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This and That

By Morris Hastings

A MUSICAL rivalry does exist between the National and Columbia Broadcasting companies, and it would be difficult to say which has the more points to its credit so far as presentation of concerts by outstanding American symphony orchestras goes.



Mr. HASTINGS

Columbia, for example, broadcasts concerts by the New York Philharmonic, the Philadelphia and Detroit; while NBC does as much for the Boston Symphony, the Chicago and other major orchestras.

Where NBC has the edge on Columbia is that it has a large and truly first-class orchestra of its own—an orchestra of which no conscientious musician need be ashamed to be a member. In addition, NBC has its own string quartet, composed of first-desk men of the orchestra, and it plays unusual and delightful music delightfully.

The fact that NBC has so good an orchestra is due to the enthusiasm and skill of FRANK BLACK, music director of the NBC. Apparently ample funds have been placed at his disposal; also he has been given a free hand at making programs.

Columbia cannot rival this. Under the direction of HOWARD BARLOW, a thoroughly capable musician, an attempt was made to create a creditable orchestra. But the orchestra was small and, do what he would, it sounded

(Continued on Page 15)

Radio Forces Will Clash With "Reformers" At October Hearing

Large Independent Stations May Form A Co-Op Network

WGN, WOR To be Basic Affiliates

There has been talk that a new network would be formed to break the monopoly of the NBC and Columbia. This, according to *Variety*, is liable to come true if the co-operative chain started by WGN in Chicago materializes.

For the past six months WGN has been very close to WOR, the powerful independent in New York. They have exchanged free broadcasting time and have broadcast programs simultaneously, the sponsors finding the hookup profitable.

The contemplated plan includes a hookup of WGN, Chicago; WOR, New York; WLW, Cincinnati, and WXYZ in Detroit. The stations will maintain their independence. The only expense incurred through the affiliation will be line charges.

WGN has been affiliated with both NBC and Columbia and recently turned down an offer to become part of the new American Broadcasting Company, which originates at WMCA in New York. WLW is likely to split

(Continued on Page 15)

Roxy Returns Over CBS, September 15



SAMUEL L. ROTHAFEL, known to millions as ROXY, returns to radio September 15 with his "gang."

After an absence of almost a year, SAMUEL L. ROTHAFEL, better known as ROXY, returns to radio with his "gang," on Saturday, September 15, at 8 P. M.

The 45-minute concerts will be broadcast thereafter each week at the same hour over 50 stations of the CBS-WABC network, including the Columbia station in Boston.

(Continued on Page 3)

Non-Profit Broadcasts Discussed

By The MICROPHONE's Special Washington Correspondent.

Mighty forces in the radio world will clash with "reformers" at hearings to be held October 1 by the Federal Communications Commission on whether there should be broadcasting facilities specifically set aside for religious, educational and similar non-profit purposes.

Congress ordered the investigation in the law creating the new Commission. The Commission must report recommendations to Congress by next February 1.

Agitation for segregation of radio facilities for purely educational programs has been rife ever since the government took a hand in bringing order out of chaos in the ether.

Commercial interests from the start shied from orders that they allot a fixed percentage of their broadcasting time to religious and other non-profit enterprises.

Prominent educators, however, continued their battle.

The issue reached a climax at the last session of Congress when Senator HATFIELD (R) of West Virginia, and WAGNER (D) of New York, joined in offering an amendment to the DILL-RAYBURN

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"Al" Smith at Congress

Rites of the centuries-old Marian Congress, a celebration of the Catholic Church in honor of the Virgin MARY, will be broadcast from Portland, Oregon, over the CBS-WABC network on Sunday, August 12, from 2 to 2:30 P. M., and on Monday, August 13, from 2:30 to 3 P. M.

ALFRED E. SMITH, formerly Governor of New York State, will address the congress during the Sunday broadcast.

On Monday, ALEXIS CARDINAL LEPIELER, S. M., of Tarsus, Rome, will be the chief speaker.

The musical program on Sunday will include the "Inflammatus" from ROSSINI'S "Stabat Mater," to be sung by MONA PULLEE and a large choir; an aria from HAYDN'S "The Creation," and HANDEL'S "Sarabande."

Monday's musical program includes a portion of GOUNOD'S "Redemption," and the andante movement from EDWARD GRIEG'S Sonata, Opus 7.

News Flashes WEEKDAYS

- A.M.
- 10.30 WEAF Network: WEEI WGY WSM WFLA WSB
- WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJTV
- 10.45 WJZ Network: WBZ WHAM KDKA WLW WBAL
- P.M.
- 6.30 WEAF Network: WEEI WGY WSM WFLA WSB
- WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJTV
- 7.15 WJZ Network: WBZ WHAM KDKA WLW WBAL

SUNDAYS

- A.M.
- 11.00 WEAF Network: WEEI WGY WSM WFLA WSB
- WJZ Network: WBZ WHAM KDKA WLW WBAL
- P.M.
- 11.30 WEAF Network: WEEI WGY WSM WFLA WSB
- WJZ Network: WBZ WHAM KDKA WLW WBAL

[Important news is given over these stations generally on the hour and half hour.]

Siena 'Palio' Is Broadcast

A description of the world's oldest horse race which takes place in the main square of the town of Siena, Italy, will be broadcast for the first time on Thursday, August 16, at 1:30 P. M. over the WABC-Columbia network.

EDWARD STORER, foreign radio correspondent, will be at the microphone.

Siena's Palio is a horse race between representatives of different sections of the town and has been run since the middle of the Fourteenth Century.

The jockeys are costumed in colored doublets, shining hose and fantastic headgear. Just before the start of the race they ride down the center aisle of the cathedral and are blessed by the Archbishop of Siena from his throne near the altar.

The ordinary rules of racing do not apply to the Palio. Bumping, charging, hitting rival jockeys over the head is legal and is loudly applauded by the crowd.

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- "Without a Moon," by KATE SMITH *Back Cover*

Saturday, August 11 - Dell Concert on CBS-WABC at 8.30 P.M.

Highlights

- P.M.**
- 6.45—John Herrick, baritone, NBC/WJZ
 - 8.00—Little Symphony Orchestra, WOR
 - 8.30—Robin Hood Dell Concert, CBS-WABC
 - 9.30—Goldman's Band, NBC-WJZ
 - 10.15—Jack Denney, NBC-WEAF
 - 11.30—Paul Whiteman's Party, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 9 A.M. EDT; 8 EST; 7 CT**
Morning Glories, WEAF WEI WGY WLW
- 9:30 A.M. EDT; 8:30 EST; 7:30 CT**
Breakfast Club, WJZ WEZ WHAM WSM WFLA WSB, 1 h. (KDKA, 30 m.)
Lussemborg Gardens, WABC WCAU, 30 m.
Devotions, WHAS, 30 m.
Stuy Tellet's House, WOR
Early Birds, WABC
- 9:15 A.M. EDT; 8:15 EST; 7:15 CT**
Landi Trio and White, WEAF WEI WGY WLW
- 9:30 A.M. EDT; 8:30 EST; 7:30 CT**
Silver Stairs, WOR
Vaughn de Leath, WMCA
- 9:30 A.M. EDT; 8:30 EST; 7:30 CT**
Taters and Males, WEAF WEI WGY WFLA WSB, 1 h. (KDKA, 30 m.)
Eton Boy, WABC WCAU
Georgia Wildcat, WHAS
Bantons, WEAF WGY WLW (WEI from 9.30)
News, WEI
- 9:45 A.M. EDT; 8:45 EST; 7:45 CT**
News and The Banjoists, WEAF WEI WGY WLW
- 10 A.M. EDT; 9 EST; 8 CT**
The Plough Boys, KDKA
The Meisteringer, WABC WCAU WPG
Bob Archer, WHAS
Lunely Cowboy, WOR
Keep Fit Club, WGN
- 10 A.M. EDT; 9 EST; 8 CT**
Annette McCallough, WEAF WEI WGY
Morin Sisters, WJZ KDKA WSM WFLA WSB
Cooking School, WHM
Clock Program, WHAM
Mail Bag, WJZ
Melody Moments, WABC WCAU WHAS
Huge Host, WPG, 30 m.
Kidder's Kooking Class, WOR
Musical
What's On Today, WNBX
- 10:15 A.M. EDT; 9:15 EST; 8:15 CT**
Morning Parade and news at 10.30, WEAF WFLA WSB, 45 m.; WSM, 15 m. (WEI, 10.15 to 10.30 and 10.35 to 11.00)
Singing Strains, WJZ WEZ WHAM, 30 m. (KDKA at 10.30)
The Southerners, WGY
KDKA Home Forum, KDKA
Carlton and Cris, WABC WCAU
Antoinette West, soprano, WLW
Robert Ball reviews, WGN
Nighting Concert, WNBX, 1 h.
- 10:30 A.M. EDT; 9:30 EST; 8:30 CT**
Orrad, WEI
News and Morning Parade, WGY
Jimmy Arlen, baritone, WLW
News and Let's Pretend, WABC WCAU, 30 m. (WHAS 15 m.)
News, home hour, WPG, 30 m.
Piano and Market Reports, WGN
- 10:45 A.M. EDT; 9:45 EST; 8:45 CT**
News and Originalities, WJZ WBAL KDKA
News and Weather, WSM
Organ, WSM WHAM
Louis John Johnson, baritone, WLW
Bob Archer, WHAS
Archie Wright, tenor, WGN
11 A.M. EDT; 10 EST; 9 CT
Alma Schimes, pianist, WEAF
Food Hour, WEI, 30 m.
Galaxy of Stars, WGY WLW WJZ WTAM
Honeycombers, WJZ WEZ WHAM WSM WFLA WSB
Bobby and Sue, KDKA
Knickerbocker Knights, WHAS WPG, 20 m.
Morje Personalities, WGN
11:15 A.M. EDT; 10:15 EST; 9:15 CT
The Vass Family, seven harmony children, WEAF WGY WSM
Deep River, WFLA
Spanish Idylls, WJZ WEZ WHAM
Kiddies Club, KDKA, 45 m.
Market Reports, WLW
The Friendly Neighbor, WGN
Town Crier, WNBX
- 11:30 A.M. EDT; 10:30 EST; 9:30 CT**
Gloria La Vey, soprano, piano duo, WEAF WEI WSM WFLA WSB, 30 m.
Children's Theatre, WGY, 30 m.
Heinz's Grenadiers, WJZ WEZ WHAM, 30 m.
Sandra Roberts, blues singer, WLW
Concert Miniatures, WABC WCAU WHAS WFLA WSB
The Texans, WGN
Dr. W. I. Auber, WNBX
- 11:45 A.M. EDT; 10:45 EST; 9:45 A.M.**
Painted Dreams, WGN WLW
Daily Penny, WNBX
- 12 N. EDT; 11 A.M. EST; 10 CT**
Armatrache Quartet, WEAF WEI WGY WSM WSB
Genia Fonzarova, WJZ WHAM KDKA
Monitor Views the News, WBZ
The Southerners, WFLA
Bailey Arton, tenor, WLW
Connie Gates, songs, WABC WCAU WHAS WPG

- Danny Dee, WOR
Violin, piano, WMCA
Parents' Forum, WNBX
12:15 P.M. EDT; 11:15 A.M. EST; 10:15 CT
Honeycomb and Sassafras, WEAF WEI WSM WSB
Martha and Hall, WGY
Fields and Hall, WJZ KDKA
Weather, Musicale, WBZ
Don and Bab, comedy, WLW
Emmy Deutsch, Orchestra, WABC WCAU WHAS WPG
Piano, WOR
Dick Newton, songs, WMCA
June Baker, Home Management, WGN
Highway Safety Talk, WNBX
12:30 P.M. EDT; 11:30 A.M. EST; 10:30 CT
The Vagabonds, WGY
Words and Music, WJZ WEZ WBAL WHAM WSM WFLA WSB, 30 m.
William Penn Orchestra, KDKA
The Texans, WLW
Herr's Orchestra, WOR
Louise Hubant, soprano, WGN
Royal Pout, WNBX, 1 h.
- 12:45 P.M. EDT; 11:45 A.M. EST; 10:45 CT**
Merry Melodist, WEAF WLW, 30 m. (WGY, 15 m.)
Jack, Del and Ray, WEI, 30 m.
Vic and Side, WJZ WEZ KDKA WHAM WSM WFLA WSB
Al Kavelin's Orchestra, WABC WCAU WHAS, 30 m.; WPG from 12.45
Herr's Orchestra, WOR, 30 m.
Market Reports, organ, WGN
Wolman Trio, WMCA, 30 m.
Nite Owls, WNBX, 1 h.
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT**
Jan Bruneseo's Orchestra, WEAF, 30 m.; WEI from 1.10; WGY from 1.15
Stocks, WEI WGY (WMCA, 30 m.)
Weather, 4th Club, WJZ, 30 m.
Studio Music, WFLA
I. Governor Charles Sawyer of Ohio, WLW
Velasco's Orchestra, WABC WCAU WHAS, WPG, 30 m.
One O'Clock Review, WOR, 30 m.
Mid-Day Serenade, WJZ, 30 m.
Stocks, WMCA, 30 m.
- 1:15 P.M. EDT; 12:15 EST; 11:15 A.M. CT**
Songfellow, quartet, WJZ
Norm Thomson, songs, WLW
- 1:30 P.M. EDT; 12:30 EST; 11:30 CT**
Dick Fiddler's Orchestra, WEAF WEI WGY, 30 m.
Farm Parade, WGY, 30 m.
National Farm Program, WJZ WEZ WBAL WHAM KDKA WLW WSM WFLA WSB, 1 h.
Ester Velas, Ensemble, WABC WCAU WPG, 30 m.
Singer's Club, WOR
Mauna Sisters, WMCA
Market Reports and organ, WGN
1:45 P.M. EDT; 12:45 EST; 11:45 CT
Palmer House Ensemble, WGN
Daisy Miller, "Daisy" WMCA
Farm Bureau, WNBX
2 P.M. EDT; 1 EST; 12 N. CT
Red Butte's Ensemble, WEAF WEI WGY, 30 m.
Weather, stocks, WHAS
Dance Music, WOR, 30 m.
Garden Club Speaker and bass singer, WGN
Jack Russell's Orchestra, WABC WCAU, WPG, 30 m.
Weather, markets, WHAS
Theatre Review, WMCA
Garden Club, organ, WGN, 30 m.
4-H Club, WNBX
2:15 P.M. EDT; 1:15 EST; 12:15 CT
Frank Ricciardi, baritone, WOR
Georgia Wildcat, WHAS
Dorothy Ailyn, soprano, WMCA
2:30 P.M. EDT; 1:30 EST; 12:30 CT
Tales of the Titans, WEAF WEI WGY, 30 m.
Royal Hawaiian Orchestra, WJZ WEZ WHAM KDKA WSM WFLA WSB, 30 m.
Round Towners, WABC WHAS WCAU
Martha Desane, fashions, WOR, 30 m.
World Fair Orchestra, WGN
Front Page Drama, WMCA
2:45 P.M. EDT; 1:45 EST; 12:45 CT
Piano, WGN
Mandolin Ensemble, WMCA
3 P.M. EDT; 2 EST; 1 CT
Harold Stern's Orchestra, WEAF WEI WLW, 30 m.
Dorothy Tucker's Orchestra, WJZ WHAM KDKA WSM WFLA WSB WLW, 30 m.
Smith College program, WBZ, 30 m.
Chaconette, string ensemble, WABC WHAS WPG, 30 m.
Ariet Ensemble, WOR, 30 m.
Ensemble, WGN
Organ, WMCA

Young Veterans



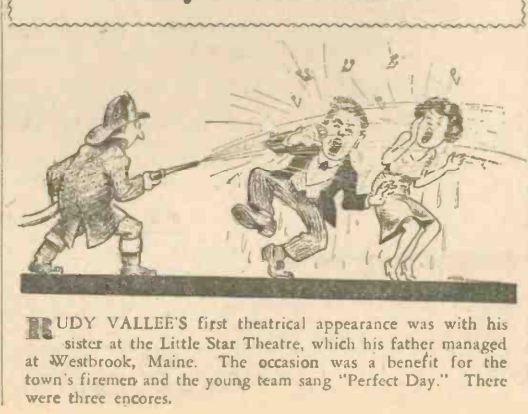
ANNE ELSTNER, comely young CBS actress, has been with radio for the past four years. She now appears in the "Forty-five minutes in Hollywood" "Wayside Cottage" and "Bar X Days and Nights" programs.

- 3:05 P.M. EDT; 2:05 EST; 1:05 CT**
Three Blue Chips, WMCA
Basy, WGN
- 3:30 P.M. EDT; 2:30 EST; 1:30 CT**
Weed and Renee, WEAF WEI WGY WLW WSM WFLA, 1 h.
Saturday's Songsters, WJZ WEZ WHAM KDKA WFLA, 30 m.
Dancing By the Sea, WABC WHAS WPG, 30 m.
Pinto Post, WCAU, 30 m.
Organ, WGN
Florence Howland soprano, WOR
International Affairs, WMCA
3:45 P.M. EDT; 2:45 EST; 1:45 CT
Baseball, St. Louis vs. Chicago, WGN, 2 h.
(Giardianni, baritone, WABC
Jack Orlando's Orchestra, WMCA
4 P.M. EDT; 3 P.M. EST; 2 CT
Don Carlos' Orchestra, WJZ WEZ WHAM KDKA
Welsh Festival of Fife and Drum, Community Singing, WLW
Tea Time Topics, WPG
The Pickard Family, WCAU, 30 m.
Al and Lee Resner, WOR, 30 m.
Berk Nadson, songs, WMCA
4:15 P.M. EDT; 3:15 EST; 2:15 CT
Platt and Nieman, piano duo, WJZ WEZ WHAM KDKA
Annie Lee, organ, WABC WHAS
Eloie Hall, songs, WMCA
Robert De Voud, WNBX, 30 m.
4:30 P.M. EDT; 3:30 EST; 2:30 CT
Our Barn, WEAF WEI WGY, 30 m.
Chicago Symphony Orchestra, WJZ WEZ WHAM KDKA WFLA WSB, 1 h. (WLW from 4.45)
Kaltenreier's Kindergarten, WLW WFLA
Buddy Fisher's Orchestra, WABC WCAU WHAS, 30 m.
Bud Rainey, WOR, 30 m.
Harmonica Harmonists, WMCA
4:45 P.M. EDT; 3:45 EST; 2:45 CT
Velasco's Music, WABC WHAS
Carrie's Club, WMCA
E. H. Kendall, WNBX
5 P.M. EDT; 4 EST; 3 CT
Orlando's Compositians, WEAF WEI WLW, 30 m. (WGY, 15 m.)
Musical, WGN, 1 h., 15 m.
Little Jack Little's Orchestra, WABC WCAU WHAS WPG, 30 m.
Studen Parre WMCA an m.
Davenport Orchestra, WNBX, 45 m.
5:15 P.M. EDT; 4:15 EST; 3:15 CT
The Vagabonds, WOR
Piano Recital, WOR
5:30 P.M. EDT; 4:30 EST; 3:30 CT
Henry King's Orchestra, WEAF WEI WSB, 30 m. (WGY, 15 m.)
Jackie Heller, tenor, WJZ WEZ WHAM

- Bill and Alex, KDKA
John Baker, baritone, WLW
Jack Armstrong, All American Boy, WABC WCAU
Sanders Sisters, WHAS
Marie Curran, songs, WPG
French Class, WOR, 30 m.
News of Italy, WMCA
Melody Moments, WNBX
5:45 P.M. EDT; 4:45 EST; 3:45 CT
Bradley Kincaid, WGY
Little Orphan Annie, WJZ WEZ KDKA WFLA WGM
Mitra Rasinsky's Ensemble, WMCA WCAU WHAS WPG, 30 m.
The Texans, WLW
Tony Wakeman's song, WMCA
Hill Billies, WNBX, 30 m.
6 P.M. EDT; 5 EST; 4 CT
Al Pearce's Gang, WEAF WLW WSM, WSB, 30 m.
The Evening Teller, WEI, 30 m.
Brevities and news, WGY
Johnny Johnson's Orchestra, WJZ WEZ WEI, 30 m.
Weather, baseball, KDKA, 30 m.
Broadway Collegians, WFLA, 30 m.
Josef Zastour's Orchestra, WOR, 30 m.
Jack Armstrong, WLW
Meditations, E. H. Smith, WMCA
6:15 P.M. EDT; 5:15 EST; 4:15 CT
Sports Musical Program, KDKA
Ed Fraser's Boarding House, WGY
Bill Williams, baseball, WJZ WEZ WHAM Billy Has's Orchestra, WABC WHAS WCAU Bob Pacelli's Orchestra, WGN
Twilight Melodist, WJZ WEZ WHAM Clarence Duo, WNBX
6:30 P.M. EDT; 5:30 EST; 4:30 CT
News and Tom Coakley's Orchestra, WEAF, 30 m. (WEI WGY from 6.45)
News, WEAF WEI WGY WLW WSM WFLA
Twenty Fifteen of Harmony and News, WJZ WEAF WEI WGY
Jack Armstrong, WLW
News and Class, Castile, WABC WCAU Organ, WHAS
Eli Dantzig's Orchestra, WOR
Police Serenade, WEI WGY WLW
Tony D'Orazi, cartoonist, WGN
Bob Wilson's Orchestra, WNBX, 30 m.
6:45 P.M. EDT; 5:45 EST; 4:45 CT
John Herrick, baritone, WJZ WEZ WBAL KDKA WSM WFLA WSB, 1 h. (Little Orphan Annie, WENR WGN WSM repeats)
Sam Robbins' Orchestra, WABC WHAS WCAU
Miami Beach Orchestra, WMCA
7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Three Scamps, WEI WGY WLW
Stamp Club, WJZ KDKA
News, World in Review, WBZ
Piano, WSM
The Old Observer, WLW
Mary Eastman, soprano, WABC WCAU
Serenade, WHAS
Ford Fench, songs, WOR
Organist, WGN
Bob Fallon's Orchestra, WCAU, 30 m.
Sports, WNBX
7:15 P.M. EDT; 6:15 EST; 5:15 CT
Dr. William Foulkes, "Homespun", WEAF WGY WEI
Caprice Al Williams, WJZ WEZ WHAM WSM WSB
Musical Memory Contest, WLW
Isiah Jones' Orchestra, WABC WCAU WHAS
William Penn Orchestra, KDKA, 30 m.
Gestman Band, WLW
Studio Program, WPG
Danny Dee, WOR
Palmer House Ensemble, WGN
Underhill's Orchestra, WNBX, 30 m.
7:30 P.M. EDT; 6:30 EST; 5:30 CT
Martha Mears, contralto, WEAF WGY
After Dinner News, WLW, 30 m.
Don Bestor's Orchestra, WJZ WEZ WHAM WSM, 30 m.
William Penn Music, KDKA, 30 m.
Bob Newhart's Orchestra, WJZ WEZ WHAM WSM, 30 m.
News and Solace Musicale, WMCA, 30 m.
Sports, WGN
7:45 P.M. EDT; 6:45 EST; 5:45 CT
Jules Lande, violinist, WEAF WEI WGY WLW, 30 m.
Old Observer, WHAS
Quin Ryan, reporter, WGN
8 P.M. EDT; 7 EST; 6 CT
Orlando's Orchestra, WEAF WEI WLW, 30 m.
Antoinette Halstead, contralto, WGY
Pedro Via's Orchestra, WJZ KDKA
Christian Science Monitor Staff Interview, WJZ
Manhattan Serenades, WABC WCAU WHAS, 30 m.
The Cocoonets, WFLA
Dinner Concert, WHAS, 30 m.
Press-Radio News and Sisters of the 12, WLW
Little Symphony Orchestra, WOR
Palmer House Ensemble, WGN
Three Little Funsters, WMCA
8:15 P.M. EDT; 7:15 EST; 6:15 CT
E. A. Orchestra, WJZ WEZ WHAM KDKA Burdell's Orchestra, WLW
Glee Club, WGN
Meyer Davis's music, WMCA
8:30 P.M. EDT; 7:30 EST; 6:30 CT
Hands Across the Border, WEAF WEI WGY WFLA WSB, 30 m.
Miniature Theatre, WJZ KDKA, 30 m.
ERA Orchestra, WJZ WEZ WHAM KDKA
Evening Interlude, WHAM, 30 m.
Gene Burchell's Orchestra, WLW, 30 m.
Robin Hood "Dell" Concert, Fritz Reiner, conducting, "Academic Festival" and Symphony No. 4 by Brahms, eiderman Dances by Mozart, Second Movement of Mahler's Second Symphony, Overture to Strauss' "Die Fledermaus", WABC WCAU WHAS WGY WJZ WBT, 2 hrs.
Machados, WGN, 30 m.
Eli Dantzig's Orchestra, WMCA, 30 m.
8:45 P.M. EDT; 7:45 EST; 6:45 CT
Monkey Hollow, WLW
Music, WGN
Sam Gil and Louis, WHAS

- 9 P.M. EDT; 8 EST; 7 CT**
One Man's Family, WEAF WEI WGY WFLA WSB, 30 m.
Jamboree, WJZ WEZ WHAM KDKA WLW, 30 m.
New England Community Singing Club, WBZ
Jimmar Gallagher's Orchestra, WSM
Lou Chamo Revue, WOR
Chicago Symphony Orchestra, WGN, 30 m.
Buck Natton, songs, WMCA
9:15 P.M. EDT; 8:15 EST; 7:15 CT
The Monitor Views the News, WBZ
Orchestra, WSM
Mixed Quartet, WMCA
9:30 P.M. EDT; 8:30 EST; 7:30 CT
Chicago Symphony Orchestra, WEAF WEI WGY, 30 m.
Edwin Franko Goldman Band Concert, WJZ WEZ WEI WGY WLW, 45 m.; WSM, 9.45 to 10.00
Squire Hawkins, KDKA
Delmore Brothers, WSM
String Sextet, WSB, 30 m.
Swags Old and New, WMCA, 30 m.
Wayne King's Orchestra, WGN
9:45 P.M. EDT; 8:45 EST; 7:45 CT
Kelly Sisters, KDKA
Anson Weeks' Music, WGN
10 P.M. EDT; 9 EST; 8 CT
Raymond Knight's Cuckoo, WBAF WEI WGY WLW WSM WFLA WSB
Bertie and the Law, KDKA
Hawaiian Orchestra, WPG
News and Symphony Orchestra, WGN, 1 h.
Archie Sleyer's Orchestra, WMCA, 30 m.
10:15 P.M. EDT; 9:15 EST; 8:15 CT
Jack Denney's Orchestra, WEAF WEI WGY WFLA WSB, 30 m.; WLW, 75 m.
Dandies of Yesterday, WJZ WHAM WFLA WSB, 1 h.
Golf, KDKA
Possum Hunters, WSM
10:30 P.M. EDT; 9:30 EST; 8:30 CT
WLS Barn Dance, WJZ WEZ WHAM KDKA WLW WLS, 3 h.
Uncle Dave Macon, WJZ
Eli Dantzig and His Congregation, WABC WCAU WJZ, 30 m.
Little Jack Little's Orchestra, WJZ, 30 m.
Glee Club, WGN
Organ Recital, WOR, 30 m.
News, Straight Hour, WMCA
10:45 P.M. EDT; 9:45 EST; 8:45 CT
Siberian Singers, WEAF WEI WGY WFLA WSB
Orchestra, WMCA, 3 h., 45 m.
Nap and Dee, WSM
Socarras' Orchestra, WJZ
11 P.M. EDT; 10 EST; 9 CT
Eli Dantzig's Orchestra, WEAF WGY WLW, 30 m. (WEI at 11.15)
Weather, baseball, news, WEI
News and Phil Emmerton's Orchestra, WGY
"Golly Jumpers"
Sylvia Fries, songs, WABC WHAS WHAS WFLA WSB, 30 m.
Weather and Dance Orchestra, WOR
Orchestra, WGN, 4 h.
Radio Scandals, WMCA, 30 m.
11:45 P.M. EDT; 10:45 EST; 9:45 CT
Bajo Dance Orchestra, WSM
Casa Loma Orchestra, WABC WHAS WPG Organ, WGN
11:30 P.M. EDT; 10:30 EST; 9:30 CT
Paul Whiteman's Saturday Night Party, WEAF WEI WGY WFLA WSB, 45 m.
Charlie Davis' Orchestra, WJZ WEZ, 30 m.
Sports, orchestra, KDKA, 30 m.
Castle Farm Orchestra, news, WLW, 30 m.
Eddie Croft, WABC WCAU WHAS, 30 m.
Enoch Light's Orchestra, WPG, 30 m.
Anthony Trini's Orchestra, WOR, 30 m.
King's, Cammin's Agnew's and Bartlett's Orchestras, WGN, 1 h.
Blue Rhythm Band, WMCA, 30 m.
11:45 P.M. EDT; 10:45 EST; 9:45 CT
Delmore Brothers, WSM
Chuck Webb's Orchestra, WMCA
12 M. EDT; 11 EST; 10 CT
Johnny Johnson's Music, WGY WSB
Bronco Busters, WSM
Jack Randall's Orchestra, WJZ WEZ WHAM, 30 m.
DX Club, KDKA, 30 m.
Orville Knapp's Orchestra, WABC WCAU WHAS, 30 m.
Charles Barnett's Orchestra, WOR, 30 m.
Orchestra, WMCA (until 1.15 A.M.)
12:45 A.M. EDT; 11:45 P.M. EST; 10:45 CT
Carnegie Carnival, Meredith Wilson's Orchestra; Doric Quartet; Tommy Harris, WEAF WEI WGY WLW WFLA, 45 m.
Coca-Cola Business Orchestra, WSM
12:45 A.M. EDT; 11:45 P.M. EST; 10:45 CT
Freddie Martin's Orchestra, WJZ WEZ WHAM KDKA, 30 m.
Jack Gillette's Orchestra, WABC, 30 m.
Lino Pinalco's Orchestra, WHAS, 30 m.
Scores and Dixie Liners, WSM
Willie Bryant's Orchestra, WMCA

Rudy's First Show



RUDY VALLEE'S first theatrical appearance was with his sister at the Little Star Theatre, which his father managed at Westbrook, Maine. The occasion was a benefit for the town's firemen and the young team sang "Perfect Day." There were three encores.

White Mountain Special

Bird's Nest Tea House
Merrimac, N. H.
\$1.00 CHICKEN DINNER

Charkarahen Maple
Sugar Factory
Lincoln, N. H.
MAPLE SUGAR FRESH DAILY

Last Chance Filling
Station
No. Woodstock, N. H.
UP-TO-DATE CAMPS

STATION DIRECTORY
Page 4

Papers Claim Big Runs on Dillinger Due to Press-Radio Accord

But Radio Was On Spot With Story

The recent shooting of JOHN DILLINGER outside a Chicago movie theatre gave the newspapers a chance to find out whether the Press-Radio agreement, which restricts news on the air, helped newspapers. The press maintains that their extra runs were due to the new radio policy.

According to *Variety*, the newspapers have not had such large extra runs since the LINDBERGH kidnaping. Papers of the tabloid type benefited the most, the New York *Daily News* claiming 500,000 copies over normal circulation.

Editors stated that had radio covered the shooting as it had other events prior to the Press-Radio agreement, circulation would not have been increased so markedly.

But radio did cover the shooting. Not only did the Transradio Press Service supply its station subscribers with a complete flash on the killing half an hour after it happened, but one network broadcast a dramatized life story of JOHN DILLINGER, including his death, a short while after the event.

According to the Yankee Network News Service, one of the most complete of the independent radio news services, the shooting, which occurred at 11:45 P. M., was on the air at 12:15 A. M. At 12:30 A. M., the tentative flash was confirmed.

Furthermore, it was stated that two Boston newspapers had called the Yankee Network News Service for confirmation of the report of the shooting.

Although the networks did not carry complete accounts of the affair, there were flashes about it.

The fact that the tabloids were most benefited shows not that people did not hear the news on the air, but that people were interested in the pictures connected with the demise of Public Enemy Number One.

The move to restrict radio news started with the LINDBERGH kidnaping story when WOR in Newark had the news of the finding of the child's body 30 minutes before The Associated Press.

Roxy Back On the Air September 15

(Continued from Page 1)

Roxy, a true veteran of the air, began his radio work some 13 years ago over a single New York City station.

The first broadcast originated on the stage of the Capitol Theatre, of which Roxy was then director.

During the 13 intervening years the popularity of ROXY and his proteges has grown tremendously.

He has been director of the Roxy Theatre and, more recently, of the Radio City Theatres. He resigned from the latter position last Winter.

Among the better known members of his "gang" — some of whom have gone on to greater fame — are EVELYN HERBERT, "WEE WILLIE" ROBYN and VIOLA PHILO.

Spotlight Revue Features Seven Stars From Different Places

A 'Triple-Threat' Maestro Is Young

IT TAKES a lot of preparation to whip the "Spotlight Revue" into the performance you hear over the WABC - Columbia network on Friday evenings.

When such a varied gathering as Colonel STOOPNAGLE and BUDD, FRANK CRUMIT, PARKER FENNELLY, EVERETT MARSHALL, VICTOR YOUNG, the Eight Gentlemen from Milwaukee and an orchestra of 25 musicians has to be collected and rehearsed for some seven or eight hours, it is no small task.

Most of the preparation and the final production of the program take place in Studio 3 at Columbia's New York home.

VICTOR YOUNG, the "triple threat" musician of the outfit, is not only conductor of the orchestra, but an arranger and composer as well. It falls on his shoulders to rehearse and arrange all the musical numbers and solos to be performed during the 45 minutes of the revue.

If there were a special rehearsal called, it would take no end of telephoning, telegraphing and even a small amount of work with carrier pigeons to collect the various people.

FRANK CRUMIT, who is master-of-ceremonies of the outfit, lives near Springfield, Massachusetts. He motors down to New York every Friday with his wife, JULIA SANDERSON.

PARKER FENNELLY, true to his character role, spends most of his time somewhere on R. F. D. No. 1, near Peekskill, New York.

BUDD HULICK has moved Mrs. HULICK and Miss HULICK out to Great Neck, Long Island, and you're apt to find them all, with announcer and Mrs. HARRY VON ZELL, on an adjacent beach any day but Friday.

As for Colonel STOOPNAGLE, he has gone rather



Colonel LEMUEL Q. STOOPNAGLE, nee F. CHASE TAYLOR, who with his partner, BUDD, provides the comedy for the revue.

haywire about his motorboat and you would have to search most of New York harbor and the adjacent waters as far away as Bermuda in order to locate him.

Besides all these people there are in the studio a host of notables. They are brain children of Colonel STOOPNAGLE, the subjects of interviews and inventors.

Not the least of these personages are JEREMIAH CLEVE, the man who splits peas for split pea soup; METICULOUS H. HUSH, the man who puts the little pieces of tissue paper between calling cards, and IPSWICH Q. BLABB, champion chocolate eclair stuffer.

Should you look into the studio where all these performers are gathered you would get the following impressions:

STOOPNAGLE and BUDD standing near a dilapidated organ on which the Colonel plays his theme song. They are huddled over a bit of script and chuckling. They are among the few comedians who laugh at their own jokes... off the air.

Stoopnagle, Budd Enjoy Their Program

FRANK CRUMIT smiles into the microphone and sings to it—easily, lightly and calmly. On the other hand, EVERETT MARSHALL clenches his fists and beats vigorous time to the rhythm of the music. MAESTRO YOUNG all but dances a jig when he conducts, while PARKER FENNELLY stands quietly in a corner, smiling to himself.

Soviet Station May be A Million Watts

Soviet Russia's new 500,000 watt station in Moscow is now on the air 20 hours a day on a long wave of 174 meters. The station can be heard over all of Europe and as far East as Vladivostok.

Tests have been so successful that the Soviets are thinking of boosting the power to 1,000,000 watts, which will make it the most powerful broadcasting station in the world.

The transmitter was designed entirely by Russians and employs directional antennae. It is of so simple operation that it requires only five men to run it.

Regional Power to Be Larger

By The MICROPHONE'S Special Washington Correspondent.

Changes in American broadcasting under the new Communications Commission will be evolutionary rather than revolutionary. HAMPSON GARY, member of the radio subdivision of the Commission, has informed The MICROPHONE.

GARY declared that the radio subdivision intended to build firmly on the foundations of the old Radio Commission.

"We are not planning any radical shifting of wave lengths or revolutionary revision of regulations," Gary said.

"What we intend to do is fully to study every phase of radio and move in constructive fashion toward steady improvement wherever it is possible."

One change the subdivision is considering, however, is a general horizontal increase in power of regional stations. It is likely they will be stepped up to a uniform 1,000 watts in daytime and 2,500 watts at night.

Three members of the Commission have appointed their \$4,000 a year non-civil-service assistants. COL. THAD BROWN of the radio subdivision chose JOSEPH E. KELLER, young Dayton, Ohio, lawyer.

Commissioner CASE selected HENRY M. BARRY, while Commissioner PAINE'S assistant is ABRAHAM MILLER.

Don't miss your

GOOD MORNING MELODIES!

Brighten each

TUESDAY

and THURSDAY

with the Merry

Melodies of

HELEN BARR

EDWARD JARDON

and

del CASTILLIO

at

10.45 A.M.

over

Station WEEI

Your host—

FELS-NAPHTHA

has an attractive

gift for you

TUNE IN!

Sleepless Pullmam

HIS GUESTS WILL NEVER GET ANY SLEEP IN IT

HE GETS RID OF THEM THAT WAY



JOE COOK, comedian who now appears on the House Party programs, is looking for a second-hand Pullman car to add to his collection at his Sleepless Hollow home at Lake Hopatcong, New Jersey. He wants it so guests who travel a lot can be made to feel at home when they spend the night at his estate.

Radio Lane

By Jimmy J. Leonard

RADIO will practically govern your children and your children's children. At least, so thinks ORESTES H. CALDWELL, scientist, lecturer and former Federal Radio Commissioner.

The supreme achievement of our greatest radio invention to date, the photo-electric cell, better known as the "radio eye," is not able to cope successfully with television and the making of electricity by the sun's potent rays.

When the radio eye achieves either of these great projects, it will revolutionize society to almost the extent of the invention of the cotton gin.

It may seem far fetched to think that the sun's rays could manufacture electricity, but Mr. CALDWELL writes that the sun throws 175 watts of electricity on each square foot of terra-firma. On a sunny day there is enough electricity beaming down on a battleship's deck to run the ship with its energy.

Just at this time the electric eye is being utilized to the full extent of its present knowledge. It is used for counting cars going through New York's Holland tunnel. It guides the large ocean liners to a safe harbor.

The eye blinks its way beside air lines flying the government mail. And it may be used to warn night watchmen and home owners of an attempted burglary. Within the next few years, Mr. CALDWELL believes, you will see the motor car governed by these electric eyes to the "nth" degree.

Little man, you've had a busy day, may be easily applied to that well-known radio actor, CHARLES WEBSTER. Here is what he does to put gelt in his jenkins: In a bit over a week he has played parts in "Mr. SPIERS," "The GOLDBERGS, K-7, Radio Guild, Stories of History, Other Americans, Rural Sketches, Voyage of SETH PARKER and Ghost Stories.

It is definitely decided that JOE COOK will not go to Hollywood to make that picture. He's had an argument with the big cheeses and tore up the nassy ole contracts.

When that oil spgt stops broadcasting the foreign talent they will call upon our countrymen to take the mike. BUDD and STOOPNAGLE, just to be different, will go on over WJZ. Columbia has decided to loan them to their rival chain. LUIS MARDEN, former MICROPHONE photographer and WBZ's Radio Camera Clubber, has by this time reached Washington to join the staff of cameramen on the National Geographic Magazine. LUIS thinks he'll be sent to mug mummies in Egypt.

You wouldn't think so by listening, but the Showboat rehearses 21 hours, and it takes RUDY VALLEE only 10 1/2 hours to rehearse his talent. FRED ALLEN must rehearse his gags 15 1/2 hours with the rest of his show. (Now he knows how we feel.) The longest rehearsal is The Beauty Box spot with SWARTHOUT. This show takes 33 hours rehearsal a week.

BEN BERNIE has started something we wish he'd finish. When BERNIE was in Florida and his band was in Chicago, BEN decided it would be nice to sing with the band. Engineers decided they could do it, and made quite a success.



BEN BERNIE

MICROPHONE

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The Horse Laugh

ANNOYING evidence of ill-breeding, of complete disregard for the rights of others, is to be found at almost any of the out-of-door concerts being given these balmy Summer evenings. A strong case in point is the Arthur Fiedler Esplanade Concerts, sponsored by The MICROPHONE.

Here in Boston, on the quiet banks of the Charles River, thousands gathered to hear good music performed by able artists, from the new illuminated shell with excellent acoustical properties. Other hundreds of thousands heard the programs at home, through The MICROPHONE'S arrangements for radio broadcasts.

For the most part, the listeners physically present at the Esplanade were orderly and well-behaved. They came to hear the music and they remained quiet in order that others might hear it also. Traffic was diverted; extraneous noise was at a minimum.

From time to time, however, there boomed forth from the outskirts what is colloquially but nevertheless accurately termed the horse laugh. This carries a great distance; it may give a certain perverted pleasure to the callow youth uttering it, but no symphony can compete even momentarily with its stridency.

Police moved silently to the spot to rout the offender, who took his small gang of disturbers, male and female, and his horse laugh off with him.

What the police cannot do, public opinion can do. The annoyance is great and the solution is simple: Let those whose enjoyment is interrupted by skylarking groups give evidence of their displeasure and the horse laugh, never worth preserving, is definitely doomed.

On The Right Road

GOOD taste in programs. Accuracy in advertising. These are points of paramount importance being insisted upon by the new Federal Communications Commission. Jail terms face false air advertisers; complaints that certain programs are unfit for the ears of children are being investigated. The Commission, in its attempt to clean up radio broadcasts, is on the right road. It has the support of the listening public.

Back Stage With the Byrd Broadcasters

By GEORGE LILLEY

FOR HOURS at a time they sit in their offices of the Columbia Broadcasting System wracking their brains for ideas and new tricks to let short waves perform. They are the boys who map out the BYRD programs which each Wednesday thrill the nation.

While it's all going on, high frequency fans are snooping around "back-stage," where the real thrills are found. On one occasion last Winter lightning struck, the antennae of LSX, "Trans-Radio," the relay point at Buenos Aires.

Five minutes after dropping from the air, the Argentine was back on again, with the engineer muttering: "We're on a different antenna, but another flash like that and I go home!"

By 9.15 P. M. (EDST)

each Wednesday, Riverhead, Long Island, CBS's (and RCA's) New York terminal; LSX and 1-kilowatt KFX, Little America, can be found working out final details for the 10-o'clock broadcast.

Likely as not, Little America isn't coming through well enough to please, and you'll hear the Riverhead engineers saying: "Hello, John, switch over to 'number 71 for about 15 minutes."

JOHN DYER is the CBS man with BYRD. "Number 47" is simply a code number for one of the frequencies used by KFX.

As to possibilities of reception direct from Antarctica, little can be said other than that it depends upon weather conditions and a location. Many fans throughout the East have tuned them in on

these tests fairly regularly. LSX, Buenos Aires, can be depended upon for reception, regardless of conditions.

The seven and one-half watt stratosphere transmitter, W10XCW, operating consistently on 13,050 kilocycles, was heard direct by listeners throughout the country.

Studiosity

By Les Troy

THIS PAST week, in case you do not know it, has been "Waltz Week." It seems that 500 years ago the waltz was born. So that it why you have heard so many waltzes being played by dance orchestra.

Speaking of dance orchestras, DON BESTOR, radio orchestra leader, has started a campaign against the word "jazz." BESTOR thinks that jazz is a damning rather than helpful phrase to

describe modern music as played by dance orchestras. So BESTOR asked all radio editors to contribute their ideas on what the thing called "jazz" ought to be called.

Among the names already suggested are "Free Harmony," "Free Rhythm," "Rythmania," "Dansanna," and to top them off, "Syncocracy."

In our own simple way we would just as soon

call it "music," along with everything else classed under that heading, although we do agree that it should have some other name than "jazz."

You can't stop these radio stars. TONY WONS, now on his vacation, sits down every day and writes a thousand words. And it is not just for the sake of writing. He is writing a book reviewing his 10 years in radio, which, I am sure, must be fraught with interest.

A simple tale of the tastes of great men comes to these now calloused ears. It seems that HENRY FORD has something called a FORD Symphony Garden out in Detroit, which he sometimes attends. And when he goes everyone knows it and the Detroit Symphony Orchestra simply has to play what Mr. FORD wants to hear. It's one of those things.

Mr. FORD, a dispatch says, is a lover of the simpler forms of symphonic expression and doesn't like heavier stuff. Well, sir, HENRY went to a concert one night. VICTOR KOLAR, the conductor, knew that he was coming and also that Mr. FORD would stay only for the first part of the concert.

Then, as they say in story books, as luck would have it, Mr. FORD decided to stay longer, much to KOLAR's chagrin, because the second half of the concert began with BRAHMS' First Symphony, a thing that Mr. FORD just can't abide.

Mr. KOLAR made a few substitutions. So, instead of the First Symphony of BRAHMS, a truly noble work, there appeared in one, two, three order, "The Blue Danube Waltz," LISZT's "Liebestraum," RACHMANINOFF's "Prelude in C Sharp Minor," "Fair Land of Mine March," and FRITZ KREISLER's "Old Refrain."

The great man left the coliseum, and said:

"That's the kind of music people like to hear."



TONY WONS

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Monday, August 13 - Music Camp on NBC-WJZ chain at 10 P.M.

Highlights

P.M.

4.30—Chicago Symphony Orchestra, NBC-WJZ

8.00—Champions, Richard Himber's Orchestra, NBC-WEAF Gladys Swarthout, NBC-WEAF

9.00—Gypsies, Robert Simmons, NBC-WEAF

Evan Evans, CBS-WABC

9.30—Lud Gluskin, Henrietta Schumann, George Price, CBS-WABC

Joe Cook and Donald Novis, Orchestra, NBC-WEAF

10.00—National Music Camp, Ossip Gabrilowitch, conductor, NBC-WJZ

10.30—Gothic Choristers, NBC-WEAF

News, stocks, WLW

Mayfair Melodies, WABC WCAU WHAS

Four Friendly Neighbors, WGN

Town Crier, WNBX

11.30 A.M. EDT; 10.30 EST; 9.30 CT

Melody Mixers, WJZ WHAM WBAL, 30 m.

WBZ at 11:45

Charioters, WLW

Stage Show, WBZ

Do Re Mi Trio, WABC WHAS WCAU

Wandering Foot, WPG, 30 m.

Len Salvio, organ, WGN

Matinee Melodies, WNBX

11.45 A.M. EDT; 10.45 EST; 9.45 A.M. CT

Ella Graubert, KDKA

Painted Dreams, WLW

The Cadets, duo, WABC

Budd Shays, songs, WCAU

Three Aces, WPG

Studio program, WHAS

Pocm, WNBX

12 N. EDT; 11 A.M. EST; 10 CT

Charles Sears, tenor, WEAF WEEI WGY

Four Friends, WJZ WHAM KDKA WSM WFLA

The Monitor Views the News, WBZ

Orchestra, WLW

Betty Barthel, songs, WABC WCAU WHAS

Home Sweet Home, WPG

Ball of Fire, WGN

Nicholas Gatzert, violinist, WMCA

Ton, Dick and Harry, WGN

Style Talk, WNBX

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Honeyboy and Sassafras, WEAF WEEI

Martha and Hal, WGY

Fields and Hill, WJZ WHAM KDKA WFLA

Weather Safety Committee, WBZ

Bugs and Don, comedy team, WLW

Poetic Strings, WABC WCAU WHAS WPG

Orchestra, WOR

Musical, WGN

Oliver Jones, songs, WMCA

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 A.M. CT

Merry Madcaps, WEAF WLW, 30 m.

Smeks, produce, WEEI

Haroldiers, WGY

Vic and Sid, WJZ WBZ WHAM KDKA WSM WFLA

Bond of Friendship, WLW

John Kevich's Orchestra, WABC WCAU WHAS WPG, 30 m.

Grain Reports, organ, songs, WGN

Paul Fisher's Orchestra, WOR, 30 m.

Tracks, WJZ

Travel Talk, WNBX

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

Cabot and Del Castillo, WEEL, 30 m.

The Vagabonds, WGY

Words and Music, WJZ WHAM WSM WFLA, 30 m. (WBZ, 15 m.)

Texas trio, WLW

William Penn Orchestra, KDKA

Organ, WMCA, 30 m.

Dorling, organ, WGN

Victor Program, WNBX

1 P.M. EDT; 12 N. EST; 11 A.M. CT

Market Weather, WEAF

Radio Gang, WGY

Bob Albright, WLW

Weather, WEAF WEEI WGY WLW

Patricia Hope, KDKA

Velazco and his Hotel Telford Orchestra, WABC WCAU WHAS WPG, 30 m.

Niddler Service, WJZ, 30 m.

N. J. Women's Club, WOR

Nite Owls, WNBX, 30 m.

1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT

Eric Madrigue's Orchestra, WEAF WGY

Musical Tunes, WEEI

River market, live stock reports, WLW

The Honorable Archie and Frank, WJZ

Auditions, WFLA

Tim Burgess, WCAU

League of Women Voters, WOR

News, WMCA

Nite Owls, WNBX

1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT

Rex Battle ensemble, WEAF, 30 m.

N. E. Kitchen of the Air, WEEI WJAR

WCSH WFAG WTIC

WJZ farm program, WGY, 30 m.

National Farm and Home, WJZ

WJZ WHAM KDKA WBAL WFLA WSM WFLA, h.

Buddy Fisher's Orchestra, WABC WCAU WHAS WPG, 30 m.

Backstage in Welfare, WMCA

Markets, WJZ, WGN

Helen and Bob, WNBX

1.45 P.M. EDT; 12.45 EST; 1.15 CT

Verna Osborne, contralto, WOR

Palmer House Ensemble, WGN

Wolman Trio, WMCA

Farm Reporter, WNBX

2 P.M. EDT; 1 P.M. EST; 12 N. CT

Revolving Stage, WEAF WEEI, 45 m.

Lauren Bell, baritone, WGY

Marian Congress, Alfred E. Smith, Alexis Cardinal Legier, S. M., Archbishop of Tassus, WABC WCAU WPG, 30 m.

Weather, markets, WHAS

Dr. Arthur Frank Payne, WOR

Catherine Curtis, "Lenten and Money," WMCA

Jesse Crawford, organ, WGN

2.15 P.M. EDT; 1.15 EST; 12.15 CT

N. E. Kitchen, WEEI

Household Chat, WGY

Sports Talk, WMCA

Georgia Wildcats, WHAS

Frank Ricciardi, baritone, WOR

2.30 P.M. EDT; 1.30 EST; 12.30 CT

Albany on Parade, WGY

Home, Sweet Home, WJZ WHAM WBAL

Cooking School, WBZ, 30 m.

Helen Foster, KDKA, 30 m.

Market, WSM

Emily Deutsch's Orchestra, WABC WPG, 30 m.

Century of Progress Orchestras, WGN

Tex and Eddie, WMCA, 30 m.

Martha Deane, WOR, 30 m.

2.45 P.M. EDT; 1.45 EST; 12.45 CT

Ma Perkins, WEAF WEEI WGY WLW WSM

Richard Maxwell, tenor, WJZ WBZ WBAL WFLA

Agricultural College, WHAS

Palmer House Ensemble, WGN

3 P.M. EDT; 2 EST; 1 CT

Dreams Come True, WEAF WEEI WGY WLW WFLA

Radio Guild, Shakespeare's "Midsummer Night's Dream," WJZ WBZ KDKA WSM WFLA, 1 h.



MADEILYN HAMMOND, described as "willow and exotic," sings on the "Revolving Stage" programs that are broadcast over the NBC-WJZ chain Mondays at 2 P.M.

Minstel, WLW

The Four Showmen, WABC WCAU WPG

University of Kentucky, WHAS, 30 m.

William Garbutt, songs, WMCA

Blackstone Ensemble, WGN

3.15 P.M. EDT; 2.15 EST; 1.15 CT

The Wise Man, WEAF WEEI WFLA

Heard Hunters, sketch, WGY

Low Down, WLW

Steel Pier Melodians, WABC WCAU WPG, 30 m. (WHAS at 3:30)

Pianologue, WMCA

Roxy, "Your Lover," WOR

Palmer House Ensemble, WGN

3.30 P.M. EDT; 2.30 EST; 1.30 CT

Woman's Radio Review, WEAF WGY, 30 m.

"Stardom Express," WEEI, 30 m.

Theatre Club of the Air, WJZ

Bond of Friendship, WLW

Home Forum Cooking School, WBZ, 30 m.

Jesse Crawford, organ, WGN

WCSH WFAG WTIC

Spring Field Show, WOR

3.45 P.M. EDT; 2.45 EST; 1.45 CT

Ethel Ponce, singer, WLW

Channette, singing ensemble, WABC WHAS

Gene Gravelle's Orchestra, WMCA

Muz, Sisters, WOR

Garden of Melodians, WLW, 15 m.

4 P.M. EDT; 3 P.M. EST; 2 CT

Gypsy Trail, orchestra, soloist, WEAF WSM WGY WFLA

Stock market quotations, WEEI

Betty and Bob, WJZ WBZ WLW WHAM WSM WFLA

Bill Higgins, songs, WABC WHAS

The Apple Knicker, WCAU

Tea Time Topics, WPG, 30 m.

Trudy Thomas, songs, WMCA

Concert, WNBX

4.15 P.M. EDT; 3.15 EST; 2.15 CT

John Martin Story Program, WEAF WSM

"The Old Observer," WEEI

Songs and Stories, Harry van, WJZ WBZ WFLA

Stanley Metcalf, tenor, KDKA

D. A. R. Talks, WLW

Salvation Army Staff Band, WABC WHAS

Woods and Tremont, piano duo, WOR

Organ, WMCA, 30 m.

4.30 P.M. EDT; 3.30 EST; 2.30 CT

Roxanne Wallace, contralto, WEAF WEEI

News, WNBX

Chicago Symphony Orchestra, direction Henry Hadley, guest conductor, WJZ WHAM WSM WFLA, 1 h. (KDKA 30 m. from 4.45)

Market Report, KDKA

Life of Mary Sophia, WLW

Chicago Variety Program, WABC WHAS

WFLA, 30 m.

WPG from 4.45

Stock Quotations, WHAS WPG

Josef Zourov's Orchestra, WOR, 30 m.

Ella Clement, soprano, WHAS

4.45 P.M. EDT; 3.45 EST; 2.45 CT

Lady Next Door, WEAF WEEI

Stucks, WGY

Bobby and Betty, WMCA

Margaret Hopkins, WNBX

5 P.M. EDT; 4 EST; 3 CT

Orlando's Music, WEAF WEEI WLW, 30 m.

Lan Sisters, WGY

The Monitor Views the News, WBZ

Musical Album, WABC WHAS WPG WCAU

30 m.

Sally's Party, WMCA, 30 m.

Bob Wilson's Orchestra, WNBX

5.15 P.M. EDT; 4.15 EST; 3.15 CT

Shipper Jim's Ship of Joy, WBZ

KDKA Kiddies' Klub, KDKA

Weekday Devotions, WHAS

Small's Orchestra, WPG

"Story Teller's House," WOR

Don Bielewiz and Orchestra, WGY

News, WNBX

5.30 P.M. EDT; 4.30 EST; 3.30 CT

Hum and Strum, WEAF WEEI WSM WGY

Jackie Heller, tenor, WJZ WBZ WHAM

WJZ program, "All-American boy," WABC WCAU

Christine Ridge, WHAS

Three Aces, WPG

Robert Reed, "Toto Talk," WOR

Rose Weiser and Gene Salem, duo, WMCA

Banjo Club, WNBX, 30 m.

5.45 P.M. EDT; 4.45 EST; 3.45 CT

Larry Reed's Orchestra, WEAF WEEI WGY

Bradley Kincaid, mountain songs, WGY

Orphan Annie, WJZ WBZ KDKA WFLA

The Texans, WLW

Gordon, Dave and Bunny, WABC WCAU WHAS

"Dancing Around," WOR

Sports, WMCA

6 P.M. EDT; 5 EST; 4 CT

Al Pearce and his Gang, WEAF WLW WSM WFLA

Evening, Tattler, WEEI, 30 m.

Three X Sisters, WJZ WBZ

Time, weather, KDKA

News and轶闻, Louisville, WGY

Peter Bijlo's Orchestra, WABC WCAU WHAS

Singing Music, WSM

Orchestra, WGN

Uncle Don, WOR, 30 m.

Meditations, WMCA

Farm Flash, WNBX

6.15 P.M. EDT; 5.15 EST; 4.15 CT

Landl Trio and White, WEAF

Joe and Eddie, WGY

U. S. Army Band, WJZ WHAM WSM, 30 m.

Bill Williams, WBZ

Sports, KDKA

Bobby Benson and Sunny Jim, WABC WCAU

Organ, WHAS, 30 m.

Butt Biero, guitar, WMCA

Musical's Orchestra, WGN

Yankee Cornhuskers, WNBX

6.30 P.M. EDT; 5.30 EST; 4.30 CT

News and Charlie Davis' Orchestra, WEAF

Scores, Current Events, WEEI

Helen Mac, soprano, WGY, 30 m.

String Ensemble, WSM

Jack Armstrong, WLW

News, WJZ

Comedy Stars, KDKA

Time, weather, WBZ

News and Charles Barmette's music, WABC WCAU

Health Program, WOR

Screen Review, WMCA

Clarence Jackson, WNBX, 30 m.

6.45 P.M. EDT; 5.45 EST; 4.45 CT

Grandmother's Trunk, WEAF WEEI

Lowell Thomas, WJZ WBZ WLW KDKA WFLA

Little Orphan Annie, WSM WGN

"Syncopeation, Sophistication," WOR

Chuck Richards, songs, WMCA

George Price, WCAU

7 P.M. EDT; 6 EST; 5 CT

Baseball Resume, WEAF

Ballads in Blue, WEEI

Gould and Shelter, WGY

Fredricka and his Orchestra, WJZ WBAL WFLA

Handsome Walter, WBZ

Dan and Sylvia, KDKA

Virginia Melodians, Orchestra, WLW

Five O'Clock Melodians, WHAS

Fredricka, songs, WOR

Arthur Lewis, baritone, WMCA

Ben Potter, WGN

Sports, WNBX

7.15 P.M. EDT; 6.15 EST; 5.15 CT

Gene and Glenn, WEAF WEEI WGY WFLA

Mario Gozzi, basso, WJZ

News, WBZ

Merry-Makers, KDKA

Nick and Gene, WCAU

Ear Trappers, WABC

Three Crystals, WHAS

Joe Emerson's Orchestra, WLW

Piano, songs, WMCA

Ensemble, WGN

Recordings, WNBX

7.30 P.M. EDT; 6.30 EST; 5.30 CT

Martha Meers, contralto, WEAF

After Dinner Review, WEEI

Thorton W. Burgess, WBZ

Henry Thier Peppers, WLW, 30 m.

Bob Newhall, WLW

Jack Shook and Marjorie Cooney, WSM

Garden of Melodians, WLW

Paul Keast and Hudson's Orchestra, WABC WCAU

Club Program, WHAS

Sports reporter, WGN

"Maverick III," drama, WOR, 30 m.

News, Solree Musicale, WMCA, 30 m.

7.45 P.M. EDT; 6.45 EST; 5.45 CT

Blue and Gold String Ensemble, WEAF

WGY WEEI WSM

Frank Buck, WJZ WBZ WBAL WHAM KDKA WFLA

Al and Pele, WLW

Jack Shook, WSM

Babe Carter, news, WABC WCAU WHAS

Wald's Fair Orchestra, WGN

8 P.M. EDT; 7 EST; 6 CT

Champions, Joy Nash, Richard Himber's Orchestra, WEAF WEEI WGY, 30 m.

Jan Garber's Orchestra, WJZ WBZ WHAM WFLA

Nap and Dee, WSM

Kate Smith's WAG, WCAU

Hil Kerner, WJZ WGHAM WFLA

News and Irish Melodies, WPG

Serenade, WHAS, 30 m.

Three Little Funsters, WMCA

Kid Klubb, WJZ

Baseball Scores, WSM

Leah Colbert, WFLA

From Old Vienna, Howard Barlow's Orchestra, WLW

Something Old—Something New, WCAU

Meyer Davis Orchestra, WMCA

Palmer House Ensemble, WGN

Widow's Talk, WJZ

8.30 P.M. EDT; 7.30 EST; 6.30 CT

William Daly's Orchestra, Gladys Swarthout, WEAF WEEI WGY WLW, 30 m.

Ensemble Symphonique, Igor Gorin, Lucy Monroe, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.

"Raffles," WABC WCAU

"Sinfiesta," WOR, 30 m.

The Carozos, WPG

Lon Ranger, WGN, 30 m.

U. S. Navy Band, WMCA

8.45 P.M. EDT; 7.45 EST; 6.45 CT

Radio Red and Gun Club, WOR

String Ensemble, WSM

Russel Kay, WFLA

Harold Stephens, tenor, WPG

Walt and Ed, WHAS

Comedy Stars, WJZ

9.30 P.M. EDT; 8.30 EST; 7.30 CT

House Party, Joe Cook, Donald Novis

WEAF WEEI WGY WLW WSM WFLA, 30 m.

Dramatic Sketch, WJZ WBZ KDKA WHAM WBAL, 30 m.

Henrietta Schumann and Lud Gluskin's Orchestra, George Price, guest, WABC WCAU WHAS

Arthur Wright, tenor, WGN

"The Spotlight" Review, WOR, 30 m.

"The Hour of Cries," WFLA, 30 m.

Hotel Traymore Orchestra, WPG, 30 m.

9.45 P.M. EDT; 8.45 EST; 7.45 CT

Music Strings, WBZ

Earl Burnett's Orchestra, WGN

10 P.M. EDT; 9 EST; 8 CT

Gene Arnold, Lullaby Lady, male quartet, Eastman's Orchestra, WEAF WEEI WGY, WLW, 30 m.

National Music Camp, Ossip Gabrilowitch, conductor, WJZ WBZ WHAM KDKA, 45 m.

WSM from 10:30 (WFLA, 30 m.)

Wayne King's Orchestra, WABC WCAU WHAS, 30 m.

Frank Imhoff, tenor, WPG

News, music, WGN, 1 h.

John Kelvin, tenor, WOR

Archie Bleyer's Orchestra, WMCA

10.15 P.M. EDT; 9.15 EST; 8.15 CT

Maria Corner, soprano, WSM

The Dukes, WPG

Wilson Salerno, baritone, WGN, 30 m.

Drama, "Eternal Love," WFLA, 30 m.

Milton Kellera's Orchestra, WMCA

10.30 P.M. EDT; 9.30 EST; 8.30 CT

Gothic Choristers, WEAF WSM, 30 m.

IWEEL at 10:45

The Colonials, WGY, 30 m.

Henry Thier Peppers, WLW

"Singing Sam," WABC WHAS

Jan Savari's Orchestra, WCAU

Steel Pier Dance Tunes, WPG, 30 m.

Brogia's Orchestra, WOR

Henry Thier Peppers, WLW, 30 m.

Socrates Orchestra, WMCA, 30 m.

10.45 P.M. EDT; 9.45 EST; 8.45 CT

Democratic Republican Series, Secretary of Finance, WJZ WBZ WHAM WFLA WSM

KDKA WFLA WSM

Three Busesmen, WOR

11 P.M. EDT; 10 EST; 9 CT

Harold Stern's music, WEAF WGY WFLA, 30 m. (WEEI at 11)

E. B. Rideout and scores, current events, WEAF

Royalty's Orchestra, WGY

Cousin Bob, Hill Bill, WLW, 30 m.

Don Bestor's music, WJZ WHAM, 30 m.

Weather, ginc, WBZ

Sports, KDKA

"Fats" Waller, songs, WABC WPG WHAS

Friedman's Orchestra, WMCA

June Provines, WGN

Jimmy Carr's, WOR, 30 m.

11.15 P.M. EDT; 10.15 EST; 9.15 CT

Gene and Glenn, WSM

East Coast Orchestra, WABC WPG WCAU, 30 m.

WHAS from 11:30

Sam, Gil and Louie, WHAS

Henry Thier Peppers, WLW, 30 m.

Udo's Tango Orchestra, WMCA

11.30 P.M. EDT; 10.30 EST; 9.30 CT

Orchestra, WEAF WEEI, 30 m.

Phil Emmertson's Orchestra, WGY

Follett, WLW, 30 m.

Friedie Beren's Orchestra, WJZ, WBZ

Antonia Lopez, WCAU

Eli Dantzig's Orchestra, WOR, 30 m.

Blue Rhythm Band, WMCA, 30 m.

11.45 P.M. EDT; 10.45 EST; 9.45 CT

Enoch Light and Orchestra, WABC WCAU

Oran, WHAS

Chuck Webb's Orchestra, WMCA

12 M. EDT; 11 EST; 10 CT

Ralph Kibberly, baritone, Johnny Johnson's music, WEAF WEEI WGY

Guy Lombardo's music, WJZ WBZ WHAM WFLA WSM, 30 m.

Castle Farm Orchestra, WLW, 30 m.

Blue Monday Jamboree, WABC WCAU WHAS

Bob Fallon's Orchestra, WMCA

Dance Orchestra, WOR

12.30 A.M. EDT; 11.30 EST; 10.30 CT

George Heisberger's Bavarian Pessant Band, WJZ WBZ WHAM KDKA, 30 m.

Timmy Gallagher's music, WSM, 30 m.

Jan Gabeler's and Leon Belasco's Orchestras, WABC WHAS, 30 m.

Willie Bryant's music, WMCA

For Southern Listeners

The programs of WEAF & WJZ may be heard over:

WFLA-WSUN Clearwater, Florida
WWSB Atlanta, Georgia
WSMB New Orleans, La.
WQAI San Antonio, Tex.
WWSM Nashville, Tenn.

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WOAM Miami, Florida
WTVS Washington, D. C.
WBIT Charlotte, N. C.
WBRG New York, N. Y.
WGAR Greensboro, N. C.

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The programs of WEAF may be heard over:

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KYW Chicago, Ill.
WMAQ Chicago, Ill.
WVTV Cleveland, Ohio

The programs of WJZ may be heard over:

WENR-WLS Chicago, Ill.
WJAR Cleveland, Ohio
WGR Detroit, Mich.

The programs of WJZ may be heard over:

WBMM Chicago, Ill.
WCCO Cleveland, Ohio
KMOX St. Louis, Mo.
WLSW Nashville, Ky.

NOTE: Outstanding local programs of these stations are regularly listed in The MICROPHONE.

It's A Bromide—But "Show Boat" Cast Is One Big, Happy Family

Uncle Henry Experiments With Sound

By ROSALINE GREENE

(Actress Aboard Captain HENRY'S Show Boat)

Gold old Captain HENRY'S Show Boat has churned up quite a good deal of Mississippi mud since it set sail on its entertainment cruise almost two years ago.

I sometimes wonder if radio audiences get as big a kick out of listening to our efforts, via the ether, as we do in the actual rehearsing and playing of the program.

It may sound bromidic—and yet it's quite true—we are as one happy family! CHARLIE WINNINGER (Captain HENRY) is so much fun.

He has a penchant for experimenting with the sound effects and his cherubic face is a thing to see when he gets a toot! toot! out of the whistle or a rattle-rattle out of the anchor chain.

Then it's a matter of dear Uncle HENRY scampering from the wrath of the sound effects man. All this at rehearsal, of course.

And while I think of it: If you hear a resounding thwack during the actual broadcast—it's just Uncle HENRY giving me an extra hard slap between the shoulder blades. It adds emphasis to his speeches with me and tickles him no end.

Maria Declains

Then there's IRENE HUBBARD! Everyone knows her as "Maria" and she's almost as dear to me as my own mother. Possibly it's our close association on the same program, but we enjoy the same books and like the same people, and even reflect the same moods and temperament.

Despite her dignity, Miss HUBBARD'S forte is striking ridiculous poses and declaiming some speech from SHAKESPEARE or one of the other classics. You ought to see her spoofing with "TINY" RUFFNER and the quartet!

Every Show Boat has a pub-

She Describes "Show Boat"



ROBALINE GREENE, actress aboard the "Show Boat" tells about her fellow passengers in the accompanying article.

licity man. "TINY" RUFFNER is the man who extols the virtues of our little itinerant troupe, and he certainly is a dynamo of energy.

He sings, he announces, he advises, he supervises music—oh, he does everything! An unforgettable sight is to see "TINY" punching his nose at the conclusion of a broadcast. In studio parlance this means "right on the nose" or the program synchronized exactly to the second with that o' debbil Time.

BILL BACHER, director of con-

tinuity, is another bundle of terrific energy. He is completely absorbed in the program and he himself feels every word that is spoken. He gesticulates wildly to give cues—but his nod is comforting and his grin cheering.

Lovely Poise

MURIEL WILSON, our soprano, has lovely poise when she sings. Her notes seem so effortless and her hand is very graceful as she swings it in time to the music.

ANNETTE HANSHAW, the

rhythm girl, is so conscientious about her work. She's petite and rather shy and at the mike she reminds me of a pert Dresden doll.

And CONRAD? Of course, when you hear CONRAD THIBAUT'S robust resonant voice, you think of an intense, serious, man, don't you? Well, he is intense—but also intensely funny.

I wish you could see the crazy stunts he improvises. Once CONRAD put on a grotesque red beard and his grimaces in contrast with the soulfulness of the song convulsed us with laughter.

"Breaking Us Up"

MOLASSES and JANUARY, too, revel in "breaking us up." They pull unexpected jokes on each other—really, they're most spontaneously funny. And often they make up a complete new "spot" between dress rehearsal and show time. The studio audience is always a bit surprised to see them white-faced.

Usually they're on their way to or from a fishing or hunting trip and their corduroys proclaim it—but when JANUARY appears in his sartorial splendor, ice-cream hat and fancy-striped pants—that is something!

However, we take our dramatic interludes seriously. The dialogues with LANNY ROSS are fun to do. He is such a dear! And so fine to work with. Charming, handsome, and Hollywood hasn't spoiled him one whit.

Our most thrilling moment on Show Boat was his first broadcast from the Coast. When I heard his sweet voice floating out of the loud speaker in the studio, dedicating his song to MARY LOU,

"Charming"



LANNY ROSS, tenor of the company, finds favor in the eyes of the other singers and actors.

tears actually came to my eyes.

Now that he has had movie experience, he "registers" his feelings while reading his script and it's most interesting to watch the play of emotions on his face. The first night he was back, I was so intent on watching his face, I forgot to look back at my script and almost missed a cue.

LANNY takes himself and his work seriously, but he has a sly sense of humor and his eyes twinkle so nicely, I'm not sure which mood is most engaging.

Three Posthumous Patents Are Granted To Inventor

By The MICROPHONE'S Special Washington Correspondent.

The United States Patent Office has issued three patents posthumously to the late C. FRANCIS JENKINS, noted inventor of radio and television appliances.

JENKINS died recently in his home in Washington, D. C., after years of research into air waves.

One of the patents covers a method of multivex radio transmission, while the other two deal with television. Under arrangements by JENKINS prior to death, the patents are assigned to the Radio Corporation of America.

The government also granted a patent to HARRY DIAMOND of the Commerce Department Bureau of Standards for a 12-course aural type radio directive beacon. DIAMOND assigned his rights to the government.

"Night Club Suite"

JOHNNY GREEN'S "Night Club Suite" will be featured on his "In the Modern Manner" program, broadcast over the CBS-WABC network on Friday, August 17, at 9:30 P. M.

Speedboat Regatta Broadcast by NBC

Three speedboat races, which constitute a part of the National Regatta to be held at Baltimore, Maryland, will be described over the NBC-WJZ network on Sunday, August 12, at 2, 4, and 5:30 P. M.

The first event described will be the final mile of the National Sweepstake Trophy race; the second event broadcast will be the finish of the National Championship race for hydroplanes, the third will be the finals of the Gold Cup race.

These races are held in connection with the Maryland Tercentenary celebration.

Rhythm Girl



ANNETTE HANSHAW, "blues singer" of Captain HENRY'S company.

EVERYBODY SING!

Join
BOBBY BANKS
in his bi-weekly
**STATION WEEI
GET-TOGETHERS**

each
**WEDNESDAY
and
FRIDAY**
at
6:45 P.M.

**GOOD FUN
and
GOOD FELLOWSHIP
ANOTHER
FRIENDLY PRESENTATION
OF THE
FRIENDLY STATION**

WEEI

Tuesday, August 14 - Symphony Orchestra, NBC-WJZ, 9:30 P.M.

Highlights
P.M.
4:00—Detroit Symphony Orchestra, CBS-WABC
8:30—Wayne King's Orchestra, NBC-WEAF
Goldman's Band, NBC-WJZ
9:30—Swonoland Sketches, NBC-WEAF
NBC Symphony Orchestra, NBC-WJZ
Parade of the Champions, CBS-WABC
10:00—Operetta, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one-hour earlier; Central Time is two hours earlier.)
9:30 A.M. EDT; 8:30 EST; 7:30 CT

Honey Dean, WEAF WGY
Joe Emerson, songs, WLW
Little Jack Little's Orchestra, WGY
Georgie Wildcats, WHAS

9:45 A.M. EDT; 8:45 EST; 7:45 CT
Wife Saver, WEAF WEEI WGY WLW (News, WEEI 5 m.)
Plough Boys, KDKA
Rowland's Quartet, WABC WCAU WSM, 45 m. (WGY from 10:45)
Bob Archer, WHAS
WGY Reception Club, WGN
Dixie Drum, songs, WPG
Kaiana's Royal Hawaiians, WHAS

10 A.M. EDT; 9 EST; 8 CT
Breen and de Rose, WEAF WEEI
Southerners, WGY
Edward Macfarlane's Gospel Singers, WJZ WBZ
KDKA WSM WFLA
Bill and Ginger, WABC WCAU WHAS
Morning Musicals, WGN
Home Hour, WGN
On the Air, WNBX

10:15 A.M. EDT; 9:15 EST; 8:15 CT
Vermese Ensemble, WEAF WEEI
Castles of Romance, WJZ WBZ KDKA
Hazel Shuster, Fred King, WFLA
Crane Calder, bass, WABC WCAU
Poet's Corner, WMCB

10:30 A.M. EDT; 9:30 EST; 8:30 CT
News and Morning Parade, WEAF WSM, 1 h. (WEEI, 30 m. and from 11:15)
Today's Children, WJZ WBZ WHAM
WBAL KDKA WFLA
Arthur Chandler, organ, WLW
News and Madison Ensemble, WABC WCAU WHAS, 30 m.
Piano, WGN
Morning Concert, WNBX

10:45 A.M. EDT; 9:45 EST; 8:45 CT
Good Morn'ing Melodies, WEEI
Shopping Bag, WGY
News and Radio Kitchen, WJZ WSM
WFLA KDKA WFLA
News, weather, WBZ
Rhythm Jesters, WLW
Maude's Mel, WLW
Bob Archer, WHAS
Story, WNBX

11 A.M. EDT; 10 EST; 9 CT
Galaxy of Stars, WJZ WTAM WLW
Honeycombs, WJZ KDKA WSM WFLA
Duke Dewey's Orchestra, WBC
U. S. Navy Band, WABC WCAU WPG
WHAS, 30 m.
Movie Personalities, WGN
Devotional Hour, WNBX

11:15 A.M. EDT; 10:15 EST; 9:15 CT
Platt and Nierman, pianists, WJZ WBZ WHAM KDKA
News, livestock, WLW
Leon Cole, organist, WSM
Charles Secrest, WCAU
Your Friendly Neighbor, WGN
Town Crier, WNBX

11:30 A.M. EDT; 10:30 EST; 9:30 CT
Three Shades of Blue, WEAF WEEI WGY
Spirituals, WLW
Melody Mixers, WJZ KDKA WSM WFLA
E. R. A. Orchestra, WBZ, 30 m.
De. Re. Mi Trio, WABC WGY, 30 m.
WHAS, 15 m. (WCAU at 12:45)
Pete Woolley's Orchestra, WCAU
Melody Men, WGN
Mrs. H. T. Coe, piano, WNBX

11:45 A.M. EDT; 10:45 EST; 9:45 A.M.
Al Bernard, minstrel, WEAF WEEI
Skip, Step and Happiness, WGY
Painted Dreams, WGN WLW
News, WNBX

12 N. EDT; 11 A.M. EST; 10 CT
The Merry Mair, WEAF WEEI WGY
Fay Ferguson, pianist, WJZ WHAM WBAL
WFLA
Monitor Views the News, WBZ
Highlights, WLW
Comic Games, WABC WCAU WHAS
Barry Devine, songs, WGN
Home Sweet Home, WPG
Dinner, De. WOR
Nicholas Garganis, violinist, WMCB
Parents' Forum, WNBX

12:15 P.M. EDT; 11:15 A.M. EST; 10:15 CT
Honeycomb and Sizzlers, WEAF WEEI WGY
Fields and Hill, WJZ KDKA WSM WFLA
WSM WFLA
Time, weather, safety committee, WBZ
Babs and Don, WLW
Concert Orientale, WABC WCAU WHAS
WPG
Musicals, WGN
Ensemble, WOR
Stratton and Broff, pianists, WMCB
Victor Heister melodies, WNBX

12:30 P.M. EDT; 11:30 A.M. EST; 10:30 CT
Merry Madcaps, WEAF WGY WLW, 30 m.
Stocks, produce, WEEI
Vic and Sade, WJZ WBZ KDKA WHAM
Al Kavelin's Orchestra, WABC WCAU
WHAS, 30 m.; WPG from 12:45
Markets, WGN

Bud Fisher's Orchestra, WOR, 30 m.
Stocks, WMCB
Organ Tunes, WNBX, 30 m.
12:45 P.M. EDT; 11:45 A.M. EST; 10:45 CT
Caroline Cabot, Del Castillo, WEEI, 30 m.
WJZ, 30 m.
Magabanda, WGY
Words and Music, Lola Turner, soprano, WJZ, 30 m. (WBZ WFLA, 15 m.)
William Penn Orchestra, KDKA
Oran Music, WCAU, 30 m.
June Baker, WGN

1 P.M. EDT; 12 N. EST; 11 A.M. CT
Markets, weather, WEAF
Bradley Kincaid, WGY
Bob Albricht, WLW
Studio Program, WFLA
Weather, agriculture talk, WBZ, 30 m.
Market Report, KDKA
Velazco's Music, WABC WCAU WHAS
Mid-Day Service, WGN, 30 m.
Van Duzer's Orchestra, WOR, 30 m.
Rona Valdez, soprano, WNBX
Ozzie Wade, trumpet, WMCB

1:15 P.M. EDT; 12:15 EST; 11:15 A.M. CT
Rez Bartle Ensemble, WEAF WEEI
Ada Robinson, soprano, WGY
Honorable Archie and Frank, WJZ WBZ
WBAL KDKA WSM
Jack Russell's Orchestra, WABC
Sanders Sisters, WHAS
River and weather reports, WLW
Ariel Ensemble, WOR
Mirror Reflections, WMCB
Studio program, WNBX, 30 m.

1:30 P.M. EDT; 12:30 EST; 11:30 A.M. CT
Dick Tiddler's Orchestra, WEAF WEEI 30 m.
WGY farm program, WGY, 30 m.
National Farm and Home Hour, WJZ WBZ
WBAL KDKA WSM WFLA, 1 h.
Father Vyas Ensemble, WABC WCAU WHAS WPG
Markets, WGN

Theatre Club of the Air, WOR
Sybil Blue, songs, WMCB
1:45 P.M. EDT; 12:45 EST; 11:45 CT
Along the Gigs, WABC WCAU WHAS
Annie Metzger, readings, WPG
Russell Robinson, piano, WMCB
Dorothy Shaw, piano, WOR
Russell Robinson, piano, WMCB
Ensemble, WGN
Farm Reporter, WNBX, 30 m.

2 P.M. EDT; 1 EST; 12 N. CT
Dion Kennedy, organist, WEAF, 30 m.
Pure Food Institute, WEEI, 30 m.
Hadley Rasmussen, baritone, WGY
Eton Boys, quartet, WABC WCAU WPG
Markets, weather, WHAS
Walter Garbutt, songs, WMCB
Orchestra, WOR

2:15 P.M. EDT; 1:15 EST; 12:15 CT
Household Chat, WGY
Poetic Songs, WABC WCAU
Georgie Wildcats, WHAS
Fagan of the Grand Trent, WGN
'Memories,' WOR
Sports, WMCB

2:30 P.M. EDT; 1:30 EST; 12:30 CT
The Three Stamps, WEAF WEEI
Albany on Parade, WGY
Home Sweet Home, sketch, WJZ
Home Forum Cooking School, WBZ, 30 m.
KDKA Home Forum, KDKA, 30 m.
Charlotte Hartman, contralto, WABC WPG
Markets, WSM

'The Housewife,' WOR, 30 m.
Century of Progress Ensemble, WGN
Tex and Eddie, songs, WMCB, 30 m.
12:45 CT
Ma Perkins, WEAF WEEI WGY WLW WSM
Nellie Revell interviews, WJZ WHAM
Adult Education Program, WABC
Palmer House Ensemble, WGN
Agricultural College, WHAS

3 P.M. EDT; 2 EST; 1 CT
Blue Room Echoes, WEAF WLW WFLA,
30 m.
Del Castillo, organist, WEEI, 30 m.
Albany on Parade, WGY
Nathan Stewart, tenor, WJZ WBZ WBAL
WSM, 30 m.
Sanny Fuller, KDKA
Ponce Saters, WLW
Metropolitan Parade, WABC WCAU WPG,
30 m.
University of Kentucky, WHAS, 30 m.
Ensemble, WGN, 45 m.
Concert of Clubs, KDKA
Betty Goulds, organ, WMCB

3:15 P.M. EDT; 2:15 EST; 1:15 CT
Meadows, play, WGY
Low Down, WLW
Concert of Clubs, KDKA
Newark Music Program, WOR
Madame Baraboussky, pianologue, WMCB

A Poet Poses



GILBERT MAXWELL, poet and novelist from Georgia, read some of his own verse on a program with MORTON GOULD, pianist. The program is broadcast by the NBC-WEAF chain Tuesdays at 12:30 A.M.

3:30 P.M. EDT; 2:30 EST; 1:30 CT
Woman's Radio Review, 'Painting: the Realists,' WEAF WGY, 30 m.
WEEI Reading Circle, WEEI, 30 m.
'White Terror,' drama, WJZ KDKA WSM, 30 m.
Advertising with Postage Stamps, WBZ, 30 m.
Spitter and Whine, WLW
Dancing by the Sea, WABC WPG WHAS, WCAU, 30 m.
Burlesque, WOR
Stocks, WMCB

3:45 P.M. EDT; 2:45 EST; 1:45 CT
Don Rogers, baritone, WBZ
King King and Jester, WLW
Gene Gravelle's Orchestra, WMCB
Baseball, Boston vs. Chicago, WGN, 2 h., 15 m.
4 P.M. EDT; 3 P.M. EST; 2 CT
Your Lovel, songs, WEAF
Stocks, WEEI
Radio School of the Theatre, WGY, 30 m.
Betty and Bob, drama, WJZ WHAM KDKA WLW WSM

Detroit Symphony Orchestra, Alfraca's Swedish Rhapsody, 'Midnattsmusik,' Adams' 'If I Were King,' Kalinnikoff's First Symphony in G Minor, Copland's 'Polonaise in A Major,' WRBC WHAS, 1 h.
The Apple Knockers, WCAU
Tea Time Topics, WPG, 30 m.
Four Squares, quartet, WMCB
Concert, WNBX

4:15 P.M. EDT; 3:15 EST; 2:15 CT
Johnny Johnson's Orchestra, WEAF
Major J., Hampton Rich, 'Old Trails,' WEEI
The Singing Stranger, WJZ WBZ WHAM KDKA WFLA
Music by Dinovo, WLW
LARRY Roberts, tenor, WOR
Lore of Lombardi, WMCB
Afternoon Concert, WNBX, 30 m.

4:30 P.M. EDT; 3:30 EST; 2:30 CT
Art Tatum, pianist, WEAF WEEI WGY
Chicago Symphony Orchestra, WJZ WHAM WSM WFLA, 1 h. (KDKA, 30 m. from 4:45) (WBZ, 30 m.)
Market Reports, KDKA
Life of Mary Sothern, WLW
Carlton and Craig, WCAU
Joseph Zargov's Orchestra, WOR
Maure Gottone, organ, WMCB

4:45 P.M. EDT; 3:45 EST; 2:45 CT
Adventures on Mystery Island, WEAF WEEI
Stocks, WGY
Ship Ahoy, WCAU
The Easy Chair, WOR
Carrie Lilly Club, WMCB
Gladys Grant, WNBX

5 P.M. EDT; 4 EST; 3 CT
Blue Room Echoes, WEAF WLW, 30 m.
(WGY at 5:45)
Michael Abrahams, WEEI, 30 m.
Three Schoolmasks, WJZ
The Monitor Views the News, WJZ
Home-makers' Club, WFLA, 30 m.
Jerry Cooper, baritone, WABC WPG WHAS
Sally's Party, WMCB, 30 m.
Varety, WOR
Story Book Lady, WNBX

5:15 P.M. EDT; 4:15 EST; 3:15 CT
KDKA Kiddies' Klub, KDKA
Beatrice Henderson, WFLA
The Playboys, WABC WCAU
Harmony Singers, WPG
Weekday Devotions, WHAS
Marjorie Harris, contralto, WOR
'Old Time Songs,' WNBX

5:30 P.M. EDT; 4:30 EST; 3:30 CT
The Tattered Man, WEAF WEEI WSM WFLA
Wigwam Club, WGY
Jackie Heller, tenor, WJZ WBZ WHAM WBAL
Jack Armstrong, 'All-American Boy,' WABC WCAU
Mary, Nan and Camille, WPG
Christine Ridge, WCAU
15th Infantry Band, WOR, 30 m.
Koehl and Rosenthal, piano duo, WMCB
Dr. Blizom, WNBX

5:45 P.M. EDT; 4:45 EST; 3:45 CT
Nursery Rhymes, WEAF WEEI WFLA
Billy Rose, soprano, WGY
Orphan Annie, WJZ WBZ KDKA The Texans, WLW
'Chantons,' string ensemble, WABC WCAU WHAS WPG
Baseball Talk, WMCB
Kat-Did, WNBX

6 P.M. EDT; 5 EST; 4 CT
Harry Meyer's Orchestra, WEAF WLW WSM, 30 m.
The Evening Tattler, WEEI, 30 m.
News, WJZ WHAM
Dorothy Page's Orchestra, WJZ WBZ WHAM
Time, temperature, weather, KDKA
Cocanuts, WFLA, 30 m.
WGN Orchestra, WGN
Charles Carline, WABC WCAU WHAS
Meditation, WLW, WJZ WHAM
Miss Lola Coleman, WNBX

6:15 P.M. EDT; 5:15 EST; 4:15 CT
Piano, WGY
Ramon Raffon's Orchestra, WJZ WHAM WBZ WHAM
Bill Williams, WJZ WBZ WHAM
Baseball Talk, KDKA
Bobby Benson and Sunny Jim, WABC 30 m.

Herbert Koch, organist, WHAS, 30 m.
Twilight Melodies, WMCB
Bob Pacific's Orchestra, WGN, 30 m.
6:30 P.M. EDT; 5:30 EST; 4:30 CT
News, Mary Small, WEAF WGY, WSM
Scores, news, WEEI
Twenty Fingers of Harmony (News at 6:40), WJZ WHAM

Time, weather, WBZ
Jack Armstrong, WLW
Sam Robbins' Orchestra, WABC
Ben Greenblatt, WCAU
Larry Taylor, baritone, WOR
The Singing Lady, WJZ
Stuart Martin, WMCB

6:45 P.M. EDT; 5:45 EST; 4:45 CT
Mid-Week Hymn Sing, WEAF WSM
Piano Pal, WGY, 30 m.
Adrian Saltz, WJZ WHAM
Lowell Thurman, WJZ WBZ WHAM KDKA WLW
Radio Special, WFLA
Little Orphan, WGN
Sax Robbins' Orchestra, WABC WHAS
Comedy Stars of Hollywood, WCAU
Felix Cook, WOR
Hawalian Ensemble, WMCB
Rosalie Post, WNBX

7 P.M. EDT; 6 EST; 5 CT
Baseball Review, WEAF
Gould and Slezinger, pianos, WEEI
Stamp Club, WJZ
News, WBZ
Don and Sylvia, KDKA
String Ensemble, WSM
Hawaiians, WLW
Beale Street Boys, WABC WCAU WHAS
Rud Frick, soprano, WOR
Oliver Jones, songs, WMCB
Ben Putter, sketch, WGN
Sports, WNBX

7:15 P.M. EDT; 6:15 EST; 5:15 CT
Gene and Glenn, WEAF WEEI WGY
Pittsburgh Varieties, KDKA
News, Truette Tenor, WJZ WHAM WBAL
Don Humbert's String Ensemble, WFLA
Varieties, KDKA, 30 m.
Musical Memories, WFLA, 30 m.
Wayide Gates, WABC-WCAU
Serenade, WHAS
Muzer Sisters, WMCB
Palmer House Ensemble, WGN
Requested Recordings, WNBX

7:30 P.M. EDT; 6:30 EST; 5:30 CT
Pickens Sisters, WEAF
After Dinner Review, WEEI
Enric Midgway's Orchestra, WEEI, 30 m.
You and Your Government program, Prof. Roy V. Peel and Prof. Paul Studenki, 'A New Chapter for New York City,' WJZ WBZ WHAM

Bob Newhall, WLW
Peter Biljo's Orchestra, WABC WCAU
Club Program, WHAS
Fotlight Echoes, WOR, 30 m.
News, Soiree Musicale, WMCB, 30 m.
Sports Reporter, WGN

7:45 P.M. EDT; 6:45 EST; 5:45 CT
Biers and Gold String Ensemble, WEAF WSM
Fred Freddie Miller, WEAF WJAZ WCHS WTAT WTW
Frank W. WJZ WBZ WHAM KDKA WFLA
Melody Masters, WLW
Boake Carter, WABC WCAU WHAS
World's Fair Reporter, WGN, 30 m.

8 P.M. EDT; 7 EST; 6 CT
Leo Reisman's Orchestra, Phil Duesy, WEAF WEEI WGY, 30 m.
Henry King's Orchestra, WJZ WBZ WLW, 30 m.
Chicago Military Academy, WFLA
'Lavender and Old Lace,' Frank Munn and Murray Wilson, Guitars 'Hanschen's Music,' WABC WHAS, 30 m.
News and Ray Ziegler, songs, WPG
'Reads Vanities,' Frank Foster, tenor, WOR, 30 m.
Three Funsters, WMCB

8:15 P.M. EDT; 7:15 EST; 6:15 CT
WGN Orchestra, WGN
Beauty that Endures, WFLA
Vira C. Park, contralto, WPG
Meyer Davis' Orchestra, WMCB
Orchestra, WGN

8:30 P.M. EDT; 7:30 EST; 6:30 CT
Wayne King's Orchestra, WEAF WEEI WGY WSM, 30 m.
Edna and Frank Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 30 m.
Elliott Brock's Band, WLW
'Accordiana,' with the Lomas' Orchestra, WABC WCAU WHAS, 30 m.
Vivienne Segal, WABC WCAU 30 m.
Studio program, WHAS
Milton Kellen's Orchestra, WPG
Roger Van Duzer's Orchestra, WOR, 30 m.
United States Navy Band, WMCB, 2 h.
Bob Pacific's Orchestra, WGN

9 P.M. EDT; 8 EST; 7 CT
Duluth Symphony Orchestra, Paul Le May, conductor, Carols' Overture of Dvozak, Straus' 'Kaiser Waltz,' Bach's 'Air for the G String,' Tichalkowsky's 'March Royal,' WEEI WEEI WGY WSM, 30 m.
ERA Program, WEEI, 30 m.
Household Musical Memories, Edgar Guert, WJZ WBZ WHAS KDKA, 30 m.
String Ensemble, WSM
Soloist, WFLA, 30 m.
George Groff, Freddie Rich's Orchestra, WABC WCAU WHAS, 30 m.
Dave Vine, comedian, WOR, 30 m.
Earl Burnett's Orchestra, WGN

9:15 P.M. EDT; 8:15 EST; 7:15 CT
Mardi Gras, WGN, 30 m.
Katherine Cox, violinist, WSM
9:30 P.M. EDT; 8:30 EST; 7:30 CT
Sketches, Arthur Allen, Parker Fenally, WEAF WEEI WFLA WGY, 30 m.
NBC Symphony Orchestra, WJZ WBZ WHAM KDKA WBAL WFLA WSM, 1 h.
Squire Hawkins, KDKA
Parade of the Champions, Richard Himber's Orchestra, WTAM WFLA, 30 m.
Studio Party, WHAS, 30 m.
Traymore Concert Orchestra, WPG
Harry H. Balkin's 'Success,' WOR, 30 m.
Variety Show, WMCB, 30 m.

9:45 P.M. EDT; 8:45 EST; 7:45 CT
'Mountain Moments,' WOR
News, WJZ WHAM
Heat Wave Trio, WGN
10 P.M. EDT; 9 EST; 8 CT
John Barclay, Frank McIntyre, Gladys Swarthout, operetta, TAPE WEEI WGY WLW WSM WFLA, 4 h.
The Troopers, WABC WHAS WPG
Eddy Brown, violinist, orchestra, WOR
Archie Basher's Orchestra, WMCB
News and 'Blubber,' Bergman, WGN, 30 m.

10:15 P.M. EDT; 9:15 EST; 8:15 CT
Modern Mountaineers, WABC WCAU WHAS
Milton Kellen's Orchestra, WMCB
10:30 P.M. EDT; 9:30 EST; 8:30 CT
Time Zone's Rendezvous, WJZ WBZ, 30 m.
Squire Hawkins, KDKA
Melodic Strings, WABC WCAU WHAS, 30 m.
Little Jack Little's music, WPG, 30 m.
Bill Dantzig's Orchestra, WMCB, 30 m.
Broggie's Orchestra, WJZ WHAM, 30 m.
Chicago Theatre of the Air, WGN, 30 m.

10:45 P.M. EDT; 9:45 EST; 8:45 CT
Kelly Saters, KDKA
11 P.M. EDT; 10 EST; 9 CT
'Faded Memories' sketch, WEAF WFLA
Weather, baseball scores and current events, WEEI
Phyl Emmertson's Orchestra, WGY, 30 m.
Orlando's Orchestra, WJZ WHAM
Sports, KDKA
Alban Scott, tenor, WBZ
WCAU
Cotton Queen Minstrel, WLW, 30 m.
Amos n' Andy, WSM
Party Issue, WABC
Alban Scott, tenor, WCAU
Herbert Koch, organist, WHAS
Seashore Real Estate Review, WPG
Weather, Paul Whiteman's music, WOR,
Leon Friedman's Orchestra, WMCB, 30 m.
News Proviens, WGN

11:15 P.M. EDT; 10:15 EST; 9:15 CT
11:30 P.M. EDT; 10:30 EST; 9:30 CT
Castles and Orchestra, WEAF WEEI,
WFLA, 30 m.
Ray Nichols Orchestra, WGY, 30 m.
Rudy Vallee's Music, WJZ WBZ, 30 m.
William Gunn Orchestra, KDKA
Blue Rhythm Band, WMCB, 30 m.
Wandering Poet
Frank Secar's Orchestra, WOR, 30 m.
Blue Rhythm Band, WMCB
Orchestra, WGN, 2 h.

11:45 P.M. EDT; 10:45 EST; 9:45 CT
Joe Reichman's Orchestra, WABC WCAU WHAS WPG
12 M. EDT; 11 EST; 10 CT
Enric Midgway's Orchestra, WEAF WEEI,
30 m.
Buddy Rogers' Music, WJZ WBZ KDKA
WHAM WFLA 30 m.
Catic Firm Orchestra, WLW
Jack Shook, guitar, WSM
Harry Sonnie's Orchestra, WABC WCAU
WHAS, 30 m.
Bob Fallon's Orchestra, WMCB

12:30 A.M. EDT; 11:30 EST; 10:30 CT
Jack Dany's Orchestra, WEAF WEEI WGY
WEEI WSM WFLA
Bobby McVie's Orchestra, WJZ WBZ
WBAL WFLA 30 m.
Mel Soreder's Orchestra, WLW 40 m.
Jimmy Gallagher's Orchestra, WSM
Gene and Glenn, WJZ WHAM
Chuck Webb's Orchestra, WMCB
Mark Fisher's Orchestra, WGN, 2 h.

11 A.M. EDT; 12 M. EST; 11 P.M. EST
Perc Smith's Orchestra, WJZ WBZ WHAM
KDKA
Terrace Gardens music, WSM, 30 m.
Charles Barnett's Orchestra, WOR
Vee Davidson's Orchestra, WHAS, 30 m.
Beney Goodman's Orchestra, WMCB
Barney Rapp's Orchestra, WLW

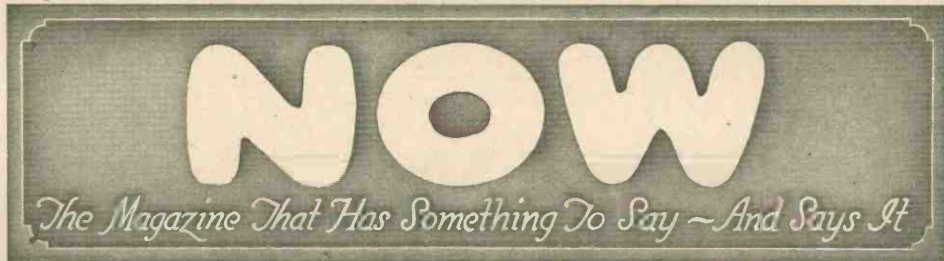
Gets Ahead By Losing It



IF BARRY MCKINLEY, young radio baritone, hadn't gotten mad, he would never have become a radio star. He went to audition at WLW with two other people as a trio. The station wouldn't accept the trio. So HARRY demanded an audition as soloist, and was signed. He's an example of a lad who got ahead by losing his head.

STATION DIRECTORY
Page 4

**John Dillinger Is Dead,
But Gerald Chittenden
Didn't Know It When
He Wrote For August**



Less Mercy, Please!

- Q.—**And what is that—an article? **A.—**Yes, an article, containing a plea for intolerance of crime.
- Q.—**Oh, this Chittenden is one of these rabid hot-heads, avid after blood? **A.—**Not exactly; Mr. Chittenden is just one of the decent citizenry heartily annoyed by the spineless attitude toward crime. He insists that a little more bigotry would be helpful.
- Q.—**Suppose I'm not interested in crime? **A.—**Quite all right with us; you might find something in "Idle Labor", by P. W. Pratt, a plan to put it to work.
- Q.—**I find it too hot for heavy thinking; my mind is on keeping cool and keeping my appetite keen. What is there for me in August **NOW**? **A.—**Philip N. Hobson contributes "Food For Summer". This is a timely warning against excessive eating. You can get **NOW** from your news dealer or from the Circulation Manager, 34 Court Square, Boston. Fifteen cents the copy; \$1.50 for twelve issues.

Here's A Chicago Program Which Chooses Its Own Sponsor

Conducted By Health Authority

It may seem incredible for a radio program to sponsor the products of the companies associated with it, rather than be sponsored by those companies.

It may seem equally incredible that a number of companies should contract for a solid year's broadcasting, consisting of 260 full one-hour programs, without either an audition or a manuscript of a sample program.

Yet, that is precisely the story behind the BUNDESEN Hour, according to an article by Dr. WILLIAM I. FISHBEIN in *Broadcasting Magazine*.

The program is broadcast from 9 to 10 o'clock every morning, except Saturdays and Sundays, from WLS, Chicago. The program is subtitled "Your Daily Magazine of the Air," and it presents some 14 distinct features, including an editorial, a dramatized review of the day's news, dramatized talks on adult and child health, serialized fiction, music and various other features, all edited and presented by Dr. HERMAN N. BUNDESEN, president of the Chicago Board of Health.

The 'Inside Story'

Here is the story behind the BUNDESEN Hour. A little more than a year ago RALPH KEMP, of KEMP Brothers Packing Company, found himself faced with the difficult problem of introducing a new product into the Chicago market—Sun-Ray Tomato Juice.

Chicago's consumers had heard a lot about tomato juice from many manufacturers; how then was he to introduce a new product into this field?

Mr. KEMP discussed the problem with a Chicago advertising executive, and together they evolved the idea of a program which would serve, in a sense, as a radio food watchman, examining and frankly broadcasting the merits of no particular food but, rather, of all foods.

The one person in Chicago who, by reputation and record, was eligible to be the leader in this health crusade was Dr. HERMAN N. BUNDESEN, president of the Chicago Board of Health. He was responsible for an unparalleled system of parent education in caring for children and an acknowledged public health leader.

Mr. KEMP set about interviewing other manufacturers and packers of food products who might be interested in such a program. With little difficulty he persuaded 10 large companies to ask Dr. BUNDESEN to present the program.

Dr. BUNDESEN made careful tests of the products submitted for participation on the hour. The first requisite he established was that these foods must have the acceptance of the committee on foods of the American Medical Association.

The second requisite was that all these foods comply with the newer requirements of nutrition; that is, that they fall within the class of the so-called protective foods. Following this survey, only three of the petitioners were accepted for the year's program. These three were KEMP's Sun-

Will Will Return To Radio Soon



WILL ROGERS, sage of the plains, columnist, actor and radio speaker, who again will bring his witticisms to your loud speaker sometime in the Fall. This picture is the way he looks to XAVIER CUGAT, caricaturist and one-time leader of the orchestra at the Waldorf-Astoria in New York.

Rayed Tomato Juice, DEAN'S Vitamin D Evaporated Milk and bananas.

An Editorial Policy.

Not until after the commitments for the year's broadcast had been received was any thought given to the nature of the program. Dr. BUNDESEN had been petitioned to present a program.

None of the three petitioners who were accepted expected to see a program made up of some 14 features and presented by some 19 musicians and actors. They did not expect a program written by four authors.

They did not know they were going to receive a program which was to combine the essentials of all other successful radio programs plus the added features of newspaper and magazines into a distinct hour's presentation. That was Dr. BUNDESEN's idea; to give the listener, in a single turn of the dial, all the elements of complete entertainment.

The program was possibly the first to go on the air with a distinct editorial policy. Dr. BUNDESEN heads an editorial board which has functioned daily now for 10 months. Whether it be on the Nazi situation in Germany, the NRA in the United States or the nature of the commercial credits for the next week, the BUNDESEN Hour has a definite editorial policy.

This is its commercial policy. Although many food products have petitioned for participation on the hour, the same two requisites laid down by Dr. BUNDESEN of the original petitioners still remain. First, A. M. A. acceptance; second, that the foods come within the newer knowledge of nutrition and that they be pro-

ductive foods.

On the first day of the program, this was the nature of the commercial credit:

"Each day we mention certain food products. Through our mention of them, we call to your attention that they are of the highest quality and are deserving of a place on every table. We do not and will not give you long, drawn-out commercial announcements. These are the food products sponsored by the Bundesen Hour: Kemp's Sun-Ray Tomato Juice, Dean's Vitamin D Evaporated Milk, and bananas."

Only Two-Minute "Plug"

In all, there were two minutes of commercial credit in an hour's show. There was not and never has been any direct selling; no pleas for carton tops in return for which, etc.; no pleas for the listener to rush to the corner market and buy the products.

Such a commercial policy, of course, was a daring move, if for no other reason than that it had never been tried before. Would the public respond?

This was 10 months ago, before other broadcasters began to heed the public wails about overdrawn and over-done commercials. Would a public already calloused against commercial credits pay any attention to these unorthodox, informative announcements?

The Public Responds

Does the public respond to this form of commercial handling? In one week, the BUNDESEN Hour asked its listeners, "Do you want this program to continue?" There

(Continued on Page 15)

new!

IRONIZED YEAST

presents

FIVE MINUTE DRAMAS

from

REAL LIFE

over

STATION WEEI

**MONDAYS
WEDNESDAYS
FRIDAYS**

at

6.40 P.M.

TUNE IN !

"Manhattan Merry-Go-Round" Whirls Merrily Into Popularity

Tamara and Quartet Are the Features

One Sunday afternoon nearly two years ago, listeners of the country, idly running their eyes over radio program listings, noticed a new musical feature was to make its bow.

It was called "Manhattan Merry-Go-Round." The title seemed to catch their fancy and their dials were shifted accordingly.

After a few minutes of listening, they decided that here was something that would serve as an antidote for the "depression blues."

For what they heard was a fast, snappy, sophisticated 30 minutes of music and melody, picked fresh from the tune "plants" of Broadway and Hollywood.

There was an orchestra that knew its up-to-the-minute rhythm, soloists who could interpret the hit numbers of the moment, and a program arrangement that seemed to include something for everyone.

"Bright Spot"

Thus it was that "Manhattan Merry-Go-Round" became one of the Sunday "bright spot" favorites of the tuners-in.

Today the original formula for the program continues and its popularity justifies that policy.

There have been some changes in personnel but several of those heard on the first broadcast still are a part of the "Go-Round" cast.

On that first program were JEAN SARGENT, the Philadelphia society girl, who became one of Broadway's popular "torch" singers; "SCRAPPY" LAMBERT and FRANK LUTHER, well known radio vocalists; DAVID PERCY, baritone from the "Follies, and the orchestra of the late GENE RODEMICH.

Occasional Guests

From time to time guest stars were introduced. JAMES "Schnozzle" DURANTE nosed his way into the 30 minutes of activity; GALLAGHER and SHEAN, Jr., second generation of a celebrated vaudeville act, and others appeared.

Since then, there have been some changes. GENE RODEMICH died; Miss SARGENT left the cast, and "Scrappy" LAMBERT sought new fields.

Shortly before this time a vivacious young Russian girl was making herself known in the canyon that is Broadway. She had appeared on the stage and had sung in several musical successes. Her name is TAMARA. And it was she who was engaged to replace Miss SARGENT.

In Red Russia

TAMARA is a real Russian. She was born in Odessa some 25 years ago and lived in Russia during the red days of the revolution.

One day terrorists came to the village where she and her family had fled. The people scurried to hiding. TAMARA's grandmother grabbed her and her baby brother and ran to a straw stack.

Early in the morning, they heard the drunken voices of the invaders. "Set fire to the stack," ordered one.

The hidden ones smelled smoke as the men rode on.

Quickly they left their hiding

A "Heavyweight" Leader



JACQUES RENARD, partly conductor of the "Merry-Go-Round" Orchestra who for a number of years led an orchestra in Boston.

place only to find that the straw had not ignited. It had been top damp.

The family was united and decided to seek better days in the promised land of America. With hundreds of other immigrants they landed on Ellis Island. The children were enrolled in a public school.

Movies Inspire

American movies fired TAMARA with ambition to go on the stage. After she had left school she applied for a place in the chorus of a musical show. She was hired but before the first night she was fired and immediately rehired.

The producer had heard her sing. "You don't belong in the chorus," he told her. Her rise in the theatrical world followed.

She was heard in important roles in "Crazy Quilt," "Free For All," "The New Yorkers," "Robert" and other hit shows. Thence to radio and "Manhattan-Merry-

Go-Round." JACQUES RENARD and his orchestra stepped into the program following the death of RODEMICH.

A Heavyweight

RENARD is a heavyweight among musical conductors. In fact he tips the scales at 275 pounds. He, too, is a native of Russia, having been born at Kiev. As a boy, living in Boston with his parents, he took up the violin and later made a tour of South America.

Subsequently he took up the baton of a Boston dance orchestra, and his success in this field was almost immediate. New York beckoned and he heard the call. Within a short time he was in radio.

The Men About Town were not on the original programs although one of their number, FRANK LUTHER, was. This organization of singers has become one of the most popular air features.

The members of the ensemble are JACK PARKER, first tenor; LUTHER, second tenor; PHIL DUEY, baritone, and WILL DONALDSON, arranger and accompanist. Each member is a solo artist in his own right.

Most Versatile

LUTHER is most versatile. He plays the piano, guitar and wields a wicked Jew's harp. In addition to his singing he is a dancer well above the average.

He was born on a Kansas ranch and was ordained a minister.

Singing weaned him to the stage and he appeared in "The Student Prince" and "The Vagabond King."

PARKER is a native of Englewood, N. J., and is a graduate of the choir of the famous Grace Church at Broadway and Ninth street, New York.

He has sung in GILBERT and SULLIVAN operas and as tenor lead in "Buddies," "Blossom Time," "Rose Marie" and the "Follies."

In 1926 he was chosen all-

American radio tenor by the New York Evening Telegram.

DUEY is the youngest member of the ensemble. He is a native of Macy, Indiana, and was graduated from Indiana University. His first professional engagement was in "Good News" and in tours with the Indiana Glee Club. Outside of the studio he is interested in the ancient and honorable game of golf.

One other change is noted in Manhattan-Merry-Go-Round. Originally it was heard Sunday afternoon. Now it is broadcast every Sunday night at 9 o'clock, New York City Time, over an NBC-WEAF network.

KDKA, Pioneer Station, Enlarges

KDKA, the oldest broadcasting station in the United States, is to have new quarters. O. B. HANSON, technical director of the NBC, and W. S. CLARK, NBC architect, who built the NBC studios and equipment in Radio City, New York, will be in charge of making the new Pittsburgh plant.

The construction of the KDKA studios will be on the same plan with those of WEAF in New York. All departments will be air-conditioned.

The first studio of KDKA was on the 9th floor of the "K" building in Pittsburgh. Some time later a studio was opened in State Hall, University of Pittsburgh, from which farm programs and lectures were broadcast.

At one time the studio was the bridal suite of the Fort Pitt Hotel. The control apparatus rested on boards covering the bathtub.

Out of Russia



TAMARA, lady of Russia who now sings on the "Manhattan-Merry-Go-Round" programs.

Col. Frank Knox Speaks On Radio

Colonel FRANK KNOX, publisher of the Chicago Daily News, will address a radio audience on the subject of "Business—Free or in Chains?" on Monday, August 20.

The speech will be broadcast over the NBC-WJZ network at 7:30 P. M.

His talk is one of a series dealing with various aspects of current governmental problems.

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Davenry, England	7-9:30 A. M.
FYA	19.68	Pontoise, France	8:30 A. M. to Noon
DJB	19.73	Zessen, Germany	9 A. M. to Noon
GSF	19.82	Davenry, England	9:45 A. M. to Noon; 2 to 6 P. M.
HVJ	19.84	Vatican City, Rome	6:15 A. M. (Sat. 11)
RNE	25.00	Moscow, U. S. S. R.	7-9, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	12:15 to 7 P. M.
GSF	25.28	Davenry, England	10 A. M.-1:45 P. M.
ZRO	25.40	Rome, Italy	2:15-7 P. M.
DDJ	25.51	Zessen, Germany	6 to 11:30 P. M.
GSD	25.53	Davenry, England	7 to 9 P. M.
FYA	25.63	Pontoise, France	7:15 to 10 P. M.; 11 P. M. to 1 A. M.
EAQ	30.40	Madrid, Spain	6:15-8 P. M. (Sat. 1-3)
CTIAA	31.25	Lisbon, Portugal	4:30-7 P. M. Tues., Fri.
HHL	31.27	Geneva, Switzerland	6:30-7:15 P. M., Sat.
VK3MT	31.29	Sydney, Australia	1:11 A. M., Sun.
VK3MR	31.30	Melbourne, Australia	4 to 9 A. M.
DJA	31.38	Zessen, Germany	6-8:30 P. M.
VK3ME	31.55	Melbourne, Australia	6 to 7:30 A. M., Wed.; 6 to 8 A. M., Sat.
GSB	31.55	Davenry, England	2-6:30 P. M.
CNR	57.33	Rabat, Morocco	5:30-6 P. M., Sun.
HBP	58.47	Geneva, Switzerland	6:30-7:15 P. M., Sat.
HJBAR	40.55	Bogota, Colombia	8:30 P. M. to Midnight
HCRL	45.00	Guayaquil, Ecuador	6:45 to 9 P. M., Sun.; 10:15 P. M. to 12:45 A. M., Tues.
PRADO	45.31	Riobamba, Ecuador	10 P. M. to 12:40 A. M. Thurs.
REN	45.38	Moscow, U. S. S. R.	2-7 P. M.
H11ABB	46.51	Barranquilla, Colombia	8-11 P. M.
YV3RC	48.78	Caracas, Venezuela	5:30 to 10:30 P. M. Daily
PK1WK	49.02	Bandoeng, Java	6-7:30 A. M.
YV2RC	49.06	Caracas, Venezuela	6:15 to 11 P. M.
YV3RMO	49.39	Maracaibo, Venezuela	7:30-11 P. M.
CP5	49.34	La Paz, Bolivia	7:30 to 11 P. M.
HIX	49.50	Santo Domingo	9:10-11:10 Tues., Fri.
DJC	49.93	Zessen, Germany	9:45 to 11:30 P. M.
RV59	50.00	Moscow, U. S. S. R.	3-7 P. M.
HJ4AB	51.49	Colombia, S. A.	2-3 P. M.
HCJB	73.00	Quito, Ecuador	8:30-10:45 P. M.
67.87 to 73.17		All Ships	Heard irregularly
RV15	70.65	Khabarovsk, U. S. S. R.	2-10 A. M.
KEZ	45.34, 31.57, 25.36, 23.19, 52, 17, 14 and 3	Byrd Expedition at Little America	

NOTE: All times given are with-day schedules, unless indicated otherwise. The stations listed are regular broadcast at the times indicated. Other stations which you may hear or which are used for international telephony have been purposely omitted.

The Youngest



PHIL DUEY, baritone and youngest member of the Men about Town quartet.

Friday, August - Jessica Dragonette on NBC-WEAF at 8 P.M.

Highlights

P.M.

- 3:00-Conrad Thibault, Mary Lou, NBC-WEAF
8:00-Jessica Dragonette, NBC-WEAF
9:00-Leah Ray, NBC-WJZ
Phil Baker, NBC-WJZ
10:00-"First Nighter," NBC-WEAF
"Spotlight Revue," CBS-WABC
10:30-Jack Benny, NBC-WEAF
Chicago Symphony Orchestra, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 6:45 A.M. EDT; 5:45 EST; 4:45 CT
Tower Health Exercises. WEAF WEEI WGY, 1 h., 35 m.
7 A.M. EDT 6 EST; 5 CT
Musical Clock, WBZ KDKA, 1 h.
7:30 A.M. EDT; 6:30 EST; 5:30 CT
Yonichi Hiraka, xylophonist, WJZ McCormick Fiddlers, WLW
Organic Music, WABC, 30 m.
7:45 A.M. EDT; 6:45 EST; 5:45 CT
Pollock and Lawnhurst, WEAF Tracy Cather, WEAF
Musical Clock, WGY
Jolly Bill and Jane, WJZ
Resume and Salon Musicale, WABC, 45 m.
Food Melodie, WABC, 15 m.
8 A.M. EDT; 7 EST; 6 CT
Organ, WEAF, 30 m.
Deviations, WJZ KDKA
8:15 A.M. EDT; 7:15 EST; 6:15 CT
Land Trio and White, WJZ WBZ KDKA News, WNBX
Low White at Dual organ, WJZ KDKA, 30 m.
WBZ, 15 m. (WHAM from 8:45)
8:30 A.M. EDT; 7:30 EST; 6:30 CT
Cherico, WEAF WEEI WGY WLW, 30 m.
Organ, WPG WSM
New White at Dual organ, WJZ KDKA, 30 m.
WBZ, 15 m. (WHAM from 8:45)
8:45 A.M. EDT; 7:45 EST; 6:45 CT
Delmore Brothers, WSM Exercises, WFLA
9 A.M. EDT; 8 EST; 7 CT
Sam Herman, xylophonist, WEAF Hil Lewis, WABC
WGY
Bickasick Club, WJZ WBZ WTHAM WHAL 1 h. (WELA, 45 m.) (WSM from 9:15) (KDKA 30 m.)
Salt and Peanuts, WLW Devotion, WSM
The Song Repertory, Dick Newton, WABC Devotions, WHAS, 30 m.
Early Birds, WNBX, 1 h.
9:15 A.M. EDT; 8:15 EST; 7:15 CT
Don Hall Trio, WEAF WEEI WGY WLW Metropolitan Parade, WABC, 30 m. (WPG from 9:30) (WHAS WHAM from 9:45) News, WNBX, 45 m.
9:30 A.M. EDT; 8:30 EST; 7:30 CT
Morning Glories, WEAF WEEI Billy Rose, tenor, WGY
Wanda, WLW
Whittaker, WHAS
9:45 A.M. EDT; 8:45 EST; 7:45 CT
Oswaldo Mazurcek, cellist, WEAF WEEI Skip and Hopkins, WGY
Work-a-Day Throats, KDKA Keep-Fit Club, WGN
Bob Acher, WHAS
10 A.M. EDT; 9 EST; 8 CT
Been and de Rose, WEAF WEEI WLW The Southsters, WGY
The Three Cs, trio, WJZ WBZ KDKA WSM
Emilio Post, speaker, Sydney Nesbit, baritone, Muriel Pollack, WGR, 30 m.
Ronditors, WGN
Madison Singers, WABC WCAU WHAS Home Hour (news at 10:30) WPG, 1 h. On the Air, WNBX
10:15 A.M. EDT; 9:15 EST; 8:15 CT
Hazel Allen, contralto, WJZ WHAM Sunny Fulford, KDKA
Bibbith Club, WFLA
Bill and Ginger, WABC WCAU
10:30 A.M. EDT; 9:30 EST; 8:30 CT
News and Joe White (tenor, WEAF WSM Organ, WEEI
Today's Children, sketch, WJZ WBZ WBAL WDKA WFLA
S. Marine Band, WJZ WBZ
Jack Berch, WLW
Markets, weather, WGN
News and Carolyn Gray, pianist, WABC WCAU WHAS
Morning Concert, WNBX
10:45 A.M. EDT; 9:45 EST; 8:45 CT
Betty Crocker, cooking talk, WEAF WEEI WGY WLW WFLA
News, Cooking School, WJZ KDKA WSM News, time, weather, WBZ
Sisters, WSM
Lovely Ladies, WGN
Story, WNBX
11 A.M. EDT; 10 EST; 9 CT
Morning Parade, WEAF WEEI WGY 1 h.
Shirley Hour, U. S. Marine Band, WJZ WBZ KDKA WSM, 1 h.
Elliott Bock, violinist, WLW
Music Personalities, WGN
Cooking for Upt, WABC WCAU
Studio Program, WHAS
Organ, WPG, 30 m.
Household Chat, WNBX

- 11:15 A.M. EDT; 10:15 EST; 9:15 CT
News, WLW
Morning Topics, WFLA
Rambles in Rhythm, WABC WCAU WHAS Your Friendly Neighbor, WGN
Town Crier, WNBX
11:30 A.M. EDT; 10:30 EST; 9:30 CT
Ponce Sisters, WLW
Tony Von, WABC WHAS
Wandering Feet, WPG, 30 m.
Hope Vernon, song, WMCA
Color in the Home, WNBX
11:45 A.M. EDT; 10:45 EST; 9:45 CT
The Capivara, WABC
Martha and Hal, WGY
Painted Dreams, WGN, WLW
Ben Alley, music, WABC
Foster Bronk, WHAS
Poem, WNBX
12 N. EDT; 11 A.M. EST; 10 CT
Edward Weiler, baritone, WJZ WHAM KDKA
Monitor the News, WBZ
Dan and Sylvia, KDKA
Morning Highlights, WLW
Bert Barnell, WABC WCAU WHAS
Home Sweet Home, WPG
Rod Arkell, WOR
Nicholas Garasqui, violinist, WHAS
Tom, Dick and Harry, WGN
Victor Herbert Melodies, WNBX
12:15 P.M. EDT; 11:15 A.M. EST; 10:15 CT
Honey and Sassafras, WEAF WEEI WFLA
Martha and Hal, WGY
Fields and Hall, WJZ KDKA WSM WFLA
Time, weather, temperature, WBZ
Babs and Don, WLW
Variety, WOR
Among Our Souvenirs, WABC WCAU WHAS WPG
Piano, WMCA
Mark Love, basso, WGN
12:30 P.M. EDT; 11:30 EST; 10:30 CT
Merry Madcaps, WEAF WLW, 30 m.
Stocks, Markets, WEEI
The Lady Fingers, WGY
The Grub Bag, WJZ WBZ WHAM KDKA WSM WFLA
Al Kavelin's Orchestra, WABC WHAS WCAU, 30 m. (WPG from 12:45)
Stocks, WMCA, 30 m.
Bud Fisher's Orchestra, WOR, 30 m.
Markets, organ, talk, WGN, 30 m.
12:45 P.M. EDT; 11:45 EST; 10:45 CT
Cabot and Castillo, WEEI, 30 m.
Radio Gang, WGY
Wanda and Music, WJZ WBZ WHAM, 30 m.
William Penn music, KDKA
Organ, WMCA, 30 m.
Carole Melville, WGN
1 P.M. EDT; 12 N. EST; 11 A.M. CT
Markets, weather, WEAF
Bradley Kincaid, WGY
Weather and N. E. Agricultural Report, WBZ
Markets, KDKA
Velasco's Orchestra, WABC WCAU WHAS, 30 m.
Hotel Monaco music, WPG, 45 m.
News, WMCA
Bob Albright, WGN
Roger Vera Duzer's music, WOR, 30 m.
Studio Orchestra, WNBX, 30 m.
1:15 P.M. EDT; 1:15 EST; 12:15 CT
11:15 A.M. CT
Jan Brunescu's music, WEAF WEEI
Radio Gang, WGY
Honorary Ambassador and Frank, WJZ WBZ
Markets, WLW
Mirror Reflections, WMCA
1:30 P.M. EDT; 1:30 EST; 12:30 CT
1:40 CT
Eric Madriguera's Music, WEAF, 30 m.
N. E. Kiteben, WEEI
Farm Program, WGN
National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h.
Buddy Fisher's Orchestra, WABC WCAU WHAS, 30 m.
Instrumental Trio, WMCA, 30 m.
Markets, music, WGN, 30 m.
Theatre Club, WGN
Musical Half Hour, WNBX
2 P.M. EDT; 1 EST; 12 N. CT
Airbarks, variety hour, WEAF WEEI, 30 m.
Antoinette Halstead, WGY
The Eton Boys, WABC WCAU
Weather, stocks, WHAS
Dr. Arthur Frank Payne, WOR
Music Column, WFLA
2:15 P.M. EDT; 1:15 EST; 12:15 CT
Household Chat, WGY
Lomax and Hanson Trench, WABC WCAU WHAL, WHAS
Dorothy Hays, WOR
Sports spotlight, WMCA
2:30 P.M. EDT; 1:30 EST; 12:30 CT
The Sizzlers, WEAF
Albany on Parade, WGY
Home Sweet Home, WJZ WHAM WLW
Home Forum Cooking School, WBZ, 30 m.
Home Forum, KDKA, 30 m.
Markets, WSM
Leah Covert, WFLA
Ann Leaf, organ, WABC WCAU, 30 m.;
"The Home-maker," WOR, 30 m.
Century of Progress music, WGN
Tex and Eddie, song, WABC
2:45 P.M. EDT; 1:45 EST; 12:45 CT
Ma Perkins, WEAF WGY WLW WSM
Alden Edkins, bass-baritone, WJZ WHAM WSM WFLA
Agricultural College, WHAS
Palmer House Ensemble, WGN, 30 m.
3 P.M. EDT; 2 EST; 1 CT
Maria's Marine, Lanny Ross, Mary Lou, Conrad Thibault, WEAF WEEI WGY, 30 m.
Gale Page, songs, WJZ WBZ WHAM KDKA WSM WFLA
Four Showers, WABC WCAU WPG
University of Kentucky, WHAS, 30 m.
Show Boys, WOR
Tenor, organ, WMCA
Jongleurs, WGN
3:15 P.M. EDT; 2:15 EST; 1:15 CT
Visits to Foreign Villages at Century of Progress, WJZ KDKA WHAM WFLA
Strike Music, WSM
Books and Authors, WBZ
Hurdy Gurdy Man, WABC WCAU
Henry and Edward Peterson, WOR
Paradise, WGN
Century of Progress Orchestra, WGN

Rhapsodist



EDITH MURRAY, CBS "blues singer" is heard in a number of recitals weekly.

- 3:30 P.M. EDT; 2:30 EST; 1:30 CT
Temple of Song, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
The Grub Bag, WABC WCAU WHAS WPG, 30 m.
Stock Quotations, WMCA
Garden Club, WOR
Bob Farina, tenor, WGN
3:45 P.M. EDT; 2:45 EST; 1:45 CT
Munz Sisters, harmony, WOR
Piano Duo, WMCA
Dorothea Sheik, songs, WMCA
Barshall, Boston vs. Chicago, WGN, 2 h., 15 m.
4 P.M. EDT; 3 P.M. EST; 2 CT
Your Lover, songs, WEAF WGY WSM WFLA, 15 m.
Betty and Bob, sketch, WJZ WBZ WHAM KDKA WLW
Lay Bill Higgins, WABC WHAS
The Time Topics, WPG, 30 m.
The Apple Pickers, WCAU
Trudy Thomas, song, WMCA
Afternoon Concert, WNBX, 45 m.
4:15 P.M. EDT; 3:15 EST; 2:15 CT
Nellie Revell interviews Don Bestor, WEAF WEEI
"Books," LeVelle Fuller, WGY
Singing Stranger, WJZ WBZ WHAM KDKA WSM WFLA
Music by Divano, WLW
Voices of the Afternoon, WABC WHAS WCAU WPG
Hal Bekker, organist, WOR
Ella Clement, songs, WMCA
4:30 P.M. EDT; 3:30 EST; 2:30 CT
Chicago Symphony Orchestra, WEAF WEEI WFLA, 1 h. (WGY at 5-55)
Vagabonds, WGY
Garfield Swift, baritone, WJZ WBZ WHAM WSM WFLA, 30 m.
Life of Mary Soborn, WLW
U. S. Army Band, WABC WHAS WCAU, 30 m.
Willie Hargrave, baritone, WJZ WBZ WHAM KDKA WLW WSM WFLA
Zouf Jaton's Orchestra, WOR, 30 m.
Tenor, WMCA
4:45 P.M. EDT; 3:45 EST; 2:45 CT
Stocks, WGY
Women's Clubs' Federation, WJZ WHAM
Concert, Edwin Otto, baritone, WBZ
Arm Chair Driver, KDKA
Willie Hargrave, baritone, WOR
Carrie Lillie's Club, WMCA
Corla Galkins, WNBX, 30 m.
5 P.M. EDT; 4 EST; 3 CT
Three Schoolmays, WGY
Chuck Webb's Orchestra, WJZ, 30 m.; KDKA
The Monitor Views the News, WBZ
Musical, WGN, 1 h.
5:15 P.M. EDT; 4:15 EST; 3:15 CT
Skipper Jim's Joy Ship, WBZ
Kiddies' Klub, KDKA
Frank Dailey's Orchestra, WABC WCAU
Alice Ondulyn, soprano, WPG
Devotions, WFLA
" Cocktail Hour," WOR
Microphone Chat, WNBX
5:30 P.M. EDT; 4:30 EST; 3:30 CT
"Ther's Fighting Words" Milton J. Cross, WEAF WEEI WHAM WGY WSM
Jackie Heller, tenor, WJZ WBZ WHAM WLW
Jack Armstrong, All-American Boy, WABC WCAU
Nick Nickerson, WPG
Robert Ridge, WHAS
Rouaf, WFLA
Robert Ross, WOR
Piano Duo, WMCA
Pintello's Royals, WNBX
5:45 P.M. EDT; 4:45 EST; 3:45 CT
"Alice in Christalia," WEAF WEEI WSM WFLA
Ross Erwin, tenor, WGY
Little Orphan Annie, WJZ WBZ KDKA
WBC Texans, WLW
Billy Daucha, WOR
Baseball Talk, WNBX
5:55 P.M. EDT; 4:55 EST; 3:55 CT
Al Pearce and his Gang, WLW WSM WFLA, 30 m.
Evening Tattler, WEEI, 30 m.
Evening Review, WGY
Jack Berger's Orchestra, WJZ WBZ WHAM, 30 m.
Time, weather, KDKA
Rouaf's Towners, WABC WHAS
Uncle Don, WOR, 30 m.
Meditations, E. H. Smith, WMCA
Orchestra, WGN, 30 m.

- 6:15 P.M. EDT; 5:15 EST; 4:15 CT
Landri Trio and White, WEAF
Joe and Eddie, WGY
Bill Williams, WBZ
Baseball, KDKA
Bobby Benson and Sunny Jim, WABC WCAU
Organ, WHAS, 30 m.
Chrisquita, organ, WMCA
Bob Pacelli's music, WGN, 30 m.
6:30 P.M. EDT; 5:30 EST; 4:30 CT
News and Horatio Zito's Orchestra, WEAF, 30 m.
Scores, current events, WEEI
News and Francis Mack's Orchestra, WGY, 30 m.
Dorothy Page, songs, WJZ
Temperature, weather, WBZ
Comedy Stars, KDKA
Jack Armstrong, WLW
Nap and Dec, WSM
News and Blue Ridge Mountaineers, WABC
Jim Burgess, WCAU
Boys Club, WOR
Rod and Gun Club, WMCA
John Angell, WNBX, 30 m.
6:45 P.M. EDT; 5:45 EST; 4:45 CT
Studio Chorus, WEEI
Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW WFLA
Joe Williams, solo, WABC
Buddy Welton's Orchestra, WCAU
"Real Life Drama," WOR
Little Orphan Annie, WGN
Piano, songs, WMCA
7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Trio Romantic, WEEI WFLA
Phil Emmerton's Orchestra, WGY
Johnny Johnson's Orchestra, WJZ, 30 m. (News at 7:15)
News, WLW
Dan and Sylvia, KDKA
Marucci's Orchestra, WLW
Piano, WSM, 30 m.
House of Music Room, WABC, 30 m.
Robbins' Orchestra, WCAU
Serenade, WHAS
Ford Erick, sports, WBZ
Ben Potter, sketch, WGN
Arthur Lewis, songs, WMCA
Songs, WNBX
7:15 P.M. EDT; 6:15 EST; 5:15 CT
Gene and Glenn, WEAF WEEI WGY WFLA
Charioteers, WLW
ERA Program, WBZ
Fox Fur Traders, WABC
Sam Robbins' Orchestra, WCAU
Three Crystals, WHAS
Ensemble, WGN
Front Page Drama, WOR
Stapleton, Boroff and Miller, WMCA
Recordings, WFLA
7:30 P.M. EDT; 6:30 EST; 5:30 CT
Martha Meers, contralto, WEAF
After Dinner Revue, WEEI
John Clark Singers, WGY
Bob Newhall, WFLA
Grace Hayes, contralto, WJZ WSM
Twentieth Century Ideas, WBZ
WFLA, 1 h.
KDKA
Melody's Garden, WFLA
Paul Keat, baritone, WABC WCAU
Bliss Program, WHAS
Jack Arthur, baritone, WOR
Sports Talk, WGN
News and Soiree Musicale, WMCA, 30 m.
John Jenech, WNBX, 30 m.
7:45 P.M. EDT; 6:45 EST; 5:45 CT
Frank Buck, WJZ WBZ WHAM KDKA WFLA
WBAL WFLA
Wanda, WLW
Boake Carter, WABC WCAU WHAS
Baritone, WOR
Wanda Fair Reporter, WGN
8 P.M. EDT; 7 EST; 6 CT
Cities Service Concert, Jessica Dragonette, piano duo, WEAF WEEI, 1 h.; WGY 30 m.
Ethel Shutta, Walter O'Keefe, Dolan's Orchestra, WJZ WBZ WHAM WBAL KDKA, 30 m.
Nap and Dec, WSM
Kate Smith, WABC WCAU WHAS
News and Chalifote-Haddon Hall Trio, WJZ
Billy Jones, Selvin's Orchestra, WOR, 30 m.
Hal Kemp's music, WGN
Three Little Funsters, WMCA
8:15 P.M. EDT; 7:15 EST; 6:15 CT
Prairie Symphony, WLW
String Music, WSM, 30 m.
"Guilty or Not Guilty?" WFLA
Lambertson, WABC WCAU WHAS
Chalifote-Haddon Hall Trio, WJZ
Meyer Davis' Orchestra, WMCA
8:30 P.M. EDT; 7:30 EST; 6:30 CT
Farm Forum, WGY, 30 m.
Unbroken Melodies, WFLA
True Story Court, WABC WCAU, WPG, 45 m.
Varieties of 1934, WOR, 30 m.
Lone Ranger, WGN
U. S. Army Band, WMCA, 30 m.
8:45 P.M. EDT; 7:45 EST; 6:45 CT
Music Teachers Chorus, WJZ WHAM WBAL KDKA WSM WFLA
The Guardsmen, WBZ
Skit, WLW
Sam, Gil and Lonnie, WHAS
"More Than News," WMCA
9 P.M. EDT; 8 EST; 7 CT
Walt Time, Frank Munn and Vivienne Segal, Abe Lyman's Orchestra, WEAF WEEI WGY WLW
Phil Harris Orchestra, Ash Ray, WJZ WBZ WHAM WBAL KDKA WSM, 30 m.
Time of Friendship, WHAS
"Realities," tenor, WMCA
Orchestra, WGN
Jerry Baker, tenor, WMCA
9:15 P.M. EDT; 8:15 EST; 7:15 CT
"The Friend of the Family," WABC WHAS
"Women and Money," WMCA
Comedy Stars, WGN
9:30 P.M. EDT; 8:30 EST; 7:30 CT
One Night Stands, Pick and Pat, blackface comedians, WEAF WGY, 30 m.
Scott's Variety, WEEI
Phil Harris Orchestra, WJZ WHAM KDKA WSM WFLA, 30 m.
In the Modern Manier, Johnny Green, WABC WCAU WHAS, 30 m.
Hotel Traymore Orchestra, WPG, 30 m.
Norman Brokenshire's Orchestra, WOR, 30 m.

Wayne King's Orchestra, WGN
Revue of 1934, WMCA, 30 m.
9:45 P.M. EDT; 8:45 EST; 7:45 CT
Jane Froman, Hayton's Orchestra, WLW
10 P.M. EDT; 9 EST; 8 CT
The First Nighter, June Meredith, "The Little Black Bag," WEAF WEEI WSM, 30 m.
Mario Cozzi, baritone, Lucille Managers, WJZ WBZ KDKA, 30 m.
Castle Farm Orchestra, WLW
"Spotlight Revue," Stoppasale and Budd, Fred Crandall, Carol Doss, WABC WCAU WHAS, 45 m.
News and Emil Thavis's Orchestra, WGN, 30 m.
Dance Orchestra, WPG
Eternal Life, drama, WOR
Archie Bleyer's Orchestra, WMCA
10:15 P.M. EDT; 9:15 EST; 8:15 CT
Billy Louder's Orchestra, WJZ
Henry Thill and Peppers, WLW
Milton Kellam's Orchestra, WMCA
Dream Ship, WGN
10:30 P.M. EDT; 9:30 EST; 8:30 CT
Jack Benny, Mary Livingston, Frank Parker, tenor, and Jimmy Griffin's Orchestra, WEAF WEEI WGY WLW WSM WFLA, 30 m.
Chicago Symphony Orchestra, WJZ WHAM KDKA, 30 m.; WBZ from 10:45
South Jersey, tenor, WPG
Enchanted Violin, WOR
Alfred Socratas' music, WMCA, 30 m.
10:45 P.M. EDT; 9:45 EST; 8:45 CT
Carlie and London and Warwick Sisters, WABC WCAU WHAS WPG
Comedy Stars, WGN
11 P.M. EDT; 10 EST; 9 CT
George R. Holmes, International News Service, Washington Bureau head, WEAF WFLA
Ed. Schodack, WEEI
The Colonials, WGY, 30 m.
Charlie Davis' Orchestra, WJZ, 30 m.; WJZ KDKA from 11:15
Time, weather, WBZ
"Unsolved Mysteries," WLW, 30 m.
Frank Buck, WSM
9:45 W. G. songs, WABC WHAS WCAU WPG
Jimmie Carr's Orchestra, WOR, 30 m.
Juniata, WGN
Orchestra, WMCA, 3 hrs., 30 m.
11:15 P.M. EDT; 10:15 EST; 9:15 CT
Orlando's Orchestra, WEAF WEEI Gene and Glenn, WSM
Lham Jones Orchestra, WABC WPG WHAS WCAU, 30 m.
Liam and Alnor, WGN
11:30 P.M. EDT; 10:30 EST; 9:30 CT
Freddie Martin's Orchestra, WEAF WEEI WFLA, 30 m.
Ray Nichols, WGY
Sammy Watkins' Orchestra, WJZ WBZ WHAM, 30 m.
William Penn music, KDKA, 30 m.
Romaine's Orchestra, WLW, 30 m.
String Music, WSM
Bud Fisher's Orchestra, WOR, 30 m.
Anton Chek's 'Cummins', and Ted Weem's Orchestras, WGN, 1 h.
11:45 P.M. EDT; 10:45 EST; 9:45 CT
String Music, WSM
Charles Barnett's Orchestra, WABC
Jan Savitt's music, WCAU, 10 CT
12 M. EDT; 11 EST; 10 CT
Dream Singer and Harold Stern's Orchestra, WEAF WEEI WGY, 30 m.
Eddie Duchin's Orchestra, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
News and Leslie Farm Orchestra, WLW
Leon Belasco's Orchestra, WABC WCAU WPG, 30 m.
Lionel and Alnor, WGN
Eli Danzig's Orchestra, WOR
12:15 A.M. EDT; 11:15 P.M. EST; 10:15 CT
Charles Barnett's Orchestra, WABC WCAU WHAM KDKA WSM WFLA, 30 m.
12:30 A.M. EDT; 11:30 EST; 10:30 CT
Paul Pendarvis' Orchestra, WEAF WEEI, WPG, 30 m.
Jimmy Gallagher's Orchestra, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
Dancing by the Sea, WABC WCAU WHAS WFLA, 30 m.

Talent Hunt Is Successful

When the sponsors of the "Family Theatre" started looking for a leading lady to play opposite BERT LYTELLE in a scene from "Alias Jimmy Valentine," they played a hunch. The hunch was supplied by ALLA NAZIMOVA, who recently gave a guest performance on the same program. She said the best feminine voice she ever heard on the radio was in a dramatic script entitled "Londonderry Air." The entire cast of "Londonderry Air" was summoned. The only one who couldn't get there was EUNICE HOWARD. She was auditioned from her home by telephone. And her's was the voice that NAZIMOVA had heard.

STATION WFLA Page 4

Alviene SCHOOL OF THE THEATRE
Graduates: Fred Astaire, Lee Tracy, Una Merkel, Peggy Shannon, Mary Pickford, Zita Johann. Training for Stage, Screen, Radio, Drama, Musical Comedy, Vocal and Dance Arts. Operatic while learning. Stock Theatre Training, Debut. For Catalog M. W. Price Sec'y, Micca, 66 West 85th St., New York.

Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

BLUE is the fashionable color. Word comes from Paris that it looms large in smart resort wardrobes and elegantes on this side of the water are not to be outdone by their Continental sisters.

GLADYS SWARTHOUT wears pale blue satin cut on shirt-waist and skirt lines. A slender column-like skirt, a wide belt to dissimulate the tuck-in blouse, which is collarless, but hugs the base of the throat, and a stiff little bolero jacket with dark blue coq feathers applied to the shoulders in important epaulettes. It is a costume of great distinction and its severity only enhances her well-known beauty of face and figure.

PASTEL, periwinkle, hyacinth, lavender, corn flower, cobalt—are just a few of the blues from which you may choose. You will notice that they verge more on the lavender tones than on the green ones. They are equally lovely alone, or in combination, or (especially for resort wear) in conjunction with white.

JERSEY woven in diagonal stripes with an artificial silk thread is very chic in blue and white. It makes smart blouses and informal two-piece outfits; a little jacket to wear over your tennis dress as a change from a cardigan, and even a beach dress. The beach dress, by the way, should have a matching jacket to hide its immodesty and convert it into an appropriate outfit for going to and from the beach and stopping on the way for errands or a cup of tea.

BLUE AND WHITE polka dots on a silk, flannel or linen ground lend themselves to a variety of models for town or country. They are especially successful for shirtwaist frocks.

A **MOSSY LINEN**, faintly ribbed, is lovely in pale blue worn with a darker blue belt and a white jacket of the same material trimmed with the darker shade. This fashion of a jacket designed to complement the dress has found favor with the big couturiers and their clients. The dress is nearly always décolleté and appropriately comfortable for beach or tennis court when worn by itself. However, with the addition of its own jacket or blouse it becomes the kind of simple, wearable costume that is suitable for innumerable occasions.

This and That

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just that. So it is with **KOSTELANETZ'S** ensemble.

What I, for one, would like to see happen would be to have Columbia appoint as general music director a musician of such wide experience and good sense as, say, **ARTEUR FIEDLER**.

FIEDLER knows music, all sides of it, and he knows the public. He is young, sensible and alert. He has played violin and viola in the Boston Symphony for 20 years; he has a small orchestra of his own which plays unusually interesting programs; he directs several choruses; he has done a considerable amount of radio work, and is conductor of the Pop and Esplanade Concerts he has won extraordinary popularity.

Should Columbia put such a musician in charge of its music, it would have within a short time an orchestra of which it would be proud and which would equal the NBC organization.

Comedienne



PORTLAND HOFFA, otherwise known as Mrs. **FRED ALLEN**, aids and abets her husband on his NBC-WEAF "Hour of Smiles" program, broadcast Wednesdays at 9 P. M.

Radio Clash Is Foreseen In October

(Continued from Page 1)

communications bill. **WAGNER** and **HATFIELD**'s appeals for a mandatory provision allotting 25 per cent of broadcasting time to the non-profit organizations failed.

Senator **DILL** suggested theirs was a far-reaching proposal which called for detailed study and investigation.

A compromise directing the Commission to make the inquiry resulted. But the Commission's findings will not be final. They will provoke another battle in Congress regardless of their nature.

One suggestion advanced is that a given proportion of the broadcasting channels be reserved for non-profit organizations, leaving the commercial companies free to use their facilities as they desire.

King Stars In Radio Series

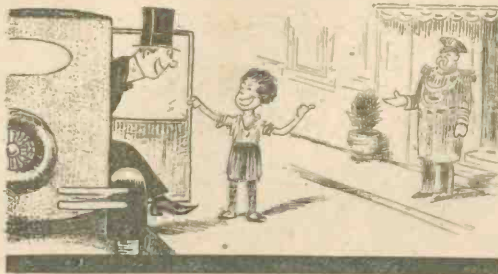
DENNIS KING, hero of many romantic dramas and musical plays, will begin a series of weekly dramatic and musical broadcasts over the NBC-WJZ network on Wednesday, August 22, at 10 P. M.

KING, who last appeared on the stage in "Richard of Bordeaux," will sing several baritone solos and star in an original or in a radio version of some familiar play during each broadcast.

TVA Program Discussed

How the Tennessee Valley Program has brought cheap power to home owners and industries in the South will be discussed by **DAVID E. LILIENTHAL**, director of the TVA, over an NBC-WEAF program on Wednesday, August 15, at 11:30 P. M.

Ritz Understudy



ON A RECENT Monday evening, **EDWIN C. HILL'S** car was driven up to the CBS studios in New York. The door was opened by a little urchin who bowed and held out his hand suggestively. "Ah," cried Hill, who got out, "just like the Ritz." The boy laughed. "No, mister. I'm understudying the doorman at the Waldorf."

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11:30 A.M. from WBZ

NO. 1. (No time limit) And why not?
 ABCDEBFG HIJKDCFL MN OCPHQBQCLHRDCF BA GRD
 IMSGDN FGLGDF LMN OLMNLI TSKK EDDG SM UBFGBM BM
 KLUBC NLP. TRP MBG VBSM GRDE?

No. 2. (3 minutes—more or less) And IT CAN BE DONE, SO DON'T GIVE UP! Try adding up five odd figures so they will total 32.



EVERETT SMITH

No. 3. (1 minute) Quickly now! What well-known radio artists are represented by the following words, or combination of words:

D e p r e s s i o n
 B r e a d m a k e r
 b e t w e e n h i l l s .
 T o g a i n a
 v i c t o r y .
 O n e w h o

confines to pens.

No. 4. (2 minutes) Try juggling the letters in each of the following words to make another word: GRIN STEER BORED SCOPES.

No. 5. (2 minutes) A has as many dollar bills as B has quarters. If A gives B \$6.00, B will have as many dollars as A has quarters. How much money has each?

* * *

Answers to Last Week's Nimblewits

- No. 1. Now is the time for all good puzzlers to plan on attending the Labor Day Conventions.
- No. 2. Welt; Wired, Wider.
- No. 3. Fore, Ford, Food, Road, Road, Read, Rear.
- No. 4. Statute, Statue, State, Sate, Sat, At, A.
- No. 5. Scotty, Spaniel, Spitz, Chow, Poodle, Terrier, Bull, Shepherd, Great Dane, Newfoundland, Airedale, etc.

Program For New Talent

Talent that hitherto has not been widely known will be given a chance on a new program, called "Stardom Express," arranged by **ARTHUR F. EDES**, program director for Station WEEI.

The first program in the new series will be broadcast over Station WEEI on Monday, August 13, from 3:30 to 4 P. M.

At the end of the first six weeks **Mr. EDES** hopes to present the best artists of the programs on an evening spot.

New Co-Op Chain May Be Formed

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with NBC shortly, which is one reason why the new co-op network may start to function.

Although there have been co-op networks started before, these have been small, where the advertising revenue has been eaten up by line charges.

The advantages of the network as pointed out by WGN lie in the fact that the stations cover the best markets in the country, and that the reputation of all the stations for high-standard programs is well known.

It has been reported that WGN also has approached the Yankee Network in New England as a further possibility in the co-operative scheme.

Public Insists On Health Program

(Continued from Page 1)

were no premiums and no inducements for writing.

In response came 7500 letters, of which a thousand specifically congratulated the hour on its commercial policy.

Do the companies whose products the hour sponsors feel that this method of commercial handling is adequate and profitable? One of the three companies reports that its entire warehouse and factory stock is exhausted and it has been forced to call in surpluses from other markets to fill the Chicago demand. This company used the **BUNDESEN Hour** as its exclusive merchandising medium.

A second company reports that, while sales in other markets have suffered a marked seasonal decline, the sales in the Chicago market have, on the contrary, shown an unusual increase, forcing diversion of surplus stocks from other cities to Chicago. This company also used the **BUNDESEN Hour** as its exclusive merchandising medium.

After 10 months of daily broadcasting, the **BUNDESEN Hour** feels that informative radio copy can be used to develop a substantial consumer demand.

POWERS' Asthma Relief

has been a boon to the afflicted for over 50 years.
 6 oz. 60c - 18 oz. \$1.20.



Buy at Your Local Druggist's or Write Direct

E. C. POWERS COMPANY

Box 62, Dorchester Center Station, Boston

Without A Moon

FOR EIGHT MONTHS I was radio's prodigal daughter, off on the road with my show "The Swanee Revue," playing four shows a day before the footlights. A more strenuous routine than I had ever known before the microphone—so strenuous that I lost 25 of my famous pounds.

I brought the Moon over the Mountain in places where there weren't any mountains, like Dallas, Texas, or Tucson, Arizona. Finally, I found a marvelous mountain in Seattle, Washington, where the "Swanee Revue" closed.

When I considered how lovely the moon looked coming over Mt. Ranier, I decided impulsively to leave it there. So I returned to New York, and to another series of CBS broadcasts, without it. No longer do I meddle with astronomy.

I must admit that on the night of my return program I was more than a little homesick for my old theme song. Not that I don't love the new one, "Time to Dream."

Tony Gale, who wrote "Time to Dream," is a newcomer to my broadcasts. He writes all the orchestral arrangements, and also plays the piano with my accompanying band.

Nat Brandywine, another new face, is the other half of the piano team. Both of the boys were with the "Swanee Revue" band and went on the road with me.

Jack Miller, who was my piano accompanist in the old days, now conducts the orchestra for my broadcasts as he did on the road. Ted Collins continues to announce the programs. On the road, his role as manager kept him backstage.

We are producing the new programs with "vim, vigor and vitality," anxious to prove to our loyal fans that our eight months absence from the air, far from making us rusty, actually has taught us a lot of things.

I'd like to take you behind the scenes of a door marked "Kated Corporation," the office which Ted Collins, manager and president, and myself as vice president, maintain, on Broadway, New York.

In one room, two secretaries keep count of the pulse of the public. They keep a record of request numbers, etc. In another room, Tony Gale reads all the new tunes from

By Kate Smith

Tin Pan Alley, and consults with Ted Collins and Jack Miller on the orchestral arrangements. In another

room, I rehearse my songs with Nat Brandywine. Every one of us works eagerly to make each program a "wow."

When finally I go on the air—as the little red second hand of the studio clock reaches 8 P. M. "on the nose"—I feel a real new "pull" toward the audience I can't see.

Maybe it's because I've been all over the country, and I know what the people are like.

When I came to radio three years ago, the only way I became acquainted with the folks on the other end of the mike was through fan mail. Now I've faced them over the footlights, and I know what songs got the most applause.

That gives me a new insight into the kind of program which pleases.

I was asked time and time again during my absence why I left radio. As usual, it was Ted Collins' decision. My career is in his hands completely. Everything he has suggested always has turned out for the best.

Ted had been receiving for some time during my first two and a half years on the air offers from theatre managers for personal appearance engagements. The offers were too big to be overlooked.

Besides, Ted felt the experience would give me a new perspective and I'd return with a fresh outlook on the presentation of radio programs.

So off we went, after organizing quite a road show unit. It took three private cars to transport us from coast to coast.

The show was complete with Jack Miller and a 17-piece orchestra, Steve Evans, an impersonator, Don Cummings, a rope-throwing comedian, and the Reillys, soft shoe and novelty tap dancers.

Besides the actual performers, we carried a sound technician, Bill Young; stage manager, Harvey Porter; secretary, Kane Tompkins, and maid, Maria Skrob. We also carried our own stage set, with a prop moon to rise over a prop mountain.

We certainly saw America first, and I hope the benefits show in my broadcasts.



KATE SMITH, deep-voiced singer, is heard Mondays at 8 P. M. over the CBS-WABC network.



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Radio Weekly

MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

Programs For Week Ending August 17



Louise King, CBS Artist