

## M Street MARKET RANKING

M Street Market Rankings are based on total population for each market shown, and are different than the 12+ metro populations listed in the M Street Radio Markets section of the book. Figures shown here represent the 2+, *not 12+*, populations for each market.

New York, NY	1	15,381,800	Raleigh/Durham/Chapel Hill, NC	55	880,100
Los Angeles, CA	2	10,506,600	Austin, TX	56	864,000
Chicago, IL	3	7,586,400	Birmingham, AL	57	856,500
San Francisco/Oakland, CA	4	5,820,100	Las Vegas, NV	58	852,000
Philadelphia, PA	5	4,500,100	Richmond, VA	59	837,800
Detroit, MI	6	4,004,400	Escondido/Oceanside/Carlsbad, CA	60	836,700
Dallas/Fort Worth, TX	7	3,908,200	Albany/Schenectady/Troy, NY	61	811,100
Washington, DC	8	3,820,300	Honolulu, HI	62	802,700
Houston/Galveston, TX	9	3,634,400	Greenville/Spartanburg, SC	63	755,100
Boston, MA	10	3,579,000	White Plains, NY	64	749,900
Miami/Fort Lauderdale, FL	11	3,100,200	Tulsa, OK	65	706,200
Atlanta, GA	12	3,020,500	Scranton/Wilkes-Barre, PA	66	693,300
Seattle/Tacoma/Everett, WA	13	2,944,200	Tucson, AZ	67	667,300
Long Island (western), NY	14	2,472,000	Lowell/Lawrence, MA	68	658,800
San Diego/Tijuana, CA	15	2,427,900	Allentown/Bethlehem, PA	69	658,600
Anaheim/Santa Ana (Orange County), CA	16	2,404,700	Gary/Hammond, IN	70	648,300
Minneapolis/St. Paul, MN	17	2,348,000	Grand Rapids, MI	71	644,300
St. Louis, MO	18	2,309,200	Fresno, CA	72	643,900
Pittsburgh, PA	19	2,239,700	McAllen/Brownsville, TX	73	623,500
Baltimore, MD	20	2,231,900	Akron, OH	74	623,100
Phoenix, AZ	21	2,120,900	Syracuse, NY	75	604,700
Tampa/St. Petersburg, FL	22	2,032,900	Albuquerque, NM	76	586,000
Cleveland, OH	23	1,947,300	Knoxville, TN	77	585,700
Denver, CO	24	1,877,100	El Paso/Ciudad Juarez, TX	78	575,600
Portland, OR	25	1,715,500	Omaha, NE	79	575,300
Cincinnati, OH	26	1,707,700	Toledo, OH	80	563,800
Milwaukee, WI	27	1,491,700	Harrisburg, PA	81	563,000
Kansas City, MO	28	1,487,100	Wilmington, DE	82	554,000
Sacramento, CA	29	1,469,200	Springfield, MA	83	553,400
Riverside/San Bernardino, CA	30	1,458,500	Monterey Bay/Salinas, CA	84	549,200
San Jose, CA	31	1,429,200	Ponce, PR	85	515,500
Providence, RI	32	1,392,700	Fort Myers/Naples, FL	86	513,400
Columbus, OH	33	1,340,400	Sarasota, FL	87	506,800
Tidewater (Norfolk/VA Beach), VA	34	1,335,700	New Bedford/Fall River, MA	88	502,500
San Antonio, TX	35	1,287,000	New Bern/Morehead City, NC	89	502,500
Salt Lake City/Ogden, UT	36	1,252,300	Baton Rouge, LA	90	492,700
Indianapolis, IN	37	1,204,500	Little Rock, AR	91	492,200
Vallejo/Napa, CA	38	1,178,200	Charleston, SC	92	480,100
Charlotte, NC	39	1,159,700	Youngstown, OH	93	456,400
New Orleans, LA	40	1,136,400	Stockton, CA	94	455,700
Orlando, FL	41	1,097,000	Wichita, KS	95	454,400
Buffalo/Niagara Falls, NY	42	1,084,300	Mobile, AL	96	452,100
San Juan, PR	43	1,071,200	Bakersfield, CA	97	452,000
Hartford, CT	44	1,052,600	Mayaguez, PR	98	445,600
Greensboro/Winston-Salem, NC	45	1,028,600	Des Moines, IA	99	443,700
Memphis, TN	46	1,026,800	Columbia, SC	100	439,800
Rochester, NY	47	977,400	Spokane, WA	101	427,800
Nashville, TN	48	977,100	Fort Wayne, IN	102	424,400
Monmouth-Ocean Counties, NJ	49	951,600	New Haven, CT	103	424,100
Dayton, OH	50	929,200	Johnson City/Kingsport, TN	104	423,700
Louisville, KY	51	925,800	Lafayette, LA	105	423,300
Oklahoma City, OK	52	905,600	Oxnard/Ventura, CA	106	418,300
West Palm Beach, FL	53	904,100	Daytona Beach, FL	107	414,600
Jacksonville, FL	54	898,100	Lexington, KY	108	413,400
			Chattanooga, TN	109	412,600
			Titusville/Melbourne, FL	110	411,300
			Roanoke, VA	111	409,100
			Colorado Springs, CO	112	406,600
			Annapolis, MD	113	404,900
			York, PA	114	402,900

## M Street MARKET RANKING

Visalia/Porterville, CA	115	402,800	Killeen/Temple, TX	176	227,000
Lansing, MI	116	401,300	New London/Norwich (SE CT), CT	177	226,600
Morristown, NJ	117	401,100	Portland/Lewiston, ME	178	224,300
Worcester, MA	118	399,600	Anchorage, AK	179	220,200
Lakeland, FL	119	399,100	Johnstown, PA	180	219,000
Lancaster, PA	120	398,800	Sandusky, OH	181	213,400
Huntsville, AL	121	398,400	San Luis Obispo, CA	182	212,500
Augusta, GA	122	389,500	Fort Smith, AR	183	211,800
Bridgeport, CT	123	388,800	Fayetteville, AR	184	211,000
Flint, MI	124	383,900	Tallahassee, FL	185	208,600
Gainesville, FL	125	383,700	Kalamazoo, MI	186	208,200
Santa Rosa, CA	126	382,800	Lubbock, TX	187	206,200
Jackson, MS	127	371,700	Lincoln, NE	188	205,700
Portsmouth/Dover, NH	128	371,500	Waterbury, CT	189	205,600
Canton, OH	129	369,400	Odessa/Midland, TX	190	202,900
Saginaw/Bay City/Midland, MI	130	362,800	Olympia, WA	191	200,700
Modesto, CA	131	361,000	Vineland (South Jersey), NJ	192	200,100
Madison, WI	132	358,900	Dothan, AL	193	199,200
Fort Pierce/Vero Beach, FL	133	352,900	Ocala, FL	194	198,900
Fayetteville, NC	134	351,200	Tupelo, MS	195	195,900
Beaumont, TX	135	335,500	Topeka, KS	196	195,400
Pensacola, FL	136	333,500	Myrtle Beach, SC	197	195,000
Shreveport, LA	137	333,300	Morgantown, WV	198	191,800
Corpus Christi, TX	138	323,500	Lancaster/Antelope Valley, CA	199	189,100
Fort Collins, CO	139	322,700	Asheville, NC	200	189,000
Reading, PA	140	321,800	Terre Haute, IN	201	187,800
Davenport (Quad Cities), IA	141	319,700	Merced, CA	202	187,700
Peoria, IL	142	313,300	Santa Barbara, CA	203	186,400
Atlantic City, NJ	143	308,800	Green Bay, WI	204	185,400
Trenton, NJ	144	307,300	Manchester/Nashua, NH	205	184,800
Stamford/Norwalk, CT	145	306,400	Chico, CA	206	182,700
Boise, ID	146	303,200	Cape Cod, MA	207	181,900
Biloxi/Gulfport, MS	147	299,100	Lynchburg, VA	208	180,600
Appleton/Oshkosh, WI	148	298,800	Yakima, WA	209	178,300
Reno, NV	149	297,500	Sheboygan/Manitowoc, WI	210	178,100
Huntington, WV	150	291,100	Wilmington, NC	211	177,700
Middletown/Monticello, NY	151	289,500	Waco, TX	212	177,600
Plymouth, MA	152	287,900	Springfield, IL	213	176,400
Utica/Rome, NY	153	287,000	Amarillo, TX	214	175,100
Kenosha/Racine, WI	154	285,200	Elmira, NY	215	174,100
Montgomery, AL	155	282,700	Danbury, CT	216	173,400
Tyler, TX	156	281,900	Alexandria, LA	218	167,400
Hickory/Morgantown, NC	157	279,100	Traverse City/NW Michigan, MI	219	167,100
Palm Springs/Indio, CA	158	277,300	Sumter, SC	220	166,200
Eugene/Springfield, OR	159	276,800	Bluefield, WV	221	165,400
Ann Arbor, MI	160	275,000	Florence, SC	222	164,800
Rockford, IL	161	269,200	Janesville/Beloit, WI	223	164,700
Macon, GA	162	264,700	Bowling Green, KY	224	164,600
Springfield, MO	163	264,600	Champaign/Urbana, IL	225	163,500
Evansville, IN	164	261,600	Cedar Rapids/Iowa City, IA	226	160,600
Salem, OR	165	258,300	Longview/Marshall, TX	227	160,200
Erie, PA	166	256,300	Glens Falls/Saratoga Springs, NY	228	155,000
Savannah, GA	167	250,000	Duluth/Superior, MN	229	152,700
Poughkeepsie/Kingston, NY	168	244,700	Lake Charles, LA	230	152,600
Salisbury/Ocean City, MD	169	244,500	Redding, CA	231	150,500
Binghamton, NY	170	239,900	Carbondale, IL	232	150,300
Charleston, WV	171	239,000	Four Corners, NM	233	150,100
Wausau/Stevens Point, WI	172	234,700	Laurel/Hattiesburg, MS	234	149,700
South Bend, IN	173	233,200	Benton Harbor, MI	235	148,700
Hagerstown, MD	174	232,500	Frederick, MD	236	148,600
Columbus, GA	175	231,100	Medford/Ashland, OR	237	148,500

## M Street MARKET RANKING

Tuscaloosa, AL	238	147,800	Pascagoula/Moss Point, MS	299	102,100
Jefferson City, MO	239	147,500	Rochester, MN	300	101,100
Fargo, ND	240	147,100	Greenville, NC	301	100,900
Columbus, MS	241	146,500	Paducah, KY	302	100,500
Wheeling, WV	242	146,400	St. Lawrence/Ogdensburg, NY	303	100,400
Las Cruces, NM	243	146,100	Rapid City, SD	304	100,200
Muskegon, MI	244	145,500	Albany, GA	305	99,700
Richland/Kennewick/Pasco, WA	245	143,900	Yuma, AZ	306	98,700
Dubuque, IA	246	143,300	Pocatello, ID	307	98,200
Sioux Falls, SD	247	143,200	Hobbs, NM	308	96,500
Corvallis/Albany, OR	248	142,500	Grand Island, NE	309	96,400
Fort Walton Beach/Destin, FL	249	142,000	Cape May, NJ	310	96,300
Lima, OH	250	140,900	Lawrence, KS	311	95,600
Parkersburg/Marietta, WV	251	139,200	Grand Junction, CO	312	94,700
Central Upper Michigan, MI	252	138,900	Grand Forks, ND	313	93,900
Elkhart/Goshen, IN	253	138,700	Gadsden, AL	314	93,300
St. Cloud, MN	254	136,700	La Crosse, WI	315	92,400
Waterloo, IA	255	134,300	Kokomo, IN	316	92,300
Port Huron, MI	256	133,100	Staunton/Waynesboro, VA	317	91,300
Abilene, TX	257	132,700	San Angelo, TX	318	91,200
Santa Maria/Lompoc, CA	258	132,400	Ithaca, NY	319	90,100
Steubenville/Weirton, OH	259	130,400	Petoskey/Cheboygan, MI	320	89,500
Burlington/Plattsburgh, VT	260	130,300	Claremont/Springfield, NH	321	89,400
Laredo/Nuevo Laredo, TX	261	130,100	Cumberland, MD	322	89,300
Muscle Shoals, AL	262	129,200	Fond Du Lac, WI	323	88,000
Charlottesville, VA	263	128,500	Eureka/Arcata, CA	324	87,400
Eau Claire, WI	264	128,400	Harrisonburg, VA	325	86,900
Lafayette, IN	265	128,200	Maui, HI	326	84,700
Monroe, LA	266	128,100	Roseburg, OR	327	82,600
Idaho Falls, ID	267	127,700	Owensboro, KY	328	81,100
Joplin, MO	268	127,400	Hibbing/Virginia (Iron Range), MN	329	80,600
Bloomington/Normal, IL	269	126,700	Danville, IL	330	80,200
Battle Creek, MI	270	126,400	Rome, GA	331	78,700
Panama City, FL	271	124,600	Key West/Florida Keys, FL	332	78,200
Wichita Falls, TX	272	123,400	Greenville, MS	333	77,600
State College, PA	273	122,400	Bismarck, ND	334	77,300
Bryan/College Station, TX	274	120,300	Victoria, TX	335	76,500
Altoona, PA	275	120,200	Presque Isle/Northern Maine, ME	336	76,000
Pueblo, CO	276	117,000	Clovis, NM	337	74,900
Santa Fe, NM	277	116,700	Jackson, TN	338	73,400
Nacogdoches/Lufkin, TX	278	115,600	Bangor, ME	339	73,300
El Centro/Mexicali, CA	279	115,000	Great Falls, MT	340	72,800
Mason City, IA	280	114,900	Longview/Kelso, WA	341	72,700
Hilton Head Island/Beaufort, SC	281	114,300	Missoula, MT	342	72,000
Bellingham, WA	282	113,100	Lake Winnepesaukee, NH	343	71,300
Decatur, IL	283	112,300	Beckley, WV	344	70,800
Yuba City/Marysville, CA	284	111,700	Valdosta, GA	345	70,600
Columbia, MO	285	111,100	Bend, OR	346	70,300
Williamsport, PA	286	110,900	Winchester/Martinsburg, VA	347	70,100
Texarkana, TX	287	110,800	Fairbanks, AK	348	69,800
Manhattan, KS	288	110,400	Cheyenne, WY	349	68,900
Hazleton, PA	289	109,500	Meridian, MS	350	68,200
Billings, MT	290	108,500	Natchez, MS	351	67,500
Logan, UT	291	108,400	Northeastern Michigan, MI	352	66,500
Augusta (Central ME), ME	292	106,900	Greenfield, MA	353	64,600
Lawton, OK	293	106,800	Twin Falls, ID	354	62,700
Sioux City, IA	294	105,300	Hanover/Lebanon, NH	355	62,600
Riverhead/Sag Harbor, NY	295	104,700	Roswell, NM	356	58,800
Watertown, NY	296	104,400	Aberdeen/Hoquiam, WA	357	57,800
Quincy/Hannibal, IL	297	104,300	Enid, OK	358	57,700
Brattleboro/Keene, VT	298	104,200	Coos Bay, OR	359	57,100

## M Street MARKET RANKING

---

Pendleton, OR	360	56,600
Kalispell, MT	361	56,400
Rutland, VT	362	56,100
Bozeman, MT	363	56,000
Casper, WY	364	54,700
Flagstaff, AZ	365	54,200
Walla Walla, WA	366	52,200
Klamath Falls, OR	367	52,100
Mankato, MN	368	50,200
Montpelier/Barre (Central VT), VT	369	50,100
Minot, ND	370	50,000
Pullman/Moscow, WA	371	48,700
Aspen/Glenwood Springs, CO	372	46,900
Butte, MT	373	45,200
Wenatchee, WA	374	44,900
Helena, MT	375	44,300
Lewiston, ID	376	44,100
Sierra Vista, AZ	377	42,000
Centralia/Chehalis, WA	378	39,500
Big Rapids, MI	379	38,100
Williston, ND	380	35,100
Scottsbluff, NE	381	34,000
Lake Tahoe, CA	382	33,900
Crescent City/Brookings, CA	383	33,700
Breckenridge/Vail, CO	384	32,200
Kenai, AK	385	27,000
Branson, MO	386	26,400
Juneau, AK	387	26,300