

AMERICAN RADIO

Summer 1993 Supplement



James H. Duncan, Jr.

AMERICAN RADIO
SUMMER 1993 SUPPLEMENT

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I N T R O D U C T I O N

I am pleased to present the eighth edition of American Radio Summer Supplement - 1993 Edition. This book is designed to supplement the primary editions of American Radio by providing updated summaries of the 97 markets which Arbitron surveys on a quarterly basis.

The Summer Supplement is issued every November.

Your support of my work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at this address:

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Every effort has been made to make this book as accurate as humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

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AKRON

Arbitron Rank/Pop (12+): 68/551,400
 MSA Rank/Pop: 76/654,000
 Cleveland ADI
 Average Person Ratings: 17.6
 Market TSL: 22.75 hours

Stations: 28/7
 Diaries: 1092/505:1/53.0%
 Sample Target: 1030
 % Below Line: 55.4
 % Not Listed: 14.5

1992 Revenue: \$12,900,000
 HH Inc.: \$30,618
 Retail \$: 4.7 B11
 Pop per Station: 78,771
 #1 Biller: WKDD-F \$2,900,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WONE-F (AOR)	63/ 6.5	6.2	6.1	5.6	6.3	6.1	128/1941	1078/19.6	16.8	17.6	D	WONE-F
2. WMJI-F (O)	62/ 6.4	6.3	6.7	4.8	6.3	6.1	86/1317	929/16.8	15.2	16.6		WMJI-F
3. WNIR-F (T)	58/ 6.0	6.3	7.5	5.3	6.6	6.3	67/891	680/12.3	10.9	12.9	D	WNIR-F
4. WAKR (N/T)	55/ 5.7	5.0	5.2	5.4	6.0	5.3	55/879	835/15.1	14.3	15.3	D	WAKR
5. WKDD-F (CHR)	53/ 5.5	6.9	3.8	5.9	5.7	5.5	79/1551	842/15.3	17.3	19.7	D	WKDD-F
6. WDOK-F (SAC)	52/ 5.4	6.5	6.6	6.6	4.3	6.3	81/1142	697/12.6	14.3	12.7		WDOK-F
7. WMMS-F (AOR)	48/ 4.9	3.4	5.0	4.7	4.4	4.5	74/1305	816/14.8	12.1	15.3		WMMS-F
8. WRMR (BB)	43/ 4.4	4.6	3.5	2.3	2.6	3.7	59/637	429/ 7.8	7.3	6.5		WRMR
9. WGAR-F (C)	42/ 4.3	8.4	8.7	9.2	7.7	7.7	74/1407	843/15.3	18.9	15.9		WGAR-F
10. WQMX-F (C)	40/ 4.1	3.7	2.4	3.5	4.1	3.4	81/1197	571/10.4	9.9	9.4	D	WQMX-F
11. WNCX-F (CL AOR)	38/ 3.9	3.3	3.8	5.6	4.6	4.2	77/1342	820/14.9	13.3	12.7		WNCX-F
12. WENZ-F (CHR)	35/ 3.6	1.7	2.4	2.8	1.7	2.6	45/698	543/ 9.8	7.8	9.9		WENZ-F
13. WLTF-F (AC)	29/ 3.0	3.7	3.0	3.3	4.0	3.3	50/1033	595/10.8	11.1	12.7		WLTF-F
14. WZAK-F (B)	28/ 2.9	3.1	2.6	3.0	3.8	2.9	31/529	382/ 6.9	7.1	7.7		WZAK-F
15. WQXX-F (C)	25/ 2.6	3.2	2.5	3.6	2.1	3.0	103/1108	363/ 6.6	7.3	5.4		WQXX-F
16. WSLR (C)	19/ 2.0	1.6	2.0	2.1	2.2	1.9	21/361	276/ 5.0	4.2	6.3		WSLR
17.												
18.												
19.												
20.	12+ FM SHARE (METRO):	79.25%	(657 of 829)	(SUM 92:	83.54%)							

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZAK-F	1 WONE-F	1 WONE-F	1 WMJI-F	1 WMJI-F	1 WAKR	1 WAKR	1 WNIR-F	1 WONE-F	1 WONE-F	1 WAKR
2 WJMO-F	2 WKDD-F	2 WMJI-F	2 WONE-F	2 WONE-F	2 WNIR-F	2 WMJI-F	2 WONE-F	2 WKDD-F	2 WAKR	2 WQAL-F
3 WKDD-F	3 WMMS-F	3 WMMS-F	3 WKDD-F	3 WKDD-F	3 WMJI-F	3 WNCX-F	3 WDOK-F	3 WDOK-F	3 WNIR-F	3 WONE-F
4	4 WENZ-F	4 WKDD-F	4 WMMS-F	4 WDOK-F	4 WRMR	4 WONE-F	4 WKDD-F	4 WMJI-F	4 WKDD-F	4 WNIR-F
5	5 WNCX-F	5 WNCX-F	5 WDOK-F	5 WMMS-F	5 WDOK-F	5 WKDD-F	5 WMMS-F	5 WMMS-F	5 WMJI-F	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WENZ-F	1 WKDD-F	1 WKDD-F	1 WKDD-F	1 WMJI-F	1 WONE-F	1 WONE-F	1 WONE-F	1 WONE-F	1 WMJI-F
2 WONE-F	2 WONE-F	2 WONE-F	2 WONE-F	2 WKDD-F	2 WMMS-F	2 WMMS-F	2 WNCX-F	2 WMMS-F	2 WONE-F
3 WKDD-F	3 WENZ-F	3 WLTF-F	3 WENZ-F	3 WDOK-F	3 WNCX-F	3 WNCX-F	3 WMMS-F	3 WMJI-F	3 WMMS-F
4	4 WLTF-F	4 WDOK-F	4 WDOK-F	4 WONE-F	4 WQXX-F	4 WQXX-F	4 WKDD-F	4 WNCX-F	4 WNCX-F
5	5 WMMS-F	5 WMMS-F	5 WMJI-F	5 WLTF-F	5 WENZ-F	5 WENZ-F	5 WQMX-F	5 WNIR-F	5 WNIR-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WHLO 640 AKRON	0.4	2.0	10	269
WHBC 1480 CANTON	0.8	1.6	74	720
WHBC-F 94.1 CANTON	1.2	3.8	75	925
WKBN 570 YOUNGSTOWN	0.5	1.0	9	130
WRQK-F 106.9 CANTON	0.7	5.4	43	994
WZKL-F 92.5 ALLIANCE	0.4	1.4	33	586

SEE CLEVELAND FOR MORE ABOUT THE FOLLOWING:

WCLV-F	1.1/ 3.1	WNWV-F	2.0/ 4.8
WJMO-F	1.6/ 7.2	WQAL-F	1.5/ 7.9
WKNR	2.0/ 5.3	WWWE	2.0/ 7.0

RADIO STATIONS

WAKR , 1590, 5 KW (DA-N)	, News/Talk	MBS, \$41.00 (Mc-Guild)	Ragan Henry
WHLO , 640, 5 KW/500 W (DA-2)	, Religion	ABC, \$14.00 (---	Mortenson
WSLR , 1350, 5 KW (DA-1)	, Country	SMN ABC, \$20.00 (Eastman)	Barnstable
WKDD-F, 96.5, 50 KW @ 440	, CHR	, \$74.00 (Eastman)	Barnstable
WONE-F, 97.5, 12 KW @ 889	, AOR	, \$51.00 (Mc-Guild)	Ragan Henry
WQMX-F, 94.0, 16 KW @ 879	, Country	, \$36.00 (Banner)	(MEDINA)
WNIR-F, 100.1, 3 KW @ 315	, Talk	CBS, \$47.00 (K & P)	(KENT)

Other Ranked Stations -- See Canton or Cleveland

Miscellaneous: WAKR, WONE-F sold by Ragan Henry to WQMX owners for \$9,300,000 (Hepburn) . . .

ALBANY-SCHENECTEDY-TROY

Arbitron Rank/Pop (12+): 54/748,000 Stations: 31/30 1992 Revenue: \$21,000,000
 MSA Rank/Pop: 62/861,000 Diaries: 1176/636:1/50.6% HH Inc.: \$34,434
 ADI # 52 Sample Target: 1170 Retail \$: 7.2 B11
 Average Person Ratings: 17.6 % Below Line: 0.4 Pop per Station: 24,933
 Market TSL: 22.75 hours % Not Listed: 15.9 #1 Biller: WGNA-AF \$3,700,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WFLY-F (CHR)	145/11.0	9.8	9.3	8.6	9.7	9.7	169/2648	1974/26.4	25.4	24.6	D	WFLY-F
2. WGNA-AF (C)	136/10.4	12.4	10.6	10.6	13.1	11.0	224/2747	1626/21.7	21.1	21.9	E	WGNA-AF
3. WGY (FS)	108/ 8.2	8.9	9.6	9.1	7.8	9.0	160/2089	1461/19.5	19.9	19.2	D	WGY
4. WROW-F (SAC)	98/ 7.4	5.8	6.5	6.8	5.9	6.6	127/1686	1200/16.0	14.4	15.3	C	WROW-F
5. WPYX-F (AOR)	96/ 7.3	6.7	5.7	8.2	6.9	7.0	166/2451	1453/19.4	21.2	21.3	D	WPYX-F
6. WKLI-F (AC)	87/ 6.6	6.0	7.2	5.8	5.7	6.4	99/1515	1274/17.0	15.8	15.2	C	WKLI-F
7. WQBK-F (CL AOR)	58/ 4.4	5.0	3.4	5.3	6.1	4.5	66/1389	1167/15.6	16.5	15.7	C	WQBK-F
8. WZRQ-F (AOR)	55/ 4.2	3.3	2.6	3.0	3.8	3.3	63/954	773/10.3	9.5	9.0	A	WZRQ-F
9. WGY -F (O)	43/ 3.3	3.3	3.8	5.8	4.3	4.1	67/1466	1004/13.4	13.6	16.2	B	WGY -F
10. WQBK (T)	35/ 2.7	3.2	3.3	3.2	3.1	3.1	36/583	574/ 7.7	7.3	7.6	B	WQBK
11. WXLE-F (AOR)	30/ 2.3	2.1	1.8	---	---	---	32/614	500/ 6.7	6.7	---		WXLE-F
12. WABY (BB)	26/ 2.0	1.9	2.3	1.7	2.3	2.0	26/327	327/ 4.4	4.4	4.8	A	WABY
13. WTRY-AF (O)	23/ 1.8	2.3	2.0	2.4	2.3	2.1	29/745	599/ 8.0	8.1	8.4	B	WTRY-AF
14. WEQX-F (AOR)	18/ 1.4	3.0	2.1	1.7	1.2	2.1	24/589	387/ 5.2	5.6	5.1	A	WEQX-F
WPTR (N)	18/ 1.4	1.8	2.2	1.6	2.3	1.8	20/556	539/ 7.2	7.6	7.7	A	WPTR

12+ FM SHARE (METRO): 78.32% (867 of 1107) (SUM 92: 74.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLY-F>>	1 WPYX-F<	1 WFLY-F<	1 WGNA-AF	1 WGNA-AF>	1 WGY	1 WGY <	1 WFLY-F<	1 WGNA-AF<	1 WFLY-F>	1 WGY
2	2 WFLY-F	2 WGNA-AF<	2 WFLY-F	2 WFLY-F	2 WROW-F<	2 WFLY-F	2 WGNA-AF	2 WFLY-F	2 WGY	2 WGNA-F
3	3 WGNA-AF<	3 WPYX-F	3 WPYX-F	3 WPYX-F<	3 WGNA-AF>	3 WGNA-AF<	3 WGY <	3 WPYX-F	3 WGNA-AF	3 WROW-F<
4	4 WZRQ-F	4 WKLI-F	4 WKLI-F>	4 WKLI-F	4 WKLI-F	4 WROW-F<	4 WPYX-F	4 WROW-F	4 WKLI-F	4 WQBK-F
5	5 WKLI-F<	5 WQBK-F	5 WQBK-F	5 WROW-F<	5 WFLY-F	5 WPYX-F<	5 WKLI-F<	5 WGY	5 WZRQ-F<	5 WPTR
6	6 WQBK-F	6 WZRQ-F	6 WROW-F	6 WQBK-F	6	6 WKLI-F<	6 WROW-F	6 WKLI-F	6 WPYX-F<	6 WKLI-F
7	7	7	7	7	7	7 WQBK-F	7	7	7 WQBK-F	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFLY-F	1 WFLY-F>	1 WFLY-F	1 WFLY-F	1 WGNA-AF	1 WPYX-F	1 WPYX-F	1 WPYX-F	1 WPYX-F>	1 WGNA-AF
2 WPYX-F	2 WGNA-AF<	2 WGNA-AF	2 WKLI-F<	2 WFLY-F	2 WZRQ-F	2 WZRQ-F>	2 WZRQ-F	2 WGNA-AF<	2 WPYX-F
3 WKLI-F	3 WKLI-F<	3 WKLI-F	3 WGNA-AF>	3 WKLI-F>	3 WFLY-F	3 WQBK-F	3 WQBK-F	3 WZRQ-F	3 WQBK-F
4 WGNA-AF	4 WPYX-F>	4 WPYX-F	4 WPYX-F	4 WROW-F	4 WQBK-F	4 WGNA-AF	4 WCDA-F	4 WQBK-F<	4 WZRQ-F
5	5	5 WXLE-F	5	5	5 WKLI-F	5 WFLY-F	5 WEQX-F	5 WFLY-F	5 WFLY-F
6	6	6 WQBK-F	6	6	6	6	6 WKLI-F	6	6 WROW-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WBUG-AF	101.1	FT. PLAIN	1.3/1.6/ 92/ 448
WCDA-F	96.3	VORHEESVILLE	1.2/2.5/ 16/ 220
WCKL	1490	AMSTERDAM	0.4/1.1/ 15/ 81
WCTW-F	98.5	CATSKILL	0.5/1.3/ 18/ 274
WHRL-F	103.1	ALBANY	1.2/2.5/ 16/ 206
WRAV-F	94.5	RAVENA	0.8/5.1/ 12/ 410
WROW	590	ALBANY	1.1/4.5/ 20/ 462
WSHQ-F	103.5	COBBESKILL	0.4/1.7/ 6/ 179
WSSV-F	101.3	STILLWATER	0.9/2.1/ 15/ 246
WVKZ-F	1240	SCHENECTADY	0.4/1.0/ 5/ 74
WWCP-F	96.7	CLIFTON PARK	0.5/4.8/ 7/ 414
WFAN	660	NEW YORK	0.4/1.8/ 9/ 253

NOTE: WBUG-A/F showed with 1600 AQH in Metro and 9200 in TSA. Amazingly 6800 of those 9200 were Men 18-24. The Cume for Men 18-24 for WBUG was 8100. That equates to a Time Spent Listening of 105.8 hours for each person in the Cume. I would say something is amiss here.

ALBANY-SCHENECTEDY-TROY

RADIO STATIONS

WABY	,	1400,	1 KW	,	Nostalgia	UNISTR, \$18.00	(D&R)	Bendat
WGY	,	810	50 KW	,	Full Service	CBS, \$58.00	(Eastman)	Dame
WPTR	,	1540,	50 KW (DA-1)	,	Talk/News	ABC MBS, \$21.00	(Torbet)	
WQBK	,	1300,	5 KW (DA-2)	,	Talk	NBC ABC, \$27.00	(Banner)	
WROW	,	590,	5 KW/1 KW (DA2)	,	See WROW-FM			
WTRY	,	980,	5 KW (DA-N)	,	Oldies	MBS UNISTR, \$23.00	(Mc-Guild)	Merv Griffin
WEQX-F,		102.7,	1.3 KW @ 759	,	AOR	ABC, APR, \$21.00	(---)	(MANCHESTER)
WFLY-F,		92.3,	17 KW @ 850	,	CHR	ABC, \$56.00	(Torbet)	
WGNA-F,		107.7,	12 KW @ 981	,	Country	UNISTR, \$60.00	(Katz)	Barnstable
WGY -F,		99.5,	15 KW @ 925	,	Oldies	CBS, \$31.00	(Eastman)	Dame
WHRL-F,		103.1,	2 KW @ 390	,	Jazz/NAC	MBS, \$17.00	(---)	
WKLI-F,		100.9,	6 KW @ 285	,	AC	, \$52.00	(D&R)	Bendat
WPYX-F,		106.5,	16 KW @ 909	,	AOR	ABC, \$59.00	(Mc-Guild)	Merv Griffin
WQBK-F,		103.9,	3 KW @ 298	,	Classic AOR	NBC, ABC, \$30.00	(Banner)	
WROW-F,		95.5,	12 KW @ 1023	,	Soft AC	ABC, \$40.00	(Torbet)	
WWCP-F,		96.7,	3 KW @ 239	,	CHR/AOR	SMN SOURCE, \$19.00	(K & P)	
WXLE-F,		102.3,	5 KW @ 351	,	AOR	, \$16.00	(---)	(MECHANICVILLE)
WZRQ-F,		102.3,	4.1 KW @ 387	,	AOR	SHN, \$19.00	(Eastman)	(SARATOGA)

ALBUQUERQUE

Arbitron Rank/Pop (12+): 79/475,400
 MSA Rank/Pop: 99/507,000
 ADI # 51
 Average Person Ratings: 18.0
 Market TSL: 23.75 hours

Stations: 27/24
 Diaries: 936/508:1/45.7%
 Sample Target: 930
 % Below Line: 2.6
 % Not Listed: 9.4

1992 Revenue: \$17,300,000
 HH Inc.: \$27,783
 Retail \$: 4.2 Bil
 Pop per Station: 19,808
 #1 Biller: KRST-AF \$3,500,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KRST-F (C)	98/11.5	14.6	14.5	12.4	15.5	13.3	143/1860	1190/25.0	26.5	28.8	E	KRST-F
2. KKOB (FS)	80/ 9.4	9.6	12.5	11.0	10.9	10.6	107/1434	1064/22.4	21.7	23.7	D	KKOB
3. KKSS-F (CHR)	63/ 7.4	8.2	6.3	7.5	7.5	7.4	99/1304	928/19.5	19.6	17.8	C	KKSS-F
4. KZRR-F (AC)	62/ 7.3	5.7	7.2	6.9	7.2	6.8	89/1469	964/20.3	17.2	20.1	D	KZRR-F
5. KZRR-AF (AOR)	59/ 6.9	6.3	6.8	4.5	6.6	6.1	77/1131	777/16.3	16.2	16.7	C	KZRR-AF
6. KMGA-F (SAC)	53/ 6.2	3.9	4.4	3.8	4.4	4.6	72/1021	725/15.3	11.4	10.5	A	KMGA-F
7. KHFM-F (CL)	41/ 4.8	4.4	3.7	3.5	2.2	4.1	71/723	520/10.9	9.6	7.4	B	KHFM-F
8. KZRQ-F (AOR)	41/ 4.8	4.1	4.5	3.8	3.7	4.3	52/708	469/ 9.9	10.9	8.2	A	KZRQ-F
9. KASY-F (C)	35/ 4.1	3.5	1.9	3.1	1.8	3.2	54/711	550/11.6	10.2	4.3	A	KASY-F
10. KLSK-F (CL AOR)	34/ 4.0	4.4	4.5	3.9	3.8	4.2	80/1228	713/15.0	15.9	15.1	C	KLSK-F
KZKL-AF (O)	34/ 4.0	3.6	3.3	4.3	4.4	3.8	42/758	661/13.9	13.1	12.3	B	KZKL-AF
12. KKJY-F (EZ/SAC)	30/ 3.5	3.4	4.2	4.5	3.8	3.9	33/507	422/ 8.9	8.8	10.8	B	KKJY-F
13. KIVA (BB)	23/ 2.7	3.0	2.7	2.1	2.4	2.6	23/304	304/ 6.4	5.8	4.4	A	KIVA
14. KOLT-F (C)	21/ 2.5	2.5	2.7	3.0	3.7	2.7	37/751	385/ 8.1	10.5	11.3	B	KOLT-F
15. KAMX-F (AC)	20/ 2.3	1.7	2.7	1.1	1.8	2.0	22/633	516/10.9	5.9	7.7	A	KAMX-F
16. KQEO (O)	14/ 1.6	1.2	1.2	1.9	0.9	1.5	15/306	260/ 5.5	4.3	2.8		KQEO
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 79.59% (616 of 774) (SUM 92: 81.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKSS-F >>	1 KRST-F	1 KRST-F	1 KZRR-AF <	1 KRST-F	1 KKOB >	1 KRST-F <	1 KRST-F >	1 KRST-F <	1 KRST-F >	1 KKSS-F >
2	2 KZRR-AF	2 KZRR-AF	2 KRST-F	2 KZRR-AF	2 KRST-F >	2 KRST-F	2 KRST-F	2 KRST-F <	2 KRST-F <	2 KMGA-F >
3	3 KKOB-F	3 KKOB-F <	3 KMGA-F	3 KKOB	3 KHFM-F	3 KKOB-F	3 KKOB-F	3 KZRR-AF	3 KZRR-AF	3 KRST-F
4	KZRQ-F	4 KMGA-F	KKOB-F	KKOB-F <	4 KKOB-F	4 KZRR-AF	4 KZRR-AF	4 KKSS-F	4 KKOB	4 KAMX-F
5	5 KMGA-F	5 KKOB <	5 KKOB	5 KMGA-F	5 KKJY-F	5 KKSS-F	5 KMGA-F	5 KMGA-F	5 KMGA-F	5
6	6	6 KZRQ-F	6 KLSK-F	6	6	6	6 KHFM-F	6	6 KZRR-AF	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRST-F	1 KRST-F	1 KZRR-AF	1 KRST-F <	1 KMGA-F	1 KZRQ-F	1 KZRQ-F	1 KZRR-AF	1 KZRR-AF	1 KZRR-AF <
2 KKSS-F	2 KMGA-F	KKOB-F	2 KMGA-F >	2 KKOB-F <	2 KKSS-F	2 KZRR-AF	2 KRST-F	2 KRST-F	2 KRST-F
3 KMGA-F	3 KZRR-AF	KMGA-F	3 KKOB-F	3 KRST-F	3 KKOB-F	3 KRST-F >	3 KRST-F	3 KZRQ-F	3 KKOB
4 KAMX-AF	KKOB-F >	4 KRST-F	4 KZRR-AF	4 KKOB <	4 KRST-F	4 KKOB-F	4 KLSK-F	4 KKOB-F	4 KLSK-F
5	5 KKSS-F	5	5 KKSS-F	5 KZRR-AF	5 KZRR-AF	5 KLSK-F	5 KKOB-F	5 KLSK-F	5 KKOB-F
6	6	6	6 KHFM-F	6 KHFM-F	6	6	6	6 KKOB	6

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KABQ	1350	ALBUQUERQUE	1.3/3.3/	11/ 156
KALY	1240	LOS RANCHOS	0.9/2.0/	8/ 96
KDEF	1150	ALBUQUERQUE	0.5/1.9/	4/ 90
KJBO	1050	LOS RANCHOS	0.8/1.8/	7/ 102
KUCU-F	107.1	ARMIJO	0.6/2.5/	5/ 127
KXKS	1190	ALBUQUERQUE	1.1/3.7/	9/ 175
KBAC-F	98.1	LAS VEGAS	1.4/4.8/	24/ 340
KBOM-F	106.7	SANTA FE	0.4/2.7/	7/ 202
KIOT-F	102.3	ESPANOLA	0.8/2.6/	9/ 206

ALBUQUERQUE

RADIO STATIONS

AM STATIONS

KABQ, 1350, 5 KW/500 W (DA-2), HISPANIC	, \$ 13.00 (Lotus)	
KDEF, 1150, 5 KW/500 W (DA-2), TALK/SPORTS	, \$ 14.00 (---)	
KKOB, 770, 50 KW (DA-2), FULL SERVICE	ABC, \$ 63.00 (McGuild)	Fairmont
KQEO, 920, 1 KW/500 W (DA-N), OLDIES	NBC, CNN, \$ 16.00 (Christal)	Spacecom
KXKS, 1190, 10 KW (DAYS), HISPANIC	UPI, APR, \$ 17.00 (Caballero)	

FM STATIONS

KAMX, 107.9, 23 KW @ 4129, AC	ABC, \$ 28.00 (Banner)	
KBAC, 98.1, 100 KW @ 1036, PROG AOR	, \$ 19.00 (---)	(LAS VEGAS)
KHFM, 96.3, 20 KW @ 4133, CLASSICAL	, \$ 23.00 (CHBS)	
KASY, 103.3, 23 KW @ 4185, COUNTRY	, \$ 18.00 (Christal)	
KIOT, 102.3, 9 KW @ 538, JAZZ/AOR	, \$ 19.00 (---)	(ESPANOLA)
KZRQ, 105.1, 100 KW @ 1935, AOR	SMN, \$ 16.00 (Torbet)	Territorial (SANTA FE)
KKJY, 100.3, 23 KW @ 4110, EZ/SOFT AC	, \$ 26.00 (Torbet)	Dean
KKOB, 93.3, 22 KW @ 4149, AC	, \$ 55.00 (McGuild)	Fairmont
KKSS, 97.3, 100 KW @ 1876, CHR	, \$ 31.00 (D & R)	Sun Group (SANTA FE)
KLSK, 104.1, 100 KW @ 1876, CL AOR	, \$ 36.00 (Eastman)	(SANTA FE)
KMGA, 99.5, 23 KW @ 4130, SOFT AC	UNISTR, \$ 24.00 (Christal)	Spacecom
KOLT, 105.9, 100 KW @ 1935, COUNTRY	, \$ 21.00 (Katz)	(SANTA FE)
KRST, 92.3, 22 KW @ 4159, COUNTRY	, \$ 70.00 (Katz)	Commonwealth
KRBL, 98.5, 94 KW @ 1781, AOR	ABC, \$ 18.00 (Torbet)	(LOS ALAMOS)
KZKL, 101.7, 3 KW @ 98, OLDIES	, \$ 27.00 (Christal)	Territorial (RIO RANCHO)
KZRR, 94.1, 23 KW @ 4130, AOR	SOURCE, \$ 50.00 (Eastman)	Anchor

Miscellaneous: KASY-F changed to Country in October. . .

ALLENTOWN-BETHLEHEM

Arbitron Rank/Pop (12+): 64/596,100
 MSA Rank/Pop: 74/687,000
 Philadelphia ADI
 Average Person Ratings: 17.8
 Market TSL: 23.0 hours

Stations: 39/15
 Diaries: 1067/559:1/55.6%
 Sample Target: 1050
 % Below Line: 19.0
 % Not Listed: 13.1

1992 Revenue: \$16,900,000
 HH Inc.: \$33,734
 Retail \$: 5.3 Bill
 Pop per Station: 39,740
 #1 Biller: WLEV-F \$3,900,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WLEV-F (AC)	126/11.9	11.2	13.1	11.0	11.5	11.8	134/1684	1501/25.2	25.0	25.3	E	WLEV-F
WZZO-F (AOR)	126/11.9	10.9	8.8	11.4	9.6	10.8	155/1899	1456/24.4	22.6	23.6	D	WZZO-F
3. WFMZ-F (EZ/SAC)	113/10.6	9.2	12.2	11.7	11.8	10.9	137/1256	1060/17.8	18.7	20.2	D	WFMZ-F
4. WAEB-F (CHR)	99/ 9.3	10.4	10.0	8.9	10.9	9.7	110/1992	1808/30.3	26.6	27.9	D	WAEB-F
5. WODE-F (O)	79/ 7.4	6.9	8.1	7.9	9.2	7.6	100/1766	1334/22.4	19.9	22.9	D	WODE-F
6. WAEB (N/T)	65/ 6.1	5.0	4.9	4.3	4.9	5.1	65/947	944/15.8	16.5	14.3	C	WAEB
7. WXTU-F (C)	29/ 2.7	2.4	1.7	3.3	2.6	2.5	61/821	457/ 7.7	8.2	6.4		WXTU-F
8. WXXW (C)	28/ 2.6	2.6	3.1	1.9	4.0	2.6	28/327	327/ 5.5	6.6	7.2	B	WXXW
WYSP-F (CL AOR)	28/ 2.6	3.1	3.0	3.0	3.6	2.9	35/866	560/ 9.4	10.1	12.0		WYSP-F
10. WEST (BB)	27/ 2.5	2.1	2.5	3.4	2.9	2.6	27/245	230/ 3.9	4.8	5.1	A	WEST
11. WKAP (BB)	24/ 2.3	4.0	2.0	2.4	2.9	2.7	24/302	302/ 5.1	6.1	5.5	A	WKAP
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 77.27% (714 of 924) (SUM 92: 78.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WAEB-F>>	1 WZZO-F>>	1 WZZO-F	1 WZZO-F<	1 WLEV-F<	1 WFMZ-F>	1 WLEV-F	1 WLEV-F<	1 WZZO-F<	1 WAEB <	1 WODE-F
2 WIOQ-F>	2 WAEB-F	2 WLEV-F	2 WLEV-F	2 WZZO-F	2 WLEV-F	2 WZZO-F<	2 WZZO-F	2 WLEV-F	2 WAEB-F<	2 WLEV-F
3	WLEV-F>	3 WAEB-F	3 WODE-F	3 WODE-F	3 WODE-F<	3 WFMZ-F>	3 WFMZ-F<	3 WAEB-F	3 WZZO-F<	3 WAEB-F
4	4	4 WODE-F>	4 WAEB-F	4 WAEB-F	4 WAEB >	4 WAEB	4 WAEB-F	4 WFMZ-F	4 WLEV-F	4 WZZO-F
5	5	5	5	5 WFMZ-F	5	5 WAEB-F<	5 WODE-F	5 WODE-F	5 WFMZ-F	5 WAEB
6	6	6	6	6	6	6 WODE-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAEB-F	1 WAEB-F	1 WLEV-F	1 WLEV-F	1 WLEV-F>	1 WZZO-F	1 WZZO-F>>>	1 WZZO-F	1 WZZO-F>>	1 WZZO-F>
2 WLEV-F	2 WLEV-F	2 WAEB-F	2 WAEB-F>	2 WAEB-F	2 WAEB-F	2	2 WLEV-F	2 WLEV-F<	2 WLEV-F<
3 WZZO-F	3 WZZO-F>	3 WZZO-F	3 WODE-F	3 WODE-F>	3 WPLJ-F	3	3 WYSP-F	3 WODE-F>	3 WODE-F>
4	4	4	WZZO-F>	4 WFMZ-F	4 WLEV-F	4	4 WXTU-F	4 WAEB-F	4
5	5	5	5	WZZO-F	5	5	WODE-F	WYSP-F	5

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WGPA	1100	BETHLEHEM	0.3/1.1/	3/ 66
WHCY-F	106.3	BLAIRSTOWN	0.4/1.1/	12/ 188
WLSH	1410	LANSFORD	0.4/1.5/	8/ 145
WRNJ	1000	HACKETTSTOWN	1.0/2.3/	11/ 139
WRNJ-F	107.1	BELVIDERE	0.8/2.2/	10/ 162
WYNS	1160	LEHIGHTOWN	0.5/1.6/	8/ 125
WBYN-F	107.5	BOYERTOWN	0.5/1.6/	5/ 103
WKRZ-F	98.5	WILKES-BARRE	0.9/2.0/	13/ 216
WXXW-F	101.5	TRENTON	0.3/2.0/	16/ 340
WMGS-F	92.9	WILKES-BARRE	0.3/1.1/	5/ 156
WPST-F	97.5	TRENTON	0.3/1.6/	13/ 261
WQEQ-F	103.1	FREELAND	0.5/1.4/	6/ 129
WSBG-F	93.5	STROUDSBERG	0.3/0.9/	19/ 320

SEE PHILADELPHIA OR NEW YORK FOR MORE ABOUT THE FOLLOWING STATIONS:

KYW	0.7/4.2	WIP	0.4/2.3	WUSL-F	0.4/2.8
WABC	1.2/4.5	WMGK-F	0.4/2.0	WWDB-F	0.6/1.9
WCBS-F	0.6/1.2	WMMR-F	0.8/4.2	WYXR-F	0.6/4.4
WFAN	0.3/2.1	WUOL-F	0.5/2.4		
WFLN-F	0.4/1.9	WOR	1.5/2.7		
WIOQ-F	1.4/6.3	WPLJ-F	1.0/2.4		

ALLENTOWN-BETHLEHEM

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, NEWS/TALK	MBS, CBS, \$ 27.00 (Katz)	CRB
WEST, 1400, 1 KW	, NOSTALGIA	CBS, \$ 19.00 (McGuild)	Telemedia
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	UNISTR, APR, \$ 16.00 (D & R)	Holt
WODE, 1230, 1 KW (DA-2)	, SEE WODE-FM		
WXKW, 1470, 5 KW (DA-N)	, COUNTRY	ABC, \$ 24.00 (Eastman)	
WAEB-F, 104.1, 50 KW @ 500,	CHR	, \$ 48.00 (Katz)	CRB
WFMZ-F, 100.7, 17 KW @ 869,	EZ	, \$ 58.00 (Torbet)	Dean
WLEV-F, 96.1, 50 KW @ 500,	AC	, \$ 85.00 (McGuild)	Telemedia
WODE-F, 99.9, 50 KW @ 449,	OLDIES	, \$ 40.00 (D & R)	Roth
WZZO-F, 95.1, 30 KW @ 630,	AOR	, \$ 64.00 (D & R)	CRB

Other Ranked Stations -- See Philadelphia

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

ATLANTA

Arbitron Rank/Pop (12+): 12/2,523,700

Stations: 23/22

1992 Revenue: \$104,000,000

MSA Rank/Pop: 9/2,870,000

Diaries: 2028/1244:1/45.2%

HH Inc.: \$36,639

ADI # 10

Sample Target: 2030

Retail \$: 25.0 Bil

Average Person Ratings: 17.7

% Below Line: 0.4

Pop per Station: 114,714

Market TSL: 23.00 hours

% Not Listed: 10.3

#1 Biller: WSB \$11,600,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WVEE-F (B)	588/13.2	13.3	11.1	12.1	11.9	12.4	636/5784	5088/20.2	21.0	20.3	I	WVEE-F
2. WPCH-F (SAC)	360/ 8.1	8.0	6.9	8.6	6.7	7.9	442/7243	5619/22.3	20.4	21.2	I	WPCH-F
3. WKHX-F (C)	330/ 7.4	9.6	9.0	8.7	8.3	8.7	402/5221	4123/16.3	20.0	17.3	G	WKHX-F
4. WSB (FS/T)	299/ 6.7	5.3	5.8	5.4	5.3	5.8	321/5039	4483/17.8	15.5	16.8	I	WSB
5. WGST (N/T)	291/ 6.5	5.6	5.2	4.7	5.9	5.8	303/4925	4625/18.3	15.3	17.1	G	WGST-F
6. WSTR-F (CHR/AC)	281/ 6.3	6.2	5.9	3.6	4.0	5.5	319/5343	4340/17.2	16.6	12.9	F	WSTR-F
7. WSB -F (AC)	251/ 5.6	6.5	5.8	7.4	6.6	6.3	285/5657	4887/19.4	19.2	19.8	I	WSB -F
8. WALR-F (B/AC)	236/ 5.3	5.9	6.1	5.5	5.7	5.7	254/3628	3226/12.8	13.0	12.8	E	WALR-F
9. WKLS-F (AOR)	223/ 5.0	4.6	5.0	5.6	5.5	5.1	298/4475	3587/14.2	14.7	16.6	H	WKLS-F
10. WNNX-F (CHR/AOR)	220/ 4.9	4.1	4.0	4.9	4.0	4.5	247/4018	3363/13.3	11.7	14.6	G	WNNX-F
11. WYAY-FF (C)	217/ 4.8	5.2	6.7	6.4	6.5	5.8	413/5450	3347/13.3	13.6	14.3	H	WYAY-FF
12. WFOX-F (O)	212/ 4.8	4.1	4.5	3.5	4.7	4.2	281/5259	4054/16.1	13.2	15.2	H	WFOX-F
13. WZGC-F (CL AOR)	152/ 3.4	4.8	4.6	4.0	4.7	4.2	185/4527	3596/14.2	15.0	16.6	G	WZGC-F
14. WAOK (G/B)	139/ 3.1	1.9	3.4	3.0	3.1	2.9	139/1340	1340/ 5.3	4.4	6.0	C	WAOK
15. WQXI (BB)	63/ 1.4	1.4	1.5	1.4	1.5	1.4	63/1123	1123/ 4.4	3.5	3.6		WQXI

12+ FM SHARE (METRO): 77.52% (3103 of 4003) (SUM 92: 78.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WVEE-F>>	1 WVEE-F>	1 WVEE-F>	1 WVEE-F>	1 WVEE-F>	1 WPCH-F	1 WVEE-F<	1 WVEE-F	1 WVEE-F>	1 WVEE-F>>	1 WVEE-F>
2 WSTR-F	2 WSTR-F	2 WSTR-F<	2 WKHX-F	2 WPCH-F<	2 WSB	2 WSB	2 WGST <	2 WKHX-F<	2 WPCH-F>	2 WALR-F
3 WKLS-F	3 WNNX-F<	3 WKHX-F<	WPCH-F<	3 WKHX-F	3 WGST	3 WKHX-F	3 WPCH-F<	3 WSTR-F<	3 WALR-F	3 WSB
4 WNNX-F	4 WKLS-F	4 WSB -F	4 WALR-F<	4 WFOX-F	4 WKHX-F	4 WPCH-F	4 WSB	4 WPCH-F	4 WGST	4 WKHX-F
5	5 WKHX-F<	5 WPCH-F<	5 WSTR-F	WSB -F	5 WFOX-F	5 WGST	5 WKHX-F	5 WSB -F	5 WKHX-F<	5 WSTR-F<
6	6 WSB -F	6 WALR-F	WSB -F	WALR-F<	6 WVEE-F	WSTR-F	6 WSB -F<	6 WKLS-F<	6 WSTR-F	6 WPCH-F
7	7 WALR-F	7 WKLS-F	WFOX-F	7 WGST <	7	7 WFOX-F	7 WSTR-F	7 WSB	7	7
8	8	WNNX-F	8	8 WSTR-F	8	8	8	WNNX-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVEE-F	1 WVEE-F>	1 WVEE-F	1 WVEE-F>	1 WVEE-F	1 WVEE-F	1 WVEE-F>	1 WVEE-F	1 WVEE-F>	1 WGST
2 WSTR-F	2 WSTR-F>	2 WSTR-F	2 WSTR-F	2 WSTR-F<	2 WNNX-F	2 WNNX-F<	2 WKLS-F	2 WKLS-F<	2 WPCH-F
3 WSB -F	3 WSB -F<	3 WKHX-F	3 WSB -F	3 WKHX-F	3 WKLS-F	3 WKLS-F>	WNNX-F	3 WNNX-F<	3 WVEE-F<
4 WKLS-F	4 WKHX-F<	4 WALR-F	4 WALR-F<	4 WSB -F<	4 WSTR-F	4 WZGC-F<	4 WZGC-F	4 WGST <	4 WSB
5 WNNX-F	5 WALR-F	5 WSB -F	5 WKHX-F	5 WALR-F<	5 WYAY-FF	5 WSTR-F<	5 WKHX-F	5 WPCH-F	5 WKHX-F
6 WALR-F	6 WKLS-F	6 WZGC-F	6 WPCH-F	6 WPCH-F	6 WKHX-F	6 WKHX-F	6 WSB -F	6 WKHX-F	6 WKLS-F<
7	WNNX-F	7 WNNX-F	7 WFOX-F	7 WFOX-F	7	7 WSB -F	7 WSTR-F	7 WZGC-F	7 WFOX-F<
8	8	WPCH-F	8	8	8	8	8 WGST	8	8 WZGC-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WAEC 860	ATLANTA	0.3/0.9/ 13/ 232
WAFS 920	ATLANTA	0.4/1.4/ 22/ 380
WCHK-F 105.7	CANTON	0.4/2.4/ 23/ 784
WCNN 680	N. ATLANTA	0.7/2.3/ 30/ 890
WGKA 1190	ATLANTA	0.5/0.7/ 22/ 185
WIGO 1340	ATLANTA	0.5/0.9/ 23/ 217
WVFJ-F 93.3	MANCHESTER	0.4/1.8/ 28/ 707

ATLANTA

RADIO STATIONS

AM STATIONS

WAOK,	1380,	5 KW	,	Gospel					
WCNN,	680,	50 KW/10 KW (DA-N),		Sports	CNN, UNISTR,	\$ 40.00	(Banner)		Summit
WGKA,	1190,	10 KW (DAYS)	,	Classical		\$ 36.00	(CMBS)		
WGST,	640,	50 KW/1 KW (DA-2)	,	News/Talk	ABC CBS,	\$ 95.00	(Eastman)		Jacor
WIGO,	1340,	1 KW	,	Black	AURN,	\$ 35.00	(Roslin)		
WQXI,	790,	5 KW/1 KW (DA-N)	,	Nostalgia	UNISTR, NBC-T,	\$ 50.00	(CBS)		Jefferson-Pilot
WSB,	750,	50 KW	,	Full Service	APR,	\$190.00	(Christal)		Cox

FM STATIONS

WALR,	104.7,	100 KW @ 981	,	Black AC	UNISTR,	\$110.00	(Banner)		(ATHENS)
WNNX,	99.7,	100 KW @ 1033	,	AC/AOR		\$160.00	(MMR)		Susquehanna
WFOX,	97.1,	97 KW @ 1571	,	Oldies		\$167.00	(Group W)		Shamrock (GAINESVILLE)
WKHX,	101.5,	99 KW @ 968	,	Country		\$135.00	(Katz)		Cap Cities/ABC
WKLS,	96.1,	99 KW @ 984	,	AOR	SOURCE,	\$186.00	(Katz)		Great American
WPCH,	94.9,	99 KW @ 984	,	Soft AC/EZ	CBS,	\$165.00	(Eastman)		Jacor
WSB,	96.5,	100 KW @ 918	,	AC		\$230.00	(Christal)		Cox
WSTR,	94.1,	100 KW @ 909	,	AC/CHR		\$138.00	(CBS)		Jeff-Pilot
WVEE,	103.3,	100 KW @ 1020	,	Black	ABC,	\$180.00	(Mc-Guild)		Summit
WYAI,	104.1,	60 KW @ 1217	--	Simulcast with WYAY-F (licensed to LaGrange)					
WYAY,	106.7,	99 KW @ 1401	,	Country		\$170.00	(Mc-Guild)		NewCity (GAINESVILLE)
WZGC,	92.9,	99 KW @ 909	,	Classic AOR		\$150.00	(D&R)		Infinity

AUSTIN

Arbitron Rank/Pop (12+): 59/686,200
 MSA Rank/Pop: 66/762,000
 ADI # 66
 Average Person Ratings: 17.0
 Market TSL: 22.25 hours

Stations: 24/20
 Diaries: 1107/620:1/45.1%
 Sample Target: 1100
 % Below Line: 3.9
 % Not Listed: 17.8

1992 Revenue: \$25,400,000
 HH Inc.: \$31,525
 Retail \$: 6.8 Bill
 Pop per Station: 34,310
 #1 Biller: KASE-F \$6,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KASE-F (C)	134/11.5	13.5	14.4	15.2	16.3	13.7	198/2424	1724/25.1	28.0	28.2	G	KASE-F
2. KHFI-F (CHR)	111/ 9.5	9.9	7.5	8.5	7.9	8.9	126/1888	1597/23.3	24.5	20.2	C	KHFI-F
3. KKMJ-F (SAC)	86/ 7.4	6.2	7.0	7.7	7.1	7.1	101/1504	1257/18.3	16.3	16.5	D	KKMJ-F
4. KLBJ (N/T)	81/ 6.9	6.7	6.9	6.9	6.0	6.9	98/1367	1140/16.6	18.9	15.1	D	KLBJ
5. KPEZ-F (CL AOR)	68/ 5.8	5.4	3.5	4.3	5.3	4.8	71/1167	1093/15.9	15.7	14.4	C	KPEZ-F
6. KLBJ-F (AOR)	66/ 5.7	9.4	7.1	6.6	7.7	7.2	69/1361	1220/17.8	21.2	21.4	D	KLBJ-F
7. KVET-F (C)	62/ 5.3	4.8	6.0	6.1	4.9	5.6	69/1104	968/14.1	15.2	14.1	D	KVET-F
8. KEYI-F (AC)	53/ 4.5	4.8	3.3	2.7	3.4	3.8	68/1023	903/13.2	14.0	9.1	B	KEYI-F
9. KUTZ-F (AOR)	52/ 4.5	1.7	3.2	1.1	1.3	2.6	82/865	635/ 9.3	5.6	5.5		KUTZ-F
10. KGSR-F (AOR)	49/ 4.2	3.7	4.5	5.8	4.6	4.6	53/776	728/10.6	11.4	11.9	C	KGSR-F
11. KFGI-AF (O)	30/ 2.6	3.3	2.3	2.0	3.2	2.6	44/864	701/10.2	11.7	9.7	B	KFGI-AF
12. KNNC-F (AOR)	25/ 2.1	1.8	1.7	1.7	1.8	1.8	29/618	531/ 7.7	6.8	6.1	A	KNNC-F
13. KMOW (BB)	19/ 1.6	1.5	1.5	1.7	2.0	1.6	19/246	239/ 3.5	2.9	4.1	A	KMOW
KIXL (REL)	19/ 1.6	1.1	1.5	0.8	1.4	1.3	19/245	231/ 3.4	4.3	3.7		KIXL
15. KHHT-F (CHR)	18/ 1.5	2.4	1.8	2.4	2.5	2.0	60/1004	552/ 8.0	9.4	11.8	B	KHHT-F
16. KVET (C)	15/ 1.3	1.1	0.7	1.1	1.5	1.1	16/355	329/ 4.8	4.4	4.0		KVET
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 80.29% (770 of 959) (SUM 92: 82.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHFI-F >>	1 KHFI-F <	1 KASE-F	1 KASE-F <	1 KASE-F	1 KASE-F	1 KASE-F	1 KASE-F	1 KASE-F	1 KHFI-F >	1 KASE-F
2	2 KASE-F	2 KHFI-F	2 KKMJ-F <	2 KKMJ-F	2 KLBJ	2 KLBJ <	2 KHFI-F <	2 KHFI-F	2 KASE-F	2 KLBJ >
3	3 KUTZ-F	3 KPEZ-F	3 KPEZ-F	3 KPEZ-F	3 KKMJ-F >	3 KVET-F	3 KKMJ-F <	3 KKMJ-F	3 KUTZ-F	3 KLBJ-F >
4	4 KPEZ-F <	4 KKMJ-F	4 KLBJ-F <	4 KLBJ-F <	4 KVET-F	KHFI-F	4 KLBJ >	4 KLBJ	4 KEYI-F <	4
5	5 KLBJ-F	KLBJ-F	5 KHFI-F <	5 KHFI-F <	5 KPEZ-F	5 KKMJ-F	5 KPEZ-F	KLBJ-F	5 KKMJ-F <	5
6	6	6 KEYI-F	6 KGSR-F	6 KGSR-F	6	6	6	KPEZ-F <	6 KPEZ-F	6
7	7	7	7	7	7	7	7	7 KEYI-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KHFI-F	1 KHFI-F	1 KKMJ-F	1 KASE-F <	1 KASE-F <	1 KUTZ-F	1 KUTZ-F	1 KPEZ-F	1 KASE-F	1 KASE-F
2 KASE-F	2 KASE-F >	2 KASE-F	2 KHFI-F	2 KKMJ-F >	2 KHFI-F	2 KPEZ-F <	2 KLBJ-F	2 KPEZ-F <	2 KPEZ-F <
3 KEYI-F	3 KKMJ-F	KHFI-F	3 KKMJ-F	3 KHFI-F	3 KASE-F	3 KASE-F <	3 KASE-F	3 KUTZ-F <	3 KLBJ <
4 KNNC-F	4 KEYI-F	4 KGSR-F	4 KEYI-F	4 KPEZ-F <	4 KVET-F	4 KHFI-F <	4 KUTZ-F	4 KLBJ-F	4 KLBJ-F
5	5 KGSR-F	5 KLBJ-F	5 KPEZ-F	5 KEYI-F <	KLBJ	5 KLBJ-F	5 KVET-F	5 KLBJ <	5 KGSR-F
6	KLBJ-F	6 KEYI-F	6	6 KGSR-F	KEYI-F	6	6	6 KHFI-F	6 KVET-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME /RTG	TSA /AQH	TSA /CUME
KKLB-F	92.5	ELGIN	0.5/3.0/	13/ 227
KTAE	1260	TAYLOR	0.9/1.2/	10/ 101
KTXZ	1560	W. LAKE HILLS	0.9/2.4/	10/ 166
KSAT	720	UNIVERSAL CTY	0.9/1.5/	14/ 131
KTSA	550	SAN ANTONIO	0.7/2.6/	19/ 300
KXTN-F	107.5	SAN ANTONIO	0.9/2.1/	11/ 144
WOAI	1200	SAN ANTONIO	1.3/3.9/	26/ 510

AUSTIN

RADIO STATIONS

KLBJ	,	590,	5 KW/1 KW (DA-N),	News/Talk	CBS MBS, \$40.00	(Eastman)	
KMOW	,	1490,	1 KW	Nostalgia	UNISTR CNN, \$20.00	(Christal)	
KTXZ	,	1560,	2.5 KW (DA-2)	Hispanic	UNISTR, \$19.00	(Lotus)	
KVET	,	1300,	5 KW/1 KW (DA-2),	Country	ABC, \$ NA	(Katz)	
KASE-F,	100.7,	100 KW @ 1191	,	Country	,\$ 91.00	(Katz)	
KFGI-F,	94.7,	97 KW @ 1256	,	Country	UNISTR, \$22.00	(MMR)	(LULING)
KHHT-F,	93.3,	93 KW @ 1948	,	Country	,\$44.00	(Banner)	KLBJ (KILLEEN)
KEYI-F,	103.5,	90 KW @ 1246	,	AC	,\$35.00	(Christal)	
KGSR-F,	107.1,	46 KW @ 518	,	AOR	,\$33.00	(Mc-Guid)	Beasley (BASTROP)
KHFI-F,	96.7,	100 KW @ 686	,	CHR	,\$36.00	(Christal)	Clear Channel (GEORGETOWN)
KKLB-F,	92.5,	1.6 KW @ 449	,	Hispanic	,\$14.00	(Caballero)	(ELGIN)
KKMJ-F,	95.5,	100 KW @ 1000	,	Soft AC	,\$61.00	(MMR)	Amaturo
KLBJ-F,	93.7,	97 KW @ 1050	,	AOR	CBS, MBS , \$64.00	(Eastman)	
KUTZ-F,	98.9,	19 KW @ 298	,	AOR	UNISTR, \$30.00	(Torbet)	Shamrock-Lynett (LAMPASAS)
KPEZ-F,	102.3,	20 KW @ 686	,	Classic AOR	,\$40.00	(Christal)	Clear Channel
KVET-F,	98.1,	100 KW @ 209	,	Country	ABC, \$40.00	(Katz)	Spur

Miscellaneous: KLTD-F changes to KUTZ-F and format from Oldies to AOR . . . KNNC-F now classified as AOR/New Rock. . .

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/397,200
 MSA Rank/Pop: 91/558,000
 ADI # 131
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 32/25
 Diaries: 774/513:1/42.4%
 Sample Target: 830
 % Below Line: 4.9
 % Not Listed: 12.8

1992 Revenue: \$13,200,000
 HH Inc.: \$34,834
 Retail \$: 3.6 Bil
 Pop per Station: 15,888
 #1 Biller: KUZZ-AF \$2,500,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KUZZ-F (C)	102/15.0	13.7	15.9	16.6	15.9	15.3	108/1325	1200/30.2	28.8	30.5	D	KUZZ-F
2. KRAB-F (AOR)	50/ 7.4	5.9	6.9	4.8	6.0	6.3	50/592	592/14.9	13.3	13.5	B	KRAB-F
3. KERN (N/T)	48/ 7.1	7.7	6.8	6.7	6.8	7.1	48/563	563/14.2	15.8	12.7	C	KERN
4. KKXX-F (CHR)	43/ 6.3	11.8	9.2	10.6	10.2	9.5	44/868	849/21.4	26.6	23.4	C	KKXX-F
5. KIWI-F (SP)	37/ 5.4	3.3	3.0	2.1	1.1	3.5	37/262	254/ 6.4	4.9	4.3	A	KIWI-F
6. KGFM-F (EZ/SAC)	32/ 4.7	5.2	5.8	3.2	4.9	4.7	35/454	436/11.0	11.9	10.6	B	KGFM-F
7. KERN-F (O)	31/ 4.6	4.6	3.6	3.3	4.4	4.0	32/587	522/13.1	14.8	12.9	B	KERN-F
8. KSUV-AF (SP)	29/ 4.3	4.0	4.8	2.2	4.0	3.8	29/278	259/ 6.5	7.1	6.6	A	KSUV-AF
9. KLLY-F (AC)	28/ 4.1	3.6	3.9	3.8	5.2	3.9	28/392	392/ 9.9	9.1	11.4	C	KLLY-F
10. KCWR (C)	28/ 4.1	2.3	2.7	2.4	4.9	2.9	32/332	285/ 7.2	6.2	7.3	A	KCWR
11. KMYX-F (AC/O)	20/ 2.9	1.2	0.7	2.1	2.3	1.7	20/212	212/ 5.3	5.1	5.5		KMYX-F
12. KWAC (SP)	19/ 2.8	3.0	---	4.9	4.2	---	19/237	237/ 6.0	5.9	8.0		KWAC
13. KCHT-F (CHR)	17/ 2.5	1.1	1.6	1.7	2.1	1.7	17/212	212/ 5.3	4.8	5.9		KCHT-F
14. KKBB-F (CL AOR)	17/ 2.5	3.3	2.7	2.4	2.3	2.7	21/396	357/ 9.0	9.2	7.2	B	KKBB-F
15. KHIS-F (REL)	11/ 1.6	0.5	1.0	1.0	1.3	1.0	11/215	215/ 5.4	2.9	5.2		KHIS-F
16. KNZR (T)	11/ 1.6	2.4	2.9	1.7	1.8	2.2	11/278	238/ 6.0	6.5	6.9	A	KNZR

12+ FM SHARE (METRO): 76.18% (451 of 592) (SUM 92: 72.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KRAB-F>>	1 KUZZ-F>	1 KUZZ-F>>	1 KUZZ-F>	1 KUZZ-F>>	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F>	1 KUZZ-F	1 KUZZ-F>
2 KKXX-F>	2 KKXX-F<	2 KERN	2 KERN	2 KERN	2 KERN	2 KERN	2 KERN	2 KRAB-F	2 KRAB-F	2 KCWR
3 KIWI-F>	3 KRAB-F	3 KKXX-F<	3 KIWI-F	3 KIWI-F	3 KCWR	3 KIWI-F<	3 KRAB-F	3 KKXX-F	3 KKXX-F<	3 KSUV-F
4	4 KIWI-F	4 KRAB-F	4 KLLY-F	4 KERN-F<	4 KERN-F<	4 KKXX-F<	4 KGFM-F	4 KGFM-F	4 KLLY-F	4
5	5 KMYX-F	5 KIWI-F	KERN-F	5 KGFM-F<	5 KGFM-F	5 KRAB-F	5 KIWI-F	5 KERN-F	5 KIWI-F	5
6	6	6	6	6 KLLY-F	6	6 KGFM-F	6 KKXX-F	6	6 KCWR	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKXX-F	1 KUZZ-F<	1 KIWI-F	1 KUZZ-F>	1 KUZZ-F>	1 KRAB-F	1 KRAB-F<	1 KUZZ-F	1 KUZZ-F	1 KUZZ-F>
2 KUZZ-F	2 KKXX-F	2 KUZZ-F	2 KKXX-F	2 KGFM-F	2 KKXX-F	2 KUZZ-F>	2 KRAB-F	2 KRAB-F<	2 KERN
3	3 KIWI-F	3 KLLY-F	3 KGFM-F	3 KIWI-F	3 KMYX-F	3 KMYX-F	3 KMYX-F	3 KERN	3 KRAB-F
4	4 KLLY-F	4 KKXX-F	KIWI-F	4 KLLY-F	4 KCHT-F	4 KKXX-F	KERN	4 KMYX-F	4 KMYX-F
5	5 KGFM-F	5	KLLY-F	5 KERN-F	5 KSUV-AF	5 KKBB-F	5 KIWI-F	5 KKXX-F	5 KIWI-F
6	6	6	6	6	6	6 KCHT-F	6	6	6 KERN-F

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME	
KAFY	970	BAKERSFIELD	1.5/3.9/ 10/ 153
KBID	1350	BAKERSFIELD	0.4/3.1/ 3/ 122
KCHJ	1010	DELANO	0.4/2.0/ 3/ 78
KDNO-F	98.5	DELANO	0.4/1.3/ 4/ 130
KERI	1180	WASCO	0.9/3.2/ 12/ 239
KGEO	1230	BAKERSFIELD	0.3/3.4/ 2/ 136
KTIE-F	107.1	BAKERSFIELD	1.2/7.7/ 8/ 304
KBOS-F	94.9	TULARE	0.7/3.6/ 85/ 834
KFI	640	LOS ANGELES	0.4/1.6/ 7/ 172
KJOI-F	98.9	DINUBA	1.2/2.5/ 44/ 391
KLOS-F	95.5	LOS ANGELES	0.3/1.5/ 8/ 160
KMJ	580	FRESNO	0.9/2.2/ 51/ 565
KRTH-F	101.1	LOS ANGELES	0.3/1.3/ 3/ 102
KTPI-F	103.1	TEHACHAPI	0.7/1.3/ 10/ 120

BAKERSFIELD

RADIO STATIONS

KAFY	,	970,	1 KW (DA-1)	,	Hispanic	UPI,	\$18.00	(Caballero)	
KCWR	,	550,	5 KW (DA-2)	,	Country	,	\$ NA	(Katz)	Buck Owens
KERN	,	1410,	1 KW	,	News/Talk	NBC-T ABC,	\$23.00	(Christal)	Amer. General
KGEO	,	1230,	1 KW	,	Oldies	UNISTR,	\$12.00	(Mc-Guild)	
KWAC	,	1490,	1 KW	,	Hispanic	,	\$24.00	(Lotus)	
KERN-F,		94.1,	4.5 KW @ 1309	,	Oldies	,	\$19.00	(Christal)	Amer. General
KGFM-F,		101.5,	4.8 KW @ 1279	,	Soft AC/EZ	UNISTR,	\$25.00	(Mc-Guild)	
KIWI-F,		92.1,	6 KW @ 164	,	Hispanic	,	\$21.00	(CHBS)	
KKBB-F,		97.7,	3 KW @ 298	,	Classic AOR	,	\$20.00	(Eastman)	(SHAFTER)
KKXX-F,		105.3,	35 KW @ 581	,	CHR	,	\$32.00	(D & R)	Salem (DELANO)
KLLY-F,		95.3,	13 KW @ 462	,	AC	AP,	\$22.00	(D & R)	Buckley (OILDALE)
KRAB-F,		106.3,	3.9 KW @ 374	,	AOR	,	\$23.00	(Banner)	(GREENACRE)
KUZZ-F,		107.9,	5.8 KW @ 1358	,	Country	,	\$60.00	(Katz)	Buck Owens
KSUV-F,		102.9,	21 KW @ 364	,	Hispanic	,	\$17.00	(Caballero)	

Miscellaneous: KWAC was delisted from the Winter 1993 Arbitron . . .

BALTIMORE

Arbitron Rank/Pop (12+): 19/2,033,200 Stations: 38/21 1992 Revenue: \$60,000,000
 Diaries: 1912/1063:1/47.0% HH Inc.: \$36,013
 MSA Rank/Pop: 17/2,400,000 Sample Target: 1920 Retail \$: 18.0 Bil
 ADI # 22 % Below Line: 14.5 Pop per Station: 96,819
 Average Person Ratings: 18.5 % Not Listed: 12.3 #1 Biller: WBAL \$10,000,000
 Market TSL: 24.00 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WBAL (N/T)	398/10.6	7.8	7.7	7.7	10.2	8.5	412/5018	4686/23.0	20.0	24.9	I	WBAL
2. WPOC-F (C)	335/ 8.9	8.9	8.2	7.5	8.0	8.4	364/3999	3466/17.0	18.4	17.0	G	WPOC-F
3. WXYV-F (B)	225/ 6.0	5.9	6.7	6.3	6.4	6.2	233/3389	3172/15.6	15.7	15.2	G	WXYV-F
4. WLIF-F (SAC)	215/ 5.7	5.6	7.2	7.1	7.2	6.4	243/3015	2809/13.8	14.2	16.7	H	WLIF-F
5. WQSR-F (O)	199/ 5.3	5.7	5.2	5.7	5.9	5.5	223/3332	3026/14.9	14.4	13.9	H	WQSR-F
6. WERQ-F (CHR)	175/ 4.6	5.2	4.0	4.9	4.2	4.7	187/2990	2729/13.4	14.9	13.1	D	WERQ-F
7. WIYY-F (AOR)	169/ 4.5	4.2	4.0	5.8	5.7	4.6	210/3249	2725/13.4	14.8	16.2	G	WIYY-F
8. WWMX-F (AC)	140/ 3.7	5.4	5.3	5.5	5.3	5.0	154/2834	2717/13.4	16.3	16.6	H	WWMX-F
9. WWIN-F (B/AC)	136/ 3.6	2.2	3.1	3.4	3.0	3.1	136/1958	1958/ 9.6	6.4	7.5	D	WWIN-F
10. WCBM (T)	129/ 3.4	4.8	5.1	3.2	2.5	4.1	145/1911	1739/ 8.6	8.7	7.2		WCBM
11. WHFS-F (AOR)	113/ 3.0	2.8	3.4	3.4	3.8	3.2	123/1816	1653/ 8.1	8.9	9.4		WHFS-F
12. WITH (BB)	92/ 2.4	2.3	2.8	3.0	1.8	2.6	92/855	855/ 4.2	4.5	5.1	B	WITH
WGRX-F (CL AOR)	92/ 2.4	2.6	2.2	2.3	2.2	2.4	117/2575	2009/ 9.9	10.5	8.3	C	WGRX-F
14. WVRT-F (AC)	88/ 2.3	3.2	2.7	2.4	3.7	2.7	89/2279	2138/10.5	12.4	11.2		WVRT-F
15. WCAO (G)	85/ 2.3	1.8	2.6	2.3	1.4	2.3	96/1058	989/ 4.9	4.8	3.1		WCAO
16. WRBS-F (REL)	73/ 1.9	2.0	1.8	1.6	1.4	1.8	78/1082	997/ 4.9	4.1	3.5		WRBS-F
17. WPGC-F (CHR)	72/ 1.9	2.0	1.7	1.3	1.8	1.7	77/1820	1643/ 8.1	7.2	6.5		WPGC-F
18. WJFK (T)	61/ 1.6	1.8	1.4	1.1	1.1	1.5	68/859	793/ 3.9	3.4	2.8		WJFK
19. WBGR (G)	59/ 1.6	0.8	1.1	0.8	0.7	1.1	59/472	462/ 2.3	2.1	2.3		WBGR
20. WWIN (G)	46/ 1.2	1.1	0.9	1.2	0.9	1.1	46/634	634/ 3.1	3.0	3.3		WWIN

12+ FM SHARE (METRO): 70.23% (2321 of 3305) (SUM 92: 76.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WERQ-F	1 WXYV-F	1 WPOC-F	1 WPOC-F	1 WPOC-F	1 WBAL	1 WBAL	1 WPOC-F	1 WPOC-F	1 WBAL	1 WXYV-F
2 WXYV-F	2 WIYY-F	2 WXYV-F	2 WQSR-F	2 WQSR-F	2 WPOC-F	2 WQSR-F	2 WBAL	2 WBAL	2 WXYV-F	2 WBAL
3 WIYY-F	3 WPOC-F	3 WQSR-F	3 WBAL	3 WBAL	3 WLIF-F	3 WQSR-F	3 WLIF-F	3 WLIF-F	3 WPOC-F	3 WPOC-F
4	4 WERQ-F	4 WIYY-F	4 WLIF-F	4 WLIF-F	4 WQSR-F	4 WLIF-F	4 WXYV-F	4 WXYV-F	4 WERQ-F	4 WWIN-F
5	5 WHFS-F	5 WBAL	5 WXYV-F	5 WXYV-F	5 WCBM	5 WXYV-F	5 WQSR-F	5 WERQ-F	5	5 WERQ-F
6	6 WWMX-F	6 WERQ-F	6 WWMX-F	6 WWMX-F	6 WITH	6 WIYY-F	6 WWMX-F	6 WIYY-F	6	6 WCBM
7	7 WBAL	7 WLIF-F	7 WWIN-F	7 WWIN-F	7	7	7 WIYY-F	7 WWMX-F	7	7 WIYY-F
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXYV-F	1 WXYV-F	1 WPOC-F	1 WXYV-F	1 WPOC-F	1 WXYV-F	1 WIYY-F	1 WIYY-F	1 WPOC-F	1 WBAL
2 WERQ-F	2 WPOC-F	2 WXYV-F	2 WXYV-F	2 WLIF-F	2 WERQ-F	2 WXYV-F	2 WPOC-F	2 WIYY-F	2 WPOC-F
3 WHFS-F	3 WWMX-F	3 WWMX-F	3 WQSR-F	3 WQSR-F	3 WIYY-F	3 WPOC-F	3 WHFS-F	3 WBAL	3 WQSR-F
4 WIYY-F	4 WERQ-F	4 WQSR-F	4 WLIF-F	4 WXYV-F	4 WPOC-F	4 WERQ-F	4 WGRX-F	4 WERQ-F	4 WIYY-F
5 WVRT-F	5 WIYY-F	5 WIYY-F	5 WWMX-F	5 WWMX-F	5 WHFS-F	5 WHFS-F	5 WBAL	5 WQSR-F	5 WGRX-F
6 WWMX-F	6 WVRT-F	6 WERQ-F	6 WWIN-F	6 WWIN-F	6 WJFK	6 WJFK	6 WJFK	6 WXYV-F	6 WHFS-F
7 WPGC-F	7 WHFS-F	7 WVRT-F	7 WERQ-F	7 WBAL	7	7 WBAL	7 WWMX-F	7	7 WWIN-F
WPOC-F	8	8 WWIN-F	8	8	8	8	8 WXYV-F	8	8

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WAMD 970 ABERDEEN	0.3/0.6	13/	139	
WWLG 1360 BALTIMORE	1.1/2.2	40/	455	
WXCX-F 103.7 HAVRE DE GRACE	0.4/1.0	23/	443	
WXZL-F 103.1 GRASONVILLE	1.0/4.1	40/	966	

See Washington for more information about the following:

WASH-F	0.3/1.9	WMAL	0.4/1.9
WBIG-F	0.5/2.8	WMZQ-F	0.5/2.0
WFRE-F	0.6/1.6	WRQX-F	0.9/3.1
WGAY-F	0.6/2.2	WTOP	0.8/4.9
WHUR-F	1.1/4.0	WWDC-F	0.7/4.9
WJFK-F	0.3/0.9	WWMD-F	0.4/0.9
WKYS-F	0.5/2.8	WWRC	0.4/1.0

BALTIMORE

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N), NEWS/TALK	CBS, \$ 146.00 (D&R)	Hearst
WBGR, 860, 2.5 KW/100 W (DA-1), GOSPEL	AURN, \$ 45.00 (Roslin)	Mortenson
WCAO, 600, 5 KW (DA-1), GOSPEL	NBC, \$ 37.00 (Mc-Guild)	Summit
WCBM, 680, 10 KW/5 KW (DA-2), TALK	NBC ABC, \$ 43.00 (Katz)	
WHLF, 1360, 5 KW/1.7 KW (DA-1), BLACK	SBN, \$ 31.00 (Roslin)	
WITH, 1230, 1 KW, NOSTALGIA	MBS, \$ 37.00 (Roslin)	
WWIN, 1400, 1 KW, GOSPEL	, \$ 29.00 (Torbet)	

FM STATIONS

WVRT, 104.3, 50 KW @ 420, AC/CHR	, \$ 101.00 (Banner)	Capitol
WERQ, 92.3, 37 KW @ 571, CHR	APR, \$ 60.00 (MMR)	Aimc
WGRX, 100.7, 16 KW @ 859, CLASSIC AOR	ABC, \$ 47.00 (MMR)	Shamrock-Lynett (WESTMINSTER)
WIYY, 97.9, 14 KW @ 951, AOR	ABC, \$ 142.00 (D&R)	Hearst
WLIF, 101.9, 14 KW @ 961, EZ/SOFT AC	, \$ 138.00 (Eastman)	Infinity
WPOC, 93.1, 16 KW @ 859, COUNTRY	ABC, \$ 119.00 (Mc-Guild)	Nationwide
WQSR, 105.7, 50 KW @ 492, OLDIES	, \$ 140.00 (Christal)	Sconnix
WRBS, 95.1, 50 KW @ 498, RELIGION	, \$ 23.00 (---)	
WWIN, 95.9, 3 KW @ 298, BLACK	UNISTR, \$ 59.00 (Torbet)	
WWMX, 106.5, 7.4 KW @ 1217, AC	, \$ 172.00 (Katz)	Capitol-Goodman
WXYV, 102.7, 50 KW @ 400, BLACK	, \$ 127.00 (McGuild)	Summit

OTHER RANKED STATIONS -- SEE WASHINGTON

BATON ROUGE

Arbitron Rank/Pop (12+): 83/430,800
 MSA Rank/Pop: 92/543,000
 ADI # 95
 Average Person Ratings: 16.0
 Market TSL: 21.00 hours

Stations: 19/14
 Diaries: 1023/421:1/46.2%
 Sample Target: 930
 % Below Line: 8.1
 % Not Listed: 17.0

1992 Revenue: \$13,100,000
 HH Inc.: \$28,134
 Retail \$: 4.3 Bil
 Pop per Station: 30,771
 #1 Biller: WYNK-AF \$3,700,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WYNK-AF (C)	91/13.2	18.0	19.2	19.6	18.7	17.5	207/2927	1164/27.0	34.8	33.4	E	WYNK-AF
2. KQXL-F (B)	82/11.9	12.0	11.6	11.4	10.8	11.7	108/1195	905/21.0	20.1	18.2	C	KQXL-F
3. WXOK (B)	69/10.0	8.9	11.1	11.3	6.6	10.3	91/1033	771/17.9	17.2	15.8	B	WXOK
4. WJBO (N/T)	51/ 7.4	5.9	5.3	7.1	7.3	6.4	58/848	715/ 6.6	14.9	16.0	C	WJBO
5. WKJN-F (C)	38/ 5.5	5.7	5.3	5.5	6.4	5.5	67/1217	586/13.6	17.9	15.9	D	WKJN-F
WFMF-F (CHR)	38/ 5.5	6.4	5.6	7.1	8.6	6.2	64/1461	810/18.8	19.7	22.8	C	WFMF-F
7. WGGZ-F (O)	34/ 4.9	3.6	5.5	3.3	3.1	4.3	54/1048	610/14.2	9.8	11.6	C	WGGZ-F
8. KRVE-F (AC)	31/ 4.5	6.2	4.9	5.4	4.8	5.3	39/739	594/13.8	15.3	14.8	A	KRVE-F
9. WTGE-F (AOR)	29/ 4.2	4.4	3.9	4.1	5.3	4.2	68/1366	573/13.3	13.7	14.5	B	WTGE-F
10. WCKW-F (CL AOR)	17/ 2.5	4.3	4.0	3.9	4.7	3.7	84/1339	506/11.7	12.1	13.2		WCKW-F
WQCK-F (?)	17/ 2.5	0.6	1.7	1.3	0.7	1.5	21/308	225/ 5.2	2.9	2.8		WQCK-F
12. WQUE-F (B)	16/ 2.3	3.3	2.6	2.2	2.0	2.6	55/906	349/ 8.1	8.6	5.9		WQUE-F
13. WNDC (G)	15/ 2.2	2.4	2.5	2.6	2.2	2.4	20/266	192/ 4.5	5.1	4.0		WNDC
14.												
15.												

12+ FM SHARE (METRO): 72.73% (416 of 572) (SUM 92: 77.89%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AHD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQXL-F	1 KQXL-F	1 WYNK-AF<	1 WYNK-AF	1 WYNK-AF	1 WYNK-AF>	1 WYNK-AF	1 WYNK-AF<	1 WYNK-AF	1 KQXL-F>	1 KQXL-F>
2 WFMF-F>>	2 WYNK-AF	2 KQXL-F	2 KQXL-F	2 KQXL-F	2 WJBO <	2 WXOK <	2 WJBO <	2 KQXL-F>	2 WFMF-F	2 WJBO
3	3 WTGE-F<	3 WXOK >	3 WXOK >	3 WXOK >	3 WXOK	3 KQXL-F	3 WXOK	3 WXOK <	3 WXOK	3 WXOK
4	4 WXOK	4 WTGE-F	4 WGGZ-F	4 WGGZ-F	4 KQXL-F	4 WJBO	4 KQXL-F>	4 WFMF-F<	4 WJBO	4 WYNK-F
5	5 WFMF-F	5 WKJN-F	5 WJBO-F	5 WKJN-F	5 WGGZ-F	5 WKJN-F	5 WGGZ-F	5 WKJN-F	5 WKJN-F	5 WFMF-F
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYNK-AF	1 WYNK-AF	1 KQXL-F	1 WYNK-AF<	1 WYNK-AF	1 KQXL-F	1 KQXL-F	1 WTGE-F	1 WYNK-AF	1 WYNK-AF
2 KQXL-F	2 KQXL-F>	2 WYNK-AF	2 KQXL-F	2 KQXL-F	2 WFMF-F	2 WTGE-F<	2 WXOK	2 KQXL-F	2 WXOK
3 WFMF-F	3 WTGE-F	3 WTGE-F	3 WXOK >	3 WXOK >	3 WYNK-AF	3 WXOK	3 KQXL-F	3 WXOK	3 KQXL-F
4 WKJN-F	4 WXOK	4 WXOK	4 WKJN-F<	4 WKJN-F	4 WTGE-F	4 WYNK-AF	4 WKJN-F	4 WGGZ-F	4 WGGZ-F
5 WTGE-F	5 WFMF-F	5 WFMF-F	5 WTGE-F	5 WGGZ-F	5	5 WFMF-F	5 WQCK-F	5 KRVE-F	5 WJBO
6 WXOK	6	6 WKJN-F	6 KRVE-F	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME /RTG	TSA /AQH	TSA /CUME
WIBR 1300	BATON ROUGE	1.2/3.7/	14/	188
WYCT-F 94.1	KENTWOOD	1.9/6.8/	28/	551
KHOM-F 104.1	HOUMA	1.7/7.1/	50/	886
KTDY-F 99.9	LAFAYETTE	0.9/2.6/	75/	1140
WWL 870	NEW ORLEANS	0.7/3.6/	31/	555

RADIO STATIONS

WJBO , 1150, 5 KW (DA-1)	Talk/News	CBS, NBC-T, \$45.00	(Crystal)	Jenne
WNDC , 910, 1 KW (DA-1)	Gospel	, \$15.00	(---)	
WXOK , 1460, 5 KW/1 KW (DA-3)	Black	AURN, \$19.00	(Banner)	
KQXL-F, 106.5, 50 KW @ 298	Black	AURN ABC, \$26.00	(Banner)	(NEW ROADS)
KRVE-F, 96.1, 43 KW @ 449	AC	, \$22.00	(K & P)	(BRUSLY)
WFMF-F, 102.5, 100 KW @ 1260	CHR	UNISTR, \$45.00	(Christal)	Jenne
WGGZ-F, 98.1, 100 KW @ 1500	Oldies	UNISTR, \$34.00	(Katz)	
WKJN-F, 103.3, 100 KW @ 1004	Country	MBS, \$46.00	(Crystal)	(HAMMOND)
WTGE-F, 100.7, 100 KW @ 1499	AOR	ABC, \$30.00	(Eastman)	
WXLT-F, 94.1, 100 KW @ 981	Soft AC	, \$16.00	(Christal)	KQXL (D) (McCOMB, MS)
WYNK-F, 101.5, 100 KW @ 1499	Country	ABC, \$77.00	(Torbet)	Narragansett

Other Ranked Stations - See New Orleans

BIRMINGHAM

Arbitron Rank/Pop (12+): 53/763,600 Stations: 28/21 1992 Revenue: \$25,100,000
 Diaries: 1234/619:1/47.7% HH Inc.: \$27,025
 MSA Rank/Pop: 59/942,000 Sample Target: 1210 Retail \$: 6.9 B11
 ADI # 49 % Below Line: 8.5 Pop per Station: 36,392
 Average Person Ratings: 17.2 % Not Listed: 10.4 #1 Biller: WZZK-AF \$6,100,000
 Market TSL: 22.75 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WZZK-AF (C)	233/17.8	17.7	18.4	20.0	16.6	18.5	344/3940	2503/32.8	34.7	33.8	G	WZZK-AF
2. WENN-F (B)	143/10.9	11.1	10.9	8.8	9.3	10.4	191/1985	1402/18.4	19.7	17.2	D	WENN-F
3. WERC (N/T)	100/ 7.6	8.4	6.4	5.5	6.0	7.0	100/1081	1039/13.6	15.5	12.1	C	WERC
4. WMJJ-F (AC)	82/ 6.3	6.0	6.3	8.0	9.6	6.7	98/1745	1353/17.7	17.3	20.5	F	WMJJ-F
5. WZRR-F (AOR)	78/ 5.9	6.7	7.9	7.6	9.1	7.0	111/1839	1311/17.2	17.8	18.5	E	WZRR-F
6. WAPI-F (CHR)	71/ 5.4	5.4	6.8	5.0	5.9	5.7	84/1717	1312/17.2	17.1	18.1	B	WAPI-F
7. WODL-F (O)	70/ 5.3	7.7	5.9	4.0	2.0	5.7	113/1976	1340/17.5	19.9	7.8	B	WODL-F
8. WAGG (G)	56/ 4.3	2.2	2.6	4.1	3.9	3.3	56/555	555/ 7.3	6.2	7.7	A	WAGG
9. WAPI (BB)	46/ 3.5	2.6	4.0	3.5	3.3	3.4	49/683	667/ 8.7	7.4	8.3	B	WAPI
10. WATV (B)	45/ 3.4	4.1	5.3	4.8	3.7	4.4	45/561	561/ 7.3	10.0	9.1	A	WATV
WTUG-F (B)	45/ 3.4	3.9	2.8	3.6	3.5	3.4	117/1112	641/ 8.4	8.4	8.1		WTUG-F
12. WDJC-F (REL)	32/ 2.4	2.2	3.0	2.1	2.5	2.4	54/1194	731/ 9.6	8.7	7.1	B	WDJC-F
13. WJLD (B)	31/ 2.4	2.6	2.1	2.1	2.2	2.3	31/448	448/ 5.9	8.4	6.3	A	WJLD
14.												
15.												

12+ FM SHARE (METRO): 69.39% (816 of 1176) (SUM 92: 72.63%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WENN-F	1 WENN-F<	1 WZZK-AF	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>	1 WZZK-AF>>	1 WZZK-AF>	1 WZZK-AF>	1 WENN-F>	1 WZZK-F<
2 WAPI-F	2 WZZK-AF	2 WENN-F>	2 WENN-F	2 WENN-F	2 WERC	2 WERC <	2 WERC	2 WZZK-AF>	2 WZZK-AF>	2 WENN-F
3 WZZK-AF	3 WZRR-F>	3 WZRR-F	3 WODL-F<	3 WMJJ-F<	3 WODL-F	3 WENN-F>	3 WENN-F<	3 WZRR-F<	3 WAPI-F	3 WATV
4 WTUG-F	4 WMJJ-F	4 WMJJ-F	4 WMJJ-F<	4 WODL-F	4 WENN-F	4 WMJJ-F	4 WMJJ-F	4 WMJJ-F	4 WZRR-F	4 WAGG-F<
5	5 WAPI-F	5 WODL-F	5 WZRR-F	5 WZRR-F	5 WAPI-F	5 WAPI-F<	5 WODL-F<	5 WODL-F	5	5 WERC
6	6	6	6	6	6	6 WODL-F	6 WZRR-F	6 WAPI-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZZK-AF	1 WZZK-AF>	1 WZZK-AF	1 WZZK-AF>	1 WZZK-AF>	1 WZRR-F	1 WENN-F	1 WENN-F	1 WENN-F<	1 WZZK-AF
2 WENN-F	2 WENN-F<	2 WMJJ-F	2 WENN-F<	2 WMJJ-F	2 WENN-F	2 WZRR-F	2 WZZK-AF	2 WZZK-AF	2 WENN-F
3 WMJJ-F	3 WMJJ-F	3 WZRR-F	3 WMJJ-F>	3 WENN-F	3 WZZK-AF	3 WZZK-AF>	3 WZRR-F	3 WZRR-F	3 WODL-F
4 WAPI-F	4 WZRR-F	4 WENN-F	4 WZRR-F	4 WODL-F	4 WAPI-F	4 WAPI-F	4 WAPI-F	4 WODL-F>	4 WZRR-F
5 WZRR-F	5 WAPI-F	5 WAPI-F	5 WAPI-F<	5 WZRR-F	5	5	5 WERC	5 WERC	5 WERC
WTUG-F	6	6	6 WODL-F	6	6	6	6	6 WAPI-F	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WAYE 1220	BIRMINGHAM	0.3/1.8/	4/ 135
WCEO 1260	BIRMINGHAM	0.3/1.0/	4/ 79
WKLD-F 97.7	ONEONTA	0.8/1.8/	12/ 212
WFFN-F 95.3	CORDOVA	0.8/1.4/	11/ 118
WJOX 690	BIRMINGHAM	1.9/6.4/	34/ 711
WURL 760	MOODY	1.2/1.2/	16/ 94
WYDE 850	BIRMINGHAM	0.5/4.3/	7/ 325
WQEN-F 103.7	GADSDEN	0.3/1.5/	40/ 802
WHMA-F 100.5	ANNISTON	0.6/3.0/	76/ 988
WQSB-F 105.1	ALBERTSVILLE	0.8/1.8/	49/ 713
WRSB-F 96.9	DECATUR	0.9/2.3/	44/ 513
WTXT-F 98.1	FAYETTE	0.5/1.2/	60/ 870
WZBQ-F 102.5	JASPER	2.0/8.7/	55/1125

BIRMINGHAM

RADIO STATIONS

WAGG	,	1320,	5 KW (DAYS)	,	Gospel	AURN,	\$ 30.00	(D&R)	
WAPI	,	1070,	50 KW/5 KW (DA-N),	,	Nostalgia	NBC,	\$ 29.00	(Christal)	Dittman
WATV	,	900,	1 KW/165 W	,	Black	ABC,	\$ 24.00	(Banner)	
WAYE	,	1220,	1 KW/75 W	,	Gospel	UNISTR,	\$ 16.00	(---)	Willis
WERC	,	960,	5 KW (DA-N)	,	News/Talk	MBS ABC,	\$ 40.00	(Mc-Guild)	Ameron
WJLD	,	1400,	1 KW	,	Black	SMN MBS,	\$ 19.00	(K & P)	
WJOX	,	690,	50 KW/500 W	,	Sports	,	\$ 20.00	(Eastman)	Dick
WZZK	,	610,	5 KW/1 KW(DA-N),		--- See WZZK-F				
WAPI-F,		94.5,	98 KW @ 1210	,	CHR	ABC,	\$ 58.00	(Christal)	Dittman
WDJC-F,		93.7,	99 KW @ 1007	,	Religion	,	\$ 23.00	(Crawford)	Crawford
WENN-F,		107.7,	100 KW @ 1036	,	Black	AURN,	\$ 54.00	(D&R)	
WODL-F,		106.9,	99 KW @ 994	,	Oldies	ABC,	\$ 70.00	(Katz)	NewCity
WMJJ-F,		96.5,	100 KW @ 1027	,	AC	CBS,	\$102.00	(Mc-Guild)	Ameron
WZRR-F,		99.5,	100 KW @ 869	,	Classic AOR	,	\$ 85.00	(Eastman)	Dick
WZZK-F,		104.7,	99 KW @ 1300	,	Country	,	\$138.00	(Katz)	NewCity

BOSTON

Arbitron Rank/Pop (12+): 9/3,202,100
 MSA Rank/Pop: 10/3,740,000
 ADI # 6
 Average Person Ratings: 18.3
 Market TSL: 24.25 hours

Stations: 36/31
 Diaries: 2471/1296:1/43.0%
 Sample Target: 2410
 % Below Line: 2.2
 % Not Listed: 13.7

1992 Revenue: \$115,600,000
 HH Inc.: \$35,763
 Retail \$: 34.4 Bill
 Pop per Station: 103,294
 #1 Biller: WBCN-F \$14,200,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WXKS-F (CHR)	452/ 7.7	8.3	7.8	7.0	7.5	7.7	551/10273	7586/23.7	23.2	22.6	I	WXKS-F
2. WBZ (N/T)	425/ 7.3	6.1	7.3	7.4	6.6	7.0	567/9114	6668/20.8	18.4	18.8	I	WBZ
3. WRKO (N/T)	352/ 6.0	6.1	4.8	5.5	6.7	5.6	390/6355	5485/17.1	15.1	15.3	I	WRKO
4. WJMN-F (CHR)	338/ 5.8	4.0	4.0	4.5	4.9	4.6	542/8990	5771/18.0	16.5	18.6		WJMN-F
5. WMJX-F (AC)	312/ 5.3	5.7	5.1	5.3	4.7	5.4	353/5983	4915/15.3	15.3	14.6	H	WMJX-F
6. WBCN-F (AOR)	282/ 4.8	5.2	5.0	5.3	5.4	5.1	417/6491	4525/14.1	16.4	15.4	I	WBCN-F
7. WBMX-F (AC)	267/ 4.6	4.0	3.8	3.5	3.6	4.0	324/5641	4437/13.9	13.5	12.0	F	WBMX-F
8. WODS-F (O)	267/ 4.6	3.7	4.3	4.7	5.5	4.3	405/6948	4633/14.5	12.9	15.3	H	WODS-F
9. WSSH-F (SAC)	224/ 3.8	3.5	3.9	4.2	4.0	3.9	276/4410	3318/10.4	10.5	11.5	H	WSSH-F
10. WBOS-F (AOR)	210/ 3.6	3.3	3.1	3.8	2.5	3.5	279/4583	3420/10.7	10.3	8.8	E	WBOS-F
11. WHDH (T)	209/ 3.6	4.4	4.1	3.8	3.2	4.0	223/4012	3538/11.0	12.1	10.2	E	WHDH
12. WZLX-F (CL AOR)	203/ 3.5	3.7	3.8	3.6	3.2	3.7	276/5649	4175/13.0	12.6	13.0	G	WZLX-F
13. WILD (B)	173/ 3.0	2.2	1.7	1.8	2.4	2.2	173/1216	1216/ 3.8	3.6	3.5	B	WILD
14. WCLB-F (C)	171/ 2.9	3.5	3.3	2.4	2.8	3.0	250/3707	2662/ 8.3	9.0	8.7	G	WCLB-F
15. WBCS-F (C)	127/ 2.2	2.1	1.6	2.5	2.0	2.1	207/3085	1799/ 5.6	5.6	5.9	D	WBCS-F
16. WCRB-F (CL)	124/ 2.1	3.1	3.3	2.4	2.1	2.7	194/3482	2248/ 7.0	8.8	6.8	E	WCRB-F
17. WEEI (SPRTS)	117/ 2.0	2.0	1.8	2.1	1.9	2.0	151/2980	2371/ 7.4	7.5	7.4	D	WEEI
18. WAAF-F (AOR)	113/ 1.9	2.0	2.2	2.3	2.5	2.1	197/3942	2055/ 6.4	7.5	7.4		WAAF-F
19. WXKS (BB)	100/ 1.7	1.7	2.8	1.7	2.5	2.0	100/1069	1069/ 3.3	4.9	4.8	C	WXKS
20. WFNX-F (AOR)	97/ 1.7	1.7	2.3	1.9	1.4	1.9	105/2039	1781/ 5.6	5.9	4.9	C	WFNX-F
21. WCGY-F (AOR)	85/ 1.5	1.1	1.0	1.2	1.3	1.2	110/2927	1964/ 6.1	6.0	5.9		WCGY-F
22. WPLM-AF (BB)	69/ 1.2	2.4	2.0	2.0	2.1	1.9	176/2971	1446/ 4.5	6.4	5.8	C	WPLM-AF
23.												
24.												
25.												

12+ FM SHARE (METRO): 69.10% (3489 of 5049) (SUM 92: 69.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMN-F <	1 WXKS-F	1 WXKS-F	1 WMJX-F <	1 WMJX-F <	1 WBZ	1 WBZ	1 WXKS-F	1 WXKS-F	1 WBZ <	1 WBZ >>>
2 WXKS-F >>	2 WJMN-F <	2 WBCN-F	2 WBCN-F	2 WODS-F <	2 WRKO >	2 WXKS-F	2 WMJX-F	2 WJMN-F	2 WRKO	2 WRKO
3	3 WBCN-F	3 WMJX-F	3 WXKS-F	3 WXKS-F <	3 WODS-F <	WRKO >	3 WBMX-F <	3 WBZ <	3 WXKS-F <	3 WHDH
4	4 WMJX-F <	4 WJMN-F	4 WBMX-F	4 WBMX-F	4 WHDH	4 WBCN-F <	4 WHDH	4 WMJX-F <	4 WBCN-F	4 WXKS-F
5	5 WZLX-F <	5 WBMX-F	5 WODS-F	WBCN-F	5 WSSH-F	5 WJMN-F	5 WJMN-F <	5 WRKO <	5 WJMN-F	5 WMJX-F
6	6 WILD	6 WBOS-F	6 WBOS-F	6 WBOS-F	6 WMJX-F	6 WBMX-F	6 WODS-F	6 WODS-F	6 WMJX-F	6 WBCN-F
7	7 WBOS-F	7 WZLX-F	7 WZLX-F	7 WZLX-F	7 WBMX-F	7 WBMX-F	7 WBZ	7 WBMX-F	7	7
8	8 WBMX-F	WODS-F	8	WBZ	8	8	WBCN-F	8 WBCN-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXKS-F	1 WXKS-F	1 WMJX-F	1 WXKS-F	1 WMJX-F	1 WXKS-F	1 WBCN-F	1 WBCN-F	1 WBCN-F >	1 WBCN-F >
WJMN-F	2 WJMN-F	2 WXKS-F	2 WMJX-F	2 WXKS-F <	2 WJMN-F	2 WXKS-F	2 WXKS-F	2 WXKS-F <	2 WODS-F
3 WILD	3 WILD	3 WBMX-F	3 WJMN-F <	3 WBMX-F <	3 WBCN-F	3 WZLX-F	3 WZLX-F	3 WZLX-F	3 WZLX-F <
4 WBOS-F	4 WMJX-F	4 WBOS-F	4 WBMX-F	4 WODS-F	4 WZLX-F	4 WJMN-F >	4 WMJX-F	4 WODS-F	4 WBMX-F
5 WMJX-F	5 WBOS-F <	5 WILD	5 WBOS-F	5 WSSH-F <	5 WAAF-F	5 WAAF-F	5 WJMN-F	5 WJMN-F	5 WJMN-F
6 WBMX-F	6 WBMX-F	6 WJMN-F	6 WILD	6 WBOS-F	6 WCGY-F	6 WCGY-F	6 WCGY-F	6 WMJX-F	6 WRKO
7 WSSH-F	7	7 WBCN-F	7 WODS-F <	7 WJMN-F	7 WBOS-F	7 WMJX-F	7 WEEI	7 WBOS-F	7 WMJX-F
WAAF-F	8	8	8 WSSH-F	8	8 WFNX-F	8 WBOS-F	WBMX-F	8 WBMX-F	8
					WILD				
					WMJX-F				

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WCAP 980	LOWELL	0.3/0.9/ 30/	466
WESX 1230	SALEM	0.5/1.4/ 30/	460
WEZE 1260	BOSTON	0.5/1.7/ 30/	583
WJDA 1300	QUINCY	0.4/0.9/ 25/	304
WJIB 740	CAMBRIDGE	0.3/0.9/ 20/	281
WLYT-F 92.5	HAVERHILL	0.4/2.4/ 41/1318	
WROL 950	BOSTON	0.7/1.9/ 48/	721
WSSH 1510	BOSTON	0.3/1.3/ 20/	439
WHEB-F 100.3	PORTSMOUTH, NH	0.4/1.5/113/1385	
WOKQ-F 97.5	DOVER, NH	0.6/1.9/159/2369	
WXLO-F 104.5	FITCHBURG	0.4/2.2/170/2447	
WCTK-F 98.1	NEW BEDFORD	0.3/0.7/100/1489	
WHJY-F 94.1	PROVIDENCE	0.4/2.8/219/3611	

BOSTON

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW (DA-1)	, TALK	ABC, \$ 195.00 (Group W)	Westinghouse
WEEI, 590, 5 KW (DA-1)	, SPORTS	ABC, APR, \$ 100.00 (Katz)	Boston Celtics
WHDH, 850, 50 KW (DA-2)	, TALK	NBC, NBC-T, \$ 100.00 (Eastman)	Atlantic
WILD, 1090, 5 KW (DAYS)	, BLACK	AURN, ABC, \$ 42.00 (Roslin)	
WMEX, 1150, 5 KW (DA-2)	, SEE WMJX-FM		
WRKO, 680, 50 KW (DA-2)	, TALK/NEWS	MBS NBC, \$ 215.00 (Eastman)	Atlantic
WROL, 950, 5 KW (DAYS)	, RELIGION	, \$ 24.00 (---)	Carter
WXKS, 1430, 5 KW/1 KW (DA-N)	, NOSTALGIA	UNISTR, \$ N/A (Katz)	Pyramid

FM STATIONS

WBCN, 104.1, 19 KW @ 741, AOR		, \$ 300.00 (Torbet)	Infinity
WBMX, 98.5, 9 KW @ 1145, AC		UNISTR, \$ 115.00 (Eastman)	Atlantic
WBOS, 92.9, 9 KW @ 1149, PROG AOR		, \$ 75.00 (MMR)	Granum
WBCS, 96.9, 13 KW @ 1151, COUNTRY		ABC, \$ 80.00 (MMR)	Greater Media
WCGY, 93.7, 50 KW @ 430, AOR		ABC, \$ 60.00 (K & P)	Curt Gowdy
WCRB, 102.5, 15 KW @ 918, CLASSICAL		, \$ 81.00 (CMBS)	
WFXN, 101.7, 1.6 KW @ 440, AOR		, \$ 55.00 (D&R)	
WHRB, 95.3, 3 KW @ 110, VARIOUS		, \$ 30.00 (---)	
WMJX, 106.7, 24 KW @ 718, AC		, \$ 150.00 (McGuird)	Greater Media
WODS, 103.3, 16 KW @ 270, OLDIES		CBS, \$ 170.00 (CBS)	CBS
WPLM, 99.1, 50 KW @ 430, NOSTALGIA		UNISTR, \$ 59.00 (D&R)	(PLYMOUTH)
WSSH, 99.5, 32 KW @ 600, SOFT AC		, \$ 185.00 (MMR)	Granum
WVBF, 105.7, 14 KW @ 954, COUNTRY		, \$ 95.00 (Banner)	Fairbanks
WXKS, 107.9, 24 KW @ 722, CHR		, \$ 245.00 (Katz)	Pyramid
WZLX, 100.7, 20 KW @ 718, CLASSIC AOR		, \$ 130.00 (D&R)	Infinity
WZOU, 94.5, 12 KW @ 1053, CHR		, \$ 145.00 (D&R)	Ardman

WAAF -- SEE WORCESTER

Miscellaneous: WZOU-F changes calls to WJMN-F (June) . . .

BUFFALO-NIAGARA FALLS

A Arbitron Rank/Pop (12+): 41/989,500
 MSA Rank/Pop: 55/1,190,000 B
 ADI # 38
 Average Person Ratings: 18.0
 Market TSL: 23.25 hours

Stations: 22/20
 Diaries: 1353/731:1/48.3%
 Sample Target: 1420
 % Below Line: 2.1
 % Not Listed: 9.0

1992 Revenue: \$30,000,000
 HH Inc.: \$27,650
 Retail \$: 8.5 B11
 Pop per Station: 49,475
 #1 Biller: WHTT A/F \$3,625,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WBEN (FS/T)	178/10.0	7.1	8.7	8.2	7.6	8.5	187/2134	1998/20.2	18.8	19.9	E	WBEN
2. WYRK-F (C)	172/ 9.7	11.5	9.8	10.5	10.9	10.4	198/2279	2008/20.3	21.2	19.2	E	WYRK-F
3. WJYE-F (SAC)	145/ 8.1	7.3	6.6	8.7	7.1	7.7	147/2025	1960/19.8	18.7	17.5	D	WJYE-F
4. WGR (N/T)	128/ 7.2	7.0	9.3	7.5	5.3	7.8	153/2406	2064/20.9	22.4	18.6	D	WGR
5. WHTT-F (O)	126/ 7.1	8.8	7.1	8.2	6.6	7.8	139/2241	1965/19.9	21.4	18.5	E	WHTT-F
6. WBLK-F (B)	119/ 6.7	6.2	6.4	6.7	7.8	6.5	121/1258	1188/12.0	11.7	11.4	C	WBLK-F
7. WGRF-F (AOR)	116/ 6.5	5.8	5.7	6.7	6.7	6.2	151/2246	1763/17.8	16.8	17.1	D	WGRF-F
8. WKSE-F (CHR)	104/ 5.8	7.7	6.7	6.8	7.3	6.8	114/2237	1986/20.1	22.5	22.7	E	WKSE-F
9. WUFX-F (CL AOR)	102/ 5.7	5.6	6.2	5.2	7.0	5.7	124/1845	1523/15.4	13.5	17.6	D	WUFX-F
10. WMJQ-F (AC)	89/ 5.0	4.7	5.3	4.8	5.6	5.0	137/2427	1645/16.6	18.5	17.3	D	WMJQ-F
11. WBUF-F (AC)	69/ 3.9	3.9	3.4	5.0	3.6	4.1	81/1555	1416/14.3	12.0	12.4	C	WBUF-F
12. WECK (BB)	64/ 3.6	5.0	5.2	3.9	4.0	4.4	66/918	884/ 8.9	9.2	8.9	B	WECK
13. WNUC-F (C)	42/ 2.4	1.2	1.2	1.0	1.4	1.5	65/1051	710/ 7.2	4.8	4.5	A	WNUC-F
14. WWKB (T)	40/ 2.2	1.6	1.0	0.9	1.0	1.4	44/761	681/ 6.9	6.5	4.3		WWKB
15. WDCX-F (REL)	32/ 1.8	0.5	1.0	0.9	1.0	1.1	33/575	497/ 5.0	2.7	3.5		WDCX-F

12+ FM SHARE (METRO): 71.19% (1154 of 1621) (SUM 92: 76.47%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKSE-F	1 WUFX-F<	1 WGRF-F<	1 WHTT-F<	1 WYRK-F<	1 WBEN	1 WBEN >	1 WBEN <	1 WYRK-F<	1 WBLK-F<	1 WBEN
2 WBLK-F>>	2 WGRF-F>	2 WYRK-F<	2 WYRK-F	2 WHTT-F	2 WYRK-F	2 WGR	2 WYRK-F<	2 WBEN	2 WYRK-F<	2 WBLK-F
3	3 WKSE-F<	3 WHTT-F	3 WGRF-F	3 WGRF-F	3 WJYE-F<	WYRK-F	3 WJYE-F	3 WJYE-F	3 WUFX-F	3 WGR
4	4 WBLK-F	4 WUFX-F	4 WJYE-F	4 WJYE-F	4 WGR	4 WJYE-F	4 WGR <	4 WGRF-F<	4 WKSE-F<	4 WUFX-F
5	5 WYRK-F	5 WBLK-F<	5 WMJQ-F	5 WMJQ-F<	5 WHTT-F	5 WGRF-F	5 WGRF-F	5 WHTT-F<	5 WGR	5 WHTT-F
6	6 WMJQ-F	6 WJYE-F<	WBLK-F	6 WBLK-F	6	6 WHTT-F	WHTT-F	6 WKSE-F	6	6
7	7	7 WMJQ-F	7	7 WBUF-F	7	7 WBLK-F	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKSE-F	1 WGRF-F<	1 WGRF-F	1 WYRK-F<	1 WYRK-F<	1 WUFX-F	1 WUFX-F>	1 WUFX-F	1 WUFX-F<	1 WHTT-F
2 WUFX-F	2 WKSE-F	2 WJYE-F	2 WJYE-F<	2 WJYE-F	2 WGRF-F	2 WGRF-F>	2 WGRF-F	2 WGRF-F	2 WGRF-F<
3 WMJQ-F	3 WMJQ-F<	WYRK-F	3 WMJQ-F	3 WHTT-F	3 WBLK-F	3 WBLK-F	3 WBLK-F	3 WHTT-F	3 WYRK-F
4 WGRF-F	4 WYRK-F	4 WBUF-F	4 WKSE-F<	4 WMJQ-F	4 WKSE-F	4 WKSE-F	4 WHTT-F	4 WYRK-F	4 WUFX-F
5 WBLK-F	5 WBLK-F	5 WMJQ-F	5 WHTT-F	5 WBUF-F	5	5 CFNY-F	5 WWKB-F	5 WBLK-F	5 WGR
6 WYRK-F	6 WJYE-F	6 WKSE-F	6 WGRF-F<	6 WGRF-F<	6	6 WHTT-F	6 WJYE-F	6 WGR	6 WBLK-F
7	7 WBUF-F<	7 WBLK-F	7 WBUF-F<	7 WBLK-F<	7	7	7	7	7 WJYE-F
8	8 WUFX-F	8	8 WBLK-F	8 WKSE-F					

OTHER RATED STATIONS METRO CUME TSA SHARE/RTG/AQH/CUME

WJL	1440	NIAGARA FALLS	0.3/0.9/	5/ 88
WLVL	1340	LOCKPORT	1.0/2.0/	19/ 201
WUFO	1080	AMHERST	1.0/2.0/	17/ 201
WWWS	1400	BUFFALO	0.4/2.1/	8/ 215
WXRL	1300	LANCASTER	0.5/2.7/	12/ 337
CFNY-F	102.1	BRAMPTON, ONT	1.5/4.0/	28/ 418
CHTZ-F	97.7	ST. CATHERINES, ONT	0.6/3.6/	12/ 396

BUFFALO-NIAGARA FALLS

RADIO STATIONS

AM STATIONS

WBEN,	930,	5 KW (DA-N)	, Full Service	CBS,	\$ 70.00	(D&R)	Algonquin
WECK,	1230,	1 KW	, Nostalgia	NBC UNISTR,	\$ 29.00	(Mc-Guild)	EBE
WGR,	550,	5 KW (DA-N)	, News/Talk	ABC,	\$ 49.00	(Katz)	
WUFO,	1080,	1 KW (DAYS)	, Black	AURN,	\$ 16.00	(Williams)	Sheridan
WWKB,	1520,	50 KW (DA-1)	, Talk	ABC CNN,	\$ 34.00	(Banner)	Price

FM STATIONS

WBLK-F,	93.7,	50 KW @ 400,	Black	CBS,	\$ 40.00	(D&R)	
WBUF-F,	92.9,	91 KW @ 581,	AC	, \$ 66.00	(McGuild)		Lincoln
WDCX-F,	99.5,	110 KW @ 195,	Religion	, \$ 22.00	(---)		Crawford
WNUC-F,	107.7,	12 KW @ 800,	Country	UNISTR,	\$ 30.00	(---)	(WETHERSFIELD)
WGRF-F,	96.9,	13 KW @ 888,	AOR	, \$ 80.00	(Katz)		
WHTT-F,	104.1,	50 KW @ 390,	Oldies	, \$ 85.00	(MMR)		Pyramid
WJYE-F,	96.1,	50 KW @ 479,	Soft AC	UNISTR,	\$ 70.00	(Mc-Guild)	EBE
WKSE-F,	98.5,	46 KW @ 420,	CHR	ABC,	\$ 60.00	(Banner)	Price
WMJQ-F,	102.5,	105 KW @ 1338,	AC/CHR	SOURCE,	\$ 51.00	(D&R)	Algonquin
WUFX-F,	103.3,	49 KW @ 341,	Classic AOR	CBS,	\$ 50.00	(Katz)	Metroplex
WYRK-F,	106.5,	50 KW @ 390,	Country	, \$ 70.00	(Christal)		Stoner

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

CHARLESTON, SC

Arbitron Rank/Pop (12+): 85/425,800
 MSA Rank/Pop: 94/518,000
 ADI # 105
 Average Person Ratings: 16.0
 Market TSL: 21.0 hours

Stations: 20/19
 Diaries: 886/481:1/45.5%
 Sample Target: 900
 % Below Line: 1.0
 % Not Listed: 11.0

1992 Revenue: \$11,700,000
 HH Inc.: \$27,801
 Retail \$: 3.7 B11
 Pop per Station: 22,411
 #1 Biller: WEZL-F \$2,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SMU 92	Revenue Level	
1. WWWZ-F (B)	95/13.9	13.4	12.8	14.8	15.0	13.7	120/1321	998/23.4	21.9	20.6	C	WWWZ-F
2. WEZL-F (C)	86/12.6	14.1	9.2	11.6	10.6	11.9	101/1079	943/21.1	26.5	24.3	D	WEZL-F
3. WBUB-F (C)	59/ 8.7	6.1	7.9	8.7	7.1	7.9	79/1108	763/17.9	17.4	18.8	C	WBUB-F
4. WAVF-F (AOR)	50/ 7.3	6.5	4.9	7.0	4.9	6.4	50/756	737/17.3	16.6	15.1	C	WAVF-F
5. WTMA (N/T)	48/ 7.0	7.4	8.9	6.9	5.8	7.6	48/647	647/15.2	16.1	11.6	C	WTMA
6. WXLY-F (O)	36/ 5.3	4.6	4.1	4.4	5.8	4.6	42/789	671/15.8	15.4	15.6	B	WXLY-F
7. WSUY-F (SAC)	34/ 5.0	4.4	4.9	4.0	3.8	4.6	34/511	511/12.0	11.3	8.9	B	WSUY-F
8. WSSX-F (AC)	32/ 4.7	3.9	4.7	5.7	5.8	4.8	32/676	665/15.6	15.7	20.2	C	WSSX-F
9. WYBB-F (CL/AOR)	30/ 4.4	3.9	3.8	4.3	5.7	4.1	31/678	652/15.3	13.6	14.4	A	WYBB-F
10. WXTC-F (AC)	29/ 4.3	4.8	6.4	4.4	6.1	5.0	41/614	509/12.0	13.6	14.5	C	WXTC-F
11. WPAL (B)	17/ 2.5	4.8	3.8	4.7	4.7	4.0	17/308	308/ 7.2	10.4	8.9	A	WPAL
12. WSSP-F (CHR)	15/ 2.2	2.1	1.6	1.4	1.3	1.8	15/383	383/ 9.0	9.1	5.8	A	WSSP-F
13. WQIZ (G)	13/ 1.9	2.1	3.2	2.1	3.3	2.3	26/223	130/ 3.1	2.3	3.3	A	WQIZ
14. WDXZ-F (AC)	13/ 1.9	2.3	1.1	2.3	3.3	1.9	14/324	310/ 7.3	8.6	8.9	A	WDXZ-F
15. WMGL-F (B)	12/ 1.8	3.3	2.0	---	---	---	13/274	246/ 5.8	5.2	---	---	WMGL-F
16. WTUA-F (G)	10/ 1.5	1.5	2.4	0.8	1.5	1.6	16/220	120/ 2.8	2.2	3.1	---	WTUA-F
17.												
18.												
19.												
20.	12+ FM SHARE (METRO):	83.69%	(508 of 607)	(SUM 92: 81.62%)								

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWWZ-F >>	1 WWWZ-F	1 WWWZ-F	1 WEZL-F	1 WEZL-F	1 WEZL-F >	1 WWWZ-F <	1 WEZL-F	1 WWWZ-F <	1 WWWZ-F >>	1 WWWZ-F >
2	2 WAVF-F	2 WEZL-F >	2 WWWZ-F >	2 WWWZ-F >	2 WTMA	2 WEZL-F >	2 WWWZ-F <	2 WEZL-F	2 WAVF-F	2 WEZL-F <
3	3 WEZL-F	3 WAVF-F	3 WBUB-F <	3 WXLY-F	3 WBUB-F	3 WBUB-F	3 WTMA	3 WAVF-F <	3 WEZL-F	3 WTMA >
4	4 WBUB-F	4 WBUB-F	4 WYBB-F <	4 WTMA <	4 WXLY-F	4 WTMA	4 WBUB-F	4 WBUB-F	4 WBUB-F	4
5	5 WSSX-F	5 WYBB-F <	5 WAVF-F	5 WBUB-F	5 WSUY-F	5 WSSX-F	5 WSUY-F <	5 WTMA	5	5
6	6	6 WSSX-F	6	6	WWWZ-F	6	6 WAVF-F	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWWZ-F	1 WWWZ-F >	1 WWWZ-F	1 WWWZ-F	1 WEZL-F <	1 WAVF-F	1 WAVF-F	1 WAVF-F	1 WWWZ-F <	1 WEZL-F >
2 WEZL-F	2 WEZL-F >	2 WEZL-F	2 WEZL-F >	2 WWWZ-F >	WWWZ-F	2 WWWZ-F >	2 WXTC-F	2 WAVF-F <	2 WYBB-F
3 WAVF-F	3 WSSX-F >	3 WSSX-F	3 WSSX-F	3 WSUY-F	3 WBUB-F	3 WBUB-F	WEZL-F	3 WEZL-F	3 WWWZ-F
WBUB-F	4 WAVF-F	4 WSUY-F	4 WSUY-F	WXLY-F	4 WYBB-F	4 WYBB-F	4 WYBB-F	4 WYBB-F <	WTMA
WSSX-F	5	5 WXTC-F	5 WXLY-F	5 WSSX-F	WWOM-F	5 WEZL-F	WBUB-F	5 WBUB-F	WBUB-F
6	6	6 WAVF-F	6	6	6	6	6 WWWZ-F	6	6 WAVF-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WQIZ	1340	CHARLESTON	0.4/1.4/	3/ 60
WXTC	1390	CHARLESTON	1.3/3.3/	11/ 175
WZJY	1480	MT. PLEASANT	1.3/2.1/	9/ 106
WVDM-F	101.3	SUMTER	1.0/2.9/	41/ 508

RADIO STATIONS

WPAL	, 730,	1 KW/100 W	, Black	AURN ABC, \$19.00	(Roslin)
WQIZ	, 810,	5 KW (DAYS)	, Gospel	AURN, \$13.00	(Eastman)
WTMA	, 1250,	5 KW/1 KW	, News/Talk	ABC NBC, \$22.00	(Katz)
WVVO	, 910,	500 W (DA-1)	, Black Oldies	SMN, \$12.00	(K & P)
WZJY	, 1480,	1 KW (DAYS)	, Gospel	CNN UNISTR, \$11.00	(---)
WAVF-F,	96.1,	100 KW @ 538	, AOR	, \$43.00	(Christal)
WBUB-F,	107.5,	100 KW @ 928	, Country	, \$27.00	(McGuild)
WSSX-F,	104.5,	50 KW @ 656	, AC	, \$21.00	(Katz)
WEZL-F,	103.5,	100 KW @ 660	, Country	MBS, \$59.00	(Banner)
WMGL-F,	101.7,	6 KW @ 449	, Black	ABC, \$17.00	(D & R)
WDKZ-F,	95.1,	100 KW @ 1000	, CHR	, \$38.00	(Katz)
WSUY-F,	100.7,	50 KW @ 400	, AC	UNISTR, \$24.00	(Katz)
WTUA-F,	105.9,	3 KW @ 328	, Gospel	AURN, \$12.00	(---)
WSSP-F,	94.3,	6 KW @ 298	, CHR	NBC MBS, \$19.00	(Christal)
WWWZ-F,	93.5,	50 KW @ 459	, Black	AURN, \$28.00	(D & R)
WXLY-F,	102.5,	100 KW @ 1000	, Oldies	SMN UNISTR, \$25.00	(Banner)
WXTC-F,	96.9,	100 KW @ 1768	, AC	, \$35.00	(Mc-Guild)
WYBB-F,	98.1,	50 KW @ 500	, Classic AOR	, \$20.00	(Eastman)
					Faircom (MT PLEASANT)
					Apollo (RAVENAL)
					Bloomington (SUMMERVILLE)
					EBE (FOLLY BCH)
					Martin

CHARLOTTE

Arbitron Rank/Pop (12+): 39/1,010,600 Stations: 23/19 1992 Revenue: \$36,800,000
 MSA Rank/Pop: 43/1,140,000 Diaries: 1482/682:1/44.9% HH Inc.: \$31,722
 ADI # 30 Sample Target: 1310 Retail \$: 9.0 Btl
 Average Person Ratings: 16.2 % Below Line: 4.3 Pop per Station: 53,189
 Market TSL: 21.50 hours % Not Listed: 15.2 #1 Biller: WSOC-F \$6,100,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WSOC-F (C)	167/11.5	10.3	12.5	11.3	11.9	11.4	323/4202	2340/23.2	23.1	22.9	G	WSOC-F
2. WPEG-F (B)	179/11.0	10.7	12.3	10.2	9.5	11.1	224/2748	1833/18.1	17.1	16.9	F	WPEG-F
3. WRFX-F (AOR)	139/ 8.5	7.7	7.6	8.6	7.1	8.1	213/3107	2203/21.8	19.3	17.0	G	WRFX-F
4. WBT (FS)	117/ 7.2	8.8	8.1	8.1	7.6	8.1	140/1782	1533/15.2	16.3	15.2	E	WBT
5. WTDR-F (C)	112/ 6.9	9.0	9.1	7.7	8.7	8.2	210/3224	1757/17.4	18.7	16.3	D	WTDR-F
6. WBT -F (AC)	96/ 5.9	4.8	4.4	5.3	6.2	5.1	163/3005	1658/16.4	16.4	15.9	D	WBT -F
7. WWMG-F (O)	87/ 5.3	5.1	3.3	2.8	4.1	4.1	164/2424	1386/13.7	13.4	11.4	D	WWMG-F
8. WCKZ-F (U/CHR)	77/ 4.7	4.9	5.3	3.7	3.6	4.7	140/2569	1509/14.9	16.8	13.9	C	WCKZ-F
9. WEZC-F (SAC)	76/ 4.7	5.8	5.3	6.1	6.4	5.5	110/1878	1231/12.2	15.6	14.2	D	WEZC-F
10. WXRC-F (AOR)	67/ 4.1	2.6	2.3	3.4	2.8	3.1	99/1725	1066/10.5	3.0	8.0	B	WXRC-F
11. WMXC-F (AOR)	61/ 3.7	4.7	4.6	5.1	3.5	4.5	73/1491	1106/10.9	11.7	10.5	E	WMXC-F
12. WAQQ-F (CHR)	42/ 2.6	2.4	2.1	2.3	2.6	2.4	61/1547	1034/10.2	8.4	8.2	B	WAQQ-F
13.												
14.												
15.	12+ FM SHARE (METRO):	87.35%	(1209 of 1384)	(SUM 92: 85.44%)								

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPEG-F <	1 WPEG-F >	1 WPEG-F	1 WPEG-F <	1 WPEG-F <	1 WSOC-F >	1 WRFX-F <	1 WBT <	1 WSOC-F >	1 WPEG-F >	1 WBT <
2 WCKZ-F >	2 WRFX-F >	2 WRFX-F	2 WRFX-F <	2 WSOC-F <	2 WBT >	2 WSOC-F	2 WSOC-F	2 WPEG-F	2 WSOC-F	2 WSOC-F
3	3 WTDR-F <	3 WSOC-F	3 WSOC-F	3 WRFX-F	3 WEZC-F	3 WPEG-F >	3 WRFX-F <	3 WTDR-F	3 WCKZ-F	3 WPEG-F
4	4 WXRC-F <	4 WTDR-F	4 WTDR-F	4 WTDR-F	WWMG-F	4 WBT <	4 WPEG-F	4 WRFX-F	4 WBT	4 WTDR-F
5	5 WBT -F <	5 WBT -F <	5 WWMG-F	5 WWMG-F	5 WPEG-F	5 WBT -F	5 WTDR-F <	5 WBT	5 WRFX-F	5 WRFX-F
6	6 WCKZ-F	6 WWMG-F	6 WBT -F	6 WBT -F	6	6 WTDR-F	6 WBT -F <	WBT -F	6	6 WBT -F
7	7	7	7	7 WBT	7	7	7 WWMG-F	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPEG-F	1 WPEG-F >	1 WPEG-F	1 WPEG-F >	1 WPEG-F	1 WCKZ-F	1 WRFX-F	1 WRFX-F	1 WRFX-F >	1 WRFX-F >
2 WMXC-F	2 WTDR-F <	2 WTDR-F	2 WSOC-F	2 WSOC-F	2 WPEG-F	2 WPEG-F	2 WPEG-F	2 WPEG-F	2 WSOC-F
WRFX-F	3 WBT -F	3 WBT -F	3 WBT -F <	3 WTDR-F <	3 WRFX-F	3 WXRC-F <	3 WSOC-F	3 WSOC-F	3 WPEG-F
4 WBT -F	4 WRFX-F	4 WSOC-F	4 WBT -F <	4 WBT -F	4	4 WCKZ-F	4 WTDR-F	4 WWMG-F <	4 WTDR-F <
5 WAQQ-F	5 WMXC-F	5	5 WTDR-F	5 WMXC-F <	5	5 WTDR-F	5 WWMG-F	5 WXRC-F	5 WWMG-F
WXRC-F	6 WSOC-F	6	6 WRFX-F	6 WWMG-F	6	6	6 WSOC-F	6 WBT	6 WBT
7	7 WXRC-F	7	7	7	7	7	7 WBT	7	7

OTHER RATED STATIONS	METRO CUME	TSA	TSA
SHARE/RTG/AQH/CUME			
WAQS 610 CHARLOTTE	0.6/3.2/	11/	416
WGIV 1600 CHARLOTTE	0.7/2.1/	11/	216
WGSP 1310 CHARLOTTE	0.6/1.2/	10/	126
WHVN 1240 CHARLOTTE	0.6/1.8/	10/	178
WIXE 1190 MONROE	0.4/0.7/	7/	71
WLTC 1370 GASTONIA	0.6/1.2/	10/	119
WRDX-F 106.5 SALISBURY	0.9/3.3/	30/	516
WFMX-F 105.7 STATESVILLE	1.5/4.6/	101/	1611
WKRR-F 92.3 ASHEBORO	1.0/3.5/	53/	915
WMIT-F 106.9 BLACK MTN	1.3/4.3/	77/	1060
WSSL-F 100.5 GRAY COURT	0.6/0.9/	100/	1155

RADIO STATIONS

WBT , 1110, 50 KW (DA-N)	, FULL SERVICE	CBS , \$ 76.00 (Banner)	Jeff-Pilot
WGSP, 1310, 1 KW/65 W	, RELIGION	AURN , \$ NA (---)	
WAQQ-F, 95.1, 100 KW @ 1542, CHR		SOURCE , \$ 35.00 (D&R)	Adams
WBT-F , 107.9, 98 KW @ 1692, AC		, \$ 50.00 (Banner)	Jeff-Pilot
WCKZ-F, 101.9, 99 KW @ 987, CHR/URBAN		ABC , \$ 48.00 (---)	Broadcasting Partners
WEZC-F, 102.9, 31 KW @ 1535, SOFT AC/EZ		ABC, UNISTR , \$ 44.00 (Crystal)	Trumper (HICKORY)
WPEG-F, 97.9, 50 KW @ 390, BLACK		CBS, UNISTR , \$ 75.00 (Katz)	Broadcast Partners
WMXC-F, 104.7, 100 KW @ 1230, AC		, \$ 68.00 (D&R)	EZ
WRDX-F, 106.5, 100 KW @ 1004, OLDIES		, \$ 22.00 (Southern)	(SALISBURY)
WRFX-F, 99.7, 100 KW @ 1043, AOR		, \$ 100.00 (Mc-Guid)	Pyramid
WSOC-F, 103.7, 100 KW @ 1050, COUNTRY		, \$ 129.00 (D&R)	EZ
WTDR-F, 96.9, 100 KW @ 1548, COUNTRY		, \$ 55.00 (Crystal)	Trumper (STATESVILLE)
WWMG-F, 96.1, 100 KW @ 1738, OLDIES		CBS , \$ 52.00 (Katz)	Dalton (SHELBY)
WXRC-F, 95.7, 100 KW @ 1276, AOR		ABC , \$ 26.00 (---)	(HICKORY)

Miscellaneous: WAQS, WAQQ-F sold by Adams receivership to Pyramid for \$4,000,000 (D) . . .

CHATTANOOGA

Arbitron Rank/Pop (12+): 95/368,600
 MSA Rank/Pop: 107/443,000
 ADI # 85
 Average Person Ratings: 16.0
 Market TSL: 21.00 hours

Stations: 18/16
 Diaries: 856/431:1/46.6%
 Sample Target: 840
 % Below Line: 0.9
 % Not Listed: 15.3

1992 Revenue: \$12,700,000
 HH Inc.: \$27,424
 Retail \$: 3.2 Bil
 Pop per Station: 23,038
 #1 Biller: WUSY-F \$3,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WUSY-F (C)	154/26.2	23.9	26.6	21.8	22.0	24.6	298/2900	1480/40.2	40.9	37.6	E	WUSY-F
2. WJTT-F (B)	62/10.5	10.4	8.5	7.7	10.4	9.3	70/598	496/13.5	14.4	14.1	C	WJTT-F
3. WDEF-F (SAC)	54/ 9.2	7.5	8.9	12.2	9.6	9.5	63/911	754/20.5	20.2	17.7	C	WDEF-F
4. WLMX-F (AC)	36/ 6.1	5.2	4.3	6.0	5.1	5.4	38/646	567/15.4	16.7	16.7	C	WLMX-F
WSKZ-F (CHR)	36/ 6.1	7.2	8.9	5.8	6.9	7.0	85/1429	726/19.7	21.1	23.6	C	WSKZ-F
6. WGOW (T)	27/ 4.6	6.1	5.0	4.9	3.3	5.2	28/421	392/10.6	13.5	10.1	A	WGOW
7. WDOD-F (C)	23/ 3.9	5.8	4.0	6.3	4.6	5.0	35/808	485/13.2	17.0	16.0	B	WDOD-F
8. WNOO (B)	21/ 3.6	1.9	3.8	3.2	3.4	3.1	21/208	183/ 5.0	5.2	6.9	A	WNOO
9. WSGC-F (O)	18/ 3.1	2.2	1.4	2.0	3.4	2.2	19/449	383/10.4	9.5	9.6		WSGC-F
10. WFXS-F (CL AOR)	15/ 2.6	5.0	2.9	4.8	4.7	3.8	23/416	335/ 9.1	9.6	11.8	B	WFXS-F
11. WBDX-F (SAC)	13/ 2.2	1.7	1.4	1.7	1.3	1.8	13/322	310/ 8.4	8.6	4.5		WBDX-F
12. WKXJ-F (CHR)	10/ 1.7	0.9	2.3	1.5	1.1	1.6	26/418	194/ 5.3	4.6	4.7		WKXJ-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 85.54% (426 of 498) (SUM 92: 83.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WUSY-F	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F>>	1 WJTT-F
2 WJTT-F>>	2 WJTT-F	2 WJTT-F	2 WJTT-F	2 WJTT-F	2 WDEF-F>	2 WDEF-F>	2 WDEF-F>	2 WJTT-F	2 WJTT-F>>	2 WUSY-F>
3	3 WSKZ-F>	3 WLMX-F	3 WLMX-F<	3 WLMX-F	3 WJTT-F	3 WJTT-F>	3 WLMX-F<	3 WDEF-F<	3	3 WDEF-F
4	4 WLMX-F	WSKZ-F	4 WSKZ-F	4 WDEF-F	4 WLMX-F<	4 WLMX-F	4 WGOW-F	4 WSKZ-F	4	4
5	5	5 WDEF-F	5 WDEF-F	WSKZ-F	5 WGOW	WSKZ-F	WJTT-F	5 WLMX-F	5	5
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1 WUSY-F	1 WUSY-F>>	1 WUSY-F	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F	1 WUSY-F>>	1 WUSY-F	1 WUSY-F>>	1 WUSY-F>>	1 WUSY-F>>
2 WJTT-F	2 WJTT-F>	2 WJTT-F	2 WJTT-F<	2 WLMX-F	2 WJTT-F	2 WJTT-F	2 WFXS-F	2 WJTT-F	2 WJTT-F	2 WJTT-F
3 WLMX-F	3 WSKZ-F	3 WSKZ-F	3 WLMX-F	3 WJTT-F	3 WSKZ-F	3 WSKZ-F>	WSKZ-F	3 WSKZ-F	3 WSKZ-F	3 WSKZ-F
4	4 WLMX-F	4 WLMX-F	4 WSKZ-F	WDEF-F	4	4 WFXS-F	4	4 WLMX-F	4 WLMX-F	4 WLMX-F
5	5	5	5 WDEF-F	5 WSKZ-F	5	5	5	5 WFXS-F	5 WFXS-F	5 WDEF-F
6	6	6	6	6	6	6	6	6 WSGC-F	6	6

OTHER RATED STATIONS

STATION	POWER	MARKET	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WDEF	1370	CHATTANOOGA	1.2/6.3/	7/	240	
WDOD	1310	CHATTANOOGA	1.7/5.6/	10/	216	
WFLI	1070	LOOKOUT MTN	0.7/2.3/	8/	144	
WQCH	1590	LAFAYETTE	0.5/1.5/	3/	55	
WALV-F	95.3	CLEVELAND	0.3/1.5/	14/	232	
WDRZ-F	103.1	ETOWAH	0.5/1.9/	12/	174	

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N), EZ	CBS, \$ 21.00 (MMR)	Park
WDOD, 1310, 5 KW (DA-N), NOSTALGIA	SMN UNISTR, \$ 17.00 (Banner)	Bahakel
WFLI, 1070, 50 KW/2.5 KW(DA-2), RELIGION	ABC, \$ 12.00 (---)	(LOOKOUT MT.)
WGOW, 1150, 5 KW/1 KW (DA-N), TALK	SUN, MBS, \$ 18.00 (Christal)	Bloomington
WNOO, 1260, 5 KW (DAYS), BLACK	AURN, \$ 14.00 (Banner)	
WBDX-F, 102.7, 6 KW @ 817, SOFT AC		(TRENTON)
WDEF-F, 92.3, 100 KW @ 1181, EZ/SOFT AC	CBS, \$ 33.00 (MMR)	Park
WDOD-F, 96.5, 100 KW @ 1079, COUNTRY	UNISTR, \$ 31.00 (Banner)	Bahakel
WFXS-F, 102.3, 3 KW @ 285, CLASSIC AOR		(SODDY-DAISY)
WJRX-F, 107.9, 3 KW @ 328, RELIGION	APR, \$ 13.00 (---)	Bloomington
WJTT-F, 94.3, 3 KW @ 298, BLACK	CBS, \$ 25.00 (D & R)	(REDBANK)
WKXJ-F, 97.3, 16 KW @ 856, CHR		(S.PITTS)
WLMX-F, 105.5, 3 KW @ 269, AC	ABC, \$ 47.00 (Eastman)	Mak
WSGC-F, 101.9, 3 KW @ 702, OLDIES	SMN, \$ 19.00 (Banner)	(RINGGOLD, GA)
WSKZ-F, 106.5, 100 KW @ 1079, CHR		Bloomington
WUSY-F, 100.7, 100 KW @ 363, COUNTRY	NBC, \$ 73.00 (Katz)	Colonial

CHICAGO

Arbitron Rank/Pop (12+): 3/6,710,800 Stations: 37/37 1992 Revenue: \$247,900,000
 Diaries: 3539/1896:1/46.6% HH Inc.: \$33,675
 MSA Rank/Pop: 3/8,240,000 Sample Target: 3470 Retail \$: 63.3 Bil
 ADI # 3 % Below Line: 0.0 Pop per Station: 181,373
 Average Person Ratings: 18.6 % Not Listed: 10.6 #1 Biller: WGN \$40,400,000
 Market TSL: 24.0 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WGCI-F (B)	1065/ 8.5	6.9	7.4	7.6	7.2	7.6	1081/10477	10190/15.2	14.7	13.6	I	WGCI-F
2. WGN (FS/T)	804/ 6.4	6.7	6.5	8.5	6.8	7.0	933/12773	10671/15.9	16.6	17.3	K	WGN
3. WBBM-F (CHR)	617/ 4.9	5.7	5.0	4.6	5.6	5.1	641/11580	11203/16.7	17.9	16.6	H	WBBM-F
4. WUSN-F (C)	561/ 4.5	5.7	6.2	5.7	4.3	5.5	602/9143	8289/12.4	12.2	11.4	I	WUSN-F
5. WBBM (N)	552/ 4.4	3.8	4.2	3.9	4.0	4.1	594/11950	10584/15.8	15.6	14.8	J	WBBM
6. WJMK-F (O)	504/ 4.0	3.5	2.2	3.1	2.8	3.2	523/9668	9187/13.7	13.1	11.6	I	WJMK-F
7. WLIT-F (SAC)	492/ 3.9	4.0	4.6	3.7	3.6	4.1	504/7435	7296/10.9	11.5	9.2	H	WLIT-F
8. WLS -AF (T)	467/ 3.5	3.6	4.3	3.5	2.8	3.7	589/8060	6590/ 9.8	9.1	8.4	E	WLS -AF
9. WVAZ-F (B/AC)	424/ 3.4	3.3	3.2	2.8	4.2	3.2	426/5734	5646/ 8.4	8.3	9.6	I	WVAZ-F
10. WKQX-F (AC)	416/ 3.3	2.8	2.8	2.9	2.1	3.0	421/7816	7633/11.4	11.0	9.1	G	WLQX-F
11. WLUP-F (AOR)	395/ 3.2	2.7	2.6	3.0	3.2	2.9	401/7254	7033/10.5	10.0	11.8	J	WLUP-F
12. WWBZ-F (AOR)	381/ 3.0	2.8	3.3	3.4	3.7	3.1	434/8688	8095/12.1	11.0	12.1	H	WWBZ-F
13. WJJD (BB)	372/ 3.0	3.3	3.5	3.0	4.0	3.2	384/5033	4798/ 7.1	7.2	7.8	G	WJJD
14. WCKG-F (CL AOR)	355/ 2.8	3.0	2.4	2.2	2.3	2.6	367/7538	7283/10.9	11.7	10.2	I	WCKG-F
15. WNUA-F (J/NAC)	345/ 2.8	3.3	3.4	3.5	2.6	3.3	347/6181	5927/ 8.8	9.0	8.3	H	WNUA-F
16. WOJO-F (SP)	339/ 2.7	1.8	1.7	1.7	1.9	2.0	339/3080	3080/ 4.6	4.0	3.5	F	WOJO-F
17. WXRT-F (AOR)	333/ 2.7	2.4	2.3	2.9	3.5	2.6	335/5361	5248/ 7.8	8.0	8.8	I	WXRT-F
18. WMAQ (N)	300/ 2.4	2.9	2.7	2.5	2.7	2.6	324/9223	8262/12.3	13.7	13.4	K	WMAQ
19. WTMX-F (AC)	290/ 2.3	1.5	1.7	1.5	2.1	1.8	295/5745	5566/ 8.3	6.6	7.0	G	WTMX-F
20. WLUP (SPRST)	240/ 1.9	2.0	2.7	3.0	3.5	2.4	286/4315	3958/ 5.9	6.3	7.1	H	WLUP
21. WPNT-F (AC)	236/ 1.9	2.4	2.6	2.0	2.2	2.2	241/5321	5241/ 7.8	8.9	8.1	G	WPNT-F
22. WSCR (SPRST)	219/ 1.8	1.8	2.0	1.6	1.4	1.8	226/2882	2744/ 4.1	3.9	2.9	C	WSCR
23. WNIB-F (CL)	198/ 1.6	1.6	1.9	1.3	1.3	1.6	215/3589	3403/ 5.1	5.9	5.1	E	WNIB-F
24. WIND (SP)	163/ 1.3	0.6	1.8	1.1	0.9	1.2	165/1874	1846/ 2.8	1.6	1.9		WIND
25. WGCI (B/O)	140/ 1.1	1.2	1.0	1.5	1.5	1.2	140/2323	2323/ 3.5	4.0	4.1		WGCI
26. WFMT-F (CL)	128/ 1.0	1.2	1.1	1.5	1.4	1.2	134/3125	2965/ 4.4	4.4	4.5	E	WFMT-F
27. WAIT (BB/EZ)	115/ 0.9	1.1	0.9	0.6	0.7	0.9	122/1291	1246/ 1.9	2.2	1.7		WAIT
28. WYSY-F (AOR)	111/ 0.9	0.7	0.8	0.7	0.7	0.8	113/2857	2775/ 4.1	3.4	2.4		WYSY-F
29. WTAQ (SP)	102/ 0.8	0.6	0.7	0.9	0.5	0.8	102/1296	1287/ 1.9	1.2	1.2		WTAQ
30.												

12+ FM SHARE (METRO): 68.72% (7680 of 11176) (SUM 92: 66.58%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBBM-F	1 WGCI-F>	1 WGCI-F>	1 WGCI-F>	1 WGCI-F>	1 WGN >	1 WGN >	1 WGCI-F>	1 WGCI-F>	1 WGCI-F>	1 WGCI-F<
2 WGCI-F>>	2 WKQX-F	2 WJMK-F	2 WJMK-F	2 WJMK-F<	2 WBBM	2 WBBM <	2 WLIT-F	2 WGN	2 WBBM-F>	2 WGN
3 WBBM-F	3 WBBM-F	3 WLUP-F	3 WLIT-F<	3 WUSN-F<	3 WLS -AF	3 WGCI-F>	3 WLS -AF	3 WUSN-F	3 WGN	3 WBBM >
4 WLUP-F	4 WUSN-F	4 WVAZ-F	4 WLIT-F	4 WJJD	4 WLUP-F	4 WGN	4 WBBM-F	4 WVAZ-F	4 WLS	4 WLS
5 WBBM-F	5 WUSN-F	5 WUSN-F	5 WVAZ-F	5 WUSN-F	5 WBBM-F	5 WBBM-F	5 WJMK-F	5 WMAQ	5 WVAZ-F>	5 WVAZ-F>
6 WCKG-F	6 WKQX-F	6 WXRT-F	6 WGN	6 WJMK-F	6 WUSN-F	6 WBBM-F	6 WLIT-F	6 WKQX-F	6 WMAQ	6 WMAQ
7 WXRT-F	7 WVAZ-F	7 WLUP-F	7 WLUP-F	7 WLUP-F	7 WJJD	7 WUSN-F	7 WLUP-F	7 WJMK-F	7 WWBZ-F	7 WWBZ-F
8 WUSN-F	8 WBBM-F	8 WCKG-F	8 WXRT-F	8 WXRT-F	8 WGCI-F	8 WLS -AF	8 WKQX-F	8 WKQX-F	8 WUSN-F	8 WUSN-F
9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WGCI-F	1 WGCI-F>	1 WGCI-F	1 WGCI-F>	1 WGCI-F	1 WGCI-F	1 WGCI-F>	1 WGCI-F	1 WGCI-F	1 WGCI-F>
2 WKQX-F	2 WKQX-F	2 WVAZ-F	2 WLIT-F	2 WLIT-F<	2 WLUP-F	2 WLUP-F	2 WLUP-F	2 WLUP-F	2 WLUP-F<
3 WBBM-F	3 WBBM-F	3 WUSN-F	3 WVAZ-F	3 WVAZ-F	3 WKQX-F	3 WCKG-F	3 WXRT-F	3 WCKG-F	3 WXRT-F
4 WOJO-F	4 WVAZ-F	4 WLIT-F	4 WJMK-F<	4 WJMK-F	4 WBBM-F	4 WBBM-F	4 WCKG-F	4 WXRT-F	4 WCKG-F<
5 WWBZ-F	5 WUSN-F<	5 WXRT-F	5 WUSN-F<	5 WUSN-F	5 WLUP	5 WKQX-F	5 WWBZ-F	5 WLUP	5 WUSN-F<
6 WLIT-F	6 WLIT-F	6 WKQX-F	6 WBBM-F	6 WGN	6 WWBZ-F	6 WXRT-F<	6 WKQX-F	6 WWBZ-F	6 WJMK-F
7 WUSN-F	7 WWBZ-F	7 WWBZ-F	7 WKQX-F	7 WNUA-F	7 WCKG-F	7 WBBM-F<	7 WUSN-F	7 WKQX-F	7 WBBM
8 WTMX-F	8	8 WJMK-F	8 WTMX-F	8 WTMX-F	8 WIND	8 WLUP	8 WSCR-F	8 WSCR-F	8 WSCR-F
9	9	9 WLUP-F	9	9	9	9	9 WBBM-F	9 WJMK-F	9
10	10	10 WPNT-F	10	10	10	10	10 WLUP	10	10

CHICAGO

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
WBUS-F 99.9	KANKAKEE	0.4/2.4/	65/2037
WIIL-F 95.1	KENOSHA	0.7/1.9/	96/1543
WJPC 950	CHICAGO	0.7/2.7/	89/1781
WJPC-F 106.3	LANSING	0.7/2.9/	90/1934
WJTW-F 93.5	JOLIET	0.3/1.1/	40/ 728
WVON 1450	CHICAGO	0.6/1.3/	80/ 843
WYCA-F 92.3	HAMMOND	0.6/1.6/	83/1115

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$ 250.00 (CBS)	CBS
WGCI, 1390, 5 KW (DA-2)	, BLACK OLDIES/GOSPEL	AURN, \$ N/A (McGuild)	Gannett
WGN, 720, 50 KW	, TALK/FULL SERVICE	ABC, \$ 350.00 (Crystal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, HISPANIC	, \$ 80.00 (Katz)	Tichenor
WJJD, 1160, 50 KW/5KW (DA-2)	, NOSTALGIA	UNISTR, \$ 90.00 (Katz)	Infinity
WLS, 890, 50 KW	, TALK	ABC, \$ 100.00 (Banner)	Cap. Cities/ABC
WMVP, 1000, 50 KW (DA-2)	, SPORTS	, \$ 145.00 (MMR)	Evergreen
WMAQ, 670, 50 KW	, NEWS	CNN NBC, \$ 180.00 (Group W)	Westinghouse
WSCR, 820, 5 KW (DAYS)	, SPORTS	, \$ 55.00 (CBS)	Diamond
WTAQ, 1300, 5 KW/500W (DA-2)	, HISPANIC	CBS, \$ 45.00 (Lotus Hisp)	Lotus
WVON, 1450, 1 KW	, BLACK/TALK	MBS, \$ 50.00 (Roslin)	

FM STATIONS

WBBM, 96.3, 4.2 KW @ 1554, CHR		CBS, \$ 160.00 (CBS)	CBS
WCKG, 105.9, 4.1 KW @ 1587, CLASSIC AOR		, \$ 200.00 (Katz)	Cox
WFMT, 98.7, 16 KW @ 1171, CLASSICAL		, \$ 120.00 (D&R)	
WGCI, 107.5, 33 KW @ 600, BLACK		, \$ 225.00 (McGuild)	Gannett
WJMK, 104.3, 4 KW @ 1568, OLDIES		UNISTR, \$ 211.00 (Katz)	Infinity
WJPC, 106.3, 3 KW @ 397, BLACK		AURN, \$ 40.00 (---)	Johnson Pub.
WKQX, 101.1, 6 KW @ 1171, AC/AOR		SOURCE, \$ 160.00 (D&R)	Emmis
WLIT, 93.9, 4 KW @ 1581, SOFT AC		ABC, \$ 195.00 (Banner)	Viacom
WLS, 94.7, 4.4 KW @ 1528, SEE WLS AM			
WLUP, 97.9, 6 KW @ 1171, AOR		, \$ 320.00 (MMR)	Evergreen
WNIB, 97.1, 8.4 KW @ 1191, CLASSICAL		, \$ 110.00 (CMBS)	
WNUA, 95.5, 8.3 KW @ 1171, JAZZ/NAC		, \$ 165.00 (D&R)	Pyramid
WOJO, 105.1, 7.2 KW @ 1171, HISPANIC		, \$ 105.00 (Katz Hisp)	Tichenor
WPNT, 100.3, 8.2 KW @ 1171, AC		, \$ 135.00 (Eastman)	Century
WTMX, 101.9, 4.2 KW @ 1558, AC		, \$ 150.00 (McGuild)	Bonneville
WUSN, 99.5, 6 KW @ 1171, COUNTRY		, \$ 160.00 (Torbet)	Infinity
WVAZ, 102.7, 6 KW @ 1171, BLACK AC		UPI, \$ 205.00 (Banner)	Broadcast Partners
WWBZ, 103.5, 4.3 KW @ 1548, AOR		, \$ 135.00 (Eastman)	Evergreen
WXRT, 93.1, 6.7 KW @ 1309, PROG AOR		, \$ 175.00 (CBS)	Diamond

Miscellaneous: WYSY-F (Suburban Chicago) sold by Beasley to Cox for \$9,000,000 (D) (Star) . . . WLUP-AM changes to WMVP and format from Talk to Sports (Oct.) . .

CINCINNATI

Arbitron Rank/Pop (12+): 32/1,196,600 Stations: 26/21 1992 Revenue: \$59,900,000
 MSA Rank/Pop: 30/1,730,000 Diaries: 1522/786:1/48.7% HH Inc.: \$32,910
 ADI # 31 Sample Target: 1480 Retail \$: 13.6 Bil
 Average Person Ratings: 16.2 % Below Line: 3.5 Pop per Station: 56,981
 Market TSL: 21.0 hours % Not Listed: 10.1 #1 Biller: WLW \$15,600,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WLW (FS/T)	215/11.1	11.8	10.0	12.9	13.4	11.5	323/5149	3605/30.1	33.3	33.9	J	WLW
2. WUBE-AF (C)	178/ 9.2	10.1	11.1	8.7	8.3	9.8	261/3221	2201/18.4	20.8	18.0	G	WUBE-AF
3. WEBN-F (AOR)	155/ 8.0	7.5	6.0	6.1	7.3	6.9	191/3281	2579/21.6	20.0	18.8	H	WEBN-F
4. WGRR-F (O)	139/ 7.2	6.6	5.6	5.8	5.8	6.3	178/3238	2399/20.0	17.1	16.7	F	WGRR-F
5. WIZF-F (B)	134/ 6.9	6.0	5.0	6.3	5.4	6.1	135/1471	1444/12.1	11.1	9.8	C	WIZF-F
6. WCKY (T/N)	126/ 6.5	5.3	5.2	4.5	3.8	5.4	146/1574	1376/11.5	10.3	9.4	D	WCKY
7. WKRQ-F (CHR)	121/ 6.3	6.6	5.9	6.4	6.1	6.3	178/3580	2459/20.5	22.8	20.3	F	WKRQ-F
8. WOFX-F (CL AOR)	117/ 6.0	6.7	5.3	5.6	5.4	5.9	182/3230	2344/19.6	18.9	15.7	E	WOFX-F
9. WRRM-F (AC)	95/ 4.9	4.4	4.7	4.4	4.4	4.6	112/1765	1415/11.8	12.6	11.4	E	WRRM-F
10. WNNK-F (AC)	84/ 4.3	6.0	5.5	5.3	4.9	5.3	108/1997	1537/12.8	15.7	14.3	F	WNNK-F
11. WLWA (T)	59/ 3.0	2.9	3.3	3.4	3.0	3.2	72/1506	1216/10.2	9.7	13.7	D	WLWA
12. WIMJ-F (SAC)	56/ 2.9	3.1	3.9	4.4	4.6	3.6	76/1492	1153/ 9.6	9.9	10.8	D	WIMJ-F
13. WAQZ-F (AOR)	51/ 2.6	1.4	2.7	1.9	2.1	2.2	61/1028	918/ 7.7	5.6	6.0	A	WAQZ-F
14. WCIN (B)	35/ 1.8	1.1	1.7	1.0	1.1	1.4	35/492	492/ 4.1	3.8	3.4		WCIN
15. WAKW-F (REL)	30/ 1.5	1.4	1.0	1.4	1.0	1.3	35/717	569/ 4.8	3.8	3.7		WAKW-F
16. WPFB (FS)	27/ 1.4	0.9	0.7	0.9	0.7	1.0	35/478	343/ 2.9	2.4	1.4		WPFB
17. WBND (B8)	26/ 1.3	1.7	3.6	3.7	3.9	2.6	26/358	342/ 2.9	2.9	4.4	A	WBND
18. WYGY-F (C)	21/ 1.1	2.3	0.9	0.5	2.1	1.2	56/1184	565/ 4.7	8.0	7.0		WYGY-F
19.												
20.												

12+ FM SHARE (METRO): 70.69% (1230 of 1740) (SUM 92: 69.63%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WKRQ-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WLW	1 WLW	1 WLW	1 WCKY	1 WUBE-AF	1 WLW	1 WLW
2 WIZF-F	2 WUBE-AF	2 WUBE-AF	2 WLW	2 WUBE-AF	2 WGRR-F	2 WUBE-AF	2 WUBE-AF	2 WLW	2 WIZF-F	2 WLWA
3	3 WOFX-F	3 WLW	3 WUBE-AF	3 WEBN-F	3 WCKY	3 WEBN-F	3 WLW	3 WEBN-F	3 WKRQ-F	3 WIZF-F
4	4 WIZF-F	4 WOFX-F	4 WGRR-F	4 WGRR-F	4 WUBE-AF	4 WIZF-F	4 WEBN-F	4 WGRR-F	4 WEBN-F	4 WGRR-F
5	5 WKRQ-F	5 WIZF-F	5 WOFX-F	5 WOFX-F	5 WRRM-F	5 WGRR-F	5 WGRR-F	5 WOFX-F	5 WGRR-F	5 WOFX-F
6	6 WLW	6 WGRR-F	6 WIZF-F	6 WIZF-F	6 WLWA	WCKY	6 WRRM-F	6 WKRQ-F	6 WUBE-F	6
7	7	7 WKRQ-F	7	7	7	7 WRRM-F	7 WOFX-F	7 WIZF-F	7 WLWA	7
8	8	8	8	8	8	8	8	8	8 WOFX-F	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKRQ-F	1 WKRQ-F	1 WIZF-F	1 WIZF-F	1 WUBE-AF	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WEBN-F	1 WLW
2 WEBN-F	2 WIZF-F	2 WNNK-F	2 WUBE-AF	2 WNNK-F	2 WIZF-F	2 WOFX-F	2 WOFX-F	2 WLW	2 WEBN-F
3 WIZF-F	3 WUBE-AF	3 WKRQ-F	3 WKRQ-F	3 WIZF-F	3 WKRQ-F	3 WLW	3 WLW	3 WOFX-F	3 WUBE-AF
4 WRRM-F	4 WEBN-F	4 WEBN-F	4 WNNK-F	4 WGRR-F	4 WOFX-F	4 WUBE-AF	4 WCKY	4 WUBE-AF	4 WOFX-F
5 WOFX-F	5 WNNK-F	5 WOFX-F	5 WEBN-F	5 WRRM-F	5	5 WIZF-F	5 WIZF-F	5 WGRR-F	5 WGRR-F
6 WNNK-F	6 WOFX-F	6 WLW	6 WRRM-F	6 WLW	6	6	6 WAQZ-F	6 WIZF-F	6
7	7 WRRM-F	7 WAQZ-F	7 WGRR-F	7 WEBN-F	7	7	7	7	7
8	8	8	8 WOFX-F	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE	CUME /RTG	TSA /AQH	TSA /CUME
WNLT-F	104.3	HARRISON	0.5/1.7/	11/ 276
WOXY-F	97.7	OXFORD	0.4/1.4/	14/ 287
WSAI	1360	CINCINNATI	0.7/2.4/	15/ 397
WHIO	1290	DAYTON	0.4/0.8/	13/ 175
WHKO-F	99.9	DAYTON	0.9/3.3/	58/1043
WPFB-F	105.9	MIDDLETON	0.4/3.7/	48/1008
WTUE-F	104.7	DAYTON	0.5/1.7/	37/ 571

CINCINNATI

RADIO STATIONS

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	Black	,	\$ 25.00	(CMBS)	
WCKY,	1530,	50 KW (DA-N)	Talk/News		CBS NBC, \$ 52.00	(Mc-Guild)	Federated
WLWA,	550,	5 KW/1KW (DA-2)	Talk		ABC, \$ 78.00	(Katz)	Jacor
WLW,	700,	50 KW	Full Service/Talk		APR ABC, \$200.00	(Eastman)	Jacor
WBND,	1180,	1 KW (Days, DA)	Nostalgia		SMN CNN, \$ 35.00	(Schubert)	(FLORENCE, KY)
WNOP,	740,	1 KW (Days, DA)	Jazz/Variety		, \$ 25.00	(---)	
WSAI,	1360,	5 KW (DA-N)	Sports		, \$ NA	(MMR)	Booth

FM STATIONS

WEBN,	102.7,	17 KW @ 876	AOR		\$145.00	(Eastman)	Jacor
WGRR,	103.5,	20 KW @ 790	Oldies		, \$ 70.00	(Banner)	Dalton (HAMILTON)
WIZF,	100.9,	1.2 KW @ 466	Black		ABC, \$ 31.00	(D&R)	Interurban
WKRQ,	101.9,	16 KW @ 876	CHR		ABC, \$110.00	(Katz)	Great American
WOFX,	94.9,	31 KW @ 640	Cl AOR		, \$ 64.00	(Katz)	Heritage (FAIRFIELD)
WRRM,	98.5,	18 KW @ 807	AC		, \$ 75.00	(Christal)	Susquehanna
WUBE,	105.1,	11 KW @ 918	Country		ABC, \$ 78.00	(Christal)	American Media
WIMJ,	92.5,	16 KW @ 906	Soft AC/EZ		CBS, \$ 55.00	(Mc-Guild)	Federated
WWNK,	94.1,	32 KW @ 600	AC		, \$ 85.00	(MMR)	Booth
WYGY,	96.5,	20 KW @ 810	Country		SOURCE UNISTR, \$ 43.00	(Christal)	American Media (HAMILTON)

CLEVELAND

Arbitron Rank/Pop (12+): 23/1,737,300 Stations: 26/22 1992 Revenue: \$57,400,000
 Diaries: 1697/1024:1/46.0% HH Inc.: \$29,425
 MSA Rank/Pop: 26/1,840,000 Sample Target: 1810 Retail \$: 13.7 Bill
 ADI # 12 % Below Line: 2.7 Pop per Station: 78,968
 Average Person Ratings: 18.1 % Not Listed: 9.0 #1 Biller: WLTF-F \$7,600,000
 Market TSL: 23.75 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WGAR-F (C)	284/ 9.0	8.8	8.6	10.9	8.0	9.3	361/4876	3390/19.5	20.0	16.6	F	WGAR-F
2. WMJI-F (O)	264/ 8.4	8.4	6.2	8.0	7.2	7.8	340/4806	3500/20.1	18.0	19.7	G	WMJI-F
3. WZAK-F (B)	241/ 7.7	7.3	8.1	7.2	6.7	7.6	287/2978	2324/13.4	14.5	13.3	G	WZAK-F
4. WDOK-F (SAC)	209/ 6.6	7.2	7.9	6.3	6.4	7.0	292/4281	3094/17.8	15.9	15.8	G	WDOK-F
5. WRMR (BB)	203/ 6.5	6.0	7.5	5.3	6.4	6.3	263/2482	1790/10.3	11.0	10.4	C	WRMR
6. WMMS-F (AOR)	167/ 5.3	5.2	6.1	7.6	7.0	6.1	235/4401	3059/17.6	17.2	19.6	G	WMMS-F
7. WQAL-F (AC)	165/ 5.2	5.4	5.1	5.1	5.5	5.2	205/3910	3062/17.6	17.9	18.6	E	WQAL-F
8. WJMO-F (CHR/U)	164/ 5.2	4.7	4.5	3.3	4.5	4.4	188/3282	2724/15.7	17.3	14.3	C	WJMO-F
9. WLTF-F (AC)	157/ 5.0	5.2	5.6	5.9	6.2	5.4	198/3854	2962/17.0	16.9	18.1	H	WLTF-F
10. WNCX-F (CL AOR)	149/ 4.7	5.3	5.8	4.3	4.4	5.0	227/3781	2478/14.3	16.5	14.4	F	WNCX-F
11. WWWE (N/T)	138/ 4.4	5.3	5.6	5.7	4.8	5.3	180/2822	2109/12.1	16.2	12.7	E	WWWE
12. WNWV-F (J/NAC)	113/ 3.6	2.3	2.6	2.8	3.0	2.8	134/1966	1564/ 9.0	7.0	8.7	C	WNWV-F
13. WKNR (SPRTS)	112/ 3.6	3.8	2.1	2.6	3.1	3.0	140/2483	1954/11.2	12.4	9.3	C	WKNR
14. WENZ-F (CHR)	94/ 3.0	2.7	2.6	2.5	2.8	2.7	152/2564	1651/ 9.5	9.0	12.8	C	WENZ-F
15. WJMO (B)	90/ 2.9	1.7	2.5	1.9	2.5	2.3	90/1026	1022/ 5.9	5.4	5.8	B	WJMO
16. WCLV-F (CL)	62/ 2.0	2.7	2.6	2.8	2.2	2.5	75/1522	1317/ 7.6	6.4	7.4	C	WCLV-F
17. WHK (N/T)	53/ 1.7	1.6	1.5	2.0	1.9	1.7	54/1217	1138/ 6.6	5.8	5.5	B	WHK
18. WONE-F (AOR)	40/ 1.3	1.2	0.7	0.8	0.9	1.0	170/3087	1023/ 5.9	5.6	4.0	C	WONE-F
19. WERE (T)	37/ 1.2	1.5	1.3	1.1	1.4	1.3	37/847	826/ 4.8	5.6	6.4	C	WERE
20.												

12+ FM SHARE (METRO): 74.82% (2142 of 2863) (SUM 92: 73.80%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMO-F >>	1 WZAK-F	1 WZAK-F <	1 WMJI-F	1 WMJI-F	1 WMJI-F <	1 WMJI-F	1 WGAR-F	1 WGAR-F	1 WZAK-F >	1 WZAK-F >
2 WZAK-F	2 WMMS-F <	2 WMJI-F <	2 WGAR-F	2 WGAR-F	2 WRMR	2 WGAR-F	2 WDOK-F	2 WMJI-F	2 WKNR <	2 WGAR-F
3	3 WGAR-F <	3 WGAR-F	3 WZAK-F	3 WDOK-F <	3 WGAR-F <	3 WNCX-F	3 WMJI-F	3 WZAK-F <	3 WJMO-F	3 WWWE
4	4 WNCX-F	4 WMMS-F	4 WMMS-F <	4 WZAK-F	4 WDOK-F >	4 WDOK-F	4 WWWE	4 WDOK-F	4 WGAR-F	4 WMMS-F
5	5 WQAL-F <	5 WNCX-F <	5 WQAL-F <	5 WQAL-F <	5 WWWE	5 WRMR <	5 WRMR	5 WRMR <	5 WMJI-F	5 WMJI-F
6	6 WJMO-F	6 WQAL-F	6 WNCX-F <	6 WMMS-F <	6 WNWV-F	6 WMMS-F	6 WZAK-F	6 WJMO-F	6 WLTF-F	6 WRMR
7	7 WENZ-F	7 WLTF-F	7 WLTF-F	7 WLTF-F <	7 WLTF-F	7 WZAK-F	7 WQAL-F	7 WLTF-F	7 WERE	7 WERE
8	8	8	WDOK-F	8 WNCX-F	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZAK-F	1 WZAK-F	1 WQAL-F	1 WZAK-F <	1 WMJI-F	1 WJMO-F	1 WNCX-F <	1 WNCX-F	1 WNCX-F	1 WGAR-F
2 WQAL-F	2 WQAL-F	2 WZAK-F	2 WMJI-F <	2 WGAR-F	2 WENZ-F	2 WMMS-F	2 WMMS-F	2 WMMS-F <	2 WMJI-F <
3 WENZ-F	3 WGAR-F <	3 WLTF-F	3 WQAL-F	3 WQAL-F <	3 WMMS-F	3 WGAR-F	3 WGAR-F	3 WGAR-F	3 WNCX-F
4 WMMS-F	4 WLTF-F <	4 WGAR-F	4 WLTF-F	4 WDOK-F <	4 WONE-F	4 WZAK-F	4 WZAK-F	4 WMJI-F <	4 WMMS-F
5 WJMO-F	5 WMMS-F	5 WMMS-F	5 WGAR-F	5 WZAK-F <	5 WNCX-F	5 WJMO-F	5 WQAL-F	5 WZAK-F	5 WDOK-F
6 WMJI-F	6 WJMO-F	6 WMJI-F	6 WDOK-F	6 WLTF-F	6 WGAR-F	6 WENZ-F	6 WWWE	6 WKNR-F	6 WZAK-F
7 WNCX-F	7 WENZ-F	7 WDOK-F	7 WMMS-F	7	7	7	7	7	7 WKNR-F
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS		METRO CUME TSA	
		SHARE/RTG/AQH/CUME	
WABQ	1540 CLEVELAND	1.2/2.2/ 37/	381
WELW	1330 WILLOUGHBY	0.3/1.5/ 10/	277
WEOL	930 ELYRIA	0.5/2.0/ 16/	357
WOBL	1320 OBERLIN	0.4/0.7/ 12/	125
WKDD-F	96.5 AKRON	0.4/3.3/ 90/2104	
WQMX-F	94.9 MEDINA	0.6/2.1/106/1719	
WJR	760 DETROIT	0.4/1.9/ 21/	507

CLEVELAND

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (Days)	, Gospel	AURN, \$ 21.00	(---)	
WEDL, 930, 1 KW (DA-2)	, Full Service	MBS ABC, \$ NA	(Torbet)	(ELYRIA)
WERE, 1300, 5 KW (DA-1)	, Talk	MBS CNN, \$ 49.00	(Mc-Guild)	Metroplex
WHK, 1420, 5 KW (DA-N)	, Business News	BRN, NBC T, \$ 39.00	(Katz)	Shamrock
WJMO, 1490, 1 KW	, Black Oldies	ABC, \$ 28.00	(MHR)	Zapis
WKNR, 1220, 50 KW (DA-N)	, Sports	ABC CBS, \$ NA	(Eastman)	
WRMR, 850, 10 KW/5 KW (DA-2)	, Nostalgia	APR UNISTR, \$ 40.00	(MHR)	
WWWE, 1100, 50 KW	, News/Talk	CBS ABC, \$ 70.00	(Christal)	Booth

FH STATIONS

WCLV, 95.5, 31 KW @ 620	, Classical	, \$ 57.00	(CHBS)	
WDOK, 102.1, 12 KW @ 1004	, Soft AC/EZ	, \$ 80.00	(MHR)	
WGAR, 99.5, 50 KW @ 499	, Country	ABC, \$ 78.00	(D & R)	Nationwide
WJMO, 92.3, 40 KW @ 236	, Urban/CHR	ABC, \$ 46.00	(MHR)	Zapis
WLTF, 106.5, 11 KW @ 1059	, AC	APR, \$155.00	(Christal)	Booth
WMJI, 105.7, 27 KW @ 899	, Oldies	, \$130.00	(Katz)	Legacy
WMHS, 100.7, 34 KW @ 600	, AOR	SOURCE NBC, \$151.00	(Katz)	Shamrock
WNCX, 98.5, 16 KW @ 961	, Classic AOR	ABC MBS, \$ 88.00	(Mc-Guild)	Metroplex
WNWV, 107.3, 50 KW @ 466	, Jazz/NAC	, \$ 53.00	(Torbet)	(ELYRIA)
WENZ, 107.9, 16 KW @ 750	, CHR	SOURCE UNISTR, \$ 57.00	(Torbet)	Ardman
WQAL, 104.1, 11 KW @ 1059	, AC	UNISTR, \$ 65.00	(Banner)	ML/Win
WZAK, 93.1, 28 KW @ 620	, Black	CBS, \$ 85.00	(D & R)	Zapis

Miscellaneous: WMJI-F sold by Legacy to Omni America fo \$14,000,000. . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/F/S - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 110/341,300
 MSA Rank/Pop: 117/406,000
 ADI # 98 (w/Pueblo)
 Average Person Ratings: 17.0
 Market TSL: 22.25 hours

Stations: 19/17
 Diaries: 899/380:1/57.4%
 Sample Target: 800
 % Below Line: 4.8
 % Not Listed: 11.5

1992 Revenue: \$10,500,000
 HH Inc.: \$29,615
 Retail \$: 3.0 Bl
 Pop per Station: 20,076
 #1 Biller: KKCS-AF \$2,200,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KKCS-F (C)	100/17.2	17.4	17.7	15.5	15.4	17.0	130/1271	884/25.9	29.3	25.5	D	KKCS-F
2. KKFH-F (CL AOR)	61/10.5	9.8	6.8	6.3	8.1	8.4	74/895	670/19.6	20.5	17.9	C	KKFH-F
3. KKM-F (CHR)	57/ 9.8	9.3	9.8	8.3	7.2	9.3	82/864	580/17.0	18.8	15.9	B	KKMG-F
4. KSPZ-F (O)	42/ 7.2	6.2	5.2	7.0	7.3	6.4	64/763	552/16.2	15.6	16.6	B	KSPZ-F
5. KILO-F (AOR)	40/ 6.9	6.2	8.3	7.2	5.6	6.6	49/624	484/14.2	15.2	13.8	B	KILO-F
6. KKLI-F (AC)	35/ 6.0	6.0	6.3	5.7	5.6	5.9	49/784	543/15.9	14.3	14.3	B	KKLI-F
7. KVOR (N/T)	32/ 5.5	6.5	6.5	5.2	5.9	5.9	32/516	516/15.1	14.9	13.7	B	KVOR
8. KRDO-F (SAC)	29/ 5.0	5.0	2.5	4.8	6.8	4.3	40/598	428/12.5	12.3	14.4	B	KRDO-F
9. KOA (N/T)	26/ 4.5	3.8	4.3	4.1	3.9	4.2	41/772	430/12.6	10.5	13.4	A	KOA
10. KVUU-AF (AC)	24/ 4.1	4.0	6.2	5.4	7.2	4.9	39/691	462/13.5	13.7	16.8	B	KVUU-AF
11. KCMN (BB)	14/ 2.4	1.4	2.2	1.5	2.2	1.9	14/133	133/ 3.9	2.7	4.4	A	KCMN
12. KIKX-F (CHR)	13/ 2.2	5.2	3.0	3.3	2.2	3.4	15/340	272/ 8.0	11.0	9.4	A	KIKX-F
KBIQ-F (?)	13/ 2.2	0.7	3.0	0.6	---	1.6	16/204	158/ 5.6	2.6	---		KBIQ-F
14. KHII-F (C?)	9/ 1.5	1.2	2.3	0.9	1.6	1.5	9/217	192/ 5.6	5.6	4.1		KHII-F
15.												

12+ FM SHARE (METRO): 83.27% (428 of 514) (SUM 92: 84.26%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKM-F>>	1 KKFH-F<	1 KKCS-F	1 KKCS-F<	1 KKCS-F	1 KKCS-F>	1 KKCS-F>	1 KKCS-F>	1 KKCS-F>	1 KKM-F<	1 KKFH-F
2 KKCS-F>	2 KKCS-F>	2 KKFH-F>	2 KKFH-F>	2 KKFM-F>	2 KVOR	2 KKFH-F>	2 KKFM-F	2 KKFH-F<	2 KKCS-F	2 KSPZ-F<
3 KILO-F	3 KILO-F<	3 KKM-F<	3 KSPZ-F>	3 KSPZ-F	3 KRDO-F	3 KKM-F	3 KKM-F	3 KKM-F	3 KILO-F	3 KVOR
4	4 KKM-F>	4 KSPZ-F	4 KKLI-F	4 KKLI-F	4 KSPZ-F<	4 KRDO-F	4 KVOR	4 KILO-F	4 KSPZ-F	4
5	5 KKLI-F	5 KILO-F	5 KKM-F	5 KKM-F<	5 KOA	5 KKLI-F	5 KSPZ-F	5 KSPZ-F	5 KKFH-F	5
6	6 KSPZ-F	6	6	6 KVOR	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKM-F	1 KKCS-F<	1 KKCS-F	1 KKCS-F>	1 KKCS-F>	1 KKCS-F	1 KKFH-F>	1 KKFH-F	1 KKFH-F>	1 KKFH-F>
2 KKCS-F	2 KKM-F>	2 KKLI-F	2 KKM-F<	2 KSPZ-F	2 KILO-F	2 KILO-F<	2 KILO-F	2 KKCS-F	2 KKCS-F
3 KKFH-F	3 KKLI-F	3 KSPZ-F	3 KSPZ-F	3 KKLI-F	3 KKFH-F	3 KKCS-F>	3 KKCS-F	3 KILO-F>>	3 KVOR
4 KKLI-F	4 KKFH-F	4 KKM-F	4 KKLI-F>	4 KKM-F>	4 KKM-F	4	4	4	4 KSPZ-F
KILO-F	5 KSPZ-F	5 KKFH-F	5 KKFH-F	5	5	5	5	5	5 KOA
									KILO-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
KGFT-F 100.7	PUEBLO	0.9/4.0/	6/	179
KKCS 1460	COLORADO SPGS	1.2/2.3/	8/	89
KRDO 1240	COLORADO SPGS	0.9/3.6/	5/	134
KRFX-F 103.5	DENVER	0.3/1.2/	2/	51

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	CNN, UNISTR	, \$	13.00 (K & P)
KRDO, 1240, 1 KW (DA-1)	, COUNTRY	ABC	, \$	13.00 (D&R)
KSSS, 740, 3.5KW/1.5 KW(DA-2)	, SEE KVUU-FM			
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC CBS	, \$	25.00 (Katz)
				Pourtales
KGFT-F, 100.7, 13 KW @ 2122	RELIGION		, \$	21.00 (Banner)
KHII-F, 105.5, .4 KW @ 2227	Country	ABC	, \$	12.00 (HNWH)
KIKX-F, 102.7, 100 KW @ 2001	CHR		, \$	24.00 (Torbet)
KILO-F, 93.9, 83 KW @ 2109	AOR		, \$	30.00 (Eastman)
KKCS-F, 101.9, 79 KW @ 2178	COUNTRY		, \$	44.00 (Torbet)
KKFM-F, 96.5, 71 KW @ 2289	CLASSIC AOR		, \$	35.00 (Crystal)
				Tippie
KKLI-F, 106.3, 1.6 W @ 2224	AC		, \$	24.00 (D&R)
KKMG-F, 98.9, 70 KW @ 2299	CHR		, \$	20.00 (Crystal)
KRDO-F, 95.1, 96 KW @ 2011	EZ	ABC	, \$	29.00 (D&R)
KSPZ-F, 92.9, 72 KW @ 2129	OLDIES	UNISTR	, \$	32.00 (Katz)
KVUU-F, 99.9, 68 KW @ 2001	AC		, \$	27.00 (Katz)
				Pourtales (PUEBLO)

KOA -- See Denver

Miscellaneous: KIKX-F changes from New Rock/CHR to Country (Oct.) . . .

COLUMBIA, SC

Arbitron Rank/Pop (12+): 92/387,000
 MSA Rank/Pop: 106/465,000
 ADI # 86
 Average Person Ratings: 17.7
 Market TSL: 23.50 hours

Stations: 15/14
 Diaries: 875/442:1/51.0%
 Sample Target: 850
 % Below Line: 0.3
 % Not Listed: 11.1

1992 Revenue: \$15,100,000
 HH Inc.: \$32,602
 Retail \$: 3.8 Btl
 Pop per Station: 27,643
 #1 Biller: WCOS-AF \$2,800,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WWDN-F (B)	140/20.5	20.5	18.1	16.9	20.2	19.0	206/1702	972/25.1	24.9	26.3	D	WWDN-F
2. WCOS-F (C)	97/14.2	13.3	12.3	12.9	10.6	13.2	206/2129	1152/29.8	25.4	23.4	D	WCOS-F
3. WHKZ-F (C)	54/ 7.9	4.4	6.9	5.7	7.1	6.2	57/748	639/16.5	15.2	17.4	B	WHKZ-F
4. WTCB-F (AC)	52/ 7.6	7.5	7.5	7.3	4.2	7.5	78/1135	661/17.1	18.9	11.6	C	WTCB-F
5. WNOK-F (CHR)	51/ 7.5	8.7	7.2	5.7	7.9	7.3	80/1514	860/22.2	22.1	21.0	C	WNOK-F
6. WVOC (N/T)	41/ 6.0	7.7	6.3	7.3	8.3	6.8	47/643	498/12.9	16.1	15.9	C	WVOC
7. WOMG-F (O)	36/ 5.3	4.6	4.8	4.8	5.2	4.9	38/699	665/17.2	13.1	14.2	C	WOMG-F
8. WARQ-F (AOR)	35/ 5.1	4.1	5.1	5.6	1.8	5.0	36/607	455/11.8	10.6	7.1	A	WARQ-F
9. WSCQ-F (BB/EZ)	30/ 4.4	3.7	5.4	4.6	2.9	4.5	37/377	319/ 8.2	9.8	7.2	A	WSCQ-F
10. WMFX-F (AOR)	27/ 3.9	5.0	4.2	4.0	7.1	4.3	28/632	515/13.3	13.6	17.1	D	WMFX-F
11. WTGH (G)	22/ 3.2	3.4	3.6	3.8	2.6	3.5	24/275	268/ 6.9	6.8	7.2	A	WTGH
12. WOIC (B)	13/ 1.9	2.4	1.6	2.4	2.4	2.1	13/232	216/ 5.6	6.4	6.0	A	WOIC
13.												
14.												
15.												

12+ FM SHARE (METRO): 87.34% (531 of 608) (SUM 92: 83.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WWDN-F>>	1 WWDN-F>>	1 WWDN-F>	1 WWDN-F>	1 WWDN-F>	1 WCOS-F	1 WWDN-F	1 WWDN-F	1 WWDN-F	1 WWDN-F>>	1 WWDN-F>
2	2 WCOS-F<	2 WCOS-F	2 WCOS-F	2 WCOS-F	2 WWDN-F>	2 WCOS-F>>	2 WCOS-F>	2 WCOS-F>	2 WCOS-F>	2 WCOS-F<
3	3 WNOK-F<	3 WNOK-F	3 WTCB-F	3 WTCB-F	3 WVOC	3 WTCB-F<	3 WVOC	3 WNOK-F<	3 WNOK-F	3 WHKZ-F
4	4 WHKZ-F<	4 WTCB-F<	4 WNOK-F>	4 WNOK-F	4 WOMG-F	4 WHKZ-F<	4 WHKZ-F<	4 WTCB-F<	4 WHKZ-F	4 WARQ-F
5	5 WARQ-F	5 WHKZ-F	5 WMFX-F	5 WOMG-F<	5 WSCQ-F	5 WNOK-F	5 WTCB-F	5 WHKZ-F	5 WARQ-F	5 WOIC
6	6	6 WARQ-F	6	6 WHKZ-F	6 WTCB-F	6	6 WNOK-F	6	6 WTCB-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WWDN-F	1 WWDN-F>	1 WWDN-F	1 WWDN-F>	1 WWDN-F	1 WWDN-F	1 WWDN-F>	1 WWDN-F	1 WWDN-F>	1 WWDN-F>
2 WHKZ-F	2 WHKZ-F	2 WCOS-F	2 WCOS-F	2 WCOS-F>	2 WHKZ-F	2 WARQ-F	2 WARQ-F	2 WCOS-F	2 WCOS-F
3 WNOK-F	3 WNOK-F	3 WTCB-F	3 WHKZ-F<	3 WTCB-F	3 WARQ-F	3 WCOS-F<	3 WTCB-F	3 WARQ-F<	3 WMFX-F
4 WARQ-F	4 WCOS-F>	4 WHKZ-F	4 WNOK-F<	4 WHKZ-F	4 WCOS-F	4 WNOK-F	4 WMFX-F	4 WNOK-F	4 WTCB-F
5	5	5 WNOK-F	5 WTCB-F	5 WNOK-F	5 WNOK-F	5 WTCB-F	5 WCOS-F	5 WVOC	5 WVOC
6	6	6	6	6	6	6 WHKZ-F	6 WVOC	6 WTCB-F	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	CUME	TSA	TSA
WCOS 1400	COLUMBIA	0.1/2.4/	1/	121
WKWQ-F 93.1	BATESBURG	1.0/4.5/	12/	287
WCKZ-F 101.9	GASTONIA	0.3/2.7/	3/	154

RADIO STATIONS

WOIC, 1230,	1 KW (DA-1)	, BLACK	, \$ 14.00 (Katz)	Voyager
WQXL, 1470,	5 KW (DAYS)	, RELIGION	, \$ 12.00 (---)	
WTGH, 620,	1 KW/125 W (DA-1),	GOSPEL	AURN, \$ 15.00 (---)	Willis
WVOC, 560,	5 KW (DA-N)	, NEWS/TALK	CNN MBS, \$ 24.00 (Banner)	
WARQ-F, 93.5,	1.7 KW @ 426,	AOR	, \$ 30.00 (Banner)	
WCOS-F, 97.5,	100 KW @ 984,	COUNTRY	ABC, \$ 71.00 (Katz)	Benchmark
WHKZ-F, 96.7,	3 KW @ 626,	COUNTRY	, \$ 23.00 (K&P)	Benchmark
WKWQ-F, 93.1,	2.1 KW @ 561,	BLACK	UNISTR, \$ 17.00 (---)	Willis
WMFX-F, 102.3,	3 KW @ 321,	AOR	, \$ 47.00 (D & R)	(BATESBURG) (ST. ANDREWS)
WNOK-F, 104.7,	100 KW @ 1000,	CHR	ABC, \$ 45.00 (Katz)	Voyager
WOMG-F, 103.1,	3 KW @ 298,	OLDIES	MBS, \$ 28.00 (Torbet)	John Price
WSCQ-F, 100.1,	5.9 KW @ 331,	EZ/NOSTALGIA	CBS CNN, \$ 23.00 (Eastman)	American Network
WTCB-F, 106.7,	100 KW @ 787,	AC	APR, \$ 38.00 (Crystal)	Bloomington (ORANGEBURG)
WWDN-F, 101.3,	100 KW @ 1322,	Black	UNISTR, \$ 53.00 (D & R)	(SUMTER)

COLUMBUS, OH

Arbitron Rank/Pop (12+): 34/1,171,100

Stations: 25/23
Diaries: 1354/865:1/47.6%
Sample Target: 1430
% Below Line: 1.9
% Not Listed: 15.4

1992 Revenue: \$45,300,000
HM Inc.: \$27,661
Retail \$: 11.5 Bil
Pop per Station: 50,917
#1 Biller: WSNY-F \$8,300,000

MSA Rank/Pop: 35/1,360,000
ADI # 34
Average Person Ratings: 15.7
Market TSL: 20.75 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WTVN (FS)	152/ 8.3	9.0	9.2	8.0	8.7	8.6	180/2333	2007/17.1	18.0	16.8	G	WTVN
2. WSNY-F (AC)	145/ 7.9	7.8	8.4	9.9	7.9	8.5	156/2703	2397/20.5	20.1	20.6	H	WSNY-F
3. WNCI-F (CHR)	139/ 7.6	8.8	8.5	8.4	7.7	8.3	174/3334	2593/22.1	21.0	21.9	H	WNCI-F
4. WLVQ-F (AOR)	127/ 6.9	8.3	8.2	6.7	6.7	7.5	154/2128	1807/15.4	18.3	16.6	G	WLVQ-F
5. WHOK-F (C)	109/ 5.9	5.2	6.3	5.4	5.9	5.7	162/2454	1628/13.9	13.7	13.5	E	WHOK-F
6. WBZX-F (AOR)	95/ 5.2	5.7	6.0	6.5	6.4	5.9	113/1855	1466/12.5	14.3	15.0	E	WBZX-F
7. WRVF-F (C)	94/ 5.1	5.0	5.5	5.1	5.3	5.2	97/1462	1426/12.2	10.7	10.6	C	WRVF-F
8. WCLT-F (C)	94/ 5.1	2.8	3.1	2.2	2.3	3.3	172/1709	928/ 7.9	6.3	4.4	A	WCLT-F
9. WWHT-FF (CHR)	65/ 3.5	3.8	3.9	4.8	4.7	4.0	79/1889	1556/13.3	11.5	11.5	B	WWHT-FF
10. WCKX-F (B)	64/ 3.5	3.2	2.7	3.1	2.2	3.1	64/1006	988/ 8.4	8.5	7.7	A	WCKX-F
11. WBNS-F (O)	62/ 3.4	3.0	2.3	2.5	3.4	2.8	69/1585	1347/11.5	13.1	10.1	C	WBNS-F
12. WBNS (BB)	59/ 3.2	2.3	2.6	2.7	3.0	2.7	60/912	853/ 7.3	6.3	7.6	B	WBNS
13. WCOL (T)	59/ 3.2	2.1	2.1	1.5	0.9	2.2	60/793	767/ 6.5	6.8	2.9		WCOL
14. WCOL-F (O)	54/ 2.9	4.6	4.3	4.1	4.3	4.0	67/1684	1390/11.9	13.4	13.5	D	WCOL-F
15. WWCD-F (AOR)	49/ 2.7	2.3	2.1	2.4	1.7	2.4	49/870	846/ 7.2	8.1	6.5	B	WWCD-F
16. WVKO (B)	46/ 2.5	3.4	3.0	3.1	2.9	3.0	46/764	764/ 6.5	5.9	6.5	B	WVKO
17. WMNI (C)	35/ 1.9	1.6	1.3	2.6	2.3	1.9	35/527	502/ 4.3	3.1	3.3	A	WMNI
18. WLW (FS)	24/ 1.3	1.9	1.4	1.8	1.3	1.6	54/1163	625/ 5.4	6.9	4.8		WLW
19. WCEZ-F (SAC)	22/ 1.2	1.7	1.2	2.3	2.4	1.6	23/481	452/ 3.9	4.5	4.7	A	WCEZ-F
20. WRZR-F (AOR)	21/ 1.1	1.0	1.2	0.7	2.7	1.0	27/596	541/ 4.6	4.3	5.6		WRZR-F

12+ FM SHARE (METRO): 74.84% (1163 of 1554) (SUM 92: 75.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWHT-FF	1 WLVQ-F	1 WLVQ-F<	1 WLVQ-F<	1 WLVQ-F	1 WTVN >	1 WTVN >	1 WSNY-F	1 WLVQ-F	1 WTVN	1 WHOK-F>
2 WBZX-F	2 WNCI-F	2 WNCI-F	2 WNCI-F<	2 WNCI-F<	2 WSNY-F	2 WNCI-F	2 WNCI-F	2 WNCI-F	2 WSNY-F	2 WBZX-F
3 WCKX-F<	3 WBZX-F	3 WSNY-F>	3 WSNY-F>	3 WSNY-F	3 WHOK-F	3 WLVQ-F	3 WLVQ-F	3 WSNY-F	3 WNCI-F	3 WTVN
4 WNCI-F	4 WSNY-F	4 WHOK-F<	4 WHOK-F<	4 WHOK-F<	WCLT-F	WSNY-F	4 WTVN	4 WHOK-F	WCKX-F<	WRVF-F
5	5 WRVF-F	5 WBZX-F<	5 WTVN	5 WTVN	5 WBNS	5 WHOK-F	5 WRVF-F	5 WCLT-F	5 WWHT-FF	5 WCLT-F
6	6 WCKX-F	6 WRVF-F	6 WRVF-F	6 WRVF-F<	6	6 WRVF-F	6 WCOL-F<	WRVF-F<	6	6
7	7	7	7	7 WCLT-F	7	7	7 WHOK-F	7 WTVN <	7	7
8	8	8	8	8	8	8	8	8 WBZX-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNCI-F	1 WNCI-F	1 WNCI-F	1 WNCI-F<	1 WNCI-F<	1 WBZX-F	1 WLVQ-F>	1 WLVQ-F	1 WLVQ-F>	1 WLVQ-F>
2 WSNY-F	2 WSNY-F>	2 WSNY-F	2 WSNY-F>	2 WSNY-F>	2 WLVQ-F	2 WBZX-F>	2 WBZX-F	2 WBZX-F	2 WTVN
3 WCKX-F	3 WLVQ-F	3 WLVQ-F	3 WHOK-F	3 WHOK-F	3 WRVF-F	3 WRVF-F	3 WNCI-F	3 WNCI-F<	3 WSNY-F
4 WCLT-F	4 WCKX-F	4 WRVF-F	4 WCLT-F<	4 WCLT-F<	4 WHOK-F	4 WNCI-F	4 WWCD-F	4 WTVN	WNCI-F
5	5 WRVF-F	5 WCKX-F	5 WLVQ-F<	5 WRVF-F	WNCI-F	5 WWCD-F	5 WCKX-F	5 WRVF-F	5 WHOK-F
6	6 WWHT-FF	6 WBZX-F	6 WRVF-F	6 WLVQ-F	WWCD-F	6	6 WRVF-F	WSNY-F	6 WBZX-F<
7	7	7 WCOL-F	7	7	7	7	7 WSNY-F	7	7 WWCD-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WCLT	1430	NEWARK	0.4/0.7/	8/ 99
WNKO-F	101.7	NEWARK	0.7/1.5/	13/ 243
WRFD	880	WORTHINGTON	0.5/2.6/	12/ 393
WMRN-F	106.9	MARION	0.6/1.1/	63/ 664

COLUMBUS, OH

RADIO STATIONS

AM STATIONS

WBNS,	1460,	5 KW/1 KW (DA-N),	Nostalgia	APR CBS,	\$ 32.00	(Banner)	Columbus Dispatch
WCOL,	1230,	1 KW	Talk		\$ NA	(Christal)	
WMNI,	920,	1 KW/500 W (DA-2),	Country	MBS NBC,	\$ 30.00	(Eastman)	
WRFD,	880,	9 KW (Days, DA),	Religion		\$ 21.00	(---)	Salem
WTVN,	610,	5 KW (DA-N)	Full Service	ABC,	\$123.00	(Katz)	Great American
WVKO,	1580,	1 KW/250 W (DA-2),	Black	AURN UNISTR,	\$ 32.00	(Mc-Guild)	Saga

FM STATIONS

WBBY,	103.9,	2.6 KW @ 361	Jazz	NBC,	\$ 30.00	(---)	(WESTERVILLE)
WBNS,	97.1,	21 KW @ 781	Oldies	CBS,	\$ 47.00	(Banner)	Columbus Dispatch
WCKX,	106.3,	3 KW @ 298	Black	AURN,	\$ 27.00	(---)	(LONDON)
WCLT,	100.3,	50 KW @ 390	Country	MBS,	\$ NA	(---)	(NEWARK)
WCOL,	92.3,	22 KW @ 754	Oldies		\$ 60.00	(Christal)	Great Trails
WHOK,	95.5,	50 KW @ 492	Country	APR,	\$ 55.00	(D&R)	
WLVQ,	96.3,	18 KW @ 751	AOR		\$140.00	(Katz)	Great American
WBZX,	99.7,	20 KW @ 783	AOR		\$ 67.00	(Eastman)	
WNCI,	97.9,	175 KW @ 561	CHR	APR,	\$163.00	(MMR)	Nationwide
WRVF,	98.9,	3 KW @ 328	Country		\$ 29.00	(D&R)	(UPPER ARLINGTON)
WRZR,	103.1,	3 KW @ 298	AOR	SMN,	\$ 24.00	(D&R)	Ragan Henry (JOHNSTOWN)
WSNY,	94.7,	22 KW @ 754	AC		\$168.00	(Mc-Guild)	Saga
WWCD,	101.1,	3 KW @ 328	Prog AOR		\$ NA	(D&R)	(GROVE CITY)
WWHT,	105.7,	6 KW @ 328	CHR	ABC,	\$ NA	(Torbet)	(MARYSVILLE)

Miscellaneous: WLOH, WHOK-F (Lancaster) sold to OmniAmerica for \$10,000,000 (E) . . . WRVF-F (Upper Arlington) sold to OmniAmerica for \$7,000,000 (E) (D) . . . WCOL A/F sold by Great Trails to Nationwide for \$15,000,000 (D) . . . WAHC-F now simulcasts with WWHT-F . . .

DALLAS-FT. WORTH

Arbitron Rank/Pop (12+): 8/3,401,900
 MSA Rank/Pop: 13/2,608,800 D
 ADI # 8
 Average Person Ratings: 17.7
 Market TSL: 23.0 hours

Stations: 31/31
 Diaries: 2467/1379:1/45.6%
 Sample Target: 2420
 % Below Line: 0.0
 % Not Listed: 7.9

1992 Revenue: \$136,900,000
 HH Inc.: \$34,930
 Retail \$: 37.6 B11
 Pop per Station: 109,739
 #1 Biller: KVIL-AF \$17,500,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WBAP (FS/C)	355/ 5.9	6.3	4.8	3.8	5.4	5.2	481/7101	5175/15.2	15.8	14.3	I	WBAP
2. KSCS-F (C)	325/ 5.4	8.0	8.8	9.8	9.5	8.0	364/6166	5576/16.4	20.4	22.4	I	KSCS-F
3. KYNG-F (C)	320/ 5.3	3.1	4.5	4.1	5.1	4.3	368/4185	3612/10.6	9.0	10.6	E	KYNG-F
4. KJMZ-F (B)	291/ 4.8	4.3	5.1	5.0	5.8	4.8	311/4222	3840/11.3	13.4	14.9	F	KJMZ-F
5. KPLX-F (C)	275/ 4.6	5.3	5.4	6.0	5.6	5.3	310/5200	4591/13.5	15.2	15.2	I	KPLX-F
6. KKDA-F (B)	272/ 4.5	3.9	4.8	4.4	4.0	4.4	312/4107	3515/10.3	11.3	10.5	H	KKDA-F
7. KVIL-AF (AC)	270/ 4.5	4.9	5.0	5.7	5.0	5.0	286/4635	4334/12.7	12.1	12.5	J	KVIL-AF
8. KTXQ-F (AOR)	269/ 4.5	4.1	4.3	4.5	3.8	4.4	308/4417	3984/11.7	12.4	12.1	H	KTXQ-F
9. KHKS-F (CHR)	268/ 4.4	4.1	3.4	2.3	3.5	3.6	305/5197	4786/14.1	12.9	8.8	E	KHKS-F
10. KLUV-F (O)	239/ 4.0	3.9	4.1	3.1	2.9	3.8	268/4923	4359/12.8	14.3	10.1	F	KLUV-F
11. KZPS-F (CL AOR)	230/ 3.8	3.8	3.2	2.8	2.9	3.4	286/4811	4071/12.0	12.4	10.3	F	KZPS-F
12. KOAI-F (J/NAC)	222/ 3.7	3.9	2.9	2.6	1.1	3.3	230/3250	3141/ 9.2	9.2	4.9	E	KOAI-F
13. KRLD (N)	207/ 3.4	3.9	4.3	3.3	3.2	3.7	234/4901	4229/12.4	13.4	12.0	H	KRLD
14. KDMX-F (AC)	190/ 3.2	4.0	3.6	4.4	4.0	3.8	209/3862	3553/10.4	11.8	11.1	F	KDMX-F
15. KLRX-F (SAC)	185/ 3.1	2.8	2.8	3.2	3.6	3.0	201/3426	3032/ 8.9	8.8	8.6	F	KLRX-F
16. KDGE-F (AOR)	168/ 2.8	2.2	1.9	2.7	2.4	2.4	178/3080	2796/ 8.2	7.1	7.2	C	KDGE-F
17. KSNM-F (C)	166/ 2.8	2.6	2.1	1.3	1.5	2.2	196/3949	2016/ 5.9	5.6	6.6	D	KSNM-F
18. KEGL-F (CHR)	165/ 2.7	2.6	2.7	3.1	2.7	2.8	198/2272	3443/10.1	10.4	11.2	F	KEGL-F
19. KLIF (T)	162/ 2.7	2.4	3.1	2.9	2.8	2.8	181/2745	2437/ 7.2	6.7	7.5	F	KLIF
20. KAAM (BB)	146/ 2.4	2.1	1.6	2.3	1.8	2.1	154/1509	1419/ 4.2	4.4	4.0	B	KAAM
21. WRR -F (CL)	134/ 2.2	1.9	2.2	2.7	2.3	2.3	146/2713	2570/ 7.6	6.0	5.8	C	WRR -F
22. KKDA (B/O)	131/ 2.2	2.2	1.5	2.0	1.9	2.0	133/1697	1671/ 4.9	4.4	4.5	C	KKDA
23. KLTY-F (REL)	125/ 2.1	3.0	2.6	2.9	2.2	2.7	155/2592	2069/ 6.1	6.8	5.8	D	KLTY-F
24. KHVN (G)	112/ 1.9	1.8	1.4	2.1	1.4	1.8	112/1239	1239/ 3.6	4.0	3.8	B	KHVN
25. KDZR-F (AOR)	97/ 1.6	1.7	1.6	1.4	1.5	1.6	123/1916	1530/ 4.5	5.5	5.0	B	KDZR-F
26. KESS (SP)	89/ 1.5	0.9	1.5	1.6	1.9	1.4	89/1170	1170/ 3.4	2.9	3.8	C	KESS
27.												
28.												
29.												
30.												

12+ FM SHARE (METRO): 76.03% (4222 of 5553) (SUM 92: 76.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 KJMZ-F	1 KYNG-F	1 KYNG-F	1 KTXQ-F	1 KYXQ-F	1 WBAP	1 KSCS-F	1 WBAP	1 WBAP	1 WBAP	1 KSCS-F
2 KHKS-F	2 KTXQ-F	2 KTXQ-F	2 KZPS-F	2 KSCS-F	2 KVIL-AF	2 KVIL-AF	2 KYNG-F	2 KYNG-F	2 KJMZ-F	2 KRLD
3 KKDA-F	3 KKDA-F	3 KSCS-F	3 KYNG-F	WBAP	KRLD	3 KRLD	3 KTXQ-F	3 KPLX-F	3 KKDA-F	3 KZPS-F
4	4 KSCS-F	4 KZPS-F	KSCS-F	KYNG-F	4 KLUV-F	4 KYNG-F	4 KPLX-F	4 KSCS-F	4 KHKS-F	4 WBAP
5	5 KHKS-F	5 KKDA-F	5 KVIL-AF	5 KVIL-AF	5 KSCS-F	5 WBAP	5 KLUV-F	5 KHKS-F	5 KSCS-F	5 KKDA-F
6	6 KZPS-F	6 KVIL-AF	6 WBAP	6 KZPS-F	6 KPLX-F	6 KEGL-F	KSCS-F	6 KTXQ-F	6 KPLX-F	6 KYNG-F
7	7 KJMZ-F	7 KJMZ-F	7 KLUV-F	7 KLUV-F	7 KOAI-F	KKDA-F	7 KVIL-AF	7 KLUV-F	7 KYNG-F	7 KVIL-F
8	8 KDGE-F	WBAP	8 KOAI-F	8 KOAI-F	8	8	8	8	8 KOAI-F	8 KLIF-F
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KJMZ-F	1 KYNG-F	1 KYNG-F	1 KVIL-AF	1 KVIL-AF	1 KYNG-F	1 KYNG-F	1 KTXQ-F	1 KTXQ-F	1 WBAP
2 KHKS-F	2 KKDA-F	2 KKDA-F	2 KDMX-F	2 KDMX-F	2 KDGE-F	2 KTXQ-F	2 KZPS-F	2 KYNG-F	2 KTXQ-F
3 KKDA-F	3 KJMZ-F	3 KDMX-F	3 KSCS-F	3 KSCS-F	3 KEGL-F	3 KZPS-F	3 KYNG-F	3 WBAP	3 KZPS-F
4 KDGE-F	4 KDMX-F	4 KSCS-F	4 KYNG-F	4 KPLX-F	4 KHKS-F	4 WBAP	4 WBAP	4 KZPS-F	4 KYNG-F
5 KYNG-F	5 KHKS-F	5 KJMZ-F	5 KPLX-F	5 KYNG-F	5 KTXQ-F	5 KDGE-F	5 KSCS-F	5 KSCS-F	5 KSCS-F
6 KSCS-F	6 KSCS-F	6 KPLX-F	6 KJMZ-F	6 KLUV-F	6 KJMZ-F	6 KSCS-F	6 KKDA-F	6 KLUV-F	6 KLUV-F
7 KDMX-F	7 KVIL-AF	7 KZPS-F	7 KKDA-F	7 KOAI-F	7 KKDA-F	7 KKDA-F	7 KEGL-F	7 KYNG-F	7 KOAI-F
8	8	8 KHKS-F	8 KHKS-F	8	8 KESS-F	8 KEGL-F	8 KHKS-F	8	8
9	9	9 KTXQ-F	9	9	9 KSCS-F	9	9	9	9

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA/AQH	TSA/CUME
KFJZ	870	FORT WORTH	0.5/1.0/ 28/ 324	
KMRT	1480	DALLAS	0.8/2.0/ 51/ 671	
KRVA	1600	PLANO	0.7/2.2/ 43/ 752	
KRVA-F	106.9	MCKINNEY	0.3/0.6/ 18/ 191	

DALLAS-FT. WORTH

RADIO STATIONS

AM STATIONS

KAAM,	1310,	5 KW (DA-N)	,	Nostalgia	SMN APR, \$ 46.00	(D&R)	Bonneville
KESS,	1270,	5 KW (DA-1)	,	Hispanic	, \$ 48.00	(Katz Hisp.)	
KFJZ,	870,	500 W (DAYS)	,	Hispanic	ABC UNISTR, \$ 32.00	(Lotus)	
KHVN,	970,	1 KW/270 W	,	Gospel	ABC UNISTR, \$ 31.00	(Mc-Guild)	Summit
KKDA,	730,	500 W	,	Black Oldies	APR, \$ NA	(Christal)	
KLIF,	570,	5 KW, (DA-2)	,	Talk	CBS NBC, \$ 75.00	(Eastman)	Susquehanna
KNRB,	1360,	5 KW/1 KW (DA-1),	,	Religion	, \$ 25.00	(---)	Marsh
KRLD,	1080,	50 KW (DA-N)	,	News	CBS, \$180.00	(CBS)	Command
KSJY,	660,	10 KW/500 W(DA-N),	,	Religion	, \$ 30.00	(---)	Bdcst Partners
KGBS,	1190,	50 KW/5 KW (DA-2),	,	News/Talk	CNN, \$ 40.00	(---)	
WBAP,	820,	50 KW	,	Full Service	ABC, \$220.00	(Banner)	Cap Cities/ABC

FM STATIONS

KOAI,	107.5,	25 KW @ 1279	,	Jazz/NAC	UNISTR, \$ 80.00	(MMR)	Granum
KDGE,	94.5,	100 KW @ 1896	,	AOR	, \$ 60.00	(K & P)	(GAINESVILLE)
KDMX,	102.9,	100 KW @ 1299	,	AC	, \$100.00	(MMR)	Nationwide
KEGL,	97.1,	100 KW @ 1460	,	CHR	, \$109.00	(Christal)	Sandusky
KJHZ,	100.3,	89 KW @ 1269	,	Black	ABC, \$ 85.00	(Mc-Guild)	Summit
KKDA,	104.5,	98 KW @ 1591	,	Black	APR, \$164.00	(Christal)	
KLRX,	97.9,	100 KW @ 1610	,	Oldies	, \$ 80.00	(Katz)	CBS
KLTY,	94.1,	100 KW @ 1591	,	Religion	ABC, \$ 60.00	(K & P)	
KLUV,	98.7,	100 KW @ 1585	,	Oldies	, \$119.00	(Mc-Guild)	TK
KHKS,	106.1,	100 KW @ 1585	,	CHR	, \$100.00	(D&R)	Gannett
KSNN,	94.9,	100 KW @ 1699	,	Country	, \$ 90.00	(Group W)	Alliance
KPLX,	99.5,	100 KW @ 1676	,	Country	APR, \$200.00	(Eastman)	Susquehanna
KYNG,	105.3,	100 KW @ 1558	,	Country	, \$ 95.00	(Group W)	Alliance
KSCS,	96.3,	99 KW @ 1679	,	Country	, \$300.00	(Banner)	Cap Cities/ABC
KRVA,	106.9,	3 KW @ 351	,	Hispanic	, \$ 60.00	(Caballero)	
KTXQ,	102.1,	100 KW @ 433	,	AOR	CBS, \$180.00	(Caballero)	CBS
KVIL,	103.7,	100 KW @ 1571	,	AC	, \$335.00	(Torbet)	Infinity
KZPS,	92.5,	96 KW @ 1591	,	Classic AOR	, \$100.00	(D&R)	Bonneville
WRR,	101.1,	98 KW @ 1509	,	Classical	APR, \$ 70.00	(CMBS)	City of Dallas

Miscellaneous: KLRX-F changes from Soft AC to Oldies (Oct.) . . .

DAYTON

Arbitron Rank/Pop (12+): 47/830,800
 MSA Rank/Pop: 54/944,000
 ADI # 53
 Average Person Ratings: 15.8
 Market TSL: 20.75 hours

Stations: 27/22
 Diaries: 1253/663:1/51.6%
 Sample Target: 1240
 % Below Line: 7.9
 % Not Listed: 13.8

1992 Revenue: \$22,000,000
 HH Inc.: \$31,515
 Retail \$: 7.4 Bill
 Pop per Station: 37,764
 #1 Biller: WHIO \$3,200,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WHKO-F (C)	154/11.7	10.5	12.7	12.4	11.9	11.8	229/3082	1903/22.9	23.9	24.6	D	WHKO-F
2. WTUE-F (AOR)	103/ 7.8	7.1	7.3	7.1	6.8	7.3	126/2036	1534/18.5	16.3	16.7	E	WTUE-F
3. WMMX-F (AC)	97/ 7.4	8.1	6.3	6.1	7.9	7.0	105/1534	1269/15.3	15.8	16.8	E	WMMX-F
4. WROU-F (B)	93/ 7.1	8.8	6.7	5.8	8.8	7.1	93/999	962/11.6	12.2	11.5	B	WROU-F
WGTZ-F (CHR)	93/ 7.1	7.1	6.0	6.1	7.1	6.6	146/2808	1805/21.7	21.7	21.2	D	WGTZ-F
6. WHIO (N/T)	84/ 6.4	5.7	7.1	8.7	9.1	7.0	97/1565	1367/16.5	15.6	18.6	E	WHIO
7. WLQT-F (SAC)	75/ 5.7	5.2	4.8	5.9	3.5	5.4	91/1359	1165/14.0	13.8	11.3	C	WLQT-F
8. WLW (FS/T)	62/ 4.7	6.0	4.6	5.6	5.4	5.2	189/3070	1102/13.3	16.4	14.3		WLW
9. WAZU-F (CL AOR)	49/ 3.7	3.3	5.1	3.5	4.0	3.9	59/1451	977/11.8	9.7	11.7	C	WAZU-F
10. WYMJ-F (O)	39/ 3.0	4.8	4.5	4.2	3.4	4.1	41/906	850/10.2	11.3	11.2	C	WYMJ-F
11. WONE (C)	37/ 2.8	2.6	4.1	2.7	2.8	3.1	41/609	496/ 6.0	6.8	7.0	C	WONE
WPFB-F (C)	37/ 2.8	3.6	3.2	3.2	2.6	3.2	76/1229	601/ 7.2	8.8	6.1		WPFB-F
13. WFCJ-F (REL)	25/ 1.9	1.2	1.9	0.8	1.5	1.5	29/519	369/ 4.4	3.3	3.9		WFCJ-F
14. WCLR-F (AC)	24/ 1.8	1.3	1.7	2.5	2.2	1.8	37/893	401/ 4.8	4.6	5.4		WCLR-F
15.												

12+ FM SHARE (METRO): 76.46% (867 of 1134) (SUM 92: 75.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WGTZ-F>>	1 WTUE-F>	1 WTUE-F<	1 WMMX-F	1 WHKO-F<	1 WHKO-F>	1 WHKO-F	1 WHKO-F	1 WHKO-F>	1 WHKO-F<	1 WROU-F
2 WROU-F>	2 WROU-F<	2 WMMX-F<	2 WHKO-F	2 WMMX-F	2 WHIO	2 WTUE-F	2 WMMX-F	2 WGTZ-F	2 WROU-F<	2 WHKO-F
3	3 WGTZ-F<	3 WHKO-F	3 WTUE-F	3 WTUE-F	3 WLQT-F<	3 WHIO	3 WHIO	WTUE-F<	3 WGTZ-F>	3 WHIO
4	4 WHKO-F	4 WROU-F	4 WROU-F	4 WROU-F<	4 WMMX-F	4 WMMX-F	4 WTUE-F	4 WMMX-F	4 WLW	4 WMMX-F<
5	5 WMMX-F>	5 WGTZ-F	5 WLQT-F	5 WLQT-F	5 WLW	5 WROU-F	5 WLQT-F	5 WROU-F	5 WTUE-F	5 WTUE-F
6	6 WAZU-F	6 WLQT-F	6 WAZU-F<	6	6 WONE	6 WLQT-F	6 WROU-F	6 WLQT-F	6 WMMX-F	6
7	7	7	7 WGTZ-F	7	7	7	7 WGTZ-F	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WROU-F	1 WMMX-F<	1 WMMX-F	1 WMMX-F	1 WMMX-F<	1 WTUE-F	1 WTUE-F>>	1 WTUE-F	1 WTUE-F>	1 WTUE-F
WGTZ-F	2 WGTZ-F	2 WHKO-F	2 WHKO-F	2 WHKO-F>	2 WGTZ-F	2 WROU-F	2 WHKO-F	2 WHKO-F	2 WHKO-F
3 WHKO-F	3 WROU-F<	3 WGTZ-F	3 WROU-F	3 WROU-F<	3 WROU-F	3 WHKO-F<	3 WAZU-F	3 WROU-F<	3 WMMX-F<
WTUE-F	4 WHKO-F	4 WTUE-F	4 WGTZ-F	4 WLQT-F	4	4 WAZU-F<	4 WROU-F	4 WMMX-F	4 WLW
5 WMMX-F	5 WTUE-F<	5 WROU-F	5 WLQT-F	5 WGTZ-F	5	5 WGTZ-F	5 WMMX-F	WAZU-F<	5 WAZU-F<
6	6	6	6 WTUE-F	6 WTUE-F	6	6	6 WLW	6 WLW	6 WROU-F<
7	7	7	7	7	7	7	7	7	7 WLQT-F

OTHER RATED STATIONS			METRO CUME TSA TSA SHARE/RTG/AQH/CUME	
WBLY	1600	SPRINGFIELD	0.4/1.5/	5/ 122
WDAO	1210	DAYTON	1.1/3.6/	16/ 325
WDJK-F	95.3	XENIA	0.8/3.5/	11/ 312
WING	1410	DAYTON	1.3/5.3/	18/ 486
WIZE	1340	SPRINGFIELD	1.6/3.5/	21/ 302
WKSW-F	101.7	URBANA	1.4/3.6/	38/ 664
WPFB	910	MIDDLETOWN	1.6/2.9/	35/ 432
WPTW	1570	PIQUA	0.4/1.4/	5/ 118
WTRJ-F	96.9	TROY	0.5/1.6/	13/ 192
WGRR-F	103.5	HAMILTON	0.4/2.4/	35/ 929
WLSN-F	106.5	GREENVILLE	0.9/3.7/	27/ 463
WOFX-F	94.9	FAIRFIELD	1.4/6.8/	53/1336
WOXY-F	97.7	OXFORD	0.5/1.7/	10/ 264

DAYTON

RADIO STATIONS

WDAO, 1210, 1 KW (Days)	, Black	AURN, \$ 26.00 (---)	
WHIO, 1290, 5 KW (DA-N)	, News/Talk	APR SUN, \$ 64.00 (D&R)	Cox
WING, 1410, 5 KW (DA-N)	, News	CBS CNN, \$ 30.00 (Katz)	Great Trails
WONE, 980, 5 KW (DA-N)	, Country	ABC, \$ 31.00 (Eastman)	Stoner
WAZU-F, 102.9, 50 KW @ 49	, Classic AOR	ABC, \$ 38.00 (Katz)	Osborn (SPRINGFIELD)
WCLR-F, 95.7, 50 KW @ 476	, Oldies	UNISTR, \$ 23.00 (Regional)	(PIQUA)
WFCJ-F, 93.7, 50 KW @ 492	, Religion	, \$ 16.00 (---)	(MIAMISBURG)
WGTV-F, 92.9, 40 KW @ 551	, CHR	UNISTR, \$ 58.00 (Katz)	Great Trails
WHKO-F, 99.1, 50 KW @ 1059	, Country	, \$ 71.00 (D&R)	Cox
WPFB-F, 105.9, 34 KW @ 535	, Country	SMN, \$ 24.00 (Roslin)	(MIDDLETOWN)
WROU-F, 92.1, 1 KW @ 596	, Black	, \$ 15.00 (K & P)	(W. CARROLL.)
WTUE-F, 104.7, 50 KW @ 500	, AOR	ABC, \$ 63.00 (Eastman)	Stoner
WLQT-F, 99.9, 50 KW @ 500	, Soft AC	, \$ 42.00 (Katz)	Liggett
WMMX-F, 107.7, 50 KW @ 420	, AC	, \$ 68.00 (Eastman)	Stoner
WYMJ-F, 103.9, 1.2 KW @ 522	, Oldies	, \$ 35.00 (Torbet)	

WLW - See Cincinnati

Miscellaneous: WCLR-F changed from Soft AC to Oldies (Oct.) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

DENVER

Arbitron Rank/Pop (12+): 24/1,557,800

Stations: 30/30

1992 Revenue: \$72,800,000

MSA Rank/Pop: 27/1,930,000

Diaries: 1679/928:1/47.2%

HH Inc.: \$33,625

ADI # 21

Sample Target: 1720

Retail \$: 16.0 Bill

Average Person Ratings: 17.8

% Below Line: 0.0

Pop per Station: 51,927

Market TSL: 23.25 hours

% Not Listed: 11.7

#1 Biller: KOA \$12,500,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KYGO-F (C)	293/10.6	11.0	11.2	10.8	13.0	10.9	345/4233	3528/22.6	22.4	23.2	I	KYGO-F
2. KOA (N/T)	260/9.4	10.2	9.6	8.8	7.0	9.5	360/5693	4186/26.9	27.9	20.6	I	KOA
3. KOSI-F (SAC)	196/7.1	5.4	6.9	6.1	5.3	6.4	232/3240	2797/18.0	16.1	15.7	G	KOSI-F
4. KRFX-F (CL AOR)	176/6.3	6.5	6.2	4.8	5.0	6.0	234/3328	2680/17.2	17.6	13.2	E	KRFX-F
5. KXKL-AF (O)	147/5.3	5.5	4.3	5.4	5.9	5.1	174/3305	2647/17.0	16.4	16.6	H	KXKL-AF
6. KBCO-AF (AOR)	143/5.2	5.1	6.6	6.3	4.4	5.8	172/2326	1978/12.7	11.8	11.3	H	KBCO-AF
7. KQKS-F (CHR)	131/4.7	4.9	5.8	6.0	5.4	5.4	151/2365	1979/12.7	15.5	13.9	D	KQKS-F
8. KBPI-F (AOR)	124/4.5	4.4	5.2	6.5	6.2	5.2	163/2318	1846/11.9	14.4	15.1	F	KBPI-F
9. KHIH-F (J/NAC)	105/3.8	2.9	2.7	3.0	2.6	3.1	116/1454	1362/8.7	9.0	6.8	D	KHIH-F
10. KHOW-AF (SAC)	96/3.4	3.7	3.8	4.7	4.3	3.9	110/2079	1777/11.4	12.9	13.5	F	KHOW-AF
11. KWMX-F (AC/CHR)	92/3.3	3.6	2.7	2.3	3.2	3.0	101/2205	2032/13.0	13.4	10.5	C	KWMX-F
12. KMJI-F (AC)	87/3.1	3.5	3.6	3.4	4.0	3.4	92/1989	1781/11.4	12.3	12.5	E	KMJI-F
13. KZDG-F (AOR)	83/3.0	2.1	2.0	0.5	1.7	1.9	95/1771	1498/9.6	7.0	3.8	K	KZDG-F
14. KVOD-F (CL)	78/2.8	1.7	2.7	2.7	2.7	2.2	35/1350	1198/7.7	6.1	7.9	C	KVOD-F
15. KNUS (T)	61/2.2	2.1	1.7	1.7	0.9	1.9	69/1144	1024/6.6	6.1	3.7	A	KNUS
16. KYGO (C)	59/2.1	2.9	2.0	2.4	1.9	2.4	82/1177	865/5.6	6.2	5.5		KYGO
17. KEZW (BB)	56/2.0	2.4	2.7	1.7	2.5	2.2	56/788	774/5.0	5.1	4.2	C	KEZW
18. KAZY-F (AOR)	51/1.8	2.3	2.1	2.8	3.1	2.3	61/1330	1071/6.9	9.1	11.4	E	KAZY-F
19. KYBG-AF (SPRTS)	45/1.6	2.3	1.9	2.3	2.6	2.0	56/1064	878/5.6	6.7	5.9	B	KYBG-AF
20. KRZN (BB)	45/1.5	2.2	1.5	1.8	2.4	1.8	58/976	721/4.6	4.9	6.0	A	KRZN

12+ FM SHARE (METRO): 74.21% (1819 of 2451) (SUM 92: 76.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQKS-F >	1 KYGO-F	1 KYGO-F	1 KYGO-F	1 KYGO-F >	1 KOA >	1 KYGO-F	1 KYGO-F	1 KYGO-F	1 KOA >	1 KOA >>
2 KBPI-F	2 KRFX-F	2 KBCO-AF <	2 KRFX-F	2 KOA <	2 KYGO-F	2 KOA	2 KOSI-F <	2 KOA	2 KYGO-F	2 KYGO-F
3 KWMX-F	3 KBPI-F	3 KRFX-F	3 KBCO-AF	3 KOSI-F <	3 KOSI-F	3 KRFX-F	3 KOA	3 KOSI-F	3 KQKS-F	3 KXKL-F
4 KYGO-F	4 KBCO-AF <	4 KOSI-F <	4 KOSI-F	4 KRFX-F	4 KXKL-AF	4 KOSI-F	4 KRFX-F	4 KRFX-F	4 KOSI-F	4 KRFX-F
5	5 KOSI-F <	5 KXKL-AF	5 KXKL-AF	5 KBCO-F	5 KHOW-AF <	5 KHOW-AF	5 KBCO-AF	5 KBCO-AF <	5 KRFX-F <	5 KOSI-F
6	6 KQKS-F	6 KOA	6 KOA	6 KXKL-AF <	6 KBCO-AF	6 KXKL-AF	6 KXKL-AF	6 KBPI-F	6 KBPI-F	6 KHOW-F
7	7 KMJI-F	7 KBPI-F	7 KHIH-F	7 KHIH-F	7	7 KBCO-AF	7 KBPI-F	7 KXKL-AF	7 KAZY-F	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQKS-F	1 KYGO-F >	1 KYGO-F	1 KYGO-F	1 KYGO-F	1 KBPI-F	1 KRFX-F	1 KRFX-F	1 KRFX-F	1 KOA <
2 KYGO-F	2 KOSI-F	2 KOSI-F	2 KOSI-F	2 KOSI-F	2 KRFX-F	2 KBPI-F <	2 KYGO-F	2 KYGO-F	2 KYGO-F <
3 KMJI-F	KBCO-AF	3 KMJI-F	3 KBCO-AF	3 KBCO-AF	3 KAZY-F	3 KYGO-F <	3 KOA	3 KOA	3 KRFX-F
4 KOSI-F	4 KMJI-F	4 KRFX-F	4 KMJI-F <	4 KXKL-AF	4 KQKS-F	4 KBCO-AF	4 KHIH-F	4 KBPI-F <	4 KBCO-AF <
5 KRFX-F	5 KQKS-F	5 KHIH-F	5 KXKL-AF	5 KMJI-F	5 KYGO-F	KAZY-F	KOSI-F	5 KBCO-AF	5 KXKL-AF <
6 KTCL-F	6 KRFX-F	6 KZDG-F	6 KWMX-AF	6 KHIH-F <	6	6 KOSI-F <	6 KBPI-F	6 KXKL-AF	6 KHIH-F
7 KZDG-F	7 KWMX-AF	7 KQKS-F	7 KQKS-F <	7 KWMX-AF <	7	7 KOA	7 KAZY-F	7	7 KOSI-F
8	8	8 KBPI-F	8 KRFX-F	8 KHOW-AF	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KBNO 1220 DENVER	0.4/1.2/	12/	194	
KCUV 1150 ENGLEWOOD	0.9/1.8/	26/	298	
KDKO 1510 LITTLETON	0.4/1.3/	10/	195	
KJME 1390 DENVER	0.8/1.2/	21/	195	
KLZ 560 DENVER	0.7/1.5/	26/	339	
KTCL-F 93.3 FT. COLLINS	1.4/5.2/	55/	1070	

DENVER

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW/17 W	, HISPANIC	CBS, \$ 28.00 (Katz Hisp.)	
KDEN, 1340, 1 KW	, TALK	ABC MBS, \$ 31.00 (Savalli)	
KDKO, 1510, 10 KW/5 KW (DA-2)	, BLACK	, \$ 39.00 (---)	
KEZW, 1430, 5 KW (DA-N)	, NOSTALGIA	SMN, \$ 37.00 (Banner)	Tribune Co.
KHOW, 630, 5 KW (DA-N)	, SEE KHOW-FM		
KLTT, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 18.00 (---)	Mortenson
KLZ, 560, 5 KW (DA-1)	, AOR	GMN UNIPWR, \$ 33.00 (McGuild)	Crawford
KNUS, 710, 5 KW (DA-1)	, NEWS/TALK	CNN BRN, \$ 30.00 (---)	
KOA, 850, 50 KW	, TALK/NEWS	ABC CBS, \$ 168.00 (Eastman)	Jacor
KRZN, 760, 5 KW/1 KW (DA-1)	, TALK	, \$ 33.00 (Christal)	
KYBG, 1090, 50 KW/50 W (DA-2)	, SPORTS TALK	APR NBC, \$ 46.00 (Torbet)	Century
KYGO, 950, 5 KW (DA-N)	, COUNTRY	APR, \$ NA (CBS)	Jeff-Pilot

FM STATIONS

KAZY, 106.7, 100 KW @ 987, AOR	ABC, \$ 63.00 (Eastman)	Jacor	
KBCO, 97.3, 100 KW @ 1542, PROG AOR	, \$ 162.00 (MMR)	Noble	(BOULDER)
KBPI, 105.9, 99 KW @ 1469, AOR	SOURCE, \$ 86.00 (Banner)	Great American	
KZDG, 92.5, 57 KW @ 1237, COUNTRY	, \$ 37.00 (K & P)		(GREELEY)
KRKS, 94.7, 100 KW @ 984, RELIGION	, \$ 56.00 (D&R)	Salem	(BOULDER)
KHIH, 95.7, 100 KW @ 1607, JAZZ/NAC	MBS, \$ 70.00 (MMR)	Noble	
KMJI, 100.3, 100 KW @ 1151, AC	, \$ 81.00 (Christal)	Booth	
KOSI, 101.1, 100 KW @ 1624, SOFT AC	, \$ 100.00 (Banner)	Tribune Co.	
KQKS, 104.3, 28 KW @ 1450, CHR	, \$ 57.00 (Torbet)	Western Cities	(LONGMOUNT)
KRFX, 103.5, 100 KW @ 1050, CL AOR	CBS, \$ 71.00 (Eastman)	Jacor	
KWMX, 107.5, 91 KW @ 1197, CHR/AC	, \$ 53.00 (CBS)	Jeff-Pilot	
KTCL, 93.3, 100 KW @ 1328, AOR	, \$ 37.00 (McGuild)		(FT COLLINS)
KVOD, 99.5, 100 KW @ 279, CLASSICAL	, \$ 68.00 (CMBS)	Henry	
KXKL, 105.1, 100 KW @ 1168, OLDIES	, \$ 141.00 (Katz)	Shamrock	
KYGO, 98.5, 100 KW @ 718, COUNTRY	, \$ 160.00 (CBS)	Jeff-Pilot	

Miscellaneous: KLTT (Brighton) sold by Mortenson to Crawford for \$660,000 (D) . . . KRZN (Thornton) sold by Booth to Jacor for \$1,600,000 (D) . . . KRKS sold to Salem for \$500,000 . . . KHIH-F (Boulder) sold by Chrysler Capital to Salem for \$5,000,000. . . KRZN changes from Nostalgia to Talk (Nov.) . . . KHOW-F changes to KHIH-F and format from Soft AC to Jazz/NAC (Nov.) . . . KHIH-F changes to KRKS-F and format from Jazz/NAC to Religion (Nov.) . . .

DES MOINES

Arbitron Rank/Pop (12+): 112/333,200
 MSA Rank/Pop: 123/398,000
 Average Person Ratings: 15.5
 Market TSL: 20.50 hours

Stations: 17/15
 Diaries: 802/415:1/56.0%
 Sample Target: 790
 % Below Line: 1.0
 % Not Listed: 11.4

1992 Revenue: \$14,300,000
 HH Inc.: \$31,632
 Retail \$: 3.8 Bil
 Pop per Station: 22,213
 #1 Biller: WHO \$3,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KJJY-F (C)	107/20.7	20.1	19.3	18.9	19.0	19.8	147/1614	1009/30.3	33.0	30.5	D	KJJY-F
2. WHO (FS/T)	77/14.9	13.0	18.1	12.5	14.6	14.6	235/2926	1015/30.5	25.2	30.2	E	WHO
3. KGGO-F (AOR)	61/11.8	13.9	13.6	13.6	15.6	13.2	128/1619	836/25.1	27.2	27.9	D	KGGO-F
4. KSTZ-F (CHR)	43/ 8.3	9.8	8.3	12.3	10.6	9.7	99/1850	812/24.4	26.7	28.4		KSTZ-F
5. KIOA-AF (O)	41/ 7.9	4.9	6.5	5.8	6.8	6.3	67/1318	711/21.3	18.0	17.1		KIOA-AF
6. KLYF-F (AC)	35/ 6.8	8.1	7.6	8.7	6.8	7.8	73/1041	593/17.8	18.1	14.9	C	KLYF-F
7. KFMR-F (AOR)	26/ 5.0	5.2	5.3	4.7	4.7	5.1	39/497	331/ 9.9	10.1	10.5	B	KFMR-F
8. KRNT (BB)	19/ 3.7	5.1	4.8	5.9	6.5	4.9	32/456	348/10.4	11.0	12.1	A	KRNT
9. KMXD-F (SAC)	14/ 2.7	2.4	1.9	2.8	2.5	2.5	14/200	179/ 5.4	7.1	6.3	A	KMXD-F
10. KEZT-F (EZ/SAC)	10/ 1.9	3.3	1.8	2.3	1.7	2.3	33/675	211/ 6.3	9.8	6.0	A	KEZT-F

12+ FM SHARE (METRO): 73.80% (338 of 458) (SUM 92: 73.22%)

TEENS 18-34 18-49 25-49 25-54 35+ 12+ AHD 12+ MID 12+ PMD 12+ EVE OVERNIGHT

1 KSTZ-F>>	1 KJJY-F<	1 KJJY-F	1 KJJY-F	1 KJJY-F>	1 WHO	1 WHO	1 KJJY-F>	1 KJJY-F>	1 KJJY-F>	1 WHO >
2 KJJY-F	2 KGGO-AF>>	2 KGGO-AF	2 KGGO-AF	2 KGGO-AF	2 KJJY-F>>	2 KJJY-F>	2 WHO	2 KGGO-AF	2 KGGO-F	2 KJJY-F>
3 KIOA-AF	3 KSTZ-F>	3 KSTZ-F<	3 KLYF-F<	3 WHO <	3 KIOA-AF	3 KGGO-AF	3 KGGO-AF	3 WHO	3 WHO	3 KGGO-F
4	4	4 KIOA-AF	4 WHO	4 KLYF-F	4 KLYF-F	4 KLYF-F	4 KLYF-F<	4 KSTZ-F<	4 KSTZ-F	4
5	5	KLYF-F	5 KSTZ-F	5 KIOA-AF	5	5 KSTZ-F<	5 KSTZ-F	5 KIOA-AF	5	5
6	6	6	KIOA-AF<	6 KSTZ-F<	6	6 KIOA-AF	6 KIOA-AF	6 KLYF-F	6	6
7	7	7	7	7 KFMR-F	7	7	7	7	7	7

WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54 MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54

1 KJJY-F	1 KJJY-F>>	1 KSTZ-F	1 KJJY-F>	1 KJJY-F>	1 KGGO-AF	1 KGGO-AF>	1 KJJY-F	1 KGGO-AF	1 KJJY-F
2 KGGO-AF	2 KGGO-AF	2 KJJY-F	2 KSTZ-F	2 WHO <	2 KJJY-F	2 KJJY-F>>	2 KGGO-AF	2 KJJY-F>	2 KGGO-AF>
3 KIOA-AF	KSTZ-F>	3 KGGO-AF	3 KLYF-F<	3 KSTZ-F	3 KSTZ-F	3	3 KIOA-AF	3 KFMR-F<	3 KFMR-F<
KSTZ-F	4 KLYF-F	4 KLYF-F	4 KGGO-AF	4 KLYF-F>	4	4	4 KFMR-F	4 KIOA-AF	4 KIOA-AF
5	5 KFMR-F	WHO	5 WHO <	5 KGGO-AF	5	5	KLYF-F	5	5 WHO
6	6	6	6 KIOA-AF	6 KIOA-AF	6	6	WHO	6	6 KIOA-AF
									KLYF-F

METRO CUME TSA TSA
 OTHER RATED STATIONS SHARE/RTG/AQH/CUME

KDLS	1310	PERRY	1.2/1.4/ 7/ 94
KJJC-F	106.9	OSCEOLA	1.2/2.8/ 21/ 276
KRUU-F	98.3	BOONE	0.4/2.1/ 19/ 261
KWKY	1150	DES MOINES	1.2/3.8/ 6/ 141
KBBM-F	99.5	WINTERSET	0.4/2.8/ 2/ 94
KWMT	540	FORT DODGE	0.6/1.0/ 25/ 402

RADIO STATIONS

KDLS, 1310, 500 W (DAYS)	COUNTRY	MBS, \$ 10.00 (---)	(PERRY)
KIOA, 940, 10 KW/5 KW (DA-2)	OLDIES	ABC, \$ NA (Banner)	Saga
KRNT, 1350, 5 KW (DA-N)	NOSTALGIA	CBS, UNISTR, \$ 24.00 (Katz)	Saga
WHO, 1040, 50 KW	FULL SERVICE	MBS, ABC, \$ 65.00 (Christal)	Palmer
KFMR-F, 103.3, 100 KW @ 745	PROG AOR	, \$ 21.00 (D&R)	(PELLA)
KEZT-F, 104.1, 100 KW @ 1010	SOFT AC/EZ	, \$ 16.00 (D&R)	(AMES)
KGGO-F, 94.9, 100 KW @ 1066	AOR	SOURCE, \$ 53.00 (Eastman)	Stoner
KIOA-F, 93.3, 100 KW @ 1063	OLDIES	ABC, \$ 31.00 (Banner)	Saga
KJJY-F, 92.5, 41 KW @ 1453	COUNTRY	, \$ 47.00 (McGuilid)	Fuller-Jeffrey (ANKENY)
KLYF-F, 100.3, 100 KW @ 1700	AC	, \$ 40.00 (Christal)	Palmer
KMXD-F, 106.3, 3 KW @ 328	EZ	, \$ 14.00 (---)	(ANKENY)
KSTZ-F, 102.5, 100 KW @ 1260	CHR/AC	ABC, \$ 44.00 (Katz)	Saga

DETROIT

Arbitron Rank/Pop (12+): 6/3,627,400
 MSA Rank/Pop: 5/4,660,000
 Average Person Ratings: 18.8
 Market TSL: 24.50 hours

Stations: 35/31
 Diaries: 2475/1466:1/46.1%
 Sample Target: 2560
 % Below Line: 1.4
 % Not Listed: 8.6

1992 Revenue: \$124,400,000
 HH Inc.: \$34,932
 Retail \$: 37.0 Btl
 Pop per Station: 117,013
 #1 Biller: WJR \$18,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WJR (FS)	586/ 8.6	9.3	7.4	7.5	7.2	8.2	772/10692	7861/21.7	21.6	19.0	J	WJR
2. WWW-AF (C)	445/ 6.5	8.2	6.7	9.1	7.9	7.6	512/6792	6073/16.7	16.9	16.8	H	WWW-AF
3. WJLB-F (B)	437/ 6.4	6.3	6.3	6.4	6.2	6.4	474/6498	5855/16.1	15.2	14.7	H	WJLB-F
4. WXYT (T)	351/ 5.1	4.3	5.2	5.5	4.0	5.0	357/4194	4053/11.2	10.4	9.5	G	WXYT
5. WHYT-F (CHR)	349/ 5.1	5.7	5.1	4.7	4.9	5.2	379/7578	6772/18.7	19.1	18.0	F	WHYT-F
6. WMXD-F (B/AC)	337/ 4.9	4.7	4.0	3.4	4.1	4.3	339/4489	4342/12.0	11.3	9.6	F	WMXD-F
7. WWJ (N)	316/ 4.6	4.3	5.9	5.7	5.0	5.1	321/6889	6444/17.8	16.0	16.3	I	WWJ
8. WKQI-F (AC)	302/ 4.2	4.4	4.0	4.2	4.7	4.3	325/5507	5027/13.9	15.1	16.8	I	WKQI-F
9. WJZZ-F (J/NAC)	281/ 4.1	3.2	3.2	3.8	3.6	3.6	293/4086	3821/10.5	8.2	9.7	F	WJZZ-F
10. WJOI-F (SAC)	276/ 4.0	4.3	4.4	4.0	4.0	4.2	293/4391	3895/10.7	11.3	10.8	F	WJOI-F
11. WCSX-F (CL AOR)	267/ 3.9	4.5	3.0	3.4	4.3	3.7	288/4514	4106/11.3	12.2	13.8	H	WCSX-F
12. WOMC-F (O)	242/ 3.5	4.1	3.5	4.6	4.2	3.9	259/5354	4832/13.3	13.3	13.8	H	WOMC-F
13. WNIC-F (AC)	234/ 3.4	3.8	3.5	3.4	3.7	3.5	261/4700	4183/11.5	10.9	10.9	G	WNIC-F
14. WYCD-F (C)	198/ 2.9	1.2	1.0	2.0	2.0	1.8	206/3092	2857/ 7.9	5.2	11.5		WYCD-F
15. WLTI-F (SAC)	189/ 2.8	4.0	4.6	3.3	4.3	3.7	196/3603	3327/ 9.2	12.5	10.7	G	WLTI-F
16. WDZR-F (AOR)	182/ 2.7	2.2	3.0	2.0	2.1	2.5	186/2590	2398/ 6.6	7.7	6.1		WDZR-F
17. WQRS-F (CL)	161/ 2.4	1.8	2.4	2.0	1.6	2.2	167/2484	2275/ 6.3	4.7	5.7	D	WQRS-F
18. WRIF-F (AOR)	160/ 2.3	3.2	2.9	2.7	2.6	2.8	199/4361	3658/10.1	10.8	12.0	F	WRIF-F
19. WLLZ-F (AOR)	151/ 2.2	1.8	2.8	3.6	4.0	2.6	156/3839	3570/ 9.8	10.8	13.5	H	WLLZ-F
20. CKWW (BB)	111/ 1.6	1.9	0.4	---	---	1.3	122/1281	1174/ 3.2	3.3	---		CKWW
21. CIMX-F (AOR)	106/ 1.6	1.9	1.8	1.6	1.3	1.7	126/2667	2208/ 6.1	6.6	4.2		CIMX-F
22. WQBH (B/G)	98/ 1.4	0.8	1.2	0.9	0.9	1.1	98/1009	1009/ 2.8	2.1	2.4		WQBH
23. CKLW-F (O)	97/ 1.4	1.2	0.7	0.7	0.6	1.0	105/2412	2008/ 5.5	4.2	3.6		CKLW-F
24. Wmuz-F (REL)	67/ 1.0	1.0	1.0	0.8	1.0	1.0	73/1553	1352/ 3.7	2.9	3.3		WMUZ-F
25.												

12+ FM SHARE (METRO): 73.79% (4609 of 6246) (SUM 92: 73.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHYT-F>>	1 WJLB-F	1 WJLB-F<	1 WMXD-F	1 WWW-AF	1 WJR >	1 WJR >	1 WWW-AF<	1 WWW-AF	1 WJR	1 WWJ
2 WJLB-F>	2 WDZR-F<	2 WMXD-F	2 WCSX-F<	2 WMXD-F<	2 WWW-AF<	2 WWJ	2 WJR	2 WJR	2 WJLB-F	2 WJR
3	3 WKQI-F	3 WKQI-F<	3 WKQI-F	3 WKQI-F<	3 WXYT	3 WKQI-F	WXYT	WJLB-F	3 WHYT-F	3 WJLB-F
4	4 WHYT-F<	4 WCSX-F<	4 WWW-AF	4 WCSX-F	4 WWJ	4 WWW-AF	4 WJLB-F	4 WXYT <	4 WMXD-F	4 WJZZ-F
5	5 WCSX-F	5 WWW-AF	5 WJLB-F	5 WJLB-F	5 WJOI-F	5 WJLB-F	5 WJOI-F	5 WMXD-F<	5 WWW-AF	5 WYCD-F
6	6 WMXD-F<	6 WJZZ-F	6 WOMC-F<	6 WOMC-F<	6 WMXD-F	6 WXYT	6 WMXD-F	6 WHYT-F	6 WJZZ-F	6 WWW-AF
7	7 WJZZ-F	7 WOMC-F<	7 WJZZ-F	7 WJR	7 WOMC-F	7 WCSX-F	7 WHYT-F	7 WJZZ-F	7 WXYT	7
8	8 WYCD-F<	8 WNIC-F	8	8 WJZZ-F	8	8 WHYT-F	8 WKQI-F	8	8	8
9	9 WRIF-F	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJLB-F	1 WJLB-F>	1 WKQI-F	1 WJLB-F	1 WKQI-F	1 WDZR-F	1 WDZR-F	1 WCSX-F	1 WCSX-F	1 WCSX-F
2 WHYT-F	2 WHYT-F<	2 WJLB-F	2 WKQI-F	WWW-AF	2 WRIF-F	2 WCSX-F	2 WKQI-F	2 WMXD-F	2 WMXD-F<
3 WYCD-F	3 WKQI-F	3 WWW-AF	3 WWW-AF<	3 WNIC-F<	3 WJZZ-F	3 WJZZ-F	3 WJZZ-F	3 WJZZ-F	3 WWW-AF<
4 WRIF-F	4 WWW-AF	4 WMXD-F	4 WNIC-F<	4 WMXD-F	4 WMXD-F	4 WJLB-F	4 WJLB-F	4 WDZR-F	4 WXYT
5 WWW-AF	5 WYCD-F	5 WHYT-F	5 WMXD-F	5 WJLB-F	5 WHYT-F	5 WMXD-F	5 WLLZ-F	5 WJLB-F	5 WJR
6 WDZR-F	6 WMXD-F	6 WJZZ-F	6 WOMC-F	6 WOMC-F	6 WJLB-F	WRIF-F<	6 WYCD-F	6 WWW-AF	6 WJZZ-F<
7 WKQI-F	7 WNIC-F	7 WHYT-F	7 WHYT-F	7 WJZZ-F	7	7 WKQI-F	7 WMXD-F	7 WJR	7 WKQI-F
8	8 WRIF-F	8 WLLZ-F	8 WJZZ-F	8 WLTI-F	8	8 WLLZ-F	8 CIMX-F	8 WXYT	8 WJLB-F
9	9	9 WCSX-F	9 WYCD-F	9	9	9 WYCD-F	9 WWW-AF	9	9
10	10	10	10	10	10	10 CIMX-F	10	10	10

DETROIT

OTHER RATED STATIONS METRO CUME TSA TSA
SHARE/RTG/AQH/CUME

WCHB	1200	TAYLOR	0.5/1.8/ 35/ 647
WGPR-F	107.5	DETROIT	0.6/3.4/ 38/1273
WHND	560	MONROE	0.7/1.0/ 50/ 408
WMTG	1310	DEARBORN	0.5/1.4/ 36/ 517
WSAQ-F	107.1	PORT HURON	0.4/0.8/ 37/ 350
CKLW	800	WINDSOR	0.4/2.2/ 39/1143
WIOT-F	104.7	TOLEDO	0.4/0.8/101/1435
WITL-F	100.7	LANSING	0.3/0.7/146/1665
WKKO-F	99.9	TOLEDO	0.4/0.8/148/1566
WTWR-F	98.3	MONROE	0.3/0.9/ 37/ 900

RADIO STATIONS

AM STATIONS

WCHB, 1440,	1 KW (DA-2)	, GOSPEL/BLACK	AURN, \$	31.00 (---)	
WWWW, 1130,	50 KW/10 KW (DA-2),	SEE WWW-FM			
WHND, 560,	500 W (DAYS)	, OLDIES	UNIPWR, \$	N/A (McGuild)	Greater Media (MONROE)
WJR, 760,	50 KW	, FULL SERVICE	ABC, \$	275.00 (Katz)	Cap Cities/ABC
WMKM, 1440,	1 KW	, BLACK	, \$	35.00 (---)	
WMTG, 1310,	5 KW (DA-2)	, BLACK OLDIES	SMN, \$	N/A (McGuild)	Fairmont
WQBH, 1400,	1 KW	, BLACK	, \$	45.00 (Patt)	
WWJ, 950,	5 KW (DA-N)	, NEWS	CBS, \$	157.00 (CBS)	CBS
WXYT, 1270,	5 KW (DA-N)	, TALK	MBS, CNN, \$	82.00 (D&R)	
CKLW, 800,	50 KW (DA-2)	, OLDIES	UNISTR, \$	N/A (---)	(WINDSOR ONT)
CKWW, 580,	500 W	, NOSTALGIA	, \$	40.00 (MMR)	(WINDSOR ONT)

FM STATIONS

WCSX, 94.7,	14 KW @ 945,	CLASSIC AOR	UNISTR, \$	140.00 (McGuild)	Greater Media
WOWF, 99.5,	21 KW @ 755,	AC/Talk	SOURCE, \$	68.00 (Group W)	Alliance
WGPR, 107.5,	50 KW @ 361,	BLACK	AURN, \$	56.00 (Lazar)	
WHYT, 96.3,	20 KW @ 787,	CHR	ABC, \$	100.00 (Katz)	Cap Cities/ABC
WJLB, 97.9,	50 KW @ 489,	BLACK	, \$	178.00 (MMR)	Booth
WJOI, 97.1,	12 KW @ 889,	SOFT AC/EZ	, \$	98.00 (CBS)	CBS
WJZZ, 105.9,	20 KW @ 725,	JAZZ	MBS, \$	90.00 (Torbet)	
WKQI, 95.5,	100 KW @ 430,	AC	, \$	158.00 (Banner)	Brdcst. Partners
WLLZ, 98.7,	50 KW @ 479,	AOR	, \$	154.00 (Group W)	Westinghouse
WLTJ, 93.1,	27 KW @ 669,	SOFT AC	, \$	130.00 (Crystal)	Viacom
WMUZ, 103.5,	50 KW @ 466,	RELIGION	, \$	45.00 (Crawford)	
WMXD, 92.3,	22 KW @ 699,	URBAN/AC	, \$	75.00 (D&R)	
WNIC, 100.3,	32 KW @ 600,	AC	, \$	154.00 (McGuild)	Fairmont
WOMC, 104.3,	190 KW @ 361,	OLDIES	UNISTR, \$	150.00 (Torbet)	Infinity
WQRS, 105.1,	20 KW @ 784,	CLASSICAL	, \$	82.00 (CMBS)	Marlin
WRIF, 101.1,	27 KW @ 879,	AOR	ABC, \$	120.00 (Banner)	Great American
WWWW, 106.7,	61 KW @ 508,	COUNTRY	UNISTR, \$	157.00 (Eastman)	Shamrock
WDZR, 102.7,	50 KW @ 499,	AOR	SMN NBC, \$	60.00 (D&R)	Ragan Henry
CIMX, 88.7,	100 KW @ 577,	AOR	, \$	NA (---)	(WINDSOR, ONT)
CKLW, 93.9,	100 KW @ 699,	OLDIES	, \$	61.00 (---)	(WINDSOR, ONT)

Miscellaneous: WCHB is now at 1200 with a 25 KW daytime signal and 700 W at night. . . WOWF-F changes to WYCD-F and format from Talk/AC to Country (July) . . .

EL PASO

Arbitron Rank/Pop (12+): 77/492,700
 MSA Rank/Pop: 86/600,000
 Average Person Ratings: 17.4
 Market TSL: 22.50 hours

Stations: 25/20
 Diaries: 1010/488:1/48.2%
 Sample Target: 930
 % Below Line: 3.1
 % Not Listed: 9.9

1992 Revenue: \$12,600,000
 HH Inc.: \$26,336
 Retail \$: 3.8 Btl
 Pop per Station: 25,932
 #1 Biller: KHEY-AF \$3,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KLAQ-F (AOR)	107/12.5	13.2	13.0	11.5	10.3	12.6	139/1682	1353/27.5	26.8	23.6	C	KLAQ-F
2. KBNA-AF (SP)	102/11.9	10.9	10.4	8.8	9.6	10.5	116/1273	1087/22.1	21.9	19.5	C	KBNA-AF
3. KPRR-F (CHR)	91/10.6	13.4	8.5	10.2	9.3	10.7	101/1600	1448/29.4	29.6	25.0	C	KPRR-F
4. KHEY-F (C)	84/ 9.8	11.6	13.6	11.5	14.5	11.6	100/1525	1178/23.9	26.0	29.5	E	KHEY-F
5. KTSM-F (EZ/SAC)	54/ 6.3	7.2	7.3	6.4	7.4	6.8	67/1115	856/17.4	19.8	18.7	B	KTSM-F
6. KTSM (N/T)	52/ 6.1	5.9	5.1	4.3	6.7	5.4	54/572	536/10.9	11.2	10.5	B	KTSM
7. KINT-F (AC)	48/ 5.6	3.7	2.9	3.0	---	3.8	52/828	703/14.3	11.8	---	A	KINT-F
8. KSET-F (C)	35/ 4.1	2.9	4.6	5.2	4.8	4.2	39/698	642/13.0	12.5	12.9	A	KSET-F
9. KAMZ-F (SP/AC)	34/ 4.0	4.3	5.0	5.9	9.3	4.8	37/883	825/16.7	18.0	17.9	B	KAMZ-F
10. KAMA (SP)	30/ 3.5	2.1	2.4	4.4	4.4	3.1	34/368	320/ 6.5	8.1	11.1	C	KAMA
11. KOFX-F (O)	27/ 3.1	4.4	4.1	4.6	4.0	4.1	29/706	647/13.1	15.1	12.4	B	KOFX-F
12. XHH -F (SP)	23/ 2.7	2.4	2.9	2.3	1.8	2.6	23/341	328/ 6.7	6.5	4.3		XHH -F
13. KR0D (AOR)	17/ 2.0	2.4	1.6	1.7	1.1	1.9	19/398	320/ 6.5	8.6	5.7		KR0D
14. KVIV (SP)	11/ 1.3	1.0	1.8	1.2	1.6	1.3	11/113	113/ 2.3	2.4	1.9		KVIV
15.												

12+ FM SHARE (METRO): 78.78% (609 of 773) (SUM 92: 76.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPRR-F>>	1 KLAQ-F>>	1 KLAQ-F>	1 KBNA-AF<	1 KBNA-AF	1 KBNA-AF>	1 KBNA-AF	1 KBNA-AF<	1 KLAQ-F>	1 KPRR-F	1 KHEY-F
2	2 KHEY-F	2 KBNA-AF	2 KLAQ-F<	2 KLAQ-F<	2 KTSM	2 KLAQ-F	2 KLAQ-F<	2 KPRR-F	2 KLAQ-F>	2 KINT-F
3	KPRR-F	KHEY-F	3 KHEY-F>	3 KHEY-F>	3 KHEY-F<	3 KHEY-F	3 KHEY-F	3 KHEY-F	3 KHEY-F	3 KHEY-F
4	4 KBNA-AF	4 KPRR-F	4 KINT-F	4 KINT-F	4 KTSM-F	4 KPRR-F	4 KTSM-F	4 KTSM-F	4 KINT-F<	4 KBNA-F
5	5	5 KINT-F	5 KTSM-F	5 KTSM-F	5 KINT-F	5 KTSM-F	5 KTSM-F	5 KBNA-AF	5 KAMZ-F	5
6	6	6	6	6	6	6	6	6 KINT-F	KBNA-AF	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLAQ-F	1 KHEY-F<	1 KBNA-AF	1 KBNA-AF<	1 KBNA-AF>	1 KLAQ-F	1 KLAQ-F>>	1 KLAQ-F	1 KLAQ-F>>	1 KLAQ-F>
2 KPRR-F	2 KBNA-AF	KHEY-F	2 KHEY-F	2 KHEY-F	2 KPRR-F	2 KPRR-F	2 KHEY-F	2 KHEY-F	2 KHEY-F
3 KSET-F	KPRR-F<	3 KPRR-F	3 KPRR-F	3 KINT-F	3 KTSM	3 KHEY-F	3 KBNA-AF	3 KBNA-AF	KBNA-AF>
4	4 KLAQ-F>	4 KINT-F	4 KTSM-F<	4 KTSM-F>	4 KHEY-F	4	4 KPRR-F	4 KPRR-F	4 KTSM
5 KTSM-F	5 KSET-F	KOFX-F	5 KINT-F<	5 KPRR-F	5	5	5 KINT-F	5	5 KINT-F
6	6	6	6 KLAQ-F	6	6	6	6	6	6

OTHER RATED STATIONS METRO CUME TSA SHARE/RTG/AQH/CUME

KELP 1590	EL PASO	0.3/2.2/	3/ 116
KFNA 1060	EL PASO	1.2/2.1/	10/ 118
KHEY 690	EL PASO	0.7/4.6/	9/ 254
KSVE 1150	EL PASO	1.0/3.8/	9/ 187
XROK 800	JUAREZ	0.3/2.0/	9/ 197
XEJ 970	JUAREZ	0.6/1.8/	5/ 102
XHEM-F 103.5	JUAREZ	0.3/2.6/	3/ 129
XHGU-F 105.9	JUAREZ	0.3/2.3/	4/ 120
XHIM-F 105.1	JUAREZ	0.6/4.0/	5/ 197
XHPX-F 98.3	JUAREZ	1.3/4.8/	11/ 238

RADIO STATIONS

KAMA, 750,	10 KW/1 KW (DA-2),	HISPANIC	, \$ 26.00 (Caballero)	Pinnacle
KBNA, 920,	1 KW/500 W (DA-N),	SEE KBNA-FM		
KHEY, 690,	10 KW (DA-2)	SEE KHEY-FM		
KROD, 600,	5 KW (DA-2)	OLDIES	SMN, \$ 17.00 (D & R)	D & F
KTSM, 1380,	5 KW/500 W	TALK/NEWS	NBC-T CBS, \$ 20.00 (Christal)	
KVIV, 1340,	1 KW	HISPANIC	CRC, \$ 15.00 (Lotus)	
KSET-F, 94.7,	61 KW @ 981	HISPANIC COUNTRY	, \$ NA (D & R)	
KAMZ-F, 93.1,	30 KW @ 1168	HISPANIC CHR	, \$ 29.00 (Eastman)	Pinnacle
KBNA-F, 97.5,	100 KW @ 1089	HISPANIC	, \$ 34.00 (Katz Hisp)	Tichenor
KINT-F, 93.9,	96 KW @ 1210	AC	, \$ 28.00 (---)	
KHEY-F, 96.3,	100 KW @ 1391	COUNTRY	, \$ 69.00 (Katz)	Ragan Henry
KLAQ-F, 95.5,	100 KW @ 1391	AOR	SOURCE, \$ 40.00 (D & R)	D & F
KOFX-F, 92.3,	100 KW @ 1860	OLDIES	UNISTR, \$ 34.00 (Mc-Guild)	
KPRR-F, 102.1,	100 KW @ 1191	CHR	, \$ 33.00 (D & R)	
KTSM-F, 99.9,	100 KW @ 1820	EZ/SOFT AC	, \$ 22.00 (Christal)	

Miscellaneous: KSET-F sold to Jim Phillips, Jr. for \$2,700,000. . .

FRESNO

Arbitron Rank/Pop (12+): 67/567,400
 MSA Rank/Pop: 80/638,000
 ADI # 56
 Average Person Ratings: 16.8
 Market TSL: 22.50 hours

Stations: 26/25
 Diaries: 983/577:1/45.3%
 Sample Target: 980
 % Below Line: 0.6
 % Not Listed: 12.9

1992 Revenue: \$21,000,000
 HH Inc.: \$35,174
 Retail \$: 4.6 Bill
 Pop per Station: 22,696
 #1 Biller: KMJ \$4,700,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KMJ (N/T)	109/11.4	12.5	15.0	12.4	14.1	12.8	192/2190	1233/21.7	24.3	22.5	F	KMJ
2. KNAX-F (C)	70/ 7.3	7.0	7.8	8.1	9.5	7.6	83/1246	822/14.5	15.6	18.5	E	KNAX-F
KBOS-F (CHR)	70/ 7.3	6.3	4.2	6.1	4.3	6.0	159/1982	963/17.0	17.6	16.6	C	KBOS-F
4. KFSD-F (O)	66/ 6.9	3.7	4.6	3.7	3.9	4.7	97/1338	795/14.0	12.6	12.5	C	KFSD-F
5. KSKS-F (C)	58/ 6.1	6.9	7.0	6.5	4.6	6.6	112/1741	756/13.3	15.9	13.2	B	KSKS-F
6. KRZR-F (AOR)	45/ 4.7	5.1	4.6	5.8	4.8	5.1	52/859	605/10.7	11.3	11.2	C	KRZR-F
7. KFRE (C)	43/ 4.5	2.3	3.2	3.2	3.3	3.3	72/868	412/ 7.3	5.5	6.8		KFRE
8. KJFX-F (CL AOR)	41/ 4.3	6.1	3.1	2.6	3.2	4.0	62/948	609/10.7	11.5	10.1	C	KJFX-F
9. KTHT-F (SAC)	40/ 4.2	4.5	4.7	2.9	5.2	4.1	50/860	624/11.0	13.6	15.2	B	KTHT-F
10. KJOI-F (SAC)	33/ 3.5	3.6	3.5	3.7	4.7	3.6	73/875	526/ 9.3	9.4	11.3	C	KJOI-F
KQPW-F (CHR)	33/ 3.5	4.4	3.2	3.6	4.8	3.7	73/1447	682/12.0	16.8	15.1	B	KQPW-F
12. KGST (SP)	27/ 2.8	2.6	2.6	6.1	3.3	3.4	27/373	350/ 6.2	6.3	6.6	B	KGST
13. KEZL-F (J/NAC)	26/ 2.7	2.3	1.5	2.0	2.9	2.1	31/364	322/ 5.7	5.6	5.8	A	KEZL-F
14. KKDJ-F (AOR)	24/ 2.5	2.4	2.7	1.9	1.9	2.4	34/718	387/ 6.8	6.7	7.9	C	KKDJ-F
15. KXMX-F (SP)	22/ 2.3	3.2	3.1	2.7	2.1	2.8	27/388	332/ 5.9	6.5	5.5	A	KXMX-F
16. KTAA-F (SP)	19/ 2.0	1.4	1.3	1.9	1.3	1.7	19/192	192/ 3.4	4.3	4.2	A	KTAA-F
KXEX (SP)	19/ 2.0	0.7	1.7	1.8	1.2	1.6	19/261	261/ 4.6	3.0	3.7	B	KXEX
KQOQ (SP)	19/ 2.0	1.5	1.3	1.5	1.5	1.6	29/373	310/ 5.5	3.8	4.8	A	KQOQ
19. KSXY-F (AC)	18/ 1.9	1.9	1.8	1.0	1.8	1.4	34/632	430/ 7.6	8.4	6.8	B	KSXY-F
20. KSLK-F (SAC)	15/ 1.6	2.0	1.7	1.6	0.9	1.7	24/303	187/ 3.3	5.1	1.8	A	KSLK-F

12+ FM SHARE (METRO): 72.60% (604 of 832) (SUM 92: 67.65%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EYE	OVERNIGHT
1 KBOS-F >	1 KRZR-F	1 KNAX-F	1 KNAX-F	1 KNAX-F <	1 KMJ >>	1 KMJ >>	1 KMJ >	1 KNAX-F <	1 KBOS-F >	1 KMJ >
2 KQPW-F	2 KJFX-F	2 KFSD-F	KFSD-F	2 KFSD-F	2 KFSD-F	2 KNAX-F <	2 KFSD-F	2 KBOS-F	2 KMJ	2 KBOS-F
3 KSKS-F	3 KNAX-F <	3 KSKS-F	3 KMJ	3 KMJ >	3 KNAX-F <	3 KFSD-F	3 KNAX-F	3 KFSD-F	3 KTHT-F	3 KKTR-F
4	4 KSKS-F	KRZR-F <	4 KJFX-F	4 KJFX-F <	4 KFRE >	4 KFRE	4 KSKS-F <	4 KMJ	4	4
5	5 KBOS-F	5 KMJ	5 KRZR-F	5 KSKS-F	5	5 KBOS-F <	5 KBOS-F	5 KSKS-F	5	5
6	6	6 KBOS-F	6 KSKS-F	6 KRZR-F	6	6 KSKS-F	6 KJFX-F	6	6	6
7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBOS-F	1 KNAX-F	1 KNAX-F	1 KNAX-F >	1 KNAX-F	1 KRZR-F	1 KRZR-F	1 KRZR-F	1 KRZR-F	1 KMJ
2 KKDJ-F	2 KBOS-F	2 KSKS-F	2 KSKS-F <	2 KFSD-F	2 KSKS-F	2 KJFX-F >	2 KJFX-F	2 KMJ	2 KRZR-F <
3 KSKS-F	3 KSKS-F	KBOS-F	3 KFSD-F <	3 KSKS-F >	KJFX-F	3 KTAA-F	3 KTAA-F	3 KJFX-F	3 KFSD-F
4 KTHT-F	4 KTHT-F	4 KSXY-F	4 KBOS-F	4 KJOI-F	4 KXMX-F	4 KSKS-F	4 KFSD-F	4 KFSD-F >	4 KJFX-F
5 KNAX-F	5 KKDJ-F	KEZL-F	5 KTHT-F	5 KBOS-F	5 KKDJ-F	5 KFSD-F	5 <MJ	5 KNAX-F	5 KNAX-F
KGST-F	6 KGST-F	KFSD-F	6	6 KTHT-F	KBOS-F	KXMX-F	<SKS-F	6 KSKS-F	6
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME	
KEYQ	980	FRESNO	0.7/2.8/ 13/ 234
KFCL-F	104.1	WOODLAKE	0.8/3.3/ 19/ 454
KKTR	1340	FRESNO	0.3/1.6/ 3/ 91
KMPH-F	107.5	HANFORD	0.6/4.7/ 13/ 480
KYNO	1300	FRESNO	0.5/4.2/ 7/ 255
KNBR	680	SAN FRANCISCO	0.6/2.3/ 17/ 349

FRESNO

RADIO STATIONS

KFSO	, 980,	500 W/48 W	, Oldies				
KFRE	, 940,	50 KW (DA-2)	, Country	ABC UNISTR,	\$32.00	(Mc-Guild)	Americom
KGST	, 1600,	5 KW (DA-N)	, Hispanic			(D&R)	EBE
KMJ	, 580,	5 KW	, News/Talk		\$28.00	(Lotus)	Lotus
KOQO	, 790,	5 KW/2.5 KW (DA-2)	Hispanic	NBC-T NBC,	\$82.00	(Katz)	Henry
KXEX	, 1550,	5 KW/2.5 KW (DA-2)	Hispanic	CRC,	\$14.00	(Cabellero)	
KYNO	, 1300,	5 KW/1 KW (DA-N),	Oldies		\$18.00	(SBS)	
				SMN CNN,	\$16.00	(Banner)	Brown
KBOS-F,	94.9,	17 KW @ 850	, CHR	ABC,	\$37.00	(Eastman)	(TULARE)
KMPH-F,	107.5,	21 KW @ 790	, News	CBS APR,	\$20.00	(Eastman)	(HANFORD)
KEZL-F,	96.7,	25 KW @ 298	, Jazz/NAC		\$22.00	(Mc-Guild)	Americom (FOWLER)
KSXY-F,	101.1,	4.7 KW @ 1076	, AC		\$27.00	(Torbet)	
KFSO-F,	92.9,	19 KW @ 820	, Oldies		\$43.00	(Mc-Guild)	Americom (VISALIA)
KJFX-F,	95.7,	50 KW @ 321	, Classic AOR		\$38.00	(Banner)	Brown
KJOI-F,	98.9,	19 KW @ 820	, Soft AC		\$31.00	(MMR)	(DINUBA)
KKDJ-F,	105.9,	2.4 KW @ 1958	, AOR		\$36.00	(D&R)	
KNAX-F,	97.9,	48 KW @ 289	, Country	ABC,	\$55.00	(D&R)	EBE
KQPW-F,	101.9,	2.3 KW @ 1948	, Hispanic	ABC,	\$28.00	(Mc-Guild)	
KRZR-F,	103.7,	50 KW @ 500	, AOR		\$29.00	(Christal)	(HANFORD)
KSKS-F,	93.7,	68 KW @ 1909	, Country		\$26.00	(Katz)	Henry
KTAA-F,	94.3,	3 KW @ 328	, Hispanic		\$13.00	(---)	(KERMAN)
KTHT-F,	102.7,	50 KW @ 500	, Soft AC		\$30.00	(Christal)	
KXMX-F,	92.1,	25 KW @ 1050	, Hispanic	UPI,	\$19.00	(Katz Hisp)	(MADERA)

Miscellaneous: KQPW-F changes from CHR to Hispanic. . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

GRAND RAPIDS

Arbitron Rank/Pop (12+): 66/571,500
 MSA Rank/Pop: 74/673,000
 ADI # 37 (w/Kalamazoo)
 Average Person Ratings: 16.6
 Market TSL: 22.0 hours

Stations: 23/19
 Diaries: 999/572:1/52.6%
 Sample Target: 1020
 % Below Line: 8.8
 % Not Listed: 19.0

1992 Revenue: \$23,200,000
 HH Inc.: \$34,367
 Retail \$: 5.7 Bil
 Pop per Station: 30,079
 #1 Biller: WCUZ-AF \$4,250,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WKLQ-F (AOR)	82/ 8.6	9.5	8.3	10.4	13.7	9.2	149/2198	1157/20.2	19.9	23.4	D	WKLQ-F
2. WCUZ-F (C)	75/ 7.9	7.3	7.0	5.9	10.3	7.0	116/1751	1069/18.7	20.6	21.9	E	WCUZ-F
3. WBCT-F (C)	74/ 7.8	7.6	5.6	5.7	4.8	6.7	178/2303	971/17.0	15.3	11.2	C	WBCT-F
4. WLHT-F (AC)	73/ 7.6	10.0	8.0	7.1	5.7	8.2	77/1154	947/16.6	19.5	15.1	F	WLHT-F
5. WOOD (FS/T)	72/ 7.6	6.0	9.1	7.0	6.0	7.4	79/1121	906/15.9	17.9	14.8	D	WOOD
6. WOOD-F (SAC)	67/ 7.0	7.5	8.1	4.7	7.8	6.8	104/1658	902/15.8	19.1	17.5	D	WOOD-F
7. WGRD-F (CHR)	44/ 4.6	6.4	5.4	7.2	7.2	5.9	62/1543	1007/17.6	19.9	22.9	C	WGRD-F
8. WLAV-F (AOR)	43/ 4.5	4.7	4.1	2.6	4.0	4.0	106/1703	764/13.4	15.4	10.5	C	WLAV-F
9. WSNV-F (CHR)	39/ 4.1	4.2	3.5	3.0	3.0	3.7	98/1539	803/14.1	13.6	13.6	C	WSNV-F
10. WODJ-F (D)	38/ 4.0	4.7	5.3	4.8	4.7	4.7	60/1275	844/14.8	14.0	13.6	D	WODJ-F
11. WMUS-F (C)	36/ 3.8	3.4	3.7	2.7	4.4	3.4	122/1327	531/ 9.3	10.0	11.4	D	WMUS-F
12. WKEZ-F (EZ)	26/ 2.7	2.4	3.2	4.1	2.4	3.1	43/585	375/ 6.6	5.1	5.1	B	WKEZ-F
13. WFGR-F (CL)	22/ 2.3	2.2	2.0	2.5	0.8	2.3	22/444	403/ 7.1	6.5	2.3	A	WFGR-F
14. WCUZ (C)	20/ 2.1	1.7	2.1	0.9	1.4	1.7	22/387	352/ 6.2	7.7	6.7		WCUZ
15. WJQK-F (REL)	15/ 1.6	1.8	1.5	1.6	1.6	1.6	19/351	283/ 5.0	4.3	4.5	B	WJQK-F
16. WFUR-F (REL)	13/ 1.4	1.2	0.9	1.5	2.1	1.3	16/438	348/ 6.1	5.7	6.2	A	WFUR-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 85.71% (660 of 770) (SUM 92: 85.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WSNV-F>>	1 WKLQ-F>	1 WKLQ-F	1 WKLQ-F<	1 WLHT-F	1 WOOD <	1 WKLQ-F<	1 WOOD	1 WCUZ-F<	1 WKLQ-F	1 WOOD
2 WGRD-F	2 WBCT-F<	2 WLHT-F<	2 WLHT-F	WKLQ-F	2 WCUZ-F	2 WOOD	2 WLHT-F<	2 WKLQ-F	2 WSNV-F	2 WCUZ-F
3 WKLQ-F	3 WLHT-F	3 WBCT-F	3 WBCT-F	3 WCUZ-F<	3 WOOD-F	3 WLHT-F<	3 WKLQ-F	WLHT-F	WBCT-F	3 WKLQ-F
4	4 WLAV-F	4 WCUZ-F	4 WCUZ-F>	4 WBCT-F>	4 WLHT-F	4 WCUZ-F	4 WBCT-F<	4 WBCT-F	4 WCUZ-F	WOOD-F
5	5 WGRD-F	5 WLAV-F	5 WGRD-F	5 WOOD	5 WBCT-F	5 WOOD-F	5 WOOD-F<	5 WOOD-F	WLAV-F	5 WLHT-F
6	6	6	6	6	6	6 WBCT-F	6 WCUZ-F	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOOD-F	1 WLHT-F	1 WLHT-F	1 WLHT-F>	1 WLHT-F>	1 WKLQ-F	1 WKLQ-F>>	1 WKLQ-F	1 WKLQ-F>	1 WKLQ-F>
WBCT-F	2 WKLQ-F	2 WGRD-F	2 WBCT-F	2 WCUZ-F	2 WLAV-F	2 WLAV-F	2 WLAV-F	2 WBCT-F	2 WBCT-F
WKLQ-F	WBCT-F<	3 WBCT-F	3 WOOD-F<	3 WBCT-F<	WBCT-F	3 WBCT-F>	3 WBCT-F	3 WLAV-F	3 WCUZ-F
4 WLHT-F	4 WGRD-F	WKLQ-F	4 WGRD-F	4 WGRD-F	4 WODJ-F	4	4 WLHT-F	4 WCUZ-F	4 WOOD
5 WGRD-F	5 WOOD-F	5 WCUZ-F	5 WKLQ-F	WOOD-F	WSNV-F	5	5 WOOD	5 WLHT-F	5 WLAV-F<
WLAV-F	6	6	6	6	6	6	6 WODJ-F	6	6 WLHT-F
7	7	7	7	7	7	7	WCUZ-F	7	7

OTHER RATED STATIONS	SHARE/RTG/AQH/CUME
WGHN-AF	92.1 Grand Haven 0.5/0.5/ 7/ 140
WGRD	1410 Grand Rapids 0.4/1.4/ 4/ 78
WHTC	1450 Holland 0.8/2.3/ 9/ 164
WKWM	1140 Kentwood 0.5/0.9/ 12/ 90
WCXT-F	105.3 Hart 0.3/1.3/ 10/ 257
WMRR-F	101.7 Muskegon 0.6/2.0/ 30/ 434

GRAND RAPIDS

RADIO STATIONS

WCUZ	,	1230,	1 KW	--	See WCUZ-FM				
WKWM	,	1140,	5 KW (DAYS, DA),		Black	AURN, \$17.00	(Patt)		
WOOD	,	1300,	5 KW (DA-N)	,	Full Service/Talk	MBS NBC, \$40.00	(Katz)		
WCUZ-F,		101.3,	50 KW @ 420	,	Country	ABC, \$76.00	(Christal)	Federated	
WFUR-F,		102.9,	48 KW @ 510	,	Religion/EZ	, \$16.00	(---)	Kuiper	
WGRD-F,		97.9,	13 KW @ 590	,	CHR	, \$43.00	(D&R)	Regional	
WBCT-F,		93.7,	320 KW @ 781	,	Country	ABC, \$45.00	(D&R)	Radio Assoc.	
WKLQ-F,		94.5,	50 KW @ 500	,	AOR	ABC, \$50.00	(Banner)	Bloomington (HOLLAND)	
WFGR-F,		98.7,	2.8 KW @ 492	,	Classical	, \$27.00	(CMBS)		
WLAV-F,		96.9,	50 KW @ 500	,	AOR	SOURCE, \$37.00	(MMR)	Adams	
WLHT-F,		95.7,	40 KW @ 551	,	AC	, \$72.00	(Eastman)	Liggett	
WODJ-F,		107.3,	50 KW @ 492	,	Oldies	UNISTR, \$59.00	(Katz)	Goodrich(GREENVILLE)	
WOOD-F,		105.7,	265 KW @ 810	,	Soft AC	, \$54.00	(Katz)		
WKEZ-F,		96.1,	50 KW @ 492	,	SAC/EZ	CBS, \$23.00	(Patt)	(HOLLAND)	
WMUS-F,		106.9,	50 KW @ 479	,	Country	ABC, \$45.00	(D&R)	(MUSKEGON)	
WSNX-F,		104.5,	50 KW @ 361	,	CHR	UNISTR, \$30.00	(Katz)	Goodrich (MUSKEGON)	

GREENSBORO-WINSTON SALEM

Arbitron Rank/Pop (12+): 49/820,400
 MSA Rank/Pop: 56/942,000
 AD # 48
 Average Person Ratings: 16.8
 Market TSL: 22.25 hours

Stations: 29/22
 Diaries: 1200/684:1/48.3%
 Sample Target: 1210
 % Below Line: 4.9
 % Not Listed: 12.0

1992 Revenue: \$22,800,000
 HH Inc.: \$26,025
 Retail \$: 7.6 Btl
 Pop per Station: 37,291
 #1 Biller: WTQR-F \$6,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WTQR-F (C)	264/19.1	16.4	18.1	19.4	18.0	18.0	454/4621	2706/33.0	30.5	30.3	G	WTQR-F
2. WKRR-F (AOR)	123/ 8.9	8.6	8.4	7.4	6.4	7.7	155/2455	1604/19.6	19.1	16.5	D	WKRR-F
3. WQMG-F (B)	82/ 5.9	5.2	3.8	5.0	4.4	5.3	112/1553	962/11.7	12.8	11.0	C	WQMG-F
WJMH-F (B)	82/ 5.9	6.4	7.6	8.2	8.0	7.6	151/2367	1256/15.3	16.7	16.6	E	WJMH-F
5. WKZL-F (CHR/AC)	79/ 5.7	6.4	4.6	4.3	5.7	4.4	105/1872	1283/15.6	17.6	16.2	C	WKZL-F
6. WMQX-F (O)	76/ 5.5	3.1	3.2	3.5	3.5	4.6	109/1776	1043/12.7	10.1	9.9	C	WMQX-F
7. WSJS (FS/T)	74/ 5.4	4.9	7.2	6.4	5.9	6.1	77/1134	1060/12.9	11.6	11.8	D	WSJS
8. WWWB-F (AC)	63/ 4.6	4.0	4.8	3.9	4.7	4.4	84/1234	868/10.6	9.4	12.4	C	WWWB-F
9. WKSI-F (CHR)	53/ 3.8	2.8	3.1	3.5	4.0	2.2	83/1711	1024/12.5	11.8	12.0	B	WKSI-F
10. WNEU-F (C)	44/ 3.2	3.5	2.3	1.4	1.5	3.3	84/1256	784/ 9.6	9.5	5.0		WNEU-F
11. WMAG-F (AC)	39/ 2.8	5.3	4.6	3.5	4.1	4.1	59/1286	780/ 9.5	12.4	11.4	D	WMAG-F
12. WWGL-F (REL)	35/ 2.5	1.7	1.5	2.4	1.8	2.0	49/721	447/ 5.4	5.4	5.4	A	WWGL-F
13. WPCM-F (C)	33/ 2.4	2.4	2.4	3.1	2.0	2.5	129/1746	659/ 8.0	6.9	5.3	B	WPCM-F
14. WFMX-F (C)	30/ 2.2	2.8	3.2	2.2	2.9	2.0	77/1336	682/ 8.3	8.6	9.7		WFMX-F
15. WMFR (BB)	23/ 1.7	1.7	1.4	1.8	1.9	1.2	23/263	263/ 3.2	3.9	4.6		WMFR

12+ FM SHARE (METRO): 86.73% (1052 of 1213) (SUM 92: 82.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMH-F>	1 WKRR-F>	1 WTQR-F	1 WTQR-F>	1 WTQR-F>	1 WTQR-F>>	1 WTQR-F>>	1 WTQR-F>	1 WTQR-F>>	1 WTQR-F>	1 WTQR-F>
2 WKSI-F>	2 WTQR-F	2 WKRR-F>	2 WKRR-F>	2 WKRR-F>	2 WSJS	2 WKRR-F	2 WKRR-F>	2 WKRR-F	2 WJMH-F	2 WQMG-F<
3	3 WQMG-F<	3 WQMG-F<	3 WKZL-F	3 WKZL-F<	3 WMQX-F	3 WSJS	3 WSJS	3 WKZL-F	3 WQMG-F	3 WJMH-F>
4	4 WKZL-F>	4 WKZL-F	4 WMQX-F	4 WMQX-F	4 WWWB-F	4 WKZL-F	4 WKZL-F<	4 WQMG-F	4 WKRR-F	4 WKRR-F
5	5 WJMH-F	5 WJMH-F	5 WQMG-F	5 WQMG-F	5	5 WQMG-F	5 WMQX-F	5 WJMH-F	5 WMQX-F<	5 WSJS
6	6	6 WMQX-F	6	6	6	6	6	6	6 WKSI-F	6 WWWB-F
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQMG-F	1 WTQR-F<	1 WTQR-F	1 WTQR-F>	1 WTQR-F>>	1 WKRR-F	1 WKRR-F>>	1 WKRR-F	1 WKRR-F<	1 WTQR-F
2 WTQR-F	2 WQMG-F<	2 WKRR-F>	2 WKZL-F<	2 WKZL-F<	2 WQMG-F	2 WTQR-F	2 WTQR-F	2 WTQR-F>>	2 WKRR-F>
3 WKZL-F	3 WKZL-F<	3 WKZL-F	3 WQMG-F	3 WMQX-F<	3 WJMH-F	3 WQMG-F	3 WKZL-F	3 WQMG-F	3 WMQX-F<
4 WKSI-F	4 WKRR-F	4 WQMG-F	4 WKRR-F	4 WKRR-F	4	4 WKZL-F	4 WQMG-F	4 WKZL-F	4 WKZL-F
5	5 WKSI-F	5 WJMH-F	5 WJMH-F	5 WQMG-F<	5	5 WJMH-F	5 WQMG-F	5 WMQX-F	5 WQMG-F
6	6	6	6 WMQX-F	6 WJMH-F	6	6	6	6	6
7	7	7	7	7 WWWB-F	7	7	7	7	7

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME	
WAAA	980 WINSTON SALEM	0.9/2.1/	13/ 174
WGLD	1320 GREENSBORO	0.7/1.8/	9/ 149
WHPE-F	95.5 HIGH POINT	0.8/3.3/	28/ 529
WKEW	1400 GREENSBORO	0.6/2.3/	8/ 205
WLXN	1440 LEXINGTON	0.4/1.1/	5/ 90
WMQX	1340 WINSTON SALEM	0.1/0.3/	1/ 28
WPET	950 GREENSBORO	0.4/0.7/	12/ 97
WQMG	1510 GREENSBORO	1.6/1.6/	22/ 134
WEZC-F	102.9 HICKORY	0.4/1.6/	30/ 489
WRDX-F	106.5 SALISBURY	0.5/1.8/	18/ 300
WRFX-F	99.7 KANNAPOLIS	0.5/1.6/	81/ 944
WZZU-F	93.9 BURLINGTON	0.4/1.8/	30/ 659
WROV-F	96.3 MARTINSVILLE, VA	0.5/2.0/	37/ 603
WSOC-F	103.7 CHARLOTTE	0.5/2.2/	68/ 934

GREENSBORO-WINSTON SALEM

RADIO STATIONS

WAAA ,	980,	1 KW/69 W	,	Black	AURN, \$16.00	(---)	
WMFR ,	1230,	1 KW	,	Nostalgia	ABC APR, \$21.00	(Christal)	Voyager
WSJS ,	600,	5 KW (DA-2)	,	Full Service	NBC MBS, \$42.00	(Mc-Guild)	New Market
WHPE-F,	95.5,	100 KW @ 440	,	Religion	, \$15.00	(---)	
WJMH-F,	102.1,	106 KW @ 1204	,	Black	, \$43.00	(D & R)	Beasley (REIDSVILLE)
WKRR-F,	92.3,	100 KW @ 1289	,	Classic AOR	, \$71.00	(Katz)	Dick
WKSI-F,	98.7,	100 KW @ 718	,	CHR	, \$38.00	(Eastman)	Bahakel
WKZL-F,	107.5,	100 KW @ 500	,	CHR/AC	, \$42.00	(Katz)	
WMAG-F,	99.5,	100 KW @ 1499	,	AC	, \$68.00	(Christal)	Voyager
WNEU-F,	94.5,	100 KW @ 981	,	Country	UNISTR, \$28.00	(Christal)	Ragan Henry (EDEN)
WMQX-F,	93.1,	100 KW @ 1099	,	Oldies	, \$38.00	(MMR)	MAX
WPCM-F,	101.1,	100 KW @ 1191	,	Country	MBS, \$24.00	(Mc-Guild)	(BURLINGTON)
WQMG-F,	97.1,	100 KW @ 1233	,	Black	ABC CBS, \$40.00	(Banner)	
WTQR-F,	104.1,	100 KW @ 1420	,	Country	MBS, \$97.00	(Mc-Guild)	New Market
WWGL-F,	94.1,	100 KW @ 485	,	Religion	CNN, \$17.00	(TN)	(LEXINGTON)
WWWB-F,	100.3,	100 KW @ 1046	,	AC	UNISTR, \$44.00	(MMR)	Franklin

Miscellaneous: WNEU-F (Eden) sold by Ragan Henry to Voyager for \$2,350,000 (D) . . . WJMH-F (Reidsville) sold by Beasley to MAX for \$3,000,000 (D) (Foreman) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

GREENVILLE, NC

Arbitron Rank/Pop (12+): 81/449,000
 MSA Rank/Pop: NA
 ADI # 103
 Average Person Ratings: 16.1
 Market TSL: 21.25 hours

Stations: 28/22
 Diaries: 977/460:1/49.2%
 Sample Target: 900
 % Below Line: 8.0
 % Not Listed: 16.8

1992 Revenue: \$0
 HH Inc.: \$27,695
 Retail \$: 3.5 Bll
 Pop per Station: 20,409
 #1 Biller: NA \$0

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level
1. WRNS-AF (C)	153/21.1	22.1	23.9	25.4	24.8	23.1	188/1984	1432/31.9	32.7	35.7	WRNS-AF
2. WIKS-F (B)	124/17.1	16.4	16.4	12.4	11.8	15.6	147/1508	1090/24.3	26.3	23.5	WIKS-F
3. WNCT-F (EZ/SAC)	49/ 6.8	4.5	3.1	4.2	6.6	4.7	87/975	567/12.6	10.5	10.8	WNCT-F
4. WRHT-F (CHR)	31/ 4.3	3.0	3.5	4.0	2.4	3.7	31/512	512/11.4	11.3	7.6	WRHT-F
WSFL-F (AOR)	31/ 4.3	4.2	4.2	5.4	7.2	4.5	38/742	592/13.2	13.1	14.2	WSFL-F
6. WKOO-F (O)	29/ 4.0	3.7	5.0	3.7	4.1	4.1	37/570	478/10.6	9.6	9.1	WKOO-F
7. WDLX-F (AC)	28/ 3.9	5.2	6.7	7.3	5.8	5.8	60/1132	640/14.3	16.9	17.4	WDLX-F
8. WRDU-F (AOR)	22/ 3.0	2.7	1.8	2.0	2.2	2.4	100/1140	377/ 8.4	6.0	7.6	WRDU-F
9. WTRG-F (O)	16/ 2.2	2.8	3.2	2.6	3.4	2.7	68/1008	307/ 6.8	6.6	7.0	WTRG-F
10. WXQR-F (AOR)	13/ 1.8	2.2	2.1	0.9	3.2	1.8	17/264	220/ 4.9	7.1	5.2	WXQR-F
11. WHITE-F (REL)	12/ 1.7	1.2	1.1	1.1	0.8	1.3	27/512	281/ 6.3	4.5	3.9	WHITE-F
WTND-F (AC)	12/ 1.7	1.4	1.4	3.2	2.8	1.9	13/354	305/ 6.8	6.3	9.6	WTND-F
13.											
14.											
15.											

12+ FM SHARE (METRO): 92.04% (555 of 603) (SUM 92: 94.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WIKS-F>>	1 WIKS-F<	1 WRNS-AF	1 WRNS-AF	1 WRNS-AF>	1 WRNS-AF>>	1 WRNS-F>	1 WRNS-AF>	1 WRNS-AF>	1 WIKS-F>	1 WIKS-F>
2 WRHT-F>>	2 WRNS-AF>>	2 WIKS-F>>	2 WIKS-F>>	2 WIKS-F>>	2 WIKS-F<	2 WIKS-F>>	2 WIKS-F>	2 WIKS-F>	2 WRNS-AF>>	2 WRNS-F>>
3	3 WSFL-F	3 WSFL-F	3 WKOO-F	3 WKOO-F	3 WNCT-F>	3 WNCT-F>	3 WNCT-F>	3 WNCT-F>	3	3
4	4 WDLX-F	4 WDLX-F	4 WDLX-F	4 WNCT-F	4	4 WSFL-F	4	4 WKOO-F	4	4
5	5 WRDU-F	5 WKOO-F	5 WSFL-F	5 WDLX-F	5	5 WDLX-F	5	5 WDLX-F	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIKS-F	1 WIKS-F>	1 WIKS-F	1 WIKS-F<	1 WRNS-AF<	1 WIKS-F	1 WRNS-AF	1 WRNS-AF	1 WRNS-AF>	1 WRNS-AF>
2 WRNS-AF	2 WRNS-AF>	2 WRNS-AF	2 WRNS-AF>>	2 WIKS-F>>	2 WRNS-AF	2 WIKS-F>	2 WIKS-F	2 WIKS-F>	2 WIKS-F>
3 WHITE-F	3 WDLX-F<	3 WDLX-F	3 WDLX-F	3	3 WSFL-F	3 WSFL-F	3 WSFL-F	3 WSFL-F	3 WKOO-F<
4 WRHT-F	4 WHITE-F	4	4	4	4 WRDU-F	4 WRDU-F	4	4 WRDU-F	4 WNCT-F
5	WRHT-F	5	5	5	5	5 WXQR-F	5	5 WKOO-F	5 WSFL-F

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WELS 1010 KINSTON	1.1/2.5/	8/	114
WGHB 1250 FARMVILLE	0.8/1.3/	6/	60
WJCV 1290 JACKSONVILLE	0.6/1.3/	4/	59
WJNC 1240 JACKSONVILLE	0.8/2.2/	6/	97
WLAS 910 JACKSONVILLE	0.4/1.2/	3/	56
WMBL 740 MOREHEAD CITY	0.7/1.7/	5/	75
WOOV 1340 GREENVILLE	1.1/2.7/	8/	121
WRRF 930 WASHINGTON	0.8/2.2/	6/	108
WTKF-F 107.3 ATLANTIC	0.7/2.1/	5/	93
WFXK-F 104.3 TARBORO	1.1/3.6/	20/	534
WKTC-F 96.9 GOLDSBORO	0.8/5.5/	67/	1160
WMNX-F 97.3 WILMINGTON	0.4/1.2/	7/	126
WRAL-F 101.5 RALEIGH	0.4/2.0/	50/	646

RADIO STATIONS

WELS, 1010, 1 KW/500 W (DA-N), COUNTRY	NBC, \$ 9.00 (DORA)	(KINSTON)
WIKS-F, 101.9, 100 KW @ 981, BLACK	ABC, UNIULT, \$ 33.00 (D & R)	Taylor (NEW BERN)
WKOO-F, 98.7, 100 KW @ 298, OLDIES	MBS, \$ 19.00 (D & R)	(JACKSONVILLE)
WKQT-F, 103.3, 100 KW @ 459, AC	ABC, \$ 15.00 (Crystal)	(NEWPORT)
WNCT-F, 107.9, 100 KW @ 1699, EZ	ABC, \$ 22.00 (MMR)	Park (GREENVILLE)
WDLX-F, 93.3, 100 KW @ 1781, AC/CHR	ABC, \$ 30.00 (Banner)	(WASHINGTON)
WQDW-F, 97.7, 3 KW @ 249, BLACK	, \$ 13.00 (Republic)	(KINSTON)
WRHT-F, 96.3, 50 KW @ 472, CHR	CNN, \$ 16.00 (---)	(MOREHEAD)
WRNS-F, 95.1, 100 KW @ 1499, COUNTRY	ABC UNISTR, \$ 40.00 (McGuilid)	Pinnacle (KINSTON)
WRQR-F, 94.3, 2 KW @ 407, AC	, \$ 12.00 (TN)	(FARMVILLE)
WSFL-F, 106.5, 100 KW @ 915, CLASSIC AOR	UNISTR, \$ NA (Eastman)	(NEW BERN)
WTND-F, 99.5, 17 KW @ 843, COUNTRY	UNISTR, \$ 19.00 (---)	Taylor (GRIFTON)
WXQR-F, 105.5, 3 KW @ 298, AOR	ABC, \$ 14.00 (TN)	(JACKSONVILLE)

OTHER RANKED STATIONS -- See Raleigh

GREENVILLE-SPARTANBURG

Arbitron Rank/Pop (12+): 60/678,500

Stations: 28/21
Diaries: 1217/558:1/49.8%
Sample Target: 1120
% Below Line: 4.9
% Not Listed: 13.8

1992 Revenue: \$21,200,000
HH Inc.: \$26,955
Retail \$: 5.2 Bil
Pop per Station: 32,310
#1 Biller: WMYI-F \$4,200,000

MSA Rank/Pop: 81/633,000
ADI # 35 (w/Asheville)
Average Person Ratings: 16.1
Market TSL: 21.50 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WSSL-F (C)	210/19.2	18.4	16.2	18.2	14.7	18.0	342/3684	2156/31.8	32.5	26.8	F	WSSL-F
2. WESC-F (C)	120/11.0	12.3	12.2	14.1	13.1	12.4	277/3454	1630/24.0	23.6	26.6	E	WESC-F
3. WMYI-F (AC)	95/ 8.7	9.9	10.1	10.3	9.2	9.8	141/2411	1450/21.4	21.9	21.8	F	WMYI-F
4. WLWZ-FF (B)	81/ 7.4	6.2	5.7	4.9	6.9	6.1	91/1085	899/13.2	11.6	9.7	C	WLWZ-FF
5. WROQ-F (AOR)	77/ 7.0	8.0	7.5	6.0	7.8	7.1	107/1714	1067/15.7	17.4	14.6	D	WROQ-F
6. WSPA-F (SAC)	61/ 5.6	4.8	7.8	6.5	6.4	6.2	95/1471	983/14.5	15.4	14.9	C	WSPA-F
7. WFBC-F (O)	48/ 4.4	4.1	4.4	6.1	5.4	4.8	90/1702	960/14.1	15.9	15.0	D	WFBC-F
8. WBBO-F (CHR)	39/ 3.6	3.3	3.3	2.1	3.5	3.1	76/1493	689/10.2	9.8	11.9	B	WBBO-F
9. WFBC (N/T)	36/ 3.3	4.1	3.4	3.1	1.6	3.5	36/492	492/ 7.3	7.0	4.3	B	WFBC
10. WMUU-F (EZ/SAC)	26/ 2.4	2.9	3.1	2.3	3.1	2.7	48/631	401/ 5.9	6.2	5.1	A	WMUU-F
11. WSPA (FS)	21/ 1.9	1.9	1.2	2.2	1.8	1.8	22/341	318/ 4.7	3.6	4.3	A	WSPA
12. WWMM-F (AC)	13/ 1.2	1.1	1.8	0.5	1.8	1.2	18/535	401/ 5.9	5.2	6.3		WWMM-F
WPJM (G)	13/ 1.2	0.6	0.6	1.7	0.7	1.0	13/231	231/ 3.4	1.8	1.9		WPJM

14.
15.

12+ FM SHARE (METRO): 88.55% (835 of 943) (SUM 92: 91.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WSSL-F>>	1 WSSL-F>>	1 WSSL-F>>	1 WSSL-F>	1 WSSL-F>	1 WSSL-F	1 WSSL-F>	1 WSSL-F>>	1 WSSL-F>>	1 WSSL-F>>	1 WSSL-F>>
2 WBBO-F	2 WROQ-F<	2 WMYI-F<	2 WMYI-F<	2 WMYI-F<	2 WESC-F>	2 WESC-F>	2 WMYI-F<	2 WMYI-F<	2 WLWZ-FF<	2 WSSL-F<
3 WLWZ-FF	3 WLWZ-FF	3 WROQ-F	3 WESC-F	3 WESC-F	3 WMYI-F<	3 WMYI-F>	3 WESC-F	3 WESC-F	3 WESC-F>	3 WLWZ-F
4	4 WMYI-F	4 WLWZ-FF<	4 WROQ-F	4 WROQ-F	4 WSPA-F>	4 WROQ-F	4 WROQ-F<	4 WLWZ-FF<	4 WROQ-F	4 WROQ-F
5	5 WESC-F	5 WESC-F	5 WLWZ-FF	5 WLWZ-FF	5 WFBC-F	5 WLWZ-FF	5 WSPA-F<	5 WROQ-F	5 WMYI-F<	5
6	6	6	6	6 WSPA-F	6	6	6 WFBC	6 WFBC-F<	6 WFBC-F	6
7	7	7	7	7	7	7	7 WSPA-F	7	7	7
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WSSL-F	1 WSSL-F>>	1 WSSL-AF	1 WSSL-F>>	1 WSSL-F>		1 WROQ-F	1 WROQ-F	1 WSSL-AF	1 WSSL-F	1 WSSL-F>
2 WLWZ-FF	2 WLWZ-FF	2 WMYI-F	2 WMYI-F<	2 WMYI-F		2 WSSL-AF	2 WSSL-F>	2 WROQ-F	2 WROQ-F>	2 WESC-F<
3 WMYI-F	3 WMYI-F>	3 WLWZ-FF	3 WLWZ-FF	3 WESC-F		3 WLWZ-FF	3 WMYI-F	3 WMYI-F	3 WMYI-F	3 WROQ-F<
4 WROQ-F	4 WESC-F	4 WESC-F	4 WESC-F>	4 WLWZ-FF		4 WESC-F	4 WESC-F<	4 WESC-F	4 WESC-F	4 WMYI-F>
5	5 WROQ-F	5	5 WROQ-F	5 WSPA-F		5	5 WLWZ-FF	5 WLWZ-FF	5 WLWZ-FF>	5 WFBC-F<
6	6	6	6	6		6	6	6	6 WFBC-F	6 WLWZ-FF

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WASC	1530	SPARTANBURG	0.5/1.5/	5/ 102
WESC	660	GREENVILLE	0.2/1.8/	5/ 196
WORD	910	SPARTANBURG	0.8/3.0/	10/ 232
WHYZ	1070	GREENVILLE	0.5/1.9/	6/ 141
WRIX	1020	HOMELAND PARK	0.5/1.9/	5/ 131
WRIX-F	103.1	HONEA PATH	1.0/3.4/	12/ 271
WYYR	1400	SPARTANBURG	1.0/1.2/	11/ 80
WKSF-F	99.9	ASHEVILLE	0.5/3.6/	39/1083
WLET-F	106.1	TOCCOA	0.5/1.0/	8/ 171
WMIT-F	106.9	BLACK MTN	1.2/3.1/	33/ 525
WCKZ-F	101.9	GASTONIA	0.7/4.6/	28/ 742
WFOX-F	97.1	GAINESVILLE	0.4/1.6/	35/ 366
WPEG-F	97.9	CONCORD	1.2/3.7/	31/ 577
WWMG-F	96.1	SHELBY	0.5/1.9/	21/ 301

RADIO STATIONS

WESC	, 660,	50 KW (DAYS, DA),	SEE WESC-FM		
WFBC	, 1330,	5 KW (DA-N)	, News/Talk	NBC MBS, \$21.00	(Katz) Multimedia
WHYZ	, 1070,	50 KW/1.5 KW (DA-1)	Black	, \$19.00	(K & P)
WPJM	, 800,	1 KW/438 W	, Gospel	ABC, \$15.00	(Keystone) (GREER)
WSPA	, 950,	5 KW (DA-N)	, Full Service	CBS, \$17.00	(Christal)
WBBO-F,	93.3,	93 KW @ 2030	, CHR	, \$29.00	(Torbet) (FOREST CITY)
WESC-F,	92.5,	100 KW @ 2001	, Country	ABC, \$90.00	(Banner)
WFBC-F,	93.7,	100 KW @ 1850	, Oldies	ABC, \$56.00	(Katz) Multimedia
WLWZ-F,	103.9,	3 KW @ 328	, Black	AURN, \$30.00	(D & R) Voyager (EASLEY)
WMUU-F,	94.5,	100 KW @ 1200	, EZ	APR, \$18.00	(---)
WMYI-F,	102.5,	20 KW @ 1778	, AC	, \$87.00	(Eastman) Capstar (HNDRSNVLE)
WROQ-F,	101.1,	100 KW @ 987	, AOR	ABC, \$40.00	(Banner) ABS (ANDERSON)
WSPA-F,	98.9,	100 KW @ 1909	, Soft AC/EZ	, \$39.00	(Christal)
WSSL-F,	100.5,	100 KW @ 1240	, Country	UNISTR, \$71.00	(Mc-Guild) Capstar (GRAY COURT)
WWMM-F,	107.3,	100 KW @ 1010	, CHR/AC	ABC, \$32.00	(Christal) (ANDERSON)

Miscellaneous: WANS, WWMM-F sold by Greyhound Financial to AmCom for \$3,600,000. . .

HARRISBURG

Arbitron Rank/Pop (12+): 74/507,300
 MSA Rank/Pop: 89/597,000
 ADI #44 (w/York & Lancaster)
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 29/18
 Diaries: 1066/476: 1/56.6%
 Sample Target: 970
 % Below Line: 13.4
 % Not Listed: 13.2

1992 Revenue: \$14,500,000
 HH Inc.: \$34,026
 Retail \$: 5.1 Bill
 Pop per Station: 28,183
 #1 Biller: WNNK-AF \$4,500,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WNNK-F (CHR)	112/13.6	12.2	11.9	10.4	9.8	12.0	136/2190	1624/32.0	31.2	26.7	F	WNNK-F
2. WTPA-F (AOR)	74/ 9.0	8.1	8.5	7.1	7.3	8.2	108/1753	964/19.0	17.1	16.2	D	WTPA-F
3. WRVV-F (AC/AOR)	71/ 8.6	8.5	7.6	9.5	10.5	8.6	170/2078	932/18.4	18.8	19.4	C	WRVV-F
4. WRKZ-F (C)	64/ 7.7	7.1	10.7	11.7	6.9	9.3	182/2233	824/16.2	16.1	15.6	E	WRKZ-F
5. WHP (FS/T)	61/ 7.4	9.8	8.6	7.5	6.7	8.3	93/1358	889/17.5	18.5	15.8	C	WHP
6. WWKL-F (O)	53/ 6.4	5.5	5.1	5.8	6.2	4.8	89/1420	755/14.9	15.3	16.8	D	WWKL-F
7. WHYL (BB)	41/ 5.0	5.5	3.2	4.2	3.9	4.5	62/641	440/ 8.7	8.1	7.5	A	WHYL
8. WROZ-F (SAC)	31/ 3.8	3.8	3.8	3.2	3.7	2.5	116/1723	503/ 9.9	10.5	8.8		WROZ-F
9. WIMX-F (AC)	30/ 3.6	2.7	4.2	3.7	4.0	3.4	37/686	474/ 9.3	9.8	12.0	B	WIMX-F
10. WHYL-F (C)	25/ 3.0	2.8	3.6	2.1	2.8	2.6	26/391	318/ 6.3	7.8	6.4	A	WHYL-F
11. WLBR (FS)	24/ 2.9	3.1	2.3	1.5	2.6	2.5	25/411	349/ 6.9	6.5	6.9	A	WLBR
12. WHTF-F (CL AOR)	17/ 2.1	2.1	1.8	1.2	1.7	1.5	83/1335	403/ 7.9	8.2	8.6		WHTF-F
13. WQLV-F (SAC)	15/ 1.8	2.0	0.5	0.7	0.8	1.3	17/200	160/ 3.2	2.9	1.0		WQLV-F
14.												
15.												

12+ FM SHARE (METRO): 78.94% (566 of 717) (SUM 92: 80.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WNNK-F >>	1 WNNK-F	1 WNNK-F	1 WRVV-F <	1 WRVV-F <	1 WHP <	1 WNNK-F	1 WNNK-F	1 WNNK-F >	1 WNNK-F >	1 WWKL-F
2	2 WTPA-F	2 WTPA-F <	2 WNNK-F <	2 WNNK-F <	2 WRKZ-F	2 WTPA-F	2 WHP	2 WTPA-F <	2 WTPA-F	2 WRKZ-F <
3	3 WRVV-F >>	3 WRVV-F >	3 WTPA-F	3 WTPA-F	3 WWKL-F	3 WRKZ-F	3 WRVV-F >	3 WRVV-F	3 WRVV-F	3 WNNK-F <
4	4	4 WWKL-F	4 WWKL-F >	4 WWKL-F	4 WHYL-F <	4 WRVV-F <	4 WTPA-F	4 WRKZ-F	4 WRKZ-F <	4 WTPA-F
5	5	5 WRKZ-F <	5 WRKZ-F	5 WRKZ-F	5 WNNK-F	5 WHP	5 WRKZ-F	5 WWKL-F	5 WWKL-F	5 WHP
6	6	6 WIMX-F	6 WIMX-F	6	6	6 WWKL-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNNK-F	1 WNNK-F >>	1 WNNK-F	1 WNNK-F >	1 WNNK-F	1 WTPA-F	1 WTPA-F >	1 WTPA-F	1 WTPA-F	1 WTPA-F
2 WIMX-F	2 WRVV-F	2 WRVV-F	2 WRVV-F >	2 WRVV-F	2 WNNK-F	2 WRVV-F	2 WRVV-F	2 WRVV-F	2 WRVV-F
3 WROZ-F	WTPA-F >	3 WTPA-F	3 WTPA-F	3 WWKL-F	3 WRVV-F	3 WNNK-F >>	3 WNNK-F	3 WNNK-F	3 WWKL-F
4 WTPA-F	4 WIMX-F	4 WRKZ-F	4 WRKZ-F <	4 WROZ-F <	4	4	4	4 WWKL-F >	4 WRKZ-F
5	5	5 WIMX-F	5 WWKL-F <	5 WRKZ-F	5	5	5	5 WRKZ-F	WNNK-F
6	6	6	6 WIMX-F	WTPA-F					

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WADV	940	LEBANON	0.4/1.3/	6/ 137
WCMB	1460	HARRISBURG	1.0/2.8/	11/ 228
WIOO	1000	CARLISLE	0.5/1.7/	4/ 91
WKBO	1230	HARRISBURG	0.4/4.5/	3/ 239
WQIC-F	100.1	LEBANON	0.7/1.8/	6/ 112
WTCY	1400	HARRISBURG	0.8/1.3/	7/ 80
WYGL-F	100.5	ELIZABETH	0.6/1.2/	18/ 192
WARM-F	103.3	YORK	1.3/5.0/	155/1954
WDAC-F	94.5	LANCASTER	0.8/4.5/	52/ 835
WGTY-F	107.7	GETTYSBURG	0.8/3.1/	80/ 913
WIOV-F	105.1	EPHRATA	0.8/1.9/	91/1109
WLAN-F	96.9	LANCASTER	0.7/4.7/	68/1339
WQXA-F	105.7	YORK	1.0/5.5/	26/ 927
WYCR-F	98.5	YORK	1.0/5.5/	63/1513
WIKZ-F	95.1	CHAMBERSBURG	0.5/1.6/	5/ 92
WQKX-F	94.1	SUNBURY	0.6/1.7/	25/ 352

RADIO STATIONS

WHP	, 580,	5 KW (DA-N)	, Full Service	CNN ABC, \$28.00 (MMR)	Dame
WHYL	, 960,	5 KW/22 W (DA-1),	Nostalgia	UNISTR, \$16.00 (---)	(CARLISLE)
WLBR	, 1270,	5 KW/1 KW (DA-2)	, Full Service	ABC, \$15.00 (K & P)	(LEBANON)
WRVV-F,	97.3,	17 KW @ 840	, AOR/AC	, \$27.00 (MMR)	Dame
WHYL-F,	102.3,	3 KW @ 328	, Country	CNN, \$25.00 (---)	(CARLISLE)
WIMX-F,	99.3,	3 KW @ 328	, AC	UNISTR, \$28.00 (Mc-Guild)	
WNNK-F,	104.1,	23 KW @ 725	, CHR	APR, \$88.00 (Christal)	Calendar
WRKZ-F,	106.7,	14 KW @ 827	, Country	ABC, \$75.00 (Torbet)	Telemedia (HERSHEY)
WTPA-F,	93.5,	1.8 KW @ 620	, AOR	, \$56.00 (Banner)	
WWKL-F,	94.9,	25 KW @ 699	, Oldies	UNISTR, \$58.00 (Katz)	Barnstable

Other Ranked Stations -- See York or Lancaster

HARTFORD

Arbitron Rank/Pop (12+): 40/990,600

Stations: 29/15
Diaries: 1418/699:1/48.4%
Sample Target: 1360
% Below Line: 19.9
% Not Listed: 15.5

1992 Revenue: \$36,900,000
HH Inc.: \$42,925
Retail \$: 9.1 Bil
Pop per Station: 66,040
#1 Biller: WTIC \$7,400,000

MSA Rank/Pop: 44/1,130,000
ADI # 24 (w/New Haven)
Average Person Ratings: 16.8
Market TSL: 22.0 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WTIC (FS)	196/11.8	12.5	14.7	13.0	12.2	13.0	272/3856	2692/27.2	27.0	26.4	H	WTIC
2. WRCH-F (SAC)	137/ 8.2	7.0	8.8	7.7	5.7	7.9	202/2679	1767/17.8	16.8	13.7	D	WRCH-F
3. WWYZ-F (C)	130/ 7.8	7.5	6.0	10.1	8.4	7.9	229/2582	1500/15.1	15.4	17.1	E	WWYZ-F
4. WTIC-F (CHR)	127/ 7.6	5.9	6.1	6.8	7.6	6.6	207/4043	2322/23.4	22.4	23.4	F	WTIC-F
5. WKSS-F (CHR)	103/ 6.2	6.2	5.1	4.7	5.6	5.6	188/4020	2149/21.7	20.5	18.5	D	WKSS-F
6. WCCC-F (AOR)	86/ 5.2	4.6	5.0	5.6	4.7	5.1	134/2730	1544/15.6	14.8	16.3	C	WCCC-F
7. WHCN-F (AOR)	82/ 4.9	6.4	4.2	4.3	6.7	5.0	140/2867	1448/14.6	15.0	18.3	F	WHCN-F
8. WZMX-F (AC)	81/ 4.9	4.7	5.3	5.2	5.2	5.0	118/2249	1482/15.0	16.4	14.4	D	WZMX-F
9. WDRC-F (O)	78/ 4.7	4.7	5.0	4.3	5.8	4.7	168/3123	1595/16.1	15.0	15.4	B	WDRC-F
10. WYSR-F (AC)	61/ 3.7	3.3	3.1	3.0	3.5	3.3	114/2036	1184/12.0	11.0	10.9		WYSR-F
11. WDRC (BB)	52/ 3.1	3.3	4.2	3.5	3.6	3.5	56/908	840/ 8.5	7.0	7.2	F	WDRC
12. WAQY-F (AOR)	42/ 2.5	3.8	2.7	3.0	2.9	3.0	158/2734	1058/10.7	12.2	11.0		WAQY-F
13. WPOP (N/T)	40/ 2.4	3.3	2.7	3.1	2.9	2.9	41/729	707/ 7.1	8.9	8.2	C	WPOP
14.												
15.												

12+ FM SHARE (METRO): 74.10% (1044 of 1409) (SUM 92: 72.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTIC-F	1 WTIC-F<	1 WTIC-F<	1 WWYZ-F	1 WWYZ-F	1 WTIC >	1 WTIC >>	1 WTIC	1 WWYZ-F<	1 WTIC	1 WTIC >
2 WKSS-F>>	2 WKSS-F<	2 WWYZ-F	2 WHCN-F<	2 WRCH-F<	2 WRCH-F	2 WWYZ-F<	2 WRCH-F	2 WTIC-F	2 WTIC-F<	2 WPOP
3 WCCC-F	3 WCCC-F>	3 WKSS-F	3 WZMX-F<	3 WTIC	3 WWYZ-F	3 WCCC-F	3 WWYZ-F<	3 WRCH-F	3 WRCH-F>	3 WTIC-F
4	4 WWYZ-F<	4 WHCN-F<	4 WRCH-F	4 WHCN-F<	4 WDRC-F	4 WTIC-F	4 WTIC-F	4 WTIC	4 WKSS-F	4 WWYZ-F
5	5 WZMX-F<	5 WCCC-F	5 WTIC-F	5 WZMX-F	5 WDRC	5 WRCH-F<	5 WKSS-F	5 WKSS-F	5 WCCC-F	5 WRCH-F
6	6 WHCN-F	6 WRCH-F<	6 WTIC	6 WTIC-F	6	6 WKSS-F	6 WZMX-F	6 WZMX-F	6 WZMX-F	6
7	7	7 WZMX-F	7	7 WDRC-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKSS-F	1 WTIC-F<	1 WTIC-F	1 WTIC-F	1 WRCH-F	1 WCCC-F	1 WCCC-F>	1 WCCC-F	1 WCCC-F<	1 WHCN-F
2 WTIC-F	2 WKSS-F>	2 WKSS-F	2 WKSS-F<	2 WZMX-F	2 WKSS-F	2 WHCN-F	2 WWYZ-F	2 WHCN-F	2 WWYZ-F
3 WCCC-F	3 WZMX-F	3 WZMX-F	3 WRCH-F<	3 WWYZ-F<	3 WTIC-F	3 WWYZ-F	3 WHCN-F	3 WWYZ-F	3 WCCC-F
4 WRCH-F	4 WYSR-F	4 WWYZ-F	4 WZMX-F	4 WTIC-F	4 WYSR-F	4 WKSS-F<	4 WZMX-F	4 WTIC <	4 WTIC >
5 WYSR-F	5 WRCH-F	5 WYSR-F	5 WWYZ-F	5 WTIC <	5	5 WTIC-F	5 WKSS-F	5 WTIC-F	5 WDRC-F<
6 WAQY-F	6 WWYZ-F	6 WRCH-F	6 WYSR-F	6 WKSS-F<	6	6 WZMX-F	6 WPLR-F	6 WKSS-F	6 WTIC-F
7 WZMX-F	7 WCCC-F	7 WCCC-F	7 WDRC-F	7 WDRC-F	7	7	7	7	7 WZMX-F
8 WHCN-F	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WCNX	1150	MIDDLETOWN	0.3/1.6/	7/ 186
WKND	1480	WINDSOR	0.5/1.1/	8/ 109
WMMW	1470	MERIDIAN	0.8/1.4/	28/ 229
WNEZ	910	NEW BRITAIN	0.5/2.4/	9/ 269
WCTY-F	97.7	NORWICH	0.4/0.8/	92/ 884
WILI	1400	WILLIMANTIC	0.3/1.2/	34/ 264
WKCI-F	101.3	HAMDEN	1.3/8.1/	103/2633
WPLR-F	99.1	NEW HAVEN	1.7/7.8/	131/2569
WAAF-F	107.3	WORCESTER	0.5/1.8/	52/ 918
WEBE-F	107.9	WESTPORT	0.3/1.0/	22/ 751
WFAN	660	NEW YORK	1.7/5.8/	98/1687
WHYN	560	SPRINGFIELD, MA	0.5/1.1/	85/1034
WHYN-F	93.1	SPRINGFIELD, MA	0.5/3.0/	104/1583
WMAS-F	94.7	SPRINGFIELD, MA	0.8/3.8/	95/1346
WPXX-F	97.9	ENFIELD	0.8/2.7/	120/1287
WWRX-F	103.7	WESTERLY, RI	0.8/3.4/	60/1405

HARTFORD

RADIO STATIONS

WDRC, 1300, 5 KW (DA-N)	, Nostalgia	UNISTR CNN, \$ NA (Mc-Guild)	Buckley
WNEZ, 910, 5 KW (DA-N)	, EZ	, \$ 22.00 (Eastman)	DeDominicus
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	ABC, \$ 35.00 (D&R)	Merv Griffin
WTIC, 1080, 50 KW (DA-N)	, FULL SERVICE	CBS, \$ 160.00 (Group W)	Chase
WCCC-F, 106.9, 23 KW @ 731, AOR		ABC, \$ 50.00 (D&R)	
WDRG-C, 102.9, 20 KW @ 810, OLDIES		, \$ 95.00 (McGuild)	Buckley
WHCN-F, 105.9, 16 KW @ 869, AOR/CLASSIC		ABC, \$ 77.00 (Christal)	Beck-Ross
WYSR-F, 104.1, 18 KW @ 836, AC		, \$ 61.00 (D&R)	Merv Griffin (WATERBURY)
WKSS-F, 95.7, 17 KW @ 879, CHR		APR, \$ 57.00 (MMR)	Precision
WRCH-F, 100.5, 8 KW @ 1250, SOFT AC		, \$ 57.00 (Eastman)	DeDominicus
WTIC-F, 96.5, 20 KW @ 810, CHR		, \$ 105.00 (Group W)	Chase
WHYZ-F, 92.5, 18 KW @ 859, COUNTRY		UNISTR, \$ 65.00 (Banner)	(WATERBURY)
WZMX-F, 93.7, 21 KW @ 774, AC		, \$ 52.00 (katz)	

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

HONOLULU

Arbitron Rank/Pop (12+): 56/712,400
 MSA Rank/Pop: 63/860,000
 NO ADI
 Average Person Ratings: 17.7
 Market TSL: 24.00 hours

Stations: 26/26
 Diaries: 1138/626:1/50.6%
 Sample Target: 1150
 % Below Line: 0.0
 % Not Listed: 6.8

1992 Revenue: \$19,700,000
 HH Inc.: \$42,864
 Retail \$: 8.8 B11
 Pop per Station: 27,400
 #1 Biller: KSSK \$3,800,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KSSK-F (AC)	168/13.3	10.8	14.7	11.1	11.0	12.5	168/1855	1855/26.0	25.7	25.9	D	KSSK-F
2. KUMU-AF (EZ)	117/ 9.3	8.2	9.2	7.7	6.6	8.6	117/1199	1199/16.8	15.7	16.5	C	KUMU-AF
3. KSSK (AC)	105/ 8.3	10.3	9.7	10.6	9.6	9.7	105/1298	1298/18.2	16.7	17.8	E	KSSK
4. KIKI-F (CHR)	104/ 8.2	8.7	8.4	9.6	10.3	8.7	104/1635	1635/23.0	24.6	23.0	C	KIKI-F
5. KQM-Q-AF (CHR)	88/ 7.0	8.2	8.9	6.7	7.8	7.7	88/1687	1687/23.7	23.7	23.8	D	KQM-Q-AF
6. KCCN-F (E)	86/ 6.8	6.4	6.2	7.2	9.2	6.7	86/1133	1133/15.9	16.5	18.9	D	KCCN-F
7. KRTR-F (AC)	80/ 6.3	7.5	4.8	5.7	7.0	6.1	80/1100	1100/15.4	17.7	18.4	D	KRTR-F
8. KPOI-F (AOR)	65/ 5.2	3.2	3.5	4.3	4.0	4.1	65/850	850/11.9	9.7	10.7	C	KPOI-F
9. KDEO-F (AOR)	60/ 4.8	3.4	2.2	4.8	2.6	3.8	60/715	715/10.0	9.7	8.5	A	KDEO-F
10. KGU (N/T)	55/ 4.4	5.3	4.2	5.5	3.3	4.9	55/711	711/10.0	12.4	10.1	C	KGU
11. KINE-F (E)	46/ 3.6	5.1	4.5	3.9	4.1	4.3	46/702	702/ 9.9	10.2	9.3	A	KINE-F
12. KCCN (E)	28/ 2.2	1.7	2.2	2.6	1.6	2.2	28/446	446/ 6.3	6.2	4.3		KCCN
13. KDEO (C)	25/ 2.0	1.2	1.4	2.7	0.7	1.8	25/299	299/ 4.2	3.4	3.0		KDEO
14. KGMZ-F (?)	23/ 1.8	---	---	---	---	---	23/408	408/ 5.7	---	---		KGMZ-F
15. KIKI (O)	21/ 1.7	2.1	2.1	2.1	3.1	2.0	21/498	498/ 7.0	6.7	7.5		KIKI
16. KZOO (E)	20/ 1.6	1.1	0.9	0.6	1.1	1.1	20/215	215/ 3.0	2.3	1.8		KZOO
KULA (BB)	20/ 1.6	1.6	1.4	2.3	2.0	1.7	20/246	246/ 3.5	3.5	3.2		KULA
18. KHVH-AF (N/T)	18/ 1.5	1.7	1.8	1.6	3.4	1.7	18/552	552/ 7.7	7.8	5.6		KHVH-AF
19.												
20.	12+ FM SHARE (METRO):	70.38%	(826 of 1175)	(SUM 92: 68.23%)								

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KIKI-F	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KUMU-AF	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KIKI-F	1 KZOO
2 KQM-Q-AF	2 KIKI-F	2 KIKI-F	2 KSSK	2 KSSK	2 KSSK	2 KSSK	2 KUMU-AF	2 KUMU-AF	2 KRTR-F	2 KSSK-F
3	3 KRTR-F	3 KRTR-F	3 KRTR-F	3 KUMU-AF	3 KSSK	3 KUMU-AF	3 KIKI-F	3 KQM-Q-AF	3 KUMU-AF	3 KUMU-F
4	4 KPOI-F	4 KQM-Q-AF	4 KUMU-AF	4 KRTR-F	4 KGU	4 KQM-Q-AF	4 KSSK	4 KIKI-F	4 KSSK-F	4 KSSK
5	5 KQM-Q-AF	5 KCCN-F	5 KCCN-F	5 KCCN-F	5 KCCN-F	5 KIKI-F	5 KQM-Q-AF	5 KCCN-F	5 KDEO-F	5 KRTR-F
6	6 KDEO-F	6 KPOI-F	6 KIKI-F	6 KIKI-F	6	6 KCCN-F	6 KRTR-F	6 KRTR-F	6 KQM-Q-AF	6
7	7 KCCN-F	7 KSSK-F	7	7	7	7	7	7	7 KCCN-F	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQM-Q-AF	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KDEO-F	1 KDEO-F	1 KSSK-F	1 KSSK-F	1 KSSK-F
2 KRTR-F	2 KIKI-F	2 KIKI-F	2 KSSK	2 KUMU-AF	2 KIKI-F	2 KPOI-F	2 KPOI-F	2 KDEO-F	2 KRTR-F
KSSK-F	3 KRTR-F	3 KRTR-F	3 KRTR-F	3 KSSK	KQM-Q-AF	3 KSSK-F	3 KRTR-F	3 KQM-Q-AF	3 KQM-Q-AF
4 KCCN-F	4 KCCN-F	4 KUMU-AF	4 KIKI-F	4 KRTR-F	4 KPOI-F	4 KQM-Q-AF	4 KQM-Q-AF	4 KPOI-F	4 KIKI-F
KIKI-F	5 KQM-Q-AF	5 KCCN-F	KCCN-F	KCCN-F	5 KCCN-F	5 KIKI-F	5 KIKI-F	5 KIKI-F	KPOI-F
6 KPOI-F	6 KPOI-F	6	KUMU-AF	6 KIKI-F	6 KSSK-F	6 KRTR-F	KINE-F	6 KRTR-F	KCCN-F
7	7	7	7 KQM-Q-AF	7	7	7	7	7 KCCN-F	7

METRO CUME TSA
 SHARE/RTG/AQH/CUME

OTHER RATED STATIONS

KAIM-F	95.5	HONOLULU	1.0/3.3/ 12/ 237
KHNR	650	HONOLULU	0.9/5.6/ 11/ 401
KLHT	1040	HONOLULU	0.4/1.9/ 5/ 133
KNDI	1270	HONOLULU	0.9/1.3/ 11/ 96
KWAI	1080	HONOLULU	0.6/1.5/ 7/ 109

RADIO STATIONS

KCCN	, 1420,	5 KW	, Ethnic	, \$ NA	(Banner)	
KDEO	, 940,	10 KW	, Country	MBS, \$16.00	(K & P)	
KGU	, 760,	10 KW	, News/Talk	NBC-T ABC, \$26.00	(Banner)	Givens
KHVH	, 990,	5 KW	, News/Talk	NBC ABC, \$20.00	(---)	
KIKI	, 830,	10 KW	, Oldies	UNISTR, \$19.00	(Christal)	
KSSK	, 590,	7.5 KW	, Full Service	, \$82.00	(Eastman)	Bedford
KAIM-F	, 95.5,	100 KW @ -23	, Religion	, \$13.00	(---)	Billy Graham
KCCN-F	, 100.3,	100 KW @ 1965	, Ethnic	, \$38.00	(Banner)	
KDEO-F	, 102.7,	61 KW @ 1893	, AOR	MBS, \$22.00	(K & P)	(WAIPAHU)
KINE-F	, 105.1,	100 KW @ 1948	, Ethnic	, \$20.00	(MMR)	
KHHH-F	, 98.5,	100 KW @ 1073	, News/Talk	ABC NBC, \$22.00	(---)	
KIKI-F	, 93.9,	100 KW @ -144	, CHR	, \$40.00	(Christal)	
KPOI-F	, 97.5,	80 KW @ -46	, AOR	, \$38.00	(Katz)	
KQM-Q-F	, 93.1,	54 KW @ -118	, CHR	, \$59.00	(Katz)	
KRTR-F	, 96.3,	75 KW @ 2139	, AC	, \$31.00	(Katz)	(KAILUA)
KSSK-F	, 92.3,	100 KW @ 1948	, AC	, \$43.00	(Eastman)	Bedford (WAIPAHU)
KUMU-F	, 94.7,	100 KW @ 79	, EZ	, \$40.00	(Banner)	

Miscellaneous: KSSK A/F sold by Bedford to NewTex (Sherman) for \$7,500,000 (MVP) . . . KINE-F sold by Sinclair to owners of KCCN for \$840,000 (D) . . .

HOUSTON

Arbitron Rank/Pop (12+): 10/3,047,300
 MSA Rank/Pop: 8/3,700,000
 ADI # 11
 Average Person Ratings: 17.3
 Market TSL: 22.50 hours

Stations: 32/32
 Diaries: 2345/1299:1/42.7%
 Sample Target: 2330
 % Below Line: 0.0
 % Not Listed: 11.6

1992 Revenue: \$129,500,000
 HH Inc.: \$33,870
 Retail \$: 28.9 Bill
 Pop per Station: 95,228
 #1 Biller: KILT-AF \$16,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KILT-F (C)	375/ 7.1	7.7	7.4	8.8	8.5	7.8	403/5789	5140/16.9	19.2	19.5	J	KILT-F
2. KIKK-F (C)	313/ 6.0	6.2	5.7	6.4	7.7	6.1	336/5674	4993/16.4	17.1	19.2	I	KIKK-F
3. KRBE-F (CHR)	275/ 5.2	3.8	4.2	4.4	4.1	4.4	292/5837	5453/17.9	14.4	15.0	F	KRBE-F
4. KHM-F (AC)	273/ 5.2	4.5	4.9	4.9	5.2	4.9	278/4508	4276/14.0	13.5	14.8	H	KHM-F
5. KODA-F (SAC)	257/ 4.9	4.1	3.6	4.8	4.6	4.4	274/4355	4146/13.6	12.1	12.8	H	KODA-F
6. KQUE-F (BB)	254/ 4.8	4.0	3.7	3.8	4.5	4.1	261/2841	2653/ 8.7	8.4	7.9	E	KQUE-F
7. KMJQ-F (B)	241/ 4.6	4.5	4.6	4.2	4.6	4.5	265/4719	4308/14.1	14.4	11.8	H	KMJQ-F
8. KBXX-F (CHR)	241/ 4.6	5.3	5.0	5.2	5.1	5.0	284/4661	4112/13.5	13.5	13.0	F	KBXX-F
9. KKBQ-AF (C)	235/ 4.5	4.6	4.8	2.9	1.8	4.2	242/3796	3518/11.5	11.8	8.6	E	KKBQ-AF
10. KTRH (N/T)	217/ 4.1	4.6	4.3	4.7	4.2	4.4	231/4613	4253/14.0	15.7	14.3	I	KTRH
11. KLOL-F (AOR)	202/ 3.8	4.7	5.0	4.5	6.3	4.5	213/4181	3869/12.7	13.3	15.3	I	KLOL-F
12. KLDE-F (O)	198/ 3.8	3.4	3.5	4.2	3.3	3.7	216/4134	3809/12.5	11.2	11.7	H	KLDE-F
13. KPRC (T)	192/ 3.7	3.4	1.9	2.5	2.7	2.9	209/3159	3018/ 9.9	9.3	8.5	E	KPRC
14. KHYS-F (B)	176/ 3.3	2.8	4.1	2.7	3.6	3.2	204/2908	2551/ 8.4	7.6	7.9	D	KHYS-F
15. KZFX-F (CL AOR)	154/ 2.9	3.3	3.6	3.3	3.8	3.3	173/3429	3083/10.1	10.7	11.4	G	KZFX-F
16. KLTR-F (AC)	144/ 2.7	2.7	2.4	3.2	2.9	2.8	149/3168	3095/10.2	9.8	9.3	F	KLTR-F
17. KSEV (T)	119/ 2.3	2.6	2.8	2.0	1.7	2.4	121/1916	1840/ 6.0	6.7	4.4	K	KSEV
18. KQK-F (SP)	106/ 2.0	2.4	2.5	2.0	2.7	2.2	109/1941	1890/ 6.2	5.8	6.1	K	KQK-F
19. KKZR-F (AOR)	95/ 1.8	2.2	2.1	1.8	0.6	2.0	134/1985	1504/ 4.9	6.4	2.2	B	KKZR-F
20. KLAT (SP)	88/ 1.7	1.6	2.4	1.6	1.8	1.8	88/1027	1027/ 3.4	4.6	4.2	D	KLAT
21. KLTN-F (SP)	88/ 1.7	1.4	0.9	1.5	1.1	1.4	91/1359	1324/ 4.3	3.4	2.3		KLTN-F
22. KXYZ (SP)	66/ 1.3	1.2	1.0	0.9	1.1	1.1	66/954	944/ 3.1	3.5	2.8	D	KXYZ
23. KEYH (SP)	62/ 1.2	1.2	1.5	1.2	1.3	1.3	62/782	782/ 2.6	2.9	2.6		KEYH
24. KRTS-F (CL)	59/ 1.1	1.0	0.7	0.6	0.7	0.9	66/1278	1221/ 4.0	3.5	2.5		KRTS-F
25.												

12+ FH SHARE (METRO): 79.94% (3718 of 4651) (SUM 92: 80.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBXX-F	1 KRBE-F	1 KILT-F	1 KILT-F	1 KILT-F	1 KQUE-F	1 KILT-F	1 KILT-F	1 KILT-F	1 KMJQ-F	1 KTRH
2 KMJQ-F	2 KHM-F	2 KHM-F	2 KHM-F	2 KIKK-F	2 KILT-F	2 KTRH	2 KIKK-F	2 KIKK-F	2 KRBE-F	2 KILT-F
3 KRBE-F	3 KLOL-F	3 KIKK-F	3 KIKK-F	3 KHM-F	3 KIKK-F	3 KIKK-F	3 KHM-F	3 KHM-F	3 KBXX-F	3 KMJQ-F
4	4 KILT-F	4 KRBE-F	4 KODA-F	4 KODA-F	4 KTRH	4 KLOL-F	4 KODA-F	4 KKBQ-AF	4 KKBQ-AF	4 KQUE-F
5	5 KBXX-F	5 KLOL-F	5 KLDE-F	5 KLDE-F	5 KODA-F	5 KRBE-F	5 KPRC	5 KRBE-F	5 KIKK-F	5 KODA-F
6	6 KMJQ-F	6 KKBQ-AF	6 KZFX-F	6 KKBQ-AF	6 KPRC	6 KHM-F	6 KQUE-F	6 KODA-F	6 KHYS-F	6 KPRC
7	7 KZFX-F	7 KODA-F	7 KLOL-F	7 KZFX-F	7 KLDE-F	7 KQUE-F	7 KRBE-F	7 KBXX-F	7 KODA-F	7 KKBQ-F
8	8 KKBQ-AF	8	8 KKBQ-AF	8 KLOL-F	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KHM-F	1 KHM-F	1 KHM-F	1 KHM-F	1 KILT-F	1 KLOL-F	1 KLOL-F	1 KLOL-F	1 KLOL-F	1 KILT-F
2 KMJQ-F	2 KRBE-F	2 KILT-F	2 KILT-F	2 KHM-F	2 KBXX-F	2 KRBE-F	2 KZFX-F	2 KILT-F	2 KLOL-F
3 KBXX-F	3 KILT-F	3 KODA-F	3 KODA-F	3 KHM-F	3 KKZR-F	3 KZFX-F	3 KILT-F	3 KZFX-F	3 KZFX-F
4 KILT-F	4 KODA-F	4 KHYS-F	4 KIKK-F	4 KIKK-F	4 KMJQ-F	4 KBXX-F	4 KIKK-F	4 KRBE-F	4 KIKK-F
5 KODA-F	5 KMJQ-F	5 KIKK-F	5 KRBE-F	5 KLDE-F	5 KHYS-F	5 KKZR-F	5 KTRH	5 KIKK-F	5 KLDE-F
6 KLTW-F	6 KKBQ-AF	6 KLTR-F	6 KKBQ-AF	6 KLTR-F	6 KIKK-F	6 KILT-F	6 KHM-F	6 KHM-F	6 KTRH
7 KLOL-F	7 KBXX-F	7 KMJQ-F	7 KLDE-F	7 KHYS-F	7 KHM-F	7 KIKK-F	7 KLTN-F	7 KMJQ-F	7 KHM-F
8 KLTN-F	8	8 KBXX-F	8 KLTR-F	8 KKBQ-AF	8 KEYH-F	8 KMJQ-F	8 KKZR-F	8 KKBQ-AF	8
9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10

OTHER RATED STATIONS	METRO CUME	TSA	TSA
SHARE/RTG/AQH/CUME			
KCOH 1430 HOUSTON	0.7/2.9/	37/	875
KIKK 650 PASADENA	0.7/1.2/	44/	409
KILT 610 HOUSTON	0.3/1.8/	24/	672
KLVL 1480 PASADENA	0.7/1.9/	39/	571
KTEK 1110 ALVIN	0.4/0.6/	21/	198
KWWJ 1360 BAYTOWN	0.7/1.9/	35/	592
KXTJ-F 107.9 BEAUMONT	0.7/1.7/	37/	579

HOUSTON

RADIO STATIONS

AM STATIONS

KCOH, 1430,	5 KW/55W	, BLACK	AURN, UNISTR,	\$ 45.00	(Roslin)	
KEYH, 850,	10 KW (DAYS)	, HISPANIC		\$ 44.00	(Lotus Hisp)	
KIKK, 650,	250 W (DAYS)	, COUNTRY OLDIES		\$ N/A	(Torbet)	Westinghouse
KILT, 610,	5 KW (DA-2)	, COUNTRY OLDIES	UNISTR,	\$ N/A	(Group W)	Westinghouse
KLAT, 1010,	5 KW (DA-2)	, HISPANIC		\$ 61.00	(Katz)	Tichenor
KNUZ, 1230,	1 KW	, NEWS	ABC,	\$ N/A	(Banner)	
KPRC, 950,	5 KW (DA-N)	, TALK	CNN, ABC,	\$ 75.00	(Banner)	
KSEV, 700,	2.6 KW/1 KW (DA-1)	, TALK	NBC, ABC,	\$ 40.00	(Katz)	
KTRH, 740,	50 KW (DA-1)	, NEWS	CBS, MBS,	\$ 181.00	(CBS)	Evergreen
KXYZ, 1320,	5 KW (DA-N)	, HISPANIC		\$ 43.00	(Caballero)	Infinity
KYOK, 1590,	5 KW (DA-N)	, BLACK		\$ 46.00	(McGuild)	Noble

FM STATIONS

KBXX, 97.9,	100 KW @ 1919,	CHR/URBAN		\$ 100.00	(Banner)	Cook Inlet
KHCB, 105.7,	100 KW @ 1614,	RELIGION		\$ 33.00	(---)	
KHMX, 96.5,	97 KW @ 1919,	AC		\$ 145.00	(D&R)	Nationwide
KHYS, 98.5,	100 KW @ 417,	BLACK AC	UNIPWR, CBS,	\$ 65.00	(Mc-Guild)	Clear Channel (BEAUMONT)
KIKK, 95.7,	95 KW @ 1919,	COUNTRY		\$ 225.00	(Torbet)	Westinghouse
KILT, 100.3,	100 KW @ 1919,	COUNTRY	UNISTR,	\$ 225.00	(Group W)	Westinghouse
KKZR, 106.9,	100 KW @ 1125,	AOR	ABC,	\$ 50.00	(Banner)	(CONROE)
KKBQ, 92.9,	97 KW @ 1919,	COUNTRY		\$ 120.00	(McGuild)	Gannett
KLDE, 94.5,	95 KW @ 1919,	OLDIES	UNISTR,	\$ 160.00	(D&R)	Entercom
KLOL, 101.1,	95 KW @ 1919,	AOR	SOURCE,	\$ 192.00	(CBS)	Evergreen
KLTR, 93.7,	100 KW @ 1719,	AC	CBS,	\$ 136.00	(CBS)	CBS
KMJG, 102.1,	100 KW @ 1719,	BLACK		\$ 191.00	(Mc-Guild)	Noble
KODA, 99.1,	100 KW @ 1919,	SOFT AC		\$ 154.00	(MMR)	Legacy
KQUE, 102.9,	100 KW @ 971,	NOSTALGIA	ABC,	\$ 75.00	(Banner)	
KRBE, 104.1,	100 KW @ 1909,	CHR		\$ 130.00	(Eastman)	Susquehanna
KRTS, 92.1,	33 KW @ 604,	CLASSICAL		\$ 70.00	(K & P)	(SEABROOK)
KZFX, 107.5,	95 KW @ 1971,	CLASSIC AOR		\$ 140.00	(Katz)	Shamrock
KQKQ, 106.5,	100 KW @ 699,	HISPANIC		\$ 60.00	(Caballero)	(GALVESTON)

Miscellaneous: KGOL (Humble) sold by Satellite Radio Network to Douglas for \$700,000 (Jorgenson) . . .

HUNTSVILLE

Arbitron Rank/Pop (12+): 108/343,500 Stations: 19/15 1992 Revenue: \$10,200,000
 MSA Rank/Pop: 181/356,000 Diaries: 793/433:1/48.5% HH Inc.: \$31,600
 ADI # 81 (w/Decatur) Sample Target: 800 Retail \$: 2.8 B11
 Average Person Ratings: 16.7 % Below Line: 8.5 Pop per Station: 22,900
 Market TSL: 21.75 hours % Not Listed: 16.6 #1 Biller: WDRM-F \$3,700,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level
1. WDRM-F (C)	132/23.0	22.5	22.2	24.4	25.8	23.0	207/2170	1249/36.4	39.1	37.3	WDRM-F
2. WZYP-F (CHR)	57/ 9.9	10.2	9.3	8.4	12.0	9.5	81/1338	849/24.7	23.5	26.0	WZYP-F
3. WRSA-F (SAC)	55/ 9.6	6.7	9.5	10.5	7.6	9.1	85/871	579/16.9	14.6	14.0	WRSA-F
4. WAHR-F (AC)	45/ 7.8	7.1	8.5	7.9	8.8	7.8	63/834	603/17.6	16.2	19.3	WAHR-F
5. WENN-F (B)	23/ 4.0	3.8	3.9	3.4	3.1	3.8	28/478	358/10.4	9.0	8.3	WENN-F
6. WKDF-F (AOR)	22/ 3.8	4.7	3.7	2.6	1.7	3.7	57/619	251/ 7.3	8.7	3.5	WKDF-F
7. WAZK-F (AOR)	19/ 3.3	2.7	5.3	3.3	---	3.7	26/410	333/ 9.7	7.7	---	WAZK-F
WTAK-F (AOR)	19/ 3.3	1.1	---	0.5	0.4	---	20/309	289/ 8.4	3.7	1.2	WTAK-F
9. WVNN (T)	18/ 3.1	3.3	3.7	2.1	1.7	3.1	22/380	338/ 9.8	7.7	7.2	WVNN
WEUP (B)	18/ 3.1	4.9	3.0	4.5	5.2	3.9	18/319	319/ 9.3	10.7	9.1	WEUP
11. WBHP (C/FS)	16/ 2.8	4.4	4.2	2.6	2.7	3.5	16/292	285/ 8.3	7.3	7.1	WBHP
WLOR (B/G)	16/ 2.8	0.5	---	---	---	---	16/78	78/ 2.3	1.5	---	WLOR
13. WHVK-F (C)	12/ 2.1	2.9	3.2	4.8	2.7	3.3	42/623	267/ 7.8	10.3	8.7	WHVK-F
14. WQLT-F (AC/O)	8/ 1.4	1.1	1.4	1.5	2.3	1.4	40/790	199/ 5.8	7.5	8.2	WQLT-F
15.											

12+ FM SHARE (METRO): 83.30% (399 of 479) (SUM 92: 79.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZYP-F>>	1 WDRM-F>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>	1 WDRM-F>>
2 WDRM-F>>	2 WZYP-F>	2 WAHR-F<	2 WAHR-F<	2 WAHR-F<	2 WRSA-F>	2 WRSA-F>	2 WRSA-F>	2 WZYP-F>	2 WZYP-F>	2 WZYP-F>
3	3 WKDF-F	3 WZYP-F>	3 WZYP-F>	3 WZYP-F>	3 WAHR-F>	3 WZYP-F>	3 WZYP-F<	3 WRSA-F>	3 WENN-F>	3 WEUP>
4	4 WTAK-F	4	4	4 WLOR	4	4 WAHR-F	4 WAHR-F	4 WAHR-F	4 WAHR-F	4
5	5 WAZK-F	5	5	5 WRSA-F	5	5 WVNN	5	5	5	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDRM-F	1 WDRM-F<	1 WDRM-F	1 WDRM-F>	1 WDRM-F>	1 WDRM-F	1 WDRM-F>	1 WDRM-F	1 WDRM-F>>	1 WDRM-F>>
2 WZYP-F	2 WZYP-F>>	2 WZYP-F	2 WAHR-F<	2 WAHR-F>	2 WZYP-F	2 WKDF-F	2 WTAK-F	2 WZYP-F	2 WAHR-F>
WENN-F	3 WAHR-F	3 WAHR-F	3 WZYP-F>	3 WZYP-F>	WKDF-F	3 WAZK-F<	3 WAZK-F	WKDF-F<	3 WTAK-F
4 WTAK-F	WENN-F	4 WRSA-F	4	4 WLOR	4 WAZK-F	4 WZYP-F	4 WKDF-F	4 WAHR-F	WAZK-F
5	5 WTAK-F	5 WHVK-F	5	5 WRSA-F	5	5 WTAK-F	5	WAZK-F	5

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WBXR 1140 HAZEL GREEN	0.9/1.7/	6/	80
WNDA-F 95.1 HUNTSVILLE	0.5/4.7/	5/	202
WTAK 1000 HUNTSVILLE	1.2/2.6/	7/	90
WQEN-F 103.7 GADSDEN	0.3/1.3/	9/	211
WQSB-F 105.1 ALBERTVILLE	0.3/1.5/	36/	435

RADIO STATIONS

WBHP, 1230, 1 KW	COUNTRY	ABC	\$ 25.00 (Katz)
WEUP, 1600, 5 KW/500 W (DA-N), BLACK		AURN	\$ 13.00 (---)
WTAK, 1000, 10 KW (DAYS,DA), AOR			\$ 21.00 (Regional)
WVNN, 770, 10 KW/250 W (DA-N), TALK		ABC BRN	\$ 12.00 (Christal) Athens (ATHENS)
WAHR-F, 99.1, 100 KW @ 984, AC		NBC	\$ 30.00 (Torbet)
WDRM-F, 102.1, 100 KW @ 728, COUNTRY			\$ 70.00 (Katz) (DECATUR)
WHVK-F, 93.3, 100 KW @ 984, COUNTRY		ABC	\$ 15.00 (Christal) (TULLAHOVA, TN)
WNDA-F, 95.1, 50 KW @ 112, RELIGION			\$ 11.00 (---)
WQLT-F, 107.3, 100 KW @ 1000, AC/OLDIES		ABC	\$ 14.00 (Torbet) (FLORENCE)
WRSA-F, 96.9, 100 KW @ 830, EZ/SOFT AC		CBS	\$ 20.00 (---) (DECATUR)
WZYP-F, 104.3, 100 KW @ 1115, CHR		ABC	\$ 47.00 (Christal) Athens (ATHENS)
WAZK-F, 92.5, 3 KW @ 418, AOR		SMN	\$ 17.00 (---) (TRINITY)

Miscellaneous: WHVK-F (Tullahoma) sold to Athens (D) for \$2,500,000 (Barger) . . . WYAM-F to WTAK-F and format to AOR (July) . . .

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/1,050,000
 MSA Rank/Pop: 40/1,260,000
 Average Person Ratings: 17.2
 Market TSL: 22.50 hours

Stations: 24/22
 Diaries: 1628/645:1/47.7%
 Sample Target: 1650
 % Below Line: 1.5
 % Not Listed: 7.8

1992 Revenue: \$46,400,000
 HH Inc.: \$32,434
 Retail \$: 11.7 Bil
 Pop per Station: 47,727
 #1 Biller: WFBQ-F \$10,900,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WFMS-F (C)	274/15.1	16.2	15.8	15.7	14.0	15.7	356/4156	2922/27.8	28.0	25.2	G	WFMS-F
2. WFBQ-F (AOR)	200/11.0	12.0	12.9	11.0	11.5	11.7	382/5021	2819/26.8	25.8	26.6	I	WFBQ-F
3. WIBC (N/T)	189/10.4	11.0	11.5	11.7	11.3	11.2	231/3061	2498/23.8	25.1	21.9	G	WIBC
4. WENS-F (AC)	131/ 7.2	8.0	6.1	7.4	6.9	7.2	176/2899	2135/20.3	18.6	18.8	F	WENS-F
5. WTPI-F (SAC)	128/ 7.1	5.8	6.6	5.5	6.4	6.3	139/1767	1403/13.4	13.1	13.8	E	WTPI-F
6. WZPL-F (CHR)	113/ 6.2	5.2	7.1	7.0	8.2	6.4	167/3096	2017/19.2	17.8	20.8	F	WZPL-F
7. WHHH-F (U/CHR)	105/ 5.8	6.1	5.1	5.3	5.2	5.6	114/1628	1487/14.2	13.7	12.4	B	WHHH-F
8. WTLC-F (B)	104/ 5.7	4.2	4.9	5.5	5.3	5.1	116/1474	1283/12.2	11.2	10.6	D	WTLC-F
9. WKLR-F (O)	93/ 5.1	6.2	4.5	5.5	7.0	5.3	125/2557	1788/17.0	17.9	17.9	E	WKLR-F
10. WRZX-F (AOR)	58/ 3.2	4.9	4.4	6.0	3.6	4.6	99/1481	839/ 8.0	9.8	11.5	C	WRZX-F
11. WGRL-F (C)	52/ 2.9	---	---	---	---	---	60/809	669/ 6.4	---	---		WGRL-F
12. WTLC (B/G)	33/ 1.8	1.2	0.9	1.3	3.3	1.3	33/423	402/ 3.8	3.1	6.1	D	WTLC
13. WTTS-F (AOR)	28/ 1.5	1.5	1.4	1.2	1.4	1.4	62/1159	570/ 5.4	6.4	6.9		WTTS-F
14.												
15.												

12+ FM SHARE (METRO): 84.73% (1415 of 1670) (SUM 92: 79.77%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVF	OVERNIGHT
1 WHHH-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F	1 WFMS-F	1 WFMS-F	1 WFBQ-F	1 WFMS-F	1 WFMS-F	1 WFMS-F	1 WIBC
2 WZPL-F	2 WFMS-F	2 WFMS-F	2 WFMS-F	2 WFBQ-F	2 WIBC	2 WFMS-F	2 WIBC	2 WFBQ-F	2 WHHH-F	2 WFMS-F
3 WTLC-F	3 WENS-F	3 WENS-F	3 WENS-F	3 WENS-F	3 WTPI-F	3 WIBC	3 WFBQ-F	3 WIBC	3 WZPL-F	3 WHHH-F
4	4 WZPL-F	4 WZPL-F	4 WTPI-F	4 WTPI-F	4 WKLR-F	4 WENS-F	4 WTPI-F	4 WTPI-F	4 WTLC-F	4 WRZX-F
5	5 WHHH-F	5 WTLC-F	5 WKLR-F	5 WKLR-F	5 WFBQ-F	5 WTPI-F	5 WENS-F	5 WENS-F	5 WENS-F	5 WTLC-F
6	6 WTLC-F	6 WTPI-F	6 WIBC	6 WIBC	6 WENS-F	6 WZPL-F	6 WKLR-F	6 WZPL-F	6 WFBQ-F	6 WTPI-F
7	7	7 WKLR-F	7 WTLC-F	7 WTLC-F	7	7	7 WHHH-F	7 WTPI-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFMS-F	1 WFMS-F	1 WFBQ-F	1 WFMS-F	1 WFMS-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F	1 WFBQ-F
2 WZPL-F	2 WENS-F	2 WENS-F	2 WENS-F	2 WENS-F	2 WGRL-F	2 WFMS-F	2 WFMS-F	2 WFMS-F	2 WFMS-F
3 WENS-F	3 WFBQ-F	3 WFMS-F	3 WFBQ-F	3 WFBQ-F	3 WFMS-F	3 WHHH-F	3 WIBC	3 WIBC	3 WIBC
4 WHHH-F	4 WZPL-F	4 WTLC-F	4 WTPI-F	4 WTPI-F	4 WHHH-F	4 WZPL-F	4 WTLC-F	4 WHHH-F	4 WKLR-F
5 WRZX-F	5 WTLC-F	5 WZPL-F	5 WZPL-F	5 WKLR-F	5 WZPL-F	5 WGRL-F	5 WENS-F	5 WTLC-F	5 WENS-F
6 WTLC-F	6 WHHH-F	6 WHHH-F	6 WTLC-F	6 WTLC-F	6 WRZX-F	6 WTLC-F	6 WHHH-F	6 WKLR-F	6 WTPI-F
7	7 WTPI-F	7 WTPI-F	7 WKLR-F	7 WZPL-F	7	7 WIBC	7	7 WZPL-F	7 WTLC-F
8	8	8	8 WHHH-F	8	8	8	8	8	8

OTHER RATED STATIONS	METRO CUME	TSA	TSA
	SHARE/RTG/AQH/CUME		
WKCN	1430	INDIANAPOLIS	0.9/2.7/ 24/ 323
WIRE-F	100.9	LEBANON	0.4/1.0/ 7/ 103
WNDE	1260	INDIANAPOLIS	0.9/5.9/ 18/ 701
WPZZ-F	95.9	FRANKLIN	0.8/2.2/ 14/ 234
WQFE-F	101.9	BROWNSBURG	1.5/2.8/ 28/ 306
WSYW-F	107.1	DANVILLE	0.3/2.4/ 6/ 265
WXIR-F	98.3	PLAINFIELD	1.0/4.3/ 18/ 462
WXTZ-F	93.9	NOBLESVILLE	0.9/3.1/ 19/ 401
WXXP-F	97.9	ANDERSON	0.7/2.3/ 32/ 482
WKKG-F	101.5	COLUMBUS	1.1/2.8/103/1194
WQME-F	98.7	ANDERSON	0.4/1.7/ 19/ 341

INDIANAPOLIS

RADIO STATIONS

WIBC, 1070, 50 KW/10 KW (DA-2), TALK/NEWS	NBC-T NBC, \$ 140.00 (Christal)	Sconnix
WNDE, 1260, 5 KW (DA-N), TALK	MBS, \$ 33.00 (Katz)	Broadcast Alchemy
WTLC, 1310, 5 KW/1 KW (DA-2), BLACK/GOSPEL	CBS, \$ 30.00 (D&R)	Panache
WENS-F, 97.1, 23 KW @ 738, AC	, \$ 94.00 (McGulld)	Emmis
WFMS-F, 95.5, 13 KW @ 991, COUNTRY	, \$ 108.00 (MMR)	Susquehanna
WRZX-F, 103.3, 18 KW @ 850, AOR	ABC, \$ 52.00 (Banner)	Broadcast Alchemy
WGRL-F, 104.5, 40 KW @ 492, COUNTRY	, \$ NA (MMR)	Susquehanna
WHHH-F, 96.3, 0.6 KW @ 705, CHR/URBAN	, \$ 34.00 (---)	
WKLR-F, 93.1, 13 KW @ 1023, OLDIES	, \$ 80.00 (Christal)	Sconnix
WFBO-F, 94.7, 52 KW @ 850, AOR	SOURCE, \$ 175.00 (Katz)	Broadcast Alchemy
WPZZ-F, 95.9, 3 KW @ 298, GOSPEL	AURN, \$ 17.00 (Regional)	Willis (FRANKLIN)
WSYW-F, 107.1, 3 KW @ 298, CLASSICAL	, \$ 25.00 (CHBS)	Universal (DANVILLE)
WTLC-F, 105.7, 50 KW @ 449, BLACK	CBS, \$ 56.00 (D&R)	Panache
WTPI-F, 107.9, 22 KW @ 761, SOFT AC	, \$ 68.00 (D&R)	Mystar
WZPL-F, 99.5, 13 KW @ 991, CHR	APR, \$ 92.00 (D&R)	Booth
WXTZ-F, 93.9, 2.8 KW @ 492, EZ	, \$ 20.00 (---)	(NOBLESVILLE)
WTTS-F, 92.3, 37 KW @ 1089, AOR	, \$ 32.00 (Banner)	Sarkes Tarzian (BLOOMINGTON)

Miscellaneous: Susquehanna signs on WGRL with a Country format (July) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service
* B - Black (audience predominately black - over 75%)	N - News
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)
* C - Country	REL - Religion, Christian
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary
* CL - Classical	SP - Hispanic/Spanish
* CL AOR - Classic AOR, Classic Rock	T - Talk
* E - Ethnic	U - Urban (majority of audience is non-white)
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown
* G - Gospel	

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +
* F - \$ 4,000,000 to \$ 4,999,999	

JACKSON

Arbitron Rank/Pop (12+): 115/327,200

Stations: 19/19
Diaries: 731/448:1/38.8%
Sample Target: 800
% Below Line: 0.0
% Not Listed: 21.7

1992 Revenue: \$12,700,000
HH Inc.: \$28,902
Retail \$: 3.1 Bil
Pop per Station: 17,221
#1 Biller: WMSI-F \$3,700,000

MSA Rank/Pop: 121/406,000
ADI # 87
Average Person Ratings: 18.0
Market TSL: 24 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WMSI-F (C)	85/14.4	16.2	16.0	21.4	17.3	17.0	181/2141	1026/31.4	31.4	32.5	E	WMSI-F
2. WJMI-F (B)	71/12.0	11.4	8.2	10.6	12.6	10.6	112/1331	715/21.9	22.5	22.6	C	WJMI-F
3. WKXI-F (B)	48/ 8.1	10.3	11.5	11.5	8.8	10.4	76/1043	566/17.3	22.3	18.5	B	WKXI-F
4. WSTZ-F (AOR)	45/ 7.6	6.1	8.2	7.6	7.8	7.4	61/816	498/15.2	15.1	14.1	C	WSTZ-F
5. WOAD (G/B)	43/ 7.3	6.3	4.9	6.9	4.1	6.4	43/407	407/12.4	12.3	9.6	A	WOAD
6. WJDX-F (AC)	41/ 6.9	7.9	7.0	4.4	4.9	6.6	77/1301	685/20.9	20.9	16.0	B	WJDX-F
7. WTYX-F (O)	28/ 4.7	5.2	3.9	3.5	5.8	4.3	50/854	485/14.8	16.5	15.1	C	WTYX-F
8. WJNT (T)	21/ 3.6	2.4	3.1	1.4	1.8	2.6	21/302	290/ 8.9	5.5	6.0	A	WJNT
9. WKTF-F (?)	16/ 2.7	2.6	2.9	2.8	3.7	2.8	35/674	329/10.1	10.5	12.2		WKTF-F
10. WLIN-F (EZ/SAC)	15/ 2.5	2.8	3.3	2.8	2.9	2.9	19/343	308/ 9.4	8.5	8.5	A	WLIN-F
11. WMGO (G)	13/ 2.2	1.7	2.9	1.2	1.6	2.0	13/ 87	87/ 2.7	2.8	3.3		WMGO
12.												
13.												
14.												
15.												

12+ FM SHARE (METRO): 79.00% (365 of 462) (SUM 92: 84.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJMI-F>>	1 WSTZ-F	1 WJMI-F<	1 WMSI-F	1 WMSI-F	1 WMSI-F>	1 WMSI-F>>	1 WMSI-F>	1 WMSI-F<	1 WJMI-F>	1 WMSI-F>
2 WKXI-F>	WJMI-F>	2 WMSI-F<	2 WKXI-F<	2 WKXI-F	2 WOAD >	2 WJMI-F	2 WJMI-F	2 WKXI-F<	2 WKXI-F<	2 WJMI-F
3	3 WMSI-F	3 WSTZ-F<	3 WJMI-F	WJMI-F	3 WTYX-F	3 WOAD <	3 WJNT	3 WSTZ-F<	3 WMSI-F>	3 WOAD
4	WKXI-F	4 WKXI-F	4 WJDX-F	4 WJDX-F	4 WKXI-F	4 WKXI-F<	4 WKXI-F<	4 WKXI-F<	4 WJDX-F	4 WKXI-F
5	5 WJDX-F	5 WJDX-F	5 WSTZ-F	5 WSTZ-F	5 WJMI-F	5 WSTZ-F	5 WJDX-F<	5 WJDX-F	5 WOAD	5
6	6	6	6	6	WJDX-F	6 WJDX-F	6 WSTZ-F	6	6 WSTZ-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WJMI-F	1 WJMI-F<	1 WJDX-F	1 WJDX-F<	1 WMSI-F<	1 WSTZ-F	1 WSTZ-F	1 WSTZ-F	1 WSTZ-F	1 WMSI-F
2 WMSI-F	2 WJDX-F<	WKXI-F	2 WMSI-F<	2 WJDX-F	2 WJMI-F	2 WJMI-F>>	2 WJMI-F	WJMI-F	2 WJMI-F<
3 WSTZ-F	3 WKXI-F	3 WJMI-F	3 WJMI-F	3 WKXI-F	3	3 WMSI-F	3 WKXI-F	3 WMSI-F	3 WKXI-F
4 WJDX-F	WMSI-F	4 WMSI-F	4 WKXI-F	4 WJMI-F	4	WKXI-F	4 WMSI-F	4 WKXI-F>	4 WSTZ-F
5	5	WSTZ-F	5 WSTZ-F	5 WTYX-F	5	5	5	5	5

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WHJT-F	93.5 CLINTON	1.4/5.3/	8/ 172
WIIN-F	98.7 VICKSBURY	0.8/6.1/	12/ 376
WKXI	1300 JACKSON	0.7/3.6/	5/ 126
WLRM	780 RIDGELAND	0.3/2.3/	2/ 75
WRJG-F	97.7 BRANDON	0.7/1.5/	9/ 151
WSLI	930 JACKSON	1.2/5.2/	7/ 182
WZRX	1590 JACKSON	1.0/2.5/	6/ 82

RADIO STATIONS

WJNT	, 1180, 50 KW/500W (DA-2),	Talk	CBS ABC, \$14.00	(---)	
WKXI	, 1300, 5 KW/1 KW	Black	AURN UNISTR, \$13.00	(Banner)	Opus
WMGO	, 1370, 1 KW (DAYS)	AC	UNISTR, \$10.00	(Gert)	
WOAD	, 1400, 1 KW	Gospel/Black	NBC, \$18.00	(D & R)	Holt
WSLI	, 930, 5 KW (DA-N)	Talk	USA CBS, \$19.00	(---)	Spur
WJDX-F,	96.3, 100 KW @ 1410	AC	, \$29.00	(---)	Spur
WJMI-F,	99.7, 100 KW @ 1059	Black	ABC, \$44.00	(D & R)	Holt
WKXI-F,	107.5, 100 KW @ 951	Black	, \$22.00	(Banner)	(HAGEE)
WLIN-F,	101.7, 6 KW @ 298	Soft AC	UNISTR, \$16.00	(Eastman)	(GLUCKSTADT)
WMSI-F,	102.9, 100 KW @ 1800	Country	ABC, \$82.00	(Mc-Guild)	SFX
WJXN-F,	92.9, 2 KW @ 574	Gospel/Black	, \$ NA	(---)	(UTICA)
WKTF-F,	95.5, 100 KW @ 1086	CHR	UNISTR, \$21.00	(D & R)	Jenne
WSTZ-F,	106.7, 100 KW @ 1063	AOR	, \$28.00	(D & R)	Lewis (VICKSBURG)
WTYX-F,	94.7, 100 KW @ 1115	Oldies	ABC, \$42.00	(Banner)	Opus

Miscellaneous: WKQB-F sold by Jenne to SFX for \$1,150,000 (D) . . . WKQB-F changes calls to WKTF . . .

JACKSONVILLE

Arbitron Rank/Pop (12+): 50/799,300
 MSA Rank/Pop: 57/947,000
 ADI # 54
 Average Person Ratings: 17.0
 Market TSL: 22.00 hours

Stations: 23/22
 Diaries: 1071/746:1/44.1%
 Sample Target: 1200
 % Below Line: 0.7
 % Not Listed: 15.6

1992 Revenue: \$25,600,000
 HH Inc.: \$31,680
 Retail \$: 8.1 Bil
 Pop per Station: 36,332
 #1 Biller: WQIK-F \$4,900,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WQIK-F (C)	152/11.2	11.6	13.1	10.4	11.0	11.6	216/2490	1942/24.3	21.8	22.3	F	WQIK-F
2. WHJX-F (B)	144/10.6	7.8	4.7	5.2	5.8	7.1	171/1877	1428/17.9	14.6	10.6	C	WHJX-F
3. WAPE-F (CHR)	101/ 7.4	7.7	6.5	6.1	10.3	6.9	107/1825	1683/21.1	22.5	23.8	E	WAPE-F
4. WEJZ-F (SAC)	95/ 7.0	8.5	7.8	9.2	7.1	8.1	101/1445	1281/16.0	18.8	17.0	E	WEJZ-F
5. WROO-F (C)	94/ 6.9	7.9	7.3	8.7	6.8	7.7	95/1399	1302/16.3	15.6	16.3	D	WROO-F
6. WFYV-F (AOR)	92/ 6.8	7.6	5.8	6.9	8.2	6.8	104/1552	1302/16.3	16.4	16.6	E	WFYV-F
7. WKQL-F (O)	77/ 5.7	4.2	6.3	4.2	5.8	5.1	81/1397	1282/16.0	12.8	15.0	D	WKQL-F
8. WOKV (N/T)	68/ 5.0	5.0	6.6	4.8	3.0	5.4	69/1062	1050/13.1	11.6	7.6	C	WOKV
9. WIVY-F (AC)	61/ 4.5	4.7	5.4	6.5	6.0	5.3	63/1193	1082/13.5	14.0	16.9	D	WIVY-F
10. WSVE (REL)	41/ 3.0	1.2	3.1	3.2	2.3	2.6	41/422	422/ 5.3	2.3	4.2		WSVE
11. WAIA-F (AOR)	40/ 2.9	3.1	2.8	3.8	3.0	3.2	40/880	798/10.0	11.8	9.4		WAIA-F
12. WJBT-F (B)	33/ 2.4	3.5	2.5	1.9	1.8	2.6	39/738	703/ 8.8	10.1	6.0	A	WJBT-F
13. WZAZ (G)	32/ 2.4	1.3	1.2	1.1	1.2	1.5	32/300	300/ 3.8	2.8	2.8		WZAZ
14. WCGL (G)	25/ 1.8	1.5	1.3	2.2	1.9	1.7	27/330	313/ 3.9	3.0	4.0		WCGL
15. WSTF-F (D)	21/ 1.5	1.2	0.9	---	0.3	---	23/380	369/ 4.6	3.8	0.7		WSTF-F

12+ FM SHARE (METRO): 80.65% (925 of 1147) (SUM 92: 86.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHJX-F>>	1 WFYV-F<	1 WQIK-F<	1 WQIK-F<	1 WQIK-F	1 WEJZ-F<	1 WQIK-F>	1 WQIK-F	1 WQIK-F<	1 WHJX-F>>	1 WHJX-F<
2 WAPE-F>	2 WHJX-F<	2 WHJX-F<	2 WFYV-F<	2 WFYV-F<	2 WQIK-F	2 WHJX-F	2 WHJX-F	2 WHJX-F	2 WQIK-F<	2 WQIK-F>
3	3 WQIK-F	3 WFYV-F	3 WHJX-F	3 WEJZ-F	3 WOKV <	3 WEJZ-F	3 WEJZ-F<	3 WFYV-F<	3 WAPE-F	3 WAPE-F<
4	4 WAPE-F	4 WAPE-F	4 WEJZ-F<	4 WHJX-F	4 WKQL-F	4 WAPE-F<	4 WOKV	4 WAPE-F	4 WFYV-F	4 WSVE
5	5 WROO-F	5 WROO-F	5 WROO-F	5 WKQL-F	5	5 WROO-F<	5 WFYV-F	5 WROO-F	5 WROO-F	5 WROO-F
6	6	6 WIVY-F	6 WAPE-F<	6 WROO-F<	6	6 WFYV-F<	6	6 WEJZ-F	6	6 WFYV-F
7	7	7 WKQL-F	7 WKQL-F	7 WAPE-F	7	7 WKQL-F	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAPE-F	1 WHJX-F>	1 WHJX-F	1 WHJX-F	1 WEJZ-F<	1 WHJX-F	1 WFYV-F	1 WFYV-F	1 WFYV-F<	1 WFYV-F<
2 WHJX-F	2 WAPE-F<	2 WROO-F	2 WEJZ-F	2 WQIK-F<	2 WFYV-F	2 WQIK-F>	2 WQIK-F	2 WQIK-F>	2 WQIK-F
3 WQIK-F	3 WROO-F<	3 WQIK-F	3 WQIK-F	3 WHJX-F	3 WQIK-F	3 WHJX-F	3 WAPE-F	3 WHJX-F	3 WAPE-F
4 WROO-F	4 WQIK-F	4 WFYV-F	4 WAPE-F	4 WKQL-F	4 WROO-F	4 WAPE-F	4 WAIA-F	4 WAPE-F<	4 WOKV
5 WJBT-F	5 WFYV-F	5 WIVY-F	5 WROO-F	5 WROO-F	5 WAPE-F	5 WAIA-F	5 WHJX-F	5 WROO-F	5 WROO-F
6	6 WIVY-F	6 WAPE-F	6	6 WIVY-F	6 WZAZ-F	6	6 WROO-F	6 WAIA-F	6 WKQL-F

OTHER RATED STATIONS	METRO SHARE	CUME /RTG	TSA /AQH	TSA /CUME
WAOC 1420	ST. AUGUSTINE	0.7/1.2/	9/ 98	
WFOY 1240	ST. AUGUSTINE	1.0/1.5/	13/ 120	
WNZS 930	JACKSONVILLE	1.0/3.9/	14/ 310	
WPDQ 690	JACKSONVILLE	0.8/3.2/	12/ 273	
WQIK 1320	JACKSONVILLE	0.3/2.2/	4/ 172	
WSOS-F 105.5	ST. AUGUSTINE	0.4/1.1/	6/ 85	
WZNY 1460	JACKSONVILLE	0.4/1.8/	5/ 145	

WFKS-F 99.9 PALATKA 0.7/2.7/ 17/ 427

RADIO STATIONS

WCGL , 1360, 5 KW (DAYS)	Gospel	AURN, \$ 16.00	(K & P)	
WOKV , 600, 5 KW (DA-N)	News/Talk	CNN, CBS, \$ 34.00	(Mc-Guild)	Prism
WPDQ , 690, 50 KW/10 KW(DA-2),	Talk	ABC, \$ 18.00	(---	Genesis
WSVE , 1280, 5 KW/132 W	Gospel	AURN UNISTR, \$ 15.00	(Republic)	
WAIA-F, 93.3, 50 KW @ 462	Classic AOR	\$ 21.00	(Banner)	Paxson (ST. MARYS)
WAPE-F, 95.1, 100 KW @ 459	CHR	\$ 90.00	(D & R)	Evergreen
WEJZ-F, 96.1, 100 KW @ 830	Soft AC	\$ 55.00	(Katz)	Renda
WFYV-F, 104.5, 100 KW @ 1014	AOR	\$ 71.00	(D & R)	Evergreen
WHJX-F, 101.5, 100 KW @ 1463	Black	ABC, \$ 40.00	(Christal)	(BRUNSWICK, GA)
WIVY-F, 102.9, 98 KW @ 1014	AC	\$ 60.00	(MMR)	Taylor
WJBT-F, 92.7, 6 KW @ 298	Black	CBS, \$ 22.00	(K & P)	(GREEN COVE)
WKQL-F, 96.9, 100 KW @ 1014	Oldies	AP, \$ 61.00	(Mc-Guild)	Prism
WBYB-F, 100.7, 100 KW @ 453	Black AC	NBC, \$ NA	(Christal)	Osborn (BRUNSWICK, GA)
WQIK-F, 99.1, 100 KW @ 1014	Country	ABC, \$ 94.00	(Eastman)	Jacor
WROO-F, 107.3, 100 KW @ 705	Country	\$ 42.00	(Banner)	Paxson

Miscellaneous: WPDQ sold by Genesis to Prism for \$400,000 (D) . . .

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,327,400
 MSA Rank/Pop: 29/1,600,000
 ADI # 28
 Average Person Ratings: 17.9
 Market TSL: 23.50 hours

Stations: 24/23
 Diaries: 1580/840:1/49.9%
 Sample Target: 1560
 % Below Line: 0.7
 % Not Listed: 8.8

1992 Revenue: \$42,000,000
 HH Inc.: \$35,265
 Retail \$: 13.0 Bil
 Pop per Station: 57,713
 #1 Biller: KFKF-F \$6,100,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WDAF (C/FS)	250/10.5	11.2	12.0	9.5	10.8	10.8	337/4629	3386/25.5	24.0	22.3	G	WDAF
2. KFKF-F (C)	207/ 8.7	11.0	11.1	13.4	11.2	11.1	234/3140	2685/20.2	20.9	22.5	G	KFKF-F
3. KPRS-F (B)	198/ 8.3	9.0	7.6	7.7	7.6	8.2	205/1906	1792/13.5	11.2	11.0	D	KPRS-F
4. KQRC-F (AOR)	155/ 6.5	6.4	5.6	5.8	7.3	6.1	212/2335	1670/12.6	15.0	14.4	C	KQRC-F
5. KYYS-F (AOR)	128/ 5.4	3.8	5.1	6.0	5.8	5.1	161/2360	1670/12.6	13.1	14.8	F	KYYS-F
6. KCFX-F (CL AOR)	120/ 5.1	4.1	3.9	5.0	5.3	4.5	140/2756	2161/16.3	13.4	15.5	G	KCFX-F
7. KLTH-F (SAC)	113/ 4.8	4.7	6.0	4.5	5.8	5.0	134/2206	1848/13.9	11.8	13.9	D	KLTH-F
8. KCMO-F (O)	113/ 4.8	3.8	4.2	4.0	3.6	4.2	142/2471	1796/13.5	12.3	12.0	C	KCMO-F
9. KMBZ (N/T)	104/ 4.4	4.1	5.5	4.9	3.8	4.7	111/2083	1859/14.0	12.7	12.4	D	KMBZ
10. KBEQ-F (C)	104/ 4.4	5.4	4.2	3.7	3.4	4.4	134/2517	1937/14.6	15.6	15.1	C	KBEQ-F
11. KISF-F (CHR)	102/ 4.3	3.9	2.1	1.1	2.0	2.9	127/2328	1734/13.1	11.2	6.0	A	KISF-F
12. KCMO (N/T)	101/ 4.3	3.5	3.6	4.9	4.4	4.1	138/2280	1699/12.8	10.5	12.1	D	KCMO
13. KUDL-F (AC)	99/ 4.2	3.9	3.9	4.1	4.2	4.0	116/2132	1783/13.4	13.9	14.7	D	KUDL-F
14. KMXV-F (AC)	80/ 3.4	3.7	4.4	3.5	3.6	3.8	88/1616	1368/10.3	11.8	11.9	D	KMXV-F
15. KXTR-F (CL)	53/ 2.2	2.3	2.5	2.5	2.1	2.4	66/1264	997/ 7.5	6.9	6.2	B	KXTR-F
16. KFEZ (BB)	51/ 2.2	1.8	3.4	1.6	2.5	2.3	54/764	752/ 5.7	4.5	6.3	A	KFEZ
17. WHB (O)	35/ 1.5	1.7	1.8	1.4	1.5	1.6	45/1156	828/ 6.2	6.4	5.3		WHB
18. KPRT (G)	34/ 1.4	2.2	1.5	1.1	1.3	1.6	34/405	405/ 3.1	4.1	3.6	A	KPRT
19. KK CJ-F (C)	33/ 1.4	1.4	1.8	2.7	2.4	1.8	49/1214	929/ 7.0	6.3	7.0		KK CJ-F
20.												

12+ FM SHARE (METRO): 70.29% (1521 of 2164) (SUM 92: 70.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KISF-F >>	1 KPRS-F	1 KPRS-F <	1 KFKF-F <	1 KFKF-F	1 WDAF >	1 WDAF >	1 KFKF-F	1 KFKF-F <	1 WDAF	1 WDAF >>
2 KPRS-F	KQRC-F <	2 KFKF-F	2 KPRS-F <	2 KPRS-F	2 KFKF-F	2 KFKF-F	2 WDAF <	2 KPRS-F	2 KPRS-F >	2 KPRS-F
3 KQRC-F	3 KYYS-F	3 KYYS-F <	3 KYYS-F	3 KCFX-F <	3 KCMO <	3 KYYS-F	3 KMBZ <	3 KQRC-F <	3 KISF-F <	3 KCMO
4 KBEQ-AF	4 KFKF-F >	4 KQRC-F <	KCFX-F <	4 KYYS-F <	4 KMBZ <	4 KPRS-F	4 KQRC-F <	4 WDAF	4 KQRC-F	KQRC-F
5	5 KCFX-F	5 KCFX-F	5 KCMO-F	5 KCMO-F	5 KLTH-F	5 KMBZ	5 KPRS-F	5 KCFX-F	5 KCMO	5 KFKF-F
6	6 KBEQ-AF <	6 KCMO-F	6 WDAF <	6 WDAF	KCMO-F	6 KQRC-F	6 KQRC-F	6 KLTH-F <	6 KCFX-F	6 KCMO-F <
7	7 KUDL-F	7	7 KUDL-F	7	7	KCMO <	7 KUDL-F	7	7	7 KMBZ
8	8	8	8	8	8	8 KCMO-F	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KPRS-F	1 KPRS-F >	1 KPRS-F	1 KPRS-F	1 KFKF-F	1 KQRC-F	1 KQRC-F	1 KYYS-F	1 KQRC-F	1 KCFX-F <
2 KFKF-F	2 KFKF-F >	2 KFKF-F	2 KFKF-F >	2 KPRS-F	2 KFKF-F	2 KYYS-F >	2 KQRC-F	KYYS-F	2 KYYS-F
3 KUDL-F	3 KMXV-F <	3 KYYS-F	3 KCMO-F <	3 KCMO-F	KYYS-F	3 KPRS-F <	3 KCFX-F	3 KCFX-F	3 KFKF-F <
4 KQRC-F	4 KUDL-F <	4 KMXV-F	4 KMXV-F	4 KMXV-F <	4 KPRS-F	4 KFKF-F <	4 KBEQ-AF	4 KFKF-F	4 WDAF <
5	5 KYYS-F	5 KCFX-F	KUDL-F	5 KLTH-F <	5	5 KCFX-F	5 KPRS-F	5 KPRS-F	5 KQRC-F
6	6 KLTH-F	KUDL-F	6 KLTH-F	6 KUDL-F	6	6 KBEQ-AF	6 KFKF-F	6 WDAF <	6 KCMO-F <
7	7 KBEQ-AF	7 KBEQ-AF	7	7	7	7	7 KUDL-F	7 KCMO-F <	7 KPRS-F
8	8	8	8	8	8	8	8	8 KBEQ-AF	8

OTHER RATED STATIONS	METRO SHARE/RTG	TSA/AQH	TSA/CUME
KBEA 1480	MISSION	0.4/1.0/	10/ 138
KCCV 760	OVERLAND PARK	0.6/1.8/	17/ 297
KJLA 1510	INDEPENDENCE	1.2/2.2/	28/ 293
KNHN 1340	KANSAS CITY	0.6/3.7/	15/ 500
KLZR-F 105.9	LAWRENCE	0.7/2.4/	21/ 548

KANSAS CITY

RADIO STATIONS

AM STATIONS

KBEQ, 1030, 1 KW/500 W (DA-1)	, Country	CBS, \$ 19.00	(Torbet)	(BLUE SPG)
KCCV, 760, 6 KW/(DAYS)	, Religion	, \$ 18.00	(---)	Bott
KCMO, 810, 50 KW/5 KW (DA-2)	, Talk/News	CBS MBS, \$ 68.00	(Mc-Guild)	Gannett
KCNW, 1380, 2.5 KW	, Religion	, \$ 19.00	(---)	Marsh
KFEZ, 1190, 5 KW/250 W (DA-N)	, Nostalgia	APR, \$ 21.00	(---)	
KMBZ, 980, 5 KW (DA-2)	, News/Talk	NBC, \$ 64.00	(D&R)	Bonneville
KNHN, 1340, 1 KW	, News	CNN UNISTR, \$ 22.00	(---)	
KPRT, 1590, 1 KW/47 W	, Gospel	MBS, \$ 20.00	(Eastman)	
WDAF, 610, 5 KW	, Country/FS	ABC, \$ 94.00	(Katz)	Great American
WHB, 710, 10 KW/5 KW (DA-2)	, Oldies	APR, \$ NA	(MMR)	Apollo

FM STATIONS

KBEQ, 104.3, 100 KW @ 987	, Country	ABC, \$ 70.00	(Torbet)	Noble
KISF, 107.3, 100 KW @ 1184	, CHR	, \$ 25.00	(Banner)	(LEXINGTON)
KCFX, 101.1, 97 KW @ 1056	, Classic AOR	UNISTR, \$ 70.00	(Christal)	Heritage
KCMO, 94.9, 100 KW @ 1056	, Oldies	, \$ 47.00	(Mc-Guild)	Gannett
KFKF, 94.1, 100 KW @ 994	, Country	, \$108.00	(D&R)	Sconnix
KLTH, 99.7, 100 KW @ 987	, Soft AC/EZ	UNISTR, \$ 49.00	(D&R)	Bonneville
KMXV, 93.3, 100 KW @ 1066	, AC	, \$ 50.00	(MMR)	Apollo
KPRS, 103.3, 100 KW @ 994	, Black	AURN ABC, \$ 48.00	(Eastman)	
KQRC, 98.9, 100 KW @ 1056	, AOR	, \$ 49.00	(D&R)	Journal Co
KUDL, 98.1, 100 KW @ ?	, AC	APR, \$ 60.00	(MMR)	Apollo
KXTR, 96.5, 99 KW @ 984	, Classical	UNISTR, \$ 41.00	(CMBS)	
KKCJ, 106.5, 100 KW @ 982	, Country	SMN ABC, \$ NA	(D&R)	(LIBERTY)
KYYS, 102.1, 100 KW @ 1000	, AOR	SOURCE, \$ 96.00	(Katz)	Great American

Miscellaneous: KCMO A/F sold by Gannett to Bonneville for \$7,600,000 (D) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

KNOXVILLE

Arbitron Rank/Pop (12+): 71/525,500

Stations: 19/19

1992 Revenue: \$16,300,000

MSA Rank/Pop: 84/612,000

Diaries: 1030/510:1/51.6%

HH Inc.: \$28,176

ADI # 62

Sample Target: 990

Retail \$: 5.2 Bil

Average Person Ratings: 17.2

% Below Line: 0.0

Pop per Station: 27,658

Market TSL: 22.75 hours

% Not Listed: 14.2

#1 Biller: WIVK-AF \$6,900,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WIVK-F (C)	244/26.9	32.7	31.9	31.1	30.9	30.7	403/4367	2476/47.1	51.7	49.3	G	WIVK-F
2. WEZK-AF (SAC)	84/ 9.3	9.5	8.9	8.9	9.7	9.1	116/1694	1187/22.6	20.7	20.3	D	WEZK-AF
3. WIMZ-F (AOR)	83/ 9.2	9.0	7.1	7.4	9.3	8.2	144/1615	922/17.5	17.7	19.2	C	WIMZ-F
4. WHYU-F (AC)	82/ 9.1	7.3	8.1	8.6	10.2	8.3	105/1497	1148/21.8	18.7	26.1	D	WHYU-F
5. WOKI-F (C)	76/ 8.4	7.3	7.9	7.5	7.8	7.8	148/2418	1039/19.8	19.1	19.9	C	WOKI-F
6. WWZZ-F (CHR)	47/ 5.2	6.6	4.5	3.2	3.0	4.9	51/909	806/15.3	15.0	8.6	A	WWZZ-F
7. WIVK (N/T)	44/ 4.9	4.9	4.9	4.6	2.8	4.8	47/722	623/11.9	11.2	8.1	A	WIVK
8. WQBB-AF (BB)	38/ 4.2	5.1	5.3	5.5	5.0	5.0	55/597	470/ 8.9	8.0	8.0	A	WQBB-AF
9.												
10.												

12+ FM SHARE (METRO): 88.80% (690 of 777) (SUM 92: 89.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWZZ-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F
2 WIVK-F	2 WIMZ-F	2 WIMZ-F	2 WIMZ-F	2 WIMZ-F	2 WEZK-AF	2 WIMZ-F	2 WEZK-AF	2 WHYU-F	2 WOKI-F	2 WOKI-F
3 WOKI-F	3 WOKI-F	3 WHYU-F	3 WHYU-F	3 WHYU-F	3 WEZK-AF	3 WHYU-F	3 WHYU-F	3 WOKI-F	3 WEZK-AF	3 WIMZ-F
4	4 WHYU-F	4 WEZK-AF	4 WEZK-AF	4 WEZK-AF	4 WQBB-AF	4 WHYU-F	4 WHYU-F	4 WIMZ-F	4 WIMZ-F	4 WEZK-F
5	5 WEZK-AF	5 WOKI-F	5 WOKI-F	5 WOKI-F	5 WIVK-F	5 WOKI-F	5 WOKI-F	5 WEZK-AF	5 WIMZ-F	5 WIVK
6	6 WWZZ-F	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WIVK-F	1 WOKI-F	1 WIMZ-F	1 WIVK-F	1 WIVK-F	1 WIVK-F
2 WEZK-AF	2 WHYU-F	2 WHYU-F	2 WHYU-F	2 WHYU-F	2 WIMZ-F	2 WIVK-F	2 WIMZ-F	2 WIMZ-F	2 WIMZ-F
3 WOKI-F	3 WEZK-AF	3 WIMZ-F	3 WEZK-AF	3 WEZK-AF	3 WIVK-F	3 WOKI-F	3 WOKI-F	3 WOKI-F	3 WEZK-AF
4 WWZZ-F	4 WIMZ-F	4 WEZK-AF	4 WOKI-F	4 WOKI-F	4 WWZZ-F	4 WHYU-F	4 WHYU-F	4 WHYU-F	4 WOKI-F
5 WHYU-F	5 WOKI-F	5 WOKI-F	5 WIMZ-F	5 WIMZ-F	5 WHYU-F	5	5	5 WEZK-AF	5 WHYU-F
6 WIMZ-F	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WDLY-F	105.5	GATLINBURG	1.2/3.0/	11/ 177
WGAP	1400	MARYVILLE	0.1/2.1/	1/ 109
WGAP-F	95.7	MARYVILLE	0.3/2.5/	3/ 131
WJBZ-F	96.3	SEYMOUR	1.2/5.0/	14/ 347
WKGN	1340	KNOXVILLE	2.0/3.5/	18/ 182
WNOX-F	99.1	LOUDON	0.3/1.9/	4/ 149
WRJZ	620	KNOXVILLE	1.3/4.4/	16/ 329
WUTK	850	KNOXVILLE	0.7/3.0/	7/ 168
WXST-F	105.3	LOUDON	1.5/5.9/	25/ 421

RADIO STATIONS

WIMZ	, 1240, 1 KW	, SEE WIMZ-FM				
WIVK	, 990, 10 KW (DA-1)	, News/Talk	ABC, BRN, \$25.00	(Katz)	Dick	
WEZK-F	, 97.5, 100 KW @ 1138	, Soft AC	UNISTR, \$40.00	(D & R)	South Central	
WIMZ-F	, 103.5, 100 KW @ 1719	, AOR	SOURCE, \$41.00	(Christal)	South Central	
WIVK-F	, 107.7, 100 KW @ 1968	, Country	BRN ABC, \$146.00	(Katz)	Dick	
WJBZ-F	, 96.3, 1.2 KW @ 479	, Gospel	, \$12.00	(---)	(SEYMOUR)	
WHYU-F	, 102.1, 15 KW @ 1978	, Oldies/AC	CNN UNISTR, \$68.00	(Eastman)	Jacor	
WOKI-F	, 100.3, 100 KW @ 2001	, Country	ABC CBS, \$30.00	(D & R)	(OAK RIDGE)	
WQBB-F	, 104.5, 2 KW @ 393	, Nostalgia	, \$ N/A	(Roslin)		
WWZZ-F	, 93.1, 2.4 KW @ 512	, CHR	, \$15.00	(D & R)	(KARNS)	

LANSING

Arbitron Rank/Pop (12+): 100/361,600
 MSA Rank/Pop: 110/436,000
 Average Person Ratings: 16.3
 Market TSL: 21.75 hours

Stations: 19/14
 Diaries: 937/386:1/52.0%
 Sample Target: 860
 % Below Line: 6.3
 % Not Listed: 20.1

1992 Revenue: \$12,300,000
 HH Inc.: \$32,649
 Retail \$: 3.5 Btl
 Pop per Station: 25,829
 #1 Biller: WITL-AF \$3,300,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WITL-AF (C)	103/17.5	15.6	18.8	16.4	18.9	17.1	192/2044	1098/30.4	27.8	30.0	E	WITL-AF
2. WVIC-F (CHR)	47/ 8.0	11.5	12.5	8.5	11.6	10.1	85/1528	922/25.5	28.7	30.7	D	WVIC-F
WJXQ-F (AOR)	47/ 8.0	8.1	9.2	11.6	12.0	9.2	93/1402	743/20.5	22.1	23.4	C	WJXQ-F
4. WFMK-F (AC)	44/ 7.4	9.7	7.2	6.4	5.5	7.7	84/1335	814/22.5	18.3	15.3	C	WFMK-F
5. WJIM-F (SAC)	41/ 6.9	6.0	6.7	7.9	6.5	6.9	50/641	508/14.0	14.3	16.0	B	WJIM-F
6. WIBM-F (O)	37/ 6.3	3.1	3.9	4.6	4.8	4.5	76/1448	712/19.7	14.8	14.8	C	WIBM-F
7. WQHH-F (B)	36/ 6.1	4.9	4.3	3.6	4.0	4.7	41/531	438/12.1	10.9	6.2	A	WQHH-F
8. WWDX-F (AOR)	24/ 4.1	2.9	1.0	1.3	1.3	2.3	26/537	452/12.5	7.1	6.0		WWDX-F
9. WILS-F (C)	21/ 3.6	4.5	4.3	3.1	4.5	3.9	25/421	351/ 9.7	10.8	8.9	A	WILS-F
10. WJR (FS)	20/ 3.4	3.7	5.7	5.9	4.3	4.7	87/1234	421/11.6	12.0	9.4		WJR
11. WMMQ-F (CL AOR)	17/ 2.9	4.9	3.1	3.9	4.2	3.7	21/459	428/11.8	15.0	12.7	A	WMMQ-F
12. WJIM (T)	11/ 1.9	4.0	2.2	2.5	2.2	2.7	11/290	280/ 7.7	9.0	7.6	A	WJIM
13.												
14.												
15.												

12+ FM SHARE (METRO): 91.10% (430 of 472) (SUM 92: 90.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WVIC-F	1 WJXQ-F<	1 WITL-AF	1 WITL-AF	1 WITL-AF>	1 WITL-AF>>	1 WITL-AF>>	1 WITL-AF>>	1 WITL-AF>	1 WQHH-F<	1 WITL-F>>
2 WQHH-F>>	2 WITL-AF>	2 WJXQ-F	2 WFMK-F	2 WFMK-F	2 WJIM-F<	2 WVIC-F<	2 WFMK-F	2 WFMK-F<	2 WITL-AF	2 WVIC-F
3	3 WVIC-F	3 WFMK-F	3 WIBM-F	3 WIBM-F	3 WIBM-F	3 WJXQ-F	3 WVIC-F<	3 WJXQ-F	3 WJXQ-F	3 WJXQ-F
4	4 WQHH-F<	4 WVIC-F	4 WJXQ-F	4 WJIM	4 WFMK-F	4 WJIM-F	4 WJXQ-F<	4 WJIM-F<	4 WVIC-F	4 WJIM-F
5	5 WWDX-F	5 WIBM-F	5 WJIM-F	5 WJXQ-F	5 WJR	5 WFMK-F	5 WJIM-F	5 WVIC-F	5 WWDX-F	5
6	6 WFMK-F	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQHH-F	1 WITL-AF	1 WITL-AF	1 WFMK-F<	1 WFMK-F<	1 WJXQ-F	1 WJXQ-F>	1 WJXQ-F	1 WJXQ-F	1 WITL-AF
2 WVIC-F	2 WFMK-F	2 WFMK-F	2 WITL-AF>	2 WITL-AF>	2 WITL-AF	2 WITL-AF	2 WITL-AF	2 WITL-AF>	2 WJXQ-F
3 WJXQ-F	3 WQHH-F	3 WJIM-F	3 WVIC-F	3 WJIM-F	3 WVIC-F	3 WWDX-F<	3 WWDX-F	3 WIBM-F	3 WIBM-F>
4	4 WITL-AF	4 WVIC-F	4 WJXQ-F	4 WQHH-F	4 WWDX-F	4 WVIC-F>	4	4 WVIC-F	4 WFMK-F
5	5 WJXQ-F	5 WVIC-F	5 WIBM-F	5 WVIC-F	5	5 WQHH-F	5	5 WWDX-F	5 WJIM-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WVFN	730	E. LANSING	0.7/2.9/	4/ 106
WXLA	1180	DIMONDALE	0.5/1.0/	3/ 37
WBCT-F	93.7	GRAND RAPIDS	1.4/2.9/	41/ 367
WCUZ-F	101.3	GRAND RAPIDS	0.3/1.2/	29/ 388
WODJ-F	107.3	GREENVILLE	0.7/2.9/	14/ 289
WOOD-F	105.7	GRAND RAPIDS	0.5/3.5/	20/ 430

RADIO STATIONS

WILS	1320,	5 KW/1 KW (DA-3),	Black		\$10.00	(HNWH)	MacDonald
WJIM	1240,	1 KW	Talk		NBC, \$12.00	(Mc-Guild)	Liggett
WFMK-F,	99.1,	28 KW @ 600	AC		\$41.00	(Eastman)	Liggett
WIBM-F,	94.1,	40 KW @ 551	Oldies		\$26.00	(Christal)	(JACKSON)
WITL-F,	100.7,	27 KW @ 643	Country		ABC, \$65.00	(Banner)	
WJIM-F,	97.5,	28 KW @ 440	Soft AC		\$24.00	(Mc-Guild)	Liggett
WJXQ-F,	106.1,	50 KW @ 489	AOR		ABC, \$27.00	(D & R)	(JACKSON)
WILS-F,	101.7,	2.1 KW @ 377	Country		\$19.00	(D & R)	MacDonald
WMMQ-F,	92.7,	1.5 KW @ 466	Classic AOR	SOURCE	NBC, \$21.00	(D & R)	Goodrich (CHARLOTTE)
WVIC-F,	94.9,	49 KW @ 500	CHR	UNISTR,	\$53.00	(Katz)	Goodrich
WQHH-F,	96.5,	3 KW @ 328	Black		\$17.00	(Michigan Spot)	(DE WITT)
WWDX-F,	92.1,	4 KW @ 400	New AOR	ABC,	\$18.00	(HNWH)	(ST. JOHNS)

WJR - See Detroit

LAS VEGAS

Arbitron Rank/Pop (12+): 57/701,300
 MSA Rank/Pop: 72/670,000
 ADI # 77
 Average Person Ratings: 16.7
 Market TSL: 22.00 hours

Stations: 24/24
 Diaries: 1046/670:1/41.2%
 Sample Target: 1010
 % Below Line: 0.0
 % Not Listed: 13.7

1992 Revenue: \$22,400,000
 HH Inc.: \$31,781
 Retail \$: 6.2 Bil
 Pop per Station: 29,221
 #1 Biller: KFMS-AF \$2,900,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KWNR-F (C)	107/ 9.2	6.5	6.8	6.8	7.2	7.3	107/1289	1245/17.8	14.4	12.8	C	KWNR-F
2. KLUC-F (CHR)	101/ 8.6	8.4	8.8	6.1	6.1	8.0	102/1538	1513/21.6	23.2	19.1	D	KLUC-F
3. KJUL-F (BB)	91/ 7.8	6.0	6.5	6.4	4.7	6.7	105/892	800/11.4	10.5	7.6	B	KJUL-F
4. KFMS-AF (C)	88/ 7.5	8.1	7.1	9.5	7.8	8.1	89/1025	989/14.1	15.0	15.5	D	KFMS-AF
5. KEDG-F (AOR)	66/ 5.6	3.5	2.7	5.1	5.4	4.2	67/925	895/12.8	9.7	11.3	B	KEDG-F
6. KMZQ-F (AC)	54/ 4.6	6.8	4.6	4.8	7.7	5.2	56/969	946/13.5	17.3	16.8	D	KMZQ-F
7. KRLV-F (AC)	53/ 4.5	5.0	6.3	4.9	4.1	5.2	53/715	715/10.2	13.6	11.6	B	KRLV-F
8. KXTZ-F (EZ/SAC)	48/ 4.1	5.8	4.8	4.9	4.9	4.9	48/690	669/ 9.5	11.8	10.0	B	KXTZ-F
9. KKLZ-F (CL AOR)	47/ 4.0	4.8	4.8	5.4	5.6	4.8	47/765	765/10.9	12.2	14.7	D	KKLZ-F
KDOWN (T)	47/ 4.0	5.1	3.6	3.4	2.2	4.0	50/758	668/ 9.5	10.3	6.7	A	KDOWN
11. KRRI-F (O)	42/ 3.6	3.7	3.2	1.7	2.4	3.1	42/631	631/ 9.0	9.3	8.8	A	KRRI-F
12. KOMP-F (AOR)	41/ 3.5	5.0	5.0	6.2	6.1	4.9	41/769	769/11.0	13.5	13.0	D	KOMP-F
KORK (BB)	41/ 3.5	1.6	2.2	2.3	2.2	2.4	41/484	484/ 6.9	5.3	4.1	A	KORK
14. KXPT-F (AC/AOR)	40/ 3.4	1.9	2.1	2.7	3.9	2.5	42/430	413/ 5.9	6.4	12.5	A	KXPT-F
15. KFBI-F (AOR)	34/ 2.9	5.0	4.6	3.9	3.1	4.1	36/799	738/10.5	15.3	11.6	C	KFBI-F
16. KEYV-F (C)	24/ 2.1	1.8	1.2	1.1	1.1	1.6	27/578	520/ 7.4	5.8	3.7	B	KEYV-F
17. KDOL (SP)	18/ 1.5	1.6	2.7	0.8	2.8	1.7	18/220	220/ 3.1	3.0	3.4		KDOL
KNUU (T)	18/ 1.5	2.0	1.8	2.3	2.0	1.9	18/437	437/ 6.2	7.7	6.4	B	KNUU
19.												
20.												

12+ FM SHARE (METRO): 82.76% (835 of 1009) (SUM 92: 85.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KLUC-F>>	1 KEDG-F<	1 KWNR-F	1 KWNR-F>	1 KWNR-F>	1 KJUL-F	1 KWNR-F	1 KWNR-F<	1 KLUC-F	1 KLUC-F>	1 KJUL-F
2	2 KWNR-F<	2 KLUC-F<	2 KLUC-F<	2 KFMS-AF	2 KFMS-AF	2 KFMS-AF<	2 KJUL-F	2 KWNR-F	2 KWNR-F<	2 KFMS-F
3	3 KLUC-F>	3 KEDG-F	3 KMZQ-F<	3 KLUC-F<	3 KWNR-F>	3 KJUL-F	3 KLUC-F<	3 KJUL-F<	3 KEDG-F	3 KDOWN
4	4 KOMP-F<	4 KMZQ-F<	4 KFMS-AF<	4 KMZQ-F	4 KORK <	4 KLUC-F	4 KFMS-AF	4 KFMS-AF	4 KJUL-F	4 KLUC-F
5	5 KKLZ-F<	5 KFMS-AF<	5 KKLZ-F	5 KKLZ-F	5 KDOWN	5 KDOWN	5 KRLV-F	5 KEDG-F	5 KKLZ-F	5 KEDG-F
6	6 KMZQ-F	6 KKLZ-F	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KEDG-F	1 KWNR-F<	1 KWNR-F	1 KWNR-F	1 KWNR-F>	1 KEDG-F	1 KEDG-F>	1 KKLZ-F	1 KEDG-F	1 KWNR-F
2 KLUC-F	2 KLUC-F	2 KMZQ-F	2 KLUC-F	2 KMZQ-F	2 KLUC-F	2 KKLZ-F	2 KEDG-F	2 KKLZ-F	2 KKLZ-F
3 KOMP-F	3 KMZQ-F	3 KLUC-F	3 KMZQ-F	3 KFMS-AF	3 KOMP-F	3 KLUC-F	3 KXPT-F	3 KWNR-F	3 KXPT-F
KDOL-F	4 KEDG-F	4	4 KFMS-AF	4 KLUC-F	4 KWNR-F	KWNR-F	4 KWNR-F	4 KXPT-F	4 KFMS-AF
5	5 KOMP-F	5	5 KRLV-F	5 KRLV-F	5 KKLZ-F	5 KFBI-F	5 KFBI-F	5 KLUC-F	5 KEDG-F
6	6	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
KENO	1460	LAS VEGAS	0.5/1.6/	6/ 111
KLAV	1230	LAS VEGAS	1.1/3.0/	13/ 212
KMTW	1340	LAS VEGAS	0.9/2.1/	11/ 147
KOWA	870	LAUGHLIN	0.9/2.1/	12/ 276
KVEG	840	N. LAS VEGAS	0.7/2.2/	8/ 156

LAS VEGAS

RADIO STATIONS

KDWN	,	720,	50 KW (DA-N)	,	Talk				
KENO	,	1460,	5 KW/1 KW(DA-2)	,	News	UNISUP UNIULT,	\$20.00	(Roslin)	
KMTW	,	1340,	1 KW	,	AOR		\$12.00	(Christal)	Lotus
KNUU	,	970,	5 KW/500 W (DA-2)	,	News/Talk	SMN,	\$13.00	(D & R)	
KORK	,	920,	5 KW/500 W (DA-2)	,	Nostalgia	CBS,	\$16.00	(---)	
						ABC,	\$18.00	(Christal)	Lctus
KEYV-F,		93.1,	25 KW @ 3726	,	Country		\$25.00	(Katz)	
KFMS-F,		101.9,	100 KW @ 1181	,	Country		\$73.00	(Katz)	
KJUL-F,		104.3,	25 KW @ 3726	,	Nostalgia	UNISTR,	\$21.00	(K & P)	Amer Bdcst System
KKLZ-F,		96.3,	100 KW @ 1175	,	Classic AOR		\$44.00	(D & R)	
KLUC-F,		98.5,	100 KW @ 1181	,	CHR	APR,	\$60.00	(Mc-Guild)	Nationwide
KEDG-F,		103.5,	100 KW @ 1210	,	AOR		\$24.00	(Torbet)	
KMZQ-F,		100.5,	100 KW @ 1105	,	AC		\$50.00	(Eastman)	Commonwealth (HENDERSON)
KOMP-F,		92.3,	100 KW @ 1519	,	AOR		\$46.00	(Christal)	Lotus
KRLV-F,		106.5,	100 KW @ 1155	,	Soft AC		\$32.00	(MMR)	
KRRI-F,		105.5,	3.7 KW @ 1476	,	Oldies	NBC,	\$18.00	(Mc-Guild)	(BOULDER)
KFBI-F,		107.5,	25 KW @ 3726	,	AOR		\$38.00	(---)	Americom (PAHRUMP)
KWNR-F,		95.5,	100 KW @ 1161	,	Country	UNISTR,	\$23.00	(Banner)	(HENDERSON)
KXTZ-F,		94.1,	100 KW @ 1210	,	EZ/Soft AC		\$35.00	(D & R)	Parker (HENDERSON)
KXPT-F,		97.1,	100 KW @ 1919	,	AC/AOR		\$27.00	(Christal)	Lotus

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

LITTLE ROCK

Arbitron Rank/Pop (12+): 82/431,000
 HSA Rank/Pop: 97/523,000
 Average Person Ratings: 16.8
 Market TSL: 22.25 hours

Stations: 22/20
 Diaries: 952/453:1/49.1%
 Sample Target: 910
 % Below Line: 1.0
 % Not Listed: 11.0

1992 Revenue: \$14,100,000
 HH Inc.: \$30,766
 Retail \$: 4.4 Bill
 Pop per Station: 21,550
 #1 Biller: KSSN-F \$4,700,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KSSN-F (C)	126/17.4	17.2	18.4	19.1	22.5	18.0	229/2840	1509/35.0	32.8	39.9	F	KSSN-F
2. KIPR-F (B)	80/11.0	11.8	8.9	10.2	9.3	10.7	148/1303	732/17.0	15.7	15.7	C	KIPR-F
3. KARN (N/T)	67/ 9.2	7.5	10.8	8.7	7.9	9.1	78/ 978	811/18.8	17.2	15.8	C	KARN
4. KDDK-F (C)	54/ 7.4	10.5	8.2	9.8	5.0	9.0	92/1486	897/20.8	21.0	12.8	A	KDDK-F
5. KMJX-F (AOR)	53/ 7.3	6.6	9.8	8.7	10.2	8.1	74/1203	683/15.8	15.0	18.5	C	KMJX-F
6. KURB-F (AC)	50/ 6.9	6.6	7.1	7.2	6.9	7.0	75/1564	884/20.5	18.7	18.6	C	KURB-F
7. KHLT-F (AC)	33/ 4.5	4.8	4.5	3.0	2.9	4.2	60/1016	524/12.2	13.0	10.3	B	KHLT-F
8. KKYK-F (CHR/AOR)	32/ 4.4	3.9	5.1	3.8	3.6	4.3	77/1245	624/14.5	12.7	12.4	B	KKYK-F
KOLL-F (O)	32/ 4.4	4.2	3.5	3.2	5.8	3.8	85/1288	654/15.2	13.8	13.9	B	KOLL-F
10. KMZX-F (B)	20/ 2.8	1.7	2.2	3.0	1.3	2.4	22/ 284	264/ 6.1	5.4	4.5	A	KMZX-F
11. KEZQ-F (SAC)	19/ 2.6	3.9	3.5	3.0	4.7	3.3	28/470	325/ 7.5	10.7	10.2	B	KEZQ-F
12. KLPQ-F (CL AOR)	13/ 1.8	0.6	---	---	---	---	16/230	197/ 4.6	1.0	---	---	KLPQ-F
13. KLRG (G)	12/ 1.7	1.4	2.2	1.7	2.2	1.8	14/236	186/ 4.3	4.1	3.4	A	KLRG
14.												
15.												

12+ FM SHARE (METRO): 82.82% (535 of 646) (SUM 92: 81.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KIPR-F>>	1 KMJX-F	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>>	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KSSN-F>	1 KIPR-F>	1 KSSN-F
2	2 KIPR-F	2 KIPR-F<	2 KIPR-F	2 KIPR-F	2 KARN >>	2 KARN	2 KARN >	2 KIPR-F>	2 KSSN-F>	2 KIPR-F<
3	3 KSSN-F	3 KMJX-F	3 KURB-AF	3 KURB-AF	3	3 KIPR-F<	3 KIPR-F	3 KURB-AF<	3 KDDK-F	3 KARN
4	4 KDDK-F<	4 KURB-AF	4 KMJX-F	4 KMJX-F<	4	4 KDDK-F	4 KMJX-F<	4 KDDK-F	4 KMJX-F	KITA
5	5 KKYK-F	5 KDDK-F	5 KDDK-F	5 KOLL-F	5	5 KMJX-F<	5 KURB-AF	5 KMJX-F<	5 KMZX-F	5 KDDK-F
6	6 KURB-AF	6	KOLL-F	KDDK-F	6	6 KURB-AF	6 KDDK-F	6 KARN	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KIPR-F	1 KIPR-F	1 KIPR-F	1 KSSN-F>	1 KSSN-F>	1 KMJX-F	1 KMJX-F>>	1 KMJX-F	1 KSSN-F	1 KSSN-F>>
2 KSSN-F	2 KSSN-F	2 KSSN-F	2 KIPR-F	2 KURB-AF<	2 KSSN-F	2 KIPR-F<	2 KIPR-F	2 KMJX-F>	2 KMJX-F
3 KURB-AF	3 KDDK-F	3 KURB-AF	KURB-AF>	3 KIPR-F>	3 KIPR-F	3 KKYK-F	3 KKYK-F	3 KIPR-F>	3 KIPR-F
KMJX-F	KURB-AF	KDDK-F	4 KDDK-F	4 KDDK-F	KKYK-F	KSSN-F	4 KDDK-F	4 KDDK-F	4 KARN
KDDK-F	5 KKYK-F	KKYK-F	5 KHLT-F<	5 KOLL-F	5	5 KDDK-F	KSSN-F	5 KARN	5 KOLL-F
KHLT-F	6	6	6 KOLL-F	6	6	6	6	KKYK-F	6 KDDK-F

OTHER RATED STATIONS SHARE/RTG/AQH/CUME

KAAY	1090	Little Rock	0.4/1.8/	5/ 146
KBIS	1010	Little Rock	1.2/4.7/	12/ 264
KGKO	850	Benton	0.8/1.3/	6/ 57
KITA	1440	Little Rock	1.2/3.6/	9/ 175
KMTL	760	Sherwood	0.7/2.4/	8/ 145
KMVK-F	106.7	Benton	1.0/4.6/	7/ 207
KYFX-F	99.5	Little Rock	1.2/3.6/	12/ 194
KLAZ-F	105.9	Hot Springs	0.4/2.5/	13/ 217
KWOZ-F	103.3	Mountain View	0.6/1.5/	34/ 434

LITTLE ROCK

RADIO STATIONS

KAAY, 1090, 50 KW (DA-1)	, RELIGION	, \$ 15.00 (---)	Beasley	
KARN, 920, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 25.00 (Katz)		
KBIS, 1010, 10 KW/5 KW (DA-N)	, BUSINESS NEWS	BRN NBC, \$ 14.00 (Christal)	Signal	
KGKO, 850, 1 KW (DAYS)	, NOSTALGIA	UNISTR CNN, \$ 12.00 (---)		(BENTON)
KITA, 1440, 5 KW/249W	, RELIGION	, \$ 10.00 (---)		
KLRG, 1150, 5 KW/1 KW (DA-N)	, GOSPEL	MBS, \$ 13.00 (K & P)	Willis	
KDDK-F, 100.3, 44 KW @ 1368,	COUNTRY	, \$ 16.00 (Mc-Guild)		
KHLT-F, 94.1, 100 KW @ 771,	AC	, \$ 34.00 (Christal)	Signal	
KIPR-F, 92.3, 100 KW @ 938,	BLACK	, \$ 24.00 (Katz)		(PINE BLUFF)
KKYK-F, 103.7, 100 KW @ 1509,	CHR	, \$ 25.00 (Banner)		
KMJX-F, 105.1, 79 KW @ 1053,	AOR	ABC, \$ 45.00 (D & R)		(CONWAY)
KMZX-F, 106.3, 3 KW @ 289,	BLACK	SMN, \$ 17.00 (K & P)	Willis	(LONOKE)
KOLL-F, 94.9, 96 KW @ 1843,	OLDIES	UNISTR, \$ 35.00 (---)	So. Starr	(MAUMELLE)
KSSN-F, 95.7, 92 KW @ 1663,	COUNTRY	ABC, \$ 94.00 (Katz)	South. Skies	
KURB-F, 98.5, 99 KW @ 879,	AC	, \$ 32.00 (D & R)	GHB (Buck)	
KEZQ-F, 102.9, 50 KW @ 495,	SOFT AC	UNISTR, \$ 36.00 (Mc-Guild)	GHB (Buck)	(SHERIDAN)
Miscellaneous: KKYK-F sold by Shepard to Signal for \$2,000,000 (D) . . .				

LOS ANGELES

Arbitron Rank/Pop (12+): 2/9,607,400
 MSA Rank/Pop: 2/12,100,000
 Average Person Ratings: 18.3
 Market TSL: 24.00 hours

Stations: 50/47
 Diaries: 4388/2189:1/45.7%
 Sample Target: 4020
 % Below Line: 1.8
 % Not Listed: 10.7

1992 Revenue: \$396,000,000
 HH Inc.: \$42,506
 Retail \$: 93.0 Bill
 Pop per Station: 204,413
 #1 Biller: KABC \$31,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KLAX-F (SP)	1168/ 6.6	5.7	7.2	5.3	2.0	6.2	1179/11163	10864/11.3	10.0	4.2	D	KLAX-F
2. KPWR-F (CHR/D)	870/ 4.9	5.0	5.0	5.1	4.4	5.0	959/18358	16367/17.0	17.8	15.9	J	KPWR-F
3. KOST-F (AC)	818/ 4.7	5.1	5.5	5.1	5.2	5.1	963/18302	15529/16.2	16.3	15.8	K	KOST-F
4. KFI (T)	719/ 4.1	4.5	4.3	3.7	2.7	4.2	1202/15114	9747/10.1	10.7	8.1	I	KFI
5. KROQ-F (AOR)	688/ 3.9	4.3	3.9	3.8	4.0	4.0	832/13674	11212/11.7	11.6	11.1	K	KROQ-F
6. KIIS-AF (CHR)	674/ 3.9	4.0	4.4	4.2	4.2	4.1	817/19683	16676/17.4	17.0	17.1	K	KIIS-AF
7. KLOS-F (AOR)	632/ 3.6	3.9	3.8	3.2	3.6	3.6	958/15031	10327/10.7	12.0	11.5	K	KLOS-F
8. KABC (T)	620/ 3.5	3.7	3.9	3.5	3.7	3.7	692/10074	8636/ 9.0	9.9	9.3	K	KABC
9. KRTH-F (O)	576/ 3.3	3.9	3.7	4.4	3.9	3.8	732/15514	12172/12.7	12.8	13.3	K	KRTH-F
10. KKB-T (B)	575/ 3.3	3.1	3.4	3.1	3.8	3.2	672/10031	8473/ 8.8	8.3	8.3	J	KKB-T
11. KLSX-F (CL AOR)	559/ 3.2	3.6	3.8	3.6	4.0	3.6	652/12597	10374/10.8	11.0	11.2	J	KLSX-F
KBIG-F (AC)	559/ 3.2	3.2	3.5	3.7	3.0	3.4	663/11500	9609/10.0	10.6	9.9	K	KBIG-F
13. KYSR-F (SAC)	543/ 3.1	3.0	3.0	2.6	3.5	2.9	589/10802	9834/10.2	9.7	9.1	J	KYSR-F
14. KLVE-F (SP)	508/ 2.9	3.5	2.4	3.4	3.5	2.9	570/7551	6686/ 7.0	7.2	7.6	K	KLVE-F
15. KFVB (N)	462/ 2.6	3.2	2.9	2.6	2.7	2.8	510/12792	11598/12.1	14.4	12.3	K	KFVB
16. KTWV-F (J/NAC)	443/ 2.5	2.2	2.3	2.5	2.8	2.4	567/9185	7352/ 7.7	7.7	8.5	I	KTWV-F
17. KTNQ (SP)	431/ 2.5	2.1	2.2	2.8	3.6	2.4	445/5055	4805/ 5.0	4.5	7.1	K	KTNQ
18. KNX (N)	405/ 2.3	2.2	2.7	2.7	2.6	2.5	521/11510	8625/ 9.0	10.0	10.4	K	KNX
19. KZLA-F (C)	374/ 2.1	2.2	2.1	2.4	1.8	2.2	408/6317	5614/ 5.8	5.5	5.6	I	KZLA-F
20. KKG-F (CL)	331/ 1.9	1.4	1.7	1.9	2.1	1.7	409/7337	6256/ 6.5	5.2	6.3	G	KKG-F
21. KCBS-F (O)	277/ 1.6	1.7	1.7	1.9	2.0	1.7	360/8142	6332/ 6.6	6.7	7.7		KCBS-F
22. KKHJ (SP)	260/ 1.5	1.6	1.4	1.6	2.1	1.5	262/3648	3600/ 3.7	4.4	5.2	E	KKHJ
23. KXEZ-F (SAC)	250/ 1.4	1.0	1.4	1.7	2.3	1.4	283/6210	5288/ 5.5	5.1	7.6	H	KXEZ-F
24. KWKW (SP)	247/ 1.4	1.5	1.1	1.3	1.9	1.3	248/3876	3819/ 4.0	3.6	4.9	I	KWKW
25. KLIT-F (SAC)	212/ 1.2	0.9	1.2	1.1	0.9	1.1	238/4345	3795/ 4.0	4.0	4.2	F	KLIT-F
26. KAJZ-FF (J)	203/ 1.2	1.0	1.1	0.5	0.8	1.0	204/2191	2145/ 2.2	2.5	2.6		KAJZ-FF
27. KXED (SP)	198/ 1.1	1.1	0.8	---	0.4	1.0	198/1766	1766/ 1.8	1.9	1.3		KXED
28. KJQI-AA (BB)	192/ 1.1	1.0	0.5	---	0.4	0.8	259/3537	2717/ 2.8	2.5	1.1		KJQI-AA
29. KRLA (AOR)	168/ 1.0	0.9	0.5	0.6	0.8	0.8	175/3071	2766/ 2.9	2.9	2.6		KRLA

12+ FM SHARE (METRO): 71.35% (11211 of 15713) (SUM 92: 70.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KPWR-F >>>	1 KLAX-F >	1 KLAX-F >	1 KLAX-F >	1 KLAX-F >	1 KFI <	1 KLAX-F	1 KLAX-F	1 KLAX-F	1 KPWR-F	1 KABC >
2 KROQ-F <	2 KROQ-F <	2 KLOS-F <	2 KLOS-F	2 KOST-F	2 KABC >	2 KLOS-F	2 KFI >	2 KPWR-F	2 KROQ-F	2 KNX
3 KLAX-F	3 KPWR-F	3 KOST-F	3 KOST-F	3 KLOS-F	3 KFVB	3 KLSX-F	3 KOST-F	3 KOST-F	3 KLAX-F	3 KFVB
4 KIIS-F	4 KLOS-F	4 KPWR-F	4 KLSX-F	4 KBIG-F	4 KOST-F	4 KFI	4 KPWR-F	4 KIIS-AF	4 KOST-F	4 KFI
5	5 KIIS-AF <	5 KROQ-F	5 KLVE-F	5 KRTH-F	5 KNX	5 KFVB	5 KBIG-F	5 KROQ-F	5 KABC	5 KLAX-F
6	6 KOST-F	6 KLSX-F	6 KYSR-F	6 KLSX-F	6 KLSX-F	6 KABC	6 KYSR-F	6 KLOS-F	6 KKB-T	6 KOST-F
7	7 KYSR-F	7 KYSR-F	7 KBIG-F	7 KLVE-F	7 KRTH-F	7 KIIS-AF	7 KRTH-F	7 KBIG-F	7 KIIS-AF	7
8	8 KLSX-F	8 KIIS-AF	8 KRTH-F	8 KYSR-F	8 KTWV-F	8 KOST-F	8 KROQ-F	8 KYSR-F	8 KNX	8
9	9 KKB-T	9 KLVE-F	9 KTWV-F	9 KFI	9 KKG-F	9 KLVE-F	9 KLOS-F	9 KRTH-F	9	9
10	10	10 KBIG-F	10 KIIS-AF	10 KTWV-F	10 KZLA-F	10 KNX	10 KTNQ	10 KKB-T	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLAX-F	1 KLAX-F >	1 KLAX-F	1 KLAX-F	1 KOST-F	1 KROQ-F	1 KLAX-F >	1 KLAX-F	1 KLAX-F	1 KLAX-F
KROQ-F	2 KOST-F	2 KOST-F	2 KOST-F	2 KLAX-F	2 KPWR-F	2 KROQ-F <	2 KLOS-F	2 KLSX-F	2 KLOS-F
3 KPWR-F	3 KIIS-AF	3 KLVE-F	3 KBIG-F	3 KBIG-F	3 KLAX-F	3 KPWR-F	3 KLSX-F	3 KLOS-F	3 KLSX-F
4 KIIS-AF	4 KROQ-F <	4 KBIG-F	4 KIIS-AF	4 KRTH-F	4 KIIS-AF	4 KLOS-F	4 KYSR-F	4 KPWR-F <	4 KFI
5 KKB-T	5 KPWR-F	5 KYSR-F	5 KLVE-F	5 KLVE-F	5 KLSX-F	5 KLSX-F	5 KLVE-F	5 KROQ-F	5 KRTH-F
6 KOST-F	6 KLVE-F	6 KLOS-F	6 KYSR-F	6 KYSR-F	6 KKB-T	6 KYSR-F	6 KROQ-F	6 KYSR-F	6 KTWV-F
7 KBIG-F	7 KKB-T	7 KKB-T	7 KPWR-F	7 KIIS-AF	7 KYSR-F	7 KIIS-AF	7 KPWR-F	7 KIIS-AF	7 KLVE-F
8 KLVE-F	8 KBIG-F	8 KIIS-AF	8 KKB-T	8 KLOS-F	8 KOST-F	8 KOST-F	8 KOST-F	8 KRTH-F	8 KYSR-F
KYSR-F	9 KYSR-F	9	9 KROQ-F	9 KKB-T	9 KLOS-F	9 KKB-T	9 KBIG-F	9 KLVE-F	9 KOST-F
10	10 KLOS-F	10	10 KLOS-F	10 KFI	10	10 KTNQ	10	10 KOST-F	10 KBIG-F

LOS ANGELES

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME	
KACE-F	103.9	INGLEWOOD	0.5/2.5/ 85/2385
KALI	1430	SAN GABRIEL	0.3/1.3/ 59/1221
KMAX-F	107.1	ARCADIA	0.4/1.6/ 80/1633
KEZY-F	95.9	ANAHEIM	0.5/2.5/ 85/2452
KFSG-F	96.3	LOS ANGELES	0.3/1.2/ 60/1306
KGFJ	1230	LOS ANGELES	0.5/1.8/ 95/1716
KGRB	900	WEST COVINA	0.7/1.4/134/1503
KIEV	870	GLENDALE	0.5/1.8/ 88/1914
KIKF-F	94.3	GARDEN GROVE	0.5/1.6/ 81/1544
KJLH-F	102.3	COMPTON	0.7/3.5/130/3408
KKLA-F	99.5	LOS ANGELES	0.4/2.0/ 83/2183
KLAC	570	LOS ANGELES	0.7/2.0/126/2306
KMPC	710	LOS ANGELES	0.7/3.2/167/4118
KNAC-F	105.5	LONG BEACH	0.7/2.6/143/2769
KWIZ	1480	SANTA ANA	0.4/1.0/ 67/ 988
KWVE-F	107.9	SAN CLEMENTE	0.3/1.4/100/1753
KFRG-F	95.1	SAN BERNADINO	0.4/1.4/310/4858
KGGI-F	99.1	RIVERSIDE	0.7/3.1/369/6887
XTRA	690	TIJUANA	0.6/2.2/181/3265

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC, \$ 425.00 (Katz)	Cap Cities/ABC
KALI, 1430, 5 KW (DA-2)	, HISPANIC	, \$ 80.00 (Katz)	United
KFI, 640, 5 KW	, TALK	MBS, \$ 120.00 (Christal)	Cox
KFWB, 980, 5 KW	, NEWS	CNN, ABC, \$ 315.00 (Group W)	Westinghouse
KGFJ, 1230, 1 KW	, BLACK OLDIES	AURN, MBS, \$ 65.00 (Roslin)	
KGIL, 1260, 5 KW (DA-2)	, TALK	, \$ 55.00 (HNWH)	Buckley
KIEV, 870, 10 KW/1 KW (DA-2)	, VARIOUS	UNISTR CNN, \$ NA (---)	
KKHJ, 930, 5 KW (DA-N)	, HISPANIC	, \$ 100.00 (Katz Hisp)	
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC, \$ 90.00 (Eastman)	Shamrock
KMPC, 710, 50 KW/10 KW (DA-N)	, SPORTS	, \$ 200.00 (Banner)	Golden West
KNX, 1070, 50 KW	, NEWS	CBS, \$ 315.00 (CBS)	CBS
KRLA, 1110, 50 KW/20 KW (DA-2)	, OLDIES	, \$ 82.00 (MMR)	Greater Media
KXED, 1540, 50 KW/10 KW (DA-2)	, SEE KLAX-F		
KTNQ, 1020, 50 KW (DA-2)	, HISPANIC	, \$ 160.00 (Caballero)	HefTel
KWKW, 1330, 5 KW (DA-N)	, HISPANIC	, \$ 190.00 (Lotus)	Lotus

FM STATIONS

KACE, 103.9, 1.6 KW @ 371, BLACK AC	APR, UNISTR, \$ 90.00 (K & P)	All Pro
KBIG, 104.3, 105 KW @ 2890, AC	, \$ 350.00 (CBS)	Bonneville
KCBS, 93.1, 29 KW @ 3496, OLDIES	CBS, \$ 190.00 (CBS)	CBS
KFSG, 96.3, 54 KW @ 480, RELIGION	APR, \$ NA (---)	
KIIS, 102.7, 8 KW @ 2959, CHR	, \$ 450.00 (McGuilid)	Gannett
KJLH, 102.3, 2.2 KW @ 338, BLACK	, \$ 100.00 (Roslin)	
KKBT, 92.3, 43 KW @ 2909, BLACK	, \$ 325.00 (MMR)	Evergreen
KKGO, 105.1, 18 KW @ 2886, CLASSICAL	APR, \$ 125.00 (CMBS)	Mt. Wilson
KKLA, 99.5, 30 KW @ 669, RELIGION	, \$ NA (---)	
KLIT, 101.9, 2.5 KW @ 2831, SOFT AC	, \$ 105.00 (Banner)	Golden West
KLOS, 95.5, 61 KW @ 3129, AOR	ABC, \$ 475.00 (Katz)	Cap Cities/ABC
KLSX, 97.1, 21 KW @ 3001, CLASSIC AOR	, \$ 300.00 (MMR)	Greater Media
KLVE, 107.5, 30 KW @ 2998, HISPANIC	, \$ 210.00 (Caballero)	HefTel
KAXX, 107.1, 3 KW @ ?, ETHNIC/RELIG	, \$ 60.00 (---)	Douglas
KNAC, 105.5, 1 KW @ 469, AOR	ABC, \$ 101.00 (---)	
KOST, 103.5, 13 KW @ 3100, AC	, \$ 510.00 (Christal)	Cox
KPWR, 105.9, 72 KW @ 771, CHR	, \$ 350.00 (D & R)	Emmis
KXEZ, 100.3, 5 KW @ 3004, Soft AC	SOURCE, \$ 240.00 (Durpetti)	Viacom
KROQ, 106.7, 6 KW @ 1387, AOR	, \$ 270.00 (Torbet)	Infinity
KRTH, 101.1, 51 KW @ 3129, OLDIES	UNISTR, \$ 384.00 (Banner)	Infinity
KLAX, 97.9, 79 KW @ 410, HISPANIC	, \$ 200.00 (SBS)	SBS
KTHV, 94.7, 55 KW @ 2831, JAZZ/NAC	, \$ 340.00 (Group W)	Westinghouse
KYSR, 98.7, 75 KW @ 1181, SOFT AC	, \$ 255.00 (Torbet)	Viacom
KZLA, 93.9, 19 KW @ 3136, COUNTRY	, \$ 290.00 (Eastman)	Shamrock

Miscellaneous: KBLA, KNAC-F (Suburban LA) sold to Keymarket for \$12,400,000 (Grandy) . . .

LOUISVILLE

Arbitron Rank/Pop (12+): 51/796,200
 MSA Rank/Pop: 52/968,000
 ADI # 47
 Average Person Ratings: 15.1
 Market TSL: 20.25 hours

Stations: 22/22
 Diaries: 1343/593:1/50.8%
 Sample Target: 1320
 % Below Line: 0.0
 % Not Listed: 12.5

1992 Revenue: \$28,000,000
 HH Inc.: \$30,273
 Retail \$: 7.5 Bil
 Pop per Station: 36,191
 #1 Biller: WHAS \$7,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WAMZ-F (C)	208/17.3	18.0	17.1	20.5	22.0	18.2	321/3784	2571/32.3	31.3	33.7	G	WAMZ-F
2. WHAS (FS)	174/14.5	13.2	15.8	12.9	12.3	14.1	203/3153	2597/32.6	28.4	28.0	H	WHAS
3. WDJX-AF (CHR)	92/ 7.7	10.0	8.2	8.4	10.4	8.6	135/2289	1614/20.3	22.8	24.4	D	WDJX-AF
4. WGZB-F (B)	89/ 7.4	6.9	5.5	7.6	7.2	6.9	96/986	900/11.3	11.2	11.5	B	WGZB-F
5. WQMF-F (CL AOR)	70/ 5.8	8.8	12.2	9.9	7.4	9.2	77/1569	1275/16.0	19.5	16.3	E	WQMF-F
6. WRKA-F (O)	67/ 5.6	5.9	4.9	5.7	7.3	5.5	74/1373	1288/16.2	17.2	18.4	D	WRKA-F
7. WTFX-F (AOR)	63/ 5.2	---	---	---	---	---	73/1176	957/12.0	---	---		WTFX-F
8. WVEZ-F (SAC)	60/ 5.0	5.5	5.8	5.1	6.1	5.4	79/1208	999/12.5	12.6	15.5	D	WVEZ-F
9. WAVG (BB)	47/ 3.9	3.4	3.4	3.7	2.9	3.6	47/674	669/ 8.4	8.1	7.8	A	WAVG
10. WLRS-F (AC)	44/ 3.7	4.2	5.0	4.8	4.8	4.4	50/913	881/11.1	12.2	14.2	C	WLRS-F
11. WHKW-F (C)	36/ 3.0	3.1	1.8	1.8	3.1	2.4	36/790	762/ 9.6	9.1	9.5	A	WHKW-F
12. WWKY (T)	23/ 1.9	3.0	4.2	2.5	2.4	2.9	25/561	514/ 6.5	7.2	6.2	A	WWKY
13. WLSY-F (B/AC)	20/ 1.7	1.7	---	---	---	---	23/336	303/ 3.8	3.9	---		WLSY-F
14. WLOU (B)	20/ 1.7	1.7	1.7	2.2	1.4	1.8	20/373	373/ 4.7	5.5	4.3	A	WLOU

12+ FM SHARE (METRO): 71.89% (757 of 1053) (SUM 92: 74.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WDJX-AF	1 WAMZ-F>	1 WAMZ-F>>	1 WAMZ-F>	1 WAMZ-F>	1 WHAS	1 WHAS >	1 WAMZ-F<	1 WAMZ-F>	1 WAMZ-F>	1 WAMZ-F
2 WGZB-F>>	2 WTFX-F<	2 WHAS <	2 WHAS <	2 WGZB-F>	2 WAMZ-F>>	2 WAMZ-F>>	2 WHAS >	2 WHAS >	2 WGZB-F	2 WHAS
3	3 WQMF-F	3 WQMF-F	3 WQMF-F<	3 WRKA-F	3 WRKA-F	3 WDJX-F<	3 WDJX-AF	3 WDJX-AF	3 WDJX-AF<	3 WGZB-F>
4	4 WDJX-AF<	4 WTFX-F<	4 WRKA-F	4 WQMF-F	4 WVEZ-F	4 WQMF-F	4 WQMF-F<	4 WGZB-F	4 WHAS	4
5	5 WGZB-F	5 WDJX-AF<	5 WTFX-F	5 WVEZ-F	5 WAVG	5 WGZB-F	5 WGZB-F<	5 WRKA-F	5	5
6	6	6 WGZB-F	6 WVEZ-F	6 WGZB-F	6	6	6 WTFX-F	6 WTFX-F	6	6
7	7	7 WRKA-F	7 WGZB-F	7 WDJX-AF	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAMZ-F	1 WAMZ-F>	1 WAMZ-F	1 WAMZ-F>>	1 WAMZ-F>>	1 WTFX-F	1 WTFX-F	1 WQMF-F	1 WAMZ-F<	1 WAMZ-F<
2 WGZB-F	2 WGZB-F	2 WGZB-F	2 WDJX-AF<	2 WHAS <	2 WAMZ-F	2 WQMF-F	2 WTFX-F	2 WQMF-F<	2 WHAS
3 WTFX-F	3 WDJX-AF>	3 WHAS	3 WRKA-F	3 WRKA-F	3 WQMF-F	3 WAMZ-F	3 WAMZ-F	3 WTFX-F	3 WQMF-F
4	4 WQMF-F	4 WRKA-F	4 WRKA-F<	4 WVEZ-F	4 WGZB-F	4 WHAS <	4 WHAS	4 WHAS >	4 WTFX-F
5	5 WTFX-F	5 WQMF-F	5 WHAS	5 WGZB-F	5 WLRS-F	5 WDJX-AF	5	5	5 WRKA-F>
6	6	6 WLRS-F	6 WVEZ-F	6 WDJX-AF	6	6 WGZB-F	6	6	6

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	CUME	TSA	TSA
WTHQ-AF	101.3	SHELBYVILLE	0.5/1.2/	6/ 105
WFIA	900	LOUISVILLE	0.5/2.6/	6/ 214
WLLV	1240	LOUISVILLE	1.1/1.8/	13/ 147
WMPI-F	100.9	SCOTTSBURG, IN	0.4/0.7/	19/ 220
WXKN	680	NEWBURGH	0.3/1.9/	4/ 150
WXVW	1450	JEFFERSONVILLE	0.5/2.2/	6/ 175

RADIO STATIONS

WAVG	, 970,	5 KW (DA-N)	, Nostalgia	SMN CBS, \$ 24.00	(D&R)	
WHAS	, 840,	50 KW	, Full Service	ABC, \$120.00	(Crystal)	Clear Channel
WLOU	, 1350,	5 KW/500 W (DA-N),	Black	AURN, \$ 25.00	(---)	Johnson
WWKY	, 790,	5 KW/1 KW (DA-2),	Talk	NBC, \$ 19.00	(Katz)	Prism
WXVW	, 1450,	1 KW	, Nostalgia	SMN, \$ 23.00	(Roslin)	
WAMZ-F,	97.5,	100 KW @ 500	, Country	, \$102.00	(Crystal)	Clear Channel
WDJX-F,	99.7	24 KW @ 715	, CHR	APR, \$ 60.00	(Eastman)	Stoner
WGZB-F,	96.5,	3 KW @ 295	, Black	, \$ 30.00	(Mc-Guild)	
WLRS-F,	102.3,	3 KW @ 285	, AC	UNISTR, \$ 35.00	(Torbet)	Beck Ross
WQMF-F,	95.7,	34 KW @ 581	, CL AOR	, \$ 61.00	(Katz)	
WRKA-F,	103.1,	3 KW @ 276	, Oldies	, \$ 44.00	(Banner)	Franklin
WVEZ-F,	106.9,	25 KW @ 669	, Soft AC	, \$ 65.00	(Katz)	Prism
WHKW-F,	103.9,	1 KW @ 489	, Country	, \$ 26.00	(Eastman)	
WLSY-F,	101.7,	1.9 KW @ 413	, Black AC	, \$ 17.00	(Mc-Guild)	(JEFFERSONTOWN)

Miscellaneous: WTFX-F signs on at 100.5 (38 KW @ 566) with an AOR format . . .

MADISON

Arbitron Rank/Pop (12+): 120/316,500 Stations: 18/17 1992 Revenue: \$15,900,000
 Diaries: 779/406:1/58.8% HH Inc.: \$33,352
 MSA Rank/Pop: 136/356,000 Sample Target: 760 Retail \$: 3.4 Bill
 ADI # 91 % Below Line: 0.4 Pop per Station: 18,618
 Average Person Ratings: 16.9 % Not Listed: 18.3 #1 Biller: WIBA-F \$2,900,000
 Market TSL: 22 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WWQM-AF (C)	68/12.7	7.6	10.3	9.5	12.6	10.0	84/1007	664/21.0	19.9	24.0	D	WWQM-A/F
2. WZEE-F (CHR)	55/10.3	12.7	11.3	9.9	11.7	11.1	108/1962	940/29.7	34.6	30.3	C	WZEE-F
3. WOLX-F (O)	53/ 9.9	8.7	7.7	6.4	7.4	8.2	94/1552	842/26.6	23.7	22.2	D	WOLX-F
4. WIBA-F (AOR)	45/ 8.4	10.6	10.9	13.6	14.0	10.8	100/1625	882/27.9	26.4	29.2	D	WIBA-F
5. WJJO-F (AOR)	32/ 6.0	5.1	3.8	2.5	3.4	4.4	64/1209	657/20.8	17.0	10.9	B	WJJO-F
6. WIBA (FS/T)	30/ 5.6	8.3	5.4	7.8	7.4	6.8	37/554	464/14.7	18.3	18.7	D	WIBA
7. WTDY (T)	27/ 5.0	4.9	5.6	5.0	4.8	5.1	29/384	348/11.0	12.5	11.6	B	WTDY
8. WMGN-F (AC)	25/ 4.7	6.8	6.2	6.0	6.4	5.9	31/594	454/14.3	15.3	16.6	C	WMGN-F
9. WMAD-F (AOR/MR)	24/ 4.5	---	---	---	---	---	26/401	373/11.8	---	---	---	WMAD-F
10. WMLI-F (SAC)	19/ 3.6	5.7	4.0	3.1	4.1	4.1	27/485	383/12.1	13.7	14.6	B	WMLI-F
11. WTSO (C)	17/ 3.2	3.0	3.6	6.2	5.3	4.0	22/600	433/13.7	8.8	15.5	C	WTSO
12. WSJY-F (EZ/SAC)	13/ 2.4	2.7	1.6	1.6	1.6	2.4	25/354	153/ 4.8	7.2	5.1	A	WSJY-F
13. WYZM-F (C)	10/ 1.9	1.5	2.4	1.0	0.4	1.6	13/293	177/ 5.6	5.5	3.4	---	WYZM-F
14. WMMM-F (AOR)	9/ 1.7	1.9	2.2	3.3	2.8	2.3	15/321	237/ 7.5	7.3	10.2	A	WMMM-F
15.												

12+ FM SHARE (METRO): 81.01% (354 of 437) (SUM 92: 77.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WZEE-F>>	1 WIBA-F<	1 WOLX-F<	1 WOLX-F	1 WOLX-F<	1 WWQM-AF>	1 WWQM-AF<	1 WWQM-AF	1 WWQM-AF	1 WZEE-F	1 WIBA-F>
2	2 WZEE-F	2 WIBA-F<	2 WWQM-AF<	2 WWQM-AF>	2 WOLX-F	2 WIBA-F>	2 WZEE-F<	2 WZEE-F<	2 WOLX-F	2 WWQM-F
3	3 WJJO-F<	3 WZEE-F<	3 WIBA-F	3 WIBA-F	3 WIBA	3 WOLX-F	3 WOLX-F	3 WOLX-F	3 WMLI-F<	3 WOLX-F
4	4 WWQM-AF	4 WWQM-AF	4 WZEE-F	4 WZEE-F	4 WTDY	4 WZEE-F	4 WIBA-F	4 WJJO-F	4 WWQM-AF	4
5	5 WMAD-F	5 WJJO-F	5 WMGN-F<	5 WMGN-F	5	5 WIBA	5 WJJO-F	5 WIBA-F	5 WIBA-F	5
6	6	6	6 WJJO-F	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WZEE-F	1 WZEE-F>	1 WMGN-F	1 WZEE-F	1 WWQM-AF	1 WIBA-F	1 WIBA-F>	1 WIBA-F	1 WIBA-F	1 WOLX-F
2 WMAD-F	2 WMAD-F	2 WZEE-F	2 WOLX-F	2 WMGN-F	2 WWQM-F	2 WJJO-F	2 WJJO-F	2 WOLX-F	2 WIBA-F<
3 WYZM-F	3 WMGN-F	3 WWQM-AF	WMGN-F<	WOLX-F	3 WJJO-F	3 WWQM-AF<	3 WOLX-F	3 WJJO-F	3 WWQM-AF
4	4 WMLI-F	4 WMLI-F	4 WWQM-AF	4 WZEE-F>	4 WZEE-F	4 WZEE-F	WZEE-F	WWQM-AF>	4 WJJO-F
5	WWQM-AF	WMAD-F	5 WMAD-F	5 WIBA-F	5	5 WOLX-F	5	5 WZEE-F	5 WTDY
6	6 WIBA-F	6	6 WIBA-F	6	6	6	6	6	6

OTHER RATED STATIONS SHARE/RTG/AQH/CUME

WIBU 1240	Poynette	0.9/3.2/	5/ 102
WMAD 1190	Sun Prairie	0.6/1.4/	4/ 78
WYKY-F 100.5	Columbus	0.4/2.2/	2/ 69

RADIO STATIONS

WIBA , 1310, 5 KW (DA-2) , Full Service , CBS, \$37.00 (Katz) , Double L
WIBU , 1240, 1 KW , Nostalgia , \$10.00 (---) (POYNETTE)
WTDY , 1480, 5 KW (DA-2) , Talk/News , NBC ABC, \$20.00 (Mc-Guild) , Midwest Family
WTSO , 1070, 10 KW/5 KW (DA-2), Country , ABC, \$26.00 (Banner) , Mid Continent
WIBA-F, 101.5, 12 KW @ 1017 , AOR , CBS, \$56.00 (Katz) , Double L
WJJO-F, 94.1, 50 KW @ 492 , AOR/AC , \$25.00 (D & R) (WATERTOWN)
WMAD-F, 92.1, 1.8 KW @ 400 , AOR , \$23.00 (Torbet) , Double L
WMGN-F, 98.1, 38 KW @ 581 , AC , \$48.00 (Mc-Guild) , Midwest Family
WMLI-F, 96.3, 5.1 KW @ 672 , Soft AC , UNISTR, \$18.00 (Mc-Guild) (SAUK CITY)
WMMM-F, 105.5, 4.4 KW @ 384 , AOR/AC , \$14.00 (K & P) (VERONA)
WOLX-F, 94.9, 37 KW @ 1299 , Oldies , \$48.00 (Christal) , Shockley (BARABOO)
WSJY-F, 107.3, 50 KW @ 500 , EZ , ABC, \$15.00 (---) (FORT ATKINSON)
WWQM-F, 106.3, 4.5 KW @ 380 , Country , ABC, \$33.00 (Christal) , Media Capital
WZEE-F, 104.1, 9.4 KW @ 1118 , CHR , \$35.00 (Banner) , Midcontinent

Miscellaneous: WMMM-F (Verona) sold to Woodward for \$1,700,000 (E) . . .

MCALLEN-BROWNSVILLE

Arbitron Rank/Pop (12+): 70/526,000

Stations: 22/17
 Diaries: 904/582:1/44.4%
 Sample Target: 960
 % Below Line: 3.1
 % Not Listed: 12.2

1992 Revenue: \$12,400,000
 HH Inc.: \$21,897
 Retail \$: 3.6 Bil
 Pop per Station: 30,941
 #1 Biller: KTEX-F \$2,500,000

MSA Rank/Pop: 119/664,000 (McAllen)
 ADI # 114
 Average Person Ratings: 16.7
 Market TSL: 22.25 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SMU 92	Revenue Level	
1. KTEX-F (C)	104/11.9	12.7	15.1	12.7	16.7	13.4	110/1449	1329/25.3	24.5	32.1	D	KTEX-F
2. KBFM-F (CHR)	96/11.0	11.9	11.9	9.4	10.4	11.1	100/1771	1697/32.3	27.9	27.8	C	KBFM-F
3. KIWW-F (SP)	93/10.6	9.7	6.4	8.4	8.0	8.8	112/1850	1645/31.3	26.7	18.8	C	KIWW-F
4. KGBT (SP)	75/ 8.6	9.6	11.6	13.2	11.4	10.8	89/1034	892/17.0	20.1	19.7	C	KGBT
KVLY-F (O)	75/ 8.6	6.7	6.6	4.3	4.7	6.6	76/1114	1072/20.4	15.0	14.0	B	KVLY-F
6. KFRQ-F (C)	74/ 8.4	6.6	8.6	10.6	8.9	8.6	80/1225	1138/21.6	19.9	26.4	C	KFRQ-F
7. KKPS-F (SP)	59/ 6.7	3.8	3.6	3.9	4.0	4.5	63/1082	979/18.6	14.8	14.7	A	KKPS-F
8. KTJN-F (SP)	44/ 5.0	5.9	5.9	6.5	5.9	5.8	45/934	850/16.2	15.7	11.6	A	KTJN-F
9. KQXX-F (SP)	31/ 3.5	3.9	5.1	4.3	3.2	4.2	31/469	463/ 8.8	9.4	8.2	B	KQXX-F
10. KURV (N/T)	27/ 3.1	2.3	1.7	1.4	3.0	2.1	29/303	283/ 5.4	5.9	6.9	A	KURV
11. KRGE (SP)	16/ 1.8	1.6	2.4	2.7	1.5	2.1	16/227	220/ 4.2	4.1	4.2		KRGE
12. KVJY (EZ)	15/ 1.7	2.0	1.1	2.3	0.9	1.8	18/281	246/ 4.7	4.3	3.5		KVJY
13. KBOR (SP)	14/ 1.6	1.7	2.5	1.9	1.6	1.9	14/295	295/ 5.6	5.9	5.3	A	KBOR
14.												
15.												

12+ FM SHARE (METRO): 79.19% (609 of 769) (SUM 92: 74.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KBFM-F >>	1 KIWW-F <	1 KIWW-F	1 KIWW-F	1 KIWW-F	1 KGBT <	1 KTEX-F	1 KTEX-F	1 KTEX-F <	1 KBFM-F	1 KGBT
2 KFRQ-F	2 KVLY-F <	2 KTEX-F <	2 KTEX-F <	2 KTEX-F	2 KTEX-F >	2 KGBT <	2 KVLY-F	2 KBFM-F	2 KIWW-F	2 KBFM-F
KIWW-F	3 KBFM-F <	3 KVLY-F <	3 KVLV-F	3 KVLV-F	3 KIWW-F >	3 KBFM-F <	3 KFRQ-F <	3 KFRQ-F <	3 KQXX-F <	3 KTEX-F
4 KKPS-F	4 KFRQ-F	4 KBFM-F	4 KBFM-F	4 KBFM-F <	4 KFRQ-F	4 KIWW-F <	4 KIWW-F <	4 KVLY-F <	4 KTEX-F <	KVLY-F
KTEX-F	5 KTEX-F	5 KFRQ-F <	5 KKPS-F	5 KKPS-F	KVLY-F	5 KVLY-F	5 KGBT <	5 KGBT <	5 KKPS-F <	5
6	6	6 KKPS-F	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KBFM-F	1 KIWW-F	1 KIWW-F	1 KIWW-F	1 KIWW-F	1 KVLY-F	1 KVLY-F	1 KIWW-F	1 KVLY-F <	1 KIWW-F <
2 KFRQ-F	2 KFRQ-F	2 KVLY-F	2 KTEX-F	2 KTEX-F	2 KBFM-F	2 KBFM-F	2 KVLY-F	2 KIWW-F <	2 KTEX-F
3 KTEX-F	3 KBFM-F <	3 KFRQ-F	3 KBFM-F <	3 KVLV-F	3 KFRQ-F	3 KIWW-F	3 KFRQ-F	3 KTEX-F <	3 KVLY-F <
4 KIWW-F	4 KTEX-F	4 KTEX-F	4 KVLY-F	4 KGBT <	KTEX-F	4 KFRQ-F	4 KKPS-F	4 KBFM-F	4 KKPS-F
5	5 KVLY-F	5 KBFM-F	5 KFRQ-F	5 KBFM-F	5	5 KKPS-F	5 KBFM-F	5 KKPS-F	5 KBFM-F
6	6	6	6 KGBT	6	6	6	6	6	6 KFRQ-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
KIRT	1580	Mission	0.7/2.3/	6/ 120
KUBR	1210	San Juan	0.5/1.7/	4/ 92
KVPA-F	101.1	Port Isabel	0.7/2.0/	6/ 103
XERT	1170	Raynosa	0.3/0.8/	3/ 44
KNCN-F	101.3	Sinton	0.8/2.4/	7/ 139
XEEW-F	97.7	Matamoras	0.3/1.2/	3/ 62
XRYS-F	90.1	Raynosa	0.9/3.1/	8/ 163
XVTH-F	107.1	Matamoras	1.0/5.0/	9/ 264

RADIO STATIONS

KBOR, 1600,	1 KW (DA-1)	, SEE KBOR-FM		
KGBT, 1530,	50 KW/10 KW (DA-N),	HISPANIC	, \$ 44.00 (Katz)	Tichenor
KIRT, 1580,	1 KW/300 W	, HISPANIC	, \$ 12.00 (Lotus)	
KRGE, 1290,	5 KW (DA-1)	, HISPANIC	, \$ 13.00 (Christian)	
KURV, 710,	1 KW/910W (DA-2)	, TALK	ABC, CBS, \$ 15.00 (---)	
KVJY, 840,	5 KW/1 KW (DA-1)	, EZ	ABC, \$ 12.00 (Christal)	Tate
KBFM-F, 104.1,	100 KW @ 1000, CHR		ABC, \$ 37.00 (D & R)	
KTJN-F, 106.3,	.5 KW @ 633, HISPANIC		, \$ 24.00 (Caballero)	
KFRQ-F, 94.5,	100 KW @ 1158, Country		, \$ 30.00 (Katz)	
KIWW-F, 96.1,	100 KW @ 449, HISPANIC		, \$ 32.00 (Katz Hisp)	Tichenor
KQXX-F, 98.5,	100 KW @ 1319, HISPANIC		, \$ 24.00 (Lotus)	
KKPS-F, 99.5,	100 KW @ 1036, HISPANIC		, \$ 26.00 (N/A)	Spectrum
KTEX-F, 100.3,	100 KW @ 449, COUNTRY		ABC, \$ 50.00 (Christal)	Tate
KVLY-F, 107.9,	100 KW @ 718, OLDIES		, \$ 24.00 (Torbet)	Tipple
KVTY-F, 105.3,	3 KW @ 302, HISPANIC		, \$ 10.00 (---)	

MEMPHIS

Arbitron Rank/Pop (12+): 43/908,300
 MSA Rank/Pop: 49/989,000
 ADI # 42
 Average Person Ratings: 17.7
 Market TSL: 23.50 hours

Stations: 22/20
 Diaries: 1372/652:1/46.6%
 Sample Target: 1290
 % Below Line: 1.0
 % Not Listed: 10.3

1992 Revenue: \$28,500,000
 HH Inc.: \$23,401
 Retail \$: 7.2 B11
 Pop per Station: 45,415
 #1 Biller: WGKX-F \$6,700,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WHRK-F (B)	186/11.6	11.3	10.0	10.9	10.0	11.0	244/3010	2303/25.4	24.4	21.7	E	WHRK-F
2. WGKX-F (C)	150/ 9.4	9.5	11.6	16.1	11.1	11.7	192/2687	1910/21.0	21.4	24.0	G	WGKX-F
3. WEGR-F (AOR)	143/ 8.9	8.8	7.2	8.4	9.8	8.3	208/2268	1568/17.3	17.7	16.5	E	WEGR-F
4. WDIA (B/G)	135/ 8.4	9.5	9.7	10.8	9.2	9.6	164/1899	1450/16.0	20.5	17.2	C	WDIA
5. KJMS-F (B)	127/ 7.9	7.4	8.4	5.8	8.6	7.4	141/1979	1729/19.0	20.2	18.3	C	KJMS-F
6. WMC -F (CHR/AC)	118/ 7.4	8.5	7.4	7.9	6.7	7.8	138/2173	1779/19.6	19.1	18.6	E	WMC -F
7. WMC (N/T)	102/ 6.4	4.7	5.1	4.7	5.0	5.2	108/1631	1408/15.5	11.3	9.9	C	WMC
8. WRVR-F (AC)	100/ 6.2	6.6	7.7	6.2	6.5	6.7	118/2016	1599/17.6	15.3	17.1	E	WRVR-F
9. WLOK (G)	95/ 5.9	4.9	5.2	6.1	5.2	5.5	99/1040	1016/11.2	11.1	11.4	B	WLOK
10. WOGY-F (C)	65/ 4.1	5.4	2.6	0.5	0.9	3.2	73/1330	1183/13.0	12.1	5.5		WOGY-F
11. WYKL-F (D)	48/ 3.0	2.5	3.8	2.6	3.8	3.0	75/1498	974/10.7	10.9	12.4	C	WYKL-F
12. WREC (BB)	45/ 2.8	2.0	1.2	2.0	1.9	2.0	49/813	744/ 8.2	6.2	5.1	B	WREC
13. KFTH-F (B/AC)	24/ 1.5	2.2	2.6	3.5	2.2	2.5	24/688	688/ 7.6	7.8	6.5	A	KFTH-F
14. WCRV (REL)	23/ 1.4	1.4	2.2	1.4	2.1	1.6	26/539	459/ 5.1	4.7	4.9		WCRV
15. WBBP (REL)	20/ 1.2	1.7	2.1	1.4	2.0	1.6	20/329	329/ 3.6	3.7	4.5		WBBP

12+ FM SHARE (METRO): 68.59% (987 of 1439) (SUM 92: 67.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WHRK-F >>	1 WHRK-F	1 WEGR-F	1 WEGR-F <	1 WDIA <	1 WDIA	1 WHRK-F <	1 WMC	1 WGKX-F <	1 WHRK-F >	1 WHRK-F >
2 KJMS-F	2 WEGR-F	WHRK-F	2 WDIA <	2 WEGR-F	2 WMC	2 WGKX-F	2 WGKX-F	2 WHRK-F <	2 KJMS-F >	2 KJMS-F <
3 WEGR-F	3 KJMS-F	3 WGKX-F <	3 WMC -F	3 WMC -F <	3 WGKX-F <	3 WEGR-F	3 WMC -F <	3 WEGR-F	3 WEGR-F	3 WDIA
4	4 WGKX-F	4 KJMS-F <	4 WHRK-F <	4 WGKX-F <	4 WLOK >	4 WMC -F	4 WRVR-F	4 WMC -F	4 WDIA	4 WLOK
5	5 WMC -F	5 WMC -F	5 WRVR-F <	5 WRVR-F <	5 WRVR-F	5 WDIA	WEGR-F	5 WDIA <	5 WGKX-F	5
6	6 WRVR-F	6 WOIA <	6 WGKX-F	6 WHRK-F	6	6	6 WHRK-F <	6 WRVR-F <	6	6
7	7	7 WRVR-F	7 KJMS-F	7 KJMS-F	7	7	7 WDIA	7 KJMS-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHRK-F	1 WHRK-F >	1 WHRK-F	1 WHRK-F	1 WOIA	1 WHRK-F	1 WEGR-F >	1 WEGR-F	1 WEGR-F >	1 WEGR-F >
2 KJMS-F	2 WMC -F <	2 WMC -F	2 WMC -F <	2 WMC -F <	2 WEGR-F	2 WHRK-F <	2 KJMS-F	2 WHRK-F <	2 WDIA <
WEGR-F	3 KJMS-F <	3 WRVR-F	3 WRVR-F <	3 WGKX-F <	3 WGKX-F	3 KJMS-F	3 WHRK-F	3 KJMS-F <	3 KJMS-F <
4 WGKX-F	4 WGKX-F	4 KJMS-F	4 WGKX-F	4 WRVR-F <	4 KJMS-F	4 WGKX-F >	4 WMC -F	4 WGKX-F	4 WMC <
5 WMC -F	WRVR-F	WGKX-F	WOIA	5 WHRK-F >	5	5	5 WGKX-F	5 WMC -F	5 WMC -F
WRVR-F	6 WEGR-F	6 WEGR-F	6 KJMS-F	6 KJMS-F <	6	6	6	6 WDIA	6 WGKX-F
7	7	7	7 WEGR-F	7 WLOK	7	7	7	7	7 WHRK-F

OTHER RATED STATIONS	METRO CUME	TSA	TSA
	SHARE/RTG/AQH/CUME		
KHLS-F 96.3	BLYTHEVILLE, AR	0.6/1.5/ 11/	233
WHBQ 560	MEMPHIS	0.7/4.2/ 13/	480
WMPS 1380	MILLINGTON	0.3/1.7/ 7/	187
WOGY 680	MEMPHIS	0.2/0.8/ 4/	118
WPLX 1170	GERMANTOWN	0.8/1.6/ 14/	151
KFIN-F 107.9	JONESBORO	0.3/1.2/ 83/	941
KJBR-F 101.9	JONESBORO	0.7/1.3/ 26/	496

MEMPHIS

RADIO STATIONS

KWAM, 990, 10 KW/450 W (DA-2), GOSPEL
 WCRV, 640, 10 KW/500 W (DA-2), RELIGION
 WDIA, 1070, 50 KW/5 KW (DA-2), BLACK
 WHBQ, 560, 5 KW/1 KW (DA-2), TALK
 WLOK, 1340, 1 KW (DA-1), GOSPEL
 WMC, 790, 5 KW (DA-N), TALK/NEWS
 WREC, 600, 5 KW (DA-N), NOSTALGIA

UNISTR, \$ 20.00 (D&R)
 , \$ 17.00 (---)
 CBS, \$ 39.00 (McGuild)
 , \$ 18.00 (Katz)
 NBC, AURN, \$ 25.00 (K & P)
 ABC, NBC, \$ 31.00 (Banner)
 AP, CBS, \$ 32.00 (McGuild)

Rivers
 Bott (COLLIERVILLE)
 Ragan Henry

New Market

KJMS-F, 101.1, 100 KW @ 449, BLACK
 WEGR-F, 102.7, 100 KW @ 899, AOR
 WOGY-F, 94.3, 6 KW @ 298, COUNTRY
 WGKX-F, 105.9, 100 KW @ 994, COUNTRY
 WHRK-F, 97.1, 100 KW @ 531, BLACK
 WMC-F, 99.7, 290 KW @ 908, CHR/AC
 WYKL-F, 98.1, 100 KW @ 712, OLDIES
 WRVR-F, 104.5, 100 KW @ 751, AC

CBS NBC, \$ 43.00 (K & P)
 UNISTR, \$ 66.00 (McGuild)
 UNISTR, \$ 35.00 (MMR)
 , \$ 119.00 (Katz)
 NBC, \$ 74.00 (McGuild)
 SOURCE, \$ 86.00 (Banner)
 ABC, \$ 50.00 (CBS)
 , \$ 75.00 (MMR)

Rivers
 New Market
 Ardman
 Barnstable
 Ragan Henry

Barnstable (OSCEOLA, AR)
 Keymarket

MIAMI-FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,803,600
 MSA Rank/Pop: 24/3,180,000 M
 ADI # 15
 Average Person Ratings: 19.6
 Market TSL: 25.50 hours

Stations: 36/33
 Diaries: 2665/1060:1/38.1%
 Sample Target: 2770
 % Below Line: 1.8
 % Not Listed: 8.3

1992 Revenue: \$104,000,000
 HH Inc.: \$33,612
 Retail \$: 28.8 Bil
 Pop per Station: 85,573
 #1 Biller: WIOD \$9,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WEDR-F (B)	362/ 6.6	7.9	6.4	6.6	7.3	6.9	390/4726	4167/14.8	15.9	13.3	G	WEDR-F
2. WLYF-F (EZ/SAC)	296/ 5.4	5.9	5.3	5.5	5.8	5.5	322/4193	3665/13.0	14.0	13.2	H	WLYF-F
WAQI (SP)	296/ 5.4	4.8	3.9	3.7	5.4	4.5	300/2263	2231/ 7.9	7.4	8.7	E	WAQI
4. WRTO-F (SP)	261/ 4.7	4.0	4.2	4.0	2.8	4.2	263/2858	2773/ 9.8	8.7	6.5	D	WRTO-F
5. WPOW-F (CHR)	259/ 4.7	5.1	5.3	5.3	5.0	5.1	296/5141	4490/15.9	17.0	15.3	G	WPOW-F
6. WXDJ-F (SP)	245/ 4.4	3.9	5.1	3.8	2.7	4.3	246/2834	2813/10.0	9.6	6.2	D	WXDJ-F
7. WHYI-F (AC)	225/ 4.1	4.4	2.8	3.8	4.1	3.8	240/4709	4241/15.0	15.6	14.9	G	WHYI-F
8. WHQT-F (B/CHR)	216/ 3.9	4.6	4.7	4.7	4.1	4.5	239/3757	3333/11.8	14.8	13.0	F	WHQT-F
9. WFLC-F (AC)	214/ 3.9	4.1	3.2	4.8	4.0	4.0	227/4165	3781/13.4	14.3	12.4	G	WFLC-F
10. WKIS-F (C)	211/ 3.8	3.1	3.4	3.2	3.4	3.4	225/3032	2645/ 9.4	9.7	8.8	G	WKIS-F
11. WTHI-F (CL)	169/ 3.1	2.1	2.9	2.5	2.6	2.7	211/2714	2276/ 8.1	6.8	7.5	E	WTHI-F
12. WIOD (N/T)	168/ 3.0	3.3	4.5	5.4	5.5	4.1	200/2668	2219/ 7.9	9.3	12.9	H	WIOD
13. WCHQ (SP)	167/ 3.0	2.0	1.0	1.1	0.8	1.8	167/1406	1406/ 5.0	4.0	2.7	F	WCHQ
14. WSHE-F (AOR)	164/ 3.0	3.9	3.6	3.6	4.1	3.5	205/3709	2921/10.3	12.1	12.4	G	WSHE-F
15. WMRZ (BB)	160/ 2.9	1.8	2.1	2.2	2.1	2.3	174/1810	1640/ 5.8	5.3	5.0	C	WMRZ
16. WTPX-F (SAC)	158/ 2.9	2.9	2.7	3.3	2.7	3.0	169/2586	2258/ 8.0	9.3	8.2		WTPX-F
17. WMXJ-F (O)	155/ 2.8	2.3	2.6	3.1	3.5	2.7	175/3342	2865/10.1	9.1	9.7	G	WMXJ-F
18. WLVE-F (J/NAC)	149/ 2.7	2.7	3.5	3.0	4.0	3.0	181/2865	2406/ 8.5	8.4	9.2	G	WLVE-F
19. WZTA-F (CL AOR)	144/ 2.6	2.6	2.6	2.9	3.3	2.7	178/3420	2698/ 9.6	10.0	10.3	E	WZTA-F
20. WCMQ-F (SP)	116/ 2.1	2.0	1.3	2.0	3.3	1.9	116/1582	1574/ 5.6	5.5	7.0	F	WCMQ-F
21. WINZ (N/T)	114/ 2.1	2.3	2.9	2.1	1.7	2.4	122/2573	2259/ 8.0	8.4	6.8	E	WINZ
22. WQBA (SP)	104/ 1.9	2.8	3.4	3.5	3.1	2.9	104/1562	1514/ 5.4	6.3	5.8	F	WQBA
23. WQAM (SPRST)	96/ 1.7	1.9	2.0	1.5	0.7	1.8	108/1743	1492/ 5.3	5.6	3.0	B	WQAM
24. WAXY-F (O)	86/ 1.6	1.2	1.6	1.1	1.5	1.4	95/2359	2132/ 7.5	6.7	6.3	C	WAXY-F
25. WFTL (T)	83/ 1.5	1.0	0.8	1.2	1.3	1.1	86/982	937/ 3.3	3.0	3.5		WFTL
26. WQBA-F (SP)	74/ 1.3	1.8	2.4	1.6	1.6	1.8	79/1599	1498/ 5.3	6.0	4.8	F	WQBA-F
27. WAVS (E)	58/ 1.1	1.0	0.8	1.0	0.5	1.0	61/857	790/ 2.8	1.9	1.8		WAVS
28. WSUA (SP)	57/ 1.0	0.5	0.7	0.5	0.4	0.7	57/441	441/ 1.6	1.1	1.3		WSUA
29. WWFE (SP)	42/ 0.8	1.2	1.0	1.5	1.5	1.1	49/687	638/ 2.3	2.9	3.3		WWFE
30.												

12+ FM SHARE (METRO): 70.75% (3584 of 5066) (SUM 92: 72.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPOW-F >	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WAQI	1 WAQI	1 WLYF-F	1 WEDR-F <	1 WEDR-F >	1 WEDR-F >
2 WEDR-F	2 WPOW-F	2 WXDJ-F	2 WXDJ-F <	2 WRTO-F	2 WLYF-F	WRTO-F	2 WRTO-F <	2 WAQI <	2 WPOW-F	2 WIOD
3 WHQT-F >	3 WHYI-F <	3 WHYI-F <	3 WRTO-F <	3 WXDJ-F	3 WRTO-F	3 WEDR-F	3 WEDR-F	3 WLYF-F <	3 WAQI	3 WAQI
4	4 WSHE-F	4 WFLC-F	4 WFLC-F	4 WFLC-F	4 WMRZ	4 WLYF-F	4 WAQI	4 WFLC-F <	4 WHQT-F	4 WHQT-F <
5	5 WXDJ-F	5 WPOW-F	5 WHYI-F	5 WHYI-F	WTHI-F	5 WHYI-F	5 WFLC-F	5 WXDJ-F	5 WCMQ	5 WLYF-F
6	6 WHQT-F	6 WRTO-F <	6 WHQT-F <	6 WKIS-F	WCHQ	6 WPOW-F	WIOD	6 WPOW-F	6 WXDJ-F	6 WQBA
7	7 WFLC-F	7 WHQT-F	7 WPOW-F	7 WLVE-F	7 WMXJ-F	7 WCMQ	7 WHYI-F	7 WHYI-F	7 WLYF-F	7
8	8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHQT-F	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WEDR-F <	1 WEDR-F	1 WEDR-F <	1 WPOW-F	1 WEDR-F	1 WIOD
2 WEDR-F	2 WHYI-F >	2 WHYI-F	2 WHYI-F <	2 WRTO-F	2 WPOW-F	2 WPOW-F	2 WXDJ-F	2 WPOW-F <	WEDR-F
3 WPOW-F	3 WHQT-F <	3 WRTO-F	3 WXDJ-F	3 WHYI-F <	3 WSHE-F	3 WSHE-F	3 WZTA-F	3 WZTA-F	3 WFLC-F <
WHYI-F	4 WPOW-F <	4 WFLC-F	4 WRTO-F <	4 WXDJ-F	4 WHYI-F	4 WXDJ-F	4 WXDJ-F	4 WXDJ-F	4 WLVE-F <
5 WXDJ-F	5 WFLC-F <	5 WPOW-F	5 WHQT-F <	5 WLYF-F	5 WZTA-F	5 WZTA-F	5 WZTA-F	5 WFLC-F	5 WXDJ-F <
6 WSHE-F	6 WXDJ-F	6 WHQT-F	6 WFLC-F	6 WFLC-F	6	6 WHYI-F	6 WKIS-F	WIOD	6 WKIS-F <
7	7 WSHE-F	7 WLYF-F	7 WPOW-F	7 WHQT-F	7	7 WHQT-F	7 WFLC-F	7 WFLC-F	7 WRTO-F
8	8 WRTO-F	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9

MIAMI-FT. LAUDERDALE

OTHER RATED STATIONS		METRO CUME TSA TSA SHARE/RTG/AQH/CUME	
WEXY	1520	WILTON MANORS	0.7/1.5/ 45/ 182
WKAT	1360	N. MIAMI	0.5/1.2/ 54/ 201
WRBD	1470	POMPANO BEACH	0.5/1.7/ 68/ 320
WVCG	1080	CORAL GABLES	0.5/1.6/ 28/ 80
WEAT-F	104.3	W. PALM BEACH	0.7/2.8/186/1306
WRMF-F	97.9	W. PALM BEACH	0.8/3.1/252/1581
WYFX	1040	BOYNTON BEACH	0.3/1.3/ 49/ 312

RADIO STATIONS

AM STATIONS

WAQI,	710,	50 KW (DA-2)	,	Hispanic	,	\$ 69.00	(Caballero)	
WCMQ,	1210,	25 KW/2.5 KW (DA-2),	,	Hispanic MOR	,	\$ 55.00	(SBS)	SBS
WFTL,	1400,	1 KW	,	Talk			(Direct)	
WINZ,	940,	50 KW/25 KW (DA-N),	,	News/Talk	CNN UNISTR,	\$ 39.00	(Katz)	Paxson
WIOD,	610,	10 KW (DA-2)	,	News/Talk	CNN CBS,	\$ 57.00	(Christal)	Cox
WMBM,	1490,	1 KW	,	Gospel/Black	MBS,	\$139.00	(K & P)	
					AURN,	\$ 28.00		
WMRZ,	790,	25 KW	,	Nostalgia	,	\$ 47.00	(Banner)	Jeff-Pilot
WQAM,	560,	5 KW/1 KW	,	Sports	UNISTR NBC,	\$ 34.00	(D&R)	Sunshine Wireless
WQBA,	1140,	50 KW/10 KW (DA-2),	,	Hispanic	,	\$100.00	(Katz Hisp.)	Tichenor
WRHC,	1550,	10 KW/500 W (DA-1),	,	Hispanic	,	\$ 31.00	(Lotus)	
WWFE,	670,	50 KW/1 KW (DA-2),	,	Hispanic	UPI,	\$ 38.00	(---)	
WVCG,	1080,	50 KW/20 KW (DA-2),	,	Religion/Ethnic	,	\$ 32.00	(---)	Evergreen

FM STATIONS

WAXY,	105.9,	100 KW @ 1023	,	Oldies	,	\$ 73.00	(Mc-Guild)	Ackerly
WCMQ,	92.3,	41 KW @ 282	,	Hispanic	,	\$ 70.00	(SBS)	SBS
WEDR,	99.1,	100 KW @ 925	,	Classical	CBS,	\$135.00	(McGuild)	Rivers
WFLC,	97.3,	100 KW @ 800	,	AC	,	\$146.00	(Christal)	Cox
WHQT,	105.1,	100 KW @ 1007	,	Black/CHR	,	\$129.00	(MMR)	Cox
WHYI,	100.7,	100 KW @ 928	,	AC/CHR	,	\$121.00	(Mc-Guild)	Metroplex
WTPX,	106.7,	100 KW @ 984	,	Soft AC	,	\$123.00	(D&R)	Tak
WKIS,	99.9,	100 KW @ 984	,	Country	UNISTR,	\$117.00	(D&R)	Sunshine Wireless
WLVE,	93.9,	96 KW @ 1007	,	Jazz/NAC	,	\$108.00	(Katz)	Paxson
WLYF,	101.5,	100 KW @ 810	,	EZ	,	\$105.00	(Banner)	Jeff-Pilot
WMXJ,	102.7,	100 KW @ 1007	,	Oldies	,	\$151.00	(Eastman)	Sconnix
WPOW,	96.5,	100 KW @ 1007	,	CHR	SOURCE,	\$120.00	(D&R)	Beasley
WQBA,	107.5,	95 KW @ 1007	,	Hispanic	,	\$ 74.00	(Katz Hisp.)	Tichenor
WRTD,	98.3,	100 KW @ 1607	,	Hispanic	,	\$ 90.00	(Lotus)	(GOULDS)
WSHE,	103.5,	100 KW @ 1007	,	AOR	,	\$ 96.00	(Torbet)	TK
WTMI,	93.1,	96 KW @ 1007	,	Classical	,	\$ 84.00	(CMBS)	Marlin
WXDJ,	95.7,	100 KW @ 981	,	Hispanic	,	\$ 67.00	(---)	
WZTA,	94.9,	100 KW @ 600	,	Classic AOR	,	\$ 79.00	(Katz)	Paxson

Miscellaneous: WMXJ-F sold by Sconnix to Jefferson-Pilot for \$17,800,000 (D) (Blackburn) . . . WJQY-F changes to WTPX-F (July) . . .

MILWAUKEE

Arbitron Rank/Pop (12+): 26/1,330,200
 MSA Rank/Pop: 34/1,400,000
 ADI # 29
 Average Person Ratings: 17.3
 Market TSL: 22.50 hours

Stations: 30/26
 Diaries: 1629/817:1/50.3%
 Sample Target: 1570
 % Below Line: 1.8
 % Not Listed: 11.0

1992 Revenue: \$42,500,000
 HH Inc.: \$31,752
 Retail \$: 11.2 Bil
 Pop per Station: 51,162
 #1 Biller: WTMJ \$9,250,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WTMJ (FS)	194/ 8.5	9.4	7.1	11.1	11.7	9.0	217/3845	3302/24.6	24.9	28.2	H	WTMJ
2. WMIL-F (C)	176/ 7.7	8.2	8.5	7.9	7.7	8.1	206/2626	2192/16.5	17.2	16.8	F	WMIL-F
3. WLUM-F (CHR)	172/ 7.5	7.6	6.6	5.1	6.0	6.7	182/3101	2766/20.8	18.8	18.7	J	WLUM-F
4. WISN (N/T)	162/ 7.1	6.4	6.6	5.5	3.7	6.4	172/2042	1819/13.7	14.5	12.0	C	WISN
5. WKLH-F (CL AOR)	151/ 6.6	7.5	5.9	7.0	6.3	6.8	164/2728	2428/18.3	17.7	18.3	G	WKLH-F
6. WOKY (BB/FS)	141/ 6.1	5.7	5.9	6.4	6.6	6.0	149/1793	1562/11.7	12.1	13.3	D	WOKY
7. WLZR-F (AOR)	133/ 5.8	5.3	5.3	6.2	4.5	5.7	169/2569	2011/15.1	15.4	15.3	E	WLZR-F
8. WKTI-F (AC)	127/ 5.5	5.2	5.9	5.1	6.2	5.4	134/3012	2654/20.0	18.2	20.6	F	WKTI-F
9. WZTR-F (O)	101/ 4.4	3.7	4.2	3.7	3.8	4.0	115/2380	2065/15.5	11.7	13.3	C	WZTR-F
10. WEZW-F (SAC)	95/ 4.1	4.6	4.9	4.7	4.3	4.6	104/1526	1386/10.4	10.3	10.2	C	WEZW-F
11. WMYX-F (AC)	93/ 4.1	4.3	4.1	4.5	3.6	4.3	110/1894	1497/11.3	13.1	12.1	E	WMYX-F
12. WKKV-AF (B)	88/ 3.8	4.1	5.1	3.9	5.2	4.2	89/1478	1381/10.4	9.3	9.6	B	WKKV-AF
13. WLTQ-F (SAC)	73/ 3.2	4.0	3.7	3.3	3.6	3.6	80/1481	1387/10.4	11.0	9.6	D	WLTQ-F
14. WQFM-F (AOR)	72/ 3.1	2.8	3.7	3.1	4.0	3.2	88/2180	1759/13.2	13.2	15.0	C	WQFM-F
15. WFMR-F (CL)	57/ 2.5	2.0	1.6	2.4	2.3	2.1	57/799	799/ 6.0	6.6	6.4	B	WFMR-F
16. WNOV (G/B)	50/ 2.2	1.8	1.9	2.6	2.8	2.1	50/690	690/ 5.2	3.6	5.9	B	WNOV
17. WMVP (B)	31/ 1.4	2.0	1.6	1.4	2.3	1.6	31/558	558/ 4.2	4.7	5.1	A	WMVP
18.												
19.												
20.												

12+ FM SHARE (METRO): 67.65% (1382 of 2043) (SUM 92: 65.10%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WLUM-F>>	1 WKLH-F<	1 WKLH-F	1 WKLH-F	1 WKLH-F	1 WTMJ	1 WTMJ <	1 WISN	1 WISN	1 WTMJ	1 WTMJ
2 WKKV-AF	2 WLZR-F	2 WLZR-F	2 WMIL-F	2 WMIL-F	2 WOKY	2 WLZR-F<	2 WMIL-F	2 WMIL-F	2 WLUM-F>	2 WLUM-F
3	3 WLUM-F	3 WMIL-F<	3 WKTI-F<	3 WISN <	3 WISN	3 WKLH-F<	3 WLUM-F<	3 WKLH-F<	3 WMIL-F	3 WMIL-F
4	4 WMIL-F	4 WLUM-F<	4 WISN <	4 WKTI-F	4 WMIL-F	4 WKTI-F<	4 WKLH-F<	4 WLUM-F	4 WKKV-F	4 WOKY
5	5 WKTI-F	5 WKTI-F	5 WLZR-F<	5 WZTR-F<	5 WEZW-F	5 WMIL-F	5 WEZW-F	5 WKTI-F	5 WOKY	5 WLZR-F
6	6 WQFM-F	6 WISN	6 WZTR-F<	6 WLZR-F	6 WZTR-F	6 WOKY	6 WOKY	6 WTMJ	6 WKLH-F	6
7	7 WKKV-AF	7	7 WMYX-F	7 WMYX-F	7	7 WLUM-F	7 WLZR-F	7 WOKY	7	7
8	8	8	8	WTMJ	8	8 WISN	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WLUM-F	1 WKTI-F	1 WKLH-F	1 WKTI-F	1 WKTI-F	1 WLZR-F	1 WLZR-F>	1 WKLH-F	1 WLZR-F	1 WKLH-F<
2 WKLH-F	WKLH-F	WKTI-F	2 WMIL-F<	2 WMIL-F	2 WLUM-F	2 WKLH-F	2 WLZR-F	2 WKLH-F	2 WISN
3 WKTI-F	3 WLUM-F<	3 WMIL-F	3 WKLH-F<	3 WMYX-F	3 WKLH-F	3 WLUM-F<	3 WISN	3 WISN	3 WLZR-F
4 WMIL-F	4 WMIL-F>	4 WLZR-F	4 WLUM-F	4 WKLH-F	4 WQFM-F	4 WISN <	4 WQFM-F	4 WQFM-F	4 WTMJ
5 WKKV-AF	5 WKKV-AF	5 WMYX-F	5 WMYX-F	5 WEZW-F	5 WMIL-F	5 WQFM-F	5 WMIL-F	5 WMIL-F<	5 WQFM-F
6	6 WLZR-F	6 WLUM-F	6 WZTR-F	6 WLTQ-F<	6	6 WMIL-F	6 WLUM-F	6 WLUM-F	6 WZTR-F
7	7 WMYX-F	7 WLTQ-F	7	7 WZTR-F	7	7 WKKV-AF	7 WKKV-AF	7	7
8	8	WKKV-AF	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
WAUK 1510 WAUKESHA	0.4/1.1/	9/	151
WBKV 1470 WEST BEND	0.3/1.1/	13/	218
WBWI-F 92.5 WEST BEND	0.6/2.2/	22/	422
WEMP 1250 MILWAUKEE	0.6/3.0/	14/	406
WHKQ-F 92.1 RACINE	0.3/1.4/	13/	243
WLZR 1340 MILWAUKEE	0.6/2.0/	13/	266
WTKM 1540 HARTFORD	0.3/0.8/	9/	191
WTKM-F 104.9 HARTFORD	0.7/2.1/	45/	474
WILL-F 95.1 KENOSHA	0.4/2.1/	42/	678
WBBM 780 CHICAGO	0.3/2.3/	12/	460
WGN 720 CHICAGO	0.8/3.0/	45/	638
WLUP 1000 CHICAGO	0.3/0.9/	10/	182

MILWAUKEE

RADIO STATIONS

AM STATIONS

WEMP, 1250, 5 KW (DA-2)	, OLDIES	UNISTR, CBS, \$ NA (Eastman)	Heritage
WISN, 1130, 50 KW/10 KW (DA-N)	, TALK	ABC, MBS, \$ 52.00 (Katz)	Hearst
WMVP, 1290, 5 KW (DA-2)	, BLACK	CBS UNISTR, \$ 23.00 (Banner)	All Pro
WNOV, 860, 250 W (DAYS, DA)	, BLACK/GOSP.	AURN, \$ 21.00 (---)	
WOKY, 920, 5 KW/1 KW (DA-2)	, NOSTALGIA/FS	CNN, MBS, \$ 53.00 (MMR)	Sundance
WTMJ, 620, 5 KW (DA-N)	, FULL SERVICE	NBC-T, CBS, \$ 130.00 (Christal)	Journal Co.

FM STATIONS

WEZW, 103.7, 20 KW @ 840	, EZ/SOFT AC	ABC, MBS, \$ 53.00 (MMR)	Multimedia
WFMR, 98.3, 6 KW @ 328	, CLASSICAL	NBC, \$ 38.00 (CMBS)	(MENOMONEE FALLS)
WKKV, 100.7, 50 KW @ 500	, BLACK	UNISTR, \$ 40.00 (Torbet)	
WKLH, 96.5, 20 KW @ 810	, CLASSIC AOR	, \$ 116.00 (McGuild)	Saga
WWTI, 94.5, 16 KW @ 909	, AC/CHR	ABC, \$ 106.00 (Christal)	Journal Co.
WLTQ, 97.3, 16 KW @ 912	, SOFT AC	ABC, \$ 55.00 (Katz)	Hearst
WLUM, 102.1, 50 KW @ 490	, CHR	SOURCE, \$ 68.00 (Banner)	All Pro
WLZR, 102.9, 50 KW @ 430	, AOR	ABC, \$ 70.00 (Eastman)	Great American
WMIL, 106.1, 13 KW @ 974	, COUNTRY	, \$ 90.00 (MMR)	Sundance
WHYX, 99.1, 50 KW @ 449	, AC	CBS, \$ 72.00 (Eastman)	Heritage
WQFM, 93.3, 13 KW @ 991	, AOR	ABC, \$ 48.00 (MMR)	Shamrock
WZTR, 95.7, 34 KW @ 610	, OLDIES	, \$ 51.00 (Banner)	Shockley

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 17/2,099,300
 MSA Rank/Pop: 16/2,430,000
 Average Person Ratings: 16.7
 Market TSL: 22.0 Hours

Stations: 20/18
 Diaries: 1980/1060:1/56.2%
 Sample Target: 1900
 % Below Line: 0.7
 % Not Listed: 14.8

1992 Revenue: \$81,700,000
 MH Inc.: \$35,952
 Retail \$: 22.0 Bill
 Pop per Station: 116,628
 #1 Biller: WCCO \$20,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WCCO (FS)	533/15.2	15.9	16.1	14.3	17.2	15.4	746/10043	7065/33.7	35.8	38.4	K	WCCO
2. KQRS-AF (AOR)	352/10.0	9.8	8.0	7.8	8.3	8.9	422/6641	5883/28.0	27.3	24.2	I	KQRS-AF
3. KDWB-F (CHR)	256/ 7.3	6.8	6.9	6.8	6.7	7.0	289/5386	4456/21.2	22.3	22.0	G	KDWB-F
4. KSTP-F (AC)	248/ 7.1	6.2	6.3	6.0	7.1	6.4	295/5238	4473/21.3	21.6	22.0	H	KSTP-F
5. KEEY-F (C)	242/ 6.9	9.2	9.2	9.3	10.2	8.7	273/4298	3709/17.7	22.7	21.9	I	KEEY-F
6. WLTE-F (SAC)	235/ 6.7	7.2	7.3	8.6	6.5	7.5	254/4353	3882/18.5	19.4	19.8	H	WLTE-F
7. KTCZ-F (AOR)	211/ 6.0	5.7	5.6	5.1	3.6	5.6	224/3211	3020/14.4	13.9	10.3	D	KTCZ-F
8. KRXX-F (AOR)	197/ 5.6	5.8	5.5	6.4	5.8	5.8	241/3638	2948/14.0	14.0	14.0	E	KRXX-F
9. KQQL-F (O)	157/ 4.5	4.6	5.3	5.8	5.7	5.1	190/4024	3159/15.0	17.2	17.3	F	KQQL-F
10. KSTP (N/T)	150/ 4.3	5.2	4.7	4.3	3.4	4.6	170/2545	2357/11.2	13.0	10.7	D	KSTP
11. WBOB-F (C)	138/ 3.9	1.5	---	---	---	---	193/3174	2467/11.8	6.3	---	---	WBOB-F
12. KJJO-F (C)	92/ 2.6	2.7	3.8	3.4	2.3	3.1	109/2199	1760/ 8.4	10.4	6.1	C	KJJO-F
13. KLBB (BB)	57/ 1.6	2.1	2.7	1.8	1.8	2.1	57/961	961/ 4.6	4.6	4.7	B	KLBB
14. KFAN (SPRTS)	44/ 1.3	0.9	1.4	2.0	1.1	1.4	44/999	946/ 4.5	5.3	3.8	B	KFAN
15. WDGY (C)	27/ 0.8	0.6	---	0.1	0.5	0.4	28/588	536/ 2.6	2.9	1.6	---	WDGY

12+ FM SHARE (METRO): 72.27% (2166 of 2997) (SUM 92: 67.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KDWB-F >>	1 KQRS-AF >	1 KQRS-AF >	1 KQRS-AF >	1 KQRS-AF >	1 WCCO >>	1 WCCO	1 WCCO	1 WCCO	1 WCCO	1 WCCO >>
2 KRXX-F >>	2 KRXX-F <	2 KSTP-F <	2 KSTP-F <	2 WCCO	2 WLTE-F >>	2 KQRS-AF >>	2 WLTE-F <	2 KQRS-AF	2 KRXX-F <	2 KQRS-F
3	3 KTCZ-AF	3 KTCZ-AF	3 KTCZ-AF	3 KSTP-F <	3 KEEY-F	3 KEEY-F <	3 KQRS-AF <	3 KSTP-F <	3 KDWB-F	3 KEEY-F
4	4 KDWB-F	4 KEEY-F <	4 WCCO	4 KTCZ-AF <	4 KQQL-F <	4 KSTP-F <	4 KSTP-F <	4 KDWB-F <	4 KQRS-AF	4 KSTP-F
5	5 KSTP-F	5 KDWB-F <	5 WLTE-F	5 WLTE-F	5 KSTP-F	5 WLTE-F	5 KSTP <	5 KEEY-F	5 KEEY-F	5 KRXX-F
6	6 KEEY-F	6 WCCO <	6 KEEY-F	6 KEEY-F	6 KSTP	6 KDWB-F	6 KTCZ-AF	6 KRXX-F <	6	6 KSTP
7	7	7 WLTE-F <	7 KQQL-F	7 KQQL-F	7	7	7 KDWB-F	7 KTCZ-AF	7	7
8	8	8 KRXX-F	8	8	8	8	8 KEEY-F	8 WLTE-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KDWB-F	1 KDWB-F	1 KSTP-F	1 KSTP-F <	1 WLTE-F	1 KRXX-AF	1 KQRS-AF >	1 KQRS-F	1 KQRS-AF >	1 KQRS-AF >
2 KQRS-AF	2 KSTP-F <	2 WLTE-F	2 WLTE-F <	2 KSTP-F <	2 KQRS-AF	2 KRXX-F <	2 KTCZ-AF	2 KRXX-F <	2 WCCO <
3 KSTP-F	3 KQRS-AF	3 KQRS-AF	3 KDWB-F	3 KEEY-F	3 KDWB-F	3 KTCZ-AF >	3 KRXX-F	3 KTCZ-AF	3 KTCZ-AF >
4 KTCZ-AF	4 KTCZ-AF <	4 KTCZ-AF	4 KEEY-F	4 WCCO	4 KTCZ-AF	4	4 KSTP-F	4 WCCO	4 KSTP-F <
5	5 WLTE-F <	5 KEEY-F	5 KQRS-AF	5 KQRS-AF	5	5	5 WBOB-F	5 KSTP-F	5 KSTP <
6	6 KEEY-F	6 KDWB-F	6 KTCZ-AF	6 KQQL-F <	6	6	6 WCCO	6 KSTP	6 KQQL-F
7	7	7	7 KTCZ-AF	7 KTCZ-AF	7	7	7 KSTP	7	7
8	8	8	8	8 KDWB-F	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KCFE-F	105.7	EDEN PRARIE	0.5/2.2/	17/ 460
WUTC	1280	MINNEAPOLIS	0.5/2.7/	17/ 585
KCLO-F	104.7	ST. CLOUD	0.3/1.6/	56/1245
KNXR-F	97.5	ROCHESTER	0.4/0.9/	27/ 374

MINNEAPOLIS-ST. PAUL

RADIO STATIONS

AM STATIONS

KFAN, 1130, 50 KW/25 KW (DA-2), SPORTS	MBS, \$ 40.00 (Crystal)	Shamrock
KLBB, 1400, 1 KW, NOSTALGIA	ABC, UNISTR, \$ 33.00 (---)	
KMZZ, 980, 5 KW (DA-1), AOR	UNIULT, \$ 28.00 (HNWH)	Entercom
KSTP, 1500, 50 KW (DA-N), TALK	NBC-T, ABC, \$ 54.00 (McGuild)	Hubbard
KTCJ, 690, 500 W (DAYS), JAZZ	, \$ 24.00 (MMR)	American Media
WCCO, 830, 50 Kw, FULL SERVICE	CBS, UNISTR, \$ 290.00 (CBS)	CBS
WDGY, 630, 5 KW/500 W (DA-2), CHR	, \$ 31.00 (---)	
WCTS, 1030, 50 KW/1 KW (DA-2), RELIGIOUS	UNIULT, UNISUP, \$ 30.00 (---)	

FM STATIONS

KDWB, 101.3, 100 KW @ 817, CHR	, \$ 129.00 (Banner)	Midcontinent
KEEY, 102.1, 100 KW @ 1033, COUNTRY	, \$ 200.00 (Crystal)	Shamrock
KJJO, 104.1, 100 KW @ 1069, COUNTRY	ABC, \$ 56.00 (MMR)	Park
KRXX, 93.7, 100 KW @ 820, AOR	SOURCE, \$ 70.00 (D&R)	Entercom
KQRS, 92.5, 50 KW @ 817, Classic AOR/AOR	ABC, \$ 190.00 (Katz)	Cap.Cities/ABC
KQQL, 107.9, 97 KW @ 1089, OLDIES	, \$ 76.00 (D&R)	Colfax
KSTP, 94.5, 95 KW @ 1220, AC	, \$ 148.00 (McGuild)	Hubbard
KTCZ, 97.1, 100 KW @ 236, PROG AOR	, \$ 74.00 (MMR)	American Media
WBOB, 100.3, 100 KW @ 922, COUNTRY	, \$ 60.00 (D & R)	Colfax
WLTE, 102.9, 100 KW @ 1033, SOFT AC	, \$ 163.00 (CBS)	CBS

MOBILE

Arbitron Rank/Pop (12+): 90/395,900 Stations: 24/19 1992 Revenue: \$10,900,000
 Diaries: 883/448:1/43.7% HH Inc.: \$27,432
 MSA Rank/Pop: 101/494,000 Sample Target: 860 Retail \$: 3.4 B11
 ADI # 63 (w/Pensacola) % Below Line: 15.0 Pop per Station: 20,837
 Average Person Ratings: 17.4 % Not Listed: 9.8 #1 Biller: WKSJ-AF \$3,200,000
 Market TSL: 23.00 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WKSJ-AF (C)	97/14.1	16.0	13.9	16.0	16.3	15.0	118/1483	1063/26.9	30.2	28.9	E	WKSJ-AF
2. WBLX-F (B)	90/13.1	14.3	10.9	10.7	17.0	12.3	132/1603	829/20.9	22.5	22.6	D	WBLX-F
3. WGCX-F (AOR)	55/ 8.0	4.5	7.7	5.2	6.9	6.4	104/1198	616/15.6	13.3	14.3	B	WGCX-F
4. WABB-F (CHR)	51/ 7.4	8.1	6.5	4.3	5.6	6.6	80/1402	795/20.1	19.2	19.8	C	WABB-F
5. WKRG (N/T)	50/ 7.3	4.5	5.6	5.3	7.2	5.7	51/578	557/14.1	10.9	14.4	C	WKRG
WJLQ-F (B)	50/ 7.3	5.7	9.4	6.7	1.6	7.3	78/1047	543/13.7	13.0	6.2		WJLQ-F
7. WAVH-F (O)	40/ 5.8	4.2	3.5	3.8	4.1	4.3	70/1128	616/15.6	13.1	12.6	B	WAVH-F
8. WKRG-F (AC)	34/ 4.9	6.6	5.4	6.7	5.8	5.9	64/1298	633/16.0	18.1	14.8	C	WKRG-F
9. WZEW-F (AOR)	27/ 3.9	4.0	3.3	4.7	4.0	4.0	27/374	354/ 8.9	10.6	10.5	A	WZEW-F
WXBM-F (C)	27/ 3.9	3.1	3.8	4.7	5.4	3.9	135/1370	369/ 9.3	9.5	9.8		WXBM-F
11. WGOK (B)	26/ 3.8	5.7	4.7	4.7	2.1	4.7	26/375	375/ 9.5	9.7	8.1	A	WGOK
12. WMEZ-F (SAC)	12/ 1.7	1.6	2.6	1.7	2.5	1.9	47/749	232/ 5.9	5.3	8.1		WMEZ-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 83.06% (515 of 620) (SUM 92: 82.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBLX-F>>	1 WBLX-F<	1 WKSJ-AF<	1 WKSJ-AF	1 WKSJ-AF	1 WKSJ-AF>	1 WKSJ-AF	1 WKSJ-AF>	1 WKSJ-AF<	1 WBLX-F>>	1 WBLX-F<
2 WABB-F>	2 WGCX-F>	2 WBLX-F	2 WBLX-F<	2 WBLX-F	2 WKRG >	2 WBLX-F>	2 WKRG	2 WBLX-F>	2 WJLQ-F<	2 WKSJ-F>
3	3 WJLQ-F<	3 WGCX-F	3 WGCX-F	3 WGCX-F<	3 WAVH-F	3 WKRG	3 WBLX-F	3 WGCX-F<	3 WKSJ-AF	3 WAVH-F
4	4 WKSJ-AF	4 WJLQ-F	4 WJLQ-F	4 WJLQ-F	4 WBLX-F	4 WGCX-F	4 WGCX-F	4 WJLQ-F	4 WABB-F<	4 WGCX-F
5	5 WABB-F	5 WABB-F	5 WAVH-F	5 WAVH-F	5	5 WABB-F	5 WABB-F	5 WABB-F	5 WGCX-F	5
6	6	6	6	6	6	6	6 WAVH-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WABB-F	1 WBLX-F	1 WBLX-F	1 WBLX-F>	1 WBLX-F	1 WGCX-F	1 WGCX-F>	1 WGCX-F	1 WKSJ-AF<	1 WKSJ-AF
2 WBLX-F	2 WJLQ-F	2 WJLQ-F	2 WJLQ-F	2 WJLQ-F	2 WRSJ-AF	2 WKSJ-AF	2 WKSJ-AF	2 WGCX-F>	2 WGCX-F>
3 WGCX-F	3 WABB-F<	3 WKRG-F	3 WKSJ-AF	3 WAVH-F	3 WBLX-F	3 WBLX-F>	3 WZEW-F	3 WBLX-F	3 WZEW-F
4	4 WKRG-F	4 WZEW-F	4 WABB-F<	4 WKSJ-AF	4	4 WZEW-F	4 WBLX-F	4 WZEW-F	4 WJLQ-F
5	5 WGCX-F	5 WKSJ-AF	5 WKRG-F<	5 WKRG-F	5	5 WJLQ-F	5 WJLQ-F	5 WJLQ-F	5 WBLX-F
6	6	6 WXBM-F	6 WAVH-F	6	6	6	6	6	6 WABB-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WABB	1480	MOBILE	1.0/3.0/	7/ 120
WABF	1220	FAIRHOPE	1.2/2.3/	8/ 90
WBHY	840	MOBILE	0.3/1.4/	2/ 54
WBLX	660	FAIRHOPE	0.6/2.7/	5/ 119
WDLT-F	98.3	CHICKASAW	0.4/3.0/	7/ 153
WFMI-F	106.5	BAY MINETTE	0.6/1.7/	4/ 69
WMOB	1360	MOBILE	0.4/1.2/	3/ 49
WNSP-F	105.5	BAY MINETTE	0.4/1.6/	3/ 63
WZBA-F	104.9	MOSS PNT, MS	1.9/5.6/	13/ 239
WOSM-F	103.1	OCEAN SPGS, MS	1.3/2.2/	21/ 248
WOWW-F	107.3	PENSACOLA	0.7/4.3/	44/ 875

RADIO STATIONS

WABB	, 1480.	5 KW (DA-N)	, Oldies	NBC ABC, \$11.00	(Christal)	Dittman
WBLX	, 660.	22 KW/1 KW (DA-2)	, Black	, \$10.00	(---)	
WGOK	, 900.	1 KW/500 W (DA-2)	, Gospel/Black	AURN, \$16.00	(Roslin)	
WKRG	, 710.	1 KW/500 W (DA-N)	, News/Talk	CBS MBS, \$23.00	(Katz)	
WLPR	, 960.	5 KW/1 KW (DA-2)	, Nostalgia	SMN, \$13.00	(---)	
WABB-F	, 97.5.	100 KW @ 1348	, CHR	ABC, \$46.00	(Christal)	Dittman
WAVH-F	, 96.1.	100 KW @ 1342	, Oldies	UNISTR, \$24.00	(Banner)	Franklin
WBLX-F	, 92.9.	100 KW @ 1555	, Black	UNISTR ABC, \$40.00	(D & R)	Calendar
WDLT-F	, 98.3.	6 KW @ 298	, Soft AC	UNISTR, \$18.00	(Torbet)	
WGCX-F	, 104.1.	100 KW @ 1555	, AOR	ABC UNISTR, \$30.00	(Eastman)	(ATMORE)
WKRG-F	, 99.9.	100 KW @ 1755	, AC	MBS, \$26.00	(Katz)	
WKSJ-F	, 94.9.	100 KW @ 410	, Country	ABC, \$61.00	(Banner)	Franklin
WZBA-F	, 104.9.	33 KW @ 183	, Country	, \$12.00	(---)	Waldron (MOSS POINT)
WZEW-F	, 92.1.	14 KW @ 449	, AOR	CNN, \$15.00	(Torbet)	(FAIRHOPE)

Other Ranked Stations - See Pensacola

Miscellaneous: WAVH-F deal announced in early 1993 was cancelled. . . WKSJ A/F sold by Franklin to Pourtales for \$8,000,000 (D) (Blackburn) . . .

NASHVILLE

Arbitron Rank/Pop (12+): 45/854,900
 MSA Rank/Pop: 47/994,000
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 24/23
 Diaries: 1184/722:1/45.2%
 Sample Target: 1240
 % Below Line: 1.3
 % Not Listed: 12.2

1992 Revenue: \$33,700,000
 HH Inc.: \$33,040
 Retail \$: 8.4 B11
 Pop per Station: 37,170
 #1 Biller: WSM -AF \$6,600,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WSIX-F (C)	193/13.9	15.6	14.4	15.3	13.6	14.8	249/2955	2212/25.9	28.5	24.5	G	WSIX-F
2. WSM -F (C)	176/12.7	13.0	11.4	13.4	11.0	12.6	246/3049	2050/24.0	26.9	25.6	G	WSM -F
3. WQKK-F (B)	124/ 8.9	7.3	7.2	6.8	8.7	7.6	145/1437	1189/13.9	13.2	14.1	D	WQKK-F
4. WKDF-F (AOR)	95/ 6.8	8.1	6.9	5.1	8.0	6.7	212/2750	1439/16.8	19.0	19.7	F	WKDF-F
5. WLAC-F (AC)	85/ 6.1	5.5	5.5	5.0	5.4	5.5	120/2071	1423/16.6	16.4	15.7	B	WLAC-F
6. WYHY-F (CHR)	79/ 5.7	5.2	6.1	6.2	9.0	5.8	142/2659	1629/19.1	19.1	23.3	F	WYHY-F
7. WZEZ-F (SAC)	66/ 4.7	4.4	5.9	6.3	5.7	5.3	94/1636	1203/14.1	11.7	14.7	D	WZEZ-F
WRMX-F (O)	66/ 4.7	4.7	3.1	4.0	4.3	4.1	79/1507	1110/13.0	12.1	12.3	C	WRMX-F
9. WLAC (T/N)	54/ 3.9	3.5	5.0	5.4	4.0	4.5	60/1059	895/10.5	8.6	9.7	E	WLAC
10. WGFY-F (CL AOR)	50/ 3.6	4.6	4.4	3.9	5.0	4.1	65/1634	1200/14.0	15.3	14.8	C	WGFY-F
11. WRLT-F (AOR)	44/ 3.2	1.8	2.3	1.5	1.8	2.2	44/720	693/ 8.1	5.6	5.7	A	WRLT-F
12. WVOL (B/G)	34/ 2.4	1.7	2.6	2.3	2.5	2.3	39/485	439/ 5.1	4.7	7.0		WVOL
13. WSM (C/FS)	33/ 2.4	3.1	3.6	3.6	3.4	3.2	49/843	498/ 5.8	7.9	8.1		WSM
14. WMDB (B)	22/ 1.6	1.9	1.4	1.7	1.0	1.7	22/262	241/ 2.8	3.5	2.9		WMDB
15. WAMB-AF (BB)	20/ 1.4	1.2	1.9	0.7	2.3	1.3	20/409	391/ 4.6	3.3	4.6		WAMB-AF
16. WBVR-F (C)	18/ 1.3	1.7	1.5	1.9	1.6	1.6	83/1423	479/ 5.6	7.4	5.7	B	WBVR-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 83.70% (1022 of 1221) (SUM 92: 84.09%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQKK-F	1 WKDF-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WQKK-F	1 WQKK-F
2 WYHY-F	2 WQKK-F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F	2 WSM -F
3 WSIX-F	3 WSM -F	3 WQKK-F	3 WQKK-F	3 WQKK-F	3 WQKK-F	3 WQKK-F	3 WQKK-F	3 WQKK-F	3 WYHY-F	3 WSIX-F
4 WKDF-F	4 WSIX-F	4 WKDF-F	4 WKDF-F	4 WKDF-F	4 WKDF-F	4 WKDF-F	4 WKDF-F	4 WKDF-F	4 WSIX-F	4 WYHY-F
5 WLAC-F	5 WLAC-F	5 WLAC-F	5 WLAC-F	5 WLAC-F	5 WLAC-F	5 WLAC-F	5 WLAC-F	5 WQKK-F	5 WKDF-F	5 WKDF-F
6 WYHY-F	6 WYHY-F	6 WYHY-F	6 WYHY-F	6 WYHY-F	6 WYHY-F	6 WYHY-F	6 WYHY-F	6 WYHY-F	6 WLAC-F	6 WLAC-F
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQKK-F	1 WLAC-F	1 WSIX-F	1 WSIX-F	1 WSIX-F	1 WKDF-F	1 WKDF-F	1 WKDF-F	1 WKDF-F	1 WSIX-F
2 WLAC-F	2 WQKK-F	2 WLAC-F	2 WSM -F	2 WSM -F	2 WYHY-F	2 WSM -F	2 WRLT-F	2 WSIX-F	2 WKDF-F
3 WYHY-F	3 WSIX-F	3 WSM -F	3 WLAC-F	3 WLAC-F	3 WSM -F	3 WQKK-F	3 WGFY-F	3 WSM -F	3 WSM -F
4 WSM -F	4 WSM -F	4 WQKK-F	4 WQKK-F	4 WQKK-F	4 WQKK-F	4 WSIX-F	4 WSM -F	4 WQKK-F	4 WRLT-F
5	5 WYHY-F	5 WKDF-F	5	5 WRMX-F	5	5 WYHY-F	5 WSIX-F	5 WRLT-F	5 WQKK-F
6	6 WKDF-F	6 WYHY-F	6	6	6	6 WRLT-F	6 WQKK-F	6 WYHY-F	6 WRMX-F
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
WDBL-F	94.3	SPRINGFIELD	0.4/1.0/	5/ 101
WENO	760	NASHVILLE	0.8/1.5/	11/ 140
WHIN	1010	GALLATIN	0.4/0.7/	5/ 66
WKDA	1240	NASHVILLE	0.4/0.7/	5/ 263
WQZQ-F	102.5	DICKSON	0.4/2.7/	6/ 244
WWTN	99.7	MANCHESTER	1.2/5.4/	22/ 597
WYCC-F	102.9	SHELBYVILLE	0.9/4.1/	25/ 593

NASHVILLE

RADIO STATIONS

AM STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N), NOSTALGIA	MBS, \$ 21.00 (Roslin)	
WLAC, 1510, 50 KW (DA-N), TALK/NEWS/RELIG	CBS, \$ 37.00 (D & R)	Fairmont
WMDB, 880, 2.5 KW (DAYS, DA), BLACK	, \$ 18.00 (---)	
WSM, 650, 50 KW, COUNTRY	NBC, \$ 44.00 (Christal)	Gaylord
WVOL, 1470, 5 KW/1 KW (DA-2), BLACK	SMN, \$ 24.00 (MMR)	

FM STATIONS

WGFX-F, 104.5, 49 KW @ 1312, CLASSIC AOR	SOURCE, \$ 45.00 (Katz)	Dick (GALLATIN)
WKDF-F, 103.3, 100 KW @ 1233, AOR	ABC, \$ 85.00 (Katz)	Dick
WLAC-F, 105.9, 100 KW @ 1233, AC	, \$ 80.00 (D & R)	Fairmont
WQK-F, 92.1, 1.5 KW @ 430, BLACK	, \$ 40.00 (MMR)	
WRMX-F, 96.3, 100 KW @ 810, OLDIES	, \$ 41.00 (---)	Signature (MURFREESBORO)
WSIX-F, 97.9, 100 KW @ 1138, COUNTRY	ABC, \$ 115.00 (Mc-Guild)	Capstar
WSM-F, 95.5, 100 KW @ 1279, COUNTRY	, \$ 83.00 (Christal)	Gaylord
WYQQ-F, 102.9, 100 KW @ 810, COUNTRY	, \$ 23.00 (---)	Cromwell (SHELBYVILLE)
WYHY-F, 107.5, 58 KW @ 708, CHR	, \$ 80.00 (Eastman)	Legacy (LEBANON)
WZEZ-F, 92.9, 100 KW @ 1053, SOFT AC/EZ	, \$ 57.00 (D & R)	South Centra
WBVR-F, 101.1, 100 KW @ 1289, COUNTRY	ABC, \$ NA (---)	Amaturo (RUSSELLVILLE, KY)

NASSAU-SUFFOLK

Arbitron Rank/Pop (12+): 14/2,271,800
 MSA Rank/Pop: 12/2,670,000
 New York ADI
 Average Person Ratings: 19.1
 Market TSL: 24.75 hours

Stations: 42/15
 Diaries: 1895/1199:1/45.2%
 Sample Target: 1920
 % Below Line: NA
 % Not Listed: NA

1992 Revenue: \$32,900,000
 HH Inc.: \$62,636
 Retail \$: 26.1 B11
 Pop per Station: NA
 #1 Biller: WALK-AF \$7,600,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WALK-AF (AC)	246/ 5.7	5.7	5.8	6.1	4.7	5.8	246/3223	3223/14.2	13.4	13.3	H	WALK-AF
2. WBAB-F (AOR)	234/ 5.4	4.8	4.3	4.3	4.3	4.7	234/3236	3236/14.2	13.2	15.5	G	WBAB-F
3. WBLI-F (CHR)	205/ 4.7	4.1	4.3	4.4	4.0	4.4	205/3069	3069/13.5	12.0	13.1	G	WBLI-F
4. WKJY-F (SAC)	121/ 2.8	2.6	2.7	3.0	2.3	2.8	121/1790	1790/ 7.8	7.5	6.6	E	WKJY-F
5. WHLI (BB)	111/ 2.6	2.7	3.0	2.4	3.1	2.7	111/942	942/ 4.1	4.1	3.6	C	WHLI
6. WYNY-F (C)	107/ 2.5	3.1	2.7	3.3	3.7	2.9	107/1711	1711/ 7.5	7.1	7.8		WYNY-F
7. WDRE-F (AOR)	92/ 2.1	1.6	1.7	1.2	1.5	1.7	92/1435	1435/ 6.3	5.9	6.7	D	WDRE-F
8. WMJC-F (AC)	81/ 1.9	2.0	2.5	1.4	2.1	2.0	81/1474	1474/ 6.5	5.6	5.8	C	WMJC-F
9. WBZO-F (?)	71/ 1.6	0.8	---	---	---	---	71/846	846/ 3.7	2.5	---		WBZO-F
10. WGSB (BB)	63/ 1.5	1.6	2.7	3.7	2.0	2.4	63/503	503/ 2.2	3.2	3.3	B	WGSB
11. WRCN-F (AOR)	30/ 0.7	0.9	1.2	1.3	0.9	1.0	30/646	646/ 2.8	3.2	3.1	C	WRCN-F

12.
13.
14.

NOTE: Nassau-Suffolk is a portion of the New York metro. Only stations home to the Nassau-Suffolk survey area are included. There is no TSA.

12+ FM SHARE (METRO): NA

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WBLI-F	1 WBAB-F>>	1 WBAB-F	1 WBAB-F	1 WALK-AF	1 WALK-AF>	1 WALK-F>	1 WALK-F<	1 WBAB-F	1 WBAB-F	1 WALK-F
2 WBAB-F>	2 WBLI-F	2 WALK-AF	2 WALK-AF	2 WBAB-F	2 WHLI	2 WBAB-F<	2 WBAB-F	2 WALK-F<	2 WBLI-F	2 WBAB-F
3	3 WDRE-F	3 WBLI-F>	3 WBLI-F>	3 WBLI-F>	3 WBLI-F	3 WBLI-F	3 WBLI-F>	3 WBLI-F	3 WALK-F	3 WBLI-F
4	4 WALK-F	4 WKJY-F<	4 WKJY-F	4 WKJY-F	4 WKJY-F	4 WHLI-F	4 WKJY-F	4 WKJY-F	4 WDRE-F	4
5	5 WKJY-F	5 WDRE-F	5 WYNY-F	5 WYNY-F	5 WYNY-F	5 WKJY-F	5 WMJC-F	5 WYNY-F	5 WKJY-F	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WBAB-F	1 WBLI-F	1 WBLI-F	1 WALK-AF	1 WALK-AF>	1 WBAB-F	1 WBAB-F>>	1 WBAB-F	1 WBAB-F>>	1 WBAB-F>
2 WBLI-F	2 WBAB-F	2 WALK-AF	2 WBLI-F	2 WBLI-F>	2 WDRE-F	2 WDRE-F>	2 WDRE-F	2 WDRE-F	2 WALK-AF
3 WDRE-F	3 WALK-AF	3 WBAB-F	3 WBAB-F	3 WKJY-F	3 WALK-AF	3	3 WBLI-F	3 WALK-AF<	3 WBLI-F
4 WKJY-F	4 WKJY-F	4 WYNY-F	4 WKJY-F	4 WBAB-F	4	4	4 WYNY-F	4 WBLI-F	4 WDRE-F
5	5 WDRE-F	5 WKJY-F	5	5 WYNY-F<	5	5	5	5 WKJY-F	5 WYNY-F
6	6	6	6	6 WMJC-F	6	6	6	6	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WLIX 540	ISLIP	0.3/1.2/ 12/ 269
WLNG 1600	SAG HARBOR	0.1/0.2/ 3/ 40
WLNG-F 92.1	SAG HARBOR	0.3/0.7/ 15/ 160
WEZN-F 99.9	BRIDGEPORT	1.1/5.4/ 48/1219
WPLR-F 99.1	NEW HAVEN	0.4/1.7/ 16/ 388
WVYZ-F 92.5	WATERBURY	0.3/1.0/ 14/ 232

SEE NEW YORK FOR MORE INFORMATION ABOUT THESE STATIONS

WABC 4.4/11.8	WMXV-F 1.6/ 7.4	WQCD-F 2.1/ 6.8
WBLS-F 1.9/ 5.8	WNCN-F 0.8/ 3.3	WQEW 0.8/ 1.3
WCBS 3.2/14.9	WNEW-F 2.3/ 8.8	WQHT-F 3.2/12.8
WCBS-F 4.5/14.5	WOR 4.2/ 9.7	WQXR-F 0.8/ 3.4
WEVD 0.4/ 1.5	WPAT 0.3/ 1.0	WRKS-F 2.6/ 7.9
WFAN 3.4/12.1	WPAT-F 2.1/ 6.2	WSKQ-F 0.8/ 1.9
WFME-F 0.3/ 1.3	WPLJ-F 4.4/15.8	WXRK-F 4.6/15.2
WHTZ-F 4.3/18.0		
WINS 2.1/11.7		
WLTW-F 3.0/ 9.1		

RADIO STATIONS

WGSB , 740,	25 KW (DAYS, DA) ,	Nostalgia	UNISTR, \$ 40.00 (MMR)	Greater Media
WHLI , 1100,	10 KW (DAYS, DA) ,	Nostalgia	, \$ 40.00 (Katz)	Barnstable
WALK-F, 97.5,	39 KW @ 554	, AC	, \$175.00 (D&R)	American
WBAB-F, 102.3,	3 KW @ 269	, AOR	, \$135.00 (MMR)	Liberty
WBAZ-F, 101.7,	5.5 KW @ 341	, Soft AC	CNN UNISUP, \$ 36.00 (Schubert)	
WBLI-F, 106.1,	25 KW @ 492	, CHR	, \$125.00 (Katz)	Beck-Ross
WMJC-F, 94.3,	3 KW @ 300	, EZ/Soft AC	, \$ 50.00 (MMR)	Greater Media
WDRE-F, 92.7,	1 KW @ 521	, AOR	, \$ 62.00 (Katz)	
WKJY-F, 98.3,	3 KW @ 328	, Soft AC	, \$ 75.00 (Katz)	Barnstable
WRCN-F, 103.9,	1.5 KW @ 466	, AOR	, \$ 35.00 (Mc-Guild)	

Other Stations - See New York

NEW ORLEANS

Arbitron Rank/Pop (12+): 38/1,011,000
 MSA Rank/Pop: 38/1,310,000
 ADI # 40
 Average Person Ratings: 18.5
 Market TSL: 24.0 hours

Stations: 25/24
 Diaries: 1567/645:1/43.0%
 Sample Target: 1650
 % Below Line: 0.4
 % Not Listed: 9.3

1992 Revenue: \$31,100,000
 HH Inc.: \$26,730
 Retail \$: 10.0 Bil
 Pop per Station: 42,125
 #1 Biller: WWL \$6,200,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WQUE-F (B)	228/12.2	10.3	9.2	10.1	11.1	10.5	276/2932	2251/22.3	23.3	24.7	D	WQUE-F
2. WWL (N/T)	178/ 9.5	10.6	10.7	10.6	10.5	10.4	240/2850	2134/21.1	21.1	21.9	G	WWL
3. WNOE-F (C)	167/ 8.9	10.3	7.6	7.6	8.0	8.6	221/2689	1927/19.1	17.9	16.4	E	WNOE-F
4. WYLD-F (B/AC)	163/ 8.7	9.1	8.2	8.7	8.7	8.7	180/2436	2163/21.4	20.8	21.0	D	WYLD-F
5. WEZB-F (CHR)	119/ 6.4	7.1	6.0	8.2	6.5	6.9	158/2797	2097/20.7	21.9	23.0	E	WEZB-F
6. WLMG-F (SAC)	94/ 5.0	6.7	6.8	6.1	6.8	6.2	106/1782	1518/15.0	15.5	15.5	D	WLMG-F
7. WLTS-F (AC)	89/ 4.8	4.3	4.2	5.1	4.0	4.6	103/1461	1180/11.7	12.1	11.6	D	WLTS-F
8. WRNO-F (AGR)	78/ 4.2	3.3	3.3	2.8	2.5	3.4	93/1541	1188/11.8	11.3	8.7	C	WRNO-F
9. WBOK (G)	73/ 3.9	3.0	3.2	2.6	3.0	3.2	74/768	730/ 7.2	7.3	6.0	A	WBOK
KMEZ-F (B/AC)	73/ 3.9	5.7	6.8	6.5	6.8	5.7	74/1234	1216/12.0	12.8	13.5	B	KMEZ-F
11. WMXZ-F (AC)	61/ 3.3	1.7	2.2	3.2	3.9	2.6	66/1272	1095/10.8	8.1	11.2	C	WMXZ-F
12. WBYU (BB/EZ)	57/ 3.0	2.4	2.7	3.9	4.2	3.0	62/696	630/ 6.2	5.6	7.0	B	WBYU
13. WCKW-F (CL AOR)	53/ 2.8	2.5	4.2	3.1	3.4	3.2	109/1746	1037/10.3	9.9	11.8	C	WCKW-F
WYLD (B/G)	53/ 2.8	2.2	2.4	3.0	2.0	2.6	59/719	641/ 6.3	6.2	5.0		WYLD
15. KQLD-F (O)	41/ 2.2	2.4	2.6	2.5	3.0	2.4	46/859	688/ 6.8	8.2	9.7	C	KQLD-F
16. WZRH-F (AGR)	32/ 1.7	1.6	2.0	1.3	0.6	1.7	39/567	461/ 4.6	5.4	2.1		WZRH-F
17. KHOM-F (O)	31/ 1.7	1.9	1.8	1.0	1.5	1.6	74/1292	659/ 6.5	6.5	5.1		KHOM-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 72.83% (1236 of 1697) (SUM 92: 74.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WQUE-F >>	1 WQUE-F >	1 WQUE-F	1 WYLD-F <	1 WNOE-F <	1 WWL >	1 WWL	1 WWL	1 WQUE-F	1 WQUE-F >	1 WYLD-F <
2 WEZB-F	2 WYLD-F	2 WYLD-F	2 WQUE-F	2 WYLD-F <	2 WNOE-F >	2 WQUE-F	2 WNOE-F <	2 WWL	2 WYLD-F >>	2 WBOK
3 WYLD-F	3 WEZB-F	3 WNOE-F	3 WNOE-F	3 WQUE-F	3 WYLD-F	3 WEZB-F <	3 WQUE-F	3 WNOE-F	3 KMEZ-F	3 WQUE-F
4	4 WNOE-F	4 WEZB-F	4 WWL	4 WWL	4 WLMG-F	4 WNOE-F	4 WYLD-F	4 WYLD-F	4 WEZB-F	4 WNOE-F <
5	5 WRNO-F <	5 WLTS-F <	5 WLTS-F <	5 WLMG-F	5 WBOK	5 WYLD-F	5 WLMG-F <	5 WEZB-F	5 WNOE-F	5 WSMB
6	6 WLTS-F	6 WWL	6 WEZB-F <	6 WLTS-F	6	6	6 WLTS-F	6 WLMG-F	6 WWL	6 WWL
7	7	7	7 WLMG-F <	7 WEZB-F	7	7	7	7	7	7 KMEZ-F
8	8	8	8 KMEZ-F	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQUE-F	1 WQUE-F >	1 WQUE-F	1 WQUE-F >	1 WQUE-F	1 WQUE-F	1 WQUE-F <	1 WYLD-F	1 WYLD-F	1 WWL
2 WNOE-F	2 WLTS-F	2 WLTS-F	2 WNOE-F <	2 WNOE-F <	2 WYLD-F	2 WYLD-F	2 WRNO-F	2 WQUE-F	2 WYLD-F
3 WEZB-F	3 WNOE-F <	3 KMEZ-F	3 WLTS-F <	3 WLTS-F	3 WEZB-F	3 WRNO-F	3 WQUE-F	3 WWL	3 WNOE-F >
4	4 WEZB-F <	4 WEZB-F	4 WYLD-F	4 WYLD-F <	4 WRNO-F	4 WEZB-F >	4 WNOE-F	4 WRNO-F <	4 WQUE-F <
5 WLTS-F	5 WYLD-F	5 WYLD-F	5 WEZB-F	5 WLMG-F	5 WZRH-F	5 WNOE-F	5 WEZB-F	5 WNOE-F <	5 WRNO-F <
6	6 KMEZ-F	6 WNOE-F	6 WLMG-F	6 KMEZ-F	6	6	6 WWL	6 WEZB-F	6 WWL
7	7 WMXZ-F	7 WMXZ-F	7 KMEZ-F	7 WEZB-F	7	7	7 WCKW-F	7 WCKW-F	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KGLA 1540	GRETNA	0.4/0.8/	7/ 76
WADU 830	NORCU	0.5/1.0/	9/ 124
WNOE 1060	NORCU	0.7/3.1/	15/ 410
WQUE 1280	NORCU	0.8/4.2/	15/ 458
WSMB 1350	NORCU	1.0/3.8/	20/ 431
WTIX 690	NORCU	1.3/2.6/	27/ 330
WYAT 990	NORCU	0.7/2.3/	13/ 236
WFMF-F 102.5	BATON ROUGE	0.4/2.0/	39/ 849

NEW ORLEANS

RADIO STATIONS

AM STATIONS

WBOK, 1230, 1 KW	, GOSPEL	AURN, UNISTR, \$ 23.00 (---	
WBWU, 1450, 1 KW	, NOSTALGIA/EZ	SMN, \$ 31.00 (Roslin)	
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC, \$ NA (Mc-Guild)	New Market
WSMB, 1350, 5 KW (DA-2)	, TALK	ABC, \$ 25.00 (Katz)	
WTIX, 690, 10 KW/5 KW (DA-2)	, NOSTALGIA	NBC, MBS, \$ 23.00 (---	GHB (Buck)
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	ABC, \$ 118.00 (Katz)	Keymarket
WYAT, 990, 250 W	, OLDIES	CBS, UNISTR, \$ 21.00 (Banner)	Muniz
WYLD, 940, 10 KW/500 W (DA-2)	, GOSPEL	, \$ 21.00 (D&R)	Clear Channel

FM STATIONS

KHOM, 104.1, 100 KW @ 1945, OLDIES	UNISTR, NBC, \$ 25.00 (Torbet)	(HOUMA)
KMEZ, 102.9, 4.7 KW @ 604, BLACK AC	SMN, \$ 51.00 (Katz)	(BELLE CHASE)
KGTR, 106.7, 100 KW @ 981, COUNTRY	ABC, \$ 37.00 (McGuild)	NewMarket (PORT SULPHUR)
WCKW, 92.3, 100 KW @ 1945, CLASSIC AOR	SOURCE, \$ 40.00 (Banner)	(LAPLACE)
WEZB, 97.1, 100 KW @ 449, CHR	, \$ 90.00 (MMR)	EZ
WLMG, 101.9, 100 KW @ 830, SOFT AC	, \$ 59.00 (Katz)	Keymarket
WLTS, 105.3, 100 KW @ 902, AC	CBS, \$ 56.00 (Banner)	Muniz
WMXZ, 95.7, 100 KW @ 984, OLDIES	, \$ NA (Banner)	Muniz
WNOE, 101.1, 100 KW @ 1004, COUNTRY	ABC, \$ 60.00 (McGuild)	Keymarket
WQUE, 93.3, 93 KW @ 459, BLACK	, \$ 75.00 (D&R)	Clear Channel
WRNO, 99.5, 100 KW @ 1004, AOR	ABC UNISTR, \$ 44.00 (Christal)	Galloway
WYLD, 98.5, 100 KW @ 361, BLACK	ABC, \$ 60.00 (D&R)	Clear Channel

Miscellaneous: WMXZ-F changes from AC to Oldies (Aug) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

NEW YORK

Arbitron Rank/Pop (12+): 1/14,024,700 Stations: 47/45 1992 Revenue: \$334,000,000
 MSA Rank/Pop: 1/15,400,000 Diaries: 5902/2385:1/42.7% HH Inc.: \$41,370
 ADI # 1 Sample Target: 4970 Retail \$:113.0 Bill
 Average Person Ratings: 19.5 % Below Line: 0.8 Pop per Station: 312,833
 Market TSL: 25.50 hours % Not Listed: 9.9 #1 Biller: WINS \$30,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WRKS-F (B)	1556/ 5.7	5.8	5.8	6.5	6.6	6.0	1587/20791	20262/14.4	15.2	14.6	F	WRKS-F
2. WHTZ-F (CHR)	1295/ 4.7	3.8	3.8	3.6	3.6	4.0	1343/24512	23658/16.8	16.2	14.9	I	WHTZ-F
3. WABC (T)	1223/ 4.5	4.8	3.8	4.2	4.2	4.3	1453/19794	16776/11.9	12.0	10.1	I	WABC
4. WLTW-F (SAC)	1174/ 4.3	5.2	5.3	5.2	5.1	5.0	1201/18879	18363/13.0	14.7	12.9	K	WLTW-F
5. WBLS-F (B)	1117/ 4.1	4.7	4.4	4.4	4.4	4.4	1132/17707	17436/12.4	12.2	11.9	I	WBLS-F
6. WXRK-F (CL AOR)	1113/ 4.1	4.1	3.8	4.4	3.7	4.1	1186/20304	18733/13.3	12.4	14.5	K	WXRK-F
7. WPLJ-F (CHR)	1104/ 4.0	4.0	3.7	3.4	3.2	3.8	1225/22167	20196/14.3	15.5	13.7	H	WPLJ-F
8. WCBS-F (O)	1085/ 3.9	4.8	4.8	4.2	5.0	4.4	1145/18239	17331/12.3	12.6	12.9	K	WCBS-F
9. WOR (T)	1067/ 3.9	3.5	4.0	3.3	3.8	3.7	1199/15013	13320/ 9.5	8.4	9.0	J	WOR
10. WQHT-F (CHR)	1002/ 3.6	3.6	3.7	3.6	3.3	3.6	1076/21776	20310/14.4	12.5	12.0	I	WQHT-F
11. WCBS (N)	996/ 3.6	3.0	3.7	3.4	3.2	3.4	1102/22233	19772/14.0	13.5	13.7	K	WCBS
12. WINS (N)	936/ 3.4	3.4	4.0	3.6	3.8	3.6	943/21292	20953/14.9	15.6	16.1	K	WINS
13. WPAT-F (EZ/SAC)	899/ 3.3	2.7	3.0	3.3	3.1	3.1	936/12825	12141/ 8.6	8.2	7.1	I	WPAT-F
14. WFAN (SPRST)	858/ 3.1	2.8	2.3	2.5	2.9	2.9	1056/17467	14096/10.0	10.0	10.0	K	WFAN
15. WQCD-F (J/NAC)	835/ 3.0	2.8	2.9	2.8	2.4	2.9	848/12106	11810/ 8.4	7.7	7.0	H	WQCD-F
16. WNEW-F (AOR)	825/ 3.0	2.8	3.5	2.9	3.6	3.1	900/15675	14290/10.2	9.6	11.1	J	WNEW-F
17. WMXV-F (AC)	765/ 2.8	3.4	3.2	3.1	3.4	2.6	779/14487	14212/10.1	11.5	11.2	K	WMXV-F
18. WYNY-F (C)	624/ 2.3	2.1	2.4	2.7	3.1	2.4	692/9468	8643/ 6.1	5.8	7.3	H	WYNY-F
19. WSKQ-F (SP)	624/ 2.3	2.1	2.2	2.4	2.4	2.3	624/6521	6521/ 4.6	4.6	4.4	G	WSKQ-F
20. WADO (SP)	543/ 2.0	1.6	1.7	1.5	1.7	1.7	543/5319	5310/ 3.8	3.3	3.6	G	WADO
21. WQEW (BB)	471/ 1.7	1.5	1.4	0.2	0.1	1.5	477/4775	4583/ 3.3	7.7	7.0		WQEW
22. WNCN-F (CL)	408/ 1.5	1.2	1.4	1.3	0.9	1.4	427/7246	6980/ 5.0	4.9	4.3	F	WNCN-F
23. WLIB (B/T)	298/ 1.1	1.4	1.9	1.7	1.4	1.5	298/4067	4067/ 2.9	2.5	3.1		WLIB
24. WQXR-F (CL)	296/ 1.1	1.5	1.4	1.6	1.4	1.4	303/6714	6366/ 4.5	4.8	4.0	G	WQXR-F
25. WKDM (SP)	269/ 1.0	0.6	0.8	0.8	0.8	0.8	269/2411	2411/ 1.7	1.5	2.0		WKDM
26. WALK-F (AC)	265/ 1.0	0.9	0.9	1.0	0.7	1.0	274/4005	3656/ 2.6	2.3	2.3		WALK-F
27. WNNK-F (U)	252/ 0.9	0.5	0.5	0.3	---	0.6	252/4418	4418/ 3.1	2.2	---		WNNK-F
28.												
29.												
30.												

12+ FM SHARE (METRO): 68.97% (17062 of 24738) (SUM 92: 69.25%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WRKS-F<	1 WRKS-F	1 WRKS-F	1 WPLJ-F<	1 WCBS-F<	1 WABC <	1 WXRK-F>	1 WABC	1 WABC	1 WRKS-F	1 WABC
2 WHTZ-F<	2 WPLJ-F	2 WPLJ-F<	2 WXRK-F	2 WLTW-F	2 WOR	2 WINS	WLTW-F	WRKS-F	2 WHTZ-F	2 WOR >
3 WQHT-F<<	3 WXRK-F	3 WXRK-F	3 WRKS-F	3 WPLJ-F	3 WCBS	3 WCBS	3 WPLJ-F	3 WLTW-F	3 WBLS-F	3 WCBS
4	4 WHTZ-F	4 WHTZ-F	WCBS-F<	WXRK-F	4 WCBS-F<	4 WRKS-F	WRKS-F	WPLJ-F	4 WQHT-F	4 WINS
5	5 WBLS-F	WBLS-F	5 WBLS-F	5 WBLS-F	5 WPAT-F	5 WOR	5 WCBS-F	5 WHTZ-F	5 WABC	5 WBLS-F
6	6 WQHT-F	6 WLTW-F	WLTW-F	6 WRKS-F	6 WINS	WFAN	WHTZ-F	6 WQHT-F	6 WOR	6 WRKS-F
7	7 WNEW-F	7 WNEW-F	7 WNEW-F	7 WNEW-F	7 WLTW-F	7 WHTZ-F	7 WPAT-F	7 WCBS-F	7 WQCD-F	7 WFAN
8	8 WMXV-F	8 WCBS-F	8 WQCD-F	8 WQCD-F	8 WFAN	8 WCBS-F	8 WNEW-F	8 WBLS-F	8 WLTW-F	8 WQCD-F
9	9 WLTW-F	9 WQCD-F	9 WMXV-F	9 WABC	9 WQCD-F>	9 WPLJ-F	WOR	9 WFAN	9 WCBS-F	9 WLTW-F
10	10 WSKQ-F	WQHT-F	10 WHTZ-F	10 WMXV-F	10	WABC	WBLS-F	10 WQCD-F	10	10 WQHT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WRKS-F	1 WRKS-F	1 WPLJ-F	1 WRKS-F	1 WLTW-F	1 WXRK-F	1 WXRK-F>	1 WXRK-F	1 WXRK-F>	1 WXRK-F>
2 WHTZ-F	2 WPLJ-F	2 WRKS-F	2 WPLJ-F	2 WRKS-F	2 WQHT-F	2 WNEW-F	2 WNEW-F	2 WNEW-F	2 WFAN
3 WQHT-F	3 WHTZ-F	3 WBLS-F	3 WHTZ-F	3 WPLJ-F	3 WHTZ-F	3 WPLJ-F<	3 WPLJ-F	3 WFAN	3 WCBS-F<
4 WPLJ-F	4 WBLS-F	4 WMXV-F	WLTW-F	4 WCBS-F<	4 WRKS-F	4 WRKS-F<	WBLS-F	4 WPLJ-F	4 WABC <
5 WBLS-F	5 WQHT-F	5 WHTZ-F	5 WBLS-F	5 WBLS-F	5 WPLJ-F	5 WBLS-F	5 WFAN	5 WBLS-F	5 WNEW-F
6 WMXV-F	6 WMXV-F	WLTW-F	6 WMXV-F	6 WMXV-F	6 WBLS-F	WHTZ-F<	6 WRKS-F	6 WHTZ-F	6 WQCD-F
7 WLTW-F	7 WLTW-F	7 WNEW-F	7 WCBS-F	7 WHTZ-F	7 WNEW-F	7 WQHT-F	7 WSKQ-F	7 WCBS-F	7 WPLJ-F
8 WXRK-F	8 WXRK-F	8 WXRK-F	8 WQHT-F	8 WQCD-F	8 WFAN	8 WFAN >	8 WQCD-F	8 WABC	8 WBLS-F
9	9 WNEW-F	9	9 WQCD-F	9 WSKQ-F	9	9 WSKQ-F	9 WLTW-F	WQCD-F	9 WLTW-F
10	10	10	10 WNEW-F	10 WNEW-F	10	10	10 WMXV-F	WRKS-F	10 WSKQ-F

NEW YORK

OTHER RATED STATIONS METRO CUME TSA TSA
SHARE/RTG/AQH/CUME

WBAB-F	102.3	BABYLON	0.9/2.8/247/3925
WBBR	1130	NEW YORK	0.3/1.5/104/2254
WBLI-F	106.1	PATCHOGUE	0.8/2.4/213/3495
WBZO-F	103.1	BAY SHORE	0.3/0.6/ 73/ 873
WDHA-F	105.5	DOVER, NJ	0.6/1.6/181/2472
WDRE-F	92.7	GARDEN CITY	0.8/2.7/210/3867
WFME-F	94.7	NEWARK	0.8/1.9/223/2816
WHLI	1100	HAMPSTEAD	0.8/0.9/232/1627
WHUD-F	100.7	PEEKSKILL	0.3/1.3/173/2988
WJLK-F	94.3	ASBERRY PARK, NJ	0.3/0.7/135/1545
WKJY-F	98.3	HEMPSTEAD	0.5/1.6/141/2213
WMCA	570	NEW YORK	0.4/1.7/126/2469
WMGQ-F	98.3	NEW BRUNSWICK, NJ	0.3/0.9/ 99/1529
WMJC-F	94.3	SMITHTOWN	0.3/1.1/ 83/1610
WPAT	930	PATERSON	0.4/2.0/124/2874
WSKQ	620	NEWARK	0.7/1.9/192/2722
WWRL	1600	NEW YORK	0.6/1.3/158/1885
WWRV	1330	NEW YORK	0.4/0.8/115/1094
WEZN-F	99.9	BRIDGEPORT	0.3/1.4/261/4925
WKXW-F	101.5	TRENTON	0.5/2.1/311/5077

RADIO STATIONS

AM STATIONS

WABC,	770,	50 KW	, Talk	ABC,	\$260.00	(Banner)	Cap Cities/ABC
WADO,	1280,	5 KW (DA-1)	, Hispanic	,	\$110.00	(Katz Hisp)	Tichenor
WCBS,	880,	50 KW	, News	CBS,	\$365.00	(CBS)	CBS
WEVD,	1050,	50 KW (DA-1)	, Nostalgia/FS/Ethnic	UNISTR MBS,	\$ 80.00	(Groskin)	Forward
WFAN,	660,	50 KW	, Sports	NBC UNISTR,	\$350.00	(Eastman)	Infinity
WINS,	1010,	50 KW (DA-1)	, News	CNN ABC,	\$405.00	(Group W)	Westinghouse
WKDM,	1380,	5 KW (DA-1)	, Hispanic	CBS,	\$ 84.00	(Katz Hisp)	United
WLIB,	1190,	10 KW (Days, DA)	, Black News/Talk	AURN,	\$ 88.00	(Mc-Guild)	Inner City
WMCA,	570,	5 KW (DA-1)	, Religion	,	\$ NA	(---)	Salem
WBBR,	1130,	50 KW (DA-N)	, News	,	\$160.00	(---)	Bloomberg
WOR,	710,	50 KW (DA-1)	, Talk	ABC NBC,	\$290.00	(Mc-Guild)	Buckley
WPAT,	930,	5 KW (DA-2)	, SEE WPAT-FM				
WQEW,	1560,	50 KW (DA-2)	, Nostalgia	,	\$ 50.00	(MMR)	New York Times
WSKQ,	620,	5 KW (DA-2)	, Hispanic	,	\$110.00	(SBS)	SBS
WWRL,	1600,	5 KW (DA-2)	, Gospel	MBS AURN,	\$ 45.00	(---)	Unity
WWDJ,	970,	5 KW (DA-2)	, Religion	,	\$ 50.00	(---)	H.E.
WZRC,	1480,	5 KW (DA-2)	, AOR	,	\$ NA	(Torbet)	Infinity

FM STATIONS

WBLS,	107.5,	5.4 KW @ 1220	, Black	ABC,	\$300.00	(Mc-Guild)	Inner City
WCBS,	101.1,	6.8 KW @ 1325	, Oldies	CBS,	\$420.00	(CBS)	CBS
WHTZ,	100.3,	7.8 KW @ 1220	, CHR	,	\$300.00	(Christal)	Shamrock
WFME,	94.7,	37 KW @ 571	, Religion	,	\$ NA	(---)	Family
WHUD,	100.7,	50 KW @ 500	, EZ/Soft AC	APR,	\$100.00	(Katz)	(PEEKSKILL)
WLTW,	106.7,	7.8 KW @ 1223	, Soft AC	,	\$440.00	(Katz)	Viacom
WNCN,	104.3,	7.8 KW @ 1220	, Classical	UNISTR,	\$170.00	(CHBS)	GAF
WNEW,	102.7,	7.8 KW @ 1220	, AOR	UNISTR,	\$350.00	(Group W)	Westinghouse
WMXV,	105.1,	7.8 KW @ 1222	, AC	,	\$320.00	(Mc-Guild)	Bonneville
WPAT,	93.1,	5.4 KW @ 1420	, EZ	,	\$230.00	(MMR)	Park
WPLJ,	95.5,	6.7 KW @ 1345	, CHR	ABC,	\$200.00	(Katz)	Cap Cities/ABC
WQCD,	101.9,	5.3 KW @ 1420	, Jazz	,	\$270.00	(Christal)	Tribune Co.
WQHT,	97.1,	6.7 KW @ 1338	, CHR	,	\$300.00	(MMR)	Emmis
WQXR,	96.3,	7.8 KW @ 1223	, Classical	UNISTR,	\$175.00	(MMR)	New York Times
WRKS,	98.7,	7.8 KW @ 1223	, Black	SOURCE UNISTR,	\$300.00	(D&R)	Summit
WSKQ,	97.9,	7.8 KW @ 1224	, Hispanic	,	\$100.00	(---)	SBS
WXRK,	92.3,	7.6 KW @ 1223	, Classic AOR	ABC,	\$400.00	(Torbet)	Infinity
WYNY,	103.5,	6.7 KW @ 1391	, Country	NBC MBS,	\$240.00	(D&R)	Broadcasting Partners

NORFOLK

Arbitron Rank/Pop (12+): 33/1,191,200
 MSA Rank/Pop: 34/1,390,000
 ADI # 39
 Average Person Ratings: 17.5
 Market TSL: 22.75 hours

Stations: 28/27
 Diaries: 1472/809:1/48.8%
 Sample Target: 1450
 % Below Line: 1.0
 % Not Listed: 11.3

1992 Revenue: \$31,000,000
 HH Inc.: \$34,700
 Retail \$: 10.6 Bill
 Pop per Station: 44,119
 #1 Biller: WNOR-F \$4,200,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WOWI-F (B)	217/10.4	9.5	11.2	10.9	12.6	10.5	241/2839	2549/21.4	20.8	21.8	E	WOWI-F
2. WNOR-F (AOR)	144/ 6.9	7.5	7.4	6.4	7.3	7.1	150/2254	2156/18.1	19.9	18.1	F	WNOR-F
3. WGH-F (C)	142/ 6.8	4.3	7.8	6.2	7.0	6.3	162/2021	1779/14.9	11.5	12.9	C	WGH-F
4. WCMS-AF (C)	139/ 6.7	7.0	8.3	8.1	7.2	7.5	184/2170	1748/14.7	15.5	14.5	E	WCMS-AF
5. WFOG-F (SAC)	132/ 6.3	7.4	7.6	7.1	7.8	7.1	147/2073	1841/15.5	15.2	15.0	D	WFOG-F
6. WNVZ-F (CHR)	111/ 5.3	4.9	3.6	5.4	4.3	4.8	116/1933	1803/15.1	16.6	14.9	D	WNVZ-F
7. WWDE-F (AC)	111/ 5.3	5.4	3.5	4.6	5.3	4.7	118/1804	1639/13.8	14.6	14.1	E	WWDE-F
8. WKOC-F (AOR)	98/ 4.7	3.2	4.6	2.6	2.8	3.8	105/1304	1206/10.1	8.5	6.8	B	WKOC-F
9. WJQI-AF (SAC)	84/ 4.0	3.9	2.6	4.7	5.1	3.8	93/1271	1191/10.0	11.6	11.9	C	WJQI-AF
10. WNIS (NIT)	80/ 3.8	4.2	4.8	5.1	3.0	4.5	81/1151	1104/ 9.3	9.8	8.1	B	WNIS
11. WMXN-F (AC)	76/ 3.6	4.5	3.0	3.8	4.7	3.7	87/1642	1438/12.1	12.1	14.4	C	WMXN-F
12. WMYK-F (B)	72/ 3.4	4.6	3.0	2.4	1.2	3.4	74/1166	1102/ 9.3	12.8	4.1	F	WMYK-F
13. WLTJ-F (AC)	72/ 3.4	3.9	3.3	3.7	4.4	3.6	75/1454	1369/11.5	10.4	10.6	C	WLTJ-F
14. WAFX-F (CL/AOR)	62/ 3.0	4.4	3.7	3.8	5.4	3.7	73/1732	1467/12.3	14.4	15.0	D	WAFX-F
15. WTAR (NIT)	56/ 2.7	1.8	1.4	2.5	1.7	2.1	59/1027	960/ 8.1	7.2	6.7	B	WTAR
16. WMYA-F (B/AC)	55/ 2.6	2.2	3.1	2.4	1.9	2.6	59/942	861/ 7.2	7.0	6.1	B	WMYA-F
17. WPCE (G)	41/ 2.0	2.5	2.0	2.0	1.9	2.1	41/525	517/ 4.3	5.0	3.8	A	WPCE
18. WSVY (B)	40/ 1.9	1.1	2.3	1.6	1.2	1.7	41/444	433/ 3.6	2.9	3.5	F	WSVY
19. WSVY-F (B)	34/ 1.6	1.8	1.6	0.8	0.5	1.5	38/632	566/ 4.8	5.0	1.9	F	WSVY-F
20. WXEZ-F (EZ)	29/ 1.4	1.5	1.0	0.6	0.5	1.1	35/536	406/ 3.4	2.7	2.0	F	WXEZ-F

12+ FM SHARE (METRO): 85.42% (1582 of 1852) (SUM 92: 88.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WOWI-F>>	1 WOWI-F<	1 WOWI-F	1 WOWI-F	1 WOWI-F<	1 WFOG-F<	1 WOWI-F	1 WOWI-F	1 WOWI-F	1 WOWI-F>	1 WOWI-F>
2 WNVZ-F	2 WNOR-AF>	2 WNOR-AF	2 WGH -F<	2 WGH -F<	2 WCMS-AF>	2 WCMS-AF<	2 WFOG-F<	2 WNOR-AF	2 WGH -F<	2 WFOG-F
3 WMYK-F	3 WNVZ-F	3 WGH -F	3 WKOC-F<	3 WWDE-F<	3 WNIS	3 WNOR-AF	3 WGH -F<	3 WGH -F	3 WNVZ-F<	3 WNOR-F
4	4 WGH -F	4 WKOC-F	4 WWDE-F<	4 WKOC-F	4 WGH -F	4 WWDE-F	4 WNOR-AF<	4 WCMS-AF<	4 WWDE-F	4 WMYK-F<
5	5 WKOC-F	5 WNVZ-F	5 WNOR-AF	5 WNOR-AF	5 WLTJ-F	5 WGH -F<	5 WNIS-F	5 WFOG-F	5 WNOR-AF	5 WGH -F
6	6 WMYK-F	6 WWDE-F	6	6 WCMS-AF	6 WWDE-F	6 WFOG-F	6 WCMS-AF	6 WNVZ-F	6	6 WJQI-F
7	7	7	7	7	7	7 WTAR	7 WNVZ-F	7 WKOC-F	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOWI-F	1 WOWI-F>	1 WOWI-F	1 WOWI-F	1 WWDE-F	1 WNOR-AF	1 WNOR-AF>	1 WNOR-AF	1 WNOR-AF>	1 WNOR-AF
2 WNVZ-F	2 WGH -F<	2 WKOC-F	2 WWDE-F<	2 WOWI-F	2 WOWI-F	2 WOWI-F>	2 WKOC-F	2 WOWI-F	2 WGH -F<
3 WGH -F	3 WNVZ-F	3 WWDE-F	3 WGH -F	3 WGH -F	3 WMYK-F	3 WNVZ-F	3 WOWI-F	3 WKOC-F	3 WKOC-F<
4 WMYK-F	4 WNOR-AF	4 WGH -F	4 WNVZ-F	4 WKOC-F<	4 WNVZ-F	4 WKOC-F	4 WNVZ-F	4 WGH -F	4 WOWI-F
5 WNOR-AF	5 WJQI-AF	5 WMXN-F	5 WMXN-F	5 WMXN-F<	5 WAFX-F	5 WMYK-F<	5 WAFX-F	5 WAFX-F	5 WNIS
6	6 WKOC-F	6 WNVZ-F	6 WJQI-AF	6 WFOG-F<	6 WKOC-F	6 WAFX-F	6 WCMS-AF	6 WNVZ-F	6 WCMS-AF
7	7 WWDE-F	7 WJQI-AF	7 WKOC-F<	7 WJQI-AF	7 WWDE-F	7	7 WGH -F	7	7
8	8	8	8 WNOR-AF	8	8	8	8	8	8

OTHER RATED STATIONS SHARE/RTG/AQH/CUME

WGH	1310	Newport News	0.4/2.3/ 8/ 294
WMBG	740	Williamsburg	0.6/1.6/ 12/ 197
WTJZ	1270	Newport News	0.6/1.9/ 20/ 252
WXGM-F	99.1	Gloucester	0.3/1.5/ 7/ 235
WDCK-F	96.5	Williamsburg	0.9/2.3/ 29/ 494

NORFOLK

RADIO STATIONS

AM STATIONS

WSVY	,	1350,	5 KW/1 KW (DA-2)	,	Black		AURN ABC,	\$ 28.00	(Mc-Guild)	Ragan Henry
WNIS	,	850,	5 KW/1 KW (DA-2)	,	News/Talk		NBC ABC,	\$ 36.00	(MMR)	Sinclair
WPCE	,	1400,	1 KW/250 W	,	Gospel		AURN UNISTR,	\$ 23.00	(Mc-Guild)	Willis
WTAR	,	790,	5 KW (DA-1)	,	Talk/News		NBC CNN,	\$ 29.00	(Katz)	Benchmark

FM STATIONS

WAFX	,	106.9,	100 KW @ 938	,	Classic AOR			\$ 63.00	(CBS)	Radio Ventures
WCMS	,	100.5,	50 KW @ 499	,	Country		ABC,	\$ 86.00	(MMR)	
WFOG	,	92.9,	50 KW @ 479	,	EZ/SAC		UNISTR,	\$ 64.00	(Banner)	Sunshine Wireless
WGH	,	97.3,	74 KW @ 394	,	Country			\$ 39.00	(Eastman)	Susquehanna
WJQI	,	94.9,	50 KW @ 499	,	Soft AC		UNISTR,	\$ 46.00	(D&R)	Coleman
WKOC	,	93.7,	100 KW @ 997	,	AOR		ABC,	\$ 32.00	(Katz)	Benchmark (ELIZABETH CITY)
WXEZ	,	94.1,	50 KW @ 500	,	EZ			\$ NA	(---)	Eure
WLTJ	,	95.7,	40 KW @ 879	,	Oldies			\$ 61.00	(Katz)	Benchmark
WMXN	,	105.3,	50 KW @ 500	,	AC			\$ 38.00	(Banner)	
WROX	,	96.1,	50 KW @ 482	,	AOR			\$ 31.00	(Torbet)	Sinclair (CAPE CHARLES)
WMYK	,	92.1,	3.7 KW @ 413	,	Black			\$ 25.00	(Torbet)	Willis (MOYOCK)
WNOR	,	98.7,	46 KW @ 518	,	AOR			\$ 95.00	(Mc-Guild)	Saga
WNVZ	,	104.5,	50 KW @ 479	,	CHR			\$ 63.00	(Banner)	Max
WOWI	,	102.9,	50 KW @ 469	,	Black		AURN,	\$ 58.00	(Mc-Guild)	Ragan Henry
WSVY	,	107.7,	3 KW @ 328	,	Black		AURN, ABC,	\$ 28.00	(Mc-Guild)	Ragan Henry (WINDSOR)
WWDE	,	101.3,	50 KW @ 500	,	AC			\$ 94.00	(Crystal)	Max

Miscellaneous: WJQI A/F sold by Coleman to Sunshine Wireless for \$3,500,000 (D) . . . WMYA-F (Cape Charles) sold by Willis to Sinclair for \$1,500,000 . . . WAFX-F sold by Four Seasons to Sega for \$4,000,000 (D) (MVP) . . . WMYA-F changes to WROX-F and format from Black AC to AOR (Oct.) . . .

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 52/793,900
 MSA Rank/Pop: 53/978,000
 ADI # 45
 Average Person Ratings: 16.6
 Market TSL: 21.75 hours

Stations: 21/21
 Diaries: 1288/616:1/44.8%
 Sample Target: 1250
 % Below Line: 0.0
 % Not Listed: 8.0

1992 Revenue: \$23,900,000
 HH Inc.: \$26,669
 Retail \$: 7.5 Bill
 Pop per Station: 37,805
 #1 Biller: KXXY-AF \$6,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue level	
1. KXXY-F (C)	192/14.6	16.1	18.6	18.5	18.6	17.0	269/3066	2306/29.0	28.8	30.4	G	KXXY-F
2. KEBC-F (C)	138/10.5	8.5	10.8	8.4	10.4	9.6	178/2580	1874/23.6	22.6	21.2	C	KEBC-F
3. KTOK (N/T)	124/ 9.4	7.8	7.8	7.1	8.8	8.0	128/1681	1542/19.4	16.2	16.6	D	KTOK
4. KJYO-F (CHR)	119/ 9.1	8.0	11.5	11.1	10.1	9.9	137/2233	1849/23.3	23.1	23.8	C	KJYO-F
5. KR XO-F (CL AOR)	109/ 8.3	6.9	6.1	6.5	5.9	7.0	128/1683	1384/17.4	17.2	16.0	D	KR XO-F
6. KATT-F (AOR)	101/ 7.7	7.4	6.6	6.2	6.4	7.0	158/2146	1398/17.6	18.7	15.4	D	KATT-F
7. KVSP (B)	80/ 6.1	5.8	0.9	0.1	0.2	3.2	81/676	654/ 8.2	7.8	1.5		KVSP
8. KMGL-F (AC)	69/ 5.3	6.5	6.2	7.5	6.8	6.4	86/1243	1027/12.9	13.5	15.9	D	KMGL-F
9. WKY (EZ)	45/ 3.4	4.4	3.6	4.5	4.3	4.0	100/1045	651/ 8.2	10.1	9.5	B	WKY
10. KYIS-F (AC)	41/ 3.1	4.6	3.9	2.1	3.2	3.4	49/1114	928/11.7	14.9	11.1	C	KYIS-F
11. KOQL-F (O)	36/ 2.7	3.4	5.3	4.8	3.9	4.1	45/1028	764/ 9.6	11.1	12.0	C	KOQL-F
12. KOMA-F (O)	34/ 2.6	2.2	2.4	2.9	3.4	2.5	38/832	687/ 8.7	8.2	10.2	C	KOMA-F
13. KN TL-F (REL)	29/ 2.2	3.1	2.4	2.7	1.8	2.6	29/512	478/ 6.0	6.4	4.2	A	KN TL-F
14. KTNT-F (J/AC)	18/ 1.4	2.8	1.3	1.9	1.6	1.9	18/399	399/ 5.0	5.6	4.1	B	KTNT-F
15. KOMA (O)	16/ 1.2	1.2	0.9	1.3	1.0	1.2	23/510	303/ 3.8	4.0	4.7		KOMA

12+ FM SHARE (METRO): 73.28% (886 of 1209) (SUM 92: 80.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KJYO-F >>	1 KXXY-F	1 KXXY-F	1 KXXY-F <	1 KXXY-F	1 KTOK	1 KXXY-F >	1 KXXY-F <	1 KXXY-F >	1 KXXY-F <	1 KXXY-F >
2 KXXY-F	2 KATT-F <	2 KR XO-F	2 KR XO-F >	2 KR XO-F	2 KXXY-F	2 KEBC-F <	2 KTOK <	2 KTOK <	2 KJYO-F >	2 KTOK <
3 KVSP <	3 KR XO-F	3 KATT-F	3 KATT-F	3 KEBC-F	3 KEBC-F >	3 KTOK <	3 KEBC-F <	3 KEBC-F <	3 KATT-F <	3 KEBC-F <
4 KATT-F <	4 KJYO-F <	4 KJYO-F <	4 KEBC-F	4 KATT-F	4 WKY	4 KR XO-F	4 KATT-F <	4 KJYO-F <	4 KEBC-F <	4 HJYO-F <
5 KEBC-F	5 KEBC-F >	5 KEBC-F	5 KMGL-F	5 KMGL-F <	5 KR XO-F	5 KJYO-F	5 KR XO-F <	5 KATT-F	5 KMGL-F	5 KMGL-F
6	6 KVSP	6 KVSP	KVSP <	6 KVSP <	6	6 KATT-F	6 KJYO-F	6 KR XO-F	6 KR XO-F	6 KR XO-F
7	7 KMGL-F	7	7 KJYO-F	7 KJYO-F <	7	7	7	7	7	7
8	8	8	8	8 KTOK	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KXXY-F	1 KXXY-F >	1 KXXY-F	1 KXXY-F >	1 KXXY-F >	1 KATT-F	1 KATT-F	1 KR XO-F	1 FR XO-F	1 KR XO-F
2 KJYO-F	2 KJYO-F <	2 KR XO-F	2 KJYO-F	2 KMGL-F	2 KXXY-F	2 KR XO-F <	2 KATT-F	2 KATT-F <	2 KXXY-F
3 KATT-F	3 KR XO-F	3 KVSP	KMGL-F	3 KEBC-F <	3 KEBC-F	3 KXXY-F	3 KEBC-F	3 KXXY-F	3 KATT-F
4 KEBC-F	4 KATT-F	4 KMGL-F	4 KR XO-F <	4 KVSP <	4 KR XO-F	4 KEBC-F	4 KXXY-F	4 KEBC-F	4 KTOK <
5	5 KVSP <	5 KATT-F	5 KVSP <	5 KR XO-F	5 KVSP	5 KJYO-F	5 KJYO-F	5 KJYO-F	5 KEBC-F
6	6 KMGL-F	KJYO-F	6 KEBC-F	6	KJYO-F	6	6	6 KTOK	6 KJYO-F
7	7 KEBC-F	7 KYIS-F	7 KATT-F	7	7	7	7	7 KVSP	7
8	8 KYIS-F	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE	CUME /RTG	TSA /AQH	TSA /CUME
KBYE 890	OKLAHOMA CTY	0.3/0.8/	5/ 108	
KGFF 1450	SHAWNEE	0.6/1.6/	8/ 127	
KQCV 800	OKLAHOMA CTY	1.1/2.8/	16/ 242	
KTLV 1220	MIDWEST CTY	0.4/1.8/	5/ 143	
WWLS 640	MOORE	1.1/3.3/	15/ 330	
KXXY 1340	OKLAHOMA CTY	0.8/2.6/	11/ 204	

RADIO STATIONS

KOMA , 1520,	50 KW (DA-N)	Oldies	CBS, \$29.00	(Katz)	Diamond
KVSP , 1140,	1 KW (DAYS)	Black	, \$19.00	(---)	
KQCV , 800,	250 W/500 W	Religion	, \$14.00	(---)	Bott
KTOK , 1000,	5 KW (DA-2)	News/Talk	ABC MBS, \$53.00	(Christal)	Clear Channel
WKY , 930,	5 KW (DA-N)	EZ	CNN, \$24.00	(Torbet)	Gaylord
WWLS , 640,	1 KW (DA-N)	Sports	CBS, \$18.00	(McGuild)	(MOORE)
KATT-F, 100.5,	97 KW @ 1191	AOR	SOURCE, \$59.00	(Banner)	Surrey
KEBC-F, 94.7,	100 KW @ 1387	Country	ABC, \$38.00	(Banner)	Independence
KJYO-F, 102.7,	98 KW @ 899	CHR	, \$43.00	(Christal)	Clear Channel
KOMA-F, 92.5,	100 KW @ 899	Oldies	CBS, \$37.00	(Katz)	Wilks-Schwartz
KMGL-F, 104.1,	99 KW @ 1361	AC	, \$44.00	(Eastman)	Renda
KN TL-F, 104.9,	3.3 KW @ 298	Religion	, \$17.00	(---)	CBN (BETHANY)
KOQL-F, 101.9,	98 KW @ 1387	Oldies	, \$36.00	(D&R)	Entercom
KR XO-F, 107.7,	99 KW @ 991	Classic AOR	, \$54.00	(Katz)	Diamond
KTNT-F, 97.7,	3 KW @ 298	Jazz/NAC	, \$22.00	(K & P)	(EDMOND)
KXXY-F, 96.1,	98 KW @ 1171	Country	, \$115.00	(Mc-Guild)	NewMarket
KYIS-F, 98.9,	100 KW @ 1099	CHR/AC	APR, \$30.00	(D&R)	

Miscellaneous: KEBC-F sold by Independence to Clear Channel for \$7,500,000 (D) . . .

OMAHA

Arbitron Rank/Pop (12+): 75/507,100
 MSA Rank/Pop: 82/623,000
 ADI # 73
 Average Person Ratings: 17.3
 Market TSL: 22.50 hours

Stations: 19/17
 Diaries: 969/523:1/52.8%
 Sample Target: 980
 % Below Line: 2.4
 % Not Listed: 13.0

1992 Revenue: \$21,600,000
 HH Inc.: \$35,758
 Retail \$: 5.1 Bill
 Pop per Station: 29,829
 #1 Biller: WOW -AF \$4,700,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KQKQ-F (CHR)	99/11.3	11.8	11.7	9.8	10.6	11.2	130/2017	1485/29.3	31.0	26.9	D	KQKQ-F
2. KFAB (FS)	92/10.5	10.0	11.4	12.9	11.1	11.2	139/2377	1342/26.5	24.7	27.5	E	KFAB
3. KEZO-AF (AOR)	88/10.0	10.4	9.9	7.4	10.7	9.4	122/1820	1109/21.9	21.7	24.0	E	KEZO-AF
4. WOW -F (C)	79/ 9.0	10.8	10.7	11.6	15.4	10.5	102/1484	1013/20.0	18.4	24.9	F	WOW -F
5. KESY-AF (SAC)	60/ 6.8	7.8	6.4	6.6	7.6	6.9	78/974	740/14.6	19.2	17.5	C	KESY-AF
6. KEFM-F (AC)	58/ 6.6	7.8	7.1	9.3	6.2	7.7	77/1421	1037/20.4	22.0	19.5	D	KEFM-F
7. KGOR-F (O)	57/ 6.5	8.3	6.9	7.0	5.4	7.2	74/1359	927/18.3	21.2	18.6	D	KGOR-F
8. KRRK-F (AOR)	47/ 5.3	3.0	3.1	3.8	3.4	3.8	52/658	608/12.0	9.2	10.2	A	KRRK-F
KXKT-F (C)	47/ 5.3	3.6	1.6	2.3	2.3	3.2	56/919	697/13.7	10.1	10.8	A	KXKT-F
10. WOW (C)	41/ 4.7	4.6	4.4	4.2	4.9	4.5	87/1322	598/11.8	10.2	10.0		WOW
11. KKR (T)	37/ 4.2	3.4	4.8	4.6	4.6	4.3	39/589	533/10.5	11.5	11.6	B	KKR
12. KKCD-F (CL AOR)	22/ 2.5	2.8	2.8	3.3	2.9	2.9	25/571	530/10.5	10.8	9.5	B	KKCD-F
13.												
14.												
15.												

12+ FM SHARE (METRO): 75.16% (575 of 765) (SUM 92: 75.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KQKQ-F >>	1 KEZO-AF >	1 KEZO-AF	1 KEZO-AF	1 KEZO-AF <	1 KFAB >	1 KFAB >	1 KEZO-AF	1 KQKQ-F	1 KFAB <	1 KFAB >>
2	2 KQKQ-F <	2 KQKQ-F <	2 WOW -F	2 WOW -F	2 WOW -F <	2 KQKQ-F <	2 WOW -F	2 KEZO-AF >	2 KQKQ-F >	2 KEZO-F
3	3 KRRK-F	3 WOW -F	KQKQ-F	3 KQKQ-F	3 KESY-AF	3 KEZO-AF <	3 KQKQ-F <	3 WOW -F	3 KEZO-AF <	3 WOW -F
4	4 WOW -F	4 KEFM-F <	4 KGOR-F <	4 KGOR-F	4 WOW <	4 KKR-F <	4 KESY-AF <	4 KEFM-F	4 KQKQ-F <	4 KQKQ-F <
5	5 KEFM-F	5 KGOR-F	5 KEFM-F	5 KEFM-F <	5 KGOR-F	5 KGOR-F <	5 KESY-AF	5 KGOR-F <	5 KRRK-F	5 KESY-F
6	6	6 KRRK-F	6 KXKT-F	6 KESY-AF	6 KEFM-F	6 KEFM-F	6 KGOR-F	6 KFAB	6 WOW -F	6 KEFM-F
7	7	7	7	7 KXKT-F	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KQKQ-F	1 KQKQ-F >	1 KQKQ-F	1 KQKQ-F >	1 KQKQ-F	1 KEZO-AF	1 KEZO-AF >>	1 KEZO-AF	1 KEZO-AF >	1 KEZO-AF
2 KEFM-F	2 KEZO-AF	2 KXKT-F	2 KEFM-F	2 KESY-AF <	2 KRRK-F	2 KRRK-F >	2 KRRK-F	2 WOW -F <	2 WOW -F >
3 KEZO-AF	3 KEFM-F <	3 KEZO-AF	3 WOW -F <	3 KEFM-F	3 KQKQ-F	3 WOW -F	3 WOW -F	3 KRRK-F >	3 KGOR-F
4	4 KXKT-F	4 WOW -F	4 KESY-AF	4 KGOR-F	4 KQKQ-F	4 KGOR-F	4 KGOR-F	4 KGOR-F	4 KGOR-F
5	5 WOW -F	5 KEFM-F	5 KGOR-F <	5 KXKT-F	5	5	5	5 KKR	5 KRRK-F
6	6	6 KESY-AF	6 KXKT-F	6 WOW -F	6	6	6	6	6 KFAB
7	7	7 KKCD-F	7 KEZO-AF	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KCRO 660 OMAHA	0.6/1.5/	6/	115
KOTD 1000 PLATTSMOUTH	0.6/1.7/	8/	156
KOTD-F 106.9 PLATTSMOUTH	0.8/2.0/	7/	107
KMA 960 SHENANDOAH, IA	0.5/1.6/	31/	506
KYNN-F 101.9 LINCOLN	1.9/7.7/	60/	1016

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, FULL SERVICE	NBC, \$ 70.00 (Christal)	Henry
KKAR, 1180, 5 KW/1 KW	, TALK	CBS, MBS, \$ 22.00 (Katz)	
KOL, 1290, 5 KW (DA-N)	, OLDIES	CBS UNISTR, \$ 20.00 (Banner)	
WOW, 590, 5 KW	, SEE WOW-FM		
KEFM-F, 96.1, 100 KW @ 1440, AC		, \$ 48.00 (McGulld)	
KESY-F, 104.5, 100 KW @ 1087, SOFT AC/EZ		ABC, \$ 34.00 (D & R)	Sun Group
KEZO-F, 92.3, 100 KW @ 1210, AOR		, \$ 70.00 (Torbet)	Narragansett
KGOR-F, 99.9, 115 KW @ 1230, OLDIES		UNISTR, \$ 46.00 (Christal)	Henry
KKCD-F, 105.9, 6 KW @ 328, CLASSIC AOR		, \$ 24.00 (Eastman)	
KQKQ-F, 98.5, 100 KW @ 508, CHR		, \$ 59.00 (Katz)	
KRRK-F, 93.3, 3.6 KW @ 426, AOR		, \$ 19.00 (---)	(BENNINGTON)
KXKT-F, 103.7, 100 KW @ 1246, COUNTRY		, \$ 25.00 (Banner)	(ATLANTIC, IA)
WOW-F, 94.1, 100 KW @ 508, COUNTRY		ABC, \$ 84.00 (Torbet)	Great Empire

KYNN-F - See Lincoln

Miscellaneous: KXKT-F changes from CHR to Country . . .

ORLANDO

Arbitron Rank/Pop (12+): 42/972,000
 MSA Rank/Pop: 46/1,070,000
 Average Person Ratings: 16.5
 Market TSL: 21.75 hours

Stations: 24/21
 Diaries: 1179/824:1/41.3%
 Sample Target: 1260
 % Below Line: 2.4
 % Not Listed: 11.2

1992 Revenue: \$44,200,000
 HH Inc.: \$32,809
 Retail \$: 10.6 Bill
 Pop per Station: 46,286
 #1 Biller: WKKA-F \$7,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WJHM-F (B)	159/ 9.9	10.0	8.3	9.5	9.0	9.4	215/2935	1840/18.9	18.4	16.5	E	WJHM-F
2. WDBO (FS)	151/ 9.4	8.0	7.9	8.9	7.8	8.6	214/2189	1601/16.5	17.4	15.2	D	WDBO
3. WKKA-F (C)	150/ 9.3	8.6	9.7	12.0	10.8	9.9	284/3709	1883/19.4	18.4	21.0	H	WKKA-F
4. WOMX-AF (AC)	108/ 6.8	7.4	6.1	6.3	5.4	6.7	198/3731	1852/19.1	20.2	16.2	D	WOMX-AF
5. WXXL-F (CHR)	108/ 6.7	7.0	6.4	5.0	5.5	6.3	158/2751	1905/19.6	19.0	14.5	D	WXXL-F
6. WMGF-F (SAC)	101/ 6.3	7.1	5.6	6.3	4.5	6.3	261/3373	1492/15.3	15.9	11.4	D	WMGF-F
7. WOCL-F (O)	95/ 5.9	5.3	5.1	6.0	4.7	5.6	194/3189	1481/15.2	13.3	14.4	F	WOCL-F
8. WLOQ-F (J/NAC)	85/ 5.3	4.0	5.8	3.6	3.9	4.7	92/1087	985/10.1	9.8	9.3	C	WLOQ-F
9. WJRR-F (AOR)	81/ 5.0	4.3	3.2	3.7	4.7	4.1	176/2807	1305/13.4	14.5	13.3	E	WJRR-F
10. WMMO-F (AC/AOR)	80/ 5.0	5.9	5.6	4.6	4.8	5.3	89/1362	1000/10.3	12.8	12.4	F	WMMO-F
11. WDIZ-F (AOR)	68/ 4.2	5.4	6.7	4.6	5.1	5.2	134/2452	1311/13.5	14.2	15.8	E	WDIZ-F
12. WCFB-F (C)	45/ 2.9	3.9	4.4	3.3	2.0	3.6	110/1746	686/ 7.1	8.9	5.7	C	WCFB-F
13. WHTQ-F (AOP)	40/ 2.5	3.5	3.6	4.4	5.6	3.5	113/2338	1015/10.4	13.8	14.6	E	WHTQ-F
14. WTKS-F (T)	33/ 2.1	2.8	3.6	2.6	2.5	2.8	56/1528	739/ 7.6	7.2	8.6	C	WTKS-F
WTLN-F (REL)	33/ 2.1	1.4	1.4	2.3	1.3	1.8	33/425	398/ 4.1	4.6	4.8		WTLN-F

12+ FM SHARE (METRO): 85.84% (1225 of 1427) (SUM 92: 82.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WJHM-F >>	1 WJHM-F	1 WJHM-F	1 WOMX-AF	1 WKKA-F <	1 WDBO	1 WDBO <	1 WDBO >	1 WJHM-F	1 WJHM-F >	1 WJHM-F >
2 WXXL-F >>	2 WXXL-F <	2 WOMX-AF <	2 WKKA-F <	2 WOMX-AF <	2 WKKA-F >	2 WKKA-F >	2 WKKA-F >	2 WDBO <	2 WDBO <	2 WDBO
3	3 WJRR-F	3 WKKA-F	3 WJHM-F <	3 WJHM-F	3 WOCL-F	3 WJRR-F <	3 WJHM-F <	3 WKKA-F	3 WXXL-F <	3 WKKA-F
4	4 WOMX-AF	4 WXXL-F	4 WMMO-F	4 WMMO-F	WMGF-F	4 WJHM-F	4 WMGF-F <	4 WOMX-AF	4 WKKA-F	4 WTLN-F <
5	WDIZ-F	5 WJRR-F <	5 WOCL-F <	5 WOCL-F	5 WLOQ-F	5 WOMX-AF	5 WOMX-AF	5 WXXL-F	5 WLOQ-F	5 WOCL-F
6	6 WMMO-F	6 WMMO-F	6 WLOQ-F <	6 WLOQ-F	6 WOMX-AF	6 WMGF-F	6 WMMO-F	6 WMGF-F <	6 WMGF-F	6 WJRR-F
7	7	7	7 WJRR-F	7 WDBO	7	7	7	7 WOCL-F	7 WOMX-AF	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WXXL-F	1 WOMX-AF	1 WOMX-AF	1 WOMX-AF	1 WOMX-AF <	1 WJHM-F	1 WJHM-F <	1 WJRR-F	1 WJRR-F <	1 WJRR-F
2 WKKA-F	2 WXXL-F	2 WMMO-F	2 WKKA-F	2 WKKA-F	2 WXXL-F	2 WJRR-F <	2 WDIZ-F	2 WJHM-F <	2 WDIZ-F <
3 WOMX-AF	3 WJHM-F <	3 WJHM-F	3 WJHM-F	3 WJHM-F	3 WJRR-F	3 WDIZ-F	3 WJHM-F	3 WDIZ-F <	3 WMMO-F
4 WJHM-F	4 WKKA-F	4 WXXL-F	4 WXXL-F <	4 WMGF-F <	4 WDIZ-F	4 WXXL-F >	4 WMMO-F	4 WXXL-F	4 WKKA-F
5	5 WMMO-F	5 WKKA-F	5 WMMO-F	5 WMMO-F	5	5 WMMO-F	5 WXXL-F	5 WMMO-F	5 WOCL-F <
6	6 WMGF-F	6 WMGF-F	6 WMGF-F	6 WOCL-F	6	6	6 WHTQ-F	6 WLOQ-F <	6 WJHM-F
7	7	7 WLOQ-F	7 WLOQ-F	7 WLOQ-F	7	7	7 WOMX-AF	7 WOCL-F	7 WDBO
				WOCL-F				WKKA-F	WLOQ-F

OTHER RATED STATIONS	METRO CUME	TSA	SHARE/RTG/AQH/CUME
WGTO 540	PINE HILLS		0.8/3.5/ 32/ 613
WHBS 1270	EATONVILLE		0.9/1.9/ 15/ 181
WHOO 990	ORLANDO		0.3/1.2/ 9/ 142
WONQ 1030	OVIDO		0.4/1.3/ 15/ 161
WNZ 740	ORLANDO		0.6/3.1/ 18/ 440
WGNE-F 98.1	TITUSVILLE		0.6/3.0/ 74/1058
WEZY-F 94.1	LAKELAND		0.6/2.2/ 55/ 751
WPCV-F 97.5	WINTER HAVEN		1.2/4.5/147/1665

RADIO STATIONS

WDBO , 580, 5 KW (DA-N)	Full Service	ABC, \$ 50.00	(Katz)	NewCity
WNZ , 740, 50 KW (DA-2)	News/Talk	CBS AP, \$ 36.00	(Banner)	Paxson
WDIZ-F, 100.3, 100 KW @ 1187	AOR	ABC, \$ 91.00	(MMR)	Shamrock-Lynett
WHTQ-F, 96.5, 100 KW @ 1597	AOR	SOURCE, \$ 69.00	(Torbet)	TK
WJHM-F, 101.9, 28 KW @ 1584	Black	, \$ 84.00	(D&R)	Beasley (DYTNA BCH)
WLOQ-F, 103.1, 2.7 KW @ 351	Jazz	, \$ 47.00	(Eastman)	
WMGF-F, 107.7, 100 KW @ 1584	Soft AC	, \$ 55.00	(Banner)	Paxson
WMMO-F, 98.9, 38 KW @ 492	AOR/AC	, \$ 78.00	(Eastman)	Granum
WOCL-F, 105.9, 100 KW @ 1581	Oldies	AP, \$109.00	(Crystal)	American (DELAND)
WOMX-F, 105.1, 100 KW @ 1309	AC/CHR	, \$ 64.00	(Mc-Guild)	Nationwide
WJRR-F, 101.1, 100 KW @ 1597	AOR	, \$100.00	(Banner)	Paxson (COCOA BEACH)
WTLN-F, 95.3, 3 KW @ 298	Religion	, \$ 17.00	(Keystone)	(APOPKA)
WKKA-F, 92.3, 100 KW @ 1338	Country	, \$137.00	(Katz)	NewCity
WXXL-F, 106.7, 100 KW @ 387	CHR	AP, \$ 47.00	(MMR)	Taylor (LEESBURG)
WTKS-F, 104.1, 100 KW @ 1597	News/Talk	CBS, \$ 43.00	(Banner)	Press (COCOA BEACH)

WCFB-F - See Daytona Beach

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,114,800
 MSA Rank/Pop: 4/4,940,000
 ADI # 4
 Average Person Ratings: 19.2
 Market TSL: 25.0 hours

Stations: 31/24
 Diaries: 2701/1523:1/46.7%
 Sample Target: 2720
 % Below Line: 4.2
 % Not Listed: 12.0

1992 Revenue: \$137,400,000
 HH Inc.: \$37,692
 Retail \$: 36.8 Btl
 Pop per Station: 171,450
 #1 Biller: KYW \$17,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KYW (N)	557/ 7.0	7.1	8.1	7.0	7.2	7.3	594/14172	12869/31.3	29.8	29.1	J	KYW
2. WMMR-F (AOR)	529/ 6.7	6.6	4.1	5.1	5.8	5.6	682/10134	7030/17.1	17.9	17.4	I	WMMR-F
3. WIOQ-F (CHR)	471/ 6.0	5.7	6.8	6.4	5.3	6.2	572/9843	7368/17.9	18.4	16.0	G	WIOQ-F
4. WYSP-F (CL AOR)	462/ 5.8	5.8	6.0	7.7	6.9	6.3	600/11343	8050/19.6	18.6	20.8	J	WYSP-F
5. WWDB-F (T)	448/ 5.7	5.0	7.0	4.3	4.7	5.5	557/6667	5267/12.8	12.2	11.2	G	WWDB-F
6. WUSL-F (B)	373/ 4.7	4.7	4.4	4.8	6.0	4.7	434/6684	5282/12.8	13.6	13.4	I	WUSL-F
7. WDAS-F (B)	370/ 4.7	3.6	3.2	3.3	3.1	3.7	423/4751	3983/ 9.7	9.2	7.3	D	WDAS-F
8. WXTU-F (C)	369/ 4.7	5.1	4.1	5.2	5.0	4.8	495/7216	5046/12.3	11.7	11.0	G	WXTU-F
9. WYXR-F (AC)	358/ 4.5	5.0	5.6	4.6	4.7	4.9	429/8530	6820/16.6	18.7	16.4	H	WYXR-F
10. WOGL-F (O)	331/ 4.2	4.4	4.7	4.1	4.7	4.4	447/8224	6267/15.2	14.4	14.3	I	WOGL-F
11. WPEN (BB/FS)	325/ 4.1	4.4	4.8	4.8	4.4	4.5	349/4038	3778/ 9.2	9.0	9.5	G	WPEN
12. WMGK-F (AC)	280/ 3.5	4.1	3.8	3.7	4.0	3.8	316/5426	4408/10.7	11.7	12.3	M	WMGK-F
13. WIP (SPRTS)	260/ 3.3	2.8	3.5	4.1	3.2	3.4	301/4632	3788/ 9.2	9.0	9.3	G	WIP
14. WBEB-F (SAC)	248/ 3.1	4.0	4.3	4.6	4.1	4.0	314/5534	4359/10.6	12.3	12.3	H	WBEB-F
15. WIBF-F (AOR)	245/ 3.1	2.0	1.9	---	---	2.3	246/3344	3289/ 8.0	6.2	---	---	---
16. WJJZ-F (J/NAC)	218/ 2.8	2.8	4.5	4.4	4.5	3.6	251/4311	3580/ 8.7	9.1	16.5	G	WJJZ-F
17. WPLY-F (CHR)	215/ 2.7	2.6	1.6	2.2	2.0	2.3	243/4585	4004/ 9.7	11.0	6.8	F	WPLY-F
18. WFLN-F (CL)	190/ 2.4	2.4	2.7	2.7	3.0	2.6	232/3926	2991/ 7.3	7.2	8.2	F	WFLN-F
19. WOGL (O)	145/ 1.8	1.7	0.4	0.4	0.9	1.1	172/4544	3999/ 9.7	9.2	4.4	I	WOGL
20.												

12+ FM SHARE (METRO): 77.81% (5414 of 6958) (SUM 92: 76.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AHD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WIOQ-F>>	1 WMMR-F	1 WMMR-F	1 WMMR-F	1 WMMR-F	1 KYW	1 KYW	1 WMMR-F	1 WMMR-F>	1 WIOQ-F	1 WWDB-F
2 WUSL-F>	2 WYSP-F>	2 WYSP-F	2 WYSP-F	2 WYSP-F	2 WWDB-F	2 WYSP-F>	2 WIOQ-F<	2 WIOQ-F<	2 WUSL-F	2 KYW >
3	3 WIOQ-F<	3 WYXR-F<	3 WDAS-F	3 WDAS-F	3 WPEN	3 WMMR-F	3 WWDB-F	3 WWDB-F	3 WOGL	3 WDAS-F
4	4 WUSL-F<	4 WDAS-F	4 WYXR-F<	4 WOGL-F	4 WXTU-F	4 WWDB-F<	4 WYSP-F	4 KYW	4 WDAS-F	4 WMMR-F
5	5 WYXR-F<	5 WUSL-F<	5 WOGL-F	5 WYXR-F<	5 WOGL-F	5 WPEN	WYXR-F	5 WUSL-F	5 WMMR-F	5 WIOQ-F
6	6 WIBF-F	6 WIOQ-F	6 KYW <	6 KYW	6 WDAS-F<	6 WIP	6 WXTU-F	6 WYSP-F	6 WWDB-F	6 WYXR-F
7	7 WDAS-F	7 WOGL-F<	7 WMGK-F	7 WMGK-F	7 WMGK-F	WXTU-F	7 WBEB-F	7 WDAS-F	7 WYXR-F	7 WUSL-F
8	8	8 WIBF-F	8 WUSL-F	8 WXTU-F	8	8 WYXR-F	8	8 WYXR-F	8	8 WPEN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WYXR-F	1 WYXR-F<	1 WMMR-F	1 WYXR-F	1 WYXR-F	1 WYSP-F	1 WYSP-F<	1 WMMR-F	1 WYSP-F<	1 WMMR-F<
2 WIOQ-F	2 WMMR-F	2 WYXR-F	2 WMMR-F<	2 WMGK-F<	2 WMMR-F	2 WMMR-F>>	2 WYSP-F	2 WMMR-F>>	2 WYSP-F
3 WUSL-F	3 WIOQ-F<	3 WDAS-F	3 WDAS-F<	3 WDAS-F	3 WUSL-F	3 WIBF-F	3 WIBF-F	3 WIP	3 WIP
4 WIBF-F	4 WUSL-F	4 WUSL-F	4 WIOQ-F<	4 WMMR-F	4 WIBF-F	4 WUSL-F<	4 WIP	4 WDAS-F	4 WOGL-F
5 WMMR-F	5 WDAS-F	5 WIOQ-F	5 WMGK-F<	5 WOGL-F<	5 WIOQ-F	5 WIOQ-F	5 WIOQ-F	5 WUSL-F	5 WDAS-F
6 WPLY-F	6 WIBF-F<	6 WYSP-F	6 WUSL-F	6 KYW	6 WYXR-F	6 WIP	6 WDAS-F	6 WIBF-F	6 KYW
7 WBEB-F	7 WPLY-F<	7 WMGK-F	7 WBEB-F	7 WIOQ-F	7 WIP	7 WDAS-F	7 WUSL-F	7 WOGL-F	7 WXTU-F
8	8 WYSP-F	8 WPLY-F	8 WPLY-F	WUSL-F	8	8	8 WYXR-F	8 WIOQ-F	8
9	9	9 WIBF-F	9	9	9	9	9 WXTU-F	9	9

PHILADELPHIA

OTHER RATED STATIONS			METRO CUME	TSA	TSA
			SHARE/RTG/AQH/CUME		
WBEB	560	PHILADELPHIA	0.7/2.1/	67/1045	
WDAS	1480	PHILADELPHIA	0.8/2.7/	60/1097	
WHAT	1340	PHILADELPHIA	0.8/2.2/	65/ 900	
WNAP	1110	NORRISTOWN	0.3/0.7/	37/ 417	
WZZD	990	PHILADELPHIA	0.3/1.7/	25/ 695	
WFMZ-F	100.7	ALLENTOWN	0.5/1.7/196/2114		
WJBR-F	99.5	WILMINGTON	0.8/2.8/141/2420		
WKXW-F	101.5	TRENTON	0.9/4.5/227/3934		
WPST-F	97.5	TRENTON	1.1/5.8/163/3694		
WRFY-F	102.5	READING	0.3/1.0/139/2186		
WSTW-F	93.7	WILMINGTON	0.3/2.0/105/2166		
WFAN	660	NEW YORK	0.3/1.0/	77/1427	

RADIO STATIONS

AM STATIONS

KYW , 1060, 50 KW (DA-1)	, NEWS	NBC APR, \$ 290.00 (Group W)	Westinghouse
WDAS, 1480, 5 KW/1 KW (DA-2)	, GOSPEL	AURN, \$ 41.00 (McGuild)	Unity
WEAZ, 560, 5 KW (DA-2)	, EZ	UNISUP, \$ NA (McGuild)	
WHAT, 1340, 1 KW	, BLACK TALK	, \$ 43.00 (---)	
WIP , 610, 5 KW (DA-1)	, SPORTS	MBS, \$ 80.00 (Katz)	Infinity
WOGL, 1210, 50 KW	, SEE WOGL-FM		
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA/FS	UNISTR, \$ 130.00 (MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	, \$ NA (---)	Pyramic
WTEL, 860, 10 KW/500 W (DA-2)	, HISPANIC	, \$ 28.00 (Katz Hisp.)	Beasley
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 30.00 (---)	H.E.

FH STATIONS

WDAS, 105.3, 3.3 KW @ 869, BLACK		, \$ 78.00 (McGuild)	Unity
WBEB, 101.1, 14 KW @ 941, SOFT AC/EZ		UNISUP, \$ 180.00 (McGuild)	
WJJZ, 106.1, 23 KW @ 741, JAZZ/NAC		ABC, \$ 100.00 (Eastman)	Malrite
WFLN, 95.7, 50 KW @ 499, CLASSICAL		, \$ 104.00 (CMBS)	Marlin
WIBF, 103.9, 0.3 KW @ 1000, AOR		, \$ 60.00 (Groskin)	(JENKINTOWN)
WIOQ, 102.1, 27 KW @ 649, CHR/DANCE		, \$ 130.00 (Banner)	EZ
WPLY, 100.3, 35 KW @ 600, CHR		, \$ 144.00 (HNWH)	
WMGK, 102.9, 8.5 KW @ 1181, AC		, \$ 170.00 (MMR)	Greater Media
WMMR, 93.3, 29 KW @ 669, AOR	SOURCE UNISTR, \$ 283.00 (Group W)		Westinghouse
WOGL, 98.1, 13 KW @ 1000, OLDIES		CBS, \$ 180.00 (CBS)	CBS
WUSL, 98.9, 18 KW @ 830, BLACK		, \$ 195.00 (Katz)	Tak
WWDB, 96.5, 17 KW @ 866, TALK		ABC, \$ 105.00 (Banner)	Panache
WXTU, 92.5, 16 KW @ 899, COUNTRY	MBS UNISTR, \$ 140.00 (D&R)		Beasley
WYSP, 94.1, 16 KW @ 899, CLASSIC AOR		ABC, \$ 255.00 (Torbet)	Infinity
WYXR, 104.5, 16 KW @ 872, AC		, \$ 110.00 (Katz)	Pyramid

WAAF -- SEE WORCESTER

Miscellaneous: WBEB-AM sold by Jerry Lee to Salem for \$4,000,000 (Stevens) . . .

PHOENIX

Arbitron Rank/Pop (12+): 22/1,854,800

Stations: 30/29
 Diaries: 1743/1064:1/47.2%
 Sample Target: 1780
 % Below Line: 0.3
 % Not Listed: 14.2

1992 Revenue: \$67,600,000
 HH Inc.: \$32,545
 Retail \$: 17.9 Bill
 Pop per Station: 63,959
 #1 Biller: KNIX-AF \$10,200,000

MSA Rank/Pop: 19/2,180,000
 ADI # 20
 Average Person Ratings: 18.0
 Market TSL: 23.50 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KNIX-F (C)	251/ 7.5	10.5	9.7	10.9	12.5	9.7	340/4840	3940/21.2	24.2	23.4	I	KNIX-F
2. KFYI (T)	231/ 6.9	6.0	6.0	5.2	5.5	6.0	236/2685	2601/14.0	12.9	8.9	D	KFYI
3. KMLE-F (C)	228/ 6.8	6.7	6.5	6.7	7.9	6.7	243/3571	3159/17.0	15.5	16.7	G	KMLE-F
4. KTAR (N/T)	211/ 6.3	9.3	8.5	7.5	6.8	7.9	231/4066	3741/20.2	29.6	17.9	H	KTAR
5. KKLT-F (SAC)	181/ 5.4	4.7	4.8	4.7	4.9	4.9	212/2706	2350/12.7	11.3	11.0	F	KKLT-F
6. KOY (BB)	179/ 5.4	4.8	6.1	6.1	3.2	5.6	191/2255	2021/10.9	9.6	7.6	C	KOY
7. KUPD-F (AOR)	164/ 4.9	4.7	4.7	5.8	6.0	5.0	183/2912	2629/14.2	12.7	14.7	G	KUPD-F
8. KKFR-F (CHR)	149/ 4.5	4.8	5.0	4.4	3.9	4.7	186/2823	2455/13.2	14.0	11.4	D	KKFR-F
9. KDKB-F (AOR)	146/ 4.4	2.6	4.5	3.3	4.1	3.7	161/2763	2532/13.7	11.4	13.2	E	KDKB-F
10. KESZ-F (AC)	144/ 4.3	3.6	4.0	2.9	2.9	3.7	147/2139	2074/11.2	9.9	9.3	E	KESZ-F
11. KVRV-F (AC)	137/ 4.1	3.7	2.9	3.8	4.5	3.6	139/2655	2477/13.4	12.6	13.0	D	KVRV-F
12. KSLX-F (CL AOR)	119/ 3.6	2.8	3.0	4.0	3.2	3.4	129/2602	2335/12.6	11.0	12.1	F	KSLX-F
13. KPSN-F (O)	101/ 3.0	4.4	3.8	3.6	4.2	3.7	107/2047	1936/10.4	10.9	11.4	B	KPSN-F
14. KZON-F (AOR)	100/ 3.0	3.3	2.5	3.1	2.7	3.0	101/1335	1289/ 6.9	6.8	6.8	C	KZON-F
15. KYOT-F (CHR)	98/ 2.9	2.3	1.9	3.4	4.0	2.6	110/2848	2443/13.2	11.7	13.5	D	KYOT-F
16. KOOL-F (O)	96/ 2.9	2.4	3.1	2.8	2.7	2.8	104/2187	1976/10.7	3.0	3.6	F	KOOL-F
17. KEDJ-F (AOR)	79/ 2.4	2.1	1.5	1.4	1.7	1.9	79/1293	1269/ 6.8	5.6	4.7	C	KEDJ-F
18. KZRFX-F (AOR)	49/ 1.5	1.6	1.7	2.6	2.0	1.9	65/1151	898/ 4.8	5.3	5.7	B	KZRFX-F
19. KOOL (O)	47/ 1.4	0.8	1.0	1.3	1.2	0.9	48/756	734/ 4.0	3.0	3.6	F	KOOL

12+ FM SHARE (METRO): 72.51% (2073 of 2859) (SUM 92: 74.44%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKFR-F >>	1 KUPD-F	1 KMLE-F	1 KMLE-F <	1 KNIX-F <	1 KFYI	1 KTAR	1 KFYI >	1 KMLE-F <	1 KNIX-F <	1 KTAR
2 KMLE-F	2 KMLE-F <	2 KUPD-F <	2 KNIX-F	2 KMLE-F	2 KTAR <	2 KNIX-F	2 KKLT-F	2 KNIX-F	2 KKFR-F >	2 KNIX-F >
3	3 KDKB-F <	3 KNIX-F	3 KSLX-F	3 KKLT-F	3 KOY <	3 KMLE-F	3 KNIX-F <	3 KFYI	3 KTAR <	3 KUPD-F
4	4 KVRV-F	4 KDKB-F	4 KUPD-F	4 KESZ-F <	4 KNIX-F	4 KFYI <	4 KMLE-F	4 KTAR	4 KMLE-F	4 KMLE-F
5	5 KSLX-F	5 KESZ-F	5 KDKB-F	5 KDKB-F	5 KKLT-F >	5 KUPD-F	5 KOY	5 KKLT-F <	5 KFYI <	5 KKFR-F
6	6 KNIX-F	6 KVRV-F	6 KESZ-F	6 KESZ-F	6 KMLE-F	6 KOY	6 KUPD-F <	6 KOY	6 KUPD-F	6 KFYI
7	7 KEDJ-F <	7 KSLX-F	7 KKLT-F	7 KSLX-F	7 KESZ-F	7 KDKB-F <	7 KVRV-F	7 KESZ-F	7 KKLT-F	7 KKLT-F
8	8 KKFR-F	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9 KESZ-F	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMLE-F	1 KMLE-F <	1 KVRV-F	1 KMLE-F	1 KNIX-F	1 KDKB-F	1 KUPD-F >	1 KUPD-F	1 KUPD-F	1 KMLE-F <
2 KVRV-F	2 KVRV-F	2 KMLE-F	2 KVRV-F <	2 KMLE-F <	2 KUPD-F	2 KDKB-F	2 KSLX-F	2 KDKB-F	2 KUPD-F <
3 KKFR-F	3 KUPD-F <	3 KUPD-F	3 KNIX-F	3 KKLT-F <	3 KKFR-F	3 KMLE-F <	3 KMLE-F	3 KMLE-F	3 KNIX-F
4 KNIX-F	4 KNIX-F	4 KDKB-F	4 KESZ-F	4 KESZ-F	4 KYOT-F	4 KSLX-F	4 KKLT-F	4 KNIX-F	4 KDKB-F <
5 KUPD-F	5 KESZ-F <	5 KNIX-F	5 KKLT-F	5 KVRV-F	5 KMLE-F	5 KEDJ-F	5 KDKB-F	5 KSLX-F	5 KFYI
6 KYOT-F	6 KKFR-F	6 KSLX-F	6 KUPD-F <	6 KPSN-F	6 KEDJ-F	6 KYOT-F <	6 KEDJ-F	6 KFYI <	6 KSLX-F <
7	7 KDKB-F	7 KESZ-F	7 KPSN-F	7 KSLX-F	7 KESZ-F	7 KKFR-F	7 KNIX-F	7 KZON-F	7 KZON-F
8	8	8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9

OTHER RATED STATIONS METRO CUME TSA SHARE/RTG/AQH/CUME

KCWW	1580	TEMPE	0.5/1.3/ 16/ 293
KFNN	1510	MESA	0.4/0.9/ 13/ 173
KMJK-F	106.9	BUCKEYE	0.4/0.6/ 15/ 128
KNNS	1360	GLENDALE	0.5/1.6/ 18/ 334
KRDS	1190	TOLLESON	0.3/0.7/ 10/ 147
KRDS-F	105.3	WICKENBURG	0.2/0.7/ 7/ 124
KSUN	1400	PHOENIX	0.3/1.1/ 10/ 212
KVVA	860	PHOENIX	0.4/1.2/ 12/ 227
KXAM	1310	MESA	0.6/1.2/ 19/ 257
KYOT	1230	PHOENIX	0.6/1.5/ 21/ 285
KAHM-F	102.1	PRESCOTT	0.3/0.9/ 59/ 516

PHOENIX

RADIO STATIONS

AM STATIONS

KFYI	, 910,	5 KW (DA-N)	, Talk/News	CBS, \$ 50.00	(D&R)	Broadcast Group
KLFF	, 1360,	5 KW/1 KW (DA-N)	, Nostalgia	NBC, \$ 31.00	(---)	
KIDR	, 740,	1 KW/292 W	, Children's Radio	, \$ NA	(CBS)	Bonneville
KOOL	, 960,	5 KW (DA-N)	, SEE KOOL-FM			
KOY	, 550,	5 KW/1 KW	, Nostalgia	UNISTR CNN, \$ 40.00	(Christal)	Sundance
KPHX	, 1480,	1 KW/500W (DA-2)	, Hispanic	, \$ 27.00	(Caballero)	
KSUN	, 1400,	1 KW	, Hispanic	, \$ 26.00	(Cabellero)	
KTAR	, 620,	5 KW (DA-N)	, News/Talk	CBS ABC, \$171.00	(CBS)	Pulitzer
KUKQ	, 1060,	5 KW/1 KW (DA-2)	, AOR	, \$ 25.00	(Banner)	
KVVA	, 860,	1 KW (DA-N)	, Hispanic	, \$ 25.00	(Lotus Hisp)	
KXAM	, 1310,	5 KW/500W (DA-2)	, Nostalgia	, \$ 20.00	(---)	
KXEG	, 1010,	1 KW/250 W	, Religion	, \$ 13.00	(---)	Mid-America Gospel

FM STATIONS

KDKB	, 93.3,	100 KW @ 1538	, AOR	, \$ 73.00	(Torbet)	Sandusky
KESZ	, 99.9,	100 KW @ 1670	, AC	, \$ 79.00	(Banner)	
KZRX	, 100.3,	90 KW @ 2047	, AOR	ABC UNISTR, \$ 36.00	(Roslin)	(GLOBE)
KKFR	, 92.3,	100 KW @ 1647	, CHR	, \$ 58.00	(D&R)	Broadcast Group
KKLT	, 98.7,	115 KW @ 1679	, Soft AC	, \$ 90.00	(CBS)	Pulitzer
KMLE	, 107.9,	100 KW @ 1000	, Country	, \$ 95.00	(Mc-Guild)	Shamrock
KZON	, 101.5,	100 KW @ 1738	, AOR	APR, \$ 60.00	(MMR)	Sundance
KNIX	, 102.5,	98 KW @ 1620	, Country	, \$218.00	(Katz)	Buck Owens
KEDJ	, 106.3,	3 KW @ 325	, New AOR	NBC, \$ 40.00	(---)	(SUN CITY)
KOOL	, 94.5,	100 KW @ 1653	, Oldies	, \$ 96.00	(D&R)	Compass
KYOT	, 95.5,	96 KW @ 1571	, AOR/AC	, \$ 61.00	(Christal)	Sundance
KPSN	, 96.9,	100 KW @ 1558	, Oldies	, \$ 60.00	(CBS)	Bonneville
KSLX	, 100.7,	100 KW @ 1840	, Classic AOR	, \$ 81.00	(Eastman)	Great American
KUPD	, 97.9,	100 KW @ 1620	, AOR	, \$111.00	(Banner)	
KVRY	, 104.7,	100 KW @ 1548	, AC	, \$ 62.00	(Mc-Guild)	Nationwide

Miscellaneous: KNNS changes to Sports (Oct.) . . . KOY-F changes to KYOT-F and format to a rather eclectic AOR/AC (Oct.) . . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

PITTSBURGH

Arbitron Rank/Pop (12+): 20/1,881,900
 MSA Rank/Pop: 22/2,100,000
 Average Person Ratings: 18.0
 Market TSL: 23.50 hours

Stations: 30/29
 Diaries: 1916/982:1/52.6%
 Sample Target: 1940
 % Below Line: 0.3
 % Not Listed: 10.7

1992 Revenue: \$56,700,000
 HH Inc.: \$30,643
 Retail \$: 14.7 Bill
 Pop per Station: 64,893
 #1 Biller: KDKA \$9,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KDKA (N/T)	465/13.7	15.0	14.7	15.2	13.8	14.7	583/7603	5860/31.1	34.5	32.7	H	KDKA
2. WDVE-F (AOR)	379/11.2	9.9	8.8	8.7	10.3	9.7	503/5424	3993/21.2	23.2	20.7	H	WDVE-F
3. WWSW-AF (O)	224/ 6.6	7.0	7.7	7.3	9.4	7.2	297/5027	3796/20.2	21.0	23.0	H	WWSW-AF
4. WBZZ-F (CHR)	210/ 6.2	7.2	6.0	4.5	5.4	6.0	304/5326	3772/20.0	21.4	20.3	F	WBZZ-F
5. WAMO-F (B)	202/ 6.0	5.8	5.6	5.2	4.8	5.7	218/2473	2242/11.9	13.0	10.6	C	WAMO-F
6. WVTY-F (AC)	187/ 5.5	5.4	4.2	2.7	3.8	4.5	209/3269	2815/15.0	15.4	12.3	D	WVTY-F
7. WSHH-F (SAC)	173/ 5.1	5.4	6.0	6.3	4.7	5.7	195/2720	2422/12.9	13.8	13.4	E	WSHH-F
8. WDSY-F (C)	170/ 5.0	5.7	6.7	8.1	6.4	6.4	204/3219	2582/13.7	11.7	14.1	F	WDSY-F
9. WTAE (N/T)	168/ 5.0	3.7	4.9	5.8	5.4	4.9	172/2742	2628/14.0	11.0	12.0	F	WTAE
10. WJAS (BB)	148/ 4.4	4.4	4.4	4.3	5.1	4.4	149/1903	1889/10.0	9.0	10.1	B	WJAS
11. WLTJ-F (SAC)	127/ 3.8	4.4	4.1	3.0	4.1	3.8	150/2497	2118/11.3	11.1	10.9	D	WLTJ-F
12. WRRK-F (CL AOR)	96/ 2.8	2.3	3.4	2.9	2.8	2.9	103/2633	2331/12.4	11.1	11.3	C	WRRK-F
13. WXRБ-F (C)	79/ 2.3	1.6	1.0	---	---	1.6	135/1886	1191/ 6.3	4.0	---	D	WXRБ-F
14. WQKB-F (C)	74/ 2.2	1.9	2.2	3.0	3.8	2.3	92/1664	1263/ 6.7	6.7	13.9	D	WQKB-F
15. KQV (N)	52/ 1.5	1.1	1.6	1.8	2.3	1.5	52/1129	1118/ 5.9	4.9	7.4	C	KQV

12+ FM SHARE (METRO): 68.38% (2067 of 3023) (SUM 92: 65.08%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WBZZ-F>>	1 WDVE-F>>	1 WDVE-F>>	1 WDVE-F>	1 WDVE-F>	1 KDKA >>	1 KDKA >	1 WDVE-F	1 WDVE-F<	1 KDKA >	1 KDKA >>>
2 WAMO-F>	2 WVTY-F<	2 WVTY-F<	2 WWSW-AF	2 WWSW-AF	2 WWSW-AF	2 WDVE-F>>	2 KDKA	2 KDKA >	2 WDVE-F	2
3 WDVE-F	3 WAMO-F<	3 WWSW-AF<	3 WVTY-F	3 WVTY-F	3 WTAE <	3 WWSW-AF	3 WVTY-F<	3 WWSW-AF<	3 WBZZ-F<	3
4	4 WBZZ-F>	4 WAMO-F	4 WAMO-F	4 WAMO-F<	4 WSHH-F<	4 WBZZ-F<	4 WSHH-F<	4 WBZZ-F	4 WAMO-F	4
5	5 WRRK-F	5 WBZZ-F	5 WDSY-F	5 KDKA	5 WJAS	5 WSHH-F	5 WWSW-AF<	5 WTAE	5 WWSW-AF	5
6	6 WLTJ-F	6 WDSY-F	6 WBZZ-F	6 WDSY-F	6 WDSY-F	6 WVTY-F	6 WAMO-F	WVTY-F	6 WDSY-F<	6
7	7	7	7	7 WSHH-F<	7	7 WTAE	7 WTAE	WAMO-F	7 WTAE	7
8	8	8	8	8 WBZZ-F	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WDVE-F	1 WDVE-F	1 WDVE-F	1 WVTY-F<	1 WVTY-F	1 WDVE-F	1 WDVE-F>>>	1 WDVE-F	1 WDVE-F>>	1 WDVE-F>
2 WBZZ-F	2 WVTY-F<	2 WVTY-F<	2 WWSW-AF	2 WWSW-AF	2 WAMO-F	2 WAMO-F	2 WVTY-F	2 WWSW-AF	2 WWSW-AF>
3 WAMO-F	3 WBZZ-F	3 WBZZ-F	3 WBZZ-F	3 WDVE-F<	3 WBZZ-F	3 WVTY-F	3 WRRK-F	3 WAMO-F	3 KDKA
4 WVTY-F	4 WAMO-F>	4 WAMO-F	4 WAMO-F	4 WBZZ-F	4 WVTY-F	4 WRRK-F	4 WAMO-F	4 WRRK-F	4 WRRK-F<
5 WLTJ-F	5 WLTJ-F	5 WDSY-F	5 WWSW-AF	5 WAMO-F<	5 WRRK-F	5 WBZZ-F	5 WBZZ-F	5 WVTY-F<	5 WVTY-F<
6	6 WDSY-F	6 WLTJ-F	6 WDSY-F<	6 WDSY-F	6	6	6 KDKA	6 KDKA	6 WAMO-F
7	7	7	7 WLTJ-F	7 WSHH-F<	7	7	7 WSSZ-F	7	7
8	8	8	8	8 WLTJ-F	8	8	8	8	8

OTHER RATED STATIONS	METRO CUME	TSA	TSA
	SHARE/RTG/AQH/CUME		
WASP 1130	BROWNSVILLE	0.5/1.0/	18/ 232
WASP-F 94.9	OLIVER	0.3/1.1/	10/ 227
WBVP 1230	BEAVER FALLS	0.5/1.6/	17/ 316
WEEP 1080	PITTSBURGH	0.5/1.8/	20/ 411
WESA-F 98.3	CHARLEROI	0.7/1.6/	25/ 321
WJPA 1450	WASHINGTON	0.1/0.3/	3/ 48
WJPA-F 95.3	WASHINGTON	0.5/0.9/	18/ 198
WMBS 590	UNIONTOWN	1.1/2.4/	41/ 509
WPIT 730	PITTSBURGH	0.3/1.8/	14/ 415
WSSZ-F 107.1	GREENSBURG	0.8/2.4/	26/ 507
WWKS-F 106.7	BEAVER FALLS	0.8/4.2/	48/1142
WYJZ 860	PITTSBURGH	0.3/1.0/	12/ 212
WQXK-F 105.1	SALEM, OH	0.3/0.8/	48/ 713

PITTSBURGH

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, News/Talk	NBC, \$151.00	(Group W)	Westinghouse
KQV, 1410, 5 KW (DA-2)	, News	CBS NBC-T, \$ 38.00	(Torbet)	
WEEP, 1080, 50 KW (DAYS, DA)	, Country	SMN, \$ NA	(D&R)	Entercom
WJAS, 1320, 5 KW (DA-N)	, Nostalgia	UNISTR CNN, \$ 35.00	(Eastman)	
WMBS, 590, 1 KW (DA-N)	, MOR/Full Service	CBS, \$ 17.00	(Regional)	(UNIONTOWN)
WPIT, 730, 5 KW/24 W	, Religion	, \$ NA	(---)	Salem
WTAE, 1250, 5 KW (DA-N)	, Talk/News	ABC MBS, \$ 64.00	(Katz)	Hearst
WWSW, 970, 5 KW (DA-2)	, See WWSW-FM			

FM STATIONS

WAMO, 105.9, 72 KW @ 430	, Black	AURN, \$ 50.00	(HNWH)	Sheridan
WBZZ, 93.7, 41 KW @ 551	, CHR	, \$115.00	(Banner)	EZ
WDSY, 107.9, 50 KW @ 500	, Country	UNISTR, \$ 54.00	(D&R)	Entercom
WDVE, 102.5, 55 KW @ 820	, AOR	SOURCE, \$141.00	(Crystal)	Broadcast Alchemy
WLTJ, 92.9, 47 KW @ 889	, Soft AC	, \$ 60.00	(MMR)	Frischling
WQKB, 100.7, 17 KW @ 850	, Country	ABC, \$ 43.00	(Banner)	Signature
WORD, 104.7, 50 KW @ 500	, Religion	, \$ NA	(---)	Entercom
WPIT, 101.5, 48 KW @ 505	, Religion	, \$ NA	(---)	Salem
WRRK, 96.9, 45 KW @ 531	, CL. AOR	ABC, \$ 45.00	(MMR)	(Frischling) (BRADDOCK)
WSHH, 99.7, 11 KW @ 928	, Soft AC	UPI UNISTR, \$ 60.00	(Eastman)	Renda
WVTY, 96.1, 50 KW @ 500	, AC	, \$ 57.00	(Katz)	Hearst
WWSW, 94.5, 50 KW @ 810	, Oldies	ABC, \$140.00	(Mc-Guild)	Shamrock

Miscellaneous: WQKB-F (New Kensington) sold by Signature to EZ for \$5,000,000 (D) (Stevens) . . .

PORTLAND, OR

Arbitron Rank/Pop (12+): 25/1,473,700
 HSA Rank/Pop: 42/1,430,000
 ADI # 26
 Average Person Ratings: 16.3
 Market TSL: 21.50 hours

Stations: 29/29
 Diaries: 1633/902:1/50.9%
 Sample Target: 1580
 % Below Line: 0.0
 % Not Listed: 13.4

1992 Revenue: \$52,500,000
 HH Inc.: \$32,021
 Retail \$: 13.0 Bil
 Pop per Station: 50,817
 #1 Biller: KINK-AF \$6,800,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KUFO-F (AOR)	217/ 9.0	6.9	5.6	7.1	5.8	7.2	244/3007	2513/17.1	16.6	14.6	E	KUFO-F
2. KUPL-AF (C)	215/ 9.0	9.6	7.8	10.4	9.5	9.2	236/3202	2783/18.9	19.7	20.2	G	KUPL-AF
3. KWJJ-AF (C)	213/ 8.8	6.4	6.4	5.0	7.3	6.7	233/3387	2924/19.8	17.6	16.4	C	KWJJ-AF
4. KKRZ-F (CHR)	179/ 7.5	6.6	8.3	8.0	7.8	6.4	187/3123	2923/19.8	20.5	19.5	F	KKRZ-F
5. KXL (N/T)	174/ 7.2	8.2	8.0	8.2	7.0	7.9	192/2700	2406/16.3	17.4	14.7	F	KXL
6. KKCW-F (AC)	154/ 6.4	6.8	5.5	5.6	6.3	6.1	164/2271	2111/14.3	16.0	15.8	G	KKCW-F
7. KGON-F (CL AOR)	126/ 5.2	4.8	4.4	4.4	4.2	4.7	138/2573	2220/15.1	14.0	11.4	D	KGON-F
8. KKSJ-F (O)	124/ 5.2	4.3	4.3	6.1	5.9	5.0	137/2851	2515/17.1	13.8	17.7	F	KKSJ-F
9. KINK-AF (AOR)	118/ 5.0	5.7	6.1	5.2	5.7	5.5	127/2256	2033/13.8	14.7	13.5	G	KINK-AF
10. KEX (FS)	106/ 4.4	5.6	7.9	7.5	6.4	6.4	113/2187	1949/13.2	18.8	15.9	G	KEX
11. KXL -F (SAC)	83/ 3.5	3.2	3.0	2.6	4.2	3.1	92/1500	1313/ 8.9	9.0	8.6	C	KXL -F
12. KKSJ (BB)	69/ 2.9	3.2	5.1	3.5	3.8	3.7	75/885	840/ 5.7	7.1	7.6	C	KKSJ
13. KXYQ-F (AC)	69/ 2.9	4.1	3.8	2.7	2.6	3.4	98/1987	1610/10.9	12.4	9.1	C	KXYQ-F
14. KKBK-F (AC/O)	41/ 1.7	0.9	0.7	1.9	2.1	1.3	43/640	574/ 3.9	4.2	7.6		KKBK-F
15. KBBT (AOR)	31/ 1.3	1.2	0.7	0.7	0.9	1.0	31/597	597/ 4.1	3.6	2.3		KBBT
16. KFXX (SPRST)	27/ 1.1	1.1	1.1	1.4	1.4	1.2	27/532	532/ 3.6	3.8	3.6	B	KFXX
17. KPQD-F (REL)	25/ 1.0	1.2	1.7	1.8	1.4	1.4	30/755	614/ 4.2	4.7	3.6	B	KPQD-F
18.												
19.												
20.												

12+ FM SHARE (METRO): 74.45% (1548 of 2079) (SUM 92: 72.41%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KKRZ-F >>	1 KUFO-F >	1 KUFO-F	1 KUFO-F	1 KUPL-AF	1 KUPL-AF <	1 KUPL-AF <	1 KUFO-F <	1 KWJJ-AF <	1 KKRZ-F <	1 KXL
2 KWJJ-AF	2 KWJJ-AF <	2 KWJJ-AF	2 KKCW-F <	2 KUFO-F <	2 KXL >	2 KXL	2 KWJJ-AF <	2 KUFO-F <	2 KUFO-F <	2 KUFO-F
3 KUFO-F	3 KGON-F <	3 KKCW-F	3 KUPL-AF <	3 KKCW-F	3 KWJJ-AF	3 KKCW-F	3 KUPL-AF <	3 KUPL-AF	3 KWJJ-AF >	3 KGON-F
4	4 KKRZ-F	4 KUPL-AF <	4 KWJJ-AF <	4 KKCW-F <	4 KKCW-F <	4 KWJJ-AF	4 KKRZ-F	4 KXL	4 KUPL-AF	4 KUPL-F
5	5 KKCW-F <	5 KGON-F	5 KINK-AF <	5 KINK-AF	5 KEX	5 KUFO-F <	5 KXL -F	5 KKCW-F	5 KUPL-AF	5 KKSJ-F <
6	6 KINK-AF	6 KINK-AF <	6 KGON-F	6 KGON-F	6 KKSJ-F	6 KEX	6 KKRZ-F	6 KGON-F	6 KGON-F <	6 KWJJ-F
7	7 KUPL-AF	7 KKRZ-F	7 KKSJ-F	7 KKSJ-F	7 KKRZ-F	7 KGON-F	7 KGON-F	7 KINK-AF	7 KINK-AF	7
8	8	8 KKSJ-F	8	8	8	8	8	8 KKSJ-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKRZ-F	1 KWJJ-AF <	1 KWJJ-AF	1 KKCW-F <	1 KUPL-AF <	1 KUFO-F	1 KUFO-F >>	1 KUFO-F	1 KUFO-F >	1 KUFO-F
2 KWJJ-AF	2 KKCW-F <	2 KKCW-F	2 KWJJ-AF <	2 KKCW-F	2 KWJJ-AF	2 KGON-F >	2 KGON-F	2 KGON-F >	2 KGON-F
3 KUFO-F	3 KKRZ-F	3 KINK-AF	3 KUPL-AF <	3 KWJJ-AF	3 KGON-F	3 KWJJ-AF	3 KINK-AF	3 KWJJ-AF <	3 KUPL-AF <
4	4 KUFO-F <	4 KUPL-AF	4 KKRZ-F <	4 KINK-AF	4 KKRZ-F	4 KKRZ-F	4 KXL	4 KKSJ-F	4 KKSJ-F
5	5 KUPL-AF	5 KUFO-F	5 KINK-AF	5 KKSJ-F	5	5 KINK-AF	5 KKRZ-F	5 KINK-AF	5 KXL <
6	6 KINK-AF	6 KXYQ-F	6 KUFO-F	6 KKRZ-F	6	6	6 KWJJ-AF	6 KUPL-AF	6 KWJJ-AF
7	7	7	7 KYXQ-F	7 KUFO-F	7	7	7 KUPL-AF	7	7 KKCW-F <
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE	CUME RTG	TSA AQH	TSA CUME
KBMS 1480 VANCOUVER, BC	0.4/1.1/	10/	180	
KDBX-F 107.5 BANKS	0.4/0.8/	10/	132	
KKEY 1150 PORTLAND	0.4/1.3/	9/	190	
KMUZ-F 94.7 CAMAS, WA	0.9/2.3/	22/	364	
KUIK 1360 HILLSBORO	0.4/1.4/	11/	215	
KWBY 940 WOODBURN	0.5/0.6/	12/	92	
KWIP 880 DALLAS	0.4/0.8/	11/	143	
KYKN 1430 KEIZER	0.5/1.2/	14/	220	
KZRC 1010 MILWAUKIE	0.5/1.6/	13/	234	

PORTLAND, OR

RADIO STATIONS

AM STATIONS

KBBT, 970,	5 KW (DA-1)	, AOR	, \$	N/A (Eastman)	Henry
KEX, 1190,	50 KW (DA-1)	, FULL SERVICE	ABC, \$	101.00 (Katz)	Great American
KFXX, 1520,	50 KW/10 KW (DA-1),	SPORTS	CNN, \$	26.00 (CBS)	
KINK, 620,	5 KW (DA-N)	, SEE KINK-FM			
KKSN, 910,	5 KW (DA-2)	, NOSTALGIA	UNISTR,NBC, \$	35.00 (Crystal)	Heritage
KUPL, 1330,	5 KW (DA-1)	, SEE KUPL-F			
KWJJ, 1080,	50 KW/10 KW (DA-N),	SEE KWJJ-F			
KXL, 750,	50 KW/20 KW (DA-1),	NEWS/TALK	CBS, \$	64.00 (McGuird)	Alexander
KZRC, 1010,	5 KW (DAYS)	, AOR	SMN, \$	22.00 (Torbet)	

FM STATIONS

KGON, 92.3,	100 KW @ 1266,	AOR	, \$	65.00 (CBS)	Apogee
KINK, 101.9,	100 KW @ 1673,	PROG AOR	, \$	125.00 (MMR)	
KKCW, 103.3,	90 KW @ 1653,	AC	, \$	151.00 (D&R)	Trumper
KKRZ, 100.3,	95 KW @ 1433,	CHR	, \$	97.00 (Katz)	Great American
KKSN, 97.1,	100 KW @ 1000,	OLDIES	UNISTR, \$	70.00 (Crystal)	Heritage
KKBK, 106.7,	94 KW @ 846,	AC/OLDIES	ABC, SOURCE, \$	40.00 (HNWH)	BayCom
KPDQ, 93.7,	100 KW @ 941,	RELIGION	, \$	21.00 (---)	
KUFO, 101.1,	100 KW @ 1640,	AOR	, \$	60.00 (Eastman)	Henry
KUPL, 98.5,	100 KW @ 1105,	COUNTRY	APR, \$	100.00 (Banner)	BayCom
KWJJ, 99.5,	94 KW @ 869,	COUNTRY	UNISTR, ABC, \$	40.00 (D&R)	Park
KXL, 95.5,	100 KW @ 991,	SOFT AC/EZ	, \$	54.00 (McGuird)	Alexander
KXYQ, 105.1,	100 KW @ 1840,	AC	ABC, \$	41.00 (Torbet)	Van Halen (SALEM)

Miscellaneous: KXYQ-F evolves from CHR to AC . . .

PROVIDENCE

Arbitron Rank/Pop (12+): 31/1,283,100

Stations: 46/26
 Diaries: 1530/839:1/51.3%
 Sample Target: 1530
 % Below Line: 17.5
 % Not Listed: 9.8

1992 Revenue: \$25,300,000
 HH Inc.: \$34,562
 Retail \$: 6.2 Bill
 Pop per Station: 49,350
 #1 Biller: WHJY-F \$4,100,000

MSA Rank/Pop: 58/918,000
 ADI # 43
 Average Person Ratings: 18.9
 Market TSL: 24.50 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WWLI-F (SAC)	195/ 8.0	7.5	8.8	6.8	6.9	7.8	210/2574	2318/18.1	15.8	15.3	E	WWLI-F
WHJY-F (AOR)	195/ 8.0	7.8	6.7	6.7	9.9	7.3	219/3479	2806/21.9	20.2	21.0	F	WHJY-F
3. WPRO-F (CHR)	193/ 7.9	7.7	9.3	10.0	9.1	8.7	206/3870	3357/26.2	26.0	28.3	E	WPRO-F
4. WPRO (T)	138/ 5.7	5.3	5.5	5.9	4.0	5.6	142/2250	2161/16.8	15.5	12.7	E	WPRO
5. WHJJ (N/T)	135/ 5.6	5.2	4.6	6.3	4.6	5.4	135/1511	1511/11.8	12.1	9.9	D	WHJJ
6. WSNE-F (AC)	120/ 4.9	5.3	5.7	6.3	4.4	5.6	132/2089	1785/13.9	14.9	15.1	F	WSNE-F
WWBB-F (O)	120/ 4.9	5.1	4.8	4.5	6.0	4.8	121/2155	1983/15.5	15.0	15.0	E	WWBB-F
8. WWRX-F (CL AOR)	109/ 4.5	4.1	3.5	3.5	3.6	3.9	163/3299	2212/17.2	13.9	12.2		WWRX-F
9. WBRU-F (AOR)	89/ 3.7	2.6	2.1	2.4	4.0	2.7	97/1807	1570/12.2	10.9	11.3		WBRU-F
10. WWKX-F (CHR)	84/ 3.5	3.5	3.9	2.8	2.6	3.4	90/1696	1581/12.3	11.8	10.3		WWKX-F
11. WCTK-F (C)	80/ 3.3	5.0	3.7	4.7	4.7	4.2	99/1457	1122/ 8.7	9.6	9.5		WCTK-F
12. WPLM-F (BB)	74/ 3.0	3.9	3.8	4.5	3.6	3.8	123/1685	943/ 7.3	7.6	7.7		WPLM-F
13. WLKW (BB)	70/ 2.9	2.1	2.3	2.0	3.7	2.3	72/936	896/ 7.0	6.2	6.8		WLKW
14. WBZ (N/T)	43/ 1.8	1.3	1.7	1.0	0.7	1.5	84/1345	661/ 5.2	4.8	3.7		WBZ
15. WFHN-F (AOR)	40/ 1.6	2.6	2.2	1.9	1.8	2.1	48/833	584/ 4.6	5.1	5.1		WFHN-F

12+ FM SHARE (METRO): 73.57% (1612 of 2191) (SUM 92: 77.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WWKX-F	1 WHJY-F>	1 WHJY-F	1 WHJY-F<	1 WWLI-F	1 WWLI-F	1 WPRO-F<	1 WWLI-F	1 WWLI-F<	1 WHJY-F<	1 WHJY-F
2 WPRO-F	2 WPRO-F>	2 WPRO-F	2 WWLI-F<	2 WHJY-F<	2 WHJJ <	2 WHJY-F	2 WHJY-F<	2 WHJY-F<	2 WPRO-F	2 WBZ
3 WHJY-F>	3 WWRX-F<	3 WWLI-F	3 WPRO-F	3 WPRO-F<	3 WPRO	3 WWLI-F	3 WPRO-F	3 WHJJ	3 WWKX-F	3 WHJJ
4	4 WBRU-F	4 WWRX-F	4 WSNE-F	4 WSNE-F<	4 WWBB-F	4 WPRO	4 WPRO	4 WPRO-F>	4 WWRX-F<	4 WPRO
5	5 WSNE-F	5 WSNE-F	5 WWBB-F<	5 WWBB-F	5 WLKW	5 WHJJ	5 WSNE-F<	5 WWRX-F	5 WPRO	5 WWLI-F
6	6 WWLI-F	6 WWBB-F<	6 WWRX-F	6 WWRX-F	6 WPRO-F	6 WSNE-F	6 WHJJ	6 WSNE-F	6 WWLI-F	6
7	7	7 WBRU-F	7	7	7	7	7 WWBB-F	7 WWBB-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WHJY-F	1 WPRO-F>	1 WPRO-F	1 WPRO-F<	1 WWLI-F	1 WHJY-F	1 WHJY-F>>	1 WHJY-F	1 WHJY-F>>	1 WHJY-F>
2 WBRU-F	2 WHJY-F<	2 WSNE-F	2 WWLI-F	2 WSNE-F<	2 WPRO-F	2 WWRX-F<	2 WWRX-F	2 WWRX-F	2 WWRX-F
3 WPRO-F	3 WSNE-F	3 WWLI-F	3 WSNE-F	3 WPRO-F	3 WBRU-F	3 WBRU-F<	3 WBRU-F	3 WPRO-F	3 WWBB-F
4 WWKX-F	4 WWLI-F	4 WWBB-F	4 WHJY-F	4 WWBB-F>	4 WWKX-F	4 WPRO-F>	4 WPRO-F	4 WBRU-F	4 WPRO
5 WWLI-F	5 WBRU-F	5 WWRX-F	5 WWBB-F	5 WWRX-F	5 WWRX-F	5	5 WSNE-F	5 WWBB-F	5 WPRO-F
6 WWRX-F	6 WWRX-F	6 WHJY-F	6 WWRX-F	6 WHJY-F	6	6	6 WWLI-F	6 WPRO	6 WWLI-F
WSNE-F	7 WWKX-F	7	7 WBRU-F	7	7	7	7 WWBB-F	7	7 WBRU-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WADK	1540	NEWPORT	0.9/1.0/	21/ 129
WALE	990	PROVIDENCE	0.8/1.9/	20/ 242
WARV	1590	WARWICK	0.4/1.1/	10/ 136
WBSM	1420	NEW BEDFORD	1.0/2.2/	27/ 316
WHIM	1110	E. PROVIDENCE	0.7/2.3/	18/ 296
WHTB	1400	FALL RIVER	0.4/1.0/	9/ 126
WICE	550	PAWTUCKET	0.4/1.7/	9/ 212
WJFD-F	97.3	NEW BEDFORD	0.3/1.4/	8/ 182
WNBH	1340	NEW BEDFORD	0.5/1.3/	12/ 187
WNRI	1380	WOONSOCKET	0.7/1.2/	16/ 159
WOTB-F	100.3	MIDDLETOWN	0.9/3.0/	22/ 394
WRCP	1290	PROVIDENCE	0.5/1.0/	13/ 134
WSAR	1480	FALL RIVER	0.7/1.5/	16/ 195
WCIB-F	101.9	FALMOUTH	0.4/1.8/	26/ 647
WFAN	660	NEW YORK	0.4/1.5/	21/ 422
WORC-F	99.9	BARNSTABLE	0.4/1.1/	53/ 733
WVVE-F	102.3	STONINGTON	0.5/1.3/	24/ 413

SEE BOSTON FOR MORE ABOUT THE FOLLOWING STATIONS:

WAAF	1.2/ 4.8	WJMN-F	1.3/ 7.1
WBCN-F	0.9/ 3.7	WMJX-F	0.4/ 1.7
WBCS-F	1.1/ 2.5	WODS-F	1.2/ 5.1
WBMX-F	0.6/ 2.7	WRKO	0.3/ 1.3
WBOS-F	0.5/ 2.4	WXKS-F	0.6/ 3.6
WCLB-F	0.7/ 2.2	WZLX-F	0.3/ 2.3
WCRB-F	1.4/ 3.6		
WEEI	0.4/ 1.5		

PROVIDENCE

RADIO STATIONS

WALE, 990, 50 KW/500 W (DA-2), TALK	, \$ 25.00 (---)	
WWRX, 1110, 5 KW (DAYS), NEWS/TALK	CBS, \$ 24.00 (Durpetti)	
WHJJ, 920, 5 KW (DA-N), NEWS/TALK	NBC, \$ 50.00 (Katz)	Merv Griffin
WLKW, 790, 5 KW (DA-2), EZ	, \$ 22.00 (Torbet)	
WPRO, 630, 5 KW (DA-N), TALK/NEWS	ABC, \$ 53.00 (Mc-Guild)	Telemedia
WBRU-F, 95.5, 20 KW @ 440, AOR	SOURCE, \$ 40.00 (MMR)	
WCTK-F, 98.1, 47 KW @ 508, COUNTRY	, \$ 38.00 (D & R)	Hall (NEW BEDFORD)
WFHN-F, 107.1, 3 KW @ 374, CHR	, \$ 34.00 (Christal)	H & D (FAIRHAVEN, MA)
WHJY-F, 94.1, 50 KW @ 440, AOR	SOURCE, \$ 93.00 (Katz)	Merv Griffin
WPRO-F, 92.3, 39 KW @ 551, CHR	ABC, \$ 83.00 (Mc-Guild)	Telemedia
WSNE-F, 93.3, 30 KW @ 612, AC	, \$ 80.00 (Eastman)	Beck-Ross (TAUNTON, MA)
WWBB-F, 101.5, 14 KW @ 940, OLDIES	, \$ 69.00 (MMR)	Radio Equity
WWKX-F, 106.3, 1.2 KW @ 194, CHR	UNISTR, \$ 35.00 (Christal)	
WWLI-F, 105.1, 50 KW @ 500, SOFT AC	, \$ 71.00 (Torbet)	Tele-Media
WWRX-F, 103.7, 50 KW @ 500, CLASSIC AOR	CNN, \$ 46.00 (D & R)	

Other Stations - See Boston or New Bedford

RALEIGH

Arbitron Rank/Pop (12+): 61/661,000
 MSA Rank/Pop: 70/707,000
 ADI # 32
 Average Person Ratings: 15.7
 Market TSL: 20.75 hours

Stations: 24/22
 Diaries: 1021/647:1/47.3%
 Sample Target: 1050
 % Below Line: 4.3
 % Not Listed: 15.9

1992 Revenue: \$27,300,000
 HH Inc.: \$34,902
 Retail \$: 6.4 Bill
 Pop per Station: 30,045
 #1 Biller: WRDU-F \$5,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WQDR-F (C)	110/10.6	6.2	7.1	9.2	7.0	8.3	241/2928	1233/18.7	14.0	16.2	E	WQDR-F
2. WQOK-F (B)	98/ 9.4	10.7	10.2	9.0	9.7	9.8	135/1996	1152/17.4	17.3	17.5	D	WQOK-F
3. WPTF (FS/T)	88/ 8.5	7.0	9.3	8.7	7.8	8.4	158/1745	1003/15.2	16.9	17.7	D	WPTF
4. WRAL-F (AC)	82/ 7.9	8.9	8.2	9.4	5.7	8.6	177/2552	1197/18.1	23.7	19.6	F	WRAL-F
5. WRDU-F (AOR)	72/ 6.9	8.0	6.8	8.1	6.2	7.5	157/2178	111/16.8	17.8	17.6	G	WRDU-F
6. WDCG-F (CHR)	68/ 6.5	6.9	7.3	6.9	8.5	6.9	136/2464	1188/ 8.0	21.6	20.6	D	WDCG-F
7. WTRG-F (O)	64/ 6.1	5.5	5.0	6.0	5.3	5.7	149/2446	1103/16.7	15.0	12.8	D	WTRG-F
8. WFXC-F (B)	43/ 4.1	3.8	3.0	3.2	3.4	3.5	52/860	603/ 9.1	9.7	8.8	B	WFXC-F
9. WZZU-F (CL AOR)	38/ 3.7	3.6	3.5	2.8	3.6	3.4	51/1302	878/13.3	12.7	13.3	C	WZZU-F
10. WPCM-F (C)	33/ 3.2	1.1	4.0	2.6	1.7	2.7	129/1483	483/ 7.3	6.4	7.3		WPCM-F
11. WYLT-F (SAC)	32/ 3.1	2.4	2.9	3.5	4.2	3.0	57/975	660/10.0	10.5	12.1	C	WYLT-F
12. WLLE (G)	25/ 2.4	3.5	2.5	1.3	1.6	2.4	26/286	261/13.9	4.2	4.0	A	WLLE
13. WFXK-F (B/AC)	17/ 1.6	0.9	0.9	0.8	1.2	1.1	31/616	256/ 3.9	3.8	3.1		WFXK-F
14. WCLY (REL)	16/ 1.5	0.7	0.7	0.7	0.9	0.9	18/181	140/ 2.1	2.1	2.0		WCLY
15. WKIX (BB)	15/ 1.4	1.7	1.8	2.3	2.4	1.8	16/321	255/ 3.9	4.4	5.3	A	WKIX
16. WNND-F (J/NAC)	14/ 1.3	3.1	2.7	1.4	1.5	2.1	25/488	319/ 4.8	8.6	4.2	B	WNND-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 79.66% (697 of 875) (SUM 92: 78.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WQOK-F>>	1 WQOK-F<	1 WQDR-F	1 WRAL-F<	1 WQDR-F<	1 WPTF	1 WQDR-F	1 WPTF	1 WQDR-F	1 WQOK-F>>	1 WQOK-F
2 WDCG-F>>	2 WRDU-F<	2 WQOK-F<	2 WQDR-F	2 WRAL-F	2 WQDR-F<	2 WPTF	2 WQDR-F	2 WQOK-F	2 WFXC-F<	2 WPTF
3	3 WQDR-F	3 WRAL-F<	3 WRDU-F<	3 WTRG-F<	3 WTRG-F	WRAL-F	3 WRAL-F	3 WRAL-F	3 WDCG-F<	3 WRAL-F<
4	4 WDCG-F	4 WRDU-F	4 WTRG-F	4 WRDU-F	4 WRAL-F>	4 WQOK-F	4 WRDU-F<	4 WRDU-F	4 WRDU-F	4 WQDR-F
5	5 WZZU-F<	5 WDCG-F<	5 WQOK-F	5 WQOK-F	5	5 WRDU-F<	5 WQOK-F	5 WTRG-F<	5 WQDR-F	5
6	6 WRAL-F	6 WTRG-F	6	6 WPTF	6	6 WDCG-F	6 WTRG-F<	6 WDCG-F	6	6
7	7	7	7	7	7	7	7 WDCG-F	7	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WQOK-F	1 WQOK-F>	1 WQOK-F	1 WRAL-F<	1 WRAL-F>	1 WQOK-F	1 WQDR-F	1 WRDU-F	1 WQDR-F<	1 WQDR-F<
2 WDCG-F	2 WDCG-F	2 WRAL-F	2 WQOK-F	2 WQOK-F<	2 WQDR-F	WRDU-F>	2 WQDR-F	2 WRDU-F>	2 WRDU-F
3 WRDU-F	3 WRAL-F	3 WQDR-F	3 WDCG-F	3 WTRG-F	3 WZZU-F	3 WQOK-F<	3 WZZU-F	3 WZZU-F	3 WTRG-F
4 WQDR-F	WRDU-F	WRDU-F	4 WQDR-F	4 WQDR-F	4 WRDU-F	4 WZZU-F>	4 WQOK-F	4 WQOK-F<	4 WRAL-F<
5	5 WQDR-F	5 WDCG-F	5 WTRG-F	5 WDCG-F	WDCG-F	5 WDCG-F	WRAL-F	5 WTRG-F<	5 WPTF
6	6 WYLT-F	WFXC-F	6 WRDU-F	6	6 WPTF	6	6	6 WRAL-F	6 WZZU-F
7	7	7	7	7	7	7	7	7 WPTF	7

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WAVG	750	NEW HOPE	0.4/1.6/	4/ 108
WDNC	620	DURHAM	1.1/3.8/	13/ 293
WKTC-F	96.9	GOLDSBORO	0.9/4.1/	81/1284
WPJL	1240	RALEIGH	0.6/1.9/	7/ 139
WSRC	1410	DURHAM	1.1/1.5/	11/ 96
WHLQ-AF	102.5	LOUISBURG	0.7/1.5/	9/ 159
WJMH-F	102.1	REIDSVILLE	3.2/7.3/	56/ 876

RALEIGH

RADIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), NOSTALGIA	CBS, \$ 20.00 (Torbet)	
WKIX, 850, 10 KW/5 KW (DA-2), NOSTALGIA	UNISTR MBS, \$ 17.00 (CBS)	Universal/Alchemy
WLLE, 570, 500 W/55 W, BLACK/GOSPEL	AURN, \$ 16.00 (SMM)	
WPTF, 680, 50 KW (DA-N), FULL SERVICE	ABC,CNN, \$ 55.00 (McGuild)	
WDCG-F, 105.1, 100 KW @ 1525, CHR	ABC, \$ 49.00 (Torbet)	
WFXC-F, 107.1, 1.2 KW @ 505, BLACK	SMN, \$ 29.00 (Eastman)	Pinnacle
WNND-F, 103.9, 3 KW @ 298, JAZZ/NAC	, \$ 25.00 (Banner)	(FUQUAY)
WQDR-F, 94.7, 99 KW @ 1128, COUNTRY	ABC, UNISTR, \$ 75.00 (McGuild)	
WQOK-F, 97.5, 100 KW @ 981, BLACK	ABC, \$ 50.00 (D & R)	Ragan Henry (S BOSTON)
WRAL-F, 101.5, 100 KW @ 1889, AC	, \$ 90.00 (Katz)	Capitol-Goodman
WRDU-F, 106.1, 100 KW @ 1348, AOR	SOURCE, \$ 118.00 (MMR)	Voyager (WILSON)
WTRG-F, 100.7, 100 KW @ 1968, OLDIES	ABC CBS, \$ 55.00 (D & R)	Joyner (ROCKY MOUNT)
WYLT-F, 96.1, 100 KW @ 984, SOFT AC	UNISTR, \$ 42.00 (CBS)	Universal/Alchemy
WZZU-F, 93.9, 100 KW @ 1269, CLASSIC AOR	ABC, \$ 32.00 (Crystal)	Prism (BURLINGTON)

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

RICHMOND

Arbitron Rank/Pop (12+): 55/744,200
 MSA Rank/Pop: 61/861,000
 Average Person Ratings: 16.7
 Market TSL: 21.75 hours

Stations: 21/20
 Diaries: 1238/601:1/51.1%
 Sample Target: 1160
 % Below Line: 0.6
 % Not Listed: 9.4

1992 Revenue: \$28,500,000
 HH Inc.: \$36,708
 Retail \$: 7.1 Bill
 Pop per Station: 37,210
 #1 Biller: WRVA \$4,300,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WRVA (FS)	162/13.0	10.4	9.2	11.5	12.0	11.0	170/1949	1829/24.6	21.4	20.0	F	WRVA
2. WCDX-F (B)	136/11.0	10.9	10.9	11.6	10.1	11.1	151/1524	1373/18.4	10.9	10.1	E	WCDX-F
3. WKHK-F (C)	113/ 9.1	10.8	13.8	12.7	11.6	11.6	131/1881	1624/21.8	20.7	20.3	E	WKHK-F
4. WMBB-F (AC)	102/ 8.2	7.5	6.8	8.2	7.3	7.7	118/1637	1360/18.3	19.0	19.9	E	WMBB-F
5. WPLZ-F (B)	92/ 7.4	7.8	6.0	6.1	8.6	6.8	98/1361	1219/16.4	16.8	17.2	C	WPLZ-F
6. WRXL-F (AOR)	89/ 7.2	7.1	6.1	6.8	7.4	6.8	116/1522	1220/16.4	15.6	18.4	E	WRXL-F
7. WRVQ-F (CHR)	76/ 6.1	8.3	6.7	6.0	6.9	6.8	104/1826	1543/20.7	23.3	18.5	E	WRVQ-F
8. WTVR-F (EZ/SAC)	66/ 5.3	6.9	7.0	5.8	7.2	6.3	87/1296	1076/14.5	14.9	14.4	C	WTVR-F
9. WVGO-F (AOR/NR)	63/ 5.1	4.1	6.1	4.1	4.2	4.9	67/957	863/11.6	11.4	11.6	C	WVGO-F
10. WDCK-F (O)	57/ 4.6	4.2	3.1	4.7	5.0	4.2	66/1166	953/12.8	16.1	14.9	C	WDCK-F
11. WKIK-F (C)	31/ 2.5	1.9	0.8	1.3	0.7	1.6	64/976	548/ 7.4	5.1	3.0		WKIK-F
12. WTVR (BB)	28/ 2.3	1.6	0.9	1.0	0.7	1.5	30/316	285/ 3.8	3.4	2.7	C	WTVR
13.												
14.												
15.	12+ FM SHARE (METRO):	75.20%	(846 of 1125)	(SUM 92: 79.63%)								

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WCDX-F<	1 WCDX-F	1 WCDX-F<	1 WMBB-F	1 WMBB-F<	1 WRVA >>	1 WRVA >	1 WRVA	1 WMBB-F	1 WRVA	1 WRVA >
2 WRVQ-F>>	2 WRXL-F	2 WMBB-F<	2 WCDX-F	2 WKHK-F<	2 WKHK-F	2 WKHK-F<	2 WMBB-F	WCDX-F	2 WCDX-F>	2 WPLZ-F
3 WPLZ-F	3 WMBB-F	3 WRXL-F	3 WKHK-F<	3 WCDX-F	3 WTVR-F	3 WCDX-F<	3 WKHK-F	3 WKHK-F<	3 WPLZ-F	3 WKHK-F<
4	4 WPLZ-F	4 WKHK-F<	4 WRXL-F	4 WPLZ-F<	4 WMBB-F	4 WMBB-F>	4 WRXL-F<	4 WRVA	4 WRVQ-F	4 WCDX-F
5	5 WKHK-F	5 WPLZ-F	5 WPLZ-F	5 WRVA <	5 WDCK-F	5 WRXL-F	5 WKHK-F	5 WRXL-F	5 WKHK-F	5 WRXL-F
6	6 WVGO-F	6	6	6 WRXL-F	6	6 WRVQ-F	6	6	6 WRXL-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WCDX-F	1 WCDX-F>	1 WCDX-F	1 WCDX-F>	1 WKHK-F<	1 WRXL-F	1 WRXL-F>	1 WRXL-F	1 WRXL-F	1 WMBB-F<
2 WRVQ-F	2 WMBB-F<	2 WMBB-F	2 WMBB-F<	2 WCDX-F<	2 WCDX-F	2 WCDX-F	2 WMBB-F	2 WMBB-F<	2 WRXL-F
3 WPLZ-F	3 WPLZ-F<	3 WKHK-F	3 WKHK-F	3 WMBB-F	3 WPLZ-F	3 WMBB-F	3 WVGO-F	3 WCDX-F	3 WRVA <
4 WKHK-F	4 WRVQ-F	4 WVGO-F	4 WPLZ-F	4 WPLZ-F	WMBB-F	4 WVGO-F<	WCDX-F	4 WPLZ-F	4 WKHK-F
5 WVGO-F	5 WKHK-F	5 WRVQ-F	WRVQ-F	5 WVGO-F<	5	5 WPLZ-F	5 WKHK-F	5 WKHK-F	5 WPLZ-F<
6 WMBB-F	6 WVGO-F	6 WRXL-F	6	6 WRVA	6	6	6 WPLZ-F	6 WVGO-F	6 WCDX-F

METRO CUME TSA SHARE/RTG/AQH/CUME
 OTHER RATED STATIONS

WDYL-F	92.1	CHESTER	0.6/3.1/ 7/ 229
WFTH	1590	RICHMOND	1.6/2.7/ 20/ 215
WGCV	1240	PETERSBURG	1.6/2.0/ 20/ 154
WLEE	1320	RICHMOND	0.8/3.2/ 10/ 236
WREJ	1540	RICHMOND	1.1/2.8/ 14/ 205
WRNL	910	RICHMOND	1.0/4.2/ 13/ 311
WSVV-F	100.3	PETERSBURG	0.5/1.2/ 7/ 96
WXGI	950	RICHMOND	1.0/2.4/ 12/ 198
WAFX-F	106.9	SUFFOLK	0.6/3.5/ 18/ 440

RADIO STATIONS

WANT, 990, 1 KW/16 W	, BLACK	NBN, \$ 15.00 (---)	
WFTH, 1590, 5 KW (DAYS)	, GOSPEL	UNISTR, \$ 14.00 (---)	
WLEE, 1320, 5 KW (DAYS)	, TALK	CNN NBC-T, \$ 16.00 (---)	
WRNL, 910, 5 KW (DA-N)	, AOR	MBS CBS, \$ NA (Katz)	Clear Channel
WRVA, 1140, 50 KW (DA-N)	, FULL SERVICE	CBS, \$ 94.00 (Mc-Guild)	Clear Channel
WTVR, 1380, 5 KW (DA-2)	, NOSTALGIA	ABC, \$ 20.00 (MMR)	Park
WXGI, 950, 5 KW/50 W	, COUNTRY	NBC, \$ 15.00 (---)	
WCDX-F, 92.7, 2.4 KW @ 367,	BLACK	, \$ 55.00 (MMR)	Sinclair (MECHANICSVILLE)
WDYL-F, 92.1, 3 KW @ 298,	RELIGION	CNN, \$ 16.00 (---)	(CHESTER)
WKHK-F, 95.3, 13 KW @ 449,	COUNTRY	UNISTR, \$ 75.00 (Banner)	ABS (COLONIAL HGTS)
WKIK-F, 104.7, 100 KW @ 980,	COUNTRY	, \$ NA (Banner)	ABS (CREWE)
WMBB-F, 103.7, 20 KW @ 840,	AC	APR, \$ 72.00 (Eastman)	Four Seasons
WPLZ-F, 99.3, 3 KW @ 328,	BLACK	ABC UNISTR, \$ 43.00 (MMR)	
WRVQ-F, 94.5, 200 KW @ 351,	CHR	ABC, \$ 90.00 (Mc-Guild)	Clear Channel
WRXL-F, 102.1, 140 KW @ 321,	AOR	, \$ 99.00 (Katz)	Clear Channel
WTVR-F, 98.1, 50 KW @ 840,	EZ/SOFT AC	ABC, \$ 41.00 (MMR)	Park
WVGO-F, 106.5, 8 KW @ 1233,	CLASSIC AOR	, \$ 32.00 (Christal)	Benchmark
	WDCK, WAFX -- See Norfolk		

Miscellaneous: WMBB-F sold by Four Seasons to Liberty for \$9,000,000 (E) . . .

RIVERSIDE-SAN BERNARDINO

Arbitron Rank/Pop (12+): 29/1,302,400
 MSA Rank/Pop: 11/2,440,000
 Los Angeles ADI
 Average Person Ratings: 18.4
 Market TSL: 24.0 hours

Stations: 44/16
 Diaries: 1399/931:1/40.5%
 Sample Target: 1420
 % Below Line: 48.7
 % Not Listed: 10.7

1992 Revenue: \$17,600,000
 HH Inc.: \$36,090
 Retail \$: 17.4 B11
 Pop per Station: 81,400
 #1 Biller: KFRG-F \$6,800,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KFRG-F (C)	194/ 8.1	9.1	9.1	10.8	11.0	9.3	248/3523	2651/20.4	21.4	21.3	G	KFRG-F
2. KFI (T)	182/ 7.6	8.2	6.8	5.9	6.8	7.1	331/3665	2153/16.5	16.1	15.7		KFI
3. KGGI-F (CHR)	158/ 6.6	7.9	6.7	8.5	8.4	7.4	226/3773	2514/19.3	20.6	19.1	E	KGGI-F
4. KLOS-F (AOR)	110/ 4.6	3.7	4.5	4.2	4.6	4.3	200/3035	1637/12.6	12.8	13.0		KLOS-F
5. KCAL-F (AOR)	107/ 4.5	3.8	3.1	3.0	4.9	3.6	142/2602	1558/12.0	10.2	11.7	D	KCAL-F
6. KIIS-F (CHR)	104/ 4.4	3.4	4.0	4.8	2.3	4.2	134/2615	1799/13.8	13.5	11.5		KIIS-F
7. KHTX-F (O)	100/ 4.2	3.2	3.1	2.6	2.2	3.3	116/1810	1375/10.6	9.4	8.4	B	KHTX-F
8. KOLA-F (O)	98/ 4.1	3.7	2.3	0.7	1.3	2.7	145/2515	1715/13.2	11.4	5.5		KOLA-F
KOST-F (AC)	98/ 4.1	5.4	4.9	4.8	3.4	4.8	132/2472	1810/13.9	15.5	10.8		KOST-F
10. KWRP-F (EZ)	72/ 3.0	2.8	1.9	2.1	2.2	2.5	73/487	467/ 3.6	3.7	3.0		KWRP-F
11. KRTH-F (O)	63/ 2.6	2.0	2.8	4.0	3.0	2.9	87/2180	1414/10.9	9.6	11.0		KRTH-F
12. KROQ-F (AOR)	56/ 2.3	2.5	2.2	1.8	1.9	2.1	120/1850	937/ 7.2	7.5	6.4		KROQ-F
KRSO (BB)	56/ 2.3	1.8	2.6	2.7	1.4	2.4	61/691	576/ 4.4	3.8	3.3		KRSO
14. KBIG-F (AC)	51/ 2.1	2.1	2.4	2.1	1.9	2.2	74/1454	1030/ 7.9	7.4	6.3		KBIG-F
15. KCBS-F (O)	45/ 1.8	1.5	1.6	1.6	1.6	1.6	66/1177	812/ 6.2	5.3	5.8		KCBS-F
KKGO-F (CL)	43/ 1.8	1.0	1.3	0.8	0.7	1.2	49/734	542/ 4.2	3.5	3.0		KKGO-F
17. KLSX-F (CL AOR)	40/ 1.7	1.8	2.2	1.4	1.7	1.8	67/1301	748/ 5.7	4.5	6.4		KLSX-F
KAEV-F (B)	40/ 1.7	1.1	0.6	1.7	0.7	1.3	42/631	532/ 4.1	4.4	3.7		KAEV-F
19.												
20.												

12+ FM SHARE (METRO): 77.13% (1646 of 2134) (SUM 92: 76.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 KGGI-F >>	1 KGGI-F	1 KFRG-F	1 KFRG-F	1 KFRG-F	1 KFI <	1 KFI	1 KFI	1 KFRG-F >	1 KGGI-F >	1 KFI
2 KIIS-F	2 KCAL-F <	2 KCAL-F <	2 KLOS-F <	2 KFI <	2 KFRG-F >	2 KLOS-F	2 KFRG-F >	2 KGGI-F	2 KFRG-F <	KABC
3 KROQ-F	3 KLOS-F	3 KLOS-F <	3 KFI	3 KLOS-F	3 KWRP-F	3 KFRG-F	3 KGGI-F <	3 KFI	3 KOST-F	KFRG-F
4	4 KIIS-F	4 KGGI-F <	4 KCAL-F	4 KCAL-F <	4 KOLA-F	4 KGGI-F	4 KOLA-F <	4 KCAL-F	4 KIIS-F	4 KGGI-F
5	5 KFPF-F	5 KFI	5 KOLA-F	5 KHTX-F <	KRSO	5 KOLA-F	5 KCAL-F	5 KHTX-F	5 KROQ-F	5 KOST-F
6	6 KHTX-F	6 KIIS-F	6 KHTX-F	6 KOLA-F	6 KHTX-F	6 KIIS-F	6 KHTX-F	KOLA-F	6 KFI	6 KRTH-F
7	KOST-F	7	7	7	7	7	KOST-F	KIIS-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KGGI-F	1 KGGI-F	1 KLOS-F	1 KFRG-F	1 KFRG-F >	1 KCAL-F	1 KCAL-F <	1 KLOS-F	1 KCAL-F	1 KFRG-F <
2 KIIS-F	2 KFRG-F	2 KFRG-F	2 KGGI-F	2 KOLA-F <	KGGI-F	2 KLOS-F	2 KCAL-F	KLOS-F	2 KFI <
3 KFRG-F	3 KIIS-F	KHTX-F	3 KIIS-F <	3 KHTX-F	3 KIIS-F	3 KGGI-F	3 KFI	3 KFI	3 KLOS-F
4 KAEV-F	4 KHTX-F	KOLA-F	4 KOLA-F	4 KOST-F	4 KROQ-F	4 KIIS-F	4 KFRG-F	4 KFRG-F >	4 KCAL-F
KROQ-F	5 KLOS-F	5 KCAL-F	5 KOST-F	5 KGGI-F	5 XTRA	5 KFI	5 KHTX-F	5 KGGI-F	5
6	6 KCAL-F	6 KGGI-F	6 KHTX-F	6 KFI	KOST-F	KOST-F	6	6 KIIS-F	6
7	KOLA-F	7	7	7	7	7	7	7	7

RIVERSIDE-SAN BERNARDINO

OTHER RATED STATIONS METRO CUME TSA TSA
SHARE/RTG/AQH/CUME

KAKT-F	92.7	RIVERSIDE	0.3/2.6/	21/	456
KATY-F	101.3	IDYLLWILD	0.3/1.2/	8/	158
KCAL	1410	REDLANDS	1.4/2.4/	35/	333
KCKC	1350	SAN BERNARDINO	1.1/2.5/	26/	328
KDIF	1440	RIVERSIDE	1.0/2.3/	32/	409
KHSJ	1320	HEMET	0.6/1.5/	15/	209
KHYE-F	105.7	HEMET	0.8/1.1/	20/	203
KLFE	1240	SAN BERNARDINO	0.5/1.6/	13/	259
KPSI-F	100.5	PALM SPRINGS	0.3/0.7/	22/	198
XTRA	690	TIJUANA	1.1/2.6/	38/	511

SEE LOS ANGELES FOR MORE ABOUT THE FOLLOWING STATIONS:

KABC	1.3/	4.9	KMPC	0.4/	2.8
KFWB	1.3/	5.1	KNAC-F	0.3/	0.7
KOJY	0.4/	1.8	KPWR-F	1.0/	6.4
KKBT-F	1.6/	5.1	KTWV-F	1.5/	4.7
KLAX-F	0.4/	1.2	KWVE-F	1.0/	1.8
KLIT-F	0.8/	2.5	KXEZ-F	0.3/	2.2
KLVE-F	1.4/	3.5	KYSR-F	0.3/	2.8
			KZLA-F	0.8/	3.2

RADIO STATIONS

KCAL, 1410,	5 KW/4 KW (DA-N),	HISPANIC	,	\$	26.00 (Lotus)	
KCKC, 1350,	5 KW/500 W (DA-2),	COUNTRY	ABC,	\$	35.00 (D&R)	All Pro
KDIF, 1440,	1 KW	HISPANIC	UPI,	\$	20.00 (Katz Hisp.)	
KMEN, 1290,	5 KW (DA-2)	SPORTS	,	\$	17.00 (McGuild)	American
KRSQ, 590,	1 KW (DA-2)	NOSTALGIA	UNISTR,	\$	23.00 (Eastman)	Henry
KAEV-F, 103.9,	38 W @ 2539,	COUNTRY	,	\$	25.00 (D&R)	All Pro
KCAL-F, 96.7,	1.8 KW @ 377,	AOR	,	\$	50.00 (Torbet)	
KFRG-F, 95.1,	50 KW @ 321,	COUNTRY	,	\$	91.00 (MMR)	Amaturo
KGGI-F, 99.1,	2.6 KW @ 1843,	CHR	ABC,	\$	70.00 (McGuild)	American
KHTX-F, 97.5,	68 KW @ 1571,	OLDIES	,	\$	45.00 (Eastman)	Henry
KOLA-F, 99.9,	31 KW @ 1630,	OLDIES	ABC,	\$	35.00 (Torbet)	Anaheim
KAKT-F, 92.7,	3 KW @ 299,	AC	,	\$	30.00 (MMR)	
KWRP-F, 96.1,	60 W @ 1522,	EZ	,	\$	25.00 (---)	

ROCHESTER

Arbitron Rank/Pop (12+): 46/831,800
 MSA Rank/Pop: 51/995,000
 ADI # 69
 Average Person Ratings: 16.5
 Market TSL: 21.50 hours

Stations: 19/15
 Diaries: 1303/638:1/56.0%
 Sample Target: 1260
 % Below Line: 3.1
 % Not Listed: 14.3

1992 Revenue: \$23,500,000
 HH Inc.: \$36,263
 Retail \$: 7.6 Bill
 Pop per Station: 55,453
 #1 Biller: WCMF-F \$5,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WCMF-AF (AOR)	178/13.0	16.0	12.6	15.1	15.3	14.2	218/2811	2375/28.6	30.7	28.7	G	WCMF-AF
WHAM (FS)	178/13.0	13.1	15.1	13.4	12.0	13.7	187/2302	2149/25.8	27.5	26.1	E	WHAM
3. WBEE-F (C)	165/12.0	12.1	12.6	13.3	10.5	12.5	183/2191	1866/22.4	22.8	20.7	D	WBEE-F
4. WPXY-F (CHR)	121/ 8.8	8.6	8.5	8.1	9.2	8.5	131/2328	2090/25.1	24.8	23.1	D	WPXY-F
5. WRMM-F (SAC)	90/ 6.6	7.5	6.6	7.3	6.2	7.0	100/1725	1589/19.1	18.3	19.4	D	WRMM-F
WVOR-F (AC)	90/ 6.6	6.2	7.2	6.5	6.2	6.6	98/1678	1542/18.5	17.1	18.3	D	WVOR-F
7. WKLY-F (O)	82/ 6.0	5.2	5.7	4.9	6.6	5.5	87/1491	1316/15.8	16.0	19.5	D	WKLY-F
8. WDKX-F (B)	77/ 5.6	5.9	5.2	4.7	5.1	5.4	77/931	911/11.0	10.1	11.0	B	WDKX-F
9. WBBF (BB)	61/ 4.4	3.1	3.5	4.0	3.7	3.8	61/784	757/ 9.1	8.8	6.7	A	WBBF
10. WMAX-F (AOR)	32/ 2.3	2.1	2.7	2.2	2.6	2.3	32/609	609/ 7.3	7.3	7.3	A	WMAX-F
11. WRQI-F (CL AOR)	31/ 2.3	2.8	2.6	3.2	3.6	2.7	41/1016	844/10.1	10.2	12.5	B	WRQI-F
12.												
13.												
14.												
15.	12+ FM SHARE (METRO):	77.72%	(914 of 1176)	(SUM 92:	80.38%)							

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WPXY-F	1 WCMF-AF	1 WCMF-AF	1 WCMF-AF	1 WCMF-AF	1 WHAM	1 WCMF-AF	1 WHAM	1 WHAM	1 WPXY-F	1 WHAM
2 WCMF-AF	2 WPXY-F	2 WBEE-F	2 WBEE-F	2 WBEE-F	2 WHAM	2 WCMF-AF	2 WBEE-F	2 WBEE-F	2 WCMF-AF	2 WBEE-F
3 WDKX-F	3 WBEE-F	3 WBEE-F	3 WKLY-F	3 WVOR-F	3 WKLY-F	3 WBEE-F	3 WBEE-F	3 WPXY-F	3 WHAM	3 WDKX-F
4	4 WRMM-F	4 WVOR-F	4 WVOR-F	4 WHAM	4 WBBF	4 WVOR-F	4 WPXY-F	4 WCMF-AF	4 WBEE-F	4 WCMF-F
5	5 WVOR-F	5 WKLY-F	5 WHAM	5 WKLY-F	5 WVOR-F	5 WPXY-F	5 WVOR-F	5 WVOR-F	5 WDKX-F	5 WKLY-F
6	6 WDKX-F	6 WRMM-F	6 WPXY-F	6 WRMM-F	6 WRMM-F	6 WRMM-F	6 WRMM-F	6 WRMM-F	6 WKLY-F	6 WPXY-F
7	7	7 WHAM	7 WRMM-F	7 WPXY-F	7 WCMF-AF	7	7 WKLY-F	7 WDKX-F	7 WRMM-F	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPXY-F	1 WPXY-F	1 WPXY-F	1 WPXY-F	1 WBEE-F	1 WCMF-AF	1 WCMF-AF	1 WCMF-AF	1 WCMF-AF	1 WCMF-AF
2 WCMF-AF	2 WCMF-AF	2 WCMF-AF	2 WCMF-AF	2 WVOR-F	2 WPXY-F	2 WPXY-F	2 WBEE-F	2 WHAM	2 WHAM
3 WDKX-F	3 WDKX-F	3 WBEE-F	3 WVOR-F	3 WKLY-F	3 WRMM-F	3 WBEE-F	3 WRMM-F	3 WBEE-F	3 WBEE-F
4 WVOR-F	4 WVOR-F	4 WVOR-F	4 WBEE-F	4 WRMM-F	4	4 WRMM-F	4 WRQI-F	4 WPXY-F	4 WKLY-F
5	5 WBEE-F	5 WDKX-F	5 WDKX-F	5 WPXY-F	5	5	5 WMAX-F	5 WKLY-F	5 WVOR-F
6	6 WRMM-F	6 WRMM-F	6 WRMM-F	6 WDKX-F	6	6	6	6 WRMM-F	6 WRMM-F
7	7	7	7 WKLY-F	7 WCMF-AF	7	7	7	7 WVOR-F	7

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WDCZ-F	102.7	WEBSTER	0.7/2.0/	9/ 175
WJZR-F	105.9	ROCHESTER	0.8/3.1/	11/ 255
WPXY	1280	ROCHESTER	0.5/2.5/	7/ 226
WMJQ-F	102.5	BUFFALO	0.8/1.9/	20/ 392
WYLF	850	PENN YAN	1.0/1.0/	18/ 115
WYRK-F	106.5	BUFFALO	0.4/1.1/	15/ 167
CFMX-F	103.1	COBOURG, ONT	0.9/1.5/	12/ 121

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, NOSTALGIA	UNISTR, \$ 25.00 (Katz)	Heritage
WHAM, 1180, 50 KW	, FULL SERVICE	CBS, NBC-T, \$ 58.00 (McGuild)	Lincoln
WBEE-F, 92.5, 50 KW @ 500,	COUNTRY	UNISTR, \$ 64.00 (Katz)	Heritage
WCMF-F, 96.5, 50 KW @ 449,	AOR	, \$ 106.00 (Torbet)	Stoner
WDKX-F, 103.9, .8 KW @ 541,	BLACK	, \$ 30.00 (Williams)	
WKLY-F, 98.9, 37 KW @ 564,	OLDIES	, \$ 51.00 (Katz)	Heritage
WPXY-F, 97.9, 50 KW @ 400,	CHR	, \$ 68.00 (Christal)	Pyramid
WRQI-F, 95.1, 50 KW @ 496,	CL AOR	, \$ 28.00 (D&R)	(BRISTOL)
WRMM-F, 101.3, 27 KW @ 195,	SOFT AC	, \$ 55.00 (Torbet)	Stoner
WVOR-F, 100.5, 50 KW @ 479,	AC	, \$ 87.00 (McGuild)	Lincoln
WMAX-F, 106.7, 3.5 KW @ 266,	AOR/AC	, \$ 16.00 (Eastman)	(IRONDUQUOIT)

SACRAMENTO

Arbitron Rank/Pop (12+): 28/1,310,100
 MSA Rank/Pop: 30/1,480,000
 ADI # 19
 Average Person Ratings: 16.9
 Market TSL: 22.00 hours

Stations: 31/26
 Diaries: 1445/907:1/46.1%
 Sample Target: 1480
 % Below Line: 4.4
 % Not Listed: 14.4

1992 Revenue: \$53,900,000
 HH Inc.: \$37,407
 Retail \$: 11.8 Btl
 Pop per Station: 50,388
 #1 Biller: KFBK \$10,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KFBK (N/T)	261/11.8	12.9	13.5	13.6	12.8	13.0	324/4300	3171/24.2	24.0	24.6	I	KFBK
2. KSFM-F (CHR)	209/ 9.4	9.6	6.5	7.7	7.2	8.3	275/3389	2447/18.7	21.3	17.8	F	KSFM-F
3. KRAK-F (C)	139/ 6.3	6.0	5.7	7.1	9.5	6.3	191/2973	2020/15.4	15.8	18.4	G	KRAK-F
4. KGBY-F (AC)	127/ 5.7	5.2	6.2	5.5	4.0	5.7	129/2028	1835/14.0	15.0	12.0	E	KGBY-F
5. KSEG-F (CL AOR)	125/ 5.6	6.0	5.2	3.7	6.2	5.1	156/2606	2176/16.6	15.4	14.4	F	KSEG-F
6. KRXQ-F (AOR)	117/ 5.3	5.2	5.9	6.0	6.7	5.6	132/2144	1765/13.5	12.5	14.9	F	KRXQ-F
7. KHYL-F (O)	99/ 4.5	3.3	3.3	3.7	4.1	3.7	120/2498	1974/15.1	12.8	13.0	D	KHYL-F
8. KYMX-F (SAC)	94/ 4.2	5.6	5.7	5.9	4.9	5.4	117/1902	1383/10.6	13.4	12.4	D	KYMX-F
9. KXOA-F (C)	89/ 4.0	3.2	4.4	3.5	4.5	3.8	94/1493	1311/10.0	12.0	13.9	G	KXOA-F
10. KNCI-F (C)	85/ 3.8	4.2	4.1	5.2	4.3	4.3	108/1854	1390/10.6	13.8	12.9	C	KNCI-F
11. KWOD-F (AOR/CHR)	80/ 3.6	2.5	2.3	2.5	2.4	2.7	84/1386	1204/ 9.2	8.8	8.8	C	KWOD-F
12. KQPT-F (AOR)	64/ 2.9	2.7	4.1	1.9	3.0	2.9	71/1045	906/ 6.9	8.4	7.4	C	KQPT-F
13. KCTC (EZ)	58/ 2.6	2.1	2.5	2.2	2.5	2.4	65/1216	974/ 7.4	6.0	6.1	B	KCTC
14. KRAK (C)	52/ 2.3	2.6	2.5	1.9	2.1	2.3	91/1461	713/ 5.4	6.4	5.2	F	KRAK
15. KSTE (T)	36/ 1.6	1.0	0.3	0.4	0.4	0.8	38/829	654/ 5.0	4.7	3.2		KSTE
KNBR (T)	36/ 1.6	0.8	1.1	0.9	1.4	1.1	129/2012	666/ 5.1	4.5	3.7		KNBR

12+ FM SHARE (METRO): 69.10% (1313 of 1900) (SUM 92: 68.52%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KSFM-F >>	1 KSFM-F	1 KSFM-F	1 KFBK <	1 KFBK	1 KFBK >>	1 KFBK >>	1 KFBK >>	1 KSFM-F	1 KSFM-F >>	1 KSFM-F
2	2 KRXQ-F	2 KFBK <	2 KSEG-F	2 KSEG-F	2 KRAK-F	2 KSFM-F	2 KSFM-F	2 KFBK	2 KFBK	2 KFBK
3	3 KSEG-F <	3 KSEG-F <	3 KGBY-F	3 KGBY-F <	3 KGBY-F	3 KRAK-F <	3 KGBY-F <	3 KRAK-F <	3 KYMX-F <	3 KRXQ-F
4	4 KWOD-F	4 KGBY-F	4 KRAK-F	4 KRAK-F	4 KYMX-F	4 KGBY-F	4 KSEG-F <	4 KGBY-F	4 KWOD-F	4 KRAK-F
5	5 KGBY-F	5 KRXQ-F	5 KHYL-F	5 KHYL-F	5 KHYL-F	5 KSEG-F	5 KRAK-F	5 KRXQ-F	5 KSEG-F	5 KCTC
6	6 KXOA-F	6 KRAK-F	6 KRXQ-F	6 KRXQ-F	6 KCTC	6 KRXQ-F	6 KXOA-F <	6 KSEG-F <	6 KNCI-F	6 KWOD-F
7	7 KRAK-F	7	7	7 KSFM-F	7	7	7 KRXQ-F <	7 KHYL-F	7 KRXQ-F	7 KSTE
8	8	8	8	8	8	8	8 KHYL-F	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KSFM-F	1 KSFM-F >	1 KGBY-F	1 KGBY-F	1 KRAK-F <	1 KSFM-F	1 KRXQ-F	1 KSEG-F	1 KSEG-F <	1 KFBK <
2 KWOD-F	2 KWOD-F	2 KRAK-F	2 KRAK-F <	2 KGBY-F	2 KRXQ-F	2 KSEG-F <	2 KRXQ-F	2 KFBK	2 KSEG-F >
3 KGBY-F	3 KGBY-F	3 KSFM-F	3 KSFM-F >	3 KFBK	3 KWOD-F	3 KSFM-F >	3 KSFM-F	3 KRXQ-F	3 KRXQ-F
KRAK-F	4 KRAK-F	4 KQPT-F	4 KHYL-F <	4 KYMX-F <	4 KXOA-F	4 KWOD-F <	4 KFBK	4 KSFM-F	4 KGBY-F
KRXQ-F	5 KRXQ-F <	5 KSEG-F	5 KFBK	5 KHYL-F	5 KFBK	5 KFBK-F	5 KWOD-F	5 KGBY-F	5 KHYL-F
6	6 KXOA-F	6 KRXQ-F	6 KXOA-F	6 KNCI-F <	6	6 KXOA-F	6	6 KHYL-F	6 KSFM-F
7	7 KHYL-F	7 KHYL-F	7 KWOD-F	7 KSEG-F	7	7	7	7 KXOA-F	7 KRAK-F
8	8 KNCI-F	8	8	8 KXOA-F	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9

OTHER RATED STATIONS	METRO CUME SHARE/RTG/AQH/CUME	TSA	TSA
KAHI 950 AUBURN	0.4/0.6/	8/	73
KFIA 710 CARMICHAEL	0.6/2.5/	21/	505
KFIA-F 101.9 SHINGLE SPGS	0.4/2.6/	10/	410
KQBR-F 104.3 DAVIS	0.8/2.9/	39/	550
KRCX 1110 ROSEVILLE	0.8/1.6/	21/	285
KRFD-F 99.9 MARYSVILLE	1.2/4.0/	39/	812
KRLT-F 93.9 S. LAKE TAHOE	0.4/0.6/	13/	135
KSAC 1240 SACRAMENTO	0.7/2.1/	16/	277
KSMJ 1380 SACRAMENTO	1.3/4.6/	28/	600
KXOA 1470 SACRAMENTO	0.9/3.4/	20/	473
KZSA-F 92.1 PLACERVILLE	0.3/0.6/	8/	131
KHOP-F 104.1 MODESTO	0.3/1.6/	81/	1343
KFRC 610 SAN FRANCISCO	0.6/3.3/	53/	927
KGO 810 SAN FRANCISCO	1.3/4.6/	96/	1453
KMEL-F 106.1 SAN FRANCISCO	0.5/2.2/	59/	1016

SACRAMENTO

RADIO STATIONS

AM STATIONS

KCTC	,	1320,	5 KW (DA-2)	,	EZ/Nostalgia	UNISTR,	\$ 31.00	(Christal)	Tribune Co.
KFBK	,	1530,	50 KW (DA-2)	,	News/Talk	ABC APR,	\$159.00	(Group W)	Westinghouse
KRAK	,	1140,	50 KW (DA-2)	,	SEE KRAK-FM				
KRCX	,	1110,	5 KW/500 W (DA-2),	,	Hispanic	UPI,	\$ 39.00	(Caballero)	Fuller-Jeffrey
KSAC	,	1240,	1 KW	,	Sports	NBC CBS,	\$ 25.00	(---)	
KSMJ	,	1380,	5 KW (DA-2)	,	Oldies	SMN,	\$ NA	(MMR)	Booth
KXOA	,	1470,	5 KW/1 KW (DA-2)	,	Oldies		\$ 27.00	(Banner)	Brown

FM STATIONS

KGBY-F,	92.5,	50 KW @ 449	,	AC		\$ 57.00	(Group W)	Westinghouse
KHYL-F,	101.1,	36 KW @ 173	,	Oldies		\$ 61.00	(Eastman)	American Media
KNCI-F,	98.5,	50 KW @ 500	,	Country		\$ 60.00	(Mc-Guild)	Nationwide
KQPT-F,	100.5,	115 KW @ 380	,	Prog AOR	SOURCE,	\$ 59.00	(D&R)	Brown
KRAK-F,	105.1,	50 KW @ 500	,	Country		\$190.00	(Katz)	EZ
KRXQ-F,	93.7,	25 KW @ 298	,	AOR		\$ 95.00	(Torbet)	Fuller-Jeffrey
KSEG-F,	96.9,	50 KW @ 500	,	Classic AOR		\$ 58.00	(Christal)	Great American
KSFM-F,	102.5,	50 KW @ 500	,	CHR	ABC,	\$ 81.00	(MMR)	Booth
KWOD-F,	106.5,	50 KW @ 500	,	CHR/New Rock	CBS ABC,	\$ 46.00	(D&R)	
KXOA-F,	107.9,	50 KW @ 404	,	AC		\$140.00	(Banner)	Brown
KYMX-F,	96.1,	50 KW @ 476	,	AC		\$ 65.00	(Christal)	Tribune Co.

Miscellaneous: KFBK, KGBY-F sold by Westinghouse to Chancellor for \$48,000,000 (Star) . . . KNCI-F sold by Nationwide to EZ for \$13,000,000 (D) (Kali); the earlier EZ deal for KQBR-F was cancelled. . . KWOD-F reclassified is CHR/New Rock. . .

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-white)	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	? - Others or Unknown	*
* G - Gospel		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank/Pop (12+): 117/325,800
 MSA Rank/Pop: 120/408,000
 ADI # 57 (w/Flint)
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 21/15
 Diaries: 871/374:1/48.4%
 Sample Target: 820
 % Below Line: 6.3
 % Not Listed: 13.3

1992 Revenue: \$11,500,000
 HH Inc.: \$30,637
 Retail \$: 3.1 Bil
 Pop per Station: 21,720
 #1 Biller: WHNN-F \$2,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WSGW (N/T)	73/13.1	11.9	10.8	10.6	12.2	11.6	78/919	756/23.2	22.4	23.4	C	WSGW
2. WKCQ-F (C)	68/12.2	11.7	15.2	11.4	14.0	12.6	167/2037	835/25.6	24.7	28.7	D	WKCQ-F
3. WHNN-F (O)	53/ 9.5	8.3	10.5	9.6	10.8	9.5	106/1680	700/21.5	22.6	24.4	D	WHNN-F
4. WIOG-F (CHR/AC)	46/ 8.2	9.6	6.1	6.6	8.2	7.6	110/2127	822/25.2	25.0	21.4	C	WIOG-F
5. WKQZ-F (AOR)	43/ 7.7	6.9	7.0	8.3	5.3	7.5	107/1051	539/16.5	14.2	15.3	B	WKQZ-F
WGER-F (SAC)	43/ 7.7	4.5	6.1	7.7	5.7	6.5	47/573	509/15.6	14.7	15.1	C	WGER-F
7. WTLZ-F (B)	30/ 5.4	7.1	3.8	6.2	7.2	5.6	37/599	372/11.4	12.4	11.0	B	WTLZ-F
8. WTCF-F (CHR)	29/ 5.2	6.5	4.2	6.2	5.0	5.5	37/621	529/16.2	16.5	16.8	A	WTCF-F
9. WIXC-F (C)	16/ 2.9	4.3	4.9	4.0	3.8	4.0	26/515	297/ 9.1	11.0	11.2	A	WIXC-F
10. WUVE-F (AOR)	13/ 2.3	3.1	4.0	1.7	1.8	2.8	39/563	255/ 7.8	9.5	7.2		WUVE-F
11. WKNX (BB)	11/ 2.0	2.8	4.3	1.5	3.2	2.7	15/266	171/ 5.2	5.2	5.1	A	WKNX
WSAM (O)	11/ 2.0	2.1	2.2	2.3	1.0	2.2	11/251	179/ 5.5	7.9	4.4	A	WSAM
WOWE-F (B)	11/ 2.0	0.3	0.9	0.6	---	1.0	38/466	148/ 4.5	2.2	---		WOWE-F
14. WCEN-F (C)	9/ 1.6	3.8	3.2	3.7	3.7	3.1	78/878	263/ 8.1	9.2	8.5	B	WCEN-F
15.												

12+ FM SHARE (METRO): 76.65% (371 of 484) (SUM 92: 77.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTCF-F>>	1 WKQZ-F	1 WKQZ-F<	1 WHNN-F	1 WHNN-F<	1 WSGW >	1 WSGW >	1 WKCQ-F>	1 WKCQ-F<	1 WKCQ-F	1 WKCQ-F>>
2 WIOG-F>	2 WIOG-F	2 WHNN-F<	2 WKQZ-F<	2 WKQZ-F	2 WKQZ-F	2 WKQZ-F	2 WSGW	2 WSGW	2 WSGW <	2 WTLZ-F<
3	3 WKQZ-F<	3 WIOG-F<	3 WIOG-F	3 WKQZ-F<	3 WHNN-F>	3 WHNN-F	3 WGER-F	3 WHNN-F<	3 WKQZ-F	3 WKQZ-F
4	4 WTLZ-F	4 WKQZ-F	4 WKQZ-F	4 WIOG-F	4 WGER-F	4 WIOG-F	4 WIOG-F	4 WKQZ-F<	4 WTCF-F	4
5	5 WGER-F	5 WGER-F	5 WGER-F	5 WGER-F	5	5 WGER-F	5 WIOG-F	5 WGER-F	5 WGER-F	5
6	6	6	6	6 WSGW	6	6	6 WKQZ-F	6 WIOG-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WTLZ-F	1 WIOG-F<	1 WIOG-F	1 WIOG-F	1 WIOG-F<	1 WUVE-F	1 WKQZ-F>>	1 WKQZ-F	1 WKQZ-F>	1 WKQZ-F
WKQZ-F	2 WTLZ-F>	2 WGER-F	2 WHNN-F<	2 WHNN-F	2 WKQZ-F	2 WUVE-F	2 WIOG-F	2 WHNN-F<	2 WKQZ-F<
WTCF-F	3 WGER-F	3 WTLZ-F	3 WGER-F<	3 WGER-F<	3 WKQZ-F	3 WIOG-F	3 WKQZ-F	3 WKQZ-F	3 WHNN-F>
WIOG-F	4 WKQZ-F	4 WKQZ-F	4 WKQZ-F<	4 WKQZ-F>	4 WTCF-F	4 WKQZ-F>	4	4 WIOG-F	4 WSGW
5	5 WKQZ-F	5	5 WTLZ-F	5 WTLZ-F	5	5	5	5 WSGW	5 WIOG-F
6	6 WTCF-F	6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7	7	7

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WMAX 1440 BAY CITY	0.7/2.2/	4/	92	
WCRZ-F 107.9 FLINT	0.4/2.1/158/1446			
WDZZ-F 92.7 FLINT	0.9/3.7/ 63/ 886			
WDFD 910 FLINT	1.4/4.2/ 38/ 625			
WJR 760 DETROIT	1.1/5.2/ 81/1331			
WWCK-F 105.5 FLINT	0.5/4.5/ 78/1339			

RADIO STATIONS

WMAX, 1460, 5 KW/2.5 KW (DA-2)	, NEWS	CNN, \$ 143.00 (Mich Spot)	
WKNX, 1210, 10 KW (DAYS)	, NOSTALGIA	AP, \$ 10.00 (Patt)	
WSAM, 1400, 1 KW (DA-2)	, OLDIES	ABC, \$ 12.00 (---)	
WSGW, 790, 5 KW/1 KW (DA-2)	, NEWS/TALK	NBC, CBS, \$ 36.00 (Katz)	MacDonald Booth
WCEN-F, 94.5, 100 KW @ 981, COUNTRY	UNISTR, MBS, \$ 19.00 (Patt)		(MT. PLEASANT)
WGER-F, 106.3, 2 KW @ 380, SOFT AC	MBS, \$ 28.00 (Katz)		
WHNN-F, 96.1, 100 KW @ 1020, OLDIES	UNISTR, \$ 54.00 (Eastman)		Liggett
WIOG-F, 102.5, 86 KW @ 800, CHR/AC	ABC, SOURCE, \$ 55.00 (Katz)		Booth
WKQZ-F, 98.1, 50 KW @ 492, COUNTRY	ABC, \$ 41.00 (---)		MacDonald
WKQZ-F, 93.3, 38 KW @ 554, AOR	UNISTR ABC, \$ 29.00 (Banner)		
WBTZ-F, 100.9, 2.6 KW @ 500, AOR	UNISTR ABC, \$ 13.00 (Banner)		(PINCONNING)
WTCF-F, 100.5, 3 KW @ 328, CHR	CNN, \$ 10.00 (K & P)		(CARROLLTON)
WTLZ-F, 107.1, 5 KW @ 398, BLACK	AURN, \$ 20.00 (Roslin)		Taylor
WIXC-F, 97.3, 3 KW @ 328, COUNTRY	, \$ NA (D & R)		(ESSEXVILLE)

Other Ranked Stations - See Flint and Detroit

ST. LOUIS

Arbitron Rank/Pop (12+): 18/2,034,500 Stations: 28/28 1992 Revenue: \$66,300,000
 MSA Rank/Pop: 14/2,490,000 Diaries: 1915/1062:1/49.9% HH Inc.: \$35,186
 ADI # 18 Sample Target: 1940 Retail \$: 18.8 Bil
 Average Person Ratings: 17.0 % Below Line: 0.0 Pop per Station: 72,661
 Market TSL: 22.00 hours % Not Listed: 7.9 #1 Biller: KMOX \$18,500,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KMOX (T/N)	595/17.2	16.4	17.3	15.3	17.5	16.6	668/8437	7455/36.6	35.5	35.4	J	KMOX
2. WIL -F (C)	301/ 8.7	8.4	10.3	10.0	7.9	9.4	370/4686	3802/18.7	18.5	18.2	F	WIL -F
3. KEZK-F (SAC)	280/ 8.1	6.4	5.7	6.0	4.6	6.6	316/4490	3939/19.4	19.5	13.4	E	KEZK-F
4. KMJM-F (B)	248/ 7.2	7.1	6.0	7.2	7.6	6.9	250/2814	2723/13.4	11.4	11.8	G	KMJM-F
5. KSHE-F (AOR)	243/ 7.0	7.9	8.6	8.1	8.6	7.9	328/4342	3473/16.3	17.5	19.1	H	KSHE-F
6. KYKY-F (AC)	158/ 4.6	5.9	5.3	5.0	4.7	5.2	183/3231	2948/14.5	16.3	16.5	H	KYKY-F
7. KSD -F (CL AOR)	155/ 4.5	4.4	5.4	5.0	4.9	4.8	164/3682	3317/16.3	14.7	14.6	F	KSD -F
8. WKBQ-F (CHR)	143/ 4.1	4.9	5.4	4.0	4.8	4.9	172/3771	3190/15.7	17.5	17.2	D	WKBQ-F
9. KLOU-F (O)	122/ 3.5	4.4	3.5	3.3	4.0	3.7	135/3144	2785/13.7	14.9	12.7	E	KLOU-F
10. KFUD-F (CL)	112/ 3.2	2.7	1.9	2.4	2.0	2.6	121/1815	1691/ 8.3	8.5	8.4	B	KFUD-F
11. KPNT-F (AOR)	108/ 3.1	3.0	2.0	0.9	1.7	2.3	120/2009	1724/ 8.5	9.4	5.9	B	KPNT-F
12. KXOK-AF (B)	101/ 2.9	2.6	1.3	3.3	3.5	2.5	101/1736	1664/ 8.2	---	---		KXOK-AF
13. WRTH (BB)	98/ 2.8	3.2	2.3	1.6	1.5	2.5	99/1240	1207/ 5.9	8.0	4.8	B	WRTH
14. WIBV (FS/T)	77/ 2.2	2.0	1.5	2.2	1.4	2.0	79/1271	1219/ 6.0	5.9	4.0	A	WIBV
15. WKXX-F (C)	75/ 2.2	2.4	3.3	3.7	3.3	2.9	82/1514	1358/ 6.7	7.7	9.0	C	WKXX-F
16. KRJY-F (SAC)	46/ 1.3	1.4	1.7	2.1	2.4	1.6	46/1067	991/ 4.9	5.8	7.2	C	KRJY-F
17. KATZ (B)	43/ 1.2	1.8	1.6	1.8	2.2	1.6	43/623	623/ 3.1	3.9	4.8	B	KATZ
18. WEW (BB)	41/ 1.2	0.9	1.5	1.1	2.0	1.2	44/513	471/ 2.3	2.9	3.6		WEW
WFXB-F (AOR)	41/ 1.2	1.0	1.2	1.4	1.7	1.2	43/1189	1113/ 5.5	4.8	5.9	B	WFXB-F

12+ FM SHARE (METRO): 68.26% (2174 of 3185) (SUM 92: 66.39%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMJM-F <	1 KSHE-F	1 KSHE-F	1 KMOX	1 KMOX	1 KMOX >>	1 KMOX >>	1 KMOX	1 KMOX	1 KMOX >>	1 KMOX >>
2 WKBQ-F >>	2 KMJM-F	2 KMOX	2 KEZK-F <	2 KEZK-F	2 KEZK-F <	2 WIL -F	2 KEZK-F	2 KEZK-F	2 KMJM-F >>	2 KMJM-F
3 KSHE-F >	3 WIL -F	3 KEZK-F <	3 WIL -F <	3 WIL -F	3 WIL -F <	3 KEZK-F	3 WIL -F	3 WIL -F	3 KSHE-F <	3 WIL -F
4	4 KPNT-F	4 WIL -F <	4 KSHE-F	4 KSHE-F	4 WRTH <	4 KSHE-F <	4 KSHE-F	4 KSHE-F	4 WIL -F	4 KEZK-F
5	5 KEZK-F <	5 KMJM-F	5 KSD -F	5 KSD -F	5 KLOU-F	5 KMJM-F	5 KMJM-F	5 KMJM-F	5 WKBQ-F	5
6	6 KSD -F	6 KSD -F	KYKY-F <	KYKY-F	KFUD-F	6 KSD -F	6 KYKY-F	6 KYKY-F	6 KEZK-F	6
7	7 WKBQ-F	7 KYKY-F	7 KMJM-F	7 KMJM-F	7	7	7 WIBV	7 KSD -F	7	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMJM-F	1 KMJM-F >	1 KMJM-F	1 KEZK-F	1 KEZK-F >	1 KSHE-F	1 KSHE-F >>	1 KSHE-F	1 KSHE-F	1 KMOX >
2 WKBQ-F	2 KEZK-F >	2 WIL -F	2 KMJM-F	2 KYKY-F <	2 KPNT-F	2 KPNT-F	2 KMOX	2 KMOX >	2 KSHE-F
3 KSHE-F	3 WIL -F	3 KEZK-F	3 KYKY-F	3 WIL -F	3 KMJM-F	3 WIL -F <	3 WIL -F	3 WIL -F <	3 WIL -F
4 KPNT-F	4 KSHE-F	4 KYKY-F	4 WIL -F	4 KMOX	4 KSD -F	4 KMJM-F	4 KPNT-F	4 KSD -F	4 KSD -F
	KEZK-F	5 KYKY-F	5 KSD -F	5 KMOX	5 WKBQ-F	5 KSD -F <	5 KSD -F	5 KMJM-F	5 KEZK-F
6 WIL -F	6 KPNT-F <	6 KSHE-F	6 KLOU-F	6 KLOU-F	6	6 KMOX	6 KMJM-F	6 KEZK-F	6 KMJM-F
7 KYKY-F	7 WKBQ-F <	7 KPNT-F	KSD -F	7 KSD -F	7	7 WKBQ-F	7	7 KPNT-F	7 KLOU-F
8	8 KSD -F	8	8	8					

METRO CUME TSA TSA
SHARE/RTG/AQH/CUME

OTHER RATED STATIONS				
KATZ-F	100.3	ALTON, IL	0.8/3.8/ 28/	779
KFNS	590	WOOD RIVER, IL	0.8/1.7/ 28/	382
KIRL	1460	ST. CHARLES	0.5/1.4/ 17/	281
KSIV	1320	CLAYTON	0.4/1.6/ 15/	321
KUSA	550	ST. LOUIS	0.4/2.8/ 20/	732
WCWB	104.9	COLUMBIA, IL	1.0/2.8/ 36/	632
WESL	1490	E. ST. LOUIS	1.0/2.0/ 35/	411
WGNU	920	GRANITE CTY, IL	0.8/1.9/ 28/	382

ST. LOUIS

RADIO STATIONS

AM STATIONS

KATZ, 1600,	5 KW (DA-N)	, BLACK	SMN ABC, \$ 35.00 (K & P)	Noble
KFNS, 59,	1 KW (DA-2)	, SEE KEZK-FM		
KMOX, 1120,	50 KW	, TALK/FULL SERVICE	CBS, \$ 322.00 (CBS)	CBS
KSIV, 1320,	5 KW/125 W	, RELIGION	, \$ 19.00 (---)	Bott
KUSA, 550,	5 KW (DA-N)	, NEWS	MBS, \$ 40.00 (McGuild)	Gannett
KXOK, 630,	5 KW (DA-2)	, JAZZ	, \$ 30.00 (MMR)	
KXEN, 1010,	50 KW (DAYS, DA)	, RELIGION	, \$ 24.00 (---)	Mid America Gospel
WESL, 1490,	700 W/1 KW (DA-1)	, GOSPEL	AURN UNISTR, \$ 23.00 (K & P)	Willis
WEW, 770,	1 KW (DAYS)	, NOSTALGIA	, \$ 26.00 (Roslin)	
WIBV, 1260,	5 KW (DA-2)	, MOR	MBS, NBC-T, \$ 20.00 (---)	
WRTH, 1430,	5 KW (DA-2)	, NOSTALGIA	UNISTR ABC, \$ 40.00 (Eastman)	Heritage
KASP, 1380,	5 KW/1 KW (DA-2)	, SPORTS	UNISTR, \$ 24.00 (MMR)	Evergreen

FM STATIONS

KATZ, 100.3,	50 KW @ 489,	BLACK	ABC, \$ 36.00 (K & P)	Noble
KEZK, 102.5,	100 KW @ 1027,	OLDIES	UNISTR, \$ 79.00 (D&R)	Compass
KFUO, 99.1,	100 KW @ 1027,	CLASSICAL	NBC, \$ 43.00 (CMBS)	
KPNT, 105.7,	100 KW @ 1374,	AOR	, \$ 42.00 (Torbet)	(ST. GENEVIEVE)
WFXB, 101.1,	50 KW @ 594,	AOR	, \$ NA (Torbet)	River Cities
KXOK, 97.1,	100 KW @ 561,	BLACK AC	UNISTR, \$ 38.00 (MMR)	Frischling
KLOU, 103.3,	100 KW @ 918,	OLDIES	CBS, \$ 78.00 (CBS)	CBS
KMJM, 107.7,	100 KW @ 1027,	BLACK	, \$ 100.00 (McGuild)	Noble
KRJY, 96.3,	100 KW @ 551,	SOFT AC	, \$ 46.00 (Banner)	
KSD, 93.7,	100 KW @ 859,	CLASSIC AOR	, \$ 112.00 (McGuild)	Gannett
KSHE, 94.7,	100 KW @ 1027,	AOR	, \$ 156.00 (D&R)	Emmis
KYKY, 98.1,	100 KW @ 541,	AC	, \$ 139.00 (Katz)	EZ
WCBW, 104.9,	10 KW @ 620,	RELIGION	, \$ 21.00 (---)	Universal (COLUMBIA)
WIL, 92.3,	100 KW @ 1020,	COUNTRY	ABC, \$ 90.00 (Eastman)	Heritage
WKBQ, 106.5,	90 KW @ 1027,	CHR	, \$ 64.00 (Crystal)	Evergreen
WKXX, 104.1,	39 KW @ 551,	COUNTRY	, \$ 46.00 (Banner)	(JERSEYVILLE, IL)

Miscellaneous: KEZK-A changes to KFNS (June) . . . KASP, WKBQ-F sold by Evergreen to Zimmer (WKXX) for \$7,000,000. . .
 KUSA, KSD-F sold by Gannett to EZ for \$14,400,000 (E) . . .

SALINAS-MONTEREY-SANTA CRUZ

Arbitron Rank/Pop (12+): 77/492,700 Stations: 36/22 1992 Revenue: \$12,000,000
 MSA Rank/Pop: 134/362,300 (Monterey) Diaries: 890/554:1/42.9% HH Inc.: \$39,277
 188,244,400 (Santa Cruz) Sample Target: 970 Retail \$: 4.4 Bill
 ADI # 113 % Below Line: 28.0 Pop per Station: 22,395
 Average Person Ratings: 17.6 % Not Listed: 15.2 #1 Biller: KDON-AF \$2,075,000
 Market TSL: 23.25 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KTOM-AF (C)	64/ 7.3	7.6	10.2	6.2	7.4	7.8	69/886	851/17.3	15.3	12.9	C	KTOM-AF
2. KGO (T)	56/ 6.5	6.6	5.7	6.3	6.9	6.3	50/772	730/14.8	15.7	14.5		KGO
3. KMXZ-F (CHR)	42/ 4.8	3.6	2.4	1.1	2.1	3.0	43/539	513/10.4	11.1	7.4	B	KMXZ-F
4. KDON-F (CHR)	38/ 4.4	6.4	8.2	9.1	10.5	7.0	41/881	845/17.2	20.2	24.0	D	KDON-F
5. KBAY-F (EZ/SAC)	37/ 4.3	3.7	1.8	5.4	4.5	3.8	44/507	460/ 9.3	8.0	7.7		KBAY-F
6. KWAY-F (AC)	36/ 4.2	6.4	6.2	4.8	6.0	5.4	37/711	706/14.3	14.0	16.0	C	KWAY-F
7. KTGE (SP)	33/ 3.8	3.6	2.9	5.2	4.7	3.9	33/308	308/ 6.3	7.3	7.7	B	KTGE
8. KNBR (T)	32/ 3.7	3.1	1.9	1.5	2.4	2.6	36/529	495/10.0	8.4	8.1		KNBR
9. KPIG-F (C)	31/ 3.6	2.1	2.3	2.3	1.7	2.6	31/361	361/ 7.3	6.1	4.4	B	KPIG-F
10. KUFX-F (CL AOR)	29/ 3.3	4.1	3.8	4.1	3.4	3.8	29/700	650/13.2	13.1	10.9		KUFX-F
KRAY-F (SP)	29/ 3.3	2.2	3.0	3.4	2.3	3.0	29/330	319/ 6.5	6.7	6.5	B	KRAY-F
12. KKL-F (REL ?)	28/ 3.2	2.0	---	0.5	---	1.4	28/310	310/ 6.3	4.0	---		KKL-F
13. KXDC-F (J/NAC)	26/ 3.0	3.6	2.0	1.3	1.7	2.5	28/412	401/ 8.1	7.8	4.4	A	KXDC-F
14. KMBY-F (AOR)	25/ 2.9	3.8	4.2	3.7	4.8	3.7	25/436	436/ 8.8	12.7	11.3	B	KMBY-F
15. KSRI-F (AC)	24/ 2.8	0.8	0.9	1.0	2.5	1.4	24/497	479/ 9.7	6.5	6.4		KSRI-F
16. KBOQ-F (CL)	23/ 2.7	4.4	3.5	4.3	3.3	3.7	23/ 349	349/ 7.1	10.5	7.4	B	KBOQ-F
17. KLFA-F (SP)	21/ 2.4	1.3	2.2	1.3	2.9	1.8	21/ 194	194/ 3.9	3.1	4.5		KLFA-F
18. KSCO (T)	20/ 2.3	2.8	2.8	2.7	1.4	2.7	20/ 279	279/ 5.7	7.0	4.0	A	KSCO
19. KOCN-F (SAC)	19/ 2.2	3.3	2.3	3.5	3.1	2.8	19/ 324	324/ 6.6	7.1	6.7	B	KOCN-F
20. KCTY (SP)	18/ 2.1	1.4	2.2	2.4	1.9	2.0	18/ 213	213/ 4.3	4.2	5.7		KCTY

12+ FM SHARE (METRO): 68.57% (504 of 735) (SUM 92: 69.77%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMXZ-F <	1 KMXZ-F	1 KTOM-AF	1 KTOM-AF	1 KTOM-AF <	1 KGO	1 KGO	1 KTOM-AF >	1 KTOM-F >	1 KGO <	1 KGO >>
2 KDON-F >>	2 KMBY-F	2 KWAY-F <	2 KPIG-F	2 KGO	2 KTOM-AF	2 KTOM-AF >	2 KGO	2 KMXZ-F	2 KMXZ-F >	2 KWAY-F
3	KWAY-F <	3 KMXZ-F <	3 KGO <	3 KPIG-F	3 KBAY-F	3 KCBS <	3 KTGE-F	KDON-F	3 KTOM-AF	3
4	4 KTGE-F	4 KPIG-F	4 KNBR <	4 KNBR	4 KNBR	4 KPIG-F <	4 KDON-F	KGO	4 KBAY-F	4
5	KTOM-AF	5 KTGE-F	5 KUFX-F	KUFX-F	5 KBOQ-F	5 KWAY-F	5 KWAY-F <	5 KBAY-F	5 KDON-F	5
6	6 KDON-F	KUFX-F	6 KWAY-F	KWAY-F	KPIG-F	6	6 KMXZ-F	6 KWAY-F	6	6
7	KKL-F	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMXZ-F	1 KMXZ-F	1 KLFA-F	1 KTOM-AF	1 KTOM-AF	1 KMBY-F	1 KMBY-F	1 KWAY-F	1 KNBR <	1 KGO <
2 KDON-F	2 KTOM-AF	KRAY-F	2 KMXZ-F	2 KGO	2 KMXZ-F	2 KMXZ-F	2 KUFX-F	2 KTOM-AF <	2 KNBR
3 KTGE-F	3 KDON-F	3 KTGE-F	3 KWAY-F	3 KXDC-F	3 KTGE	KWAY-F	KPIG-F	3 KPIG-F	KTOM-AF
KWAY-F	4 KTGE-F	KMXZ-F	4 KDON-F	KWAY-F	4 KWAY-F	4 KKL-F	4 KDON-F	4 KMBY-F	4 KUFX-F
5	5 KKL-F	KOCN-F	5 KKL-F	5 KSRI-F	KDON-F	KPIG-F	KMBY-F	5 KUFX-F	KPIG-F
6	KWAY-F	KDON-F	6	6	KPIG-F	KTGE-F	6	6 KWAY-F	6
7	KSRI-F	7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS	METRO SHARE/RTG/AQH/CUME	TSA	TSA
KIEZ 540	CARMEL VALLEY	1.6/3.2/	14/ 158
KKMC 880	GONZALES	0.6/1.5/	5/ 75
KLAU 1540	CAPITOLA	0.6/1.4/	5/ 70
KQVE-AF 99.5	GREENFIELD	1.1/2.3/	10/ 111
KRML 1410	CARMEL	0.6/1.3/	5/ 62
KCBS 740	SAN FRANCISCO	2.0/7.4/	17/ 395
KFRC 610	SAN FRANCISCO	0.5/1.2/	4/ 61
KITS-F 105.3	SAN FRANCISCO	0.6/1.9/	5/ 102
KKHI-F 95.7	SAN FRANCISCO	0.6/1.4/	5/ 70
KLOK 1170	SAN JOSE	1.4/3.3/	21/ 215
KMEL-F 106.1	SAN FRANCISCO	1.0/3.1/	11/ 164
KOME-F 98.5	SAN JOSE	1.0/2.9/	9/ 151
KSJO-F 92.3	SAN JOSE	0.5/2.3/	9/ 159

SALINAS-MONTEREY-SANTA CRUZ

RADIO STATIONS

KCTY	,	980,	1 KW/247W (DA-1),	Hispanic		CBS, \$ NA	(Lotus)	
KSCO	,	1080,	10 KW/5 KW (DA-2),	Talk		CNN NBC-T, \$15.00	(---)	
KTGE	,	1570,	5 KW/500W (DA-1),	Hispanic		, \$13.00	(Caballero)	
KTOM	,	1380,	5 KW (DA-2)	, see KTOM-F				
KRQC-F,		92.7,	1 KW @ 567	, Classical		, \$25.00	(CMBS)	Henry
KRAY-F,		103.9,	5.8 KW @ -134	, Hispanic		CBS, \$26.00	(Lotus)	
KDON-F,		102.5,	19 KW @ 2270	, CHR		, \$45.00	(Christal)	Henry
KMXZ-F,		93.5,	.9 W @ 1519	, CHR		UNISTR, \$15.00	(Eastman)	(HOLLISTER)
KLFA-F,		93.9,	5.4 KW @ 702	, Hispanic		, \$14.00	(Caballero)	(KING CITY)
KMBY-F,		107.1,	.9 KW @ 604	, AOR		, \$30.00	(Banner)	
KOCN-F,		104.9,	1.9 KW @ 600	, Soft AC		MBS UNISTR, \$23.00	(Torbet)	
KPIG-F,		107.5,	2.9 KW @ 335	, Country		, \$15.00	(Banner)	
KQKE-F,		99.5,	50 KW @ 492	, Soft AC		APR, \$13.00	(CMBS)	Mt. Wilson (GREENFIELD)
KTOM-F,		100.7,	1 KW @ 2420	, Country		ABC, \$41.00	(Katz)	Magic
KWAV-F,		96.9,	18 KW @ 2450	, AC		APR, \$38.00	(Mc-Guild)	Buckley
KXDC-F,		101.7	.8 KW @ 590	, Jazz/NAC		, \$14.00	(---)	

Other Ranked Stations - See San Jose and San Francisco

Miscellaneous: KBOQ-F drops calls and Classical format for KRQC-F and AOR format (Aug) . . .

SALT LAKE CITY

Arbitron Rank/Pop (12+): 36/1,070,000 Stations: 30/30 1992 Revenue: \$31,400,000
 MSA Rank/Pop: 46/1,080,000 Diaries: 1298/824:1/48.8% HH Inc.: \$29,410
 ADI # 41 Sample Target: 1380 Retail \$: 7.7 Btl
 Average Person Ratings: 15.6 % Below Line: 0.0 Pop per Station: 35,667
 Market TSL: 20.75 hours % Not Listed: 9.4 #1 Biller: KKAT-F \$4,500,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KSFI-F (EZ/SAC)	171/10.2	9.8	12.7	12.1	10.0	11.2	184/2894	2535/23.7	24.1	23.0	E	KSFI-F
2. KKAT-F (C)	161/ 9.6	11.9	9.0	10.4	12.1	10.2	175/2680	2297/21.5	24.4	25.2	F	KKAT-F
3. KSOP-AF (C)	160/ 9.6	8.3	7.3	7.1	6.2	8.1	208/2975	2191/20.5	18.7	17.4	D	KSOP-AF
4. KLZX-F (CL AOR)	102/ 6.1	5.7	5.3	5.9	6.7	5.8	112/1885	1699/15.9	13.9	13.8	E	KLZX-F
5. KSL (FS/T)	88/ 5.3	5.5	7.0	7.0	5.1	6.2	123/2187	1760/16.4	20.4	17.4	F	KSL
6. KISN-F (CHR)	82/ 4.9	5.7	5.1	5.0	5.0	5.2	92/1846	1622/15.2	16.5	15.8	D	KISN-F
KUTQ-F (CHR)	82/ 4.9	4.9	5.2	5.2	4.3	3.5	95/1878	1651/15.4	15.6	14.6	C	KUTQ-F
8. KBER-F (AOR)	77/ 4.6	6.6	4.9	5.5	5.0	5.4	84/1636	1449/13.5	15.0	14.9	C	KBER-F
9. KRSP-F (AOR)	60/ 3.6	2.0	2.1	3.0	2.1	2.7	76/1437	1205/11.3	9.9	9.9	E	KRSP-F
10. KXRK-F (AOR)	54/ 3.2	4.2	3.8	3.6	3.8	3.7	57/995	939/ 8.8	8.6	8.9	E	KXRK-F
11. KVRI-F (AC)	52/ 3.1	2.6	3.3	2.1	3.7	2.8	56/1015	941/ 8.8	8.8	10.3	C	KVRI-F
12. KALL (N/T)	49/ 2.9	3.0	3.1	3.8	2.3	3.2	49/842	822/ 7.7	8.6	7.4	C	KALL
KZHT-F (CHR)	49/ 2.9	2.6	2.2	1.6	2.8	2.3	52/1067	977/ 9.1	9.3	12.3	E	KZHT-F
14. KALL-F (O)	44/ 2.6	3.5	2.6	2.2	2.8	2.7	49/1260	1098/10.3	10.3	9.2	E	KALL-F
15. KMXB-F (AC)	35/ 2.1	2.3	1.8	1.6	2.3	2.0	35/707	707/ 6.6	7.4	8.3	E	KMXB-F
KUMT-F (AOR)	35/ 2.1	1.0	1.8	0.6	1.6	1.4	35/620	575/ 5.4	3.5	4.7	E	KUMT-F
17. KDYL (BB)	33/ 2.0	2.8	2.9	2.0	3.3	2.4	33/487	479/ 4.5	5.7	5.7	E	KDYL
18. KBZN-F (J/NAC)	25/ 1.5	1.5	2.9	2.4	2.3	1.9	28/646	602/ 5.6	5.9	7.4	E	KBZN-F
19. KTKK (T)	24/ 1.4	1.8	2.2	2.0	2.5	1.9	24/361	347/ 3.2	3.7	3.5	E	KTKK
KSOS-F (O)	24/ 1.4	1.4	1.5	1.3	2.2	1.3	29/552	420/ 3.9	3.1	4.5	E	KSOS-F

12+ FM SHARE (METRO): 81.41% (1231 of 1512) (SUM 92: 82.84%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KUTQ-F >>	1 KKAT-F	1 KKAT-F <	1 KSFI-F <	1 KSFI-F <	1 KSFI-F <	1 KKAT-F <	1 KSFI-F	1 KSFI-F	1 KUTQ-F >	1 KSL
2 KZHT-F >	2 KSFI-F <	2 KSFI-F	2 KSOP-AF <	2 KSOP-AF <	2 KSOP-AF	2 KSL	2 KKAT-F	2 KKAT-F >	2 KSOP-AF <	2 KSFI-F
3	3 KLZX-AF	3 KSOP-AF	3 KKAT-F >	3 KKAT-F >	3 KSL	KSOP-AF <	3 KSOP-AF >>	3 KISN-F	3 KSFI-F	3 KBER-F
4	4 KBER-F	4 KLZX-AF >	4 KLZX-AF	4 KLZX-AF	4 KKAT-F >	4 KSFI-F	4 KISN-F	4 KLZX-AF <	4 KBER-F	4 KKAT-F
5	5 KSOP-AF <	5 KISN-F	5 KISN-F	5 KISN-F	5 KALL	5 KLZX-AF	5 KBER-F	5 KBER-F	5 KKAT-F <	5 KALL <
6	6 KRSP-F	KBER-F	6	6 KSL	6	6	6	6 KUTQ-F	6 KLZX-AF	6 KDYL
7	7 KXRK-F	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KKAT-F	1 KSFI-F <	1 KSFI-F	1 KSFI-F >	1 KSFI-F >	1 KLZX-AF	1 KKAT-F	1 KKAT-F	1 KLZX-AF <	1 KKAT-F
2 KBER-F	2 KKAT-F >	2 KKAT-F	2 KKAT-F	2 KSOP-AF	2 KBER-F	2 KLZX-AF	2 KRSP-F	2 KKAT-F	2 KSOP-AF
3 KXRK-F	3 KSOP-AF	3 KISN-F	3 KSOP-AF	3 KKAT-F	3 KKAT-F	3 KRSP-F <	3 KLZX-AF	3 KSOP-AF	3 KLZX-AF
4 KSFI-F	4 KBER-F	KSOP-AF	4 KISN-F	4 KISN-F	4 KRSP-F	4 KBER-F	4 KSOP-AF	4 KRSP-F	4 KSFI-F
5 KUTQ-F	KISN-F	5 KMXB-F	5 KVRI-F	5 KVRI-F	5 KXRK-F	5 KSOP-AF	5 KBER-F	5 KBER-F	5 KRSP-F <
6 KVRI-F	6	6 KLZX-AF	6	6	6 KISN-F	6 KXRK-F	6 KXRK-F	6 KSFI-F	6 KBER-F
7	7	KVRI-F	7	7	7 KSFI-F	7 KSFI-F	7	7	7

OTHER RATED STATIONS METRO CUME TSA SHARE/RTG/AQH/CUME

KANN	1120	ROY	0.5/1.1/	9/ 123
KCNR	1320	SALT LAKE CTY	0.5/2.9/	9/ 318
KFAM	700	SALT LAKE CTY	1.1/3.1/	21/ 344
KISN	570	SALT LAKE CTY	0.5/2.4/	16/ 348
KQOL-F	106.5	SPANISH FORK	0.7/1.8/	12/ 188
KRGQ	1550	WEST VALLEY	0.8/0.9/	14/ 109
KRGQ-F	107.9	ROY	0.8/2.3/	25/ 334
KSRR	1400	PROVO	0.4/2.0/	7/ 216
KSVN	730	OGDEN	0.8/0.8/	13/ 89

SALT LAKE CITY

RADIO STATIONS

AM STATIONS

KALL, 910,	5 KW/1KW (DA-N)	, Full Service/Talk	ABC MBS, \$30.00	(Eastman)	Apollo
KDYL, 1280,	5 KW/500W (DA-N)	, Nostalgia	SMN, \$29.00	(CBS)	
KISN, 570,	5 KW (DA-1)	, SEE KISN-FM			
KSL, 1160,	50 KW	, Full Service	CNN CBS, \$75.00	(CBS)	Bonneville
KTKK, 630,	1 KW/500 W (DA-2)	, Talk	ABC NBC, \$30.00	(K & P)	
KCPX, 1320,	5 KW (DA-1)	, AC	HBS, \$20.00	(MMR)	John Price

FM STATIONS

KALL, 94.1,	40 KW @ 3060	, Oldies/AC	ABC, \$31.00	(Eastman)	Apollo
KUMT, 105.7,	7 KW @ 3660	, AOR	, \$23.00	(Eastman)	Ragan Henry
KBER, 101.1,	25 KW @ 3739	, AOR	ABC, \$49.00	(Torbet)	(OGDEN)
KBZN, 97.9,	26 KW @ 3769	, Jazz/NAC	, \$26.00	(Eastman)	(OGDEN)
KVRI, 98.7,	40 KW @ 2929	, AC	, \$47.00	(Christal)	John Price
KISN, 97.1,	30 KW @ 3651	, CHR	, \$61.00	(Mc-Guild)	
KKBE, 95.5,	50 KW @ 679	, CHR	, \$28.00	(Schubert)	(OGDEN)
KKAT, 101.9,	26 KW @ 3739	, Country	, \$93.00	(Banner)	Apollo (OGDEN)
KLZX, 93.3,	26 KW @ 3739	, Classic AOR	ABC, \$66.00	(Christal)	Citadel
KMXB, 107.5,	45 KW @ 2850	, AC	, \$34.00	(Eastman)	Ragan Henry (OREM)
KQOL, 106.5,	8 KW @ 2709	, Sports	MBS, BRN, \$24.00	(---)	(SPANISH FORK)
KZHT, 94.9,	48 KW @ 2798	, CHR	, \$33.00	(Torbet)	Devine (PROVO)
KRSP, 103.5,	28 KW @ 3628	, AOR	ABC, \$48.00	(CBS)	
KSFI, 100.3,	26 KW @ 3739	, EZ/Soft AC	, \$65.00	(CBS)	
KSOP, 104.3,	25 KW @ 3638	, Country	, \$54.00	(MMR)	
KSOS, 106.9,	68 KW @ 2368	, AC	, \$20.00	(---)	(BRIGHAM)
KUTQ, 99.5,	40 KW @ 2952	, CHR	SOURCE, NBC, \$32.00	(K & P)	Citadel (BOUNTIFUL)
KXRK, 96.1,	55 KW @ 2631	, AOR	UNISTR ABC, \$19.00	(D&R)	(PROVO)

Miscellaneous: KRSP-F sold for \$1,200,000. . .

SAN ANTONIO

Arbitron Rank/Pop (12+): 35/1,107,100
 MSA Rank/Pop: 36/1,350,000
 ADI # 36
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 32/31
 Diaries: 1315/842: /45.6%
 Sample Target: 1390
 % Below Line: 0.4
 % Not Listed: 6.2

1992 Revenue: \$41,100,000
 HH Inc.: \$29,279
 Retail \$: 10.1 Bil
 Pop per Station: 35,713
 #1 Biller: KCYF \$7,700,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KXTN-AF (SP)	187/ 9.9	10.6	9.3	8.4	8.5	9.6	217/2362	2029/18.3	20.2	16.4	E	KXTN-AF
2. KTFM-F (CHR)	179/ 9.4	8.6	8.8	8.4	8.3	8.8	197/3009	2798/25.3	25.7	20.3	E	KTFM-F
3. KCYY-F (C)	162/ 8.5	8.4	9.9	7.7	8.3	8.6	195/2808	2282/20.6	20.8	20.8	H	KCYY-F
4. KAJA-F (C)	141/ 7.4	6.5	6.1	7.4	6.2	6.9	178/2553	2078/18.8	18.2	16.2	E	KAJA-F
5. KISS-F (AOR)	136/ 7.2	6.3	5.8	4.0	5.7	5.8	148/1937	1688/15.2	16.4	14.0	C	KISS-F
6. KQXT-F (SAC)	134/ 7.1	7.3	6.7	4.9	6.0	6.5	142/1807	1659/15.0	15.3	12.5	E	KQXT-F
7. KTSA (T)	82/ 4.3	3.6	4.6	4.1	3.8	4.2	105/1704	1278/11.5	9.6	9.3	C	KTSA
8. KLUP (BB)	70/ 3.7	2.8	2.2	2.6	2.5	2.8	81/947	835/ 7.5	6.6	4.4		KLUP
9. WOAI (N/T)	67/ 3.5	4.0	4.7	5.6	4.7	4.5	108/2017	1337/12.1	13.4	13.3	G	WOAI
10. KONO-AF (O)	66/ 3.5	4.0	3.1	5.3	3.2	4.0	83/1569	1192/10.8	14.7	10.5	B	KONO-AF
11. KDIL-F (C)	64/ 3.4	2.0	2.4	2.2	1.6	2.5	90/1195	861/ 7.8	5.3	5.8		KDIL-F
12. KZEP-F (CL AOR)	61/ 3.2	4.6	4.2	4.9	3.9	4.2	65/1439	1278/11.5	12.5	10.6	D	KZEP-F
13. KRIO-F (SP)	59/ 3.1	2.5	2.3	2.1	1.4	2.5	65/1147	1058/ 9.6	8.1	6.0	A	KRIO-F
14. KSMG-F (O)	54/ 2.8	2.5	3.0	3.5	3.5	3.0	64/1305	1108/10.0	10.8	10.5	D	KSMG-F
15. KKYX (C)	51/ 2.7	2.9	5.4	1.7	3.0	3.2	107/1347	759/ 6.9	6.4	6.8		KKYX
16. KSJL-F (B)	36/ 1.9	2.7	1.9	1.8	1.7	2.1	38/599	569/ 5.1	6.0	2.5	C	KSJL-F
17. KCOR (SP)	34/ 1.8	2.6	2.9	3.5	4.7	2.7	34/481	481/ 4.3	4.6	6.6	D	KCOR
18. KSRR-F (AC)	31/ 1.6	1.2	2.6	3.1	4.6	2.1	32/518	481/ 4.3	3.3	13.0	C	KSRR-F
19. KSLR (REL)	23/ 1.2	1.3	1.2	1.3	1.0	1.3	36/546	354/ 3.2	3.8	3.0	A	KSLR
KEDA (SP)	23/ 1.2	0.7	1.0	0.8	0.6	0.9	23/365	365/ 3.3	2.2	2.0		KEDA

12+ FM SHARE (METRO): 72.76% (1293 of 1777) (SUM 92: 71.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KTFM-F >>	1 KISS-F	1 KXTN-AF	1 KXTN-AF	1 KXTN-AF	1 KXTN-AF	1 KXTN-AF <	1 KCYY-F <	1 KTFM-F <	1 KTFM-F	1 KISS-F
2 KISS-F	2 KTFM-F	2 KCYY-F <	2 KCYY-F	2 KCYY-F <	2 KCYY-F	2 KCYY-F	2 KQXT-F	2 KCYY-F <	2 KXTN-AF	2 KXTN-F <
3 KDIL-F	3 KXTN-AF	3 KAJA-F	3 KAJA-F <	3 KAJA-F	3 KAJA-F <	3 KAJA-F	3 KXTN-AF <	3 KXTN-AF	3 KISS-F	3 KTFM-F
4	4 KCYY-F <	KISS-F <	4 KQXT-F	4 KQXT-F	4 KQXT-F	4 KISS-F <	4 KTFM-F	4 KAJA-F	4 KAJA-F >	4 KQXT-F
5	5 KAJA-F	5 KTFM-F	5 KISS-F	5 KISS-F	5 KLUP	5 KTFM-F	5 KAJA-F	5 KISS-F <	5 KQXT-F <	5 KAJA-F
6	6 KQXT-F	6 KQXT-F	6 KTFM-F	6 KTFM-F	6 KTSA	6 KQXT-F	6 KTSA	6 KQXT-F	6 KCYY-F	6
7	7	7	7 KZEP-F	7 KZEP-F	7 WOAI	7 WOAI	7 KISS-F	7	7 KZEP-F	7
8	8	8	8	8	8	8	8	8	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KTFM-F	1 KXTN-AF	1 KQXT-F	1 KXTN-AF	1 KXTN-AF <	1 KISS-F	1 KISS-F >>	1 KISS-F	1 KISS-F	1 KISS-F <
2 KXTN-AF	KQXT-F	2 KXTN-AF	2 KQXT-F <	2 KCYY-F	2 KTFM-F	2 KTFM-F	2 KAJA-F	2 KXTN-AF	2 KXTN-AF <
3 KQXT-F	3 KTFM-F <	3 KCYY-F	3 KCYY-F	3 KQXT-F	3 KCYY-F	3 KAJA-F	3 KXTN-AF	3 KAJA-F	3 KAJA-F >
4	4 KCYY-F	4 KAJA-F	4 KAJA-F	4 KAJA-F >	4 KDIL-F	4 KXTN-AF <	4 KTFM-F	4 KTFM-F <	4 KCYY-F <
5	5 KAJA-F	5 KTFM-F	KTFM-F >	5 KONO-AF	5 KAJA-F	5 KCYY-F >	5 KZEP-F	5 KCYY-F	5 KTSA
6	6 KISS-F	6 KISS-F	6	KTFM-F	6	6 KZEP-F	6	6 KZEP-F	6 KZEP-F
7	7	7	7	7	7	7 KDIL-F	7	7 KQXT-F	7 KQXT-F
8	8	8	8	8	8	8	8	8	8

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

KCHG	810	SOMERSET	0.4/0.9/	8/ 98
KCHL	1480	SAN ANTONIO	0.7/0.7/	14/ 83
KGNB	1420	NEW BRAUNFELS	1.0/1.8/	20/ 219
KNBT-F	92.1	NEW BRAUNFELS	0.6/0.9/	11/ 107
KSAH	720	UNIVERSAL CITY	0.7/1.8/	18/ 227
KVAR	1160	SAN ANTONIO	0.9/1.9/	18/ 218
KWED	1580	SEQUIN	0.4/1.1/	7/ 125
KZEP	1250	SAN ANTONIO	0.4/1.1/	8/ 129
KZXS	760	SAN ANTONIO	0.6/3.1/	14/ 401
KEYI-F	103.5	SAN MARCOS	0.4/2.1/	31/ 467

SAN ANTONIO

RADIO STATIONS

AM STATIONS

KCOR, 1350,	5 KW (DA-N)	, HISPANIC	, \$ 57.00 (Katz)	Tichenor
KEDA, 1540,	5 KW/1 KW (DA-N),	HISPANIC	, \$ 25.00 (Caballero)	
KKYX, 680,	50 KW/10 KW(DA-N),	COUNTRY	ABC, \$ 54.00 (Katz)	New City
KONO, 860,	5 KW/1 KW	, SEE KONO-FM		
KSAH, 720,	10 KW/1 KW (DA-2),	HISPANIC	, \$ 22.00 (Caballero)	
KTSA, 550,	5 KW (DA-N)	, TALK/NEWS	NBC-T ABC, \$ 29.00 (Banner)	
KONJ, 1310,	5 KW/280 W(DA-1),	HISPANIC	, \$ 25.00 (Schubert)	Tichenor
WOAI, 1200,	50 KW	, NEWS/TALK	CBS, \$ 88.00 (Christal)	Clear Channel

FM STATIONS

KAJA, 97.3,	100 KW @ 984,	COUNTRY	, \$ 58.00 (Christal)	Clear Channel
KCYY, 100.3,	98 KW @ 581,	COUNTRY	, \$ 100.00 (Katz)	NewCity
KISS, 99.5,	100 KW @ 1112,	AOR	, \$ 44.00 (CBS)	Rusk
KDIL, 106.7,	100 KW @ 1017,	COUNTRY	, \$ 50.00 (N/A)	
KONO, 101.1,	100 KW @ 649,	OLDIES	NBC, \$ 40.00 (MMR)	(FREDICKSBURG)
KQXT, 101.9,	100 KW @ 669,	SOFT AC/EZ	, \$ NA (Christal)	Clear Channel
KRIO, 94.1,	22 KW @ 695,	COUNTRY	, \$ 25.00 (---)	(FLORESVILLE)
KSJL, 96.1,	100 KW @ 479,	URBAN	SMN NBC, \$ 49.00 (Eastman)	Inner City
KSMG, 105.3,	100 KW @ 1250,	OLDIES	, \$ 60.00 (CBS)	Rusk
KSRR, 92.9,	100 KW @ 1017,	HISPANIC	, \$ 41.00 (MMR)	Tichenor
KTFM, 102.7,	100 KW @ 669,	CHR	, \$ 70.00 (Banner)	
KXTN, 107.5,	100 KW @ 1469,	HISPANIC	, \$ 53.00 (Mc-Guild)	Tichenor
KZEP, 104.5,	100 KW @ 659,	CLASSIC AOR	, \$ 55.00 (D & R)	Lotus

Miscellaneous: KONO A/F sold to October (John Barger) for \$5,405,000. . . KSJL changes to KZXS (Aug) . . .

SAN DIEGO

Arbitron Rank/Pop (12+): 15/2,176,900 Stations: 37/32 1992 Revenue: \$83,000,000
 Diaries: 2018/1079:1/45.7% HH Inc.: \$41,672
 MSA Rank/Pop: 13/2,540,000 Sample Target: 1920 Retail \$: 19.2 Bil
 ADI # 25 % Below Line: 5.3 Pop per Station: 68,028
 Average Person Ratings: 17.1 % Not Listed: 9.3 #1 Biller: KFMB \$9,700,000
 Market TSL: 22.50 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KSON-AF (C)	287/ 7.7	7.7	7.9	7.9	8.8	7.8	287/3588	3588/16.5	15.2	18.2	H	KSON-AF
2. KKLQ-AF (CHR)	246/ 6.6	6.0	3.5	3.5	4.2	4.9	246/4141	4141/19.0	18.7	15.4	G	KKLQ-AF
3. XHTZ-F (CHR)	229/ 6.1	4.0	4.4	4.5	4.4	4.8	229/3085	3085/14.2	14.6	13.0	C	XHTZ-F
4. KSDO (N/T)	200/ 5.4	6.1	6.7	6.5	5.3	6.2	200/2579	2579/11.8	12.6	12.6	G	KSDO
5. KYXY-F (AC)	176/ 4.7	4.2	4.0	3.1	3.3	4.0	176/2738	2738/12.6	13.3	10.5	F	KYXY-F
6. KFMB (FS)	164/ 4.4	5.1	4.0	3.4	4.9	4.2	164/2368	2368/10.9	11.5	12.2	H	KFMB
KGB -F (AOR)	164/ 4.4	4.1	4.6	4.2	5.8	4.3	164/2972	2972/13.7	13.4	15.4	H	KGB -F
8. XTRA-F (AOR)	154/ 4.1	4.6	4.0	4.4	5.7	4.3	154/2705	2705/12.4	13.4	14.2	G	XTRA-F
9. KIFM-F (J/NAC)	150/ 4.0	3.3	3.7	3.7	2.9	3.7	150/2316	2316/10.6	9.6	9.3	F	KIFM-F
10. KJQY-F (SAC)	137/ 3.7	4.2	4.6	4.1	4.3	4.2	137/2306	2306/10.6	11.4	10.2	G	KJQY-F
11. KPOP (BB)	134/ 3.6	3.7	3.6	3.3	3.2	3.6	134/1476	1476/ 6.8	6.4	6.6	C	KPOP
12. KBZS-F (O)	133/ 3.6	3.4	4.1	3.3	3.2	3.6	133/2305	2305/10.6	10.8	10.5	D	KBZS-F
13. KFSD-F (CL)	131/ 3.5	2.7	3.5	2.6	3.5	3.1	131/1858	1858/ 8.5	7.1	8.4	D	KFSD-F
14. KFI (T)	116/ 3.1	2.7	3.1	2.7	2.1	2.9	116/1372	1372/ 6.3	7.3	4.9	C	KFI
15. XHRM-F (AOR/MR)	102/ 2.7	3.0	3.3	2.9	1.8	3.0	102/2327	2327/10.7	10.2	6.0	C	XHRM-F
16. KFMB-F (AC)	97/ 2.6	3.6	4.8	5.5	5.4	4.1	97/2177	2177/10.0	12.1	17.0	H	KFMB-F
17. KIOZ-F (AOR)	95/ 2.5	3.2	2.2	3.1	2.5	2.8	95/1372	1372/ 6.3	7.1	7.2	C	KIOZ-F
18. KCLX-F (CL AOR)	88/ 2.4	2.8	2.5	2.9	2.6	2.7	88/1579	1579/ 7.3	9.4	8.5	C	KCLX-F
19. XEMO (SP)	69/ 1.9	1.5	1.0	1.8	1.8	1.6	69/808	808/ 3.7	3.7	4.1	X	XEMO
20. XHKY-F (SP)	61/ 1.6	0.7	0.5	1.1	1.3	1.0	61/547	547/ 2.5	2.3	2.5	X	XHKY-F
21. XTRA (SPRTS)	57/ 1.5	1.7	1.9	3.6	1.1	2.2	57/1220	1220/ 5.6	5.5	5.3	G	XTRA
22. KCBQ (O)	54/ 1.4	1.3	1.0	1.7	1.1	1.4	54/771	771/ 3.5	3.3	3.7	E	KCBQ
23. XLTN-F (SP)	48/ 1.3	0.8	1.5	1.1	1.4	1.2	48/762	762/ 3.5	3.6	3.5	X	XLTN-F
24. KCBQ-F (O)	44/ 1.2	1.6	1.4	1.8	1.5	1.5	44/1172	1172/ 5.4	6.3	5.7	E	KCBQ-F
25. KURS (SP)	39/ 1.0	0.8	1.1	---	---	1.0	39/542	542/ 2.5	2.3	---	X	KURS

12+ FM SHARE (METRO): 69.78% (2358 of 3379) (SUM 92: 72.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 XHTZ-F >>	1 KKLQ-AF	1 KKLQ-AF	1 KKLQ-AF <	1 KSON-AF	1 KSDO <	1 KKLQ-AF	1 KSDO	1 KSON-AF	1 XHTZ-F	1 KSON-F <
2	2 XHTZ-F <	2 KSON-AF	2 KSON-AF	2 KKLQ-AF	2 KSON-AF	2 KSON-AF	2 XHTZ-F <	2 KFMB	2 XHTZ-F	2 XHTZ-F
3	3 KGB -F <	3 KGB -F	3 KGB -F <	3 KIFM-F <	3 KFMB	3 KSDO	3 KKLQ-AF	3 KKLQ-AF	3 KSON-AF	3 KFI
4	4 XTRA-F	4 XHTZ-F <	4 KIFM-F	4 KGB -F	4 KPOP	4 KGB -F <	4 XHTZ-F	4 KYXY-F	4 KIFM-F	4 KKLQ-F
5	5 KSON-AF	5 XTRA-F	5 KYXY-F	5 KYXY-F	5 KFSD-F	5 KFMB	5 KYXY-F	5 KGB -F	5 KKLQ-AF	5 KYXY-F
6	6 KIOZ-F	6 KYXY-F	6 KBZS-F <	6 KBZS-F	6 KIFM-F	6 XHTZ-F	6 KJQY-F	6 KIFM-F	6 KYXY-F	6 KFMB
7	7 KYXY-F	7 KIFM-F	7 KJQY-F <	7 KJQY-F	7 KFI	7 KYXY-F	7 KGB -F	7 XTRA-F	7 XTRA-F	7
8	8	8	8 XTRA-F	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9	9	9	9

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 XHTZ-F	1 KKLQ-AF >	1 KKLQ-AF	1 KKLQ-AF	1 KKLQ-AF <	1 XHTZ-F	1 KGB -F	1 KGB -F	1 KGB -F	1 KSON-AF <
2 KKLQ-AF	2 KSON-AF	2 KSON-AF	2 KSON-AF	2 KSON-AF >	2 KIOZ-F	2 XHTZ-F <	2 XTRA-F	2 KSON-AF	2 KGB -F
3 XTRA-F	3 XHTZ-F	3 KJQY-F	3 KJQY-F	3 KJQY-F	3 XTRA-F	3 XTRA-F	3 KIOZ-F	3 XTRA-F	3 KIFM-F
4 KSON-AF	4 XTRA-F	4 KFMB-F	4 XHTZ-F <	4 KYXY-F	4 KKLQ-AF	4 KIOZ-F >	4 XHTZ-F	4 XHTZ-F	4 KBZS-F
5 XHRM-F	5 KFMB-F <	5 KGB -F	5 KYXY-F	5 KIFM-F	5 KGB -F	5 KKLQ-AF	5 KCLX-F	5 KKLQ-AF	5 KSDO
6 KFMB-F	6 KJQY-F	6 XTRA-F	6 KIFM-F <	6 KFMB-F	6 XHRM-F	6 KSON-AF	6 KSON-AF	6 KIFM-F	6 XTRA-F
7	7 KYXY-F	7 KYXY-F	7 KFMB-F	7 KFSD-F	7 KSON-AF	7 KYXY-F	7 XTRA	7 KIOZ-F	7 KCLX-F
8	8	8	8	8 KBZS-F	8	8	8	8	8 KYXY-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

KCEO	1000	VISTA	0.8/3.2/ 31/ 707
KGMG	1320	OCEANSIDE	0.5/1.0/ 20/ 226
KKOS-F	95.9	CARLSBAD	0.5/1.4/ 19/ 300
KOWF-F	92.1	ESCONDIDO	0.4/2.6/ 15/ 575
KPRZ	1210	SAN MARCOS	0.4/2.0/ 14/ 433
KSPA	1450	ESCONDIDO	0.7/1.7/ 25/ 379
KNX	1070	LOS ANGELES	1.0/4.1/ 36/ 902
KWVE-F	107.9	SAN CLEMENTE	0.4/1.5/ 15/ 328
XHQF-F	98.9	TIJUANA	0.3/0.9/ 12/ 195
XPRS	1090	TIJUANA	0.5/1.2/ 17/ 254

SAN DIEGO

RADIO STATIONS

AM STATIONS

KCBQ, 1170,	50 KW/5 KW (DA-2)	, SEE KCBQ-FM			
KCEO, 1000,	2.5 KW/250 W (DA-1)	, BUSINESS NEWS	BRN ABC, \$ 30.00	(---)	
KFMB, 760,	5 KW (DA-N)	, Full Service	CBS, \$170.00	(Mc-Guild)	Midwest TV
KPOP, 1360,	5 KW/1 KW	, Nostalgia	NBC, UNISTR, \$ 47.00	(Katz)	Brown
KSDO, 1130,	10 KW (DA-2)	, News/Talk	ABC, \$109.00	(Group W)	Gannett
XTRA, 690,	50 KW (DA-2)	, Sports	MBS, \$ 55.00	(MMR)	Noble

FM STATIONS

KCBQ, 105.3,	29 KW @ 620	, Oldies	, \$ 83.00	(D&R)	Adams
KFMB, 100.7,	30 KW @ 620	, AC	, \$144.00	(Mc-Guild)	Midwest TV
KFSD, 94.1,	100 KW @ 640	, Classical	, \$ 71.00	(D&R)	Lotus
KGB, 101.5,	50 KW @ 500	, AOR	, \$159.00	(Katz)	Brown
KIFM, 98.1,	28 KW @ 640	, Jazz	, \$100.00	(CBS)	
KIOZ, 102.1,	10 KW @ 980	, AOR	SOURCE, \$ 51.00	(Torbet)	(OCEANSIDE)
KJQY, 103.7,	36 KW @ 581	, Soft AC	, \$128.00	(MMR)	Capstar
KBZS, 94.9,	22 KW @ 328	, Oldies	, \$ 60.00	(Banner)	Anaheim
KKLQ, 106.5,	50 KW @ 440	, CHR	, \$165.00	(Christal)	
KCLX, 102.9,	32 KW @ 617	, Classic AOR	ABC, \$ 70.00	(Group W)	Gannett
KSON, 97.3,	50 KW @ 440	, Country	, \$171.00	(Banner)	Jeff-Pilot
KYXY, 96.5,	41 KW @ 541	, AC	, \$ 95.00	(D&R)	
XHRM, 92.5,	100 KW @ ?	, New Rock	ABC, \$ 45.00	(Banner)	(TIJUANA)
XHTZ, 90.3,	100 KW @ 994	, CHR	, \$ 40.00	(Torbet)	(TIJUANA)
XLTN, 104.5,	60 KW @ 994	, Hispanic	, \$ 35.00	(Katz H1sp)	(TIJUANA)
XTRA, 91.1,	100 KW @ 686	, AOR	, \$135.00	(MMR)	Noble (TIJUANA)

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/5,262,000 Stations: 51/49 1992 Revenue: \$167,300,000
 MSA Rank/Pop: 28/1,614,600 (San Francisco) Diaries: 3801/1384:1/44.9% HH Inc.: \$45,752
 20/2,117,800 (Oakland) Sample Target: 3000 Retail \$: 40.2 Bil
 ADI # 5 % Below Line: 0.8 Pop per Station: 107,388
 Average Person Ratings: 16.8 % Not Listed: 11.9 #1 Biller: KGO \$25,000,000
 Market TS: 22.25 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KGO (N/T)	693/ 7.8	7.6	8.5	9.6	7.2	8.4	829/11024	9094/17.3	17.4	18.5	K	KGO
2. KNBR (T)	583/ 6.6	6.1	4.5	3.6	3.9	5.2	763/11113	8317/15.8	14.8	12.1	I	KNBR
3. KCBS (N/T)	455/ 5.1	4.4	4.7	5.8	4.9	5.0	527/10846	9439/17.9	15.9	16.2	I	KCBS
4. KMEL-F (CHR)	416/ 4.7	4.4	5.3	4.9	5.4	4.8	458/7307	6452/12.3	13.8	13.6	I	KMEL-F
5. KSOL-F (B)	381/ 4.3	3.9	3.6	2.9	3.3	3.7	393/7074	6682/12.7	12.4	10.5	F	KSOL-F
6. KSAN-F (C)	350/ 4.0	3.5	3.2	3.6	3.4	3.6	371/4340	4069/ 7.7	8.3	8.5	I	KSAN-F
7. KIOI-F (AC)	314/ 3.6	3.7	3.5	3.9	4.2	3.7	324/5791	5607/10.7	12.7	11.8	H	KIOI-F
8. KBLX-AF (J/NAC)	265/ 3.0	3.3	4.0	3.5	2.7	3.5	281/4246	4131/ 7.9	8.3	7.9	F	KBLX-AF
9. KOIT-AF (SAC)	261/ 3.0	3.4	3.6	3.6	3.1	3.4	271/5013	4643/ 8.8	10.8	10.8	H	KOIT-AF
10. KITS-F (AOR)	240/ 2.7	2.7	2.4	2.6	2.9	2.6	256/4634	4347/ 8.3	8.6	7.6	H	KITS-F
11. KDFC-AF (CL)	237/ 2.7	2.1	2.6	2.4	1.9	2.5	242/4202	4028/ 7.7	6.9	6.7	E	KDFC-AF
12. KFRC (O)	236/ 2.7	4.2	3.9	3.9	4.8	3.7	282/5064	4139/ 7.9	8.9	10.3	F	KFRC
13. KRQR-F (AOR)	235/ 2.7	2.8	2.1	1.8	2.3	2.4	256/4910	4410/ 8.4	8.1	6.5	F	KRQR-F
14. KKSF-F (J/NAC)	216/ 2.4	3.0	2.2	2.3	3.5	2.5	233/4144	3923/ 7.5	7.7	7.9	G	KKSF-F
15. KFOG-F (AOR)	196/ 2.2	2.4	2.1	1.9	1.9	2.2	199/3825	3679/ 7.0	6.6	6.0	G	KFOG-F
16. KKHI-AF (CL)	192/ 2.2	1.5	1.5	1.8	1.4	1.8	200/3350	3164/ 6.0	4.9	5.3	D	KKHI-AF
17. KSJO-F (AOR)	164/ 1.9	2.2	1.4	1.8	1.8	1.8	184/3584	3404/ 6.5	6.3	5.4	F	KSJO-F
18. KFRC-F (O)	149/ 1.7	1.7	2.4	2.1	2.0	2.0	156/3878	3584/ 6.8	6.7	6.1	E	KFRC-F
19. KYA -F (O)	145/ 1.6	1.2	1.0	1.2	1.3	1.3	155/3475	3225/ 6.1	5.1	5.7	F	KYA -F
20. KABL-F (SAC)	139/ 1.6	1.8	1.9	1.9	1.4	1.8	143/3328	3180/ 6.0	6.1	6.1	F	KABL-F
21. KNEW (C)	129/ 1.5	1.3	0.7	0.7	1.0	1.1	130/2583	2558/ 4.9	4.2	2.3		KNEW
22. KBAY-F (SAC)	128/ 1.4	2.1	2.0	1.8	2.2	1.8	178/2341	1770/ 3.4	4.6	4.9		KBAY-F
23. KLOK (SP)	113/ 1.3	1.5	1.7	0.8	0.5	1.3	145/1540	1197/ 2.3	2.5	1.5		KLOK
24. KZIA (B)	112/ 1.3	1.0	0.9	1.3	1.0	1.1	112/1436	1436/ 2.7	2.2	2.4		KZIA
25. KSFO (SPRSTS)	111/ 1.3	1.2	1.3	1.7	2.2	1.4	121/2323	2035/ 3.9	4.0	8.8	H	KSFO
26. KOME-F (AOR)	110/ 1.2	1.0	1.6	1.3	1.5	1.3	119/2682	2447/ 4.7	4.5	4.5		KOME-F
27. KSRY-FF (AC)	103/ 1.2	0.9	0.4	0.4	0.7	0.7	129/3160	2589/ 4.9	3.9	2.9		KSRY-FF
28. KHQT-F (CHR)	95/ 1.1	1.4	1.4	1.3	1.5	1.3	96/2181	2141/ 4.1	4.9	4.4		KHQT-F
29.												
30.												

12+ FM SHARE (METRO): 63.90% (4977 of 7789) (SUM 92: 65.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KSOL-F	1 KMEL-F	1 KNBR	1 KNBR	1 KNBR	1 KGO	1 KGO	1 KNBR	1 KGO	1 KGO	1 KGO
2 KMEL-F	2 KSOL-F	2 KMEL-F	2 KGO	2 KGO	2 KNBR	2 KCBS	2 KGO	2 KNBR	2 KNBR	2 KCBS
3	3 KITS-F	3 KSAN-F	3 KSAN-F	3 KSAN-F	3 KCBS	3 KNBR	3 KMEL-F	3 KSAN-F	3 KMEL-F	3 KNBR
4	4 KIOI-F	4 KGO	4 KBLX-AF	4 KBLX-AF	4 KFRC	4 KMEL-F	4 KIOI-F	4 KMEL-F	4 KSOL-F	4 KBLX-F
5	5 KNBR	5 KIOI-F	5 KIOI-F	5 KOIT-AF	5 KSAN-F	5 KSAN-F	5 KSAN-F	5 KSAN-F	5 KIOI-F	5
6	6 KRQR-F	6 KSOL-F	6 KMEL-F	6 KIOI-F	6 KDFC-AF	6 KIOI-F	6 KSOL-F	6 KSOL-F	6 KCBS	6
7	7 KSAN-F	7 KITS-F	7 KOIT-AF	7 KMEL-F	7 KOIT-AF	7 KSOL-F	7 KFRC	7 KIOI-F	7 KDFC-AF	7
8	8 KSJO-F	8 KRQR-F	8 KFOG-F	8 KCBS	8 KKHI-AF	8	8 KCBS	8 KITS-F	8 KBLX-AF	8
9	9	9	9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10	10	10	10

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KMEL-F	1 KMEL-F	1 KMEL-F	1 KMEL-F	1 KIOI-F	1 KMEL-F	1 KNBR	1 KNBR	1 KNBR	1 KNBR
2 KSOL-F	2 KIOI-F	2 KIOI-F	2 KIOI-F	2 KBLX-AF	2 KSOL-F	2 KMEL-F	2 KSOL-F	2 KGO	2 KGO
3 KIOI-F	3 KSOL-F	3 KITS-F	3 KBLX-AF	3 KIOI-F	3 KITS-F	3 KSOL-F	3 KRQR-F	3 KRQR-F	3 KRQR-F
4 KITS-F	4 KITS-F	4 KSOL-F	4 KOIT-AF	4 KSAN-F	4 KSAN-F	4 KITS-F	4 KFOG-F	4 KSAN-F	4 KSAN-F
5 KSAN-F	5 KBLX-AF	5 KGO	5 KSAN-F	5 KMEL-F	5 KSJO-F	5 KSJO-F	5 KSJO-F	5 KMEL-F	5 KCBS
6 KSJO-F	6 KOIT-AF	6 KKSF-F	6 KSOL-F	6 KGO	6 KRQR-F	6 KRQR-F	6 KMEL-F	6 KFOG-F	6 KFOG-F
7 KOFY-F	7 KSAN-F	7 KITS-F	7 KITS-F	7 KKSF-F	7 KLOK	7 KSAN-F	7 KITS-F	7 KITS-F	7 KKSF-F
8 KRQR-F	8	8 KFOG-F	8 KKSF-F	8 KNBR	8 KIOI-F	8	8 KSAN-F	8 KSOL-F	8
9	9	9 KRQR-F	9	9	9	9	9 KOME-F	9	9
10	10	10	10	10	10	10	10 KGO	10	10

SAN FRANCISCO

OTHER RATED STATIONS METRO CUME TSA TSA
SHARE/RTG/AQH/CUME

KABL	960	OAKLAND	0.6/1.9/ 55/1017
KARA-F	105.7	SANTA CLARA	1.0/2.5/ 87/1376
KBRG-F	104.9	FREEMONT	0.9/2.1/ 81/1157
KEZR-F	106.5	SAN JOSE	1.0/3.5/ 90/1922
KFAX	1100	SAN FRANCISCO	0.7/2.0/ 62/1146
KIQI	1010	SAN FRANCISCO	0.9/2.2/ 77/1212
KJAZ-F	92.7	ALAMEDA	0.8/2.7/ 71/1530
KKIQ-F	101.7	LIVERMORE	0.4/1.4/ 43/ 824
KKIS-F	92.1	WALNUT CREEK	0.4/1.3/ 35/ 842
KOFY	1050	SAN MATEO	0.9/2.7/ 84/1644
KRPQ-F	104.9	ROHNERT PARK	0.6/1.2/ 51/ 656
KRTY-F	95.3	LOS GATOS	1.0/2.6/ 88/1424
KUFX-F	94.5	GILROY	1.0/4.5/121/3247
KXFX-F	101.7	SANTA ROSA	0.5/0.9/ 42/ 494
KZST-F	100.1	SANTA ROSA	0.3/0.8/ 31/ 462
KHOP-F	104.1	MODESTO	0.5/1.4/185/2584
KSFH-F	102.5	WOODLAND	0.3/1.7/265/3647

RADIO STATIONS

AM STATIONS

KABL, 960, 5 KW (DA-1)	, SEE KABL-FM		
KCBS, 740, 50 KW (DA-2)	, NEWS	CBS, \$ 245.00 (CBS)	CBS
KDIA, 1310, 5 KW (DA-1)	, BLACK	, \$ 41.00 (---)	
KEST, 1450, 1 KW	, ETHNIC	, \$ 45.00 (---)	Douglas
KFAX, 1100, 50 KW (DA-1)	, RELIGION	, \$ 40.00 (---)	Salem
KFRC, 610, 5 KW	, NOSTALGIA	MBS, UNISTR, \$ 90.00 (Katz)	Alliance
KGO, 810, 50 KW	, TALK/NEWS	ABC, \$ 350.00 (Banner)	Cap. Cities/ABC
KIQI, 1010, 10 KW/500W (DA-1)	, HISPANIC	, \$ 50.00 (Caballero)	
KNBR, 680, 50 KW	, TALK	NBC, \$ 161.00 (Eastman)	Susquehanna
KNEW, 910, 5 KW (DA-N)	, COUNTRY	, \$ NA (McGuild)	Shamrock
KOFY, 1050, 50 KW/1 KW (DA-2)	, HISPANIC	, \$ 60.00 (Lotus)	
KSFO, 560, 5 KW (DA-N)	, TALK	UNISTR, \$ 106.00 (MMR)	

FH STATIONS

KABL, 98.1, 100 KW @ 940, AC		, \$ 105.00 (Christal)	Shamrock
KBLX, 102.9, 7 KW @ 1290, JAZZ/URBAN		, \$ 110.00 (D&R)	Inner City
KBRG, 104.9, 3 KW @ 300, HISPANIC		CRC, \$ 53.00 (Katz Hisp)	
KSRY, 98.9, 7 KW @ 1450, AC		ABC, \$ 75.00 (Katz)	Viacom
KDFC, 102.1, 33 KW @ 1050, CLASSICAL		, \$ 78.00 (CMBS)	Brown
KFOG, 104.5, 8 KW @ 1450, AOR		SOURCE, \$ 130.00 (Eastman)	Susquehanna
KFRC, 99.7, 45 KW @ 1240, OLDIES		, \$ 85.00 (Katz)	Alliance
KIOI, 101.3, 125 KW @ 1161, AC		, \$ 222.00 (Torbet)	Fairmont
KITS, 105.3, 15 KW @ 1200, AOR		, \$ 150.00 (D&R)	Entercom
KJAZ, 92.7, 2 KW @ 400, JAZZ		, \$ 75.00 (K & P)	
KKHI, 95.7, 7 KW @ 1306, CLASSICAL		, \$ 88.00 (D&R)	Buckley
KKSF, 103.7, 8 KW @ 1469, JAZZ/NAC		, \$ 155.00 (Banner)	Brown
KMEL, 106.1, 69 KW @ 1289, CHR		, \$ 205.00 (Christal)	Evergreen
KOIT, 96.5, 33 KW @ 1410, SOFT AC		, \$ 200.00 (Katz)	Bonneville
KRQR, 97.3, 82 KW @ 1099, AOR		CBS, \$ 155.00 (CBS)	CBS
KSAN, 94.9, 30 KW @ 1210, COUNTRY		, \$ 210.00 (McGuild)	Shamrock
KSOL, 107.7, 9 KW @ 1161, BLACK/URBAN		APR, \$ 110.00 (MMR)	
KYA, 93.3, 50 KW @ 500, OLDIES		UNISTR, \$ 97.00 (MMR)	

Other Ranked Stations - See San Jose

Miscellaneous: KSFO changes from Oldies to Talk (Sep) . . .

SAN JOSE

Arbitron Rank/Pop (12+): 30/1,287,100
 MSA Rank/Pop: 31/1,470,000
 San Francisco ADI
 Average Person Ratings: 15.9
 Market TSL: 21.0 hours

Stations: 44/14
 Diaries: 1495/861:1/42.9%
 Sample Target: 1540
 % Below Line: NA
 % Not Listed: NA

1992 Revenue: \$29,000,000
 HH Inc.: \$51,455
 Retail \$: 12.9 Bill
 Pop per Station: 91,936
 #1 Biller: KEZR-F \$4,250,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KBAY-F (EZ/SAC)	110/ 5.4	6.9	6.2	6.0	6.0	6.1	170/2202	1228/ 9.5	13.7	12.3	E	KBAY-F
2. KSJO-F (AOR)	101/ 4.9	4.4	4.2	5.2	4.7	4.7	156/3168	1851/14.4	12.9	12.8	F	KSJO-F
3. KHQT-F (CHR)	84/ 4.1	5.0	5.1	4.7	5.7	4.7	96/2170	1813/14.1	16.2	15.2	D	KHQT-F
4. KRTY-F (C)	79/ 3.9	3.9	3.6	3.0	3.1	3.6	88/1423	1177/ 9.1	10.2	6.7	C	KRTY-F
5. KEZR-F (AC)	78/ 3.8	3.6	4.3	3.7	5.0	3.9	89/1791	1386/10.8	11.7	12.2	F	KEZR-F
6. KARA-F (AC)	73/ 3.6	2.3	3.1	3.3	3.5	3.1	86/1261	1050/ 8.2	7.5	9.1	E	KARA-F
7. KLOK (SP)	72/ 3.5	3.4	4.1	2.3	1.2	3.3	110/1156	673/ 5.2	5.3	3.0	C	KLOK
8. KOME-F (AOR)	47/ 2.3	2.1	3.8	3.7	4.2	3.0	111/2420	1251/ 9.7	9.9	11.4	E	KOME-F
9. KUFX-F (CL AOR)	46/ 2.2	3.3	3.4	1.7	2.2	2.7	113/2892	1366/10.6	12.3	9.8	D	KUFX-F
10. KDFC-AF (CL)	29/ 1.4	1.7	2.5	2.8	1.7	2.1	81/1845	720/ 5.6	6.0	5.0		KDFC-AF
11. KLIV (BB)	18/ 0.9	0.8	0.9	0.9	0.5	0.9	19/522	466/ 3.6	3.3	3.1	A	KLIV
12. KAZA (SP)	10/ 0.5	0.6	---	1.3	0.7	0.6	16/323	240/ 1.9	1.7	1.8		KAZA
13. KSJX (E)	8/ 0.4	0.5	---	0.9	0.9	0.5	8/134	121/ 0.9	1.9	1.6		KSJX
14.												
15.												

12+ FM SHARE (METRO): NA

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KHQT-F>>	1 KSJO-F>	1 KSJO-F	1 KSJO-F	1 KSJO-F	1 KBAY-F>	1 KSJO-F	1 KBAY-F	1 KBAY-F	1 KHQT-F	1 KLOK
2	2 KEZR-F<	2 KEZR-F<	2 KEZR-F	2 KEZR-F	2 KRTY-F<	2 KRTY-F<	2 KARA-F	2 KEZR-F	2 KLOK	2 KRTY-F
3	3 KHQT-F	3 KARA-F	3 KARA-F	3 KRTY-F<	3 KARA-F>	3 KBAY-F	3 KEZR-F	3 KSJO-F	3 KSJO-F	3 KSJO-F
4	4 KLOK	4 KRTY-F<	4 KRTY-F	4 KARA-F<	4 KEZR-F<	4 KLOK	4 KSJO-F<	4 KHQT-F<	4 KBAY-F	4 KUFX-F
5	5	5 KHQT-F	5 KBAY-F	5 KBAY-F	5 KDFC-AF	5 KEZR-F	5 KRTY-F	5 KARA-F	5 KOME-F	5
6	6	6	6	6	6	6	6	6	6 KUFX-F	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KHQT-F	1 KEZR-F	1 KEZR-F	1 KEZR-F	1 KEZR-F<	1 KLOK	1 KSJO-F>>	1 KSJO-F	1 KSJO-F>>	1 KSJO-F
2 KEZR-F	2 KHQT-F	2 KLOK	2 KARA-F	2 KARA-F	2 KSJO-F	2 KHQT-F	2 KEZR-F	2 KLOK	2 KBAY-F
3 KSJO-F	3 KSJO-F	3 KARA-F	3 KRTY-F	3 KRTY-F	3 KHQT-F	3 KLOK	3 KRTY-F	3 KOME-F<	3 KRTY-F
4 KARA-F	4 KARA-F	KSJO-F	4 KHQT-F	4 KBAY-F	4 KOME-F	4 KEZR-F	4 KOME-F	4 KHQT-F	4 KOME-F
5	5 KLOK	5 KHQT-F	5 KLOK	5 KLOK	5 KARA-F	5 KOME-F	5 KHQT-F	5 KRTY-F	5 KEZR-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

See San Francisco for more information about the following:

KABL	0.5/ 0.8	KGO	7.4/16.8	KOFY	0.6/ 2.0
KABL-F	0.5/ 2.8	KIOI-F	2.4/10.2	KOIT-AF	1.7/ 6.5
KBLX-AF	2.0/ 5.9	KIQI	0.8/ 1.3	KRQR-F	0.6/ 4.8
KBRG-F	1.9/ 4.0	KITS-F	2.7/ 8.2	KSAN-F	2.6/ 6.7
KCBS	1.6/14.3	KKHI-F	0.8/ 4.1	KSFO	0.8/ 2.6
KFAX	0.9/ 2.1	KKSF-F	2.5/ 6.4	KSOL-F	2.7/ 9.2
KFOG-F	1.0/ 3.0	KMEL-F	2.5/ 9.2	KSRI-FF	1.8/ 6.0
KFRC	1.3/ 4.6	KNBR	6.4/15.2	KYA -F	2.3/ 6.2
KFRG-F	1.7/ 7.0	KNEW	0.5/ 2.1		

KDON-F	102.5	SALINAS	0.7/2.9/ 60/1364
KTOM-AF	100.7	SALINAS	0.4/0.6/ 80/ 973

RADIO STATIONS

KAZA,	1290,	5 KW (DAYS, DA)	, HISPANIC	CRC,	\$ 33.00 (Caballero)	
KEEN,	1370,	5 KW (DA-2)	, EZ	UNISUP UPI,	\$ NA (MMR)	
KLOK,	1170,	50 KW/5 KW (DA-2)	, HISPANIC	CRC,	\$ 37.00 (Katz Hisp)	
KNTA,	1430,	1 KW (DA-1)	, HISPANIC		\$ 40.00 (Lotus)	
KSJX,	1500,	1C KW/5 KW (DA-2)	, AOR		\$ 22.00 (Asian TV)	
KARA-F,	105.7,	50 KW @ 500	, OLDIES		\$ 82.00 (MMR)	Empire
KBAY-F,	100.3,	15 KW @ 2578	, EZ		\$ 74.00 (MMR)	
KEZR-F,	106.5,	50 KW @ 430	, AC		\$ 80.00 (Christal)	
KHQT-F,	97.7,	1.6 KW @ 449	, CHR		\$ 61.00 (D&R)	
KOME-F,	98.5,	13 KW @ 880	, AOR		\$ 100.00 (Torbet)	Anaheim
KRTY-F,	95.3,	.4 KW @ 859	, COUNTRY	UNISTR,	\$ 41.00 (MMR)	Empire
KSJO-F,	92.3,	50 KW @ 466	, AOR	ABC,	\$ 68.00 (Mc-Guild)	
KUFX-F,	94.5,	1.2 KW @ 2535	, CL AOR		\$ 70.00 (D&R)	
KSRI-F,	99.1,	1.1 KW @ 2617	, AC	ABC,	\$ NA (Katz)	Viacom (SANTA CRUZ)

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 13/2,365,100
 MSA Rank/Pop: 23/2,450,000 S
 ADI # 14
 Average Person Ratings: 16.2
 Market TSL: 21.50 hours

Stations: 28/27
 Diaries: 2027/1167:1/49.8%
 Sample Target: 1980
 % Below Line: 0.4
 % Not Listed: 10.2

1992 Revenue: \$91,900,000
 HH Inc.: \$37,172
 Retail \$: 23.0 Bill
 Pop per Station: 87,596
 #1 Biller: KIRO \$17,500,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KMPS-AF (C)	299/ 7.8	8.4	7.6	7.7	8.4	7.9	342/4665	4101/17.3	17.4	18.2	H	KMPS-AF
2. KIRO (N/T)	289/ 7.5	7.7	7.7	7.5	7.6	7.6	321/5761	5248/22.2	22.7	21.2	J	KIRO
3. KUBE-F (CHR)	237/ 6.2	6.1	5.4	6.4	6.6	6.0	247/4338	3937/16.6	16.9	18.5	G	KUBE-F
4. KVI (T)	233/ 6.1	4.5	4.1	3.0	2.5	4.4	266/2793	2543/10.8	9.7	7.0	B	KVI
5. KBSG-AF (O)	229/ 5.9	6.0	5.6	5.6	5.3	5.8	269/4611	3937/16.6	16.9	15.1	H	KBSG-AF
6. KIXI (BB)	217/ 5.7	4.3	2.5	3.0	2.5	3.9	243/2493	2216/ 9.4	8.5	7.1	B	KIXI
7. KLSY-F (AC)	216/ 5.6	5.1	4.5	3.7	5.3	4.7	251/4024	3479/14.7	15.1	11.5	G	KLSY-F
8. KZOK-F (CL AOR)	170/ 4.4	4.0	3.5	3.7	3.5	3.9	183/3262	2840/12.0	13.7	12.1	F	KZOK-F
9. KRPM-F (C)	153/ 4.0	3.7	4.8	4.9	4.4	4.4	231/3124	2371/10.0	9.4	10.2	F	KRPM-F
10. KNDD-F (AOR)	142/ 3.7	3.5	3.4	2.7	3.0	3.3	154/2791	2628/11.1	9.1	7.7	C	KNDD-F
11. KING-F (CL)	134/ 3.5	2.9	3.8	4.6	3.2	3.7	157/2495	2146/ 9.1	9.1	8.8	E	KING-F
12. KOMO (FS)	127/ 3.3	4.9	5.0	5.8	5.3	4.8	143/3159	2814/11.9	12.8	14.4	G	KOMO
13. KXRX-F (AOR)	121/ 3.2	2.5	3.3	3.8	4.0	3.2	131/2587	2297/ 9.7	9.6	11.0	G	KXRX-F
14. KMTT-F (AOR)	117/ 3.1	2.4	2.8	2.8	1.8	2.8	128/2042	1772/ 7.5	7.3	4.8	F	KMTT-F
KPLZ-F (CHR)	117/ 3.1	3.1	3.1	4.2	3.7	3.4	148/3490	2893/12.2	13.5	14.4	G	KPLZ-F
16. KISW-F (AOR)	103/ 2.7	3.6	4.7	4.0	3.9	3.8	130/2777	2374/10.0	10.7	10.5	E	KISW-F
17. KRWM-F (SAC)	91/ 2.4	2.4	1.7	1.7	3.2	2.1	95/1984	1845/ 7.8	7.7	6.5	D	KRWM-F
18. KLTX-F (SAC)	80/ 2.1	2.3	3.0	2.7	2.4	2.5	86/1853	1715/ 7.3	6.9	7.4	D	KLTX-F
19. KING (T)	73/ 1.9	1.9	3.0	3.2	2.1	2.5	79/1669	1504/ 6.4	7.0	6.2	D	KING
KJR (SPRTS)	73/ 1.9	2.9	2.1	1.9	1.3	2.2	82/1772	1645/ 7.0	11.7	5.2	C	KJR
21. KEZX-F (EZ/SAC)	68/ 1.8	2.6	2.4	2.1	3.3	2.2	90/1368	1172/ 5.0	5.7	4.6	C	KEZX-F
22. KCMS-F (REL)	54/ 1.4	2.0	1.2	1.3	2.0	1.5	68/1160	960/ 4.1	5.4	4.2	B	KCMS-F
23. KIRO-F (T)	39/ 1.0	0.9	1.4	1.0	1.9	1.1	44/1314	1164/ 4.9	4.7	4.8	C	KIRO-F
24.												
25.												

12+ FM SHARE (METRO): 68.56% (2360 of 3442) (SUM 92: 72.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KUBE-F >>	1 KMPS-AF	1 KMPS-AF	1 KMPS-AF <	1 KMPS-AF	1 KIRO	1 KIRO >	1 KMPS-AF	1 KMPS-AF	1 KIRO	1 KIRO
2 KPLZ-F >	2 KUBE-F <	2 KBSG-AF <	2 KBSG-AF	2 KBSG-AF	2 KIXI	2 KMPS-AF	KVI	2 KIRO <	2 KUBE-F	2 KUBE-F
3	3 KZOK-F	3 KLSY-F	3 KLSY-F	3 KIRO	3 KVI	3 KVI <	3 KBSG-AF <	3 KUBE-F <	3 KLSY-F	3 KOMO
4	4 KNDD-F	4 KZOK-F	4 KIRO <	4 KLSY-F	4 KMPS-AF <	4 KUBE-F	4 KIXI	4 KBSG-AF	4 KMPS-AF	4 KMPS-F
5	5 KLSY-F	5 KUBE-F	5 KZOK-F	5 KZOK-F <	5 KBSG-AF	5 KOMO	5 KLSY-F	5 KIXI <	5 KVI	5 KXRX-F
6	6 KXRX-F	6 KIRO	6 KMTT-AF	6 KVI	6 KING-F <	6 KLSY-F <	6 KIRO	6 KVI <	6 KBSG-AF	6 KJR
7	7 KISW-F	7 KNDD-F	7 KVI	7 KMTT-AF	7 KOMO	7 KIXI <	7 KUBE-F	7 KLSY-F	7 KPLZ-F <	7 KVI
8	8	8	8	8	8	8 KZOK	8	8	8 KIXI	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KLSY-F	1 KLSY-F	1 KMPS-AF	1 KLSY-F	1 KMPS-AF	1 KUBE-F	1 KZOK-F	1 KZOK-F	1 KZOK-F	1 KIRO
2 KNDD-F	2 KMPS-AF	2 KUBE-F	2 KMPS-AF	2 KLSY-F	2 KNDD-F	2 KMPS-AF	2 KMPS-AF	2 KMPS-AF <	2 KMPS-AF
3 KMPS-AF	3 KUBE-F	3 KLSY-F	3 KBSG-AF	3 KBSG-AF >	3 KZOK-F	3 KUBE-F	3 KISW-F	3 KIRO	3 KBSG-AF <
4 KUBE-F	4 KNDD-F	4 KBSG-AF	4 KUBE-F	4 KUBE-F	4 KXRX-F	4 KISW-F	4 KSRX-F	4 KBSG-AF	4 KZOK-F
5 KCMS-F	5 KBSG-AF	5 KRWM-F	5 KNDD-F <	5 KMTT-AF <	KMPS-AF	5 KNDD-F <	5 KMTT-AF	5 KUBE-F	5 KVI
6	6 KRWM-F	6 KNDD-F	6 KMTT-AF	6 KVI	6 KPLZ-F	6 KXRX-F	KNDD-F	6 KXRX-F <	6 KMTT-AF <
7	7 KPLZ-F	7 KMTT-AF	KRPM-F	7 KLTX-F	7 KISW-F	7	7 KUBE-F	7 KVI	7 KISW-F

OTHER RATED STATIONS METRO CUME TSA SHARE/RTG/AQH/CUME

KCIS 630	EDMONDS	0.7/2.0/ 44/ 624
KGNW 820	BURIEN	0.5/1.8/ 20/ 497
KAFE-F 104.3	BELLINGHAM	0.4/0.8/ 43/ 731

SEATTLE-TACOMA

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW/543 W	, RELIGION	, \$ 25.00 (---)	
KCIS, 630, 5 KW/2.5 KW (DA-2)	, RELIGION	UPI, \$ 35.00 (---)	
KING, 1090, 50 KW (DA-2)	, TALK/NEWS	CNN ABC, \$ 53.00 (MMR)	
KIRO, 710, 50 KW (DA-N)	, NEWS/TALK	CBS, \$ 285.00 (Torbet)	Bonneville
KIXI, 880, 50 KW/10 KW (DA-2)	, NOSTALGIA	UNISTR, \$ 50.00 (Schubert)	Sandusky
KJR, 950, 5 KW (DA-N)	, SPORTS/TALK	NBC, NBC-T, \$ 50.00 (CBS)	Ackerly
KKFX, 1250, 5 KW (DA-N)	, BLACK	ABC, \$ 37.00 (HNWH)	Bingham
KMPS, 1300, 5 KW (DA-N)	, SEE KMPS-F		
KOMO, 1000, 50 KW (DA-N)	, FULL SERVICE	ABC, \$ 105.00 (Katz)	
KVI, 570, 5 KW	, NEWS/TALK	MBS, \$ 45.00 (Banner)	Fisher

FM STATIONS

KBSG, 97.3, 55 KW @ 2890,	OLDIES	, \$ 101.00 (Torbet)	Viacom
KCMS, 105.3, 115 KW @ 718,	RELIGION	UPI, \$ 44.00 (Radio Spot)	
KEZX, 98.9, 100 KW @ 1109,	EZ	ABC, \$ 50.00 (D&R)	Park
KING, 98.1, 100 KW @ 699,	CLASSICAL	, \$ 77.00 (MMR)	
KISW, 99.9, 100 KW @ 1148,	AOR	, \$ 94.00 (McGuild)	Nationwide
KRWM, 106.9, 100 KW @ 820,	SOFT AC	, \$ 63.00 (Banner)	Brown
KLSY, 92.5, 58 KW @ 2342,	AC	APR ABC, \$ 91.00 (Christal)	Sandusky
KLTX, 95.7, 100 KW @ 1181,	SOFT AC	, \$ 59.00 (CBS)	Ackerly
KMPS, 94.1, 98 KW @ 1167,	COUNTRY	APR, \$ 155.00 (Eastman)	EZ
KNDD, 107.7, 100 KW @ 1194,	AOR	, \$ 52.00 (Torbet)	Viacom
KPLZ, 101.5, 100 KW @ 1200,	CHR	, \$ 130.00 (Banner)	Fisher
KRPM, 106.1, 58 KW @ 2342,	COUNTRY	UNISTR, \$ 68.00 (Christal)	Heritage
KMTT, 103.7, 100 KW @ 1670,	AC/ROCK	ABC, \$ 57.00 (D&R)	Entercom
KUBE, 93.3, 100 KW @ 1289,	CHR	, \$ 130.00 (MMR)	Cook Inlet
KIRO, 100.7, 100 KW @ 731,	NEWS/TALK	CBS, \$ 55.00 (Torbet)	Bonneville
KXRX, 96.5, 81 KW @ 1220,	AOR	, \$ 107.00 (Katz)	Shamrock
KZOK, 102.5, 100 KW @ 1171,	CLASSIC AOR	, \$ 69.00 (Eastman)	Chrysler Capital

SHREVEPORT

Arbitron Rank/Pop (12+): 123/306,900
 MSA Rank/Pop: 134/360,000
 ADI # 71
 Average Person Ratings: 17.2
 Market TSL: 22.75 hours

Stations: 14/14
 Diaries: 803/382:1/42.0%
 Sample Target: 810
 % Below Line: 0.0
 % Not Listed: 8.1

1992 Revenue: \$9,800,000
 HH Inc.: \$25,952
 Retail \$: 2.7 Bil
 Pop per Station: 21,921
 #1 Biller: KRMD-AF \$2,900,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KRMD-AF (C)	109/20.6	21.8	22.7	22.1	21.2	21.8	172/1743	1024/33.4	34.6	35.1	D	KRMD-AF
2. KMJJ-F (B)	97/18.3	16.3	22.7	19.6	19.1	19.2	123/968	778/25.4	23.9	25.6	C	KMJJ-F
3. KEEL (BB)	40/ 7.6	5.7	4.3	5.2	7.5	5.7	44/515	452/14.7	14.7	15.8	A	KEEL
4. KVKI-F (AC)	36/ 6.8	6.7	7.8	8.3	5.9	7.4	46/744	542/17.7	17.9	16.7	B	KVKI-F
KDKS-F (B)	36/ 6.8	5.7	1.0	---	---	---	36/422	407/13.3	13.2	---		KDKS-F
6. KOKA (B/G)	32/ 6.0	5.4	7.0	6.4	5.9	6.2	32/346	346/11.3	11.1	10.9	A	KOKA
7. KTAL-F (AOR)	29/ 5.5	5.4	4.1	2.9	3.5	4.5	58/793	337/11.0	11.4	9.5	B	KTAL-F
KWKH-F (C)	29/ 5.5	6.5	4.8	6.2	7.5	5.8	53/729	449/14.6	13.8	16.9	C	KWKH-F
9. KITT-F (AC)	26/ 4.9	3.4	5.0	4.8	4.9	4.5	52/773	366/11.9	14.5	12.9	C	KITT-F
10. KTUX-F (CHR)	19/ 3.6	4.6	2.7	5.0	4.7	4.0	41/733	323/10.5	13.3	13.9	B	KTUX-F
11. KLKL-F (O)	14/ 2.6	1.9	3.9	1.7	1.8	2.5	17/449	394/12.8	8.6	8.8	A	KLKL-F
KWKH (C)	14/ 2.6	4.2	3.3	3.1	3.5	3.3	25/394	239/ 7.8	7.7	8.9		KWKH
13.												
14.												
15.												

12+ FM SHARE (METRO): 80.25% (390 of 486) (SUM 92: 78.46%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KMJJ-F>>	1 KMJJ-F<	1 KRMD-AF	1 KRMD-AF	1 KRMD-AF>	1 KRMD-AF>	1 KRMD-AF>	1 KRMD-AF>	1 KRMD-AF	1 KMJJ-F>>	1 KMJJ-F>
2 KRMD-AF>>	2 KRMD-AF>>	2 KMJJ-F>	2 KMJJ-F>	2 KMJJ-F>	2 KEEL <	2 KMJJ-F	2 KMJJ-F	2 KMJJ-F>>	2 KRMD-AF>	2 KRMD-F
3	3 KTAL-F	3 KDKS-F	3 KDKS-F	3 KDKS-F	3 KMJJ-F	3 KOKA >	3 KEEL >	3 KVKI-F<	3 KDKS-F>	3 KOKA >
4	4 KDKS-F	4 KTAL-F	4 KTAL-F	4 KVKI-F	4 KOKA	4	4	4 KWKH-F	4	4
5	5 KVKI-F	KVKI-F	KVKI-F	5 KTAL-F	5	5	5	5 KEEL	5	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRMD-AF	1 KMJJ-F<	1 KMJJ-F	1 KRMD-AF	1 KRMD-AF	1 KMJJ-F	1 KMJJ-F<	1 KMJJ-F	1 KRMD-AF	1 KRMD-AF>
2 KMJJ-F	2 KRMD-AF>>	2 KRMD-AF	2 KMJJ-F>>	2 KMJJ-F>	2 KRMD-AF	2 KRMD-AF>	KRMD-AF	2 KMJJ-F>	2 KMJJ-F
3 KVKI-F	3 KVKI-F	3 KDKS-F	3	3 KVKI-F	3 KTUX-F	3 KTAL-F	3 KDKS-F	3 KDKS-F	KDKS-F
4	4 KDKS-F	KITT-F	4	KOKA	4	4 KDKS-F	KTAL-F	4 KTAL-F	4 KTAL-F
5	5 KITT-F	KVKI-F	5	5 KDKS-F	5	5 KTUX-F	5	5 KVKI-F	5 KVKI-F

OTHER RATED STATIONS	METRO SHARE/RTG	CUME/AQH	TSA/CUME
KFLO 1300 SHREVEPORT	0.9/3.6/	5/	110

RADIO STATIONS

KEEL , 710, 50 KW/5 KW (DA-2),	Nostalgia	ABC UNISTR, \$23.00	(Katz)	Multimedia
KOKA , 980, 5 KW/80 W (DA-1),	Gospel	AURN NBC, \$18.00	(D & R)	
KWKH , 1130, 50 KW (DA-N)	SEE KWKH-FM			
KITT-F, 93.7, 100 KW @ 1010	AC	ABC, \$34.00	(Katz)	Multimedia
KLKL-F, 92.1, 3.3 KW @ 298	Oldies	, \$21.00	(D & R)	Dowe (BENTON)
KMJJ-F, 100.1, 3 KW @ 298	Black	AURN, \$26.00	(McGuild)	Sun Group
KRMD-F, 101.1, 100 KW @ 1118	Country	, \$53.00	(Eastman)	AmCom
KTAL-F, 98.1, 100 KW @ 1361	AOR	, \$28.00	(Banner)	(TEXARKANA)
KTUX-F, 98.9, 100 KW @ 718	CHR	, \$25.00	(Banner)	(CARTHAGE)
KVKI-F, 96.5, 100 KW @ 797	AC	, \$22.00	(Mc-Guild)	
KWKH-F, 94.5, 100 KW @ 321	Country	MBS, \$41.00	(Christal)	Great Empire

SPOKANE

Arbitron Rank/Pop (12+): 103/359,800
 MSA Rank/Pop: 130/359,000
 ADI # 80
 Average Person Ratings: 15.8
 Market TSL: 21.00 hours

Stations: 21/21
 Diaries: 865/416:1/54.9%
 Sample Target: 830
 % Below Line: 0.3
 % Not Listed: 11.1

1992 Revenue: \$12,100,000
 HH Inc.: \$27,026
 Retail \$: 3.2 Bill
 Pop per Station: 17,133
 #1 Biller: NA \$0

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level
1. KDRK-F (C)	79/13.9	11.3	11.0	15.4	12.3	12.9	150/1370	826/23.0	21.1	22.8	KDRK-F
2. KZZU-F (CHR)	57/10.0	8.9	8.8	10.6	10.2	9.6	79/1027	781/21.7	21.1	22.9	KZZU-F
3. KEYF-F (O)	53/ 9.3	8.0	8.3	7.0	7.9	8.2	63/858	641/17.8	17.4	19.4	KEYF-F
4. KTSC-F (AC)	47/ 8.2	11.5	10.4	8.2	9.1	9.6	63/940	720/20.0	19.6	18.7	KTSC-F
5. KKZX-F (CL AOR)	36/ 6.3	6.4	3.5	4.1	6.3	5.1	42/638	521/14.5	16.1	13.8	KKZX-F
6. KEZE-F (AOR)	33/ 5.8	7.7	6.5	5.6	8.6	6.4	48/625	414/11.5	14.9	15.7	KEZE-F
7. KAAQ (BB)	32/ 5.6	4.5	4.9	4.8	4.0	5.0	40/432	321/ 8.9	7.7	8.5	KAAQ
8. KXLY (N/T)	30/ 5.3	5.6	7.1	7.0	5.3	6.3	35/632	529/14.7	15.0	13.3	KXLY
9. KJRB (T)	27/ 4.7	4.0	3.0	3.8	3.2	3.9	30/442	377/10.5	8.8	8.0	KJRB
10. KXLY-F (SAC)	24/ 4.2	5.7	5.8	5.7	6.9	5.4	35/626	474/13.2	13.8	14.2	KXLY-F
11. KNFR-F (C)	22/ 3.9	3.8	2.7	2.3	3.3	3.2	54/685	416/11.6	10.4	9.2	KNFR-F
12. KGA (C)	16/ 2.8	3.7	4.1	4.5	3.0	3.8	21/433	294/ 8.2	7.9	9.1	KGA
14. KCDA-F (C)	16/ 2.8	2.1	3.0	1.3	1.8	2.3	20/288	231/ 6.5	6.4	5.3	KCDA-F
15.											

12+ FM SHARE (METRO): 76.13% (386 of 507) (SUM 92: 79.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KZZU-F>>	1 KDRK-F	1 KDRK-F>	1 KDRK-F	1 KDRK-F<	1 KEYF-AF<	1 KDRK-F	1 KDRK-F>	1 KDRK-F>	1 KDRK-F	1 KDRK-F<
2 KDRK-F>>	2 KZZU-F>	2 KEYF-AF	2 KEYF-AF	2 KEYF-AF	2 KDRK-F	2 KZZU-F	2 KEYF-F	2 KEYF-F	2 KZZU-F	2 KXLY-F
3	3 KXLY-F<	3 KZZU-F<	3 KISC-F	3 KISC-F	3 KAAQ	3 KXLY-F<	3 KZZU-F	3 KZZU-F	3 KISC-F	3 KEYF-F>
4	4 KEZE-F	4 KISC-F	4 KKZX-F	4 KKZX-F	4 KISC-F<	4 KEYF-F<	4 KISC-F	4 KISC-F	4 KXLY-F	4
5	5 KISC-F	5 KKZX-F	5 KZZU-F	5 KEZE-F<	5 KXLY-F	5 KKZX-F	KJRB	5 KEZE-F<	5 KEYF-F	5
6	6	6	6	6	6	6	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZZU-F	1 KZZU-F>	1 KZZU-F	1 KDRK-F	1 KISC-F<	1 KEZE-F	1 KDRK-F<	1 KDRK-F	1 KDRK-F<	1 KEYF-AF<
2 KDRK-F	2 KDRK-F	2 KDRK-F	2 KZZU-F	2 KDRK-F	2 KDRK-F	2 KEZE-F	2 KEZE-F	2 KEZE-F<	2 KDRK-F
3 KISC-F	3 KISC-F>	KISC-F	KISC-F	3 KEYF-AF>	KKZX-F	3 KKZX-F>	3 KKZX-F	3 KEYF-AF<	3 KEZE-F<
4	4 KKZX-F	4 KNFR-F	4 KEYF-AF>	4 KZZU-F	KZZU-F	4 KZZU-F	4 KJRB	4 KKZX-F>	4 KKZX-F>
5	5 KNFR-F	5 KKZX-F	5 KKZX-F	5 KNFR-F	5	5 KEYF-AF	5 KNFR-F	5	5 KISC-F
6	6	6	6	6	6	6	6	6	6

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

KKCH-F	94.5	HAYDEN	0.7/2.7/	6/ 119
KNJY-F	103.9	SPOKANE	1.1/3.3/	6/ 118
KSBN	1230	SPOKANE	0.5/1.5/	3/ 54
KSVY	1550	SPOKANE	0.4/1.2/	3/ 52
KTRW	970	SPOKANE	0.7/1.9/	4/ 80
KTSL-F	101.9	MEDICAL LAKE	1.6/4.2/	9/ 150
KUDY	1280	SPOKANE	0.7/1.6/	4/ 66
KVNI	1080	COEUR D'ALENE	0.5/2.4/	3/ 92

SPOKANE

RADIO STATIONS

KAQQ	,	590,	5 KW	,	Nostalgia	UNISTR CNN, \$16.00	(MMR)	Silverado
KGA	,	1510,	50 KW (DA-N)	,	Country	ABC, \$ NA	(Eastman)	Citadel
KJRB	,	790,	5 KW (DA-N)	,	Talk	UNISTR NBC, \$15.00	(Katz)	Citadel
KTRW	,	970,	5 KW/1 KW (DA-N)	,	Country	UNIULT, \$14.00	(Christal)	Highsmith
KXLY	,	920,	5 KW	,	News/Talk	CBS MBS, \$22.00	(Torbet)	Morgan Murphy
KAAR-F,		95.3,	1.3 KW @ 672	,	Oldies	APR, \$14.00	(---)	Sunbrook (MEDICAL LAKE)
KCDA-F,		103.1,	2.4 KW @ 1886	,	Country	SMN, \$15.00	(MMR)	(COEUR d'ALENE)
KDRK-F,		93.7,	56 KW @ 2378	,	Country	, \$50.00	(Eastman)	Citadel
KEYF-F,		101.1,	100 KW @ 843	,	Oldies	, \$24.00	(Mc-Guild)	(CHENEY)
KEZE-F,		105.7,	100 KW @ 1909	,	AOR	, \$31.00	(Katz)	Citadel
KISC-F,		98.1,	94 KW @ 2030	,	AC	, \$43.00	(MMR)	Silverado
KNFR-F,		96.1,	56 KW @ 2378	,	Soft AC	UNISTR, \$21.00	(MMR)	Silverado (OPPORTUNITY)
KKZX-F,		98.9,	100 KW @ 1614	,	Classic AOR	, \$25.00	(Mc-Guild)	Pourtales
KXLY-F,		99.9,	37 KW @ 2998	,	EZ/Soft AC	, \$28.00	(Torbet)	Morgan Murphy
KZZU-F,		92.9,	85 KW @ 2080	,	CHR	, \$36.00	(Christal)	Highsmith

Miscellaneous: KKPL (630) sold by Silverado for \$3500 (??) . . . KEEH-F (104.7) sold by Sunbrook for \$148,000 (??) . . .

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 73/508,000

Stations: 26/12
 Diaries: 966/526:1/49.7%
 Sample Target: 980
 % Below Line: 22.9
 % Not Listed: 18.5

1992 Revenue: \$11,500,000
 HH Inc.: \$34,910
 Retail \$: 4.7 Bll
 Pop per Station: 42,333
 #1 Biller: WAQY-AF \$2,900,000

MSA Rank/Pop: 85/596,000
 ADI # 97
 Average Person Ratings: 17.5
 Market TSL: 23.25 hours

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WAQY-AF (AOR)	105/11.8	9.8	8.7	7.8	11.8	9.5	114/1493	1387/27.3	26.9	27.5	D	WAQY-AF
2. WPKX-F (C)	93/10.5	9.9	10.3	11.6	9.6	10.6	98/987	944/18.6	19.8	17.1	C	WPKX-F
3. WHYN-F (AC)	81/ 9.1	7.5	9.0	10.3	8.1	9.0	93/1227	1101/21.7	21.3	19.7	C	WHYN-F
4. WMAS-F (AC)	77/ 8.7	7.8	8.6	8.8	10.0	8.5	81/959	885/17.4	18.2	19.1	C	WMAS-F
5. WHYN (FS)	74/ 8.3	8.4	9.0	9.7	6.1	8.9	74/922	922/18.1	19.8	17.3	C	WHYN
6. WTIC-F (CHR)	48/ 5.4	6.6	5.8	4.7	7.9	5.6	48/ 934	930/18.3	19.6	20.4		WTIC-F
7. WMAS (BB)	42/ 4.7	4.7	7.2	4.5	6.2	5.3	42/ 412	412/ 8.1	7.6	9.1	B	WMAS
8. WRCH-F (SAC)	30/ 3.4	3.5	3.6	2.8	2.8	3.3	30/ 415	410/ 8.1	8.3	8.7		WRCH-F
9. WAAF-F (AOR)	27/ 3.0	4.4	2.4	3.7	3.0	3.4	32/ 611	517/10.2	12.9	9.9		WAAF-F
10. WCCC-F (AOR)	21/ 2.4	3.6	2.6	1.6	1.8	2.6	25/ 571	542/10.7	11.0	10.1		WCCC-F
11. WDRC-F (O)	18/ 2.0	1.9	1.8	1.8	2.6	1.9	19/ 364	356/ 7.0	7.3	8.3		WDRC-F
12. WNNZ (N/T)	17/ 1.9	2.2	2.7	2.8	2.5	2.4	17/ 302	291/ 5.7	5.7	6.3	B	WNNZ
13. WHMP-F (CHR)	16/ 1.8	1.1	1.5	1.7	1.4	1.5	18/ 481	415/ 8.2	6.0	7.1		WHMP-F
14.												
15.												

12+ FM SHARE (METRO): 76.90% (556 of 723) (SUM 92: 77.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WTIC-F>	1 WAQY-AF>	1 WAQY-AF>	1 WAQY-AF>	1 WAQY-AF	1 WHYN	1 WAQY-AF<	1 WAQY-AF	1 WPKS-F<	1 WTIC-F<	1 WHYN
2 WAQY-AF>	2 WHYN-F	2 WHYN-F	2 WHYN-F<	2 WHYN-F	2 WPKX-F	2 WHYN	2 WHYN-F	2 WAQY-AF	2 WAQY-AF<	2 WHYN-F
3	3 WPKX-F<	3 WMAS-F<	3 WMAS-F	3 WMAS-F<	3 WMAS-F	3 WHYN-F	3 WMAS-F<	3 WHYN-F	3 WPKX-F	3 WMAS-F
4	4 WTIC-F	4 WPKX-F	4 WPKX-F>	4 WPKX-F>	4 WHYN-F<	4 WMAS-F<	4 WPKX-F	4 WMAS-F	4 WHYN	4 WPKX-F
5	5 WMAS-F	5	5	5 WHYN	5 WMAS	5 WPKX-F	5 WHYN	5	5	5 WTIC-F
6	6	6	6	6	6	6 WTIC-F	6	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WAQY-AF	1 WHYN-F	1 WHYN-F	1 WHYN-F>	1 WHYN-F>	1 WAQY-AF	1 WAQY-AF>>	1 WAQY-AF	1 WAQY-AF>>	1 WAQY-AF>>
2 WHYN-F	2 WAQY-AF>	2 WAQY-AF	2 WAQY-AF<	2 WMAS-F<	2 WAAF-F	2 WAAF-F	2 WPKX-F	2 WMAS-F<	2 WHYN-F
3 WTIC-F	3 WMAS-F	3 WMAS-F	3 WMAS-F<	3 WPKX-F<	3 WTIC-F	3 WTIC-F	3 WHYN-F	3 WPKX-F	3 WMAS-F<
4 WPKX-F	4 WPKX-F	4 WPKX-F	4 WPKX-F	4 WAQY-AF	4 WCCC-F	4 WPKX-F	4 WMAS-F	4 WHYN-F	4 WPKX-F
5	5 WTIC-F	5 WRCH-F	5	5	5	5 WCCC-F	5 WCCC-F	5 WAAF-F	5 WHYN

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WACE	730	CHICOPEE	0.3/1.5/	3/ 80
WHMP	1400	NORTHAMPTON	1.4/3.7/	13/ 205
WRNX-F	100.9	AMHERST	1.1/3.0/	12/ 182
WBZ	1030	BOSTON	0.3/1.9/	4/ 119
WFAN	660	NEW YORK	0.5/1.2/	4/ 62
WGAM	1520	GREENFIELD	0.3/1.1/	9/ 109
WHCN-F	105.9	HARTFORD	0.6/4.3/	5/ 224
WKSS-F	95.7	HARTFORD	1.6/9.4/	14/ 486
WSRS-F	96.1	WORCESTER	1.4/5.1/	12/ 282
WTIC	1080	HARTFORD	0.9/3.1/	8/ 184
WYSR-F	104.1	WATERBURY	0.3/2.6/	3/ 132
WZMX-F	93.7	HARTFORD	0.8/1.9/	7/ 94

RADIO STATIONS

WHMP, 1400, 1 KW	, EZ/FS	NBC, \$ 13.00 (D & R)	Sillerman (NORTHAMPTON)
WHYN, 560, 5 KW/1 KW (DA-2),	FULL SERVICE	ABC, \$ 37.00 (McGuild)	Radio Equity
WMAS, 1450, 1 KW	, NOSTALGIA	MBS, \$ 28.00 (Banner)	Lappin
WNNZ, 640, 50 KW/1 KW (DA-2),	TALK/NEWS	MBS, CBS, \$ 14.00 (Eastman)	
WSPR, 1270, 5 KW/1 KW (DA-2),	TALK	, \$ 12.00 (Roslin)	
WAQY-F, 102.1, 17 KW @ 781, AOR		, \$ 55.00 (Katz)	Saga
WHMP-F, 99.3, 3 KW @ 321, CHR		, \$ 15.00 (D & R)	Sillerman (NORTHAMPTON)
WHYN-F, 93.1, 9 KW @ 1000, AC		, \$ 59.00 (McGuild)	Radio Equity
WMAS-F, 94.7, 50 KW @ 194, AC		, \$ 33.00 (Banner)	Lappin
WPKX-F, 97.9, 2.2 KW @ 528, COUNTRY		, \$ 55.00 (D & R)	(ENFIELD)

Other Ranked Stations -- See Hartford or Boston

SYRACUSE

Arbitron Rank/Pop (12+): 69/546,000
 MSA Rank/Pop: 78/656,000
 Average Person Ratings: 17.1
 Market TSL: 22.50 hours

Stations: 25/18
 Diaries: 1042/524:1/54.4%
 Sample Target: 1020
 % Below Line: 4.3
 % Not Listed: 16.3

1992 Revenue: \$17,200,000
 HH Inc.: \$33,946
 Retail \$: 5.0 Bil
 Pop per Station: 30,333
 #1 Biller: WYYY-F \$4,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WAQX-F (AOR)	102/10.9	12.1	11.6	9.6	10.4	11.1	106/1532	1357/24.9	23.5	24.0	C	WAQX-F
WNTQ-F (CHR)	102/10.9	11.6	10.4	11.1	11.2	11.0	129/2141	1629/29.8	30.6	29.9	D	WNTQ-F
3. WSYR (FS)	99/10.6	10.5	11.8	10.3	8.9	10.8	103/1458	1334/24.4	24.2	21.1	E	WSYR
4. WYYY-F (AC)	96/10.3	10.5	8.2	7.9	9.1	9.2	105/1730	1424/26.1	27.6	24.4	F	WYYY-F
5. WBBS-F (C)	67/ 7.2	4.2	3.4	5.6	5.9	5.1	80/953	721/13.2	10.6	18.9	C	WBBS-F
6. WFBL (BB)	66/ 7.1	4.4	2.9	3.1	3.3	4.4	72/721	676/12.4	9.3	7.5	A	WFBL
7. WSEN-F (D)	42/ 4.5	3.7	3.2	3.9	4.7	3.8	51/1061	840/15.4	13.1	14.9	C	WSEN-F
8. WEZG-F (SAC)	35/ 3.7	2.6	3.4	2.7	4.2	3.1	36/596	571/10.5	9.9	8.7	B	WEZG-F
9. WHEN-F (C)	28/ 3.0	2.7	5.9	6.9	6.7	4.6	37/594	414/ 7.6	7.8	13.5	B	WHEN-F
10. WHEN (FS)	26/ 2.8	2.3	1.8	2.2	3.5	2.3	29/504	458/ 8.4	10.3	8.8	B	WHEN
11. WKFM-F (AOR)	20/ 2.1	2.0	---	0.8	---	---	22/461	425/ 7.8	7.1	---	---	WKFM-F
12. WTKW-F (C)	18/ 1.9	3.1	3.7	2.0	---	2.7	20/243	211/ 3.9	5.3	---	---	WTKW-F
13. WNDR (C)	13/ 1.4	0.8	1.2	1.1	2.0	1.1	14/227	217/ 4.0	4.0	4.0	---	WNDR

14.
 15. 12+ FM SHARE (METRO): 72.80% (570 of 783) (SUM 92: 75.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMO	12+ MIO	12+ PMD	12+ EVE	OVERNIGHT
1 WNTQ-F >>	1 WAQX-F	1 WAQX-F	1 WYYY-F >	1 WYYY-F	1 WSYR >	1 WSYR	1 WYYY-F <	1 WAQX-F	1 WSYR <	1 WSYR
2 WAQX-F	2 WNTQ-F >	2 WNTQ-F	2 WAQX-F <	2 WAQX-F <	2 WFBL	2 WYYY-F	2 WAQX-F <	2 WNTQ-F	2 WAQX-F <	2 WYYY-F <
3	3 WYYY-F	WYYY-F >	3 WBBS-F <	3 WBBS-F	3 WYYY-F >	3 WNTQ-F	WYYY-F <	3 WNTQ-F	3 WNTQ-F >	3 WNTQ-F >
4	4 WBBS-F >	4 WBBS-F >	4 WNTQ-F >	4 WNTQ-F	4 WSEN-F	WAQX-F	4 WSYR	4 WSYR	4 WYYY-F	4
5	5	5 WSEN-F	5 WSYR <	5 WSYR	WBBS-F	5 WFBL	5 WBBS-F	5 WBBS-F	5 WBBS-F	5
6	6	6 WSYR	6 WSEN-F	6 WSEN-F	6	6 WBBS-F	6 WBBS-F	6 WFBL	6 WFBL	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WNTQ-F	1 WNTQ-F >	1 WYYY-F	1 WNTQ-F <	1 WYYY-F >	1 WAQX-F	1 WAQX-F >>	1 WAQX-F	1 WAQX-F >>	1 WAQX-F >
2 WAQX-F	2 WYYY-F	2 WNTQ-F	2 WYYY-F >	2 WNTQ-F	2 WNTQ-F	2 WNTQ-F	2 WBBS-F	2 WYYY-F <	2 WYYY-F
3 WYYY-F	3 WAQX-F	3 WBBS-F	3 WBBS-F	3 WBBS-F >	3 WYYY-F	3 WBBS-F <	3 WYYY-F	3 WNTQ-F <	3 WBBS-F <
4 WBBS-F	4 WBBS-F >	4 WAQX-F	4 WAQX-F >	4 WAQX-F <	4 WAQX-F	4 WAQX-F	4 WYYY-F	4 WNTQ-F	4 WBBS-F >
5	5	5	5 WSEN-F	5 WSYR	5	5	5 WOUR-F	5	5 WSEN-F <
6	6	6	6	6 WEZG-F	6	6	6	6	6 WNTQ-F

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WGES-F 105.5 OSWEGO 0.5/2.1/ 5/ 163
 WOLF 1490 SYRACUSE 0.9/2.9/ 8/ 157
 WPCX-F 106.9 AUBURN 0.9/3.3/ 48/ 521
 WSCP-AF 101.7 PULASKI 0.8/2.3/ 11/ 182

WFRG-F 96.1 UTICA 0.6/3.0/ 46/ 502
 WKDY-F 102.5 UTICA 0.5/2.1/ 25/ 237
 WKLL-F 94.9 FRANKFORT 0.4/1.0/ 19/ 168
 WOUR-F 96.9 UTICA 1.2/5.4/ 23/ 519
 WRCK-F 107.3 UTICA 0.3/3.2/ 12/ 368
 WRQI-F 95.1 S. BRISTOL 0.7/1.7/ 15/ 267
 WUUU-F 93.5 REMSEN 0.4/1.6/ 13/ 183

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N), NOSTALGIA CNN, UNISTR, \$ 16.00 (Christal) Wilks-Schwartz
 WHEN, 620, 5 KW/1 KW (DA-N), FULL SERVICE/AC CBS, ABC, \$ 21.00 (MMR) Park
 WNDR, 1260, 5 KW (DA-N), COUNTRY ABC, UNISTR, \$ 18.00 (McGuilid) Osborn
 WOLF, 1490, 1 KW, BLACK AURN, \$ 14.00 (Williams)
 WSYR, 570, 5 KW (DA-2), FULL SERVICE MBS NBC, \$ 67.00 (Katz) NewCity

WAQX-F, 95.7, 25 KW @ 298, AOR ABC, \$ 41.00 (Banner)
 WEZG-F, 100.9, 3 KW @ 164, SOFT AC UNISTR, \$ 24.00 (Eastman) Levite
 WBBS-F, 104.7, 50 KW @ 466, COUNTRY UNISTR, \$ 47.00 (Christal) NewCity
 WMHR-F, 102.9, 20 KW @ 781, RELIGION, \$ 13.00 (---)
 WNTQ-F, 93.1, 97 KW @ 659, CHR, \$ 53.00 (McGuilid) Osborn

WHEN-F, 107.9, 50 KW @ 500, COUNTRY ABC, \$ 32.00 (MMR) Park
 WSEN-F, 92.1, 25 KW @ 298, OLDSIES CBS, UNISTR, \$ 30.00 (D & R) Buckley
 WTKW-F, 99.5, 2.9 KW @ 340, COUNTRY AP, \$ 15.00 (---) (BRIDGEPORT)
 WYYY-F, 94.5, 100 KW @ 649, AC, \$ 99.00 (Katz) NewCity
 WPCX-F, 106.9, 14 KW @ 469, COUNTRY SMN, \$ 19.00 (Market 4) (AUBURN)

Other Ranked Stations - See Utica

Miscellaneous: WNSS, WEZG-F sold to owners of WTKW-F for \$1,375,000 (D) . . .

TAMPA-ST. PETERSBURG

Arbitron Rank/Pop (12+): 21/1,865,400 Stations: 29/26 1992 Revenue: \$58,603,000
 MSA Rank/Pop: 20/2,110,000 Diaries: 1768/1055:1/43.9% HH Inc.: \$29,615
 ADI # 16 Sample Target: 1810 Retail \$: 18.0 Bil
 Average Person Ratings: 17.4 % Below Line: 7.3 Pop per Station: 71,746
 Market TSL: 23.00 hours % Not Listed: 14.9 #1 Biller: WQYK-AF \$10,500,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WQYK-F (C)	330/10.2	11.3	14.5	13.7	12.3	12.4	382/4334	3676/19.7	20.2	23.1	I	WQYK-F
2. WMTX-AF (AC)	220/ 6.8	6.7	6.8	4.8	6.3	6.3	244/3156	2705/14.5	15.7	14.0	G	WMTX-AF
3. WFLZ-F (CHR)	217/ 6.7	7.6	6.3	6.3	6.5	6.7	371/4662	3093/16.6	19.3	16.7	E	WFLZ-F
4. WGUL-AF (BB)	212/ 6.5	5.3	6.1	5.8	5.1	5.9	223/2041	1825/ 9.8	9.6	9.0	C	WGUL-AF
5. WFLA (N/T)	205/ 6.3	7.7	6.1	7.2	7.0	6.8	250/3113	2570/13.8	14.4	13.9	E	WFLA
6. WXTB-F (AOR)	204/ 6.3	5.5	5.5	5.3	6.0	5.7	219/2828	2499/13.4	12.1	10.7	F	WXTB-F
7. WDUV-F (EZ/SAC)	201/ 6.2	5.1	5.8	3.1	4.3	5.1	349/3445	1905/10.2	11.0	10.9	D	WDUV-F
8. WWRM-F (SAC)	194/ 6.0	7.9	6.6	7.7	7.5	7.1	220/3404	2888/15.5	18.1	17.2	G	WWRM-F
9. WUSA-AF (AC)	190/ 5.9	5.3	5.8	6.7	6.0	5.7	207/2891	2618/14.0	14.0	13.4	H	WUSA-AF
10. WRBQ-F (C)	160/ 4.9	4.5	3.8	4.0	4.3	4.3	213/3472	2692/14.4	13.6	16.0	E	WRBQ-F
11. WHPT-F (AC/AOR)	125/ 3.8	3.2	3.3	3.6	4.1	3.5	193/2842	1975/10.6	9.4	10.2	E	WHPT-F
12. WYUU-F (O)	110/ 3.4	4.1	3.5	3.6	3.7	3.7	120/2247	2014/10.8	11.0	10.9	E	WYUU-F
13. WRBQ (B)	60/ 1.8	1.6	1.7	1.5	2.5	1.7	61/715	653/ 3.5	3.5	4.5		WRBQ
14. WSUN (T)	52/ 1.6	1.7	1.6	1.5	0.7	1.6	72/1027	709/ 3.8	4.2	3.0	B	WSUN
15. WLVU-F (BB)	46/ 1.4	1.6	1.4	1.8	1.3	1.6	46/640	640/ 3.4	3.5	3.0	B	WLVU-F
16. WYNF-F (AOR)	34/ 1.0	3.3	5.3	4.3	4.5	3.5	42/847	762/ 4.1	10.1	13.4	G	WYNF-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 79.55% (2198 of 2763) (SUM 92: 79.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WFLZ-F>>	1 WXTB-F	1 WMTX-AF<	1 WMTX-AF	1 WQYK-F<	1 WQYK-F	1 WQYK-F>	1 WQYK-F	1 WQYK-F	1 WFLZ-F>	1 WFLA >
2 WXTB-F>	2 WFLZ-F	2 WXTB-F<	2 WQYK-F	2 WMTX-AF	2 WGUL-AF<	2 WFLA <	2 WMTX-AF	2 WMTX-AF	2 WXTB-F<	2 WXTB-F
3	3 WMTX-AF	3 WQYK-F	3 WXTB-F	3 WUSA-AF	3 WDUV-F	3 WMTX-AF	3 WFLA <	3 WFLA	3 WQYK-F>	3 WFLZ-F
4	4 WQYK-F	4 WFLZ-F	4 WUSA-AF	4 WXTB-F	4 WFLA	4 WGUL-AF	4 WGUL-AF<	4 WFLZ-F	4 WFLA <	4 WQYK-F
5	5 WRBQ-F	5 WUSA-AF	5 WHPT-F	5 WHPT-F	5 WWRM-F	5 WWRM-F	5 WUSA-AF	WXTB-F<	5 WGUL-AF<	5 WYUU-F
6	6 WUSA-AF	6 WHPT-F	6 WYUU-F<	6 WWRM-F	6 WUSA-AF	WXTB-F	WWRM-F<	6 WGUL-AF<	6 WMTX-AF<	6
7	7 WHPT-F	7 WRBQ-F	7 WWRM-F	7 WYUU-F<	7	7 WUSA-F	7 WDUV-F	7 WWRM-F<	7 WWRM-F	7
8	8	8	8	8 WRBQ-F	8	8	8 WUSA-AF	8 WDUV-F	8	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WFLZ-F	1 WFLZ-F	1 WMTX-AF	1 WMTX-AF<	1 WQYK-F<	1 WXTB-F	1 WXTB-F>>	1 WXTB-F	1 WXTB-F>	1 WXTB-F
2 WMTX-AF	2 WMTX-AF>	2 WUSA-AF	2 WQYK-F<	2 WMTX-AF	2 WQYK-F	2 WQYK-F	2 WQYK-F	2 WQYK-F	2 WQYK-F<
3 WXTB-F	3 WXTB-F	3 WFLZ-F	3 WFLZ-F	3 WUSA-AF	3 WFLZ-F	3 WFLZ-F	3 WFLZ-F	3 WMTX-AF	3 WMTX-AF
4 WRBQ-F	4 WQYK-F	WXTB-F	4 WUSA-AF	4 WWRM-F<	4 WRBQ-F	4 WRBQ-F	4 WHPT-F	4 WFLZ-F	4 WUSA-AF
5 WQYK-F	WRBQ-F	5 WQYK-F	5 WHPT-F	5 WHPT-F	WMTX-AF	5 WMTX-AF	WRBQ-F	5 WYUU-F<	5 WYUU-F
6	6 WUSA-AF	6 WRBQ-F	6 WWRM-F<	6 WRBQ-F	6	6 WHPT-F	6 WMTX-AF	6 WFLA <	6 WFLA <
7	7 WHPT-F	7	7 WRBQ-F<	7	7	7	7	7 WHPT-F	7 WHPT-F
8	8	8	8 WXTB-F	8					

OTHER RATED STATIONS METRO CUME TSA TSA SHARE/RTG/AQH/CUME

WAMA	1550	TAMPA	0.3/0.7/	11/ 150
WFNS	910	PLANT CITY	0.9/2.9/	40/ 742
WHNZ	570	PINELLAS PARK	0.9/3.3/	39/ 737
WQBN	1300	TEMPLE TERRACE	0.4/0.6/	14/ 123
WQYK	1010	SEFFNER	0.7/1.3/	23/ 300
WRXB	1590	ST. PETE BEACH	0.7/1.3/	24/ 260
WTIS	1110	TAMPA	0.6/0.7/	20/ 216
WTMP	1150	TAMPA	0.7/2.8/	22/ 539
WEZY-F	94.1	LAKELAND	0.7/1.9/	82/ 998
WTKF-F	98.5	CRYSTAL RIVER	0.4/0.9/	38/ 542

TAMPA-ST. PETERSBURG

RADIO STATIONS

AM STATIONS

WDAE, 1250, 5 KW (DA-2)	, SEE WUSA-FM		
WFLA, 970, 5 KW (DA-2)	, TALK	ABC, \$ 58.00 (Eastman)	Jacor
WGUL, 860, 2 KW/1.6KW (DA-2)	, SEE WGUL-F		
WHNZ, 570, 5 KW/10 KW (DA-2)	, TALK	MBS CNN, \$ 40.00 (Banner)	Paxson
WMTX, 1040, 5 KW (DAYS)	, SEE WMTX-F		
WQYK, 1010, 50 KW/5 KW (DA-2)	, SEE WQYK-F		
WRBQ, 1590, 5 KW/1 KW (DA-2)	, SEE WRBQ-F		
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	AURN ABC, \$ 24.00 (K & P)	
WSUN, 620, 10 KW (DA-N)	, TALK	NBC, \$ 44.00 (D&R)	Cox
WTMP, 1150, 5 KW/2.5 KW(DA-2)	, BLACK	AURN UNISTR, \$ 35.00 (D&R)	

FM STATIONS

WFLZ, 93.3, 100 KW @ 1358, CHR	ABC, \$ 88.00 (Eastman)	Jacor
WGUL, 105.5, 3.7 KW @ 256, NOSTALGIA	UNISTR, \$ 44.00 (K & P)	Marcocci
WLWU, 106.3, 3.3 KW @ 298, NOSTALGIA	APR, \$ 31.00 (---)	
WMTX, 95.7, 100 KW @ 607, AC	, \$ 95.00 (MMR)	Metroplex
WQYK, 99.5, 100 KW @ 551, COUNTRY	, \$ 170.00 (Katz)	Infinity
WRBQ, 104.7, 100 KW @ 561, COUNTRY	ABC, \$ 90.00 (Christal)	Clear Channel
WWRM, 107.3, 100 KW @ 620, SOFT AC	, \$ 136.00 (D&R)	Cox
WXTB, 97.9, 100 KW @ 600, AOR	ABC, \$ 69.00 (Banner)	Great American
WUSA, 100.7, 100 KW @ 600, AC	, \$ 150.00 (McGuird)	Gannett
WWRM, 94.9, 100 KW @ 1290, AOR	CBS, \$ 130.00 (CBS)	Cox
WYUU, 92.5, 50 KW @ 492, OLDIES	, \$ 80.00 (D&R)	Entercom
WDUV, 103.3, 100 KW @ 581, EZ	MBS, \$ 72.00 (Christal)	(BRADENTON)
WHPT, 102.5, 100 KW @ 1666, AC/AOR	, \$ 60.00 (Banner)	Paxson (SARASOTA)

Miscellaneous: WYNF-F (94.9) and WWRM-F swap frequencies. . . WYNF-F changes format from AOR to Oldies (Sep) . . .

TOLEDO

Arbitron Rank/Pop (12+): 72/510,200
 MSA Rank/Pop: 83/620,000
 ADI # 64
 Average Person Ratings: 17.2
 Market TSL: 22.75 hours

Stations: 23/15
 Diaries: 1087/469:1/52.3%
 Sample Target: 1120
 % Below Line: 10.6
 % Not Listed: 12.4

1992 Revenue: \$13,800,000
 HH Inc.: \$31,175
 Retail \$: 4.8 B11
 Pop per Station: 34,013
 #1 Biller: WIOT-F \$2,600,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WVKS-F (CHR)	108/12.3	11.0	7.9	9.4	8.4	10.2	149/2224	1491/29.2	26.6	25.1	C	WVKS-F
2. WKKO-F (C)	105/12.0	10.1	11.0	10.7	9.6	11.0	165/1827	1122/22.0	19.3	18.0	D	WKKO-F
3. WIOT-F (AOR)	83/ 9.5	9.0	10.4	11.0	12.8	10.0	117/1783	1108/21.7	22.8	25.0	D	WIOT-F
4. WWWW-F (AC)	67/ 7.6	7.3	7.3	6.5	7.9	7.2	68/1083	984/19.3	18.1	18.3	A	WWW-F
5. WLQR-F (SAC)	64/ 7.3	6.5	7.2	5.4	7.3	6.6	88/1122	801/15.7	14.9	15.0	C	WLQR-F
6. WSPD (FS)	63/ 7.2	7.1	8.6	11.1	8.2	8.5	70/961	759/14.9	17.5	16.0	C	WSPD
7. WXHR-F (CL AOR)	54/ 6.2	7.5	6.2	4.2	4.1	6.0	79/1237	870/17.1	17.3	11.9	B	WXHR-F
8. WJR (FS)	36/ 4.1	5.3	4.5	5.5	3.3	4.9	68/1154	542/10.6	13.7	12.0		WJR
9. WRQN-F (O)	33/ 3.8	5.5	5.4	4.2	4.1	4.7	44/998	756/14.8	16.6	14.3	B	WRQN-F
10. WWWW (N/T)	27/ 3.1	3.5	2.5	2.3	1.1	2.9	27/317	317/ 6.2	6.4	5.2	A	WWW
11. WVOI (B)	20/ 2.3	0.7	2.5	2.2	3.3	1.9	20/219	219/ 4.3	2.3	6.4		WVOI
12. WTWR-F (AC)	18/ 2.1	1.5	1.8	2.6	2.3	2.0	34/814	556/10.9	7.8	10.9		WTWR-F
13. CKWW (BB)	14/ 1.6	0.6	---	---	---	---	16/135	119/ 2.3	2.3	---		CKWW
14. WTOD (C)	12/ 1.4	2.4	2.5	2.7	2.3	2.3	16/224	119/ 2.3	7.7	5.2		WTOD
15.												

12+ FM SHARE (METRO): 76.56% (588 of 768) (SUM 92: 71.85%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WVKS-F>>	1 WVKS-F	1 WVKS-F	1 WKKO-F	1 WKKO-F>	1 WKKO-F	1 WKKO-F>	1 WKKO-F<	1 WVKS-F	1 WVKS-F	1 WSPD >
2 WIOT-F	2 WIOT-F>	2 WIOT-F<	2 WXHR-F<	2 WVKS-F	2 WSPD <	2 WSPD <	2 WVKS-F	2 WKKO-F	2 WIOT-F>	2 WVKS-F
3	3 WKKO-F<	3 WKKO-F	3 WVKS-F<	WXHR-F<	3 WLQR-F>	3 WVKS-F	3 WIOT-F	3 WIOT-F	3 WKKO-F<	3 WWWW-F
4	4 WXHR-F	4 WXHR-F<	4 WIOT-F	4 WLQR-F<	4 WWWW-F	4 WWWW-F	4 WSPD <	4 WLQR-F	4 WWWW-F	4 WKKO-F
5	5 WWWW-F	5 WWWW-F	5 WLQR-F	5 WIOT-F	5 WJR	5 WLQR-F	5 WWWW-F	WXHR-F<	5 WSPD	5
6	6	6	6 WWWW-F	6 WWWW-F	6	6	6 WWWW-F	6 WWWW-F	6	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WVKS-F	1 WVKS-F>>	1 WKKO-F	1 WVKS-F>	1 WKKO-F	1 WIOT-F	1 WIOT-F	1 WXHR-F	1 WIOT-F	1 WXHR-F
2 WIOT-F	2 WIOT-F	WVKS-F	2 WKKO-F	2 WVKS-F<	2 WVKS-F	2 WVKS-F	WIOT-F	2 WXHR-F<	2 WKKO-F
3 WWWW-F	3 WKKO-F<	3 WIOT-F	3 WWWW-F	3 WWWW-F<	3 WKKO-F	3 WXHR-F	3 WVKS-F	3 WKKO-F<	WIOT-F>
4 WTWR-F	4 WWWW-F>	4 WWWW-F	4 WIOT-F<	4 WLQR-F>	4 WWWW-F	4 WKKO-F>	4 WKKO-F	4 WVKS-F>	4 WLQR-F
5	5 WXHR-F	5 WXHR-F	5 WLQR-F	5	5	5 WWWW-F	5	5	5 WVKS-F
6	6	6	6	6					

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WCWA 1230	TOLEDO	0.9/4.2/	10/ 245	
WMTR-F 96.1	ARCHBOLD	0.3/1.9/	3/ 129	
WYHK-F 95.7	GIBSONBURG	1.1/3.3/	18/ 331	
WHYT-F 96.3	DETROIT	0.9/3.4/	16/ 478	
WJLB-F 97.9	DETROIT	1.4/4.0/	19/ 244	
WKXA-F 100.5	FINDLAY	0.6/2.1/	25/ 481	
WRIF-F 101.1	DETROIT	0.7/1.7/	12/ 220	
CIMX-F 88.7	WINDSOR	0.8/3.3/	16/ 303	
CKLW-F 93.9	WINDSOR	0.6/2.0/	24/ 382	

RADIO STATIONS

WCWA , 1230,	1 KW	, Oldies	MBS CBS, \$12.00	(Eastman)	Reams
WSPD , 1370,	5 KW (DA-N)	, Full Service/Talk/News	NBC, \$30.00	(Christal)	Keymarket
WTOD , 1560,	5 KW (DAYS, DA)	, SEE WKKO-FM			
WVOI , 1520,	1 KW (DA-2)	, Black	AURN UNISTR, \$16.00	(Regional)	
WWW , 1470,	1 KW (DA-2)	, News	SMN, \$12.00	(D & R)	Dickey
WIOT-F, 104.7,	50 KW @ 540	, AOR	SOURCE, \$55.00	(Eastman)	Reams
WKKO-F, 99.9,	50 KW @ 500	, Country	ABC, \$62.00	(Katz)	Booth
WLQR-F, 101.5,	19 KW @ 810	, Soft AC	, \$31.00	(Christal)	Keymarket
WRQN-F, 93.5,	4.1 KW @ 397	, Oldies	UNISTR, \$34.00	(Katz)	ABS (BOWLING GREEN)
WTWR-F, 98.3,	1.4 KW @ 500	, AC	AP, \$12.00	(Patt)	(HONROE)
WVKS-F, 92.5,	50 KW @ 479	, CHR	ABC, \$41.00	(McGuild)	Keymarket
WWW-F, 105.5,	2.7 KW @ 344	, AC	SMN, \$40.00	(D & R)	Dickey
WXHR-F, 94.5,	30 KW @ 630	, CL AOR	ABC, \$17.00	(D & R)	(PORT CLINTON)

Other Ranked Stations - See Detroit

TUCSON

Arbitron Rank/Pop (12+): 65/579,800
 MSA Rank/Pop: 77/666,000
 ADI # 79
 Average Person Ratings: 17.2
 Market TSL: 22.75 hours

Stations: 25/21
 Diaries: 1047/554:1/53.5%
 Sample Target: 1000
 % Below Line: 2.1
 % Not Listed: 13.5

1992 Revenue: \$17,500,000
 HH Inc.: \$26,940
 Retail \$: 4.8 Bill
 Pop per Station: 27,610
 #1 Biller: KIIM-F/KCUB \$4,000,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KIIM-F (C)	201/20.1	19.2	17.9	18.5	20.1	18.9	224/2213	1901/32.8	32.3	33.5	F	KIIM-F
2. KKLD-F (AC)	106/10.6	8.1	8.0	7.9	8.2	8.7	117/1378	1261/21.7	18.5	15.9	C	KKLD-F
3. KWFM-AF (O)	80/ 8.0	6.4	8.5	8.0	8.8	7.7	97/1646	1285/22.2	18.7	20.1	D	KWFM-AF
KLPX-F (AOR)	80/ 8.0	9.3	7.8	6.9	6.9	8.0	84/1182	1155/19.9	18.3	18.4	D	KLPX-F
5. KRQQ-F (CHR)	70/ 7.0	7.4	7.9	9.3	10.3	8.1	88/1581	1353/23.3	23.7	28.2	D	KRQQ-F
6. KNST (N/T)	65/ 6.5	5.7	6.0	7.4	3.9	6.4	68/921	823/14.2	13.0	10.7	C	KNST
7. KGVY (BB)	37/ 3.7	5.5	6.4	2.7	2.9	4.6	37/389	368/ 6.3	6.1	4.1	A	KGVY
8. KJYK (U/CHR)	32/ 3.2	2.7	1.4	2.1	3.1	2.4	32/511	511/ 8.8	8.0	8.3		KJYK
9. KMRR (BB)	28/ 2.8	2.1	2.3	2.9	3.4	2.5	28/344	344/ 5.9	4.8	7.4	A	KMRR
10. KOHT-F (SP)	22/ 2.2	2.4	2.4	0.6	0.3	1.9	22/346	346/ 6.0	5.9	1.4		KOHT-F
11. KQTL (SP)	20/ 2.0	1.5	1.6	0.7	1.3	1.5	25/260	249/ 4.3	2.7	3.6		KQTL
12. KCUB (C)	17/ 1.7	2.4	0.9	2.7	1.9	1.9	17/263	263/ 4.5	4.9	6.6		KCUB
KTZN-F (SAC)	17/ 1.7	1.7	2.7	2.0	3.0	2.0	17/376	376/ 6.5	5.4	9.8	A	KTZN-F
14. KTUC (T)	15/ 1.5	1.1	1.1	2.0	1.2	1.4	15/240	240/ 4.1	5.0	4.7		KTUC
15. KXEW (SP)	14/ 1.4	2.7	2.3	2.1	2.3	2.1	14/260	260/ 4.5	4.4	4.0	B	KXEW
KTZR (SP)	14/ 1.4	1.8	2.8	3.0	0.6	2.3	14/240	240/ 4.1	4.1	2.6	A	KTZR
17. KTKT (T)	12/ 1.2	0.7	1.2	1.6	1.6	1.2	12/230	208/ 3.6	2.4	7.4		KTKT
18.												
19.												
20.												

12+ FM SHARE (METRO): 69.36% (600 of 865) (SUM 92: 73.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 KJYK >	1 KIIM-F	1 KIIM-F>>	1 KIIM-F>>	1 KIIM-F>>	1 KIIM-F>>	1 KIIM-F>>	1 KIIM-F>>	1 KIIM-F>>	1 KIIM-F>>	1 KIIM-F>>
2 KRQQ-F<	2 KLPX-F	2 KKLD-F	2 KKLD-F<	2 KKLD-F<	2 KNST <	2 KKLD-F<	2 KKLD-F<	2 KKLD-F	2 KKLD-F	2 KKLD-F>
3 KIIM-F>	3 KKLD-F<	KLPX-F	3 KWFM-AF<	3 KWFM-AF	3 KWFM-AF<	3 KWFM-AF	3 KNST	3 KLPX-F	3 KRQQ-F	3 KLPX-F
4 KKLD-F	4 KRQQ-F>	4 KRQQ-F	4 KLPX-F>	4 KLPX-F>	4 KKLD-F>	4 KLPX-F<	4 KLPX-F<	4 KWFM-AF	4 KLPX-F	4 KNST
5	5	KWFM-AF	5 KRQQ-F	5	5 KGVY	5 KNST	5 KWFM-AF	5 KRQQ-F	5 KJYK	5
6	6	6	6	6	6	6 KRQQ-F	6 KRQQ-F	6	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRQQ-F	1 KIIM-F>>	1 KIIM-F	1 KIIM-F>>	1 KIIM-F>>	1 KLPX-F	1 KLPX-F>	1 KLPX-F	1 KIIM-F<	1 KIIM-F>
2 KIIM-F	2 KKLD-F	2 KKLD-F	2 KKLD-F>	2 KKLD-F<	2 KRQQ-F	2 KIIM-F	2 KIIM-F	2 KLPX-F>	2 KLPX-F<
3 KKLD-F	3 KRQQ-F	3 KLPX-F	3 KWFM-AF	3 KWFM-AF>	3 KIIM-F	3 KRQQ-F<	3 KKLD-F	3 KKLD-F<	3 KKLD-F<
4 KLPX-F	4 KLPX-F>	KWFM-AF	4 KRQQ-F	4	4 KJYK	4 KKLD-F>	4 KWFM-AF	4 KRQQ-F	4 KWFM-AF>
5	5 KWFM-AF	5 KRQQ-F	5 KLPX-F	5	5	5	5 KRQQ-F	5 KWFM-AF	5 KNST <
6	6	6	6	6	6	6	6	6	6 KRQQ-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
KGMS-F	97.1	GREEN VALLEY	0.4/1.7/	4/ 101
KRKN-F	97.5	ORO VALLEY	0.7/3.7/	10/ 258
KVOI	690	TUCSON	0.3/1.4/	3/ 84
KTAR	620	PHOENIX	0.7/1.2/	13/ 175
KUPD-F	97.9	TEMPE	0.4/3.0/	6/ 208
KZLX-F	105.3	KEARNY	0.5/1.7/	5/ 98
KZRX-F	100.3	GLOBE	0.5/1.7/	13/ 265

TUCSON

RADIO STATIONS

AM STATIONS

KNST, 790, 5 KW/500 W (DA-2), NEWS	ABC, MBS, \$ 28.00 (Banner)	Prism
KCUB, 1290, 1 KW, SEE KIIM-F		
KGVY, 1080, 1 KW (DAYS), NOSTALGIA	APR, \$ 20.00 (K & P)	
KJYK, 1490, 1 KW (DA-1), CHR	, \$ 14.00 (MMR)	Behan
KMRR, 1330, 2 KW/5 KW (DA-2), NOSTALGIA	SMN, \$ 17.00 (Eastman)	
KWFM, 940, 1 KW/250 W (DA-2), SEE KWFM-F		Prism
KQTL, 1210, 10 KW/1 KW (DA-2), HISPANIC	, \$ 17.00 (Caballero)	
KTKT, 990, 10 KW/1 KW (DA-N), NEWS/TALK	CNN, \$ 16.00 (Crystal)	Lotus
KTUC, 1400, 1 KW, TALK	CBS, NBC, \$ 13.00 (Roslin)	
KTZR, 1450, 1 KW, HISPANIC	, \$ 12.00 (SBS)	
KXEW, 1600, 1 KW (DA-2), HISPANIC	CRC, \$ 14.00 (Lotus)	

FM STATIONS

KIIM-F, 99.5, 93 KW @ 2037, COUNTRY	, \$ 83.00 (Katz)	
KKLD-F, 94.9, 100 KW @ 1952, AC	ABC, \$ 41.00 (MMR)	Behan
KLPX-F, 96.1, 93 KW @ 88, AOR	, \$ 45.00 (Crystal)	Lotus
KRQQ-F, 93.7, 91 KW @ 2030, CHR	, \$ 63.00 (McGuild)	Prism
KTZN-F, 92.1, 50 KW @ 500, AC	, \$ 14.00 (Crystal)	Lotus (GREEN VALLEY)
KWFM-F, 92.9, 30 KW @ 2038, OLDIES	CBS, \$ 47.00 (Banner)	Prism

TULSA

Arbitron Rank/Pop (12+): 63/614,000
 MSA Rank/Pop: 72/746,000
 Average Person Ratings: 16.2
 Market TSL: 21.50 hours

Stations: 19/19
 Diaries: 1120/548:1/47.3%
 Sample Target: 1120
 % Below Line: 0.0
 % Not Listed: 10.7

1992 Revenue: \$21,000,000
 HH Inc.: \$26,033
 Retail \$: 5.3 Bill
 Pop per Station: 32,316
 #1 Biller: KWEN-F \$4,200,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KWEN-F (C)	146/14.7	16.2	16.2	18.1	18.6	16.3	232/2853	1753/28.6	29.2	32.6	F	KWEN-F
2. KRMG (FS)	99/10.0	12.9	12.0	11.3	7.6	11.6	116/1601	1351/22.0	24.0	19.1	D	KRMG
3. KBEZ-F (SAC)	94/ 9.5	6.4	8.7	7.4	6.8	8.0	120/1383	1094/17.8	14.3	14.8	C	KBEZ-F
4. KMYZ-F (CHR)	67/ 6.7	6.0	5.8	7.1	10.0	6.4	108/1874	1224/19.9	17.9	19.4	D	KMYZ-F
5. KMOD-F (CL AOR)	58/ 5.8	6.9	7.1	6.9	6.0	6.7	86/1435	937/15.3	15.0	15.1	D	KMOD-F
6. KRAV-F (AC)	52/ 5.2	4.5	5.7	4.9	4.5	5.1	62/1080	844/13.7	14.7	12.1	C	KRAV-F
7. KAYI-F (CHR)	50/ 5.0	3.5	3.5	2.9	4.5	3.7	71/1408	943/15.4	12.1	12.0	B	KAYI-F
8. KVOO-F (C)	49/ 4.9	4.3	3.5	4.2	4.1	4.2	72/1181	738/12.0	11.4	10.7	KVOO-F	
9. KVOO (C)	45/ 4.5	5.3	5.2	5.3	4.6	5.1	73/901	593/ 9.7	10.8	10.0	E	KVOO
10. KQLL-F (O)	43/ 4.3	4.3	2.8	4.7	4.5	4.0	55/1210	879/14.3	12.5	10.9	B	KQLL-F
11. KCKI-F (C)	32/ 3.2	3.0	1.0	0.8	1.7	2.0	38/794	615/10.0	8.7	6.7	KCKI-F	
12. KTFX-F (C)	30/ 3.0	2.7	3.3	3.6	4.7	3.2	59/1024	606/ 9.9	9.0	13.0	B	KTFX-F
KTHK-F (CL AOR)	30/ 3.0	3.7	2.9	1.8	2.0	2.9	35/755	600/ 9.8	10.3	7.4	A	KTHK-F
14. KGTO (O)	26/ 2.6	2.3	1.5	2.0	1.4	2.1	28/402	322/ 5.2	4.0	3.1	A	KGTO
15. KCMF-F (CL)	20/ 2.0	2.0	2.1	1.3	2.0	1.9	22/479	388/ 6.3	5.3	4.5	B	KCMF-F
16. KTOW-F (B)	18/ 1.8	2.5	3.6	2.1	2.5	2.5	20/246	210/ 3.4	5.6	4.9	A	KTOW-F
17.												
18.												
19.												
20.												

12+ FM SHARE (METRO): 79.28% (704 of 888) (SUM 92: 83.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 KMYZ-F	1 KWEN-F	1 KWEN-F	1 KWEN-F	1 KWEN-F	1 KRMG	1 KWEN-F	1 KWEN-F	1 KWEN-F	1 KWEN-F	1 KWEN-F
2 KAYI-F	2 KMOD-F	2 KBEZ-F	2 KBEZ-F	2 KBEZ-F	2 KWEN-F	2 KRMG	2 KBEZ-F	2 KBEZ-F	2 KMYZ-F	2 KRMG
3	3 KMYZ-F	3 KMOD-F	3 KRMG	3 KRMG	3 KBEZ-F	3 KBEZ-F	3 KRMG	3 KRMG	3 KRMG	3 KQLL-F
4	4 KRAV-F	4 KRMG	4 KMOD-F	4 KMOD-F	4 KVOO	4 KMYZ-F	4 KRAV-F	4 KRAV-F	4 KAYI-F	4 KCMF-F
5	5 KBEZ-F	5 KRAV-F	5 KRAV-F	5 KRAV-F	5 KMOD-F	5 KMYZ-F	5 KMYZ-F	5 KMYZ-F	5 KBEZ-F	5
6	6 KAYI-F	6 KMYZ-F	6	6 KQLL-F	6	6	6	6 KMOD-F	6	6
7	7	7	7	7	7	7	7	7 KAYI-F	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KRAV-F	1 KWEN-F	1 KWEN-F	1 KWEN-F	1 KWEN-F	1 KWEN-F	1 KMOD-F	1 KMOD-F	1 KWEN-F	1 KWEN-F
2 KMYZ-F	2 KRAV-F	2 KRAV-F	2 KBEZ-F	2 KBEZ-F	2 KMYZ-F	2 KWEN-F	2 KWEN-F	2 KRMG	2 KRMG
3 KAYI-F	3 KMYZ-F	3 KBEZ-F	3 KRAV-F	3 KRAV-F	3 KMOD-F	3 KMYZ-F	3 KRMG	3 KMOD-F	3 KMOD-F
KWEN-F	4 KBEZ-F	4 KMOD-F	4 KMYZ-F	4 KQLL-F	4 KAYI-F	4 KAYI-F	4 KMYZ-F	4 KMYZ-F	4 KBEZ-F
5	5 KMOD-F	5 KMYZ-F	5 KAYI-F	5 KRMG	5	5 KRMG	5 KRAV-F	5 KBEZ-F	5 KQLL-F
6	6	6	6	6 KMOD-F	6	6	6 KAYI-F	6 KTHK-F	6 KTHK-F
7	7	7	7	7	7	7	7 KTHK-F	7	7

OTHER RATED STATIONS METRO CUME TSA SHARE/RTG/AQH/CUME

KCFO	970	TULSA	0.9/3.3/ 9/ 205
KXOJ-F	100.9	SAPULPA	1.5/5.2/ 15/ 330
KQLL	1430	TULSA	0.5/1.6/ 5/ 165

RADIO STATIONS

KCFO, 970, 2.5 KW/1 KW (DA-2), RELIGION	SOURCE, \$ 12.00 (---)	Salem
KGTO, 1050, 1 KW (DAYS), NOSTALGIA	CNN, \$ 13.00 (Torbet)	
KRMG, 740, 50 KW/25 KW (DA-2), FULL SERVICE	NBC-T ABC, \$ 52.00 (Katz)	NewCity
KVOO, 1170, 50 KW (DA-N), COUNTRY	ABC, \$ NA (D & R)	Great Empire
KAYI-F, 106.9, 100 KW @ 1010, CHR	ABC SOURCE, \$ 35.00 (Torbet)	Renda (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 1319, SOFT AC/EZ	, \$ 33.00 (Eastman)	Renda
KCMF-F, 92.1, 27 KW @ 656, CLASSICAL	, \$ 19.00 (CMBS)	
KMOD-F, 97.5, 96 KW @ 1328, CL AOR	, \$ 64.00 (Christal)	Clear Channel
KMYZ-F, 104.5, 70 KW @ 1128, CHR	ABC, \$ 48.00 (Banner)	Shamrock-Lynette (PRYOR)
KQLL-F, 106.1, 100 KW @ 1322, OLDIES	, \$ 25.00 (Banner)	Federated (OWASSO)
KRAV-F, 96.5, 100 KW @ 1328, AC	UNISTR, \$ 28.00 (Torbet)	
KCKI-F, 99.5, 100 KW @ 981, AOR	UNISTR, \$ 17.00 (D & R)	(HENRYETTA)
KTFX-F, 103.3, 100 KW @ 1279, COUNTRY	, \$ 21.00 (---)	
KTHK-F, 94.1, 18 KW @ 817, CLASSIC AOR	, \$ 22.00 (Banner)	(OKMULGEE)
KTOW-F, 102.3, 1.7 KW @ 436, BLACK	, \$ 17.00 (---)	(SAND SPRINGS)
KVOO-F, 98.5, 100 KW @ 1227, COUNTRY	ABC, \$ 55.00 (D & R)	Great Empire
KWEN-F, 95.5, 96 KW @ 1328, COUNTRY	, \$ 84.00 (Katz)	NewCity

WASHINGTON

Arbitron Rank/Pop (12+): 7/3,434,300
 MSA Rank/Pop: 6/3,820,000
 Average Person Ratings: 17.2
 Market TSL: 22.75 hours

Stations: 35/31
 Diaries: 2370/1449:1/46.8%
 Sample Target: 2370
 % Below Line: 2.0
 % Not Listed: 15.4

1992 Revenue: \$145,500,000
 HH Inc.: \$48,038
 Retail \$: 33.3 Btl
 Pop per Station: 110,784
 #1 Biller: WMZQ-AF \$13,900,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WPGC-F (CHR)	631/10.7	9.4	8.6	9.3	8.9	9.5	682/8529	7353/21.4	21.2	18.7	I	WPGC-F
2. WMZQ-F (C)	388/ 6.6	7.1	6.6	6.2	5.1	6.6	462/6124	4972/14.5	15.5	12.6	I	WMZQ-F
3. WKYS-F (B)	287/ 4.9	4.7	4.1	5.2	5.9	4.7	304/5221	4744/13.8	13.4	13.1	H	WKYS-F
4. WRQX-F (AC/CHR)	240/ 4.1	5.0	5.3	4.6	4.6	4.8	280/4963	4228/12.3	13.7	12.6	H	WRQX-F
5. WMAL (FS/T)	236/ 4.0	4.0	5.3	4.3	4.3	4.4	263/4341	3848/11.2	11.1	10.8	H	WMAL
6. WMMJ-F (B/AC)	233/ 4.0	4.2	3.5	3.8	4.8	3.9	233/2953	2892/ 8.4	8.4	7.6	G	WMMJ-F
7. WHUR-F (B)	230/ 3.9	3.6	3.4	3.0	3.8	3.5	256/4449	3994/11.6	12.2	12.5	F	WHUR-F
8. WTOP (N)	222/ 3.8	3.5	3.2	3.9	3.0	3.6	246/5971	5176/15.1	14.2	12.9	I	WTOP
9. WGAY-F (SAC/EZ)	221/ 3.7	4.7	4.3	3.9	4.3	4.2	266/4654	3990/11.6	12.4	11.5	H	WGAY-F
10. WBIG-F (O)	218/ 3.7	2.4	3.0	2.7	1.8	3.0	251/4384	3625/10.6	7.7	5.8	E	WBIG-F
11. WJFK-F (CL AOR)	204/ 3.5	4.2	4.0	4.1	3.1	4.0	245/3650	3134/ 9.1	11.2	10.0	G	WJFK-F
12. WWDC-F (AOR)	192/ 3.3	3.9	3.4	3.9	4.1	3.6	237/5577	4289/12.5	12.9	14.0	C	WWDC-F
13. WASH-F (AC)	183/ 3.1	2.7	2.8	3.4	3.8	3.0	211/4018	3422/10.0	10.7	11.6	H	WASH-F
14. WHFS-F (AOR)	161/ 2.7	2.6	2.9	2.8	3.1	2.8	214/4009	3134/ 9.1	8.4	8.8	E	WHFS-F
15. WCXR-F (CL AOR)	150/ 2.5	2.6	2.1	2.4	2.9	2.4	164/3424	3051/ 8.9	9.2	10.2	H	WCXR-F
16. WXTR-F (O)	146/ 2.5	3.4	3.2	3.5	2.8	3.2	172/4202	3570/10.4	12.7	9.7	H	WXTR-F
17. WGMS-F (CL)	138/ 2.3	3.2	3.3	3.7	3.8	3.1	154/2519	2292/ 6.7	7.7	8.7	G	WGMS-F
18. WOL (B/T)	118/ 2.0	1.2	1.5	1.5	2.0	1.6	118/1214	1214/ 3.5	2.5	3.3	D	WOL
19. WLTT-F (AC)	118/ 2.0	2.2	2.8	2.1	2.6	2.3	124/3297	2976/ 8.7	9.5	9.5	H	WLTT-F
20. WYCB (G)	99/ 1.7	1.8	1.9	1.4	0.7	1.7	99/830	830/ 2.4	3.1	2.3		WYCB
21. WWDC (BB)	75/ 1.3	1.2	1.0	1.1	1.1	1.2	75/743	743/ 2.2	2.4	2.3	H	WWDC
22. WWRC (T)	64/ 1.1	1.6	1.9	2.1	1.4	1.7	86/1719	1517/ 4.4	4.6	5.2	D	WWRC
23. WAVA-F (REL)	59/ 1.0	0.9	1.0	1.2	0.8	1.0	75/1412	1141/ 3.3	3.1	3.6		WAVA-F
24. WTEM (SPRTS)	58/ 1.0	0.7	1.0	0.9	0.6	0.9	62/1438	1358/ 4.0	3.0	3.2		WTEM
25.												

12+ FM SHARE (METRO): 80.16% (4000 of 4990) (SUM 92: 82.90%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WPGC-F>>	1 WPGC-F>>	1 WPGC-F>	1 WPGC-F	1 WPGC-F	1 WMZQ-F	1 WPGC-F>	1 WPGC-F>	1 WPGC-F>	1 WPGC-F>>	1 WPGC-F>
2	2 WKYS-F	2 WMZQ-F	2 WMZQ-F	2 WMZQ-F	2 WMAL	2 WMZQ-F	2 WMZQ-F	2 WMZQ-F	2 WHUR-F	2 WKYS-F
3	3 WMZQ-F	3 WKYS-F	3 WKYS-F	3 WKYS-F	3 WTOP	3 WKYS-F	3 WMAL	3 WJFK-F	3 WKYS-F	3 WTOP
4	4 WRQX-F	4 WRQX-F	4 WRQX-F	4 WRQX-F	4 WMMJ-F	4 WTOP	4 WKYS-F	4 WKYS-F	4 WTOP	4 WMZQ-F
5	5 WWDC-F	5 WHUR-F	5 WMMJ-F	5 WRQX-F	5 WGAY-F	5 WRQX-F	5 WGAY-F	5 WRQX-F	5 WMMJ-F	5 WHUR-F
6	6 WHFS-F	6 WJFK-F	6 WHUR-F	6 WHUR-F	6 WJFK-F	6 WMMJ-F	6 WMAL	6 WRQX-F	6 WMAL	6 WMZQ-F
7	7 WJFK-F	7 WMMJ-F	7 WJFK-F	7 WHUR-F	7 WPGC-F	7 WJFK-F	7 WJFK-F	7 WJFK-F	7 WMMJ-F	7 WHFS-F
8	8 WHUR-F	8 WWDC-F	8 WJFK-F	8 WJFK-F	8 WGMS-F	8 WWDC-F	8 WASH-F	8 WASH-F	8 WGAY-F	8

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WPGC-F	1 WPGC-F>	1 WPGC-F	1 WPGC-F>	1 WPGC-F	1 WPGC-F	1 WPGC-F>>	1 WPGC-F	1 WPGC-F>	1 WPGC-F
2 WKYS-F	2 WRQX-F	2 WRQX-F	2 WMZQ-F	2 WMZQ-F	2 WJFK-F	2 WJFK-F	2 WMZQ-F	2 WJFK-F	2 WJFK-F
3 WHFS-F	3 WKYS-F	3 WMZQ-F	3 WRQX-F	3 WRQX-F	3 WWDC-F	3 WKYS-F	3 WKYS-F	3 WWDC-F	3 WMZQ-F
4 WRQX-F	4 WMZQ-F	4 WKYS-F	4 WKYS-F	4 WMMJ-F	4 WKYS-F	4 WWDC-F	4 WJFK-F	4 WMZQ-F	4 WJFK-F
5 WMZQ-F	5 WHFS-F	5 WMMJ-F	5 WMMJ-F	5 WKYS-F	5 WHFS-F	5 WMZQ-F	5 WWDC-F	5 WMMJ-F	5 WWDC-F
6 WWDC-F	6 WHUR-F	6 WHUR-F	6 WASH-F	6 WASH-F	6 WHUR-F	6 WHFS-F	6 WHFS-F	6 WKYS-F	6 WKYS-F
7 WLTT-F	7 WMMJ-F	7 WHFS-F	7 WHUR-F	7 WHUR-F	7 WCXR-F	7 WHUR-F	7 WCXR-F	7 WHUR-F	7 WHUR-F
8 WJFK-F	8 WWDC-F	8 WWDC-F	8 WGAY-F	8 WGAY-F	8	8 WCXR-F	8 WHUR-F	8 WCXR-F	8 WCXR-F
9 WASH-F	9	9 WASH-F	9	9	9	9	9	9	9 WMMJ-F

WASHINGTON

OTHER RATED STATIONS METRO CUME TSA TSA
SHARE/RTG/AQH/CUME

WCPT	730	ALEXANDRIA	0.3/2.1/ 19/ 727
WFMD	930	FREDERICK	0.4/0.9/ 22/ 309
WFRE-F	99.9	FREDERICK	0.9/2.3/ 89/1312
WILC	900	LAUREL	0.5/0.7/ 32/ 226
WPGC	1580	MORNINGSIDE	0.4/1.0/ 24/ 450
WRCY-F	107.7	WARRENTOWN	0.5/2.6/ 74/1374
WUST	1120	WASHINGTON	0.4/1.0/ 22/ 354
WFLS-F	93.3	FREDRICKSBURG	0.5/2.3/ 74/1529
WIYY-F	97.9	BALTIMORE	0.8/4.0/102/2404
WPOC-F	93.1	BALTIMORE	0.4/2.0/152/2146
WXVY-F	102.7	BALTIMORE	0.4/2.8/ 38/1466

RADIO STATIONS

AM STATIONS

WCPT,	730,	5 KW/20W (DA-1)	, News	UNISUP CNN,	\$ 32.00	(Group W)	Viacom
WDCT,	1310,	5 KW/500 W	, Religion	,	\$ 27.00	(---)	Marsh
WFAX,	1220,	5 KW (DAYS)	, Religion	,	\$ 21.00	(---)	
WMAL,	630,	5 KW (DA-2)	, Full Service	ABC,	\$175.00	(Katz)	Cap Cities/ABC
WMDO,	1540,	5 KW (DAYS)	, Hispanic	,	\$ 37.00	(Katz Hisp.)	
WOL,	1450,	1 KW	, Black Talk	AURN UNISTR,	\$ 52.00	(Mc-Guild)	Almic
WTOP,	1500,	50 KW (DA-2)	, News	CBS APR,	\$170.00	(Group W)	Evergreen
WWDC,	1260,	5 KW (DA-2)	, Nostalgia	UNISTR,	\$ 45.00	(Christal)	
WWRC,	980,	5 KW (DA-N)	, Talk	NBC,	\$ 58.00	(MMR)	Greater Media
WYCB,	1340,	1 KW	, Gospel	AURN,	\$ 38.00	(---)	
WTEM,	570,	5 KW/1 KW	, Sports	CBS,	\$ 49.00	(D&R)	Colfax

FM STATIONS

WASH,	97.1,	26 KW @ 686	, AC	UNISTR,	\$169.00	(Group W)	Evergreen
WAVA,	105.1,	50 KW @ 498	, Religion	UNISTR,	\$ NA	(---)	Salem
WCXR,	105.9,	28 KW @ 649	, Classic AOR	,	\$171.00	(Group W)	Viacom
WGAY,	99.5,	21 KW @ 771	, Soft AC/EZ	,	\$157.00	(MMR)	Greater Media
WGMS,	103.5,	46 KW @ 508	, Classical	MBS,	\$125.00	(D&R)	Colfax
WHFS,	99.1,	50 KW @ 459	, Prog AOR	APR,	\$ 79.00	(Banner)	Liberty (ANNAPOLIS)
WHUR,	96.3,	24 KW @ 669	, Black	,	\$ 83.00	(D&R)	Howard Univ.
WJFK,	106.7,	23 KW @ 731	, Classic AOR	ABC,	\$ 78.00	(Torbet)	Infinity
WBIG,	100.3,	40 KW @ 331	, Oldies	APR,	\$ 68.00	(Mc-Guild)	Colfax
WKYS,	93.9,	50 KW @ 479	, Black	,	\$180.00	(D&R)	Albimar
WLTT,	94.7,	23 KW @ 741	, AC	,	\$159.00	(CBS)	CBS
WMMJ,	102.3,	2.9 KW @ 479	, Black AC/Oldies	ABC MBS,	\$ 78.00	(Mc-Guild)	Almic
WMZQ,	98.7,	50 KW @ 489	, Country	,	\$250.00	(Christal)	Viacom
WPGC,	95.5,	50 KW @ 500	, CHR/Urban	,	\$175.00	(Banner)	Cook Inlet
WRQX,	107.3,	36 KW @ 590	, AC/CHR	ABC,	\$100.00	(Katz)	Cap Cities/ABC
WWDC,	101.1,	32 KW @ 761	, AOR	UNISTR,	\$170.00	(Christal)	
WXTR,	104.1,	22 KW @ 764	, Oldies	,	\$154.00	(Mc-Guild)	Radio Ventures

Miscellaneous: WXTR-F sold by Four Seasons to Liberty for \$19,000,000 (E) (D) . . . WPGC-F sold by Cook Inlet to Infinity for \$60,000,000 (D) . . .

WEST PALM BEACH

Arbitror Rank/Pop (12+): 48/821,200
 MSA Rank/Pop: 60/885,000
 ADI # 46
 Average Person Ratings: 16.8
 Market TSL: 22.00 hours

Stations: 35/16
 Diaries: 1239/663:1/45.2%
 Sample Target: 1180
 % Below Line: 29.8
 % Not Listed: 12.4

1992 Revenue: \$26,100,000
 HH Inc.: \$37,870
 Retail \$: 8.9 Bill
 Pop per Station: 51,325
 #1 Biller: WRMF-F \$6,400,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WRMF-F (AC)	116/ 8.4	12.9	9.0	9.6	10.7	10.0	185/2662	1694/20.6	22.8	20.8	G	WRMF-F
2. WEAT-F (SAC)	113/ 8.2	6.9	7.8	7.4	9.6	7.6	180/2575	1551/18.9	17.4	18.4	E	WEAT-F
3. WIRK-F (C)	97/ 7.0	7.7	6.2	6.7	6.6	6.9	123/1826	1333/16.2	15.3	13.1	E	WIRK-F
4. WRLX-F (EZ)	82/ 6.0	7.0	6.2	2.5	3.0	5.7	88/1105	1015/12.4	10.9	5.9	B	WRLX-F
5. WJNO (N/T)	80/ 5.8	5.6	7.7	7.5	7.1	6.7	114/1610	1030/12.5	13.0	13.8	E	WJNO
6. WKGR-F (AOR)	73/ 5.3	5.2	5.0	5.8	5.0	5.3	103/1928	1247/15.2	15.6	14.1	E	WKGR-F
7. WOVV-F (CHR)	58/ 4.2	2.7	3.9	3.6	4.1	3.6	113/1777	1076/13.1	13.2	13.5	D	WOVV-F
8. WOLL-F (O)	45/ 3.3	3.1	2.5	4.0	1.8	3.2	49/972	883/10.8	10.2	6.4	D	WOLL-F
9. WTHI-F (CL)	39/ 2.8	1.4	2.1	1.3	1.8	1.9	121/1506	430/ 5.2	3.7	3.8		WTHI-F
10. WPOW-F (CHR)	37/ 2.7	2.5	2.5	1.6	1.2	2.3	110/1951	602/ 7.3	8.4	5.3		WPOW-F
11. WDBF (BB)	36/ 2.6	2.3	1.2	1.6	1.9	1.9	36/348	341/ 4.2	3.9	2.8		WDBF
12. WZZR-F (CHR)	33/ 2.4	1.8	2.4	2.0	2.5	2.2	81/990	591/ 7.2	4.3	5.5		WZZR-F
13. WBZT (T)	31/ 2.3	1.8	1.6	2.1	1.2	2.0	32/528	495/ 6.0	5.5	4.8	A	WBZT
14.												
15.												

12+ FM SHARE (METRO): 77.53% (935 of 1206) (SUM 92: 75.52%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WOVV-F>	1 WRMF-F	1 WRMF-F	1 WRMF-F>	1 WRMF-F>	1 WEAT-F<	1 WRMF-F	1 WRMF-F<	1 WRMF-F<	1 WIRK-F<	1 WIRK-F<
2 WPOW-F<	2 WKGR-F	2 WKGR-F<	2 WKGR-F<	2 WIRK-F	2 WRLX-F<	2 WJNO	2 WEAT-F>	2 WEAT-F	2 WEAT-F	2 WEAT-F>
3 WEDR-F	3 WIRK-F<	3 WIRK-F	3 WIRK-F	3 WKGR-F<	3 WJNO	3 WIRK-F	3 WIRK-F<	3 WIRK-F	3 WOVV-F	3
4	4 WEAT-F<	4 WEAT-F	4 WEAT-F	4 WEAT-F>	4 WRMF-F	4 WEAT-F	4 WRLX-F	4 WKGR-F	4 WJNO	4
5	5 WOVV-F	5 WOVV-F	5 WOVV-F	5	5 WIRK-F	5 WRLX-F	5 WJNO <	5 WJNO	5	5
6	6	6	6 WOLL-F	6	6	6	6 WBZT	6 WRLX-F	6	6
							WKGR-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WOVV-F	1 WRMF-F	1 WRMF-F	1 WRMF-F>	1 WRMF-F>	1 WZZR-F	1 WKGR-F>	1 WRMF-F	1 WKGR-F	1 WKGR-F<
2 WEAT-F	2 WEAT-F	2 WEAT-F	2 WIRK-F	2 WIRK-F<	2 WKGR-F	2 WRMF-F<	2 WKGR-F	2 WRMF-F>	2 WRMF-F
WIRK-F	WOVV-F	3 WKGR-F	3 WEAT-F	3 WEAT-F>	3 WSHE-F	3 WZZR-F	3 WIRK-F	3 WIRK-F	3 WIRK-F
WPOW-F	4 WIRK-F	4 WIRK-F	4 WOVV-F	4 WKGR-F	WEAT-F	WSHE-F	4 WSHE-F	4 WZZR-F	4 WEAT-F
5 WRMF-F	5 WKGR-F	5 WOVV-F	5 WKGR-F	5 WOVV-F	5 WQAM-F	5 WIRK-F	5 WZTA-F	5 WSHE-F	5 WOLL-F
6 WHQT-F	6 WPOW-F	6 WEDR-F	6	6	6 WLYF-F	6	6 WOVV-F	6 WEAT-F	6
7	7	7 WHQT-F	7	7	7	7	7	7	7

OTHER RATED STATIONS

	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WEAT	850	W. PALM BCH	1.3/4.4/ 30/	559
WPBR	1340	PALM BEACH	0.4/2.7/ 6/	225
WPOW	1600	RIVIERA BEACH	1.0/2.5/ 14/	203
WSBR	740	BOCA RATON	0.4/2.6/ 10/	392
WSWN	900	BELLE GLADE	0.4/1.4/ 14/	208
WYFX	1040	BOYNTON BEACH	1.2/3.1/ 28/	509

SEE MIAMI FOR MORE ABOUT THE FOLLOWING:

WAXY-F	0.5/2.6	WINZ	0.5/3.6	WMRZ	0.8/1.8
WEDR-F	2.0/6.6	WIOD	2.2/5.2	WMXJ-F	1.4/5.4
WFLC-F	0.8/4.6	WKIS-F	0.9/4.6	WQAM	0.9/3.0
WHQT-F	1.5/5.1	WLVE-F	2.3/5.5	WSHE-F	2.3/8.2
WHYI-F	1.2/5.7	WLYF-F	1.8/5.9	WTPX-F	0.7/3.8
				WZTA-F	2.3/8.0

RADIO STATIONS

WEAT, 850, 5 KW/1 KW (DA-2)	, SEE WEAT-F	, \$	
WJNO, 1230, 1 KW	, NEWS/TALK	CBS, AP, \$	57.00 (Banner)
WYFX, 1040, 25 KW/1 KW (DA-2)	, BLACK	AURN, \$	20.00 (K & P)
WEAT-F, 104.3, 56 KW @ 1250, SOFT AC		, \$	77.00 (MMR)
WIRK-F, 107.9, 100 KW @ 341, COUNTRY		ABC, \$	60.00 (D&R)
WKGR-F, 98.7, 100 KW @ 1381, AOR		UPI, \$	58.00 (Christal)
WRLX-F, 92.1, 6 KW @ 380, EZ		, \$	30.00 (Banner)
WOLL-F, 94.3, 6 KW @ 328, OLDIES		, \$	38.00 (Katz)
WOVV-F, 95.5, 100 KW @ 981, CHR		SOURCE, \$	50.00 (McGuild)
WRMF-F, 97.9, 100 KW @ 1348, AC		, \$	125.00 (Banner)
			Taylor
			Price
			Amaturo (FORT PIERCE)
			Lappin
			Ardman (FORT PIERCE)
			Fairbanks

Other Ranked Stations - See Miami

Miscellaneous: WPOW (Riviera Beach) sold for \$411,000 . . .

WICHITA

Arbitron Rank/Pop (12+): 88/401,800
 MSA Rank/Pop: 102/458,000
 ADI # 61
 Average Person Ratings: 15.1
 Market TSL: 20 hours

Stations: 18/18
 Diaries: 986/408:1/55.3%
 Sample Target: 870
 % Below Line: 0.0
 % Not Listed: 11.6

1992 Revenue: \$16,500,000
 HH Inc.: \$35,665
 Retail \$: 3.7 Bill
 Pop per Station: 22,322
 #1 Biller: KFDI-AF \$5,900,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. KZSN-AF (C)	74/12.3	14.7	13.9	12.6	15.3	13.4	110/1526	1042/25.9	24.5	28.0	D	KZSN-AF
2. KKR-D-F (CHR)	63/10.4	8.8	12.2	8.9	10.2	10.1	82/1221	947/23.6	24.2	21.6	C	KKR-D-F
3. KFDI-F (C)	55/ 9.1	11.8	13.7	13.6	12.6	12.1	83/1159	828/20.6	23.6	25.7		KFOI-F
4. KICT-F (AOR)	43/ 7.1	8.3	5.6	6.1	6.9	6.8	60/ 854	601/15.0	17.1	15.6	B	KICT-F
5. KRZZ-F (CL.AOR)	41/ 6.8	5.9	5.4	6.3	5.6	6.1	56/ 770	648/16.1	14.8	15.5	C	KRZZ-F
6. KRBB-F (AC)	39/ 6.4	9.1	9.0	6.8	6.9	7.8	49/ 735	656/16.3	15.7	16.2		KRBB-F
KFDI (C/FS)	39/ 6.4	5.9	6.3	5.5	6.1	6.0	58/ 787	518/12.9	14.9	11.9		KFDI
8. KXKL-F (AC)	33/ 5.4	4.9	2.1	3.8	4.4	4.1	48/ 643	511/12.7	14.1	11.5	B	KXKL-F
9. KEYN-F (O)	32/ 5.3	3.7	3.9	4.8	3.7	4.4	42/ 716	550/13.7	10.3	13.0	B	KEYN-F
KOEZ-F (EZ/SAC)	32/ 5.3	4.8	3.3	5.8	4.0	4.8	37/ 564	437/10.9	10.6	8.4	A	KOEZ-F
11. KNSS (NIT)	27/ 4.5	4.8	6.6	6.3	6.5	5.6	28/ 531	489/12.2	13.4	11.5	C	KNSS
12. KYQQ-F (C)	19/ 3.1	1.9	1.6	1.5	2.1	2.0	30/ 668	393/ 9.8	7.5	7.0	A	KYQQ-F
13. KTLI-F (AC)	16/ 2.6	3.0	2.5	3.5	0.6	2.9	22/ 318	276/ 6.9	5.5	4.0	A	KTLI-F

12+ FM SHARE (METRO): 82.09% (440 of 536) (SUM 92: 80.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 KKR-D-F>	1 KICT-F	1 KZSN-AF	1 KZSN-AF>	1 KZSN-AF>	1 KFDI-F<	1 KZSN-AF<	1 KZSN-AF	1 KZSN-AF	1 KKR-D-F>	1 KFDI-F<
2	2 KZSN-AF<	2 KKR-D-F<	2 KRBB-F	2 KFDI-F<	2 KFOI <	2 KFDI-F	2 KFDI-F	2 KKR-D-F	2 KICT-F<	2 KFDI >
3	3 KKR-D-F	3 KICT-F<	3 KRZZ-F	3 KRBB-F	3 KZSN-AF	3 KFDI <	3 KKR-D-F<	3 KFOI-F	3 KZSN-AF	3 KZSN-F
4	4 KRZZ-F>	4 KRZZ-F	KICT-F	4 KEYN-F<	4 KOEZ-F	4 KKR-D-F	4 KNSS-F	4 KICT-F<	4 KFDI	4 KOEZ-F
5	5 KXKL-F	5 KRBB-F	KEYN-F	5 KRZZ-F<	5	5 KRBB-F	5 KRZZ-F<	5 KRZZ-F<	5 KFDI-F	KICT-F
6	6	6 KEYN-F	6 KFOI-F	6 KICT-F	6	6	6 KRBB-F	6 KXKL-F	6	6

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 KZSN-AF	1 KZSN-AF	1 KZSN-AF	1 KZSN-AF>	1 KZSN-AF>	1 KKR-D-F	1 KICT-F>	1 KICT-F	1 KICT-F<	1 KICT-F
KKR-D-F	2 KKR-D-F>	2 KKR-D-F	2 KKR-D-F	2 KRBB-F	2 KICT-F	2 KRZZ-F>	2 KRZZ-F	2 KRZZ-F	KZSN-AF<
3 KXKL-F	3 KRBB-F	3 KICT-F	3 KRBB-F	3 KKR-D-F	3 KRZZ-F	3 KKR-D-F	KXKL-F	3 KZSN-AF	3 KRZZ-F<
4	KICT-F	KRBB-F	4 KEYN-F	4 KEYN-F	4	4 KXKL-F	4 KFDI-F	4 KKR-D-F	4 KFDI-F
5	5 KRZZ-F	5	5 KXKL-F	KFDI-F	5	KZSN-AF	5	5 KEYN-F	5 KEYN-F
6	KXKL-F	6	6	6	6	6	6	KFDI-F	6 KXKL-F

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
KFH 1330	Wichita	1.0/5.2/	8/	263
KJRG 950	Newton	1.3/2.0/	15/	161
KQAM 1410	Wichita	1.0/4.2/	9/	192
KSGI 900	Wichita	0.5/3.7/	8/	205

RADIO STATIONS

KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY	ABC, \$ NA (Torbet)	Great Empire
KFH, 1330, 5 KW (DA-N), TALK	AP, CBS, \$ NA (Banner)	Midcontinent
KNSS, 1240, 1 KW, NEWS/TALK	NBC, CNN, \$ 21.00 (D & R)	Prism
KQAM, 1410, 5 KW/1 KW (DA-2), NOSTALGIA	SMN, \$ 13.00 (Eastman)	Clear Channel
KZSN, 1480, 5 KW/1 KW (DA-2), SEE KZSN-FM		
KTLI-F, 99.1, 45 KW @ 515, ??	USA, \$ 18.00 (Salem)	(EL DORARDO)
KEYN-F, 103.7, 100 KW @ 859, OLDIES	, \$ 29.00 (Eastman)	Clear Channel
KFDI-F, 101.3, 100 KW @ 1138, COUNTRY	ABC, \$ 105.00 (Torbet)	Great Empire
KICT-F, 95.1, 100 KW @ 899, AOR	ABC, \$ 28.00 (McGuilid)	Lakoduk
KKR-D-F, 107.3, 100 KW @ 859, CHR	, \$ 38.00 (O & R)	Prism
KOEZ-F, 92.3, 100 KW @ 640, EZ/SOFT AC	UNISTR, \$ 22.00 (---)	(NEWTON)
KRBB-F, 97.9, 100 KW @ 987, AC	, \$ 33.00 (Christal)	
KRZZ-F, 96.3, 50 KW @ 494, CLASSIC AOR	, \$ 36.00 (D & R)	Prism (DERBY)
KXKL-F, 105.3, 100 KW @ 987, AC	AP, \$ 29.00 (Banner)	Midcontinent (HAYSVILLE)
KYQQ-F, 106.5, 100 KW @ 1115, CHR	, \$ 19.00 (N/A)	(ARKANSAS CITY)
KZSN-F, 102.1, 100 KW @ 1032, COUNTRY	, \$ 48.00 (Katz)	Southern Skies (HUTCHINSON)

WILKES BARRE-SCRANTON

Arbitron Rank/Pop (12+): 62/630,200
 MSA Rank/Pop: 70/740,000
 Average Person Ratings: 17.0
 Market TSL: 22.75 hours

Stations: 37/28
 Diaries: 1103/571:1/55.3%
 Sample Target: 1000
 % Below Line: 7.3
 % Not Listed: 15.5

1992 Revenue: \$16,200,000
 HH Inc.: \$28,134
 Retail \$: 5.5 Bll
 Pop per Station: 22,507
 #1 Biller: WKRZ-F \$4,800,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WKRZ-F (CHR)	159/14.9	13.4	13.3	16.4	15.3	14.5	183/2277	1961/31.1	35.3	35.1	F	WKRZ-F
2. WMGS-F (AC)	85/ 8.0	5.7	4.3	5.2	3.8	5.8	93/1121	988/15.7	14.2	12.1	C	WMGS-F
WGGY-F (C)	85/ 8.0	6.3	3.6	2.5	3.0	5.1	112/1306	1063/16.9	14.8	9.6	A	WGGY-F
4. WEZX-F (AOR)	66/ 6.2	8.7	7.5	7.2	7.9	7.4	68/879	792/12.6	18.2	16.6	D	WEZX-F
5. WNAK (BB/FS)	47/ 4.4	2.7	5.2	4.9	5.8	4.3	47/454	454/ 7.2	6.1	7.6	B	WNAK
6. WARM (FS)	46/ 4.3	4.6	4.7	4.1	5.7	4.4	46/801	780/12.4	12.6	14.2	C	WARM
7. WDLS-F (C)	35/ 3.3	3.1	5.8	5.3	4.9	4.4	35/494	457/ 7.3	8.3	10.9	B	WDLS-F
8. WEJL (BB)	30/ 2.8	3.3	3.7	4.2	4.0	3.5	30/393	393/ 6.2	7.4	7.4	B	WEJL
9. WSGD-F (O)	26/ 2.4	2.4	1.6	2.7	2.4	2.3	28/514	370/ 5.9	5.6	6.5	A	WSGD-F
10. WILK-AA (T)	25/ 2.4	4.4	2.7	3.3	4.0	3.2	25/463	463/ 7.3	11.7	8.2	B	WILK-AA
11. WWSH-F (EZ/SAC)	23/ 2.2	1.6	2.3	2.0	3.5	2.0	28/474	328/ 5.2	5.9	8.5	A	WWSH-F
12. WHLM-F (AC)	21/ 2.0	1.8	1.7	2.0	1.3	1.9	25/373	274/ 4.3	4.8	4.7	A	WHLM-F
13. WBHT-F (?)	20/ 1.9	2.0	1.0	---	---	---	20/443	419/ 6.6	7.8	---	---	WBHT-F
14. WQEQ-F (O)	19/ 1.8	0.8	1.3	1.3	1.2	1.3	24/354	241/ 3.8	3.4	2.4	---	WQEQ-F
15. WYOS-F (O)	18/ 1.7	1.4	1.3	2.1	1.7	1.6	19/382	376/ 6.0	5.4	4.8	---	WYOS-F
WSBG-F (CHR)	18/ 1.7	2.1	1.9	1.7	2.1	1.9	18/284	284/ 4.5	5.3	5.9	A	WSBG-F

12+ FM SHARE (METRO): 76.74% (693 of 903) (SUM 92: 71.10%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PHD	12+ EVE	OVERNIGHT
1 WKRZ-F>>	1 WKRZ-F>>	1 WKRZ-F>>	1 WKRZ-F>	1 WKRZ-F>	1 WKRZ-F	1 WKRZ-F>	1 WKRZ-F>	1 WKRZ-F>	1 WKRZ-F>>	1 WKRZ-F
2	2 WEZX-F>	2 WMGS-F<	2 WMGS-F	2 WMGS-F<	2 WGGY-F	2 WMGS-F	2 WMGS-F	2 WGGY-F	2 WGGY-F	2 WEZX-F>
3	3 WMGS-F	3 WEZX-F	3 WGGY-F	3 WGGY-F	WMGS-F	3 WARM <	3 WEZX-F	3 WMGS-F>	3 WMGS-F	3 WARM
4	4 WGGY-F	4 WGGY-F>	4 WEZX-F>	4 WEZX-F	4 WNAK	4 WEZX-F	4 WGGY-F	4 WESX-F	4 WEZX-F	4 WEJL
5	5	5	5	5	5	5 WGGY-F	5 WNAK	5	WARM	5

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WKRZ-F	1 WKRZ-F>>	1 WKRZ-F	1 WKRZ-F>>	1 WKRZ-F	1 WKRZ-F	1 WKRZ-F	1 WKRZ-F	1 WKRZ-F	1 WKRZ-F
2 WEZX-F	2 WMGS-F	2 WMGS-F	2 WMGS-F>	2 WMGS-F>	2 WEZX-F	2 WEZX-F>>	2 WEZX-F	2 WEZX-F>	2 WGGY-F
3 WMGS-F	3 WEZX-F	3 WGGY-F	3 WGGY-F	3 WGGY-F>	3 WBHT-F	3	3 WGGY-F	3 WGGY-F	3 WEZX-F
4	4 WGGY-F	4 WEZX-F	4 WEZX-F	4 WEZX-F	4	4	4 WZZO-F	4 WMGS-F>	4 WMGS-F>
5	5	5	5	5	5	5	5	5	5 WSGD-F
									WARM

OTHER RATED STATIONS	METRO SHARE	CUME/RTG	TSA/AQH	TSA/CUME
WARD 1550	PITTSTON	0.7/3.2/	7/	202
WAZL 1490	HAZLETON	0.4/1.3/	5/	96
WBAX 1240	WILKES BARRE	1.5/4.0/	16/	253
WCDL 1440	CARBONDALE	1.1/2.1/	13/	160
WICK 1400	SCRANTON	1.0/3.8/	11/	246
WKAB-F 103.5	BERWICK	0.4/2.1/	4/	133
WPHR-F 107.9	TOBYHANNA	1.1/2.9/	12/	196
WTLQ-F 102.3	PITTSTON	1.5/7.4/	16/	477
WVPO 840	STRAEDSBERG	0.5/0.9/	5/	72
WWDL-F 104.9	SCRANTON	0.7/1.9/	7/	119
WYMK-F 107.7	TUNKHANNOCK	0.7/2.0/	17/	205
WILQ-F 105.1	WILLIAMSPORT	0.5/1.6/	38/	339
WKSJ-F 102.7	WILLIAMSPORT	0.7/1.8/	35/	416
WABC 770	NEW YORK	0.7/1.4/	11/	205
WFMZ-F 100.7	ALLENTOWN	0.8/1.5/	27/	292
WHCY-F 106.3	BLAIRSTOWN	0.9/2.0/	13/	205
WLEV-F 96.1	EASTON	0.6/2.5/	10/	244
WODE-F 99.9	EASTON	1.1/4.1/	26/	610
WXTU-F 92.5	PHILADELPHIA	0.5/1.1/	16/	206
WZZO-F 95.1	BETHLEHEM	1.6/3.8/	34/	455

WILKES BARRE-SCRANTON

RADIO STATIONS

WARM ,	590,	5 KW (DA-2)	, Full Service	CBS NBC, \$37.00	(Mc-Guild)	Susquehanna
WBAX ,	1240,	1 KW	, Nostalgia	SMN, \$14.00	(Roslin)	
WEJL ,	630,	500 W/32 W	, Nostalgia/FS	ABC UNISTR, \$18.00	(Christal)	Shamrock-Lynett
WILK ,	980,	5 KW/1 KW (DA-2)	, Talk	CNN ABC, \$15.00	(Katz)	Keymarket
WNAK ,	730,	1 KW (DAYS)	, Nostalgia/FS	NBC, \$22.00	(K & P)	
WDLS-F,	93.7,	.8 KW @ 679	, Country	CBS, \$20.00	(D&R)	(DALLAS)
WEZX-F,	107.1,	1.9 KW @ 1266	, AOR	ABC, \$39.00	(Christal)	Shamrock-Lynett
WGGY-F,	101.3,	7 KW @ 1109	, Country	, \$19.00	(Katz)	Keymarket
WHLM-F,	106.5,	36 KW @ 577	, CHR	UNISTR, \$16.00	(Banner)	(BLOOMSBURG)
WKRZ-F,	98.5,	8.7 KW @ 1171	, CHR	, \$85.00	(---)	Keymarket
WMGS-F,	92.9,	5.3 KW @ 1384	, AC	, \$31.00	(Mc-Guild)	Susquehanna
WSBG-F,	93.5,	1 KW @ 781	, CHR	AP, \$13.00	(Mkt 4)	(STROUDSBERG)
WSGD-F,	94.3,	1.1 KW @ 771	, Oldies	, \$19.00	(Eastman)	(CARBONDALE)
WTLQ-F,	102.3,	3 KW @ 72	, CHR	ABC, \$18.00	(Eastman)	(PITTSBURGH)
WDDL-F,	104.9,	.3 KW @ 1092	, Soft AC	ABC, \$14.00	(Roslin)	
WWSH-F,	97.9,	20 KW @ 728	, EZ	UNISTR, \$19.00	(K & P)	(HAZLETON)
WYOS-F,	92.1,	.9 KW @ 663	, Oldies	CNN, \$16.00	(Torbet)	

***** F O R M A T C O D E S *****

* AC - Adult Contemporary	J/NAC- Jazz and New Adult Contemporary	*
* AOR - Album Oriented Rock	M/FS - Middle of Road, (MOR) Full Service	*
* B - Black (audience predominately black - over 75%)	N - News	*
* BB - Big Band, Nostalgia	O - Oldies (1955 to current)	*
* C - Country	REL - Religion, Christian	*
* CHR - Contemporary Hit Radio, Top 40, Contemporary	SAC - Soft Adult Contemporary	*
* CL - Classical	SP - Hispanic/Spanish	*
* CL AOR - Classic AOR, Classic Rock	T - Talk	*
* E - Ethnic	U - Urban (majority of audience is non-	*
* EZ - EZ Listening, Beautiful Music, Some Very soft AC	white)	*
* G - Gospel	? - Others or Unknown	*
*		*

***** R E V E N U E L E V E L C O D E S *****

* A - Less than \$ 500,000	G - \$ 5,000,000 to \$ 6,999,999	*
* B - \$ 500,000 to \$ 999,999	H - \$ 7,000,000 to \$ 9,999,999	*
* C - \$ 1,000,000 to \$ 1,999,999	I - \$ 10,000,000 to \$14,999,999	*
* D - \$ 2,000,000 to \$ 2,999,999	J - \$ 15,000,000 to \$19,999,999	*
* E - \$ 3,000,000 to \$ 3,999,999	K - \$ 20,000,000 +	*
* F - \$ 4,000,000 to \$ 4,999,999		*
*		*

YORK

Arbitron Rank/Pop (12+): 101/360,400	Stations: 29/9	1992 Revenue: \$12,100,000
MSA Rank/Pop: 114/415,000	Diaries: 810/445:1/64.7%	HH Inc.: \$32,405
ADI #44 (w/Harrisburg & Lancaster)	Sample Target: 810	Retail \$: 3.2 B11
Average Person Ratings: 18.6	% Below Line: 41.9	Pop per Station: 40,044
Market TSL: 24.25 hours	% Not Listed: 13.0	#1 Biller: WARM-F \$3,600,000

12+ METRO	1/4/SHARE	SPG 93	WIN 93	FAL 92	SUM 92	4 Book Avg.	12+ TSA 1/4/CUME	12+ METRO CUME/CUME RATING	SPG 93	SUM 92	Revenue Level	
1. WGTY-F (C)	70/10.4	10.6	11.0	13.9	9.7	11.5	80/ 899	716/19.9	18.1	19.2	C	WGTY-F
2. WARM-F (AC)	66/ 9.9	10.4	11.1	10.5	11.9	10.5	155/1954	849/23.6	23.2	26.6	E	WARM-F
3. WSBA (FS)	50/ 7.5	4.1	7.5	5.4	7.8	6.1	51/ 697	631/17.5	14.2	17.8	D	WSBA
4. WRKZ-F (C)	48/ 7.2	8.1	6.6	9.0	5.9	7.7	164/2041	609/16.9	17.4	13.5		WRKZ-F
5. WROZ-F (SAC)	44/ 6.6	6.0	4.9	3.7	5.1	5.3	115/1703	578/16.0	15.5	10.2		WROZ-F
6. WYCR-F (CHR)	43/ 6.4	7.8	6.4	6.8	5.3	6.9	62/1491	813/22.6	22.6	20.8	C	WYCR-F
7. WHTF-F (CL-AOR)	32/ 4.8	4.1	3.1	1.5	2.4	3.4	83/1335	400/11.1	9.8	8.6	B	WHTF-F
8. WRVV-F (AC/AOR)	24/ 3.6	2.6	3.6	3.7	4.0	3.4	150/1911	322/ 8.9	9.9	9.0		WRVV-F
9. WWKL-F (D)	23/ 3.4	2.4	1.5	1.2	2.2	2.1	85/1369	350/ 9.7	7.9	7.6		WWKL-F
10. WTPA-F (AOR)	19/ 2.8	2.9	3.4	3.2	4.0	2.3	108/1648	299/ 8.3	9.3	11.1		WTPA-F
11. WGRX-F (CL/AOR)	18/ 2.7	4.4	3.8	3.5	3.2	3.6	23/ 561	389/10.8	12.8	10.6		WGRX-F
12. WHVR (FS)	16/ 2.4	1.5	1.1	1.2	2.4	1.6	16/ 266	220/ 6.1	5.0	5.6		WHVR
13. WQXA-F (AC)	14/ 2.1	2.0	1.6	3.9	4.1	2.5	26/ 927	376/10.4	9.7	12.3	B	WQXA-F
WHP (FS/T)	14/ 2.1	2.3	2.8	3.1	1.4	2.6	93/1327	235/ 6.5	6.3	5.1		WHP
WDAC-F (REL)	14/ 2.1	1.8	0.7	1.1	2.7	1.4	52/ 835	205/ 5.7	3.9	6.2		WDAC-F

12+ FM SHARE (METRO): 83.19% (485 of 583) (SUM 92: 83.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	OVERNIGHT
1 WYCR-F>>	1 WGTY-F	1 WGTY-F	1 WGTY-F	1 WGTY-F	1 WARM-F<	1 WARM-F<	1 WARM-F<	1 WGTY-F	1 WYCR-F	1 WGTY-F
2	2 WHTF-F	2 WARM-F>	2 WARM-F>	2 WARM-F>	2 WSBA	2 WSBA <	2 WGTY-F	2 WARM-F	2 WSBA	2 WRKZ-F
3	3 WARM-F	3 WROZ-F<	3 WROZ-F	3 WRKZ-F<	3 WGTY-F<	3 WGTY-F>	3 WRKZ-F	3 WSBA <	3 WGTY-F<	3 WSBA
4	4 WYCR-F	4 WHTF-F	4 WRKZ-F	4 WROZ-F	4 WRKZ-F	4 WRKZ-F<	4 WROZ-F	4 WROZ-F<	4 WRKZ-F	WARM-F
5	5	5 WYCR-F	5 WKZ-F	5 WWKL-F	5	5 WYCR-F	5 WSBA <	5 WRKZ-F<	5 WROZ-F<	5
6	6	6	6	6	6	6	6 WYCR-F<	6 WYCR-F	6 WARM-F	6
7	7	7	7	7	7	7	7	7	7	7

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1 WROZ-F	1 WARM-F	1 WGTY-F	1 WARM-F	1 WARM-F>	1 WHTF-F	1 WHTF-F<	1 WGTY-F	1 WGTY-F	1 WGTY-F>>
WARM-F	WGTY-F<	2 WARM-F	2 WROZ-F<	2 WGTY-F	WTPA-F	2 WGTY-F	2 WHTF-F	2 WHTF-F>	2 WARM-F
3 WGTY-F	3 WROZ-F	3 WYCR-F	3 WGTY-F>	WROZ-F	3 WYCR-F	3 WTPA-F	3 WARM-F	3 WARM-F	3 WHTF-F
WHTF-F	4 WYCR-F	WROZ-F	4 WYCR-F	4 WRKZ-F	WRVV-F	4 WYCR-F	WYCR-F	WRVV-F	WWKL-F
5	5 WHTF-F	WRKZ-F	WRKZ-F	5	5	5 WRVV-F	5 WRVV-F	WTPA-F	5 WSBA
6	6 WRKZ-F	6	6	6	6	6	6	6	6 WRKZ-F

OTHER RATED STATIONS SHARE/RTG/AQH/CUME

WGET 1320	GETTYSBURG	0.9/3.4/	6/122
WOYK 1350	YORK	0.7/3.7/	5/142
WBAL 1090	BALTIMORE	0.6/3.3/	4/131
WCBM 680	BALTIMORE	0.4/1.3/	3/ 48
WFRE-F 99.9	FREORICK	0.6/2.6/	4/103
WIYY-F 97.9	BALTIMORE	1.3/4.4/	11/209
WLIF-F 101.9	BALTIMORE	1.0/2.0/	7/ 75
WPOC-F 93.1	BALTIMORE	0.9/3.6/	7/185
WWMD-F 104.7	HAGERSTOWN	2.1/5.5/	30/349

SEE LANCASTER OR YORK FOR MORE INFORMATION ABOUT THE FOLLOWING:

WHYL-F 0.6/1.9	WLAN-F 0.7/6.8
WIHX-F 0.4/3.1	WNNK-F 1.8/8.6
WIOV-F 0.9/3.4	

RADIO STATIONS

WGET, 1320, 1 KW/500 W (DA-2), FULL SERVICE	NBC-T	MBS, \$ 13.00 (Banner)	(GETTYSBURG)
WHVR, 1280, 5 KW/500 W (DA-2), AC/MOR	NBC	\$ 12.00 (D & R)	
WSBA, 910, 5 KW/1 KW (DA-2), FULL SERVICE		\$ 47.00 (Eastman)	Susquehanna
WARM-F, 103.3, 6.4 KW @ 1305, AC		\$ 75.00 (Eastman)	Susquehanna
WGTY-F, 107.7, 16 KW @ 850, COUNTRY	MBS	\$ 34.00 (Banner)	(GETTYSBURG)
WHTF-F, 92.7, 1.4 KW @ 699, CLASSIC AOR	SOURCE	\$ 25.00 (McGuild)	(STARVIEW)
WQXA-F, 105.7, 25 KW @ 215, AC		\$ 28.00 (D & R)	
WYCR-F, 98.5, 11 KW @ 928, CHR		\$ 37.00 (D & R)	

Other Ranked Stations -- See Harrisburg, Lancaster and Baltimore

REVENUE SHARE/AUDIENCE SHARE AND STATION AUDIENCE BREAKDOWNS

This annual report serves two purposes. First it examines the relationship between a station's audience share and its revenue share. Over 1200 stations are individually listed and the following information is provided for each station:

- Call letters, market and format
- Revenue and revenue share
- Audience share
- Revenue rank, 12+ rank and 25-54 rank
- Conversion ratio or "power" ratio

Additionally, national mean are provided for formats and by market size.

The second part of this book breaks down the audiences of nearly 1500 stations. For each station the following is provided:

- Time-spent-listening
- Turnover ratio
- % 12-24, % 25-54, % 55+
- Station with the highest shared listening (cume)
- % Male, % Female
- % Exclusive Cume
- % of listening at home

Finally, this report offers a comprehensive analysis of the concentration levels of both audience shares and revenue shares for all Arbitron markets (275+)

PUBLISHED EVERY APRIL

PRICE: \$85.00

DUNCAN'S RADIO GROUP DIRECTORY

This book is a complete and comprehensive directory of group radio owners in the U.S. All groups with three or more stations in rated markets and revenues in excess of \$3,000,000 will be included. Over 160 radio groups are covered. The directory will include (for each group), ratings performance; station purchase prices (and date of purchase); station revenue estimates; senior management; addresses and phone numbers; group financial data; major shareholders; board of directors; key suppliers; a history of the company and much more.

PUBLISHED IN MAY OR JUNE

PRICE: \$120.00

RADIO IN THE UNITED STATES: 1976 to 1992

This book of nearly 400 pages offers a complete statistical history of 180 radio markets. Covering a 16-year period (on a yearly basis) the book provides a complete year-by-year analysis of the following for each market (for most markets back to 1976):

- Station shares and cume ratings
 - Format shares
 - Station sales (back to 1970)
 - Format changes
 - FM shares
 - Call letter changes
 - Highest billing stations (back to 1984)
 - Revenue and audience concentration levels
 - Market radio revenues
 - Total stations/viable stations
- ... and much, much more

ISSUED in 1992

PRICE: \$75.00

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<u>PUBLICATIONS</u>	<u>PRICE</u>	<u># OF COPIES</u>	<u>AMOUNT</u>
Duncan's Radio Market Guide	\$265.00	_____	_____
AMERICAN RADIO			
Spring Edition	\$ 84.00	_____	_____
Summer Supplement	\$ 54.00	_____	_____
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Small Market Edition	\$ 54.00	_____	_____
Duncan's Radio Comments (6 issues)	\$ 50.00	_____	_____
Duncan's Radio Yearbook	\$ 59.00	_____	_____
Revenue Share/Audience Share and Station Audience Breakdowns	\$ 85.00	_____	_____
Duncan's Radio Group Directory	\$120.00	_____	_____
Radio in the United States	\$ 75.00	_____	_____
TOTAL AMOUNT:			\$ _____

1993 RADIO PUBLICATIONS FROM JIM DUNCAN

DUNCAN'S RADIO MARKET GUIDE

This is our flagship publication. Since 1984 this book has been the standard reference book for radio station buyers, sellers and lenders. The Radio Market Guide examines the economic conditions of some 190 radio markets. A partial list of the data included:

- Market radio revenue histories and projections covering a ten-year period (five years back and five years forward).
- Radio revenue projections are calculated in 3 different ways: historical (past performance), population growth (revenue per capita), and retail sales growth.
- Revenue estimates for over 1,600 individual radio stations.
- Revenue estimates for competitive media - television, newspaper, outdoor. In 1994 we are planning to add local cable ad sales.
- Each market's radio station sales over the last five years.
- Duncan's opinions about each radio market; also a 10 point mathematical grading of each market.
- Population and retail sales histories and projections.
- Revenue-per-share-point and revenue per AQH figures for each market.
- About 25 other tables.

PUBLISHED EVERY JANUARY

365 Pages

PRICE: \$265.00

AMERICAN RADIO

Since 1976 American Radio has been the radio industry's most complete and timely source book for radio ratings and programming information. A quarterly (plus an annual "Small Market" edition) American Radio is published within about 3 to 4 weeks of the issuance of the Arbitron books. There are over 30 ratings tables for each market plus - in the Spring edition - over 40 pages of national ratings information. American Radio is considered to be the "bible" of the radio industry and is required reading for everyone involved with radio.

<u>ISSUE</u>	<u>RELEASE DATE</u>	<u>NUMBER OF MARKETS</u>	<u>PRICE</u>
Spring Edition	August	180	\$84.00
Summer Supplement	November	96	54.00
Fall Edition	February	168	84.00
Winter Supplement	May	96	54.00
Small Market Edition	September	90	54.00

DUNCAN'S RADIO COMMENTS

This is a brand new publication. It is not a newsletter but more like a journal in which I offer my opinion about events and trends in the radio industry as well as in depth analysis of issues. It is opinionated and well researched. Duncan's Radio Comments gives me the chance to offer you some interpretations and elaborations on the data I use in my other publications. I guarantee you will find it informative and interesting.

6 or more ISSUES PER YEAR

PRICE: \$50.00 per year

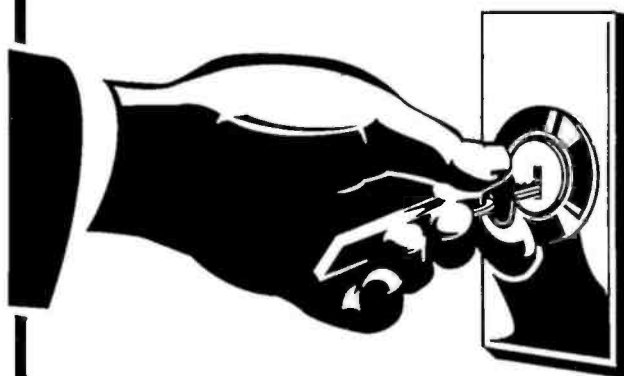
DUNCAN'S RADIO YEARBOOK

This is another new publication. It was published for the first time in March 1993 and annually thereafter. It is a collaborative effort between my company and Tom Buono's BIA. DUNCAN'S RADIO YEARBOOK is a direct competitor to "Broadcasting" magazine's yearbook which, frankly, we believe is no longer a very good product. Our yearbook is a complete and accurate directory of all radio stations in the United States and of companies providing goods and services to the radio industry.

PUBLISHED EVERY MARCH

PRICE: \$59.00

SEE OTHER SIDE FOR MORE PUBLICATIONS AND FOR ORDER FORM



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- ◆ 21 Duopoly Deals - About 25% of all filed!

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DEAL FLOW.

Burr, Egan, Deleage & Co.
has purchased
\$3,000,000
of Preferred Stock

in
Tichenor Media System, Inc.

— ★ —

Noble Broadcast Group
has sold the assets of
WGBB-AM/WBAB-FM
Long Island, NY

for
\$16,000,000

to
Liberty Broadcasting, Inc.

— ★ —

TK Communications
has sold the assets of
KONJ/KXTN
San Antonio, TX

for
\$11,000,000

to
Tichenor Media System, Inc.

— ★ —

Atmore Communications
has completed the sale of
WAVH-FM,
Mobile, Alabama

for
\$1,800,000

to
Pourtales Holdings, Inc.

— ★ —

Anchor Media, Ltd.
has completed the sale of
KORK-AM/WYRK-FM
Las Vegas, Nevada

for
\$1,825,000

to
Lotus Broadcasting Corp.

— ★ —

Group W Radio, Inc.
has agreed to exchange the assets of
WCPT-AM/WCXR-FM
Washington, DC
plus cash

with

Viacom Broadcasting, Inc.

for
KIKK-AM/FM
Houston, TX
valued at
\$40,000,000

Liberty Broadcasting, Inc.
has received a
\$50,000,000
equity commitment to finance
radio station acquisitions from
Joseph Littlejohn & Levy

— ★ —

Sundial Broadcasting Corporation
has agreed to transfer the assets of
KDFC-AM/FM
San Francisco, CA

for
\$13,000,000

to
Brown Broadcasting

— ★ —

United Broadcasting Company
has completed the sale of
WJZE-FM
Washington, D.C.

for
\$19,500,000

to
Colfax Communications

— ★ —

United Broadcasting
has agreed to transfer the assets of
WERQ-AM/FM
Baltimore, MD

for
\$9,000,000

to
Radio One, Inc.

— ★ —

Genesis Broadcasting
has completed the sale of
KSRR-FM
San Antonio, TX

for
\$3,800,000

to
Tichenor Media System, Inc.

— ★ —

Radio Associates, Inc.
has completed the sale of
KHIT AM-FM
Reno, NV

for
\$750,000

to
Lotus Communications

— ★ —

AmCom Radio of the Carolinas, Inc.
has completed the sale of
WMYI-FM
Greenville, SC

for
\$9,400,000

to
Capstar Communications
of the Carolinas

Major Broadcasting Company
has agreed to transfer the assets of
WWBZ-FM
Chicago, IL

to

Evergreen Media Corporation

— ★ —

United Broadcasting Company
has agreed to transfer the assets of
WJMO-AM/FM,
Cleveland, Ohio

for
\$4,445,000

to

Zebra Communications

— ★ —

Evergreen Media Corporation
has agreed to transfer the assets of
KSNN-FM
Dallas, TX

for
\$11,000,000

to

Alliance Broadcasting Co.

— ★ —

Modern World Media, Inc.
has completed the sale of
KWIC-FM
Houston, TX

for
\$3,750,000

to

Eldorado Communications

— ★ —

Intercontinental Radio, Inc.
has agreed to transfer the assets of
KSOL-FM
San Francisco, CA

for
\$13,500,000

to

KSOL, L.P.

— ★ —

Beasley Broadcast Group
has agreed to transfer the assets of
KQLD-FM
New Orleans, LA

for
\$3,350,000

to

NewMarket Media Corporation

— ★ —

Duchossois Communications
has agreed to transfer the assets of
WHFS-FM
Annapolis/Baltimore, MD
& Washington, DC

for
\$15,625,000

to

Liberty Broadcasting, Inc.

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