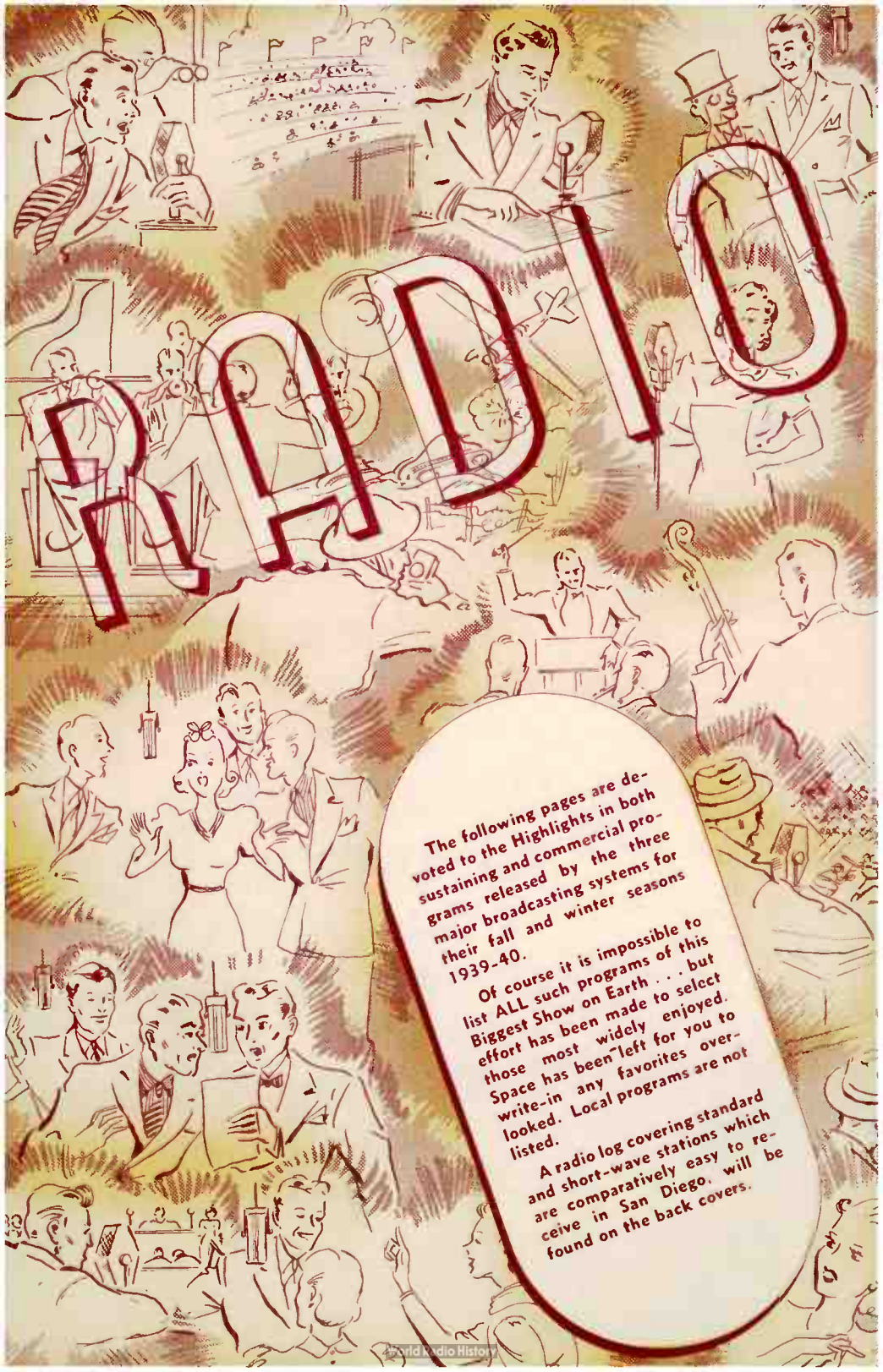


The Biggest  
SHOW  
on Earth

THE RICHEST MAN  
✻ IN THE WORLD ✻  
CANNOT BUY WHAT  
THE POOREST MAN GETS  
FREE FROM HIS RADIO

Highlights & Radio Log  
FALL and WINTER SEASON  
1939 ••• 1940



The following pages are devoted to the Highlights in both sustaining and commercial programs released by the three major broadcasting systems for their fall and winter seasons 1939-40.

Of course it is impossible to list ALL such programs of this Biggest Show on Earth . . . but effort has been made to select those most widely enjoyed. Space has been left for you to write-in any favorites overlooked. Local programs are not listed.

A radio log covering standard and short-wave stations which are comparatively easy to receive in San Diego, will be found on the back covers.

- 7:45 A.M. NEWS . . . . K F S D**
- 7:45 A.M. NEWS . . . . K G B**
- 9:30 A.M. K F S D**  
National Farm and Home Hour
- 10:00 A.M. NEWS . . . . K F S D**
- 10:00 A.M. K G B**  
**The Happy Gang**  
Canada's number one fun show.
- 12:00 Noon NEWS . . . . K G B**
- 12:30 P.M. NEWS . . . . K F S D**
- 2:15 P.M. K G B**  
**The Johnson Family**  
Jimmy Scribner's famous one-man dramatic serial, with him playing all parts! Monday to Friday.
- 2:30 P.M. NEWS . . . . K G B**
- 2:45 P.M. NEWS . . . . K F S D**
- 2:45 P.M. K G B**  
**Manhattan Mother**  
Home life in the world's most glamorous setting. Monday to Friday.
- 3:25 P.M. NEWS . . . . K F S D**
- 4:15 P.M. K G B**  
**Haven of Rest**  
Mutual-Don Lee's daily devotional feature with "First Mate Bob." Mon. to Fri.
- 5:00 P.M. NEWS . . . . K F S D**
- 5:00 P.M. K G B**  
**Phantom Pilot**  
Ask any of the kids about the Phantom Pilot! Mon., Wed. and Fri.
- 5:30 P.M. K G B**  
**Jack Armstrong, All-American Boy**  
Fine juvenile radio feature, Mon. to Fri.
- 5:45 P.M. K G B**  
**Little Orphan Annie**  
Comic strip come to life, Mon. to Fri.
- 6:00 P.M. K N X**  
**Lux Radio Theatre**  
Hollywood guest stars in dramas successful as movies. C. B. De Mille producer.
- 6:30 P.M. K G B**  
**John B. Hughes**  
Ace of West Coast commentators. Daily, Monday through Saturday.
- 7:00 P.M. K N X**  
**Lady Esther Serenade—Lombardo**  
Guy Lombardo's orchestra.
- 7:30 P.M. K F I**  
**Musical Sensations**  
Larry Clinton and his orchestra.
- 7:30 P.M. K N X**  
**Blondie**  
The Dagwood-Blondie Bumstead household with Arthur Lake and Penny Singleton.
- 7:30 P.M. K G B**  
**The Lone Ranger**  
"Hi-yo, Silver, awa-a-ay!" Monday, Wednesday and Friday.
- 8:00 P.M. K N X**  
**Ames 'n' Andy**  
Beloved Negro characters detailed in serial drama. (Monday through Friday).
- 8:00 P.M. K F I**  
**Pleasure Time**  
Fred Waring and his Pennsylvanians.
- 8:00 P.M. K G B**  
**Pull Over, Neighbor**  
A lively audience-participation game.
- 8:15 P.M. K N X**  
**Lum and Abner**  
The entangled affairs of two rural storekeepers. (Also Wed. and Fri.)
- 8:30 P.M. K F S D**  
**Voice of Firestone**  
Margaret Speaks and Richard Crooks, soloists, with symphony orchestra conducted by Alfred Wallenstein.
- 8:30 P.M. K N X**  
**Model Minstrels**  
Music and comedy featuring Tom Howard and George Shelton.
- 9:00 P.M. NEWS . . . . K G B**
- 9:00 P.M. K N X**  
**Tune Up Time**  
Andre Kostelanetz's orchestra, Tony Martin as singing-m.c. and Kay Thompson's chorus.
- 9:45 P.M. K G B**  
**Fulton Lewis, Jr**  
Commentator-correspondent. Broadcasting Mon. to Fri., from Washington.
- 10:00 P.M. NEWS . . . . K F S D**

- 7:45 A.M. NEWS . . . . K F S D**
- 7:45 A.M. NEWS . . . . K G B**
- 9:30 A.M. K F S D**  
**National Farm and Home Hour**
- 10:00 A.M. NEWS . . . . K F S D**
- 10:00 A.M. K G B**  
**The Happy Gang**
- 12:00 Noon NEWS . . . . K G B**
- 12:30 P. M. NEWS . . . . K F S D**
- 12:45 P. M. K F S D**  
**Between the Bookends**  
An informal quarter-hour of poetry and discussion of books by Ted Malone.
- 2:15 P. M. K G B**  
**The Johnson Family**
- 2:30 P. M. NEWS . . . . K G B**
- 2:45 P. M. K G B**  
**Manhattan Mother**
- 2:45 P. M. NEWS . . . . K F S D**
- 3:25 P. M. NEWS . . . . K F S D**
- 5:00 P. M. NEWS . . . . K F S D**
- 5:30 P. M. K G B**  
**Jack Armstrong, All-American Boy**
- 5:45 P. M. K G B**  
**Little Orphan Annie**
- 6:00 P. M. K G B**  
**Romance of Stamps**  
Dramatized versions of the great stories behind the world's postage stamps. Heard each Tuesday and Thursday.
- 6:00 P. M. K F S D**  
**Melody and Madness**  
Artie Shaw's orchestra furnishes the "melody" and Robert Benchley furnishes the "madness."
- 6:30 P. M. K G B**  
**John B. Hughes**
- 6:30 P. M. K N X**  
**Bob Crosby's Orchestra**  
Dixieland swing music with Crosby's famous octet—the "Bobcats" in the van.
- 6:30 P. M. K F I**  
**Fibber McGee**  
Jim and Marion Jordan as Fibber McGee and Molly headline this show which also boasts Donald Novis as soloist and Billy Mills' orchestra.
- 7:00 P. M. K N X**  
**Calling All Cars**  
Police vs. criminals in dramatizations direct from Coast police blotters.
- 7:00 P. M. K G B**  
**Elliot Roosevelt**  
The President's son, broadcasting his views on national and international affairs. Heard each Tuesday, Thursday and Saturday.
- 7:15 P. M. K G B**  
**The Inside of Sports**  
Sam Balter, radio's ace sports commentator, tells all about the men and women who make sport news. Heard each Tuesday, Thursday and Saturday.
- 7:30 P. M. K N X**  
**Sports Mirrors with Braven Dyer**  
Background sports commentary by one of Coast's great veteran sports observers.
- 7:30 P. M. K G B**  
**The Green Hornet**  
He has been carrying on a one-man crusade against crime for lo, these many years! Heard each Tuesday and Thursday.
- 8:00 P. M. K F I**  
**Pleasure Time**  
(See Monday)
- 8:00 P. M. K N X**  
**Amos 'n' Andy**
- 8:00 P. M. K F S D**  
**Information, Please**  
Clifton Fadiman tries to "stump the experts" including Franklin P. Adams, Oscar Levant, John Kiernan and guest artists.
- 8:15 P. M. K N X**  
**Jimmie Fidler**  
The inside of Hollywood by the dean of cinema commentators.
- 8:30 P. M. K N X**  
**Big Town**  
Edward G. Robinson as crusading managing editor cleans up Big Town. Drama.
- 8:45 P. M. K G B**  
**Twilight Trails**  
Something refreshingly new in radio entertainment. Heard each Tuesday and Thursday.
- 9:00 P. M. NEWS . . . . K G B**
- 9:00 P. M. K N X**  
**Tuesday Night Party**  
Walter O'Keefe, Bobby Dolan's orchestra and Mary Martin in variety show.
- 9:30 P. M. K N X**  
**We, The People**  
People you didn't expect to meet interviewed by Gabriel Heatter.
- 9:45 P. M. K G B**  
**Fulton Lewis, Jr.**
- 10:00 P. M. NEWS . . . . K F S D**

# WEDNESDAY'S FALL & WINTER HIGHLIGHTS 1939-40

**7:45 A.M. NEWS . . . . K F S D**

**7:45 A.M. NEWS . . . . K G B**

**9:30 A.M. K F S D**  
National Farm and Home Hour  
(See Monday)

**10:00 A.M. NEWS . . . . K F S D**

**10:00 A.M. K G B**  
The Happy Gang

**12:00 Noon NEWS . . . . K G B**

**12:30 P.M. NEWS . . . . K F S D**

**2:15 P.M. K G B**  
The Johnson Family

**2:30 P.M. NEWS . . . . K G B**

**2:45 P.M. NEWS . . . . K F S D**

**2:45 P.M. K G B**  
Manhattan Mother

**3:25 P.M. NEWS . . . . K F S D**

**4:15 P.M. K G B**  
Haven of Rest

**5:00 P.M. NEWS . . . . K F S D**

**5:00 P.M. K G B**  
Phantom Pilot

**5:30 P.M. K G B**  
Jack Armstrong, All-American Boy

**5:30 P.M. K F I**  
Hobby Lobby  
Dave Elman interviews hobbyists from all parts of the world. Harry Salters orchestra furnishes musical settings.

**5:45 P.M. K G B**  
Little Orphan Annie

**6:00 P.M. K N X**  
Texaco Star Theatre  
Half-hour variety and comedy from Hollywood with Kenny Baker, Frances Langford, and half-hour from New York, drama by Broadway big names.

**6:30 P.M. K G B**  
John B. Hughes

**7:00 P.M. K N X**

**Dr. Christian**  
Jean Hersholt as kindly physician-counselor of River's End. Drama. Beg. Nov. 1.

**7:00 P.M. K F S D**

**Madison Square Garden Fights**  
Fights scheduled on the following dates: Nov. 1, Dec. 20, 1939; Jan. 1 & 24, 1940.

**7:00 P.M. K F I**

**Kay Kyser's Musical Quiz**  
Kay Kyser as "teacher" and studio guests as "students" forms a fast moving show. Ginny Simms, featured vocalist.

**7:30 P.M. K N X**

**Burns and Allen**  
Burns and Allen with Ray Noble's orchestra in comedy-music potpourri.

**7:30 P.M. K G B**

**The Lone Ranger**

**8:00 P.M. K N X**

**Amos 'n' Andy**

**8:15 P.M. K N X**

**Lum and Abner**

**8:30 P.M. K N X**

**Paul Whiteman's Orchestra**  
Sweeping orchestral arrangements by King of Jazz, with Clark Dennis, Modernaires vocals

**9:00 P.M. NEWS . . . . K G B**

**9:00 P.M. K F I**

**Town Hall**  
Fred Allen's Town Hall Tonight with Portland Hoffa, Peter Van Steeden, Harry Von Zell and the Mighty Allen Art Players in an hour of comedy.

**9:00 P.M. K N X**

**Al Pearce**  
Al Pearce, the low pressure salesman, with new supporting cast. Variety.

**9:45 P.M. K G B**

**Fulton Lewis, Jr.**

**10:00 P.M. NEWS . . . . K F S D**

## WORLD SERIES — BASEBALL

Starting Wednesday, Oct. 4, 10:45 A.M., P.S.T. Exclusively broadcast over KGB—daily to close of Series.

- 7:45 A.M. NEWS . . . . . KGB**  
**7:45 A.M. NEWS . . . . . KFSD**  
**8:00 A.M. KGB**  
**Alan Courtney's Gloom Chasers**  
 There's no better way to start the day with a chuckle! One of radio's liveliest and funniest variety shows.
- 9:30 A.M. KFSD**  
**National Farm and Home Hour**  
 (See Monday)
- 10:00 A.M. KGB**  
**The Happy Gang**
- 10:00 A.M. NEWS . . . . . KFSD**
- 11:00 A.M. KFSD**  
**Standard School**  
 Teaching school children to appreciate fine music, this program is in its twelfth season.
- 12:00 Noon NEWS . . . . . KGB**  
**12:30 P.M. NEWS . . . . . KFSD**  
**2:15 P.M. KGB**  
**The Johnson Family**  
**2:30 P.M. NEWS . . . . . KGB**  
**2:45 P.M. NEWS . . . . . KFSD**  
**2:45 P.M. KGB**  
**Manhattan Mother**  
**3:25 P.M. NEWS . . . . . KFSD**  
**4:15 P.M. KGB**  
**Haven of Rest**  
**5:00 P.M. NEWS . . . . . KFSD**  
**5:30 P.M. KGB**  
**Jack Armstrong, All-American Boy**  
**5:45 P.M. KGB**  
**Little Orphan Annie**  
**6:00 P.M. KNX**  
**Major Bowes**  
 Major Bowes' Original Amateur Hour.
- 6:00 P.M. KGB**  
**Romance of Stamps**  
**6:00 P.M. KFI**  
**Good News of 1940**  
 Movieland's biggest stars join Fannie Brice (Baby Snooks), Hanley Stafford (Daddy), Frank Morgan, Roland Young, Connie Boswell and Meredith Wilson's orchestra in this program.
- 6:30 P.M. KFSD**  
**America's Town Meeting of the Air**  
 Authoritative speakers discussing questions of national and international affairs of economics, education and matters of public concern.
- 6:30 P.M. KGB**  
**John B. Hughes**
- 7:00 P.M. KFI**  
**Kraft's Music Hall**  
 Bing Crosby as master of ceremonies introduces Bob Burns, Pat Friday, Musical Maids, Ken Carpenter and John Scott Trotter's orchestra
- 7:00 P.M. KGB**  
**Elliott Roosevelt**
- 7:15 P.M. KGB**  
**The Inside of Sports**
- 7:30 P.M. KGB**  
**The Green Hornet**
- 7:30 P.M. KNX**  
**Sports Mirror with Braven Dyer**
- 8:00 P.M. KNX**  
**Amos 'n' Andy**
- 8:15 P.M. KNX**  
**Euclid Ballot Box**  
 Sam Hayes presents pros and cons of controversial subject for audience vote.
- 8:30 P.M. KNX**  
**Ask It Basket**  
 Jim McWilliams emcees quiz program.
- 8:45 P.M. KGB**  
**Twilight Trails**
- 9:00 P.M. KNX**  
**Strange As It Seems**  
 Believe-it-or-nots dug up by John Hix, presented in dramatic form.
- 9:00 P.M. NEWS . . . . . KGB**  
**9:30 P.M. KNX**  
**Union Oil Program**  
 Tabloid editions of standard opera classics with Mario Chamlee.
- 9:30 P.M. KFI**  
**One Man's Family**  
 (See Sunday)
- 9:45 P.M. KGB**  
**Fulton Lewis, Jr.**
- 10:00 P.M. NEWS . . . . . KFSD**

- 7:45 A.M. NEWS . . . . K F S D**
- 7:45 A.M. NEWS . . . . K G B**
- 9:00 A.M. K G B**  
**Carolyn Price**  
 Famous domestic economist of Woman's Home Companion fame.
- 9:30 A.M. K F S D**  
**National Farm and Home Hour**  
 (See Monday)
- 10:00 A.M. NEWS . . . . K F S D**
- 10:00 A.M. K G B**  
**The Happy Gang**
- 12:00 Noon NEWS . . . . K G B**
- 12:30 P.M. NEWS . . . . K F S D**
- 2:15 P.M. K G B**  
**The Johnson Family**
- 2:30 P.M. NEWS . . . . K G B**
- 2:45 P.M. NEWS . . . . K F S D**
- 2:45 P.M. K G B**  
**Manhattan Mother**
- 3:25 P.M. NEWS . . . . K F S D**
- 4:15 P.M. K G B**  
**Haven of Rest**
- 5:00 P.M. NEWS . . . . K F S D**
- 5:00 P.M. K G B**  
**Phantom Pilot**
- 5:30 P.M. K G B**  
**Jack Armstrong, All-American Boy**
- 5:45 P.M. K G B**  
**Little Orphan Annie**
- 6:00 P.M. K N X**  
**Professor Quiz**  
 Quiz with the aid of Bob Trout puts stumpers to members of studio audience.
- 6:00 P.M. K F S D**  
**Plantation Party**  
 Whitey Ford, the Duke of Paducah, heads this variety show as M.C. with Louise Massey and the Westerners, and Tom, Dick and Harry.
- 6:30 P.M. K N X**  
**First Nighter**  
 Original playlets dramatized in "Little Theatre off Times Square"
- 6:30 P.M. K G B**  
**John B. Hughes**
- 7:00 P.M. K F I**  
**Lady Esther Serenade**  
 Features such orchestras as Guy Lombardo and his Royal Canadians and Wayne King, the Waltz King.
- 7:00 P.M. K N X**  
**Grand Central Station**  
 Provocative and light-hearted drama with Manhattan locales.
- 7:00 P.M. K F S D**  
**Madison Square Garden Fights**  
 Fights scheduled on the following dates: Nov. 17, Dec. 1 and 15, 1939; Jan. 5, Feb. 2, 9 and 23; March 1, 8, 15 and 29; April 5; May 3, 10, 17 and 24, 1940.
- 7:30 P.M. K G B**  
**The Lone Ranger**
- 8:00 P.M. K F I**  
**Pleasure Time**  
 (See Monday)
- 8:00 P.M. K N X**  
**Amos 'n' Andy**
- 8:15 P.M. K N X**  
**Lum and Abner**
- 8:30 P.M. K N X**  
**Johnny Presents**  
 Johnny Green's orchestra, the Swing 14 (chorus) and short dramas.
- 9:00 P.M. NEWS . . . . K G B**
- 9:00 P.M. K N X**  
**Kate Smith Hour**  
 Kate Smith as singing m.c., the Group Theatre far drama, and Abbott and Costello for comedy.
- 9:45 P.M. K G B**  
**Fulton Lewis, Jr.**
- 10:00 P.M. NEWS . . . . K F S D**
- 
- \$200,000,000—**  
 Radio this year will spend over \$200,000,000 for talent alone to bring you the best the entertainment market affords.

- |                   |  |                |  |
|-------------------|--|----------------|--|
| <b>7:45 A.M.</b>  | <b>NEWS . . . .</b>  | <b>K F S D</b> |  |
| <b>7:45 A.M.</b>  | <b>NEWS . . . . .</b>  | <b>K G B</b>   |  |
| <b>8:15 A.M.</b>  |  | <b>K G B</b>   |  |
|                   | <b>This Wonderful World</b>  |                |  |
|                   | Interviews with visitors on the top of the Empire State Tower, New York City.  |                |  |
| <b>9:30 A.M.</b>  |  | <b>K F S D</b> |  |
|                   | <b>National Farm and Home Hour</b>   |                |  |
|                   | (See Monday)   |                |  |
| <b>10:00 A.M.</b> | <b>NEWS . . . .</b>  | <b>K F S D</b> |  |
| <b>10:45 A.M.</b> | <b>K F S D . . .</b>   | <b>K G B</b>   |  |
|                   | <b>EAST Football—All major stations</b>  |                |  |
|                   | During Grid season.  |                |  |
| <b>12:30 P.M.</b> | <b>NEWS . . . .</b>  | <b>K F S D</b> |  |
| <b>2:00 P.M.</b>  |  | <b>K G B</b>   |  |
|                   | <b>WEST Football—All major stations</b>  |                |  |
|                   | During Grid season.  |                |  |
| <b>3:00 P.M.</b>  | <b>NEWS . . . . .</b>  | <b>K G B</b>   |  |
| <b>3:25 P.M.</b>  | <b>NEWS . . . .</b>  | <b>K F S D</b> |  |
| <b>4:00 P.M.</b>  |  | <b>K F S D</b> |  |
|                   | <b>Message of Israel</b>   |                |  |
|                   | Talks from Central Synagogue in New York City, arranged by the United Jewish Laymen's Committee.                                     |                |  |
| <b>5:00 P.M.</b>  | <b>NEWS . . . .</b>  | <b>K F S D</b> |  |
| <b>5:30 P.M.</b>  |  | <b>K N X</b>   |  |
|                   | <b>Wayne King</b>  |                |  |
|                   | (Begins October 21)  |                |  |
|                   | The Waltz King's soft dreamy arrangements of old and new songs.  |                |  |
| <b>6:00 P.M.</b>  |  | <b>K G B</b>   |  |
|                   | <b>World's Fair Party</b>  |                |  |
|                   | Art Linkletter, no less, busily quizzing the folks on Treasure Island. It's fun!   |                |  |
| <b>6:30 P.M.</b>  |  | <b>K G B</b>   |  |
|                   | <b>John B. Hughes</b>  |                |  |
| <b>6:30 P.M.</b>  |  | <b>K F I</b>   |  |
|                   | <b>Alec Templeton Time</b>   |                |  |
|                   | The witty improviser, parodist, mimic and musician headlines a sparkling half hour program with a choral group and string orchestra. |                |  |
| <b>6:45 P.M.</b>  |  | <b>K N X</b>   |  |
|                   | <b>Saturday Night Serenade</b>   |                |  |
|                   | Bill Perry and Mary Eastman sing old and new popular songs with Gus Haenscch'n's orchestra.  |                |  |
| <b>7:00 P.M.</b>  |  | <b>K F S D</b> |  |
|                   | <b>Arturo Toscanini</b>  |                |  |
|                   | Conducting N.B.C. Symphony Orchestra.  |                |  |
| <b>7:00 P.M.</b>  |  | <b>K F I</b>   |  |
|                   | <b>Camel Caravan</b>   |                |  |
|                   | "King of Swing" Benny Goodman and his orchestra.   |                |  |
| <b>7:00 P.M.</b>  |  | <b>K G B</b>   |  |
|                   | <b>Elliott Roosevelt</b>   |                |  |
| <b>7:15 P.M.</b>  |  | <b>K G B</b>   |  |
|                   | <b>The Inside of Sports</b>  |                |  |
| <b>7:30 P.M.</b>  |  | <b>K N X</b>   |  |
|                   | <b>Sports Mirror with Braven Dyer</b>  |                |  |
| <b>8:00 P.M.</b>  |  | <b>K F I</b>   |  |
|                   | <b>National Barn Dance</b>   |                |  |
|                   | Uncle Ezra, Lula Belle and Scotty, the Hoosier Hot Shots and the vocalist Henry Burr are among those heard on this show.             |                |  |
| <b>8:30 P.M.</b>  |  | <b>K N X</b>   |  |
|                   | <b>Gangbusters</b>   |                |  |
|                   | (Begins October 21)  |                |  |
|                   | Dramatized versions of actual crimes.  |                |  |
| <b>9:00 P.M.</b>  | <b>NEWS . . . . .</b>  | <b>K G B</b>   |  |
| <b>9:00 P.M.</b>  |  | <b>K N X</b>   |  |
|                   | <b>Your Hit Parade</b>   |                |  |
|                   | The nation's top ten tunes played by Carl Hoff's orchestra.  |                |  |

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**LIST OTHER PREFERENCES BELOW**

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**9:00 A.M.**

**Radio City Music Hall**

**K F S D**

**11:30 A.M.**

**Chicago Round Table**

A discussion of the reasons behind current happenings by non-partisan speakers picked by a committee from the faculty of the University of Chicago.

**K F S D**

**12:00 Noon**

**New York Philharmonic  
(begins October 15)**

John Barbirolli conducts N. Y. Symphony Orchestra. Deems Taylor, intermission commentator.

**K N X**

**12:15 P. M.**

**Bookman's Notebook**

Interesting comments and criticisms by Joseph Henry Jackson on books of the moment.

**K F S D**

**1:00 P. M.**

**Nobody's Children**

Case histories of orphans from the Children's Home Finding Society. Conducted by Walter White, Jr.

**K G B**

**1:30 P. M.**

**The World Is Yours**

Interesting facts concerning the world we live in, gathered and authenticated by the Smithsonian Institute and the U. S. Office of Education of the Department of Interior.

**K F I**

**2:00 P. M.**

**Musical Steelmakers**

The "family" of Wheeling Steel entertaining, coast to coast. An all-employee cast.

**K G B**

**2:30 P. M.**

**Metropolitan Auditions of the Air**

Presenting young artists who aspire to reach Metropolitan Opera.

**K F S D**

**3:00 P. M.**

**Silver Theatre**

Drama with Hollywood stars. Conrad Nagel, narrator-director.

**K N X**

**3:00 P. M.**

**Help Thy Neighbor**

Hal Styles conducting radio's original job-finding program; the show that has found employment for more than 16,000 jobless.

**K G B**

**3:30 P. M.**

**Gateway to Hollywood**

Talent gleaned from talent search by Jesse Lasky, presented in drama.

**K N X**

**4:30 P. M.**

**Screen Guild Theatre**

Variety show with four or five movie guest stars. Roger Pryor, m.c.

**K N X**

**5:00 P. M.**

**Chase & Sanborn Hour**

Featuring Don Ameche as master of ceremonies for cast including Edgar Bergen and Charlie McCarthy, Dorothy Lamour, Nelson Eddy, and Robert Armbruster's Orchestra.

**K F I**

**6:00 P. M.**

**Ford Sunday Evening Hour**

Detroit Symphony Orchestra with guest conductor, choir. Symphonic.

**K N X**

**6:45 P. M.**

**Sports Talk**

Bill Stern, N.B.C. expert sportscaster, in a quarter-hour of informative and entertaining news on all sports. Starts October 8, 1939.

**K F S D**

**7:00 P. M.**

**Original Good Will Hour**

John J. Anthony, friendly counsellor, dealing with the intimate problems of everyday people.

**K G B**

**7:00 P. M.**

**Hour of Charm**

Phil Spitalny with his All-Girl Singing Orchestra.

**K F I**

**7:00 P. M.**

**Campbell Playhouse**

Full-hour dramatic show, featuring Orson Welles.

**K N X**

**8:30 P. M.**

**Jack Benny**

Ace-comedian with Mary Livingstone, "Rochester," Don Wilson, Andy Devine and Phil Harris' Orchestra. Starts October 8, 1939.

**K F S D**

**9:00 P. M. NEWS . . . . . K G B**

**9:00 P. M.**

**Ben Bernie's Orchestra**

Lew Lehr and Ben Bernie's Orchestra in variety show.

**K N X**

**9:30 P. M.**

**One Man's Family**

The delightful story of the Barbour Family, radio's favorite drama.

**K F I**

**10:00 P. M. NEWS . . . . . K F S D**

### CARE OF RADIO—

At least once every year have your radio checked up by an expert. It will pay in enjoyment.

# Marvelous

## 1940

# Consoles

Those who have never enjoyed the utter thrill of listening to the deluxe models for 1940, simply cannot conceive of the added pleasure these new consoles afford. Automatic tuning, finger tip control, built-in aerials, improved tone quality, and greater dollar value are to be found in models designed to match perfectly your furniture. Most models are also equipped for television sound.

You can plug these new radios in anywhere and move them as often as you please because they require no ground or aerial. The vastly improved tone-monitors pick up every detail of quality the control-room engineers of the most modern broadcasting stations can pass along to you. You are assured a velvet-smooth response over the entire radio broadcasting range with these better 1940 consoles.

## Radio - Phonograph Combinations

The latest combinations open a new world of radio-phonograph triumphs in entertainment; while the fully automatic record - changer provides a continuous program of your selection — a turn of the button will start the mechanism playing through a complete series of records without further attention.