

The M Street Radio Directory

**Eleventh
Edition**

2002-2003

U.S. RADIO STATIONS
FREQUENCY TOWERS

RADIO

WEBSITE RANKING

FORMATS LETTERS

CANADIAN

FROM
THE EDITORS
OF THE
M STREET DAILY
AND
M STREET JOURNAL.

United States and Canadian Radio Stations

Cross References by State, Frequency, Call Letters, Past Call Letters, and M Street Market.

Station Listings include: Address, Personnel, Owner, LMA's, Arbitron and Eastlan Ratings, and Station Website Information.

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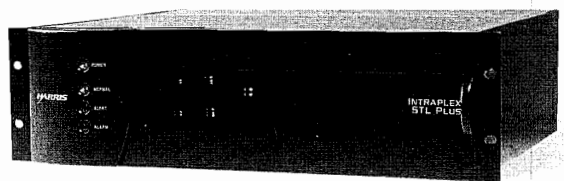
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The M Street Radio Directory

A stylized graphic of a radio tower with three concentric arcs above it representing signal waves. The tower is positioned to the right of the word 'Street' in the main title.

11th EDITION
2002-2003

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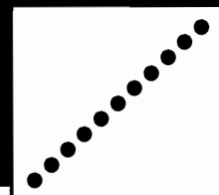
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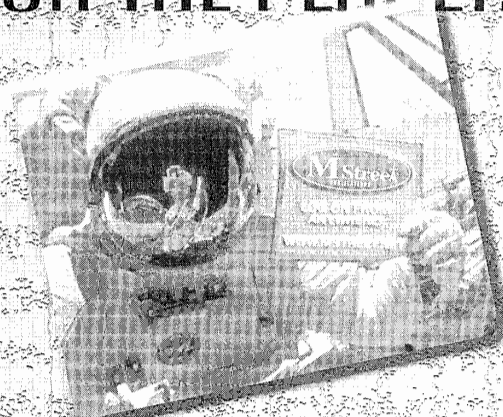
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Foreword

Radio — the satellite operators call it “terrestrial radio” — has thrived and out-lived 15 American presidencies, starting with Woodrow Wilson in 1920, and KDKA’s “call” of the 1920 election win by Warren Harding.

Now there’s “Internet radio”, and “satellite radio” and “cable radio” — but the most familiar kind of “radio” to North Americans is still the one that’s in the kitchen, the bedroom, the bathroom, the garage, the car and even the boat.

M Street’s mission since 1984 is to track radio in the U.S. and Canada — all 14,000+ stations, commercial and non-commercial. Our expertise is sought by major news organizations and small-town papers, and we’re happy to share our information with them, and with you. And thanks for your support.

The M Street Directory added website addresses with the previous 10th edition, and enlarged the size of the publication to accommodate the new information you wanted.

As always, this latest edition encompasses the newest Arbitron-defined metros, plus a few of our own (yes, Arbitron doesn’t quite cover the U.S. with local-market reports).

And featured in this latest 11th Edition —

- Full listings for Mexican stations operating in U.S. Border markets.
- Expanded information on stations that simulcast.
- Updated Format Statistics, including breakouts by format, AM vs. FM, commercial vs. non-commercial, and large vs. small markets.
- The latest Arbitron 12+ numbers for every measured market.
- Eastlan ratings for selected markets.

We also appreciate our advertisers, who make it possible to bring you the Directory at an affordable price.

Contact us any time with changes or questions about radio — 800-248-4242, or www.MStreet.net. The website features news, station information, and the complete list of M Street products.

Anytown

WXYZ Country
106.3 100000w 66ft DA
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 app 6000, 302
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 JSA with: Better Radio Sales Corp.
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 PO Box 1, Anytown OH 99999
 1 Radio Lane, Anytown OH 99999
 GM John Jones SM Sally Smith
 PD Jack Wolf CE John Clarke
 www.wxyzfm1063.com
 Youngstown Arbitron 9.9 shr 2000 AQH

Stations are listed under their legal **city of license**, in frequency order. AM stations first, then FM.

Call letters as issued by the FCC, and are listed above the frequency in the left margin. If a station has changed call letters since 1997, see the **FORMER CALL LETTERS** section for a cross-reference to the current call letters.

The **AM** Band extends from 530 KHz to 1700 KHz. The **FM** Band extends from 88.1 MHz to 107.9 MHz. The frequencies from 88.1 MHz to 91.9 MHz are reserved for non-commercial use. However, non-commercial stations may also occupy commercial allocations.

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Programming information is followed by **M Street's format** codes in square brackets. If this station simulcasts from another station, the call letters and frequency of the station that it repeats will be shown here. Please see the section **FORMAT CLASSIFICATIONS** for a complete explanation of our format classifications and their codes.

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Current **power** and **facilities**, as well as any applications for facilities changes or **construction permits** granted, are shown.

For AM stations, the day power is listed first, then the night power, if any, followed by the antenna configuration:

- ND non-directional, full-time
- ND-D non-directional, daytime only
- DA-D directional, daytime only
- DA-N directional, nighttime only
- DA-1 same directional pattern day and night
- DA-2 different directional patterns day and night
- DA-3 different directional patterns day, critical hours, and night

For FM stations, their effective radiated power (ERP) is listed followed by the antenna height above average terrain (HAAT). "DA" indicates a directional antenna is use. Both AM and FM stations show a "=" to indicate a station that shares time with another station on the same frequency.

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This is an example of a **granted construction permit (cp)** for 10,000 watts day, 5,000 watts night, directional antenna night. See the power and facilities section above for a complete list of codes used for the power and antenna.

Applications (app) filed with the FCC which have not yet been granted or dismissed.

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The **owner** of the station(s).

A "+" preceding the owner indicates the company has an ownership interest in the stations in other markets. For most major pending station sales, the organization buying the station will be listed as "Pending to:".

If the station is being **managed** by a company or person other than the owner, the organization or person will be listed here. The organization that manages the stations may or may not own other radio stations.

An AM or FM affiliated **sister station(s)** in the same market area is shown following the ownership information.

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If an entity is selling the station's advertising inventory, the **JSA** (Joint Sales Agreement) will be noted here.

The **phone number** given is for the station's business office. This is followed by the **fax number**.

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Up to two **addresses** are shown. The mailing address is listed first, followed by the shipping address if it is different. The address city and state are the city and state of license unless otherwise listed.

The names of **key management personnel** are listed for the following positions: General Manger (GM), Program Director (PD), Sales Manager (SM), and Chief Engineer (CE).

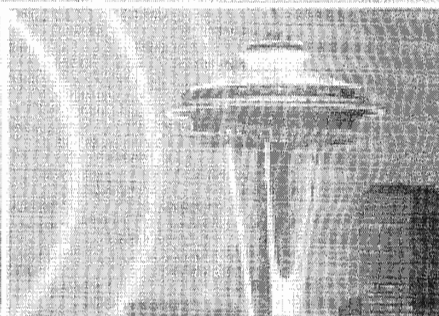
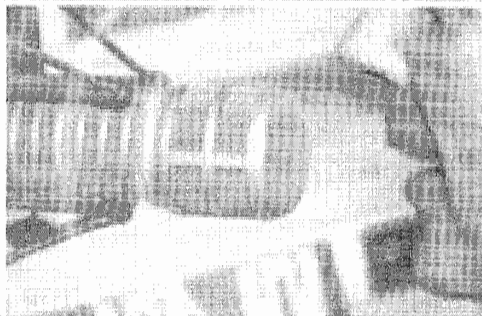
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The **website** listing refers to the station's officially operated website. If the station does not have its own website, the group-owned official website will be listed. Only official websites are listed. The URL prefix "http" is omitted. To visit any website, open your browser and begin with the prefix: "http://".

The **market** area or areas served by the station are listed here. The station's primary market area appears on the first line. Its secondary market, if any, appears on the next line. If ratings are available in the markets listed, they are shown here. See **ABOUT RATINGS** for a detailed explanation of the ratings information provided.

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The M Street Database Format Codes

As the broadcast industry itself evolves, so do radio station formats. Classifications and definitions are amended from time to time to reflect current trends. Here is the current set of format classifications.

AAA	Adult Alternative An eclectic playlist based on rock music but with some other forms of music such as blues, folk and jazz included. The target audience is generally from ages 25 to 54.	CWT	Traditional Country The Traditional Country station aims for a sound that reflects country music before it was made contemporary" through the addition of drums and non-stringed instruments in the 70's. Traditional Country stations play music that's in current release that has this "traditional" sound along with older music with a "traditional" sound.
ACW	AC & Country Just what it says. A near 50/50 blend of music from the two formats.	DNC	Rhythmic-CHR A contemporary hit radio station that focuses on rhythmic music.
ADC	Adult Contemporary An adult oriented pop/rock station. The Adult Contemporary station will play many of the same records as are currently heard on mainstream CHR stations or were part of mainstream CHR in the 80's and 90's but will leave out those that are at the extremes of rock, rhythmic and rap. The target audience runs from 25 to 54 and may skew	EIT	80's Hits A blend of rock and pop music of the late 70's through early 90's with an emphasis on rock and a total absence of any of the dance music that was part of pop music in this period.
AMR	Americana A blending of the rock music played on the AAA station with country and folk music.	ETH	Ethnic Programs primarily in languages other than English and/or directed to groups of specific national origin. These stations often utilize block programming in which programs in one language or of one national group target are followed by programs of a different language or national group target.
BGS	Black Gospel Gospel music and spirituals of the type heard in predominantly black churches. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.	EZY	Easy Listening This format is distinguished by the programming of "lush" orchestral arrangements of standards and popular songs. Recordings of vocal performances of standards and soft sounding pop tunes may also be included in the programming.
BIZ	Business News An all-news or news-talk station focusing on business and financial issues. This can be in the form of news blocks that cover current events in the business world and/or talk shows that dispense financial advice.	FLK	Folk A station whose playlist focuses on Folk music. Some traditional sounding country music and softer rock music may also be included in the programming.
BLG	Bluegrass A station whose playlist focuses on Bluegrass music. Some traditional sounding country music may be included in the programming as well.	FNA	Format Not Available This applies to a station that is involved in program stunting as part of a change to new format.
BLU	Blues A station whose playlist focuses on Blues music. Some older rhythm & blues or soul music may also be included.	FRM	Farm A station that focuses on providing agricultural or agri-business news and information. This could be accomplished through news-blocks, talk shows or information that's interspersed with the airplay of country music.
CCN	Contemporary Christian A station that sounds very much like an ADC-adult contemporary, CHR-contemporary hit radio or HAC-hot adult contemporary station with the significant difference that the records played are all of a religious rather than secular nature. This format includes sub-genres such as Christian rock and Christian dance. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.	GOS	Gospel Music Traditional gospel music and spirituals. The code may also be used as a "catch all" for a station that mixes both black gospel and southern gospel. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.
CHR	CHR A format that focuses on current popular music, often encompassing a variety of styles from rock through dance, that appears on the mainstream music charts in music industry trade publications such as Billboard and Radio & Records.	HAC	Hot AC Adult CHR might be another way of looking at this format. The Hot Adult Contemporary station plays much of the same music as the CHR station but avoids music that appeals only to the younger CHR listeners.
CLA	Classical Airplay of orchestral music, chamber music, opera and other forms of non-contemporary vocal music.	INF	Surveillance/ Weather/Traffic These are fully licensed radio stations that provide programming that is more commonly associated with Traveler's Information Service (TIS) radio stations. Their programming consists solely of one or more types of information with no other entertainment programming
CLR	Classic Rock Mainstream rock of the 60's, 70's and 80's with little or no current rock music included.	JAZ	Jazz A station that programs music either traditional jazz or smooth jazz or some blend of the two.
CLX	Classic Hits A blend of rock and pop music of the late 60's through early 80's with an emphasis on rock and a total absence of any of the dance music that was part of pop music in this period.	KID	Pre-Teen Although we call this Pre-teen this station can appeal to children ages six through 16. The format is generally manifest as a very young skewing CHR station with high energy disc jockeys, call-ins and a large proportion of novelty records.
CPN	cp-new Assigned to a new station that has been authorized to build its transmitting facility but has never been on the air.	MAC	Modern AC Somewhat analogous to the Hot Adult Contemporary stations in that they take the music that is part of a younger skewing format and make it attractive to an older audience. The Modern AC station takes the current modern rock music at the core of Modern Rock stations and blends it with older modern rock music.
CTY	Country A station playing a variety of country music styles. Although this station will play music currently listed in music industry trade publication charts in Billboard and Radio & Records, usic, the amount of older country music played on the station may vary greatly between 25% and 75% of the playlist.	MOD	Modern Rock A contemporary hit radio station that focuses on modern rock music.
CWO	Classic Country This station plays no country music that's currently on the country charts in music industry trade publications. Exactly how old the music played on the Classic Country station is can vary. Some stations could reach back to the 30's while others might play only selections from the 70's and on.	NTK	News/Talk A talk station with a heavy news and information orientation. The News/Talk station has a news block in one or more dayparts.

FORMAT CLASSIFICATIONS

NWS	News This station broadcasts continuous news and information for all of the hours its on the air.	QRL	French Religion The French language equivalent of the English language Religion format with teaching and ministry programs in the French language. Applies only to Canadian stations.
OFF	Silent The term "silent" applies to a station that had been operating with a regular format but is now off-the-air. This could be due to a number of circumstances ranging from technical problems through financial difficulties and complexities arising from the sale of the station.	QQQ	French Variety The QQQ code is a catch-all for French language stations whose format we're unable to classify and for those French language stations employing Variety programming wherein three or more format types are being programmed either simultaneously or in blocks. Applies only to Canadian stations.
OLD	Oldies Popular music of the 50's, 60's and 70's. Current popular music is played in only rare exceptions.	QSA	French Soft Adult Contemporary The French language equivalent of the English language Soft Adult Contemporary format blends English and French language records of this genre.
RCK	Rock Mainstream rock as defined by the artists that appear and have appeared on the "rock" charts in music industry trade publications such as Billboard and Radio & Records.	QTK	French Talk The French language equivalent of the English language Talk format. Applies only to Canadian stations.
REA	Reading Service This is a radio reading service aimed at the blind and visually handicapped. It consists of announcers who read aloud from periodicals and books.	SAC	Soft AC An Adult Contemporary station that plays only the softest contemporary pop recordings and leans very heavily on airplay of soft-sounding pop records from the 60's and 70's.
REL	Religious Teaching Long form religious teaching or ministry programs. The station may use black gospel, contemporary Christian, gospel or southern gospel music as filler between programs	SGS	Southern Gospel Gospel music and spirituals that have a country music base. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.
ROL	Rhythmic Oldies Soul and dance music records of the 60's and 70's that received airplay on the CHR stations of those decades.	SPT	Sports Talk shows focusing on sports. Play-by-play coverage of sports is not included in this format
QAC	French Adult Contemporary This format blends English and French language pop music with adult appeal. Announcing is in French. Applies only to Canadian stations.	STD	Adult Standards American popular standards mixed with soft popular music, mainly vocal.
QAH	French Hot Adult Contemporary Similar to Hot AC, with the key difference that the announcing is in French and French language pop music that appeals to a younger adult audience than is the target for the French Adult Contemporary station is blended with compatible English language music. The announcing is in French. Applies only to Canadian stations.	TLK	Talk Talk shows of general interest or varied topics. The talk shows can be of both the call-in and straight interview type.
QAA	French Adult Alternative The French language equivalent of the English language Adult Alternative format. Applies only to Canadian stations.	TVL	Travel Information Stations that carry continuous advertisements and features for tourist destinations.
QAR	French Rock The French language equivalent of the English language Rock format. Applies only to Canadian stations.	UAC	Urban AC These stations play the softest contemporary rhythm & blues music mixed with soft rhythm & blues and soul music of previous years. Generally, the station's playlist favors older music over records that are on the current urban charts of music industry trade publications.
QCH	French CHR The French language equivalent of the English language CHR format blends both French and English language pop records that are current hits. Applies only to Canadian stations.	UOL	R&B Oldies Soul and R&B records of the 60's and 70's that received airplay on the black oriented stations of those decades.
QCL	French Classical French language announcing built around orchestral and operatic vocal music. Applies only to Canadian stations.	URB	Urban Contemporary A blend of the current R&B, rap, hip-hop and dance music that appears on the R&B and urban music charts in music industry trade publications such as Billboard and Radio & Records.
QCW	French Country The French language equivalent of the English language Country format blends both French and English language Country music records. Applies only to Canadian stations.	VTY	Variety A station that incorporates three or more distinct formats, either block programmed or simultaneously.
QCX	French Classic Hits The French language equivalent of the English language Classic Hits format blends both French and English language rock based music of the 1970's and 1980's. Applies only to Canadian stations.	XAA	Spanish Adult Alternative The Spanish language equivalent of the English language Adult Alternative format.
QNT	French News-talk The French language equivalent of the English language News-talk format. Applies only to Canadian stations.	XAC	Spanish Hits Also known as Spanish International, this format contains Spanish language announcing (predominantly) and a blend of contemporary Spanish musical styles including (but not exclusively) Ballada, Cumbia, Merengue, Regional Mexican, Romantica, Salsa and Tropical.
QNW	French All-news Continuous news anchored in French. Applies only to Canadian stations.	XCC	Spanish Contemporary Christian The Spanish language equivalent of the English language Contemporary Christian format. The format may also include teaching and ministry programs of varying lengths programmed throughout the broadcast day.
QOL	French Oldies The French language equivalent of the English language Oldies format blends French and English language records that were hits in the station's market in the 1950's, 1960's and 1970's. Applies only to Canadian stations.	XCH	Spanish CHR A station that focuses on current Latino popular music (although it may also program some English language dance music), and can often encompass a variety of musical styles determined by whatever is popular in the Latino community. Announcing may be bi-lingual.

XCL	Spanish Classical Like the English language Classical station this is a station playing orchestral music, chamber music, opera and other forms of non-contemporary vocal music. The difference is, the announcing's in Spanish.	XRA	Ranchero Ranchero is Mexico's country music. Stations with this format play this music to the virtual exclusion of all other forms.
XCZ	Spanish Classic Hits Like the English language Classic Hits station this station concentrates its airplay on the music of the late 1960's through early 1980's only in this case the music is predominantly Latin.	XRE	Spanish Religious A station that offers Spanish language long form religious teaching or ministry programs. The station may use some music as filler between programs
XDP	Spanish Sports Sports talk programming in Spanish.	XRO	Romantica This is the Spanish equivalent of soft AC in the English world. Romantica music is at the heart of this format but soft examples of other Latino music forms may also be included as well as soft English language adult contemporary records.
XEZ	Spanish Easy Listening This format is distinguished by the programming of "lush" orchestral arrangements of standards and popular songs. Recordings of vocal performances of Spanish language standards and romantica music may also be included in the programming.	XSP	Spanish The XSP code is a catch-all for Spanish language stations whose format we're unable to classify and for those Spanish language stations employing Variety programming wherein three or more format types are being programmed either simultaneously or in blocks.
XJZ	Spanish Jazz A station that programs music from within the full spectrum of jazz although there may be an emphasis on Latin jazz. Announcing is in Spanish.	XST	Spanish Standards Spanish and Latin popular standards mixed with soft Spanish and Latin popular music, mainly vocal.
XXM	Regional Mexican A blend of contemporary Mexican musical styles. Some English language music may be blended in as well. Announcing is primarily in Spanish.	XTJ	Tejano Stations playing Tex-Mex music predominantly but some Regional Mexican music may also be programmed. The announcing is generally in English or is bi-lingual and often a flow between Spanish and English known as "Spanglish" is heard.
XNT	Spanish News-Talk A Spanish language talk station with a heavy news and information orientation. The Spanish News/Talk station has a news block in one or more dayparts.	XTK	Span. Talk Spanish language talk shows of general interest or varied topics. The talk shows can be of both the call-in and straight interview type.
XNW	Spanish News Continuous news and information in Spanish for all of the hours the station is on the air.	XTP	Tropical This is a format of mainly Caribbean Latin music. While Tropical is at the center of the format, other Caribbean forms such as Cumbia, Merengue and Salsa may be incorporated.
XOL	Spanish Oldies Popular Latin music of the 50's, 60's and 70's. To varying degrees, English pop music of the same period may be incorporated. Current popular is played with only rare exceptions. Announcing is predominantly in Spanish.		

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Two nighttime country shows is too many for Jones, so it's dropping "Dallas Live From Nashville."
Jones wound up syndlicating two competing Nashville-based country muso-and-interview shows after folding in Broadcast Programming. It had both Dallas Turner's show and Lia Knight's show. Edie Hillard says it's time to concentrate on just one effort — and Lia is it. Jones says Lia currently airs on 135 stations and reaches 1.7 million listeners a week. Dallas won't be sitting on a bus-bench on Music Row. She continues as host of GAC's "Country Request Live" cable show after her radio show winds down in August.

Jones' other piece of country news — It's launching the Saturday night "Classic Country Weekend."
To be anchored by WSM Nashville morning man Bill Cody, who's got great credentials in classic country. We can't help but note that the 7pm to midnight Jones Radio Networks show essentially covers the timeslot of WSM's Grand Ole Opry — which several owners of WSM have refused to syndicate, including current owner Gaylord. Format of the Nashville-based "Classic Country Weekend" is music and artist interviews. Jones is squeezing some extra synergy out of this by launching a new daily classic country video show on its on-corded GAC (Great American Country) cable network, also to be hosted by WSM-AM's Bill Cody.

Wall Street may have gone overboard on Spanish radio, says Robertson Stephens. Analyst James Marsh says stocks of Spanish-radio groups like Hispanic Broadcasting and SBS "may be overvalued," based on an extensive performance review of 13 public radio stocks. Did Wall Street get carried away with the Spanish media story, about the 13% growth in Hispanics since 1990 and radio's ability to reach them? Marsh says the outlook is still bright — but HBC, SBS and others now face expensive marketing battles. And they're paying higher prices for recent acquisitions, like SBS' \$250M purchase of L.A.'s KFSG.

Rush Limbaugh's a DJ again — online. Rush — the former "Jeff Christy" at KOV, Pittsburgh in the 1970s — started fooling around with the 30-minute "Grooveyard of Forgotten Favorites" a couple of months ago, reports the New York Post. "Grooveyard" is available online live a half-hour before his Premiere-syndicated show at "RushLimbaugh.com." The paper says Rush's "Internet platter party" pulls as many as 50,000 listeners a day to the website. On July 4, WABC listeners can get a taste of Rush's favorite oldies with a special over-the-air broadcast of "Grooveyard", following his 11:30p radio show and just before the Yankees game against the Orioles.

New Orleans has a new classic hits format. That's because Clear Channel has flipped its format to classic hits. Entercom's heretofore classic hits format probably served up a few New Orleans classic hits for the staff on Friday night. The format is a classic hits format, succeeded by a classic hits format dubbed "The Fox." Now calls are on 104.1 FM. It's worth noting that the 104.1 facility is a big full Class C, and consistently pulls numbers north of New Orleans in Baton Rouge, Arbitron #84.

Clear Channel bangs into ownership limits in Bangor. You don't see this too often. The FCC literally dismissed a sale application because of "noncompliance with the multiple ownership rules." It happened to Clear Channel after it filed to buy "97.1 WWBX (97.1) from Gogher Hill Communications. Remember last Monday we suggested that CC is clearing oldies WSBY to Mark Jirgenjorn's Concord Media because it wants to acquire CHR WWBX? Sure looks like that's the case. Friday the FCC revealed its dismissal of the transfer app for WWBX. And — Clear Channel filed a Petition for Reconsideration on the sale. Our guess is that it will argue that it's now going to have room for WWBX because it's disposing of WSBY. Dexter, ME (102.1). As we said: a rare thing at the FCC.

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M Street format data produces the following format information:

June 2002

PrimaryFormat	Total	Commercial	Non-Comm	% AM	% FM	Simulcast	%	Network	%
1 Country	2134	2123	11	30	70	206	10	624	29
2 News/Talk	1761	1190	572	65	35	365	21	994	56
3 Oldies	816	811	5	38	62	60	7	303	37
4 Religion (Teaching, Variety)	734	339	395	47	53	88	12	96	13
5 Adult Contemporary	708	703	5	16	84	42	6	199	28
6 Spanish	695	611	84	56	44	132	19	71	10
7 Contemporary Christian	640	167	473	12	88	99	15	263	41
8 Adult Standards	560	548	12	85	15	35	6	378	68
9 Top 40	506	473	33	2	98	33	7	4	1
10 Variety	463	38	425	10	90	23	5	2	0
11 Hot AC	404	396	8	2	98	20	5	102	25
12 Sports	391	391	0	94	6	35	9	357	91
13 Classic Rock	382	380	2	2	98	29	8	71	19
14 Soft Adult Contemporary	343	341	2	22	78	18	5	103	30
15 Alternative Rock	333	95	238	3	97	17	5	0	0
16 Rock	291	277	14	1	99	11	4	0	0
17 Southern Gospel	281	233	48	68	32	20	7	77	27
18 Black Gospel	266	252	14	84	16	20	8	67	25
19 Classic Hits	262	260	2	5	95	19	7	26	10
20 R&B	209	193	16	11	89	7	3	0	0
21 Modern Rock	166	149	17	2	98	11	7	5	3
22 Jazz	153	84	69	10	90	5	3	24	16
23 Classical	152	32	120	5	95	42	28	28	18
24 Urban AC	122	121	1	24	76	5	4	43	35
25 Ethnic	113	101	12	74	26	10	9	0	0
26 Gospel	88	51	37	52	48	12	14	1	1
27 R&B Adult/Oldies	78	78	0	41	59	2	3	15	19
28 Modern AC	58	58	0	0	100	4	7	0	0
29 Pre-Teen	50	49	1	94	6	4	8	49	98
30 Easy Listening	27	19	8	15	85	2	7	0	0
31 Format Not Available	1	1	0	0	100	0	0	0	0
Total Operating Stations	13187	10564	2624			1376		3902	

Stations off the air	135	(85 AM and 50 FM)	63	37
Construction Permits	277	(41 AM and 236 FM)	15	86
Total Stations and CPs	13599	(4861 AM and 8738 FM)	78	123

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M Street format counts for AM & FM stations

June 2002

Primary Format		AM	%	Primary Format		FM	%
1	News/Talk	1141	23.5	1	Country	1491	17.1
2	Country	643	13.2	2	News/Talk	621	7.1
3	Adult Standards	478	9.8	3	Adult Contemporary	592	6.8
4	Spanish	386	7.9	4	Contemporary Christian	564	6.5
5	Sports	369	7.6	5	Oldies	508	5.8
6	Religion (Teaching, Variety)	347	7.1	6	Top 40	498	5.7
7	Oldies	308	6.3	7	Variety	416	4.8
8	Black Gospel	223	4.6	8	Hot AC	396	4.5
9	Southern Gospel	191	3.9	9	Religion (Teaching, Variety)	387	4.4
10	Adult Contemporary	116	2.4	10	Classic Rock	375	4.3
11	Ethnic	84	1.7	11	Alternative Rock	324	3.7
12	Contemporary Christian	76	1.6	12	Spanish	309	3.5
13	Soft Adult Contemporary	74	1.5	13	Rock	289	3.3
14	Variety	47	1	14	Soft Adult Contemporary	269	3.1
14	Pre-Teen	47	1	15	Classic Hits	250	2.9
16	Gospel	46	0.9	16	R&B	187	2.1
17	R&B Adult/Oldies	32	0.7	17	Modern Rock	163	1.9
18	Urban AC	29	0.6	18	Classical	145	1.7
19	R&B	22	0.5	19	Jazz	137	1.6
20	Jazz	16	0.3	20	Urban AC	93	1.1
21	Classic Hits	12	0.2	21	Southern Gospel	90	1
22	Alternative Rock	9	0.2	22	Adult Standards	82	0.9
23	Top 40	8	0.2	23	Modern AC	58	0.7
23	Hot AC	8	0.2	24	R&B Adult/Oldies	46	0.5
25	Classic Rock	7	0.1	25	Black Gospel	43	0.5
25	Classical	7	0.1	26	Gospel	42	0.5
27	Easy Listening	4	0.1	27	Ethnic	29	0.3
28	Modern Rock	3	0.1	28	Easy Listening	23	0.3
29	Rock	2	0	29	Sports	22	0.3
30	Modern AC	0	0.0	30	Pre-Teen	3	0
31	Format Not Available	0	0.0	31	Format Not Available	1	0
	Total Operating Stations	4735	97.3		Total Operating Stations	8453	96.9
	Stations off the air	85	1.7		Stations off the air	50	0.6
	Construction Permits	41	0.8		Construction Permits	236	2.7
		4861	100			8739	100

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FORMAT STATISTICS

M Street format data produces the following format information for commercial Stations:

June 2002											
PrimaryFormat	1992	1993	1994	1995	1996	1997	1998	1999	2001	2002	
1	Country	2552	2612	2642	2613	2525	2491	2368	2306	2190	2131
2	News/Talk	648	841	1197	1036	1116	1111	1131	1159	1139	1179
3	Oldies	730	734	714	710	738	755	799	766	786	813
4	Adult Contemporary	1648	1563	923	1052	952	902	844	775	709	713
5	Spanish	331	361	401	427	463	474	493	536	574	603
6	Adult Standards	412	421	435	470	499	551	561	595	569	547
7	Top 40	578	441	358	318	333	358	379	401	468	474
8	Hot AC			242	256	283	260	281	325	369	395
9	Sports			196	148	156	220	251	256	338	388
10	Classic Rock	201	218	264	306	349	240	282	314	338	384
11	Soft Adult Contemporary	315	332	345	347	337	346	368	382	375	340
12	Religion (Teaching, Variety)	459	429	426	418	424	404	356	363	356	332
13	Rock	316	317	309	301	273	262	266	280	282	278
14	Classic Hits						172	192	222	265	258
15	Black Gospel	96	111	122	147	166	208	238	257	264	254
16	Southern Gospel	108	191	204	239	248	255	273	269	255	240
17	R&B	212	213	203	184	183	169	171	166	183	193
18	Contemporary Christian	124	139	125	132	142	159	164	167	164	164
19	Modern Rock			54	141	147	137	145	136	140	147
20	Urban AC	101	108	86	116	121	134	127	112	118	121
21	Ethnic	54	60	69	67	64	75	77	82	93	101
22	Alternative Rock	75	108	94	80	110	94	96	95	92	96
23	Jazz	52	45	43	80	89	92	88	72	81	83
24	R&B Adult/Oldies			39	47	44	46	56	127	107	78
25	Modern AC						70	79	74	63	58
26	Gospel	50	45	49	45	40	37	45	42	40	53
27	Pre-Teen	3	13	19	28	33	40	37	51	55	49
28	Variety	72	68	63	62	54	50	43	39	39	41
29	Classical	48	45	44	39	41	44	40	38	34	32
30	Easy Listening	171	116	106	61	57	49	39	34	27	19
31	Format Not Available	15	14	6	19	4	2	3	3	3	5
Total Operating Stations		9371	9545	9778	9889	9991	10207	10292	10444	10516	10569
	Stations off the air	352	345	309	308	279	143	102	96	113	110

Stations are counted in their primary format only.

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M Street format data produces the following format information for non-commercial stations:

June 2002

PrimaryFormat		1992	1993	1994	1995	1996	1997	1998	1999	2001	2002
1	News/Talk	151	190	245	272	410	456	490	536	558	572
2	Contemporary Christian	56	75	91	122	161	230	299	362	423	473
3	Variety	386	384	381	380	377	376	393	397	406	425
4	Religion (Teaching, Variety)	318	337	358	366	363	335	326	340	378	395
5	Alternative Rock	267	274	276	281	276	272	270	266	261	238
6	Classical	275	267	239	230	130	117	112	108	112	120
7	Spanish	29	30	32	36	39	42	58	64	85	84
8	Jazz	72	75	76	79	78	69	67	67	69	69
9	Southern Gospel	8	9	12	12	19	30	40	44	54	48
10	Gospel	7	7	10	10	9	23	32	37	39	37
11	Top 40	66	65	57	51	41	43	39	38	36	33
12	Modern Rock	0	0	0	0	0	0	0	0	9	17
13	R&B	34	35	31	33	29	27	22	20	20	16
14	Rock	10	9	10	10	9	10	10	9	12	14
14	Black Gospel	3	3	2	4	4	10	12	14	15	14
16	Adult Standards	0	1	2	3	4	7	8	7	10	12
16	Ethnic	9	9	10	9	8	7	8	10	10	12
18	Country	8	6	6	9	12	14	14	14	10	11
19	Hot AC			1	2	2	2	4	4	4	8
19	Easy Listening	11	10	9	9	8	8	8	8	8	8
21	Oldies	1	1	2	1	4	5	4	5	5	5
21	Adult Contemporary	19	20	18	20	16	15	9	9	9	5
23	Classic Rock	1	2	3	3	2	2	1	1	2	2
23	Soft Adult Contemporary	2	1	1	2	2	3	3	4	4	2
23	Classic Hits						1	1	1	2	2
26	Urban AC	1	1	1	1	1	0	0	0	0	1
26	Pre-Teen	0	0	0	0	0	0	0		0	1
28	Sports	0	0	0	0	0	0	0	0	0	0
28	R&B Adult/Oldies	0	0	0	0	0	0	0	0	1	0
28	Modern AC						0	0	0	0	0
28	Format Not Available	12	15	4	7	1	2	6	1	0	0
Total Operating Stations		1746	1826	1877	1952	2005	2106	2236	2366	2542	2624
	Stations off the air	23	23	40	34	29	26	11	7	14	22

Stations are counted in their primary format only.

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FORMAT STATISTICS

M Street Format Trends from 1992 to 2002

June 2002											
Non-Commercial stations by primary format											92/02
Format	1992	1993	1994	1995	1996	1997	1998	1999	2001	2002	+/-
News/Talk	151	190	245	272	410	456	490	536	558	572	421
Contemporary Christian	56	75	91	122	161	230	299	362	423	473	417
Religion (Teaching, Variety)	318	337	358	366	363	335	326	340	378	395	77
Spanish	29	30	32	36	39	42	58	64	85	84	55
Southern Gospel	8	9	12	12	19	30	40	44	54	48	40
Variety	386	384	381	380	377	376	393	397	406	425	39
Gospel	7	7	10	10	9	23	32	37	39	37	30
Modern Rock	0	0	0	0	0	0	0	0	9	17	17
Adult Standards	0	1	2	3	4	7	8	7	10	12	12
Black Gospel	3	3	2	4	4	10	12	14	15	14	11
Oldies	1	1	2	1	4	5	4	5	5	5	4
Rock	10	9	10	10	9	10	10	9	12	14	4
Country	8	6	6	9	12	14	14	14	10	11	3
Ethnic	9	9	10	9	8	7	8	10	10	12	3
Classic Rock	1	2	3	3	2	2	1	1	2	2	1
Pre-Teen	0	0	0	0	0	0	0	0	0	1	1
Sports	0	0	0	0	0	0	0	0	0	0	0
Soft Adult Contemporary	2	1	1	2	2	3	3	4	4	2	0
Urban AC	1	1	1	1	1	0	0	0	0	1	0
R&B Adult/Oldies	0	0	0	0	0	0	0	0	1	0	0
Jazz	72	75	76	79	78	69	67	67	69	69	-3
Easy Listening	11	10	9	9	8	8	8	8	8	8	-3
Adult Contemporary	19	20	18	20	16	15	9	9	9	5	-14
R&B	34	35	31	33	29	27	22	20	20	16	-18
Alternative Rock	267	274	276	281	276	272	270	266	261	238	-29
Top 40	66	65	57	51	41	43	39	38	36	33	-33
Classical	275	267	239	230	130	117	112	108	112	120	-155
Hot AC			1	2	2	2	4	4	4	8	
Classic Hits						1	1	1	2	2	
Modern AC						0	0	0	0	0	
Format Not Available	12	15	4	7	1	2	6	1	0	0	-12
Stations off the air	23	23	40	34	29	26	11	7	14	22	-1
Total Stations	1,769	1,849	1,917	1,986	2,034	2,132	2,247	2,373	2,556	2,646	867
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M Street Format Trends from 1992 to 2002

June 2002

Non-Commercial stations by primary format

92/02

Format	1992	1993	1994	1995	1996	1997	1998	1999	2001	2002	+/-
Country	8	6	6	9	12	14	14	14	10	11	3
News/Talk	151	190	245	272	410	456	490	536	558	572	421
Oldies	1	1	2	1	4	5	4	5	5	5	4
Adult Contemporary	19	20	18	20	16	15	9	9	9	5	-14
Spanish	29	30	32	36	39	42	58	64	85	84	55
Adult Standards	0	1	2	3	4	7	8	7	10	12	12
Top 40	66	65	57	51	41	43	39	38	36	33	-33
Hot AC			1	2	2	2	4	4	4	8	
Sports	0	0	0	0	0	0	0	0	0	0	0
Classic Rock	1	2	3	3	2	2	1	1	2	2	1
Soft Adult Contemporary	2	1	1	2	2	3	3	4	4	2	0
Religion (Teaching, Variety)	318	337	358	366	363	335	326	340	378	395	77
Rock	10	9	10	10	9	10	10	9	12	14	4
Classic Hits						1	1	1	2	2	
Black Gospel	3	3	2	4	4	10	12	14	15	14	11
Southern Gospel	8	9	12	12	19	30	40	44	54	48	40
R&B	34	35	31	33	29	27	22	20	20	16	-18
Contemporary Christian	56	75	91	122	161	230	299	362	423	473	417
Modern Rock	0	0	0	0	0	0	0	0	9	17	17
Urban AC	1	1	1	1	1	0	0	0	0	1	0
Ethnic	9	9	10	9	8	7	8	10	10	12	3
Alternative Rock	267	274	276	281	276	272	270	266	261	238	-29
Jazz	72	75	76	79	78	69	67	67	69	69	-3
R&B Adult/Oldies	0	0	0	0	0	0	0	0	1	0	0
Modern AC						0	0	0	0	0	
Gospel	7	7	10	10	9	23	32	37	39	37	30
Pre-Teen	0	0	0	0	0	0	0		0	1	1
Variety	386	384	381	380	377	376	393	397	406	425	39
Classical	275	267	239	230	130	117	112	108	112	120	-155
Easy Listening	11	10	9	9	8	8	8	8	8	8	-3
Format Not Available	12	15	4	7	1	2	6	1	0	0	-12
Stations off the air	23	23	40	34	29	26	11	7	14	22	-1
Total Stations	1,769	1,849	1,917	1,986	2,034	2,132	2,247	2,373	2,556	2,646	867
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FORMAT STATISTICS

M-Street commercial station format data produces the following information: Large Markets vs. Small Markets

June 2002

PrimaryFormat		Total	Arbitron	%		%	Non-Arbitron
1	Country	2131	641	30		70	1490
2	News/Talk	1179	588	34		34	591
3	Oldies	813	318	39		61	495
4	Adult Contemporary	713	247	34		65	466
5	Spanish	603	347	50		37	256
6	Adult Standards	547	238	43		55	309
7	Top 40	474	392	77		16	82
8	Hot AC	395	173	43		55	222
9	Sports	388	196	51		49	192
10	Classic Rock	384	228	59		40	156
11	Soft Adult Contemporary	340	164	48		51	176
12	Religion (Teaching, Variety)	332	94	13		33	238
13	Rock	278	232	79		16	46
14	Classic Hits	258	163	62		36	95
15	Black Gospel	254	118	44		51	136
16	Southern Gospel	240	45	15		66	195
17	R&B	193	161	77		15	32
18	Construction Permits	184	0			44	184
19	Contemporary Christian	164	67	11		15	97
20	Modern Rock	147	124	31		6	23
21	Urban AC	121	100	82		17	21
22	Stations off the air	110	2	1		81	108
23	Ethnic	101	20	18		72	81
24	Alternative Rock	96	51	50		44	45
25	Jazz	83	64	42		12	19
26	R&B Adult/Oldies	78	52	67		33	26
27	Modern AC	58	45	78		22	13
28	Gospel	53	12	13		46	41
29	Pre-Teen	49	5	10		88	44
30	Variety	41	6	1		8	35
31	Classical	32	26	17		4	6
32	Easy Listening	19	12	44		26	7
33	Format Not Available	5	0			50	5
Total Stations		10807	4893	45		55	5914

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M-Street commercial station format data produces the following information: Large Markets vs. Small Markets

June 2002

Arbitron Markets		Total	%	Non-Arbitron Markets		Total	%
1	Country	641	13%	1	Country	1490	25%
2	News/Talk	588	12%	2	News/Talk	591	10%
3	Top 40	392	8%	3	Oldies	495	8%
4	Spanish	347	7%	4	Adult Contemporary	466	8%
5	Oldies	318	6%	5	Adult Standards	309	5%
6	Adult Contemporary	247	5%	6	Spanish	256	4%
7	Adult Standards	238	5%	7	Religion (Teaching, Variety)	238	4%
8	Rock	232	5%	8	Hot AC	222	4%
9	Classic Rock	228	5%	9	Southern Gospel	195	3%
10	Sports	196	4%	10	Sports	192	3%
11	Hot AC	173	4%	11	Construction Permits	184	3%
12	Soft Adult Contemporary	164	3%	12	Soft Adult Contemporary	176	3%
13	Classic Hits	163	3%	13	Classic Rock	156	3%
14	R&B	161	3%	14	Black Gospel	136	2%
15	Modern Rock	124	3%	15	Stations off the air	108	2%
16	Black Gospel	118	2%	16	Contemporary Christian	97	2%
17	Urban AC	100	2%	17	Classic Hits	95	2%
18	Religion (Teaching, Variety)	94	2%	18	Top 40	82	1%
19	Contemporary Christian	67	1%	19	Ethnic	81	1%
20	Jazz	64	1%	20	Rock	46	1%
21	R&B Adult/Oldies	52	1%	21	Alternative Rock	45	1%
22	Alternative Rock	51	1%	22	Pre-Teen	44	1%
23	Southern Gospel	45	1%	23	Gospel	41	1%
23	Modern AC	45	1%	24	Variety	35	1%
25	Classical	26	1%	25	R&B	32	1%
26	Ethnic	20	0%	26	R&B Adult/Oldies	26	0%
27	Gospel	12	0%	27	Modern Rock	23	0%
27	Easy Listening	12	0%	28	Urban AC	21	0%
29	Variety	6	0%	29	Jazz	19	0%
30	Pre-Teen	5	0%	30	Modern AC	13	0%
31	Stations off the air	2	0%	31	Easy Listening	7	0%
32	Construction Permits	0	0%	32	Classical	6	0%
33	Format Not Available	0	0%	33	Format Not Available	5	0%
Total Stations		4931		Total Stations		5932	

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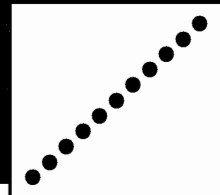
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The M Street Radio Directory contains estimates of average-quarter-hour-audience size and market audience share from surveys taken by the above ratings companies. The figures we show are taken from the latest survey published before our deadlines. The particular survey used in each market is shown in **The M Street RADIO MARKETS** section, but not in the individual station listings. Ratings are not shown for stations that did not meet minimum reporting requirements or for stations that show up with ratings in markets outside of their primary market area.

The majority of these estimates were compiled through surveys conducted by The Arbitron Company which reports its estimates on a quarterly basis. A number of radio markets are surveyed by Eastlan Resources. Eastlan's surveys do not always coincide with the Arbitron survey periods. The dates of the Eastlan surveys are given in the **MARKETS** section.

The term "ratings" is used to describe the audience figures published in the M Street Radio Directory. However, "audience share" and "audience estimate" are more accurate terms. The published numbers express the size of a station's

audience in a theoretical "average-quarter-hour" (AQH) between 6:00am and 12:00 midnight in two ways: 1) As a percentage of all radio listeners twelve years old or older (12+) and 2) as a number of persons 12+ listening.

These figures highlight some relative strengths and weaknesses of the stations competing in a market but tell only a small portion of the story of competition in a market.

These 12+ Monday-Sunday 6:00am to 12:00 midnight AQH estimates are not the only audience data that ratings firms provide. Far more specific estimates that report the size of a station's AQH audience at different times of the day and detail how radio listening differs by age and gender are available directly from the ratings firms. Also available are cumulative audience estimates which report how many people listen to a radio station over time periods longer than a quarter-hour. These more specific figures are not included because of their volume and because the ratings firms would have little to sell if they were published. For more information contact the ratings company directly.

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