Formerly THE M STREET RADIO DIRECTORY

RECTORY

RECTORY

RECTORY

Find Regular Station Updates @ www.theRadioBook.com

2005-2006

From the editors of the M Street Journal and INSIDE RADIO®



































"Over 15,000 listings - Radio's most definitive resource tool!"

United States and Canadian Radio Stations

Cross References by State, Frequency, Call Letters, Past Call Letters, and Market Also Featuring: Low Power FMs, Top Group Owners, and Networks/Programming



If stress doesn't kill you in this business, it can surely wreak havoc with your hair. Worries over expanding overhead costs, receding market shares, consolidation, struggles with your rep firm, or simply keeping up technically are enough to, well, make you want to pull your hair out.

Before that happens, check out the integrated new digital systems and media solutions from **dMarc.** We provide world class automation technology to more than 4600 broadcast clients, reaching over 40% of the stations within the top 50 radio groups. Through our pioneering **Scott Studios** and **Maestro** digital automation products, we've made station operations as simple as the touch of a finger on a screen or keyboard. With RevenueSuite, we make on-demand spot profitability not just a goal. But a reality.

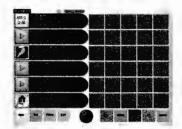
Instead of pulling your hair, pull some profits. Call today.

1-888-438-7268

www.dmarc.net



These and other products available from dMarc.



SCOTT SS32

SS32 is the standard in broadcast digital audio. It combines powerful, intuitive software and industrial-grade hardware.



MAESTRO

Maestro is intelligent digital audio with the brains and brawn to give your station unparalleled operational power and simplicity.

Maestro Scott Studios

Scott Studios and Maestro are Product Lines of dMarc



2005-2006 EDITION

Publisher: Gene McKay Edited by: Cathy Devine

With

Deirdre Brousseau Lee Anne Hebert

Tom Taylor

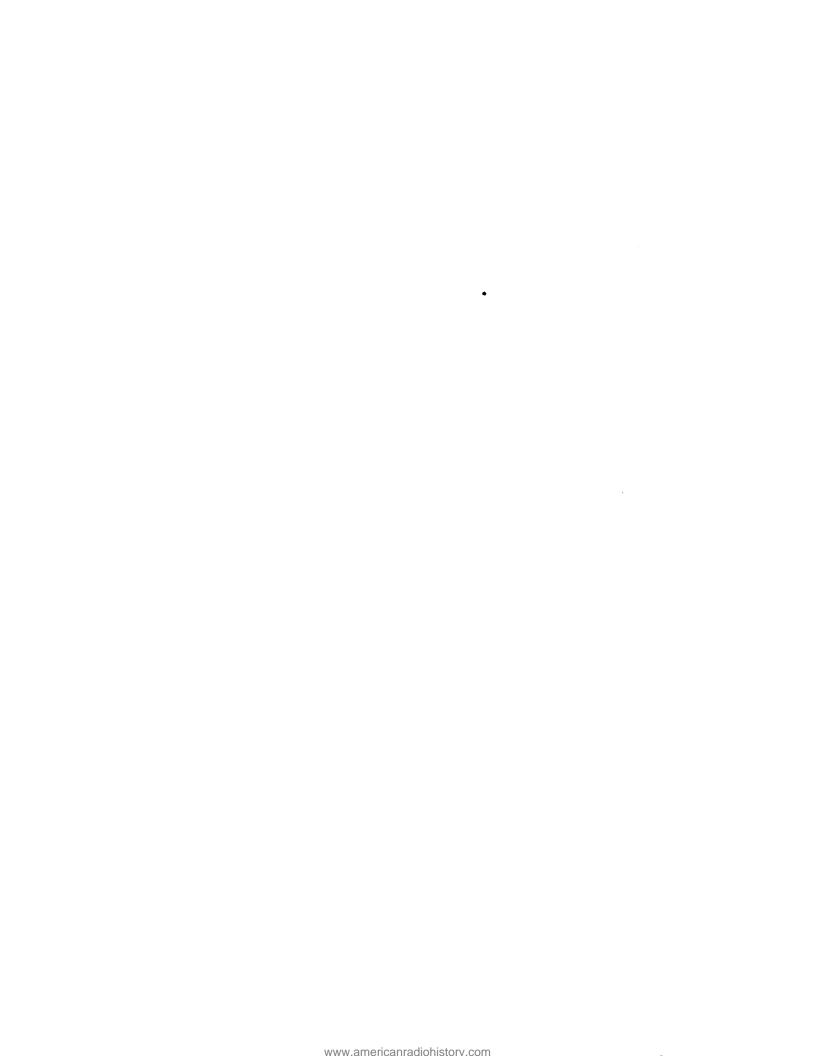
Christy Macaulay Jean Marsh

Customer Service:

Irene Yeargle Danielle Degree

Cover by: Kelli Grisez

M Street /Media Market Resources Littleton, NH 800-248-4242



The editors gratefully acknowledge the assistance and contributions of:

J.T. Anderton John Bayless Mike Donath Scott Fybush Chip Kelley Brian Marchand Thom Moon Chris Rohleder Sean Ross Frank Saxe

ISBN: 0-9679849-5-5 ISSN: 1052-7117

Published and distributed by:
M-Street Corp.
365 Union Street, Littleton, NH 03561
Phone: (800) 248-4242 Fax: (603) 444-2872



©2005 by M Street Corporation. All rights reserved. The information contained herein may not be copied, reproduced, retained or stored in any form without the written consent of M Street Corporation. All efforts are made to keep the data as updated and accurate as possible, however, errors and omissions are unavoidable. Reliance thereon and use thereof, in whole or in part, is strictly at the user's own risk. Formats of stations listed reflect the analysis and groupings of M Street Corporation and may differ from the station's opinion or interpretation. Please fax updates or suggested changes to 603-444-2872.

Printed in the United States of America



SESAC

STRUCE PRADITION - INNOVATION

SEGAC IS PROUD TO CELEBRATE 75 YEARS

OF PERSONAL SERVICE, A TRADITION THAT

REACHES AROUND THE WORLD AND TECHNICAL

INNOVATIONS FOR THOSE WHO SEEK THE BEST.

CELEBRATE WITH US

SESAC

NASHVILLE NEW YORK - LOS ANGELES - LONDON - WWW.SESAC.COM

Table of Contents:

Foreword
Guide to Use
Format Classifications
Format Statistics
Stations by State and City of License - US & Canada 25-697
The M Street Radio Markets - US & Canada 699-754
M Street Market Ranking
Stations by Call Letters
Stations by Former Call Letters
Stations by Frequency
Low Power Stations
Top 50 Commercial Group Owners
Networks/Programming
Station Update Form
Order form for the M Street Journal, M Street Directory,
and Inside Radio Daily Fax



Foreword Radio's Next 85 Years

Westinghouse probably employed some engineers named "Jack" and "Bob" when they bravely put KDKA, Pittsburgh on the air back in 1920 – but it wouldn't have occurred to anybody to call the entire venture "Jack" or "Bob" - or "Max" or "Mike" or "Simon." Much less "Magic" or "Kiss" or "The Wolf" or "The Pig."

Radio's changed dramatically in your lifetime – and the speed of that change went into warpdrive right around 2000, as the Internet and other fresh technologies like satellite radio, MP3 players and radio-capable cellphones made the "old media" look pretty creaky to Wall Street.

But any medium that reaches 95% of Americans every week by virtue of one billion (yes, a billion) radio receivers must be doing something right. And it's still free – no subscription to buy. There's certainly no time to rest on the laurels of 85 years of history, though. This was the year that radio took a hard look at itself in the mirror and faced up to problems that had been brewing over the past decade – excessive spotloads, sometimes-mediocre creative, and decreased investment in marketing and promotion. Wall Street understands those kinds of evaluations – especially in what it calls "mature" industries. That's right – radio has officially passed from being the marvelous high-single digit growth machine of the late 1990s to being a mature industry that still produces extraordinary cash flow and margins. Time and again radio pros tell us "I still love this business – there's nothing else like it."

Can radio reinvent itself yet again? You bet.

This Radio Book Directory (formerly known as the M Street Radio Directory) endeavors to provide some of the tools that can help people who want to use radio, to improve it, to syndicate a hot new show, and maybe even buy a few stations. Inside you'll find —

- Information on more than 14,000 U.S. and Canadian radio stations, including call letters, frequency and contact information.
- Formats, researched by the experts at M Street and Inside Radio.
- Stations listed by radio markets (look near the back).
- Format charts that are the standard of the industry, showing the trends in both commercial and non-commercial stations.

Time to thank some people – like our advertisers, who help make this Radio Book possible. And our many friends who call, write or e-mail with news of local format or people changes and engineering updates. We literally couldn't do this without them. Like us, they "just want to get it right." And like us, they care about the quality of the information available to the industry.

Obviously some formats and department heads and cities of license will change from the time we sent this Radio Book to the printer's – so check www.TheRadioBook.com for the latest.

Has radio got another 85 years in it? We'll bet the answer is "yes" – and you've got our word that we'll do our part to make it happen.

Anytown-

WXYZ 106.3

Country
100069w_66ft DA
cp move to 104:9: 40500, 1549
app 6000, 302
Best USA "Radio, LLC
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY, WZAB-P
JSA with: Better Radio Sales Corp
999-555-1234 fax: 999-555-4321
PO Box 1, Anytown OH 99999
1 Radio Lane, Anytown OH 99999
GM John Jones SM Sally Smith
PD Jack Wolf CE John Clarke
www.wxyzfm1063.com

Stations are listed under their legal city of license, in frequency order. AM stations first, then FM.

Call letters as issued by the FCC, and are listed above the frequency in the left margin. If a station has changed call letters since 1997, see the FORMER CALL LETTERS section for a cross-reference to the current call letters.

The AM Band extends from 530 KHz to 1700 KHz, The FM Band extends from 88.1 MHz to 107.9 MHz. The frequencies from 88.1 MHz to 91.9 MHz are reserved for non-commercial use, However, non-commercial stations may also occupy commercial allocations.

Anytown

Youngstown Market

WXYZ

Country

100000w 66ft DA
cp move to 104.9, 10500, 1549
app 600, 302
Best USA Radio, LLC
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY, WZAB-F
JSA with: Better Radio Sales Corp.
999-555-1234 Iax: 999-555-4321
PO Box 1, Anytown OH 99999
GM John Jones SM Sally Smith
PD Jack Wolf CE John Clarke
www.wxyzfm1063.com
Youngstown Market

Programming information is followed by M Street's **format** codes in square brackets. If this station simulcasts from another station, the call letters and frequency of the station that it repeats will be shown here. Please see the section FORMAT CLASSIFICATIONS for a complete explanation of our format classifications and their codes.

Anytown

WXYZ

Country
100000w 66ft DA
cp move to 104.9. 10500, 1549
app 6000, 302
Best USA Radio, LLC
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY, WZAB-F
JSA with: Better Radio Sales Corp
999-555-1234 fax: 999-555-4321
PO Box 1. Anytown OH 99999
I Radio Lane, Anytown OH 99999
GM John Jones SM Sally Smith
PD Jack Wolf CE John Clarke
www.wxyzm1063.com
Youngstown Market

Current **power** and **facilities**, as well as any applications for facilities changes or **construction permits** granted, are shown.

non-directional, full-time

For AM stations, the day power is listed first, then the night power, if any, followed by the antenna configuration:

ND

ND-D non-directional, daytime only
DA-D directional, daytime only
DA-N directional, nighttime only
DA-1 same directional pattern day and night
DA-2 different directional patterns day and night
DA-3 different directional patterns day, critical hours, and night

For FM stations, their effective radiated power (ERP) is listed followed by the antenna height above average terrain (HAAT). "DA" indicates a directional antenna is use. Both AM and FM stations show a "=" to indicate a station that shares time with another station on the same frequency.

Anytown

WXYZ 106.3

Doubty

100000w 66ft DA

cp move to 104.9, 10500, 1549

app 6000, 302

Best USA Radio, Ltc.

Pending to: Better Radio, Inc.

Sister to: WZXY, WZAB-F

JSA with: Better Radio Sales Corp

999-555-1234 fax: 999-555-4321

PO Box 1, Anytown OH 99999

GM John Jones SM Sally Smith

PD Jack Wolf CE John Clarke

www.wxyzfm1063.com

Youngstown Market

This is an example of a granted construction permit (cp) for a move to the 104.9 frequency, 10500 watts (ERP), and an antenna height of 1549 feet (HAAT). See the power and facilities section above for a complete list of codes used for the power and antenna.

Applications (app) filed with the FCC which have not yet been granted or dismissed.

Anytown

WXYZ

Don't Dack Wolf CE John Clarke www.wxyzfm1063.000 Market PD Jack Wolf CE John Clarke www.wxyzfm1062.000 Market PD Jack Wolf CE John Clarke www.wxyzfm1062.000 Market PD Jack Wolf CE John Clarke www.wxyzfm1063.000 Market PD Jack Wolf CE John Clarke Wolf CE John Market PD Jack Wolf CE John Clarke Wydraft PD Jack Wydraft PD Jack Wolf CE John Clarke Wydraft PD Jack Wydraft PD Jack Wolf CE John Clarke Wydraft PD Jack W

The owner of the station(s).

A "+" preceding the owner indicates the company has an ownership interest in the stations in other markets. For most major pending station sales, the organization buying the station will be listed as "Pending to:".

If the station is being **managed** by a company or person other than the owner, the organization or person will be listed here. The organization that manages the stations may or may not own other radio stations.

An AM or FM affiliated **sister station**(s) in the same market area is shown following the ownership information.

Anytown

WXYZ 106.3

Country
100000w 66ft DA
cp move to 104.9, 10500, 1549
app 6000, 302
Best USA Radio, LLC
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY. WZAB-F
JSA with: Better Radio Sales Corp.
999-555-1234 fax: 999-555-4321
PO Box 1, Anytown OH 99999
I Radio Lane. Anytown OH 99999
GM John Jones. SM Sally Smith
PD Jack Wolf. CE John Clarke
www.wxyzfm1063.com
Youngstown. Market.

If an entity is selling the station's advertising inventory, the JSA (Joint Sales Agreement) will be noted here.

The **phone number** given is for the station's business office. This is followed by the **fax number**.

Anytown

WXYZ

100000w 66ft DA
cp move to 104.9, 10500, 1549
app 6000, 302
Best USA Radio, LLC
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY, WZAB-F
JSA with: Better Radio Sales Corp.
999-555-1234 fax: 999-555-432/
PO Box 1, Anytown OH 99999
1 Radio Lane, Anytown OH 99999
GM John Jones SM Sally Smith
PD Jack Wolf CE John Clarke
www.wxytm1063.com
Youngstown Market

Up to two **addresses** are shown. The mailing address is listed first, followed by the shipping address if it is different. The address city and state are the city and state of license unless otherwise listed.

The names of **key management personnel** are listed for the following positions: General Manger (GM), Program Director (PD), Sales Manager (SM), and Chief Engineer (CE).

Anytown

WXYZ 106.3

100000w 66ft DA
cp move to 104.9. 10500, 1549
app 6000, 302
Best USA Radio. Lt.C
Pending to: Better Radio, Inc.
Managed by: Better Radio, Inc.
Sister to: WZXY, WZAB-F

JSA with: Better Radio Sales Corp.
999-555-1234 fax: 999-555-4321
PO Box 1, Anytown OH 99999
GM John Jones SM Sally, Smith
PD Jack Wolf CE John, Clarke
www.wxyzfm1063.com
Youngstown Market

The **website** listing refers to the station's officially operated website. Only official websites are listed. The URL prefix "http" is omitted. To visit any website, open your browser and begin with the prefix: "http://".

The market area or areas served by the station are listed here. The station's primary market area appears on the first line. Its secondary market, if any, appears on the next line.



The M Street Database Format Codes

As the broadcast industry itself evolves, so do radio station formats. Classifications and definitions are amended from time to time to reflect current trends. Here is the current set of format classifications.

AAA Adult Alternative

An eclectic playlist based on rock music but with some other forms of music such as blues, folk and jazz included. The target audience is generally from ages 25

ACW AC & Country

Just what it says. A near 50/50 blend of music from the two formats.

ADC

Adult Contemporary
An adult oriented pop/rock station. The Adult Contemporary station will play many of the same records as are currently heard on mainstream CHR stations or were part of mainstream CHR in the 80's and 90's but will leave out those that are at the extremes of rock, rhythmic and rap. The target audience runs from 25 to 54 and may skew

ADH Adult Hits

Promoted as "We Play What We Want" with playlists that draw from music from the 70's forward, and commonly branded as "Jack," "Bob," et al.

AMR

A blending of the rock music played on the AAA station with country and folk music.

BGS Black Gospel

Gospel music and spirituals of the type heard in predominantly black churches. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.

BIZ **Business News**

An all-news or news-talk station focusing on business and financial issues. This can be in the form of news blocks that cover current events in the business world and/or talk shows that dispense financial advice.

BLG Bluegrass

A station whose playlist focuses on Bluegrass music. Some traditional sounding country music may be included in the programming as well.

BLU

A station whose playlist focuses on Blues music. Some older rhythm & blues or soul music may also be included.

CCN Contemporary Christian

A station that sounds very much like an ADC-adult contemporary, CHR-contemporary hit radio or HAC-hot adult contemporary station with the significant difference that the records played are all of a religious rather than secular nature. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.

CCN Contemporary Christian

Rock-driven alternative or harder rock Christian-themed music

A format that focuses on current popular music, often encompassing a variety of styles from rock through dance, that appears on the mainstream music charts in music industry trade publications such as Billboard and Radio & Records.

CLA Classical

Airplay of orchestral music, chamber music, opera and other forms of non-contemporary vocal music.

CLR Classic Rock

Mainstream rock of the 60's, 70's and 80's with little or no current rock music included.

CLX Classic Hits

A blend of rock and pop music of the late 60's through early 80's with an emphasis on rock and a total absence of any of the dance music that was part of pop music in this period.

CPN

Assigned to a new station that has been authorized to build its transmitting facility but has never been on the air.

CTY Country

A station playing a variety of country music styles. Although this station will play music currently listed in music industry trade publication charts in Biliboard and Radio & Records, usic, the amount of older country music played on the station may vary greatly between 25% and 75% of the playlist.

CWO Classic Country

This station plays no country music that's currently on the country charts in music industry trade publications. Exactly how old the music played on the Classic Country station is can vary. Some stations could reach back to the 30's while others might play only selections from the 70's and on.

CWT Traditional Country

The Traditional Country station aims for a sound that reflects country music before it was made contemporary" through the addition of drums and non-stringed instruments in the 70's. Traditional Country stations play music that's in current release that has this "traditional" sound along with older music with a "traditional" sound.

Rhythmic-CHR DNC

A contemporary hit radio station that focuses on rhythmic music.

DNX

Closely related to Rhythmic-CHR but focused more on pure dance club music.

EIT

A blend of rock and pop music of the late 70's through early 90's with an emphasis on rock and a total absence of any of the dance music that was part of pop music in this period.

ETH

Programs primarily in languages other than English and/or directed to groups of specific national origin. These stations often utilize block programming in which programs in one language or of one national group target are followed by programs of a different language or national group target.

EZY

Easy Listening
This format is distinguished by the programming of "lush" orchestral arrangements of standards and popular songs. Recordings of vocal performances of standards and soft sounding pop tunes may also be included in the programming.

FLK Folk

A station whose playlist focuses on Folk music. Some traditional sounding country music and softer rock music may also be included in the programming.

FNA Format Not Available

This applies to a station that is involved in program stunting as part of a change to new format.

FRM Farm

A station that focuses on providing agricultural or agri-business news and information. This could be accomplished through news-blocks, talk shows or information that's interspersed with the airplay of country music.

GOS Gospel Music

Traditional gospel music and spirituals. The code may also be used as a "catch all" for a station that mixes both black gospel and southern gospel. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.

HAC Hot AC

Adult CHR might be another way of looking at this format. The Hot Adult Contemporary station plays much of the same music as the CHR station but avoids music that appeals only to the younger CHR listeners.

INF Surveillance/ Weather/Traffic

These are fully licensed radio stations that provide programming that is more commonly associated with Traveler's Information Service (TIS) radio stations. Their programming consists solely of one or more types of information with no other entertainment programming

JAZ

A station that programs music either traditional jazz or smooth jazz or some blend of the two.

KID Pre-Teen

Although we call this Pre-teen this station can appeal to children ages six through 16. The format is generally manifest as a very young skewing CHR station with high energy disc jockeys, call-ins and a large proportion of novelty records

FORMAT CLASSIFICATIONS

MAC

Somewhat analogous to the Hot Adult Contemporary stations in that they take the music that is part of a younger skewing format and make it attractive to an older audience. The Modern AC station takes the current modern rock music at the core of Modern Rock stations and blends it with older modern rock music.

MOD

A contemporary hit radio station that focuses on modern rock music.

NTK News/Talk

A talk station with a heavy news and information orientation. The News/Talk station has a news block in one or more dayparts.

NWS

This station broadcasts continuous news and information for all of the hours its

OFF Silent

The term "silent" applies to a station that had been operating with a regular format but is now off-the-air. This could be due to a number of circumstances ranging from technical problems through financial difficulties and complexities arising from the sale of the station.

OLD

Popular music of the 50's, 60's and 70's. Current popular music is played in only rare exceptions.

RCK

Mainstream rock as defined by the artists that appear and have appeared on the "rock" charts in music industry trade publications such as Billboard and Radio & Records.

REA Reading Service

This is a radio reading service aimed at the blind and visually handicapped. It consists of announcers who read aloud from periodicals and books.

REL Religious Teaching

Long form religious teaching or ministry programs. The station may use black gospel, contemporary Christian, gospel or southern gospel music as filler between programs

ROL Rhythmic Oldies

Soul and dance music records of the 60's and 70's that received airplay on the CHR stations of those decades.

QAC

French Adult Contemporary
This format blends English and French language pop music with adult appeal. Announcing is in French. Applies only to Canadian stations.

French Hot Adult Contemporary QAH

Similar to Hot AC, with the key difference that the announcing is in French and French language pop music that appeals to a younger adult audience than is the target for the French Adult Contemporary station is blended with compatible English language music. The announcing is in French. Applies only to Canadian stations

QAA French Adult Alternative

The French language equivalent of the English language Adult Alternative format. Applies only to Canadian stations.

QAR French Rock

The French language equivalent of the English language Rock format. Applies only to Canadian stations.

QCH French CHR

The French language equivalent of the English language CHR format blends both French and English language pop records that are current hits. Applies only to Canadian stations.

QCL French Classical

French language announcing built around orchestral and operatic vocal music. Applies only to Canadian stations.

QCW French Country

The French language equivalent of the English language Country format blends both French and English language Country music records. Applies only to Canadian stations.

QCX French Classic Hits

The French language equivalent of the English language Classic Hits format blends both French and English language rock based music of the 1970's and 1980's. Applies only to Canadian stations.

QNT French News-talk

The French language equivalent of the English language News-talk format. Applies only to Canadian stations.

QNW French All-news

Continuous news anchored in French. Applies only to Canadian stations.

QOL French Oldies

The French language equivalent of the English language Oldies format blends French and English language records that were hits in the station's market in the 1950's, 1960's and 1970's. Applies only to Canadian stations.

QRL French Religion

The French language equivalent of the English language Religion format with teaching and ministry programs in the French language. Applies only to Canadian stations.

QQQ French Variety

The QQQ code is a catch-all for French language stations whose format we're unable to classify and for those French language stations employing Variety programming wherein three or more format types are being programmed either simultaneously or in blocks. Applies only to Canadian stations.

French Soft Adult Contemporary **QSA**

The French language equivalent of the English language Soft Adult Contemporary format blends English and French language records of this genre.

QTK

The French language equivalent of the English language Talk format. Applies only to Canadian stations.

SAC Soft AC

An Adult Contemporary station that plays only the softest contemporary pop recordings and leans very heavily on airplay of soft-sounding pop records from the 60's and 70's.

SGS Southern Gospel

Gospel music and spirituals that have a country music base. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.

SPT

Talk shows focusing on sports. Play-by-play coverage of sports is not included in this format

STD **Adult Standards**

American popular standards mixed with soft popular music, mainly vocal.

TLK

Talk shows of general interest or varied topics. The talk shows can be of both the call-in and straight interview type.

TVL Travel Information

Stations that carry continuous advertisements and features for tourist destinations.

UAC Urban AC

These stations play the softest contemporary rhythm & blues music mixed with soft rhythm & blues and soul music of previous years. Generally, the station's playlist favors older music over records that are on the current urban charts of music industry trade publications.

UOL R&B Oldies

Soul and R&B records of the 60's and 70's that received airplay on the black oriented stations of those decades.

URB Urban Contemporary

A blend of the current R&B, rap, hip-hop and dance music that appears on the R&B and urban music charts in music industry trade publications such as Billboard and Radio & Records.

VTY Variety

A station that incorporates three or more distinct formats, either block programmed or simultaneously.

XAA Spanish Adult Alternative

The Spanish language equivalent of the English language Adult Alternative format.

XAC

www.americanradiohistory.com

Also known as Spanish International, this format contains Spanish language announcing (predominantly) and a blend of contemporary Spanish musical styles including (but not exclusively) Ballada, Cumbia, Merengue, Regional Mexican, Romantica, Salsa and Tropical.

XCC Spanish Contemporary Christian The Spanish language equivalent of the English language Contemporary Christian format. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day XCH Spanish CHR A station that focuses on current Latino popular music (although it may also program some English language dance music), and can often encompass a variety of musical styles determined by whatever is popular in the Latino community. Announcing may be bi-lingual. XCL Spanish Classical Like the English language Classical station this is a station playing orchestral music, chamber music, opera and other forms of non-contemporary vocal music. The difference is, the announcing's in Spanish. XCZ Spanish Classic Hits Like the English language Classic Hits station this station concentrates its airplay on the music of the late 1960's through early 1980's only in this case the music is predominantly Latin. **XDP** Spanish Sports Sports talk programming in Spanish. XEZ Spanish Easy Listening This format is distinguished by the programming of "lush" orchestral arrangements of standards and popular songs. Recordings of vocal performances of Spanish language standards and romantica music may also be included in the programming.

XOL Spanish Oldies Popular Latin music

Popular Latin music of the 50's, 60's and 70's. To varying degrees, English popmusic of the same period may be incorporated. Current popular is played with only rare exceptions. Announcing is predominantly in Spanish.

XRA Ranchero

Ranchero is Mexico's country music. Stations with this format play this music to the virtual exclusion of all other forms.

XRE Spanish Religious

A station that offers Spanish language long form religious teaching or ministry programs. The station may use some music as filler between programs

XRO Romantica

This is the Spanish equivalent of soft AC in the English world. Romantica music is at the heart of this format but soft examples of other Latino music forms may also be included as well as soft English language adult contemporary records.

XSP Spanish

The XSP code is a catch-all for Spanish language stations whose format we're unable to classify and for those Spanish language stations employing Variety programming wherein three or more format types are being programmed either simultaneously or in blocks.

XST Spanish Standards

Spanish and Latin popular standards mixed with soft Spanish and Latin popular music, mainly vocal.

XTJ Tejano

XUR

Stations playing Tex-Mex music predominantly but some Regional Mexican music may also be programmed. The announcing is generally in English or is bi-lingual and often a flow between Spanish and English known as "Spanglish" is heard.

XTK Span, Talk

Spanish language talk shows of general interest or varied topics. The talk shows can be of both the call-in and straight interview type.

XTP Tropical This is a format of mainly Caribbean Latin music. While Tropical is at the center of the format, other Caribbean forms such as Cumbia, Merengue and Salsa may

of the format, other Caribbean forms such as Cumbia, Merengue and Salsa ma be incorporated. **Hurban**

A blend of Spanish and English urban music and may also include "reggaeton" or Spanish hip-hop music.

A station that programs music from within the full spectrum of jazz although there may be an emphasis on Latin jazz. Announcing is in Spanish.

XMX Regional Mexican

A blend of contemporary Mexican musical styles. Some English language music may be blended in as well. Announcing is primarily in Spanish.

XNT Spanish News-Talk

A Spanish language talk station with a heavy news and information orientation. The Spanish News/Talk station has a news block in one or more dayparts.

XNW Spanish News

Continuous news and information in Spanish for all of the hours the station is on the air.



e 20	05									
	PrimaryFormat	Total	Comm	NonComm	%AM	%FM	Simulcast	%	Network	%
1	Country	2030	2019	11	28	72	187	9	672	33
2	News/Talk	1933	1324	609	65	35	429	22	1792	93
3	Religion (Teaching, Variety)	882	318	564	40	60	141	16	313	35
4	Spanish	792	703	89	53	47	118	15	160	20
5	Oldies	789	773	16	38	62	54	7	322	41
6	Adult Contemporary	692	684	8	14	86	34	5	216	31
7	Contemporary Christian	678	174	504	10	90	125	18	256	38
8	Top 40	532	502	30	1	99	30	6	0	0
9	Sports	499	497	2	92	8	48	10	475	95
10	Classic Rock	465	461	4	2	98	28	6	100	22
11	Variety	424	38	386	10	90	26	6	3	1
12	Adult Standards	415	405	10	86	14	25	6	282	68
13	Hot AC	388	380	8	2	98	10	3	101	26
14	Alternative Rock	347	104	243	3	97	15	4	3	1
15	Soft Adult Contemporary	327	324	3	23	77	20	6	122	37
16	Black Gospel	302	286	16	79	21	30	10	73	24
17	Southern Gospel	285	207	78	61	39	20	7	98	34
18	Rock	282	270	12	0	100	10	4	0	0
19	Classic Hits	265	262	3	9	91	22	8	43	16
20	Modern Rock	204	152	52	2	98	11	5	5	2
21	R&B	165	150	15	8	92	3	2	0	0
22	Classical	162	28	134	4	96	73	45	70	43
23	Jazz	159	84	75	8	92	10	6	38	24
24	Urban AC	154	153	1	25	75	10	6	45	29
25	Ethnic	125	112	13	74	26	9	7	0	0
26	Pre-Teen	59	59	0	90	10	5	8	59	100
27	Adult Hits	54	54	0	2	98	6	11	0	0
28	Gospel	49	36	13	63	37	4	8	0	0
29	R&B Adult/Oldies	49	49	0	37	63	1	2	2	4
30	Easy Listening	29	20	9	21	79	3	10	0	0
31	Modern AC	28	28	0	0	100	2	7	0	0
32	Format Not Available	3	3	0	0	100	0	0	0	0
		13567	10659	2908			1509		5250	
	Stations off the air	93	(50 AM and 4	3 FM)	54	46				
	Construction Permits	507	(49 AM and 4	158 FM)	10	90				
	Total Stations and CPs	14167	(4838 AM and	4 0320 FM)		-				

CAN YOU HANDLE THE KNOWLEDGE?

THE POWER OF 24/7 RADIO STATION INFORMATION

10000 WATTS.COM 10000 WATTS.COM

>>>>> US radio and TV directory

THE MOST ACCURATE PLACE FOR RADIO AND TV INFORMATION IN THE UNITED STATES. STATIONS ARE TRACKED AND LISTED.

News/Updates
Full Listings
Search/Maps

GET IT EVERYDAY!

SUBSCRIPTION NECESSARY. ANNUAL RATE: \$59.95

20	05						
	PrimaryFormat	TotalAM	%		PrimaryFormat	TotalFM	%
1	News/Talk	1256	26.0	1	Country	1464	15.7
2	Country	566	11.7	2	News/Talk	677	7.3
3	Sports	461	9.5	3	Contemporary Christian	613	6.6
4	Spanish	419	8.7	4	Adult Contemporary	592	6.3
5	Adult Standards	357	7.4	5	Religion (Teaching, Variety)	533	5.7
6	Religion (Teaching, Variety)	349	7.2	6	Top 40	527	5.6
7	Oldies	303	6.3	7	Oldies	486	5.2
8	Black Gospel	239	4.9	8	Classic Rock	455	4.9
9	Southern Gospel	175	3.6	9	Variety	383	4.1
10	Adult Contemporary	100	2.1	10	Hot AC	382	4.1
11	Ethnic	92	1.9	11	Spanish	373	4.0
12	Soft Adult Contemporary	76	1.6	12	Alternative Rock	336	3.6
13	Contemporary Christian	65	1.3	13	Rock	282	3.0
14	Pre-Teen	53	1.1	14	Soft Adult Contemporary	251	2.7
15	Variety	41	0.8	15	Classic Hits	240	2.6
16	Urban AC	38	0.8	16	Modern Rock	200	2.1
17	Gospel	31	0.6	17	Classical	155	1.7
18	Classic Hits	25	0.5	18	R&B	152	1.6
19	R&B Adult/Oldies	18	0.4	19	Jazz	147	1.6
20	R&B	13	0.3	20	Urban AC	116	1.2
21	Jazz	12	0.2	21	Southern Gospel	110	1.2
22	Alternative Rock	11	0.2	22	Black Gospel	63	0.7
23	Classic Rock	10	0.2	23	Adult Standards	58	0.6
24	Classical	7	0.1	24	Adult Hits	53	0.6
25	Hot AC	6	0.1	25	Sports	38	0.4
26	Easy Listening	6	0.1	26	Ethnic	33	0.4
27	Top 40	5	0.1	27	R&B Adult/Oldies	31	0.3
28	Modern Rock	4	0.1	28	Modern AC	28	0.3
29	Adult Hits	1	0.0	29	Easy Listening	23	0.2
30	Rock	0	0.0	30	Gospel	18	0.2
31	Modern AC	0	0.0	31	Pre-Teen	6	0.1
32	Format Not Available	0	0.0	32	Format Not Available	3	0.0
	Total Operating Stations	4739			Total Operating Stations	8828	
	Stations off the air	50	1.0		Stations off the air	43	0.5
	Construction Permits	49	1.0		Construction Permits	458	4.9
-		4838	100			9329	100

une 2	005										
	PrimaryFormat	1995	1996	1997	1998	1999	2001	2002	2003	2004	2005
1	Country	2613	2525	2491	2368	2306	2190	2131	2088	2047	2019
2	News/Talk	1036	1116	1111	1131	1159	1139	1179	1224	1282	1324
3	Oldies	710	738	755	799	766	786	813	807	816	773
4	Spanish	427	463	474	493	536	574	603	628	665	703
5	Adult Contemporary	1052	952	902	844	775	709	713	692	703	684
6	Top 40	318	333	358	379	401	468	474	491	497	502
7	Sports	148	156	220	251	256	338	388	429	469	497
8	Classic Rock	306	349	240	282	314	338	384	425	450	461
9	Adult Standards	470	499	551	561	595	569	547	497	460	405
10	Hot AC	256	283	260	281	325	369	395	399	416	380
11	Soft Adult Contemporary	347	337	346	368	382	375	340	336	322	324
12	Religion (Teaching, Variety)	418	424	404	356	363	356	332	347	336	318
13	Black Gospel	147	166	208	238	257	264	254	253	273	286
14	Rock	301	273	262	266	280	282	278	273	280	270
15	Classic Hits	!		172	192	222	265	258	237	229	262
16	Southern Gospel	239	248	255	273	269	255	240	207	208	207
17	Contemporary Christian	132	142	159	164	167	164	164	167	159	174
18	Urban AC	116	121	134	127	112	118	121	128	136	153
19	Modern Rock	141	147	137	145	136	140	147	169	165	152
20	R&B	184	183	169	171	166	183	193	189	159	150
21	Ethnic	67	64	75	77	82	93	1 01	102	111	112
22	Alternative Rock	80	110	94	96	95	92	96	99	96	104
23	Jazz	80	89	92	88	72	81	83	90	89	84
24	Pre-Teen	28	33	40	37	51	55	49	60	58	59
25	Adult Hits										54
26	R&B Adult/Oldies	47	44	46	56	127	107	78	66	51	49
27	Variety	62	54	50	43	39	39	41	36	42	38
28	Gospel	45	40	37	45	42	40	53	64	37	36
29	Classical	39	41	44	40	38	34	32	32	34	28
30	Modern AC			70	79	74	63	58	51	34	28
31	Easy Listening	61	57	49	. 39	34	27	19	18	20	20
	Format Not Available	19	4	2	3	3	3	5	1	4	3
	Total Operating Stations	9889	9991	10207	10292	10444	10516	10569	10605	10648	1066
	Stations off the air	308	279	143	102	96	113	1 10	123	79	70
	Total Stations	10197	10270	10350	10394	10540	10629	10679	10728	10727	1073

ıne î	2005				,						
	PrimaryFormat	1995	1996	1997	1998	1999	2001	2002	2003	2004	2005
1	News/Talk	272	410	456	490	536	558	572	588	603	609
2	Religion (Teaching, Variety)	366	363	335	326	340	378	395	503	509	564
3	Contemporary Christian	122	161	230	299	362	423	473	414	427	504
4	Variety	380	377	376	393	397	406	425	418	391	386
5	Alternative Rock	281	276	272	270	266	261	238	215	230	243
6	Classical	230	130	117	112	108	112	120	126	129	134
7	Spanish	36	39	42	58	64	85	84	83	77	89
8	Southern Gospel	12	19	30	40	44	54	48	55	74	78
9	Jazz	79	78	69	67	67	69	69	73	73	75
10	Modern Rock	0	0	0	0	0	9	17	35	52	52
11	Top 40	51	41	43	39	38	36	33	34	32	30
12	Black Gospel	4	4	10	12	14	15	14	14	14	16
13	Oldies	1	4	5	4	5	5	5	8	11	16
14	R&B	33	29	27	22	20	20	16	18	17	15
15	Ethnic	9	8	7	8	10	10	12	12	13	13
16	Gospel	: 10	9	23	32	37	39	37	35	23	13
17	Rock	10	9	10	10	9	12	14	14	11	12
18	Country	9	12	14	14	14	10	11	12	13	11
19	Adult Standards	3	4	7	8	7	10	12	9	10	10
20	Easy Listening	9	8	8	8	8	8	8	9	9	9
21	Adult Contemporary	20	16	15	9	9	9	5	7	9	8
22	Hot AC	2	2	2	4	4	4	8	8	7	8
23	Classic Rock	3	2	2	1	1	2	2	3	3	4
24	Classic Hits			1	1	1	2	2	1	4	3
25	Soft Adult Contemporary	2	2	3	3	4	4	2	3	4	3
26	Sports	0	0	0	0	0	0	0	0	1	0
27	Urban AC	1	1	0	0	0	0	. 1	1	1	1
28	Modern AC	0	0	0	0	0	0	0	0	0	0
29	Pre-Teen	0	0	0	0		0	1	1	1	0
30	R&B Adult/Oldies	0	0	0	0	0	1	0	0	0	0
31	Adult Hits	0	0	0	0	0	0	0	0	0	0
	Format Not Available	7	1	2	6	1	0	0	0	0	0
	Total Operating Stations	1952	2005	2106	2236	2366	2542	2624	2699	2747	2904
	Stations off the air	34	29	26	11	7	14	22	28	25	23
	Total Stations	1986	2034	2132	2247	2373	2556	2646	2727	2773	2927

M Street Format Trends from 1995 to 2005	
June 2005	

			Comm	ercial Statio	ns by Prima	ry Format						95/0
	PrimaryFormat	1995	1996	1997	1998	1999	2001	2002	2003	2004	2005	+/-
1	Country	2613	2525	2491	2368	2306	2190	213 1	2088	2047	2019	-594
2	News/Talk	1036	1116	1111	1131	1159	1139	1179	1224	1282	1324	288
3	Oldies	710	738	755	799	766	786	813	807	816	773	63
4	Spanish	427	463	474	493	536	574	603	628	665	703	276
5	Adult Contemporary	1052	952	902	844	775	709	713	692	703	684	-368
6	Top 40	318	333	358	379	401	468	474	491	497	502	184
7	Sports	148	156	220	251	256	338	388	429	469	499	351
8	Classic Rock	306	349	240	282	314	338	384	425	450	461	15
9	Adult Standards	470	499	551	561	595	569	547	497	460	405	-65
10	Hot AC	256	283	260	281	325	369	395	399	416	380	12
11	Soft Adult Contemporary	347	337	346	368	382	375	340	336	322	324	-23
12	Religion (Teaching, Variety)	418	424	404	356	363	356	332	347	336	318	-10
13	Black Gospel	147	166	208	238	257	264	254	253	273	286	13
14	Rock	301	273	262	266	280	282	278	273	280	270	-3
15	Classic Hits			172	192	222	265	258	237	229	262	90
16	Southern Gospel	239	248	255	273	269	255	240	207	208	207	-3
17	Contemporary Christian	132	142	159	164	167	164	164	167	159	174	4:
18	Urban AC	116	121	134	127	112	118	121	128	136	153	3
19	Modern Rock	141	147	137	145	136	140	147	169	165	152	1
20	R&B	184	183	169	171	166	183	193	189	159	150	-3
21	Ethnic	67	64	75	77	82	93	101	102	111	112	4:
22	, Alternative Rock	80	110	94	! ! 96	95	92	96	99	96	104	24
23	Jazz	80	89	92	. 88	72	81	83	90	89	84	4
24	Pre-Teen	28	33	40	37	51	55	49	60	58	59	3
25	Adult Hits										54	54
26	R&B Adult/Oldies	47	44	46	56	127	107	78	66	51	49	2
27	Variety	62	54	50	43	39	39	41	36	42	38	-2
28	Gospel	45	40	37	45	42	40	53	64	37	36	-6
29	Classical	39	41	44	40	38	34	32	32	34	28	-1
30	Modern AC			70	79	74	63	58	51	34	28	-4:
31	Easy Listening	61	57	49	39	34	27	19	18	20	20	-4
rmat	Not Available	19	4	2	3	3	3	5	1	4	3	-1
	s off the air	308	279	143	102	96	113	110	123	79	70	-23
	ations	10197	10270	10350	10394	10540	10629	10679	10728	10727	10729	53
	e 1997/2005 New format defined in				i.			<u> </u>	L—	l	!	

[©]Copyright 2005 M Street Corp.

	2005											05/05
		1005			ations by Pr				0000	2004	2005	95/05
	PrimaryFormat	1995	1996	1997	1998	1999	2001	2002	2003	2004	2005	+/-
1	News/Talk	272	410	456	490	536	558	572	588	603	609	337
2	Religion (Teaching, Variety)	366	363	335	326	340	378	395	503	509	564	198
3	Contemporary Christian	122	161	230	299	362	423	473	414	427	504	382
1	Variety	380	377	376	393	397	406	425	418	391	386	6
5	Alternative Rock	281	276	272	270	266	261	238	215	230	243	-38
	Classical	230	130	117	112	108	112	120	126	129	134	-96
7	Spanish	36	39	42	58	64	85	84	83	77	89	53
3	Southern Gospel	12	19	30	40	44	54	48	55	74	78	66
9	Jazz	. 79	78	69	67	67	69	69	73	73	75	-4
10	Modern Rock	: 					9	17	35	52	52	52*
11	Top 40	51	41	43	39	38	36	33	34	32	30	-21
12	Black Gospel	4	4	10	12	14	15	14	14	14	16	12
13	Oldies	1	4	5	4	5	5	5	8	11	16	15
4	R&B	33	29	27	22	20	20	16	18	17	15	-18
5	Ethnic	9	8	7	8	10	10	12	12	13	13	4
16	Gospel	10	9	23	32	37	39	37	35	23	13	3
17	Rock	10	9	10	10	9	12	14	14	11	12	2
18	Country	9	12	14	14	14	10	11	12	13	11	2
19	Adult Standards	3	4	7	8	7	10	12	9	10	10	7
20	Easy Listening	9	8	8	8	8	8	8	9	9	9	0
21	Adult Contemporary	20	16	15	9	9	9	5	7	9	8	-12
22	Hot AC	2	2	2	4	4	4	8	8	7	8	6
23	Classic Rock	3	2	2	1	1	2	2	3	3	4	1
24	Classic Hits			1	1	1	2	2	1	4	3	2^
25	Soft Adult Contemporary	2	2	3	3	4	4	2	3	4	3	1
26	Sports	_								1		0
27	Urban AC	1	1	41.10				1	1	1	1	0
28	Modern AC	_										0
29	Pre-Teen							1	1	1		0
30	R&B Adult/Oldies						1					0
31	Adult Hits											
arani	Format Not Available	7	1	2	6	1	0	0	0	0	0	-7
	Stations off the air	34	29	26	11	7	14	22	28	25	23	-11
	Total Stations	1986	2034	2132	2247	2373	2556	2646	2727	2773	2931	945

M Street commercial station format data produces the following information: Large Markets vs Small Markets June 2005 % Arbitron % Non-Arbitron PrimaryFormat Total Country News/Talk Oldies Spanish Adult Contemporary Top 40 Sports Classic Rock Adult Standards Hot AC Soft Adult Contemporary Religion (Teaching, Variety) Black Gospel Rock Classic Hits Construction Permits Southern Gospel Contemporary Christian Urban AC Modern Rock R&B Ethnic Alternative Rock Jazz Stations off the air Pre-Teen Adult Hits R&B Adult/Oldies Variety Gospel Classical Modern AC Easy Listening Format Not Available

Total Stations

©Copyright 2005 M Street Corp

200)5			 		-	
	PrimaryFormat	Total AM	%		PrimaryFormat	Total FM	%
1	News/Talk	1211	91.5	1	Country	1454	72.0
2	Country	565	28.0	2	Adult Contemporary	584	85.4
3	Sports	459	92.4	3	Top 40	498	99.2
4	Spanish	396	56.3	4	Oldies	470	60.8
5	Adult Standards	353	87.2	5	Classic Rock	451	97.8
6	Oldies	303	39.2	6	Hot AC	374	98.4
7	Religion (Teaching, Variety)	258	81.1	7	Spanish	307	43.7
8	Black Gospel	236	82.5	8	Rock	270	100.0
9	Southern Gospel	167	80.7	9	Soft Adult Contemporary	249	76.9
10	Adult Contemporary	100	14.6	10	Classic Hits	237	90.5
11	Ethnic	91	81.3	11	Modern Rock	150	98.7
12	Soft Adult Contemporary	75	23.1	12	R&B	137	91.3
13	Pre-Teen	53	89.8	13	Contemporary Christian	129	74.1
14	Contemporary Christian	45	25.9	14	Urban AC	115	75.2
15	Urban AC	38	24.8	15	News/Talk	113	8.5
16	Gospel	30	83.3	16	Alternative Rock	98	94.2
17	Variety	28	73.7	17	Jazz	74	88.1
18	Classic Hits	25	9.5	18	Religion (Teaching, Variety)	60	18.9
19	R&B Adult/Oldies	18	36.7	19	Adult Hits	53	98.1
20	R&B	13	8.7	20	Adult Standards	52	12.8
21	Classic Rock	10	2.2	21	Black Gospel	50	17.5
22	Jazz	10	11.9	22	Southern Gospel	40	19.3
23	Hot AC	6	1.6	23	Sports	38	7.6
24	Alternative Rock	6	5.8	24	R&B Adult/Oldies	31	63.3
25	Easy Listening	6	30.0	25	Modern AC	28	100.0
26	Classical	5	17.9	26	Classical	23	82.1
27	Top 40	4 ;	0.8	27	Ethnic	21	18.8
28	Rock	2	0.7	28	Easy Listening	14	70.0
29	Modern Rock	2	1.3	29	Variety	10	26.3
30	Adult Hits	1	1.9	30	Pre-Teen	6	10.2
31	Modern AC	1	3.6	31	Gospel	6	16.7
32	Format Not Available	1	33.3	32	Format Not Available	3	100.0
	Total Stations	4518				6145	
	Stations off the air	47	67.1		Stations off the air	23	32.9
-	Construction Permits	47	20.0		Construction Permits	188	80.0