### The M Street Journal

### Radio's Journal of Record NEW YORK NASHVILLE

September 1, 1999 Vol. 16 No. 35

PRESSURE. . . Maybe "Pressure Groups" isn't the right name for them. But when Citadel's GM at KHTL, Albuquerque gazed out the window last Thursday (8/26) and saw dozens of local Hispanic citizens protesting a Don & Mike routine they considered racist and insulting -- that probably looked like pressure to him. And we'll bet that KLOS, Los Angeles GM Bill Sommers was thinking "pressure" when he started feeling heat both in-house (in the form of a harassment lawsuit filed by traffic director Judy Goodwin) and outside (from African-American groups like CORE outraged at Mark and Brian's "Black Hoe" promo). Two years ago Howard Stern managed to elude pressure from the National Hispanic Media Coalition triggered by his "Selena" remarks. And Westwood-syndicated Don & Mike are no strangers to controversy. But the "pressure" from community groups on high-profile radio talents may be getting more intense -- after all, Infinity jettisoned "The Greaseman" from WARW, Washington, D.C. after just a couple of days. We'll follow the action for you.

\*\*RADIO'S DOT COM. . . This week's NAB Radio Show shapes up to be even more of an "Internet convention" than last Fall in Seattle. Radio's being deluged with offers from website developers, audio streaming experts, online sales consultants and futuristic dotcoms we haven't even figured out how to describe yet. We'd just like to remind radio stations that the reason Internet companies are seeking them out is that radio (right now) has far superior reach and brand-name acceptance. Online "listening" is still a small fraction of the audience that broadcasters reach every day. We're already hearing from radio operators who feel trapped in an alliance with an Internet company that's moving slower than they are -- and also from general managers who are bragging about the big bucks they're making online. The moral: Choose your partners wisely. The two other Big Picture issues in Orlando will be Low Power FM (the fight against it), and the conversion to Digital Audio Broadcasting (with USA Digital Radio and Lucent Digital going 15 rounds). M Street will have a report next week, direct from Orlando. Right now, let's get you caught up on the week's format changes, FCC applications and lots more news --

### FORMAT CHANGES & UPDATES ( # change accompanies new ownership) ( // simulcast)

			formerly	becomes
AL	Brantley	WAOQ-100.3	new	classic country
		KAAX-105.7*	new	Spanish talk & variety
CO	Canon City (Col. Spr.)	KTLC-89.1*	new	gospel // KTLF
FL	Cypress Gardens (Lklnd)	WHNR-1360		adds ABC's Doug Banks
	Daytona Beach	WROD-1340		adds JRN - standards
	Ponte Vedra Beach(Jax)			cont. Christian "Promise"
			OO, WFSJ-FM, WJBT, '	
	WPLA, WQIK-	FM and WSOL-FM; ex	pect new call lette	rs soon)
GA		WFXM-FM-100.1		adds ABC - black gospel
	Fort Valley (Macon)	WXKO-1150		adds ABC-bl. gos // WFXM
		WBNM-1120	black gos//WFNM-FM	
	Pearson	WPNG-101.9		ABC - classic rock
	Swainsboro	008-TALW		ABC - black gospel
ΗI	Hali'imaile (Maui)	KPMW-105.5		adds CHR "Wild 105"
	(KPMW cuts Fil	ipino programming	back to AM drive an	d evenings)
ID	Sandpoint			ABC Real - country
IL	Canton		soft AC	adds JRN - soft AC
	Jerseyville	WJBM-1480	country	oldies

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The M Street Journal is published weekly except the last week of December. Subscriptions are available for \$139 per year, or \$41 per quarter.

The Eighth Edition M Street Radiio Directory is available for \$65.00 (plus shipping & handling).

CO K208DQ-89.5\*

KY W216BM-91.1\*

K203DA-88.5\*

Almont

Oklona

Fort Morgan

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FORMAT CHANGES & UPDATES (cont'd)
                          KLPQ-102.5
KS Arkansas City
                                                                modern rock
                                            new
LA Abbeville (Lafayette)
                          KROF-960
                                            Cajun & oldies
                                                                ABC - standards
                                            soft AC urban AC "Kiss 102.7" adult contemporary adds WW1 - AC
                          WDMK-102.7
MI Mount Clemens (Det.)
MS McComb
                          WHNY-1250
                          KLZA-101.3
                                            JRN - soft AC
                                                               adds JRN - hot AC
NE Falls City
                (KLZA airs Jones' soft AC by day and hot AC at night)
                          KMMJ-750
                                            Spanish hits
                                                               JRN - ranchera
   Grand Island
                                            reg. Mexican//KISF Spanish hits "Super Q"
NV Laughlin (Las Vegas)
                          KLSQ-870
                          WVNC-96.7
NY Canton (Ogdensburg)
                                            hot AC
                                                                ABC - AC
              (WVNC enters an LMA with WMSA, WNCQ-FM, WRCD, and WYSX)
                                            ABC - soft AC
                          WIZR-930
                                                              ABC - standards
   Johnstown
          (WIZR returns to the standards format it left earlier this year)
   Southampton(EasternLI) WRLI-FM-91.3*
                                                                info & classical // WPKT
                                            new
               (WRLI-FM joins the "Connecticut Public Radio" network)

KVMI-96.7 KOCL, oldies & talk talk "
ND Arthur
                                            KOCL, oldies & talk talk "Real Radio"
              (KVMI will run all classic rock overnights and weekends)
                          WAKR-1590
                                           talk & sports
                                                                talk & WW1 - standards
OH Akron
                                          # CNN - news
SC Dorchester (Charlestn) WTMZ-910
                                                                JRN - adult standards
                                          # silent
                                                                black gospel // WNOO
TN Soddy-Daisy (Chatt.)
                          WSDT-1240
TX Dallas
                          KERA-90.1*
                                            info & world music all info. & talk
                          KKTK-1460
                                          # sports
                                                                reported silent
   Waco
            (KKTK expects to return with a new format in early September)
VA Cape Charles (Norfolk) WROX-FM-96.1 modern rock
                                                               adds Mancow
         (WROX-FM had dropped Mancow from morning drive earlier this year)
                                        rock // WNOR-FM
                                                                WW1 - adult standards
   Norfolk
                          WJ0I-1230
                                                                country
                          WRLU-104.1
                                           new
WI Algoma
                                           new
                          WRKU-102.1
                                                                oldies
   Forestville
                          WNBI-980
                                            oldies
                                                                adult standards
   Park Falls
WY Newcastle
                          KASL-1240
                                            ABC Real - country ABC - country
                          CJLF-FM-100.3
                                            new
                                                                contemporary Christian
ON Barrie
NEW STATIONS: APPLICATIONS
                              ( * non-commercial station) ( & reapplication)
                                  ( + competes with existing application)
                                  2900 w (h),377 ft DA CSN International
CA 88.3*
            Diamond Springs
                                                        Bd. of Governs/SW Missouri St.
                                  350 w (v), 387 ft
MO 90.9*
            West Plains
                                  100 w (v), 144 ft
                                                        Community Media SNJ
NJ 90.3*
            Beach Haven
                                  500 w, -128 ft
300 w, 121 ft DA
                                                        Regents of the Univ. of NM
NM 91.9*
            Arroyo Seco
                                                        Craven Community College
Tyler Co. Bd. of Education
NC 88.5*
WV 91.5*
            New Bern
                                  900 w, 144 ft
            Middlebourne
                                  23400 w
                                                        Canadian Broadcasting Corp.
PQ 89.7*
            Sherbrooke
                       (This station would rebroadcast CBM-FM)
Returned/Dismissed Applications
            South Lake Tahoe (D)
                                                        Kidd Communications
                          (dismissed per letter of 8-17-99)
NEW STATIONS: GRANTS
IL 88.1*
                                   90 w, 374 ft
                                                        American Family Assn.
          Crete
                                   6000 w, 282 ft
            Clifton
                                                       Clifton Radio, LLC
TN 106.5
TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR:
                                         APPLICATIONS
                                                                Starcom
                                           WJFM
CO new-90.7*
                    Cortez
   new-89.5*
                                         - KTLF
                                                                Educ.Comm./Colo.Springs
                    Cripple Creek
                                                                Starcom
IN new-88.7*
                                           WJFM
                    Madison
                                                                North-Central Christian
IA new-91.9*
                                           WNCB
                    Spencer
                                                                Great Lakes Comm. Bcstg
MI new-91.9*
                                           WAPC
                    Rogers Heights
                    Rogers Heights
   new-89.1*
                                                                Great Lakes Comm. Bcstg
                                           WAPC
                                                                Starcom
NM new-89.7*
                                           WJFM
                    Artesia
                                                                Northern NM Radio
                                           KUPR (CP)
  new-88.7*
                    Cowles
   new-89.5*
                    Silver City
                                           WJFM
                                                                Starcom
                                                                Family Life Ministries
NY new-88.1*
                    Binghamton
                                           WCII
                                           WJFM
                                                                Starcom
                    Mill Hall
PA new-91.1*
TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS
                                           8 w DA, KEFX
                    Hamilton City
                                                                Calv. Chapel/Twin Falls
CA K204DK-88.7*
                                                                Prunedale Educ. Found.
                                           10 w, KLVM
                    Templeton & Atasca
   K216EL-91.1*
                                           10 w (v) DA, KEFX
   K204DJ-88.7*
                                                                Calv. Chapel/Twin Falls
                    Yankee Hill
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16 w, KTLF

205 w (v), KAWZ

6 w (v) DA, KAWZ

Ed.Comm./Colo. Springs

Calv. Chapel/Twin Falls

Calv. Chapel/Twin Falls

ΤX

		_		
		S/SYNCHRONOUS XMTR: G	RANTS (cont'd)	
NY	W204BJ-88.7*	Old Forge	19 w, WXLH	St. Lawrence University
OH	W210BK-89.9*	Athens	10 w, WCDR-FM	The Cedarville College
	K220HK-91.9*	Elwood	10 w (v), KAWZ	Calv. Chapel/Twin Falls
	K205DM-88.9*	Glide	8 w (v), KAWZ	Calv. Chapel/Twin Falls
SC	W219CH-91.7*	Lowrys		
			10 w, WRBK	Richburg Educ. Bestg.
	W205BN-88.9*	Dyersburg	10 w DA, WAYM	Way-FM Media Group
WA	K205DL-88.9*	Granite Falls	5 w, KAWZ	Calv. Chapel/Twin Falls
-				
COL	NSTRUCTION PERMIT			
AK	KAMT-100.7	Juneau	license to cover for	
	KAKZ-102.7	Juneau	license to cover for	new station
CA	KAAX-105.7	Avenal	moves to 95.1 MHz	
	KBTW-104.5	Lenwood	license to cover for	new station
	KAOH-105.1	Lompoc	license to cover for	
GA	WPNG-101.9	Pearson	license to cover for	
	WAJW-89.5*	Chesterton	license to cover for	
	KKMI-93.5	Burlington	increases to 305 ft	new Station
	WMSJ-89.3*	_		()
		Freeport	increases to 7500 w	
МТ	WHZZ-101.7	Lansing	increases to 4100 w,	
	***** 106 5	77.7.1	xmtr location to 42	
	KAUL-106.7	Ellington	license to cover for	
	KEJO-1240	Corvallis	changes xmtr loc. to	
	WCUR-91.7*	West Chester	license to cover for	
PR	WENA-1330	Penuelas		days, 1450 w nights, DA-1,
			changes xmtr loc. to	o 18-02-04 66-51-48,
			changes city of lice	ense to Yauco, PR
ΤX	KZMP-1540	Fort Worth		days, 890 w nights, DA-2,
				0 32-48-45 97-00-30,
				ense to University Park, TX
			ondinged of cy of the	onde to onit verbicy rain, in
FAC	CILITIES/PARAMETE	RS: APPLICATIONS ( &	reapplication) [doc]	ket numberl
	WXFL-96.1	Florence	one step application	
	30.1	Tiorence	class C2, 50000 w,	
			location to 34-51-53	1 07 12 42
3.07	W.B.B. 070	Oh and T and		
AZ	KVWM-970	Show Low		ghts, ND, change day/night
	05 0		xmtr location to 34	
AR	KERX-95.3	Paris	change to 33000 w, 60	
			location to 35-17-1	
CA	KSBR-88.5*	Mission Viejo	increase to 1500 w,	702 ft, add DA,
			class B1	
LA	KAVK-89.7*	Many	move to 89.3 C3, inc	rease to 12000 w,
			430 ft	
ME	WMHB-90.5*	Waterville	move to 89.7 A, incre	
MA	WPVQ-93.9	Turners Falls	increase to 4300 w,	390 ft, change xmtr
			location to 42-34-1	7 72-35-42
MI	WKQI-95.5	Detroit	change auxiliary fac:	ility
	WOXB-100.1	Grenada	modify CP to increase	e to 15500 w.
		OI OIIMM	512 ft, class C2, cl	
			33-52-19 89-59-52	nange Amer 100. co
NIT	INTT7-00 2 *	Came Mary Court House		λ.
	WNJZ-90.3*	Cape May Court House	decrease to 236 ft Di	n.
	KAPK-91.1*	Grants Pass	increase to 500 w	24 40 22 02 50 40
	WSNW-1150	Seneca	change xmtr loc. to	
		Bowie	add 150 w nights, DA	
	KING-FM-98.1	Seattle	build new auxiliary	facility
	CJYC-FM-98.9	St. John	decrease to 12000 w	
ON	CFCO-630	Chatham	increase to 6000 w na	ights
	CILITIES/PARAMETE			
AL	WATV-900	Birmingham	decrease to 852 w day	
			change xtmr loc. to	
	WXFL-96.1	Florence	one step application	
			class C2, 50000 w,	
			location to 34-51-53	2 87-23-43
CA	KLOB-94.7	Thousand Palms	change to 1650 w, 630	0 ft, DA, change
			xmtr loc. to 33-51-	56 116-25-58
FL	WAVW-94.7	Gifford	change to 22500 w, 3	54 ft, change xmtr
_			location to 27-33-18	
KS	KBJQ(CP)-88.3*	Bronson	increase to 99000 w,	
	KRZY-FM-105.9	Santa Fe	decrease to 1919 ft,	
-44.7	111 103.7		to 35-46-49 106-31-3	
GD.	KTWB-101.9	Sioux Falls	build new auxiliary	
ענ	KRRO-101.9	Sioux Falls	build new auxiliary build new auxiliary	
	100-105.7	DIOUX FAIIS	bullu new auxiliary	Lacificy

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FACILITIES/PARAMETERS: GRANTS (cont'd)
TN WDXE-FM-95.9
                     Lawrenceburg
                                            one step application to move to 106.7 A,
                                             increase to 6000 w, 292 ft
TX KBMM(CP)-89.5*
                     Odessa
                                            increase to 3900 w
   KVPA-101.1
                     Port Isabel
                                            one step application to increase to
                                             class C2, 50000 w, 492 ft, change xmtr location to 26-19-30 97-25-25
WA KSPO-106.5
                                            change to 2250 w, 528 ft, change xmtr
                     Dishman
                                             location to 47-41-39 117-20-03
WV WPIB-90.9*
                     Bluefield
                                            move to 91.1 Cl, increase to 11000 w,
                                             1237 ft
                               (xmtr located in Virginia)
WI WMEQ-FM-92.1
                     Menomonie
                                            modify CP to increase to 17500 w, 718 ft,
                                             class C2, change xmtr location to 44-54-59 91-41-55
CALL LETTER CHANGES ( # applied for by new owners)
                                             CJLF-FM "Life 100.3"
ON new-100.3 Barrie
                                becomes
PROPOSED STATION TRANSFERS
  ( 314 asset sale, 315 transfer of control, 316 reorganization)
                                         314 from Bayliss Broadcasting Co.
CA KSMA-1240/
                   Santa Maria
                                              to Bathysphere Broadcasting, LP
       KSNI-FM-102.5
CO KGHF-1350/
                                         316 from Colorado Springs Radio (Cy Bahakel)
                    Pueblo/
       KCSJ-590/
                                              to Colorado Springs Radio (Bahakel Trust)
           KYZX-103.9 Pueblo West
FL WGTX-890
                    Freeport
                                         315 from Wasco Enterprises (W & J Wilkerson)
                                              to Wasco Enterprises (Sara K. Commander)
                                         314 from South Florida Educational Bostrs.
   WMKL-91.7*
                    Key Largo
                                              to Call Communications Group, Inc.
                                         314 from Bick Broadcasting Co.
IL WNKK-92.1
                    Carthage
                                              to Pritchard Broadcasting Co.
                                         316 from WBEL, Inc. (Salter Broadcasting Co) to WBEL, Inc. (Three Sisters Realty Group)
   WTJK-1380
                    South Beloit
IA KLGA-1600/92.7 Algona
                                         314 from Kossuth County Broadcasting, LLC
                                              to Waitt Radio, Inc.
                    Council Bluffs
                                         316 from Mitchell Bcstg. Co. of Iowa
   KOKO-FM-98.5
                                              to Mitchell Broadcasting Company, Inc.
ME WXGL-FM-95.5
                                         314 from Great Eastern Media
                    Topsham
                                              to Atlantic Coast Radio, LLC
                                         314 from Mid Pen Broadcasting, Inc.
MI WQXO-1400/
                    Munising/
       WHCH-98.3/
                                              to Lakes Radio, Inc.
           WFXD-103.3 Marguette
   WSNX-FM-104.5
                                         314 from Goodrich Radio, LLC
                   Muskegon
                                              to Clear Channel Broadcasting Licenses
MS WSYE-93.3
                    Houston
                                         314 from New South Communications, Inc.
                                              to JMD, Inc.
                              ($3.1 million; includes LMA)
316 from Mitchell Bcstg. Co. of Iowa
                    Bellevue/
NE KOIL-1180/
       KAZP-1620/
                                              to Mitchell Broadcasting Company, Inc.
           KZFX-101.9/
                          Lincoln/
               KKAR-1290
                              Omaha
                                         314 from KLSK License, LP
NM KSYU-1520/
                   Albuquerque
       KTEG-107.9/KZRR-FM-94.1/
                                         . to Clear Channel Broadcasting Licenses
           KPEK-100.3/
               KLSK-104.1
                           Santa Fe
               ($55.5 million; includes $1,000 for 2-year non-compete)
                    Chillicothe
                                         315 from Secret Comm. (Lane Media Partners)
OH WKKJ-93.3
                                               to Secret Communications (Frank Wood)
                                         314 from Magic Media, Inc.
TX KATH-94.7/
                    El Paso
                                               to Entravision Holdings, LLC
       KOFX-92.3
                                         314 from Paisano Communications, Inc.
   KBZO-1460
                   Lubbock
                                              to Entravision Holdings, LLC
                                         316 from S.O. 2000, LLC (Sunburst Media, LP) to S.O. 2000, LLC (Oara, Inc.)
   KBKV(CP)-102.7 Winona
                                         315 from Raven Bcstg. (Shareholders)
WI WLKD-1570/
                   Minocqua/
       WMQA-FM-95.9/
                                              to Raven Bcstg. (Marathon Media, LP)
           WHDG-97.5/ Rhinelander
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### WASHINGTON THIS WEEK

Low Power FM looks like THE radio-related issue this Fall in Washington. We're expecting plenty of talk at the NAB Radio Show in Orlando from FCC Chairman Bill Kennard and other FCC folks. We're also expecting plenty of opposition from the NAB. Eddie Fritts just found a couple of good allies in Congress in the form of Representatives Cliff Stearns (R-FL) and Mike Oxley (R-OH). They've co-signed a strong letter to FCC Chairman Bill Kennard and the other four Commissioners, and they home in on Kennard's most vulnerable area — the lack of good engineering evidence to support LPFM. Stearns and Oxley tell the FCC the NAB's filing is "compelling." The congressmen also request that the FCC "report back to us on your analysis of these filings and how the FCC could implement an LPFM service without interference to existing radio stations."

The FCC gets back in the red-flag business, soliciting extra input on deals that might produce too much concentration for their tastes. Citadel draws a red flag for its latest Baton Rouge acquisition: Larry Wilson has filed to add oldies KOOJ, New Iberia (93.7 MHz) to the cluster he bought from Citywide (urban WEMX, urban AC KQXL, country WCAC, black gospel WXOK and sports WIBR). What drew this "concentration/diversity" flag is the fact that between them, Citadel and AMFM would control over 70% of the market revenue. And in Youngstown, Clear Channel gets the red flag challenge -- just about two seconds after it filed to acquire dance WBTJ, Hubbard, OH (101.9 MHz) from Stop 26-Riverbend. It's the usual set of questions: Does adding "The Beat" to Clear Channel's existing seven-station cluster (including hot AC WMXY and talk WKBN) give Clear Channel too much?

The NAB goes international with its fight against pirates: Unauthorized operators are also the bane of broadcasters in places like South America, and that's what NAB President Eddie Fritts was aiming at in his August 26 remarks to the NAB/Latin Americas Conference. In the U.S., some so-called "pirates" have operated with significant community support (we're thinking of one in New Haven, CT) -- and in some parts of the world Fritts says they have "literally lobbied all the way up to UNESCO."

The FCC refuses to give Phoenix-market KFNN a break on its \$8,000 fine. You're supposed to disclose discrimination complaints at license renewal, but KFNN, Mesa licensee CRC told the FCC "No complaints have been filed." Turns out there had been one (which was later dropped). CRC asked for leniency but the Commission wants its full \$8,000.

### ELSEWHERE

Clear Channel sure knows how to reach group owner Tom Ingstad -- We know that, because it's buying five stations from him in Grand Forks, ND (Arbitron #259), and another five stations in Yakima, WA (#193). Here's the Grand Forks lineup, which includes four FMs, all Class C1 facilities: Adult standards KXKL (1440 KHz, 600 watts day, 300 watts night, ND). CHR KXKL-FM (92.9 MHz). Soft AC KQHT, Crookston, MN (96.1 MHz). Oldies KSNR, Thief River Falls, MN (100.3 MHz). And classic rock KJKJ (107.5 MHz).

Doing the other half of the Clear Channel-Tom Ingstad deal announced Monday (8/30) -- Out in Yakima, Clear Channel gets these five stations: rock KATS (94.5 MHz/Class C1). CHR KFFM (107.3 MHz/Class C). AC "Sunny" KQSN, Toppenish, WA (92.9 MHz/Class C2). News-talk-sports KIT (1280 KHz/5,000 watts day, 1,000 watts night, ND). And oldies KMWX (1460 KHz/5,000 watt day/3,700 watt night, DA-N). One thing is obvious from this ten-station deal: Clear Channel continues to be an active acquirer.

In the simply amazing radio market of Atlanta, Beasley marches into town with the \$10 million purchase of two AM stations specializing in religious formats. George Beasley and company are acquiring the properties now owned by Forus Communications: Religion/ethnic "Love 86" WAEC, Atlanta (860 KHz), a full-time station with 5,000 watts day, 500 watts night, and 2,500 watts critical hours, DA-N. The second station is 5,000-watt daytimer WWWE, Hapeville, GA (1100 KHz), which is non-directional but reduces to 3,800 watts in critical hours. "3-W-E" - its name and frequency are a tribute to the former WWWE, Cleveland -- does ethnic programming. These are the only two stations owned by Forus Communications, and Beasley apparently intends to keep the formats. Beasley is based in Naples, FL and is often identified with more high-profile FM formats like country WKIS, Miami and talk WWDB, Philadelphia -- but M Street notes that George Beasley has always appreciated good cash flow, no matter where it comes from.

In western Kentucky, the Lackey family sells WHOP/WHOP-FM, Hopkinsville to Key Broadcasting for \$2,470,000, after a neearly 60-year run in local ownership. The Lackeys have owned the combo since the stations went on the air (the AM in 1940,

the FM just after World War II, in 1948). Buyer is the Corbin, KY-based Key Broadcasting, owned by Terry Forcht. WHOP (1230 KHz) does talk and sports, with 830 watts day and night, ND. Class C1 WHOP-FM (98.7 MHz) is country. They're licensed to Hopkinsville, between Bowling Green & Paducah.

In central Wisconsin, Marathon Media opens the checkbook to buy three more stations: For \$3,250,000, Marathon Media racks up WLKD, an adult standards/talk station at 1570 KHz (5,000 watts day, 500 night, ND). "Northern Lights Radio" soft AC WMQA-FM, a Class C3 at 95.5 MHz. (They're both licensed to Minocqua.) Plus a third station, licensed to Rhinelander, WI -- "Hodag Country" WHDG, a Class C1 at 97.5 MHz. Seller for all three is David Ewaskowitz-run Raven Broadcasting. Chris Devine's Marathon Media is piling up the stations in central Wisconsin, where Marathon already owns adult standards simulcast WATK/WACD, classic rock WRLO-FM plus six other stations.

Alliance starts an LMA-to-buy with WCTG, Columbia, SC, which is a daytimer with plenty of power when it's on: 50,000 watts, at 840 KHz, directional. CEO Joe Newman says the plan is to keep WCTG doing a talk format as "Black and White Radio", with a mix of African-American and white talkshow hosts. Group owner Alliance is based in Indianapolis and says it may do the racially-mixed format in several other markets.

In Elvis Presley's hometown -- Tupelo, MS -- Morgan Dowdy pays \$3.1 million to add WSYE to his local group. Soft AC "Sunny 93.3" will join Dowdy's other three stations in central Mississippi: adult standards WELO, country "Miss 98" WWMS and hot AC WZLQ. In the WSYE deal, seller is Frank Holladay's New South Communications. The station, licensed to Houston, MS, is a Class C at 93.3 MHz.

In Iowa, Norm Waitt buys Mark Hedberg's combo in Algona for \$1,925,000, as Waitt Radio continues to pile up stations, mostly in the midwest. These properties are the simulcast AC combo of KLGA (1600 KHz/1,000 watts day, 500 watts night, DA-2). And KLGA-FM (92.7 MHz/Class A).

In Lubbock, Texas, we see a healthy \$2.3 million price paid for regional Mexican "Radio Besso" KBZO, Lubbock (1460 KHz). The buyer is Walter Ulloa's Entravision Holdings, LLC, and the seller is Paisano Communications. KBZO operates with 1,000 watts day, 243 watts at night, non-directional.

Does the name "J.J. Jeffrey" ring a bell? J.J. was a legendary jock in the top-40 era of the 1960s and 1970s, and later became part of the Fuller-Jeffrey group with Bob "Doc" Fuller. Now Fuller-Jeffrey is being sold to Citadel (in a deal that should've just closed). J.J., under the name of Atlantic Coast Radio, LLC, is acquiring another station in Maine, and this one's an FM in the Portland market: classic hits WXGL, Topsham, ME (95.5 MHz), a class A facility. Seller is Christopher Outwin's Great Eastern Media, and the station sold for \$1,300,000.

Just north of Santa Barbara, Mondosphere buys the Bayliss stations in Santa Maria, CA. Concert promoter and station owner Cliff Burnstein, doing business here as "Bathysphere Broadcasting", pays Alice Bayliss \$3,750,000 for these two coastal California stations. They are news-talk KSMA (1240 KHz/1-kw full-time, ND) and "Sunny Country" KSNI-FM (102.5 MHz/Class B). They're both licensed to Santa Maria, in Arbitron's Santa Maria/Lompoc market, #197. These are add-ons for Burnstein, who has pieces of Santa Maria/Lompoc-market smooth jazz KQJZ, CHR KSLY-FM (out of San Luis Obispo), AC KSTT-FM (also out of San Luis Obispo) and "99X" oldies KXFM. Seller Alice Bayliss is the widow of John Bayliss -- the man in whose honor the annual Fall "Bayliss Roast" charity dinner is held.

In Michigan, Thomas Koser's Lakes Radio rolls in three more stations: adult standards WQXO, Munising (1400 KHz/1,000 watts full-time, ND); country WHCH, Munising (98.3 MHz/Class C2); and oldies WFXD, Marquette (103.3 MHz/Class C1). Koser's other area holdings include CHR WGLQ, Escanaba, MI (97.1 MHz).

And lots more action in the Wolverine State of Michigan, starting with Clear Channel's transfer app to buy Grand Rapids-market dance-CHR WSNX-FM. That deal comes as Goodrich Radio is in the process of breaking up most of its area holdings to several different buyers. With WSNX-FM, the buyer is Clear Channel, whose Grand Rapids holdings include country WBCT and WCUZ-FM, news/talk WOOD, soft AC WOOD-FM, talk WTKG and CHR WVTI. Price for WSNX-FM is just shy of \$11 million. As for some other Goodrich properties: Bloomington has an LMA-to-buy to acquire oldies WODJ. Connoisseur's getting adult standards WMHG, classic hits WMRR and AC WSHZ. Goodrich keeps two properties: R&B oldies WKWM & urban "Jamz" WJNZ.

One diary in Frederick, MD makes a big difference, as Arbitron takes a second look at the in-tab sample, excludes the diary and revises the Spring book. Just that one diary can be critical in a smaller market like Frederick (Arbitron #200), which originally had 456 in-tab diaries. The problem with this particular diary was that the entries -- which indicated substantial listening to Bonneville CHR WWVZ, Braddock Heights, MD (103.9 MHz) -- didn't jibe with the diarykeeper's comments. (There's no indication of hanky panky here by Bonneville.) Some stations other than Z104 were affected "slightly." Frederick-market WWVZ simulcasts with Washington, D.C.-market WWZZ.

Radio Unica makes the Los Angeles Spring Arbitron, after all, thanks to some recrediting. A lot of quarter hours that should've been credited to KBLA and KVCA went "unidentified" in the originally-issued Spring survey. In fact, neither KBLA nor KVCA met the Minimum Reporting Standards for the Spring survey. Now they do. There were literally enough "lost" quarter hours to put Radio Unica-owned KBLA, Santa Monica (1580 KHz) and Lotus-owned KVCA, Simi Valley (670 KHz) into "the book." Both carried Radio Unica's Spanish-network programming during the Spring Both carried Radio Unica's Spanish-network programming during the Spring survey period. Arbitron's letter to subscribers emphasizes that no other stations are affected. After the Spring book, Lotus flipped KVCA to a "Radio Iran" Farsilanguage format -- but the Arbitron revision is still a nice win for Radio Unica.

M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING
In Detroit, the "Kiss" just got much hotter, as Radio One flips soft AC WDMK, Mt.
Clemens, MI (102.7 MHz) from an unsuccessful soft AC format (0.9 to 1.0 12+ in the Spring Arbitron) to urban AC. In fact, PD James Alexander tells M Street it's a "hot urban AC" that they're labeling as "Detroit's adult R&B station." They're running jockless for now and will probably spur a lot more reaction than the previous format, also called "Kiss." (There's probably a hole in Detroit for soft AC, but WDMK didn't find it.) M Street notes that "Kiss" makes a nice complement to Radio one's other Detroit FM, urban WDTJ (105.9 MHz).

Here's more on the Hispanic protests that forced Citadel to dump Don & Mike in Albuquerque. The extraordinary part is that KHTL owner Citadel agrees to help activists protest in other markets, based on the Albuquerque Tribune's report. This all began on August 17, when Westwood-syndicated Don Geronimo and Mike O'Meara placed a call to City Hall in El Cenizo, TX. They'd heard about a new law there requiring all city meetings to be conducted en Espanol. Some of the alleged "If your people cannot understand my language, they should get on their rant: burros and go back to Mexico. . .You Mexicans have your own country." The lady who answered the phone turned out to be City Commissioner Flora Barton, though Don & Mike never asked her name. Last Thursday (August 26) a very angry group demonstrated outside Citadel's Albuquerque office, led by Bernalillo County Democratic Party vice chairman Bob Ingersoll. For hours they blasted excerpts of the Don & Mike show over loudspeakers. That got Citadel thinking -- and fast.

And in the week's other P.R. case study, Disney apologizes -- but it may be "too little and much too late." The "Black Hoe" furor hasn't faded despite Disney/ABC's public apology for the ill-fated KLOS promo (where morning personalities Mark and Brian gave away dark-colored garden implements called "black hoes"). Disney called the promo "inappropriate and unacceptable" and also seems a little hazy about just when it learned of the giveaway of thousands of The Los Angeles Times quotes CORE leader Sandra Moore saying the Disney apology is "too little and much too late." Rocker KLOS, LA says it actually got no complaints while the promo was running. M Street notes that it was also heard on Mark and Brian affiliate stations, since their show's also syndicated.

20-year market veteran personality Mason Dixon exits Clear Channel's "Kiss." WAKS GM Dan DiLoreto tells M Street that Dixon's out along with fellow morning show members Bill Connelly and Jo Jo Walker. Mason Dixon joined the station in 1996 as morning jock and program director. Chris Ebbott took over as programmer last year, and now Dixon is totally out the door. Dixon's association with Tampa Bay radio stretches back to the legendary CHR "Q105" in the 1970s -long before WRBQ-FM went country.

Miami's new sports "Fan" has just launched (August 30). Some local skeptics wondered if they'd make it on the air, but The Fan debuted as expected. The lineup features Don Imus in mornings, local hosts like Channel 4 sportscaster Jim Barrie, and then One-On-One programming late nights (Arnie Spanier and Bob Kemp). The station is expanded-band WRNU, Miami Springs, FL (1700 KHz), and it's actually owned by Radio Unica, but LMA'd by Master Media Group. The battle here is with established south Florida sports outlet WQAM, which has game rights to the Marlins and Panthers.

### M STREET BAZAAR (cont'd)

Traffic not on the 1s or the 8s -- but the web. The Internet-based "Traffic Station" expands to Chicago, Houston, Seattle and San Antonio. Traffic Station's "Traffic Advisor Telewarning" system will send customized reports using audiotext and voice alerts to any standard telephone, pager, wireless phone or other wireless communications device (like a PalmPilot). LA-based Traffic Station just closed a round of private investment funding with Zone Ventures, LP earlier this month. It's planning to expand to 23 U.S. markets. More info at "TrafficStation.com".

Some added street credibility -- on Tin Pan Alley -- for XM Satellite Radio, which signs up popular-music authority Jonathan Schwartz to work with it. Schwartz is pretty much the encyclopedia on the subject, so he's a logical choice as "Artistic Coordinator" of XM's "American Standards" format. Schwartz has played Sinatra, Ella Fitzgerald and Count Basie on New York airwaves for more than 30 years (at WNEW, WQEW and now WNYC), and written extensively about standards. He'll guide programming for the American Standards channel and also host a daily show for it.

Looking for some e-money: Small-market specialist Marathon Media signs a group e-commerce deal with Global Media covering 100 stations. Global claims one of its website advantages is that listeners think they're still on the station's website when they're buying a CD, book, video or DVD. That's because Global creates a customized "storefront web page" that retains the look of the station's webpage. Vancouver, B.C.-based Global seems to be aiming at small- and medium-sized groups that want to do e-commerce.

In the DAB sweepstakes, Lucent Digital Radio says it will do DAB transmitter testing with well-known manufacturer Continental Electronics. Continental's already got experience with DAB (European-system) and that could come in handy. The Lucent system just completed one test by passing a hybrid signal (analog and digital) over an FM station's antenna and transmitter without affecting the host analog signal. That was at WBJB-FM, Lincroft, NJ.

AMFM Inc. re-titles the former Capstar division presidents so that each of the four is a "Senior VP of Regional Operations." M Street told you earlier that AMFM Inc. was trying to fit people like Jim Donahoe -- formerly President of Pacific Star -- into the AMFM table of organization. That they'd likely become Senior VPs. And that's what they are: You can now call Donahoe "Senior Vice President, Regional Operations." We're constantly getting asked (by radio people and business writers) about the status of the product of t business writers) about the status of the much-rumored marriage between AMFM Inc. and Clear Channel. Here's what there is to report: Not much. Though we know lots of observers who think it will occur before year-end -- and that includes many Wall Street analysts.

"Radio Site Score" from Arbitron NewMedia and its Northstar division. Score is a Java pop-up you install on your station website to research some quick attitude and behavior questions about both the station (listening habits) and website (likes and dislikes). The questions are standardized (not customizable) but do give you some basic demo answers plus the behavioral and attitudinal research. AMFM Inc. Omaha manager Donn Seidholz has the "Site Score" feature set to intercept every 4th webpage visitor, and found surprising lessons about content ("Less is more") and demos (70% of visitors are women).

"BDSRadio.com" is also new, and it means no more downloads using separate BDS software -- customers will be able to go to the password-protected BDS site and other stations' airplay without having to download research BDSRadio.com allows more customization, including custom "panels" of stations, specific searching by song title or artist, access to 6-week rolling charts and Soundscan sales info.

The Seattle-based "OpenSpace Radio Network" promises new "OpenSpace.com": revenue-generating possibilities from station websites -- and says its design will keep visitors in the environment of the station's site. OpenSpace is using radiofriendly words like "local" and "community-building" for its offering. affiliate is Midwestern's "Kiss" WALR-FM in the Atlanta market.

Next week -- plenty more from the NAB Radio Show, which turns out to be even more of an "Internet Convention" than last Fall's show in Orlando. And by the time of the NAB Radio Show 2000 in San Francisco, who knows how much radio and the Internet will be intertwined? Here are the dates for next year in San Francisco, by the way: September 20-23, 2000.



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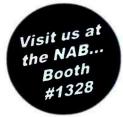
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### The M Street Journal

### Radio's Journal of Record NEW YORK • NASHVILLE

September 15, 1999 Vol. 16 No. 37

BELTWAY BATTLES. . . Suddenly Washington, D.C. is creating plenty of radio news, as both Congress and the FCC re-write or promise to re-write some long-established rules of the game. For starters, the FCC has laid down new restrictions on how stations sell political ads to federal candidates, requiring stations to consider selling candidates time in non-standard lengths. Another major change: Congress might finally end the newspaper-broadcast cross-ownership prohibition, thanks to a new bill Senator John McCain just dropped in the hopper. Washington's also witnessing a tug of war over media consolidation, as the Reverend Jesse Jackson leads the charge to wring concessions out of Viacom-CBS. And the House has passed a new bill that would prohibit political parties and other groups from spending "soft money" to buy radio and TV ads within 60 days of an election.

GOD OWNS THE TRANSMITTER. . . A federal judge has just ruled that the FCC can't confiscate a church's illegal transmitter. It has the authority to shut the station down -- but Federal Judge Harvey Bartle III rules the FCC's confiscation of equipment owned by "Radio Vida" in Lancaster, PA violates the 1993 Religious Freedom Restoration Act. It's going to be tricky for the FCC, since many pirates are operated by community churches. The Philadelphia Inquirer says that Radio Vida was run by the Iglesia Pentecostal Church, so it enjoys some protection under the controversial 1993 act -- which oddly enough was thrown out at the state level because it was over-broad. M Street notes that like some other unlicensed radio operations, Radio Vida enjoys a lot of community support.

INSIDER TRADING?... Did former Evergreen CEO Scott Ginsburg engage in illegal insider trading in deals involving EZ Communications and Katz Media Group? The SEC says yes in its just-filed lawsuit against Ginsburg, his brother and father. Details inside this week's M Street Journal. First -- the format news, from the M Street Database.

### FORMAT CHANGES & UPDATES ( # change accompanies new ownership) ( // simulcast)

FU	WIAI CHANGES & OIDAILD	( # Change acc	unbantes new cancran	ip, ( ,, bimarcase,
			formerly	becomes
AL	Hanceville	WXRP-1170	t classic country modern AC	classic rock
	Montgomery	WBAM-FM-98.9	modern AC	CHR "Star 98.9"
ΑZ	Glendale (Phoenix)	KCTK-1360	religion // KPXO	KPXO, religion
	Phoenix	KPXQ-960	religion	KCTK, conservative talk
	Wickenburg (Phoenix)	KSWG-94.1	country	adds ABC Real - country
CA	Fresno	KFIG-1430	regional Mexican	KCTK, conservative talk adds ABC Real - country ESPN - sports "Big Dawg"
	(KFIG ente	rs an LMA-to-buy	with Big Dawg Broado	asting)
	Fresno	KYNO-1300	# sports	Spanish rel. // WACC
			cal Catholic progra	
	Marina (Monterey)			
			e and // KSJO the re	
	San Francisco			
	(K		s in morning drive)	
CO	Denver	KBNO-1220	# regional Mexican	KLVZ, cont. Christian
	(The KLVZ cont		n format will debut	
	Denver	KLZ-560	contemp. Christian	adult standards
	(KLZ's contempor		mat will move to KBN	
FL	Miami	WFBA-990	# Spanish standards	Disney - children's
			-buy with Disney/AB	C)
	Stuart (Ft. Pierce)			
HI	Honolulu	KIKI-990	country	dance-CHR // KIKI-FM

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The M Street Journal is published weekly except the last week of December. Subscriptions are available for \$139 per year, or \$41 per quarter.

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FORMAT CHANGES & UPDATES (cont'd)
ID Coeur d'Alene(Spokane) KCDA-103.1
                                             # country
                                                                   hot AC "Mix 103.1"
           (KCDA enters an LMA-to-buy with KAQQ, KISC, KKZX, KNFR and KUDY)

d WFIW-FM-104.9 JRN - oldies JRN - soft
IL Fairfield
                                                                   JRN - soft AC
                            WCSF-88.7*
   Joliet (Chicago)
                                               soft AC
                                                                   hot AC "Super Station"
LA New Orleans
                            WSMB-1350
                                                                   sports "The Game"
                                               talk
              (WSMB keeps its locally produced show on food from 11a-1p)
   Shreveport
                           KWKH-1130
                                              news-talk-sports
                                                                  classic country
              (KWKH retains the "Trucking Bozo" overnight trucker's show)
MI Zeeland (Grand Rapids) WMFN-640
                                               sports
                                                                   financial talk
MN Cambridge (Minn.)
                            KZNT-105.3
                                               alternative //KZNR mod rck classics//KZNR
                                               alternative //KZNR mod rck classics//KZNR
   Eden Prairie (Minn.)
                            KZNZ-105.7
   Lakeville (Minn.)
                           KZNR-105.1
                                               adult alternative modern rock classics
MS Gulfport
                           WLRK-96.7
                                             # adult contemporary rhythmic oldies
                kson) WYJS-105.9 # contemp. Christian oldies (WYJS is now a combo with WJMI, WKXI, WKXI-FM and WOAD)
   Pickins (Jackson)
                                             # adult standards
NJ Mount Holly (Phila.)
                           WWJZ-640
                                                                  Disney - children's
                      (WWJZ begins an LMA-to-buy with Disney/ABC)
NY New York
                            WNEW-102.7
                                               rock & talk
                                                                   talk "FM Talk @ 102.7"
OR Florence
                            KLFO-88.1*
                                               new
                                                                   news, alternative / / KLCC
PA Erie
                           WLKK-1400
                                               talk
                                                                   adds Imus mornings
                           WMXV-104.9
PA Hollidaysburg (Alt.)
                                               adult contemporary WMAJ-FM, classic hits
   Troy
                           WTZN-1310
                                            # WHGL, country //FM ESPN-sports "The Zone"
TN Norris (Knoxville)
                           WXVO-106.7
                                              new
                                                                   testing - varied music
                    (WXVO plans to debut its new format in October)
                                            # country & hot AC
   S. Pittsburg (Chatt.)
                           WEPG-910
                                                                  WW1 - country
                      (WEPG starts an LMA-to-buy with WEPG, Inc.)
TX Pilot Point (Dallas)
                           KTCY-104.9
                                            # religion
                                                                   to be reg. Mexican (Nov.)
   Sherman (Dallas)
                           KXEB-910
                                               adult standards
                                                                   Spanish religion
VA Claremont (Tidewater)
                           WVNS-670
                                               news
                                                                   WRJR, ABC-black gospel
                           (WRJR also airs teaching programs)
   Crozet (Charlottesvl.) WCYK-810
                                              country // WCYK-FM reported silent
   Mechanicsville (Rich.) WCDX-92.1
                                            # urban contemporary adds Russ Parr
                    (Russ Parr comes from WCDX sister WKYS in D.C.)
   Suffolk (Tidewater)
                           WFOG-FM-92.9
                                            # soft AC
                                                                   R&B oldies
WA Spokane
                           KISC-98.1
                                               adult contemporary soft AC
WI Poynette (Madison)
                           WIBU-1240
                                              JRN - classic CW
                                                                  JRN - adult standards
                                            # standards & talk
   Shell Lake
                           WGMO-95.3
                                                                   classic rock
              (WGMO's standards and talk format moves to AM sister WCSW)
   Shell Lake
                           WCSW-940
                                            # ABC Real - country ABC - standards & talk
           (WCSW & sister WGMO start an LMA-to-buy with Zoe Communications)
                           WDLS-900
                                               JRN-class CW//WIBU JRN - standards // WIBU
   Wisconsin Dells
                           XHGLX-91.7
MX Tijuana
                                              XHTIM, reg. Mex.
                                                                  classic hits "Galaxy"
    (XHTIM call letters and format move to sister XHTIJ 97.7 MHz; XHGLX and XHTIM
     enter an LMA with rhythmic oldies XHTX, country XHCR and Spanish hits XLTN)
   Tijuana
                           XHTIM-97.7
                                              XHTIJ, romantica
                                                                  regional Mexican
NEW STATIONS:
               APPLICATIONS
                                ( * non-commercial station) ( & reapplication)
                                   ( + competes with existing application)
AB 106.1
            Lloydminster
                                    100000 w
                                                          Peace River Broadcasting Corp.
                           (A "pop/rock" format is proposed)
   95.9
            Llovdminster
                                    45000 w
                                                          Sask-Alta Broadcasters, Ltd.
                   (The applicant proposes a "popular music" format)
BC 100.9
            Nanaimo
                                    890 w
                                                          Radio Malaspina Society
                  (This is proposed as a "campus/community" station)
MB 96.9
                                    15 w
                                                          Native Communication, Inc.
            Brochet
                           (This station would relay CINC-FM)
   96.9
            Fairford
                                    240 w
                                                          Native Communication, Inc.
                        (This station would rebroadcast CICY-FM)
   107.1
                                    100000 w
            Winnipeg
                                                          Christian Radio Manitoba, Ltd.
                 (The applicant is proposing a Christian music format)
ON 95.1
            Timmins
                                    32 w
                                                          Roger de Brabant
                       (The applicant proposes a variety format)
SK 106.7
             Saskatoon
                                    100000 w
                                                          Elmer Hildebrand
                    (The applicant proposes a classic rock format)
   103.9
                                    100000 w
                                                          Forvest Broadcasting Corp.
            Saskatoon
                         (The applicant proposes a CHR format)
   96.3
                                    100000 w
                                                          from Rawlco Communications, Ltd.
             Saskatoon
                         (The applicant proposes a rock format)
```

TN 88.5\*

Sneedville

```
Returned/Dismissed Applications
CA 89.5* Rosedale (R)
                                                          CSN International
   101.1+ > Weaverville (D)
                                                          Brian Edward Power
CA 101.1+ > Weaverville (D)
                                                          Pacific NW Communications
CO 93.3+ > Dolores (D)
                                                          EB Needles, LLC
   93.3+ > Dolores (D)
                                                          Rocky Mountain Radio Co.
Rocky Mountain Radio Co.
Ebbill, LLC
   95.5+ > Glenwood Springs (D)
   95.5+ > Glenwood Springs (D)
GU 102.9 > Agana (D)
                                                          Joseph G. Calvo
   101.9+ > Agana (D)
                                                          Joseph G. Calvo
   101.9 + > Agana (D)
                                                          Sorensen Pacific Bcstg.
ID 107.1 > Idaho Falls (D)
                                                          Harry Media
   90.9*
             Parma (R)
                                                          Southern Idaho Corporation
                               (returned by staff letter)
   92.1
          > Pocatello (D)
                                                          EB Needles, LLC
   107.5 > Sun Valley (D)
98.3+ > Twin Falls (D)
                                                          Sun Valley Broadcasting, Inc.
                                                          E-Da-Hoe, Inc.
   98.3+
          > Twin Falls (D)
                                                          Kart Broadcasting Co.
IL 102.9 > Earlville (D)
                                                          Pamela A. Nelson
   95.9
          > MaComb (D)
                                                          MaComb Media Association
MD 101.1
          > Snow Hill (D)
                                                          Keith A. Mayo & C. Mayo
MN 100.1
          > Pequot Lakes (D)
                                                          Robert J. Ramstorf
   106.5 > Sunburg (D)
                                                          Paul O. Estenson
MS 92.1 > Clarksdale (D)
                                                          Bethel Communications
MT 99.1
          > Belgrade (D)
                                                          Scott Daryl Parker
   104.9
          > Cascade (D)
                                                          Steven D. Dow
   107.3 > Great Falls (D)
100.3+ > Great Falls (D)
                                                          EB Needles, LLC
                                                          EB Needles, LLC Michael R. Walton
   100.3+ > Great Falls (D)
NE 97.3+ > Blair (D)
                                                          Michael R. Walton
   97.3+ > Blair (D)
                                                          Richard Wagner
NM 96.7 > Cloudcroft (D)
                                                          Dewey Matthews Runnels
   101.5+ > Clovis (D)
                                                          Dewey Matthew Runnels
   101.5 + > Clovis (D)
                                                          KM Communications, Inc.
   101.5 + > Ruidoso (D)
                                                          Dewey Matthews Runnel
   101.5 + > Ruidoso (D)
                                                          William & Kellie Brown
   107.1 > Tatum (D)
                                                          Dewey Matthews Runnels
NY 106.9 > Lakewood (D)
ND 104.7 > Hope (D)
                                                          Breakthrough Comm. of Lakewood
                                                          R & J Broadcasting
ОН 96.9
          > Wausen (D)
                                                          Buddy & Carolyn Carr
OR 99.7
          > Bend (D)
                                                          Terry A. Cowen
PA 107.7 > Cooperstown (D)
                                                          MacBeth Communications, Inc.
   93.9
          > Fairview (D)
                                                          KDC, Inc.
          > South Waverly (D)
   96.1
                                                          Sunair Communications
UT 100.7 > Brigham City (D)
                                                          KM Communications, Inc.
VA 100.5 > Goochland (D)
                                                          FM 100, Inc.
VI 101.7+ > Frederiksted (D)
                                                          Hugh Pemberton
   101.7+ > Frederiksted (D)
                                                          Jose J. Arzuaga
WV 96.9
          > Williamstown (D)
                                                          Dailey Corporation
WI 105.3
          > Mukwonago (D)
                                                          Michael R. Walton
          > Nekoosa (D)
   105.5
                                                          Lyle Robert Evans
            (The above dismissed station applications indicated with an ">"
                        were dismissed per applicant's request)
NEW STATIONS: ACCEPTED FOR FILING
AK 90.5*
            Kasilof
                                           9-3-99
                                                          Alaska Educ. Radio System
AR 90.3*
                                           9-3-99
                                                          Abundant Life Bcstg.
            Melbourne
CA 91.9*
                                           9-3-99
            Laytonville
                                                          Redwood Community Radio
                                           9-3-99
CO 88.3*
            Craig
                                                          Public Bcstg. of Colorado
                                           9-3-99
GA 91.3*
            Redbud
                                                          Hellinger Foundation of GA
IA 89.1*
                                           9-3-99
            Lake Mills
                                                          Minn-Iowa Christian Bcstg.
                                                          Light of Life Ministries
ME 88.9*
                                           9-3-99
            Oakland
                                           9-3-99
MI 89.1*
             Imlay City
                                                          Michigan Community Radio
            Lake City
   104.9+
                                           9-3-99
                                                          Nassawadox FM, Inc.
                                           9-3-99
   104.9+
             Lake City
                                                          Superior Communications
                                           9-3-99
MN 88.5*
                                                          Bluff Country Community Radio
            Lanesboro
   90.9*
            Willmar
                                           9-10-99
                                                          Educ. Media Foundation
NE 88.3*
                                           9-3-99
            Beatrice
                                                          Southeast Community College
NM 88.1*
                                           9-3-99
            Mentmore
                                                          CSN International
OK 90.9*
                                           9-3-99
            Idabel
                                                          Bright Light Broadcasting
   89.3*
                                           9-3-99
                                                          Lighthouse of Prayer
            Stuart
PA 89.7*
            Williamsport
                                           9-3-99
                                                          NE Pennsylvania Educational TV
                                           9-3-99
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Duck Creek Baptist Church

MI new-90.1*	Ann Arbor	WAAQ	Great Lakes Comm. Bcstg
new-88.9*	Brevort	<b>WAAQ</b>	Great Lakes Comm. Bcstg
new-89.1*	Hart Township	WLGH	Superior Communications
new-88.9*	McKinley	<b>WAAQ</b>	Great Lakes Comm. Bcstg
new-89.3*	Pinnebog	WAAQ	Great Lakes Comm. Bcstg
new-89.9*	Reed City	<b>WAAQ</b>	Great Lakes Comm. Bcstg
MS new-88.9*	Tupelo	WAFR	American Family Assn.
NE new-88.1*	Columbus	WJFM	Starcom
new-90.5*	Kearney	WJFM	Starcom
new-88 7*	Waxme	W.TEM	Starcom

Wayne new-88.7 WJFM Starcom NM new-89.5\* Deming WJFM Starcom NY new-89.1\* WOTJ Groton Grace Christian School new-106.3 Lake Placid WSLK Saranac Lake Radio, LLC ND new-90.9\* Dickinson WJFM Starcom

Calv. Chapel/Twin Falls Calv. Chapel/Twin Falls Calv. Chapel/Twin Falls OR new-88.3\* Newport KAWZ PA new-91.7\* Albrightsville KAWZ new-88.1\* Meckesville KEFX SD new-89.7\* Brookings WJFM Starcom new-91.3\* Sioux Falls KLOV-FM Educ. Media Foundation

new-88.9\* Vermillion WJFM Starcom TN new-90.9\* Daisy WAYM WAY-FM Media Group TX new-90.1\* Educ. Media Foundation Wichita Falls KLOV-FM ACME Broadcasting, Inc. UT new-88.1\* Flux KOHS

Educ. Media Foundation Educ. Media Foundation new-89.3\* St. George KXRD KLOV-FM new-91.3\* St. George

CONSTRUCTION PERMIT ACTIVITY AZ KTUC-1400 Tucson

decreases to 530 w nights, ND, changes day and night xmtr location to 32-16-37 110-58-50

changes city of license to D'Iberville, MS increases to 16500 w, 407 ft, adds DA MS WCPR-FM-97.9 Wiggins MO KGKS-93.9 Scott City class C3

TN WKSR-1420 Pulaski decreases to 950 w nights, DA-N, changes day and night xmtr location to

35-11-59 87-04-31

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FACILITIES/PARAMETERS: APPLICATIONS (& reapplication) [docket number]
MO KSMO-1340
                     Salem
                                             direct measurement of antenna power
      OI(CP)-91.9* Sister Bay decrease to 476 ft
OC-1220 Lethbridge move to 106.7 MHz, 100000 w
(A format change from CW to gold-based AC would accompany the move to FM)
WI WHDI(CP)-91.9*
AB CJOC-1220
Returned/Dismissed Applications
OH WEEL-95.7
                      Shadyside (D)
                                              increase to 5000 w, 623 ft, class B1
                           (dismissed per letter dated 9/1/99)
FACILITIES/PARAMETERS: GRANTS
AR KBMJ(CP)-89.7*
                     Heber Springs
                                              move to 89.5 MHz
                                              modify CP to increase to 6000 w, 312 ft
CA KBMB-103.5
                      Sacramento
                                               add DA
                                        (as amended)
                                              increase to 50000 w, 899 ft, add DA change to 40000 w, 459 ft, change xmtr location to 40-09-40 85-22-44
FL WXEL-90.7
                      West Palm Beach
IN WLBC-FM-104.1
                     Muncie
                                              modify CP to change to 4000 w, 403 ft,
KY WXCM-97.1
                      Hawesville
                                               add DA, change xmtr location to
                                               37-41-50 86-59-28, change city of
                                              license to Whitesville, KY [98-2] decrease to 850 w days, 70 w nights, ND
   WGWM-980
                      London
                                              change xmtr loc. to 37-10-22 84-10-58
LA KFTE-96.5
                      Breaux Bridge
                                              one step application to increase to
                                              class C2, 42000 w, 535 ft, add DA
ME WMED-89.7*
                                              correct coordinates to 45-01-45 67-19-26
                      Calais
MS WASM(CP)-91.1*
                                              increase to 482 ft DA, change xmtr loc.
                     Natchez
                                               to 31-29-10 91-21-42
                                              modify CP to increase to 1800 w, class C1, change xmtr loc. to 47-22-22 114-51-31
MT KPLG-91.5*
                      Plains
PR WKJB-710
                      Mayaguez
                                              direct measurement of antenna power
TX KCZO-92.1*
                      Carrizo Springs
                                              one step application to increase to
                                               class C3, 302 ft
                                              build new auxiliary facility
   KRNB-105.7
                      Decatur
                                              move to 89.1 MHz, 5500 w
PO CJBR-900*
                      Rimouski
CALL LETTER CHANGES
                       ( # applied for by new owners)
CA KROC-FM-92.7
                    Marina
                             becomes
                                               KMJO
                                                        (requested)
CO KBNO-1220
                                             # KLVZ
                                                        (requested)
                    Denver
NM KSYU-1520
                    Albuquerque
                                             # KQEO
                                                       (no date available)
                   (this corrects the listing in last week's Journal)
PA WMXV-104.9
                    Hollidaysburg
                                               WMAJ-FM (requested) "Majic"
                                                        (requested) "Rejoice Radio"
"Galaxy"
VA WVNS-670
                    Claremont
                                               WRJR
MX XHTIM-91.7
                    Tijuana
                                               XHGLX
   XHTIJ-97.7
                                               XHTIM
                    Tijuana
PROPOSED STATION TRANSFERS
    314 asset sale, 315 transfer of control, 316 reorganization)
WQRX-870 Valley Head 314 from Scenic Communica
AL WQRX-870
                                          314 from Scenic Communications, Inc.
                                                to Barinowski Investment Company
                                          314 from Hochman Communications, Inc.
AR KREB-1390/
                    Rogers/
       KREB-FM-99.5/ Huntsville/
                                                to Butler Broadcasting, LLC
           KBRS-104.9
                           Springdale
                                          316 from Achievement Radio Holdings, Inc.
CA KZSF-1370
                    San Jose
                                                to Z-Spanish Radio Network, Inc.
   KWG-1230
                    Stockton
                                           314 from Carson Group, Inc.
                                                to Immaculate Heart Radio
             ($441,227; broker is Media Venture Partners of San Francisco)
                                          316 from Aurora Communications, LLC
CT WINE-940/
                    Brookfield
                                                to Aurora of Danbury License Company, LLC
       WRKI-95.1
                                          314 from New Castle County Broadcasting, Inc.
DE WAMS-1380
                    Wilmington
                                                to State of Delaware Dep. of Transportation
FL WLQH-940/107.9 Chiefland
                                          314 from White Construction Co., Inc.
                                                to Ocala Broadcasting Corporation, LLC
                                           314 from George Bouris, Virginia Nikitakis
   WTAN-1340
                    Clearwater
                                                to Wagenvoord Advertising Group, Inc.
   WFIV-1080
                    Kissimmee
                                           314 from Radio Florida Broadcasters
                                                to Genesis Communications, Inc.
                        ($1.1 million; assumption of liabilities)
   WKZM-104.3*
                    Sarasota
                                          314 from Christian Fellowship Mission, Inc.
                                                to The Moody Bible Institute of Chicago
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PROPOSED STATION TRANSFERS (cont'd)
IN WNDZ-750
                                         316 from Achievement Radio Holdings, Inc.
                    Portage
                                              to Z-Spanish Radio Network, Inc.
   WTHC-95.9/
                                         314 from Bright Tower Communications, Inc.
                    Seelyville/
       WMGI-100.7
                        Terre Haute
                                               to Marvin J. Frank
                                         314 from Hopkinsville Broadcasting Co., Inc.
KY WHOP-1230/98.7
                    Hopkinsville
                                              to Hop Broadcasting, Inc.
                 ($2,740,000; includes $10,000 for 2 year non-compete)
   WLLK-102.3
                    Somerset
                                         314 from Williams Communications, Inc.
                                         to First Radio, Inc.
314 from ILC Corporation
MD WILC-900
                    Laurel
                                              to ZGS Radio, Inc.
                 ($5.5 million; includes $1.5 million promissory note)
MO KTRI-FM-95.9
                    Mansfield
                                         314 from Pearson Bcstg. of Mansfield, Inc.
                                               to Galen O. Gilbert
NH WNHQ-92.1
                                         314 from Radioworks, Inc.
to FNX Broadcasting, LLC
                    Peterborough
NY WPUT-1510/
                                         316 from Aurora Communications, LLC
                    Brewster/
       WAXB-105.5
                        Patterson
                                              to Aurora of Danbury License Co., LLC
   WHLD-1270
                    Niagara Falls
                                         314 from Butler Communications Corp.
                                         to Mercury Radio Communications, LLC 314 from Sinan Mimaroglu
   WAZV(CP)-96.1
                    Norwood
                                              to Seaway Broadcasting, Inc.
                     ($500,000; includes $250,000 promissory note)
                                         316 from Eastern Bcstg. (Dr. R. Benfield)
NC WSTK-910
                    Jacksonville
                                              to Eastern Bcstg. (Conner Media Corp.)
OK KGWA-960/
                    Enid
                                         316 from Williams Capitol Corporation
       KOFM-103.1
                                              to Williams Broadcasting, LLC
TX KAEZ-105.7
                    Amarillo
                                         314 from KAEZ-FM, Inc.
                                              to KXOJ, Inc.
                                       ($750,000)
   KZMP-1540/
                    Fort Worth/
                                         316 from Achievement Radio Holdings, Inc.
       KGOL-1180
                                              to Z-Spanish Radio Network, Inc.
                        Humble
VA WKDW-900/
                                         314 from Clark Broadcasting Company
                    Staunton/
       WSVO-93.1/
                                              to Douglas Communications, LLC
           WINF-970
                        Wavnesboro
WI WKTT-98.1
                    Cleveland
                                         314 from Tri-County Radio, Inc.
                                              to Radio K-T, Inc.
                                       ($980,000)
WY KMGW-94.5
                    Casper
                                         314 from Citicasters Co.
                                              to Mt. Rushmore Broadcasting, Inc.
AB CKBA-850
                                             from Okanagan Skeena Group
                    Athabasca
                                              to Telemedia Communications, Inc.
   CJPR-1490
                    Blairmore
                                             from Okanagan Skeena Group
                                              to Telemedia Communications, Inc.
   CIBQ-1340
                    Brooks
                                             from Okanagan Skeena Group
                                              to Telemedia Communications, Inc.
   CFFR-660/
                    Calgary/
                                             from Rawlco Communications, Ltd.
       CKIS-FM-92.5/
                                              to Rogers Broadcasting, Ltd.
           CKIS-FM-1-94.3/
                             Banff/
               CKIS-2(CP)-93.9
                                 Lake Louise
         (sale also includes CKIS-3(CP)-97.3 in Invermore, British Columbia)
   CKDO-910
                    Drumheller
                                             from Okanagan Skeena Group
                                              to Telemedia Communications, Inc.
   CJCM-1340
                    Grande Centre
                                             from Okanagan Skeena Group
                                              to Telemedia Communications, Inc.
   CKVH-1020
                                             from Okanagan Skeena Group
                    High Prairie
                                             to Telemedia Communications, Inc. from Okanagan Skeena Group
   CKWA-1210
                    Slave Lake
                                              to Telemedia Communications, Inc.
   CHLW-1310
                                             from Okanagan Skeena Group
                    St. Paul
                                              to Telemedia Communications, Inc.
                                             from Okanagan Skeena Group
   CKSQ-1400
                    Stettler
                                              to Telemedia Communications, Inc.
                                             from Okanagan Skeena Group
   CKKY-830
                    Wainright
                                              to Telemedia Communications, Inc.
   CFOK-1370
                    Westlock
                                             from Okanagan Skeena Group
                                              to Telemedia Communications, Inc.
   CKJR-1440
                    Wetaskiwin
                                             from Okanagan Skeena Group
                                              to Telemedia Communications, Inc.
BC CKMA-850/
                    Abbotsford/
                                             from Fraser Newco
       CFSR-FM-1-92.5/
                                              to Rogers Broadcasting, Ltd.
           CFSR-FM-104.9 Vancouver
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PROPOSED STATION TRANSFERS (cont'd)
BC CKBL-1150/ Kelowna/
                                           from Okanagan Skeena Group
       CHSU-FM-99.9/
                                            to Telemedia Communications, Inc.
           CHSU-FM-1-98.1 Big White Ski Villa
   CKGO-1240/ Hope/
CKGO-FM-1-106.1 Boston Bar
                                            from Fraser Newco
                                            to Rogers Broadcasting, Ltd.
   CHWK-1270/ Chilliwack
                                           from Fraser Newco
       CKSR-FM-107.5
                                            to Rogers Broadcasting, Ltd.
   CKKC-880/
                  Nelson/
                                            from Okanagan Skeena Group
       CKKC-FM-1-103.1/ Nakusp/
                                             to Telemedia Communications, Inc.
          CKKC-FM-2-100.3 Crawford Bay
                  Creston
                                            from Okanagan Skeena Group
                                            to Telemedia Communications, Inc.
   CJDC-890/
                  Dawson Creek/
                                            from Okanagan Skeena Group
       CJDC-FM-1-92.7 Tumbler Ridge
                                            to Telemedia Communications, Inc.
   CJEV-1340
                  Elkford
                                            from Okanagan Skeena Group
                                             to Telemedia Communications, Inc.
                                            from Okanagan Skeena Group
   CICF-1050/
                  Vernon/
       CICF-FM-4-98.7 Enderby
                                            to Telemedia Communications, Inc.
   CKRX-FM-102.3 Ft. Nelson
                                            from Okanagan Skeena Group
                                            to Telemedia Communications, Inc.
   CKNL-560/
                   Ft. St. John
                                            from Okanagan Skeena Group
       CHRX-FM-102.3
                                            to Telemedia Communications, Inc.
   CKIS-3(CP)-97.3 Invermere
                                           from Rawlco Communications, Ltd.
                                            to Rogers Broadcasting, Ltd.
   CKZX-FM-1-95.3/ Kaslo/
                                           from Okanagan Skeena Group
       CKZX-FM-93.5 New Denver
                                            to Telemedia Communications, Inc.
   CKTK-1230 Kitimat
                                           from Okanagan Skeena Group
                                            to Telemedia Communications, Inc.
   CJMJ-FM-2-99.5/ Oliver
                                           from Okanagan Skeena Group
       CJOR-FM-1-102.9
                                            to Telemedia Communications, Inc.
   CJOR-1240
                  Osoyoos
                                           from Okanagan Skeena Group
                                            to Telemedia Communications, Inc.
   CKOR-800/
                   Penticton
                                           from Okanagan Skeena Group
       CJMG-FM-97.1
                                            to Telemedia Communications, Inc.
   CHTK-560/
                  Prince Rupert
                                           from Okanagan Skeena Group
       CJFW-FM-2-101.9
                                            to Telemedia Communications, Inc.
   CIOR-1400
                                           from Okanagan Skeena Group
                  Princeton
                                           to Telemedia Communications, Inc. from Okanagan Skeena Group
   CHOR-1450 Summerland
                                            to Telemedia Communications, Inc.
   CFTK-590/
                                           from Okanagan Skeena Group
                   Terrace
      CJFW-FM-103.1
                                            to Telemedia Communications, Inc.
   CJAT-FM-95.7 Trail
                                           from Okanagan Skeena Group
                                           to Telemedia Communications, Inc. from Okanagan Skeena Group
NW CJCD-FM-100.1/ Yellowkniife/
CJCD-FM-1-100.1 Hay River ON CFGO-1200/ Ottawa/
                                            to Telemedia Communications, Inc.
                                           from Rawlco Communications, Ltd.
       CJMJ-FM-100.3 Ottawa
                                            to CHUM, Ltd.
   CISS-FM-92.5
                 Toronto
                                           from Rawlco Communications, Ltd.
                                            to Rogers Broadcasting, Ltd.
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Form 316 Transfer Applications were filed from Chancellor Media Radio Licenses to Chancellor Media Shamrock Radio Licenses. The stations involved: In California, KYSR, Los Angeles and KKSF and KMEL in San Francisco. In Washington, DC, WGAY, WWDC-FM, WMZQ-FM and WTEM. In Florida, WVCG, Coral Gables and WEDR, Miami. In Illinois, WNUA, WUBT, WGCI AM and FM, WLIT-FM, Chicago and WVAZ in Oak Park. In Massachusetts, WJMN, Boston; WXKS, Everett and WXKS-FM, Medford. In Michigan, WNIC and WYUR Dearborn; WMXD, WWWW, WDFN, WJLB and WKQI, Detroit. WKTU in Lake Success, New York. Ohio stations WRMR, WDOK, WZAK and WQAL in Cleveland and WJMO in Cleveland Heights and KSKY in Balch Springs, TX.

Raritan Valley Bcstg. (Greater Media) filed Form 315 Transfer Applications from P. Bordes, deceased; to the Estate of Bordes. Those stations are: In Massachusetts, WMJX and WSJZ, Boston; WBOS, Brookline; WROR-FM, Framingham and WKLB-FM in Lowell. In Michigan, WCSX, Birmingham and WRIF and WXDG, Detroit. In New Brunswick, New Jersey, WCTC and WMGQ. In Philadelphia, Pennsylvania, WMMR, WPEN and WMGK.

Okanagan Skeena Group in Canada filed Transfer Applications to Telemedia Communications, Inc. for the following British Columbia stations: CJFW-FM-5-92.9, Burns Lake; CJFW-FM-8-101.9, Hazelton; CJFW-FM-7-105.5, Houston; CJFW-FM-1-92.9, Kitimat; CJFW-FM-9-92.9, Kitwanga; CJFW-FM-4-92.9, Masset; CJFW-FM-3-92.9, Sandspit; and CJFW-FM-6-92.9 in Smithers.

### DISMISSED STATION TRANSFERS

FL WGRO-960/	Lake City (D)/	316 from Power Country (Louis Bolton II)
WQLC-102.1	Watertown (D)	to Power Country, Inc. (Barbara Bolton)
NY WHCD-106.9	Auburn (D)	314 from Salt City Communications, Inc.
		to Mag Mile Media, LLC
TX KOES-106.9	Stamford (D)	314 from M & M Broadcasters, Ltd.
		to KOES Broadcasting, Inc.

### FM ALLOCATIONS: PROPOSED AMENDMENTS

OR KJUN Tillamook to 104.1 A Scappoose, OR

FM	FM ALLOCATIONS: GRANTED AMENDMENTS						
AZ	new	<	Flagstaff	add	103.7 C3		
	KBDT (CI	?)	Oraibi	to	98.9 C Leupp, AZ from 98.9 C Oraibi, AZ		
CA	new	<	Carmel Valley	add	105.9 A		
	new	<	Hamilton City	add	101.7 A		
	new	<	Lost Hills	add	105.7 A		
	new	<	Maricopa	add	94.9 A		
CO	new	<	La Jara	add	92.1 A		
	new	<	Westcliffe	add	99.3 A		
HI	new	<	Hanapepe	add	94.3 C1		
	new	<	Holualoa	add	92.1 C2		
	new	<	Honokaa	add	102.9 C2		
	new	<	Kihei	add	107.5 C2		
	new	<	Kurtistown	add	102.1 A		
	new	<	Nanakuli	add	106.9 A		
	new	<	Wahiawa	add	103.5 A		
ID	new	<	Hazelton	add	94.3 C3		
	new	<	Kootenai	add	106.7 A		
LA	new	<	Golden Meadow	add	105.7 C2		
OR	KJUN		Tillamook	to	104.1 A Scappoose, OR from 104.1 A Tillamook, OR		
			(windows for the	above	e allocations indicated with an "<"		
	will be addressed by the Commission in a subsequent order)						

### FM ALLOCATIONS: DISMISSED AMENDMENTS

MT new Broadview (Den.) add 105.9 C3
OR new Elgin (Den.) add 105.9 A

### WASHINGTON THIS WEEK

Stations must consider selling federal candidates more than just the standard 30"-and 60"-length commercials, thanks to a Bill Kennard-sponsored change in the FCC's political advertising rules. This affects all House, Senate and Presidential races, starting with the 2000 election cycle. Spurred by concerns about "sound-bite" ads, the FCC has voted 4-1 to reverse a 1994 Declaratory Ruling about length of those ads. Broadcasters had been able to reject candidates' requests for anything other than standard 30" and 60" spots. The new rule: You must consider the request for an unusual length (like a five-minute spot). That way, Chairman Kennard says candidates can get a "detailed message out to voters." We'll have to see what the practical effect is on the station level -- where time-buyers and campaign media buyers are sure to test the new limits. (Report No. MM 99-12)

Goodbye to the decades-old newspaper-broadcast cross-ownership ban? Senator John McCain says "It's time to finish the job the FCC didn't" and kill the prohibition on newspapers owning radio and TV stations. The other part of McCain's bill would raise the national TV ownership cap on audience reach from 35% to 50%. Not only that, McCain would let the FCC go even higher than 50% "if the public interest warrants it." The powerful Commerce Committee Chairman says the proliferation of alternative sources of news and entertainment hasn't just made the old ownership rules useless: "It's actually made them harmful."

But on the other side of ownership consolidation, Jesse Jackson is picking a fight. He talks to Mel Karmazin, then "challenges" the FCC not to grant waivers to Viacom-CBS. The Reverend Jackson called Karmazin to discuss his concerns about diversity, and Karmazin (says Reuters) promised to confer with his new boss, Viacom chief Sumner Redstone. Actually, Viacom might prefer NOT to own both the CBS-TV network and the money-losing UPN. But Karmazin cares much more about the 35% national limit on TV households. Jackson's against both a dual-network waiver and—easing the 35% household limit for Viacom.

Is campaign spending "free speech?" The House passes a campaign-reform bill that would limit the funding of radio ads. Campaign-reform legislation that passed by 252-172 Tuesday (9/14) would require commercials that air within 60 days of an election to be paid for with so-called "hard money" -- not the hard-to-track soft

### WASHINGTON THIS WEEK (cont'd)

money that's flooding into the process. Soft money also couldn't pay for attack ads or support ads bought by somebody other than the candidate. Senate Republicans will try to bury the bill that was passed by a bipartisan coalition in the House.

They're not playing ping-pong at the FCC -- they're preparing for a lottery. Ping-pong ball lotteries may determine owners of some FCC licenses, if the FCC gets its way. The Commission's grappling with how to administer new rules based on "voice count" -- the number of independent media voices in a market. That's for both the new TV duopoly and the "one-to-a-market" radio and TV ownership rules. Here's the problem: If somebody files early in the day for a duopoly (like a second TV station or a radio-TV combo), that reduces the number of independent media voices by one. Somebody who filed in the afternoon might then be ineligible to make their filing. The FCC's proposed solution: choosing from same-day filers by using "forced-air blowers each containing numbered ping-pong balls." They say they've already got the necessary equipment on hand. (FCC 99-240)

We don't need to hold a fundraiser for former FCC Chairman Reed Hundt. He's made \$20 million in paper profits since leaving the Commission. He's the first FCC chief to get rich the new-fashioned way, says The Wall Street Journal. That's "riding the bull market and Wall Street's affinity for startups." Hundt's on the board of six different telecommunications companies and the options he's been given easily put him in the millionaire class. Among the companies: Phone.com. Hundt got options for 33,333 shares of Phone.com at \$12 each. It recently closed at \$167.75. While at the Commission, former antitrust attorney Hundt made \$123,100 in salary as chairman.

Don't pay late: 1999 FCC regulatory fees are due by September 22. That's next Wednesday, and hurry because it's a darn short window (9/13-9/22). Any licensee who fails to make payment to Mellon Bank by 11:59pm Wednesday, September 22 owes a 25% late-payment fee.

Former NAB President Vince Wasilewski molded the modern-day National Association of Broadcasters, and we're sorry to report that he just passed away at the age of 76. Vince joined the legal staff right out of law school in 1949, became Chief Counsel, then Executive VP and later President, from 1965 to 1982. He held the association together as it was being tugged apart by the new entrepreneurs in FM and UHF. Wasilewski's successor (and still president) is Eddie Fritts, who's also spent 17 years on the job as NAB President.

#### CANADA THIS WEEK

Rogers Broadcasting counts among the most aggressive Canadian consolidators. This week, Rogers announced deals to acquire three stations (and three rebroadcast transmitters) from Rawlco Communications. First off, Rogers filed a formal application to buy CISS-FM, Toronto. Rogers has operated the station in an LMA since January. Now, approximately C\$80-million makes the CHR outlet a sister to Rogers' all-news CFTR and AC CHFI-FM. In Alberta, Rogers is spending about C\$8.9-million for oldies CFFR and hot AC CKIS-FM, Calgary, a transmitter that relays CKIS-FM programming in Banff, Alberta and construction permits for two more relays. The Calgary stations join Rogers' country CFAC and AC CHFM-FM "Lite 96."

Rogers also did a deal in British Columbia where it acquires the four stations and three relay transmitters belonging to Fraser Newco. The prize in the deal is CFSR-FM, Vancouver. "Star FM's" soft AC format combines with Rogers' AC programmed CKKS-FM "97 Kiss FM" and all-news CKWX. No purchase price was available. All of the sales are pending CRTC approval. Once all sales close Rogers will own 29 radio stations and thirteen relay transmitters along with its extensive television holdings.

Rawlco Communications sold its two Ottawa radio stations to CHUM, <u>Inc</u>. For about C\$28-million, CHUM, Inc. gets sports formatted CFGO "OSR 1200" and AC programmed CJMJ-FM "Magic 100" to pair with its news-talk-sports CFRA and hot AC CKKL-FM "Cool FM." The deal will give CHUM, Inc. a total of 24 radio stations and two relay transmitters in addition to television holdings.

Notwithstanding the sale of half of its radio station holdings, Rawlco Communications doesn't appear to be exiting the radio business. This week, Rawlco filed an application to build a new FM station in Saskatoon. The station, on which Rawlco proposes a rock format, would join Rawlco's hot AC CFMC-FM "C-95" and news-talk CINT as well as gold-based AC LMA partner CKOM-FM.

CANADA THIS WEEK (cont'd)
Rawlco isn't the only group looking to expand its holdings in Saskatoon by building a new station. Forvest Broadcasting Corp. proposes to offer CHR on an FM station that would join its country formatted duo of CFQC-FM "Hot 93 FM" and CJWW "Country 600." The Rawlco and Forvest applications specify different frequencies and are not mutually exclusive.

Corus Entertainment, Inc. reached agreement to purchase the assets of Power Broadcasting, Inc. for approximately C\$108-million. In addition to Power's four TV stations, Corus gains 17 radio stations and two relays located in Ontario and Quebec. Pending CRTC approval, Corus, which was created through Communications' spin-off of its radio and television holdings, will own 43 radio stations and 8 relay transmitters.

Speaking of Corus, the CRTC has scheduled an October 26th hearing regarding the company's plan to acquire control of Western International Communications, Ltd. The hearing had been originally scheduled for May but was postponed because Canwest Global Communications Corp., Western International's other principle shareholder beside Corus, said it "vigorously" opposed Corus' plan. In scheduling the hearing, the CRTC said that it decided to proceed with the hearing since no "agreement has been reached between Corus and Global after months of negotiations and as the application raises important regulatory issues that need to be dealt with quickly.

Telemedia Communications, Inc. has formally filed applications to purchase the 30 radio stations and 23 relay transmitters of the Okanagan Skeena Group. The deal, which was announced in the spring, gives Telemedia a presence in western Canada and makes it the largest radio group in Canada.

Affinitek Corp. has asked the CRTC for approval to acquire the radio networks owner by Pelmorex Radio, Inc. Affinitek proposes to establish a company known as neXaudio.net, Inc, to operate the adult contemporary, country and oldies format networks. Pelmorex recently filed for CRTC approval to sell six radio stations in northern Ontario. The sale of the networks marks Pelmorex's exit from the radio business.

With all of the sale activity this week, it's a good time to look at the ranking of Canada's top-10 group owners. The figures assume approval of all pending In Canada, we distinguish between "stations" that originate programming and "relays" that rebroadcast these stations. #1. Telemedia Communications, with stations and 25 relays. #2. Corus Entertainment, 43 stations, 8 relays. #3. Rogers Broadcasting, 29 stations, 13 relays. #4. CHUM, Inc., 24 stations, 2 relays. #5. Maritime Broadcasting, 15 stations, 5 relays. #6. Newcap, 14 stations, 1 relay. #7. Standard Radio, 11 stations (plus 1 LMA), 2 relays. Tied at #8. Golden West, 6 stations, 2 relays. And OK Radio Group, 6 stations and 2 relays. #10. Blackburn Radio, 6 stations and 1 relay.

### **ELSEWHERE**

El Paso gets a new owner, as Regent buys all three New Wave stations there for \$23.5 million. Using 1998 revenue figures from Duncan's American Radio, here's what Terry Jacobs and Bill Stakelin will be taking over: Rock KLAQ, El Paso (95.5 MHz/Class C), Duncan's #2 biller at \$3,010,000. Hot AC "Kiss FM" KSII, Paso (93.1 MHz/Class C), Duncan's #4 biller at \$1,775,000. News-talk-sports KROD, El Paso (600 KHz/5-kw full-time, DA-N), #11 biller at \$407,000. Duncan's American Radio figures El Paso was a \$19,600,000 radio market in '98. The New Wave cluster (26.5% of the market) was #2 behind Clear Channel (30.4%). Broker: Peter Handy of Star Media Group.

Salem says Aloha to Hawaii, as it enters the Honolulu market with the \$1,700,000 purchase of Jack Siegal's "Chagal Hawaii" stations. So Salem gets just what it likes -- two good AM signals. One is KGU, Honolulu (760 KHz), with 10,000 watts day and night, ND. It's now doing sports as "The Ball." The other facility is KHNR, Honolulu (650 KHz), also with 10,000 watts day and night, ND. KHNR's doing news. It's no stretch to think that Salem will do religious programming on one and conservative talk on the other. We may not have long to wait -- Salem starts and LMA on October 1. Historical note: KGU signed on the air on May 11 1922 an LMA on October 1. Historical note: KGU signed on the air on May 11, 1922, which made it the first station in Honolulu.

In Missouri, Tom Walker's Mid-West Family Group is buying "Coyote Country" KCYO, Ozark, MO for a cool \$3 million. It's a Class C2 facility outside Springfield, MO. The seller is Max Pearson and broker is Barry King of Austin-based Norman Fischer.

From this corner of Nevada, you can just about see California and Arizona: Chris Devine's Mag Mile Media is spending \$9,500,000 for KLUK, Laughlin, NV. Laughlin isn't far from Needles (CA) and Bullhead City (AZ) -- in the fast-growing area north of Lake Havasu City. This deal has Mag Mile Media acquiring classic rock KLUK, Laughlin (107.9 MHz/Class C1) from H&R Broadcasting, which retains KNKK, Needles and KBAS, Bullhead City. Mag Mile entered the area with the pickup of Regent's four stations there, including country "K-Flag" KFLG/KFLG-FM.

In central Oregon, Gross Communications buys three stations for \$3 million. The market is Bend, OR, and these are the stations Stewart Broadcasting is selling to Herbert Gross: country KSJJ, Redmond, OR (102.9 MHz/Class C1). Modern AC KXIX, Bend (94.1 MHz/Class C). And adult standards KXUX, Bend (940 KHz/10,000 watts full-time, DA-2).

Between Washington, D.C. and Baltimore, ZGS Radio pays \$5.5 million for Spanish tropical WILC, Laurel, MD (900 KHz). Buyer Ronald Gordon of ZGS has plenty of experience doing Spanish-language formats from his two AMs in the Tampa market: tropical WRMD and romantica WAMA. This fits right in his specialty. WILC operates with 1,900 watts days, 500 watts night, DA-2. Seller is ILC Corporation.

North of Milwaukee, programmer Jack Taddeo and his wife buy "Kat Country" WKTT, Cleveland, WI. The former AMFM and Capstar Senior VP/Programming has an interest in three stations in Champaign-Urbana, IL through the Liberty II group, but this purchase of WKTT is the debut of a new entity. "Radio K-T Inc." (Taddeo and wife Susan Kraus) is the buyer of Class A WKTT (98.1 MHz). Seller is Mills Radio Group. Price: \$980,000. Station is in the Sheybogan-Manitowoc area, alongside Lake Michigan, north of Milwaukee. Broker is Don Roberts of Kozacko Media Services.

In Tupelo, Mississippi, Cumulus adds WWKZ for its fifth station there. Cumulus agrees to pay Houston Pearce \$2.9 million for CHR "KZ105." The current Cumulus stations are country WWZD-FM, urban WESE, black gospel WNRX and sports WTUP. Historical note: The original "WWKZ" became a Memphis move-in, by virtue of being re-licensed to Como, MS. It's the R&B oldies "Soul Classics" station now known as WRBO. Pearce sold that facility and transferred the WWKZ CHR format to its new home, where it's still pulling impressive numbers, on the Aberdeen, MS-licensed 105.3 MHz facility that Cumulus is buying.

Remember this old-fashioned story? "GM saves pennies, buys his first station"? It was pretty common before today's public companies with big treasure chests showed up to out-bid first-time owners. We've got one little-guy story this week, and the company belongs to veteran African-American manager Michael Douglass. He once managed in the Washington, D.C. market (including all-news WTOP and AC WASH). Then he became a 20% owner in Bethesda-based Clark Broadcasting. Now he buys out his partners' interests in three Clark Broadcasting stations in the Staunton-Waynesboro area: Classic country WKDW, Staunton (900 KHz/2500 watts day, 127 watts night, ND). Oldies WSVO, Staunton (93.1 MHz/Class). And news WINF, Waynesboro (970 KHz/5-kw day, 1-kw night, DA-2). Total purchase price is \$744,500. As for seller Clark this deal and the one up in Charlottesville with Clear Channel will remove it from the "group" category. It will be left only with its combo in Easton, MD: adult standards WCEI and AC WCEI-FM.

Was it a classic case of illegal insider trading? The SEC is suing former Evergreen and Chancellor exec Scott Ginsburg for alleged insider trading violations. It wants him, his brother Mark and father Jordan Ginsburg to re-pay \$1,800,000 in profits allegedly derived from improper trading involving stock in EZ Communications and Katz Media. They could also be facing triple damages in civil actions. The suit filed in West Palm Beach U.S. District Court centers on two tips involving "material, non-public information": First, when Scott Ginsburg allegedly told his brother that EZ was for sale. He was in a position to know that because Evergreen was among the bidders. Mark Ginsburg then told his father and they reportedly bought 73,800 shares of EZ and netted a \$1 million profit. (ARS eventually acquired EZ, and both are now part of CBS-owned Infinity.) The second tip allegedly came as Evergreen was preparing a tender offer for Katz Media. Mark Ginsburg reportedly bought 150,000 shares of Katz and netted \$729,000. Ginsburg now holds a significant equity position in Digital Generation Systems. (SEC Civil Action 99-8694)

In Dallas, Arbitron issues another revised Spring book, and it's another Radio Unica situation. Just as in Los Angeles, a closer look at diary crediting puts a Radio Unica station into the Spring Arbitron. The Dallas situation was complicated by the fact that both KAHZ and KDFT were using programming from Radio

Unica. Based on earlier data, Arbitron credited some KAHZ listening to KDFT. The upshot: KAHZ now qualifies for the book. Radio Unica-owned KAHZ, Ft. Worth (1360 KHz) airs its parent's Spanish network programming. KDFT, Ferris (540 KHz), owned by Otto Miller's Freedom Network, now runs Spanish talk and variety. The reissue doesn't affect other stations. KDFT didn't meet Minimum Reporting Standards either before or after the re-crediting.

M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING
Set-top box for your "Radio PC"? This could be the future, as described by
Broadcast.com founder Mark Cuban: A single set-top PC box sitting on top of the TV that would handle a universe of things coming into the home via broadband. That's high-speed Internet access, TV, HDTV, VCR, DVD and radio. PC World reports that Cuban actually showed off a prototype at the eTV World conference on Tuesday (9/14). M Street thinks that the idea puts Internet-only radio stations on a much more level playing field with regular terrestrial radio -- just as cable was the equalizer between UHF stations and cable channels, and over-the-air network TV.

Sell that unused air time on the web: BroadcastSpots.com aims to deliver real-time media buying and selling using the Internet. Founder/President Jeff Trumper says the process is simple: The traffic department (at radio, TV or cable operators) posts avails on the broadcastspots.com website. Then it's up to buyers. Trumper sees the service as a supplement to traditional sales routines, since it's focused on selling unused time. Station owner and entrepreneur Jeff Trumper says "media time is a perishable product" and broadcasters are losing millions in revenue. He and Senior VP John Cravens were busy demo-ing the concept at the NAB in Orlando.

AMFM Inc. calls Danny Bonaduce off the bench and teams him with Jamie White at KYSR. So it's now the "Jamie and Danny Show" on KYSR, Los Angeles and stations carrying it in a couple of other markets. Bonaduce's been without a regular radio gig since the demise of hot AC WBIX, New York on December 4. AMFM's Jimmy de Castro promised Bonaduce he'd be back on the air, and he's now the co-star of the morning team on modern AC KYSR, as the company busts up "Jamie, Frosty and Frank."

AMFM says Frosty Stillwell and Frank Kramer will be "part of AMFM's programming arsenal" in some other role.

We've got a major-market battle in adult standards: It's happening in Denver, where KLZ flips from contemporary Christian to adult standards, according to media columnist Dusty Saunders in the Rocky Mountain News. That pits Crawford-owned KLZ (560 KHz) against Tribune's KEZW, Aurora, CO (1430 KHz) -- and gives Crawford the advantage in signals. Why the change? Crawford is buying a fourth AM in Denver --KBNO (1220 KHz). Crawford will transplant KLZ's contemporary Christian format over to KBNO in early October with new calls KLVZ. Crawford's other Denver AMs are black gospel and religion KLDC, Brighton at 800 KHz, and religion KLTT, Commerce City at 670 KHz.

At the Radio Unica network, the new morning show is anchored by Telemundo veteran Raul Peimbert and his wife Fulvia. Radio Unica's looking for a higher entertainment quotient, promising "laughter, news, sports, horoscopes, revealing confessions and coverage of significant community issues." Raul's been a news anchor at both Telemundo and TeleNoticias. Fulvia also hosts a Radio Unica show in immigration issues.

Charlie Tuna takes over Gary Owens' morning slot on Jones' Music of Your Life. The adult standards service is used by stations around the country, and now they're hearing one Los Angeles veteran replace another. The MOYL feed is produced in Los Angeles and distributed by Jones. Radio icon Gary Owens is expected to return soon from some health problems, and will handle 3pm to 6pm Pacific time.

Keeping it in the family: MediaAmerica moves its 22 long-and short-form shows over to Jones Radio Network. That includes Clark Howard, Neal Boortz, Dennis Prager, Rhona At Night and the Motley Fool Radio Show, plus format-specific shows like Country's Most Wanted and HardDrive. It's a logical move that lets MediaAmerica focus on network and syndication ad sales. Both it and JRN are part of Jones International Networks. The Jones staff in New York will handle production and affiliate relations for the 22 shows. Frank DeSantis is VP/Programming & Affiliate Relations. Jessica Sherman joins as Affiliate Relations Manager.



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Dave Scott, CEO of Scott Studios Corp. says, "It's an honor to be Citadel's sole digital audio vendor. Our systems are designed by announcers, for announcers. Our digital system fits DJs like a glove."

Licon consummation of an Oklahoma City acquisition of five stations and

Upon consummation of an Oklahoma City acquisition of five stations and upon other pending transactions, Citadel will own or operate 124 radio stations in 23 mid sized markets such as Providence, Rhode Island; Salt Lake City: and Albuquerque, New Mexico.

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Larry Wilson (at right), CEO of Citadel Communications Corp., shakes hands with Dave Scott, CEO of Scott Studios Corp., at the September, 1999 NAB Radio Show in Orlando as Citadel standardizes on Scott Systems for its 124 stations.

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### The M Street Journal

### Radio's Journal of Record NEW YORK NASHVILLE September 22, 1999 Vol. 16 No. 38

ITED A MESS. . . FCC Chairman Bill Kennard said (at a NABOB gathering) inherited a mess", and he was referring to the conflicting rules and solutions in regulatory areas like radio-TV cross-ownership and INHERITED A MESS. . . that stopgap newspaper broadcasting ownership. Kennard's doing his best to clean up the and things ARE beginning to happen on several important fronts, though broadcasters won't like all the changes. Just to list the developments this week: On DAB, the FCC now says it will almost certainly adopt the promised Notice of Proposed Rulemaking at its October 21 Open Meeting. On Low Power FM, the FCC has extended the Reply Comment deadline for the fourth and absolutely-final 5. And on EEO, Kennard's push to reinstitute an effective EEO program will produce new rules by year-end -- and we hear they'll be strict. The FCC will likely get another hand at the oar as Senator John McCain and other lawmakers are going to push to eliminate the newspaper-broadcast cross-ownership prohibition and put a new minority tax certificate program on the books. Oh -- we've also got the upcoming first-ever Closed Broadcast License Auctions. We hope the folks at the FCC (and communications attorneys in private practice) have stocked up on legal pads.

We couldn't begin to list the stations that were knocked LEFT A MESS. off the air at least temporarily by the Force 5 hurricane that ravaged and then brawled its way through the mid-Atlantic and into the North Carolina northeast. We heard of towers being destroyed (like at Clear Channel's WMBL, Morehead City, NC) and stations being forced onto emergency power, existed. The NAB is offering a clearinghouse for equipment at "NAB.org", and there's a nice salute there to the broadcasters who spent arduous hours and days fighting to stay on the air and serve the public. Our hats are off to them. know one radio station department that's buzzing right now: Sales, where reps are getting new business on the air from home repair centers and insurance companies. Life goes on, and so does the Journal, starting with this week's format news --

### FORMAT CHANGES ( # change accompanies new ownership) ( // simulcast)

```
formerly
                                                                     becomes
AR Lakeview
                            KKTZ-93.5
                                                KBFY, new
                                                                     AC "Hits 93.5"
                                                KKTZ, AC
                                                                     JRN - adult standards
   Mountain Home
                            KOMT-107.5
        (The KKTZ calls & programming have moved to a new sign-on at 93.5 MHz)
                                                Sp. talk & variety reported silent KVRG-FM, romantica EXCL - Spanish CHR
                            KAAX-105.7*
CA Avenal
   Seaside (Monterey)
                            KSES-FM-107.1
           (EXCL's new Spanish CHR format originates at KSSE, Riverside, CA)
   Soledad (Monterey)
                            KSES-700
                                                KVRG, romantica // FM EXCL-Spanish CHR // FM
   Stockton
                            KQOD-100.1
                                              # oldies
                                                                     rhythmic oldies "Mega"
                  (KQOD enters an LMA-to-buy with KJAX, KKME and KOSO) KWG-1230* # oldies // KQOD EWTN
   Stockton
                                                                     EWTN - Catholic
                 (KWG starts an LMA-to-buy with Immaculate Heart Radio)
CO Denver
                            KBJD-1650
                                                new
                                                                     to be TWM-cont. Christ.
                      (KBJD expects to begin operation in November)
FL La Crosse (Gainesvl.)
                            WBXY-99.5
                                                WRKG, JRN-cl. rock hot AC "Star 99.5"
        (WBXY retains Bob & Sheri in morning drive; the WRKG call letters and
                             programming move to 100.5 MHz)
   Marco (Ft. Myers)
                            WGUF-98.9
                                                smooth jazz
                                                                     talk
   Melbourne
                            WTMS-1560
                                                adult standards
                                                                     talk & BTR financial
         (BTR is Business Talk Radio, the new name for Business News Network)
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The M Street Journal is published weekly except the last week of December. Subscriptions are available for \$139 per year, or \$41 per quarter.

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FORMAT CHANGES (cont'd)
                          WJZT-100.7 smooth jazz
FL Midway (Tallahassee)
                                                                   oldies // WOKL
           (This simulcast is temporary; a new format should debut shortly)
   Newberry (Gainesville) WRKG-100.5
                                           WBXY, hot AC JRN - classic rock
           (WRKG retains Bob & Tom in the morning; the WBXY call letters and
                             programming move to 99.5 MHz)
GA Rossville (Chatt.)
                            WLMX-980
                                              soft AC // FM
                                                                   to be ABC - black gospel
                (WLMX will simulcast rock sister WLMX-FM until October)
   Rossville (Chatt.) WLMX-FM-105.5 soft AC
                                                                   rock "Rock 105"
        (WLMX-FM adds Lex & Terry in morning drive along with the new format)
IN Clarksville (Louis.) WQSH-93.1 modern AC
                                                                  WYBL, country "The Bull"
            (The WQSH calls & programming move to 98.9 MHz, formerly WHKW)
   Salem (Louisville) WHKW-98.9 country
                                                                   WQSH, modern AC "She"
                                            # CHR
IA Ames (Des Moines)
                           KCCQ-105.1
                                                                   modern rock "Channel Q"
         (KCCQ & sister KASI are now in a combo with WHO, KKDM, KMXD & KYSY)
LA Columbia (Monroe) KCTO-FM-103.1 classic hits
                                                                   KYEA, ABC - urban AC
          (KYEA also adds ABC's Doug Banks who moves from the old KYEA-98.3)
   Ferriday (Natchez) KFNV-FM-107.1 oldies
                                                                  adds JRN - oldies
   West Monroe
                           KYEA-98.3
                                              urban contemporary KRRZ-FM, WW1 - AC
                                              country
   Winnsboro
                           KMAR-FM-95.9
                                                                   JRN - classic country
MA Orleans (Cape Cod) WKPE-FM-104.7 # rock
                                                                   classic rock "Rocket"
                 (WKPE-FM is now in a combo with classical WFCC-FM)
MI Saline (Ann Arbor) WDEO-1290
                                              religion
                                                                   WYBN, BTR - financial
         (The change follows the end of an LMA with The Ave Maria Foundation)
MS Artesia (Columbus) WSMS-99.9 classic rock adds John Boy & Billy Clarksdale WROX-1450 talk // WDSK adds sports // WDSK
                           WDSK-1410
   Cleveland
                                              talk
                                                                   adds sports
                                             R&B oldies/gospel ABC - urban AC "Touch" adult standards JRN - oldies
                                         κ&B oldies/gospel
adult standards
                           WOHT-95.3
   Drew
MO St. Joseph
                           KSFT-1550
        lina Beach (Wilm.) WLGX-106.7 news/talk // WMFD JRN - smooth jazz (WLGX is in an LMA-to-buy with WAHH, WMFD and WRQR. It keeps Imus in
NC Carolina Beach (Wilm.) WLGX-106.7
                      the Morning from the simulcast talk format)
   Old Fort (Asheville)
                          WMXF-104.3
                                              hot AC
                                                                   WQNQ, class. rck//WQNS
           (WQNS & WQNQ air John Boy & Billy and ABC's classic rock format)
                           WAHH-1340
                                              beach music
   Wilmington
                                                                  reported silent
   Wilmington
                           WMFD-630
                                              news-talk
                                                                   reported silent
     (WMFD is rebuilding its transmitter site and expects to return in Feb. 2000)
PA Mechanicsbg. (Harris.) WTPA-93.5 # rock
Palmyra (Harrisburg) WNCE-FM-92.1 # easy listening
                                                                classic rock
                                                                   classic rock // WTPA
           (WTPA and sister WNCE-FM combo with CHR WNNK-FM & urban AC WTCY)
PR Cabo Rojo (Mayaguez) WEKO-930 Spanish news-talk Spanish talk // WIAC Cabo Rojo (Mayaguez) WMIO-102.3 Sp. AC/gold//WFID Spanish hits //WIAC-FI Spanish (San Juan) WCMA-FM-96.5 tropical Spanish hot AC "Cima" Guayama WIBS-1540 # Sp. news&tropical Sp. talk & Sp. stand. Humacao WALO-1240 # Spanish standards adds Sp. talk // WIAC
                                              Sp. AC/gold//WFID Spanish hits //WIAC-FM
    (WIBS and WALO begin separate LMAs-to-buy with Bestov Broadcasting. The talk
     programming is from Bestov's Cadena Radio Puerto Rico originating at WIAC)
   Isabela (Mayaguez) WISA-1390 Spanish standards adds Span talk // WIAC
               (WISA airs Cadena Radio Puerto Rico from 6-11a and 4-6p)
                           WPAB-550
                                              Spanish news-talk adds Sp. talk // WIAC
         (WPAB brokers time to Cadena Radio Puerto Rico from 6-11a and 4-6p)
                           WIAC-740
   San Juan
                                               tropical
                                                                   Spanish talk
(WIAC programming is being fed to others as Cadena Radio Puerto Rico)
RI Pawtucket (Providence) WLKW-790 adult standards talk "The Buzz
                                              adult standards talk "The Buzz"
talk ABC - black gospel
talk // WOWW WTCK, talk
TN Germantown (Memphis)
                           WOWW-1430
                           WSFZ-1030
   Memphis
         (WTCK continues with the talk programming that had been simulcast)
TX Big Sandy (Longview) KBAU-90.7*
                                              info & classical reported silent
                   (KBAU licensee Ambassador College is for sale)
                           KREC-98.1 # soft AC
UT Brian Head
                                                                   ABC-adult contemporary
          (KREC is now a combo with country KONY-FM & adult standards KUNF)
   Washington
Homeiam
                           KUNF-1210
                                              KONY, ABC - oldies ABC - adult standards
                           KGHO-FM-95.3
                                             classic hits classic rock
          (Gregory Smith's LMA with KGHO-AM & FM ends and the classic hits
                                 format moves to KJET)
                                              country // KAYO-FM reported silent
   Olympia
                           KAY0-920
                       (Gregory Smith's LMA with KAYO also ends)
   South Bend
                          KJET-105.7 new
                                                                   classic hits
      (KJET begins an LMA with Gregory Smith and adopts the format of KGHO-FM)
                                         sports
WI Hayward
                           WHSM-910
                                                                   JRN - adult standards
MB Brandon
                           CKLF-FM(CP)-94.7 new
                                                                   to be AC (April, 2000)
```

xmtr location to 44-52-04 92-04-23

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NEW STATIONS: GRANTS
BC 95.5*
            Chase
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87 w Canadian Broadcasting Corp. (This station will rebroadcast CBTK-FM)

MB 94.7 100000 w Riding Mountain Broadcasting, Brandon

TRANSLATORS/BOOSTERS/SYNCHRONOUS XMTR: GRANTS

OK K217DK-91.3\* Ninnekah 250 w (v), KEFX Calv. Chapel/Twin Falls

FACILITIES/PARAMETERS: APPLICATIONS (& reapplication) [docket number] correct coordinates to 28-59-57 81-17-54 De Land FL WYND-1310 IN WGZB-FM-96.5 Corydon increase to 6000 w MA WRPT-650 Ashland increase to 2000 w, DA-D, change xmtr location to 42-14-49 71-25-30 (the Commission has this station incorrectly listed at 1050 KHz)

.3 Glencoe increase to 100000 w, 577 ft, class C1, change xmtr loc. to 44-56-25 93-55-43 MN KARP-96.3 KAYF(CP)-97.3Starbuck change xmtr loc. to 45-31-42 95-32-52 MO KCMO-FM-94.9 Kansas City change xmtr loc. to 39-04-15 94-34-59 NY WHEN-620 Syracuse correct coordinates to 43-05-32 76-11-22 RI WRIU-90.3\* correct coordinates to 41-29-52 71-31-43 correct coordinates to 34-22-02 79-19-49 Kingston SC WEGX-92.9 Dillon change to 430 w, 522 ft, add DA, change WI WVSS-90.7\* Menomonie

Returned/Dismissed Applications

GA WAYH(CP)-91.9\* Port Wentworth (D) increase to 50000 w, 469 ft DA, class C2, change xmtr loc. to 32-00-45 80-50-45

FACILITIES/PARAMETERS: GRANTS

IA KLNG-1560 Council Bluffs direct measurement of antenna power OH WTUZ-99.9 Uhrichsville build new auxiliary facility decrease to 586 w, change xmtr location move to 101.1 MHz, 100000 w BC CISW-FM-102.1 Whistler MB CKX-1150 Brandon MB CICY-FM-105.5 Selkirk increase to 100000 w

CALL LETTER CHANGES ( # applied for by new owners) AL WAFN-92.7 Arab becomes WAFN-FM 9/10/99 AR KBFY(CP)-93.5 Lakeview KKTZ 9/10/99 "Hits 93.5" KKTZ-107.5 Mountain Home 9/10/99 KOMT "Ozark Mountain" CA KRQC-FM-92.7 Marina KMJO 9/17/99 KKLA-1240 San Bernardino KLTH 9/13/99 KVPC-105.5 San Joaquin # KWOL 9/10/99 KSES-FM 9/15/99 KVRG-FM-107.1 Seaside "Super Estrella" KVRG-700 Soledad KSES 9/15/99 "Super Estrella" FL WRKG-99.5 La Crosse # WBXY 9/17/99 WKTS(CP)-97.7 Marathon WWWK 9/10/99 Marianna WBNF-94.1 WTYS-FM 9/10/99 "We Think You're Special" WRNU-1700 Miami Springs WAFN 9/10/99 "The Fan" WBXY-100.5 Newberry WRKG 9/17/99 "Rock" WAKS-100.7 Tampa 9/17/99 "Mix" WMTX ID new-90.7\* McCall KBPH 9/17/99 IN WQSH-93.1 Clarksville WYBL (requested) "The Bull" Mt. Vernon Mt. Vernon 9/3/99 WPCO-1590 WRCY "River Country" WBLZ-FM-106.7 WYFX 9/3/99 "Fox" IN WHKW-98.9 Salem "She 98.9" WQSH (requested) KY WLRS-102.3 Louisville WULV (requested) "Love 102.3" new-88.5\* Morehead **WBMK** 9/17/99

LA KCTO-FM-103.1 Columbia KYEA (requested) KYEA-98.3 West Monroe KRRZ-FM (requested) "The Cruze" MI WDEO-1290 Saline WYBN (requested) "Your Business News MN new-89.5\* Montevideo **KBPG** 9/10/99 NM KDZZ-1580 Albuquerque **KIVA** 9/17/99 new-96.7 9/10/99 KTRL Las Vegas NY WKAJ-900 Saratoga Springs WUAM 9/17/99 "Wham 900" new-92.9 Saugerties WRKW 9/15/99 # WMJK OH WCPZ-100.9 Clyde 9/17/99 "Majic 100.9" "KISS" WZLE-104.9 Lorain # WAKS 9/17/99 Sandusky WMTX-102.7 # WCPZ 9/17/99 PA WMXV-104.9 Hollidaysburg WMAJ-FM 9/17/99 "Majic 104.9"

	WXEX-99.7 new-94.5	Wakefield Three Rivers		WHCK	9/17/99	"The Hawk"
	KONY-1210		ш	KBPL		H C
		Washington	₩	KUNF	9/10/99	"Unforgettable"
	WVNS-670	Claremont		WRJR	9/10/99	"Rejoice Radio"
	KBIK-101.7	Thermopolis		KDNO	9/10/99	
	WMXF-104.3	Old Fort			(requested)	
МВ	new-94.7	Brandon		CKLF-FM		
PRO	POSED STATION TI	RANSFERS				
	( 314 asset sale,	, 315 transfer of cor				
AL	WYNI-930	Monroeville	314	from McI	Kissick Enter	rprises
				to Sout	chern Media C	Communications
IL	WYPA-820	Chicago	316	from Ach	nievement Rad	lio Holdings, Inc.
				to Z-Sr	panish Radio	Network, Inc.
	WKMQ-95.3	Winnebago	316			asting Corporation
		_				sting Corporation
MA	WGAW-1340	Gardner	314	from WGA		
				to Will	low Farm, Inc	· .
MO	KATI-94.3	California	314		B II, Inc.	
					•	Mid-Missouri, Inc.
NH	WNNH-99.1	Henniker	314			ing of New Hampshire
						of New Hampshire, LLC
NC	WDEX-1430	Monroe	314		d Broadcasti	
-10	11250	11011100	J 1 1			ty Temple of Faith
PΔ	WLKK-1400/	Frie/	314			munications, Inc.
	WFLP-1330/WF		214		Media Group	· · · · · · · · · · · · · · · · · · ·
	· · · · · · · · · · · · · · · · · · ·	0.9 North East		CO NEX	. Media Group	, LLC
DT	WOON-1240	Woonsocket	211	from Wil	llow Farm, In	36
KI	WOON-1240	WOOMSOCKEL	J14		Radio, Inc.	ic.
TUNT	WSBI-1210	Static	214			
.1.14	M2D1-1710	Static	<b>314</b>		nk Thomas	
				to Doni	nie S. Cox	

Three sets of Form 316 Transfer Applications were filed this week from New England group Great Northern Radio Partners. First to Vox Media Corporation then to Radio Group, LP and then to Great Northern Radio, LLC. The stations included in the transfers are: WRSI and WGAM, Greenfield in Massachusetts. WHDQ and WTSV in Claremont, New Hampshire. In Vermont: WZSH, Bellows Falls; WSSH, Marlboro; WNHV and WWSH, White River Junction and WMTT in Wilmington.

### WASHINGTON THIS WEEK

The FCC takes a giant step closer to Digital Audio Broadcasting, as it commits (pretty firmly) to issuing a Notice of Proposed Rulemaking at its October 21 monthly Open Meeting. Developer and industry consortium USA Digital Radio petitioned for a Rulemaking months ago and was expecting an answer this summer. The NPRM should yield a sneak preview of the FCC's thinking about DAB as it invites comments along various paths. Looks to M Street as if the NAB's strategy to link Low Power FM and DAB in the decisionmaking process is working, at least at this stage. One of the NAB's most powerful arguments against LPFM is that it jeopardizes the transition to Digital Audio Broadcasting by threatening the "integrity of the FM Band." Everybody's promising to preserve that. The FCC is at least listening to that argument, since it extends the deadline for Reply Comments on LPFM to November 5 -- 14 days after the Notice of Proposed Rulemaking on DAB. See the next story for more on that linkage.

Low Power FM opponents win one last extension (#4). The three-times-extended comment period for Low Power FM ended Friday, September 17. But Greater Media and others requested one further extension -- number four -- in order to file Reply Comments and get their engineering input on the record. Thanks to the Digital Audio Broadcasting debate, Greater Media does win one final extension, to November 5. And the FCC specifically notes that it's tying the extension to the adoption of the NPRM for Low Power FM.

Better start a new file drawer at the station for the FCC's revived EEO program -we hear it's going to be a doozie. M Street reported from the NAB Radio Show in
Orlando about the Commission's ambitious plans to reinstitute a vigorous but
constitutionally valid EEO reporting program. Now we're hearing more rumbles
about how extensive it will be, based on what some private communications
attorneys are telling clients. Chairman Bill Kennard believes strongly in EEO -and he's not going to be content to leave the encouragement of EEO up to other
agencies.

### WASHINGTON THIS WEEK (cont'd)

Mel Karmazin and Sumner Redstone are getting more support in their drive to increase national TV limits and complete the Viacom-CBS deal on their preferred terms, even though the NAB has held back. News Corp. President/COO Peter Chernin tells a Congressional subcommittee that "Fox, today, could buy a second station in Atlanta, where we already have a station, but would be prohibited by the [35%] national ownership cap from buying a second station in San Francisco, where we don't own any stations." The NAB rep at the September 15 House Telecommunications Subcommittee hearing was Benedek COO Jim Yager, who favors ending the newspaper-broadcast cross-ownership ban (as does Senator John McCain). But Yager favors retention of the current 35% national cap on TV audience (which precipitated Fox TV's exit from the NAB). M Street thinks that both the 35% national ownership cap and the newspaper-broadcast cross-ownership prohibition are going to be looked at very hard by both Congress and the FCC this fall. We know at least one small-market broadcaster who's rooting for a change: This owner is over 90 years old and tells M Street (through his 72-year-old GM) that he'd like to retire some day, and his only logical buyer is the local newspaper. At 91 or 92 years old, he'd like a good exit strategy!

The lobbying process for Viacom and CBS continues on Capitol Hill and at the Portals. Both Sumner Redstone and Mel Karmazin are powerful persuaders, and even Redstone's threatened \$3 billion divorce lawsuit by wife Phyllis (on grounds of adultery) won't deflect him from pushing hard on this. M Street notes that the last time 74-year-old Phyllis Redstone went public with divorce plans was during his takeover battle for Paramount Pictures. Mr. Redstone is currently #32 on Forbes' list of the world's richest men.

Meanwhile, the Rev. Al Sharpton announces he'll work to block the \$38 billion-orso merger of Viacom and CBS, starting with a petition at the FCC to force Viacom to explain how the transaction will help minorities. Sharpton and FCC Chairman Kennard both were speaking at the recent NABOB convention (that's National Association of Black Owned Broadcasters). That's where Kennard's "I inherited a mess" remark was made, re: the FCC's patchwork of pending rulemakings and temporary waivers.

Give the FCC a piece of your mind on September 30. That's when Chairman Kennard hosts a live three-hour follow-up "public forum" on his strategic plan called "A New FCC for the 21st Century." The session picks up on earlier public forums last May and June. It runs from 10am to 1pm and if you can't be there in person -- listen in on the Internet at "FCC.gov." E-mail your ideas ahead of time to "NewFCC@FCC.gov."

Retired FCC Administrative Law Judge John Conlin has just died at age 92 (reports the Washington Post). He joined the FCC as an attorney in 1955, and except for two years at the Postal Rate Commission during the Nixon years, worked at 1919 M Street until his retirement as an ALJ in 1986.

A jammed fax machine and an overflowing voice-mailbox is an excuse the FCC will buy, in the case of Cary Tepper and Larry Jones. They asked the Commission for a waiver on the September 13 "upfront payment" deadline for the upcoming Broadcast License Auction. Seems they'd tried to fax their FCC Form 159 into Mellon Bank as required -- but the fax machine at Mellon was jammed up and wouldn't take it. You were supposed to fax in the Form at least an hour prior to placing an order for the wire transfer to cover the payment. Tepper and Jones were further frustrated that day when they tried to call the designated person at Mellon, but couldn't leave a message because the person's voice-mailbox was full. (DA 99-1903)

And coming up in a matter of days: the first-time ever Closed Broadcast License Auctions, to resolve the dozens of hung-up licenses. We'll cover it for you.

The NAB wants you to watch your mailbox for an important questionnaire it's dropping in the mail regarding public service time (and its value). The association tracks the public service efforts of broadcasters and the total dollar value of same.

#### ELSEWHERE

That Phoenix-for-Houston swap between Hispanic Broadcasting and Z-Spanish is in limbo. Jeopardized by an alleged signal deficiency of the station Z-Spanish was going to move its Phoenix "La Nueva Zeta" format onto. But nobody's talking publicly about this, even a peep. The two Spanish group owners missed a September 2 closing, according to the Arizona Republic. Here's how it was supposed to work: Z-Spanish was swapping Phoenix-market KLNZ, Glendale, AZ (103.5 MHz) to Hispanic Broadcasting. That would give HBC a second FM in Phoenix (a new sister for regional Mexican KHOT-FM). Z-Spanish would then transplant its "La Nueva Zeta" regional Mexican format from 103.5 MHz to KCDX, Florence, AZ (103.1 MHz). But the Republic says Z-Spanish became disappointed at the coverage of KCDX and elected not to proceed with the swap. That's according to a letter it sent to advertisers. The other end of this double-market deal was in Houston: Z-Spanish was supposed to pick up Houston-area KRTX-FM, Winnie, TX (100.7 MHz) from Hispanic as compensation for Phoenix-market KLNZ.

Cumulus (Green Bay's #3 biller) has an option to buy Laird Broadcasting (the #2 biller). But adding together Laird's 15.3% and Cumulus Media's 10.2% still leaves Cumulus in the rear-view mirror of #1 local biller Midwest Communications. Midwest corralled a whopping 57.3% of Green Bay's 1998 revenue, according to Duncan's American Radio. But Green Bay is a thriving radio market, even if you're #2. Here's why: Green Bay's Arbitron market rank is #182. But in revenue it ranks #126 of Duncan's 173 revenue-rated markets. So it's a real out-performer in the small-market world with \$13 million in estimated 1998 radio revenue. Here's what Cumulus has optioned to buy from the Laird family's Green Bay Broadcasting --Hot AC WQLH, Green Bay (98.5 MHz/Class C1), Duncan's #2 biller at \$1,600,000. And all-sports "Fan" WDUZ, Green Bay (1400 KHz, 1-kw full-time, ND), Duncan's #8 biller at \$390,000. So Cumulus adds hot AC and sports to its current three-station cluster: classic rock WJLW, oldies WOGB and "Fox" rocker WXWX, the former WEZR. Cumulus is strong not only in Green Bay, but in neighboring Appleton-Oshkosh. Green Bay's WJLW and WOGB overlap into Appleton.

In Killeen-Temple, Texas (Arbitron market #149), Cumulus Media buys one station from each of four different owners. That's how Richard Weening and Lew Dickey like to pull it off: Hammer together an instant cluster in a brand-new market and announce the deals in one fell swoop. It's a pretty darn tricky maneuver, but they've done it again. Here's the total \$9 million package in Killeen-Temple, by station, facility and seller -- #1, Contemporary Christian KLTD, Temple (101.7 MHz/Class C3), from KenCannon Communications. #2, Oldies KYUL, Harker Heights, TX (105.5 MHz/Class C2), from Stellar Radio Group. #3, AC "Mix 106.3" MOOC, Belton, TX (106.3 MHz/Class C3), from Sheldon Communications. And #4, "Double O Country" KOOV, Copperas Cove, TX (103.1 MHz/Class C3), from seller Centroplex Communications. M Street notes that KOOV owner Centroplex has been LMAing KOOC. Cumulus has already begun its usual immediate LMA with KLTD, KYUL, KOOC and KOOV. Brokers: Bill Whitley, George Reed and Scott Knoblauch of Media Services Group, who represented the various sellers in these central Texas deals.

In Roanoke-Lynchburg, the buyer of WFIR and WPVR is Mel Wheeler, not the previously-announced AMFM Inc. So James Gibbons' earlier deal with AMFM is kaput, and the new buyer is local owner Mel Wheeler. His radio interests in the Virginia mountains are CHR simulcast WXLK/WLYK, AC WSLQ and country WSLC. Here's what he gets from Gibbons: talk WFIR, Roanoke (960 KHz), a 5,000-watt full-time facility, DA-N. And classic rock WPVR, Roanoke (94.9 MHz), a full Class C. Broker: William B. Schutz, Jr.

In Birmingham, Radio Disney loses its local affiliate as Hibernia sells WMKI to Crawford. This is a first: Jim Thompson and Mike Craven created Hibernia specifically to buy stations that would become affiliates of the Radio Disney kids format. The facility is WMKI, Birmingham (850 KHz), previously known as WYDE. It possesses a fine signal with 50,000 watts days and 1,000 watts night, DA-2. Don Crawford is already in the Birmingham market with an AM (Christian-teaching WDJC at 1260 KHz) and an FM (contemporary Christian and southern gospel WDJC-FM, 93.7 MHz). Price for WMKI is \$2,750,000. Broker: Mike Bergner.

Which deal do you take? Carl Hirsch and Steve Dinetz offer Rick Rambaldo a choice of payments: `\$15 million cash, or \$12 million cash and \$3 million equity in NextMedia. Do you take the lump sum, or bet on the future of NextMedia? Rambaldo's four-station cluster in Erie is the first building block of NextMedia. As we told you in a previous Journal, the stations are rock WRKT, CHR WRTS, talk/sports WFLP and talk WLKK.

The Marriotts are back in front-line radio ownership with a new deal in Maryland, and Clark Broadcasting exits radio as it sells its final two properties to First Media Radio, LLC. Those are: Adult standards WCEI, Easton, MD (1460 KHz), and AC WCEI-FM, Easton (96.7 MHz). The AM has 1000 watts days, 500 watts night, DA-2. The FM is a Bl facility. Buyer for both is First Media Radio, LLC, which is principally owned by Richard E. Marriott. Clark is selling its Charlottesville, VA stations (including WCYK-FM) to Clear Channel, and its Staunton, VA stations (including WSVO, Staunton) to Michael Douglass. Broker on Clark's sale of WCEI/WCEI-FM is William B. Schutz, Jr. M Street notes that the Marriott family also has some renewed radio involvement through its recent investment in New Northwest, piloted by Michael O'Shea and Ivan Braiker.

Outside Sioux Falls, SD, John Goeman's Madison Broadcasting sells its KJAM/KJAM-FM full-service country simulcast combo to Three Eagles Broadcasting for \$1,200,000. Here's what Rolland Johnson-run Three Eagles is getting: KJAM (1390 KHz), with 500 watts days and 62 watts night, ND. And KJAM-FM (103.1 MHz), a Class C2 facility. They're both licensed to Madison, SD. Broker: Jerry Johnson of Johnson Communications Properties.

Fabulous Sports Babe Nanci Donnellan catches on with SportsFan Radio Network. Her new SportsFan show debuts Monday, September 27 from her new (and former) homebase in Tampa, in what looks like a shakeup of SportsFan's daytime lineup. The Babe's live feed is 10am to 1pm Eastern time with a repeat immediately following. The former ABC and ESPN personality was available after she and ABC agreed to an early out from her contract. Donnellan's most recent homebase was New York, where she did her ABC-syndicated daytime sports show. SportsFan has been airing Rocco Pendola 10am to 2pm and then repeating him from 2pm to 6pm. We say Tampa's her "former" homebase because she worked in that market once before, in the early days of the "Babe" persona. Now she's got a different outlook on life after battling breast cancer (via a lumpectomy) and she'd like to be back in the sunshine.

If you like to be on the ground floor of IPOs, the next one in radio belongs to Radio Unica. The Miami-based network and station owner just released details of its planned IPO in an amended SEC filing (9/20/99). Those include: an offering of 5.7 million shares, prospectively priced in the range of \$14 to \$16 a share. Gross proceeds would be about \$85 million, to be used for paying down debt, acquisitions and general corporate purposes. Radio Unica's offering is led by Salomon Smith Barney, and it will trade on Nasdaq under the symbol "UNCA." Former Telemundo and Univision executive Joaquin Blaya leads Radio Unica, which made its original S-1 filing at the SEC on July 9. Early investor Warburg Pincus Ventures may also be able to cash out some or all of an 855,000-share block of its holdings. The road show should last about two weeks, followed by final pricing and then the IPO itself.

Westwood closes on its \$900 million purchase of Metro Networks, and moves up to the S&P MidCap 400 Index. The added market capitalization brought in by Metro means "WON" is eligible to move from the Standard & Poors SmallCap 600 to the S&P MidCap 400 index. Metro ("MTNT") had also been a component in the SmallCap 600. Operationally, rivals Shadow and Metro will run as separate units, though Shadow will now report to Metro chief Chuck Bortnick.

Arbitron fixes another crediting problem and releases a revised Spring book for Albany, NY. The book released August 2 credited the wrong station for some entries for 104.9 MHz. Now in-market Albany Broadcasting's WZMR, Altamont gets the diaries instead of WYRY, Hinsdale, NH, which is way to the east of the Albany market. Only WZMR shows any changes in the revised report.

Network radio is practically doing a laser-light show and fireworks for the powerful Association of National Advertisers meeting next month outside Jacksonville. The four largest RADAR-rated networks are actually sponsoring a whole session of ANA on October 11, and Premiere's Rush Limbaugh is keynoting. Then he, Charles Osgood (Westwood/CBS), Tom Joyner (ABC), Casey Kasem (AMFM) and April Ryan (American Urban Radio) are appearing on a roundtable discussion to educate advertisers about the value of network radio. And all four of the network presidents will be there in person — so it's quite a formidable turnout for radio. Miller Kaplan says network radio is up 19.5% year to date — but the ad community is still learning to respect radio.

Internet radio is getting part of the ad budget in Toyota's 2000 marketing scheme. The carmaker's going to use the online Spike Radio to target young adults for its new Echo subcompact, Celica sports coupe and (next year) MR2 Spyder roadster. Internet radio is just one ingredient of its new "non-traditional media" strategy that includes sponsorships of the NBC Sports Gravity Games and a multimedia music tour. Is this a trend? Toyota's young-adult marketing campaign was created by a new in-house marketing team of 25 to 35-year-olds they call "genesis." Traditional broadcast radio's still getting plenty of ad dollars -- but is this part of the future, especially if radio can't demonstrate delivery of 18-34s?

More Internet-only radio, as Lycos adds some live DJs and 30 more music channels from DMX. The Lycos Radio Network also now lets the online listener customize from DMX. The Lycos Radio Network also now lets the online listener customize their pre-sets and get a more "radio" feel from the computer interface. But the headline news from Lycos.com is that it's inked a content deal with music service DMX, which began life as a cable radio company and has recently expanded out of that space to other media. The Lycos partnership gets more people listening to DMX product and familiar with the brand. The other flash from Lycos is that it's hired 20 "experienced disc jockeys" to work with its five original music channels, the ones powered by Westwind Media.

Racketeering in radio? Entercom is the target of a RICO lawsuit filed by Sacramento-market KWOD. Entercom's Jack Donlevie tells M Street it's a "frivolous response" to Entercom's own breach of contract suit against KWOD owner Royce International, filed in late July. Is Entercom a "debt-ridden conglomerate" that illegally conspired with others to defraud Royce and keep other parties from dealing with Royce principal Ed Stolz? That's what Stolz alleges in his suit just filed in San Francisco federal court. (RICO stands for Racketeer Influenced and Corrupt Organization Act). Entercom's suit was filed following three years of efforts to turn a 1996 letter agreement into a definitive deal. Royce also filed a counter-claim in Sacramento along with the San Francisco RICO suit. Looks like the nub of the dispute is whether Royce would be able to swap KWOD for another property (which Stolz apparently wanted) or sell it outright (Entercom's original intent), and whether some of the agreed-upon language was improperly deleted. The station in question is KWOD, Sacramento (106.5 MHz), a Class B facility.

Thou shalt not break the Fifth Commandment on the radio: Rapper Eminem trashed his mother on the Howard Stern show and now she's suing him. Debbie Mathers-Debbie Mathers-Briggs denies she was a bad mother and files a \$10 million lawsuit based on disparaging comments the million-selling rap artist made on the syndicated Howard Stern show, as well as in Rolling Stone magazine and other publications. Mathers-Briggs claims she's been made to look like an unstable drug user (says the AP) by 26-year-old son Marshall Bruce Mathers III, who's known for his misogynistic and violent rap lyrics.

The Flint DJ accused of sexual assault on a request-line caller pleads to a lesser charge. WWCK overnighter John Renkiewicz (says the Flint Journal) takes a plea on a misdemeanor charge of fourth-degree criminal sexual conduct. That's a much better deal than the 10-year sentence he could've been facing on the original charge of assault with intent to commit sexual penetration. Renkiewicz still faces up to two years in prison after he payed a visit to a slumber party of 13and 14-year old girls who called the station and made the mistake of giving their address. He returned to the residence several times afterwards and tried to get one of the girls to have sex with him. WWCK owner Connoisseur suspended him without pay after the original charges were filed.

M STREET BAZAR. . .PEOPLE, PRODUCTS, AND PROGRAMMING

Dear Diarykeeper: Please log onto our website. Arbitron opens a separate website just for diarykeepers, which is significant because all future diary-related mailings by Arbitron will direct diarykeepers to the "ArbitronRatings.com" homepage. Julian Breen's Arbitron Data Users Forum reports that Arbitron has "quietly" opened a separate website just for diarykeepers, beginning with the Fall book. Makes sense. We just hope nobody in radio gets any bright ideas about trying to hack their way into it.

Arbitron's also started using its main "Arbitron.com" website to talk to potential diarykeepers. It's the latest way to get civilians educated about Arbitron and goose the consent rate. Novel feature on "Arbitron.com" is a prominent colored "button" that asks "Did we contact you about the Arbitron Ratings survey?" sense: If you got a placement call, you might check them out on the web. The next page is the "Be part of the ratings/Your opinion counts" pitch from "Chris Johnson." But Arbitron.com will mainly be dedicated to use by the radio industry, not the general public.

### M STREET BAZAAR (cont'd)

ABC is testing WJR's Mitch Albom for national syndication next year. His Detroit-based afternoon show is really more than a talk show. With a different live band nearly every day, celebrity guests and topical comedy, it reinvents the old-fashioned variety show idiom (reminds us of a late-90s Breakfast Club or Arthur Godfrey, but don't get us started). M Street discovers that ABC is using Providence for the show's out-of-town tryout, where WHJJ (920 KHz) is plugging him into its revised news and talk lineup. ABC has said nothing about its plans, but we believe they're projecting a national rollout for Albom in early 2000, with syndication probably handled by ABC's Radio Today unit.

Two visible on-air changes at National Public Radio, as Ray Suarez ("Talk of the Nation") and Martin Goldsmith ("Performance Today") both step down. Suarez is reportedly going to work with Jim Lehrer's News Hour, over at PBS. While ten-year "Performance Today" host Goldsmith will step away and take a senior commentator role on the daily classical-music show. Goldsmith wants to spend more time finishing a book he's writing about his parents' lives as musicians in Nazi Germany. Regular guest host Lisa Simeone will handle hosting chores while NPR launches a search for Goldsmith's permanent replacement.

Dame-Gallagher will rep David Lawrence's "Online" computer and tech shows, hosted by the former major-market jock who went on to create the weeknight "Online Tonight" (10pm to 1am) and "Online Today" (the weekend version). You've probably heard Lawrence on the phone: David is the voice of the toll-free phone lines of AOL.

"Rock En Espanol" has arrived on an English-language station: L.A. modern rocker Y107 surveys the exploding rock-in-Spanish scene and decides to showcase a 90-minute Sunday night block of Spanish rock called "The Red Zone." Here's why: Check the demos in Los Angeles. Arbitron says Los Angeles is now 38% Hispanic 12+. But the teen population is an amazing 52.3% Hispanic. The 18-24 male population is 52%. LA's 25-34 male cell is now 48% Hispanic. The 18-24 female population is 49.6% and the 25-34 female cell is 44.1%. Big City GM David Howard calls it a "natural bridge" from the Y107 simulcast's core artists to the Rock en Espanol movement.

WGN, Chicago General Manager Steve Carver is Tribune's new group head for radio. The job's been vacant since Wayne Vriesman retired as Tribune's radio chieftain last April. Now Tribune Broadcasting President Dennis FitzSimons hands his Chicago GM the VP/Radio Group title, which effectively means that Carver will be spending some time in Denver. Tribune now has stations only in Chicago (WGN) and Denver (soft AC KOSI, classic rock KKHK and adult standards KEZW). Tribune's radio reach once extended to New York (WQCD, now traded to Emmis) and Sacramento (KYMX and KCTC, traded away in 1995 for KVOD-FM, Denver).

New web-based media buying and selling service BroadcastSpots.com recruits the RAB's Judy Carlough as its VP of Affiliate/Agency Relations. Carlough ran the RAB's New York office (no replacement announced yet). At BroadcastSpots.com she'll report to Senior VP John Cravens.

### M STREET BAZAAR (cont'd)

At Radio Disney, they've realigned the reporting structure at the O&Os. The position previously held by Buz Powers -- Director of Owned Station Operations for Radio Disney -- has been X'd out of the table of organization. Buz had been overseeing Radio Disney owned-and-operated stations in markets where the Radio Disney station is a standalone. Those stations will now report to either Mark Steinmetz (based in Minneapolis) or Mitch Dolan (based in New York). As for Disney's commitment to Radio Disney, ABC Radio Networks President Lyn Andrews tells M Street this: "We're as aggressive as ever" in supporting both the Radio Disney format and developing a strong station lineup.

More consolidation at Disney, as they merge the sales staff of ABC Sports with ESPN, and name former Advertising Age Group Publisher Ed Erhardt to run the combined cross-media sales entity. Disney's been pushing consolidation, and this move allows Disney sales reps to bundle together ESPN Radio, the various ESPN cable assets, online, and the new ESPN magazine for advertisers who want the sports audience. The cross-media effort is similar to "CBS Plus." Each ESPN or ABC sports unit (like ESPN Radio) will also keep a separate sales force.

### M STREET BAZAAR (cont'd)

XM Satellite Radio cuts the ribbon on its new Detroit office. Why Detroit? Because that's where the automakers are (the American ones, anyway). And the auto industry's one of those sectors where relationships and proximity are crucial. George Lynch, just hired from Panasonic, is XM's new "Director of OEM", as in "original equipment manufacturer." XM already has a relationship with GM.

CBS engineering exec Tony Masiello joins XM. M Street should've figured this out when we bumped into Tony at the Orlando Airport for the NAB, and he was talking with an executive from XM Satellite Radio. Masiello joins as Vice President of Broadcast Operations, reporting to Senior VP/Technology Jack Wormington. Tony had been VP/Technical Operations for CBS Radio Networks.

Take me to Ogallala, Nebraska, driver, and make it snappy: Brad Harse is the new Director of Sales for Ogallala-based Prophet Systems. PSI makes digital audio software used by hundreds of stations. Harse was previously CEO of Emerald Technology and now joins the team run by President/CEO Kevin Lockhart.

Sorry to report the death of Connoisseur VP Don Kidwell at age 66. Before taking on regional duties for Connoisseur (Evansville, Youngstown and Canton/Salem), Kidwell had been President of Ragan Henry's U.S. Radio for six years and a group-level executive at several other companies (including the 1970s Radio 1). Connoisseur's Jeff Warshaw says Kidwell died unexpectedly on Monday (9/20) following a short illness. He's survived by wife P.J. Kidwell, daughter Molly, son Matthew and another son (Kirk) from a previous marriage. The family's requesting contributions be directed to the American Heart Association.

Website to watch: "Radioguests.com", a service of Roger Wilkerson's Wilko Communications. Potential "approved guests" for radio shows pay \$10 a month for a listing on the website, which claims it now has 100% clearance of affiliates in the top 10 markets and a total of 175 stations all told.

Buy this radio station, get a college as a bonus. M Street researcher Michelle Jasko was researching the silent status of non-com KBAU, Sandy Springs, TX (90.7 MHz) and she found out why they're dark: Licensee Ambassador College is itself for sale. If you're interested in a tour of the campus, it's in the Longview-Marshall market and the station is a pretty hefty C3 facility.

Valerie Geller's next Producer's Workshop is April 1. It's no April Fool joke -the annual day-long event really is on April first, 2000, with topics ranging from show prep to how to correct course on a talkshow that's suddenly switched direction. Geller Media International: (212) 580-3385.

Need to reach radio? (A commercial here, for M Street) M Street can help you do that any time, with custom database work that can give you targeted mailing lists, telemarketing lists, even mailing labels. Call us at (800) 248-4242 and put the powerful M Street Database to work for you. That's it for the week's radio news -- See you back next week, here on M Street.

www.americanradiohistory.com

### The M Street Journal

### Radio's Journal of Record NEW YORK NASHVILLE September 29, 1999 Vol. 16 No. 39

The online Auction Number 25, the FCC's first-ever bid-a-thon AUCTION FEVER. for radio and TV licenses, launched bright and early Tuesday morning (9/28) seemed to be humming along just fine -- though we've heard grumbles about slowness of the first-day bidding. That's because you made your first-round bid, and then sat on your hands until the second round commenced in the afternoon. (Think anybody played Fantasy League Baseball during the break?) But the online process itself seemed to work (as run by the experienced hands at the Wireless and when it's over the FCC will have trained itself and the industry in how to do these things by auction. As attorney Gary Smithwick of Smithwick and Belendiuk tells M Street, "A general outcry auction [with live, in-person bidding] would have been more efficient, but the FCC is using this to set up the system for future generations of license auctions." In other words -- this is just the One of the peculiarities of this auction: It's all over at the same beginning. The successful bidder for an AM in Out-there-ville must wait until conclusion of the last medium-market TV auction to know the final results. Auction No. 25 covered 95 FM licenses, 1 FM translator, 12 TV licenses, "bidding translator licenses, and no AMs. It also tried out the concept of credits" to encourage diversity of ownership. We'll bring you the results when they're revealed.

RICH GET RICHER. . . Clear Channel's Lowry Mays (\$2.2 billion) and Viacom's Sumner Redstone (\$9.4 billion) were just two of the media standouts on this year's Forbes list of the Richest Americans. Other radio-related moguls did pretty well, too, including WBBR, New York and radio network owner Michael Bloomberg, who clocked in at \$2.5 billion. What's made the difference for radio (and its new moguls) is the fact that most big radio companies are now publicly-traded, with access to the public money markets and the ability to grow huge national portfolios. As the stock-fueled acquisition streaks continue, their stock continues to rise, and along with it, the net worth of the big stockholders. Tom Hicks, Mel Karmazin, Lowry Mays and the other big guys are playing at a level nobody in radio would have dreamed about just five years ago. Is there a place for the little guy? Sure -- but sometimes it's at the check-out line, where he sells out to a Big Guy. The rest of the radio news this week, big and small, starts with the latest format changes from the M Street Database --

#### ( # change accompanies new ownership) ( // simulcast) FORMAT CHANGES & UPDATES formerly becomes 80's hits AL Montgomery WQKS-FM-96.1 urban AC (WQKS-FM adds Rick & Bubba in the morning) AR Gurdon KYXK-106.9 ABC - country ABC - oldies hot AC & mod rock // KMMT KRHV-93.3 CA Big Pine new Mammoth Lakes KMMT-106.5 adult alternative hot AC & modern rock dance KKAL, ABC Real - country ABC Real - country KWWV, dance "Kiss" Morro Bay (S. L. O.) KWWV-99.7 Santa Margarita(S.L.O) KKAL-106.1 (KKAL & KWWV swap call letters & programming) KVAY-105.7 country adds ABC Real - country CO Lamar WJZT-100.7 oldies // WOKL WOKL, oldies FL Midway (Tallahassee) # country WYAP-FM, CHR"The Beat" GA Athens (Atlanta) WNGC-95.5 (WYAP-FM moves its transmitter and enters the Atlanta market; it is now a combo with news-talk WCNN and WSB, AC WSB-FM and jazz WJZF) WTLY, hot AC "Mix" Thomasville (Talla.) WOKL-107.1 oldies (The WOKL call sign and oldies format move to 100.7 MHz, Midway, FL)

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The M Street Journal is published weekly except the last week of December. Subscriptions are available for \$139 per year, or \$41 per quarter.

The Eighth Edition M Street Radiio Directory is available for \$65.00 (plus shipping & handling).

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FORMAT CHANGES & UPDATES (cont'd)
IL Quincy WCOY-99.5 hot AC // WQCY
                                                                  country "Coyote Country"
                      (WCOY adds Young & Elder in morning drive)
                                                                   country "B-95"
   Rantoul (Champaign) WZNF-95.3 rock
           (WZNF adds John Boy & Billy in AM drive; new calls are expected)
                                                                  rock "Extreme 93.5"
   Tuscola (Champaign)
                         WEBX-93.5 # rock // WZNF
         (The rock format that had been simulcast is now on WEBX exclusively)
IN Seelyville (T. Haute) WTHC-95.9 # country AC "Sunny 95.9" (WTHC combos with CHR WMGI; the station also adds Delilah at night)
KS Belle Plaine (Wichita) KANR-92.7 news
                                                                  adds talk
                  (KANR is beginning an evolution to a talk format)
                       KBGZ-104.3 new Radio Old ....

KBGZ-104.3 new Radio Old ....

KFAD-93.9 # adult contemporary WW1 - rhythmic oldies
   Galena (Joplin)
LA Alexandria
(KFAD enters an LMA-to-buy with CHR KQID and news-talk & sports KSYL)
ME Searsport (Bangor) WBYA-101.7 talk // WVOM adult alternat
                                                                   adult alternative
                  (WBYA continues to simulcast WVOM's morning show)
MA Webster (Worcester) WGFP-940 talk & sport//WORC adds Mancow // WORC
   Worcester WORC-1310 talk and sport
Detroit WKQI-95.5 hot AC
Hart (Muskegon) WCXT-105.3 # dance
                                                                  adds Mancow (AM drive)
                                               talk and sports
                                                                   CHR
MI Detroit
                                                                   soft AC
   (Harbor Pointe Broadcasting's LMA-to-buy has been terminated; see story page 8)
                                                          hot AC "Mom 102.7"
                      WMOM-102.7
                                              new
                           WSSI-1080
                                              news & talk
                                                                  reported silent
MS Carthage
                         (WSSI expects to return in December)
                           WLIN-101.1 soft AC
                                                                   JRN - adult contemporary
   Durant
   Greenville
                            WNIX-1330
                                               oldies
                                                                   adds JRN - oldies
                                              adult contemporary Radio One - hot AC
                           WYMX-99.1
   Greenwood
                                             silent
country
                                                                   JRN - oldies // WHER
                           WFOR-1400
   Hattiesburg
   Indianola (Greenville) WTCD-96.9
                                                                   adds Radio One - country
   Leland (Greenville) WESY-1580
                                             blk. gos. & blues black gospel
                           WRQO-102.1 country adds Radio One - country WMIS-1240 black gospel blk. gos. & blues // WTYJ WBFN-1500 black gospel JRN - country // WYKK WHB-810 # country & farm sports // KCTE
   Monticello
   Natchez
   Quitman
MO Kansas City
         (WHB begins an LMA-to-buy with KCTE and adds additional programming;
                        a new format is expected on KCTE soon)
                            WLTN-FM-96.7
                                               WW1 - oldies
                                                                   WW1 - adult contemporar,
NH Lisbon
                            WKBR-1250
                                                                   ABC Real - country
                                               sports & talk
   Manchester
                                               news & soft AC
                            WABY-1400
NY Albany
                                                                   adds talk
                   (WABY now airs Mike Gallagher from 9am to Noon)
   Cobleskill (Albany) WQBJ-103.5 mod. rock//WQBK-FM rock // WQBK-FM
                                                                   AP - news
rock "Rock Radio"
                                               oldies
   Newburgh (Poughkeepsie) WGNY-1220
   Rensselaer (Albany) WQBK-FM-103.9
                                              modern rock
                (WQBK-FM and simulcast sister WQBJ keep Howard Stern)
                            WMPO-1390 hot AC // WYVK ESPN - sports
OH Middleport
                            KEX-1190
                                              AC & talk
                                                                   talk
OR Portland
          (KEX takes Rush Limbaugh and Dr. Laura from sister station KEWS)
                            KPPT-1230 oldies & talk oldies KORQ-FM-100.7 adult contemporary hot AC
   Toledo
                                               adult contemporary hot AC "Kiss"
TX Abilene
                            KPEZ-102.3
                                              classic rock adds Bob & Tom classic hits modern AC "The Beach"
   Austin
                                              classic hits
   Corpus Christi
                            KLTG-96.5
   Gregory (C. Christi)
Midland (Odessa)
                           KKPN-104.5
KCHX-106.7
WKCH-106.5
                                               modern AC
                                                                  adds Bob & Sheri
                                               dance
                                                                   rhythmic oldies "Mega"
                                               talk/sports //WFAW oldies "Kool 106.5"
WI Whitewater
                  (WKCH continues to simulcast WFAW in morning drive)
                           CKIS-FM-3-97.3 new
                                                                   hot AC // CKIS-FM
BC Invermere
                                              news-talk
                            CJVI-900
                                                                   oldies
   Victoria
                                              CIFX, talk & sport adult standards
                            CFST-1290
MB Winnipeg
                            CKPC-FM-92.1
CKUE-FM-94.3
                                               soft AC
                                                                    hot AC
ON Brantford
                                                                    to be modern rock (Nov.)
                            CKUE-FM-94.3
                                               new
   Chatham
                                 ( * non-commercial station) ( & reapplication)
NEW STATIONS: APPLICATIONS
                                    ( + competes with existing application)
CO 90.7*
             Salida
             Telluride
   91.7*
IL 91.7*
             Woodstock
             Rives Junction
Perrysville
MI 89.7*
                                 475 w, 436 ft Pensacola Christia
100000 w (v), 175 ft CSN International
OH 90.1*
            Groton
Del Rio
Del Rio
SD 88.9*
                                   no facils given Bcstg. for the Challenged 85000 w, 239 ft Houston Bay, Inc.
TX 88.5*+
   88.5*+
```

NEW STATIONS: GRANTS
ON 94.3 Chatham

50000 w

Bea-Ver Communications

CONSTRUCTION PERMIT	Athens	decreases to 977 ft, class C1, changes
	-	xmtr location to 33-55-51 83-47-00
PQ CBME-FM-88.5*	Montreal	increases to 16900 w
AK KMXS-103.1	ERS: APPLICATIONS ( & Anchorage	reapplication) [docket number] increase to 51000 w, 19 ft, add DA, class C1, change xmtr location to 61-07-12 149-53-43
CA KKAL-106.1	Santa Margarita	change to 1100 w, 1447 ft, change xmtr location to 35-21-40 120-39-21
CO KTLC-89.1*	Canon City	increase to 520 w, 1476 ft, change xmtr location to 38-45-21 105-13-02
KRDO-FM-95.1	Colorado Springs	change to 65000 w, 2211 ft, change xmtr location to 38-44-39 104-51-45
IL WALS-102.1	Oglesby	change to 1500 w, 466 ft, change xmtr location to 41-17-32 89-07-59
IN WNJY-102.9 WRCR-94.3	Delphi Rushville	change xmtr location to 40-34-57 86-38-28 increase to 561 ft, change xmtr location to 39-42-22 85-29-41
LA KBAN(CP)-91.1*	DeRidder	increase to 14000 w (v), 390 ft, change xmtr location to 30-38-10 93-02-33
ME WMEB-FM-91.9*	Orono	increase to 600 w (circular), 171 ft, change xmtr loc. to 44-55-08 68-39-58
NV KWPS(CP)-88.7*	Lund	increase to 2201 ft, class C1, change xmtr location to 38-18-54 115-05-19
NH WPNH-FM-100.1	Plymouth	build new auxiliary facility
NY WSLK-106.3 NC WEOR-102.3	Saranac Lake Goldsboro	increase to 50000 w, class C2 change to 2100 w, 561 ft, change xmtr
_		location to 35-23-52 78-08-07
OH WKKJ-93.3	Chillicothe	build new auxiliary facility
OR KINK-FM-101.9 TX KBLK-92.5	Portland Burnet	decrease to 95000 w, 1542 ft change to 2000 w, 407 ft, add DA, change
111 110011 72.3	Darie	xmtr location to 30-45-13 98-14-34
KIKT-93.5 KKZN-93.3	Greenville Haltom City	decrease to 1800 w, class A increase to 492 ft DA, change xmtr loc. to 32-46-44 96-55-22
KBAE-104.9	Marble Falls	one step application to increase to class C3, 9500 w, change xmtr location
VT WMTT-100.7	Wilmington	to 30-26-34 98-14-48 decrease to 130 w, 0 ft
FACILITIES/PARAMETE	RS: GRANTS	
CA KWIZ-96.7	Santa Ana	build new auxiliary facility
KZZF-102.9	South Lake Tahoe	modify CP to increase to 39000 w, 2926 ft, change xmtr location to 39-18-38 119-53-01
IN WWDS-90.5* WJFX-107.9	Muncie New Haven	increase to 100 w, 172 ft increase to 3200 w (circular), 453 ft,
WOFA-107.5	New Haven	add DA, change xmtr location to 41-01-26 85-03-51
NC WASU-FM-90.5*	Boone	change to 220 w (circular), 62 ft,
OH WRRM-98.5	Cincinnati	change xmtr loc. to 36-12-48 81-41-10 build new auxiliary facility
RI WRIU-90.3*	Kingston	correct coordinates to 41-29-52 71-31-43
SC WEGX-92.9	Dillon	change xmtr location to 34-22-02 79-19-49
WI WVSS-90.7*	Menomonie	modify CP to change to 430 w, 522 ft, add DA, change xmtr loc. to 44-52-04 92-04-23
ON CJTK-FM-95.5	Sudbury	increase to 1400 w
CALL LETTER CHANGES		
CA KWWV-99.7	Morro Bay becomes	KKAL (requested) KWWV (requested)
KKAL-106.1 FL WJZT-100.7	Santa Margarita Midway	KWWV (requested) WOKL (requested) "Kool"
GA WNGC-95.5	Athens	WYAP-FM (requested)
WOKL-107.1	Thomasville	WTLY (requested)
MB CIFX-1290	Winnipeg	CFST "Starlight 1290"
ON new-94.3	Chatham	CKUE-FM

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PROPOSED STATION TRANSFERS
    314 asset sale, 315 transfer of control, 316 reorganization)
CA KBTW(CP)-104.5 Lenwood
                                        314 from Rita Bonilla
                                              to Lazer Broadcasting Corporation
   KRQK-100.3
                   Lompoc
                                        314 from Padre Sierra Communications, Inc.
                                              to AGM-Birmingham, LLC
GA WAEC-860/
                   Atlanta/
                                        314 from Forus Communications of Georgia
       WWWE-1100
                       Hapeville
                                              to WAEC License, LP
        ($10 million; includes non-compete; broker is Force Consultants, LLC)
   WGIA-1350
                   Blackshear
                                        314 from Christian Media Network, Inc.
                                              to Yates Broadcasting, Inc.
HI KNUO-103.7
                                        314 from DCP Broadcasting Corp. of Maui
                   Paauilo
                                              to Visionary Related Ent. II, Inc.
    ($1,300,000; includes $800,000 promissory note and assumption of liabilities)
IL WIRL-1290/
                    Peoria
                                        314 from Community Service Radio, Inc.
       WSWT-106.9
                                              to JMP Broadcasting, LLC
    ($11 million; includes $1,000,000 promissory note and LMA with WMBD and WPBG)
IN WOOO-1520
                   Shelbyville
                                        314 from ARS Broadcasting Corporation
               to RSE Broadcasting, LLC ($250,000; broker is Roehling Broadcast Services, Ltd.)
   WTCJ-1230
                                        314 from Estate of James Roland Brewer
                    Tell City
                                              to Hancock Communications, Inc.
                       ($25,000; includes five year non-compete)
   WSKL-92.9
                   Veedersburg
                                        314 from Veedersburg Radio
                                              to Zona Communications, Inc.
                       ($135,000; includes two year non-compete)
   WZZY-98.3
                   Winchester
                                        314 from Picon of Winchester, Inc.
                                              to Rodgers Broadcasting Corporation
KS KKLO-1410
                   Leavenworth
                                        314 from Chara Communications, Inc.
                                              to New Life Evangelistic Center, Inc.
                                        314 from Eastern Media, Inc.
MA WARE-1250
                   Ware
                                              to Mega Communications of WARE Licensee
                                        314 from Goodrich Radio, LLC
MI WODJ-107.3
                   Greenville
                                              to Michigan Media, Inc.
                    ($6.5 million; broker is Media Services Group;
              includes LMA with WKLQ, WBBL and WLAV-FM and non-compete)
MN KOHT-96.1/
                    Crookston/
                                        314 from Iowa City Broadcasting Company
                                              to Clear Channel Broadcasting Licenses
       KSNR-100.3
                        Thief River Falls
   KUSZ-107.7
                   Proctor
                                        314 from Befera Broadcasting, Inc.
                                              to NB III, LLC
NJ WCHR(CP)FM-105. Manahawkin
                                        315 from Manahawkin Comm. (Great American)
                                              to Manahawkin Comm. (Nassau Bcstg. Partners)
                                        314 from Tsooris Corp.
NY WLIR-1300
                   Spring Valley
                                              to Alexander Broadcasting, Inc.
                                       ($270,000)
                                        314 from Iowa City Broadcasting Company
ND KKXL-1440/
                   Grand Forks
       KKXL-FM-92.9/KJKJ-107.5
                                             to Clear Channel Broadcasting Licenses
OH WNUS-107.1
                   Belpre
                                        314 from WNUS, Inc.
                                              to Jacor Licensee of Louisville, Inc.
                                        314 from 102, Inc.
   WRVB-102.1
                   Marietta
                                              to Jacor Licensee of Louisville, Inc.
OR KBCH-1400/
                   Lincoln City
                                        314 from Oceanlake Broadcasting Corporation
       KCRF-96.7
                                              to Yaquina Bay Communications, Inc.
                                       ($425,000)
SC WAGS-1380
                                        314 from The A. L. Group
                   Bishopville
                                              to Bishopville Broadcasting Co., Inc.
                                        314 from Palm Broadcasting License
   WOLI-103.9/
                    Easley/
       WOLT-103.3
                                              to Sinclair Radio, Inc.
                        Greer
                                        314 from Legend Radio Group, Inc. (DIP) to Bristol Broadcasting Co., Inc.
VA WABN-1230
                    Abingdon
WV WRZZ-106.1
                   Elizabeth
                                        314 from Mediacom, Inc.
                                              to Jacor Licensee of Louisville, Inc.
                ($1.5 million; includes an FM booster and non-compete)
   WLTP-1450
                   Parkersburg
                                        314 from WNUS, Inc.
                                              to Jacor Licensee of Louisville, Inc.
                   Vienna
                                        314 from Bennco, Inc.
   WDMX-100.1
                                              to Jacor Licensee of Louisville, Inc.
                   ($11.5 million; includes a two year non-compete)
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Form 314 Transfer Applications were filed from Sinclair Radio, LLC to Entercom License, LCC this week. See story on page 5 for details.

### PROPOSED STATION TRANSFERS (cont'd)

Forever Broadcasting, LLC transfers all its New York holdings to Regent Licensee. The stations involved in the transfer are WODZ-FM, Rome; WIBX, WLZW, WRUN and WFRG-FM, Utica; WUZZ, WTNY, WFRY-FM, and WCIZ-FM in Watertown. Price tag on the deal is \$44 million, cash at close.

For \$60 million, Caribou Communications Co. filed Form 314 Transfer Applications to Citadel License, Inc. The stations included in the deal in Oklahoma are: KNTL, Bethany; KCYI, Edmond; WWLS, Moore; KATT-FM and KYIS in Oklahoma City. And in Washington: KQSN, Toppenish and KIT, KMWX, KATS and KFFM in Yakima.

### WASHINGTON THIS WEEK

"The Last Damn Show" may become Darn Big Trouble for Infinity, as Tampa-market WLLD faces a potential FCC investigation over the alleged raw language of a five-hour rap concert it broadcast in its entirety on September 11. Now the Florida Family Association has made the formal complaint to the FCC (September 23) and is asking the Commission for the ultimate sanction: license revocation. And, says the St. Petersburg Times, the complaint is accompanied by tape of the broadcast. Beyond a possible fine for indecent language, the more painful headache might be whether the Tampa flap could affect the \$38 billion Viacom-CBS deal.

Still payable to the FCC. . .EAS violations will cost two different licensees a total of \$20,000 in fines, as the Commission refuses to reduce or drop a couple of Notices of Apparent Liability issued this Summer. The FCC wants \$12,000 from Willis Broadcasting, licensee of KLPL (1050 KHz) and KLPL-FM (92.7 MHz), both licensed to Lake Providence, LA, per an NAL originally issued on June 15. And \$8,000 from KXLE Inc., licensee of KXLE (1240 KHz) and KXLE-FM (95.3 MHz), both licensed to Ellensburg, WA. In both cases, the Commission says the licensee failed to respond to the NAL within 30 days, so it's asking for the full amount.

A Baka Boyz phone-call violation gets knocked down from \$4,000 to \$3,000. But --Not because the FCC bought American General Media's argument that KISV, Bakersfield was using them as a live syndicated show that couldn't be edited and had to be run in its entirety. Those defenses didn't work with the FCC. What did work was AGM's "good broadcast record" as an operator. So if your morning team improperly puts a phone conversation on the air without notifying the party, you're still liable -- even if they don't directly work for you. (DA 99-1932)

The mega-deal of the year (so far) is Entercom's \$824.5 million purchase of Sinclair stations in nine markets, and those filings have just hit the FCC. Kansas City is the market to watch, because Entercom must spin off three stations from their combined holdings -- but the Entercom filings don't indicate which three. Other than Kansas City, the FCC filings were for Sinclair properties in Buffalo, Milwaukee, Greensboro, New Orleans, Memphis, Greenville (SC), Norfolk and Wilkes-Barre/Scranton. St. Louis goes to Emmis, probably, in a complicated and sensitive deal being worked out among former Sinclair exec Barry Baker, Sinclair and Emmis's Jeff Smulyan.

### CANADA THIS WEEK

Bea-Ver Communications will add a third station to its Cornwall, Ontario cluster by signing on a new station. The CRTC awarded Bea-Ver permission to build a 50,000 watt FM station. The new CKUE-FM will program modern rock music and be known as "The Rock @ 94.3." It joins Bea-Ver's oldies formatted CFCO and AC CKSY-FM. Bea-Ver expects to begin operation of CKUE-FM in mid-November.

#### **ELSEWHERE**

"Down East" in coastal North Carolina, Cumulus buys Cape Fear Broadcasting's six stations for \$47 million. As it's done so often before, Cumulus Media finally convinced third-generation owner John Dawson that the family should sell the radio group -- in this case, one that began nearly 60 years ago with their grandfather's purchase of WFNC, Fayetteville in 1940. The latest Cumulus acquisition covers two fast-growing and relatively high-billing markets: coastal Wilmington, where Cumulus already has three stations. And Fayetteville, a brand-new market for Cumulus Media. Those dovetail with the Cumulus presence in nearby markets like Florence, SC and Myrtle Beach, SC. Here's a quick M Street rundown on the clusters, by market --

The Cumulus cluster in Wilmington, NC (Arbitron market #177) will look like this: AC WGNI, Wilmington (102.7 MHz/Class C1), Duncan's #1 biller at \$2,300,000. And Urban "Coast 97.3" WMNX, Wilmington (97.3 MHz/Class C1), #2 biller at \$1,700,000. WGNI and WMNX join the current Cumulus cluster there of talk WAAV (980 KHz), urban AC WAAV-FM (94.1 MHz) and "Double Q" country WWQQ-FM (101.3 MHz). Jim Duncan estimates Wilmington did \$10,200,000 in 1998 revenue, which makes it an out-

performer, revenue-wise. Here's why: Its market rank is #177, but its revenue rank is #149 of Jim's 173 rated markets.

And in Fayetteville, NC (Arbitron #125), the future Cumulus cluster will consist of four stations: Hot AC "Q98" WQSM, Fayetteville (98.1 MHz/Class C1), the #3 biller at \$2,670,000. "Rock 103.5" WRCQ, Dunn, NC (103.5 MHz/Class C2), #5 biller at \$1,460,000. And talk simulcast WFNC, Fayetteville (640 KHz/10-kw day, 1-kw n, DA-N) and WFNC-FM, Lumberton (102.3 MHz/Class A). Jim Duncan figures the WFNC/WFNC-FM simulcast as Fayetteville's #7 biller at \$1,070,000. As for the market: Fayetteville's another outperformer in Duncan revenues: #125 in population size but #104 in revenue. 1998 revenue was \$16,900,000.

It's Adios, Puerto Rico, as AMFM Inc. sells its eight Puerto Rico stations to Spanish Broadcasting for \$90 million. Both companies should benefit, as AMFM realizes a significant profit (\$15 million over what it paid Primedia) and sells "non-strategic assets." And Raul Alarcon's Spanish Broadcasting adds more assets in an important Spanish-speaking market just in time for its IPO road show. SBS will LMA the group after the expiration of the Hart-Scott-Rodino Act waiting period, and they'll try to close by year-end. When then-Chancellor entered Puerto Rico the idea was to create synergy between the eight-FM radio group and the Hicks Muse-owned Channel 4 TV. Now it makes sense to sail away and concentrate on what Jimmy de Castro calls "core, domestic radio operations."

These are the eight Puerto Rico stations Raul Alarcon will add to Spanish Broadcasting's current holdings: There's the three-station "Estereotempo" romantica simulcast of WIOA, San Juan (99.1 MHz), WIOB, Mayaguez (97.5 MHz) and WIOC, Ponce (105.1 MHz). The three-FM tropical simulcast of WZNT, San Juan (93.7 MHz), WZMT, Ponce (93.3 MHz) and WCTA, San German (95.1 MHz). And the "Cosmos" Spanish hits simulcast of WCOM, Bayamon (94.7 MHz) and WOYE-FM, Mayaguez (94.1 MHz). They're all Class B facilities, by the way. There aren't any Class C's licensed to Puerto Rico. Spanish Broadcasting already owns San Juan-area WCMA-FM (which just flipped from Spanish tropical to Spanish hot AC as "Cima") and WMEG (Spanish hits).

In Honolulu, Salem acquires Billy Graham's KAIM and KAIM-FM. The KAIM board just voted (September 8) to accept Salem's purchase offer of \$1,800,000. That will give Salem a tidy four-station cluster in market #60, counting the low-dial AMs it's buying from Chagal Hawaii (KGU and KHNR). Here's the story with KAIM and KAIM-FM: They're licensed to the Christian Broadcasting Association, which has ties to the Billy Graham Evangelistic Association. KAIM-FM was operated in the early 1950s by a group of ex-GIs who stayed in Hawaii, but it started racking up losses, and while Billy Graham was in the islands doing an evangelistic crusade he helped pay some of the bills. His organization has since assumed a larger role on the board. KAIM is a 50,000-watt boomer at 870 KHz, DA-1, now doing religion. KAIM-FM is a Class C1 at 95.5 MHz, doing contemporary Christian.

In South Dakota, the Three Eagles group buys another midwest combo: KJAM/KJAM-FM, licensed to Madison. The simulcast oldies combo is outside Sioux Falls, SD and is being sold by John Goeman's Madison Broadcasting for \$1,200,000. KJAM's at 1390 KHz with 500 watts days and 62 watts night, ND. KJAM-FM (103.1 MHz) is a class C2. They're both licensed to Madison, SD. Broker on the deal is Jerry Johnson of Johnson Communication Properties.

The Marriott family is back in the game again as "First Media." The Marriotts were once a significant investor in radio and television under the First Media name. Now they're reviving it in a modest first buy: the \$4,200,000 acquisition of an AM/FM combo on the Eastern shore of Maryland. That's adult standards WCEI (1460 KHz) and AC WCEI-FM (96.7 MHz), both licensed to Easton, MD. The AM has 1000 watts days, 500 watts night, DA-2. The FM is a Bl. The deal marks the exit of southern broadcaster Clark Broadcasting, which is selling its Virginia properties to Clear Channel and Michael Douglass. Broker: William B. Schutz, Jr.

East of Cincinnati, Clear Channel turns up another couple of Ohio stations to acquire. There's actually another square mile in the Buckeye State where Clear Channel can add a "spoke" to its "hub and spoke" strategy, which began under Jacor and continues with Clear Channel. The town is Hillsboro, OH, due east of Cincinnati, in southern Ohio, and the stations are southern gospel WSRW, Hillsboro (1590 KHz) and country WSRW-FM, Hillsboro (106.7 MHz). The AM facility is 500 watts day, 24 watts night, ND. The FM is a Class B. Seller is Highland Broadcasting.

On Florida's west coast, Moody Bible Institute pays \$1,500,000 for WKZM, Sarasota (104.3 MHz). The commercial-band station's being operated as a non-com by seller Christian Fellowship Mission. Current format is contemporary Christian. Chicagobased Moody owns or has CPs for 30 other stations.

On the island of Maui, Chris Dahl sells his only Hawaii FM for \$1.3 million -- and yes, it's the same "Christopher Dahl" who guided Children's Broadcasting for years. He later sued ABC for ending their joint marketing agreement and starting competitor Radio Disney. This station is one that Dahl owns individually. It's dance-CHR KNUQ, Paauilo, HI (103.7 MHz), a full Class C facility on the island of Maui. Buyer is Hawaiian-based Visionary Related Entertainment, run by John Detz.

In New Hampshire, the fast-growing Vox picks up three more stations, as Bruce Danziger acquires three properties from RadioWorks. Vox Radio Group only recently merged with Jeff Shapiro-run Dynacom (August 11 M Street Daily), and just a month ago the Lindsay Collins-run RadioWorks agreed to sell its WNHQ, Peterborough, NH (92.1 MHz) to Steven Mindich's Boston-based "Phoenix" network (Aug. 19 MStreet). So now we get Step Three: RadioWorks announces it's selling its remaining three stations to -- who else? --New Hampshire competitor Vox. Here's what Vox gets: CHR WJYY, Concord, NH (105.5 MHz/Class A). And the classic rock/Don Imus simulcast of two Class A FMs: WRCI, Hillsboro, NH (107.7 MHz) and WNHI, Belmont, NH (93.3 MHz). Harold Basemer of The Sales Group acted as a broker for seller RadioWorks.

Outside of Davenport, IA, the mid-west-based WPW Broadcasting buys an AM/FM combo licensed to Muscatine, IA. WPW mostly owns stations in Illinois, but it's also got an AM in the vicinity of Davenport (KCLN), and now it's adding a couple more: AC KWPC (860 KHz) and country KWCC (93.1 MHz). KWPC's got 250 watts day, 8 watts night, ND, and the FM, KWCC, is a directional Class A. Seller is Muscatine Communications.

Another deal within hailing distance of Davenport, as Roger Coleman sells the "Hawk" AC simulcast of WGEN, Geneseo, IL (1500 KHz) and WHHK, Galva, IL (102.5 MHz) to John Hoscheidt, for \$550,000. The AM is a 250-watt non-directional daytimer. WHHK is a Class A facility. Two interesting things about this: Hoscheidt owns WRMJ, Aledo, IL (102.3 MHz), and he bought it from the same Roger Coleman 15 years ago. (Coleman continues to own three other stations in Illinois, including country WCRC-FM, Effingham.) And we also note that veteran owner Roger Coleman just finished a term on the NAB Radio Board (1994-1999).

Yes, KRQK, Lompoc is facing an \$11,000 FCC fine for unauthorized transfer of control, but it's also being sold. Class A Regional Mexican KRQK (100.3 MHz) is one of seven stations licensed to various entities controlled by Jamie Bonilla Valdez (see the June 30 M Street Journal, front page), and Valdez has just filed to sell it to American General Media. KRQK is one of seven Valdez-related stations slammed with a total of \$71,000 in FCC fines, most related to unauthorized transfer of control. AGM was already on its way toward building a six-station cluster in San Luis Obispo, just up the road from Santa Maria-Lompoc (one of them: classic rock KZOZ). Price for KRQK: \$1,300,000.

Early warning: Connoisseur is negotiating a sale to Regent. Jeff Warshaw confirms to M Street that he and backers Abry Partners and Tinicum were approached by a broker on behalf of Regent about four weeks ago. Warshaw says there's "no contract signed", but things are far enough along that Warshaw is telling staffers about the offer. Previously Connoisseur had waved off inquiries from Clear Channel and NextMedia. But Warshaw vehemently denies his group was being shopped. Second-generation broadcaster Warshaw started Connoisseur 5-1/2 years ago as a long-term proposition.

Regent-Connoisseur would have just one overlapping market. That's Flint, Michigan. Other than that, the Connoisseur group would broaden the geographical reach of Regent while maintaining its focus on clusters in mostly medium and smaller markets. Here are the markets Connoisseur would bring to the table: Canton (OH), Quad Cities, Evansville, Flint, Muskegon, Rockford, Saginaw, Waterloo and Youngstown.

### M STREET BAZAAR. . . PEOPLE, PRODUCTS, AND PROGRAMMING

Atlanta gets a new CHR named "The Beat", thanks to Cox Radio's new move-in from Athens, GA. The weekend looping of "Wild Thing" by Tone-Loc ended around 11:30 am Monday morning as "The Beat" debuted at 95.5 MHz. GM Lori Rechin-Sheridan did the honors for the sign-on, which launched 10,000 songs in a row, commercial-free. The playlist is focusing on the "pop and dance side" of CHR, with Backstreet Boys,

### M STREET BAZAAR (cont'd)

TLC and Smash Mouth. To M Street, that means they keep it positioned well away from Cox-owned AC WSB-FM and aimed at Jefferson-Pilot's "Star" WSTR. The new station is Athens-licensed WNGC (formerly country) and Cox just finished building the signal upgrade that makes it an Atlanta station. Calls for now: WYAP-FM.

Lost the play-by-play rights? How close to the action can you come? In Syracuse, Clear Channel wound up being threatened with legal action by Syracuse University over its aggressive on-air Orange presence on WSYR. Former rightsholder WSYR now agrees to drop the "Voice of the Orange" slogan, refrain from using soundbites from TV coverage of Syracuse University games, and also refrain from doing incidental live coverage. This year Pilot rocker WAQX owns the game rights (after a long run at news-talk WSYR), and Pilot's Jim Leven cried foul to the University. WSYR manager Joel Delmonico apologizes for the live play-calling and other alleged infringement of SU's rights during WSYR's game-day coverage.

M Street is dubbing it "The Cumulus Effect" -- Arbitron is adding six new markets effective with the Fall 1999 survey, and five of these six currently un-rated markets are places where Cumulus Media has acquired stations. That's absolutely standard practice: Arbitron needs support from in-market broadcasters, and Cumulus needs "rated" status for as many markets as possible to help it gain respect and revenue. Here are the new markets, listed by 12+ population: Rochester, MN -- pop. 124,900, in-tab sample target 510. (This returns Rochester to the Arbitron market list.) Florence-Muscle Shoals, AL -- pop. 116,500, in-tab sample target 490. Columbus-Starkville-West Point, MS -- pop. 100,000, in-tab sample target of 450 diaries. Mankato-New Ulm-St. Peter, MN -- pop. 92,400, in-tab sample target 440. Mason City, IA -- pop. 67,800, in-tab sample target 400. And Jonesboro, AR -- pop. 61,600, in-tab sample 400. You can find details at the "Arbitron.com" website, including counties in both the Metro and the TSA areas of the new markets. Arbitron will rate 276 so-called "syndicated markets" this Fall.

Thanks, boss! Minneapolis-based Hubbard Broadcasting split some of the profits from the sale of its USSB satellite TV service with its employees, in a terrifically generous act of corporate generosity. Bonus checks came "out of the blue" (says the Star Tribune) to employees at KSTP-TV, KSTP and KSTP-FM. The paper says each worker got \$1,750 plus \$1,000 for each year of service to Hubbard. If they were on the payroll during the four-year pay freeze (1989-1993), they got another four grand.

A Michigan LMA ends and produces a format change and probably some litigation. WCXT, Hart licensee Waters Broadcasting reportedly pulled the plug Monday morning (September 27) on its LMA with Harbor Pointe and returned the station to its previous "Light Mix" AC programming. Harbor Pointe had debuted a dance format called "The Whip" over the summer and had requested new calls of WWIP. Nancy Waters has apparently re-taken the helm of the station, and there's talk of litigation over the busted LMA.

Strong rumors that CBS parent Infinity will spin off an AM in Chicago -- the 1160 KHz frequency now home to all-sports "Score" WSCR -- have apparently affected the CBS negotiations with AFTRA. Speculation is that Infinity will transplant the "Score" format down to 670 KHz and blow up the news-sports WMAQ. That may be why Infinity negotiators unexpectedly dropped their plan to unionize the WMAQ staffers as part of a scheme to combine the newsrooms at WMAQ and all-news sister WBBM. The spinoff of an AM would presumably be driven by the coming integration of CBS into Viacom, since CBS has a strong TV facility in Chicago.

Get your news from National Public Radio? A new NPR-commissioned Paragon Research study says more and more people are doing just that. Among the findings: eight out of ten participants in the study called NPR "a reliable source for latebreaking news stories", and nine out of ten believe NPR news is "better quality than other news sources."

Sony is closing its broadcast equipment manufacturing facility in Boca Raton, FL (says the AP), and about 200 jobs there will go as Sony moves the work overseas. Sony's been operating the plant since 1991 and builds TV equipment, audio editing and recording equipment and other gear there.

AMFM keeps Pittsburgh Penguins hockey in the group, but moves the games from rock WDVE to oldies WWSW. Former Pens star Mario Lemieux leads an ownership group that got the NHL team out of bankruptcy, and it's just awarded a 1-year deal to AMFM. Ex-Penguins flagship WDVE now has the Steelers -- thus the hockey move to WWSW/WWSW-FM.