

THE ULTIMATE RADIO STATION DESKTOP REFERENCE!

the RadioBook

Eighteenth Edition

www.theRadioBook.com

2009-2010

From the Editors of **INSIDE RADIO** and the **RADIO JOURNAL**



Over 14,000 Radio Station Listings

Radio's Most Definitive Resource Tool Now Online at www.TheRadioBook.com

UNITED STATES AND CANADIAN RADIO STATIONS

Cross Referenced by State, Frequency, Call Letters, Past Call Letters, and Market

Features: Personnel, Tower Height/Power, Arbitron Market Share, LPFM, Owner, Network and Web Address

YOU'RE PLAYING OUR SONG!

Bob Dylan - "Together Through Life"
by **BOB DYLAN**

Madonna - "4 Minutes"
by **NATE "DANJA" HILLS**

Keith Urban - "Sweet Thing" & "Kiss A Girl"
by **MONTY POWELL**

Justin Timberlake - "Sexyback," "My Love,"
"Summer Love," "Lovestoned,"
"Until The End Of Time"
by **NATE "DANJA" HILLS**

Taylor Swift - "White Horse"
by **LIZ ROSE**

Keyshia Cole - "I Remember"
by **GREG CURTIS**

David Cook - "The Time Of My Life"
by **REGIE HAMM**

Everything Music Licensing Should Be...SESAC Is!



NASHVILLE | LOS ANGELES | NEW YORK | ATLANTA | MIAMI | LONDON

WWW.SESAC.COM

THE ULTIMATE RADIO STATION DESKTOP REFERENCE!

the RadioBook

2009-2010

Eighteenth Edition www.theRadioBook.com

2009-2010 EDITION

Publisher: Gene McKay
Edited by: Cathy Devine

With

Kelli Grisez
Lee Anne Hebert
Christy Macaulay

Jean Marsh
Frank Saxe

Customer Service:
Kathryn Lambis

M Street /Media Market Resources
Littleton, NH 800-248-4242

The editors gratefully acknowledge the assistance and contributions of:

J.T. Anderton
John Bayless
Mike Donath
Scott Fybush

Jim George
Chip Kelley
Brian Marchand
Frank Saxe

ISBN: 0-9679849-9-8
ISSN: 1052-7117

Published and distributed by:
M Street Corp.
365 Union Street, Littleton, NH 03561

THE ULTIMATE RADIO STATION DESKTOP REFERENCE!
the RadioBook
Eighteenth Edition www.theRadioBook.com **2009-2010**

Phone: (800) 248-4242 Fax: (603) 444-2872

©2009 by M Street Corporation. All rights reserved. The information contained herein may not be copied, reproduced, retained or stored in any form without the written consent of M Street Corporation. All efforts are made to keep the data as updated and accurate as possible, however, errors and omissions are unavoidable. Reliance thereon and use thereof, in whole or in part, is strictly at the user's own risk. Formats of stations listed reflect the analysis and groupings of M Street Corporation and may differ from the station's opinion or interpretation. Please fax updates or suggested changes to 603-444-2872.

Printed in the United States of America

Table of Contents:

Foreword	7
Guide to Use	8-9
Format Classifications	11-13
About Ratings	14
Format Statistics	15-23
Stations by State and City of License - US & Canada	25-729
The M Street Radio Markets - US & Canada	735-823
M Street Market Ranking	825-828
Stations by Call Letters	829-868
Stations by Former Call Letters	869-897
Stations by Frequency	899-941
Low Power Stations	943-956
Top 50 Commercial Group Owners	959-962
Networks/Programming	965-997
Order Form for the Radio Journal, The Radio Book, and Inside Radio Daily Fax	975

*Visit
Our New
Website!*

**The
Most
Trusted
News
in Radio.**

INSIDE RADIO
INSIDE RADIO
INSIDE RADIO

TODAY'S NEWS STORIES & EXCLUSIVE INDUSTRY REPORTS

www.INSIDERADIO.com

FREE DAILY HEADLINES, SIGN-UP ON LINE!



The Radio Book comes with a bonus!

Good news for readers who would rather not carry **The Radio Book** with them while traveling, or who need to access radio information while away from the office or home. The 18th edition of **The Radio Book** is the first to be available online for the convenience of our subscribers who prefer to do research on the web. Now you have the option of flipping pages in the book, or searching for a favorite station on our website. Visit www.theradiobook.com and use your email address and the password 'radiobook' for immediate access*.

Radio station formats, personnel, websites, ownership, even frequencies change every day. Recently, M Street recorded over 2,000 changes in our radio database in one month alone. The M Street staff puts in hundreds of hours maintaining what we know is the best radio data in the U.S.

When you purchase **The Radio Book**, you get a snapshot of the industry as it is today, with the same information available online. To keep up with the daily changes, consider a subscription to www.100000watts.com, or even a monthly data download if your business needs the most up-to-date information.

This edition contains all the information our readers ask for:

- Data on more than 14,000 U.S. and Canadian radio stations, including call letters, frequency and contact information. Stations are listed by state and city of license. Owners, networks and websites are included.
- Listings of stations by market – including both commercial and non-com stations, all listed by frequency.

Thanks for buying **The Radio Book** and please let us know if there is other data you'd like to see included in the future.

Gene McKay
Publisher
M Street/Inside Radio

*If you did not include your email address with your order and need access to www.theradiobook.com online, contact:

The Radio Book
Customer Service
800-248-4242

Online access is only for persons who purchase **The Radio Book** or subscribe to **Inside Radio**. Use is monitored.

Anytown

WXYZ Country
106.3 10000w 66ft DA
cp move to 104.9, 10500, 1549
app 6000, 302
Best USA Radio, LLC
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY, WZAB-F
JSA with: Better Radio Sales Corp.
999-555-1234 fax: 999-555-4321
PO Box 1, Anytown OH 99999
1 Radio Lane, Anytown OH 99999
GM John Jones SM Sally Smith
PD Jack Wolf CE John Clarke
www.wxyzfm1063.com
Youngstown Market

Stations are listed under their legal **city of license**, in frequency order. AM stations first, then FM.

Call letters as issued by the FCC, and are listed above the frequency in the left margin. If a station has changed call letters since 1997, see the FORMER CALL LETTERS section for a cross-reference to the current call letters.

The **AM** Band extends from 530 KHz to 1700 KHz. The **FM** Band extends from 88.1 MHz to 107.9 MHz. The frequencies from 88.1 MHz to 91.9 MHz are reserved for non-commercial use. However, non-commercial stations may also occupy commercial allocations.

Anytown

WXYZ Country
106.3 10000w 66ft DA
cp move to 104.9, 10500, 1549
app 6000, 302
Best USA Radio, LLC
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY, WZAB-F
JSA with: Better Radio Sales Corp.
999-555-1234 fax: 999-555-4321
PO Box 1, Anytown OH 99999
1 Radio Lane, Anytown OH 99999
GM John Jones SM Sally Smith
PD Jack Wolf CE John Clarke
www.wxyzfm1063.com
Youngstown Market

Programming information is followed by M Street's **format** codes in square brackets. If this station simulcasts from another station, the call letters and frequency of the station that it repeats will be shown here. Please see the section **FORMAT CLASSIFICATIONS** for a complete explanation of our format classifications and their codes.

If the station is broadcasting in digital, there format will be noted with ^{HD}, ie Country^{HD}. If the station is multicasting then its second (and in some cases third) format will be noted as HD2: Second Format, ie Country / **HD2**: Oldies. In some cases the stations regular format and a multicast are the same but the programming is different. In those cases we have also added the slogan for the multicast to clarify. For example, Classic Rock / **HD2**: Classic Rock "Deep Tracks"

Anytown

WXYZ Country
106.3 10000w 66ft DA
cp move to 104.9, 10500, 1549
app 6000, 302
Best USA Radio, LLC
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY, WZAB-F
JSA with: Better Radio Sales Corp.
999-555-1234 fax: 999-555-4321
PO Box 1, Anytown OH 99999
1 Radio Lane, Anytown OH 99999
GM John Jones SM Sally Smith
PD Jack Wolf CE John Clarke
www.wxyzfm1063.com
Youngstown Market

Current **power** and **facilities**, as well as any applications for facilities changes or **construction permits** granted, are shown.

For AM stations, the day power is listed first, then the night power, if any, followed by the antenna configuration:

ND	non-directional, full-time
ND-D	non-directional, daytime only
DA-D	directional, daytime only
DA-N	directional, nighttime only
DA-1	same directional pattern day and night
DA-2	different directional patterns day and night
DA-3	different directional patterns day, critical hours, and night

For FM stations, their effective radiated power (ERP) is listed followed by the antenna height above average terrain (HAAT). "DA" indicates a directional antenna is use. Both AM and FM stations show a "=" to indicate a station that shares time with another station on the same frequency.

Anytown

WXYZ Country
106.3 10000w 66ft DA
cp move to 104.9, 10500, 1549
app 6000, 302
Best USA Radio, LLC
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY, WZAB-F
JSA with: Better Radio Sales Corp.
999-555-1234 fax: 999-555-4321
PO Box 1, Anytown OH 99999
1 Radio Lane, Anytown OH 99999
GM John Jones SM Sally Smith
PD Jack Wolf CE John Clarke
www.wxyzfm1063.com
Youngstown Market

This is an example of a granted construction permit (cp) for a move to the 104.9 frequency, 10500 watts (ERP), and an antenna height of 1549 feet (HAAT). See the power and facilities section above for a complete list of codes used for the power and antenna.

Applications (app) filed with the FCC which have not yet been granted or dismissed.

Anytown

WXYZ Country
106.3 100000w 66ft DA
 cp move to 104.9, 10500, 1549
 app 6000, 302
 Best USA Radio, LLC
 Pending to: Better Radio, Inc.
 Managed by: Better Radio, Inc.
 Sister to: WZXY, WZAB-F
 JSA with: Better Radio Sales Corp.
 999-555-1234 fax: 999-555-4321
 PO Box 1, Anytown OH 99999
 1 Radio Lane, Anytown OH 99999
 GM John Jones SM Sally Smith
 PD Jack Wolf CE John Clarke
 www.wxyzfm1063.com
 Youngstown Market

The **owner** of the station(s).
 A "+" preceding the owner indicates the company has an ownership interest in the stations in other markets. For most major pending station sales, the organization buying the station will be listed as "Pending to:".

If the station is being **managed** by a company or person other than the owner, the organization or person will be listed here. The organization that manages the stations may or may not own other radio stations.

An AM or FM affiliated **sister station(s)** in the same market area is shown following the ownership information.

Anytown

WXYZ Country
106.3 100000w 66ft DA
 cp move to 104.9, 10500, 1549
 app 6000, 302
 Best USA Radio, LLC
 Pending to: Better Radio, Inc.
 Managed by: Better Radio, Inc.
 Sister to: WZXY, WZAB-F
 JSA with: Better Radio Sales Corp.
 999-555-1234 fax: 999-555-4321
 PO Box 1, Anytown OH 99999
 1 Radio Lane, Anytown OH 99999
 GM John Jones SM Sally Smith
 PD Jack Wolf CE John Clarke
 www.wxyzfm1063.com
 Youngstown Market

If an entity is selling the station's advertising inventory, the **JSA** (Joint Sales Agreement) will be noted here.

The **phone number** given is for the station's business office. This is followed by the **fax number**.

Anytown

WXYZ Country
106.3 100000w 66ft DA
 cp move to 104.9, 10500, 1549
 app 6000, 302
 Best USA Radio, LLC
 Pending to: Better Radio, Inc.
 Managed by: Better Radio, Inc.
 Sister to: WZXY, WZAB-F
 JSA with: Better Radio Sales Corp.
 999-555-1234 fax: 999-555-4321
 PO Box 1, Anytown OH 99999
 1 Radio Lane, Anytown OH 99999
 GM John Jones SM Sally Smith
 PD Jack Wolf CE John Clarke
 www.wxyzfm1063.com
 Youngstown Market

Up to two **addresses** are shown. The mailing address is listed first, followed by the shipping address if it is different. The address city and state are the city and state of license unless otherwise listed.

The names of **key management personnel** are listed for the following positions: General Manger (GM), Program Director (PD), Sales Manager (SM), and Chief Engineer (CE).

Anytown

WXYZ Country
106.3 100000w 66ft DA
 cp move to 104.9, 10500, 1549
 app 6000, 302
 Best USA Radio, LLC
 Pending to: Better Radio, Inc.
 Managed by: Better Radio, Inc.
 Sister to: WZXY, WZAB-F
 JSA with: Better Radio Sales Corp.
 999-555-1234 fax: 999-555-4321
 PO Box 1, Anytown OH 99999
 1 Radio Lane, Anytown OH 99999
 GM John Jones SM Sally Smith
 PD Jack Wolf CE John Clarke
 www.wxyzfm1063.com
 Youngstown Market

The **website** listing refers to the station's officially operated website. Only official websites are listed. The URL prefix "http" is omitted. To visit any website, open your browser and begin with the prefix: "http://".

The **market** area or areas served by the station are listed here. The station's primary market area appears on the first line. Its secondary market, if any, appears on the next line.

The M Street Database Format Codes

As the broadcast industry itself evolves, so do radio station formats. Classifications and definitions are amended from time to time to reflect current trends. Here is the current set of format classifications.

AAA	Adult Alternative An eclectic playlist based on rock music but with some other forms of music such as blues, folk and jazz included. The target audience is generally from ages 25 to 54.	CWO	Classic Country This station plays no country music that's currently on the country charts in music industry trade publications. Exactly how old the music played on the Classic Country station is can vary. Some stations could reach back to the 30's while others might play only selections from the 70's and on.
ACW	AC & Country Just what it says. A near 50/50 blend of music from the two formats.	CWT	Traditional Country The Traditional Country station aims for a sound that reflects country music before it was made contemporary" through the addition of drums and non-stringed instruments in the 70's. Traditional Country stations play music that's in current release that has this "traditional" sound along with older music with a "traditional" sound.
ADC	Adult Contemporary An adult oriented pop/rock station. The Adult Contemporary station will play many of the same records as are currently heard on mainstream CHR stations or were part of mainstream CHR in the 80's and 90's but will leave out those that are at the extremes of rock, rhythmic and rap. The target audience runs from 25 to 54 and may skew	DNC	Rhythmic-CHR A contemporary hit radio station that focuses on rhythmic music.
ADH	Adult Hits Promoted as "We Play What We Want" with playlists that draw from music from the 70's forward, and commonly branded as "Jack," "Bob," et al.	DNX	Dance Closely related to Rhythmic-CHR but focused more on pure dance club music.
AMR	Americana A blending of the rock music played on the AAA station with country and folk music.	EIT	80's Hits A blend of rock and pop music of the late 70's through early 90's with an emphasis on rock and a total absence of any of the dance music that was part of pop music in this period.
BGS	Black Gospel Gospel music and spirituals of the type heard in predominantly black churches. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.	ETH	Ethnic Programs primarily in languages other than English and/or directed to groups of specific national origin. These stations often utilize block programming in which programs in one language or of one national group target are followed by programs of a different language or national group target.
BIZ	Business News An all-news or news-talk station focusing on business and financial issues. This can be in the form of news blocks that cover current events in the business world and/or talk shows that dispense financial advice.	EZY	Easy Listening This format is distinguished by the programming of "lush" orchestral arrangements of standards and popular songs. Recordings of vocal performances of standards and soft sounding pop tunes may also be included in the programming.
BLG	Bluegrass A station whose playlist focuses on Bluegrass music. Some traditional sounding country music may be included in the programming as well.	FLK	Folk A station whose playlist focuses on Folk music. Some traditional sounding country music and softer rock music may also be included in the programming.
BLU	Blues A station whose playlist focuses on Blues music. Some older rhythm & blues or soul music may also be included.	FNA	Format Not Available This applies to a station that is involved in program stunting as part of a change to new format.
CCN	Contemporary Christian A station that sounds very much like an ADC-adult contemporary, CHR-contemporary hit radio or HAC-hot adult contemporary station with the significant difference that the records played are all of a religious rather than secular nature. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.	FRM	Farm A station that focuses on providing agricultural or agri-business news and information. This could be accomplished through news-blocks, talk shows or information that's interspersed with the airplay of country music.
CCR	Christian CHR/Rock Rock-driven alternative or harder rock Christian-themed music	GOS	Gospel Music Traditional gospel music and spirituals. The code may also be used as a "catch all" for a station that mixes both black gospel and southern gospel. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.
CHR	Contemporary Hit Radio A format that focuses on current popular music, often encompassing a variety of styles from rock through dance, that appears on the mainstream music charts in music industry trade publications such as Billboard and Radio & Records.	HAC	Hot AC Adult CHR might be another way of looking at this format. The Hot Adult Contemporary station plays much of the same music as the CHR station but avoids music that appeals only to the younger CHR listeners.
CLA	Classical Airplay of orchestral music, chamber music, opera and other forms of non-contemporary vocal music.	INF	Surveillance/ Weather/Traffic These are fully licensed radio stations that provide programming that is more commonly associated with Traveler's Information Service (TIS) radio stations. Their programming consists solely of one or more types of information with no other entertainment programming
CLR	Classic Rock Mainstream rock of the 60's, 70's and 80's with little or no current rock music included.	JAZ	Jazz A station that programs music either traditional jazz or smooth jazz or some blend of the two.
CLX	Classic Hits A blend of rock and pop music of the late 60's through early 80's with an emphasis on rock and a total absence of any of the dance music that was part of pop music in this period.	KID	Pre-Teen Although we call this Pre-teen this station can appeal to children ages six through 16. The format is generally manifest as a very young skewing CHR station with high energy disc jockeys, call-ins and a large proportion of novelty records.
CPN	cp-new Assigned to a new station that has been authorized to build its transmitting facility but has never been on the air.		
CTY	Country A station playing a variety of country music styles. Although this station will play music currently listed in music industry trade publication charts in Billboard and Radio & Records, usic, the amount of older country music played on the station may vary greatly between 25% and 75% of the playlist.		

FORMAT CLASSIFICATIONS

MAC	Modern AC Somewhat analogous to the Hot Adult Contemporary stations in that they take the music that is part of a younger skewing format and make it attractive to an older audience. The Modern AC station takes the current modern rock music at the core of Modern Rock stations and blends it with older modern rock music.	QRL	French Religion The French language equivalent of the English language Religion format with teaching and ministry programs in the French language. Applies only to Canadian stations.
MOD	Modern Rock A contemporary hit radio station that focuses on modern rock music.	QSA	French Soft Adult Contemporary The French language equivalent of the English language Soft Adult Contemporary format blends English and French language records of this genre.
NTK	News/Talk A talk station with a heavy news and information orientation. The News/Talk station has a news block in one or more dayparts.	QTK	French Talk The French language equivalent of the English language Talk format. Applies only to Canadian stations.
NWS	News This station broadcasts continuous news and information for all of the hours its on the air.	RAC	Rhythmic AC Similar in rotation to a traditional adult contemporary station, rhythmic AC targets adults 25+. Music includes currents but the primary focus tends to rhythmic/dance based artists, with the common core group popular in the 80's.
OFF	Silent The term "silent" applies to a station that had been operating with a regular format but is now off-the-air. This could be due to a number of circumstances ranging from technical problems through financial difficulties and complexities arising from the sale of the station.	RCK	Rock Mainstream rock as defined by the artists that appear and have appeared on the "rock" charts in music industry trade publications such as Billboard and Radio & Records.
OLD	Oldies Popular music of the 50's, 60's and 70's. Current popular music is played in only rare exceptions.	REA	Reading Service This is a radio reading service aimed at the blind and visually handicapped. It consists of announcers who read aloud from periodicals and books.
QAA	French Adult Alternative French Adult Alternative format. Applies only to Canadian stations.	REL	Religious Teaching Long form religious teaching or ministry programs. The station may use black gospel, contemporary Christian, gospel or southern gospel music as filler between programs
QAC	French Adult Contemporary This format blends English and French language pop music with adult appeal. Announcing is in French. Applies only to Canadian stations.	ROL	Rhythmic Oldies Soul and dance music records of the 60's and 70's that received airplay on the CHR stations of those decades.
QAH	French Hot Adult Contemporary Similar to Hot AC, with the key difference that the announcing is in French and French language pop music that appeals to a younger adult audience than is the target for the French Adult Contemporary station is blended with compatible English language music. The announcing is in French. Applies only to Canadian stations.	SAC	Soft AC An Adult Contemporary station that plays only the softest contemporary pop recordings and leans very heavily on airplay of soft-sounding pop records from the 60's and 70's.
QAR	French Rock The French language equivalent of the English language Rock format. Applies only to Canadian stations.	SGS	Southern Gospel Gospel music and spirituals that have a country music base. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.
QCH	French CHR The French language equivalent of the English language CHR format blends both French and English language pop records that are current hits. Applies only to Canadian stations.	SJZ	Smooth Jazz This is a sub-genre of jazz that leaves out all styles of jazz save for the contemporary smooth jazz style first popularized in the 1980's. Most of the records played in this format are instrumental. A minority of vocal selections are included.
QCL	French Classical French language announcing built around orchestral and operatic vocal music. Applies only to Canadian stations.	SMA	Smooth AC The smooth AC format is generally described as a genre of music that crosses over between mainstream AC and smooth Jazz with a strong focus on smooth vocal selections
QCW	French Country The French language equivalent of the English language Country format blends both French and English language Country music records. Applies only to Canadian stations.	SPT	Sports Talk shows focusing on sports. Play-by-play coverage of sports is not included in this format
QCX	French Classic Hits The French language equivalent of the English language Classic Hits format blends both French and English language rock based music of the 1970's and 1980's. Applies only to Canadian stations.	STD	Adult Standards American popular standards mixed with soft popular music, mainly vocal.
QNT	French News-talk The French language equivalent of the English language News-talk format. Applies only to Canadian stations.	TLK	Talk Talk shows of general interest or varied topics. The talk shows can be of both the call-in and straight interview type.
QNW	French All-news Continuous news anchored in French. Applies only to Canadian stations.	TVL	Travel Information Stations that carry continuous advertisements and features for tourist destinations.
QOL	French Oldies The French language equivalent of the English language Oldies format blends French and English language records that were hits in the station's market in the 1950's, 1960's and 1970's. Applies only to Canadian stations.	UAC	Urban AC These stations play the softest contemporary rhythm & blues music mixed with soft rhythm & blues and soul music of previous years. Generally, the station's playlist favors older music over records that are on the current urban charts of music industry trade publications.
QQQ	French Variety The QQQ code is a catch-all for French language stations whose format we're unable to classify and for those French language stations employing Variety programming wherein three or more format types are being programmed either simultaneously or in blocks. Applies only to Canadian stations.	UOL	R&B Oldies Soul and R&B records of the 60's and 70's that received airplay on the black oriented stations of those decades.

URB	Urban Contemporary A blend of the current R&B, rap, hip-hop and dance music that appears on the R&B and urban music charts in music industry trade publications such as Billboard and Radio & Records.	XXM	Regional Mexican A blend of contemporary Mexican musical styles. Some English language music may be blended in as well. Announcing is primarily in Spanish.
VTY	Variety A station that incorporates three or more distinct formats, either block programmed or simultaneously.	XNT	Spanish News-Talk A Spanish language talk station with a heavy news and information orientation. The Spanish News/Talk station has a news block in one or more dayparts.
XAA	Spanish Adult Alternative The Spanish language equivalent of the English language Adult Alternative format.	XNW	Spanish News Continuous news and information in Spanish for all of the hours the station is on the air.
XAC	Spanish Hits Also known as Spanish International, this format contains Spanish language announcing (predominantly) and a blend of contemporary Spanish musical styles including (but not exclusively) Ballada, Cumbia, Merengue, Regional Mexican, Romantica, Salsa and Tropical.	XOL	Spanish Oldies Popular Latin music of the 50's, 60's and 70's. To varying degrees, English pop music of the same period may be incorporated. Current popular is played with only rare exceptions. Announcing is predominantly in Spanish.
XCC	Spanish Contemporary Christian The Spanish language equivalent of the English language Contemporary Christian format. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.	XRA	Ranchoero Ranchoero is Mexico's country music. Stations with this format play this music to the virtual exclusion of all other forms.
XCH	Spanish CHR A station that focuses on current Latino popular music (although it may also program some English language dance music), and can often encompass a variety of musical styles determined by whatever is popular in the Latino community. Announcing may be bi-lingual.	XRE	Spanish Religious A station that offers Spanish language long form religious teaching or ministry programs. The station may use some music as filler between programs
XCL	Spanish Classical Like the English language Classical station this is a station playing orchestral music, chamber music, opera and other forms of non-contemporary vocal music. The difference is, the announcing's in Spanish.	XRO	Romantica This is the Spanish equivalent of soft AC in the English world. Romantica music is at the heart of this format but soft examples of other Latino music forms may also be included as well as soft English language adult contemporary records.
XCZ	Spanish Classic Hits Like the English language Classic Hits station this station concentrates its airplay on the music of the late 1960's through early 1980's only in this case the music is predominantly Latin.	XSP	Spanish The XSP code is a catch-all for Spanish language stations whose format we're unable to classify and for those Spanish language stations employing Variety programming wherein three or more format types are being programmed either simultaneously or in blocks.
XDH	Spanish Adult Hits This is the Spanish equivalent of Adult Hits in the English world and targets Hispanic 25-54 years olds.	XST	Spanish Standards Spanish and Latin popular standards mixed with soft Spanish and Latin popular music, mainly vocal.
XDP	Spanish Sports Sports talk programming in Spanish.	XTJ	Tejano Stations playing Tex-Mex music predominantly but some Regional Mexican music may also be programmed. The announcing is generally in English or is bi-lingual and often a flow between Spanish and English known as "Spanglish" is heard.
XEZ	Spanish Easy Listening This format is distinguished by the programming of "lush" orchestral arrangements of standards and popular songs. Recordings of vocal performances of Spanish language standards and romantica music may also be included in the programming.	XTK	Span. Talk Spanish language talk shows of general interest or varied topics. The talk shows can be of both the call-in and straight interview type.
XJZ	Spanish Jazz A station that programs music from within the full spectrum of jazz although there may be an emphasis on Latin jazz. Announcing is in Spanish.	XTP	Tropical This is a format of mainly Caribbean Latin music. While Tropical is at the center of the format, other Caribbean forms such as Cumbia, Merengue and Salsa may be incorporated.
		XUR	Hurban A blend of Spanish and English urban music and may also include "reggaeton" or Spanish hip-hop music.

ABOUT RATINGS

Estimates of audience share labeled Arbitron represent 12+ AQH Shares, Mon-Sun, 6 am to midnight and may not be quoted or reproduced without prior written permission of The Arbitron Company - Copyright 2009, The Arbitron Company.

The Radio Book contains estimates of average-quarter-hour-audience size and market audience share from surveys taken by the above ratings companies. The figures we show are taken from the latest survey published before our deadlines. The particular survey used in each market is shown in **The M Street RADIO MARKETS** section, but not in the individual station listings. Ratings are not shown for stations that did not meet minimum reporting requirements or for stations that show up with ratings in markets outside of their primary market area.

The term “ratings” is used to describe the audience figures published in The Radio Book. However, “audience share” and “audience estimate” are more accurate terms. The published numbers express the size of a station’s audience in a theoretical “average-quarter-hour” (AQH) between 6:00am and 12:00 midnight in two ways: 1) As a percentage of all radio listeners twelve years old or older (12+) and 2) as a number of persons 12+ listening.

These figures highlight some relative strengths and weaknesses of the stations competing in a market but tell only a small portion of the story of competition in a market.

These 12+ Monday-Sunday 6:00am to 12:00 midnight AQH estimates are not the only audience data that ratings firms provide. Far more specific estimates that report the size of a station’s AQH audience at different times of the day and detail how radio listening differs by age and gender are available directly from the ratings firms. Also available are cumulative audience estimates which report how many people listen to a radio station over time periods longer than a quarter-hour. These more specific figures are not included because of their volume and because the ratings firms would have little to sell if they were published. For more information contact the ratings company directly.

COVER ART: Logos featured on the cover of the 2009-2010 Radio Book represent 2008 Marconi awarded stations and talent. Congratulations from M Street and Inside Radio!

*Legendary Station
WSM-AM Nashville, TN*

*News/Talk Station of the Year
KFI-AM Los Angeles, CA*

*Large Market Personalities of the Year
Kelly, Mudflap & JoJo, KYGO-FM Denver, CO*

*AC Station of the Year
WTMX-FM Chicago, IL*

*Medium Market Station of the Year
WLAV-FM Grand Rapids, MI*

*Spanish Station of the Year
KSCA-FM Los Angeles, CA*

*Network/Syndicated Personality of the Year
Glenn Beck, Premiere Radio Networks*

*Oldies Station of the Year
KQQL-FM Minneapolis, MN*

*Medium Market Personality of the Year
Tony Gates, WLAV-FM Grand Rapids, MI*

*CHR Station of the Year
KHKS-FM Dallas, TX*

*Small Market Station of the Year
WGIL-AM Galesburg, IL*

*Sports Station of the Year
WEEI-AM Boston, MA*

*Major Market Station of the Year
WMAL-AM Washington, DC*

*Religious Station of the Year
WMIT-FM Black Mountain, NC*

*Small Market Personalities of the Year
George & Katie, WAXX-FM Eau Claire, WI*

*Country Station of the Year
WFMS-FM Indianapolis, IN*

*Major Market Personality of the Year
Ryan Seacrest, KIIS-FM Los Angeles, CA*

*Urban Station of the Year
WBLS-FM New York, NY*

*Large Market Station of the Year
KOA-AM Denver, CO*

*Rock Station of the Year
WAPL-FM Appleton, WI*

*Spanish Format Personality of the Year
Eddie "Piolin" Sotelo, KSCA-FM Los Angeles, CA*

Winners of the 2008 National Association of Broadcasters Marconi Radio Awards were announced September 18th at the annual NAB Marconi Radio Awards Dinner & Show sponsored by Broadcast Interactive Media. Established in 1989 and named after inventor and Nobel Prize winner Guglielmo Marconi, the NAB Marconi Radio Awards are given to radio stations and outstanding on-air personalities to recognize excellence in radio. www.nab.org

M Street format data produces the following format information:

June 2009

	PrimaryFormat	Total	Comm	NonComm	%AM	%FM	Simulcast	%	Network	%
1	News/Talk	2043	1401	642	63	37	486	24	1892	93
2	Country	2009	1997	12	25	75	143	7	654	33
3	Religion (Teaching, Variety)	1020	328	692	36	64	173	17	473	46
4	Spanish	900	800	100	52	48	141	16	195	22
5	Contemporary Christian	869	153	716	6	94	121	14	480	55
6	Oldies	688	669	19	43	57	39	6	327	48
7	Adult Contemporary	638	626	12	11	89	24	4	160	25
8	Sports	636	635	1	86	14	74	12	614	97
9	Top 40	514	483	31	1	99	20	4	1	0
10	Classic Rock	484	479	5	2	98	30	6	98	20
11	Variety	426	42	384	11	89	22	5	1	0
12	Hot AC	415	407	8	2	98	9	2	124	30
13	Classic Hits	373	367	6	13	87	31	8	77	21
14	Alternative Rock	352	109	243	2	98	15	4	2	1
15	Adult Standards	340	330	10	85	15	21	6	242	71
16	Rock	303	294	9	0	100	13	4	0	0
17	Southern Gospel	291	212	79	58	42	27	9	91	31
18	Black Gospel	259	241	18	76	24	20	8	32	12
19	Soft Adult Contemporary	208	207	1	15	85	11	5	38	18
20	Adult Hits	208	207	1	4	96	12	6	45	22
21	Classical	176	23	153	2	98	85	48	63	36
22	Modern Rock	167	115	52	1	99	6	4	2	1
23	Urban AC	163	161	2	19	81	11	7	39	24
24	R&B	143	129	14	4	96	4	3	0	0
25	Ethnic	131	118	13	74	26	6	5	0	0
26	Jazz	115	40	75	5	95	4	3	38	33
27	Pre-Teen	53	53	0	94	6	3	6	52	98
28	R&B Adult/Oldies	38	38	0	50	50	0	0	2	5
29	Gospel	33	26	7	70	30	5	15	0	0
30	Easy Listening	25	18	7	20	80	1	4	0	0
31	Modern AC	20	20	0	0	100	0	0	0	0
32	Rhythmic AC	18	18	0	0	100	1	6	0	0
33	Format Not Available	8	8	0	25	75	0	0	0	0
		14066	10754	3312			1558		5742	
	Stations off the air	247	(111 FM and 136 AM)		55	45				
	Construction Permits	1307	(1153 FM and 154 AM)		12	88				

©Copyright 2009 M Street Corp.



Reporting Radio Station Facility Changes, FCC News & Updates Since 1984

WEEKLY PDF NEWSLETTER DELIVERED FREE
WEDNESDAYS VIA E-MAIL

GET POWERFUL FCC NEWS AND STATION UPDATES
\$169 ANNUAL SUBSCRIPTION

RADIO'S JOURNAL OF RECORD
RADIO JOURNAL®

SCOTT FYBUSH, EDITOR

Sign-up today for the free weekly e-mail
www.theRadioJournal.com

M Street format counts for AM & FM Stations

June 2009

PrimaryFormat		TotalAM	%		PrimaryFormat		TotalFM	%
1	News/Talk	1242	88.7		1	Country	1489	74.6
2	Sports	548	86.3		2	Adult Contemporary	555	88.7
3	Country	508	25.4		3	Top 40	479	99.2
4	Spanish	437	54.6		4	Classic Rock	471	98.3
5	Oldies	297	44.4		5	Hot AC	398	97.8
6	Adult Standards	289	87.6		6	Oldies	372	55.6
7	Religion (Teaching, Variety)	262	79.9		7	Spanish	363	45.4
8	Black Gospel	195	80.9		8	Classic Hits	319	86.9
9	Southern Gospel	166	78.3		9	Rock	293	99.7
10	Ethnic	96	81.4		10	Adult Hits	199	96.1
11	Adult Contemporary	71	11.3		11	Soft Adult Contemporary	176	85.0
12	Pre-Teen	50	94.3		12	News/Talk	159	11.3
13	Classic Hits	48	13.1		13	Urban AC	130	80.7
14	Contemporary Christian	35	22.9		14	R&B	123	95.3
15	Variety	33	78.6		15	Contemporary Christian	118	77.1
16	Soft Adult Contemporary	31	15.0		16	Modern Rock	115	100.0
17	Urban AC	31	19.3		17	Alternative Rock	107	98.2
18	Gospel	22	84.6		18	Sports	87	13.7
19	R&B Adult/Oldies	19	50.0		19	Religion (Teaching, Variety)	66	20.1
20	Hot AC	9	2.2		20	Southern Gospel	46	21.7
21	Classic Rock	8	1.7		21	Black Gospel	46	19.1
22	Adult Hits	8	3.9		22	Adult Standards	41	12.4
23	R&B	6	4.7		23	Jazz	34	85.0
24	Jazz	6	15.0		24	Ethnic	22	18.6
25	Top 40	4	0.8		25	Classical	20	87.0
26	Easy Listening	4	22.2		26	Modern AC	20	100.0
27	Classical	3	13.0		27	R&B Adult/Oldies	19	50.0
28	Alternative Rock	2	1.8		28	Rhythmic AC	18	100.0
29	Rhythmic AC	2	11.1		29	Easy Listening	14	77.8
30	Format Not Available	2	25.0		30	Variety	9	21.4
31	Rock	1	0.3		31	Format Not Available	6	75.0
32	Modern Rock	1	0.9		32	Gospel	4	15.4
33	Modern AC	1	5.0		33	Pre-Teen	3	5.7
Total Stations		4437					6321	
Stations off the air		132	65.3		Stations off the air		70	34.7
Construction Permits		130	37.4		Construction Permits		218	62.6

©Copyright 2009 M Street Corp.

FORMAT STATISTICS

M Street format data produces the following format information for commercial stations:

June 2009

PrimaryFormat	1999	2001	2002	2003	2004	2005	2006	2007	2008	2009	
1	Country	2306	2190	2131	2088	2047	2019	2035	2034	2028	1997
2	News/Talk	1159	1139	1179	1224	1282	1324	1336	1370	1363	1401
3	Spanish	536	574	603	628	665	703	705	777	799	800
4	Oldies	766	786	813	807	816	773	727	711	711	669
5	Sports	256	338	388	429	469	497	530	557	587	635
6	Adult Contemporary	775	709	713	692	703	684	660	661	665	626
7	Top 40	401	468	474	491	497	502	485	473	467	483
8	Classic Rock	314	338	384	425	450	461	454	456	468	479
9	Hot AC	325	369	395	399	416	380	375	377	370	407
10	Classic Hits	222	265	258	237	229	262	276	296	311	367
11	Adult Standards	595	569	547	497	460	405	366	370	362	330
12	Religion (Teaching, Variety)	363	356	332	347	336	318	312	290	296	328
13	Rock	280	282	278	273	280	270	278	282	290	294
14	Black Gospel	257	264	254	253	273	286	266	255	246	241
15	Southern Gospel	269	255	240	207	208	207	208	206	207	212
16	Soft Adult Contemporary	382	375	340	336	322	324	302	243	228	207
17	Adult Hits	0	0	0	0	0	54	149	171	200	207
18	Urban AC	112	118	121	128	136	153	166	162	157	161
19	Contemporary Christian	167	164	164	167	159	174	150	151	143	153
20	R&B	166	183	193	189	159	150	138	134	135	129
21	Ethnic	82	93	101	102	111	112	116	113	118	118
22	Modern Rock	136	140	147	169	165	152	135	126	121	115
23	Alternative Rock	95	92	96	99	96	104	105	119	121	109
24	Pre-Teen	51	55	49	60	58	59	58	57	56	53
25	Variety	39	39	41	36	42	38	35	37	37	42
26	Jazz	72	81	83	90	89	84	78	75	59	40
27	R&B Adult/Oldies	127	107	78	66	51	49	49	42	38	38
28	Gospel	42	40	53	64	37	36	32	28	27	26
29	Classical	38	34	32	32	34	28	29	24	22	23
30	Modern AC	74	63	58	51	34	28	20	19	20	20
31	Easy Listening	34	27	19	18	20	20	21	18	16	18
32	Rhythmic AC	0	0	0	0	0	0	0	27	26	18
	Stations off the air	96	113	110	123	79	70	93	88	138	202
	Format Not Available	3	3	5	1	4	3	7	6	11	8
	Total Stations	10540	10629	10679	10728	10727	10729	10696	10755	10843	10956

Stations are counted in their primary format only.

©Copyright 2009 M Street Corp.

M Street format data produces the following format information for non-commercial stations:

June 2009

PrimaryFormat	1999	2001	2002	2003	2004	2005	2006	2007	2008	2009
1 Contemporary Christian	362	423	473	414	427	504	693	727	740	716
2 Religion (Teaching, Variety)	340	378	395	503	509	564	516	557	597	692
3 News/Talk	536	558	572	588	603	609	615	612	624	642
4 Variety	397	406	425	418	391	386	378	374	379	384
5 Alternative Rock	266	261	238	215	230	243	250	249	252	243
6 Classical	108	112	120	126	129	134	152	156	154	153
7 Spanish	64	85	84	83	77	89	93	95	103	100
8 Southern Gospel	44	54	48	55	74	78	81	102	97	79
9 Jazz	67	69	69	73	73	75	75	74	74	75
10 Modern Rock	0	9	17	35	52	52	49	51	51	52
11 Top 40	38	36	33	34	32	30	28	28	28	31
12 Oldies	5	5	5	8	11	16	20	20	23	19
13 Black Gospel	14	15	14	14	14	16	16	17	17	18
14 R&B	20	20	16	18	17	15	14	14	13	14
15 Ethnic	10	10	12	12	13	13	10	11	14	13
16 Adult Contemporary	9	9	5	7	9	8	9	11	11	12
17 Country	14	10	11	12	13	11	11	12	9	12
18 Adult Standards	7	10	12	9	10	10	9	7	9	10
19 Rock	9	12	14	14	11	12	12	11	11	9
20 Hot AC	4	4	8	8	7	8	7	10	12	8
21 Easy Listening	8	8	8	9	9	9	9	8	9	7
22 Gospel	37	39	37	35	23	13	13	13	10	7
23 Classic Hits	1	2	2	1	4	3	3	5	4	6
24 Classic Rock	1	2	2	3	3	4	3	5	5	5
25 Urban AC	0	0	1	1	1	1	1	1	2	2
26 Sports	0	0	0	0	1	2	0	0	0	1
27 Soft Adult Contemporary	4	4	2	3	4	3	3	2	1	1
28 Adult Hits	0	0	0	0	0	0	1	1	1	1
29 Modern AC	0	0	0	0	0	0	0	0	0	0
30 Rhythmic AC	0	0	0	0	0	0	0	0	0	0
31 Pre-Teen	0	0	1	1	1	0	0	0	0	0
32 R&B Adult/Oldies	0	1	0	0	0	0	0	0	0	0
Format Not Available	1	0	0	0	0	0	1	0	2	0
Stations off the air	7	14	22	28	25	23	27	23	27	45
Total Stations	2373	2556	2646	2727	2773	2931	3099	3196	3279	3357

Stations are counted in their primary format only.

©Copyright 2009 M Street Corp.

FORMAT STATISTICS

M Street Format Trends from 1999 to 2009

June 2009

Commercial Stations by Primary Format

99/09

Primary Format	1999	2001	2002	2003	2004	2005	2006	2007	2008	2009	+/-
1 Country	2306	2190	2131	2088	2047	2019	2035	2034	2028	1997	-309
2 News/Talk	1159	1139	1179	1224	1282	1324	1336	1370	1363	1401	242
3 Spanish	536	574	603	628	665	703	705	777	799	800	264
4 Oldies	766	786	813	807	816	773	727	711	711	669	-97
5 Sports	256	338	388	429	469	497	530	557	587	635	379
6 Adult Contemporary	775	709	713	692	703	684	660	661	665	626	-149
7 Top 40	401	468	474	491	497	502	485	473	467	483	82
8 Classic Rock	314	338	384	425	450	461	454	456	468	479	165
9 Hot AC	325	369	395	399	416	380	375	377	370	407	82
10 Classic Hits	222	265	258	237	229	262	276	296	311	367	145
11 Adult Standards	595	569	547	497	460	405	366	370	362	330	-265
12 Religion (Teaching, Variety)	363	356	332	347	336	318	312	290	296	328	-35
13 Rock	280	282	278	273	280	270	278	282	290	294	14
14 Black Gospel	257	264	254	253	273	286	266	255	246	241	-16
15 Southern Gospel	269	255	240	207	208	207	208	206	207	212	-57
16 Soft Adult Contemporary	382	375	340	336	322	324	302	243	228	207	-175
17 Adult Hits	0	0	0	0	0	54	149	171	200	207	153^
18 Urban AC	112	118	121	128	136	153	166	162	157	161	49
19 Contemporary Christian	167	164	164	167	159	174	150	151	143	153	-14
20 R&B	166	183	193	189	159	150	138	134	135	129	-37
21 Ethnic	82	93	101	102	111	112	116	113	118	118	36
22 Modern Rock	136	140	147	169	165	152	135	126	121	115	-21
23 Alternative Rock	95	92	96	99	96	104	105	119	121	109	14
24 Pre-Teen	51	55	49	60	58	59	58	57	56	53	2
25 Variety	39	39	41	36	42	38	35	37	37	42	3
26 Jazz	72	81	83	90	89	84	78	75	59	40	-32
27 R&B Adult/Oldies	127	107	78	66	51	49	49	42	38	38	-89
28 Gospel	42	40	53	64	37	36	32	28	27	26	-16
29 Classical	38	34	32	32	34	28	29	24	22	23	-15
30 Modern AC	74	63	58	51	34	28	20	19	20	20	-54
31 Easy Listening	34	27	19	18	20	20	21	18	16	18	-16
32 Rhythmic AC	0	0	0	0	0	0	0	27	26	18	-9+
Format Not Available	3	3	5	1	4	3	7	6	11	8	5
Stations off the air	96	113	110	123	79	70	93	88	138	202	106
Total Stations	10540	10629	10679	10728	10727	10729	10696	10755	10843	10956	

^Change 2005/2009 *New 2007 +Change 2007/2009

©Copyright 2009 M Street Corp.

M Street Format Trends from 1999 to 2009

June 2009

Non-Commercial Stations by Primary Format

Primary Format		1999	2001	2002	2003	2004	2005	2006	2007	2008	2009	99/09 +/-
1	Contemporary Christian	362	423	473	414	427	504	693	727	740	716	354
2	Religion (Teaching, Variety)	340	378	395	503	509	564	516	557	597	692	352
3	News/Talk	536	558	572	588	603	609	615	612	624	642	106
4	Variety	397	406	425	418	391	386	378	374	379	384	-13
5	Alternative Rock	266	261	238	215	230	243	250	249	252	243	-23
6	Classical	108	112	120	126	129	134	152	156	154	153	45
7	Spanish	64	85	84	83	77	89	93	95	103	100	36
8	Southern Gospel	44	54	48	55	74	78	81	102	97	79	35
9	Jazz	67	69	69	73	73	75	75	74	74	75	8
10	Modern Rock	0	9	17	35	52	52	49	51	51	52	52
11	Top 40	38	36	33	34	32	30	28	28	28	31	-7
12	Oldies	5	5	5	8	11	16	20	20	23	19	14
13	Black Gospel	14	15	14	14	14	16	16	17	17	18	4
14	R&B	20	20	16	18	17	15	14	14	13	14	-6
15	Ethnic	10	10	12	12	13	13	10	11	14	13	3
16	Country	14	10	11	12	13	11	11	12	9	12	-2
17	Adult Contemporary	9	9	5	7	9	8	9	11	11	12	3
18	Adult Standards	7	10	12	9	10	10	9	7	9	10	3
19	Rock	9	12	14	14	11	12	12	11	11	9	0
20	Hot AC	4	4	8	8	7	8	7	10	12	8	4
21	Gospel	37	39	37	35	23	13	13	13	10	7	-30
22	Easy Listening	8	8	8	9	9	9	9	8	9	7	-1
23	Classic Hits	1	2	2	1	4	3	3	5	4	6	5
24	Classic Rock	1	2	2	3	3	4	3	5	5	5	4
25	Urban AC	0	0	1	1	1	1	1	1	2	2	2
26	Sports	0	0	0	0	1	2	0	0	0	1	1
27	Soft Adult Contemporary	4	4	2	3	4	3	3	2	1	1	-3
28	Adult Hits	0	0	0	0	0	0	1	1	1	1	0^
29	Pre-Teen	0	0	1	1	1	0	0	0	0	0	0
30	R&B Adult/Oldies	0	1	0	0	0	0	0	0	0	0	0
31	Modern AC	0	0	0	0	0	0	0	0	0	0	0
32	Rhythmic AC	0	0	0	0	0	0	0	0	0	0	0
	Format Not Available	1	0	0	0	0	0	1	0	2	0	-1
	Stations off the air	7	14	22	28	25	23	27	23	27	45	38
	Total Stations	2373	2556	2646	2727	2773	2931	3099	3196	3279	3357	

*Change 2006/2009

©Copyright 2009 M Street Corp.

FORMAT STATISTICS

M Street commercial station format data produces the following information: Large Markets vs Small Markets

June 2009

	Primary Format	Total	Arbitron	%		%	Non-Arbitron
1	Country	1997	773	39		61	1224
2	News/Talk	1401	655	47		53	746
3	Spanish	800	414	52		48	386
4	Oldies	669	246	37		63	423
5	Sports	635	304	48		52	331
6	Adult Contemporary	626	283	45		55	343
7	Top 40	483	390	81		19	93
8	Classic Rock	479	274	57		43	205
9	Hot AC	407	191	47		53	216
10	Classic Hits	367	167	46		54	200
11	Construction Permits	348	1			100	347
12	Adult Standards	330	118	36		64	212
13	Religion (Teaching, Variety)	328	70	21		79	258
14	Rock	294	233	79		21	61
15	Black Gospel	241	103	43		57	138
16	Southern Gospel	212	40	19		81	172
17	Adult Hits	207	126	61		39	81
18	Soft Adult Contemporary	207	129	62		38	78
19	Stations off the air	202	8	4		96	194
20	Urban AC	161	126	78		22	35
21	Contemporary Christian	153	65	42		58	88
22	R&B	129	112	87		13	17
23	Ethnic	118	19	16		84	99
24	Modern Rock	115	101	88		12	14
25	Alternative Rock	109	63	58		42	46
26	Pre-Teen	53	5	9		91	48
27	Variety	42	6	14		86	36
28	Jazz	40	27	68		33	13
29	R&B Adult/Oldies	38	27	71		29	11
30	Gospel	26	2	8		92	24
31	Classical	23	19	83		17	4
32	Modern AC	20	16	80		20	4
33	Easy Listening	18	10	56		44	8
34	Rhythmic AC	18	16	89		11	2
35	Format Not Available	8	0			100	8
	Total Stations	11304	5139	45.5		54.5	6165

©Copyright 2009 M Street Corp.

M Street commercial station format data produces the following information: Large Markets vs Small Markets

June 2009

Primary Format		TotalAM	%		Primary Format		TotalFM	%
1	News/Talk	1290	26.1		1	Country	1499	14.0
2	Sports	549	11.1		2	Contemporary Christian	821	7.7
3	Country	510	10.3		3	News/Talk	753	7.1
4	Spanish	464	9.4		4	Religion (Teaching, Variety)	655	6.1
5	Religion (Teaching, Variety)	365	7.4		5	Adult Contemporary	567	5.3
6	Oldies	298	6.0		6	Top 40	510	4.8
7	Adult Standards	289	5.8		7	Classic Rock	476	4.5
8	Black Gospel	198	4.0		8	Spanish	436	4.1
9	Southern Gospel	168	3.4		9	Hot AC	406	3.8
10	Ethnic	97	2.0		10	Oldies	390	3.7
11	Adult Contemporary	71	1.4		11	Variety	380	3.6
12	Pre-Teen	50	1.0		12	Alternative Rock	344	3.2
13	Contemporary Christian	48	1.0		13	Classic Hits	325	3.0
14	Classic Hits	48	1.0		14	Rock	302	2.8
15	Variety	46	0.9		15	Adult Hits	200	1.9
16	Soft Adult Contemporary	31	0.6		16	Soft Adult Contemporary	177	1.7
17	Urban AC	31	0.6		17	Classical	173	1.6
18	Gospel	23	0.5		18	Modern Rock	165	1.5
19	R&B Adult/Oldies	19	0.4		19	R&B	137	1.3
20	Hot AC	9	0.2		20	Urban AC	132	1.2
21	Classic Rock	8	0.2		21	Southern Gospel	123	1.2
22	Alternative Rock	8	0.2		22	Jazz	109	1.0
23	Adult Hits	8	0.2		23	Sports	87	0.8
24	R&B	6	0.1		24	Black Gospel	61	0.6
25	Jazz	6	0.1		25	Adult Standards	51	0.5
26	Easy Listening	5	0.1		26	Ethnic	34	0.3
27	Top 40	4	0.1		27	Easy Listening	20	0.2
28	Classical	3	0.1		28	Modern AC	20	0.2
29	Modern Rock	2	0.0		29	R&B Adult/Oldies	19	0.2
30	Format Not Available	2	0.0		30	Rhythmic AC	18	0.2
31	Rock	1	0.0		31	Gospel	10	0.1
32	Modern AC	0	0.0		32	Format Not Available	6	0.1
33	Rhythmic AC	0	0.0		33	Pre-Teen	3	0.0
	Total Operating Stations	4657					9409	
	Stations off the air	136	2.7			Stations off the air	111	1.0
	Construction Permits	154	3.1			Construction Permits	1153	10.8

©Copyright 2009 M Street Corp.