

Section I FEDERAL COMMUNICATIONS COMMISSION
Washington, D. C. 20554
APPLICATION FOR CONSENT TO ASSIGNMENT OF
BROADCAST STATION CONSTRUCTION PERMIT OR LICENSE

APPLICANT SHOULD NOT USE THIS BOX

GENERAL INSTRUCTIONS

A. This form is to be used in all cases when applying for authority for assignment of a Broadcast Station Construction Permit or License. It consists of Section I and the following Sections.

- Section II. Legal Qualifications of Broadcast Applicant
- Section III. Financial Qualifications of Broadcast Applicant
- Section IV-A. Statement of Program Service of Broadcast Applicant (AM-FM)
- Section IV-B. Statement of Program Service of Broadcast Applicant (TV)

B. The assignor will fill out Part I of Section I, and Parts II, IV, and VII, of Section IV-A or Section IV-B as appropriate.

C. The assignee will fill out Part II of Section I, all of Sections II and III, and Parts I, III, V, VI and VII of Section IV-A or Section IV-B as appropriate.

D. Prepare and file three copies of this form and all exhibits with Federal Communications Commission, Washington, D. C. 20554.

E. Number exhibits serially in the spaces provided in the body of the form. List exhibits furnished by the assignor on page three of this part; list the assignee's exhibits on page five of Part II. Date each exhibit.

F. Information called for by this application which is already on file with the Commission need not be refilled in this application provided (1) the information is now on file in another application or FCC form filed by or on behalf of these applicants; (2) the information is identified fully by reference to the file number (if any), the FCC form number, and the filing date of the application or other form containing the information and the page or paragraph referred to, and (3) after making the reference, the applicants state: "No change since date of filing." Any such reference will be considered to incorporate into this application all information, confidential or otherwise, contained in the application or other form referred to. The incorporated application or other form will thereafter, in its entirety, be open to the public.

G. BE SURE ALL NECESSARY INFORMATION IS FURNISHED AND ALL PARAGRAPHS ARE FULLY ANSWERED. IF ANY PORTIONS OF THE APPLICATION ARE NOT APPLICABLE, SPECIFICALLY SO STATE. DEFECTIVE OR INCOMPLETE APPLICATIONS MAY BE RETURNED WITHOUT CONSIDERATION.

PART I

INSTRUCTIONS FOR ASSIGNOR

- A. The name of the assignor must be stated exactly as it appears in the authorization to be assigned.
- B. This part of this application shall be personally signed by the assignor, if the assignor is an individual; by one of the partners, if the assignor is a partnership; by an officer, if the assignor is a corporation, by a member who is an officer, if the assignor is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the assignor is an eligible government entity; or by the assignor's attorney in case of the assignor's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the assignor, separately set forth the reason why application is not signed by the assignor. In addition, if any person is stated on the basis of the attorney's belief only (rather than knowledge), he shall separately set forth his reasons for believing that such statements are true.

FILE NO. **BAL 8010**

1. Name of Assignor (See A under Instructions for Assignor)

THE CONNER CORPORATION

Street Address

Radio Road - P. O. Box 30

City	State	ZIP Code
Lamesa	Texas	79331

2. Name and address of person to whom communications should be sent, if different from item 1

Name
Thomas E. Conner

Street Address
Radio Road - P. O. Box 30

City	State	ZIP Code
Lamesa	Texas	79331

3. Name of Assignee
K P E T Radio, Inc.

Street Address
209 N. Houston Avenue

City	State	ZIP Code
Lamesa	Texas	79331

4. Authorization which is proposed to be assigned

Call letters K P E T	Location Lamesa, Texas
File number BZ-8183	Date of grant or Renewal Nov. 16, 1972 (n)

If license, give expiration date August 1, 1974	If construction permit, give date of required completion
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Authorizations of any Remote Pickup, STL, or other stations which are to be assigned

Call letters KE-3773 KD-2733	File numbers BRRE - 4363 BRRE - 2380
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5. Is assignor or any person controlling assignor party to any litigation or proceeding which may in any manner affect (or be affected by) the proposed assignment? If so, describe fully. Yes No

6. Give a full statement of assignor's reasons or purposes for requesting this assignment. Thomas E. Conner, sole owner of Assignor, The Conner Corporation, Licensee, is 67 years old and for health reasons wishes to retire.

(n) The Conner corporation became owner and licensee of KPET on October 1, 1968.

7. If this application is approved, will assignor upon the settlement date either file with the Commission or furnish to assignee (show which), for the period from the first of the calendar year to the settlement date, the broadcast operating and statistical data relating to the station or stations involved which are called for in Schedules 1 and 2 of the Annual Financial Report (FCC Form No. 324)? Yes No

File with FCC

Furnish Assignee

8. Is the information shown in assignor's Annual Ownership Report now on file with the Commission true and correct as of this date? Yes No

If the answer is "No", attach as Exhibit No. _____ an Ownership Report supplying full information to bring such data up-to-date.

9a. Does the assignor, or any partner, officer, director, member of the assignor's governing board, or any stockholder owning 10% or more of the assignor's stock, have any interest in or connection with the following (if so state what interest or connection):

None

Any standard FM, or television broadcast station?

None

c. Any application pending before the Commission?

None

d. Dismissed and/or denied applications?

None

10. Attach as Exhibit No. 1 a schedule showing the original cost, the original date of purchase, the original cost less depreciation, and the estimated replacement cost for each item listed in Schedule 8 of the Annual Financial Report. (Original Cost means the actual cost to the first person dedicating the property to broadcast service. Original Purchase Date means the date on which the property was first dedicated to broadcast service.) If the information is not available, show why and furnish estimates. If the assignment arises out of death or legal disability of assignor, or is made without valuable consideration for the property and equipment assigned, the assignor need not supply the information called for in this paragraph. However, the Commission reserves the right to call for information as to the station's technical and non-technical equipment and property. Original cost at dedication is not known. See Exhibit No. 1 for estimated replacement costs.

11. Attach as Exhibit No. 2 a balance sheet showing assignor's current financial condition.

12. Describe fully and give present values of any properties, equipment, or other assets, exempted from, or liabilities not involved in, the proposed assignment together with resulting effect on net worth shown in balance sheet of assignor.

13a. Attach as Exhibit No. 3 copies of the contract or agreement to assign the property and facilities of the station including also but not limited to trusts, leases, debentures, and any other instruments which affect or concern the assignment (See Sec. 1.613 of the Commission's Rules). If there is only an oral agreement, reduce the terms to writing and attach.

b. Is this instrument joined in by assignee? Yes No
If the answer is "No", explain why the instrument is not jointly executed by assignor and assignee.

c. Show here the consideration (monetary, services, or otherwise) to be paid for the properties, etc., to be transferred and describe terms of payment. DO NOT MERELY REFER TO CONTRACT.

Sale Price \$220,000.00

Down Payment 60,000.00

Balance due \$160,000.00

Balance payable \$933.33 monthly for 12 Months, \$1,500.00 monthly for next 120 months and on 133rd month from date of transfer, a lump sum payment of \$61,918.60.

THE ASSIGNOR represents that this application is not filed for the purpose of impeding, obstructing, or delaying determination on any other application with which it may be in conflict.

THE ASSIGNOR acknowledges that all the statements made in this part of this application and attached exhibits are considered material representations, and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application.

CERTIFICATION

I certify that the statements in this part of this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 10 day of September, 1973.

ENCLOSE APPROPRIATE FEE WITH APPLICATION, IF REQUIRED. DO NOT SUBMIT CASH. MAKE CHECK OR MONEY ORDER PAYABLE TO FEDERAL COMMUNICATIONS COMMISSION. (SEE PART 1, VOLUME 1 OF FCC RULES TO DETERMINE WHETHER A FEE IS REQUIRED WITH THIS APPLICATION)

THE CONNER CORPORATION

(Name of assignor)

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT, U. S. CODE, TITLE 18, SECTION 1001.

BY (Signature)

TITLE President/Sole Owner

If assignor is represented by legal counsel, state name and post office address, including ZIP Code:

Mr. John R. Wilner - 2021 L. Street NW - Washington, D. C. 20036

EXHIBITS furnished as required by this form:

Table with 4 columns: Exhibit No., Section and Para. No. of Form, Name of assignor's officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which), Official title. Rows 1-10 listing exhibits and their details.

STATEMENT OF AM OR FM PROGRAM SERVICE

Name of Applicant
K P E T Radio, Inc.

Letters of station

City and State which station is licensed to serve

K P E T

Lamesa, Texas

PART I

Ascertainment of Community Needs

1. A. State in Exhibit No. _____ the methods used by the applicant to ascertain the needs and interests of the public served by the station. Such information shall include (1) identification of representative groups, interests and organizations which were consulted and (2) the major communities or areas which applicant principally undertakes to serve.
- B. Describe in Exhibit No. _____ the significant needs and interests of the public which the applicant believes his station will serve during the coming license period, including those with respect to national and international matters.
- C. List in Exhibit No. _____ typical and illustrative programs or program series (excluding Entertainment and News) that applicant plans to broadcast during the coming license period to meet those needs and interests.

NOTE: Sufficient records shall be kept on file at the station, open for inspection by the Commission, for a period of 3 years from the date of filing of this statement (unless requested to be kept longer by the Commission) to support the representations required in answer to Question 1. These records should not be submitted with this application and need not be available for public inspection.

PART II

Post Programming

2. A. State the total hours of operation during the composite week: 111.5
- B. Attach as Exhibit No. 4 one exact copy of the program logs for the composite week used as a basis for responding to questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Sections 73.112(c) and 73.282(c). Automatic recordings will be returned to the applicant. Exact copies of program logs will not be returned. If applicant has not operated during all of the days of the composite week which would be applicable to the use of this form, applicant should so notify the Commission and request the designation of substitute day or days as required.
3. A. State the amount of time (rounded to the nearest minute) the applicant devoted in the composite week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a 15-minute news program containing 3 minutes' commercial matter shall be counted as a 12-minute news program).

	Hours	Minutes	% of Total Time on Air
(1) News	12:21	741	10.69 %
(2) Public Affairs	1:55	115	1.66 %
(3) All other programs, exclusive of Entertainment and Sports	6:30	392	5.66 %

- B. If in the applicant's judgment the composite week does not adequately represent the station's past programming, applicant may in addition provide in Exhibit No. _____ the same information as required in 3-A above (using the same format) for a calendar month or longer during the year preceding the filing of this application. Applicant shall identify the time period used. Applicant need not file the program logs used in responding to this question unless requested by the Commission.
4. List in Exhibit No. 5 typical and illustrative programs or program series (excluding Entertainment and News) broadcast during the year preceding the filing of this application which have served public needs and interests in applicant's judgment. Denote, by underlining the Title, those programs, if any, designed to inform the public on local, national or international problems of greatest public importance in the community served by the applicant. Use the format below.

Title	Source*	Type*	Brief Description	Time Broadcast & Duration	How Often Broadcast
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5. Submit in Exhibit No. 6 the following information concerning the applicant's news programs:
 - A. The staff, news gathering facilities, news services and other sources utilized; and
 - B. An estimate of the percentage of news program time devoted to local and regional news during the composite week.
6. In connection with the applicant's public affairs programming, describe its policy during the past renewal period with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.

See Exhibit No. 7

*See Definitions

PART II

INSTRUCTIONS FOR ASSIGNEE

A. The name of the assignee, stated in Section I hereof, shall be the exact corporate name, if a corporation, if a partnership, the names of all partners and the name under which the partnership does business; if an unincorporated association, the name of an executive officer, his office, and the name of the association. In other sections of the form, the name need be only sufficient for identification of the assignee.

B. This part of this application shall be personally signed by the assignee, if the assignee is an individual; by one of the partners, if the assignee is a partnership; by an officer, if the assignee is a corporation; by a member who is an officer, if the assignee is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the assignee is an eligible government entity; or by the assignee's attorney in case of the assignee's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the assignee, separately set forth the reason why the application is not signed by the assignee. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

C. Before filling out this application, the assignee should familiarize himself with the Communications Act of 1934 and the following parts of the Commission's Rules and Regulations: Part I, Rules Relating to Practice and Procedure; Parts Relating to the Broadcast Services.

1. Give a full statement of assignee's reasons or purposes for requesting this assignment.

The officers and stockholders of the Assignee believe that the operation can be operated more fully in the public interest under their ownership due to a strengthened management team, and due to their experience in small market Radio Stations.

2a. Identify by date and names of parties any contracts entered into by assignor (including those for network service, use of mechanical records, sale of bulk time, etc., filed pursuant to Section 1.613) which will be performed by assignee.

See Exhibit No. 10, on File

b. If any changes will be made in contracts assumed by assignee, describe fully.

NONE

3. Name of Assignee (See A under Instructions for Assignee)

KPET RADIO, INC.

Street Address

209 North Houston Avenue

City

Lamesa

State
Texas

ZIP Code

79331

4. Name and address of person to whom communications should be sent, if different from item 3.

Name

See Exhibit No. 11, on File

Street Address

City

State

ZIP Code

5. Attach as Exhibit No. _____ a projected balance sheet showing assignee's financial condition after giving effect to the provisions involved in this application as of the same date of the balance sheet submitted in response to Section III, Para. 2, of this application.

On File

6. Will assignee's control over the station, its property and equipment arise out of voluntary agreement with the assignor? If the answer is "Yes", attach three copies of the agreement as Exhibit No. _____, unless heretofore attached in answer to Par. 13a, Part I of Section I hereof.

Yes No

On File

Any contract or other voluntary agreement under which assignee claims control over the station must specifically show (1) assignee will have complete control over all necessary physical property and its use and unlimited supervision over the programs to be broadcast; (2) consideration, whether monetary or otherwise, and whether paid or promised; (3) all other terms and conditions involved in the assignment, including a statement that the instrument submitted covers the entire arrangement between the parties (if it does not, all other pertinent legal instruments must be submitted); (4) assignment is subject to consent of the Commission.

The ASSIGNEE waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests consent to the assignment of this license and/or construction permit in accordance with this application. (See Section 304 of the Communications Act of 1934)

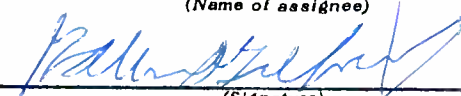
The ASSIGNEE acknowledges that all the statements made in this part of this application and attached exhibits called for by this part are considered material representations, and all the exhibits are a material part hereof and are incorporated herein as if set out in full in this application.

CERTIFICATION

I certify that the statements in this part of this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 11th day of February, 19 74. KPET RADIO, INC.
(Name of assignee)

WILLFUL FALSE STATEMENTS
 MADE ON THIS FORM ARE
 PUNISHABLE BY FINE AND
 IMPRISONMENT, U. S. CODE,
 TITLE 18, SECTION 1001.

BY 
(Signature)

TITLE President

If assignee is represented by legal counsel, state name and post office address; including ZIP Code:

Russell Rowell
 Fletcher, Heald, Rowell, Kenehan and Hildreth
 1225 Connecticut Avenue, N.W., Suite 400
 Washington, D. C. 20036

EXHIBITS furnished as required by this form:

Exhibit No.	Section and Para. No. of Form	Name of assignee's officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title
18 Supplement	Sect. III Para. 4	Galen O. Gilbert (2)	President
20 Supplement	Sect. IV-A Para. 1-A	Galen O. Gilbert (2)	President
This is an amendment of assignee's portion of application to supply supplements to Exhibits 18 and 20 and an amended Page 5 of Section III.			

OTHER BROADCAST INTERESTS (See instructions on page 1)

19. Does applicant or any party to this application have now, or has applicant or any such party had, any interest in, or connection with, the following:
- (a) Any standard, FM, or television broadcast station? Yes No
 - (b) Any application pending before the Commission? Yes No
 - (c) Any application which has been denied by the Federal Communications Commission? Yes No
 - (d) Any broadcast station the license of which has been revoked? Yes No

If the answer to any of the foregoing parts of this paragraph is "Yes", show particulars in the table below:

(1) Name of party having such interest	(2) Nature of interest or connection (giving dates)	(3) Call letters of station or file number of application	(4) Location
See Table II, Section II, Page 4 of this application.			
Pending Application:			
Application on FCC Form 314 filed on January 24, 1974 to assign license of Station KZEE, Weatherford, Texas to KZEE Radio, Inc, interests as follows:			
Galen O. Gilbert	Pres. & Director	KZEE (File No. not assigned)	Weatherford, Texas
Elnora Gilbert	Secretary	KZEE (File No. not assigned)	Weatherford, Texas

20. Is the applicant or any party to this application controlled, directly or indirectly, by any person who has any interest in or connection with any broadcast station or application of the type referred to in Paragraphs 19(a) to (d)? If so, submit as Exhibit No. 15 giving full particulars. Yes No
21. (a) Are any of the parties to this application related to each other (as husband, wife, father, mother, brother, sister, son or daughter)? Yes No
- (b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of any party to this application have any interest in or connection with any other broadcast station or pending application? Yes No
- (c) If answer is "Yes" to either (a) or (b) above, state (a) names of the persons, (b) relationship, (c) nature and extent of such interest or connection, (d) name of applicant or call letters of station, (e) file number of application, and (f) location of station or proposed station involved.
 Galen O. Gilbert is husband of Elnora Gilbert;
 See Table II, Section II, Page 4. Pending Application shown in Para. 19, above (Station KZEE).

OWNERSHIP AND CONTROL OF STATION

22. The Commission is seeking in this paragraph information as to contracts and arrangements now in existence, as well as any arrangements or negotiations, written or oral, which relate to the present or future ownership, control or operation of the station; the questions must be answered in the light of this instruction.
- (a) Applicant's control over the station is to be by reason of: (Indicate by check mark)
 Ownership Lease Other authority
- (b) Name and address of the owner of the station (if other than the applicant)
 Same
- (c) Will the applicant have and maintain absolute control of the station, its equipment, and operation, including complete supervision of the programs to be broadcast? If "No", explain
 Yes No
- (d) Are there any documents, instruments, contracts or understandings relating to ownership, management, use or control of the station or facilities, or any right or interest therein? Yes No
 If so, attach as Exhibit No. _____ copies of all such documents, instruments or contracts and state the substance of oral contracts or understandings.

February 9, 1974

ASCERTAINMENT OF COMMUNITY NEEDS

The survey of leaders was made by the following persons and during the period indicated below.

The basic survey was made by Galen O. Gilbert and Elnora Gilbert.

The study of the Community and County and it's major components was made by Galen O. Gilbert beginning in Early August. (George Moore, Broker, notified Galen O. Gilbert of the availability of KPET around August 1, 1973).

The actual interviews with leaders of the community were made beginning August 20, 1973, and for the most part were completed on September 10, 1973. All work on the survey to this point was done by Galen O. Gilbert and Elnora Gilbert.

Following preparation of work on the FCC application, Attorney for the applicant suggested some additional interviews with "General Public". A limited number of additional interviews were made by KPET Assistant Manager and Sales Manager, who are expected to remain with KPET in management positions following approval of the Assignment of KPET license to KPET Radio, Inc.

Describe briefly the applicant's program format(s) during the past 12 months (e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pop, etc.) and the approximate percentage of time per week devoted to such format(s).

See Exhibit No. 8

8. State how and to what extent (if any) applicant's station contributed during the past license period to the over-all diversity of program services available in the area or communities served.

See Exhibit No. 9

9. Was the applicant affiliated with one or more national, regional or special radio networks during the past license period?

Yes No . If "yes," give name(s) of network(s): Texas State Network & Voice of Southwest Agriculture

10. State the number of public service announcements broadcast by the applicant during the composite week: _____

11. A. If this application is for an FM station, did the programming duplicate that of any AM station?

Yes _____ No _____ ("Duplicate" means simultaneous broadcasting of a particular program over both the AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station—Section 73.242(a) of the Rules and Regulations.)

B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day in the composite week that were duplicated.

Not Applicable

12. A. In applicant's judgment, does the information supplied in this Part II adequately reflect its past programming?

Yes No . Refer to Exhibit No. 8 above.

B. If "no," applicant may attach as Exhibit No. _____ such additional information as may be necessary to describe accurately and present fairly its program service.

C. If applicant's programming practices for the period covered by this statement varied substantially from the programming representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART III

Proposed Programming

13. State the proposed total hours of operation during a typical week: _____

14. State the minimum amount of time the applicant proposes to devote normally each week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a fifteen-minute news program containing 3 minutes' commercial matter shall be computed as a 12-minute news program.)

	<u>Hours</u>	<u>Minutes</u>	<u>% of Total Time on Air</u>
(1) News %
(2) Public Affairs %
(3) All other programs, exclusive of Entertainment and Sports %

15. Submit in Exhibit No. _____ the following information concerning the applicant's proposed news programs:

- A. The staff, news gathering facilities, news services and other sources to be utilized; and
- B. An estimate of the percentage of news program time to be devoted to local and regional news during a typical week.

16. In connection with the applicant's proposed public affairs programming describe its policy with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.
17. Describe the applicant's proposed programming format(s), e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc., and the approximate percentage of time per week to be devoted to such format(s).
18. State how and to what extent (if any) applicant proposes to contribute to the over-all diversity of program services available in the area or communities to be served.
19. State the minimum number of public service announcements applicant proposes to present during a typical week: _____
20. Will the applicant be affiliated with one or more national, regional, or special radio networks? Yes _____ No _____
 If "yes," give name(s) of network(s): _____
21. A. If this application is for an FM station will the programming duplicate that of any AM station? Yes _____ No _____
 ("Duplicate" means simultaneous broadcasting of a particular program over both AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station—Section 73.242(a) of the Rules and Regulations.)
 B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day proposed to be duplicated.

PART IV

Past Commercial Practices

22. Give the following information with respect to the composite week:

	<u>All Hours</u>	<u>6 A.M. - 6 P.M.</u>
A. Total broadcast time11:30	...8:30.....
B. Time devoted to commercial matter:		
(1) Amount in hours and minutes17:41	...15:49.....
(2) Percentage15.3%	...18.95%

23. State the number of 60-minute segments of the composite week (beginning with the first full clock hour and ending with the last clock hour of each broadcast day) containing the following amounts of commercial matter:

- A. Up to and including 10 minutes 63.5
- B. Over 10 and up to and including 14 minutes 27.0
- C. Over 14 and up to and including 18 minutes 15.0
- D. Over 18 minutes 0.0 (n)

List each segment in category (D) above, specifying the amount of commercial time in the segment, and the day and time broadcast.

(n) 1. Friday 6:00-7:00 am	20 Minutes
2. Friday 7:00-8:00 am	18 Minutes 10 Seconds
3. Friday 10:00-11:00 am	24 Minutes
4. Friday 11:00-12:00 noon	27 Minutes 30 Seconds
5. Friday 2:00-3:00 pm	23 Minutes 30 Seconds
6. Friday 3:00-4:00 pm	23 Minutes 30 Seconds

24. A. In the applicant's judgment, does the information supplied in this Part IV for the composite week adequately reflect its commercial practices? Yes _____ No X .
- B. If "no," applicant may attach as Exhibit No. 10 such additional material as may be necessary to describe adequately and present fairly its commercial practices.
- C. If applicant's commercial practices for the period covered by this statement varied substantially from the commercial representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART V

Proposed Commercial Practices

25. State the maximum percentage of commercial matter which the applicant proposes normally to allow during the following segments of a typical week:

- 6 a.m. - 6 p.m. %
- All hours %

If applicant proposes to permit this level to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

26. What is the maximum amount of commercial matter in any 60-minute segment which the applicant proposes normally to allow?

If applicant proposes to permit this amount to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

PART VII

Other Matters and Certification

Applicant may submit as Exhibit No. _____ any additional information which, in its judgment, is necessary adequately to describe or to present fairly its services and operations in relation to the public interest.

3. The undersigned has familiarized himself with paragraph 7 of the Instructions to Section IV-A concerning signature requirements and in light of its provisions does hereby:

A. Acknowledge that all the statements made in this Section IV-A and the attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application form; and

B. Certify that the statements herein are true, complete, and correct to the best of his knowledge and belief and are made in good faith.

SIGNED AND DATED this 10 day of September, 1973.

THE CONNER CORPORATION

(NAME OF ASSIGNOR)

By: _____ (SIGNATURE)

Thomas E. Conner

(PLEASE PRINT NAME OF PERSON SIGNING)

President

(TITLE)

SIGNED AND DATED this ___ day of _____, 19___.

(NAME OF ASSIGNEE)

By: _____ (SIGNATURE)

(PLEASE PRINT NAME OF PERSON SIGNING)

(TITLE)

WILLFUL FALSE STATEMENTS MADE IN THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

ESTIMATED REPLACEMENT COSTS FOR EACH ITEM LISTED
SCHEDULE 5 OF THE ANNUAL FINANCIAL REPORT

1.	Not applicable	
2.	Tower and Antenna System	\$ 36,230.00
3.	Transmitter Equipment	\$ 92,756.00
4.	All Other Property	\$ 48,044.00
5.	Total, All Property (lines 1-4)	\$177,030.00

SECTION I - PARAGRAPH II - CHAPTER 10

BALANCE SHEET

Copies of contract/agreement to assign property
and facilities, equipment and other assets.

There are no oral agreements.

PROGRAM LOGS FOR THE COMPOSITE

WEEK AS FOLLOWS:

Monday	August 16, 1971
Tuesday	February 1, 1972
Wednesday	December 1, 1971
Thursday	January 27, 1972
Friday	April 28, 1972
Saturday	March 18, 1972
Sunday	October 17, 1971

SECTION IV-A-PART II - PARAGRAPH 4 - EXHIBIT 5

ITEM	SOURCE	TYPE	BRIEF DESCRIPTION	TIME & DURATION	HOW OFTEN
Office of Southwest Agriculture	WSA Network Live	Agri.	News information regarding problems, needs & interests of farmers	6:00-6:30 AM-30 Min 11:55-12:00 Noon 5 Min	Non-Fri Non-Fri
Life Line	Electrical Transcript.	Public Affairs	Discussion of Topics of Public Interest	1:00-1:15 PM-12 Min 6:15-6:30 PM-12 Min 9:15-9:30 AM-15 Min	Non-Fri Sat. Sun.
Number of Commerce in Action	Live	Public Affairs	To keep citizens informed of Chamber of Commerce Activities	9:00-9:15 AM-15 Min	Fri.
Businessman's Speak	Live	Public Affairs	Question posed of local, state or national interest, public calls in giving their view points.	9:00-9:30 AM-30 Min	Wed.
Farm Bureau Roundup	Recorded	Agri.	Agri. news of interest to farmers & ranchers	6:30-6:45 AM-15 Min	Sat.
Percent on Health	Recorded	Ed.	Information on health problems	9:00-9:05 PM-05 Min	Wed.
His Week in Austin	Live	Public Affairs	Information pertaining to activities at the Texas State capitol.	1:00-1:25PM-25 Min	Sun.
From Another Point of View	Live	Edit.	Manager/Owner editorials on various topics of general interest	5 each day run on rotated times - average 5 min in length	Tues. approximately twice mo.

A. Thomas E. Connor, President and Owner of the Licensee Corporation, and full time employee, Bill Prince, News Director along with full time employee, Robert Tomlinson, Assistant News Director and Program Director, are charged with the responsibility to see that local news is gathered daily. Most local news is gathered by telephone; however, School Board, City Council, Chamber of Commerce and other meetings that command wide citizenry interest are attended in person by one of the individuals listed above. Beeper telephone reports are used to record news of immediacy and many of our listeners call in to tell us of happenings they feel would be of local interest to the people of Lamesa. From time to time we offer cash prizes for the best news story of the week furnished us by listeners. On a daily basis, one of the employees listed above checks the Police and Sheriff Office logs as well as the logs of the Fire Department for information of local interest. The Police Dispatcher calls the station to report news of extra interest between our visits. Also, the privately owned ambulance service reports all calls to the station news department.

Once a week, someone from the station visits the Courthouse and calls on all courthouse officials to obtain news of local interest. The County Agricultural Agent and the Home Demonstration Agent are contacted on a weekly basis for news of interest to farmers, FFA and FAA members. The Chamber of Commerce office, the School Superintendent's office and other community offices and organizations are contacted regularly for local news.

This station, being a small market station in a small rural community of 11,500 people, and the station being staffed by as few as six full time employees, every employee is charged with the responsibility to keep their eyes and ears open to gather local news that they feel will be of interest to our listeners. Small town activities in a small rural community such as Lamesa revolve around the schools, the churches, the Chamber of Commerce, the civic clubs and other local organization. Therefore, most of our local news comes to us through these sources and the combined efforts of all employees.

EXHIBIT NO. 6 (Continued)

This station is a subscriber to the Associated Press News Wire service and has available twenty-four hour news service from this source. Also, this station subscribes to the National Oceanic and Atmospheric Administration (NOAA) Weather Service and has twenty-four hour weather information from this source. In addition, this station is a member of the Texas State Network which is a news reporting network exclusively.

B. It is estimated that during the composite week that the total percentage of news program time devoted to local news and regional news was between 50% and 60% of the total time devoted to news.

As public issues have arisen in Lamesa, this station has made time available for the discussion of the issue at hand, at no charge. Equal time is offered to those who favored and to those who opposed any issue of a controversial nature.

The method used in selecting the subject discussed was based on total community interest. We would not air a discussion as to whether or not the City should close a city street that might affect only two people; but, we would certainly give time, pro and con, to the closing of a City street that would affect one hundred citizens.

Time was allotted with due regard to the degree of public interest being manifested by the citizenry in the public issue at hand. Participants were selected based on their qualifications and knowledge of the subject, their interest, either pro or con, and their willingness to participate in an on the air discussion. Only qualified, recognized and properly identified individuals and groups whose opinions were helpful to the general public in reaching their conclusions were used.

During local School Board and City Council elections all candidates were offered free use of the station to tell the voters of their qualifications for the office they were seeking and why they felt they should be elected.

On the occasion of a visit to our city by our Congressman, Hon. George Mahon, he was offered, and he generally accepted, free time to report to our listeners matters of importance to them that was going on in our nation's capital. Likewise, when our State Representative and State Senator visited Lamesa they were offered the same opportunity and usually accepted.

Once each week, for a thirty minute period, in prime time, we air a program called "LAMESANS SPEAK". A question of local interest is posed and our listeners are invited to call in and voice their opinion on the question posed and they are put on the air so all may hear the caller's opinion. From time to time this program is an open

EXHIBIT 7 (Continued)

end program whereby we do not pose a question but ask our listeners to call in and talk about anything they wish to give an opinion on.

Also, we air, on occasion warrants, a program called "KEEPING LAMESANS INFORMED" during which program we advise our listeners of events, happenings, meetings, etc., which we feel they should be aware of to assist them in making decisions and reaching conclusions of interest to them.

This station also schedules more or less regularly editorials written and aired by the owner expressing opinions on matters of general public interest, trying in most instances to localize the subject. At each airing of an editorial, an offer of free time is made to anyone wishing to use the facilities of the station to present an opposing view.

In our renewal application dated April 29, 1971 we described our format in Paragraph 17, Section IV-A as follows:

Top 100 interspersed with Country & Western	80.0%
Religious Programming	5.0%
Spanish Programming	9.0%

On February 14, 1973 we notified the FCC that we had changed our format to the following:

Country and Western	86.0%
Religious Programming	5.0%
Spanish Programming	9.0%

This change from Top 100 interspersed with Country and Western was made because of repeated requests from our listeners for more Country music.

The format adopted February 14, 1973 is still being used as of this date.

In view of the fact that this area receives the signals of many many radio stations from towns from 40 to 300 miles away, we try to program our station because it is a single station market station to meet the needs of the community which we serve. Our local news is broadcast three times daily, at 8:15 am, 12:30 pm and 5:35 pm, and is updated for each broadcast. Capsule news is broadcast on the half hour throughout the broadcast day giving predominance to items of local interest in these broadcasts.

As in any small town such as Lamesa, population 11,500, the citizenry supports their local sports teams and we broadcast the play by play action of all high school football, basketball and baseball games. Little League Baseball is also a favorite of the local citizenry and we carry all the scores of the dozens or more Little League Baseball teams in season.

Lamesans are predominately of the PROTESTANT faith with a minority of the CATHOLIC faith. On Sundays we carry religious programming covering both faiths up until noon. On week days we carry a program entitled "PORTALS OF PRAYER" which is non-denominational. Church services, revivals and other religious programming is carried on a regular basis.

State, National and International news is provided our listeners through our affiliation with the Texas State Network, a full coverage news only network.

To meet the needs of the Mexican-American segment of our population, ten and one-half hours of spanish language programming is broadcast weekly

We feel that such a programming policy has contributed to the over-all diversity of program services available in the area served by this station.

Friday, April 28, 1972, which is one of the days making up the Composite Week, was immediately preceding the State Of Texas Primary Election which was held on Saturday, May 6, 1972. The first Monday of each month, which was the Monday following April 28, 1972 is "Merchants' Dollar Day" in this small rural community and our merchants run heavy advertising schedules with us on the several days prior to the Monday Dollar Day advertising their wares to be on sale on Dollar Day.

1972 was a very "hot" election year in Texas and there were many local, State and National contested offices. Our business from our local advertisers for this particular weekend period was already sold and logged when we were besieged with requests for time by various political candidates.

In our renewal application we stated that we would not exceed the 18 minutes normal ceiling of commercial time by more than 10% of our total broadcast hours in any broadcast week and never by more than 4 minutes in any one particular hour. In our analysis of the composite week, due to the situation above explained, it was necessary to exceed 22 minutes during four particular hours on Friday, April 28, 1972 to meet the demands for time from political candidates without cancelling some of our local advertisers' time already purchased and logged. To have done so would have created strained relations with our local merchants and the possible loss of their business in the future. We could not refuse to sell time to the political candidates.

Otherwise, our commercial practices have been in conformity with our promises as set forth in our last renewal application.

PART II

INSTRUCTIONS FOR ASSIGNEE

A. The name of the assignee, stated in Section I hereof, shall be the exact corporate name, if a corporation, if a partnership, names of all partners and the name under which the partnership does business; if an unincorporated association, the name of an executive officer, his office, and the name of the association. In other sections of the form, the name need be only sufficient for identification of the assignee.

B. This part of this application shall be personally signed by the assignee, if the assignee is an individual; by one of the partners, if the assignee is a partnership; by an officer, if the assignee is a corporation; by a member who is an officer, if the assignee is an unincorporated association; by such duly elected or appointed officials as may be competent to do so under the laws of the applicable jurisdiction, if the assignee is an eligible government entity; or by the assignee's attorney in case of the assignee's physical disability or of his absence from the United States. The attorney shall, in the event he signs for the assignee, separately set forth the reason why the application is not signed by the assignee. In addition, if any matter is stated on the basis of the attorney's belief only (rather than his knowledge), he shall separately set forth his reasons for believing that such statements are true.

C. Before filling out this application, the assignee should familiarize himself with the Communications Act of 1934 and the following parts of the Commission's Rules and Regulations: Part I, Rules Relating to Practice and Procedure; Parts Relating to the Broadcast Services.

1. Give a full statement of assignee's reasons or purposes for requesting this assignment.

The officers and stockholders of the Assignee believe that the operation can be operated more fully in the public interest under their ownership due to a strengthened management team, and due to their experience in small market Radio Stations.

2a. Identify by date and names of parties any contracts entered into by assignor (including those for network service, use of mechanical records, sale of bulk time, etc., filed pursuant to Section 1.613) which will be performed by assignee.

See EXHIBIT No. 10

b. If any changes will be made in contracts assumed by assignee, describe fully.

NONE

3. Name of Assignee (See A under Instructions for Assignee)

KPET Radio, Inc.

Street Address

209 North Houston Avenue

City

Lamesa

State

Texas

ZIP Code

79331

4. Name and address of person to whom communications should be sent, if different from item 3.

Name

See EXHIBIT No. 11

Street Address

City

State

ZIP Code

5. Attach as Exhibit No. 12 a projected balance sheet showing assignee's financial condition after giving effect to the provisions involved in this application as of the same date of the balance sheet submitted in response to Section III, Para. 2, of this application.

6. Will assignee's control over the station, its property and equipment arise out of voluntary agreement with the assignor? If the answer is "Yes", attach three copies of the agreement as Exhibit No. 3, unless heretofore attached in answer to Par. 13a, Part I of Section I hereof.

Yes No

Any contract or other voluntary agreement under which assignee claims control over the station must specifically show (1) assignee will have complete control over all necessary physical property and its use and unlimited supervision over the programs to be broadcast; (2) consideration, whether monetary or otherwise, and whether paid or promised; (3) all other terms and conditions involved in the assignment, including a statement that the instrument submitted covers the entire arrangement between the parties (if it does not, all other pertinent legal instruments must be submitted); (4) assignment is subject to consent of the Commission.

The ASSIGNEE waives any claim to the use of any particular frequency or of the ether as against the regulatory power of the United States because of the previous use of the same, whether by license or otherwise, and requests consent to the assignment of this license and/or construction permit in accordance with this application. (See Section 304 of the Communications Act of 1934)

The ASSIGNEE acknowledges that all the statements made in this part of this application and attached exhibits called for by this part are considered material representations, and all the exhibits are a material part hereof and are incorporated herein as if set out in full in this application.

CERTIFICATION

I certify that the statements in this part of this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Signed and dated this 21ST day of September, 1973. KPET Radio, Inc.
(Name of assignee)

BY *Galen O. Gilbert*
(Signature)

WILLFUL FALSE STATEMENTS
 MADE ON THIS FORM ARE
 PUNISHABLE BY FINE AND
 IMPRISONMENT, U. S. CODE,
 TITLE 18, SECTION 1001.

TITLE President

If assignee is represented by legal counsel,
 state name and post office address; including
 ZIP Code.

EXHIBITS furnished as required by this form:

Exhibit No.	Section and Para. No. of Form	Name of assignee's officer or employee (1) by whom or (2) under whose direction exhibit was prepared (show which)	Official title
10	Sec. I, Para. 2a.	Galen O. Gilbert (2)	President
11	Sec. I, Pt. II, Para. 6	Galen O. Gilbert (2)	President
12	Sec. I, Para. 5	Galen O. Gilbert (2)	President
3	Sec. I, Para. 13 a.	Galen O. Gilbert (2)	President
13	Sec. II, Para. 3	Galen O. Gilbert (2)	President
14	Sec. II, Para. 15c.	Galen O. Gilbert (2)	President
15	Sec. II, Para. 20	Galen O. Gilbert (2)	President
16	Sec. III, Para. 2a.	Galen O. Gilbert (2)	President
17	Sec. III, Para. 2b.	Galen O. Gilbert (2)	President
18	Sec. III, Para. 4	Galen O. Gilbert (2)	President
19	Sec. III, Para. 4	Galen O. Gilbert (2)	President
20	Sec. IV-A, Para. 1-A	Galen O. Gilbert (2)	President
21	Sec. IV-A, Para. 1-B.	Galen O. Gilbert (2)	President

LEGAL QUALIFICATIONS OF BROADCAST APPLICANT

Name of Applicant

KPET Radio, Inc.

INSTRUCTIONS

As used in paragraphs 6 to 10 and 19 to 21, both inclusive, of Section II of this form, the words "party to this application" have the following meanings, respectively: In case of an *individual applicant*, the applicant. In case of a *partnership applicant*, all partners, including limited and silent partners. In case of a *corporate applicant*, all officers, directors, stockholders of record, persons owning the beneficial interest in any stock, subscribers to any stock, and persons who voted any of the voting stock at the last stockholders meeting. In case of *any other applicant*, all executive officers, members of the governing board, and owners or subscribers to any membership or ownership interest in the applicant. In case of an application for assignment or transfer, Section II should be completed only for the assignee or transferee, showing the ownership as it will be after the assignment or transfer has taken place. (Note: If the applicant considers that to furnish a complete answer to the paragraphs referred to would be an unreasonable burden, it may request the Commission for a waiver of the strict terms of this requirement.)

1. Applicant is (Check one): An individual , a general partnership , a limited partnership , a corporation , an unincorporated association

2. If applicant is not an individual, give the State, District, Territory or Possession under the laws of which it is organized. **Texas**

3. Submit as Exhibit No. **13** three copies (ONE COPY CERTIFIED) each of the Articles and By Laws, if applicant is a corporation or incorporated association, or three copies (ONE COPY SIGNED) of the partnership agreement, if applicant is a partnership. (ARTICLES MUST BE CERTIFIED BY SECRETARY OF STATE OR OTHER PROPERLY DESIGNATED STATE OFFICIAL AND BY LAWS MUST BE CERTIFIED BY APPROPRIATE OFFICIAL OF THE COMPANY)

4. If applicant is a corporation or an unincorporated association, indicate specifically by reference to page and paragraph of the articles of incorporation or of association, the charter powers relied upon by the applicant to show that it is legally empowered to construct and operate the proposed station. If the articles of incorporation do not specifically authorize kind of business sought to be entered into, attach a statement from Secretary of State or other officer interpreting the language relied upon.

Articles of Incorporation, Page 1, Article III, Paragraph (a)

5. Complete Tables I and II on pages 3 and 4.

CITIZENSHIP AND OTHER STATUTORY REQUIREMENTS (See instructions above)

6. If applicant is an individual, is the applicant a citizen of the United States; or, if applicant is not an individual, are all parties to this application citizens of the United States? Yes No
If the answer is "No", state the name and citizenship of each person who is not a citizen of the United States.

7. Is United States citizenship of any party to this application claimed by reason of naturalization? Yes No

If so, state the name of such party, the date and place of issuance of final certificate of naturalization, certificate number, and name and location of court authorizing issuance of same.

8. Is United States citizenship of any party to this application claimed by reason of naturalization of a parent? Yes No

If so, state the name of such party, the name of the parent to whom the final certificate was issued, the age of the party to this application at the time the certificate was issued, and any additional facts relied on to establish citizenship, in addition to the information required by Paragraph 7 hereof.

9. (a) Is applicant or any party to this application a representative of an alien or of a foreign government? Yes No

(b) If applicant is a corporation, is more than 10 percent of the capital stock owned of record or may it be voted by aliens or their representatives, or by a foreign government or a representative thereof, or by any corporation organized under the laws of a foreign country? Yes No

(c) If applicant is a corporation and is controlled by another corporation or corporations, is more than 25 percent of the capital stock of such controlling corporation or corporations owned of record or may it be voted by aliens, their representatives, or by any corporation organized under the laws of a foreign country? Yes No

(d) If the answer to any of the foregoing parts of this paragraph is "Yes", submit as Exhibit No. **a full disclosure** concerning the persons and matters involved.

10. (a) Has applicant or any party to this application had a station license revoked by order or decree of any Federal court? Yes No

(b) Has the applicant or any party to this application been found guilty by a Federal court of the violation of the laws of the United States relating to unlawful restraints and monopolies and to combinations, contracts, or agreements in restraint of trade? Yes No

(c) Has the applicant or any party to this application been finally adjudged guilty by a Federal court of unlawfully monopolizing or attempting unlawfully to monopolize radio communications, directly or indirectly, through the control of the manufacture or sale of radio apparatus, through exclusive traffic arrangements, or by any other means, or to have been using unfair methods of competition? (See Section 313 of the Communications Act of 1934) Yes No

(d) Has the applicant or any party to this application been found guilty by any court of any felony or other crime involving moral turpitude, or of the violation of any State, territorial or local law relating to unlawful lotteries, restraints and monopolies and combinations, contracts or agreements in restraint of trade, or of using unfair methods of competition? Yes No

10. (Continued)
- e. Is there now pending in any court or administrative body against the applicant or any party to this application any action involving any of the matters referred to in Paragraphs 10a, b, c, and d above? Yes No
- f. Have voluntary proceedings in bankruptcy been instituted by, or have involuntary proceedings in bankruptcy ever been brought against applicant or any party to this application? Yes No
- g. Are there outstanding any unsatisfied judgments or decrees against applicant or any party to this application? Yes No
- h. If the answer to any of the foregoing parts of this paragraph is "Yes", submit as Exhibit No. a full disclosure concerning the persons and matters involved, identifying the court and the proceeding (by dates and file numbers), stating the facts upon which the proceeding was based or the nature of the offense committed, and the disposition of the matter.

Does Not Apply

CORPORATE APPLICANT

INSTRUCTION: If applicant is a corporation, answer paragraphs 11 to 16, inclusive.

11. Stock of corporation

(a) Class of stock	(b) Par value	(c) Vote per share	(d) No. shares authorized	(e) No. shares issued	(f) No. shares subscribed	(g) Total number stockholders
Common	\$100.	1	3,000	100	700	1

12. At the last meeting of stockholders were any shares of stock voted by proxy? Yes No

If so, state

Class of stock	No. of shares	Meeting date	No. voted by stockholders in person	No. voted by proxy	Name of each proxy voting 1 percent more of each class

13. In connection with the stockholders and stock subscribers named in Table I to this form, is the beneficial owner of the stock a person other than the owner of record or subscriber? Yes No

If so, submit as Exhibit No. a statement of (a) the name of the owner of record, or subscriber, (b) the name of the beneficial owner, (c) the conditions under which the owner or subscriber holds any votes or has subscribed for such stock, and (d) a copy of any contract or other instrument relating to such conditions.

14. Has applicant any other obligations or securities authorized or outstanding which bear voting rights either absolutely or upon any contingency? Yes No

If so, submit as Exhibit No. a statement of (a) the nature of such securities, (b) the face value or par value, (c) the number of units authorized, (d) the number of units issued and outstanding, (e) the number of units, if any, proposed to be issued, (f) the conditions or contingency upon which such securities may be voted, and (g) facts showing whether or not such securities have been voted or entitled to be voted in the past 5 years and at the present time.

15a. Is applicant corporation, directly or indirectly, controlled by another corporation or legal entity? Yes No

b. Is 10 percent or more of the stock of applicant corporation owned by another corporation or legal entity? Yes No

c. If the answer to any of the foregoing parts of this paragraph is "Yes", state below the name of such other corporation or legal entity, and submit as Exhibit No. 14 (a) a statement of how such control, if any, exists and the extent thereof, and (b) with respect to such other corporation or legal entity, a statement answering paragraphs 11 to 15, inclusive and the information requested in Tables I and II of this section.

KTIQ Radio, Inc., Tahlequah, Oklahoma

16. Is the corporation or legal entity named in paragraph 15 in turn a subsidiary? Yes No

If so, state below the name of such other parent corporation or legal entity, and submit as Exhibit No. a statement for each such corporation or legal entity answering paragraphs 11 to 16, and the information requested in Tables I and II of this section, to and including the organization having final control.

UNINCORPORATED ASSOCIATION (OR OTHER LEGAL ENTITY)

INSTRUCTION: If applicant is an unincorporated association or a legal entity other than an individual, partnership or corporation, answer paragraphs 17 and 18. DOES NOT APPLY

17. State the nature of the applicant, cite the laws under which organized, and submit as Exhibit No. a copy of such laws.

18. State the total number of members or persons holding any ownership interest in the applicant.

LEGAL QUALIFICATIONS

FCC Form 314

Table I

INSTRUCTIONS: If applicant is an individual, fill out columns (a) and (b) stating (a) applicant's name and residence (home) address or addresses, and (b) applicant's date and place of birth. If applicant is a partnership, fill out columns (a), (b), (c) and (g), stating as to each general or limited partner (including silent partners): (a) name and residence (home) address or addresses, (b) date and place of birth, (c) nature of partnership interest (i.e. general or limited), and (g) percent of ownership interest. If applicant is a corporation or an unincorporated association, fill out all columns, giving the information requested as to all officers, directors and members of the governing board. In addition, give the information as to all stockholders, stock subscribers, holders of membership certificates of other ownership interests, unless the applicant has more than 20 stockholders, stock subscribers or holders of membership certificates or other ownership interests, in which case furnish the information as to all persons owning 3 percent or more of the capital stock, membership or ownership interest, and all persons who voted 3 percent or more of such stock or interest at the last meeting of stockholders, members or owners. If applicant is a corporation or unincorporated association, state in column (g) the percent of voting stock or voting interest held, (d) whether or not the individual is a director or member of the governing board (Yes or No), (e) the number of shares of stock of all classes or membership interests held, and (f) the number of shares of stock of all classes or membership interests subscribed for.

NAME AND RESIDENCE (home) ADDRESS(es) (a)	DATE AND PLACE OF BIRTH (b)	NATURE OF PARTNERSHIP INTEREST OR OFFICE HELD (c)	DIRECTOR OR MEMBER OF GOVERNING BOARD (Yes or No) (d)	NO. SHARES OF EACH CLASS OF STOCK OR NO. MEMBERSHIP INTERESTS		PERCENT OF OWNERSHIP OF PARTNERSHIP OR PERCENT OF VOTING STOCK OR MEMBERSHIP (g)
				Now held (e)	Subscribed (f)	
KTLQ Radio, Inc. (Sole stockholder) First National Bank Building Tahlequah, Oklahoma 74464				100	700	100%
Galen O. Gilbert 9145 Villa Park Circle Dallas, Tex. 75225	Aug. 16, 1921 Pea Ridge, Ark.	President	Director			
Ralph Lynch P. O. Box 497 Tahlequah, Oklahoma 74464	Aug. 19, 1941 Prairie Grove, Ark.	Vice-President	Director			
Joe L. McCullah P. O. Box 410 Aurora, Missouri 65605	July 23, 1934 Crane, Missouri	Treasurer	Director			
Elnora Gilbert 9145 Villa Park Circle Dallas, Texas 75225	March 17, 1917 Gravette, Arkansas	Secretary				

Table II

BUSINESS AND FINANCIAL INTERESTS

INSTRUCTIONS: The purpose of Table II is to obtain information concerning the occupation, business, and financial interests, at the present time and during the past 5 years, of the applicant and of each party to this application named in Table I. In column (a) list the names of all individuals or organizations listed in column (a) of Table I. In column (b) state the principal occupations and businesses in which each party named is engaged at the present time or has been engaged at any time during the past 5 years, and, in addition, state any other business or financial enterprise in which such party has now or within the past 5 years had either a 25% or greater interest or any official relationship. In each case, state in column (b) the firm name, the principal place of business, and the nature of the business engaged in. In case the party has been associated in business with any other person or persons, state the name of each such other person. In column (c) state the extent and nature of the interest, official relationship, employment, or association, giving approximate dates.

(a) Name of party	(b) Firm name, principal place of business, and nature of business	(c) Extent and nature of interest, etc. (giving dates)
Galen O. Gilbert	KSWM, Inc. Aurora, Mo. Radio Broadcasting (AM & FM) KBTN, Inc. Neosho, Mo. Radio Broadcasting (AM) KBTN, Inc. Neosho, Mo. Radio Broadcasting (AM) KOSG (Now KOKN), Pawhuska, Okla. Radio Broadcasting (AM) KOSG (Now KOKN), Pawhuska, Okla. Radio Broadcasting (AM) KCLR, Ralls, Texas Radio Broadcasting (AM) KTIQ Radio, Inc., Tahlequah, Okla. Radio Broadcasting (AM & FM) KBTN Cable TV, Inc., Neosho, Mo. Cable TV System Elkins Institute, Inc. Technical Training KSWM, Inc. Aurora, Mo. Radio Broadcasting (AM & FM) KTIQ Radio, Inc. Tahlequah, Okla. Radio Stations (AM & FM)	Aug. 68 to present, 85% owner Feb. 61 to Sept. 71, 75% owner Sept. 71 to Present 100% owner Oct. 63 to Jan. 69 - 50% owner June 71 to Present - 55% owner Mar. 66 to Mar. 69 - 49% owner July 71 to Present - 60% owner Jan. 65 to Sept. 71 - 40% owner Nov. 69 to July 73 - Vice Pres. Aug. 68 to Present - 15% owner July 71 to present, 20% owner June 63 to May 69 - Announcer May 69 to July 71 - Manager July 71 to present - 20% owner
Joe L. McCullah	KBTN, Inc. Neosho, Mo. Radio Broadcasting (AM)	Feb. 61 to present - Director Owns qualifying shares only
Ralph Lynch	KTIQ Radio, Inc. Tahlequah, Okla. Radio Broadcasting (AM & FM)	July 71 to present - 20% owner
Elnora Gilbert	KBTN, Inc. Neosho, Mo. Radio Broadcasting (AM)	Feb. 61 to present - Director Owns qualifying shares only

OTHER BROADCAST INTERESTS (See instructions on page 1)

19. Does applicant or any party to this application have now, or has applicant or any such party had, any interest in, or connection with, the following:

- (a) Any standard, FM, or television broadcast station? Yes No
- (b) Any application pending before the Commission? Yes No
- (c) Any application which has been denied by the Federal Communications Commission? Yes No
- (d) Any broadcast station the license of which has been revoked? Yes No

If the answer to any of the foregoing parts of this paragraph is "Yes", show particulars in the table below:

(1) Name of party having such interest	(2) Nature of interest or connection (giving dates)	(3) Call letters of station or file number of application	(4) Location
See Table II, Section II, Page 4 of this application.			

20. Is the applicant or any party to this application controlled, directly or indirectly, by any person who has any interest in or connection with any broadcast station or application of the type referred to in Paragraphs 19(a) to (d)? If so, submit as exhibit No. 15 giving full particulars. Yes No

21. (a) Are any of the parties to this application related to each other (as husband, wife, father, mother, brother, sister, son or daughter)? Yes No

(b) Does any member of the immediate family (i.e., husband, wife, father, mother, brother, sister, son or daughter) of any party to this application have any interest in or connection with any other broadcast station or pending application? Yes No

(c) If answer is "Yes" to either (a) or (b) above, state (a) names of the persons, (b) relationship, (c) nature and extent of such interest or connection, (d) name of applicant or call letters of station, (e) file number of application, and (f) location of station or proposed station involved.

Galen O. Gilbert is husband of Elnora Gilbert; See Table II, Section II, Page 4
No pending applications.

OWNERSHIP AND CONTROL OF STATION

22. The Commission is seeking in this paragraph information as to contracts and arrangements now in existence, as well as any arrangements or negotiations, written or oral, which relate to the present or future ownership, control or operation of the station; the questions must be answered in the light of this instruction.

(a) Applicant's control over the station is to be by reason of: (Indicate by check mark)

- Ownership Lease Other authority

(b) Name and address of the owner of the station (if other than the applicant)

Same

(c) Will the applicant have and maintain absolute control of the station, its equipment, and operation, including complete supervision of the programs to be broadcast? If "No", explain. Yes No

(d) Are there any documents, instruments, contracts or understandings relating to ownership, management, use or control of the station or facilities, or any right or interest therein? Yes No

If so, attach as Exhibit No. _____ copies of all such documents, instruments or contracts and state the substance of oral contracts or understandings.

**FINANCIAL QUALIFICATIONS
OF BROADCAST APPLICANT**

NAME OF APPLICANT

KPET Radio, Inc.

The Commission is seeking in the questions that follow information as to contracts and arrangements now in existence, as well as any arrangements or negotiations, written or oral, which relate to the present or future financing of the station; the questions must be answered in the light of this instruction.

INFORMATION REQUESTED OF THE ASSIGNEE IN PARAGRAPHS 1(a) and 1(b) OF SECTION III OF THIS APPLICATION IS NOT REQUIRED OF AN ASSIGNEE OF AN OPERATING STATION BUT MUST BE FURNISHED BY AN ASSIGNEE OF A PERMIT ONLY.

Not required - Licensed Station

1. a. Give estimated initial costs of making installation for which application is made. If performed under a contract for the completed work, the facts as to such contract must be stated in lieu of estimates as to the several items. In any event, the cost shown must be the costs in place and ready for service, including the amounts for labor, supervision, materials, supplies and freight. Cost items such as professional fees, mobile and STL equipment, non-technical studio furnishings, etc., should be included under "Other Items" below, and itemized.

	COLUMN I (USE ONLY WHEN ITEMIZING)	COLUMN II (TOTAL)
<u>Transmitter Proper:</u> (Including Tubes)	\$	\$ _____
<u>Antenna System:</u> (Including antenna, antenna tower, transmission line, phasing equipment, ground system, coupling equipment and tower lighting.)		_____
<u>RF Generating Equipment:</u> (Including transmitter, tubes, filters, diplexer, remote control equipment, and automatic logger.)		_____
<u>Monitoring and Test Equipment:</u> (Including frequency monitor, phase monitor, modulation monitor, oscilloscope, dummy load, vectorscope, video monitors.)		_____
<u>Program Origination Equipment:</u> (Including control consoles, film chains, cameras, audio tape equipment, video tape equipment, program and distribution amplifiers, limiters, and transcription equipment.)		_____
<u>Acquiring Land:</u>		_____
<u>Acquiring, Remodeling or Constructing Buildings:</u>		_____
<u>Other Items:</u> (Itemize Below)		
Legal Costs:	_____	
Engineering Costs:	_____	
Installation Costs:	_____	
Other Miscellaneous:	_____	
<u>Total Other Items:</u>		_____
<u>Total Construction Costs:</u>		_____
<u>Add Estimated Cost of Operation for First Year:</u>		_____
<u>Total First Year Costs To Be Met By Applicant:</u>		_____
<u>Estimated Revenues For First Year:</u>		_____

Item 1 (continued):

NOT REQUIRED - LICENSED STATION

b. State the basis of the estimates in (a), Page 1, Section III, including (in the case of an application for a new broadcast station) complete itemization of cost of operation for the first year, including cost of proposed programming, as Exhibit No. ___ to this application.

c. The proposed financing will be handled in the following manner. The financial plan should provide for sufficient funds to acquire the station and operate it for a period of one year. If the assignee plans to rely on revenues from operation of the proposed station for any portion of operating expenses, supply as Exhibit No. ___ data in support of revenue estimate.

<u>LICENSED STATION</u>	COLUMN I USE ONLY FOR LOANS AND DEFERRED CREDIT)	COLUMN II (NET TOTAL)
<u>Existing Capital:</u>		_____
<u>New Capital:</u>		_____
<u>Loans from Banks or Others:</u>	_____	
(Less repayments of principal and interest @ ___% due during first year):	_____	
<u>Net Total Available from Loans:</u>		_____
<u>Profits from Existing Operations:</u>		_____
<u>Donations:</u>		_____
<u>Other Sources: (Specify)</u>		_____
<u>Deferred Credit from Equipment Supplier:</u>	_____	
(Note: If 1st payment is due upon shipment, include 14 monthly payments. If due in 30 days, 13 monthly payments. If due in 60 days, 12 monthly payments, etc.)		
(a) <u>Less: Down Payment</u> ___%	_____	
(b) <u>Less: 1st Year Payment to Principal</u>	_____	
(c) <u>Less: 1st Year Interest @</u> ___%	_____	
<u>Net Deferred Credit Available:</u>		_____
<u>Net Total Available:</u>		_____

2. a. Attach as Exhibit No. 16 a proposed or existing detailed balance sheet of assignee as at the close of a month within 90 days of the date of the application showing applicant's financial position. If the status and composition of any assets and liabilities on the balance sheet are not clearly defined by their respective titles, attach as Exhibit No. ___ schedules which give a complete analysis of such items.

b. Attach as Exhibit No. 17 a statement showing the yearly net income, after Federal income tax, for each of the past 2 years, received by applicant from any source.

3. Furnish the following information with respect to the assignee only. If the answer is "None" to any or all items, specifically so state:

<p>a. Amount of funds on deposit in bank or other depository:</p> <p style="text-align: center;">\$ 69,355.00</p>	<p>b. Name and address of the bank in which deposited (Include ZIP Code) <u>1st Nat'l Bk., & Liberty St. Bk. of Tahlequah, Okla., 74464; 1st Nat'l Bk., Lamesa, Tex. 79331; 1st Nat'l Bk., Dallas, Tex. 75222</u></p>
<p>c. Name and address of the party in whose name the money is deposited (Include ZIP Code) <u>KPET Radio, Inc., Lamesa, Tex. 79331; KTLQ Radio, Inc., P.O. Box 497, Tahlequah, Okla. 74464; Galen O. Gilbert, 9145 Villa Park Circle, Dallas, Tex. 75225</u></p>	
<p>d. Conditions of deposit (in trust, savings, subject to check, on time deposit, who may draw on account and for what purpose, or other condition). <u>Escrow Account; Certificates of Deposit; Checking Accounts.</u></p>	

B.e. KPET Radio, Inc. escrow account is specifically for purpose of acquiring and operating the station; KTLQ Radio, Inc. certificates of deposit are funds developed from operations

e. Are the funds deposited for the specific purpose of acquiring and operating the station? Yes No
 If "No," explain. (and will be available for purchase of stock in KPET Radio, Inc. at closing. KTLQ Radio, Inc. checking accounts are also available for eventual purchase of stock in KPET Radio, Inc. as needed. Galen O. Gilbert's funds are in checking accounts which have continual activity in connection with investments.

FUNDS, PROPERTY, ETC., TO BE FURNISHED BY
PARTIES CONNECTED WITH APPLICANT OR BY OTHERS

4. Submit as Exhibit No. 18 & 19 a statement setting forth the full name and address of each person (whether or not connected with applicant, but including partners, shareholders, or subscribers to capital stock of the applicant) who has furnished or will furnish funds, property, service, credit, loans, donations, assurances, or other things of value, or will assist in any other manner in financing station. For each person (other than financial institutions or equipment manufacturers) who has furnished or will furnish one percent or more of the total of things of value, excluding loans from financial institutions and equipment credit, supply the additional information requested in a. to d. below. For financial institutions or equipment manufacturers, supply the additional information requested in e. below. ("Furnish" or "furnished" as herein used includes payments for capital stock or other securities, loans and other credits, gifts and any other contributions.)
- a. For each person who has agreed to furnish funds, purchase stock, extend credit, or guarantee loans, submit a copy of the agreement by which each person is so obligated, showing the amount, rate of interest, terms of repayment, and security, if any. If no security is required, so state.
 - b. For each person (except financial institutions) who has agreed to furnish funds or purchase stock, but who has not already done so, submit a balance sheet or, in lieu thereof, a financial statement showing all liabilities and containing current and liquid assets sufficient in amount to meet current liabilities (including amounts payable during the next year on long term liabilities) and, in addition, to indicate financial ability to comply with the terms of the agreement. The balance sheets submitted should segregate receivables and payables to show the amounts due within one year and those due after one year. The term and liquid assets refers to items such as cash, or loan value of insurance, government bonds, and publicly traded securities (provided, however, that such securities must be identified by the market or exchange on which traded, at their current market value), or other assets which may be readily used or converted to provide funds to meet the proposed commitments. Current assets such as accounts receivable which result from normal operation of a business, inventory, etc., are not considered as a readily available source of funds without a specific showing that such assets can be relied upon to provide funds to meet proposed commitments. However, if accounts receivable have been "aged" and certified collectible within 90 days by a Certified Public Accountant, three-fourths (3/4) of such accounts receivable will be treated as "liquid." If a balance sheet or a financial statement, does not clearly indicate liquid and current assets sufficient in amount to meet current liabilities and in addition, sufficient liquid assets to meet the proposed commitments, it should be supplemented by a statement showing the manner in which non-liquid assets will provide such funds. When the applicant relies upon "non-liquid assets," a statement must be submitted showing the extent to which such assets have liens or prior obligations against them. All balance sheets, or financial statements submitted in accordance with this section must be dated. In any event, a mere statement of total assets and total liabilities, or a statement of net worth, is not acceptable under the terms of this section.
 - c. Net income after Federal income tax, received for the past two years by each person who will furnish funds, property, service, credit, loans, donations, assurances, or other things of value. (A statement that income tax for the required periods was in excess of a certain specified amount will be sufficient.)
 - d. If applicant or any person named in the exhibit has pledged, hypothecated or otherwise encumbered any stocks or other securities for the purpose of providing applicant with funds for construction of the station herein requested, submit a statement explaining each such transaction.
 - e. For financial institutions or equipment manufacturers who have agreed to make a loan or extend credit, submit a copy of the document by which the institution or manufacturer has indicated its willingness to provide such loan or credit, showing the amount of loan or credit, terms of payment or repayment of loan, collateral or security required, and rate of interest to be charged. If there are any special requirements such as a moratorium on principal or interest, or a waiver of collateral, etc., it must be shown on the document of credit. In the event such document requires special endorsements or guarantees, a statement from the party or parties required to provide such endorsement or guarantee must be submitted with the document as supporting evidence of their willingness to so provide.

STATEMENT OF AM OR FM PROGRAM SERVICE	Name of Applicant KPET Radio, Inc.
Call letters of station KPET	City and state which station is licensed to serve Lamesa, Texas

PART I

Ascertainment of Community Needs

1. A. State in Exhibit No. 20 the methods used by the applicant to ascertain the needs and interests of the public served by the station. Such information shall include (1) identification of representative groups, interests and organizations which were consulted and (2) the major communities or areas which applicant principally undertakes to serve.
- B. Describe in Exhibit No. 21 the significant needs and interests of the public which the applicant believes his station will serve during the coming license period, including those with respect to national and international matters.
- C. List in Exhibit No. 22 typical and illustrative programs or program series (excluding Entertainment and News) that applicant plans to broadcast during the coming license period to meet those needs and interests.

NOTE: Sufficient records shall be kept on file at the station, open for inspection by the Commission, for a period of 3 years from the date of filing of this statement (unless requested to be kept longer by the Commission) to support the representations required in answer to Question 1. These records should **not** be submitted with this application and need not be available for public inspection.

PART II

Past Programming

2. A. State the total hours of operation during the composite week: _____
- B. Attach as Exhibit No. _____ one exact copy of the program logs for the composite week used as a basis for responding to questions herein. Applicants utilizing automatic program logging devices must comply with the provisions of Sections 73.112(c) and 73.282(c). Automatic recordings will be returned to the applicant. Exact copies of program logs will not be returned. If applicant has not operated during all of the days of the composite week which would be applicable to the use of this form, applicant should so notify the Commission and request the designation of substitute day or days as required.
3. A. State the amount of time (rounded to the nearest minute) the applicant devoted in the composite week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a 15-minute news program containing 3 minutes' commercial matter shall be counted as a 12-minute news program).

	Hours	Minutes	% of Total Time on Air
(1) News %
(2) Public Affairs %
(3) All other programs, exclusive of Entertainment and Sports %

- B. If in the applicant's judgment the composite week does not adequately represent the station's past programming, applicant may in addition provide in Exhibit No. _____ the same information as required in 3-A above (using the same format) for a calendar month or longer during the year preceding the filing of this application. Applicant shall identify the time period used. Applicant need not file the program logs used in responding to this question unless requested by the Commission.

4. List in Exhibit No. _____ typical and illustrative programs or program series (excluding Entertainment and News) broadcast during the year preceding the filing of this application which have served public needs and interests in applicant's judgment. Denote, by underlining the Title, those programs, if any, designed to inform the public on local, national or international problems of greatest public importance in the community served by the applicant. Use the format below.

Title	Source*	Type*	Brief Description	Time Broadcast & Duration	How Often Broadcast
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5. Submit in Exhibit No. _____ the following information concerning the applicant's news programs:
 - A. The staff, news gathering facilities, news services and other sources utilized; and
 - B. An estimate of the percentage of news program time devoted to local and regional news during the composite week.
6. In connection with the applicant's public affairs programming, describe its policy during the past renewal period with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.

7. Describe briefly the applicant's program format(s) during the past 12 months (e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc.) and the approximate percentage of time per week devoted to such format(s).

8. State how and to what extent (if any) applicant's station contributed during the past license period to the over-all diversity of program services available in the area or communities served.

9. Was the applicant affiliated with one or more national, regional or special radio networks during the past license period?
 Yes _____ No _____. If "yes," give name(s) of network(s): _____

10. State the number of public service announcements broadcast by the applicant during the composite week: _____
11. A. If this application is for an FM station, did the programming duplicate that of any AM station?
 Yes _____ No _____. ("Duplicate" means simultaneous broadcasting of a particular program over both the AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station—Section 73.242(a) of the Rules and Regulations.)
 B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day in the composite week that were duplicated.

12. A. In applicant's judgment, does the information supplied in this Part II adequately reflect its past programming?
 Yes _____ No _____.
 B. If "no," applicant may attach as Exhibit No. _____ such additional information as may be necessary to describe accurately and present fairly its program service.
 C. If applicant's programming practices for the period covered by this statement varied substantially from the programming representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART III

Proposed Programming

13. State the proposed total hours of operation during a typical week: 112
14. State the minimum amount of time the applicant proposes to devote normally each week to the program types (see Definitions) listed below. Commercial matter within a program segment shall be excluded in computing time devoted to that particular program segment (e.g., a fifteen-minute news program containing 3 minutes' commercial matter shall be computed as a 12-minute news program.)

	<u>Hours</u>	<u>Minutes</u>	<u>% of Total Time on Air</u>
(1) News.....	18	15	16.0 %
(2) Public Affairs	4	10	3.7 %
(3) All other programs, exclusive of Entertainment and Sports.....	6	35	8.5 %

15. Submit in Exhibit No. 23 the following information concerning the applicant's proposed news programs:
 - A. The staff, news gathering facilities, news services and other sources to be utilized; and
 - B. An estimate of the percentage of news program time to be devoted to local and regional news during a typical week.

16. In connection with the applicant's proposed public affairs programming describe its policy with respect to making time available for the discussion of public issues and the method of selecting subjects and participants.

See EXHIBIT No. 24

17. Describe the applicant's proposed programming format(s), e.g., country and western music, talk, folk music, classical music, foreign language, jazz, standard pops, etc., and the approximate percentage of time per week to be devoted to such format(s).

Country Music -	56.5	Public Affairs -	3.7
Spanish Language Program -	10.8	Other Programming -	8.5
News -	16.0	Middle of the Road -	4.5

18. State how and to what extent (if any) applicant proposes to contribute to the over-all diversity of program services available in the area or communities to be served. Thru total involvement in Community Affairs, KPET will provide a local service not available to Lamesa and Dawson County Residents from other stations. This includes full coverage of Local News, Civic Affairs, Sports Activities, educational programs, and entertainment features of a local nature. An aggressive program to discover the continuing and changing needs and interests of the potential audience will assist in this area. The purpose of the applicant is to serve all segments of the population with a superior radio service. Agricultural programs, and Spanish language programs will be included. The applicant proposes to increase the scope of service by providing expanded coverage in areas described.

19. State the minimum number of public service announcements applicant proposes to present during a typical week: 120

20. Will the applicant be affiliated with one or more national, regional, or special radio networks? Yes X No .
If "yes," give name(s) of network(s): Texas State Network and Southwest Agriculture News Service.

21. A. If this application is for an FM station will the programming duplicate that of any AM station? Yes No .
("Duplicate" means simultaneous broadcasting of a particular program over both AM and FM stations or the broadcast of a particular FM program within 24 hours before or after the identical program is broadcast over the AM station—Section 73.242(a) of the Rules and Regulations.) Does Not Apply

B. If the answer is "yes," identify the AM station by call letters; describe its relation to the FM station; and state the number of hours each day proposed to be duplicated.
Does Not Apply

PART IV

Past Commercial Practices

22. Give the following information with respect to the composite week:

	<u>All Hours</u>	<u>6 A.M. - 6 P.M.</u>
A. Total broadcast time
B. Time devoted to commercial matter:		
(1) Amount in hours and minutes
(2) Percentage % %

23. State the number of 60-minute segments of the composite week (beginning with the first full clock hour and ending with the last clock hour of each broadcast day) containing the following amounts of commercial matter:

- A. Up to and including 10 minutes
- B. Over 10 and up to and including 14 minutes
- C. Over 14 and up to and including 18 minutes
- D. Over 18 minutes

List each segment in category (D) above, specifying the amount of commercial time in the segment, and the day and time broadcast.

- 24. A. In the applicant's judgment, does the information supplied in this Part IV for the composite week adequately reflect its commercial practices? Yes _____ No _____ .
- B. If "no," applicant may attach as Exhibit No. _____ such additional material as may be necessary to describe adequately and present fairly its commercial practices.
- C. If applicant's commercial practices for the period covered by this statement varied substantially from the commercial representations made in applicant's last renewal application, the applicant shall submit as Exhibit No. _____ a statement explaining the variations and the reasons therefor.

PART V

Proposed Commercial Practices

25. State the maximum percentage of commercial matter which the applicant proposes normally to allow during the following segments of a typical week:

6 a.m. - 6 p.m. 30 %
 All hours 30 %

If applicant proposes to permit this level to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

Not to be exceeded under normal conditions. During Election campaigns, it is possible conditions may require an exception, and the excess would be political advertising in such cases. (22 Minutes maximum; average no more than two (2) hours per week only during campaigns; excess above 18 minutes will be political advertising.

26. What is the maximum amount of commercial matter in any 60-minute segment which the applicant proposes normally to allow?

18 minutes

If applicant proposes to permit this amount to be exceeded at times, state under what circumstances and how often this is expected to occur, and the limits that would then apply.

See response to Paragraph 25.

PART VI

General Station Policies and Procedures

27. State the name(s) and position of the person(s) who determines the day-to-day programming decisions and directs the operation of the station covered by this application and whether he is employed full-time in the operation of the station.

Galen O. Gilbert - President - Part Time
 Joe L. McCullah - General Manager - Part Time
 Jimmy Young - Station Manager - Full Time

28. A. Does the applicant have established policies with respect to programming and advertising standards (whether developed by the station or contained in a code of broadcasting standards and practices) to guide the operation of the station?

Yes No _____

- B. If "yes," attach as Exhibit No. 25 a brief summary of such policies. (If the station relies exclusively upon the published code of any national organization or trade association, a statement to that effect will suffice)

29. State the methods by which applicant undertakes to keep informed of the requirements of the Communications Act and the Commission's Rules and Regulations, and a description of the procedures established to acquaint applicant's employees and agents with such requirements and to ensure their compliance.

A continuing study of FCC rules and regulations is made by the President of the company, with regular reports from the company Washington Counsel, Russell Rowell. The company subscribes to Perry's "Broadcasting and the Law", BM/E and BROADCASTING MAGAZINE. Regular staff meetings will be held to acquaint all staff members with developments and changes. This plan will insure full cooperation of the staff in line with Federal Communications Commission requirements. It is the applicant's intention to comply with all such requirements and to serve the public fully.

30. If, as an integral part of its station identification announcements, applicant makes or proposes to make reference to any business, profession or activity other than broadcasting in which applicant or any affiliate or stockholder is engaged or financially interested, directly or indirectly, set forth typical examples and approximate frequency of their use.

NONE

31. State the number of station employees: 9. If the station has or proposes to have ten or more employees, state in Exhibit No. _____ the number of full-time and part-time employees in the programming, sales, technical, and general and administrative departments. Do not list the same employee in more than one category. However, if an employee performs multiple services, this may be so shown by identifying him with his various duties e.g., if two employees are combination _____ include an entry of "two pr

PART VII

Other Matters and Certification

- 32. Applicant may submit as Exhibit No. 26 any additional information which, in its judgment, is necessary adequately to describe or to present fairly its services and operations in relation to the public interest.
- 33. The undersigned has familiarized himself with paragraph 7 of the Instructions to Section IV-A concerning signature requirements and in light of its provisions does hereby:
 - A. Acknowledge that all the statements made in this Section IV-A and the attached exhibits are considered material representations and that all the exhibits are a material part hereof and are incorporated herein as if set out in full in the application form, and
 - B. Certify that the statements herein are true, complete, and correct to the best of his knowledge and belief and are made in good faith.

SIGNED AND DATED this day of September , 19 73 .

.....
(NAME OF ASSIGNOR)

By:
(SIGNATURE)

.....
(PLEASE PRINT NAME OF PERSON SIGNING)

.....
(TITLE)

SIGNED AND DATED this 21ST day of September , 19 73 .

KPET Radio, Inc.
.....
(NAME OF ASSIGNEE)

By: *Galen O. Gilbert*
.....
(SIGNATURE)

Galen O. Gilbert
.....
(PLEASE PRINT NAME OF PERSON SIGNING)

President
.....
(TITLE)

WILLFUL FALSE STATEMENTS MADE IN THIS FORM ARE PUNISHABLE BY FINE AND IMPRISONMENT. U. S. CODE, TITLE 18, SECTION 1001.

KPET CONTRACTS TO BE PERFORMED BY ASSIGNEE

<u>CONTRACT</u>	<u>DATE</u>	<u>PARTIES</u>
SESAC	2/8/1972	Salvatore Candelara, V.P.
BMI	Oct. 1, 1968	Justin Bendebau
ASCAP	June 30, 1973	Louis E. Webber
ASSOCIATED PRESS	Oct. 30, 1968	Fred L. Stozier
TEXAS STATE NETWORK	Aug 9, 1973	Gene Craft
KHEM, REBROADCAST PERMIT	May 3, 1971	Bob Bradbury, Pres.
KNFM, REBROADCAST PERMIT	April 23, 1971	Michael Fitz Gerald
TONY BOTELLO, SPANISH LANGUAGE MONITOR	April 3, 1973	Tonny Botello, Jr.
RAY GONZALES, SPANISH LANGUAGE ANNOUNCER	Nov. 23, 1970	Ray Gonzales

EXHIBIT No. 11
FCC Form 314
Section I
Parts I, II and III
Sept. 12, 1973

NOTICES AND COMMUNICATIONS

Send notices and communications concerning the assignment application of KPET, Lamesa, Texas from THE CONNER CORPORATION, Lamesa, Texas, to KPET Radio, Inc., Lamesa, Texas, as follows:

Assignor: Thomas E. Conner
Box 30
Lamesa, Texas 79331

Licensee: Thomas E. Conner
Box 30
Lamesa, Texas 79331

Assignee: Galen O. Gilbert
9145 Villa Park Circle
Dallas, Texas 75225

Copy To: Russell Rowell, Attorney
Fletcher, Heald, Rowell, Kenehan and Hildreth
Suite 400
1225 Connecticut Avenue, N.W.
Washington, D. C. 20036

EXHIBIT 3
Section I
Paragraph 13 a.
September 12, 1973

CONTRACT

This agreement, a contract of sale, made and entered into this 7th day of September, 1973, by and between THE CONNER CORPORATION, Thomas E. Conner, President, a Texas Corporation, hereinafter referred to as "SELLER", and GALEN O. GILBERT, of Dallas, Texas, and/or assigns, hereinafter referred to as "BUYER", with respect to assignment by SELLER to BUYER of Radio Station KPET of Lamesa, Texas, and the sale of assets of Radio Station KPET, including all broadcasting equipment, associated background music service, automobiles, office furniture, supplies, records, albums, tapes, advertising contracts and all other items used in or pertaining to the operation of the radio station and the background music service, including all the accounts receivable.

RECITALS

This transaction involves a total consideration TWO HUNDRED TWENTY THOUSAND DOLLARS (\$220,000.00), the agreed net value of the assets of the corporation included in this transaction as of the closing date of the transaction.

This contract involves the assignment of the license of Radio Station KPET of Lamesa, Texas, and the holding by the BUYER of the licenses and the like. Therefore, this contract is subject to approval by the Federal Communications Commission, and this contract shall be in nowise effective unless and until approved by the Federal Communications Commission. The parties hereto each agree that they will take, or cause to be taken, between SELLER and BUYER such actions as are necessary to obtain such

approval by the Federal Communications Commission forthwith upon the execution of this contract. It is further agreed, if such approval shall not be forthcoming on or before May 1, 1974 this contract shall be of no further force and effect. The cost and expenses of obtaining approval of this contract by the Federal Communications Commission shall be borne equally by SELLER and BUYER.

The effective date of this contract shall be the closing date. The transfers herein required to be made shall be made, the payments herein required to be made and the actions herein required to be taken, shall be taken as of the closing date and shall be completed on or before the closing date. The closing date shall be the first of the month following the final approval of this contract by the Federal Communications Commission provided no protest be filed as to such approval. Should SELLER and BUYER desire to set an earlier closing date, following final approval by the Federal Communications Commission, this may be mutually agreed upon.

This contract involves the sale of all of the assets of the SELLER used in connection with the owning and operating of Radio Station KPET, Lamesa, Texas, and the associated background music service.

As of the closing date, SELLER warrants collectible accounts receivable, none to exceed ninety (90) days past due, of a minimum of Eleven Thousand Dollars (\$11,000.00) which are regarded as a part of the assets to be sold under this contract. As of the closing date SELLER warrants that the total amount of indebtedness and accounts payable of the SELLER will not exceed Two Thousand Five Hundred Dollars (\$2,500.00). In the event the total indebtedness and accounts payable of SELLER is more than Two Thousand Five Hundred Dollars (\$2,500.00), SELLER agrees to pay or assume

all amounts in excess of Two Thousand Five Hundred Dollars (\$2,500.00).

The SELLER, as of the date of closing, shall transfer assets as set out in Exhibit 1, attached hereto, and shall be all equipment and supplies as set out in Exhibit 1, all accounts receivable as of closing date, and all contracts as listed in Exhibit 2, and all other assets used by or valuable to Radio Station KPET, or the associated background music service. The assets shall be free and clear of all liens; SELLER will pay all taxes up to and including 1973 and if the closing date is after January 1, 1974, 1974 taxes will be prorated as of the closing date.

SELLER agrees to convey title to all property passing to BUYER hereunder in whatever name BUYER directs.

AGREEMENT OF SELLER

For and in consideration of the purchase price of TWO HUNDRED TWENTY THOUSAND DOLLARS (\$220,000.00), SELLER does hereby sell and transfer as of the effective date of this contract, all of the assets of Radio Station KPET and the associated background music service. SELLER represents and warrants that the condition of the Radio Station KPET in Lamesa, Texas, and the associated background music service in Lamesa, Texas, will be as stated in this contract. There will be no accounts payable in excess of Two Thousand Five Hundred Dollars (\$2,500.00). There will be no notes payable which are obligations of the radio station as of the closing date. Accounts receivable as of the closing date will be transferred to the BUYER and will be owned by the BUYER. The properties of the radio station and the music service are set out in Exhibit 1, attached hereto, and these shall be intact, except for such minor changes as shall occur through the normal operation

of the station between the date of this contract and the closing date. Such properties shall be free and clear of liens. There is also attached hereto the Balance Sheet of Radio Station KPET and the associated background music service, showing its condition as of August 31, 1973, prepared in accordance with past practice which is substantially correct, and there has been no material or adverse change in the condition of Radio Station KPET and the associated background music service.

SELLER, as Lessor, agrees to deliver into the hands of the BUYER at closing, a lease for all the land, approximately 8.78 acres, including all improvements thereon, now used as the location of KPET Studios, offices and transmitter tower, specifying the following terms: Lessee will pay Three Hundred Dollars (\$300.00) per month, due the first day of each month, beginning at the date of transfer for a period of sixty (60) months, or a total of Eighteen Thousand Dollars (\$18,000.00). The BUYER, as Lessee, shall have the option to purchase said property, including the improvements, for the sum of Thirty-five Thousand Dollars (\$35,000.00) at any point in time prior to its expiration date. Further, Lessor agrees to renew the lease for another five (5) year term at Three Hundred Fifty Dollars (\$350.00) per month, without option to purchase. It will be the obligation of the Lessee to maintain all improvements, including the building, technical equipment, office equipment, tower and appurtenances, and all other equipment utilized in the operation of Radio Station KPET and the music service and to keep the same adequately insured and to pay all real and personal property taxes. Lessor is to be responsible only for normal repair and maintenance of the roof, outside walls and foundation. In connection with insurance, Lessee agrees to pay to Lessor, upon closing, the unearned premiums on the existing insurance policies. Upon exercise of option to

purchase property described herein, should the two percentage (2%) fee be imposed by the Federal Communications Commission, payment of fee will be shared by SELLER and BUYER.

SELLER, including Directors of THE CONNER CORPORATION, in consideration of Ten Dollars (\$10.00), expressly agrees to refrain from competing with BUYER, and further agrees that SELLER, including Directors of THE CONNER CORPORATION, will not enter into or become affiliated with or stockholders of any radio station, television station, newspaper, advertising agency, or any other advertising media for a period of ten (10) years from the date of closing, whose site is physically located within a radius of fifty (50) miles of the Court House of Dawson County, Texas.

SELLER warrants that there are no advertising "trade outs" in existence, with the exception of one "trade out" agreement with Roy Motor Company, Lamesa, Texas, in the amount of \$157.50 monthly, permitting the station the use of an automobile, which at the present time is a 1969 Plymouth Fury II and which agreement is on a month-to-month basis and can be cancelled by either party at will. SELLER further expressly warrants that there are no prepaid advertising contracts for radio advertising on said station that have not been prorated to the date of closing.

SELLER herein warrants that it is the owner and holder of a license from the Federal Communications Commission to operate Radio Station KPET, in Lamesa, Texas, and that such license is not in jeopardy, and that the transmitting and studio equipment meet the requirements of the standards of good engineering practice prescribed by the Federal Communications Commission. Further, SELLER warrants that the Board of Directors of THE CONNER CORPORATION have authorized the assignment of the license of KPET and the sale of these specified assets.

AGREEMENT OF BUYER

BUYER, in consideration of such sale and transfer of all of the assets of Radio Station KPET and the associated background music service, Lamesa, Texas, agrees as follows:

The total purchase price is TWO HUNDRED TWENTY THOUSAND DOLLARS (\$220,000.00). Upon execution of this contract BUYER will deposit Ten Thousand Dollars (\$10,000.00) with The First National Bank of Lamesa, Texas, acting herein as escrow agent, such deposit to represent earnest money. At closing and consummation of this contract BUYER agrees to pay an additional Fifty Thousand Dollars (\$50,000.00), representing a total of Sixty Thousand Dollars (\$60,000.00) as cash down payment. In addition, BUYER agrees to execute a promissory note of One Hundred Sixty Thousand Dollars (\$160,000.00) in favor of the SELLER representing the unpaid balance. Said promissory note will bear interest at seven per cent (7%) on unpaid balance. BUYER will endorse said note both corporately and personally. The note will be payable as follows:

BEGINNING with the first day of the subsequent month following consummation of this contract, BUYER agrees to make the first of twelve (12) consecutive interest-only payments of Nine Hundred Thirty-Three and 33/100 Dollars (\$933.33). Thereafter, beginning with the first of the thirteenth (13th) month subsequent to closing BUYER will make level monthly installment payments of One Thousand Five Hundred Dollars (\$1,500.00) to the SELLER for a period of one hundred twenty (120) months, such payments to include interest and principal with interest figured at seven (7%) per cent on unpaid balance. The principal balance of Sixty-one Thousand Nine Hundred Eighteen and 60/100 Dollars (\$61,918.60) remaining will be due and payable in one lump sum thirty (30)

days after the one hundred twentieth monthly payment of One Thousand Five Hundred Dollars (\$1,500.00). The \$1500.00 monthly payments mentioned in this paragraph shall be applied first to interest and the balance to principal and it is agreed and understood that such payments shall be due on or before the specified date in each month and that there shall be no penalty for prepayment.

BUYER agrees that the assets of Radio Station KPET and the associated background music service to be sold and transferred to him by the terms of this contract will be pledged with SELLER to insure the payment by BUYER of the sums agreed upon in this contract to be paid by him to SELLER, and such title to the assets of Radio Station KPET and the associated background music service will not be released to BUYER until the purchase price of the assets has been paid in full to SELLER. BUYER agrees that he will not sell such assets until such time as BUYER has paid all of his obligations to SELLER, and BUYER agrees that he will not permit such assets, or substantially all of such assets, to be sold, or any lien to be placed on such assets, except as to new or additional properties (not replacements) acquired by the BUYER. BUYER further agrees that during the period of this contract, and until the final payments have been made hereunder, they will cause said radio station to be managed and conducted in a good and businesslike fashion, to the end that the security of SELLER shall not be impaired.

The BUYER agrees that proper security agreement and financial statements covering the personal property of the Station shall be issued to the SELLER giving the SELLER a security interest therein as further security for the payment of the purchase price.

MUTUAL AGREEMENTS

The parties hereto mutually agree as follows:

It is agreed that the SELLER and BUYER will share, and share alike, in payment of the application fee and the two per cent (2%) grant fee imposed by the Federal Communications Commission.

BUYER and SELLER agree that each will pay for his own legal representation, both locally and in Washington.

It is understood and agreed that SELLER will pay George Moore and Associates a commission of five per cent (5%) of the total consideration, payable at closing, and that the BUYER shall not be obligated in any way for this obligation.

In the event of default by the BUYER in the payment of any installment of principal or interest agreed to be paid by BUYER to SELLER, or should BUYER sell the assets pledged for this obligation to SELLER, or should the BUYER permit any liens or interests in the assets to be created or to accrue, except as to new or additional properties (no replacements) or should the BUYER fail to cause the Radio Station to be operated by it to be conducted in a good and businesslike fashion with the result of impairment of SELLERS interest, the assets pledged by BUYER to the fulfillment of this contract shall be placed for public sale, to be sold to the highest bidder. After such public sale, BUYER herein agrees to sign or cause to be signed all necessary applications and papers to cooperate fully, so as to cause the retention by the new ownership of the assets of the station authorization or authorizations including any and all permits and licenses, particularly the station license issued by the Federal Communications Commission for Radio Station KPET. It is understood that the retention by the new ownership, pursuant to such public sale, is subject to the prior approval of the Federal Communications Commission. The proceeds derived from such public sale shall be applied prorata toward the satisfaction of the balance of the purchase price of the assets of the station owned by the BUYER

to SELLER. The balance, if any, shall remain to be paid to the BUYER. Nothing contained in this paragraph shall be construed to mean that SELLER waives any deficiency to which it might be entitled following such public sale.

In the event that BUYER fails to fulfill his obligations under the covenant stated in this contract, the escrow agent shall pay one-half (1/2) of the earnest money of BUYER to SELLER and one-half (1/2) of the earnest money as broker's commission to George Moore & Associates, Inc. and SELLER shall accept same, and BUYER thereafter shall be discharged from any liabilities under this contract.

Should SELLER fail to fulfill its obligations under this contract, the escrow agent shall return the earnest money to BUYER, and BUYER shall have the obligation of enforcing specific performance of this contract.

Should the Federal Communications Commission fail to approve the assignment of the license of KPET to BUYER within seven (7) months from the date that such application for assignment is accepted by the Federal Communications Commission, and after BUYER, in good faith, has fulfilled the terms of this contract, then and in that event, this contract shall become null and void and of no further force or effect, and all parties hereto shall be released of all liabilities hereunder, and the escrow monies shall be returned to BUYER unless the contract is extended by mutual agreement of the parties.

This contract shall be closed on the closing date in the offices of THE CONNER CORPORATION, Lamesa, Texas, at which time all transfers not yet made shall be made, all actions not yet taken shall be taken, and all payments not yet made shall be

made.

All notices and communications with regard to this contract shall be given by registered mail as follows:

To SELLER: Thomas E. Conner, President; THE CONNER CORPORATION
P. O. Box 30, Lamesa, Texas

To BUYER: Galen O. Gilbert
9145 Villa Park Circle, Dallas, Texas 75225 and
KPET RADIO, INC.
209 North Houston
Lamesa, Texas 79331

This contract shall be binding upon and shall inure to the benefit of the parties hereto and their respective heirs, successors and assigns.

Executed in duplicate originals this 7th day of September, 1973.

SELLER:

THE CONNER CORPORATION

ATTEST:

Thomas E. Conner
Thomas E. Conner, President

BUYER:

GALEN O. GILBERT

WITNESS:

Galen O. Gilbert
Galen O. Gilbert - Buyer

EXHIBIT 1

~~XXXXXXXX~~
X

Inventory of Radio Station KPET , Lamesa, Texas - September 4, 1973

MANAGER OFFICE

- 1 - Mahogany Desk
- 1 - Executive Chair
- 1 - Leather Guest Chair
- 1 - Coat rack
- 1 - table
- 1 - Waste Basket
- 1 - Microphone headset
- 1 - Sony Model 110 Recorder
- 1 - News Kit, leather bag
- 1 - Sony Model 120 Recorder
- 1 - Roberts Reel to Reel Recorder
- 1 - Set of Pams Jingles
- 24 - New Cartridge tapes
- 1 - Speaker and control
- 1 - two tier wood tray

TRAFFIC OFFICE

- 1 - legal size file, 4 drawer
- 1 - letter file, 4 drawer, locking
- 1 - 2 drawer file
- 1 - 2 drawer 4 x 6 file
- 1 - steel desk, glass top
- 1 - Steno Chair
- 1 - SCM electric Typewriter
- 1 - typing stand
- 1 - Speedrite Check Protector
- 1 - Postal Scale
- 1 - Mail Table
- 1 - Electric Heater
- 1 - Speaker and Control
- 1 - Plastic chair
- 1 - RCA Ribbon Microphone
- 1 - Cardex type file
- 1 - Waste Basket
- 1 - Smith Corona Manuel Typewriter
- 1 - Typewriter case
- Large supply of printed material

KPET Inventory, Continued

SALES OFFICE

- 2 - 4 drawer Locking File Cabinets
- 2 Steel Desks, 1 with glass top
- 2 - Leather Arm Chairs
- 2 - Typewriter tables
- 1 - Ollivetti Electric Typewriter
- 1 - SCM Electric Typewriter
- 2 - Arm type guest chairs
- 2 - Lamps
- 1 - Table Type Floor lamp
- 2 - 2 tray desk top units

RECEPTION AREA

- 1 - SCM Electric Typewriter
- 1 - 4 drawer file cabinet
- 1 - 4 drawer file cabinet with lock
- 1 - Apeco Copy Maker Copier
- 1 - Set of FCC rules and Regulations
- 1 - Set of NRB Manuals
- 1 - White table
- 1 - 2 tier corner table
- 2 - Capitan Chairs
- 1 - Electric Clock
- 1 - Waste Basket
- Supply of copy paper and fluid

PRODUCTION ROOM

- 1 - Remington Manuel Typewriter
- 1 - Tape eraser
- 1 - Model 500 Spotmaster playback
- 1 - Model 1070 Spotmaster playback
- 1 - Console Desk
- 1 - G E Console with power supply
- 2 - Gates Turntables with tone arms
- 1 - Telecron clock
- 1 - RCA 77DX Microphone
- 1 - Gates Limiter
- 1 - Ampex Model 350 recorder
- 1 - Gates Criterion Record Playback
- 1 - 1 chair, Steno type
- 1 - Chair steno type
- Supply of tapes
- 1 - Pepper library
- 1 - Spectrum Production Aid unit

KPET Inventory, Continued

PRODUCTION ROOM (Continued)

- 1 - Waste basket
- 1 - Microphone mounting stand, Ceiling

PRODUCTION ROOM B

- 1 - Steel Desk
- 1 - Arm Chair
- 1 - Table
- 1 - Spot master Model 500 Playback
- 2 - Electrovoice Model 664 Microphones
- 1 - Schure Mini Console
- 1 - Ampex recorder Model AG 440
- 1 - Spotmaster 1070 RP, record playback
- 1 - QRK Turntable, portable
- 1 - Tone Arm, Schure
Large supply of Cartridges
- 3 - Speakers

MUSIC DIRECTOR ROOM

- 1 - Steel Desk
- 1 - Steno Chair
- 1 - Hyer Duplicator
- 1 - Table
- 1 - Waste Basket
- 1 - Hoover Vacuum Cleaner
150 Tape cartridges

STORAGE ROOM

- Printed Supplies
- Remote Equipment
- Bingo Equipment
- Christmas Music
- Magnecord Tape Recorder

TRANSMITTER ROOM

- 1 - Gates 250 Watt Transmitter
- 1 - Case for Tapeathon unit, 24 in. Rack
- 1 - Gates Remote Amplifier
- 1 - Portable Air Compressor
- 1 - Table
- 1 - Parts rack with parts
- 1 - 5 kw Portable generator with Waukesha engine
- 1 - Hoover Vacuum Cleaner, Home Shop type
- 1 - Wood cabinet with tubes and parts
- 1 - Locking Steel Cabinet
- 1 - B & W Model 210 Audio Oscillator
- 1 - RCA WO 88A Scope
- 1 - Dumont Scope, 274 type]
- 1 - Tube tester

KPET Inventory, Continued

TRANSMITTER ROOM (Continued)

- 1 - Simpson Meter
- 1 - EICO VTVM
Supply of parts and relays
- 1 - Power supply, Gatesway console
- 1 - Spare Power Supp;ly, Gatesway Console
- 1 - CBS Audiomax
- 1 - Collins 26 U 1 Limiter
- 1 - Collins 26 U 2 limiter
- 1 - Conelert II Reciever
- 1 - FM Receiver, Sony
- 1 - Marti AC1 Receiver
- 1 - Gates, 4990 Frequency Monitor
- 1 - Gates, MO 2639 Modluation Monitor
- 1 - On the air monitor, AM and FM Tuner & Amplifier
- 1 - Speaker
- 2 = Fire Extinguisher
- 1 - Work Bench
- 1 - Dazor light
- 1 - Burglar Alarm System
- 1 - Portable legal Size file

TOWER SIGHT

- 285 ' tower with lighting, wiring , etc
- TuningUnit
- Fence
- Coax Cable to feed tower

VARIOUS OTHER ITEMS IN USE AT KPET IN OFFICE AND CONTROL ROOMS
NEEDED FOR OPERATION OF RADIO STATION AND MUSIC SYSTEM.

AM CONTROL ROOM

- 1 - Roberts recorder
- 1 - Fan
- 1 - Weather data unit
- 1 - Telectron colck
- 3 - Gates Criterion Playback units
- 2 - turntables, Shure arms.
- 1 - Gatesway console
- 1 - 2 cart racks
- 1 - Chair
- 1 Metal Cabinet

SCHEDULE _____

Inventory of Background Music Service Company, Lamesa, Texas - Sept. 4, 1973

EQUIPMENT LOCATED ON PREMISES OF SUBSCRIBERS

- 1 - Amplifier, Allen's Galley
- 1 - Amplifier, Andy's Supermarket
Chamber of Commerce (none)
- 1 - Speaker, Stancel Clement
- 1 - Amplifier, First National Bank
Furr's Supermarket (none)
- 1 - Amplifier, Green Hut Cafe
Lamesa National Bank (none)
- 1 - Amplifier, E. T. Matthews
Medical Arts Clinic (none)
- 1 - Seeburg 1000, Medical Arts Hospital
Piggly Wiggly No. 1 (none)
- 1 - Amplifier, Production Credit Association
- 1 - Amplifier, Saleh & Saleh
- 1 - Amplifier, Texas Electric Service Co.
- 1 - Amplifier, Vogue Dress Shop
R. S. Wilton (none)

EQUIPMENT LOCATED AT KPET OFFICES

- 1 - Seeburg Compact Record Player
- 3 - Seeburg 1000 Players
- 1 - Davis Transistor Amplifier
- 1 - Davis Model 106 Amplifier
- 1 - Bogen CHB 14 Amplifier
- 1 - Box of transformers
- 1 - Box of parts and cords
- 1 - Spart Seeburg Motor
- 1 - Spare transformer
- 2 - Music Libraries
- 1 - Meter unit for Seeburg
- 1 - Misc. parts

SCHEDULE _____

Automobile Inventory at KPET, Lamesa, Texas - September 4, 1973

One 1970 Model Plymouth Fury II leased from Roy Motor Company,
Lamesa, Texas on month to month basis. No written lease.

ESCROW AGREEMENT

THE STATE OF TEXAS §
 § KNOW ALL MEN BY THESE PRESENTS:
COUNTY OF DAWSON §

That the CONNER CORPORATION, as Seller, and GALEN O. GILBERT, as Buyer, have entered into a contract of bargain and sale of RADIO STATION K P E T, and in connection therewith and supplemental thereto:

The parties have selected THE FIRST NATIONAL BANK OF LAMESA as Escrow Agent, and a copy of this contract is delivered to said agent. There is no liability on the part of said agent for acting as escrow agent herein, and the parties hereto agree to reimburse said agent for any expense incurred in connection with its acting as escrow agent herein, including reasonable attorney's fees.

Buyer is placing in escrow with said bank the sum of \$10,000.00. In the event this contract is not performed by the Buyer, he being in default and Seller not being in default, then said agent is hereby authorized without consent of Buyer to pay over \$5,000.00 of the escrow funds to the CONNER CORPORATION and \$5,000.00 of the earnest money as broker's commission to George Moore & Associates, Inc.

This escrow agreement is supplemental to and is executed in connection with a contract between the Seller and Buyer, an executed copy of which is hereto attached.

In the event through no fault of the Buyer the Federal Communication Commission fails to approve the sale of RADIO STATION K P E T on or before May 1, 1974 by the CONNER CORPORATION to GALEN O. GILBERT, then in such event the Escrow Agent will return to the Buyer the \$10,000.00 so deposited by him, without notice to or joinder of Seller.

THE FIRST NATIONAL BANK OF LAMESA, by the execution of this instrument, acknowledges receipt of \$10,000.00, and

also acknowledges receipt of an executed copy of the contract between the CONNER CORPORATION and GALEN O. GILBERT, executed this the 7th day of September, 1973.

EXECUTED on this the 7th day of September, 1973.

ATTEST:

Thomas L. Conner
Secretary

THE CONNER CORPORATION

By: *Thomas L. Conner*
President

SELLER

Galen O. Gilbert
Galen O. Gilbert

BUYER

ACCEPTED:

THE FIRST NATIONAL BANK OF LAMESA

By: *W. C. ...*
President

THE STATE OF TEXAS X
COUNTY OF DAWSON X

KNOW ALL MEN BY THESE PRESENTS:


ON THIS the 7th day of September, 1973, there came on and was held a special, called meeting of the Board of Directors of The Conner Corporation at the office of the corporation at Lamesa, Texas, all Directors having previously waived notice, in writing, of such meeting.

There came on for consideration the assignment by the corporation of Radio Station KPET, Lamesa, Texas, and the sale of the assets of Radio Station KPET and the background music service to Galen O. Gilbert and, after a full discussion, the following Resolution was introduced and unanimously adopted:

BE IT RESOLVED that Thomas E. Conner, President, and Florence R. Conner, Secretary, be, and they are hereby, authorized to make the above described assignment and sale of assets of Radio Station KPET and the background music service to Galen O. Gilbert, all in accordance with the terms and provisions of that certain contract, of even date herewith, attached hereto and incorporated herein, as though copied in full.

BE IT FURTHER RESOLVED that the President and Secretary of the corporation be, and they are hereby, authorized and directed to execute and deliver all instruments, of every kind and character, necessary or required in connection with such transfer and sale.

This is to certify that the foregoing is a true and correct copy of the Resolution and Minutes passed and recorded on today's date by The Conner Corporation of which I am the duly elected, qualified and acting secretary.



Florence R. Conner,
Secretary of The Conner Corporation

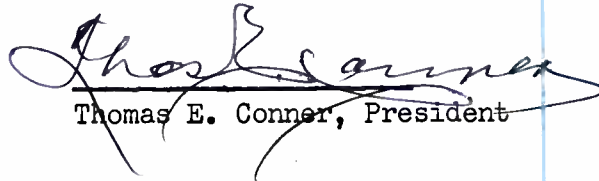
ADDENDUM

Galen O. Gilbert and the Conner Corporation, Thomas E. Conner, President hereby agree that the agreement between them dated September 7, 1973 is the only agreement between them and that there are no other agreements oral or written which are effective as of this date. Any change in the agreement between us must be mutually agreed on in writing.

Dated 9/11/73 -


Galen O. Gilbert

Dated 9/11/73

THE CONNER CORPORATION

Thomas E. Conner, President

INFORMATION ON PARENT CORPORATION

100% of the issued stock of the Assignee (KPET Radio, Inc.) is owned by KTLQ Radio, Inc., Tahlequah, Oklahoma. As a wholly owned subsidiary of KTLQ Radio, Inc., KPET Radio, Inc. is completely controlled by KTLQ Radio, Inc.

KTLQ Radio, Inc. has one class of stock - Common Stock with Par value of \$10. Each Share carries 1 vote. 16,000 shares are authorized, with 15,500 shares issued and subscribed. There are three stockholders, as indicated on the attached Tables I and II.

The beneficial owner of the stock is not a person other than the owner of record. KTLQ Radio, Inc. does not have any other securities authorized or outstanding which bear voting rights of any kind. KTLQ Radio, Inc. is not controlled directly or indirectly by another corporation or legal entity. 10% or more of the stock of KTLQ Radio, Inc. is NOT owned by another Corporation or legal entity. KTLQ Radio, Inc. is not a subsidiary.

See Tables I and II for KTLQ Radio, Inc. which are attached.

Exhibit No. 15
Section II
Para. 20
Sept. 12, 1973

FURTHER INFORMATION REGARDING PARENT CORPORATION

As indicated in Exhibit No. 14, KPET Radio, Inc. is a wholly owned subsidiary of KTLQ Radio, Inc., Tahlequah, Okla. KTLQ Radio, Inc. has three stockholders. They are: Galen O. Gilbert, 60% owner; Joe L. McCullah, 20% owner; and, Ralph Lynch, 20% owner.

KPET Radio Inc. will operate, Following commission approval of this application, as a separate corporation, with all stock owned by KTLQ Radio, Inc. of Tahlequah, Oklahoma.

Stockholders and Directors of KTLQ Radio, Inc. are also Directors of KPET Radio, Inc. All of the participants have wide experience in the Radio Industry.

Both operations are well established, however the addition of these three men into the planning and operating of KPET, Lamesa, Tex. will give this station additional strength in all areas including programming, news, sales and administration.

SOURCE OF FUNDS FURNISHED FOR PURCHASE

KPET Radio, Inc., Lamesa, Texas, is a wholly owned subsidiary of KTLQ Radio, Inc. Tahlequah, Oklahoma. Directors of KPET Radio, Inc. are also directors and stockholders of KTLQ Radio, Inc.

There are 100 shares of KPET Radio, Inc. stock outstanding, all issued to KTLQ Radio, Inc.

KTLQ Radio, Inc. will purchase additional shares of stock in KPET Radio, Inc. at the time of closing to provide adequate operating funds.

STOCK RECORD

<u>Stockholder Name</u>	<u>Number of Shares outstanding</u>	<u>Price of Stock</u>
KTLQ Radio, Inc.	100	\$100 per share
<hr/>		
Total	100	\$10,000.00
Number of additional shares sub-		
scribed	600	
Total Subscribed	<hr/> 700	\$70,000

EXHIBIT No. 19
Section III
Para. 4
Sept. 12, 1973

APPLICANT FINANCING

Among assets being purchased by Applicant are Current Assets of Accounts Receivable guaranteed by Seller to equal at least \$11,000.00. Current level of Accounts Receivable and projected business of KPET indicate an Accounts Receivable level of \$15,000.00 by January 1, 1973. This means the new owners will have cash flow from these Accounts Receivable to add to working capital.

Both KPET and KTLQ have records of good earnings during the past few years. This points toward a transition without financial difficulty.

The parent corporation anticipates purchase of additional stock at time of closing to provide needed working capital. Payment will be from KTLQ Radio, Inc. funds at the time of closing.

In addition, Galen O. Gilbert, majority stockholder in KTLQ Radio, Inc. has made a commitment to loan KPET Radio, Inc. any funds needed to supplement other funds. This commitment is a part of this exhibit.

AGREEMENT

I hereby agree to loan whatever funds may be needed to KPET Radio, Inc. in order to insure that the corporation will be able to meet any needed commitments in connection with the purchase of the assets of The Conner Corporation, Lamesa, Texas, and the assignment of KPET, which is now licensed to The Conner Corporation. This is an open end commitment which will remain available until the obligation of KPET Radio, Inc. has been fulfilled in connection with the purchase and assignment.



Galen O. Gilbert

Sept 12, 1973

Date

ASCERTAINMENT OF COMMUNITY NEEDS

The needs and interests of the public in the community and area to be served by KPET were determined through personal interviews and discussions, telephone interviews and review of mail which was received by Radio Station KPET from listeners during the past several years.

Representative groups, organizations and individuals were consulted including public officials of Lamesa and of Dawson County; representatives of various eleemosynary groups, community leaders, representatives of political, educational, business and professional groups who speak for the informed group opinion of the community; and representatives of Mexican-American and other groups in the area who have specialized interests. A listing of the persons surveyed and the groups represented, including members of the general public, is attached.

The major community which KPET undertakes to serve and which is to be served, consists of the City of Lamesa. Service is to be provided for the entirety of Dawson County, and parts of Gains County, Terry County, Lynn County, Borden County, Howard County, Martin County and Andrews County. Inasmuch as local service is provided by local stations in some of these counties, the KPET service beyond Dawson County is limited to rural residents living in portions of adjacent counties nearest to Dawson County. All adjacent counties with the exception of Borden and Martin, have local stations. Local service to these counties is available from several nearby stations.

The complete survey is reported in the attached material. The report reflects the results of the survey which was made within the past sixty (60) days, with completion of the survey on September 10, 1973.

The FCC Primer and FCC Explanatory Releases were used in setting the format for the study, with groups consulted, individual opinions and other data included as described by the Primer on Ascertainment of Community Problems by Broadcast Applicants.

The survey represents a cross section of the population of the area to be served, with a similar cross section of the opinions of the needs and interests of the leaders in various segments of community life and of the needs and opinions of the General Public as well. The survey was made by members of the applicant group.

ANALYSIS OF THE COMMUNITY

A study of the population of Lamesa and Dawson County indicates that there are a number of separate, but definite componenets in the makeup of the community. The needs and interests of the people of the city and county flow from the involvement which they have in the following areas:

1. The educational organizations of the community
2. The business segments of the community
3. The Governmental organizations of the community
4. Agriculture and related service groups
5. The Mexican-American population and related organizations
6. The religious organizations of the community
7. Civic organizations
8. Health organizations
9. Youth organizations

The study and survey have identified these major segments of the population, and the major interests of certain groups of the population. As in most smaller communities, there are instances of a cross-over in leadership in several areas. In fact, most of the persons interviewed are active in more than one important area of the community. Our report has indicated the major areas of interest in connection with the interviews, even though most individuals are involved in numerous areas of community life. The survey includes interviews from residents of Lamesa as well as other communities in the area, including:

- | | |
|------------------|---------------------------------------|
| O'Donnell, Texas | Gail, Texas |
| Patricia, Texas | Hatch, Texas |
| Stanton, Texas | And, numerous other rural communities |

ANALYSIS OF THE COMMUNITY

Numerous community needs and interests are indicated in the many interviews conducted. The following is a statistical listing of all of the needs and areas of interests which were mentioned:

1. Industry to provide payrolls for local people; local jobs for young people who complete their education; jobs for wives of men who are working; and jobs for husbands of wives who are working.

2. Welfare abuse. A number of individuals believe that the welfare system needs to be overhauled. The system encourages and perpetuates itself. This is indicated by repeated instances of individuals who prefer to stay on welfare rather than to take available jobs. Many enforcement officers indicate that repeating offenders are heavily from welfare rolls.

3. The problem of getting trained labor.

4. The need to develop and diversify agriculture.

5. School dropout problem.

6. The need for Interstate designation of North-South highway from Lubbock to Interstate 20 through the Lamesa area.

7. A need to revise student behaviour policies in schools.

8. The problem of resistance to open-classroom program in the Middle School.

9. Complete the establishment of kindergarten program in public schools.

10. Improve streets.

11. Improve airport.
12. Junior College enrollment drop.
13. Need for recreation for all ages.
14. Better traffic law enforcement.
15. Education of Mexican-American population. The need to get them in school, to keep them in school so that coming generations will be self-supporting.
16. Appreciation of community and pride in community.
17. Need to attract young people to the community.
18. Need for housing, both for purchase and rental. The community is losing some good people due to lack of good housing.
19. Need for additional water in order to attract industry.
20. Removal of delapidated buildings. Cleanup the town, remove old implements and automobiles, and cleanup allies and streets.
21. For city charter to permit council to annex adjoining properties.
22. Improve quality of education so that students have basic reading ability and math knowledge.
23. Better relationship between school staff and parents and more interest on the part of parents in school programs.
24. Vocational training for both young people and adults.
25. Problem of mixture of industrial areas and residential areas.
26. Attract people with buying power to local stores instead of large nearby cities.

27. Representation of Mexican-Americans in City and County Government.

28. Encourage Mexican-Americans to vote.

29. Adequate employment force to upgrade earning power and help attract more industry.

30. Secure replacement jobs for farm businesses which are becoming fewer due to mechanization.

31. Improve moral and ethical climate for raising children.

32. Problem of limited tax base which hampers school improvement programs.

33. Need for orderly plan and stabilization of State and Federal school support programs in order that local leadership can plan intelligently (at the present time it is 'boom' or 'bust', depending on the decision or lack of decision on the part of State and/or Federal program staffs).

34. Channel bigger percentage of local resources to schools.

35. Build respect for law and order in training of children and youth.

36. Attack the problem of prejudice on the part of children. In many cases the children seem to have more prejudices than parents possibly due to their experiences with people.

37. Education of Mexican-American population so that they will support their own people.

38. Secure Open-end Spinning Mill to use locally produced cotton and provide jobs.

39. Overcome apathy and build interest in common goals on the part of all segments of the community.

40. More money for the library.

41. Improve labor pay rates and check to confirm that people are receiving proper rate.

42. Motivate people to work and depend less on welfare.

43. Additional activities for Senior Citizens.

44. Secure a theater for Lamesa.

45. Low income residents need education in managing their money.

46. Improve health services.

47. The county needs two additional doctors.

48. Attack drug problems. Adults push drugs; youth use them. Relaxed laws in the State of Texas are complicating the problem.

49. Women's rights.

50. Improve court system with less probation to reduce repeating offenses.

51. Remove signs and shrubbery which obscure vision in driving.

52. The financial institutions need more concern for community improvement.

53. The injury caused by inaccurate population projections for City and County from the Department of Business Statistics, University of Texas.

54. Need for containarized garbage collection.

55. City needs Civic Center.

56. Lamesa needs new and better motels.
57. Lamesa needs better eating establishments.

The need for jobs for residents is one of the top subjects of many of the interviews.

Closely related to this need is the educational need for training low income citizens in order to improve their economic position and also improve chances of new industry in the community. The mechanization of farm operations is gradually making more workers available in other areas. The need for diversified industry in the community is evident, and if not met will mean the loss of families who are unable to find satisfactory employment.

Another basic need is to promote a better understanding beyond surface acceptance of the Mexican-American segment of the community. From both the Anglo- and the Mexican-American populations is voiced the needs in community relations between these segments of the population. A need for affirmative action to improve these relations and to open up new educational and economic opportunities for the Mexican-American population is evident.

A third area of concern involves the public schools. Although a number of interviews voiced a belief that the public schools were doing an excellent job, many felt that additional parental involvement and interest is needed. The school system has accepted new developments and innovations in teaching methods and facilities, and the general public has not fully understood or accepted these programs. The concern of the general public seems to be based on a deterioration in results. Certain tests indicate poor reading ability on the part of students in the school system. Other reports indicate evidence of poor understanding of basic

math skills by a large percentage of students. The needs in the educational area must be recognized at the elementary level as well as the middle and high school levels. The importance of renewed interest and involvement of the citizens of the community in supporting the school system is a primary concern. Also, in the area of education there is a need for adult education programs, especially in the technical and vocational areas. Many adults are under employed, rather than unemployed. New opportunities can be developed through these adult programs. The beginning Junior College program in the community is also floundering and needs the attention and study of community leaders for success.

A number of interviewees indicated the presence of apathy and complacency on the part of a number of citizens in the community. They indicated a need for building interest in common goals. They indicated a need for building understanding between ethnic groups, both through information and cultural activities. Some stated that there was a lack of response of young people to constructive programs provided by schools, churches and civic organizations. There are specific needs for leadership in improving moral and ethical climate for community life and raising children. A need for constructive recreational programs for all ages, from the younger youth to the senior citizens, was indicated by a number of individuals. Through an attack on these problems many felt that related problems, such as juvenile delinquency, drug traffic, and welfare abuses might be improved.

A number of citizens placed the improvement of housing conditions high on their needs list. Inspection of the community shows a large amount of substandard housing. Discussions with Chamber of Commerce officials and realtors confirms the lack of both husing for rent and purchase. Some citizens believe that the town has lost a number of families due to their inability to get proper housing. The one large rental apartment complex that is located in Lamesa is full and has a waiting list. This complex consists of seventy (70) units. Due to these factors, housing is one of the primary needs of the community of Lamesa.

The earlier listing of all needs and interests developed through the interviews in the community includes numerous important subjects. The major areas which seem to dominate in an analysis of the survey are those which have just been covered. The major needs are:

1. Industry and jobs and diversified agricultural activities;
2. Improvement of understanding between ethnic groups;
3. Needs in the area of education;
4. Overcoming apathy and developing motivation on the part of citizens through community improvement and recreational opportunities;
5. Expanding and improving housing in the community.

INDIVIDUALS INTERVIEWED IN THE KPET NEEDS & INTERESTS SURVEY

A study of the composition of the population of Lamesa and Dawson County was made in order to provide guidance for securing a cross section of the various interests in the community and county. Lamesa is the only major community in the county and consists of 11,559 residents according to the 1970 United States Census. Dawson County had a population of 16,604 in 1970. Records of utility connections and city records on population indicate a 1973 population of 12,016. The 1970 Census indicated a white population of 91.9%; negro 7.3%, and other .8%. Population with Spanish surnames - generally referred to as Mexican-Americans - were included in the white percentage figure. City officials and Chamber of Commerce data indicate that approximately 1/3 of the 91.9% white population is "Mexican-American".

The economic base of Lamesa and Dawson County is closely related to agriculture. Approximately 80% of the total income of the county is from agriculture and agri-business sources.

The average median income per family in the county is estimated at \$6,500.00 per year, based on updated material furnished by consulting-planning engineers for the City of Lamesa. Approximately $\frac{1}{4}$ of the families in the county have incomes of less than \$3,500.00.

Most residents are either Protestant or Catholic by faith, with no organized Jewish or other similar group reported in the community.

Lamesa Public Schools include programs for kindergarten through high school level, and there is a junior college extension program sponsor-

ed by local citizens and the Howard County Junior College of Big Springs, Texas.

There are several private day care centers in addition to the Lamesa Day Care Center. The Lamesa Day Care Center furnishes care for children whose parents are working but unable to provide care for their own children.

Lamesa is the location of one hospital, three nursing homes, two medical clinics with thirteen doctors and dentists.

Lamesa is the location of a public library, three community centers, a museum and an auditorium.

There are a number of strong civic organizations for both men and women including Rotary, Lions, Kiwanis, Optimist Clubs; Delta Kappa Gamma; Beta Sigma Phi; Business Professional Women; Garden Club; Lamesa Cotton Promotion Council; Dawson County Farm Bureau; Hospital Auxiliary; Women's Study Clubs; Parents organizations in connection with the public schools; Pioneers Association. Youth organizations represented in the community include Boy Scouts; Girl Scouts; Rainbow Girls; De Molays; 4-H Clubs; Future Farmers of America; Boys Club; and other groups found in progressive communities of this size.

The Lamesa National Guard is the only military organization in the town.

Inasmuch as the small amount of industry in the town is agriculturally oriented, there are no labor unions organized in Lamesa.

There are representatives of the Soil Conservation Service, The United States Department of Agriculture; Farmers Home Administration;

and Production Credit Association are also located in Lamesa. These and other federal programs are located in the Lamesa Federal Building, formerly the Lamesa Post Office Building.

From the composition of Lamesa and Dawson County as outlined herein, interviews were held with individuals representing white (Anglo); Mexican-American; and negro segments of the population. In the selection of persons to be interviewed, individuals representing a cross section of the population in age, business interests, income and affiliation with local organizations were included.

We list below names of individuals interviewed and information regarding their major interest or occupation:

INDIVIDUALS INTERVIEWED REPRESENTING AGRICULTURAL INTERESTS

BONNY CULP, Big Spring Highway, Lamesa, Texas. Cotton farmer for the past 25 years, and part-time automobile salesman.

MRS. MONTE E. GRIFFITH, Seminole Road, Lamesa, Texas. Vice-Chairman of Dawson County 4-H; and District Delegate for Dawson County 4-H; member of Heritage 61 Club for Cotton Farmers and families.

GARY JONES, Star Route 2, Lamesa, Texas. Cotton Farmer.

LACY FRAMPTON, Route B, Lamesa, Texas. Former Assistant County Agriculture Agent of Dawson County; Presently producer of certified cotton seed, and pullets.

FELIX C. CLEMENS, Route 4, Lamesa, Texas. Manager of Farmers Home Administration.

JOHN J. HEGGI, 302 North 14th St., Lamesa, Texas. Director of Dawson County Fair Association; Vice-President Lamesa Chamber of Commerce; Chairman Agriculture Committee.

LEROY COLGIN, 710 North 18th St., Lamesa, Texas. Dawson County Agriculture Agent.

FRED CHANDLER, Rural Route, Lamesa, Texas. Future Farmers of America Instructor.

MRS. MILDRED CRUMP, 404 North 17th St., Lamesa, Texas. Dawson County Home Demonstration Agent.

MRS. J. W. DENNIS, Patricia, Texas. Former Chairman of the Lamesa Cotton Promotion Council.

MRS. GLEN M. LUKER, 1005 North Main, Lamesa, Texas. Agriculture Flight Spraying Service; Flight Instruction and Aviation Repair Company; Corresponding Secretary of Beta Sigma Phi Sorority.

STANSELL CLEMENT, 704 North 20th St., Lamesa, Texas. Attorney; Chairman of the Chamber of Commerce Farm-Town Relations Committee.

RELIGIOUS

FATHER JEROME VITEK, P. O. Box 599, Lamesa, Texas. Priest of St. Margaret Catholic Church.

FATHER PATRICK MAHER, 408 North Hartford, Lamesa, Texas. Associate Priest of St. Margaret Catholic Church.

REV. WALTER HORN, 208 Hillside Drive, Lamesa, Texas. Pastor of Presbyterian Church; Member of the Board of Lamesa Day Care Center; Member of Ministerial Alliance.

REV. BILL HARDAGE, 601 North 19th St., Lamesa, Texas. Pastor of First Baptist Church, Lamesa.

REV. NEWTON STARNES, 701 North 19th St., Lamesa, Texas. Pastor First United Methodist Church.

"HEALTH ORGANIZATIONS"

MRS. LUCILLE HAUN, 1201 North 15th St., Lamesa, Texas.
Licensed Administrator of Leisure Lodge Rest Home.

MRS. SHERRY GLEGHORN, 2228 South 6th. Secretary at the
office of Dawson County Mental Health Clinic.

JUDGE LESLIE PRATT, 706 North 7th, Lamesa, Texas.
Ex-Officio Member of Lamesa Hospital Board; and County Mental Health
Association; Dawson County Judge.

MRS. SHIRLEY PEARCE, 2226 South 4th St., Lamesa, Texas.
Secretary to the Lamesa Hospital Administrator.

"LAW ENFORCEMENT"

BILLY HORTON, 2204 South 1st Place, Lamesa, Texas. First
Deputy Sheriff of Dawson County.

GUY KINNISON, Rural Route A, 1408 South 12th St., Lamesa, Texas.
Sheriff of Dawson County.

SGT. OSCAR ARMSTRONG, 405 North 18th, Lamesa, Texas. Texas
Highway Patrol and Safety Department.

J. B. BOBO, Lamesa, Texas. Deputy Sheriff of Dawson County.

"EDUCATION"

BOB BROWN, Lamesa, Texas. President of Lamesa School Board;
Past President of Lamesa Chamber of Commerce; Past President of Lamesa
United Fund; and Chairman of Lamesa Chamber of Commerce Airport Board.

BILL GERBER, Lamesa, Texas. Principal of Lamesa Middle School;
President of Lamesa Kiwanis Club.

TONY BOTTELLO, 1205 North Bryan, Lamesa, Texas. Federal Program Officer for Lamesa Public Schools; Member of Rotary Club; Former Member of Community Action Council.

ODELL KITE, 1005 North 20th, Lamesa, Texas. Business Manager of Lamesa Public Schools; Member of Lions Club.

DAVID HUGHES, Route D, Lamesa, Texas. Immediate Past President of Lamesa School Board; Cotton Farmer.

LEE McCALISTER, 1201 Akron Ave., Lamesa, Texas. Principal of North Elementary School; Member of the Parent-Teacher Organization.

O. W. RICHARDSON, Lamesa, Texas. Assistant Superintendent of Lamesa Public Schools.

ROBERT A. GORSLINE, 2201 South 1st, Lamesa, Texas. DAWSON County Librarian.

TERRY ROBERTSON, 1301 South 13th, Lamesa, Texas. Counsellor of Lamesa High School; member of Teachers Organization.

ALLEN HAHN, Lamesa, Texas. President of Parent-Teacher Organization for Lamesa North Elementary School; Minister of Downtown Church of Christ.

MRS. NANCY KOGER, Lamesa, Texas. Teacher of Lamesa High School.

"CIVIC ORGANIZATIONS"

PHILLIP WHITE, Rural Route, Lamesa, Texas. Past President of Rotary Club; Past President of Lamesa Chamber of Commerce; Automobile Dealer.

ART ROBERTS, Lamesa, Texas. Manager of Lamesa Chamber of Commerce; Member of Rotary Club.

PATSY O'NIEL, Lamesa, Texas. Secretary at Chamber of Commerce.

WILL MORRIS, Lamesa, Texas. Past President of Lamesa Rotary Club; President of Lamesa Savings & Loan Association.

JIM NORRIS, Lamesa, Texas. Past President of Lamesa Chamber of Commerce; Member of Lamesa City Council.

DON BETHEL, 902 North 4th, Lamesa, Texas. President of Lamesa United Fund; Director of Lamesa Country Club.

JERRY BELL, Lamesa, Texas. President of Lamesa Lions Club; Member of Chamber of Commerce; and Lamesa Country Club.

MRS. JOY BOYD, Lamesa, Texas. President and Member of the Board of Directors of SENIOR CITIZENS of Lamesa and Dawson County; Treasurer of Babe Ruth League; Memorial Chairman of Heart Fund and Cancer Fund.

MRS. WADE ALVERSON, 806 North 9th, Lamesa, Texas. Past President of Women's Federated Study Club; Chairman of Education Committee.

MRS. FRANK JONES, 910 North 6th, Lamesa, Texas. President of '48 Delphians Club.

"GOVERNMENT ORGANIZATIONS"

GEORGE HANSARD, 103 Juniper Dr., Lamesa, Texas. District Judge, Texas District 106.

DON BRYANT, Lamesa, Texas. Mayor Pro-Tem; Member of Lamesa City Council; Member of Optimist Club; Vice President Lamesa Savings & Loan Association.

C. A. TAYLOR, 812 North 15th, Lamesa, Texas. LAMESA CITY MANAGER; Past President Lions Club; Past President Texas City Managers' Association; Director of International City Managers' Association; Member Chamber of Commerce; and Oddfellows Lodge.

LLOYD CLINE, Lamesa, Texas. Mayor City of Lamesa; Vice-President First National Bank.

WELDON WEBB, 1006 North 19th, Lamesa, Texas. Manager of Texas Employment Commission.

MALCOLM HARP, 111 Hillside Drive, Lamesa, Texas. President Lamesa Municipal Park Board; Member of Rotary Club; and Chamber of Commerce.

BEN ALLEN, 1204 South 10th, Lamesa, Texas. ASSISTANT CIVIL DEFENSE DIRECTOR; City Secretary.

F. A. SEAY, Lamesa, Texas. Fire Marshall City of Lamesa.

"MEXICAN-AMERICAN CITIZENS"

ARMANDO MORALES, 819 North Dallas, Lamesa, Texas. Owner of Mundy's Upholstery.

RAYMOND MARTINEZ. 1303 North 2d, Lamesa, Texas. Owner Martinez Bakery.

PASCUAL ACEBEDO, 809 South 2d, Lamesa, Texas. Pastor Mexican Baptist Church.

GUS LOABS, 202 South Avenue H, Lamesa, Texas. Owner Gus's Garage and Station; Member of Veterans of Foreign Wars.

JOE MARTINEZ, Lamesa, Texas. Owner of Restaurant.

TRINADAD MARTINEZ, 2206 South 2d, Lamesa, Texas. Owner of Joe's Mexican Grill.

ISRAEL YBANEZ, 500 South 6th, Lamesa, Texas. Sales Manager of Foy's Motor Co.

"YOUTH ORGANIZATIONS"

WILLIS GRESHAM, 2204 South 4th, Lamesa, Texas. President Parents Booster Club; Member of Lions Club; and Chamber of Commerce.

DAVID HAWK, 211 Highland Drive, Lamesa, Texas. Boys Club Director.

MRS. TOMMY HARRIS, 106 North 22d, Lamesa, Texas. Member of Parents Organization of Lamesa School.

MRS. JACK LATTA, 210 Highland Drive, Lamesa, Texas. Neighborhood Chairman of Girl Scouts.

DAVID HILL, Rural Route, Lamesa, Texas. High School Senior.

PABLO CORTEZ, Lamesa, Texas. High School Sophomore.

DONNA MOORE, Lamesa, Texas. High School Senior.

SARAH YOUNG, Lamesa, Texas. High School Junior.

RONDA QUALLS, Rural Route, Lamesa, Texas. High School student.

"FINANCIAL SERVICES"

C. A. HOLLINGSWORTH, President Lamesa National Bank; Member Rotary Club; Member of Chamber of Commerce Industrial Committee.

G. R. CRAWLEY, 902 North Avenue 1, Lamesa, Texas. President First National Bank; Member of Rotary Club; and Chamber of Commerce.

EIWOOD FREEMAN, 102 Juniper Drive, Lamesa, Texas. Vice-President Lamesa National Bank; Member of Rotary Club.

PERRY ROBERTS, Lamesa, Texas. Executive Vice-President of Lamesa Savings & Loan Association.

MISS BOBBIE TAYLOR, 1009 North 21st, Lamesa, Texas. Vice-President First National Bank; Director Association of Bank Women of America; Member of Chamber of Commerce.

"WELFARE"

BILLY ROY SMITH, 1104 North Avenue F, Lamesa, Texas. Dawson County Welfare Association; Chamber of Commerce Membership Committee; Member of Rotary Club.

CECIL HUTSON, Lamesa, Texas. Member of Child Welfare Board; Minister Church of Christ.

JUDGE LESLIE PRATT, 706 North 7th, Lamesa, Texas. Ex-Officio Member of Lamesa Hospital Board and of the Dawson County Mental Health Association.

"GENERAL PUBLIC"

JOHN WATSON, Highway 87 North, Lamesa, Texas. Owner of Allen's Gally Restaurant.

JOE COFFEY, Lamesa, Texas. C.P.A. and Insurance Agent.

FRANCES SCHNEWEIS, 802 North 11th, Lamesa, Texas. Manager McDonald Department Store; Member of Chamber of Commerce.

WALTER BUCKEL, 705 North 12th, Lamesa, Texas. Publisher of Lamesa Press Reporter.

SAM SALEH, O'Donnell, Texas. Attorney; Member of Rotary Club; Member of Lamesa Chamber of Commerce.

MRS. NEWTON STARNES, 701 North 19th, Lamesa, Texas. Wife of Minister of First United Methodist Church.

JOHNNY LYONS, 1503 South Avenue L, Lamesa, Texas. Manager of The Vogue Dress Shop.

MRS. T. W. SAIN, 915 North Dallas Avenue, Lamesa, Texas. Co-Manager of Westerner Motel.

MRS. RUTH MILLER, 501 North 12th, Lamesa, Texas. Manager of Western Union.

MRS. JOHN R. SCOTT, 118 North 24th, Lamesa, Texas. Member of Hospital Auxiliary; and Lamesa Garden Clubs.

MRS. RODNEY FELTS, 100 North 18th, Lamesa, Texas. Housewife.

JOHN T. DEERING, 103 North 19th, Lamesa, Texas. Assistant Engineer with Texas Highway Department.

MRS. J. EIMER BARRON, 1004 North 1st, Lamesa, Texas. Senior
Citizen.

SUE FREEMAN, 2103 South 5th, Lamesa, Texas. Waitress in
Allen's Gally Restaurant.

EDWYNA CARROLL, Lamesa, Texas. Legal Secretary.

RUBY WOODBURY, 309 $\frac{1}{2}$ South 3d, Lamesa, Texas. Motel Maintenance.

"NEEDS AND INTERESTS OF THE PUBLIC WHICH THE
APPLICANT BELIEVES HIS STATION WILL SERVE"

The following are itemized as the major needs and interests of the public based upon information gained from interviews and statements from local residents, including civic leaders, government officials, educational leaders, religious leaders, business representatives and representatives of ethnic groups and the general public.

Of the many needs and interests indicated by the survey, the following are considered to be the most important and the ones which the applicant can best serve in the operation of the station:

1. The need for better jobs and new industry, including agriculture related industry and diversification of agriculture in the area.

2. Improvement in educational services, including upgrading the quality of education, involving more people in adult education, keeping students in school, offering better technical and vocational training for students, and building interest in college programs. The applicant will also attempt to get a larger number of people interested in and involved in educational programs of the area.

3. Work to improve understanding and communication between all segments of the population, helping to encourage community involvement by Mexican-Americans and all citizens of the community. Included is the need to foster representation in government and involvement in government of a larger number of citizens, especially among the Mexican-American and negro citizens.

4. Encouraging better housing, especially upgrading of rental units and availability of housing for purchase.

5. Promotion of community pride, cleanliness improvement and involvement of citizens in community improvement, including local recreational facilities and programs for all ages.

Tentative proposed program schedule attached.

PROPOSED PROGRAM SCHEDULE

Monday - Friday

6:00 AM	SIGN ON			
6:01-30	Voice of Southwest Agriculture	L	A	29
6:30-45	Farm Edition News	L	A	15
6:45-55	Portals of Prayer	R	R	10
6:55-7	Texas State Network News	N	N	5
7:00-05	Weather News	L	N	5
7:05-30	Morning Show	R	E	25
7:30-45	World News	N	N	15
7:45-55	Newcomers Show	L	PA	10
7:55-8	Sounds of Texas	R	E	5
8:00-10	Sports News (Friday: Chamber Report)	L	N	10
8:10-15	Morning Show	R	E	5
8:15-20	Local News	L	N	5
8:20-25	School Menu	L	O	5
8:25-30	Classified Page	L	O	5
8:30-35	Community Billboard	L	PA	5
8:35-55	Morning Show	R	E	20
8:55-9	TSN News	N	N	5
9:00-30	Morning Show (Wed: Lamesans Speak)	R	E	30
9:30-32	News Headlines	L	N	2
9:32-55	Morning Show	R	E	23
9:55-10	TSN News	N	N	5
10:00-30	Morning Show	R	E	30
10:30-32	Headline News	L	N	2
10:32-45	Morning Show	R	E	13
10:45-55	Classified Page	L	O	10
10:55-11	TSN News	N	N	5
11:00-30	Morning Show	R	E	30
11:30-32	News Headlines	L	N	2
11:32-55	Mornng Show	R	E	23
11:55-12	Voice of Southwestern Agriculture	L	A	5
12:00-15	State and National News	N	N	15
12:15-30	Afternoon Show	R	E	15
12:30-37	Local News	L	N	7
12:37-40	Hospital Report	L	N	3
12:40-45	Speaking ofSports	L	N	5
12:45-55	Afternoon Show	R	E	10
12:55-1	TSN News	N	N	5
1:00-15	Lifeline	R	PA	15
1:15-20	Weather	L	N	5
1:20-30	Afternoon Show	R	E	10
1:30-32	Headline News	L	N	2
1:32-55	Afternoon Show	R	E	23
1:55-2	TSN News	N	N	5
2:00-30	Afternoon Show	R	E	30
2:30-32	Headline News	L	N	2
2:32-55	Afternoon Show (1st Tues each Month - School Board News)	R	E	23

KPET Proposed Program Schedule - Continued - 2.

2:55-3	TSN News	N	N	5
3:00-30	Afternoon Show	R	E	30
3:30-32	Headline News	L	N	2
3:32-45	Afternoon Show	R	E	13
3:45-55	Classified Page	L	O	10
3:55-4	TSN News	N	N	5
4:00-05	Keeping Lamesans Informed	L	PA	5
4:05-30	Afternoon Show	R	E	25
4:30-32	Headline News	L	N	2
4:32-55	Afternoon Show	R	E	23
4:55-5	TSN News	N	N	5
5:00-05	World of Sports	N	N	5
5:05-15	Afternoon Show	R	E	10
5:15-20	Weather news	L	N	5
5:20-40	Afternoon Show	R	E	20
5:40-45	Local News	L	N	5
5:45-6	Afternoon News	R	E	15
6:00- -8:00	Ray Gonzalez Show (Includes News headlines, Weather, and other public service features)	R	E	120
8:00-15	Evening Show	R	E	15
8:15-20	Weather	L	N	5
8:20-30	Evening Show	R	E	10
8:30-32	Headline News	L	N	2
8:32-9	Evening Show	R	E	28
9:00-15	Evening Show	R	E	15
9:15-30	Weather, News headlines	L	N	15
9:30-32	Headlines	L	N	2
9:32-10	Evening Show	R	E	28
10:00	SIGN OFF			

K P E T, Lamesa, Texas

PROPOSED PROGRAM SCHEDULE

Saturday

6:00AM	Signon			
6:01-15	Morning Show	R	E	15
6:15-30	Weather and Morning Show	L	N	15
6:30-45	Farm Roundup	L	A	15
6:45-7:	Morning Show	R	E	15
7:00-05	News	L	N	5
7:05-30	Morning Show	R	E	25
7:30-45	TSN World News	N	N	15
7:45-8:	Morning Show	R	E	15
8:00-30	Morning Show	R	E	30
8:30-55	Morning Show	R	E	25
8:55-9:	TSN News	N	N	5
9:00-15	Morning Show	R	E	15
9:15-20	Weather News	L	N	5
9:20-30	Morning Show	R	E	10
9:30-32	Headline News	L	N	2
9:32-55	Morning Show	R	E	23
9:55-10:	TSN News	N	N	5
10:00-30	Morning Show	R	E	30
10:30-32	Headline News	L	N	2
10:32-45	Classified Page	L	O	13
10:45-55	Morning Show	R	E	10
10:55-11:	TSN News	N	N	5
11:00-30	Morning Show	R	E	30
11:30-32	Headline News	L	N	2
11:32-12:	Morning Show	R	E	28
12:00-15	World News	N	N	15
12:15-20	Weather	L	N	5
12:20-30	Afternoon Show	R	E	10
12:30-45	Local News	L	N	15
12:45-55	Afternoon Show	R	E	10
12:55-1:	TSN News	N	N	5
1:00-30	Afternoon Show	R	E	30
1:30-32	Headline News	L	N	2
1:32-55	Afternoon Show	R	E	23
1:55-2:	TSN News	N	N	5
2:00-30	Afternoon Show	R	E	30
2:30-32	Headline News	L	N	2
2:32-55	Afternoon Show	R	E	23
2:55-3:	Community Bulletin Board	L	N	5
3:00-30	Afternoon Show	R	E	39
3:30-32	Headline News	L	N	2

KPET Proposed Program Schedule, Saturday, Continued - 2 -

3:32-55	Afternoon Show	R	E	23
3:55-4	TSN News	N	N	5
4:00-30	Afternoon Show	R	E	30
4:30-32	News Headlines	L	N	2
4:32-55	Afternoon Show	R	E	23
4:55-5	TSN News	N	N	5
5:00-7:00	Ray Gonzalez Show	R	E	120
7:00-10:00	Cowboy Football	N	S	180
10:00	SIGN OFF			

K P E T Lamesa, Texas

PROPOSED PROGRAM SCHEDULE

Sunday

6:30 AM	SIGN ON			
6:31-7	Hymn Time	R	R	29
7:00-02	Portals of Prayers	R	R	2
7:02-55	Hymn Time	R	R	53
7:55-8	TSN News	N	N	5
8:00-30	Your Story Hour	R	R	30
8:30-9	Wings of the Morning	R	R	30
9:00-30	Bible Study Time	R	R	30
9:30-10	Baptist Church	L	R	30
10:00-15	Sacred Heart Hour	R	R	15
10:15-30	Life Line	R	PA	15
10:30-11	Sunday Morning Melodies	R	E	30
11:00-				
-12:00	Morning Worship Hour	L	R	60
12:00-15	TSN News	N	N	15
12:15-20	Weather	L	N	5
12:20-30	Noonday Show	R	E	10
12:30-55	What's the Issue	R	PA	25
12:55-1	TSN News	N	N	5
1:00-25	This Wek in Austin	N	PA	25
1:25-30	Weather	L	N	5
1:30-32	Headlines	L	N	2
1:32-55	Afternoon Show	R	E	23
1:55-2	TSN News	N	N	5
2:00-30	Afternoon Show	R	E	30
2:30-32	Headlines	L	N	2
2:32-55	Afternoon Show	R	E	23
2:55-3	TSN News	N	N	5
3:00-30	Afternoon Show	R	E	30
3:30-35	News and Weather	L	N	5
3:35-55	Afternoon Show	R	E	25
3:55-4	TSN News	N	N	5
4:00-30	Religious Program	L	R	30
4:30-35	News and Weather	L	N	5
4:35-55	Afternoon Show	R	E	25
4:55-5	TSN News	N	N	5
5:00-30	Afternoon Show	R	E	30
5:30-35	News and Weather	L	N	5
5:35-6	Afternoon Show	R	E	25
6:00-15	News	N	N	15
6:15-7	Evening Show	R	E	45
7:00-05	News and Weather	L	N	5
7:05-30	Evening Show	R	E	25
7:30-8:30	Methodist Church Service	L	R	60

KPET Program Schedule, Sunday (Continued - 2)

8:30-35	News and Weather	L	N	5
8:35-9	Evening Show	R	E	25
9:00-05	Editorial	L	PA	5
9:05-30	Evening Show	R	E	25
9:30-10	Local Public Affairs program	L	PA	30
10:00	SIGN OFF			

EXHIBIT No. 22
 Section IV-A
 Para. 1-C
 September 12, 1973

TITLE	TIME	DURATION	FREQUENCY	DESCRIPTION OF PROGRAM	PROBLEM TO BE TREATED
VOICE OF S.W. AGRICULTURE	6:00am 11:55am	30 minutes 5 minutes	Daily Daily	News information dealing with problems, needs and interests of farmers.	Problems and needs of farmers with help in more efficient operations and opportunity for diversification.
CHAMBER of COMMERCE in ACTION	9:00am	15 minutes	Weekly	Information of Chamber of Commerce activities.	To help build unity of purpose in constructive community projects, industry, agriculture, roads, etc.
LAMESAN'S SPEAK	9:00am	30 minutes	Weekly	Discussion opportunity for local listeners on local, state, national or international problems.	To discuss problems in areas of local needs in education, agriculture, government social improvement, youth activities, etc.
FARM BUREAU ROUNDUP	6:30am	15 minutes	Weekly	Agriculture News of interest to farmers and ranchers.	Assistance to rural population, farm and ranch operators in improving their operations.
ACCENT ON HEALTH	9:00am	5 minutes	Weekly	Assistance on health problems.	Education in area of health and encouragement for adult education.
THIS WEEK IN AUSTIN	1:00pm	25 minutes	Weekly	News of Texas State Government.	Will build awareness for state government and thereby encourage involvement as voting citizen.
KPET EDITORIAL	Various times	5 minutes	Irregular	Editorial on local problems.	By expressing viewpoints and encouraging other views, problems in all areas may be met.
COMMUNITY BILLBOARD	8:45am 9:45am	5 minutes 5 minutes	Daily Daily	News of community activities.	Need for increased local support and involvement in activities.
LOCAL NEWS	8:15am 12:30m 5:35pm	5 minutes 5 minutes 5 minutes	Daily Daily Daily	News of local area with explanation of newsworthy programs.	To help overall apathy and complacency and build awareness of community activities and support for them.
HOSPITAL REPORT	12:35pm	5 minutes	Daily	News from Hospital.	Unify goals and interest in citizens of community.

TITLE	TIME	DURATION	FREQUENCY	DESCRIPTION OF PROGRAM	PROBLEM TO BE TREATED
RAY GONZALES SHOW	6:00pm	2 hours	Daily	Spanish language program entertainment, news, educa- tional features, designed to attract Mexican-American audience.	A constructive program to improve Mexican-American conditions.
CLASSIFIED PAGE OF THE AIR	3:45pm	10 minutes	Daily	For rent, etc. items from public.	To let those needing housing together with renters and owners.
NORTH 14th St. CHAMBER OF COMMERCE	8:00pm	10 minutes	Weekly	News of special area of town, including Mexican-owned business.	Effort to involve Mexican- Americans in improvement of business and area.
LUNCH MENU FOR SCHOOLS	8:05am	1 minute	Daily	Menu of lunch rooms at schools.	To assist mothers in planning balanced meals.
YOUR STORY HOUR	8:00am	30 minutes	Sunday	Character building dramatization.	To assist in building better ethical standards among youth.
THE MAYOR SPEAKS	8:30am	15 minutes	Weekly	Report to people.	To build unified purposes among citizens of town.
COUNTY AGENT REPORTS	9:15am	15 minutes	Weekly	Information for farmers and ranchers.	Information and education to assist rural residents in meet- ing their problems.
SPOT ANNOUNCEMENTS	Floating times	1 minute	Daily	Announcements advising adults to take advantage of local adult education programs.	To upgrade ability of adults to earn a living and meet other needs of life.
BOYS CLUB RADIO DAY	Most of 1 broad- cast day.	8 hours	Annually	A presentation on the air by Boys Club sponsors and members of in- formation about Boys Club work.	Two purposes (1) To raise funds for Boys Club; (2) To spotlight activities of Boys Club and build local support.
SOCIAL SECURITY PROGRAM	11:25am	5 minutes	Weekly	News of available benefits of Social Security Problems.	To help inform elderly people and others qualify for benefits under Social Security programs.
FARM MARKETS	12:45pm	10 minutes	Daily	Livestock and commodity market news.	To keep farmers and ranchers informed of market developments.

TITLE	TIME	DURATION	FREQUENCY	DESCRIPTION OF PROGRAM	PROBLEM TO BE TREATED
OFFICIAL REPORT	2:15pm	15 minutes	Weekly	National, State and local elected officials give reports to citizens.	To better inform the public.
SPOT ANNOUNCEMENTS	Floating times	1 minute	Daily	Information on programs and activities of Boy Scouts and Girl Scouts.	To give recognition and encouragement to youth work.
YOUR SCHOOL NEWS	10:45am	15 minutes	Monthly following School Bd. meeting.	An information broadcast to report actions of school board.	To inform general public of goals and objectives of school board and school administration.
STUDENT SHOWCASE	4:00pm	30 minutes	Irregular schedule	Appearance on air by music student.	To give exposure and experience to high school music soloists and groups when they reach a point of development by which public appearance can be helpful.
SPOT ANNOUNCEMENTS	Floating times	1 minute	Daily	Announcements encouraging pride in community and recognition of individuals who excel in supporting improvement.	Community betterment.
JOB OPPORTUNITIES	Various times	5 minutes	Daily	To get employees and employers together.	Upgrading jobs of citizens and helping employers secure qualified applicants.
SPOT ANNOUNCEMENTS	Floating times	1 minute	Daily	Civic Club activity promotion.	To build local support for constructive projects.
WEATHER	Hourly	5 minutes	Daily	Weather News	To assist farmers in their outdoor activities.
SPOT ANNOUNCEMENTS	Floating times	1 minute	Daily	English/Spanish announcements supporting local projects.	Build support by negro, Anglo, and Mexican-Americans for needed projects.

STATEMENT REGARDING NEWS COVERAGE AND FACILITIES

A. The local news director will be in charge of gathering local news and preparation for broadcast. The station manager will give assistance inasmuch as he will have continual contact with normal sources of news information. Other staff members will assist with coverage of news as they make contact with people of the community. Direct programs will be broadcast from locations of news happenings periodically.

Staff members will be instructed in watching for news material, and it will be their responsibility to give full assistance in this area. Complete and professional coverage will be provided. The staff members primarily charged with program responsibility will work in the news area on special features, interviews and other programs. The news effort will include both English and Spanish language programs.

In addition, KPET will have the service of the Texas State Network, the American News Network, and the teletype news coverage of the Associated Press. Additional assistance will be solicited from listeners living in other communities of the coverage area. The station will continue to subscribe to the National Oceanic and Atmospheric Administration Weather Service with its twenty four-hour per day coverage.

B. Approximately fifty per cent (50%) of news program time is expected to be devoted to local news and regional news coverage.

EXHIBIT NO. 24
Section IV-A
Para. 16
Sept. 12, 1973

POLICY REGARDING DISCUSSION OF PUBLIC AFFAIRS

Efforts will be made to discover interest on the part of local people in public affairs and KPET will make time available for discussion of these matters. Staff members will be trained in local news coverage, and thru this avenue, controversial subjects will be located and programs and reports will be arranged. Various viewpoints will be included. These programs will supplement factual data given on local news broadcasts. Participants will be chosen to give equitable representation to all sides. Subjects will be chosen in areas considered by the Applicant to have merit. Editorial comment will be separated and identified as such. The station will be the "Voice of the People" in expressing their ideas. Special Objective type programs will be developed in cases of no local interest, which the applicant believes will serve the public interest.

The established program - LAMESANS SPEAK - will be continued. This is a 30 minute program, in prime time, affording residents opportunity to speak on questions of importance. From time to time the program will be opened to a variety of local subjects. In addition, the station will continue the program - KEEPING LAMESANS INFORMED - which is used to promote and advertise local meetings, happenings, etc which will help local citizens in making decisions and reaching conclusions for themselves.

Topics to be covered will be chosen for local importance and interest. Topics of general interest will be selected over questions of limited concern. Only qualified, recognized and properly identified individuals and groups whose opinions will be of help to the general public will be used.

EXHIBIT No. 25
Section IV-A
Para. 28.B
Sept. 12, 1973

OPERATION POLICY

The applicant will rely basically on the Broadcasters Code of Ethics of the National Association of Broadcasters.

Variations from the National Association of Broadcaster's Code of Ethics are the following:

1. A limited amount of time will be allotted for Commercial Religious Broadcasts in order to achieve a balance in this area of subject matter.
2. The station will not accept advertising for alcoholic or narcotic products.
3. Tobacco advertising will be rejected.
4. Maximum limitation of commercial content of programs will vary as outlined earlier in this application. This variation will be primarily during periods of political elections as explained previously.

EXHIBIT No. 26
Section IV-A
Para. 32
Sept. 12, 1973

ADDITIONAL PROGRAM INFORMATION

Local radio service will be provided with a number of special broadcasts to be scheduled as appropriate conditions develop. Through programming information previously outlined and the continuing effort to broadcast timely material, the residents of Lamesa, Dawson County and surrounding areas will have available an outstanding local radio service.

In view of the importance of farming and related activities in the coverage area, the applicant anticipates continuing efforts to meet the needs described elsewhere in regard to agricultural programming. The varied needs of the residents of Lamesa will be considered in regular and special programs. In addition, the residents of the surrounding area in Dawson County and adjacent counties will be considered. The needs of the elderly will be studied, and programming will include coverage of this segment of the population. The important area of youth education and recreation will receive the attention of the applicant. The applicant will concentrate on finding the answers that are most acceptable in coverage of all controversial topics. Constructive action will be encouraged in all of these matters. The applicant believes that the very complete and full survey recently made, and the continuing studies to be made, will serve as a guide to determining the route of our service to the people of West Texas.

KPET has outstanding studios and transmitter facilities, and an outstanding staff, assuring complete service. The stockholders of the applicant represent three veterans of radio broadcasting service, with twenty two years (22), seventeen years (17), and ten years (10) of service, respectively. This background of experience will mean much to the growth and success of KPET and to the service of the station in Lamesa, Texas.

EQUAL EMPLOYMENT
OPPORTUNITY PROGRAM

Name of Applicant

KPET Radio, Inc.

Call letters of station

KPET

City and state which station is licensed to serve

Lamesa, Texas

Applicants for construction permit for a new facility, for assignment of license or construction permit or for transfer of control (other than *pro forma* or involuntary assignments and transfers), and applicants for renewal of license who have not previously done so, file equal employment opportunity programs or amendments to those programs in the following exhibit. Existing licensees and permittees at the time of the effective date of this form are not required to file an equal employment opportunity program until filing for renewal of license.

PART I

Submit as Exhibit No. 27 the applicant's equal employment opportunity program for the station, and its network operation if the applicant operates a network, indicating specific practices to be followed in order to assure equal employment opportunity for Negroes, Orientals, American Indians, Spanish Surnamed Americans, and women in each of the following aspects of employment practice: recruitment, selection, training, placement, promotion, pay, working conditions, demotion, layoff, and termination. The program should reasonably address itself to such specific practices as the following, to the extent they are appropriate in terms of station size, location, etc. A program need not be filed if the station has less than five fulltime employees or with respect to any minority group which is represented in the area in such insignificant numbers that a program would not be meaningful. In the latter situation, a statement of explanation should be filed.

1. To assure nondiscrimination in recruiting:
 - a. Posting notices in station employment offices informing applicants of their equal employment rights and their right to notify the Federal Communications Commission or other appropriate agency if they believe they have been the victim of discrimination.
 - b. Placing a notice in bold type on the employment application informing prospective employees that discrimination because of race, color, religion, national origin, or sex, is prohibited and that they may notify the Federal Communications Commission or other appropriate agency if they believe they have been discriminated against.
 - c. Placing employment advertisements in media which have significant circulation among minority-group people or women in the recruiting area.
 - d. Recruiting through schools and colleges with significant minority-group or women enrollments.
 - e. Maintaining systematic contacts with women's, minority and human relations organizations, leaders and spokesmen to encourage referral of qualified minority and women applicants.
 - f. Encouraging present employees to refer women and minority applicants.
 - g. Making known to all recruitment sources that qualified women and minority members are being sought for consideration whenever the station hires.
2. To assure nondiscrimination in selection and hiring:
 - a. Instructing personally those of your staff who make hiring decisions that women and minority applicants for all jobs are to be considered without discrimination.
 - b. Where union agreements exist:
 - (1) Cooperating with your unions in the development of programs to assure qualified minority persons of equal opportunity for employment;
 - (2) Including an effective nondiscrimination clause in new or re-negotiated union agreements.
 - c. Avoiding use of selection techniques or tests which have the effect of discriminating against women and minority groups.
3. To assure nondiscriminatory placement and promotion:
 - a. Instructing personally those of the station staff who make decisions on placement and promotion that women and minority employees are to be considered without discrimination, and that job areas in which there is little or no female or minority representation should be reviewed to determine whether this results from discrimination.
 - b. Giving women and minority group employees equal opportunity for positions which lead to higher positions. Inquiries as to the interest and skills of all lower paid employees with respect to any of the higher paid positions, followed by

(CONTINUED ON NEXT PAGE)

assistance, counselling, and effective measures to enable employees with interest and potential to qualify themselves for such positions.

- c. Reviewing seniority practices and seniority clauses in union contracts to insure that such practices or clauses are nondiscriminatory and do not have a discriminatory effect.
4. To assure nondiscrimination in other areas of employment practices:
- a. Examining rates of pay and fringe benefits for present employees with equivalent duties, and adjusting any inequities found.
 - b. Advising all qualified employees whenever there is an opportunity to perform overtime work.

PART II

Assignors and transferors other than in the case of *pro forma* or involuntary assignments and transfers, and renewal applicants file the following exhibit:

Submit a report as Exhibit 28 indicating the manner in which the specific practices undertaken pursuant to the station's equal employment opportunity program have been applied and the effect of these practices upon the applications for employment, hiring and promotions of women and minority group members.

PART III

Assignors, transferors and applicants for renewal file the following exhibit:

Submit as Exhibit a brief description of any complaint which has been filed before any body having competent jurisdiction under Federal, State, territorial or local law, alleging unlawful discrimination in the employment practices of the applicant, including the persons involved, the date of filing, the court or agency, the file number (if any), and the disposition or current status of the matter.

NONE

EQUAL OPPORTUNITY PROGRAM IN EMPLOYMENT PRACTICES

The Equal Employment Opportunity program to be followed by the applicant in the operation of Radio Station KPET in Lamesa, Texas will be as follows:

1. To assure nondiscrimination in recruiting:

a. Notice will be kept posted in the office of Radio Station KPET informing applicants of their equal employment rights and their rights to notify the Federal Communications Commission or other appropriate agency if they believe they have been a victim of discrimination.

b. A notice in bold type will be included on the employment application informing prospective employees that discrimination because of race, color, religion, national origin, or sex is prohibited, and that they may notify the Federal Communications Commission or other appropriate body if they believe they have been discriminated against.

c. Employment advertisements will be placed in media having significant circulation among minority group people in the recruiting area when recruitment is to be undertaken. This will normally be Broadcasting Magazine.

d. When recruitment is undertaken, schools and colleges with significant minority group enrollments will be notified of openings.

e. Regular contacts will be maintained with minority and human relations organizations, leaders and spokesmen, to encourage referral of qualified minority applicants.

f. Present employees will be encouraged to refer minority applicants.

g. Information will be supplied to non-recruitment sources indicating that qualified minority members will be considered whenever the staff has openings.

2. To Assure Nondiscrimination in Selection and Hiring:

a. Staff members of KPET who make the hiring decisions will be instructed that minority applicants are to be considered without discrimination. No union exists or is anticipated. However, should any union agreement be developed, an effective nondiscrimination clause will be included.

b. The use of selection techniques or tests which have the effect of discrimination against minority groups will be avoided.

3. To Assure Nondiscriminatory Placements and Promotion:

a. Members of the staff of KPET who make decisions on placement and promotion will be instructed personally that minority employees will be considered without discrimination.

b. Minority groups or employees at KPET will be given equal opportunity for positions that may lead to higher positions.

c. Any seniority practices will be reviewed to insure that such practices will be nondiscriminatory.

4. To Assure Nondiscrimination in Other Areas of Employment Practices:

a. Examination will be made of rates of pay and fringe benefits and if inequities are found, these will be adjusted.

b. All qualified employees of KPET will be advised whenever there is opportunity to perform overtime work.

EXHIBIT No. 28
Section VI-2
Part II
Sept. 12, 1973

KPET is a small market station operated with a small staff. Turnover of personnel has been very low under previous ownership, and existing staff members are expected to continue following transfer to new ownership. The applicant will follow the policy of giving any person from the minority group applying to the staff the fullest hearing and every opportunity.

Lamesa, Texas has a comparatively large Mexican-American population plus a small negro population. The present staff of KPET includes one Mexican-American broadcaster who has been with the station for many years. This broadcaster will be offered continued employment. In addition, Mexican-Americans and Negroes who are qualified will be given full consideration when future openings occur. KPET management will encourage young people having an interest in radio broadcasting in their preparation for work in radio or television to attend acceptable schools such as Elkins Institute in Dallas, Texas. KPET will continue its affiliation with Texas State Network, and scholarships furnished by the Texas State Network are available to members of minority groups desiring to attend Elkins Institute, in Dallas, Texas.

A written notice notifying applicants of equal opportunity rights will be posted in KPET studios. A copy of this notice is included with this application.

The applicant will be notifying members of the Mexican-American citizenship and other minority groups of opportunities in broadcasting through Spanish language broadcasts, as well as English broadcasts. KPET employees will be encouraged to refer qualified applicants to management.

Due to the small staff and the small market operation, KPET has less opportunity for new employees than metropolitan stations. However, a completely fair approach will be taken in selecting and the employment of personnel. The staff has no union agreement, and employment is on a more-or-less informal basis. However, management of the station will consistently seek and encourage members of minority groups, especially Mexican-Americans, to continue their education and prepare for jobs in broadcasting. Personnel of the station will be instructed regarding this policy of nondiscrimination. The applicant has a working agreement with officials of Elkins Institute whereby qualified graduates, including members of minority groups, are referred when available in order that consideration can be given to them.

NOTICE TO EMPLOYEES

This is to notify all employees of the policies of KPET Radio, Inc. relating to recruiting, selection, hiring, placing and promoting minority group persons in connection with the operation of KPET.

The management of KPET desires to assist in the training of members of minority groups for broadcasting positions. We desire to recruit these individuals when they are trained and properly qualified for jobs in the operation of this station. Once such persons are on our staff we desire to give them equal opportunity for advancement and progress.

Any present staff member who knows of an applicant from a minority group which he desires to call to the attention of the management of KPET should do so immediately.

We purpose to operate this station without discrimination as to race, color or creed. We'll appreciate your cooperation in the matters referred to above.