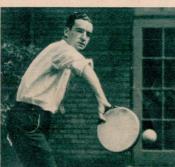


Below: The "Voice of the Air" PICTURE OF THE MONTH. The world's largest building, the recently completed Merchandise Mart, at Chicago, glimpsed through the immense steel railing of a nearby bridge, spanning the Chicago river. Kaufmann & Fabry Photo



Below: When the frontier came to Detroit. Jack Quait, broncho buster of Marland, Oklahoma, rid-ing a wild steer at the recent Michigan State Fair at Detroit. Wide World Photo





Sue Carol, motion picture charmer, views you from a gle. Sue played a rôle in the current Amos 'n' Andy talkie, "Check and Double Check." Below: new angle.





Below: Twenty years as White House chauffeur, and never an accident, is the record of Francis Robin-son, who now serves. President Hoover.  $P \cong A Phico$ 









Above: Clear, crisp days of the early winter. Bird dogs, alert and eager, but well trained and disciplined. The favorite shot gun, oiled and loaded. It's hunting season again, with thousands of sports-men seeking the fields in search of feathered game. H. Armstrong Roberts Photo



Right: White Russian leather is the material from which this striking winter sports costume is made, and the chairming wearer is the noted dancer, Fay Marbe.  $P \otimes A Photo$ 

Above: Tamboureta, a variant of tennis is the latest in sports. It is played with a tennis ball and tambourine on a field 460 feet long and 115 feet wide. Herbert Photo



This trio of speed demons represents the newly-formed New York Curb Exchange skating team. Left to right: Walter Rutter, Mid-Atlantic and Interstate sprint champion; Bert Taylor, Mid-Atlantic Indoor and Outdoor champion; and Irving Jaffee, world's record holder for the mile, and 10,000 meter Olympic champion. Underwood Photo



Right: Willie and Eugene Howard, stage comedians, who now lend their songs and comic dialogue to the microphone on the A. S. Beck Brevities every Thursday eve-ning at 7 o'clock, E.S.T.

Left: Lillian Roth

featured player of the audible films, is one of the screen artists heard from

time to time on the Paramount Publix Hour, broadcast on

Right: Ossip Gabrilowitsch, conductor of the Detroit Symphony Orchestra, in a number of the concerts broadcast over the Columbia chain.

> Above: Joseph Lhevinne, noted concert pianist, who recently

broadcast a recit-al from the Co-

General John J. Pershing, whose Armistice Day address was broadcast to the entire natio Undergood Pla

Right

stra, heard on

Vincent Sorey, who with his orches-tra is regularly featured from C.B.S.





sity, who was a recent radio speaker. Underwood Photo Right: Walter Winchell, well known Broadway columnist, who is heard in a weekly broadcast over a group of N.B.C. stations. Left: Eva Le Gallienne who is among the group of prominent stage stars appearing in the series of broadcasts presenting the outstand-ing plays of all time. The dramas are broadcast at 4 4 o'clock, E.S.T. over the National chain,



from a submarine lost below the surface of the ocean. A scene in the 100-foot navy test tank where the new "Momsen lung," a device for permitting trapped submarine crews to escape, was tried out and the reactions of those participating broadcast. Wide World Photo

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1.1	TKOL-KTW Seattle, Wash, O.	KOIL Council Bluffs, Is. 0 KWLC-KGCA Decomb. Ia. H KFUM Colo. Springs, Colo. 0		238 WTOC Savannah. Ga. M 238 WASH-WOOD Gr. Rpds. M	
	KFBB Great Falls, Mont. 0		1280	236 WJDX Jackson, Miss. M 234 tWDOD Chattanooga, Tenn.	WEAI Ithaca. N. Y. O
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	tKFPY Spokane, Wash. O	KFPW Ft. Smith. Ark. F *KWK St. Louis, Mo. O	1340	224 WSPD Toledo, O. M WCOA Pensacola, Fla. M	
	KPSN Pasadena, Cal. 0.	KGIR Butte, Mont. M. WQBC Vicksburg, Miss. L.	1360	120 WGES Chicago, Ill. M	WHSG-WRBQ-WBNT N.Y. K
Sector Land	KGER Long Beach, Cal. O KGAR-KFJM-KZM. KOOS-KRE-KVL-KFJI.	KGFG-KCRC-KGCI-KONO KGKL-KFLX-KWKC-KGDA		WHDF-WHBD-WJBK-WIB	WFBL Syracuse, N. Y. O WCSC Charleston, S. C. M WWLEY-WSVS-WCBM-WRDO WRAK-WELK-WRBT-WBTM
ALC: NO	KOH Reno, Nev. M.	KSO Clarinda, Ia. M. WKBH LaCrosse, Wia, O.	1380	217 WSMK Dayton, Ohio J	
	KOY Phoenix, Ariz, M.	+KLRA Little Rock, Ark. O	1390	216 WHK Cleveland, O. 0	
	KLO Ogden. Utah M	KUOA Fayetteville, Ark. O	1406	214 WKEF-WBAA-WCMA Ind.	MWCGU-WSGH-WBBCNY M
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	KFQW-KFXY-KORE-KBPS. KFQU-KGGC-KXL-KGIW.	WMBH-WLBF-KFYO-KXY2 KFIZ-KICK-WIAS-KLPM	1420	211 WELL-WMBC-WPAD-WFD WKBI-WHFC-WEHS Chgo	W WSPA-WTBO-WILM-WEDH H WHIS Bluefield, W. Va. H
	*KECA Los Angeles, Cal. 0		1430	211 WKBI-WHFC-WEHS Chgo 210 WGBC-WNBR Memphis, M WCAH Columbus, O. M	WBRL Tilton, N. H. M.
	KLS Oakland, Cal. K	WMBD Peoria, III. M	1440	208 WBAM Greensboro, N. C. M	WOKO-TWHEC N.Y. M WCBA-WSAN Allentown K WTFI Toccoa, Ga. M
		KTBS Shreveport, La. O	1450	- ZOT WCSO Springfield, O. M	WNJ-WHOM-WEMS N.J. K
	KGA Spokane, Wash. S.	*KSTP St. Paul, Minn, T	1450	204 WTNT-TWLAC Nashville S	
		† KFJF Oklahoma City, Okla. 5	1480	203	. + WKBW Buffalo, N. Y. S
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Tuesday evenings at 10:15, E.S.T., over the Columbia network. Power 5 10 15 20 25 50 75 100 150 200 250 300 500 750 1000 1500 2000 2500 5000 10000 15000 2500 5000 Code A B C D E F G H I J K L M N O P Q R S T U V W

Note the scorruphical column backlings. Follow the column containing familian, early stations, birey gour dial settings for them in the center column. Stations on the same line in the other columns will be longed by the one flavor. They, however, may not be tured in when a nearby station is breadcast-designated: 1. Columbia, 'A Stationa, 'The flavores gone scored in progress in sumerical oracle. Any designed station will require a setting between the one you have entered above and below 1. Winn this designed of the source of the score station with the source of the setting of the booklet form. It is always up-to-date and includes three for the source of value

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4 K 80 Bins Dram, Cal, M.         WBLAG Balalison, M.A., K.           7 K 70 M Provide A. M.         WBLAG Balalison, M.A., K.           7 K 70 M Provide A. M.         WBLAG Balalison, M.A., K.           7 K 97 M Provide A. M.         WBLAG Balalison, M.A., K.           7 K 70 M Provide A. M.         WBLAG Balalison, M.A., K.           7 K 97 M Provide A. M.         WBLAG Balalison, M.A., K.           7 K 97 M Provide A. M.         WBLAG Balalison, M.A., K.           7 K 97 M Provide A. M.         WBLAG Balalison, M.A., M.           7 K 97 Anthen C. M.         WBLAG Balalison, M.A., M.           7 K 97 Anthen C. M.         WBLAG Balalison, M.A., M.           7 K 97 Anthen C. M.         WAG M Balalison, M.A., M.           7 K 97 Anthen C. M.         WAG M Balalison, M.A., M.           7 K 97 Anthen C. M.         WAG M Balalison, M.A., M.           7 K 97 Anthen C. M.         CFG M-CHEA-J2G Classey M.           7 K 97 Anthen C. M.         CFG M-CHEA-J2G Classey M.           7 K 97 Anthen C. M.         CFG M-CHEA-J2G Classey M.           7 K 97 Anthen C. M.         CFG M-CHEA-J2G Classey M.           7 K 97 Anthen C. M.         CFG M-CHEA-J2G Classey M.           7 K 97 Anthen C. M.         CFG M-CHEA-J2G Classey M.           7 K 97 Anthen C. M.         CFG M-CHEA-S2G Classey M.           7 K 97 Anthen C.							
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13         14         WHAE Controlling, Ph., 5           CHCT-CHLC Full Dev. Alts, DXXX Mattoo, Tity, M., 8         15         16         17           CHCT-CHLC Full Dev. Alts, DXXX Mattoo, Tity, M., 8         16         137         CMCT-CHLC Full Dev. Alts, DXXX Mattoo, Tity, M., 8           MARE Transmit, Yah, M., B., 10         WHE Kassa ACTIY, M. M.         160         157         CMCT-CHLC Full Dev. Alts, DXXX Mattoo, Tity, M., 8           MARE Transmit, Yah, M., 20         150         154         144         WAE Full Dev. Alts, DXXX Mattoo, Tity, M., 9           MARE Transmit, Yah, M., 20         150         154         144         WCE Full Dev. Alts, DXXX Mattoo, Tity, M., 9           MARE Transmith, Tr		*WFAA Dallas, Tex. W					
HOA Destrer. Citil. U.         BI         Still         MULT Classes (LT), Mass           CHCT-CHLE and Destrer. Citil. U.         BI         BI         ChCT-CHLE and Destrer. Citil. U.         BI         STILL CLASSES (LT), Mass         CFLC-CHLE and Destrer. Citil. D.         CFLC-CHLE and DEstrer. Citil		tWCCO Minnespolis T					WPCH New York M
CHCT-CALE Dad Der, Alls.D. XLX Maloo (Ctr.W.         44         397 (MC Tanana, Cth.A M.         - GFLA-CHRT TURNOID M           WFW Statement Char, Co.         KWW HA Merregent, LA. 7.         - Statement Char, Co.         - WARE Networks, La. 5.           WFW Statement Char, Co.         WHE Kissan & Ctr. N. M.         65         55         - Statement Char, Co.         - WARE Networks, La. 5.           KLX Oxistand, Ctr. M.         WHE Kissan & Ctr. N. M.         68         56         - Statement Char, Co.         - WARE Networks, Co.		*KOA Denver, Colo, U				· WHAS LOUISVILE, KY. I	WRUF Gainesville, Fla. S WHDH Boston, Mass. O
MMC Tournell, Wah Marging         Walk Care Yuni S         State	CHCT-CKLC Red Deer, Alta. 0						
Start Coskind, Cal. M.         Start Filter, Circ., and Start, Start Coskind, Circ. M.         Start Coskind, Cal. M.         Start Coskind, Circ. M.           Start Coskind, Cal. M.         FYR & Obversation, K. M.         Start Coskind, Circ. M.         Start Coskind, Circ. M.         Start Coskind, Circ. M.           Start Coskind, Circ. M.         FYR & Obversation, K. M.         Start Coskind, Circ. M.         Start Coskind, Circ. M.         Start Coskind, Circ. M.           Start Coskind, Circ. M.         Start Coskind, Circ. M.         Start Coskind, Circ. M.         Start Coskind, Circ. M.         Start Coskind, Circ. M.           Start Coskind, Circ. M.	KMO Tacoma, Wash. M					WWL New Orieans, La. S	WABC New York S
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INSELT Control Control         WITEY Visito, City, Oil, Oil, Oil, Oil, Oil, Oil, Oil, Oil	ALA Oakiang, Cal. M	KENF Shenandoah, Is. M.	1.5		1777	WMMN Fairmont, W. Va. K.	tWGST-WMAZ Georgia M
CYG-C-CNRS Stakatoon M. CHIS Stakatoon Statk N. 510 20 20 20 20 20 20 20 20 20 20 20 20 20	+KHJ Los Angeles, Cal. 0	*WKY Okla, City Okla, O			1	WILL Orbans, III, K	WREN Buffalo N Y. O
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KFWB Holtywood, Cal. 0 KFWEC Kanasa City, Mo. 0	+KOIN Portland Ore Q	WDAY Fargo, N. D. O	10000			WBRC Birmingham, Ala, M.	WDBJ Roanoke, Va. M
KJR Seattle, Wash. S	KFWB Hollywood, Cal. 0	tKMBC Kansas City, Mo. 0 KGHL Billings, Mont. 0	950				*WRC Washington, D. C. M
		CJBR-CHWC Regina, Sask. M				WCEL Chieses III P	tCFRB-CNRX Toronto, Ont. S
			980				
*WHO Des Moines, Iowa 5, 990_303		WHO Des Moines, Iowa S					*WBZ-WBZABoston, Mass, UO

The cast of the Old Closity Shop broadcast. Seated: David Ross, who plays the role of the old shopeper, and Jean Southern who plays the part of his daughter. Standing I. r., Reynolds Evans, Georgia Backus and Frank Knight.

 $\label{eq:possibility} \begin{array}{l} POSSESSING a type charm and distinction almost unique in the art of radio hardwarms, the restrict of programs entitled, "The Old Carrisotty Shop," brandcast every "Sund evening at $0 < clock, E.S. ", over the Columbia Broadcasting System by the flighty-Granow Company, have met with an appreciative regression on the part of heir arcsimply critical multicle radio radio regimes in the part of heir arcsimply critical multicle radio radio regression of the system set o$ 

Fejorito 60 fits [Dia tom accounty private minute transport of the private and private and

A sulor's sertant is oof the articles which has served as the basis for a recent Old Curiosity Shop sy. Around this instrument is built a drama, rich in romance and tense widramatic excitement, part of which is enacted on a ship at sea.

In another broadcast alstinguished Service Cross is discovered by the daughter Jean, and her father scount of how the medal found its way into the Old Curiosity Shop forms dramatized tale of thrilling bravery and intense human emotions, during the Vild War.

On one occasion a goleaton and on another a poison ring are found to possess histories replete withiumatic interest and are made the subject for stories of the "Old Curiosity op."

The beauty of the patam is added to by interspersing orchestra and vocal music of a type approate to the particular story. Redferne Hollinshead, Majestic's tenor, is frequely heard singing an appropriate selection.

The effectiveness of that attains is secured through the talent of the cast and producers, who ashe most skilled radio dramatists that broadcasting has Inveloped

Secretary of War Hurley in radio's observance of Armistice Day. Underwood Photo

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# THE AMERICAN SCHOOL OF THE AIR



Organized last year as an experiment in the field of educational broadcasting, the American School of the Air so well established itself as a helpful supplement to regular school work, that, at the request of teachers and school officials throughout the country, it was resumed this year on an enlarged scale.

Dr. Wm. C. Bagley, Professor of Education, Teachers College of Columbia University, continues as Dean of the School. The Advisory Faculty again includes many leaders in the different branches which are covered in the school's work, while the project receives the support of an Advisory Committee, composed of the country's leading educators, including Secretary of Interior Ray Lyman Wilbur and Commissioner of Education, Wm. John Cooper. The programs are broadcast under the sponsorship of the Grigsby-Grunow Company and the Columbia Broadcasting System.

Below: A page from the Radio picture book published by G. Schirmer, Inc., for use in connection with the American School of the Air Broadcasts.

The

blacksmith

makes music

with his hammers.



The Columbia Symphony Orchestra, which appears in a number of the American School of the Air broadcasts, in the music scries. Their next appearance will be on the December 11 program.

DECEMBER BROADCASTS OF THE AMERICAN SCHOOL OF THE AIR Tune in every school day on the nearest station of the Columbia Broadcasting System at 2:30 E. S. T.; 1:30 C. S. T.; 12:30 M. S. T.; 11:30 P. S. T. **History Series** Literature

Dec. 1-Benjamin Franklin

Dec. 8—The Story of the Constitution Dec. 15—Alexander Hamilton

#### Music Series

Radio picture book series for Primary Grades Dec. 2—Music and Work

Dec. 16—A Trip to Toyland Radio Journeys to Music Lands for the Inter-mediate Grades Dec. 9—Form in Music

Folk and Art Music of the World for Upper Grades, High Schools and Adults

Dec. 4-Schubert Dec. 11 — Orchestral Music of the Romantic Period (Symphony)

Dec. 18-Christmas Music Through the

Ages

Dec. 3—Robinson Crusee, DeFoe (grade 5 and above)
Dec. 10—Kidnapped, R. L. Stevenson (Jr. and Sr. Higt School)

High Schools) ec. 17—Why the Chimes Rang, Alden (grade 5 Dec. 17-

and above)

#### Vocational Guidance and Current Events

and Current Events Dec. 5, 12 and 19—These programs will consist of a twenty minute period devoted to vocational guidance, at which time men and women prom-inent in art and industry will speak. Immediately after each Vocational Guidance Talk, a discussion of Current Events will docupy a ten or fifteen minute period. This news review will deal with the important happenings of the day. In some instances, personalities featured in current news will address the radio audience briefly. "'s Manual of the American Scheed of the dir he

Teachers and school officials may obtain a Teacher's Manual of the American School of the Air by sending a request to the school at Box 100, Chicago. This brochure contains a complete outline of the courses, as well as project suggestions and a bibliography for each broadcast.



MUSIC AND WORK



SOME YOUNG MEN OF PROMINENCE—Above: Harry Kipke, head coach of the outstand-PROMINENCE—Above: Harry Kipke, head coach of the outstand-ing Michigan football team, who at the age of 28 is one of the young-est head coaches in the game. Above right: Robert, Jr., and Phillip La Follette, sons of the late Senator La Follette of Wis-consin, who have achieved polit-ical distinction at an early age. Robert, Jr., 35, has assumed his father's place in the Senate, while Phillip, 33, was recently elected governor of the state of Wiscon-sin. Lower right, John Doeg of California, national tennis cham-pion who at the age of 23 is one of the youngest persons to hold a na-tional sports title. Right: Robert Maynard Hutchins whose ap-pointment as the President of the University of Chicago a year ago at the age of 30, created a senas-tion throughout educational tion throughout educational circles.





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the winter Concert season brings many changes of ad-dress among the great musical artists. Above: Mary Garden, star of the Chicago Opera Company, and Member of the Advisory Council, Amer-ican School of the Air, en-route to Chicago. Upper left: Giovanni Martinelli, faned tenor, shown after he report-ed at New York for his season with the Metropolitan Opera. Left: The world renowned pinaist, Ignace Paderewski, as pianist, Ignace Paderewski, as he arrived from Poland for an American concert tour.

# "There is nothing more delicious than an OLD-FASHIONED GHRISTMAS DINNER,".... but-

## NOW THE KITCHEN IS CHANGED-WEEKS OF PREPA-RATION ARE UNNECESSARY—MODERN KITCHEN METHODS WITH THE ELECTRIC REFRIGER-ATOR PREVAIL-THE 1930 CHRISTMAS DINNER SATISFIES.

NHERE is nothing more delicious than an old-fashioned Christmas dinner," I heard someone say the other day at a bridge party. And then I wondered if this were literally true, judged by a modern measuring stick. Old-Fashioned Christmas Dinners

I thought back in memory of the effort and time my own mother spent in preparing our Christmas dinner

thirty years ago, two kinds of meat, escalloped oysters, Irish and sweet potatoes, squash, onions, turnips, pudding and, always, two kinds of pie-not to speak of, soup, and relishes. To be sure, the element of time saving had not entered into our daily lives to the extent it has today. It was apparently a matter of small concern whether it required seven hours or two weeks to prepare the Christmas dinner. In fact, the cooking of that meal constituted one of the major forms of diversion of the mauve decade.

But now times have changed. The automobile, the radio, the telephone have broad-ened the social spheres of modern women. We have the education, the means and the inclination to enjoy a more diversified existence. We have become useful citizens as well as housewives. We are deeply interested in child education and training; we keep up with current publications, we read the new books; we extend hospitality to our friends and our husbands' business acquaintances; we are active in church, club, and political work. In a word, we live well rounded lives.

And so the 1930 Christmas dinner will be very different, and, I

## IDA BAILEY ALLEN

America's best known home economist, whose cook books are used in millions books are used in millions of the home the state million listeners to her radio broadcasts, every morning over the Columbia Broad-casting System (National Radio Home-makers Club, of which she is founder and president).

venture to prophesy, we shall enjoy it far more than that heavy meal of three decades ago. have no more time than our mothers

II Soup with

II en Orange Juice Cocktail Roast Turkey with Ovster Stuffing

ast Tab. Oyster Stuffin Gravy ashed Potatoes Celery Sauce Cranberry Sauce Cranberry Sauce Snaps Snaps

had, but we have learned to manage it more efficiently. We adopt short cuts, modern methods of speeding up work and use the labor saving devices ream of Tomato Soup with Growing Real-Oped Oysters New Calibage Carrots Revene Currans Jak Odery et Phanes Super Publics Super Publics With Fands Suce Super Publics With Fands Public Fruit Cuter Nuts Coffee the machine age has contrived for us. Our 1930 Christmas dinner will be just as satisfying to our families as was that of our mothers in 1899. With the aid of our new servant, the Majestic Electric Refrigerator, we will prepare it easily, expeditiously—and may I say, more "deliciously"?

On this page you will see two Christmas dinner menus—one of the vintage of 1899 and one planned according to our 1930 standards. How much we have learned about meal

planning in those years. How much we have learned about meal preparation. From the light appetizer to the properly chilled salad and frozen dessert, cold cooked in the Majestic—the 1930

Christmas dinner is easy and swift of preparation, leaving us time to be hostesses, not merely Christmas cooks.

I like the verse with which our Majestic Home broadcast opens. "Mighty Monarch of the Arctic, Spirit of Eternal Cold, MAJESTIC! Silent, Faithful Guardian Of Food; More Precious Far Than Gold" Think what it means. The new Majestic Refrigerator safeguards food and therefore, life. If I were to pen a heartfelt wish this moment, it would be that every home could find, besides its Christmas stockings, the new health guarding Majestic Electric Refrigerator.

RECIPES FROM MAJESTIC REFRIGERATOR BROADCASTS

Which are conducted over the Columbia Broadcasting Network, by Ida Bailey Allen, every Monday morning at 11 o'clock, Eastern Standard Time.

#### QUICK GELATIN DESSERTS

All measurements are level

CHOCOLATE FLUFF 1 tablespoon gelatin ¼ cup cold water ¼ cup boiling water 2 squares melted chocolate 3 eggs ½ cup powdered sugar ½ teaspoon salt 1 teaspoon vanilla

Saucy! Vivacious Fifi Dorsay, fed-tured player of talking pictures, adds the piquancy of a saucy role to the sauce of her Christmas turkey.

Lobster Bisq eet Potatoe

Cider

Gible ips Creamed Mashed Potatoes Mashed Potatoes Mashed Potatoes Pumpkin Pie

usbroom reley Crescent Approved Goose with Approved Stuffing Stuffing Stuffing Stuffing Stuffing

Celery Pudding Raisins Plum Pudding Raisins Cluster Raisins Nuts

Christmas Dinners Up-to-Date

CHRISTMAS PUDDING 1/2 cup chopped candied cherries

1/2 cup macaroon crumbs 1/2 cup blanched, shredded almonds diced marshmallows ablespoon lemon juice

red le

Dissolve the gelatin in the boiling water; and add the lemon juice, and the marshmallows. Cool; and place on the upper shelf of the Majestic Refrigerator until the

galatin starts to congeal, about one hour. Fold in the remaining ingredients; and transfer to a bread pan rinsed with cold water. Return to the Majestic Refrigerator with the cold control set at number five; and chill until the pudding is firm, about thirty minutes. Unmould; slice; and serve with whipped cream or supreme sauce.

### PINEAPPLE SPANISH CREAM

2 cups milk <sup>1</sup>/<sub>2</sub> tablespoons gelatin <sup>1</sup>/<sub>2</sub> cup sugar <sup>1</sup>/<sub>2</sub> tablespoons gelatin <sup>1</sup>/<sub>2</sub> tablespoon salt <sup>1</sup>/<sub>3</sub> tablespoon salt <sup>1</sup>/<sub>3</sub> cup canned shredded pineapple and juice

24 Cup sugar pureapple and junce 3 eggs Combine the gelatin and milk; and let stand for five minutes. Add the sugar and salt; and cook over hot beaten egg volks; return to the heat; and cook and stir until the mixture costs the spoon. Cool; add the pine-apple and juice; and fold in the egg white, whitped stiff. Transfer to a large mould mixed with cold water; and place on the upper shell of the Majestic Refrigerator with the cold control set at number five; and chill until the mixture is firm, about one hour. Unmould; and serve with sliced pineapple and whipped cream if desired.

#### CRYSTAL FRUIT SALAD

1 tablespoon granulated	served ginger
gelatin	1/3 cup chopped maraschino
1/4 cup cold water	cherries
1/4 cup boiling water	1/4 cup chopped pecans
14 cup boiling water 14 cup lemon juice	1/3 cup halved seedless
3 tablespoons sugar	white grapes
1¼ cups ginger ale	1/2 cup canned shredded
2 tablespoons minced pre-	pineapple and juice

2 takespoons manced pre-Soften the gelatin in the cold water; and dissolve in the bolling water. Add the lemon juice, sugar and ginger ale; and stir: until the sugar is melted. Place on the upper shelf of the Majestic Refrigerator to chill. When the mixture starts to congeal, Iold in the fruits and nuts; and transfer to the largest freezing tray in the Majestic Electric Refrigerator. Freeze for two and a half hours

with the cold control set at number five. To serve-slice; arrange in nests of lettuce; and garnish with cream mayonnaise, halved maraschino cherries and chopped

# SANDWICHES AND PUNCH

All measurements are level MODERNISTIC SANDWICHES

1 cup cream chcese ½ cup strawberry jam ¼ pound butter Sliced dark bread Sliced white bread

Sliced white bread Shape the slices of bread in large rounds; and remove the center of each with a small fancy cutter. Place the white sections in the holes in the brown bread and the brown sections in the holes in the white bread. Cream the cheese and butter together; and add the strawberry jam. Spread between the slices of bread; and put to-gether sandwich fashion. Wrap in a damp towel; and place on the upper shelf of the Majestic Refrigerator until the filling is firm, about fifteen minutes.

#### PINEAPPLE PUNCH

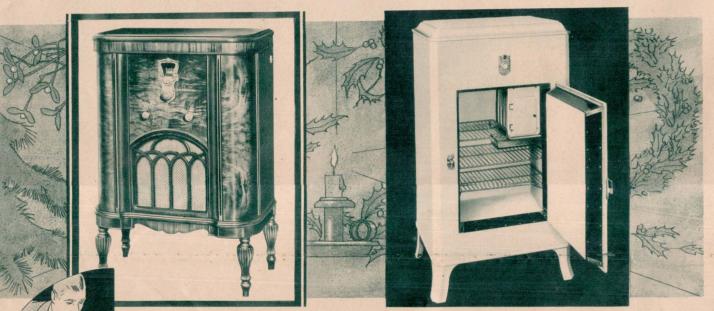
1 quart bolling water 1/26 cups sugar Juice 4 lemons Pour the bolling water water canned grated pin dissolved. Add the pincapple and lemon juice; and transfers to the lower freezing tray of the Majestic Refriger-ator. Set the cold control ar number five; and chill until crystals start to form, about thirty minutes. Add two quarts of iced water; and pour the mixture into the punch bowl. Serve in punch glasses with a cherry ice the ach.

punch bowl. Serve in punch generation of the first and cube in each. To Make Cherry Ice Cubes: Fill the first and second freezing trays of the Majestic Refigurator with water; and drop one mataschino cherry in each section. Freeze in the usual manner with the cold control set at number five.

# Soak the gelatin in the cold water for five minutes; pour over the boiling water; and stir until dissolved. Add the melted chocolate, Add the melted chocolate, salt, sugar, and vanilla; and fold in the eggs, beaten separately. Transfer to a mould rinsed with cold water; and chill on the upper shelf of the Majestic Refrigerator with the cold control set at number five, until firm, about one hour. Unmould; and serve with whipped cream.

FROZEN

# This Year, of All Years ...... CHRISTMAS GIFTS should be permanent pleasures – real investments –



The Million Dollar Majestic Brings the Whole Family Box Seats for the World's Finest Entertainment.

NOW-with Christmas almost here, a wonderful Majestic comes as the ideal answer to this year's gift problem. Unbelievably economical in price, a Majestic will thrill the whole family. To each one, from the oldest to the youngest, it is a personal gift of favorite entertainment for years to come. With its uncanny selectivity and glorious Colorful Tone, a Majestic makes it fun to stay home. Night after night, it will bring you free—the most brilliant, the costliest talent in the land.

Economize this year. Cut out the little luxuries so pleasant but so temporary and make a permanent investment in year-round pleasure. Come in and see us today. Order a Majestic for Christmas delivery. Model 131, beautiful lowboy illustrated above, is but one of an amazing line of ten Million Dollar Radios. The Majestic Electric Refrigerator gives the home maker a wonderful servant and hours of glorious leisure.

HERE is the gift supreme for the most important member of the family—the one who makes your home! The new Majestic Electric Refrigerator brings her gifts only a housewife can truly appreciate. It releases her forever from the petty drudgeries of dirty drains and traps. It makes her kitchen a lovelier, brighter place. It eliminates those long waits for ice, stops the worry about tainted food. But above all, this new Majestic helps her reduce housekeeping expenses materially. Its constant safe cold lets her buy food in quantities—actually saves the 10% now lost by spoilage. And the whole family will enjoy the more attractive meals it makes possible. Come in today and we will tell you how easy it is to own this perfect refrigerator. Then make this Christmas memorable by putting this beautiful, permanent servant in your home.

Majestic

REFRIGERATORS

TUBES

The New Majestic Perfected Screen Grid Superheterodyne

Tremendously powerful, extremely selective, yet so compact that it fits easily into any room. 39<sup>1</sup>/4 inches high, 18<sup>1</sup>/<sub>2</sub> inches wide, 12<sup>3</sup>/<sub>4</sub> inches deep. Price.....



RADIOS

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