

Long Wave
Short Wave
News Spots
& Pictures

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This and That

By Morris Hastings

THE LOT of a radio announcer is not an easy one—not is it an uneventful one.

So I realized on hearing ROYAL WINTERS, who does so excellent a job in announcing the broadcasts of the ARTHUR FIEDLER Esplanade Concerts, tell some of his experiences.

Not that WINTERS does any complaining. As a matter of fact, he accepts everything with a twinkle in his eye and a savoir faire that I find quite amazing.

There was the time, for instance, when he presided over the broadcast of an opera from the Boston Opera House. Something happened back stage and the performance was delayed about an hour.

WINTERS, therefore, had to "ad-lib" for all that time. He says he talked about everything—the chandelier, the predominant color of the audience's costumes, the red plush seats with a historical note on red plush, the plaques on the wall bearing the names of composers. (WINTERS adding biographical notes on the composers).

He wasn't a bit ruffled by the experience. What is more apt to upset him, he says, although I very much doubt if he shows it, is when something, the slightest thing, goes wrong during a much rehearsed, carefully timed commercial program which he is announcing.

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Politicians Demand Jobs On The New Commission For Radio And Telephone

BBC-Press Relations Amicable

'Radio Not Completely Satisfying'

By GERALD COCK

British Broadcasting Corporation Outside Broadcast Director

I am not and have never been in the newspaper business. Having been with broadcasting in Great Britain for nine years, may be considered a handicap to any fair discussion on what is undoubtedly a very live subject of controversy today.

On the other hand I am not altogether unfamiliar with some of the problems facing the Press in its struggle to maintain and increase certain aspects of these news-broadcasting difficulties in as detached a manner as possible in the circumstances.

Careful observation over a number of years has convinced me of the truth of the generalization that broadcasting (whether spoken matter, music, drama or other than the most obvious entertainment) does not and indeed cannot completely satisfy any listener.

I shall suggest the probably unorthodox conclusion that all it can do is to stimulate interest; but that it does this in a degree unapproached by any other me-

(Continued on Page 7)

Max Baer to Go On Radio In the Fall

The fact that MAX BAER would broadcast in the Fall was definitely ascertained in an exclusive interview by The MICROPHONE with the world's heavyweight champion.

"When October 7 rolls around, I'll be before that good old NBC 'mike,' giving the sponsors everything I've got," revealed the fighter and radio star. "Of course, I can't divulge the name of my sponsor, but I can tell you this much. It isn't the same company I was working for before the last fight."

Mr. BAER said that, according to plans recently made, the program was scheduled to run for 30 minutes three evenings a week. The evenings will be Monday, Wednesday and Friday.

"I certainly like the radio a great deal better than the vaudeville stage. It's freer and you have more fun at rehearsals," chuckled Max. "But this Fall, I'm afraid is going to be pretty tough on little Maxie. You see, I am going to Hollywood in September, as per my contract, to make a new picture. I shall rehearse the scenes, and

'Busy! Oh, Boy!'



MAX BAER, recently knighted heavyweigh champion of the ring, who discusses, in the accompanying exclusive interview, his plans for himself and his brother.

on October 7 we start shooting the actual film. If my sponsors wish me to talk a great deal I'll have to rehearse radio between picture scenes, and will I be busy. Oh, Boy!"

Just one thing bothers him in

(Continued on Page 15)

Staff to be Kept Intact For Present

By The MICROPHONE'S Special Washington Correspondent

Commissioners HAMPTON GARY of Texas and Colonel THAD BROWN of Ohio have been selected by the new Federal Communications Commission as the members of its radio subdivision in charge of all broadcasting.

Chairman EUGENE SYKES of the commission automatically is a member and unofficially chairman of each subdivision.

Dr. IRVIN STEWART of Texas and GEORGE HENRY PAYNE of New York form the telegraph communications division while PAUL ATLEE WALKER of Oklahoma and NORMAN STANLEY CASE, former Governor of Rhode Island form the telephone division.

Simultaneously it became known that Dr. C. B. JOLLIFFE, engineer for the old radio commission, probably will be retained only temporarily by the new commission.

A flood of applications, with political backing, is being received by the Commission from job-hunters with Congressmen, state, county and city Democratic committees all seeking to place their aides.

Striving to get down to actual business, the new Federal Communications Commission is finding its progress somewhat blocked by a deluge of demands for jobs.

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Countess-OLGA ALBANI, a drawing by G. E. Runyan

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Festival In Baireuth

An international short wave broadcast from Baireuth, Germany, on Sunday, August 5, at 12 noon, over the NBC-WJZ network, will bring to listeners the first part of WAGNER's opera, "Das Rheingold."

The performance of this opera will mark the beginning of the famous "Ring" cycle at the Baireuth Music Festival, which will be conducted by KARL ELMENDORFF, director of the Munich Staatsoper.

Three other programs of special music also will be broadcast from Europe during the next few weeks, with RICHARD STRAUSS and ARTURO TOSCANINI conducting.

These international programs will come from the Music Festival at Salzburg, Austria, and will be heard over the NBC-WEAF network.

The first, on Saturday, July 28, will be a portion of "Fidelio," conducted by STRAUSS, at 2:15 P. M.

News Flashes

- A.M.
- 7.15 WNAC
- 8.00 WAAB WEAN WORC WMAS WFEA WNBH
- 10.30 WEAF Network (Tues., Thurs. 10.45)
- 10.45 WJZ
- 10.45 WJZ Network
- P.M.
- 12.01 WBZ
- 12.20 WNAC
- 1.30 WEAN WICC WFEA WORC WMAS WJZ
- 2.45 WAAB
- 6.00 WNAC WICC WFEA WORC WMAS WJZ
- 6.30 WABC Network; WEAN WNBH WTAG NBC-WEAF
- 7.00 NBC-WJZ WAAB WJZ
- 9.45 WAAB
- 11.00 WNAC WEAN WICC WFEA WORC WMAS WJZ WNBH WTAG
- 11.00 WBZ
- SUNDAYS
- A.M.
- 8.45 WNAC WEAN WICC WFEA WMAS WJZ WNBH
- 11.00 WBZ WEAF-WJZ Network
- P.M.
- 6.00 WNAC WEAN WICC WFEA WMAS WJZ WORC WNBH
- 6.45 WAAB
- 9.45 WAAB
- 10.45 WBZ
- 11.15 WNAC WICC WFEA WORC WMAS WJZ WNBH WTAG

Explorers' Experiences

A program entitled the Radio Explorers Club, bringing to the microphone some of the greatest explorers of the world will be begun over the NBC-WJZ network on Sunday, August 19, at 5.30 P. M.

F. TRUBEE DAVIDSON, president of the American Museum of Natural History; ROY CHAPMAN ANDREWS, conqueror of the Gobi Desert; MARTIN JOHNSON, jungle traveler; MARGARET MEAD, woman explorer; VILHJALMUR STEFANSSON and THEODORE ROOSEVELT, Jr., will be some of the guest speakers in this weekly 15-minute program.

Captain JAMES P. BARKER, veteran skipper who has sailed the seven seas for 44 years will act as commander of the Explorers Club.

HANS CHRISTIAN ADAMSON, author and former foreign correspondent now connected with the American Museum of Natural History, will serve as the radio reporter who interviews these noted persons.

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Saturday July 28 - Opera From Salzburg on NBC, CBS, 2.15 P.M.

Highlights

P.M.

2.15—Opera "Fidelio" from Salzburg, Lotte Lehmann, soloist, orchestra directed by Richard Strauss, WEA-F-WABC
6.45—John Herrick, baritone, NBC-WJZ
8.00—"Boris Godounoff," opera, WOR
8.30—Robin Hood Dell Concert, CBS-WABC
9.30—Goldman's Band, NBC-WJZ
10.15—Guy Lombardo, NBC-WEAF
Chicago Symphony Orchestra, WGN
11.30—Paul Whiteman's Party, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

10.15 A.M. EDT; 9.15 EST; 8.15 CT
Morning Parade and news at 10.30, WEAF WFLA WSB, 45 m.; WSM, 15 m. (WEAF 15 m. from 10.15)
Singing Strings, WJZ WHAM, 30 m. (WJZ KDKA at 10.30)
The Southerners, WGY
KDKA Home Forum, KDKA
Carlton and Craig, WABC WCAU
Antoinette West, soprano, WLW
Robert Bull, readings, WGN
Melodies, WNBX
10.30 A.M. EDT; 9.30 EST; 8.30 CT
Organ, WVEI
News and Morning Parade, WGY
Rhythm Jesters, WLW
News and Let's Pretend, WABC WCAU, WHAS 30 m.
News, home hour, WPG, 30 m.
Piano and Market Reports, WGN
Morning Concert, WNBX
10.45 A.M. EDT; 9.45 EST; 8.45 CT
News and Jack Owens, tenor, WJZ WBAL KDKA
News and Weather, WBZ
Organ, WSM WHAM
Main Quarter and News, WLW
Bob West, WHAS 30 m.
Arthur Wright, tenor, WGN
Chester Rollikers, WNBX
11 A.M. EDT; 10 EST; 9 CT
Flora Schumann, organ, WEAF
Pete Hiler, WVEI, 30 m.
Galaxy of Stars, WGY WLW WJZ WHAM Homeowners, WJZ WBZ WHAM WFLA WSB
Bobby and Sue, KDKA
Knickerbocker Kajkts, WABC WCAU WFLA WPG, 30 m.
Movie Personalities, WGN
The Machine Age, WNBX
11.15 A.M. EDT; 10.15 EST; 9.15 CT
The Vass Family, seven harmony children, WEAF WGY WSM
Deep River, WFLA
Wash Idylls, WJZ WBZ WHAM
Kiddies Club, KDKA, 45 m.
Market Reports, WLW
The Friendly Neighborhood, WGN
Towns Critic, WNBX
11.30 A.M. EDT; 10.30 EST; 9.30 CT
Gloria La Vey, soprano, piano duo, WEAF WFLA WSM WHAS WSB, 30 m.
Children's Theatre, WGY, 30 m.
Heinie's Grenadiers, WJZ WBZ WHAM, WFLA WPG, 30 m.
Sandra Roberts, blues singer, WLW
Concert Minstrels, WABC WCAU, 30 m.
The Texans, WGY, 30 m.
Dr. W. A. Aubrey, WNBX
11.45 A.M. EDT; 10.45 EST; 9.45 CT
Daily Poem, WNBX
Painted Dream, WGN WLW
12 N. EDT; 11 A.M. EST; 10 CT
Armchair Quartet, WEAF WVEI WGY WSM WSB
Minnie Siders, songs, WJZ WHAM
Romance of Dan and Sylvia, KDKA
Monitor Views the News, WBZ
The Southerners, WFLA
Bailey Axton, tenor, WLW
Connie Gates, songs, WABC WCAU WHAS WPG, 30 m.
Poetry and Bird Calls, WOR
The Song Hit Man, WMCB
Parents' Forum, WNBX
12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Honeyboy and Sassafras, WEAF WVEI WSM WSB
Marty and Hal, WGY
Genia Fontanari, soprano, WJZ
Weather, Musicale, WBZ
Nancy Martin, KDKA
Lionel and Baby, comedy, WLW
Emercy Deutch's Orchestra, WABC WCAU WHAS WPG
Piano, WOR
Rube Appleberg, WGN
Nicholas Garagusi, violin, WMCB
Highway Safety Talk, WNBX
12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Metry Madcaps, WEAF WLW (WGY, 15 m.)
Vic and Ray, WVEI, 30 m.
Vic and Sade, WJZ WBZ KDKA WHAM WSM WFLA WSB
W. A. Kavelin's Orchestra, WABC WCAU, 30 m.; WPG, 12.45
Bet Block's Orchestra, WOR, 30 m.
Market Reports, organ, WGN
Wolfman Trio, WMCB, 30 m.
Claremont Duo, WNBX
12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
The Vagabonds, WGY
Words and Music, WJZ WBZ WBAL WHAM WSM WFLA WSB
William Penn Orchestra, KDKA
The Texans, WLW
Bet Block's Orchestra, WOR
Home Management Talk, WGN
Night Owls, WNBX, 1 h.

1 P.M. EDT; 12 N. EST; 11 A.M. CT
Baltimore Concert Ensemble, WEAF, 30 m.;
WVEI from 1.10. WGY from 1.15
Stocks, WBEI WGY (WMCB, 30 m.)
Words and Music, WJZ KDKA WSM WSB
Weather, 4-H Club, WBZ, 30 m. (WHAM 15 m.)
Studio Music, WFLA
Veloso's Orchestra, WABC WCAU WHAS, 30 m.
Governor Charles Sawyer of Ohio, WLW
Weather, Hotel Morton Orchestra, WPG, 30 m.
One O'Clock Review, WOR, 30 m.
Mid-Day Service, WGN, 30 m.
Stocks, WMCB, 30 m.
1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
Songfellows, quartet, WJZ WBZ
News Broadcast, WHAM
Nora Thumann, songs, WLW
1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Herman Foote, organist, WABC WCAU WHAS, 30 m.
Farm Program, WGY, 30 m.
National Farm Program, WJZ WBZ WBAL WHAM KDKA WLW WSM WFLA WSB, 1 h.
Theatre Club, WOR
Muzic Sisters, WHAM
Market Reports and Ensemble, WGN
1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
Arthur Knickerbocker, organ, WGN
Jesse Crawford, organ, WGN
Daisy Miller "Dois," WMCB
Farm Bureau, WNBX
2 P.M. EDT; 1 EST; 12 N. CT
Rex Barrie's Ensemble, WEAF WVEI WGY, Weather, stocks, WHAS
Dance Music, WOR, 30 m.
Garden Club Speaker and bass singer, WGN
Jack Russell's Orchestra, WABC WCAU WHAS
Theatre Review, WMCB
4-H Club, WNBX
2.15 P.M. EDT; 1.15 EST; 12.15 CT
From Salzburg, Austria, opera "Fidelio," Lotte Lehmann, soloist, orchestra directed by Richard Strauss, WEAF WVEI WGY, WSM WLW WABC WCAU WHAS, 45 m.
Fra. Ricciardi, baritone, WOR
Georgia Wildcats, WHAS
Lewin White, bass, WGN
Garden Club Speaker, WABC
Dorothy Allen, soprano, WMCB
2.30 P.M. EDT; 1.30 EST; 12.30 CT
Royal Hawaiian Orchestra, WJZ WBZ WHAM KDKA WFLA WSB, 30 m.
Maudie Deane, fashion, WOR, 30 m.
World Fair Orchestra, WGN
Front Page Drama, "Three Hearts," WMCB
2.45 P.M. EDT; 1.45 EST; 12.45 CT
Palmer House Ensemble, WGN
Mandolin Ensemble, WMCB
3 P.M. EDT; 2 EST; 1 CT
Harold Stern's Orchestra, WEAF WVEI Tommy Tucker's Orchestra, WJZ WHAM KDKA WSM WFLA WSB, 30 m.
Smith College program, WBZ, 30 m.
Charonette's string ensemble, WABC WCAU WHAS WPG, 30 m.
Ariel Ensemble, WGN, 30 m.
Harold Turner, pianist, WGN
Bridge Talk, Edward Marshall, WMCB
3.15 P.M. EDT; 2.15 EST; 1.15 CT
Isobel Szwed, songs, WMCB
Century of Progress Orchestra, WGN
3.30 P.M. EDT; 2.30 EST; 1.30 CT
Weel End Revue, WEAF WVEI WGY WLW WSM WFLA WSB, 30 m.
Sabrina's Sonnets, WJZ WBZ WHAM KDKA WFLA, 30 m.
Dorothy By the Sea, WABC WHAS WPG, 30 m.
Pinto Pete, WCAU, 10 m.
Irene Hassner, baritone, WGN
Florence Howard, soprano, WOR
International Affairs, WMCB
3.45 P.M. EDT; 2.45 EST; 1.45 CT
Baseball Chicago Cubs vs. Cincinnati, WGN, 1 hr. 45 m.
Frank Ricciardi, baritone, WOR
Jack Orlando's Orchestra, WMCB
4 P.M. EDT; 3 EST; 2 CT
Don Carlos' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Ann Leaf, organ, WABC WHAS, 30 m.
Tea Time Topics, WPG, WCAU, 30 m.
Al and Lee Reiser, WOR, 30 m.
Malda Fani, soprano, WMCB, 30 m.
4.15 P.M. EDT; 3.15 EST; 2.15 CT
Cowboy Trio, WJZ WBZ WHAM KDKA Afternoon Concert, WNBX



LOTTE LEHMANN, notable soprano who takes part in the performance of "Fidelio" to be broadcast from Salzburg over the NBC-WEAF network this Saturday, beginning at 2.15 P. M.

4.30 P.M. EDT; 3.30 EST; 2.30 CT
Our Baro, "Adventures on Mystery Island," WEAF WVEI WGY, 30 m.
Chicago Symphony Orchestra, WJZ WBZ WHAM KDKA WFLA WSB, 30 m. (WLW from 4.15)
Katherine's Kindergarten, WLW WFLA
Buddy Fisher's Orchestra, WABC WCAU WHAS
Val Olman's Orchestra, WOR, 30 m.
Lady Daria, WMCB
4.45 P.M. EDT; 3.45 EST; 2.45 CT
Veloso's Music, WABC WHAS
Carnie's Club, WMCB
5 P.M. EDT; 4 EST; 3 CT
Orlando's Cosmopolitans, WEAF WVEI WGY WLW, 30 m.
Palmer Clark's Orchestra, WJZ WBZ WHAM WBL WSM KDKA WFLA, 30 m.
Musical, WGN, 1 h., 15 m.
Little Jack Little's Orchestra, WABC WCAU WHAS WPG, 30 m.
Studio Party, WMCB, 30 m.
E. H. Kendall, WNBX
5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
The Vagabonds, WGY
Piano Recital, WOR
Story Book Lady, WNBX
5.30 P.M. EDT; 4.30 EST; 3.30 CT
Henry King's Orchestra, WEAF WVEI WGY WSM
Platt and Nieman, WJZ WBZ WHAM WFLA
Bill and Alex, KDKA
John Barker, baritone, WLW
Jack Armstrong, All American Boy, WABC WCAU
Sandra Sisters, WHAS
Mattie Curran, songs, WPG
Freddie Clark, WOR, 30 m.
News of Italy, WMCB
Melody Moments, WNBX
5.45 P.M. EDT; 4.45 EST; 3.45 CT
Bradley Kincaid, WGY
Little Orphan Annie, WJZ WBZ KDKA WFLA WGN, 30 m.
Musical Song Bag, WHAM
Mischa Rasinsky's Ensemble, WABC WCAU WHAS WPG
The Texans, WLW
Baseball Talk, WMCB
Hill Billies, WNBX, 30 m.

6 P.M. EDT; 5 EST; 4 CT
Al Pearce's Gang, WEAF WLW WSM, WSB, 30 m.
The Evening Tattler, WVEI, 30 m.
Briefings and news, WGY
Johnny Johnson's Orchestra, WJZ WBZ WBAL WFLA WPG, 30 m.
Weather, baseball, KDKA, 30 m.
Police News and Orchestra, WHAM
Broadway Collegians, WFLA, 30 m.
Frank Stuart's Orchestra, WOR, 30 m.
Jack Armstrong, WLW
Garfield's Orchestra, WMCB
6.15 P.M. EDT; 5.15 EST; 4.15 CT
Sports, Musical Program, KDKA WGY
Bill Williams, baseball, WBZ
Billy Hay's Orchestra, WABC WCAU
Bob Facelli's Orchestra, WGN
Jane Clifton, songs, WMCB
6.30 P.M. EDT; 5.30 EST; 4.30 CT
Tom Cuskey's Orchestra, WEAF, 30 m. (WVEI WGY from 6.45)
Baseball scores and Current Events, WVEI
Ma Fraser's Boarding House, WGY
Tony Campy Club, WJZ
Weather, WBZ
Jack Armstrong, WLW
Two Pianos, WHAM
News and Charles Catille, WABC WCAU Organ, WHAS
Main St. Song Writer, WMCB
Danzig's Orchestra, WOR
Tony D'Orazi, cartoonist, WGN
Smilin' Ed McConnell, WNBX
6.45 P.M. EDT; 5.45 EST; 4.45 CT
John Herrick, baritone, WJZ WBZ WBAL KDKA WHAM
(Little Orphan Annie, WENR WGN WSM repeat)
Gene Kardas' Orchestra, WCAU
Richard Vidmer, sports, WABC
Phil Cook, WGN
Eli Danzig's Orchestra, WMCB, 30 m.
Recordings, WNBX
7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Three Scouts, WGY
Captain Al Williams, WJZ KDKA
World in Review, WBZ
Dino, WJZ
Sports, WHAM
The Old Observer, WLW
Mary Eastman, soprano, WABC WCAU
Dinner Concert, WHAS
Ford Erick, sports, WOR
Organist, WGN
Goodell's Orchestra, WNBX
7.45 P.M. EDT; 6.45 EST; 5.45 CT
Dr. William Foulker, "Homespun," WEAF WGY WVEI
Pickett's Trio, WJZ WBZ WHAM WSM WFLA WSB
Isham Jones' Orchestra, WABC WCAU WHAS WPG
William Perle's Orchestra, KDKA, 30 m.
German Band, WLW
Studio Program, WPG
Danny Des, WGN
Palmer House Ensemble, WGN
Thinking Club, WMCB
7.50 P.M. EDT; 6.50 EST; 5.50 CT
Richard Humber's Orchestra, WEAF WGY
After Dinner Revue, WVEI
WJZ WBZ WHAM WSM, 30 m. (KDKA at 7.43)
News, WSB
Bob Newhall, WLW
Betty Barshell and Melodeers, WHAS
Street Scenes, WCAU
Oran Riebel, WOR, 30 m.
Sports, WGN
Bleyer's Orchestra, WMCB
7.45 P.M. EDT; 6.45 EST; 5.45 CT
Sisters of the Skill, WEAF WVEI
Old Times, WHAM, 30 m.
Fate Waller, organ, WABC WCAU WHAS,
Chin Ryan, reporter, WGN
Bob Fallon's Orchestra, WMCB
8 P.M. EDT; 7 EST; 6 CT
Emile Coleman's Orchestra, WEAF WVEI, 30 m.
F. D. Hour, WLW, 30 m.
Antonio Halstead, contralto, WGY
Pedro Viza's Orchestra, WJZ KDKA, 30 m.
Manhattan Serenaders, WABC WCAU, 30 m.
Monitor Views the News, WBZ
The Oceanic, WFLA
Dinner Concert, WHAS, 30 m.
Sisters of the Lake, WPG
Stadium Opera, "Boris Godounoff," Smallers' conductor, WOR, 2 hrs.
Palmer House Ensemble, WGN
Three Little Funsters, WMCB
8.15 P.M. EDT; 7.15 EST; 6.15 CT
Bavarian Band, WJZ WBZ WHAM KDKA
Burchell's Orchestra, WLW
Glee Club, WGN
Meyer Davis' Music, WMCB
8.30 P.M. EDT; 7.30 EST; 6.30 CT
Hands Across the Border, WEAF WVEI WGY WFLA WSB
"Luella Out," drama, WJZ KDKA, 30 m.
ERA Orchestra, WBZ, 30 m.
Evening Intitude, WHAM, 30 m.
Gene Barchette's Orchestra, WLW, 30 m.
Robin Hood Dell Concert, Irubri conducting. Symphony in D Minor by Cesar Franck, Prelude to Lohengrin, Siegfried's Funeral March from "Gosterdrammerung." Overture to "Tannhauser," WABC WCAU WGR WJVS WBT, 2 hrs.
Orchestra, WGN, 30 m.
Drama with music, WMCB
8.45 P.M. EDT; 7.45 EST; 6.45 CT
Monkey Hollow, WLW
Music, WGN
Sam Gil and Louie, WHAS
Mixed Quartet, WMCB
9 P.M. EDT; 8 EST; 7 CT
O. Man's Family, WEAF WVEI WGY WFLA WSB, 30 m.
Jamboree, WJZ WBZ WHAM WLW, 30
Golf Talk, KDKA

New England Community Singing Clubs,
James Gallagher's Orchestra, WSM
Dorothy Stites, WGN
Trudy Thomas, songs, WMCB
9.15 P.M. EDT; 8.15 EST; 7.15 CT
The Monitor Views the News, WBZ
Orchestra, WSM
Miami Beach Orchestra, WMCB
9.30 P.M. EDT; 8.30 EST; 7.30 CT
Chicago Symphony, WEAF WVEI WGY, 30 m.
Goldman Band Concert, Selections from "The 18. S. Pirofiro, "Pomp and Circumstance," "Lost Chord," WJZ WBZ WHAM WBAL WLW, 45 m.
Wesley Hawkins, KDKA
Dodie Fong, WSM
String Scatet, WSB, 30 m.
Rod and Gen Club, WMCB
9.45 P.M. EDT; 8.45 EST; 7.45 CT
Kelly Sisters, KDKA
The Pickard Family, WSM
Anton Weck's Orchestra, WGN
Gypsy Ensemble, WMCB
10 P.M. EDT; 9 EST; 8 CT
Raymond Knight's Cuckoo, WEAF WVEI WGY WLW WSM WFLA WSB
Belgian program, WJZ WHAM
Rites' music, WBZ (Weather at 10.15)
Behind the Law, KDKA
Hawaiian Orchestra, WPG
Orchestra, WGN, 45 m.
Kay Janice, songs, WMCB
10.15 P.M. EDT; 9.15 EST; 8.15 CT
Guy Lombardo, WEAF WVEI WGY WFLA WSB, 30 m.; WLW, 15 m.
Dandies of Yesterday, WJZ WHAM
Weather, WBZ KDKA
Fossum Hunter, WSM
Chicago Symphony Orchestra, WGN, 45 m.
10.30 P.M. EDT; 9.30 EST; 8.30 CT
W. Dan Dance, WJZ WBZ WHAM
KDKA WLW WFLA WSB
Uncle Dave Macon, WSM
Elder Michaux and his Congregation, WABC
WGY WHAM WFLA WSB
Little Jack Little's Orchestra, WPG, 30 m.
Organ Recital, WOR, 30 m.
News, Starlight Hour, WMCB
10.45 P.M. EDT; 9.45 EST; 8.45 CT
Siberian Singers, WEAF WVEI WGY WFLA WSB
Orchestra, WABC, 3 h., 45 m.
Nap and Dee, WSM
Socarras' Orchestra, WMCB
11 P.M. EDT; 10 EST; 9 CT
Abe Lysman's Orchestra, WEAF WVEI WLW WFLA WSB
Glen Dunne's Orchestra, WABC WCAU WHAS and Orchestra, WGY WSB
"Gully Jumpers," WSM
Sylvia Frost, songs, WABC WHAS WPG
Weather and Dance Orchestra, WOR
Orchestra, WGN, 4 h.
Radio Scandinavia, WPGA, 30 m.
11.15 P.M. EDT; 10.15 EST; 9.15 CT
News, orchestra, WEAF WVEI WGY
Ran Dance Orchestra, WSM
Glen Dunne's Orchestra, WABC WCAU WHAS, 30 m.
Organ, WGN
11.30 P.M. EDT; 10.30 EST; 9.30 CT
Paul Whiteman's Saturday Night Party, WEAF WVEI WGY WFLA WSB, 45 m.
"Frail Jar Dreams," WSM
Harry Lee's music, news, WLW, 30 m.
News, WHAM
News and Freddy Mack's Orchestra, KDKA
Gibson Orchestra, news, WLW, 30 m.
Anthony Trinis' Orchestra, WOR, 30 m.
Enoch Light's Orchestra, WPG, 30 m.
King's, Gummie's, Agnes' and Butsett's Orchestras, WGN, 3 h.
Blue Rhythm Band, WMCB, 30 m.
11.45 P.M. EDT; 10.45 EST; 9.45 CT
Delmore Brothers, WSM
Féde Grois's Orchestra, WABC WCAU WPG, WHAS
12 M. EDT; 11 P.M. EST; 10 CT
Johnson's WGY WSB
Big Yank Southerners, WSM
Jack Denny's Orchestra, WJZ WBZ DX KHAM, 30 m.
Orville Knapp's Orchestra, WABC WCAU, 30 m.
Gene Stuart's Orchestra, WOR, 30 m.
Orchestra, WMCB (until 1.15 A. M.)
12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
Carefree Carnival, WEAF WVEI WGY WLW WFLA, 45 m.
Bardo Dance Orchestra, WSM
12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Lopez' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Mae Groves' Orchestra, KDKA
Jack Russell's Orchestra, WABC, 30 m.
Scores and Dixie Liners, WSM
Teddy Hill's Orchestra, WMCB, 30 m.

The Fifth "Cousin"

OH YES, I AM HIS COUSIN - DON'T YOU NOTICE A FAMILY RESEMBLANCE?



EVEN BETSY ROSS (not the one who made the flag) couldn't get into the NBC studios in New York until she proved she was a cousin of LANNY ROSS. The person who received her doubted her story. "You're the fifth 'cousin' that's come to visit him today," she said.

White Mountain Special

Bird's Nest Tea House
Merriam, N. H.
\$1.00 CHICKEN DINNER
Charkrahen Maple Sugar Factory
Lincoln, N. H.
MAPLE SUGAR FRESH DAILY
Last Chance Filling Station
No. Woodstock, N. H.
UP-TO-DATE CAMPS

Aldene SCHOOL OF THE Theatre

Graduates: Fred Astaire, Les Tracy, Una Merkel, Peggy Shannon, Mary Pickford, Zita Johann. Training for Stage, Screen, Radio, Drama, Musical Comedy, Vocal and Dance Arts. Preliminary to Licensing. Singing's Funeral March from "Gosterdrammerung." Overture to "Tannhauser," WABC WCAU WGR WJVS WBT, 2 hrs.
Orchestra, WGN, 30 m.
Drama with music, WMCB
8.45 P.M. EDT; 7.45 EST; 6.45 CT
Monkey Hollow, WLW
Music, WGN
Sam Gil and Louie, WHAS
Mixed Quartet, WMCB
9 P.M. EDT; 8 EST; 7 CT
O. Man's Family, WEAF WVEI WGY WFLA WSB, 30 m.
Jamboree, WJZ WBZ WHAM WLW, 30
Golf Talk, KDKA

Cruiser 'Houston' Five Minutes From Washington For President

Roosevelt Uses Radio For Orders

By The MICROPHONE'S Special Washington Correspondent.

Although thousands of miles away as distance is measured, President ROOSEVELT actually is only a few minutes from Washington so far as time is concerned. Radio keeps him in constant touch with every national development.

The battleship *Houston*, on which the Chief Executive is making his vacation tour, is equipped with high-powered broadcasting and receiving instruments which can reach Washington direct from any distance.

When the President wants some information from Col. MARVIN MCINTYRE or other aides remaining at the White House, he has only to jot down a note, hand it to his aide, Lieut. HAROLD C. POUND, and a moment later it is being received at Naval Communications in Washington.

From there it goes by direct telegraph wire to the White House, or it may be phoned.

So complete is the setup and so rapid the radio transmission that the President actually can write MCINTYRE a question on the *Houston*, off Hawaii, and have an answer in five minutes.

Thus far, most of the transmission of messages has been to the President rather than from him. He has sent instructions to Washington only on the most important subjects. Washington, however, keeps him fully informed of everything taking place throughout the Nation. Naturally, the air has been flooded with news of the West Coast strikes.

The *Houston* also receives by radio at 2 A. M. daily a complete digest of world news, which is placed before the President as he arises. In addition, a press association wire runs into the White House and important bulletins are flashed from this report by radio to the President, reaching him almost as quickly as they reach the American newspaper offices.

Civil War Talk Aired From BBC

Major CHARLES F. ATKINSON of the British Broadcasting Company, one of the world's leading authorities on the Civil War, will be heard from London over the NBC-WJZ network on Sunday, August 5.

The broadcast, which comes on the 70th anniversary of the Battle of Mobile Bay will be heard at 6 P. M.

McCoy Product of Theatre

TED CLAYTON MCCOY, heard each Tuesday from station WHDH, as the Englishman in the "Percy and Pat" sketches, comes from Boston theatre companies to the air. He received his early training at the old Castle Square stock company in Boston.

"Hollywood" Program Actors Are Most Devoted Movie Fans

They Receive Free Passes to the Theatres

PROBABLY the most devoted group of movie fans in the world today is that of radio artists who impersonate famous cinema stars in the "Forty-Five Minutes In Hollywood" broadcasts over the WABC-Columbia network each Thursday at 10 P. M., EDST.

These artists, some of them among the most talented dramatic actors in radio, in presenting scenes from one of Hollywood's latest productions each week, have educated their larynxes so well that they can mimic the voices of an untold number of Hollywood stars at will.

There are a half dozen stars who have imitated the voice of a different movie star almost weekly. For example, MARION HOPKINSON, who first gained a degree of fame by her impersonations of Mrs. FRANKLIN D. ROOSEVELT, lately has given realistic impersonations of the voices of DOROTHEA WIECK, CONSTANCE BENNETT, KATHERINE HEPBURN, MAE CLARK WYNNE GIBSON.

Miss FRANCIS, late star of several Broadway musicals, has imitated eight "cinema" voices in about as many weeks, namely those of EVELYN VENABLE, CONSTANCE CUMMINGS, FRANCES DRAKE, GLORIA STUART, LUPE VELAZ, DOROTHY DELL, ANITA LOUISE and BETTE DAVIS.

Since last January, when "Forty-Five Minutes In Hollywood" was first broadcast, these artists probably have attended approximately an average of one motion picture show per day. Sometimes they sit through three movies per day and then, as a vacation, do not attend another picture for the next day or two. It is in this way that they study the voices of the cinema actors, their personal traits and characteristics.



FRED UTTAL, member of the "Forty-five Minutes In Hollywood" cast, who recently imitated LESLIE HOWARD over the radio.

Only recently a preview of the screen version of SOMERSET MAUGHAM'S "Of Human Bondage" was presented in a "Forty-Five Minutes In Hollywood" broadcast, and the radio school of mimics spent most of three days in Broadway projection rooms and cinema palaces.

First, they witnessed five special previews of the picture in the New York Radio-Kelth - Orpheum projection rooms, and then witnessed the same show in the two following days at the Radio City Music Hall.

In addition, ARLENE FRANCIS, who impersonated BETTE DAVIS, and FRED UTTAL, who impersonated LESLIE HOWARD, went on excursions into the Bronx and Brooklyn to attend neigh-

borhood movie houses which were showing other pictures in which Miss DAVIS and HOWARD were starred. This gave them an opportunity to study the cinema stars and their voices in various moods.

In addition to all this, the radio mimics occasionally have to haunt the storage warehouses of the big movie companies to obtain a sound track recording of the voice of a star who is not playing in any current movie.

But, despite the long hours the radio mimics have to spend in movie houses, there is a redeeming feature.

The cinema production companies generally provide them with complimentary passes—and they sometimes can take friends with them.

Movies cost them little if anything.

Records from the Continent By Lombardo

By GEORGE LILLEY

Short-wave fans who also happen to be GUY LOMBARDO fans aren't worrying a lot about GUY'S decision to stop making phonograph records for home distribution. His latest tunes will peel forth from our loud-speakers just the same.

The LOMBARDOS can send their canned music far across the seas but no matter how far they go, distance is no barrier to radiations cast by the international spectrums. We would just as soon hear records from England's GBS or the Italian "Radio Roma" as a home station, anyway. And except for an occasional flickering fade, the volume is just as good.

'Tis strange but true that 90 per cent of the recorded tunes received from foreign cities are manufactured here in the States. We often have tuned in for a friend a short wave outlet at Buenos Aires or Honolulu who hears some strange and weird music of other lands, but likely as not the crooning voice of one of our own satellites was the music that comes in.

Even with their imposing array of dance bands around, the British Empire stations give time to American recordings. OZZIE NELSON, VALLEE, JONES, LOMBARDO and the rest are no strangers to the thousands of English (and American) fans who dial in each day the programs from Daventry.

A recent newspaper dispatch says that the French Chamber of deputies has appropriated 80 million francs for propaganda purposes. This little item is mentioned here for the simple reason that the French short wave stations at Pontoise are, without doubt, among the country's chief propaganda disseminators.

The French ether casters radiate six distinctive programs every day, each directed to a different quarter of the globe. Starting at 7.30 A. M. (EST) on 19 meters, they transmit two-to-four hour programs beamed towards Indo-China, Asia, East Africa, West Africa, Central and South America, and North America and Canada. The later broadcast to this country is heard very well on 25.65-meters between 6.15 to 9

(Continued on Page 13)

'Smartest' Band

THE PRESIDENT SHOULD OFFER THEM CABINET POSITIONS

RICHARD HIMBER'S "SMARTEST" BAND
PIANIST, GRADUATED FROM FORDHAM LAW SCHOOL
DRUMMER, A REGISTERED PHARMACIST
SAXOPHONE PLAYER AND A PHI BETA KAPPA KEY VIOLINIST HOLDS DEGREE FROM THREE COLLEGES



RICHARD HIMBER'S dance orchestra is announced as "New York's smartest dance music." And there is some truth in this statement when applied to this CBS band. The pianist graduated from Fordham Law School and is a member of the Bar, the drummer is a registered pharmacist, the saxophone player has a Phi Beta Kappa key and the violinist holds degrees from three colleges.

MICROPHONE

Presents the

Arthur Fiedler Esplanade Concerts

We cordially invite you to tune in

Monday at 8.30 P. M. Over Stations

- WNAC Boston
- WFEA Manchester, N. H.
- WNBH New Bedford
- WLBZ Bangor, Maine

Wednesdays at 8.30 P. M. Over Stations

- WAAB Boston
- WICC Bridgeports, Conn.
- WEAN Providence, R. I.
- WNBH New Bedford
- WORC Worcester
- WFEA Manchester
- WMBZ Bangor, Maine

Fridays at 9.30 P. M. Over Stations

- WNAC Boston
- WMAZ Springfield
- WEAN Providence, R. I.
- WICC Bridgeports, Conn.
- WORC Worcester
- WNBH New Bedford

STATION DIRECTORY

Sunday July 29 - Variety Program from Paris, NBC-WJZ, 9 P.M.

Highlights

P.M.

- 3:00—Detroit Symphony Orchestra, CBS WABC
3:30—Mrs. Thomas Edison, NBC-WJZ
8:30—Jenny Concert, WEEL "Voice of Columbia," CBS-WABC
8:30—Stadium Concert, WOR
9:00—Family Theatre, CBS-WABC
Broadcast from Paris, Lucienne Boyer, Gean Sablans, vocalist, Hachem Kahn, Indian singer, orchestra, NBC-WJZ
9:30—Album of Familiar Music, NBC-WEAF
10:00—Mme. Schumann-Heink, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8 A.M. EDT; 7 EST; 6 CT Melody Hour, WEAF, 1 h.
Tone Pictures, WJZ WBAL, 30 m.
On the 45 today, WEAF WABC
8:30 A.M. EDT; 7:30 EST; 6:30 CT
Lew White, organ, WJZ WBAL 30 m.
Artistic Recital, WABC
8:45 A.M. EDT; 7:45 EST; 6:45 CT
Safety Crusader, WBZ Radio Spotlight, WABC
9 A.M. EDT; 8 EST; 7 CT
Balladeers, WEAF WGY WEEL
Coast to Coast on a Bus, WJZ WBZ KDKA
WHAM WLW, 1 h.
Sunday Morning at Aunt Susan's, WABC WCAU WPG, 1 h.
9:15 A.M. EDT; 8:15 EST; 7:15 CT
Cloister Bells, WEAF WEEI WGY
9:30 A.M. EDT; 8:30 EST; 7:30 CT
Trio Romantique, WEAF WEI Service from Union College Chapel, WGY, 30 m.
9:45 A.M. EDT; 8:45 EST; 7:45 CT
Alden Edkins, bass, WEAF WEEI
10 A.M. EDT; 9 EST; 8 CT
Sabbath Services, Dr. Charles L. Goodell, WEAF WEEI WGY WSM WFLA 30 m.
Southernaires, WJZ WBZ WBAL KDKA WHAM WLW, 30 m.
Church of Rome, WLW
Imperial Hawaiians, WABC WPG WHAS
10:30 A.M. EDT; 9:30 EST; 8:30 CT
Nearsa Orchestra, WEAF WEEI WLW
11 A.M. EDT; 10 EST; 9 CT
Samovar Serenade, WJZ WBAL WHAM WFLA WSM, 30 m.
Patterns Hereafter, WABC WCAU WHAS
Sunday Morning Concert, WGN, 1 h., 30 m.
10:45 A.M. EDT; 9:45 EST; 8:45 CT
Wesleyan Methodist Church, KDKA, 1 h., 30 m.
Alexander Semmler, pianist, WABC WCAU WPG WHAS
11 A.M. EDT; 10 EST; 9 CT
News and Vagabonds, WEAF WGY WFLA Service from Old South Church, WEAF 1 h., 15 m.
News and Morning Musical, Joseph Stopak, violinist, WJZ WBZ WHAM WLW WSM WFLA, 30 m.
Children's Program, WABC, 1 h.
Rhoda Arnold, and Taylor Buckley, WHAS
Children's Hour, WCAU
Colton Manor Ensemble, WJZ, 30 m.
11:15 A.M. EDT; 10:15 EST; 9:15 CT
Hall and Gruen, WEAF WGY WSM WLW
11:30 A.M. EDT; 10:30 EST; 9:30 CT
Caphol Family, Major Bowes, WEAF WGY, 1 h. WSM, 25 m.
Richard Maxwell, tenor, WJZ WEAF WHAM WLW
Little City Tabernacle Choir, WJZ, 1 h., WHAS, 30 m.; WABC from 12:15
11:45 A.M. EDT; 10:45 EST; 9:45 CT
Phantom Strings, WJZ WBZ WLW WHAM, 30 m.
12 N. EDT; 11 A.M. EST; 10 CT
Presbyterian Church Service, WHAM, 1 h.
12:15 P.M. EDT; 11:15 A.M. EST; 10:15 CT
Watchtower Program, WCAU
Sunday Worship, WGN, 1 h.
Broadway Baptist Church, WHAS, 30 m.
Comics, WOR
12:35 P.M. EDT; 11:35 A.M. EST; 10:35 CT
Woods schoolmaids, WGY
Gould and Sheffer, WJZ WBAL WHAM KDKA WLW
Time Weather, Temperature, WBZ
Bud Shay, songs, WCAU
Musical Raconteur, WMCA
12:30 P.M. EDT; 11:30 A.M. EST; 10:30 CT
University of Chicago Round Table, WEAF WGY, 30 m.
Residence WEEI, 30 m.
Music Hall Symphony Concert, WJZ WBZ WBAL WHAM KDA WFLA, 1 h.; WSM, 30 m.
The Ponce State Trail, WABC WCAU WPG WHAS, 30 m.
Mid-day Idylls, WMCA
1 P.M. EDT; 12 N. EST; 11 A.M. CT
Road to Romany, WEAF WEEI WGY, 30 m.
Presbyterian Church, WSM, 1 h.
Whimsy Tell Folk Play from Switzerland, WABC WCAU WPG WHAS, 30 m.
Perole Strize Quartet, WOR, 1 h.
Musical Vagabonds Municipal Band, WJZ WBAL WHAM, 30 m.
1:15 P.M. EDT; 12:15 EST; 11:15 A.M. CT
Ruth Youngs, contralto, WMCA

Accomplished



LEE WILEY, actress and singer, who presents dramatic sketches during WHITEMAN'S programs on Thursdays.

- The Abels, WPG
Harold Stern's Orchestra, WOR, 30 m.
Safety Drama, WMCA
Wayne King's Orchestra, WGN
8:45 CT
4:45 CT
Lynwood Sisters, WEZ
Castile and London, WJZ WBZ WBAL WBZ WBAL WHAM WLW, 1 h.
Shady Side WOK
Calvary Symphony Orchestra, WMCA, 1 h.
Mark Love, basso, WGN
3:45 A.M. EDT; 2:45 EST; 1:45 CT
Baseball, Chicago vs. Cincinnati, WGN, 1 h., 15 m.
4 P.M. EDT; 3 EST; 2 CT
John B. Kennedy, WEAF WEEI WGY WLW
Buffalo Variety Workshop, WABC WCAU WHAS, 45 m.
"Banquet Again," Thelma Holder, WOR
4:15 P.M. EDT; 3:15 EST; 2:15 CT
Lillian Buckman, soprano, WEAF WEEI Carmelo Cascio, pianist, WGY
Arthur Lane, baritone, WOR
The Texans, WLW
4:30 P.M. EDT; 3:30 EST; 2:30 CT
Chicago Symphony Orchestra, WEAF WEEI WGY WLW WFLA, 1 h. (WSM, 30 m.)
Oregon on Parade, WABC WCAU WHAS WPG, 30 m.
Lee Condon, Marjorie Tremont, piano, WOR
Country Club program, WMCA
5 P.M. EDT; 4 EST; 3 CT
National Vespers, Dr. Paul Scherer, WJZ WBZ
Vespers, KDKA, 1 h., 15 m.
The Playboys, WABC WCAU WHAS WPG
Joseph Zaitou's Orchestra, WOR
30 m.
Family Thrust, WLW
Afternoon Musicals, WGN, 1 h.
Young People's Church, WMCA, 1 h.
5:15 P.M. EDT; 4:15 EST; 3:15 P.M. CT
"Pop Concert" with David Ross, WABC WCAU WPG WHAS
"Current Legal Topics," WOR
5:30 P.M. EDT; 4:30 EST; 3:30 CT
Southside, Edward Davies, baritone, Chicago Capella Choir, WEAF WEEI WGY WLW, 30 m.
Walter Preston, baritone, WJZ WBZ WHAM WLW
Leon Cole, tenor, WSM
Frank Grumet and Julia Sanderson, WABC WCAU WHAS, 30 m.
Broadway Ensemble, WPG
Robert Reid, WOR, 30 m.
6 P.M. EDT; 5 EST; 4 CT
Catholic Hour, WEAF WEEI WGY WSM WFLA, 30 m.
Heart Throbs of the Hills, WJZ WHAM WBAL, 30 m.
Nichols and organ, WLW
Chuck Lucas, songs, WABC WCAU WPG
Organ, Herbert Koch, WHAS
Uncle Don, WOR, 30 m.
Sally's Party, WMCA, 30 m.
Gabe Weller, organ, WGN
6:15 P.M. EDT; 5:15 EST; 4:15 CT
Quartet, WBZ
Sports, KDKA
Pence State Golf Tournament from Buffalo, WABC WCAU WHAS
Around the 19th Hole, WPG
Louise Brabant, soprano, WGN
6:30 P.M. EDT; 5:30 EST; 4:30 CT
Henry King's Music, WEAF WEEI WGY WSM, 30 m.
Baltimore Municipal Band, WJZ WBAL WHAM, 30 m.
Time Weather, WBZ
Orchestra, KDKA
Voices and Organ, WLW, 30 m.

- 8:45 P.M. EDT; 7:45 EST; 6:45 CT
For Trappers, WCAU
Ensemble, WGN
9 P.M. EDT; 8 EST; 7 CT
Merry-Go Round, Tamara, WEAF WGY, 30 m.
Fox Revue, WEEI
Broadcast from Paris, Lucienne Boyer, "dispute"; Gean Sablans, vocalist; Hachem Kahn, Indian singer; Calomista Orchestra, WJZ WBZ WHAM WBAL KDKA WBAL WLW WSM WFLA
Family Theatre, WABC WCAU, 30 m.
Songs to My Heart, WHAS
Bob Haring's Orchestra, WMCA, 30 m.
Chicago Symphony Orchestra, WGN, 2 h. (News at 10)
9:15 P.M. EDT; 8:15 EST; 7:15 CT
"Censorship of Radio and Pictures," Rev. Robert E. Woods, WMCA
9:30 P.M. EDT; 8:30 EST; 7:30 CT
Album of Familiar Music, Frank Munn, Virginia Rea, WEAF WEEI WGY WSM WFLA, 30 m.
Drama, Tom Powers and Leona Hogarth, "And There Was Light," by Irvin S. Cobb and Charles O'Brien Kennedy
WJZ WBZ WHAM WBAL KDKA WLW
Waring's Pennsylvanians, WABC WCAU WHAS WPG, 30 m.
Bob Fallon's Orchestra, WMCA, 30 m.
9:45 P.M. EDT; 8:45 EST; 7:45 CT
Ralph Kiberty, baritone, WJZ WHAM Bill Williams, WJZ
Unbroken Melodies, WLW
10 P.M. EDT; 9 EST; 8 CT
Hall of Fame, WEAF WEEI WGY WLW WSM, 30 m.
Madame Schumann-Heink, WJZ WBZ Wayne King's Orchestra, WABC WCAU WHAM KDKA WFLA
WHAS, 30 m.
Steel Pier Orchestra, WPG, 30 m.
Texas Rangers, WMCA, 30 m.
10:15 P.M. EDT; 9:15 EST; 8:15 CT
Mrs. Montagna's Millions, drama, WJZ KDKA WFLA
St. Cecilia's Glee Club, Associated French Societies, WBZ
10:30 P.M. EDT; 9:30 EST; 8:30 CT
Canadian Capers, WEAF WEEI WGY WSM, 30 m.
L'Heure Exotique, Fred Hufsmith, WJZ WBZ WBAL WHAM WFLA, 30 m.
Those Three Girls, KDKA
Zero Hour, WFLA, 1 h.
"American," Fede Grofe's Orchestra, WABC WCAU, 30 m.; WPG from 10:45
"Nocturne," WOR, 30 m.
The Wandering Feet, WPG
Concert Souvenirs, WHAS, 45 m.
Fibber's Gypsy Ensemble, WMCA
10:45 P.M. EDT; 9:45 EST; 8:45 CT
Y. M. C. A. Program, KDKA
Scottish Orchestra, WMCA
11 P.M. EDT; 10 EST; 9 CT
Baseball Scores, WEAF
Charley Davis's Orchestra, WEEI WGY WSM, 30 m.; WEAF from 11:15
Romance Wallace, WJZ WHAM WFLA
Weather reports, WBZ
Sports, News, KDKA
Little Jack Little's Orchestra, WABC WCAU WFLA, 30 m.
Charles Barrett's Orchestra, WOR, 30 m.
Dance Orchestra, WMCA

Educational

- Monday, July 30
3:30 P. M.—"Can the Philippine State Succeed?" talk by Verne Dwyson, director of institute for Chinese Students at New York City. NBC-WEAF
Wednesday, August 1
3:30 P. M.—Episodes in the History of Music illustrated by orchestra, NBC-WEAF.
4:30 P. M.—"Hunting Earthquakes," talk by Rev. Joseph Lynch, S. J., Professor of Physics and Director of Seismic Observatory at Fordham University. GBS-WABC.

- 11:15 P.M. EDT; 10:15 EST; 9:15 CT
Abe Lyman's Orchestra, WEAF
Ennio Bononcini, cellist, WJZ WBZ KDKA
Little Jack Little's Orchestra, WABC WPG, 30 m.; WCAU WHAS from 11:30
Orkan, Herbert Koch, WHAS
Lum Chien, alto, WGY
Udo's Tango Orchestra, WMCA
11:30 P.M. EDT; 10:30 EST; 9:30 CT
Broadcast in Byrd Expedition, WEAF
WFER WGY WLW WSM WFLA WBS
News, weather and Herens' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Tea Leaves and Jade, WLW, 30 m.
Gene Gray's Orchestra, WABC WCAU WLW
Blue Rhythm Band, WMCA
Isham Jones' Orchestra, WJZ, 30 m.
Kirk W. Wood's Orchestra, Kemp's and Pacelli's Orchestras, WGN, 2 h.
11:45 P.M. EDT; 10:45 EST; 9:45 CT
Joe Reichman's Orchestra, WABC WCAU
Willi Bryant's Orchestra, WMCA
12 M. EDT; 11 P.M. EST; 10 CT
News and Eddie Duchin's Music, WEAF WGY WSM WFLA
Mills' Blue Rhythm Band, WJZ WBZ, 30 m.
News, Castle Film Orchestra, WLW
Ludwig's Orchestra, WABC WCAU WHAS
Enoch Light's Orchestra, WPG, 30 m.
Anthony Tiani's Orchestra, WOR
Bob Fallon's Orchestra, WMCA, 30 m.
12:15 A.M. EDT; 11:15 P.M. EST; 10:15 CT
Russ Colombo, baritone, WEAF WLW WSM WFLA
12:30 A.M. EDT; 11:30 P.M. EST; 10:30 CT
Hollywood on the Air, WEAF WLW WFLA, 30 m.
Clyde Lucas's Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Henry Busse's Orchestra, WABC WCAU WHAS
Hidden Lake Orchestra, WSM
Grlman's Orchestra, WHAS, 30 m.
Chuck Webb's Orchestra, WMCA, 30 m.
1 A.M. EDT; 12 M. EST; 11 P.M. CT
Jack Miles Orchestra, WLW, 30 m.

Station Directory

Table with columns: Station, Chain, K.C. Watts, Location. Lists various radio stations and their broadcast details across different cities.

TYPISTS

Extra Money for your spare time copying Radio Scripts, orders, interesting work, Good Pay. Experience unnecessary. Free Particulars. Write, enclosing stamp to TYPISTS' ASS'N, 1998 Union Bldg., CHICAGO

Radio Lane

By Jimmy J. Leonard

PARADOXICAL as it may seem, there is one group connected with radio which does not wish to be too successful. They are the boys from the music publishing houses, commonly known as "song pluggers." The song plugger is a man who wines and dines the orchestra leaders with the biggest loud-speaker following.

He also offers singers his many wares. His idea is to have his newest song played over the Lane as many times as he can; thereby causing the listener to hurry to his song-selling store to purchase a copy. In some cases the music house has conceded to a demand for a "cut in" on the profits of the songs sale by the orchestra leader introducing the song over the air. **GEORGE OLSEN**, who introduced "The Last Round-Up," is rumored to have net over \$45,000 from the profits of the publishing house.

Occasionally the song is played too much, and it becomes a nuisance to the public and consequently to the publisher. In order to stop this song debauchery they are now endeavoring to organize with certain ends in view. Many would like to know who that fellow "JOE" might be that has **FRED HOEY**'s throaty yells in his ears so constantly. **JOE TOBIN** is his full name, and he is the source of envy to all announcers on the Yankee Network payroll. He is reputed to hold the softest job in the entire system. Imagine seeing all the ball games from an iced enclosure without the slightest qualm of money matters or position holding. **JOE** defends his position by saying to the envious: "What would happen if a homer was hit just as I was opening a wire and so mutilated the message that it could not be read by Fred? What if Hoey's pipe was packed too full for comfortable smoking? What if I should fall asleep? And what would happen if my name was **Algeron**, **Aloysius**, or **Armentides** instead of just gold old "Joe?"

No one has any idea of the responsibility. CBS plans to give the listeners quite a thrill by taking them on nice long rides in speedboats, racing cars, airplanes and other fast vehicles. **JOEY NASH** has all N. Y. agog with his larynx. He is the newest of the bestest, is this 25-year-old tenor who graduated from sax tooting to sex shouting. So rejoice when you hear **NASH** has penned a contract for another year with his boss, **HIMBER**, exclusively. **GEORGE JESSEL** quit the Columbia System because they wanted him to say "Hello folks and buddies," as well as a few other distasteful things. At least, that's what we hear. **GEORGE** is going to the Fair. **IRENE BORDONI** will go on the air twice a week starting July 27. **AMOS n' ANDY** are splitting! But not the way you think. **ANDY** plans to vacation to Europe while **AMOS** is going to Alaska and Canada for his rest. **BEN BERNIE** is taking a vacation from the air for two months only to go to work on a barnstorming tour down Sou'.



BEN BERNIE

THE MICROPHONE



VOLUME III Saturday, July 28, 1934 NUMBER 30

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Studiosity

By Les Troy

DURING the recent visit of the United States fleet to New York, two gobs were in the NBC studio during a recital by **CYRIL TOWBIN**, concert violinist. After the program the sailors told **TOWBIN** that they especially liked his playing of a fiery Spanish number.

When the violinist modestly said he was afraid it hadn't been quite up to his best standards, one of the gobs replied earnestly and with considerable feeling: "Look-a-here, mate, when the Navy sez it was swell, it was swell, see!"

JOE COOK began singing on the House Party show heard on the NBC the other day. And since his musical debut he has been so proud of his musical prowess that he carries a combination cane-violin from which he produces Chinese music in idle moments.

There's a station down at Norfolk, Virginia, (WTAR) that has just joined the NBC networks. The studio building was all ready to join up even before they knew they were going to join. Door panels and elevator boy's uniforms alike were adorned with the NBC monograms.

The reason was that the new studios of WTAR are located in the National Bank of Commerce building in Norfolk.

And now we come to one of the tidiest bits we have heard in a long time. It restores our faith in womankind. May we quote from a publicity release. "Ray Heatherton, NBC baritone, was selected by readers of the Woman's Home Companion" as the ideal type of American boy."

The life of a radio imitator is not all play even though it sometimes looks like it. The cast of the "45 Minutes in Hollywood" program (that's where they present all the movie stars, you know) spends most of its time at the movies.

In order to get the many imitations of the screen stars' voices these people have to spend hours at the movies. They consider it a vacation when they do not have to go.

Our New York correspondent reports that **KATE SMITH** was recently seen shopping for romper suits. But he further found out that the suits were not for **KATE**, as he had suspected. They were all packed and addressed to pa-poose **BLACK WOLF, JR.**, of the Winnebagoes in Sioux City, Iowa. For, you see, **KATE** is an honorary member of that tribe.

The other night an enterprising young lady phoned CBS to inquire how to send her autograph book to Little America.



RAY HEATHERTON

Does Radio Help?

INTERNATIONAL BROADCASTS, now so common an occurrence, serve to bring the nations of the world closer to one another and thereby promote the cause of peace.

Such is the opinion of **William A. Winterbottom** as inferred in an article in Broadcasting, reprinted in last week's issue of The MICROPHONE.

But do they?

Certainly if radio in Europe were operated on a strictly non-partisan basis, if the speakers had no propaganda message to send out in self-justification, countries would be bound closer together by these international broadcasts.

Unfortunately, countries such as Nazi Germany broadcast internationally arrogant statements that frighten and antagonize neighboring lands and win no sympathy from listeners in America.

Radio properly used is an incomparable medium for promoting pacific relations, nationally and internationally. President Roosevelt has demonstrated that.

It should not be improperly used.

Esplanade Concerts

CONSISTENT with its policy of promoting the best in radio entertainment THE MICROPHONE is presenting a series of broadcasts from the Charles River Esplanade in Boston.

These concerts are the outstanding musical events of New England's Summer season. The concerts are free, their continuance made possible by popular subscription.

The MICROPHONE sincerely hopes that it is bringing pleasure by these broadcasts to those who are unable to get to the Esplanade.

Wherever you are in New England, there is a station over which you may hear the broadcasts.

Artists To Be Restricted To One Program

By DICK TEMPLETON
New York Correspondent

NOW that radio time is at a premium, a lot of changes are going to be put into effect—and one is, few singers will be featured on programs for more than one sponsor.

Time was when they talked a lot about **MORTON DOWNEY** being so well known as singing for a certain cigarette that no other sponsor would risk putting **DOWNEY** on the air because he had done such a great job of program identification for the cigarette, that the advertiser might fear listeners would think of Camels instead of whatever else **DOWNEY** might be advertising.

There was no little logic in that attitude at the time. But since then there have been quite a few singers who appear Monday night on one program and Wednesday on a second and perhaps Friday or Saturday on a third program.

Program builders are beginning to feel that such singers are virtually no program identification and hence are not as valuable as they might be to the program. Result is going to be that quite a few of them will not be forthcoming. A singer will be known, it would appear, by the sponsor he keeps.

Another prophet rises in radio. He is **MYRON KIRK**, young advertising executive with the firm of **RUTHRAUFF** and **RYAN**, nationally known advertising agency. He built the present show on which **GENE** and **GLENN** are appearing, and it was he who said the boys would start out very slowly on the network and would build up by the end of 12 weeks to real proportions. Today **GENE** and **GLENN** rank solidly on radio, which makes **KIRK** one of the few radio prophets in existence. **FRANK BLACK**, who forecast the flood of good music, is another.

Whereas the **GENE** and **GLENN** show, adhering to simple humor, has met with success with radio listeners, genial **FRED ALLEN** is still having trouble corraling enough listeners with his satire to make the sponsor kick up his heels with glee. They've made a change in the show, adding the golden voice of **JAMES MELTON**. **ALLEN** is very funny to sophisticates, but "the man in the street" has not taken him to his heart yet.

To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass.

(Please print)

Name.....

Street.....

City or Town.....

State.....

(Subscription \$1.50 per year, postpaid)

Monday July 30 - National Music Camp on NBC-WJZ at 10 P.M.

Highlights

P.M.

- 8.00—Champions, Richard Himber's Orchestra, NBC-WEAF
- 8.30—The Microphone presents the Arthur Fiedler Esplanade Concert, WNAC and Yankee Network
- Glady's Swarthout, NBC-WEAF
- Dramatic Guild, CBS-WABC
- 9.00—Evan Evans, CBS-WABC
- 9.30—Lud Gluskin, Henrietta Schumann, CBS-WABC
- Joe Cook and Don Novis, Orchestra, NBC-WEAF
- 10.00—National Music Camp, NBC-WJZ
- 10.30—Radio City Chorus, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 6.30 A.M. EDT; 7.30 EST
- 6.30 CT
- Cheerio, WEAF WEEI WGY WLW, 30 m. Weather, WBZ
- 6.45 A.M. EDT; 7.45 EST
- 6.45 CT
- Spring Tonn, WBZ
- Radio Spotlight, WABC
- 9 A.M. EDT; 8 EST; 7 CT
- Morning Glories, WEAF
- Bradley Kincaid, songs, WJZ
- Breakfast Club, orchestra, WJZ WBZ WBAL 9.15
- Harmony Duo, WLW
- Deane Moore, tenor, WABC WCAU
- Devotions, WHAS WSM, 30 m.
- Early Birds, WNBX, 1 h.
- 6.15 A.M. EDT; 8.15 EST
- 7.15 CT
- Leading Trio and White, WEAF WGY WLW
- Lessons in Loveliness, WEEI
- Harmonies in Contrast, WABC WCAU
- 6.30 A.M. EDT; 8.30 EST
- 7.30 CT
- Nancy Nolan, songs, WEAF WGY WLW
- Notes of All Church, WJZ
- Style and Shopping Service, KDKA
- Metropolitan Parade, WABC, 45 m.; WPG, 30 m.; WHAS WCAU (from 9.45)
- Georgia Wildcats, WHAS
- 6.45 A.M. EDT; 8.45 EST
- 7.45 CT
- Mazurkas, chorus, WEAF WLW
- Devotions, WGY
- News, KDKA
- News from Fun Club, WJZ
- 10 A.M. EDT; 9 EST; 8 CT
- Breen and de Rose, WEAF WEEI WLW WGY
- Harvest of Songs, WPZ WBZ WBAL KDKA WSM WFLA
- Home Hour, WPG, 1 h.; News at 10.30
- Lawrence Salerno and String Trio, WGN
- Family Almanac, WNBX
- 10.15 A.M. EDT; 9.15 EST
- 9.15 CT
- Clara Lu' Em, WEAF WEEI WLW WGY WSM
- Holmquist Sisters, WJZ WHAM
- Ukulele Joy, WBZ
- Sammy Fuller, KDKA
- Birthday Club, WFLA
- Bill and Ginger, WABC WCAU
- Matinee Melodies, WNBX
- 10.30 A.M. EDT; 9.30 EST
- 9.30 CT
- News and Morning Parade, WEAF WSM (WEEI from 10.45) WGY from 10.45
- Market Basket, WGY
- Devotions, WEEI
- Organ, WLW
- Today's Children drama, WJZ WBZ WHAM WFLA KDKA WSM
- News and Melodramas, WABC WCAU
- Ramblers, WHAS
- Mail Box, WGN
- Normal Concert, WNBX, 30 m.
- 10.45 A.M. EDT; 9.45 EST
- 8.45 CT
- Skip, Step and Happiana, WGY
- Home and NBC Kitchen, WJZ WBZ KDKA
- Teaser, WLW
- Three Flats, WABC WCAU
- Bob Archer, WHAS
- Lovely Ladies, WGN
- 11 A.M. EDT; 10 EST; 9 CT
- U. S. Navy Band, WEAF WTAM WGY, WSM, 1 h.; WEEI WFLA from 12.15
- Radio School of Cookery, WEEI
- Violinist, WLW
- The Wife Saver, WFLA WSM
- Homeowners, Grace and Edith Albert, WBZ WHAM
- Babbette, songs, WLW
- Uckle Tom and Betty, KDKA
- 1/2 Hour in 3/4 Time, WABC WCAU WHAS
- Organ Recital, WPG, 30 m.
- Music Personalities, WGN
- Bruce Chalmers, baritone, WMCA
- World Observer, WNBX
- 11.15 A.M. EDT; 10.15 EST
- 10.15 CT
- Platt and Nierman, piano duo, WJZ WBZ WHAM KDKA
- Stage Show, WLW
- Women and livestock, WLW
- Mayfair Melodies, WABC WCAU
- Dolly Dean, WHAS
- Your Friendly Neighbor, WGN
- Town Crier, WNBX
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Charitoters, WLW
- Stage Show, WBZ
- Do Re Mi Trio, WABC WHAS WCAU
- Wandering Poot, WPG, 30 m.
- Love Myself, WGN
- Matinee Melodies, WNBX
- 11.45 A.M. EDT; 10.45 EST
- 9.45 CT
- Melody Mixers, WJZ WBZ WHAM WBAL
- Elsie Graubart, KDKA
- The Cadets, duo, WABC
- Ine and Jack Carlino, WCAU
- Wine and Cheese, WNBX
- Sanders Sisters, WHAS
- Painted Dreams, WGN, WLW
- Poem, WNBX

- 12 N. EDT; 11 A.M. EST; 10 CT
- John Fogarty, tenor, WEAF WEEI WGY
- Mary Alcott, vocalist, WBZ
- Honey Dean, WJZ WBZ WHAM WSM
- Romance of Dan and Sylvia, KDKA
- Ralph Waldo, WFLA
- Betty Barthel, songs, WABC WCAU WHAS
- Homes and Home, WPG
- Rod Arkel, WOR
- Nicholas Garzanti, violinist, WMCA, 30 m.
- Seyla Talk, WNBX
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
- Honeybun and Sassafras, WEAF WEEI
- Martha and Hal, WGY
- Fields and Hall, WJZ WHAM WFLA
- Weather, MSC Farm Forum, WBZ
- Babe and Don, comedy team, WLW
- Middy Sons, KDKA
- Pacific Springs, WABC WCAU WHAS WPG
- "Home Redecorating," WOR
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- Ree Bartle's Ensemble, WEAF WLW, 30 m.
- QW, 15 m.
- Banjoists, WGY
- Vic and Sade, WJZ WBZ WHAM KDKA
- WFLA
- Bond of Friendship, WLW
- All Kavelin's Orchestra, WABC WCAU
- WHAS WPG
- Gram Reports, organ, songs, WGN
- Pod Fishers' Orchestra, WOR, 30 m.
- Stocks, WMCA
- Lovent Trio, WNBX
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- Cabot and Del Castillo, WEEI, 30 m.
- The Vagabonds, WGY
- Best and Murray, WJZ WBZ WHAM WSM WFLA, 30 m.
- Texas Trio, WLW
- Fidler's Orchestra, KDKA
- Organ, WMCA
- June Baker on home management, WGN
- Victor Program, WNBX
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Markets, Weather, WEAF
- Radio Gang, WGY
- Velveto and the Hotel Taft Orchestra, WABC WCAU WHAS WPG, 30 m.
- MSC Farm Forum, WBZ, 30 m.
- Market Reports, KDKA
- Dance, WFLA, 30 m.
- Velveto and the Hotel Taft Orchestra, WABC WCAU WHAS WPG, 30 m.
- Middy Service, WGN
- John Wagner's Club, WOR
- Oran, WMCA
- Ken Kenniston, WNBX
- 1.15 P.M. EDT; 12.15 EST
- 1.15 CT
- Lotus Garden Orchestra, WEAF WEEI WGY
- River, market, live stock reports, WLW
- The Honorable Archie and Frank, WJZ WSM
- Siesta, KDKA
- Jim Burgess, WCAU
- The League of Women Voters, WOR
- Mirror Reflections, WMCA
- Nine O'Clock, WNBX
- 1.30 P.M. EDT; 12.30 EST
- 1.30 A.M. CT
- Orlando's Hotel Plaza Ensemble, WEAF
- "Our Lady of Lament," WEEI, 30 m.
- RGY farm program, WJZ, 30 m.
- National Farm and Home Hour, WJZ WBZ WHAM WBAL WLW WSM WFLA
- 1.45 P.M. EDT; 12.45 EST
- 1.45 A.M. CT
- Buddy Fisher's Orchestra, WABC WCAU WHAS WPG, 30 m.
- Sylvia Blue, songs, WMCA
- Markets and Devotions, WGN
- 1.45 P.M. EDT; 12.45 EST
- 1.45 A.M. CT
- Verna Osborne, contralto, WOR
- Palmer House, KDKA
- Welfare Council, WMCA
- 2 P.M. EDT; 12 N. CT
- 2 P.M. EDT; 12 N. CT
- Revolving Stage, WEAF WEEI, 30 m.
- Lauren Bell, baritone, WABC WCAU WPG
- Ann Leaf, organist, WABC WCAU WPG
- 30 m.
- Weather, markets, WHAS
- Dr. Arthur Frank Payne, WOR
- W. Garbutt, songs, WMCA
- Jesse Crawford, organ, WGN
- 2.15 P.M. EDT; 1.15 EST
- 12.15 N. CT
- H. E. Kitchin, WEEI
- Household Chat, WGY
- Romance of Helen Trent, WABC WCAU
- 12.15 N. CT
- Sports talk, WMCA
- Georgia Wildcats, WHAS
- Francis Richard, baritone, WOR
- 2.30 P.M. EDT; 1.30 EST
- 12.30 CT
- Drums Comic Troup, WJZ WBZ WHAM
- WBAL
- Home Forum, KDKA
- Markets, WSM
- Emery Deutsch's Orchestra, WABC WPG, 30 m.
- Monk and Sam, WHAS
- Century of Progress Orchestra, WGN
- Tex and Eddie, WMCA, 30 m.
- Marcha Deane, WOR, 30 m.
- 2.45 P.M. EDT; 1.45 EST
- 12.45 CT
- Ma Perkins, WEAF WEEI WGY WLW
- WFLA WSM
- Richard Maxwell, tenor, WJZ WBZ WBAL KDKA
- Agricultural College, WHAS
- Senior House Ensemble, WGN
- 3 P.M. EDT; 2 EST; 1 CT
- Dreams Come True, WEAF WEEI WGY WLW WFLA
- Radio Girls, "The Corsican Brothers, WJZ WBZ WHAM WFLA 1 h.
- Ye Old Tea Shoppe, WBZ
- Camy Mintzell, WLW
- The Flirt and Housemen, WABC WCAU WPG
- WHAS, 30 m.
- U. of Kentucky, WHAS, 30 m.
- "Women and Livestock," WCAU, 30 m.
- Harold Turner, pianist, WGN
- 3.15 P.M. EDT; 2.15 EST
- 1.15 CT
- The Wise Man, WEAF WEEI WFLA
- Health Luncheon, WEEI WGY
- Low Down, WLW
- Don Rogers, baritone, WBZ
- Steel Pier Minstrels, WABC WCAU WPG, 30 m.
- Pianologue, WMCA
- Roxy, "Your Imitator," WOP
- Palmer House Ensemble, WGN
- 3.30 P.M. EDT; 2.30 EST
- 1.30 CT
- Women's Radio Review, "Can the Philippians Reach Luther?" WEAF WEEI WGY
- Theater Club of the Air, WOR
- Sputter and Whine, WLW
- Edna Burton Cooke School, WBZ, 30 m.
- Jesse Crawford, organ, WGN
- Stocks, WMCA
- Spring Flower Show, WOR

He Returns



BING CROSBY, CBS vocalist, returns to radio next fall after an absence while making pictures in Hollywood.

- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Joe and Eddie, WGY
- U. S. Army Band, WJZ WHAM WSM, 30 m.
- Bill Williams, WBZ
- Sports, weather, KDKA
- Bobby Benson and Sunny Jim, WABC WCAU
- Organ, WHAS
- Pacelli's Orchestra, WGN
- Tasarett and Perkins, WNBX, 30 m.
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- News and Charlie Davis' Orchestra, WEAF
- Scores, Current Events, WEEI
- Helen Mae, soprano, WGY, 30 m.
- String Ensemble, WBZ
- Jack Armstrong, WLW
- Comedy Stars, KDKA
- Time, weather, WBZ
- News and Charles Barnett's music, WABC WCAU
- The Singing Lady, WGN
- Children's Club, WHAS, 30 m.
- Health Program, WOR
- Screen Revue, WMCA
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- Lowell Thomas, WJZ WBZ WLW KDKA WFLA
- Little Orphan Annie, WSM
- The Dixie Circle, Uncle Bob Sherwood, "WABC WCAU, 30 m.
- "Synchopation, Sophistication," WOR
- Dale Girard, WABC WMA, 30 m.
- Little Orphan Annie, WGN
- Five Star Final, WMCA
- Yankee Cornbakers, WNBX
- 7 P.M. EDT; 6 EST; 5 CT
- Baseball Resume, WEAF
- Gould and Sheffer, WEEI WSM
- Phineas Science Philosophy, WGY
- Ernie Holt's Orchestra, WJZ WBAL KDKA
- Special Program, WBZ
- Clellene A. Jackson, WNBX
- Five of Clubs, WFLA
- Ford Frick, sports, WOR
- Soupe Musicale, WMCA, 30 m.
- Clellene A. Jackson, WNBX
- 7.15 P.M. EDT; 6.15 EST
- 5.15 CT
- Gene and Glenn, WEAF WEEI WGY WFLA
- Mario Corio, baritone, WJZ KDKA
- News, WBZ
- Nick Lucas, songs, WCAU
- Fry Trappers, WABC
- Joe Emerson's Orchestra, WLW
- Ensemble, WGN
- Larry Taylor, WOR
- Baseball Thinking Club, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
- 7.30 P.M. EDT; 6.30 EST
- 6.30 CT
- Shirley Howard and the Jesters, WEAF WGY
- After Dinner Reading, WEEI
- Radio Nature League, WBZ
- Bob Newhall, WLW
- Jack Shook and Madeline Conroy, WSM
- Keat and Hudson's Orchestra, WABC WCAU
- WHAS
- Sports reporter, WGN
- "Maverick Jim," drama, WOR, 30 m.
- News and Archie Bleyer's Orchestra, WMCA
- 7.45 P.M. EDT; 6.45 EST
- 6.45 CT
- Sitters of the Skillet, WEAF WGY WEEI WSM
- Al and Pete, WLW
- Frank Buck, WJZ WBZ WBAL WHAM WFLA
- KDKA
- Jack Shook, WSM
- Boake Carter, news, WABC WCAU WHAS
- World's Fair Reporter, WGN
- Police talk, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
- Champions, Joey Nash, Richard Himber's Orchestra, WEEI WGY, 30 m.
- Jan Garber's Orchestra, WJZ WBZ WHAM
- Nap and Dec, WSM
- Clare Smith, WABC WCAU
- News and Irving Berlin's, WGN
- News and Irish Melodies, WPG
- Dinner Concert, WHAS, 30 m.
- Three Little Sunsets, WMCA
- 8.15 P.M. EDT; 7.15 EST
- 6.15 CT
- Baseball Scores, WSM
- Edwin C Hill, WABC WCAU
- Meredith's Orchestra, WMCA
- Palmer House Ensemble, WGN
- Bridge Talk, WPG
- 8.30 P.M. EDT; 7.30 EST
- 6.30 CT
- William Day's Orchestra, Gladys Swarthout, WEAF WEEI WGY WLW, 30 m.
- Ensemble Symphonique, Igor Gorin, Lucy Manroe, WJZ WBZ WHAM WSM, 30 m.
- Lillian Roth, Edward Neil, Jr., WABC
- "Raffles," WCAU
- The Microphone Presents the Arthur Fiedler Esplanade Concert, WNAC
- WNBH WFLA WLW, 30 m.
- "Gladstone," WBZ, 30 m.
- The Cameos, WPG
- Lone Ranger, WGN, 30 m.
- News and U. S. Navy Band, WMCA, 30 m.
- 8.45 P.M. EDT; 7.45 EST
- 6.45 CT
- Radio Rod and Gun Club, WOR
- String Ensemble, WSM
- More Than News, WMCA
- Harold Stephens, tenor, WPG
- 9 P.M. EDT; 8 EST; 7 CT
- A. & P. Gypsies, Robert Simmons, WEAF
- WEAF WEEI WGY WLW, 30 m.
- Minerals, Gene Arnold, Joe Parsons, male Quartet, WJZ WBZ WHAM WBAL KDKA WSM WFLA, 30 m.
- Evan Evans and Howard Barkow's Orchestra
- WABC WCAU WPG WHAS, 30 m.
- Earl Burnett's Orchestra, WGN
- Dance Tunes, WOR, 30 m.
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- Roy Eldon, "Looking At Life," WABC WPG WCAU WHAS
- Comely Stars, WGN
- 9.30 P.M. EDT; 8.30 EST
- 7.30 CT
- House Party, Joe Cook, Donald Novis
- WEAF WEEI WGY WLW WSM WFLA, 30 m.
- Princess Pat Players, WJZ WBZ KDKA WHAM WBAL, 30 m.
- Henrietta Schumann and Lud Gluskin's Orchestra, WABC WCAU WHAS, 30 m.
- Arthur Balkin, tenor, WGN
- Harry H. Balkin, "Success," WOR
- "1/2 Hour of Cheer," WABC, 30 m.
- Hotel Traymore Orchestra, WPG, 30 m.
- 9.45 P.M. EDT; 8.45 EST
- 7.45 CT
- Magic Strings, WOR
- John Kelvin, tenor, WABC
- Lenzie Hayton's Orchestra, WGN
- 10 P.M. EDT; 9 EST; 8 CT
- Gene Arnold, Lullaby Lady, male quartet,

- Eastman's Orchestra, WEAF WGY WLW, 30 m.; WEEI, 15 m.
- National Music Camp, Dr. Earl V. Moore, WJZ WBZ WHAM, 45 m.; WSM from 10.30
- Wayne King's Orchestra, WABC WCAU
- Vincent Ponzio, tenor, WPG
- News, music, WGN, 30 m.
- John Kelvin, tenor, WGR
- Frank Baldwin, contralto, WMCA
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- Ranny Weeks' Orchestra, WEEI
- Mary Corner, soprano, WSM
- Lawrence Salerno, baritone, WGN, 30 m.
- Drama, "Eternal Life," WOR
- Straight Horn, WMCA
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Gothic Echoes, Radio City Chorus, WEAF WSM, 30 m.
- "Beauty that Endures," WEEI
- Music, WGY, 30 m.
- Henry Thies Peppers, WLW
- "The Care and Feeding of Hobby Horses," WABC WHAS, 30 m.
- LWD Symphony Orchestra, WCAU, 30 m.
- Steel Pier Dance Tunes, WPG, 30 m.
- Brogate's Orchestra, WOR
- Henry Thies Peppers, WLW, 30 m.
- Straight Horn, WMCA
- 10.45 P.M. EDT; 9.45 EST
- 9.45 CT
- Democratic Republican Service, WJZ WBZ WBAL KDKA WFLA WSM
- Margaret Carlisle, WLW
- Jazzers' Orchestra, WMCA
- Earl Burnett's Orchestra, WGN
- Three Buccaneers, WOR
- 11 P.M. EDT; 10 EST; 9 CT
- Harold Stern's music, WEAF WGY, 30 m.
- E. B. Riddout and scores, current events, WEEI
- Ray Nichols' Orchestra, WGY
- Chain Bob and the WFLA
- Guy Lombardo's Orchestra, WJZ WHAM, 30 m.
- Weather, time, WBZ
- Time, temperature, weather, KDKA
- Frank Buck, WSM
- "Eats, Walks, sings," WABC WPG WHAS
- June Proving, WGN
- "Moonbams," WOR
- Dance Orchestra, WMCA
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Harold Stern's Orchestra, WEEI
- Joe Rice's Orchestra, WBZ
- Gene and Glenn, WSM
- Lyons Orchestra, WABC WPG WCAU, 30 m.
- Sam, Gil and Louis, WHAS
- WFLA
- Udo Tingo's Orchestra, WMCA
- WJZ WBZ, 30 m.
- 11.30 P.M. EDT; 10.30 EST
- 10.30 CT
- Willie Bryant's Orchestra, WMCA
- Meyer Davis' Orchestra, WEAF WEEI, 30 m.
- Henry Gendron's Ambassadors, WGY
- News, weather and Jack Denny's Orchestra, WJZ WBZ
- Willie Penn Orchestra, KDKA, 30 m.
- Follies, WLW, 30 m.
- Fisher's, Burnett's, Weems', Beecher's, Pacelli's, and the WFLA
- Eli Dantzler's Orchestra, WOR, 30 m.
- Blue Rhythm Band, WMCA
- 11.45 P.M. EDT; 10.45 EST
- 10.45 CT
- Reggie Child's Orchestra, WEEI
- Enoch Licht and Orchestra, WABC WCAU
- Organ, WHAS
- Chick Webb's Orchestra, WMCA
- 12 M. EDT; 11 P.M. EST; 10 CT
- Sammy Watkins' Orchestra, WEAF WFLA WSM
- Benny's music, WJZ WBZ WHAM WBAL WSM
- Castle Farm Orchestra, WLW
- WFLA Monday Jamboree, WABC WCAU
- 9.45 CT
- Bob Fallon's Orchestra, WMCA
- Dance Orchestra, WOR
- 12.30 A.M. EDT; 11.30 P.M. EST
- 11.30 CT
- Rorer Wolfe Kahn's music, WEAF WLW, 30 m.
- Hedger's Bavarian Passant Band, WJZ WBZ WHAM, 30 m.
- Jimmy Gallagher's music, WSM, 30 m.
- Jan Garber's and Leon Belasco's Orchestras, WABC WCAU WPG WHAS, 30 m.
- Willie Bryant's music, WMCA

For Southern Listeners

The programs of WEAF or WJZ may be heard over:

- WFLA-WSUN Clearwater, Florida
- WFLA Atlanta, Georgia
- WSMB New Orleans, La.
- WQAI San Antonio, Tex.
- WTAR Nashville, Tenn.

The programs of WABC may be heard over:

- WOAM Miami, Florida
- WFSV Washington, D. C.
- WBT Charlotte, N. C.
- WTAR Norfolk, Va.
- WBIG Greensboro, N. C.

Middle Western Listeners

The programs of WEAF may be heard over:

- KSD St. Louis, Mo.
- WYQQ Chicago, Ill.
- WLSR St. Louis, Mo.
- WTAM Cleveland, Ohio

The programs of WJZ may be heard over:

- WENR-WLS Chicago, Ill.
- WGAR Cleveland, Ohio
- WJR Detroit, Mich.

The programs of WABC may be heard over:

- WHRM Chicago, Ill.
- WHK Cleveland, Ohio
- WCCO Minneapolis, Minn.
- WOL St. Louis, Mo.
- WHAS Louisville, Ky.

Note: Outstanding local programs of these stations are regularly listed in The MICROPHONE.

A History of the Radio—Press Relationship in Great Britain

Enmity Now Is Changed to Alliance

(Continued from Page 1)

dium which has ever been at the service of the public.

Its Limitations

Its practical limitations in the case of news or talks; essential differences in technique from the written word; the proved physical (ear-to-brain as compared to eye-to-brain) limitations of listeners, all lead inevitably to this conclusion.

Were not the Press in accord with such a point of view it would rush to exploit a freshly created interest rather than introduce obstacles in the development of a medium supplementary to, rather than in competition with itself.

Moreover, history has shown that it is unprofitable to attempt to "put the clock back." Broadcasting has come to stay, already it plays an essential part in the life of most civilized communities. One cannot emulate CANUTE without risking one's prestige and the unsympathetic laughter of posterity.

Broadcasting of news in the United States most probably suffers from incidental difficulties not experienced in Great Britain. It is quite conceivable that the attitude of the Press in the United States may have stiffened as a result, not of fear of competition or reduced circulation, but of an understandable resentment at the enormous revenue assumed to have been diverted to sponsored programs, from newspapers and periodicals.

Here again it is arguable as to whether the one medium should not of necessity be supplementary to the other; whether in fact sponsored broadcasts should not be additional to, rather than in substitution of newspaper advertising. I am glad to be out of range of the relevant statistics although they might help to elucidate a vexed question.

In Great Britain the "unity of command" or monopoly if you like, under which the B. B. C. operates, places it in an obviously stronger position to negotiate with the powerful newspaper interests concerned; but against this should be set the probable antagonism inspired by the successful career of the three journals owned and controlled by the Corporation, which accept general advertising. There is, I believe, no parallel to this in the United States.

Unified Control

By 1927 there was considerable progress to report. Previously, and before it was determined that broadcasting in Britain was to be under unified control and administered as a public service, some elements of the newspaper industry considered adopting the new medium, to the possible disfigurement of their competitors.

This was the course previously followed in the United States, where broadcasting was readily incorporated into the machinery of competitive journalism. And, while certain newspaper proprie-

Broadcasting the Races



ANNOUNCERS and control man are here photographed just before the broadcast of an English boat race. These races are among the most frequent of the spot news broadcasts in Great Britain.

tors in Britain were thinking of following the American lead, some of the great stores and other leading advertisers also contemplated operating their own wireless services as adjuncts to their publicity.

Had the American example been followed we know now that chaos would have supervened, with the probable result that there would now be no broadcasting of any account in Britain, where conditions are entirely different to those in the United States.

Having agreed not to exploit broadcasting as against each other, the newspapers formed a united front to protect their interests against the expected predations of this unknown instrument of news distribution. Before the Broadcasting Company was actually formed, the newspapers induced the Post Master General to agree that the new organization could distribute news only at their suffrance.

Thus, when the B. B. C. began to transmit, it found itself considerably handicapped on the news side of its work. There was to be no independent news activity on the part of the B. B. C. The two bulletins, provided by the agencies working for the newspaper industry were to be broadcast as prepared by Messrs. REUTER, and the first was not to go out before 7 P. M.

General Boycott

The newspaper proprietors then considered how they might participate in B. B. C. revenue in the form of payment for the space occupied by the published programs. This grew to the dimensions of an attempt at a general boycott. But the B. B. C. held its hand, and allowed events to determine the issue.

Then an enterprising advertiser was induced to begin advertising the B. B. C. programs in the space he bought in a London evening paper, whose circulation rapidly expanded as a result. The boycott collapsed after a few days, and thenceforward the

newspapers anxiously sought and published all the program information they could get. It was demonstrated that the B. B. C. was "big news."

The news stage in the development of these relations was due to the realization of the remarkable hold which broadcasting was securing on public opinion.

Those newspaper proprietors who still regarded broadcasting as the natural enemy of the printed word, with those who were just jealous of its amazing popularity, sought in a variety of ways to discredit the B. B. C. Hostile correspondence was inspired and big attacks were launched on the alleged bad programs.

These attacks took place at intervals which could be judged in advance with reasonable accuracy. In between hostility evinced itself in periodical "sniping." For either the large scale attacks or the "sniping" to succeed, it was necessary so to damage the morale of the B. B. C. that it would be induced to reply with the same truculence. But the B. B. C. refused to be "drawn." It would not "play."

Great care was taken to distinguish between friendly instructive criticism and the criticism calculated only to cripple. For it must be kept in mind that even while these "interested" attacks were in progress, the vast majority of the newspapers and periodicals of the country were offering valuable straightforward criticism which exercised a great deal of influence in shaping both policy and programs. By paying due attention to the latter and disregarding the former, the B. B. C. went on building its programs to the best of its ability.

The failure of large scale "interested" attacks was followed by a period of comparative quiescence. The newspaper front did not retain its unbroken character. There were important defections, notably by those who made overtures to the B. B. C. to be allowed to provide program mate-

rial in return for courtesy acknowledgment.

The first firm offer of this kind was received towards the end of 1924, when B. B. C. funds were low. The License did not rule out the acceptance of such provided material; it did in fact

Situation Is Contrary to That in U.S.

specifically admit it. Here then was a needed opportunity of enriching programs, and also of weakening the hostility of the newspapers.

The result was a series of about 12 programs spread over some 18 months, provided by various newspapers, both in London and the Provinces. With a satisfactory increase in revenue, and a general improvement in relations with the Press, the practice of accepting program material provided in the studios was discontinued. It was not a practice which the B. B. C. meant to become a permanent feature of British broadcasting; but as a temporary measure it was fully justified on the grounds of expediency.

Thereafter, all proposals from newspapers as from other outside organizations, were to be considered primarily as "outside broadcasts," that is, that where entertainments were being given in the ordinary way the B. B. C. would be disposed to consider taking excerpts if program values justified this course.

The element of advertising was not to be obtruded in any way, direct or indirect, beyond bare courtesy acknowledgment.

[This article on the history of the radio-press relationship in Great Britain will be concluded in the next issue of *The MICROPHONE*.]

Don't miss your

GOOD MORNING MELODIES!

Brighten each

**WEDNESDAY
and FRIDAY**

**with the Merry
Melodies of
HELEN BARR
EDWARD JARDON
and
del CASTILLO**

**at
9.30 A.M.**

**over
Station WEEI**

**Your host—
FELS-NAPHTHA**

**has an attractive
gift for you**

TUNE IN!

Tuesday July 31 - Naumberg Memorial NBC-WJZ at 9.30 P.M.

Highlights

P.M.

- 4.00—Detroit Symphony Orchestra, CBS WABC
- 4.30—Chicago Symphony, NBC-WJZ
- 8.30—Wayne Kings' Orchestra, NBC-WEAF
- 9.30—Soconyland Sketches, NBC-WEAF
- Parade of the Champions, CBS-WABC
- 10.00—Operetta, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 9.15 A.M. EDT; 8.15 EST; 7.15 CT
- Landis Trio and White, WEAF WEEI WGY WLW
- In Spanish Garden, WABC, 30 m.
- Words and Music, WCAU, 30 m.
- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Honey Dean, WEAF WGY
- Hymns of All Churches, WLW
- Little Jack Little's Orchestra, WGY
- Georgia Wildcats, WHAS
- Style and Shopping Series, KDKA
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- News and the Wife Saver, WEAF WEEI WGY WLW
- Sammy Fuller, KDKA
- Round Towners Quartet, WABC WCAU WSM, 45 m. (WGY from 10.45)
- WGN Keep Fit Club, WGN
- Dave Dixon, songs, WPG
- Kaiana's Royal Hawaiians, WHAS
- 10.0 A.M. EDT; 9 EST; 8 CT
- Breen and de Rose, WEAF WEEI WGY
- Armchair Quartet, WJZ WBZ KDKA WSM WFLA
- Bill and Ginger, WABC WCAU WHAS
- Morning Musicale, WGN
- Home Hour, WPG
- On the Air, WNBX
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Clara Lu' Em, WEAF WEEI WGY WLW WSM
- Castles in the Air, WJZ KDKA
- Duke Dewey's Orchestra, WBZ
- Ernie Alder, bass, WABC WCAU
- Shopping Guide, WHAS
- Poet's Corner, WMCMA
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News and Morning Parade, WEAF WSM, 45
- Records, WEEI
- Today's Children, WJZ WBZ WHAM WFLA KDKA WFLA
- Arthur Chandler, organ, WLW
- News and Madison Ensemble, WABC-WCAU, 30 m.
- Rambles, WHAS
- Piano, WGN
- Morning Concert, WNBX
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- Canning Talk and Rhythmic Jesters, WLW
- Musical Turns, WEEI
- Shopping Bag, WGY
- News and Radio Kitchen, WJZ WSM WFLA KDKA
- News, WNBX
- Do, Re, Mi, WABC
- Bob Archer, WHAS
- Story, WNBX
- 11 A.M. EDT; 10 EST; 9 CT
- Edison Friendly Kitchen Program, WEEI
- Galaxy of Stars, WJZ WHAM WLW
- The Homesteaders, WJZ WBZ KDKA WSM WFLA
- U. S. Navy Band, WABC WCAU WPG WFLA, 30 m.
- Movie Personalities, WGN
- Devotional Hour, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- Platt and Niernann, pianists, WJZ WBZ WHAM KDKA
- News, WNBX
- Leon Cole, organist, WSM
- Charm Secrets, WCAU
- Year Friendly Neighbor, WGN
- Town Crier, WNBX
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Poetic Interlude, Gilbert Maxwell, WEAF WEEI WGY
- Spirituals, WLW
- Melody Mixers, Sovereigns, quartet, WJZ KDKA WSM WFLA, 30 m.
- E. R. A. Orchestra, WBZ, 30 m.
- Do, Re, Mi Trio, WABC WPG, 30 m.
- WHAS, 15 m.; WCAU from 11.45
- Orchestra, Pete Woolery, WCAU
- Melody Men, WGN
- Piano Melodies, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- Al Bernard, minstrel, WEAF WEEI WGY
- Wm. Sten and Hanonians, WGY
- Paul Deems, WGN WLW
- News, WNBX
- 12 N. EDT; 11 A.M. EST; 10 CT
- John Faery, tenor, WEAF WEEI WGY WLW
- Sidney Sullivan, pianist, WJZ WHAM WLW
- Monitor Views of the News, WBZ
- Romanace of Dan and Solvia, KDKA
- Constance Gates, WABC WCAU WHAS
- Nicholas Casarini, violinist, WMCMA, 30 m.
- Hai Kemp's Orchestra, WGN
- Home Sweet Home, WPG
- Danny Dee, WGN
- Parents' Forum, WNBX
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
- Fields and Hall, WJZ KDKA WSM WFLA WSM WFLA

- Babs and Don, WLW
- Time, weather, WBZ
- Bob Albright, WLW
- Concert Orientale, WABC WCAU WPG
- WHAS
- Rube Appleberry, WGN
- Ida Bailey Allen, WOR
- Victor Herbert melodies, WNBX
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- Merry Madcaps, WEAF WEEI WGY WLW, 30 m.
- Al Kavelin's Orchestra, WABC WCAU WHAS, 30 m.; WFG from 12.45
- Vic and Sade, WJZ WBZ WHAM
- Louis Brabant, soprano, WGN
- Bud Fisher's Orchestra, WOR, 30 m.
- Stocks, WMCMA
- Organ Tones, WNBX, 30 m.
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- Caroline Cabot, Del Castillo, WEEI
- Vagabonds, WGY
- Words and Music, Leola Turner, soprano, WJZ
- String Ensemble, WSM
- Organ, WGN
- Talk on Home Management, WGN
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Markets, weather, WEAF
- Bradley Kincaid, WGY
- Bob Albright, WLW
- Agriculture Talk, WBZ
- Market Reports, KDKA
- Veitman's Music, WABC WCAU WHAS
- Mid-Day Service, WGN, 30 m.
- Ozzie Wade, trumpeter, WNBX
- Dr. H. I. Strandhagen, WOR
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- Jan Bruneseo's Gypsy Ensemble, WEAF WEEI
- Ada Robinson, soprano, WGY
- Phonetic Arabic, and Frank, WJZ WBZ
- WLW KDKA WSM
- Jack Russell's Orchestra, WABC
- Rifer and weather reports, WLW
- Ariel Ensemble, WGN
- Mirror Reflections, WMCMA
- Studio Orchestra, WNBX
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- Dick Eidler's Louis Garden Orchestra, WEAF
- Reading Circle, WEEI, 30 m.
- WGY farm program, WGY, 30 m.
- National Farm and Home Hour, WJZ WBZ
- WFLA KDKA WSM, 30 m.
- Herbert Foot, organist, WABC WCAU WHAS
- Wolman Trio, WMCMA
- Palmer House Ensemble, WGN
- Theatre Club of the Air, WOR
- Mrs. Arms, soprano, WNBX
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
- Along the Volga, WABC WCAU WHAS
- Anita C. Metzger, readings, WPG
- Dorothea Shay, blues, WOR
- Jesse Crawford, organ, WGN
- Ernie Reppner, WNBX
- 2 P.M. EDT; 1 EST; 12 N. CT
- Robert Bedell, organist, WEAF, 30 m.
- Pure Food Institute, WEEI, 30 m.
- Hadley's Rasmussen, baritone, WGY
- "Berolius" dramatic scene with orchestra, WJZ WBZ WHAM KDKA WSM
- Eton Boys, quartet, WABC WCAU WHAS WBT
- Jesse Crawford, organ, WGN
- Natalie Page, songs, WMCMA
- Dr. Arthur Frank Payne, WOR
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
- Household Chat, WGY
- Poetic Strings, WABC WCAU
- Romanace of Helen Trent, WGN
- "Memories," WOR
- Sports, WMCMA
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
- The Three Scampes, WEAF WEEI WGY
- Dramatic Sketches, WJZ
- Rhyme and Cadence, WBZ
- KDKA Home Hour, KDKA
- Charlotte Harriman, contralto, WABC WPG
- Markets, WSM
- "The Homemaker," WOR, 30 m.
- Century of Progress Ensemble, WGN
- Tex and Eddie, songs, WMCMA, 30 m.
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
- Ma Perkins, WEAF WEEI WGY WLW WSM
- Nellie Revelle at Large, WJZ WBZ WHAM
- Palmer House Ensemble, WGN
- 3 P.M. EDT; 2 EST; 1 CT
- Harold Stern's Orchestra, WEAF WLW, WSM
- Del Castillo, organist, WEEI, 30 m.
- Albany on Parade, WGY
- Nathan Stuart, baritone, WJZ WBZ WHAM WSM



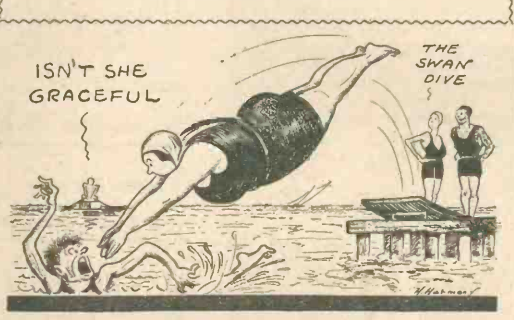
CONRAD THIBAULT, baritone, who is heard on a number of NBC and CBS programs each week.

- Those Three Girls, KDKA
- Penet Sisters, WLW
- Metropolitan Parade, WABC WCAU WPG, 30 m.
- Len Silvio, organ, WGN
- Sally and Sue, WGN
- Betty Gould, organ, WMCMA
- Congress Club, WNBX
- 1.15 CT
- Mudcaves, play, WGY
- Low Down, WJZ
- Conquest of the Sea, KDKA
- Doring Sisters, WGN
- Newark Museum Program, WOR
- Madame Barrowsky, pianologue, WMCMA
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Woman's Radio Review, "Painting: the Realist," WEAF WEEI WGY, 30 m.
- "White Terror," drama, WJZ KDKA WSM, 30 m.
- Cooking School, WBZ, 30 m.
- Sputter and Whine, WLW
- Dancing by the Sea, WABC WPG WHAS, WCAU, 30 m.
- Jesse Crawford, organ, WGN
- Partitions, WOR
- Stocks, WMCMA
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- King Jack and Jester, WLW
- Baseball, Chicago vs. St. Louis, WGN, 1 h., 15 m.
- Gravelle's Orchestra, WMCMA
- 4 P.M. EDT; 3 EST; 2 CT
- Your Lover, songs, WEAF WGY
- Stocks, WEEI
- Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM
- Detroit Symphony Orchestra, Beethoven's "Lento" Overture No. 3, Haydn's Symphony in D Major No. 4, ballet music from Massenet's "Le Cid," WABC, 1 h., 15 m.
- KDKA WFLA
- The Apple Knockers, WCAU
- Time Topics, WPG, 30 m.
- Four Squires, quartet, WJZ
- Afternoon Concert, WNBX, 45 m.
- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- Ernie Holt's Orchestra, WEAF WEEI WGY
- The Singing Stranger, WJZ WBZ WHAM KDKA WFLA
- Matinee Highlight, WLW
- Hawaiian Ensemble, WMLW
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Art Tatum, pianist, WEAF WEEI WGY
- Chicago Symphony Orchestra, directed by Eric Delmarter, WJZ WBZ WHAM WFLA, 1 h.
- Meliet Kopovics, KDKA
- Life of Mary Sutherland, WLW
- Tour the Looking Glass, WCAU
- Jose Zaitou's Orchestra, WOR
- Bird Talk, WMCMA

- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- Adventures of Mystery Island, WEAF WEEI
- Stocks, WGY
- Ship Ahoy, WCAU
- The Easy Chair, WOR
- Carric Little Club, WMCMA
- Glady's Grant, WNBX
- 5 P.M. EDT; 4 EST; 3 CT
- Blue Room Echoes, WEAF WEEI WLW, 30 m.
- Three Schoolmads, WGY, 30 m.
- Agriculture markets, WBZ
- Jerry Cooper, baritone, WABC WPG
- WHAS
- Sally's Party, WMCMA, 30 m.
- Variety, WOR
- Musical, WGT, 1 h.
- Story Book Lady, WNBX
- 5.15 P.M. EDT; 4.15 EST; 3.15 P.M.
- Vagabonds, WGY
- KDKA Kiddies' Klub, KDKA
- The Monitor Views the News, WBZ
- The Playboys, WABC WCAU
- Harmony Singers, WPG
- Weekday Devotions, WHAS
- Mrs. Griggs, "Old Time Songs," WNBX
- 5.30 P.M. EDT; 4.30 EST; 3.30 P.M.
- The Tattered Man, WEAF WEEI WSM WFLA
- Wigwam Club, WGY
- Singing Lady, WJZ WBZ WHAM WFLA KDKA
- Jack Armstrong, "All-American Boy," WABC WCAU
- Weather Report, Bill Baldwin, WPG
- Christine Ridge, WHAS
- Thomas Reichert, pianist, WOR
- Main St. song writer, WMCMA
- Dr. Bloxom, WNBX
- 5.45 P.M. EDT; 4.45 EST; 3.45 P.M.
- Nursery Rhymes, WEAF WEEI
- Billy Rose, tenor, WJZ
- Orphan Annie, WJZ WBZ KDKA WFLA
- The Tenors, WABC WCAU WHAS, 30 m.
- Blue Ridge Mountaineers, WABC WCAU WHAS WPG
- Tex Fletcher, songs, WOR
- Baseball Talk, WCAU
- Katy-Did, WNBX
- 6 P.M. EDT; 5 EST; 4 CT
- Harry Meyer's Orchestra, WEAF WLW WSM
- W. R. Tattler, WEEI, 30 m.
- News, WGY
- Dorothy Page, songs, WJZ WBZ WHAM
- Time, temperature, weather, KDKA
- Wolman Trio, WMCMA
- Charles Carlie, WABC WCAU WHAS
- Arthur Lewis, songs, WMCMA, 30 m.
- Miss Lulu Coleman, WNBX
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Piano, WGY
- Ramos's Orchestra, WJZ WHAM
- Baseball Review, KDKA
- Bill Williams, WJZ
- Bobby Benson and Sunny Jim, WABC WCAU WSM
- Herbert Cook, organist, WHAS, 30 m.
- Accordian, WNBX, 30 m.
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- News March Small WEAF WGY
- Stamp Club, WJZ KDKA
- Time, weather, WGN
- Mary Small, WSM
- Partitions, WOR
- The Singing Lady, WJZ
- Sam Robbins's Orchestra, WABC
- Ben Greenblatt, WLW
- Jack Armstrong, WLW
- Eli Dantzic's music, WOR
- Estimo Family, WMCMA
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- Mid-Week Hymn Sing, WEAF WSM
- Piano Pals, WGY, 30 m.
- Edison Salute, WEEI
- Walter Thomas, WJZ WBZ WHAM KDKA WLW
- Little Orphan Annie, WGN
- Joe's 45's, sports, WABC
- Velasco's Orchestra, WHAS
- Comedy Stars of Hollywood, WCAU
- Phil Cook, WOR
- Ray Euston, News, WMCMA
- Humor Poet, WNBX, 30 m.
- 7 P.M. EDT; 6 EST; 5 CT
- Goodrich Baseball Review, WEAF
- Piano Duo, WEAF WEEI WGY
- Grace Hays, songs, WJZ
- News, WBZ
- String Ensemble, WSM
- Hawaiian Melody, WGN
- Beale Street Boys, WABC WCAU WHAS
- Frank Frick, sports, WOR
- Society Musical, WGN, 30 m.
- Ben Potter, sketch, WGN
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Gene and Glenn, WEAF WEEI WGY WFLA
- Pittsburgh Varieties, KDKA
- News, Tin Type Tenor, WJZ WHAM WFLA
- Don Humbert's Magic Strings, WBZ
- Frank Stewart's Orchestra, WOR, 30 m.
- Palmer House Ensemble, WGN
- The House by the Side of the Road, WABC WCAU
- Dinner Concert, WHAS
- Requested Recordings, WNBX
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Three X Sisters, WEAF
- B. Blanford, "The Tennessee Valley Experiment," WJZ WBZ
- Musical Memory, WFLA, 30 m.
- Peter Bijo's Orchestra, WABC WCAU
- Club Program, WHAS
- News, Bleyer's Band, WMCMA
- Sports Reporter, WGN
- Fortnight Echoes, WOR, 30 m.
- Bob Newhall, WLW
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- Sisters of the Skillet, WEAF WEEI WSM
- Frank Black, WJZ WHAM WFLA
- Off the Beaten Path, WBZ
- Jane Froman, Don Ross's Orchestra, KDKA
- Melody Masters, WLW
- Booker Carter, WABC WCAU WHAS
- Palmer House Music, WGN
- 8 P.M. EDT; 7 EST; 6 CT
- Leo Reisman's Orchestra and Phil Dues, WEAF WEEI WGY, 30 m.
- Jimmy Gallagher's Orchestra, WSM
- "Bergliot," Bjernsteine Bjornson, dramatic reading, WJZ WBZ KDKA WLW, 30 m.
- Fla. Military Academy, WFLA
- "Lavender and Old Lace," Frank Munn and Muriel Wilson, Gustav Haenschen's Music, WABC WHAS
- News and Ray Ziegler, sports, WPG
- "Radio Vanities," Frank Parker, tenor, WOR, 30 m.
- The Funniest WMCMA
- Hai Kemp's music, WGN

- 8.15 P.M. EDT; 7.15 EST; 6.15 P.M.
- WGN Orchestra, WGN
- Vira C. Park, contralto, WPG
- Meyer Davis' Orchestra, WMCMA
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- Wayne King's Orchestra, WEAF WEEI WGY WSM, 30 m.
- Goldman's Band, WJZ WBZ WHAM WFLA KDKA, 30 m.
- Elliot Brook's Band, WLW
- "Accordiana," with Abe Lyman's Orchestra, "Vintage Seal," WABC WCAU 30 m.
- Concert, WHAS
- Doris Dehn, soprano, WPG
- Los Chico's Revue, WOR, 30 m.
- United States Navy Band, WMCMA, p. h.
- Ted Weens' Orchestra, WGN
- 9 P.M. EDT; 8 EST; 7 CT
- Duluth Symphony Orchestra, Paul Le May, conductor, WEAF WEEI WGY WSM
- Household Musical Memories, WJZ WBZ WHAM KDKA, 30 m.
- String Ensemble, WSM
- George Givort, Freddie Rich's Orchestra, WABC WCAU WHAS, 30 m.
- Dave Vinny comedian, WOR, 30 m.
- Burnett's Orchestra, WGN
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- Mimi Grass, WGN, 30 m.
- Jarrod Gallagher's Orchestra, WSM, 30 m.
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- Socconyland Sketches, WEAF WEEI WFLA WGY
- Naumberg Memorial Concert, WJZ WBZ WHAM WFLA, 30 m.
- Squire Hawkins, KDKA
- Parade of the Champions, Richard Himber's Orchestra, WABC WCAU WHAS, 30 m.
- Traymore Concert Orchestra, WPG
- Harry H. Balkin on "Success," WOR, 30 m.
- Naumberg Concert from Central Park, WFLA, 1 h.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- Kelley Sisters, KDKA
- Katherine Good, pianist, WSM
- "Mountain Moments," WOR
- Orchestra, WGN
- Heat Wave Trio, WGN
- 10 P.M. EDT; 9 EST; 8 CT
- John Barclay, Frank McFarty, Gladys Swarthout, opera, WEAF WEEI WGY WLW WSM WFLA, 1 h.
- Fay D'Arban, WABC WHAS, 30 m.
- Eddy Brown, violinist, orchestra, WOR
- News and Thavins's Music, WGN, 30 m.
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- The Troopers, WABC WCAU
- "Blubber" Bergman, WGN
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Tim Ryan's Rendezvous, WJZ, 30 m.
- Romanace of Dan and Solvia, KDKA
- Melodic Strings, WABC WCAU WHAS
- Little Jack Little's music, WPG, 30 m.
- Seafield House, WMCMA
- Bragale's Orchestra, WOR, 30 m.
- Chicago Theatre of the Air, WGN, 30 m.
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Nancy Martin, KDKA
- Socarras's Orchestra, WMCMA
- 11 P.M. EDT; 10 EST; 9 CT
- "QST," dramatic sketch, WEAF
- WEEI
- Henry Gendron's Ambassadors, WGY, 30 m.
- Jack Berger's Orchestra, WJZ WHAM WFLA
- Time, temperature, weather, KDKA
- Time, weather, WBZ
- Gotton Quon Minstrel, WLW, 30 m.
- Amos J. Andy, WABC
- Party Issues, WABC
- Allan Scott, WCAU
- Herbert Cook, organist, WHAS
- Seaboard Radio, WPG
- Weather, Paul Whiteman's music, WOR, 30 m.
- Joe Provines, WGN
- Orchestra, WMCMA, 1 h., 30 m.
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Emil Coleman's Orchestra, WEAF
- News, WEEI
- Robert Royce, tenor, WJZ WBZ WHAM KDKA WFLA
- Gene and Glenn, WSM
- Isham Jones Orchestra, WABC WPG WHAS WCAU, 30 m.
- Musical Variety, WHAS
- Lynn and Albert, WGY
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- Carl Hoff and Orchestra, WEAF WEEI
- Ray Nichols, organist, WGN, 30 m.
- Rudy Valley's Music, WJZ WBZ
- News and William Penn Orchestra, KDKA
- Blue Rhythm Band, WMCMA, 30 m.
- Wandering Pnet, WPG
- Orchestra, WGN, 1 h.
- Frank Stewart's Orchestra, WOR, 30 m.
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- Joe Reichman's Orchestra, WABC WCAU WHAS WFLA
- 11.50 P.M. EDT; 11 P.M. EST; 10 CT
- Enric Madriguera's Orchestra, WEAF WFLA
- Musical Turns, WEEI
- Buddy Rogers' Music, WJZ WBZ KDKA WHAM, 30 m.
- Castle Farm Orchestra, WABC WCAU
- Harry Sontick's Orchestra, WABC WCAU
- Frank Stewart's Orchestra, WOR, 30 m.
- Charles Barnett Orchestra, WABC
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Joe Denny's Orchestra, WEAF WEEI WGY WEEI WSM WFLA
- Pete Smythe's Orchestra, WJZ WBZ WHAM
- Frank Snyder's Orchestra, WLW, 30 m.
- Dean Serenade, WAS
- Steel Pier music, WPG
- Mark Fisher's Orchestra, WGN, 2 h.
- 1 A.M. EDT; 12 M. EST; 11 P.M. CT
- Terrace Gardens music, WSM, 30 m.
- Charles Barnett's Orchestra, WOR
- Darvinton's Orchestra, WHAS, 30 m.
- Bony Goodman's Orchestra, WMCMA
- Raymond Rapp's Orchestra, WLW

Athletic Kate



SUMMER brings a round of sports for KATE SMITH, even though she does weigh over 200 pounds. She is an excellent swimmer, a daring high diver and a Red Cross Life Saver. She also can ride an aquaplane.



Q. And Also A.

Q.—What does this drawing represent?

A.—It might be called "A Portrait of An Average American".

Q.—Just what do you mean by that?

A.—We haven't space on this page to tell you.

Q.—Then where can I find the answer to my question?

A.—You'll find the answer on the editorial page of



for July, accompanied by an editorial called "Wake Up, America!"

Q.—But that doesn't apply to me, does it?

A.—That's what you think.

Q.—Don't be so modern! I'm interested. What now?

A.—Why don't you fill out this blank and send it to us?

Q.—Will I wake up then?

A.—It's up to you. We are merely suggesting.

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Wednesday August 1 - Detroit Symphony on CBS-WABC, 9 P.M.

Highlights

P.M. 8:30—Everett Marshall, CBS-WABC. The Microphone presents the Arthur Fiedler Esplanade Concert, WAAB and Yankee Network. 9:00—Detroit Symphony Orchestra, CBS-WABC. Fred Allen, NBC-WEAF. 10:00—Broadcast to and from Byrd Expedition, CBS-WABC. Guy Lombardo's Orchestra, NBC-WEAF. 10:30—Harry Richman, NBC-WJZ.

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

6:15 A.M. EDT; 8:15 EST; 7:15 CT. Landi Trio and White, WEAF WEEI WGY WLW. Patterns in Harmony, WABC WCAU. 9:30 A.M. EDT; 8:30 EST; 7:30 CT. Morning Glories, dance tunes, WEAF Bradley Kincaid, WGY. Evening, WLW. Morning Melodies, WEEI Metropolitan Parade, WABC WPG, 30 m. 1. WCAU WCAW from 9:45. Wildcats, WHAS. 9:45 A.M. EDT; 8:45 EST; 7:45 CT. Southerners quartet, WEAF WLW. News, Trio, WEEI. Mid-Morning Devotions, WGY. Adrien O'Brien, WJZ. Keep Fit Club, WGN. 10 A.M. EDT; 9 EST; 8 CT. Becca and de Rose, WEAF WEEI WGY WLW. Harvest of Songs, WJZ WBZ WHAM KDKA WFLA. Organ, WLW. In the Luxembourg Gardens, WABC WHAS WCAU. Home Hour, WPG, 1 h.; News at 10:30. Rondellier, WGN. On the Air, WNBX. 10:15 A.M. EDT; 9:15 EST; 8:15 CT. Clara, Lu, En, WEAF WEEI WGY WLW WGM. Fiedler Trio, WJZ WBAL. Ukulele Trio, WBZ. Matinee Melodies, WNBX. Simmy Fuller, KDKA. Jimmy Cragford, organ, WCAU. Florenda Trio, WJZ WBAL. 10:30 A.M. EDT; 9:30 EST; 8:30 CT. News and Three Scams, WEAF. The Market Basket, WGY. Organ, WEEI. Tom's Children, WJZ WBZ WBAL. KDKA WFLA, 30 m. News and Fiddler's Fancy, WABC WCAU WHAS, 30 m. Turk Berch, WLW. Marjorie and Mail Box WGN. Morning Concert, WNBX, 30 m. 10:45 A.M. EDT; 9:45 EST; 8:45 CT. Betty Crocker, WEAF WGY WLW WFLA. Musical Terms, WEEI. News and Radio Kingdom, WJZ WBZ WBAL. Morning Melodies, KDKA. Love Lullies, WCAU. Bob Atcher, WHAS. 11 A.M. EDT; 10 EST; 9 CT. Vera Reed, pianist, WEAF. Edison Friendly Kitchens, WFFI. King, Steg and Hanlonia, WGY. The Wife Saver, WJZ. The Honey-moors, WBZ. Uncle Tom and Betty, KDKA. Wives' Personalities, WGN. "Cooking Clinics," WCAU. Palm Talk, WPG. Smender Sisters, WHAS. Painter and Sevanee, WNBX. 11:15 A.M. EDT; 10:15 EST; 9:15 CT. Alice Remsen, contralto, WEAF WEEI WGY WFLA. Merry Mays, WJZ WHAM WBAL KDKA. Women's Club News, WABC WCAU. Franklin Ross' Orchestra, WGN. Rumbles in Rhythm, WABC WCAU, 30 m. (WPG from 12:30). Dolly Dean, WHAS. Eretta Adams, soprano, WPG. Your Favorite Neighbor, WGN. Town Crier, WNBX. 11:30 A.M. EDT; 10:30 EST; 9:30 CT. Betty Moore, WEAF WEEI WGY WLW WLW. Army Band, WJZ WBAL KDKA WFLA, 15 m.; WHAM from 11:45. Organ, WGN. Household Chat, WNBX. 11:45 A.M. EDT; 10:45 EST; 9:45 CT. Two Faces, WEAF WEEI WGY WLW. Painted Dreams, WLW WGN. Magic Recites, WABC WHAS WCAU. R. K. O. Trio, WPG. Poem, WNBX. 12 N. EDT; 11 A.M. EST; 10 CT. John Fogarty, tenor, WEAF WEEI WGY WLW. All and Lee Reiser, WJZ WHAM WSM. The Monitor Views the News, WBZ. Dorothea Ponce, soprano, WLW. Din and Selvia, KDKA. Betty Bernhart, WABC WCAU WHAS. Home Sweet Home, WCAU. Red Arkell, WOR. Nicholas Garavanti, violin, WMCA, 30 m. Ed Kennedy, orchestra, WGN. Matinee Melodies, WNBX. 12:15 P.M. EDT; 11:15 A.M. EST; 10:15 CT. Honeyboy and Sassafras, WEAF WEEI Martha and Hal, WGY. Fields and Hall, WJZ WHAM WFLA.

Time, weather, temperature, WBZ. Middy Song, KDKA. Babs and Don, WLW. "Chansonnere," WCAU WFBG. Tom, Dick and Harry, WGN. Health talk, WNBX. 12:30 P.M. EDT; 11:30 A.M. EST; 10:30 CT. Merry Madcaps, WEAF WLW, 30 m. (WEEI, 15 m.). Banjoists, WGY. Ec and ed, WJZ WBZ WFLA. Market Reports, WGN. Al Kavella's Orchestra, WABC WCAU WPG. Rosemary Hughes, songs, WHAS. Bud Fisher's Orchestra, WOR, 30 m. 12:45 P.M. EDT; 11:45 A.M. EST; 10:45 CT. This and That, WEEI. The Vagabonds, WGY. Words and music, WJZ WHAM WFLA. William Penn Orchestra, KDKA. String music, WSM. Live! Live! Reports, WLW. June Baker talking on home management, WGN. Organ, WMCA, 30 m. Studio Talk, WNBX. 1 P.M. EDT; 12 N. EST; 11 A.M. CT. Market and Weather Reports, WEAF, 1 h. 30. Radio Gaze, WGY. Weather, agriculture, WBZ, 30 m. Marketa, KDKA. Velazco's Orchestra, WABC WCAU WPG WHAS. Ohio Farm Bureau, WGN, 30 m. Dr. H. S. Robinson, 30 m. Veterinarians, WNBX, 45 m. 1:15 P.M. EDT; 12:15 EST; 11:15 A.M. CT. On Wings of Song, WEAF WEEI. Mitrice Emond, WGY. The Honorable Archie, WJZ WSM. Siesta, KDKA. Weather, WFLA. New Jersey Women's Club, WPG. Ariel Ensemble, WOR. Mirror Reflections, WMCA. Jesse Crawford, organ, WGN. 1:30 P.M. EDT; 12:30 EST; 11:30 A.M. CT. Dick Field's Orchestra, WEAF WEEI WJZ. Farm Program, WCAU. National Farm Radio Home Hour, WJZ WBZ WHAM KDKA WSM WFLA, 1 h. Joe Reichman's Orchestra, WABC WCAU WHAS, 30 m. Markets and Len Salvo, organ, WGN. Instrumental Trio, WMCA, 30 m. Rosalind Jewet, books, WOR. 1:45 P.M. EDT; 12:45 EST; 11:45 A.M. CT. Harold Keen, Detroit, WABC. Verne Osborne, soprano, WOR. Palmer House Ensemble, WGN. Palm Reporter, WNBX. 2 P.M. EDT; 1 EST; 12 N. CT. Two Seats in the Balcony, WEAF WSM WLW. The Romney Trail, WABC WPG WCAU, 30 m. Weather, markets, WHAS. Dr. Arthur Park Fane, WOR. John Gow, baritone, WMCA. Jesse Crawford, organ, WGN. 2:15 P.M. EDT; 1:15 EST; 12:15 CT. Romance of Helen Troat, WABC WCAU WGN. WHAS, WHAS. Conzor's Orchestra, WOR. Sports, WMCA. 2:30 P.M. EDT; 1:30 EST; 12:30 CT. The Sizzler's Trio, WEAF WEEI WGY. Dynamic Society, WJZ WHAM. Hoffman Forum Cooking School, WBZ, 30 m. Burcell's Orchestra, WLW. Markets, WSM. Ann Leaf, organ, WABC WPG, 30 m. Monk and Sam, WHAS. "The Herald," WOR, 30 m. Markets, WGN. Text and Eddie, WMCA, 30 m. 2:45 P.M. EDT; 1:45 EST; 12:45 CT. Ma Perkins, WEAF WEEI WGY WGSB WLW WSM. Colette Carver, songs, WJZ WHAM WFLA Ensemble, WGN. 3 P.M. EDT; 2 EST; 1 CT. Dreams Come True, WEAF WEEI WGY WLW WSM. Joe White, tenor, WJZ WHAM WFLA. Cragway and Old Erin, WBZ. Camay Minstrel, WLW. La Fosse Berneuse Musicale, WABC WPG, WCAU, 30 m. University of Kentucky, WHAS. Show Boat, WPG. Fila Clemens, soprano, WMCA. Organ, WGN. 3:15 P.M. EDT; 2:15 EST; 1:15 CT. "Wise Man," WEAF WGY WSM WFLA. Del Castillo, WEEI. "Happy Days in Dixie," Bradley Kincaid. "WJZ Down Wham," 30 m. Troy Doves, WLW. Musical, WGN. Pianologue, WMCA. Roney, "The Lover," WOR. Musical, WGN. 3:30 P.M. EDT; 2:30 EST; 1:30 CT. Woman's Radio Review, History of Music, WEAF WGY WSM WFLA, 30 m. Bond of Friendship, WLW. Manhattan Moods, WABC WCAU WPG WHAS, 30 m. Goodies, WMCA. Museum Talk, WGN. Jesse Crawford, WOR. 3:45 P.M. EDT; 2:45 EST; 1:45 CT. Valse to the Forest Villages, Century of Progress, WJZ WHAM WFLA. Animal talk, WBZ. Songs, WLW. Hanna Values, KDKA. Frank Ricciardi, baritone, WOR. Cotterill's Cosmopolitans, WMCA. Elizabeth, St. Louis vs. Chicago, WGN, 2 h., 30 m. 4 P.M. EDT; 3 EST; 2 CT. Pop Concerts, WEAF WEEI WGY WSM WFLA, 30 m. Betty and Bob, WJZ WBZ WHAM KDKA WLW. "On the Village Green," Howard Barlow, WABC WHAS, 30 m. Tea Time Topics, WPG, 30 m.

Alert



NATHANIEL SHILKRET, conductor and composer frequently heard on NBC programs.

Bobby Benson and Sunny Jim, WABC WCAU. Organ, WHAS, 30 m., WABC. Orchestra, WGN. Recordings, WNBX. 6:30 P.M. EDT; 5:30 EST; 4:30 CT. News, Horatio Zito and orchestra, WEAF. Current Events and baseball scores, WEEI. Mrs. Frasier's Boarding House, WGY. Three X Sisters, WJZ WBAL WHAM. Time, weather, WCAU. Comedy Stars of Hollywood, KDKA. Jack Armstrong, WLW. String Music, WSM. Ford Field, sports, WABC. Billy Hays' Orchestra, WCAU. Singing Lady, WGN. Screen news, WMCA, 30 m. Dr. Forbell, WNBX, 30 m. 6:45 P.M. EDT; 5:45 EST; 4:45 CT. Nauticleers, WEEI. Ray Nichols' orchestra, WEEI. Lowell Thomas, news, WJZ WBZ WHAM. WLW KDKA WFLA. Joe Williams, sports, WABC. Peter Bill's Orchestra, WCAU WHAS. Little Orphan Annie, WGN WSM. Two Faces, WNBX. News Comments, WMCA. 7 P.M. EDT; 6 EST; 5 CT. Baseball Resume, WEAF. Guild and Shiefer, piano duo, WEEI WGY. Johnny Johnson's Orchestra, WJZ WHAM, 30 m. (News at 15). News and Spiritual Singers, WBZ, 30 m. Piano, WSM, 30 m. Marucci's Orchestra, WLW. Gene Kardos' Orchestra, WABC WCAU. Ford Field, sports, WNBX. Ben Potter, sketch, WGN. Soiree Musicale, WMCA, 30 m. Five of Clock Melodies, WHAS. Gladys Rich, "Levels of Enchantment," WJZ. WBZ WHAM KDKA WSM. Bob Newhall, WLW. Paul Keast and Hudson's Orchestra, WABC WCAU. Club Program, WHAS. Cowboy Song, WGN. Melody Masters, WEG. Sports reporter, WGN. 7:45 P.M. EDT; 6:45 EST; 5:45 CT. Sixties of the Skillet, WEAF WEEI WGY. Frank Buck, WJZ WHAM WBAL KDKA WFLA. Melody Masters, WLW. Alene and Bobby, songs, WSM. Boake Carter, news, WABC WCAU WHAS. True Stories of the Sea, WOR. World's Fair news, WGN. Fallon's Orchestra, WJZ. 8 P.M. EDT; 7 EST; 6 CT. The Barone, WEAF WEEI WGY WSM WFLA, 30 m. Erik Madriguera's Orchestra, WJZ WBZ WBAL KDKA, 30 m. Burman's Orchestra, WHAM, 30 m. Phil Spitalny's Ensemble, WABC WCAU WHAS. News and Ted Weitz, songs, WPG. Orchestra, WGN, 30 m. Three Funsters, WMCA. Fran Frey's Frolic, WOR, 30 m. 8:15 P.M. EDT; 7:15 EST; 6:15 CT. Emery Deutsch, violin, WABC WCAU. Gravelle's Orchestra, WMCA. 8:30 P.M. EDT; 7:30 EST; 6:30 CT. Wayne King's Orchestra, WEAF WGY WSM, 30 m. Fox Revue, WEEI, 30 m. Igor Gotta, WJZ WBZ WHAM WFLA. Unbroken Melodies, WLW. Everett Marshall's Broadway Vanities, WABC WCAU WHAS, 30 m. The Microphone presents the Arthur Fiedler Esplanade concert, WAAB WEAN WFLA WJZ WORC WLW WMAS WNBX, 30 m. Jane and Lilly Cullen, WPG. The Lone Ranger, WJZ, 30 m. Harrison Urbont, violinist, WMCA. 8:45 P.M. EDT; 7:45 EST; 6:45 CT. Thornton Fisher, Sport Stories of the Record, WJZ WBZ KDKA WHAM. Mable Leaf Sextette, WPG. Trudy Thomas, songs, WMCA. 9 P.M. EDT; 8 EST; 7 CT. Hour of Smiles, Fred Allen, Thendore Webb, Marshall Bartholomew, singers. Lennie Hayton's Orchestra, WEAF WEEI WGY WLW WSM, 1 h. 6 P.M. EDT; 5 EST; 4 CT. Al Pearce and His Gang, WEAF WLW WSM WFLA, 30 m. Evening Tattler, WEEI, 30 m. News, WGY. Education in the News, WJZ. Dolly Morrow's Music Makers, WBZ. Time, weather, KDKA. Uchida Murray, Taylor Buckley, songs, WABC. Edith Don, WOR, 30 m. Chick Evans, tenor, WMCA, 30 m. Extra Flashes, WNBX. 6:15 P.M. EDT; 5:15 EST; 4:15 CT. Joe and Eddie, WGY. Yascha Davidoff, basso, WJZ WHAM WBZ. Baschall, KDKA. Orchestra, WGN.

Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 30 m. Detroit Symphony Orchestra, Tchaikovsky's Fourth Symphony, Glinka's "Kamarsky-kaya," Glazounoff's "Introduction and Dance of Salome," WABC WCAU WHAS WPG, 1 h. Orchestra, WOR, 30 m. U. S. Marine Band, WMCA, 30 m. Chicago Symphony Orchestra, WGN, 1 h. 9:15 P.M. EDT; 8:15 EST; 7:15 CT. Concert, WHAS, 45 m. Aldrich's Hawaiian, WPG, 30 m. Harry H. Balkin, WOR. Travelogue, WMCA, 30 m. 9:45 P.M. EDT; 8:45 EST; 7:45 CT. "That's Life," News drama, WOR, 30 m. 10 P.M. EDT; 9 EST; 8 CT. Musical Cruiser, Guy Lombardo's Royal Command, Pat Barnes, master of ceremonies, WEAF WEEI WLW WFLA. Johnny Johnson's Orchestra, WJZ. Broadcast to and from Byrd Expedition, WABC WCAU WHAS, 30 m. Enoch Light's music, WPG. News and Comedy Stars, WGN, 30 m. 10:30 P.M. EDT; 9:30 EST; 8:30 CT. "The Other Americans," Edward Tomliason, WEAF WEEI WGY. Jack Denny's Orchestra, Harry Richman and John E. Kennedy, WJZ WHAM, 30 m. Off to Beaten Path, WBZ. Henry Theatricals, WLW. The Old Observer, KDKA. Gallagher's Orchestra, WSM. California Melodists, WABC WCAU WHAS, 30 m. The Anderson's, WPG. Willard Robinson's Orchestra, WOR, 30 m. Earl Burdette's Orchestra, WGN. News, Starlight Hour, WMCA. 10:45 P.M. EDT; 9:45 EST; 8:45 CT. Blakey Singers, KDKA. Pinkie Terry, songs, WPG. Sgt. Flay George, WLW. Dream Ship, WGN. Orchestra, WMCA. 11 P.M. EDT; 10 EST; 9 CT. Harry Meyer's Music, WEAF WFLA, 30 m. WGY, 12:30 P.M. EDT from 11:15. E. R. Mideout, news and baseball scores, WEEI. Emal Coleman's music, WJZ WBAL WHAM Time, weather, WBZ. Frank Buck, WSM. Night Songs, Virginia Marucci, WLW. Sports, KDKA. Nick Lucia, songs, WABC WCAU WFLA. "Moonbeam," WOR, 30 m. Dixie music, WMCA. June Protvine, WGN. 11:45 P.M. EDT; 10:45 EST; 9:45 CT. Phil Emmertson's Orchestra, WGY. Dunbar Male Quartet, WBZ. Robert Ross' Orchestra, WJZ WHAM. Around the Cracker Barrel, KDKA. Gene and Glenn, WSM. Little Jack Linton's Orchestra, WABC WPG. Lum and Abner, WGN. WHAS Concert Orchestra, WHAS. Orchestra, WSM, 15 m. 11:30 P.M. EDT; 10:30 EST; 9:30 CT. National Radio Forum, WEAF WEEI WGY WFLA, 30 m. Bextor's Orchestra, WJZ WBZ WHAM. William Penn's Orchestra, KDKA. Calves, drama, WLW. Orchestra, WGN, 3 h. Organ, WHAS, 30 m. Blue Rhythm Band, WMCA. 11:45 P.M. EDT; 10:45 EST; 9:45 CT. News, orchestra, WJZ WBZ KDKA WSM WBZ KDKA WSM. Dance Music, WHAM. Frank Dillie's Orchestra, WABC WCAU WPG. Chick Webb's Orchestra, WMCA. 12 M. EDT; 11 P.M. EST; 10 CT. Buddy Roger's music, WEAF, 30 m. Don Bigelow's Orchestra, WGY, 30 m. Sammy Waldman's Orchestra, WJZ WBZ WHAM KDKA, 30 m. Larry Lee's Orchestra, WLW. Red Nichols' Orchestra, WABC WCAU WBZ. Dance Music, WHAS, 30 m. Enoch Light's music, WPG. Dance Orchestra, WOR. Jack Marshall's orchestra, WGY. Orchestra, WMCA, 30 m. 12:30 A.M. EDT; 11:30 P.M. EST; 10:30 CT. Clyde Lucas' Orchestra, WEAF WLW Ray Nichols' Orchestra, WGY, 30 m. Jack Berger's Orchestra, WJZ WBZ WHAM KDKA, 30 m. George Hall's Orchestra, WABC WCAU. Dream Serenade, WHAS, 30 m. Willie Bryson's Orchestra, WMCA. 1 A.M. EDT; 12 M. EST; 11 P.M. CT. Roseland Ballroom Orchestra, WABC. Rapp's music, WLW, 30 m. Dave Gandy's music, WHAS, 30 m. Jose Rodriguez' music, WMCA. Charles Boucett's Orchestra, WOR, 30 m. Orchestra, WGN, 1 h. 30 m.

After the Theatre Barbeued Chicken In a quiet nook at SLADES BARBECUE 958 TREMONT ST.—967, TREMONT ST. 435 COLUMBUS AVE. Open All Night

STATION DIRECTORY Page 4

Four Programs from Europe Are Sponsored for the First Time

Lawrence, Boyer Are Featured

Marking a new milestone in the history of radio, the first commercial series of broadcasts ever staged in Europe especially for American listeners are being brought across the Atlantic by short wave and presented in the United States over an NBC-WJZ network.

Four big variety shows from London, Berlin, Paris and Vienna feature a series of foreign entertainments now being produced in European radio studios under the sponsorship of the Gulf Refining Company for broadcasts during their Sunday night Gulf Headliners series.

GERTRUDE LAWRENCE, JOHN TILLEY, LUCIENNE BOYER, RITA GEORG, JOSEPH SCHMIDT, ERNST WILHELMY, ROSL SEEGERS, the Comedian Harmonists and other outstanding English and Continental stars, as well as leading European orchestras, are being heard in these four broadcasts of the series.

The Gulf Refining Company, which takes a pioneering role in sponsoring the international series, also has given American audiences such typical native stars as WILL ROGERS, GEORGE M. COHAN, ARTHUR BRISBANE and FRED STONE.

Familiar Stars

The first of the big international variety shows, broadcast from London on Sunday, July 15, brought several stars already well known in the United States and a group of London performers whose work was new to American ears.

GERTRUDE LAWRENCE, celebrated dramatic and musical revue star, who topped the bill, is equally popular on the stage in her native London and in New York, and CARROLL GIBBONS, whose orchestra furnished the music, is an American who first went to London with RUDY VALLEE's orchestra.

Among the other performers were JOHN TILLEY, famous English radio humorist; DANNY MA-

Droll



JOHN TILLEY, English radio humorist appeared during the first broadcast from London.

LONE, popular Irish tenor; WEBSTER BOOTH, singer of Scotch songs, and RAY NOBLE, British composer, who directed GIBBONS' orchestra in one of his own compositions. The Welsh Guards Choir completed the London list of entertainers.

From Berlin on Sunday, July 22 was heard ERNST WILHELMY, German actor and master-of-ceremonies; ERNST GROH and ROSL SEEGERS, vocalists; the Comedian Harmonists, and LUDWIG RUTH's Orchestra. Paris and Vienna subsequently will contribute similar arrays of native talent.

Although the broadcasting systems of England, France, Germany and Austria are all government owned and do not operate in their own countries under a commercial system of broadcasting, the representative of Gulf Refining Company encountered only the greatest courtesies in his efforts to make arrangements for the series of international programs.

The Origin

The plans for this step in the development of broadcasting were begun as far back as March, when the representative went to Europe to make the preliminary contracts with European artists and heads of the broadcasting systems. This work was carried on through the American embassies and the foreign offices of the various governments. The officials whose co-operation was so willingly extended felt that this series was inaugurating new fields of international contacts which were highly desirable.

The British Broadcasting Company, carrying no commercial broadcasts, not only furnishing the studios for the rehearsing and presentation of the programs, but also loaned the services of CHRISTOPHER STONE, the most popular English announcer, to introduce the artists and explain the program. High personages in the British government intervened to secure the services of the Welsh Guards Choir, an outstanding feature of the first program.

The PRINCE OF WALES is honorary colonel of this regiment of guards. It will also be possible, through the great interest felt in England, for the Gulf Program to present other famous military bands on subsequent broadcasts.

Dr. KURT V. BOECKMANN, director of short wave broadcasting of the Reich Rundfunk Gesel-

schaft, the German broadcasting system, contributed much in interest and co-operation in making the programs from Berlin possible, according to the sponsor's representative. Studios in the Rundfunk Haus, the Radio City of Germany, were put at the disposal of the representative, and valuable aid was given in securing outstanding artists.

The French Foreign Office, the Quai d'Orsay, became interested in the proposed plan for these international broadcasts, and actively went to work to aid in carrying it out. The American Embassy staff also co-operated greatly, in arranging meetings between the Gulf representative and officials in the foreign office. The studios of Radio Coloniale directed by the Minister of Posts and Telegraphs, will be used for the broadcast.

In Vienna, the representative also found only co-operation. Ravag, the Austrian governmental broadcasting system, furnished studios and assisted in engaging the artists.

Years of Research

Although the Gulf representative went to Europe as far back as last March, he did not embark on his mission until nearly six years of intensive research and experimentation by NBC engineers had made fairly accurate prediction of transmission quality on any given date possible.

Since 1928, NBC short wave experts have been conducting tests and keeping daily logs and charts of the effectiveness of short-wave transmission between the United States and Europe.

As a result of these studies the NBC engineers not only discovered that satisfactory transatlantic short-wave transmission is largely dependent upon existing magnetic conditions, but by making use of the marked periods of rotation to which magnetic disturbances are subject, also were able to chart their probable course.

Later, by correlating these magnetic charts with other factors affecting short-wave transmission, such as the season of the year, the hour of day and available wave lengths, W. A. R. BROWN and NBC short-wave experts, working under the direction of Chief Engineer O. B. HANSON, were able to plot other charts forecasting the probable quality of reception.

After the accuracy of these forecasts had been established by actual broadcasts from Europe on a sustaining basis, the forthcoming Gulf Headliners series was booked. Barring such unpredictable things as the sporadic storms which defy all charts, this evidence indicates that the European entertainments which Gulf is bringing across the Atlantic will all be transmitted faithfully to listeners in this country.

Complex Path

When the Gulf Headliners programs leave the studios in one of the European cities they follow a complex path to the American radio listener. From the studios they go by land wire to the short-wave transmitter thence across the ocean by short-wave to the receiver at Riverhead, Long Island, or on the Jersey coast. From that point they travel again by land wire to NBC master control in Radio City and then out to the network.

When it is 7 P. M. in Texas and 9 P. M. in New York, it is 2 A. M. in London and 3 A. M. in Berlin.

When German Youth Smiles



ROSL SEEGERS, young German singer, was heard in the program broadcast from Berlin last Sunday.

Now—

Every evening
At 6:35

National
PRESS-RADIO
NEWS

over
Station

WEEI

Keep pace
with daily developments
thru these

DAILY
NEWS BROADCASTS

over the
Friendly Station

WEEI

Director



CARROLL GIBBONS who conducted the orchestra during the first broadcast in the series. He is an American who went to London with RUDY VALLEE's Orchestra but did not return with it.

"Summer Interlude" Presents Musical Fare to Match the Weather

Substitutes for Wintery "Big Show"

By DOUGLAS D. CONNAH

A sponsor who believes in taking the weather into account when planning his radio fare is the gentleman whose advertising appropriation brought to the air "The Big Show" each Monday night from last September until mid-June on the CBS network.

At that latter time the sponsor decided to let the curtain fall on his variety show until late in September, when variety will again be the keynote of that 9.30 P. M. half-hour. During the June to September interval, a distinctive "Summer Interlude" of international music is being provided at the same time and under the same auspices.

Like its more elaborate predecessor, which gave ISHAM JONES his first commercial series, GERTRUDE NIESEN her impetus to outstanding stardom, and a number of stage stars, including the highly successful HELEN MENKEN, their radio bows, "Summer Interlude" is providing a pathway to stardom for more personalities who are new to the air.

Although it has but recently come to the air, "Summer Interlude" has already attracted wide attention and praise for its unique style. Those who have sighed for a surcease from the oft-repeated American jazz rhythms will find it here, for the keynote of the series is international music, rendered in the Continental manner.

The gentleman behind the program's interesting music motif is LUD GLUSKIN, whose Continental orchestra occupies the center of the spotlight. Twelve years of work went into the preparation for LUD's first American series, for he spent the past dozen years playing abroad and mastering the many and varied European styles in music.

His Apprenticeship

LUD is an American, in fact a New Yorker, and he gained his musical apprenticeship playing drums around Manhattan. Early in the jazz era, patrons at a small New York night-club danced to the music of a trio, unaware that two of its members would some day be famous in the amusement world. The two were JIMMIE DURANTE, who played the piano, and LUD, who manned the drums.

Twelve years ago LUD went to Europe with an American dance band, which he left to form his own orchestra, made up of American musicians then in Europe.

American dance music was becoming more and more fashionable in Europe and the GLUSKIN group met with immediate and sustained success. From then until a short time ago they toured England and the Continent, playing at the most popular and fashionable haunts of society in London, Paris, Deauville, Biarritz, and many other capitals and resorts abroad, triumphing at each.

American supper clubs have only recently taken up the idea of continuous music, alternating their featured dance orchestra with a tango, rumba, or other foreign group. The idea is imported from Europe, where it was the order at all of the places where the GLUSKIN group played.

Continental



LUD GLUSKIN, orchestra leader, is one of those who gives a continental touch to the "Summer Interlude" programs.

At each spot, the GLUSKIN band sat side by side with a native orchestra, their American jazz alternating with the rhythms of the native band. And at each LUD and his musicians mastered the local music and its native style of interpretation. Thus, through their 12 years abroad, they enjoyed a unique opportunity to learn a variety of national styles in music which no other American band has experienced.

With this singular and interesting background, LUD and his boys returned to America a short time ago and were forthwith snapped up for their first American series, "Summer Interlude." Their well-balanced programs include melodious Viennese waltzes, gay French tunes, rhythmic Cuban rumbas, colorful tangos from Spain, each played in the authentic manner of its habitat, with a few currently popular American tunes thrown in, orchestrated in the Continental manner.

As soon as GLUSKIN had signed for his American series, he cabled Messieurs FAUSTIN JEANJEAN and LUCIEN MORRAWECK in Paris, summoning them post-haste to New York, where they now continue their former duties of arranging his musical scores in Continental style.

Lo, the Latin

The featured vocal soloist of the program is CHIQUITO, whose Cuban tenor graces the tangos, rumberas, and other Latin selections. LUD was a member of DON AZPIAZU'S Havana Or-

chestra, which introduced the rumba to the United States, and, as its vocalist, he sang "The Peñon Vendor" into its enormous American popularity.

CHIQUITO also occasionally becomes the nineteenth instrumentalist of the GLUSKIN orchestra, producing weird and interesting sounds on native instruments, such as the tubla, a small Cuban double drum, which he massages with deft fingers.

The Three MARSHALLS complete the vocal roster, offering American harmonies in a soft and smooth style which blends well with that of the Continental orchestra, with no "ha-cha-chas" or "boop-a-DOOPS."

The MARSHALLS are PEGGY, KAY and JACK (21, 20 and 19 respectively), Alabama born and bred. They started singing together at amateur theatricals around their native Birmingham, but the trio broke up when the two girls went to New York last Fall to enter Columbia University.

They continued their amateur entertaining in the metropolis, as a sister team, and very soon the red-headed sisters were offered a night-club job. This highly successful start of their professional career was at TONY SARG'S Bohemia, where they enjoyed a long run.

Not long ago brother JACK joined them and received his theatrical baptism when they appeared in vaudeville in Chicago. Supper club appearances at the St. Regis Roof and the Claremont Inn in New York prefaced their engagement for this, their first radio series.

The instrumental star of the unusual series is HENRIETTA SCHUMANN, brilliant young concert pianist, who made her Columbia bow a few months previously in two guest appearances with "The Big Show."

On each program she offers a classic or light classic piano highlight.

She is fulfilling the prophecies of her future career, made when she was hailed as a child prodigy in Russia. HENRIETTA has had a most unusual background, which has undoubtedly contributed greatly to the depths of her artistic feeling.

She was born in Russia, where her father, ILYA SCHUMANN, was well known as a musician, composer and teacher. She surprised him with her talent when she was a small child, and he has been her only teacher.

She made her concert debut at the age of nine and was hailed as a prodigy. From the time she was 10 and through the following three years, life in post-war

Without a 'Boop-a-Boop'



THE THREE MARSHALLS, PEGGY, JACK and KAY, who sing American popular harmonies in a soft, smooth style on the "Summer Interlude" programs.

Russia was "one narrow escape from death after another," with the revolution, famine, illness, and continual changes in regime, and the young girl went through a harrowing and almost unbelievable series of adventures.

Her most-prized possession today is a gold ring, bearing the inscription, "Na Schastic"—Russian for "Good Luck." It was given to her by bandits who had come to kill her and her family and to rob and burn their house.

But the 12-year-old girl per-

suaded them to listen while she played the piano. Spellbound by her playing, they left the family unharmed and gave her the ring, torn from a less fortunate and less talented finger.

Miss SCHUMANN came to America with her family when she was 15 and won immediate recognition from audiences, critics and musicians. Since then she has played widely throughout the east, the midwest, and Canada, both in concert tours and with leading symphonic organizations.

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	15.97	Daventry, England	7-9.30 A. M.
FYA	19.68	Pontoise, France	8.30 A. M. to Noon
DJB	19.73	Zeesen, Germany	9 A. M. to Noon
GSP	19.82	Daventry, England	9.45 A. M. to Noon; 2 to 6 P. M.
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
RNB	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	12.15 to 7 P. M.
GSE	25.28	Daventry, England	10 A. M.-1.45 P. M.
ZRO	25.40	Rome, Italy	2.15-7 P. M.
DJD	25.51	Zeesen, Germany	6 to 11.30 P. M.
GSD	25.53	Daventry, England	7 to 9 P. M.
FVA	25.63	Pontoise, France	7.15 to 10 P. M.; 11 P. M. to 1 A. M.
EAQ	30.40	Madrid, Spain	6.15-8 P. M. (Sat. 1-3)
CT1AA	31.25	Lisbon, Portugal	5.30-8 P. M., Tues., Fri.
HBL	31.27	Geneva, Switzerland	6.30-7.15 P. M., Sat.
VK2MR	31.29	Sydney, Australia	1-11 A. M., Sun.
VK3LR	31.30	Melbourne, Australia	8-10.30 P. M.
DJA	31.38	Zeesen, Germany	6 to 7.30 A. M., Wed.; 6 to 8 A. M., Sat.
VK3ME	31.39	Melbourne, Australia	2-6.30 P. M.
GSB	31.55	Daventry, England	3.30-6 P. M., Sun.
CNR	37.33	Rabat, Morocco	6.10 to 7.15 P. M., Sat.
LBP	38.47	Geneva, Switzerland	8.30 P. M. to Midnight
HJ3ARD	40.55	Bogota, Colombia	6.45 to 9 P. M., Sun.; 10.15 P. M. to 12.45 A. M., Tues.
HC2RL	45.00	Guayaquil, Ecuador	10-12 P. M., Thurs.
PRADO	45.31	Riohamba, Ecuador	2-7 P. M.
REN	45.38	Moscow, U. S. S. R.	8-11 P. M.
HJ1AB	46.51	Batranquilla, Colombia	5.30 to 10.30 P. M. Daily
VY3RC	48.78	Caracas, Venezuela	8-10 A. M., Tues., Fri.
ZGE	48.92	Army Aircraft	6-10 A. M., Tues., Fri.
PK1WK	49.02	Kuala Lumpur, Malay States	6-10 A. M., Tues., Fri.
VY3RMO	49.39	Bandoeng, Java	7.30-11 P. M.
CEP	49.34	Marsacibo, Venezuela	7.30 to 11 P. M.
HDX	49.50	La Paz, Bolivia	9.10-11.10, Tues., Fri.
DJC	49.83	Santo Domingo	9.45 to 11.30 P. M.
RV39	50.00	Zeesen, Germany	3-7 P. M.
HJ4ABA	51.49	Moscow, U. S. S. R.	2-3 P. M.
HC2B	73.00	Quito, Ecuador	8.30-10.45 P. M.
RV19	70.65	All Ships	Heard Irregularly
KFZ	45.34, 31.57, 25.26, 23.19, 64, 17 and 14	Khabarovsk, U. S. S. R.	2-10 A. M.

Note: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

Short Wave Notes

(Continued from Page 3)

P. M. and 10 P. M. to midnight, EST.

Most of the Parisian programs are devoted to talks and discussions. Less music is heard from the French capital than from any other of the leading European stations.

Germans, too, feel that, regardless of expense, short wave listeners throughout the world must be able to hear their transmissions and hear them well. They start their first daily broadcast at 12.20 A. M. (to Asia on 19-meter DJB). The short wave day is completed at 10.30 P. M. when DJC and DJD say goodnight to "dear friends over yonder," mean-

ing to friends in America.

A few of the European radio journals are of the opinion that some new "Radio Coloniales" will go on the air at Pontoise before the year is over. The worldwide short wave audience is growing vastly, and for them the French voice must be heard just as well as those from any other country.

VQ7LO, Nairobi, Kenya Colony, East Africa, is now owned by Cables & Wireless, Ltd., a London company. They operate on 6960 kcps. with 500-watts power. According to our special communication, the best time for reception here is Tuesday mornings between 3 and 4 A. M., EST.

Friday August 3 - Jack Benny's Revue on NBC-WEAF, 10.30 P.M.

Highlights

P.M.

- 3.00—Conrad Thibault, Mary Lou, NBC-WEAF
- 8.00—Countess Olga Albani, NBC-WEAF
- 9.00—Leah Ray, NBC-WJZ
- 9.30—The Microphone presents the Arthur Fiedler Esplanade Concert, WNAC and Yankee Network
- Phil Baker, NBC-WJZ
- 10.00—"First Nighter," NBC-WEAF
- "Spotlight Revue," CBS-WABC
- 10.30—Jack Benny, NBC-WEAF
- Chicago Symphony, WJZ-NBC

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8.30 A.M. EDT; 7.30 EST
- Cherio, WEAF WEEL WGY WLW, 30 m. Sunny Melodies, WABC, 45 m.
- 8.45 A.M. EDT; 7.45 EST
- Delmore Brothers, WSM
- 9 A.M. EDT; 8 EST; 7 CT
- Sam Herman, soprano, WEAF
- Hal Levy's Orchestra, WGY
- Breakfast Club, WJZ WBZ WBAL WHAM 1 h. (WFLA, 45 m.)
- Salt and Peanuts, WLW
- Devotions, WSM
- Deane Moore, tenor, WABC WCAU Early Birds, WNBX, 1 h.
- 9.15 A.M. EDT; 8.15 EST
- 7.15 CT
- Landi Trio and White, WEAF WEEL WGY WLW
- Metropolitan Parade, WABC, 30 m. (WFG from 9.30) (WHAS WCAU from 9.45)
- 7.20 CT
- 9.30 A.M. EDT; 8.30 EST
- 7.25 CT
- Taters and Mule, negro comedians, WEAF Hela Barr, Edward Jordan, WEEL
- Marcella, tenor, WGY
- Hymns, WLW
- Wildcats, WHAS
- 9.45 A.M. EDT; 8.45 EST
- 7.45 CT
- Cyril Tobin, violin, WEAF WEEL WLW Skip, Step and Happiana, WGY
- News, KDKA
- Keep It Club, WGN
- 10 A.M. EDT; 9 EST; 8 CT
- Breen and de Rose, WEAF WEEL WGY WLW
- Fields and Hall, WJZ WBZ KDKA WSM WFLA
- Fanny, top, speaker, Sydney Nesbitt, baritone, Musical Pollack, WOR, 30 m.
- Rondelet, WGN
- Madison Singers, WABC WCAU WHAS Home Hour (news at 10.30) WPG, 1 h. On the Air, WNBX
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Clara Lu n' Em, WEAF WEEL WGY WLW WGN WSM
- Hazel Arth, contralto, WJZ WHAM Ukulele Lu, KDKA
- Sammy Fuller, KDBZ
- Bill and Ginger, WABC WCAU
- Matinee Melodies, WNBX
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News and Joe White, tenor, WEAF WSM Del Duco, organist, WEEL
- Today's Children, sketch, WJZ WBZ WBAL KDKA WFLA
- Jack Kerch, WLW
- Markets, weather, WGN
- News and Carolyn Gray, pianist, WABC WCAU WHAS
- Morning Concert, WNBX, 30 m.
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- Betty Crocker, cooking talk, WEAF WEEL WGY WLW WFLA
- News and Cooking School, WJZ KDKA WSM
- News, time, weather, WGN
- Lovely Ladies, WGN
- Carolyn Gray, WABC
- Bob Atcher, WHAS
- 11 A.M. EDT; 10 EST; 9 CT
- Morning Parade, WEAF WEEL WLW, 1 h. Shut-in Hour, U. S. Marine Band, WJZ WBZ KDKA WSM, 30 m.
- Elliott Brock, violinist, WLW
- Movie Personalities, WGN
- Cooking Close Up, WABC WCAU
- Studio Program, WHAS
- Organ, WPG, 30 m.
- Household Chat, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- News, WLW
- Rambles in Rhythm, WABC WCAU
- Dolly Dean, WHAS
- Your Friendly Neighbor, WGN
- Tom Crisp, WNBX
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Ponce Sisters, WLW
- Tony Wons, WABC WFG
- Wandering Poet, WPG, 30 m.
- Hope Vernon, songs, WMCA
- Color in the Home, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- The Captivators, WABC
- Martha and Hal, WGY
- Painted Dreams, WGN, WLW
- Ben Alley, music, WABC
- Sanders Sisters, WHAS
- Poep, WNBX

- 12 N. EDT; 11 A.M. EST; 10 CT
- John Fogarty, tenor, WEAF WEEL WGY
- Gundi Merdan, soprano, WJZ WHAM
- Monitor Views the News, WBZ
- Dan and Sylvia, KDKA
- Eliel Ponce, songs, WLW
- Betty Barthel, WABC WCAU WHAS
- Home Sweet Home, WPG
- Rod Arick, WLW
- Nicholas Garaguzzi, violinist, WMCA, 30 m.
- Herbert Melodies, WNBX
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
- Honeyboy and Sassafras, WEAF WEEL
- Martha and Hal, WGY
- Fields and Hall, WJZ WSM WFLA
- Time, weather, baritone, WBZ
- Middy Song, KDKA
- Babs and Don, WLW
- Variety, WOR
- Among Our Souvenirs, WABC WCAU WHAS WPG
- Tom, Dick and Harry, WGN
- Nutcracker Program, WNBX, 30 m.
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- Merry Madcaps, WEAF WLW, 30 m.
- Stocks, Markets, WEEL
- Radio Gang, WGY
- Farm and Home Hour, WJZ WBZ WHAM
- KDKA WSM WFLA, 1 h.
- At 11.15 A.M. EDT, WABC WCAU WHAS WCAU, 30 m.; WPG from 12.45
- Stocks, WMCA, 30 m.
- Bud Fisher's Orchestra, WOR, 30 m.
- Markets, organ, talk, WGN, 30 m.
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- Cabor and Castillo, WEEL, 30 m.
- Radio Gang, WGY
- Wm. Penn music, KDKA
- Organ, WMCA, 30 m.
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Markets, weather, WEAF
- Bradley Kincaid, WGY
- Weather and N. E. Agricultural Report, WGN
- Markets, KDKA
- Bob Albridge, WGN
- Revue, WOR, 30 m.
- Mid-day Service, WGN, 30 m.
- Velazco's Orchestra, WABC WCAU WHAS, 30 m.
- Hotel Morton music, WPG, 45 m.
- Studio Orchestra, WNBX, 30 m.
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- Rez Battle Ensemble, WABC WCAU
- Health Review, WEEL
- Siesta, KDKA
- Markets, WLW
- Ariel Ensemble, WOR
- Mirror Reflections, WMCA
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- Dick Fiddle Music, WEAF
- N. E. Kitchen, WEEL
- Farm Program, WGY
- Piermont Pilgrimage, Memorial for Calvin Coolidge, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h.
- Buddy Fisher's Orchestra, WABC WCAU
- Instrumental Trio, WMCA, 30 m.
- Markets, music, WGN, 30 m.
- Oliver Stewart, WOR
- Music Hall Hour, WNBX
- 2 P.M. EDT; 1 EST; 12 N. CT
- Airbraks, variety hour, WEAF WEEL
- Announcing Halstead, WGY
- The Eton Boys, WABC WCAU
- Weather, stocks, WHAS
- Dr. Arthur Frank, WOR
- Music Column, WMCA
- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
- Household Chat, WGY
- Romance of Helen Trent, WABC WCAU
- Wildcats, WGN
- Dorothy Hays, WOR
- Sports spotlight, WMCA
- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
- The Sixtiers, WEAF
- Albany on Parade, WGY
- Musical program, WJZ WHAM WLW
- Home Hour, WJZ WBZ WHAM KDKA WFLA
- Home Forum, KDKA, 30 m.
- Markets, WSM
- Ann Leal, organ, WABC
- Moak and Sam, WHAS
- "The Homemaker," WOR, 30 m.
- Century of Progress music, WGN
- Tea and Eddie, songs, WMCA
- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
- Ma Perkins, WEAF WGY WLW WSM
- Alden Edkins, bass-baritone, WJZ WBZ WHAM WSM
- WHLAM WSM
- Agriculture College, WHAS
- Palmer House Ensemble, WGN, 30 m.
- 3 P.M. EDT; 2 EST; 1 CT
- Maria's Matinee, Lanny Ross, Mary Lou, Conrad Thibault, WEAF WEEL WGY, 1 h.
- Little Jackie Heller, WJZ WBZ WHAM WSM WFLA
- Orchestra, KDKA
- Four Showmen, WABC WCAU WPG
- U. of Kentucky, WHAS, 30 m.
- Shoe Boat Boys, WOR
- "Women and Music," WMCA
- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
- Visits to Foreign Villages at Century of Progress, WJZ KDKA WHAM WSM WFLA
- Books and Authors, WBZ
- Hurdy Gurdy Man, WABC WCAU
- Henry and Edward Peterson, WOR
- Pianoology, WMCA
- Century of Progress Orchestra, WGN
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Temple of Song, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
- The Grab Bag, WABC WCAU WHAS WPG
- Stock Quotations, WGN
- Garden Club, WOR
- Bob Forsan, tenor, WABC
- 3.45 P.M. EDT; 2.45 EST; 1.45 CT
- Munz Sisters, harmony, WOR
- Piano Duo, WMCA
- Baseball, Chicago vs. Detroit, WGN, 2 h., 45 m.
- 4 P.M. EDT; 3 EST; 2 CT
- Your Lover, songs, WEAF WGY WSM WFLA, 30 m.
- Betty and Bob, sketch, WJZ WBZ WHAM KDKA WLW
- Lay Bill Higgins, WABC WHAS
- Tea Time Topics, WPG, 30 m.
- The Apple Knockers, WCAU
- Afternoon Concert, WNBX, 45 m.



RANNY WEEKS, baritone, now sings and conducts his orchestra weekly over the Yankee Network.

- 4.15 P.M. EDT; 3.15 EST; 2.15 CT
- Nellie Revell at Large, WEAF WEEL
- Radio Gang, WGY
- Singing Stranger, WJZ WBZ WHAM KDKA WSM WFLA
- Minor Highlights, WLW
- Voices of the Afternoon, WABC WHAS WCAU WPG
- Hal Beckett, organist, WOR
- Conterelli's Cosmopolitan, WMCA
- 4.30 P.M. EDT; 3.30 EST; 2.30 CT
- Chicago Symphony Orchestra, WEAF WEEL WSM WFLA, 30 m.
- Vagabonds, WGN
- Carol Des, soprano, WJZ WHAM
- Rhymes and Cadences, WBZ
- Market, KDKA
- Life of Mary Sothorn, WLW
- U. S. Army Band, WABC WHAS WCAU, 30 m. (WPG from 4.45)
- Josef Zator's Orchestra, WOR, 30 m.
- Street Forum, WMCA
- 4.45 P.M. EDT; 3.45 EST; 2.45 CT
- Stocks, WGY
- Women's Club Federation, WJZ WHAM
- Concert, Edwin Otto, baritone, WBZ
- William Hargrave, baritone, WOR
- Carrie Lillie's Club, WNBX
- Hudson's Marvels, WNBX
- 5 P.M. EDT; 4 EST; 3 CT
- Ernie Holt's Orchestra, WJZ KDKA, 30 m.
- From from 5.15
- Three Schoolmads, WGY
- Agriculture Markets, WBZ
- Musical, WSM
- Three Star Voices, WLW, 30 m.
- Musicals, WGY, 1 h.
- Frank Dally's Orchestra, WABC WHAS
- Safety Talk, WOR
- "Dogs," WPG
- Sally's Party, WMCA, 30 m.
- National Parks, WNBX
- 5.15 P.M. EDT; 4.15 EST; 3.15 P.M. CT
- Vagabonds, WGY
- The Monitor Views the News, WBZ
- Kiddies' Klub, KDKA
- Frank Dally's Orchestra, WABC WCAU
- Alice Woodville, soprano, WPG
- Devotions, WHAS
- "Cocktail Hour," WOR
- Microphone Chat, WNBX
- 5.30 P.M. EDT; 4.30 EST; 3.30 CT
- William Lundell, interview, WEAF WEEL WLW WGY
- Singing Lady, WJZ WBZ WHAM KDKA WFLA, 30 m.
- Jack Armstrong, All-American Boy, WABC WCAU
- Nick Nickerson, WPG
- Christine Ridge, WHAS
- Robert Rand, WOR
- Burt Rayburn, songs, WMCA
- Fintillo's Royals, WNBX, 30 m.
- 5.45 P.M. EDT; 4.45 EST; 3.45 CT
- "Alice in Christalita," WEAF WEEL WSM WFLA
- Rosa, Erin, tenor, WGY
- Little Orphan Annie, WJZ WBZ KDKA
- The Texans, WLW
- Silly Dauscha, WOR
- Baseball Talk, WMCA
- Marvels, WNBX
- 6 P.M. EDT; 5 EST; 4 CT
- Al Pearce and his Gang, WEAF WLW WSM WFLA, 30 m.
- Evening Tattler, WEEL, 30 m.
- Evening Breviews, WGY
- Ted Black's Orchestra, WJZ WBZ WHAM
- Time, weather, KDKA
- Round Towners, WABC WHAS
- Uncle Don, WOR, 30 m.
- Orchestra, WGN, 30 m.
- Gene Gravelle's music, WMCA, 30 m.
- Farm Flash, WNBX
- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
- Joe and Eddie, WGY
- Bill Wally, WABC
- Baseball, KDKA
- Bobby Benson and Sunny Jim, WABC
- WGN, WSM
- Organ, WHAS, 30 m.
- Records, WNBX
- 6.30 P.M. EDT; 5.30 EST; 4.30 CT
- News and Horatio Zito's Orchestra, WEAF
- Scores, current events, WEEL
- Phil Emmerston's Orchestra, WGY, 30 m.

- Temperature, weather, WNBZ
- Dorothy Page, songs, WJZ
- Comedy Stars, KDKA
- Jack Armstrong, WLW
- Nip and Dec, WSM
- News and Blue Rider Mountaineers, WABC
- Jim Burgess, WCAU
- Soy's Club, WSM
- The Singing Lady, WGN
- Esikimo Family, WMCA
- John Angell, WNBX, 30 m.
- 6.45 P.M. EDT; 5.45 EST; 4.45 CT
- Studio Chorus, WEEL
- Lowell Thomas, news, WJZ WBZ WHAM
- KDKA WSM WFLA
- Orphan Annie, WSM
- Joe Williams, sports, WABC
- Dinner Concert, WHAS, 30 m.
- Buddy Welcome's Orchestra, WCAU
- Little Orphan Annie, WGN
- News Comments, WMCA
- 7 P.M. EDT; 6 EST; 5 CT
- Baseball Review, WEAF
- Trio Romanique, WEEL WGY
- John Johnson's Orchestra, WJZ, 30 m. (News at 7.15)
- News, WBZ
- Marucci's Orchestra, WLW
- Household Music Box, WABC, 30 m.
- Robbins' Orchestra, WCAU
- Ford Frick, sports, WOR
- Bep Potter, sketch, WGN
- Soiree Musicale, KDKA, 30 m.
- Melody Moments, WNBX
- 7.15 P.M. EDT; 6.15 EST; 5.15 CT
- Gene and Glenn, WEAF WEEL WGY WFLA
- Chariterra, WLW
- Fox Fur Trappers, WABC
- Sam Robbins' Orchestra, WCAU
- Club Program, WHAS, 30 m.
- Ensemble, WGN
- Front Page Drama, WOR
- 7.30 P.M. EDT; 6.30 EST; 5.30 CT
- Martha Mears, contralto, WEAF
- After Dinner Revue, WEEL
- Ritz Club Singers, WGY
- Bob Newhall, WLW
- Grace Hays, contralto, WJZ KDKA WSM
- Twentieth Century Ideas, WBZ
- Paul Kent, baritone, WABC WCAU
- Jack Arthur, baritone, WOR
- Sports Talk, WGN
- News and Arch Hiley's music, WMCA
- John Angell, WNBX, 30 m.
- 7.45 P.M. EDT; 6.45 EST; 5.45 CT
- Musical Program, WEAF WGY WEEL
- Frank Buck, WEAF WEEL WFLA KDKA
- WBAL WFLA
- Melody Masters, WLW
- Boake Carter, WABC WCAU WHAS
- Baritone, WOR
- World's Fair Reporter, WGN
- Fallon's Orchestra, WMCA
- 8 P.M. EDT; 7 EST; 6 CT
- Cities Service Concert, Countess Olga Albani, piano duo, WEAF WEEL, 1 h., WGY, 45 m.
- Ethel Shutta, Walter O'Keefe, Dolan's Orchestra, WJZ WBZ WHAM WBAL
- KDKA, 30 m.
- Songs, WSM
- Kate Smith's WABC WCAU WHAS
- News and Chalfonte-Haddon Hall Trio, WPG, 1 h.
- Billy Jones, Edwin's Orchestra, WOR, 30 m.
- Hal Kemp's music, WGN
- Punsters, WMCA
- 8.15 P.M. EDT; 7.15 EST; 6.15 CT
- Prairie Symphony, WLW
- "Gully or Not Gully?," WFLA
- Columnians, WABC WCAU WHAS
- Orchestra, WGN
- Meyer Davis' Orchestra, WMCA
- Richard Rich, WNBX
- 8.30 P.M. EDT; 7.30 EST; 6.30 CT
- Farm Forum, WGY, 30 m.
- Public Affairs Council, WJZ WBZ WBAL
- WHAM WFLA
- Unbroken Melodies, WLW
- True Story Court, WABC WCAU, WPG, 45 m.
- Morris Perelmutter, WHAS
- Varieties of Home, WOR, 30 m.
- Loe Ronger, WGN
- U. S. Army Band, WMCA, 30 m.
- 8.45 P.M. EDT; 7.45 EST; 6.45 CT
- Jack and Lucretia Clemens, WJZ WHAM
- WFLA KDKA
- The Guardsmen, WBZ
- Sam, Gil and Louie, WHAS
- Six, WLW
- "More Than News," WMCA
- 9 P.M. EDT; 8 EST; 7 CT
- Waltz Time, Frank Munn and Vivienne Segal, Abe Lyman's Orchestra, WEAF WEEL WGY WLW, 30 m.
- Phil Harris Orchestra, Leah Ray, WJZ WBZ WHAM WBAL KDKA, 30 m.
- Voice of Friendship, WHAS
- "Italia," WOR, 30 m.
- Attilio Baggio, WGN
- Piano Team, WMCA
- 9.15 P.M. EDT; 8.15 EST; 7.15 CT
- "The Friend of the Family," WABC
- Miami Beach Orchestra, WMCA

- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- One Night Stands, Pick and Pat, blackface comedians, WEAF WGY, 30 m.
- Scott's Variety, WEEL
- First Band, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
- Story of the ballet, WLW
- Jack Benny's Orchestra, Jeanie Lane and Johnny Green, WABC WCAU WHAS, 30 m.
- The MicroPHONE presents the Arthur Fiedler Esplanade concert, WNAC WEAF WICC WORC WHAS WNBH, 30 m.
- Hotel Tramontana Orchestra, WPG, 30 m.
- Norman Breakshire's Orchestra, WOR, 30 m.
- Wayne King's Orchestra, WGN
- Rod and Gun Club, WMCA
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- Jane Froman, Hayton's Orchestra, WLW
- Gypsy Ensemble, WMCA
- 10 P.M. EDT; 9 EST; 8 CT
- The First Nighter, June Meredith, "Dead Timber," WEAF WEEL WSM, 30 m.
- Mario Cozzi, baritone, Lucille Manners, WJZ WBZ KDKA
- Castle Farm orchestra, WLW
- "Spotlight Revue," Stoppagale and Budd, Frank Crumit, WABC WCAU WHAS, 45 m.
- Phil and Emil Thavi's Orchestra, WGN, 30 m.
- Dance Orchestra, WPG
- Eternal Life drama, WCAU, 30 m.
- Review of 1934, WMCA, 30 m.
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- Billy Losses' Orchestra, WBZ
- Francis Ingrah, KDKA
- Henry Thies and Pensters, WLW
- Dream Ship, WGN
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Jack Benny, Mary Livingston and Jimmy "The Chief" Orchestra, WEAF WEEL WGY WLW WSM WFLA, 30 m.
- Chicago Symphony Orchestra, WJZ WHAM, 30 m.
- String Music, KDKA, 30 m.
- South Jersey Pioneers, WPG
- Enchanted Village, WGN
- National Affairs, WMCA
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Carlile and London and Warwick Sisters, WABC WCAU WHAS WPG
- Comedy Stars, WGN
- Orchestra, WMCA
- 11 P.M. EDT; 10 EST; 9 CT
- George R. Holmes, International News Service, Washington Bureau head, WEAF WFLA
- E. B. Rideout, WEEL
- Doc Peyton's Orchestra, WGY, 30 m.
- Charlie Davis' Orchestra, WJZ, 30 m.; WFLA from 11.30
- Time, weather, sports, WBZ KDKA
- "Unsolved Mysteries," WLW, 30 m.
- Annex, Andy, WSM
- Edith Murray, songs, WABC WHAS WCAU WPG
- Reverend Wolfe Kahn's Orchestra, WOR, 30 m.
- June Provines, WGN
- Orchestra, WMCA, 3 hrs., 30 m.
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Emil Coleman's Orchestra, WEAF WEEL
- News and Poet Prince, KDKA
- Island of Mystery, WABC WCAU WHAS WFLA, 30 m. (WHAS 15 m.)
- Lum and Abner, WGN
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- News and Freddie Martin's Orchestra, WEAF WEEL WFLA, 30 m.
- Ray Nichols, WGY
- News and Johnny Johnson's Orchestra, WJZ WBZ WHAM
- Crosley Roamin's Orchestra, WLW, 30 m.
- Bud Fisher's Orchestra, WOR, 30 m.
- Amos Week's, Gummin', and Ted Weem's Orchestras, WGN, 1 h.
- Lloyd Huntley's Orchestra, KDKA
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- String Music, WSM
- Charles Barner's Orchestra, WABC WCAU WHAS WFLA, 30 m.
- 12 M. EDT; 11 P.M. EST; 10 CT
- Dean Singer and Harold Stern's Orchestra, WEAF WEEL WGY, 30 m.
- Buddy Roger's Orchestra, WJZ-WBZ WHAM KDKA WSM
- News and Castle Farm Orchestra, WLW
- Leon Belasco's Orchestra, WABC WCAU WPG
- Orchestra, WGN, 1 h.
- Eli Dantzic's Orchestra, WOR
- Orchestra, WOR
- 12.45 A.M. EDT; 11.15 P.M. EST; 10.15 CT
- Charles Barner's Orchestra, WABC WCAU WHAS WFLA, 30 m.
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- Frankie Masters' Orchestra, WEAF WEEL, 30 m.
- Ted Black's Orchestra, WLW
- Eric Madriguera's Orchestra, WJZ WBZ KDKA WSM
- Dancing by the Sea, WABC WCAU WHAS WFLA, 30 m.

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Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

ON ALL SIDES we hear news of the beret's triumphant return to the style picture. It is too comfortable and versatile a head-covering ever to be discarded altogether. It is at home anywhere, from golf links to night clubs.

KATHARINE HEBBURN chooses it to complete her air travel costume. GERTRUDE LAWRENCE adds a spray of asprey at one side and wears it for important theatrical lunches or celebrity cocktail parties. Many sportswomen are wearing it in pique or linen to match their Summer play-clothes.

THE NEW BERETS are most often in velvet, tilted forward or to one side, but always tilted. They may be adorned with anything from a modest grosgrain bow to one's best diamond pin. Sometimes whole birds are perched on the forward swoop, or a miniature velvet flower garden!

THE TRICORNE is the other important candidate for the Autumn millinery leadership. A new tricorn, of course, varied and infinitely softer and more becoming than its somewhat stereotyped predecessor. It is often accompanied by a romantic little veil and the combination is awfully flattering to certain physiognomies. Especially a heart-shaped face.

IRENE RICH makes an enormously chic appearance in a small hat which is part bowler, part tricorn, with a deftly rolled brim held on one side by a tiny ragged corymbium, and allowed to dip just a trifle on the other. With this she wears a crossbarred nose-veil and a black jacket finished at the base of the neck by a flat grosgrain band and a brim little bow. The jacket hangs loose from its fastenings to reveal the dainty, white georgette blouse, made entirely of fine horizontal tucks.

THESE DAINTY lingerie blouses, ornamented by beautiful handwork and delicate laces will carry over into the Fall and Winter mode. They are so young in feeling and flattering to all types and ages. Picture how charming their fragility will be emerging from under a velvet suit!

This and That

(Continued from Page 1)

Coming back to the Esplanade Concerts. Looking out from the shell where the announcer's microphone is stationed in the midst of the orchestra at the tremendous audience, I have seldom seen so impressive a sight.

There is apparent a rapt attention and devotion to music that defy descriptive words.

All honor to ARTHUR FIEDLER and his orchestra for what they are doing in presenting these splendid outdoor concerts free to the public.

Dance Bands On the Hall of Fame

Ten of America's most famous dance bands will enter radio's Hall of Fame during the next 10 weeks on the Sunday evening broadcasts over the NBC-WEAF network at 10 P. M.

Among the dance bands included will be DUKE ELINGTON'S and RICHARD HIMBER'S. Others will be announced later.

Old Rules to Be Kept By Commission

(Continued from Page 1)

Every Democratic politician in the country apparently is demanding a position for one or more of his supporters.

Senators, representatives, state, county and city chairmen literally are flooding the Commission with mail demands or crowding the ante-rooms with personal requests.

The Commission apparently intends to function for some time with the old radio commission staff, but there are many new jobs which must be filled. These constitute mainly division chiefships, the commission being divided into radio, telephone and telegraph sections.

These divisions will each consist of two commissioners and the chairman, JUDGE SYKES, but there will be chiefs and deputy chiefs and head clerks and so on.

Among leading candidates right now for division chief are Capt. ROGER C. YBOMANS, former army signal corps officer; VICTOR RUSSELL, secretary to Senator SHEPPARD of Texas and also backed by Commerce Secretary ROPER; A. G. PATTERSON, chief investigator for the senate air mail committee and sponsored by SENATOR BLACK of Alabama; WILLIAM H. O'BRIEN, formerly with the Massachusetts Utilities Commission, C. J. WALBRAN, of New Jersey, and Commander WILLIAM LEE of the Naval Reserve.

Radio interests are breathing a sigh of relief over definite information which has seeped out of the new communications commission—though no formal announcement has been made—that there are not likely to be changes in air regulations before next Spring.

The Commission's radio division will conduct a thorough investigation of present regulations.

"Frog-Voiced"



POOLEY MCCLINTOCK, member of FRED WARING'S troupe. He performs all sorts of vocalistic tricks during the broadcasts as well as play the drums.

Q. and also A.

Q. Who was the cornet soloist on the GOLDMAN band program?
R. V. T., Jamaica Plain, Mass.

A. Frank Elsass, who was discovered by Goldman and immediately added to his band. Goldman thinks him the finest cornetist he has ever heard.

Q. What station broadcasts the DICK TRACY series?
L. M., Elizabeth, Me.

A. This series is off for the Summer, but will be on in September over WJZ.

Q. What is TONY WYONS' Wisconsin address?
J. F. Y., Portage, Wisconsin.

A. If you mean his vacation address we do not know. Write to CBS; they must know.

WHAS Radio Party

A giant radio party in celebration of its 12th anniversary will be given by Station WHAS at Louisville, Kentucky. The party will take place at Fontaine Ferry Park on Saturday, July 28, beginning at 10 A. M. All the artists of Station WHAS will make personal appearances at the anniversary.

An Announcer's Diet



DAVID ROSS, who reads poetry over the Columbia chain, gets lots of telephone calls, but the prize call came the other day. It was from a lady, a dietician by profession. She had heard Mr. Ross and could tell by the way he spoke that he wasn't having a proper diet. She wanted to tell him just what he should eat to sound well on the air. Dave said it was probably spinach.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO. 1. (no time limit) Perhaps this cryptogram will give you some idea of where radio humorists find their material—if you solve it.
ACEG ICLME OQM EOSUOWMY ZQCA GBM OQL DFG
ECAMDCYH EMGE GBMA OYQJZG JK O ACYMQK DCOG,
GBOG'E OSS

No. 2. (3 minutes) How are you at changing colors? Changing colors?



EVERETT SMITH

Changing only one letter at a time, and forming a proper word each time, change BLUE to PINK in eight moves.

No. 3. (3 minutes) Try juggling or transposing the letters below to form words, and then rearrange the words to form a proverb:

ALFL HOGET RIPED A REEFBO

No. 4. (2 minutes) And while we were juggling the above on our "CORONA" it suddenly occurred that the letters in that word "Corona" could be juggled to spell the name of an animal. Can you discover it?

Answers to Last Week's Nimblewits:

1. Deciphering ciphers by scientific analysis has become an important science called cryptanalysis.

No. 2. 8 1/4.

No. 3. Claimed, Decimal, Medical, Medalic.

No. 4. Ark, Are, Ere, Err, Ear, Tar, Tan, Ton, Top, Zoo.

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WTIC — HARTFORD

Tamara, Lady of Russia

By Carleton Pearl

LAST WINTER a 42nd Street theatre in New York was packed nightly by people who came to see and hear Jerome Kern's operetta, "Roberta." The most popular tune from the show, "Smoke Gets In Your Eyes," was sung by a small girl with a suspicion of an accent. Her name was Tamara.

Tamara is a bright young person. She is successful both on the stage and on the air. Her radio programs take up most of her time when she is not playing or rehearsing for a stage production. And withal Tamara has not realized the greatest ambition of her life, that of becoming a true dramatic actress.

So far her stage appearances have been confined to musical shows like "Crazy Quilt," "Free For All," "The New Yorkers," "Americana" and "Roberta."

Behind her present gay exterior and her success lies a story that is typical of a Russian girl in this age. For Tamara was in the great Russian Revolution.

She was born in Odessa, Russia, 25 years ago. The fact that the date was Friday, October 13, has never caused Tamara any superstitious qualms, because at that time every day in Russia meant a round of hardships.

When the World War started her father was called into the service of the Czar. After Russia withdrew from the war Tamara and her family moved from the city to a nearby village. The whole family began farming and hoping for a peace that never came. It was while living in this village that she faced an incident which, even now, she says, leaves her cold with terror in memory. It happened on a terrible day during the revolution when blood ran freely in the streets of her little village and the smoke of burning farm houses overcast the sky.

There was the clack of fire arms and the rattle of sabers. Most of the people scurried for any shelter they could find. Tamara's grandmother ran with the other women and children from the village. With her she had Tamara and Tamara's baby brother. The three took refuge in an old straw stack. Hour after hour they smothered in the dank straw.

had passed, they heard the sound of hoof beats and voices. Then came a command, "Fire that stack." They heard the bandits striking matches to ignite the straw. The acrid odor of smoke penetrated their covering. Then the bandits rode on.

But the stack was wet and the straw refused to burn and the little group came through safely.

Tamara tells of the many months she labored in the fields for sugar and salt and a few yards of cheap calico. These commodities, to Tamara and her family, were as precious as gold. They represented the "extras" which could not be produced on the scant acres of the family farm.

Tamara's father had a vision of the "promised land," America. Month after month he slaved to recoup his modest fortune until one day their dream came true and they landed at Ellis Island in New York Harbor.

The first autumn in this country found Tamara and her brother studying in a public school. They went to the movies many times and it was this that gave Tamara the idea of going on the stage. So, when she finished school, she began looking for a job in the theatre.

The producer of a show hired her and Tamara struggled to change her Russian folk style of dancing to the jazz tempo. One day the producer saw her in the chorus.

"That girl is out of place in a chorus," he said. Then, turning to Tamara, "can you

sing?" Tamara could sing, and in the last six years she has become one of the best known entertainers on Broadway.

Tamara plans a return visit to Russia some day.

"I want to see the new Russia," she said, "It is my fondest hope that I will not be disappointed."

In keeping with her ambition to become a dramatic actress Tamara rarely misses a new Broadway play. Her favorite authors are Proust and Knut Hamsun. She devotes much time to the study of jazz and Negro spirituals. She says the latter is her favorite form of American music; "much better than the popular music, written by white composers,"



TAMARA, Russian singer, heard over the Manhattan Merry-Go-Round program every Sunday evening.



5¢

RADIO WEEKLY

MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

Programs For Week Ending August 3



Countess Olga Albani, Soprano