

1968

INTERNATIONAL  
TELEVISION  
ALMANAC

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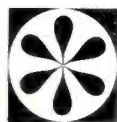
# Expanded service Expanded facilities Technicolor's commitment to the television industry



Technicolor's Television and Vidtronics divisions are rapidly expanding to meet the needs of the television industry. Color tape to color film prints. That's the job of the Vidtronics division. Using the revolutionary Vidtronics process, television producers can combine low cost video tape photography with the proven economies of color film prints as a universally usable product for distribution. A fully equipped

video tape recording van is available to bring the Vidtronics process right to your door. Technicolor's Television division operates the only film print manufacturing laboratory exclusively devoted to the television field. Located in North Hollywood, the Television division lab operates 'round-the-clock to give you service geared to your air dates.

**TECHNICOLOR® OVERSEAS** offers the same precision Technicolor services through Technicolor Limited, London, and Technicolor Italiana, S.p.A., Rome.



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Newsman 33

10 00

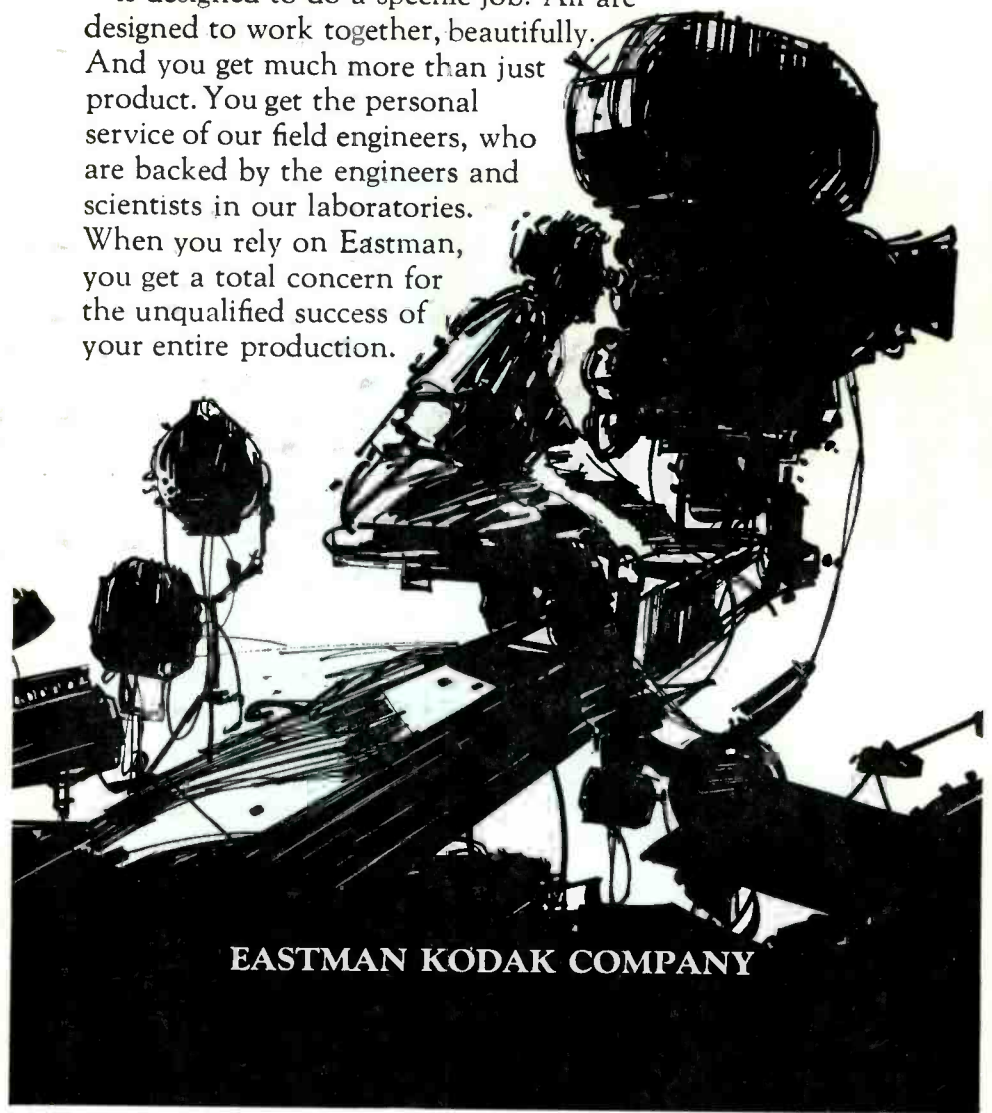
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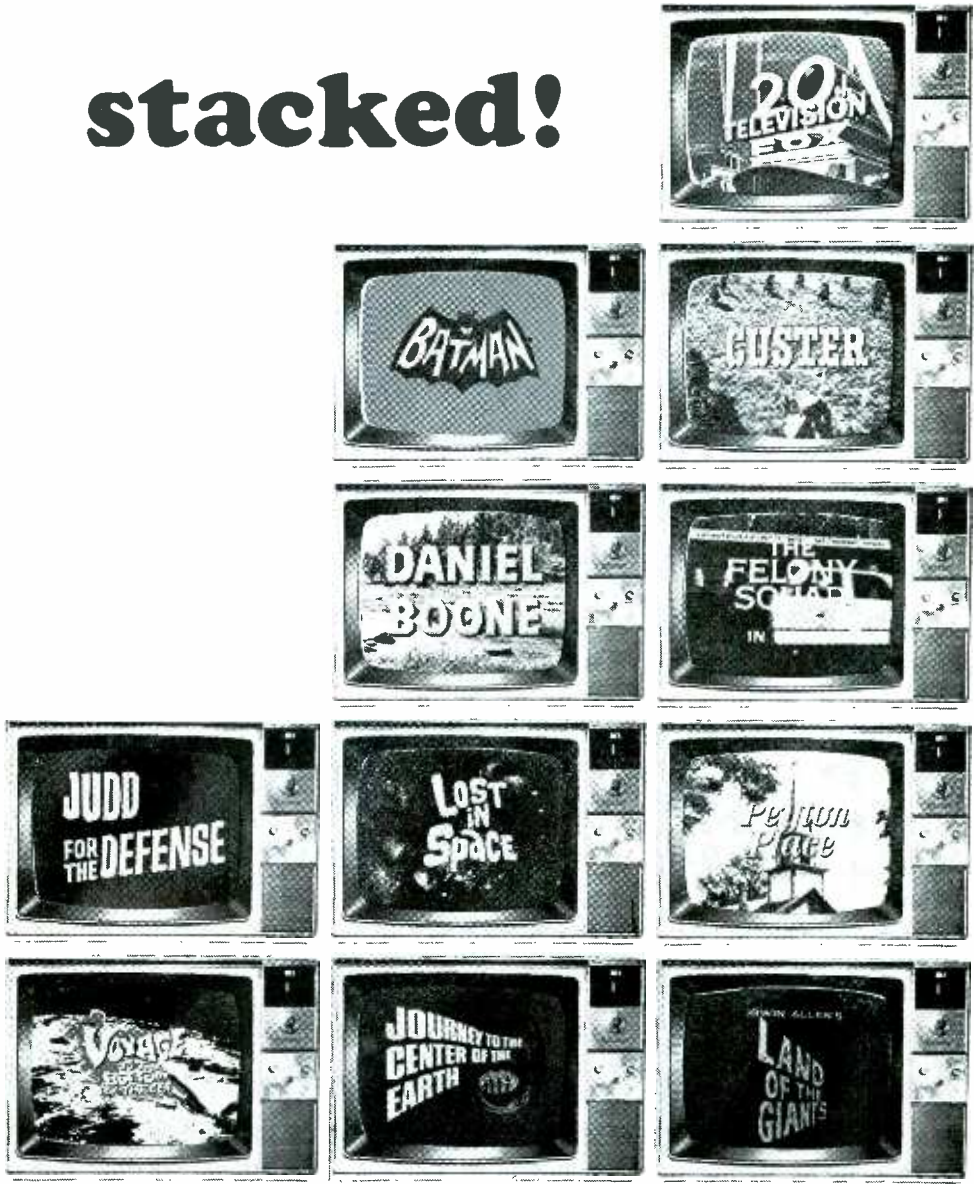
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the more you'll like  
Ballantine's.



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ESTABLISHED 1934



*The  
Agency  
Of  
The  
Entertainment  
World*



*1968*

INTERNATIONAL  
TELEVISION  
ALMANAC

***Editor:***

**CHARLES S. AARONSON**

***Associates:***

**HERBERT BERG, PINKY HERMAN, WALTER HAAS,  
WILLIAM PAY, PHYLLIS RICHMAN**

QUIGLEY PUBLICATIONS ❖ NEW YORK

# Foreword

Here and now in its 13th edition as a separate volume, the International Television Almanac continues to serve the needs of those engaged in or interested in the television industry. With facts and figures, it assists the personnel of this great and vibrant industry to do a better job. Television continues to exert a remarkably consistent hold on the leisure time of countless thousands all across the country, and it likewise retains its dominant position as an advertising medium without peer in our economic scheme of things. With its several thousand biographies, statistical data and innumerable facts on companies, organizations, producers, station operation as well as a look at the state of television overseas, the Television Almanac, with its companion volume, the International Motion Picture Almanac, maintains its traditional and unique position of service to an industry.

—MARTIN QUIGLEY, JR.

## 1968 INTERNATIONAL TELEVISION ALMANAC

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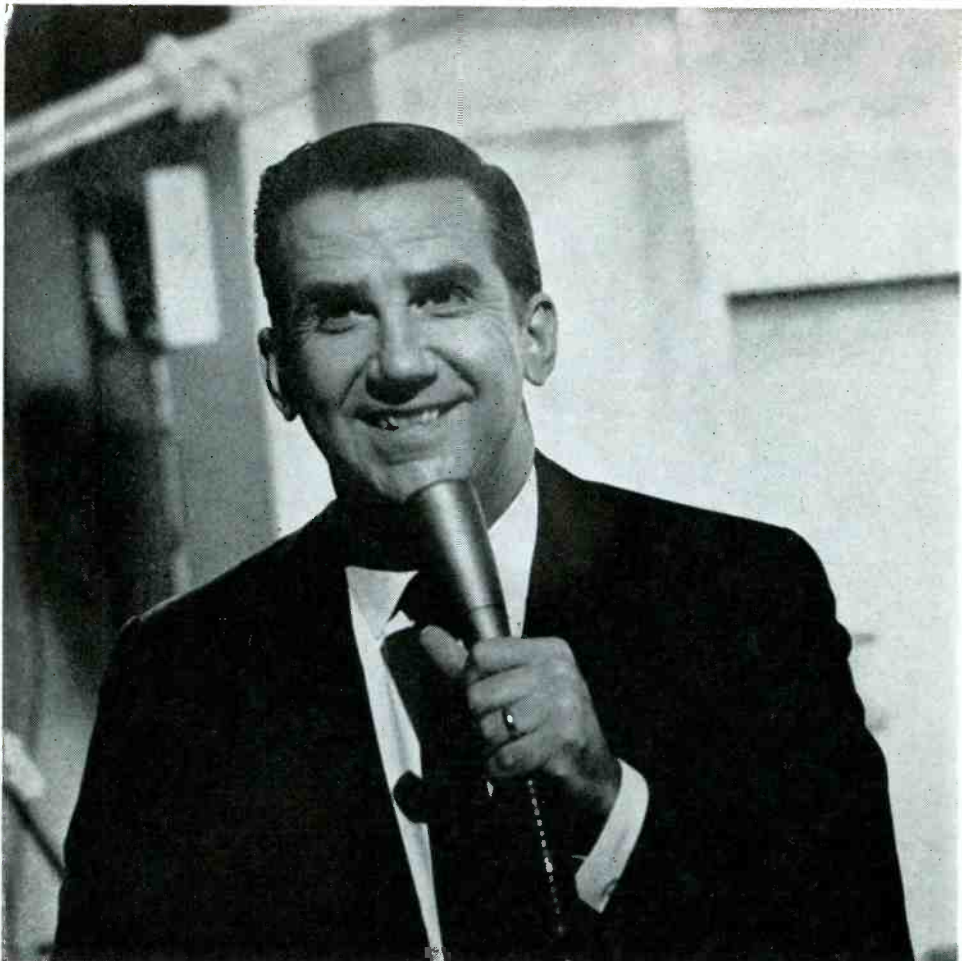
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# ED McMAHON

"Johnny Carson—Tonight Show"

NBC—TV

Host — Saturday" Monitor"

NBC — Radio

Robert Coe Management

Direction: ~~BY~~ WILLIAM MORRIS AGENCY, INC.  
ARTISTS' MANAGER

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# UNCOMMON DENOMINATOR

No matter how many kinds of programming NBC presents—and we try to achieve a balance among all varieties of offerings—one standard is applied to all. NBC's highly uncommon denominator is a commitment to excellence.

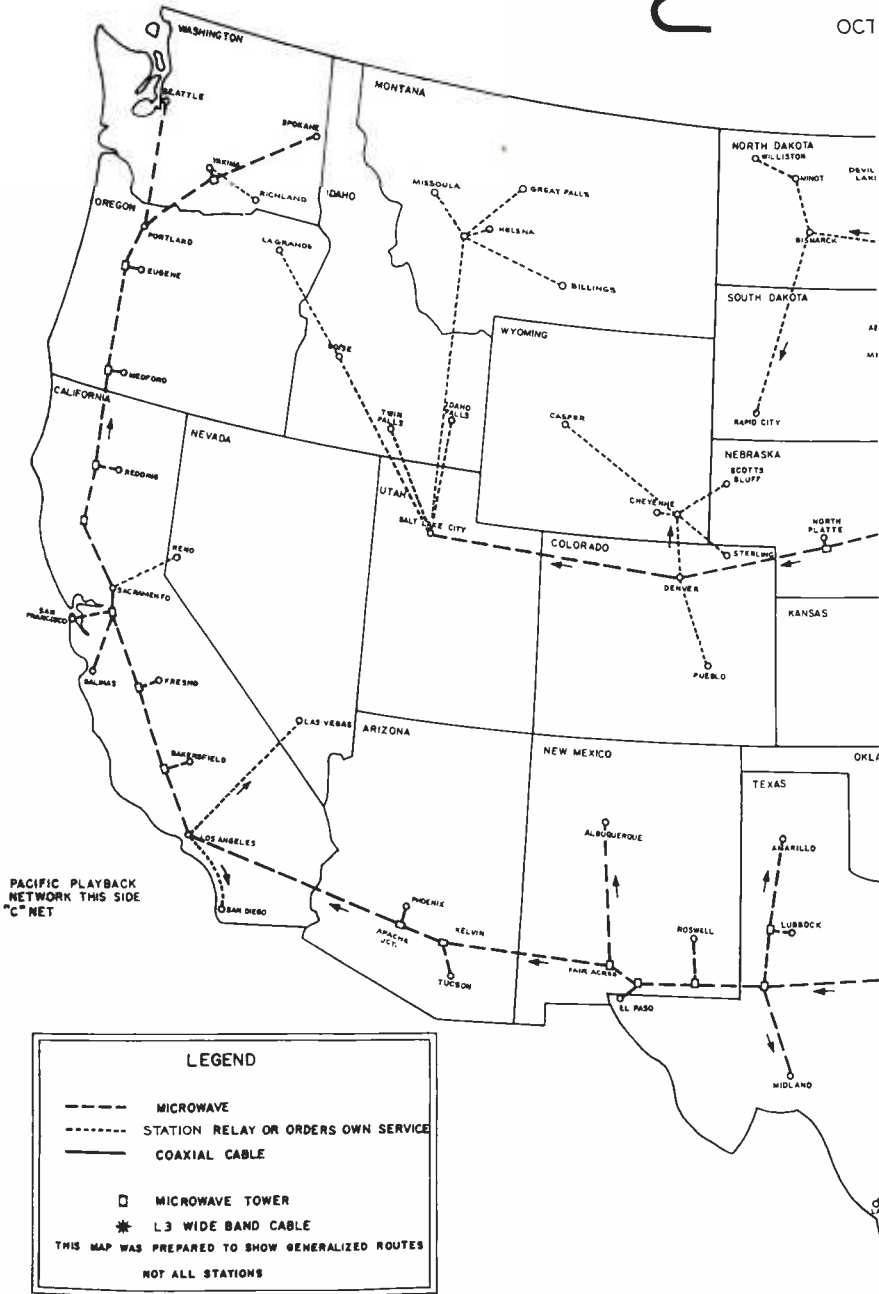
In one form or another, the results of that commitment are on display every day of every week. Standout entertainment shows like “Bonanza” and “Walt Disney.” Award-winning dramatic fare like “Hallmark Hall of Fame.” Daily news coverage and frequent

News Specials by NBC News, broadcasting's largest and most distinguished news organization. Intensive coverage of every major sport. Religious programs. Musical shows. Educational programming for children. Collectively, it's television's most vital and far-ranging line-up—a line-up that makes an event out of virtually every day's broadcasting.



*The Full Color Network*

In the months ahead, audiences will be enjoying more of the same—meaning more of the best—more often on NBC.





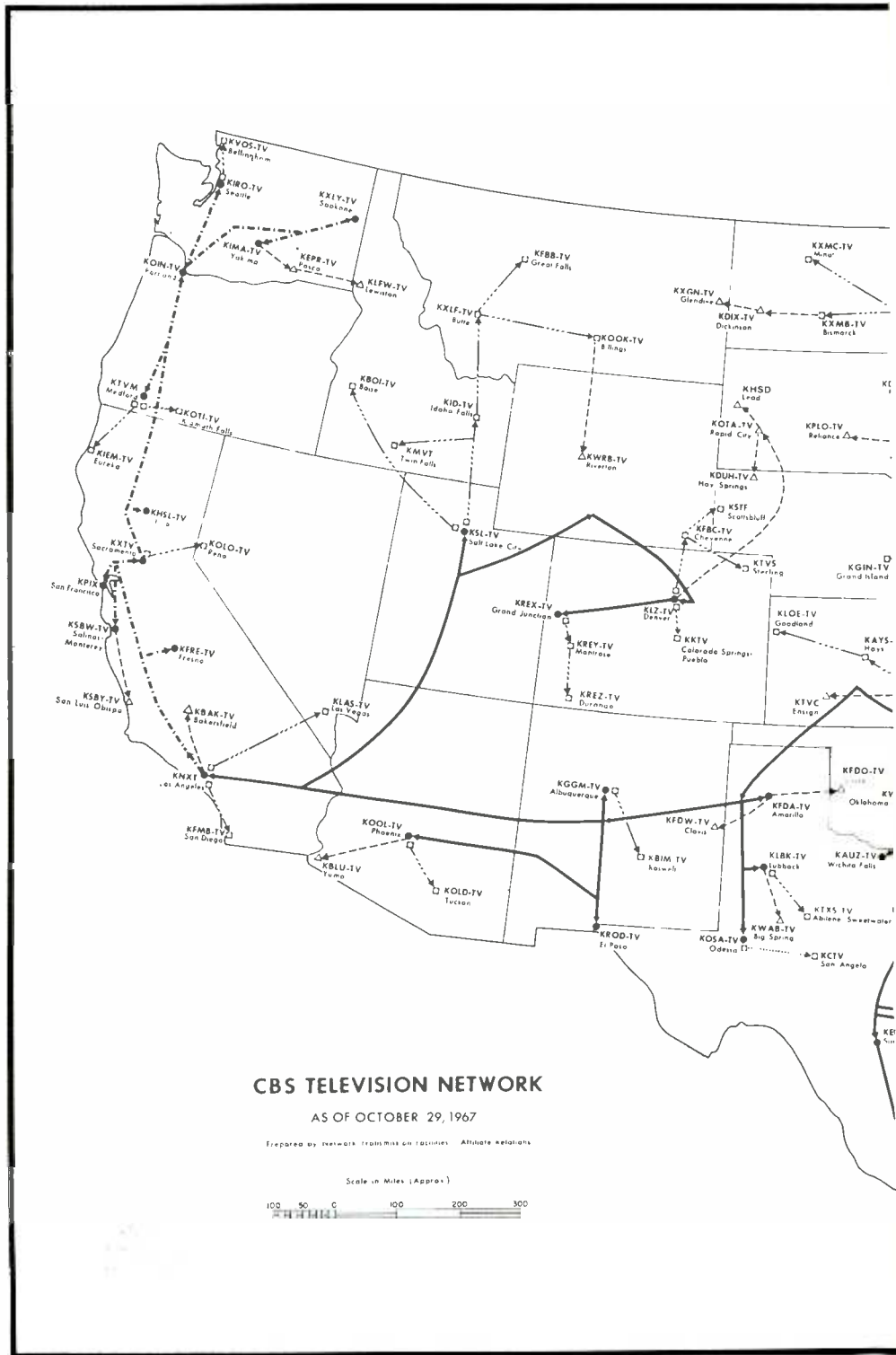
# NETWORK FACILITIES

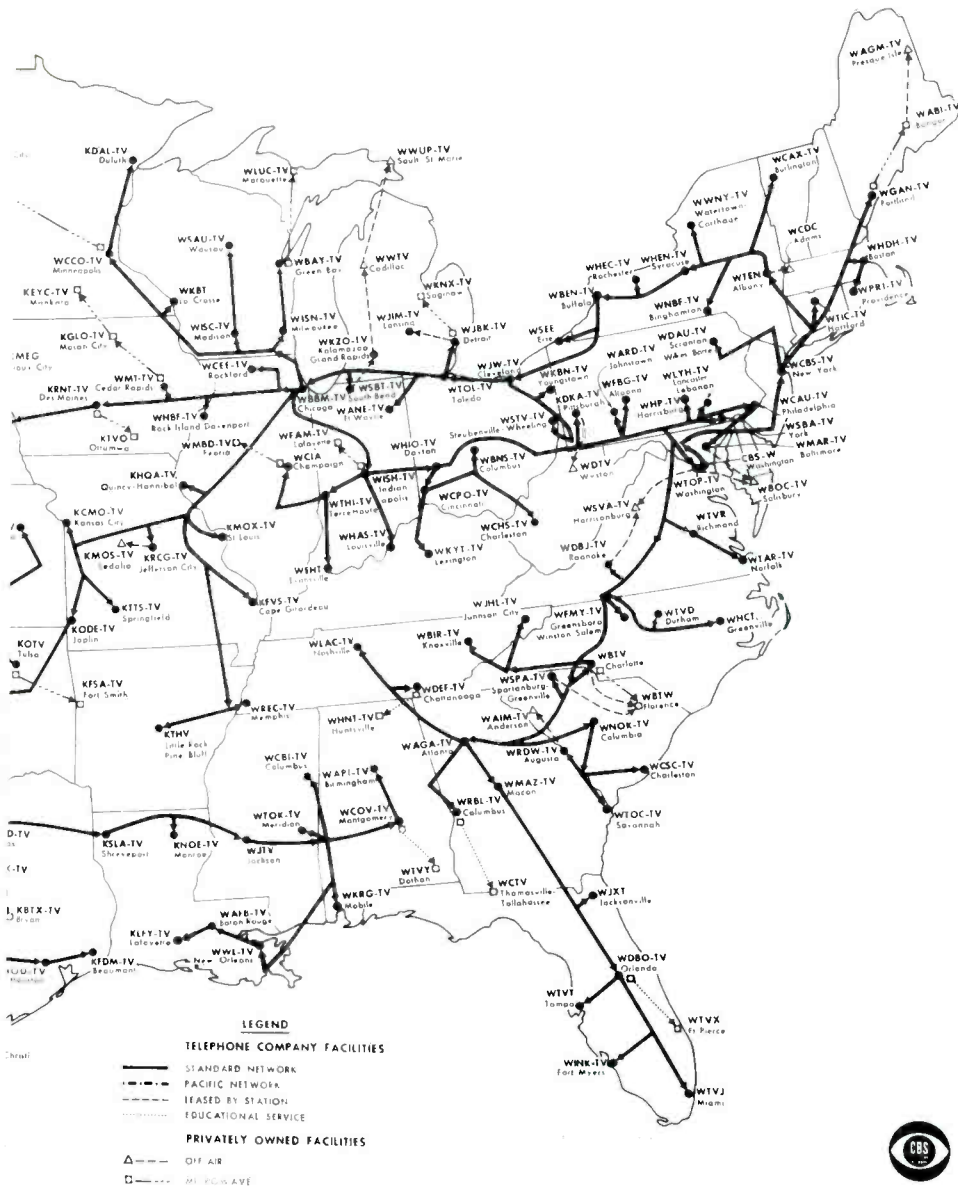
0, 1966 - APRIL 29, 1967



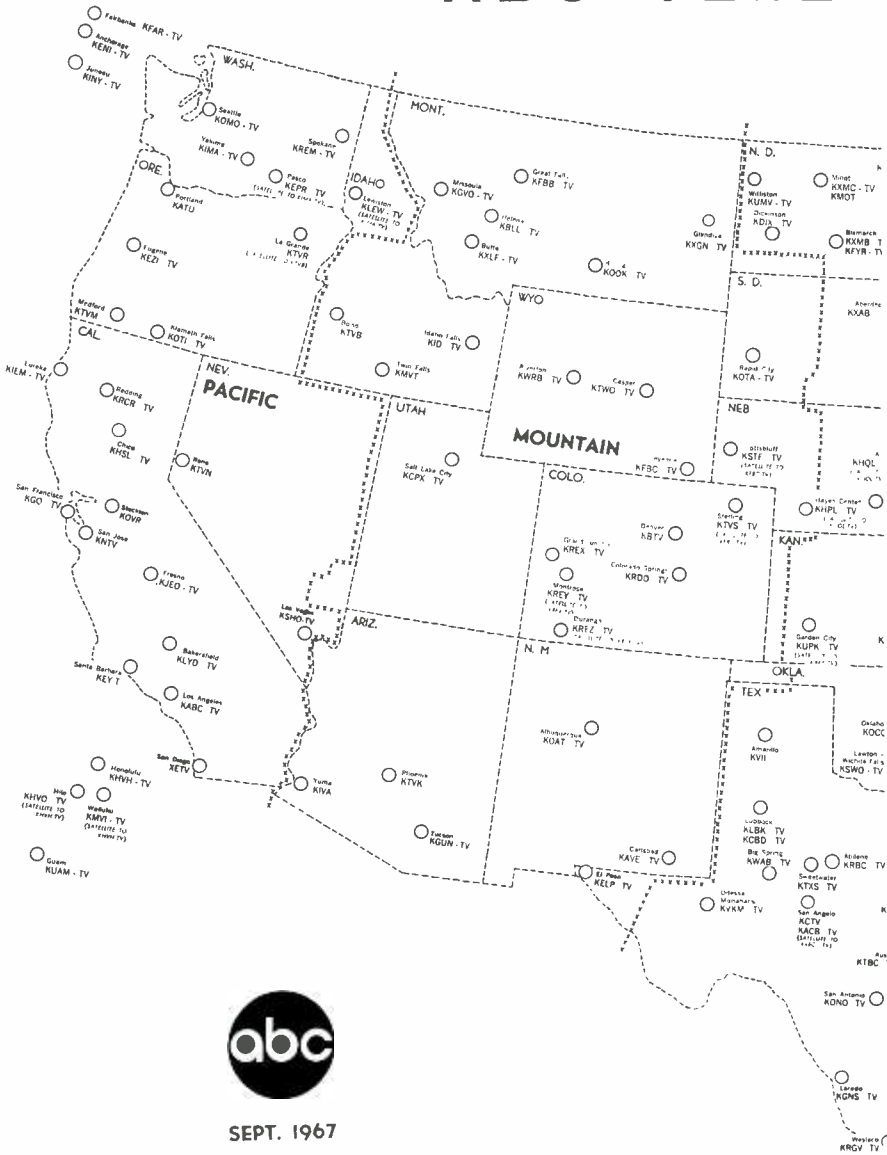
- NOTE :-
1. CROSLY BUYS OWN SERVICE TO INTERCONNECT CINCINNATI, DAYTON AND COLUMBUS
  2. LIMA WILL BE FED FROM TOLEDO BEGINNING APRIL 1, 1967

PREPARED BY  
 H C GRONBERG  
 TV TECH. OPER.  
 NBC NEW YORK

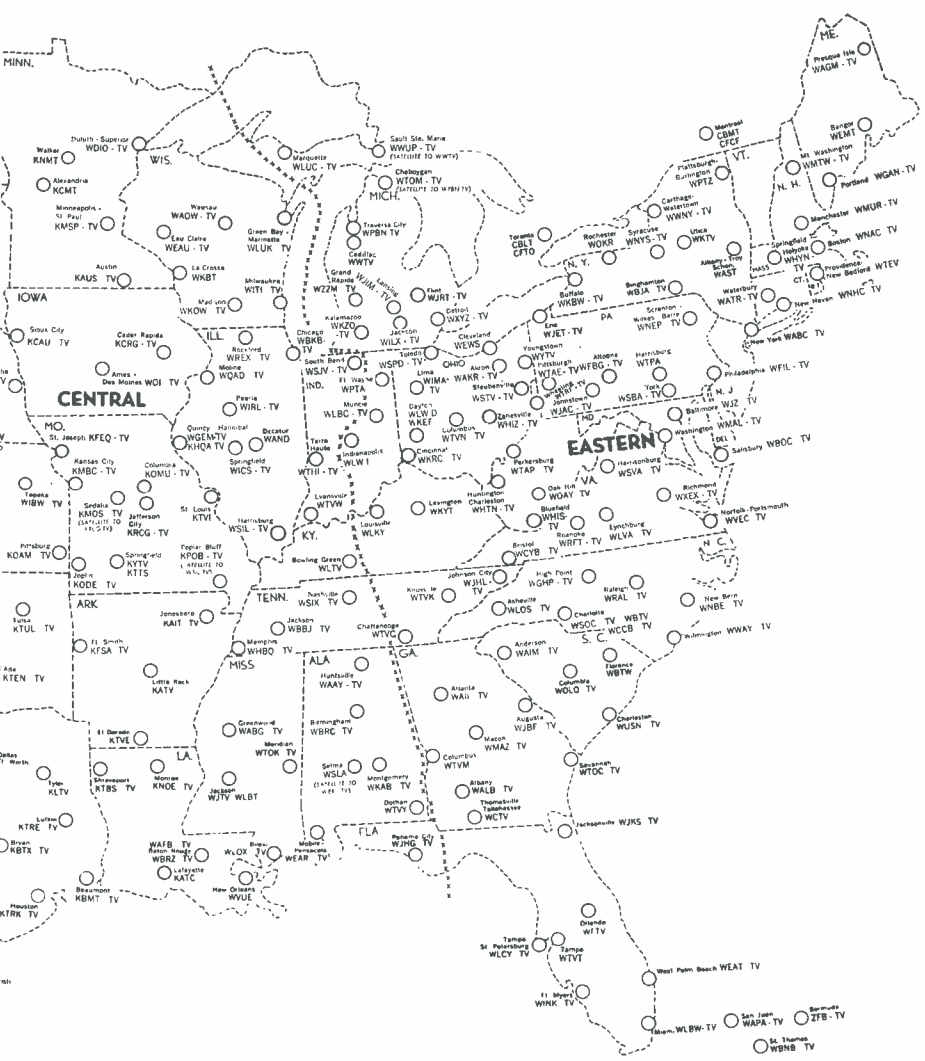




# ABC TELEVISION



# SION NETWORK



# STATISTICS

## Network and Station Operations

There were 611 commercial stations operating in the United States as of January, 1967 located in over 300 markets and serving some 54,000,000 families.

### TOTAL REVENUE OF TELEVISION NETWORKS AND STATIONS

1947 .....	\$1,900,000	1957 .....	943,200,000
1948 .....	8,700,000	1958 .....	1,030,000,000
1949 .....	34,300,000	1959 .....	1,163,000,000
1950 .....	105,900,000	1960 .....	1,268,600,000
1951 .....	235,700,000	1961 .....	1,318,300,000
1952 .....	324,200,000	1962 .....	1,486,200,000
1953 .....	432,700,000	1963 .....	1,597,200,000
1954 .....	593,000,000	1964 .....	1,793,300,000
1955 .....	744,700,000	1965 .....	1,964,800,000
1956 .....	896,900,000	1966 .....	2,203,000,000

### BROADCAST REVENUES, EXPENSES, AND INCOME OF TELEVISION NETWORK AND STATIONS

(Million dollars)

	1966	1965	1964	1963	1962
Revenues .....	\$2,203.0	\$1,964.8	\$1,793.3	\$1,597.2	\$1,486.2
Expenses .....	1,710.1	1,516.9	1,377.7	1,254.2	1,174.6
Income (before Federal tax) .....	492.9	447.9	415.6	343.2	311.6

Breakdowns for 1966	Millions of \$			
	3 Networks	15 Owned and Operated TV Stations	593 Other TV Stations	Total 3 Networks and 575 Stations
A. Revenues from the sale of time:				
1. Network times sales:				
a. Sales of network time to advertisers .....	\$614.1	.....	.....	.....
2. Deductions from network's revenue				
a. Paid to owned and operated stations .....	40.6	.....	.....	.....
b. Paid to affiliated stations ...	201.0	.....	.....	.....
Total participation by others (excluding commissions) in revenue from sales of network time .....	241.6	.....	.....	.....
3. Total retentions from sale of network time .....	372.5	\$ 40.6	\$203.6	\$616.7
4. Non-network time sales:				
a. National and regional advertisers .....	.....	230.9	640.8	871.7
b. Local advertisers .....	.....	34.7	311.7	346.4
Total non-network times sales .....	372.5	306.2	1,156.1	1,834.8
5. Total time sales .....	372.5	306.2	1,156.1	1,834.8
6. Deduct — Commissions to agencies, representatives, etc. ...	91.7	50.4	172.2	314.3
7. Net time sales .....	280.8	255.8	983.9	1,520.5
B. Revenues from incidental broadcast activities:				
a. Talent and programs .....	582.8	1.1	9.3	593.2
b. Sundry broadcast revenues ..	40.3	5.5	43.5	89.3
Total incidental broadcast activities .....	623.1	6.6	52.8	682.5
TOTAL BROADCAST REVENUES .....	903.9	262.4	1,036.7	2,203.0



**New York      Beverly Hills      London**

**Paris      Rome      Mexico City**

C. TOTAL BROADCAST EXPENSES .....	825.2	154.3	730.6	1,710.1
D. BROADCAST INCOME (before Federal income tax) .....	78.7	108.1	306.1	492.9

<sup>1</sup>Total retentions from sale of network time of \$203.6 million by 593 other TV stations includes revenues received from miscellaneous TV networks in addition to receipts from the three national networks.

### NETWORK TELEVISION NET TIME and PROGRAM BILLINGS

(add 000)

	1966	1965
January .....	\$ 122,547.5	\$ 105,252.0
February .....	109,044.9	98,142.0
March .....	122,912.2	107,059.8
April .....	113,315.6	102,634.0
May .....	102,561.5	94,956.2
June .....	92,910.2	81,610.4
July .....	86,929.7	79,055.8
August .....	88,029.0	78,803.0
September .....	126,561.3	111,312.2
October .....	155,618.3	134,895.7
November .....	146,257.7	134,470.1
December .....	144,604.7	132,128.0
Total .....	\$1,411,292.6	\$1,260,319.8
ABC .....	\$ 389,791.7	\$ 338,033.3
CBS .....	548,319.3	492,309.8
NBC .....	473,181.6	429,976.7

### BILLINGS BY DAY PARTS

	December			January-December		
	1965	1966	% Change '66/'65	1965	1966	% Change '66/'65
Daytime .....	\$ 46,387.0	\$ 51,542.3	+11.1	\$ 398,935.2	\$ 480,501.8	+20.4
Mon.-Fri. ....	26,574.2	31,396.2	+18.1	273,023.6	332,712.4	+21.9
Sat.-Sun. ....	19,812.8	20,146.1	+ 1.7	125,911.6	147,789.4	+17.4
Night time ....	85,741.0	93,062.4	+ 8.5	861,384.6	930,790.8	+ 8.1
TOTAL .....	\$132,128.0	\$144,604.7	+ 9.4	\$1,260,319.8	\$1,411,292.6	+12.0

The statistics herein have been compiled from varied sources within the Television industry and the Government, inclusive of the Federal Communications Commission, U. S. Department of Commerce, Radio-Electronics-Television Manufacturers Association, NBC Research Department, Publishers Information Bureau, Nielsen Television Index, American Research Bureau, Television Bureau of Advertising.

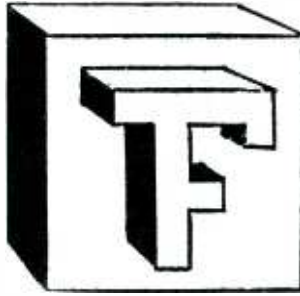
## Receiver Production and Sales to Dealers

### TV and Radio Production (Units)—1965

	Total TV	Monochrome TV	Color TV	Total Radio	FM Radio*
July .....	596,309	464,592	131,717	1,756,980	249,956
June .....	945,658	714,405	231,253	2,170,998	341,964
May .....	751,100	581,438	169,662	1,792,798	209,720
April .....	756,771	577,450	179,321	1,782,175	165,174
March .....	995,956	790,379	205,577	2,305,993	266,255
February .....	850,888	681,365	169,523	1,825,374	238,706
January .....	745,054	617,297	127,757	1,702,125	188,599
Year-to-date '65 ...	5,641,736	4,426,926	1,214,810	13,336,443	1,660,374
Year-to-date '64 ...	5,010,218	4,320,687	689,531	9,994,785	925,090

\*Excludes auto sets; includes AM-FM combinations





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**BEVERLY HILLS, Calif.**  
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(213) 273-6411

**Business Management, VINCENT ANDREWS, INC.**

## DISTRIBUTOR SALES OF TELEVISION 1967

Month	Total TV	Monochrome TV	Color
August	869,819	441,999	427,820
July	733,925	409,220	324,705
June	670,849	385,900	284,949
May	600,335	337,154	263,181
April	588,192	320,753	267,439
March	1,033,737	542,659	491,078
February	786,107	429,166	356,941
January	711,512	398,070	313,442
August '66	928,086	555,299	372,787
Year-to-date '67	5,994,476	3,264,921	2,729,555
Year-to-date '66	6,978,102	4,491,065	2,487,037

## DISTRIBUTOR SALES OF RADIOS 1967

	Home*	FM**	Auto
August	847,046	282,562	639,992
July	854,934	269,235	342,533
June	1,223,952	414,169	746,621
May	764,443	264,657	698,675
April	672,016	285,746	691,544
March	1,123,100	392,877	773,673
February	867,448	247,788	646,575
January	661,432	221,105	729,666
August '66	1,010,416	270,918	625,386
Year-to-date '67	7,014,371	2,318,564	5,269,279
Year-to-date '66	7,930,104	2,164,482	5,648,449

\* Includes table, clock and portable.

\*\* Includes home radios and excludes auto FM.

Source: Electronic Industries Association.

## Advertisers

### NETWORK AND SPOT TV ADVERTISING—ESTIMATED EXPENDITURES BY PRODUCT CLASSIFICATION

Food & Grocery Products, television's biggest class of advertisers grew larger in 1966. Other top spending product classes in 1966 were: Cosmetics & Toiletries, Drug Products, Tobacco Products & Supplies, Automotive, Confections & Soft Drinks and Household Laundry Products. Network expenditures are Net Time & Program Costs, compiled by Lending National Advertisers/Broadcast Advertisers Reports. Spot expenditures are estimated gross time costs from N.C. Rorabaugh Co. This report is from the Television Bureau of Advertising.

	Jan.-Dec. 1966	Jan.-Dec. 1965	Jan.-June 1964
Agriculture	\$ 1,050,000	\$ 1,468,500	\$ 1,346,000
Ale, Beer & Wine	100,777,100	93,286,700	93,408,400
Amusement, Entertainment	6,075,000	6,349,900	4,362,600
Automotive	160,025,700	136,627,100	135,186,900
Building Material, Equipment, Fixtures, Paints	20,654,000	21,717,000	21,620,900
Clothing, Furnishings, Accessories	39,704,200	26,460,900	23,732,800
Confections & Soft Drinks	166,160,100	143,206,600	128,992,600
Consumer Services	72,340,600	55,926,400	66,750,500
Cosmetics & Toiletries	295,367,200	318,331,100	287,747,700
Dental Products	112,009,500	86,322,500	67,875,800
Drug Products	243,377,900	212,839,100	199,453,800
Food & Grocery Products	516,333,800	465,549,600	431,068,100
Garden Supplies & Equipment	5,057,700	4,720,100	4,305,400
Gasoline & Lubricants	67,420,800	62,336,100	58,203,400
Hotels, Resorts, Restaurants	4,594,300	2,816,900	1,420,400
Household Cleaners, Cleansers, Polishes, Waxes	89,609,200	83,059,100	74,432,100
Household Equipment—Appliances	41,467,400	31,551,400	23,898,800
Household Furnishings	10,294,800	9,931,400	10,633,800
Household Laundry Products	147,179,400	130,295,800	126,116,900
Household Paper Products	42,272,400	39,967,500	37,073,900
Household General	28,109,200	24,730,200	23,144,400
Notions	1,091,300	1,235,400	860,100
Pet Products	39,523,400	40,721,400	31,840,100
Publications	4,173,000	3,850,500	3,393,100
Sporting Goods, Bicycles, Toys	41,800,700	44,570,700	32,042,200



***Best Wishes  
Perry Como***

25A

	Jan.-Dec. 1966	Jan.-Dec. 1965	Jan.-June 1964
Stationery, Office Equipment .....	8,801,600	7,105,900	6,316,200
Television, Radio, Phonograph, Musical Instruments .....	26,672,200	17,154,800	10,830,400
Tobacco Products & Supplies .....	212,616,700	194,086,300	197,000,500
Transportation & Travel .....	38,522,300	26,864,500	19,365,400
Watches, Jewelry, Cameras .....	36,394,700	27,324,700	24,206,400
Miscellaneous .....	21,162,400	15,411,700	15,269,100
Total .....	\$2,600,638,600	\$2,335,819,800	\$2,161,898,700

## Viewing Habits

### TELEVISION USAGE

	Jan.-Feb. 1967	July-Aug. 1966
Avg. Minute Audience (Homes)		
Morning .....	7,400,000	6,000,000
Afternoon .....	17,100,000	13,500,000
Evening .....	30,400,000	20,100,000
	1966	1965
Avg. Hours per Home .....	5 hrs. 32 mins.	5 hrs. 29 mins.
Total Hours of Usage per Day .....	300,000,000	290,700,000

### TELEVISION EXPENDITURES

	1966	1965
Network (Net time and Program Costs) .....	\$1,411,292,600	\$1,260,320,000
Spot (Gross Time Billings) .....	1,189,346,000	1,070,500,000

### COMMERCIAL TELEVISION STATIONS

	1967	1966	1965
Total .....	611	587	569
VHF .....	492	486	481
UHF .....	119	101	88

### COLOR TELEVISION

	July 1967	July 1966
Homes .....	11,270,000	6,780,000
Sets .....	11,620,000	6,990,000
Per Cent of TV Homes .....	20.2	12.3

Detailed information on the above presented on the following pages.

## TELEVISION USAGE

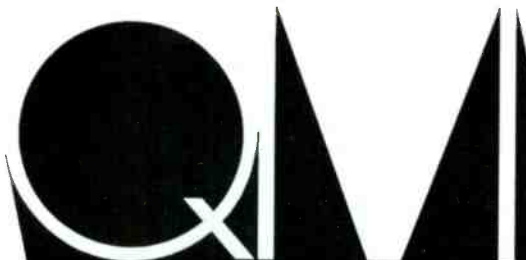
### Millions of Households Using Television During An Average Minute by Day Parts 1964-1967

Television viewing increases during the day. From an early morning level of less than a half-million households, the television audience climbs to about 15 million households at mid-day. The audience almost doubles its size by 6 P.M. and reaches its peak of 36 million households between 8 and 10 P.M.

	1967	1966	1965	1964
(7 A.M.-12 N)				
Morning .....	7,366	NA	7,526	6,984
(12 N-6 P.M.)				
Afternoon .....	17,060	NA	14,257	13,761
(6 P.M.-1 A.M.)*				
Evening .....	30,430	NA	23,320	22,763
(7 A.M.-1 A.M.)*				
Total Day .....	18,300	NA	15,900	15,365

\* Statistics for 1967 are up to and including 11 P.M.

Sources: A. C. Nielsen  
TvB



## PRODUCTIONS

CURRENTLY IN PRODUCTION  
FOR ABC-TV NETWORK

### "THE FBI"

IN ASSOCIATION WITH  
WARNER BROS. - SEVEN ARTS  
STARRING

**EFREM ZIMBALIST, JR.**

PRODUCED BY  
**CHARLES LARSON**

### "THE INVADERS"

STARRING

**ROY THINNES**

PRODUCED BY  
**ALAN A. ARMER**

IN SYNDICATION

WORLD-WIDE

"THE NEW BREED"

"12 O'CLOCK HIGH"

"THE FUGITIVE"

FOREIGN

"THE FBI"

"THE INVADERS"

## QM PRODUCTIONS

IN CHARGE OF PRODUCTION  
**ARTHUR FELLOWS**  
**AORIAN SAMISH**

ASSISTANT TO EXECUTIVE PRODUCER  
**JOHN CONWELL**

## QUINN MARTIN

EXECUTIVE PRODUCER

BUSINESS MANAGEMENT  
**ELI PARKER & COMPANY**  
PUBLIC RELATIONS  
**McFADDEN, STRAUSS, EDDY & IRWIN**

DESIGN: PHILL NORMAN

**AVERAGE HOURS OF TV USAGE BY TERRITORY**

per TV Home—per Day  
1960-1966

Average daily television usage in all of the five Nielsen territories reached all-time highs in 1966. The five new records were set in the East Central (6:30), the Northeast (6:15), the Pacific (6:01), the West Central (5:50), and the South (5:41).

	Time Spent per TV Home per Day				
	North East	East Central	West Central	South	Pacific
1966 .....	6:15	6:30	5:50	5:41	6:01
1965 .....	5:47	5:44	5:28	5:27	5:24
1964 .....	5:49	5:35	5:23	5:17	5:08
1963 .....	5:24	5:16	5:05	5:12	5:05
1962 .....	5:14	5:16	5:02	5:08	4:56
1961 .....	5:11	5:26	4:59	5:01	5:02
1960 .....	5:05	5:22	5:10	5:02	5:00

**AVERAGE MINUTE AUDIENCES FOR NETWORK SHOWS**

by Day Parts

1960-1965

Record Audience levels to network programs were reported for the year 1965 in two of the three day part classifications. The average nighttime program showed the largest gain, reaching 8.6 million homes, an increase of 200,000 homes over 1964. The weekend daytime network programs posted an average of 3.7 million, up 100,000 from the 1964 average of 3.6 million. The average weekday daytime program remained at the 1964 record level of 3.7 million homes.

	Avg. Nighttime Program		Avg. Weekday Daytime Program		Avg. Week-end Daytime Program	
	Homes (000)	Rating	Homes (000)	Rating	Homes (000)	Rating
1965 .....	8,600	16.2	3,700	7.0	3,700	6.9
1964 .....	8,421	16.3	3,667	7.1	3,590	6.9
1963 .....	8,173	16.2	3,236	6.4	3,490	6.9
1962 .....	7,663	15.6	2,897	5.9	3,547	7.2
1961 .....	7,645	16.3	2,820	6.0	3,149	6.7
1960 .....	7,368	16.3	2,776	6.1	3,142	7.0

**TELEVISION EXPENDITURES**

Network and Spot

Spot television gross time billings topped the one billion dollar level for the third straight year during 1966, posting a total of 1,189.346 million dollars.

Network billings, which include net time and program costs, totaled 1,411.292 million dollars.

	Network	Spot*
1966 .....	\$1,411,292,600	\$1,189,346,000
1965 .....	1,260,320,000*	1,075,500,000
1964 .....	1,145,890,000*	1,016,009,000
1963 .....	1,058,001,000*	871,063,000
1962 .....	798,808,000	721,211,000
1961 .....	712,128,000	617,398,000
1960 .....	682,371,000	603,294,000
1955 .....	406,899,000	NA

Sources: LNA/BAR—Network  
N.C. Rorabaugh Co.—Spot

\*Net time and program costs, prior to 1963 gross time only.

Bob Hope

HOPE ENTERPRISES, INC.

# Poll and Award Winners

## QUIGLEY PUBLICATION AWARDS TV CHAMPIONS

Winners of the 18th annual poll conducted by Motion Picture Daily and Fame among Television Critics of the United States in 1966 were:

*Best Network Television Program*—(1) Stage 67, (2) The Jackie Gleason Show, (3) Chrysler Theatre.

*Best Television Performer*—(1) Jackie Gleason, (2) Danny Kaye, (3) Ben Gazzara.

*Most Promising New Male Star*—(1) Peter Deuel, (2) Noel Harrison, (3) Michael Callan.

*Most Promising New Female Star*—(1) Marlo Thomas, (2) Patricia Harty, (3) Judy Carne.

*Best Comedian*—(1) Red Skelton, (2) Bob Hope, (3) Jackie Gleason.

*Best Comedienne*—(1) Lucille Ball, (2) Phyllis Diller, (3) Carol Burnett.

*Best Comedy Team*—(1) Jackie Gleason & Art Carney, (2) Rowan & Martin, (3) Allen & Rossi.

*Best Comedy Show*—(1) The Jackie Gleason Show, (2) The Red Skelton Show, (3) The Lucille Ball Show.

*Best Dramatic Program (1 Hour or More)*—(1) Stage 67, (2) Chrysler Theatre, (3) Hallmark Hall of Fame.

*Best Dramatic Program (½ Hour)*—(1) Rat Patrol, (2) Peyton Place, (3) T.H.E. Cat.

*Best Variety Program*—(1) The Andy Williams Show, (2) The Dean Martin Show, (3) The Ed Sullivan Show.

*Most Unique New Program*—(1) Stage 67, (2) The Monkees, (3) Time Tunnel.

*Best Western Series*—(1) Bonanza, (2) Gunsmoke, (3) The Monroes.

*Best Mystery Program*—(1) I Spy, (2) The Man from U.N.C.L.E., (3) The Hawk.

*Best Vocalist (Male)*—(1) Andy Williams, (2) Dean Martin, (3) Frank Sinatra.

*Best Vocalist (Female)*—(1) Barbara Streisand, (2) Lanie Kazan, (3) Petula Clark.

*Best Musical Show (Popular)*—(1) The Andy Williams Show, (2) The Dean Martin Show, (3) The Lawrence Welk Show.

*Best Audience Participation Quiz Show*—(1) Password, (2) Jeopardy, (3) The Dating Game.

*Best Panel Quiz Show*—(1) What's My Line?, (2) To Tell the Truth, (3) I've Got a Secret.

*Best Master of Ceremonies*—(1) Johnny Carson, (2) Dean Martin, (3) Bob Hope.

*Best Announcer*—(1) Ed McMahon, (2) Johnny Olson, (3) Frank Gallop.

*Best News Commentator*—(1) Walter Cronkite, (2) David Brinkley, (3) Huntley-Brinkley.

*Best Sportscaster*—(1) Chris Schenkel, (2) Vin Scully, (3) Lindsay Nelson.

*Best Daytime Program*—(1) Today Show, (2) Mike Douglas, (3) Password.

*Best Children's Program*—(1) Captain Kangaroo, (2) Walt Disney's, (3) Discovery.

*Best Commercial*—(1) Alka Seltzer, (2) Benson & Hedges, (3) Kraft.

*Best Network Publicity Service*—(1) NBC, (2) ABC, (3) CBS.

Winners of the preceding polls were:

*Best Network Program*—Texaco Star Theatre, 1949; Your Show of Shows, 1950; Your Show of Show, 1955; Playhouse 90, 1956; Playhouse 90, 1953; Toast of the Town, 1954; The Ed Sullivan

Show, 1955; Playhouse 90, 1956; Playhouse 90, 1957; Playhouse 90, 1958; Playhouse 90, 1959; The Untouchables, 1960; The Power and the Glory, 1961; The Defenders, 1962; The Danny Kaye Show, 1963; Profiles in Courage, 1964; Hallmark Hall of Fame, 1965.

*Best Television Performer*—Milton Berle, 1949; Sid Caesar, 1950; Jimmy Durante, 1951; Lucille Ball, 1952; Donald O'Connor, 1953; George Gobel, 1954; Phil Silvers, 1955; Steven Allen, 1956; Perry Como, 1957; Dinah Shore, 1958; Fred Astaire, 1959; Perry Como, 1960; Sir Laurence Olivier, 1961; Danny Kaye, 1962; Danny Kaye, 1963; Danny Kaye, 1964; Danny Kaye, 1965.

*Most Promising Female Star*—Felicia Montealegre, 1949; Imogene Coca, 1950; Lucille Ball, 1951; Maria Riva, 1952; Audrey Meadows, 1953; Eva Marie Saint, 1954; Jeannie Carson, 1955; Erin O'Brien, 1956; Polly Bergen, 1957; Barrie Chase, 1958; Tuesday Weld, 1959; Annie Farge, 1960; Cynthia Pepper, 1961; Donna Douglas, 1962; Patty Duke, 1963; Elizabeth Montgomery, 1964; Sally Field, 1965.

*Most Promising Male Star*—Dave Garroway, 1949; Jerry Lewis, 1950; Herb Shriner, 1951; Wally Cox, 1952; Julius LaRosa, 1953; Dick Shawn, 1954; Johnny Carson, 1955; Buddy Hackett, 1956; Pat Boone, 1957; Chuck Connors, 1958; Edward Byrnes, 1959; Bob Newhart, 1960; Vincent Edwards, 1961; Jack Lord, 1962; James Franciscus, 1963; Jim Nabors, 1964; Bill Cosby, 1965.

*Most Effective Color Use*—Max Liebman Presents, 1954; Max Liebman Presents, 1955; Producers Showcase, 1956; The Dinah Shore Chevy Show, 1957; The Dinah Shore Chevy Show, 1958; The Dinah Shore Chevy Show, 1959; The Dinah Shore Chevy Show, 1960; Walt Disney's Wonderful World of Color, 1961; Walt Disney's Wonderful World of Color, 1962; Walt Disney's Wonderful World of Color, 1964; Walt Disney's Wonderful World of Color, 1965.

*Best Comedian*—Sid Caesar, 1950; Sid Caesar, 1951; Sid Caesar, 1952; Jackie Gleason, 1953; George Gobel, 1954; George Gobel, 1955; Phil Silvers, 1956; Jack Benny, 1957; Red Skelton, 1958; Jack Benny, 1959; Red Skelton, 1960; Red Skelton, 1961; Red Skelton, 1962; Danny Kaye, 1963; Dick Van Dyke, 1964; Dick Van Dyke, 1965.

*Best Comedienne*—Imogene Coca, 1950; Imogene Coca, 1951; Lucille Ball, 1952; Imogene Coca, 1953; Lucille Ball, 1954; Lucille Ball, 1955; Lucille Ball, 1956; Lucille Ball, 1957; Lucille Ball, 1958; Lucille Ball, 1959; Carol Burnett, 1960; Carol Burnett, 1961; Lucille Ball, 1962; Lucille Ball, 1963; Lucille Ball, 1964; Lucille Ball, 1965.

*Best Comedy Team*—Sid Caesar & Imogene Coca, 1953; Lucille Ball & Desi Arnez, 1954; George Burns & Gracie Allen, 1955; Lucille Ball & Desi Arnez, 1956; George Burns & Gracie Allen, 1957; Mike Nichols & Elaine May, 1958; Mike Nichols & Elaine May, 1959; Mike Nichols & Elaine May, 1960; Wayne & Shuster, 1961; Wayne & Shuster, 1962; Dick Van Dyke-Mary Tyler Moore, 1963; Dick Van Dyke-Mary Tyler Moore, 1964; Smothers Brothers, 1965.

*Best Comedy Show*—Texaco Star Theatre, 1949; Colgate Comedy Hour, 1950; Your Show of Shows, 1951; I Love Lucy, 1952; Colgate Comedy Hour, 1953; The Jackie Gleason Show, 1954; You'll Never Get Rich, 1955; You'll Never Get Rich, 1956; You'll Never Get Rich, 1957; Jack Benny Show, 1958; Jack Benny Show, 1959; Red Skelton Show, 1960; Bob Newhart, 1961; The Beverly Hillbillies, 1962; The Dick Van Dyke Show, 1963; Dick Van Dyke Show, 1964; The Dick Van Dyke Show, 1965.

*Best Variety Program*—Texaco Star Theatre, 1949; Your Show of Shows, 1950; Your Show of Shows, 1951; Your Show of Shows, 1952; Toast of the Town, 1953; Toast of the Town, 1954; The Ed Sullivan Show, 1955; The Ed Sullivan Show, 1956; Steve Allen Show, 1957; The Steve Allen Show, 1958; The Ed Sullivan Show, 1959; The Ed Sullivan Show, 1960; The Garry Moore Show, 1961; The Garry Moore Show, 1962; The Danny Kaye





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Translux, MCA, etc. . . .

POST SYNCHRONISATION OF TV SERIES & FEATURES

29 Rue Vernet—PARIS 8e

Show, 1963; The Danny Kaye Show, 1964; The Hollywood Palace, 1965.

**Best Panel Discussion Program**—Meet the Press, 1952; Meet the Press, 1953; Meet the Press, 1954; Meet the Press, 1955; Meet the Press 1956; Meet the Press, 1957; Meet the Press, 1958.

**Best New Dramatic Program**—United States Steel Hour, 1953; Medic, 1954; Playwrights '56, 1955.

**Most Unique New Program**—Disneyland, 1954; Wide, Wide World, 1955; Playhouse 90, 1956; Seven Lively Acts, 1957; Small World, 1958; Twilight Zone, 1959; The Flintstones, 1960; It's A Man's World, 1962; The Richard Boone Show, 1963; Get SMart, 1965.

**Best Dramatic Program (1 Hour or More)**—Studio One, 1949; Studio One, 1950, Studio One, 1951; Studio One, 1952; Studio One, 1953; Studio One, 1954; Studio One, 1955; Playhouse 90, 1956; Playhouse 90, 1957; Playhouse 90, 1958; Playhouse 90, 1959; The Untouchables, 1960; The Power and the Glory, 1961; G. E. True, 1962; The Richard Boone Show, 1963; The Defenders, 1964; Chrysler Theatre, 1965.

**Best Dramatic Program (½ Hour)**—General Electric Theatre, 1959; Twilight Zone, 1960; Twilight Zone, 1961; Twilight Zone, 1963; Peyton Place, 1964; Peyton Place, 1965.

**Best Western Series**—Gunsmoke, 1959; Wagon Train, 1960; Bonanza, 1962; Bonanza, 1963; Bonanza, 1964; Bonanza, 1965.

**Best Mystery Program**—Suspense, 1950; Man Against Crime, 1951; Dragnet, 1952; Dragnet, 1953; Dragnet, 1954; Alfred Hitchcock Presents, 1955; Alfred Hitchcock Presents, 1956; Suspicion, 1957; Perry Mason, 1958; Perry Mason, 1959; Alfred Hitchcock Presents, 1960; Thriller, 1961; The Alfred Hitchcock Hour, 1962; The Alfred Hitchcock Hour, 1963; The Alfred Hitchcock Hour, 1964; Perry Mason, 1965.

**Best Male Vocalist**—Perry Como, 1952; Perry Como, 1953; Perry Como, 1954; Perry Como, 1955; Perry Como, 1956; Perry Como, 1957; Perry Como, 1958; Perry Como, 1959; Perry Como, 1960; Perry Como, 1961; Perry Como, 1962; Andy Williams, 1963; Andy Williams, 1964; Andy Williams, 1965.

**Best Female Vocalist**—Dinah Shore, 1952; Dinah Shore, 1953; Dinah Shore, 1954; Dinah Shore, 1955; Dinah Shore, 1956; Dinah Shore, 1957; Dinah Shore, 1958; Dinah Shore, 1959; Dinah Shore, 1960; Dinah Shore, 1961; Dinah Shore, 1962; Judy Garland, 1963; Caterina Valente, 1964; Barbra Streisand, 1965.

**Best Musical Show (Classical)**—Voice of Firestone, 1950; Voice of Firestone, 1951; Voice of Firestone, 1952; Voice of Firestone, 1953; Voice of Firestone, 1954; Voice of Firestone, 1955; Voice of Firestone, 1956; Voice of Firestone, 1957; Voice of Firestone, 1958.

**Best Musical Show (Popular)**—Fred Waring Show 1950; Fred Waring Show, 1951; Your Hit Parade, 1952; Your Hit Parade, 1953; Your Hit Parade, 1954; Your Hit Parade, 1955; The Ford Show, 1956; Perry Como Show, 1957; Perry Como Show, 1958; The Perry Como Show, 1959; Perry Como's Kraft Music Hall, 1960; Sing Along With Mitch, 1961; The Andy Williams Show, 1962; The Andy Williams Show, 1963; The Andy Williams Show, 1964; The Andy Williams Show, 1965.

**Best Country Music Show**—Grand Ole Opry, 1955; Ozark Jubilee, 1956; Jimmy Dean, 1957; Jubilee U.S.A., 1958; Jubilee U.S.A., 1959; Jubilee U.S.A., 1960.

**Best Quiz Show**—(One category to 1951): Who Said That?, 1949; You Bet Your Life, 1950; You Bet Your Life, 1951.

**Best Audience Participation Quiz Show**—Groucho Marx Show, 1952; Groucho Marx Show, 1953; Groucho Marx Show, 1954; The \$64,000 Question, 1955; The \$64,000 Question, 1956; Twenty-One, 1957; Groucho Marx, 1958; The Price Is Right, 1959; The Price Is Right, 1960; The Price Is Right, 1961; The Price Is Right, 1962; Password, 1963; Password, 1964; Password, 1965.

**Best Panel Quiz Show**—What's My Line, 1952; What's My Line, 1953; What's My Line, 1954; What's My Line, 1955; What's My Line, 1956;

What's My Line, 1957; What's My Line, 1958; I've Got A Secret, 1959; What's My Line, 1960; What's My Line, 1961; To Tell the Truth, 1962; What's My Line, 1963; To Tell the Truth, 1964; To Tell the Truth, 1965.

**Best Master of Ceremonies**—Bert Parks, 1950; John Daly, 1951; John Daly, 1952; Ed Sullivan, 1953; Ed Sullivan, 1954; Garry Moore, 1955; Garry Moore, 1956; Steve Allen, 1957; Garry Moore, 1958; Garry Moore, 1959; Garry Moore, 1960; Garry Moore, 1961; Garry Moore, 1962; Garry Moore, 1963; Johnny Carson, 1964; Johnny Carson, 1965.

**Best Announcer**—Bud Collyer, 1950; George Fenneman, 1951; Dennis James, 1952; George Fenneman, 1953; George Fenneman, 1954; George Fenneman, 1955; George Fenneman, 1956; George Fenneman, 1957; Hugh Downs, 1958; Hugh Downs, 1959; Hugh Downs, 1960; Hugh Downs, 1961; Hugh Downs, 1962; Hugh Downs, 1963; Ed McMahon, 1964; Ed McMahon, 1965.

**Best News Commentator**—John Cameron Swayze, 1950; John Cameron Swayze, 1951; John Cameron Swayze, 1952; John Cameron Swayze, 1953; John Cameron Swayze, 1954; John Cameron Swayze, 1955; Douglas Edwards, 1956; Douglas Edwards, 1957; Chet Huntley, 1958; Chet Huntley, 1959; David Brinkley, 1960; David Brinkley, 1961; David Brinkley, 1962; Walter Cronkite, 1963; Walter Cronkite, 1964; Walter Cronkite, 1965.

**Best Sports caster**—Dennis James, 1950; Jimmy Powers, 1951; Mel Allen, 1952; Mel Allen, 1953; Mel Allen, 1954; Mel Allen, 1955; Mel Allen, 1956; Mel Allen, 1957; Mel Allen, 1958; Mel Allen, 1959; Mel Allen, 1960; Mel Allen, 1961; Mel Allen, 1962; Mel Allen, 1963; Chris Schenkel, 1964; Chris Schenkel, 1965.

**Best Daytime Program**—Ransom Sherman, 1950; Kate Smith Show, 1951; Kate Smith Hour, 1952; Garry Moore Show, 1953; Today, 1954; Matinee Theatre, 1955; Matinee Theatre, 1956; Matinee Theatre, 1957; Today, 1958; Today, 1959; Today, 1960; Today, 1961; The Jerry Griffin Show, 1962; Today, 1963; Today, 1964; Today, 1965.

**Best Children's Program**—Kukla, Fran & Ollie, 1949; Kukla, Fran & Ollie, 1950; Kukla, Fran & Ollie, 1951; Kukla, Fran & Ollie, 1952; Ding Dong School, 1953; Ding Dong School, 1954; Disneyland, 1955; Disneyland, 1956; Disneyland, 1957; Captain Kangaroo, 1958; Captain Kangaroo, 1959; Captain Kangaroo, 1960; Captain Kangaroo, 1961; Captain Kangaroo, 1962; Captain Kangaroo, 1963; Walt Disney's, 1964; Captain Kangaroo, 1965.

**Best Commercial (audience viewpoint)**—Texaco, 1949; Lucky Strike, 1950; Lucky Strike, 1951; Ford, 1952; Ford, 1953; Lucky Strike, 1954; Ford, 1955; Piel's Beer, 1956; Piel's Beer, 1957; Piel's Beer, 1958; Piel's Beer, 1959; Piel's Beer, Bert & Harry, 1960; Jax Beer, 1961; Ford Motor Co. (Peanuts), 1962; Gravy Train, 1963; Jax Beer, 1964; Chevrolet, 1965.

**Best Network Publicity Service**—NBC, 1959; NBC, 1960; NBC, 1961; NBC, 1962; NBC, 1963; NBC, 1964; NBC, 1965.

**Best Advertising Agency Publicity Service**—Young & Rubicam, 1959; J. Walter Thompson Co., 1960.

**Best Independent Publicity Service**—Rogers & Cowan, 1959; Rogers & Cowan, 1960; Rogers & Cowan, 1961; Rogers & Cowan, 1962; Rogers & Cowan, 1963.

## ACADEMY OF TV ARTS AND SCIENCES AWARDS

Nineteenth annual awards of the Academy of Television Arts and Sciences, covering 1966.

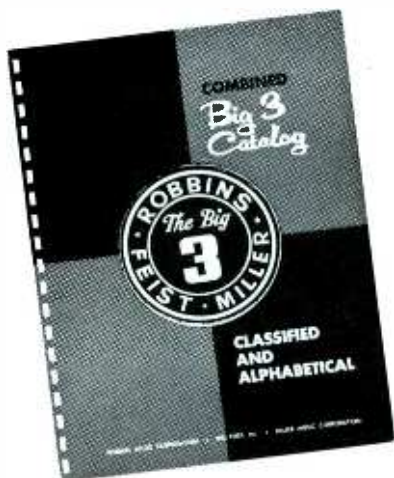
**Outstanding Program Achievements in Entertainment**—The Monkees, Bert Schneider and Bob Rafelson, producers; The Andy Williams Show, Bob Finkel and Edward Stephenson, producers; The Sid Caesar, Imogene Coca, Carl Reiner, Howard Morris Special, Jack Arnold, producer, April 5, 1967; Mission: Impossible, Bruce Geller and Joseph Gantman,



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producers; Death of a Salesman, David Susskind and Daniel Melnick, producers, May 8, 1966; Brigadoon, Fielder Cook, producer, Oct. 15, 1966; Jack and the Beanstalk, Gene Kelly, producer, Feb. 26, 1967; Mutual of Omaha's Wild Kingdom, Don Meyer, producer (Daytime Programming).

*Outstanding Program Achievements in News, Documentaries, Information and Sports*—China: The Roots of Madness, Mel Stuart, producer, Jan. 30, 1967; Hall of Kings, Harry Rasky, producer, Feb. 14, 1967; The Italians, Bernard Birnbaum, producer, Jan. 17, 1967; ABC's Wide World of Sports, Roone Arledge, executive producer.

*Outstanding Individual Achievements in Entertainment*—(Actors and Performers) Peter Ustinov, Barefoot in Athens, Hallmark Hall of Fame, Nov. 11, 1966; Geraldine Page, A Christmas Memory, Stage 67, Dec. 21, 1966; Bill Cosby, I Spy; Barbara Bain, Mission: Impossible; Don Adams, Get Smart; Lucille Ball, The Lucy Show; Eli Wallach, The Poppy Is Also a Flower, Xerox Special, April 22, 1966; Agnes Moorehead, Night of the Vicious Valentine, Wild, Wild West, Feb. 10, 1967; Don Knotts, Barney Comes to Mayberry, The Andy Griffith Show, Jan. 23, 1967; Frances Bavier, The Andy Griffith Show (writing); Bruce Geller, Mission: Impossible, Sept. 17, 1967; Buck Henry and Leonard Stern, Ship of Spies, Get Smart, April 2-9, 1966; Mel Brooks, Sam Denoff, Bill Persky, Carl Reiner, Mel Tolkin, The Sid Caesar, Imogene Coca, Carl Reiner, Howard Morris Special, April 5, 1967; Theadore H. White, China: The Roots of Madness; (direction) Alex Segal, Death of a Salesman, May 8, 1967; James Frawley, Royal Flush, The Monkees, Sept. 12, 1966; Fielder Cook, Brigadoon, Oct. 15, 1966; (Daytime Programming) Mike Douglas, The Mike Douglas Show; (Costume Design) Ray Aghayan and Bob Mackie, Alice Through the Looking Glass, Nov. 6, 1966; (Make-Up) Dick Smith, Mark Twain Tonight,

March 6, 1967; (Special Effects) L. B. Abbott, The Time Tunnel; (Film Editors) Paul Krasney, Robert Watts, Mission: Impossible; (Sound Editors) Don Hall, Jr., Dick Legrand, Daniel Mandell, Jr., and John Mills, Voyage to the Bottom of the Sea; (Technical Direction) A. J. Cunningham, Brigadoon, Oct. 15, 1966; (Lighting Direction) Leard Davis, Brigadoon; (Audio Engineering) Bill Cole, Frank Sinatra: A Man and His Music Part 2, Dec. 7, 1966; (Electronic Cameramen) Robert Dunn, Gorm Erickson, Ben Wolf and Nick Demos, Brigadoon; (Engineering Development) Plumicon Tube, Philips Company, and High-Band Video Tape Recorder, Ampex Company; (Outstanding Individual Achievement) Art Carney, The Jackie Gleason Show; Truman Capote and Eleanor Perry (Adaptation), A Christmas Merry ABC, Stage 67, Dec. 21, 1966; Arthur Miller (Adaptation), Death of a Salesman, May 8, 1966.

*The Station Award*—The Road to Nowhere, KLZ-TV, Denver, Colo.

*The International Award*—(Entertainment) The Caretaker, Redifusion Television Ltd., London; (News-Documentary) Big Deal at Gothenburg, Tynes Tees Television Ltd., Newcastle Upon Tyne, England.

*Board of Trustees Award*—Sylvester L. Weaver, Jr.

## PATSY AWARDS FOR 1966

Presented by the American Humane Association.

*PATSY AWARDS FOR 1966*—Presented by the American Humane Association: (1) Judy the Chimp, Daktari, Ivan Tors Production, (2) Flipper the Porpoise, Flipper, Ivan Tors Production, (3) Arnold the Pig, Green Acres, Filmways Productions.

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1965 FAME Annual Poll

1966 FAME Annual Poll

1967 FAME Annual Poll



	Length In Mins.		Length In Mins.
TRESPASSER, THE	71	TRUE GLORY, THE	84
REPUBLIC. (R) July 3, 1947. Dale Evans, Warren Douglas.		OVIL-WAC-COLUMBIA. (R) October 4, 1945. Documentary.	
TRIAL	105	TRUE STORY OF JESSE JAMES, THE (Cs)	93
METRO-GOLDWYN-MAYER. (R) October 7, 1955. Glenn Ford, Dorothy McGuire, Arthur Kennedy.		TWENTIETH CENTURY-FOX. (R) February, 1957. Robert Wagner, Jeffrey Hunter. Color.	
TRIAL AND ERROR	110	TRUE STORY OF LYNN STUART	78
METRO-GOLDWYN-MAYER. (R) November, 1962. Peter Sellers, Richard Attenborough.		COLUMBIA. (R) March, 1958. Betsy Palmer, Jack Lord.	
TRIAL OF JOAN OF ARC (Fr., Eng. titles)	85	TRUNK, THE	72
PATHE-CONT. (R) February, 1965. Florence Carrea, Jean-Claude Fourneau.		COLUMBIA. (R) October, 1961. Phil Carey, Julia Arnall.	
TRIAL WITHOUT JURY	60	TRUNK TO CAIRO	80
REPUBLIC. (R) July 8, 1950. Robert Rockwell, Kent Taylor.		AMERICAN INTERNATIONAL. (R) January, 1967. Audie Murphy, George Sanders. Color.	
TRIBUTE TO A BAD MAN (Cs)	95	TRUTH ABOUT MURDER, THE	63
METRO-GOLDWYN-MAYER. (R) April 13, 1956. James Cagney, Stephen McNally. Color.		RKO RADIO. (R) April 25, 1946. Bonita Granville, Morgan Conway.	
TRIGGER FINGERS	56	TRUTH ABOUT SPRING, THE	102
MONOGRAM. (R) September 21, 1946. Johnny Mack Brown, Raymond Hatton.		UNIVERSAL. (R) April, 1965. Hayley Mills, John Mills. Color.	
TRIGGER, JR.	68	TRY AND GET ME	92
REPUBLIC. (R) June 30, 1950. Roy Rodgers, Dale Evans. Color.		UNITED ARTISTS. (R) May 4, 1951. Frank Lovejoy, Richard Carlson.	
TRIGGER TRAIL	58	THE TSAR'S BRIDE	95
UNIVERSAL. (R) July 7, 1944. Rod Cameron, Fuzzy Knight.		ARTKINO. (R) April, 1966. Raissa Medashkovskaya, Natalya Rudava.	
TRIGGERMAN	56	TSAR TO LENIN	86
MONOGRAM. (R) June 20, 1948. Johnny Mack Brown, Virginia Carroll.		HERMAN AXELBANK. (R) January, 1966. Documentary.	
TRIO (Brit.)	91	TUCSON	65
PARAMOUNT. (R) June, 1951. Jean Simmons, Michael Rennie.		TWENTIETH CENTURY-FOX. (R) May, 1949. Jimmy Lydon, Penny Edwards.	
TRIPLE CROSS	60	TUCSON RAIDERS	55
MONOGRAM. (R) September 16, 1951. Joe Kirkwood.		REPUBLIC. (R) May 14, 1944. Bill Elliott.	
TRIPLE DECEPTION (VV)	86	TULSA	90
RANK. (R) July, 1957. Michael Craig, Julia Arnal. Color.		EAGLE LION. (R) April 13, 1949. Susan Hayward, Robert Preston. Color.	
TRIPLE THREAT	70	TUMBLEWEED	80
COLUMBIA. (R) September 30, 1948. Richard Crane, Gloria Henry.		U-I. (R) December, 1953. Audie Murphy, Lori Nelson. Color.	
TRIPLE TROUBLE	66	TUMBLEWEED TRAILS	57
MONOGRAM. (R) August 13, 1950. Leo Gorcey, Huntz Hall.		PRODUCERS RELEASING CORPORATION. (R) October 28, 1946. Eddie Dean, Snitzler Patterson.	
TRIPOLI	95	TUNA CLIPPER	77
PARAMOUNT. (R) November, 1950. John Payne, Maureen O'Hara. Color.		MONOGRAM. (R) April 10, 1949. Ruddy McDowall, Elena Verdugo.	
TROCADERO	74	TUNES OF GLORY	106
REPUBLIC. (R) April 24, 1944. Rosemary Lane, Johnny Downs.		UNITED ARTISTS. (R) December, 1960. Alec Guinness, John Mills. Color.	
TROMBA, THE TIGER MAN	63	TUNNEL OF LOVE, THE	98
LIPPERT. (R) November 14, 1952. Special Cast.		METRO-GOLDWYN-MAYER. (R) November, 1953. Doris Day, Richard Widmark.	
TROOPER HOOK	81	TURN THE KEY SOFTLY (Brit.)	81
UNITED ARTISTS. (R) June, 1957. Joel McCrea, Barbara Stanwyck.		ASTOR. (R) March, 1954. Yvonne Mitchell, Terence Morgan.	
TROPIC ZONE	94	TURNING POINT, THE	85
PARAMOUNT. (R) January, 1953. Ronald Reagan, Rhonda Fleming. Color.		PARAMOUNT. (R) November, 1952. William Holden, Alexis Smith.	
TROPICAL HEAT WAVE	74	12 ANGRY MEN	95
REPUBLIC. (R) October 1, 1952. Estelita, Robert Hutton.		UNITED ARTISTS. (R) April, 1957. Henry Fonda, Lee J. Cobb.	
TROUBLE ALONG THE WAY	110	TWELVE HOURS TO KILL (Cs)	83
WARNER BROTHERS. (R) April 4, 1953. John Wayne, Donna Reed.		TWENTIETH CENTURY-FOX. (R) June, 1960. Niko Minardos, Barbara Eden.	
TROUBLE CHASERS	63	TWELVE O'CLOCK HIGH	132
MONOGRAM. (R) June 2, 1945. Maxie Rosenbloom, Billy Gilbert.		TWENTIETH CENTURY-FOX. (R) February, 1950. Gregory Peck, Hugh Marlowe.	
TROUBLE IN THE SKY	76	12 TO THE MOON	74
UNIVERSAL. (R) July, 1961. Michael Craig, Peter Cushing.		COLUMBIA. (R) June, 1960. Ken Clark, Michi Kobi.	
TROUBLE IN STORE (Brit.)	85	25th HOUR, THE	134
REPUBLIC. (R) January 12, 1955. Norman Wisdom, Margaret Rutherford.		METRO-GOLDWYN-MAYER. (R) February, 1967. Anthony Quinn, Virna Lisi. Color.	
TROUBLE IN THE GLEN (Brit.)	90	TWENTY MILLION MILES TO EARTH	82
REPUBLIC. (R) December 1, 1954. Margaret Lockwood, Forrest Tucker. Color.		COLUMBIA. (R) July, 1957. William Hopper, Joan Taylor.	
TROUBLE MAKERS	66	TWENTY PLUS TWO	102
MONOGRAM. (R) January 2, 1949. Leo Gorcey, Huntz Hall.		ALLIED ARTISTS. (R) October, 1961. David Janssen, Jeanne Crain.	
TROUBLE PREFERRED	85	27th DAY, THE	75
TWENTIETH CENTURY-FOX. (R) December, 1948. Peggy Knudsen, Lynne Roberts.		COLUMBIA. (R) July 1957. Valerie French, Gene Barry.	
TROUBLE WITH ANGELS, THE	112	20,000 LEAGUES UNDER THE SEA (Cs)	128
COLUMBIA. (R) April 6, 1960. Rosalind Russell, Binnie Barnes. Color.		BUENA VISTA. (R) December, 1954. Kirk Douglas, James Mason. Color.	
TROUBLE WITH HARRY, THE (VV)	99	28 PAGES TO BAKER STREET (Cs)	103
PARAMOUNT. (R) January, 1950. John Forsythe, Edmund Gwenn. Color.		TWENTIETH CENTURY-FOX. (R) May, 1956. Van Johnson, Vera Miles. Color.	
TROUBLE WITH WOMEN, THE	80	TWICE BLESSED	71
PARAMOUNT. (R) June 27, 1947. Ray Milland, Teresa Wright.		METRO-GOLDWYN-MAYER. (R) July, 1945. Lee & Lynn Wilde, James Craig.	
TROUBLEMAKER, THE	80	TWICE TOLD TALES	119
JANUS. (R) August, 1964. Thomas Aldredge, Joan Darling.		UNITED ARTISTS. (R) October, 1963. Vincent Price, Sebastian Cabot. Color.	

	Length In Mins.		Length In Mins.
<b>TWILIGHT FOR THE GODS</b> .....	120	<b>TWO O'CLOCK COURAGE</b> .....	68
UNIVERSAL. (R) August, 1958. Rock Hudson, Cyd Charisse. Color.		RKO RADIO. (R) Block 5, 1944-45. Tom Conway, Ann Rutherford.	
<b>TWILIGHT IN THE SIERRAS</b> .....	67	<b>TWO OF A KIND</b> .....	75
REPUBLIC. (R) March 22, 1950. Roy Rogers, Dale Evans. Color.		COLUMBIA. (R) July, 1951. Elizabeth Scott, Edmond O'Brien.	
<b>TWILIGHT OF HONOR (P)</b> .....	115	<b>TWO ON A QUILLotine (P)</b> .....	107
METRO-GOLDWYN-MAYER. (R) October, 1963. Richard Chamberlain, Nick Adams.		WARNER BROS. (R) February, 1965. Connie Stevens, Dean Jones.	
<b>TWILIGHT ON THE PRAIRIE</b> .....	62	<b>TWO RODE TOGETHER</b> .....	109
UNIVERSAL. (R) July 14, 1944. Eddie Juilian, Vivian Austin.		COLUMBIA. (R) July, 1961. James Stewart, Richard Widmark. Color.	
<b>TWILIGHT ON THE RIO GRANDE</b> .....	71	<b>TWO SISTERS FROM BOSTON</b> .....	112
REPUBLIC. (R) April 1, 1947. Gene Autry, Adele Mara.		METRO-GOLDWYN-MAYER. (R) April-May, 1948. Jimmy Durante, June Allyson.	
<b>TWILIGHT WOMEN (Brit.)</b> .....	89	<b>TWO SMART PEOPLE</b> .....	83
LIPPERT. (R) May 15, 1953. Freda Jackson, Lois Maxwell.		METRO-GOLDWYN-MAYER. (R) November, 1946. John Hodiak, Lucille Ball.	
<b>TWINKLE IN GOD'S EYE, THE</b> .....	73	<b>TWO TICKETS TO BROADWAY</b> .....	106
REPUBLIC. (R) October 13, 1955. Mickey Rooney, Coleen Gray.		RKO RADIO. (R) November, 1951. Tony Martin, Janet Leigh. Color.	
<b>TWIST ALL NIGHT</b> .....	85	<b>TWO TICKETS TO PARIS</b> .....	78
AMERICAN INTERNATIONAL (R) March, 1962. Louis Prima, June Wilkinson.		COLUMBIA. (R) October, 1962. Joey Dee, Gary Crosby.	
<b>TWIST AROUND THE CLOCK</b> .....	82	<b>TWO WEEKS IN ANOTHER TOWN (Cs)</b> .....	107
COLUMBIA. (R) December, 1961. Chubby Checker, Dion.		METRO-GOLDWYN-MAYER. (R) August, 1962. Kirk Douglas, Edward G. Robinson. Color.	
<b>TWIST OF FATE</b> .....	89	<b>TWO WEEKS—WITH LOVE</b> .....	82
UNITED ARTISTS. (R) November, 1954. Ginger Rogers, Jacques Bergerac.		METRO-GOLDWYN-MAYER. (R) November 10, 1950. Jane Powell, Ricardo Montalban. Color.	
<b>TWO ARE GUILTY</b> .....	117	<b>TWO YEARS BEFORE THE MAST</b> .....	98
METRO-GOLDWYN-MAYER. (R) March, 1964. Anthony Perkins, Jean-Claude Brialy.		PARAMOUNT. (R) November 22, 1946. Alan Ladd, Brian Donlevy.	
<b>TWO BEFORE ZERO</b> .....	78	<b>TWONKY, THE</b> .....	72
ELLIS. (R) April, 1963. Documentary.		UNITED ARTISTS. (R) June 10, 1953. Hans Conrard, Gloria Blondell.	
<b>TWO BLONDES AND A REDHEAD</b> .....	70	<b>TYCOON</b> .....	126
COLUMBIA. (R) November 6, 1947. Jean Porter, Jimmy Lloyd.		RKO RADIO. (R) December 27, 1947. John Wayne, Laraine Day. Color.	
<b>TWO CENTS WORTH OF HOPE (Ital.)</b> .....	107	<b>TYRANT OF THE SEA</b> .....	70
TIMES. (R) December, 1952. Maria Fiore, Vincenzo Musolino.		COLUMBIA. (R) April 6, 1950. Ron Randall, Rhys Williams.	
<b>TWO DOLLAR BETTOR</b> .....	63		
REALART. (R) September, 1951. John Litel, Marie Windsor.		<b>U</b>	
<b>TWO FISTED STRANGER</b> .....	50	<b>U-BOAT PRISONER</b> .....	65
COLUMBIA. (R) May 30, 1946. Charles Starrett, Smiley Burnette.		COLUMBIA. (R) July 25, 1944. Bruce Bennett.	
<b>TWO FLAGS WEST</b> .....	92	<b>UGETSU (Jap.)</b> .....	96
TWENTIETH CENTURY-FOX. (R) November, 1950. Linda Darnell, Joseph Cotten, Jeff Chandler.		HARRISON. (R) September, 1954. Machiko Kyo.	
<b>TWO FOR THE SEESAW (P)</b> .....	120	<b>UGLY AMERICAN, THE</b> .....	120
UNITED ARTISTS. (R) December, 1962. Robert Mitchum, Shirley MacLaine.		UNIVERSAL. (R) April, 1963. Marlon Brando, Elii Okada. Color.	
<b>TWO GALS AND A GUY</b> .....	70	<b>UGLY DACHSHUND, THE</b> .....	93
UNITED ARTISTS. (R) August 31, 1951. Janis Paige, Robert Alda.		BUENA VISTA. (R) February, 1966. Suzanne Pleshette, Dean Jones. Color.	
<b>TWO GIRLS AND A SAILOR</b> .....	126	<b>ULYSSES</b> .....	104
METRO-GOLDWYN-MAYER. (R) June, 1944. Jimmy Durante, Van Johnson, June Allyson.		PARAMOUNT. (R) October, 1953. Kirk Douglas, Silvana Mangano. Color.	
<b>TWO GROOMS FOR A BRIDE</b> .....	78	<b>ULYSSES (P)</b> .....	123
TWENTIETH CENTURY-FOX (R) June, 1957. Virginia Bruce, John Carroll. Color.		CONTINENTAL. (R) March, 1967. Barbara Jefford, Milo O'Shea.	
<b>TWO GUN LADY</b> .....	76	<b>UMBERTO D (Ital.)</b> .....	89
ASSOCIATED FILM. (R) October 15, 1956. Peggie Castle, William Talman, Marie Windsor.		HARRISON. (R) November, 1955. Carlo Battisti.	
<b>TWO GUNS AND A BADGE</b> .....	69	<b>UMBRELLAS OF CHERBOURG</b> .....	90
ALLIED ARTISTS. (R) September 12, 1954. Wayne Morris, Beverly Garland.		ALLIED ARTISTS-LANDAU. (R) December, 1964. Catherine Deneuve, Nino Castelnuovo. Color.	
<b>TWO GUYS FROM MILWAUKEE</b> .....	90	<b>UNCENSORED (Brit.)</b> .....	83
WARNER BROTHERS. (R) August 17, 1946. Dennis Morgan, Joan Leslie.		20TH CENTURY-FOX. (R) January 21, 1944. Eric Portman, Phyllis Calvert.	
<b>TWO GUYS FROM TEXAS</b> .....	86	<b>UNCERTAIN GLORY</b> .....	102
WARNER BROS. (R) September 4, 1948. Dennis Morgan, Jack Carson. Color.		WARNER BROS. (R) April 22, 1944. Errol Flynn, Paul Lukas.	
<b>TWO HEADED SPY, THE</b> .....	83	<b>UNCHAINED</b> .....	75
COLUMBIA. (R) March, 1959. Jack Hawkins, Gila Scala.		WARNER BROTHERS. (R) February 26, 1955. Eroy Hirsch, Barbara Hale.	
<b>TWO LITTLE BEARS (Cs)</b> .....	81	<b>UNCLE THE</b> .....	87
TWENTIETH CENTURY-FOX. (R) December, 1961. Eddie Albert, Jane Wyatt.		LENART. (R) July, 1960. Rupert Davies, Brenda Bruce.	
<b>TWO LOST WORLDS</b> .....	81	<b>UNCONQUERED</b> .....	148
UNITED ARTISTS. (R) October 29, 1950. Laura Elliot, Jim Arness.		PARAMOUNT. (R) April, 1948. Gary Cooper, Paulette Goddard. Color.	
<b>TWO LOVES (Cs)</b> .....	100	<b>UNDEAD, THE</b> .....	70
METRO-GOLDWYN-MAYER. (R) May, 1961. Shirley MacLaine, Laurence Harvey. Color.		AMERICAN INTERNATIONAL. (R) March, 1957. Allison Hayes, Ritchard Garland.	
<b>TWO-MAN SUBMARINE</b> .....	62	<b>UNDER ARIZONA SKIES</b> .....	58
COLUMBIA. (R) March 16, 1944. Tom Neal, Ann Savage.		MONOGRAM. (R) April 27, 1946. Johnny Mack Brown, Raymond Hatton.	
<b>TWO MRS. CARROLLS, THE</b> .....	99	<b>UNDER CALIFORNIA STARS</b> .....	70
WARNER BROS. (R) May 24, 1947. Barbara Stanwyck, Humphrey Bogart.		REPUBLIC. (R) May 1, 1948. Roy Rogers, Jane Frazee. Color.	
		<b>UNDER CAPRICORN</b> .....	117
		WARNER BROS. (R) October 8, 1949. Ingrid Bergman, Joseph Cotten. Color.	

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	Length In Mins.		Length In Mins.
UNDER COLORADO SKIES.....	65	UNHOLY WIFE, THE .....	94
REPUBLIC. (R) December 15, 1947. Monte Hale, Adrian Booth, Celer.		UNIVERSAL. (R) October, 1957. Diana Dora, Rod Steiger. Color.	
UNDER THE SUN .....	84	UNIDENTIFIED FLYING OBJECTS .....	81
UNIVERSAL. (R) January, 1961. Richard Conte, Audrey Totter.		UNITED ARTISTS. (R) May, 1956. Documentary. Color.	
UNDER MEXICALI STARS .....	67	UNINVITED, THE .....	88
REPUBLIC. (R) November 20, 1950. Rex Allen, Dorothy Patrick.		PARAMOUNT. (R) Block 8, 1943-44. Ray Milland.	
UNDER MY SKIN .....	86	UNION STATION .....	89
TWENTIETH CENTURY-FOX. (R) March, 1950. John Garfield, Micheline Prelle.		PARAMOUNT. (R) September, 1950. William Holden, Nancy Olson, Barry Fitzgerald.	
UNDER NEVADA SKIES .....	69	UNKNOWN, THE .....	70
REPUBLIC. (R) August 26, 1947. Roy Rogers, Dale Evans.		COLUMBIA. (R) July 4, 1946. Karen Morley, Jim Bannon.	
UNDER TWO FLAGS .....	92	UNKNOWN ISLAND .....	75
PARAMOUNT. (R) September, 1960. Van Heflin, Charles Laughton.		FILM CLASSICS. (R) October, 1948. Virginia Grey, Barton MacLane. Color.	
UNDER THE RED SEA .....	67	UNKNOWN MAN, THE .....	86
RKO RADIO. (R) October, 1952. Documentary.		METRO-GOLDWYN-MAYER. (R) November 16, 1951. Walter Pidgeon, Ann Harding.	
UNDER THE TONTO RIM .....	61	UNKNOWN TERROR, THE (C) .....	76
RKO RADIO. (R) August 1, 1947. Tim Holt, Nan Leslie.		TWENTIETH CENTURY-FOX. (R) September, 1957. John Howard, Maia Powers.	
UNDER THE YUM-YUM TREE .....	110	UNKNOWN WORLD .....	83
COLUMBIA. (R) November, 1963. Jack Lemmon, Carol Lynley. Color.		LIPPERT. (R) October 26, 1951. Bruce Kellogg, Marilyn Nash.	
UNDER WESTERN SKIES .....	56	UNMASKED .....	80
UNIVERSAL. (R) January 19, 1945. Martha O'Driscoll, Noah Beery, Jr.		REPUBLIC. (R) January 30, 1950. Barbara Fuller, Robert Rockwell.	
UNDERCOVER AGENT (Brit.) .....	69	UNSEEN, THE .....	81
LIPPERT. (R) October 2, 1953. Dermot Walsh, Hazel Court.		PARAMOUNT. (R) Block 4, 1944-45. Joel McCrea, Gail Russell.	
UNDERCOVER GIRL .....	83	UNSIKABLE MOLLY BROWN, THE (P) .....	128
UNIVERSAL. (R) December, 1950. Alexis Smith.		METRO-GOLDWYN-MAYER. (R) June, 1964. Debbie Reynolds, Harve Presnell. Color.	
UNDERCOVER MAISIE .....	90	UNSUSPECTED, THE .....	103
METRO-GOLDWYN-MAYER. (R) May, 1947. Ann Sothern, Barry Nelson.		WARNER BROS. (R) October 11, 1947. Joan Caulfield, Claude Rains.	
UNDERCOVER MAN .....	85	UNTAMED (C) .....	111
COLUMBIA. (R) April, 1949. Glenn Ford, Nina Foch.		TWENTIETH CENTURY-FOX. (R) March, 1955. Tyrone Power, Susan Hayward. Color.	
UNDERCOVER WOMAN .....	56	UNTAMED BREED, THE .....	79
REPUBLIC. (R) April 11, 1946. Stephanie Bachelor, Robert Livingston.		COLUMBIA. (R) October 21, 1948. Sonny Tufts, Barbara Britton. Color.	
UNDERCURRENT .....	116	UNTAMED FRONTIER .....	75
METRO-GOLDWYN-MAYER. (R) November, 1946. Katharine Hepburn, Robert Taylor.		UNIVERSAL. (R) September, 1952. Joseph Cotton, Shelley Winters. Color.	
UNDERGROUND GUERRILLAS .....	83	UNTAMED FURY .....	61
COLUMBIA. (R) May 18, 1944. John Clement.		PRODUCERS RELEASING CORPORATION. (R) March 22, 1947. Mikel Conrad, Gaylord Pendleton.	
UNDERTOW .....	70	UNTAMED HEIRESS, THE .....	78
UNIVERSAL. (R) December, 1949. Scott Brady, John Russell, Dorothy Hart.		REPUBLIC. (R) April 12, 1954. Judy Canova, Don Barry.	
UNDERWATER! (SS) .....	93	UNTAMED WOMEN .....	70
RKO RADIO. (R) February 9, 1955. Jane Russell, Gilbert Roland. Color.		UNITED ARTISTS. (R) September 12, 1952. Lyle Talbot, Doris Merrick.	
UNDERWATER CITY, THE .....	78	UNTAMED YOUTH .....	86
COLUMBIA. (R) February, 1962. William Lundigan, Julie Adams.		WARNER BROTHERS. (R) May 18, 1957. Mamie Van Doren, Lori Nelson.	
UNDERWORLD INFORMERS (Brit.) .....	105	UNTIL THEY SAIL (C) .....	84
CONTINENTAL. (R) October, 1965. Nigel Patrick, Catherine Woodville.		METRO-GOLDWYN-MAYER. (R) October, 1957. Jean Simmons, Paul Newman.	
UNDERWORLD STORY, THE .....	90	UNWED MOTHER .....	74
UNITED ARTISTS. (R) July 21, 1950. Dan Durys, Gale Storm.		ALLIED ARTISTS. (R) July 20, 1958. Norma Moore, Robert Vaughn.	
UNDERWORLD, U. S. A. ....	99	UNWRITTEN CODE, THE .....	61
COLUMBIA. (R) March, 1961. Cliff Robertson, Dolores Dorn.		COLUMBIA. (R) October 26, 1944. Tom Neal, Ann Savage.	
UNEARTHLY, THE .....	78	UP THE CREEK .....	83
REPUBLIC. (R) June, 1957. John Carradine, Allison Hayes.		DOMINANT PICTURES. (R) August, 1959. David Tomlinson, Peter Sellers.	
UNEXPECTED GUEST .....	61	UP FROM THE BEACH (C) .....	89
UNITED ARTISTS. (R) March 28, 1947. Bill Boyd, Rand Brooks.		TWENTIETH CENTURY FOX. (R) June, 1965. Cliff Robertson, Red Buttons.	
UNFAITHFUL, THE .....	109	UP FRONT .....	92
WARNER BROS. (R) July 5, 1947. Ann Sheridan, Zachary Scott.		UNIVERSAL. (R) April, 1951. David Wayne, Tom Ewell.	
UNFAITHFULS, THE .....	89	UP GOES MAISIE .....	90
ALLIED ARTISTS. (R) November, 1960. Gina Lollobrigida, May Britt.		METRO-GOLDWYN-MAYER. (R) January-February, 1946. Ann Sothern, George Murphy.	
UNFAITHFULLY YOURS .....	105	UP IN ARMS .....	105
TWENTIETH CENTURY-FOX. (R) December, 1948. Rex Harrison, Linda Darnell.		RKO-GOLDWYN. (R) Special 1943-44. Danny Kaye, Dinah Shore. Color.	
UNFINISHED DANCE, THE .....	100	UP IN CENTRAL PARK .....	87
METRO-GOLDWYN-MAYER. (R) September, 1947. Margaret O'Brien, Cyd Charisse. Color.		UNIVERSAL. (R) July, 1948. Deanna Durbin, Dick Haymes.	
UNFORGIVEN, THE (P) .....	125	UP IN MABEL'S ROOM .....	76
UNITED ARTISTS. (R) April, 1960. Burt Lancaster, Audrey Hepburn. Color.		UNITED ARTISTS. (R) April 7, 1944. Marjorie Reynolds, Dennis O'Keefe.	
UNGUARDED MOMENT, THE .....	85	UP IN SMOKE .....	64
UNIVERSAL. (R) November, 1956. Esther Williams, George Nader. Color.		ALLIED ARTISTS. (R) Dec. 1957. Huntz Hall, Stanley Clements.	
UNHOLY FOUR, THE .....	80		
LIPPERT. (R) September 24, 1954. Paulette Goddard, William Sylvester.			

	Length In Mins.		Length In Mins.
UP PERISCOPE (C)	111	VAMPIRE'S GHOST, THE	53
WARNER BROS. (R) February, 1959. James Garner, Edmond O'Brien.		REPUBLIC. (R) May 21, 1945. John Abbott, Peggy Steward.	
UP TO HIS EARS	109	VANISHING AMERICAN, THE	90
LOPERT. (R) May, 1968. Jean-Paul Belmondo, Ursula Andress. Color.		REPUBLIC. (R) November 17, 1955. Scott Brady, Audrey Totter.	
UPSTAIRS AND DOWNSTAIRS	100	VANISHING PRAIRIE, THE	71
TWENTIETH CENTURY-FOX. (R) March, 1961. Mylene Demongeot. Michael Craig. Color.		BUENA VISTA. (R) November, 1954. Documentary. Color.	
UPTURNED GLASS, THE (Brit.)	87	VANISHING WESTERNER, THE	60
UNIVERSAL. (R) November, 1947. James Mason, Rosamund John.		REPUBLIC. (R) March 31, 1950. Monte Hale, Paul Hursi.	
URANIUM BOOM	67	VANQUISHED, THE	84
COLUMBIA. (R) March, 1956. Dennis Morgan, Patricia Medina.		PARAMOUNT. (R) June, 1953. John Payne, Jan Sterling, Coleen Gray. Color.	
URUBU	65	VARIETIES ON PARADE	60
UNITED ARTISTS. (R) September 24, 1948. Native Cast.		LIPPERT. (R) July 20, 1951. Jackie Coogan.	
UTAH	78	VARIETY GIRL	93
REPUBLIC. (R) March 21, 1945. Roy Rogers, Dale Evans.		PARAMOUNT. (R) August 20, 1947. Mary Hatcher, DeForest Kelley. All Star Cast.	
UTAH BLAINE	75	VARIETY LIGHTS (Ital., Eng. titles)	93
COLUMBIA. (R) February, 1957. Rory Calhoun, Susan Cummings.		PATHE-CONT. (It) May, 1965. Peppino de Filippo, Carla del Poggio.	
UTAH KID, THE	57	VARIETY TIME	59
MONOGRAM. (R) August 26, 1944. Hoot Gibson, Bob Steele.		RKO RADIO. (R) August 21, 1948. Edgar Kennedy, Leo Errol.	
UTAH WAGON TRAIN	67	VEILS OF BABBAR	82
REPUBLIC. (R) October 15, 1951. Rex Allen, Penny Edwards.		U-I (R) November, 1958. Victor Mature, Mari Blanchard. Color.	
V		VELVET TOUCH, THE	97
V.I.P.'s, THE (P)	119	RKO RADIO. (R) August, 1948. Rosalind Russell, Leo Genn, Chaire Trevor.	
METRO-GOLDWYN-MAYER. (R) September, 1963. Elizabeth Taylor, Richard Burton. Color.		VENETTA	84
VACATION DAYS	66	RKO-RADIO. (R) December 25, 1950. Faith Domergue, George Deloux.	
MONOGRAM. (R) January 25, 1947. Freddie Stewart, June Preisser.		VENETIAN AFFAIR, THE (P)	92
VACATION FROM MARRIAGE (Brit.)	94	METRO-GOLDWYN-MAYER. (R) January, 1967. Robert Vaughn, Elke Sommer. Color.	
METRO-GOLDWYN-MAYER. (R) November-December, 1945. Robert Donat, Deborah Kerr.		VENGENCE VALLEY	82
VACATION IN RENO	60	METRO-GOLDWYN-MAYER. (R) February 16, 1951. Burt Lancaster, Robert Walker. Color.	
RKO-RADIO. (R) December 10, 1946. Jack Haley, Anne Jeffreys.		VERA CRUZ (SS)	84
VAGABOND KING, THE (VV)	88	UNITED ARTISTS. (R) December, 1954. Gary Cooper. Burt Lancaster. Color.	
PARAMOUNT. (R) September, 1956. Kathryn Grayson, Oreste, Color.		VERBOTEN	87
VALENTINO	102	RANK FILM DISTRIBUTORS OF AMERICA. (R) April, 1959. James Best, Susan Cummings.	
COLUMBIA. (R) April, 1951. Eleanor Parker, Anthony Dexter. Color.		VERDICT, THE	86
VALERIE	84	WARNER BROTHERS. (R) November 28, 1946. Sydney Greenstreet, Peter Lorre.	
UNITED ARTISTS. (R) August, 1957. Sterling Hayden, Anita Ekberg.		VERTIGO (VV)	127
VALIANT, THE (Cs)	89	PARAMOUNT (R) June, 1958. James Stewart, Rita Nazak. Color.	
UNITED ARTISTS. (R) June, 1962. John Mills, Ettore Manni.		VERY HANDY MAN, A (Ital.; Eng. Titles)	95
VALIANT HOMBRE, THE	60	ELZZOLI. (R) December, 1966. Ugo Tognazzi, Giovanna Ralli.	
UNITED ARTISTS. (R) January, 1949. Duncan Renaldo, Leo Carillo.		VERY PRIVATE AFFAIR, A	84
VALLEY OF DECISION, THE	120	METRO-GOLDWYN-MAYER. (R) September, 1962. Brigitte Bardot, Marcello Mastroianni. Color.	
METRO-GOLDWYN-MAYER. (R) June, 1945. Greer Garson, Gregory Peck.		VERY SPECIAL FAVOR, A	104
VALLEY OF THE DRAGONS	79	UNIVERSAL. (R) August, 1965. Rock Hudson, Leslie Caron. Color.	
COLUMBIA. (R) November, 1961. Cesare Danqua, Sean McCuory.		VERY THOUGHT OF YOU, THE	99
VALLEY OF EAGLES (Brit.)	83	WARNER BROS. (R) November 11, 1944. Dennis Morgan, Faye Emerson.	
LIPPERT. (R) April 25, 1952. Jack Warner, Nadia Gray.		VICE AND VIRTUE	108
VALLEY OF FEAR	54	METRO-GOLDWYN-MAYER. (R) March, 1965. Annie Girardot, Catherine Deneuve.	
MONOGRAM. (R) February 15, 1947. Johnny Mack Brown, Raymond Hatton.		VICE SQUAD	87
VALLEY OF FIRE	63	UNITED ARTISTS. (R) July 31, 1953. Edward G. Robinson, Paulette Goddard.	
COLUMBIA. (R) November, 1951. Gene Autry, Pat Buttram.		VICIOUS CIRCLE	77
VALLEY OF THE HEADHUNTERS	67	UNITED ARTISTS. (R) July 30, 1948. Conrad Nagel, Lyle Talbot.	
COLUMBIA. (R) August, 1953. Johnny Weissmuller, Christine Larson.		VICIOUS YEARS, THE	81
VALLEY OF THE KINGS	86	MONOGRAM. (R) February 18, 1951. Tommy Cook, Gar Moore.	
METRO-GOLDWYN-MAYER. (R) July, 1954. Eleanor Parker, Robert Taylor. Color.		VICKI	85
VALLEY OF THE REDWOODS	63	20TH CENTURY-FOX. (R) October, 1953. Jeanne Crain, Jean Peters.	
TWENTIETH CENTURY-FOX. (R) May, 1960. John Hudson, Lynn Bernay.		VICTORS, THE (P)	175
VALLEY OF THE ZOMBIES	56	COLUMBIA. (R) December, 1963. Vincent Edwards, George Hamilton.	
REPUBLIC. (R) May 24, 1946. Robert Livingston, Adrian Booth.		VICTORY AT SEA	97
VALLEY OF VENGEANCE	58	UNITED ARTISTS. (R) August, 1954. Documentary.	
PRC PICTURES. (R) May 5, 1944. Buster Crabbe, Al St. John.		VIEW FROM POMPEY'S HEAD, THE (Cs)	97
VALUE FOR MONEY (VV)	84	TWENTIETH CENTURY-FOX. (R) November, 1955. Richard Egan, Dana Wynter, Cameron Mitchell. Color.	
RANK (R) July, 1957. John Gregson, Diana Dors. Color.		VIGILANTE HIDEOUT	60
		REPUBLIC. (R) August 6, 1950. Allan "Rocky" Lane, Eddy Waller.	



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	Length In Mins.		Length In Mins.
<b>VIGILANTE TERROR</b> .....	70	<b>VOLCANO (Ital.-Eng. dubbed)</b> .....	106
ALLIED ARTISTS (R) November 15, 1953. Bill Elliott, Mary Ellen Kay.		UNITED ARTISTS (R) June 5, 1953. Anna Magnani, Geraldine Brooks.	
<b>VIGILANTES OF BOOMTOWN</b> .....	56	<b>VOODOO ISLAND</b> .....	76
REPUBLIC (R) February 15, 1947. Allan Lane, Bobby Blake.		UNITED ARTISTS (R) February, 1957. Boris Karloff, Beverly Tylor.	
<b>VIGILANTES OF DODGE CITY</b> .....	54	<b>VOODOO MAN, THE</b> .....	62
REPUBLIC (R) November 15, 1944. Bill Elliott.		MONOGRAM (R) February 21, 1944. Hela Lugosi, John Carradine.	
<b>VIGILANTES RETURN, THE</b> .....	67	<b>VOODOO TIGER</b> .....	67
UNIVERSAL (R) July, 1947. Jon Hall, Margaret Lindsay. Color.		COLUMBIA (R) November, 1952. Johnny Weissmuller, Jean Byron.	
<b>VIGILANTES RIDE, THE</b> .....	55	<b>VOODOO WOMAN</b> .....	78
COLUMBIA (R) February 8, 1944. Russell Hayden, Shirley Patterson.		AMERICAN INTERNATIONAL (R) March, 1957. Marla English, Tom Conway.	
<b>VIKING WOMEN, THE</b> .....	70	<b>VOYAGE TO THE BOTTOM OF THE SEA</b> .....	106
AMER. INT. PICS. (R) December, 1957. Abby Dalton, Susan Cabot.		TWENTIETH CENTURY-FOX. (R) July, 1961. Walter Pidgeon, Jean Fontaine	
<b>VIKINGS, THE (T)</b> .....	114	<b>VOYAGE TO THE END OF THE UNIVERSE</b> ...	75
UNITED ARTISTS (R) July, 1958. Kirk Douglas Tony Curtis. Color.		AMERICAN INTERNATIONAL (R) September, 1964. Dennis Stephens, Francis Smolen.	
<b>VILLA (Ca)</b> .....	72	<b>VULTURE, THE</b> .....	91
TWENTIETH CENTURY-FOX. (R) October, 1958. Brian Keith, Cesar Romero. Color.		PARAMOUNT (R) May, 1967. Robert Hutton, Akim Tamiroff.	
<b>VILLAGE, THE (Swiss)</b> .....	98	W	
UNITED ARTISTS. (R) October 23, 1953. John Justin, Eva Dahlbeck.		<b>WABASH AVENUE</b> .....	92
<b>VILLAGE OF THE DAMNED, THE</b> .....	78	TWENTIETH CENTURY-FOX (R) April 1960. Betty Grable, Victor Mature, Phil Harris. Color.	
METRO-GOLDWYN-MAYER. (R) January, 1961. George Sanders, Barbara Shelley.		<b>WAC FROM WALLA WALLA</b> .....	63
<b>VILLAGE OF THE GIANTS</b> .....	81	REPUBLIC (R) October 10, 1952. Judy Canova, Stephen Dune.	
EMBASSY. (R) October, 1965. Tommy Kirk, Johnny Crawford. Color.		<b>WACKIEST SHIP IN THE ARMY (Cs)</b> .....	99
<b>VINTAGE, THE (Cs)</b> .....	92	COLUMBIA (R) December, 1960. Jack Lemmon, Rickey Nelson. Color.	
METRO-GOLDWYN-MAYER. (R) April 19, 1957. Mel Ferrer, Pier Angeli, John Kerr. Color.		<b>WACO</b> .....	68
<b>VIOLATORS, THE</b> .....	76	MONOGRAM. (R) February 24, 1952. Wild Bill Elliott.	
UNIVERSAL (R) December, 1957. Arthur O'Connell.		<b>WACO (TS)</b> .....	85
<b>VIOLENCE</b> .....	72	PARAMOUNT (R) September, 1966. Howard Keel, Jane Russell. Color.	
MONOGRAM (R) April 12, 1947. Nancy Coleman, Michael O'Shea.		<b>WAGES OF FEAR, THE (Fr.)</b> .....	106
<b>VIOLENT MEN, THE (Cs)</b> .....	96	DISTRIBUTORS CORP. OF AMERICA. (R) January, 1956. Yves Montand, Vera Clouzot.	
COLUMBIA (R) January, 1955. Glenn Ford, Barbara Stanwyck. Color.		<b>WAGON TEAM</b> .....	81
<b>VIOLENT ROAD</b> .....	86	COLUMBIA (R) September, 1952. Gene Autry	
WARNER BROTHERS. (R) May, 1958. Brian Keith, Dick Foran.		<b>WAGON WHEELS WESTWARD</b> .....	55
<b>VIOLENT SATURDAY (Cs)</b> .....	90	REPUBLIC (R) December 21, 1945. "Wild" Bill Elliott, Bobby Blake.	
TWENTIETH CENTURY-FOX. (R) April, 1955. Victor Mature, Sylvia Sidney. Color.		<b>WAGONMASTER</b> .....	86
<b>VIRGINIAN, THE</b> .....	86	RKO RADIO (R) April 22, 1950. Ben Johnson, Joanne Dru.	
PARAMOUNT (R) April 5, 1946. Joel McCrea. Brian Donlevy. Color.		<b>WAGONS WEST</b> .....	70
<b>VIRGIN QUEEN, THE (Cs)</b> .....	92	MONOGRAM. (R) July 6, 1952. Peggie Castle, Rod Cameron. Color.	
TWENTIETH CENTURY-FOX. (R) August, 1956. Bette Davis, Richard Todd, Joan Collins. Color.		<b>WAIT 'TIL THE SUN SHINES, NELLIE</b> .....	106
<b>VISCOUNT, THE (Ts)</b> .....	98	TWENTIETH CENTURY-FOX (R) July, 1952. Jean Peters, David Wayne. Color.	
WARNER BROS. (R) May, 1967. Kerwin Matthews, Edmond O'Brien. Color.		<b>WAKAMBA</b> .....	65
<b>VISIT, THE (Cs)</b> .....	90	RKO RADIO. (R) June 29, 1955. African adventure. Color.	
TWENTIETH CENTURY-FOX. (R) September, 1964. Ingrid Bergman, Anthony Quinn.		<b>WAKE OF THE RED WITCH</b> .....	106
<b>VISIT TO A SMALL PLANET.</b> .....	85	REPUBLIC (R) September, 1948. John Wayne, Gail Russell.	
PARAMOUNT (R) April, 1960. Jerry Lewis, Joan Blackman.		<b>WAKE UP AND DREAM</b> .....	92
<b>VITELLONI (THE YOUNG AND THE PASSIONATE)</b> (Ital.).....	103	TWENTIETH CENTURY-FOX. (R) December, 1946. John Payne, June Haver. Color.	
JANUS. (R) October, 1956. Franco Fabrizi, Alberto Sordi.		<b>WAKE ME WHEN IT'S OVER (Cs)</b> .....	126
<b>VIVA LAS VEGAS (P)</b> .....	86	TWENTIETH CENTURY-FOX. (R) April, 1960. Ertio Kovacs, Margo Moore. Color.	
METRO-GOLDWYN-MAYER. (R) June, 1964. Elvis Presley, Ann-Margaret. Color.		<b>WALK A CROOKED MILE</b> .....	91
<b>VIVA MARIA (P)</b> .....	119	COLUMBIA (R) September, 1948. Dennis O'Keefe, Louise Albritton.	
UNITED ARTISTS. (R) Spring, 1966. Brigitte Bardot, Jeanne Moreau. Color.		<b>WALK A TIGHTROPE</b> .....	69
<b>VIVA ZAPATA!</b> .....	113	PARAMOUNT. (R) June, 1964. Dan Duryea, Patricia Owens.	
TWENTIETH CENTURY-FOX. (R) March, 1952. Marlon Brando, Jean Peters.		<b>WALK, DON'T RUN (P)</b> .....	117
<b>VOICE IN THE MIRROR. (Cs)</b> .....	102	COLUMBIA (R) July, 1966. Cary Grant, Samantha Eggar. Color.	
UNIVERSAL (R) August, 1958. Richard Egan, Julio London.		<b>WALK EAST ON BEACON</b> .....	90
<b>VOICE IN THE WIND</b> .....	85	COLUMBIA. (R) June, 1952. George Murphy, Virginia Gilmora.	
UNITED ARTISTS. (R) March 10, 1944. Francis Lederer, Sigrid Gurie.		<b>WALK IN THE SHADOW (Brit.)</b> .....	98
<b>VOICE OF THE HURRICANE</b> .....	80	CONTINENTAL (R) February, 1968. Michael Craig, Patrick McGeehan.	
SELECTED PICTURES. (R) April, 1964. Muriel Smith, David Cole. Color.		<b>WALK IN THE SUN, A</b> .....	117
<b>VOICE OF THE TURTLE, THE</b> .....	103	20th CENTURY-FOX. (R) March, 1946. Dana Andrews, Richard Conte.	
WARNER BROS. (R) February 21, 1948. Eleanor Parker, Ronald Reagan.		<b>WALK SOFTLY, STRANGER</b> .....	81
<b>VOICE OF THE WHISTLER</b> .....	60	RKO-RADIO. (R) November 4, 1950. Joseph Cotten, Valli.	
COLUMBIA (R) October 30, 1945. Richard Dix, Lynn Merrick.		<b>WALK THE DARK STREET</b> .....	74
		ASSOCIATED ARTISTS. (R) April, 1956. Chuck Connors, Don Ross.	

	Length In Mins.		Length In Mins.
<b>WALK LIKE A DRAGON</b> .....	95	<b>WAR OF THE ZOMBIES</b> .....	85
PARAMOUNT. (R) June, 1960. Jack Lord, Nobu McCarthy.		AMERICAN INTERNATIONAL. (R) March, 1963. John Barrymore, Jr. Color.	
<b>WALK TALL (Cs)</b> .....	60	<b>WAR PAINT</b> .....	89
TWENTIETH CENTURY-FOX. (R) September, 1960. Willard Parker, Joyce Meadows.		UNITED ARTISTS. (R) August 28, 1953. Robert Stack, Joan Taylor. Color.	
<b>WALK THE PROUD LAND (Cs.)</b> .....	88	<b>WAR PARTY</b> .....	72
UNIVERSAL. (R) September, 1956. Audi Murphy, Pat Crowley. Color.		TWENTIETH CENTURY-FOX. (R) March, 1959. Michael T. Miker, Davey Davidson.	
<b>WALKIN' MY BABY BACK HOME</b> .....	95	<b>WARNING SHOT</b> .....	100
U-I. (R) December, 1953. Donald O'Connor, Janet Leigh. Color.		PARAMOUNT. (R) January, 1957. David Janssen, Ed Begley. Color.	
<b>WALKING HILLS, THE</b> .....	78	<b>WARPATH</b> .....	95
COLUMBIA. (R) March, 1949. Randolph Scott, Ella Raines.		PARAMOUNT. (R) August, 1951. Edmond O'Brien, Dean Jagger. Color.	
<b>WALKING TARGET</b> .....	74	<b>WARRIORS, THE (Cs)</b> .....	85
UNITED ARTISTS. (R) August, 1960. Joan Evans, Ronald Foster.		ALLIED ARTISTS. (R) September 11, 1953. Errol Flynn, Joanne Dru. Color.	
<b>WALK ON THE WILD SIDE</b> .....	114	<b>WARRIOR AND THE SLAVE GIRL, THE</b> .....	89
COLUMBIA. (R) February, 1962. Laurence Harvey, Capucine.		COLUMBIA. (R) November, 1959. Gianni Maria Canale, Georges Marchal. Color.	
<b>WALL OF DEATH (Brit.)</b> .....	90	<b>WARRIOR EMPRESS, THE (Cs)</b> .....	97
REALART. (R) April, 1952. Susan Shaw, Maxwell Reed, Laurence Harvey.		COLUMBIA. (R) May, 1961. Kerwin Mathews, Tina Louise. Color.	
<b>WALL OF NOISE</b> .....	112	<b>WASHINGTON STORY</b> .....	82
WARNER BROS. (R) September, 1963. Suzanne Pleshette, Ty Hardin.		METRO-GOLDWYN-MAYER. (R) July, 1952. Van Johnson, Patricia Neal.	
<b>WALLFLOWER</b> .....	77	<b>WASP WOMAN, THE</b> .....	73
WARNER BROS. (R) June 12, 1948. Joyce Reynolds, Robert Hutton.		THE FILMGROUP. (R) October 1959. Susan Cabot, Fred Easley.	
<b>WALLS CAME TUMBLING DOWN, THE</b> .....	82	<b>WATCH THE BIRDIE</b> .....	71
COLUMBIA. (R) June 7, 1946. Lee Bowman, Marguerite Chapman.		METRO-GOLDWYN-MAYER. (R) January 12, 1951. Red Skelton, Ariene Dahl.	
<b>WALLS OF HELL, THE</b> .....	88	<b>WATERFRONT AT MIDNIGHT</b> .....	63
HEMISPHERE. (R) October, 1964. Jock Mahony, Fernando Poe, Jr.		PARAMOUNT. (R) June 25, 1948. William Gargan, Mary Beth Hughes.	
<b>WALLS OF JERICHO</b> .....	106	<b>WATERLOO ROAD (Brit.)</b> .....	79
TWENTIETH CENTURY-FOX. (R) August, 1948. Cornel Wilde, Linda Darnell.		EAGLE-LION. (R) August, 1949. John Mills, Stewart Granger.	
<b>WALTZ OF THE FOREADORS</b> .....	105	<b>WATUJI (Cs)</b> .....	85
CONTINENTAL. (R) August, 1962. Peter Sellers, Dany Robin. Color.		METRO-GOLDWYN-MAYER. (R) May, 1959. George Montgomery, Taina Ely. Color.	
<b>WANDERER OF THE WASTELAND</b> .....	87	<b>WAVE A WAG, A MARINE, A</b> .....	70
RKO-RADIO. (R) September, 1945. James Warren, Audrey Long.		MONOGRAM. (R) November 3, 1944. Elyse Knox, Henry Youngman.	
<b>WANTED: DEAD OR ALIVE</b> .....	59	<b>WAY AHEAD, THE (Brit.)</b> .....	115
MONOGRAM. (R) September 9, 1951. Whip Wilson.		TWENTIETH CENTURY-FOX. (R) January, 1945. David Niven, Sterling Holloway.	
<b>WANTED FOR MURDER (Brit.)</b> .....	103	<b>WAY OF A GAUCHO</b> .....	91
TWENTIETH CENTURY-FOX. (R) November, 1946. Eric Portman, Dulcie Gray.		TWENTIETH CENTURY-FOX. (R) October, 1952. Gene Tierney, Rory Calhoun. Color.	
<b>WAR AND PEACE (VV)</b> .....	208	<b>WAYS OF LOVE (Fr.-Ital.)</b> .....	116
PARAMOUNT. (R) November, 1956. Audrey Hepburn, Henry Fonda, Mel Ferrer. Color.		BURSTYN. (R) January, 1951. Anna Magnani, Vincent Scotta.	
<b>WAR ARROW</b> .....	78	<b>WAY OUT, THE</b> .....	78
U-I. (R) January, 1954. Jeff Chandler, Maureen O'Hara. Color.		RKO RADIO. (R) April 11, 1956. Gene Nelson, Mona Freeman.	
<b>WAR DRUMS</b> .....	75	<b>WAY TO THE GOLD, THE (Cs)</b> .....	94
UNITED ARTISTS. (R) April, 1957. Lex Barker, Joan Taylor. Color.		TWENTIETH CENTURY-FOX. (R) May, 1957. Sheree North, Jeffrey Hunter. Color.	
<b>WAR OF THE COLOSSAL BEAST</b> .....	68	<b>WAYWARD BUS, THE (Cs)</b> .....	90
AMERICAN INTERNATIONAL. (R) July, 1953. Dean Parkin, Sally Fraser.		TWENTIETH CENTURY-FOX. (R) June, 1957. Jayne Mansfield, Dan Dailey.	
<b>WAR GAME, THE</b> .....	47	<b>WAYWARD GIRL, THE</b> .....	71
PATHE CONTEMPORARY. (R) March, 1967. BBC Documentary by Peter Watkins.		REPUBLIC. (R) September, 1957. Marchia Henderson, Peter Walker.	
<b>WAR-GODS OF THE DEEP</b> .....	85	<b>WAYWARD WIFE, THE (Ital.-Eng. dubbed)</b> .....	95
AMERICAN INTERNATIONAL. (R) May, 1965. Vincent Price, Tab Hunter. Color.		I.F.E. (R) January, 1955. Gina Lollobrigida, Aida Mangini.	
<b>WAR HUNT</b> .....	81	<b>WAY . . . WAY OUT</b> .....	106
UNITED ARTISTS. (R) May, 1962. John Saxon, Robert Redford.		20th CENTURY FOX. (R) October, 1966. Jerry Lewis, Connie Stevens. Color.	
<b>WAR IS HELL!</b> .....	81	<b>WE WANT A CHILD</b> .....	76
ALLIED ARTISTS. (R) February, 1964. Tony Russell, Baynes Barron.		LIPPERT. (R) February 19, 1954. Special Cast.	
<b>WAR-ITALIAN STYLE (TS)</b> .....	84	<b>WE WERE STRANGERS</b> .....	106
AMERICAN INTERNATIONAL. (R) January, 1967. Buster Keaton, Franco and Ciccio. Color.		COLUMBIA. (R) May, 1949. Jennifer Jones, John Garfield.	
<b>WARLOCK (Cs)</b> .....	121	<b>WEAK AND THE WICKED, THE (Brit.)</b> .....	72
TWENTIETH CENTURY-FOX. (R) April, 1959. Richard Widmark, Henry Fonda. Color.		ALLIED ARTISTS. (R) July 18, 1954. Glynis Johns, John Gregson.	
<b>WAR LORD, THE (P)</b> .....	123	<b>WEAKER SEX, THE (Brit.)</b> .....	85
UNIVERSAL. (R) November, 1965. Charlton Heston, Richard Boone. Color.		EAGLE LION. (R) September, 1949. Ursula Jeans, Cecil Parker.	
<b>WAR LOVER, THE</b> .....	105	<b>WE ARE ALL MURDERERS (Fr.)</b> .....	113
COLUMBIA. (R) November, 1962. Steve McQueen, Robert Wagner.		KINGSLEY. (R) January, 1957. Marcel Mouloudji, Raymond Pellegrin.	
<b>WAR OF THE SATELLITES</b> .....	72	<b>WEAPON, THE</b> .....	80
ALLIED ARTISTS. (R) April 6, 1958. Susan Cabot, Dick Miller.		REPUBLIC. (R) May 27, 1957. Steve Cochran, Elizabeth Scott.	
<b>WAR OF THE WORLDS</b> .....	83	<b>WEB, THE</b> .....	87
PARAMOUNT. (R) October, 1958. Gene Barry, Ann Robinson. Color.		UNIVERSAL. (R) June, 1947. Edmond O'Brien, Ella Raines.	

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	In Mins. Length	Length In Mins.
WEB OF DANBER REPUBLIC. (R) June 10, 1947. Adele Mara, Bill Kennedy.	58	61
WEB OF EVIDENCE ALLIED ARTISTS. (R) September, 1959. Van Johnson, Vera Miles.	86	65
WEE GEORGIE (Brit.) TIMES. (R) October, 1956. Alastair Sim, Bill Travers. Color.	94	56
WEEKEND (Dan., Eng. titles) CINEMA-VIDEO. (R) May, 1964. Jens Osterholm, Birgit Bruel.	84	135
WEEKEND AT DUNKIRK TWENTIETH CENTURY-FOX. (R) May, 1966. Jean-Paul Belmondo, Catharine Spaak. Color.	101	59
WEEKEND AT THE WALDORF METRO-GOLDWYN-MAYER. (R) October, 1945. Ginger Rogers, Lana Turner, Walter Pidgeon.	180	90
WEEKEND PASS UNIVERSAL. (R) February 18, 1944. Martha O'Driscoll, Noah Beery, Jr.	63	118
WEEKEND WITH FATHER UNIVERSAL. (R) December, 1951. Van Heflin, Patricia Neal.	83	58
WEEKEND WITH LULU COLUMBIA. (R) December, 1961. Bob Monkhouse, Leslie Phillips.	75	89
WEIRD WOMAN UNIVERSAL. (R) April 14, 1944. Lon Chaney, Anne Gwynne.	63	71
WELCOME STRANGER PARAMOUNT. (R) June 18, 1947. Bing Crosby, Barry Fitzgerald.	106	73
WELCOME TO HARD TIMES METRO-GOLDWYN-MAYER. (R) May, 1967. Henry Fonda, Janice Rule. Color.	105	111
WELL, THE UNITED ARTISTS. (R) September 10, 1951. Henry Morgan, Barry Kelly.	85	119
WE'LL BURY YOU COLUMBIA. (R) November, 1962. Documentary.	75	132
WELL DIGGER'S DAUGHTER (French) SIRITZKY. (R) September 28, 1946. Rainu, Fernandel, Josette Day.	128	96
WELL GROOMED BRIDE, THE PARAMOUNT. (R) May 18, 1946. Ray Milland, Olivia De Havilland	75	111
WELLS FARGO GUNMASTER REPUBLIC. (R) May 15, 1951. Allan "Rocky" Lane, Chubby Johnson.	80	108
WE'RE NO ANGELS (VV) PARAMOUNT. (R) July, 1956. Humphrey Bogart, Aldo Ray, Peter Ustinov, Joan Bennett. Color.	106	80
WE'RE NOT MARRIED TWENTIETH CENTURY-FOX. (R) July, 1952. Ginger Rogers, David Wayne.	85	106
WEREWOLF, THE COLUMBIA. (R) July, 1956. Steve Rich, Joyce Holden.	80	68
WESTBOUND (C) WARNER BROS. (R) April, 1958. Randolph Scott, Virginia Mayo.	96	70
WEST OF DODGE CITY COLUMBIA. (R) March 27, 1947. Charles Starrett.	57	78
WEST OF ELDORADO MONOGRAM. (R) June 5, 1949. Johnny Mack Brown, Max Terhune.	80	80
WEST OF SONORA COLUMBIA. (R) March 25, 1948. Charles Starrett.	58	78
WEST OF THE ALAMOD MONOGRAM. (R) April 20, 1946. Jimmy Wakely, Lee "Lansen" White.	86	98
WEST OF THE BRAZOS LIPPERT. (R) June 2, 1950. James Ellison, Russell Hayden.	88	67
WEST OF THE PECOS RKO RADIO. (R) June 18, 1945. Bob Mitchum, Barbara Hale.	86	97
WEST OF THE RIO GRANDE MONOGRAM. (R) August 5, 1944. Johnny Mack Brown.	57	78
WEST OF WYOMING MONOGRAM. (R) February 19, 1950. Johnny Mack Brown, Milburn Morante.	57	78
WEST OF ZANZIBAR (Brit.) UNIVERSAL. (R) January 1955. Anthony Steel, Sheila Sim. Color.	94	78
WEST POINT STORY WARNER BROS. (R) November 25, 1950. James Cagney, Virginia Mayo, Doris Day.	107	62
WEST TO GLORY PRODUCERS RELEASING CORPORATION. (R) April 22, 1947. Eddie Dean, Roscoe Ates.	81	82
WESTERN HERITAGE RKO RADIO. (R) January 24, 1948. Tim Holt.	61	65
WESTERN PACIFIC AGENT LIPPERT. (R) March 17, 1950. Kent Taylor, Sheila Ryan.	65	56
WESTERN RENEGADES MONOGRAM. (R) October 9, 1949. Johnny Mack Brown, Max Terhune.	56	135
WEST SIDE STORY (P-70) UNITED ARTISTS. (R) October, 1961. Natalie Wood, Richard Beymer. Color.	135	59
WESTWARD BOUND MONOGRAM. (R) January 17, 1944. Ken Maynard, Hoot Gibson.	59	90
WESTWARD HO THE WAGONS! (Cs) BUENA VISTA. (R) December 25, 1957. Fess Parker, Kathleen Crowley. Color.	90	118
WESTWARD THE WOMEN METRO-GOLDWYN-MAYER. (R) January 11, 1952. Robert Taylor, Denise Darcel.	118	58
WESTWARD TRAIL, THE EAGLE LION. (R) March 25, 1948. Eddie Dean, Phyllis Blanchard.	58	89
WETBACKS BANNER. (R) May, 1956. Lloyd Bridges, Nancy Gates. Color.	89	71
WHAT A BLONDE RKO RADIO. (R) Block 8, 1944-45. Lora Annel, Vera Ann Borg.	71	73
WHAT A MAN MONOGRAM. (R) January 31, 1944. Johnny Downs, Wanda McKay.	73	111
WHAT A WAY TO GO! (CS) TWENTIETH CENTURY-FOX. (R) June, 1964. Shirley MacLaine, Paul Newman. Color.	111	119
WHAT DID YOU DO IN THE WAR, DADDY? (P) UNITED ARTISTS. (R) July, 1966. James Coburn, Dick Shawn. Color.	119	132
WHAT EVER HAPPENED TO BABY JANE? WARNER BROS. (R) November, 1962. Bette Davis, Joan Crawford.	132	96
WHAT NEXT, CORPORAL HARGROVE? METRO-GOLDWYN-MAYER. (R) November-December, 1945. Robert Walker, Keenan Wynn.	96	111
WHAT PRICE GLORY TWENTIETH CENTURY-FOX. (R) August, 1952. James Cagney, Dan Dalley. Color.	111	108
WHAT'S NEW PUSSYCAT UNITED ARTISTS. (R) June, 1965. Peter Sellers, Peter O'Toole. Color.	108	80
WHAT'S UP TIGER LILY? AMERICAN INTERNATIONAL. (R) September, 1966. Woody Allen-dubbed farce of straight Japanese film. Color.	80	106
WHEELER DEALERS, THE (P) METRO-GOLDWYN-MAYER. (R) November, 1963. James Garner, Lee Remick. Color.	106	68
WHEN A GIRL'S BEAUTIFUL COLUMBIA. (R) September 25, 1947. Stephen Dunne, Adele Jergens.	68	70
WHEN BANLAND STRIKES REPUBLIC. (R) March 18, 1946. Raymond Greenleaf, Marjic Millar.	70	78
WHEN HELL BROKE LOOSE PARAMOUNT. (R) November, 1958. Charles Bronson, Richard Jaeckel.	78	80
WHEN I GROW UP UNITED ARTISTS. (R) April 20, 1951. Robert Preston, Bobby Driscoll.	80	78
WHEN IN ROME METRO-GOLDWYN-MAYER. (R) April, 1952. Van Johnson, Paul Douglas.	78	98
WHEN MY BABY SMILES AT ME TWENTIETH CENTURY-FOX. (R) November, 1948. Betty Grable, Dan Dalley. Color.	98	67
WHEN STRANGERS MARRY MONOGRAM. (R) November 24, 1944. Dean Jagger, Kim Hunter.	67	97
WHEN THE BOYS MEET THE GIRLS (P) METRO-GOLDWYN-MAYER. (R) December, 1965. Connie Francis, Harve Presnell. Color.	97	78
WHEN THE LIGHTS GO ON AGAIN PRC PICTURES. (R) October 28, 1944. James Lydon.	78	78
WHEN THE REDSKINS RODE COLUMBIA. (R) May, 1951. Jon Hall, Mary Castle. Color.	78	62
WHEN WILLIE COMES MARCHING HOME TWENTIETH CENTURY-FOX. (R) February, 1956. Dan Dalley, Corinne Calvet.	62	82
WHEN WORLDS COLLIDE PARAMOUNT. (R) November, 1951. Richard Derr, Barbara Rush. Color.	82	

	Length In Mins.		Length In Mins.
WHEN YOU'RE SMILING COLUMBIA. (R) September, 1950. Jerome Courtland, Lola Albright.	75	WHITE GODDESS LIPPERT. (R) March 27, 1953. Jon Hall.	73
WHERE ARE YOUR CHILDREN? MONOGRAM. (R) January 17, 1914. Jackie Cooper, Patricia Morison.	72	WHITE HEAT WARNER BROTHERS. (R) September 8, 1949. James Cagney, Virginia Mayo.	114
WHERE DANGER LIVES RKO RADIO. (R) July 8, 1950. Robert Mitchum, Faith Domergue.	84	WHITE HELL OF PITZ PALU, THE (Ger.-Eng. dubbed) I.F.A. (R) November, 1953. Hans Albert.	74
WHERE DO WE GO FROM HERE? 20th CENTURY-FOX. (R) June, 1915. Fred MacMurray, Joan Leslie, June Haver. Color.	77	WHITE HUNTRRESS AMR. INT. PICS. (R) August, 1957. Susan Stephan, John Bentley.	69
WHERE LOVE HAS GONE (TS) PARAMOUNT. (R) October, 1964. Susan Hayward, Bette Davis. Color.	114	WHITE LIGHTNING ALLIED ARTISTS. (R) March 8, 1953. Stanley Clements.	61
WHERE THE BOYS ARE (Cs) METRO-GOLDWYN-MAYER. (R) December, 1960. George Hamilton, Dolores Hart. Color.	90	WHITE ORCHID, THE UNITED ARTISTS. (R) November, 1954. William Lundigan, Poggio Castle. Color.	81
WHERE THE BULLETS FLY EMBASSY. (R) November, 1966. Tom Adams, Dawn Addams. Color.	88	WHITE PONGO PRC PICTURES. (R) November 2, 1945. Richard Fraser, Lionel Royce.	73
WHERE THE HOT WIND BLOWS METRO-GOLDWYN-MAYER. (R) November, 1960. Gina Lollobrigida, Yves Montand.	120	WHITE SHEIK, THE (Ital.) JANUS. (R) May, 1956. Alberto Sordi, Brunello Bovo.	86
WHERE THE NORTH BEGINS SCREEN GUILD. (R) November 15, 1947. Russell Hayden, Jennifer Holt.	42	WHITE SQUAW, THE COLUMBIA. (R) November, 1956. David Brian, May Wynn.	73
WHERE THE SIDEWALK ENDS TWENTIETH CENTURY-FOX. (R) July, 1950. Dana Andrews, Gene Tierney.	95	WHITE TIE AND TAILS UNIVERSAL. (R) August 30, 1946. Dan Duryea, Ella Raines.	74
WHERE THE SPIES ARE (P) METRO-GOLDWYN-MAYER. (R) January, 1966. David Niven, Francoise Dorleac. Color.	110	WHITE TOWER, THE RKO RADIO. (R) June 24, 1950. Glenn Ford, Valli, Claude Rains. Color.	98
WHERE THE TRUTH LIES PARAMOUNT. (R) October, 1962. Juliette Greco, Jean Maro Bory.	83	WHITE VOICES FRANLA. (R) April, 1965. Paolo Ferrari, Sandra Mild. Color.	93
WHERE THERE'S LIFE PARAMOUNT. (R) November 21, 1947. Bob Hope, Signe Haas.	73	WHITE WARRIOR WARNER BROS. (R) March, 1961. Steve Reeves, Georgia Moll. Color.	80
WHERE'S CHARLEY WARNER BROTHERS. (R) August 16, 1952. Ray Bolger, Allyn McLerie. Color.	87	WHITE WILDERNESS BUENA VISTA. (R) October, 1958. True Life Adventure. Color.	72
WHILE THE CITY SLEEPS RKO RADIO. (R) May 30, 1956. Dana Andrews, Ida Lupino, George Sanders, Rhonda Fleming.	100	WHITE WITCH DOCTOR 20th CENTURY-FOX. (R) July, 1953. Susan Hayward, Robert Mitchum. Color.	93
WHILE THE SUN SHINES STRAFFORD. (R) June 26, 1950. Ronald Howard, Cyris Maude.	82	WHO KILLED DOC ROBBIN? UNITED ARTISTS. (R) April 9, 1948. Virginia Gray, Don Castle. Color.	55
WHIP HAND RKO RADIO. (R) October, 1951. Elliott Reed, Lucrene Tuttle.	82	WHO KILLED TEDDY BEAR? MAGNA. (R) October, 1965. Juliet Prowse, Sal Mineo.	91
WHIRLPOOL TWENTIETH CENTURY-FOX. (R) January, 1950. Gene Tierney, Jose Ferrer, Richard Conte.	97	WHO'S AFRAID OF VIRGINIA WOOLF? WARNER BROS. (R) July, 1966. Elizabeth Taylor, Richard Burton.	129
WHIRLWIND COLUMBIA. (R) April, 1951. Gene Autry, Smiley Burnette.	70	WHO'S BEEN SLEEPING IN MY BED? (P) PARAMOUNT. (R) January, 1964. Dean Martin, Elizabeth Montgomery.	103
WHIRLWIND RAIDERS COLUMBIA. (R) May 18, 1948. Chas. Starrett, Smiley Burnette.	54	WHO'S GOT THE ACTION? (P) PARAMOUNT. (R) January, 1963. Dean Martin, Lana Turner. Color.	93
WHISPERING CITY EAGLE LION. (R) November 15, 1947. Helmut Dantine, Mary Anderson.	69	WHO'S MINDING THE STORE? PARAMOUNT. (R) December, 1936. Jerry Lewis, Jill St. John. Color.	90
WHISPERING SMITH PARAMOUNT. (R) February 18, 1949. Alan Ladd, Brenda Marshall. Color.	88	WHOLE TRUTH, THE COLUMBIA. (R) September, 1953. Stewart Granger, Donna Reed.	84
WHISPERING SMITH VS. SCOTLAND YARD RKO RADIO. (R) March, 1952. Richard Carlson, Greta Gynt.	77	WHY BOTHER TO KNOCK (CS) SEVEN ARTS. (R) November, 1964. Richard Todd, Nicole Maurey. Color.	88
WHISTLE AT EATON FALLS, THE COLUMBIA. (R) August, 1951. Lloyd Bridges, Dorothy Gish.	96	WHY GIRLS LEAVE HOME PRC PICTURES. (R) October 9, 1945. Pamela Blake, Sheldon Leonard.	69
WHISTLE STOP UNITED ARTISTS. (R) January 25, 1946. George Raft, Ava Gardner.	84	WHY MUST I DIE? AMERICAN INTERNATIONAL (R) July, 1960. Terry Moore, Debra Paget.	86
WHISTLER, THE COLUMBIA. (R) March 30, 1944. Richard Dix, Gloria Stuart.	59	WICHITA (CS) ALLIED ARTISTS (R) July 3, 1955. Joel McCrea, Vera Miles. Color.	81
WHISTLING HILLS MONOGRAM. (R) October 7, 1951. Johnny Mack Brown.	58	WICKED AS THEY COME COLUMBIA. (R) February, 1957. Arlene Dahl, Phil Carey.	94
WHITE CHRISTMAS (VV) PARAMOUNT. (R) November, 1954. Bing Crosby, Danny Kaye, Rosemary Clooney, Vera-Ellen. Color.	120	WICKED CITY, THE UNITED ARTISTS. (R) January 2, 1951. Maria Montez, Lilli Palmer.	76
WHITE CLIFFS OF DOVER, THE METRO-GOLDWYN-MAYER. (R) June, 1944. Irene Dunne, Roddy McDowall.	126	WICKED LADY, THE (Brit.) UNIVERSAL. (R) December 12, 1946. Margaret Lockwood, James Mason.	103
WHITE FEATHER (Cs) TWENTIETH CENTURY-FOX. (R) February, 1953. Robert Wagner, Debra Paget. Color.	102	WICKED WIFE (Brit.) ALLIED ARTISTS. (R) April 8, 1956. Nigel Patrick, Moira Lister.	75
WHITE FIRE LIPPERT. (R) January 1, 1954. Scott Brady, Mary Castle.	82	WICKED WOMAN UNITED ARTISTS. (R) January 8, 1954. Beverly Michaels, Richard Egan.	77
		WIFE OF MONTE CRISTO PRC PICTURES. (R) April 23, 1946. John Loder, Lenore Aubert.	80

	Length In Mins.		Length In Mins.
<b>WIFE WANTED</b>	73	<b>WILSON</b>	154
MONOGRAM. (R) November 2, 1946. Kay Francis, Paul Cavanagh.		TWENTIETH CENTURY-FOX. (R) August, 1945. Alexander Knox, Charles Coburn. Color.	
<b>WILD AND WONDERFUL</b>	88	<b>WINCHESTER '73</b>	92
UNIVERSAL. (R) July, 1964. Tony Curtis, Christine Kaufmann. Color.		UNIVERSAL. (R) July 12, 1950. James Stewart, Shelley Winters. Color.	
<b>WILD ANGLES, THE (P)</b>	93	<b>WIND ACROSS THE EVERGLADES</b>	98
AMERICAN INTERNATIONAL. (R) July, 1966. Peter Fonda, Nancy Sinatra. Color.		WARNER BROS. (R) September, 1958. Burl Ives, Christopher Plummer.	
<b>WILD BEAUTY</b>	61	<b>WINDOM'S WAY</b>	108
UNIVERSAL. (R) August 9, 1946. Don Porter, Lois Collier.		RANK FILM DISTRIBUTORS OF AMERICA. (R) November, 1958. Peter Finch, Mary Ure. Color.	
<b>WILD BLUE YONDER</b>	98	<b>WING AND A PRAYER</b>	97
REPUBLIC. (R) December 5, 1951. Wendell Corey, Vera Ralston, Forrest Tucker.		TWENTIETH CENTURY-FOX. (R) August, 1944. Don Ameche, Dana Andrews.	
<b>WILD COUNTRY</b>	55	<b>WINGED VICTORY</b>	130
PRODUCERS RELEASING CORPORATION. (R) January 17, 1947. Eddie Dean.		TWENTIETH CENTURY-FOX. (R) December, 1944. Edmond O'Brien, Jeanne Crain.	
<b>WILD DAKOTAS, THE</b>	73	<b>WINGS OF CHANCE</b>	76
ASSOCIATED FILM (R) February, 1956. Bill Williams, Coleen Gray.		UNIVERSAL. (R) April, 1961. Jim Brown, Frances Hafferty. Color.	
<b>WILDFIRE</b>	60	<b>WINGS OF DANGER</b>	72
SCREEN GUILD. (R) July 18, 1945. Bob Steele, Sterling Holloway. Color.		LIPPERT. (R) April 1, 1952. Zachary Scott, Robert Beatty.	
<b>WILD FRONTIER, THE</b>	59	<b>WINGS OF EAGLES, THE</b>	110
REPUBLIC. (R) October 1, 1947. Allan Lane.		METRO-GOLDWYN-MAYER. (R) Feb. 22, 1957. John Wayne, Maureen O'Hara. Color.	
<b>WILD HARVEST</b>	92	<b>WINGS OF THE HAWK (3D)</b>	80
PARAMOUNT. (R) September 28, 1947. Alan Ladd, Dorothy Lamour.		U-I. (R) September, 1953. Van Heflin, Julia Adams. Color.	
<b>WILD HEART, THE (Brit.)</b>	82	<b>WINK OF AN EYE</b>	72
RKO RADIO. (R) July, 1952. Jennifer Jones, David Barrer. Color.		UNITED ARTISTS. (R) June, 1958. Doris Dowling, Jonathan Kidd.	
<b>WILD HERITAGE (Cs)</b>	78	<b>WINNER, THE</b>	82
UNIVERSAL. (R) August, 1958. Will Rogers, Jr., Maureen O'Sullivan. Color.		NOELLE GILMORE AND ROBERT KINGSLEY. (R) June, 1965. Abdoulaye Faye, Marcel Bruhard.	
<b>WILD HORSE AMBUSH</b>	54	<b>WINNER TAKE ALL</b>	84
REPUBLIC. (R) April 15, 1952. Michael Chapin, Eilene Jansen.		MONOGRAM. (R) September 19, 1948. Joe Kirkwood, Elyse Knox.	
<b>WILD HORSE MESA</b>	60	<b>WINNER'S CIRCLE, THE</b>	70
RKO RADIO. (R) November 18, 1947. Tim Holt		TWENTIETH CENTURY-FOX. (R) August, 1948. Jean Willes, M. Farley.	
<b>WILD HORSE PHANTOM</b>	56	<b>WINNING OF THE WEST</b>	67
PRC PICTURES. (R) October 28, 1944. Buster Crabbe.		COLUMBIA. (R) January, 1958. Gene Autry.	
<b>WILD AND THE INNOCENT, THE (Cs)</b>	84	<b>WINNING TEAM, THE</b>	98
UNIVERSAL. (R) May, 1959. Audie Murphy, Joanne Dru. Color.		WARNER BROS. (R) June 28, 1952. Doris Day, Ronald Reagan.	
<b>WILD IN THE COUNTRY (Cs)</b>	114	<b>WINSLOW BOY, THE (Brit.)</b>	87
TWENTIETH CENTURY-FOX. (R) June, 1961. Elvis Presley, Jean Simmons. Color.		EAGLE LION. (R) May, 1950. Sir Cedric Hardwicke, Robert Donat.	
<b>WILD IS THE WIND (VV)</b>	114	<b>WINTER A GO-GO</b>	88
PARAMOUNT (R) February, 1958. Anna Magnani, Anthony Quinn.		COLUMBIA. (R) October, 1965. James Stacy, William Wellman, Jr. Color.	
<b>WILD NORTH, THE</b>	97	<b>WINTER MEETING</b>	104
METRO-GOLDWYN-MAYER. (R) March, 1952. Stewart Granger, Gyd Charisse. Color.		WARNER BROS. (R) April 24, 1948. Bette Davis, Jim Davis.	
<b>WILD CAT, THE (Fr.)</b>	107	<b>WINTER WONDERLAND</b>	71
CARROLL. (R) June, 1956. Fernandel.		REPUBLIC. (R) May 17, 1947. Lynne Roberts, Charles Drake.	
<b>WILD ONE, THE</b>	79	<b>WISTFUL WIDOW OF WAGON GAP</b>	78
COLUMBIA. (R) February, 1954. Marlon Brando, Mary Murphy.		UNIVERSAL. (R) October, 1947. Bud Abbott, Lou Costello.	
<b>WILD ON THE BEACH</b>	77	<b>WIRETAPPER</b>	80
TWENTIETH CENTURY-FOX. (R) August, 1965. Teenage Comedy.		EMBASSY. (R) February, 1956. Bill Williams.	
<b>WILD PARTY, THE</b>	81	<b>WITCH WITHOUT A BROOM, A</b>	86
UNITED ARTISTS. (R) December 1956. Anthony Quinn, Carol Ohmart.		PRODUCERS RELEASING ORG. (R) May, 1967. Jeff Hunter, Maria Perschy. Color.	
<b>WILD RIVER (Cs)</b>	105	<b>WITH A SONG IN MY HEART</b>	117
TWENTIETH CENTURY-FOX (Cs). (R) June, 1960. Lee Remick, Montgomery Clift. Color.		TWENTIETH CENTURY-FOX. (R) April, 1952. Susan Hayward, David Wayne. Color.	
<b>WILD STALLION</b>	70	<b>WITHIN THESE WALLS</b>	71
MONOGRAM. (R) April 27, 1952. Ben Johnson, Edgar Buchanan. Color.		20th CENTURY-FOX. (R) July, 1945. Thomas Mitchell, Mary Anderson.	
<b>WILD WEST</b>	73	<b>WITHOUT HOLER</b>	69
PRODUCERS RELEASING CORPORATION. (R) December 8, 1946. Eddie Dean, Al La Rue. Color.		UNITED ARTISTS. (R) October 21, 1949. Laraine Day, Franchot Tone, Dane Clark.	
<b>WILD WESTERNERS, THE</b>	70	<b>WITHOUT LOVE</b>	111
COLUMBIA. (R) June, 1962. James Philbrook, Nancy Kovack. Color.		METRO-GOLDWYN-MAYER. (R) May, 1945. Katharine Hepburn, Spencer Tracy.	
<b>WILD, WILD WINTER (Te.)</b>	80	<b>WITHOUT RESERVATIONS</b>	107
UNIVERSAL. (R) January, 1966. Gary Clarke, Chris Noel. Color.		RKO-RADIO. (R) May, 1946. Claudette Colbert, John Wayne.	
<b>WILL ANY GENTLEMAN? (Brit.)</b>	84	<b>WITHOUT WARNING</b>	75
STRATFORD. (R) January 3, 1955. George Cole, Veronica Hunt.		UNITED ARTISTS. (R) May 8, 1952. Adam Williams, Meg Randall.	
<b>WILL IT HAPPEN AGAIN?</b>	61	<b>WITNESS FOR THE PROSECUTION</b>	114
FILM CLASSICS. (R) April, 1948. Documentary.		UNITED ARTISTS (R) February, 1958. Tyrone Power, Marlene Dietrich.	
<b>WILL SUCCESS SPOIL ROCK HUNTER? (Cs)</b>	94	<b>WITNESS TO MURDER</b>	83
TWENTIETH CENTURY-FOX (R) August, 1967. Jayne Mansfield, Tony Randall. Color.		UNITED ARTISTS. (R) May, 1954. Barbara Stanwyck, George Sanders.	
<b>WILLIE AND JOE BACK AT THE FRONT</b>	87	<b>WIVES AND LOVERS</b>	103
UNIVERSAL. (R) October, 1952. Tom Ewell, Harvey Lembeck.		PARAMOUNT. (R) October, 1963. Janet Leigh, Van Johnson.	
<b>WILLY McBEAN AND HIS MAGIC MACHINE</b>	84	<b>WIZARD OF BAGHDAD, THE (Cs)</b>	92
MAGNA. (R) August, 1965. Puppet Fantasy.		TWENTIETH CENTURY-FOX. (R) December, 1960. Dick Shawn, Diane Baker. Color.	

	Length In Mins.		Length In Mins.
<b>WOLF DOG</b> .....	69	<b>WOMEN IN BONDAGE</b> .....	72
TWENTIETH CENTURY-FOX. (R) July, 1958. Jim Davis, Allison Hayes.		MONOGRAM. (R) January 10, 1944. Gail Patrick, Nancy Kelly.	
<b>WOLF HUNTERS</b> .....	70	<b>WOMEN IN THE NIGHT</b> .....	90
MONOGRAM. (R) October 30, 1949. Kirby Grant, Jan Clayton.		FILM CLASSICS. (R) January, 1948. Tala Birell, William Henry.	
<b>WOLF LARSEN</b> .....	83	<b>WOMEN OF PITCAIRN ISLAND</b> .....	72
ALLIED ARTISTS. (R) October, 1958. Barry Sull- ivan, Gita Hall.		TWENTIETH CENTURY-FOX. (R) December, 1956. James Craig, Lynn Bari.	
<b>WOMAN FROM HEADQUARTERS</b> .....	60	<b>WOMEN OF THE WORLD</b> .....	107
REPUBLIC. (R) May 1, 1950. Virginia Huston, Barbara Fuller.		EMMA SNEY (R) July, 1963. Documentary. Color	
<b>WOMAN FROM TANGIER, THE</b> .....	66	<b>WOMEN'S PRISON</b> .....	80
COLUMBIA. (R) February 12, 1948. Adele Jer- gens, Stephen Dunne.		COLUMBIA. (R) February, 1955. Ida Lupino, Howard Duff.	
<b>WOMAN HATER (Brit.)</b> .....	69	<b>WONDER MAN</b> .....	98
UNIVERSAL. (R) July, 1949. Stewart Granger, Edwige Fenech.		RKO RADIO. (R) Special, 1944-45. Danny Kaye, Virginia Mayo. Color.	
<b>WOMAN IN A DRESSING GOWN</b> .....	93	<b>WONDERFUL TO BE YOUNG (Cs)</b> .....	92
WARNER BROS. (R) November, 1957. Yvonne Mitchell, Sylvia Syms.		PARAMOUNT. (R) October, 1962. Cliff Richard, Robert Morley. Color.	
<b>WOMAN IN GREEN, THE</b> .....	68	<b>WONDERFUL WORLD OF THE BROTHERS GRIMM,</b> <b>THE (CINERMA)</b> .....	129
UNIVERSAL. (R) July 7, 1945. Basil Rathbone, Nigel Bruce.		METRO-GOLDWYN-MAYER. (R) Special. Lau- rence Harvey, Claire Bloom. Color.	
<b>WOMAN IN HIDING</b> .....	92	<b>WONDERS OF ALADDIN, THE (Cs)</b> .....	93
UNIVERSAL. (R) January, 1950. Ida Lupino, Howard Duff.		METRO-GOLDWYN-MAYER. (R) December, 1961. Donald O'Connor, Noelle Adam. Color.	
<b>WOMAN IN THE DARK</b> .....	60	<b>WORDS AND MUSIC</b> .....	119
REPUBLIC. (R) January 15, 1952. Penny Edwards, Ross Elliott.		METRO-GOLDWYN-MAYER. (R) December, 1948. Judy Garland, Mickey Rooney. Color.	
<b>WOMAN IN THE DUNES (Jap., Eng. titles)</b> .....	123	<b>WORLD BY NIGHT</b> .....	103
PATHE-CONT. (R) October, 1964. Eiji Okada, Kyoko Kishida.		WARNER BROS. (R) September, 1961. Internation- al Acts. Color.	
<b>WOMAN IN THE HALL, THE (Brit.)</b> .....	93	<b>WORLD BY NIGHT NO. 2 (T)</b> .....	118
EAGLE-LION. (R) August, 1949. Jean Simmons, Ursula Jeans.		WARNER BROS. (R) July, 1962. Documentary. Color.	
<b>WOMAN IN THE WINDOW, THE</b> .....	95	<b>WORLD, THE FLESH, AND THE DEVIL, THE (Cs)</b> .....	95
RKO RADIO. (R) Special, 1944-45. Edward G. Robinson, Joan Bennett.		METRO-GOLDWYN-MAYER. (R) May, 1959. Harry Belafonte, Inger Stevens.	
<b>WOMAN IN WHITE, THE</b> .....	100	<b>WORLD FOR RANSOM</b> .....	82
WARNER BROS. (R) May 15, 1948. Alexis Smith, Sydney Greenstreet.		ALLIED ARTISTS. (R) January 31, 1954. Dan Durfee, Patric Knowles.	
<b>WOMAN IS A WOMAN, A (Fr., Eng. titles)</b> .....	80	<b>WORLD IN HIS ARMS, THE</b> .....	104
PATHE-CONT. (R) November, 1964. Jean-Claude Brialy, Ann Karina. Color.		UNIVERSAL. (R) August, 1952. Gregory Peck, Ann Blyth. Color.	
<b>WOMAN OF DISTINCTION, A</b> .....	85	<b>WORLD IN MY CORNER</b> .....	82
COLUMBIA. (R) April, 1950. Rosalind Russell, Ray Milland.		UNIVERSAL. (R) March, 1956. Audie Murphy, Barbara Rush.	
<b>WOMAN OF STRAW</b> .....	117	<b>WORLD IN MY POCKET</b> .....	93
UNITED ARTISTS. (R) September, 1964. Gina Lollobrigida, Sean Connery. Color.		METRO-GOLDWYN-MAYER. (R) March, 1962. Rod Steiger, Nadia Tiller.	
<b>WOMAN OF THE NORTH COUNTRY</b> .....	90	<b>WORLD OF ABBOTT &amp; COSTELLO, THE</b> .....	75
REPUBLIC. (R) September 5, 1952. Ruth Hussey, Rod Cameron. Color.		UNIVERSAL. (R) May, 1965. Bud Abbott, Lou Costello.	
<b>WOMAN OF THE RIVER</b> .....	92	<b>WORLD OF HENRY ORIENT, THE (P)</b> .....	106
COLUMBIA. (R) September, 1957. Sophia Loren, Gerald Oury. Color.		UNITED ARTISTS. (R) June, 1964. Peter Sellers, Paula Prentiss. Color.	
<b>WOMAN ON PIER 13, THE</b> .....	78	<b>WORLD WAS HIS JURY, THE</b> .....	82
RKO RADIO. (R) June 3, 1950. Laraine Day, Robert Ryan.		COLUMBIA. (R) January, 1958. Edmond O'Brien, Mona Freeman.	
<b>WOMAN ON THE BEACH</b> .....	71	<b>WORLD WITHOUT END (Cs)</b> .....	86
RKO RADIO. (R) June, 1947. Joan Bennett, Rob- ert Ryan.		ALLIED ARTISTS. (R) March 25, 1956. Hugh Marlowe, Nancy Gates. Color.	
<b>WOMAN ON THE RUN</b> .....	77	<b>WORLD OF SUZIE WONG, THE</b> .....	129
UNIVERSAL. (R) September, 1950. Ann Sheridan, Dennis O'Keefe.		PARAMOUNT. (R) February, 1961. William Holden, Nancy Kwan. Color.	
<b>WOMAN THEY ALMOST LYNCHED</b> .....	90	<b>WORLD WITHOUT SUN</b> .....	93
REPUBLIC. (R) March 20, 1953. John Lund, Audrey Totter.		COLUMBIA. (R) January, 1965. Documentary. Color.	
<b>WOMAN WHO CAME BACK, THE</b> .....	68	<b>WRECK OF THE HESPERUS, THE</b> .....	86
REPUBLIC. (R) December 13, 1945. Nancy Kelly, John Loder.		COLUMBIA. (R) February 5, 1948. Willard Parker, Patricia White.	
<b>WOMAN WHO WOULDN'T DIE, THE</b> .....	84	<b>WRECK OF THE MARY DEARE, THE (Cs)</b> .....	105
WARNER BROS. (R) May, 1965. Raymond Garth, Alice Taylor.		METRO-GOLDWYN-MAYER. (R) December, 1959. Gary Cooper, Charlton Heston. Color.	
<b>WOMAN'S ANGLE, A (Brit.)</b> .....	87	<b>WRITTEN ON THE WIND</b> .....	98
STRATFORD. (R) August, 1954. Edward Under- down, Cathy O'Donnell.		UNIVERSAL. (R) January, 1957. Rock Hudson, Lauren Bacall, Robert Stack, Dorothy Malone. Color.	
<b>WOMAN'S ANGLE, THE (Brit.)</b> .....	80	<b>WRONG MAN, THE</b> .....	105
STRATFORD. (R) September 20, 1952. E. Under- down, Kathy O'Donnell.		WARNER BROTHERS. (R) January 26, 1957. Henry Fonda, Vera Miles.	
<b>WOMAN'S DEVOTION, A</b> .....	88	<b>WRONG ARM OF THE LAW</b> .....	91
REPUBLIC. (R) November 9, 1956. Ralph Meek- er, Janice Rule. Color.		CONTINENTAL. (R) April, 1963. Peter Sellers, Lionel Jeffries.	
<b>WOMAN'S SECRET, A</b> .....	85	<b>WRONG BOX, THE</b> .....	105
RKO RADIO. (R) February 7, 1949. Maureen O'Hara, Marylyn Douglas.		COLUMBIA. (R) October, 1966. John Mills, Michael Caine. Color.	
<b>WOMAN'S VENGEANCE, A</b> .....	96	<b>WYOMING</b> .....	84
UNIVERSAL. (R) February, 1948. Charles Boyer, Ann Blyth.		REPUBLIC. (R) August 1, 1947. William Elliott, Vera Ralston.	
<b>WOMAN'S WORLD (Cs)</b> .....	94	<b>WYOMING BANDIT</b> .....	80
TWENTIETH CENTURY-FOX. (R) October, 1954. Clifton Webb, June Allyson, Van Heflin, Lauren Bacall. Color.		REPUBLIC. (R) July 15, 1949. Allan "Rocky" Lane, Eddy Waller.	

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	Length In Mins.		Length In Mins.
<b>WYOMING HURRICANE</b> .....	86	<b>YES SIR, THAT'S MY BABY</b> .....	82
COLUMBIA. (R) April 20, 1944. Russell Hayden, Bob Willis.		UNIVERSAL. (R) September, 1949. Donald O'Connor, Gloria De Haven. Color.	
<b>WYOMING MAIL</b> .....	87	<b>YESTERDAY AND TODAY</b> .....	87
COLUMBIA. (R) April 20, 1944. Russell Hayden, Bob Willis.		UNITED ARTISTS. (R) December 2, 1958. Documentary.	
<b>WYOMING RENEGADES</b> .....	78	<b>YESTERDAY'S ENEMY</b> .....	95
COLUMBIA. (R) March, 1955. Phil Carey, Martha Hyer. Color.		COLUMBIA. (R) November, 1959. Stanley Baker, Guy D'Amico.	
<b>WYOMING ROUNDUP</b> .....	88	<b>YESTERDAY, TODAY AND TOMORROW</b> .....	119
ALLIED ARTISTS. (R) November 9, 1952. Whip Wilson.		EMBASSY. (R) March, 1964. Sophia Loren, Marcello Mastroianni. Color.	
<b>X</b>		<b>YOLANDA AND THE THIEF</b> .....	108
<b>"X"</b> .....	80	METRO-GOLDWYN-MAYER. (R) November-De- cember, 1945. Fred Astaire, Lucille Bremer. Color.	
AMERICAN INTERNATIONAL. (R) September, 1963. Ray Milland, Diana Van Der Ylla. Color.		<b>YOLANTA</b> .....	82
<b>X THE UNKNOWN (Brit.)</b> .....	81	ARTKINO. (R) December, 1964. Natalya Rudnaya, Yuri Petrov. Color.	
WARNER BROS. (R) July, 1957. Dean Jagger, Edward Chapman.		<b>YOU CAME ALONG</b> .....	108
<b>X-15</b> .....	107	PARAMOUNT. (R) September 14, 1945. Robert Cumming, Elisabeth Scott.	
UNITED ARTISTS. (R) November, 1961. David McLean, Charles Bronson. Color.		<b>YOU CAN'T BEAT THE IRISH (Brit.)</b> .....	82
<b>Y</b>		STRAFFORD. (R) March 17, 1952. Jack Warner. Michael Dolan.	
<b>YANCO</b> .....	85	<b>YOU CAN'T RATION LOVE</b> .....	76
HOFFMAN. (R) June, 1964. Ricardo Ancona, Marita Bustamante.		PARAMOUNT. (R) Block 4, 1948-44. Betty Jane Rhodes, Johnnie Johnston.	
<b>YANG KWEI FEI (Jap.)</b> .....	90	<b>YOU CAN'T RUN AWAY FROM IT (Cs)</b> .....	96
BUENA VISTA. (R) September, 1956. Machiko Kyo.		COLUMBIA. (R) November, 1958. June Allyson, Jack Lemmon. Color.	
<b>YANK IN INDO-CHINA, A</b> .....	67	<b>YOU FOR ME</b> .....	71
COLUMBIA. (R) May, 1952. John Archer, Jean Wilkes.		METRO-GOLDWYN-MAYER. (R) August, 1953. Peter Lawford, Jane Greer.	
<b>YANK IN KOREA, A</b> .....	73	<b>YOU GOTTA STAY HAPPY</b> .....	100
COLUMBIA. (R) February, 1951. Lon McCallister, William Phillips.		UNIVERSAL. (R) January, 1949. Joan Fontaine, James Stewart.	
<b>YANK IN LONDON, A (Brit.)</b> .....	106	<b>YOU KNOW WHAT SAILORS ARE (Brit.)</b> .....	89
20th CENTURY-FOX. (R) March, 1946. Anna Neagle, Dean Jagger.		UNITED ARTISTS. (R) November, 1954. Akim Tamiroff, Donald Sinden. Color.	
<b>YANK IN VIET-NAM, A</b> .....	80	<b>YOU MUST BE JOKING (Brit.)</b> .....	100
ALLIED ARTISTS. (R) February, 1964. Marshall Thompson, Enrique Magalona.		COLUMBIA. (R) October, 1965. Michael Callan, Lionel Jeffries.	
<b>YANKEE BUCCANEER</b> .....	86	<b>YOU NEVER CAN TELL</b> .....	78
UNIVERSAL. (R) October, 1952. Jeff Chandler, Scott Brady. Color.		UNIVERSAL. (R) September, 1951. Dick Powell, Peggy Dow.	
<b>YANKEE FAKIR</b> .....	71	<b>YOU WERE MEANT FOR ME</b> .....	91
REPUBLIC. (R) April 1, 1947. Douglas Fowley, Joan Woodbury.		TWENTIETH CENTURY-FOX. (R) February, 1948. Jeanne Crain, Dan Dailley.	
<b>YANKEE PASHA</b> .....	84	<b>YOUNG AND DANGEROUS (Cs)</b> .....	78
U-I. (R) April, 1954. Jeff Chandler, Rhonda Fleming. Color.		TWENTIETH CENTURY-FOX. (R) October, 1957. Leli Gentile, Mark Damon.	
<b>YAQUI DRUMS</b> .....	71	<b>YOUNG AND THE BRAVE, THE</b> .....	64
ALLIED ARTISTS. (R) October 14, 1956. Rod Cameron, Mary Castle.		METRO-GOLDWYN-MAYER. (R) May, 1963. Rory Calhoun, William Bendix.	
<b>YEARLING, THE</b> .....	120	<b>YOUNG AND WILD (N)</b> .....	89
METRO-GOLDWYN-MAYER. (R) May, 1947. Gregory Peck, Jane Wyman. Color.		REPUBLIC. (R) April, 1958. Gene Evans, Scott Marlowe.	
<b>YEARS BETWEEN, THE (Brit.)</b> .....	100	<b>YOUNG AND WILLING</b> .....	110
UNIVERSAL. (SR) March 15, 1947. Michael Red- grave Valerio Hobson.		UNIVERSAL. (R) February, 1964. Ian McShane, Virginia Mckiskil.	
<b>YELLOW BALLOON (Brit.)</b> .....	80	<b>YOUNG AT HEART</b> .....	117
ALLIED ARTISTS. (R) October 4, 1953. Andrew Ray, Kathleen Ryan.		WARNER BROTHERS. (R) January 1, 1955. Doris Day, Frank Sinatra. Color.	
<b>YELLOW CAB MAN, THE</b> .....	85	<b>YOUNG BESS</b> .....	112
METRO-GOLDWYN-MAYER. (R) April 7, 1950. Rod Skelton, Gloria DeHaven.		MGM. (R) May 29, 1958. Jean Simmons, Stewart Granger, Deborah Kerr. Color.	
<b>YELLOW CANARY, THE (Cs)</b> .....	93	<b>YOUNGBLOOD HAWKE</b> .....	187
TWENTIETH CENTURY-FOX. (R) May, 1963. Pat Boone, Barbara Eden.		WARNER BROS. (R) November, 1964. James Franciscus, Suzanne Pleshette.	
<b>YELLOW MOUNTAIN</b> .....	78	<b>YOUNG CAPTIVES, THE</b> .....	86
UNIVERSAL. (R) December, 1954. Lex Barker, Mala Powers. Color.		PARAMOUNT. (R) February, 1959. Steven Marlo, Luana Patten.	
<b>YELLOW ROSE OF TEXAS</b> .....	69	<b>YOUNG CARUBO, THE (Ital.-Eng. dubbed)</b> .....	77
REPUBLIC. (R) June 21, 1944. Roy Rogers, Dale Evans.		I.F.E. (R) October, 1952. Gina Lollobrigida.	
<b>YELLOW SKY</b> .....	98	<b>YOUNG CASSIDY</b> .....	110
TWENTIETH CENTURY-FOX. (R) December, 1918. Gregory Peck, Anne Baxter, Richard Wid- mark.		METRO-GOLDWYN-MAYER. (R) March, 1965. Rod Taylor, Flora Robson. Color.	
<b>YELLOWSTONE KELLY</b> .....	91	<b>YOUNG DANIEL BOONE</b> .....	71
WARNER BROS. (R) September, 1959. Clint Walker, Edward Byrnes.		MONOGRAM. (R) March 5, 1950. David Bruce, Kristine Miller. Color.	
<b>YELLOW TOMAHAWK</b> .....	82	<b>YOUNG DILLINGER</b> .....	102
UNITED ARTISTS. (R) May, 1954. Rory Cal- houn, Peggie Castle. Color.		ALLIED ARTISTS. (R) May, 1965. Nick Adams, Robert Conrad.	
<b>YELLOWFIN</b> .....	74	<b>YOUNG DOCTORS, THE</b> .....	100
MONOGRAM. (R) October 14, 1951. Wayne Morris, Adrian Booth.		UNITED ARTISTS. (R) September, 1961. Fredric March, Ben Gazzara.	
<b>YELLOWNECK</b> .....	83	<b>YOUNG DON'T CRY, THE</b> .....	89
REPUBLIC. (R) March 22, 1955. Lin McCarthy, Stephen Cortleigh. Color.		COLUMBIA. (R) August, 1957. Sal Mineo, James Whitmore.	
<b>YES SIR, MR. BONES</b> .....	54	<b>YOUNG FURY (TS)</b> .....	90
LIPPERT. (R) July 13, 1951. All Star Minstrel Show.		PARAMOUNT. (R) February, 1965. Rory Cal- houn, Virginia Mayo. Color.	

	Length In Mins.		Length In Mins.
<b>YOUNG GUNS, THE</b> .....	84	<b>YOU'RE IN THE NAVY NOW</b> .....	93
ALLIED ARTISTS. (R) August 12, 1956. Russ Tamblin, Gloria Talbott.		TWENTIETH CENTURY-FOX. (R) April, 1951. Gary Cooper, Jane Greer.	
<b>YOUNG GUNS OF TEXAS (Cs)</b> .....	78	<b>YOU'RE MY EVERYTHING</b> .....	94
TWENTIETH CENTURY-FOX. (R) February, 1963. Jim Mitchum, Jody McCrea. Color.		TWENTIETH CENTURY-FOX. (R) August, 1949. Anne Baxter, Dan Dailey. Color.	
<b>YOUNG JESSE JAMES (Cs)</b> .....	73	<b>YOU'RE NEVER TOO YOUNG (VV)</b> .....	102
TWENTIETH CENTURY-FOX. (R) August, 1960. Ray Stricklyn, Merry Anders.		PARAMOUNT. (R) August, 1955. Dean Martin, Jerry Lewis, Diana Lynn. Color.	
<b>YOUNG LAND, THE</b> .....	89	<b>YOUTH ON TRIAL</b> .....	80
COLUMBIA. (R) May, 1959. Pat Wayne, Yvonne Craig. Color.		COLUMBIA. (R) January 11, 1945. Cera Sue Collins, Eric Sinclair.	
<b>YOUNG LIONS, THE (Cs)</b> .....	167	<b>YOUTH RUNS WILD</b> .....	67
TWENTIETH CENTURY-FOX. (R) April, 1958. Marlon Brando, Montgomery Clift.		RKO RADIO. (R) Block 6, 1945-44. Bonita Granville, Kent Smith.	
<b>YOUNG LOVERS, THE</b> .....	110	<b>YUKON GOLD</b> .....	62
METRO-GOLDWYN-MAYER. (R) November, Peter Fonda, Sharon Hugueny.		MONOGRAM. (R) August 31, 1952. Kirby Grant.	
<b>YOUNG MAN WITH A HORN</b> .....	112	<b>YUKON MANHUNT</b> .....	63
WARNER BROS. (R) March 11, 1950. Kirk Douglas, Lauren Bacall, Doris Day.		MONOGRAM. (R) July 8, 1951. Kirby Grant, Margaret Field.	
<b>YOUNG MAN WITH IDEAS</b> .....	84	<b>YUKON VENGEANCE</b> .....	68
METRO-Goldwyn-MAYER. (R) May, 1952. Glenn Ford, Ruth Roman.		ALLIED ARTISTS. (R) January 17, 1954. Kirby Grant, Mary Ellen Kay.	
<b>YOUNG PHILADELPHIANS, THE</b> .....	136		
WARNER BROS. (R) May, 1959. Paul Newman, Barbara Rush.		Z	
<b>YOUNG SAVAGES, THE</b> .....	108	<b>ZAMBA</b> .....	78
UNITED ARTISTS. (R) May, 1961. Burt Lancaster, Shelley Winters.		EAGLE LION. (R.) September, 1949. Jon Hall, June Vincent.	
<b>YOUNG SINNER, THE</b> .....	81	<b>ZANZABUKU</b> .....	64
UNITED SCREEN ARTS. (R) August, 1965. Tom Laughlin, Stephanie Powers.		REPUBLIC. (R) April 18, 1956. Documentary. Color.	
<b>YOUNG STRANGER, THE</b> .....	84	<b>ZARAK (Cs)</b> .....	99
UNIVERSAL (R) May, 1957. Kim Hunter, James Mac Arthur.		COLUMBIA. (R) January, 1957. Victor Mature, Anita Ekberg, Michael Wilding. Color.	
<b>YOUNG SWINGERS, THE</b> .....	71	<b>ZEBRA IN THE KITCHEN</b> .....	63
TWENTIETH CENTURY-FOX. (R) January, 1964. Rod Lauren, Molly Bee.		METRO-GOLDWYN-MAYER. April, 1965. Jay North, Martin Milner. Color.	
<b>YOUNG WARRIORS, THE (P)</b> .....	93	<b>ZIEGFELD FOLLIES OF 1946</b> .....	110
UNIVERSAL. (R) May, 1967. James Drury, Steve Carlson. Color.		METRO-GOLDWYN-MAYER. (R) March, 1946. MGM Contract Stars. Color.	
<b>YOUNG WIDOW</b> .....	96	<b>ZOMBIES ON BROADWAY</b> .....	68
UNITED ARTISTS. (R) March 1, 1946. Jane Russell, Louis Hayward.		RKO RADIO. (R) Block 4, 1944-45. Bela Lugosi, Wally Brown, Alan Carney.	
<b>YOUNG WIVES' TALE (Brit.)</b> .....	80	<b>ZOMBIES OF MORA-TAU</b> .....	70
STRATFORD. (R) June 9, 1952. Audrey Hepburn, Nigel Patrick.		COLUMBIA. (R) March, 1957. Allison Hayes, Gregg Palmer.	
<b>YOUNGER BROTHERS, THE</b> .....	77	<b>ZORBA THE GREEK</b> .....	142
WARNER BROS. (R) May 28, 1949. Wayne Morris, Janis Paige. Color.		INTERNATIONAL CLASSICS. (R) February, 1965. Anthony Quinn, Alan Bates.	
<b>YOUR CHEATING HEART (P)</b> .....	99	<b>ZORRO RIDES AGAIN</b> .....	88
METRO-GOLDWYN-MAYER. (R) January, 1965. George Hamilton, Susan Oliver.		REPUBLIC. (R) January, 1959. John Carroll, Helen Christian.	
<b>YOUR PAST IS SHOWING!</b> .....	87	<b>ZOTZI</b> .....	87
BANK FILM DISTRIBUTORS OF AMERICA. (R) July, 1958. Terry Thomas, Peter Sellers.		COLUMBIA. (R) July, 1962. Tom Poston, Julia Meade.	
<b>YOU'RE A BIG BOY NOW</b> .....	96	<b>ZULU (T)</b> .....	126
SEVEN ARTS. (R) February, 1967. Elizabeth Hartman, Geraldine Page. Color.		EMBASSY. (R) June, 1964. Stanley Baker, Michael Caine. Color.	



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JOSEPH E. LEVINE, president; LEONARD LIGHTSTONE, exec. vice-president.

Zulu (Br)  
Yesterday, Today and Tomorrow (It)  
The Empty Canvas (It)  
Contempt (It)  
Italiano Brava Gente (It-Russian-Amer)  
Casanova '70 (It)  
Ape Woman (It)  
Crazy Desire (It)  
The Easy Life (It)  
The Conjugal Bed (It)  
Federico Fellini's 8½ (It)  
Boccaccio '70 (It)  
The Sky Above—The Mud Below (Fr)  
Women of the World (It)  
Two Women (It)  
Divorce—Italian Style (It)  
Marriage Italian Style (It)

**FILMS-AROUND-THE-WORLD, INC.,** 745 Fifth Avenue, New York, N. Y. 10002. PLaza 2-5050.

Cable FILM WORLD, New York; Telex: 420572. IRVIN SHAPIRO, president; DIANA SHAPIRO, vice president; ANNE EXELBERTH, secretary.

**FILMS OF INDIA,** 109 South Edinburgh Avenue, Hollywood 48, Calif.; WEbster 1-3822; R. M. BAGAI, president.

Two Eyes, Twelve Hands (Ind)  
Light Of India (Ind)  
Indian Bracelets (Ind)  
Life Of Mahatma Gandhi (Ind)  
Shobhiz—India! (Ind)\*  
King & The Maiden (Ind)\*

**FINE ARTS FILMS, INC.,** 1501 Broadway, New York 36, N. Y.; BRyant 9-6734.

DR. ARTHUR EPSTIEN, president; MELVIN SAVITZ, vice president.

**GOLDSTONE FILM ENTERPRISES, INC.,** 1546 Broadway, New York, N. Y. 10036. Tel.: 246-4462-3.

HARRY GOLDSTONE, president; SHARON ANN ALLEN, off. mgr., bkr.; SAL DI GENNARO, sales coordinator.

The Mystifiers (F)  
Taxi For Tobruk (F)  
Oscar Wilde (Br)  
Eighteen in the Sun (Dubbed)  
Pussycat Alley (Br)  
Wild Affair (Br)  
Intimacy (Am)  
Survival (Am)  
Once Before I Die  
Hail! Mafia  
The Man Who Finally Died (Br.)  
Touch of Flesh  
Stork Talk (Br.)

**GOVERNOR FILMS,** 509 Madison Avenue, New York, N. Y. 10022; ELdorado 5-1660.

DAVID EMANUEL, president  
Carry On Cleo (Br)  
Hercules Against The Moon Men  
The Black Torment  
Carry On Spying  
The Brain  
Doctor In Distress

A Kind Of Loving  
 Carry On Regardless  
 Get On With It  
 A Touch Of Hell  
 Tomorrow At Ten  
 The Lady Doctor  
 Carry On Nurse  
 Carry On Teacher  
 Carry On Constable  
 Carry On Sergeant  
 Doctor In Love  
 Incredible Petrified World  
 Teenage Zombies  
 Carry On Cabby  
 Carry On Cruising  
 Carry On Venus  
 Carry On Jack

**GRAND PRIZE FILMS, INC.**, 565 Fifth Avenue,  
 New York 17, N. Y.; OXford 7-9170.  
 SIDNEY KAUFMAN, president.

**HARRISON, PICTURES CORPORATION**, 1501  
 Broadway, New York 36, N. Y.; LACKawanna  
 4-1318.  
 EDWARD HARRISON, President.

**HOFFBERG PRODUCTIONS, INC.**, 321 W. 44th  
 Street, New York 36, N. Y.; Circle 6-9031-2.  
 JACK H. HOFFBERG, president.

**IMPACT FILMS, INC.**, 145 East 52nd St., New  
 York, N. Y. 10022; PL 5-7577.  
 ED. R. SVIGALS, general sales manager.

Three (Yugo)  
 Rush to Judgment  
 Chafed Elbows  
 Scorpio Rising  
 Intimate Lightning (Czech)  
 Hoodlum Soldier (J)  
 Captive's Island (J)  
 Something Different (Czech)  
 Diamonds in the Night (Czech)  
 Oysters Are in Season (Br)  
 Good Times-Wonderful Times (Br)  
 Transport from Paradise (Czech)  
 Joseph Killian (Czech)  
 Eyewitness: Vietnam (Br)

**INTERNATIONAL ENTERTAINMENT CORP.**,  
 641 Lexington Avenue, New York, N. Y., 10022;  
 PLaza 2-2829.

F. C. ZIFFER, president; HARBORNE W. STUART,  
 vice president; J. R. COOLIDGE, vice president and  
 treasurer.

To Be a Crook (F)  
 The Great Gold Robbery (F)  
 A Day in Paris (F)  
 Three Swords For Rome (It)  
 Bloody Pit of Horror (It)  
 Terror Creatures From the Grave (It)

**JANUS FILMS, INC.**, 24 West 58th St., New York,  
 N.Y.; PLaza 3-7100.

A. WILLIAM J. BECKER III, chairman; SAUL J.  
 TURELL, president; WILLIAM W. HARRIS, execu-  
 tive vice-president; WILLIAM PENCE, vice-presi-  
 dent and director of sales; EUGENE B. STAVIS,  
 general manager, Janus Film Library.

**KANAWHA FILMS, LTD.**, Room 3719, Time &  
 Life Bldg., New York, N. Y., 10020; LT-1-1186.  
 PAUL PERALTA-RAMOS, pres.; ARCHER KING,  
 exec. vice-pres. & sls. mgr.

Knife In the Water (P)  
 The Doll (Sw)  
 Les Abysses (F)  
 Gangsters and Philanthropists (P)  
 Salto (P)

**KAY-EM CO.**, 1776 Broadway, New York 19,  
 N. Y.; JU. 2-6755. MAURICE KESTEN, purchasing  
 agent.

**LION INTERNATIONAL FILMS**, 40 East 49th  
 Street, New York, N. Y., 10022; Tel.: 421-9430.  
 GARY DARTNALL, Amer. Rep.

**LOPERT PICTURES CORP.**, 729 Seventh  
 Ave., New York, N. Y. 10019 PLaza 7-3330.  
 ILYA LOPERT, president.

Phaedra (Gr)  
 Mouse on the Moon (Br)  
 Dragon Sky (F)  
 Tom Jones (Br)  
 Muriel (F)  
 That Man From Rio (F)  
 Girl With Green Eyes (Br)  
 Nutty, Naughty Chateau (F)  
 My Wife's Husband (F)  
 One Way Pendulum (Br)  
 Buddha (Jap)  
 The Knack (Br)  
 A Young World (F)  
 Up To His Ears (F)  
 A Tout Prendre (Ca)  
 It Happened Here (Br)  
 10:30 P. M. Summer (F)

**MAGNA PICTURES CORP.**, 233 W. 49th Street,  
 New York, N. Y. 10019, JUdson 6-0502.  
 MARSHALL NAIFY, president; ROBERT NAIFY, exec.  
 v.p.; J. C. CHILHOUSE, financial v.p.; S. M. HAS-  
 SANEIN, v.p.; J. C. EMERSON, v.p.; THANA SKOU-  
 RAS, v.p.; ALAN STEUER, treas.; A. H. FRISCH,  
 secy.; ALBERT E. MOORE, asst. treas., asst. secy.

**MEDALLION PICTURES CORP.**, 1212-6th Ave.,  
 New York, N. Y.; 583-3636.  
 ROBERT YAMIN, pres.; DANIEL McDONALD, busi-  
 ness manager; NOAH JACOBS, sales manager; BER-  
 TRAM COHEN, expeditor; MAL McDONALD, booker.

The Last Glory of Troy (It)  
 Alone Against Rome (It)  
 With Fire and Sword (It)  
 The Witch's Curse (It)  
 The Red Sheik (It)  
 Son of the Red Corsair (It)  
 Fury of Hercules (It)  
 Caesar the Conqueror (It)  
 The Giants of Thessaly (It)  
 Samson (It)  
 Suleiman the Conqueror (It)  
 The Rebel Gladiators (It)  
 Goliath Against the Giants (It)  
 Last of the Vikings (It)  
 Seven Tasks of Ali Baba (It)  
 The Fall of Rome (It)  
 Valley of the Lions (It)  
 Samson Against the Sheik (It)  
 The Seventh Sword (It)  
 Rommel's Treasure (It)  
 Atlas Against the Cyclops (It)  
 The Revenge of Ursus (It)  
 Gladiator of Rome (It)  
 Cleopatra's Daughter (It)  
 The Desert Warrior (It)  
 The Baccantes (It)  
 Son of Samson (It)  
 A Girl Against Napoleon (It)  
 The Secret Mark of D'Artagnan (It)  
 Tartar Invasion (It)  
 The Wastrel (It)  
 Executioner of Venice (It)  
 The Horror Chamber of Dr. Faustus (It)  
 Nightmare in the Sun (It)  
 A Bomb For a Dictator (F)  
 The Avenger  
 Duel of Champions  
 Invasion 1700  
 Daggers of Blood  
 Corpse of Beverly Hills  
 And So To Bed

**PACEMAKER PICTURES, INC.**, 1790 Broadway,  
 New York 19, N. Y.; PLaza 7-5363.  
 MAX A. GOLDBERG, president; WILLIAM GOLDBERG,  
 secretary-treasurer.

**PALISADES INTERNATIONAL CORP.**, 354  
 Broadway, New York, N. Y.; Tel.: 966-0980.  
 LOUIS KISNER, president; HENYA KISNER, vice-  
 pres.; ISAAC SILVERMAN, sec. treas.  
 Witch's Curse (It)  
 Naked Hours (It)  
 Pirate of Malaya (It)  
 Fall of Rome (It)  
 Jaffa Nights (Israel)  
 Sallah (Israel)

**PATHE CONTEMPORARY FILMS INC.,** 39 W.  
39 West 55th St., N. Y., N. Y. 10019; LT 1-3270.  
DUNCAN MCGREGOR, pres.; LEO DRATFIELD, v.p.;  
BEN SIEGEL, sls. mgr.

Banana Peel (F)  
Bandits of Orgosolo (It)  
Bay of the Angels (F)  
Breathless (F)  
Candide (F)  
Children of Paradise (F)  
Chronicle of a Summer (F)  
Come Back Africa (Am)  
The Cousins (F)  
Disorder (It)  
Doulos The Finger Man (F)  
The Elusive Corporal (F)  
Folies (F)  
A French Mistress (Eng)  
Her Bridal Night (F)  
The Italian Straw Hat (F)  
The Last Millionaire (F)  
Lola (F)  
The Love Game (F)  
Male Hunt (F)  
The Marriage of Figaro (F)  
My Life to Live (F)  
Not on Your Lifel (S)  
Of Wayward Love (It)  
On the Bowary (Am)  
Open City (It)  
Over There 1914-1918 (F)  
Picnic on the Grass (F)  
Rosemary (G)  
The Rest is Silence (G)  
Sweet and Sour (F)  
Therese (F)  
The Titan (G)  
Trial of Joan of Arc (F)  
Two Timid People (F)  
Variety Lights (It)  
Volpone (F)  
The White Sheik (It)  
A Woman is a Woman (f)  
Woman in the Dunes (J)  
The Would-Be Gentleman (F)  
The Adolescents (Can)  
Alphaville (F)  
Boudu (F)  
Cat In The Bag (Can)  
Gertrud (Den)  
Le Joli Mai (F)  
Lower Depths (F)  
Ordet (Den)  
Tonio Kruger (G)  
War Game (Br)

**PRESIDENT FILMS INC.,** 37 W. 57th Street,  
New York 19, N. Y.; PLaza 1-6040.  
JOSEPH GREEN, president.

The Teacher And The Miracle (It)  
A Letter To Mother (Y)  
Back Streets Of Paris (F)

**PROMENADE FILMS, INC.,** 145 E. 52 St., New  
York, N. Y. 10022.  
MAX N. OSEN, pres.; ESTHER C. OSEN, secy.

Love A La Carte (It)  
New Angels (It)  
Kapo (It)

**THE WALTER READE ORGANIZATION, INC.**  
Executive Offices: Mayfair House, Deal Road,  
Oakhurst, N.J. 07755. Phone 201-531-1600. New  
York Offices: 241 East 34th Street, New York,  
N.Y. 10016. Phone 212-MU 3-6300.

WALTER READE, Jr., president and chairman of  
the board; SHELDON GUNSBURG, executive vice-  
president; EDWARD L. SCHUMAN, NICK SCHER-  
MERHORN, vice-presidents; JOSEPH A. BRANDT,  
treasurer; ALBERT FLOERSHEIMER, Jr., assistant  
secretary-assistant treasurer; PAUL WYCISKALA,  
controller.  
Continental Distributing Division (of The Walter  
Reade Organization, Inc.): NORMAN WEITMAN,  
general sales manager; PAUL BAISE, director of  
advertising and publicity.

After You, Comrade  
The Balcony  
Behind the Great Wall (C)  
The Big Chief (F)  
Broken Wings  
Call Me Genius (Br)  
Crazy Quilt  
David and Lisa  
Dutchman  
Eden Cried  
The Entertainer (Br)  
Expresso Bongo (Br)  
Generale Della Rovere (It)  
Gervaise (F)  
The Great Chase  
The Hands of Orlac (F)  
Harold Lloyd's World of Comedy  
Hippodrome (G)  
Hiroshima (J-F)  
Invasion Earth 2150 A.D.  
A King's Story  
La Belle Americaine (F)  
The Long and the Short and the Tall (Br)  
The Loneliness of the Long Distance Runner (Br)  
Lovers of Teruel (F)  
The Luck of Ginger Coffey  
Make Mine Mink (Br)  
The Mark (Br)  
Mediterranean Holiday (G)  
Modigliani of Montparnasse (F)  
Operation Snatch (Br)  
Room at the Top (Br)  
Round Trip  
Saturday Night and Sunday Morning (Br)  
School for Scoundrels (Br)  
The Shameless Old Lady  
Secrets of the Reef (Br)  
Voodoo Village (Br)  
A Taste of Honey (Br)  
This Sporting Life (Br)  
The Trap  
Ulysses  
A View From the Bridge (It)  
The Waltz of the Toreadors (Br)  
Wrong Arm of the Law (Br)  
Your Shadow Is Mine (F-It)

**RIZZOLI FILM DISTRIBUTORS, INC.,** Rizzoli  
Bldg., 712 Fifth Avenue, New York, N. Y. 10019;  
Tel.: 245-0400.

IRVING SOCHIN, vice president & general sales man-  
ager; HAROLD MARENSTEIN, assistant general sales  
manager.

West Coast Branch: 8833 Sunset Blvd., Los An-  
geles, Calif. 90069, ALBERT KOLTZ, manager; Mid-  
West Branch: 203 No. Wabash Avenue, Chicago,  
Ill. 60601, ROBERT ALLEN, manager.

Africa Addio (It)\*  
A Very Handy Man (It)  
Juliet Of The Spirits (It)\*  
Madame Butterfly (It)\*  
Moment Of Truth (It)\*  
Mondo Pazzo (It)\*  
Red Desert (It)\*  
Under Cover Rogue (It)\*  
Wake Up and Die (It)\*  
Saul and David (It)\*  
Misunderstood (It)\*

**RING FILM CORPORATION,** 119 W. 57th St.,  
New York 19, N. Y. JUdson 6-7391.  
I. CARRO, president.

**SIGMA III CORPORATION,** 444 Madison Ave.,  
New York, N. Y.; 421-6777.  
L. S. GRUENBERG, president.

Los Tarantos  
Dear John  
Cul De Sac  
My Sister, My Love  
An Evening With The Royal Ballet  
Merry Wives of Windsor  
Ski on the Wild Side

**SPECTACOLOR CORPORATION OF AMERICA.**  
1212-6th Ave., New York, N. Y.; JU 2-3636.  
B. R. SCHRIFT, pres.; DANIEL McDONALD, treas.

**STRATFORD, JOHN G. FILM CORPORATION,**  
250 W. 57 Street, New York, N. Y., JUdson  
6-7390.  
JOHN G. STRATFORD, president; GEORGE NEWMAN,  
vice president.

**TIMES FILM CORPORATION,** 144 W. 57th Street,  
New York 19, N. Y.; PLaza 7-6980.  
JEAN GOLDWURM, president; FELIX BILGREY, secy.  
& counsel.

Eclipse (It)  
Tales of Paris  
Purple Noon  
Web of Passion (F)  
Frantic  
Pagan Hellcat  
Defiant Daughters  
Traveling Light  
Mondo Cane  
Big Time Operators  
The Naked Night (Sw)  
The Red Lanterns (Gr)  
Highway Pickup  
Eva  
The Sweet Skin  
The Myth  
Of Flesh and Blood  
Highway Pickup  
Train Robbery Confidential  
Lollipop  
Pretty But Wicked  
One Summer of Happiness  
Beat Girl  
Psychomania  
Son of Cleopatra  
Venom (D)  
Game of Desire  
Mondo Nudo  
Tight Skirts, Loose Pleasures  
The Pleasure Girls  
True Diary of Wahine

**TOHO INTERNATIONAL INC.,** 1501 Broadway,  
New York 36, New York 212 Lo 3 5258; 834 South  
La Brea Ave., Los Angeles 213 933-5877.

MEIJI KIMURA—New York Representative.  
SHINICHIRO SEKIDO—Calif. Representative.

Sanjuro (J)  
Bad Sleep Well (J)  
Stray Dog (J)  
Red Beard (J)  
Life of Oharu (J)  
My Hobo (J)  
Conquest (J)  
Fort Graveyard (J)  
Beast Alley (J)  
Yearning (J)

**TRANS-LUX DISTRIBUTING CORP.,** 625 Mac  
ison Avenue, New York 22, N. Y.; PLaza 1-3110.  
RICHARD P. BRANDT, board chairman; EUGENE  
PICKER, vice president; SIDNEY GINSBERG, gen. sis.  
mgr.

**UNITED MOTION PICTURE ORGANIZATION,**  
130 E. 58th Street, New York 22, N. Y.; ELdorado  
5-7787.  
RICHARD DAVIS, president.

**ZENITH INTERNATIONAL FILM CORP.,** 1501  
Broadway, New York 36, N. Y. CHickering 4-1395.  
DANIEL FRANKEL, president.

The Devil Strikes At Night (G)  
The Lovers (F)  
The Cow And I (F)  
Hiroshima, Mon Amour (F)  
The 400 Blows (F)  
Cleo From 5 To 7 (F)  
The Island (J)  
Time Out For Love (F)  
No Exit (A)  
An Affair of the Skin  
No My Darling Daughter  
Tiara Tahiti  
In the Doghouse  
Mafioso (It.)  
The Rape (Gr)  
The Naked Hours (It)  
Galia (F)



# *Television Stations*

## *Channel Allocations*



# Television Stations

[The following listing of television stations in the United States includes those in operation as well as those having a construction permit (CP) and are not operating. All stations are authorized by and operate under the approval of the Federal Communications Commission, Washington, D. C.]

## ALABAMA

### Birmingham

WAPI (Channel 13) NBC, CBS

Newhouse Broadcasting Corp., P. O. Box 1310, Birmingham 35201, Ala., 323-6141.

Donald D. Wear, vice-pres. and general mgr.; Robert L. Williams, sales mgr.; Paul D. Gross, chief engineer; Everett Holle program dir.; James B. Chenoweth, promotion dir.; Nat'l. Reps., Harrington, Righter and Parsons.

Operation: 1949; TV sets in area: 593,000.

WBIQ (Channel 10) (non-com). Alabama ETV network affiliation; also WAIQ, WCIQ, WDIQ WEIQ, WHIQ

Alabama Educational Television Commission, 2101 Magnolia Ave., Suite 512, Birmingham, Ala. 35205; 322-4625.

Raymond D. Hurlbert, gen. mgr.; Al Renfro, eng. & tech. dir.; Marianne B. Sharbel, dir. public information; Hosmer W. Roberson, dir. network coordination; Mrs. Madge Law, dir. records and accounts.

Operation: February 1955.

WBMG (Channel 42)

Birmingham Television Company, Rm. 642, 190 N. State St., Chicago 1, Ill.

Harry Balaban, pres.; Elmer Balaban, vice-pres.; Otto Zeman, secy. & treas. CP, not operating.

WBRC-TV (Channel 6) ABC

Taft Broadcasting Company, P.O. Box 389, Ala. 35201; 322-4701.

L. H. Rogers, II, pres.; R. T. Schlinkert V.P. and gen. mgr.; Keith Barze, program dir.; Richard S. Stephen, gen. sales mgr.; Harry L. Lawson, chief engineer; The Katz Agency, nat'l rep.

Operation: 1949; TV sets in area: 511,000.

### Cheaha State Park

WCIQ (Channel 7) (non-com). Alabama ETV network affiliation; also WAIQ, WBIQ, WDIQ, WEIQ, WHIQ

Alabama Educational Television Commission, 2101 Magnolia Ave., Suite 512, Birmingham, Ala. 35205; 322-4625.

Raymond D. Hurlbert, gen. mgr.; Al Renfro, eng. & tech. dir.; Marianne B. Sharbel,

dir. public information; Hosmer W. Roberson, dir. network coordination; Mrs. Madge Law, dir. records and accounts.

Operation: January, 1955.

### Decatur

WMSL-TV (Channel 23)

The Tennessee Valley Radio & Television Co., Mutual Life Bldg., Decatur, Ala.; 353-0361.

Frank Whisenant, pres. and gen. mgr.; Kenneth Casey, chief eng.; nat'l rpe., Gill-Perna; South, Dave Carpenter.

Operation: 1954; TV sets in area, 112,000.

### Dothan

WTVY (Channel 4) CBS, ABC

WTVY, Inc., P. O. Box 1089, Dothan, Ala.; SY 2-3195.

Charles Woods, chmn.; F. E. Busby, pres., and gen. mgr., Karl Richards, news dir.; Carl Blackman, program dir.; Warren Jones, Jr., prod.; Art Creamer, local sales; Ellis Anderson, chief eng.; nat'l rep., Meeker Co.

Operation: 1955; TV sets in area: 308,200.

### Dozier

WDIQ (Channel 2) (non-com). Alabama ETV network affiliation; also WAIQ, WBIQ, WCIQ, WEIQ, WHIQ

Alabama Educational Television Commission, 2101 Magnolia Ave.; Suite 512, Birmingham, Ala. 35205; 322-4625.

Raymond D. Hurlbert, gen. mgr.; Al Renfro, eng. & tech. dir.; Marianne B. Sharbel, dir. public information; Hosmer W. Roberson, dir. network coordination; Mrs. Madge Law, dir. records and accounts.

Operation: 1956.

### Florence

WOWL-TV (Channel 15)

Television Muscle Shoals, Inc., 840 Cypress Mill Road, Florence, Ala.; Area Code 205 764-7711. P. O. Box 2200. Zip 35360.

Richard B. Biddle, pres. and National sales mgr.; Bill Mapes, vice-pres.; Jack Worley, vice-pres. & station mgr.; Linford Rickard, program mgr.; Larry Rohling, chief engineer, Holly Biddle, dir. of promotions and public relations.

Operation: 1957; TV sets in area: 78,122.

### Huntsville

WAAY-TV (formerly WAFG-TV) (Channel 31)

Rocket City Television, Inc., 1000 Monte Sano Blvd., S.E.; Huntsville, Alabama 35801; Phone: 539-1783.

## Mobile

### WALA-TV (Channel 10) NBC

Roywood Corporation, 210 Government St., Mobile, Ala.; P.O. Box 1548; 205-433-3754.

H. Ray McGuire, exec. vice-pres. & gen. mgr.; John E. Dixon, national sales mgr.; Annette Simpson, prom. dir.; Claude Evans, prog. dir.; Grady Jackson, chief eng.; nat'l rep., Blair TV.

Operation: 1953; TV sets in area: 391,000.

### WKRQ-TV (Channel 5) CBS

WKRQ-TV, Inc., 162 St. Louis St., Mobile, Ala.; 432-5505.

Kenneth R. Giddens, pres. and treas.; W. J. Hearin, Jr., vice-pres. & sect.; C. P. Persons, Jr., exec. vice-pres. and gen. mgr.; Donald Patton, chief eng.; nat'l rep., H-R Representatives.

Operation: 1955; TV sets in area: 247,000.

## Montgomery

### WCOV-TV (Channel 20) CBS

WCOV, Inc., P. O. Box 2505, Montgomery, Ala.; 265-3561.

H. G. Bell, pres.; Morris South, gen. mgr. TV; Henry Amerson, asst. mgr. TV; Jim Hall, prog. dir.; Robt. Rice, film dir.; Chas. Roundtree, dir. of prod.; Phil Whitt, chief eng.; nat'l rep., Paul H. Raymer Co.

Operation: 1953; TV sets in area, 138,100.

### WSFA-TV (Channel 12) NBC

Cosmo Broadcasting Corp., 10 E. Delano, P. O. Box 2566, Montgomery 36105 Ala.; 265-1251.

B. Calhoun Hipp, chmn. of bd.; G. Richard Shafto, pres.; Carter Hardwick, Jr., senior vice-pres. and man. dir.; Richard Payne, chief eng.; Bob Villar, gen. sales mgr.; Ben Canada, local sls. mgr.; Sam Spivey, operations dir.; Ed Guilford, bus. mgr.; John Johnson, prog. dir.; Richard Wright, prom. mgr.; nat'l rep., Peters, Griffin, Woodward.

Operation: 1954; TV sets in area: 253,200.

## Selma

### WSLA-TV (Channel 8)

Selma Television, Inc.

Wm. J. Brennan, pres.; Wm. B. Bennis, treas.; C. G. Brennan, vice pres.; James M. Cothren, gen. mgr.; Stan Smith, chief eng.

Operation: 1960.

## ALASKA

### Anchorage

#### KENI-TV (Channel 2) NBC, ABC

Midnight Sun Broadcasters, Inc., 4th Ave. Theatre Bldg., P. O. Box 1160; 272-7461.

Alvin O. Bramstedt, pres. & gen. mgr.; Bill Stewart, sales mgr.; Elizabeth Balkus,

program dir.; Charles Gray, tech. dir.; nat'l rep., James C. Fletcher; Del Day, west coast sales mgr.

Operation: 1953; TV sets in area: 30,000.

#### KTVK (Channel 11) CBS

Northern Television, Inc., Box 2200, Anchorage, Alaska; 272-3456.

A. G. Hiebert, pres. & gen. mgr.; K. Olin Rude, vice-pres.; Frank Butte, tech. dir.; B. J. Gottstein, treas.; John E. Contento, Jr., secy.; Chris Pollard, prog. mgr.; nat'l rep., Adam Young Inc., Alaska Radio-TV Sales, Seattle.

Operation: 1953; TV sets in area: 50,000.

## Fairbanks

### KFAR-TV (Channel 2) NBC, ABC

Midnight Sun Broadcasters Inc., Lathrop Bldg., P. O. 910, Fairbanks, Alaska.

Donald Anderson, stat. mgr.; Rick Anderson, chief eng.; nat'l rep. S., J. C. Fletcher, N.Y.; Del Day, Inc., Seattle.

Operation: 1955; TV sets in area: 15,500.

#### KTVF (Channel 11) CBS

Northern Television, Inc., Box 590, Fairbanks, Alaska; 452-2468.

A. G. Hiebert, pres. & gen. mgr.; John A. Griffin, sta. mgr.; nat'l rep., Alaska Radio-TV Sales & Adam Young, Inc.

Operation: 1955; TV sets in area: 17,000.

## Juneau

### KINY-TV (Channel 8) CBS

Juneau Broadcasters, Inc., 231 South Franklin St., Juneau, Alaska.

R. D. Jensen, pres.; J. B. Quisenberry, gen. mgr.; nat'l reps., James C. Fletcher, Jr., N.Y.; Del Day, Seattle, Wash.

Operation: 1956.

## ARIZONA

## Phoenix

### KOOL-TV (Channel 10) CBS

Kool Radio-Television Inc., 511 W. Adams St., Phoenix, Ariz.; BR 1-2345.

Gene Autry, ch. board of directors; Tom Chauncey, pres.; Homer Lane, vice-pres. and gen. mgr.; Les Lindvig, vice-pres. & sta. mgr.; Emma Williams, vice-pres. & comptroller; Bob Martin, v.p., dir. of programming, operations & promotion; Albin Hillstrom, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1953; TV sets in area: 447,900.

### KPHO-TV (Channel 5)

Meredith Broadcasting Co., 631 North First Ave., Phoenix 3, Ariz.; 258-4511.

Richard B. Rawls, v.p. & gen. mgr.; Gene Spry, sta. mgr. & film buyer; Larry Burroughs, prog. dir.; Glenn Thompson, chief eng.; nat'l rep., The Katz Agency, Inc.



Operation: 1949; Total TV Homes: in survey area, 447,900; metro area, 260,100.

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**KTVK (Channel 3) ABC**

Arizona Television Company, 3435 North 16th St., P. O. Box 5068, Phoenix, Ariz.

Ernest W. McFarland, pres.; Burton Ladow, gen. mgr.; Earl Mehaffey, chief eng.; nat'l rep., Blair Television.

Operation: 1955; TV homes in area: 480,000.

**Phoenix-Mesa**

**KTAR-TV (Channel 12) NBC**

KTAR Broadcasting Co., 1101 N. Central Ave., P. O. Box 711, Phoenix, Ariz.; ALpine 4-4161.

Richard O. Lewis, pres. & gen. mgr.; Ray Smucker, vice-pres., sales; Bob Allingham, prog. dir.; Cliff Stevens, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1954; TV sets in area: 333,970.

**Tucson**

**KGUN, TV (Channel 9)**

Gilmore Broadcasting Corp., P. O. Box 5147, Tucson, Arizona 85703. 602-792-9933.

Fred L. Vance, gen. mgr.; W. Perry Dickey, opera. superv.; George Wallace, dir. of sales; Jack Jacobson, prog. dir.; Paul J. Falvey, contr.; Bob Cleveland, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1956; TV sets in area: 190,000.

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**KOLD-TV (Channel 13) CBS**

Old Pueblo Broadcasting Co., 115 W. Drachman St., Tucson, Ariz., 624-2511.

Tom Chauncey, president & man. dir.; E. S. Mittendorf, vice-pres. & gen. mgr.; Paul Plunkett, v.p. mgr.; Charlie Olson, station mgr.; Dave Raeben, oper. mgr.; Howard Smith, chief eng.; nat'l rep. George P. Hollingbery Co.

Operation: 1953; TV sets in area, 145,000.

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**KUAT (Channel 6) (non com)**

University of Arizona, Modern Languages Building, Tucson, Arizona 85721.

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**KVOA-TV (Channel 4) NBC,**

WGAL Television, Inc., P. O. Box 5188, Tucson, Ariz. 85703; MAin 3-2555.

Clair McCollough, pres.; Gordon E. Hamilton, stn. mgr.; Raymond H. Holsclaw, chief eng.; Renee Bear and Anne Hemingsen, bus. mgrs.; nat'l rep., The Meeker Co., Inc.

Operation: 1953; TV sets in area: 157,000.

**Yuma**

**KIVA (Channel 11) NBC-ABC**

KIVA Television, 3rd Ave. & 13th St., Box

1671, Yuma, Ariz. 85364; Tel.: 782-4711, Area Code 602.

Bruce Merrill, owner; Leavenworth Wheeler, gen. mgr.; Wally Kubiak, sls. mgr.; Bob Hardy, oper. mgr.; Steve Popp, chief eng. Hollingbery Co., nat'l rep. Auxiliary studio and offices in El Centro, Calif., 449 Broadway, ELgin 2-2345.

Operation: 1953; TV sets in area: 37,200.

**ARKANSAS**

**KTAL-TV (Channel 6) NBC**

KCMC, Inc., 3150 No. Market St., Shreveport, La.; Tel.; 425-2422. Texas: 3227 Summerhill Rd., Texarkana, Tex.; 793-1133.

(See La., Shreveport)

**El Dorado**

**KTVE (Channel 10) NBC/ABC**

El Dorado, Ark.-Monroe, La. KTVE, Inc. Box 791; 501-862-3488; 400 West Main, El Dorado, Ark. Other Studio: 206 Catalpa-Box 1841, Monroe, La.; 318-323-7716.

**Ft. Smith**

**KFSA-TV (Channel 5)**

American Television Co., Inc., 101 North 4th St., Ft. Smith, Ark.; SUNset 3-3131.

John Whitt, vice-pres., gen. mgr.; Willard Matten, chief eng.; nat'l rep., Venard, Torbet & McConnell.

Operation: 1956; TV sets in area: 132,700.

**Hot Springs**

**(Channel 9)**

American Television Co., 920 Rogers Ave., Ft. Smith, Ark.

Donald W. Reynolds, pres.; J. W. Slates, vice-pres.; C. S. Clarke, treas.; L. C. Gallo-way, secy.

**Little Rock**

**KARK-TV (Channel 4) NBC**

Mullins Broadcasting Co., 1001 Spring St., Little Rock, Ark. 72203; Area Code 501, FRanklin 6-2481; TWX 910-722-7417.

Owned by Mullins Broadcasting Co., 1089 Bannock St., Denver, Colo. 80217. John C. Mullins, pres.; Alvin G. Flanagan, Exec. vice-pres. & gen. mgr.

KARK-TV—Robert L. Brown, vice-pres. & gen. mgr.; Mike Mullins, Nat'l. Sales mgr.; Jim Tuley, pgn. director; Carl H. Graham, Promotion dir.; Champ Smith, chief eng.; nat'l rep., Blair TV Associates.

Operation: 1954; TV sets in area: 421,600.

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**KTHV (Channel 11) CBS**

Arkansas Television Co., 8th & IZard Sts., P. O. Box 269, Little Rock, Ark. 72203; FRanklin 4-3764.

W. H. Bronson, chmn. of bd.; K. A. Engel, pres.; H. B. Clay, exec. vice-pres.;

C. E. Lowry, treas.; B. G. Robertson, vice-pres. & gen. mgr.; Mack Walker, sales mgr.; John Pounders, prog. mgr. & film buyer; nat'l rep., H-R Television, Inc.

Operation: 1955; TV sets in area, 358,300.

### **Little Rock-Pine Bluff**

KATV (Channel 7) ABC

### **Little Rock-Pine Bluff**

KATV, INC., 310 W. Third Street., Little Rock, Ark., FR. 4-1691. Also, Jefferson Square Shopping Center, Pine Bluff, Ark. JE-4-2051.

John T. Griffin, chmn.: James C. Leake, pres.; Bryan Mathes, sec.-treas.; Robert Doubleday, vice pres.-gen. mgr.; Jack Bomar, prog. dir.; McElmurry, promotion mgr.; A. R. Garrett, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV sets in area, 340,000.

## **CALIFORNIA**

### **Bakersfield**

KBAK-TV (Channel 29) CBS

Harriscope Telecasting Corp. Box 2929 Bakersfield, Calif. 93303; FA 7-7955.

Burt I. Harris, pres.; Redd Gardner, V.P. and gen. mgr.; Al Ruch, chief engr.; nat'l rep., Meeker Co. (Reg).

Operation: 1953; TV sets in area: 265,000.

KERO-TV (Channel 23) NBC

Time & Life Broadcast Inc., 321—21 Street, Bakersfield, Calif.; 327-1441. P.O. Box 2367.

Hugh B. Terry, president; Kenneth R. Cross v.p. & gen. mgr.; Jack Stuart, nat. sales mgr.; Roderick O'Harra, local sales mgr.; Lyle Murphy, prog. dir.; Bill Rodgers, prom. dir.; Ward Bledsoe, mgr. of engineering.

Operation: 1953; TV sets in area: 255,100.

KLYD-TV (Channel 17) ABC

Kern County Broadcasting Company, 2831 Eye Street, Bakersfield, California; FA 7-7511.

Lincoln Dellar, pres.; Sylvia Dellar, vice-pres.; Paul Battisti, Station Manager; nat'l reps., Venard, Torbert & McConnell, Inc.

Operation: 1959; TV sets in area: 85,000.

### **Burbank**

KNBC (Channel 4) NBC

National Broadcasting Co., 3000 W. Alameda Ave., Burbank, Calif; THornwall 5-7000 and Victoria 9-3911.

Thomas McCray, vice-pres. & gen. mgr.; James Parks, station mgr.; John Wehrheim, mgr. bus. affairs; Noyes A. Scott, sls. mgr.; Jack Kenaston, prog. mgr.; Bob Kennedy, mgr. adv. & Prom.; George Burke, film mgr.; Bruce Cohn, mgr. KNBC news; George Paris, prod. mgr.; Robert Henry, oprs. mgr.; John

Knight, mgr. tech. ops.; nat'l rep., NBC Spot Sales.

Operation: 1949; TV sets in area: 3,140,000.

### **Chico**

KHSL-TV (Channel 12) CBS

Golden Empire Broadcasting Co., Box 1041, Chico, Calif.; FReside 2-0141.

Mrs. Hugh McClung, pres.; M. F. Woodling, mgr.; F. M. Stuelpnagel, prog. dir.; George Ross, nat'l sales mgr.; Russell B. Pope, chief eng.; nat'l rep., Venard-Torbert-McConnell.

Operation: 1953; TV sets in area: 101,460.

### **Eureka**

KIEM (Channel 3) CBS, ABC

California Oregon Radio Co. Box 3E3E, Eureka, Calif.; Hillside 3-3123, TWX area code 707-577-0627.

N. P. Hoff, vice-pres. & gen. mgr.; Donald H. Telford, vice-pres. nat'l sales; Newton L. Stewart, vice-pres. news & public affair; Robert Miller, operations mgr.; Donald King, chief eng.; Nat'l rep., Young TV Corp. & Art Moore & Ass., Inc.

Operation: 1953.

KVIQ (Channel 6)

California Northwest Broadcasting Co., P. O. Box 1019, Eureka, Calif. Hillside 3-3061.

### **Fresno**

KFRE-TV (Channel 30) CBS

Triangle Publications, Inc., 733 "L" St., Box 144, Fresno, Calif.; AMherst 8-6444. James H. Burgess, mgr. dir.; Keith L. Mealey, station mgr.; Don Searle Jr., prom. dir.; Elio Betty, gen. sales mgr.; Steve Weber, chief engineer; Nat Rep. Blair TV Assoc.

Operation: 1956; TV sets in area: 340,100.

KJEO (Channel 47) ABC

Shasta Telecasting Corp., Box 1708, Fresno, Calif.; 222-2411.

George C. Fleharty, pres. & gen. mgr.; Russell K. Olsen, vice-pres.; Ray Grant, gen. mgr.; Bill Sawyers, asst. gen. mgr. & nat'l sales dir.; Jay Hill, chief engr.; Pete McCausland, prog. and prom. dir.; Mary Krause, traffic mgr.; nat'l rep., HR Representatives.

Operation: 1953, Sets in area: 346,700.

KMJ-TV (Channel 24) NBC

McClatchy Broadcasting Co., 1544 Van Ness Ave., Fresno 21, Calif.; AMherst 8-5221.

Eleanor McClatchy, pres.; J. Brown Maloney, vice-pres.; Charles K. McClatchy, secy.-treas.; L. R. Matushak, Walter Jones, John Hamlyn, dirs.; John Edwards, mgr.; Edgar Deatherage, sales mgr.; William J.

Davidson, prog. & prod. mgr.; Gordon Lee, chief engineer.

Operation: 1953; TV sets in area: 340,100.

## Los Angeles

### KABC-TV (Channel 7) ABC

American Broadcasting-Paramount Theaters, Inc., ABC Television Center, Hollywood 27, Cal.; NOrmandy 3-3311.

Elton H. Rule, v.p. & gen. mgr.; James Osborn, gen. sales mgr.; Norman H. Sloane, bus. mgr.; Steve Mills, prog. dir.; Norma Olsen, dir. of prog. oper.; William McPhie, film dir.; Ted Grenier, chief eng.; nat'l rep., ABC Television Spot Sales, Inc.

Operation: 1949.

### KCOP (Channel 13)

KCOP Television Inc. subsidiary of Chris Craft Industries, Inc., 915 N. La Brea Ave., Hollywood, Calif. 90038; 656-6050.

John Hopkins, pres., gen. mgr.; Bill Andrews, gen. sls. mgr.; Dan Miller, west sls. mgr.; Gary Waller, dir. of programming; John Grasse, dir. of engineering; Wanda Carraker, prom. dir.; David Schwartz, public dir.; Voyle Masters, prod. dir.; Julianna Royal, bus. mgr.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1948; TV sets in area: 3,944,078.

### KHJ-TV (Channel 9)

KHJ (Division of RKO General, Inc.), 5515 Melrose Avenue, Hollywood, Calif. 90038, Hollywood 2-2133.

Thomas F. O'Neil, pres.; Malcolm C. Klein, vice-pres., Gen. Mgr. KHJ-TV; Charles Dwyer, Genl. Sales Mgr.; Mel Winters, Asst. Genl. Sales Mgr.; Wally Sherwin, Director of Programming; Armand LaPointe, Merchandising Mgr.; George Tokar, Chief Eng.; Hugh F. Del Regno, Controller, KHJ Division; Nat'l rep., RKO National Sales.

Operation: 1948; TV sets in area: 3,511,000.

### KNXT (Channel 2) CBS

CBS, Inc., 6121 Sunset Blvd., Los Angeles 28; HOllwood 9-1212.

Frank Stanton, pres.; Merle S. Jones, pres., TV stations; Ray L. Beindorf, vice-pres., gen. mgr.; Ralph Daniels, gen. sls. mgr.; Joe Sands, prog. dir.; Robert Nelson, sales prom. & pub. dir.; Edwin Miller, mgr. of tech. oper.; nat'l rep., CBS Television Stations National Sales.

Operation: 1950; TV sets in area: 3,529,800.

### KTLA (Channel 5)

Golden West Broadcasters, 5800 Sunset Blvd., Hollywood, Calif. 90028.

Gene Autry, chmn. of the bd.; Robert O. Reynolds, pres.; Loyd C. Sigmon, exec. v.p. & gen. mgr.; Carlo Anneke, Station mgr.

Operation: 1947; TV sets in area, 3,221,940.

### KTTV (Channel 11)

5746 Sunset Blvd., Hollywood 28, California; 462-7111.

Albert P. Krivin, pres., Metropolitan Bcstg. Television; Charles D. Young, v.p. & gen. mgr.; Martin Bergman, nat'l sales mgr., Gerald A. Simmonds, Reavis G. Winckler, vice pres. Public Relations & Promotion; James S. Gates, vice president, Program; Richard J. Anderson, vice president and chief engineer; Valdo J. Conte, operations manager; Harold A. Christiansen, vice president and business manager.

Operation: 1949.

### KRCR TV (Channel 7) ABC-NBC

Sacramento Valley Television, Inc., 2770 Pioneer Drive, Redding 96001. (Shasta Co.) California; 243-7777.

William B. Smullin, vice pres.; John Spann, sec.; Richard W. Green, gen. mgr.; Doreeta Domke, Pgm. dir.; Del Cantrall, station mgr.; Young Television, nat'l rep.

## Sacramento

### KXTV (Channel 10) CBS

Great Western Broadcasting, Corp., 601 7th Avenue, Sacramento, Calif. 95818; 916-441-4041.

C. Wrede Petersmeyer, pres.; Robert S. Wilson, v.p. & gen. mgr.; R. L. Cochrane, gen. sls. mgr.; Phillip Corvo, pgm. mgr.; Keith H. Moon, prom. mgr.; Donald Ferguson, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1955; TV sets in area, 609,300.

### KCRA-TV (Channel 3) NBC

Kelly Broadcasting Co., 310 10th St., Sacramento 14, Calif.; 444-7300.

Robert E. Kelly, partner; Jon S. Kelly, partner; Nina N. Kelly, partner; Roger Cooper, dir. research & nat'l sales development; Jim Birmingham, co-station mgr.; Ted Dooley, prod. mgr.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1955; TV sets in area: 552,540.

### KVIE (Channel 6) NET

P.O. Box 6, Sacramento, California 95801; WA. 2-6563.

John H. Fabretti, Chmn of the Board; Mead B. Kibbey, President; Vice-Pres. Robert Kelly; Vice-Pres. Oliver J. Northup,

Jr.; Adolph H. Teichert, Secretary; Wareham C. Seaman, Treasurer; John C. Crabbe, Gen. Mgr.; Bill Hopkins, Programming; Gorman Brown, Chief Engineer Production; Charles Vento, Schools Coord.

Operation: 1959.

### Salinas

**KSBW-TV (Channel 8) CBS, NBC**

Central California Communications Corp., P. O. Box 1651, 238 John St., Salinas, Calif. 93901; 422-6422. (Affiliated with KSBY-TV, San Luis Obispo, Calif.)

John C. Cohan, pres.; Robert F. Klein, exec. vice-pres. gen. mgr.; Richard C. Meeker, gen. sales mgr.; W. A. Hargan, vice-pres., dir. technical operations; Dwight Wheeler, dir. of programming; nat'l reps., H-R TV, Inc.

Operation: 1953; TV homes in area: 225,000.

### San Diego

**KFMB-TV (Channel 8) CBS**

Midwest Television, Inc., 5th and Ash Streets, San Diego, Calif., BELmont 2-2114.

August C. Meyer, pres.; George Whitney, vice-pres. & gen. mgr.; Bill Fox, station mgr.; Charles Abel, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1949, TV sets in area, 543,100.

**KOGO-TV (Channel 10) NBC**

KOGO-TV, Highway 94 at 47th St., P. O. Box 628, San Diego, Calif., 92112, 262-2421.

Clayton H. Brace, v.p. & gen. mgr., Jay Grill, stn. mgr., Keith Nicholson, prom. dir., Burke Ormsby, prog. dir., LeRoy Bellwood, Eng. dir., R. A. Watson, compt.; nat'l reps., Katz Agency, Owned by Time-Life Broadcast, Inc.

Operation: 1949.

**XETV (Channel 6) ABC**

Bay City Television, Inc., 7th Ave. & Ash, Television Heights, San Diego I, Calif.; BELmont 4-8431.

Julian M. Kaufman, vice-pres. & gen. mgr.; Louis Meiers, bus. mgr.; Ted Millan, sales mgr.; Russ Tilford, prom. & prog. mgr.; Phil Fernandez, chief eng.; nat'l rep., Blair Television Assoc.

Operation: 1953; TV sets in area: 538,866.

### San Francisco

**KGO-TV (Channel 7) ABC**

American Broadcasting-Paramount Theatres, Inc., 277 Golden Gate Ave., San Francisco 2; UNderhill 3-0077.

David M. Sacks, vice-pres., gen. mgr.; Russ C. Coughlan, gen. sls. mgr.; Seymour Horowitz, prog. mgr.; Jack Sampson, mgr. of adv., prom. & publicity; Charles Crutten-den, dir. of public affairs; Roger Grimsby, TV

dir. of news; Harry Jacobs, chief eng.; nat'l rep., TV Spot Sales.

Operation 1949; TV homes in area: 1,500,000.

**KMTR (Channel 38)**

Golden State Telecasting Co., 521 Fifth Avenue, New York City.

**KPIX (Channel 5) CBS**

Westinghouse Broadcasting Co., Inc. (Cal.), 2655 Van Ness Ave., San Francisco, Calif. 94109; 776-5100.

D. H. McGannon, pres. & chairman (N. Y.); Larry Israel, pres. sta. group; Louis S. Simon, area vice. pres. West Coast group W; Fred E. Walker, gen. mgr.; Aubrey Holman, Gen. Sales Mgr.; Charles C. Coane, dir. pub. rel.; George Moynihan, prog. mgr.; Robert Nashick, promotion mgr.; James Corby, mgr. rsch./dev.

Operation: 1948; TV sets in area: 1,733,000.

**KQED (Channel 9) (non-com)**

Bay Area Educational Television Association, 525 Fourth St., San Francisco 7, Calif.; SUtter 1-8861.

W. P. Fuller Brawner, Chairman; Mortimer Fleishhacker, Jr., pres.; Melvin B. Lane, sec.; James Day, Vice Pres.; Jonathan C. Rice, prog. mgr.; Harline Hurst, publ. dir.; Jonathan Rice, prog. dir.; Gerald Marans, prod. dir.; Paul Williams, chief engineer.

Operation: 1954; TV sets in area: 1,206,700.

**KRON-TV (Channel 4) NBC**

Chronicle Broadcasting Co., Subsidiary of The Chronicle Publishing Company, 1001 Van Ness Avenue, San Francisco, California. 441-4444.

Harold P. See, President; Aldo H. Constant, Vice President and General Manager; E. Pack Philips, Operations Manager; William A. Morrison, Sales Manager; Richard J. Behrendt, Program Manager; A. Richard Robertson, Promotion Manager; J. Lee Berryhill, Chief Engineer; National Representative—Peters, Griffin, Woodward, Inc.

Operation: 1949; TV sets in area: 1,732,800.

**KTVU (Channel 2)**

San Francisco-Oakland Television, #1 Jack London Square, Oakland, Calif. 946007; 415-834-2000.

**San Jose**

**KNTV (Channel 11)**

Standard Radio & Television Co., 645 Park Avenue, San Jose, Calif. 286-1111.

Allen T. Gilliland, President; Robert M. Hosfeldt, General Manager; Robert M. Hosfeldt, Program Director; John Vera, Nat'l Sales Manager; Tony Pera, Local Sales Manager; Robert Halladay, News Director; Robert A. Latham, Chief Engineer; Donald H. Edwards, Controller; Nat'l Rep., Blair Television.

Operation: 1955.

### **Santa Barbara**

#### **KEYT (Channel 3) ABC**

Key Television Inc., 730 Miramonte Drive, Santa Barbara, Calif.; mailing address: P. O. drawer X; 965-8533.

William F. Luton, pres. & treas.; Leslie H. Norins, v.p., gen. mgr.; Edward T. Lang, bus. mgr.; Gene Forssell, prom. mgr.; Harold O'Donnell, prog. mgr.; William Huddy, news dir.; Ted Froming, chief engr.; nat'l rep., Adam Young Inc., 3 East 54th St., N. Y. 22.

Operation: 1953; TV sets in area: 200,000.

### **Stockton/Sacramento**

#### **KOVR (Channel 13)**

McClatchy Broadcasting Company, 225 E. Miner Ave., Stockton, Calif. 95202; Howard 6-6981. Sacramento Studio and Main Business Office: 1216 Arden Way, Sacramento, Calif., 95815.

Ramsey Elliott, gen. mgr.; Wilson Lefler, gen. sales mgr.; David E. Wortman chief eng.; Bel Lange, prog. mgr.; nat'l rep., Katz Agency.

Operation: 1954; TV sets in area (Sacramento/Stockton Mkt.) 705,900.

## **COLORADO**

### **Colorado Springs—Pueblo**

#### **KKTV (Channel 11) CBS**

Garvey Communications Systems, Inc., P. O. Box 2110, 512 S. Tejon, Colorado Springs, Colo.; 634-2844. Pueblo office & studio, Highway 50-West, P. O. Box 293, Pueblo, Colorado; 542-5570.

Willard W. Garvey, pres.; Rush Evans, vice pres. & gen. mgr.; Hal Kennedy, prog. dir.; nat'l rep. Avery-Knodel.

Operation: 1952; TV sets in area: 127,000.

#### **KRDO-TV (Channel 13) ABC**

Pikes Peak Broadcasting Co., P. O. Box 1457, Address: 399 S. 8th St., Colorado Springs, Colo.; ME1rose 2-1515.

Harry W. Hoth, Jr., pres. J. E. Gardner, general mgr.; Charles H. Upton, chief eng.

Operation: 1953; TV sets in area: 125,000.

## **Denver**

#### **KBTV (Channel 9) ABC**

Mullins Broadcasting Co., 1089 Bannock St., Denver 17, Colo.; AM 6-3601.

John C. Mullins, pres.; A. G. Flanagan, vice pres. & gen. mgr.; John R. Vrba, gen. sales mgr.; James Moore, sec. & treas.; Chris Christensen, prom.; Lee Harris, pro. director; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1952; TV sets in area: 506,200.

#### **KWGN (Channel 2)**

KWGN Television, 550 Lincoln, Denver, Colo.; 222-9525.

Richard E. Jungers, vice pres. & gen. mgr.; LeRoy Olliger, exec. prod; Maurice Jones, pgn. dir.; Jim Seaney, pub. dir.; Don Raydon, chief engr.

Operation: 1952; TV sets in area: 568,400.

#### **KLZ-TV (Channel 7) CBS**

Time-Life Broadcast Inc., 131 Speer Blvd., Denver 3, Colo.; MAIn 3-4271.

Hugh B. Terry, pres. & gen. mgr.; Jack K. Tipton, station mgr. and dir. of sales; Jack Shafer, prog. dir.; John Connors, prom. mgr.; Eugene Jenkins, chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1953; TV sets in area: 378,100.

#### **KOA-TV (Channel 4) NBC**

Metropolitan Television Co., 1044 Lincoln St., P. O. Box 5012, Denver, Colo. 80217; 303-244-4141.

Ralph Radetsky, pres., gen. mgr.; Royce Nation, asst. to the gen. mgr.; Dick Harris, station mgr., dir. of sls.; Si Palmer, prog. mgr.; Quintin McCredie, prom. mgr.; Sid Davidson, dir. eng.; Sam Houston, film dir.; nat'l rep., Blair-TV.

Operation: 1953; TV sets in area: 539,400.

#### **KRMA-TV (Channel 6) (non-com)**

Denver Public Schools, 13th at Glenarm Place, Denver, Colo. 80204; 244-8899, ext. 66.

Russell L. Casement, exec. dir.; Jack A. Schlaefle, prog. dir.; John G. Cullen, chief eng.

Operation: 1956; TV sets in area: 578,000.

#### **KWGN (Channel 2)**

KWGN Television, 550 Lincoln, Denver, Colo.; 222-9525.

Richard E. Jungers, vice pres. & gen. mgr.; LeRoy Olliger, exec. prod; Maurice Jones, pgn. dir.; Joe Bassett, pub. dir.; Don Raydon, chief engr.

Operation: 1952; TV sets in area: 568,400.

## Grand Junction

KREX-TV (Channel 5) CBS, NBC, ABC

XYZ Television, Inc., Hillcrest Manor, Grand Junction, Colo. (303) 242-5000.

Rex. G. Howell, pres., Robert J. McMahan, exec. VP-gen. mgr., Roy Adamson, secy.-asst. treas., nat'l rep., The Devney Organization Inc.

Operation: 1954; TV sets in area: 58,240 (ARB).

## Montrose

KREY-TV (Channel 10) NBC, CBS, ABC  
(Satellite of KREX-TV, Grand Junction, Colo.)

XYZ Television Inc., Box 49, Montrose, Colo., Tel. 249-9601.

Rex Howell, pres., Bob McMahan, gen. mgr., Carl Q. Anderson, sta. mgr., Al LaDage, chief eng., Gordon Carson, asst. mgr., nat'l rep., The Devney Organization Inc.

Operation: 1956.

## Pueblo

KOAA-TV (Channel 5) NBC

Metropolitan Television Co.; 2226 Television Lane, P. O. Box 876, Pueblo, Colo. 81002; 544-5782.

James G. Croll, station mgr.; Kenneth Renfrow, chief engineer; Jack Sinclair, production mgr.; Evelyn Caldwell, promotion mgr.

Operation: 1953; TV sets in area: 110,000.

## CONNECTICUT

### Bridgeport

WCTB (Channel 71) (non-com)

Connecticut State Board of Education, State Office Building, Hartford, Conn.; Jackson 7-6341.

CP, not operating.

WFTT (Channel 43)

Newsvision Company, 1016 Broad Street, Bridgeport, Conn. 06603. 203-366-4991.

Kenneth M. Cooper, gen. mgr.; Robert Pieger, chief eng.; Mary Rage, traffic & copy mgr.

Operation: 1953.

### Hartford

WEDH (Channel 24) (non-com)

Connecticut Education Television Corp., c/o Trinity College, Hartford, Conn. 06106. Operation, 1962.

WHCT (Channel 18)

RKO General Phonevision Company (An RKO General Station) 555 Asylum Street, Hartford 5, Conn.; Tel.: 525-2611.

Keigler E. Flake, general manager; Donald Schlichting, chief engineer; Anthony Davenport, program director; nat'l sales

rep., RKO General National Sales office, Suite 3939, Time & Life Building, 1271 Sixth Ave., N. Y.

Operation: 1959; TV sets in area: 364,000.

WTIC-TV (Channel 3)

Broadcast Plaza, Inc., 3 Constitution Plaza, Hartford, Conn. 06115. 525-0801.

Paul W. Morency, pres. & dir.; Leonard J. Patricelli, executive vice-pres., dir.; Robert S. Tyrol, vice-pres., gen. mgr., dir.; Irwin C. Cowper, vice-pres.-sales, dir.; Kendall Smith, program mgr.; E. J. Muriaty, promotion mgr.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1957; TV sets in area: 1,151,447.

### New Britain

WHNB (Channel 30) NBC Affiliate—NAB

Connecticut Television, Inc., 1422 New Britain Avenue, West Hartford 10, Conn., Telephones: HARTford: 521-3030, New Britain: Baldwin 3-3603.

Herbert Scheffel, pres.; Elmer Balaban, v.p.; Harry Balaban, treas.; Raymond Petrofsky, asst. treas. & cont.; Robert Bray, vice-pres. and gen. mgr.; Jack Fox, dir. of sls.; Harry Olson, prog. mgr.; Howard Wry, prom. mgr., Bill Canora, mgr.-eng.; nat'l rep., Adam Young.

Operation: 1953; TV sets in area, 313,000.

### New Haven

WELI-TV (Channel 59)

Conn. Radio Foundation, Inc., 221 Orange St., New Haven, Conn.

Richard W. Davis, pres.; Merritt E. Finch, Rudy Frank, William Horowitz, vice-pres.; John B. Grant, secy.; Anna M. Costa, treas.

CP, not operating.

WNHC-TV (Channel 8) ABC

Triangle Publications, Inc., 135 College St., New Haven, Conn.; 777-3611.

Howard W. Maschmeier, gen. mgr.; Robert Teter, gen. sls. mgr.; Wm. Billison, dir. sp. events; Bruce Pollock, prom. dir.; J. Vande Velde, prog. mgr.; Carmine Iannucci, chief eng.; nat'l rep., Blair TV, Inc.

Operation: 1948, TV sets in area: 1,604,700.

### Norwich

WCTN (Channel 63) (non-com)

Connecticut State Board of Education, State Office Building, Hartford, Conn. Jackson 7-6341.

CP, not operating.

### Waterbury

WATR-TV (Channel 20) ABC

WATR, Inc., 440 Meadow St., Waterbury, Conn. 775-1121.

Harold Thomas, pres.; Samuel Elman, gen.

mgr.; Astrid Curtis, prog. dir.; nat'l rep., Adam Young, N. Y.; Kettell-Carter.

Operation: 1953; TV sets in area: 300,000.

## DISTRICT OF COLUMBIA

### Washington

#### WMAL-TV (Channel 7) ABC

Evening Star Broadcasting Co., Inc., 4461 Connecticut Ave., N.W., Washington, D. C. 20008; KEllogg 7-1100.

John W. Thompson, Jr., pres.; F. S. Houwink, vice-pres. & gen. mgr., Neal J. Edwards, TV mgr.; Allan T. Powley, chief eng.; Theodore N. McDowell, mgr., news & public affairs; E. H. Meeks, prom. & pub. dir.; Herb Victor, program & prod. mgr.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation 1947.

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#### WOOK-TV (Channel 14)

United Broadcasting Co., Inc., 5321 First Place, N.E., Washington 11, D. C., TUckerman 2-2500.

Richard Eaton, pres.; E. Carlton Myers, Jr., gen. mgr.

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#### WRC-TV (Channel 4) NBC

National Broadcasting Co., 4001 Nebraska Ave., N.W., Washington, D. C. 20016. EMerson 2-4000.

Joseph Goodfellow, vice-pres. & gen. mgr.; George Rapp, nat'l sls. mgr.; Sherman Hill-dir.; James S. Culp, mgr. business affairs; Edward Ryan, mgr.-adv., prom. & pr.; nat'l rep., NBC Spot Sales.

Operation: 1947.

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#### WTOP-TV (Channel 9) CBS

Post-Newsweek Stations, a Div. of Washington Post Company, Broadcast House, Washington, D. C. 20016, 244-5678.

Laurence Richardson, pres.; George F. Hartford, vice-pres for WTOP-TV; Jim Silman, prog. dir.; Robert Bordley, sales mgr.; Robert Adams, prom. dir.; William Jones, chief eng.; nat'l rep., TvAR Sales Rep.

Operation: 1949; TV sets in area: 1,283,000.

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#### WTTG (Channel 5)

Metropolitan Broadcasting Television, a division of Metromedia, Inc., 5151 Wisconsin Ave., N. W. 20016; 244-5151.

Robert M. Bennett, vice-pres. & gen. mgr.; Thomas Maney, vice president in charge of sales; Albert Harmon, vice president in charge of engineering; Ellis Shook, vice president in charge of programming; Rex Kalins, business mgr.; R. Norsworthy, prom. dir.; Mickey Colon, sales service mgr.; Arthur Parks, director of information; M.

Burleson, corporate dir. of engineering; nat'l rep., Metro Broadcast Sales.

Operation: 1947; TV sets in area: 965,450.

## FLORIDA

### Daytona Beach-Orlando

#### WESH-TV (Channel 2)

Cowles Florida Broadcasting Inc., P.O. Box 1551, Daytona Beach, Fla.; 904-253-7616.

Robert R. Tincher, Pres.; Thomas S. Gilchrist Jr., Vice-pres.; Walter M. Strouse, Stu. mgr.; Harry LeBrun, Gen. sls. mgr.; Charles L. Carter Jr., chief engr.; Nat'l rep: The Katz Agency.

Operation: 1956; TV sets in area: 386,900.

### Fort Myers

#### WINK-TV (Channel 11) CBS

Fort Myers Broadcasting Co., 2824 Palm Beach Blvd., Fort Myers, Fla.; EDison 4-1331.

Edward J. McBride, pres.; Arthur B. McBride, vice-pres.; A. J. Bauer, v.p., gen. mgr.; Frank C. Nodine, administrative assistant; J. R. Landefeld, commercial manager; Vernon Lundquist, news director; A. C. Betts, tech. director; nat'l representative, The Meeker Company.

Operation: 1954.

### Gainesville

#### WUFT (Channel 5—non comm.)

University of Florida, 234 Stadium, Gainesville, Fla.; 904-376-3261, Ext. 2241.

On the air.

### Jacksonville

#### WFGA-TV (Channel 12)

Florida-Georgia Television Co., Inc., 1070 E. Adams St., Jacksonville 2, Fla. ELgin 6-3381.

Alexander Brest, pres.; Mitchell Wolfson, vice-pres.; Jesse H. Cripe, vice-pres., treas., gen. mgr.

Operation: 1957.

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#### WJCT (Channel 7) (non-com)

Community Television, Inc., 2037 Main St., Jacksonville, Fla. 32206. 354-2806.

Fred Redman, gen. mgr.; Gene Napier, chief engineer.

Operation: Sept. 10, 1958.

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#### WJXT (Channel 4) CBS

WJXT, operated by the Broadcast Division of the Washington Post Co., 1851 Southhampton Road, Jacksonville, Fla. 33207; (904) 398-0501.

Glenn Marshall, Jr., pres.; Robert W. Schellenberg, sls. mgr.; Leonard Mosby, asst. mgr.; Robert L. Atkins, prog. mgr.; Don

Pettinelli, prom. dir.; Ernest Vordermark, chief eng.; nat'l rep., TvAR.

Operation: 1949; TV sets in area: 384,000.

## Miami

### WCKT (Channel 7) NBC

Sunbeam Television Corp., P.O. Box 1118, Miami 38, Fla.; 751-6692.

S. D. Ansin, pres.; Edmund Ansin, exec. v.p., gen. mgr.; Charles Phillips, dir. of sls.; Neil Murphy, controller; Robert Paasch, chief eng.; Al Sternberg, gen. mgr.; Gene Strul, news mgr.; Wilson Griffith, public affairs; Evelyn Fitchett, prom. mgr.; Frank Struzzi, film mgr.; R. Paasch, chief eng.; nat'l rep., Harrington, Righter & Parsons; Southern: Bomar Lawrence.

Operation: 1956; TV sets in area: 600,000.

### WTHS-TV (Channel 2) (Non-com)

Dade County, Florida (Miami) Public Schools Community Television Foundation of South Florida, Inc. 1410 Northeast Second Ave., Miami 36, Fla.; FRanklin 7-4311.

George Dooley, exec. vice-pres.; Dr. Joe Hall, supt. of schools; John B. Turner, president of Community Television Foundation.

Operation: 1955; TV sets in area: 380,000.

### WTVJ (Channel 4) CBS

Wometco Enterprises, Inc., 316 N. Miami Ave., Miami, Fla. 33128; 305-374-6262.

Mitchell Wolfson, pres.; Louis Wolfson II, Richard F. Wolfson, Jack Waxenberg, senior vice presidents. William R. Brazzil, vice pres. & gen. mgr.; Ralph Renick, vice-pres. in chg. of news; Earl Lewis, chief eng.; Joe Kline, dir. tech. oper.; Frank Howell, gen. sales mgr.; Tom Fraioli, nat. sls. mgr.; Lee Waller, dir. of prog. oper.; George Vickery, prom. mgr.; Lyn Lucas, dir. of prod. oper.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1949; TV homes in area: 700,600.

## Orlando

### WDBO-TV (Channel 6) CBS

The Outlet Co., 30 S. Ivanhoe Blvd., Orlando, Fla. 32802; 241-1491.

Joseph S. Sinclair, pres.; Arnold F. Schoen, Jr., vice-pres. for WDBO-AM-FM-TV; James E. Yarbrough, chief eng.; Walter Sickles, prog. dir. & film buyer; Leonard S. Davey, Jr., sls. dir.; J. Colin Marchison, Jr., prod. dir.; nat'l rep., Edward Petry & Co. Inc.

Operation: 1954; TV homes in area: 380,000.

### WEAL-TV (Channel 18)

Orange County Broadcasters, Inc., Box 7547, Orlando, Fla.

R. H. Gunckel, Jr., pres.; James H. Sawyer, vice-pres.

CP, not operating.

### WFTV (Channel 9) ABC

Mid Florida Television Corporation, 639 W. Central, Orlando, Florida. 32805; Phone 241-6543.

Joseph L. Brechner, pres., treas., dir.; Hershell G. Stuart, vice-pres., dir.; Martin Segal, dir. sec'y; Marion B. Brechner, asst. secy., & treasurer., dir.; Hugh Robinson, reg. sales; William T. Latham, nat'l sls. mgr.; Harry Richard, prog. dir.; Tom Grubbs, prod. mgr.; Dodd Daniel, chief eng.; Dennis Gregory, film ed.; nat'l rep. Blair TV.

Operation: 1958.

## Panama City

### WJHG-TV (Channel 7) NBC, ABC, CBS

Herald Publishing Company, o.b.a. WJHG-TV, P.O. Box 2349, Panama City, Fla.; 763-7651.

James H. Gray, pres., principal owner; Raymond E. Carow, managing dir.; James S. Tighe, sta. mgr.; Perley Eppley, dir. of engineering; Bill Carpenter, chief engineer; Earl Hadaway, prog. dir.; Earl Hutto, prod. mgr.; Nat'l rep., Vernard, Torbet & McConnell; southeast rep., Jas. S. Ayers Co.

Operation: 1953; TV homes in area: 208,000.

## Pensacola

### WEAR-TV (Channel 3) ABC

Rollins Broadcasting, Inc., Box 431, Pensacola, Fla.; GLendale 5-7311.

O. Wayne Rollins, pres.; Milt de Reyna, gen. mgr. & natl. sls. & film buyer; Jack Kenney, prog. dir.; Harry Babb, chief engineer; Nat'l. Rep., Blair Television Associates.

Operation: 1954.

## St. Petersburg

### WSUN-TV (Channel 38)

WSUN, Inc., Million Dollar Pier, St. Petersburg 1, Fla.; 894-0191.

Stokes Gresham, Jr., general manager; Dennis Cobb, program-oper. dir.; nat'l rep., Vernard, Torbet & McConnell, Inc.

Operation: 1953.

## Tallahassee

(See Thomasville, Ga.)

## Tampa

### WEDU (Channel 3)

Florida West Coast Educational Television, Inc., 908 South 20th St., Tampa, Florida 33605; Phone: 248-5751. St. Petersburg Studio: St. Petersburg Jr. College, 6605 5th Avenue, North, St. Petersburg, Fla.; Phone: 345-9351.



William P. Wallace, pres.; Wilmer McCutcheon, v.p.; Mrs. Mary Spencer, sect.; Ellwood W. Johnson, treas.; R. LeRoy Lastinger, gen. mgr.; Orbra Harrell, chief eng.; Alan F. Lewis, dir. prog.

Operation: 1958; TV sets in area: 400,000.

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**WFLA-TV (Channel 8) NBC**

The Tribune Company, 905 Jackson St., P. O. Box 1410, Tampa 1, Fla.; Phone: 229-0131.

James N. Covey, Jr., pres.; George W. Harvey, vice-pres. & gen. mgr.; William B. Faber, sales mgr.; J. E. Faraghan, prog. dir.; Doug Duperrault, prom. mgr.; George Geiger, prod. mgr.; J. H. Mitchell, chief eng.; nat'l rep., John Blair & Co.

Operation: 1955; TV sets in area: 501,000.

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**WTVT (Channel 13) CBS**

WKY Television System Inc., 3213 John F. Kennedy Blvd., Box 1198, Tampa, Fla. 33601; Transmitter, Route 1, Box 282, River-view, Fla. 33569. Phone: 876-1313.

E. B. Dodson, v.p. & mgr.; Robert M. Olson, asst. mgr.; Robert Doty, operations manager; Robert Fowler, gen. sales mgr.; Ken Smith, prod. dir.; Walter Rhoads, prom. mgr.; Ray Dantzler, news dir.; Lawton Metcalfe, chief eng.; nat'l rep., Katz Agency.

Operation: 1955; TV sets in area: 560,100.

**W. Palm Beach**

**WEAT-TV (Channel 12) ABC**

Gardens Broadcasting Co., P. O. Box 70, West Palm Beach, Fla.; TEmple 3-9668.

John D. MacArthur, pres., Charles Kelly, exec. v.p., gen. mgr.; Godfrey M. Lebhar, gen. sales mgr.; Anthony C. Krayner, comp-troller.

Operation: 1955.

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**WPTV (Channel 5) NBC**

Scripps-Howard Broadcasting Co. Stations, 5 Coconut Row, Palm Beach, Fla.; TEmple 3-2471.

Chester E. Pike, Jr., vice-pres. & gen. mgr.; Stan Doyle, admin. asst. to gen. mgr.; Irwin Rissman, Miami nat. sls. mgr.; Jerry B. Hartman, local sales mgr.; Jack Doudourian, prog. dir.; W. Lewis Evenden, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1954; TV sets in area: 635,000.

**GEORGIA**

**Albany**

**WALB-TV (Channel 10) NBC, ABC**

Herald Publishing Co., Stuart Ave., Albany, Ga. 31701; HEmlock 5-8386.

James H. Gray, pres.; Mrs. Martha M.

Nall, secy.-treas.; Raymond E. Carow, v.p. and gen. mgr.; Perley E. Eppley, dir. of eng.; nat'l rep., Venard, Torbet & McConnell.

Operation: 1954.

**Athens**

**WGTV (Channel 8, educational)**

Regents of the University System of Georgia for U. of Ga. c/o W. H. Hale, Jr., Center for Continuing Education, Athens, Ga. 30601; 542-3554.

James A. Dunlap, chmn; George L. Simpson, chancellor.

Operation: 1960.

**Atlanta**

**WAGA-TV (Channel 5) CBS**

Storer Broadcasting Co., 1551 Briarcliff Rd. N.E., P.O. Box 4207, Atlanta, Ga. 30302. Tel. (404) 8755551.

Stanton P. Kettler, pres.; Bill Michaels, exec. vice-pres.; H. W. "Buddy" Ray, gen. mgr.; Paul Raymon, station mgr.; Jim Ferguson, prog. mgr.; Dale Clark, pub.-aff. dir.; Hugo Bondy, chief eng.; Dick Edwardes, prod. mgr.; Ned Jay, prom. mgr.; Mike Dudgeon, research/merchandising mgr.; nat'l rep., Storer TV sales.

Operation: 1949.

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**WATL-TV (Channel 36)**

3220 Peachtree Rd. N.E. Atlanta 5, Ga. CEDar 1-3000.

Robert W. Rounsaville, pres.  
CP, not operating.

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**WAIL-TV (Channel 11) ABC**

WAIL-TV, 1611 W. Peachtree St., N.E., Atlanta 9, Ga.; Phone: 872-1141.

Richard M. Fairbanks, pres.; Virgil B. Wolff, vice-pres., gen. mgr.; Mel Jones, gen. sls. mgr.; Byron Lindsey, chief engineer; Frank Cason, program dir.; nat'l rep., Blair TV.

Operation 1951: TV sets in area: 755,000.

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**WETV (Channel 30) (non-com)**

Board of Education of City of Atlanta, 740 Bismark Road, N.E., Atlanta, Ga. 30324. Phone: 873-4471.

Ed S. Cook, president; Fred Shell, vice-pres.; Gilbert E. Tauffner, exec. dir. of educational broadcasting; Haskell Boyter, dir. of radio & TV education.

Operation: 1958.

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**WSB-TV (Channel 2) NBC**

Cox Broadcasting Corp., 1601 W. Peach-

tree St., N.E., Atlanta 9, Ga.; TRinity 5-7221.

J. Leonard Reinsch, pres.; Frank Gaither, v.p.; Don Heald, gen. mgr.; J. P. Dwyer, bus. mgr.; Ray Moore, news dir.; Rusty Bruton, prod. mgr.; Henry White, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1948; TV sets in area: 775,300.

## Augusta

WJBF (Channel 6) NBC, ABC

Fuqua Industries, Inc., Box 1404, Augusta, Ga. 30903; PA 2-6664.

J. B. Fuqua, pres. John Radeck, v.p. and gen. mgr.; D. MacDonald, treas. & bus. mgr.; John Jopling, chief eng.; nat'l rep., George Hollingbery Co.

Operation: 1953; TV sets in area: 340,000.

## Columbus

WRBL-TV (Channel 3) CBS, NBC

Columbus Broadcasting Co., Inc., 1350 13th Ave., Columbus, Ga.; FAirfax 2-0601.

J. W. Woodruff, Jr., pres. & gen. mgr.; M. R. Ashworth, secy. & treas.; Ridley Bell, Jr., stat. mgr. & film buyer; George A. Gingell, dir. of news and pub. affairs; Robert Walton, gen. sls. mgr.; Don Nahley, local sls. mgr.; Joe A. Gamble, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1953; TV sets in area: 596,900.

WTYM (Channel 9) ABC, NBC

Martin Theatres of Georgia, Inc., 1307 First Ave., Columbus, Ga.; FA 2-8828.

Joe Windsor, vice-pres. & gen. mgr.; Ted Short, sta. mgr.; Lynn Avery, sls. mgr.; Jack Poole, operations dir.; Charles Parrott, chief eng.; nat'l rep., Blair Television.

Operation: 1953; TV sets in area: 330,202

## Macon

WMAZ-TV (Channel 13) CBS basic, ABC, NBC

Southeastern Broadcasting Corp., 682 Cherry St., Macon, Ga.; SH 6-7311.

R. A. Jolley, pres.; Frank ("Red" Cross) Crowther, gen. mgr.; Albert Sanders, asst. gen. mgr., sls. mgr.; Elmo Simmons, Jr., nat'l sls. mgr.; Dick Johnson, dir. public relations; Robert Savage, prod. dir.; Jim Arnold, film dir.; Jim Lawhon, chief engineer; nat'l rep., Avery-Kodel, Inc.

## Savannah

WSAV (Channel 3) NBC

WSAV, Inc., Broadcasting Center, 1430 East Victory Dr., Savannah, Ga.; ADams 6-0303.

Harben Daniel, pres. & gen. mgr.; Catherine M. Daniel, vice-pres.; Meredith E.

Thompson, vice-pres. & secy.-treas. & oper. mgr.; H. M. Humpidge, comm. mgr.; Joe Petty, news dir.; Curt Avery, prod. mgr.; Byron Strong, chief eng.; nat'l rep., Geo. Hollingberry.

Operation: 1956; TV sets in area: 163,600.

WTOG-TV (Channel 11) CBS, ABC

Savannah Broadcasting Co., 516 Abercorn St., Savannah, Ga.; ADams 2-0127.

F. Schley Knight, president; Esther S. Pruett, asst. secy.-treas.; Ben Williams, exec. vice pres. & sales mgr.; S. G. Knight, vice pres. & treas.; Dwight J. Bruce, vice-pres. & prog. dir.; Walt Kessel, prom. mgr.; Kyle E. Goodman, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1954; TV sets in area: 150,500.

## Thomasville-Tallahassee (Fla.)

WCTV (Channel 6) CBS

John H. Phipps Broadcasting Stations, P.O. Box 3547, Tallahassee, Fla.; 904-385-2121.

John H. Phipps, owner; W. A. Snowden, dir. of eng.; Joe Hosford, gen. mgr. & nat'l sls. mgr.; Jerry L. Williams, pgm. & operations mgr.; nat'l rep., Blair TV Assoc.

Operation: 1955; TV sets in area: 215,200.

## Waycross

WXGA-TV (Channel 8) Waycross, Georgia

WVAN-TV (Channel 9) Pembroke, Georgia

WJSP-TV (Channel 28) Warm Springs, Georgia

WACS-TV (Channel 25) Dawson, Georgia

WABW-TV (Channel 14) Pelham, Georgia

WCES-TV (Channel 20) Wrens, Georgia

WDGO-TV (Channel 15) Cochran, Georgia

WCLP-TV (Channel 18) Chatsworth, Georgia

Georgia State Bd. of Education, State Office Building Atlanta, Georgia 30334.

## HAWAIIAN ISLANDS

### Hilo, Hawaii

KPUA-TV (Channel 9) CBS

(Satellite of KGMB-TV, Honolulu)

Pacific Broadcasting Company, Inc., 1534 Kapiolani Blvd., Honolulu 9, Hawaii: 9-2011.

Operation: 1955.

### Honolulu, Oahu

KGMB-TV (Channel 9) CBS

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu, Hawaii 96809; Phone 92-011.

Cecil Heftel, pres. & gen. mgr., Gene Erber, asst. gen. mgr. and gen. sales mgr.; Robert V. Beadles, station manager; Robert W. Sevey, News director; Phil Arnone, TV program director; nat'l rep., Edward Petry & Co.

Operation: 1952; TV sets in area: 144,700.

**KHON-TV (Channel 2) Honolulu**

**KAIH-TV WAILUKU SATELLITE**

**KHAW-TV HILO SATELLITE**

Communications Honolulu, Ltd., 1170 Auahi St., Honolulu 96814.

De Sales Harrison, Jr., chairman of bd.; Arthur H. McCoy, president; Daniel T. Kawakami, station mgr.; George B. Hagger, vice pres.; nat'l rep., Blair TV.

Operation: 1952; TV sets in area; 180,000.

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**KHVH-TV (Channel 4) ABC**

Western Telestations, Inc., 1290 Ala Moana Blvd., Honolulu, Hawaii 96814. Tel. 573-991.

Lawrence S. Berger, pres. & gen. mgr.; Keith M. Swinehart, station mgr.; Muneo Hamada, bus. mgr.; Richard Farr, promo. mgr.; Robert S. Smith, prog. dir.; Jim Anderson, prod. mgr.; nat'l rep., Katz Agency.

Operation: 1954 (formerly Kula TV).

TV sets in area: Approx. 166,000.

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### **Waimea, Kauai**

**K82AM (Channel 3) CBS**

(Satellite of KGMB-TV, Honolulu)

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii; phone 92011.

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### **Lihue, Kauai**

**K70BW (Channel 3) CBS**

(Satellite of KGMB TV Honolulu)

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii.

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### **Kilauea, Kauai**

**KO3BT (Channel 3) CBS**

(Satellite of KGMB-TV, Honolulu)

Pacific Broadcasting Company, Inc., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii; phone 92011.

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### **Wailuku, Maui**

**KALA-TV (Channel 7)**

(Satellite of KONA-TV, Honolulu)

Communications Honolulu, Honolulu.

Operation: 1958.

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**KMAU-TV (Channel 3) CBS**

(Satellite of KGMB-TV; Honolulu.)

Hawaiian Broadcasting System, Ltd., P. O. Box 581, 1534 Kapiolani Blvd., Honolulu 9, Hawaii.

Joseph Herold, gen. mgr.; Jerry Thompson, sls. mgr.; K. C. Wong, bus. mgr.; Sheridan D. Reid, program dir.; Don Mumford, prod. mgr.; Robert Karr, prom. mgr.;

nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1955.

## **IDAHO**

### **Boise**

**KBOI-TV (Channel 2) CBS**

Boise Valley Broadcasters, Inc., 1007 Jefferson St., Boise, Idaho, 342-9331.

H. Westernman Whillock, pres. & gen. mgr.; Willis C. Moffat, vice-pres.; James A. Johnitz, asst. gen. mgr., & vice-pres. engineering; Annabel R. Woodmore, corporate secy.; Britt Bowden, sales mgr.; Dena G. Howell, program director; Robert Howell, film ed.; nat'l rep., Peters, Griffin, Woodward, Inc.—Art Moore & Associates, Inc. (Pacific Northwest).

Operation: 1953; TV sets in area: 97,800.

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**KTVB-TV (Channel 7) NBC, ABC**

KTVB, Inc., Boise, Idaho, 709 Idaho St., P. O. Box 390, Boise, Ida. 83701; 208-342 4611.

Georgia M. Davidson, pres.; Robert E. Krueger, exec. v.p. & gen. mgr.; Del Lundbom, prog. dir.; Harold W. Toedtmeier, dir., oper.; Sal Celeski, news dir.; nat'l rep. Avery-Knodel, Inc.

### **Idaho Falls**

**KID-TV (Channel 3) ABC, CBS**

Idaho Radio Corp., Box 2008, Idaho Falls, Idaho: 3 & 4. 522-5100.

J. Allen Jensen, vice-pres. & gen. mgr.; Claude Cain, sta. manager; Dave Wayne, prog. mgr.; Carroll Secrist, chief eng.; nat'l rep., Geo. P. Hollingbery Co., Inc.—Art Moore & Associates, Inc. (Pacific Northwest).

Operation: 1953; TV sets in area: 107,200.

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**KIFI-TV (Channel 8)**

The Post Company, P. O. Box 2148, Idaho Falls, Ida. Phone: Jackson 3-1171.

Jim Brady, pres. & gen. mgr.; Herman Haefele, pgm. dir. & chief engineer; nat'l rep., Avery-Knodel; Seattle rep., Feltis. Dove & Croghan, Inc.; Denver rep., Robert Hix Co., Inc.

Operation: 1961.

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### **Lewiston**

**KLEW-TV (Channel 3) CBS, ABC**

Cascade Broadcasting Co., Box 615, 1115 Idaho St., Lewiston, Idaho; SHERWOOD 3-5581.

Rudy Vsetecka, gen. & sls. mgr.; Bill Bickly, chief eng.; nat'l rep., Art Moore & Assoc. Inc.

Operation: 1955

### **Pocatello**

**KTLE-TV (Channel 6)**

KBLL, Inc., Box 192, Blackfoot, Ida.

Howard D. Johnson, pres.; Dale J. Smith, vice pres.; John Miller, sec'y treas.

CP, not operating.

### **Twin Falls**

**KVMY (Channel 11) CBS, ABC, NBC**

The KLIX Corporation, Elizabeth Blvd. & Eastland Drive, Box 547, Twin Falls, Idaho; 733-1280.

Gordon Glasmann, pres. & gen. mgr.; Geo. C. Hatch, vice-pres.; L. L. Langdon, prod. mgr.; Sid Cohen, film buyer; Vic Graybeal, film dir.; Vann McArthur, tech. dir.; nat'l rep., Skyline Advertisers Sales H. R. Television—Art Moore & Associates (Northwest).

Operation: 1955; TV sets in area: 36,800.

### **ILLINOIS**

**WCHU (Television 33) NBC**

Plains Television Group, Inman Hotel, 17 E. University, Champaign, Illinois, 352-7673.

Elmer Balaban, pres.; Milton D. Friedland, vice pres. & gen. mgr.; James T. Kelly, mgr.; Harry Eskew, chief eng.; nat'l rep., Adam Young, Inc.

Operation: 1959.

### **Champaign**

**WCIA (Channel 3) CBS**

Midwest Television, Inc., 509 S. Neil St., Champaign, Ill.; 356-8333.

A. C. Meyer, pres.; Guy Main, exec. vice pres.; James Fielding, dir. oper. & secy.-treas.; Robert L. Myers, dir. eng. & asst. to pres.; Gerald P. Johnson, sls. mgr.; Leonard Davis, gim sales mgr.; Darrell Blue, prog. dir.; William J. Helms, prod. & sale serv.; John Ketterer, film buyer; nat'l rep., Edward Petry & Co., Inc.

Operation: 1953; TV sets in area: 328,000.

### **Champaign-Urbana**

**WILL-TV (Channel 12) (non-com)**

228 Gregory Hall, University of Illinois, Urbana, Ill.; 333-0850.

Frank E. Schooley, mgr.; Rob R. Beldon, chief eng.

Operation: 1955; TV sets in area: 400,000.

### **Chicago**

**WBBM-TV (Channel 2) CBS**

Columbia Broadcasting System, Inc., 630 N. McClurg Court, Chicago 11, Ill.; Whitehall 4-6000.

Edward R. Kenefick, vice-pres., gen. mgr.; Henry Schaefer, bus. mgr.; dir., Robert N. Cochran, gen. sls. mgr.; George Pions, mgr., nat'l sls., Bruce Bloom, dir., sls. prom.; George Nicholaw, dir. information services; Charles Hinds, prog. dir.; Luther A. Pierce, dir.; tech. operations; Wayne Weber, dir. broadcast services; Alice Necker, mgr., film

dept.; Anita Licata, sls. traffic mgr.; John Madigan, news dir.; Paul Cahill, dir. comm. rel.; John Patton, library ref., Dennis May-off, sales research dir.; nat'l rep., CBS Television Stations National Sales.

Operation: 1946; TV sets in area 2,300,000.

**WBKB-TV (Channel 7) ABC**

American Broadcasting-Paramount Theatres, Inc., 190 N. State St., Chicago 1, Ill.; ANdover 3-0800.

Richard A. O'Leary, vice-pres. & gen. mgr., John J. McMahon, gen. sales mgr., Warren Tomassene, sales mgr., Lee Schulman, prog. dir., Larry Einhorn, exec. prod., George Rodman, adv. prom., pub. dir., Chuck Buzzard, eng. dir.; nat'l rep., ABC TV Spot Sales.

Operation: 1948; TV sets in area: 2,237,900.

**WGN-TV (Channel 9)**

WGN, Inc., 2501 W. Bradley Pl., Chicago 18, Ill.; LAkeview 8-2311.

J. Howard Wood, chairman of the board; Ward L. Quaal, president; Dan Calibraro, assistant to president; Bruce Dennis, vice president and manager of news; Bradley Eidmann, vice president and general manager; Dan Pecaro, vice president and general manager; Ralph Batt, manager of Engineering; Jack Brickhouse, manager of sports; Sheldon Cooper, program manager, WGN-TV and vice president for program development; A. C. Field, manager of public affairs; James Hanlon, manager of public relations and advertising; John McDaniels, general sales manager; E. Boyd Seghers, manager of sales promotion and research; nat'l rep., WGN-TV Sales and Edward Petry & Co., Inc.

Operation: 1948; TV sets in area: 2,500,000.

**WMAQ-TV (Channel 5) NBC**

National Broadcast Co., Merchandise Mart, Chicago, Ill. 60654, 644-8700.

Robert Lemon, NBC v.p. & gen. mgr.; W. C. Prather, sta. mgr.; Norman Cissna, gen. sls. mgr.; James Hoel, local sls. mgr.; Harry Trigg, prog. dir.; Kenneth Christiansen, oper. dir.; Curt Pierce, mgr., tech. oper.; Chet Campbell, dir. ad. prom. & pres.; Richard H. Moss, video recording sls. rep.; nat'l rep., NBC Spot Sales.

Operation: 1949; TV sets in area: 2,381,000.

**WITW (Channel 11) (non-com)**

Chicago Educational Television Associa-

tion, 5400 North St., St. Louis Ave., Chicago, Ill. 60625. Phone 312-583-5000.

Edward L. Ryerson, president; Fairfax M. Cone, vice president; Paul W. Guenzel, vice president; George A. Ranney, vice president; Lester Armour, treasurer; Robert L. Foote, secretary; John W. Taylor, executive director; Demetra Panagos, administrative associate; A. G. Ferreira, business manager; Edward L. Morris, director of programming; Robert Fuzy, program manager; Clarence McIntosh, production manager; Robert Seipp, film director; Thomas Sanberg, director of development; Carol Bryant, publicity director; William Woods, director of engineering; Walter Alliss, chief engineer.

Operation: 1955; TV sets in area: 2,300,000.

### **Danville**

WICD-TV (Channel 24) NBC

Plains Television Corp., 1500 N. Washington Ave., Danville, Ill.; 446-6200.

Milton D. Friedland, gen. mgr.; James T. Kelly, Sta. & sales mgr.; Harry Eskew, chief eng.

### **Decatur**

(Serving Decatur, Springfield & Champaign)

WAND (Channel 17) ABC

WAND-Television, Inc. (subsidiary of Lin Broadcasting Corp., Inc.), P.O. Box 631, Southside Drive, Decatur, Ill. 62525; Phone 217-428-4304.

Jack Kussart, gen. mgr.; Don Lindsey, sls. mgr.; nat'l rep., Broadcast Communications Group.

Operation 1961; TV sets in Area 463,000.

### **Harrisburg**

WSIL-TV (Channel 3) ABC Primary

Turner-Farrar Association Studios, 21 W. Poplar St., Harrisburg, Ill.; 373. Transmitter: 2 miles West Creal Springs, Ill.

O. L. Turner, gen. mgr.; Charles Gilliam, chief eng.

Operation: 1953; TV sets in area: 201,000.

### **La Salle**

WEEQ-TV (Channel 35)

(Satellite of WEEK-TV, Peoria, Ill.)  
Mid-America Television Company, 2907 Springfield Rd., East Peoria, Ill. 61611.

PEKIN (Channel 69)

Mid Illinois Television Co., Times Bldg., Pekin, Illinois.

Joseph T. McNaughton, pres.

CP. not operating.

### **Moline**

WQAD-TV (Channel 8)

Moline Television Corp., 3003 Park 16th St. Moline, Ill., 61625; 764-9694.

Arthur M. Swift, exec. v. p. & gen. mgr.; William Snyder, sls. mgr.; Dewey L. Nelsen, prog. mgr.; Ronald G. Klayman, promo. mgr.; Darrell Wheaton, prod. mgr.; Ray Krueger, chief eng.; Jim King, dir. of news.

Operation: 1963

### **Peoria**

WEEK-TV (Channel 25) NBC

Mid-America Television Company, 2907 Springfield Rd., E. Peoria, Ill. 61611; 699-3961.

Fred C. Mueller, gen. mgr.; Philip Mergner, gen. sales mgr.; Richard Evans, prog. dir.; Wayne Lovely, chief eng.; Roger Ottenbach, pub. & prom. mgr.; nat'l rep., Katz Agency.

Operation: 1963; TV sets in area: 325,000.

WMBD (Channel 31) CBS

Midwest Television, Inc., 212 S. W. Jefferson, Peoria, Illinois, 676,0711.

August C. Meyer, pres; Guy F. Main, exec. v.p.; William L. Brown, gen. mgr.; Gene C. Robinson, operations mgr.; Robert Crawford, news dir.; George A. Pyle, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1958; TV sets in area: 311,100.

WTVH (Channel 19) ABC

Metropolitan Broadcasting (Division of Metromedia, Inc.) 606-608 Main St., Peoria, Ill. Phone: 676-8911.

John Bone, v.p., gen. mgr.; Delores Slavens, bus. mgr.; Clyde Dutton, sales mgr.; Bill McBroom, program & promotion dir.; Al Ruch, chief eng.; nat'l rep., Metro TV Sales.

Operation: 1963; TV sets in area: 300,000.

### **Quincy**

WGEM-TV (Channel 10) NBC, ABC

Quincy Broadcasting Co., Hotel Quincy, Quincy, Ill. 62301; 222-6840.

T. C. Oakley, pres.; J. S. Bonansinga, vice-pres., gen. mgr. & treas.; J. T. Reardon, secy.; Fred Colgan, prog. dir.; J. Ben Stewart, comm. mgr.; Bob Meyer, dir. of adv.; Frank Laughlin, chief eng.; nat'l rep., Adam Young.

Operation: 1953; TV sets in area: 195,000.

### **Rock Island**

WHBF-TV (Channel 4) CBS

Rock Island Broadcasting Co., Telco Bldg., 231 18 St., Rock Island, Ill. 61201; Phone: 786-5441. Area Code 309.

Ben H. Potter, pres.; Miss Marguerite F. Potter, vice-pres. & treas.; Maurice Corken, exec. vice-pres.; Ted Arnold, sales mgr.; Heber E. Darton, prom. mgr.; Robert J. Sinnett, chief eng.; nat'l rep., Edward Petry & Co.

Operation: 1950; TV sets in area: 433,000.

## Rockford

WTVO (Channel 39) NBC

Winnebago Television Corp., N. Meridian Rd. & State, Rockford, Ill.; 963-5413.

Harry Balaban, pres.; Hal Froelich, mgr.; Robert J. Smith, program dir.; Gene Denari, sales mgr.; Al Petzke, chief eng.; Henry Taylor, film dir.; Marvin Freeman, promotion mgr.; nat'l rep., Blair Television.

Operation: 1953; TV sets in area: 259,000.

## WREX-TV (Channel 13)

WREX-TV, Inc., West Auburn at Winnebago Rds., Rockford, Ill. 61105; 968-1813 or Winnebago 2213.

## Springfield

WICS (Channel 20) NBC

Plains Television Corp., 2680 East Cook St., Springfield, Ill. 62703; Tel. 528-0465.

Elmer Balaban, pres.; Herbert Scheffel, treas.; Harry Balaban, secy.; Milton D. Friedland, vice-pres. & gen. mgr.; Jerrold Merritt, chief eng.; Harold Hoskins, prog. mgr.; Robert Steffan, prod. mgr.; Robert Farrow, nat'l sls. mgr.; H. K. Springer, controller; nat'l rep., Young Television Corp.

Operation: 1953; TV sets in area: 271,000.

## WMAY-TV (Channel 36)

WMAY-TV, Inc., 504 E. Monroe St., Springfield, Ill.

Gordon Sherman, pres.; Lee Ruwiteh, Syl Binkin, vice-pres.; Robert Weiner, secy.; Melvin Feldman, treas.

CP, not operating.

## INDIANA

### Bloomington-Indianapolis

WTTV (Channel 4) Independent

Sarkes Tarzian, Inc., 3490 Bluff Road, Indianapolis, Ind. 46227; STate 7-2211.

Sarkes Tarzian, pres.; Robert G. Holben, gen. mgr., broadcast div.; Elmer Snow, dir. of engineering; Arthur R. Hook, program mgr.; Clyde Dutton, gen. sales mgr.; Bernie Souers, asst. gen. sales mgr.; Don Morgan, chief engineer.

Operation: 1949; TV sets in area: 650,000.

### Elkhart-South Bend

WSJV (Channel 28) ABC

Truth Publishing Co., Box 700, Elkhart, Ind. 46514; Phone: 522-1518; South Bend 232-2828.

John F. Dille, Jr., pres.; Paul C. Brines, exec. vice pres.; Don E. Fuller, gen. mgr.; Ken Owens, admin. asst.; Al Waters, nat'l sales mgr.; James Blacklaw, prog. dir.;

Arthur C. Whitaker, Jr., film dir.; Louis Swift, chief eng.; nat'l rep., Blair.

Operation: 1954; TV sets in area: 262,000.

## Evansville

WEHT-TV (Channel 25)

Gilmore Broadcasting Corp. of Indiana, P.O. Box 395, Evansville, Indiana; HArrison 4-9215.

James Gilmore, pres.; Wm. R. Hight, vice pres. & gen. mgr.; James Manion, sales mgr.; Harold A. Poole, contr.; Elmer Chancellor, chief eng.; nat'l rep., Avery-Knodel.

Operation: 1955; TV sets in area: 405,000.

WFIE (Channel 14) NBC

WFIE, Inc., 1115 Mt. Auburn Rd., Evansville 12, Ind.; 425,6201.

Ralph S. Jackson, pres.; Kelly Atherton, vice president & gen. mgr.; Chet Behrman, program director; John MacGregor, sales mgr.; Jack Etzel, news director; Marion Paul, chief engineer.

Operation: 1953; TV sets in area 150,300 (ADI)

WTVW (Channel 7)

Evansville Television, Inc., 405 Carpenter St., Evansville, Ind.; HArrison 2-1121.

E. Berry Smith, gen. mgr.; nat'l rep., Blair TV.

Operation: 1956; TV sets in area: 247,480.

## Fort Wayne

WANE-TV (Channel 15) CBS

2915 W. State Blvd., 742-9411. Indiana Broadcasting Corp., Fort Wayne, Indiana 46808.

C. Wrede Petersmeyer, pres.; Reid G. Chapman, vice-pres., gen. mgr. & film buyer; Howard Bunnell, commercial mgr.; Harry Heuston, prog. dir.; Walter H. Jones, chief eng.; Dave Hockensmith, prom. dir.; Alan E. Englander, treas.; nat'l rep., H-R Television, Inc.

Operation: 1954; TV sets in area: 253,000.

WKJG-TV (Channel 33) NBC

WKJG, Inc., 2633 W. State Blvd., Ft. Wayne, Indiana 46808; Phone: 219-422-7474.

John F. Dille, Jr., pres.; Hilliard Gates, vice-pres. & gen. mgr.; Calo Mahlock, prog. dir.; William Kline, sales mgr.; Eugene A. Chase, chief eng.; nat'l rep., Blair Television.

Operation: 1953; TV sets in area: 279,000.

WPTA (Channel 21) ABC

Sarkes Tarzian, Inc. 3333 Butler Road, Ft. Wayne, Indiana. 219-483-0584.

Sarkes Tarzian, pres.; Victor H. Sterling,

gen. mgr.; Tom Rogers, prog. mgr.; Marc Mangus, prod. mgr.; Sid Bozarth, news dir.; George Castle, chief engineer; nat'l rep., Metro TV.

Operation: 1957.

### **Indianapolis**

#### **WFBM-TV (Channel 6) NBC**

Time-Life Broadcast, Inc., 1330 North Meridian St., Indianapolis, 635-9326.

W. C. Pullen, Jr., pres.; Eldon Campbell, vice-pres. & gen. mgr.; Don Menke, sta. mgr.; Donald Cripe, bus. mgr.; Warren Wright, prog. dir.; Hugh L. Kibbey, sls. mgr.; Keith C. Strange, prom. mgr.; Robert Flanders, eng. dir.; nat'l rep., The Katz Agency, Inc.

Operation: 1949; TV sets in area: 763,000.



#### **WISH-TV (Channel 8) CBS**

Indiana Broadcasting Corporation, 1950 N. Meridian St., Indianapolis, Ind.; 924-4381.

C. Wrede Petersmeyer, pres.; Robert B. McConnell, vice-pres. & gen. mgr.; Charles Rees, secy.-treas.; C. E. Wallace, Jr., chief eng.; Jos. E. Lake, comm. mgr.; Dave Smith, prog. mgr.; nat'l rep., H-R Television, Inc.

Operation: 1954; TV sets in area: 794,100.



#### **WLWI (Channel 13) ABC**

Crosley Broadcasting Corp., 1401 Meridian St., Indianapolis 2, Ind.; ME1rose 9-2311.

John Babcock, vice-pres. & gen. mgr.; Bruce Cox, mgr., spec. broadcast services; Bob Lamb, sales mgr.; Charles Brodhead, prog. mgr.; Norman Nixon, chief eng.; nat'l rep., Crosley Broadcasting Corp.

Operation: 1957; TV sets in area: 823,740.

### **Lafayette**

#### **WFAM-TV (Channel 18) CBS**

Lafayette, Indiana; Gibson 7-2113.

Sarkes Tarzian, pres.; Richard W. Long, gen. mgr.; Bruce Bahlke, prog. dir.; Dave Spindle, chief eng.; nat'l rep., Masla & Co.

Operation: 1953; TV sets in area: 115,750.

### **Muncie**

#### **WLBC-TV (Channel 49) CBS, NBC, ABC**

Tri-City Radio Corp., US Highway 35, south of Muncie, Ind., Atlas 8-4403.

D. A. Burton, pres., treas. & gen. mgr.; W. F. Craig, vice-pres. & comm. mgr.; Garnet M. Burton, secy.; Pat Finnegan, chief eng.; nat'l rep., The Devney Organizations, (Chicago), New York.

Operation: 1953; TV sets in area: 159,000.

### **South Bend**

#### **WNDU-TV (Channel 16) NBC**

Michiana Telecasting Corp., Juniper Road, Box 16, South Bend, Ind. 46624; 233-7111.

Wm. Thomas Hamilton, v.p., gen. mgr.; David O'Shea, sls. mgr.; Bazil O'Hagan, asst. gen. mgr. & chief eng.; Paul Walton, dir., prog. ops.; nat'l rep., Adam Young, Inc.

Operation: 1955; TV homes in area: 327,100.



#### **WSBT-TV (Channel 22) CBS**

South Bend Tribune, 300 W. Jefferson Blvd., South Bend, Ind. 46601; 233-3141.

Jack E. Douglas, gen. mgr.; Will R. Darch, asst. gen. mgr.; Jerry Bleck, nat. sales mgr.; N. J. Gassensmith, pgm. dir.; Walter Sweitzer, film dir.; Scott Hagenau, chief eng.; nat'l rep., Katz Agency.

Operation: 1952 sets in area: 315,400.

### **Terre Haute**

#### **WTHI-TV (Channel 10) CBS, ABC, NBC**

Wabash Valley Broadcasting Corp., 918 Ohio St., Terre Haute, Ind.; 232-9481.

Anton Hulman, Jr., pres. & gen. mgr.; J. R. Cloutier, exec. vice-pres. & treas.; Ben Falber, Jr., vice-pres. & dir. of operations; Russ Arnold, vice-pres. & dir. of facilities; nat'l rep., Edward Petry & Co., Inc.

Operation: 1954; TV sets in area: 366,700.

### **IOWA**

#### **Ames**

#### **WOI-TV (Channel 5) ABC**

Iowa State Univ. of Science & Technology, Ames, Ia.; Tel.: 294-5555.

W. Robert Parks, pres.; Robert C. Mulhall, gen. mgr.; James H. Davis, assoc. gen. mgr.; Ted Tostlebe, comm. mgr.; John Voigt, prom. mgr.; Keith Kethcam, chief eng.; Bill Mason, film dir.; nat'l rep., H-R Television, Inc.

Operation: 1950; TV sets in area: 400,000.

#### **Cedar Rapids**

#### **KCRG-TV (Channel 9) ABC**

Cedar Rapids Television Co., 1st and 1st S.W., Cedar Rapids, Ia.; 364-4194.

Joseph F. Hladky, Jr., pres.; Ed Lasko, gen. mgr.; Rollo F. Fletcher, gen. sls. mgr.; Ralph D. Willey, operations dir.; Edna A. Herbst, prom. dir.; Erv Shoemaker, creative dir.; Dave Carter, news editor; John Donnelly, office mgr. & accountant; Norval Box, acting chief eng.; nat'l rep., Edward Petry & Co.

Operation: 1953; TV homes in area: 318,600.



#### **WMT-TV (Channel 2) CBS**

WMT-TV, Inc. Paramount Theatre Bldg., Cedar Rapids, Ia.; EMpire 4-0171. WMT-TV, Inc.

Wm. B. Quarton, pres.; Lew Van Nos-

trand, vice-pres. sales; Douglas B. Grant, vice-pres. TV oper.; Pete Devereaux, prom. mgr.; Geo. P. Hixenbaugh, chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1953; TV sets in area: 318,600.

### Davenport

WOC-TV (Channel 6) NBC

WOC Broadcasting Co., 805 Brady St., Davenport, Ia.; 324-1661.

D. D. Palmer, pres. & treas.; Wm. D. Wagner, vice pres. & secy.; Raymond E. Guth, gen. mgr.; Harold Heath, sls. mgr.; P. G. Arvidson, tech. dir.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1949; TV sets in area: 472,789.

### Des Moines

KDPS-TV (Channel 11)

Des Moines Independent Community School District, 1800 Grand Avenue, Des Moines, Iowa.

A. Arthur Davis, pres. of board; Herrold V. Mann, secy. of board; John A. Montgomery, sta. mgr.; Elwin Basquin, prog. dir.

Operating.

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KRNT-TV (Channel 8) CBS

Cowles Communications, Inc., Broadcasting Division, 9th & Pleasant St., Des Moines Ia. 50309, 243-4141.

Robert W. Dillon, vice-pres. & gen. mgr.; Paul Elliott, commercial mgr.; Joe Hudgens, prog. dir.; Bill Hippee, gen. sales mgr.; Dick Percival, bus. mgr.; Charles Quentin, chief eng.; Guy Koeningsberger, adv. & prom. mgr.; nat'l rep., The Katz Agency, Inc.

Operation: 1955; TV sets in area: 295,200.

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WHO-TV (Channel 13) NBC

WHO Broadcasting Co., 1100 Walnut St., Des Moines, Iowa 50307; 288-6511.

Dr. David D. Palmer, pres. & treas.; Paul A. Loyet, vice-pres. & dir. of eng.; William D. Wagner, vice-pres. & secy.; Robert H. Harter, v.p. & gen. mgr.; Al Barcheski, pgm. dir. & film buyer; Ward McCleary, prom. mgr.; Roy W. Pratt, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1954; TV sets in area: 307,350.

### Fort Dodge

KQTV (Channel 21) NBC

Northwest Television Co., Television Square, Fort Dodge, Ia.; 4-0351 & 4-0311.

Edward Breen, pres. & gen. mgr.; George Haire, vice-pres; Robert Kelley, secy; Allan R. Loomis II, treas.; Vince Fleming, prog. dir.; Eve Rubenstein, sls. mgr.; David Sinclair, chief eng.; nat'l rep., Bernard Howard, Inc.

Operation: 1953; TV sets in area: 72,621.

### Kirkville-Ottumwa

KTVO (Channel 3) CBS, NBC, ABC

Broadcast Center, Ottumwa, Ia.; 682-4535.

Daniel C. Palen, gen. mgr.; Thomas Gagnon, sls. mgr.; Alvina Britz, bus. mgr., prog. dir.; Frank A. Douma, dir. public relations; Gerald F. Dreger, chief eng.; nat'l rep., George P. Hollingbery.

Operation: 1955; TV sets in area: 187,800.

### Mason City

KGLO-TV (Channel 3) CBS

Lee Broadcasting Corp., Second & Pennsylvania, Mason City, Iowa 50401; 423-2540.

Walter J. Rothschild, pres.; Lloyd D. Loers, vice-pres., sec'y mgr.; Donald G. Harter, treas.; Roger E. Sawyer, chief engineer; Douglas F. Sherwin, program dir.; Bart Curran, production dir.; Robert G. Fruehe, nat'l sales mgr.; nat'l rep., H-R.

Operation: 1954; TV sets in area: 365,000.

### Sioux City

KTIV (Channel 4) NBC, ABC

KTIV Television Co., 10th & Grandview Blvd., Sioux City, Ia.; 8-0545.

Dietrich Dirks, pres. & gen. mgr.; Eugene Flaherty, exec. vice-pres.; Duane Kidder, vice-pres.; Bernard Marks, secy.; Elizabeth Sammons, treas.; Wm. Yenerich, sales dir.; Don Stone, prog. dir.; A. E. Quilleash, prod. dir.; Al Smith, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1954; TV sets in area: 233,837

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KVTV (Channel 9) ABC-TV, CBS-TV

Forward of Iowa, Inc., Douglas at 7th, Sioux City, Iowa 51101; 277-2345.

William F. Turner, general manager; Clair W. Giles, asst. gen. mgr.; Paul J. O'Bryan, local sales manager; David L. Slater, operations director; Gil H. Bennett, production director; Del D. Benjamin, promotion manager; Carl E. Morris, film director; Lyle C. Johnson, Studio Technical director; Glen A. Larsen, transmitter supervisor; The Meeker Co.—national representative; Harry S. Hyett Co., national representative.

Operation: 1953; TV sets in area: 226,510.

### Waterloo

KWWL-TV (Channel 7) NBC

Black Hawk Broadcasting Co., E. 4th & Franklin, Waterloo, Ia.; ADams 4-4404.

Robert Buckmaster, president; Donald M. Graham, vice-pres.; Thomas L. Young, vice-pres. & gen. mgr.; Robert A. Young, treas.; Thomas L. Trunnell, sect.; Jim Bradley, dir. oper.; Ed Tink, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 328,866.

### KANSAS

#### Ensign

KTVC (Channel 6) CBS



Southwest Kansas Television Co., c/o Leigh Warner, Cimarron, Kans.

Leigh Warner, pres.; F. C. Walker, treas.; Wm. Montgomery, Syracuse, Kansas, sec'y.

Operation: 1957.

### Garden City

KGLD-TV (Channel 11) NBC satellite of KARD-TV, Wichita, Kan.

(Part of Kansas State Network) Kansas State Network, Inc.; 833 North Main, Wichita, Kansas 67203. AM-5-5633.

Operation: Nov. 1956.

### Goodland

KLOE-TV (Channel 10) CBS

Kays, Inc., 17th & Broadway, Goodland, Kans.; TWinoaks 9-2321.

Kay Melia, gen. mgr.

Operation: 1958.

### Pittsburg

KOAM-TV (Channel 7) NBC, ABC

Mid-Continent Telecasting, Inc., P.O. Box 659, Pittsburg, Kans. 66762; ADams 1-0400.

Lester E. Cox, pres.; E. V. Baxter, Lester L. Cox, Lang Pogers, vice-pres.; Fred Hughes, sec'y.; R. E. Wade, treas. & gen. mgr.; Louis R. Martin, prog. dir.; Leo Stafford, chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1953.

### Topeka

WIBW-TV (Channel 13) CBS, ABC

Stauffer Publications, Inc., Box 119 Topeka, Kansas 66601. 913-272-3456.

Thad M. Sandstrom, Gen. Mgr.; Charles Ross, Mgr.; Nat'l Rep., Avery-Knodel, TV sets in area: 295,000.

### Wichita

KAKE-TV (Channel 10) ABC

KAKE-TV and Radio, Inc., 1500 North West St., Box 1010, Wichita, Kans.; WHitehall 3-4221.

Mark H. Adams, pres.; Charles E. Jones, treas.; H. E. Zoller, Ted Gore, vice-pres.; Martin Umansky, vice-pres. & gen. mgr.; Harold Newby, vice-pres. & chief eng.; Robert Kyle, prog. mgr.; P. K. Smith, prod. mgr.; Bryce Benedict, gen. sales mgr.; Ronald E. Williams, prom. mgr.; Katz Agency, Inc.

Operation: 1954.

KARD-TV (Channel 3) NBC

(Satellites—CKKT-TV, Great Bend, Kan. Ch. 2; KGLD-TV, Garden City, Kan. Ch. 11; KOMC-TV McCook, Neb., Ch. 8)

Kansas State Network, Inc., 833 North Main, Wichita, Kans 67203; AMherst 5-5633.

Geo. M. Brown, pres.; Daniel M. Moyer, sec'y-treas.; Don Sbarra, vice-pres. & gen. mgr.; C. E. Hendrickson, gen. sls. mgr.; Rod Herring, chief eng.; Barry Stover, prom. mgr.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1955; TV sets in area: 412,000.

### Wichita-Hutchinson

KTVH (Channel 12) CBS

Wichita-Hutchinson Co., Inc., 2815 E. 37th St., North, P.O. Box 12, Wichita, Kansas, TEmple 8-1411; 1800 N. Plum St., Hutchinson, Kans.; MOhawk 5-5503.

Joyce A. Swan, pres.; M. Dale Larsen, vice-pres. & gen. mgr.; Dale Heckel, chief eng.; Robert D. Snyder, asst. gen. mgr.; Julius Efflandt, prog. mgr.; Donivan Waldron, nat. sales mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 330,800.

### KENTUCKY

#### Ashland

WALN-TV (Channel 59)

Polan Industries, 321 8th St., Huntington, W. Va.

Albert S. Polan, E. G. Polan, Lincoln M. Polan, Charles M. Polan and Lake Polan, Jr., owners.

CP, not operating.

#### Evansville-Henderson (Ind.)

WEHT-TV (Channel 50) CBS

WEHT, Inc., Box 395, Evansville 4, Ind.; HARRison 4-9215.

Edwin G. Richter, pres.; Wm. R. Hight, vice-pres., gen. mgr.; James Manion, sales mgr.; Harold A. Poole, contr.; Elmer Chancellor, chief eng.; nat'l rep., Young Television Corp.

Operation: 1955; TV sets in area: 405,000.

#### Lexington

WKYT-TV (Channel 27)

Kentucky Central Television Inc., Box 655 Lexington Ky.; Offices: 1087 New Circle Rd., N.E. Phone: 254-2727.

L. C. Redmon, gen. mgr.; Richard DeCamp, sales mgr.; Robert Klein, chief engineer.

Operation: June 1967.

WLEX-TV (Channel 18) NBC, CBS

WLEX-TV, Inc., P. O. Box 1457, Russell Cave Road, Lexington, Kentucky 40501; 606-255-4404.

H. G. Bell, pres.; Harry C. Barfield, vice pres. & gen. mgr.; Wm. B. Gess, vice-pres.; John G. Atchinson, sec'y., Frank Ragsdale, gen. sls. mgr.; Ed White, regional sls. dir.; Bob Davidson, lcl. sls. mgr.; Bob Jones, oper. dir.; James W. Robertson, chief eng.; Andy Andrews, prog. dir., nat'l rep., The Meeker Company.

Operation: 1955; TV households in area: 140,120.

#### Louisville

WAVE-TV (Channel 3) NBC basic

WAVE, Inc., 725 S. Floyd Street, Louisville, Ky. 40203; 585-2201.

Mrs. Jane Norton, Ch. of Bd.; T. Ballard

Morton, Jr. pres.; Ralph S. Jackson, exec. vice pres. & gen. mgr.; Arthur M. King, v.p., sec'y; Lee Browning, v.p., stn. mgr.; George Brown, treas.; George Patterson, prog. dir.; Houston Jones, nat'l sales mgr.; Wilbur Hudson, chief eng.; Pat O'Hara, prod. mgr.; Rodney Ford, news editor; nat'l rep., Katz Agency.

Operation: 1948; TV sets in area: 605,700.

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**WEZI-TV (Channel 21)**

South Central Broadcasting Corp. P.O. Box 148, 1162 Mount Auburn Road, Evansville, Indiana 424-8284.

CP, not operating.

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**WFPK-TV (Channel 15) (non-com.)**

Licensed to: Louisville Free Public Library, 301 York Street, Louisville 3, Ky.

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**WHAS-TV (Channel 11) CBS**

WHAS, Inc., 6th & Broadway, Louisville 2, Ky.; 582-4319.

Barry Bingham, board chairman; Victor A. Sholis, pres.; Lisle Baker, vice-pres.; Sam Gifford, prog. dir.; George Johnson, sales mgr.; Edward Hessel, prom. mgr.; Charles McDaniel, film dir.; O. W. Towner, dir. of eng.; nat'l rep., Harrington, Righter and Parsons, Inc.

Operation: 1950; TV sets in area: 470,000.

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**Owensboro**

**WKYT (Channel 62)**

Aircast, Inc., 3015 Radiance Rd., Louisville, Ky.

Stephen P. Bellinger, pres.; Ben H. Townsend, vice-pres.; Morris E. Kemper, treas.; Joel W. Townsend, secy.

CP, not operating.

**Paducah**

**WPSD-TV (Channel 6) NBC**

Paducah Newspapers, Inc., P. O. Box 1037, 100 Television Lane, Paducah, Ky. 42001; Phone: 442-8214.

Frank Paxton, pres.; Fred Paxton, vice-pres. & mgring dir.; Sam Livingston, gen. mgr.; Ernest J. Pell, technical dir.; nat'l rep., H-R Representatives, Inc.

Operation: 1957; TV sets in area: 325,000

**LOUISIANA**

**Alexandria**

**KALB-TV (Channel 5) NBC, CBS, ABC**

Lanford Telecasting Co., Inc., 605-11 Washington St., Alexandria, La.; 318-445-2456

T. B. Lanford, pres.; Robert E. Miller, gen. mgr.; Berton Chandior, sales mgr.; Miss Julie Morris, nat'l sales co-ord.; Franklin

Whitehead, sls. serv. mgr.; Bernard Tardy, promotion dir.; James Caskey, film dir.; nat'l rep., Advertising Time Sales.

Operation: 1954; TV sets in area: 302,600.

**Baton Rouge**

**WAFB-TV (Channel 9) CBS, ABC**

Guaranty Broadcasting Corp., Baton Rouge, La.

George A. Foster, Jr., chmn. of bd.; Tom E. Gibbens, pres. & gen. mgr.; Harry P. Gamble, Jr., v.p., and gen. counsel; Forest G. Ray, secy.; Clarence H. Willett, treas.; Ed Lamy, prog. dir.; Mervyn Rhys, comm. mgr.; Donald K. Allan, chief eng., oper. mgr.; Grace McElveen, prom.-mgsing. dir., nat'l rep., Blair Television Associates.

Operation: 1953; TV sets in area: 376,000.

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**WBRZ (Channel 2) NBC, ABC**

Louisiana Television Broadcasting Corp., P.O. Box 2906, Baton Rouge, La. 70821; 348-1491.

Douglas L. Manship, pres. and gen. mgr.; B. B. Taylor, Jr., vice-pres.; Charles P. Manship, Jr., secy. & treas.; Aubrey L. Moore, sta. mgr.; John Ferguson, prog. mgr.; John T. Crowe, prod. mgr. and op. mgr.; Pat Weathersby, chief eng.; Jules L. Mayeux, gen. sales mgr.; Robert J. Headlee, local & regional sales mgr.; Gordon Loudon, farm dir.; nat'l rep., George P. Hollingbery Co.

Operation: 1955; TV sets in area: 396,400.

**Houma**

**KHMA-TV (Channel 11)**

St. Anthony Television Corporation, 4911 Oxford Dr., Mobile, Ala.

**Lafayette**

**KLFY-TV (Channel 10) CBS**

Texoma Broadcasters, Inc., 2101 Jefferson St., Lafayette, Louisiana CE5-9494.

M. N. Bostick, President; Thomas G. Pears, General Manager; John Carroll, Chief Engineer; National Representative Avery Knodel.

Operation: 1955; TV sets in area: 210,000.

**Lake Charles**

**KPLC-TV (Channel 7) NBC**

Calcasieu Broadcasting Co., 320 Division St., P. O. Box 1521, Lake Charles, La.; HEmlock 6-3631.

Pelham Mills, pres. & gen. mgr.; A. B. Craft, prog. mgr.; Jeb Swanson, prom. dir.; Fred Hosli, local sls. mgr.; Roy Le Jeune, chief eng.; nat'l rep., Advertising Time Sales.

Operation: 1954; TV sets in area: 247,800.

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**KNOE-TV (Channel 8) CBS, ABC**

Noe Enterprises, Inc., Knoe Road, P. O.

Box 4067, Monroe, La.; FAirfax 2-8155.

James A. Noe, chairman of bd.; James A. Noe, Jr., pres.; Paul H. Goldman, exec. v.p. & gen. mgr.; Harry Arthur, v.p. pgms. & asst. gen. mgr.; Ray Boyd, vice-pres. & tech. dir.; Ansel Smith, v.p. operations; Buford Craft, film dir.; nat'l rep., National Television Sales, Inc.

Operation: 1953; TV sets in area: 400,000.

#### KTVE (Channel 10) NBC-ABC

KTVE Inc., 206 Catalpa, P. O. Box 1841, Monroe, La. FA 5-5656.

J. B. Fuqua, pres.; James T. Hite III, vice pres. & gen. mgr.; Al Hebert, gen. sales mgr.; John Long, chief eng.; nat'l rep., Geo. P. Holllingbery Co.

Operation: 1955; TV sets in area: 240,900.

### New Orleans

#### WDSU-TV (Channel 6) NBC

Royal Street Corp., 520 Royal St., New Orleans, La. 70130; Phone: 524-4376.

A. Louis Read, pres. & gen. mgr.; Robert Schultis, vice pres. & sales mgr.; Dwight W. Martin, v.p. & treas.; Thomas B. Lemann, secy.; Thomas Grote, asst. treas.; Jerry Roming, dir. of program; Maury A. Midlo, prom. dir.; Lindsey Riddle, chief eng.; nat'l rep., Blair-TV, Inc.

Operation: 1948; TV sets in area: 550,000.

#### WJMR-TV (Channel 20)

Supreme Broadcasting Co., Inc., 1500 Canal St., New Orleans 12, La.; 529-3131.

Roy A. Nelson, pres.; N. P. Geraci, sta. mgr.; Max A. Mipro, chief eng.; nat'l rep., Weed Television Corp.

Operation: 1953

#### WVUE-TV (Channel 12) ABC

Screen Gems Broadcasting of Louisiana, Inc., 1418 Cleveland Avenue, New Orleans, La. 70112; Phone: 525-9011 TWX-504-822-6364; Area Code: 504.

Norman Louvau, exec. vice pres.; Douglas J. Elleston, vice pres. & gen. mgr.; Harlan McFadden, gen. sales mgr.; William Perry Brown, Jr., promotion mgr.; Emil Loskot, bus. mgr.; Zvi H. Shoubin, prog. dir.; Allen L. Gunderson, chief eng.; Harold Lidin, news dir.; nat'l rep. Metro TV Sales, 485 Lex. Ave., N. Y. 10022.

Operation: 1959; TV sets in area: 597,000.

#### WWL-TV (Channel 4)

Loyola University, 6363 St. Charles Ave., New Orleans 18, La. Phone: UNiversity 6-5471. Studios: 1024 North Rampart St., New Orleans 16, La. Phone: 529-4444.

Rev. Homer R. Jolley, pres.; Rev. John F.

Keller, vice pres.; Rev. Francis Benedetto, S. J., faculty dir.; J. Michael Early, gen. mgr.

Operation: 1957.

#### WYES (Channel 8) (non-com)

Greater New Orleans Educational Television Foundation, 916 Navarre Ave., New Orleans, La. 70124 HU 6-5412.

W. S. Hart, gen. mgr.; Robert L. Carswell, operations mgr.; W. Hanshot, pgm. dir.; W. S. Hart, chief eng.

Operation: 1957.

### Shreveport

#### KSLA-TV (Channel 12) CBS basic

KSLA-TV, Inc., P. O. Box 92, Shreveport, La.; Phone: 424-8101.

Winston B. Linam, gen. mgr.; Ben McLaughlin, sales mgr.; John Renshaw, prog. dir.; Robert Weimar, prom. dir.; Morris C. Barton, chief eng.; nat'l rep., Harrington, Righter & Parsons.

Operation: 1954; TV sets in area: 349,600.

#### KTAL-TV (Channel 6) NBC

KCMC, Inc., 3150 No. Market St., Shreveport, La.; Tel.: 425-2422. Texas: 3227 Summerhill Rd., Texarkana; 793-1133

W. E. Hussman, pres.; A. E. Cowan, vice pres. oper.; Alan Johnstone, nat'l sales mgr.; Gilbert Wilson, mgr. sales & opera. Texarkana; Jesse Ragan, prog. mgr.; Harry Tilley, dir. of eng.

Operation: 1953; TV sets in area: 490,900.

#### KTBS-TV (Channel 3) ABC

KTBS, Inc., 312 E. Kings Highway, Shreveport, La.; Phone: 868-3644.

E. Newton Wray, pres. & gen. mgr.; George D. Wray, Sr., chmn. of bd.; George D. Wray, Jr., vice-pres.; Charles W. Wray, secy-treas.; Deane R. Flett, sta. mgr.; Mickey Hooten, prod. mgr.; Ron Rice, prom. mgr.; Marvin L. Perry, Jr., film dir.; Claude Scott, chief eng.; nat'l rep., Katz Agency.

Operation: 1955; TV sets in area: 430,000.

### MAINE

#### Augusta

#### WCBB (Channel 10)

Colby-Bates-Bowdoin Educational Telecasting Corp, c/o Bates College; Bates College, Lewiston, Me. 783-3542.

E. B. Lyford, exec. dir.; Roland A. Desjardins, chief eng.; Lester J. Richards, prog. mgr.; Mrs. Laina Houtari, traff. mgr.

#### Bangor

#### WABI-TV (Channel 5) ABC, CBS

Community Telecasting Service, 35 Hildreth St., Bangor, Me.; Phone 947-8321.

Walter Dickson, pres.; John McRae, gen.

mgr.; Richard Bronson, dir. of pub. rel.; George Gonyar, dir. TV operations; Robert Perkins, chief eng.; nat'l rep., George P. Hollingbery Co.—Kettell-Carter (New England).

Operation: 1953; TV sets in area: 140,000.

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**WLBZ-TV (Channel 2) NBC**

WLBZ Television, Inc., Box 732, Mt. Hope Ave., Bangor, Me.; 942-4822.

William H. Rines, pres.; Jack Atwood, exec. vice-pres.; Rudy Marcoux, station mgr.; James Robinson, pro. dir.; John H. Wibby, chief eng.; nat'l rep., Katz Agency.

Operation: 1954; TV sets in area: 125,000.

**Poland Spring**

**WMTW-TV (Channel 8)**

Mt. Washington TV Inc., Poland Spring, Me.; 998-4311. Sales dept., Portland, 733-5664.

Jack Paar, pres.; Robert Maynard vice pres. & gen. mgr.; Robert M. Joyce, asst. gen. mgr.; Leon H. Nelson, pgm & studio mgr.; Claus Wiese, prod. mgr.; Parker H. Vincent, chief eng.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1954.

**Portland**

**WCSH-TV (Channel 6) NBC**

Maine Radio and TV Co., 579 Congress St., Portland, Me.

William H. Rines, pres.; Jack S. Atwood, gen. mgr.; Don Powers, sta. mgr.; Arthur Leavitt, chief eng.; Bruce McGorrill, sales mgr.; Lew Colby, prom. dir.; George Bowler, film dir.; nat'l rep., Katz Agency.

Operation: 1953; TV sets in area: 210,000.

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**WGAN-TV (Channel 13) CBS**

Guy Gannett Broadcasting Services, 390 Congress St., Portland, Me.; 772-4661.

Jean Gannett Arnzen, pres.; Eugene W. Wilkin, vice-pres.; Donald S. Moeller, vice pres. & gen. mgr.; George D. Lilly, station mgr.; Arnold A. Kuvent, prom. mgr.; Alvin F. Wright, comptroller; William G. Wadman, prog. mgr.; Henry L. Van-Amburgh, chief eng.; nat'l rep., Blair TV Assoc.

Operation: 1954; TV sets in area: 300,000

**Presque Isle**

**WAGM-TV (Channel 8)**

Aroostook Broadcasting Corp., P.O. Box 749, Presque Isle, Me. Phone: 207-764-1161.

Horace Hildreth, pres., W. L. Dickson, vice-pres.; S. A. Lyons, stat. mgr.

Operation: 1956.

**MARYLAND**

**Baltimore**

**WBAL-TV (Channel 11) NBC**

The Hearst Corp., Maryland's Broadcast

Center, Baltimore, Md. 21211; Hopkins 7-3000.

Brent Gunts, vice pres. & gen. mgr.; Willis K. Friert, asst. mgr. & dir. of sls.; Otto R. Claus, chief eng.; Ann Mar, sales coordinator; Donald Peacock, adv. & prom. dir.; John Frankenfield, program dir.; Wes Potter, operations mgr.; J. Sydney King, community service mgr.; Robert Matthews, news mgr.

Operation: 1948; TV sets in area: 1,639,100.

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**WJZ-TV (Channel 13) ABC**

Westinghouse Broadcasting Co., Inc., 3725 Mullen Ave., Baltimore, Md. 21211: 664-7600.

Donald H. McGannon, pres.; Herbert B. Cahan, Group W area vice pres.; David E. Henderson, gen. mgr.; Earl C. Davis, prom. mgr.; Mel J. Bernstein, program mgr.; Charles S. Blair, chief eng.; Alan Roy Morris, public rel. dir.

Operation: 1948; TV sets in area: 1,865,300.

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**WMAR-TV (Channel 2) CBS**

The A. S. Abell Co., WMAR-TV, Television Park, P. O. Box 1957, Baltimore 3, Md.; 377-2222.

William F. Schmick, Jr., pres.; Donald P. Campbell, vice pres. & gen. mgr.; Robert B. Cochrane, asst. gen. mgr. & prog. dir.; Ernest A. Lang, comm. mgr.; A. G. Picha, prom., pub., dir.; John Q. Quigley, film dir.; Dave Stickle, news dir.; Thomas D. Severin, dir. of pub. serv.; Edwin B. Mick, prod. mgr.; C. G. Nopper, dir. of eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1947; TV sets in area: 1,104,000.

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**WMET (Channel 24)**

4340 Park Heights Ave., Baltimore, Md.

Operation: 1967.

**Salisbury**

**WBOC-TV (Channel 16) ABC, CBS, NBC**

WBOC, Inc., Radio-TV Park, Salisbury, Md. 21801; 301-749-6131.

William F. Schmick, Jr., pres.; Charles J. Truitt, vice-pres. & gen. mgr.; Jack Ward, chief eng. nat'l rep., Vernard, Torbet & McConnell.

Operation: 1954; TV sets in area: 67,755.

**MASSACHUSETTS**

**Adams-Pittsfield**

**WCDC (Channel 19)**

(Satellite of W-Ten, Albany, N. Y.)

Capital Cities Broadcasting Corporation, Box 10, Albany, 1; Phone: BRidge 1-2345.

**Boston**

**WBZ-TV (Channel 4) NBC**

Westinghouse Broadcasting Co., Inc., 1170

Soldiers Field Road, Boston 34, Mass.;  
Algonquin 4-5670.

Donald H. McGannon, ch. of board & pres.;  
Larry H. Israel, exec. vice pres.; J. E. Baudino, vice-pres. (Washington); W. C. Swartley, vice-pres. (Boston); Lamont L. Thompson, gen. mgr.; W. H. Hauser, dir. of eng.; John Rohbach, gen. sales mgr.; William Weurch, prog. mgr.; Jack F. Agnew, promo. mgr.; Joseph A. Ryan, pub. dir.; Robert E. Hagan, sales mgr.; Thomas J. Knott, asst. prog. mgr.; Robert G. Duffield, traffic mgr.; Sherman Bazell, news dir.

Operation: 1948; TV sets in area: 1,999,900.

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**WHDH-TV (Channel 5) CBS**

WHDH-AM-FM-TV, 50 Morrissey Blvd.,  
Boston, Mass. 02125; AVenue 8-5000.

George E. Akerson, pres.; Harold E. Clancy, exec. vice-pres., Roger Talmadge, treas. and clerk.; William B. McGrath, vice pres.; Philip K. Baldwin, vice pres. Engineering; Robert B. Cheyne, vice pres.-director of television; John Day, vice pres.-News & Public Affairs; Charles A. Hart, vice pres.-Finance; nat'l rep., Blair TV.

Operation: 1957; TV sets in area: 1,931,500.

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**WKBG-TV (Channel 56)**

WKBG Inc. (Kaiser Broadcasting and Boston Globe), 1050 Commonwealth Ave.,  
Boston, Mass. 566-1320.

James T. Lynagh, sta. mgr.

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**WNAC-TV (Channel 7) ABC**

Yankee Network Division, RKO General Broadcasting, 21 Brookline Ave., Boston,  
Mass. 02215; Commonwealth 6-0800.

William McCormick, vice pres. & gen. mgr.; Eugene F. Mitchell, dir. of sls.; George Cyr, dir. of TV programming; Al Korn, dir. of adv. & prom.; Ladislav Hlavaty, dir. of eng.; nat'l rep., RKO General Broadcasting, National Sales Div.

Operation: 1957; TV homes in area: 1,915,300.

**Boston-Cambridge**

**WGBH-TV (Channel 2) (non-com)**

WGBH Educational Foundation, 125 Western Ave., Boston, Mass. 02134; UNiversity 4-6400.

Ralph Lowell, pres.; Hartford N. Gunn, Jr., gen. mgr.; David O. Ives, asst. gen. mgr. for finance & community relations; David Davis, asst. gen. mgr. for television; Robert L. Larsen, TV prog. dir.; Michael J. Ambrosino, asst. TV prog. mgr.; Richard H. Thomas, TV prod. mgr.; Thomas B. Keller, Jr., dir. of eng.; John R. Hurley, dir. of bus. legal affairs; Helen Peters, pub. dir.

Operation: 1953; TV sets in area: 2,126,800.

**WXHR-TV (Channel 56)**

Harvey Radio Laboratories, Inc., 439 Concord Ave., Cambridge, Mass. 02138; ELliot 4-0500.

Frank Lyman, Jr., pres.; Merrill G. Smith, gen. mgr.

CP, not operating.

**Greenfield**

**WRLP-TV (Channel 32)**

Satellite of WWLP, Springfield, Mass.

Operation: 1957.

**Springfield-Holyoke**

**WHYN-TV (Channel 40) ABC**

The Hampden-Hampshire Corp., 1300 Liberty Street, Springfield, Mass.; 785-1911.

Charles N. DeRose, gen. mgr.; Zack Land, asst. gen. mgr. & gen. sales mgr.; nat'l rep., Adam Young; N.E., Bill Creed.

Operation: 1953; TV sets in area: 200,000.

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**WWLP (Channel 22) NBC**

Springfield Television Broadcasting Corp.,  
Box 2210, Springfield 1, Mass.; 785-1201.

Roger L. Putnam, chairman; William L. Putnam, pres. and gen. mgr.; John A. Fergie, vice-pres.; R. L. Filiault, treas. & compt.; W. "Buzz" Sawyer, oper. dir.; vice-pres.; J. H. Ferguson, Jr., exec. vice pres.; Wallace Sawyer, film buyer & dir.; Paul Brissette, gen. sales mgr.; Robert F. Donahue, promotion mgr.; Donald C. Shaw, chief eng.; nat'l rep., George P. Hollingbery Co.—Kettell-Carter (New England).

Operation: 1953; TV sets in area: 502,000 ARB March '65.

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**WJZB-TV (Channel 14)**

Springfield Television Broadcasting Corporation, P.O. Box 2210, Springfield 01101;  
413-785-1201.

William L. Putnam, pres., gen. mgr.; John A. Fergie, vice pres., eng.; James H. Ferguson, Jr., exec vice pres.; Roland L. Filiault, treas., comptroller, James F. McMahon, chief eng.; nat'l rep., Geo. P. Hollingsberry, Co.; regional rep., Kettel-Carter, Inc., Boston, Mass.

Operation: 1953. TV sets in area: 172,400, (Worcester County)

**MICHIGAN**

**Bay City-Saginaw**

**WNEM-TV (Channel 5) NBC**

Gerity Broadcasting Co., Pick-Durant Hotel, Flint, Mich., CE 5-3555. Offices and studios, 5700 Becker Rd., Saginaw, Mich. PL 5-8191.

James Gerity, Jr., pres.; Jack Berry, sta. mgr.; Lou Furlin, oper. dir.; nat'l rep., Edw. Petry & Co.

Operation: 1953; TV sets in area: 470,800.

### **Cadillac**

#### **WWTV (Channel 9) CBS, ABC**

Fetzer Television, Inc., P. O. Box 627; Cadillac, Mich. 49601; 616-775-3478.

John E. Fetzer, pres.; Gene Ellerman, vice pres. & gen. mgr.; Daryl Sebastian, asst. mgr.; John Wheat, prog. dir.; Lee Stevens, eng. oper. mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: Jan. 1, 1954; TV sets in area: 218,900.

### **Cheboygan**

#### **WTOM (Channel 4) NBC**

Midwestern Broadcasting Company, Cheboygan, Michigan; MAdison 7-5683.

Les Biederman, pres.; Harry Lipson, gen. mgr.; William H. Hiker, v pres., chief eng.; Drew McClay, sec.-treas.; Jerry D. Ferris, station mgr.; R. E. Detwiler, commercial mgr.; nat'l rep. Vernard, Torbet & McConnell, Inc.

Operation: 1959.

### **Detroit**

#### **WBID-TV (Channel 50)**

Woodward Broadcasting Co., 1056 Randolph St., Detroit, Mich.

Max Osnos, pres. & treas.; Jacob Kellman vice-pres. CP, not operating.

#### **WJBK-TV (Channel 2) CBS**

Storer Broadcasting Company, 7441 Second Blvd., Detroit, Mich. 48202; TRinity 3-7400.

George B. Storer, chairman; Stanton P. Kettler, pres.; Bill Michaels, exec. vice pres.; Lawrence M. Carino, v.p., gen. mgr.; Earl J. Watson, sta. mgr.; Robert L. Rierson, prog. & oper. dir.; Bob McBride, news & comm. affairs dir.; Todd Spoeri, prom. dir.; Todd Spoeri, Jim Oliverson, asst. promo. mgr.; Marion Stoner, chief eng.; Hap Eaton, gen. sales mgr.; George Crandall, local sales mgr.; nat'l rep., Storer Television Sales.

Operation: 1948; TV sets in area: 2,034,000.

#### **WTVS (Channel 56) (non-com)**

Detroit Educational Television Foundation Inc., 26945 W. Eleven Mile Rd., Southfield, Michigan 48075.

C. Allen Harlan, pres.; Norman B. Weston, treas.; Dr. Paul Rickard, exec. sec.

Operation: 1955

#### **WWJ-TV (Channel 4) NBC**

Evening News Assoc., 615 W. Lafayette, Detroit; 222-2000.

James Schiavone, gen. mgr.; Don De-

Groot, asst. gen. mgr.; Franklin G. Sisson, stat. mgr.; Henry C. Rogers, bus. mgr.; Ray W. Colie, sales mgr.; Peter S. Good, nat'l. sls. mgr.; A. Glenn Kyker, prom. mgr.; Frank M. Steltenkamp, sales deve. mgr.; Ron Renaud, chief eng.; Ian K. Harrower, prog. & prod. mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.—Andy McDermott (Canada).

Operation: 1947; TV sets in area: U. S. total survey area: 2,483,600 total coverage area (inc. Canada): 2,621,300.

#### **WXYZ-TV (Channel 7) ABC**

WXYZ, Inc., Broadcast House, 20777 W Ten Mile Rd., Detroit, Mich.; 444-1111.

John E. Campbell, vice pres. & gen. mgr.; Charles Kocher, chief eng.; Donald F. Keck, gen. sales mgr. Dean McCarthy, program dir.; Jan Coil, nat'l sls. service mgr.; Donna Jonas, traffic mgr.; Ron Laufer, research dir.; Richard Hughes, prom. & pub. mgr.; Kenneth Sims, film dir.; Earl Moore, bus. mgr.; Ralph Dawson, mgr. comm. tape dept.; nat'l rep., ABC Television Spot Sales, Inc.

Operation: 1948; TV sets in area: 1,752,450.

### **Detroit-Windsor (Canada)**

#### **CKLW-TV (Channel 9) CBC**

Essex Broadcasters, Inc. (U. S. Busn) 1450 Guardian Bldg., Detroit, Mich. 48226; 961-7200. Western Ontario Broadcasting Co., Ltd., 825 Riverside Drive W., Windsor, Ont.; 254-2831.

S. C. Ritchie, pres.; E. C. Metcalfe, vice pres. & sta. mgr.; Lee Redfield, gen. sls. mgr.; W. H. Gatfield, treas.; Gene Roper, prog. dir., film buyer; Clark Grant, dir. of adv. and prom.; Don Sharon, film dir.; Stewart Clark, eng. dir.; nat'l rep., RKO General Broadcasting, Inc., National Sales, (U.S.). RKO, dist. of Canada Ltd. (Canada).

Operation: 1954.

### **Flint**

#### **WJRT-TV (Channel 12) ABC**

Poole Broadcasting Co., 2302 Lapeer Rd., Flint, Mich. 48503; 239-6611.

John B. Poole, pres.; Albert J. Gillen, exec. vice pres. & gen. mgr.; Robert H. Battersby, treas-vice pres.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1958; TV sets in area: 500,000

### **Grand Rapids**

#### **WZZM (Channel 13)**

West Michigan Telecasters, Inc., TV13 Pantolind Hotel, Grand Rapids, Michigan 49502.

William C. Dempsey, Exec. V.P. & Gen. Mgr.; William Corder, Prog. Mgr. and Film Buyer; George Lyons, Gen. Sales Manager.

A.B.C. Network primary affiliate.  
NAB code station.

**WOOD-TV (Channel 8) NBC basic**

Time-Life Broadcast, Inc., Woodland Center, 120 College Ave., S.E., Grand Rapids, Mich.; 459-4125.

Willard Schroeder, pres. & gen. mgr.; John S. Markward, TV station mgr.; Robert Kirby, asst. TV sales mgr.; Marv Chauvin, prod. mgr.; Peter Kizer, prog. dir.; Andy Amyx, prom. mgr.; Charles Robison, chief eng.; R. H. Smith, film dir.; nat'l rep., The Katz Agency, Inc.

Operation: 1951; TV sets in area: 580,600.

**Kalamazoo**

**WKZO-TV (Channel 3) CBS**

Fetzer Broadcasting Co., 590 W. Maple St., Kalamazoo, Mich. 49001, FI 5-2101.

John E. Fetzer, pres.; Carl E. Lee, exec. v.p. & gen. mgr.; Donald W. DeSmit, Jr., sales mgr.; Charles T. Lynch, prog. dir.; Arthur Covell, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1950; TV sets in area: 692,000.

**Lansing**

**WJIM-TV (Channel 6) CBS**

Gross Telecasting, Inc., Country House, E. Saginaw at Howard St., Lansing, Mich. 48904; 372-1900.

Harold F. Gross, pres. & treas.; Philip Sherck, prog. dir.; Carl Onken, tech. oper. dir.; nat'l rep., Blair-TV.

Operation: 1950; TV homes in area: 979,500.

**Lansing—Jackson**

**WILX-TV (Channel 10)**

Television Corporation of Michigan, Inc., 1510 Springport Rd., P. O. Box 380, Jackson, Michigan.

**WMSB (Channel 10) N.E.T.**

Michigan State University, 600 Kalamazoo Street, E. Lansing, Michigan 48823; 355-7440.

Board of Trustees of Michigan State University: John A. Hannah, president; Phillip J. May, treasurer, Jack Breslin, secretary, Armand L. Hunter, dir. bdcting. services; Colby Lewis, sta. mgr.; Robert Page, prog. & prod. mgr.; Ray Wilson, chief eng.; David Bouse, film supv.

Operation: 1959; TV sets in area: 673,083.

**Sault Ste. Marie**

**WWUP-TV**

(Satellite of WWTW)

Fetzer Television, Inc., P. O. Box 627, Cadillac, Mich. 49601; 616-775-3478.

John E. Fetzer, pres.; Gene Ellerman, vice-pres. & gen. mgr.; Daryl Sebastian, asst.

mgr.; John Wheat, prog. dir.; Lee Stevens, eng. oper. mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: July 1, 1962; TV sets in area: 50,000 (U.S., Canada)

**Marquette**

**WLUC-TV (Channel 6)**

WLUC, Inc., P.O. Box 460 Marquette, Mich. 49855.

Elroy D. Strand, gen. mgr. nat'l sales; Jack La Forest, prog. dir.; Lou Chappell, oper. mgr.; John Truitt, chief eng.; Bruce Saari, indust. film dir.; Don Ranta, film dir.; nat'l rep., Peters, Griffin & Woodward.

Operation: 1956.

**Saginaw-Bay City**

**WKNX-TV (Channel 25) CBS**

Lake Huron Broadcasting Corp., 5200 State St., Saginaw, Mich. 48603, Tel: 517-799-1000.

William J. Edwards, pres. & gen. mgr.; Alvin M. Bentley, vice-pres.; Howard H. Wolfe, secy-treas. & stat. mgr.; Roger Baerwolf, prog. dir. & Film Buyer; Robert M. Chandler, vice pres. in chg. sales; Brian Moran, film dir.; Donald Beardslee, dir. tech. oper.; Lee Purvis, bus.; nat'l rep., Eastman TV.

Operation: 1953.

**Traverse City**

**WPBN-TV (Channel 7)**

Midwestern Broadcasting Co., Paul Bunyan Bldg., Traverse City, Mich. 49684; WIndsor 7-7675.

Les Biederman, pres.; William H. Kiker, vice-pres. & chief eng.; Drew McClay, secy.-treas.; Harry R. Lipson, gen. mgr.; R. E. Detwiler, comm. mgr.; nat'l rep., Vernard, Torbet & McConnell, Inc.

Operation: 1954.

**MINNESOTA**

**ALEXANDRIA**

**KCMT (Channel 7)**

Central Minnesota Television Co., Box 614, Alexandria, Minn. 763-5166.

**Duluth-Superior (Wis.)**

**KDAL-TV (Channel 3) CBS, ABC**

KDAL, Inc., 218 Bradley Bldg., Duluth, Minn.; RAndolph 2-4466.

Odin S. Ramsland, gen. mgr.; Robert A. Dettman, chief eng.; John W. Grandy, sales mgr.; Earl Henton, prog. dir.; nat'l rep., Petry.—Harry S. Hyett Co. (Minneapolis).

Operation: 1954; TV sets in area: 326,090.

**WDSM-TV (Channel 6) NBC, ABC**

Northwest Publications, Inc., WDSM Bldg., Duluth, Minn. 55802; 727-8484.

Robert J. Rich, gen. mgr.; R. W. "Rick"

Pearson, station mgr.; Dennis E. Murphy, prom. mgr.; Edwin M. Conrad, prog. dir.; George Carlson, dir. of eng.; Lew Martin, pub. aff. dir.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1954; TV sets in area 329,300.

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**WDUL-TV (Channel 10)**

WDUL Television Corporation, 2230 N. Farwell Avenue, Milwaukee.

**Hibbing**

**WIRT-TV (Channel 13)**

Carl Bloomquist, 715 Grant Avenue, Eveleth, Minn.; Phone: SHERwood 1-2520.

**International Falls**

**KIFS (Channel 11)**

Minneonta Television, Inc., Chamber of Commerce Bldg., 2nd Avenue, and 4th Street, International Falls, Minn.

**Mankato**

**KEYC-TV (Channel 12)**

Lee Broadcasting Corp., P. O. Box XII, Mankato, Minn.

**Minneapolis-St. Paul**

**KMSP-TV (Channel 9)**

United Television, Inc., 120 So. 9th St., Minneapolis 2, Minn.; FE 9-8811.

Don Swartz, pres. & gen. mgr.; Richard Fairbanks, vice-pres., sales; William Fahan, dir. news & pub. rel.; Joe Carney, op. mgr.; Chalmers Stromberg, chief eng.; nat'l rep., Blair Television.

Operation: 1955; TV sets in area: 807,000.

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**KSTP-TV (Channel 5) NBC**

Hubbard Broadcasting, Inc., 3415 University Ave., St. Paul 55114 or Minneapolis, Minn. 55414; 645-2724.

Stanley E. Hubbard, pres.; Stanley S. Hubbard, v.p. & gen. mgr.; Kenneth M. Hance, vice-pres. & treas.; Gerald D. Deeney, sec'y.; James E. Blake, sales mgr.; Wm. Davey, sales prom. mgr.; Ken Barry, prod. supv.; Fred A. Street, chief eng.; Ralph J. Dolan, oper. mgr.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1948.

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**WCCO-TV (Channel 4) CBS**

Midwest Radio-TV, Inc., 50 South 9 St., Minneapolis 2, Minn.; 338-0552.

Robert B. Ridder, chmn. of bd.; F. Van Konynenburg, pres.; Larry Haeg, exec. v.p.; H. W. Dornseif, vice pres.; Sherman Headley, asst. mgr.; R. N. Ekstrum, sales mgr.; Robert A. Huelster, local sales mgr.; Roger Gardner, prod. mgr.; John M. Sherman, dir.

of eng.; Tom Cousins, pub. & prom. dir.; Richard F. Stuck, dir. of prog. & talent dev.; Harry C. Jones, film dir.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1949; TV sets in area: 810,000.

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**WTCN-TV (Channel 11)**

WTCN-TV, Inc., 2925 Dean Blvd., Mpls. Minn. 55416; 927-8881.

Robert C. Fransen, vice-pres. & gen'l mgr.; E. L. Cartwright, gen'l sales manager; Wm. Beindorf, sales mgr.; Howard Reser, pgm. mgr.; Jerry Johnson, prom. dir.; Gil Amundson, news dir.; Leo Domeier, chief eng.; nat'l rep., the Katz Agency.

Operation: 1965; TV sets in area; 788,800.

**Rochester**

**KROC-TV (Channel 10) NBC**

Southern Minnesota Broadcasting Co., 100-First Ave. Bldg., Rochester, Minn.; AT 9-3924.

G. David Gentling, pres. & gen. mgr.; Gordon P. Gentling, vice-pres.; Marvin C. Foss, Secy.; Willard N. Lampman, sls. mgr. & station mgr.; Paul M. Wickre, program dir.; Robert Cross, chief engineer; nat'l rep. Venard, Torbet & McConnel, Inc.

Operation: 1958; TV sets in area: 367,300.

**St. Paul-Minneapolis**

**KTCA-TV (Channel 2, educational and KTCL-TV, Channel 17)**

1640 Como Ave., St. Paul, Minn. 55108; Phone: 645-6471.

John H. Myers, pres.; Leonard Heller, Sr. vice pres.; Philip H. Nason, vice-pres.; Andrew Scott, sect.; A. A. Heckman, treas.; Dr. John C. Schwarzwald, exec. vice pres. & gen. mgr.; Chris Donaldson, asst. gen. mgr. & prog. dir.; Dr. W. W. Kemmerer, dir. research; Robert C. Mitchell, dir. spec. proj.; Dr. H. Victor Kerns, dir. school programs; Wayne Mayer, chief eng.

Operation: 1957.

**MISSISSIPPI**

**Columbus**

**WCBI-TV (Channel 4) CBS, NBC**

Columbus Television, Inc., owner, Columbus, Miss.; 328-5631.

Bill Whitfield, general mgr.; Robert Williams, prog. mgr.; Ed Prescott, asst. mgr. & oper. dir.; Tom McFerrin, chief eng.; J. D. Reed, prog. dir.; nat'l rep. The Meeker Co.—Southern Rep.—James S. Ayers, Inc.

Operation: 1956; TV sets in area: 146,300.

**Greenwood**

**WABG-TV (Channel 6) ABC**

Mississippi Telecasting Co., Inc. P. O. Box 414, Greenwood, Mississippi. 453-4001.

Operation 1959 (on air date Oct. 20, 1959).



## **Jackson**

**WJTV (Channel 12) CBS basic, ABC**

Capitol Broadcasting Co., P. O. Box 8187, Jackson, Miss. 39204; Phone: 601-372-6311.

W. R. Newman, chmn. of bd.; T. R. Hederman, Jr., pres.; L. M. Sepaugh, vice-pres. & gen. mgr.; B. M. Files, secy.-treas.; Owens Alexander, stat. mgr.; Bill Carlier, local sales mgr.; Will Crull, dir. reg. sales; C. A. Perkins, chief eng.; L. M. Sepaugh, Jr.; film dir.; Art Braddock, prod. mgr.; nat'l rep., The Katz Agency, Inc.

Operation: 1954; TV sets in area: 363,400.

**WLBT (Channel 3) NBC-ABC**

Lamar Life Broadcasting Co., 715 South Jefferson, Jackson, Miss. 39205; Phone: 948-3333.

Harland L. Knight, pres.; Jack P. Dean, vice pres. & treas.; Bob McRaney, Jr., sect. & gen. mgr.; Frank Gentry, asst. sect. & comm. mgr.; Maurice Thompson, prog. dir.; Floyd Kinard, chief eng.; Joe Root, prod. mgr.; Bruce Nicholson, film dir.; nat'l rep., Geo. P. Hollingbery Co.

Operation: 1953; TV sets in area: 342,000.

## **Laurel-Hattiesburg**

**WDAM-TV (Channel 7)**

South Mississippi Television Co., P. O. Box 1978, Hattiesburg, Miss.

William S. Smylie, pres.; Marvin Reuben, vice pres. & gen. mgr.; Charles Shade, opera. mgr.; Jerry Keith, sls. mgr.; C. C. Vogel, chief eng.; Nell Sumrall, merch. & prom. mgr.; Nat'l rep., Weed TV.

Operation: 1956; TV sets in area: 164,700.

## **Meridian**

**WCOG-TV (Channel 30)**

Mississippi Broadcasting Co., WCOG Building, Meridian, Miss.

Withers Gavin, pres. & gen. mgr.

Operations: 1963.

**WTOK-TV (Channel 11) CBS basic, NBC, ABC**

Southern Television Corp., Southern Bldg., Box 2988, Meridian, Miss.; 3-1441.

Robert F. Wright, pres. & gen. mgr.; W. B. Crooks, Jr., vice-pres. & sales mgr.; T. Y. Minniece, secy.; H. M. Minniece, treas.; Cecil Germany, prog. mgr. & traffic mgr.; George Shannon, prod. dir. & film dir.; Joe Saxon, chief eng.; nat'l rep. The Meeker Co.

Operation: 1953; TV set in area: 151,900.

## **Tupelo**

**WTWV (Channel 9) NBC**

WTWV, Inc., Beech Springs Rd., Box 350, Tupelo, Miss.; 1V 2-7620.

Frank K. Spain, pres.; William B. Lan-

ders, prog. dir.; Charles H. Hicks, Jr., gen. & comm. mgr.; James Stenbridge, op. supvr.; James D. Green, chief eng.

Operation: 1957; TV sets in area: 80,000.

## **MISSOURI**

### **Cape Girardeau**

**KFVS-TV (Channel 12) CBS**

Hirsch Broadcasting Co., Box 422, 324 Broadway, Cape Girardeau, Mo.; Phone: EDgewater 5-5511.

Oscar C. Hirsch, pres. & gen. mgr.; Geraldine F. Hirsch, treas.; David E. Hoche, secy.; Robert O. Hirsch, vice-pres. & mgr. of TV oper.; nat'l rep., The Meeker Co.

Operation: 1954.

### **Columbia**

**KOMU-TV (Channel 8) NBC, ABC**

The Curators of the University of Missouri, Highway 63, South, Columbia, Mo.; Gibson 2-1122.

Edward C. Lambert, dir. of TV, Glenn G. Griswold, gen. mgr.; Don Ruggles, sales mgr.; Monte Gurwit, prog. dir.; William J. Reagan, chief eng.; Ron Hunt, film dir.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 142,320.

### **Hannibal Mo.-Quincy, Ill.**

**KHQ-A-TV (Channel 7) CBS, ABC**

Lee Broadcasting, Inc., 2333 Palmyra Rd., Hannibal, Mo.; AC-4-2762; WCU Bldg., Quincy, Ill.; Baldwin 2-6200.

Walter J. Rothschild, pres. & gen. mgr.; Merritt Milligan, sta. mgr.; Robert Fruehe, nat'l sales mgr.; Ralph Drescher, local sls. mgr.; Lee Ellis, chief engineer; Tom Robey, pgm. dir.; Jean Eager, film ed.; Robert W. Eickmeyer, prom. dir.; nat'l rep., Advertising Time Sales.

Operation: 1953; TV sets in area: 212,000.

### **Jefferson City**

**KRCG-TV (Channel 13) CBS**

Mid-America Television Co., 114 W. 11th St., Kansas City, Mo. 64105; 636-6188.

W. A. Bates, president; E. J. Schuelein, gen. mgr.-natl. sales; O. L. Jarrett, local-reg. sales mgr.; Warren Polmanteer, chief eng.; Lee Gordon, pgm. dir.; nat'l rep.; Blair TV Assoc.

**KODE-TV (Channel 12) CBS, ABC**

Gilmore Broadcasting Corp. of Missouri, (Licensee) 1928 W. 13th St., Joplin, Mo.; MAyfair 3-7260; Bill Hirshey, sales mgr.; Ron Robson, oper. mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1954; TV sets in area: 190,000.

**KOAM-TV (Channel 7)**

(See Pittsburg, Kansas)

## **Kansas City**

### **KCMO-TV (Channel 5) CBS**

Meredith Broadcasting Co., 125 E. 31st St., Kansas City, Mo. 64108; JEfferson 1-6789.

E. K. Hartenbower, v.p. & gen. mgr.; Kenneth B. Heady, mgr. of television & comm. mgr.; Harry Francis, prog. dir.; T. R. Thompson, film dir.; F. C. Strawn, pub. dir.; Karl Troeglen, tech. dir.; Gene Cless, prod. dir.; nat'l rep., H-R Television, Inc.

Operation: 1953; TV sets in area: 1,241,238.

### **KMBC-TV (Channel 9)**

J. Quigley, oper. mgr.; Edwin L. Dennis, local sales mgr.; Jack Donahue, promotion mgr.; Wally Wurz, chief engineer; nat'l rep., Metro Broadcast Sales Operation.

Operation: 1963.

### **WDAF-TV (Channel 4) NBC**

Taft Broadcasting Company, Signal Hill, Kansas City, Mo. 64108; Phone: 816-753-4567.

Lawrence Rogers, pres.; Bob Wormington, gen. mgr.; R. Grignon, gen. sales mgr.; Bill Wormington, prog. mgr.; Bill Ladesh, prod. dir.; Jud Woods, prom. dir.; James Schmidt, chief eng.; nat'l rep., Katz agency.

Operation: 1949; TV sets in area: 1,004,963.

## **Kirkville-Ottumwa (Iowa)**

### **KTVO (Channel 3) CBS, NBC, ABC**

Broadcast Center, Ottumwa, Ia.; MUrray 2-4535.

Daniel C. Palen, gen. mgr. sls.; Alvina Britz, bus. mgr., prog. dir.; Frank A. Douma, dir. public information; Gerald F. Dreger, dir. eng.; nat'l rep., George P. Hollingbery.

Operation: 1955; TV sets in area: 187,800.

## **St. Joseph**

### **KFEQ-TV (Channel 2) CBS, ABC**

Mid-States Broadcasting Corp., 40th & Faraon Streets, St. Joseph, Mo.; ADams 3-2528.

John P. McGoff, pres.; Tom Matthews, gen. mgr.; Larry Beauchamp, prog. mgr.; E. Carleton Schirmer, sls. mgr.; Kenny Lux, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 294,700.

## **St. Louis**

### **KETC (Channel 9) (non-com)**

St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis, Mo. 63130; VOLunteer 3-0995.

Richard A. Young, chairman; H. E. Wuertenbacher, Jr., vice ch.; Robert C. Glazier, exec. dir. & gen. mgr.; Jack Vines, dir. of eng.; Walter A. Alley, dir. prog. oper.

Operation: 1954; TV sets in area: 800,000.

### **KMOX-TV (Channel 4) CBS**

CBS, Inc., 1215 Cole St., St. Louis, Mo. 63106; MAIn 1-9100.

Leon Drew, v.p., gen. mgr.; Norman Bacon, mgr. best op. ra.; Don Markley, prog. dir.; C. M. McAbee, gen. sales mgr.; Wm. Miller, local sls, mgr.; Bob DeVoe, bus. mgr.; Wally Wesley, mgr. tech. oper.; Steve Fentress, mgr. news and public affairs; Parker Wheatley, dir. publ. affairs; Judd Choler, dir. adv. and sls. prom.; Fred Heywood, dir. of info. svcs., nat'l rep. CBS TV STNS.

Operation: 1958; Est. TV sets in area: 850,000.

### **KPLR (Channel 11)**

220 Television, Inc., Video City, 4935 Lindell Bldg., St. Louis, Mo. 63108; FOrest 7-7211.

Harold Koplal, pres.; Michael McCormick, vice pres. & gen. mgr.; Robert Davis, sta. mgr.; Ralph E. Becker, gen. sls. mgr.; Kenneth Hildenbrand, dir. eng.; Marvin Freeman, dir. prom. & merch.; nat'l rep., Metr. TV Sales.

Operation: 1956; TV sets in area: 927,600.

### **KSD-TV (Channel 5) NBC**

The Pulitzer Publishing Co., 1111 Olive St., St. Louis, Mo. 63101; MAIn 1-1111.

Joseph Pulitzer, Jr., pres.; Harold Grams, gen. mgr.; Guy E. Yeldell, sta. mgr.; Rav Karpowicz, sls. mgr.; Keith Gunther, prog. dir.; Fred J. Mueller, prom. mgr.; Ed Risk, chief eng.; Don S. Schomburg, office mgr.; nat'l rep., Blair TV.

Operation: 1947; TV sets in area: 967,000.

### **KTVI (Channel 2) ABC**

Signal Hill Telecasting Corp., 5915 Berthold Ave., St. Louis 10, Mo.; MIssion 7-7777.

Ralph Hansen, gen. mgr.; E. Mannie Russo, gen. sls. mgr.; James D. Johnson, prom. dir.; Richard J. Trompeter, chief eng.; Jack Fentress, prog. mgr.; nat'l rep., H-R Television MC.

Operation: 1953; TV sets in area: 967,000.

## **Sedalia**

### **KMOS-TV (Channel 6)**

Jefferson Television Co., 2100 W. Broadway, Sedalia, Missouri; TAYlor 6-1651.

William H. Weldon, pres.; Robert Blosser, gen. mgr.; Ed Schuelein, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1958.

## **Springfield**

### **KTTS-TV (Channel 10) CBS TV (PRI) ABC**

Independent Broadcasting Co., P. O. Box 1716 S.S.S. Springfield, Mo. 65805. Area Code 417; UN 2-7474.

J. H. G. Cooper, pres.; G. Pearson Ward, vice-pres. & gen. mgr.; Irving Schwab, secy.; Geo. M. Thompson, treas.; Kevin McAndrews, prog. dir.; William F. Curry, chief eng.; Jack Lloyd, sales mgr.; nat'l rep., Eastman, TV, Inc.

Operation: 1953; TV sets in area: 186,400.

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#### **KYTV (Channel 3) ABC, NBC**

Springfield Television, Inc., 999 W. Sunshine, Springfield, Mo.; UN 6-2766.

Lester L. Cox, pres.; Keith G. Wells, vice-pres.; W. W. Weber, secy.; Lynn E. Bussey, treas.; Carl Fox, co-mgr. & prog. mgr.; R. L. Stuffleham, co-mgr. & sales mgr.; E. Dennis White, chief eng.; nat'l rep., George P. Hollingbery Co.

Operation: 1953; TV sets in area: 236,900.

### **MONTANA**

#### **Billings**

##### **KOOK-TV (Channel 2) CBS Primary, ABC**

The Montana Network, 3203. 3rd Ave. N. P.O. Box 2557, Billings, Mont.; Tel.: 406-252-5611.

Joseph S. Sample, pres.; Jerome Anderson, secy.; Cliff Ewing, gen. mgr.; Vic Miller, ops. dir.; J. R. Middleton, chief eng.; nat'l rep., H-R Television, Art Moore.

Operation: 1953; TV sets in area: 80,600.

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##### **KULR-TV (Channel 8)**

Crain-Snyder Television, Inc., P. O. Box 2512, Billings, Mont.

Burt Harris, pres.; Ralph H. Davison, Jr., vice-pres.; Rex Baker, treas.; Sid Kurth, sect.-treas.

Operation: 1958.

#### **Butte**

##### **KXLF-TV (Channel 4) NBC, ABC, CBS**

Garryowen Butte TV, Inc., 1003 S. Montana St., Butte, Mont. 59701; Phone: 792-9111.

Edmund L. Peiss, gen. mgr., sta. mgr.; Paul Simitzes, oper. dir.; Arne Anzjon, sls. mgr.; Tom Jenkins, chief eng.; Ira Sumner, prod. dir.; East rep., Skyline Advertiser Sales, H-R TV, Inc.; Seattle and Portland, Art Moore & Assoc.

Operation: 1953.

#### **Glendive**

##### **KXGN-TV (Channel 5)**

Glendive Broadcasting Corp., Box 200/Broadcast Bldg., 206 South Douglas, Glendive, Mont. 59330; 406-365-3377. CBS-NBC-ABC.

Gerry Robbins, gen. mgr.; Lewis W.

Moore, film buyer; Donald J. Powers, chief eng.

Operation: 1957.

#### **Great Falls**

##### **KFBB-TV (Channel 5) CBS, ABC, Skyline Network**

HarriScope, Inc., P. O. Box 1139, Great Falls, Mont.; Tel.: 453-4377.

Burt I. Harris, pres. & gen. mgr.; Don McClintock, vice pres. & gen. mgr.; Anthony Lopuch, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1954; TV sets in area: 68,000.

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##### **KRTV-TV (Channel 3) NBC**

Snyder and Associates, P. O. Box 1331, Great Falls, Mont. 59401.

Operation: 1958.

#### **Missoula**

##### **KGVO-TV (Channel 13) CBS, ABC, NBC**

Mosby's Inc., 340 W. Main, Missoula, Mont.; Tel.: 406-543-8313.

Dale G. Moore, pres.; Paul Meissner, prog. dir., nat'y sls.; W. C. Blandhette, v.p. & gen. mgr.; Joan Gohn, traffic dir., chief eng.; nat'l rep., Avery-Knodel.

Operation: 1954; TV sets in area: 60,300.

### **NEBRASKA**

#### **Hastings**

##### **KHAS-TV (Channel 5) NBC**

Nebraska Television Corp., Highway 281, Box 578, Hastings, Neb.; Phone: 3-1321.

Fred A. Seaton, pres.; Duane L. Watts, vice pres. & gen. mgr.; J. M. McDonald, John Spady, vice-pres.; Lloyd P. Kissinger, secy.; Fred R. Irons, treas.; Duane B. Allison, chief eng.; Bob Booe, asst. mgr.; Ron Loebig, film dir.; nat'l rep., Vernard, Torbet & McConnel, Inc.

Operation: 1956; TV sets in area: 109,000.

#### **Hay Springs**

##### **KDUH (Channel 4)**

Duhamel Enterprises, Inc., P.O. Box W, Hay Springs, Nebraska. ME 8-2741. (satellite of KOTA-TV).

Mrs. Helen S. Duhamel, pres.; J. Norman Heffron, vice-pres.; Owen Lyon, res. mgr.; Al Brinkman, news dir.; Harold Rock, farm dir.; Edward Davenport, chief eng.; nat'l rep. Eastman TV.

Operation: 1958.

#### **Hayes Center**

##### **KHPL-TV (Channel 6) CBS**

(Satellite of KHOL-TV, Kearney, Neb.)

Bi-States Co., 414 East Ave., Holdrege, Neb.; WYman 5-5952.

Dr. F. Wayne Brewster, pres. & gen. mgr.;

C. E. Freas, Jr., vice-pres.; Kathryn L. DeMay, sec.; Willard F. Anderson, treas.; Henry Cushing, sls. mgr.; Ed Strasburger, operations mgr.; W. M. Greely, tech. dir.; Don Pope, chief eng.; nat'l rep., The Meeker Co., Inc.

Operation: 1956; TV sets in area: 20,000.

### **Kearney**

**KHOL-TV (Channel 13) ABC**

Bi States Co., 414-416 East Ave., Holdrege, Nebr.; WYman 5-5952. (Also operates KHPL-TV, Hayes Center, Neb.)

Dr. F. Wayne Brewster, pres.; Robert W. Brewster, mgr.; Moe Milliken, asst. mgr.; C. A. Larson, regional rep. Omaha; Moe Milliken, prog. dir.; W. M. Greely, dir. of eng.; nat'l rep., The Meeker Co., Inc.

Operation: 1953; TV sets in area: 161,700.

### **Lincoln**

**KOLN-TV/KGIN-TV (Channels 10 & 11) CBS**

Cornhusker Television Corp., 40th & W Strts., Lincoln 1, Nebr. 68501; Phone: 434-8251.

John E. Fetzer, pres.; A. James Ebel, v.p. & gen. mgr.; Duane Holman, sales mgr.; Paul Jensen, asst. mgr. & prog. dir.; Bill Hemke, prod. dir.; Ray Taylor, chief eng.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 294,000.

### **North Platte**

**KNOP-TV (Channel 2) NBC**

North Platte Television, Inc., P. O. Box 749, North Platte, Nebraska 69101; Tel.: 532-2222.

Fred Shrake, pres.; Mac Smock, vice-pres.; Cal Ellis, sec.; Rush C. Clarke, treas.; Harry D. Peck, mgr.; Ed Launer, prod. dir.; Diane Manely, prod. dir.; nat'l rep., Gill Perna.

Operation: 1958; TV sets in area: 35,600.

**KUON-TV (Channel 12) (non-com)**

University of Nebraska, 12th & R Streets, Lincoln, Nebr. 68508; 477-8711.

Jack G. McBride, gen. mgr.; Billy B. Oxley, prog. mgr.; Adolph Dvorak, chief eng.; Boyd Rooney, prod. dir.; Betty Meisinger, prog. info. coordinator; Jerry De Prenger, in-school producer.

Operation: 1954; TV sets in area: 104,100.

### **Omaha**

**KETV (Channel 7) ABC**

Herald Corp., 27th & Douglas Sts., Omaha 31, Neb.; Phone: 345-7777.

Ben H. Cowdery, pres.; Eugene S. Thomas, executive vice-pres.; Kenneth H. James, vice-pres. & station manager; James S. Dugan, general sales manager; Frank P. Grant, promotion & public service mgr.; Jack Petrik, program manager; Carl A. Carlson,

chief accountant; Russell V. Goyette, chief engineer; nat'l rep., Harrington Righter & Parsons, Inc.; Minn. rep., Harry S. Hyett Co.

Operation: 1957; TV sets in area: 400,000.

**KMTV (Channel 3) NBC**

May Broadcasting Co., 2615 Farnam St., Omaha, Neb. 68131; Phone: 345-3333.

Edward W. May, pres.; Owen L. Saddler, exec. vice-pres. & gen. mgr.; Jim Shaum, secy.-treas.; Arden E. Swisher, vice pres. sales; Lew Jeffrey, prog. mgr.; Jack Parris, prod. mgr.; Amos E. Eastridge, prom. & merch. dir.; R. J. Schroeder, vice pres. eng.; Kenneth Michelsen, film dir.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1949; TV sets in area: 400,000.

**WOW-TV (Channel 6) CBS**

Meredith WOW, Inc., 3501 Farnam St., Omaha, Neb. 68131; Phone: 346-3400.

Fred O. Bohlen, chmn. of bd.; Frank P. Fogarty, pres.; Frank Furbush, sec.; H. Y. Engeldinger, treas.; Howard Stalnaker, vice-pres.; Bill McBride, sta. mgr.; Bill McNamara, prog. dir.; Glenn Flynn, dir. of eng.; Mike Byrne, dir. prom. & merch.; nat'l rep., Blair-TV.

Operation: 1949; TV sets in area: 350,000.

### **Scottsbluff**

**KSTF (Channel 10)**

(Satellite of KFBC-TV, Cheyenne, Wyo.)

Frontier Broadcasting Co., 2923 E. Lincolnway, Cheyenne, Wyo.; 4-4461.

Robert S. McCracken, pres.; O. B. Koerfer, secy.; William C. Grove, v.p. & chief eng.; J. D. Reeves, comm. mgr.; W. C. Walter g.m.; nat'l rep., George P. Hollingbery Co.

Operation: 1955.

### **NEVADA**

**Las Vegas**

**KORK-TV (Channel 3) NBC**

Southern Nevada Radio & TV Co., P.O. Box 550, 4850 Boulder Highway, Las Vegas, Nev.; 382-1760.

Donald W. Reynolds, pres.; Edward R. Tabor, vice-pres., gen. mgr.; Larry Patterson, gen. sls. mgr.; Bernadette La Pierre, prog. mgr.; Jim Garner, chief eng.; nat'l reps., Venard, Torbet & McConnell, Inc., East-West Coast; C. K. Beaver & Assoc.-South & S. West.

Operation: 1955.

**KLAS-TV (Channel 8) CBS**

Las Vegas Television, Inc., 250 E. Desert Inn Road, Las Vegas, Nev.; 735-7511.

Hank Greenspun, pres.; Ursula Schindler, bus. mgr.; Mark Smith, sta. manager; Nor-

man White, sls. mgr.; nat'l rep., Avery-Knodel.

Operation: 1953; TV sets in area: 80,800.

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**KSHO-TV (Channel 13) ABC**

Television Co. of America, Inc., P. O. Box 2586, Las Vegas, Nev.; Phone: 735-4266.

Alex Gold, pres. & gen. mgr.; Walter Shull, v.p. & sls. mgr.; Marilyn Knop, prog. dir.; Jeanne Sturgill, sec.-treas. & office mgr.; John Knight, chief eng.

Operation: 1956.

**Reno**

**KOLO-TV (Channel 8) CBS primary**

Nevada Radio-Television, Ins., Box 2610, St., Reno, Nev.; 3-0721.

Donald W. Reynolds, pres.; Phillip G. Rose, vice pres. & gen. mgr.; Stan Weisberger, sales mgr.; Laima Martynowicz, film dir.; Helen Busscher, prog. mgr.; James Bull, chief eng.; nat'l. reps.: Venard Torbet, McConnell.

Operation: 1953; TV sets in area: 90,000.

**NEW HAMPSHIRE**

**Durham**

**WENH (Channel 11) (Non Com)**

University of New Hampshire, Durham, New Hampshire; 868-5511. Est. 275.

Licensed to University of New Hampshire:

WHED-TV (Channel 15) Hanover, N. H.

WEDB-TV (Channel 40) Berlin, N. H.

WLED-TV (Channel 49) Littleton, N. H.

WEKW-TV (Channel 52) Keene, N. H.

**Manchester**

**WMUR-TV (Channel 9) ABC**

United Television Co. of New Hampshire, Inc., 1819 Elm St., Manchester, N. H.; NA-tional 3-8061.

Richard Eaton, pres.; Sam Phillips, gen. mgr.; Ray Harris, prgm. dir.; nat'l rep., UBC Sales.

Operation: 1954; TV sets in area: 965,576

**NEW JERSEY**

**Asbury Park**

**WRTV (Channel 58)**

Atlantic Video Corp., (a wholly-owned subsidiary of The Walter Reade Org. Inc.) Mayfair House, Deal Rd., Oakhurst, N. J.; 201-531-1600.

Walter Reade Jr., pres.; Sheldon Gunsberg, vice pres.; Albert Floersheimer, Jr. sect.; Elliott Abrams, treas.

CP, not operating.

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**WOCN (Channel 52)**

David E. Mackey, 207 W. Swissvale Ave., Pittsburgh, Pa.

CP, not operating.

**Newark**

**WNJU (Channel 47)**

1020 Broad Street, Newark, N. J.; 201-643-9100.

Edwin Cooperstein, pres.; Herb Green, vice pres. & sta. mgr.; Art Gordon, sales mgr.; Fred Sayles, prog. dir.; Bill Kidda, chief eng.

Operation: 1965; Spanish UHF homes: 206,150.

**New Brunswick**

**WTLV (Channel 19) (non-com)**

New Jersey Department of Education 225 W. State St., Trenton, N.J.

CP, not operating.

**NEW MEXICO**

**Albuquerque**

**KGGM-TV (Channel 13) CBS**

New Mexico Broadcasting Co., Inc., 1414 Coal Ave., S.W., Albuquerque, N. M. 87104; Phone: 243-2285.

Bruce A. Hebenstreit, president & general manager; Goldie Hebenstreit, vice president; N. M. Switzer, secretary; Lucretia Douglas, treasurer; C. L. Holgerson, operations manager; Bob Van Driel, program director; George Lodin, chief engineer.

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**KNME-TV (Channel 5) (non com)**

Regents of University of New Mexico and Board of Education, City of Albuquerque, 87106; 1801 Roma, N.E. 505-277-2121.

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**KOAT-TV (Channel 7) ABC**

Television, 1377 University Avenue, N.W., Albuquerque, N.M.; Area Code 505—247-1010.

Clair R. McCollough, pres.; Max A. Sklower, sta. mgr.; James Sharman, chief eng.; Evelene Wills, film dir.; nat'l rep., The Meeker Company, Inc.

Operation: 1953; TV homes in area: 199,500.

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**KOB-TV (Channel 4) NBC Affiliate**

Hubbard Broadcasting, Inc., 1430 Coal Ave., S.W., Albuquerque, N. M.; 505-243-3411.

Stanley E. Hubbard, pres.; Jerry Danziger, gen. mgr.; Dave Herman, sls. mgr.; Banda Toppino, prom. mgr.; Fern Bibeau, chief eng.; nat'l rep., Edward Petry Co.

Operation: 1948; TV sets in area 207,000.

**Carlsbad**

**KAVE-TV (Channel 6) CBS,**

Voice of the Caverns, Inc., 2907 W.

Church St., Carlsbad, N. M. 88220; TUXedo 7-1181.

John Deme, pres. & gen. mgr.; John H. Deme, vice pres. & prog. dir.; Hazel I. Deme, sect. & office mgr.; Alan Gould, sales mgr.; Bill Baker, chief eng.

Operation: 1956; TV sets in area: 15,600.

### Clovis

KICA-TV (Channel 12) CBS, ABC

Marshall Enterprises, Inc., 1000 Sycamore, Clovis, New Mexico; Tel.: 763-5511.

John H. Marshall, Jr., gen. mgr.; Bud LeRoy, ops. mgr.; Bill Bassler, chief eng.; Dave Neikirk, sls. mgr.

Operation: 1957.

### Roswell

KSWS-TV (Channel 8) NBC

The Estate of John A. Barnett, 1717 W. Second Street, Roswell, New Mexico 88201; 505-622-6450.

Mrs. John A. Barnett, Paul B. McEvoy and Raymond E. Williams, Trustees of the Estate of John A. Barnett; Paul B. McEvoy, manager of broadcasting; Lewis M. Fitts, chief director; C. M. Winsett, program director; William E. Kolb, chief engineer; national representative, Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 94,100.

### NEW YORK

#### Albany

WTEN (Channel 10)

Capital Cities Broadcasting Corporation, Box 10, Albany, N.Y. 12201; Phone 436-4841.

WAST (Channel 13) ABC

Van Curler Broadcasting Corp., P. O. Box 4035, Albany, N.Y. 12204; 518-436-4791.

S. H. Fabian, pres.; John E. Crawford, gen. mgr.; John J. Murphy Jr., gen. sls. mgr.; Fred D. Shavor, prog. dir.; Stephen J. Stanley, chief eng.; John E. Crawford, sales mgr.; William Sullivan, oper. mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1954.

WMHT (Channel 17) (non-com)

Mohawk-Hudson Council on Educational TV, Schenectady, N. Y.

Donald E. Schein, mgr.

#### Binghamton

WINR-TV (Channel 40)

Binghamton Press Co., Inc., 70 Henry St., Binghamton, N. Y.; Phone: RA 3-8251.

Edward M. Scala, gen. mgr.; G. Ricciardelli, tech. dir.; Donald F. Snyder, prog. dir.; nat'l. rep., H-R Television.

WNBF-TV (Channel 12) CBS

Triangle Publication, Inc., Radio & Television Division, Sheraton Inn, Binghamton, N. Y.; RA 3-7311.

George Dunham, gen. mgr.; Donald Snyder, prgm. dir.; LeRoy Bertin, sales mgr.; Lamar Cox, eng.; nat'l rep., Blair-TV, Inc.

Operation: 1949; TV sets in area: 322,000.

WQTV (Channel 46) (non-com)

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

#### Buffalo

WBEN (Channel 4) CBS

WBEN, Inc., 2077 Elmwood Ave., Buffalo, N. Y. 14207; Phone: 876-0930.

Alfred H. Kirchlhofer, pres.; Mrs. Edward H. Butler, vice-pres.; James H. Righter, sec.-treas.; C. Robert Thompson, asst. secy. & asst. treas., gen. mgr.; George R. Torge, asst. gen. mgr.; Bill McKibben, admin. asst.; Nicholas J. Malter, sales mgr.; Joseph A. Haeffner, pub. dir.; R. Glenn Beerbower, tech. dir.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1948; TV sets in area: U. S.: 941,300; Canada: 986,000.

WGR-TV (Channel 2) NBC

Taft Broadcasting Company.

Robert C. Wiegard, vice pres. & gen. mgr.; E. R. Kirshenstein, bus. mgr.; Paul M. Sciandra, prog. dir.; Frank C. Gervan, sls. mgr.; Henry Hirsch, prom. mgr.; Harold Higgins, mgr. eng.; nat'l rep Katz Agency; Canadian rep., Andy McDermott Radio & TV Sales.

Operation: 1954; TV sets in area: 806,636.

WKBW-TV (Channel 7)

WKBW-TV, Capital Cities Broadcasting Corp., 1420 Main St., Buffalo. 14209.

WNED-TV (Channel 17)

Western New York Educational TV Association, Inc., Lafayette Hotel, Buffalo, N. Y.; Phone: TL 4-4756.

WNYT-TV (Channel 29)

Frontier Television, Inc., 4498 Main St., Buffalo 26, N. Y.; CI-2682.

Bernard I. Obletz, pres.; Richard S. Levy, vice-pres.; Daniel A. Roblin, treas.

CP, not operating.

**WTVF (Channel 23)**

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

**Carthage-Watertown**

**WWNY-TV (Channel 7) CBS, ABC, NBC**

The Brockway Co., Box 211, Watertown, N. Y., SUNset 2-2600; Sales SUNset 8-3800.

John B. Johnson, pres. & treas., Catherine C. Johnson, vice-pres. & secy.; James W. Higgins gen. mgr.; Alfred M. Tauroney, sales mgr.; David M. Graves, prog. mgr.; Glenn H. Hall, dir. oper.; David P. Cummings, film dir.; Michael R. Yonkovic, dir. of eng.; nat'l rep., Adam Young, Inc.—Andy McDermott (Canada).

Operation: 1954; TV sets in area: 156,920.

**Elmira**

**WSYE-TV (Channel 18) NBC**

(Satellite of **WSYR-TV**, Syracuse, N. Y.)

Newhouse Broadcasting Corp., P. O. Box 314, Elmira, N. Y.

E. R. Vadeboncoeur, pres. & gen. mgr.; W. V. Rothrum, vice-pres. & prog. mgr.; W. R. Alford, dir. of sales; Paul Abbott, resident mgr.; Tag Green, eng.; nat'l rep., Harrington, Richter & Parsons, Inc.

Operation: 1956; TV sets in area: 79,000.

**Ithaca**

**WHCU-TV (Channel 20)**

Cornell University, 212 E. State St., Ithaca, N. Y.

Michael R. Hanna, gen. mgr.

CP, not operating.

**WIET (Channel 14) (non-com)**

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

**New York City**

**WABC-TV (Channel 7) ABC**

American Broadcasting Companies; 1330 Ave of Americas, N. Y., N. Y. Phone: LT 1-7777.

Leonard Goldenson, pres. (ABC); Theodore F. Shaker, pres. (ABC Stations); Richard L. Bessemeyer, v.p. & gen. mgr.; David Sweeney, prog. dir.; Arthur Dorfner, bus. mgr.; Barrett Georghegan, gen. sales mgr.; Howard Yaws, film dir.; Gordon Kunz, prod. mgr.; Takashi Kako, asst. prog. mgr.; Leo Collins, dir. adv.; Joseph Keyes, pub. dir.; James Mulla, research dir.; nat'l rep., ABC National Spot Sales.

Operation: 1948; TV sets in area: 5,300,000.

**WNEW-TV (Channel 5)**

Metropolitan Broadcasting Television, a

division of Metromedia, Inc., 205 East 67th Street, New York, N. Y. 10021; LEhigh 5-1000.

Lawrence P. Frailberg, vice pres. & gen. mgr.; Mel Baily, vice-pres. & prog. dir.; William D. Kelly, vice-pres. & chief eng.

Operation: 1944; TV sets in area: 5,491,700.

**WNTA-TV (Channel 13)**

(See Newark, N. J.)

**WCBS-TV (Channel 2) CBS**

CBS Television Stations, Division of Columbia Broadcasting System, Inc., 51 West 52 Street, New York, N. Y. 10019; 765-4321.

Frank Stanton, pres. (CBS); Merle S. Jones, pres. (CBS Television Stations); Clark B. George, v.p., & gen. mgr.; Ned Cramer, prog. dir.; G. Gerald Danford, dir. of sales; Thomas J. Swafford, dir. comm. rels.; George Shannon, dir. bus. affairs; Marion Hampden, dir. traffic ops.; William Hohmann, dir. adv. & promo.; Michael Silver, dir. info. serv.; William Lacey, mgr., film dept.; Richard Owen, dir. research & sales deve.; nat'l rep., CBS Television Stations National Sales.

Operation: 1941; TV sets in area; 5,600,000.

**WNBC-TV (Channel 4) NBC**

WNBC-TV, 30 Rockefeller Plaza, New York, N. Y. 10020; CIRCLE 7-8300.

Theodore H. Walworth, Jr., v. p. & gen. mgr.; Tom E. Paro, sta. mgr.; James Grau, dir. of adv. & prom.; Donald Douglas, nat'l sales mgr.; James J. Barry, local sales mgr.; Weston J. Harris, prg. mgr.

Operation: 1941; TV sets in area: 6,000,000.

**WNYC-TV (Channel 31)**

City of New York, Municipal Broadcasting System, Municipal Bldg., New York 7, N. Y.; 566-2118.

Seymour N. Siegel, dir.; John De Prosopo, exec. off.; Bernard Buck, prog. mgr.; Morris Kunins, chief eng.

Operating Municipal, non-commercial on Channel 31.

**WOR-TV (Channel 9)**

RKO General Broadcasting, 1440 Broadway, New York 10018; LONagacre 4-8000.

Jerome Bess, v.p. & gen. mgr.; Michael Renault, v.p. & dir. of sls.; Lester Dunier, sls. mgr.; Kenneth Cowan, dir. of adv. & sls. dev.; Herbert J. Mayes, contr.; Richard

O'Toole, merch. dir.; John Koushouris, prog. mgr.; John Leay, ch. eng.; Donald Buck, film supr.

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**WPIX (Channel 11)**

WPIX Inc., 11 WPIX Plaza, New York 17, N. Y.; MUrray Hill 2-6500.

Fred M. Thrower, pres. & gen. mgr.; Leavitt J. Pope, vice-pres. in chg. of oper.; T. E. Mitchell, vice pres., comptroller & asst. to pres.; H. Booraem, vice pres. in chg. of prog.; O. S. Freeman, vice pres. in ch. of eng.; E. B. Harris, vice pres. in ch. sales; W. D. Engels, news dir.; W. L. Cooper, film mgr.; Hal Gold, dir. public rel.

Operation: 1948; TV sets in area: 5,600,000.

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**WREG (Channel 25) (non com)**

University of State of New York, Albany.

**Plattsburg-Burlington (Vt.)**

**WPTZ (Channel 5) NBC, ABC**

Rollins Telecasting Inc., 357-361 Cornelia St., Plattsburg, N. Y.; JOrdon 1-5555.

David F. Milligan, gen. mgr.; Harry Bowen, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1954; TV sets in area: 196,500 (U. S.)—350,000 (Canada).

**Rochester**

**WHEC-TV (Channel 10) CBS**

WHEC, Inc., 191 East Avenue, Rochester 4, N. Y.; 546-5670.

Paul Miller, pres.; C. Glover DeLaney, v.p. & gen. mgr.; John J. Cody, gen. sales mgr.; William Adams, prog. dir. & film dir.; Richard K. Blackburn, tech. dir.; Robert Stewart Coon, prod. dir.; nat'l rep., H. R. Television, Inc.

Operation: 1959; TV sets in area: 333,610 (homes).

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**WROH (Channel 21) (non-com)**

U. of State of New York, State Education Dept., Albany, N. Y.

CP, not operating.

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**WROC-TV (Channel 8) NBC basic**

Rustcraft Broadcasting of New York, Inc. Broadcast Center, Rochester, N.Y. 14610. Phone: 288-8400.

Jack Berkman, pres.; Ervin F. Lyke, vice pres., mgr. dir.; F. C. Taylor, prog. dir. & film buyer; Ray Jobes, chief eng.; Art Murrellwright, sales mgr.; nat'l rep., The Petry Co.

Operation: 1949; TV sets in area: 349,000.

**Schenectady**

**WRGB (Channel 6) NBC**

General Electric Co., 1400 Balltown Rd., Schenectady, N. Y. 12309; FRanklin 7-2261. Reid L. Show, vice pres. & gen. mgr.; R. F. Reid, mgr. marketing; George F. Spring, mgr. nat'l sales; Reed Gordon, mgr. local sales; Richard B. Belkin, mgr. prog.; A. R. Garland, prom. mgr.; Chas. B. King, mgr. prod.; nat'l rep., Katz Agency

Operation: 1939; TV sets in area: 1,154,700.

**Syracuse**

**WHEN-TV (Channel 5) CBS basic**

Meredith Syracuse Television Corp., 980 James St., Syracuse, N. Y. 13203; Tel. 474-8511.

Fred Bohn, pres.; Paul Adanti, vice pres. & gen. mgr.; Frank Furbush, secy., Frederick R. Menzies, station mgr.; Albert Chismark, stat. eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1948; TV sets in area: 480,000.

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**WHTV (Channel 43) (non-com)**

U. of State of New York State Education Dept., Albany, N. Y.

CP, not operating.

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**WSYR-TV (Channel 31) NBC**

Central New York Broadcasting Corp., 1030 James St., Syracuse 3, N. Y.; GR 4-3911.

E. R. Vadeboncoeur, pres. & gen. mgr.; Mitzi E. Newhouse, vice-pres. & secy.; W. V. Rothrum, vice-pres.; E. James McDonald, prog. dir.; A. J. Eicholzer, chief eng.; Louis B. Switzer, prom. mgr.; William R. Alford, Jr., dir. of sales; Fran Procopio, film ed.; nat'l rep., Harrington, Righter and Parsons, Inc.

Operation: 1950; TV sets in area: 525,000.

**Utica**

**WKTV (Channel 2) ABC, NBC**

Mid-New York Broadcasting Corp., P. O. Box 386; Utica, N. Y.; Phone REdwood 3-0404.

Shell Sturrier, vice pres. & gen. mgr.; Lawrence Biele, secy.-treas.; Paul Harron, pres. & chm.; Daniel German, prgm. dir.; Frank Guzzetti, film dir.; Marie Zumpano, traffic mgr.; Janet Brazinski, prom. mgr.; Steven Purcell, merch. mgr.; DeForrest T. Layton, Jr., chief eng.; nat'l rep., H-R Representatives, Inc.

Operation: 1949; TV homes in area: 340,100.

**NORTH CAROLINA**

**Asheville**

**WANC-TV (Channel 62) NBC**

WISE-TV, Inc., 75 Scenic Hgwy., Asheville, N.C.; 704-254-4663.

Harold H. Thoms, pres., treas. & gen.



mgr.; Meredith S. Thoms, secy.; Hugh McMillan, adm. asst.; John Randolph, chief eng.  
Operation: 1953; TV sets in area: 20,000.

#### **WLOS-TV (Channel 13) ABC**

Skyway Broadcasting Co., Box 2150, Asheville, N. C.; Alpine 4-4321. Box 3888, Greenville, S. C.; CEdar 9-8471.

Mitchell Wolfson, pres.; Morton S. Cohn, vice-pres. & gen. mgr.; Tom Burkhart, gen. sls. mgr.; Dave DeArmond, Greenville reg. sls. rep.; Loyd Leonard, retail sales mgr.; Bruce Cox, prog. dir.; Glenn Adkins Jr., prod. mgr.; Bill Pfeiffer, prom. dir.; George Sprague, chief eng.; Jack Belt, news dir.; nat'l rep., Peters, Griffin, Woodward, Inc.  
Operation: 1954; TV sets in area: 713,000.

#### **Chapel Hill**

##### **WUNC-TV (Channel 4) (non-com)**

University of North Carolina, Chapel Hill, N. C. 27514; Phone: 919-933-1116.

John Young, dir. of TV, Chapel Hill  
E. W. Young, dir. of TV, Greensboro;  
Jack Porter, dir. of TV, Raleigh; Alan B. MacIntyre, dir. eng.

Operation: 1954.

#### **Charlotte**

##### **WBTV (Channel 3) CBS, ABC**

Jefferson Standard Broadcasting Co., One Julian Price Place, Charlotte 8, N.C.; 333-8832.

Joseph M. Bryan, chm. of board; Charles H. Crutchfield, president; Wallace J. Jorgenson, v.p. & asst. gen. mgr.; Thomas B. Cookerly, vice-pres. & man. dir.; Thomas E. Howard, vice-pres. eng. & gen. serv.; J. Robert Covington, vice-pres. research & prom.; James G. Babb, Jr., asst. vice-pres. & gen. sales mgr.; Larry M. Harding, adv. & prom. mgr.; Grady C. Pridgen, Jr., asst. sales mgr.; Dallas L. Robbins, treas. & bus. mgr.; Gerald W. King, asst. treas.; Frank F. Bateman, asst. vice-pres. and asst. dir. of engineering; Thomas E. Matthews, asst. vice-pres. & personnel mgr.; Joseph B. Young, research mgr.; Bob Quincy, sports director; Thomas Grant III, publicity supervisor; nat'l rep., TvAR.

Operation: 1949; TV sets in area: 1,186,700.

##### **WSOC-TV (Channel 9) NBC, ABC**

Carolina Broadcasting Company, P. O. Box 2536, Charlotte 1, N. C.; FRanklin 6-8401.

J. Leonard Reinsch, pres.; C. George Henderson, exec. vice pres. and gen. mgr.; Al Munn, asst. dir. of sls.; C. M. Murphy, treas.; Marvin Pridgen, local sls. mgr.; Freeman R. Jones, dir. of sls.; Jon T. Caudle, prom. & merch. mgr.; John E. Callaghan, prgm. dir.; Robert McCourt, prod. mgr.; Carroll McGaughey, news dir.; Charles W. Whitley, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1957; TV sets in area: 675,500.

#### **WUTV (Channel 36)**

Century Advertising Co., Inc., 1 Television Place, Charlotte, N. C.

#### **Durham**

##### **WTVD (Channel 11) CBS, NBC**

Capital Cities Broadcasting Corp., 2410 Broad St., Durham, N. C. 27702; 477-2131.

Mike Thompson, general manager; C. R. Preddy, Jr., business manager; John Atkinson, program manager; Jack West, general sales manager; Roy Fullen, chief engineer; Ernst W. Greup, director of public affairs; John P. Herrin, production manager; Bob Carlton, news director; Clyde Knight, photo pool supervisor; Ervin Dobson, promotion & publicity director; nat'l rep., Blair Television.

Operation: 1954; TV homes in area: 604,500.

#### **Gastonia**

##### **WTVX (Channel 48)**

Air-Pix Corp., Lowell, N. C.

Coit M. Robinson, pres.; W. C. Bivens, vice-pres.; Coit M. Robinson, Jr., secy.-treas.

CP, not operating.

#### **Greensboro**

##### **WFMY-TV (Channel 2) CBS, ABC**

Greensboro News Co., Phillips Avenue, Greensboro, N. C.; Phone BR 4-0114.

William A. Gietz, gen. mgr.; Jack Markham, prog. dir.; Wm. M. Alexander, comm. mgr.; Don Causey, film dir.; Doyle D. Thompson, chief eng.; nat'l rep., Harrington, Righter & Parsons.

Operation: 1949; TV homes in area: 660,800.

#### **Greenville**

##### **WNCT-TV (Channel 9) CBS**

Roy A. Park Broadcasting, Inc., P. O. Box 898, Greenville, N. C.; 756-3180.

Roy H. Park, pres., treas.; Mrs. Dorothy D. Park, sec.; T. B. Maxfield, asst. secy.; K. B. Skinner, asst. treas., asst. secy.; John B. Babcock, v.p. chg. of operations; Hank Tribble, gen. mgr.; Dr. John D. Caldwell and William S. Wellons, directors; John G. Clark, Jr., gen. sls. mgr.; Malcolm Nicholson, prod. mgr.; Ed Fields, prog. mgr.; Heber Adams, chief eng.; nat'l rep., George P. Hollingsbery Co.

Operation: 1953; TV sets in area, 332,800.

#### **New Bern**

##### **WNBE-TV (Channel 12) ABC**

Piedmont Television Corp., Box 2325, New Bern, N. C.

Nathan Frank, pres.

#### **Raleigh**

##### **WNAO-TV (Channel 28) CBS, ABC**

**WRAL-TV (Channel 5) ABC**

Capitol Broadcasting Co., P. O. Box 9583, Raleigh, N. C.; VAnce 8-2511.

A. J. Fletcher, chm. of bd., chief exec. officer; Fred Fletcher, pres.; Jesse Helms, exec. vice pres.; Louise S. Stephenson, secy.; David H. Witherspoon, sales deve. dir.; Sam Beard, v.p. in chg. news, pub. aff.; A. H. Moore, Jr., v.p. in chg., acctg.; Nick Pond, prod. mgr.; Herb Marks, promo. dir.; Bob Caudle, film buyer; Virgil D. Duncan, v.p. in chg., eng.; William H. Murray, gen. sls. mgr.; nat'l rep., Katz Agency.

Operation: 1956; TV sets in area: 445,400.

**Washington****WITN-TV (Channel 7) NBC**

North Carolina Television, Inc., U. S. 17 South, Box Office 468, Washington, N. C. 27889; WHitney 6-3131.

W. R. Roberson, Jr., pres. & gen. mgr.; T. H. Patterson exec. v.p.; G. Earl Broome, v.p., sls.; W. E. Bass, vice pres. sales; Hal Wilson, v.p., oper., Harvey Mason, v.p., eng.; Walter Stiles, prod. mgr.; Edith Duke, office mgr.; nat'l rep., Venard, Vernard, Torbet & McCConnell, Inc., Southern rep., Atlanta — James S. Ayers Co.

Operation: 1955; TV sets in area: 367,200.

**Wilmington****WECT-TV (Channel 6) NBC, CBS**

Atlantic Telecasting Corp., 205 W. Shipyard Blvd., Wilmington, N. C. 28401; 762-0391.

Dan D. Cameron, pres.; Wayne Jackson, station mgr.; Bill Elks, oper. dir.; C. D. Martin, Jr., sales mgr.; Buck O'Shields, production director; E. I. Herring, chief engineer; nat'l rep., Adam Young.

Operation: 1954; TV sets in area: 220,500.

**Winston-Salem****WSJS-TV (Channel 12) NBC**

Triangle Broadcasting Corp., 700 Coliseum Drive, Winston-Salem, N. C. 27102; 723-9241.

Harold Essex, pres.; Harry B. Shaw, v.p. sales; John Comas, v.p. prog.; Dick Barron, asst. gen. mgr. & admin. vice pres.; Bryan McMurry, prom. mgr.; Carl Wiegold, film mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV homes in area: 596,500.

**WTOB-TV (Channel 26)**

Winston Salem Broadcasting Company, Inc. Box 5176, Ardmore P. O., Winston-Salem, N. C.

CP, not operating.

**NORTH DAKOTA****Bismarck****KFYR-TV (Channel 5) NBC**

Meyer Broadcasting Co., Broadway at Fourth, Bismarck, N. D.; CApital 3-0900.

William Ekberg, pres.; Myron Atkinson, Jr., gen. mgr.; Ivar Nelson, dir. of eng.; Wes Haugen, sta. mgr.; Carl Zeller, chief eng.; Dave Stuart, natl. sls. mgr.; nat'l rep., Blair Television Associates.

Operation: 1953; TV sets in area: 120,600.

**KXMB-TV (Channel 12) CBS-ABC**

KXMB-TV, Inc., 1811 N. 15th, Bismarck, N. D.; 223-9197.

John M. Boler, pres. & gen. mgr.; David J. Blackstead, resi. mgr.; Leta Woods, prog. dir.; Jess Cooper, news dir.; John Kronce, chief eng.; nat'l rep., Adam Young.

Operation: 1955; TV sets in area: 30,000

**Dickinson****KDIX-TV (Channel 2) CBS**

Dickinson Broadcasting Corporation, 119 Second Ave. W., Dickinson, N. D.; 2245-5133-4-5.

S. T. Deck, pres.; W. K. Johnson, treas.; Louis Tysver, chief eng.; nat'l rep., Young TV.

Operation: 1956; TV sets in area: 52,000.

**Fargo****WDAY-TV (Channel 6) NBC**

WDAY, Inc., 207 No. 5 St., Fargo, N. D.; AD 2-3371.

N. D. Black, Jr., pres.; Jack Dunn, exec. vice-pres.; Jack Lester, vice-pres. TV; Ken Kennedy, sta. mgr. & film buyer; Julius Hetland, tech. dir.; Roy Pedersen, prom. mgr.; Norm Schrader, news dir.; Jack Lester, gen. mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV sets in area: 174,700.

**KTHI-TV, Studios in Fargo and Grand Forks (Channel 11) ABC**

Fuqua Communications, Inc., Box 1878, Fargo, No. Dakota 58102; 701-237-5211.

Thomas J. Hennesy, pres.; William P. Dix Jr., vice-pres.-gen. mgr.; Clyde Payne, oper. mgr.; David Chumley, chief eng.; Tom Hoff-sommer, prom. mgr.; Beverly Paulson, traffic mgr.; Elaine Anderson, sales service mgr.; Ray Hieb, prod. mgr.; nat'l rep., George P. Hollingbery Co.

**Minot****KXMC-TV (Channel 13) CBS, ABC**

KXMC TV, Inc., KXME Bldg., Minot, North Dakota; TE. 8-2104.

Chester Reiten, pres. & gen. mgr.; Lloyd Amoo, vice-pres.; Wm. Hurley, vice-pres.; Joseph Funke, secy.-treas.; Henry Beuchler, sls. mgr.; Rod Romine, prog. dir.; Duane Aase, chief eng.; nat'l rep., Adam Young; Wm. L. Hurley, Minneapolis rep.

Operation: 1953; TV, sets in area: 49,000.

**KMOT (Channel 10) NBC-ABC**

Meyer Broadcasting Co., Minot, N. D.:  
Box 1118; Phone 837-1101.

W. A. Eckberg, pres.; Myron Atkinson,  
vice pres. & gen. mgr.; Wes Hangen, sta.  
mgr.

**Pembina****KCND (Channel 12) ABC, NBC**

Pembina Broadcasting Company, Box 191,  
Pembina, N. Dakota.

Richard Vincent, gen. mgr.; Aubrey Head-  
ley, chief eng.; nat'l rep., nat'l TV sales.

**Valley City-Fargo****KXJB-TV (Channel 4) CBS**

North Dakota Broadcasting Co., Inc.,  
4000 W. Main St., Fargo, N. D. AD-5-4461;  
TWX 701-221-6020.

John W. Boler, pres. & gen. mgr.; Irving  
N. Ivers, nat. sls. mgr.; Connie Blackstead,  
prog. mgr.; Robert Ridgway, chief eng.;  
nat'l rep., Young Television.

Operation: 1954; TV sets in area: 186,000

**Williston****KUMV-TV (Channel 8)**

Meyer Broadcasting Co., Fourth at Broad-  
way, Bismarck, N. D.

William A. Ekberg, pres.; Robert Wilkins,  
sta. mgr.

Operation: 1957.

**OHIO****Akron****WAKR-TV (Channel 23) ABC**

Summit Radio Corp., 853 Copley Rd., Ak-  
ron, Ohio 44320; 762-8811.

Viola G. Berk, pres.; Roger G. Berk, vice-  
pres. sec. & gen. mgr.; James L. Berk, treas.;  
Milton Komito, sta. mgr.; Alan Ginsberg,  
prod. mgr.; R. Paolucci, film ed.; Irwin L.  
Knopp, chief eng.; nat'l rep., Eastman TV.

Operation: 1953; TV sets in area: 340,000.

**Ashtabula****WICA-TV (Channel 15)**

WICA, Inc., Box 738, Ashtabula, Ohio.

Phone: 216-993-2126

D. C. Rowley, pres.; R. H. Rowley, bus.  
mgr.

Operation: Dec. 1965.

**Cincinnati****WCET (Channel 48) (non com)**

The Greater Cincinnati TV Educational  
Foundation, 2222 Chickasaw St., Cincinnati,  
Ohio 45219, 381-4033.

Nelson Schwab, Jr., pres. & chief exec.  
officer; Paul A. Miller, chmn. bd. of Trustees;  
Rev. Herman Kenning, vice chmn. bd. of  
Trustees; Harold Bush, secy.-treas. bd. of  
Trustees; Charles W. Vaughan, gen. mgr.;

Ronald Wilson, dir. prog.; Robert Stillwaugh,  
dir. of engineers; Veda Schalk, admin. asst.;  
Grace Richardson, prog. coord.; George H.  
Rogers, Jr., comm. rel. dir.

Operation: 1954; TV sets in area: 767,700.

**WCPO-TV (Channel 9) CBS**

Scrapps-Howard Broadcasting Co., 500  
Central Ave., Cincinnati, Ohio 45202; Tel.  
721-9900.

Jack R. Howard, president; M. C. Watters,  
exec. vice pres. S. H. Bestg Co.; Robert D.  
Gordon, gen. mgr., v.p.; F. Ben Hevel, dir. of  
opera.; William S. Ritchie, gen. sls. mgr.;  
John Sweeney, office mgr.; William Dawes,  
adv. & prom. dir.; Bernie Borden, film dir.;  
Paul Adams, chief eng.; nat'l rep., Blair-TV,  
Inc.

Operation: 1949; TV sets in area: 850,800.

**WKRC-TV (Channel 12) ABC**

Taft Broadcasting Company, 1906 High-  
land Avenue, Cincinnati 19, Ohio; 421-1750.

Hulbert Taft, Jr., chmn. of bd.; Lawrence  
H. Rogers, II, pres.; Dorothy S. Murphy,  
treas.; Charles S. Mechem, Jr., secy.; John  
L. McClay, oper. v.p.; Donald L. Chapin,  
vice-pres. Robert T. Schlinkert, v.p., Bir-  
mingham div.; Roger B. Read, adm. vice-pres.,  
tion; William H. Hansher, vice-pres eng.;  
Sam T. Johnston, v.p. & gen. mgr.; Need-  
ham Smith, gen sls. mgr.; Burch Riber, local  
sls. mgr.; Harry Mohr, program dir.; Murl  
Rush, art dir.; John P. Hill, film dir.; Dave  
Klenk, operations mgr.; R. E. Owen, chief  
eng.; Robert Spina, prom. mgr.; nat'l rep.,  
The Katz Agency, Inc.

Operation: 1949; TV sets in area: 323,340.

**WLW-TV (Channel 5) NBC**

Avco Broadcasting Corp., 140 W. Ninth St.,  
Cincinnati, Ohio 45202; Phone: 513-241-1822.

John T. Murphy, pres.; John J. Heywood,  
exec. vice pres. & treas.; Walter E. Bartlett,  
vice-pres. TV; James J. Crane, vice-pres. &  
gen. mgr.; Pat Shannon, sales mgr.; Phil  
Lombardo, prog. dir.; Elizabeth Stiltz, prom.  
dir.; Don Dunkel, news dir.; Lee Hornback,  
spec. serv. dir.; Edward Dooley, chief eng.;  
William Spiegel, prod. mgr.; Ron Spaulding,  
film dir.; nat'l rep.—Broadcast Communica-  
tions Group.

Operation: 1948; TV sets in area: 988,000.

**WQXN-TV (Channel 54)**

Robert W. Rounsaville, 3165 Mathieson  
Drive, N. E., Atlanta, Ga.

CP, not operating.

## Cleveland

### KYW-TV (Channel 3) NBC

Westinghouse Broadcasting Co., Inc., 1403 East 6 Street, Cleveland 14, Ohio; SUPERior 1-4500.

Donald H. McGannon, pres.; Frank Tooke, area vice-pres.; Fred E. Walker, gen mgr.; Robert P. Schroeder, sls. mgr.; William E. Wuerch, prog. mgr.; Gene Godt, sls. prom. & adv. mgr.; Tom McDowell, oper. dir.; Sidney V. Stadig, chief eng.; nat'l rep., Television Advertising Representatives, (TVAR).

Operation: 1948; TV sets in area: 1,347,800.



### WEWS (Channel 5) ABC

Scripps-Howard Broadcasting Co., Euclid at E., 30 St., Cleveland, Ohio 44115; HENDERSON 2-1500.

Jack R. Howard, pres.; Donald L. Perris, vice pres. & gen. mgr.; J. B. Epperson, eng., v.p.; Peter Hlinka, Ohio adv. mgr.; Jay S. Kerekes, nat'l adv. mgr.; Ernest E. Sindelar, oper. dir.; John J. Richards, film buyer; James E. Boyd, chief eng.; nat'l rep., Blair-TV, Inc.

Operation: 1947; TV sets in area: 1,487,000.



### WJW-TV (Channel 8)

Storer Broadcasting Company, 1630 Euclid Avenue, Cleveland 15, Ohio; TOWER 1-6080.

Stanton P. Kettler, pres.; Kenneth L. Bagwell, v.p. & gen. mgr.; Charles W. Bergeson, gen. sls. mgr. & asst. gen. mgr.; Julian Kanter, nat'l sls. mgr.; Terrence C. Atkinson, local sales mgr.; Bob Huber, prog. mgr.; Gilbert L. Anderson, chief eng.; Eugene Godt, prom. & public dir.; James Ward, dir. merch.; nat'l rep., Storer Television Sales, Inc.

Operation: 1949; TV sets in area: 1,408,000.

## Columbus

### WBNS-TV (Channel 10) CBS

Dispatch Printing Co., 770 Twin Rivers Drive, Columbus, Ohio; Phone: 224-7121.

General Sales Office, 62 E. Broad Street, Columbus 15, Ohio; 224-7121.

Richard A. Borel, dir. of TV; John A. Haldi, prog. dir.; Robert D. Thomas, sales dir.; L. H. Nafzger, eng. dir.; James M. Shumaker, prog. promotion dir.; Evelyn Graham, merch. dir.; Paul Yoakum, prod. dir.; George Megown, oper. dir.; Roberta Nixon, pub. affairs dir.; Betty Dixon, film dir.; nat'l rep., Blair-TV, Inc.

Operation: 1949; TV sets in area: 650,000.

### WLW-C (Channel 4) NBC

AVCO Broadcasting Corp., 3165 Olentangy

River Rd., Columbus, Ohio 43202; Phone: 263-5441.

John T. Murphy, pres.; Walter E. Bartlett, v.p. TV; Richard E. Reed, vice pres. & gen. mgr.; Lloyd Forrest, sls. mgr.; Richard Thrall, pro. dir.; Rod Warner, prom. mgr.; Hugh DeMoss, news dir.; Morrie Butler, spe. broadcast serv. dir.; Charles Sloan, chief eng.; Dave Chase, prod. mgr.; Juanita Mitchell, film dir.; nat'l rep., Broadcast Communications Group.

Operation: 1949; TV Homes in area: 862,800.



### WOSU-TV (Channel 34) (non-com)

The Ohio State University, 2470 N. Starr Rd., Columbus, Ohio 43221; CY 3-6641.

Richard B. Hull, dir. Telecommunication Center; Raymond C. Giese, gen. mgr.; Merwin A. Durea; prog. mgr.; William F. Justus, chief eng.

Operation: 1955.



### WTVN (Channel 6) ABC

WTVN, Inc., 753 Harmon Ave., Columbus Ohio 43223; Phone: 228-5801.

Hulbert Taft, Jr., ch. of board; Lawrence H. Rogers, II, pres.; John L. McClay, vice pres. opera.; Dorothy S. Murphy, treas.; Fred von Stade, gen. mgr.; Richard W. Ostrander, gen. sls. mgr.; Ray Creamer, local sls. mgr.; Joseph A. Jenkins, prog. mgr.; Charlene Gallatin, prom. dir.; Paul Lloyd, film dir.; Edward O. Koprivier, chief eng.; national representative, The Katz Agency, Inc.

Operation: 1949; TV sets in area: 727,000.

## Dayton

### WHIO-TV (Channel 7) CBS

Miami Valley Broadcasting Corp., 1414 Wilmington Ave., Dayton 1, Ohio; 254-5311.

James M. Cox, Jr., pres.; J. Leonard Reinsch, man. dir.; Robert H. Moody, exec. v.p. & gen. mgr.; W. E. Wolaver, merch. mgr.; Ernest L. Adams, chief eng.; Herb Shaper, bus. mgr.; Charles E. Gay, prog. & prom. dir.; nat'l rep., George P. Hollingbery Co.

Operation: 1949; TV sets in area: 545,000.



### WLW-D (Channel 2) NBC, ABC

Avco Broadcasting Corp., 4595 S. Dixie Highway, Dayton, Ohio 45401, AXminster 3-2101.

Donald L. Dahlman, vice pres. & gen. mgr.; Donald E. Meineke, sls. mgr.; Robert Tolliver, pub. & promo. dir.; George Resing, prog. dir.; Robert Wehrman, chief eng.; nat'l rep., Broadcast Communications Group.

Operation: 1949; TV sets in area: 976,900.

## Lima

WIMA-TV (Channel 35) NBC, CBS, ABC

WLQK, Inc., 1424 Rice Ave., Lima, Ohio; 225-3010

George Hamilton, pres.; Robert W. Mack, vice-pres., & gen. mgr.; Charles Osborne, prog. dir.; Maurice Lamb, chief eng.; John D. Stewart, sta. mgr. & sales mgr.; nat'l rep., The Meeker Co.

Operation: 1953; TV sets in area: 92,300.

## Mansfield

WTVG (Channel 36)

Fergum Theatres, Inc., Madison Theatre, Mansfield, Ohio.

William N. Skirball, pres.; Jack H. Skirball, vice-pres.

CP, not operating.

## Oxford

WMUB-TV (Channel 14) NET-NAEB

Miami University, Radio-TV Center Bldg., Oxford, Ohio. 3-2161. Ext. 323.

Dr. Stephen C. Hathaway, dir. of bdching, gen. mgr.; William L. Utter, prog. mgr.; F. Gordon Berry, news dir.; Andrew F. Bruck, chief eng.; Robert Jordan, asst. eng.; F. Gordon Berry, film dir.; Jean Sizelove, office mgr.

Operation: 1959.

## Steubenville

WSTV-TV (Channel 9) CBS, ABC

Rust Craft Broadcasting Company, WSTV Bldg., Broadcast Center, Steubenville, Ohio; 282-0911.

Jack N. Berkman, pres.; Louis Berkman, v.p.; Fred Weber, exec v.p.; John J. Laux, v.p.; Ted Eiland, v.p. & gen. mgr.; Robert D. Johnson, asst. sect. & dir. of finance; Martha Sabo, asst. sect.; Louis W. Shapiro, second vice pres. & asst. sect.; Fred Shawn, vice pres. & gen. mgr. WJKS-TV; Lee Gaynor, nat'l sls. mgr.; Wayne Gray, controller; William Chesnes, oper. mgr., chief eng.; Virginia Griffin, mdsing. mgr.; Charles Shepherd, tech. dir.; George Wilson, prom. dir.; Carl Kroskey, film ed.; nat'l rep., Peters, Griffin, Woodward.

Operation: 1953; TV sets in area: 1,117,130.

## Toledo

WSPD-TV (Channel 13) ABC, basic, NBC

The Storer Broadcasting Co., 136 Huron St., Toledo 4, Ohio; CH 8-6201.

George B. Storer, Jr., pres.; Keith McKennedy, v.p. & gen. mgr.; Robert Bailey, gen. sls. mgr.; Douglas Sinn, local sls. mgr.; Ralph R. Rust, opera. mgr.; Geo. Fulop, chief eng.; nat'l rep., Storer Television Sales, Inc.

Operation: 1948; TV sets in area: 634,000.

WGTE-TV (Channel 30) (non com)

Greater Toledo ETV Foundation, Manhattan Blvd. at Elm, Toledo, Ohio.

WTOH-TV (Channel 79)

Woodward Broadcasting Co., 1056 Randolph St., Detroit, Mich.

Max Osnos, pres. & treas.; Jacob Kellman, vice-pres. & secy.

CP, not operating.

WTOL (Channel 11) CBS Primary-NBC Secondary

Cosmos Broadcasting Corp., P.O. Box 715, Toledo, O. 43601. Phone: 244-7411.

G. Richard Shafto, pres.; Charles A. Batson, gen'l mgr.; George J. Kapel, gen. sls. mgr.; Harley West, local sls. mgr.; Robert Krieghoff, prog. dir.; Harold Holmes, chief eng.; Joe Gillis, news dir.; Donald M. Hess, prom. dir.; Mike Scioscia, prod. mgr.; Joe Gillis, dir. public affairs; Al Ruhfel, dir. client services; Arthur Michaud, film dir.; Carol Webb, traffic mgr.; nat'l rep., H-R Television, Inc.

Operation: 1958; TV sets in area: 633,500.

## Youngstown

WFMJ-TV (Channel 21) NBC

The Vindicator Printing Co., 101 W. Boardman St., Youngstown 3, Ohio; R1ver-side 4-8611.

William F. Maag, Jr., pres. & gen. mgr.; Mitchell F. Stanley, mgr.; J. A. Grier, TV prog. mgr.; Gene Donahay, film dir.; Frank Dieringer, chief eng.; nat'l rep., Blair TV.

Operation: 1953; TV sets in area: 180,000

WKBN-TV (Channel 27) CBS

WKBN Broadcasting Corp., 3930 Sunset Blvd., Youngstown, Ohio 44501; 216-782-1144.

W. P. Williamson, Jr., pres. & gen. mgr.; Gladys S. Williams, asst. treas.; Ruth L. Cruikshank, secy.; W. P. Williamson, III, asst. gen. mgr.; David V. Stewart, treas., sales dir.; Norm Berger, prog. dir.; Ted Conner, publ. rel. dir.; B. T. Wilkens, chief eng.; nat'l rep., Katz Agency.

Operation: 1953; TV sets in area: 514,000.

WXTV (Channel 73)

Community Telecasting Co., Box 150, Farrell, Pa.

CP, not operating.

WYTV (Channel 33)

WYTV, Inc., 3800 Shady Run Rd., Youngstown, O.

Howard D. Duncan, Jr., gen. mgr.

WHIZ-TV (Channel 18) NBC, ABC

Southeastern Ohio Television System, Downard Rd., Zanesville, Ohio; Tel.: 453-0361; area code 614.

Allan Land, group mgr.; Robert Hodous, gen. mgr.; Reed Mellon, prog. dir.; Nate

Milder, dir. of sales; Elmer Hartmeyer, chief eng.; Ralph Young, film oper. mgr.; nat'l rep., Savalli/Gates, Regional Reps., Corp.

Operation: 1953; TV sets in area: 80,000.

## OKLAHOMA

### Ada

KTEN (Channel 10) ABC, CBS, NBC

Eastern Oklahoma Television Co., Inc., P.O. Box 10, Ada, Oklahoma 74820. Telephone: 332-3311.

Bill Hoover, pres. & gen. mgr.; R. Jack Hoover, vice pres.; Fred Smith, chief eng.; Margaret Nall, prog. dir.; nat'l rep., Eastman TV.

Operation: 1954; TV sets in area: 178,310.

### Ardmore

KXII-TV (Channel 12) Ardmore, Okla-Sherman-Denison, Texas

Texoma Broadcasters, Inc., Box 579, Sherman, Texas.

M. N. Bostick, pres.; C. H. (Chuck) Balding, gen. mgr.; Pete McNee, nat'l. & reg. sls. mgr.; Bill Russell, chief eng.; Gil Lee, prod. mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1956.

### Elk City

KSWB (Channel 8)

Southwest Broadcasting Co., Elk City.

### Lawton

KSWO-TV (Channel 7) ABC

KSWO Television Co., Inc., P. O. Box 708, Lawton, Okla. Phone: ELgin 5-7000.

R. H. Drewry, pres., gen. mgr.; Paul Goode, compt.; Jim Lockerd, chief engineer; Harold Hunt, prog. dir.

Operation: 1953; TV sets in area: 225,000.

### Oklahoma City

KETA (Channel 13) (non-com)

Oklahoma Educational Television Authority, P. O. Box 2146, Norman, Okla.; JE 6-2260, Ext 484, Norman.

Chas. F. Spencer, chmn.; Dr. G. L. Cross, secy.-treas.; John W. Dunn, dir.; Gillia Wood, chief eng.; Frank E. Draper, prod. supvr.

Operation: 1956.

KOCO-TV (Channel 5) ABC

Cimarron Television Corp., 63rd & Portland, Oklahoma City 16, Oklahoma. Victor 8-3311.

John Kirkpatrick, pres.; Ben K. West, v.p., gen. mgr.; James Pitts, comptroller; Hugh Abfalter, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1954.

KOKH-TV (Channel 25)

Oklahoma City Public Schools, 1801 North Ellison, Oklahoma City 73106, Okla. Central 2-0581.

KWTV (Channel 9) CBS

Griffin-Leake TV, Inc., 7401 No. Kelley, Oklahoma City, Okla. 73114; Victor 3-6641.

John Griffin, chairman of bd.; James C. Leake, pres.; Edgar T. Bell, gen. mgr.; Jacques DeLier, asst. gen. mgr.; Jack Sallaska, program dir.; Gene Clarke, chief eng.; Montez Tiaden, prom. & pub. dir.; nat'l rep., Edward Petry & Co.

Operation: 1953; TV sets in area: 614,800.

WKY-TV (Channel 4) NBC

WKY Television System, Inc., 500 E. Britton Rd., Oklahoma City 14, Okla.; Greenfield 8-1212.

E. K. Gaylord, pres.; Norman Bagwell, mgr.; Tom Parrington, asst. mgr.; Nick Panos, nat'l sales mgr.; Joe Jerkins, program mgr.; Jim Willis, sales prom. mgr.; Robert Hayward, chief eng.; Jack Lovell, dir. tech. oper.; Edward L. Gaylord, secy.-treas.

Operation: 1949; TV sets in area: 399,700.

KOED-TV (Channel 11) (non-com)

Oklahoma Educational Television Authority, P. O. Box 2146, Norman, Okla. Phone: JE 6-2260, ext. 484.

Charles Franklin Spencer, chmn.; Dr. G. L. Cross, secy.-treas.; John W. Dunn, dir.

Operation: 1959.

KOTV (Channel 6) CBS

KOTV, Inc., Third & Frankfort Sts., Tulsa, Okla.; Phone: LUther 2-9233.

C. Wrede Petersmeyer, pres.; George Stevens, vice-pres. and gen. mgr.; Dale Hart, comm. mgr.; Donald Blumridge, prom. mgr.; Art Elliott, prgm. dir.; nat'l rep., H-R Television, Inc.

Operation: 1949; TV sets in area: 434,900.

KVOO-TV (Channel 2) NBC

Central Plains Enterprises, 3701 So. Peoria Ave., P. O. Box 1349, Tulsa, Oklahoma 74101; RIVERSIDE 2-5561.

Harold C. Stuart, pres.; John Devine, exec. vice pres. & gen. mgr.; Dean A. McGee, bd. chm.; Tom Belcher, comm. mgr.; Bruce Washburn, prog. dir.; Gordon Gerhardt, prom. dir.; Allen Cox, prod. mgr.; Charles Thompson, news mgr.; John M. Bushnell, Jr., eng. sup.; nat'l rep., Edw. Petry.

Operation: 1954; TV sets in area: 484,900.

## Tulsa

### KTUL-TV (Channel 8) ABC

Griffin-Leare TV, Inc., Box 9697, Tulsa, Okla.; HICKORY 6-6184.

John T. Griffin, chairman; James C. Leake, pres.; Bryan Cole, vice-pres.; Bill Swanson, v.p. gen. mgr.; Bryan Mathes, v.p. secy. & treas.; Boyce Lancaster, opera. mgr.; Jim Black, nat'l sales mgr.; Robert Snider, dir. eng.; Mrs. Barbara Roberts, prom. mgr.; John D. Rauser, film mgr.; nat'l rep., Peters, Griffin & Woodward.

Operation: 1954; TV homes in area: 481,400.

## OREGON

### Corvallis

#### KOAC-TV (Channel 7)

State System of Higher Education, Oregon State University Campus, Corvallis, Ore. Phone: 503-754-1311.

Robert C. Hinz, gen. mgr.; Ben Ballard, chief eng.

Operations: 1957.

### Eugene

#### KVAL-TV (Channel 13) Primary NBC

Eugene Television, Inc., Blanton Heights, P. O. Box 1313, Eugene, Ore.; 503-342-4961.

Robert P. Booth, pres.; W. D. Abel, vice pres.; Philip Tillman, treas.; Tom Winn, secy.; S. W. McCready, gen. mgr.; John Doyle, prog. dir.; Glenn Nickell, local sales mgr.; Gordon L. Bussey, prom. merch. dir.; William Farmer, film dir.; William R. Riley, chief eng.; nat'l rep., George P. Hollingbery Co.—Art Moore & Assoc., Inc. (Pacific Northwest).

Operation: 1954; TV sets in area: 132,680.

### Klamath Falls

#### KOTI-TV (Channel 2)

Southern Oregon Broadcasting Co., P. O. Box 2K, Klamath Falls, Oregon 97601. Phone 884-8131.

Amos E. Voorhies, pres.; William B. Smullin, dir.; Don R. Stonehill, sta. mgr.; nat'l rep., Young Television; reg. rep., Art Moore & Assoc.

Operation: 1956.

### Medford

#### KTYM-TV (Channel 5) CBS, ABC, NBC

Southern Oregon Broadcasting Co., P. O. Box 5M, Medford, Ore.: Phone: 773-4581.

Earle E. Voorhies, pres.; Wm. B. Smullin, director; Jerold R. Poulos, vice-pres., mgr.; Robert Lindstrom, reg. sales mgr.; Bill Kirk, chief eng.; Jerry Kelly, program dir.; nat'l rep., Young TV Corp.

Operation: 1953.

### Portland

#### KGW-TV (Channel 8)

King Broadcasting Company, 1501 S.W. Jefferson St., Portland, Ore., 97201.

Ancil H. Payne, gen. man.

Operation: 1956.

### KOIN-TV (Channel 6) CBS

Mount Hood Radio & Television Broadcasting Corp., 140 S.W. Columbia St., Portland, Ore. 97201; CAPITOL 8-3333.

C. Howard Lane, pres.; Harry Buckendahl, E. R. Vadeboncoeur, vice-pres.; Richard McLaughlin, prom. dir.; Ted W. Cooke, opera. dir.; John Palmer, nat'l sales mgr.; Robert McGill, local sales mgr.; Louis Brookwaller, chief eng.; Luke Roberts, prog. dir.; nat'l rep., Harrington, Righter & Parsons.

Operation: 1953; TV sets in area: 500,000.

### Roseburg

#### KPIC (Channel 4) NBC primary

(Affiliate of KVAL-TV, Eugene, Ore.)

Southwest Oregon Television Broadcasting Corp., studio & office: 655 West Umpqua; Roseburg, Oregon. Phone: 672-4481. c/o KVAL, P. O. Box 1313, Eugene, Oregon.

C. H. Fisher, pres.; Wm. B. Smullin, vice-pres. & treas.; Harvey Benson, secy.; S. W. McCready, gen. mgr.; Aaron Boe, sta. mgr.; Ted Marchner, chief eng.; nat'l rep., George P. Hollingbery Co. and Art Moore & Associates, Inc., (Pacific Northwest).

Operation: 1956.

## PENNSYLVANIA

### Altoona

#### WFBG-TV (Channel 10) CBS

Radio & TV Division, Triangle Publications, Inc., 46th & Market Sts., Philadelphia 39, Pa.; Commerce Park, Altoona, Pa.; WIndsor 4-2031.

Triangle Publications, Inc., Radio & Television Division executives: Roger W. Clipp, v.p.; John Scheuer, executive assistant to v.p.; Edward H. Benedict, dir. of nat'l sls.; Tom Jones, prog. coord.; Henry E. Rhea, dir. of eng.; John C. Harlan, bus. mgr.; John F. Wade, research mgr.; station personnel; John G. Stilli, gen. mgr.; George Mahon, sls. mgr.; Arthur Stober, prog. dir.; Alice Drass, film dir.; Richard L. Kline, chief engr.; nat'l rep., Blair-TV.

Operation: 1953; TV sets in area: 451,800.

### Erie

#### WICU (Channel 12) ABC

Gibraltar Enterprises, Inc., 3514 State St., Erie, Pa.; GL 4-5201.

Edward Lamb, pres.; Cecile Hueber, secy.; Art Ingram, gen. mgr.; Bob Lunquist, gen. sls. mgr.; Mike Csop, chief eng.; Ken Fanazini, prog. dir.; Paul Whittingham, prom. & merch.; nat'l rep., Blair TV & Associates; Canadian rep., Andy McDormott.

Operation: 1949; TV sets in area: 225,000.

**WSEE (Channel 35) CBS**

Great Lakes Television Co., 1220 Peach St., Erie, Pa.; Phone: 455-7575.

George J. Mead, pres.; James R. McBrier, second vice-pres.; Edward G. Zellefrow, gen. mgr. & asst. secy.; John W. English, sect. & 1st vice pres.; James J. Penna, chief eng.; nat'l rep., Gill-Perna, Inc.

Operation: 1954; U.H.F. sets in area: 79,123.

**WHP-TV (Channel 21) CBS**

WHP, Inc., 216 Locust St., Harrisburg, Pa.; 234-3211.

A. H. Stackpole, pres.; Cecil M. Sansbury, exec. vice-pres. & gen. mgr.; Brod Seymour, oper. dir.; Harry Wells, sales mgr.; E. Daniel Leibensperger, chief eng.; nat'l rep., Blair Television Associates.

Operation: 1953; TV sets in area: 268,000.

**WTPA (Channel 27) ABC**

Div. of Newhouse Broadcasting Corp.; Syracuse, N. Y.; Studio: 3235 Hoffman St., Harrisburg, Pa.; Phone: CEDar 8-7171.

E. R. Vadeboncoeur, pres.; Paul S. Abbott, gen. mgr.; Jack Thornsley, sales mgr.; Roy McCauley, prog. dir.; Charles W. Baker, chief eng.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1953; TV sets in area: 340,000.

**Johnstown****WARD-TV (Channel 56) CBS, ABC**

Rivoli Realty Co., 502 First National Bank Bldg., Johnstown, Pa.; Phone 536-0761.

Walter M. Thomas, pres.; H. C. Tilley, treas.; M. E. Gartland, sect.; William Confer, gen. mgr.; Cornelius G. Donati, chief eng.; nat'l rep., Weed Television Corporation.

Operation: 1953; TV sets in area: 155,000.

**WJAC-TV (Channel 6) NBC, ABC**

WJAC, Inc., Hickory Lane, Johnstown, Pa.; 255-5831.

Walter W. Krebs, pres.; Alvin D. Schrott, exec. vice-pres. & gen. mgr.; John B. Rogers, sales mgr.; Frank P. Cummins, prog. dir.; Theodore Campbell, chief eng.; nat'l rep., Harrington, Righter & Parsons.

Operation: 1949; TV sets in area, 1,222,912.

**Lancaster****WGAL-TV (Channel 8) NBC**

WGAL Television, Inc., Lincoln Hwy. West, Lancaster, Pa.: 393-5851.

Clair R. McCollough, pres. & gen. mgr.; J. Robert Gulick, asst. gen. mgr. in chge. of sales; Harold E. Miller, stat. mgr.; Leroy

K. Strine, nat'l sls. mgr.; William Hausler, reg. sales mgr.; Nelson Sears, prog. dir.; Harry J. Shaub, bus. mgr.; Paul I. Woodland, prom. mgr.; Robert H. Zima, sls. serv. mgr.; Wayne Seacat, tech. dir.; nat'l rep., The Meeker Co., Inc.

Operation: 1949; TV homes in area: 1,470,765.

**WLAN-TV (Channel 21)**

Peoples Broadcasting Co., 252 N. Queen St., Lancaster, Pa.; EX. 4-7261.

Frank H. Altdoerffer, pres., gen. mgr.; Samuel M. Altdoerffer, secy., treas., mgr., Raymon Sherman, chief eng.; Jullian Skinnell, prog. dir.; Stanley Baker, sales mgr.

CP, not operating; TV sets in area: 55,000.

**Lebanon****WLYH-TV (Channel 15)**

Television Hill, Lebanon, Pa.; Crestview 3-4551.

Licensee: Triangle Publications, Inc. (Radio & TV Div.), City Line Ave., Philadelphia, Pa., Trinity 8-9700.

Jay Sondheim, general manager.

Operation, May 2, 1957.

**Lock Haven****WBPZ-TV (Channel 32)**

Lockhaven Broadcasting Corp., 132½ E. Main St., Lock Haven, Pa. Phone Lock Haven 4038 or 6786.

On the air.

**Philadelphia****WCAU-TV (Channel 10) CBS**

WCAU, Inc., City Line Ave. & Monument Rd., Philadelphia 31, Pa.; TEnnyson 9-7000.

Bruce R. Bryant, vice-pres. & general manager; Alvin L. Hollander, program manager; Frank C. Beazley, general sales manager; Robert N. Pryor, director of promotion and information services; Robert Gross, director of engineering; Gordon West, film operations manager; John Horstmann, operations manager; nat'l rep., CBS Television National Sales.

Operation: 1948; TV sets in area: 2,069,400.

**WFIL-TV (Channel 6) ABC**

Triangle Publications, Inc., Radio & TV Division, 4100 City Line Ave., Philadelphia 31, Pa.; TR 8-9700.

Walter H. Annenberg, president; Roger W. Clipp, vice pres. & gen. mgr.; George A. Koehler, sta. mgr.; John F. Cundiff, gen. sales mgr.; Tom Jones, exec. prog. dir.; Lewis Klein, prog. mgr.; Henry E. Rhea,



dir. of eng.; John C. Harlan, bus. mgr.; nat'l rep., Blair-TV, Inc.

Operation: 1947; TV sets in area: 2,346,500.

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**WHYY-TV (Channel 12) (non-com)**

WHYY, Inc., 4548 Market St., Philadelphia, Pa., EV 2-9300; 5th & Scott Sts., Wilmington, Del.; OL 4-6255.

Albert J. Nesbitt, chmn. of bd.; William Goldman, pres.; Warren A. Kraetzer, exec. v.p. & gen. mgr.; Philip Klein, treasurer; Robert Hall, dir. engineering; Bruce Beale, prog. dir.; Irvin Ruby, business mgr.; Norman Marcus, dir. of pub. inf.

Operation: 1963; TV sets in area: 3,000,000.

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**WPCA-N (Channel 17)**

1230 E. Mermaid Lane, Phila. 18, Pa.; CH 8-3628.

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**KYW-TV (Channel 3) NBC**

Group W (Westinghouse Broadcasting Co.), 1619 Walnut St., Philadelphia, Pa. 19103; LOcust 4-3700.

Frank Tooke, area vice pres.; Fred E. Walker, gen. mgr.; Win Baker, prog. mgr.; Earl Higgins, bus. mgr.; Mike Hauptman, promo. mgr.; Dave Henderson, sales mgr.; Sid Stadig, chief eng.; Jim Munro, public rel. dir.; Herb Farber, research dir.; nat'l rep. TVAR

Operation: 1941; TV sets in area, 2,275,000.

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**WSES (Channel 29)**

Philadelphia Broadcasting Co., Inc., Western Saving Fund Bldg., Philadelphia 7, Pa.; PEnnypacker 5-4261.

William L. Jones, pres.; Murray Borkon, vice-pres.; Isadore Sley, treas.; Rita M. Simister, secy.; nat'l rep., Vincent O. Welsh.

CP, not operating.

**Pittsburgh**

**KDKA-TV (Channel 2) CBS**

Westinghouse Broadcasting Co., Inc., 1 Gateway Center, Pittsburgh 22, Pa.; EX-press 1-3000.

D. H. McGannon, pres.; Harold C. Lund, vice-pres.; Paul G. O'Friel, gen. mgr.; Robert Novak prog. mgr.; Edward Q. Adams, sales dir.; George Hagerty, chief eng.; Peter Thornton, prom. dir.; Raymond J. Hoffman, publ. dir.; Joseph E. Schmidt, bus. mgr.-auditor; nat'l rep., TVAR, Inc.

Operation: 1949; TV sets in area, 1,300,000.

**WAND-TV (Channel 53)**

Mrs. Agnes J. Reeves Greer, 1715 Grandview Ave., Pittsburgh 11, Pa.; Hubbard 1-2626.

Mrs. Agnes J. Reeves Greer, owner.  
CP, not operating.

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**WIIIC TV Corporation (Channel 11)**

WIIIC, Inc., 341 Rising Main Ave., Pittsburgh 15214, Pa. FAirfax 1-8700.

James M. Cox, Jr., ch. of bd.; J. Leonard Reinsch, pres.; Roger D. Rice, General Manager; Leonard A. Swanson, General Sales Manager; Herbert V. Skaggs, Program Director; Shelton Weaver, Operations Director; Harry P. Brooks, Business Manager; Caley Augustine, prom. and pub. rela. dir.; Henry R. Kaiser, chief eng.

Operation: 1957.

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**WQED (Channel 13) (non-com)**

Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Ave., Pittsburgh, Pa. 15213; 683-1300.

Mr. Leland Hazard, Honorary Chairman; Mr. Howard S. Kaltenborn, Chairman of the Board; Mr. M. M. Anderson, Vice Chairman; Mr. George D. Lockhart, Vice Chairman; Dr. Edward D. Eddy, Jr., Vice Chairman; Mr. George R. Craig, Secretary; Mr. Francis B. Nimick, Jr., Treasurer; Mr. Donald V. Taverner, President; Mr. Jay Rayvid, Executive Director of Broadcast Operations; Miss Rhea Sikes, Director of School Services; Mr. Richard Stafford, Director of Public Relations.

Operation: 1954; TV sets in area: 1,100,000.

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**WQEX (Channel 16) (non com)**

Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Avenue, Pittsburgh 13, Pa.

Same staff as WQED above.

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**WTAE (Channel 4) ABC**

The Hearst Corp., 400 Ardmore Blvd., Pittsburgh, Pennsylvania. 15230; A.C. 412-242-4300.

Franklin C. Snyder, vice pres. & gen. mgr.; Alan Trench, vice pres. & gen. sls. mgr.; David Murray, prog. mgr.; Louis P. Wagner, chief eng.; John E. Hinkle, Jr., asst. treas., bus. mgr.; David Crantz, prom. mgr.; Gerard A. McCune, film dr.; Fred Remington, news dir.; nat'l rep., Katz Agency, Inc.

**Scranton-Wilkes-Barre**

**WNEP-TV (Channel 16) ABC**

\* Taft Broadcasting Co., Wilkes-Barre/

Scranton Airport, Avoca, Pa. 18641. A.C. 717-457-7401-655-2821

Thomas P. Shelburne, gen. mgr.; Hal Berg, prog. mgr.; Chester Sawicki, chief eng.; Ray Balsom, gen. sls. mgr.; John C. Walters, bus. mgr.; nat'l rep., Katz Agency, Inc.

Operation: 1954; TV sets in area: 352,375.

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**WDAU-TV (Channel 22) CBS**

Scranton Broadcasters, Inc., 1000 Wyoming Ave., Scranton 9, Pa.; Diamond 2-7634.

Mrs. M. E. Megargee, pres.; Mrs. M. M. Holcomb, gen. mgr.; William Hunefeld, sales mgr.; Mort Rosenthal, prog. dir.; Doug Holcomb, prom. dir.; K. R. Cooke, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1953; TV sets in area: 431,000.

**Wilkes-Barre**

**WBRE-TV (Channel 28) NBC**

WBRE-TV, Inc., 62 S. Franklin St., Wilkes-Barre, Pa.; Valley 3-3101.

Louis G. Baltimore, vice-pres. & gen. mgr.; David M. Baltimore, vice-pres. & gen. mgr.; F. D. Coslett, sales mgr.; Charles Sakoski, Sr., chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1953; TV sets in area: 430,000.

**York**

**WSBA-TV (Channel 43) CBS**

Susquehanna Broadcasting Co., 53 N. Duke St., York, Pa. Telephone: 843-0043.

Louis J. Appell, Jr., pres.; Helen P. Appell, vice-pres.; George N. Appell, treas.; G. Taylor Hess, secy.; Robert M. Stough, sta. mgr.; H. David Berlin, local sls. mgr.; nat'l rep., Blair TV Assoc.

Operation: 1952; TV sets in area: 74,370

**RHODE ISLAND**

**Providence**

**WJAR-TV (Channel 10) NBC**

The Outlet Co., 176 Weybosset St., Providence, R. I.; GASpee 1-8255.

J. S. (Dody) Sinclair, pres.; David J. Shurtleff, vice pres. & sta. mgr.; Billy L. Patton, chief eng.; Edward Boghosian, sales mgr.; James E. Gleason, prgm. mgr.; nat'l rep., Edw. Petry & Co., Inc.

Operation: 1949; TV sets in area: 1,098,200.

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**WPRO-TV (Channel 12) CBS**

Capital Cities Broadcasting Corporation, 24 Mason St., Providence 2, R. I.; 401-521-4000.

Joseph P. Dougherty, gen. mgr.; John J. McCrory, sales mgr.; Richard Dreyfuss, prog. dir.; Malcolm D. Potter, prom. mgr.; Ralph Voigt, chief eng.; nat'l rep., Blair-TV, Inc.

Operation: 1955; TV sets in area: 1,606,400.

**SOUTH CAROLINA**

**Anderson**

**WAIM-TV (Channel 40) ABC, CBS**

Wilton E. Hall, 321 Kingsley Rd., Anderson, S. C.; Canal 6-1511.

Wilton E. Hall, owner; Glenn P. Warnock, gen. mgr.; Robert Baldwin, dir. of eng.; John McCallum, dir. of sales; Betty K. Black, prog. dir.; nat'l rep., Devney.

Operation: 1953; TV sets in area: 172,00.

**Augusta**

**WRDW-TV (Channel 12) CBS**

Rust Craft Greeting Cards, Inc., 1301 George Ave., North Augusta, South Carolina; Phone: 824-5432; Area code: 803.

Jack N. Berkman, pres.; Fred Weber, vice-pres.; Walter H. McCroba, gen. mgr.; James N. Armistead, sls. mgr.; Lee Sheridan, opera. mgr.; Wilber Herrington, chief eng.; nat'l rep., The Katz Agency.

**Camden**

**WACA-TV (Channel 14)**

Camden Broadcasting Corp., Camden, S. C.

Haygood S. Bowden, pres.; Thomas J. Richards, vice-pres. & treas.; Harold W. Funderburk, secy.

CP, not operating.

**Charleston**

**WCSC-TV (Channel 5) CBS**

WCSC, Inc., 485 East Bay, Charleston, S. C. Raymond 3-8371.

John M. Rivers, pres., treas. & gen. mgr.; Martha R. Rivers, 1st v.p. & secy.; Roland Weeks, v.p. & stat. mgr.; Virgil V. Evans, Jr., v.p.; nat'l sls. mgr.; Ralph E. Thornley, regional sales mgr.; Charles E. Hall, prog. mgr.; Vernon Word, film dir.; Rudy Hughes, chief eng.; Lois Marshall, merch. mgr.; Gus Bailey, aud. promo.; Kenneth Klyce, news dir.; George Norwig, sports dir.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV sets in area: 408,200 (ARB).

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**WTMA-TV (Channel 4)**

Atlantic Coast Broadcasting Corporation of Charleston, 133 Church St., Charleston, S. C.

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**WUSN-TV (Channel 2) ABC**

Reeves Broadcasting Corp., P. O. Box 879, Charleston, S.C.; 884-4141.

J. Drayton Hastie, pres.; Douglass M. Bradham, vice-pres. & gen. mgr.; Grange S. Cuthbert, Jr., gen. sales mgr.; Donald L. Moody, prod. mgr.; Walter M. Nelson, engineering dir.; Wes Ferns, film dir.; nat'l rep., Eastman TV, Inc.

Operation: 1954; TV sets in area: 362,400.

## Columbia

### WIS-TV (Channel 10) NBC

Cosmos Broadcasting Corp., 1111 Bull St., Columbia, S. C.; ALpine 3-6431.

B. Calhoun Hipp, chmn. of bd.; G. Richard Shafto, pres.; Carter C. Hardwick, Jr., sen. v.p. & gen. mgr.; Francis M. Hipp, vice-pres. and treas.; John W. Lindsay, sec.; Law Epps, sen. admin. & gen. sls. mgr.; Joseph P. Gill, chief eng.; Bob Wisnewski, prog. dir.; Ron Harris, prom. mgr.; H. Harold Powell, nat'l. sls. mgr.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1953; TV sets in area: 379,000.



### WNOK-TV (Channel 19) CBS

Palmetto Radio Corp., Box 5307, Columbia S. C., ALpine 2-7737.

Irwin Kahn, pres.; H. Moody McElveen, Jr., exec. vice-pres.; W. Croft Jennings, J. W. Lindau, III, vice-pres.; Carlisle Roberts, secy.; Samuel Litman, treas., Donald M. Bryant, prog. dir.; Eugene Parker, chief eng.; Richard T. Laughridge, sls. mgr.; nat'l rep., Adam Young Inc.

Operation: 1953; TV sets in area: 90,000.

## Florence

### WBTW (Channel 13) CBS, ABC

Jefferson Standard Broadcasting Co., Box 630, N. Irby St. Ext., Florence, S. C.; 662-1565.

Charles H. Crutchfield, pres. J. William Quinn, asst. vice-pres. & man. dir.; Joseph B. Foster, sales mgr.; George B. Burnette, prog. & prod. mgr.; William P. Ellerbe, Jr., prom. & pub. mgr.; Everette L. Hayes, film dir.; Emil E. Sellars, engr. mgr.; nat'l rep., Blair Television.

Operation: 1954.

## Greenville

### WFBC-TV (Channel 4) NBC

Southeastern Broadcasting Corp., 505 Rutherford St., Greenville, S. C.; CE 9-1321.

Wilson C. Wearn, Pres.; Douglas A. Smith, Mgr. & Gen'l Sales Mgr.; Ass't Mgr. & Pgm Dir. Norvin C. Duncan; Kinch S. Haulbrook, Rg'l Sales Mgr.; William E. Garrison, Chief Engineer; Edna Seaman, Prom. & Pub. Relations Dir.; Andy Scott, Operations Mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1953; TV sets in area: 613,300.



### WGVL (Channel 23)

Greenville Television Co., Calhoun Towers, Greenville, S. C.; 5-0471. CP, not operating.

## Spartanburg

### WSPA-TV (Channel 7) CBS

Spartan Radiocasting Co., 123 N. Converse St., Spartanburg, S. C.; 803-585-7777.

Walter J. Brown, pres.; Charles R. Sanders, vice pres. & gen. mgr.; D. S. Burnside, secy-treas.; Gene Gibson, studio engineer; Clyde Burdette, trans. engineer; Robert K. Baumgartner, station mgr.; A. V. Ludington, gen. sls. mgr.; Miss Dianne Woodside, prom mgr.; Charlie Newcomb, prog. mgr.; Larry Wilson, oper. mgr.; nat'l rep., George P. Hollingbery Co.

Operation: 1956; TV sets in area: 871,600.

## SOUTH DAKOTA

### Aberdeen

#### KXAB-TV (Channel 9) NBC

(Affiliated with KXJB-TV, KXMB-TV, KXMC-TV).

North Dakota Broadcasting Co., 4000 W. Main Avenue, Fargo, N. D. KXAB-TV, Country Club Rd., Aberdeen, S. Dak.; BA 5-43 50; TWX AD 8389.

John W. Boler, pres.; Frank Lokey, sta. mgr.

Operation: 1958.

### Deadwood

#### KDSJ-TV (Channel 5)

(Satellite of KRSO-TV, Rapid City, S. D.)

The Heart of the Black Hills Stations, P. O. Box #567, Deadwood, S. D.

## Florence

#### KDLO-TV (Channel 3) CBS, ABC

(Satellite of KELO-TV, Sioux Falls, S. D.)

Midcontinent Broadcasting Co., c. o. KELO-TV, Sioux Falls, S. D.; 336-1100.

Joe Floyd, pres.; N. L. Bentson, vice-pres.; E. R. Ruben, secy.-treas.; Evans Nord, exec. vice-pres. & gen. mgr.; Bart Kull, resident mgr.; nat'l. rep., H-R Television, Inc.—Wayne Evans & Assoc. (Minneapolis).

Operation: 1955; TV sets in area: 294,400.

## Mitchell

#### KORN-TV (Channel 5)

Mitchell Broadcasting Association, Inc., Box 908, Mitchell, S. D. 57301.

## Rapid City

KOTA-TV (Channel 3) CBS, ABC, KDUH Channel 4, KHSD Channel 11 (satellites)

Duhamel Broadcasting Enterprises, Duhamel Bldg., 6th & St. Joe Streets, Rapid City, South Dakota, P. O. Box 1752; 605-342-2000.

Mrs. Helen S. Duhamel, pres. & gen. mgr.; William F. Duhamel, vice pres. & sta. mgr.; Elmer Nelson, chief eng.; Dan Lesmeister, nat. sales; Verne Sheppard, farm dir.; nat'l. rep., Eastman TV; Minneapolis rep., Wayne

Evans & Assoc.; Omaha rep., The Soderlund Company.

Operation: 1955; TV sets in area: 80,200.

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**KRSD-TV (Channel 5) NBC, ABC**

Lead, South Dakota.  
(Satellite of KRSD)

**Reliance**

**KPLO-TV (Channel 6) CBS, ABC**  
(Satellite of KELO-TV, Sioux Falls, S. D.)

Midcontinent Broadcasting Co., c/o.  
KELO-TV, Sioux Falls, S.D.; Tel. 336-1100.

Joe Floyd, pres.; N. L. Bentson, vice-pres.; E. R. Ruben, secy.-treas.; Evans A. Nord, exec. vice-pres., gen. mgr.; Dale Larson, resident mgr.; (sold as semi-satellite of KELO-TV, Sioux Falls, S. D.); nat'l rep., H-R Television—Wayne Evans & Assoc. (Minneapolis).

Operation: 1957; TV sets in area. 294,400.

**Sioux Falls**

**KELO-TV (Channel 11) ABC, CBS**

Midcontinent Broadcasting Co., Phillips at 13th, Sioux Falls, S.D.; Tel.: 336-1100.

Joe Floyd, pres.; N. L. Bentson, vice-pres.; E. R. Ruben, secy.-treas.; Evans A. Nord, exec. vice-pres., gen. mgr.; Tom Sheeley, operations mgr.; James Unzicker, prod. mgr.; Jack Townsend, sales merchandising mgr.; nat'l rep., H-R Television, Inc.—Wayne Evans & Assoc. (Minneapolis).

Operation: 1953; TV sets in area: 294,400.

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**KSOO-TV (Channel 13)**

KSOO-TV, Inc., 205 N. Phillips Avenue, Sioux Falls, S. D.

**TENNESSEE**

**Chattanooga**

**WDEF-TV (Channel 12) CBS**

Roy H. Park, Broadcasting of Tennessee, Inc., Broadcast Center, 3300 Broad St., Chattanooga, Tenn. 37402. 267-3392.

Roy H. Park, pres.; Ken Flenmiken, exec. vice-pres. & gen. mgr.; Morris Quave, oper. dir.; Burford A. Young, trans. C. E.; Robert Briscoe, studio C.E.; nat'l rep., Hollingbery.

Operation: 1954; TV sets in area: 300,000.

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**WRCB-TV (Channel 3) NBC**

WRCB-TV, Rust Craft Broadcasting Co., 1214 McCallie Ave., Chattanooga, Tenn.; code 615, 698-1505.

Jack N. Berkman, pres.; Harry D. Burke, v.p., & gen. mgr.; George P. Moore, vice-pres. & sls. mgr.; Gene Miller, chief eng.

Operation: 1956; TV sets in area: 232,300.

**WTVC (Channel 9) ABC**

Martin Theatres of Georgia, Inc., 410 West 6th St., Chattanooga, Tenn., AM 6-4151.

E. D. Martin, pres.; Reeve Owen, vice-pres. & gen. mgr.; Joe McGinley, nat'l sls. mgr.; Tommy Reynolds, pgm. dir.; Leon Webb, station mgr.; Charles Stephenson, chief eng.; nat'l rep., Blair TV.

Operation: 1958; TV sets in area: 297,100.

**Jackson**

**WBBJ-TV (Channel 7)**

Kosciusko Broadcasting Company, Box 2387, Williams Bldg., Jackson, Tenn. 38302. Phone 424-4515.

Cy N. Bahakel, pres.; Gerry Quick, gen. mgr.; Wesley Bell, chief eng.; Carole Cooper, traffic mgr.; Jack Mayer, sls. mgr.; nat'l rep. Vernard, Torbet & McConnell, Inc.

Operation: 1965.

**Johnson City**

**WJHL-TV (Channel 11) CBS-ABC**

Roy H. Park Broadcasting of the Tri-Cities, Inc.; Phone: 926-2151.

Roy H. Park, pres.; W. H. Lancaster, Jr., v. p. & gen. mgr.; John B. Babcock, v. p. oper.; K. B. Skinner, treas.; Mrs. Dorothy Park, secy.; W. L. Lancaster III, prod. mgr.; Carl E. Dickenson, chief eng.; J. Will Hall, sls. mgr.; nat'l rep.: George P. Hollingberry Co.

Operation: 1953; TV sets in area: 556,100.

**Knoxville**

**WATE-TV (Channel 6) NBC**

Nationwide Communications Inc., 1306 Broadway, N. E. Knoxville, Tennessee: Phone 524-4651.

Bowman Doss, pres.; George W. Campbell, v.p. & gen. mgr.; John T. McCloud, gen. mgr.; John Reese, prog. dir.; Jack Wiedemann, prod. dir.; Don E. Watkins, chief eng.; Russell Hillis, nat. sls. mgr.; Ntl. rep.: Harrington Righter & Parsons.

Operation: 1953; TV sets in area: 458,200.

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**WBIR-TV (Channel 10) CBS**

Southeastern Broadcasting Corp., Greenville, South Carolina.

Wilson C. Wearn, pres.; John P. Hart, v.p. & gen. mgr.; Peter Fennelly, prog. dir.; Rex Horton, chief eng.; Neal Branch, sls. mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1956; TV sets in area: 384,800.

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**WTVK (Channel 26) ABC**

South Central Broadcasting Corp., Memorial Park Road on Sharps Ridge, Knoxville, Tenn.; 5-2113.

John A. Engelbrecht, pres., gen. mgr. & stat. mgr.; George F. Stoltz, vice-pres.; Leighman D. Groves, secy.-treas.; William E. Eckstein, pgm. & sales mgr.; Carl Law-

son, chief eng.; nat'l rep., John E. Pearson Television.

Operation: 1953; TV sets in area: 200,000.

## Memphis

### WHBQ-TV (Channel 13) ABC

RKO General, Inc. (N. Y.), 485 So. Highland Ave., P. O. Box 11407, Memphis, Tenn. 38111, 323-7661.

D. A. Noel, gen. mgr.; Alex Bonner, sales mgr.; Jack Bolton, local sales mgr.; Lance Russell, prog. dir.; Welton M. Roy, chief eng.; nat'l rep., RKO General Broadcasting/National Sales.

Operation: 1953; TV sets in area: 502,500.

### WKNO-TV (Channel 10) (non-com)

Memphis Community Television Foundation, Memphis State University, Box 80,000, Memphis, Tenn., 38111; Tel.: 458-2521.

Julian B. Bondurant, pres.; Robert W. Pharr, secy.; Allen Morgan, treas.; Howard D. Holst, managing dir.; Robt. Nollner, chief eng.; Harvey Dice, prod. mgr.; Bill Johnson, film dir.; Fred Willis, prog. dir.

Operation: 1956; TV sets in area: 400,000.

### WMC-TV (Channel 5) NBC

Scripps-Howard Broadcasting Co., 1960 Union Ave., Memphis, Tenn. 38104; Phone: Broadway 4-8515.

M. E. Greiner, Jr., vice-pres. & gen. mgr.; Edw. F. Greaney, Jr., pgm. mgr. and film buyer; Charles Caldwell, Jr., film dir.; Norman Brewer, news dir.; Robert A. Frase, tech. dir.; Philip Slavick, prod. mgr.; nat'l rep., Blair-TV, Inc.

Operation: 1948; TV sets in area: 524,100.

### WREC-TV (Channel 3) CBS

Cowles Broadcasting Service, Hotel Peabody Bldg., Memphis 3, Tenn.; JACKSON 5-1313.

Hoyt B. Wooten, chmn. of bd.; Charles B. Brakefield, vice-pres. & gen. mgr.; Jack Michael, vice-pres. & prog. dir.; nat'l rep., The Katz Agency, Inc.

Operation: 1955; TV sets in area: 508,400.

## Nashville

### WLAC-TV (Channel 5) CBS

WLAC-TV, Inc., 474 James Robertson Pkwy., Nashville, Tenn. 37219; 244-5000.

T. B. Baker, Jr., exec. vice-pres. & gen. mgr.; Ruth C. Talley, v.p. & exec. asst.; Harold C. Crump, v.p. & dir. of sales; Ralph L. Hucaby, v.p. & dir. of eng.; Roy A. Smith, v.p. & dir. of oper.; nat'l rep., The Katz Agency, Inc.

Operation: 1967; TV sets in area: 546,800.

### WSIX-TV (Channel 8) ABC

WSIX, Inc., Broadcast Center, 441 Murfreesboro Road, Nashville, Tenn. 37210; Tel.: 255,5431.

A. D. Faust, VP & General Manager; Robert Titus, Manager-Accounting; Ray Shouse, National TV Sales Manager; Robert Underwood, Local TV Sales Manager; Bill Jones, Promotion Manager; Charles Duke, Assistant to the VP.; Nat'l Rep., P.G.W.

Operation: 1953; TV sets in area, 546,800.

### WSM-TV (Channel 4) NBC

WSM, Inc., P. O. Box 100, Nashville, Tenn. 37202; Phone: 615-291-4975.

John H. DeWitt, Jr., pres.; Irving Waugh, vice-pres. & gen. mgr.; Hi Bramham, comm. mgr.; Brad Crandall, oper. mgr.; Charles R. Connolly, pub. & prom. mgr.; Aaron Shelton, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1950; TV homes in area: 546,800.

## TEXAS

### Abilene

#### KRBC-TV (Channel 9) NBC

Abilene Radio & Television Co., 4510 S. 14th St., Abilene, Tex.; OW 2-4242. TWX: 910-897-5414.

Dale Ackers, pres. & gen. mgr.; Jack Andrews, secy.-treas.; Wm. Terry, sta. mgr.; Normand Mann, oper. prog. mgr.; Gene Smith, chief eng., nat'l rep., Blair Television.

Operation: 1953; TV sets in area: 113,200.

### Abilene-Sweetwater

#### KTXS-TV (Channel 12) CBS & ABC

Texas Key Broadcasters, Inc. Westgate Center, Abilene, Texas; OWen 2-2222.

W. F. de Tournillon, gen. mgr.; Stuart W. Klein, nat'l sales mgr.; J. T. Allen, chief engineer; nat'l rep., National Television Sales Inc.

### Amarillo

#### KFDA-TV (Channel 10) CBS

Bass Broadcasting Company, P. O. Box 1400, Amarillo, Texas: EV 3-2226.

Gene L. Cagle, pres.; Bill Cook, v.p., & gen. mgr.; Allen Grant, prog. mgr.; Eddie Belter, film dir.; Lee Webb, news dir.; Dan True, weather dir.; Jack Tompkins, farm dir.

Operation: 1953; TV sets in area: 193,000.

#### KGNC-TV (Channel 4) NBC

Stauffer Publications, Inc., 2000 N. Polk St., Box 751, Amarillo, Tex. 79105; Phone: 806-383-3321.

Bob Watson, gen. mgr.; Bill Torbert, opera.

mgr.; Charles Wright, promo. mgr.; Jack Byrd, prod. mgr.; Marvin W. Armstrong, chief eng.; Calvin Handy, bus. mgr.; Ross Newby, nat'l sales mgr.; nat'l rep., Avery-Knodel.

Operation: 1953; TV sets in area: 160,500.

#### KVII (Channel 7) ABC

A John Walton Station, Vaughn Bldg., Box 925, Amarillo, Texas; Phone: DRake 3-1787.

#### Austin

##### KTBC-TV (Channel 7) CBS, NBC, ABC

The Texas Broadcasting Corp., Box 1209, Austin 63, Tex.; Greenwood 2-2424.

J. C. Kellam, pres. & gen. mgr.; Elmo Brown, adm. asst. & TV oper. mgr.; "Cactus" Pryor, prog. mgr.; O. P. Bobbit, sen. v.p. & gen. sls. mgr.; Charles Howell, v.p. & TV sta. mgr.; John O'Brien, prom. & pub. mgr.; Ben Hearn, chief eng.; nat'l rep., The Katz Agency, Inc.

Operation: 1952.

#### Beaumont

##### KBMT-TV (Channel 12) ABC

Essex Corp., Box 1550, Beaumont, Texas; Phone: TErminial 3-7512.

Robert C. Currie, Jr., vice pres. & gen. mgr.; Doug Thompson, gen. sls. mgr.; Bill Ratcliff, pgm. dir.; Dave Hendricks, chief eng.; nat'l rep., Blair Television.

Operation: 1961.

#### KFDM (Channel 6) CBS

Beaumont Television Corp., P. O. Box 5566, 2955 Interstate 10 East, Beaumont, Texas; Phone: TWInbrook 2-6622.

D. A. Cannan, chmn. of bd.; C. B. Locke, pres.; Howard Fry, secy.; Mott M. Johnson, mgr.; Harold Bartlett, chief eng.; nat'l rep., Peters Griffin, Woodward, Inc.

Operation: 1955; TV sets in area: 226,400.

#### Big Spring

##### KWAB-TV (Channel 4) CBS, ABC

Grayson Enterprises, Inc., 2500 Kentucky Way, Big Spring, Tex.; AM 4-6325.

Robert S. Galbraith, station mgr.; Bob Lindley, prog. dir.; nat'l rep. National Television Sales Inc.

Operation: 1956; TV sets in area: 82,200.

#### Bryan

##### KBTX-TV (Channel 3) CBS, ABC

Brazos Broadcasting Co., E. 29th St., P. O. Drawer 3730, Bryan, Texas 77801; VICTor 6-7777.

M. N. Bostick, pres.; Harry L. Gillam, vice-pres. & sta. mgr.; John M. Lawrence, III, secy-treas.; nat'l rep., Avery-Knodel.

Operation May, 1957; TV sets in area 116,900.

#### Corpus Christi

##### KRIS-TV (Channel 6) NBC

Gulf Coast Broadcasting Co., Box 840, Corpus Christi, Tex.; TULip 3-6511.

T. Frank Smith, pres. & gen. mgr.; W. M. (Ike) Eikner, first vice pres.; T. Frank Smith, Jr., vice pres. sales; Charlie Nethery, prog. vice-pres.; Bill Culbertson, vice pres. eng.; Van Johnson, (Miss), netwk. and spot clear.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1956; TV sets in area: 116,780

##### KZTV (Channel 10) CBS

K-SIX Television, Inc., Show Room Bldg., Corpus Christi, Tex.; TULip 4-1616.

Vann M. Kennedy, pres. & gen. mgr.; Bob Payne, commercial mgr., Eugene Looper, prog. dir.

Operation: 1956.

#### Dallas

##### KERA-TV (Channel 13) (non com)

Area Educational TV Foundation, 3000 Harry Hines Blvd., Dallas, Texas 75201.

##### KRLD-TV (Channel 4) CBS

400 North Griffin St., Dallas 2, Texas; RI 2-5711.

Clyde W. Rembert, pres.; Ves R. Box, vice-pres. & gen. mgr.; I. W. Baker, Jr., asst. gen. mgr.; Gene Cuny, gen. sls. mgr.; Bill Selah, local sls. mgr.; William B. Honeycutt, chief eng.; Fritz Kuler, prog. mgr.; nat'l rep., H-R Television, Inc.

Operation: 1949; TV sets in area: 864,100.

##### WFAA-TV (Channel 8) ABC

A. H. Belo Corp. (parent organization for The Dallas Morning News, WFAA Radio and WFAA-TV), Communications Center, Dallas, Texas 75222; Phone: RIVerside 8-9631.

James M. Moroney, Sr., chairman of the bd.; Joseph M. Dealey, pres.; James M. Moroney, Jr., vice pres. & treas.; Mike Shapiro, gen. mgr.; Edwin W. Pfeiffer, station mgr.; Jack Hauser, gen. sls. mgr.; Jack Dix, asst. gen. sls. mgr.; Ward Huey, regional sls. mgr.; Jim Pratt, prod. mgr.; Casey Cohlma, prom. mgr.; Joan Johnson, film mgr.; Jim W. Cooper, dir. of eng.; Chris Irby, chief eng.; Aubrey Jenkins, controller; Edward Petry & Company, nat'l rep.

Operation: 1949; TV sets in area: 865,000.

#### El Paso

##### KELP-TV (Channel 13)

KELP Television, No. 5 Executive Center, Box 12277 KE 3-5911.

John B. Walton, Jr., pres.; Walt Davis, prog. mgr.; Gene Roth, gen. mgr.; Weldon Donaldson, sales mgr.; Mike Gaglio, chief eng.; nat'l rep., Venard, Torbet & McConnell, Inc.

Operation: 1956; TV sets in area: 120,000.

**KROD-TV (Channel 4) CBS**

Doubleday Broadcasting Co., Inc. Wyoming & Walnut Streets, El Paso, Texas; 532-6551.

Nelson Doubleday, Chairman of bd., Cecil Trigg, pres.; Ed Sleighel, vice pres. & gen. mgr.; Bruce Dyer, business mgr.; Marlin Haines, prog. dir.; Frank Jordan, chief eng.; Sam Kobren, nat'l sales mgr.; nat'l rep. H-R.

Operation: 1953; TV sets in area: 152,000.

**KTSM-TV (Channel 9) NBC**

Tri-State Broadcasting Co., Inc., 801 N. Oregon St., El Paso, Texas; KEystone 2-5423.

Karl O. Wyler, pres. & gen. mgr.; Jack Chapman, v.p., progs.; Jack Rye, v.p., prod.; John Phelan, sls. mgr.; W. T. McGill, chief eng.; nat'l rep., George P. Hollingberry Co.

Operation: 1953; TV sets in area: 145,000.

**XEJ-TV (Channel 5) (Mexican Border—Juarez)**

Television de la Frontera, S.A., Box 442, El Paso, Texas.; 111-5111.

Pedro Meneses Hoyos, pres.; M. D. Heredia, gen. mgr.; Rafael Fitzmaurice, sales mgr.; Ero Emir Cravioto, prog. mgr.; Gilberto Lespron, prod. mgr.; Enrique Varela, pun. dir.; Esteban Guerrero, chief eng.; nat'l rep., Spanish International Network Sales.

Operation: 1954.

**Fort Worth**

**KTVT (Channel 11)**

WKY Television System, Inc., 4801 W. Freeway, Fort Worth, Texas.; PE 8-1951.

E. K. Gaylord, pres. and gen. mgr.; Jim Terrell, sta. mgr.; Jack Berning, asst. mgr. & sls. mgr.; Bill Kessel, chief eng.; representatives: The Katz Agency.

Operation: 1955; TV sets in area 864,100.

**WBAP-TV (Channel 5) NBC**

Carter Publications, Inc., 3900 Barnett, Ft. Worth 3, Texas; JEfferson 6-1981

Amon Carter, Jr., pres.; B. N. Honea, vice-pres., J. Lee Johnson III, v.p., Roy Bacus, mgr.; Bob Gould, prog. dir.; L. F. Broyles, comm. mgr.; Phil W. Wygant, dir. of prom.; Rupert Bogan, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1948; TV sets in area: 832,700.

**Harlingen**

**KGBT-TV (Channel 4) CBS, ABC**

Harbenito Broadcasting Co., Inc., Box 711, Harlingen, Texas; GARfield 3-3910, McAllen, Texas, Casa de Palmas Hotel, MU 6-1141.

McHenry Tichenor, Chmn. of bd.; McHenry T. Tichenor, pres. & gen. mgr.; Mal Kas-

anoff, vice-pres. & station mgr.; J. C. Looney, vice-pres.; David Lykes, vice-pres., comm. mgr.; Willie Harris, Jr., v.p., nat'l sales mgr.; James Mattison, chief eng.; nat'l rep., Venard, Torbett & McConnell.—KGBT-TV Spot Sales (South).

Operation: 1953; TV sets in area: 82,000.

**Houston**

**KHOU-TV (Channel 11)**

Gulf Television Corp., P. O. Box 11, Houston 1, Texas; JA 9-4811.

C. Wrede Petersmeyer, pres.; James C. Richdale, Jr., vice pres. & gen. mgr.; Robert O. Paxson, gen. sls. mgr.; Dean Borba, film dir. & prog. dir.; Keith Moon, prom. dir.; nat'l rep., H-R Television, Inc.

Operation: 1953; TV sets in area: 560,000.

**KHTV (Channel 39)**

KHTV, 7700 West Park Drive, Houston, Tex.; SUnset 1-3930.

WKY Television System, Inc., E. K. Gaylord, president; E. L. Gaylord, exec. v.p.; Crawford P. Rice, mgr.

CP; began operating 1/6/67.

**KPRC-TV (Channel 2) NBC**

Houston Post Co., P. O. Box 2222, Houston, Texas; NA 2-2950.

Mrs. Oveta Culp Hobby, ch. of bd.; Jack Harris, pres. & gen. mgr.; Jack McGrew, sta. mgr.; Paul Hahndorff, oper. mgr.; Jack Healy, local sales mgr.; Kirt Harriss, prom. & merch. dir.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1949; TV sets in area: 625,000.

**KTRK-TV (Channel 13) ABC**

Houston Consolidated Television Company, mailing address: P. O. Box 12, Houston 1, Texas; offices and studios: 3310 Bissonnet, Houston, Texas; Phone: MO. 6-0713; TWX: HO, 1072. Transmitter: Almeda, Texas.

John T. Jones, Jr., pres.; Willard E. Walbridge, exec. vice-pres. & gen. mgr.; William F. Bennett, commercial mgr.; Howard Finch, prog. mgr.; Earl Scholton, bus. mgr.; Mrs. Mary Peterson, pub. service dir.; Wayne Thomas, prod. dir.; M. B. Johnson, film dir.; Paul Montague, art & adv. dir.; Lila Gordon, pub. rel. dir.; Ray Conway, news dir.; Guy Savage, sports dir.; Jess Mitchell, chief studio eng.; Robert Sutton, chief transmitter eng.; spot sales rep., George P. Hollingberry Company.

Operation: 1954; TV sets in area: 564,569.

**KUHT (Channel 8) (non-com)**

University of Houston, 4513 Cullen Blvd., Houston 4, Texas; CAPitol 4-0141.

Roy Barthold, mgr.; Al Leverick, chief eng.

Operation: 1953; TV sets in area: 500,000.

## Laredo

**KGNS-TV (Channel 8) CBS, NBC, ABC**

Southwestern Operating Co., 820 Convent Ave., Laredo, Tex.; Randolph 3-7457.

Pat Miller, gen. mgr.; Velia Castillo, prog. dir.; nat'l rep., The Meeker Co.

Operation: 1956; TV sets in area: 16,000 (and 17,000—Mexico).

## Lubbock

**KCBD-TV (Channel 11) NBC**

Bryant Radio & Television, Inc., Box 1507 Lubbock, Texas 79408; SHERWOOD 4-1414.

Joe H. Bryant, pres. & gen. mgr.; George L. Tarter, vice-pres. & comm. mgr.; Robert L. Snyder, secy.-treas. & bus. mgr.; Bill Taylor, prog. mgr.; Frank Lee, chief eng.; Ray Poindexter nat'l sales; nat'l rep., Blair & Associates.

Operation: 1953; TV sets in area: 140,000.



**KLBK-TV (Channel 13) CBS, ABC**

Grayson Enterprises, Inc., 7400 College Ave., Lubbock, Tex.; SHERWOOD 4-2345.

Stuart W. Klein, gen. mgr. & gen. sls. mgr.; Ford Robertson, lcl. sls. mgr. T. F. Evans, chief eng.; Don A. Moore, prog. dir.; nat'l rep. National Television Sales, Inc.

Operation: 1952; TV sets in area: 188,000.



**KTXT-TV (Channel 5)**

Texas Technological College, Lubbock, Texas; PO 2-8811.

Operation: 1962.

## Lufkin

**KTRE-TV (Channel 9) NBC, ABC, CBS**

Forest Capital Communications Corp., Box 729, Lufkin, Tex.; 634-7771.

Fred C. Hill, pres. & gen. mgr.; Marshall Pengra, vice-pres., sec. & treas.; Royce Christenson, comm. mgr.; Bill Carter, prog. dir.; nat'l rep., Venard, Torbett & McConnell, Inc.—Clyde Melville Co. (Southwest)

Operation: 1955.

## Midland

**KMID-TV (Channel 2) NBC**

Midessa Television Co., Inc., KMID-TV, Midland, Texas; LO 3-2222.

J. Conrad Dunagan, pres.; W. D. Noel, vice-pres.; E. G. Rodman, secy.-treas.; Ray Herndon, gen. mgr.; Jerry Blair, sls. mgr.; John Foster, prod. mgr.; nat'l rep., Eastman TV.

Operation: 1953; TV sets in area: 126,325.

## Monahans

**KVKM-TV (Channel 9)**

Tri-Cities Broadcasters, Drawer K, Monahans, Texas. Phone: WILSON 3-3231.

## Nacogdoches

**KTES (Channel 19)**

East Texas Broadcasting Company, Inc., Box 248, Nacogdoches, Texas.

## Odessa

**KOSA-TV (Channel 7) CBS**

Doubleday Broadcasting Co., Inc., 1211 N. Whitaker, Odessa, Tex.; FEderal 7-8301.

Cecil L. Trigg, pres., John Vacca, vice-pres. & gen. mgr.; Geo. C. Collie, vice-pres. & nat'l sales mgr.; Ed Costello, vice-pres. & sta.-sales mgr.; William R. Schock, chief eng.; Al Helton, prog. mgr.; George Duesler, film dir.; nat'l rep., Advertising Time Sales.

Operation: 1956; TV sets in area: 152,000.

## Port Arthur

**KJAC-TV (Channel 4) NBC**

Texas Goldcoast Television, Inc., P. O. Box 3257, 1748 Woodworth Blvd., Port Arthur, Tex., 77640 YUKON 5-5557.

Carl D. Levy, exec. vice pres.; Roy D. Shotts, v.p.-gen. mgr.; M. L. Wertheim, sect. & treas.; Jack Dahmer, comm. mgr.; Archie Jones, chief eng.; nat'l rep., Katz (South).

Operation: 1957; TV sets in area: 167,000.

## San Angelo

**KACB-TV (Channel 3) (pure satellite of KRBC-TV) Operation: 1962**

**KCTV (Channel 8) CBS, ABC**

Westex Television Co. Inc., P.O. Box 1941, 1011 E. 28th St., San Angelo, Texas; TWX 915-655-6612.

Houston H. Harte, pres.; Edward H. Harte, vice-pres.; Bruce Meador, secy. treas.; Hal Atkins, Jr., gen. mgr.; John Fuller lcl. sls. mgr.; Al Cobb, prog. dir.; Charles Cathey, film dir.; Larry Charlesworth, chief eng.; nat'l rep., National Television Sales.

Operation: 1953; TV sets in area: 46,852.

## San Antonio

**KWEX-TV (Channel 41)**

The Spanish International Broadcasting Corp., 111 Martinez St., San Antonio, Tex.; Phone: CA 7-4141.

Frank L. Fouce, pres.; Julian Kaufman, v.p.; Rene Anselmo, v.p.; Emilio Nicolas, gen. mgr.; Felix P. Majul, sls. mgr.; Leonard E. Garcia, sta. oper. mgr.; Hector Rodriguez, mdse. dir.; J. Manuel Calvo, bus. mgr.; Pedro Majul, traffic mgr.; nat'l rep. Spanish International Network Sales.



**KENS-TV (Channel 5) CBS**

Express Communications, Inc., Ave. E & 4th St., P. O. Box 2171, San Antonio 6; CApital 5-7411.

Wayne Kearn, pres. & gen. mgr.; Kent Moore, oper. mgr.; Bill Lydle, asst. mgr. & sls. mgr.; Barney Wilson, reg. sls. mgr.; Ray



McMillan, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1950; TV sets in area: 353,600.

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**KONO-TV (Channel 12)**

Mission Telecasting Corp., 1408 N. St. Marys St., San Antonio, Zone 6, Tex.; Capitol 6-7611.

Bob A. Roth, pres. & comm. mgr.; James M. Brown, vice-pres. & gen. mgr.; Clyde Formby, prog. mgr.; Jack Roth, secy. treas.; George W. Ing, dir. of eng.

Operation: 1957.

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**WOAI-TV (Channel 4) NBC**

Southland Industries, Inc., P. O. Box 2641, 1031 Navarro St., San Antonio 6, Texas; Capitol 7-4221.

Hugh Halfp, Jr., chmn. of the bd.; James M. Gaines, pres., gen. mgr.; Charles L. Jeffers, vice-pres. eng.; George C. Beaury, vice-pres. & treas.; Edward V. Cheviot, station mgr.; Robert Reed, prog. mgr.; Charles E. Larkins, prom. mgr.; Eugene Richards, merch. mgr.; Faye Leavitt, film mgr.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1949; TV sets in area: 462,747.

**Sweetwater-Abilene**

**KPAR-TV (Channel 12) CBS**

Texas Key Broadcasters, Inc., Westgate Center, Abilene, Texas; OWen 2-2222.

A. R. "Dick" Elam, pres., gen. mgr.; John Chappel, sales mgr.; J. T. Allen, chief engineer; nat'l rep., National Television Sales, Inc.

Operation: 1956; TV sets in area: 113,200.

**Temple-Waco**

**KCEN-TV (Channel 6) NBC**

Channel 6, Inc., P. O. Box 188, Temple, Texas; PR. 817-773-2944, Waco office, 506 Professional Bldg., Waco, Tex. 817-756-0332. TWX 817-467-5428.

Frank W. Mayborn, pres.; Bob Lunquist, v.p. & gen. mgr.; Curtis Casey, chief eng.; nat'l rep., Blair TV Assoc.

Operation: 1953; TV sets in area: 209,600.

**Texarkana**

**KTAL-TV (Channel 6) NBC**

KCMC, Inc., 3150 No. Market St., Shreveport, La. Tel.: 425-2422, 3227 Summerhill Rd., Texarkana, Tex.; 793-1133.

(See Shreveport, La.)

**Tyler-Longview**

**KLTV (Channel 7) NBC, CBS, ABC**

Channel 7, Inc., Box 957, Tyler, Texas; LYric 2-3875.

Lucille Buford, Robert P. Buford, Gerald B. & Geoffrey R. Buford & Marshall

H. Pengra, owners; Marshall Pengra, gen. mgr.; Hudson Collins, chief eng.; Bonnie Lenox, prog. & prod. dir.; John Lenox, sales manager; Linda Delk, traffic mgr., nat'l rep., Avery-Knodel; Branch office: 324 Petroleum Bldg., Longview, Texas. PLaza 3-6717. Charles Bowker, mgr.

Operation: 1954; TV sets in area: 178,500.

**Waco**

**KWTX-TV (Channel 10) CBS, ABC**

KWTX Broadcasting Company, 4520 Bosque Blvd., P. O. Box 7128, Waco, Texas 76710; PLaza 6-4451.

Hilton E. Howell, chmn. of bd.; M. N. Bostick, pres. & gen. mgr.; Thomas Stribling, v.p.; Robert Levy, secy.-treas.; John M. Brinegar, local sales mgr.; Pete McNeel, nat'l-Reg'l sls. mgr.; Jesse Dove, chief eng.; Ralph Webb, prog. dir.; nat'l rep., Avery Knodell, Inc.

Operation: 1955; TV sets in area: 204,300.

**Weslaco**

**KRGV-TV (Channel 5) NBC, ABC**

Mobile Video Tapes, Inc., 309 S. Missouri Avenue, Weslaco, Texas; Woodlawn 8-3131.

Charles L. Brooks, gen. mgr.; Earl Noel, sta. mgr.; Quitman Henley, sls. mgr.; Leigh Cardwell, news director; Hank Page, prog. dir.; Geo. P. Hollingbery, nat'l rep.

Operation: 1954; TV sets in area: 84,000.

**Wichita Falls**

**KFDX-TV (Channel 3) NBC**

Wichtex Radio & Television Co., Box 2040, Wichita Falls, Texas; 692-4530.

Darold A. Cannan, pres.; Howard H. Fry, vice-pres.; D. A. Cannan, Jr., vice-pres.; Mayme Kuhfuss, secy.-treas.; Tom Crane, prog. dir.; William Enloe, dir. of eng.; Nell Garl, film ed.; nat'l rep., Peters, Griffin & Woodward, Inc.

Operation: 1953; TV sets in area: 208,200.

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**KAUZ-TV (Channel 6) CBS**

Mid-Texas Broadcasting Corp., Box 2130, Wichita Falls, Tex.; 322-6957.

Paul F. Harron, chmn. bd. of dir.; William E. Hobbs, pres. & gen. mgr.; Lawrence D. Biele, secy.-treas.; Herbert Wiley, chief engineer; nat'l rep., H-R Television, Inc.

**UTAH**

**Logan**

**KUSU-TV (Channel 12)**

Radio-Television Center, Utah State University Campus, Logan, Utah.

**Ogden**

**KOET (Channel 9) Ed.**

Ogden City Schools, 1538 Gibson Avenue, Ogden, Utah. 399-3456.

Dr. T. O. Smith, supt. of schools; R. Glen

Coles, gen. mgr.; Louisa Agren, prog. dir.; Roy Mills, chief engineer.

Operation: 1960 (KVOG-TV), 1962 (KOET); TV sets in area: 53,000.

### **Salt Lake City**

#### **KCPX-TV (Channel 4) ABC**

Screen Gems Broadcasting of Utah, Inc. 130 Social Hall Ave., Salt Lake City, Utah; DA 2-5681.

Hack Woolley, gen. mgr.; Chas. Jennings, bus. mgr.; L. Boyd Mullins, sls. mgr.; Dan Rainger, prog. dir.; George Smith, promoter, mgr.; Gary Horrocks, tech dir.; nat'l rep., Metro TV Sales.

Operation: 1948; TV sets in area: 427,800.

#### **KSL-TV (Channel 5) CBS**

KSL, Inc., 145 Social Hall Ave., Salt Lake City, Utah 84111; 355-4641.

Arch L. Madsen, pres.; L. H. Curtis, vice pres. & gen. mgr.; James Schultz, gen. sales mgr.; Jay W. Lloyd, asst. gen. mgr.; Scott R. Clawson, prog. dir.; Vincent F. Clayton, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1949; TV sets in area: 423,800.

#### **KUED (Channel 7)**

University of Utah, Salt Lake City 12, Utah. 322-6336.

Rex L. Campbell, general manager.

#### **KUTV (Channel 2) NBC**

KUTV Inc., 179 Social Hall Ave., Salt Lake City 11, Utah; DA 2-2505.

A. L. Glasmann, chmn.; George C. Hatch, pres.; J. W. Gallivan, treas.; Robert H. Temple, gen. mgr. & sales mgr.; LaMar Smith, prog. dir.; Dennis Guiver, prom. mgr.; Sid Cohen, film buyer; nat'l rep., Edward Petry Co.

Operation: 1954; TV sets in area: 427,800.

### **VERMONT**

#### **Burlington**

##### **WCAX-TV (Channel 3) CBS**

Mt. Mansfield Television, Inc., 100 Market Sq., Burlington, Vt.; Burlington UNiversity 2-5761.

C. P. Hasbrook, chm. bd.; S. T. Martin, pres., gen. mgr. & prog. dir.; Phil Waterman, gen. sls. mgr.; Stuart Hall, prod. mgr.; James W. Tierney, chief eng.; A. Sherman Rutter, film mgr.; nat'l rep., Avery-Knodel, Inc.

Operation: 1954; TV sets in area: U.S. 150,000, Canada 270,000.

##### **WPTZ (Channel 5)**

(See Plattsburg, New York)

### **VIRGINIA**

#### **Bristol**

##### **WCYB-TV (Channel 5) NBC, ABC**

Appalachian Broadcasting Corporation, Box 1009, Bristol, Virginia; 669-4161.

Robert H. Smith, Sr., pres. & gen. mgr.; J. Fey Rogers, vice-pres. & sales mgr.; Harry M. Daniel, treas.; Charles M. Gore, secy.; R. V. Robinson, chief eng.; Charles Lineberger, program operations mgr.; Jim Evans, prod. mgr.; Walter Crockett, news dir.; nat'l rep., The Meeker Co., & James S. Ayers Co.

Operation: 1956; TV sets in area: 368,870.

#### **Danville**

##### **WBTM-TV (Channel 24)**

Piedmont Broadcasting Corp., 710 Grove St., Danville, Va.; SW 3-4411.

James H. Crawford, pres. & gen. mgr.; J. E. Allgood, vice-pres.—sales.

CP, not operating.

#### **Hampton-Norfolk**

##### **WVEC-TV (Channel 13) ABC**

Peninsula Broadcasting Corp., 110 Third St., Norfolk, Va.; MAdison 7-7773; 1930 E. Pembroke Ave., Hampton, Va.; PA 2-6331.

Thomas P. Chisman, pres. & gen. mgr.; Harrol A. Brauer, Jr., vice-pres. sales; Charles L. Coker, Jr., 2nd v.p., local sls., William M. Barnes, reg. sls. mgr.; L. W. Kliever, v.p. oper., George Hillier, chief eng.; J. W. W. Chisman, secy.-treas.; James O. Gray, prom. mgr.; Lindsay Tucker, opera. mgr.; David Whitener, asst. opera. mgr.; Thomas P. Chisman, film buyer; nat'l rep., The Katz Agency.

Operation: 1953; TV sets in area: 406,200.

#### **Harrisonburg**

##### **WSVA-TV (Channel 3) CBS, NBC, ABC**

Gilmore Broadcasting Co. of Virginia, Rawley Pike, Harrisonburg, Va.; 434-4431.

J. S. Gilmore, Jr., pres.; Hamilton Shea, exec. vice pres. & gen. mgr.; Alvin Mullenax, asst. gen. mgr. market sls.; Robert E. Lee, asst. gen. mgr. opera.; Hod A. Love, nat. sls. mgr.; Louis E. Farraye, prog. mgr.; Jim MacNeil, news & public affairs; Thomas B. Jones, chief eng.

Operation: 1953; TV sets in area: 138,000.

#### **Lynchburg**

##### **WLVA-TV (Channel 13) ABC**

WLAV, Inc., 2320 Langhorne Rd., Lynchburg, Va.; Phone: VI 5-1242.

John H. Thompson, pres.; Thomas N. Waller, gen. mgr.; Jon Cooper, oper. mgr.; Tom Turner, sls. mgr.; Howard Sutton, chief eng.; nat'l rep., H-R Television.

Operation: 1953; TV sets in area: 316,000.

## **Newport News-Norfolk**

### **WACH-TV (Channel 33)**

Russell A. Collins, 114 24th St., Newport News, Va.

CP, not operating.

## **Norfolk**

### **WTAR-TV (Channel 3) CBS**

WTAR Radio-TV Corp., 720 Boush St., Norfolk, Va. 23510; Phone: MA 5-6711.

Lee Coleman Kitchin, pres.; Richard D. Roberts, ass't. to pres.; Ron Philips, gen. sls. mgr.; Harold Soldinger, vice-pres. in chg. of prog. & oper.; Joe Perkins, prog. dir.; Jas. W. Evans, prom. mgr.; Joel Carlson, dir. of comm. rel.; John Griffin, news dir.; Richard Lindell, chief eng.; nat'l rep., Edward Petry & Co., Inc.

Operation: 1950; TV sets in area: 406,200.

## **Norfolk-Portsmouth- Newport News**

### **WAVY-TV (Channel 10) NBC**

Tidewater Teleradio, Inc., P.O. Box 1600, Norfolk, Va. 23501; 627-2345 and 801 Middle St., Portsmouth, Va.; 393-7331.

J. Glen Taylor, pres. & gen. mgr.; Clifford A. Frohnhoefer, treas. & comptroller; Edward J. Hennessy, v.p. sales.; A. R. Van Cantfort, prog. & prod. mgr.; Dick Paul, dir. of prom. & pub.; Andrew Jackson, chief eng.; nat'l rep., H-R Television, Inc.

Operation: 1957.

## **Richmond-Petersburg**

### **WXEX-TV (Channel 8) NBC**

Petersburg Television Corp., 124 West Tabb St., Petersburg, Va.; REgent 3-7876. Box 8765, Richmond; ATLantic 8-2835.

Thomas G. Tinsley, pres. & treas.; Irvin G. Abelloff, vice-pres. & gen. mgr.; Mrs. F. M. Flinn, secy.; Lawrence Slon, sales mgr.; J. Harry Abbott, oper. mgr.; Geo. McGuigan, chief eng.; Charlotte Elder, traffic mgr.; nat'l rep., Select Stations, Inc.

Operation: 1955; TV sets in area: 398,600.

## **Richmond**

### **WRVA-TV (Channel 12) NBC**

Richmond Television Corp., P. O. Box 2370, 5710 Midlothian Pike, Richmond 18, Va.; BELmont 3-5461.

Wm. R. Preston, pres.; Samuel S. Carey, James D. Clark, Jr., vice-pres.; Barron Howard, vice-pres. & gen. mgr.; Ramon E. Warren, Jr., secy.; W. Hugh Goodwyn, treas.; W. R. Christian; sls. mgr.; Samuel S. Carey, prog. dir.; Peg B. Sinclair, prom. mgr.; Douglas Freeman, opera. mgr.; S. T. Terry, Jr., chief eng.; nat'l rep., Katz Agency.

Operation: 1956; TV sets in area: 385,100.

## **WTVR (Channel 6) CBS**

Roy H. Park Broadcasting of Virginia, Inc. 3301 W. Broad St., P. O. Box 11064, Richmond, Va.; Phone: ELgin 5-8611.

Ed. J. Frech, exec. v.p. & gen. mgr.; Walter A. Bowry Jr., asst gen. mgr.; John V. Shand, operation mgr.; James W. Kyle, chief eng.; Bruce Miller, news dir.; Blair-TV Inc.

Operation: 1948; TV sets in area: 503,000.

## **Roanoke**

### **WDBJ-TV (Channel 7) CBS**

Times-World Corp., 2001 Colonial Ave., S.W., P. O. Box 227, Roanoke, Va.; Phone: 343-8031.

John Harkrader, v.p. & mgr.; Paul E. Reynolds, asst. mgr.; Chas. Ballou, prog. dir.; Blake Brown, gen. sls. mgr.; Wendel Siler, opera. mgr.; Frank Martin, prom. dir.; J. Edward Newman, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1955; TV sets in area: 381,000.

## **WLSL-TV (Channel 10) NBC, ABC**

Shenandoah Life Stations, Inc., Church Ave. & Third St., Roanoke, Va.; DI 4-9226.

James H. Moore, pres.; H. Fitzpatrick, v.p. & gen. mgr.; J. P. Briggs, mgr. eng.; A. S. Trevilian, Jr., nat'l sls. mgr.; nat'l rep., The Katz Agency.

Operation: 1952; TV sets in area: 438,280.

## **WASHINGTON**

### **Bellingham**

#### **KVOS-TV (Channel 12) CBS**

KVOS Television Corp., 1151 Ellis St., Bellingham, Wash.; 734-4104.

Mitchell Wolfson, pres.; David Mintz, vice-pres. & gen. mgr.; John Price, chief eng.; Fred Elsethegan, sls. mgr.; nat'l rep., E. S. Sumner (NY); PGW (Bal. of U.S.); Stovin-Byles (Canada).

Operation: 1953; TV sets in area: 427,000.

### **Pasco**

#### **KEPR-TV (Channel 19) CBS, ABC**

(Satellite of KIMA-TV, Yakima, Wash.)

Cascade Broadcasting Co., Inc., P. O. Box 702 Yakima, Wash.; Glencourt 29-111.

Thomas C. Bostic, pres.; Jack Reber, vice pres. & gen. mgr.; Dick Edwards, mgr.; William F. Grogan, vice pres., television sls.; M. E. Burrill, dir. of eng.; nat'l rep., Young Television Corp., Pacific Northwest—Art Moore & Associates, Inc.

Operation: 1954; TV sets in area: 57,800.

### **Seattle**

#### **KCTS (Channel 9) (non-com)**

University of Washington, Seattle, Wash. 98105; 543-2000.

Loren B. Stone, stat. mgr.; Kenneth Yeend, prog. dir.; John Boor, eng. dir.;

William Mally, prod. mgr.; Hugh Laird, film dir.

Operation: 1954; TV sets in area: 700,000.

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**KING-TV (Channel 5) NBC**

King Broadcasting Co., 320 Aurora Ave., North, Seattle, Wash., 98109; MUltual 2-3555.

Stimson Bullitt, pres., Otto Brandt, executive vice pres. broadcasting; Payson Hall, vice pres. finance & planning; Jay W. Wright, vice pres. engineering; Tom Dargan, gen. mgr.; Jack Fearey, prog. dir.; Carroll Ellerbe, prod. dir.; Jerry Lonn, prom. dir.; Tim Moore, sales mgr.; G. W. Parker, merch. mgr.; Larry Curd, chief eng.; nat'l rep., Blair-TV., Inc.

Operation: 1948; TV sets in area: 685,200.

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**KIRO-TV (Channel 7)**

KIRO, Inc., 1530 Queen Anne Ave., North, Seattle, Washington 98109.

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**KOMO-TV (Channel 4) ABC**

Fisher's Blend Station, Inc., 100 Fourth Ave., N., Seattle 9, Wash.; MA 4-6000.

J. L. Locke, chmn.; W. W. Warren, pres. & gen. mgr.; Maitland Jordan, v.p. Komo TV Sales; Dave Crockett, v.p. TV prog.; Ed. Lackner, prog. mgr.; Paul Swimelar, local sales mgr.; C. E. Miller, v.p. & chief eng.; Pop Hagerty, sales service & merchandising mgr.; nat'l rep., The Katz Agency.

Operation: 1953; TV sets in area: 849,965.

**Spokane**

**KHQ-TV (Channel 6) NBC**

KHQ, Inc., 4202 S. Regal, Spokane 34, Wash.; Phone: KEstone 4-0511.

R. O. Dunning, pres. & gen. mgr.; M. O. Fritsch, asst. secy. & treas.; J. Birney Blair, comm. mgr.; Rod Clefton, prog. dir.; Irving Smith, prom. mgr.; Dee Waymire, eng. dir.; nat'l rep., The Katz Agency, Inc.—Art Moore & Assocs. (Seattle & Portland).

Operation: 1952; TV sets in area: 381,000 ARB.

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**KREM-TV (Channel 2) ABC**

King Broadcasting Co., 4103 So. Regal St., Spokane., Wash., 99203; KEystone 4-0423.

Eric Bremmer, sta. mgr.; Dick Morgans, commercial mgr.; Walter Schaar, prog. mgr.; Warren P. Pritchard, chief eng.; nat'l rep., Blair TV Associates.

Operation: 1954; TV sets in area: 318,030.

—○—  
**KXLY-TV (Channel 4) CBS**

KXLY-TV (Spokane Television, Inc.), W. 500 Boone Ave., Spokane, Wash. 99201, Fairfax 8-9084.

Morgan Murphy, pres.; Wayne F. McNulty v.p. & gen. mgr.; Robert V. Weitze, sls. mgr.; Don Flinders, oper. mgr.; T.O. Jorgenson, chief eng.; nat'l rep., P. G. W.-Feltis, Dove, Cannon (Portland), Del Day, Inc., (Seattle).

Operation: 1953; TV sets in area: 358,600.

**Tacoma**

**KPEC-TV (Channel 56) (non com)**

Clover Park School District #400, Pierce County, 4400 Stellacoom Blvd., Tacoma, Wash. Phone: JUniper 8-5261, Ext. 421.

—○—  
**KTNT-TV (Channel 11) Ind.**

Tacoma: South 11th and Grant Sts., Tacoma 5, Wash.; FULTon 3-2561, TWX TA-010 (studios and administrative offices); Seattle Studios & offices: Grosvenor House, 500 Wall St., Seattle Wash.; MUltual 2-0550, TWX 426X. Licensee: Tribune Publishing Co., Tacoma, Wash.

Max H. Bice, gen. mgr.; Dell Spencer, program dir.; Dick F. Engh, chief eng.; John Upham, sls. mgr.; Art Howard, nat'l sls. mgr.; Leonard Higgins, dir. news & special events; nat'l rep., Edward Petry Co.

Operation: March 1, 1953. TV sets in area: 646,100.

—○—  
**KTVW (Channel 13)**

KTVW, 5544 N. 35th St., Tamoca, Wash. 98407; Skyline 2-3544.

J. Elroy McCaw, owner; James R. Agostino, gen. mgr.; Burt Malakoff, prog. dir.; Ray Swalley, chief eng.

Operation: 1953; TV sets in area: 750,000.

**Vancouver**

**KVAN-TV (Channel 21)**

KVAN, Inc., 707½ Main St., Vancouver, Wash.

Sheldon F. Sackett, pres.; D. Elwood Caples, vice-pres.

CP, not operating.

**Yakima**

**KIMA-TV (Channel 29) CBS, ABC**

Cascade Broadcasting Co., Radio & Television Center, P. O. Box 702, Yakima, Wash. 98901; GLencourt 29-111. Affiliated stations: KEPR-TV, Pasco, Wash., KLEW-TV, Lewiston, Idaho.

Thomas C. Bostic, pres.; John H. Reber, vice-pres. & gen. mgr.; William F. Grogan, vice-pres., sls.; Jim Nolan, vice-pres., TV pgms.; M. E. Burrill, dir. of eng.; Bob Andersen, v.p. opera.; Ruth Bennett, treas.; nat'l rep., Adam Young, Inc.; Pacific Northwest: Art Moore & Associates, Inc.

Operation: 1953; TV sets in area: 184,000 (ARB).

## WEST VIRGINIA

### Bluefield

WHIS-TV (Channel 6) NBC, ABC

Daily Telegraph Printing Co., Broadcast Center, Bluefield, W. Va.; Davenport 7-7115.

Hugh Shott, pres.; John Shott, secy., gen. mgr.; Scott Shott, sta. mgr.; Jean Ball, prog. dir.; Kenneth Dick, chief eng.; nat'l rep. Eastman TV, Inc.

Operation: 1955; TV sets in area: 249,500.

### Charleston

WCBS-TV (Channel 8) CBS

WCBS AM-TV Corp., 1111 Virginia, St. E., Charleston, W. Va.; Code 304, 346-5358.

O. Wayne Rollins, pres.; P. Randall-Rollins, exec. vice-pres.; Philip D. Marella, gen. mgr.; Curtis W. Butler, sales mgr.; Charles N. Moyer, oper. mgr.; Gene Brick, chief eng.; Jerry Stock, news ed.; Richard Deitsch, rgl. sales mgr.; nat'l rep., Blair TV Associates.

Operation: 1954.

WKNA-TV (Channel 49)

Joe L. Smith, Jr., Inc., Main & Kanawha Sts., Charleston, W. Va.

Joe L. Smith, Jr., pres. & treas.  
CP, not operating.

### Clarksburg

WBOY-TV (Channel 12)

912 West Pike Street, Clarksburg, West Virginia; 624-7573.

N. W. Levin, pres.; John J. Borghi, vice-pres.; Roger Garrett, mang. dir.; Harry Brown, chief eng.; nat'l rep., Adam Young, Inc.

Operation: 1957.

### Fairmont

WDTV (Channel 5) ABC

WJPB-TV, Inc. (assoc. with Beacom Broadcasting Enterprises), Broadcast House, 400 Quincy St., Fairmont 1, W. Va.; FAirmont 363-0700.

J. Patrick Beacom, pres. & gen. mgr.; C. Lee Hawk, commercial mgr.; Emily May Peed, dir. of woman's activities; N. C. Pelligrin, dir. of prog.; Jay Randolph, sports dir.; Burke Riley, news dir.; Wayne McHenry, dir. of engineering.

Operation: 1954; TV sets in area: 302,110.

### Huntington-Charleston

WHTN-TV (Channel 13) ABC

Reeves Bestg Corp., 625 4th Avenue, Huntington, W. Va.; JAcKson 5-7661.

O. W. Myers, vice pres. & gen. mgr.; John Hamer, prog. mgr.; George Miller, gen. sales mgr.; Charles Harper, studio oper. mgr.; Edward Gurney, chief engineer; nat'l rep., Eastman.

Operation: 1955; TV sets in area: 638,579.

WSAZ-TV (Channel 3) NBC

Capital Cities Broadcasting Corporation, 201 Ninth Street, Huntington, W. Va.; 529-4127.

Thomas Murphy, chmn. of bd. & pres.; Jack W. Lee, vice-pres. & gen. mgr.; Philip Beuth, gen. sales mgr.; George Andrick, local sales mgr.; Robert Harris & William Watts, comgrs., Charleston Operations; Jack Williams, merch. mgr.; George M. Curry, prom. mgr.; M. S. Roth, prog. dir.; Bos Johnson, News Dir.; John P. Clay, chief engineer.

Operation: 1949; TV sets in area: 570,100.

### Oak Hill

WOAY-TV (Channel 4) ABC, Primary

Robert R. Thomas, Jr., Box 251, Oak Hill, W. Va.; 304-469-3361.

Robert R. Thomas, Jr.; owner & gen. mgr.; Bob Brown, stat. mgr., comm. mgr.; Thomas Phillips, chief eng.; nat'l rep., Savalli-Gates.

Operation: 1954; TV sets in area: 357,200.

### Parkersburg

WTAP (Channel 15) NBC, ABC, CBS

Zanesville Publishing Co., 121 W. 7th St., Parkersburg, W. Va.; HUdson 5-4588.

Ron W. Maines, gen. mgr.; Allan Land, group mgr.; Bill Cline, prog. dir.; William Hunt, chief eng.; nat'l rep., Savalli/Gates, Inc.

Operation: 1953; TV sets in area: 56,600.

### Wheeling

WLTV (Channel 51)

Polan Industries, 321 8th St., Huntington, W. Va.

CP, not operating.

WTRF-TV (Channel 7) NBC, ABC

1329 Market St., Wheeling 7, W. Va.; CEdar 2-7777.

Robert W. Ferguson, pres. & gen. mgr.; Cyril J. Ackerman, national sales mgr.; Howard Daubenmeyer chief eng.; Gary Vorhees, prog. dir.; C. Kirk Jackson, reg. sales mgr., mdse. dir.; William Ney, film dir.; Wesley M. Manley, admin. asst. & public service dir.; George Diab, asst. gen. mgr.; Don Murdock, continuity dir.; Mary Neal, prom. mgr.; George Carroll, prod. mgr.; Dale Schussler, news dir.

Operation: 1953; TV sets in area: 523,000.

### WISCONSIN

#### Eau Claire

WEAU-TV (Channel 13) NBC, ABC

WEAV Inc., 1907 South Hastings Way, Eau Claire, Wisc.

V. I. Minahan, pres.; D. L. Nelson, vice-pres.; Leo Howard, gen. mgr.; Howard

Trickey, sls. mgr.; Robert Fallis, chief eng.; nat'l rep., George P. Hollingbey Co., Bill Hurley (Minneapolis).

Operation: 1953.

### **Green Bay**

#### **WBAY-TV (Channel 2) CBS**

Norbertine Fathers, 115 So. Jefferson St., Green Bay, Wisc.; HEMlock 2-3331.

R. C. Nelson, gen. mgr.; Richard Burnton, gen. sls. mgr.; Earl H. Huth, nat'l sales mgr.; Don Bergner, film dir.; nat'l rep., Blair, Inc.

Operation: 1953; TV sets in area: 382,300.

#### **WFRV-TV (Channel 5) NBC**

WFRV, Inc., Mason & Roosevelt Sts., Green Bay, Wisc.; 437-5411.

Ralph S. Jackson, pres.; Robert O. Southard, vice-pres. & gen. mgr.; James B. Oetken, gen. sls. mgr.; Harry Riegert, prog. dir.; Harry Hill, chief eng. nat'l rep., The Katz Agency.

Operation: 1955; TV sets in area: 385,900.

#### **WLUK-TV (Channel 11) ABC**

WLUK, Inc., P. O. Box 711, Green Bay, Wisc.; Phone: 494-8711. TWX Code 414, TWX 910-263-1267.

James L. Tomlin, gen. mgr.; Kenneth Davis, sls. mgr.; Marshall Williamson, chief eng.; nat'l rep., Peters, Griffin, Woodward.

Operation: 1954.

### **La Crosse**

#### **WKBT (Channel 8) CBS, ABC**

WKBH Television, Inc., 141 So. 6th St., La Crosse, Wisc.; 782-4678.

Howard Dahl, pres. & mgr.; Ed Hutchings, prog. mgr.; Al Leeman, chief eng.; Robert Z. Morrison, sales mgr.; Karl Friedline, asst. mgr.; nat'l rep., Avery-Knodel, Inc.—Harry S. Hyett Co. (Minneapolis).

Operation: 1954; TV sets in area: 395,900.

### **Madison**

#### **WHA-TV (Channel 21) (non-com)**

University of Wisconsin, 3313 University Ave., Madison, Wis., 53705; 262-2720.

E. James Robertson, dir. of radio and TV; Ronald C. Bornstein, asso. dir. of TV; Steven Markstrom, gen. man.; Charles Huber, chief eng.

Operation: 1954.

#### **WISC-TV (Channel 3) CBS**

Television Wisconsin, Inc., 4801 West Beltline Hwy., Madison 5, Wisc.; CEdar 3-9791. Ralph M. Immell, pres.; Russell Nelson,

vice-pres.; Ralph O'Connor, secy. & gen. mgr.; H. Kenneth Harley, treas.; Richard S. Nickeson, sales mgr.; Dam Imhoff, prog. dir.; Walter Hariu, chief eng.; nat'l rep., Peters, Griffin, Woodward, Inc.

Operation: 1956; TV sets in area: 427,620.

#### **WKOW-TV (Channel 27) ABC**

Midcontinent Broadcasting Co. of Wisconsin, Inc., 5727 Tokay Blvd., Madison 1, Wisc.; 238-5891.

N. L. Bentson, pres.; Anton J. Moe, exec. vice-pres. & asst. secy.; Joseph L. Floyd, vice-pres.; E. R. Ruben, treas.; Wayne Williams, secy.; Ben F. Hovel, gen. sls. mgr.; Robert Wickhem, chief engineer; nat'l rep., H-R Television Inc.

Operation: 1953; TV sets in area: 145,000.

#### **WMTV (Channel 15) NBC**

Forward Television Inc., Madison, Wisc.; CEdar 3-5381.

Thomas E. Bolger, gen. mgr.; Jack Crowley, operations mgr.

Operation: 1953; TV sets in area: 140,000

### **Milwaukee**

#### **WISN-TV (Channel 12) CBS**

WISN Division—The Hearst Corp., 759 No. 19 St., Milwaukee, Wisc., 53233; Division 2-3000. TWX MI 489.

James T. Butler, Vice Pres. Gen. Mgr; Richard Foerster, Sls Mgr; David Doyle, Prom. & Publ. Dir; Fred Koesterling, Merch. Dir; Patt Barnes, Public Aff. Dir; Jon Esther, News Dir. Jerry Loebe, Film Dir.; Wayne Barrington, Chief Eng; Dale Worden, chief acct.; Nat'l rep., Edward Petry & Co., Inc.

Operation: 1954; TV sets in area: 660,000.

#### **WITI-TV (Channel 6) ABC-TV**

Storer Broadcasting Co., 5445 N. 27th St., Milwaukee, Wisc., 462-6666.

Stanton P. Kettler, pres.; Roger W. LeGrand, v.p., gen. mgr.; William Flynn, gen. sls. mgr.; Bob Oliver, operations mgr.; Robert Truscott, chief eng.; Conrad Kaminski, prom. mgr.

Operation: 1956; TV sets in area: 706,384

#### **WTMJ-TV (Channel 4) NBC**

The Journal Co., 333 W. State St., Milwaukee 1, Wisc.; BRoadway 1-6000.

George Comte, vice pres. & gen. mgr.; Sprague Vouier, mgr. & nat. sales mgr.; Roger Micheln, lcl. sales mgr.; James Wulliman, chief eng., bdstg.; Edwin L. Cordes, chief eng., research & development; Jack E. Krueger, mgr., news and pub. aff.; Arthur L. Olszyk, news ed.; Robert Petrie, prog. mgr.; James Fitzgerald, film superv.; Rod Synnes,

comm. rel. dir.; Ross M. Browender, prom. & public rel.; nat'l rep., Harrington, Righter & Parsons, Inc.

Operation: 1947; TV sets in area: 880,200

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**WMVT (Channel 18)**

WKY Television System, Inc., Parklawn Box 6627, Milwaukee, Wisc.; 442-7050.

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**WMVS (TV) (Channel 10) (non-com)**

The Milwaukee Vocational Technical & Adult Schools, 1015 N. Sixth St., Milwaukee, Wisc.; 271-4341.

G. A. Parkinson, exec. dir.; O. F. Schlaak, sta. mgr.; Harold G. Wagner, chief eng.

Operation: 1957.

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**WMVT (TV) (Channel 36) (non-com.)**

The Milwaukee Vocational & Adult Schools, 1015 N. Sixth St., Milwaukee, Wisc.; 271-4341.

G. A. Parkinson, exec. dir.; O. F. Schlaak, sta. mgr.; Harold G. Wagner, chief eng.

Operation: 1963.

**Wausau**

**WSAU-TV (Channel 7) CBS, NBC**

Forward Communications Corp., 714 5th St., Wausau, Wisc.; Phone: 845-4211.

John C. Sturtevant, chm.; Richard D. Dudley, pres., gen. mgr.; Gene R. Anderson, vice-pres., fin.; James W. Frey, sales mgr.; Bart Kellenhauser, sta. mgr. prog. mgr.; Roland W. Richardt, chief eng.; Dan Ziebell,

prom. mgr.; nat'l rep., The Meeker Co., Inc. —Harry S. Hyett Co. (Minneapolis).

Operation: 1954; TV sets in area. 302,000.

**WYOMING**

**KTWO-TV (Channel 2) NBC, ABC, CBS**

Harrileope Broadcasting Corp., 4200 E. Second Street, Casper, Wyo.; Phone 237-3711.

Burt I. Harris, pres.; Jack Rosenthal, exec. vice-pres., gen. mgr.; Ben Lockerd, chief eng.; Byron Dunbar, film dir.; Ben Lockerd, prog. dir.; Jean Haines, traffic dir.; nat'l rep., Meeker Company, regional rep., John McGuire, Denver.

Operation: 1957; TV sets in area: 110,000.

**Cheyenne**

**KFBC-TV (Channel 5) CBS, ABC, NBC**

**KSTF (Channel 10)**

(Satellite of KFBC-TV)

Frontier Broadcasting Co., 2923 East Lincolnway, Cheyenne, Wyo., 634-4461.

Robert S. McCracken, pres.; O. B. Kroefer, secy.; Wm. C. Grove, exec. v.p. & gen. mgr.; Doug Reeves, comm. mgr.; William G. Walter, res. mgr.; nat'l rep., George P. Hollingbery Co.

Operation: 1954; TV sets in area: 82,776.

**Riverton-Worland-Thermopolis-Lander**

**KWRB-TV (Channel 10) ABC, CBS, NBC**

Chief Washakie Television, main office, 500 Broadway, Thermopolis, Wyo., Thermopolis, 307-864-2351, TWX 307-864-2487.

Joseph P. and Mildred V. Ernst, owners.



# TV Channel Allocations

ON April 13, 1952, the Federal Communications Commission announced lifting of the "freeze" on new television station construction which had been in effect since September 30, 1948. In so doing, it also made public the allocation of the new ultra-high frequency channels and some changes in the existing very-high frequency bands. As of February, 1967, there were 1,130 VHF channels and 660 UHF channels on the air. 510 VHF channels and 108 UHF channels were reserved for educational stations. This is the only count the FCC now maintains. They have no listing of the specific number of stations in the nation. A state by state count would have to be made of which UHF and VHF are now operating. Following is the complete list of cities and the channels assigned to each. The population of each community is given in parentheses. The (\*) preceding a channel number indicates a frequency reserved for educational use.

Town and population	Channel No.	Town and population	Channel No.
<b>ALABAMA</b>			
Andalusia (9,162)	.....*2	Russellville (8,166)	.....*28
Anniston (31,066)	.....40	<b>CALIFORNIA</b>	
Birmingham (326,037)	.....6, *10, 13, 21, 42, *62, 68	Alturas (2,819)	.....13
Decatur (19,974)	.....23	Bakersfield (56,848)	.....17, 23, 29, *39
Demopolis (5,004)	.....*41	Barstow	.....*35
Dothan (21,584)	.....4, 18, *39, 60	Bishop (2,875)	.....*14
Florence (23,879)	.....15, 26, *36	Blythe	.....*22
Gadsden (55,725)	.....44, 60	Brawley (12,703)	.....*26
Huntsville (16,437)	.....19, *25, 31, 48	Blythe	.....*34
Louisville	.....*43	Brawley (12,703)	.....*26
Mobile (129,009)	.....5, 10, 15, 21, *31, *42	Chico (14,757)	.....12, *18
Montgomery (106,525)	.....12, 20, *26, 32, 45	Coalinga	.....*27
Munford	.....*7, 16	Corona (13,336)	.....52
Selma (22,840)	.....8, *29	Cotati	.....*22
Tuscaloosa (46,396)	.....17, 33, *30	El Centro (16,811)	.....7, 9
Tuscumbia	.....47	Eureka (28,137)	.....3, 6, 13
<b>ALASKA</b>			
Anchorage (11,060)	.....2, *7, 11, 13	Fort Bragg	.....*17
Fairbanks (5,625)	.....2, 4, 7, *9, 11, 13	Fresno (133,929)	.....24, 30, 47, 53, *18
Juneau (5,818)	.....*3, 8, 10	Hanford (10,133)	.....*21
Ketchikan (5,202)	.....2, 4, *9	Indio	.....*19
Seward (2,063)	.....4, 9	Los Angeles (2,479,015)	.....2, 4, 5, 7, 9, 11, 13, 22, *28, 34, *58
Sitka (2,080)	.....13	Modesto (36,585)	.....9, *23
<b>ARIZONA</b>			
Ajo (5,817)	.....*23	Palm Springs	.....36, 42
Douglas (9,442)	.....3, 28	Pittsburg	.....*42
Flagstaff (7,663)	.....9, 13, *16	Redding (12,773)	.....7, *9, 16
Globe (6,419)	.....*14	Ridge Crest	.....*25
Holbrook	.....*18	Riverside (84,332)	.....10, 40, 46
Kingman (3,342)	.....6, *14	Sacramento (191,667)	.....3, *6, 10, 15, 40
McNary	.....*22	Salinas (28,957) Monterey	.....8, 46, *56, 67
Mesa (16,790)	.....12	San Bernardino (91,922)	.....*24, 30, 18
Nogales (6,153)	.....11, *16	San Diego (573,224)	.....8, 10, *15, 39, 51
Page	.....*17	San Francisco-Oakland (740,316)	.....2, 4, 5, 7, *9, 20, 26, 32, 38, 44, *60
Parker	.....*17	San Jose (204,196)	.....11, 36, 48, *54
Phoenix (106,818)	.....3, 5, *8, 10, 21, 15, 33, *39	San Luis Obispo (20,437)	.....6, *15
Prescott (6,764)	.....7, *19	San Mateo	.....*14
Safford (3,756)	.....*23	Santa Ana	.....*50
Tucson (45,454)	.....4, *6, 9, 13, 18, *27, 40	Santa Barbara (58,768)	.....3, 14, *20
Yuma (9,145)	.....11, 13, *16	Santa Cruz (25,396)	.....*16
<b>ARKANSAS</b>			
Arkadelphia (6,819)	.....*9	Santa Maria (20,027)	.....12
Batesville (6,414)	.....*17	Santa Rosa (31,027)	.....50, *62
El Dorado (23,076)	.....10, *18, 30	Stockton (86,321)	.....13, 31, 58
Fayetteville (17,071)	.....*13, 36	Susanville	.....*14
Fort Smith (47,942)	.....5, 24	Ventura	.....16
Harrison (5,542)	.....*14	Visalia (15,791)	.....*43
Hot Springs (29,307)	.....*20, 26	Watsonville (13,293)	.....*25
Jonesboro (16,310)	.....8, *19	Yreka City (4,759)	.....*20
Little Rock (102,213)	.....*2, 4, 7, 11, 16, *29	<b>COLORADO</b>	
Pine Bluff (37,162)	.....25, 38	Alamosa (5,354)	.....3, *16
		Boulder (19,999)	.....*12, 14
		Colorado Springs (45,472)	.....11, 13, 21
		Craig (3,080)	.....*16
		Denver (415,786)	.....2, 4, *6, 7, 9, 20, 31, *41
		Durango (7,459)	.....6, *20



**Town and population****Channel No.**

Fort Collins (14,937)	22
Glenwood Springs	*19
Grand Junction (14,504)	5, *18
Gunnison	*17
La Junta (7,712)	22
Lamar (6,829)	12, *14
Leadville (4,081)	*15
Montrose (4,964)	10, *22
Pueblo (63,685)	5, *8, 26, 32
Salida (4,553)	*23
Sterling (7,534)	3, *18
Trinidad (12,204)	*24

**CONNECTICUT**

Bridgeport (158,709)	43, *49
Hartford (177,397)	3, 18, *24, 61
New Britain (73,726)	30
New Haven (164,443)	8, 59, *65
New London (30,551)	*26
Norwich (23,429)	*53
Waterbury (104,477)	*20

**DELAWARE**

Dover	*34
Seaford	*22
Wilmington (110,356)	12, 61

**DISTRICT OF COLUMBIA**

Washington (802,178)	.4, 5, 7, 9, 14, 20, *26, *32, 50
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**FLORIDA**

Boca Raton	*14
Bradenton (13,604)	*19
Clearwater (15,581)	22
Cocoa	*18, 52
Daytona Beach (30,187)	2, 26
Fort Lauderdale (36,328)	51
Fort Meyers (13,195)	11, *30
Fort Pierce (13,502)	34, *21
Gainesville (26,861)	*5, 20
Jacksonville (204,517)	4, *7, 12, 17, 30, 47, *59
Key West (26,433)	16, 22
Lake City (7,571)	*41
Lakeland (30,851)	32
Leesburg (7,395)	*45
Madison	*36
Marianna (5,845)	*16
Melbourne	43, 31
Miami (249,276)	*2, 4, 6, 7, 10, *17, 23, 33, 39, 45
New Smyrna Beach	*15
Ocala (11,741)	*29, 51
Orlando (52,367)	6, 9, *24, 35
Palatka (9,176)	*42
Panama City (25,814)	7, 13, *22, 28
Pensacola (43,479)	3, *23, 33, 44
St. Petersburg (96,738)	10, 38, 44
Sarasota (18,896)	40
Sebring	*27
Tallahassee (27,237)	*11, 27, 40
Tampa (124,681)-St. Petersburg	*3, 8, 13, *16, 49
West Palm Beach (43,162)	5, 12, 25, *42, 53

**GEORGIA**

Albany (31,155)	10, 19, 31
Ashburn	*23
Athens (28,180)	*8, 34
Atlanta (331,314)	2, 5, 11, 17, *30, 36, 46, *57
Augusta (71,508)	6, 12, 26, 54
Chatsworth	*18
Cochran	*15
Columbus (79,611)	3, 9, *28, 38, 54
Dawson	*25
Draketown	*27
Macon (70,252)	13, 24, 41, *47
Pelham	*14
Rome (29,615)	14
Savannah (119,638)	3, *9, 11, 22
Thomasville (14,424)	6
Tocco	32
Valdosta (20,046)	*33, 44
Vidalia (5,819)	*18
Warm Springs	*22
Waycross (18,889)	*8
Wrens	*20

**Town and population****Channel No.****HAWAII**

Hilo, Hawaii (27,019)	2, *4, 9, 11, 13
Honolulu, Oahu (27,019)	2, 4, 9, *11, 13
Lihe, Kauai	3, *8, 10, 12
Wailuku, Maui (7,411)	3, 7, *10, 12

**IDAHO**

Boise (34,393)	2, *4, 7, 14
Burley (5,924)	*17
Caldwell (10,487)	9
Coeur d'Alene	*26
Grangeville	*15
Idaho Falls (19,218)	3, 8, 20, *33
Filer	*19
Lewiston (12,985)	3
Moscow (10,593)	*12
Nampa (16,185)	6, 12
Pocatello (26,131)	6, 10, 15, *25, 31
Preston (4,045)	28
Sandpoint (4,265)	*16
Twin Falls (17,600)	11, 13
Weiser (3,961)	*17

**ILLINOIS**

Aurora (50,576)	60
Bloomington (34,163)	43
Carbondale (10,921)	*8
Champaign (39,563)	3, 15
Chicago (3,620,962)	2, 5, 7, 9, *11, *20, 26, 32, 38, 44, 68
Danville (37,864)	17, 23
Decatur (66,269)	*48
De Kalb (11,708)	*18
Edwardsville	66
Elgin	23, *65
Freeport (22,467)	63
Galesburg (31,425)	3
Harrisburg (10,999)	14
Jacksonville	14
Joliet	54
Kankakee (25,856)	35
LaSalle (12,083)	*22
Macomb (10,592)	8, *24
Moline (27,397)	*19
Olney (8,612)	19, 25, 31, 47, *59
Peoria (111,856)	10, 16, *27
Quincy (41,450)	13, 17, 39
Rockford (92,927)	4
Rock Island (48,710)	20, 49, 55, *65
Springfield (81,628)	*64
Streator (16,469)	*12, 17
Urbana	*21
Vandalla (5,471)	*21

**INDIANA**

Anderson (46,820)	67
Bloomington (28,163)	4, *30, 63
Elkhart (35,646)	28
Evansville (128,636)	7, *9, 14, 25, 44
Fort Wayne (133,607)	15, 21, 33, *39, 55
Gary (133,911)	*50, 56
Hammond (87,594)	62
Indianapolis (427,173)	6, 8, 13, *20, 40, 54, *69
Kokomo (38,672)	29
Lafayette (35,568)	18, *24
Madison (7,606)	*60
Marion (30,081)	31
Muncie (58,479)	23, 49, *61
Richmond	43
South Bend (115,911)-Elkhart	16, 22, *34, 46
Terre Haute (64,214)	2, 10, *26, 66
Vincennes (18,831)	*22

**IOWA**

Ames (22,898)	5, 23, *34
Burlington (30,613)	26, *58
Carroll (6,231)	*18
Cedar Rapids (72,296)	2, 9, 28
Council Bluffs	*32
Davenport (74,549)	6, 18, 30, 35
Decorah (6,060)	*14
Des Moines (177,965)	8, *11, 13, 17, *43, 63, 69
Dubuque (49,671)	16, *29, 40
Estherville (6,719)	*28
Fort Dodge (25,115)	21
Iowa City (27,212)	*12, 20
Mason City (27,980)	3, *24

<b>Town and population</b>	<b>Channel No.</b>
Ottumwa (31,570) .....	15, *33
Red Oak (6,526) .....	*36
Sioux City (83,991) .....	4, 9, *27, 14
Waterloo (65,198) .....	7, 22, *32

<b>Town and population</b>	<b>Channel No.</b>
Hagerstown (36,260) .....	*68
Salisbury (15,141) .....	16, *28
Waldorf .....	*56

**KANSAS**

Chanute (10,109) .....	*30
Colby .....	4
Columbus .....	*34
Dodge City (11,262) .....	6, *21
Emporia (15,669) .....	*25
Garden City (15,669) .....	11, 13
Goodland (4,690) .....	10
Great Bend (12,665) .....	2
Hays (8,625) .....	7, *14
Hutchinson (35,575) .....	*8, 12, 36
Lakin .....	*3
Lincoln Center .....	*9
Manhattan (19,056) .....	*21
Oakley .....	*15
Phillipsburg .....	*22
Pittsburgh (19,341) .....	7
Pratt (7,523) .....	*32
Salina (26,176) .....	18, 34, 44
Sedan .....	*28
Topeka (78,791) .....	*11, 13, 27, 43, 49
Wichita (168,279) .....	3, 10, *15, 24, 33, *42

**KENTUCKY**

Ashland (31,131) .....	*25, *61
Bowling Green (18,347) .....	13, 40, *53
Covington .....	*54
Elizabethtown (5,807) .....	*23
Hazard (6,985) .....	*35
Hopkinsville .....	51
Lexington (55,534) .....	18, 27, *46, 62
Louisville (369,129) .....	3, 11, *15, 21, 32, 41, *68
Madisonville (11,132) .....	*35
Morehead .....	*38
Murray (6,035) .....	*21
Owensboro (33,651) .....	19, 31
Owenton .....	52
Paducah (32,828) .....	6, 29
Pikesville (5,154) .....	*22, 51
Somerset (7,097) .....	16, *29

**LOUISIANA**

Alexandria (34,913) .....	5, 25, 31, *41
Baton Rouge (125,629) .....	2, 9, *27, 33
De Ridder (5,799) .....	*23
Houma (11,505) .....	11
Lafayette .....	3, 10, 15, *24
Lake Charles .....	7, *18, 29
Monroe (38,572) West Monroe .....	8, *13, 14, 39
Morgan City (9,750) .....	*14
Natchitoches (9,914) .....	*28
New Iberia (16,467) .....	36
New Orleans (570,445) .....	4, 6, *8, 12, *32, 20, 26, 38
Shreveport (127,306) .....	3, 12, *24, 33
Tallulah .....	*19

**MAINE**

Augusta (20,913) .....	*10
Bangor (31,558) .....	2, 5, 7
Calais (4,589) .....	*13
Port Kent (3,001) .....	*46
Foxcroft (See Dover)	
Fryeburg .....	*18
Houlton (6,029) .....	*25
Kittery .....	4, 33
Lewiston (40,974) .....	8, 35
Millinocket (5,755) .....	*44
Orono (3,634) .....	*12
Portland (77,634) .....	6, 13, 26, *51
Presque Isle (6,954) .....	8, *10
Rumford (7,888) .....	*43

**MARYLAND**

Baltimore (949,708) .....	2, 11, 13, 24, 45, 54, *67
Cumbersland (37,679) .....	*36, 52, 65
Frederick (18,142) .....	*62

**MASSACHUSETTS**

Boston (801,444) .....	*2, 4, 5, 7, 25, 38, *44, 56, 68
Greenfield (15,075) .....	32
New Bedford (109,189) .....	6, 28, *47
North Adams (21,567) .....	19, *35
Pittsfield (53,348) .....	51
Springfield (162,399)-Holyoke .....	22, 40, *57
Worcester (203,486) .....	14, 27, *48, 66

**MICHIGAN**

Alpena (13,135) .....	*6, 11
Ann Arbor (48,251) .....	*58
Bad Axe (2,973) .....	*15
Battle Creek (48,666) .....	41
Bay City (52,532) .....	5, *19, 61
Cadillac (10,425) .....	9, *27
Calumet .....	5, *22
Cheboygan (5,687) .....	4
Detroit (1,849,568) .....	2, 4, 7, 20, 50, *56, 62
East Lansing (2,325) .....	23, *69
EsCANABA (15,170) .....	3
Flint (163,143) .....	12, *31, 66
Grand Rapids (176,515) .....	8, 13, 17, *35
Iron Mountain (9,679) .....	8, *14
Ironwood (11,466) .....	*15
Jackson (51,088) .....	18
Kalamazoo (57,704) .....	3, *52
Lansing (92,129) .....	6, 36, 53
Manistee (8,642) .....	*21
Manistique (5,086) .....	*15
Marquette (17,202) .....	6, 13, *19
Mount Clemens .....	22
Mount Pleasant (11,393) .....	*14
Muskegon (48,429) .....	54
Parma .....	*10
Petoskey (6,468) .....	*23
Port Huron .....	44
Saginaw (92,918) .....	25, 42
Sault Ste. Marie (17,912) .....	8, 10, *32
Traverse City (16,174) .....	7, 29
West Branch .....	*24

**MINNESOTA**

Alexandria (6,139) .....	7, *24
Appleton .....	*10
Austin (23,100) .....	6, *15
Bemidji (10,001) .....	9, *26
Brainerd .....	*22
Crookston (7,352) .....	33
Duluth (104,511)-Superior, Wisc. .....	3, *8, 10, 21, 27
Ely (5,474) .....	*17
Fairmont (8,193) .....	*16
Hibbing (16,276) .....	13, *18
International Falls (6,269) .....	11, *35
Mankato (18,809) .....	12, *26
Marshall (5,923) .....	*30
Minneapolis (512,718)-St. Paul .....	*2, 4, 5, 9, 11, *17, 29, 23
Rochester (29,885) .....	10, 47
St. Cloud (28,410) .....	19, *25, 41
St. Paul (311,349) (see Minneapolis)	
St. James .....	38
Thief River Falls (6,926) .....	10
Wadena (3,058) .....	*20
Walker .....	*12
Willmar (9,410) .....	*14
Winona (23,031) .....	*35
Worthington (7,923) .....	20

**MISSISSIPPI**

Biloxi (37,425) .....	13, *19, 25
Booneville .....	*18
Bude .....	*17
Cleveland .....	*31
Columbia (6,124) .....	*34
Columbus (17,172) .....	4
Greenville (29,936) .....	15, 21
Greenwood (18,061) .....	6, *23
Hattiesburg (29,474) .....	22, *28
Jackson (98,271) .....	3, 12, 16, *29, 40

**Town and population****Channel No.**

Laurel(25,038)	7, 18
Meridian(4,893)	11, 30, *14, 24
Pachita (See Laurel-Pachita)	
Senatobia	*22
State College	*2
Tupelo(11,527)	9
Vicksburg(27,948)	35
Yazoo City(9,746)	*32

**MISSOURI**

Birchtree	*20
Bowling Green	*35
Cape Girardeau(21,578)	12, 23, *39
Carrollton	*18
Columbia(31,994)	8, 17
Flat River	*22
Hannibal(20,444)	7
Jefferson City(25,099)	13, 25, *36
Joplin(38,711)	12, 16, *22
Kansas City(456,622)	4, 5, 9, *19, 41, 50, 62, *68
King City	*28
Kirksville(11-110)	3
La Plata	*21
Lowry City	*15
Poplar Bluff(15,064)	15, *26
Rolla(9,354)	*28
St. Joseph(78,588)	2, 16, 22
St. Louis(856,796)	2, 4, 5, *9, 11, 24, 30, *40
Sedalia(20,354)	6
Springfield(66,731)	3, 10, *21, 47

**MONTANA**

Anaconda(11,254)	2
Billings(31,834)	2, 8, *11, 14, 20
Bozeman(11,325)	*9
Butte(33,251)	4, 6, *7, 18, 24
Cut Bank(3,721)	*14
Dillon(3,268)	*14
Glendive(5,254)	5, *16
Great Falls(39,214)	3, 5, 16, 26, *32
Hardin	4
Havre(8,086)	9, 11, *18
Helena(17,581)	10, 12, *15
Kalispell(9,737)	9, *20
Lewiston(6,573)	13
Miles City(9,243)	3, *6, 10
Missoula(22,485)	8, *11, 13, 17, 23
Wolf Point(2,557)	*17

**NEBRASKA**

Albion	8, *21
Alliance(7,891)	*13
Basset	*7
Grand Island(22,682)	11, 17
Hastings(20,211)	5
Hayes Center	6
Hay Springs	4
Kearney(12,115)	13
Lexington(5,068)	*3
Lincoln(98,884)	10, *12, 45, 51
McCook(7,678)	8
Norfolk	*19
North Platte(15,443)	2, *0
Omaha(251,117)	3, 6, 7, 15, *26, 42, *48
Scottsbluff(12,858)	10
Superior	4

**NEVADA**

Boulder City(3,903)	5
Elko(5,393)	10, *14
Elv(3,558)	3, 6
Fallon	*25
Coldfield	2
Las Vegas(24,624)	3, 8, *10, 13, 21
McGill	8
Reno(32,497)	2, 4, *5, 8, 21, 27
Tonopah	9, *17
Winnemucca(2,847)	7, *15
Yerington	*16

**NEW HAMPSHIRE**

Berlin(16,165)	*40
Concord(27,988)	21
Durham(4,172)	*11
Hanover(4,999)	*15, 31

**Town and population****Channel No.**

Keene(15,638)	*52
Littleton(3,819)	*49
Manchester(82,732)	9, 50, 60
Portsmouth(18,830)	17

**NEW JERSEY**

Asbury Park(17,094)	58
Atlantic City(61,657)	*18, 53
Burlington	48
Glen Ridge	*77
Newark(438,776)	13, 68
New Brunswick(38,811)	*19, 47
Paterson(139,336)	41
Trenton(128,009)	*52
Vineland	65
Wildwood(5,475)	40

**NEW MEXICO**

Alamogordo(6,783)	*18
Albuquerque(96,815)	4, *5, 7, 13, 14, 23, *32
Carlsbad(17,975)	6, *15, 25
Clayton(3,515)	*17
Clovis(17,318)	12
Deming(5,672)	*16
Farmington(3,637)	12, *15
Five Points (See Atrisco)	
Gallup(9,133)	3, *8, 10
Hatch	*12
Hobbs(13,875)	29
Las Cruces(12,325)	22
Lovington(3,134)	*19
Portales(8,112)	*3
Raton(8,241)	*18
Roswell(25,738)	8, 10, 21, 27, *33
Santa Fe(27,998)	2, *9, 11, 19
Silver City(7,022)	6, *10
Socorro(4,334)	*15
Tucumcari(8,419)	*15

**NEW YORK**

Albany(134,995)—Schenectady-	
Troy	6, 10, 13, *17, 23, *29, 45
Amsterdam(32,240)	*39, 55
Binghamton(80,674)	12, 34, 40, *46
Buffalo(580,132)	2, 4, 7, 17, *23, 29, 49
Carthage	7
Corning	*30
Elmira(49,716)	18, 36
Glen Falls(19,610)	*58
Ithaca(29,257)	*14, 52
Jamestown(43,354)	26, *46
Kingston	63
Lake Placid	5, *34
Levittown	*21
Massena(13,137)	*18
New York(7,891,957)	2, 4, 5, 7, 9, 11, *25, 31
Niagara Falls(90,872) (see Buffalo)	
Oneonta(13,564)	15, *42
Patchogue	67
Plattsburg(17,738)	*57
Poughkeepsie(41,023)	54
Riverhead	55
Rochester(332,488)	8, 10, 13, *21, 31, 61
Rome(41,682) (see Utica)	
Schenectady (See Albany)	
Syracuse(220,583)	3, 5, 9, *24, 43, 62
Troy(72,311) (see Albany)	
Utica(101,531)-Rome	2, 20, 33, *59
Watertown	16, *50

**NORTH CAROLINA**

Asheville(53,000)	13, 21, *33, 62
Burlington(24,560)	16
Chapel Hill(9,177)	*4
Charlotte(134,042)	3, 9, 18, 36, *42
Columbia	*2
Concord	*58
Durham(71,311)	11, 28
Fayetteville(34,915)	40, 62
Franklin	*56
Goldsboro(21,454)	17
Greensboro	2, 48, 61
Greenville(16,724)	9, 14, *25
Hickory(14,755)	14
High Point	8, *32
Kannapolis(28,488)	*64

<b>Town and population</b>	<b>Channel No.</b>
Lexington	20
Linville	*17
Morganton	23
New Bern (15,812)	12
Raleigh (65,679)	5, 22, *34
Rocky Mountain (27,697)	47
Washington (9,690)	7
Waynesville	59
Wilmington (45,043)	3, 6, 29, *39
Wilson (23,010)	30
Winston-Salem (87,811) (Also see Greensboro— High Point—Winston-Salem	12, *26, 45

<b>NORTH DAKOTA</b>	
Bismark (18,640)	*3, 5, 12, 17, 26
Devils Lake (6,427)	8, *22
Dickinson (7,469)	2, *4, 7
Ellendale	*19
Fargo (38,256)	6, 11, *13, 15
Grand Forks (26,836)	*2, 14, 27
Jamestown (10,697)	7, *23
Minot (22,032)	*6, 10, 13, 14, 24
Pembina	12
Valley City (6,851)	4
Williston (7,378)	8, 11, *15

<b>OHIO</b>	
Akron (274,605)	23, 49, *55
Ashtabula (23,696)	15
Athens (11,660)	*20
Bowling Green	*70
Bryan	*27
Canton (116,912)	17, 67
Chillicothe (20,133)	53
Cincinnati (503,998)	5, 9, 12, 19, *48, 64
Cleveland (914,808)	3, 5, 8, 19, *25, 61
Columbus (375,901)	4, 6, 10, *34, 47, *56
Dayton (243,872)	2, 7, 16, 22, *45
Defiance	65
Hillsboro	*24
Lima (50,246)	35, 44, *57
Lorain (51,202)	43
Mansfield (43,564)	*31
Marion (33,817)	68
Middletown (33,695) (see Hamilton)	
Newark (34,275)	*28, 52
Oxford (6,944)	*14
Portsmouth (36,798)	30, 36, *42
Sandusky (29,375)	51
Springfield (78,508)	26, 66
Steubenville (35,872)	9, *62
Toledo (303,616)	11, 13, 24, *30, 54, 60
Woodsfield	*44
Youngstown (168,330)	21, 27, 33, 45, *58
Zanesville (40,517)	18

<b>OKLAHOMA</b>	
Ada (15,995)	10, *22
Altus (9,735)	*19
Ardmore (17,890)	12, *17
Bartlesville (19,228)	17
Elk City (7,962)	8, *15
Enid (36,017)	20, *26
Guymon (4,718)	*16
Hugo (5,984)	*15
Lawton (34,757)	7, 16, *36
McAlester (17,878)	*32
Miami (11,801)	*18
Muskogee (37,289)	19
Oklahoma City (243,504)	4, 5, 9, *13, 14, 25, 34, 43
Tulsa (182,740)	2, 6, 8, *11, 23, 29, *35, 41
Woolward (5,915)	*17

<b>OREGON</b>	
Astoria (12,331)	*21
Bend (11,409)	*15, 21
Brookings	8, *14
Burns (3,093)	*18
Corvallis (16,207)	*7
Eugene (35,879)	9, 13, 16, *22
Klamath Falls (15,875)	2, *28
La Grande (8,635)	13, 16
Medford (17,305)	5, 8, 10, *18
North Bend (6,099)	11, *17
Portland (373,628)	2, 6, 8, *10, 12, 24, *30
Roseburg (8,390)	4
Salem (43,140)	3, *22, 32
The Dalles (7,676)	*17

<b>Town and population</b>	<b>Channel No.</b>
<b>PENNSYLVANIA</b>	
Allentown (106,756)	*39, 69
Altoona (71,177)	10, 31, 48, *57
Bethlehem (66,340)	60
Clearfield	*3
Erie (130,803)	12, 24, 35, *54, 66
Greensburg	40
Harrisburg (89,544)	21, 27, *33
Hazletown	*56
Johnstown (63,232)	6, 19, *28
Lancaster	8, 15
Lebanon (28,156)	59
New Castle (see Youngstown, O.)	
Philadelphia (2,071,605)	3, 6, 10, 17, 23, 29, *35, *57
Pittsburgh (676,806)	2, 4, 11, *13, *16, 22, 53
Reading (109,320)	51
Scranton (125,536)	16, 22, 38, *44, *44
State College (17,227)	*25
Wilkes-Barre (76,826)	28
Williamsport (45,047)	66
York (59,953)	43, 49

<b>RHODE ISLAND</b>	
Providence (248,674)	10, 12, 16, *36, 64

<b>SOUTH CAROLINA</b>	
Aiken (7,083)	*44
Allendale	*14
Anderson (19,770)	40
Beaufort	*16
Charleston (70,174)	2, 4, 5, *7
Columbia (86,914)	10, 19, 25, *35, 57
Conway (6,073)	*23
Florence (22,513)	13, 15, 21, *33
Georgetown (6,004)	*41
Greenville (58,161)	4, 16, *29
Greenwood (13,806)	*38
Rock Hill (24,502)	30, *55
Spartanburg (36,795)	7, 49
Sumter (20,185)	*27

<b>SOUTH DAKOTA</b>	
Aberdeen (21,051)	9, *16
Brookings (7,764)	*8
Huron (12,788)	12
Lead (6,422)	5, 11
Mitchell (12,123)	5
Pierre (5,715)	4, *10
Rapid City (25,310)	3, 7, *9, 15, 21
Reliance	6
Seneca	*2
Sioux Falls (52,696)	11, 13, 17, *23, 36
Vermillion (5,337)	*2
Watertown (12,699)	3

<b>TENNESSEE</b>	
Athens (8,618)	*24
Chattanooga (131,041)	3, 9, 12, *45, 61
Cookeville (6,924)	*22
Crossville	*20
Fayetteville (5,447)	*28
Greenville	39
Jackson (30,207)	7, 16, 32
Johnson City (27,864)	11, *41
Kingsport (19,571)	19
Knoxville (124,769)	6, 10, *15, 26, *43
Lexington	*11
Memphis (396,000)	3, 5, *10, 13, *14, 24, 30
Murfreesboro	39
Nashville (174,307)	*2, 4, 5, 8, 17, 30, *42
Sneedville	*2

<b>TEXAS</b>	
Abilene (45,570)	9, 15, *26, 32
Alpine (5,261)	12
Amarillo (74,246)	*2, 4, 7, 10, 14
Austin (132,459)	7, *18, 24, 36, 42
Bay City (9,427)	*27
Beaumont (94,014)	6, 12, 21, *34
Big Spring (17,286)	4, *14
Boquillas	8
Brady (5,944)	13
Brownsville	23
Bryan (18,102)	3, *15

**Town and population**

**Channel No.**

Childress(7,619)	.....	*21
Corpus Christi(108,287)	.....	3, 6, 10, 28, *38
Dallas(43,462)	.....	4, 8, *13, 27, 33, 39
Del Rio(14,211)	.....	10, *24
Denton(21,372)	.....	*2
El Paso(130,485)	.....	4, *7, 9, 13, 14, 26, *38
Fort Stockton(4,444)	.....	5
Fort Worth(278,778)	.....	5, 11, 21, *31
Galveston(66,568)	.....	16, *22
Harlingen(23,229) (also see Brownsville— Harlingen-Weslaco)	.....	4, *44, 60
Houston(596,163)	.....	2, *8, 11, 13, *14, 20, 26, 39
Laredo(51,910)	.....	8, 13, 27, *39
Longview(24,502)	.....	16
Lubbock(71,747)	.....	*5, 11, 13, 28, 34
Lufkin(15,135)	.....	9
McAllen(20,067)	.....	48
Marfa(3,603)	.....	3
Marshall(22,347)	.....	*22, 35
Midland(21,713)	.....	2, 18
Monahans(6,311)	.....	9
Nacogdoches(12,327)	.....	19, *32
Odessa(29,495)	.....	7, 24, 30, *36
Port Arthur(57,530)	.....	4
Presidio	.....	7
Richardson	.....	23
Rosenberg(6,210)	.....	45
San Angelo(52,093)	.....	3, 6, 8, *21
San Antonio(408,442)	.....	4, 5, *9, 12, *23, 29, 41
Sherman(20,150)	.....	*26, 20
Sonora	.....	11
Sweetwater(13,619)	.....	12
Temple(25,467)	.....	6, 46
Texarkana(24,753)	.....	6, 28, 41
Tyler(38,968)	.....	7, 14, *38
Victoria(16,126)	.....	19, 25
Waco(84,706)	.....	10, 25, *34, 44
Weslaco(7,514)	.....	5
Wichita Falls(68,042)	.....	3, 6, *24, 18

**UTAH**

Cedar City(6,106)	.....	4, *16
Logan(16,032)	.....	12, *22
Moab	.....	*14
Monticello	.....	*16
Ogden(57,112)	.....	*9, *18, 24, 30
Price(6,010)	.....	6, *15
Provo(28,937)	.....	*11, 16
Richfield(4,212)	.....	13, *19
St. George(4,562)	.....	*18
Salt Lake City(182,121)	.....	2, 4, 5, *7, 14, 20, *26
Vernal(2,845)	.....	3, *17

**VERMONT**

Burlington(33,155)	.....	3, *33, 22
Rutland(17,659)	.....	*28
St. Johnsbury(7,370)	.....	*20
Windsor	.....	*41

**VIRGINIA**

Blacksburg(3,358)	.....	*43
Bluefield	.....	*63
Bristol(9,768)	.....	5, *28
Charlottesville(15,954)	.....	20, *41, 64
Courtland	.....	*52
Danville(35,066)	.....	24, 44, *56
Fredricksburg(12,158)	.....	*53
Front Royal(8,115)	.....	42
Hampton	.....	13, *15
Harrisonburg(10,810)	.....	3

**Town and population**

**Channel No.**

Kenbridge	.....	*31
Lynchburg(47,727)	.....	13, 21, *33
Newport News(42,358) (see Norfolk- Portsmouth-Newport News)	.....	
Norfolk-Portsmouth-Newport News	.....	3, 10, 27, 33, 49, *55
Norton(4,315)	.....	*47
Onancock	.....	*25
Petersburg(35,054)	.....	8
Portsmouth(80,039) (see Norfolk-Portsmouth and also see Norfolk-Portsmouth-Newport News)	.....	
Richmond(230,310)	.....	6, 12, *23, 35, *57, 63
Roanoke(91,921)	.....	7, 10, *15, 27
Staunton	.....	*51
West Point	.....	*46

**WASHINGTON**

Bellingham(34,112)	.....	12, 24, *34, 64
Centralia(8,657)	.....	*15
Everett(33,849)	.....	16
Kennewick	.....	42
Pasco(10,228)	.....	19
Pullman(12,022)	.....	*10
Richland(21,809)	.....	25, *31
Seattle(467,591)	.....	4, 5, 7, *9, 22, *28
Spokane(161,721)	.....	2, 4, 6, *7, 28, 22
Tacoma(143,673)	.....	11, 13, 20, *56, *62
Vancouver	.....	*14
Walla Walla(24,102)	.....	14
Wenatchee(13,072)	.....	*18
Yakima(38,486)	.....	23, 29, 35, *47

**WEST VIRGINIA**

Beckley(19,397)	.....	4
Bluefield(21,506)	.....	6, 40
Charleston(73,501)	.....	8, 23, 29, *49
Clarksburg(32,014)	.....	12, 46
Fairmount(29,346)	.....	66
Grandview	.....	*9
Huntington(86,353)	.....	3, 13, *67
Martinsburg(15,621)	.....	*44
Morgantown(25,525)	.....	*24
Parkersburg(29,684)	.....	15, 39, *57
Weirton	.....	*50
Weston(8,945)	.....	5
Wheeling-Steubenville, Ohio	.....	7, 14, 41
Williamson(8,624)	.....	*31

**WISCONSIN**

Appleton	.....	32
Colfax	.....	*28
Eau Claire(36,058)	.....	13, 18
Fond du Lac(29,936)	.....	34
Green Bay(52,738)	.....	2, 5, 11, 26, *38
Janesville(24,899)	.....	57
La Crosse(47,535)	.....	8, 19, 25, *31
Madison(96,056)	.....	3, 15, *21, 27, 47
Manitowoc(27,598)	.....	16
Milwaukee(637,392)	.....	4, 6, *10, 12, 18, 24, *36, 30
Oshkosh(41,084)	.....	22
Racine(71,193)	.....	49
Rhineland(8,774)	.....	12
Sheboygan(42,365)	.....	28
Superior(35,325)	.....	6, 40
Wausau(30,414)	.....	7, 9, *29, 33

**WYOMING**

Casper(23,673)	.....	2, *6, 14, 20
Cheyenne(31,935)	.....	5, *17, 27, 33
Lander(3,349)	.....	4
Laramie(15,581)	.....	*8
Rawlins(7,415)	.....	11
Riverton(4,142)	.....	10
Rock Springs(10,857)	.....	13
Sheridan(11,500)	.....	7, 12

(1) These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.

# U. S. TERRITORIES AND POSSESSIONS

## GUAM

Agana ..... \*3, 8, \*10

## PUERTO RICO

Aquadilla ..... \*32, 44  
 Arecibo-Aquadilla ..... 12  
 Arecibo ..... 54, 80  
 Bayamon ..... 36  
 Caguas (33,733) ..... 11, \*58  
 Carolina ..... 52  
 Cayey ..... 76  
 Fajardo ..... 13, \*40

Guayama ..... 46  
 Humacoa ..... 68  
 Mayaguez (58,744) ..... 3, 5, 16, 22  
 Ponce (99,190) ..... 7, 9, 14, 20, \*26, 48  
 San Juan (223,949) ..... 2, 4, \*6, 18, 24, 30, \*74  
 San Sebastian ..... 38  
 Utuado ..... 70  
 Vega Baja ..... 64  
 Yauco ..... 42

## VIRGIN ISLANDS

Charlotte Amalie (11,463) ..... 10, 17, \*23, 43  
 Christiansted ..... 8, 15, \*21, 27



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ARNOLD O. LEEDS, President

RAY BRADY, Executive Vice President  
PAUL L. JACOBSON, Vice President

# Services

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# Services for Producers

## Rental Studios and Production Facilities

### BOSTON

DEKKO FILM PRODUCTIONS, INC., 126 Dartmouth; KEnmore 6-2511.  
MASTER MOTION PICTURE CO., 50 Piedmont St.; HAncock 6-3592.  
TELAVIX STUDIOS, 216 Tremont St.; Liberty 2-9161.

### CHICAGO

ATLAS FILM CORP., 1111 South Blvd., Oak Park; AUstin 7-8620.  
JAMES A. KELLOCK, president.  
CHICAGO FILM STUDIOS, 56 E. Superior; WWhitehall 4-6971.  
DOUGLAS PRODUCTIONS, 1425 So. Racine, 8; HAYmarket 1-0409.  
THE HARWALL CO., INC., 1216 Chicago Ave., Evanston, Ill.  
LAWRENCE-PHILLIP STUDIOS, 343 S. Dearborn; WAbash 2-1945.  
SCIENTIFIC FILM CO., 909 E. 31st St., LaGrange Park; FLeetwood 2-0330.  
SONIC FILM RECORDING, INC., 548 N. Lake Shore; WWhitehall 3-1440.  
TRESSLE STUDIOS, 7905 S. Burnham; REgent 4-7100.

### CLEVELAND

CINECRAFT PRODUCTIONS, INC., 2515 Franklin Ave.; SUperior 1-2300.  
ESCAR MOTION PICTURE SERVICE, INC., 7315 Carnegie Ave.; ENdicott 1-2707.  
FARIS, HERB, STUDIOS, INC., 1706 Euclid Ave.; SUperior 1-4323.

### DALLAS

SELLERS COMPANY, 2102 Jackson St.; RI. 5836.  
JAMESON FILM CO., 38-25 Bryan St., Dallas.

### DENVER

HUGHES SOUND FILMS, 3110 E. Alameda Ave.; SPruce 7-0191.

### DETROIT

CINE-FILMS, 940 Mace-Royal Oak; LIncoln 5-1864.  
MOVICON MOTION PICTURES, 2148 Gratiot; WOODward 1-9111.  
REGAN FILM PRODUCTIONS, 19730 Ralston; TITus 3-4334.

### KANSAS CITY, MO.

ALLIANCE DRIVE-IN RECORDING SERVICE, 3706 Broadway, Kansas City 11; PL. 3-6868.

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AMCO STUDIOS, 1416 N. La Brea Ave., L. A. (28); HOLlywood 3-2141.  
FRANCES RUSSELL.  
CARTHAY SOUND STAGE, 5903-07 W. Pico Blvd., L. A. (35); WEbster 8-2101.  
JACK MILES.  
COLUMBIA PICTURES CORP., 1438 N. Gower St., L. A. (28); HOLlywood 2-3111.  
ARTHUR JACOBSON.  
DESILU-HOLLYWOOD, 780 Gower St., Hollywood (38); HOLlywood 9-5911.  
GENERAL SERVICE STUDIOS, 1040 N. Las Palmas Ave., L. A. (38); HO. 7-3111.  
TAMPA NASSER.  
GOLDWYN, SAMUEL, STUDIO, 1040 N. Formosa Ave., L. A. (46); HO. 7-5111.  
KITV STUDIOS, 5746 Sunset Blvd., L. A. (28); HO. 2-7111.  
PARAMOUNT-SUNSET STUDIO CORP., 1456 N. Bronson Ave., L. A. (28); HO. 2-6282.  
JAMES A. SCHULKE.

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JOSEPH JUSTMAN.  
PRODUCERS STUDIO, INC., 650 North Bronson Ave., Los Angeles 4; HO. 6-3111.  
JOHN LOCKE.  
REPUBLIC STUDIOS, 4024 N. Radford Ave., N. Hollywood; POPular 3-8411.  
J. E. BAKER.  
ROACH, HAL, STUDIOS, INC., 8822 W. Washington Blvd., Culver City; TEXas 0-3361.  
HAL ROACH, JR.  
ZIV STUDIOS, 7324 Santa Monica Blvd., L. A. (46); Oldfield 4-2800.  
MAURICE UNDER.

### MIAMI

STUDIO CITY, INC., 1942 N.E. 151 St., N. Miami, Florida; Tel.: 949-2211. David L. Brady, president.

### MILWAUKEE

DOUGLAS PRODUCTIONS, 925 No. Jackson; BRoadway 2-5680.

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BIOGRAPH STUDIOS, INC., 807 E. 175th St., N. Y. 60, N. Y.  
BEN GERBER.  
NATHAN SLOPPER.  
CALHOUN STUDIOS, INC., 266-268 E. 78th St., 21; LEhigh 5-2120.  
BRIAN CALHOUN.  
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CINEMA SOUND STAGE CORP., 206 E. 95th St.; PLaza 7-1800.  
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DYNAMIC FILMS, INC., 112 W. 89th St., 24; TRafalgar 3-6221.  
HENRY MORLEY.  
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KENNETH FAX, vice-pres.  
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MARTIN RANSHOFF.  
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HI BROWN.  
IMPS, INC., 321 W. 56th St., 19; PLaza 7-4823  
REV. GLENN.  
MANHATTAN AUDIO CO., INC., 460 W. 54th St.; 757-9800.  
MELVIN GOLD.  
MANHATTAN EFFECTS, INC., 22 E. 42nd St., New York; 661-6480.

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Arthur Florman, pres.; John Babb, execu. v. p.  
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**NATIONAL CINE EQUIPMENT, INC.**, 209 West 48th Street, New York 36, N. Y.; CIrcle 6-0348.  
ERWIN HARWOOD.  
**NORPAT SALES, INC.**, 630 9th Ave., New York 36, N. Y.; JUdson 6-8040.  
**TELEVISION SPECIALTY COMPANY, INC.**, 350 W. 31st St., New York 1, N. Y.; LOngacre 4-2334. ALFRED JENKINS.

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**BELL & HOWELL**, 623 Rodien Drive, Glendale, Calif.; CHapman 5-6631.

**BIRNS & SAWYER**, 6424 Santa Monica Blvd., Hollywood 46, Hollywood 5-4161.  
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**CAPITAL FILM SERVICE,** 224 Abbott Rd., East Lansing, Mich.  
**C/HEAR SERVICES, INC.,** 210 East 47th St., New York 17, N. Y.; EL 5-7212.  
**GRANVILLE 'SASCHA' BURLAND.**  
**CUMMINGS PRODUCTIONS,** 39 W. 53rd St., New York 19, N. Y.; PLaza 7-6452-3.  
**RALPH WALDO CUMMINGS.**  
**ERA, INTERNATIONAL FILM AND RECORDING ENTERPRISES, INC.,** 219 Security Trust Bldg.; Miami 32, Florida; FRanklin 3-8729; 570 Fifth Ave., N. Y.; 6253 Hollywood Blvd., Hollywood.  
**E. G. WEAVER, pres.**  
**FAILACE PRODUCTIONS,** 1270 6th Ave., New York 16, N. Y.; CIrcle 6-7676.  
**TONY FAILACE.**  
**GOLDSTEIN, CHUCK PRODUCTION, INC.,** 730 Fifth Ave., Suite #600, N. Y. 19; JUdson 6-7477.  
**GOODMAN, HARRY S., PRODUCTIONS,** 19 E. 53rd St., New York 22, N. Y.; PLaza 5-6131.  
**HARRY S. GOODMAN.**  
**GREEN ASSOCIATES,** 520 No. Michigan Ave., Chicago 11, Ill.; WHitehall 4-0818.  
**LEWIS G. GREEN.**  
**IND-O-PRO ASSOCIATES, INC.,** 1733 Broadway, New York 19; SU. 7-8550.  
**E. BERTRAM GREENBERG, pres.**  
**MARVIN SHAPER, vice-pres.**  
**FLOYD L. PETERSON, exec. prod.**  
**JEWELL RADIO AND TELEVISION PRODUCTIONS,** 612 N. Michigan Ave., Chicago 11, Ill.; MOhawk 4-5757; GRacecland 7-7292.  
**JAMES E. JEWELL.**  
**MUSIC MAKERS, INC.,** 6 West 57th St., N. Y. 19; 128 N. Doheny Dr., Los Angeles; HO 4-7800.  
**MITCH LEIGH.**  
**RADIO TELEVISION SPOTS PRODUCTIONS, INC.,** 2 West 46th Street, New York 36, N. Y.; PLaza 7-9260.  
**JOHN GART.**  
**SANDIMAR RECORDING COMPANY,** 2797 Bay Dr., Merrick, New York.  
**SWANSON, ROBERT PRODUCTIONS,** 689 Fifth Ave., N. Y. C.; MURray Hill 8-4355.

## Merchandisers

**ARNELL, PETER, PRODUCTIONS,** 750 Park Ave., New York 21; TRafalger 9-5097.  
**PETER ARNELL.**  
**DISNEY, WALT, PRODUCTIONS (Character Merchandising Division),** 477 Madison Ave., New York 22; PLaza 9-3880.  
**VINCENT JEFFERDS.**  
**ERSKINE WILLIAM C.,** 9 Rockefeller Plaza, New York 29, N. Y.; CIrcle 5-6880.  
**HAMILBURG, MITCHELL J., AGENCY,** 444 Madison Ave., New York 17; PLaza 3-2720.  
**MARVIN SUGERMAN.**  
**HARVEY FAMOUS NAME COMICS, INC.,** 1860 Broadway, New York 23, JUdson 2-2244.  
**ALFRED HARVEY.**  
**KAGRAN CORP.,** 663 5th Ave., New York 22; CIrcle 7-8300.  
**JOHN M. CLIFFORD.**



**ROHR COMPANY**, 1418 North Highland Ave., Hollywood.  
**AL RACKIN.**  
**T.A.P. INC.**, 1037 North Cole, Hollywood 38, HO 5-5171.  
**SHULL BONSTALL.**

## Market Research

**AMERICAN RESEARCH BUREAU, INC.**, National Press Building, Washington, D. C.; NAtional 8-0822; 551 Fifth Ave., New York 17, N. Y.; MURray Hill 7-3787; 234 So. Garfield, Los Angeles, Calif.; CUMberland 3-3149.  
**JAMES SEILER.**  
**C. E. HOOPER, INC.**, 579 5th Ave., New York 17, N. Y.; MURray Hill 8-2290.  
**JAMES L. KNIFE.**  
**MARKET RESEARCH CORP. OF AMERICA**, 122 E. 42nd St., New York 17, N. Y.; OXFord 7-3540; 425 No. Michigan Ave., Chicago 11, Ill.; MOhawk 4-4600  
**SAUL BARTON.**  
**NEILSEN, A. C. CO.**, 2101 Howard St., Chicago 45, Ill.; HOLlycourt 5-4400; 500 Fifth Ave., New York 36, N. Y.; PEnnsylvania 6-2843.  
**A. C. NEILSEN.**  
**POLITZ, ALFRED, RESEARCH, INC.**, 527 Madison Ave., New York 17, N. Y.; PLaza 9-5200.  
**THE PULSE, INC.**, 15 W. 46th St., New York 36, N. Y.; JUdson 6-3316.  
**DR. SYDNEY ROSLOW.**  
**ROPER, ELMO & ASSOCIATES**, 30 Rockefeller Plaza, New York 20, N. Y.; PLaza 7-4900.  
**SINDLINGER & CO., INC.**, 13 E. Hinckley Ave., Ridlev Park, Pa.; WASHburn 8-4100.  
**STARCH, DANIEL AND STAFF**, Boston Post Road at Beach Ave., Mamaroneck, N. Y.; MAMaroneck 9-5400; 101 E. Ontario St., Chicago, Ill.; DElaware 7-2888  
**TRENDEX, INC.**, 535 Fifth Ave., New York 17, N. Y.; MURray Hill 2-1182.  
**EDWARD HYMAN.**  
**VIDEODEX, INC.**, 342 Madison Ave., New York, N. Y.; MURray Hill 7-8837.  
**ALLAN V. JAY.**

## Slides-Telops

**BEBELL & BEBELL COLOR LABORATORIES, INC.**, 108 W. 24th St., New York 11, WAtkins 4-8573. 16 & 35 mm. reversed processing black and white and color release prints, slides and slide films, camera masters, dupes. Giant size color prints, transparencies.  
**NORMAN FARS BEBELL, pres.**  
**ARTHUR FREDERICK BEBELL, vice-pres.**  
**JOAN A. BEBELL, sec. treas.**  
**COASTAL FILM SERVICE, INC.**, 45 West 45th St., N. Y.; JUdson 2-7780.  
**MANUEL CASIANO.**  
**LOU LEMONT.**  
**COSMOPOLITAN STUDIOS**, 44 W. 48th St., N. Y. 36, N. Y. JUdson 2-1928.  
**SONNY ROSENBERG.**  
**NATIONAL STUDIOS**, 42 W. 48th St., N. Y. 36, N. Y. JUdson 2-1926.  
**H. A. ROSENBERG.**

## Stop Watches

**DUCOMMUN, M., CO.**, 580 5th Ave., New York 36, N. Y.; PLaza 7-2540.  
**M. DUCOMMUN.**  
**MINERVA FILMMEETER STOP WATCHES**, 1 W. 47th St., New York 36, N. Y.  
**A. G. STEPCHUK.**

## Studio Equipment

**ACE ELECTRIC MANUFACTURING CO.**, 1458 Shakespeare Ave., New York 52, N. Y.; JERome 7-5669.  
**IRVING I. MERKEW.**  
**AMERICAN LADDER & SCAFFOLD CO., INC.**, 5507 N. W. 7th Ave., Miami 37, Fla.; PLaza 4-2663.

**AMPEX CORPORATION**, 934 Charter Street, Redwood City, Calif.; EMerson 8-1471.  
**GEORGE I. LONG, JR.**  
**ANIMATION EQUIPMENT CORP.**, 38 Hudson St., New Rochelle, N. Y.; New Rochelle 6-8138.  
**JOHN W. OXBERRY.**  
**BACH AURICON, INC.**, 949 North Mansfield Avenue, Hollywood 38; HOLLYwood 2-0931.  
**BAUSCH & LOMB OPTICAL COMPANY**, 714 St. Paul Street, Rochester 2, N. Y.; LOcust 2-3000.  
**CARL S. HALLAUER.**  
**BELL & HOWELL COMPANY**, 7100 McCormick Road, Chicago 45, Ill.; AMBassador 2-1600.  
**BODDE PROJECTOR COMPANY**, 11541 Bradley Ave., P. O. Box 711, San Fernando, Calif.; EMpire 5 2551.  
**B. M. BODDE.**  
**CAESAR MFG., INC.**, 480 Lexington Avenue, New York 17, N. Y.; PLaza 3-8824.  
**CAMERA EQUIPMENT, CO., INC.**, 315 W. 43rd St., New York 36, N. Y.; JUdson 6-1420.  
**CAMERA SERVICE CENTER**, 333 W. 52nd St., New York 19, N. Y.; PLaza 7-8059-8176.  
**HUBERT R. CLAPP.**  
**CEE-DEE INC.**, 333 West 52nd St., N. Y. 19; Circle 6-4821-2.  
**CHARLES T. DIANA.**  
**CINEKAD ENGINEERING CO.**, 763 10th Ave., New York 19, N. Y.; PLaza 7-3511.  
**GEORGE KADISCH.**  
**CINEMECCANICA**, 23 Viale Campania, Milano, Italy. (Clarage Screen TV Projector Equipment).  
**THE CAMERA MART, INC.**, 1845 Broadway, New York 23, N. Y.; PLaza 7-6977.  
**SAMUEL HYMAN.**  
**PAUL MEISTRICH.**  
**EDITOR PRECISION EQUIPMENT CORP.**, 130 West 46th St., New York 36, N. Y.; JUdson 2-1287.  
**FRED BELLIN.**  
**FIBERBILT SAMPLE CASE CO., INC.**, 40 W. 17th St., New York 11, N. Y.; WAtkins 9-7772.  
**FROST, JACK, A., INC.**, 234 Piquette Ave., Detroit 25, Mich.  
**R. L. GROSH & SONS SCENIC STUDIOS**, 4114-4122 Sunset Blvd., Hollywood, Calif.; (213) 662-1134.  
**HALLEN CORP.**, 3503 W. Olive St., Burbank, Calif.; TH 8-6976.  
**HOUSTON FEARLESS CORPORATION, THE**, 11809 W. Olympic Blvd., Los Angeles 64, Calif.; BRadshaw 2-4331.  
**R. C. WILCOX.**  
**KLIEGL BROS. UNIVERSAL ELECTRIC STAGE LIGHTING COMPANY, INC.**, 321 West 50th St., New York 19, N. Y.; COLUMbus 5-0130.  
**JOHN H. KLIEGL.**  
**LABORATORY EQUIPMENT & MAINTENANCE CO.**, 619 W. 54th St., New York 19, N. Y.; JUdson 6-0360.  
**SAUL JEFFRE.**  
**MAGNASYNC MANUFACTURING CO., LTD.**, 5546 Satsuma Avenue, North Hollywood, Calif.; STanley 7-5493.  
**D. J. WHITE.**  
**MAURER, J. A., INC.**, 37-01 31st St., Long Island City 1, N. Y.; STIllwell 4-4600.  
**DANIEL EHRLICH.**  
**MITCHELL CAMERA CORPORATION**, 666 West Harvard Street, Glendale 4, Calif.; CHApman 5-1086.  
**MRS. EVA FOX.**  
**MOVIOLA MANUFACTURING CO.**, 1451 Gordon, Hollywood, Calif.; HOLLYwood 7-3178.  
**MARK SERRURIER.**  
**NATIONAL CINE EQUIPMENT, INC.**, 209 W. 48th St., New York 36, N. Y.; CIRCLE 6-0348.  
**JOHN CLEMENS.**  
**NORPAT SALES, INC.**, 630 9th Ave., New York 36, N. Y.; JUdson 6-8040.  
**PRESTOSEAL MFG. CORP.**, 3727 33rd St., Long Island City 1, N. Y.; STIllwell 4-6832.  
**RADIO CORPORATION OF AMERICA, RCA Building**, New York 20, N. Y.; COLUMbus 5-5900.  
**RCA Commercial Electronic Products**, Camden 2, N. J.; WOODlawn 3-8000.

**RANGERTONE, INC.**, 73 Winthrop Street, Newark 4, N. J.; HUnboldt 5-2550.

**RICHARD H. RANGER.**

**REEVES EQUIPMENT CORP.**, 10 E. 52nd St., New York 22, N. Y.; PLaza 9-7190.

**ERIC DARMSTAEDTER.**

**RITTER CO. STUDIO EQUIPMENT**, 3325 Cahuenga Blvd., Hollywood, Calif.; HOllwood 4-0722.

**S. O. S. PHOTO-CINE OPTICS**, Main office, 602 West 52nd Street, New York 19, N. Y.; PLaza 7-0440.

**JOSEPH A. TANNEY.**

**STEWART FILMSCREEN CORP.**, 1161 W. Sepulveda Blvd., Torrance, Calif. 90503. Tel.: 326-1422. Code 213. (Formerly Stewart-Trans-Lux Corp.) Roy C. Stewart, pres.

**TELEVISION ZOOMAR CORPORATION**, 500 5th Ave., New York 36, N. Y.; BRyant 9-5835.

**JACK A. PEGLER.**

**TRU-ROLL CORPORATION**, 622 Sonora Ave., Glendale, Calif. 91201; (213) 243-9567, 245-5741.

**VISUAL ELECTRONICS CORPORATION**, 11 W. 42nd St., New York, N. Y.; LOnacre 4-0518.

**JAMES B. THARPE.**

**WESTERN DEVICES, INC.**, 8930 Lindblade St., Culver City, Calif.; TEexas 0-6811.

**W. C. STRUMPELL.**

**WESTREX CORPORATION**, 111 8th Ave., New York 11; CHelsea 3-2300.

**HOLLYWOOD DIVISION**, 6601 Romaine St., Hollywood 38, Calif.; HOllwood 7-1171.

**TELEVISUAL-INTERNATIONAL**, 1029 E. 163rd St., New York 59; DA. 9-3220.

**UNIVERSAL PICTURES**, 445 Park Ave., PLaza 9-8000.

**VITAPHONE** (Warner Bros.), 666 5th Ave.; Circle 6 1000.

**WORLDWIDE ATTRACTIONS INC.**, 1 E 57th St., N.Y. 10022; PLaza 2-1745.

**WRIGHT, HAMILTON, ORGANIZATION, INC.**, 30 Rocketteller Plaza; PLaza 7-0687.

## Cartoon Producers

### HOLLYWOOD—LOS ANGELES

**DePATIE-FRELENG ENT. INC.**, 461 S. California St., Burbank, Calif.; 845-2471.

**DISNEY, WALT, PRODUCTIONS**, 500 S. Buena Vista Ave., Burbank, Calif.; VICToria 9-3411.

**LANTZ (WALTER) PRODUCTIONS, INC.**, 861 N. Seward Street, Hollywood 38, HOllwood 9-2907

**UPA PICTURES, INC.**, 4440 Lakeside Drive, Burbank, Calif.; VICToria 9-3221.

**WARNER BROS. CARTOONS**, 461 South California Street, Burbank, Calif.; THornwall 5-2633.

### NEW YORK

**ANIMATIC PRODUCTIONS, LTD.**, 15 W. 46th Street, 36; JUDson 2-2100

**HARVEY FAMOUS CARTOONS**, 1860 Broadway; JUDson 2-2244.

**PARAMOUNT CARTOON STUDIO**, 25 West 45th Street; JUDson 2-4500.

**TERRY, PAUL (TERRYTOONS)**, 38 Centre Avenue, New Rochelle; New Rochelle 2-3466.

## Newsreel Producers

**ASSOCIATED SCREEN NEWS, LTD.**, 2000 Northcliffe Avenue, Montreal 28, Que., Canada; DEexter 1186; 108 Peter Street, Toronto, Ont.; EMpire 6-3054.

**HEARST METROTONE NEWS, INC. (MGM)** News of the Day, 450 West 56th St., New York 19; PLaza 7-4120

**INTERNATIONAL NEWSREEL SERVICE**, 7906 Santa Monica Blvd., L. A. 90046; OL 4-4200.

**MOVIE TONE NEWS, INC.** (20th Century-Fox Corp.), 460 West 54th St., New York 19; COLUMbus 5-7200.

**NATIONAL NEWSREEL ASSOCIATES**, 1327 N. Highland Ave., L. A.; HO 2-6062.

**NEWS OF THE DAY**, 6087 Sunset Blvd., L. A.; HO 4-0650.

**SPOTLITE NEWS**, 3449 Cahuenga Blvd., L. A.; HO 4-0650.

**TELENEWS NEWSREEL**, 6087 Sunset Blvd., L. A.; HO 4-0650.

**TELENEWS PRODUCTIONS, INC.**, 630 Ninth Avenue, New York 36; JUDson 6-2450; 4 West 58th Street, New York 19; PLaza 9-2929.

**UNIVERSAL NEWSREEL** (Division of Universal Pictures Co., Inc.), 105 East 106th Street, New York 29; TRafalgar 6-5020.

## Record Companies

(Labels Indicated Under Company)

**AM-PAR RECORD CORP.**, 1501 Broadway, New York, N. Y.; LO. 3-4222; Sam H. Clark, pres.

ABC-Paramount Records, Apt Records.

**ATLANTIC RECORDING CORP.**, 157 W. 57th Street, New York, N. Y.; PL. 7-6306; Ahmet Ertegun, pres.

Atlantic Records, Atco Records, East-West Records.

**BELCANTO RECORDS**, 2919 S. La Cienega, Los Angeles, California, TE. 0-2191; Russ Molloy, exec dir.

Belcanto Records

**BELL AND GOLDEN RECORDS**, 630—5th Avenue, New York, 20, N. Y.; Circle 5-6400; Arthur Yale.

Bell Records, Mala Records.

**BLUE NOTE RECORDS**, 47 West 63rd Street, New York 23, N. Y.; EN. 2-700; Alfred W. Lion.

Blue Note Records

## Producers of Short Subjects, Newsreels

### Short Features

#### HOLLYWOOD—LOS ANGELES

**CATHEDRAL FILM, INC.**, 2921 Alameda, Burbank; VICToria 9-2275.

**CAVALCADE PICTURES, INC.**, 959 N. Fairfax Acw. (90046), Los Angeles, 46; OLdfield 4-4144.

**COLUMBIA PICTURES**, 1438 North Gower Street, Hollywood 38; HOllwood 2-3111.

**DISNEY, WALT PRODUCTIONS**, 500 S. Buena Vista Ave., Burbank, Calif.; VICToria 9-3411.

**DUDLEY PICTURES CORP.**, 666 N. Robertson Blvd.; L. A.; 655-6093.

**FAIRBANKS, JERRY**, 1330 North Vine Street, Hollywood 28, Calif.; HOllwood 2-1101.

**FOX MOVIE TONE NEWS, INC.**, 10201 W. Pico Blvd., B. H.; BRadshaw 2-4247.

**HEARST METROTONE NEWS**, 6087 Sunset Blvd., L. A. 90028; 464-0650.

**ROCKETT, FREDERICK K., Co.**, 729 N. Seward St., L. A. 38, Calif.; HOllwood 7-7131.

**TELENEWS NEWSREEL**, 6060 Sunset Blvd., L. A. (28); HOllwood 4-0650.

**UNITED PRODUCTIONS OF AMERICA**, 4446 Lakeside Dr., Burbank, Calif., VICToria 9-3221.

#### NEW YORK CITY

**COLUMBIA PICTURES**, 711 Fifth Ave., PLaza 1-4400.

**DARER CORPORATION**, 1 East 57th Street, New York, N. Y., 10022; PLaza 2-1745.

**MARATHON INTERNATIONAL PRODUCTIONS, INC.**, 10 East 49th St., New York, N. Y. 10017; MU 8-1130.

**METRO - GOLDWYN - MAYER**, 1540 Broadway, JUDson 2-2000.

**MOVIE TONE NEWS, INC.**, 460 W. 54th St.; COLUMbus 5-7200.

**PARAMOUNT PICTURES**, 1501 Broadway; BRyant 9-8700.

**RICE, GRANTLAND, SPORT PICTURES**, New Rochelle, N. Y.; TENnyson 4-2979.

- CAPITOL RECORDS, INC.**, 1730 Broadway, New York, PL. 7-7470; 1750 N. Vine Street, Hollywood, Calif.; HOLLYWOOD 2-6252, Glenn E. Wallicha, pres.; Leo Kepler, dir. of repertoire. Anzel Records, Capitol Records
- CARLTON RECORD CORP.**, 345 West 58th Street, New York 19, N. Y.; CIRCLE 5-1240; 6425 Hollywood Blvd., Hollywood 28, California; HOLLYWOOD 2-8775; Joseph R. Carlton, Don Genson. Carlton Records
- CARTEL RECORDS, INC.**, 2262 Sedgwick Avenue, Bx. 68, New York; CY-8-8695; Martha Di Bella, pres.; John Dominaky, vice-pres.; Nicholas M. De Martino, secy-treas. Cartel Records
- COLPIX RECORDS**, 711 5th Avenue, New York 22, N. Y.; PL. 1-4400; 1438 N. Gower, Hollywood 28, Calif.; Paul Wexler, Joni Taps. Colpix Records
- COLUMBIA RECORDS**, 799 Seventh Avenue, N. Y., N. Y.; CIRCLE 5-7300; 8723 Alden Drive, Los Angeles, Calif.; OL. 2-6733; Goddard Lieber-son, pres. Epic Records, Harmony Records
- CORAL RECORDS, INC.**, 5505 Melrose Avenue, Hollywood, California; HOLLYWOOD 9-5191; Tom Flack. Coral Records
- DECCA RECORDS, INC.**, 445 Park Avenue, New York, N. Y.; PLaza 2-1600; 6750 Santa Monica Blvd., Los Angeles, California; Milton Rackmill, pres. Coral Records, Brunswick Records
- DISNEY, WALT MUSIC COMPANY**, 477 Madison Avenue, New York, N. Y.; PLaza 9-3880; Phil Sameth, 500 S. Buena Vista, Burbank, California; Mickey Mouse Records, Buena Vista Records, Disneyland Records.
- DOT RECORDS, INC.**, 1507 N. Vine Street, Holly-wood, Calif.; HOLLYWOOD 2-3141. Dot Records.
- EPIC RECORDS**, 8723 Alden Drive, Los Angeles, Calif.; RE. 1-8273; Gene Brewer. Epic Records
- ERA RECORDS**, 1181 N. Vine Street, Hollywood, Calif.; HOLLYWOOD 2-6606; Lou Bedell, Herb New- man. Era Records
- IMPERIAL RECORDS, INC.**, 6425 Hollywood Blvd., Hollywood 28, Calif.; HOLLYWOOD 9-2135. Imperial Records Victoria 9-3411; James Johnson.
- KAPP RECORDS, INC.**, 136 East 57th Street, New York 22, N. Y.; PL. 9-8500; David Kapp Kapp Records, Trend Records
- LAURIE RECORDS**, 1755 Broadway, New York, N. Y.; JU. 2-2975; Allan Sussel, pres. Laurie Records
- LIBERTY RECORDS, INC.**, 1556 N. La Brea Avenue, Hollywood, California; HOLLYWOOD 2-0811; Al Bennett Liberty Records
- MERCURY RECORDS CORP.**, 745 5th Avenue, N. Y., N. Y.; PL. 9-2727; 2958 W. Pico Blvd., Hollywood, California; RE. 1-4146; Irving B. Green, Norman Dudley. Mercury Records
- M-G-M RECORDS**, 1540 Broadway, New York, N. Y.; JUDSON 2-2000; MGM Studios, Administra- tion Bldg., Culver City, California. Arnold Maxin, pres. Jesse Kaye, W. C. Mgr. Lion Records, Metro Records, Cub Records, Metro- jazz Records
- RCA-VICTOR RECORDS**, 155 E. 24th Street, New York, N. Y.; MU. 9-7200; 1510 No. Vine Street, Hollywood, Calif.; Record Division, 1016 N. Sycam- ore, Los Angeles, Calif.; John Burnes, pres.; H. H. Sheppard, W. C. Mgr. Camden Records
- RIVERSIDE RECORDS**, 553 W. 51st St., New York, N. Y.; JUDSON 6-1410; William Grauer, Jr., pres. Riverside Records
- R S RECORDING STUDIOS, INC.**, 1639 Broad- way, New York, 20, N. Y.; PLaza 7-8855. Morton Schwartz, president.
- SEECO RECORDS, INC.**, 39 W. 60th Street, New York, N. Y.; JUDSON 6-3620; Sidney Siegel, pres. Seeco Records
- STAR RECORD COMPANY**, 243 W. 72nd Street, New York, N. Y. SU. 7-5355; W. Blake, mgr. Star Records
- TODD RECORDING CORPORATION**, 101 W. 55th Street, New York, N. Y. CIRCLE 5-9260; Paul Cohen, pres. Todd Records
- TWENTIETH FOX RECORD CORP.**, New York 19, New York; JUDSON 2-2790. Twentieth Fox Records. Studio Records
- UNITED ARTISTS RECORDS, INC.**, 729-7th Avenue, New York 19, N. Y.; CIRCLE 5-6000.
- VERVE RECORDS, INC.**, 451 N. Canon Drive, Beverly Hills, California; BRadshaw 2-3788; Nor- man Grantz Verve Records
- VOX PRODUCTIONS, INC.**, 236 W. 55th Street New York, N. Y.; CIRCLE 5-7816; George H. Mendelssohn, pres. Vox Records
- WARNER BROS. RECORDS, INC.**, 4000 Warner Blvd., Burbank, Calif.; THornwald 8-6621. Warner Bros. Records

## Film Processing, Raw Stock, Storage

### Film Labs, Processing

#### ATHENS, GA.

FILM SERVICE LABORATORIES.  
J. P. NICHOLSON, president.

#### ATLANTA

ATLANTA FILM LABORATORIES, 63 Fourth Street, N.W.  
PEACHTREE PRODUCTION ASSOCIATES, INC., 220 Pharr Road N.E.; CE 5317.

#### BALTIMORE

ALPHA FILM LABORATORIES, P. O. Box 5325.  
Liberty 6216. W. Ernest Wood, manager.

#### BOSTON

ACORN FILMS OF NEW ENGLAND, INC., 465 Stuart St.

BACK BAY FILM LABORATORY, INC., 43 Leon Street, Boston 15.

CINE SERVICE LABORATORIES, INC., 51 Kon- dazian Street, Watertown 72, Lester E. Bernd, president.

DEPHOURE STUDIES, INC., 782 Commonwealth Ave., Boston 15.

MASTER MOTION PICTURE CO., 50 Piedmont St., Boston 16; HAncock 3592.

#### CHICAGO

ATLAS FILM CORP., 1111 South Blvd., Oak Park. AUSTin 7-8620; James A. Kellock, president.

BERGAMAN, MILTON M., 15 E. Washington Blvd.; FRanklin 2-9737

CHICAGO FILM LABORATORY, INC., 1322 Bel- mont Ave.; WHitehall 4-6971; BIttersweet 8- 6780; Robert Casterline, mgr. (At Chicago Film Studios).

CINEMA PROCESSORS, 161 East Grand Ave.  
COLBURN LABORATORY, GEORGE W., INC., 164 North Wacker Drive, Chicago 6, Ill. DEarborn 2-6286.

GEORGE W. COLBURN, president.  
**CORONET INSTRUCTIONAL FILMS**, 65 East South Water St.; (1.) DEarborn 2-7676.  
 RALPH SHERRY, manager.  
**CRESCENT FILM LABORATORY, INC.**, 7510 North Ashland Avenue, Chicago. AMBassador 2-5000. Subsidiary of DeLuxe Laboratories.  
 MYRON L. FREEDMAN, gen. mgr.  
**DOUGLAS PRODUCTIONS**, 1425 S. Racine, Chicago. HAYmarket 1-0409.  
**EAGLE FILM LABORATORY, INC.**, 341 E. Ohio St.; Michigan 2-9498. Robt. J. Yuskaitis, pres.  
**ESKAY COLOR PRINT, INC.**, 1325 S. Wabash St.; WAbash 2-8583.  
**FILM SERVICES, INC.**, 113-19 W. Hubbard St.; SUperior 7-0735.  
**FILMACK LABORATORIES**, 1327 S. Wabash Ave., Chicago 5; HARRison 7-3395.  
**FISCHER PHOTO LAB., INC.**, 6555 North Avenue, Oak Park; MErrimack 7-5316.  
**GALCO**, 53 East Illinois St.  
**ILLINOIS-WELLS FILM LABORATORY**, 422 N. Wells St., Chicago 10.  
**KNIGHT STUDIO**, 1593. Chicago; SUperior 7-5069.  
 KUEHN, J. J., **SOUND FILM LABORATORY**, 728 W. Buckingham, Chicago. LAkeview 5-1374.  
**SARRA, INC.**, 16 E. Ontario St.  
**SOLAR CINE PRODUCTS, INC.**, 4247 S. Kedzie, Chicago. LAfayette 3-6612.  
**SUPERIOR BULK FILM CO.**, 442 N. Wells; SUperior 7-4448  
**TITLE-CRAFT**, 1022 W. Argyle, Chicago, RAvenswood 8-4821.  
**WILDING, INC.**, 1345 W. Argyle, Chicago. LOngbeach 1-8410.

## CINCINNATI

**FILM ART, INC.**, 3407 Clifton.  
**MARATHON MOVIE LABORATORY**, 2436 Vine Street. (19).

## CLEVELAND

**COLEMAN MOTION PICTURES**, 2250 S. Belvoir Blvd., EVERgreen 2-5656  
**ESCAR MOTION PICTURE SERVICE, INC.**, 7315 Carnegie Ave.; ENdicott 1-2707.  
**LABCRAFT INTERNATIONAL CORP.**, 4019 Prospect Ave., Cleveland 3.

## COLORADO SPRINGS

**ALEXANDER FILM CO.**, Colorado Springs; MEIrose 3-1771.  
 KEITH MUNOZ, president.

## COLUMBIA, S. C.

**SOUTHEASTERN FILM PROCESSING COMPANY**, 1305 Geiger Ave.  
 S. BERNARD LEVER, owner.

## COLUMBUS, OHIO

JOHN R. BENNETT, 1617 Aberdeen Avenue.

## DALLAS

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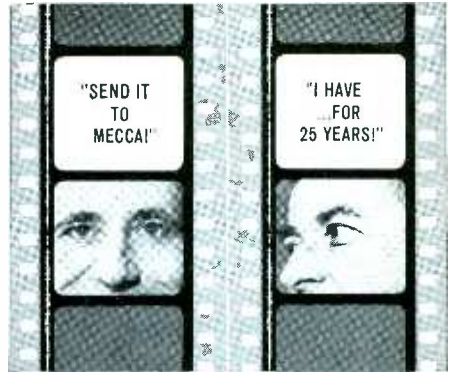
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### NEW YORK CITY

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**NBC FILM LIBRARY**, 105 E. 106th St.; Circle 7-8300. THEODORE H. MARKOVIC, chief librarian.

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**ROSS, CHARLES, INC.**, 333 W. 52nd St., New York 19, N. Y.; Circle 6-5470.

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**STONE FILM LIBRARY**, 310 W. 73rd St.; ENdicott 2-6494. DOROTHY T. STONE, owner.

**TELENEWS FILM CORP.**, 630 9th Ave.; 36; JUDson 6-2450. ROBERT K. STRAUS, president.

## Film Exchanges in Key Cities

### ALBANY

**Columbia Pictures Corp.**, 991 Broadway; HO. 3-4287; Herbert Schwartz, br. mgr.  
**Metro-Goldwyn-Mayer**, 1044 Broadway; 465-3538  
 Ralph Kippis, retired, Francis Lynch, res. mgr.  
**Paramount Film Dist., Corp.**, 991 Broadway; HO. 5-7358; Robert Moore, br. mgr.  
**20th Century-Fox Film Corp.**, 991 Broadway; 434-6340; Jack Keegan, sales rep.  
**United Artists Corp.**, 991 Broadway; HO. 2-5385; Franklin R. Meadow, br. mgr.  
**Warner Bros. Pictures Dist. Corp.**, 991 Broadway; HF 4 1197; Herbert Gaines, br. mgr.  
**Westebbe, Max, Inc.**, 1046 Broadway; 434-4159; Max Westebbe, proprietor.

### ATLANTA

**American International Pictures**, 193 Walton St. N.W. Phone—688-9845; V. J. Bello, Sr., Mgr; Paul Stephens, booker.



**Buena Vista, Film Distribution**, 503 Walton Bldg, 87 Walton St., N.W.; 525-6457. Ken Laird, District Mgr.; Walter L. Walker, Exchange Mgr.; Clyde Sampler, Office Mgr./Aud.

**Columbia Pictures**, 195 Luckie Street N.W.; 521-1524. Paul Hargette, Southern-Div. Mgr.; Lamar McGariety, Mgr.; Robert Burnett, Office Mgr./Booker.

**Continental Pictures**, 193 Walton Street; Phone 523-3770; Henry Harrell, Mgr.; Thelma Haglund, booker and office mgr.

**Craddock Films**, Bona Allen Bldg., 140 Spring St., N.W.; 523-5653; Gordon Craddock pres.; Robert Burns, mgr.

**Dominant Pictures**, 216 Bona Allen Bldg., Luckie Street; 524-2384; Nell Schuler, mgr.

**Don Kay Enterprises**, Bonna Allen Bldg., Luckie and Spring Streets; Phone 525-2223; W. M. Richardson, mgr.; Mike Carothers, booker.

**Embassy Pictures**, 197 Walton St.; Phone 523-1711; James V. Frew, Div. Mgr.; Buford Styles, dist. mgr.

**Films Incorporated**, 277 Pharr Rd., N.E.; (404) 237-0341; Jack Strouss, exchange mgr.

**Independent Film**, Bona Allen Bldg., Luckie Street; Phone 524-7597; Sam Davis, mgr.

**Key Exchange**, 203 Luckie Street; Ike Katz, pres., Jack Dumestre, booker; 524-0201.

**MGM**, 136 Marietta St., N.W., Phone 523-2736; Herbert J. Bennin, Sou. div. mgr.; W. W. Sherrill Mgr.; James P. Corbett, asst. mgr.; Sam Perloff, off. mgr.; Dorothy F. Eller, booker.

**JACO Productions, Inc.**, 207 Luckie St., N.W., 524-4218; Jack Vaughan & Pete Howell, co-owners.

**Paramount Pictures**, Cain Street; Phone Ja. 3-1636; Gordon Bradley, mgr.; W. L. Carter, off. mgr./booker; Ben Jordan, sls. mgr.

**Seven Arts Pictures**, 205 Walton St., N.W.; 525-1965; Robert L. Hames, mgr.; Polly Puckett, booker.

**20th-Century-Fox**, 197 Walton St., N. W.; Phone 523-4633; W. C. Gehring, div. mgr.; Dan Coursey, mgr.; Paul Maddox, booker.

**Universal Film Exchange**, 205 Walton St., N. W., Phone 523-5081; Dick Settoon, mgr.; Paul Maddox booker.

**United Artists**, 191 Walton St., N. W.; Phone 522-6386; W. C. Hames, mgr.; C. D. Touchon, off. mgr.; R. N. Tarwater, sales mgr.; Martha Chandler, booker.

**Warner Bros.**, Rm. 410, 101 Marietta St. Bldg., N. W.; Phone 523-3495; W. O. Williamson, Sou. div. mgr.; E. C. Fitzgerald, mgr.; J. C. Steely, off. mgr./booker; Roy Donaldson, sls. mgr.

## BOSTON

**Academy Film Distributors**, 60 Church St., Dorothy Blumenthal, br. mgr. 542-9351.

**American International Picture**, 46 Church St.; 542-0677; Harvey Appell, br. mgr.

**Buena Vista Film Distributing Co.**, 260 Tremont St.; HAncock 6-9460; Herbert Schaefer, mgr.

**Columbia Pictures Corp.**, 45 Church St.; HAncock 6-8980; Thomas F. O'Brien, mgr.

**Continental Distributing, Inc.**, handled from N.Y. Fred Mayer, Boston rep.

**Davis Film Distributors**, 824 Statler Bldg., Boston, Tel: 426-0717, distributors for Allied Artists.

**Embassy Pictures Corp.**, 20 Winchester St.; Hubbard 2-3325; Joe Wolf, br. mgr.

**Ellis Gordon Films**, 504 Statler Bldg.; HAncock 6-0798; Ellis Gordon, mgr.

**Films Incorporated**, 161 Massachusetts Ave., Boston 02115; KEnmore 6-1663; Bill Trayers, br. mgr.

**MGM Inc.**, 46 Church St.; HAncock 6-0044; Judson Parker, br. mgr.

**Magna Pictures Dist. Corp.**, 260 Tremont; LI 2-2797; Eddie Ruff, mgr.

**Mel Davis Films**, Statler Bldg.; HAncock 5-2274; Mel Davis, mgr.

**Paramount Film Distributing Corp.**, 260 Tremont St.; 426-1070; John G. Moore, br. mgr.

**Richmond, Sam Films**, 260 Tremont St., 542-5348; Sam Richmond, mgr.

**Edward Ruff Film Associates, Inc.**, 260 Tremont St.; LIberty 2-2797; Edward Ruff and Mel Safner, mgrs.

**20th Century-Fox Film Corp.**, 260 Tremont Street; 426-2180; John Peckos, mgr.

**United Artists Corp.**, 52 Church St.; HAncock 6-6540; Bob Hazard, br. mgr.

**Universal Film Exchanges, Inc.**, 60 Church St.; HAncock 6-8760; E. Myer Feltman, br. mgr.

**Warner Bros. Pictures Dist. Corp.**, 330 Stuart St.; 482-3290; William Kumins, mgr.

## BUFFALO

**B & D Enterprises**, 505 Pearl St., Nate Dickman, Harry Berkson; 856-9275.

**Mannie Brown Assoc., Inc.**, 505 Pearl St.; 854-6752-3.

**Buena Vista Film Dist.**, 344 Delaware Ave.; 856-6283 & 856-0595, Jack Chincell, br. mgr.

**Clark Service, Inc.**, 505 Pearl St.; 856-6544; Robert Neffke, br. mgr.

**Columbia Pictures Corp.**, 505 Pearl St.; 854-8995; Herbert Schwartz, br. mgr.

**Embassy Pictures**, 505 Pearl Street; 852-3046; Louis J. Lieser, br. mgr.

**Metro-Goldwyn-Mayer**, 310 Delaware Ave., 854-1224; Paul Wall, br. mgr.

**Paramount Pictures, Inc.**, 310 Delaware Ave., 856-3758; Daniel Houlihan, mgr.

**20th Century-Fox Film Corp.**, 290 Franklin St.; 852-0784; J. L. Sturm, Jr., mgr.

**United Artists Corp.**, 310 Delaware Ave.; 854-1500; Ken Reuter, br. mgr.

**Universal Film Exchanges, Inc.**, 301 Franklin St.; 853-2016; Isaador Erlichman, br. mgr.

**Pan-World Films**, 505 Pearl St.; 853-3857, Minna G. Zackem, br. mgr.

**Warner Bros. Pictures Dist. Corp.**, 344 Delaware Ave., 856-0350; Michael Klein, br. mgr.

## CHARLOTTE

**American Astor Pictures Exchange**, 311 S. Church St.; Telephone 5-5512; Walter Finson, mgr.

**Carolina Film Service Corp.**, 1336 South Graham St.; telephone 45621.

**Christian Film Service Corp.**, 1302 E. 4th St.; telephone 35249.

**Cinema Pictures**, 308 S. Church St.; Tel. 3-9261; Tom Lambert, br. mgr.

**Columbia Pictures Corp.**, 226 S. Church St.; telephone 2-2156; Marvin Shubert, br. mgr.

**Dominant Pictures Co.**, 221 S. Church St.; Harry Kerr, mgr.

**Galaxy Films**, 221 S. Church St., 372-6747; W. R. James, mgr.

**Howco Productions**, 330 W. Third St., 334-6426; J. F. White, Jr., pres.

**Loew's Inc.**, 301 So. Church St.; telephone EDison 2-5147; Amos Boyette, mgr.

**Magna Pictures Dist. Corp.**, 300 W. Third St., 334-0745; Hugh Sykes, Mgr.

**MGM**, 301 S. Church St., 332-5147; Amos Boyette, Jr., br. mgr.

**Observer Transportation Company**, 1600 West Independence Blvd.; Phone EDison 4-1651; J. G. Ward, mgr.

**Paramount Film Dist. Corp.**, 222 S. Church St.; EDison 2-5101; Wayland Lillard, mgr.

**Howco Exchange**, 300 W. Third St.; EDison 4-6426; Scott Lett, mgr.

**20th Century-Fox Film Corp.**, 308 S. Church St.; telephone EDison 2-7101; Lloyd Edwards, mgr.

**United Artists Corp.**, 225 W. 3rd St.; EDison 2-5077; Harold Keeter, mgr.

**Universal Film Exchanges, Inc.**, 313 So. Church St.; EDison 2-3159; J. Greenleaf, br. mgr.

**Variety Films Co.**, 315 S. Church St.

**Warner Bros. Pictures Dist. Corp.**, 330 S. Tryinst St.; Tel. FRanklin 6-3611; Bob Hefner, br. mgr.

**Watt L. Parker**, motion picture exhibitor. 147 Brevard Court; EDison 4-9984.

**Western Adventure Productions, Inc.**, 120 So. Poplar St.; FRanklin 5-6051; J. F. White, Jr., pres.

## CHICAGO

**Allied Artists Pictures**, 1232 S. Michigan Ave., Wabash 2-7937; Hayward Mitchusson, br. mgr.

**American International Pictures Inc.**, 1301 S. Wabash Ave., (60605) Webster 9-2000; Vic Bernstein, br. mgr.

**Azteca Films, Inc.**, 1233 S. Wabash Ave., (60605) Wabash 2-6186; Osbaldo Suarez, br. mgr.

**Buena Vista Distribution Co. Inc.**, 1307 S. Wabash Ave., (60605) Harrison 7-0077; Harris Dudelson, dist. mgr.  
**Columbia Pictures Corp.**, 550 W. Jackson Blvd. (60605) 726-6050; Milton Zimmerman, div. mgr.  
**Continental Distributing, Inc.**, 1307 S. Wabash Ave., Webster, 9-6090; Henry Arrell, div. mgr.  
**E. B. Films Inc.**, 4420 Oakton St., Skokie 60076; Ju. 3-3330; Doug Patterson, br. mgr.  
**Embassy Pictures**, 32 W. Randolph St.; 236-7902; Simon Lax, br. mgr.  
**Metro-Goldwyn-Mayer, Inc.**, 550 W. Jackson, (60-606) 372-5300; Clarence Keim, br. mgr.  
**Paramount Film Dist., Corp.**, 550 W. Jackson (60-606) 263-4574; Sidney Kaplan, br. mgr.  
**Teitel Film Corp.**, 410 S. Michigan, (60605) 427-4551; Chas. Teitel, pres.  
**Twentieth Century-Fox Film Corp.**, 550 W. Jackson Blv., (60606) 372-1584; Ray Schmertz, br. mgr.  
**United Artists Corp. of Ill.**, 203 N. Wabash Ave., 236-7390; Harry Goldman, br. mgr.  
**Universal Film Exchanges, Inc.**, 1234 S. Michigan Ave., (60605), Wabash 2-5781; Herbert Martinez, br. mgr.  
**Warner Bros., Pictures Dist. Corp.**, 550 W. Jackson Blv. 726-1658; William H. Lange, br. mgr.

## CINCINNATI

**American International Pictures of Cincinnati**, 1632 Central Parkway; Tel.: 621-6443; Milton Gurian, mgr.  
**Buena Vista Distribution Co., Inc.**, 617 Vine Street; Tel.: 721-4766; William Brower, br. mgr.  
**Columbia Pictures Corp.**, 1632 Central Parkway; Tel.: 241-6883; Phil Fox, br. mgr.  
**Continental Distributing, Inc.**; 1716 Logan St.; Te. 721-4966; Murray Baker, dis. mgr.  
**J. M. G. Film Co.**, 617 Vine Street; 621-1750; Jay Goldberg, mgr.  
**Loew's Inc. & Metro-Goldwyn-Mayer Pictures**, 1638 Central Parkway; Tel.: 241-3557; H. Russel Gaus, br. mgr.  
**Magna Pictures Dist. Corp.**, 1632-36 Central Parkway, 621-2520; William Blum, franchise holder; Cincinnati, Cleveland, Indianapolis.  
**Paramount Film Distributing Corp.**, 1632 Central Parkway; Tel.: 241-6150; William A. Meier, br. mgr.  
**Screen Classics, Inc.**, 1632 Central Parkway; Tel.: 241-3671; Edward Salzberg, mgr.  
**20th Century-Fox Film Corp.**, 617 Vine Street; Tel.: 241-6460; Ray Russo, br. mgr.  
**United Artists Corp.**, 1634 Central Parkway; Tel.: 241-1546; Jack Finberg, br. mgr.  
**Universal Film Exchanges, Inc.**, 1628 Central Parkway; Tel.: 421-3820; Al Kolkmeier, bk. mgr.  
**Warner Bros. Pictures Dist. Corp.**, 900 Kroger Bldg., 1014 Vine St.; 241-6824; Ralph Salyer, br. mgr.

## CLEVELAND

**Academy Film Service, Inc.**, 2110 Payne Ave.; MA'n 1-9173; Blair Mooney, pres.; M. M. Blattner, mgr.  
**Advansds Co.**, 3561 Tolland, 753-2330; A. A. Sunshine, mgr.  
**Allied Artists Film Distributors, Inc.**, Film Exchange Bldg., 2108 Payne Ave.; 771-0822.  
**Buena Vista Film Districts Corp.**, Film Exchange Bldg., 2108 Payne Ave.; SUperior 1-4313.  
**Columbia Pictures Corp.**, Film Exchange Bldg., 2108 Payne Ave.; CHerry 1-3545; Jules Livingston, br. mgr.  
**Imperial Pictures, Inc.**, 308 Film Bldg., 2108 Payne Ave.; MAin 1-9376-7; Bill Kahagen, br. mgr.; Jack Zide, owner.  
**Metro-Goldwyn-Mayer**, 2108 Payne Ave., PProspect 1-3340.  
**Paramount Film Distributing Co.**, 2108 Payne Ave.; Harold Henderson, br. mgr.  
**Selected Pictures Corp.**, 507 Film Exchange Building, 2108 Payne Ave.; PProspect 1-2741; Don Schultz, br. mgr.; Sam Schultz, pres.  
**States Film Service, Inc.**, Warner Bldg., 2336 Payne Ave.; 771-3723; Jack Kenehan, mgr.  
**Sunray Films, Inc.**, Film Exchange Bldg., 2108 Payne Ave.; MAin 1-5489.

**20th Century-Fox Film Corp.**, 2119 Payne Ave.; Tower 1-2257.  
**United Artists Corp.**, 2108 Payne Ave.; PProspect 1-2985; Gordon Bugie, br. mgr.  
**Universal Film Exchanges, Inc.**, Film Exchange Bldg., 2108 Payne Ave.; PProspect 1-0431; Peter Rosian, dist. mgr.  
**Warner Bros. Pictures Distrib. Corp.**, Film Exchange Bldg., 2108 Payne Ave.; Tower 1-5920; William Twig, br. mgr.

## DALLAS

**Allied Artists**, 500 S. Ervay, Rm. 640A; RI-7-1658; J. P. Prichard, division & br. mgr.  
**American International**, 2011 Jackson St.; RI-8-4964; Don Grierson, br. mgr.  
**Buena Vista Distribution**, 1504 Tower Petroleum Bldg.; 1907 Elm Street; RI-8-5306; S. Miller, br. mgr.; Douglas Desch, district mgr.  
**Columbia Pictures**, 1900 Young St.; RI-1-3541; Mon Whitcher, off. mgr.; R. J. McCafferty, br. mgr.  
**Crescent Intl. Pictures**, 2013½ Young St.; RI 7-5739; Whit Boyd, President.  
**Dal-Art Films**, 2017 Young St.; RI8-8342; Fred Beiersdorf, Sr., Fred Beiersdorf, Jr.  
**Empire Pictures, General Films Distr.**; 500 S. Ervay, Rm. 626A; RI-2-8055, Robert R. O'Donnell, mgr.  
**Films Incorporated**, 1414 Dragon St., Dallas 75207; Riverside 1-4071; Estelle Redd, br. mgr.  
**Metro-Goldwyn-Mayer**, 1907 Elm St.; RI-1-3071; Louis Weber, br. mgr.  
**Paramount Pictures**, 401 North Pearl Expressway; RI-1-5565; Bernard H. Brager, br. mgr.  
**Twentieth Century-Fox**, 1400 St. Louis St., RI-8-7221; W. B. Williams, br. mgr.  
**United Artists Corp.**, 2015 Young St.; RI-2-6174; Russell Brentlinger, mgr.  
**Universal Pictures**, 810 So. St. Paul; RI-1-3164; Walter Armbruster, Regional mgr.; Roy Smith, br. mgr.

## DENVER

**Allied Artists Pictures Corp.**, 2144 Champa St.; 222-3841; Frank Green, br. mgr.  
**American International Pictures and Apex Films**, 2145 Broadway; 825-2263; Chick Lloyd, mgr.  
**Azteca Films, Inc. & Classa Mohme, Inc.**, 2065 Broadway; 244-4651; Gilbert Martinez, mgr.  
**Buena Vista Dist., Co., Inc.** 2147 Broadway; 255-2867; Marvin Goldfarb, dist. supr.  
**Columbia Pictures Corp.**, 2140 Champa St.; 534-6341; Sam Dare, br. mgr.  
**Favorite Film of California, Inc.**, 828 21st Street; 623-1221; Jack Felix, mgr.  
**L. E. Hobson Independent Film Distributors**, 77 So. Ogden; 722-9443.  
**Ivy Distributing**, 2075 Broadway; 623-0373; Ivy Tullou, mgr.-owner.  
**Metro-Goldwyn-Mayer, Inc.**, Lincoln Towers Bldg.; 825-8166; George J. Fisher, br. mgr.  
**Paramount Film Dist., Inc.**, Lincoln Towers Bldg.; 534-8246; Frank Carbone, br. mgr.  
**20th Century-Fox Film Corp.**, Lincoln Towers Bldg.; 825-5331; Mark Sheridan, br. mgr.  
**United Artists Corp.**, 807 21st St., 825-2325; John Dobson, br. mgr.  
**Universal Film Exchange, Inc.**, 801 21st Street; 623-3281; John W. Finn, br. mgr.  
**Warner Bros. Pictures Dist. Corp.**, 2062 Stout Street; 534-6178; Joe Kaitz, br. mgr.

## DES MOINES

**Columbia Pictures Corp.**, 515 Thirteenth St., 243-0105; Joe Jacobs, br. mgr.  
**Metro-Goldwyn-Mayer, Inc.**, 1216 High St.; ATLantic 8-1071; Vincent Flynn, br. mgr.  
**National Screen Service Corp.**, 1005 High St.; CHerry 4-3911; Carl Sokolof, representative.  
**Paramount Film Distributing Corp.**, 513 Thirteenth St.; 288-3638; Charles A. Calliguri, br. mgr.  
**20th Century-Fox Film Corp.**, 1300 High St.; CHerry 4-4281; D. S. Gold, mgr.  
**United Artists Corp.**, 1213 Grand Ave.; John E. Dugan, br. mgr.  
**Universal Film Exchanges, Inc.**, 1005 High St.; R. G. Olson.

**Warner Bros. Pictures Dist. Corp.**, 209 Plymouth Bldg., 10th and Walnut Sts., CHerry 4-3297; Joe S. Young, br. mgr.

## DETROIT

**Allied Artists Pictures**, 1001 Fox Bldg.; WO.1-7003; Carl Buermele, mgr.  
**American International Pictures, Allied Film Exchange**; 1026 Fox Bldg.; WO.2-7777; Jack Zide, owner—Martin Zide, br. mgr.  
**Buena Vista (Walt Disney)**, 311 Fox Bldg. WO. 2-8738; Harold Morrison, br. mgr.  
**Columbia Pictures Corp.**, 807 Fox Bldg.; 962-8021; Wm. E. Wood, br. mgr.  
**Metro-Goldwyn-Mayer Pictures**, 2310 Cass Ave., WO.1-4456; Lou Marks, div. mgr.; Ed Susse, br. mgr.  
**Paramount Film Dist., Co.**, 921 Fox Bldg.; WO.2-4741; Thomas Duane, br. mgr.  
**Twentieth Century Fox Film Corp.**, 2211 Cass Ave.; WO.1-3726; Fred Bunkelman, br. mgr.  
**United Artists Corp.**, 1019 Fox Bldg.; WO.2-6500; Sam Oshry, br. mgr.  
**Universal Film Exchange**, 436 West Columbia; WO.1-2141; P. A. Sherman, br. mgr.  
**Warner Brothers Pictures**, 605 Fox Bldg. WO.1-6236; H. B. Kinser, br. mgr.

## DETROIT—SCREENING ROOMS

**Film Exchange Projection Room**, 7th Fl., 2310 Cass Ave.; WO.3-0375.  
**Fox Theatre Screening Rm.**, 2211 Woodward Ave.; WO.1-9494.  
**Preview Projection Service**, 479 Ledyard Ave.; WO.5-7729, DU.2-2671.  
**Twentieth Century Fox Film Corp.**, 2211 Cass Ave.; WO.1-3726.

## HONOLULU, HAWAII

**Shochiku Films**, 1387 N. Beretania St.; 964-444.

## INDIANAPOLIS

**Allied Artists**, 517 N. Illinois St.; 634-6452; H. H. Mitchusson, mgr.  
**American International Pictures**, 411 Illinois Bldg.; 634-4952; Tom Goodman, mgr.  
**Buena Vista Film Dist. Co.**, 619 Illinois Bldg.; 634-8408; Lee Heidingsfeld, mgr.  
**Columbia Pictures Corp.**, 608 Illinois Bldg.; 634-8408; Paul Webster, br. mgr.  
**Howco Films, P.O. Box 20295**; Tel.: 253-1536; Bob Jones, mgr.  
**Metro-Goldwyn-Mayer**, 412 Illinois Bldg.; 634-4361; J. T. McMahon, mgr.  
**Paramount Pictures, Inc.**, 428 Illinois Bldg., 634-7563; John Kane, mgr.  
**20th Century-Fox Film Corp.**, 842 Illinois Bldg.; 634-5581; Robert Meyer, mgr.  
**United Artists Corp.**, 4000 Meadows Drive #111; 545-2244; 3551; James Svenstrup, br. mgr.  
**Universal Film Exchange**, 517 No. Illinois St.; 634-5452; Wm. Worrell, mgr.  
**Warner Bros.**, 441 Illinois Bldg.; 634-3581; Chester Blakeley, mgr.

## JACKSONVILLE, FLA.

**American International Pictures**, 128 E. Forsyth St.; ELgin 6-5737; C. L. King, mgr.; sales office only  
**Clark Film Releasing Co.**, EL 3-7347; 204 Guaranty Life Bldg.; Harry Clark, mgr.  
**Columbia Pictures Corp.**, 11 N. Ocean St.; ELgin 3-5501; Ed McLaughlin, mgr., sales office only  
**Howco Film Exchange**, 128 East Forsyth St., 356-1475; Mrs. O. Glenn Gryder, mgr. 1011 Houston St. (shipping station.)  
**Loew's, Inc.**, 501 E. Forsyth St.; ELgin 6-1536; Robert Capps, mgr.  
**Paramount Film Dist. Corp.**, 128 East Forsyth St.; ELgin 6-3961; Fred Mathis, mgr.  
**20th Century-Fox Film Corp.**, 341 E. Bay St.; ELgin 6-2426; Ed Chumley, mgr.  
**United Artists, Inc.**, Universal Marion Bldg.; ELgin 3-4476; Byron Adams, mgr.  
**Universal Film Exchanges, Inc.**, 331 E. Bay St.; ELgin 4-3761; W. A. McClure, mgr.

**Warner Bros. Pictures Dist. Corp.**, Universal Marion Bldg.; ELgin 4-3647; 232 N. Myrtle Ave., (shipping station); Carroll Ogburn, mgr.  
(Note: **Benton Bros. Film Express**, 228 N. Myrtle Ave., ELgin 4-6795, is the shipping station for all local distributors except for Howco, Warner Bros. B. D. Benton is mgr.)

## KANSAS CITY, MO.

**Allied Artists**, 126 West 18th, HArrison 1-2305; Thomas Brothers, distributors.  
**American-International Pictures**, 1703 Wyandotte; HA 1-2324; John Wangberg, br. mgr.  
**Buena Vista Film Distribution**, 114 W. 18th St.; Baltimore 1-1540; Frank B. Issio, br. mgr.  
**Columbia Pictures Corp.**, 214 W. 18th St., HArrison 1-3892; T. L. Baldwin, br. mgr.  
**Lippert Pictures, Inc.**, see United Film Exchange.  
**Loew's Inc.**, 220 W. 18th St.; GRand 1-2109; T. E. Bailey, br. mgr.  
**Motion Picture Booking Agency**, 1717 Wyandotte; VICTor 2-7379; Mrs. Bill Silver, owner.  
**Paramount Film Dist. Corp.**, 1701 Wyandotte; GRand 1-0410; Jerry Haile, br. mgr.  
**20th Century-Fox Film Corp.**, 1703 Wyandotte St.; HArrison 1-7253; Gene Jones, br. mgr.  
**United Artists Corp.**, 219 W. 18th St.; GRand 1-1123; Ralph Amacher, br. mgr.  
**Universal Film Exchanges, Inc.**, 1700 Wvandotte St.; HArrison 1-5624; Ray McKittrick, br. mgr.  
**Warner Bros. Pictures Distributing Corp.**, 1703 Wyandotte St.; HArrison 1-4645; R. C. Borg, br. mgr.

## LOS ANGELES

**Allied Artists**, 4403 Sunset Blvd., Los Angeles 27; No. 6-1431; Raymond Axelrod, br. div. mgr.  
**American International Pictures**, 7165 Sunset Blvd., Hollywood 46; HOLlywood 6-3311; Leon Blender, Sr. vice-pres.  
**Azteca Films, Inc.**, 1743 S. Vermont Ave.; Los Angeles 6; 733-1186; Jewel Truex, pres.  
**Borde Seymour & Associates**, 1664 Cordova Ave.; 731-724; 7 Seymour Borde, pres.  
**Buena Vista Film Dist. Corp.**, 291 So. La Cienega Blvd., Suite 200, Beverly Hills; 657-4550. Don Conley, district mgr.; Andy Heederik, br. mgr.  
**Cathedral Films, Inc.**, 2921 W. Alameda, PRB 849-2275.  
**Cavalcade Pictures, Inc.**, 959 N. Fairfax Ave., L. A. 46; Oldfield 4-4144; Harvey Pergament, mgr.  
**Columbia Pictures Corp.**, 1627 West 20th St., Los Angeles 7; REpublic 1-8511; James Whiteside, br. mgr.  
**Continental Dist., Inc.**, 8833 Sunset Blvd., LA 90069 OL 7-1343; I. M. Weiner, mgr.  
**Crest Film Inc.**, 1979 S. Vermont, L. A.; REpublic 3-1123; Jerry Persell, pres.  
**Embassy Pictures**, 8831 Sunset Blvd., L. A. 69; OL 2-0112; E. L. Douglyn, western div. mgr.  
**Emerson Film Ent. Inc.**, 8831 Sunset Blvd., L. A. 69; 655-5708; Thos J. Asnell, Jr., mgr.  
**Eve Productions Inc.**, 8350 Santa Monica Blvd., HILwd 90069; 654-7158; Eve Meyer, mgr.  
**Exhibitor's Service, Inc.**, 292 So. La Cienega Blvd., Beverly Hills; 657-6040, Syd Lehman, vice-pres.  
**Fairways International Films**, 2221 W. Olive Ave.; Burbank; THornwall 5-6628.  
**Favorite Films of California, Inc.**, 292 LaCienega Blvd., B.H.; 657-6700; Harry Levinson, br. mgr.  
**Film Investment Corp.**, 5912 W. Olympic Blvd., LA 36; 933-8203; Adrian Weiss, pres.  
**Films Incorporated**, 5625 Hollywood Blvd., 466-5481; George A. Crittenden, exchange mgr.  
**Gillman Film Corp.**, 332 So. Beverly Dr., B. H., CR. 3-4000; Irving Gillman, pres.  
**Gold Star Pictures**, 5420 Melrose Ave., La 38; Ho. 2-7363; Fay Raymond.  
**Hollywood Star Pictures, Inc.**, Suite 115, 1213 No. Highland Ave., HILwd. 38; HO 3-1316; L. Steven Snyder, v.p.  
**Lippert, Inc.**, 9000 Sunset Blvd., La 69, 273-2763; Robert L. Linnert, pres.  
**Magna Pictures Dist. Corp.**, 8831 Sunset Blvd.; L. A. (90069); 657-7090. Joseph C. Emerson, v.p. chg., world sales

**Manhattan Films International, Inc.**, 1920 S. Vermont Ave., REpublic 2-6111; Robert L. Kronenberg, pres.; Jack Sherriff, gen. sls. mgr.

**Manson Distributing Corp.**, 9145 Sunset Blvd., L. A. 69; 273-8640; Edmund Goldman, pres.

**Metro-Goldwyn-Mayer, Inc.**, 8500 Wilshire Blvd. B.H.; 657-6800; Arnold C. Shartin, br. mgr.

**Navy U.S., Motion Picture Booking Office**, 1914 S. Vermont Ave., L. A. 7; REpublic 5-0244; John L. Evans, office mgr

**Parade Releasing Org.**, 9118 Sunset Blvd.; 271-5733; Bob Patrick, vice-pres. in ch. of sales.

**Paramount Film Dist. Corp.**, 91 S. La Cienega Blvd., Beverly Hills; 657-7200; Irwin Yablans, br. mgr.; Ward Pennington, West Coast Sales & Div. mgr.

**Walter Reade Org. Inc.**, (see Continental Dist. Inc.)

**Republic Pictures, Int.**, 11969 Ventura Blvd., Studio City; 877-2604.

**SCA Distributors**, 1402 N. Van Ness Ave.; (29) HO. 2-5722.

**Shochiku Films of America.**, 4417 W. Adams Blvd.; 733-8181.

**20th Century-Fox Film Corp.**, 291 So. La Cienega Blvd., B. H.; 657-6000; Morris Sudmin, br. mgr.

**United Artists, Exchange**, 291 So. La Cienega Blvd., B. H., suite 310; 657-7000; Richard Carnegie, br. mgr.

**United Producers Releasing Org.**, 9000 Sunset Blvd., L.A. 90069; 273-6955; Harold L. Ross; Michael J. Levison; Richard Kay.

**United Screen Arts**, 11969 Ventura Blvd., Studio City; 877-1584.

**United World Films, Inc.**, 1025 N. Highland Ave., La; 465-5136; William J. Powers, mgr.

**Universal Film Exchanges, Inc.**, 2001 S. Vermont Ave., L. A. 7; REpublic 1-2151; Robert Carpenter, br. mgr.

**Warner Bros. Pictures Distributing Corp.**, 291 So. La Cienega Blvd., B.H.; 657-0401; Al Grubstick, district mgr.

**World Wide Pictures**, 2520 W. Olive; Burbank; T.H. 3-1300.

## MEMPHIS

**Allied Artists Southern Dist. Corp.**, (Rm. 948), 10 N. Main St., Bldg.; Tel. 527-9424; B. Brichard, mgr.

**Don Kay Enterprises**, 408 S. Second St.; Tel.: 327-4023.

**Columbia Pictures Corp.**, (Rm. 1207), 100 No. Main St., Bldg.; Tel.: 326-3268; Frank Owen, mgr.

**Film Transit, Inc.**, 291 Hernando St.; 525-6848.

**Howco Exchange**, 399 South 2nd St.; 526-8328; Charles Arendall, br mgr

**Loew's Inc.**, (Rm. 3020), 100 No. Main St. Bldg.; Tel.: 525-5443; James W. Ronsick, br. mgr.

**Paramount Pictures, Inc.**, (Rm. 925) 100 No. Main St. Bldg., Memphis; 527-9575; Wayland Lillard, br. mgr.

**20th Century-Fox Film Corp.**, 151 Vance Ave.; Tel.: 526-2164; Charles Jones, mgr.

**United Artists**, 151 Vance Ave.; 525-8467.

**Universal Film Exchanges, Inc.**, 138 Huling St., Memphis 526-4161; Lewis Dreisbach, br. mgr.

**Warner Bros. Pictures Distributing Corp.**, (Rm. 946) 100 No. Main St., Bldg., 526-1191; Jeff Williams, mgr.

## MILWAUKEE

**Allied Artists Pictures, Inc.**, (see Mescop, Inc.)

**American International Pictures**, 212 W. Wisconsin Ave.; Broadway 3-6285; Ed Gavin, br. mgr.

**Columbia Pictures Corp.**, 212 W. Wisconsin Ave.; Broadway 1-3351; Jack Dionne, br. mgr.

**Buena Vista Film Distribution Co., Inc.**, 212 W. Wisconsin Ave.; Broadway 3-5111; Jack Spitz, br. mgr.

**Independent Film Distributor**, 212 W. Wisconsin Ave.; Broadway 3-6022; Morev Anderson, mgr.

**Lowe's Inc., MGM**, 212 W. Wisconsin Ave., Broadway 1-4024; John Pilmaier, br. mgr.

**Mescop, Inc.**, 9235 W. Capitol Dr.; 466-1700; Fred Florence, Jerry Gruenberg.

**Paramount Film Distributing Corp.**, 212 W. Wisconsin Ave.; Broadway 1-7340; Howard Ross, br. mgr.

**20th Century-Fox Film Corp.**, 212 W. Wisconsin Ave.; Broadway 1-5710; Ray Schultz, mgr.

**United Artists Corp.**, 212 W. Wisconsin Ave.; BR 1-6529; Edward Stoller, mgr.

**Universal Film Exchange, Inc.**, 720 W. State St.; Broadway 1-4080; M. P. "Pat" Halloran, br. mgr.

**Warner Bros. Pictures Distributing Co.**, 212 W. Wisconsin Ave.; Broadway 1-7550; Paul Schober, br. mgr.

## MINNEAPOLIS

**Allied Artists Productions**, 1000 Currie Ave., 332-6633; J. E. Loeffler, br. mgr.

**American International**, 1000 Currie Ave.; 333-8293; Hy Chapman, br. mgr.

**Buena Vista Distribution Co., Inc.**, 1104 Currie Ave.; 336-8607; Avron Rosen, br. mgr.

**Columbia Pictures Corp.**, 1100 Currie Ave., 333-6227; Irving Braverman, br. mgr.

**Dynes Film Distributing Co.**, 16 N. 7th St., 333-2281; Dick Dynes, mgr.

**Embassy Pictures Corp. Inc.**, 1104 Currie Ave.; 339-2729; F. J. Lee, br. mgr.

**Independent Film Distributors**, 2249 Pennsylvania Ave., So.; 545-7015; Abbott Swartz, owner.

**Lomac Distributing Co.**, 1000 Currie Ave.; 332-6633. J. E. Loeffler, pres.

**Metro-Goldwyn-Mayer Inc.**, 1104 Currie Ave., 332-2553; LeRoy H. Smith, br. mgr.

**Paramount Film Distributing Corp.**, 1104 Currie 333-5337; F. C. Myers, br. mgr.

**20th Century-Fox Film Corp.**, 1015 Currie Ave., 333-2201; Dean Lutz, br. mgr.

**United Artists Corp.**, 1000 Currie Ave., 333-7276, Robert Malone, br. mgr.

**Universal Film Exchanges, Inc.**, 1113 Currie Ave., 333-5334; L. J. Miller, br. mgr.

**Warner Bros. Pictures Distributing Corp.**, 1110 Baker Bldg., 706 Second Ave. So.; 333-3281; M. B. Adecock, br. mgr.

## NEW HAVEN

**Columbia Pictures Corp.**, 254 College St., SP. 7-4706. Walter Silverman, br. mgr.

**Metro-Goldwyn-Mayer**, 1890 Dixwell Ave., Hamden; ATwater 8-9201; Dave Titleman, br. mgr.

**Paramount Pictures**, 254 College St.; 624-3107; Henry Germaine, br. mgr.

**20th Century-Fox**, 254 College St.; 865-1929; Sal Poplizio, mgr.

**United Artists**, Boston; HA. 6-6540; Ben Topal, br. mgr.

**Universal**, 24 Linde St., West Haven; WEST 3-9313; George Somma, br. mgr.

**Warner Bros.**, 254 College St.; SP. 7-4751. Angelo Lombardi, br. mgr.

## NEW ORLEANS

**Blue Ribbon Pictures, Inc.**, Blue Ribbon Picture, Inc., International Trade Mart, Suite 1400, #2 Canal St.; 522-8788. George Pabst owner.

**Buena Vista Dist. Co., Inc.**, Lorenz Bldg., Suite 504, 2001 Canal St.; 525-2250; 525-2259; Paul Back, br mgr

**Columbia Pictures Corp.**, Intl. Trade Mart, Suite 2728-31, #2 Canal St.; 552-2782, 552-2784; 552-2783; John Winberry, br. mgr.

**Delta Visual Service, Inc.**, 715 Girod St.; JA. 5-9061; F. J. Didier, pres.

**Goodrow, F. F. Distributor**, 217 S. Saratoga St., (rear) Tel. 523-1474; F. F. Goodrow, owner.

**Don Kay Enterprises**, 150 So. Liberty St.; Tel. 821-2781; Don Kay, pres.

**Metro-Goldwyn-Mayer, Inc.**, Intl. Trade Mart, Suite 1832, #2 Canal St.; 523-5011; H. A. Arata, br. mgr.

**Masterpiece Pictures, Inc.**, 215 So. Liberty St.; 522-8703-04; Mrs. Mamie Dureau, pres.

**National Film Service, Inc.**, 4701 Palmetto; Tel. 486-5969.

**Paramount Films Distributing Corp.**, Intl. Trade Mart, Suite 804, #2 Canal St.; 529-2608; Wm. A. Briant, br. mgr.

**Twentieth Century-Fox Distrib. Corp.**, 200 So. Liberty St.; 525-9858-59; Gerald S. Kennedy, br. mgr.

**United Artists Corp.**, 210 So. Liberty St.; Tel.: 524-3617; Gene Goodman, br. mgr.

United World Free Films Service, 1303 Prytania St.; 522-9769; Earl Leonard, owner.  
Universal Film Exchanges, Inc., 143 So. Liberty St.; 522-9181; Charles R. Ost, br. mgr.  
Warner Bros., Intl. Trade Mart, Suite 1014, #2 Canal Street; Tel.: 524-2121; Gus Trog, br. mgr.  
Warwick Films, 2121 Burgundy St.; 943-1846. Abe Berenson, and Arthur Barnett, owners.

## NEW YORK

Allied Artists Pictures Corp., 630 Ninth Ave. 36; PLaza 7-8420; Nathan Furst.  
Artkino Pictures, Inc., 723 Seventh Ave., 19; CIRCLE 5-6570; Rosa Madell, v. pres.  
Azteca Films, Inc., 1501 Broadway, 36; OX. 5-4740. Carlos Herrera, pres.  
Baker, Sam, Associates, 165 W. 46th St.; PL. 7-0290. Sam Baker.  
Bell Film Exchange, 630 Ninth Ave., 36; CIRCLE 6-1383.  
Brandon Films Inc., 200 W. 57th St., 19; CIRCLE 6-4867; T. J. Brandon.  
Buena Vista Film Dist. Co., Inc., 477 Madison Ave.; PLaza 9-3880; Irving Ludwig, pres.  
Burstyn, Inc., 200 W. 57th St., 19; Fae R. Miske, pres.  
Casino Film Exchange, Inc., 1564 Broadway, 36; JUdson 6-1442-3; Munio Podhorzer, pres.  
Casolaro Films Distributing Co., 277 Canal St., 13; WORTH 6-2112.  
Columbia Pictures Corp., 630 Ninth Ave., 19; CIRCLE 6-0900; Saul Trauner, br. mgr.  
Continental Distributing, Inc., 241 E. 34th St.; MU 3-6300; Irving Wormser, pres.  
Dominant Pictures, 247 Park Ave.; Murray 7-7800; Arnold Jacobs, gen. sales mgr.  
Ellis Films, Inc., 1501 Broadway, 36; LONGacre 3-5457; Jack Ellis.  
Empire Films, Inc., 580 Fifth Ave., 36; PL. 7-3770. Del Handel, pres.  
Exclusive Pictures, 723 Seventh Ave., 19; Circle 5-6456; Leo Gottlieb, sls. mgr.  
Films Incorporated, 38 W. 32nd St., N. Y. 10001; 594-5170; Sally Pataro, br. mgr.  
Fine Arts Films, Inc., 1501 Broadway, 36; BRYant 9-6734; Dr. Arthur M. Epstein, pres.  
Goldstone Harry Films, 1546 Broadway, N.Y. 36; Phone: 246-4462-3; Harry Goldstone, Pres.  
Grand Prize Films, Inc., 565 Fifth Ave., 17; OX. 7-9170. Sidney Kaufman, pres.  
Harrison, Edward, Films, 1501 Broadway, 36; LACHawanna 4-1318; Edward Harrison.  
Hoffberg Productions, Inc., 362 W. 44th St., 36; CIRCLE 6-9031; J. H. Hoffberg.  
International Releasing Org., 452 Fifth Ave., 18; LONGacre 3-0516; Julius Garfield.  
Lopert Pictures Corp., 729 7th Ave., PLaza 7-3330; Leon Brandt.  
Magna Pictures Dist. Corp., 233 West 49th St., JU. 6-0500; George Josephs, gen. sls. mgr.; Marvin Friedlander, mgr.  
Master Film Distributors, Inc., 366 Madison Ave.; OX. 7-4565. George Caputo, pres.  
Metro-Goldwyn-Mayer, Inc., 321 W. 44th St.; CI. 6-6200.  
Pacemaker Pictures, Inc., 1790 Broadway, 19; PLaza 7-5363; Max A. Goldberg, pres.  
Pallas Films, Inc., 580 Fifth Ave., 36; Columbus 5-4921; Del Handel, pres.  
Paramount Film Distributing Corp., 1501 Broadway, 36; BRYant 9-3230; Myron Sattler.  
Principal Film Exchange, Inc., 630 Ninth Ave., 36; CIRCLE 6-6660; S. S. Krellberg.  
Realart Film Exchange of New York, Inc., 630 9th Ave., CIRCLE 6-1717; George Waldman.  
Shochikv Films, 551 Fifth Ave.; OX. 7-6146.  
Times Film Corp., 144 W. 57th St., 19; PLaza 7-6980; Felix J. Bilgrey, v. p.  
Trans-Lux Distributing Corp., 625 Madison Ave., 22; PLaza 1-3110; Richard T. Brandt, pres.; Sid. Ginsberg, v. p.  
20th Century-Fox Film Corp., 345 W. 44th St., 36; CIRCLE 6-6700; Abe Dickstein, mgr.  
Union Film Distributors, Inc., 37 W. 57th St., 19; PLaza 1-4490; Sam Fleishman.  
United Artists Corp., 729 7th Ave.; CI. 5-6000.  
United Motion Picture Organization, 130 E. 58th St., 22; ELdorado 5-7787; Richard Davis, pres.  
Universal Film Exchanges, Inc., 630 Ninth Ave., 36; CIRCLE 6-4747; H. Fellerman, br. mgr.

Warner Bros. Pictures Distributing Corp., 321 W. 44th St., 36; CIRCLE 6-1400. Ernest Sands, br. mgr.

## OKLAHOMA CITY

Allied Artists Distributing Corp., 625 W. Sheridan; CE. 2-8611.  
Columbia Pictures Corp., 702 W. Sheridan; Phone: CE. 2-0263; C. A. Gibbs, br. mgr.  
Metro-Goldwyn-Mayer, Inc., 710 W. Sheridan; Phone: CE. 5-5301; George Fisher, br. mgr.  
Okla. City Shipping & Inspection Bureau, 809 S. W. 7th; CE. 5-2553; Alford Baird, mgr.  
Paramount Pictures, Inc., 706 W. Sheridan; Oklahoma City; CE. 9-2297.; C. H. Weaver, mgr.  
Screen Guild Productions of Oklahoma, Inc., 708 W. Sheridan; CE. 2-3038; Harry McKenna, mgr.  
Theatre Poster Service, 704 W. Sheridan; Tel.: CE. 2-9900; Robert Smith, mgr.  
United Artists Corp., 624 W. Sheridan; CE. 5-3306; Bill Hunter.  
Universal Film Exchanges, Inc., 625 W. Sheridan; Oklahoma; CE. 2-9206; Charles Hudgens, mgr.  
Warner Bros. Pictures Distributing Corp., Commerce Exchange Bldg.; CE. 5-7544; Don Tullins, br. mgr.

## OMAHA

Allied Artists Distributing Corp., 1524 Davenport St.; Tel.: 341-1953; Solomon J. Francis, mgr.  
American-International Pictures of Nebraska and Iowa, 1508 Davenport St.; Tel.: 342-1161; Meyer I. Stern, mgr.  
Buena Vista Film Dist. Co., Inc., 709 Omaha Loan & Building Assn. Bldg. Tel.: 341-4030; Patrick Halloran, sales rep.  
Omaha Film Depot, Inc., office 215 N. 10th, Tel.: 341-2045; depot 1508 Davenport St.; Tel.: 342-6576.  
Universal Film Exchange, 1524 Davenport St.; Tel.: 341-8918; Dolores Krampfer, off. mgr.  
Warner Bros., 525-26 Omaha Loan & Building Assn. Building, 15th and Dodge Sts.; Tel.: 342-4838; Robert W. Hirz, mgr.

## PHILADELPHIA

Alan Pictures (Foreign Films), Fox Bldg.; LOcust 3-4428; Alan Strulson, owner.  
Allied Artists Distributing Corp., 1241 Vine St.; LOcust 3-8342; Maxwell Gillis, mgr.  
American Film Co., 1329 Vine St.; Walnut 2-1800; Benny Harris, mgr.  
American-International, Fox Bldg.; LOcust 8-6684. Edward Heiber, div. mgr.; Joseph F. Quinlivan, br. mgr.  
Buena Vista Film Distribution, 1225 Vine St.; LO. 7-0845; Leonard Mintz, br. mgr.; Mort Magill, dist. mgr.  
Capital Film Exchange, 309 No. 13th St.; LOcust 7-2698; Edward J. Gabriel, mgr.  
Columbia Pictures Corp., 1225 Vine St.; LOcust 8-3889; Harry E. Weiner, br. mgr.  
Embassy Pictures, 1225 Vine St.; LOcust 3-0209; Irving Lomis, br. mgr.  
Fanfare Films, Inc., 1239 Vine St.; LOcust 7-2242; Joe Solomon, pres.  
Lopert Pictures Corp., Fox Bldg.; LOcust 3-9500. Robert Friedman, br. mgr.  
Metro-Goldwyn-Mayer, Inc., Fox Bldg.; LOcust 7-5150; Sid Eckman, mgr.  
Mutual Films, Inc., 317 No. 13th St.; LOcust 4-4429; David Rosen, pres.  
Paramount, Fox Bldg., LOcust 7-3672; Don Hicks, br. mgr.  
David Rosen, 317 No. 13th St.; LOcust 4-4429; David Rosen, owner.  
Seven Arts Pictures, 303 No. 13th St.; LOcust 3-3366; Manny Youngerman, dist. mgr.  
20th Century-Fox Film Corp., Fox Bldg.; LOcust 8-7030; Bennett Goldstein, br. mgr.  
United Artists Corp., Fox Bldg.; LOcust 3-9500; Eugene Turick, catrn. div. mgr.; Albert Glaubinger, branch mgr.  
Universal-International, 251 No. 13th St.; LOcust 4-3980; Carl Reardon, sls. mgr.  
Warner Bros. Pictures Distributing Corp., 250 No. 1225 Vine St.; LOcust 3-9530. William G. Mansell, br. mgr.

## PITTSBURGH

**Buena Vista Film Distribution Co. Inc.**, 1727 Blvd. of The Allies, 281-9911, Lawrence Seidelman, mgr.  
**Columbia Pictures Corp.**, 1623 Blvd. of the Allies; 281-0808; Frank Silverman, mgr.  
**Metro-Goldwyn-Mayer, Inc.**, 1623 Boulevard of the Allies; 281-6690; Max Shabason, mgr.  
**Paramount Pictures, Inc.**, 1727 Blvd. of the Allies; 281-9270; Peter De Fazio, mgr.  
**S. Perilman Films**, 84 Van Braam St., 471-5535.  
**Screen Guild Productions of Pittsburgh**, 415 Van Braam St.; 281-1630; David Silverman, mgr.  
**20th Century-Fox Film Corp.**, 1723-25 Blvd. of the Allies; 471-3572; Ben Fletcher, mgr.  
**United Artists Corp.**, Fulton Bldg., 107 Sixth St.; 471-8960; David Litto, mgr.  
**Universal Film Exchanges, Inc.**, 1825 Blvd. of the Allies; 261-6704; Bob Miller, mgr.  
**Warner Bros. Pictures Distributing Corp.**, Gateway Towers; 471-1857; Virgil Jones, mgr.

## PORTLAND, ORE.

**Columbia Pictures Corp.**, 1976 Lovejoy; 223-3101; Morris Sherman.  
**Loew's**, 905 N. W. 20th; 223-2521; Gene Jones, mgr.  
**Metro-Goldwyn-Mayer**, 1973 Lovejoy; 223-3558; Jerry Saffron.  
**Paramount Pictures, Inc.**, 909 N. W. 20th Ave.; 223-3477; Gene Jones, br. mgr.  
**20th Century-Fox Film Corporation**, 925 N.W. 19th; 223-6129; J. K. L. Sepka.  
**United Artists**, 1953 Kearney St.; 228-9405; Bud Hamilton, mgr.  
**Universal Film Exchanges, Inc.**, 1953 N. W. Kearney St.; Capitol 7-1231; Gron Summer, mgr.; Carolyn Jones, booker.  
**Warner Bros. Pictures**, 925 N. W. 19th; 227-5627; Wm. Byrne.

## ST. LOUIS

**American International Pictures**, 3301 Lindell Blvd.; Je. 3-6397; George Phillips.  
**Buena Vista Distribution Co. Inc.**, 3314 Lindell Blvd.; Je. 5-1159; George Cohn, mgr.  
**Columbia Pictures Corp.**, 3310 Lindell Blvd.; Fr. 12030; Stanley Smith, mgr.  
**Crest Film Distributors**, 3314 Lindell Blvd.; Je. 3-2700; Herman Gorelick.  
**Embassy Pictures Corp.**, 539 No. Grand Blvd.; Je. 4-8344; A. J. McManus, mgr.  
**Metro-Goldwyn-Mayer Inc.**, 3316 Lindell Blvd.; Je. 3-0201; Gerald Banta, mgr.  
**Paramount Film Distr. Corp.**, 2949 Olive St.; Ol. 3-3680; Weber Howell, mgr.  
**20th Century Fox Film Corp.**, 3330 Olive St.; Je. 3-3185; Charles Krips, mgr.  
**United Artists Corp.**, 3377 Lindell Blvd.; Je. 3-0346; E. J. Stevens, mgr.  
**Universal Film Exchange Inc.**, 3203 Olive St.; Je. 3-3800; Woodrow Cole, mgr.  
**Warner Bros. Pict. Distr. Corp.**, 1139 Olive St.; Ce. 1-4575; Hall Walsh, mgr.

## SALT LAKE CITY

**American International**, 252 East 1st South St.; 322-3601; Fred Polasky, mgr.  
**Buena Vista Film Dist. Co. Inc.**, 317 Phillips Petroleum Bldg.; 322-1255; Thomas MacMahon, mgr.  
**Columbia Pictures Corp.**, 130 Social Hall Ave.; 322-3476; Bob Steed, br. mgr.  
**Film Service Corporation**, 314 E. South Temple; 322-0557; Sidney Cohen, mgr.  
**Films Incorporated, Deseret Book Co.**—(Film Div.) 44 E. S. Temple, Salt Lake City 84110; 328-8191; Burt Kedington, br. mgr.  
**Fox-Intermountain Theaters**, 425 Phillips Petroleum Bldg.; 364-8489; John Tella, dist. mgr.  
**Intermountain Theaters**, 52 W. Second So. St.; 355-4611; Edward Brinn, br. mgr.  
**Metro-Goldwyn-Mayer, Inc.**, 123 S. 2nd East St.; 355-4611; C. P. Nedley, mgr.  
**National Film Service, Inc.**, 350 West 6th South St., 364-7729; Roy Hunt, mgr.  
**Paramount Pictures, Inc.**, 431 So. 3rd. East. 322-0457; Ted Zephro, br. mgr.

**20th Century-Fox Film Corp.**, 216 E. 1st South St.; 363-3908; K. O. Lloyd, mgr.  
**United Artists Corp.**, 210 E. 1st South St.; 363-6736-7; W. W. McKendrick, mgr.  
**Universal Film Exchange**, 208 E. 1st South St.; 322-3561; George D. Crothran, mgr.  
**Sero Amusement Co.**, 136 East South Temple; 521-3700; August D. Nardoni, gen. mgr.  
**Warner Bros. Pictures Distributing Corp.**, 431 So. 3rd East, Suite 203; 364-1897; Charles A. Hudgens, mgr.  
**Wyckoff Co., Inc.**, Box 366; Tel. 322-1361; Max Young, mgr.

## SAN ANTONIO, TEX.

**Alamo Booking Center**, 224 Carolwood; DI. 2-7011; William C. Rau, br. mgr.  
**Azteca Films, Inc. (Spanish Films)**, 410 San Pedro Ave.; Capitol 6-7266; Jewell Truex, mgr.  
**Kier Film Company**, 154 Davis Court; Travis 9984; TA. 2-0652; TA. 2-9984. H. W. Kier, owner.

## SAN DIEGO

**Films Incorporated**, Kerr Film Exchange, 3034 Canon St., San Diego 92106; Academy 4-2406; Marjorie Kerr, br. mgr.

## SAN FRANCISCO

**Allied Artists Productions, Inc.**, 191 Golden Gate Ave.; 431-2315; Clint Mecham, mgr.  
**Buena Vista Film Dist. Co., Inc.**, 230 Hyde St.; 673-1215; Don Fuller.  
**Columbia Pictures Corp.**, 988 Market St., Suite 800; 771-2525; Mel Klein, br. mgr.  
**Walter Reade Organization Inc.**, Div. of Continental, 166 Golden Gate Ave., Prospect 5-7666; I. M. Weiner, mgr.  
**Emerson Film Enterprises, Inc.**, 333 Golden Gate Ave., San Francisco 94102; 431-6772; James Myers, mgr.  
**Favorite Films of Calif. Inc.**, 255 Hyde St.; Prospect 6-4409; N. P. Jacobs, pres.; Robert Leach, br. mgr.  
**Magna Pictures Dist. Corp.**, 333 Golden Gate Avenue; 431-6772; James Myers, mgr.  
**Metro-Goldwyn-Mayer, Inc.**, 259 Hyde St.; Prospect 5-1613; Connie Carpour, resident mgr.  
**Paramount Pictures, Inc.**, 25 Taylor St.; GR. 4-3517; Milton Andersen, br. mgr.  
**Patterson, Pat Productions, Inc.**, 250 Golden Gate Ave.; OR. 3-0750; Pat Patterson, owner.  
**Progress Film Distributors**, 149 Hyde St.; OR. 3-9835; Min Levy, mgr.  
**20th Century-Fox Film Corp.**, 645 Larkin St.; Prospect 5-1600; Dick Stafford, mgr.  
**United Artists Corp.**, 305 Golden Gate Ave. Rm. 224. UNDERhill 1-2751; Ralph Clark, br. mgr.  
**Universal Film Exchange**, 129 Hyde St.; Prospect 6-3660; James B. Mooney, mgr.  
**Warner Bros. Pictures Distributing Corp.**, 290 Turk St.; 474-5938; Don Urquhart, mgr.

## SEATTLE

**Alaska Film Exchange**, 1254 10th Avenue East; EA 3-6908.  
**American International Pictures of the Pacific** 2316 Second Ave.; Main 4-6234; Robert S. Parnell, br. mgr.  
**Buena Vista Dist. Co. Inc.**, 2419 Second Ave., Main 4-0186, Norman Chesler, br. mgr.  
**Columbia Pictures Corp.**, 2415 Second Ave., Main 3-5349, Morris Sherman, br. mgr.  
**Favorite Films of California Inc.**, 2316 Second Ave., Main 4-6234, Robert S. Parnell, br. mgr.  
**Fine Arts Guild**, 7720 Greenwood Ave., SUNset 2-7337, James N. Selvidge, N.W. Agent SUNset 3-6620.  
**Metro-Goldwyn-Mayer Inc.**, 2405 Second Ave.; Main 3-4056; Stewart R. Engebretson, br. mgr.  
**Paramount Film Distr. Corp.**, 2312 Second Ave., Main 2-4287, John E. Kent, br. mgr.  
**Saffle's Theatre Service**, 2421 Second Ave., MAIN 3-5177, M. "Bud" Saffle, pres.  
**20th Century Fox Film Corp.**, 2421 Second Ave., Main 3-7815, Paul Snoddy, mgr.  
**United Artists Corp.**, 2403 Second Ave., MAIN 2-3788, Jack Partin, mgr.

**Universal Film Exchange Inc.**, 2401 Second Ave., MAin 2-3245, Russell I. Brown, mgr.  
**U.S. Navy Dist., Booking Office**, 13th Naval Dist., LAkeview 3-0550, Ext. 577 or 575; L. D. Palermi, dir. spec. services.  
**Warner Bros. Pictures Distributing Corp.**, 2704 Second Ave., MAin 2-0046, Jean W. Spear, br. mgr.

### WASHINGTON, D. C.

**Allied Artists**, 227 H St. N. W.; MEtropolitan 8-6450; Milton Lipsner, br. mgr.  
**American International Pictures**, 1100 Vermont Ave., N.W.; Suite 704; 659-1566; Jerome Sandy, pres.  
**Associated Pictures Co.**, 8601 Liberty Rd., Randallstown, Md.; Tel.: (301) 922-6000; Philip Glazer, mgr.  
**Buena Vista Film Dist. Co.**, Rm. 106, 1100 Vermont Ave. N.W.; 296-7730; J. B. Brecheen, br. mgr.  
**Clark Service, Inc.**, 3194 Bladensburg Rd. N.E.; 526-0733; John Obert, mgr.  
**Columbia Pictures Corp.**, 711 4th St. N.W.; NAtional 8-4035; Fred Sapperstein, br. mgr.; Harold Levy, divisional sales mgr.  
**Continental Distributing, Inc.**, Warner Bldg., Room 1004, 13th and "E" Sts., N.W.; District 7-6058; Murray Baker, dist. mgr.  
**Metro-Goldwyn-Mayer**, 1025 Vermont Ave. N.W.; Suite 404; N.W.; District 7-6530 Otto Ebert, br. mgr. Joseph Kronman, asst. br. mgr. W. W. Sherrill, southern sales div. mgr.  
**Paramount Film Dist. Co.**, 906 H St. N.W.; NAtional 8-7661; Daniel R. Houlihan, br. mgr.  
**Peerless Dist. Co.**, 4620 Wisconsin Ave., N. W.; EM. 2-8712; Teddy Shull, owner.  
**20th Century Fox Film Corp.**, 415 3rd St. N.W.; District 7-8420; Shepherd Bloom, br. mgr.  
**United Artists Corp.**, 1411 K St., N.W.; NAtional 8-6312; Edwin A. Bigley, br. mgr.  
**Universal-International Pictures**, 227 H St. N.W.; MEtropolitan 8-4141; Alex Schimel, br. mgr.  
**Warner Bros. Pictures Dist. Corp.**, 1411 K St. N.W., Suite 420; NAtional 8-1130; Ben Bache, br mgr  
**Wheeler Film Co.**, 306 H St. N.W.; STerling 3-8938; Sam Wheeler, owner.

## CANADA

### CALGARY, ALTA.

**Allied Artists Pictures of Canada Ltd.**, 3811 Edmonton trail; Larry Rittenberg, mgr.  
**Columbia Pictures of Canada, Ltd.**, 3311-A Edmonton Trail; S. Isenstein.  
**Deuka Film Exchange**, 2221 Broadview Rd., 28 3-5914; Edgar H. Sieber, pres.  
**Empire Films Ltd.**, 3811 Edmonton Trail; Maws Kittigawa, mgr.  
**International Film Distributors, Ltd.**, Larry Rittenberg, mgr. (See Allied Artists)  
**Metro-Goldwyn-Mayer Pictures of Canada, Ltd.**, 1402-11th Ave. S.W.; Sid Sniderman, mgr.  
**Paramount Film Service Ltd.**, 3811 Edmonton Trail; W. O. Kelly, mgr.  
**Twentieth Century-Fox Film Corp.**, 1402-11th Ave. S.W.; Michael Brazer, mgr.  
**Universal Films Ltd.**, 3811 Edmonton Trail; Al Genaske, mgr.  
**United Artists Corp. Ltd.**, 3811 Edmonton Trail; Robert Radis, mgr.  
**Warner Bros.-Seven Arts, Pictures Distributing Co. Ltd.**, 704 Eighth Ave., West; 2-1606; Blain Covert, mgr.

### MONTREAL, QUE.

**Allied Artists Pictures of Canada Ltd.**, 5801 Monkland Ave.; Maurice Diamond, mgr.  
**Atlas Film Distributors Ltd.**, 5800 Monkland Ave.; HU 9-6879; Joe Oupcher, pres., Harry Cohen, sec. treas  
**Cine-Art Film Distributing Co. Ltd.**, 1200 St. Catherine St. E.; LA 3-5740; Michael Costom, pres.  
**Columbia Pictures of Canada, Ltd.**, 2000 Northcliffe Ave.; Irving Fogel, mgr.

**Empire Films, Ltd.**, 8448 St. Laurent Blvd.; E. Cormier, mgr.  
**France Film Company**, 1405 Maisonneuve St.; J. A. DeSeve, pres. & gen. mgr.  
**General Films, Ltd.**, 3724 Park Ave.  
**International Film Distributors Ltd.** (See Allied Artists.)  
**Metro-Goldwyn-Mayer Pictures of Canada, Ltd.**, 8393 St. Lawrence Blvd.; Roger Chartrand, mgr.  
**Paramount Film Service Ltd.**, 2000 Northcliffe Ave., Romeo Goudreau, mgr.  
**Rex Film Inc.**, Action Catholique Bldg., 3 Place Jean-Talon, Quebec, Que.; L. Janssens van der Sande. v.p. & gen mgr  
**Twentieth Century-Fox Film Corp.**, 8275 Mayrand St.; Gordon Lightstone, Jr., mgr.  
**Unifrance Film**, 1170 Drummond St.; 861-7131. Robert Hollier, rep.  
**United Artists Corp. Ltd.**, 3300 Cavendish Blvd.; Morris Hamat, mgr.  
**Universal Films, Ltd.**, 8444 St. Laurent Blvd.; Bob Johnson, mgr.  
**Vita Film, Ltd.**, 4517 Van Horne Ave.; REgent 3-6230  
**Warner Bros.-Seven Arts Pictures Distributing Co. Ltd.**, 5957 Monkland Ave., Archie Cohen, mgr.

### SAINT JOHN, N.B.

**Allied Artists Pictures of Canada Ltd.**, 45 King St. Kav Ryan, rep.  
**Columbia Pictures of Canada, Ltd.**, 45 King St.; L. Simon, mgr.  
**Empire Films, V. B. Winchester**, mgr.  
**International Film Distributors Ltd.**, 45 King St.; Kav Ryan, rep.  
**Metro-Goldwyn-Mayer Pictures of Canada, Ltd.**, 45 King St.; Eric Golding, mgr.  
**Paramount Film Service Ltd.**, 45 King St.; Ralph Thorne, mgr.  
**Saint John's, New Foundland**, (16 mm. only), 124 Water St. E., Harry Hayes.  
**Twentieth Century-Fox Corp., Ltd.**, 12 Hazen Ave.; phone 3-1207; Robert Pacey, mgr  
**United Artists Corp., Ltd.**, 45 King St.; I. J. Davis, mgr.  
**Universal Films Ltd.**, 45 King St.; Don McKelvie, mgr.  
**Warner Bros.-Seven Arts Pictures, Ltd.**, 12 Hazen Ave.; Mickey Komar, mgr.

### TORONTO, ONT.

**Allied Artists Pictures of Canada Ltd.**, 20 Bloor St. W.; 927-4061; D. Griesdoff, vice-pres. & gen. mgr.; Ken Snelgrove, mgr.  
**Astral Films Ltd.**, 277 Victoria St.; 366-1134; J. H. Solway, mng. dir.; William Tod, mgr.  
**Columbia Pictures of Canada, Ltd.**, 72 Carlton St.; WA. 1-8931; Harvey Harnick, gen. mgr.; L. Bernstein.  
**Dola Films Ltd.**, 175 Wellington St., E.; 363-4782; Joe Morgan, pres.  
**Empire Films Ltd.**, 277 Victoria St., EM. 8-8621; Paul Nathanson, pres. and owner; Herb Mathers, gen. mgr.  
**General Films Ltd.**, 16 Breadalbane St., WALnut 4-7167; E. D. Magee, v.p., sales mgr.  
**International Film Distributors Ltd.**, 20 Bloor St. W.; 927-4061; Orval Fruitman, mgr.  
**Italiafilms (Canada) Ltd.**, 565 College Street; LENnox 1-6741; Robert Lester, manager  
**Metro-Goldwyn-Mayer Pictures of Canada Ltd.**, 606 Yonge St.; 924-7101; Hillis Cass, gen. mgr. Ron Emilio, sls. mgr.  
**Paramount Film Service Ltd.**, 111 Bond St., 366-8811; M. Stevenson, gen. mgr.  
**Rank Film Distributors (Canada) Ltd.**, 20 Carlton St.; 363-9021; Frank Fisher, v.p.  
**Tempo Films Ltd.**, 207 Queen's Quay W.; Alex Metcalfe, pres.  
**Twentieth Century-Fox Corp. Ltd.**, 110 Bond St.; EM 4-3471; Peter Meyers, mng. dir.; Vic Reattie-br. mgr.  
**United Artists Corp. Ltd.**, 277 Victoria St.; EM. 4-6473; George Heiber, gen. mgr.; Sam Kunitzky, mgr.  
**Universal Films Ltd.**, 277 Victoria St.; Marc Plot-tel, gen. mgr.

Warner Bros.-Seven Arts Pictures Distributing Co. Ltd., 70 Carlton St.; WA 2-5145; Haskell M. Masters, gen. mgr.; Irving Stern, gen. sales mgr.; Irvin Coval, mgr.

## VANCOUVER, B. C.

Allied Artists Pictures of Canada Ltd., 2182 W. 12th Ave.; BAyview 4188; Lou Segal, mgr.  
Astral Films Ltd., 2182 W. 12th Ave.; BAyview 4018; Abe Feinstein, mgr.  
Columbia Pictures of Canada Ltd., 2182 W. 12th Ave.; Nat Levant, mgr.  
Empire Films Ltd., 2182 12th Ave.; BAyview 5371; W. B. Grant, mgr.  
International Film Distributors, Ltd., Lou Segal, (See Allied Artists)  
Metro-Goldwyn-Mayer Pictures of Canada, Ltd., 2188 W. 12th Ave.; BAview 5868; Dave Gilfillan, mgr.  
Paramount Film Service, Ltd., 2184 W. 12th Ave.; Douglas White, mgr.  
Sovereign Film Distributors, Ltd., 2416 Granville St.; MArine 3843; Fred Stone, mgr.  
Twentieth Century-Fox Film Corp. Ltd., 2186 W. 12th Ave.; Dawson Exley, mgr.  
United Artists Corp., Ltd., 2182 W. 12th Ave.; Harry Woolfe, mgr.  
Universal Films Ltd., 2184 W. 12th Ave.; Bryan Rudston Brown, mgr.  
Warner Bros.-Seven Arts Pictures Distributing Co. Ltd., 2182 W. 12th Ave.; Earl Dalgleish, mgr.

## WINNIPEG, MAN.

Columbia Pictures of Canada Ltd., 435 Berry St.; Alvin Himelfarb, mgr.  
Empire Films Ltd., 365 Hargraves Ave.; Ron Booker, mgr.  
International Film Distributors Ltd., (see Allied Artists.)  
Metro-Goldwyn-Mayer Pictures of Canada, Ltd., 365 Hargrave St.; A. G. Levy, mgr.  
Paramount Film Service Ltd., 435 Berry St.; Norm Simpson, mgr.  
Twentieth Century-Fox Film Corp. Ltd.; 365 Hargrave St.; Phil Geller, mgr.  
United Artists Corp. Ltd., 501 Hargrave St.; Joe Brown, mgr.  
Universal Films Ltd., 281 Colony St.; Myer Nackinson, mgr.  
Warner Bros.-Seven Arts Pictures Distributing Co., Ltd., 435 Berry St.; Philip R. Carlton, mgr.

# Distributors of Trailers

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NATIONAL SCREEN SERVICE, 173 Walton Street N.W.; 523-5881; Charles P. Lester, district manager.

## BALTIMORE

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BERKSHIER FILMS, 609 Joppa Farm Rd.; James Black, 679-3829.  
CINEMA FILMS, 2426 Bradford Rd.; Northfield 5-8368.  
COLORAMA PRODT. 2805 Greenmount Ave., 889-6777.  
FOLKEMER PHOTO SERVICE, 927 Poplar Grove St. (16); LOngwood 6-1430.  
HALLMARK FILMS, 1511 E. North Ave.; Ve. 7-3516  
IDEAL PICTURES, 102 W. 25th St.; Nelson White, Tu. 9-9962.  
KUNZ INC., 207 E. Patapsco Ave.; 355-7220.  
LEWY STUDIOS, 853 N. Eutaw St.; MULberry 5-2009.  
MONUMENTAL FILMS INC., Rockrose and Maiden Road, 542-8313.  
QUALITY FILM LABS., 38 W. 25 St.; 467-1744.  
STANSBURY PHOTO FILMS, 2031 Merritt Ave.; Tu. 9-9962.  
STARK FILMS, Howard & Centre Sts.; LEXington 9-3391.

## BOSTON

MASTER MOTION PICTURE COMPANY, 50 Piedmont Street. HANcock 6-3592. Abner Racoon, mgr.  
NATIONAL SCREEN SERVICE, 95-97 Broadway. Liberty 2-4476; Joe Rossi, mgr.

## BUFFALO

NATIONAL SCREEN SERVICE, 50 W. Tupper St.; TL. 3-7586; James V. Lavorato, mgr.

## CHARLOTTE

NATIONAL SCREEN SERVICE, 300 West Third Street. ED 3-6628. Milton Lindner, manager.

## CHICAGO

FILMACK CORP., 1327 South Wabash Avenue; HA 7-4855; Bernard Mack, president.  
NATIONAL SCREEN SERVICE CORP., 1322 South Wabash Avenue. HARRison 7-8211. Jack Greenberg, dist. mgr.

## CINCINNATI

NATIONAL SCREEN SERVICE, 1635 Central Parkway, Tel.: 621-8900. William J. Bein, manager.

## CLEVELAND

ESCAR MOTION PICTURE SERVICE, 7315 Carnegie Avenue; ENdicott 1-2707; E. S. Carpenter, president.

## DALLAS

JAMIESON FILM CO., 3825 Bryan St. TA. 3-8158; Bruce Jamieson, pres.; Hugh V. Jamieson, Jr., exec. vice-pres.  
NATIONAL SCREEN SERVICE, 805 South Ervay; RI 7-8315; James Prichard, dist. mgr.

## DENVER

NATIONAL SCREEN SERVICE CORP., 2136 Champa Street, 244-4413. Jack Lustig, manager.  
NERCESIAN PRODUCTIONS, 901 Sherman St.; 825-4864; Joe Mercesian, mgr.

## DES MOINES

PARROT FILM SERVICE, 2123 Forest. Phone AT 2-4211, Haydon Peterson, manager.

## DETROIT

NATIONAL SCREEN SERVICE, 2943 Cass Ave.; TEMple 1-0790; Ivan Clavet, mgr.

## INDIANAPOLIS

NATIONAL SCREEN SERVICE, 421 N. Illinois, 634-1573; George Bryan, manager.

## KANSAS CITY, MO.

NATIONAL SCREEN SERVICE CORP., 1800 Baltimore Avenue; VIctor 2-5893. Jack Winningham, manager

## LOS ANGELES

NATIONAL SCREEN SERVICE, 1613 West 20th St.; 731-4166; Fred Weimar, manager.  
NATIONAL SCREEN SERVICE, 7026 Santa Monica Blvd.; Hollywood 46; 466-5111. Ben Ashe, mgr.

## MEMPHIS

NATIONAL SCREEN SERVICE, 399 South Second St.; 526-7454. Jack Lustig, manager.  
NATIONAL THEATRE SUPPLY, 412-414 S. Second St.; 525-6616; R. L. Bostick, mgr.  
TRI-STATE THEATRE SERVICE, 308 S. 2nd St.; 525-8249.

## MINNEAPOLIS

MOTION PICTURE ADVERTISING CORP., 4362 Coolidge Ave.; 922-3452; Eddie Burke, Mgr.  
NATIONAL SCREEN SERVICE, 650 Second Ave., N., 333-5571; Paul Ayotte, manager.  
SLY-FOX FILMS, INC., 1025 Currie Ave.; 336-6777; Earle C. Sly, manager.

## NEW ORLEANS

MOTION PICTURE ADVERTISING SERVICE CO., INC., 1032 Carondelet Street; 525-2253; J. Maybray, president.



**NATIONAL SCREEN SERVICE**, 3149 Calhoun; UN. 1-1473. Stewart Harnel, manager.

## NEW YORK CITY

**MOTION PICTURE ADVERTISING SERVICE CO., INC.**, 630 5th Ave.; JU. 2-5485. C. J. Mabry, pres.

**NATIONAL SCREEN SERVICE**, Starret Bldg., 13th fl., 601 W. 26th St.; OR. 5-8900; Norman Robbins, mgr.

## OMAHA

**NATIONAL SCREEN SERVICE**, 1508 Davenport Street, Tel.: 341-4848; Izadore Sokolof, manager.

## PHILADELPHIA

**NATIONAL SCREEN SERVICE**, 829 No. 29th St., Poplar 3-0476; Stanley Goldberg, branch mgr.

## PITTSBURGH

**NATIONAL SCREEN SERVICE**, 1627 Boulevard of the Allies; 281-1808; Clare Swanson, mgr.

## ST. LOUIS

**NATIONAL SCREEN SERVICE CORP.**, 3975 Olive St.; Je. 3-9694; Al Rothschild, mgr.

**INDUSTRIAL FILM LAB.**, 3333 Iowa; PR 2-2845; Edward F. Hawe, mgr.

**KLEIMAN PRODUCTIONS**, 7815 Milan; VO. 3-6777.

**PREMIER-HARDCASTLE TV PRODUCTIONS**, 3033 Locust; JE. 1-3555.

**WILDING PICTURE PRODUCTIONS, INC.**, 3920 Lindell Blvd.; JE. 5-0986; Jack Robertson, mgr.

## ST. PAUL

**REID H. RAY FILM INDUSTRIES, INC.**, 2269 Ford Parkway; 699-1393; Reid H. Ray, pres.

## SALT LAKE CITY

**NATIONAL SCREEN SERVICE**, 554 Gale St.; DA 2-0745. Mary Okada, office mgr.

## SAN FRANCISCO

**MOTION PICTURE SERVICE CO.**, 125 Hyde Street. ORdway 3-9162. Gerald L. Karski, president.

**NATIONAL FILM SERVICE**, 35 Guy Place; 362-2182.

**NATIONAL SCREEN SERVICE**, 876 Harrison St.; YUkon 6-5227; Ray Richmond, mgr.

## SEATTLE

**NATIONAL SCREEN SERVICE CORP.**, 2413 Second Avenue. MAin 4-2882. Kenneth Friedman, br. mgr.

# Film Carriers

## ALBANY

**CLARK SERVICE, INC.**, 20 Loudonville Rd.; HE 4-1255; Frank Carroll, mgr.

**FIRLIK EXPRESS SERVICE INC.**, 141 South Hawk Street; Telephone: HO 3-3712; John Firlik, pres.

## ATLANTA

**BENTON BROS. FILM EXPRESS**, 168 Baker St. N.W. JA 4-5411

**THEATRES SERVICE CO.**, 830 Willoughby Way, N.E., Tel.: 521-0730.

## BUFFALO

**OLIN FILM DELIVERY**, 141 Nassau Ave., Kenmore; 875-4398.

**GORSKI FILM DELIVERY**, 4945 Genesee Street; 683-8318.

**SMITH & HOWELL FILM SERVICE, INC.**, 1120 Ensinger Road, Tonawanda; 873-7700

## CHARLOTTE

**CAROLINA DELIVERY SERVICE CO., INC.** 301 South Poplar Street; ED 3-5197.  
**OBSERVER TRANSPORTATION CO.**, 1600 W. Independence Blvd. Tel.: 377-5431.

## CHICAGO

**AIR DISPATCH, INC.**, 5301A Otto St., Rosemont; Donald C. Galloy, dir. central region; 625-1095.  
**ALLIN EXPRESS SERVICE**, 1325 S. Wabash Ave.; HARRISON 7-2522; J. B. Allin, owner.

**CENTRAL PLAINS TRUCKING**, 2270 Archer Ave.; 326-4120; C. C. McElwain, pres.

**CLARK SERVICE, INC.**, 2265 W. St. Paul; 342-3140; Frank Lingenfelter, mgr.

**CONSOLIDATED FILM DELIVERY, UNITED FILM CARRIERS**, 2270 S. Archer Ave.; 326-4120; Ralph McLaughlin, pres.

**EMERY AIRFREIGHT**, P.O. Box 66260, Zip 60666, O'Hare Field; Ron Foster, mgr.

**KOERNER MOTOR EXPRESS, INC.**, 2611 S. Halsted Street; CALumet 5-0668; Alex Biggam, mgr.

**LAVIN BROS. FILM DELIVERY SERVICE**, 6328 N. Richmond Ave.; BRriargate 4-6450; William Lavin and Lewis Lavin, owners.

## CINCINNATI

**FILM SERVICE CO.**, 1717 Logan St.; 241-5986; Joseph Larkin, mgr.

**LAHMANN FILM SERVICE CO.**, 214 W. Elder St.; 421-2823; Lawrence Lahmann, mgr.

**STATES FILM SERVICE, INC.**, 421 Bauer St., Tel.: 621-4240; Mayer Adelman, mgr.

## CLEVELAND

**FILM TRANSIT CO.**, 3000 Quigley; 771-7636; P. L. Tanner, 3327 Montecello Blvd., Cleveland Heights, Yellowstone 2-4595; Art Marchland, 6545 Aylesworth Dr., TUXedo 5-0635.

**JOHNSON, E. S.**, Film Exchange Bldg., 2108 Payne Ave.; P'rospect 1-3689.

**STATES FILM SERVICE, INC.**, 2336 Payne Ave., Tel.: 771-3723. Jack Kenchan, head shipper; P. K. Wessel, owner, State Film Service, Inc., Cincinnati, Ohio.

## COLUMBUS, O.

**COLUMBUS-CINCINNATI TRUCKING CO.**, 939 N. 20th St.; 258-2913.

## DALLAS

**CENTRAL SHIPPING**, HA 8-5181; Wallace Jack, mgr.

**FILM FORWARDING**, HA 8-5181; Bill Durrett, mgr.

**FILM TRANSFER**, 2500 S. Harwood; HA. 8-5181; Bill Durrett, mgr.

**LIBERTY FILM LINES, INC.**, 2500 So. Harwood St.; HA. 8-3533; R. V. Martin, mgr.

**NEWS FILM AGENCY**, HA 8-5181; Bill Durrett, mgr.

**TEXAS FILM SERVICE**, 2500 S. Harwood St.; HA. 8-3700; R. V. Martin, mgr.

## DENVER

**DENVER SHIPPING AND INSPECTION BUREAU**, 2118 Stout St.; AC. 2-5616; Frank Norris, mgr.

**SOUTHWESTERN FILM SERVICE**, 2118 Stout Street; CHerry 4-2287; Sidney Johnson, mgr.

## DES MOINES

**FILM TRANSPORTATION CO.**, 214—15th St., AT. 8-9721. Verne Shaeffer, mgr.

**IOWA FILM DELIVERY**, 214—15th St.; AT. 8-9721; Verne Shaeffer, mgr.

**INLAND EXPRESS**, 214—15th St.; AT. 8-9721; Carroll Baldwin, mgr.

**IOWA FILM INSPECTION & SHIPPING DEPOT**, 214—15th St.; AT. 8-9721. Arthur Trombley, mgr.

**KING, H. W. DELIVERY SERVICE**, 1320 Grand Ave., CHerry 3-5269; Floyd L. King, mgr.

## DETROIT

**AL BOYER CINEMA SERVICE**, 12080 Rossiter; LAkeview 7-3422.  
**DART DELIVERY SERVICE**, 16615 Archdale; 835-4790; Ray Kendall.  
**JAY G. TRUCKING CO.**, 9237 Warwick; VE. 8-5462; Jack Stahley, mgr.  
**PEP LINES TRUCKING CO.**, 15120 Third, Highland Park, TUlsa 3-3200.  
**ROE FILM SERVICE**, Bad Axe, Mich. COngress 9-7927.

## GRAND ISLAND, NEB.

**RAPID FILM SERVICE**, E. Lincoln Highway; Tel.: 382-4058.

## HOBOKEN, N. J.

**HIGHWAY EXPRESS LINES, INC.**; Telephone in New York City, WHitehall 3-9188.

## HOUSTON, TEX.

**BLUE BONNET EXPRESS AGENCY, INC.**, 5009 Rusk; S. C. Kirby, mgr. WA. 3-9101.  
**FILM EXPRESS AGENCY**, 1402 Palmer; CA 5-4170; A. M. Westbrook, mgr.

## INDIANAPOLIS

**BRADFORD FILM TRANSIT CO.**, 421 N. Illinois; 634-6112; Donald A. Pierce, pres.  
**INDIANA TRANSIT SERVICE**, 4300 W. Morris St.; 244-6112; H. J. Noll, mgr.  
**STATES FILM SERVICE, INC.**, 429 N. Senate Ave. Tel.: 638-3531. Abe Gelman, mgr.  
**FEATURE FILM SERVICE INC.**, 4950 Prospect; 357-8548; David Page, mgr.

## KANSAS CITY, MO.

**CENTRAL SHIPPING & EXHIBITORS FILM DELIVERY SERVICE**, 101 West Terrace Ave. No.; GRand 1-2094; Earl Jameson, Jr., and Abbott Sher, owners.

## LINCOLN, NEB.

**MILLS FILM TRANSFER**, 1234 S. 9th St.; Tel.: 432-1197.

## LOS ANGELES

**B & W FILM DELIVERY**, 1972 W. Washington Blvd., Los Angeles, Calif.; REpublic 5-8383.  
**BARNETT INTERNATIONAL FORWARDERS, INC. OF CALIF.**, 6370 Santa Monica Blvd.; HOllywood 4-8221.  
**BEEKAY FILM DELIVERY**, 1972 W. Washington Blvd., REpublic 3-0233.  
**FILM TRANSPORT COMPANY OF CALIFORNIA**, 1525 West 23rd Street; REpublic 4-4141.  
**GILBOY CO. OF LOS ANGELES**, 2093 W. Washington Blvd.; 731-9466.  
**SANTA BARBARA SPECIAL DELIVERY**, 1972 W. Washington Blvd., Los Angeles; REpublic 4-5590.

## LUBBOCK, TEX.

O & A, 1310 Avenue G, O. A. Woody, mgr.

## MEMPHIS

**FILM TRANSIT, INC.**, 291 Hernando Street; Telephone 525-6848; Guilbert Brandon, president.

## MILWAUKEE

**AIR DISPATCH**, 333 N. 25th St.; DI. 2-3717; Ray Trampe, mgr.  
**FILM SERVICE, INC.**, 333 N. 25th St., DI. 2-3717; Oliver Trampe, mgr.

## MINNEAPOLIS

**CENTURY MOTOR FREIGHT, INC.**, 3245—4th St. S. E. 55414; 645-9484; Steve Bonello, pres.  
**HYMAN TRANSPORTATION CO.**, 2690 Prior Ave. N., St. Paul; 633-7310, Eugene Pikovskiy, president.  
**MIDDLEWEST FILM EXPRESS**, Willmar, Minn.; Barney Johnson, owner.  
**MIDWEST MOTOR EXPRESS**, 2778 Cleveland Ave. No., St. Paul; 633-5653; W. J. Greenstein, President.  
**MIX TRANSFER & AIR DISPATCH, INC.**, 526 6th Ave. N.; 339-9131, Roy W. Mix, owner.

**PITTS FILM SERVICE, INC.**, 149 Jackson Ave. N., Hopkins, Minn.; 938-7290; Lawrence Johnson, pres.

**TWIN CITIES NEWSPAPER SERVICE INC.**, 1161 Selby Ave., St. Paul, 644-8810; Leo Loomis, Ed Riley, owners.

**TWIN CITY FARGO FREIGHT & OVERNIGHT EXPRESS**, 2280 Ellis, St. Paul; 645-3661; W. E. Elsholtz, Sr., pres.

**UNITED BUCKINGHAM FREIGHT LINES**, 2508 Kennedy St., N. E.; Tel.: 331-4330; Matt Young, terminal mgr.

## NEW HAVEN

**NEW HAVEN FILM SERVICE**, 1890 Dixwell Ave., Hamden; ATwater 8-9032.

**ROSEN FILM DELIVERY SYSTEM**, 1890 Dixwell Ave., Hamden; ATwater 8-9161.

## NEW ORLEANS

**ABC AIR FREIGHT**, 1900 Veterans Hwy.; 834-5356.

**AIR DISPATCH, INC.** (Gulf States Agent), 235 So. Genois St.; 488-0861.

**DELTA AIRLINES AIR FREIGHT**, Tel.: 729-3658.

**SCHAFFER FILM SERVICE, INC.**, Warehouse & Depot—2327 Banks; phone (answering service) 522-6513; Budd Schaffer, owner-mgr.

**TRANSWAY, INC.**, 235 South Genois St.; 488-0861; Dan M. Brandon, pres. & gen. mgr.

## NEW YORK CITY

**BARNETT INTERNATIONAL FORWARDERS, INC.**, 543 W. 43rd St.; BRyant 9-1616.

**DAILY FILM DELIVERY, INC.**, 689 8th Ave. COlumbus 5-3245.

**ELK FILM DELIVERY CORP.**, 630 Ninth Avenue; CIrcle 6-4993.

**HIGHWAY EXPRESS LINES, INC.**, 360-16 St., Hoboken, N. J.; N. Y. WHitehall 3-9188-9.

**HUDSON FILM DELIVERY CORP.**, 630 Ninth Avenue; CIrcle 6-4993.

**PALISADE FILM DELIVERY CORP.**, 630 Ninth Avenue; CIrcle 6-0662.

**PRUDENTIAL FILM DISTRIBUTORS CORP.**, 630 Ninth Avenue; COlumbus 5-6884.

**ROCKLAND FILM SERVICE, INC.**, 630 Ninth Avenue; CIrcle 6-0662.

**STATE FILM DELIVERY**, 630 Ninth Avenue; CIrcle 6-4993.

**STATE FILM SERVICE**, 630 Ninth Avenue; CIrcle 6-4993.

**TACME FILM SERVICE, INC.**, 630 Ninth Avenue; CIrcle 6-0662.

**TRANS-WORLD INTERNATIONAL SERVICE CO.**, 333 W. 52nd St.; CIrcle 6-7636.

## OKLAHOMA CITY

**MAGIC EMPIRE EXPRESS**, 405 W. Calif. Street; Telephone: CE. 5-8543; Nolan Nuckols.

**MISTLETOE EXPRESS SERVICE, INC.**, 111 N. Harrison; CE 6-1482; Jack LaMonte, mgr.

**O & A FILM LINES**, 704 W. Sheridan; CE 2-9900; Roy Avery, mgr.

**UNITED FORWARDING CO.**, 815 W. Sheridan Street; Telephone: CE. 2-7335; Nolan Nuckols

## OMAHA

**FILM TRANSPORT Co.**, 215 S. 10th; Tel.: 341-2045; Frank Gartner, pres.; C. Waterman, v-p.; R. W. Holmstedt, secy, treas.

## PHILADELPHIA

**CLARK TRANSFER, INC.**, 829 No. 29th Street; CEnter 2-3100.

**HIGHWAY EXPRESS LINES, INC.**, 236 No. 23rd St.; LOcust 4-0100.

**NEW JERSEY MESSENGER SERVICE**, 1030 Spring St.; WALnut 5-3944.

## PIERCE, NEB.

**PIERCE FILM SERVICE**; 512 S. Brown St., Tel.: 329-6365; Dale Hitz.

## PITTSBURGH

**EXHIBITORS SERVICE CO.**, 85 Helen St., McKees Rocks; 771-5010; George Callahan, Jr., pres.

## PORTLAND, ORE.

ADAMSON THEATRE, 909 N. W. 19th; CA 227-5684; Art Adamson, owner.  
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 WALL STREET CONSULTANTS/CALIFORNIA, 9777 Wilshire Blvd., B. H.; 878-4111.  
 WATERS, BILL, 1271 St. Ives Place, L. A. 46; BRadshaw 2-0148.  
 WEBER, RUPERT, 132 S. Rodeo Dr., B. H.; CRest. 3-3444.  
 WOLCOTT, ROBERT B. & ASSOCIATES, 1111 Wilshire Blvd., L. A. 17; 482-2880.

**New York**

DAVID O. ALBER ASSOCIATES, INC., 44 E 53rd St., 22; TEmpleton 8-8300.  
 BASCH, BUDDY, OFFICE, 17 East 45th St., 17; MURray Hill 7-8351.  
 BECK, MYER P., 729 7th Ave., 19; CI 5-5552.  
 BIRDWELL, RUSSELL AND ASSOCIATES, INC., 30 Rockefeller Plaza, 20; CIrcle 6-1164.  
 BURKE & CORBIN ASSOCIATES, INC., 200 Park Ave.; MU. 7-7777.  
 BYOIR, CARL & ASSOCIATES, INC., 800 2nd Ave.; YUkon 6-6100.  
 CANTON, ARTHUR H. INC., 424 Madison Ave., Pl 5-6381.  
 COMMUNICATIONS ADVISORS, INC., 6 E. 46th St., YU. 6-4235.  
 REGINA CREWE, 240 Central Park South, 19; CIrcle 6-0032.  
 DAVIS, AL PUBLICITY, 515 Madison Ave., N. Y.; PLaza 3-4298.  
 DORMANN, HENRY O., 59 East 54th, N. Y.; ELdorado 5-0400.  
 FALK, RICHARD R., ASSOCIATES, 220 W. 42nd St., 36; CHickering 4-5797.  
 GERSH, RICHARD B., 200 West 57th Street, New York 19, New York; COlumbus 5-6822.

KATZ, ALFRED, 200 W. 57th St.; PLaza 7-4775.  
 MARK LARKIN, 8315 Lefferts Blvd., New Gardens, L. I.; Virginia 9-6340.  
 LEWIS, BERNARD CO., THE, 37 West 57th St., New York 36, N. Y.; CH. 4-6430.  
 THE McDERMOTT CO., Suite 70, 316 E. 55th St., N. Y. 22; HA 1-3392.  
 McFADDEN, STRAUSS, EDDY & IRWIN, 509 Madison Ave., Suite 1614, New York 10022; 421-7610.  
 NOEL MEADOW ASSOCIATES, 229 West 42nd Street, 36; LONgacre 5-7763.  
 NORTON & CONDON, INC., 207 E. 31 St., LE. 2-7935.  
 LARRY PENZELL, 501 Madison Ave.; PL. 9-3890. N. Y.  
 PINE, ARTHUR, ASSOCIATES, 225 W. 57th St.; CI. 6-6922.  
 JAMES D. PROCTOR, 545 5th Avenue, 19; MURray Hill 7-5084.  
 HAROLD RAND & CO., INC., 310 Madison Avenue; 986-9095.  
 ROFFMAN, RICHARD H., ASSOCIATES, 675 West End Avenue; RIVERSide 9-3647.  
 ROGERS, COWAN & BRENNER, INC., 598 Madison Ave.; PLaza 9-6272.  
 RUSSELL, JOE, ASSOCIATES, 156 W. 48th St.; CIrcle 5-4848.  
 SCHREIER, GEORGE, ASSOCIATES, 400 Madison Ave. 17; PLaza 3-6640.  
 SOLTERS AND SABINSON, 62 West 45th St., (36); TN. 7-8500.  
 BENJAMIN SONNENBERG, 247 Park Avenue, 17. YU. 6-5400.  
 SPRINGER, JOHN ASSOCIATES, INC., 667 Madison Avenue, New York, N. Y. 10021; 421-6720.  
 TAPLINGER, ROBERT S. ASSOCIATES, INC., 415 Madison Ave., N. Y. 17, N. Y.; PLaza 2-7722.  
 TOM WALLER ASSOCIATES, 505 5th Avenue; MURray Hill 7-1277.  
 WESTON ASSOCIATES, INC., 50 Central Park West, N.Y. 23; TR 4-2060.  
 JOE WOLHANDLER ASSOCIATES, INC., 155 E. 55th St., (22); PLaza 9-2050.



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# Government Film Bureaus

## DEPARTMENT OF AGRICULTURE:

*Motion Picture Service*, Room 1081 South Bldg., 12th & Independence Ave., S. W., Washington, D. C. 20250; 388-6072; Martin H. Lobdell, chief of the motion picture service.

This office produces and distributes motion pictures designed to aid in dissemination of information on the needs for agricultural products, their production, distribution and utilization. The films demonstrate improved methods in agriculture and home economics, stress the need for conservation of soil and other resources, explain the farm credit system, forestry, marketing and similar subjects.

## DEPARTMENT OF COMMERCE:

*Business and Defense Services Administration, Scientific Photographic, and Business Equipment Division*, 14th and E Streets, N. W., Washington D. C. 20230; WO 7-3518.

This division, under EARL H. YOUNG, Acting Director, studies and reports statistics of the industry at home and abroad. The material gathered is published in department reports and is used with information from other industries to help fulfill the function of "representing business to the government and the Government to business." Film specialist in the Division is EARL H. YOUNG (ex. 2911).

## DEPARTMENT OF DEFENSE:

The Pentagon Building, Washington 25, D. C. Office of the Assistant Secretary of Defense for Public Affairs, PHIL G. GOULDING.

This section was set up as a result of the Unification Act. Part of its job is to coordinate Army, Navy and Air Force public information films and other photographic work.

Audio-Visual Division: NORMAN T. HATCH, acting chief of operations; ROBERT W. HARVEY, Deputy Director; COL. DANIEL M. HILL, chf. news div.; RUSSELL W. WAGNER, chf. AV prod.

Production Branch: Cdr. EDW. F. ROEDER.  
Radio-TV News Film Section: open.  
Still Photo Branch: WILLIAM R. ADAMS.  
TV Production: Cdr. E. F. ROEDER, chf.

## DEPARTMENT OF THE AIR FORCE:

*Office of Information*: OX 7-6061. Major General WILLIAM C. GARLAND, director.

Radio-TV-Pictorial Branch: Major FRANCIS BROWN, chief; Major DANIEL M. HILL, deputy.

Is in charge of Air Force Radio-TV and motion picture activities.

## DEPARTMENT OF THE ARMY:

*Office of the Chief of Information*: OX 5-5135. Major General KEITH L. WARE, chief.

Audio-Visual Branch: OX 5-3007. Lt. Col. JOHN R. SWEE.

Produces and arranges for the production of Army training and orientation films, aids newsreels in coverage of matters pertaining to the Army in this country and overseas.

## DEPARTMENT OF THE NAVY:

*Office of Information*: OX 7-7391. Rear Admiral H. L. MILLER, chief.

U. S. Naval Photographic Center, Naval Air Station, Anacostia, Washington, D. C.: Capt. JONATHAN CROWDER.

Produces and contracts for the production of training films, orientation and general information films for use by the Navy.

## U. S. MARINE CORPS:

*Director of Information*: Capt. JONATHAN CROWDER.

**ARMY AND AIR FORCE MOTION PICTURE SERVICE** (under Board of Directors, Army and Air Force Exchange & Motion Picture Services).

Main Office: 1012-14th St., N. W., Washington, D. C.; OX 6-3303. ROBERT E. QUICK, chief; RAYMOND W. BEAUDRY, deputy.

## DEPARTMENT OF HEALTH EDUCATION AND WELFARE:

Fourth Street and Independence Avenue, S. W., Washington 25, D. C.  
Information Office: 496-1441.

*Public Health Service*: Dr. WILLIAM H. STEWART, surgeon-general. J. STEWART HUNTER, chief of the Information Services.

*Public Health Service Audiovisual Facility*: James Lieberman, D.V.M., Director. Glen Lambert, Chief, Motion Picture and Television Section 1600 Clifton Road, N.E., Atlanta, Georgia 30333 phone 633-3311.

The Public Health Service Audiovisual Facility produces and distributes medical motion pictures and television tapes for other agencies of the Public Health Service and of the Department.

Films produced at the Facility teach health or medical subjects primarily at the level of professional schools and the practicing biomedical professions. A new program in 8mm, single concept film production is a special service to biomedical education.

The Facility serves as an international clearing house for information about biomedical audiovisuals and publishes this information in four catalogs released each year.

*Office of Education*: HAROLD HOWE II, commissioner, ADOLPH J. KOENIG, Chief, dissemination research branch.

This section serves as an information clearing house for industrial and vocational training films and as a source of information on all U. S. Government films and non-book instructional materials. Distribution of 16mm sound motion pictures with captions added is a specialized film service of the Educational Media Branch. These films are loaned free to groups of deaf persons throughout the U. S. and its outlying areas.

## DEPARTMENT OF THE INTERIOR:

*Bureau of Mines, Graphic Services Section*, 4800 Forbes Ave., Pittsburgh 13, Pa

The Bureau maintains a library of motion pictures depicting mining and metallurgical operations and related manufacturing processes. They are loaned free of charge, except for transportation, to educational institutions, industries training workers, engineering, and scientific societies, civic and business associations, and other responsible organizations. The cost of production is paid by co-operating industrial concerns but the pictures do not carry trademarks, trade names or other direct advertising materials. Production is in charge of Dr. MILES J. MARTIN (343-4297) chief of the Office of Mineral Information, Bureau of Mines, Washington. The main distributing center for the films is the Bureau of Mines Research Center, Pittsburgh. Copies of some of the films are deposited at industrial libraries in various principal cities.

## DEPARTMENT OF JUSTICE:

RAMSEY CLARK, Attorney General.  
Constitution Avenue and 10th Street, N. W., Washington 25, D. C.

## DEPARTMENT OF STATE:

21st Street and Virginia Avenue, Washington 25, D. C.

DEAN RUSK, Secretary of State.  
GEORGE W. BALL, Under Secretary of State.  
DIXON DONNELLY, Assistant Secretary of State for Public Affairs.

OFFICE OF INTERNATIONAL TRADE: Dept. of State

JULIUS L. KATZ, director; (Concerned with commercial aspects of film industry, trade treaties, quotas, restrictions, etc.)

## EXECUTIVE AGENCIES

### FEDERAL COMMUNICATIONS COMMISSION:

New Post Office Building, Washington 25, D. C.  
—E. WILLIAM HENRY, chairman.

Charged with regulating interstate and foreign communications by means of electrical energy, including radio, television, and wire services. Licenses all standard, FM, and television broadcasting stations and services.

### FEDERAL TRADE COMMISSION:

Sixth Street and Pennsylvania Avenue, N. W., Washington 25, D. C.—PAUL RAND DIXON, chairman.

Administers statutes designed to promote fair competition in interstate trade; institutes proceeding to prevent unfair or deceptive practices, combinations in restraint of trade, false advertising, and illegal price discrimination. Supervises associations of exporters under the Export Trade Act.

### SECURITIES AND EXCHANGE COMMISSION:

425 Second Street, N. W., Washington 25, D. C.  
—MANUEL F. COHEN, chairman.

Registers new public security offerings, supervises exchange trading in securities, requires financial and other reports from listed companies.

### U. S. INFORMATION AGENCY:

1776 Pennsylvania Avenue, N. W., Washington 25, D. C.—LEONARD H. MARKS, director.

*Motion Picture Service:* WO 2-6961. ANTHONY GUARCO, deputy director.

USIA producers, acquires and distributes abroad documentary films for the overseas information and cultural programs of U. S. Government. These films are used in support of American foreign policy objectives and deal with American life and American aims and aspirations at home and abroad. The Agency produces an average of 600 films a year, in forms varying from newsreel to feature length documentary. These films are distributed in 232 posts in 105 foreign countries. The films are seen in commercial theaters, in schools and universities, clubs, community centers and other responsible and influential organizations in these countries and television. They are also shown by

mobile film units operated by USIA and by other organizations. It is estimated that approximately 650 million people overseas saw USIA films in 1964.

## LIBRARY OF CONGRESS

10 First Street, S. E., Washington, D. C. 20540;  
ST 3-0400—L. Quincy Mumford, Librarian of Congress.

This agency serves as the national library and includes the U. S. Copyright Office as one of its departments. In addition to registering films for copyright and publishing a record of copyright registrations, the Library catalogs motion pictures and filmstrips, publishes both printed catalog cards and book catalogs for such materials, collects current film selectively, maintains an extensive archive of motion pictures from 1894 to date, and provides related bibliographic services.

*Copyright Office*—Abraham L. Kaminstein, Register of Copyrights.

Joseph W. Rogers, Chief of the Copyright Cataloging Division, supervises the preparation of the semi-annual *Catalog of Copyright Entries: Motion Pictures and Filmstrips*, which is sold at \$1 a year (\$1.25 foreign) by the Superintendent of Documents, Government Printing Office, Washington, D. C. 20402. This publication contains descriptive data for all theatrical and non-theatrical pictures registered for copyright during each 6-month period and includes renewal registrations.

*Reference Department*—Roy P. Basler, Director.

Mrs. Katharine W. Clugston, Head of the Audio-Visual Section in the Descriptive Cataloging Division, supervises the cataloging of about 3,000 motion pictures and filmstrips a year, largely on the basis of information supplied by producers and film libraries.

John B. Kuiper is Head of the Motion Picture Section in the Prints and Photographs Division, which has custody of the Library's collection of 26,000 motion pictures. The collection is primarily an archive. It contains educational, scientific, religious, industrial, and documentary films, as well as newsreels and features. Chiefly American, it includes German, Italian, and Japanese films, and in it are historically important films preserved by the Library from the early days of the motion-picture industry. Since 1942, about 7-10 representative titles a year have been retained.



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# Producers and Distributors

## A

### ABC Films, Inc.

1330 Avenue of Americas, New York, N. Y. 10019; LT-1-7777. Hal Golden, pres.; Jack V. Arbib, exec. v.p. for domestic; Thomas J. McManus, exec. v.p. for foreign; Phil Harmon, Dir. of adv. and prom.; Jerry Smith, eastern div. mgr.; Howard Lloyd, v.p. and western div. mgr.; Arthur Gross, central div. mgr.; Charles Atkins, southern div. mgr.; Bernard Franzman, dir. of traffic. (Distributor and co-producer of television programs.)

• Girl Talk (700); Hayride (52); Harvey Cartoons (126); Buck Rogers & Flash Gordon (53); Eighth Man (52); New Breed (36); The Rebel (76); Addams Family (68); Branded (45); Milton the Monster (26); One Step Beyond (94); Shindig (123); Breaking Point (30); Ben Casey (150); Combat (128); Fugitive (90); Wyatt Earp (226); I'm Dickens . . . He's Fenster (32).

### AFP Distributors, Inc.

1540 Broadway, New York, N. Y. 10036; 582-1900. Robert Gross, pres.; Sheldon Abramowitz, vice-pres.; Lawrence A. Glesnes, vice-pres.; Harriet H. Hester, dir. of program development; Harvey Hecker, agency service administrator; John Wenger, agency serv. supv.; Murray Kahn, agency serv. supv.; Meyer Reinish, agency serv. asst.; Carl Enright, traffic supv.; MinJo Henry, quality control; Barbara Brazong, office mgr.

### Academy Film Productions, Inc.

123 W. Chestnut St., Chicago, Ill.; Michigan 2-5877. Bernard Howard, president. (Produce live and filmed shows and commercials, slides, animation, slide films.)

• Bob Elsons Interviews of the Century (17); The Lovelier You.

### Adelphi Company

33 Key St., Eastport, Me., Eastport 308. Tamar Lane, production manager. Mal Merrit, business manager. (Produce filmed programs, commercials and musicals.)

### Afrasian Films

310 W. 53rd St., New York, N.Y. 10019; 265-7420. Head office: 53-C Satellite Town, Gujranwala, West Pakistan; phone: 2131. Chiragh Uddin Chaudhri, gen. mgr. (Producers of feature films, also importers and exporters.)

### Aladdin Television Productions, Inc.

346 No. Larchmont, Los Angeles 4, Calif., HOLLYWOOD 2-6686. Harry M. Popkin, president; Julius F. Tuchler, vice-president and associate producer. (Producer of filmed series.)

• Kid Magic (13).

### Alexander Film Co.

Alexander Film Bldg., P. O. Box 1101, Colorado Springs, Colo., 633-1771, TWX 303-473-1414; Denver office: 1700 B'way, 222-4515; New York office: 500 Fifth Avenue, LO 5-1350, TWX 212-640-5559, Calhoun McKean, prod. rep.; Chicago office: Suite 510, Wrigley Bldg., 400 No. Michigan Ave., WH 45980, TWX 312-222-9764, Dick Lewis, area sls. rep.; Detroit office: Maple office Center, 950 East Maple Ave., Birmingham, 644-1212, TWX 313-647-3934, N. Donald Ringsred, pres., gen. sls. mgr. (Producers and distributor of all forms of commercial and theatrical film.)

### Alexander, M. & A.

8530 Wilshire Blvd., Beverly Hills, Calif.; 657-5860. Peter Rodgers, pres. (Produce and distributes half hour filmed series, feature films, cartoon comedies.)

• 265 features including 33 in color. Renfrew of the Royal Mounted (13); Al Christie Comedies (107), Q. T. Hush, Private Eye Cartoons 100; 265 features; Byline, Steve Wilson (39); Planet Patrol (39); Fireside Theatre (100).

### Allen & Allen Productions

3947 W. 59th Place, Los Angeles 43, Calif.; Axminster 3-3314. George E. Allen, directing manager. (Producer and distributor of films for TV.)

• Wild Life (series).

### Allend'or Productions, Inc.

3449 Cahuenga Blvd. W., Hollywood 28, Calif.; 466-5365. Algernon G. Walker, president; W. A. Blanchard, vice-president, sls.; Marcia J. Walker, secy., treas.; Ramon L. Ponce, vice pres., prod. (Motion-picture and TV production & commercials.)

### Allied Artists Television Corp.

230 W. 41 St., New York 36, N. Y.; 757-3070. Ed Morey, pres.; James C. Stern, vice-pres. & gen. sls. mgr.; Ralene Levy, service dir.; Bill Wineberg, cen. div. sls. mgr.; George Dietrich, Western div. sales mgr.

• 7 Bob Hope Features; 14 Exploitable; 19 Science Fiction; 40 Cavalcade of the 60's Group I; 32 Cavalcade of the 60's Group II; 16 Cavalcade of the 60's Group III; Group IV (27); Group V Cavalcade of the 60's (25); 13 Bomba The Jungle Boy; 48 Bowery Boys; 31 Dial AA For Action; 105 Action Features; 145 Westerns; 13 Post '50 features; 6 Post '48 Features.

### All-Scope Pictures, Inc.

Commercial film div. of 20th Century-Fox Gordon S. Mitchell, president; C. D. Owens, vice-president. (Produce filmed series, live and animated commercials.)

### American Diversified Services

Box 975, Kingsport, Tennessee; 615 239-9301. C. E. Feltner, Jr., general manager; John Dallas, general sales mgr.; Ronald Edward, Dir. of Creative Services. (Producer and distributor of films for television, government, industry, and education); importer and exporter of films; producer of TV commercials; exclusive program supplier for United Broadcasting System.)

### American Film Company

1329 Vine St., Philadelphia 7, Pa.; WA 2-1800. Ben Harris, manager. (Produce film commercials. Also sell, book, ship, inspect, furnish projection equipment and storage facilities for 35 mm, 16mm and 8mm); distribute travel, medical, & sponsored films.

### American Film Productions, Inc.

1540 Broadway, N.Y. 10036; 582-1900. Robert Gross, pres.; Lawrence A. Glesnes, secy.-treas.; Sheldon Abramowitz, v.p.; Harriet H. Hester, dir. of program development; Barbara Brazong, office mgr. (Produce and distribute live and animated film inserts, TV commercials, industrial sales, public relations, educational, training, medical, documentary, merchandising and program films.)

### American Diversified Services

Lock Box 975, Kingsport, Tennessee, 37662, 115-239-9301; C. E. Feltner, Jr., owner; John Dallas, general sales mgr.; Ron Edwards, Dir. of creative services; Robert Woods, prom. mgr.; William Utsman, art dir. (Producer and distributor of films for television. Producer of TV commercials. Exclusive program supplier for United Broadcasting System.)

### American International Television, Inc.

165 West 46th St., New York, N. Y., CI 5-3035; Samuel Z. Arkoff, Chairman of the Board; James H. Nicholson, President; Stanley E. Dudelson, First vice-president in charge of Television; David J. Melamed, Senior vice-president; Leon P. Blender, Senior vice-president; Milton Moritz, Vice-president and National Director of Advertising and Publicity; Hal Brown, Assistant Television Sales Manager; Ruth Pologe, Eastern director of Advertising and Publicity.

### Anderson, Jack Productions

1701 North 74 Street, Omaha, Nebr. Telephone 393-3888. Jack Anderson, owner. (SOF motion pictures for television, industry, agriculture, education, etc.)

### Anderson, Leonard Associates, Inc.

45 West 38th St., New York, N. Y. 10018; 695-8718. Leonard Anderson, president; Barbara Anderson, vice-pres.; Lillian Yorkmark, secy. (Producers of filmed commercials, TV and industrial films.)

### Anguish, Toby, Motion Picture Productions

1381 Calle Aurora, Camarillo, Calif.; 805-HU 2-1000. Toby Anguish, general manager & producer; Ada Fancher, sales manager. (Producers filmed programs.)

- Popular science (111), Adventure Album (25).

### Animated Productions, Inc.

1600 Broadway, New York 19, N. Y.; Columbus 5-2942. Al Stahl, president; Richard Stahl, vice-president; Shirlee Debrier, production director; Peter Puzo, executive director. (Producers of programs, television commercials, cartoons and shorts, industrial films, specialists in animation, stop motion, and fotomation.) Fully-animated—with punched tape—Animation stand.)

### Animatic Productions, Ltd.

15 West 46th Street, New York 36, N. Y.; JU 2-2160. Tasker G. Lowndes, pres. (Producer—slidefilms, filmstrips filmo-graphs (limited animated movies), TV commercials, technical animation and stop motion.)

### Armstrong, J., & Co.

420 Lexington Ave., New York, N. Y.; LE 2-2010. Joseph Armstrong, president. (Producers of custom-made and syndicated commercials.)

### Arnell, Peter, Productions

750 Park Ave., New York, N. Y. 10021; TRa-falgar 9-5097. Peter Arnell, owner & producer; Jean Heaton, production manager. (Producers of live and filmed shows.)

### Arrowhead Productions

291 S. La Cienega Blvd., Beverly Hills, Calif. OLeander 5-8378. Ed Beloin, producer; Burt Harris, business manager. (Produces packages filmed series.)

- So This Is Hollywood (network series)

### Artscope, Ltd.

310 West 53rd St., New York, N. Y. 10019; 265-720/265-9727; Amin Qamar Chaudhri, president; Ginnie L. Chaudhri, vice pres. (Production and distribution of motion pictures.)

### Associated Press, The

50 Rockefeller Plaza, New York 20, N. Y.; PLaza 7-1111. Wes Gallagher, general manager; Robert Eunson, assistant general manager. (Daily news and picture services for television.)

### Association Films, Inc.

600 Madison Avenue, New York, N. Y. 10022; MURray Hill 5-2242. Exchanges in Ridgefield, N. J.; La Grange, Ill.; Dallas, Tex.; Oakmont, Pa.; Hayward, Calif.; R. D. Mitchell, president; R. M. Finehout, v.p. in chg. of television. (Distributors public service filmed programs)

- Over 300 public service films.

### Atlas Film Corporation

1111 South Boulevard, Oak Park, Illinois; AUstin 7-8620. Branch sales offices, 40 Rucker Place, Alexandria, Virginia; Box 36, Bloomfield Hills, Michigan; 2801 Cyclorama Drive, Cincinnati, Ohio; 6331 Hollywood Blvd., Hollywood, California. James A. Kellock, pres. (Produces filmed commercials and industrial films.)

### Atlas Television Corp.

209 E. 56th St., New York 22, N. Y.; ELdorado 5-7943. Henry Brown, president. (Film production and distribution.)

- Captain Z-RO (26); Hollywood to Broadway (13); Grantland Rice (13); Your Family Theatre (39); Is This Magic (13). Holiday Films: Abe Lincoln (1); Judy in East-erland (1); Election Fever (1); Song for Santa (1); Xmas Fairy Tale (1); Xmas Story (1); Spirit of Xmas (1); 115 feature films; 50 westerns; 350 shorts.

### A.T.U. Productions, Inc.

130 W. 57th Street, New York 19; JUdson 6-4552. Allen Swift, pres. & creative dir.; Cal. A. Stadlen, v.p. & gen. mgr. (Producers of television commercials. Animation, live action, stop motion, puppets or any combination. We specialize in the creation of single spots or complete campaigns. "Syndivual" spots for banks, dairies, beer, paints, etc.)

### Audio Productions, Inc.

630 Ninth Ave., New York 36, N. Y.; PLaza 7-0760. Peter J. Mooney, president; Alex Gansell, secy.; Margot Fletcher, treas.; Harold Lipman, manager, TV dept. (Producers of filmed commercials.) Industrial Films.

### Austin Productions, Inc.

P. O. Box 713, Lima, Ohio; Tel.: 419-229-7881. B. Otto Austin, Jr., president; Clair E. Butturf, vice-president. (Producers of film commercials and industrial films.)

### Award Films

20 N. Wacker Drive, Chicago, Ill. 60606; 236-8955. A. D. LeVine, gen. mgr.; Robert Eirinberg, Partner. (Producers and Distributors of TV commercials; Industrials; also Kling Film Series & Syndicated Commercials.)

- Bank, Savings & Loan, Beer, Soft Drink, Milk, Bread, Meat, Moving & Storage Series TV Spots (35mm and 16mm). Paradox (26) (O'Henry Stories); Hormel Girls (44); Jack Drees Boxing from Rainbo; All American Wrestling (52); Adventure Out Doors (26); Travelbug (13); TV Kitchen (26).

### B

### George Bagnall & Associates, Inc.

Home Office: 8827 Olympic Blvd., Beverly Hills, Calif.; OL 2-8050. George L. Bagnall, pres.; W. L. Anthony, vice-pres.; Fred C. Lindquist, secy.



- Space Angel (4 min.) 260 Episodes; Dr. Frank Baxter's "Four Winds to Adventure" 39 1/2 hr. shows, "It's A Small World" 39 1/2 hr. shows.
- Baldwin Organization, Inc., The**  
10 West 65th St., New York 23, N. Y.; TRafalgar 7-6607. Ted Baldwin, president. (Produces filmed programs and industrial films.)
- Balsam, Jerome, Films, Inc.**  
165 W. 46th St., New York, N. Y. CI 7-4220. Jermonie Balsam, president. (Distributor of feature films, film series.)  
● Secret File, U.S.A. (26); Hollywood Preview (series).
- Banner Films, Inc.**  
527 Madison Avenue, N. Y. 22, N. Y. PLaza 5-4811-2. Charles McGregor, president. (Distributor of Adventure Series Spec., feature films, adventure films.)  
● Bold Journey—film (140); Judge Roy Bean—film (39); I Search for Adventure—film (52); Nightcourt, USA—film (78); Jungle Girl (15); 70 Feature Films (260); Debbie Drake; Public Affairs Spec. (9); Way of Thinking (42); Columbia Lectures International Studies (100); Crime & Punishment (39); Tarzan Features; The Big World of Little Adam (104); Space Cartoons; Tarzan 1 hour series.
- Barbre Productions, Inc.**  
2130 So. Bellaire St., Denver 22, Colo. 80222; 756-8383. Paul Emrich, v.p.; H. J. Anderson, prod. mgr. (Producer, distributor of filmed shows, producer of film commercials and business films.)  
● Prairie World of The Kit Fox (1); Valley of the Standing Rocks (1).
- Bartlett, Hall, Television Productions**  
1041 North Formosa Ave., Hollywood 46, Calif.; Hall Bartlett, president; Nat James, vice-president. (Produce dramatic film series.)
- Basch Radio & TV Productions**  
25 W. 45th St., New York 36, N. Y.; JU-6-7570. Frances Scott Basch and Charles J. Basch, Jr., partners. (Produce live and film shows and commercials.)  
● Oriental Varieties (16).
- Beacon Television Features, Inc.**  
115 Newbury St., Boston 16, Mass.; Commonwealth 6-6881. J. L. Sanderson, president; Barbara Keane, treasurer. (Produce filmed series, commercials, business films.)
- Beck, Alexander, Films, Inc.**  
165 W. 46 St., N. Y.; 765-0632. Alexander Beck, president. (Distributes feature films, shorts and Westerns.)
- Becker, V. S., Productions**  
2593 Grand Concourse, New York 68, N. Y.; FO-5-3832; MU 7-7000. Viola S. Becker, Exec. Producer. (Produces and distributes live and filmed package shows and commercials and casting and industrial films.)
- Bell Film Exchange**  
630 Ninth Ave., New York 36, N. Y.; Circle 6-1383. Sidney Kulick, president. (Distributes filmed programs.)
- Biddick Company**  
18133 Roscoe Blvd. #4, Northridge, Calif. 91324; 213-349-9526. Guy Biddick, Mgr.; Glenn Biddick, Trav. Rep. (Producers of animated commercials, filmed spots.)
- Big Fights, Inc., The**  
9 E. 40th St., New York 16, N. Y.; LEXington 2-1717. William D. Cayton, president; Lee Dalia, director; Jim Jacobs, producer. (Produce, distribute filmed boxing series.)  
● The Big Fights (13); The Floyd Patterson Story; Liston vs. Clay Special; Fighters in Action (16).
- Bob Banner Associates, Inc.**  
545 Madison Ave., New York, N. Y.; PL 2-6666. 132 S. Rodeo Drive, Beverly Hills, Calif. Bob Banner, pres.; J. William Hayes, first v. p.; Irwin E. Schlusel, gen. counsel & treas. (Producers of series specials and motion pictures.)
- Bonjo Productions, Inc.**  
1215 South Flower St., Los Angeles 15, Calif.; RI. 7-7336. J. Bond Johnson, pres., exec. prod.; Everett L. Jones, vice-pres., secretary; Charles Wallace, treas. (Production of feature motion pictures and television series.)
- Brandon Films, Inc.**  
221 W. 57th St., New York 19, N. Y.; Circle 6-4868. (Distributes foreign feature films.)  
● 24 feature films.
- Bray Studios, Inc.**  
729 Seventh Ave., New York 19, N. Y.; Circle 5-4582. John R. Bray, chairman of the board; Paul A. Bray, pres.; Paul Bray, Jr., v.p. sls. mgr.; R. G. Stevens, prod. mgr.; Rod Johnson, animation dir. (Producers and distributors of black & white and color films and film strips on technical and/or job training, sales promotion, etc. Safety, aeronautics, health and hygiene, cartoons and sponsored films for TV and general distribution, also Spanish and French Safety Training films.)
- BBC (Television Enterprises).**  
Head Office BBC Television Centre, London W.12, England, 01-743 8000. Dennis Scuse, General Manager Television Enterprises, U.S.A.; Peter Green, BBC, 630 Fifth Ave., New York, N. Y. 10020, LT 1-7100. Canada, Nigel Napier-Andrews, BBC, 135 Maitland St., Toronto, Ont. (416) WA 5-3311. Australia, Basil Sands, BBC, 177 Elizabeth St., Sydney, 61-9059. (Distributes film series of all types of BBC TV Programming.)
- British Information Services, News Division**  
845 Third Ave., New York, N. Y. 10022; PLaza 2-8400. (An agency of the British Government) Alan J. Waple, director.  
● British Calendar, Topical Quarter-Hour Television Series available weekly; News Clips (1-3 per wk.); short films for television (50).
- Broadcasting and Film Commission of National Council of the Churches of Christ in the USA**  
475 Riverside Drive, New York, N. Y. 10027. 870-2200. William F. Fore, executive director; D. Williams McClurken, director of broadcast operations; Herbert Lowe, director of film operations; David O. Poin-dexter, director of utilization; Lois Anderson, director of promotion and distribution.  
● Davey and Goliath (39); Talk Back (26); Breakthru (19); The Lord's Prayer (1).
- Broadcasting Foundation of America**  
The International Div. of NETRC, 10 Columbus Circle, New York 19, N. Y.; Judson 6-0055. Samuel B. Gould, chairman; John White, pres.; Basil Thornton, v.p.-secy.; Arthur Griffin, v.p.-treas. (Devises and distributes educational programs from abroad)

**Burrud, Bill, Productions**

1100 So. La Brea Ave., Los Angeles, Calif. 90019; 937-0300. Bill Burrud, president. (Producers of film series, commercials, packages.)

**Byron Motion Pictures, Inc.**

1226 Wisconsin Ave., N. W., Washington, D. C. 20007; Federal 3-4000. Byron S. Roudabush, president; Dudley Spruill, vice-president and general manager; Arthur Rescher, sls. mgr.

**C****CBS Films Inc. (Columbia Broadcasting System)**

51 W. 52 St., New York, N. Y. 10019; phone: 765-4321. Merle S. Jones, pres.; Frank Shakespeare, exec. v.p.; Sam Cook Digges, v.p., admin.; Ralph M. Baruch, v.p. int. sls.; James T. Victory, v.p., dom. sls.; Fred J. Mahlstedt, dir. of operations; William W. Weiss, v.p., Terrytoons; William C. Aden, Jr., sls. prom. mgr.; Robert A. Fuller, pub. dir.; Willard Block, dir. int. sls.; Lawrence B. Hilford, mgr. int. sls.; Arnold Lewis, dir. licensing; Joseph B. Irwin, dir. bus. affairs; Christopher F. Brady, mgr., bus. affairs; Edward K. Cooper, prod. consultant; Mort Fleischer, mgr. sls. services; Stanley Moldow, int. service mgr.; Jacob Albin, mgr. of film distribution. Branches: Atlanta, Ga.—1371 Peachtree Bldg., Jack Waldrep, mgr. Dallas, Tex.—21 Turtle Creek Square; James McCormick, mgr. Chicago, Ill.—660 North McClung Court, Henry Gillespie, mgr. San Francisco, Calif.—Sheraton-Palace Hotel, Edward Hewitt, mgr. International sales offices: Canada—CBS Films Canada Ltd., 45

Charles St. East, Toronto. Japan—CBS Japan Inc. Mitsuwa Bldg. 5 Nishi 6-chome, Ginza Chuo-ku, Tokyo. Switzerland—CBS (Europe) SA, Chamerstrasse 18, 6300 Zug. Germany—CBS (Europe) SA, Georgenstrasse 27, Munich. Italy—CBS (Europe) SA, Via Ludovisi 45, Rome. United Kingdom—CBS Limited, Villiers House, Strand, London WC 2. France—Agence Francaise de Television, 12 rue Gaillon, Paris. Australia—CBS Films Pty Ltd., Colman House, Berry & Walker Sts., North Sydney, N.S.W. Spain—Enrique de las Casas, C.C. Cinecorto, S.A., Av. Generalisimo, 30, Planta 15D, Madrid, 16. Africa—CBS (Europe), Michael J. Kubeyinje, P. O. Box 3627, Lagos, Nigeria; Africa Films & Features Ltd., 806 Central House, 3 Central Ave., Salisbury, Southern Rhodesia. Korea—Taiyang Trading Co., 60, 1 Ka. Myung-Dong Chung-ku, Seoul 10. Latin America—CBS Latino Americana, Inc., 100 Biscayne Blvd., North, Miami, Fla. CBS Filmes do Brazil Ltda., Caixa Postal 30-544, Sao Paulo, Brazil. Lebanon—Dr. Georges Chammass, P. O. Box 2604, Beirut. ● An Evening With . . . (27); Air Power (26); Alvin & The Chipmunks (104); Assignment Foreign Legion (26); The Astronaut Show (104); Baileys of Balboa (26); Beverly Hillbillies (198 continuous); Brenner (25); Brothers Brannagan (39); Call Mr. 'D' (51); Candid Camera (203 continuous); Cara Williams Show (30); CBS Golf Classics (48 continuous); CBS Reports (128 continuous); CBS Newsmagazine (continuous); Cimarron Strip (26 continuous); Colonel Flack (39); Conquest (19); December Bride (154); Deputy Dawg (312); Dundee & The Culhane (28 continuous); Ed Sullivan (75 continuous); Entertainers (27); Eve Arden Show (26); Eye on New

**ED HERLIHY**

York (36 continuous); Face The Nation (43 continuous); For The People (13); Frankenstein, Jr. & The Impossibles (18 continuous); Funny Company (260); Gentle Ben (30 continuous); The Golden Tee (1); Green Acres (92 continuous); Gray Ghost (39); Great Adventure (26); Gunslinger (12); Gunsmoke (hour-long, 207 continuous); Have Gun, Will Travel (225); He & She (30 continuous); Heckle & Jeckle (104); Hector Heathcote (104); The Herculeoids (18 continuous); Hogan's Heroes (92 continuous); Honeymooners (39); Hotel de Paree (33); I Love Lucy (179); Ichabod & Me (36); The Investigators (13); Jackie Gleason Show (120 continuous); Lamp Unto My Feet (44 continuous); Lariat Sam (half-hour, 13 continuous); Linus The Lionhearted (156); Look Up & Live (87 continuous); Life With Father (25); Luci-Desi Comedy Hours (13); Make Room For Daddy (223); Marshall Dillon (233); Mighty Mouse (104); Millionaire (173); Moby Dick & The Mighty Mighters (18 continuous); Mr. Broadway (13); My Three Sons (237 continuous); Navy Log (102); The Nurses (98); Oh, Those Bells (13); Ormandy Philadelphia Specials (3); Our Miss Brooks (127); Password (260); Perry Mason (271); Pete & Gladys (72); Petticoat Junction (166 continuous); Phil Silvers Show (138); Pistols 'n' Petticoats (26); Playhouse 90 (5); Rawhide (217); Rendezvous (38); Reporter (13); Roger Ramjet (156); Run, Buddy, Run (16); San Francisco Beat (183); Shazzan (18 continuous); Slattery's People (36); Stars In Action (92); The Space Ghost & Dino Boy (20 continuous) Suspense (23); Trackdown (71); Terrytoons (200); Tom Terrific (half-hour, 26); Trials Of O'Brien (20); True (33); 20th Century (219); 21st Century (16 continuous); Twilight Zone (half-hour, 138); Twilight Zone (hour-long, 18); U.S. Border Patrol (39); Wanted: Dead Or Alive (94); Whirlybirds (111); The Whistler (39); Wild, Wild West (84 continuous); World Of Adventure (34); World War I (26); You Are There (65); Young People's Concerts (38 continuous); Zorrama (78).

#### California International Productions

6710 Melrose Avenue, Hollywood 38, California; WEBster 9-1491. Homer O'Donnell, owner.

#### Calonius, Lars, Productions, Inc.

45 W. 45th St., New York 36, N. Y.; PLaza 7-0350. Lars E. Calonius, president. (Produce animated and live action commercials.)

#### Camera Craft

6820 Sunset Blvd., Hollywood 28, Calif.; HOLlywood 3-6856. (Rent, sell, buy equipment for producers.)

#### Campus Film Distributors Corporation

20 East 46th St., New York, N. Y. 10017; MURray Hill 2-8735. Steve Campus, Leslye Froum, film coordinator. Distributor of educational, industrial and documentary films.)

#### Campus Film Productions, Inc.

20 East 46th St., New York, N. Y. 10017; MURray Hill 2-8735. Nat Campus, pres.; Jules Krater, exec. prod.; Sue Campus, Educational Film Coordinator. (Producer of educational, industrial and documentary films.)

#### Capital Enterprises

1027 N. Cole, Hollywood 28, Calif.; HO 2-2393. Shull Bonsall, pres. (Distributors TV films.)

#### Cartoon Distributors Corporation

Home Office: 8827 Olympic Blvd., Beverly Hills, Calif. 90211. #652-8050. George L. Bagnall, pres.; Joseph E. Bantle, vice-pres.; W. L. Anthony, vice-pres. in chg. of sales; Fred C. Lindquist, secretary.

• Space Angel (5 min.) 260 Episodes—animated.

#### Cascade Pictures of California, Inc.

1021 Nc Seward St., Hollywood 38, Calif.. HOLlywood 2-6481. B. J. Carr, president; Roy Seawright, vice-president, Vaughan Paul, chg. of prod. (Produces commercials.)

#### Caston Productions

3833 Sunset Blvd., Room 302, Hollywood 69, Calif. Robert L. Cashy and Milton L. Cashy, co-owners and producers. (Film producers.)

#### Catholic Motion Picture Enterprises

2040 Chatterton Ave., New York 72, N. Y. TAlmadge 9-6728. Louis D. Colson, owner & president. (Distributes package films.)

#### Cavalcade Pictures, Inc., and Cavalcade Television Programs

959 No. Fairfax Ave., Hollywood 46, Calif.; OLdfield 4-4144; Harvey Pergament, president. (Producer, distributor and importer of filmed programs.)

• Famous Guests (13); Unk & Andy ABC Adventures (26); Operation Tomorrow (4); Adventures of Patches (26); Marvin Miller Story Teller (13); Junior Aces (13); Popular Science (78); Adventure Album (26); Buster Keaton (13).

#### Cavalier Productions, Inc.

9134 Sunset Blvd., Los Angeles 46, Calif.; CRestview 6-4174. Robert G. Young, president; Eugene B. Rodney, vice-president in charge of production; Ben Bisgeier, secretary. (Producers of filmed series.)

• Father Knows Best (series).

#### Chapman, Bruce, Co.

125 W. 41st St., New York 36, N. Y. Wisconsin 7-9244. Bruce Chapman, president; Edna Chapman, vice-president. (Producer distributor of films, commercials and shorts.)

• The Answer Man (13).

#### Charter Oak Tele-Pictures

Lab., 75 West 45th St., New York, N. Y.; LT 1-3722. Production studios, 423 E. 90th St., New York, N. Y. Tr. 6-6800; Louis Cavrell, pres. (Producers & distributors of films.)

#### Chatham, Lew, Associates

Chatham Bldg., Claremore, Okla.; Rogers 3-4347. L. A. Chatham, manager. (Film producer, Documentary films.)

#### C/Hear Services, Inc.

240 East 46th Street PH-C New York, N. Y. 10017. 335-7212 (phone). Granville 'Sascha' Burland, pres. (Creation and production of radio and television commercials specializing in comedy; commercial jingles, film tracks, compose and create.)

#### Cheryl-TV Corp.

3084 Motor Ave., Los Angeles, Calif. 90064; 838-2145. Simon Lipson, president; Jack Broder, vice-president. (Distributors of feature films.)

• 13 feature films.

#### Chicago Film Laboratory, Inc.

1322 W. Belmont Ave., Chicago 57, Ill., 935-6785. E. G. Josephson, pres.; Robert D. Casterline, v.p. (Producers and processors of 16 & 35mm industrial and commercial films.)

**Cinecraft, Inc.**

2515 Franklin Blvd., Cleveland, Ohio. 44113; Area Code 216-781-2300. Ray Culley, pres.; Paul Culley, v.p., gen. mgr.; Bob Haviland, exec. dir. (Producer of TV commercials, industrial motion pictures and slide films.)

**Cinema Pictures, Inc.**

10212 Noble Ave., Mission Hills, Calif. 91343; 845-4900. Paul E. Wolfe, pres.; John A. Lofgren, vice pres.; Shirley O. Dicus, secy-treas.; Robert G. Dicus, exec. prod. (Production & distribution of feature films for theatre & TV, with specialized production in medical education.)

**Cinema-Vue Corporation**

245 West 55th Street, New York 19, N. Y.; JUDSON 6-8920. Joseph P. Smith, pres.; John C. Smith, v.p., sls. mgr.; Egon C. Nielson, pres. International operations.

● Milestones of the Century (Doc.) (365); Secret File U.S.A. (26); Musical Parade of Stars (1100); Frank Fontaine Showtime (39); Harlem Variety Revue (13); Men of Destiny (130); Pathe Educational Shorts (103); Championship Wrestling (104); Frank Fontaine Comedy Hour (1 hour special); Judy Garland Show (26); Judy Garland Special (2); Captain David Grief (39).

**Cinepix, Inc.**

243 West 55th St., New York, N. Y.; Circle 6-0888. M. Kleinerman, president. (Distributors of feature films and cartoons.)

● 52 features; 52 westerns; cartoons.

**Cinatoon Productions**

1847 Fort St., Honolulu 13, Hawaii; 502677. Maurice D. Myers, owner. (Producers of film commercials.)

**Cine-Video Productions, Inc.**

Boston Post Road and Cedarhurst Lane, Milford, Conn. TRINITY 4-6590. Garo W. Ray, president; (Producers of industrial, educational and religious films.)

**Cine-View Inc. (Cine-Tele Productions)**

6325 Santa Monica Blvd., Hollywood 38, Calif.; HO 5-3376. Harry J. Lehman, pres.; Cecile Lehman, v.p.; Jacques R. Lehman, secy.; Phillip Saltz, asst. secy.; Jesse Davis, prod.; Gail McKiddy, writer; Alan Lehman, ed.

**City Film Center, Inc.**

66-40 69th Street, Middle Village, Queens, N.Y.C. 11379; TWining 4-7800. John R. Gregory, pres. (Producers of 8mm/16mm/35mm motion pictures, and sound slide-films, for the fields of business, industry, advertising, sale, science, religion, education, health, entertainment and TV. Creative consultation and production facilities including complete studio facilities.)

**Clairmont Films**

6710 Melrose Ave., Hollywood, Calif.; Webster 9-1491. Leonard Clairmont, owner.

**Clifton Productions, Inc.**

(formerly D.P.M. Productions, Inc.) 305 E. 86th St., New York, N. Y. 10028; 348-7600. Maurice T. Groen, pres. (Producer of industrial, sales film and commercials. Stock shot library in color on foreign countries.)

**Colburn, John Associates, Inc.**

1215 Washington Ave., Wilmette, Illinois. Phones: Chicago: BRoadway 3-2310; Wilmette: ALPine 1-8520. John E. Colburn, president; Floyd D. Parker, exec. v.p.; Robert I. Ford, v.p., ed. dir. (Producers of



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Personal Management

Vincent S. Andrews  
501 Madison Ave., N.Y.

industrial and television film and commercials)

**Colorama Features, Inc.**

733 Third Ave., New York 17, N. Y., TN-7-3232; Dino Fazio, pres., Samuel Greller, v.p.

● 25 features—19 in color.

**Commorce Pictures Corp.**

525 Poydras St., New Orleans 12, La.; Area Code: 504, Tel.: 523-5026. Robert Wiegand, pres. (Producers of film commercials.)

**Commonwealth Film & Television, Inc.**

1730 Broadway, New York, N. Y.; Circle 5-6456; Jewel Sackett Licht, president; Bernard Shatzkin, sec'y & gen'l. counsel; Leo Gottleig, gen. sls. mgr. (Producers and distributors of filmed programs, feature films.)

● 250 features, 85 westerns; 500 cartoons, serials, shorts.

**The Communications Group, A Corporation**

421 West 54th Street, New York, N. Y. 10019. Gerald Auerbach, pres.; exec. v.p.: Henry Traiman. (Producers of TV commercials, TV films, films for industry and entertainment.)

Subsidiaries: Gerald Prods., Sponsors Film Service; Caldwell Pictures Corp.; Clef 10 Prods.

**Company of Artists Productions, Inc.**

1404 N. Van Ness Ave., Hollywood 28, Calif.; HO 2-0811; Tom J. Corradine, exec. prod.; A. R. Nunes, vice-pres.; Kyle C. Thomas, secy. & treas. dir.; Jean Yarbrough, prod. supervisor; Jay O. Lawrence & Larry Meyer, script supervisors. (Producers of motion pictures & commercials.)

**Condor Pictures, Inc.**

1536 Viewsite Terrace, Hollywood 69, Calif.; OLympia 2-7447. Milton Simon, gen. mgr. (TV pilot films. Films made to order.)

**Continental Cinema Corporation**

Studio City, No. Miami, Fla. 949-2211. Milton H. Lehr, pres.; Lawrence S. Rapport, chairman & sec'y; David Brady, vice-pres. (Producers of films, commercials, TV specials and series.)

**Continental International Pictures**

448 Harrison Ave., Greenville, Ohio; 548-2791. Walter D. McFarland, executive producer. (Producers of 16mm. black & white and color sound documentary films for business, industry, government agencies, bureaus, and institutions.)

**Co-Ordinated Marketing Agency, Inc.**

575 Lexington Ave., New York 22, N. Y., PLaza 2-1700. Lester "L." Wolff, president and exec. prod.; Irving I. Herz, exec. vice-pres. and exec. prod.; Wally Reed, prod. (Producer and distributor of ½ hour TV shows and live TV shows.)

● Between The Lines; Women's Club of the Air.

**Corradine, Tom J., & Associates**

1404 No. Van Ness Dr., Hollywood 28, Calif.; HO 2-0811. Branch office in New York. Tom Corradine, president; Kyle C. Thomas, Vice-President & General Manager. (Distribute filmed series, feature films, Western Representative for Medallion Pictures Corp. & Republic Corp.)

● 400 feature films, 192 Westerns.

**Coty Television Corporation**

1270 Avenue of the Americas, New York, N. Y. 10020; 246-5870. Henri R. Coty, pres.;

Alvin T. Sapinsley, 1 v.p.; Tolly Reviv, 2 v.p.; Alice Lewittin, managing dir. (Television film production.)

**Cox, William G., Film Enterprises**

26852 Vista Del Mar, Capistrano Beach, Calif. 92624. Webster 4-8590. William G. Cox, owner-producer. (Produce commercials, news clips.)

**Crandall, Roland D., Productions**

31 Heusted Drive, Old Greenwich, Conn.; NE 7-0425. Roland D. Crandall, owner. (Produces animated commercials.)

**Thomas Craven Film Corporation**

330 East 56th St., New York, N. Y. 10022; Murray Hill 8-1585. Thomas Craven, president; Willis Briley, dir. of production. (Producers of commercials, theatrical featurettes, documentary films; filmed series.)

● The World Through Stamps (52); The World Around Us (26); Action 150 (1); Pasternak (1); Behind the Camera with David Lean (1).

**Thomas Craven Films (Canada) Ltd.**

32 Front Street West, Toronto, Ontario; 363-4459. James Swackhammer, pres.; Thomas Craven, D. William Robinson, v.p.'s. (Producers of commercials, theatrical featurettes, documentary films, TV programming.)

**Creative Management Associates, Ltd.**

555 Madison Avenue, New York 22, N. Y.; Murray Hill 8-2020; 9255 Sunset Blvd., Los Angeles 69, Calif.; CRestview 3-2020; 99 Park Lane, London W1, England; GRosvenor 7971; Freddie Fields, pres.; David Begelman, exec. vice-pres.; theatrical agents and artists representatives.

**Creativision Incorporated**

1780 Broadway, New York 19, N. Y.; Circle 5-4830. Jane Kayfetz, distribution mgr.; (free films for TV of general interest, plus special series of films on: boating, women's fashions.)

Creative Films, same address & phone no. as above. (Distributors of domestic & foreign short subjects and features to TV, theatres & non-theatrical markets. Art films, adventure, musical, auto-racing, puppets, experimental, etc.)

**Crest Television Productions**

10361 McCormick St., No. Hollywood, Calif.; Sunset 2-3138. Lloyd Frieden, president; Elva Fraser, secretary-treasurer. (Distributor and producer of features.)

**Bing Crosby Productions, Inc.**

780 N. Gower, Hollywood, Calif. 90038; 469-5911; Harry L. "Bing" Crosby, chairman of bd.; Basil F. Grillo, pres.; Saul C. Weislow, v.p.; J. R. Rodgers, treas.-controller, motion pictures, TV (filmed and live), syndicated film series.

**Crown Pictures International**

961 N. La Cienega Blvd., Los Angeles 46, Calif.; CRestview 6-6139. S. Michelson, secretary-treasurer. Distributors of feature films.)

● 20 features; 10 shorts.

**Crystal Pictures, Inc.**

1564 Broadway, New York, N. Y. 10036; PLaza 7-5130. F. Feinstein, president; S. Tager, dir. of sls. (Distribute features, Westerns, packages & reissue TV series.)

● 19 features; 9 sports shorts; comedies (Charlie Chaplin & other old time comedies) (112); TV series (half hour) (410).

**Culhane Film Studios, Inc.**

215 E. 37th Street, New York 16, N. Y.; MUR-ray Hill 2-5070. Rudolf Weiss, pres.; Shamus Culhane, producer, director; John Cuddy, prod. mgr.. (Produce TV commercials and industrial films—RCA Beam Deflection Tube; TV spots.)

**Cummings Productions Inc.**

New Canaan, Connecticut; PLaza 7-6452. (NYC) 914 LE 3-2055. Ralph Waldo Cummings, president. (Creation and production of musical commercials, backgrounds, scores for promotional & entertainment projects.)

D

**DBA Consolidated Television Sales**

(see Bagnall, George, and Associates, Inc.)

**Darer Corporation**

1 East 57th Street, New York, N. Y. 10022; PLaza 2-1745. Stanley P. Darer, pres.; Susan Silverstone Darer, v.p.; Robert E. Smith, General counsel. (Producers.)

**Day, Gordon M., Productions**

72 W. 45th St., New York 36, N. Y.; TN 7-7390. Gordon M. Day, pres.; Carol Bulkley, vice-pres.; Leo Reich, treas. (Write-produce commercials and sound tracks.)

**Daystar Television**

9028 Sunset Blvd., Hollywood 69, Calif.; CRestview 3-4830. Leslie Stevens, exec. prod.; Dominic Frontiere, assoc. prod.; Allan Balter, pub. dir.; Ron Silverman, production associate; Ralph Riskin, projects development. (TV producers—American Broadcasting Co.-Columbia Broadcasting System-United Artists Television.)

**Demby Productions, Inc.**

44 W. 56th St., New York 19, N. Y.; PLaza 7-0813. Emanuel Demby, president; Betty Jeffries, vice-pres. (Produce television and motion picture features.)

• Cavalcade; Music; Carnival; Witch On Wheels; The Shadow; World in Space.

**Denove, Jack, Productions, Inc.**

6611 Santa Monica Blvd., Hollywood 38, Calif.; H0llywood 4-8331. Jack Denove, president; Dick Denove, vice president. (Produce filmed series, commercials.) Industrial films.

• The Christophers (series).

**Department of the Army, Radio & TV**

Audio-Visual Branch Office, Public Information Div., Chief of Information, Department of the Army, Washington 25, D. C. OXford 53007/76655; LTC. John R. Swee, New York branch office: 663 Fifth Ave., MU 8-7572; Los Angeles branch office: 6087 Sunset Blvd., 462-7215.

**D4 Film Studios, Inc.**

56 Elmwood St., Newton 58, Mass.; W00dward 9-7770. Joseph Dephoure, pres.-treas. (Film producers, commercials, animation, etc.)

**Depicto Films Corp.**

254 West 54th St., New York 19, N. Y.; C0lumbus 5-7620. J. R. von Maur, president. (Producers of filmed commercials and industrial motion pictures. Sales meeting and conventions, road shows.)

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### **Derel Producing Associates**

375 Park Ave., New York 22, N. Y.; PLaza 9-6644. Jerry Feldman, president; Gene Feidman, executive producer. (Packagers & producers of filmed shows.)

- Exclusive! Crime Club, Bellevue Is My Home!

### **Desilu Productions Inc.**

180 North Gower Street, Hollywood 38, California; HOLlywood 9-5911. Lucille Ball, president and director; Herbert F. Solow, vice-pres., programming; Edwin E. Holly, sec.-treas., dir.; Bernard Weitzman, vice-pres.; William R. Cresant, controller. (TV film producer for own account; provides complete filming services and facilities for networks and independent producers on cost-plus-fee basis; operates 34 sound stages and extensive back lot.)

- Owns Desilu Playhouse (syndication); The Ann Southern Show (syndication); Guestward Ho! (syndication); Harrigan and Son (syndication); The Texan (syndication); Whirlybirds (syndication); Those Whiting Girls (syndication); Willy (syndication); Untouchables (syndication); The Lucy Show (network series); Fair Exchange (network series); Kraft Mystery Theatre (syndication); Greatest Show on Earth (network series); Glynis John Show (network series); Star Trek (network series); Mission: Impossible (Network series); Mannix, network series; You Don't Say (network live show).

### **Desilu Sales, Inc.**

780 N. Gower, Hollywood 38, Calif. HOLlywood 9-5911. Lucille Ball, pres.; Bernard Weitzman, vice-pres. & gen. mgr.; Ed Holly, dir.; Offices in U.S., Canada, Latin America, United Kingdom, Europe, Far East. (TV Film distribution.)

- Desilu Playhouse (syndication); Guestward Ho! (syndication); Harrigan & Son (syndication); Texan (syndication); Win-Jow on the World (hour documentaries) (Syndication); Untouchables (syndication); Lucille Ball Show (syndication); Fair Exchange (syndication); Desilu Mystery Theatre (syndication); Greatest Show on Earth (syndication); Fractured Flickers (syndication); The Texan (syndication); Journey of a Lifetime (syndication); Junior All Stars (syndication); Rod Rocket (syndication); Jazz Scene, U.S.A. (syndication); Glynis (syndication); Three Feature Films (syndication); A Nation At War, syndication).

### **Disney, Walt, Productions**

500 So. Buena Vista, Burbank, Calif., Thorn-wall 5-3141; Victoria 9-3411; 477 Madison Avenue, New York, N. Y. 10032, PLaza 9-3800. Walter E. Disney, mem. bd. of dir., exec. prod.; Roy O. Disney, pres. chmn. of bd.; Wm. H. Anderson, v.p., studio operations; E. Cardon Walker, v.p., marketg.; Donn B. Tatum, v.p., admin. asst. to pres.; Joseph W. Fowler, v.p., Disneyland operations; Bonar Byer, v.p., indust. relations; Oliver B. Johnston, v.p., mercdsg.; Spencer C. Olin, Richard T. Morrow, general counsels; Franklin Waldheim, v.p., Eastern counsel; Luther R. Marr, secy.; Michael L. Bagnall, asst. secy.; Lawrence E. Tryon, treas.; Orbin V. Melton, Richard L. Johnston, asst. treas.; Donald A. Escen asst. treas., controller; Leland L. Kirk, asst. controller.

- Disneyland; Walt Disney Presents; The Mickey Mouse Club (syndicated); Zorro; Walt Disney's Wonderful World of Color.

### **Douglas Film Industries, Inc.**

10 W. Kinzie St., Chicago 10, Ill.; MOhawK 4-7455. D. P. Raymond, v.p. chg. lab.; J.

Pusateri, prod. mgr.; Wm. Bielicke, laboratory mgr. 35mm-16mm production and laboratory services.

### **Dryer, Sherman H., Productions**

667 Madison Ave. New York 22, N. Y.; TEmp-leton 8-5690. Sherman H. Dryer, president. (Produce programs.) World of Medicine (13); Project: Security (13); The Balance (13); The Magic Eye (13); New Biology (160); American Economy (160); Communism; R.M.E. (26); Geigy Farm Specials (4); Flicker Flashbacks.

### **Dube, Harry S.**

10 Rockefeller Plaza, New York 20, N. Y.; COlumbus 5-7035. Harry S. Dube, owner. (Live and film shows, commercials.)

### **Dunn, Cal, Studios, Inc.**

141 W. Ohio St., Chicago 10, Ill.; 644-7600. Cal Dunn, president. (Producers of motion pictures, TV commercials, slidefilms for sales, training, promotion, indoctrina-tion.)

### **Dynamic Theatre Network, Inc. Dynamic Films, Inc.**

405 Park Ave., N. Y., N. Y. 10022. (212) PL 1-7447. Nathan Zucker, pres.; Maurice Rapf, exec. producer; E. J. Kabelac, controller. Pittsburgh, Pa., 130 7th St., (412) 471-2780. William W. Matthews, Dearborn, Mich., Box 635, (313) 271-0206. Don O'Reilly, (Producers of TV series, TV commercials, educational and industrial films.)

- Speedway International (39); and others.

## **E**

### **Edwards, Ralph, Productions**

First Federal Bldg., Hollywood 28, Calif.; Ralph Edwards, owner. (Creator, packager, producer television shows.)

- Truth or Consequences, Metro-Media & syndication; Woody Woodbury Show, Metro-Media & syndication; producers for Screen Gems.

### **Elan-Porter Productions, Inc.**

19 West 45th St., New York, N. Y.; JUdson 2-1992. Raphael Elan, president. (Producers of live and filmed shows.)

### **Eldorado Films, Inc.**

107 East 41st Street, New York 17, N. Y.; MUrray Hill 7-2062; (Cable address: Lil-rock New York.) Associates in Hollywood, London, Paris, Rome, Barcelona. Robert H. Van Beynum, pres.; David Bader, exec. vice-pres.; L. D. Rock, secy.-treas.; Rock and Rock, counsel. (International distributors of theatrical and television films.)

### **Electric Utilities Television**

Box 4272, Madison, Wisconsin; 256-4829. Richard L. Huff and Robert W. Waterman, partners. (Producers and distributes commercial films.)

### **Elektra Film Productions, Inc.**

33 West 46th Street, New York 36, N. Y.; JU. 2-3606. Samuel Magdoff, pres.; Jordan Caldwell, exec. prod.; Marvin Friedman, dir.; Bert Hecht, prod.; George Canata, dir. (Industrial films, educational films, Commercials, spots, animation, show openings.)

### **Elliot, Unger & Elliot**

(Division of Screen Gems, Inc.)

Sales office: 711 West Fifth Ave.; PL 1-4400. Studios: 513 West 54th St.; 414 W. 54th St.; 418 West 54th St., New York, N. Y.; JU 6-5582. Alfred L. Mendelsohn, v.p. & gen. sls. mgr.; Errol Linderman, sls. mgr.; Stephen Elliot, v.p.; Michael Elliot, v.p.; Mi-

chael Nebbia, Arthur Ornitz and Gne Friedman, director-cameramen; Sol Ehrlich and Burt Harris, directors-producers. West Coast: Columbia Ranch, Hollywood Way & Oak Street, Burbank, Calif.; HO 2-3111. Richard Kerns, v.p. in chg. of prod.; Roy Hollingsworth, production mgr.; Jack Daniels, Russ Mayberry, Edgar Beatty, Phil Patton, directors; Dick Cunha, director cameraman; Harry May, staff cameraman (Produce films and Commercial spots.)

**Embassy Pictures Corp. Television**

1301 Avenue of Americas, New York, N. Y. 10019; Tel: (212) 956-5500. Joseph E. Levine, pres.; Leonard Lightstone, exec. vice-pres.; Robert Weston, vice-pres.; Stanley Abrams, vice-pres.; Kermit Kahn, adv. & prom. mgr. for Television.

**Empire Films, Inc.**

22 East 40th St., New York 16, N. Y.; LEXington 2-7027. A. Joseph Handel, president. (Producers rep. and distributor of 18 feature films.)

**Endorsements, Inc. (TV)**

111 W. 57th St., New York 19, N. Y.; LT 1-73; 5. Jules Alberti, president.

**ERA, International Film and Recording Enterprises, Inc.**

219 Security Trust Building, Miami 32, Florida. FRanklin 3-8729. E. G. Weaver, pres.; Albert L. Weintraub, legal counsel; E. B. T'Kach, treas.; Dr. E. V. Rothkirch, exec consultant; Edward R'Church, prod. coordinator; Duarte de Martinau, vice-pres.; Board of directors: E. B. T'Kach, E.

G. Weaver, Duarte de Martinau. Branch offices: 570 Fifth Ave., New York, N. Y.; 6253 Hollywood Blvd., Hollywood 28, Calif.; Minneapolis 3, Minn.: Suite 14, 307 W. 15th St., FE. 3-8831, E. B. T'Kach, St. Petersburg 31, Florida: P.O. Box 3361, Tel. 896-5911, Edward R'Church; Lima, Peru: Jiron Arequipa 196, Room 432; Tel. 4-0053, Carlos Toro; Tokyo, Japan: #44, Tadacho, Nakano-ku, Pin Y. Ongg. (Produce and distribute films for motion picture and TV: Commercials, travelogues, features, documentary. Also radio transcriptions and musical recordings.)

**Era Productions, Inc.**

1330 No. Vine St., Hollywood, Calif. 90028; HO 6-7341. Brice Mack, president; Robert Mack, v.p. (Produce live and animated commercials.)

**F**

**Faillace Productions, Inc.**

65 E. 55th St., New York, N. Y. 10022; 212-421-5050. Tony Faillace, pres.; Herbert A. Boas, Jr., vice-pres.; Len Mackenzie, creative director; Jordan Bentley, vice-pres. chg. of sales; Bob Haggart, musical director; Patti Coleman, exec. secretary. (Producers, complete "Music for Commercials" service. Creation and/or production of jingles. Commercial background music and film commercial scoring. Packaging of radio and television program. Producers of TV, Radio programs. Also motion pictures.)

**Fair Deal Motion Picture Service**

2040 Chatterton Ave., New York 72, N. Y.; TAlmadge 9-6728. Louis D. Colson, owner & president. (Distributes package films.)



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ANNOUNCER—ACTOR—NARRATOR

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**Fairbanks, Jerry, Productions**

1330 No. Vine Street, Hollywood, Calif. 90028; Hollywood 2-1101. Jerry Fairbanks, pres.; Leo S. Rosencrans, creative dept.

**Fairbanks, "Tiny", Enterprises, Inc.**

449 Kingsland St., Nutley 10, N. J., North 7-3767. "Tiny" Fairbanks, president. (Produce live and filmed programs.)

**Fairview Films, Inc.**

P. O. Box 4317, Grand Central Station, New York, N. Y. 10017; HA 2-7640; Adm. Solomon S. Isquith, president. (Feature films and shorts.)

**Falk, Richard R., Associates**

220 West 42nd St., New York 36, N. Y.; Chickering 4-5797. Richard R. Falk, president; G. Lewis, sales mgr.; Mel Ducat, research; A. Roberts, media director. (Producers of live and filmed programs, commercials.)

● Second of Death (3); Original Hour (13), Eye-Witness; People in the News (live); Men Working (13); and Summer Time (live); Here And Now (also radio); The Margaret Haymes Show; It Never Happened.

**Family Films**

5823 Santa Monica Blvd., Hollywood 38, Calif.; HOLLYWOOD 2-2243. Sam Hersh, gen. mgr.; Roy Luby, Assoc. prod.; Mel Hersh, Asst. gen. mgr.; Charles Wayne, distr. mgr.

● 11 The Life (Series-16th yr.)

**Family Theater, Inc.**

7201 Sunset Blvd., Hollywood, Calif. 90046; HOLLYWOOD 2-1317. Rev. Patrick Peyton, C.S.C., producer; Rev. Albert J. Heinzer, C.S.C., coordinator; Tom Lewis, executive director; Joseph F. Russell, program manager. (Produce and distribute religious, biblical films.)

● 11 religious feature films; 26-4:30 films on Psalms from Old Testament of the Bible.

**Famous Artists Productions**

9441 Wilshire Blvd., Beverly Hills, Calif.; CRestview 3-4470. New York—CI. 7-6200. Charles K. Feldman, pres.

**Fedderson, Don, Productions**

CBS-Studio Center, 4024 Radford, Studio City; PO-38411. Don Fedderson, president; Fred Henry, exec. vice president; Charles Spira, Jack W. Minor, v. p.'s. Produce programs.)

● The Millionaire (network); Who Do You Trust (network); My Three Sons (network); Family Affair. Also TV Consultants for Lawrence Welk and management Hollywood Palladium.

**Fennell, Paul J., Co.**

404 N. La Cienega Blvd., Los Angeles 48, Calif.; OLYMPIA 2-2612. Paul J. Fennell, owner-producer; John E. Burks, technical advisor; Claudia M. Rinaldi, business manager. (Creating and producing animated TV commercials, public relations films.)

**Film-Aide**

509 Harrison St., Amarillo, Tex.; DRake 3-5122. J. T. Robinson, mgr.; James E. Goodloe, prod. mgr. (Producers of industrial and commercial film.)

**Film Associates, Inc.**

4600 S. Dixie Ave., Dayton, Ohio 45439; 293-2164. E. Raymond Arn, president; Mildred G. Arn, vice-president. (Produce film

commercials, live spots, animation, package programs. Also have complete motion picture services.)

**Film Classic Exchange**

1926 So. Vermont Ave., Los Angeles 7, Calif.; REpublic 1-3854. (Produce, distribute filmed series, features.)

● Charlie Weaver and his Mt. Idy Friends (13); The Living Past (7); 104 cartoons; 56 features; 35 westerns.

**Film Graphics, Inc.**

369 Lexington Ave., New York 17, N. Y.; TN. 7-3330. Lee E. Blair, pres.; Bernard Rubin, secy.-treas. (Producers of industrial, educational motion pictures. Both animation and live action.)

**Film Studies of Chicago, Ill.**

135 So. LaSalle St., Chicago 3, Ill.; CE 6-8417. George L. Reasor and H. A. Spanuth, owners; (Distribute sports, religious and feature films.)

● 100 features.

**Film Vision Corp.**

165 West 46th St., New York 36, N. Y. Ci. 7-4220-1. Jerome Balsam, exec. v. p. (Feature film distributor.)

● 48 Features, 36 Westerns.

**Filmack Studios**

1327 S. Wabash Ave., Chicago 5, Illinois; HARRISON 7-4855. Irving Mack, chmn. of bd.; Bernard Mack, pres.; Joseph Mack, vice-pres.; Pat Cascio, prod. mgr. (Produce filmed commercials, industrial films, slide films, slides, live theatre and animated commercials, etc.)

**Films for Television of Hollywood, Inc.**

9033 Wilshire Blvd., Suite 305, Beverly Hills, Calif.; CR 3-2706. Jack H. Skirball, president; Mildred R. Stunell, secretary.

**Films of the Nations, Distributors, Inc.**

305 E. 86th St., New York, N. Y. 10028; 348-7600. Maurice T. Groen, pres. (Distributors of filmed programs and sponsored films; large 16mm color stock shot library.)

**Film video Releasing Corporation**

Suite 1010, 333 West 52nd Street, New York 19, N. Y.; JUDSON 2-6185. Maurice H. Zouary, exec. prod. (Producers of commercial and television programs.)

● In Production: Poem For a Day, Parade of Presidents, Kiddie Camera, Uncle Dunkle, Kidventures, The Story of the Reformation, When Vaudeville Was King, When Radio Was King, The History of Weapons, Authors and Artists, Fifty Years of Royalty.

**Filmways, Inc.**

51 W. 51st St., New York, N. Y.; LT 1-9200. Martin Ransohoff, bd. chairman; Lee Mosele, pres.; John Calley, exec. vice-pres.; Bud Austin, v.p.; L. Douglas Nolan, vice-pres., secy. & treas.; Richard Brown, v.p.; Michael Mindlin Jr., v.p. chg. adv.-pub.; Carl B. Rohwetter, asst. sec. & comp.; John Nicolaidis, asst. secy.

**Films Five, Inc.**

146-51 28th Ave., Flushing, N. Y. 11354; TU 6-3465. Walter Bergman, head of studio oper. (Producers of industrials, documentaries, commercials, live & animation. Sound stage editorial department & mass-print distribution on premises.)

**Filmsyno-TV, Ltd.**

1639 Broadway, New York, N. Y.; 874-1410. Jack Curtis, pres.; Clayton G. Pantages, vice pres.; Peter Fernandez, secy.; Emil Haviv, treas. (Post synchronizing, dubbing, subtitling and related production, editorial services.)

**Fiore Films**

128 Mallory Ave., Jersey City 4, N. J.; Henderson 2-4474. Albert A. Fiore, TV & film director. (Produce filmed programs, commercials and sales training—public relations films.)

**Firestone Film Syndication, Ltd.**

51 West 51 St.; N. Y.; LT 1-9200; Len Firestone, pres.

**Fishbein, Frieda**

353 West 57th St., New York, N. Y. 10019; Circle 7-4398; Frieda Fishbein, owner. (Live and film use.)

**Flagg Films, Inc.**

6345 Fountain Ave., Hollywood 28, Calif.; Hollywood 2-0902. Don Flagg, pres.; Anne Flagg, v.p.; Hamil Petroff, prod.-dir.; Terri Garban, office mgr.; Red Schryver, ed.; Steve Glick, treas.; Robert Hood, assist. editor. (Producers of filmed commercials, industrials, public relations films.)

• Clients: Massey-Ferguson, Inc.; Needham, Harper and Steers; The Carnation Co.; Federal Aviation Agency; U.S. Information Agency; Gardner Advertising; Horig-Cooper and Harrington.

**Flamingo Telefilm Sales, Inc.**

529 Fifth Avenue, New York, N. Y. 10017; TN 7-8760. S. F. Rubin, president. (Distributors of feature films, filmed series.)

• Imperial Package (50); Festival Package (30); The Country Show (stars of the Grand Ole Opry) (91); Superman (104); Citizen Soldier (39); O.S.S. (26); Deadline (39); TV's Baseball Hall of Fame (78); Superman Cartoons (16); Nutty Squirrel Cartoons (150); Top Secret (26); Telecomics (165); Critics Award Package.

**Fleetwood Films, Inc.**

10 Fiske Place, Mount Vernon, N. Y.; MOUNT VERNON 4-5051. Myron Bresnick, president; Martin D. Bresnick, vice-president; Rene Bresnick, secretary; Leonard Fagin, treasurer. (Produces travelogues and miscellaneous shorts.)

**Flying A Pictures, Inc.**

10000 Riverside Dr., North Hollywood, Calif., POplar 9-1451. Armand Schaefer, president; Mitchell J. Hamilburg, vice-president and treasurer; Ina Autry, secy.; Philip S. Cobey, asst. treas. (Producers of filmed series and commercials.)

• Gene Autry (91); Range Rider (78); Annie Oakley (81); Death Valley Days (36); Cavalcades of America (6); Buffalo Bill Jr. (42); Adventures of Champion (26).

**Focus Presentations, Inc.**

400 Park Ave., New York, N.Y.: 421-0870. Eli Feldman, pres.; David Wedeck, v.p./treas.; Al Califano, v.p./prod. mgr.; Chris Ishii, v.p./dir.; Hil Covington, dir. (Producers of TV film commercials.)



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**Fordel Films, Inc.**

1079 Nelson Ave., Bronx 52, N. Y., WYandotte 2-5000. Mailing address, P. O. Box 352, Bx. 51, N. Y.; Clifford F. Potts, president. (Producers of filmed programs, shorts and commercials.)

**Format Productions, Inc.**

12754 Ventura Blvd., Studio City, Calif. 91604; POplar 9-3610. Herbert Klynn, pres.; Henrietta Jordan, vice-pres.; Marvin L. Klynn, exec. v.p. (Animation/live action films for TV commercials, TV programming, theatrical shorts, feature and industrial films.)

**Formont Film Corporation**

15 Leroy St., Suite 1, New York, N. Y.; Art Ford, Pres.; R. Simmons, adv. & pub.; Howard Epstein, Legal Advisor.

**Fortune Associates**

7033 Sunset Blvd., Hollywood 28, Calif.; HOLLYWOOD 9-2258. J. M. Lench, president; R. L. McGrath, gen. mgr. (Producers of film & radio commercials, merchandising tie ins.)

**Fotovox, Inc.**

1447 Union Ave., Memphis 4, Tenn.; BRoadway 5-3192. Elston Leonard, president; Frank Berfeld, production manager. (Producers of film commercials.)

**Four Star Distribution Corp.**

555 Madison Ave., New York, N. Y. 10022; Tel.: 421-4444. Tom McDermott, pres.; George Elber, Manny Reiner, exec. vice-pres.; Ken Joseph, v.p., domestic sls.; John C. Hierlihy, dir. foreign sls.; Anthony D. Thomopoulos, dir. of admin. (Distributes TV series produced by Four Star Television in off-network syndication and by Four Star International for first-run syndication.)

● Hollywood A Go Go (52); Cheerio A Go Go (1); Theatre I (60); The Detectives (97); Target: The Corruptors (35); Stagecoach West (38); The Rogues (30); Something Special (10); The Westerners (270); The Rifleman (168); McKeever & the Colonel (26); Ensign O'Toole (32); Tom Ewell Show (32); Zane Grey Theatre (145); The Law and Mr. Jones (45); Richard Diamond (26); P. D. Q. (260); Spectacular Showcase (21); Super Spy Group (1); Reissues (11); Sherlock Holmes (12); Della (1); Burkes Law (81); Sport Specials (2); Honey West (30); Documentaries (2).

**Four Star Television**

4030 Radford Avenue, No. Hollywood, Calif.; POplar 6-4151. Tom McDermott, pres.; George A. Elber, exec. v.p.; Charles Boyer, v.p.; David Niven, v.p.; foreign prod.; Dominick Dunne, v.p.; Leonard A. Johnson, treas. & asst. secy.; Norman S. Powell, prod. supv.; Bernard Burton, editorial supv.

The Zane Grey Theatre; Law of the Plainsman; The Rifleman; Stagecoach West; Richard Diamond; Wanted Dead or Alive; Black Saddle; The Law & Mr. Jones; Johnny Ringo; Peter Loves Mary; The Dupont Show with June Allyson; Dante's Inferno; Robert Taylor's Detectives; The Tom Ewell Show; Target; The Corruptors; The David Niven Show; The Westerner, Trackdown; The Gertrude Berg Show; The Dick Powell Theatre; Jeanne Carson Show; Lloyd Bridges Show; Ensign O'Toole; McKeever and the Colonel; Saints and Sinners; Celebrity Game (live); The Rogues; Big Valley; Honey West; Smothers Brothers Show; Amos Burke, Secret Agent; Shenanigans.

**Fox, Geo., Corporation, The**

1508 Crossroads of the World, Hollywood 23, Calif.; HOLLYWOOD 4-2242. Geo. S. Fox, president; Donald L. Rothenberg, secretary and production manager; D. R. Fox, vice-president. (Produce commercials, spots.)

**Framer, Walt**

215 Woodside Drive, Hewlett Bay Park, L. I., N. Y., 516 FR4-6227. Walt Framer, exec. prod. (offer package audience participation shows to the networks.)

● The Big Payoff, Contact, Penny-A-Mile, Lady Luck, Futures Unlimited, Ask A Lawyer, Love & Kisses, Bargain Town, For Love or Money, Strike It Right, Spell 'n Tell.

**Fremantle International, Inc.**

366 Madison Avenue, New York, N. Y. 10017; MURray Hill 7-4343. Paul Talbot, president; Wilbur Freifeld, v.p.; Branch offices: Toronto: 257 Jarvis St.; London: 30 Dean St., W. 1; Sydney: 508 Pacific Highway. International distributors for syndicated TV series, cartoons, feature films, shorts, major sports events (live & filmed for Radio and TV.)

**Funt, Allen A., Productions**

Studio, White Gates, Croton-on-Hudson; CROton 1-8847. Allen A. Funt, president; Tom Murray, production executive. (Produce and distribute live and film programs, commercials.)

● Candid Camera (89).

**G****GBA Productions**

727 Meriden Rd., Waterbury 4, Conn.; PLaza 3-5272. J. G. Gallucci, President, N. T. Gallucci, partner, 3129 Hewitt Ave., Louisville 20, Ky.; GL 4-6031. (Produce films and commercials-sales campaigns.)

**Galaxie Productions, Inc.**

219 Security Trust Bldg., Miami 32, Florida, Tel.: 305-373-8729. J. L. Nisbett, pres.; M. Pang, vice-pres.; E. B. TKach, secretary; Albert L. Weintraub, legal counsel; Dr. Edward V. Rothkirch, exec. consultant; Islay Hollis, audio prod. supv.; Alex Greene, chief eng. (Produce and distribute films for non-theatrical motion pictures and television: commercials, travelogues, documentaries, complete sound stage for audio recording, including orchestra and choruses, radio custom recording on tape or disc. Fully equipped audio remote truck. Fully equipped visual and motion picture remote truck for still and/or motion picture photography.)

**Ganz, William J., Co., Inc.**

259 Wyndcliff Road, P.O. Box 268, Scarsdale, N. Y. William J. Ganz, president; Jane Page, manager of sponsored films. (Producers of films.)

**General Artists Corporation**

600 Madison Ave., New York, N. Y. 10022; 935-4000. Offices in Beverly Hills, Chicago, Las Vegas, London, Rome. Aaron Heine, chairman of bd.; Buddy Howe, pres.; Martin Baum, sr. exec. v.p.; Herman Rush, Samuel C. Cohn, exec. vice-presidents; Harold D. Cohen, vice-president. Talent representation: Artists, creative & literary. (Live and film TV shows, commercials.)

**General Television Enterprises, Inc.**

303 Palm Wilshire Bldg., 9201 Wilshire Blvd., Beverly Hills, Calif.; BRadshaw 2-3478. Gordon Levoy, president. (Producer, distributor of filmed series.)

- Strange Adventure (52).

**Gerald Productions, Inc.**

(See the Communications Group.)

**Gertz, Mitchell, Agency, Inc.**

338 No. Rodeo Drive, Beverly Hills, Calif.; CRestview 4-5491. Kingsley Colton, president. (Packager of live and filmed TV shows. Represent Prods., dirs., actors.)

- Nothing New Under The Sun (13).

**Glen Glenn Sound Co.**

6624 Romaine Street, Hollywood 38, Calif.; HO 9-7221. Robert G. Goodwin, pres.; Joseph D. Kelly, vice-president; Tom Kobayashi, treas. (Sound recording service, from original production to final optical negative, feature motion pictures, television films and television commercials.)

**Glenar Studios**

6618 Sunset Blvd., Hollywood 28, Calif.; HOLLYWOOD 4-0406. Sid Glenar, owner. (Produces films, commercials & animation.)

**Globe TV Corporation**

425 South Beverly Drive, Beverly Hills, Calif.; CRestview 5-0816. Edward Sherman, president; Samuel Markovitch, vice-president-treasurer.

**Gold, Melvin L. Enterprises, Inc.**

301 East 48th St., New York 17, N. Y., MU 8-0897. Mel Gold, pres. Consultant, producer and packager of live and film TV programs, industrial films, commercials, features.)

**Goldstone, Nat C., Productions, Inc.**

250 N. Canon, Beverly Hills, Calif.; CRestview 6-1071. Nat Goldstone, chief officer. (Producers of filmed programs.)

**Gomalco, Enterprises**

13107 Ventura Blvd., Studio City, Calif.; ST 3-0070. David P. O'Malley, George Gobel, Partners. (Producers of live programs, TV film series and motion pictures.)

**Goodman, Harry S. Productions**

19 E. 53rd St., New York 22, N. Y.; PLaza 5-6131. Harry S. Goodman, president. Everette F. Goodman, vice-president; Ralph Arlin, asst. president; Stuart Wilson, TV dir. Branches in Toronto, Canada; London, England; Sydney, Australia. (Produce and distribute live and filmed series, commercials.)

- A Word From the Stars (13); Streamlined Fairy Tales (13); TV Telephone Game (live); Dilemma (13); Cyclone Malone (65); Bert and Elmer (13).

**Goodman, Martin, Productions, Inc.**

667 Madison Ave., New York, N. Y. 10021; PLaza 1-3555. Martin Goodman, president; George Spota, vice-president; Billie Biederman, associates. (Talent representatives.)

**Goodson-Todman Productions**

375 Park Ave., New York 22, N. Y.; PLaza 1,0600. Goodson-Todman Enterprises, Ltd., 9460 Wilshire Boulevard, Beverly Hills, Calif.; CRestview 4-7357. William S. Todman, Mark Goodson, partners; Giraud Chester, exec. v.p., East Coast; Harris Kattelman, exec. v.p., West Coast; How-

ard F. Todman, v.p., dir. of business affairs; Gil Fates, exec. prod.; Jean Kopelman, Ira Skutch, Frank Wayne, Wm. Stein, producers; Paul Alter, Mike Gargiulo, directors.

- The Price Is Right, To Tell The Truth, Password, Call My Bluff, Match Game, (all live); The Rebel (film); The Web (film); The Richard Boone Show, Branded (film).

**Greatest Fights of the Century, Inc.**

9 East 40th St., New York, N. Y. 10016; William D. Cayton, pres.; Jim Jacobs, dir. (Produce and distribute fight films.)

- Greatest Fights of the Century (195).

**Green, Lewis G., Productions**

520 N. Michigan Ave., Chicago 11, Ill.; Whitehall 4-7440. Lewis G. Green, general manager. Commercials, spots, animation, jingles. (Producers of commercials.)

**Greene, Ben, Film Productions**

318 W. 51st New York 19, N. Y.; PLaza 7-3858. Ben Greene, owner. (Film producer; TV Spots and Industrial Films.)

**Greenfield, Ernest Wm., Adv. Inc.**

226 S. 16th St., Philadelphia 2, Pa.; KINGSLEY 5-8422. Alfred Fingerman, TV coordinator. (Live and film programs and commercials.)

**Greshler, Abner, Productions, Inc.**

8400 Sunset Blvd., Hollywood 69, Calif. Abner Greshler, president. (Produce and distribute filmed programs.)

- 12 feature films; Produce Commercials and Industrial Films.

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**H****H-R Productions, Inc.**

121 W. 45 St., New York, N.Y. 10036; 246-5133. Herbert Rosen, president. (Producer of films, package shows.)

**Hack, Herman, Productions**

571 N. Arden Blvd., Los Angeles 4, Calif.; HOLLYWOOD 7-0557. Herman Hack, manager. (Produces and distributes, travel and action films.)

- Frontier Parson (series).

**Hamilton Wright Org., Inc.**

60 East 42nd Street, New York, N.Y. 10017; (212-661-8690). Hamilton Wright, Sr., chm., Hamilton Wright, Jr., pres. (Producers of color short subjects-adventure travelogues-foreign countries-Theatrical-Television-Established 1908.)

**Handel Film Corporation**

6926 Melrose Ave., Hollywood, Calif. 90038; WEBster 6-5924. Leo A. Handel, president; Monroe Manning, secretary. (Produces filmed series.)

- Magic of the Atom (36); A Dog Named Duke (26), The Age of the Atom (color special).

**Hankinson Studio, Inc.**

72 W. 45th St., New York, N. Y. 10036; YUKon 6-2180. Frederick L. Hankinson, president; Walter Klas, v.p. (Producers of film for TV and industry.)

**Harris-Tuchman Productions, Inc.**

751 N. Highland Ave., Hollywood 38, Calif.; WEBster 6-7189; Ralph G. Tuchman, president and general manager; Fran Harris, vice-president and creative director. (Producers of commercials and Industrial Films.)

**Harriscop Broadcasting Corporation**

291 So. La Cienega Blvd., Beverly Hills 35, Calif.; OLeander 5-8378. Branches: 2100 Merchandise Mart, Chicago, Ill. 60654; Burt I. Harris, president; Donald P. Nathanson, exec. v.p.; Geoffrey Nathanson, Yale Roe, v.p.s.; Jerry Greene, treas.; Ruth Bender, traffic dir. (Production distribution of filmed programs and radio & TV broadcasting.)

- Jalopy Races From Hollywood (26); Main Event Wrestling (65); Beyond The Yukon (13); Christie Comedies (104); All Girl Wrestling (26); Blackstone, The Magician (39); Vaudeville-Musicals (160); So This Is Hollywood.

**Hartley Productions, Inc.**

279 East 44th St., New York, N. Y. 10017; YUKon 6-0563. Irving Hartley, president; Eida Hartley, vice-president; Frederick W. Adams, v.p. (Produce public service TV films, travel, sales promotion, & industrial).

**Harvey Cartoon Studios, Inc.**

1860 Broadway, New York 23, N. Y.; JUDson 2-2244; Alfred Harvey, president; Leon Harvey, vice-president and secretary; Robert B. Harvey, vice-president and treasurer. (Producers and distributors of animated cartoons.)

- Harvey Famous Cartoons (network series).

**Heiso Pictures Corp.**

244 West 49th St., New York 36, N. Y.; CIRCLE 6-6150. Joe Rice, president. (Distributors of feature films.)

- 17 features.

**Henley, Arthur, Productions**

Shelton Hotel, 49th St. & Lexington Ave., New York 17, N. Y.; PLaza 5-7145. Arthur Henley, president. (Production, writing consultation, live and film.)

- Make Up Your Mind.

**Hoffberg Productions, Inc.**

321 W. 44th St., New York 36, N. Y.; CIRCLE 6-9031. Jack H. Hoffberg, president. (Producers and distributors of filmed series, feature films, shorts.)

- Liberace (113); I Spy (39); Florian Zambach (39); Confidential File (39); Flash Gordon (39); Duffy's Tavern (39); Cavalcade of the Old West (39); Registered Nurse (39); Life With Elizabeth (65); Detective Stories from the Files of the Paris Police (26); Junior Sciences (26); Jack London (39); Sherlock Holmes (39).

**Holly-Tex Pictures, Inc.**

P. O. Box 44, Universal City, Calif.; Tel.: 766-7161, 787-5441. Robert Hinkle, pres.; V. F. Knickerbocker, B. L. McFarland, vice-presidents; Charles E. King, treas.; Sandra Hinkle, secy. (Producers of film series, industrial and military films, commercials.)

- Test Pilot; Dial 111; Thunder Wagon.

**Hollywood Television Service  
(A Division of N.T.A.)**

8530 Wilshire Blvd., Beverly Hills, California; 213-877-2604. Dom. sis. offices: Southeastern area, John Dallas, P.O. Box 3464, Kingsport, Tenn.; Midwest area, 724 Buchanan St., Winterset, Ia., 515-462-2081, Ken Weldon; Southwest & Western area, 1404 N. Van Ness, Hollywood, Calif., 213-877-2604, 213-462-0811, Tom J. Corradine & associates. For. sis. offices: Germany, 52 Taunusstrasse, Frankfurt Main, 33-3167, Dr. R. F. Goldschmidt; Canada, Sovereign films, 277 Victoria St., Toronto, 416-368-8621; David Bloom, v.p. and gen. mgr.; E. E. Kirkpatrick, mgr. film-distr. service. (Distributors of features, westerns, serials, including Post-'48 Constellation and Saturn groups; Autumn '66; filmed series.)

- Stryker of Scotland (13); Frontier Doctor (39); Stories of Century (39); Commando Cody—Sky Marshall of the Universe (12).

**Howard Radio-TV Productions**

(See Academy Film Productions, Inc.)

**The Hubley Studio, Inc.**

165 East 72nd Street., New York, N. Y. 10021; 744-8050. John Hubley, president. (Producers of animated theatrical, industrial and TV films.)

**Hu Chain Associates**

15 E. 48th St., New York 17, N. Y. Plaza 5-5240. Hubert V. Chain, owner; (Produce filmed commercials, programs, documentaries).

**Hudiburg, Lucille, Productions**

55 Park Ave., New York, N. Y. 10016; PLaza 9-3758. Lucille Hudiburg, producer. (Packagers; film producers on assignment.)

**Hullen International, Inc.**

45 West State Street, P.O. Box 348, Westport, Conn. 06880. Stacy R. Hullen, Jr., pres. (Various types of television production.)

**Hyams T. V. Films, Inc.**

178 E. 70th St., New York, 21 N. Y.; YUKon 8-8659. Michael Hyams, president.

- 200 feature films.

### **Independent Television Corporation (ITC)**

555 Madison Ave., New York 22, N. Y.; Plaza 5-2100; Chicago: 612 No. Michigan Ave., 944-4767. Abe Mandell, pres.; Irving Klein, vice-pres. in charge of admin., secy.; Leonard I. Kornblum, vice-pres. & treas.; Alvin E. Unger, v.p. in chg. of syndication; E. Bradley Marks, mgr. of spec. projects; Tom Silbert, v.p. of int. sls.; Ron Phillips, prod. coord.; Nat Leipziger, prog. dir.

● Best of the Post (26); Broadway Goes Latin (39); Cannonball (39); Count of Monte Cristo (39); Danger Man (39); Fireball XL5 (39); Four Just Men (39); Fractured Flickers (26); Fury (114); Gale Storm Show (125); Ghost Squad (26); Golf Tip of the Day (195); Halls of Ivy (39); Hawk-eye & The Last of The Mohicans (39); Interpol Calling (39); Magic Moments In Sports (156); Man of the World (20); Mystery is My Business (32); New Adventures of Charlie Chan (39); New York Confidential (39); Ramar of the Jungle (52); The Saint (71); Sea War (13); Sir Francis Drake (26); South America (1); Stage Seven (39); Supercar (26); Susie (104); Sweet Success (39); Tugboat Annie (39); Whiplash (34); Your Star Showcase (52); Action Theater Package (35); Jo Stafford Show (8); Mr. Piper (156); Espionage (24); Deluxe 20; 8 For Action; Exploitable 13; Gideon . . . C.I.D. (26); Intrigue 10; Jungle 10; Lena Horne Specials (3); Seaway (26); Secret Agent (45); Stingray (39); The Baron (30); Fury (104).

### **IND-O-PRO Associates, Inc.**

1733 Broadway, New York 19, N. Y.; LT. 1-0960. E. Bertram Greenberg, president; Marvin Shapiro, vice-president; executive producer. (Radio and television spots, contests, and specialized exploitation for the promotion of motion pictures.)

### **Interlingual Television, K.K.**

Mori Bldg. No. 7, #2 Nishikubo Tomoecho Shiba Minato, Tokyo, Japan; Tel.: 434-2506; Cable Interlingual; Telex: TK 2862 Interlin Tokyo. W. A. Milne, Jr., Operations manager. (Producers of animated cartoons for US television; producers of animated TV commercials; operate fully equipped production studios in Tokyo; full line of US motion picture and sound equipment. Also represent in Japan and/or the rest of the Far East and Australia many US and European producers of television programs, among them Desilu Productions, Inc., Associated British Pathe, Ltd., Tele-Hachette of Paris; Interlingual Television Films, S.A. of Switzerland, etc. Supervise sub-licensing in Japan and other countries in the Far East of over 3,000 telecasting half-hours of US and European program material.)

● Untouchables, Follow The Sun, Fair Exchange, Texan, Superman, Robin Hood, You Asked For It, The Rebel, Desilu Playhouse, Popeye the Sailor, Whiplash (34), Betty Hutton Show (34), Guestward Ho (36), Men of Destiny (130), Milestone of the Century (365), Felix the Cat Color Cartoons (260). This is Japan (26), Various US and European Feature Films for Television (214).

### **International Entertainment Corp.**

Suite 217, 8447 Wilshire Blvd, Beverly Hills, Calif.; 651-3530. W. David Coates, pres.; Herbert A. Kaufman, v.p., sec.; Robert D. Weesner, treas.; William A. Cruikshank, Jr., counsel. (Packaging, financing, production, exhibition and distribution.)

### **International Film Bureau, Inc.**

332 S. Michigan Ave., Chicago, Ill. 60604; HARRISON 7-4546. Wesley Greene, presi-

dent; Carl J. Ross, vice-pres. chg. TV; S. J. Sperberg, business manager. (Distributes film series.)

● How Does Your Garden Grow (52); over 500 documentaries on various subjects.

### **International Video Productions**

Studio City, North Miami, Florida; 949-2211. Milton H. Lehr, pres.; Lawrence S. Rapport, v.p.; Harriet D. Lehr, secy.; Myles Sachs, treas.

### **JAC Productions, Inc.**

9908 Santa Monica Blvd., Beverly Hills, Calif.; Irving A. Fein, president. (Produce live and film programs, night club and theatre engagements.)

● The Jack Benny Show (network special-taculars).

### **Jam Handy Organization, The**

2821 E. Grand Blvd., Detroit, Mich. 48211; Trinity 5-2450. Branch offices: 1775 Broadway, New York 10019, N. Y., JUDSON 2-4060; 230 N. Michigan Ave., Chicago 1, Ill., STATE 2-6757; 1680 North Vine, Hollywood, Tel.: 463-2321; Pittsburgh 22, Pa., ZENITH 0143. Jamison Handy, president. (Producers of commercials.)

### **Jamel Productions, Inc.**

101 W. 57th St., New York, N. Y. 10019; LT 1-1780. Gil Cates, president. (Producers and packagers of live and filmed TV programs. Also theatrical and non-theatrical motion pictures.)

### **Jamieson Film Company**

3825 Bryan Street, Dallas 4, Texas; TAYLOR 3-8158. Bruce Jamieson, pres.; Hugh V. Jamieson, Jr., exec. v.p.; Jerry Dickinson, v.p., television; Lloyd Abernathy, producer service; Walter Spiro, secy.; Robert Campbell, laboratory mgr.

### **Jayark Films Corporation**

10 East 49th Street, New York; 751-3232. Reuben Kaufman, president; Wally Lantton, v.p. & sls. mgr. (Producers and distributors of TV programs, cartoons, and features.)

### **Jaysina Enterprises, Inc.**

143 W. 51st St., New York 19, N. Y.; JU2-2630. Sandy Sina, pres.; Morty Jay, sec. (Radio and TV commercials.)

### **Jewell Radio and Television Productions**

612 North Michigan Avenue, Chicago, Illinois 60611; (312) 664-5757; GRACELAND 7-7292. James E. Jewell, president; M. P. Casey, sec.; James Harrison, editor. Branch offices: 3062 Penobscot Building, Detroit 26, Michigan, WOODWARD 3-0617; W. Ralph Jewell, exec-in-charge. (Producers and distributors of filmed series; producers of filmed programs, packages and commercials.)

● The Silver Eagle-Mounty, Pressure, Rolla-Bowla, Drivetime Streetstakes.

### **William Randolph Johnson Productions**

621 N. Dearborn, Chicago, Ill. 60610. William R. Johnson, owner. (Producers of feature films TV spots industry, government and education training & public relations pictures. Producers of Syndicated spots.)

### **Joseph, Robert, Television Productions**

4455 Carpenter Ave., N. Hollywood, Calif.; SUNSET 1-1331. Robert Joseph, president; Deane Andrews, vice-president in charge of production; Alan Levinger, director of publicity. (Producers of films and shorts, live shows.)

## K

**Kay-EM Film Company**

1776 Broadway, New York 19, N. Y.; Ju 2-6755-6. Maurice B. Kesten, owner. (Film exporter, importer, distributor, consultant.)

**Keitz and Herndon, Inc.**

3601 Oak Grove, Dallas 4, Texas; LA. 6-5268. L. F. Herndon, pres.; R. K. Keitz, exec. v.p.; Tom Young, v.p., art dir. (Producers of television film commercials and industrial and business films)

**Kenco Films, Inc.**

(See Tape-Films, Inc.)

**Kerkow, Herbert, Inc.**

14 East 38th St., New York 16, N. Y.; MU-9-9122. Herbert Kerkow, president; Rosemond Kerkow, secretary. (Producers of commercials.)

**Ketchum, MacLeod & Grove, Inc.**

Four Gateway Center, Pittsburgh, Pa. 15222. George Ketchum, chmn. of bd.; Edward T. Parrack, pres.; W. Stanley Redpath, chmn. of exec. committee; W. J. Gilligan, exec. v.p.; William E. Pensly, exec. v.p.; Benjamin Colarossi, v.p., dir. TV-Radio creative; Rocco Dellarso, dir., TV-Radio Creative (Pittsburgh); Peter Triolo, v.p., dir. media & programming; Richard C. Welsh, dir., TV-Radio programming; Warren C. Rossell, prod. supervsr, TV-Radio creative; Robert D. Feaster, prod. supervsr, TV-Radio creative.

**Key Productions, Inc.**

527 Madison Avenue, New York 22, N. Y.; ELdorado 5-2180. James D. Kantor, president; William M. Kahn, vice-president. (Produce films, package shows.)

**Kier Film Co.**

154 Davis Court, San Antonio, Texas; TA 2-9984. H. W. Kier, owner. (Produces films).

**Killiam Shows, Inc.**

6 E. 39th St., New York 16, N. Y.; Oregon 9-8230. Paul Killiam, president. (Produces films.)

**King Bros. Productions, Inc.**

8383 Sunset Blvd., Hollywood 69, Calif.; Oldfield 6-3110. Frank King, president; Morris King, Herman King, vice-presidents. (Produce film series.)

● The Adventures of Sinbad the Sailor (39).

**Kleiman Productions**

7815 Milan Ave., St. Louis 14, Mo.; VOlunteer 3-6777. J. J. Kleiman, production manager. (Producers of film commercials.)

**Knickerbocker Productions, Inc.**

Film Center Bldg., 1540 Broadway, N. Y. 36; Circle 5-6710. Howard A. Lesser, president; Renzo Oliveri, president; Agnes Grant, secretary. (Film producers.)

**Krantz Films, Inc.**

250 West 57th Street, New York, N. Y., 757-4630. Steve Krantz, pres.; Judith Krantz, secy.; Marvin Grieve, director of sales; Shamus Culhane, executive producer; Ina Weiss, business affairs. (Production of films for television, including animated cartoons, specials, documentaries, series, and world-wide distribution for television.)

## L

**Lance Productions, Inc.**

353 W. 57th St., New York 19, N. Y.; PLaza 7-6167. Lorren Lester, president; George Lessner, exec. v.p., head of music dept.; Alford H. Lessner, vice-president and coordinator of prod.; Robert Lessner, vice-president-recording div. (Produces film series, commercials, features, recordings, etc.). Fully equipped film & recording studio.

**Lancer Productions, Inc.**

8530 Wilshire Blvd., Beverly Hills, Calif. Hollywood 2-3111. Herbert B. Leonard, president; Harold Berkowitz, vice-president; Willetta Leonard, sec. (The making and distribution of one hour & half-hour television series)

● Route 66 (1 hr. series).

**The Landau-Unger Company, Inc.**

1271 Sixth Avenue, New York, N. Y. 10020; LT 1-8990. Ely A. Landau, pres.; Oliver A. Unger, exec. v.p.; Edythe Rein, v.p.; Herbert R. Steinmann, v.p.; Anthony B. Unger, v.p. (Production and distribution of motion pictures.)

**Don Lane Pictures, Inc.**

62 W. 45 St., N. Y. C. 10036; MUrray Hill 5-8236. Donald J. Lane, president. (Produces television commercials and industrial motion pictures.)

**Larchmont TV Studios, Inc.**

(See TV Guild Productions, Inc.)

**Laufman, Herbert S., & Company**

720 Apple Tree, Glencoe, Ill.; VE. 5-3634. Herbert S. Laufman, president. (Producers and distributors of live & film programs.)

● It's Baby Time (52).

**Lawrence, Robert, Productions, Inc.**

445 Park Ave., New York 22, N. Y.; PL. 9-1420. Robert L. Lawrence, president; Affiliates: Grantray-Lawrence Animation, Inc., 716 North La Brea, Hollywood 38, California, WEbster 6-8158; Ray Patterson, president; Grant Simmons, secretary-treasurer. Foreign Offices: Robert Lawrence Productions (Canada) Ltd., 38 Yorkville Avenue, Toronto 5, Ontario, WAlnut 5-5561; John T. Ross, president.

**Leonard, Herbert B., Productions, Inc.**

8530 Wilshire Blvd., Beverly Hills, Calif.; Hollywood 2-3111; HOllywood 3-6241. Herbert B. Leonard, president; Willetta S. Leonard, vice-president; Ralph Kales, treas.; Harold D. Berkowitz, sec. (Producers of filmed series and feature films.)

● Adventures of Rin Tin Tin (164); Tales of the Bengal Lancers (26); Circus Boy (49); Naked City (39); Rescue 8 (78). (Columbia Release.)

**Lester, Gene, Productions**

12642 Ventura Blvd., Studio City, Calif.; Tel. 769-6160. Gene Lester, producer and director. (Produce film packages and commercials, promotional films.)

● Under contract to 20th Century-Fox Studios for production of short promotional films for TV covering their major feature films such as Dr. Dolittle, Smoky, Stagecoach, Hombre, Caprice, with stars such as Rex Harrison, Fess Parker, Ann-Margaret, Doris Day, etc. Also making 35mm. short subjects for theatrical release. Contract with Paramount Studios to produce promo films for their feature The Swinger; TV promo films for 20th Century Fox film Valley of the Dolls.

**Levene, Carol, Productions**

104 Corbett Ave., San Francisco, Calif.; UN 3-3658. Carol Levene, owner. (Writer-producer commercial, industrial and educational films and packages.)

**Lewis, Lester H., Associates**

15 E. 48th St., New York 17, N. Y.; PLaza 3-5083. Lester Lewis, Juliet Lewis, partners. (Live and film packages.)

**L & M Films**

(See William Randolph Johnson Productions)

**Libra Film Distributors & Producers**

P. O. Box 1104, Hollywood 28, Calif.; OL 6-3137. Charles M. McCoy, vice-president; Loy Lester, secretary. (Film shows, commercials, features, short subjects.)

**Lieb, Jack Productions**

1230 W. Washington Blvd., Chicago, Ill. 60607; 243-2600. Jack H. Lieb, president; Warren H. Lieb, production manager. (Producer of film commercials.)

- Two Grand (13).

**Lilly, Lou, Productions, Inc.**

1522 N. Van Ness, Hollywood, Calif.; HOLlywood; Ron Seawright, prod. mgr.; Manny Gould, director of animation; Jack Perrin, comptroller. (Producers of filmed commercials.)

**LIN/Medallion Picture Corp.**

477 Madison Ave., New York, N.Y.; PL 2-4600. Robert H. Yamin, pres.; Noah Jacobs, vice pres. in chge. sls.

**Lloyd, Jack**

8440 Sunset Blvd., Hollywood 69, Calif., OLdfield 6-4607. Jack Lloyd, executive director. (Live and film package programs, jingles, musical & comedy commercials.)

**Longenecker, Robert, Agency**

(See Telepak)

**Lott Video Productions**

The Lott Building, 1938 14th Street, P. O. Box 1107, Santa Monica, Calif.; 451-1478. D. N. Lott, owner. (Producers of film commercials.)

**Love, James, Productions, Inc.**

550 5th Ave., New York 36, N. Y.; JUdson 2-4633. James A. Love, president; Herbert R. Dietz, vice-pres. (Producers of commercials, spots & programs, industrial films & slidefilms.)

**Luce, Ralph Productions**

2135 Powell St., San Francisco 11, Calif.; DOuglas 2-3003. (Film shorts, commercials, newsreels.)

**M****MC Pictures, Inc.**

165 W. 46th St., New York 36, N. Y.; CI 7-4220. Armand Schneck, president; Jerome Balsam, v.p. (Distributors of feature films.)

- 45 feature films; 35 westerns.

**MCA TV (A Division of MCA, Inc.)**

445 Park Ave., New York, N. Y. 10022; 212-759-7500. Lou Friedland, v.p. in charge of syndication; Keith Godfrey, v.p. director of sales; James Monahan, Northeastern regional sales manager; Irving Paley, director of advertising and promotion; Peter Radford Mead, research director; Bert Herbert, media research analyst. Branch Offices-Domestic: Cleveland, Ohio, 1183 Commerce Bldg., 216-241-6010, DeArv

Barton, general vice president; Universal City, Calif., 100 Universal City Plaza, 213-985-4321, Bob Greenberg, vice president West Coast; Chicago, Illinois, 425 North Michigan Avenue, 312-337-1100, and Cincinnati, Ohio, P.O. Box 43018, Fred Harner, vice president Mid-Central; Dallas, Texas, 2906 Maple Avenue, 214-R17-7536, Layton Bailey, vice president Southwest; Seattle, Washington, 101 Jones Bldg., 206MU2-4567, Jon von Herberg, Vice President Northwest; Atlanta, Georgia, 1375 Peachtree Street N.E., 404-TR 5-8388, Carl Russell, Southeast regional sales manager; Charlotte, North Carolina, P.O. Box 17364, 704-FR 7-5360, Carl Runge, Mid-Atlantic regional sales manager; Cleveland, Ohio, 1183 Union Commerce Bldg., 216-241-6010, Phillip Conway, Midwest regional sales manager; Minneapolis, Minnesota, 809 Northwestern Bank Bldg., 612-FE 3-5552, Dick Cool, North-Central regional sales manager; St. Louis, Missouri, 11670 Gravois Road, 314-CE 1-8230, Jack Robertson, Central regional sales manager.

**MCA TV International**

445 Park Ave., New York, N. Y. 10022; 212-759-7500. Ralph Franklin, vice president. Foreign Offices: London, England, 139 Picadilly, London W.1., Mayfair 7211; Paris, France, 49 bis Avenue, Hoche, Paris 8me, Wagram 92-41; Montreal 25, Canada, 1434 W. St. Catherine St., Rm. 102, 861-3057; Toronto, Canada, 180 University Ave., Toronto 1, Ont., 416-363-4031; Rome, Italy, 11 Via Tevere 855391; Munich, Germany, Haendelstr. 7, 8 Munich 27, 48-68-47; Mexico City, Mexico, Hamburgo 70, Mexico 6, D. F., 1198-94; Tokyo, Japan, Hotel New Japan, Suite 881, 29 Nagaicho, 2 Chome Chiyoda-ku, 581-2141; Sydney, Australia, Universal House, Poplar & Pelican Sts., N.S.W., 92-0797.

- Checkmate (70); Thriller (67); Frontier Circus (26); Riverboat (44); Cimarron City (26); Overland Trail (17); Suspicion (21); M Squad (17); Love That Bob (17); Restless Gun (77); D.A.'s Man (26); Staccato (27); S.A.-7 (26); Shotgun Slade (78); Johnny Midnight (39); Coronado 9 (39); Mickey Spillane's Mike Hammer (78); State Trooper (104); Follow that Man (82); Crusader (52); Revue Anthology (314); Biff Baker, USA (26); City Detective (65); Pride of the Family (40); Rosemary Clooney (39); Adventures of Kit Carson (104); Ray Milland Show (76); Soldiers of Fortune (52); Leave It to Beaver (234); Bachelor Father (157); Tall Man (75); Calvin & Colonel (26); Wells Fargo (167); Alfred Hitchcock Presents (268 hrs.; 93 1/2 hrs.); Arrest & Trial (30); McHale's Navy (138); Mr. Ed (143); The Munsters (70); Wide Country (28); Wagon Train (32); Paramount pre-48 feature films (500); Universal feature films (225).

**MGM-TV a Division of Metro-Goldwyn-Mayer Inc.**

1350 Avenue of the Americas, New York, N. Y.; 262-3131 John Burns, v.p. Edward Montanus, syndicated sls. dir.; Arthur Zeiger, dir. of bus.; Sol Schreiber, operations dir. Branch: Culver City, Calif.; 10202 W. Washington; UPTon 0-3311. Robert M. Weitman, v.p. in chg. of prod.; Alan D. Courtney, TV exec.; Charles Alsup, western syndicated sls. exec. Branch: Prudential Plaza, Chicago, Ill. (Distributors MGM features and short films, produces hour and half-hour shows for national sponsorship and syndication, produces TV tape and film commercials and industrial films.)

- MGM feature and short films; Series available for syndication; Thin Man (72); Northwest Passage (26); Islanders (24); Cain's 100 (30); Asphalt Jungle (13); Na-



tional Velvet (58); Sam Benedict (28); Zero One (39); Lieutenant (29); Eleventh Hour (62); Dr. Kildare (132); Bonnie Prudden (65).

#### **MKR Films, Inc.**

254 W. 54th Street, New York 19, N. Y. CO 5-4878. Ralph Rosenblum, pres. (Complete editorial services available to producers.)

#### **MPO Videotronics, Inc.**

222 E. 44th St., New York 17, N. Y.; TN 7-8200. Judd L. Pollock, president; Kerbawy-MPO, 1300 Buhl Bldg., Detroit, Mich.; WO 3-0201. Haford Kerbawy, pres.; 185 N. Wabash, Chicago, Ill. 372-2355, Bill Bailey, mgr.; 800 N. Seward St., Hollywood, Calif.; HO 6-3341. Mel Dellar, v.p.

#### **Marathon International Productions, Inc.**

10 E. 49th St., New York 17, N. Y.; Murray Hill 8-1130. Konstantin Kaiser, president and executive producer; Kenneth Baldwin, exec. vice president and production supervisor. (Produce & distribute motion pictures and public information films.) Offices in London, Milan and Hamburg.

#### **Mardi Gras Productions, Inc.**

714 Howard Ave., New Orleans 12, La.; JA. 2-0356. Label A. Katz, pres.; Max Zelden, secretary-treas.; Frank Shea, vice-pres.; Brandon L. Chase, exec. prod. (Producer and distributor.)

- Wild Cargo (film series) (39).

#### **Mark Three Studios, Inc.**

87 Weybosset St., Providence, R. I.; 421-9242. Tony Petri, v.p., dir. photog.; Ernest K. Strauss, production manager. (Produces film commercials and industrial films. color & B & W.)

#### **Marterto Productions, Inc.**

William Morris Bldg., 151 El Camino Road, Beverly Hills, Calif.; CRestview 1-1815. Danny Thomas, president; Rosemarie Thomas, vice-president; Sheldon Leonard, prod.-dir. (Producers of filmed series, commercials.)

- Danny Thomas Show (33); co-prod. The Real McCoys (39).

#### **Master Films Distributors, Inc.**

366 Madison Ave., New York 17, N. Y.; OX 7-4565-66. George Caputo, president. Offices: Venezuela, Buenos Aires, Montevideo, Sao Paulo, Lima, Bogota and Madrid. (Distributor of Spanish films for television in the U. S. and American programs for TV in Latin America.)

#### **Maxwell, Robert Associates**

Metro-Goldwyn-Mayer, 10202 Washington Blvd., Culver City, Calif. Robert Maxwell, exec. producer; Rudy Abel, producers; William Hamilton, bus. mgr. (Produces filmed series.)

- Lassie; Cannonball; National Velvet; Father of the Bride; Andy Hardy; The Human Comedy; Goodbye, Mr. Chips.

#### **McCadden Productions**

1040 No. Las Palmas Ave., Hollywood, Calif.; HOLlywood 4-2141. Al Simon, executive producer. (Produce industrial films and commercials.)

- The George Burns Show; The Bob Cummings Show; 21 Beacon Street, Flight.

#### **McConkey, Mack, Productions**

1822 N. Wilcox, Hollywood 28, Calif.; HOLlywood 3-7141. (Produce and distribute filmed programs.)

- Blackstone, The Magician (39).

#### **McCrary, John, Studios**

Visual Education Center Bldg., Floral Park, N. Y.; Fieldstone 7-3109. John R. McCrary, director. (Sound studio available.)

#### **McLendon Radio Pictures, Inc.**

2008 Jackson Street, Dallas 1, Texas; RI. 8-8458. B. R. McLendon, chairman of the board; Gordon B. McLendon, president; B. R. McLendon, vice-pres.; Mitchell I. Lewis, vice-president; Dorothy M. Manning, secy-treas. Directors: B. R. McLendon, Gordon B. McLendon, Dorothy M. Manning. (Production and distribution of motion pictures and television films.)

#### **McNamara Productions, Inc.**

8230 Beverly Blvd., Los Angeles 48, Calif.; WEBster 5-1205. Don C. McNamara, owner. (Producers of film commercials.)

#### **Medallion Pictures Corporation**

(see L1N/Medallion Picture Corp.)

#### **Medallion TV Enterprises, Inc.**

8833 Sunset Blvd., W. Hollywood, Calif. 90069; Oldfield 2-8100. New York Office: 140 East 56th St., Suite 11E, New York 10022. ELdorado 5-4335, Film Exchange Bldg., 277 Victoria St., 366-6433. Canada—Telefilm of Canada, Toronto 2. Miami, Florida—Frank Stone, 7922 East Dr., PL. 4-3686. John A. Ettlinger, production. (Producers and distributors of film programs for TV, commercials, packages of live programs, local and network.)

- View the Clue (52); Wrestling Stars of the 60's; Sew Easy (26); High Road to Danger (39); Medallion Cartoon Package (50); Kingdom of the Sea (41); Wonders of the World (39); Treasures in Faith (45); Star Route (26); Creeping Terror Package—Volumes I, II, III & IV, 20/20 Feature Package.

#### **Merit Productions, Inc.**

Box 149, Hartsdale, N. Y.; 914-725-3551. MU. 7-9130. E. J. Spiro, pres. (Producers of motion pictures, slides, television.)

- Heavyweight Championship Fights.

#### **Merriwell, Frank, Enterprises**

8440 Fountain Ave., Hollywood, Calif. 90069; 654-1716. Tony London, producer. (Producers of filmed series.)

- The Adventures of Frank Merriwell.

#### **Metro Artist Bureau**

5 Manor Dr., Shirley, N. Y.; 516-281-5172. T. M. Nelson, director. (Live packages.)

#### **Milner-Fenwick, Inc.**

3800 Liberty Heights Ave., Baltimore, Md. 21215; MOhawk 4-4221-2. LIBerty 2-7147-8-9; in Wash.: STerling 3-4650. Ervin M. Milner, president; Ted Kliman, writer. (Animation and live action production; TV commercials; slide films; equipment rental.)

#### **Mode-Art Pictures**

1022 Forbes St., Pittsburgh, Pa.; EXpress 1-1846. James L. Baker, chmn. & chief exec. officer; Robert L. Stane, president. (Producers of documentary and Industrial Films and TV commercials.)

#### **Modern Sound Pictures, Inc.**

1410 Howard St., Omaha, Nebraska, 68102; 341-8476. Keith T. Smith, pres. (Distributor of feature films and shorts.)

- Sleepy Joe (13); Life and Songs of Stephen Foster (13); 16 Westerns; 80 features; 130 shorts.

#### **Modern Teleservice Inc.**

619 West 54 St., New York; 765-4500. Branch offices, 219 E. 44th St., New York; 20J East

Erie Street, Chicago; DELaware 7-3761; 1153 No. McCadden Pl., Hollywood, Calif.; Hollywood 3-1124. J. R. Ritenour, president; Western Region John Lipsky, vice-president; Mid-Western Region; Paul Markham, mgr. (After production services—Print procurement; distribute filmed commercials and feature film shows.)

#### **Mogull's Films**

112-114 W. 48th St., New York, N. Y. 10036; PLaza 7-1414. Charles Mogull, president. (Distributes films.)

#### **Morris, Dwight, Productions**

1611 S. Boston, Tulsa 19, Okla.; Diamond 36424. Dwight Morris, owner; Ivah Morris, secretary-treasurer. (Produces commercials, spots. (Industrial and business films, also 16mm film laboratory for processing—duplicating.)

#### **Morris, Nelson, Productions, Inc.**

11 East 48th Street, New York 17, New York. PL. 3-1484. Nelson Morris, president. (Producer of feature motion pictures.)

#### **William Morris Agency, Inc.**

1350 Avenue of the Americas, New York, N.Y. 10019, 586-5100; Beverly Hills Office: 151 El Camino, 274-7451; Chicago Office: 435 N. Michigan Ave., 467-1744; London, Rome, Paris and Madrid. Represented in Munich. Representatives for artists and all other creative talent in all fields of the entertainment and literary world. (Live and film TV shows, commercials.) Abe Lastfogel, president; Nat Lefkowitz, New York, executive vice president and treasurer; Morris Stollere, Beverly Hills, executive vice president and secretary; Sam Weisbord, Beverly Hills, executive vice president. Radio-television department: Beverly Hills—Sam Weisbord, Phil Weltman, Norman Brokaw, Stan Kamen, Jerry Zeitman; New York—Wallace S. Jordan, Lou Weiss, Leonard S. Kramer, Sol Leon, Larry Auerbach, Tony Fantozzi, Howard G. Minsky.

#### **Morton Productions**

119 W. Hubbard St., Chicago 10, Ill.; CENtral 6-4144-5. Morton Jacobson, president; Cecelia Jacobson, secretary, treasurer. (Producers of live and film shows.)

• This Is the Story (52); What's Wrong with this Picture (260); History Through Sports (2).

#### **Moss, Herbert M., Productions**

2 W. 46 St., New York 36, N. Y.; JUDson 6-5577. Herbert M. Moss, president; Rose Gray, secretary and treasurer. (Produce and distribute live and filmed shows.)

#### **Motion Picture Advertising Corporation**

1032 Carondelet St., P. O. Box 550, New Orleans 1, La.; JACkson 5-2253. C. J. Mabry, president; Rene P. Karrigan, vice-president of commercial sales. (Producers of movie-ad and TV filmed commercials.)

#### **Motion Picture Service Co.**

125 Hyde St., San Francisco, Calif. 94102; 415-673-9162. Gerald L. Karski, president. (TV film commercials, animation and live action.)

#### **Movietonews, Inc.**

460 W. 54 St., New York 19, N. Y.; JACk Kuhne, exec. prod. (Producer of newsreels, shorts, industrials, TV-spots, documentaries and commercials.)

#### **Murphy, Owen, Productions, Inc.**

666 Fifth Ave., New York 19, N. Y.; PLaza 7-8144. Paul Cohen, president; Eric Law-

rence, v.p., editorial chief. (Producers of film shows, packages, commercials.)

#### **Myerberg, Michael, Productions, Inc.**

234 W. 44th St., New York 36, N. Y.; CHICKering 4-4846. Michael Myerberg, president. (Producers of commercials.)

### **N**

#### **NBC Films, Inc.**

30 Rockefeller Plaza, New York 20, N. Y.; Circle 7-8300. Morris Rittenberg, pres.; Jacques Liebguth, v.p., sls.; Ira Wolff, mgr., sls, planning; Morton A. Slakoff, dir., adv. & prom.; Sales Staff: Clifford Ogden, sls. rep., west; Connelly Hartsock, sls. rep. midwest; Robert Brenner, sls. rep. northeast; Henri Profenius, sls. rep. southeast, sls. rep., central; William Seiler, sls. rep. southwest.

• Jim Backus (39); Cameo Theatre (26); Car 54 (60); Danger Is My Business (39); Deputy (76); 87th Precinct (30); Famous Fantasies (3); Hopalong Cassidy (86); Laramie (124); Outlaws (50); Panic (31); R.C.M.P. (39); Silent Service I & II (78); Victory At Sea (26); Loretta Young (250); Astroboy I & II (104); Blue Angels (39); Richard Boone (25); Boots & Saddles (39); Californians (69); Continental Classroom (160); Crazy Legs (1); Flight (39); Funny Manns (130); Groucho Marx (250); Hennessey (96); It's A Great Life (78); Medic (59); Not For Hire (39); People Are Funny (150); Pony Express (39); Profiles In Courage (26); Life Of Riley (217).

#### **Nassour Pictures, Inc.**

8488 West 3rd St., Los Angeles 48, Calif.; OLive 3-0400 William Nassour, president; (Produce film programs, feature films and commercials.)

• Sheena "Queen of the Jungle" (series).

#### **National Productions**

(see Enders, Robert J., Inc.)

#### **National Telefilm Associates, Inc.**

Executive headquarters & main office: 8530 Wilshire Blvd., Beverly Hills, Calif.; OL 5-7701; New York office: 750 Third Avenue, New York, N. Y. London office: Eagle House, 109 Jermyn St., London S.W. 1, England; TR 1127. PL. 3-6106. Berne Tabakin, pres., Beverly Hills; Peter Rodgers, sr. v.p. in chg. of sls., Beverly Hills; Burton Lippman, vice-pres., treas., Beverly Hills; J. Remi Crasto, gen. foreign sls. mgr.; Burt Alexander, dir. of sls. prom. and of film operations.

• Third Man (39); U. S. Marshal (78); Assignment; Underwater (39); Grand Jury (39); Official Detective (39); Man Without a Gun (52); How To Marry A Millionaire (52); This Is Alice (39); African Patrol (39); Walter Winchell File (39); Play of the Week (39); David Susskind's Open End (52); Alexander King (13); Mike Wallace Interviews (117); Theatre (26); Combat Sergeant (13); Bill Corum Sports Show (26); China Smith (26); Find a Hobby (26); International Playhouse (26); James Mason Show (26); Man's Heritage (13); Music of the Masters (13); New Adventures of China Smith (26); Orient Express (26); The Passerby (26); Police Call (26); about 800 feature films; 1,400 cartoons and short subjects: Probe (39); Top Rank (25); Peril 13 (13); Combat Sergeant (13); Find A Hobby (26); The Passerby (26); Kimba (52) C; Forest Rangers (104) C; Laredo (56) C; Documentaries (10) C; Divorce Court I (130); Divorce Court II (130).

#### **National Telepix, Inc.**

11 West 42nd Street, New York, N. Y., 10036;

563-5940. Henry R. Shields, pres. (Producers and distributors of films.)

- Mischief Makers (78); Comedy Capers (92); Wally Western "Cliff-hangers" (130).

#### Nationwide Pictures

Shamrock Studio, Winter Park, Fla.; Midway 4-4087. H. K. (Hal) Carrington, owner-manager. (Produce film series, filmed spots, commercial pictures, travel news clips).

- "Personalities"

#### Neal, Stanley, Productions, Inc.

(See Don Lane Pictures, Inc.)

#### Ted Nemeth Studios

36 West 62nd St., New York, N. Y. 10023; Circle 5-5147. Ted Nemeth, producer, director, cinematographer; M. E. Bute, art director. (Producers of theatrical films and TV commercials.)

#### David M. Newell

Box 360, Leesburg, Fla. David M. Newell, owner. (Producers of films on fishing, hunting, dogs, nature etc.)

- The Sportsmans Club (TV series, 65 episodes).

#### New Merritt Enterprises, Inc.

(See Nicholson-Muir Prods., Inc.)

#### Newsfilm, Inc.

10 East 49th Street, New York 17, N. Y.; MUrray Hill 8-3063. Kenneth Baldwin, pres., prod. sup.; Konstantin Kalser, exec. prod. (Produces and distributes newsfilms and public information films.)

#### Nicholson-Muir Productions, Inc.

2 West 45 St., New York, N. Y. 10036; 986-0068. E. Roger Muir, pres.; Nick Nicholson, Exec. Vice-pres. film program).

- Newlywed Game, USA; Communicate (Canada); Whoopdeedoo (Canada); Match-es 'n Mates (USA).

#### Nicoll, Oliver W., Productions

820 West End Ave., New York, N. Y. 10025; Monument 3-7284. Oliver W. Nicoll, executive director; Sandra Munsell, associate director. (Program production, live and film package shows.) See Radio Features of America.

#### Niles, Fred A. Communications Centers Inc.

1058 W. Washington Blvd., Chicago, Ill. 60607; Fred A. Niles, pres.; William E. Harder, vice-pres., prod.; Norman C. Lindquist, vice-pres., sls.; Harry Lange, vice-pres., exec. prod.; Rolf W. Brandis, Joseph Callan, Robert Alpert, vice-presidents. Donald L. Lawrence, asst. prod. mgr.; Sid Siegel, musical dir.; Robert Henning, chief sound eng.; Bert Lindberg, chief charge man; Dorothy Roecker, office mgr. Branch offices: Hollywood: 5545 Sunset Blvd., 90028; Hollywood 2-7311. Lionel Grover, vice-pres. & gen. mgr.; New York: 108 West Eng, 10023; SU 7-8770. Charles Ticho, v.p., gen. mgr.; Susanne Thurber, office mgr. (Motion pictures for TV, non-theatrical & theatrical distribution, television creative services and production; syndicated TV spots; syndicated TV shows; slide-films; close circuit television; business theatre presentations; (merchandising materials.)

#### Norbert Productions, Inc.

8530 Wilshire Blvd., Beverly Hills, Calif. Ol. 7-4440. Norman Blackburn, president; Willetta Leonard, vice-president; Herbert

B. Leonard, sec.; Carl Coulter, treas. (The making and distribution of half-hour television series.)

- Circus Boy.

#### O

#### Odyssey Productions, Inc.

24 E. 51st St., New York 22, New York; PL. 2-1750. Milton Fruchtmann, president; Lowell Thomas, exec. v.p. (Producer of series, one hour shows, half-hour shows.)

- Lowell Thomas Television series, High Adventure (color-11) World of Lowell Thomas (half-hour—41).

#### Official Films, Inc.

724 Fifth Avenue, New York 19, N. Y.; PLaza 7-0100. Louis C. Lerner, pres., chairman of bd.; Don Getz, vice-pres., Int'l.; Al Lanken, gen. sls. mgr.; James P. Miller, secy., treas.; Stanley Mitchell, asst. treas. (Producer-distributor of film television series & first-run feature film package.)

- Survival!; Battle Line; Biography; Across the Seven Seas; The Adventures of Robin Hood; Crossword; It's A Matter of Law; Biography of John F. Kennedy; The Big Story; The Buccaneers; Cartoon; Colonel March of Scotland Yard; Cross Current; Dateline Europe; Decoy; Greatest Headlines of the Century; The Hunter; International Detective; The Invisible Man; Mr. Lucky; My Hero; Marilyn Monroe Special; Overseas Adventure; Peter Gunn; Rocky Jones; Space Ranger; Sportsfolio; Star Performance; The Star and The Story; Sword of Freedom; Trouble With Father; Wire Service; Yancy Derringer.

Greatest Headlines of the Century; The Hunter; International Detective; The Invisible Man; Mr. Lucky; My Hero; Marilyn Monroe Special; Overseas Adventure; Peter Gunn; Rocky Jones; Space Ranger; Sportsfolio; Star Performance; The Star and The Story; Sword of Freedom; Trouble with Father; Wire Service; Yancy Derringer; Official Films Festival (58 Feature Films); Movies For Swingers.

#### Okun, Lillian, Productions

307 East 44th St., New York 17, N. Y.; MUrray Hill 9-3800, Ext. 311N. (Live shows—children and teen-age, women's.)

#### On Film

Princeton, New Jersey. Walnut 1-7800. Robert Bell, pres.; F. E. Johnston, Jr., treas. W. J. West, Sr., secy.; 625 West 42nd Street, New York, N. Y. LW 4-3050 Morton Schaps, TV slsmn. (Producers of TV commercials and industrial films.)

#### Opera Cameos TV Productions

400 Madison Ave., New York 17, N. Y.; ELdorado 5-5545. Carlo Vinti, president; Joseph Vinti, Jim Knisely, vice-presidents; Beatrice Messina, secretary; F. X. Giaccone, coordinator. (Produces live series.)

- Opera Cameos (live).

#### O'Reilly Productions

72 West 45th St., New York, N. Y. 10036. John F. O'Reilly, owner. (Produces film commercials, sales films.)

#### Owens, Harry, Television Productions

6710 Melrose Ave., Hollywood 38, Calif.; WEBster 9-1491. Harry Owens, president; Homer O'Donnell, vice-president. (Film producer.)

#### P

#### Packaged Programs, Inc.

471-4756. F. S. Di Fiore, pres. (Produce film shows, commercials, film news.)

**Pan-American Television Corp.**

Av. Chapultepec 18, Mexico D. F., Mexico, 18-50-20. Fernando Diez Barroso A., pres. (Film product in English with Spanish titles and films in Spanish.)

**Paramount Television Productions, Inc.**

1501 Broadway, New York, N. Y., 10036; BR 9-8700. (Subsidiary of Paramount Pictures Corp.) Paul Raibourn, president; Seymour L. Adler, vice-president & gen. mgr.

**Parsons, Lindsley, Productions, Inc.**

Samuel Goldwyn Studios, 1041 N. Formosa Ave., Hollywood, Calif., 90046; 469-6151. Lindsley Parsons, president; Sam Wallis, treasurer. (Films and commercials.)

**Partington, Jack, Television Productions**

435 W. 57th St., New York 19, N. Y.; PLaza 7-0316. Jack A. Partington, Jr., president. (Film producer, radio/TV commercials.)

**Pathe News, Inc.**

245 W. 55th St., New York 19, N. Y.; JUDson 6-8920. Joseph P. Smith, pres.; John C. Smith, vice-pres., dir. of educational projects; Irwin Abrams, comptroller; (Producer of T.V. Programming, documentaries, educational films, children's programs.)  
 ● Milestones of the Century (365); Men of Destiny (130); Pathe Educational Films (103); Pathe Short Subjects (38); Hollywood Offbeat (13); Showtime (39); Harlem Variety Revue (13); Musical Parade of Stars (1100); Frank Fontaine Comedy Hour (1); Judy Garland Show (26); Judy Garland Special (2); Captain David Grief (39); Championship Wrestling (52).

**Patin, Ray, Productions**

3425 Cahuenga Blvd., West, Hollywood 28, Calif.; HOLlywood 2-1147. Ray Patin, president. (Produce live action and animated commercials.)

**Peckham Productions, Inc.**

9 East 48th St., New York 17, N. Y.; PLaza 8-0490. John L. Peckham, pres.; Harvey Yale Gross, vice-pres. & creative dir.; Peter H. Peckham, secy-treas.; Michael Ferrante, prod. mgr.; Sarah Anne Peckham, prod. asst.; Hoyt Griffith, dir. of editorial services; Tom Detienne, dir. of sls.; Siondie E. Dobkin, promotion coordinator; Gary Martin, prod. asst.; Donald Bain, writer, producer, director. (Producers of industrial, sales and sales training films, design and production of industrial shows; Fair projects; TV commercials.)  
 ● A Sense of Responsibility (Newsweek); Amata (IBM); Impressions (IBM); A New Way to Set Type (IBM); From Thoughts to Words to Action (IBM); The Reasons Why (Stokely-Van Camp); Open Outcry (N.Y. Coffee & Sugar Exchange); Simply Beautiful (Avon).

**Pegasus Productions, Inc.**

45 West 38th St., New York, N. Y.; LO 4-9319. Leonard Anderson; (Motion picture productions and services.)

**Pelican Films, Inc.**

292 Madison Ave., New York 17, N. Y. Thomas J. Dunford, pres.; Arthur J. Zander, vice-pres.; S. William Aronson, vice-pres., sales; Marc T. Statler, vice-pres., producer. (Produces live-action and animated TV commercials and business films.)

**Pendulum Productions, Inc.**

13 W. 57th Street, New York 19, N. Y.; PL 9-1616. Scudder Boyd, pres.; Gene Searchinger, v.p.

**Petri, Tony, Studios**

(See Mark Three Studios, Inc.)

**Philco TV Enterprises**

2725 Malcolm Ave., West Los Angeles 64, Calif.; ARizona 9-3139. Michael Phillips, president. (Film producers.)

**Pictures for Business**

Box 2309, Hollywood 28, Calif.; 467-7009. Bill Deming, exec. prod.; Ann Deming, film-strip prod. (Business motion pictures and filmstrips, TV commercials and TV programming.)

**Piel, David, Inc.**

300 Central Park West, New York 24, N. Y.; TR. 3-6820. David Piel, president; Hedi S. Piel, vice-president. (Produce film series, live and animated commercials.)  
 ● Big Mac and His Magic Train; Harold and The Purple Crayon.

**Plautus Productions, Inc.**

(See Titus Productions, Inc.)

**Pohlman Film Productions, Inc.**

527 No. 27th St., Milwaukee, Wisconsin 53208. Division 2-6363. Harvey Kiefer, mgr. (Produce product commercials; industrial motion pictures; slide films.)

**Portland Productions, Inc.**

1018 Pamela Drive, Beverly Hills, Calif.; CRestview 5-6457. J. N. Mason, president; V. K. Osborne, vice-president; Pamela Mason, secretary, treasurer. (Produce filmed series.)  
 ● The Readers (29).

**Premier Film & Recording Corp.**

3033 Locust St., St. Louis 3, Missouri; JEFFerson 1-3555. Theodore P. Desloge, pres. & exec. producer; Wilson Dalzell, exec. v.p. & gen. mgr.; Roger E. Leonhardt, prod. supv. (Producers of motion pictures, TV spots, sound & silent slide films, recording and record pressings.)

**Prime T.V. Films, Inc.**

527 Madison Avenue, New York, N. Y. 10022, 421-2170. Alec Campbell, pres.; George W. Campbell, v.p.; Rae Cole, bus. man.  
 ● Charlie Chaplin Comedy Theatre (26); Specials: Golden Age of Comedy; When Comedy Was King; Bernadette of Lourdes; Lady Takes a Chance; Girl in the Bikini. Other features and shorts.

**Princeton Film Center, Inc.**

Princeton, N. J.; WA 4-3550. Lindsay Bradford, president. (Producer and distributor of package shows, films & commercials.)  
 ● The Handy Man; What Is Modern Art.

**Princeton Report, Inc.**

Princeton, N. J.; WA 4-3550. Lindsay Bradford, president. (Producer and distributor of package shows, films & commercials.)

**Q****Q. E. D. Productions, Inc.**

21 West 46th St., New York 36, N. Y. JUDson 2-4291. Robert Baron, president, prod.-dir.; Eleanor Geiger, vice-president charge of sales; Angie Ross, supervising editor. (Prod. of industrial films TV com.)

**QM Productions**

1041 N. Formosa Avenue, Los Angeles 46, Calif., HOLlywood 9-6161; Quinn Martin, pres.; Eli Parker, v.p. (production of television and motion picture films.)

**Quartet Films, Inc.**

5631 Hollywood Blvd., Hollywood 28, Calif., Hollywood 4-9225. Arnold Gillespie, president; Michael R. Lah, vice-president & treas.; Stanley Walsh, vice-president & secretary; (Producers of animation and live action for all film media.)

**Quartet International, Inc.**

507 Fifth Avenue, New York, N. Y. 10017, MU-2-2444. Harvey Chertok, pres., treas.; Barbara Ann Chertok, v.p., secy. (production and distribution of motion pictures for theatrical, TV release.)  
7 Surprises.

**R****RCA Recorded Program Services**

Home office: 155 E. 24th St., New York 10, N. Y.; MUrray Hill 9-7200. A. B. Sambrook.

**Radium Films, Inc.**

220 W. 42nd Street, New York, N. Y. 10036, Bryant 9-6653. Lester Schoenfeld, pres.; Rosalind Kossoff, v.p.; (distributors of Film Images collection: Focus on 16mm.; Radiant Films.)

**Radio and Television Packagers, Inc.**

9 East 40th St., New York, N. Y.: LExington 2-1717. William Cayton, president; Fred Ladd, director. (Prod., dist. filmed series.)  
● Jungle (59); Combat (52); Cartoon Classics; Series I (104); Series II (112); Series III (104); The Wild Swans (20); Mr. E. From Tau Ceti (20).

**Radio Features of America**

820 West End Ave., New York, N. Y. 10025; MOument 3-7284. Oliver W. Nicoll, exec. dir.; Sandra Munsell, assoc. dir. (Program production, live and film package shows, commercials and filmboard.)

**Rainbow Island Productions, Inc.**

1633 Kapiolani Blvd., Honolulu 14, Hawaii. Chuck Smouse, president. (Producers.)

**Rainbow Pictures, Inc.**

1540 Levante Avenue, Coral Gables 46, Florida; Walter Reace, president; Ruth B. Resce, sec.-treas. (Motion picture producers studios—facilities, animation.)

**Raylin Productions, Inc.**

1270 Avenue of the Americas Rm. 1708, New York, N. Y., 10020; CI 5-8680; Ruth Downs, pres.; Hugh Downs, chm. of the bd.; Jack London, Frank Bibas, vice-presidents. (TV production.)

**Ram Productions**

205 West 95 Street, New York, N. Y. 10025; MOument 2-5111. Ed Lindner, director. (Producers of live package programs, medical films and programs, commercials and Filmboard (R).)

● Medical Reporter (live); Vera Wallace, Private Investigator (live); Time & Again (live); Eben & Egbert (live); Animal Inn (live).

**Ray, Reid H., Film Industries, Inc.**

2269 Ford Parkway, St. Paul, 55116; Minn., 699-1393. Branch office in Chicago. Reid H. Ray, president. (Produce and distribute film series and commercials.)

● Walt's Workshop (39).

**The Walter Reade Organization, Inc. (Television Division)**

241 East 34th Street, New York, N. Y. 10016; MU 3-6300. Walter Reade, Jr., president; Elliott Abrams, vice-president in charge

of television sales; Alan Gleitsman, vice-president, west coast office; Murray Oken, director, eastern sales; Bernice Coe, account executive; Julian Schlossberg, account executive; Stan Levine, director, advertising & promotion; Mary Winters, operations manager.

● Cinema 200 Features (30); Cinema 68 Features (68); Selected Cinema Features (45); Cinema 100 Features (24); Cinema 90 Features (26); Cinema 70 Features (30); Cinema 88 Features (53); Cinema 98 Features (98); Laurel and Hardy Features (10); Shorts (60); Special of the Week (15 full-hours); Silents Please (39 half-hours); Abbott and Costello (52 half-hours); Time Out for Sports (52 quarter hours); Capt. Sailorbird Cartoons (75 five- to eight-minute cartoons.)

**Redlin Productions, Inc.**

19116 Lanark, Reseda, Calif., DIckens 2-8925. William A. Redlin, president; Emil F. Redlin, secretary, treasurer. (Producer live and film programs, features.)

**Reed, Roland, Productions, Inc.**

650 No. Bronson, Hollywood 4, Calif.; HOLlywood 6-3111. Roland Reed, president. (Produces filmed series, package programs.)

● Beulah (78); Rocky Jones, Space Ranger (39); Waterfront (78); Meet the O'Briens (39); My Little Margie (126); Mystery Theatre (57); Trouble With Father (Stu Erwin) (130).

**Reela Film Laboratories, Inc.**

65 N.W. Third St., Miami, Fla. 33128; Tel: FR 4-2108. (Producers, motion picture lab. 16 & 35 mm.)

**Reemack Enterprises, Inc.**

1270 Ave. of the Americas, New York, N. Y. 10020; Circle 6-7300. Lewis Graham, producers. (Producers of live shows.)

**Reichenbach, Bob & Associates**

344 20th Street, Oakland, Calif.; 836-3114; Bob Reichenbach, gen. mgr. (Package-distributor of live and film shows.)

**Republic Television Features**

3354 Merchandise Mart, Chicago 54, Ill.; Tel.: 275-3199. Capico Kapps, president; Joseph Kapps, vice-president. (Producers and distributors of live and transcribed shows.)

● TV Fashion Flashes (26); Willie The Wonderman (13); Job Opportunities (52); Help Wanted Column of the Air (52).

**Riviera Productions**

6610 Selma Ave., Hollywood 28, Calif.; HOLlywood 2-8585. Midwest representative: Robert Zens, 340 Westmoor Blvd., Brookfield, Wisconsin; SUNset 2-8815. Eastern representative: Pat Rancati, 3304 Rumson Rd., Cleveland 18, Ohio; F. W. Zens, executive producer; Bert Hunt, director of sales; Leif Rise, associate producer, docs., shorts. (Produces filmed series, commercials.)

● Punch and Trudy (6); Teletunes (15); Aqua-Lung Adventures (13).

**Rocket Pictures, Inc.**

1150 W. Olive Ave., Burbank, Calif. 91506; 213/849-6078/849-1219. J. Richard Westen, president; Don Bartelli, v.p. in chg. of prod.; Kay Shaffer, secy.-treas.; John Russo, v.p. in chg. of sales. (Producers of films and programs.)

**F. K. Rockett Prods., Inc.**

729 Seward Ave., Hollywood 38, Calif.; HOLlywood 4-3183. Stanton Webb, exec. producer. (Producers of theatrical, indus-

trial, documentary motion pictures, TV programs & commercials.)

**Rockhill Productions**

18 E. 50 St., New York 22, N. Y.; PLaza 9-7979. Janet Taylor, president. (Produce and distribute live and film shows.)

**Rodney-Young Prod.**

(see Cavalier Productions, Inc.)

**Roffman, Richard H. Associates**

675 West End Avenue, N. Y. 25, N. Y.; RI 9-3647. Maurice Roffman, chairman of the bd.; Richard H. Roffman, pres.; Francine Marta, Malvina Cohn, Herman Jaffe, Irwin Markham and Lou Lawrence, vice presidents. Branch: 7755 Hollywood Blvd., L. A., Calif.; Care: Alan Winston, west coast managing dir. (Producers and distributors of shows also do Public Relations and publicity and promotion for shows—also do casting for shows, etc.)

**Rolab Studios & Rolab Photo-Science Laboratories**

Sandy Hook, Conn. 06482; Tel. 203-426-2466. Henry Roger, owner-director; E. H. Roger, treasurer. (Producer of film shorts, features, commercials and film strips. Also time lapse & micro movies.)

**Rosamond Productions, Inc.**

8330 West Ward St., Hollywood 48, Calif.; OL 1-3010. David Chudnow, president; Rosamond Chudnow, vice-president. (Produce films for TV.)

**Rourke, Jack, Productions**

TV & Film Production Center Studios, 3805 West Magnolia Blvd., Burbank, Calif. 845-3709. Jack Rourke, president; Ned Costa, associate producer; Merle Kinney, production manager.

**Rouzer, Danny, Studio**

7022 Melrose Ave., Hollywood, Calif., 90038; WEBster 6-2494. Danny Rouzer, IATSE director of photography. (All types 16mm & 35mm films, Kinescopes, pilots & test commercials.)

**S**

**Samuels, Sam**

155 West 46th Street, New York 36, N. Y.; PLaza 7-6300. Sam Samuels, owner. (Package shows—Variety Entertainers scripts.)

**Sandler, Allan Film Libraries, Inc.**

1001 North Poinsettia Place, Hollywood, Calif. 90046; TR 6-2021. Allan Sandler, pres.; B. Norman Sandler, vice-pres.; Jackie Sandler, secy.-treas. (Library of stock shots.)

**Saperstein, Abe, TV Enterprises**

127 No. Dearborn Ave.; Chicago, Ill.; DEarborn 2-2427; Suite 7614, Empire State Bldg., New York 1, N. Y.; LOnagacre 3-4677. Abe Saperstein, Walter Kennedy. (Distributes filmed series.)

- Kid Magic (13); Tic Toc Tales (13).

**Saphier, James L., Agency, Inc.**

9229 Sunset Blvd., Los Angeles 69, Calif.; CRestview 1-7231. James L. Saphier, president. (Production of live and filmed programs.)

- Bob Hope Show (live).

**Savage Friedman, Inc.**

151 East 50 St., New York, N.Y.; 753-5900. Lee Savage, Harold Friedman, Sol Goodnoff. (Films in live-action, graphics and animation for TV commercials and industry.)

**Schafer, Kermit, Radio & Television Productions**

Central Valley, New York; WAbash 8-6903. Kermit Schafer, president; Michael Louis, general manager. (Produce and distribute live and film programs.)

**Schwimmer, Walter, Inc.**

410 N. Michigan Ave., Chicago, Illinois 60611; 467-5220. Walter Schwimmer, president; Arthur E. Pickens, Jr., exec. vice-president; Howard P. Christensen, dir. sls. (Produce and distribute film & live programs for network & synd.)

- Championship Bowling (312); Championship Bridge with Charles Goren (78); World Series of Golf (live in color); Lets Go to the Races (26); National Golf Day (live in color); Cisco Kid (156); Sports Package (623).

**Screen Gems, Inc.**

711 Fifth Avenue, New York, 10022; (212) PLaza 1-4432. A. Schneider, president; Jerome S. Hyams, executive vice president and general manager; Leo Jaffe, first vice president and chairman of the finance committee; John H. Mitchell, vice president; Jackie Cooper, vice president; Russell Karp, vice president and treasurer; Lloyd Burns, vice president; Charles Fries, vice president; Pierre Marquis, vice president; David H. Horowitz, vice president, secretary and general counsel; Milton Klein, controller; Willis Grant, director of research and planning; Robert Horowitz, director of technical services; Marvin Korman, director of advertising and public relations; Johanna Grant, eastern publicity director. Television Program Production Division, 1334 N. Beachwood Drive, Hollywood, California; (213) HOLlywood 6-3141. Jackie Cooper, vice president in charge; Charles Fries, vice president and executive production manager; J. Stephen Blauner, vice president, program development; Arthur Frankel, vice president and chief studio counsel; Seymour Friedman, vice president and production supervisor; William Sackheim, director of program projects; Renee Valente, director of program projects, east coast (N.Y.); Lawrence Werner, post-production executive; A. G. Feder, controller, west coast operations; Allan Rice, manager, business affairs; James Hardiman, studio promotion and publicity director. National Sales Division, New York: John H. Mitchell, vice president in charge. Syndication Sales Division, New York: Dan Goodman, vice president in charge; William Hart, director of sales; Don Bryant, southern and southwestern sales manager; Paul Weiss, mid-western sales manager; Dick Campbell, western sales manager. International Program Sales and Production Division, New York: Lloyd Burns, president; Dan Enright, vice president, production; Alan Silverbach, vice president, sales manager; Norman Horowitz, executive assistant to the president. Screen Gems (Canada) Ltd. Toronto: Bruce Ledger, vice president and general manager. Offices in Montreal and Vancouver. Screen Gems de Mexico, S. A. Mexico City: Harold Winston, general manager. Offices in San Juan and Buenos Aires. Screen Gems of Brazil, Inc. Sao Paulo: Helois Alvarez, general manager. Screen Gems, Ltd. London: Vernon Burns, vice president and director of European operations. Offices in Paris and Munich. Screen Gems Pty. Ltd. Sydney: Joe Joel, vice president and director of far eastern operations. Offices in Tokyo, Manila and Bangkok. Commercials Division (EUE/Screen Gems) New York: Harvey Raphael, vice president and general manager; Michael Elliot, vice president; Steven Elliot, vice president; Errol Linder-

man, vice president and sales manager; Dick Kerns, vice president in charge of West Coast operations (Burbank). Broadcasting Division: Norman Louvac, president (San Juan, Puerto Rico); Douglas Elleson, vice president and general manager, WVUE-TV, New Orleans; Harold Woolley, vice president and general manager, KCPX-TV, AM & FM Radio, Salt Lake City; Hector Modestti, general manager, WAPA-TV, San Juan, Puerto Rico; John A. Serrao, manager, New York office. Merchandising Division: Ed Justin, vice president in charge.

- National TV Series: Bewitched; I Dream of Jeannie; The Monkees; Iron Horse; The Second Hundred Years; The Flying Nun; Days of Our Lives; Johnny Quest; The Flintstones; Top Cat; Magilla Gorilla; Peter Potamus; The Jetsons; The Donna Reed Show.

- Syndicated TV Series: Casey Jones; Ivanhoe; Jet Jackson; Manhunt; Rescue 8; 77th Bengal Lancers; Tightrope; Damon Runyon Theatre; George Burns & Gracie Allen Show; All Star Theatre; Award Theatre; Celebrity Playhouse; Showcase 39; Top Plays; Tallahassee 7000; Medicine of the '60's; The Big Playback; Tales of the Texas Rangers; Two Faces West; Wild Bill Hickok; Behind Closed Doors; Jungle Jim; Circus Boy; Patti Page Show; 7 League Boots; Naked City; Top Cat; Shannon; 156 Hanna-Barbera cartoons; Festival of Performing Arts; Pick a Letter; Ranch Party; Serials; 3 Stooges; My Friends Around the World; Winston Churchill; The Valiant Years; Empire; NFL Game of the Week; Soupy Sales; Dennis the Menace; Quick Draw McGraw; The Flintstones; Wackiest Ship in the Army; People in Conflict; Father Knows Best; Yogi Bear; Huckleberry Hound; Gidget; Batfink; Fun Afloat; Hazel; Adventures of the Seaspray.

**Scripture Films** (see Hack, Herman, Prod.)

#### Seven Arts Associated Corp.

200 Park Avenue, New York, N. Y. 10017; YUKON 6-1717. Branches: Chicago—4630 Estes, Lincolnwood, Ill.; OR 4-5105. Los Angeles—3562 Royal Woods Dr., Sherman Oaks, Calif.; ST 8-8276. Dallas—5511 Royal Crest Dr., Dallas, Texas; EM 3-7331. Eliot Hyman, pres.; Donald Klauber, exec. v.p. & gen. sls. mgr.; Samuel H. Haims, fin. v.p. & secy; Sidney H. Levin, v.p. & gen. counsel; Albert E. Bollinger, treas.; Norman Z. Solomon, asst. treas. & controller; Herbert G. Richek, v.p. & dir. Theatrical & TV Film Services; Lloyd W. Krause, v.p. for sls., Eastern div.; Leonard Hammer, dir., nat. sls.; Jack Heim, Eastern div. acct. exec.; Harvey Chertok, dir. of adv., sls. prom. & pub.; Robert Hoffman, v.p. for sls., midwest div. (Chicago); S. Allen Ash, Midwest div. acct. exec. (Chicago); George Mitchell, v.p. for sls., Western div. (Los Angeles); Alden Adolph, West Coast div. acct. exec. (Los Angeles); David Hunt, v.p. for sls., Southern div. (Dallas); Al Shore, Southern div. acct. exec. (Dallas).

- Films of the 50's, Volume 1 (33); Films of the 50's, Volume 2 (41); Films of the 50's, Volume 3 (41); Films of the 50's, Volume 4 (40); Films of the 50's, Volume 5 (49); Films of the 50's, Volume 7 (50); Films of the 50's, Volume 8 (42); Films of the 50's, Volume 9, part 1 (54); Films of the 50's, Volume 9, Part 2 (54); Films of the 50's, Volume 9, Part 3 (53); Films of the 50's, Volume 9, Part 4 (54); Films of the 50's & 60's, Volume 10 (41); Films of the 50's & 60's, Volume 11 (52); The Fast 23, post 1950 & 1960 feature films; 99 Film favorites; 20 special features.

#### Seven Arts Productions, Ltd.

11 Adelaide St. W., Toronto, Ontario, Can-

ada: (416) EM 4-7193. Charles S. Chaplin, v.p. & Canadian sls. mgr.; William K. Moyer, Canadian sls. dir.

- Films of the 50's & 60's, Volume 1-10; Warner Bros. features (766); Bowery Boys features (48); Associated British-Pathe features (75); Robert Lippert features (118); 26 spectacular features.

#### Seven Arts Television

(See Warner Bros.—7 Arts Television)

#### Sextant, Inc.

663 Fifth Ave., New York, N. Y. 10022; LT 1-7611. Robert D. Graff, pres.; (TV producers).

- Winston Churchill; The Valiant Years; Franklin D. Roosevelt series; Noah and The Flood.

#### Shelle Productions, Inc.

1334 Beachwood Avenue, Hollywood 28, California. HOLLYWOOD 2-3111. Herbert B. Leonard, president; Willetta Leonard, vice-president; Harold Berkowitz, sec.; Ralph Kale, treas. (The making and distribution of hour television series.)

- Naked City (1 hr. series).

#### Showcase Productions, Inc.

Hal Roach Studios, Culver City, Calif.; VERMONT 8-2185. Hal Roach, Jr., president; Carroll Case, vice-president, producer; E. H. Goldstein, treasurer. (Producer of film series.)

#### Show Corporation of America

10 East 49th St., New York, N. Y. 10017; 421-8830. C. Robert Manby, president; Fred Schneider, vice president. (Distributor of tape and film series and feature films.)

- New Million Dollar Movies (60) for foreign distr. Spirit of '67 (12) features for U.S. Distribution.

- Command Performance (34) features.
- Newsmakers (34) features for U.S. distribution.

#### Signature Films

2120 Cross Bronx Expressway Bronx, New York 10473; Ta 3-9665, Ta 3-8726. Samuel M. Sherman, pres.; Bob LeBar, dir. Art & Animation; Robert Price; dir. of adv.; Denver Dixon, dir. sls., West Coast Rep.; Ruth Sherman, pub. & script spvsr. (produces film series, feature films, commercial). Distributes theatrical and television films World-Wide.)

#### Signet TV

200 W. 57th St., New York 19, N. Y.; JUDSON 2-3636. Subsidiary of Medallion Pictures Corp., R. B. Schriff, president; Daniel McDonald, treasurer.

- 35 Features; Action Shorts.

#### Simmel-Merservey TV Productions

10890 Massachusetts Ave.; L. A. 24, Calif.; GR. 9-1152. Louis C. Simmel, president. (Producers and distributors of filmed series.)

- Yesterday's World Today (13); Isles of Mystery (5); Ghost Towns (13); Marshall of Linal City; Wild Bill Elliott (30 mins.).

#### Simon, Al, Productions

1040 No. Las Palmas Ave., Hollywood 38, Calif.; HOLLYWOOD 4-2121. Al Simon, owner. (Film producer, commercials.)

#### Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Calif.; WEBSTER 9-1491. Homer O'Donnell, owner. (Film producer.)

**Sleeping Giant Films, Inc.**

3019 Dixwell Ave., Hamden, Conn. New Haven phone: CH 8-3236. David K. Harris, president; Anthony Guarino, Jr., vice-president-treas. (Producers of film for industry; TV and education.)

**Slesinger, Stephen, Inc.**

205 West Brorein St., Tampa, Fla. 33606; 254-9191 Shirley A. Lasswell, president. (Produce films.)

**Smith, Fletcher, Studios, Inc.**

Main Office: 259 S.W. 21st Terrace, Ft. Lauderdale, Fla.; Ludlow 1-7300; Fletcher Smith, president; Janet Smith, v.p., Marie Adehn, secretary-treasurer. (Producer of commercials & industrial films; Television Shows.)

**Sonnenreich, Joseph I.**

205 W. 89 St., New York 24, N. Y.; SU-quehanna 7-1797. Joseph I. Sonnenreich, owner. (Live and film programs.)

**Sonney Amusement Enterprises, Inc.**

1654 Cordova St., Los Angeles, Calif. 90007; 731-7236. Daniel Sonney, president; Edward Sonney, vice president. (Producers, distributors of domestic and foreign films.)

**Soundac Color Productions, Inc.**

P. O. Box 2167, Hollywood, Florida; 945-0562. Robert D. Buchanan, president; Robert G. Biddlecom, technical director; Clarence M. Schleh, Jr., production manager. (Produces film series, animated commercials.)  
● Super-Flex; ID's; Info-Maps; Show Openers; Color Skope & Color Flex.

**Sovereign Productions, Inc. (see Reynolds. Stuart Productions)****Spectacle Productions, Inc.**

6290 Sunset Blvd., Hollywood 90028. Phone: (213) 462-6464. Producers: Al Burton, Bart Ross, Frank K. Danzig. (Packager of live & film shows)

**Sportlite Films**

20 N. Wacker Drive, Chicago, Ill. 60606; 236-8488. Alfred D. LeVine, pres.; Mary Carroll, comptroller; Charles S. G. Lee, unit mgr. Packaging of quality pictures for industry, schools and television.

● Indianapolis "500" Race (color) 1957-1967 (11); Sebring—12 Hours of Endurance; Atlanta "500" Stock Car; Adventures Outdoor (color) (26); Women's World of Golf—Berg, Rawls, Wright (3); Byron Nelson's Let's Go Golfing (13); NFL Highlights '66; Famous Fights (6); Boxing from Rainbo (26); All American Wrestling (52 hours); Texas Rasslin' (color) (13); NBA Basketball; Rose Bowl Football; Rose Bowl Parade; Ski Moderne (color); Gridiron Cavalcade (13); Marilyn Monroe Story; Broadway Handicap; BIG 10 Football (65); How to Bowl (Ladewig, Nagv. Fazio) (3); Play Better Golf (Revolta, Wright, Armour) (10).

**Spotlite News, Inc.**

3449 Cahuenga Blvd. W., Hollywood, 28, Calif.; 466-5365. Algernon G. Walker, president; W. A. Blanchard, v.p.; Marcia J. Walker, sec./treas. (Newsfilm service for commercial clients.) Affiliated with Ailend'or Productions Incorporated.

**Square Deal Pictures Company**

1129 Fairview Avenue, Arcadia, Calif. 91006. E. F. Marvin, general manager. (Produce and distribute filmed programs.)

**Stage Door Studios**

Box 8, Hillside Manor, New Hyde Park, N. Y. 11042; 516 Pioneer 2-0500. Branch; St. Clair

Studios, 119 West 47th St., N. Y. Dr. Joseph L. Levit, board dir.; R. Miles Master, exec. prod.; Phillip St. Clair, tech. dir.; Jo Freuden, talent and promotional rep. (Mobile field units for on location productions.)

**Stage Five Productions**

9336 W. Washington Blvd., Culver City, Calif.; HO 9-5911. Ozzie Nelson, producer, director; Leo Pepin, associate producer. (Produces filmed series.)

**Stanley-Marshall, Inc.**

1454 Peerless Place, Los Angeles 35, Calif.; CRestview 4-5279. Stanley Marshall, producer. (Distributor of film series.)

● The Adventures of the Texas Kid (color & B&W); The Forbidden Isles made in American Somoma (color); Holly Nights (color & B&W); The All American Girl (color & B&W); Dr. Jekyll & Mr. Hyde (color & B&W); Arrabellias (B&W); Stock shots in color & B&W; 8mm subjects for the new sound projectors.

**Star & Stripes Productions Forever, Inc.**

155 East 35th St., New York, N. Y.; MU 5-8610; Leonard Glasser, president; Robert A. Staats, secy.-treas. (Producers of television commercials, industrials & theatricals.)

**Stempel, Frank, Agency**

9034 Sunset Blvd., Los Angeles 46, Calif. Frank Stempel, owner. (Live & film shows.)

**Sterling Information Services, Ltd.**

375 Park Ave., New York 22, N. Y.; JU. 6-1720. Charles F. Dolan, president. (Closed circuit television network servicing New York City hotels with information for out-of-town visitors.)

**Sterling Movies U.S.A., Inc.**

375 Park Ave., New York 22, N. Y.; JU. 6-1717. Charles F. Dolan, President; Sophie C. Hohne, sr. vice-pres.; G. Roger Cahaney, exec. v.p.; Morton J. Fink, v.p. marketing; William J. Troy, v.p. sales. (Distribution of free public service films to television stations and schools.)

**Sterling Television Co., Inc.**

See Walter-Reade- Sterling Inc.

**Stockdale and Company**

200 East First South, Salt Lake City, Utah; 801-521-3505. C. L. Stockdale, owner. (Produce commercials & Industrials.)

**Stonewall Productions, Inc.**

c/o Stern, Wincor & Burns, 745 Fifth Ave., New York 22, N. Y.; MU 8-3065. Sid Caesar, pres. (Producers.)

**Storyboard, Inc.**

(See The Hubley Studios, Inc.)

**Streech, Wilbur, Productions Inc.**

135 W. 52nd St., New York 19, N. Y.; Judson 2-3816. Wilbur J. Streech, President; Sal Guida, prod. mgr.; Fred J. Schaefer, exec. prod. (Produce commercials and business films.)

**Sun Dial Films, Inc.**

318 East 45th St., New York, N. Y. 10017; 212-TV 9-6575. Carl V. Ragsdale, pres. (Producer of documentaries, industrials.) Branches: 1100 22nd St., N.W., Wash., D. C. 20036. Hardy Glenn, exec. prod., 205 W. Hueneme Rd., Oxnard, Calif. 93041; 805-488-6610. Richard Stetler, exec. prod.



**Sutherland, John, Productions, Inc.**

201 No. Occidental Blvd., Los Angeles, Calif. 90026; DUnkirk 8-5121; 118 E. 60th St., New York; 421-7750. John Sutherland, president, George Gordon, vice-president. (Producer of industrial and educational films.)

**Swift-Chaplin Productions, Inc.**

1136 North Highland Ave., Hollywood 38, Calif.; HOLlywood 2-0761. Charles F. Chaplin, president; Howard Swift, vice-president. (Producer of commercials.)

**T****TV Attractions**

P.O. Box 668, Port Washington, N. Y. 11050; (212) 752-3336. Milton H. Blackstone, exec. prod. (Live and film packages. Also, Talent, promotion and special events direction.)

● Comedian's Golf Classic; Comedy Hall of Fame (special); New Years Eve With Guy Lombardo; Wonderful World of Water (fea. special).

**TV Guild Productions, Inc.**

(Carthay Sound Stage)  
5907 West Pico Blvd., Los Angeles 35, Calif.; WEBster 8-2101. Jack Miles, president. (Film commercials and programs.)

**TV and Motion Picture Productions, Inc.**

707 Dawn St., Richmond, Va.; MILton 3-4444. John C. Wood, president; A. J. Stuart, Jr., prod. mgr. (Producers of industrial & public relation films.)

**TV Spots, Inc.**

1027 N. Cole Ave., Hollywood 38, Calif.; HOLlywood 2-2393. Shull Bonsall, president.

**T-V Visuals Inc.**

(See Award Films)

**Talent Associates-Paramount Ltd.**

444 Madison Ave., New York 22, N. Y.; PL 3-1030. David Susskind, pres.; Dan Melnick, exec. v.p. (Produce live TV packages.)

● Get Smart; NYPD; Good Company; He & She; Specials.

**Tape-Films, Inc.**

619 West 54 Street, New York 19, N. Y.; TN 7-9590. Charles A. Ahto, general manager. (Advertising Agency, film services, editing, print procurement, distribution and controlled storage of TV filmed commercials and programs.)

**TeeVee Company, The**

1256 Westwood Blvd., Los Angeles 24, Calif.; GRANite 7-1268. Gilford Phillips, president; Ludlow Flower, Jr., vice-president and general manager. (Producer of filmed series.)

**Teitel Television Films**

410 So. Michigan Ave., Chicago 5, Ill.; HAR-ison 7-3025. Charles Teitel, president. (Distributors of feature films, shorts.)

● 20 feature films; 52 shorts.

**Tel Ra Productions, Inc.**

344 N. Broad Street, Philadelphia, Penna. 19102; LOcust 9-3920. Dan Wise, president; Bosh Pritchard, vice president in charge of sales.

● College Football Highlights, American Football League Highlights.

**Telecine Film Studios, Inc.**

100 So. Northwest Highway, Park Ridge,

Ill.; Tel.: 823-1418, Area Code 312. Byron L. Friend, president; Henry Ball, facilities manager; June A. Friend, secretary-treasurer. (Producers of filmed series, commercials.)

● Zoo Parade; Home Show; This Is the Midwest (series); Magic Ranch.

**Teledynamics Corporation, The (Teledynamics International, Inc.)**

165 W. 46th St., New York, New York, JU 6-6052; Irwin Pizor, pres.; Anthony Azzato, exec. v.p.; (Distributors of television program material—features and series.)

● Queen of Sheba, The Barbarians, Walls of Hell, Raiders of Leyte Gulf, Bomb in the High Street, Dynamic, Jungle Group, Horror-Monster, War Group, True Adventure, Long John Silver, Islands in the Sun, Wanderlusts, Holiday, Treasure, Vagabond.

**Telefilm, Inc.**

6039 Hollywood Blvd., Hollywood 28, Calif.; HOLlywood 9-7205. Peter Comandini, president; J. B. Pinkham, exec. v.p.; Melrose V. Thomas, treas.; Marvin Sears, secy. (Complete 16mm motion picture technical service.)

**Telemated Motion Pictures**

8 West 40th St., N. Y. 18, N. Y.; LO 5-5341. Saul Taffet, producer-director. (Producer of film commercials, industrial films, sales promotion films, educational films.)

**Telemont Pictures, Inc.**

P. O. Box 1106, Santa Monica, Calif. Henry B. Donovan, president and producer. (Producers of Cowboy G-Men film series.)

● 39 Westerns; 13 shorts.

**Telenews Film Corporation**

450 W. 56th St., New York, N. Y., 10019; JU 6-2450. C. B. Stratton, president. (Producers of programs, film commercials.)

**Telepak, D.B.A.**

(Robert Longenecker Agency)  
8438 Melrose Pl., Los Angeles, Calif. 90069; OLive 3-3770. C. Robert Longenecker, president (Film series commercials live shows. Talent representative for actors-actresses for motion pictures and television. Also specializing in top commercial announcers, MC's and women announcers.)

**Telescene Film Productions Co.**

287 10th Ave., New York 1, N. Y.; CHICKering 4-0122. Robert D. Tobias, sales manager. (Producers and distributors of filmed series.)

● "Animaland" Real-Life Cartoons (104).

**Television Broadcasting Service, Inc.**

P. O. Box 693, New York, N. Y. 10023; 212-HA-1-1784. William R. Riddle, pres., exec.-prod.; Edith L. Riddle, treas.; James Uehling, art and credits, titles dept. Muriel Le Eponis, secy.

● This Is Catskill Calling (series) (5); Package Show Series (Sponsors desired); Mainliners of America Series; The Seaboard Airline Story (28); The Keystone Train Story (7); Super Hi-Ways of America series; The New York Thruway (40); The Pennsylvania Turnpike (38); The Ohio Turnpike (7-9); Fish Killers (90 min. film show); Abe Lincoln (His words and Deeds) (30); Cavern Brand Mushrooms (1 min. spot); North American Cement (4 min. spot); The Bravian Manor Resort (4 min. spot); The Volunteer Series (78 ½ hr. series—video tape sound 16mm.); New York State Thruway Telecast series; Outboard Motor Boat Marathon.

### Television Exploitation

1407 Broadway, New York 18, N. Y.; BRyant 9-6332. Robert S. Gettinger, president (Distributes feature films.)

- 21 features.

### Television Features of America

820 West End Ave., New York, N. Y. 10025; MOnument 3-7284. Oliver W. Nicoll, executive director; Sandra Munsell, associate director.

(Program production, live and film package shows, commercials.) See Radio Features of America.

### Television and Radio Features of America

820 West End Ave., New York, N. Y. 10025; MOnument 3-7284. Oliver W. Nicoll, executive director; Sandra Munsell, associate director.

(Program production, live and film package shows, commercials.) See Radio Features of America.

### Television Graphics, Inc.

369 Lexington Ave., New York 17, N. Y. TN. 7-3333. Bernard Rubin, president; Lee E. Blair, secy.-treas. (Producer of film commercials.)

### Television Industries, Inc.

PLaza 1-6800. Basil Estreich, pres. & bd. chmn.; Martin Schildkraut, treas., Morten Siegel, v.p. secy.

### Television Library, Inc.

3 East 57th St., New York 22, N. Y.; PLaza 3-4840. C. F. Vetter Jr., president. (Distributes feature films.)

- Household Hints (65); Heedless Henry (65); 6 feature films.

### Television Screen Productions, Inc.

25 West 45th St., New York 17, N. Y.; Ju. 6-7570. Charles J. Basch, Jr., president; Frances Scott, vice-president, secretary; Clarence Schmidt, treas. (Produce and distribute live and film commercials and programs.)

- Oriental Varieties (15); Adventures in Time Space.

### Telic, Inc.

630 Ninth Ave., New York 36, N. Y.; JUDson 2-3480. Elwood Siegel, president and executive director; Edward Boughton, vice president, exec. producer. (Designers and producers of sponsored industrial, information and public relations films, theatrical short subjects, TV commercials.)

### Telorama Productions, Inc.

255 Roswell Ave., Long Beach Calif. 90803; 938-8523. Richard D. Pearsall, president. Religious and educational films.)

### Tempe-Toons Productions, Inc.

2201 Hollywood Way, Burbank, Calif.; VICToria 9-2313; 521 5th Ave., New York 17, N. Y.; MURray Hill 7-0790. Leo A. Minskoff, president; Sam Singer, dir. (Produce animated cartoons and commercials.)

### Temple-Morgan Enterprises.

6233 Hollywood Blvd., Hollywood 28, Calif.; HOLLYwood 4-3200. Robert C. Temple, pres.; Raymond R. Morgan, Jr., exec. vice-pres.

### Terr, Michael, Inc.

2473 Crestview Dr., Hollywood, Calif. 90046; 654-7506. John Reinhardt, director; Michael Terr, producer. (Film programs and commercials.)

- Wildcat Rider (26); Dancing Age (13);

Native Son; Gods of Bali; Black Man in the White World; Lolita Go Go; Here Comes the Sexy; Aliki; Two Kids That Stole A Moon.

### Theatre Guild, The

Television Department, 226 W. 47 St., New York 19, N. Y.; COLumbus 5-6170. Armina Marshall, production supervisor; H. William Fitelson, managing director.

### 33 Productions, Inc.

214 East 53rd St., New York, N. Y.; 421-6330. (Television commercials, shows and industrial films, P. R. Films.)

### Titus Productions, Inc.

5451 Marathon Street, Hollywood 38, Calif.; HO 9-7493; 211 E. 51 St., New York, N. Y.; PL 2-6460. Herbert Brodtkin, Pres.; Alan E. Morris, V.P. (Producers of filmed television series)

- SHANE

### Toddy Pictures Co.

P.O. Box 150, Atlanta, Ga. 30301; 355-9654. Ted Toddy, president; C. Small, general manager. (Producer & distributor of films.)

- 27 features; 15 short subjects; 15 musical.

### Tower Productions

11541 Landale St., No. Hollywood, Calif Helen L. Moser, owner. (Live programs.)

- Space Patrol (live, plus 300 half hour and 200 15 minute kinescopes).

### Trans-Lux Television Corporation

625 Madison Avenue, New York, N. Y. 10032; (212) 751-3110. Richard Brandt, chmn. of bd.; Eugene Picker, pres.; Richard Carlton, exec. v.p.; Albert Boyars, dir. creative services; Joseph Schackner, asst. to v.p.; Irving Kleinfeld, operations mgr. Branch offices: Midwestern—520 N. Michigan Ave., Chicago, Ill. 50611; (312) SU 7-3995. Western—6235 Hollywood Blvd., Los Angeles, Calif. 90028; (213) HO 2-6903. Film Service Center—30-12 41st Ave., Long Island City, N. Y. 11101; (212) PL 1-3110. Erwin Markisch, mgr.; Branch office, Trans-Lux Television Int'l Corp.; Utoquai 29, Zurich 8, Switzerland; Tel. 32.33.52. Rudi C. Witschi, sls. mgr., Eastern Hemisphere, Western Hemisphere (non U.S.)—Krantz Films, Inc., 250 W. 57th St., New York, 10019; (212) 757-4630; Steve Krantz, pres.

- The Golden Eagle (52); Gigantor (52); The Mighty Hercules (130); Felix the Cat (260); Speed Racer (52); Mack & Myer for Hire (200); Top Draw (11); The Big Attack (39); Hollywood Guest Shot (26); It's A Wonderful World (39); Wide, Wide World (26); Magic Room (39); Junior Science (39); Pick A Show (live-unlimited).

### Trans-Lux Television International Corp.

Utoquai 29, Zurich 8, Switzerland; Phone: 32. 33. 52. Rudi C. Witschi, sls. mgr.

### Trans-Video Productions Limited

220 Bay St., Toronto, Ont. Tel.: 362-7393, D. R. Annett, pres.

### Trans-World Films, Inc.

332 S. Michigan Ave., Chicago, Illinois 60604, WABash 2-1530. E. T. Myers, pres.; C. J. Ross, vice-pres.; P. D. O'Gorman, mgr. (Distribute U. S., foreign features and documentary films.)

### Turn of the Century Fights, Inc.

9 East 40th St., New York, 10016; LE 2-1717. William D. Cayton, pres.; Jim Jacobs, dir.

(Produce and distribute fight films.)

● Knockout (120); Turn of the Century Fights; Knockout Group I (120); Knockout Group II (100).

#### **Twentieth Century-Fox Television, Inc.**

10201 W. Pico Blvd., Los Angeles, California 90035 (213) 277-2211. New York Address: 444 W. 56th St., New York, N.Y. 10019 (212) 957-5000. President, Richard D. Zanuck; executive vice-president, William Self; vice-president, finance, Donald A. Henderson; vice-president, David Gerber; vice-president in charge of program development, Douglas S. Cramer; vice-president in charge of business affairs, Maurice R. Norton; vice-president in charge of syndication, foreign and domestic, Alan Silverbach; treasurer, F. T. Kelly; secretary, Norman B. Steinberg; assistant treasurers, John P. Meehan, Laurence I. Rice; assistant secretaries, Frank H. Ferguson, Herbert Lazarus, William Werner.

### **U**

#### **UPA Pictures, Inc.**

4440 Lakeside Drive, Burbank, Calif.; THornwall 2-7171; Henry G. Saperstein, pres. & exec. producer. (Producers of animated commercials, theatrical films, industrial and TV programs.)

#### **UPITN (television news agency of United Press International and Independent Television News Ltd.)**

448 W. 56th St., New York, N.Y. 10019; Burton Reinhardt, vice-pres. and gen. mgr.; Maurice Schonfeld, mng. ed.; Rogert Kent, sls. mgr. (Produces and distributes news-film, Roving Report documentary films, Current Affairs News Service documentary film material.)

#### **Ullman, George, Agency**

8979 Sunset Blvd., Los Angeles 69, Calif.; CREstview 4-5238. George Ullman, president. (Live and film shows and commercials.)

#### **Unifilms, Inc.**

6 E. 46th St., New York 17, N. Y.; YUKon 6-5720. Charles E. Gallagher, president; (Educational and public service films for sustaining use.)

#### **United Artists Television, Inc.**

729 Seventh Avenue, New York, N. Y. 10019. Branches: 2904 Woodburn Avenue, Cincinnati, Ohio, 751-1323; 9229 Sunset Boulevard, Los Angeles, California, 273-6460. A. Frank Reel, exec. vice president in charge of business & legal affairs; Pierre Weis, exec. vice president in charge of sales; Herbert Gordon, vice president, West Coast operations; Dick Lawrence, vice president & general manager, Syndication Division; Jules Leder, treasurer; Mel Bernstein, advertising & promotion director; Jim Weathers, Western manager, Syndication Division; Eve Baer, manager, program services. (Producer and distributor of filmed series, distributor of feature films and shorts.)

● Syndicated Series: Gilligan's Island (98); Ultra Man & Ultra Q (65); The Patty Duke Show (104); Circus Parade (140); Hey Landlord! (31); Hollywood & The Stars (31); The Outer Limits (49); The New Phil Silvers Show (30); David Wolper Specials, Group I and II (12); Human Jungle (26); East Side/West Side (26); Stoney Burke (32); The Ann Sothern Show (93); Sea Hunt (155); Highway Patrol (156); Bat Masterson (108); Tombstone Territory (91); Lock Up (78); Aquanauts (32); Leave It to the Girls (130); Troubleshooters (26); Miami Undercover (38); King of Diamonds (38); Men Into Space (38); Dial 999 (39); This Man Dawson (39); Bold Venture (39);

MacKenzie's Raiders (39); The Unexpected (39); Sports Album (105); Ripcord (76); Lee Marvin Presents—Lawbreaker (32); Everglades (38); Science Fiction Theatre (78); Keyhole (38); Mr. District Attorney (78); I Led 3 Lives (117); Boston Blackie (58); Favorite Story (78); Yesterday's Newsreel (137); My Mother the Car (30); Man and the Challenge (36); The Story of (38); The Man Called X (39); Harbor Command (39); Target (38); Adventure at Scott Island (26); Dr. Christian (39); Tales of the Vikings (39); Rough Riders (39); Men of Annapolis (39); West Point (39); The Case of the Dangerous Robin (38); New Adventures of Martin Kane (39); Mystery Hours (10).

● Network Series: The Mothers-in-Law; The Fugitive; The Rat Patrol; Super 6; Super President.

#### **United Artists Associated (A Division of United Artists Television, Inc.)**

729 Seventh Avenue, New York, N. Y. 10019; 212 Circle 5-6000. Erwin H. Ezzes, exec. v.p. & gen. mgr.; Martin J. Robinson, v.p. & sls. mgr.; Paul C. Kalvin, director—Eastern division; George Gilbert, sls. mgr.—Eastern division. Branch Offices: Chicago, Ill. 60611; 520 No. Michigan Ave., (312) 527-1030. Selwyn Ginsler, director—Central division; Joseph C. Tirinoti, sls. mgr.—Central division. Sherman Oaks, Calif. 91403: 15130 Ventura Blvd., (213) ST 3-6366. Amos T. Baron, director—Western division. Shreveport, La. 71106: 922 Monrovia, (318) 865-8144. Fred A. Watkins, director—Southwestern division. Toronto 2: 2 Carlton St., (416) 363-4033. Frank Kowcenuk, gen. mgr.—syndication—Canada.

● Showcase III (35); Showcase II (39); Showcase for the 60's (32); A-Okay's (28); Box Office (24); U A 56 (56); Lucky 5 (5); Top 27 (27); Award Group (39); Festival Showcase (53); 7 Premiere Re-Issues (7); Science-Horror-Monster (59); Warner Bros. Features (745); RKO Features (719); Miscellaneous (183); Warner Bros. Cartoons (327); Popeye Cartoons (234); The Tales of the Wizard of Oz (130); The New Adventures of Pinocchio (130).

#### **United Artists Television International**

729 Seventh Ave., New York, N. Y. 10019; Circle 5-6000. Herbert R. Banquer, vice-pres. in charge of foreign operations; Marvin Goodman, international sales director. Sao Paulo, Brazil: Caixa Postal 486, Rua dos Andradas 241; 35-5127-8. Elie Wahba, TV gen. mgr., Brazil and Peru; Jose Vercesi, TV sales manager, Brazil. Rio de Janeiro, Brazil: Caixa Postal 569-ZC-00, Rua Alvaro Alvim 52-20 e 30 Andar; 42-4010/4018/4019. Miss Gisley Pettinati, TV representative. Frankfurt/Main, Germany: Wiesenhutenstrasse 11; 3342/47. Kurt Jaeger, TV sales representative for Germany and Austria. Mexico: 6 D. F., c/o Bonded Services Internacional, 5th floor, Insurgentes Sur 11; 46-55-34. Raul Lefcovich, director of Latin American Div.—television; Eduardo Fernandez, administrator Latin American television operations. London W. 1, England: Box 2JL, 142 Wardour St.; GE-5-084, GE-9-090. Harold Breacher, director of television operations for United Kingdom, Europe, Middle East and Africa; George Blaug, European television sales manager; Barbara Cohen, office manager. Paris 8e, France: 25 Rue d'Astorg; ANJou 4590. Mary Jane Fourniel, television sales representative for French language continental countries. Sydney, Australia: GPO Box 3278, 221-225 Elizabeth St.; MA-6-101. Ronald G. Michaels, director of Far Eastern Division—Television; Paul Herbert, Television Sales Manager Australia. Tokyo, Japan: New Kanesaka Building, 5-5 2 chome, Shimbashi, Minato-ku; 591-5543,

591-5532. Mitsuo Sekino, television general manager for Japan, Okinawa and Korea. Buenos Aires, Argentina: Lavalle 1747-51, 40-3411; Severiano Anzuola, television sales representative for Argentina, Uruguay, Paraguay and Chile. Santurce, Puerto Rico: 1313 Ponce de Leon Ave., Stop 19, POB 3309; 722-2580. Jose Febles, television sales representative for Puerto Rico and Dominican Republic. Bangkok, Thailand: Southeast Insurance Building, 708 Mahachai Road; 26656/57/58. Haman Chuabhu-dee, television sales service coordinator. Hong Kong: Marina House, Queens Road, Central; 31522. Lily Li Liang Ping, television sales service coordinator. Manila, Philippines: Third Floor, State Building, Rizal Ave.; 3-78-52. Mrs. Leonila L. Cando, television sales service coordinator. Bogota, Colombia: Juan Jorge Jaekel (television agent), Apartado Aereo 5949; 42-80-51. Rome, Italy: Lionello Torossi (television agent), Via Monte Giordano 36; 655-386, 564-496. Madrid, Spain: Jose Luis Augustin (television agent), Movierecord S. A., 4 Martires de Alcalá; 248-9201.

**United Artists Television of Canada (A Division of United Artists Television of the Americas, Inc.)**

2 Carlton Street, Toronto 2, Ontario, Canada; 363-4033. Colm O'Shea, v.p. & gen. mgr.; Frank Kowcenuk, gen. mgr., United Artists Associated Div.

**United Communications Corporation**

325 West Huron St., Chicago, Ill. 60610; 329-1242; affiliates: Washington, D. C. 425-13th St., N.W., K. Buchanan; New York, 17 E. 45th St., H. Rosen; Frankford, Neve-Mainzerstrasse 22, M. Klein; Hollywood, 390 So. Hauser, William Bailey; William L. Klein, pres., exec. prod.; Art Brown, exec. dir.; Marilyn L. Fredel, nat'l dir., public relations, adv.; Larry Wellington, music dir.; George Turek, technical dept.; U. Festag, foreign dept. (Creator and producers of filmed show, spot announcements & musical jingles for TV.)

● Adventures of Capt. Hartz (6); Prof. Pet (26); Amy Vanderbilt (78); Herald of Truth (39); Joe Emerson Show (13); It's Baby Time (54); Rev. Preston Bradley Series (3); The Old American Barn Dance (26).

**United Press International (see also UPITN)**

220 E. 42nd St., New York, N. Y. 10017; Murray Hill 2-0400. Frank H. Bartholomew, chairman of bd.; Mims Thomason, pres.; Frank Tremaine, vice-pres. & gen. mgr.; Roger Tatarian, v.p. & ed.; LeRoy Keller, vice-pres. & gen. mgr. int'l divs.; Francis T. Leary, v.p. & exec. ed.; Wayne C. Sargent, gen. sls. mgr.; Burt Reinhardt, v.p. & gen. mgr., UPI Newfilm; Peter S. Willett, gen. mgr., broadcast services; Thomas E. Cunningham, radio-TV sls. mgr. (Distributes newfilm.)

● UPI Newfilm.

**United States Productions, Inc.**

5 E. 57th St., New York 22, N. Y.; PLaza 1-1710. Francis C. Thayer, president; Alfred Butterfield, exec. prod.; Richard Lukin, staff prod.-director; Tom Reynolds, prod. mgr.; Rosalie B. Steinberg, exec. asst. (Producers of theatrical, educational films, documentaries, industrials, commercials.)

**Universal Education and Visual Arts (A Division of Universal City Studios, Inc.)**

221 Park Ave. S., New York, N. Y. 10003; (212) 777-6600. Cable: UNEDVISA (Producer and Distributor). James M. Franey, pres.; Murray Goodman, v.p.; John D. Desmond, v.p.; Norman Gluck, v.p.; Richard Lukin, director of educational film

production; Leo B. Guelpa, director of educational research & development; Donald S. Freeberg, director of advertising & sales promotion; Edward S. Riley, director of purchasing; Ralph Ryder, manager, educational film sales; Arthur McLaughlin, manager, sponsored films; Alan Roberts, manager, distribution sales; Frank Gillhaus, manager, branch operations and retail sales. Domestic branches: Atlanta, Ga. 30313; 287 Techwood Dr. N.W., J. Hunt, mgr.; Chicago, Ill. 60605; 542 S. Dearborn St., Daniel Bishop, mgr.; Dallas, Tex. 75235; 6434 Maple Ave., P. Howard, mgr.; Los Angeles, Cal. 90038; 1025 N. Highland Ave., Charles McGratty, mgr.; New York, N. Y. 10003; 221 Park Ave. S., Herbert Sidel, mgr.; Portland, Ore. 97213; 5023 N.E., Sandy Blvd., Steven Tuckman, mgr.

**Universal Television and Radio Company, Inc.**

Universal Studios, Universal City, Calif.; 877-1211.

**V**

**VPI Productions (Video Pictures, Inc.)**

Exec. & sales offices, production and post-production depts.: 321 West 44th St., N. Y. 36, N. Y.; JUdson 2-8082. George G. Tompkins, pres.; Sheldon B. Satin, exec. vice-pres. Branches: 450 East Ohio Street, Chicago, Ill., (312) 787-2500; 1515 North Western Ave., Hollywood, Calif., (213) HO 6-8691.

**Van Coevering Productions**

20 North Wacker Drive, Chicago, Ill. 60606; 236-8955. Jack Van Coevering, producer; Alfred LeVine, gen. manager, Branch office: 1509 Pine Valley Blvd., Ann Arbor, Michigan. (Producer and distributor of educational, sports, film series.)

● Adventure Out of Doors (in color), (13); Fishing, Hunting & Nature Subjects (16mm sound). Africa Safari (color film); Bermuda (color film); Trail of Adventure (14); Bow Hunts; Martin Hansen Subjects (5) (color).

**Van Hearn Productions**

7046 Hollywood Blvd., Hollywood 28, Calif. (Producers of theatrical full length features, religious shorts, documentaries.)

**Van Praag Productions**

1600 Broadway, New York, N. Y. 10019; PLaza 7-2687. Branches: 2301 Dime Bldg., Detroit, Michigan 48226; 1228 North Vine Street, Hollywood, Calif. 90028; 1954 N.E. 151st Street, N. Miami, Fla. 33162. William Van Praag, president; Gunnard Faulk, v.p. chg. creative arts; Walt Framer, v.p. chg. Special Projects; Tom Smart, v.p. chg. Midwest; Chuck Wasserman, v.p. chg. West Coast; Ted Okon, v.p.; Robert Van Praag, acct. prod.

**Van, Wally, Productions**

42 W. 35th St., New York, N. Y.; Wisconsin 7-0200. Wally Van, president. (Film producer.)

**Variety Enterprises, Inc.**

120 El Camino, Beverly Hills, Calif.; HOLlywood 2-3111. Irving Briskin, pres. (Produce film programs.)

**Vavin Inc.**

236 East 46th St., New York 17, N. Y.; MURray Hill 2-4624. Richard de Rochemont, chairman of board and president; Gerald E. Weiler, vice-president; Ruth Teksmo, secretary.

● Produced television films, closed circuit telecast for: General Motors, Reynolds Metals, Time Inc., Reader's Digest, French Government, General Tire and

Rubber Co., NBC. Colonel Williamsburg, Piazza Montici (Italy); Consumers Union, Virginia Museum of Fine Arts, Air France, Mobil Oil, Seventeen Magazine, U. S. Lines, U. S. Time Corp., Doubleday and Co., American Iron & Steel Institute, Houston Museum of Fine Arts, Johnson & Johnson, Bristol-Myers, American Express, General Foods, Look Magazine.

#### **Versatile Television Productions, Inc.**

324 Broadway, Cape Girardeau, Mo.; EDGEwater 5-8816. TWX Cape Girardeau 968; Branch offices: Atlanta, Kansas City, Memphis, St. Louis, Robert O. Hirsch, president; Jerry Hollis, manager. (Producers of animated and live action film commercials.)

#### **Video Films Inc.**

1004 E. Jefferson Ave., Detroit 7, Mich.; Woodward 2-3400. William R. Witherell, Jr., pres.; Clifford Hanna, vice-pres. (Producers of industrial films, TV program material & commercials.)

- Commercials, Spots, Animation.

#### **Viking Films, Inc.**

24 W. 45th Street, New York 36, N.Y.; Circle 5-8858. Israel M. Berman, president, exec. producer. (Produce educational, children's subjects, sciences, musicals, cartoons & puppets.)

#### **Vincent, Chick, Co.**

509 Madison Ave., New York 22, N. Y.; ELdorado 5-0734. Chick Vincent, producer, director. (Producers of filmed packages, features, commercials.)

#### **Vision Associates, Inc.**

680 Fifth Avenue, New York 19, New York; CI 5-2611. Lee R. Bobker, president; Seymour J. Weissman, Helen R. Krists, Irving L. Oshman, vice-presidents; Richard Wolf, exec. prod., prod. mgr. (Producer-distributor of documentary, industrial, television programming, commercial and public service spots, educational, institutional.)

### **W**

#### **W C D, Inc.**

1600 Broadway, New York, N. Y. 10019; Circle 7-1600. Robert W. Carlisle, pres.; Jack L. Lemmon, v.p.; Walter Kullberg, secy-treas.; Morris D. Behrend, gen. mgr.; Rex Cox, creative dir.-prod.; Michael C. Stehney, prod.-dir.; Joel M. Weisman, prod.-dir. West Coast: 1028 North LaBrea Ave., Los Angeles, Calif. 90038; Tel. (Area Code 213) HOLlywood 3-3113. (Film and Videotape. Motion picture production in all phases; documentary, training, sales promotion, public relations and television commercials.)

#### **Wade, Roger, Productions Inc.**

16 W. 46th St., New York 36, N. Y.; Circle 5-3040. Roger W. Wade, pres. (Producers of motion pictures for industry, sound slide films, animation commercials, slides.)

#### **Warner Bros.—7 Arts Television**

200 Park Ave., New York, N. Y. 10017; YU 6-1717. Eliot Hyman, chm. of the bd.; Benjamin Kalmenson, pres.; Samuel H. Haims, first v.p., & sec.; W. Robert Rich, exec. v.p. & gen. mgr.; Sidney H. Levin, v.p. & gen. counsel; Norman Z. Solomon, treas.; Herbert G. Richek, v.p. & dir. of theatrical & TV film services; Sidney Kiwitt, business affairs mgr.; Richard A. Harper, v.p. syn. sales; Thomas F. Madigan, v.p. network program; Stanley R. Jaffe, dir. of N. Y. prog.; Robert B. Jones, dir. network and national sls.; Peter M. Alfe, dir. of Eastern sls.; Vicente Ramos, dir. of int'l. sls.;

Harvey Chertok, dir. of adv. sls. prom. & pub.; Martha Torge, asst. dir. of adv. sls. prom. & pub.; Jack Maes, dir. of research Los Angeles: 9720 Wilshire Blvd.; (213) CR 3-3600. Alex Horwitz, dir. of West Coast sls. Toronto: 11 Adelaide St. W., (416) EM 4-7193. Sam Kunitzky, dir. of Canadian sls. Cincinnati: 5388 Winton Rd., Fairfield, Ohio, (512) 892-7211. Arthur Oliver, dir. of Midwest sls. Atlanta: 525 Dogwood Valley Dr. N.E., (404) 255-0491. James A. Thomson Jr., Southern sales division mgr.

- The Professionals (13); Overseas Opinion; Country Music Hall (26); Marine Boy (52); Johnny Cypher in Dimension-Zero (130); Boston Symphony Orchestra (26); Dylan Thomas (special); Night Train (26); The Nutcracker (special); Man in Space (6); Beatles' Big Night Out (special); Behind the Scenes With the Royal Ballet (special); Mahalia Jackson Sings the Story of Christmas (special); Out of the Inkwell (100); Looney Tunes Cartoons (191).

#### **Weiss, Adrian, Productions**

5912 West Olympic Blvd., Los Angeles, Calif. 90036; 933-8203. Adrian Weiss, producer. (Producer of film shows.)

- Craig Kennedy, Criminologist (26).

#### **Weiss, Louis, & Co.**

5912 West Olympic Blvd., Los Angeles, Calif. 90036; 933-8203. Adrian Weiss, distribution director. (Distributor of filmed series, features, shorts.)

- Full-length Westerns (also available in half-hour form) (60); Full-length Features (145); 16 Episode serials (3) (20 minutes per episode); Half-hour: Craig Kennedy, Criminologist (26); Thrill of Your Life (13); Twenty-minute: Wally Wales Westerns (8); Modern Bible Stories (11 min.) (3); Approximately 6½ to 7 minute Cartoons (15); Wrestling Shows (60 min.-210).

#### **Westward Productions, Ltd.**

1041 N. Formosa Ave., Los Angeles 46, Calif. Samuel Goldwyn, Jr., executive producer. (Producer of filmed programs.)

#### **Wick, Charles Co.**

120 South Mapleton Dr., L. A. 24, Calif.; CRestview 1-2141. Charles Wick, owner. (Distributor of film series.)

- Fabian of Scotland Yard (39).

#### **Wick Films, Inc.**

120 South Mapleton Dr., L. A. 24, Calif.; CRestview 1-2141. Charles Wick, president. (Producers and distributors of film series.)

- The Adventures of The Big Man.

#### **Wilbert Productions, Inc.**

1334 Beachwood Avenue, Hollywood 28, California. HOLlywood 2-3111. Herbert B. Leonard, president; Willetta Leonard, vice-president; Harold Berkowitz, secy.; Ralph Kales, treas. (The making and distribution of half-hour television series.)

- Rescue (8).

#### **Wilding Inc.**

1345 West Argyle St., Chicago, Ill. 60640; Phone (312) BRoadway 5-1200. Date of organization: 1914; Inc. 1927. Main office and studios: 1345 West Argyle St., Chicago, Ill. 60640; Phone: (312) BRoadway 5-1200. Dirk Young, v.p., Midwest sales. Other Chicago locations: Wilding-TV Division, 301 East Erie, Chicago, Ill.; Phone: WHITEhall 3-9500. Carl Nelson, v.p. Communications Idea Center—Customer Service, 5725 North Broadway, Chicago, Ill.; Phone: BRoadway 5-1200. Robert Younker, Robert Lane. Commercial Picture Equipment, 5719 North Broadway, Chicago, Ill.; Phone:

Broadway 5-1200. Harvey N. Wilcox, mgr. Wilding Branch Offices: Wilding Inc., 405 Park Ave., New York, N. Y.; Phone: (212) 759-0854. Dave Raymond, v.p., branch mgr. Wilding Inc., 13535 Livernois Ave., Detroit, Mich.; Phone: (313) 933-2431. W. W. Kraft, v.p., branch mgr. Wilding Canada Ltd., 875 Don Mills Rd., Don Mills, Ontario, Canada; Phone: (416) 429-1270. R. K. Carlson, v.p., branch mgr. Wilding, Inc., 2307 Chester Ave., Cleveland, Ohio; Phone: (216) 771-4030. S. C. Jones, Jr., branch mgr. Wilding Inc., 8460 West Third St., Los Angeles, Calif.; Phone: (213) 651-1860. W. Watkins, prod. mgr. Wilding Divisions: Mid-America Color Labs, 1345 Argyle St., Chicago, Ill.; Phone: (312) 784-4224. D. H. Howe, Lab Supt. Tri-Dex Display Corporation, 13800 Nelson, Detroit, Mich.; Phone: (313) 931-0300. A. S. Cetlinski, pres. Officers and department heads: R. C. Ausbeck, pres.; D. B. Gallagher, exec. v.p.; W. R. Winn, senior v.o.; H. W. Kinzle, v.p., production; G. P. Zenner, v.p., finance; C. F. Weake, v.p.; F. F. Palac, treas.; J. W. Anderson, adv. & pub. rel.; L. A. Backey, secy. (A communication agency specializing in marketing and promotion. Creative counselors and producers of motion pictures, slidefilms, TV commercials, complete live shows and presentations, conventions and sales meetings, displays, exhibits, printed materials, and audio-visual installations.)

#### Willard Pictures, Inc.

45 W. 45th St., New York 36, N. Y.; JUDSON 2-0430. John M. Squiers, Jr.; pres. & exec. prod.; James M. Manilla, v.p.; Frank Brittain, v.p. (Producers of industrial and commercial motion pictures.)

#### Willard, Frank, Productions

1842 Briarwood Road, N.E., Atlanta, Ga. 30329; 404-634-2433. Frank H. Willard Jr., owner; Shirley Bigger, gen. mgr.; Staff: Bill Brady, Sam Cravitz, Judge Jackson, Larry Rogier, Jacqueline Richardson, Lamar Tutwiler. (Producers of motion pictures for business, industry and education; television, commercials; slide film and sales training programs. Facility: 40' x 40' fully equipped sound stage, multi-channel recording and re-recording console, Selsyn interlocked dubbers and projector, 16mm and 35mm editing rooms.)

#### Winik Films Corp.

1501 Broadway, New York 36, N. Y. LW 4-0540. Leslie Winik, chmn. of bd.; Richard Winik, president; Barry Winik, v.p. (Produce filmed series, commercials.)

● Madison Square Garden (26) Greatest Sport Thrills (104); Famous Fights (39), Sports Stock Shots

#### Winter-Atlas Productions, Inc.

9110 Sunset Blvd., Los Angeles, Calif. 90069; 273-4631. Eric Winter, pres., Ralph Ripley, v.p., Richard Marsh, secy-treas. (Production of theatrical & TV motion pictures.)

#### Wolff, Raphael G., Studios, Inc.

1714 N. Wilton Place, Hollywood 28, Calif.; Hollywood 7-6126 Divisions: Photographics International and R. G. Wolff Productions, Inc.; W. S. Gerrie, pres. and chmn.; W. G. Wolff, exec. prod. (Producers of sponsored films and TV commercials.)

#### Wolper Productions, Inc.

8544 Sunset Blvd., Los Angeles 69, Calif.; OLYMPIA 2-7075. David L. Wolper, pres.; Maurice J. Rifkin, exec. vice-pres.; Mel Stuart, Sr. vice-pres.; Jack Haley Jr., Sr. v.p.; Harvey Bernhard, vice-pres., treas.; Alan Landsburg, v.p., doc. prod.; Sylvan Covey, sec. (Production of documentary television specials and series for domestic and foreign TV and non-Theatrical.)

● The Story of . . . (39); Biography (39); The Passing Years, (39); Hollywood: The Talkies (Special); Hollywood: The Stars (Special); Making of the President (Special); Crisis; Four Days in November, Specials of Our Time; National Geographic series (12); A Nation of Immigrants; The Rise and Fall of the Third Reich (specials) (3); The World of Jacques Cousteau series (12); China (special); industrial films (3); Laurel And Hardy 5-min. cartoons (156); full length theatrical features (3).

#### Worldwide Attractions, Inc.

1 East 57th St., New York, N. Y. 10022; PLaza 2-1745. Stanley P. Darer, pres., treas.; Susan Silverstone Darer, v.p. & sec. (Producer-independent producers' representatives.)

#### Wrather Corporation

270 No. Canon Drive, Beverly Hills, Calif.; CRestview 4-8521. (Producers & distributor of film series.)

● Lassie; Lone Ranger; Lone Ranger Cartoon; Sgt. Preston of the Yukon.

#### Carter Wright, Enterprises

6533 Hollywood Blvd., Hollywood 28, Calif.; HOLLYWOOD 9-0944 Carter Wright, president; Dorothy Bellamy, secretary, treasurer. (Live and film shows, commercials.)

#### Wylde Films, Inc.

53 East 25th Street, New York, N. Y. 10010; MU 5-1000. Fred F. Levinson, pres.; Robert B. Bean, exec. v.p.; Malcolm B. Kahn, secy., treas.; Frederick B. Foster, sls. mgr.; Al Califano, prod. mgr. (TV commercials—live action and animation.)

### X-Y-Z

#### Zapel Studios, Inc.

615 N. Wabash Avenue, Chicago, Ill. 60611; Superior 7-2755. Owen A. Zapel, pres. (Specialize in 16 and 35 mm production, animation, special effects & optical services.)

#### Zouary, Maurice H., Television Productions

333 W. 52nd St., New York 19, N. Y.; (JUDSON 2-6185. Maurice H. Zouary, owner. (Produce filmed programs, packages, commercials and live show.)

● Uncle Dunkle, (½ hr. film); Cartoons, Koko the Clown, Aesops Fables; When Vaudeville Was King; The Story of the Reformation; When Radio Was King; Kid-die Camera; Kidventures.



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# *Programs*

- ◆ NETWORK

  - STAR

  - PRODUCER

  - SPONSOR – AGENCY

  - SUSTAINING SHOWS

- ◆ SYNDICATED

  - STAR

  - PRODUCER

  - DISTRIBUTOR





# Television Programs

[The listings below include star (m.c., narrator), producer, sponsor, advertising agency, network, running time, live, tape or film—for network shows; star, producer, distributor, running time—for syndicated shows. Sustaining network programs are also included. All programs are weekly unless otherwise indicated.]

- ABC NEWS DOCUMENTARIES.** Van Heflin, narrator. A series of documentaries. ABC News' Special Projects Division, producers: John H. Secondari, Stephen Fleischman, Thomas Wolf, prod. ABC Network Hour.
- ABC SCOPE.** News documentary specials. Howard K. Smith, anchorman, Thomas H. Wolf, executive prod., Robert Siegenthaler, James Benjamin. Harold Wallace, producers.
- ABC WEEKEND NEWS WITH KEITH MCBEE.** Keith McBe. Brian Nolan, prod. ABC Network. Fifteen minutes. Color.
- ABC'S WIDE WORLD OF SPORTS.** Jim McKay, Bill Flemming, Chris Schenkel, commentators. Roone Arledge, exec. prod. ABC Network.
- ABBOTT AND COSTELLO** Bud Abbott, Lou Costello. TCA, prod. Sterling Television Co., dist. Syndicated Half-hour. Film.
- ACCIDENTAL FAMILY.** Comedy. Jerry Van Dyke, Lois Nettleton, Larry D. Mann, Teddy Quinn, Susan Benjamin. produced: Sheldon Leonard Productions in association with NBC. NBC Network. Half hour. Color.
- ACROSS THE SEVEN SEAS.** Jack Douglas, host. Syndicated. Color. Half-hour.
- ADVENTURES IN SPORT** Various. Telenews Productions, prod. Sterling Television Co., Inc., dist. Syndicated. Quarter-hour. Film.
- ALAN BURKE SHOW.** Syndicated. Forty-five minutes. Color.
- ALL AMERICAN GAME OF THE WEEK** Sports TV, Inc., prod.-dist. Syndicated. Half-hour. Film.
- ALL AMERICAN WRESTLING** Neal Van Ells. Crosley Broadcasting Corp., prod. Kling Film Productions, dist. Syndicated. Hour. Film.
- ALL STAR GOLF** Various. Peter DeMet Productions, prod. Walter Schwinner, Inc., dist. Syndicated Hour. Film.
- AMERICAN BANDSTAND—'68.** Dick Clark. Tony Manmarella, prod. Participating sponsorship. ABC Network. Hour. Live.
- THE AMERICAN SPORTSMAN.** Curt Gowdy, host. Starring Craig Stevens, Joe Brooks. Roone Arledge. exec. prod. ABC Network. Color. Hour.
- THE ANDY GRIFFITH SHOW.** Andy Griffith, Ronny Howard. Sheldon Leonard, exec. prod., Bob Ross, prod. Sponsor: General Foods Corp. (Benton & Bowles, Inc.), CBS Network. Half-hour. Film. Color.
- ANDY OF MAYBERRY.** Andy Griffith, Don Knotts. Aaron Ruben, Prod., Sheldon Leonard, exec. prod. Mayberry Prods. Sponsors: Various. Half-hour. (Monday through Friday) CBS Network. Film. Re runs.
- THE ANDY WILLIAMS SHOW** Andy Williams. Color. Hour. NBC.
- ANOTHER WORLD.** Various. NBC Network. Half-hour.
- ART LINKLETTER'S HOUSE PARTY,** Art Linkletter. Guedel and Linkletter Productions—CBS-TV Network. prod. Martin Hill, prod. Participating sponsors. CBS Network. Half-hour (5 days a week) Tape.
- AS THE WORLD TURNS.** Don McLaughlin, Lyle B. Hill, prod. Procter & Gamble Co. (Young & Rubicam. Inc.) CBS Network. Half-hour (5 days a week). Live.
- ASTROBOY.** Cartoon. Syndicated. Half-hour. Film. (5 days a week.)
- ATOM ANT AND SECRET SQUIRREL.** Cartoon. Hanna-Barbera Productions. Sponsors: various. NBC Network. Color.
- BATMAN.** Adam West, Burt Ward, Neil Hamilton. Howie Horwitz, prod., Greenway Productions. ABC Network. Half-hour. Color.
- THE BEAGLES.** Cartoon. ABC Network. Color.
- BEANY AND CECIL** Cartoon. Bob Clampett, prod. ABC. Color.
- THE BEATLES.** Cartoon. ABC Network. Color.
- BELL TELEPHONE HOUR** Donald Voorhees, conductor. The Bell System. NBC Network. Hour. Series will alternate with a series of special programs.

**THE BEVERLY HILLBILLIES.** Buddy Ebsen, Irene Ryan, prod.—Filmways TV Prods., Paul Henning, prod.; Al Simon, exec. prod. Sponsors and agencies: The Kellogg Co. (Leo Burnett Co., Inc.) The R. J. Reynolds Tobacco Co. (William Esty Co., Inc.) Film. Half-hour. CBS. Color.

**BEWITCHED.** Elizabeth Montgomery, Dick York, Jerry Davis, prod., Harry Ackerman, exec. prod., Screen Gems, Inc. ABC-TV Network. Half-hour.

**BIBLE DRAMAS** Hollywood Personalities. Cathedral Films, prod. Major Television Productions, dist. Syndicated. Half-hour. Film.

**BIG BOWL, THE** Bowling subjects. Al Niggemeyer, Astra Productions, prod. Medallion TV Ent., dist. Syndicated. Half-hour. Film.

**THE BIG FIGHT** Various. The Big Fights, Inc., prod.-dist. Syndicated. Half-hour. Hour. Film. Overseas dist.—Fremantle Overseas Radio & TV, Inc. French, German, Italian, Spanish.

**BIG MOMENT IN SPORTS, THE** Various. Sterling & Hearst Metrotone, prod.; Sterling Television, dist. Syndicate<sup>d</sup>. 5 min. Film.

**BIG TEN FOOTBALL HILITES** Sports TV, Inc., prod.-dist. Syndicated. Half-hour. Film.

**BIRDMAN.** Cartoon. Hanna-Barbera Productions. Sponsors: various. NBC Network. Color.

**BISHOP SHEEN.** WNEW-TV. Half-hour. Color.

**BONANZA.** Lorne Green. NBC, prod. Sponsors: Various. NBC Network. Hour. Color. Film.

**BOWLING TIME** Various. Discovery Productions, prod. Sterling Television Co., dist. Syndicated. Hour Film.

**BOZO THE CLOWN** Bill Britten, MC. WPIX-TV, prod. Syndicated. Half-hour.

**BUCKLEY FIRING LINE.** Syndicated. Half-hour. Color.

**BUGS BUNNY** Sponsors: General Foods. ABC Network. Half-hour.

**BULLWINKLE.** Cartoon. Jay Ward, creator. ABC Network. Color.

**CAPTAIN KANGAROO.** Bob Keeshan, Al Hyslop, prod. David Connell, exec. prod. Sponsors: Various. CBS Network. Hour. (Monday through Saturday). Tape.

**THE CAROL BURNETT SHOW.** Variety. Carol Burnett. Burngood, Inc., & Bob Banner Assoc., Joe Hamilton, prod. Sponsors: participating. CBS Network. Hour. Color.

**CASPER.** Cartoon. ABC Network. Color.

**CBS AFTERNOON NEWS WITH DOUGLAS EDWARDS.** Douglas Edwards. William Porter, prod. Sponsor: Various. CBS Network. Five minutes. (5 days a week.)

**CBS EVENING NEWS WITH ROGER MUDD.** Roger Mudd. Paul Greenberg, prod. CBS Network. Half-hour. Color. Live, film, tape. (Saturdays).

**CBS GOLF CLASSIC.** Jack Whitaker, Cary Middlecoff, commentators. Frank Chirkinian, prod. Sponsors and Agencies: Buick Motor Div., General Motors Corp. (McCann-Erickson, Inc.) and others. CBS Network. Hour.

**CBS MID-DAY NEWS.** William Porter, prod. Sponsors: Various. CBS Network. Five Minutes. (5 days a week.)

**CBS MORNING NEWS WITH JOSEPH BENTI.** Joseph Benti. Phil Lewis, prod. CBS Network. Fifty minutes. Live, film, tape. (Five days a week)

**CBS SUNDAY EVENING NEWS WITH BILL STOUT.** (Hollywood) Bill Stout. Sam Zelman, prod. Sponsor: American Home Products (Ted Bates & Co.) CBS Network. Quarter hour. Live, tape and film.

**CBS SUNDAY NEWS WITH HARRY REASONER.** (New York) Harry Reasoner. Hal Haley, prod. Sponsor: Whitehall Pharmacal Div. of American Home Products (Ted Bates), CBS Network. Quarter hour.

**THE CBS THURSDAY NIGHT MOVIES.** Sponsors: Various. CBS Network. Two Hours.

**CBS FRIDAY NIGHT MOVIE.** Feature length films. CBS Network two hours.

**CHAMPION BOWLING** Fred Wolf. Syndicated. Hour.

**CHAMPIONSHIP TENNIS.** Various. Walter Schwimmer, Inc., prod., dist. Syndicated. Half-hour. Film.

**THE CHILDREN'S DOCTOR.** Medical. Dr. Lendon Smith. Kenneth Yandle, prod., Thomas Dargin, exec. prod. ABC Network. Five minutes.

**CHUCK McCANN.** Children's program. Syndicated. Hour.

**CIMARRON STRIP.** Western. Stuart Whitman, Percy Herbert, Randy Boone, Jill Townsend. Bernie McEveety, Doug Benton, alternating prods., Philip Leacock, exec. prod. Sponsors: R. J. Reynolds Tobacco Co., (Wm. Esty & Co., Inc.) American Tobacco Co. (BBD&O) and participating. CBS Network. Hour and a half. Color.

**CLAY COLE.** Clay Cole. Syndicated. Hour.

**CONCENTRATION** Hugh Downs. NBC-TV, prod. Various sponsors. NBC Network. Half-hour (Monday through Friday). Live.

- CONTINENTAL COOKERY.** Syndicated. Half-hour. Color. (Five days a week).
- COOL McCOOL.** Cartoon. King Features. Sponsors: various. NBC Network. Color.
- COWBOY IN AFRICA.** Adventure drama. Chuck Connors, Ronald Howard, Tom Nardini, Gerald Edwards, George Cahan, producer. Ivan Tors Films, Inc. ABC Network. Hour. Color.
- CUSTER.** Drama. Wayne Maunders, Slim Pickens, Peter Palmer. Frank Glicksman, producer. ABC Network. Hour. Color.
- DAKTARI.** Marshall Thompson, Cheryl Miller. Leonard Kaufman, prod. CBS Network. Hour.
- DANIEL BOONE.** Fess Parker. NBC Network. Hour. Color.
- THE DANNY THOMAS SHOW.** Variety. Danny Thomas. produced by Danny Thomas Corp., exec. prod., Aaron Spelling. NBC Network. Hour. Color.
- DAPHNE'S CASTLE.** Syndicated. Hour and a half. Color.
- DARK SHADOWS.** Drama. Joan Bennett, Alendra Moltke, Louis Edmonds, Mitchell Ryan, David Henesy, Nancy Barrett, David Ford, Kathryn Leigh Scott, Joel Crothers. Robert Costello, prod., Dan Curtis., exec. prod. ABC Network. Half-hour.
- DATELINE: HOLLYWOOD.** Interview. Joanna Barnes, Rona Barrett. Richard Brill Productions in association with ABC-TV. ABC Network. Twenty-five minutes. Color.
- THE DATING GAME.** Game. Jim Lange, host, Johnny Jacobs, announcer. Chuck Barris Productions. ABC Network. Half-hour. Color.
- DAVID SUSSKIND.** Syndicated. Two hours. Color. (Sundays)
- DAYS OF OUR LIVES.** Drama. Macdonald Carey. Wes Kennedy, prod., Mrs. Ted Corday. exec. prod. Corday Productions-Screen Gems Presentation in assoc. with NBC-TV. NBC Network. Half-hour. Color. (Five days a week).
- THE DEAN MARTIN SHOW.** Dean Martin. NBC Network. Hour. Tape. Color.
- DENNIS THE MENACE.** Jay North, Gloria Henry. NBC Network. Half-hour. Film.
- DIRECTIONS.** Various. Wiley Hance, prod. Theodore Metzger, assoc. prod. ABC Network.
- DISCOVERY '67.** Virginia Gibson, host. Jules Power, exec. prod., Daniel Wilson, prod. Half-hour. ABC.
- THE DOCTORS.** Drama. Bethel Leslie, James Pritchett, Elizabeth Hubbard, Pamela Toll, Gerald Gordon, Terry Kiser. Alan Potter, exec. prod. Sponsor: Colgate (Ted Bates). NBC Network. Half-hour. Color. (Five days a week).
- DONNA REED SHOW.** Donna Reed, Carl Betz. Screen Gems prod. Tony Owen, exec. prod.
- DRAGNET '68.** Drama. Jack Webb. Universal & Mark VII Ltd., co-prods. NBC Network. Half-hour. Color.
- DREAM GIRL OF '67.** Beauty contest. Wink Martindale. Chuck Barris Productions in association with ABC-TV. ABC Network. Half-hour. Color.
- DUNDEE AND THE CULHANE.** Western. John Mills, Sean Garrison. Sam Rolfe, creator-producer. Sponsors: Philip Morris & participating. CBS Network. Hour. Color.
- THE ED SULLIVAN SHOW.** Ed Sullivan. Bob Precht, prod.—Sullivan Prods. Inc. CBS-TV Network. Sponsors: P. Lorillard Co. (Lennen & Newell, Inc.) Lever Brothers Co. and Thomas J. Lipton, Inc. (Sullivan, Stauffert, Colwell & Bayles, Inc.) Whitehall Div. of American Home Products Corp. (Ted Bates & Co.). CBS Network. Hour. Live.
- THE EDGE OF NIGHT.** Laurence Hugo, Ann Flood. Rick Edelstein, prod. Bud Gowen, assoc. prod. Sponsors: Procter & Gamble Co. and others (Benton & Bowles, Inc.) CBS Network. Half-hour. Live. (5 days a week.)
- EVERYBODY'S TALKING.** Game. Lloyd Thaxton, MC, Wink Martindale, announcer. Jerome Schnur Productions in association with ABC-TV. ABC Network. Half-hour. Color.
- EYE GUESS.** Quiz show. Bill Cullen. Bob Stewart, prod. NBC Network. Daytime, half-hour.
- FAMILY AFFAIR.** Brian Keith, Sebastian Cabot, Edman Beloin. Henry Garson, co-prods. CBS Network. Half-hour.
- THE FAMILY GAME.** Game. Bob Barker, MC, Johnny Jacobs, announcer. Chuck Barris Production. Walt Case, prod., Chuck Barris, exec. prod. ABC Network. Half-hour.
- THE FANTASTIC FOUR.** Cartoon. ABC Network. Color.
- THE FBI.** Efrem Zimbalist, Jr., Lynn Loring. QM Productions in assoc. with Warner Bros. for ABC-TV, Quinn Martin, exec. prod., Charles Larson, prod., Norman Jolley, assoc. prod. ABC-TV Network. Color. Hour.
- FELONY SQUAD.** Drama. Howard Duff, Ben Alexander, Dennis Cole. Walter Grauman, prod. 20th Century-Fox TV. ABC Network. Hour.
- THE FLINTSTONES** Animated voices: Alan Reed (Flintstone) Jean Vander Pyl, (Wilma). William Hanna. Joseph Barbera, prods., Hanna-Barbera Studios. Syndicated. Half-hour. Film. Color.
- THE FLYING NUN.** Sally Field, Marge Redmond, Madeleine Sherwood, Alejandro Rey. Screen Gems, Inc. William Sackheim, prod., Harry Ackerman, exec. prod. ABC Network. Half-hour. Color.

**FRONTIERS OF FAITH** Various. Doris Ann. prod. Sustaining. NBC Network. Half-hour. Live.

**GALE STORM.** Gale Storm, ZaSu Pitts. Syndicated. Half-hour. Film. (5 days a week.)

**GARRISON'S GORILLAS.** Drama. Ron Harper, Cesare Danova. Selmur Productions. ABC Network. Hour. Color.

**GENERAL HOSPITAL.** Various. ABC Network. Half-hour. (5 days a week).

**GENTLE BEN.** Drama. Dennis Weaver, Clint Howard, Beth Brickell. Ivan Tors Films, Inc., George Sherman, prod., Andy White, exec. prod. Sponsors: Eastman Kodak (J. Walter Thompson) and participating. CBS Network. Half-hour. Color.

**GEORGE OF THE JUNGLE.** Cartoon. Jay Ward, creator. ABC Network. Color.

**GET SMART!** Don Adams, Barbara Feldon. NBC Network. Half-hour. Color.

**GIDGET.** Sally Field, Don Porter. William Sackheim, prod., Harry Ackerman, exec. prod. Screen Gems, Inc. Syndicated. Color. Half-hour.

**GILLIGAN'S ISLAND.** Bob Denver, Alan Hale. Sherwood Schwartz, prod.-United Artists-TV in assoc CBS-TV. Sponsors and Agencies: Various. CBS Network. Half-hour. Color. Film.

**GOMER PYLE—USMC.** Jim Nabors, Frank Sutton. Aaron Ruben, prod. Sponsor and Agency: General Foods (Benton & Bowles, Inc.) CBS Network. Half-hour. Film. Color.

**GOOD COMPANY.** Interviews of celebrities. F. Lee Bailey. Talent Associates, John A. Aaron, prod., David Susskind, exec. prod. ABC Network. Half-hour. Color.

**GOOD MORNING WORLD.** Comedy. Joby Baker, Ronnie Schell, Billy DeWolfe, Julie Parrish. Discus Prods., Sheldon Leonard, Carl Reiner, exec. prods., Bill Persky, Sam Denoff, prods. & creators. Sponsors: Procter & Gamble (Benton & Bowles). CBS Network. Half-hour. Color.

**GREEN ACRES.** Eddie Albert, Eva Gabor. Jay Sommers, prod. Paul Henning, exec. prod. Sponsors and Agencies: Procter & Gamble Co. (Compton Advertising, Inc.) General Foods Corp. (Young & Rubicam, Inc.) CBS Network. Film. Color. Half-hour.

**THE GUIDING LIGHT** Ellen Demming, Barnard Hughes, Lucy Ferri, prod. Sponsor and agency: Procter & Gamble Co. Compton Advertising, Inc. CBS Network. Quarter-hour (5 days a week). Live.

**THE GUNS OF WILL SONNETT.** Western. Walter Brennan, Dack Rambo. Thomas Spelling, prods., Aaron Spelling, prod., Danny Thomas, exec. prod. ABC Network. Half-hour. Color.

**HALLMARK HALL OF FAME** Various stars. Compass Prods., prod. Hallmark Cards, Inc.—Footec, Cone & Belding. 5 shows. Live.

**HARRY REASONER WITH THE NEWS** CBS News program. Five Minutes.

**HE AND SHE.** Comedy. Paula Prentiss, Dick Benjamin, Jack Cassidy. Talent Assoc., Ltd., Arne Sulton, prod., Leonard Stern, exec. prod. Sponsors: General Foods and participating. CBS Network. Half-hour. Color.

**THE HIGH CHAPARRAL.** Adventure. Leif Erikson, Cameron Mitchell, Mark Slade, Linda Cristal, Henry Darrow. David Dortort, exec. producer. Xanadu Productions in association with NBC. NBC Network. Hour. Color.

**HOGAN'S HEROES.** Boh Crane, Werner Klemperer, Edward H. Feldman, prod. Sponsors: General Foods, Philip Morris. CBS Network. Half-hour. Color. Film.

**THE HOLLYWOOD SQUARES.** Game. Peter Marshall, host-emcee. Heatter-Quigley Production in association with NBC-TV. NBC Network. Half-hour. Color. (Five days a week).

**HOME MANAGEMENT** Various. Coronet Films, prod.-dist. Syndicated. 10 min., Quarter-hour. Film.

**HOME RUN DERBY** Various. Homer Prods., & United Artists Television Inc., prod. Half-hour. Syndicated. Film.

**HONDO.** Western. Ralph Taeger, Metro-Goldwyn-Mayer in association with Batjac Productions. Andrew J. Fenady, prod. ABC Network. Hour. Color.

**HONEYMOONERS, THE** Jackie Gleason, Audrey Meadows. CBS Films, Inc., prod., dist. Syndicated. Half-hour. Film.

**HONEY WEST.** Anne Francis, John Ericson. Richard Newton, prod. Aaron Spelling, exec. prod. Four Star Television prod. Syndicated. Half-hour.

**HUNTLEY-BRINKLEY REPORT.** Chet Huntley, David Brinkley. NBC Network. Half-hour.

**I DREAM OF JEANNIE.** Larry Hagman, Barbara Eden. NBC Network. Half-hour.

**I LOVE LUCY.** Lucille Ball, Desi Arnaz, Desilu Studios-Desi Arnaz, prod. Various sponsors. Half-hour. Monday thru Friday. Filmed re-runs. CBS.

**I SPY.** Robert Culp, Bill Cosby. Sheldon Leonard, prod. NBC Network. Color. Hour.

**INDOOR POLO HIGHLIGHTS** Vince Lloyd. Bruce-Hall Productions, prod.-dist. Syndicated. Quarter-hour. Film.

**IRON HORSE.** Dale Robertson, Gary Collins. Stephen Kandel, prod.; Charles Marquis Warren, exec. prod. ABC Network. Hour.

- IRONSIDE.** Drama. Raymond Burr, Don Galloway, Barbara Anderson, Don Mitchell. produced: Universal. NBC Network. Hour. Color.
- ISSUES AND ANSWERS.** ABC Newsmen. Peggy Whedon, prod. ABC Network. Half-hour.
- THE JACKIE GLEASON SHOW: THE AMERICAN SCENE MAGAZINE.** Jackie Gleason. Ronald Wayne, prod. Jack Philbin, exec. prod. Peekskill Enterprises. Sponsors and Agencies: Philip Morris (Benton & Bowles) Ralston-Purina (Gardner Advertising Agency). CBS Network. Hour. Tape.
- JACKPOT BOWLING.** Various. NBC, prod. Bayuk-Werman & Schorr and Brunswick-Balke-Collender Co. NBC Network. Half-hour. Live.
- JEOPARDY.** Art Fleming, host. NBC Network. Half-hour. Color.
- THE JOE FRANKLIN SHOW.** Syndicated. Hour. Color. (Five days a week).
- JOE PYNE SHOW.** Syndicated. Color. (Sundays)
- JOURNEY TO THE CENTER OF THE EARTH.** Cartoon. ABC Network. Color.
- JUDD.** Drama. Carl Betz. Stephen Young. Vanadas Prods. in association with 20th Century Fox Television, Paul Monash, exec. prod. ABC Network. Hour. Color.
- KING KONG.** Cartoon. ABC Network. Color.
- THE KRAFT MUSIC HALL.** Variety. Major guest hosts. Dwight Hemion & Gary Smith, exec. producers. Sponsor: Kraft Foods. NBC Network. Hour. Color.
- LAMP UNTO MY FEET.** Dr. George Crothers, host Public Affairs Dept. of CBS News-Ben Flynn, Joseph Clement, Chalmers Dale, Ted Holmes, prods. CBS Network. Half-hour. Tape and film.
- LASSIE.** Drama. Robert Bray. Wrather Corporation, Robert Golden, prod. Sponsor: Campbell Soup Co., (BBD&O). CBS Network. Half-hour. Color.
- LAUREL AND HARDY.** WPIX-TV, prod. Syndicated. 20 min.
- THE LAWRENCE WELK SHOW** Lawrence Welk. James Hobson, prod. dir.; Sam Lutz, exec. prod. Dodge Division—Chrysler Co., Grant Advertising, Inc., J. B. Williams. ABC Network. Hour. Live.
- LET'S GO GOLFING** Byron Nelson. Photo Enterprises, Inc., prod. Byron Nelson Golf, dist. Syndicated. Quarter-hour. Film.
- LET'S MAKE A DEAL.** Monty Hall, host. NBC Network. Color. 25 Minutes.
- LINUS THE LIONHEARTED.** Cartoon. Voices of Carl Reiner & Sheldon Leonard. ABC Network. Color.
- LITTLE RASCALS** Various. Monogram Pictures-Hal Roach, prod. Allied Artists Television Corp., dist. Syndicated. Half-hour. Film.
- LIVE PRO WRESTLING** Two professional wrestling stars. WBZ-TV, Boston, Atlantic Athletic Corp. prods. Guild Films, dist. Syndicated. Tape. Hour.
- LOOK UP AND LIVE.** Various. Public Affairs Dept. of CBS News-Chalmers Dale, Ted Holmes, Ben Flynn. Joseph Clement, prods. CBS Network. Half-hour. Tape and film.
- LOST IN SPACE.** Guy Williams, June Lockhart, Irwin Allen Prod. in assoc. Van Bernard Prods., 20th Century Fox Television, Inc. and CBS-TV Network. Buck Houghton, prod. Irwin Allen, exec. prod. Sponsors and Agencies: Miles Laboratories (Jack Tinker and Partners), Polaroid Corp., (Doyle Dane Bernbach, Inc.), S. C. Johnson and Son, Inc. (Benton and Bowles, Inc.) Mattel Toys (Carson Roberts, Inc.); Norelco (C. J. LaRoche & Co., Inc.) CBS Network. Hour. Film.
- LOVE OF LIFE.** Audrey Peters, Ronald Tomme. Winsor Productions-Roy Winsor, prod. Sponsors: Various. CBS Network. Half-hour. (5 days a week). Live.
- LOVE THAT BOB** Bob Cummings. Paul Henning, prod. Various sponsors. Syndicated. Half-hour (Monday through Friday). Film.
- THE LUCY SHOW.** Lucille Ball, Gale Gordon, Tommy Thompson, prod. Sponsors and Agencies: Lever Bros. Co. (J. Walter Thompson Co.), The Toni Company (The Gumbinner-North Co.) CBS Network. Half-hour. Color. Film.
- MADISON SQUARE GARDEN** Marty Glickman, Stan Lomax. Winik Films Corp., prod.-dist. Syndicated Quarter-hour. Film.
- MAGILLA GORILLA.** Cartoon. Hanna-Barbera. ABC Network. Color.
- MAKE THAT SPARE.** Bowling. Johnny Johnston, commentator. Jim Colligan prod. ABC. Half-hour.
- THE MAN FROM U.N.C.L.E.** Robert Vaughn, Leo G. Carroll. NBC Network. Hour.
- MARLENE SANDERS AND THE NEWS WITH THE WOMAN'S TOUCH.** Marlene Sanders, newscaster. Charles Schuman, prod. ABC Network. 5 minutes. (5 days a week.)
- MATCH GAME.** Gene Rayburn, host. NBC Network. Half-hour.
- MAYA.** Adventure drama, Jay North, Sajid Khan. produced: the King Bros. in association with MGM. NBC Network. Hour. Color.
- THE McCOYS.** (Reruns) Walter Brennan, Richard Crenna, Charles Isaacs, prod. Sponsors: Various. CBS Network. Half-hour. (5 days a week). Film.

**MEET THE PRESS** Lawrence Spivak, Ned Brooks. Lawrence Spivak, prod. Pan-American World Airways—J. Walter Thompson Co. NBC Network. Half-Hour. Live.

**MERV GRIFFIN.** Merv Griffin. Hour and a Half. (5 days a week).

**MIKE DOUGLAS.** Various. Syndicated. Hour and a half.

**MILLION DOLLAR MOVIE.** Syndicated. Hour and a half. Color. (6 times a week).

**MILTON THE MONSTER.** Cartoon. ABC Network. Color.

**MISSION: IMPOSSIBLE.** Peter Graves, Greg Morris. Joseph Gantman, prod. CBS Network. Hour.

**MR. WIZARD.** Don Herbert. Half-hour. Live. NBC.

**THE MONKEES.** David Jones, Peter Tork, Micky Dolenz, Mike Nesmith. Bert Schneider, Bob Rafelson, co-prods. NBC Network. Half-hour.

**THE MONROES.** Michael Anderson, Jr., Barbara Hershey. Al C. Ward, prod.; Qualis production; Fred Brogger, exec. prod. Syndicated. Hour.

**THE MOTHERS-IN LAW.** Comedy. Eve Arden, Kaye Ballard. Desi Arnaz production. NBC Network, Half-hour. Color.

**THE MUNSTERS.** Fred Gwynne, Yvonne De Carlo. Joe Connelly, Bob Mosher, prods.-Kayro-Vue Prods.—CBS-TV Network. Sponsors: Various. Syndicated. Half-hour. Film.

**MY FAVORITE MARTIAN.** Ray Walston, Bill Bixby. Jack Chertok Television, Inc.—CBS-TV Network, prod. Sponsors: The Kellogg Co. (Leo Burnett Co., Inc.) and others. Syndicated. Half-hour. Film. Color.

**MY THREE SONS.** Fred MacMurray, William Demarest. Edmund Hartmann, prod. Don Fedderson, exec. prod. Sponsors and Agencies: Toni Products (North Advertising), Hunt Foods (Young & Rubicam, Inc.). CBS Network. Half-hour. Color. Film.

**NAKED CITY** Paul Burke, Horace McMahon. Syndicated. Hour. Film.

**NATIONAL BASKETBALL ASSOCIATION GAMES.** Chris Schenkel, sportscaster. Roone Arledge, exec. prod. ABC Network. Live.

**NATIONAL HOCKEY LEAGUE.** Commentators: to be announced. prods., various. Sponsors: various. CBS Network. Live. Color.

**NATIONAL PRO HIGHLIGHTS** Jim Leaming. Tel Ra Productions, prod.-dist. Syndicated. Half-hour. Film.

**NBC NEWS AFTERNOON REPORT.** Sander Vanocur. NBC Network. 25 Minutes.

**NBC NEWS DAY REPORT.** Ray Scherer. NBC Network. Five minutes.

**NBC NEWS EARLY AFTERNOON REPORT.** Floyd Kalber. NBC Network. Five minutes.

**NBC NEWS MORNING REPORT.** Edwin Newman. NBC Network. 5 Minutes.

**NCAA FOOTBALL.** CBS Television Sports staff members, prod. Sponsors: General Cigar (Young & Rubicam, Inc.) Texaco (Benton & Bowles, Inc.) Institute of Life Insurance (J. Walter Thompson Co.) Firestone Tire & Rubber Co. (Sweeney & James Co.) Norelco (C. J. LaRoche & Co.) Studebaker (D'Arcy Advertising, Inc.) Polaroid Corp. (Doyle Dane Bernbach, Inc.) CBS. Time varies.

**NCAA FOOTBALL SCOREBOARD** Prod., John Pokorski. Bristol-Myers Co. for Vitalis (Doherty, Clifford, Steers & Shenfield) General Mills (Knox Reeves Advertising, Inc.) CBS. Fifteen minutes. Live.

**NCAA PRE-GAME SHOW** Paul Dietzel, West Point, Ara Parseghian, Northwestern Univ. coaches. John Pokorski, prod. Union Carbide Consumer Products Co. rep. by William Esty Co., Inc. Fifteen Minutes. Film. CBS.

**NATIONAL FOOTBALL LEAGUE.** Various prods. Sponsors: Ford Div. of Ford Motor Co. (J. Walter Thompson Co.) Philip Morris, Inc. (Leo Burnett Co.) Norelco (C. J. LaRoche & Co., Inc.) Firestone Tire & Rubber Co. (Campbell-Ewald Co.) Polaroid Corp. (Doyle, Dane, Bernbach, Inc.) The Prudential Insurance Co. of America (Reach, McClinton & Co.) and regional sponsors. CBS Network. Times vary.

**THE NEW YORK PHILHARMONIC YOUNG PEOPLE'S CONCERTS.** Leonard Bernstein. Philharmonic Hall, Lincoln Center. Sponsors: Shell Oil Co. (Kenyon & Eckhardt, Inc.) CBS Network. (4 shows). Hour. Tape.

**NEW YORK STATE THRUWAY SERIES** Television Broadcasting Service, prod., dist. Syndicated. Half-hour. Film.

**THE NEWLYWED GAME.** Game. Bob Eubanks. Chuck Barris Productions in association with ABC-TV. Bill Carruthers, prod.-dir. ABC Network. Half-hour. Color.

**NEWS WITH BILL JORGENSEN.** WNEW-TV. Half-hour. Color.

**NFL—COUNTDOWN TO KICKOFF.** Tom Harmon, anchor commentator. Preview of next day's schedule of National Football League games. Bill Fitts, exec. prod. Sponsors: General Motors Corp., United Motors Service Division (Campbell-Ewald Co.); Continental Insurance Companies (Doyle, Dane, Bernbach, Inc.); Skil Corp. (Fuller & Smith & Ross, Inc.) and others. Hour. September 18-December 18.

- NFL TOMORROW.** Tom Harmon, commentator. Preview of next day's National Football League games. CBS Network. Hour.
- THE NURSES.** Shirl Conway, Zina Bethune. Film. Hour.
- N.Y.P.D.** Drama. Jack Warden, Robert Hooks, Frank Converse. Talent Associates. ABC Network. Half-hour. Color.
- OFF TO SEE THE WIZARD.** Family entertainment. Stars: various. Abe Levitow, prod. dir. of animation sequences, Chuck Jones, exec. prod. Metro-Goldwyn-Mayer Animation/Visual Arts Presentation. ABC Network. Hour. Color.
- ONE STEP BEYOND** Various. Syndicated. ABC Films. Half-hour. Film.
- OUR GANG COMEDIES MGM,** prod., MGM-TV, dist. 10 minutes. Film
- THE OUTER LIMITS.** Various. Syndicated. Hour. Film.
- PASSWORD.** Allen Ludden. Goodson-Todman Productions (Peak Prods.)—Frank Wayne, exec. prod. Sponsors: Various. CBS Network. Half-hour. Tape.
- THE PATTY DUKE SHOW.** Patty Duke. Chrislaw-United Artists Production—Bob Sweeney, prod. Syndicated. Half-hour. Film.
- PERRY MASON.** Raymond Burr, Barbara Hale. Gail Patrick Jackson, exec. prod. Arthur Marks. Art Seid, prods. Sponsors and Agencies: Various. Syndicated. Hour. Film.
- PERSONALITY.** Game. Larry Blyden, host. Bob Stewart Production. Bob Stewart, prod. NBC Network. Half-hour. Color. (5 days a week).
- PETER GUNN.** Craig Stevens. Blake Edwards, prod. Official Films, Inc., dist. Syndicated. Half-hour. Film.
- PETER JENNINGS WITH THE NEWS.** Peter Jennings. Walter J. Pfister, Jr., prod. ABC Network. 15 minutes. (5 days a week.)
- PETER POTAMUS.** Cartoon. Hanna-Barbera. ABC Network. Color.
- PETTICOAT JUNCTION.** Bea Benaderet, Edgar Buchanan. Paul Henning, prod., Jay Sommers, exec. prod. Sponsors: Procter & Gamble Co. (Compton Adv., Inc.). CBS Network. Half-hour. Film.
- PEYTON PLACE.** Dorothy Malone, Paul Monash, exec. prod., 20th Century-Fox Television. ABC-TV Network. Half-hour.
- POST TIME—U. S. A.** Chris Schenkel. Tel Ra Productions, prod.-dist. Syndicated. Quarter-hour. Film.
- PROFESSIONAL BOWLERS TOUR.** Chris Schenkel, sportscaster. Roone Arledge, exec. prod. ABC Network.
- PROFILES IN COURAGE.** Various. Syndicated. Hour.
- PRO FOOTBALL KICKOFF.** Kyle Rote, host. CBS Television Sports-Tel-Ra Productions, prod. Sponsors: Bristol-Myers Co. for Vitalis (Doherty, Clifford, Steers & Shenfield, Inc.) Carter Products for Rise Aerated Shave (Sullivan, Stauffer, Colwell & Bayles, Inc.) Hamilton Watch Co. (N. W. Ayer & Son, Inc.) CBS Network. 15 Minutes.
- QUICK DRAW McGRAW.** Cartoon. William Hanna, Joseph Barbera, prods. Sponsors: Various. CBS Network. Half-hour. Film.
- RAT PATROL.** Christopher George, Gary Raymond, Hans Gudegast. Stan Shpetner, prod.; Mirish-Rich TV prods.
- READING THE BIBLE** Henry Wilcoxon. O. J. Keiper, prod. Foundation Films for Television, dist. Syndicated. Quarter-hour. Film.
- THE RED SKELTON SHOW.** Red Skelton. Seymour Berns, prod.; Guy della Cioppa, exec. prod.; Van Bernard Prods. CBS-TV Network. Sponsors and Agencies: Philip Morris (Benton & Bowles, Inc.); Alberto Culver (Compton Advertising); Whitehall, a Div. of American Home Products Co. (Ted Bates & Co., Inc.); Reynolds Metals (Lennen & Newell). CBS Network. Hour. Tape. Color.
- RICHARD BOONE.** Richard Boone, Bethel Leslie. Syndicated. Hour. Film.
- ROCKY AND HIS FRIENDS** Cartoon. Producers Associates of Television, prod. Syndicated. Hour. Film. Color.
- ROMPER ROOM.** Children. Syndicated. Color. Hour. (5 days a week).
- RON COCHRAN WITH THE NEWS** Ron Cochran. CBS News Program. 5 min.
- THE RUFF AND REDDY SHOW.** Color. NBC Network. Half-hour.
- RUN FOR YOUR LIFE.** Ben Gazzara. NBC Network. Hour. Color.
- SAMSON & GOLIATH.** Cartoon. Hanna-Barbera Productions. Sponsors: various. NBC Network. Color.
- SANDY BECKER.** Cartoons. Syndicated. Hour. (Six days a week.)
- SATURDAY NIGHT AT THE MOVIES** Post-1950 movies. NBC Network. Two Hours.

**SEARCH FOR TOMORROW** Mary Stuart, Frank Dodge, prod. Procter & Gamble Co.—Leo Burnett Co. CBS Network. Quarter-hour (5 days a week). Live.

**THE SECOND HUNDRED YEARS.** Comedy. Monte Markham, Arthur O'Connell. Screen Gems, Bob Claver, producer, Harry Ackerman, exec. prod. ABC Network. Half-hour. Color.

**THE SECRET STORM.** Ward Costello, Haila Stoddard. Tony Converse, prod. Roy Winsor, exec. prod. Sponsors: Various. CBS Network. Half-hour. (5 days a week) Live.

**77 SUNSET STRIP.** Roger Smith. Syndicated. Hour. Film.

**SEW EASY.** Lucille Rea. Iowa State College—Home Craft Films, prod. Medallion Productions, Inc., dist. Syndicated. Quarter-hour. Film.

**SHELL'S WONDERFUL WORLD OF GOLF.** Sports. NBC Network. Hour. Color.

**SNAP JUDGMENT.** Game. Ed McMahon, host, Johnny Olsen, announcer. Goodson-Todman Productions, Inc., Ira Skutch, prod., Bob Noah, exec. prod. NBC Network. 25 minutes. Color. (5 days a week).

**SPEAK OUT.** Sonny Fox, host. Syndicated. Hour.

**SPIDER MAN.** Cartoon. ABC Network. Color.

**SPORT SKILLS** Various. Coronet Films, prod.-dist. Syndicated. 10 min. & quarter-hour. Film.

**SPORTS ALBUM** Various. United Artists Television, Inc., prod.; Economee TV Pgms., dist. Syndicated. 5 min. Film.

**SPORTSCHOLAR** Fred Uttal. United World Films, Inc., prod.-dist. Syndicated. Quarter-hour. Film.

**THE SPORTSMAN'S CLUB** Dave Newell, Gail Borden, Len Stokes. Mode-Art Pictures, prod. Syndicated Films, dist. Syndicated. Quarter-hour & half-hour. Film.

**THE STAR AND THE STORY.** David Niven, Frank Lovejoy. Official Films, Inc., dist. Syndicated.

**STAR TREK.** William Shatner, Leonard Nimoy. Gene Roddenberry, prod. NBC Network. Hour.

**STINGRAY.** Syndicated. Half-hour.

**STORIES FOR CHILDREN** Various. Coronet Films, prod.-dist. Syndicated. Quarter-hour. Film.

**SUNDAY NEWS** with Frank Blair, Ray Scherer, Nancy Hanschman Dickerson, Robert Abernethy, Joe Garagiola, Cleveland Amory, Edwin Newman and Aline Saarinen. NBC Network. Hour.

**THE SUNDAY NIGHT MOVIE.** ABC-TV Network. Two Hours.

**THE SUNDAY SPORTS SPECTACULAR.** Jack Whitaker, host. CBS Television Sports staff members, prod. Sponsors: Various. CBS Network. Time varies.

**SUNRISE SEMESTER.** Education. Dr. Leon Edel, Henry James Professor of English and American Letters, NYU; Dr. Robert Magidoff, Professor of Russian, NYU; Dr. Francis E. Peters, Associate Professor, Classics and head of All-University Dept. of Classics, NYU. Produced by: WCBS-TV under the supervision of Thomas J. Brophy; Ralph Rourke, Patricia Myers, prods. CBS Network. Half-hour.

**SUPER PRESIDENT.** Cartoon. David DePatie & Friz Freleng, prods. Sponsors: various. NBC Network. Color.

**SUPER 6.** Cartoons. NBC Network. Half-hour.

**SUPERMAN** George Reeves, Superman Productions, prod. Flamingo Films, Inc., dist. Syndicated. Half-hour. Film.

**SUPERMARKET SWEEP PRESENTS THE HONEYMOON RACE.** Game. Bill Malone. Talent Assoc.-Supermarket Sweep Production. John Green, exec. prod. ABC Network. Half-hour. Live. Color.

**TV'S BASEBALL HALL OF FAME** Various. James B. Harris, prod. Flamingo Films, Inc., dist. Syndicated. Quarter-hour. Film.

**TV'S FOOTBALL HALL OF FAME** Various. Ray Gordon, prod. Flamingo Films, Inc., dist. Syndicated. Quarter-hour. Film.

**TARZAN.** Ron Ely. Sy Weintraub, prod. NBC Network. Hour.

**TED MACK AND THE ORIGINAL AMATEUR HOUR** Ted Mack. Reemack Ent.—Lewis Graham, prod. J. B. Williamson Co., Inc. (Parkson Advertising Agency, Inc.) Half-hour. CBS. Tape.

**TELENEWS—THIS WEEK IN SPORTS** Marty Glickman. Hearst Metrotone, prod. Telenews, dist. Syndicated. Quarter-hour. Film.

**TELENEWS WEEKLY NEWS REVIEW** Peter Roberts. Hearst Metrotone News, Inc., prod. Telenews, dist. Syndicated. Quarter-hour. Film.

**TELESPORTS DIGEST** Jim Leaming, Chris Schenkel. Tel Ra Productions, prod.-dist. Syndicated. Half-hour. Film.

**THAT GIRL.** Marlo Thomas, Ted Bessell, Rosemary De Camp. Daisy Productions; Jerry Davis, prod.; Bill Persky, Sam Denoff, exec. prods. ABC Network. Half-hour.

**THREE STOOGES WPIX-TV,** prod. Syndicated. Half-hour. Live.

**THUNDERBIRDS.** Syndicated. Hour. Color.



**TIME OUT FOR SPORTS** Marty Glickman, Sterling Television Co. and Hearst Metrotone, prods. Sterling Television Co., dist. Syndicated. Quarter-hour. Film.

**TODAY.** Hugh Downs, Frank Blair, Barbara Walters. Paul Cunningham. Al Morgan, prod. NBC Network. 2 hours. Color. Live. (5 days a week).

**TOM & JERRY.** Cartoons. Hanna-Barbera Prods.-William Hanna, Joseph Barbera, prods. Sponsors and Agencies: Various. CBS Network. Half-hour. Film.

**THE TONIGHT SHOW STARRING JOHNNY CARSON.** Johnny Carson. One Hour and a Half. (6 days a week.) Color. NBC.

**TOP CAT.** Cartoon. Hanna-Barbera Productions. Sponsors: various. NBC Network. Color. (Tape).

**TOP PRO GOLF (ALL-STAR RERUNS)** Various. Peter DeMet Productions, prod. Walter Schwimmer, Inc., dist. Syndicated. Hour. Film.

**TO TELL THE TRUTH** Bud Collyer. Gil Fates, exec. prod. Goodson-Todman Prods.—Nighttime; Willie Stein, prod.—daytime. Participating sponsors. CBS Network. Half-hour. (Daytime—5 days a week; (Tape).

**TOPPER** Anne Jeffreys, Robert Sterling, John W. Loveton-Bernard L. Schubert, prods. Bernard L. Schubert, dist. Syndicated. Half-hour. Film.

**TOUCHDOWN** Chris Schenkel. Tel-Ra Productions, prod.-dist. Syndicated. Half-hour. Film.

**TRAINING FOR SPORTS** Various. Encyclopaedia Britannica Films, prod. Trans-Lux Television Corp., dist. Syndicated. Quarter-hour. Film.

**TRUTH OR CONSEQUENCES.** Bob Barker, Emcee. Participating sponsors. Syndicated. Half-hour.

**TUESDAY NIGHT AT THE MOVIES.** Post-1950 movies. NBC Network. Two hours.

**THE 21st CENTURY.** Walter Cronkite, reporter. Isaac Kleinerman, prod., Burton Benjamin, exec. prod. Sponsor: Union Carbide Corp. (Young & Rubicam, Inc.) CBS Network. Half-hour. Weekly. Color.

**UPBEAT.** Syndicated. Hour. Color.

**UNDERDOG.** Cartoons. NBC Network. Color. Half-hour.

**UNITED PRESS MOVIE-TONE-NEWSREEL.** Movietone-News, prod. United Press International, dist. Syndicated. Quarter-hour, half-hour. Film.

**THE VIRGINIAN** James Drury, Lee J. Cobb, Doug McClure. Color. Film. Hour and a Half. NBC.

**VOLUNTEER SERIES** Various. Television Broadcasting, prod., dist. Syndicated. Half-hour. Video Tape and sound film.

**VOYAGE TO THE BOTTOM OF THE SEA.** Richard Basehart, David Hedison. Irwin Allen, prod. 20th Century-Fox Television. ABC-TV Network. Color. Hour.

**WALT DISNEY'S WONDERFUL WORLD OF COLOR** Various. Walt Disney prod. NBC-TV Network. Hour. Color.

**WESTERN FOOTBALL HILITES** Sports TV, Inc., prod. Sports TV, Inc., dist. Syndicated. Half-hour. Film.

**WHAT'S NEW** Syndicated. Half-hour.

**WILD KINGDOM** Marlin Perkins, dir. of St. Louis Zoo, host and guide. Color. Half-hour. NBC.

**WINCHELL-MAHONEY. TIME.** Syndicated. Hour. Color.

**WONDERAMA.** Syndicated. Two hours and a half. (Sundays) Color.

**WONDERS OF THE SEA** Undersea creatures. Marineland Florida, prod. Sterling Television Co., Inc., dist. Syndicated. Half-hour. Film.

**WONDERS OF THE WORLD** Harold N. Linker, prod.; Medallion TV Ent., dist. Syndicated. Half-hour. Color. Film.

**WOODY WOODBURY SHOW.** Syndicated. Color. (Five nights a week).

**WORLD'S GREATEST FIGHTERS IN ACTION** Various. The Big Fights, Inc., prod.-dist. Syndicated. Quarter-hour. Film.

**WRESTLING FROM HOLLYWOOD** Various. Vitapix Corp.—Val Lindberg, prod. Cinema-Vue Corp., dist. Syndicated. Hour. Film.

**WRESTLING—INTERNATIONAL AMPHITHEATRE** Russ Davis. IWF, Inc., prod.-dist. Syndicated. Quarter-hour, half-hour & hour.

**WRESTLING, MAIN EVENT** Various. Harriscopes, Inc., prod.-dist. Syndicated. Half-hour & hour. Film.

**WRESTLING STARS OF THE SIXTIES** Jules Strongblow, narrator. Talent Management, Inc., prod.; Medallion TV Ent., dist. Syndicated. Hour. Film.

**YOU DON'T SAY!** Tom Kennedy, host. NBC Network. Color. Half-hour.

**YOUTH FORUM.** NBC News youth discussions on current events. NBC Network.

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- WILLIAM HART ADLER, INC.**, Suite 710, 64 Old Orchard, Skokie, Ill. 60076.  
WILLIAM HART ADLER, pres. & treas.
- ADVERTISERS' BROADCASTING CO.**, 117 West 46th St., New York, N. Y. 10036; PLaza 7-3560.  
SHOLOM RUBINSTEIN, exec. producer.
- ADV. CONSULTANTS**, 2850 New York Ave., N.E., Washington, D.C. 20002; 832-4800.  
MARTIN FLAX.
- THE AIKIN-KYNETT CO., INC.**, 4 Penn Center, Philadelphia, Pa. 19103. LOcust 8-6700.  
ALLEN GRAY, TV dir.; ALAN BOBBE, THELMA GARDNER, KAY BALTRUKONIS, JOHN HALDEMAN, time-buyers.
- R. H. ALBER COMPANY**, 439 N. Larchmont Blvd., Los Angeles 4, Calif. HOLlywood 9-8273.  
FRED L. ALLEN, acct. exec. PAULINE HAGEN, media dir.
- ALLEN, ANDERSON, NIEFELD & PALEY, INC.**, 351 E. Ohio St., Chicago 11, Ill. MOhawk 4-3300. C. J. ALLEN, chmn.; N. R. ANDERSON, pres.; JAYE NIEFELD, exec. v.p., marketing & media; ANDREW HIKEN, JAN KOPIC, MARVIN KORACH, time buyers.
- ALLEN & REYNOLDS**, 3104 Farnam St., Omaha Neb. 68131; 342-0150.  
SALLY MCBRIDE, dir. of radio & TV.
- ALLIED ADVERTISING AGENCIES, INC.**, 313 No. New Hampshire, Los Angeles, Calif. 90004; 666-5656.  
W. F. GARDNER, pres.
- ALLIED ADVERTISING AGENCY, INC.**, 100 Boylston St., Boston Mass. 02116; HUBbard 2-4100. HOWARD SHAMBAN, TV dir.; MARC F. SHAMBAN, TV timebuyer.
- ARNDT, PRESTON, CHAPIN, LAMB & KEEN, INC.**, 1528 Walnut St., Philadelphia 2, Pa. KIngsley 6-1383; 375 Park Ave., New York, N. Y. PL 1-7460.  
STANLEY GOLDSTEIN, TV dir.
- ARNOLD & COMPANY, INC.**, Park Square Building, Boston, Mass. 02116.  
ARNOLD Z. ROSOFF, pres. & treas.; LEE LE BLANC, v.p.; EDWARD JANCEWICZ, Radio and TV dir.; MARIE KACHINSKI, dir. of media; ANNE GOTZ, radio & TV buyer.
- ASSOCIATED ADVERTISING AGENCY, INC.**, First National Bank Bldg., Cincinnati 2; MAIn 1-2811.  
SAM MALCOLM LEVY, pres.; DWIGHT MITCHELL, v.p., radio and TV. GEORGE SEVVICE, v.p., JOHN BAINSFATHER, v.p.
- ATHERTON-PRIVETT, INC.**, 8447 Wilshire Ave., Beverly Hills, Calif. 90211; 653-9870.
- ATLANTIC ADVERTISING**, 655 Madison Avenue, New York, N.Y. 10021; TE 8-8250. S. CARP, time-buyer.
- N. W. AYER & SON, INC.**, 1271 Ave. of the Americas, New York 20 PLaza 7-5700.  
T. J. McDERMOTT, sr. v.p., dir. TV-Radio & media services; PHILIP COHAN, dir. West Coast programming; SAMUEL C. ZURICH, v.p. com'l prod. N. Y.  
Main office: Philadelphia.  
Branch offices: Boston, Chicago, Detroit, Hollywood, Honolulu, San Francisco.
- AYLIN ADVERTISING AGENCY**, 2737 Buffalo Speedway, Houston, Texas 77006; JACKson 9-3766.  
ROBERT N. AYLIN, pres.; JO MOORE, TV and radio dir.  
Branch Office: 1123 NBC Bldg., San Antonio 5, Texas. Capitol 3-5541; JAMES F. ANDERSON, v.p.; 2260 North St., Beaumont, Tex. TWINbrook 2-2693. MARSHALL PENGRA, gen. mgr.; 231 Exchange Bank Bldg., Dallas, Texas., FLEetwood 7-8275; HARLAN A. CONWAY, gen. mgr.
- BAHN ADVERTISING CO.**, 220 Boylston St., Chestnut Hill, Mass. 02167; 332-2342.  
SAMUEL BAHN, owner.
- BAISCH, BLAKE & GABRIEL, INC.** 3101 Euclid Ave., Cleveland 15, Ohio; ENDicott 1-8246.  
P. H. BAISCH, pres., W. J. GABRIEL, v.p., & TV dir.; R. H. BLAKE, v.p.
- BALL & DAVIDSON, INC.**, 670 Delaware St., Denver, Colo. 80204; 623-1291.  
ORVILLE RENNIE, pres.; vice-presidents: WILLIAM H. LOUGHRAN, NOBLE DE ROIN.
- BARBER AND DRULLARD, INC.**, 633 Delaware Ave., Buffalo, N. Y. 14202; 886-3585.  
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- BARLOW/JOHNSON, INC.**, 968 James St., Syracuse 3, N. Y.; GR. 9-6644.  
DOUG JOHNSON, pres.; DICK LAW, TV dir.
- BARNES-CHAMP/ADVERTISING**, 1010-2nd Ave., San Diego, Calif. 92101; 239-3471.  
JERRY CHAMP, pres.; HAL CODDEN, Radio-TV dir.
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- BAUERLEIN, INC.**, Hibernia Bank Building, New Orleans 12, La. JACKson 2-5461.  
HUGHES D. DRUMM, radio-TV dir.
- THE BAYLESS-KERR COMPANY**, Hanna Building, Cleveland, Ohio 44115. 621-0648. WILLIAM G. KIEFER.
- BEAL RADIO, TELEVISION, MUSIC & RECORDING AGENCY**, 114 South Ocean Ave., Atlantic City, N. J. Area Code 609, Tel. 345-8880.  
JOSEPH CARLETON BEAL, pres., TV dir., material mgr.
- BEAN ADV. AGENCY**, 4003 N. New Jersey St., Indianapolis 5, Indiana.  
HAROLD BEAN, owner.

- TED BERNSTEIN ASSOCIATES INC.**, 1414 Avenue of the Americas, New York, N. Y. 10019. HOWARD GOLDSTEIN, time buyer, acct. exec.
- BEAUMONT, HELLER & SPERLING, INC.**, 6th & Walnut Sts., Reading, Pa. 375-4311. DONALD T. BEAUMONT, pres.; FRANK P. INNIS, JR., in chge. TV.
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- BENNETT ADVERTISING, INC.**, 1813 N. Main St., High Point, N. C. Tel.: 882-4151. WILLIAM R. HENDERSON, pres.; ROBERT A. MCKERICHER, Wm. N. EDWARDS, RICHARD D. BEHRENS; PETER M. SOUTTER, Wm. L. WILSON, vice pres.
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- BENTON & BOWLES**, 666 Fifth Ave., New York 19. JUDSON 2-6200. ROBERT E. LUSK, chmn. of bd.; WILLIAM R. HESSE, pres.; BERNARD KRAMER, senior v.p. in chg. media & programming; WILLIAM CRAIG, v.p. in chg. of Hollywood office.
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- FRANK BLOCK ASSOC.**, Chase Hotel, St. Louis 8, Mo. FOrEst 7-9600. PHILIP N. BAKER, dir. media research.
- FRED BOCK ADVERTISING CO.**, 185 W. Bowery St., Akron 8, Ohio. JEFFerson 5-2639. BOB WASS, TV dir.
- BOONE & CUMMINGS, INC.**, 3410 Marquart, Houston 27, Texas; NAtional 2-4750. PAT TAYLOR, TV dir.
- BOTSFORD, CONSTANTINE & McCARTY, INC.**, 317 S.W. Adler St., Portland, Ore.; 226-6921. JOHN PIHAS, v.p. and mgr.; MAXINE BETHEL, media mgr., Portland; KAY BLACKBURN, media mgr., San Francisco; MICHAEL J. JESSICK, media mgr., Los Angeles; LYNDON W. GROSS, media dir., Seattle; PETER ARNOTT, broadcast dir., San Francisco. Branch offices: Seattle, San Francisco, New York, Los Angeles.
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- ARTHUR BRAITSCH ADV.**, 528 Hospital Trust Bldg., Providence, R. I. 02903; 331-4115. ARTHUR BRAITSCH, time buyer.
- BRAVERMAN-MIRISCH, INC.**, 9255 Sunset Blvd., Los Angeles, Calif. 90069; 272-8608. MILICENT BRAVERMAN, DAVID MIRISCH
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- BRINLEY ADVERTISING AGENCY**, 4602 Cedar St. Bellaire, Tex. 77401; MO 8-8686. J. F. BRINLEY, gen. mgr.; V. H. BRINLEY, secy-treas.
- BROADCAST ADVERTISING**, 170 S. Beverly Dr., Beverly Hills, Calif. BRadshaw 2-4840. VAN C. NEWKIRK, pres.
- BROADCAST ADVERTISING, INC.**, 825 Beacon St., Newton Centre 59, Mass. WOODward 9-9220. J. E. MURLEY, TV dir. & acct. exec.
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- THE CHARLES BRUNELLE COMPANY**, 37 Lewis St., Hartford, Conn. 06103; Tel. 527,0726. CHARLES BRUNELLE, pres. & treas.
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- FRANK BULL & CO.**, 1239 N. Highland Ave., Hollywood 38, Calif.; HOLLYwood 5-4194. FRANK BULL, owner; WILLIAM ASAY, gen. mgr.; JOAN HAMILTON, TV timebuyer.
- BURLINGAME / GROSSMAN, INC.**, 740 N. Rush St., Chicago 4, Ill., 377-8188. S. J. BRIGHTA, TV dir.
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- BYRDE, RICHARD & POUND**, 515 Madison Ave., New York, N. Y. 10022; MU 8-3300.
- HAROLD CABOT & CO., INC.**, 10 High Street, Boston, Mass. 02110; HANcock 6-7600. EDWARD F. CHASE, pres.; EDMUND FITZMAURICE, media director; RALPH A. CAROLA, dir. Radio-TV.
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- J. M. CAMP AND COMPANY**, 333 South Cross, Wheaton, Illinois, MONTrose 8-8000.

JOHN M. CAMP, pres.; ORVA KOENIGSBERG, secy.; MARTHA BUSCH, bookkeeper; MARION SANDERSON, media dir.; EDITH RICKSON, receptionist.

**CAMPBELL-EWALD CO.**, General Motors Bldg., Detroit 2, Mich. TRinity 2-6200.

THOMAS B. ADAMS, pres.; ARTHUR A. PORTER, sr. v.p., media; H. L. LUCAS, v.p., TV. Branch offices: Atlanta, Chicago, Los Angeles, New York, San Francisco, Dallas, Kansas City, Washington, Cincinnati, Denver.

**CAMPBELL-MITHUN, INC.**, Northstar Center, Minneapolis 2, Minnesota; FE 9-7383.

RAY O. MITHUN, chmn. of bd.; ALBERT R. WHITMAN, pres.; FRANK P. ROLFES, v.p. in chg. TV.

Branch offices: 1 East Wacker Dr., United of America Bldg., Chicago, Ill., 527-1300; 200 Fillmore St., Denver, Colorado, 399-2962; 1801 Ave. of the Stars, Century City, Los Angeles 67, Calif.; 277-2600.

**CARGILL, WILSON & ACREE, INC.**, 201 E. Franklin St., Richmond, Va. 23219; MI 3-3485.

BERNARD C. SCHRAMM, JR., v.p. and dir. of Agency Services; CHARLES H. FRICKE III, media dir.; JANICE HUNTER, Timebuyer; RUDY WARD, broadcast production mgr. Branch office: 1300 Baxter St.; EDison 3-8407, Charlotte, N. C. and 2 Peachtree St., Atlanta, Ga.; 525-8506.

**MILTON CARLSON CO.**, 3540 Wilshire Blvd., Los Angeles, Calif. 90005; 388-9464.

MILTON CARLSON, TV dir.; RUTH JOHNSON, TV timebuyer.

**CASMI ADVERTISING CO., INC.**, 551 Fifth Ave., New York 17, N. Y.; MURray Hill 2-2014.

MARVIN CASMIR, pres.

**CAYTON, INC.**, 9 E. 40th St., New York 16. LEXington 2-1711.

WILLIAM D'ARCY CAYTON, pres.; FRED LADD, TV dir.

**CHIRURG & CAIRNS, INC.**, 641 Lexington Ave., New York, N.Y.; MURray Hill 8-5800.

WALLACE L. SHEPARDSON, pres., JOHN EGAN, broadcast dir.; WILLIAM DOLLISON, Radio-TV assoc. dir. branches: 824 Boylston St., Chestnut Hill 67, Mass.; RE 4-1055; RUTH L. GAETA, Radio-TV buyer, Professional Park, Farmington, Conn.; 677-1351; PETER KELLY, Radio-TV buyer.

**CLYNE MAXON, INC.**, 245 Park Avenue, New York, N. Y. 10019; 983-3800.

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**JOHN COHAN ADVERTISING AGENCY, INC.**, P. O. Box 300, Salinas, Calif.; 422-6422.

**COLE & WEBER, INC.**, Perkins Building, Tacoma Wash. 98402; FULTon 3-2625.

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**COMPTON-CAREY, INC.**, 1060 Bishop St., Honolulu 13, Hawaii.

LEN CAREY, pres.

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Branch office: Baltimore.

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**JOHN C. DOWD, INC.**, 212 Park Square Bldg., Boston 16, HUBbard 2-8050.  
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**ELLIS ADVERTISING CO.**, Statler Hilton Hotel, Buffalo 1, 852-6780.  
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**ENYART & ROSE ADVERTISING, 8201 Beverly Blvd., Los Angeles, Calif. 90048.**  
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**EVANS, WORK & COSTA ADVERTISING, INC.**, 518 E. Spruce St., Springfield, Ill.; 522-8868. CLARENCE R. EVANS, pres.

**MIKE FADELL ADVERTISING AGENCY, 625 Second Ave., S. Minneapolis, Minn. 55402; Federal 3-2724.**  
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**FAIRFAX INC., ADVERTISING, 270 Madison Ave., New York 16, N. Y. MURray Hill 4-4484.**  
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- MAURY FERGUSON ASSOC.,** 901 N.E. 63rd, Oklahoma City, Okla. Victor 3-9638. MAURY FERGUSON, TV dir.
- ROBERT G. FIELDS & CO.,** 503 James Robertson Parkway, Nashville 3, Tenn. 37219; ALPine 6-1977. ROBERT L. FIELDS, pres.; R. G. FIELDS, sec.-treas.
- FIORE AND FIORE ADVERTISING,** 128 Mallory Ave., Jersey City 4, N. J. HEnderson 2-8200. A.N.P.A. MICHAEL A. FIORE, pres. and TV dir.; ALBERT A. FIORE, v. pres.; D. J. CRITELLI, prod. mgr.
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WILLARD G. GREGORY, pres.
- GREY ADVERTISING INC., 777 Third Ave., New York, N. Y. 10017; Plaza 1-3500.**  
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Branch offices: Beverly Hills, Detroit; Montreal, & Toronto, Can.; London; Melbourne & North Sydney, Aus.; Brussels, Belgium; Paris, France; Dusseldorf, Germany; Milan, Italy; Tokyo, Japan; Madrid, Spain; Caracas, Venezuela.
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- THE GRISWOLD-ESHLEMAN CO., Grant Bldg., Pittsburgh 19, Pa.; 471-5701.**  
RONALD P. TAYLOR, sr. vp.
- THE GRISWOLD-ESHLEMAN CO., 12th Floor—55 Public Square, Cleveland, O. 44113; 216-861-3232.**  
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- GUMBINNER NORTH COMPANY, INC., 655 Madison Ave., New York 21, N. Y.; TEmpleton 8-1717.**  
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- WM. J. HACKENBERG ADVERTISING, 206 Main St., Wheeling, W. Va.; 233-3386.**  
WM. J. HACKENBERG, TV dir.
- HALL, HAERR, PETERSON & HARNEY, INC., 6th Floor Lehmann Bldg., Peoria, Ill. 61602, Tel.: 309-676-8758. EDWARD J. KLEIN, TV dir.; RICHARD A. HALL, president; PHILIP HARNEY, JOHN HAGERTY, WILLIAM KAMIN, RONALD HARD-GROVE, KIRK DODGE, BILL CASE, acct. execs.**
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- HAMMER COMPANY, THE, 50 Farmington Ave., Hartford, Conn.; 527-0183.**  
HERBERT SHERMAN, mgr. radio-TV; DOLORES DURBAS, asst. radio-TV; ROBERT TIRRELL, production.
- HARRIS & LOVE ADV. AGENCY, INC., 1515 Walker Bank Building, Salt Lake City 1, Utah; 363-8815**  
DONALD G. WARE, TV dir.
- HART-CONWAY CO., INC., 300 Triangle Bldg., Rochester 14604; 232-2930.**  
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ROBERT P. HEINTZ, pres.
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JAMES M. HENDERSON, pres.; BETTY McCOWAN, media mgr.; JOHN S. WILLIAMS, v.p., creative dir.; FRED C. WALKER, v.p., acct. spvsr.; ED RIZZO, TV dir.
- HENDERSON ADVERTISING AGENCY, INC., 1815 Park Drive, Charlotte 4, N. C.; EDison 3-8651.**  
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- HENDERSON-SAUSSY ADVERTISING & PUBLIC RELATIONS, 1820 St. Charles Ave., New Orleans, La.; 524-3282. DONALD H. HALSEY, gen. mgr.**
- AL HERR ADVERTISING AGENCY, 225 E. Michigan St., Milwaukee 2, Wisc.; 27 1-2710. AL HERR, pres.; PAT KOCIAN, TV dir.**
- HICKS AND GREIST, INC., 850 Third Ave., New York 22, N. Y. 421-4200.**  
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- HIXSON & JORGENSEN, INC., 3540 Wilshire Blvd., Los Angeles 5, Calif.; DUmkirk 8-3121.**  
H. D. WALSH, vice-pres. & TV dir.; ROBERT SANDE, radio TV prod.; HARRIET M. WEIGAND, Broadcast media supervisor; RUBY PAGAN, time-buyer.
- HOFFMAN-YORK, INC., 5130 W. Vliet St., Milwaukee 8, Wis.; SPRing 1-2600.**  
JOEL KURSEL, sr. v.p., radio-TV pgm. dir.; JOSEPH P. MULVANNY, v.p., media dir.
- WM. F. HOLLAND CO., 252 Ludlow Ave., Cincinnati 20, Ohio. 221-1252.**  
EARL HOLLAND, pres.
- HONIG-COOPER & HARRINGTON, 1275 Columbus Ave., San Francisco, Calif. 94133; S.F. phone: 771-5200.**  
EUGENE I. HARRINGTON, chm. of bd.; LOUIS HONIG, pres.; JOHN W. DAVIS, secy.-treas., media dir.; CLARICE MCCREARY, TV buyer  
Branch offices: 3600 Wilshire Blvd., Los Angeles 90005; 388-3301.
- HOUCK & COMPANY, INC., ADVERTISING, 2013 S. Jefferson St., Roanoke, Va.; DIAMond 5-8115.**  
W. B. HOUCK, pres.; WILLIAM T. SAMPSON, Radio & TV dir.
- HUTCHINS ADVERTISING COMPANY, INC., 1000 Midtown Tower, Rochester, N. Y. 14604; (716) 546-6480.**  
FRANK M. HUTCHINS, pres & treas.; A. RUSSELL TOMKINSON, Sr. v.p.; G. DWIGHT GREENFIELD, Sr. v.p.; BOB A. WOLF, exec. v.p.; WILLIAM F. LACEY, ROBERT S. HANFORD, BEN J. PETERS, ELLIS ST. JAMES, v.p.'s; MARGARET H. CARL, secy.; F. IRVING HUTCHINS, dir.; DONALD L. CRISS, asst. treas.  
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RAY C. JENKINS, pres.
- RALPH H. JONES COMPANY, THE, 3100 Carew Tower, Cincinnati 2, O. GARfield 1-2300.**



- C. M. ROBERTSON, JR., chmn. of bd.; PAUL D. MYERS, pres.; EDWARD C. ELPERS, corp. sec.; ROSEMARY VORDENBERG, media dir.; EULA CASELLO, spvsr. brdset. media; MAURICE E. OSHRY, Spvsr. print media.
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- THE KAPPS CO.**, 3354 Merchandise Mart, Chicago 54, Ill. Tel.: 275-3199.  
CAPICO KAPPS, pres.
- H. W. KASTOR & SONS ADVERTISING CO.**, 2300 N. Lincoln Pkwy., Chicago, Ill. 60614; Central 6-5331.  
A. G. KASTOR, pres.
- HENRY J. KAUFMAN & ASSOCIATES**, The Canal Bldg., 1050—31st Street, N.W., Washington, D. C. 20007; 333-0700. HENRY J. KAUFMAN, managing director; JEFFREY A. ABEL, TV dir.
- KELLY & LAMB ADVERTISING AGENCY**, 897 Higgs Ave., Columbus Ohio 43212; AXminster 4-3583.
- KELLY, ZAHNRDT & KELLY INC.**, 2301 Hampton Ave., St. Louis 39, Mo.; Mission 5-2684.  
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- DON KEMPER COMPANY, INC.**, 211 E. Chicago Avenue, Chicago, Illinois 60611; 943-6020.  
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Branches: Dayton, New York
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- RICHARD KERR, INC.**, 521 Fifth Ave., New York, N. Y.  
HELEN JENSEN, radio-TV.
- KETCHUM, MacLEOD & GROVE, INC.**, Four Gateway Center, Pittsburgh, Pa. 15222.  
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- KEYES, MARTIN AND COMPANY**, 841 Mountain Ave., Springfield, N. J.; DRexel 6-7300.  
SEYMOUR STEINHARDT, TV dir., timebuyer.
- LEW KING, VEHON & WOLF, INC.**, 1426 N. 1st St., Phoenix, Ariz. ALPine 4-5548.  
LEW KING, owner; JACK BEVERIDGE, TV dir.
- KIRCHER, HELTON & COLLETT, INC.**, 2600 Far Hills Avenue, Dayton, Ohio. Phone: 293-3191.  
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- WALTER J. KLEIN CO., Ltd.**, 1214 Elizabeth Ave., Charlotte 4, N. C., 704-377-1646.  
WALTER J. KLEIN, TV dir.
- KOBLITZ CO., THE**, 915 No. La Cienega Blvd., Los Angeles, California 90069; OL 5-7850.  
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- OSCAR KRAUSS ADVERTISING**, 18 East 41st St., New York 17, N. Y.
- KRUPNICK & ASSOCIATES, INC.**, 508 N. Grand Blvd., St. Louis 3. Mo.; JEFFerson 3-1723.  
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- KUTTNER & KUTTNER, INC.**, 646 N. Michigan Ave., Chicago, Ill., 60611; SUperior 7-7940.
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- LAMBERT & FEASLEY, INC.**, 7 East 60th St., New York 10022; TEmpleton 8-3434.  
GENEVIEVE SESSLER, media supervisor.
- ERBERTO LANDI ADVERTISING CO.**, 853 7th Ave., New York 19, N. Y.; JUDson 6-0588-9.  
ERBERTO LANDI, owner & radio-TV dir.; ROSE PETERS GATTO, media dir.
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PHILIP J. LANE, pres.
- LANG, FISHER & STASHOWER ADVERTISING, INC.**, 1010 Euclid Ave., Cleveland, Ohio 44115; PProspect 1-0300.  
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- LAVENTSON BUREAU OF ADV. INC.**, 116 S. 7th St., Philadelphia 6 Pa.; WALnut 3-1250.  
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- LEWIS ADVERTISING AGENCY**, 17 Academy St., Newark 2, N. J.; MArket 2-0480. E. GRANT SCHECK, TV, dir.

**LEWIS, & GILMAN, INC.**, 6 Penn Center Plaza, Philadelphia 3, Pa. LOcust 8-3775.

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**LOWE & HALL ADVERTISING**, 600 News Bldg., P. O. Box 1824, Greenville, S. C.; 235-7489.

SIDNEY L. LOWE, ELLIOTT H. HALL, JR., partners, timebuyers & acct. exec.

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EARLE LUDGIN, bd. chmn.; ROBERT W. ALLRICH, exec. v.p.; HAYS MACFARLAND, sr. v.p., chmn. exec. comm.; I. TERRY GALANOV, sr. v.p., creative dir.; EDWIN CHAPMAN, SR., v.p., assoc. creative dir.; DENNIS M. ALTMAN, SR., v.p. for creative strategy; HARRY A. HAMILTON, JR., v.p., production.

**THE LYNN ORGANIZATION, INC.**, 15 S. Franklin St., Wilkes-Barre, Pa.; (717) 822-7182.

W. P. McLAUGHLIN, media dir. & TV buyer.

**MacFARLAND, AVEYARD & CO.**, 333 N. Michigan Ave., Chicago 1, Ill. RAndolph 6-9360.

PERCY W. GRAHAM, pres. & dir. TV-Radio.

**MacLAREN ADVERTISING CO., LTD.**, 111 Richmond St. West, Toronto, Ontario 1, Canada. 363-2244.

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Branch offices: Montreal, Windsor, Vancouver, Winnipeg, Quebec, Regina, Nassau, London, Paris, France.

**MacLAUGHLIN ADV. AGENCY**, 56 Harvester Ave., Batavia, N. Y. 14020; FI3-1044.

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**MARTIN-EVANS, INC.**, 815 Anthony Wayne Bldg., Fort Wayne, Ind.; 742-6233.

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**J. M. MATHES, INC.**, 260 Madison Ave., New York N. Y. 10016; LEXington 2-7450.

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Branch office: 186 S. W. 13th St., Miami, Fla. 33130; FRanklin 3-6449.

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Branch offices; San Francisco, New York.

**McCANN-ERICKSON, INC.**, 485 Lexington Ave., New York 17; OXFord 7-6000.

M-E Productions, Division of McCann-Erickson, Inc., 485 Lexington Ave., New York 17, N. Y. H. BART McHUGH, JR., TV exec.; JOHN R. ALLEN, v.p. in chg.; THOMAS O'REILLY, Sr. acct. mgr.; FRANK FITZGERALD, sr. acct. exec.; JOHN CURRAN, TV exec.; JOHN RHONE, TV exec.; PETER SLOAN, sports mgr.; California: 3325 Wilshire Blvd., Los Angeles, DUmkirk 5-3302. J. NEIL REAGON, v.p.; Illinois: 318 So. Michigan Ave., Chicago, WEBster 9-3700. WILLIAM FRAME, prog. & media dir.

McCANN-MARSHALK, DIVISION OF McCANN-ERICKSON, INC., Times & Life Bldg., Rockefeller Center, New York 20, N. Y.; OX. 7-4250.

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**ROBERT A. MEEHAN COMPANY**, 33 Acorn St., Providence, R. I., 02903; UN 1-2634.

ROBERT A. MEEHAN, pres.; GEORGE T. METCALF, treas.

**MELDRUM & FEWSMITH, INC.**, 1220 Huron Rd., Cleveland 15, Ohio; 241-2141.

GEORGE J. HILL, dir., radio-TV films; C. BRUCE HARDY, media dir., consumer products; MRS. SHIRLEY BABBITT, time buyer.

**MELTZER, ARON & LEMEN, INC.**, 165 Post St., San Francisco, Calif. 94108; 982-5877.

GERALD A. HASKETT, media dir.; JOHN MERCER, TV prod.

Branches: Detroit, 1950 First National Bldg., New York, 230 Park Ave.; London, #11, 9 Wilbraham Place, S. W. 1.

**ARTHUR MEYERHOFF ASSOCIATES, INC.**, 410 N. Michigan Ave., Chicago, Ill. 60611; DELaware 7-7860.

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**BEN MORRIS ADVERTISING, INC.**, 19 W. 44th St., New York, N. Y. 10036; MU 7-7960.

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- TED NELSON ASSOCIATES**, 520 Fifth Ave., New York 36, N. Y.; 682-5844.  
TED NELSON, owner; PERRY BRUSKIN, CHARLES DURAND, TV dir.
- NEWMAN, LYNDE ASSOCIATES, INC.**, 805 Universal Marion Bldg., Jacksonville, Fla. 32202. 355-6365.  
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Affiliates: Gumbinner-North Co., Inc., 655 Madison Ave., New York, N. Y. 10021, TE 8-1717. BRUCE M. DODGE, president; REGGIE SCHUEBEL, v.p., radio-TV; RICHARD PAGE, v.p. media; North Advertising Inc., 846 North Cahuenga, Hollywood 28, Calif., HO 7-2151, Ed STERLING, chg. radio-TV.
- R. T. O'CONNELL CO., INC.**, 50 East 42nd St., New York 17; MURray Hill 7-3673.  
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JOHN G. HOAGLAND, v.p. dir. broadcast depart-
- ment. EUGENE S. SCHIESS, v.p. assoc. dir.; PHILIP L. TOMALIN, v.p., mgr. broadcast admin.  
Branch office: Hollywood: 6565 Sunset Blvd., 466-7567. EVELYN JOHNSON PATTON, mgr.
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GEORGE PATTON, pres.; CLIFF LEVITT, media; BILLIE RIOLA, timebuyer.
- PERRIN & ASSOCIATES, INC.**, 8 South Michigan Ave., Chicago, Ill. 60603; RA 6-7923.  
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- POTTS-WOODBURY, INC.**, 2233 Grand Ave., Kansas City 8, Mo. GRand 1-5775.  
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- POWELL, SCHOENBROD AND HALL ADVERTISING, INC.**, 230 North Michigan Ave., Chicago, Ill. 60601; 346-7890.  
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- REACH, McCLINTON & CO., INC.**, 505 Park Ave., New York 22, N. Y.; PLaza 1-7300.  
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- RIDGWAY ADVERTISING AGENCY, INC.**, 990 So. Brentwood Blvd., St. Louis, Mo. 63105; PArkview 1-3755. **K. J. BAYER**, exec. vice-pres; **BETTY MORGAN**, media buyer.
- R. C. RIEBEL ADVERTISING AGENCY**, 803 Hoffman Bldg., Louisville 2, Ky. 587-6039.  
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- ROGERS & SMITH ADVERTISING AGENTS, INC.**, 505 N. Ervay, Dallas 1, Texas.  
**JAY GILES**, TV dir.
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- THE BOLLING COMPANY, INC., 247 Park Avenue, New York 17, N. Y.; YUkon 6-4545.**  
GEORGE W. BOLLING, pres.; G. RICHARD SWIFT, TV president, G. WILLIAM BOLLING, III, Radio President.  
Branch offices: Hollywood, Calif.: 1680 N. Vine St., HO. 2-6471, William Reitmann; Boston: 251 Mill St., Newtonville, Mass., Tel.: 332-0661, Robert C. Foster; Chicago 11, Ill.: 435 N. Michigan Ave., WHitehall 3-2040, Ralph Kelly; San Francisco 3, Calif.: 5 Third St., GARfield 1-6740, John T. Coy; Dallas 1, Texas: 1908 Vaughn Bldg., RIVERSide 8-2172, Thomas R. Murphy; Atlanta: 1375 Peachtree St., TRinity 4-2736, Harry Harkins; Denver 2: 1150 Delaware St., John L. McGuire, TABor 5-7585, Kansas City 5: 1012 Baltimore Suite 502, Eugene F. Gray, GRAND 1-5502; Memphis 4: 2158 Union Avenue Bldg., Broadway 2-7053, C. K. Beaver; St. Louis 1: 915 Olive Street, CE. 1-9151, Gene Gray; Detroit: 1761 First National Bank Bldg., WO. 1-3430, Larry Gentile; Minneapolis: 977 N. Western Bank Bldg., FEderal 3-1496, James Bowden; Philadelphia 7; Philadelphia National Bank Bldg., LOcust 4-6027, Robert S. Dome.
- BROADCAST COMMUNICATIONS GROUP, INC., 415 Madison Ave., New York, N. Y. 10017; 751-5353.**  
H. PETER LASKER, pres.; THOMAS R. NUNAN, v.p., group marketing; THOMAS M. COMERFORD, v.p., gen. mgr., TV sls.; DIANE SASS, dir. research & marketing services.  
Branch Offices: Chicago, Ill. 60601, 360 N. Michigan Ave.; 782-6693; Todd Gaulocher, v.p., TV sls. mgr. Cleveland, Ohio 44114, 727 Nat. City E. Sixth Bldg.; 621-7756; Bert Julian, TV sls. mgr. Los Angeles, Calif. 90045, 8939 South Sepulveda Blvd., Suite 400; (213) 776-4120; Matt O'Gorman, TV sls. mgr. San Francisco, Calif. 94111, 645 Battery St.; (415) 434-2190; Walter McNiff, TV sls. mgr. St. Louis, Mo. 63101, Paul Brown Building, 818 Olive St.; (314) 231-7752; Richard Cass, TV sls. mgr. Dallas, Texas 75201, 1401 Main St.; (214) 748-5318; Thomas R. Murphy, TV sls. mgr.
- BROADCAST TIME SALES, 149 California St., San Francisco 11, Calif.; Sutter 1-8656.**  
CARL SCHUELE, owner.  
Branch office: Los Angeles 28, Calif.: 1540 N. Highland Ave., HOLlywood 5-1755 and HOLlywood 5-5884, Jim Gates.
- BURN-SMITH CO., INC., 19 W. 44th St., New York 36, N. Y. MURray Hill 2-3124-5.**  
C. STANLEY BAILEY, v.p. and eastern mgr.  
Branch offices: Chicago 1, Ill.: 360 N. Michigan Ave., CEntral 6-4437, John A. Toothill, pres.; HOLlywood 28, Calif.: 304 Taft Bldg., HOLlywood & Vine, 213-464-7395; Harlan G. Oakes; San Francisco 5, Calif.; 690 Market St., 415-397-4827. David Sandberg.
- CBS RADIO SPOT SALES, 51 W. 52 St., New York 10019, 765-4321.**  
MAURIE WEBSTER, v.p. & gen. mgr.; EDWARD G. O'BERST, sls. mgr.; GEORGE ARNOLD, dir. of mktg.; NORMAN F. FLYNN, dir. of sls. development; NORMAN S. GINSBURG, dir. of sls. prom.  
Branch offices: Chicago 60611: 630 N. McClurg Court, (312) WHitehall 4-6000; James K. Francis, sls. mgr. Philadelphia 19131: City & Monument Aves., (215) TEnnysyn 9-3758; John L. Lauer, sls. mgr. Atlanta 30303: Peachtree Center Office Tower, Suite 1412; 230 Peachtree Street, N.W., (404) 525-4953; George Swearingen, sls. mgr. Detroit 48202: 932 Fisher Bldg., (313) TRinity 2-5500; Ralph H. Patt, Jr., sls. mgr. St. Louis 63139: 1144 Hampton Ave., (314) STerling 1-2345; William O'Donnell, sls. mgr. Los Angeles 90028: 6121 Sunset Blvd., (213) HOLlywood 9-1212; Roland McClure, sls. mgr. San Francisco 94105, Sheraton Palace Hotel, (415) YUkon 2-7000; Fred Delabay, sls. mgr.
- CBS TELEVISION STATIONS NATIONAL SALES, 51 West 52nd St., New York, N. Y. 10019; 765-4321.**  
THEODORE W. O'CONNELL, v.p. & gen. mgr.; STUART TEMKIN, bus. mgr.; RICHARD R. LOFTUS, eastern sls. mgr.  
Branch offices: Chicago, Ill.: 630 North McClurg Court, WHitehall 4-6000, Robert Perez, mgr.; Detroit, Mich.: 932 Fisher Bldg., TRinity 2-5500, John S. Logan mgr.; Los Angeles, Calif.: Sunset Blvd., HOLlywood 9-1212, James R. Stevenson, mgr.; San Francisco, Calif.: Sheraton-Palace Hotel, YUkon 2-7000, HAROLD Abrams, dir., sls., Westcoast; St. Louis, Mo.: 1215 Cole St., MAIN 1-9100; B. THOMAS KOON, JR., mgr.
- CARIBBEAN NETWORKS, INC., 14 North Dean St., Englewood, N. J. 07631. Phones: (212) LO5-7840, (201) 567-0117.**  
A. M. MARTINEZ, pres.; H. E. FRANKLIN, secy. & treas.
- HENRY I. CHRISTAL CO., INC., 579 Fifth Ave., New York 17, N. Y. MURray Hill 8-4414.**  
HENRY I. CHRISTAL, pres.; IRVIN GROSS, v.p. gen. mgr.; PHILBIN S. FLANAGAN, v.p., dir. of sls. Branch offices: Atlanta 9, Ga.; 1447 Peachtree St., N.E., TRinity 5-9311, Neal Robbins; Boston 16, Mass.: 115 Newbury St., COpley 7-1180, David M. Guinee; Chicago 1, Ill.: 333 N. Michigan Ave., CEntral 6-6357, Richard Charlton; Detroit 26, Mich.: Detroit Bank & Trust Bldg., Woodward 3-2365, John Fouts; Los Angeles 5, Calif.: 3440 Wilshire Blvd., DUnkirk 8-1271, Kirk Munroe; St. Louis 1, Mo., 818 Olive St., CE 1-2272, William Budde; San Francisco 4, Calif.: 1646 Russ Bldg., YUkon 2-1204, Richard Green.
- CONTINENTAL RADIO SALES, 545 Fifth Ave., New York 17, N. Y.; MURray Hill 7-6865.**  
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- DONALD COOKE, INC., 166 East 35th St., New York, N. Y. 10016; MURray Hill 8-2190.**  
DONALD COOKE, pres. & sales-TV mgr.  
Branch offices: Chicago 1, Ill.; 3322 West Petersen Ave., Hooper Jones; Los Angeles 48, Calif.: 111 N. LaCienega Blvd., OLympia 2-1313; Lee O'Connell; San Francisco, Calif.: 700 Montgomery St., Ex 7-0536, David Sandberg; Kansas City 5, Mo.; KBMC Bldg., GRant 1-7822, Eugene F. Gray; St. Louis 1, Mo.: 705 Olive St., CHestnut 1-4350, Eugene F. Gray.
- BILL CREED ASSOCIATES, INC., Statler Office Bldg., Boston 16, Mass., Hubbard 2-4845.**  
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- R. C. CRISLER & CO., INC., 1100 Fifth Third Bank Bldg., Cincinnati 2, Ohio; 381-7775.**  
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HARRY E. CUMMINGS, owner.

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**EASTMAN TV, INC.**, 1 Rockefeller Plaza, New York, N. Y. 10020; 212-867-8866; TWX 212-640-6366.

ROBERT E. EASTMAN, pres., 581-0495; HARRY G. MELINE, sls. mgr., v.p., 581-0639; HOWARD ROTHENBERG, v.p., research, 581-1048; NORM ALPERT, FRANK GIANATTASIO, BILL REMSKY, DAVE CHODIKOFF, 581-0516; PAT KENNEDY, exec. sec.; LANN LONG, mgr. research; LINDA FINE, traffic; ANN FRANKLIN CONTRACT, TOBY REUBEN, JANE WALSH, LINDA McMANUS, RONNIE DEL GENOVESE, sls. assts.  
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HUGH FELTIS, DOUG DOVE, CAM WILSON.  
Branch office: Portland 97204: Oregon Bank Bldg., 227-5754, Al McLaughlin.

**JAMES C FLETCHER, JR.**, 60 W. 46th St., New York 36, N. Y., CIrcle 6-4084.  
JAMES C. FLETCHER, JR.

**FORJOE-TV, INC.**, 230 Park Ave., New York 17, N. Y.; OR. 9-6820.  
Branch offices: Atlanta, Chicago, Los Angeles, San Francisco, Dallas.

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HELEN GILL, pres.; JOHN J. PERNA, Jr., exec. v.p.  
Branch offices: Chicago 1, Ill.: 75 East Wacker Drive, 312-346-9393. Bob Wencel, midwest mgr.; Hollywood, Calif.: 6922 Hollywood Blvd., Suite 508; (213) 462-2371. Hugh Wallace; San Francisco, Calif.: 700 Montgomery St., (415) 397-0535. "Sandy" Sandeberg & Ward Glenn; Detroit 26, Michigan: 2915 Book Bldg., 313-962-7022. Daniel W. Bowen; Atlanta, Ga.: 1720 Peachtree St. N.W., 874-2736. Harry Harkins; Dallas, Texas 75201, 1032 Fidelity Union Life Bldg., 747-0135. Mario Messina; Memphis, Tenn.: 2158 Union Ave. Bldg., 272-7503, C. K. Beaver; Miami, Fla.: Box 222, Kendall Station, 271-4694, Edwin H. Cohen.

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IRENE GRIFFITH, exec. in chge.

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**HARRINGTON, RIGHTER & PARSONS, INC.**, 415 Madison Ave., New York, N. Y. 10017; MURray Hill 8-7050.

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Branch Offices: Chicago, Ill. 60611: 430 North Michigan Ave., 312-527-0510, Peter Ryan; San Francisco, Calif. 94104: 235 Montgomery St., 415 SU 1-4125, Lon E. Nelles; Los Angeles, Calif. 90036: 5670 Wilshire Blvd., (213) 938-3683. Byington F. Colvig; Atlanta, Ga. 30309: 1819 Peachtree Road, N.E., 404-355-5612, Frank B. Rice; Boston, Mass. 02116: 80 Boylston St., 617 II 2-7537, Joseph S. Haller; St. Louis, Mo. 63101: 915 Olive St., 314 MA 1-7475, Richard M. Gardner.

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GEORGE P. HOLLINGBERY, chmn. of the bd., FRED F. WARD SPENCER, JR., vice-chmn. of hd.; FRED F. HAGUE, pres., radio div.; HARRY WISE, pres., TV div.; ROY S. EDWARDS, radio-TV.

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Branch Offices: Chicago 60601: Prudential Plaza, MOhawk 4-7150, Alan T. Axtell, mgr.; Atlanta 30309: 1447 Peachtree St., N.E., Trinity 5-1627, John G. Bolton, Jr., mgr.; Detroit 48226: 3166 Penobscot Bldg., 963-8420, William W. Joyce, v.p., mgr.; Dallas 75219: 3505 Turtle Creek Blvd., LAkeside 6-7941, David Rutledge, mgr.; St. Louis 63101: 915 Olive St., CEntral 1-1868, James E. Muse, mgr.; San Francisco 94104: Russ Bldg., DOuglas 2-7628, Franklin C. Wheeler, Jr.; Los Angeles 90036: 5455 Wilshire Blvd. WEBster 3-8171, Gerald J. Jones, mgr.; Minneapolis 55402: 2009 First National Bank Bldg., FEderal 3-6201, Roland King, mgr.; Boston 02116.

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- JACK MASLA & CO., INC.**, 575 Madison Ave., New York 22, N. Y.; PLaza 2-6450. Branch offices: Chicago 11: 75 E. Wacker Dr., JACK MASLA, pres.; ALLAN S. KLAMER, v.p. CEntal 6-7974, John Mullholland, St. Louis: 915 Olive St., CEntal 1-9151. Eugene F. Gray; Kansas City: 1022 Baltimore Bldg., Suite 502, GRand 1-7822. Eugene F. Gray; San Francisco: 681 Market St., EXbrook 2-8038, Ward Glenn, mgr.; Detroit: 1610 Book Bldg., Woodward 1-2685, Bernard P. Pearse; Beverly Hills: 111 N. LaCienega Blvd., Olympia 2-1313, Lee O'Connell; Dallas: 1407 Main, (214) RI 8-1045, Jack Riley.
- JOHN L. MCGUIRE & CO.**, 1150 Delaware St., Denver 4, Colo.; 825-7585. JOHN L. MCGUIRE.
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- CLYDE MELVILLE CO.**, Tower Petroleum Bldg., Dallas 1, Tex.; Riverside 8-5239. CLYDE MELVILLE, president.
- MIDNIGHT SUN BROADCASTING CO.**, 60 W. 46th St., New York, N. Y. 10036; Circle 6-4084. JAMES C. FLETCHER, Jr., nat'l sales mgr. Branch office: Seattle, Wash. 98101; P. O. Box 9306; MUTual 2-6535. Stuart Bldg., SEreca 6682, Del Day.
- ART MOORE & ASSOCIATES, INC.**, Jones Bldg., Seattle, Wash. 98101; MUTual 2-3377. JACK CLARKE, BOB ROGERS, PAUL BECKER. Branch office: Portland, Ore. 97204; 520 S. W. Sixth Ave. 228-7284, Ed Henry, Jack Swenson.
- TRACY MOORE & ASSOCIATES**, 6381 Hollywood Blvd., Los Angeles 28, Calif., Hollywood 2-2351. TRACY MOORE, JEROME A. MOORE. Branch office: San Francisco 3: 703 Market St., EXbrook 2-6444, Charles E. Morin.
- MORSE & RUSSONIELLO, INC.**, 1113 N.E. National Bank Bldg., Scranton, Pa. 18503. DIamond 7-9328, DIamond 2-2907. LAWRENCE L. RUSSONIELLO, pres. & timebuyer; I. L. DAILEY, secy.-treas. & media dir.
- NBC SPOT SALES, NATIONAL BROADCASTING COMPANY, INC.**, 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300. RICHARD H. CLOSE, v.p.; BYRON GOODELL, dir. of TV spot sales; RICHARD BERGH, eastern TV mgr.; BILL FROMM, dir. of new business & prom. Branch offices: Chicago 54, Ill.: Mds. Mart. SUperior 7-8300, Jack Tracy; Los Angeles: 3000 West Alameda Ave., Burbank, Calif., Bill London. THornwall 5-7000; San Francisco 2: Taylor & O'Farrell, GRaystone 4-8700, Robert Anderson; Bomar Lowrance & Assoc. in Atlanta, 710 Peachtree St., N.E., TRinty 6-3726; Dallas: Fidelity Union Bldg., Riverside 2-8206; St. Louis: 1015 Locust St., CH-1-2451.
- NATIONAL TIME SALES**, 122 E. 42nd St., New York, N. Y. 10017; MURray Hill 2-4500. ANTHONY J. SCHILLIZZI, sales mgr. Branch offices: Chicago 6, Ill. 60645; 3322 W. Peterson Ave.; (312) 478-5544, Hollywood, Calif. 90028; 1680 No. Vine Street, (213) 464-7395, Harlan G. Oakes.
- HARLAN G. OAKES & ASSOCIATES**, 180 N. Vine, Hollywood 28, Calif., HO 4-7395.
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- PAN AMERICAN BROADCASTING CO.**, 380 Lexington Ave., New York, N. Y. 10017; MURray Hill 2-4500. EUGENE BERNARD, pres., ARTHUR GORDON, exec. v.p.; LEO SHORE, film-prog. dir.; BILL YATZCO, s. vs. pro. Branch offices: Hollywood: Room 304, Taft Bldg., Hollywood & Vine, HO. 4-7395, Harlan Oakes; San Francisco: 166 Geary St., EX. 7-4827, Don Pickens.
- PETERS, GRIFFIN, WOODWARD, INC.**, 277 Park Ave., New York, N. Y. 10017; 826-6000. H. PRESTON PETERS, chmn.; LLOYD GRIFFIN, pres. Branch offices: Chicago, Illinois 60601: Prudential Plaza, 372-6373, William J. Tynan; Detroit, Michigan 48226: Penobscot Building, 961-4255, Raymond L. Hunter; Philadelphia, Pennsylvania 19107; 12 South 12 Street, 923-0455, Frank L. Kreh; Atlanta, Georgia 30309; 1371 Peachtree St. N.E., 875-7763, William J. Stubbs; Charlotte, North Carolina 28204: 1420 East Seventh St., 333-8641, E. Nathan Hale, Jr.; Minneapolis, Minnesota 55402: First National Bank Building, 333-2425, John J. Cameron; St. Louis, Missouri 63101: Syndicate Trust Building, CH 1-3171, Arnold K. Knippenberg; Dallas, Texas 75201: Southland Center, RI 7-9921, M.C. Via, Jr.; Los Angeles, California 90036: 5455 Wilshire Boulevard 938-3585, Charles R. Kinney; San Francisco, California 94108: International Building, St. Mary's Square, 982-9188, William L. McGee.
- EDWARD PETRY & CO., INC.**, 3 East 54th St., New York 22, N. Y. MURray Hill 8-0200. EDWARD PETRY, Chmn. of bd.; EDWARD E. VOYNOW, pres.; MARTIN L. NIEMAN, exec. v. p.; LOUIS A. SMITH, v. p. Branch offices: Atlanta 9, Ga.: 1375 Peachtree St. NE, Phone: 875-8547, Richard W. Hughes; Chicago 11, Ill.: 400 N. Michigan Ave., WHitehall 4-0011, Louis A. Smith; Detroit 26, Mich.: 645 Griswold St., Woodward 3-0125, Bruce Mayer; Los Angeles 15, Calif.: 3424 Wilshire Blvd., L. A. 5, DUNkirk 8-1143, L. D. Larimer; St. Louis 1, Mo.: 915 Olive St., CHestnut 1-7191, Robert Schuessler; San Francisco 4, Calif.: Russ Bldg., YUkon 2-3631, Geo. E. Ledell, Jr.; Boston 16: Statler Bldg., HUbbard 2-6440, Frank Howard; Dallas 1: 211 N. Ervay St., Riverside 1-9454; David Milam; Philadelphia 2, Pa.: 3 Penn Center Plaza, 563-3870; James H. Carmine, Jr.
- RADIO - TELEVISION REPRESENTATIVES LTD.**, 2 St. Clair Ave., West, Toronto 7, Ontario, Canada. Tel: 927-3221. GORDON FERRIS, pres. & gen. mgr.; ROBERT QUINN, v.p. & gen. s. vs. mgr. Branch offices: Montreal Que.: Suite 2700, Canlie House, 1110 Sherbrook St. W.; 288-1180, Eric A. Viccary, Vancouver, B.C.: 1131 Richards Street, MUTual 5-0288, Frank Jobs; Winnipeg, Manitoba: 171 McDermot Street, WHitehall 3-9574, A. J. Messner.
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- SAVALLI/GATES, INC.**, 7 West 44th St., New York, N. Y. 10036; MURray Hill 2-3420. JOSEPH

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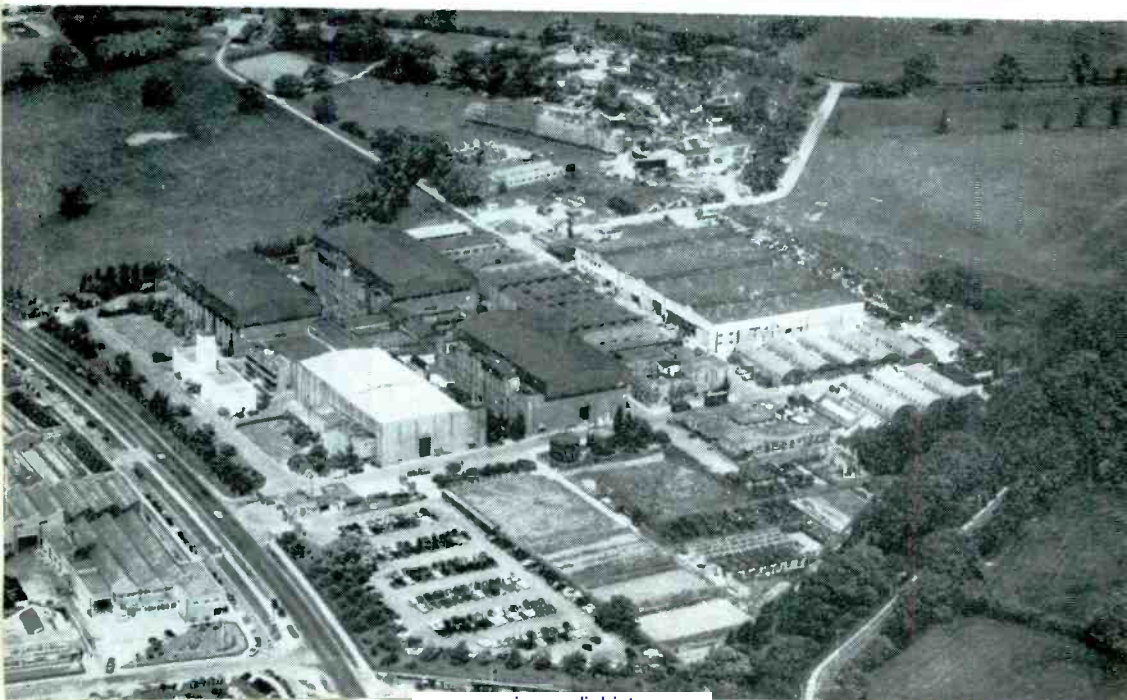


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# *The Industry in Great Britain and Ireland*

- ◆ INDUSTRY DEVELOPMENTS
- ◆ PROGRAM CONTRACTORS
- ◆ SERVICES
- ◆ AD AGENCIES
- ◆ COMPANIES AND PERSONNEL
- ◆ ORGANIZATIONS
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# BRITISH YEAR IN REVIEW

by WILLIAM PAY

*London October, 1966*

Over half the population of Britain—30,500,000—watched the World Soccer Cup Final on television while 26 countries in Europe and North Africa saw a “live” transmission and America, Canada and Mexico received it via the Early Bird Satellite.

Such is the extent of the coverage that British television can produce with top events. There are now approaching 14 million combined television and sound licenses in Great Britain and Northern Ireland and the most popular programme often draws 20 million viewers.

Both the Independent Television Authority and the British Broadcasting Corporation claim that their services can now be seen by some 99 per cent of the population so it appears that, geographically speaking, saturation point has been reached. Nevertheless, the average audience is around 8 million and is usually shared, depending on programme popularity fluctuation, on a 60-40 basis, with the ITA programmes having the edge over the BBC.

The 14 programme companies under contract with the ITA until mid-1968 are, of course sustained by advertising revenue, whereas the BBC is still dependent for its income on the Government-imposed licence fee. This income, however, is never enough to meet expenditure and the BBC is always short of money but adamant in its policy of rejecting any suggestion of accepting advertising. An official statement from the BBC on this states:

“The idea of the acceptance of advertising by the BBC has been considered and rejected as a source of revenue by every Committee of Inquiry which has investigated the BBC’s affairs from the Crawford Committee of 1925 to the Pilkington Committee of 1960. The reason as the same in every case: that the acceptance of advertising is incompatible with public service broadcasting at its best. The reasons are not hard to understand. The BBC exists to provide a service of broadcasting; commercial television exists primarily to make profits for its shareholders. Its programmes are the product which fills up the space between the commercials; the bait to catch the audience, not the food to satisfy it.”

Meanwhile, the commercial companies’ profits have been maintained. For example, Associated Television group profits for the year to April 1966 expanded from £9,359,941 to £11,059,311; Rediffusion’s trading profits increased from £8,100,402 to £8,532,615; the television operations of Associated British

Picture Corporation produced profits of £2,198,000; and Granada reported trading profits for the half-year to April, 1966, of £4,552,326.

Moreover, these results were achieved in spite of the Government’s swingeing television levy. Associated Television, for instance, pays over £5 million annually. Over-all, in fact, the 14 programme companies pay some £22 million annually in levy taxation. With normal taxation this means that around 40 per cent of their income goes to the Treasury.

Saturation probably also has been reached in this field of television operation here and next year’s incomes are unlikely to show any substantial increases.

To some degree, expansion of British television in recent years has been hampered by delayed Government decisions on vital policy matters affecting the industry. At this reporting yet another Government White Paper is awaited on the “future of broadcasting.”

After much debate and attendance at many international conferences, the Government did agree to BBC-2 given permission to operate Britain’s first colour TV service on UHF/625 lines using the PAL (Phase Alternation Line) system from Autumn of 1967. (The failure of the International Radio Consultative Committee conference in Oslo in the Summer of 1966 to agree on a common standard for Europe meant that there will be two systems—the West German PAL system and the French Secam system.)

This restriction of colour TV to BBC-2 immediately incensed the commercial operators. ABC Television, Ltd., stated that the quickest and most economical way to bring popular colour television programmes into the majority of homes is to allow both ITA and BBC to broadcast colour on 405-lines. There is clearly no technical bar to the addition of colour on the existing 405-line black-and-white service and capital expenditure on transmitters would be relatively small for both ITA and BBC.

On the other hand, the radio industry is strongly against any colour TV on 405-line which the British Radio Equipment Manufacturers’ Association believes is “outmoded”. This body has recommended to the Government that colour TV be given to the ITA as well as to the BBC on 625-lines UHF. As a short-term measure, pending the allocation of full 625 facilities to the ITA, the ITA and BBC should share the BBC-2 UHF/625 lines channel on an alternate day basis.

Whatever the outcome of this controversy, the important factor is that colour TV is on



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the way and despite the initial high cost of sets, around £250, or £2 to rent for a week, its success is inevitable. Robert W. Sarnoff, president of Radio Corporation of America, which has set up jointly with Radio Rentals a new Anglo-American company known as RCA Colour Tubes to make shadow-mask colour tubes in Britain, believes that about 300,000 colour sets will be sold in Britain and Western Europe in 1968, rising to 1 million by 1970 and 2 million by 1972.

It will mean a big and much-needed boost for British set manufacturers and companies such as the Taylor Hobson division of the Rank Organisation. This company, one of the 18 to gain the Queen's Award for both exports and technical innovation, holds a 90 per cent share of the American zoom lens market against French, Japanese and U.S. competition.

Colour TV is also expected to give a much-needed boost to producers of filmed series. As with the U.K. cinema market, producers have long since discovered the need to go "international" and tie up with American networks. ABC Television, for example, is to distribute programmes based on large budgets made possible by a \$2 million U.S. "production investment". This programme includes a new series—in colour—of "The Avengers;" an Adult Education series, "Struggle for Peace"; and a space fiction series which goes into production as a cooperative arrangement between ABC TV and American International Pictures.

Another such linkup is that between Rediffusion and Talent Associates of America to produce an unlimited number of major drama specials in the next two years—both in colour and black-and-white. Most successful company in the field of overseas sales is Associated Television. Through its subsidiary, ITC, Inc., business has reached entirely new proportions, and has largely contributed to the figure of more than \$10,000,000 earnings in the international film and television programme market. Sales have been made in more than 50 countries and another programme of production is in hand, including "The Saint", "McGill" and "The Prisoner" series.

On the home front, British programmes continue to dominate the ratings but this is partly due to the fact that American series are often shown only on a regional basis. There is no falling-off in the popularity of such American programmes as "Peyton Place", "Dr. Kildare", "Laredo" and more recently, "Batman". Feature films remain a big draw and the first "late movie" programme was introduced in the Autumn of 1966.

Closed-circuit is television of major sporting events and the Pay-TV experiment have been two other developments that have consolidated their services during the year. More than 20 cinemas screened the Clay-Cooper fight on closed-circuit large screen TV in London and Provincial cities.

Expanding its service from London into the Sheffield area, of Yorkshire in the North of England, Pay-TV claims to have proved in seven months of operation that the service is a viable proposition and that a very definite public demand exists for a fourth channel. If this is so and the Government next year gives the go-ahead for a national service, then Pay-TV Ltd., is in business along with the other networks.

Prime Minister Harold Wilson at the celebratory dinner to mark the end of the first decade of commercial television in Britain said, "It has become part of our national anatomy. More than that, it has become part of our social system and part of our national way of life".

His remarks apply equally to the BBC service.

According to the Statistical Review of Press & TV Advertising (Legion Publishing Co.) total expenditure on television advertising of 13 product classifications in 1965 amounted to £112,168,993, an increase of £9,952,613 or 9.74 per cent on the previous year.

#### EXPENDITURE BY PRODUCT GROUP—1965

Product classification	Expenditure £	Per cent of total
<b>Agricultural, Horticultural and Garden Products</b> . . . . .	179,768	0.16
Drink . . . . .	6,782,114	6.05
Food and Food Beverage . . . . .	45,501,831	40.57
Household Equipment . . . . .	3,771,793	3.37
Household Stores . . . . .	22,638,698	20.18
Medicinal . . . . .	5,947,135	5.30
Motors and Cycles . . . . .	4,186,094	3.73
Office Equipment . . . . .	62,603	0.06
Radio and Music . . . . .	540,467	0.48
Retail Stores and Mail Order . . . . .	1,418,925	1.26
<b>Tobacco and Smokers</b>		
Requisites . . . . .	7,057,388	6.29
Toiletries and Cosmetics . . . . .	10,980,984	9.79
Wearing Apparel . . . . .	3,101,193	2.76
	<b>112,168,993</b>	<b>100.00</b>

#### EXPENDITURE BY STATION 1965

Station	Revenue £	Per cent of total
Rediffusion, London . . . . .	19,461,770	17.35
ATV London . . . . .	10,022,101	8.92
ATV Midlands . . . . .	12,318,490	10.97
ABC Midlands . . . . .	5,744,381	5.13
GTV Northern . . . . .	18,700,298	16.67
ABC Northern . . . . .	9,858,176	8.80
Scottish . . . . .	7,300,057	6.50
TWW . . . . .	7,205,213	6.43
Southern . . . . .	6,805,384	6.07
Tyne Tees . . . . .	5,259,684	4.70
Anglia . . . . .	3,174,929	2.83
Ulster . . . . .	1,727,406	1.54
Westward . . . . .	2,155,428	1.90
Border . . . . .	1,003,156	0.89
Crampian . . . . .	1,150,046	1.03
Channel . . . . .	302,474	0.27
	<b>112,168,993</b>	<b>100.00</b>

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(Pursuant to the Wireless Telegraphy Act, 1949, the Postmaster General is the authority empowered to license persons or corporate bodies to operate broadcasting stations. The B.B.C. is incorporated by Royal Charter and operates under this and a licence and agreement granted by the Postmaster General on the 19th December, 1963 to run from 30th July, 1964 to 31st July, 1976. The Independent Television Authority operates under the Television Act, 1964, and under a licence issued by the Postmaster General for the period from 30th July, 1964, to 31st July, 1976.)

**BRITISH BROADCASTING CORPORATION**  
**TELEVISION SERVICE**  
Television Centre, Wood Lane, London, W. 12. Telephone: Shepherds Bush 8000.

CHAIRMAN OF GOVERNORS: The Rt. Hon. Lord Hill of Luton, P.C.

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Director of Television: Kenneth Adam  
Controller Programmes: Huw Wheldon  
Controller, Programme Services: Ian Atkins  
Controller Administration: S. G. Williams  
Assistant Controller (Planning): Mrs. J. R. Spicer  
General Manager, Television Enterprises: Dennis Scuse

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Head of Plays: G. Savory  
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Head of Series: A. Osborn  
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Head of Department: T. J. H. Sloan  
Assistant Head (Variety): Bill Cotton, Jr.  
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Head of Event Programmes: A. Chivers  
Head of O.B. Feature and Science Programmes:  
A. E. Singer  
Head of Sports Programmes: G. B. Cowgill  
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Head of Current Affairs Group: Paul Fox  
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Editor Television News: D. Taylor

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Assistant Head: I. Bevnnon-Lewis  
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Assistant Head: Norman Rutherford  
Films

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Chief Engineer Television: T. H. Bridgewater

Assistant Chief Engineer, Television Operations:

W. R. Fletcher

Assistant Chief Engineer, Television Develop-

ments: G. D. Cook

Superintendent Engineer, Television (Record-

ing): R. S. Meakin

**INDEPENDENT TELEVISION AUTHORITY**  
70 Brompton Road, London, S.W.3. Tele-  
phone: Knightsbridge 7011.

(Parliament created the Authority in August 1954 for ten years, and then extended its life for another twelve years to 1976. Its function, as defined by the 1964 Act, is to operate television services as a public service for disseminating information, education and entertainment.)

The members of the Authority are appointed by the Postmaster-General and consist of a chairman and deputy chairman and eleven other members, of which three make the interests of Scotland, Wales and Northern Ireland, respectively, their special care.

The Authority's powers include power to provide and work the requisite television stations under license from the Postmaster-General.)

*Members of the Authority:* Lord Bowden, Chairman; Sir Sydney Caine, K.C.M.G., Deputy Chairman; Mrs. May Adams, O.B.E.; Baroness Burton of Coventry; David Gilliland; W. Macfarlane Gray, O.B.E., O.St.J., J.P.; Sir Patrick Hamilton, Bt.; Professor Hugh Hunt, M.A.; Baroness Plummer, J.P.; Professor Sir Owen Saunders, F.R.S., M.A., D.Sc., M.I. Mech.E.; Sir Vincent Tewson, C.B.E., M.C.; Sir Ben Bowen Thomas, M.A.; Baroness Sharp of Hornsey, G.B.E.

*Director General:* Sir Robert Fraser, O.B.E.

*Deputy Director General—Programme Services:* B. C. Sendall, C.B.E.

*Deputy Director General—Administrative Services:* A. W. Pragnell, O.B.E., D.F.C.

*Head of Finance:* A. S. Curbishley, O.B.E.

*Chief Engineer:* Howard Steele

*Head of Information:* B. C. L. Keelan

*Secretary:* W. A. C. Collingwood, O.B.E.

*Head of Advertising Control:* A. Graham, O.B.E.

*Head of Programme Services:* F. H. Copplestone.

*Senior Programmes Officer:* Stephen Murphy

*Religious Programmes Officer:* Christopher Martin

*Education Officer:* J. Weltman

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**ADVERTISING ADVISORY COMMITTEE**

(The Committee, under the terms of the Television Act, must be representative of organisations, authorities and persons concerned with standards of conduct of advertising—including, in particular, the advertising of medical or surgical goods or services).

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(Under the 1964 Television Act, the Authority was required to appoint an educational committee to give advice in connection with the broadcasting of programmes intended for reception by schools and other educational establishments).

## INDEPENDENT TELEVISION AUTHORITY RELIGIOUS ADVISORY COMMITTEE

(The Authority draws advice from the Central Religious Advisory Committee of the BBC on broad issues, but in order that it should have regular access to advice on day-to-day matters it has appointed a panel of six consultants): The Rev. Fr. Martin W. Jarrett-Kerr, C. R. (Church of England); The Rev. Dr. H. H. Williams, B.A., B.D. (Free Church); The Rev. G. R. Tucker, M.A., S.T.L. (Roman Catholic); The Rev. Canon E. S. Barber (Rural Dean of Hollywell, Co. Down); The Rev. Dr. Thomas Murchison, (Church of Scotland). The Rev. J. Ithel Jones, M.A., B.D., (Principal of the South Wales Baptist College).

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## INDEPENDENT TELEVISION AUTHORITY WELSH COMMITTEE

*Chairman:* Sir Ben Bowen Thomas, M.A.

## INDEPENDENT TELEVISION AUTHORITY ULSTER COMMITTEE

*Chairman:* David Gilliland

## INDEPENDENT TELEVISION NEWS LTD. Television House, Kingsway, London, W.C. 2. Telephone: 01-405 7690

*Directors:* James M. Coltart (Chairman), Sir Geoffrey Cox, C.B.E. (Editor), Robin D. Gill, R. B. Henderson, J. McMillan, V. A. Peers, Howard Thomas, C. D. Wilson.

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(Appointed by the Independent Television Authority).

### ABC TELEVISION LTD.

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*Programme Controller:* Brian Tesler.

*Head of Features:* Michael Reddington.

*Drama Supervisor:* Lloyd Shirley.

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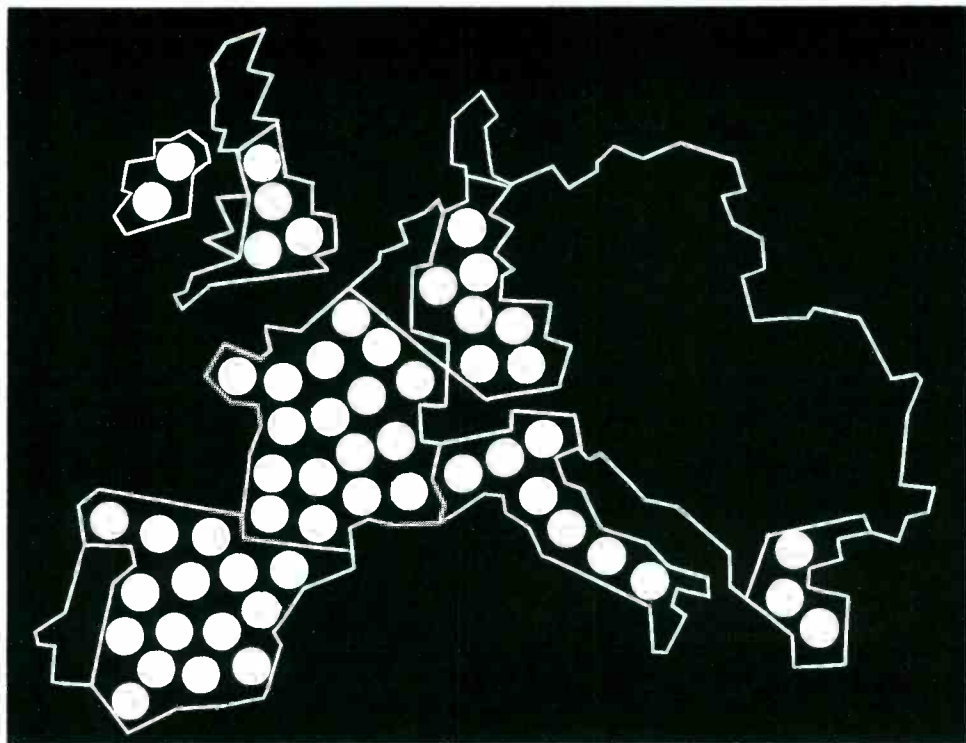
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(Cartoon, live action, puppets).

**BOULTON-HAWKER FILMS LTD.**  
Hadleigh, Suffolk. Telephone: Hadleigh 2235.

*Directors:* K. P. Boulton, M. J. Boulton.

**BOWIE FILMS LTD.**  
515 Ipswich Road, Slough, Bucks. Telephone: Slough 26734/5.

**BRITISH ALFA FILMS LTD.**  
148 Southampton Row, London, W.C.1. Telephone: Terminus 1195.

*Directors:* P. A. Haymsen, Henry Haymsen.  
(Entertainment and advertising material).

**BRITISH FILMS LTD.**  
Lindsay House, 171 Shaftesbury Avenue, London, W.C.2. Telephone: Covent Garden 2211. Cables: Moritel, London, W.C.2.

*Directors:* The Marquess of Linlithgow (Chairman), K. L. Lockstone, O.B.E. (Managing), M. Lockstone, W. Hine.  
(Prestige, advertising and instructional films.)

**CHRISTINE BRUCE PRODUCTIONS LTD.**  
National House, 60/66 Wardour Street, London, W.1. Telephone: Gerrard 8788.

*Chairman & Producer:* Danny Carter.  
(Live action programme material, animation & cartoons).

**BRUNNER LLOYD & CO. LTD.**  
23 Denmark Street, London, W.C.2. Telephone: Temple Bar 2519.

*Directors:* G. M. Lloyd, P. Brunner, C. Hutson.  
(Entertainment and advertising material).

**BURNELL PRODUCTIONS LTD.**  
21a Down Street, Mayfair, London, W.1. Telephone: Grosvenor 1463.

*Directors:* G. J. Burger, P. Burger.  
(Entertainment material).

**JACK BYGRAVE PRODUCTIONS, LTD.**  
8-12 Broadwick Street, London, W.1. Telephone: Gerrard 8241.

*Producer:* Jack Bygrave.  
(Advertising material.)

**CALEDONIAN FILM EDITING SERVICES**  
22 Greek Street, London, W.1. Telephone: Gerard 0702/7110.

*Managing Director:* R. R. Bucknell.

**CAMPBELL FILMS LTD.**  
111 Wardour St., London, W.1. Telephone: Gerrard 3094 (Editing & Dubbing Services).

**CAVALIER FILMS LTD.**  
34 Deacon's Hill Road, Elstree, Herts. Telephone: Elstree 1403.

*Chairman & Managing Director:* J. E. Rogers.  
F.R.P.S.  
(Specialised films, documentary, commercials).

**CBS NEWS**  
26 Mallam Street, London, W.1. Telephone: Langham 1166.

*Chief of the London Bureau:* Dan Rather  
(News, radio and TV coverage).

**CELTIC FILM PRODUCTIONS LTD.**  
44 Lower Leeson Street, Dublin 2, Ireland. Telephone: Dublin 65467.

(Advt. material)

**CENTRE POINT PRODUCTIONS LTD.**  
17 Berners St., London, W.1. Telephone: Museum 1981-4.

**CENTRAL OFFICE OF INFORMATION**  
Hercules Road, Westminster Bridge Road, London, S.E.1. Telephone: Waterloo 2345.

*Radio Division:* Director: John Langston, O.B.E.  
*Films and Television Division:* Director: H. J. Bewg.

**CENTURY 21 PRODUCTIONS**  
Stirling Road, Slough, Bucks. Telephone: Slough 27141 (5 lines).

*Directors:* Lew Grade (Chairman), G. A. Anderson (mgr. dir.), R. E. Hill (dept mgr. dir.), Sylvia Anderson, R. D. Gill, J. Gill, J. O. Read, A. R. Lucas (Secretary).  
Supermatination Studio (electronic puppets).

**CHAMBERS & PARTNERS LTD.**  
143 Wardour Street, London, W.1. Telephone: Regent 8761; 143 Wardour Street, London, W.1.

*Joint Managing Directors:* Jack Chambers (Chairman), Ruth Lipton.  
(Titling, animation, special effects).

**CINEASTES ASSOCIES**  
34 South Molton Street, London, W.1. Telephone: Hyde Park 1078/2980.

**CINE-LINGUAL LTD.**  
17-18 Great Pulteney St., London, W.1. Telephone: 01-447 3261.

*Directors:* Matt McCarthy, John Black. (Dubbing, post production & cutting services.)

**CINESOUND EFFECTS LIBRARY LTD.**  
Gate Recording Theatre, Maxwell Road, Elstree Way, Boreham Wood, Herts. Telephone: Elstree 5837 and 5545.

(Sound effects)

**CINEVISTA LTD.**  
41 Acton House, Horn Lane, London, W.3. Telephone: Acorn 5792. 13 Harley Street, London, W.1. Telephone: Regent 4323.

*Directors:* J. Cassin-Scott, John Simmons.  
(Entertainment and advertising material).

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"DOCTOR ZHIVAGO"  
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"BLOW UP"  
"DIRTY DOZEN"  
"HALF A SIXPENCE"

### *British Television Series*

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"DANGER MAN"  
"THE AVENGERS"  
"THE CHAMPIONS"  
"WHITE RABBIT"  
"THE BARON"  
"THE PALLADIUM  
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Telegraphic Address: Bertume Lesquare London  
HOLLYWOOD      PARIS      ROME

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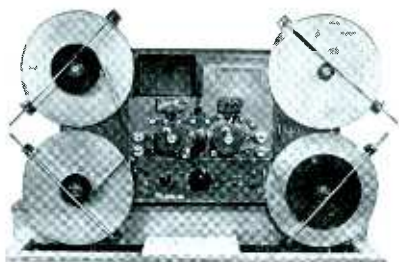
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**COLOUR FILM SERVICES LTD.**  
22-5 Portman Close, Baker Street, London,  
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*Chairman and Managing Director:* Roland Chase.  
(Advertising material.)

**COMMERCIAL RADIO AND TELEVISION LTD.**

Hume House, Dublin 4. Telephone: Dublin  
683533.

*Directors:* W. P. O'Donoghue, S. D. Norris, M.  
J. O'Donoghue.

**CONCANEN FILMS LTD.**

8 Peel Street, London, W.8. Telephone: Park  
4905.

*Director:* Derrick de Marney.  
(TV programme material, commercials.)

**HOWARD CONNELL PRODUCTIONS LTD.**

49 Berkeley Square, London, W.1. Tele-  
phone: Hyde Park 0881. Cables: Thormine.  
Production Office: 14f, Hyde Park Mansions,  
London, N.W.1. Telephone: Ambassador  
9994. (International Film consultants.)

**HOWARD CONNELL ASSOCIATES**

49 Berkeley Square, London, W.1. Tele-  
phone: Hyde Park 0881. Cables: Thormine.  
Production Office: 14f, Hyde Park Mansions,  
London, N.W.1. Telephone: Ambassador  
9994. (International Film consultants.)

**MARCUS COOPER LTD.**

48a, Charlbert Street, London, N.W.8. Tele-  
phone: Primrose 5098.

*Directors:* M. F. Cooper, V. M. P. Cooper.  
(Sponsored films)

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12 D'Arblay Street, London, W.1. Tele-  
phone: Gerrard 8544.

*Directors:* V. M. Gover, F. N. Main, N. T.  
Wood, D. S. Bowden.  
(Live action, documentary, educational and indus-  
trial films.)

**FRANK COVEN ENTERPRISES LTD.**

Bedford House, 33 Henrietta Street, London,  
W.C.2. Telephone: Temple Bar 4765.

*Directors:* Frank Coven (Managing), Joseph Cates  
(U.S.A.), C. R. Coward, Sidney Gilliat, Mrs.  
S. Hammerson, Frank Launder.  
(Theatrical producers and managers)

**CREST FILM PRODUCTIONS LTD.**

38-42 Whitfield Street, London, W.1. Tele-  
phone: 01-636 8891.

*Directors:* D. C. Wynne, R. A. Wynne.  
(Feature, TV, Documentary & Advertising films.)

**C.T.S. STUDIOS LTD.**

49-53 Kensington Gardens Square, London,  
W.2. Telephone: Bayswater 9476.

*Managing Director:* John Elliott.  
(Recording facilities)

**CRESTVIEW PRODUCTIONS LTD.**

3 Vere Street, London, W.1. Telephone:  
Hyde Park 8741-7. Cables: Helpful, London.

*Directors:* Ian R. Warren, T. L. Donald.  
(TV series).

**DATA FILM DISTRIBUTORS LTD.**

27 Walton House, 1 Newman Street, Lon-  
don, W.1. Telephone: Museum 8854.

*Directors:* W. Goodman, W. Chartrey (Sec.).

**FRANCIS DAY AND HUNTER LTD.**

64 Dean St., London, W.1. Telephone:  
Gerrard 9336.

Bryan Bradley.  
(Recorded music library).

**BERNARD DELFONT LTD (TV Dept)**

Prince of Wales Theatre, Coventry Street,  
London, W.1. Telephone: Whitehall 9901.

*Directors:* Bernard Delfont (Managing,) Douglas  
Harrison, W. Marsh, K. Devon.  
(Plays live and filmed musicals and variety shows  
for world wide distribution.)

**DENTON de GRAY AGENCY LTD.**

Denton de Gray House, 22 Kingly St., Lon-  
don, W.1. Telephone: Gerrard 5927/9.

*Directors:* T. R. Denton de Gray, W. A. R.  
Denton, Margaret Denton de Gray.  
(Film, TV artistes agency.)

**DE LANE LEA PROCESSES LTD.**

12 Moor Street, London, W.1. Telephone:  
Gerrard 4252 and Regent 3915.

*Directors:* A. E. M. Raynsford (Chairman),  
Jacques de Lane Lea (Managing), Louis Elman  
(Gen. Man.), H. S. A. Baillie, A. M. Gurrin,  
R. J. L. Scott, M.C., F.C.A.C.A.  
*Secretary:* R. M. Jones, A.A.C.C.A.  
(Entertainment & Advertising films; Sound Re-  
cording. Foreign Version Dubbing.)

**DESILU SALES (U.K.) LTD.**

23 Berkeley House, Hay Hill, London, W.1.  
Telephone: 01-499 6491.

*Managing Director:* Peter Cary.  
(TV film distributors).

**DE WOLFE LTD.**

80/82 Wardour Street, London, W.1. Tele-  
phone: Gerrard 4933-4.

*Director:* James Sylvester de Wolfe.  
(Library record music, original scores.)

**DIFFUSION D'INFORMATIONS PAR LE**

**FILM S.A.**  
(Associate of Film Producers Guild Ltd.)  
22 Rue de la Corrairie, Geneva, Switzer-  
land.

*Directors:* A. T. Burlington, G. Buckland Smith,  
Dr. G. Henry, Maitre R. Turrettini, K. Lock-  
hart Smith (Chairman).  
(Documentary & industrial films.)

**DIGBY TURPIN FILMS LTD.**

171-173 Wardour Street, London, W.1.  
Telephone: Regent 2074.

**WALT DISNEY PRODUCTIONS LTD.**

68 Pall Mall, London, S.W.1. Telephone:  
Trafalgar 8010.

*Directors:* Cyril James, F.C.A., Cyril Edgar,  
S. L. Forwood, F.C.A., Thomas Swan, M.A.,  
L.L.B.  
*Secretary:* H. Ross, F.C.A.

**DORLAND ADVERTISING LTD.**

Haymarket House, 28 Haymarket, London,  
S.W.1. Telephone: 01-930 4366. Cables: Dor-  
landism London SW1.

*Directors:* Martin Price, F.C.A. (Chairman),  
A.G.C. Farrar, FIPA (Deputy Chairman and  
Managing Director), A. R. Hale, FIPA, H. R.  
Creswick, G. A. J. Bevan, MIPA, J. W. Triggs  
MBE, MIPA, A. C. Solomon, MIPA, J. A.  
Bagnall Smith, MIPA, M. J. Haaks, MIPA,  
R. M. Lang, FCA (Secretary), J. D. Maltman.

**DORMAR PRODUCTIONS LTD.**

Grove House, London Road, Isleworth,  
Middlex. Telephone: Isleworth 3245. (Feature,  
sponsored, commercial films.)

**DRUMMER FILMS LTD.**

Rank Laboratories Ltd., Denham, Uxbridge,  
Middlesex. Telephone: Denham 2323.

*Man. Dir.:* Martin M. Harris, (Producer).  
*Production Manager:* Peter Ferris.

**EDITORIAL FILM PRODUCTIONS LTD.**

Cine House, 8 St. Anne's Court, Wardour  
Street, London, W.1. Preview Theatres:  
Telephone: Gerrard 8467.

(Documentary Films, cutting rooms.)

**EDUCATIONAL & TELEVISION FILMS LTD.**

164 Shaftesbury Ave., London, W.C.2. Tele-  
phone: Convent Garden 1921.

*General Manager:* Stanley Forman.

# GOLDHAWK FILM STUDIOS

*A Quart In A Pint Pot*

## THREE SOUND STAGES

A 62 x 35 x 25 high—daily shooting £65

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Building price ½ rate quoted for shooting 'C' is ideal for weather cover whilst shooting locations at £15 daily

Lighting—every conceivable lamp, charged at less than reasonable prices

Sound (Westrex.) Vinten & Mortleigh location dollies, Moy head, Camera (Newall) or bring your own.

3 fully-equipped cutting rooms—all with new 16mm & 35mm Hollywood Moviolas, new Moy numbering machine

Preview theatre with 35mm & 16mm arcs Dressing rooms, make-up rooms, offices, shower, bathrooms—serviced by the most homely crew in the business

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Other features shot at Goldhawk include: "The Little Ones" (produced by Freddie Robertson and described as 'The Sleeper of the Year')

"He Who Rides a Tiger" (Tom Bell—Judi Dench)

Walter Shenson's "30 is a dangerous age Cynthia" with Dudley Moore

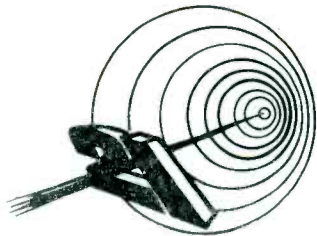
"Two a Penny" with Cliff Richard/Billy Graham

Tony Tenser's "Deathshead Vampire" with Peter Cushing, and "Witchfinder General" with Vincent Price and Patrick Wymark

# GOLDHAWK FILM STUDIOS

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York House, Empire Way, Wembley, Middx:  
Telephone: 01-903 1077. Cables: Krugent,  
Wembley.

(Mood music background library; largest independent record company in U.K.)

**EMPIRE FILM PRODUCTIONS**

Quality House, 1-2 Wardour Street, London,  
W.1. Telephone: Gerrard 9921.

Directors: Moss Goodman, L. S. Goodman.  
(Animated cartoon and entertainment films).

**HOWARD EVANS POWELL AGENCY**

(Incorporating H.E.P. Agency) Triumph  
House, 189 Regent Street, London, W.1. Telephone:  
01-734 3965.

(Artists—stunt artists—arrangers)

**EWART & COMPANY (STUDIO) LTD.**

Wadsworth Plain, London, S.W.18. Tel.: 01-  
874 0131.

Managing Director: Keith Ewart.  
(Cinema, TV commercials).

**EYELINE FILMS LTD.**

77 Dean Street, London, W.1. Telephone:  
Regent 3391.

Directors: Charles Friend, Guy Hamilton, Alfred  
Shaughnessy, Kenneth More, Harold Orton,  
George H. Brown.  
(Ent. advertising material.)

**FACILITIES (SCREEN & TELEVISION) LTD.**

9-11 Windmill St., London, W.1. Telephone:  
Museum 1981.

Directors: Geoffrey Godbold (Managing and exec.  
prod.), Ian J. Abrahams, M.A. (Chairman),  
K. J. Lyras (Greek), G. N. Lyras (Greek), M.  
J. Lyras (Greek), David Roe.  
Controller of Production: Tom Lyndon-Haynes.  
(Production services for features, TV series, pi-  
lots, commercials, etc.)

**E. J. FANCEY PRODUCTIONS LTD.**

Queen's House, Leicester Square, London,  
W.C.2. Telephone: Gerrard 8770.

Producer: Edwin John Fancy.  
(Entertainment & Advertising Films).

**FILM AVIATION SERVICES LTD.**

"Stone Court," Smallfield Road, Horley,  
Surrey. Telephone: Horley 3652. Cables:  
Filmair, Horley, England.

Managing Director: Capt. John Crewdson, A. R.  
Ae. S. F.R.Met.S.  
Aerial Camera Work, Unit Transportation, Lo-  
cation Radio, Studio mock-ups).

**FILM CENTRE (INTERNATIONAL) LTD.**

24/25 Conduit Street, London, W.1. Tele-  
phone: 01-629 8661.

Directors: Sir Arthur Elton, B.T., (Chairman),  
Stuart Legg, Lionel Cole, John Grierson, C.B.E.,  
Margaret Ann Elton, Mary Losey Field.  
(International distribution TV material).

**FILM CITY PRODUCTIONS LTD.**

73 Newman Street, London, W.1. Telephone:  
Museum 4452-5.

**FILM CONTRACTS LTD.**

1 Soho Square, London, W.1. Telephone:  
Gerrard 7015.

**FILM PARTNERSHIP LTD.**

14 King Street, Richmond, Surrey. Tele-  
phone: Richmond 6668.

Directors: David Dimpleby, Dilys Travers, John  
Haines (Secretary).  
(Programme material, commercials, documentary  
and industrial films).

**FILMS OF TODAY**

(Associate of Film Producers Guild Ltd.)  
62 Dean Street, London, W.1. Telephone:  
Regent 3819.

Chairman: K. Lockhart Smith.  
Joint Managing Directors: G. Busby, J. R. Wiles.  
Directors: A. T. Burlinson, H. G. Jessop.  
Secretary: W. Wilkinson.

**FILM SURVEYS LTD.**

54 Upper Montagu Street, London, W.1  
Telephone: Ambassador 5494/5.

Directors: G. Brian Stanford, D. Harris.  
(Medical, technical and documentary films).

**FILM WORKSHOP LTD.**

(Associate of Film Producers Guild) Ex-  
change Court, Strand, London, W.C.2. Tele-  
phone: Covent Garden 2733.

Chairman: K. Lockhart Smith.  
Directors: A. T. Burlinson, H. G. Jessop.  
(Entertainment and documentary films).

**FIVE CITIES FILMS LTD.**

Elite Studios, Toller Lane, Bradford 8.  
Telephone: Bradford 46711/2/3.

Directors: A. Hudson, D. Roebuck, S. J. Josephs.  
(Commercials, advertising and ind. films.)

**FLAMINGO FILM PRODUCTIONS**

York House Empire Way, Wembley, Middx:  
Telephone: 01-903 1077.

Directors: R. Kruger, J. S. Kruger.  
(Entertainment and advertising material.)

**FLORIDA MUSIC COMPANY LTD.**

York House, Empire Way, Wembley, Middx:  
Telephone: Diligence 1077.

**FOUR COMPANIES PRODUCTIONS**

19 Bedford Row, 4th Floor, London, W.C.1.  
Telephone: 01-405 3211.

Executive producer: Douglas Hurn.  
(TV features).

**FORSTER BURROWS ASSOCIATES LTD.**

31 Curzon Street, London, W.1. Telephone:  
Mayfair 8681 (Production facilities).

(Production facilities).

**MAURICE FORD TELEVISION SERVICE**

21 Lothair Road, London, W.5. Telephone:  
Georgian 4593. Cables: Mauriford, London.

Directors: Maurice Ford, G. A. Ford.  
(Entertainment & Advertising material).

**FOUR PROVINCES FILMS LTD.**

30, Landsdowne Road, Dublin. Telephone:  
Dublin 63362.

Cables: Profilms, Dublin.

Directors: John Ford, Brian Desmond Hurst, The  
Lord Killanin, Michael Scott.  
(Feature & TV films).

**FREMANTLE INTERNATIONAL, INC.**

119 Regent Street, London W.1. Telephone:  
Gerrard 2673.

European Director: Patrick Crookshank.

Sales Manager: Anthony Gruner.

(Distributors TV programme material).

**JAMES GARRETT & PARTNERS LTD.**

30 New Bond Street, London, W.1. Telephone  
Mayfair 8561.

Directors: James Garrett, M. Garrett, G. C. Nich-  
olas.  
(Advertising film producers).

**GATEWAY FILM PRODUCTIONS LTD.**

470-472, Green Lanes, Palmers Green, Lon-  
don, N.13. Telephone: Palmers Green 1003,  
5850, and 7440.

Directors: W. H. Baddeley, F.R.P.S., M.B.K.S.  
(Managing), C. W. Bending, A. M. Wright, G.  
L. Smart, A.R.P.S., M.B.K.S.  
(Industrial, advertising, educational and religious  
films).

**GATEWAY TELEVISION PRODUCTIONS LTD.**

470-472 Green Lanes, Palmers Green, Lon-  
don, N.13. Telephone: Palmers Green 1003,  
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Directors: W. H. Baddeley, F.R.P.S., M.B.K.S.,  
C. W. Bending, A. M. Wright, R. L. P. Webb.  
(TV and documentary films).

**G. H. W. PRODUCTIONS LTD.**

Registered Office: 42 Welbeck St., London, W.1. The Gate Recording Theatre, Maxwell Road, Elstree Way, Boreham Wood, Herts: Telephone: Elstree 2080.

Directors: Peter Rogers, Betty E. Box, O.B.E.; F. V. T. Heath, E. J. Edwards.  
Secretary: N. A. Weekes.

**GEE FILMS LTD.**

19 Charing Cross Road, London, W.C.2. Telephone: Trafalgar 6631.

Director: Aveling Ginever.  
(Entertainment and advertising material).

**ANTHONY GILKISON ASSOCIATES**

140 Park Lane, London, W.1.

**GLOBAL TELEVISION SERVICES LTD.**

3 Vere Street, London, W.1. Telephone: Hyde Park 8741-7. Cables: Helpful, London.

Directors: The Rt. Hon. The Viscount Colville of Culross (Chmn.), Ian R. Warren, T. I. Donald, (Jnt. Man. Directors), A. W. Grocock, D. R. W. Dicks, R. A. Morris.

(Purchasing agent for filmed programmes for Australian Broadcasting Commission and New Zealand Broadcasting Service. World distributors, European dist. for Nat. Educ. Television and Radio Centre, Canadian Broadcasting Corporation, New Zealand, Broadcasting Corporation, and Australian Broadcasting Commission.)

**BOB GODFREY FILMS LTD.**

84 Wardour Street, London, W.1. Telephone: Gerrard 1691. (Entertainment and advertising material.)

**GOLDHAWK FILMS LTD.**

Goldhawk Studios, Godolphin Road, London, W.12. Telephone: Shepherds Bush 4466-0.

Directors: F. J. Robertson, P. Robertson.

**THE GRADE ORGANISATION LTD.**

Regent House, 235-241 Regent Street, London, W.1. Telephone: Regent 8851. Cables: Gradage, London, W.1.

Directors: Kenneth Hall (Chairman), Bernard Delfont (Joint Managing), Leslie Grade (Joint Managing), Harold Davison, Laurence Evans, Robin Fox, Sydney Grace, Olive Harding, Peter King, Albert J. Knight, William Marsh, Dennis Van Thal.

Secretary: Ronald Ricardo, A.T.I.L.

**ELAINE GREENE LTD.**

42 Great Russell St., London, W.C.1. Telephone: 01-580 8055.

Managing Director: Elaine Greene.  
(Literary agency).

**GROUP TWO ANIMATION LTD.**

1-3, Halford Road, Richmond, Surrey. Telephone: Richmond 5865.

Directors: Geoffrey W. Collins, David M. Livesey.  
(Animated cartoon films).

**GUILD ANIMATION LTD.**

(Associate of Film Producers Guild Ltd.)  
28 Maiden Lane, London, W.C.2. Telephone: Covent Garden 2735.

Chairman: K. Lockhart Smith  
Directors: A. T. Burlinson, C. Legg, H. G. Jessop.  
Secretary: W. Wilkinson.

**GUILD TELEVISION SERVICE LTD.**

(Associate of the Film Producers Guild Ltd.)  
Exchange Court, London, W.C.2. Telephone: Covent Garden 2735.

Directors: K. Lockhart Smith, (Chairman), A. T. Burlinson, R. T. Trainer, (managing).  
Secretary: W. Wilkinson.  
(Commercials).

**HALAS AND BATCHELOR CARTOON FILMS LTD.**

3/7 Kean St., London, W.C.2. Telephone: 01-240 3143.

Directors: John Halas, Joy Batchelor, S. Eckman, Jr., C.B.E. (USA).  
(Commercials, studio facilities for animation and live action.)

**HALLIFORD STUDIOS**

Manygate Lane, Shepperton, Middx.: Telephone: Walton-on-Thames 26341. Cables: Hallifilms.

Directors: D. R. Andrews, E. S. Andrews, N. Snowden.

Secretary: J. E. C. Slagg, J.P.  
Studio Manager: Eugene Andrews.

**STEWART HARDY FILMS LTD.**

Imperial Studios, Maxwell Road, Elstree Way, Boreham Wood, Herts: Telephone: Elstree 3730 and Elstree 4743.

Directors: R. K. Hardy, F. P. Dards, J. R. F. Stewart.  
(Animation, diagram, cartoon films).

**HARTLEY-WARD FILMS LTD.**

3 Albemarle Street, London, W.1. Telephone: Mayfair 9361.

Managing Director: B. Charles-Dean.  
(Entertainment and advertising material).

**HARPER, CAMPBELL FILMS, LTD.**

8 Hill Street, Edinburgh, 2. Scotland. Telephone: Caledonian 1551.

Directors: Alan Harper, H. Cooper, N. A. Millar.  
(Producers, production facilities).

**HATCHFORD FILMS LTD.**

2 Varndean Gardens, Brighton 6, Sussex. Telephone: Brighton 56661.

Producer: Alec C. Snowden.

**HAWKE STUDIOS LTD.**

22 Cheries Street, London, W.C.1. Telephone: Langham 7452.

(Advertising designers).

**HEARST METROTONE NEWS, INC.**

Telenews—News of the Day, c/o Pathe News, Film House, Wardour St., London, W.1. Telephone: Gerrard 0444 Ext. 139.

London Representative: A. A. Tunwell.  
(Newsreel producers).

**HELIOS TELEFILM PRODUCTIONS LTD.**

17 Pembridge Place, London, W.2. Telephone: Bayswater 0497.

Directors: Otto Kreisler, C. H. Bonner, T. A. Moodie.  
(Feature and Television films).

**HIGH-FYE MUSIC LTD.**

3 Princes Street, Hanover Sq. London, W.1. Telephone: Hyde Park 1138.

(Music & jingles).

**HIGHLIGHTS OF TELEVISION LTD.**

Hammer House, 113 Wardour St., London, W.1. Telephone: Regent 5640, 1917.

Directors: Harold Baim, Glenda Baim.  
(TV films).

**GERARD HOLDSWORTH PRODUCTIONS LTD.**

3 Deanery Street, London, W.1.

Directors: Gerard A. Holdsworth, Mary V. Holdsworth, P. H. Filmer-Sankey, Don Kelly, J. P. F. Oliver.  
(Documentaries, TV program material).

**IMPACT PRODUCTIONS LTD.**

Royalty House, 72 Dean Street, London, W.1. Telephone: Regent 4323.

Directors: Gaston Charpentier, Y. Charpentier.  
(Documentaries, public relations, entertainment films).

**ITC—INCORPORATED TELEVISION COMPANY LTD.**

**A.T.V. House, 17 Great Cumberland Place, London, W.1. Telephone: Ambassador 8040.**

*Chairman:* Lord Renwick, K.B.E.

*Managing Director:* Lew Grade

*Directors:* E. S. Birk, Prince Littler, R. D. Gill, J. F. Gill, Elkan Kaufman.

(Producer, distributor of program material).

**INDEPENDENT CINE ART LTD.**

**76 Brewer Street, London, W.1. Telephone: Gerrard 2337.**

*Directors:* Anne Balfour Fraser, Timothy Burrill, Richard, Crewdson, Eric Falk.

(Documentary, Advertising and Entertainment material).

**INDEPENDENT FILM DISTRIBUTORS LTD.**

**Telephone: 01-405 7888.**

**Television House, Kingsway, London, W.C.2.**

*Directors:* John Spencer Wills, (Chairman), P. Adorian, F.C.G.I., M.I.E.E., M.I.E.R.E. (Managing). Lord Tanglely, K.B.E., LL.D.

**INTERFILM (LONDON) LTD.**

(Associate of Film Producers Guild Ltd.)  
**Guild House, Upper St. Martin's Lane, London, W.C.2. Telephone: Temple Bar 5420.**

*Chairman:* K. Lockhart Smith.

*Managing Director:* G. Buckland-Smith.

*Directors:* A. T. Burlinson, H. G. Jessop.

*Secretary:* W. Wilkinson.

**INTERNATIONAL TELEVISION SERVICES LTD.**

**3 Gray's Inn Place, Gray's Inn, London, W.C.2.**

*Directors:* Howard Thomas, Norman Collins.

*Secretary:* M. J. Brown.

(Management, programming, adv. tech. rep. overseas TV companies.)

**INTERTEL (VTR SERVICES) LTD.**

**130 Regent Street, London, W.1. Telephone: Regent 4506. Studios: Stonebridge Park, N. Wembley, Middx: Telephone: Wembley, 0102-5.**

*Directors:* T. Wallace (Managing), M. Style.

**ROBERT IRVINE PRODUCTIONS LTD.**

**Viking Studios, 1, St. Mary Abbot's Place, Kensington, London, W.8. Telephone: Empress 6693.**

*Directors:* Robert Irvine, Pamela Irvine.

**IRISH FILM ARTISTS**

**69 Merrion Square, Dublin, Ireland. Telephone: Dublin 66208.**

(Doc. Advt. films).

**PETER JANSON-SMITH LTD.**

**42 Great Russell St., London, W.C.1. Telephone: 01-580-8055.**

*Directors:* Peter Janson-Smith, Elaine Greene, Deborah Rogers.

(Literary agency).

**CYRIL JENKINS PRODUCTIONS LTD.**

**D2, Sloane Avenue Mansions, Chelsea, London, S.W.3. Telephone: Kensington 8961.**

*Directors:* Cyril G. Jenkins, J. M. Jenkins.

(Entertainment, documentary and advertising material).

**JOHNNY JOHNSTON—J. J. JINGLES LTD.**

**35 Carlton Hill, London, N.W.8, Telephone: Maida Vale 8131.**

(TV Jingles).

**KAVANAGH PRODUCTIONS LTD.**

**201 Regent Street, London, W.1. Telephone: Regent 7811-4.**

*Directors:* Denis Norden, Sonny Zahl, April Young, John Hayes, Alec Grahame, Eric Merriman.

(Writers and artists representation).

**KENNETH KING ENTERPRISES**

**"The Studio", Great Woodcote Park, Purley, Surrey. Telephone: 01-660 7875.**

(Scripts, cartoon, puppets and animation service).

**KINOCRAT FILMS LTD.**

**Kinocrat House, Cromwell Road, London, S.W.7. Telephone: Frobisher 2242-4.**

**Cables: Kinocrat, London, S.W.7.**

**Studio: The Studio, Colville Houses, Talbot Road, London, W.11.**

*Directors:* Gerald Cookson, F.I.B.P. (Managing), Hubert H. Davey, F.I.B.P., Brian D. Gibson, F.I.B.P., Innes Innes-Watson.

(Commercials, studio and sound recording facilities).

**L'AERONAUTE LTD.**

**Westland London Heliport, York Road, Battersea, London, S.W.1. Telephone: 01-228 7820 or 8373.**

*Directors:* D. M. Kay (Managing), M. S. Kay. (Aviation specialists and consultants.)

**LEDECK PRODUCTIONS LTD.**

**26 D'Arbly Street, London, W.1. Telephone: Gerrard 9445.**

*Directors:* Gerry Levy, Howard Lanning, Dennis Lanning.

(Advertising and ent. material).

**LEE-SPILLER PRODUCTIONS LTD.**

**South Way, Exhibition Grounds, Wembley, Middx: Telephone: Wembley 8551-5.**

*Managing Director:* Morris Dean. (TV Scenery specialists).

**LE VIEN FILMS LTD.**

**Two Charles St., London, W.1. Telephone: Mayfair 6753. Cables: Vienfilms London, W.1.**

*Executive Producer:* Jack Le Vien. (TV films and features).

**LEWIS, DAY PRODUCTIONS LTD**

**Film House, 142 Wardour Street, London, W.1. Telephone: Regent 2511.**

*Directors:* Morton M. Lewis, R. J. L. Scott, H. S. A. Baillie, R. M. Jones.

(Ent. advt. and doc. films).

**LITTLETON PARK FILM PRODUCTIONS LTD.**

**Shepperton Studios, Shepperton, Middlesex: Telephone: Chertsey 2611.**

*Directors:* Adrian D. Worker (Chmn.), Roy Baulting, David Kingsley, Ronald C. Spencer (Managing).

(Commercials, shorts, doc. ind. and children's films).

**LITTLE KING & PARTNERS, LTD.**

**93/95 Wardour Street, London, W.1. Regent 4423. Telegrams and Cables: Filmprod, London, W.1.**

*Directors:* T. G. Little, D.S.C., Robert King, M.B.E., E. K. King, C. M. Eliot.

(Production facilities, entertainment and advertising films).

**LOCATION SOUND FACILITIES LTD.**

**Goldhawk Studios, Godolphin Road, London, W.12. Telephone: Shepherds Bush 3078.**

(Equipment hire).

**DON LONG PRODUCTIONS.**

**Bradbrook House, Studio Place, Kinnerton St., London, S.W.1. Telephone: Belgravia 5500.**

**MACQUEEN FILM ORGANISATION LTD.**

**West Street, Bromley, Kent. Telephone: 01-460 8995/6.**

*Directors:* I. G. Murray (Man.), W. H. Hitchman, A. Coma, W. Van Essen.

(Advertising, documentary, medical, scientific films & commercials).

**MARATHON INTERNATIONAL INC.**  
21 Lothair Road, Ealing, London, W.5. Telephone: Georgian 4593. Cable: Mauriford, London.

*Directors:* Konstantin Kaiser, Maurice Ford, Graham Ford.  
(Features, industrial spec. events series).

**MASTERTAPE (MAGNETIC) LTD.**  
Colnbrook, Bucks: Telephone: Colnbrook 2431.

*Managing Director:* J. W. Barrow, C.E., M.I.P.E. (Magnetic recording tape.)

**MEADWAY TELEVISION LTD.**  
Film House, 142 Wardour Street, London, W.1. Telephone: Regent 2511.

*Directors:* Morton M. Lewis, S. E. Lewis. (Commercials, studio facilities).

**MERTON PARK PRODUCTIONS LTD.**  
(Associate of Film Producers Guild Ltd.)  
269 Kinghorn Road, London, S.W.19. Telephone: Liberty 4291.

*Directors:* K. Lockhart Smith, J. R. Greenwood (Managing), A. T. Burlinson (Chairman).  
*Secretary:* W. Wilkinson.

**METRO-GOLDWYN-MAYER BRITISH STUDIOS LTD.**  
Elstree Way, Boreham Wood, Herts: Telephone: Elstree 2000.

*Managing Director:* Arvid L. Griffen. (Feature, TV films).

**MITCHELL MONKHOUSE ASSOCIATES LTD.**  
21 Hertford St., London, W.1. Telephone: Hyde Park 9685.  
(Music and jingles).

**MLG FILM AGENCY LTD.**  
65 Dean Street, London, W.1. Telephone: Gerrard 7971. Cables: Migren, London.  
*Directors:* Michael L. Green, J. Tapner.

**MONKHOUSE/GOODWIN AGENCY LTD.**  
52 Upper Montagu Street, London, W.1. Telephone: Paddington 9705/5392.  
*Directors:* D. I. Goodwin, E. A. Davis. (Comedy package show-sketches, artists & writers represented).

**MORENO CARTOONS LTD.**  
38 Dover Street, London, W.1. Telephone: Hyde Park 0084, 0165.  
*Directors:* George Moreno (Managing), F. A. G. Thompson.

**MORENO FILM STUDIOS**  
35 Broadhurst Gardens, London, N.W.6. Telephone: Maida Vale 1841.  
*Directors:* George Moreno (Managing), F. A. G. Thompson.

**MOTION PICTURE AND TELEVISION FACILITIES LTD.**  
The White Cottage, 23 Holland Walk, Stanmore, Middx: Telephone: Grimsdyke 1711.  
*Directors:* S. D. Onions, B.S.C., M.B.K.S., E. M. Onions, N. T. Wood, F.A.C.C.A. (Suppliers of Camera, sound equipment with personnel).

**MUSICAL-CREATIVE PRACTITIONERS**  
18 Plato Road, London, S.W.2. Telephone: Brixton 5364.  
*Directors:* Monti de Lyle, Frank R. Booth. (Musical programs, jingles, etc.).

**CECIL MUSK LTD.**  
19 Mole House, Kingfisher Close, Hersham, Surrey: Telephone: Walton-on-Thames 20199.  
*Directors:* Edward Cecil Musk, Gretchen Roma Musk. (Producers programme material).

**NATIONAL BROADCASTING COMPANY INC.**  
25 St. Jame's Street, London, S.W.1. Telephone: Trafalgar 4571.

*Bureau Chief:* Elie Abel.  
*Office Manager:* Mrs. Florence Ferguson.

**NATIONAL FILM AGENCY—(BRADLEY & STOTT LTD.)**  
62-64-74 Victoria Street, Manchester 3. Telephone: Blackfriars 0334-5.

*Directors:* B. D. Bradley (Managing), P. V. D. Bradley. (16mm productions and 35mm mobile units. Closed circuit TV.)

**NATIONAL INTEREST PICTURE PRODUCTIONS LTD.**  
21 Soho Square, London, W.1. Telephone: Gerrard 5843.

*Directors:* Roberta Leigh, Arthur Provis (Secretary).  
*Director of Advertising:* Douglas Neill.  
*Personal Assistant:* Valerie Anstec. (Diagrammatic, model & cartoon animation, instructional, advertising films).

**NATIONAL SCREEN SERVICE LTD.**  
Nasceno House, Soho Square, London, W.1. Telephone: Gerrard 01-437 4851. Studio: Perivale, Greenford, Middx: Telephone: 01-998 2851.

*Managing Director:* Edwin J. Smith.  
*Executive Producer:* Esther Harris. (Producers and distributors accessories: trailers, short and TV films. Main titles, opticals, spec. effects.)

**NATIONAL TELEFILM ASSOCIATES INC. (U. K.) LTD.**  
Eagle House, 109 Jermyn Street, London, S.W.1. Telephone: Trafalgar 1127.  
(Producers, distributors films for cinema and TV).

**NEW WORLD PICTURES LTD.**  
A.B.P.C. Elstree Studios, Boreham Wood, Herts. Telephone: Elstree 1600.  
*Directors:* Robert S. Baker, N. M. Berman, J. G. Saunders. (TV films and series).

**NICHOLAS CARTOON FILMS LTD.**  
Maidensgrove, Nr. Henley-on-Thames, Oxon. Telephone: Turville Heath 286.  
*Directors:* D. N. Spargo, P. M. Spargo. (Cartoon, diagram, photo animation, live action).

**RAY O'BRIEN FILM PRODUCTIONS LTD.**  
314-318 Eccles New Road, Salford 5, Lancs: Telephone: Pendleton 1229.  
(Production facilities).

**OCELOT PRODUCTIONS.**  
55 Old Church Street, London, S.W.3. Telephone: Flaxman 8423-6.  
(Production facilities).

**ORB PRODUCTIONS LTD.**  
72 Wardour Street, London, W.1. Telephone: Gerrard 8282.  
*Directors:* Nat Miller, Louise Miller, George J. Haidment. (TV Films).

**ORION PICTURE CORPORATION**  
21a Down Street, London, W.1. Telephone: Grosvenor 1463 & 5040.  
(Entertainment material).

**OVERSEAS FILM AND TELEVISION CENTRE LTD.**  
Ramilles Buildings, 1-9 Hill's Place, London, W.1. Telephone: Gerrard 4706/9.  
*Principal:* Victor M. Gover. (Ent. and adv. producers).



**PADDINGTON PRODUCTIONS LTD.**  
2 Vardean Gardens, Brighton 6, Sussex.  
*Directors:* Alec C. Snowden, Michael Bond,  
Stephen Ford.  
(Children's series).

**PARKSIDE FILM PRODUCTIONS LTD.**  
41/43 Wardour Street, London, W.1. Tele-  
phone: 01-734 8913.  
*Directors:* E. Gelardi, A. M. G. Gerlardi.  
(TV films).

**PAXTON RECORDS**  
Paxton House, 36-38 Dean Street, London,  
W.1. Telephone: 01-437 4801/2/3.  
(Music library on disc and tapes for films, TV  
and radio).

**PAY TV LTD.**  
Pay-TV Centre, 66 Dean Street, London, W.  
1. Telephone: Regent 5601.  
*Directors:* Lord Brabourne (chairman), Robert  
Clark, F. B. Duncan, M. L. Green, B. R. King.  
*General Manager:* Michael Frostick.  
(Pay TV programme producers).

**PEAK FILM PRODUCTIONS**  
9 Great Chapel Street, London, W.1. Tele-  
phone: Gerrard 1564.  
*Managing Director:* J. S. Frieze.  
(Live action).

**PEARL & DEAN LTD.**  
33 Dover Street, London, W.1. Telephone:  
Mayfair 7494.  
*Directors:* Ernest Pearl (Chairman), R. W. Dean,  
C. Pearl, D. Lewis (Managing), H. Adley, J.  
Adley, M. Lewis, J. Dean, L. Price, L. Citron,  
J. Fraser (Secretary).  
(Commercials).

**PEREGRINE FILM PRODUCTIONS LTD.**  
Reg. Office: 7 Southampton Place, London,  
W.C.1.  
*Director:* Kay Mander.  
(Specialised films, U. K. & Overseas).

**PHILIPSON STUDIOS LTD.**  
20 Oxford Street, Newcastle-upon-Tyne 1  
Telephone: Newcastle 21837.  
*Director:* J. Philipson, M.A.  
(Commercial, industrial and doc. films).

**PHOENIX FILMS LTD.**  
2 Bouchier Street, Dean Street, London,  
W.1. Telephone: Gerrard 9531/3.  
*Directors:* B. G. Hanson, M. E. Hanson.  
(Live-action, cartoon, stop motion).

**PINSCHER FILMS, LTD.**  
102 Bishopsgate, London, E.C.2. Telephone:  
London Wall 2121.  
*Directors:* Mrs. C. Pinschewer, L. J. Burgess,  
(Secretary).  
(Advertising material, cartoons).

**PLATO FILMS LTD.**  
164 Shaftesbury Ave., London, W.C.2.  
Telephone: Covent Garden 1921.  
*Managing Director:* Stanley Forman.  
(Entertainment and documentary material. Film  
library).

**PRECISION FILM PRODUCTIONS LTD.**  
8 Clifford Street, London, W.1. Telephone:  
Regent 6684.  
*Directors:* Frank H. W. Cox, Miss N. Jacoby.  
(Entertainment and advertising material).

**S. PRESBURY & CO. LTD.**  
Gloucester House, 19 Charing Cross Road,  
London, W.C.2. Telephone: Whitehall 3601.  
*Directors:* P. S. Presbury (Governing), J. Guy  
Presbury, R. Salisbury.  
(Cinema, TV commercials, Doc. Tech. films.)

**PRIMROSE FILM PRODUCTIONS LTD.**  
61 Regents Park Road, London, N.W.1. Tele-  
phones: Primrose 7475 and Mountview 1321.  
*Directors:* Louis Hagen, Anne Hagen.  
(Animation, live action, children's programmes).

**PURITAN FILMS LTD.**  
(in association with Film Partnership Ltd.)  
14 King Street, Richmond, Surrey: Tele-  
phone: Richmond 6668.  
*Directors:* David, Dimbleby, Dilys Travers, John  
Haines.  
(Documentary, travel, puppets, commercials and  
television programmes).

**PYE TELEVISION TRANSMISSION AND  
RECORDING SERVICES LTD.**  
9 Upper Berkeley Street, London, W.1. Tele-  
phone: Ambassador 3044.

**RADIO LUXEMBOURG (LONDON) LTD.**  
18 Hertford Street, London, W.1. Tele-  
phone: Hyde Park 5961.  
*General Manager:* Geoffrey L. Everitt.  
(Representatives of European television produc-  
tion group—Société Internationale de Pro-  
grammes pour Téléfusion. British represen-  
tatives of Tele-Luxembourg).

**RADIOVISION LTD.**  
16 City Road, Finsbury Square, London  
E.C.1. Telephone: Metropolitan 0211.

**RANDOM FILM PRODUCTIONS LTD.**  
(Subsidiary: Random Television, Ltd.)  
1, Rectory Lane, Edgware, Middlesex: Tele-  
phone: 01-952 5224.  
*Directors:* F. G. Woosnam-Mills, M. R. Woosnam-  
Mills, S. A. Tennant, D. Blair, S. A. Cobham.  
(Documentaries, Advertising, Educational and En-  
tertainment films).

**THE RANK ORGANIZATION ADVERTISING  
FILMS DIVISION, LTD.**  
11 Hill Street, Berkeley Square, London,  
W.1. Telephone: Grosvenor 6353.  
*Directors:* John Davis (Chairman), C. R. W. Sale  
(Man.), G. R. Dowson.  
(Production and distribution of cinema and TV  
commercials, doc. & short sponsored films).

**DONALD RAWLINGS LTD.**  
Halliford Studios, Manygate Lane, Shep-  
perton, Middx: Telephone: Walton-on-  
Thames 26341: Telegrams: Dorafilm, Shep-  
perton. London Consultancy Office: Suite  
26, 60 Park Lane, London, W.1. Telephone:  
4994475 (STD prefix 01). Telegrams: Dora-  
film, London, W.1.  
(TV ent. material, commercials.)

**RAYANT PICTURES LTD.**  
11 St. James's Place, London, S.W.1. Tele-  
phone: 01-499 7191.  
*Directors:* R. F. P. Hopkins, (Managing), K. J.  
Gillespie, F.C.A., Tony Lowes (in charge of  
production).  
(Sponsored, P.R. and doc. films).

**RAYANT TELEVISION LTD.**  
11 St. James's Place, London, S.W.1. Tele-  
phone: 01-499 7191.  
*Directors:* R. F. P. Hopkins, (Chairman), Tony  
Lowes (Managing).  
(TV and screen advertising).

**RBA HELICOPTERS LTD.**  
34 St. Mary's Butts, Reading, Berks: Tele-  
phone: Reading 56125 or 56477.  
(Aviation facilities).

**RIALTO FILM PREBEN PHILIPSEN LTD.**  
3 Vere Street, London, W.1. Telephone:  
Hyde Park 8741-7. Cables: Helpful London.  
*Directors:* Ian R. Warren, T. L. Donald, Preben  
Philipsen, Horst Wendlandt, Denise See.

**RIBERPREY PRODUCTIONS LTD.**  
37 Cambridge Court, London, W.2. Telephone: Ambassador 6983.

*Directors:* Jean Duclos (Managing), Augustine Alberro (Exec. prod.), Hugh Donaldson Hudson.  
(Ent. and advertising material).

**REX ROBERTS STUDIOS LTD.**  
8 Appian Way, Ranelagh, Dublin 6, Ireland. Telephone: Dublin 680560.  
(Adv. material).

**ROSS TELEVISION PRODUCTIONS LTD.**  
**ROSS RADIO PRODUCTIONS LTD.**  
28 Curzon St., London, W.1. Telephone: Mayfair 0595.

*Directors:* C. F. M. Bailey-Watson, Joseph E. Sturge, John N. B. Whitney.  
(TV films, live programmes and scripts).

**ROSS SCRIPTS LTD.**  
28 Curzon St., London, W.1. Telephone: Mayfair 0595.

*Directors:* Geoffrey Bellman, John Whitney.

**ROXY FILMS (G.B.) LTD.**  
4 Albemarle Street, London, W.1. Telephone: Mayfair 9361-2.

*Directors:* B. Charles-Dean (Managing), E. Dean.  
(All types TV shows and commercials, production facilities).

**ROYALTY HOUSE PRODUCTIONS LTD.**  
Royalty House, 72 Dean St., London, W.1. Telephone: Gerrard 6065.

**RUNNYMEDE FILMS LTD.**  
National House, 60-66 Wardour Street, London, W.1. Telephone: Regent 5350.  
*Director:* Gordon E. Murray.

**SAMARITAN FILMS**  
76 Farring Street, London, W.1. Telephone: Garrard 2337.

*Directors:* Anne Balfour Fraser, Richard Crewdson, Eric Falk, Timothy Burrill, Philip Bentin, David Thompson.  
(Documentary, advertising and ent. material).

**SAMUELSON FILM SERVICE LTD.**  
303-305 Cricklewood Broadway, Edgware Road, London, N.W.2. Telephone: Gladstone 0123. Cables: Samcine London, Telex: 21430.

*Directors:* S. Samuelson (Chairman and managing), M. Samuelson, D. Samuelson, N. Samuelson.  
(Equipment supply).

**GORDON SHADRICK ENTERPRISES LTD.**  
Pinewood Studios, Iver Heath, Bucks: Telephone: Iver 700.

*Creative Director:* Gordon Shadrick.  
*Executive Director:* W. M. Harcourt.  
(Trailers, commercials, titles).

**STANLEY SCHOFIELD PRODUCTIONS LTD.**  
6, 7 & 8 Old Bond Street, London, W.1. Telephone: 01-629 4642/3.  
(Documentary, sponsored films).

**SCIENCE FILMS LTD.**  
The Studios, College Slip, Bromley, Kent. Telephone: Ravensbourne 5150.

*Directors:* W. L. Winney, (Managing), J. A. Chivers, M.M., T.D.  
(Scientific, animated diagrams and cartoons).

**SCREENCRAFT PRODUCTIONS**  
67 Monmouth Street, London, W.C.2. Telephone: Covent Garden 3094.

*Directors:* Gerald Landau, Malcolm Brook.  
(Ent. and advt. material).

**SCREEN GEMS LTD.**  
169 Regent Street, London, W.1. Telephone: 01-437 3081 Telex: 263288. Cables: Screen-gems, London, W.1.

*Vice President of European Operations:* Vernon Burns.  
*U. K. Sales Manager:* Peter Pawsey.  
*Sales Service Manager:* Miss I. I. Ibbott.  
(Production and distribution TV film programmes and series).

**SCREEN SCORES**  
9a, Marylebone High Street, London, W.1. Telephone: Welbeck 2216.  
(Film music service).

**SCREENSPACE LTD.**  
45 Clarges Street, London, W.1. Telephone: Grosvenor 6248-9-0.  
*Managing Director:* Dimitri de Grunwald.

**SEVEN SEAS FILMS LTD.**  
83 Duke Street, Grosvenor Square, London, W.1. Telephone: Mayfair 0788.

*Executive Producer:* J. Rayfield.  
*Directors:* J. Rayfield, Brian Everett, The Marquis of Donegall.

**SHARPS TELEVISION SERVICES LTD.**  
Du Barry House, James Street, London, W.1. Telephone: Welbeck 3711.

*Directors:* W. S. Sharps, B.Sc., M.B.K.S., B. Sharps, E. Sharps.  
(Broadcasting and Film consultants).

**SHAW FILM PRODUCTIONS LTD.**  
(Television Services)  
Royalty House, Dean Street, London, W.1. Telephone: Gerrard 6065.

*Directors:* W. Stuart-Cowie, B. J. Martin, B. M. Webb.

**SIGNAL FILMS LTD.**  
8 Berwick Street, London, W.1. Telephone: Regent 1888.

*Directors:* Hon. A. G. Samuel, D. M. Rankin (Managing), A. B. Bray, W. G. Bayley, R. Karp (U.S.A.).

**SILVERPINE STUDIOS LTD.**  
Bray, Co. Wicklow, Ireland. Telephone: 863928 & Dublin 867073.  
(Advt. and Ent. material).

**THE SINCLAIR FILM COMPANY LTD.**  
Charlton Manor, Farningham, Kent. Telephone: Farningham 2188.

*Managing Director:* Ian Sinclair.  
(Entertainment, documentary and TV films).

**SIXTEEN SERVICES LTD.**  
Kinocrat House, Cromwell Road, London, S.W.7. Telephone: Frobisher 2242-4.

*Directors:* Gerald J. F. Cookson, F.I.B.P. (Man.), Brian Gibson, F.I.B.P.  
(35mm/16mm Production facilities).

**SOUND-FILM SERVICES (Props: Cinema Liaison Ltd.).**  
27 Charles Street, Cardiff, Wales. Telephone: Cardiff 24502/3.

*Managing Director:* R. Colwyn Wood, M. Brit. I.R.E.  
(Industrial & advertising material).

**SOVEREIGN FILMS LTD.**  
Charlton Manor, Farningham, Kent. Telephone: Farningham 2188.

*Directors:* Ian Sinclair (Managing), Viscount Throley.  
(Entertainment, documentary, & TV films).

**STEWART FILMS LTD.**  
Orchard Road, Malvern, Worcs. Telephone: Malvern 4975. Studios: 82 Clifton Hill, London, N.W.8. Telephone: Maida Vale 7296 and 1238.

*Directors:* John R. F. Stewart, H. Marsh, R. J. Need, R. K. Hardy.  
(T.V. Shorts, programme material and cartoons).

**STOKES CARTOONS LTD.**  
36 Dean Street, London, W.1. Telephone:  
Gerrard 9385.

**STUDIO EIGHT FILM PRODUCTIONS LTD.**  
Belmont Studios, Mont Millais, St. Helier,  
Jersey, Channel Islands. Telephone: Jersey  
Central 35471.  
(Production facilities).

**STUDIO LAMBERT, LTD.**  
5 Mortimer Market, London, W.C.1. Tele-  
phone: Euston 0577.  
(Advertising material.)

**STRONGHOLD FILMS LTD.**  
2 Down Place, London, W.6. Telephone:  
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*Hon. Treasurer:* Jas. S. Christie.

*Director:* H. Forsyth Hardy.

(Objects: The Films of Scotland Committee was set up by the Scottish Council (Development and Industry) in consultation with the Secretary of State for Scotland to promote the projection of Scotland on the cinema and the television screens. Short films are made in collaboration with industries and local authorities and advice and assistance are given to Commercial Film Producers and Television Companies operating in Scotland.)

**FILM PUBLICITY GUILD LTD.**

5th Floor, Plaza Theatre Bldg., Regent St., London, S.W.1. Telephone 01-839 5908.

*President:* Theo Cowan.

*Chairman:* John Behr.

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*Hon. Treasurer:* Douglas Ewin.

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*General Secretary:* J. Cooper, J.P.

**GUILD OF FILM ART DIRECTORS**

Art Department Library, Pinewood Studios, Iver, Bucks: Telephone: Iver 700.

*Assistant Secretary:* Pamela Alcott.

**GUILD OF FILM PRODUCTION EXECUTIVES**

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**THE INCORPORATED SOCIETY OF BRITISH ADVERTISERS LTD.**

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*Director:* Commander D. C. Kinloch, D.S.O., O.B.E.

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**INDEPENDENT TELEVISION COMPANIES ASSOCIATION, LTD.**

Knighton House, 52-66 Mortimer Street, London, W.1. Telephone: 01-636 6866.

The Association exists to represent and promote the interests of the programme companies appointed by the Independent Television Authority. The members are A.B.C. Television, Anglia Television, ATV Network, Border Television, Channel Television, Grampian Television, Granada Television, Rediffusion Television, Scottish Television, Southern Television, T.W.W., Tyne Tees Television, Ulster Television, Westward Television.

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44 Belgrave Square, London, S.W.1. Telephone: 01-235 4404.

*Director:* James O'Connor, FCIS, FIPA.

*Secretary:* P. B. Woodhouse, VRD, LLB.

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**MUSICIANS' UNION**

29 Catherine Place, Buckingham Gate, London, S.W.1. Telephone: Victoria 1348. Cables: Amuse. Phone, London.

*General Secretary:* Hardie Ratcliffe.

(This organisation is a Trade Union composed mainly of members of Symphony, Theatre, Kinema, Music Hall, Broadcasting and Recording, Orchestras and Dance Bands.)

**NATIONAL ASSOCIATION OF THEATRICAL AND KINE EMPLOYEES**

(Incorporating kinema and film studio operatives and projectionists.) Seymour House, 17 Waterloo Place, London, S.W.1. Telephone Whitehall 1986. Telegraphic Address: Stageland, Piccy, London.

*President:* R. Vallance.

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*Officer in Charge T.V. Section:* George Boyd.

**THE PERFORMING RIGHT SOCIETY LTD.**

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(An association of the principal personal managers who represent stars, feature players, authors, writers, producers, directors and technicians.)

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6 Hanover Street, London, W.1. Telephone: Mayfair 2472.

*Secretary:* A. C. Bentley.

**THE RADIO AND TELEVISION RETAILERS' ASSOCIATION**  
19/21 Conway Street, London, W.1. Telephone: Euston 6046.

*Director:* D. M. Keegan,  
*Secretary:* J. E. Mountain, F.C.I.S.

**THE RADIO INDUSTRY COUNCIL**  
49 Russell Square, London, W.C.1. Telephone: Langham 3586.

*Director and Secretary:* S. E. Alchurch, O.B.E.

**RADIO SOCIETY OF GREAT BRITAIN**  
28/30 Little Russell Street, London, W.C.1. Telephone: 01-405 7373.

*Gen. Manager and Editor:* John A. Rouse.

**RADIOWRITERS ASSOCIATION**  
(Affiliated to the Society of Authors) 84 Drayton Gardens, London, S.W.10. Telephone: Fremantle 6642.

*Secretary:* Anne Munro-Kerr.

**RELAY SERVICES ASSOCIATION OF GREAT BRITAIN**  
75 Cannon Street, London, E.C.4. Telephone: City 1172-3.

*Secretary:* Halden Evans, F.C.I.S.

**TELEVISION SOCIETY**  
166 Shaftesbury Avenue, London, W.C.2. Telephone: Temple Bar 3330.

*President:* Lord Bowden, M.A., Ph.D., M. Sc.Tech., F.I.E.E.

*Secretary:* C. A. Marshall, B.Sc., M.I.E.E.

(Objects: The Royal Television Society at the present time has a membership of over 1,700, the majority being engaged in television professionally. It accepts applications from all interested in television, whether as viewers, engineers, students, or retailers. Although certain aspects of programmes and production are of interest to its members it is not a Viewers Society, and does not cater primarily for non-technical interests.)

It is not the policy of the Society to act as a qualifying body, as this function is already performed by the professional institutions. It is recognised, nevertheless, that the membership of the Society carries with it a degree of proficiency in the theory and practice of television and a responsibility towards those who look to the professional man for disinterested advice and help.)

**SOCIETY OF AUTHORS**  
84 Drayton Gardens, London, S.W.10. Telephone: 01-373 6642.

(Officially representative of authors.)

*President:* John Masefield, O.M.

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(On January 1, 1959, this Society was founded to amalgamate into a single organisation and to continue the combined work of the British Film Academy and the Guild of Television Producers and Directors.)

*President:* The Earl Mountbatten of Burma, K.G., P.C., G.C.B., O.M.

*Chairman:* Edgar Anstey.

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*Treasurer:* Reynell Wreford.

(Official organisation representing British writers of popular songs and light music.)

**TELECOMMUNICATION ENGINEERING AND MANUFACTURING ASSOCIATION**

Stafford House, Norfolk Street, Strand, London, W.C.2. Telephone: Temple Bar 6824.

*Director:* R. A. Moir, O.B.E., M.C.

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22 Charing Cross Road, London, W.C.1. Telephone: Covent Garden 3371.

*Chief Barker:* Sifton Myers.

*Press Guy:* David Jones.

**THE WRITERS GUILD OF GREAT BRITAIN**

7 Harley Street, London, W.1. Telephone: Langham 1895/6.

(In 1959 the British Screen and Television Writers Association and the Radio and Television Writers Association were amalgamated to form this Guild. Its object to further and protect the interests of its members and to obtain for British television and screen writers terms comparable to those long accepted in other fields.)

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# *The Industry in Canada*

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- ◆ SERVICES



# TELEVISION IN CANADA

By **SID ADILMAN**

*Toronto, October, 1967*

**T**HE Canadian Broadcasting Corporation, which is Canada's largest—and Federal Government owned—television network started 1968 with severe budget cuts seriously affecting every programming area.

The drastic hampering of program development which sent many of Canada's leading actors, writers and directors to Hollywood for continuous work in 1967 was caused by money spent on over extensive coverage of 1967 Centennial Year community celebrations, deployment of too much staff to the International Broadcast Centre at Expo 67, the Montreal World's Fair, a \$2,000,000 over-expenditure in coverage of the Pan American Games, which were held in Winnipeg, and unexpected spot news events, such as the United Nations debates on the Middle East crisis, that cleared off commercial revenue.

The sceptre of government Cabinet procrastination hung over the CBC leaving its senior executives something less than forceful when making several key decisions.

One such decision was to ban the showing of *Warrendale*, a chilling 100-minute documentary prepared on a CBC commission by Allan King of Toronto. The film, which later in the year won the Canadian Film Award and received praise when shown at the New York Film Festival, showed emotionally disturbed children in daily activities. There was no script, no direction from the camera crews.

Finally after several months of private negotiation with King, and prodded by the newspapers, CBC Ottawa officials produced a letter from the network's lawyers, claiming four-letter words used in the film, if allowed to go on the air, could make the CBC liable to a court case from viewers charging use of public airways for obscenity. It paid King \$50,000 for a work Canadian viewers didn't see.

It was generally agreed that the letter was a cover-up for the real decision: the CBC officials were upset by the film and they feared the general viewer would have the same reaction.

The *Warrendale* case was symptomatic of a television network overloaded with senior vice presidents and similar posted executives and of a network run by a lame duck president.

Its president, Alphonse Ouimet, told the Government he wanted to retire and he was promised that his request would be granted when a replacement was found. Politics would make that decision. A replacement had to be agreeable to the Government ministers. Names cropped up all year. In turn, they were discounted because, although some of them were able, they were not politically in favor.

Executives at the Toronto English langu-

age headquarters wavered without a strong head. They insisted, quietly, of course, that Patrick Watson, former co-host of the controversial public affairs series, "This Hour Has Seven Days," not be given a spot on more than 50 per cent of "The Way It Is," public affairs series which was in the "This Hour" time slot. It was restraint of work and a blacklisting of sorts, but that's the way it was in 1967 at the CBC.

The password at CBC was: Don't rock the boat. Play it safe with programming that wouldn't offend anyone and by all means don't increase Canadian programming.

Everything at CBC was in limbo for so many months that the despondence within the corporation grew more than ever.

The Cabinet also was faced with criticism across the country for a Board of Broadcast Governors decision to approve a move from Channel 3 in Barrie, Ontario, into the lucrative Toronto market. That would make it the city's fourth TV station. The board deferred rubber-stamping the move for a further review. There was evidence that the action of the Board of Broadcast Governors was a political one and not based on relevant facts.

Over at CTV, Canada's independent television network, in its second full year under ownership of its affiliates, programming wasn't much better or more adventurous. As the year began, its vice president in charge of programming, Michael Hind-Smith, had been purged along with its only producer, Gordon Farr. Charles Templeton, who joined the staff in charge of news and public affairs, but without a vice presidency, and Arthur Weinthal moved into Hind-Smith's post, again without a vice presidency.

Depending strictly on commercial revenue and not a Government operations grant, CTV began several new programs in the Fall of 1967, but mainly they were in the talk vein requiring limited facilities and few on-camera faces. Its only drama was produced by its chief affiliate, CFTO, in Toronto, which launched a play-writing competition to obtain scripts.

Color television in Canada began in the Fall of 1966, but sales of color sets had not nearly come up to forecasts. As with United States networks, the highest rated shows were full length motion pictures.

By the Fall of 1967 the Government White Paper on Broadcasting had yet to be discussed in the House of Commons, a Canadian Broadcasting Corporation president had yet to be chosen, a chief administrative officer for CBC had yet to be selected and CTV had to demonstrate that other than in the political convention area, it could function in the big league.



## British Broadcasting Corp.

Ottawa: 1500 Bronson Avenue.  
BBC REPRESENTATIVE IN CANADA  
S. W. SMITHERS

## CTV Television Network Limited

42 Charles St., E. Toronto, 924-5454. Montreal:  
1420 Sherbrooke St., W., Suite 200, Montreal  
25.; 849-2021.

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1500 Branson Ave., Ottawa, Ontario; 731-3111.  
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DIRECTOR  
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**TELEVISION STATIONS**

**ALBERTA**

**Calgary**

**CFCN-TV (Channel 4) CTV**

CFCN Television Ltd.  
Broadcast House, Calgary, CH 9-9101. Donald Campbell, pres.; Gordon L. Carter, exec. vice pres.; Robert W. Lamb, vice pres. finance & engineering; Wm. N. Love, news dir.; E. W. (Ted) Chapman, prog. mgr. Cdn. reps. Television Reps. Ltd.; U. S. reps. Canadian Standard Broadcast Sales, Inc.; Harlan G. Oakes & Associates.  
Operation: 1960.

**CHCT-TV (Channel 2) CBC**

Calgary Television Ltd., 955 Rodeau Road, Calgary; 243-3491. Frederick Shaw, pres.; Norman Inkster, gen. mgr.; Wendell Wilks, operations mgr.; Terie Hardecastle, promo. mgr.; Cdn. reps., All-Canada Television; U. S. reps.  
Operation: 1954.

**Edmonton**

**CFRN-TV (Channel 3) CTV**

Sunwapta Broadcasting Co. Ltd., Broadcast House, Station E, Edmonton; 484-3311. G. R. A. Rice, gen. mgr.; Bruce Alloway, mgr.; Derek Field, gen. sls. mgr.; Cdn. reps., Television Representatives Ltd.; U. S. reps., Canadian Station Broadcast Sales Inc.  
Operation: 1954.

**CBXT (Channel 5)**

Owned and operated by the Canadian Broadcasting Corp. Studios; 75th St. & 89th Ave., Ralph Horley, mgr.  
Operation: Spring, 1961.

**Lethbridge**

**CJLH-TV (Channel 7) CBC**

Southern Alberta Television Ltd., Lethbridge; FA. 7-1521. Norman Botterill, gen. mgr.; Lloyd Crittenden, sales mgr.; Vic Reed, chief eng.; Bob Ranson, prog. dir.; Cdn. reps., All-Canada Television; U. S. reps.  
Operation: 1955.

**Lloydminster**

**CKSA-TV (Channel 2) CBC Supplement Station**

CKSA-TV Limited, 5026-50th Street, Lloydminster, 875-3321. Arthur F. Shortell, pres. & gen. mgr.; James Cane, Station and commercial mgr.; Cdn. reps., Radio-Television Reps. Ltd.; A. J. Messner & Co.; U. S. reps.; ABC International.  
Operation: July, 1960.

**Medicine Hat**

**CHAT-TV (Channel 6) CBC Supplement Station**

Monarch Broadcasting Co. Ltd., 520 First Street, Medicine Hat, 584-3911; Orville Kope, gen. mgr.; Hugh Pender, Chief Op.; S. F. Gaffney, chief eng.; Cdn. & U. S. reps.; All-Canada Radio & TV.  
Operation: Sept. 1957.

**Red Deer**

**CKRD-TV (Channel 6), CBC (Satellite: Coronation) (Banff)**

CHCA Television Ltd., Box 5555, Red Deer, 347-6681. H. L. Flock, pres. & natl. sls. mgr.; Rod Stephen, man. dir.; Jack Reidy, commercial mgr.; Mel Gordon, prod. mgr.; Cdn. reps.: Radio-TV Reps.; U. S. reps., ABC Int'l. TV Inc.

**BRITISH COLUMBIA**

**Dawson Creek**

**CJDC-TV (Channel 5) CBC**

Radio Station CJDC Ltd. 901-102nd Ave., Dawson Creek; H. L. Michaud, president; Mike LaVerne, mgr.; Cdn. reps.: Radio-TV Reps. Ltd. U. S. reps.: ABC Intl., Inc.

**Kamloops**

**CFCR-TV (Channel 4) (CBC Kine) (Satellites at 11 Locations)**

Twin Cities Television Ltd., 460 Pemberton Terrace, Kamloops; 372-3322. Ian G. Clark, gen. mgr.; Dick Sharp, sales mgr. U. S. & Cdn. reps., All-Canada TV.  
Operation: 1957.

**Kelowna**

**CHBC-TV (Channel 2) (CBC Kine) (Satellites at 14 Locations)**

Okanagan Valley Television Co. Ltd., 342 Leon Avenue, Kelowna; 762-4535; Roy G. Chapman, gen. mgr.; Cdn. & U. S. reps., All-Canadian TV Ltd.  
Operation: 1957.

**Prince George**

**CKPG-TV (Channel 2)**

CKPG, Television Ltd., 1220 6th Ave., Prince George.; Robert T. Harkins, pres. & gen. mgr.; Carole Pow, natl. sls. mgr.; Bob McGavin, mgr. Cdn. & U. S. reps., All-Canadian TV Ltd.  
Operations: mid-1961.

**Terrace-Kitimat**

**CFTK-TV (Channel 3) CBC**

Skeena Broadcasters Ltd., Box 1540 Terrace, B.C.; 3231 Emerson St., VI 3-6316. J. Fred Weber, mgr. dir.; Wayne Seabrook, stu. mgr.; A. E. Bates,

nat'l sls. mgr.; Jim Burbank, prog. dir. Cndn. reps. Television Repts Ltd.; U. S. reps., ABC Int'l. TV Inc.

Operation: 1962.

## Vancouver

**CBUT (Channel 2) CBC (Satellites, Courtnay, Nelson and Trail Cranbrook)**

Canadian Broadcasting Corp., 701 Hornby Street, Vancouver; K. P. Caple, B. C. director; H. M. Palmer, dir. of TV; A. Sommerfeldt, reg. sls. mgr.; Canadian rep., CBC Nat'l. Selective T.V. Operation: 1953.

**CHAN-TV (Channel 8) CTV**

British Columbia Television Broadcasting System, Ltd., Box 4700, Vancouver; J. R. Peters, pres. L. Colthrop, W. C. Elliott, E. G. Rose, vice presidents; D. C. Norman, nat'l. sls. mgr. Canadian rep., All-Canadian TV Ltd. Operation: Nov. 1960.

## Victoria

**CHEK-TV (Channel 6) CBC (Rebroadcasting stations at Squamish, Port Hardy Sointula, Newcastle Ridge Koshish).**

British Columbia Television Broadcasting System Ltd., Box 4700, Vancouver; J. R. Peters, pres., L. Colthrop, W. C. Elliott, E. G. Rose, vice presidents; D. C. Norman, nat'l. sls. mgr.; Cdn. rep.: All-Canadian TV Ltd.

## MANITOBA

### Brandon

**CKX-TV (Channel 5) CBC**

Western Manitoba Broadcasters Ltd., 2940 Victoria Avenue, Brandon; PA-5441. John B. Craig, pres. & man. dir.; Stuart Craig, v.p.; Archie Olson, sales mgr.; Ron Katzin, prog. mgr.; U. S. & Cndn. reps., All-Canada Television. Operation: 1955.

### Winnipeg

**CBWT (Channel 4) CBC (Satellite, Kenora Le Pas, Flin Flon)**

Canadian Broadcasting Corp., 541 Portage Avenue, Winnipeg; SP. 4-2541. J. R. Finlay, dir. of TV.; D. E. Cameron, prog. dir.; J. J. Trainor, oper. reps. Canadian Broadcasting Corp. Operation: 1954.

### CBWFT

(French network Channel 6) Owned and operated by CBC.

**CJAY-TV (Channel 7) CTV**

Channel Seven Television Limited, Polo Park, Winnipeg; 775-0371. Jack M. Davidson, gen. mgr.; Pat McGhee, sls. mgr.; Jim Purvis, prog. dir.; A. G. Cobb, tech. dir. Cndn. Reps. Stovin-Byles Ltd.; U. S. reps., E. S. Sumner Corp.

## NEW BRUNSWICK

### Moncton

**CKCW-TV (Channel 2) CBC (Satellite Campbellton, Harrison Brook, Newcastle.)**

Moncton Broadcasting Co. Ltd., Box 1220, Moncton. Fred A. Lynds, pres. & genl. mgr.; Hubert Button, gen. mgr.; Cndn. reps., Paul Mulvihill, A. J. Messner; U. S. reps. Canadian Standard Broadcast Sales.

Operation: 1954.

**CBAFT (Channel 11)**

(French language) Canadian Broadcasting Corp., 232 St. George Street, Moncton. S. R. Kennedy, dir. maritimes; Guy Theriault, station mgr.; D. G. LeBlanc, sls. rep. Operation: 1959.

## Saint John

**CHSJ-TV (Channel 4) (Satellite Bon Accord, Edmundston)**

New Brunswick Broadcasting Co. Ltd., Crown & Union Streets, Saint John, N. B.; 657-3410; William Stewart, mgr.; Cdn. reps., All-Canada Radio Television.

Operation: 1954.

## NEWFOUNDLAND

### Cornerbrook

**CBYT (Channel 5) (Satellite Harmon Field)**

Canadian Broadcasting Corp., 13 Cobb Lane, Cornerbrook. W. F. Galgay, dir. Newfoundland; C. V. Hierlihy, station mgr.

Operation: 1959

### St. John's CTV

**CJON-TV (Channel 6) (with satellite CJOX-TV, Argentina), Central Newfoundland CTV**

Newfoundland Broadcasting Company Ltd., Prince of Wales Street, St. John's; Geoff. Stirling, chmn.; Don Jamieson, pres.; H. Jamieson, sales mgr.; Oscar Hierlihy, chief engr.; Colin Jamieson, v.p. & gen. mgr.; Cndn. reps., Stovin-Byles Ltd.; U. S. reps., Weed Television Inc.

Operation: 1955.

## NOVA SCOTIA

### Antigonish

**CFXU-TV (Channel 9)**

Atlantic Television Co. Ltd., H. J. Webb, pres.; Charles O'Brien, genl. mgr. Operation: 1961.

### Halifax

**CBHT (Channel 3) CBC (Satellites, Liverpool, Shelburne, Yarmouth)**

Canadian Broadcasting Corp., 70 Bell Rd., Halifax; S. R. Kennedy, maritime dir.; J. Simonson, TV dir.; D. G. LeBlanc, reg. sls. mgr.; W. Harper, prog. dir.

**CJCH-TV (Channel 5) CTV (Satellites Cuning, Bayview, Amherst)**

CJCH Ltd. Studio: 2885 Robie St., Halifax; 455-0481. Finlay MacDonald, pres.; Douglas Clarke, gen. sls. mgr.; Larry Knoke, prog. mgr.; Cndn. reps., Stovin-Byles; U. S. reps., ABC Int'l. TV Inc.

Operation: 1960.

### Sydney

**CJCB-TV (Channel 4) CBC (Satellite, Inverness)**

Cape Breton Broadcasters Ltd., Hardwood Hill, Sydney; 562-5511; J. M. Nathanson, genl. mgr.; Mrs. M. C. MacQuarrie, prog. mgr.; Cdn. & U. S. reps., All-Canada Television. Operation: 1954.

## ONTARIO

### Barrie

**CKVR-TV (Channel 3) CBC (Satellite Parry Sound)**

Ralph Snelgrove Television Ltd., Box 519, Barrie; PA. 6-6466. Ralph T. Snelgrove, pres. & genl. mgr.; Charles M. Tierney, sales mgr. & prog. mgr.; J. Mattenley, oper. mgr.; Cndn. reps., Paul Mulvihill & Co., A. J. Messner; U. S. reps., The Devney Organization, Inc. Operation: 1955.

### Hamilton

**CHCH-TV (Channel 11)**

Niagara Television Ltd., 163 Jackson Street West, Hamilton; 522-1101. Mrs. Kenneth D. Sobie,

pres.; Sid J. Bibby, vice pres. & gen. mgr.; Al Bruner, vice pres., mktg.; W. Davidson, sls. mgr.; W. L. Crittenden, mktg. mgr.; Cndn. reps., All-Canada Television; U. S. reps., E. S. Sumner.  
Operation: 1954.

## Kingston

### CKWS-TV (Channel 11) CBC

Frontenac Broadcasting Company Ltd., 170 Queen Street, Kingston; 542-4977. Roy W. Hofstetter, station mgr.; Cndn. reps., All-Canada Television.  
Operation: 1953.

## Kitchener

### CKCO-TV (Channel 13) CTV

Central Ontario Television Limited, 864 King Street West, Kitchener; 744-7331. Carl A. Pollock, pres.; William D. McGregor, gen. mgr.; Eugene Fitzgibbons, exec. dir.; R. H. McKeown, sls. mgr.; Cndn. rep., Joseph Hardy & Co. Ltd.; intl. & U. S. reps., ABC Int'l. TV.  
Operation: 1954.

## London

### CFPL-TV (Channel 10) CBC

London Free Press Printing Co. Ltd., Box 2880, Commissioner's Road, London; 434-2115. Walter J. Blackburn, pres.; Murray T. Brown, vice pres.; William A. Reinhart, station mgr.; Glen Robitaille, chief engr.; W. Cliff Wingrove, sls. mgr.; James Plant, prod. mgr.; Cdn. & U. S. reps., v.s., All-Canada Television; U. S. reps.  
Operation: 1953.

## North Bay

### CFCH-TV (Channel 10) CBC

Tel-Ad Company Limited, Box 1000, North Bay; Studio: 752-3000. G. A. Alger, pres.; Ced Price, mang. dir.; Fred Noon, sales mgr.; David Mee, chief engr.; Bill Hart, program dir.; Reg Carne, mgr.; Sid Tomkins, prog. dir.; Cndn reps., Stovin-Byles; U. S. reps., All Canada Radio & TV Ltd.  
Operation: 1955.

## Ottawa

### CBOT (Channel 4) CBC

Canadian Broadcasting Corp., Box 3220, Ottawa; J. J. Dunn, mgr.; L. M. O'Neill, sls. mgr.; D. Townsend, prog. mgr.; reps., Canadian Broadcasting Corp.  
Operation: 1955.

### CBOFT (Channel 9) CBC-French

Charles G. Huard, mgr.; reps. Canadian Broadcasting Corp.  
Operation: 1955.

### CJOH-TV (Channel 13) CTV

Bushnell Broadcasting Ltd., 1500 Merivale Rd., Ottawa; 224-1313. Ernest Bushnell, pres.; Stuart Griffiths, v.p. & gen. mgr.; W. O. Morrison, v.p. sales; N. R. Brining, v.p. finance; Peter Francis, prod. mgr.; Cndn reps., Independent Canadian TV Sales Ltd.; U. S. reps., E. S. Sumner Corp.  
Operation: 1961.

## Pembroke

### CHOV-TV (Channel 5)

Ottawa Valley Television Co. Ltd. Forest Lea Rd., Pembroke. Gordon Archibald, pres.; Ramsay Garrow, sls. dir. Cndn. reps., Paul Mulvihill; U. S. reps., Canadian Broadcast Sales.  
Operation: fall, 1961.

## Peterborough

### CHEX-TV (Channel 12) CBC

Kawartha Broadcasting Company Ltd., Box 659,

Peterborough; R.I. 2-0451. Walter Rewegan, mgr.; Cdn. & U. S. reps., All-Canada Television.  
Operation: 1955.

## Port Arthur—Fort William

### CKPR-TV (Channel 2) CBC

Thunder Bay Electronics Ltd., 87 North Hill Street, Port Arthur; 344-9685. Fraser Dougall, pres.; G. N. Conger, mgr.; Cndn reps., Stovin-Byles; U. S. reps., Canadian Standard Broadcast Sales.  
Operation: 1954.

## Sault Ste. Marie

### CJIC-TV (Channel 2) CBC

Hyland Broadcasting Radio-TV Ltd., 119 East Street, Sault Ste. Marie; AL. 6-7494. Mrs. J. G. Hyland, pres.; R. H. Ramsay, gen. mgr.; D. R. Irwin, chief engr.; E. W. Plouffe, sales mgr.; Wayne Turner, prog. mgr.; Cndn. & U. S. reps., All-Canada Television.  
Operation: 1954.

## Sudbury

### CKSO-TV (Channel 5) CBC (Satellite Elliot Lake)

Cambrian Broadcasting Ltd., Box 400, Sudbury, Ont.; 674-0711. George M. Miller, chmn. of bd.; W. B. Plaunt, pres.; Ralph Connor, v.p. & gen. mgr.; Jim Boyd, ops. mgr.; Wally Robert, chief engr.; Cndn. & U. S. reps., All-Canada Television.  
Operation: 1954.

## Timmins

### CFCL-TV (Channel 6) CBC (Satellites: Kapuskasing, Elk Lake)

J. Conrad Lavigne Enterprises Ltd., P.O. Box 620, Timmins; 264-4211. J. Conrad Lavigne, pres.; Rene Barrette, genl. mgr.; Roch Demers, chief engr.; Terry Coles, prog. dir.; rep., Paul Mulvihill; U. S. reps.; Weed & Co.  
Operation: 1956.

## Toronto

### CBLT (Channel 6) CBC

Canadian Broadcasting Corp., 354 Jarvis Street Toronto. Robert McGall, gen. mgr. English network broadcasting; G. Jones, tech. dir.; reps., Canadian Broadcasting Corp.  
Operation: 1952.

### CFTO-TV (Channel 9) CTV

Baton Broadcasting Ltd., Box 9, Toronto, Ont.; 362-2811. John Bassett, chairman & pres.; W. O. Cramp-ton, vice pres. & gen. mgr.; E. J. Delaney, v.p. & gen. sls. mgr.; J. F. Bassett, prom. mgr.; J. Ruttie, prog. dir. U. S. reps., ABC Int'l. TV.  
Operation: 1961.

## Windsor

### CKLW-TV (Channel 9) CBC

Western Ontario Broadcasting Co. Ltd., 825 Riverside Drive West, Windsor; 254-2831. S. Cam Ritchie, pres. & gen. mgr.; E. C. Metcalfe, station mgr.; Giles McMahon, sales mgr.; Stewart Clark, dir. engr.; G. Roper, prog. mgr.; Cndn. reps., All-Canada Television; U. S. reps., RKO General Inc.  
Operation: 1954.

## Wingham

### CKNX-TV (Channel 8) CBC

Radio Station CKNX Ltd., Wingham; 357-1310. G. W. Cruickshank, pres.; Ross Hamilton, sales mgr.; S. C. Reid, chief engr.; Cdn. & U. S. reps., All-Canada Television.  
Operation: 1955.

## PRINCE EDWARD ISLAND

### Charlottetown

CFCY-TV (Channel 13) CBC (Satellite New Glasgow)

Island Radio Broadcasting Company Ltd., 85 Kent Street, Charlottetown; 894-7347. Mrs. Keith S. Rogers, pres.; Robert F. Large, mgr.; Paul Williams, comm. mgr.; Loman McAnley, prod. dir.; John Jay, chief engr.; Cdn. & U. S. reps., All-Canada Television  
Operation: 1956.

## QUEBEC

### Carleton

CHAU-TV (Channel 5) CBC (Bilingual) (Satellites Perce, Fox River.)

Television de la Baie des Chaleurs Inc., Carleton Que. Dr. Charles H. Houde, man. dir.; Pierre Stein, comm. mgr.; Arthur Houde, program co-ord. Canadian reps., Hardy Radio & TV Ltd.; U. S. reps.: Weed & Co.  
Operation: 1959.

### Chicoutimi

CJPM-TV (French)

CJPM-TV Inc., Box 600 Mount Ste. Claire Rd., Chicoutimi; 549-2576. Paul Audette, gen. mgr.; Claude Blain, asst. gen. mgr.; Cndn. reps., Paul L'Anglais, Inc.; Stovin-Byles U. S. reps., ForJoe TV Inc.  
Operation: 1963.

### Jonquiere

CKRS-TV (Channel 12) CBC French

Radio Saguenay Ltee., 175 Sir Wilfred Laurier Street, Jonquiere, P.Q.; 542-4551. Henri Lepage, pres.; Tom Burham, gen. mgr. & sls. dir.; Gerard Lamieux, dir. eng.; Odette Arseneault, prog. mgr.; Cndn. reps., Joseph Hardy & Co. Ltd., U. S. reps., Canadian Standard Broadcast Sales.  
Operation: 1955.

### Matane

CKBL-TV (Channel 9) CBC French

La Cie de Radiodiffusion de Matane Ltee., Matane, P.Q.; 562-0290. Rene Lapointe, pres. & genl. mgr.; Yvon Fortier, ops. mgr.; Octave Lapointe, comm. mgr.; Cndn. reps., Jos. A. Hardy & Co.; U. S. reps., Devney Organization Inc.  
Operation: 1958.

### Montreal

CBFT (Channel 2) CBC French

Canadian Broadcasting Corp., 1425 Dorchester Street, Montreal; UN 6-2571. J. Blais, dir. TV.; M. Valiquette, sales dir.; F. Guerard, prog. dir.; Reps., Canadian Broadcasting Corp.  
Operation: 1952.

CBMT (Channel 6) CBC

Canadian Broadcasting Corp., 1425 Dorchester Street, Montreal; UN 6-2571. J. Blais, dir. TV.; M. Valiquette, sls. dir.; Ken Davey, prog. dir.; reps., Canadian Broadcasting Corp.  
Operation: 1954.

CFCF-TV (Channel 12) CTV ENGLISH

Canadian Marconi Co., 405 Ogilvy Ave.; Montreal 15, CR. 3-6311. W. V. George, pres.; D. Martz, gen. mgr.; Vin Dittmer, bus. mgr.; Danny Dooner, sales mgr.; Sam Pitt, prog. mgr. Canadian & U. S. Reps., All-Canada Radio & TV.  
Operation: 1961.

CFTM-TV (Channel 10) French

Tele Metropole Corporation, 1405 Maisonneuve, Montreal. J. A. De Seve, pres.; Roland Giguere, v.p. & stn. mgr.; Paul L'Anglais; v.p. & comm. dir.; Robert L'Herbier, prog. dir.; Canadian rep., Stovin-Byles; U. S. rep., ForJoe TV.  
Operation: 1960.

## Quebec City

CBVT (Channel 11) CBC French

Owned & operated by Canadian Broadcasting Corp

CFCM-TV (Channel 4)

Television de Quebec (Canada) Ltd., 1000 Myrand, Quebec City; MU. 3-4985. Gaston Pratte, pres.; Jean A. Pouliot, man. dir.; Ernest W. Miller, comm. mgr.; Paul Chamberland, prog. mgr.; Marcel Chabot, dir. engr.; Cndn reps., Joseph A. Hardy Co. Ltd., Toronto & Montreal; U. S. rep., Jos. A. Hardy; U. S. reps., ForJoe TV.  
Operation: 1954.

CKMI-TV (Channel 5)

Same executive as CFCM, but French operation.  
Operation: 1954.

## Rimouski

CJBR-TV (Channel 3) CBC (Satellites: CJES-TV Estcourt and CFCV-TV Clermont)

La Radio du Bas St. Laurent Inc., 6 St. John Street, Rimouski, P.Q.; 723-2217. Jacques Brilliant, pres.; Andre Leconte, v.p. & gen. mgr.; L. P. Cliche, sales mgr.; Real Therrien, chief engr.; Francis Raymond, prog. dir.; Cndn. reps., Stovins-Byles Ltd.; U. S. reps., All-Canada Radio & TV.  
Operation: 1954.

## Riviere-du-Loup

CKRT-TV (Channel 7) CBC

CKRT-TV Ltee., 1 Frontenac St., Riviere-du-Loup, 862-6003. Luc Simard, pres. & gen. mgr.; Gerard Simon, vice-pres.; Claude Ayotte, tech. dir. Cndn. reps.: Harvey Radio & TV, U. S. reps., The Devney Organization, Inc.  
Operation: 1961.

## Rouyn-Noranda

CKRN-TV (Channel 4) CBC (Bilingual)

Northern Radio Nord Inc., Box 70, Rouyn, P.Q.; 762-0741. B. A. Gould, pres. & man. dir.; Lucien La Rocque, comm. mgr.; G. F. Capellari, oper. mgr., chief engr.; Cndn. reps., Hardy Radio & TV; U. S. reps., Weed & Co.  
Operation: 1957.

## Sherbrooke

CHLT-TV (Channel 7) CBC (French)

Radio Television Sherbrooke, 221 Dufferin Street, Sherbrooke, P.Q.; 569-9331. J. L. Gauthier, pres.; A. Gauthier, mang. dir.; Pierre Brunneau, station mgr.; Cndn. reps., Paul L'Anglais; U. S. reps., Canadian Standard Broadcast.

## Trois Rivieres

CKTM-TV (Channel 13) CBC (French)

Television St. Maurice Inc., Box 277, Trois Rivieres. Henri Audet, pres.; Cndn. reps.: Stovin-Byles, U. S. reps.: All Canada Radio & T.V.

## SASKATCHEWAN

### Moose Jaw

CHAB-TV (Channel 4) (Satellite Regina) CTV

CHAB Ltd., 127 Main St., N., Moose Jaw, 692-6464. Jack Moffat, pres. & gen. mgr.; Sid Boyling, station mgr.; Stan Gardner, sls. mgr.; Bob Wyatt, bus. mgr. Cndn. reps., Stovin-Byles; U. S. reps., E. S. Sumner Corp.  
Operation: 1959.

### Prince Albert

CKBI-TV (Channel 5) (Satellites: Allicane, N. Battleford, Nipawin & Greenwater.) CBC

Central Broadcasting Co. Ltd., CKBI Bldg., Prince Albert, Sask; 763-7421. E. A. Rawlinson, mng. dir.; Ian Robertson, sales mgr.; Jack Cannon, prog. mgr. Cndn. & U. S. reps., All-Canada TV.

## Swift Current

CJFB-TV (Channel 5) CBC

Swift Current Telecasting Co. Ltd.; PR 3-7266. William Forst, pres. & genl. mgr.; Walter Buffam, sales mgr.; Cdn. reps., Television Representatives Ltd. U. S. reps. Forjoe-TV Inc.  
Operation: 1957.

## Yorkton

CKOS-TV (Channel 3) (Satellites: Carlyle & Wynyard.) CBC

Yorkton Television Co. Ltd. 95 East Broadway, Yorkton, Sask; 783-3688. Ronald Skinner, pres.; George Skinner, v.p. & asst. genl. mgr.; Wilbur Westby, prog. dir. Cdn. reps. Stovin-Byles Ltd. U. S. reps., ABC Int'l TV.  
Operation: 1958.

## Regina

CKCK-TV (Channel 2) CBC (Satellites Colgate, Willow Bunch)

Trans-Canada Communications Ltd., Box 2000, Regina; LA 3-6671. Michael Sifton, pres.; Harold Crittenden, v.p.; Don Tunnicliffe, sls. mgr.; Ernie Strong, chief eng.; Larry Glover, prog. dir.; Cdn. & U. S. reps., All Canada Television.  
Operation: 1954.

## Saskatoon

CFQC-TV (Channel 8) CBC

A. A. Murphy & Sons Ltd., 216 First Avenue North Saskatoon; 242-6611. A. A. Murphy, pres.; G. Blair Nelson, v.p. & genl. mgr.; Walter Romanow, ops. mgr.; Greg Barnsley, prog. mgr.; Lyn Hoskins, chief eng.; Cdn. reps., Television Representatives Ltd.; U. S. reps., Canadian Station Representatives Ltd.  
Operation: 1954.

## YUKON

### Whitehorse

WHTY (Channel 4)

Northern Television Systems, Ltd., Box 1163, Whitehorse, Yukon. Phone: 7-2359; Bert Wybrew, gen. mgr.; Cdn. reps.: Radio-TV Sales, Inc., Broadcast Reps.

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## STATION REPRESENTATIVES

### All-Canada Radio & Television Ltd.

1000 Yonge St., Toronto 1, Ont. WA 5-9361

J. Stuart MacKay, pres.; Ross McCreath, vice pres. & gen. mgr.; Dominion Square Bldg., Montreal; 861-5654. P. Sisan, mgr. Winnipeg; WH 2-6861; Bill Edge, mgr. Calgary; 244-2455; Jack Cavanaugh, mgr. Vancouver; 684-7461, Arnold Nelson, mgr.

### Broadcast Reps. Ltd.

Winnipeg Box 801.

J. O. Blick, pres.

### Byles, Gibb & Associates Ltd.

406 Jarvis St., Toronto 927-4470. 1118 St. Catherine St. Montreal; 865-3641. 365 Broadway Ave., Winnipeg; 942-1892. 615 Pender St., Vancouver; 682-6391.

### CBC National Selective Sales

Box 500 Station A, Toronto 1, Ontario; 925-3311.  
R. S. Joyn, sales director.

## Group One Radio Ltd.

433 Jarvis St., Toronto; 923-0919.

Bev Maryin; Leigh Kelk.

## Hardy Radio & Television Ltd.

2 Carlton St., Toronto; 363-9433.

Arthur Harrison, gen. mgr.

## Independent Canadian Television Sales Ltd.

175 Bloor St., Toronto; 923-2451.

## Paul L' Angalis Inc.

1405 Maisonneuve St., Montreal; LA 6-9201.

Paul L'Anglais, pres.; Guy Dacault, mgr.

## Major Market Broadcasters Ltd.

1255 Yonge St., Toronto; 929-3301.

Allan Waters, pres.

## Messner & Co. Ltd.

171 McDermot Ave., Winnipeg; 943-9574.

## Paul Mulvihill & Co. Ltd.

4 Richmond St. E., Toronto; 363-8814. 1434 St. Catherine St. Montreal; 861-7987.

## Lorrie Potts & Co. Ltd.

13 A St. Clair Ave. W. Toronto; 921-8951. 1117 St. Catherine St. W. Montreal; 845-6448.

## RKO General National Sales

Lord Simcoe Hotel, Toronto; 368-6194.

Fred Sorell, mgr.

## Radio & Television Sales Inc.

85 Bloor St. E., Toronto; 924-4477. 1115 Sherbrooke St. W., Montreal; 849-1131.

## Radio House Ltd.

45 Overlea Blvd., Toronto; 425-1414.

J. R. Guest, pres., W. R. Hazell, vice pres.

## Radio-Television Representatives Ltd.

2 St. Clair Ave. W. Toronto; 927-3221. 1110 Sherbrooke St., Montreal; 288-1188. 171 McDermot Ave., Winnipeg; WH 3-9574. 1131 Richards St., Vancouver; MU 5-0288.

## Standard Broadcast Sales Co.

2 St. Clair Ave. W., Toronto; 924-5721. 1407 Mountain St., Montreal; 849-2454.

Waldo Holden, pres. (in Toronto); Arnold Stinson, vice pres. & gen. mgr.; Fred Ursal, mgr.; W. Lawrence Heisey, exec. vice pres.; Richard Moody, vice pres.-gen. mgr. (in Montreal).

## Stephens & Towndrow (CBS Radio Of Canada Ltd.)

2 Carlton St., Toronto; 363-9391. 2055 Peel St., Montreal; 844-3975. 1006 Richards St. Vancouver; MU 4-6277.

Bill Stephens and Ernie Towndrow.

## Stovin-Byles Television Ltd.

400 Jarvis St., Toronto; 924-5764. 1500 Stanley St., Montreal; 849-7731. 365 Broadway Ave.,

Winnipeg; 942-1892. 615 W. Pender St., Vancouver; 682-6391.

### **Western Broadcast Sales Ltd.**

227 Columbia St., Vancouver; 522-4521. 930 Portage Ave., Winnipeg; 783-7751.  
M. Davies, G. Youngman.

## **ADVERTISING AGENCIES**

(The following agencies have been enfranchised by the Canadian Association of Broadcasters.)

### **Ardiel Advertising Agency Ltd.**

4 Lawton Blvd., Toronto; 924-5444. Branches: Hamilton, Ottawa, Montreal.

### **BCP Advertising Ltd.**

1010 Ste. Catherine St., W. Montreal; 878-1711.  
Olette Masse, TV Director.

### **Backman Advertising, Ltd.**

Lord Nelson Bldg., 5675 Spring Garden Rd., Halifax; 422-1527.  
Miss Anne Archibald, TV dir.

### **Baker Advertising Agency Ltd.**

20 Toronto St., Toronto; 364-6311. Branch: Montreal.  
R. A. McAlear, TV director.

### **Batten, Barton, Durstine & Osborn Inc.**

2 Carlton St., Toronto. EM 3-9461. Branch: Montreal.

### **Bleasdale Advertising, Ltd.**

994 Haliburton Rd., Victoria, B. C. 658-5028.  
Violet Perry, TV director.

### **J. H. Burley, Ltd.**

159 Bay St., Toronto. Phone: 362-6847.  
A. L. Drewry, TV dir.

### **Leo Burnett Co. of Canada Ltd.**

165 University Ave., Toronto. EM 6-5801.  
Branch: Montreal.

### **Burns Advertising Agency Ltd.**

1980 Sherbrooke St. W., Montreal, Que. WE 5-5257.  
Hubert Cote, TV Director

### **Dalton K. Camp & Assoc. Ltd.**

43 Eglinton Ave. E., Toronto; 487-2101.

### **Cardon Rose Ltd.**

1411 Crescent St., Montreal. 842-8571; Branch: Toronto.

### **Cockfield, Brown & Co., Ltd.**

Canada Cement Bldg., Montreal. 861-1771.  
Branches: Winnipeg, Vancouver, Toronto, London.  
F. Corbeil, Broadcast Director.

Toronto 5; 2 St. Clair Ave. W., WA 4-5492.

Dan Campbell, TV Director.

### **Crombie Advertising Co. Ltd.**

355 James St. W., Montreal. 288-4221. Branch: Toronto.

### **Dancer-Fitzgerald-Sample (Canada) Ltd.**

200 St. Clair Ave. W., Toronto. 929-3391.  
Miss Ruth Pedley, TV Director.

### **Foote, Cone & Belding Canada Ltd.**

10 St. Mary St., Toronto; 924-9331. Branch: Montreal.  
Robert L. Simpson, TV Director.

### **Foster Advertising Ltd.**

40 St. Clair Ave., Toronto; 928-8000. Branches: Windsor, Montreal, Winnipeg, Regina, Calgary, Vancouver.  
Michael Hind-Smith, TV dir.

### **Goodis, Goldberg, Soren Ltd.**

23 Prince Andrew Pl., Toronto. 445-1153. Branches: Montreal, Calgary, Edmonton, Winnipeg, Vancouver.  
F. Sandford, mgr. media service.

### **Grosberg, Pollock & Gwartzman Ltd.**

234 Eglinton Ave. East, Toronto. 487-4717.  
S. W. Gwartzman, TV Director

### **F. H. Hayhurst Co. Ltd.**

55 Eglinton Ave. E., Toronto 12. HU 7-4371.  
Branch: Montreal, Vancouver.

### **Hutchins Advertising Co. of Canada Ltd.**

89 University Ave., Toronto. 364-6239.  
William Bounsall, TV Director.

### **Huxley-Irwin-Price, Ltd.**

70 Sanford Ave., N. Hamilton, Ont. JA 8-0058.  
Branch: Toronto.  
Jack Price, TV Director.

### **Imperial Advertising Ltd.**

5240 Blowers St., Halifax.  
G. E. Macdonald, TV Director.

### **Inter-Canada Quebec Advertising Agency Ltd.**

1374 Sherbrooke St., Montreal, Que. 288-9231.  
Jean-Marc Prieur, TV Director.

### **Albert Jarvis Ltd.**

1000 Yonge St., Toronto. WA 5-3815. Branch in Montreal.  
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(Chartered Nov. 14, 1952) Suite 210, 7715  
Sunset Blvd., L. A. 46, Calif.; 876-2010.  
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LOCAL 4 (IATSE), BROOKLYN  
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LOCAL 52 (IATSE-AFL), NEW YORK  
(Organized 1924) 250 W. 57 St., New York;  
765-0741  
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LOCAL 165 (IATSE), HOLLYWOOD  
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LOCAL 44 (IATSE-AFL-CIO) HOLLYWOOD  
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(Chartered Jan. 5, 1945) 41 Nottingham Rd.,  
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Hill Station, N. Y., N. Y. 10021.

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VICE-PRESIDENT  
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THEATRICAL WARDROBE ATTENDANTS  
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(Chartered Jan. 4, 1943) Secretary's Address:  
611 So. Harlem Ave., Forest Park, Illinois;  
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### International Brotherhood of Electrical Workers (AFL)

(Organized November 28, 1891; Membership:  
700,000) 1200 15th Street, Northwest, Wash-  
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RADIO, TV & RECORDING DIV.  
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### IBEW LOCAL 40 (FILM)

(Organized March 5, 1923; Membership: 560)  
1225 North Highland Avenue, Hollywood,  
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VINCENT J. MURPHY

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54 West 40th St., New York, N. Y. 10018; LACKAWANNA 4-9666. 7188 Hollywood Blvd., Hollywood, Calif. 90046. HO 7-5115. (Advance the arts and sciences of television.) (Organized 1957)

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#### National Association of Broadcast Employees and Technicians

(Organized nationally in 1933 as the Association of Technical Employees, name changed in 1940 to NABET; internationally in 1952) AFL-CIO, CLC (U.S.A. and Canada) Office of International—80 East Jackson Blvd. Room 711, Chicago, Ill. 60604 (312-922-2462)

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Local #531 (NABET, AFL-CIO, CLC) Hollywood (Formed independently as Film Craftmen's Guild in 1953, affiliated with NABET in 1954, chartered in 1958) 6223 Selma Ave., Suite 111, Hollywood, Calif. 90028; (213-462-7484)

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Local #15, (NABET, AFL-CIO, CLC) New York. (Chartered by NABET 1965) 1619 Broadway, Room 404, New York, N. Y. 10019 (212-581-3410)

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Office of Region—135 West 50th St., Room 1121, New York, N. Y. 10019 (212-757-3065) Harry G. Schlegel, director.

#### Association of Film Craftmen

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1346 Connecticut Ave., N.W. Washington, D. C. 20036; 667-6000.

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640 Fifth Ave., New York 19, N. Y.; Clrcle -5-0200.

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152 East End Ave., New York 28, N. Y.; TRafalgar 9-6070 (Founded 1954.)

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# *The World Market*

- ◆ MARKET ANALYSES
- ◆ STATIONS
- ◆ OUTLOOK
- ◆ PROGRAM SOURCES



# The World Market

## ARGENTINA

### Studios in Buenos Aires:

Government owned Channel 7 has been unable to stabilize its official operation in the area of diffusion and propaganda, and is therefore going through an acute crisis. Its rating ranges between 0.5 and 7.9. In the last few months, however, its ratings have been unusually high due to direct and videotape transmissions of the official football championship games.

### Provincial Studios:

There are 20 TV channels of lower frequency operating commercially in addition to closed circuits which exist in small provincial towns.

Channel 2, broadcasting from La Plata, is the largest of these stations. Because of its close proximity to Buenos Aires (33 miles), the southern part of the city is advantageously covered by Channel 2, while other sections of the city tune it in only partially.

### Transmission Via Satellite:

With government backing, Goar Mastre (Channel 9) and his associates in Latin America, are presently working on placing a communications' satellite in orbit. The satellite would begin operations late in 1968 in time for the Olympic Games in Mexico.

NATALIO BRUSKI

## AUSTRALIA

In this young country, TV producers are making a great effort to popularize this medium of education and entertainment. The educational part is mainly in the hands of the Australian Broadcasting Commission which employs a staff of 5000. The ABC is forbidden to broadcast advertisements. It now operates 38 television stations in Australia, one in each State Capital. The others serve the metropolitan region.

The Postmaster-General has a statutory right to require the Commission to broadcast anything he considers should be broadcast in the public interest and he is also empowered to prohibit the Commission from broadcasting or televising any matter which he wishes the Commission to refrain from broadcasting. However, when such directions are issued, the Commission is required to disclose them in its annual report to Parliament. Most revenue for the ABC comes from license fees. The revenue for 1967 is estimated at \$37 million.

Documentaries, opera productions and concerts are of high quality. Although nation-wide figures are not available, it is estimated that about 2000 schools, with a viewing audience of at least 120,000, will watch ABC school television programs in the state of Victoria alone. One of the great social advantages is that educational television provides the opportunity for all schools to enjoy the same resources regardless of locale or status.

Light entertainment is in the hands of the commercial stations. American programs, Danny Kaye, Andy Williams and Dick Van Dyke are very popular. Ample local talent is also available for Australian productions.

The number of TV licenses, including rented TV sets, issued all over the country, has now reached 2,200,000. This means that there is one television set for every six people.

## AUSTRIA

The Austrian government-owned-and-operated television is still in a situation of expansion and improvement and is steadily gaining ground throughout Austria.

Austrian TV, which has the highest tax in Europe (\$2 per month per set) should now be able to considerably improve its programming as well as its inadequate operating facilities since tax revenues are increasing steadily and rapidly. However, Austrian government-owned TV is part and parcel of Austrian government-owned broadcasting. Since the latter has recently found itself in grave financial

difficulties, these—though behind the scenes to be sure—also reach deeply into the television administration.

Spots for commercials at \$28 per second have caught on and can now be purchased for the time between 7:30 to 8:30 P.M. Occasionally they even fill intermission time during stage plays. In the first quarter of the year a total advertising time of 45 minutes was sold and transmitted, whereas this figure has increased sharply. The quality of programs has improved somewhat. Live TV plays have reached an excellent level and live transmissions from the legitimate stage are shown more frequently.

The program breakdown is as follows: 23.2% news and sports, 15.2% movies, 13.4% educational, 12% musical and quiz shows, 2.7% serious music, 6.8% TV plays and 26.7% are participation programs in Eurovision or programs taken over directly from neighbouring Germany. Transmission time is from 7:30 to 10:30 P.M. nightly with transmissions from Germany at times lasting until 11:00 P.M.

## BRAZIL

There are now 34 television stations operational in Brazil. It is estimated, based on requests for channels from the Government licensing board, that by the end of 1966 between 75 to 90 stations will be on the air in Brazil.

Although there are actually only 1,500,000 receivers in the country, local manufacturers are hard pressed to keep up with the demand, the existing stations can reach 80 percent of Brazil's 70 million population, and national hookups can, and have already, linked Rio Grande in the south with Belem in the north, along over 4.5 thousand miles of coastline, going inland to include the cities of Brazilia, Goiania and Belo Horizonte.

Brazilian law requires that all owners of radio or TV stations be of Brazilian nationality. A further law stipulates that all foreign films shown on TV be dubbed, and that no station may transmit more than 22 half-hours of foreign films for each 72 hours of weekly transmission time. Stations which transmit less than 12 hours per day have a corresponding lower quota.

Seven sound studios, four in Rio de Janeiro and three in São Paulo take care of the dubbing of all the American and some Italian, Argentine and Mexican films that come into the country. An attempt has been made to produce TV serials in Brazil, but up to now it has been cheaper to import and dub them. This may change in the near future, owing to the instability of the Brazilian currency and the restrictions on profit remissions. Another aspect which may restrict the importation of film serials is a rising nationalism and a move to return to a law passed by ex-President Janio Quadros, which severely restricts the exhibition of foreign film serials on TV. This law was modified when the President took office, but how long this modification is going to stand up under the strain, no one can tell. It is, however, generally considered that the first American producers who bring their know-how of TV serial productions to Brazil will make a fortune.

Professional Association of Radio and TV Station Owners: Sindicato dos Proprietarios de Imprensa de Radio Difusão e Televisão, Avenida Presidente Churchill 97 Sala 606, Rio de Janeiro.

—REX ENDLSEIGH

## CHINA (Communist)

The Broadcasting Administration, Peking, operates 26 TV stations and 6 relay stations but more are planned to serve this huge nation. Some of the stations serve only a few sets but these are located in communal gathering places and none are owned privately except in the case of high Communist officials.

Though TV broadcasting began in 1958, sets now total only some 150,000 located mostly in certain key cities such as Peking, Tientsin, Shanghai, Canton, Changchun, Harbin and Sbenyang. It is estimated that a 9-inch set would cost a skilled worker the equivalent of seven months wages. Most stations are on the air ten hours a day and those which are classed as experimental stations even less.

No Western imports are shown and trade between American citizens and Communist China is forbidden by American law.

## CHINA (Taiwan)

Since 1962 Taiwan TV Enterprise Company has been broadcasting to an audience now estimated at about 140,000 sets. Annual license fee is \$1.50. In addition, National Education Television, Channel 3, is operated by the government. The Enterprise Company says its eight low-power repeaters and two satellites blanket 98 percent of the island. A third station is now planned by the Military Radio Broadcasting Corporation for the armed forces. Numerous applications are on file for establishment of a second commercial station.

## CAMBODIA

Radio Cambodge Television, destroyed by fire in 1962, has been rebuilt by the Japanese with one relay. Sets are estimated at 7,500. Main station located in Phnom Penn.

## DENMARK

Total number of receivers in Denmark: 1,000,000 (June 1, 1965).

Total number of commercial TV stations: None.

Total number of Government stations: 1.

Total coverage: 100% of population.

With the opening in the middle of June, 1960, of a transmitter covering the island of Bornholm, the Government station now has seven transmitters covering 100% of the population.

Television has increased rapidly, with a remarkable effect on the film trade. Four years ago 4,000 receivers were going.

A new television house, based upon an architect competition now finished, is about to be built during the next years. The work started last Autumn, and the first part it is estimated to be finished in two years. The whole house, with seven studios, is expected to be finished within 10 years. The sending hours, now about 19 per week, will gradually be increased. The Government station is at present operating with two studios, two reporting vans, two films vans and two video tape machines. The station has 12 news correspondents in Denmark, and the film department has 11 photographers producing about 600 bigger and smaller films for TV per year. In order to compete with German television, a complete film group has been stationed in the south of Jutland.

It is still prohibited for organized distributors to sell films to television which, however, hitherto have succeeded in obtaining feature films from other sources. Only extracts of up to 300 meters may be sold by distributors to TV.

Taxation on television receivers is 15 per cent of the wholesale price, plus a tax of kr.3.15 per tube in each receiver. The license to the state is d.kr.75.—per year as against d.kr.22.—for radio sets.

Television and Danish sports unions have reached an agreement according to which each sports union is free to negotiate with television, which always offers to pay an estimated loss for showing the special event on TV. Until now comparatively few sports events have been shown on TV.

Television is controlled by the state, and there is no advertising in the programmes.

—BORGE SLOT

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## FINLAND

During April, 1957, tests began for the new Finnish TV. Ordinary TV programs began in the autumn of 1957—officially, Southern Finland can see programs from Soviet-Estonia; the Southwest Finland from Stockholm; and the east of Finland from Leningrad, USSR. A television set owner in Helsinki can now see TV programs every day in the week,—without paying any licenses. The Finnish radio plans to build a TV-network. Then shall the whole of Southern Finland—with the half of the population of the country—2,000,000—see the Finnish TV. Part of the programs shall be sponsored, the Finnish Radio Network will sell some of the TV-time to interested companies.

—GOSTA ERKELL

## FRANCE

The number of TV sets in France rose, from 5,414,267 in 1964 to 6,489,014 in 1966 including 15,905 in cafes and public places.

French are very disappointed that their SECAM TV colour system has not been accepted by all Europe. Only Russia and the Eastern European countries have accepted it.

There was retransmission of French colour TV between Paris and Moscow on May 28. The transmission which included several sequences via the Molnya satellite. The SECAM system was used.

Over the year French TV has increased co-productions with film producers, mainly Pathe and Gaumont, but the number of films produced was very small.

Finally through its holding company SOFIRAD the French are trying to obtain control of Radio Luxembourg, the only station on the French border largely angled on France but not controlled by France.

In order to avoid France getting control it is possible that the station may be nationalised.

OFFICE DE RADIO ET DE TELEVISION 116 Avenue President-Kennedy Paris 16.

—HENRY KAHN

## GERMANY

Television has made progress in Germany in the past year.

The number of registered receivers, which passed the million mark in November 1957, was up to 13,151,885 as of April, 1967, including West Berlin. Thus Germany is holding its second place in Europe, after Great Britain.

Under the auspices of the ARD (Arbeitsgemeinschaft der Rundfunkanstalten Deutschlands), a public corporation for sound and television broadcasting, a combined television programme is presented daily in the Federal Republic of Germany. In conjunction with the undermentioned Länder or State Broadcasting Corporations this programme is televised simultaneously by all television stations in the Federal Republic including West Berlin: Bavarian Radio/BR, Munich 2, Rundfunkplatz 1, Hessian Radio/HR, Frankfurt a. Main, Bertramstrasse 8, North German Radio/NDR, Hamburg 13, Rothenbaumchaussee 132/34, Radio Bremen/RB, Bremen, Heinrich Hertz-Strasse 13, Saarland Radio/SR, Saarbrücken, Schloss Halberg, Free Berlin Radio/SFB, Berlin 19, Masurenallee 8-14, South German Radio/SDR, Stuttgart, Neckarstrasse 145, South West Radio/SWF, Baden Baden-Hans Bredow-Strasse 16, West German Radio/WDR, Cologne, Wallrafplatz 5.

Programmes are compiled monthly at joined programme conferences which are attended by representatives of the abovementioned broadcasting corporations. The official Programme Compiler of the ARD acts as Chairman at these conferences. According to a fixed percentage each of the said corporations contributed its share towards the programme and is responsible for its own production, programme contributions and for the contents of such contributions as well as for the transmission thereof. The whole structure of these combined programmes is subject to a programme scheme.

Programme contributions received, are compiled by the Coordination Section of the ARD with the co-operation of the representatives of the State Broadcasting Corporations in accordance with this scheme. On the other hand the said broadcasting establishments have to review these programme contributions, see to the supply of programmes and the employment of staff. The Programme Compiler is also in charge of programmes which are kept in reserve in case of emergency.

Apart from these combined programmes, the State Broadcasting Corporation also televise regional programmes on week-days between 6.15 p.m. and 8.00 p.m. for the areas within their television range. In the same areas private companies cater for commercial television. It consists of advertisement slogans phrased by advertising agencies and may not exceed 20 minutes per day in terms of a ruling by the Minister-Presidents of the said states and have to be televised before 8.00 p.m. No transmissions are made in respect of sponsored programmes over either commercial television, combined programmes or regional programmes by the ARD.

All the State Broadcasting Corporations are represented by the ARD in regard to mutual matters concerning foreign countries.

The ARD is a member of the European Broadcasting Union where it represents German Television in matters concerning departmental boards and committees. The International exchange of programmes, especially the Eurovision and commitments towards foreign countries outside the sphere of regional programmes, all form part of the programme-coordination of German Television.

The Second Programme of German Television, abbreviated ZDF for Zweites Deutsches Fernsehen, which was started during 1961/62 in terms of a State-Agreement by all the German States, is also a public corporation with its headquarters in Mainz, Grosse Bleiche. The ZDF is centrally administered, acts independently from the ARD and since the 1st April, 1963 it transmits programmes on Band IV/V. The "Intendant" (general manager) of this ZDF is Professor Dr. Karl Holzamer. Joseph Viehoever is the new program director.

There is an Agreement of Co-ordination between the ARD and the ZDF to eliminate the overlapping of programmes.

In the fall of 1964, some stations started a third program, which are telecasted on a regional basis. Other stations will follow.

In the Soviet Zone of Germany there are today 3,495,354 television receivers. Some 15 different types of television sets are offered by the four television equipment producers in the Soviet Zone.

—FRED RITTER

## GREECE

Due to private initiative the Greeks are enjoying TV programs. Three TV stations are relaying two hours programs every night.

Two of these stations are in Athens. The first one is owned by the Army Geographical Service, which is a high frequency channel, and is constantly being developed.

The second station in Athens has been launched by the National Broadcasting Organisation without any State support. It is in experimental stage also. Both stations cover only the Athens, Piraeus and suburbs area.

Since it would be very costly to build a relay station in North Greece the Army Geographical Service has launched another station in Florina. There is another private station, in Salonica in the same experimental stage of development.

Many offers from foreign TV Companies have been submitted to the Government but none has been admitted as yet. The negotiations, which started back in 1963, failed and the National Electric Enterprise, to which the TV project has been entrusted, has not made any progress at all, although many television sets were sold in 1967.

—RENA VELISSARIOU

## GUAM (U.S. Possession)

Kuam Television operates one station on this remote Pacific Island and serves an estimated 55,000 sets in the hands of Americans and natives.

## HOLLAND

With a total population of about 12½ million people, the number of TV sets (January 1, 1967—2,369,997; an increase in a year of 256,977 sets) is very high compared with the situation in other European countries. It is important to note that German and Belgian TV can also be received by the Dutch border provinces.

Competition with motion picture theatres is still very strong. Theatre attendance decreased in 1966 by 5.8%. Color television started in the fall of 1967. A color TV set will cost about 3,000 Dutch florins (c. \$800.).

There are two channels now. Commercials began on January 2, 1967 under the name of Star-Television. Commercials are shown for four minutes every night, except Sunday, on both channels.

TV in Holland is organized by the Nederlandse Televisie Stichting (NTS), under governmental control, with five sub-divisions: a Roman-Catholic section, a Protestant section, a political (social democratic) division, another Christian section and a neutral section. The broadcasting companies K.R.O., N.C.R.V., V.A.R.A., V.P.R.O. and A.V.R.O., represented by these divisions, want to keep their influence on TV.

The approximate cost of a TV set, antennae included, is from 750.— guilders to 2,000 guilders. (\$1 is fl. 3.60). A yearly contribution of fl. 36.— is due by the owners of a set, to be paid to the government.

Feature films are programmed once a week, one on every channel. On the first channel on Monday night, on the second channel on Tuesday or Wednesday night. The industry organization (Nederlandsche Bioscoop-Bond) has an agreement with the TV authorities in which it is stipulated that pictures can only be shown on TV 40 months or more after the first release date in film theatres; exceptions are possible.

The countries of origin of pictures on TV differ every week; French and Italian films, but also American, English etc.

Quality of programs is good, also many American shows. Competition to motion pictures is tremendous. The purchase of TV sets by installment buying has decreased. Due to the higher standard of living, more people are able to buy a TV set by cash.

The Dutch TV station is in Bussum. Philips and Erres are the two main television manufacturers.

—PHILIP DE SCHAAP

## HONG KONG

Television moved into a new and exciting era in Hong Kong in 1967 with the advent of Hong Kong Television Broadcasts Ltd's new wireless station which began test transmission in July and was scheduled to begin regular broadcasts before Christmas. TVB set a record of being the first station in the world to begin transmissions with colour and it made Hongkong only the fourth place in the world to have colour TV. TVB is a joint enterprise owned by Hongkong, American and British capital. It has two channels, the Pearl (English-language) and Jade (Chinese).

Meanwhile, Rediffusion, the wired service and subsidiary of the global organisation of that name, celebrated its tenth anniversary in May and has stepped up its attitudes in programming and general policy to meet the competition.

At the beginning of the year there were 80,000 receivers installed in Hong Kong and both stations were confident that this figure could reach the 500,000 mark by 1970. Both were planning extensive drives to create a second-set market, particularly with miniature sets among the teenaged population.

Actually, that could be called a third-set market because a new type of set which could pick up both wired and wireless services came onto the market during 1966.

Another feature of 1967 was the announcement in the Colony's Budget of the elimination of the radio licence fee. This presaged the possible abolition of the TV licence fee in 1968.

—KEITH H. HOOPER

## INDIA

Television has still not made any commercial progress, and is confined entirely to the Delhi region, where about 300 sets are used almost exclusively for educational purposes in the schools. Philips of Holland appears to have a lead as far as TV in this country is concerned. Prospects of development of TV in other parts of the country are dim, at least in the foreseeable near future, and at any rate, until the emergency created by the Chinese threat on the northern border is resolved.

—V. DORISWAMY

## INDONESIA

The government-owned RRI-TV has been on the air since 1952 a few hours daily in Jakarta. A second station has been opened in Jogjakarta averaging some 22 hours per week. Sets are estimated at 45,000.

## IRELAND

Telefis Eireann is the official name of the television service in Ireland.

Television, like sound broadcasting, is run as an independent State Statutory body and responsibility for both services is vested in Radio Eireann, the Broadcasting Authority. This Authority, appointed by the Government, consists of nine members serving on a part-time basis under a chairman selected by the Government. The present chairman is T. Andrews.

The Minister for Posts and Telegraphs, who is responsible for the autonomously operated Authority, reserves to himself the duties of fixing and collecting license fees from domestic viewers, licenses transmitting stations, and has a veto on the appointment and conditions of the Authority's top executive. The Director-General, Kevin McCourt, is employed full-time.

The Television service began in 1962. It has five main high power transmitters and thirteen satellite "transposers" serving areas outside the range of the main transmitters. Its national coverage is estimated at 98 per cent of the population. The national technical standard is a 625 line one, but programs are also broadcast on a 405 line in the Eastern and North-western parts of the country.

The Authority, which has the responsibility of providing programs of suitable cultural and national content, transmits 44 hours per week, with occasional additional programs. In addition, educational programs for schools, two and a half hours per week, are broadcast for 33 weeks of the year on behalf of the Department of Education.

Of the 44 hours of weekly programs, 22 are of home origin. The balance are imported mainly from Great Britain and America.

There are about 350,000 receiving sets in operation, of which about 200,000 are able to receive programs from Great Britain's BBC-TV and Independent TV stations as well as Radio Telefis Eireann.

The national annual license fee is five pounds, of which three pounds fifteen shillings is allocated to the television service, and the balance to the sound radio service. Radio Telefis Eireann also earns considerable revenue from the sale of spot advertising to commercial interests. Revenue from all sources in the past year was 2,868,000 pounds. Expenditure was 2,375,000 pounds.

—T. J. M. SHEEHY

## ISRAEL

Israeli TV still consist of educational programs only. These are broadcast three times per week, all

inclusive, eight lessons of mathematics, biology and English. Future plans are being made to extend television programs to different subjects in 1968, but nothing definite can yet be reported upon.

—CHARLOTTE MATALON

## ITALY

Regular television service in Italy was begun January 3, 1954. Italian television, is operated by RAI (Radiotelevisione Italiana), a private joint-stock company whose capital belongs mainly to the state. The state has given RAI exclusive rights over sound, television and wired broadcasting, as public services, by means of a charter issued January 26, 1952, which expires December 15, 1972. RAI is controlled by the Ministry of Post and Telecommunications and the Parliament.

The source of TV programs are four production centers in Rome, Milan, Turin and Naples. There are two channels, the National Program and the Second Program. The latter channel started November 4, 1961. Total number of broadcasting hours in 1965 were 4,708.

Television programs over the National Program are spread out over the whole day, starting with television school broadcasts and informative programs from 8:30 A.M. until about 2 P.M. Children's programs go on from 5:45 P.M. until 6:45 P.M., after which time adult programs begin. The main evening programs go on from 8:30 P.M. until 11:30 P.M. The Second Program goes on the air at 9 P.M. The peak viewing hour is between 9 and 10 P.M., when an average of 13,500,000 people watch television. Of these, about 10 million are estimated to watch the National Program.

An analysis of program content for 1965 indicates that informative programs consumed 27.5 percent of the entire air time; school by TV 22 per cent; cultural programs 9.8 per cent; variety, light music and quizzes 7.6 per cent; children's programs 7.5 per cent; drama 5.7 per cent; commercials 3.6 per cent; opera, symphony and chamber music 2.3 per cent and miscellaneous 5 per cent.

At the end of 1965 the National channel had 32 main transmitters and 637 relays covering 98 per cent of the population. Channel Two had 32 main transmitters and 82 relays covering 78 per cent of the population.

The state expects every person with one or more TV sets to pay a yearly license fee of 10,000 lire (\$16) plus a Government tax amounting to 2,000 lire (\$3.20). At the end of 1965 there were 6,044,542 licenses with a national average of 42.63 families out of 100 (northern Italy 48; central 50.07; southern 32.66 and the islands 27.12).

In 1965 TV set-owner license fees totalled 57,932,984,349 lire (\$93,440,297) with 89.33 per cent going to RAI and 10.67 per cent going to the state. TV advertising revenue amounted to 14,226,117,805 lire (\$22,945,448).

—SYD STOGEL

## JAPAN

From a single television station in 1953 serving a few sets, Japan has reached a point where its 99 million people possess over 20 million sets, second only to the United States in set ownership. These sets are served by both non-commercial and commercial stations and relays.

The non-commercial or quasi-governmental broadcasting system, Nihon Hoso Kyokai (NHK) has a general service comprising 494 stations and relays and an educational service consisting of 483 stations and relays; of these, 490 are outfitted for color broadcasting. The above are financed by a monthly fee of 92 cents collected from all registered set owners.

Commercial stations, financed by advertising revenues, comprise 46 independent companies operating 445 stations and relays (of which 35 companies present color over 68 stations). Despite a law prohibiting commercial networks as legal organizations the independent stations have formed operational networks and resort to the practice of using programs

from organizations outside their networks in order to comply with the same law.

Some 79 percent of all programs originate in Tokyo so the "Big Four" there—Tokyo Broadcasting System (TBS), Nippon TV Network (NTV), Nippon Educational TV (NET), and Fuji Telecasting (Fuji-TV)—play the parts of the major networks in the United States by providing network programs which are used by the stations outside Tokyo supplementing local programs. NHK's two non-commercial networks work on the same principle. Maximum receiving channels at any one place are seven.

Color TV is coming on strong in Japan; over 1,000 outlets broadcast in color covering 93 percent of Japan's 24 million households and five networks broadcast color an average of eight hours a day. There are only an estimated 350,000 color sets in Japan today because of the price—about \$375 but in 1966 Japan exported some 600,000 sets at well below the domestic price of which some 266,000 went to the U.S. In addition Japan is active in the export of black-and-white sets and studio broadcasting equipment of all kinds.

Advertising rates vary as to station and locality with station breaks of 15 secs. ranging from \$417-\$555 in the top time class to \$84-\$111; CM cards of 5 secs. \$195-\$277 and \$47-\$61; ID cards of 5 secs. \$166-\$222 to 39 to 61; Guide Time of 15 secs. \$277 to \$56-\$70. The scale in Tokyo for 60-minute programs is \$2,778-\$3,334 (\$1,667 for half-hours), with lower rates for other cities depending on population reached.

Something new was added in 1967 when the American Lani Bird II was positioned over the Pacific to permit international TV broadcasts to and from Japan. After its opening broadcasts this was utilized by Japanese stations for broadcasts from Hawaii, mainland America, Russia, West Europe, (via both Atlantic and Pacific satellites) and Mexico. Costs of satellite use were: up to 10 minutes San Francisco to Tokyo \$2,925 or \$7,775 for 70 minutes; New York to Tokyo \$3,225 and \$10,250 for 70 minutes.

Japanese television buys news, cartoons, features and full length movies from America and Europe. Japanese movie makers have breached the old agreement not to sell to TV so Japanese full length movies are also shown.

Of the 20 top programs regularly shown, only one imported show, the weekly showings of full length Tarzan movies made the list and it was only 18th.

The first 10 list of imported TV shows saw *Be-witched* in second place followed by *Lost in Space* (a summer replacement for *The Fugitive* which surpassed it in popularity), *The Man From U.N.C.L.E.*, *Combat* and *Disneyland*.

There is also considerable interest in sports programs including baseball, boxing (championship bouts held in Japan and via satellite from overseas), pro wrestling, Japanese-style wrestling (sumo), etc. The fact that made-in-Japan programs are most popular has not diminished the number of foreign programs imported and American programs are generally conceded to be superior on the whole to almost all the locally-made ones. Hard bargaining practices plus government restrictions have resulted in the Japanese getting imported programs at rock bottom prices.

Advertising billings on commercial stations in Japan were up 12.3 percent over 1965 (compared to 5 percent for radio and 8.4 percent for newspapers) and totaled about \$346 million (representing 32.9 percent of Japan's total ad expenditures compared to 35.2 percent for newspapers).

Addresses of the commercial networks can be found in the World TV Broadcasters list in this volume and additional information can be obtained from National Association of Commercial Broadcasters in Japan, Bungei Shunjusha Building, Hiramakawa-cho, Chiyoda-ku, Tokyo, or from Advertising Association of Broadcasters in Japan, 8-10 Nishi Ginza, Tokyo. For non-commercial TV information one should address Nippon Hoso Kyokai (NHK), Uchisaiwai-cho, Tokyo. The Journal in English serving the industry in TV Trade Japan, Kyobashi P.O. Box 168, Tokyo.

—A. C. PINDER

## LEBANON

A television broadcasting service was launched in Lebanon in May, 1959. Programs are scheduled for three to four hours daily. In addition, Lebanese

viewers are able to pick up broadcasts from Cyprus and some European stations. Lebanese National Television, the new company, is owned by shareholders and directed by technicians who studied in the U.S. and Europe.

In 1960 a second station started operations. This is government-owned and operated. There are no government controls on the formation of TV broadcasting companies.

TV receivers are expensive, the average price being \$300 a set. Sets now on the market come from U.S., England and Germany. By 1962 considerably more than half the population owned sets.

—IBRAHIM H. ZEIN

## MALAYSIA

TV Singapura went on the air in Singapore in 1963 and sets in the city are estimated at over 165,000. TV Malaysia in Kuala Lumpur is also on the air now and there are plans for one additional station in both cities. Aside from Singapore, not presently a legal part of Malaysia, Malaysian sets number 80,000.

## MEXICO

Private surveys indicate that Mexico has approximately two million television receivers in operation, with at least half of these located in and around Mexico City.

In the last few years, TV broadcasting has expanded to cover a large part of the country, with local stations programmed through videotape and many in network hookups with the Telesistema organization of Mexico City, which dominates the industry from their headquarters in Telecentro, the "TV City" of this country.

Television started in Mexico in 1950 and has grown by leaps and bounds, with 31 stations listed on government records, including one non-commercial station, an educational broadcaster operated on Channel 11 by the National Polytechnic Institute, a university-level government school in Mexico City.

In addition there are six other stations in Mexico City, including the re-broadcast stations that carry Channel 2 and Channel 4 programs. Channels 7, 9 and 3 are hooked up permanently in a network with Channel 2. Recently the government has granted licenses for two new channels, 8 and 13, to be operated independently. There are now five commercial video broadcasters, counting Channels 2, 4 and 5 which are already in operation.

Mexico began commercial color broadcasting of U. S. and British film series early in 1967. Local live color broadcasting should begin in November or December, 1967.

Channel Five has announced its affiliation with Columbia Broadcasting System of the United States. The announcement said this is the first CBS affiliation in Latin America. The contract was signed by Fernando Diez Barroso, vice president of Telesistema Mexicano on behalf of the new affiliate. Under the agreement the Mexican station in Mexico City as well as relay stations in the interior can hook up with CBS network programs when desired.

Channel 4 is affiliated with the American Broadcasting Company, Channel 2 with the National Broadcasting Company.

At least twenty of Mexico's 29 states and two territories now enjoy television programs, served by the Channel 2 and 4 networks and by 19 local stations affiliated with Telesistema. The local stations are in Torreón, Monterrey, (2), Guadalajara, Hermosillo, Mexicali, Tijuana, Tampico, Nuevo Laredo, Juarez, Merida, Nogales, Veracruz, Colima, Ensenada, Chihuahua, Guanajuato and Culiacan.

The relay stations in the network are located at Paso de Cortez, Zamorano, Tepetitlan, and Guadalajara, serving the states of Mexico, Morelos, Guerrero, Oaxaca, Hidalgo, Puebla, Veracruz, Tlaxcala, Queretaro, Guanajuato, Michoacán, San Luis Potosí, and Jalisco.

The TV network "umbrella" covers viewers in the following cities, in addition to those mentioned in the local stations:

Toluca, Ixtapan de la Sal, Ozumba, Atlacomulco, Chilapa, Ixtlahuaca, Acambay, Tlanlnepanita, Texcoco, Amecameca, Cuautla, Teloapan, Acapulco, Huajuapán de Leon, Pachuca, Actopan, Huichapan, Ixmiquilpan, Ozumbilla, Taxquillo, Puebla, Tehuacana, Tenango, Atlixco, Tlaxco, Teziutlan, Izucar, Tecamachalco, Amozoc, Tepeaca, Tlacotepec, Veracruz, Tuxpan, Cordoba, Perote, Jalapa, Fortín, Tlaxcala, Apizaco, Huamantla, Tequisquiapan, San Juan del Río, Queretaro, Caderetay, Colón Celaya, Sa. Ivatierra, Jaral, Cortazar, Victoria, Valle de Santiago, Salamanca, Irapuato, Silao, León, San Francisco del Rincon, San Luis de la Paz, Dolores Hidalgo, Abasco, Comonfort, Escobedo, Penjamo, San Miguel Allende, San Felipe, Puruandiro, Acambaro, Zamora, Zacapu, Morelia, Yurecuaro, San Luis Potosí, Río Verde, Limón, Ciudad Valles, and La Piedad.

Following is the official list of television stations operating in Mexico, as recorded at the Ministry of the Interior: Mexico City—XEQT, Channel 9; XEWTV, Channel 2; XEBTV, Channel 3; XHTVTV, Channel 4; XHGCTV, Channel 5; XEXTV, Channel 7; XIPN, Channel 11.

Other cities: Ciudad Juárez—XEJTV, Channel 5; XEPMTV, Channel 2. Monterrey—XETTV, Channel 6 and XEFBTV, Channel 3; XHNTV, Channel 10. Tijuana—XETVTV, Channel 6; XEWTVTV, Channel 12; Guadalajara—XEWOTV, Channel 2; XHGTV, Channel 4; XEHLTV, Channel 6; Tampico, XHGOTV, Channel 7; Nuevo Laredo, XEFETV, Channel 2; Hermosillo, Sonora, XEWH-TV, Channel 6; Merida, SHVTV, Channel 3; Mexicali, XHBCTV, Channel 3; Colima, XHCCTV, Channel 5; Nogales, XHFATV, Channel 2; Veracruz, XHFMTV, Channel 2, and Ensenada, XHSTV, Channel 23; Chihuahua, XERATV, Channel 11; Guanajuato, XHZTV, Channel 6; Culiacan, XHQTV, Channel 3.

At Telecentro, more than 1000 technicians work 24 hours a day to broadcast 174 hours of live programs and about the same in filmed programs to the 24 stations in the network, with ten videotape machines in Mexico City and 25 in other cities. More than 150 hours of videotape programs originate in Mexico City each week, and are sent also to provincial stations and abroad. A Gemini (MGM) department prepares film copies of videotapes of ten programs weekly for areas without videotape facilities in Central and South America.

A nationwide hookup with microwave relay transmitters was completed in 1963 and has brought several special TV program to Mexican audiences, including full coverage of the assassination of President John F. Kennedy Nov. 22, 1963. Eventually big league baseball, top boxing matches and other world-interest sports events will be carried.

Telecentro has 74 cameras (Marconi and GE), four acres of space, 150 employees, 2,000 performers, directors, dancers and the like. It programs about 50 half hours of soap operas a week, five on back-to-back from 5:00-7:30 P.M. during Mexico's "second" prime time.

Mexico is continuing to cultivate markets for packaged programs in Puerto Rico, the Dominican Republic, Venezuela, Central America, Peru, Colombia, Ecuador, Buenos Aires and Chile, but the biggest foreign outlet continues to be the United States, through Spanish International Broadcasting Company, which operates Channel 41 in San Antonio, Texas, and Channel 34 in Los Angeles, on UHF, with about 70 programs a week going to each station.

—VIRGINIA PIENN

## NEW ZEALAND

TV sales for New Zealand now total 325,973 as at the end of April 1965, made up of Auckland 102,669; Wellington 45,039; Christchurch 43,689; Dunedin 19,957; Provincial Towns 114,619.

Saturation point has not yet been reached but in some areas, Auckland for instance, it is very close to being reached.

—R. A. USMAR

## NORWAY

TV in Norway has been operating since the Fall of 1960, programmes having increased from six to eight hours per week to around 20 hours per week. Present number of TV licenses is around 621,600. As the TV is Government controlled and cinemas are municipal, it is the same interests prevailing in both media. If cinemas should be hurt by TV, the Finance Department and the municipalities would have to suffer. An agreement has therefore been established for the procedure and policy of TV in order to hurt the cinemas as little as possible. TV will use special TV-produced shorts, cultural and documentaries, comparatively few features and preferably so late in the evening that at least the two first shows per day in the cinema should not be too much affected. Both 16mm and 35mm films can now be shown.

—FINN NYMANN

## OKINAWA (Ryukus)

Broadcasting began 1959 by Okinawa TV System and later joined by Ryuku Hoso Network. Two stations and a relay station serve the estimated 130,000 sets owned by Okinawans. The U. S. Government broadcasts programs in English for some 16,000 Americans who are set owners.

In 1964 Ryuku Hoso opened a relay with Japan so special programs from there, especially baseball, are aired in Okinawa.

## PERU

Television is one of Peru's fastest growing industries. There are four channels in Lima (4, 7, 9, 13).

Channel 7 is non-commercial and is operated by the Ministry of Education. It operates only a few hours a week on an erratic schedule and has few viewers. Channel 4 (Radio America) is the oldest station, working since 1958. There is a fourth operating channel in the country, channel 2 in Arequipa; it is associated with Lima's channel 13 (Radio Panamericana).

Television has a strong appeal to people of all social classes. Even in the *barriadas* (slums) one finds TV antennas. It is the practice there for owners to charge one sole admission to watch nightly TV. There are said to be 65,000 sets in operation in the Lima area with an average viewing audience (according to McCann Erickson, the advertising firm) of 4.5 persons per set. This would give a potential total audience of about 300,000 persons. Others place the figure higher.

Programming depends greatly on Westerns and mystery (detective) shows from the United States that have been Spanish-dubbed in Mexico. There are also many motion pictures from the United States that are either dubbed or with titles. Film programs are preferred to live because of the cost factor. There are a number of live programs—amateur talent reviews, discussions, etc. Stations prepare their own news programs using live and film sections.

A minute spot at prime time (8-10 P.M.) costs about 700 soles (\$26). However, as many as 10 spots are grouped together, lessening impact. Nevertheless, prime time is sold out. A 15-minute spot costs 200 soles (\$7.41) and a half-hour show costs between 6,000 and 8,000 soles (\$200-\$300 approximately). The stations are working very close to the break-even point, and channel 9 failed.

## PHILIPPINES

Broadcasts begun 1953 by DZAQ-TV owned by Alto Broadcasting. At present 11 stations are on the air for commercial broadcasting and one government station; of these 6 are located in Manila. Number of sets estimated at 300,000. Alto Broadcasting merged with Chronicle Broadcasting to form ABS-CBN. Others are Associated Broadcasting, Chronicle Broadcasting, Metropolitan Broadcasting, Philippines Broadcasting, Radio Mindanao Network and Republic Broadcasting. More provincial outlets are planned.

## PUERTO RICO

There are about 200,000 television sets in Puerto Rico, for a population of 2,300,000. Most of the public places such as restaurants, clubs, have television sets for their patrons and the medium is available in local hotels upon request.

Even though most Puerto Ricans know English, and the number of persons who will acquire a working knowledge of English will increase considerably through intensification of English instruction in public schools and the migration of Puerto Rican families to the United States, and workers who come back from the States with more knowledge of English, television programming is in English and Spanish. WKAQ-TV, owned and operated by the newspaper *El Mundo*, on channel 4, has 30 per cent programs in English of which 10 per cent have Spanish sub-titles.

Kinescope versions of top North American television shows are represented on both stations.

American manufacturers of cigarettes, electric appliances, soaps, detergents, and other products which use television widely have increased their budgets for this type of advertising medium.

## SCOTLAND

The television stations of Scotland are forging steadily ahead, producing a daily routine of programs but seldom making an impact with really imaginative fare. Local-originated shows have a certain appeal, but can't compete in the ratings with those from America, such series as "The Untouchables," "The Dick Van Dyke Show," "Peyton Place" and "Hitchcock Hour" scoring solidly with viewers.

There are now three channels available, these being BBC-1, BBC-2 (still available only to the central and eastern belt) and the commercial channel of Scottish Television Ltd., the Channel Ten station controlled by Lord (Roy) Thomson, the Canadian newspaper magnate. In the regions of north-east and southern Scotland the commercial television stations are those of Grampian-TV at Aberdeen and Border-TV at Carlisle, north-west England, the latter also serving north-west England's tip and part of the Isle of Man.

There is a tedious tendency on the part of program chiefs to concentrate on the same talent in local programs. This inevitably leads to a sameness and points to a lack of activity on the part of producers, who stay desk-bound instead of scouting for new faces and material. The fault applies to both BBC and commercial TV interests, and can be laid fairly and squarely at the doors of the production chiefs.

BBC-TV continue to produce the series "This Man Craig," a weekly drama about a schoolmaster, from their modernised Glasgow studios. This is now being seen on BBC-2 on Saturday nights. Heavy demand on studio space for this series means that not so many other local programs can be originated at Glasgow.

Scottish Television, Ltd., the central Scotland commercial company, under the direction of Francis Essex as Programs Controller, is still working hard to redeem itself from the mediocrity into which it fell in its early years, and is partially succeeding.

The small stations at Aberdeen and Carlisle make a fairly useful contribution to local public affairs, mainly through their magazine programs, but rely for the greater part on network shows and U.S. series.

James Millar is Head of Programs for the BBC in Scotland, and Francis Essex, from London, controls the output for Scottish Television Ltd. Patrick Campbell and James Buchan respectively head the artistic sides of Border-TV and Grampian-TV.

—GORDON IRVING

## SOUTH AFRICA

South African Minister of Posts and Telegraphs Dr. Albert Hertzog persisting in his adamant stand against the introduction of television into this country.

The South African Broadcasting Corp. held contracts with Agence France Presse and other organizations for the supply of news films for show-

ing overseas, and, in fact, its small film unit has already supplied Agence France Presse and United Press International with newsclips for foreign TV.

One of the SABC's senior directors, Mr. Norman Filmer, the man who toured Australia and New Zealand on TV research, and later made a European visit on SABC business, said that these newsclips were available to any agency that wanted to avail itself of the opportunity.

Minister for Education, Senator Jan de Klerk, who has done much for film exhibitors in overruling Censor Board decisions in certain instances where appeals had been made by the distributors concerned, said that the recently formed National Film Board had no plans for making television films.

And yet, the South African Information Department, as well as the South African Tourist Corporation, both official Government bodies, each with its own film division, had been producing documentaries and other films for overseas television release before their film divisions were absorbed as part of the now unified National Film Board. And, despite denials, the NFB have been allegedly advertising for qualified TV staff in Rhodesia.

—S. M. KIRSCH

## SOUTH KOREA

Korea Broadcasting System (KBS), government-owned, has been broadcasting through its Seoul station since 1961 and plans a network to cover the whole nation. Though monthly fees of 80¢ are collected from set-owners, commercials are also accepted.

## SWEDEN

The Swedish TV began in the autumn of 1956. One station was organized in Stockholm and one in Gothenburg. An ordinary TV week in Stockholm sees about 14 hours of "live" programmes and six hours of film. Swedish, French, American (USA), British and Soviet pictures have been shown on TV and series like "The Perry Como Show", "20th Century", "Perry Mason", "Hitchcock Presents", "Gunsmoke", "Disneyland", "Robin Hood" (British) and "Colonel Flack".

The future for the Swedish TV seems very promising with about 2,000,000 sets.

—GOESTA ERKELL

## SWITZERLAND

The Swiss Broadcasting Corporation (SBC) holds a State concession for sound and television broadcasting. The SBC handles all programme matters, while the PTT enterprises are responsible for the transmitters and relay facilities.

As of April 1, 1967, there were 797,718 TV sets in operation in Switzerland, 88 transmitters and boosters on the air, 46 in the German-language part of Switzerland, 25 in the French-language part of Switzerland, 17 in the Italian-speaking Tessin. The French and German language-stations schedule about 44 hours of programming a week, each; the Italian language transmitters about 35 hours weekly (without Eurovision-European TV programme exchanges).

February 1, 1965 commercial TV was introduced on a limited basis; 14 minutes on weekdays at the utmost, at 6,000 francs per minute.

Annual licenses cost 84 francs for private sets and 168 for public sets.

—ARTHUR GOEPFERT

## TURKEY

The TV transmitter of the Technical University of Istanbul is on the air every Thursday from 17 to 19 hours. The programme includes English lessons according to official announcements and music. The development of television has been included in the Turkish government's five year economic plan. In the spring of 1967, Mr. Nihad Kursad, Minister of Tour-

ism and Information told the Turkish Senate that by the fall of 1967 a TV transmitter would cover the Ankara area, and that another transmitter would be established in Istanbul by the spring of 1968. A TV studio has already been established in Ankara and personnel were trained through out the spring and summer of 1967 by German specialists in anticipation of the fall operations. Electronic and TV equipment will be supplied by various Japanese firms.

It was also announced that a British firm has applied through official channels for the sale of color TV receivers in Turkey.

—PHEDON NAZLOGLOU

## UNITED ARAB REPUBLIC

A TV Arab department under the direction of the general manager, Hassan Helmi, is advisor of The General Egyptian Organization for Motion Picture, Radio and TV, attached to the Ministry of Culture and National Guidance.

A central station in Cairo of about 160 hours transmission a week through three channels covering most of the U.A.R. areas with the exception of Asswan and Luxor which are covered by a local independent transmission station of three hours transmission daily.

U. A. R. TV follows the European technical transmission with an image of 825 scanlines.

The TV receivers in use number 350,000. The Arabic TV department shoots a movie news review weekly and it is sent to 35 TV stations all over the world with which Arab TV exchanges cultural and documentary materials.

—MARY PASCAL

## VENEZUELA

There are three commercial television stations in Venezuela:

1. Radio Caracas Television; managing director, Amable Espina. Channels 2, 3, 7 and 10. RCA equipment. This is by far the best station, with very little unsold time. It is operating about 16 hours a day.

2. Vene-Vision, Channels 4 and 9. Managing Director Valeriano Humphierrez, Marconi Equipment. This station is the previous Televisa and was completely reorganized and revamped at the beginning of 1961. It has a strong A.B.C. interest. Operating seven hours daily.

3. Ondas del Lago Television. This is the only channel in Maracaibo. Managing Director—Nicolas Vale Quintero. Operating an average of five hours daily.

There is also one Government-owned station, *Televisora Nacional*, channel 5, operating about four hours every evening and admitting no advertising.

## YUGOSLAVIA

The Yugoslav television network entered with 1966 its eighth year of so-called experimental program. The regular operation of Yugoslav television claims to have about 500,000 receiving sets.

The television has already completed several relay towers which helped the programs from Belgrade, Zagreb and Ljubljana, the three complete TV studios, reach considerable parts of Yugoslavia, especially in Macedonia, Bosnia and Dalmatia. The three big towers completed on the Bosnian and Macedonian mountains added another two to three million people able to receive the national programs, from any of the three television studios.

The Yugoslav Government lifted the protection customs on imported television sets because the domestic production (under licences) cannot possibly meet the local demands. Two Yugoslav factories producing television sets have increased production to nearly five hundred thousand in 1966, but the high price remained the same—about two thousand dinars (300 dollars), which still can be bought on installment plan.

—STOJAN BRALOVIC

# WORLD TV BROADCASTERS

Following is a listing, by continents and countries, of the major television broadcasting organizations of the world, providing a reference list of the principal program buyers world-wide. For the United States, Canada and Great Britain, see the appropriate sections.

## Europe

### ALBANIA

RADIODIFFUSION ALBANAISE  
Rue Conference de Peza, 3, Tirana.

### AUSTRIA

OSTERREICHISCHER RUNDFUNK  
Television Dept., Schellinggasse 4, Wien 1.

### BELGIUM

RADIODIFFUSION-TELEVISION BELGE (B.R.T.)  
(FLEMISH)

BELGISCHE RADIO EN TELEVISIE (R.T.B.)  
(FRENCH)

RTB or BRT  
Place Eugene Flagey 18, Brussels 5.

### BULGARIA

BULGARIAN TELEVISION  
G. Genov St. 7, Sofia.

### CYPRUS

CYPRUS BROADCASTING CORPORATION  
P.O. Box 824, Nicosia.

### CZECHOSLOVAKIA

CESKOSLOVENSKA TELEVIZIE  
M. Gorkeho 29, Praha 1.

### DENMARK

RADIO DENMARK  
Television Service, Radio Denmark, Radiohuset,  
Rosenornssalle, Copenhagen.

### FINLAND

SUOMEN TELEVISIO  
Pasila, Ilmala, Helsinki.

### FRANCE

RADIODIFFUSION-TELEVISION FRANCAISE  
15 Rue Cognac-Jay, Paris 7eme.

### GERMANY

#### GERMAN FEDERAL REPUBLIC

BAYERISCHER RUNDFUNK  
Fernsehdirektion des Bayerischen Rundfunks,  
Rundfunkplatz 1, Funkhaus, Munchen, 2.

DEGETO G.m.b.H.  
Kaiserstrasse 12, Frankfurt am Main.

HESSISCHER RUNDFUNK  
6, Frankfurt am Main, Bertramstrasse 8.

RADIO BREMEN  
Heinrich-Hertz-Strasse 13, Bremen.

NDR-FERNSEHEN  
Hamborg-Lockstedt, Gazellenkamp 57.

WDR FERNSEHEN  
Koln 7, Wallrafplatz 5.

SAARLANDISCHES FERNSEHEN A. G.  
Schloss Halberg, Saarbrucken, Postfach 1050.

SENDER FREIES BERLIN  
Fernsehen, Masurenallee 8/14, 1 Berlin 19.

SUDDEUTSCHER RUNDFUNK FERNSEHEN  
Neckarstrasse 145, 7000, Stuttgart.

### SUDWESTFUNK

Sudwestfunk Fernsehen, Hans Bredowstrasse, Baden-Baden.

WESTDEUTSCHES RUNDFUNKFERNSEHEN  
Wallrafplatz 5, Kolz.

ZWEITES DEUTSCHES FERNSEHEN  
Postfach 343, Mainz and Wiesbaden, Hildastr. 14.

### GERMAN DEMOCRATIC REPUBLIC

DEUTSCHER FERNSEHFUNK  
Berlin-Adlershof, Rudower Chaussee 116.

FOREIGN RADIO STATIONS IN GERMANY:  
AMERICAN FORCES NETWORK, EUROPE  
(AFN)

US Army Element, APO 757, 6 Frankfurt-Hoechst, Burggraben 1 (Schloß), Telefon 0611/314800

BRITISH FORCES NETWORK (BFN)

5 Koln, British Forces Post Office 19, oder B.F.N.,  
5 Koln-Marienburg, Parkstraße 61, Telefon 0221/381757

### RADIO FFB

(Relais-Station der Franzosischen Streitkräfte in Berlin), 1 Berlin-Reinickendorf, Kurt-Schuhmacher-Damm, Quartier Napoleon

### RADIO FREE EUROPE

8 Munchen 22, Englischer Garten 1, Telefon 0811/229921

### RADIO EUROPA NO. 1—EUROPAISCHE RUND- FUNK UND FERNSEH AG

66 Saarbrucken, Dudweilerstraße 57-59, Telefon 0681/24162

### GIBRALTAR

GIBRALTAR TELEVISION  
28 John Mackintosh Square, Gibraltar.

### HOLLAND

NEDERLANDSE TELEVISIE STICHTING (N.T.S.)  
53 Emmastraat, Hilversum.

### HUNGARY

MAGYAR RADIO ES TELEVIZIO  
Television Direction, V. Szabadsagter, 17, Budapest.

### IRELAND

RADIO EIREANN TELEFIS  
Donnybrook, Dublin 4.

### ITALY

RADIO-TELEVISIONE ITALIANA  
Via del Babuino, 9, Roma.

### LUXEMBOURG

28 Rue François ler Paris 8e.  
(Program Buyer for TELE LUXEMBOURG)  
Avenida de la Habana 77, Madrid.

### TELE LUXEMBOURG

Compagnie Luxembourgeoise Telediffusion, Villa Louvigny, Luxembourg.

### MALTA

TELE MONTE CARLO  
JEAN LUC

THE MALTA TELEVISION SERVICE LTD.  
Gwardamanga, Malta.

## MONACO

JEAN LUC

TELE MONTE-CARLO

28 Rue François 1er Paris 8e.

(Program Buyer—TELE MONTE-CARLO)

TELE MONTE CARLO

16, Blvd. Princesse Charlotte, Monte Carlo.

## POLAND

POLSKIE RADIO I TELEWIZJA

Telewizja, Plac Powstancow Warszawy 7, Warszawa.

## PORTUGAL

RTP-RADIOTELEVISAO PORTUGUESA S.A.R.L.

Rua de S. Domingos (a Lapa) 26, Lisboa.

## RUMANIA

RADIODIFUZIUNEA TELEWIZUNEA ROMINA

Studiul de Televiziune, Str. Moliere 2, Bucuresti.

## SPAIN

TELEVISION ESPANOLA

## SWEDEN

SVERIGES RADIO

Radiohuset, Oxenstiernsgatan 2, Stockholm.

## SWITZERLAND

SWISS BROADCASTING CORPORATION

Giacomettistrasse 1, 3000 Berne 16.

SWISS TELEVISION

Kreuzstrasse 26, 8000, Zurich (P.O. Box, Zürich 22).

## USSR

SOVJET TELEVISION

Tsentralnaja studija televidenija Moskva, ul. Sjabolovka 53.

## YUGOSLAVIA

TELEVISION YUGOSLAVE

Radiotelevision Yougoslave, 70B, Kidrica, Beograd.

## Africa

### ALGERIA

RADIO ALGERIE

### EGYPT

U.A.R. BROADCASTING CORPORATION

OF CAIRO

Radio & TV House, Maspero St., Cairo.

### GHANA

GHANA BROADCASTING CORPORATION

Broadcasting House, Accra.

### KENYA

KENYA BROADCASTING SERVICE

Box 30456, Nairobi.

### MOROCCO

RADIODIFFUSION TELEVISION MAROCAINE

1, Zenkat Pierre Parent, Rabat.

### NIGERIA

NATIONAL TELEVISION

Ikoyi, Lagos.

EASTERN NIGERIA TELEVISION

P.O. Box 350, Enugu.

WESTERN NIGERIA RADIOVISION  
SERVICE

Television House, P.O. Box 1460, Ibadan.

NORTHERN NIGERIA TELEVISION

Kaduna TV, Box 250, Kaduna, No. Nigeria.

## RHODESIA AND NYASALAND

FEDERAL BROADCASTING CORP.

OF RHODESIA AND NYASALAND

P.O. Box 2696, Salisbury.

## SIERRA LEONE

SIERRA LEONE TELEVISION SERVICE

Freetown.

## Asia

### NATIONALIST CHINA

TAIWAN TELEVISION ENTERPRISES LTD.

990 Chung Chen Road, S.E.C., Taipei, Taiwan.

NATIONAL EDUCATIONAL TELEVISION

Ministry of Education, 41 Nan-hai Road, Taipei, Taiwan.

### CAMBODIA

RADIO CAMBODGE-TELEVISION

Phnom Penh.

### GUAM

KUAM TELEVISION

Box 365, Agana, Guam.

### HONG KONG

TELEVISION BROADCASTS, LTD.

Hong Kong.

REDIFFUSION (Hong Kong Ltd.)

Rediffusion House, P.O. Box 121, Hong Kong.

### INDIA

ALL INDIA TELEVISION

Television Centre, All India Radio, Akashwani Bhawan, 5th Floor, Parliament Street, New Delhi, 1.

### INDONESIA

JAJASAN TELEVISI RI (RRI-TV)

Senajan, Jakarta.

### IRAN

TELEVISION OF IRAN

Box 1015, Av. Pahlavi, Tehran.

### IRAQ

TV-STATION OF THE REP. OF IRAQ

Ministry of Guidance, Broadcasting House, Salhiya, Baghdad.

### JAPAN

NIPPON HOSO KYOKAI

2-2, Uchisaiwai-cho, Chiyoda-ku, Tokyo.

THE YOMIURI TELEVISION BROADCASTING

CORP. (YTV) JOIX-TV

Osaka.

ASAHI BROADCASTING CO.,

LTD. (ABC) JOBX-TV

Osaka.

KANSAI TELEVISION CORP. (KTV) JODX-TV

Osaka.

MAINICHI BROADCASTING SYSTEM

(MBS) JOOR-TV

Osaka.

FUJI TELECASTING CO.

7 Kawada-cho, Ichigaya, Shinjuku, Tokyo.

NIPPON EDUCATIONAL TELEVISION

55 Azabu Zaimoku-cho, Minato-ku, Tokyo.



**NIPPON TELEVISION NETWORK**

14 Niban-cho, Chiyoda-ku, Tokyo.

**TOKYO BROADCASTING SYSTEM**

36 Hitosugi-cho, Akasaka, Minato-ku, Tokyo.

**JAPAN SCIENTIFIC PROMOTION FOUNDATION**

Tokyo Tower, Tokyo.

**NIPPON HERALD**

OSK Bldg., 2-1 Uchisa, Wai-cho, Tokyo.

**SCREEN GEMS**

17-20 Shimbashi 6-chome, Tokyo.

**ARTHUR DAVIS**

3 Azabu Ichibei-cho 1-chome, Minato-ku, Tokyo.

**INTERNATIONAL MOTION PICTURE**

Katakura Bldg., Kyobashi, Tokyo.

**FAR EAST TV CORP.**

26-6 Akasaka, 8-chome, Tokyo.

**HATTORI FILM**

90-1 Onden Shikuya, Tokyo.

**INTERLINGUAL-INTERNATIONAL INC.**

36-1 Akasaka, Tokyo. Hitotsugi-cho, Minato-ku, Tokyo.

**JAPAN INTERNATIONAL ENTERPRISES**

17-20 Shimbashi, 6-chome, Tokyo.

**MCA JAPAN LTD.**

Hotel New Japan, Tokyo.

**NEW JAPAN FILMS INC.**

12 Jigura Katamachi, Azabu, Tokyo.

**STAR FILM**

5-5 Nishi Ginza, Tokyo.

**JAPAN (Audience Research)****A. C. NIELSEN CO.**

5 Higashi Toriizaka, Azabu, Tokyo.

**AUDIENCE STUDIOS (Japan)**

Yoneida Bldg., 17-20 Shimbashi, Tokyo.

**VIDEO RESEARCH CORP.**

13, 2-chome, Higashi Ginza, Tokyo.

**KOREA****KOREAN CENTRAL BROADCASTING SYSTEM**

Bureau of Broadcasting Management, Ministry of Public Information, Seoul.

**AMERICAN FORCES KOREA NETWORK**

APO 96301, San Francisco, Cal., U.S.A.

**TONGYANG TV NETWORK**

Central P.O. Box 775, Seoul.

**KUWAIT****KUWAIT-TV**

Kuwait.

**LEBANON****COMPAGNIE LIBANAISE DE TELEVISION**

B.P. 4848, Beirut.

**TELE ORIENT**

Box 5054, Beirut.

**MALAYSIA****TELEVISION MALAYSIA**

Dept. of Broadcasting, P.O. Box 1047, Kuala Lumpur.

**PHILIPPINES****ASSOCIATED BROADCASTING CORPORATION-ABC**

Manila Times Bldg., Rizal, Manila.

**BOLINAO ELECTRONICS CORPORATION**

ABS Building, Dewey Blvd., Manila.

**ABS-CBN**

Pasay City.

**INTER-ISLAND BROADCASTING CORPORATION**

Trinity Building, San Luis Street, Manila.

**METROPOLITAN BROADCASTING CO.**

969, Taft Avenue, Manila.

**PHILIPPINE BROADCASTING SERVICE**

Manila.

**RADIO MINDANAO NETWORKS**

Philippines Herald Bldg., Manila.

**REPUBLIC BROADCASTING SYSTEM**

E de los Santos Avenue, Diliman, Quezon City

**RYUKYU ISLANDS****OKINAWA TELEVISION BROADCASTING CO.**

1-Chome, Matsuyama-cho, Naha, Okinawa.

**RYUKU BROADCASTING CO.**

1-66 Kumiji-cho, Naha.

**SAUDI ARABIA****ARAMCO-TV**

Box 1359, Dhahran.

**SINGAPORE****TELEVISION SINGAPURA**

P.O. Box 1902, Singapore.

**SYRIA****SYRIAN TELEVISION**

Rue de la Victoire, Damascus

**THAILAND****THAI TELEVISION CO. LTD.**

Bangkhunprom, Bangkok.

**THE ARMY TELEVISION STATION**

Pahol Youthin Road, Bangkok.

**TURKEY****ISTANBUL TEKNIK UNIVERSITESI**

Elektrii Fakultesi, Yuksek Frekans Teknigi Kurusu, Istanbul.

**Pacific****AMERICAN SAMOA****TELEVISION OF SAMOA**

Department of Education, Pago Pago.

**AUSTRALIA****AUSTRALIAN BROADCASTING****COMMISSION (CHANNEL 2)**

Government owned. 264 Pitt Street, P.O. Box 487, G.P.O., Sydney.

**AMALGAMATED TELEVISION SERVICES**

Pty. Ltd. Television Station A.T.N., Channel 7 Television Centre, Epping, Sydney, N.S.W.

**TELEVISION CORPORATION LIMITED**

Television Station TCN, Channel 9 Artarmon Road, Willoughby, Sydney, N.S.W.

**UNITED TELECASTERS LIMITED (CHANNEL 0)**

C/Amalgamated Wireless (A/asia) Ltd. 42 York Street, Sydney, N.S.W.

**HERALD-SUN T.V.**

Pty. Ltd. Television Station HSV, Channel 7 Cnr. Dorcas and Wells St., South Melbourne, Victoria.

**GENERAL TELEVISION CORP.**

Pty. Ltd. Television Station GTV, Channel 9 22-46 Bendigo Street, Richmond, Melbourne, Victoria.

**AUSTRAMA TELEVISION (CHANNEL 0)**

ATV C/Ansett Transport Industries Ltd.  
489 Swanston Street, Melbourne, Victoria.

**CANBERRA TELEVISION LTD.**

Television Station CTC, Channel 7  
Canberra Television Centre, Black Mountain, Can-  
berra ACT, P.O. Box 377, Canberra.

**BRISBANE TV LIMITED**

Television Station BTQ, Channel 7  
Victory Chambers, Adelaide Street, Brisbane,  
Queensland.

**QUEENSLAND TELEVISION LIMITED**

Television Station QTQ, Channel 9  
ANZ Bank Chambers, 43 Queens Street, Bris-  
bane, Queensland.

**TELEVISION BROADCASTER LTD.**

Television Station ADS, Channel 7  
125 Strangeways Terrace, North Adelaide, South  
Australia.

**SOUTHERN TELEVISION CORP. LTD.**

Television Station NWS, Channel 9  
202-208 Tynte Street, North Adelaide, South Aus-  
tralia.

**TV LIMITED**

Television Station TVW, Channel 7  
Osborne Park Road, Tuart Hill, Perth, W.A.

**TASMANIAN TELEVISION LIMITED**

TVT, Channel 6  
Studio—52 Newtown Road, Newtown, Hobart  
(Tas.)

**NORTHERN TELEVISION LTD.**

Television Station TNT, Channel 9  
P.O. Box 873, Launceston, Tasmania.

**MARIANAS ISLANDS**

KUAM TELEVISION  
P.O. Box 368, Agana.

**NEW CALEDONIA**

OFFICE DE RADIOIFF-TV  
Francaise, P.O. Box 327, Noumea.

**NEW ZEALAND**

NEW ZEALAND BROADCASTING  
CORPORATION  
P.O. Box 98, Wellington.

**TAHITI**

OFFICE DE RADIOIFF-TV  
Francaise, Papeete.

**Central America****COSTA RICA**

TELEVISORA DE COSTA RICA LTDA.  
Apt. 3876, San Jose.

"TIC-TAC" TELEVISION  
Apt. 4666, San Jose.

**CUBA**

CMQ-TV  
Radiocentre, Habana.

CMBF-TV  
Mazon y San Miguel, Habana.

**DOMINICAN REPUBLIC**

RADIO SANTO DOMINGO-TV  
Calle Miami to Domingo.

**RAHINTEL TELEVISION**

Radio HIN C Por A, Eusanche 30 de Mayo Str.  
Domingo.

**EL SALVADOR**

TELEVISION SALVADORENA S.A.  
Apt. 947, San Salvador.

RADIO TELEVISION YSU, S.A.  
Apt. Postal 1050, San Salvador.

**GUATEMALA**

TELEVISION NACIONAL  
Edit de la Tipografia Nacional, 18 de Septiembre y  
7a Ave. Sur, Guatemala.

RADIO-TELEVISION GUATEMALA, S.A.  
Apt. 1367, Guatemala.

LA VOZ DE CENTRO AMERICA  
7a Av. 1-19, Z-9, Guatemala.

**HAITI**

TELE-HAITI  
384, Av, Jn. Jacques Dessalines, Port-au-Prince

**HONDURAS (REP.)**

RADIO Y TELEVISION HONDURENA S.A.  
Tegucigalpa.

**MEXICO**

TELEVISION DE LA FRONTERA, S. A.  
Vicente Guerrero num. 704 Ciudad Juarez, Chih.

RADIO PANAMERICANA, S. A.  
Av. Chapultepec num. 18 Mexico, D. F.

TELEVISION DEL NORTE, S. A.  
Aparatado Postal num. 1833 Monterrey, N. L.

TELEVIMEX, S. A.  
Av. Chapultepec num. 18 Mexico D. F.

RADIO TELEVISION, S. A.  
Calle Quinta num. 210 Desps. 14-16 Edificio  
Barbachano Tijuana, B. C.

CADENA TELEVISION DEL NORTE, S. A.  
Monterrey, N. L. (Dom. Av. Chapultepec num.  
18 Mexico, D. F.)

RAFAEL TIJERINA CARRANZA  
Aldama num. 2611 Nuevo Laredo, Tams.

TELEVISION TAPATIA, S. A. de C.V.  
Circunvalacion num. 265 Guadalajara, Jal.

TELEVISORA DE LA LAGUNA, S. A.  
Torreon, Coah. (Dom. Av. Chapultepec num. 18,  
Mexico, D. F.)

TELEVISION PASO DE CORTES, S. A.  
Av. Chapultepec num. 18 Mexico, D. F.

SERGIO R. MOLINAR FERNANDEZ  
Apartado Postal num. 271 Ciudad Juarez, Chih.

TELEVISORA DE CHIHUAHUA, S. A.  
Chihuahua, Chih. (Dom. Av. Chapultepec num.  
18 Mexico, D. F.)

TELEVISORA DE HERMOSILLO, S. A.  
Hermosillo, Son. (Dom. Av. Chapultepec num.  
18 Mexico, D. F.)

TELEVISORA DE GUADALAJARA, S. A.  
Guadalajara, Jal. (Dom. Av. Chapultepec num.  
18 Mexico, D. F.)

TELEVISORA DE CALIMEX, S. A.  
Tijuana, B. C. (Dom. Av. Chapultepec num. 18  
Mexico, D. F.)

TELEVISORA DE OCCIDENTE, S. A.  
Guadalajara, Jal. (Dom. Av. Chapultepec num.  
18 Mexico, D. F.)

TELEVISORA DEL NORTE, S. A.  
Monterrey, N. L. (Dom. Av. Chapultepec num. 18  
Mexico, D. F.)

TELEVISORA DE YUCATAN, S. A.  
Merida, Yuc. (Dom. Av. Chapultepec num. 18  
Mexico, D. F.)

TELEVISION DE GUANAJUATO, S. A.  
Cerro del Zamorano, Qro. (Dom. Av. Chapultepec  
num. 18 Mexico, D. F.)

**TV DE CULIACAN, S. A.**  
Culiacan, Sin. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

**TELEVISORA DE MEXICALI, S. A.**  
Apartado Postal num. 1356 Mexicali, B. C. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

**TELEVISION DE COLIMA, S. A. de C.V.**  
Anillo Circunvalacion num. 1080 Nte. Colima, Col.

**FELIPE ARRIOLA GANDARA**  
Av. Alvaro Obregon num. 138 Nogales, Son.

**CARLOS FERRAEZ MATOS**  
Calle Bolivar entre Diaz Miron y Boulevard Miguel Aleman Veracruz, Ver.

**TELEVISION GONZALES CAMARENA, S. A.**  
Av. Chapultepec num. 18 Mexico, D. F.

**TELEVISORA DEL GOLFO, S. A.**  
Ciudad Madero, Tams. (Dom. Av. Chapultepec num. 18 Mexico, D. F.)

**TELEVISION DE MEXICO, S. A.**  
Av. Chapultepec num. 18 Mexico, D. F.

**ANTONIO SUAREZ REYES**  
Av. Punta Banda y Eugenia, Frallion—Amiento Chapultepec Ensenada, B. C.

## **NETHERLANDS ANTILLES**

**TELECURACAO**  
P.O. Box 415, Curacao.

## **NICARAGUA**

**TELEVISION DE NICARAGUA, S.A.**  
Apdo 1505, Managua.

## **PANAMA**

**CIRCUITO RPC-TELEVISION**  
Direccion de Correos y Telecomunicaciones, Ministerio de Gobierno y Justicia, Panama.

**TELEVISORA NACIONAL S.A. PANAMA**  
Ric. Chiari, Panama.

**DIFFUSION, S.A.**  
Carlos Eleta A, Panama.

## **PUERTO RICO**

**WKAQ-TV**  
El Mundo Inc., Box 5096, Puerta de Tierra.

**WIPM-TV**  
Dept. of Education  
Hato Rey, San Juan.

**WAPA-TV**  
Ponce de Leon Broadc. Co. of P.R.  
P.O. Box 250, San Juan.

**WORA-TV**  
Supreme Broadc. Co. Inc. of P.R.  
Box 43, Mayaguez.

**WIPR-TV**  
Dept. of Education  
P.O. Box 306, San Juan.

**WRIK-TV**  
Ponce TV Corp.  
Darlington Bldg.

**WSUR-TV**  
American Colonial Broadcasting Corp.  
Box 4189, San Juan.

**WKBM-TV**  
American Colonial Broadcasting Corp.  
Box 4189, San Juan.

**WOLE-TV**  
Western Broadcasting Corp.  
Box 2050, San Juan.

## **TRINIDAD**

**TRINIDAD AND TOBAGO TELEVISION CO. LTD.**

Television House  
Maraval Road, Port-of-Spain.

## **VIRGIN ISLANDS**

**ISLAND TELERADIOSERVICE, INC.**  
P.O. Box 1947, St. Thomas.

## **South America**

### **ARGENTINA**

**PRIMERA TELEVISION ARGENTINA**  
Av. Alem 735, Buenos Aires.

**COMPANIA ARGENTINA DE TELEVISION, S.A.**  
Castex 3345, Buenos Aires.

**PRODUCCIONES ARGENTINA DE TV**  
Lima 1261, Buenos Aires.

**TELEONCE**  
Calle Pavon 2444, Buenos Aires.

**RIO DE LA PLATA**  
San Juan 1160, Buenos Aires.

**DIFUSORA MARPLATENSE**  
Av. Luro 2907, Mar del Plata.

**SOCIEDAD DIFUSORA MENDOZA**  
Garibaldi 7, Mendoza.

**TELECOLOR, S.A.**  
Av. Gral Paz 266, Cordoba.

### **BRAZIL**

**TELEVISAO-TUPI**  
Av. Joao Luiz Alves, 13-Urca, Rio de Janeiro.

**TELEVISAO-RIO**  
Av. Atlantica 4264, Rio de Janeiro.

**EMISSORA DE TELEVISAO CONTINENTAL**  
Rue das Laranjeiras 291, Rio de Janeiro.

**TELEVISAO MAYRINK VEIGA**  
Rio de Janeiro.

**RADIO GLOBO DO RIO DE JANEIRO**  
Rua Irineu Marinho 35, Rio de Janeiro.

**TELEVISAO BAURU**  
Bauru, SP.

**TELEVISAO ITACOLOMI**  
Av. Tocantins 499, Belo Horizonte, MG.

**TELEVISAO PIRATINI**  
Porto Alegre, RGS.

**TELEVISAO ITAPOAN**  
Rua Carlos Gomes, 57.

**TELEVISAO NACIONAL**  
Emprenza Incorporado ao Patrimonio Nacional, Brasilia, DF

**TELEVISAO PARANA**  
Rua J. Loureiro 119, Curitiba, PA.

**RADIOFARROUPILHA**  
Galeria Rosario 22, Andar, Porto Alegre, Rio Grande do Sul.

**TELEVISAO PARANAENSE**  
Senador Alencar Guimaraes 97, Curitiba, PA.

**TELEVISAO RADIO CLUBE**  
Fortaleza, CE.

**TV-GUARATINGUETA**  
Guaratingueta, SP.

**TV-LAFAIETE**  
Consolheiro Lafiete, MG.

**TV-MARIANO PROCOPIO**  
Juiz de Fora, MG.

**TV-MARAJOARA**  
Belem, PA.  
**TV-COROADOS**  
Londrina.  
**TV-ITATIAIA**  
Itatania, RJ.  
**TV RADIO CLUBE**  
17 Av. Goias, Goiania.

## **CHILE**

**UNIVERSIDAD CATOLICA**  
**UNIVERSIDAD DE CHILE**  
Alameda Bdo. O'Higgins 340, Casilla 114-D, Santiago.

## **COLOMBIA**

**R. TELEVISORA NACIONAL**  
Direccion General de la Radiotelevisora  
Nacional de Colombia  
Apartado Nacional 1824, Bogota.

## **ECUADOR**

**LA VOZ DE LOS ANDES—TELEVISION**  
Cas. 691, Quito.  
**PRIMERA TELEVISION ECUATORIANA S.A.**  
Illingworth 114 y Pichincha, Guayaquil.

## **PERU**

**MINISTRY OF EDUCATION**  
Ministerio de Educacion Publica  
Direccion de Cultera, Lima.  
**TELEVISORA AMERICA**  
Montero Rosas, Lima.

**TELEVISORA PANAMERICANA**  
Ave. Arequipa 1110, Lima.

**TELEVISORA VICTORIA**  
Av. Tacna 543, Lima.

**TELEVISORA EXCELSIOR**  
Ave. Manco Capac, Lima.

**TELEVISORA EL SOL**  
Jose Galvez 1040, Lima.

**TELEVISORA SUR PERUANA**  
P.O. Box 514, Arequipa.

## **URUGUAY**

**TV MONTE CARLO**  
18 Julidy Eduardo Aceuedo, Montevideo.

**SAETA-TV**  
Avda, Uruguay 1031, Montevideo.

**TELEDOCE**  
Compte y Rique 1276, Montevideo.

## **VENEZUELA**

**TELEVISORA NACIONAL**  
Apt. 3979, Caracas.

**CORPORACION VENEZOLANA DE TELEVISION**

Colinas de los Caobos  
Avda. la Salle, La Colina.

**R. CARACAS TV**  
Ed. R. Centro  
Barcnas, Caracas.

**ONDAS DEL LAGO**  
Maracaibo.

**R. VALENCIA TV**  
Valencia, Estado Carabobo.



# *The Television Code*



# The Television Code

A NEW CODE of standards and practices for the television industry went into effect March 1, 1952 following a series of developments almost a year in the making.

The code is an aftermath of a meeting held in Washington in June, 1951 at which NBC made public a code of its own. Set up as a standard of operations in television, this code bore an essential resemblance to the instrument earlier adopted by the same network for radio broadcasting. Both NBC codes, a Code of Standards adopted for radio by the National Association of Broadcasters—predecessor organization of the National Association of Radio and Television Broadcasters—in Atlantic City in 1947 and now the industry-wide TV code, drew upon the Motion Picture Production Code for their pattern.

Four subcommittees were active in preparation of the television code throughout the summer of 1951. Their tentative draft was approved by the NARTB board in September and a final polishing job undertaken in Washington shortly before the text was ratified in Chicago, October 19, 1951.

The Television Code provides for a Television Code Review Board which now consists of nine members. All members must be subscribers to the Television Code. The Code Review Board oversees policy direction of the Television Code and recommends to the NAB Television Board of Directors any changes in Code provisions for the latter group's ratification. The interpretation, implementation and enforcement of the Television Code's programming and advertising standards is the basic responsibility of the Code Authority Director.

In those phases that deal with programming and its approaches, the code bears striking similarity to the Motion Picture Production Code, conceived and formulated in 1929 by Martin Quigley, and ratified by the Motion Picture Producers and Distributors Association of America, Inc. which became the Motion Picture Association of America, Inc. late in 1945 when the late Eric Johnston was named president.

Meeting in Bandera Tex. in February, 1952, TV board members of NAB approved a review board of five and adopted a plan for financing administration of the code as well as an operating budget of \$40,000 for the first year of operations.

There have been various revisions of the code over the years. This most recent edition, the tenth, is dated August, 1965.

Under the financing plan, each subscribing TV station pays an annual fee based on the highest hourly rate quoted on its rate card, up to a maximum of \$1,400. If it is an NAB member, \$250 of this is credited

against NAB dues, leaving the balance for defraying code.

The Code is copyrighted by the National Association of Broadcasters. The Code Authority maintains offices in Washington, New York and Hollywood. Howard H. Bell is director, with offices in Washington.

Text of the revised code follows:

## Preamble

Television is seen and heard in every type of American home. These homes include children and adults of all ages, embrace all races and all varieties of religious faith, and reach those of every educational background. It is the responsibility of television to bear constantly in mind that the audience is primarily a home audience, and consequently that television's relationship to the viewers is that between guest and host.

The revenues from advertising support the free, competitive American system of telecasting, and make available to the eyes and ears of the American people the finest programs of information, education, culture and entertainment. By law the television broadcaster is responsible for the programming of his station. He, however, is obligated to bring his positive responsibility for excellence and good taste in programming to bear upon all who have a hand in the production of programs, including networks, sponsors, producers of film and of live programs, advertising agencies, and talent agencies.

The American businesses which utilize television for conveying their advertising messages to the home by pictures with sound, seen free-of-charge on the home screen, are reminded that their responsibilities are not limited to the sale of goods and the creation of a favorable attitude toward the sponsor by the presentation of entertainment. They include, as well, responsibility for utilizing television to bring the best programs, regardless of kind, into American homes.

Television, and all who participate in it are jointly accountable to the American public for respect for the special needs of children, for community responsibility, for the advancement of education and culture, for the acceptability of the program materials chosen, for decency and decorum in production, and for propriety in advertising. This responsibility cannot be discharged by any given group of programs, but can be discharged only through the highest standards of respect for the American home, applied to every moment of every program presented by television.

In order that television programming may best serve the public interest, viewers should be encouraged to make their criticisms and positive suggestions known to the television broadcasters. Parents in particular should be urged to see to it that out of the richness of television fare, the best programs are brought to the attention of their children.

## I. Advancement of Education and Culture

1. Commercial television provides a valuable means of augmenting the educational and cultural influences of schools, institutions of higher learning, the home, the church, museums, foundations, and other institutions devoted to education and culture.

2. It is the responsibility of a television broadcaster to call upon such institutions for counsel and cooperation and to work with them on the best methods of presenting educational and cultural materials by television. It is further the responsibility of stations, networks, advertising agencies and sponsors consciously to seek opportunities for introducing into telecasts factual materials which will aid in the enlightenment of the American public.

3. Education via television may be taken to mean that process by which the individual is brought toward informed adjustment to his society. Television is also responsible for the presentation of

overtly instructional and cultural programs, scheduled so as to reach the viewers who are naturally drawn to such programs, and produced so as to attract the largest possible audience.

4. The television broadcaster should be thoroughly conversant with the educational and cultural needs and desires of the community served.

5. He should affirmatively seek out responsible and accountable educational and cultural institutions of the community with a view toward providing opportunities for the instruction and enlightenment of the viewers.

6. He should provide for reasonable experimentation in the development of programs specifically directed to the advancement of the community's culture and education.

7. It is in the interest of television as a vital medium to encourage and promote the broadcast of programs presenting genuine artistic or literary material, valid moral and social issues, significant controversial and challenging concepts and other subject matter involving adult themes. Accordingly, none of the provisions of this code, including those relating to the responsibility toward children, should be construed to prevent or impede their broadcast. All such programs, however, should be broadcast with due regard to the composition of the audience. The highest degree of care should be exercised to preserve the integrity of such programs and to ensure that the selection of themes, their treatment and presentation are made in good faith upon the basis of true instructional and entertainment values, and not for the purposes of sensationalism, to shock or exploit the audience or to appeal to prurient interests or morbid curiosity.

## II. Responsibility Toward Children

1. The education of children involves giving them a sense of the world at large. It is not enough that only those programs which are intended for viewing by children shall be suitable to the young and immature. In addition, those programs which might be reasonably expected to hold the attention of children and which are broadcast during times of the day when children may be normally expected to constitute a substantial part of the audience should be presented with due regard for their effect on children.

2. Such subjects as violence and sex shall be presented without undue emphasis and only as required by plot development or character delineation. Crime should not be presented as attractive or as a solution to human problems, and the inevitable retribution should be made clear.

3. The broadcaster should afford opportunities for cultural growth as well as for wholesome entertainment.

4. He should develop programs to foster and promote the commonly accepted moral, social and ethical ideals characteristic of American life.

5. Programs should reflect respect for parents, for honorable behavior, and for the constituted authorities of the American community.

6. Exceptional care should be exercised with reference to kidnapping or threats of kidnapping of children in order to avoid terrorizing them.

7. Material which is excessively violent or would create morbid suspense, or other undesirable reactions in children, should be avoided.

8. Particular restraint and care in crime or mystery episodes involving children or minors, should be exercised.

## III. Community Responsibility

1. A television broadcaster and his staff occupy a position of responsibility in the community and should conscientiously endeavor to be acquainted fully with its needs and characteristics in order better to serve the welfare of its citizens.

2. Requests for time for the placement of public service announcements or programs should be carefully reviewed with respect to the character and reputation of the group, campaign or organization involved, the public interest content of the message, and the manner of its presentation.

## IV. General Program Standards

1. Program materials should enlarge the horizons of the viewer, provide him with wholesome entertainment, afford helpful stimulation, and remind him of the responsibilities which the citizen has towards his society. The intimacy and confidence placed in Television demand of the broadcaster, the network and other program sources that they be vigilant in protecting the audience from deceptive program practices.

2. Profanity, obscenity, smut and vulgarity are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

3. Words (especially slang) derivative of any race, color, creed, nationality or national derivation, except wherein such usage would be for the specific purpose of effective dramatization such as combating prejudice, are forbidden, even when likely to be understood only by part of the audience. From time to time, words which have been acceptable, acquire undesirable meanings, and telecasters should be alert to eliminate such words.

4. Racial or nationality types shall not be shown on television in such a manner as to ridicule the race or nationality.

5. Attacks on religion and religious faiths are not allowed. Reverence is to mark any mention of the name of God, His attributes and powers. When religious rites are included in other than religious programs the rites shall be accurately presented. The office of minister, priest or rabbi shall not be presented in such a manner as to ridicule or impair its dignity.

6. Respect is maintained for the sanctity of marriage and the value of the home. Divorce is not treated casually as a solution for marital problems.

7. In reference to physical or mental afflictions and deformities, special precautions must be taken to avoid ridiculing sufferers from similar ailments and offending them or members of their families.

8. Excessive or unfair exploitation of others or of their physical or mental afflictions shall not be presented as praiseworthy. The presentation of cruelty, greed and selfishness as worthy motivations is to be avoided.

9. Law enforcement shall be upheld and, except where essential to the program plot, officers of the law portrayed with respect and dignity.

10. Legal, medical and other professional advice, diagnosis and treatment will be permitted only in conformity with law and recognized ethical and professional standards.

11. The use of animals both in the production of television programs and as part of television program content, shall at all times, be in conformity with accepted standards of humane treatment.

12. Care should be exercised so that cigarette smoking will not be depicted in a manner to impress the youth of our country as a desirable habit worthy of imitation.

13. Criminality shall be presented as undesirable and unsympathetic. The condoning of crime and the treatment of the commission of crime in a frivolous, cynical or callous manner is unacceptable. The presentation of techniques of crime in such detail as to invite imitation shall be avoided.

14. The presentation of murder or revenge as a motive for murder shall not be presented as justifiable.

15. Suicide as an acceptable solution for human problems is prohibited.

16. Illicit sex relations are not treated as commendable. Sex crimes and abnormalities are generally unacceptable as program material. The use of locations closely associated with sexual life or with sexual sin must be governed by good taste and delicacy.

17. Drunkenness should never be presented as desirable or prevalent. The use of liquor in program content shall be de-emphasized. The consumption of liquor in American life, when not required by the plot or for proper characterization, shall not be shown.

18. Narcotic addiction shall not be presented except as a vicious habit. The administration of illegal drugs will not be displayed. The use of hallucinogenic drugs shall not be shown or encouraged as desirable or socially acceptable.

19. The use of gambling devices or scenes necessary to the development of plot or as appropriate background is acceptable only when presented with discretion and in moderation, and in a manner which would not excite interest in, or foster, betting nor be instructional in nature.

20. Telecasts of actual sport programs at which on-the-scene betting is permitted by law should be presented in a manner in keeping with Federal, state and local laws, and should concentrate on the subject as a public sporting event.

21. Program material pertaining to fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind reading, or character-reading, is unacceptable when presented for the purpose of fostering belief in these subjects.

22. Quiz and similar programs that are presented as contests of knowledge, information, skill or luck must, in fact, be genuine contests and the results must not be controlled by collusion with or between contestants, or any other action which will favor one contestant against any other.

23. No program shall be presented in a manner which through artifice or simulation would mislead the audience as to any material fact. Each broadcaster must exercise reasonable judgment to determine whether a particular method of presentation would constitute a material deception, or would be accepted by the audience as normal theatrical illusion.

24. The appearances or dramatization of persons featured in actual crime news will be permitted only in such light as to aid law enforcement or to report the news event.

25. The use of horror for its own sake will be eliminated; the use of visual or aural effects which would shock or alarm the viewer, and the detailed presentation of brutality or physical agony by sight or by sound are not permissible.

26. Contests may not constitute a lottery.

27. Any telecasting designed to "buy" the television audience by requiring it to listen and/or view in hope of reward rather than for the quality of the program, should be avoided.

28. The costuming of all performers shall be within the bounds of propriety and shall avoid such exposure or such emphasis on anatomical detail as would embarrass or offend home viewers.

29. The movements of dancers, actors, or other performers shall be kept within the bounds of decency, and lewdness and impropriety shall not be suggested in the positions assumed by performers.

30. Camera angles shall avoid such views of performers as to emphasize anatomical details indecently.

31. The use of the television medium to transmit information of any kind by the use of the process called "subliminal perception," or by the use of any similar technique whereby an attempt is made to convey information to the viewer by transmitting messages below the threshold of normal awareness, is not permitted.

32. The broadcaster shall be constantly alert to prevent activities that may lead to such practices as the use of scenic properties, the choice and identification of prizes, the selection of music and other creative program elements and inclusion of any identification of commercial products or services, their trade names or advertising slogans, within a program dictated by factors other than the requirements of the program itself. The acceptance of cash payments or other considerations in return for including any of the above within the program is prohibited except in accordance with Sections 317 and 508 of the Communications Act.

33. A television broadcaster should not present fictional events or other non-news material as authentic news telecasts or announcements, nor should he permit dramatizations in any program which would give the false impression that the dramatized material constitutes news. Expletives (presented aurally or pictorially) such as "Rash" or "bulletin" and statements such as "we interrupt this program to bring you . . ." should be reserved specifically for news room use. However, a television broadcaster may properly exercise discretion in the use in non-news programs of words or phrases which do not necessarily imply that the material following is a news release.

34. Program content should be confined to those elements which entertain or inform the viewer and to the extent that titles, teasers and credits do not meet these criteria, they should be restricted or eliminated.

35. The creation of a state of hypnosis by act or demonstration on the air is prohibited and hypnosis as an aspect of "parlor game" antics to create humorous situations within a comedy setting cannot be used.

## V. Treatment of News and Public Events

### News

1. A television station's news schedule should be adequate and well-balanced.

2. News reporting should be factual, fair and without bias.

3. A television broadcaster should exercise particular discrimination in the acceptance, placement and presentation of advertising in news programs so that such advertising should be clearly distinguishable from the news content.

4. At all times, pictorial and verbal material for both news and comment should conform to other sections of these standards, wherever such sections are reasonably applicable.

5. Good taste should prevail in the selection and handling of news:

Morbid, sensational or alarming details not essential to the factual report, especially in connection with stories of crime or sex, should be avoided.

News should be telecast in such a manner as to avoid panic and unnecessary alarm.

6. Commentary and analysis should be clearly identified as such.

7. Pictorial material should be chosen with care and not presented in a misleading manner.

8. All news interview programs should be governed by accepted standards of ethical journalism, under which the interviewer selects the questions to be asked. Where there is advance agreement materially restricting an important or newsworthy area of questioning, the interviewer will state on the program that such limitation has been agreed upon. Such disclosure should be made if the person being interviewed requires that questions be submitted in advance or if he participates in editing a recording of the interview prior to its use on the air.

9. A television broadcaster should exercise due care in his supervision of content, format, and presentation of newscasts originated by his station, and in his selection of newscasters, commentators, and analysts.

### PUBLIC EVENTS

1. A television broadcaster has an affirmative responsibility at all times to be informed of public events, and to provide coverage consonant with the ends of an informed and enlightened citizenry.

2. The treatment of such events by a television broadcaster should provide adequate and informed coverage.

## VI. Controversial Public Issues

1. Television provides a valuable forum for the expression of responsible views on public issues of a controversial nature. The television broadcaster should seek out and develop with accountable individuals, groups and organizations, programs relating to controversial public issues of import to his fellow citizens; and to give fair representation to opposing sides of issues which materially affect the life or welfare of a substantial segment of the public.

2. Requests by individuals, groups or organizations for time to discuss their views on controversial public issues, should be considered on the basis of their individual merits, and in the light of the contribution which the use requested would make to the public interest, and to a well-balanced program structure.

3. Programs devoted to the discussion of controversial public issues should be identified as such. They should not be presented in a manner which would mislead listeners or viewers to believe that the program is purely of an entertainment, news, or other character.

4. Broadcasts in which stations express their own opinions about issues of general public interest should be clearly identified as editorial. They should be unmistakably identified as statements of station opinion and should be appropriately distinguished from news and other program material.



## VII. Political Telecasts

1. Political telecasts should be clearly identified as such. They should not be presented by a television broadcaster in a manner which would mislead listeners or viewers to believe that the program is of any other character.

(Ref.: Communications Act of 1934, as amended, Secs. 315 and 317, and FCC Rules and Regulations, Secs. 3.654, 3.657, 3.663, as discussed in N.A.B.'s "A Political Catechism.")

## VIII. Religious Programs

1. It is the responsibility of a television broadcaster to make available to the community appropriate opportunity for religious presentations.

2. Telecasting which reaches men of all creeds simultaneously should avoid attacks upon religion.

3. Religious programs should be presented respectfully and accurately and without prejudice or ridicule.

4. Religious programs should be presented by responsible individuals, groups and organizations.

5. Religious programs should place emphasis on broad religious truths, excluding the presentation of controversial or partisan views not directly or necessarily related to religion or morality.

6. In the allocation of time for telecasts of religious programs the television station should use its best efforts to apportion such time fairly among the representative faith groups of its community.

## IX. General Advertising Standards

1. This Code establishes basic standards for all television broadcasting. The principles of acceptability and good taste within the Program Standards section govern the presentation of advertising where applicable. In addition, the Code establishes in this section special standards which apply to television advertising.

2. A commercial television broadcaster makes his facilities available for the advertising of products and services and accepts commercial presentations for such advertising. However, a television broadcaster should, in recognition of his responsibility to the public, refuse the facilities of his station to an advertiser where he has good reason to doubt the integrity of the advertiser, the truth of the advertising representations, or the compliance of the advertiser with the spirit and purpose of all applicable legal requirements.

3. Identification of sponsorship must be made in all sponsored programs in accordance with the requirements of the Communications Act of 1934, as amended, and the Rules and Regulations of the Federal Communications Commission.

4. In consideration of the customs and attitudes of the communities served, each television broadcaster should refuse his facilities to the advertisement of products and services, or the use of advertising scripts, which the station has good reason to believe would be objectionable to a substantial and responsible segment of the community. These standards should be applied with judgment and flexibility, taking into consideration the characteristics of the medium, its home and family audience, and the form and content of the particular presentation.

5. The advertising of hard liquor (distilled spirits) is not acceptable.

6. The advertising of beer and wines is acceptable only when presented in the best of good taste and discretion, and is acceptable only subject to Federal and local laws.

7. The advertising of cigarettes shall not state or imply claims regarding health and shall not be presented in such a manner as to indicate to youth that the use of cigarettes contributes to individual achievement, personal acceptance or is a habit worthy of imitation.

8. Advertising by institutions or enterprises which in their offers of instruction imply promises of employment or make exaggerated claims for the opportunities awaiting those who enroll for courses is generally unacceptable.

9. The advertising of firearms and fireworks is acceptable only subject to Federal and local laws.

10. The advertising of fortune-telling, occultism, astrology, phrenology, palm-reading, numerology, mind-reading, character reading or subjects of a like nature is not permitted.

11. Because all products of a personal nature create special problems, such products, when accepted, should be treated with especial emphasis on ethics and the canons of good taste. Such advertising of personal products as is accepted must be presented in a restrained and obviously inoffensive manner. The advertising of particularly intimate products which ordinarily are not freely mentioned or discussed is not acceptable. (See *Television Code Interpretation No. 3*)

12. The advertising of tip sheets, race track publications, or organizations seeking to advertise for the purpose of giving odds or promoting betting or lotteries is unacceptable.

13. An advertiser who markets more than one product should not be permitted to use advertising copy devoted to an acceptable product for purposes of publicizing the brand name or other identification of a product which is not acceptable.

14. "Bait-switch" advertising, whereby goods or services which the advertiser has no intention of selling are offered merely to lure the customer into purchasing higher-priced substitutes, is not acceptable.

15. Personal endorsements (testimonials) shall be genuine and reflect personal experience. They shall contain no statement that cannot be supported if presented in the advertiser's own words.

## X. Presentation of Advertising

1. Advertising messages should be presented with courtesy and good taste; disturbing or annoying material should be avoided; every effort should be made to keep the advertising message in harmony with the content and general tone of the program in which it appears.

2. The role and capability of television to market sponsors' products are well recognized. In turn, this fact dictates that great care be exercised by the broadcaster to prevent the presentation of false, misleading or deceptive advertising. While it is entirely appropriate to present a product in a favorable light and atmosphere, the presentation must not, by copy or demonstration, involve a material deception as to the characteristics, performance or appearance of the product.

3. The broadcaster and the advertiser should exercise special caution with the content and presentation of television commercials placed in or near programs designed for children. Exploitation of children should be avoided. Commercials directed to children should in no way mislead as to the product's performance and usefulness. Appeals involving matters of health which should be determined by physicians should not be directed primarily to children.

4. Appeals to help fictitious characters in television programs by purchasing the advertiser's product or service or sending for a premium should not be permitted, and such fictitious characters should not be introduced into the advertising message for such purposes.

5. Commercials for services or over-the-counter products involving health considerations are of intimate and far-reaching importance to the consumer. The following principles should apply to such advertising:

a. Physicians, dentists or nurses, or actors representing physicians, dentists or nurses shall not be employed directly or by implication. These restrictions also apply to persons professionally engaged in medical services (e.g., physical therapists, pharmacists, dental assistants, nurses' aides).

b. Visual representations of laboratory settings may be employed, provided they bear a direct relationship to bona fide research which has been conducted for the product or service. (See Code, X, 10.) In such cases, laboratory technicians shall be identified as such and shall not be employed as spokesmen or in any other way speak on behalf of the product.

c. Institutional announcements not intended to sell a specific product or service to the consumer and public service announcements by non-profit organizations may be presented by accredited physicians, dentists or nurses, subject to approval by the broadcaster. An accredited professional is one who has met required qualifications and has been licensed in his resident state.

6. Advertising should offer a product or service on its positive merits.

Identification of a specific competitive product or service, by either audio or video, is not acceptable when the reference is derogatory, either overtly or by implication.

Derogatory includes references which detract from or belittle the product or service mentioned.

7. A sponsor's advertising messages should be confined within the framework of the sponsor's program structure. A television broadcaster should avoid the use of commercial announcements which are divorced from the program either by preceding the introduction of the program (as in the case of so-called "cow-catcher" announcements) or by following the apparent sign-off of the program (as in the case of so-called trailer or "hitch-hike" announcements). To this end, the program itself should be announced and clearly identified, both audio and video, before the sponsor's advertising material is first used, and should be signed off, both audio and video, after the sponsor's advertising material is last used.

8. Since advertising by television is a dynamic technique, a television broadcaster should keep under surveillance new advertising devices so that the spirit and purpose of these standards are fulfilled.

9. A charge for television time to churches and religious bodies is not recommended.

10. Reference to the results of bona fide research, surveys or tests relating to the product to be advertised shall not be presented in a manner so as to create an impression of fact beyond that established by the work that has been conducted.

#### XI. Advertising of Medical Products

1. The advertising of medical products presents considerations of intimate and far-reaching importance to the consumer because of the direct bearing on his health.

2. Because of the personal nature of the advertising of medical products, claims that a product will effect a cure and the indiscriminate use of such words as "safe", "without risk", "harmless", or terms of similar meaning should not be accepted in the advertising of medical products on television stations.

3. A television broadcaster should not accept advertising material which in his opinion offensively describes or dramatizes distress or morbid situations involving ailments, by spoken word, sound or visual effects.

#### XII. Contests

1. Contests shall be conducted with fairness to all entrants, and shall comply with all pertinent laws and regulations. Care should be taken to avoid the concurrent use of the three elements which together constitute a lottery—prize, chance and consideration.

2. All contest details, including rules, eligibility requirements, opening and termination dates should be clearly and completely announced and/or shown, or easily accessible to the viewing public, and the winners' names should be released and prizes awarded as soon as possible after the close of the contest.

3. When advertising is accepted which requests contestants to submit items of product identification or other evidence of purchase of products, reasonable facsimiles thereof should be made acceptable unless the award is based upon skill and not upon chance.

4. All copy pertaining to any contest (except that which is required by law) associated with the exploitation or sale of the sponsor's product or service, and all references to prizes or gifts offered in such connection should be considered a part of and included in the total time allowances as herein provided. (See *Television Code, XIV*)

#### XIII. Premiums and Offers

1. Full details of proposed offers should be required by the television broadcaster for investigation and approved before the first announcement of the offer is made to the public.

2. A final date for the termination of an offer should be announced as far in advance as possible.

3. Before accepting for telecast offers involving a monetary consideration, a television broadcaster should satisfy himself as to the integrity of the

advertiser and the advertiser's willingness to honor complaints indicating dissatisfaction with the premium by returning the monetary consideration.

4. There should be no misleading descriptions of visual representations of any premiums or gifts which would distort or enlarge their value in the minds of the viewers.

5. Assurances should be obtained from the advertiser that premiums offered are not harmful to person or property.

6. Premiums should not be approved which appeal to superstition on the basis of "luck-bearing" powers or otherwise.

#### XIV. Time Standards for Advertising

In accordance with good telecast advertising practice; the time standards for commercial material are as follows:

##### 1. Prime Time [Programs]

Definition: A continuous period of not less than three evening hours per broadcast day as designated by the station, between the hours of 6:00 P.M. and Midnight. Commercial material, including total station break time, in prime time shall not exceed 17.2% (10 minutes and 20 seconds) in any 60-minute period. Not more than three announcements shall be scheduled consecutively. Commercial material in prime time includes billboards, public service announcements, promotional announcements (except for those for the same program) and "below the line" credits as well as commercial copy. (See *Television Code Interpretation No. 5*)

##### 2. All Other Time [Programs]

Definition: All time other than prime time. Commercial material, including total station break time, within any 60-minute period may not exceed 27.2% (16 minutes and 20 seconds). Individual programs of 5 minutes duration may include commercial material not in excess of 1 minute and 15 seconds and individual programs of 10 minutes duration may include commercial material not in excess of 2 minutes and 10 seconds. Not more than three announcements shall be scheduled consecutively. Commercial material in all other times does not include public service announcements, promotional announcements and opening and closing billboards which give sponsor identification.

##### 3. Station Breaks

Definition: Station breaks are those periods of time between programs, or within a program as designated by the program originator, which are set aside for local station identification and spot announcements. In prime time a station break shall consist of not more than two commercial announcements plus non-commercial copy such as station identification, public service or promotional announcements. Total station break time in any 30-minute period may not exceed 1 minute and 10 seconds. In other than prime time individual station breaks shall consist of not more than two commercial announcements plus the conventional sponsored 10-second ID, or three commercial announcements, and shall not exceed 2 minutes and 10 seconds. Station break announcements shall not adversely affect a preceding or following program.

##### 4. Multiple Product Announcements

A multiple product announcement is one in which two or more products or services are presented within the framework of a single announcement. (1) Only those multiple product announcements which meet the following criteria shall be counted under the Code (Section XIV, 1, 2, 3) as a single announcement: (a) The products or services are related in character, purpose or use; and (b) The products or services are so treated in audio and video throughout the announcement as to appear to the viewer as a single announcement; and (c) The announcement is so constructed that it cannot be divided into two or more separate announcements. (2) Multiple product announcements not meeting the criteria of 4(1) above (commonly referred to as "piggybacks") shall be counted as two or more announcements under this section of the Code. (3) Multiple product announcements of retail or service establishments are exempted from the provisions of 1(a) above.

##### 5. Prize Identification

Reasonable and limited identification of prize and statement of the donor's name within formats wherein the presentation of contest awards or prizes is a

necessary and integral part of program content shall not be included as commercial time within the meaning of paragraphs 1 and 2, above; however, any aural or visual presentation concerning the product or its donor, over and beyond such identification and statement, shall be included as commercial time within the meaning of paragraph 1, above. (*See Television Code Interpretation No. 4*)

6. Care should be exercised in the selection, placement and integration of non-program material in order to avoid adversely affecting the program content or diminishing audience interest.

7. Programs presenting women's services, features, shopping guides, fashion shows, demonstrations and similar material with genuine audience interest provide a special service to the viewing public in which what ordinarily might be considered advertising material is an informative and necessary part of the program content. Because of this, the Time Standards may be waived to a reasonable extent and limited frequency. The Code Authority will evaluate each such program on its own merits.

8. Except for normal guest identifications, any casual reference by talent in a program to another's product or service under any trade name or language sufficient to identify it should be condemned and discouraged.

9. Stationary backdrops or properties in television presentations showing the sponsor's name or product, the name of his product, his trade-mark or slogan may be used only incidentally. They should not obtrude on program interest or entertainment. "On Camera" shots of such materials should be fleeting, not too frequent, and mindful of the need of maintaining a proper program balance.

10. Each opening and closing billboard, regardless of the number of sponsors, shall not exceed 10 seconds in program periods of one half-hour or less, or in the ratio of 10 seconds of opening and closing billboard per 30 minutes of program time in periods exceeding 30 minutes, provided that a billboard for any one sponsor at no time shall exceed 20 seconds in programs exceeding 30 minutes.

11. Billboard language may not include a commercial message and should be confined to the sponsor's name, product and established claim or slogan. Billboards should not mention contests, premiums, offers or special sales.

## REGULATIONS AND PROCEDURES

The following regulations and procedures shall obtain as an integral part of the Television Code of the National Association of Broadcasters:

### I

#### Name

The name of this Code shall be The Television Code of the National Association of Broadcasters.\*

### II

#### Purpose of the Code

The purpose of this Code is cooperatively to maintain a level of television programming which gives full consideration to the educational, informational, cultural economic, moral and entertainment needs of the American public to the end that more and more people will be better served.

### III

#### Subscribers

##### Section 1. ELIGIBILITY

Any individual, firm or corporation which is engaged in the operation of a television broadcast station or network, or which holds a construction permit for a television broadcast station within the United States or its dependencies, shall, subject to the approval of the Television Board of Directors as hereinafter provided, be eligible to subscribe to the Television Code of the NAB to the extent of one subscription for each such station and/or network which it operates or for which it holds a construction permit; provided, that a non television member of NAB shall not become eligible via

\* By-Laws of the National Association of Broadcasters, Article VI, section 8.C. "Television Board. The Television Board is hereby authorized:—[4] to

*enact, amend and promulgate standards of practice or codes for its Television members, and to establish such methods to secure observance thereof as it may deem advisable:—"*

code subscription to receive any of the member services or to exercise any of the voting privileges of a member.

##### Section 2. CERTIFICATION OF SUBSCRIPTION

Upon subscribing to the Code, subject to the approval of the Television Board of Directors, there shall be granted forthwith to each such subscribing station authority to use the "NAB Television Seal of Good Practice," a copyrighted and registered seal to be provided in the form of a certificate, a slide and/or a film, signifying that the recipient thereof is a subscriber in good standing to the Television Code of the NAB. The seal and its significance shall be appropriately publicized by the NAB.

##### Section 3. DURATION OF SUBSCRIPTION

Subscription shall continue in full force and effect until thirty days after the first of the month following receipt of notice of written resignation. Subscription to the Code shall be effective from the date of application subject to the approval of the Television Board of Directors; provided, that the subscription of a television station going on the air for the first time shall, for the first six months of such subscription, be probationary, during which time its subscription can be summarily revoked by an affirmative two-thirds vote of the Television Board of Directors without the usual processes specified below.

##### Section 4. SUSPENSION OF SUBSCRIPTION

Any subscription, and/or the authority to utilize and show the above-noted seal, may be voided, revoked or temporarily suspended for television programming, including commercial copy, which, by theme, treatment or incident, in the judgment of the Television Board constitutes a continuing, willful or gross violation of any of the provisions of the Television Code, by an affirmative two-thirds vote of the Television Board of Directors at a regular or special meeting; provided, however, that the following conditions and procedures shall apply:

#### A. Preferring of Charges—Conditions Precedent:

Prior to the preferring of charges to the Television Board of Directors concerning violation of the Code by a subscriber, the Television Code Review Board (hereinafter provided for) (1) Shall have appropriately, and in good time, informed and advised such subscriber of any and all complaints and information coming to the attention of the Television Code Review Board and relating to the programming of said subscriber, (2) Shall have reported to, and advised, said subscriber by analysis, interpretation, recommendation or otherwise, of the possibility of a violation or breach of the Television Code by the subscriber, and (3) Shall have served upon the subscriber by Registered Mail a Notice of Intent to prefer charges, at least twenty days prior to the filing of any such charges with the Television Board of Directors. During this period the Television Code Review Board, may within its sole discretion, reconsider its proposed action based upon such written reply as the subscriber may care to make, or upon such action as the subscriber may care to take program-wise, in conformance with the analysis, interpretation, or recommendation of the Television Code Review Board.

#### (i) Notice of Intent

The Notice of Intent shall include a statement of the grounds and reasons for the proposed charges, including appropriate references to the Television Code.

#### (ii) Time

In the event that the nature of the program in question is such that time is of the essence, the Television Code Review Board may prefer charges within less than the twenty days above specified, provided that a time certain in which reply may be made is included in its Notice of Intent, and

provided that its reasons therefor must be specified in its statement of charges preferred.

**B. The Charges:**

The subscriber shall be advised in writing by Registered Mail of the charges preferred. The charges preferred by the Television Code Review Board to the Television Board of Directors shall include the grounds and reasons therefor, together with specific references to the Television Code. The charges shall contain a statement that the conditions precedent, hereinbefore described, have been met.

**C. Hearing:**

The subscriber shall have the right to a hearing and may exercise same by filing an answer within 10 days of the date of such notification.

**D. Waiver:**

Failure to request a hearing shall be deemed a waiver of the subscriber's right thereto.

**E. Designation:**

If hearing is requested by the subscriber, it shall be designated as promptly as possible and at such time and place as the Television Board may specify.

**F. Confidential Status:**

Hearings shall be closed; and all correspondence between a subscriber and the Television Code Review Board and/or the Television Board of Directors concerning specific programming shall be confidential; provided, however, that the confidential status of these procedures may be waived by a subscriber.

**G. Presentation; Representation:**

A subscriber against whom charges have been preferred, and who has exercised his right to a hearing, shall be entitled to effect presentation of his case personally, by agent, by attorney, or by deposition and interrogatory.

**H. Intervention:**

Upon request by the subscriber-respondent or the Television Code Review Board, the Television Board of Directors, in its discretion, may permit the intervention of one or more other subscribers as parties-in-interest.

**I. Transcript:**

A stenographic transcript record shall be taken and shall be certified by the Chairman of the Television Board of Directors to the office of the Secretary of the National Association of Broadcasters, where it shall be maintained. The transcript shall not be open to inspection unless otherwise provided by the party respondent in the proceeding.

**J. Television Code Review Board; Counsel:**

The Television Code Review Board may, at its discretion, utilize the services of an attorney from the staff of the NAB for the purpose of effecting its presentation in a hearing matter.

**K. Order of Procedure:**

At hearings, the Television Code Review Board shall open and close.

**L. Cross-Examination:**

The right of cross-examination shall specifically obtain. Where procedure has been by deposition or interrogatory, the use of cross-interrogatories shall satisfy this right.

**M. Presentation:**

Oral and written evidence may be introduced by the subscriber and by the Television Code Review Board. Oral argument may be had at the hearing and written memoranda or briefs may be submitted by the subscriber and by the Television Code Review Board. The Television Board of Directors may admit such evidence as it deems relevant, material and competent, and may determine the nature and length of the oral argument and the written argument or briefs.

**N. Authority of Presiding Officer; of Television Board of Directors:**

The Presiding Officer shall rule upon all inter-lucatory matters, such as, but not limited to, the admissibility of evidence, the qualifications of witnesses, etc. On all other matters, authority to act shall be vested in a majority of the Television Board unless otherwise provided.

**O. Films, Transcriptions, etc.:**

Films, kinescopes, records, transcriptions, or other mechanical reproductions of television programs, properly identified, shall be accepted into evidence when relevant.

**P. Continuances and Extensions:**

Continuance and extension of any proceeding or for the time of filing or performing any act required or allowed to be done within a specific time may be granted upon request, for a good cause shown. The Board or the Presiding Officer may recess or adjourn a hearing for such time as may be deemed necessary, and may change the place thereof.

**Q. Findings and Conclusions:**

The Television Board of Directors shall decide the case as expeditiously as possible and shall notify the subscriber and the Television Code Review Board, in writing, of the decision. The decision of the Television Board of Directors shall contain findings of fact with conclusions, as well as the reasons or bases therefor. Findings of fact shall set out in detail and with particularity all basic evidentiary facts developed on the record (with appropriate citations to the transcript of record or exhibit relied on for each evidentiary fact) supporting the conclusion reached.

**R. Reconsideration or Rehearing:**

A request for reconsideration or rehearing may be filed by parties to the hearing. Requests for reconsideration or rehearing shall state with particularity in what respect the decision or any matter determined therein is claimed to be unjust, unwarranted, or erroneous, and with respect to any finding of fact shall specify the pages of record relied on. If the existence of any newly-discovered evidence is claimed, the request shall be accompanied by a verified statement of the facts together with the facts relied on to show that the party, with due diligence, could not have known or discovered such facts at the time of the hearing. The request for rehearing may seek:

- a. Reconsideration
- b. Additional oral argument
- c. Reopening of the proceedings
- d. Amendment of any findings, or
- e. Other relief.

**S. Time for Filing:**

Requests for reconsideration or rehearing shall be filed within ten (10) days after receipt by the respondent of the decision. Opposition thereto may be filed within five (5) days after the filing of the request.

**T. Penalty, Suspension of:**

At the discretion of the Television Board, application of any penalty provided for in the decision may be suspended until the Board makes final disposition of the request for reconsideration or rehearing.

**U. Disqualification:**

Any member of the Television Board may disqualify himself, or upon good cause shown by any interested party, may be disqualified by a majority vote of the Television Board.

**Section 5. ADDITIONAL PROCEDURES**

When necessary to the proper administration of the Code, additional rules of procedure will be established from time to time as authorized by the By-Laws of the NAB; in keeping therewith, special consideration shall be given to the procedures for receipt and processing of complaints and to necessary rules to be adopted from time to time,

taking into account the source and nature of such complaints; such rules to include precautionary measures such as the posting of bonds to cover costs and expenses of processing same; and further provided that special consideration will be given to procedures insuring the confidential status of proceedings relating to Code observance.

#### Section 6. AMENDMENT AND REVIEW

Because of the new and dynamic aspects inherent in television broadcast, the Television Code, as a living, flexible and continuing document, may be amended from time to time by the Television Board of Directors; provided that said Board is specifically charged with review and reconsideration of the entire Code, its appendices and procedures, at least once each year.

#### Section 7. TERMINATION OF CONTRACTS

All subscribers on the air at the time of subscription to the Code shall be permitted that period prior to and including the earliest legal cancellation date to terminate any contracts, then outstanding, calling for program presentations which would not be in conformity with the Television Code, provided, however, that in no event shall such period be longer than fifty-two weeks.

### IV

#### Affiliate Subscribers

##### Section 1. ELIGIBILITY

Any individual, firm or corporation, which is engaged in the production or distribution, lease, or sale of recorded programs for television presentation, subject to the approval of the Television Code Review Board as hereinafter provided, shall be eligible to become an affiliate subscriber to the Television Code of the NAB.

##### Section 2. CERTIFICATION OF SUBSCRIPTION

Upon becoming an affiliate subscriber to the Code, subject to the approval of the Television Code Review Board, there shall be granted forthwith to each such affiliate subscriber authority to use a copyrighted and registered seal and declaration, in a manner approved by the Television Code Review Board, identifying the individual firm or corporation as an affiliate subscriber to the Television Code of the NAB. Such authority shall not constitute formal clearance or approval by the Television Code Review Board of specific film programs or other recorded material.

##### Section 3. DURATION OF AFFILIATE SUBSCRIPTION

The affiliate subscription shall continue in full force and effect until thirty days after the first of the month following receipt of a written notice of resignation. The affiliate subscription to the Code shall be effective from the date of application subject to the approval of the Television Code Review Board.

##### Section 4. SUSPENSION OF AFFILIATE SUBSCRIPTION

Any affiliate subscription and the authority to utilize and show the above-noted seal may be voided, revoked, or temporarily suspended for the sale or distribution for television presentation of any film or other recorded material which by theme, treatment, or incident, in the judgment of the Television Code Review Board, constitutes a continuing, willful or gross violation of any of the provisions of the Television Code, by a majority vote of the Television Code Review Board at any regular or special meeting. The conditions and procedures applicable to subscribers shall not apply to affiliate subscribers.

##### Section 5. REPRESENTATION OF AFFILIATE SUBSCRIBERS

Any affiliate subscriber or group of affiliate subscribers may authorize an individual or association to act for them in connection with their relations with the Television Code Review Board by filing a written notice of such representation with the Board. Such representation, however, in no way will limit the right of the Television Code Review Board to suspend individual affiliate subscribers in accordance with the provisions of Section 4.

### V

#### Rates

Each subscriber and affiliate subscriber shall pay 'administrative' rates in accordance with such schedule, at such time, and under such conditions as may be determined from time to time by the Television Board (see Article VI, section 8, C. Television Board (3) and (4), By-Laws of the NAB); provided, that appropriate credit shall be afforded to a television member of the NAB against the regular dues which he or it pays to NAB.

### VI\*

#### The Television Code Review Board

##### Section 1. COMPOSITION

There shall be a continuing committee entitled the Television Code Review Board to be composed of not more than nine members, all of whom shall be from subscribers to the Television Code. They shall be appointed by the President of the NAB, subject to confirmation by the Television Board, and may include one member from each of the subscribing nationwide television networks. Members of the Television Board shall not be eligible to serve on the Review Board. Due consideration shall be given, in making the appointments, to factors of diversification of geographical location, market size, company representation and network affiliation.

No person shall continue as a member of the Television Code Review Board if the station or entity he represents ceases to subscribe to the Television Code. In such case a vacancy occurs in the office immediately, and a successor may be appointed to serve out the unexpired term.

All terms shall be for two years, commencing at the close of the annual meeting of the membership following appointment.

##### A. Limitation of Service:

No person shall serve for more than two terms of two years each, consecutively, as a member of the Television Code Review Board; provided, however, this limitation shall not apply to network representatives.

Serving out the unexpired term of a former member shall not constitute a term within the meaning of this section.

##### B. Meetings:

The Television Code Review Board shall meet at least twice in each calendar year on a date to be determined by the Chairman. The Chairman, or the Code Authority Director, may, at any time, on at least five days written notice, call a special meeting of the Board.

##### C. Quorum:

For all purposes, a majority of the members of the Television Code Review Board shall constitute a quorum.

##### Section 2. AUTHORITY AND RESPONSIBILITIES

The Television Code Review Board is authorized and directed:

(1) To recommend to the Television Board of Directors amendments to the Television Code; (2) to consider, in its discretion, any appeal from any decision made by the Code Authority Director with respect to any matter which has arisen under the Code, and to suspend, reverse, or modify any such decision; (3) to prefer formal charges, looking toward the suspension or revocation of the authority to show the Code Seal, to the Television Board of Directors concerning violations and breaches of the Television Code by a subscriber; (4) to be available to the Code Authority Director for consultation on any and all matters affecting the Television Code.

### VII\*

#### Code Authority Director

##### Section 1. DIRECTOR

There shall be a position designated as the Code Authority Director. This position shall be filled by appointment of the President of NAB, subject to the approval of the Board of Directors.

\*As amended by the NAB Television Board of Directors, February 2, 1962.

## Section 2. AUTHORITY AND RESPONSIBILITIES

The Code Authority Director is authorized and directed: (1) To maintain a continuing review of all programming and advertising material presented over television, especially that of subscribers to the Television Code of NAB; (2) to receive, screen and clear complaints concerning television programming; (3) to define and interpret words and phrases in the Television Code; (4) to develop and maintain appropriate liaison with governmental agencies and with responsible and accountable organizations and institutions; (5) to inform, expeditiously and properly, a subscriber to the Television Code of complaints or commendations, as well as to advise all subscribers concerning the attitudes and desires program-wise of accountable organizations and institutions, and of the American public in general; (6) to review and monitor, if necessary, any certain series of programs, daily programming, or any other program presentations of a subscriber, as well as to request recorded material, or script and copy, with regard to any certain program presented by a subscriber; (7) to reach conclusions and make recommendations or prefer charges to the Television Code Review Board concerning violations and breaches of the Television Code by a subscriber; (8) to recommend to the Code Review Board amendments to the Television Code.

### A. Delegation of Powers and Responsibilities:

The Code Authority Director shall appoint such executive staff as is needed, consistent with resources, to carry out the above described functions, and may delegate to this staff such responsibilities as he may deem necessary.

## INTERPRETATIONS OF THE TELEVISION CODE

### Interpretation No. 1

June 7, 1956, Revised June 9, 1958  
"Pitch" Programs

The "pitchman" technique of advertising on television is inconsistent with good broadcast practice and generally damages the reputation of the industry and the advertising profession.

Sponsored program-length segments consisting substantially of continuous demonstrations or sales presentation, violate not only the time standards established in the Code but the broad philosophy of improvement implicit in the voluntary Code operation and are not acceptable.

### Interpretation No. 2

June 7, 1956  
Hollywood Film Promotion

The presentation of commentary or film excerpts from current theatrical releases in some instances may constitute commercial material under the Time

Standards for Advertising. Specifically, for example, when such presentation, directly or by inference, urges viewers to attend, it shall be counted against the commercial allowance for the program of which it is a part.

### Interpretation No. 3

June 7, 1956  
Non-Acceptability of Particularly Intimate Products

Paragraph 11 of the General Advertising Standards reads in part, "The advertising of particularly intimate products which ordinarily are not freely mentioned or discussed is not acceptable."

Products for the treatment of hemorrhoids and for use in connection with feminine hygiene are not acceptable under the above stated language.

### Interpretation No. 4

January 23, 1959  
Prize Identification

Aural and/or visual prize identification of up to ten seconds duration may be deemed "reasonable and limited" under the language of Paragraph 5 of the Time Standards for Advertising. Where such identification is longer than ten seconds, the entire announcement or visual presentation will be charged against the total commercial time for the program period.

### Interpretation No. 5

February 25, 1965  
Below-the-Line Credits

"Below-the-line credits" are deemed to mean those for technical and physical services and facilities as distinct from generally recognized artistic and creative services such as those performed by cast, writers, directors, producers and the like.

### Interpretation No. 6

March 4, 1965  
Drinking on Camera

Paragraph 6, Section IX, General Advertising Standards, states that the "advertising of beer and wine is acceptable only when presented in the best of good taste and discretion." This requires that commercials involving beer and wine avoid any representation of on-camera drinking.

*Note: From time to time the Code Authority issues advertising guidelines expanding on provisions of the Code. Subjects now covered are alcoholic beverages, arthritis and rheumatism remedies, weight reducing products and toys. Other guidelines will be issued in future. Copies may be obtained from the Washington Code Authority Office.*



# *The Press*

- ◆ TRADE PUBLICATIONS
- ◆ NEWSPAPER LISTING
- ◆ FAN MAGAZINES



# Trade Publications

## Quigley Publishing Company

Publishers of Motion Picture Herald (Weekly), Motion Picture Daily, Better Theatres and Theatre Vending (Monthly), Motion Picture Almanac (Annual), Television Almanac (Annual), Television Today (With Motion Picture Daily), Fame (Annual), and books (The Quigley Bookshop), dealing with the business and technology of motion pictures and television. Rockefeller Center at 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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ITALY: SYD STOGEL, Via Sestio Calvino 60; Rome, Italy.

JAPAN: A. C. PINDER, Whaley-Eaton Service, Central P.O. Box 190, Tokyo, Japan.

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TURKEY: PHEDON NAZLOGLU, Atlama Sokak 32, Aynali Cesme, Beyoglu, Istanbul.

URUGUAY: GUALBERTO FERNANDEZ, Calle Masini 2995, Montevideo.

VENEZUELA: WILLIAM J. MORASKIE, Columbia Pictures of Venezuela Inc., Apartado No. 825, Caracas.

YUGOSLAVIA: STOJAN BRALOVIC, Ohridska 8, Belgrade.

## QUIGLEY PUBLICATIONS

### Motion Picture Herald

(Weekly dated Wednesdays) Rockefeller Center, 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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### Motion Picture Daily

(Daily, except Saturdays, Sundays and Holidays) Rockefeller Center, 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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**Television Today**  
(With Motion Picture Daily.)  
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**Better Theatres**

(Published thirteen times a year including Theatre Vending as a section of Motion Picture Herald) Rockefeller Center, 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

EDITOR  
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**Motion Picture Almanac**

(Annually) Rockefeller Center, 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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(Annually) Rockefeller Center, 1270 Sixth Avenue, New York, N. Y. 10020; Circle 7-3100; Cable: Quigpubco, New York.

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**The Advertiser**

(Markets of America, Volume 31-1967 with The Advertiser) (Annually) 1056 Fifth Ave., New York, N. Y. 10028; 369-6512.

PUBLISHER AND EDITOR IN CHIEF  
MANUEL ROSENBERG  
EDITOR  
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**Advertising Age**

(Weekly) 740 N. Rush St., Chicago, Ill. 60611; Delaware 7-5200; 630 Third Ave., New York 17, N. Y.; YUkon 6-5050.

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**The American Cinematographer**

(Monthly on the 1st—Motion picture photography and production techniques) Published by ASC Holding Corp., Inc., 1782 North Orange Drive, Hollywood, Calif. 90028; 467-2135.

EDITOR  
HERE A. LIGHTMAN

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**Audio**

(Monthly) 134 N. 13th St., Philadelphia, Pa. 19107; 215-564-5170.

PUBLISHER  
C. G. McPROUD  
EDITOR  
A. P. SALSBERG

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**Better Theatres**

(See Quigley Publications)

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**Billboard**

(Weekly dealing with records, music, radio programming, talent, music machines, amusement machines, etc., published Mondays). 165 West 46th St., New York 10036, N. Y.; Plaza 7-2800; 188 West Randolph Street, Chicago, Ill. 60601; Central 6-9818; 2160 Patterson Street, Cincinnati, O. 45214; 381-6450; 9000 Sunset Blvd., Los Angeles, Calif. 90069; 273-1555. 733 15th St. N. W., Washington, D. C. 20005; 393-2580.

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## Broadcasting—The Businessweekly of Television and Radio

(Weekly on Monday; also publishes Broadcasting Yearbook every January.) 1735 DeSales St., N.W., Washington, D. C. 20036; (212) METropolitan 8-1022; 444 Madison Avenue, New York, N. Y. 10022; 755-0610; 360 North Michigan Avenue, Chicago, Ill. 60601; Central 6-4115; 1680 No. Vine St., Hollywood, Calif. 90028; HOLLYWOOD 3-3148.

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DIRECTOR OF PUBLICATIONS  
JOHN P. COSGROVE

## Broadcasting Yearbook

(See Broadcasting Magazine)

## Business Screen Magazine

(Every six weeks) 7064 Sheridan Road, Chicago, Ill. 60626; BRIargate 4-8234-5.

EDITOR AND PUBLISHER  
O. H. COELN

NEW YORK BUREAU CHIEF

ROBERT SEYMOUR, JR.

HOLLYWOOD BUREAU CHIEF

H. L. MITCHELL (San Marino)

## Celebrity Bulletin

(A chronological of the day to day activities of celebrities in New York, Hollywood, London, Paris, and Rome.) 171 West 57th Street, New York 19, N. Y.; PLaza 7-7979.

PUBLISHER  
EARL BLACKWELL

## Celebrity Register

(A biographical index, published every five years) 140 West 57th Street, New York 19, N. Y.; PLaza 7-3425.

PUBLISHER  
HARPER & ROW

EDITORS  
CLEVELAND AMORY, Chief  
EARL BLACKWELL

## Contact Book

(A trade directory, published annually) 171 West 57th Street, New York 19, N. Y.; PLaza 7-7979.

PUBLISHER  
EARL BLACKWELL

## Daily Variety

(Motion picture, radio, television, legit., nitery and music daily) 6404 Sunset Blvd., Hollywood, Calif. 90028; (213) 469-1141.

EDITOR  
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ADVERTISING MANAGER  
HAL SCOTT

BUSINESS MANAGER  
BARBARA ONEAL

## Editor and Publisher

(Weekly) 850 Third Ave., New York, N.Y. 10022;  
Phone: PLaza 2-7050.

PRESIDENT & EDITOR

ROBERT U. BROWN

EXECUTIVE EDITOR

JEROME H. WALKER

GENERAL MANAGER

JAMES W. BROWN, JR.

## Electronic & Appliance Specialist

(Regional monthly dealing with electronics, radio, television, high fidelity, appliances) 220 Fifth Ave., Suite 1301-02; New York 1, N. Y.; LE. 2-0505.

PUBLISHER AND EDITOR  
NAT BOOLHACK

## Electronic Industries

(Monthly for research, design, development and operation electronic and television engineers) Chilton Company, 56th & Chestnut Sts., Philadelphia, Pa.; (215) Sherwood 8-2000; New York Office: 100 E. 42nd St. N. Y. 17, (212) OXFord 7-3400; Chicago Office: 540 N. Michigan Ave., Chicago 1, Ill.; (312) 467-9660; Cleveland Office: 601 Rockwell Ave., Cleveland 15; (216) SUPERior 1-2860; Los Angeles Office: 1543 West Olympic Blvd. 90015; (213) DUNKirk 7-1271; San Francisco Office: 839 Mitten Rd., Burlingame, Cal. 94010; (415) 697-8703; Dallas Office: Meadows Bldg., Expressway, EMerson 3-6426; Atlanta: 1776 Peachtree St., N. W.; (404) 875-1255; Boston Office: 10 High St., Boston, Mass.; (617) Liberty 2-4460.

PUBLISHER  
K. ROBERT BRINK, JR.

EDITOR  
ALBERTO SOCOLOVSKY

CIRCULATION MANAGER  
ELMER DALTON

## Electronic Technician

(Monthly for professional TV-radio, audio and radio communications technicians.) Ojibway Bldg., Duluth, Minn., 55802.

PUBLISHER  
RON KIPP  
MANAGING EDITOR  
JACK HOBBS

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### Electronic World

(Technical monthly) 1 Park Ave., New York  
10016, N. Y.; ORegon 9-7200.

PUBLISHER  
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PRESIDENT  
WILLIAM ZIFF

EDITOR  
WILLIAM A. STOCKLIN

CHICAGO OFFICE  
307 N. Michigan Ave.

BEVERLY HILLS OFFICE  
9025 Wilshire Blvd.

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### Electronics

(Design, production and application bi-monthly  
for engineers and management) McGraw-  
Hill Publishing Co., 330 W. 42nd St., New  
York, N. Y. 10036; 971-3333.

PUBLISHER  
GORDON JONES

EDITOR  
LEWIS H. YOUNG

ASSOCIATE MANAGING EDITORS

SAMUEL WEBER  
GEORGE SIDERIS  
ROBERT HENKEL

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### Fame

(See Quigley Publications)

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### Film Quarterly

(Quarterly; published Fall, Winter, Spring, and  
Summer. A critical journal of motion pictures  
and their related arts; successor to The  
Quarterly of Film, Radio, and Television and  
the Hollywood Quarterly). Editorial, Sales,  
and Advertising Office: University of Cali-  
fornia Press, Berkeley, California 94720;  
THornwall 5-6000, ext. 4248.

EDITOR  
ERNEST CALLENBACH

PUBLISHER  
University of California Press

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### Film News

(16 mm film and audio visual magazine, pub-  
lished bi-monthly). 250 W. 57th Street, New  
York, N. Y. 10019; LT1-3596.

PUBLISHER AND EDITOR  
ROHAMA LEE

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### Hollywood Reporter

(Film & TV daily) 6715 Sunset Boulevard, Holly-  
wood 28, Calif.; HOLlywood 4-7411; and 229  
W. 42nd Street, New York, N. Y.; WIsconsin  
7-2470.

PUBLISHER  
TICHI WILKERSON MILES

EDITOR  
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GENERAL MANAGER  
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ROME OFFICE  
SAMUEL STEINMAN, Piazza S Anselmo, 1.

LONDON OFFICE  
PETER NOBLE, 46 Abbey Rd., N.W.8.

PARIS OFFICE  
JOYCE THOMPSON, c/o Time-Life Press Agency

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### International Motion Picture Almanac

(See Quigley Publications)

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### International Photographer

(Monthly, on the 5th) 7715 Sunset Boulevard,  
Hollywood, Calif. 90046; 876-0160.

PUBLISHER  
International Photographer

EDITOR  
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BUSINESS MANAGER  
TERRY M. BURLEY

MANAGING EDITOR  
GEORGE TOSCAS

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### International Television Almanac

(See Quigley Publications)

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### Journal of the Society of Motion Picture and Television Engineers

(Technical Monthly) Editorial office: SMPTE  
Headquarters, 9 East 41st Street, New York,  
N. Y. 10017; TN7-5410.

EDITOR  
VICTOR H. ALLEN  
ADVERTISING MANAGER  
DENIS A. COURTNEY

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### Marketing/Communications

(Monthly) 501 Madison Ave., New York, N.Y.  
10022; 421-0800.

PRESIDENT & PUBLISHER  
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EDITOR  
WALTER JOYCE  
BRANCH OFFICE  
307 N. Michigan Ave., Chicago, Ill. 60601

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### Motion Picture Almanac

(See Quigley Publications)

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### Motion Picture Daily

(See Quigley Publications)

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### Motion Picture Herald

(See Quigley Publications)

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### National Radio-Television News Directory

(formerly The Mike & Screen Press Directory &

News Guide. Annual reference published by Radio-Newsreel-TV Working Press Association). 527 Lexington Ave., New York, N. Y. 10017; PLaza 1-2720.

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### Quigley Publications

(See Quigley Publishing Company at head of these listings).

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### Radio—Television Daily

(Radio & Television trade daily; also publishes Yearbook of Radio and Television). 1501 Broadway, New York 36, N. Y.; Wisconsin 7-6336.

PUBLISHER & EDITOR  
STEVEN H. SCHEUER

HOLLYWOOD EDITOR  
CHARLES WHITRECK

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### Radio-Electronics

(Monthly dealing with technical aspects for TV, radio and electronic technicians, high-fidelity enthusiasts and experimenters) 154 W. 14 St., New York, N.Y. 10011; (212)255-7755.

EDITOR-IN-CHIEF  
HUGO GERNSBACK

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MANAGING EDITOR  
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### Radio and Television Weekly

(Weekly) 145 Ave. of the Americas, New York 13, N.Y.; (212)929-1114.

CHAIRMAN  
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### Ross Reports: Television

150 Fifth Ave.; 924-0320.

EDITOR & PUBLISHER  
JERRY LEICHTER

### Sponsor

(Monthly) 71 Vanderbilt Ave., New York, N.Y. 10017; 686-2200.

PUBLISHER  
ROBERT EDGELL

EDITOR  
CHARLES SINCLAIR

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**Teletales, The News Letter of the National Academy of Television Receiver Owners of America**

(Monthly) 917 So. Tremaine, Hollywood 19, Calif.; WE 9-2345.

EDITOR  
SYD CASSYD

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### TV Film Source Books

(Feature Film Source Book; Series, Serials & Packages Source Book; "Free" Film Source Book)

535 Fifth Ave., New York 17, N. Y.; MURray Hill 7-1668.

PUBLISHER  
JOSEPH M. DUPUY-KOEHLER

EDITOR  
MISS AVRA LEAH FLIEGELMAN

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### Television Age

(Bi-weekly trade magazine) 1270 Sixth Ave., New York 20, N. Y.; CI. 7-7660.

PUBLISHER

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6044 N. Waterbury Rd., Des Moines, Iowa, 277-2660.

P.O. Box 3233A, Birmingham, Alabama 35205, 322-6528.

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### Television Digest

(Published weekly Television Digest, Television Addenda, AM/FM & CATV Addenda; Annual Television Factbook.) 2025 Eye Street North, Washington, D. C. 20006; (202) 965-1985.

EDITOR & PUBLISHER  
ALBERT WARREN

GENERAL MANAGER  
ED KELLY

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### Television Index

150 Fifth Avenue; 924-0320.

EDITOR AND PUBLISHER  
JERRY LEICHTER

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### Television Factbook

(Published by Television Digest) 2025 Eye Street, Washington, D. C. 20006

PUBLISHER  
ALBERT WARREN

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### Theatre Vending

(See Better Theatres, under Quigley Publications)

## Variety

(General amusements and professional weekly, published Wednesdays) 154 West 46th Street, New York, N. Y. 10036; (212) JUdson 2-2700. Branches: 6404 Sunset Blvd., Hollywood, Calif. 90028; (213) HO 9-1141; 784 National Press Bldg., Washington, D. C. 20004, (202) ST 3-5445; 400 North Michigan Ave., Chicago, Ill. 60611, (312) DE 7-4984; 49 St. James' Street, Piccadilly, London S. W. 1, England, HYDe Park 4561-2-3; 80 Avenue De Neuilly, Neuilly-sur-Seine, France, Sablons 07-12; Via Marche 84, Rome, Italy; phone 464-782.

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## Who's Who and What's Where at TV Stations

535 Fifth Ave., New York, N. Y. 10017; MUrray Hill 7-1668.

PUBLISHER

JOSEPH M. DUPUY-KOEHLER

EDITOR

HELEN GREEN

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## Yearbook of Radio & Television

(Annual) 1501 Broadway, New York 36, N. Y.;  
WIsconsin 7-6336.

PUBLISHER & EDITOR

STEVEN H. SCHEUER

# Newspapers in Principal Markets of the U.S.

Arranged alphabetically by states, this list, taken from the circulation lists of Motion Picture Herald, gives the names and addresses of newspapers in cities and market areas of over 100,000 population which maintain regular television and entertainment departments.

## Alabama

Birmingham, The Birmingham News Co., 2200 North 4th Ave.  
Birmingham, Birmingham Post Co., 2200 North 4th Ave.  
Mobile, Mobile Press Register, 304 Government St.  
Montgomery, Advertiser Co., 107 South Lawrence.

## Arizona

Phoenix, Evening American, 4120 North 38th St.  
Phoenix, Phoenix Newspapers Inc., 120 East Van Buren St.  
Tucson, Tucson Newspapers, Inc., 208 North Stone.

## Arkansas

Little Rock, Arkansas Democrat Co., Capitol Ave. & Scott.  
Little Rock, Gazette Publishing Co., 112 West Third St.

## California

Anaheim, Anaheim Bulletin, 232 South Lemon St  
Berkeley, Berkeley Gazette, 2048 Center St.  
Fresno, McClatchy Newspaper, 1559 Van Ness Ave.  
Glendale, Southern California Associated Newspapers, 111 North Isabel.  
Hollywood, Citizen-News Co., 1545 N. Wilcox  
Long Beach, Twin Coast Newspapers, Inc., 604 Pine Ave.  
Los Angeles, Citizen-News, 1545 N. Wilcox Ave.  
Los Angeles, The Herald Examiner, 1111 South Broadway.  
Los Angeles, Times-Mirror Co., 202 West First St.  
Los Angeles, Valley Times, 11109 Magnolia Blvd., N. Hollywood.  
Oakland, The Tribune Publishing Co., 401-13th St.  
Pasadena, Twin Coast Newspapers, 525 East Colorado St.  
Redondo Beach, So. Calif. Asso. Newspaper, 5215 Torrance Blvd.

Sacramento, McClatchy Newspapers, 21st & Q Streets.  
Sacramento, The Union, 1910 Capitol Ave.  
San Diego, Union-Tribune Publishing Co., 940 Third Ave.  
San Fernando Valley, San Fernando Valley Times, 11109 Magnolia Blvd.  
San Francisco, The Chronicle Pub. Co., 901 Mission St.  
San Francisco, The Examiner, 3rd & Market  
San Francisco, The News-Call Bulletin, 860 Howard St.  
San Gabriel Valley, The Tribune, 2037 W. San Bernardino Rd.  
San Jose, Northwest Publications, Inc., 211 West Santa Clara St.  
Santa Ana, Freedom Newspapers Inc., 625 North Grand Ave.

## Colorado

Denver, The Post, 650 15th St.  
Denver, Denver Publishing Co., 400 West Colfax Ave.

## Connecticut

Bridgeport, Bridgeport Herald Corp., 299 Lafayette St.  
Bridgeport, The Post Publishing Co., 410 State St.  
Hartford, The Hartford Courant Co., 285 Broad St.  
Hartford, The Times, 10 Prospect St.  
New Haven, The Journal-Courier, 367 Orange St.  
New Haven Register Publishing Co., 367 Orange St.  
Waterbury, American-Republican, Inc., 389 Meadow St.

## District of Columbia

Washington, Washington Daily News Co., 1013-13th St., N.W.  
Washington, Washington Post Co., 1515 "L" St., N.W.  
Washington, The Evening Star, 225 Virginia Ave., S.E.

## Florida

Jacksonville, Florida Publishing Co., 400 West Adams St.  
Miami, Miami Herald, 1 Herald Plaza.  
Miami, The News, 1001 North West 7th St.  
St. Petersburg, The Times, P. O. Box 1121.  
Tampa, The Tribune Co., 505 East J. F. Kennedy Blvd.

## Georgia

Atlanta, Atlanta Newspapers, Inc., 10 Forsyth St., N.W.  
Atlanta, Atlanta Times, 700 Forrest Rd., N.E.  
Atlanta, Daily World, 210 Auburn Ave., N.E.  
Columbus, The Ledger-Enquirer, 17 West 12th St.  
Macon Telegraph Publishing Co., 120 B'way.  
Savannah, Savannah News-Press, Inc., 105-111 West Bay St.

## Hawaii

Honolulu, The Advertiser, P. O. Box 3110.  
Honolulu, Honolulu Star-Bulletin, 605 Kapiolan Blvd.  
Honolulu, Hawaii Hechi, Ltd., 917 Kokea St.  
Honolulu, Hawaii Times, 916 Nuuanu Ave.

## Illinois

Chicago, Chicago's American, 445 N. Michigan Ave.  
Chicago, Calumet Daily Calumet, 9120 Baltimore.  
Chicago, Robert S. Abbott Pub. Co., 2400 S. Michigan.  
Chicago, The Sun-Times, 401 North Wabash.  
Chicago, The News, 401 North Wabash.  
Chicago, The Tribune, 435 North Michigan Ave.  
Peoria, Peoria Journal Star, War Memorial Drive.  
Rockford, Rockford Newspapers, Inc., 99 East State St.

## Indiana

Evansville, Evansville Courier & Press, 201 N.W. 2nd St.  
Fort Wayne, The Journal-Gazette, 600 West Main St.  
Fort Wayne, The News Publishing Co., 600 West Main St.  
Gary, Gary Printing & Pub. Co., 1065 Broadway.  
Hammond, Hammond Publishers Inc., 417 Fayette St.  
Indianapolis, Indianapolis Newspapers, Inc., 307 North Pennsylvania St.  
South Bend, The South Bend Tribune, 225 West Colfax

## Iowa

Des Moines, Des Moines Reg. & Tribune, 715 Locust St.  
Waterloo Daily Courier, Commercial St. & Park Ave., Waterloo, Iowa

## Kansas

Kansas City, Capper Pub., Inc., 901 North 8th St.  
Topeka, The Stauffer Publication, Inc., 6th & Jefferson.  
Wichita, The Wichita Eagle and Beacon Pub. Co., 825 E. Douglas St.

## Kentucky

Louisville, The Courier-Journal & Times, 525 West Broadway.

## Louisiana

Baton Rouge, The Capital City Press, 525 Lafayette St.  
New Orleans, The Times-Pacayune Pub. Co., 601-625 North St.  
Shreveport, The Journal, 222 Lake St  
Shreveport, The Times, 222 Lake St.

## Maryland

Baltimore, Hearst Consolidated Pub. Co.,

Lombard & South Sts.  
Baltimore, A. S. Ahell Co., Calvert & Center Sts.

## Massachusetts

Boston, The Christian Science Monitor, One Northway St.  
Boston, The Globe Newspapers Co., 135 Morrissey Blvd.  
Boston, The Boston-Herald Traveler, 300 Harrison Ave.  
Boston, The Hearst Corp., 5 Winthrop Square.  
New Bedford, E. Anthony & Sons, 555 Pleasant St.  
Springfield, The Republican Pub. Co. & Springfield Pub. Co., 32 Cypress St.  
Worcester, The Worcester Telegram & Gazette Inc., 20 Franklin St.

## Michigan

Detroit, Knight Newspapers, Inc., 321 West Lafayette Blvd.  
Detroit, Evening News, 615 W. Lafayette.  
Flint, The Journal, 200 East 1st St.  
Grand Rapids, The Press, 20 Fulton St., East.  
Lansing, Federated Pub. Inc., 120 East Lenawee St.

## Minnesota

Duluth, N. W. Publications, Inc., 424 West 1st.  
Minneapolis, Minneapolis Daily American, 25 University Ave., S.E.  
Minneapolis, Minneapolis Star & Tribune Co., Fifth & Portland.  
St. Paul, Northwest Publications, Inc., 55 East 4th St.

## Mississippi

Jackson, Mississippi Publishers Corp., 311 East Pearl St.

## Missouri

Kansas City, The Kansas City Star Co., 1729 Grand Ave.  
St. Louis, The Globe-Democrat, 12th Blvd. At Delmar.  
St. Louis, The Post-Dispatch, 1133 Franklin Ave.

## Nebraska

Lincoln, The Journal-Star Printing Co., 926 "P" Street.  
Omaha, The World-Herald, 14th & Dodge Sts.

## New Jersey

Camden, Southern New Jersey Newspapers Inc. Elizabeth, Mid-Atlantic Inc., 295-299 North Broad St.  
Jersey City, Evening Journal Assn., 30 Journal Square.  
Newark, The Evening News Pub Co., 215-221 Market St.  
Newark, Newark Morning Ledger Co., 217 Halsey St.  
Paterson, The Call, 33 Church St.  
Paterson, The News, News Plaza & Straight St.  
Trenton, The Trenton Times, 500 Perry St.  
Trenton, Capital City Publishing Co., 306 East Front St.

## New Mexico

Albuquerque, The Journal Pub. Co., 7th & Silver.

## New York

Albany, The Hearst Corp., 24-30 Sheridan Ave.  
Buffalo, The Buffalo Evening News, Inc., 218 Main St.  
Buffalo, Courier-Express, 787 Main St.  
Jamaica, Long Island Daily Press Pub. Co., 92-20 168th St.  
Long Island, Newsday, 50 Steward Ave.  
Long Island City, Newspaper Enterprises Inc., 1 Star Square.  
New York City  
Look Magazine, 488 Madison Ave.  
The News, 220 East 42nd St.  
The Post, 75 West St.

Triangle Publications, 525 W. 52nd St.  
 The Times, 229 West 43rd St.  
 Twin Coast Newspapers Inc., 99 Wall St.  
 Wall St. Journal, 44 Broad St.  
 Niagara Falls, The Gazette, 310 Niagara St.  
 Rochester, The Gannett Co., Inc., 55 Exchange St.  
 Syracuse, The Herald Co., 220 Herald Place.  
 Syracuse, The Syracuse Post-Standard, 300 East Lafayette St.  
 Utica, The Utica Observer-Dispatch, 221 Oriskany Plaza.  
 Yonkers, The Herald Statesman, Larkin Plaza.

## North Carolina

Charlotte, The Knight Publishing Co., 600 South Tryon St.  
 Greensboro, The Greensboro News Co., 200-04 North Davis St.  
 Winston-Salem, The Piedmont Pub. Co., 416-20 North Marshall.

## Ohio

Akron, The Beacon Journal, 44 East Exchange St.  
 Canton, The Repository, 500 Market Ave., South.  
 Cincinnati, The Enquirer, 617 Vine St.  
 Cincinnati, The E. W. Scripps Co., 800 Broadway St.  
 Cleveland, The Plain Dealer, 1801 Superior Ave.  
 Cleveland, The Press & News, 901 Lakeside Ave.  
 Columbus, The Citizen-Journal, 34 South Third St.  
 Columbus, The Dispatch, 34 South Third St.  
 Dayton, The Dayton Newspapers, Inc., 4th & Ludlow Sts.  
 Toledo, The Toledo Blade Co., 541 Superior St.  
 Youngstown, The Vindicator Printing Co., Vindicator Square.

## Oklahoma

Oklahoma City, The Oklahoma Pub. Co., 500 North Broadway.  
 Tulsa, The World Pub. Co., 315 South Boulder Ave.

## Oregon

Portland, The Daily Journal of Commerce, 711 Southwest 14th Ave.  
 Portland, The Oregonian, 1320 Southwest Broadway

## Pennsylvania

Allentown, The Call-Chronicle Newspaper, 6th & Linden Sts.  
 Erie, The Times Pub. Co., 20 East 12th St.  
 Philadelphia, The Bulletin, 30th & Market Sts.  
 Philadelphia, The Inquirer, 400 North Broad St.  
 Philadelphia, The News, 22nd & Arch.  
 Pittsburgh, Post-Gazette & Sun Telegraph, Blvd. of Allies.  
 Pittsburgh, The Press, Blvd. of Allies.  
 Reading, The Reading Eagle Co., 345 Penn St.  
 Scranton, The Scrantonian-Republican Publishing Co., 338 North Washington Ave.  
 Scranton, The Times, Penn & Spruce.

## Rhode Island

Providence, The Providence Journal Co., 75 Fountain St.

## Tennessee

Chattanooga, The News-Free Press Co., 117 East 10 St.  
 Knoxville, The Journal, 208 W. Church Ave.  
 Knoxville, The Knoxville News-Sentinel Co., 208 West Church Ave.  
 Memphis, The Memphis Publ. Co., 495 Union Ave.  
 Nashville, The Banner, 1100 Broadway.  
 Nashville, The Tennessean, 1100 Broadway.

## Texas

Amarillo, The Globe-News Pub. Co., 900 Harrison St.  
 Austin, The Newspapers Inc., 308 Guadalupe, P. O. Box 76.  
 Beaumont, The Enterprise Co., 380 Walnut St.  
 Corpus Christi, The Caller-Times Pub. Co., 820 Lower Broadway.  
 Dallas, The News, Communications Center.  
 Dallas, The Times Herald, Herald Square.  
 El Paso, The Newspaper Printing Corp., 401 Mills St.  
 Fort Worth, The Press, 507 Jones.  
 Fort Worth, The Star-Telegram, 400 West 7th St.  
 Houston, The Chronicle, 512 Travis St.  
 Houston, The Post, 2410 Polk Ave.  
 Houston, The Press, 2001 Rusk Ave.  
 Lubbock, The Avalanche-Journal, 8th St. & Avenue "J".  
 San Antonio, The Express Pub. Co., Avenue "E" & 3rd St.  
 San Antonio, Hearst Consol. Pub. Co., 420 Broadway.  
 Wichita Falls, The Times Pub. Co., 701 Scott St.

## Utah

Salt Lake City, Desert News-Telegram, 33 Richards St.  
 Salt Lake City, The Tribune, 143 South Main St.

## Virginia

Newport News, The Daily Press, Inc., 215-25th St.  
 Norfolk, The Norfolk-Portsmouth Newspapers, 150 West Brambleton Ave.  
 Richmond, The Richmond Newspapers Inc., 110 North 4th St.

## Washington

Seattle, The Post-Intelligencer, 6th & Wall.  
 Seattle, The Times, Fairview Ave. N & John  
 Seattle, Daily Journal of Commerce, Inc., 83 Columbia St.  
 Spokane, The Spokane Chronicle Co., 926 Sprague.  
 Tacoma, The Tribune Pub. Co., 711 S. Helens Ave.

## Wisconsin

Madison, The Madison Newspapers, Inc., 155 South Carroll St.  
 Milwaukee, The Journal Co., 333 West State.

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