

AMERICAN RADIO

Summer 1987 Supplement



James H. Duncan, Jr.

AMERICAN RADIO

SUMMER 1987 SUPPLEMENT

(Survey Dates: June 25 - September 16)

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I N T R O D U C T I O N

I am pleased to present the second edition of American Radio - Summer 1987 Supplement. This book is designed to supplement the primary editions of American Radio by providing updated summaries of the 78 markets which Arbitron and Birch survey on a quarterly basis.

The "Summer Supplement" is issued every November.

Your support of my work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at this address:

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Every effort has been made to make this book as accurate as is humanly possible - well, this human anyway. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

INDEX

INDIVIDUAL MARKET REPORTS
(in alphabetical order)

Albany-Schenectady	Fresno	Milwaukee	Sacramento
Allentown-Bethlehem	Grand Rapids	Minneapolis	St. Louis
Atlanta	Greensboro	Nashville	Salinas-Seaside
Austin	Greenville	Nassau-Suffolk	Salt Lake City
Baltimore	Harrisburg	New Orleans	San Antonio
Baton Rouge	Hartford	New York	San Diego
Birmingham	Honolulu	Norfolk	San Francisco
Boston	Houston	Oklahoma City	San Jose
Buffalo	Indianapolis	Omaha	Seattle
Charlotte	Jacksonville	Orlando	Springfield, MA
Chattanooga	Kansas City	Philadelphia	Syracuse
Chicago	Knoxville	Phoenix	Tampa-St. Petersburg
Cincinnati	Lansing	Pittsburgh	Toledo
Cleveland	Las Vegas	Portland, OR	Tucson
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Dayton	McAllen-Brownsville	Richmond	West Palm Beach
Denver	Memphis	Riverside-SB	Wilkes Barre-Scranton
Detroit	Miami	Rochester	York
El Paso			Youngstown

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 52/729,600

MSA Rank/Pop: 53/847,700

A11 # 51

Average Person Ratings: 16.9

Market TSL: 22.3 hours

Stations: 26/22

Diaries: 1274/573:1/52.0%

Sample Target: 1060

% Below Line: 2.1

% Not Listed: 12.1

1986 Revenue: \$16,100,000

HH Inc.: \$32,824

Retail \$: 5.4 Bill

Pop per Station: 33,164

#1 Biller: WGY \$3,200,000

12+ METRO	1/4/SHARE	SP; 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. WPYX-F	161/13.0	10.8	10.0	11.2	10.8	11.3	18.2	1. WPYX-F	267/2943	1. WPYX-F	1888/25.9	22.5	22.1
2. WROW-F	130/10.5	11.1	10.8	9.4	9.1	10.5	7.4	2. WROW-F	172/1808	2. WFLY-F	1791/24.5	23.3	23.3
3. WGY	116/ 9.4	10.7	10.8	9.5	9.4	10.1	9.2	3. WGY	159/2490	3. WGFM-F	1699/23.3	23.4	25.0
4. WFLY-F	107/ 8.7	8.4	7.8	8.9	8.0	8.5	11.3	4. WFLY-F	143/2372	4. WGY	1646/22.6	25.2	24.9
5. WGFM-F	98/ 7.1	7.8	8.5	8.0	9.0	7.9	8.8	5. WGFM-F	132/2439	5. WROW-F	1314/18.0	17.5	16.9
6. WKLI-F	74/ 6.0	6.1	6.5	6.7	6.0	6.3	6.7	6. WGNA-F	127/1459	6. WKLI-F	1055/14.5	13.8	15.6
7. WQBK	67/ 5.4	5.3	6.0	4.3	6.5	5.3	4.8	7. WKLI-F	79/1155	7. WTRY	890/12.2	11.9	10.4
8. WTRY	64/ 5.2	4.0	4.5	3.2	3.6	4.2	3.8	8. WTRY	74/1030	8. WQBK	815/10.4	9.7	11.2
9. WGNA-F	57/ 4.6	5.8	4.3	4.7	4.6	4.9	5.1	9. WQBK	68/ 795	9. WROW	797/10.9	9.2	11.1
10. WROW	48/ 3.9	3.6	3.2	3.4	3.8	3.5	1.8	10. WROW	56/ 964	10. WQBK	761/10.4	9.7	11.2
11. WQBK-F	47/ 3.8	2.6	3.1	3.6	3.1	3.3	4.8	11. WQBK-F	52/ 908	11. WGNA-F	731/10.0	10.9	7.7
12. WPTR	20/ 1.6	3.7	2.5	3.4	4.4	2.8	3.0	12. WPTR	27/ 703	12. WPTR	498/ 6.8	9.0	9.0

12+ FM SHARE (METRO): 65.99% (716 of 1085) (SUM 86: 61.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFLY-F	1. WPYX-F>	1. WPYX-F>	1. WPYX-F	1. WPYX-F	1. WROW-F	1. WGY	1. WPYX-F>	1. WPYX-F	1. WPYX-F	1. WPYX-F
2. WPYX-F	2. WFLY-F	2. WKLI-F	2. WKLI-F	2. WGY	2. WGY	2. WPYX-F>	2. WROW-F>	2. WROW-F	2. WFLY-F	2. WROW-F
3. WGFM-F>	3. WKLI-F	3. WFLY-F	3. WGY	3. WKLI-F	3. WQBK-F	3. WROW-F	3. WGFM-F	3. WFLY-F	3. WROW-F	3. WFLY-F
4.	4. WGFM-F>	4. WGFM-F	WTRY	4. WTRY	4. WTRY	4. WQBK-F	4. WFLY-F	4. WGFM-F	4. WGY	4. WGFM-F
5.	5. WQBK-F	5. WTRY	5. WFLY-F	5. WROW-F	5. WGNA-F	5. WFLY-F	5. WKLI-F	5. WGY	5. WQBK-F	5. WGNA-F
		6. WGY			6. WROW		6. WGY	6. WKLI-F	6. WKLI-F	
							WTRY			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGFM-F	1. WKLI-F	1. WKLI-F>	1. WKLI-F	1. WKLI-F>		1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>
2. WPYX-F	2. WGFM-F	2. WFLY-F	2. WGFM-F	2. WGY		2. WFLY-F	2. WFLY-F	2. WFLY-F	2. WTRY	2. WTRY
3. WFLY-F	3. WPYX-F	3. WPYX-F	3. WFLY-F	3. WROW-F		3. WGFM-F	3. WGFM-F	3. WTRY	3. WFLY-F	3. WGY
4. WKLI-F	4. WFLY-F	4. WQBK-F	4. WPYX-F>	WFLY-F		4.	4. WQBK-F	4. WQBK-F	4. WGY	4. WGNA-F
5.	5. WQBK-F	5. WGFM-F	5. WGY	5. WTRY		5.	5. WTRY	5. WGFM-F	5. WGFM-F	5. WROW-F
				6. WGNA-F					WQBK-F	
				7. WPYX-F						

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABY	1400	Albany	1.2/3.5
WKCL	560	Catskill	1.0/1.6
WCSF-F	96.7	Clifton Park	.6/1.6
WCSS	1490	Amsterdam	.7/2.2
WEQX-F	102.7	Manchester	.4/2.6
WHAZ	1330	Troy	.8/1.5
WHRL-F	103.1	Albany	.6/2.5
WKAJ	900	Saratoga Springs	.6/1.0
WMVQ-F	97.7	Amsterdam	.3/1.1
WQQY-F	102.3	Saratoga Springs	.5/1.2
WJIV-F	101.9	Cherry Valley	.3/ .8
WPDH-F	101.5	Poughkeepsie	.3/1.2
WRCZ-F	101.7	Pittsfield, MA	.6/1.1
WSPK-F	104.7	Poughkeepsie	.6/ .8

RADIO STATIONS

WABY, 1400, 1 KW , NOSTALGIA
 WGY , 910, 50 KW , MOR
 WPTR, 1540, 50 KW (DA-1) , COUNTRY
 WQBK, 1300, 5 KW (DA-2) , TALK
 WROW, 590, 5 KW/1 KW (DA-2) , MOR
 WTRY, 980, 5 KW (DA-N) , OLOIES
 WHAZ, 1330, 1 KW (DAYS) , RELIGION

SMN, \$ 16.00* (Banner)
 NBC, \$115.00 (Eastman)
 US 2, \$ 32.00* (Katz)
 CBS, ABC-T, \$ 40.00* (HNWH)
 ABC-I, \$ 40.00* (Christal) Wilkes-Schwartz
 MBS, ABC-D, \$ 37.00* (Mc-Guild)
 ABC-E, \$ 16.00 (---)
 ABC-C, \$ 57.00* (Katz)
 Source, \$ 65.00* (Eastman)
 ABC-E, \$ 52.00* (Roslin)
 MBS, \$ 20.00 (Christal)
 US 1, \$ 59.00* (Banner)
 ABC-R, \$ 75.00* (Mc-Guild)
 CBS-R, \$ 32.00* (HNWH)
 \$ 66.00* (Christal) Wilkes-Schwartz

WFLY-F, 92.3, 13 KW @ 850, CHR
 WGFM-F, 99.5, 10 KW @ 930, CHR
 WGNA-F, 107.7, 9 KW @ 980, COUNTRY
 WHRL-F, 103.1, 1.5 KW @ 400, BTFL/EZ
 WKLI-F, 100.9, 3 KW @ 300, AC
 WPYX-F, 106.5, 11 KW @ 910, AOR
 WQBK-F, 103.9, 3 KW @ 300, AOR
 WROW-F, 95.5, 8 KW @ 1020, BTFL/EZ

ALLENTOWN - BETHLEHEM

Arbitron Rank/Pop (12+): 60/560,700
 MSA Rank/Pop: 72/649,000
 Philadelphia ADI
 Average Person Ratings: 17.4
 Market TSL: 23.3 hours

Stations: 31/14
 Diaries: 1025/547:1/51.7%
 Sample Target: 930
 % Below Line: 18.3
 % Not Listed: 10.5

1986 Revenue: \$12,700,000
 HH Inc.: \$31,907
 Retail \$: 4.2 Bill
 Pop per Station: 40,050
 #1 Biller: WLEV-F \$2,400,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WZZO-F	112/11.5	10.9	11.3	10.3	10.3	11.0	13.8	1. WZZO-F	127/1615	1. WQQQ-F	1502/26.8	25.1	23.2
2. WLEV-F	108/11.1	9.7	10.3	9.9	11.3	10.2	11.9	2. WFMZ-F	124/1264	2. WLEV-F	1366/24.4	23.1	25.4
3. WFMZ-F	105/10.8	15.7	13.9	15.0	10.1	13.9	9.0	3. WQQQ-F	122/1863	3. WZZO-F	1302/23.2	22.4	24.5
4. WQQQ-F	95/ 9.8	8.8	11.1	8.8	8.3	9.6	12.4	4. WLEV-F	117/1541	4. WFMZ-F	999/17.8	23.8	19.9
5. WAEB-F	73/ 7.5	8.0	4.0	4.8	5.4	6.1	9.9	5. WAEB-F	82/1168	5. WAEB-F	994/17.7	15.4	13.8
6. WKAP	72/ 7.4	4.6	6.1	4.8	6.3	5.7	3.5	6. WKAP	72/ 655	6. WAEB	766/13.7	13.9	12.8
7. WAEB	48/ 4.9	6.5	6.4	5.6	6.0	5.9	5.2	7. WAEB	50/ 781	7. WKAP	655/11.7	9.0	11.2
8. WXXW	41/ 4.2	2.2	2.6	3.1	2.6	3.0	2.5	8. WXXW	41/ 393	8. WYSP-F	452/ 8.1	7.7	7.1
9. WYSP-F	33/ 3.4	2.5	2.4	3.3	2.4	2.9	3.9	9. WYSP-F	38/ 589	9. WXXW	383/ 6.8	6.7	7.2
10. WEST	21/ 2.2	3.4	5.5	3.7	5.8	3.7	4.3	10. WOR	26/ 352	10. KYW	288/ 5.1	7.1	5.9
11.								11.		11. WEST	236/ 4.2	5.3	7.0

12+ FM SHARE (METRO): 71.07% (619 of 871) (SUM 86: 67.13%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F	1. WZZO-F>	1. WZZO-F	1. WLEV-F>	1. WLEV-F>	1. WFMZ-F>	1. WLEV-F	1. WLEV-F	1. WZZO-F	1. WAEB-F	1. WZZO-F
2. WAEB-F>	2. WQQQ-F	2. WLEV-F>	2. WZZO-F	2. WZZO-F>	2. WKAP	2. WFMZ-F	2. WFMZ-F	2. WQQQ-F	2. WZZO-F	2. WFMZ-F
3. WLEV-F	3. WLEV-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WLEV-F	3. WQQQ-F	3. WZZO-F	3. WLEV-F	3. WQQQ-F	3. WQQQ-F
4. WZZO-F	4. WAEB-F	4. WAEB-F>	4. WAEB-F	4. WFMZ-F	4. WXXW	4. WZZO-F	4. WQQQ-F	4. WFMZ-F	4. WLEV-F	4. WLEV-F
5. WYSP-F	5.	5.	5. WFMZ-F	5. WAEB-F	5. WAEB	5. WKAP	5. WKAP	5. WKAP	5. WFMZ-F	5. WKAP
			6. WAEB							6. WAEB-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQQQ-F	1. WLEV-F	1. WLEV-F	1. WLEV-F>	1. WLEV-F>		1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F
2. WZZO-F	2. WZZO-F	2. WZZO-F	2. WQQQ-F	2. WQQQ-F		2. WQQQ-F>	2. WQQQ-F	2. WLEV-F	2. WLEV-F	2. WLEV-F>
3. WUSL-F	3. WQQQ-F>	3. WQQQ-F	3. WZZO-F	3. WFMZ-F		3. WYSP-F	3. WLEV-F	3. WYSP-F	3. WQQQ-F	3. WAEB-F
4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WZZO-F		4. WAEB-F	4. WYSP-F	WAEB	4. WAEB-F	WQQQ-F
5. WLEV-F	5.	5.	5. WFMZ-F	5. WAEB-F		5.	5. WAEB-F	WAEB-F	5. WYSP-F	5. WAEB
								6. WQQQ-F		WFMZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEEX	1230	Easton	1.0/3.1
WGPA	1100	Bethlehem	.6/2.0
WLSH	1410	Lansford	.8/1.1
WSRR	1580	Washington, NJ	.6/ .9
WYNS	1160	Lehightown	.7/1.7
WBYO-F	107.5	Boyertown	.9/2.7
WKRZ-F	98.5	Scranton	.3/1.6
WOR	710	New York	1.8/3.6
WPLJ-F	95.5	New York	.6/2.2
WSBG-F	93.5	Stroudsburg	.3/1.2
WWSH-F	97.9	Hazleton	.6/1.1

See Philadelphia for more information about the following:

KYW	1.1/5.1	WMGK-F	.4/2.3
WCAU-F	.3/2.1	WMMR-F	1.5/4.7
WEAZ-F	.6/2.7	WUSL-F	1.4/3.4
WFIL	.4/1.8	WWDB-F	.4/1.2
WFLN-F	.8/2.2	WXTU-F	1.2/3.0

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	CBS,ABC-I,\$ 33.00*	(Katz)	CRB
WEEX, 1230, 1 KW	, TALK	ABC-T,MBS,NBC-T,\$ 15.00	(Eastman)	Wilkes-Schwartz
WEST, 1400, 1 KW	, NOSTALGIA	CBS,\$ 24.00*	(Katz)	Eastern
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-E,\$ 18.00	(Roslin)	
WXXW, 1470, 5 KW (DA-2)	, COUNTRY	NBC,\$ 15.00*	(Republic)	
WAEB-F, 104.1, 50 KW @ 500, CHR		,\$ 47.00*	(Katz)	CRB
WFMZ-F, 100.7, 17 KW @ 870, BTFL/EZ		,\$ 45.00*	(HNWH)	
WLEV-F, 96.1, 50 KW @ 500, AC		,\$ 60.00*	(Katz)	Eastern
WQQQ-F, 99.9, 50 KW @ 450, CHR		,\$ 53.00*	(Eastman)	Wilkes-Schwartz
WZZO-F, 95.1, 13 KW @ 630, AOR		,\$ 59.00*	(Banner)	Holt

Other ranked stations - See Philadelphia

ATLANTA

Arbitron Rank/Pop (12+): 13/2,073,200

Stations: 26/25
Diaries: 1907/1087:1/42.7
Sample Target: 1690
% Below Line: 4.7
% Not Listed: 9.6

1986 Revenue: \$85,700,000
HH Inc.: \$36,679
Retail \$: 19.0 Bil
Pop per Station: 82,928
#1 Biller: WQXI A/F \$16,100,000

MSA Rank/Pop: 11/2,513,700

AJ1 # 12

Average Person Ratings: 17.1

Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. WVEE-F	372/10.5	11.0	9.8	9.6	11.0	10.2	13.9	1. WKLS-F	434/4802	1. WSB	4063/19.6	17.6	16.9
2. WKLS-F	340/ 9.6	9.3	6.9	8.7	9.6	8.4	13.7	2. WVEE-F	402/3882	2. WPCH-F	3888/18.8	16.7	16.6
3. WPCH-F	315/ 8.9	7.4	9.2	8.3	7.9	8.5	5.1	3. WPCH-F	361/4550	3. WZGC-F	3777/18.2	21.6	20.9
4. WSB	298/ 8.4	7.7	8.1	7.9	6.6	8.0	5.7	4. WYAY-F	320/3695	4. WSB-F	3664/17.7	16.8	15.5
5. WZGC-F	245/ 6.9	3.5	8.2	7.8	7.2	7.9	8.4	5. WSB	318/4481	5. WKLS-F	3619/17.5	17.7	16.9
6. WSB-F	215/ 6.1	5.8	6.7	5.2	5.9	6.0	5.2	6. WKHX-F	312/3980	6. WVEE-F	3466/16.7	17.7	17.9
7. WQXI-F	198/ 5.6	5.1	6.1	6.7	7.5	5.9	6.4	7. WZGC-F	286/4718	7. WQXI-F	3394/16.4	17.2	19.8
WARM-F	198/ 5.6	3.3	3.1	2.5	4.0	3.6	4.9	8. WFOX-F	247/3656	8. WARM-F	3026/14.6	10.2	9.8
9. WKHX-F	175/ 4.9	7.2	6.8	6.7	5.8	6.4	6.1	9. WARM-F	238/3713	9. WFOX-F	2713/13.1	12.5	12.3
10. WYAY-F	173/ 4.9	8.0	7.0	5.9	4.3	6.5	5.6	10. WSB-F	230/4103	10. WKHX-F	2625/12.7	14.3	12.5
11. WFOX-F	172/ 4.9	3.9	4.8	4.3	4.1	4.5	4.8	11. WQXI-F	211/3746	11. WYAY-F	2306/11.1	13.6	9.8
12. WGST	121/ 3.4	2.6	3.9	2.6	3.4	3.1	1.2	12. WGST	124/1816	12. WGST	1779/ 8.6	7.8	7.9
13. WAOK	97/ 2.7	3.2	2.3	2.7	2.9	2.7	1.3	13. WEKS-F	105/1964	13. WEKS-F	1588/ 7.7	8.1	5.9
14. WEKS-F	77/ 2.2	3.5	2.8	3.6	2.0	3.0	5.5	14. WAOK	97/1214	14. WAOK	1193/ 5.8	5.6	7.8
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 80.03% (2565 of 3205) (SUM 86: 79.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F	1. WKLS-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WPCH-F	1. WSB	1. WPCH-F	1. WVEE-F	1. WVEE-F	1. WKLS-F
2. WARM-F	2. WVEE-F	2. WKLS-F	2. WKLS-F	2. WKLS-F	2. WSB	2. WVEE-F	2. WKLS-F	2. WKLS-F	2. WKLS-F	2. WVEE-F
3. WVEE-F	3. WQXI-F	3. WQXI-F	3. WSB-F	3. WSB-F	3. WKHX-F	3. WKLS-F	3. WVEE-F	3. WPCH-F	3. WSB	3. WPCH-F
4. WKLS-F	4. WZGC-F	4. WSB-F	4. WFOX-F	4. WFOX-F	4. WYAY-F	4. WZGC-F	4. WSB-F	4. WZGC-F	4. WZGC-F	4. WZGC-F
5. WEKS-F	5. WARM-F	5. WFOX-F	5. WQXI-F	5. WPCH-F	5. WSB-F	5. WQXI-F	5. WZGC-F	5. WSB-F	5. WARM-F	5. WYAY-F
6.	6. WSB-F	6. WZGC-F	6. WPCH-F	6. WQXI-F	6. WGST	6. WPCH-F	6. WSB	6. WARM-F	6. WPCH-F	6. WSB
7.	7. WFOX-F	7. WYAY-F	7. WYAY-F	7. WSB	7. WFOX-F	7. WYAY-F	7. WARM-F	7. WFOX-F	7. WSB-F	7. WFOX-F
8.	8. WYAY-F	8. WARM-F	8. WSB	8. WYAY-F	8. WVEE-F	8. WSB-F	8. WQXI-F	8. WSB	8. WQXI-F	8. WSB-F
9.	9.	9. WPCH-F	9.	9.	9.	9. WARM-F	9. WFOX-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10. WGST	10. WKHX-F	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F
2. WZGC-F	2. WKLS-F	2. WQXI-F	2. WSB-F	2. WPCH-F	2. WZGC-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
3. WKLS-F	3. WQXI-F	3. WFOX-F	3. WQXI-F	3. WFOX-F	3. WARM-F	3. WQXI-F	3. WSB-F	3. WQXI-F	3. WSB
4. WARM-F	4. WZGC-F	4. WSB-F	4. WZGC-F	4. WSB-F	4. WQXI-F	4. WARM-F	4. WQXI-F	4. WSB-F	4. WSB-F
5. WQXI-F	5. WSB-F	5. WKLS-F	5. WKLS-F	5. WQXI-F	5. WSB-F	5. WARM-F	5. WARM-F	5. WFOX-F	5. WFOX-F
6. WEKS-F	6. WARM-F	6. WZGC-F	6. WPCH-F	6. WSB	6. WVEE-F	6. WZGC-F	6. WFOX-F	6. WYAY-F	6. WQXI-F
7. WSB-F	7. WFOX-F	7. WARM-F	7. WFOX-F	7. WYAY-F	7.	7.	7. WZGC-F	7. WSB	7. WYAY-F
8. WYAY-F	8. WYAY-F	8. WYAY-F	8. WYAY-F	8. WZGC-F	8.	8.	8.	8. WARM-F	8. WPCH-F
9.	9.	9.	9. WARM-F	9. WKHX-F	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHK-F	105.5	Canton	.3/1.7
WCNN	680	N. Atlanta	.6/1.8
WGKA	1190	Atlanta	.6/1.0
WGUN	1010	Atlanta	.3/1.1
WIGO	1340	Atlanta	.4/2.3
WJGA-F	92.1	Jackson	.7/1.0
WKEU-F	97.7	Griffin	.5/ .7
WKHX	590	Atlanta	.8/2.0
WKLS	970	Atlanta	.3/ .6
WQXI	790	Atlanta	.5/2.7
WVER-F	96.7	Newnan	.5/1.9
WNGC-F	95.5	Athens	.4/ .8

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS)	, RELIGION	, \$ 25.00 (---)	Forus
WAOK, 1380, 5 KW	, BLACK	NBN,NBC, \$ 60.00* (Mc-Guild)	DKM
WCNN, 680, 50 KW/10 KW (DA-1)	, TALK	CNN,US 2, \$ 45.00* (HNWH)	
WFOM, 1230, 1 KW	, RELIGION	, \$ 13.00 (---)	(MARIETTA)
WGKA, 1190, 10 KW (DAYS)	, CLASSICAL	, \$ 40.00 (CMBS)	
WGST, 920, 5 KW/1 KW	, NEWS	CBS,MBS, \$ 90.00* (Katz)	Jacor
WGUN, 1010, 50 KW (DAYS)	, RELIGION	, \$ 21.00 (---)	Rivers
WIGO, 1340, 1 KW	, BLACK	SBN, \$ 50.00 (---)	Brunson
WKHX, 590, 5 KW (DA-N)	, COUNTRY	, \$ 64.00* (Republic)	Cap Cities/ABC
WKLS, 970, 5 KW (DAYS)	, AOR	, \$ NA (Katz)	Taft
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	, \$ NA (Banner)	Jeff-Pilot
WSB, 750, 50 KW	, MOR	ABC-I,ABC-T, \$190.00* (Christal)	Cox
WYZE, 1480, 5 KW (DAYS)	, BLACK/GOSPEL	, \$ 16.00 (---)	Buck

FM STATIONS

WARM, 99.7, 100 KW @ 1000, CHR	, \$122.00 (Eastman)	Susquehanna
WEKS+, 104.1, 60 KW @ 1200, BLACK	CBS-R, \$ 59.00 (Durpetti)	Zapis (LA GRANGE)
WFOX, 97.1, 100 KW @ 1566, AC	, \$150.00 (MMR)	Shamrock
WKHX, 101.5, 100 KW @ 900, COUNTRY	, \$174.00* (Republic)	Cap Cities/ABC
WKLS, 96.1, 100 KW @ 950, AOR	ABC-R, \$190.00* (Katz)	Taft
WPCH, 94.9, 100 KW @ 987, BTFE/EZ	, \$180.00* (Katz)	Jacor
WQXI, 94.1, 100 KW @ 914, AC/CONTEMP	, \$300.00* (Banner)	Jeff-Pilot
WSB, 98.5, 100 KW @ 919, AC	, \$160.00* (Christal)	Cox
WVVE, 103.3, 100 KW @ 1022, URBAN	US 1, \$175.00* (Mc-Guild)	DKM
WYAY, 106.7, 100 KW @ 1400, COUNTRY	, \$158.00* (MMR)	New City
WZGC, 92.9, 100 KW @ 910, CHR	, \$177.00 (HNWH)	First Media
WVER, 96.7, 3 KW @ 300, BLACK	, \$ 25.00* (Masla)	MediaComm (NEWNAN)

ALSTIN

Arbitron Rank/Pop (12+): 59/594,100

MSA Rank/Pop: 69/599,100

ADI # 72

Average Person Ratings: 15.4

Market TSL: 20.8 hours

Stations: 21/18

Diaries: 1087/547:1/53.2%

Sample Target: 880

% Below Line: 2.7

% Not Listed: 16.1

1986 Revenue: \$25,800,000

HH Inc.: \$33,259

Retail \$: 4.8 Bill

Pop per Station: 33,006

#1 Biller: KASE-F \$5,400,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. KASE-F	140/15.3	16.7	15.2	14.6	13.0	15.5	14.4	1. KASE-F	182/2139	1. KASE-F	1479/24.9	25.8	23.5
2. KBTS-F	85/ 9.3	9.1	7.7	---	---	8.7	11.7	2. KBTS-F	142/1975	2. KBTS-F	1289/21.7	20.5	---
3. KKMJ-F	79/ 8.6	8.8	8.3	6.8	4.8	8.1	5.9	3. KLBJ-F	98/1396	3. KEYI-F+	1140/19.2	20.2	27.7
4. KLBJ-F	65/ 7.1	8.3	8.7	10.4	10.9	8.6	12.6	4. KKMJ-F	92/1272	4. KKMJ-F	1136/19.1	20.3	18.5
5. KEYI-F+	61/ 6.7	7.1	9.7	11.5	15.5	8.8	8.7	5. KLBJ	69/ 939	5. KLBJ-F	1132/19.1	21.0	21.1
6. KLBJ	60/ 6.6	4.3	5.4	4.7	4.2	5.3	4.3	6. KEYI-F+	62/1277	6. KHFI-F	1113/18.7	22.4	27.9
7. KPEZ-F	56/ 6.1	5.5	6.2	6.8	5.4	6.2	5.9	7. KAPT-F	60/ 857	7. KPEZ-F	851/14.3	13.8	12.2
8. KHFI-F	55/ 6.0	6.7	10.5	13.8	11.6	9.3	8.0	8. KHFI-F	58/1161	8. KLBJ	813/13.7	11.6	11.5
9. KAPT-F	43/ 4.7	3.5	---	---	---	4.1	4.1	9. KPEZ-F	56/ 859	9. KAPT-F	680/11.4	6.9	---
10. KOKE	32/ 3.5	3.9	3.7	3.2	5.3	3.5	1.0	10. KVET	39/ 565	10. KVET	505/ 8.5	7.0	9.1
11. KVET	31/ 3.4	2.9	2.1	2.7	3.7	2.8	1.7	11. KOKE	33/ 435	11. KOKE	407/ 6.9	4.9	7.5

12+ FM SHARE (METRO): 78.49% (602 of 767) (SUM 86: 77.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBTS-F>	1. KASE-F	1. KASE-F>	1. KASE-F>	1. KASE-F	1. KASE-F>	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F
2. KHFI-F>	2. KLBJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KLBJ-F	2. KEYI-F+	2. KKMJ-F	2. KBTS-F	2. KBTS-F>	2. KBTS-F
3.	3. KBTS-F	3. KLBJ-F	3. KEYI-F+	3. KEYI-F+	3. KKMJ-F	3. KKMJ-F	3. KEYI-F+	3. KKMJ-F	3. KEYI-F+	3. KLBJ-F
4.	4. KPEZ-F	4. KEYI-F+	4. KPEZ-F>	4. KPEZ-F>	4. KOKE	4. KLBJ	4. KLBJ-F	4. KLBJ-F	4. KLBJ	4. KKMJ-F
5.	5. KKMJ-F	5. KBTS-F	5. KBTS-F	5. KBTS-F	5. KVET	5. KBTS-F	5. KBTS-F	5. KEYI-F+	5. KLBJ-F	5. KPEZ-F
						6. KEYI-F+	6. KLBJ-F	6. KLBJ		6. KEYI-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBTS-F>	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KLBJ-F>	1. KLBJ-F>	1. KASE-F	1. KLBJ-F	1. KASE-F>
2. KHFI-F	2. KBTS-F	2. KEYI-F+	2. KKMJ-F	2. KKMJ-F	2. KAPT-F	2. KASE-F	2. KPEZ-F	2. KASE-F	2. KPEZ-F
	3. KKMJ-F	3. KKMJ-F	3. KEYI-F+	3. KEYI-F+	3. KBTS-F	3. KPEZ-F	3. KLBJ-F	3. KPEZ-F	3. KLBJ
4. KASE-F	4. KEYI-F+	4. KAPT-F	4. KBTS-F	4.	4. KPEZ-F	4. KBTS-F>	4. KBTS-F	4. KBTS-F	4. KEYI-F+
5. KPEZ-F	5. KHFI-F	5. KPEZ-F	5.	5.	5. KASE-F	5. KAPT-F	5.	KEYI-F	5. KKMJ-F
	6. KPEZ-F								KLBJ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KELG	1440	Elgin	.5/1.1
KIXL	970	Del Valle	.5/2.8
KQFX-F	96.5	Georgetown	.8/3.4
KRGT-F	92.1	Hutto	.9/1.4
KTAE	1260	Taylor	.5/1.4
KTXZ	1560	West Lake Hills	1.0/1.7
KSSR-F	107.1	Bastrop	1.0/1.5
KTSA	550	San Antonio	.5/1.0
WAOI	1200	San Antonio	.8/2.9

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), NEWS/TALK
 KOKE, 1370, 5 KW/500 W (DA-2), NOSTALGIA
 KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY

MBS,CBS,NBC-T,\$ 44.00* (Eastman)
 , \$ 30.00 (Torbet)
 ABC-I, \$ 41.00* (Katz)

KAPT-F, 94.7, 100 KW @ 1154, CHR
 KBTS-F, 93.3, 100 KW @ 1983, CHR
 KEYI-F+, 103.5, 100 KW @ 1260, AC
 KHFI-F, 98.3, 1.3 KW @ 413, CHR
 KKMJ-F, 95.5, 100 KW @ 1000, AC
 KLBJ-F, 93.7, 100 KW @ 1050, AOR
 KPEZ-F, 102.3, 3 KW @ 300, CLASSIC AOR
 KASE-F, 100.7, 33 KW @ 1190, COUNTRY
 KQFX-F, 96.5, 29 KW @ ??, COUNTRY

, \$ NA (---) (LULING)
 , \$ 65.00* (Durpetti) (KILLEEN)
 , \$ 90.00* (Torbet)
 , \$ 70.00 (Christal) Hicks
 , \$ 75.00* (CBS) Encore
 , \$ 83.00* (Eastman) Keymarket
 , \$ 55.00* (HNWH) Clear Channel
 , \$ 110.00* (Katz)
 , \$ 20.00* (Banner) Capitol-Johnson

BALTIMORE

Arbitron Rank/Pop (12+): 15/1,943,300

Stations: 33/29

1986 Revenue: \$51,500,000

MSA Rank/Pop: 15/2,264,300

Diaries: 2243/864:1/49.6%

HH Inc.: \$32,763

ADI # 21

Sample Target: 1700

Retail \$: 15.7 Bil

Average Person Ratings: 17.6

% Below Line: 13.1

Pop per Station: 97,166

Market TSL: 22.3 hours

% Not Listed: 9.4

#1 Biller: WBSB-F \$6,900,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME	RATING	SPG 87	SUM 86
1. WLIF-F	304/8.9	9.8	10.5	10.0	8.8	9.8	5.6	1. WBSB-F	350/4944	1. WBSB-F	4392/22.6	22.4	19.9
WBSB-F	304/8.9	9.7	9.0	7.2	6.7	8.7	11.1	2. WLIF-F	325/3545	2. WLIF-F	3267/16.8	17.2	16.3
3. WBAL	266/7.8	6.7	8.4	8.6	9.1	7.9	7.2	3. WBAL	275/3446	3. WBAL	3244/16.7	17.4	17.2
4. WXYV-F	254/7.4	5.7	6.3	7.2	8.7	6.7	10.6	4. WXYV-F	272/3035	4. WXYV-F	2896/14.9	12.5	16.7
5. WPOC-F	225/6.6	5.9	4.8	5.7	5.8	5.8	5.9	5. WPOC-F	263/2741	5. WPMX-F	2685/13.8	12.2	11.5
6. WIYY-F	190/5.6	5.0	5.1	4.7	6.1	5.1	7.9	6. WIYY-F	200/2930	6. WIYY-F	2684/13.8	13.8	14.6
7. WPMX-F	139/4.1	3.3	4.5	4.4	3.1	4.1	3.2	7. WPMX-F	146/2875	7. WPOC-F	2328/12.0	12.5	11.7
8. WFBR	110/3.2	3.2	3.3	3.3	4.4	3.3	3.0	8. WFBR	110/1502	8. WYST-F	1779/ 9.2	7.4	9.3
9. WWIN	101/3.0	2.4	1.9	1.9	1.7	2.3	1.6	9. WWIN	101/1558	9. WCBM	1686/ 8.7	10.5	4.4
10. WQSR-F	94/2.8	3.0	2.1	2.7	1.9	2.7	2.6	10. WQSR-F	96/1678	10. WQSR-F	1624/ 8.4	8.1	6.5
11. WCBM	92/2.7	2.8	1.1	1.3	1.4	2.0	1.7	11. WCBM	94/1751	11. WWDC-F	1593/ 8.2	9.6	8.9
12. WITH	91/2.7	2.6	2.1	3.0	3.0	2.6	2.2	12. WWDC-F	94/1906	12. WWIN	1558/ 8.0	7.7	5.4
13. WEBB	88/2.6	2.1	2.3	2.3	2.0	2.3	1.3	13. WGRX-F	93/1531	13. WEBB	1470/ 7.6	8.5	12.0
14. WYST-F	84/2.5	2.1	2.9	3.3	2.8	2.7	1.9	14. WITH	91/ 989	14. WGHT-F	1425/ 7.3	6.3	7.0
15. WGHT-F	82/2.4	2.5	3.2	3.1	2.7	2.8	2.0	15. WCAO	89/1471	15. WCAO	1316/ 6.8	8.3	5.9
16. WBGR	79/2.3	3.2	3.1	2.5	2.8	2.8	1.5	16. WEBB	88/1237	16. WRQX-F	1250/ 6.4	6.2	6.5
17. WCAO	76/2.2	4.1	3.4	2.9	2.4	3.2	2.5	17. WYST-F	86/1341	17. WEBB	1237/ 6.4	6.0	6.2
18. WWDC-F	72/2.1	2.6	3.3	2.7	3.2	2.7	4.0	18. WGHT-F	82/1425	18. WGRX-F	1167/ 6.0	6.7	5.5
19. WGRX-F	66/1.9	1.8	2.3	1.9	1.7	2.0	2.6	19. WBGR	80/ 810	19. WITH	969/ 5.0	6.5	5.7
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 68.72% (2124 of 3091) (SUM 86: 67.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WPOC-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WLIF-F	1. WXYV-F	1. WLIF-F
2. WXYV-F	2. WIYY-F	2. WXYV-F	2. WXYV-F	2. WBSB-F	2. WBAL	2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WCBM	2. WBSB-F
3. WEBB	3. WXYV-F	3. WIYY-F	3. WPOC-F	3. WXYV-F	3. WLIF-F	3. WLIF-F	3. WBAL	3. WXYV-F	3. WBSB-F	3. WXYV-F
4. WRQX-F	4. WPMX-F	4. WPOC-F	4. WPMX-F	4. WLIF-F	4. WFBR	4. WPOC-F	4. WPOC-F	4. WPOC-F	4. WLIF-F	4. WPOC-F
5. WIYY-F	5. WWDC-F	5. WPMX-F	5. WIYY-F	5. WPMX-F	5. WITH	5. WXYV-F	5. WIYY-F	5. WIYY-F	5. WBAL	5. WBAL
6. WGHT-F	6. WGRX-F	6. WLIF-F	6. WLIF-F	6. WBAL	6. WCBM	6. WIYY-F	6. WXYV-F	6. WBAL	6. WIYY-F	6. WWIN
7.	7. WWIN	7. WQSR-F	7. WQSR-F	7. WIYY-F	7. WXYV-F	7. WWDC-F	7. WPMX-F	7. WPMX-F	7. WPOC-F	7. WIYY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WPOC-F
2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WIYY-F
3. WIYY-F	3. WPMX-F	3. WPMX-F	3. WPMX-F	3. WPOC-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WXYV-F
4. WPMX-F	4. WIYY-F	4. WYST-F	4. WPOC-F	4. WLIF-F	4. WWDC-F	4. WWDC-F	4. WPMX-F	4. WPOC-F	4. WBAL
5. WGHT-F	5. WYST-F	5. WIYY-F	5. WLIF-F	5. WPMX-F	5.	5. WPMX-F	5. WWDC-F	5. WWDC-F	5. WGRX-F
6.	6. WGHT-F	6. WQSR-F	6. WIYY-F	6. WQSR-F	6.	6. WGRX-F	6. WWDC-F	6. WPMX-F	6. WLIF-F
7.	7. WWIN	7. WGHT-F	7. WQSR-F	7. WBAL	7.	7. WHFS-F	7.	7. WBAL	7. WPMX-F
8.	8.	8. WLIF-F	8.	8.	8.	8.	8.	8. WGRX-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRBS-F 95.1 Baltimore .3/2.5
 WYST 1010 Baltimore .4/1.6

See Washington for more information about the following:

WASH-F	.7/2.2	WLTT-F	.6/2.0
WAVA-F	.4/2.7	WMAL	.4/1.8
WGAY-F	.7/2.5	WMZQ-F	.4/1.6
WHFS-F	1.3/3.7	WPGC-F	.7/3.6
WHUR-F	1.3/4.7	WRQX-F	1.6/6.4
WKYS-F	.5/1.7	WTOP	1.1/4.4

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, NEWS/TALK	ABC-E, \$110.00*	(HNWH)	Hearst
WBGR, 860, 2.5 KW (DAYS, DA)	, GOSPEL	UPI, \$ 40.00	(Roslin)	Mortenson
WBMD, 750, 1 KW (DAYS)	, RELIGION	, \$ 12.00	(---)	
WCAO, 600, 5 KW (DA-1)	, COUNTRY	NBC, \$ 95.00*	(Mc-Guild)	DKM
WCBM, 680, 10 KW/5 KW (DA-2)	, TALK	ABC-T, UPI, \$ 60.00	(Katz)	Resort
WEBB, 1360, 5 KW/1.7 KW (DA-1)	, BLACK	SBN, \$ 39.00*	(---)	Brunson
WFBR, 1300, 5 KW (DA-1)	, TALK	CBS, NBC-T, \$ 75.00*	(Republic)	
WITH, 1230, 1 KW	, NOSTALGIA	MBS, \$ 40.00	(Groskin)	
WJRO, 1590, 1 KW (DA-2)	, BTFL (?)	, \$ 14.00	(---)	
WWIN, 1400, 1 KW	, BLACK	NBN, \$ 38.00*	(MMR)	MediaComm
WYST, 1010, 1 KW (DAYS)	, OLDIES	APR, \$ 31.00	(MMR)	United

FM STATIONS

WBSB, 104.3, 50 KW @ 422, CHR	ABC-C, \$140.00	(Banner)	Scripps-Howard
WGRX, 100.7, 20 KW @ 715, CLASSIC AOR	ABC-F, \$ 52.00	(Torbet)	Shamrock-Lynett (WESTMINSTER)
WIIY, 97.9, 10 KW @ 950, AOR	ABC-R, \$110.00*	(HNWH)	Hearst
WLIF, 101.9, 14 KW @ 960, BTFL/EZ	, \$155.00*	(Christal)	JAG
WPOC, 93.1, 16 KW @ 870, COUNTRY	ABC-D, \$130.00	(Eastman)	Nationwide
WQSR, 105.7, 50 KW @ 300, OLDIES	US 1, CBS-R, \$ 50.00*	(Banner)	
WRBS, 95.1, 50 KW @ 500, RELIGION	, \$ 17.00	(---)	
WGHT, 95.9, 3 KW @ 300, URBAN/CHR	, \$ 60.00*	(MMR)	MediaComm
WWMX, 106.5, 29 KW @ 620, AC	, \$ 85.00*	(Katz)	Capitol (WRAL)
WXYV, 102.7, 50 KW @ 400, URBAN	, \$105.00	(Mc-Guild)	DKM
WYST, 92.3, 10 KW @ 709, AC	APR, \$ 80.00*	(MMR)	United

Other listed stations - See Washington

BATON ROUGE

Arbitron Rank/Pop (12+): 78/450,000
 MSA Rank/Pop: 89/552,100
 ADI # 91
 Average Person Ratings: 16.8
 Market TSL: 22.3 hours

Stations: 21/15
 Diaries: 858/524:1/47.6%
 Sample Target: 820
 % Below Line: 8.4
 % Not Listed: 11.7

1986 Revenue: \$13,000,000
 HH Inc.: \$30,824
 Retail \$: 3.4 Bil
 Pop per Station: 30,000
 #1 Biller: WFMF-F \$2,800,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. WFMF-F	87/11.5	12.5	10.8	12.3	10.4	11.8	13.8	1. WYNK-F+	161/2055	1. WFMF-F	1357/30.2	30.7	30.7
2. WYNF-F+	83/11.0	13.4	14.7	16.1	12.7	13.8	11.0	WGGZ-F	161/2640	2. WGGZ-F	1223/27.2	25.6	26.7
WGGZ-F	83/11.0	9.1	11.0	8.9	10.4	10.0	13.0	3. WFMF-F	117/2119	3. WYNK-F+	1065/23.7	21.4	22.1
4. WXOK	74/ 9.8	10.4	9.4	9.8	10.3	9.9	9.4	4. WKJN-F	113/1329	4. WXOK	950/21.1	18.6	17.1
5. KQXL-F	64/ 8.5	10.1	8.3	8.8	6.0	8.9	12.6	5. KQXL-F	83/ 918	5. KQXL-F	714/15.9	16.4	12.3
6. WKJN-F	52/ 6.9	9.2	7.0	6.4	7.4	7.4	6.8	6. WXOK	79/1042	6. WQXY-F	698/15.5	18.7	16.9
7. WQXY-F	49/ 6.5	7.2	4.5	6.0	7.0	6.1	5.6	7. KDEA-F	60/ 726	7. WKJN-F	651/14.5	14.8	13.9
8. WJBO	42/ 5.6	4.0	3.4	4.2	4.3	4.3	3.7	8. WQXY-F	56/ 849	8. WJBO	500/11.1	11.2	10.9
9. WLUX	31/ 4.1	1.8	2.0	2.1	1.9	2.5	1.2	9. WJBO	45/ 561	9. WIBR	279/ 6.2	4.8	5.9
10. KDEA-F	20/ 2.6	2.1	2.8	2.4	2.8	2.5	.7	10. WLUX	33/ 231	10. WTKL	264/ 5.9	5.2	10.3
11.								WQUE-F	33/ 446	11.			
12.										12.			
13.										13.			
14.										14.			
15.										15.			

12+ FM SHARE (METRO): 70.01% (467 of 677) (SUM 86: 69.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WFMF-F	1. WFMF-F	1. WGGZ-F	1. WYNK-F
2. WFMF-F	2. WGGZ-F>	2. WGGZ-F	2. WYNK-F+	2. WFMF-F	2. WXOK	2. WFMF-F	2. WGGZ-F	2. WGGZ-F	2. KQXL-F	2. WGGZ-F
3. KQXL-F	3. KQXL-F	3. KQXL-F	3. WQXY-F	3. WXOK	3. WJBO	3. WGGZ-F	3. WYNK-F+	3. WYNK-F+	3. WFMF-F	3. KQXL-F
4.	4. WQXY-F	4. WQXY-F	4. WGGZ-F	4. WQXY-F	4. WLUX	4. WKJN-F	4. WXOK	4. WXOK	4. WJBO	4. WXOK
5.	5. WXOK	WXOK	WXOK	5. WGGZ-F	5. WKJN-F	WXOK	5. WQXY-F	5. KQXL-F	WXOK	5. WFMF-F
		6. WYNK-F+				6. WQXY-F+				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F		1. WGGZ-F	1. WGGZ-F>	1. WGGZ-F	1. WGGZ-F	1. WYNK-F+>
2. WGGZ-F	2. WQXY-F	2. WQXY-F	2. WQXY-F	2. WQXY-F		2. WFMF-F	2. WFMF-F	2. WYNK-F+	2. WFMF-F	2. WFMF-F
3. KQXL-F	3. WGGZ-F	3. WGGZ-F	3. WXOK	3. WXOK		3. KQXL-F>	3. KQXL-F	3. WFMF-F	3. WYNK-F+	WGGZ-F
WQXY-F	4. KQXL-F	4. KQXL-F	4. WGGZ-F	WYNK-F+		4. WXOK	4. WYNK-F+	4. KQXL-F	4. KQXL-F	4. WXOK
5. WXOK	5. WXOK	5. WXOK	5. KQXL-F	5. KQXL-F		WCKW-F	5. WKJN-F	5. WQXY-F	5. WXOK	5. WQXY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIU	1210	Denham Springs	1.2/5.4
WIBR	1300	Baton Rouge	1.5/6.2
WQCK-F	92.8	Clinton	.8/2.8
WQXY	100.7	Baton Rouge	.3/1.4
KAJN-F	102.9	Crowley	.4/1.8
WCKW-F	92.3	Laplace	1.7/4.8
WQUE-F	93.3	New Orleans	1.5/3.5
WWL	870	New Orleans	.5/2.7
WYLD-F	98.5	New Orleans	.7/1.9

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N) , OLDIES , \$ 20.00* (Katz)
 WJBO, 1150, 5 KW (DA-1) , NEWS/TALK NBC-T,CBS, \$ 23.00 (HNWH)
 WLUX, 1550, 5 KW (DAYS) , RELIGION UPI, \$ 10.00 (---) Swaggert
 WTKL, 1260, 1 KW (DAYS) , RELIGION ABC-C,NBN, \$ 16.00 (Masla)
 WXOK, 1460, 5 KW/1 KW (DA-N) , BLACK NBC, \$ 32.00 (Banner)

KQXL-F , 106.3, 3 KW @ 300, BLACK SBN,ABC-F, \$ 36.00 (Masla) (NEW ROADS)
 WFMF-F , 102.5, 100 KW @ 560, CHR , \$ 73.00* (HNWH)
 WGGZ-F , 98.1, 100 KW @ 1550, CHR CBS-R, \$ 70.00* (Katz)
 WKJN-F , 103.3, 100 KW @ 1045, COUNTRY , \$ 56.00 (Torbet) Sterling
 WQXY-F , 100.7, 100 KW @ 750, AC , \$ 50.00 (Christal) Encore
 WYNK-F+, 101.5, 100 KW @ 403, COUNTRY ABC-E, \$ 80.00 (Katz) Narragansett

KSMB, KDEA - See Lafayette WCKW - See New Orleans

BIRMINGHAM

Arbitron Rank/Pop (12+): 47/64,400

MSA Rank/Pop: 55/901,800

A)I + 45

Average Person Ratings: 16.5

Market TSL: 22.3 hours

Stations: 23/19

Diaries: 1219/627:1/44.6%

Sample Target: 1080

% Below Line: 2.3

% Not Listed: 7.1

1986 Revenue: \$21,500,000

HH Inc.: \$26,895

Retail \$: 4.9 Bill

Pop per Station: 40,232

#1 Biller: WZZK A/F \$5,300,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86
1. WZZK-F+	226/18.0	16.4	16.8	17.1	18.5	17.1	18.5	1. WZZK-F+	388/4112	1. WZZK-F+	2249/29.4	30.8 32.6
2. WKXX-F	159/12.6	10.9	6.9	7.2	6.5	9.4	19.9	2. WKXX-F	204/2422	2. WAPI-F	1824/23.9	24.4 25.2
3. WAPI-F	139/11.0	11.6	12.7	15.5	13.7	12.7	14.7	3. WAPI-F	198/2827	3. WKXX-F	1778/23.3	22.8 20.9
4. WENN-F	124/ 9.8	8.7	12.8	9.8	12.2	10.3	7.7	4. WENN-F	180/1994	4. WMJJ-F	1558/20.4	20.7 17.2
5. WMJJ-F	101/ 8.0	11.8	8.4	7.3	7.2	8.9	8.4	5. WMJJ-F	125/2066	5. WENN-F	1380/13.1	17.1 19.0
6. WAGG	64/ 5.1	5.2	2.9	5.5	4.9	4.7	2.6	6. WQEN-F	76/1168	6. WERC	802/10.5	9.5 9.6
7. WERC	58/ 4.6	4.1	6.2	5.4	4.3	5.1	3.7	7. WLTB-F	68/1105	7. WLTB-F	761/10.0	9.9 9.7
8. WAPI	51/ 4.1	4.1	4.0	4.6	4.3	4.2	2.4	8. WDJC-F	66/1001	8. WATV	638/ 8.3	7.7 10.1
9. WLTB-F	49/ 3.9	3.6	4.6	4.1	3.6	4.1	4.3	9. WAGG	66/ 553	9. WAPI	612/ 8.0	7.3 8.8
10. WATZ	49/ 3.9	3.3	5.1	4.8	4.8	4.3	3.1	10. WERC	65/ 836	10. WDJC-F	606/ 7.9	8.6 7.3
11. WDJC-F	33/ 2.6	3.2	1.8	2.3	2.2	2.5	2.4	11. WZBQ-F	52/ 787	11. WVOK	578/ 7.6	8.2 9.9
12. WJLD	24/ 1.9	1.9	1.9	2.4	2.7	2.0	.7	12. WAPI	52/ 684	12. WAGG	531/ 6.9	7.2 7.7
13.								13. WATV	49/ 638	13. WJLD	424/ 5.5	5.0 8.9
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 72.47% (848 of 1170) (SUM 86: 70.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F	1. WKXX-F	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WZZK-F	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WKXX-F	1. WZZK-F+
2. WKXX-F	2. WAPI-F	2. WKXX-F	2. WKXX-F	2. WMJJ-F	2. WERC	2. WKXX-F	2. WKXX-F	2. WKXX-F	2. WENN-F	2. WKXX-F
3. WENN-F	3. WZZK-F+	3. WAPI-F	3. WMJJ-F	3. WKXX-F	3. WAPI-F	3. WMJJ-F	3. WAPI-F	3. WAPI-F	3. WAPI-F	3. WENN-F
4. WZZK-F+	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WAPI-F	4. WAPI-F	4. WENN-F	4. WZZK-F+	4. WAPI-F
5.	5. WMJJ-F	5. WMJJ-F	5. WAPI-F	5. WAPI-F	5. WAGG	5. WENN-F	5. WENN-F	5. WMJJ-F	5.	5. WMJJ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKXX-F	1. WKXX-F	1. WMJJ-F	1. WZZK-F+	1. WZZK-F+	1. WAPI-F	1. WKXX-F	1. WKXX-F	1. WZZK-F+	1. WZZK-F+
2. WAPI-F	2. WMJJ-F	2. WKXX-F	2. WKXX-F	2. WMJJ-F	2. WKXX-F	2. WAPI-F	2. WAPI-F	2. WKXX-F	2. WKXX-F
3. WENN-F	3. WAPI-F	3. WAPI-F	3. WMJJ-F	3. WKXX-F	3. WZZK-F+	3. WZZK-F+	3. WZZK-F+	3. WAPI-F	3. WAPI-F
4. WMJJ-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F	4. WENN-F
5. WZZK-F+	5. WZZK-F+	5. WZZK-F+	5. WAPI-F	5. WAPI-F	5.	5. WMJJ-F	5. WMJJ-F	5. WMJJ-F	5. WMJJ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAYE	1220	Birmingham	.8/2.6
WCRT	1260	Birmingham	1.0/2.4
WFFN-F	92.9	Cordova	.7/ .8
WFHK	1430	Pell City	.5/ .9
WVOK	690	Birmingham	1.3/7.6
WYDE	850	Birmingham	.8/3.0
WQEN-F	103.7	Gadsden	.6/2.5
WQSB-F	105.1	Albertville	.3/ .8
WKSA-F	96.9	Decatur	.5/ .9
WZBQ-F	102.5	Jasper	1.0/3.3

RADIO STATIONS

WAGG, 1320, 5 KW	, BLACK	NBN, \$ 30.00 (HNWH)
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA	NBC, NBC-T, \$ 28.00 (Christal)
WATV, 900, 1 KW	, BLACK	ABC-E, \$ 30.00* (Roslin)
WAYE, 1220, 1 KW/75 KW	, RELIGION	, \$ 15.00 (---) Woods
WCRT, 1260, 5 KW (DAYS)	, OLDIES	CNN, \$ 15.00 (---)
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	NBC-T, \$ 40.00* (Mc-Guild) Sun Group
WJLD, 1400, 1 KW	, BLACK	MBS, \$ 24.00 (Masla)
WVOK, 690, 50 KW/30 W	, COUNTRY	CBS, \$ 16.00 (Eastman) REBS
WYDE, 850, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 18.00 (---) American General
WAPI-F, 94.5, 100 KW @ 1214, CHR		ABC-C, \$ 75.00* (Christal)
WDJC-F, 93.7, 100 KW @ 984, RELIGION		, \$ 18.00 (---) Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK		NBN, \$ 60.00* (HNWH)
WKXX-F, 106.9, 100 KW @ 1114, URBAN/CHR		ABC-D, \$ 54.00* (Mc-Guild)
WLTB-F, 99.5, 100 KW @ 870, SOFT AC		, \$ 40.00* (Eastman) REBS
WMJJ-F, 96.5, 100 KW @ 900, AC		, \$ 90.00* (Banner) Capitol-Johnson
WZZK-F+, 104.7, 100 KW @ 1300, COUNTRY		, \$125.00* (Katz) New City
WQEN-F, 103.7, 100 KW @ 1080, CHR		ABC-C, \$ 38.00* (Dora) (GADSDEN)

BOSTON

Arbitron Rank/Pop (12+): 7/3,166,800

Stations: 35/30
Diaries: 2401/1319:1/38.6%
Sample Target: 2170
% Below Line: 4.1
% Not Listed: 11.5

1986 Revenue: \$96,100,000
HH Inc.: \$39,032
Retail \$: 29.4 Bil
Pop per Station: 105,560
#1 Biller: WBCN-F \$15,400,000

MSA Rank/Pop: 5/3,711,700

ADI # 6

Average Person Ratings: 13.4

Market TSL: 24.5 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WXKS-F	472/8.1	8.8	8.9	8.0	8.5	8.5	9.9	1. WXKS-F	577/1188	1. WBCN-F	6193/19.6	17.6	17.9
2. WBCN-F	427/7.3	7.1	6.8	7.1	7.6	7.1	11.2	2. WBZ	567/7739	2. WXKS-F	5899/18.6	21.1	20.5
3. WBZ	417/7.1	8.7	9.0	8.4	8.2	8.3	6.3	3. WBCN-F	528/7847	3. WBZ	5585/17.6	19.3	18.1
4. WRKO	372/6.4	6.9	7.0	5.6	6.8	6.5	6.2	4. WZOU-F	431/6152	4. WRKO	4710/14.9	17.4	15.6
5. WJIB-F	369/6.3	5.7	6.7	6.8	6.8	6.4	3.8	5. WRKO	429/5910	5. WEEI	4659/14.7	15.9	14.5
6. WEEI	288/4.9	4.6	5.1	4.5	4.3	4.8	3.1	6. WJIB-F	416/5212	6. WROR-F	4431/14.0	13.6	14.0
7. WHDH	271/4.6	5.7	5.8	6.0	5.1	5.5	3.7	7. WSSH-F	369/5324	7. WJIB-F	4408/13.9	13.1	13.5
8. WSSH-F	254/4.4	4.7	4.9	4.8	4.1	4.7	4.5	8. WROR-F	334/6351	8. WHDH	4301/13.6	13.9	12.4
9. WZOU-F	251/4.3	4.7	3.6	3.5	2.1	4.0	7.4	9. WPRO-F	323/4272	9. WZOU-F	3842/12.1	13.7	9.9
10. WROR-F	243/4.2	3.8	3.8	3.8	4.3	3.9	3.4	10. WEEI	309/5216	10. WSSH-F	3712/11.7	12.8	10.3
11. WZLX-F	235/4.0	4.5	4.1	3.4	4.6	4.0	4.2	11. WZLX-F	303/4710	11. WZLX-F	3632/11.5	10.4	10.6
12. WMJX-F	169/2.9	3.5	4.0	3.2	3.2	3.4	2.5	12. WHDH	291/4776	12. WMJX-F	3424/10.8	12.3	11.0
13. WILD	162/2.8	2.3	1.7	1.4	1.6	2.1	2.1	13. WHJY	288/3616	13. WVBF-F	2494/ 7.9	7.4	8.1
14. WVBF-F	158/2.7	2.5	3.1	2.9	2.6	2.8	1.9	14. WAAF-F	284/4733	14. WAAF-F	2401/ 7.6	8.2	8.6
15. WAAF-F	112/1.9	2.7	1.8	2.4	3.0	2.2	4.3	15. WLKW-F	237/2517	15. WMRQ-F	1762/ 5.6	5.4	5.0
16. WBOS-F	112/1.9	2.2	1.6	2.8	2.4	2.1	3.7	16. WMJX-F	200/3882	16. WBOS-F	1756/ 5.5	5.5	6.4
17. WCRB-F	104/1.8	1.4	1.6	1.9	1.4	1.7	1.6	17. WVBF-F	185/3006	17. WCRB-F	1582/ 5.0	4.8	4.2
18. WPLM-F+	104/1.8	1.0	.7	.8	1.6	1.1	.5	18. WBOS-F	175/2663	18. WPLM-F+	1365/ 4.3	4.5	4.6
19. WXKS	98/1.7	1.8	1.4	1.7	1.1	1.7	.8	19. WILD	164/1286	19. WILD	1255/ 4.0	4.3	3.7
20. WMRQ-F	86/1.5	1.4	1.3	.9	1.1	1.3	.9	20. WPLM-F+	153/2358	20. WXKS	1132/ 3.6	4.0	3.2
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 64.16% (3315 of 5166) (SUM 86: 64.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOU-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ	1. WBCN-F	1. WXKS-F	1. WBZ	1. WXKS-F
2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WKXE-F	2. WXKS-F	2. WJIB-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WRKO	2. WBCN-F
3. WBCN-F	3. WZLX-F	3. WZLX-F	3. WROR-F	3. WROR-F	3. WRKO	3. WXKS-F	3. WJIB-F	3. WXKS-F	3. WJIB-F	3. WJIB-F
4. WAAF-F	4. WZOU-F	4. WROR-F	4. WSSH-F	4. WSSH-F	4. WEEI	4. WEEI	4. WSSH-F	4. WRKO	4. WBCN-F	4. WZLX-F
5. WILD	5. WMJX-F	5. WSSH-F	5. WZLX-F	5. WBZ	5. WHDH	5. WHDH	5. WRKO	5. WSSH-F	5. WZOU-F	5. WROR-F
6. WZLX-F	6. WROR-F	6. WMJX-F	6. WMJX-F	6. WZLX-F	6. WSSH-F	6. WRKO	6. WROR-F	6. WZOU-F	6. WEEI	6. WZOU-F
7.	7. WILD	7. WVBF-F	7. WBZ	7. WVBF-F	7. WROR-F	7. WJIB-F	7. WZLX-F	7. WROR-F	7. WHDH	7. WRKO
8.	8. WVBF-F	8. WZOU-F	8. WVBF-F	8. WHDH	8. WXKS-F	8. WROR-F	8. WZOU-F	8. WZLX-F	8. WMJX-F	8. WHDH
9.	9. WAAF-F	9.	9. WHDH	9. WMJX-F	9.	9.	9.	9.	9.	9. WSSH-F
10.	10.	10.	10.	10. WJIB-F	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WZOU-F	2. WBCN-F	2. WBCN-F	2. WROR-F	2. WROR-F	2. WXKS-F	2. WZLX-F	2. WZLX-F	2. WZLX-F	2. WZLX-F
3. WILD	3. WMJX	3. WROR-F	3. WBCN-F	3. WSSH-F	3. WZLX-F	3. WXKS-F	3. WXKS-F	3. WXKS-F	3. WXKS-F
4. WBCN-F	4. WZOU-F	4. WMJX-F	4. WSSH-F	4. WBZ	4. WAAF-F	4. WAAF-F	4. WRKO	4. WROR-F	4. WRKO
5. WJIB-F	5. WROR-F	5. WZLX-F	5. WMJX-F	5. WMJX-F	5. WZOU-F	5. WFNX-F	5. WILD	5. WRKO	5. WBZ
6. WMJX-F	6. WILD	6. WVBF-F	6. WZOU-F	6. WBCN-F	6. WFNX-F	6. WROR-F	6. WFNX-F	6. WFNX-F	6. WSSH-F
7. WZLX-F	7. WZLX-F	7. WSSH-F	7. WVBF-F	7. WVBF-F	7. WROR-F	7. WZOU-F	7. WMJX-F	7. WBZ	7. WROR-F
8. WROR-F	8. WVBF-F	8. WMRQ-F	8. WILD	8. WHDH	8.	8. WRKO	8. WSSH-F	8. WFNX-F	8. WEEI
9.	9.	9.	9. WZLX-F	9.	9.	9.	9. WVBF-F	9. WILD	9.
10.	10.	10.	10.	10.	10.	10.	10.	10. WHDH	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCAP	980	Lowell	.5/1.0
WCCM	800	Lawrence	.3/ .6
WCGY-F	93.7	Lawrence	.4/2.1
WESX	1230	Salen	.3/1.0
WEZE	1260	Boston	.4/ .9
WFNX-F	101.7	Lynn	1.4/3.5
WJDA	1300	Quincy	.6/1.1
WLYT-F	92.5	Haverhill	.4/1.6
WMEX	1150	Boston	1.0/3.3
WROL	950	Boston	.9/2.5
WOKQ-F	97.5	Dover	.4/1.5
WHJY-F	94.1	Providence	.7/2.5
WLKW-F	101.5	Providence	.3/ .6
WPRO-F	92.3	Providence	.3/ .7

RADIO STATIONS

AM STATIONS

WBZ , 1030, 50 KW (DA-1)	, MOR	ABC-I, \$260.00*	(Group W)	Westinghouse	
WDLW, 1330, 5 KW (DA-2)	, COUNTRY	, \$ 40.00	(---)		
WEEI, 590, 5 KW (DA-1)	, NEWS	CBS, \$107.00	(CBS)		
WEZE, 1260, 5 KW (DA-N)	, RELIGION	, \$ 20.00	(---)		
WHDH, 850, 50 KW (DA-2)	, MOR	, \$220.00*	(Banner)	Sconnix	
WILD, 1090, 5 KW (DAYS)	, BLACK	SBN, \$ 40.00	(Masla)		
WKOX, 1200, 10 KW (DA-N)	, MOR/TALK	ABC-E, \$ 30.00	(Mc-Guild)	Fairbanks	(FRAMINGHAM)
WMEX, 1150, 5 KW (DA-2)	, OLDIES	ABC-E, Trans, \$ 60.00*	(Mc-Guild)	Greater Media	
WMRE, 1510, 50 KW (DA-2)	, NOSTALGIA	, \$ NA	(---)	Noble	
WRKO, 680, 50 KW (DA-2)	, TALK	NBC, MBS, NBC-T, \$145.00*	(Republic)	RKO	
WROL, 950, 5 KW (DAYS)	, RELIGION	, \$ NA	(---)		
WXKS, 1430, 5 KW/1 KW (DA-N)	, NOSTALGIA	, \$ 55.00	(MMR)	Pyramid	

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR		, \$350.00*	(Torbet)	Infinity	
WBOS, 92.9, 17 KW @ 860, COUNTRY		ABC-D, \$125.00	(Durpetti)	Sconnix	
WCGY, 93.7, 50 KW @ 403, OLDIES		, \$ 67.00	(Masla)	Curt Gowdy	
WCRB, 102.5, 11 KW @ 920, CLASSICAL		, \$ 90.00	(---)		
WFNX, 101.7, 3 KW @ 170, AOR		, \$ 54.00	(---)		
WHRB, 95.3, 3 KW @ 110, CLASS/JAZZ		, \$ 22.00	(Roslin)		
WJIB, 96.9, 12 KW @ 1010, BTFL/EZ		, \$170.00	(Mc-Guild)	NBC	
WMJX, 106.7, 12 KW @ 720, AC		, \$140.00*	(Mc-Guild)	Greater Media	
WODS, 103.3, 12 KW @ 890, OLDIES		CBS-R, \$100.00*	(CBS)	CBS	
WPLM, 99.1, 50 KW @ 430, NOSTALGIA		, \$ 42.00	(---)		(PLYMOUTH)
WROR, 98.5, 8 KW @ 1191, AC		US 1, \$175.00*	(Republic)	RKO	
WSSH, 99.5, 32 KW @ 600, SOFT AC		, \$140.00*	(HNWH)	Noble	
WVBF, 105.7, 14 KW @ 954, AC		, \$130.00*	(Mc-Guild)	Fairbanks	
WXKS, 107.9, 21 KW @ 710, CHR		, \$270.00	(MMR)	Pyramid	
WZLX, 100.7, 50 KW @ 500, CLASSIC AOR		, \$150.00*	(Christal)	First Media	
WZDU, 94.5, 5 KW @ 1140, CHR		, \$138.00*	(Banner)	Ardmore	

WAAF - See Worcester

BUFFALO

Arbitron Rank/Pop (12+): 35/1,006,500

Stations: 25/22
Diaries: 1424/707:1/51.1%
Sample Target: 1290
% Below Line: 1.3
% Not Listed: 8.8

1986 Revenue: \$25,000,000
HH Inc.: \$30,884
Retail \$: 6.6 Bil
Pop per Station: 45,750
#1 Biller: WBEN \$3,500,000

MSA Rank/Pop: 48/965,000
ADI # 36
Average Person Ratings: 17.8
Market TSL: 23.5 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WJYE-F	167/9.3	7.2	10.4	9.7	10.2	9.2	5.5	1. WYRK-F	210/1877	1. WBEN	2253/22.4	20.6	21.9
2. WHTT-F	163/9.1	7.6	7.9	7.0	4.1	7.9	11.6	2. WJYE-F	176/2082	2. WHTT-F	2186/21.7	19.4	15.9
3. WYRK-F	162/9.0	8.9	6.9	6.2	8.2	7.8	6.8	3. WHTT-F	171/2386	3. WPHD-F	2010/20.0	19.1	17.6
4. WBEN	157/8.8	8.0	10.0	11.9	7.6	9.7	5.3	4. WBEN	161/2454	4. WJYE-F	1840/18.3	17.5	19.5
5. WBUF-F	139/7.7	10.3	6.8	6.3	9.7	7.8	7.2	5. WBUF-F	153/2077	5. WKSE-F	1814/18.0	16.8	10.6
6. WKSE-F	135/7.5	5.6	6.0	5.2	3.0	6.1	8.3	WKSE-F	153/2131	6. WBUF-F	1813/18.0	18.8	18.4
7. WPHD-F	112/6.2	4.8	5.4	4.6	5.8	5.3	7.3	7. WMJQ-F	134/2828	7. WMJQ-F	1671/16.6	20.4	20.5
8. WECK	90/5.0	5.6	5.2	5.2	5.9	5.3	4.9	8. WPHD-F	125/2212	8. WYRK-F	1383/13.7	16.5	15.8
9. WRLT-F	85/4.7	4.6	4.1	3.6	4.2	4.3	2.4	9. WECK	91/1055	9. WGR	1359/13.5	14.8	15.6
10. WBLK-F	78/4.3	5.4	5.5	6.6	5.4	5.5	8.5	10. WRLT-F	90/1225	10. WWKB	1297/12.9	14.1	11.6
11. WGR	69/3.8	5.2	4.3	5.1	4.1	4.6	4.0	11. WGR	80/1677	11. WRLT-F	1112/11.0	11.4	10.1
12. WMJQ-F	64/3.6	5.3	4.2	4.8	5.1	4.4	3.5	12. WBLK-F	78/ 957	12. WECK	1022/10.2	9.0	9.4
13. WWKB	58/3.2	3.6	4.2	4.3	3.2	3.8	3.9	13. WWKB	61/1441	13. WBLK-F	957/ 9.5	9.0	9.4
14. WBYP-F	31/1.7	2.6	2.6	4.1	7.4	2.8	4.5	14. WBYP-F	44/ 986	14. WBYP-F	795/ 7.9	9.0	12.2
15.								15. WDCX-F	27/ 439	15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 71.82% (1175 of 1636) (SUM 86: 72.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSE-F>	1. WHTT-F>	1. WHTT-F	1. WBUF-F	1. WBUF-F	1. WJYE-F	1. WBEN >	1. WJYE-F	1. WHTT-F+	1. WKSE-F	1. WYRK-F
2. WPHD-F	2. WPHD-F	2. WBUF-F	2. WHTT-F	2. WHTT-F	2. WBEN	2. WHTT-F+	2. WHTT-F+	2. WYRK-F	2. WHTT-F	2. WKSE-F
3. WHTT-F	3. WBUF-F	3. WYRK-F	3. WYRK-F	3. WYRK-F	3. WYRK-F	3. WYRK-F	3. WYRK-F	3. WYRK-F	3. WPHD-F+	3. WBUF-F
4. WBLK-F	4. WKSE-F	4. WPHD-F	4. WRLT-F	4. WJYE-F	4. WECK	4. WYRK-F	4. WBUF-F	4. WKSE-F	4. WBEN	4. WJYE-F
5. WMJQ-F	5. WYRK-F	5. WKSE-F	5. WJYE-F	5. WRLT-F	5. WBUF-F	5. WBUF-F	5. WPHD-F+	5. WBUF-F	5. WYRK-F	5. WHTT-F
6.	6. WBLK-F	6. WRLT-F	6. WPHD-F	6. WPHD-F	6. WRLT-F	6. WPHD-F	6. WKSE-F	6. WPHD-F+	6. WBLK-F	6. WECK
7.	7. WMJQ-F	7. WJYE-F	7. WGR	7. WBEN	7. WGR	7. WWKB	7. WBEN	7. WECK	7. WWKB	7.
8.	8.	8.	8. WKSE-F	8. WGR	8.	8. WKSE-F	8.	8. WRLT-F	8. WGR	8.
9.	9.	9.	9.	9. WKSE-F	9.	9. WGR	9.	9. WBEN	9.	9.
10.	10.	10.	10.	10. WWKB	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSE-F>	1. WBUF-F	1. WBUF-F	1. WBUF-F>	1. WBUF-F>	1. WHTT-F	1. WHTT-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F
2. WPHD-F	2. WHTT-F	2. WHTT-F	2. WHTT-F	2. WJYE-F	2. WPHD-F>	2. WPHD-F	2. WBUF-F	2. WYRK-F	2. WYRK-F
3. WHTT-F	3. WKSE-F	3.	3. WKSE-F	3. WYRK-F	3. WKSE-F	3. WYRK-F	3. WPHD-F	3. WBUF-F	3. WBUF-F>
4. WBLK-F	4. WPHD-F	4.	4. WRLT-F	4. WRLT-F	4. WYRK-F	4. WBUF-F	4. WYRK-F	4. WPHD-F>	4. WGR
5. WBUF-F	5. WBLK-F	5.	5. WYRK-F	5. WHTT-F>	5.	5. WKSE-F	5. WKSE-F	5. WGR	5. WJYE-F
6. WMJQ-F	6. WYRK-F	6.	6. WPHD-F	6. WBLK-F	6.	6. WMJQ-F	6.	6. WKSE-F	6. WPHD-F
7.	7. WMJQ-F	7.	7. WJYE-F	7. WBEN	7.	7.	7.	7.	7. WBEN
8.	8.	8.	8. WBLK-F	8. WWKB	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCX-F	99.5	Buffalo	.9/2.8
WHL0	1270	Niagara Falls	.8/2.5
WHTT	104.1	Buffalo	.4/2.1
WJJL	1440	Niagara Falls	.4/1.2
WLVL	1340	Lockport	.7/2.3
WPHD	1400	Buffalo	.5/2.7
WUFO	1080	Amherst	1.0/2.7
WXRL	1300	Lancaster	.9/3.2
CFNY-F	102.1	Brampton, ON	.3/1.9
CHUM-F	104.5	Toronto	.4/1.5
CILO-F	107.1	Toronto	.5/2.7

RADIO STATIONS

AM STATIONS

WBEN, 930,	5 KW (DA-N)	, MOR	WBC, \$ 77.00* (Eastman)		
WECK, 1230,	1 KW	, NOSTALGIA	CBS, \$ 44.00* (Roslin)		
WGR, 550,	5 KW (DA-N)	, MOR/AC	ABC-E, \$ 50.00* (Katz)		
WHL0, 1270,	5 KW (DAYS, DA)	, COUNTRY	, \$ 17.00 (Market 4)		(NIAGARA FALLS)
WHTT, 1120,	1 KW (DAYS)	, CLASSIC AOR	, \$ NA (MMR)	Pyramid	
WJJL, 1440,	1 KW (DAYS)	, MOR	MBS, \$ 11.00 (S. Katz)		(NIAGARA FALLS)
WUFO, 1080,	1 KW (DAYS)	, BLACK	SBH, \$ 18.00 (Roslin)		
WWKB, 1520,	50 KW (DA-1)	, OLDSIES	ABC-D, NBC-T, \$ 45.00* (HNWH)	Price	
WXRL, 1300,	1 KW/2.5 KW (DA-2)	, COUNTRY	MBS, \$ 19.00 (---)		

FM STATIONS

WMJQ, 102.5,	110 KW @ 1347,	CHR	ABC-C, \$ 52.00* (Eastman)		
WBLK, 93.7,	50 KW @ 400,	BLACK	CBS-R, \$ 41.00* (Durpetti)		
WBUF, 92.9,	91 KW @ 580,	AC	, \$ 70.00* (Mc-Guild)	Lincoln	
WBYR, 107.7,	14 KW @ 650,	AOR	Source, \$ 40.00* (Torbet)	Burbach	
WDCX, 99.5,	17 KW @ 430,	RELIGION	, \$ 20.00 (---)	Crawford	
WHTT, 104.1,	50 KW @ 500,	CLASSIC AOR	, \$ 52.00* (MMR)	Pyramid	
WJYE, 96.1,	50 KW @ 480,	BTFL/EZ	, \$ 65.00* (Christal)		
WKSE, 98.5,	46 KW @ 420,	URBAN/CHR	, \$ 44.00* (HNWH)	Price	
WPHD, 103.3,	49 KW @ 423,	CHR	CBS-R, \$ 48.00* (CBS)		
WRLT, 96.9,	13 KW @ 890,	AC	Source, \$ 43.00* (Katz)		
WYRK, 106.5,	50 KW @ 390,	COUNTRY	, \$ 61.00* (Mc-Guild)	Stoner	

CHARLOTTE

Arbitron Rank/Pop (12+): 41/877,200

Stations: 29/23
 Ofaries: 1442/608:1/52.0%
 Sample Target: 1130
 % Below Line: 6.0
 % Not Listed: 11.1

1936 Revenue: \$26,000,000
 HH Inc.: \$30,258
 Retail \$: 7.6 Bil
 Pop per Station: 38,139
 #1 Biller: WEZC-F \$5,500,000

MSA Rank/Pop: 44/1,058,300
 ADI # 32
 Average Person Ratings: 17.4
 Market TSL: 23.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86
1. WPEG-F	210/13.7	11.9	10.0	10.9	10.8	11.6	15.7	1. WSOC-F	300/3359	1. WSOC-F	1934/17.2	17.6 17.7
2. WSOC-F	165/10.8	12.2	13.7	13.6	9.7	12.6	11.2	2. WPEG-F	248/1863	2. WROQ-F	1562/18.9	16.7 21.5
3. WROQ-F	123/ 8.4	7.6	8.8	7.9	9.3	8.2	9.9	3. WLVK-F	210/2486	3. WPEG-F	1506/17.2	17.6 17.7
4. WRFX-F	117/ 7.7	7.8	6.9	7.4	6.4	7.5	9.0	4. WBCY-F	194/2991	4. WBCY-F	1413/16.1	15.0 18.0
5. WLVK-F	112/ 7.3	7.1	8.1	9.0	8.4	7.9	10.7	5. WROQ-F	193/2735	5. WBT	1377/15.7	17.1 17.7
6. WEZC-F	110/ 7.2	6.5	8.9	8.9	9.3	7.9	7.2	6. WEZC-F	155/2154	6. WEZC-F	1369/15.6	16.1 18.1
7. WBT	109/ 7.1	8.0	8.3	7.3	7.7	7.7	4.1	7. WMMG-F	146/1531	7. WRFX-F	1289/14.7	13.9 12.0
8. WBCY-F	81/ 5.3	5.1	6.5	4.0	6.1	5.2	4.8	8. WRFX-F	144/1767	8. WLVK-F	1168/13.3	14.3 15.6
9. WMMG-F	78/ 5.1	5.6	1.5	---	---	4.1	6.3	9. WBT	124/1690	9. WMMG-F	941/10.7	10.6 ---
10. WLIT-F	52/ 3.4	4.5	4.0	6.0	4.3	4.5	2.2	10. WLIT-F	68/1154	10. WLIT-F	797/ 9.1	8.7 7.6
11. WGIV	27/ 1.8	1.1	1.5	1.5	2.0	1.5	1.3	11.		11.		
12. WROX-F	18/ 1.2	1.1	.9	1.3	.5	1.1	.5	12.		12.		

12+ FM SHARE (METRO): 85.29% (1160 of 1360) (SUM 86: 78.84%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MIO	12+ PMD	12+ EVE	SAT MIO
1. WPEG-F	1. WRFX-F	1. WPEG-F	1. WSOC-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WPEG-F	1. WPEG-F	1. WPEG-F
2. WROQ-F	2. WPEG-F	2. WRFX-F	2. WEZC-F	2. WSOC-F	2. WBY	2. WBT	2. WEZC-F	2. WSOC-F	2. WROQ-F	2. WSOC-F
3. WLVK-F	3. WROQ-F	3. WSOC-F	3. WPEG-F	3. WEZC-F	3. WPEG-F	3. WPEG-F	3. WPEG-F	3. WROQ-F	3. WBT	3. WROQ-F
4. WBCY-F	4. WEZC-F	4. WEZC-F	4. WRFX-F	4. WLVK-F	4. WLVK-F	4. WRFX-F	4. WROQ-F	4. WLVK-F	4. WSOC-F	4. WLVK-F
5.	5. WBCY-F	5. WROQ-F	5. WMMG-F	5. WMMG-F	5. WEZC-F	5. WEZC-F	5. WRFX-F	5. WRFX-F	5. WRFX-F	5. WRFX-F
	6. WMMG-F	6. WLVK-F	6. WLVK-F	6. WRFX-F		6. WMMG-F	6. WEZC-F	6. WLVK-F	6. WLVK-F	6. WBCY-F
							7. WBT	7. WBT	7. WEZC-F	7. WEZC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPEG-F	1. WPEG-F	1. WEZC-F	1. WEZC-F	1. WPEG-F	1. WRFX-F	1. WRFX-F	1. WRFX-F	1. WRFX-F	1. WSOC-F
2. WBCY-F	2. WEZC-F	2. WPEG-F	2. WPEG-F	2. WEZC-F	2. WROQ-F	2. WROQ-F	2. WMMG-F	2. WPEG-F	2. WPEG-F
3. WEZC-F	3. WBCY-F	3. WLVK-F	3. WSOC-F	3. WSOC-F	3. WPEG-F	3. WPEG-F	3. WROQ-F	3. WSOC-F	3. WRFX-F
4. WROQ-F	4. WRFX-F	4. WRFX-F	4. WBCY-F	4. WLVK-F	4.	4. WMMG-F	4. WRFX-F	4. WROQ-F	4. WMMG-F
5. WRFX-F	5. WLVK-F	5. WMMG-F	5. WLVK-F	5. WMMG-F	5.	5. WEZC-F	5. WEZC-F	5. WMMG-F	5. WBT
	6. WROQ-F	6. WBCY-F					WSOC-F	6. WEZC-F	6. WEZC-F
	WMMG-F								

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAES	610	Charlotte	.4/2.3
WAME	1480	Charlotte	.4/1.4
WEGO	1410	Concord	.3/ .7
WGSP	1310	Charlotte	.7/1.8
WIXE	1190	Monroe	.5/ .7
WLON	1050	Lincolnton	.9/1.3
WQCC	1540	Charlotte	.4/1.4
WRLX-F	102.9	Hickory	.5/ .8
WRNA	1140	China Grove	.3/ .8
WSOC	930	Charlotte	.3/2.0
WTYC	1150	Rock Hill	.3/ .9
WXRC-F	95.7	Hickory	.4/3.3
WMIT-F	106.9	Black Mountain	.6/2.5
WKRR-F	92.3	Asheboro	.4/1.9
WKSJ-F	98.7	Greensboro	.5/1.0
WSPA-F	98.9	Spartanburg	1.2/3.3
WDM-F	101.3	Sumter	2.3/2.5

RADIO STATIONS

WAES, 610, 5 KW/1 KW (DA-2) , CHR
 WAME, 1480, 5 KW (DA-2) , RELIGION
 WBT, 1110, 50 KW (DA-N) , MOR/AC
 WGIV, 1600, 1 KW (DA-2) , BLACK
 WGSP, 1310, 1 KW (DAYS, OA) , GOSPEL (?)
 WHVN, 1240, 1 KW (OA-1) , RELIGION
 WQCC, 1540, 1 KW (DAYS) , GOSPEL
 WSOC, 930, 5 KW/1 KW (DA-N) , COUNTRY

US 1, \$ NA (Republic)
 UPI, \$ 16.00 (---)
 ABC-I, MBS, \$ 86.00* (Banner)
 NBN, \$ 28.00 (HNWH)
 NBN, \$ 19.00* (Masla)
 , \$ NA (---)
 , \$ NA (Savalli)
 MBS, \$ NA (Christal)
 , \$ 68.00* (Banner)
 , \$ 115.00* (HMR)
 US 2, \$ 50.00* (Republic)
 ABC-E, \$ 57.00* (Torbet)
 CBS-R, \$ 70.00* (HNWH)
 , \$ 55.00* (Mc-Guild)
 US 1, \$ 65.00* (Republic)
 MBS, \$ 120.00* (Christal)
 , \$ NA (Katz)
 Source, \$ 40.00 (---)
 , \$ 26.00 (Southern)

CRB
 Swaggert
 Jeff-Pilot
 Dorton
 Willis
 Buck
 Cox
 Jeff-Pilot
 EZ
 Beasley
 Capitol-Johnson (STATESVILLE)
 Dorton (CONCORD)
 Metroplex (KANNAPOLIS)
 CRB
 Cox
 Voyager (SHELBY)
 (HICKORY)
 (SALISBURY)

WBCY-F, 107.9, 97 KW @ 970, CHR
 WEZC-F, 104.7, 100 KW @ 1240, AC
 WLIT-F, 101.9, 100 KW @ 870, AC
 WLVK-F, 96.9, 100 KW @ 1554, COUNTRY
 WPEG-F, 97.9, 50 KW @ 390, BLACK
 WRFX-F, 99.7, 100 KW @ 1044, AOR
 WROQ-F, 95.1, 100 KW @ 570, CHR
 WSOC-F, 103.7, 100 KW @ 1040, COUNTRY
 WMMG-F, 96.1, 100 KW @ 1745, AC
 WXRC-F, 95.7, 100 KW @ 1275, AOR
 WROX-F, 106.5, 100 KW @ 1003, AC

CHATTANOOGA

Arbitron Rank/Pop (12+): 95/356,100

Stations: 16/15
Diaries: 847/422:1/44.2%
Sample Target: 760
% Below Line: 1.2
% Not Listed: 10.4

1986 Revenue: \$10,000,000
HH Inc.: \$26,273
Retail \$: 2.8 Bil
Pop per Station: 23,833
#1 Biller: WSKZ-F \$2,400,000

MSA Rank/Pop: 199/420,000

ADI # 81

Average Person Ratings: 15.4

Market TSL: 21.9 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WSKZ-F	103/18.8	17.4	17.4	19.3	20.6	18.2	26.9	1. WSKZ-F	216/2362	1. WSKZ-F	1213/33.9	30.2	36.6
2. WUSY-F	78/14.2	11.8	11.0	10.2	10.8	11.8	13.5	2. WUSY-F	160/1709	2. WDEF-F	880/24.6	19.2	21.0
3. WDEF-F	59/10.7	9.9	9.8	9.5	9.2	10.0	6.3	3. WOOD-F	89/1176	3. WLMX-F	801/22.4	21.1	10.6
4. WLMX-F	58/10.6	9.4	10.0	2.4	5.0	8.1	12.8	4. WDEF-F	77/1153	4. WUSY-F	753/21.1	21.4	21.7
5. WOOD-F	45/ 8.2	8.7	10.0	10.9	11.1	9.5	9.2	5. WLMX-F	61/ 921	5. WOOD-F	698/19.5	19.6	21.1
6. WJTT-F	33/ 6.0	6.4	5.4	6.2	9.1	6.0	7.1	6. WJTT-F	35/ 442	6. WJTT-F	425/11.9	13.6	15.0
7. WDEF	30/ 5.5	4.6	6.1	6.2	5.9	5.6	3.7	7. WDEF	30/ 339	7. WDEF	339/ 9.5	9.8	12.5
8. WNOO-F	23/ 4.2	6.1	3.9	4.5	3.6	4.7	6.0	8. WNOO-F	25/ 299	8. WOOD	280/ 7.8	7.7	6.2
9. WNOO	21/ 3.8	5.4	6.4	5.3	2.8	5.2	2.3	9. WJSQ-F	24/ 209	9. WNOO-F	256/ 7.4	9.0	7.1
10. WOOD	11/ 2.0	3.0	3.4	4.1	1.7	3.1	1.9	10. WNOO	21/ 199	10. WGOW	214/ 6.0	6.7	10.5
11. WLFA	9/ 1.6	1.1	1.2	.9	.8	1.2	.3	11.		11.			
12. WGOW	7/ 1.3	2.5	2.7	3.6	3.8	2.5	.8	12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 32.32% (405 of 492) (SUM 86: 77.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WDEF-F>	1. WDEF-F>	1. WUSY-F	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>
2.	2. WLMX-F	2. WUSY-F	2. WLMX-F	2. WLMX-F	WUSY-F	2. WSKZ-F	2. WSKZ-F>	2. WLMX-F	2. WJTT-F	2. WUSY-F
3.	3. WUSY-F	3. WLMX-F>	3. WSKZ-F	3. WSKZ-F	3. WOOD-F	3. WUSY-F>	3. WLMX-F	WUSY-F>	WUSY-F	3. WLMX-F
4.	4. WJTT-F	4. WOOD-F	4. WOOD-F	4. WOOD-F	4. WDEF >	4. WLMX-F	4. WDEF-F	4. WOOD-F	4. WLMX-F	4. WDEF-F
5.	5. WNOO-F	5. WDEF-F	5. WDEF-F	5. WDEF-F	5. WLMX-F	5. WOOD-F	5. WOOD-F	5. WDEF-F	5.	5. WOOD-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WUSY-F		1. WSKZ-F>	1. WSKZ-F>	1. WLMX-F>	1. WSKZ-F	1. WLMX-F
2. WLMX-F	2. WLMX-F	2. WOOD-F	2. WUSY-F	2. WSKZ-F		2. WUSY-F	2. WLMX-F	2. WSKZ-F	2. WUSY-F	2. WUSY-F
3. WUSY-F	3. WUSY-F	3. WLMX-F	3. WLMX-F>	3. WLMX-F		3. WJTT-F	3. WUSY-F	3. WUSY-F	3. WLMX-F>	3. WOOD-F
4.	4. WOOD-F	4. WUSY-F	4. WOOD-F	4. WDEF-F		4.	4. WJTT-F	4. WDEF-F	4. WOOD-F	WSKZ-F
5.	5. WJTT-F	5.	5. WDEF-F	WOOD-F		5.	5. WNOO-F	5.	5. WDEF-F	5. WDEF-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDXB	1490	Chattanooga	.7/3.5
WEPG	910	S. Pittsburgh	.4/1.1
WFLI	1070	Lookout Mountain	.5/3.5
WJSQ-F	101.7	Athens	1.1/1.9

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS,NBC,\$ 35.00* (Katz)	Park
WOOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E,\$ 27.00* (Banner)	Bahakel
WFLI, 1070, 50 KW/1 KW (DA-2)	, RELIGION	ABC-E,\$ 12.00 (---)	
WGOW, 1150, 5 KW/1 KW (DA-N)	, AC	\$ 30.00* (Christal)	Bloomington
WNOO, 1260, 5 KW (DAYS)	, GOSPEL	SBN,\$ 12.00 (Masla)	
WDEF-F, 92.3, 100 KW @ 895, BTFL/EZ		ABC-D,\$ 46.00 (Katz)	Park
WOOD-F, 96.5, 100 KW @ 1080, COUNTRY		ABC-E,\$ 55.00* (Banner)	Bahakel
WJTT-F, 94.3, 3 KW @ 300, BLACK		CBS-R,\$ 30.00* (HNWH)	
WLMX-F, 105.5, 3 KW @ 270, AC		\$ 45.00* (Republic)	(ROSSVILLE, GA)
WNOO-F, 102.3, 3 KW @ 300, BLACK		\$ 24.00* (Masla)	
WSKZ-F, 106.5, 100 KW @ 1076, CHR		\$ 70.00 (Christal)	Bloomington
WUSY-F, 100.7, 100 KW @ 500, COUNTRY		US 2,\$ 60.00 (Mc-Guild)	Colonial

CHICAGO

Arbitron Rank/Pop (12+): 3/6,673,400

MSA Rank/Pop: 3/6,154,500

ADI # 3
Average Person Ratings: 17.9
Market TSL: 23.8 hours

Stations: 34/34
Diaries: 3540/1885:1/49.2%
Sample Target: 3120
% Below Line: 0
% Not Listed: 10.7

1986 Revenue: \$182,500,000
HH Inc.: \$36,555
Retail \$: 50.1 Bil
Pop per Station: 196,276
#1 Biller: WGN \$34,000,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	SPG 87	SUM 86
1. WGN	1154/9.7	8.4	8.1	9.3	10.1	8.9	8.1	1. WGN	1384/17627	1. WGN	14042/21.0	20.8	21.9
2. WGCIF	976/8.2	8.6	7.7	7.9	8.4	8.1	10.7	2. WGCIF	978/11300	2. WBBM	12225/13.3	18.1	17.3
3. WBBM	755/6.3	5.7	6.8	5.5	5.6	6.1	5.1	3. WBBM	814/14418	3. WGCIF	11189/16.8	15.2	15.5
4. WLOO-F	637/5.3	5.3	6.2	6.3	5.6	5.8	4.4	4. WLOO-F	651/ 7503	4. WBBM-F	10598/15.9	14.4	13.4
5. WBMX-F	609/5.1	4.4	4.6	4.5	5.9	4.7	4.6	5. WBMX-F	627/ 9980	5. WBMX-F	9606/14.4	11.6	14.0
6. WBBM-F	494/4.1	3.8	3.7	4.2	3.3	4.0	5.3	6. WBBM-F	497/10920	6. WYTZ-F	8449/12.7	10.9	9.5
7. WCKG-F	443/3.7	2.9	2.8	1.9	2.0	2.8	4.7	7. WCKG-F	467/ 6285	7. WLUP-F	7660/11.5	11.6	11.9
8. WLUP-F	434/3.6	3.7	5.1	4.6	5.6	4.3	5.5	8. WLUP-F	462/ 7939	8. WKQX-F	7626/11.4	11.4	11.7
9. WYTZ-F	419/3.5	2.7	2.7	2.7	2.5	2.9	4.7	9. WYTZ-F	436/ 8930	9. WLOO-F	7302/10.9	11.1	10.7
10. WLAK	396/3.3	4.2	4.2	4.0	3.6	3.9	2.8	10. WLAK	398/ 6976	10. WLAK	6846/10.3	11.3	9.7
11. WJMK-F	352/2.9	2.9	2.4	3.3	2.6	2.9	1.9	11. WLS	391/ 8105	11. WFYR-F	6595/ 9.9	8.5	8.7
12. WKQX-F	351/2.9	3.2	3.0	2.6	3.4	2.9	3.8	12. WJMK-F	381/ 6193	12. WCLR-F	6101/ 9.1	9.8	9.4
13. WFYR-F	342/2.9	2.6	2.3	2.3	2.6	2.5	1.9	13. WFYR-F	355/ 6951	13. WCKG-F	6010/ 9.0	8.1	6.1
14. WCLR-F	326/2.7	3.0	3.5	3.7	3.0	3.2	1.4	14. WKQX-F	354/ 7820	14. WJMK-F	5873/ 8.8	8.6	8.3
15. WJJD	320/2.7	2.6	3.4	2.8	2.5	2.9	1.5	15. WJJD	344/ 3618	15. WMAQ	5233/ 7.8	8.1	8.4
16. WUSN-F	308/2.6	3.3	3.1	2.9	2.6	3.0	2.9	16. WCLR-F	329/ 6178	16. WLS	5094/ 7.6	8.7	9.6
17. WXRT-F	285/2.4	2.7	2.9	2.3	2.9	2.6	2.9	17. WUSN-F	313/ 4650	17. WUSN-F	4445/ 6.7	8.0	6.3
18. WLS	267/2.2	2.5	2.7	3.0	2.6	2.6	2.7	18. WXRT-F	291/ 4061	18. WXRT-F	3852/ 5.8	7.0	7.4
19. WLUP	226/1.9	1.2	.7	.5	.5	.8	2.4	19. WMAQ	287/ 6871	19. WLUP	3642/ 5.5	4.6	2.0
WMAQ	226/1.9	2.2	1.7	1.6	1.8	1.9	2.4	20. WLUP	242/ 3949	20. WNUA-F	3243/ 4.9	7.1	6.2
21. WVON	149/1.2	1.5	1.5	1.2	1.6	1.4	.4	21. WNUA-F	141/ 3414	21. WJJD	3190/ 4.8	5.5	6.2
22. WNUA-F	141/1.2	1.6	1.3	1.2	1.5	1.3	1.2	22. WVON	149/ 1143	22. WFMT-F	2659/ 4.0	4.9	5.0
23. WZRC-F	137/1.1	.9	1.1	1.1	---	1.1	1.5	23. WZRC-F	144/ 2240	23. WNIB	2270/ 3.4	4.4	3.8
24. WOJO-F	133/1.1	1.2	1.3	1.1	1.2	1.2	1.2	24. WFMT-F	142/ 2854	24. WZRC-F	2102/ 3.1	2.8	---
WFMT-F	133/1.1	1.4	1.3	1.9	1.4	1.4	1.5	25. WLNRF	139/ 2068	25. WLNRF	2068/ 3.1	3.7	2.5

12+ FM SHARE (METRO): 68.12% (7258 of 10654) (SUM 86: 68.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCIF	1. WGCIF	1. WGCIF	1. WGCIF	1. WGCIF	1. WGN	1. WGN	1. WGCIF	1. WGN	1. WGCIF	1. WGCIF
2. WBMX-F	2. WCKG-F	2. WCKG-F	2. WGN	2. WGN	2. WBBM	2. WBBM	2. WLOO-F	2. WGCIF	2. WBMX-F	2. WGN
3. WBBM-F	3. WLUP-F	3. WBMX-F	3. WCKG-F	3. WCKG-F	3. WLOO-F	3. WGCIF	3. WGN	3. WLOO-F	3. WGN	3. WLOO-F
4. WYTZ-F	4. WBMX-F	4. WLUP-F	4. WFYR-F	4. WFYR-F	4. WJJD	4. WLUP-F	4. WBBM	4. WLUP	4. WBBM	4. WBBM-F
5. WZRC-F	5. WBBM-F	5. WGN	5. WJMK-F	5. WJMK-F	5. WGCIF	5. WLOO-F	5. WLAK-F	5. WBBM	5. WBBM-F	5. WBMX-F
6.	6. WXRT-F	6. WJMK-F	6. WLUP-F	6. WLAK-F	6. WLAK-F	6. WBMX-F	6. WCKG-F	6. WBMX-F	6. WLOO-F	6. WCKG-F
7.	7. WYTZ-F	7. WFYR-F	7. WBMX-F	7. WBBM	7. WUSN-F	7. WBBM-F	7. WBMX-F	7. WCKG-F	7. WMAQ	7. WBBM
8.	8. WKQX-F	8. WBBM-F	8. WCLR-F	8. WLUP-F	8. WMAQ	8. WKQX-F	8. WBBM-F	8. WBBM-F	8. WYTZ-F	8. WYTZ-F
9.	9. WCLR-F	9. WKQX-F	9. WKQX-F	9. WBMX-F	9. WFYR-F	9. WYTZ-F	9. WYTZ-F	9. WYTZ-F	9. WCKG-F	9. WKQX-F
10.	10. WJMK-F	10. WCLR-F	10. WLAK-F	10. WCLR-F	10. WJMK-F	10. WJJD	10. WCLR-F	10. WJMK-F	10. WJMK-F	10. WLAK-F
		10. WLAK-F	10. WXRT-F							10. WLAK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGCIF	1. WGCIF	1. WGCIF	1. WGCIF	1. WGCIF	1. WGCIF	1. WCKG-F	1. WCKG-F	1. WCKG-F	1. WGN
2. WYTZ-F	2. WBMX-F	2. WLUP-F	2. WBMX-F	2. WLAK-F	2. WLUP-F	2. WLUP-F	2. WXRT-F	2. WGCIF	2. WCKG-F
3. WBBM-F	3. WBBM-F	3. WBMX-F	3. WLAK-F	3. WLOO-F	3. WCKG-F	3. WGCIF	3. WLUP-F	3. WLUP-F	3. WGCIF
4. WBMX-F	4. WLUP-F	4. WCLR-F	4. WBBM-F	4. WGN	4. WBMX-F	4. WXRT-F	4. WGCIF	4. WGN	4. WXRT-F
5. WCKG-F	5. WCKG-F	5. WKQX-F	5. WCLR-F	5. WCLR-F	5. WBBM-F	5. WBMX-F	5. WLUP	5. WBMX-F	5. WBBM
6. WLUP-F	6. WYTZ-F	6. WCKG-F	6. WYTZ-F	6. WFYR-F	6. WYTZ-F	6. WLUP	6. WBMX-F	6. WXRT-F	6. WLUP-F
7. WKQX-F	7. WKQX-F	7. WBBM-F	7. WKQX-F	7. WBMX-F	7. WZRC-F	7. WKQX-F	7. WKQX-F	7. WJMK-F	7. WJMK-F
WLAK-F	8. WCLR-F	8. WFYR-F	8. WFYR-F	8. WJMK-F	8. WNUA-F	8. WBBM-F	8. WBBM	8. WBBM	8. WFYR-F
9. WXRT-F	9. WLAK-F	9. WJMK-F	9. WJMK-F	9. WKQX-F	9. WLUP	9. WJMK-F	9. WCLR-F	9. WLUP	9. WKQX-F
10. WCLR-F	10. WFYR-F	10. WLAK-F	10. WLUP-F	10. WUSN-F	10.	10. WYTZ-F	10. WUSN-F	10. WFYR-F	10. WLUP

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAUR-F	107.9	Aurora	.3/1.5
WCZE	820	Chicago	.8/3.0
WGCI	1390	Chicago	.4/1.9
WIND	560	Chicago	.4/1.7
WJOB	1230	Hammond, IN	.3/1.0
WJPC	950	Chicago	.5/2.3
WLNR-F	106.3	Lansing	1.2/3.1
WNIB-F	97.1	Chicago	.8/3.4
WYCA-F	92.3	Hammond, IN	.5/1.4

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$220.00*	(CBS)	CBS
WLUP, 1000, 50 KW (DA-2)	, TALK	MBS, \$ 65.00	(MMR)	H & W
WCZE, 820, 5 KW/1 KW (DA-N)	, SOFT AC	MBS, \$ 70.00	(HNWH)	Century
WGCI, 1390, 5 KW (DA-2)	, URBAN	, \$ NA	(Mc-Guild)	Gannett
WGN, 720, 50 KW	, VARIETY/TALK	ABC-I, \$340.00*	(Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, SPANISH	, \$ 80.00	(Katz)	Tichenor
WJJD, 1160, 50 KW/4 KW (DA-2)	, NOSTALGIA	US 2, \$140.00*	(MMR)	Infinity
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN, \$ 70.00*	(---	Johnson
WLS, 890, 50 KW	, AC/CONTEMP	ABC-C, \$170.00*	(Banner)	Cap Cities/ABC
WMAQ, 670, 50 KW	, TALK	NBC, NBC-T, \$150.00*	(Eastman)	NBC
WSBC, 1240, 1 KW	, ETHNIC	, \$ 24.00	(---	
WVON, 1450, 1 KW	, BLACK	MBS, \$ 51.00	(Roslin)	

FM STATIONS

WBBM, 96.3, 6 KW @ 1174, CHR		CBS-R, \$150.00*	(CBS)	CBS
WBMX, 102.7, 6 KW @ 1170, BLACK		ABC-F, \$155.00*	(Durpetti)	
WCKG, 105.9, 4 KW @ 1575, AOR		, \$115.00*	(Katz)	Cox
WCLR, 101.9, 4 KW @ 1560, AC		, \$175.00*	(Mc-Guild)	Bonneville
WFMT, 98.7, 16 KW @ 1157, CLASSICAL		, \$150.00	(CMBS)	
WFYR, 103.5, 4 KW @ 1548, AC		US 1, \$140.00*	(Republic)	RKO
WGCI, 107.5, 33 KW @ 600, URBAN		, \$190.00*	(Mc-Guild)	Gannett
WJMK, 104.3, 19 KW @ 820, OLDIES		US 2, \$160.00	(MMR)	Infinity
WKQX, 101.1, 6 KW @ 1170, CONTEMP		Source, \$180.00*	(Eastman)	NBC
WLAK, 93.9, 5 KW @ 1581, SOFT AC		, \$175.00*	(Christal)	Viacom
WLOO, 100.3, 6 KW @ 1167, BTFL/EZ		ABC-E, \$240.00	(HNWH)	Century
WLUP, 97.9, 6 KW @ 1170, AOR		, \$225.00*	(MMR)	H & W
WNIB, 97.1, 8 KW @ 1196, CLASSICAL		, \$ 95.00	(---	
WOJO, 105.1, 6 KW @ 1174, SPANISH		, \$ 87.00	(Katz)	Tichenor
WNUA, 95.5, 6 KW @ 1170, JAZZ/NEW AGE		, \$105.00*	(Torbet)	Pyramid
WUSN, 99.5, 6 KW @ 1170, COUNTRY		ABC-D, \$165.00*	(Torbet)	First Media
WXRT, 93.1, 7 KW @ 1310, AOR		, \$175.00	(CBS)	
WYTZ, 94.7, 6 KW @ 1170, CHR		ABC-R, \$130.00*	(Banner)	Cap Cities/ABC
WZRC, 106.7, 50 KW @ 328, AOR		SMN, \$ 80.00*	(Groskin)	(DES PLAINES)
WLNR, 106.3, 2 KW @ 397, AC/JAZZ		, \$ 28.00	(---	(LANSING)

CINCINNATI

Arbitron Rank/Pop (12+): 30/1,151,600

MSA Rank/Pop: 31/1,409,400
ADI # 29

Average Person Ratings: 15.9
Market TSL: 22.2 hours

Stations: 23/19
Diaries: 1340/859:1/53.9%
Sample Target: 1340
% Below Line: 2.2
% Not Listed: 8.2

1986 Revenue: \$42,300,000
HH Inc.: \$31,906
Retail 5: 10.9 Bil
Pop per Station: 60,611
#1 Biller: WLW \$6,300,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 87	SUM 86
1. WEBN-F	325/16.7	10.3	12.6	10.8	9.8	12.6	18.0	1. WLW	411/6053	1. WLW	3618/31.4	31.2	28.8
2. WLW	262/13.4	13.9	7.2	7.4	11.7	10.5	11.6	2. WEBN-F	407/4084	2. WEBN-F	3161/27.4	25.5	22.7
3. WWEZ-F	180/ 9.2	9.6	10.5	11.3	10.1	10.2	6.3	3. WKRQ-F	229/2490	3. WKRQ-F	2673/23.2	26.5	23.4
4. WKRQ-F	152/ 7.8	9.6	10.0	9.8	9.3	9.3	11.6	4. WKRC-F	204/3684	4. WKRC	1908/16.6	17.7	18.6
5. WKRC	119/ 6.1	6.3	8.8	7.9	7.1	7.3	5.3	5. WBVE-F	166/2436	5. WVEZ-F	1907/16.6	17.7	16.8
6. WCKY	117/ 6.0	4.2	4.5	5.9	5.2	5.2	2.7	6. WHIO-F	159/1668	6. WCKY	1343/11.7	11.3	11.4
7. WUBE-F	103/ 5.3	5.9	6.2	6.1	6.4	5.9	5.3	7. WTUE-F	158/2026	7. WRRM-F	1334/11.6	12.4	12.8
8. WRRM-F	81/ 4.2	4.0	5.0	4.1	4.2	4.3	3.8	8. WUBE-F	146/1954	8. WUBE-F	1233/10.7	12.3	13.0
9. WBVE-F	74/ 3.8	4.4	3.8	2.6	3.0	3.7	4.2	9. WKRC	135/2346	9. WLLT-F	1138/ 9.9	10.6	12.4
10. WBLZ-F	66/ 3.4	4.6	4.7	6.1	6.6	4.7	5.9	10. WCKY	128/1514	10. WBLZ-F	1130/ 9.8	11.5	11.8
11. WLLT-F	65/ 3.3	2.7	3.4	4.5	3.9	3.5	2.8	11. WGTZ-F	114/2025	11. WBVE-F	1071/ 9.3	8.9	10.2
12. WIZF-F	47/ 2.4	2.5	1.8	.3	.4	1.8	3.9	12. WBLZ-F	103/1746	12. WWNK-F	1000/ 8.7	11.2	10.4
13. WWNK-F	42/ 2.2	3.3	3.1	3.4	3.9	3.0	3.1	13. WLLT-F	95/1895	13. WIZF-F	615/ 5.3	5.5	1.7
14. WJOJ-F	32/ 1.6	1.7	1.3	1.3	1.4	1.5	1.6	14. WRRM-F	92/1648	14. WJOJ-F	549/ 4.8	5.0	4.4
15. WCIN	28/ 1.4	1.2	1.7	3.1	2.2	1.6	1.9	15. WWNK-F	56/1391	15. WCIN	541/ 4.7	3.7	5.8
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 67.46% (1207 of 1789) (SUM 86: 67.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F	1. WLW >	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WLW >	1. WEBN-F>
2. WEBN-F>	2. WKRQ-F	2. WLW	2. WLW >	2. WLW >	2. WVEZ-F	2. WKRC	2. WVEZ-F	2. WVEZ-F	2. WEBN-F>	2. WVEZ-F
3.	3. WLW >	3. WKRQ-F	3. WUBE-F	3. WUBE-F	3. WCKY	3. WLW	3. WKRQ-F	3. WLW	3. WKRQ-F>	3. WKRQ-F
4.	4. WRRM-F	4. WRRM-F	4. WRRM-F	4. WVEZ-F	4. WKRC	4. WCKY	4. WKRC	4. WKRQ-F>	4. WCKY	4. WCKY
5.	5. WLLT-F	5. WUBE-F	5. WKRQ-F	5. WRRM-F	5. WUBE-F	5. WVEZ-F	5. WUBE-F	5. WUBE-F	5. WVEZ-F	5. WUBE-F
6.	6. WBLZ-F	6. WVEZ-F	6. WLLT-F	6. WKRC	6.	6. WKRQ-F	6. WUBE-F	6. WKRC	6.	6. WBVE-F
7.	7. WBVE-F	7. WBLZ-F	7.	7. WKRQ-F	7.	7. WUBE-F	7.	7. WRRM-F	7.	7.
8.	8. WUBE-F	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F
2. WKRQ-F	2. WKRQ-F>	2. WKRQ-F	2. WKRQ-F	2. WRRM-F	2. WKRQ-F>	2. WLW >	2. WLW	2. WLW >	2. WLW >
3. WBLZ-F	3. WRRM-F	3. WRRM-F	3. WRRM-F	3. WLW	3. WLW	3. WKRQ-F>	3. WUBE-F	3. WKRQ-F	3. WUBE-F
4. WRRM-F	4. WBLZ-F	4. WLLT-F	4. WLLT-F	4. WUBE-F	4. WIZF-F	4.	4. WLLT-F	4. WUBE-F	4. WKRC
5. WIZF-F	5. WLLT-F	5. WLW	5. WLW	5. WVEZ-F	5.	5.	5. WKRQ-F	5.	5.
6. WLLT-F	6. WBVE-F	6. WBLZ-F	6. WUBE-F	6. WKRQ-F	6.	6.	6.	6.	6.
7. WBVE-F	7. WUBE-F	7. WBVE-F	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDJO	1230	Cincinnati	.6/2.5
WMLX	1180	Florence, KY	.7/1.7
WNOP	740	Newport, KY	.6/2.0
WWNK	1360	Cincinnati	1.0/3.4
WGTZ-F	92.9	Eaton	.5/1.6
WHIO-F	99.1	Dayton	.5/1.3
WPFB-F	105.9	Middleton	.5/1.6
WTUE-F	104.7	Dayton	.7/3.2

RADIO STATIONS

AM STATIONS

WCIN, 1480,	5 KW/500 W (DA-2)	, BLACK	NBN,SBN,\$ 32.00	(Roslin)	
WCKY, 1530,	5 KW (DA-N)	, NEWS/TALK	NBC,CBS,NBC-T,\$ 67.00	(CBS)	Federated
WDJO, 1230,	1 KW	, OLDIES	US 2,\$ 41.00	(Mc-Guild)	American
WKRC, 550,	5 KW/1 KW (DA-2)	, MOR/AC	ABC-E,\$ 90.00*	(Katz)	Taft
WLW, 700,	50 KW	, MOR	ABC-I,\$ 90.00*	(Eastman)	Jacor
WNOP, 740,	1 KW (DAYS,DA)	, JAZZ/VARIETY	, \$ 22.00	(---)	(NEWPORT, KY)
WTSJ, 1050,	1 KW (DAYS)	, RELIGION	CNN,\$ 20.00	(---)	
WWNK, 1360,	5 KW (DA-N)	, OLDIES	, \$ 35.00*	(MMR)	Booth

FM STATIONS

WBLZ, 103.5,	19 KW @ 790,	BLACK	, \$ 71.00*	(Republic)	Panache	(HAMILTON)
WBVE, 96.5,	20 KW @ 810,	COUNTRY	, \$ 45.00*	(Durpetti)	Reams	(HAMILTON)
WEBN, 102.7,	17 KW @ 876,	AOR	, \$ 90.00*	(Eastman)	Jacor	
WIZF, 100.9,	1 KW @ 466,	URBAN	, \$ 20.00	(Torbet)	Inter Urban	(ERLANGER, KY)
WLLT, 94.9,	27 KW @ 650,	AC	, \$ 65.00*	(Republic)	Hoker	(FAIRFIELD)
WJOJ, 107.1,	3 KW @ 300,	AC	, \$ 40.00	(Masla)		(MILFORD)
WKRQ, 101.9,	25 KW @ 660,	CHR	ABC-F,\$ 93.00*	(Katz)	Taft	
WRRM, 98.5,	15 KW @ 810,	AC	, \$ 73.00*	(Banner)	Susquehanna	
WUBE, 105.1,	14 KW @ 920,	COUNTRY	, \$ 78.00*	(Mc-Guild)	American	
WWEZ, 92.5,	11 KW @ 905,	BTF/EZ	, \$ 80.00*	(CBS)	Federated	
WWNK, 94.1,	32 KW @ 550,	AC	, \$ 55.00*	(MMR)	Booth	

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,782,100

Stations: 26/21
Diaries: 1727/1032:1/48.1%
Sample Target: 1640
% Below Line: 5.0
% Not Listed: 9.4

1986 Revenue: \$43,400,000
HH Inc.: \$32,141
Retail \$: 13.2 Bil
Pop per Station: 84,862
#1 Biller: WMMS-F \$8,100,000

MSA Rank/Pop: 23/1,854,300

ADI # 11

Average Person Ratings: 16.9

Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	SPG 87	SUM 86
1. WMMS-F	354/11.7	12.9	12.1	15.7	13.5	13.1	16.5	1. WMMS-F	487/6879	1. WMMS-F	4724/26.5	27.9	27.6	
2. WZAK-F	295/ 9.8	7.5	8.1	5.6	4.9	7.8	12.0	2. WZAK-F	377/2967	2. WMJI-F	3819/21.4	21.7	19.7	
3. WQAL-F	280/ 9.3	8.5	8.2	7.8	8.2	8.5	6.6	3. WQAL-F	326/3803	3. WLTF-F	3063/17.2	16.7	17.2	
4. WMJI-F	244/ 8.1	9.4	7.7	5.8	7.8	7.8	8.4	4. WMJI-F	318/5158	4. WQAL-F	3002/16.8	16.0	15.4	
5. WLTF-F	196/ 6.5	5.4	6.3	7.1	6.3	6.3	8.1	5. WWWE	266/3864	5. WWWE	2816/15.8	17.6	19.5	
6. WWWE	194/ 6.4	6.9	5.1	5.8	6.9	6.1	5.1	6. WLTF-F	256/4141	6. WDOK-F	2333/13.1	13.7	13.2	
7. WNCX-F	141/ 4.7	4.1	3.2	4.3	5.1	4.1	5.8	7. WKDD-F	215/3448	7. WNCX-F	2286/12.8	11.8	19.1	
8. WDOK-F	134/ 4.4	5.2	6.3	5.3	5.9	5.3	3.0	8. WDOK-F	181/3168	8. WZAK-F	2248/12.6	11.2	9.9	
9. WGAR-F	121/ 4.0	5.9	4.7	3.9	3.6	4.6	3.0	9. WNCX-F	164/3110	9. WRQC-F	1901/10.7	12.0	9.7	
10. WBBG	97/ 3.2	3.7	3.8	3.7	4.2	3.6	3.3	10. WONE-F	158/1955	10. WGAR-F	1743/ 9.8	10.6	8.3	
11. WRQC-F	94/ 3.1	3.1	3.5	2.7	2.5	3.1	5.7	11. WGAR-F	147/2319	11. WERE	1609/ 9.0	9.4	8.0	
12. WERE	89/ 2.9	3.2	3.2	3.1	3.5	3.1	1.8	12. WBBG	106/1414	12. WBBG	1315/ 7.4	7.5	8.6	
13. WPHR-F	61/ 2.0	1.5	2.2	3.5	3.5	2.3	1.1	13. WDBN-F	104/1443	13. WPHR-F	1269/ 7.1	6.6	8.8	
14. WABQ	56/ 1.9	1.3	2.5	1.1	1.4	1.7	.6	14. WRQC-F	95/1954	14. WCLV-F	1014/ 5.7	4.9	5.0	
15. WJMO	54/ 1.8	1.6	2.0	1.6	1.5	1.8	1.3	15. WERE	92/1706	15. WKDD-F	934/ 5.2	4.9	3.4	
16. WCLV-F	42/ 1.4	1.6	1.7	1.9	1.6	1.7	1.1	16. WPHR-F	85/1783	16. WJMO	863/ 4.8	5.5	4.6	
17. WONE-F	37/ 1.2	1.5	1.5	1.8	1.8	1.5	1.5	17. CKLW	57/ 544	17. WONE-F	773/ 4.3	4.4	4.2	
18. WKDD-F	36/ 1.2	1.4	1.0	1.2	.5	1.2	.9	18. WABQ	56/ 503	18. WHK	663/ 3.7	4.1	5.6	
19. WHK	33/ 1.1	1.2	1.3	1.6	1.1	1.3	1.0	19. WJMO	54/ 863	19. WCZR-F	592/ 3.3	3.6	4.1	
WEOL	33/ 1.1	.7	1.5	.8	.8	1.0	.4	20. WCZR-F	52/1261	20. WRMR	562/ 3.2	4.1	5.7	
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 76.67% (2097 of 2735) (SUM 86: 73.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZAK-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WQAL-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WZAK-F>	1. WZAK-F
2. WRQC-F	2. WZAK-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WWWE-F>	2. WMJI-F>	WQAL-F	2. WQAL-F	2. WWWE-F>	2. WQAL-F
3. WMMS-F	3. WMJI-F	3. WZAK-F	3. WLTF-F	3. WZAK-F	3. WDOK-F	3. WQAL-F	3. WMJI-F	3. WZAK-F	3. WMMS-F	3. WMMS-F
4. WPHR-F>	4. WNCX-F	4. WLTF-F	4. WZAK-F	4. WLTF-F	4. WMJI-F	4. WZAK-F	4. WLTF-F	4. WLTF-F	4. WMJI-F	4. WMJI-F
5. WMJI-F	5. WLTF-F>	5. WNCX-F	5. WQAL-F	5. WQAL-F	5. WQAL-F>	5. WGAR-F	5. WWWE	5. WZAK-F	5. WMJI-F	5. WLTF-F
6. WCZR-F	6.	6. WQAL-F	6. WNCX-F>	6. WNCX-F	6. WBBG	6. WLTF-F	6. WDOK-F	6. WNCX-F	WQAL-F	6. WGAR-F
WKDD-F	7.	7.	7. WDOK-F	7. WWWE-F	7. WLTF-F	7. WGAR-F+	7. WNCX-F	7. WGAR-F+	7.	7. WBBG
8.	8.	8.	8.	8.	8. WZAK-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WLTF-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>
2. WZAK-F>	2. WZAK-F	2. WMJI-F	2. WZAK-F	2. WMJI-F	2. WNCX-F	2. WNCX-F>	2. WNCX-F	2. WMJI-F	2. WMJI-F
3. WLTF-F	3. WMJI-F	3. WZAK-F	3. WLTF-F	3. WZAK-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WNCX-F>	3. WNCX-F
4. WMJI-F	4. WLTF-F>	4. WLTF-F>	4. WMJI-F>	4. WMMS-F	4. WZAK-F	4. WZAK-F	4. WZAK-F	4. WZAK-F	4. WWWE
5. WNCX-F	5. WNCX-F	5. WNCX-F	5. WQAL-F	5. WQAL-F	5.	5. WLTF-F	5. WLTF-F	5. WQAL-F	5. WZAK-F
6.	6.	6. WQAL-F	6. WNCX-F	6. WDOK-F	6.	6. WQAL-F	6. WWWE	6. WWWE	6. WQAL-F
7.	7.	7. WJMO	7.	7. WGAR-F	7.	7.	7. WQAL-F	7. WLTF-F	7. WLTF-F
8.	8.	8. WRQC	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCZR-F	107.3	Elyria	1.1/3.3
WGAR	1220	Cleveland	.6/2.7
WRMR	850	Cleveland	1.1/3.2
WDBN-F	94.9	Medina	1.0/2.1
CKLW	800	Windsor, ONT	.8/1.5
WJR	760	Detroit	.3/1.3

RADIO STATIONS

AM STATIONS

WABQ, 1540,	1 KW (DAYS)	, GOSPEL	SBN, \$ 21.00 (---)	
WBBG, 1260,	5 KW (DA-2)	, NOSTALGIA	, \$ 50.00* (Eastman)	
WELW, 1330,	500 W (DAYS, DA)	, BTFL/ETHNIC	, \$ 18.00 (---)	
WERE, 1300,	5 KW (DA-1)	, NEWS/TALK	CBS, MBS, ABC-T, \$ 57.00* (Torbet)	Metropolis
WHK, 1420,	5 KW (DA-N)	, OLDIES	NBC, \$ 50.00* (Katz)	Malrite
WJMO, 1490,	1 KW	, BLACK	NBN, SBN, \$ 35.00* (MMR)	United
WRMR, 850,	10 KW/5 KW (DA-2)	, NOST/MOR	APR, \$ 44.00* (Christal)	Booth
WWNE, 1100,	50 KW	, TALK/NEWS	ABC-I, CNN, NBC-T, \$ 80.00* (Mc-Guild)	
WGAR, 1220,	50 KW (DA-N)	, COUNTRY	ABC-E, \$ NA (HNWH)	Nationwide

FM STATIONS

WCLV, 95.5,	37 KW @ 580,	CLASSICAL	, \$ 58.00 (CMBS)	
WCZR, 107.3,	50 KW @ 275,	AOR	SMN, \$ 28.00* (Regional)	(ELYRIA)
WDOK, 102.1,	9 KW @ 1000,	BTFL/EZ	, \$ 82.00* (Mc-Guild)	
WGAR, 99.5,	50 KW @ 500,	COUNTRY	ABC-E, \$ 80.00* (HNWH)	Nationwide
WLTF, 106.5,	11 KW @ 1060,	AC	APR, \$110.00* (Christal)	Booth
WMJI, 105.7,	27 KW @ 900,	AC	, \$104.00 (Eastman)	Jacor
WMMS, 100.7,	32 KW @ 600,	AOR/CHR	Source, \$160.00* (Katz)	Malrite
WNCX, 98.5,	16 KW @ 960,	CLASSIC AOR	ABC-F, \$ 75.00 (Torbet)	Metropolis
WQAL, 104.1,	11 KW @ 1060,	BTFL/EZ	, \$100.00* (Christal)	WIN
WRQC, 92.3,	27 KW @ 234,	CHR	ABC-C, ABC-R, \$ 56.00 (MMR)	United
WZAK, 93.1,	28 KW @ 620,	URBAN	CBS-R, \$ 90.00 (Durpetti)	Zapis
WPHR, 107.9,	70 KW @ 390,	CHR	ABC-C, US 1, \$ 65.00* (Republic)	Beasley

Other ranked stations - See Akron

COLUMBUS, OH

Arbitron Rank/Pop (12+): 34/1,068,000

Stations: 22/20
Diaries: 1503/711:1/51.7%
Sample Target: 1280
% Below Line: 3.6
% Not Listed: 13.3

1986 Revenue: \$33,200,000
HH Inc.: \$30,887
Retail \$: 8.9 Bill
Pop per Station: 53,400
#1 Biller: WTVN \$6,200,000

MSA Rank/Pop: 35/1,299,100
A): # 33
Average Person Ratings: 15.4
Market TSL: 20.5 hours

12+ METRO	1/4 SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WLWQ-F	195/11.9	11.3	13.1	12.4	16.3	12.2	16.9	1. WNCI-F	256/3723	1. WNCI-F	2558/24.0	22.7	23.0
2. WBNS-F	176/10.7	8.9	12.9	11.0	10.2	10.9	5.7	2. WLWQ-F	236/2728	2. WLWQ-F	2259/21.2	21.7	24.9
3. WNCI-F	175/10.6	9.2	8.2	7.3	8.7	8.8	12.8	3. WBNS-F	196/2294	3. WBNS-F	1979/13.5	17.9	17.3
4. WXGT-F	137/ 8.3	9.2	8.9	8.8	7.9	8.8	12.4	4. WXGT-F	179/2326	4. WSNY-F	1978/13.5	19.8	20.8
5. WTVN	125/ 7.6	10.1	8.7	9.8	6.9	9.1	7.2	5. WTVN	171/2488	5. WTVN	1753/16.5	20.4	17.6
6. WSNY-F	112/ 6.8	9.7	7.9	7.4	7.9	8.0	7.9	6. WSNY-F	120/2191	6. WMGG-F	1099/10.3	12.5	10.1
7. WHOK-F	73/ 4.4	4.4	3.6	5.2	4.1	4.4	3.4	7. WHOK-F	97/1218	7. WHOK-F	937/ 8.8	8.6	7.5
8. WMGG-F	59/ 3.6	4.1	4.2	7.1	5.6	4.8	4.1	8. WLW	81/1354	8. WLW	799/ 7.5	7.4	4.5
9. WMNI	56/ 3.4	3.3	3.1	2.7	2.5	3.1	2.6	9. WMGG-F	67/1287	9. WVKO	652/ 6.1	7.1	7.3
10. WLW	45/ 2.7	2.1	1.4	1.1	1.3	1.8	2.7	10. WMNI	60/ 590	10. WZZT-F	649/ 6.1	6.0	6.6
11. WCKX-F	44/ 2.7	1.8	1.4	.8	.6	1.7	2.0	11. WMRN-F	46/ 531	11. WBNS	610/ 5.7	6.0	6.5
12. WCOL	41/ 2.5	1.8	2.2	1.7	1.7	2.1	1.6	12. WCKX-F	45/ 526	12. WCOL	579/ 5.4	6.0	6.5
13. WVKO	32/ 1.9	3.1	3.3	2.4	3.5	2.7	4.4	13. WCOL	42/ 590	13. WBBY-F	524/ 4.9	7.4	7.6
14. WBBY-F	30/ 1.8	2.3	1.5	1.4	2.3	1.7	1.9	14. WRFD	34/ 498	14. WMNI	515/ 4.8	6.5	6.0
15. WZZT-F	29/ 1.8	2.5	1.7	1.7	2.2	1.9	1.9	15. WVKO	32/ 652	15. WCKX-F	514/ 4.8	5.6	3.1
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 74.62% (1064 of 1425) (SUM 86: 76.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F	1. WLWQ-F	1. WBNS-F>	1. WLWQ-F	1. WBNS-F	1. WLWQ-F	1. WLWQ-F	1. WBNS-F
2. WNCI-F>	2. WNCI-F>	2. WNCI-F	2. WSNY-F	2. WSNY-F	2. WTVN >	2. WTVN	2. WLWQ-F	2. WBNS-F	2. WXGT-F	2. WLWQ-F
3. WLWQ-F	3. WXGT-F	3. WSNY-F	3. WNCI-F	3. WNCI-F	3. WSNY-F	3. WNCI-F	3. WNCI-F>	3. WNCI-F	3. WNCI-F	3. WXGT-F
4.	4. WSNY-F	4. WXGT-F	4. WTVN	4. WTVN	4. WMNI	4. WBNS-F	4. WSNY-F	4. WXGT-F	4. WLW	4. WNCI-F
5.	5. WMGG-F	5. WTVN	5. WXGT-F	5. WBNS-F	5. WCOL	5. WSNY-F	5. WTVN	5. WTVN	5. WSNY-F	5. WSNY-F
6.	6. WHOK-F	6. WMGG-F	6. WMGG-F	6. WXGT-F	6. WHOK-F	6. WXGT-F	6. WXGT-F	6. WSNY-F	6. WBNS-F	6. WHOK-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WTVN
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNCI-F	1. WNCI-F>	1. WNCI-F	1. WNCI-F	1. WSNY-F	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F>
2. WLWQ-F	2. WLWQ-F	2. WSNY-F	2. WSNY-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WTVN
3. WXGT-F>	3. WXGT-F	3. WLWQ-F	3. WLWQ-F	3. WTVN	3. WCKX-F	3. WXGT-F	3. WHOK-F	3. WSNY-F	3. WSNY-F
4.	4. WSNY-F>	4. WXGT-F	4. WTVN	4. WBNS-F	4. WXGT-F	4. WHOK-F	WXGT-F	4. WTVN	4. WNCI-F
5.	5. WMGG-F	5. WMGG-F	5. WBNS-F	5. WLWQ-F	5.	5. WMGG-F	5. WMGG-F	WXGT-F	5. WMGG-F
6.	6. WTVN	6. WTVN	6.	6. WXGT-F	6.	6. WSNY-F	6. WSNY-F	6. WMGG-F	6. WXGT-F
7.	7.	7.	7.	7. WHOK-F	7.	7.	7.	7. WHOK-F	7. WHOK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBNS	1460	Columbus	1.5/5.7
WCLT	1430	Newark	.5/1.3
WCLT-F	100.3	Newark	1.3/3.2
WLOH	1320	Lancaster	.4/ .6
WNRE	1540	Circleville	.4/ .7
WRFD	880	Worthington	1.4/3.5
WMRN-F	106.9	Marion	.4/1.1

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N)	, MOR	ABC-I,NBC-T,\$ 45.00*	{Banner}	Columbus Dispatch
WCOL, 1230, 1 KW	, NOSTALGIA	SMN,\$ 35.00	{Christal}	Great Trails
WMNI, 920, 1 KW/500 W (DA-2)	, COUNTRY	MBS,\$ 34.00*	{Torbet}	
WRFD, 880, 5 KW (DAYS)	, RELIGION	CNN,\$ 20.00	{---}	Salem
WTVN, 610, 5 KW (DA-N)	, MOR/AC	ABC-E,\$113.00	{Katz}	Taft
WVKO, 1580, 1 KW/250 W (DA-2)	, BLACK	SBN,\$ 35.00*	{Mc-Guild}	Saga

FM STATIONS

WBYY, 103.9, 2 KW @ 360, JAZZ	US 2,\$ 25.00	{Torbet}	
WBNS, 97.1, 26 KW @ 660, BTFL/EZ	, \$ 65.00*	{Banner}	Columbus Dispatch
WCKX, 106.3, 3 KW @ 300, BLACK	NBN,\$ 28.00*	{Roslin}	
WLWQ, 96.3, 18 KW @ 753, AOR	, \$105.00*	{Katz}	Taft
WHOK, 95.5, 50 KW @ 215, COUNTRY	APR,\$ 20.00	{Regional}	(LANCASTER)
WMGG, 99.7, 50 KW @ 500, AC/CLAS. HITS	MBS,\$ 60.00*	{Torbet}	
WNCI, 97.9, 175 KW @ 565, CHR	ABC-C,\$ 90.00	{MMR}	Nationwide
WSNY, 94.7, 22 KW @ 753, AC	, \$100.00*	{Mc-Guild}	Saga
WXGT, 92.3, 18 KW @ 753, CHR	CBS-R,\$ 70.00*	{Christal}	Great Trails
WZZT, 103.1, 1.5 KW @ 444, BLACK	MBS,\$ 36.00	{Masla}	(JOHNSTOWN)

WLW - See Cincinnati

DALLAS - FORT WORTH

Arbitron Rank/Pop (12+): 10/2,959,100
 MSA Rank/Pop: Dallas - 13/2,302,500
 ADI # 8 Fort Worth - 39/1,211,000
 Average Person Ratings: 17.3
 Market TSL: 23.0 hours

Stations: 31/31
 Diaries: 2512/1178:1/46.3%
 Sample Target: 2200
 % Below Line: 0
 % Not Listed: 6.5

1986 Revenue: \$117,400,000
 HH Inc.: \$36,369
 Retail S: 27.8 Bil
 Pop per Station: 95,454
 #1 Biller: KVIL A/F \$22,700,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	SPG 87	SUM 86
1. KKDA-F	544/10.6	8.7	9.6	8.4	8.9	9.3	10.3	1. KKDA-F	607/4475	1. KEGL-F	4810/16.3	17.1	16.4	
2. KVIL-F+	414/ 8.1	7.5	7.2	9.3	7.1	8.0	7.5	2. WBAP	513/7050	2. KRLD	4767/16.1	16.6	16.8	
3. KPLX-F	354/ 6.9	7.4	8.4	8.3	6.6	7.8	8.7	3. KVIL-F+	426/4948	3. KVIL-F+	4736/16.0	16.3	16.7	
4. KMEZ-F+	321/ 6.3	4.9	6.3	7.2	6.0	6.2	2.3	4. KPLX-F	398/5186	4. KPLX-F	4492/15.2	15.5	14.0	
5. KSCS-F	295/ 5.8	4.5	3.2	3.9	4.6	4.4	4.5	5. KMEZ-F+	349/4031	5. WBAP	4053/13.7	15.3	14.2	
6. KRLD	285/ 5.6	5.6	5.5	7.3	5.8	6.0	4.1	6. KRLD	333/5930	6. KKDA-F	3893/13.2	11.7	12.4	
7. WBAP	269/ 5.2	6.6	5.2	4.6	6.7	5.4	5.6	7. KSCS-F	319/4401	7. KSCS-F	3823/12.9	13.3	11.5	
8. KEGL-F	235/ 4.6	6.3	5.3	5.1	5.7	5.3	7.9	8. KEGL-F	296/5999	8. KHYI-F	3651/12.3	10.2	5.4	
9. KHYI-F	210/ 4.1	3.9	4.2	2.5	3.5	3.7	6.7	9. KHYI-F	215/3939	9. KMEZ-F+	3620/12.2	10.8	12.7	
10. KTXQ-F	201/ 3.9	4.6	4.3	4.7	5.3	4.4	7.1	10. KTXQ-F	212/3888	10. KTXQ-F	3516/11.9	12.0	12.8	
11. KLUV-F	182/ 3.6	4.0	3.3	3.4	3.3	3.6	3.3	11. KQZY-F	205/2943	11. KLUV-F	2833/ 9.6	11.3	9.3	
12. KQZY-F	179/ 3.3	3.6	3.6	3.3	3.8	3.5	2.8	12. KLUV-F	202/3252	12. KTKS-F	2691/ 9.1	9.4	13.9	
13. KMGC-F	155/ 3.0	3.6	3.9	2.7	3.3	3.3	2.4	13. KZEW-F	166/2853	13. KMGC-F	2660/ 9.0	9.8	9.7	
14. KHVN	149/ 2.9	2.0	3.0	2.7	1.7	2.7	.7	14. KMGC-F	163/2811	14. KZEW-F	2612/ 8.8	9.4	3.6	
15. KZEW-F	144/ 2.8	2.5	2.2	2.9	3.1	2.6	3.2	15. KHVN	149/ 980	15. KQZY-F	2524/ 8.5	10.0	8.8	
16. KOJO-F	125/ 2.4	1.4	1.9	1.2	2.0	1.7	1.9	16. KTKS-F	131/3042	16. KZPS-F	2283/ 7.7	7.4	4.8	
17. KZPS-F	124/ 2.4	2.7	2.0	1.3	1.0	2.1	2.0	17. KZPS-F	128/2385	17. KDLZ-F	1571/ 5.3	5.2	5.7	
18. KTKS-F	112/ 2.2	2.0	3.1	3.7	4.6	2.8	3.8	18. KOJO-F	128/1675	18. KOJO-F	1544/ 5.2	1.6	2.9	
19. KLIF	88/ 1.7	1.9	1.5	1.1	1.1	1.6	1.5	19. KLIF	97/1624	19. KLIF	1521/ 5.1	5.2	3.5	
20. KDLZ-F	70/ 1.4	1.4	2.0	1.6	2.3	1.6	1.7	20. KDLZ-F	71/1605	20. WRR-F	1085/ 3.7	4.2	5.0	
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 77.58% (3717 of 4791) (SUM 86: 73.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKDA-F	1. KKDA-F>	1. KKDA-F	1. KVIL-F+	1. KVIL-F+	1. KMEZ-F+	1. KKDA-F	1. KVIL-F+	1. KKDA-F	1. KKDA-F>	1. KKDA-F
2. KHYI-F	2. KTXQ-F	2. KVIL-F+	2. KPLX-F	2. KPLX-F	2. KRLD-F	2. KVIL-F+	2. KKDA-F	2. KVIL-F+	2. WBAP	2. KVIL-F+
3. KEGL-F	3. KVIL-F+	3. KPLX-F>	3. KKDA-F	3. KKDA-F	3. KVIL-F+	3. KRLD	3. KMEZ-F+	3. KPLX-F	3. KHYI-F	3. KPLX-F
4.	4. KPLX-F	4. KSCS-F	4. KLUV-F	4. KSCS-F	4. WBAP	4. KPLX-F	4. KPLX-F	4. KMEZ-F+	4. KEGL-F	4. KMEZ-F+
5.	5. KEGL-F	5. KTXQ-F	5. KSCS-F	5. KLUV-F	5. KPLX-F	5. WBAP	5. KSCS-F>	5. KSCS-F	5. KDLZ-F	5. KSCS-F
6.	6. KZEW-F	6. KLUV-F	6. KQZY-F	6. KQZY-F	6. KSCS-F	6. KMEZ-F+	6. KRLD	6. KEGL-F	6. KPLX-F	6. KEGL-F
7.	7. KSCS-F	7. KEGL-F	7. KMGC-F	7. KMEZ-F+	7. KKDA-F	7. KSCS-F	7. KMGC-F	7. KRLD	7. KMEZ-F+	7. KLUV-F
8.	8. KMGC-F	8. KMGC-F	8. KMEZ-F+	8. WBAP	8. KHVN	8. KEGL-F	8. KLUV-F	8. KTXQ-F	8. KSCS-F	8. WBAP
9.	9.	9.	9. KZPS-F	9.	9.	9.	9. KQZY-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10. KTXQ-F	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDA-F>	1. KKDA-F>	1. KVIL-F+	1. KVIL-F+	1. KVIL-F>	1. KKDA-F>	1. KKDA-F>	1. KKDA-F	1. KKDA-F>	1. KKDA-F
2. KEGL-F	2. KVIL-F+	2. KKDA-F	2. KKDA-F	2. KPLX-F>	2. KTXQ-F	2. KTXQ-F	2. KTXQ-F	2. KTXQ-F	2. KPLX-F
3. KTKS-F	3. KPLX-F	3. KPLX-F>	3. KPLX-F>	3. KKDA-F	3. KEGL-F	3. KEGL-F>	3. KZEW-F	3. KPLX-F	3. KVIL-F+
4. KPLX-F	4. KMEZ-F+	4. KMGC-F	4. KSCS-F	4. KLUV-F	4. KHYI-F	4. KZEW-F	4. KZPS-F	4. KEGL-F	4. KSCS-F
5. KSCS-F	KSCS-F	5. KLUV-F	5. KLUV-F	5. KQZY-F	5. KPLX-F	5. KZPS-F	5. KVIL-F+	5. KVIL-F+	5. KZPS-F
6. KTXQ-F	6. KTKS-F	6. KSCS-F	6. KMGC-F	6. KMEZ-F+	6. KZEW-F	6. KPLX-F	6. KEGL-F	6. KSCS-F	6. KRLD-F
7. KVIL-F+	7. KEGL-F	7. KQZY-F	7. KQZY-F	7. KSCS-F	7.	7. KSCS-F	7. KOJO-F	7. KZEW-F	7. WBAP
8. KHYI-F	8. KLUV-F	8. KOJO-F	8. KMEZ-F+	8. KMGC-F	8.	8. KHYI-F	8. KZPS-F	8. KZPS-F	8. KLUV-F
9. KMGC-F	9.	9.	9.	9.	9.	9. KVIL-F+	9. KMGC-F	9. KLUV-F	9. KTXQ-F
10.	10.	10.	10.	10.	10.	10.	10. KLUV-F	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAM	1310	Dallas	.7/2.1
KES	1270	Fort Worth	1.3/2.9
KFJZ	870	Fort Worth	.4/1.1
KKDA	730	Grand Prairie	.7/1.5
KLDD	570	Dallas	.7/2.5
KPBC	1040	Dallas	.8/1.7
KSSA	1600	Plano	.4/.8
KZRK-F	94.5	Gainesville	.4/1.6
WRR-F	101.1	Dallas	1.2/3.7

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, NOSTALGIA	, \$ 50.00* (Durpetti)	Bonneville
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA	ABC-E, ABC-D, \$ 60.00 (Roslin)	
KKDA, 730, 500 W/10 W	, BLACK (?)	APR, \$ NA (Katz)	
KLDD, 570, 5 KW (DA-2)	, OLDIES	CBS, \$ 60.00 (MMR)	Anchor
KLIF, 1190, 50 KW/5 KW (DA-2)	, TALK	NBC, NBC-T, \$ 61.00* (Eastman)	Susquehanna
KMEZ, 1490, 5 KW/1 KW (DA-2)	, BTFL/EZ	, \$ NA (Mc-Guild)	DKM
KPBC, 1040, 1 KW (DAYS)	, RELIGION	, \$ 58.00 (---)	Crawford
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS, \$220.00* (Katz)	Metropolitan
KSKY, 660, 10 KW/500 W (DA-N)	, RELIGION	, \$ 25.00 (---)	Dorton
KWJS, 1360, 5 KW/1 KW (DA-2)	, RELIGION	, \$ 35.00 (---)	Universal
KES, 1270, 5 KW (DA-1)	, SPANISH	, \$ 70.00 (Caballero)	
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN, \$ 40.00 (Masla)	Sheridan
KMIA, 1540, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 41.00 (---)	Command
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$190.00* (Banner)	Cap Cities/ABC

FM STATIONS

KDLZ, 107.5, 100 KW @ 450, BLACK	US 1, \$100.00 (Masla)	Sheridan
KEGL, 97.1, 98 KW @ 1460, CHR/AOR	ABC-C, \$145.00* (Torbet)	Sandusky
KKDA, 104.5, 100 KW @ 1585, URBAN	APR, \$170.00* (Katz)	
KHYI, 94.9, 100 KW @ 1140, CHR	, \$ NA (Christal)	H & G
KLUV, 98.7, 100 KW @ 1585, OLDIES/AC	US 2, \$120.00* (Republic)	TK
KMEZ, 100.3, 100 KW @ 1230, BTFL/EZ	, \$160.00* (Mc-Guild)	DKM
KMGC, 102.9, 100 KW @ 1572, AC	, \$135.00* (Christal)	Shamrock
KPLX, 99.5, 100 KW @ 1680, COUNTRY	APR, \$200.00* (Eastman)	Susquehanna
KQZY, 105.3, 100 KW @ 1560, SOFT AC	, \$110.00* (Group W)	Westinghouse
KSCS, 96.3, 100 KW @ 1680, COUNTRY	, \$160.00* (Banner)	Cap Cities/ABC
KTKS, 106.1, 100 KW @ 1585, CHR	, \$130.00* (HNWH)	Gannett
KTXQ, 102.1, 100 KW @ 1420, AOR	ABC-R, \$140.00* (CBS)	CBS
KYIL+, 103.7, 100 KW @ 1470, AC	, \$415.00 (Torbet)	Infinity
KZEW, 97.9, 100 KW @ 1680, AOR	Source, \$140.00* (MMR)	Anchor
KZPS, 92.5, 100 KW @ 1685, CLASSIC HITS	, \$115.00* (Durpetti)	Bonneville
WRR, 101.1, 100 KW @ 1510, CLASSICAL	, \$ 75.00 (CMBS)	City of Dallas
KOJD, 94.1, 100 KW @ 1585, SPANISH	, \$ 98.00 (Caballero)	

DAYTON

Arbitron Rank/Pop (12+): 45/795,500

Stations: 22/17
Diaries: 1370/531:1/55.3%
Sample Target: 1110
% Below Line: 13.0
% Not Listed: 9.3

1986 Revenue: \$19,300,000
HH Inc.: \$31,951
Retail \$: 5.8 Bill
Pop per Station: 46,794
#1 Biller: WHIO \$3,400,000

MSA Rank/Pop: 53/924,300

ADI + 49

Average Person Ratings: 15.6

Market TSL: 20.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SJM 86	
1. WHIO-F	164/13.2	11.5	12.8	10.4	12.5	12.0	10.9	1. WGTZ-F	245/3344	1. WGTZ-F	2262/28.4	25.2	26.3
2. WTUE-F	154/12.4	13.9	11.0	7.8	9.1	11.3	16.9	2. WHIO-F	213/2298	2. WTUE-F	1695/21.3	22.8	16.2
3. WGTZ-F	151/12.1	12.5	12.7	11.6	13.1	12.2	15.3	3. WTUE-F	207/2353	3. WHIO-F	1665/20.9	21.5	21.5
4. WHIO	115/ 9.2	6.5	7.5	8.7	8.9	8.0	7.0	4. WLW	178/2851	4. WHIO	1459/18.3	15.7	20.4
5. WONE	77/ 6.2	7.2	4.7	5.9	6.3	6.0	4.6	5. WHIO	121/1586	5. WYMJ-F	1195/15.0	12.2	11.4
6. WWSN-F	66/ 5.3	5.2	6.4	9.1	6.4	6.5	4.0	6. WBVE-F	89/1424	6. WLW	1033/13.0	13.3	8.7
7. WLW	62/ 5.0	4.1	2.3	2.8	3.5	3.6	4.0	7. WONE	85/1192	7. WWSN-F	993/12.5	13.2	12.0
8. WYMJ-F	59/ 4.7	4.4	4.5	5.1	4.8	4.7	6.5	8. WWSN-F	76/1179	8. WONE	954/12.0	12.7	12.1
9. WVUD-F	41/ 3.3	3.2	5.3	3.9	2.6	3.9	1.3	9. WEBN-F	65/ 756	9. WVUD-F	687/ 8.6	7.9	6.7
10. WBLZ-F	33/ 3.1	3.7	4.9	4.2	3.9	4.0	8.6	10. WYMJ-F	61/1253	10. WBVE-F	604/ 7.6	7.3	8.1
11. WBVE-F	37/ 3.0	4.2	3.0	1.9	3.0	3.0	3.1	11. WVUD-F	50/ 883	11. WING	599/ 7.5	6.8	9.3
12. WING	29/ 2.3	2.6	3.1	2.7	3.8	2.7	1.9	12. WBLZ-F	48/ 747	12. WBLZ-F	553/ 7.0	7.0	8.4
13. WDAO	25/ 2.0	3.6	3.4	2.8	2.7	3.0	2.0	13.		13. WDAO	325/ 4.1	4.9	5.7
14. WBZI-F	23/ 1.8	.8	2.0	1.8	2.1	1.6	1.7	14.		14. WBZI-F	320/ 4.0	3.8	4.6
15.								15.		15.			

12+ FM SHARE (METRO): 70.75% (798 of 1128) (SUM 86: 69.39%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F>	1. WTUE-F>	1. WTUE-F	1. WTUE-F>	1. WTUE-F	1. WHIO-F>	1. WHIO	1. WHIO-F	1. WHIO-F	1. WGTZ-F	1. WHIO-F
2. WTUE-F	2. WGTZ-F>	2. WGTZ-F>	2. WGTZ-F	2. WHIO-F	2. WHIO-F	2. WHIO-F	2. WTUE-F	2. WGTZ-F	2. WHIO	2. WGTZ-F
3. WYMJ-F>	3. WYMJ-F	3. WHIO-F	3. WHIO-F	3. WGTZ-F	3. WGTZ-F	3. WONE	3. WGTZ-F	3. WGTZ-F	3. WLW	3. WTUE-F
4. WBLZ-F	4. WWSN-F	4. WWSN-F	4. WWSN-F	4. WWSN-F	4. WLW	4. WTUE-F	4. WWSN-F	4. WWSN-F	4. WTUE-F	4. WONE
5.	5. WHIO-F	5. WYMJ-F	5. WHIO	5. WHIO	5. WWSN-F	5. WONE	5. WHIO	5. WHIO	5. WHIO-F	5. WBVE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGTZ-F	1. WGTZ-F	1. WTUE-F	1. WGTZ-F>	1. WHIO-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>
2. WTUE-F	2. WTUE-F>	2. WGTZ-F	2. WHIO-F	2. WGTZ-F	2. WGTZ-F>	2. WGTZ-F>	2. WGTZ-F>	2. WGTZ-F>	2. WHIO-F
3. WYMJ-F	3. WWSN-F	3. WWSN-F	3. WTUE-F	3. WWSN-F	3.	3. WYMJ-F	3. WLW	3. WHIO-F	3. WGTZ-F
4.	4. WYMJ-F	4. WHIO-F	4. WWSN-F	4. WTUE-F	4.	4. WLW	4. WYMJ-F	4. WLW	4. WLW
5.	5. WHIO-F	5. WLW	5. WYMJ-F	5. WHIO	5.	5. WHIO	5. WHIO	5. WHIO	5. WHIO
		6. WYMJ-F		6. WONE				WYMJ-F	WONE
				7. WVUD-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZU-F	102.9	Springfield	1.0/4.0
WBLY	1600	Springfield	1.0/2.0
WFCJ-F	93.7	Miamisburg	1.2/3.7
WPFB-F	105.9	Middletown	.7/2.4
WPTW	1570	Piqua	.8/1.5
WPTW-F	95.7	Piqua	1.5/2.3
WEBN-F	102.7	Cincinnati	.3/1.5
WLLT-F	94.9	Fairfield	.5/2.2

RADIO STATIONS

WDAO, 1210, 1 KW (DAYS), BLACK
WHIO, 1290, 5 KW (DA-N), MOR
WING, 1410, 5 KW (DA-N), AC
WONE, 980, 5 KW (DA-N), COUNTRY

SBN, \$ 37.00* (Eastman)
CBS, \$ 74.00* (Christal)
MBS, ABC-I, \$ 40.00* (Katz)
MBS, ABC-D, \$ 50.00* (Mc-Guild)

Stoner
Cox
Great Trails
DKM

WBZI-F, 95.3, 3 KW @ 300, COUNTRY
WFCJ-F, 93.7, 59 KW @ 245, RELIGION
WHIO-F, 99.1, 50 KW @ 1060, BTFL/EZ
WPFB-F, 105.9, 34 KW @ 593, SPANISH (?)
WTUE-F, 104.7, 50 KW @ 780, AOR
WVUD-F, 99.9, 50 KW @ 500, SOFT AC
WWSN-F, 107.7, 50 KW @ 420, AC
WYMJ-F, 103.9, 1.5 KW @ 528, AC
WGTZ-F, 92.9, 40 KW @ 590, CHR

US 2, \$ 25.00 (Masla)
APR, \$ 10.00 (---)
\$ 80.00* (Christal)
MBS, \$ 21.00 (Lotus)
\$ 60.00* (Mc-Guild)
CBS-R, \$ 33.00* (Masla)
\$ 63.00* (Eastman)
US 1, \$ 41.00* (Banner)
\$ 70.00* (Katz)

(XENIA)
(MIAMISBURG)
Cox
(MIDDLETOWN)
DKM
University of Dayton
Stoner
Malkan
Great Trails
(EATON)

Other ranked stations - See Cincinnati

DENVER

Arbitron Rank/Pop (12+): 23/1,568,200

Stations: 23/27
Diaries: 1753/894:1/45.6%
Sample Target: 1490
% Below Line: 0.8
% Not Listed: 8.8

1986 Revenue: \$50,200,000
HH Inc.: \$34,827
Retail \$: 14.8 Bil
Pop per Station: 58,081
#1 Biller: KOA \$7,150,000

MSA Rank/Pop: 27/1,639,500

ADI # 19

Average Person Ratings: 17.0

Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 87	SUM 86
1. KOSI-F	237/8.9	8.4	8.8	9.3	10.2	8.9	5.5	1. KOSI-F	285/3168	1. KRXY-F	3286/ 8.8	7.6	5.1
2. KRXY-F	236/8.8	7.6	5.7	5.9	5.1	7.0	11.1	2. KOA	263/4201	2. KBPI-F	2747/ 5.9	6.1	6.7
3. KBCO-F+	213/7.9	7.8	8.3	6.9	8.2	7.7	7.0	3. KRXY-F	251/3625	3. KOA	2670/ 6.5	5.4	5.7
4. KOA	174/6.5	5.4	6.5	7.3	5.7	6.4	4.8	4. KBCO-F+	228/2559	4. KOSI-F	2608/ 8.9	8.4	10.2
5. KBPI-F	157/5.9	6.1	5.3	6.8	6.7	6.0	8.8	5. KBPI-F	197/3296	5. KMJI-F	2294/ 5.5	7.0	7.5
6. KMJI-F	147/5.5	7.0	6.4	6.0	7.5	6.2	4.9	6. KAZY-F	180/2531	6. KBCO-F+	2202/14.0	16.4	14.4
7. KAZY-F	146/5.5	5.6	5.4	3.9	3.6	5.1	8.9	7. KMJI-F	171/2584	7. KAZY-F	2150/13.7	13.1	10.4
8. KLZ	115/4.3	1.9	2.0	2.0	2.9	2.6	3.3	8. KLZ	162/2189	8. KOAQ-F	2131/13.6	13.0	13.5
9. KOAQ-F	107/4.0	4.8	3.5	4.1	4.5	4.1	3.6	9. KHOW	123/1743	9. KYGO-F	1517/ 9.7	13.0	10.5
10. KYGO-F	102/3.8	5.6	5.4	5.6	4.5	5.1	4.5	10. KOAQ-F	120/2372	10. KLZ	1476/ 9.4	5.1	6.5
11. KHOW	94/3.5	3.8	3.3	4.0	2.9	3.7	2.6	11. KYGO-F	107/1691	11. KIMN	1364/ 8.7	8.8	9.9
12. KNUS	84/3.1	3.1	3.2	2.6	3.6	3.0	2.6	12. KNUS	96/1450	12. KHOW	1318/ 8.4	9.3	8.7
13. KDKO	80/3.0	1.1	1.6	2.3	2.1	2.0	4.1	13. KXKL-F	94/1245	13. KNUS	1241/ 7.9	6.9	7.4
14. KXKL-F	71/2.7	1.6	.9	1.0	.6	1.6	1.8	14. KIMN	91/1677	14. KSYY-F	1114/ 7.1	10.8	13.8
15. KIMN	69/2.6	2.1	1.8	2.8	3.0	2.3	2.8	15. KDKO	80/ 639	15. KXKL-F	980/ 6.2	4.3	3.3
16. KSYY-F	59/2.2	2.7	4.4	4.9	4.7	3.6	2.2	16. KHIH-F	75/1261	16. KHIH-F	955/ 6.1	7.0	---
17. KRZN	57/2.1	1.7	1.3	1.1	1.9	1.6	1.7	17. KSYY-F	63/1250	17. KVOD-F	929/ 5.9	9.1	7.4
18. KEZW	55/2.1	3.5	4.0	2.7	3.9	3.1	1.2	18. KRZN	59/ 987	18. KRZN	916/ 5.8	5.2	6.7
19. KHIH-F	54/2.0	2.1	4.3	2.0	---	2.6	2.2	19. KEZW	58/ 796	19. KEZW	743/ 4.7	5.7	7.3
20. KVOD-F	43/1.6	3.4	3.5	4.0	2.9	3.1	2.6	20. KVOD-F	55/1086	20. KQKS-F	711/ 4.5	3.7	---
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 66.93% (1629 of 2434) (SUM 86: 65.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRXY-F>	1. KBCO-F+>	1. KBCO-F+	1. KBCO-F+	1. KBCO-F+	1. KOSI-F>	1. KOA	1. KOSI-F	1. KRXY-F	1. KRXY-F>	1. KBCO-F+
2. KDKO	2. KRXY-F	2. KRXY-F	2. KMJI-F	2. KMJI-F	2. KOA >	2. KRXY-F	2. KBCO-F+	2. KOSI-F	2. KBPI-F	2. KRXY-F
3. KBPI-F>	3. KAZY-F	3. KMJI-F	3. KRXY-F	3. KOSI-F	3. KLZ	3. KOSI-F	3. KRXY-F	3. KBCO-F+	3. KBCO-F+	3. KOSI-F
4. KAZY-F	4. KBPI-F	4. KAZY-F	4. KOSI-F	4. KRXY-F	4. KNUS	4. KBCO-F+	4. KMJI-F	4. KOA	4. KOSI-F	4. KAZY-F
5.	5. KMJI-F	5. KBPI-F	5. KOAQ-F	5. KOA	5. KMJI-F	5. KHOW	5. KOA	5. KAZY-F	5. KAZY-F	5. KMJI-F
6.	6. KOAQ-F	6. KOSI-F	6. KBPI-F	6. KOAQ-F	6. KHOW	6. KMJI-F	6. KBPI-F	6. KBPI-F	6. KNUS	6. KBPI-F
7.	7.	7. KOAQ-F	7. KHOW	7. KLZ	7. KYGO-F	7. KLZ	7. KAZY-F	7. KMJI-F	7. KOA	7. KOAQ-F
8.	8.	8. KHOW	8. KAZY-F	8.	8.	8. KBPI-F	8. KLZ	8.	8. KDKO	8. KLZ
9.	9.	9.	KOA	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRXY-F>	1. KRXY-F	1. KBCO-F+	1. KRXY-F	1. KMJI-F	1. KAZY-F	1. KBCO-F+>	1. KBCO-F+	1. KBCO-F>	1. KBCO-F>
2. KAZY-F	2. KBCO-F+	KRXY-F	2. KMJI-F	2. KOSI-F	2. KBPI-F	2. KAZY-F	2. KBPI-F	2. KAZY-F	2. KOA
3. KBPI-F	3. KMJI-F	3. KOAQ-F>	3. KBCO-F+	KRXY-F	3. KBCO-F+	3. KBPI-F>	3. KAZY-F>	3. KBPI-F>	3. KOSI-F
4. KBCO-F+	4. KOAQ-F	4. KBPI-F	4. KOAQ-F	4. KBCO-F+	4. KRXY-F	4. KRXY-F>	4. KHIH-F	4. KMJI-F	4. KMJI-F
KOAQ-F	5. KAZY-F	5. KAZY-F	5. KOSI-F	5. KOAQ-F	5.	5. KOAQ-F	5. KOA	KRXY-F	5. KAZY-F
6. KDKO	6. KBPI-F>	6. KXKL-F	6. KBPI-F	6. KLZ	6.	6. KHIH-F	6. KOAQ-F	6. KOSI-F	6. KBPI-F
7.	7. KDKO	7.	KLZ	7. KYGO-F	7.	7. KMJI-F	7. KMJI-F	7. KHOW	7. KHOW
8.	8.	8.	8. KAZY-F	8.	8.	8.	KXKL-F	8.	8. KYGO-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATINGS

KADX-F	92.1	Castle Rock	.8/2.2
KDEN	1340	Denver	1.1/4.2
KMVP	1600	Lakewood	.4/2.2
KQKS-F	104.3	Longmont	1.3/4.5
KXKL	1280	Denver	.2/1.4
KYBG	1090	Aurora	.4/1.8
KTCL-F	93.3	Fort Collins	.7/2.1

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW	, SPANISH	, \$ 30.00 (Caballero)	
KXKL, 1280, 5 KW (DA-2)	, OLDIES	MBS, \$ 38.00 (Torbet)	Shamrock
KDEN, 1340, 1 KW	, NEWS/TALK	MBS, ABC-E, \$ 45.00* (Savalli)	
KDKO, 1510, 10 KW/5 KW (DA-1)	, BLACK	, \$ 58.00 (---)	SRO
KEZW, 1430, 5 KW (DA-N)	, NOSTALGIA	MBS, \$ 56.00* (Group W)	Westinghouse
KHOW, 630, 5 KW (DA-N)	, MOR	US 2, \$ 85.00* (Eastman)	Legacy
KIMN, 950, 5 KW (DA-N)	, AC	US 1, \$ 80.00* (Banner)	Jeff-Pilot
KYBG, 1090, 50 KW/500 W (DA-2)	, OLDIES	Trans, \$ 40.00* (ANWH)	Century
KLZ, 560, 5 KW (DA-1)	, COUNTRY	ABC-1, \$ 58.00* (Mc-Guild)	DKM
KNUS, 710, 5 KW (DA-1)	, TALK	NBC, \$ 70.00* (Durpetti)	Sandusky
KOA, 850, 50 KW	, NEWS/TALK	CBS, \$130.00 (Katz)	Jacor
KPOF, 910, 5 KW/1 KW (DA-2)	, RELIGION	, \$ 25.00* (---)	
KPPL, 1390, 5 KW (DAYS)	, SPANISH (?)	, \$ 20.00 (Roslin)	
KRKS, 990, 5 KW/390 W	, RELIGION	, \$ 12.00 (---)	
KMVP, 1600, 5 KW (DA-N)	, AC/TALK	MBS, ABC-E, \$ 30.00* (Torbet)	Cap Cities/ABC
KRZN, 1150, 5 KW/1 KW (DA-2)	, OLDIES	, \$ 37.00* (Christal)	Duffy

FM STATIONS

KAZY, 106.7, 100 KW @ 987, AOR	ABC-R, \$ 75.00* (Mc-Guild)	DKM	
KADX, 92.1, 720 W @ 620, JAZZ	APR, \$ 34.00 (Roslin)	Century	(CASTLE ROCK)
KBCO, 97.3, 100 KW @ 1541, AOR	, \$125.00* (Masla)		(BOULDER)
KBPI, 105.9, 100 KW @ 900, AOR	Source, \$105.00* (Durpetti)	Sandusky	
KXKL, 105.1, 100 KW @ 1200, OLDIES	MBS, \$ 60.00 (Torbet)	Shamrock	
KHIH, 94.7, 100 KW @ 984, CHR	US 1, \$ 55.00* (Republic)	SRO	(BOULDER)
KMJI, 100.3, 100 KW @ 500, AC	, \$125.00* (Christal)	Duffy	
KOAQ, 103.5, 100 KW @ 1061, AC	CBS-R, \$ 80.00* (Katz)	Jacor	
KOSI, 101.1, 100 KW @ 790, BTFL/EZ	, \$120.00* (Group W)	Westinghouse	
KSYX, 95.7, 100 KW @ 725, SOFT AC	MBS, Trans, \$ 90.00* (Eastman)	Legacy	
KRXY, 107.5, 100 KW @ 545, CHR	, \$ 95.00* (Torbet)	Cap Cities/ABC	
KVOD, 99.5, 100 KW @ 380, CLASSICAL	, \$ 85.00* (Republic)	Henry	
KYGO, 98.5, 100 KW @ 720, COUNTRY	, \$ 90.00* (Blair)	Jeff-Pilot	

DETROIT

Arbitron Rank/Pop (12+): 6/3,573,100

Stations: 39/27
Diaries: 2391/1236:1/49.7%
Sample Target: 2310
% Below Line: 5.4
% Not Listed: 7.6

1986 Revenue: \$91,300,000
HH Inc.: \$34,322
Retail \$: 30.0 Bill
Pop per Station: 132,337
#1 Biller: WJR \$18,800,000

MSA Rank/Pop: 5/4,271,000

AUI # 7

Average Person Ratings: 13.1

Market TSL: 24.0 hours

Table with columns: 12+ METRO, 1/4/SHARE, SPG, WIN, FAL, SUM, 4 Book Avg., Birch Share, 12+ TSA, 1/4/CUME, 12+ METRO CUME/METRO CUME RATING, SPG, SUM. Contains 25 rows of station performance data.

12+ FM SHARE (METRO): 65.55% (3920 of 5980) (SUM 86: 68.07%)

Table with columns: TEENS, 18-34, 18-49, 25-49, 25-54, 35+, 12+ AMD, 12+ MID, 12+ PMD, 12+ EVE, SAT MID. Contains 10 rows of demographic breakdowns.

Table with columns: WOM 18-24, WOM 18-34, WOM 25-34, WOM 18-49, WOM 25-54, MEN 18-24, MEN 18-34, MEN 25-34, MEN 18-49, MEN 25-54. Contains 10 rows of gender-specific demographic breakdowns.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEXL	134.0	Royal Oak	.4/1.4
WHND	560	Monroe	.9/2.8
WMUZ-F	103.5	Detroit	.7/3.2
WNTM-F	92.3	Detroit	.6/3.1
WIOG-F	102.5	Bay City	.4/ .8

RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2)	, COUNTRY	APR, \$ 90.00* (Christal)	Shamrock
WHND, 560, 500 W (DAYS, DA)	, OLDIES	US 1, \$ NA (MMR)	Greater Media (MONROE)
WJR, 760, 50 KW	, MOR	ABC-I, \$230.00 (Eastman)	Cap Cities/ABC
WMTG, 1310, 5 KW (DA-2)	, OLDIES	SIN, \$ 40.00* (Durpetti)	Price
WQBH, 1400, 1 KW	, BLACK	, \$ 60.00 (Roslin)	
WWJ, 950, 5 KW (DA-N)	, NEWS	CBS, \$145.00* (CBS)	Federal
WXYT, 1270, 5 KW (DA-N)	, TALK	MBS, NBC, NBC-T, \$105.00* (Roslin)	
WCAR, 1090, 250 W/500 W (DA-2)	, ETHNIC	, \$ 25.00 (---)	Wolpin (LIVONIA)
WCHB, 1440, 1 KW	, BLACK	NBN, \$ 45.00 (Torbet)	(INKSTER)
CKLW, 800, 50 KW (DA-2)	, NOSTALGIA	, \$ 85.00* (Masla)	(WINDSOR, ONT)

FM STATIONS

WCZY, 95.5, 100 KW @ 430, CHR		, \$200.00 (HMMH)	
WDTX, 99.5, 21 KW @ 754, CONTEMP		CBS-R, \$125.00* (Torbet)	Metropolis
WGPR, 107.5, 50 KW @ 360, BLACK		SBN, \$ 65.00 (Lazar)	
WHYT, 96.3, 20 KW @ 786, CHR		ABC-C, \$140.00* (Eastman)	Cap Cities/ABC
WJLB, 97.9, 50 KW @ 490, BLACK		, \$150.00* (MMR)	Booth
WJOI, 97.1, 12 KW @ 802, BTFL/EZ		, \$142.00* (CBS)	Federal
WJZZ, 105.9, 20 KW @ 724, JAZZ		, \$ 80.00 (Torbet)	
WKSQ, 102.7, 50 KW @ 500, OLDIES		Source, \$107.00* (Masla)	Inner City
WLLZ, 98.7, 50 KW @ 480, AOR		ABC-F, \$170.00 (Mc-Guild)	Legacy
WLTI, 93.1, 20 KW @ 500, SOFT AC		, \$103.00* (Christal)	Keymarket
WMUZ, 103.5, 50 KW @ 500, RELIGION		, \$ 45.00 (---)	Crawford
WNIC, 100.3, 50 KW @ 400, AC		, \$142.00* (Durpetti)	Price
WNTM, 92.3, 22 KW @ 742, AC		, \$ 85.00* (Roslin)	
WOMC, 104.3, 190 KW @ 410, AC		US 2, \$145.00 (Katz)	Metropolitan
WQRS, 105.1, 18 KW @ 482, CLASSICAL		, \$ 89.00 (CMBS)	
WRIF, 101.1, 27 KW @ 880, AOR		ABC-R, \$142.00* (Mc-Guild)	Taft
WWWN, 106.7, 61 KW @ 508, COUNTRY		APR, \$132.00* (Christal)	Shamrock
WCSX, 94.7, 10 KW @ 950, CLASSIC AOR		US 1, \$ 95.00* (MMR)	Greater Media
CKLW, 93.9, 100 KW @ 700, AC/OLDIES		, \$ 70.00* (Masla)	(WINDSOR, ONT)

EL PASO

Arbitron Rank/Pop (12+): 79/429,300

MSA Rank/Pop: 91/548,600

Avg # 100
Average Person Ratings: 13.8
Market TSL: 24.5 hours

Stations: 22/18
Diaries: 1038/414:1/48.3
Sample Target: 300
% Below Line: 2.7
% Not Listed: 7.5

1986 Revenue: \$11,900,000
HH Inc.: \$28,130
Retail \$: 2.7 Bill
Pop per Station: 23,350
#1 Biller: KHEY \$1,950,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. KEZB-F	114/14.2	11.6	12.4	15.8	16.9	13.5	13.9	1. KEZB-F	128/1629	1. KEZB-F	1354/31.5	35.3	36.1
2. KLAQ-F	93/11.6	10.7	11.3	11.7	11.6	11.3	14.5	2. KLAQ-F	120/1251	2. KAMZ-F	1032/24.0	26.1	30.2
3. KAMZ-F	62/ 7.7	7.4	11.8	11.6	10.9	9.6	10.5	3. KTSM-F	72/ 877	3. KLAQ-F	963/22.5	24.1	22.5
4. KHEY-F	58/ 7.2	8.7	9.3	9.5	8.9	8.7	6.8	4. KHEY-F	71/1062	4. KHEY-F	808/13.8	20.4	18.9
5. KPRR-F	57/ 7.1	4.6	4.4	1.0	.4	4.3	11.7	5. KAMZ-F	70/1148	5. KPRR-F	759/17.7	14.0	1.8
6. KOFX-F	51/ 6.3	5.8	5.3	3.7	4.3	5.3	5.5	6. KOFX-F	60/ 791	5. KOFX-F	667/15.5	13.7	9.6
KTSM-F	51/ 6.3	8.4	6.4	7.4	7.4	7.1	4.9	KPRR-F	60/ 798	7. KBNA-F+	653/15.2	9.9	---
8. KAMA	43/ 6.0	5.4	6.0	5.8	5.1	5.8	6.9	8. KAMA	51/ 552	8. KTSM-F	599/14.0	16.2	13.8
9. KBNA-F+	46/ 5.7	3.8	2.5	3.9	3.6	4.0	7.0	9. KBNA-F+	48/ 680	9. KLTO-F	573/13.5	14.4	16.7
10. KLTO-F	42/ 5.2	4.9	5.0	3.0	4.0	4.5	3.1	10. KLTO-F	43/ 621	10. KAMA	512/11.9	12.8	13.3
11. KTSM	25/ 3.1	5.4	4.1	2.2	2.6	3.7	2.1	11. KHEY	32/ 589	11. KHEY	411/ 9.6	11.4	8.6
KHEY	25/ 3.1	4.4	2.8	5.6	3.0	4.0	2.1	12. KR0D	26/ 466	12. KR0D	407/ 9.5	11.8	12.6
13. KR0D	24/ 3.0	4.8	4.8	3.7	4.2	4.1	2.3	KTSM	26/ 392	13. KTSM	361/ 8.4	9.5	7.7
14. KPAS-F	12/ 1.5	1.4	2.2	---	.8	1.3	---	14.		14.			
15. KFNA	9/ 1.1	1.1	1.4	3.1	1.7	1.7	.7	15.		15.			

12+ FM SHARE (METRO): 78.93% (588 of 745) (SUM 86: 73.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F	1. KLAQ-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KTSM-F	1. KEZB-F+	1. KEZB-F+	1. KEZB-F+	1. KEZB-F+	1. KEZB-F+
2. KAMZ-F	2. KEZB-F	2. KLAQ-F	2. KHEY-F	2. KHEY-F	2. KAMA	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F
3. KPRR-F	3. KPRR-F	3. KHEY-F	3. KLAQ-F	3. KLAQ-F	3. KHEY-F	3. KBNA-F+	3. KHEY-F	3. KHEY-F	3. KPRR-F	3. KAMZ-F
4. KLAQ-F	4. KOFX-F	4. KOFX-F	4. KOFX-F	4. KOFX-F	4. KBNA-F+	KHEY-F	4. KHEY-F	4. KAMZ-F	4. KAMZ-F	4. KHEY-F
5.	5. KAMZ-F	5. KAMZ-F	5. KLTO-F	5. KBNA-F+	5. KHEY	5. KAMZ-F	5. KAMZ-F	5. KTSM-F	5. KTSM-F	5. KTSM-F
	KHEY-F	KLTO-F	6. KBNA-F+	6. KLTO-F	KTSM	6. KOFX-F	6. KOFX-F	6. KPRR-F		6. KAMA
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	
2. KAMZ-F	2. KAMZ-F	2. KOFX-F	2. KAMZ-F	2. KHEY-F	2. KPRR-F	2. KPRR-F	2. KEZB-F	2. KEZB-F	2. KHEY-F	
3. KPRR-F	3. KOFX-F	3. KLTO-F	3. KOFX-F	3. KLTO-F	3. KEZB-F	3. KEZB-F	3. KOFX-F	3. KHEY-F	3. KEZB-F	
4. KLAQ-F	4. KLAQ-F	4. KLAQ-F	4. KLTO-F	4. KOFX-F	4.	4. KHEY-F	4. KPRR-F	4. KPRR-F	4. KBNA-F+	
	KOFX-F	5. KLTO-F	5. KAMZ-F	5. KHEY-F	5.	5. KOFX-F	5.	5. KOFX-F	6. KBNA-F+	
	KPRR-F	6. KHEY-F	6. KLAQ-F							

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLEP	1590	El Paso	.5/2.1
KEZB	1150	El Paso	.5/3.2
XEJ	970	Juarez	.4/2.0
XHGUF	105.9	Juarez	.4/1.5
XHNZ-F	107.5	Juarez	.9/2.2
KZOL	860	Juarez	.9/1.1

RADIO STATIONS

KAMA, 750, 10 KW/1 KW (DA-2)	, SPANISH	, \$ 42.00* (Caoallero)	Thrash
KFNA, 1060, 10 KW (DAYS)	, SPANISH	, \$ 12.00* (MMR)	
KHEY, 690, 10 KW (DA-2)	, COUNTRY	ABC-I, \$ 40.00* (Katz)	
KR0D, 600, 5 KW (DA-N)	, AC	, \$ 23.00 (HNWH)	
KTSM, 1380, 5 KW/500 W	, NEWS/TALK	CBS, ABC-T, NBC-T, \$ 25.00 (HNWH)	
KAMZ-F, 93.1, 30 KW @ 1190, CHR		, \$ 45.00* (Eastman)	Thrash
KBNA-F+, 97.5, 60 KW @ 1080, SPANISH		, \$ 26.00* (Katz)	Tichenor
KEZB-F, 93.9, 100 KW @ 1210, CHR		ABC-F, \$ 49.00* (Christal)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY		, \$ 75.00* (Katz)	
KLAQ-F, 95.5, 88 KW @ 1390, AOR		Source, \$ 55.00* (HNWH)	
KLTO-F, 94.7, 91 KW @ 1080, SPANISH (?)		, \$ 30.00* (MMR)	
KOFX-F, 92.3, 100 KW @ 1860, AC		US 1, \$ 27.00* (Mc-Guild)	
KPRR-F, 102.1, 57 KW @ 1160, COUNTRY (?)		US 2, \$ 25.00* (Banner)	
KTSM-F, 99.9, 100 KW @ 1820, BTFL/EZ		, \$ 31.00* (HNWH)	

FRESNO

Arbitron Rank/Pop (12+): 73/478,500

Stations: 24/23
Diaries: 1019/470:1/46.8%
Sample Target: 840
% Below Line: 0.4
% Not Listed: 10.2

1986 Revenue: \$18,000,000
HH Inc.: \$32,010
Retail \$: 3.4 Bil
Pop per Station: 20,804
#1 Biller: KFYE-F \$3,100,000

MSA Rank/Pop: 34/534,900
MSA # 55
Average Person Ratings: 15.8
Market TSL: 23.0 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. KNAX-F	73/9.1	6.3	5.1	4.0	6.6	6.1	7.0	1. KBOS-F	139/1785	1. KMGX-F	1002/20.9	18.4	14.3
2. KMGX-F	72/9.0	8.4	7.5	8.5	5.5	8.4	10.1	2. KMJ	119/1471	2. KYNO-F	950/19.9	21.7	19.3
3. KMJ	68/8.5	8.1	7.9	9.3	7.7	8.5	7.0	3. KOJY-F	110/ 886	3. KMJ	766/16.0	18.3	16.5
4. KOJY-F	61/7.6	5.3	5.7	6.5	5.8	6.3	2.5	4. KMGX-F	98/1387	4. KNAX-F	670/14.0	13.1	9.1
5. KYNO-F	52/6.5	7.8	7.6	6.8	6.2	7.2	9.7	5. KNAX-F	75/ 711	5. KFIG-F+	668/14.0	15.0	NA
6. KKDJ-F	47/5.9	6.1	5.3	6.5	9.5	6.0	9.6	6. KKDJ-F	74/ 959	6. KBOS-F	630/13.2	13.6	16.9
7. KXEX	42/5.2	3.7	3.6	2.9	4.6	3.9	2.2	7. KFYE-F	62/1111	7. KKDJ-F	612/12.8	13.4	14.0
8. KFIG-F+	40/4.9	4.8	6.2	5.5	3.0	5.4	2.6	8. KFRE-F	60/ 713	8. KOJY-F	533/11.1	10.5	9.2
9. KFYE-F	35/4.4	3.8	3.4	3.7	2.1	3.8	3.4	9. KYNO-F	53/1027	9. KFYE-F	517/10.8	11.5	11.9
10. KCLQ-F	31/3.9	4.6	6.1	3.3	---	4.5	5.2	10. KCLQ-F	52/ 812	10. KCLQ-F	500/10.4	10.2	---
11. KBOS-F	26/3.2	4.3	4.6	3.4	4.6	3.9	7.2	11. KXEX	45/ 301	11. KKNU-F	413/ 8.6	8.8	8.6
12. KKNU-F	25/3.1	2.5	3.4	2.6	3.6	2.9	3.4	12. KFIG-F+	45/ 736	12. KFRE-F	360/ 7.5	8.9	6.2
13. KFYE-F	24/3.0	3.3	3.2	4.0	3.9	3.4	3.0	13. KFRE	42/ 568	13. KFSD-F	300/ 6.3	8.3	8.8
14. KGST	23/2.9	3.0	3.2	2.7	6.8	3.0	2.5	14. KJUG-F	38/ 486	14. KXEX	281/ 5.9	5.7	8.3
15. KYNO	21/2.6	1.4	2.7	1.4	2.3	2.0	1.9	15. KKNU-F	37/ 610	15. KYNO	274/ 5.7	4.5	6.5

12+ FM SHARE (METRO): 70.18% (506 of 721) (SUM 86: 62.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMGX-F	1. KKDJ-F	1. KMGX-F	1. KNAX-F	1. KNAX-F	1. KMJ	1. KMJ	1. KNAX-F	1. KOJY-F	1. KMGX-F	1. KNAX-F
2. KYNO-F	2. KMGX-F	2. KNAX-F	2. KFIG-F+	2. KFIG-F+	2. KOJY	2. KNAX-F	2. KOJY-F	2. KNAX-F	2. KXEX	2. KMGX-F
3. KBOS-F	3. KCLQ-F	3. KKDJ-F	3. KCLQ-F	3. KMJ	3. KNAX-F	3. KMGX-F	3. KMGX-F	3. KMGX-F	3. KMJ	3. KYNO-F
4.	4. KYNO-F	4. KFIG-F+	4. KFRE-F	4. KFRE-F	4. KFRE	4. KOJY-F	4. KYNO-F	4. KYNO-F	4. KYNO-F	4. KOJY-F
5.	5. KFIG-F+	5. KYNO-F	5.	5. KCLQ-F	5. KFRE-F	5. KFRE-F	5. KMJ	5. KMJ	5. KKDJ-F	5. KFIG-F+
	6. KNAX-F	6. KCLQ-F		6. KKNU-F		6. KKDJ-F	6. KKDJ-F	6. KKDJ-F	6. KOJY-F	6. KKDJ-F
WOM 18-24	WOM 13-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KMGX-F	1. KKDJ-F	1. KFYE-F	1. KMGX-F	1. KNAX-F	1. KMGX-F	1. KKDJ-F	1. KCLQ-F	1. KNAX-F	1. KNAX-F	
2. KKDJ-F	2. KMGX-F	2. KCLQ-F	2. KFIG-F+	2. KKNU-F	2. KKDJ-F	2. KMGX-F	2. KFIG-F+	2. KKDJ-F	2. KCLQ-F	
3. KYNO-F	3. KYNO-F	3. KFIG-F+	3. KKDJ-F	3. KFIG-F	3. KCLQ-F	3. KCLQ-F	3. KKDJ-F	3. KMGX-F	3. KMJ	
4. KBOS-F	4. KFIG-F+	4. KKDJ-F	4. KNAX-F	4. KFYE-F	4. KYNO-F	4. KNAX-F	4. KNAX-F	4. KCLQ-F	4. KFIG-F+	
	5. KFYE-F	5. KKNU-F	5. KYNO-F	5. KOJY-F	5.	5.	5. KFRE-F	5. KFRE-F	5. KFRE-F	
	6. KCLQ-F									

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEAP	980	Fresno	1.0/2.1
KEZL-F	96.7	Fowler	.6/1.8
KFRE	940	Fresno	2.0/5.1
KFSO-F	92.9	Visalia	1.7/6.3
KMAK	1340	Fresno	2.2/4.8
KRDU	1130	Dinuba	.5/2.0
KXTC	790	Clovis	1.6/3.6
KJUG-F	106.7	Tulare	.4/1.4

RADIO STATIONS

KFRE, 940, 50 KW (DA-2)	, COUNTRY	ABC-D, \$ 30.00*	(HNWH)
KGST, 1600, 5 KW (DA-2)	, SPANISH	, \$ 21.00	(Lotus)
KMAK, 1340, 1 KW	, NEWS/TALK (?)	MBS,CBS, \$ 25.00*	(Torbet)
KMJ, 580, 5 KW	, NEWS/TALK	ABC-I,NBC-T, \$ 55.00*	(Katz)
KXEX, 1550, 5 KW/2.5 KW (DA-2)	, SPANISH	, \$ 30.00	(Caballero)
KXTC, 790, 500 W (DAYS,DA)	, BTFL/EZ	, \$ 15.00	(Radio Time)
KYNO, 1300, 5 KW/1 KW (DA-N)	, OLDIES	US 2, \$ NM	(Banner)

KBOS-F, 94.9, 16 KW @ 847, CHR	Source,ABC-F, \$ 35.00*	(Torbet)	(TULARE)
KCLQ-F, 107.5, 19 KW @ 790, CLASSIC AOR	, \$ 40.00*	(Republic)	Liggett (HANFORD)
KFIG-F+, 101.1, 50 KW @ 352, CONTEMP/AC	APR, \$ 45.00	(Durpetti)	Davis/Weaver
KFRE-F, 101.9, 2 KW @ 1880, COUNTRY	, \$ 30.00*	(HNWH)	
KFSO-F, 92.9, 19 KW @ 820, AC/OLDIES	US 1,CBS-R, \$ 40.00	(CBS)	American (VISALIA)
KFYE-F, 93.7, 68 KW @ 1950, AC	, \$ 44.00*	(Mc-Guild)	EZ
KKDJ-F, 105.9, 2 KW @ 1960, AOR	, \$ 55.00*	(Durpetti)	
KKNU-F, 102.7, 50 KW @ 500, SOFT AC	, \$ 29.00*	(Christal)	
KMGX-F, 103.7, 50 KW @ 500, CHR	, \$ 50.00*	(Christal)	Olympic (HANFORD)
KNAX-F, 97.7, 48 KW @ 310, COUNTRY	ABC-E, \$ 44.00*	(Katz)	
KOJY-F, 98.9, 19 KW @ 820, BTFL/EZ	, \$ 34.00*	(iMR)	(DINUBA)
KYNO-F, 95.7, 50 KW @ 320, CHR	, \$ 63.00*	(Banner)	Brown

GRAND RAPIDS

Arbitron Rank/Pop (12+): 65/517,900
 MSA Rank/Pop: 74/643,700
 ADI # 39 (w/Kalamazoo)
 Average Person Ratings: 14.7
 Market TSL: 19.3 hours

Stations: 25/19
 Diaries: 1156/448:1/51.1%
 Sample Target: 390
 % Below Line: 12.0
 % Not Listed: 13.4

1986 Revenue: \$19,400,000
 HH Inc.: \$34,432
 Retailer: 4.1 bill
 Pop per Station: 27,258
 #1 Biller: WOOD A/F \$4,400,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. WKLQ-F	78/19.3	10.6	10.0	8.8	11.6	9.9	14.1	1. WOOD-F	141/2200	1. WKLQ-F	1353/26.1	24.1	22.7
2. WLAV-F	74/ 9.7	9.7	8.6	9.1	8.3	9.3	12.6	2. WLAV-F	127/1726	2. WOOD-F	1084/20.9	23.0	21.7
3. WCUZ-F	64/ 8.4	10.1	5.7	8.3	8.7	8.1	7.8	3. WKLQ-F	104/1977	3. WGRD-F	1052/20.3	19.3	19.7
WOOD	64/ 8.4	9.5	8.1	7.6	7.2	8.4	6.9	4. WSNX-F	95/1207	4. WLAV-F	1916/19.6	17.7	19.9
5. WOOD-F	52/ 8.2	10.6	12.3	10.6	11.1	10.4	7.2	5. WCUZ-F	85/1236	5. WCUZ-F	393/17.2	17.9	20.0
6. WLHT-F	48/ 6.3	7.9	7.3	5.8	6.5	6.8	6.6	6. WMUS-F	83/1129	6. WOOD	839/16.2	16.2	16.8
7. WGRD-F	43/ 5.7	5.8	7.5	5.9	5.6	6.2	8.3	7. WGRD-F	82/2015	7. WLHT-F	774/14.9	17.1	15.5
8. WCUZ	35/ 4.6	2.8	2.1	2.5	3.9	3.0	3.7	8. WOOD	70/1030	8. WCUZ	694/13.4	8.8	10.7
9. WMUS-F	32/ 4.2	5.8	5.1	5.0	3.7	5.0	4.1	9. WLHT-F	60/1033	9. WSNX-F	557/10.8	7.6	8.5
10. WSNX-F	29/ 3.7	1.9	2.6	3.3	3.9	2.9	3.5	WKZO	60/ 943	10. WJFM-F	523/10.1	6.9	8.6
11. WJFM-F	22/ 2.9	1.3	3.2	2.6	2.5	2.5	2.0	11. WJFM-F	57/1461	11. WMUS-F	501/ 9.7	11.3	8.5
12. WFUR-F	20/ 2.5	3.1	3.5	4.0	2.9	3.3	2.5	12. WQLR-F	45/ 742	12. WFUR-F	433/ 8.4	8.9	9.1
13. WYXX-F	16/ 2.1	1.4	1.9	3.3	1.9	2.2	.7	13.		13.			

12+ FM SHARE (METRO): 77.20% (508 of 658) (SUM 86: 79.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLQ-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD	1. WOOD	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WKLQ-F
2. WGRD-F	2. WKLQ-F	2. WKLQ-F	2. WLAV-F	2. WLAV-F	2. WOOD-F	2. WCUZ-F	2. WKLQ-F	2. WKLQ-F	2. WLAV-F	2. WCUZ-F
3.	3. WLHT-F	3. WLHT-F	3. WLHT-F	3. WLHT-F	3. WCUZ-F	3. WKLQ-F	3. WCUZ-F	3. WCUZ-F	3. WKLQ-F	3. WLAV-F
4.	4. WGRD-F	4. WCUZ-F	4. WKLQ-F	4. WKLQ-F	4. WCUZ	4. WOOD-F	4. WOOD-F	4. WOOD-F	4. WOOD	4. WOOD
5.	5. WCUZ-F	5. WGRD-F	5. WOOD	WOOD-F	5. WFUR-F	5. WLAV-F	5. WLHT-F	5. WOOD	WOOD-F	5. WOOD-F
				6. WOOD		6. WLHT-F	6. WOOD	6. WLHT-F	6. WGRD-F	6. WLHT-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLQ-F	1. WKLQ-F	1. WLHT-F	1. WKLQ-F	1. WLHT-F		1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F
2. WGRD-F	2. WLHT-F	2. WKLQ-F	2. WLHT-F	2. WCUZ-F		2. WGRD-F	2. WKLQ-F	2. WCUZ-F	2. WCUZ-F	2. WCUZ-F
WLAV-F	3. WGRD-F	3. WGRD-F	3. WGRD-F	3. WOOD-F		3. WSNX-F	3. WCUZ-F	WKLQ-F	3. WKLQ-F	3. WCUZ
WLHT-F	WLAV-F	WLAV-F	4. WCUZ-F	4. WOOD		4. WKLQ-F	4. WGRD-F	4. WLHT-F	4. WSNX-F	WKLQ-F
5.	5.	5. WCUZ-F	WLAV-F	5. WKLQ-F		5.	5. WSNX-F	5. WCUZ	5. WLHT-F	WLHT-F
		WJFM-F	6. WOOD				6. WLHT-F		6. WGRD-F	6. WMUS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFUR	102.9	Grand Rapids	.1/1.2
WHTC	1450	Holland	1.6/3.7
WKTH	1410	Grand Rapids	.5/1.5
WKWM	1140	Kentwood	1.7/1.9
WLAV	1340	Grand Rapids	1.3/4.7
WMAX	1480	Grand Rapids	.4/1.6
WWJQ	1260	Holland	.5/2.0
WJQK-F	99.3	Zeeland	.8/2.7
WCXT-F	105.3	Hart	1.1/4.1
WEVS-F	92.7	Saugatuck	.4/1.5
WKZO	590	Kalamazoo	.5/2.7
WQLR-F	106.1	Kalamazoo	.5/2.5

RADIO STATIONS

WCUZ, 1230, 1 KW, COUNTRY
 WKTH, 1410, 1 KW, OLDIES
 WKWM, 1140, 5 KW (DAYS, DA), BLACK
 WLAV, 1340, 1 KW, OLDIES
 WMAX, 1480, 5 KW (DAYS, DA), RELIGION
 WOOD, 1300, 5 KW (DA-N), MOR

ABC-I, \$ 30.00* (Christal) Federated
 SMN, \$ 17.00* (Banner) Regional
 SBN, \$ 15.00 (Patt)
 Trans, \$ 17.00* (MMR) Adams
 MBS, \$ 10.00 (---)
 NBC, \$ 63.00* (Katz) Grace

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY
 WFUR-F, 102.9, 48 KW @ 510, RELIGION/BTFL
 WGRD-F, 97.9, 30 KW @ 590, CHR
 WJFM-F, 93.7, 320 KW @ 780, SOFT AC
 WKLQ-F, 94.5, 50 KW @ 500, CHR
 WLAV-F, 96.9, 50 KW @ 500, AOR
 WLHT-F, 95.7, 41 KW @ 554, AC
 WOOD-F, 105.7, 265 KW @ 810, BTFL/EZ
 WYXX-F, 96.1, 50 KW @ 295, SOFT AC

ABC-E, \$ 71.00* (Christal) Federated
 \$ 15.00 (---) Kuiper
 ABC-C, \$ 50.00* (Banner) Regional
 CBS-R, \$ 30.00* (Mc-Guild)
 \$ 63.00* (Eastman) Bloomington (HOLLAND)
 Source, \$ 67.00* (MMR) Adams
 \$ 57.00* (Republic) Liggett
 \$ 80.00* (Katz) Grace
 \$ 20.00* (Patt) (HOLLAND)

WMUS-F, 106.9, 50 KW @ 480, COUNTRY
 WSNX-F, 104.5, 50 KW @ 360, CHR

\$ 40.00* (HNWH) (MUSKEGON)
 \$ 31.00* (Christal) Goodrich (MUSKEGON)

GREENSBORO - WINSTON SALEM

Arbitron Rank/Pop (12+): 49/762,100

MSA Rank/Pop: 55/904,600
ADI # 50

Average Person Ratings: 16.4
Market TSL: 22.3 hours

Stations: 29/26
Diaries: 1308/583:1/48.2%
Sample Target: 1070
% Below Line: 3.0
% Not Listed: 8.7

1986 Revenue: \$19,400,000
HH Inc.: \$29,858
Retail S: 6.0 Bil
Pop per Station: 29,312
#1 Biller: WTQR-F \$4,400,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	SPG 87	SUM 86
1. WTQR-F	218/17.4	17.5	17.8	19.7	14.6	18.1	15.9	1. WTQR-F	372/4173	1. WTQR-F	2208/29.0	27.9	25.3	
2. WKRR-F	118/ 9.4	9.5	7.7	9.0	5.4	8.9	10.3	2. WKRR-F	168/1673	2. WKSI-F	2297/19.3	19.5	17.3	
3. WKSI-F	89/ 7.1	8.0	6.8	7.4	8.3	7.3	8.3	3. WKSI-F	137/2297	3. WMAG-F	1253/16.4	17.1	12.2	
4. WQMG-F	96/ 6.9	6.8	6.0	5.1	5.4	6.2	11.3	4. WQMG-F	132/1368	4. WKZL-F	1240/16.3	16.1	15.1	
5. WOJY-F	79/ 6.3	6.9	5.7	6.0	6.9	6.2	2.8	5. WOJY-F	121/1640	5. WKRR-F	1130/14.8	13.4	11.0	
6. WKZL-F	79/ 6.2	7.2	6.3	5.4	6.7	6.3	8.8	6. WMAG-F	113/1709	6. WOJY-F	1056/13.9	16.2	14.8	
7. WMAG-F	78/ 6.2	5.5	7.0	5.0	4.5	5.9	5.5	7. WKZL-F	110/1323	7. WSJS	933/12.2	11.3	12.5	
8. WSJS	69/ 5.5	5.5	4.8	5.5	5.2	5.3	5.2	8. WSJS	69/ 951	8. WQMG-F	807/10.6	12.1	10.3	
9. WBIG-F	36/ 2.9	1.1	1.7	2.0	1.9	1.9	.9	9. WPCM-F	65/ 705	9. WMQX-F	624/ 8.2	8.8	8.9	
10. WWMY-F	36/ 2.9	1.9	2.4	2.4	2.4	2.4	.5	10. WSOC-F	51/ 960	10. WBIG-F	603/ 7.9	5.4	4.4	
11. WAAA	33/ 2.6	1.9	2.3	1.6	1.7	2.1	1.9	11. WWMY-F	49/ 480	11. WHPE-F	352/ 4.6	5.2	3.5	
12. WTNC	29/ 2.3	.3	.4	---	1.8	0.8	.2	12. WBIG-F	47/ 828	12. WWMY-F	289/ 3.9	5.1	4.4	
13. WMQX-F	28/ 2.2	2.9	1.1	1.6	3.2	2.0	4.0	13. WMQX-F	39/ 915	13. WAAA	282/ 3.7	3.8	4.8	
14. WHPE-F	26/ 2.1	1.1	2.1	1.3	.9	1.7	1.5	14. WHPE-F	35/ 505	14. WMFR	255/ 3.3	3.6	3.6	
15. WMFR	21/ 1.7	1.5	1.8	1.7	1.8	1.7	1.5	15. WAAA	33/ 282	15. WKQO	251/ 3.3	2.4	3.4	
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 79.11% (905 of 1144) (SUM 86: 79.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSI-F>	1. WKRR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F	1. WTQR-F>	1. WTQR-F	1. WTQR-F	1. WTQR-F>
2. WQMG-F	2. WTQR-F	2. WKRR-F>	2. WMAG-F	2. WMAG-F	2. WSJS	2. WSJS	2. WKRR-F>	2. WKRR-F	2. WQMG-F	2. WQMG-F
3. WKZL-F	3. WKZL-F	3. WMAG-F	3. WKRR-F	3. WOJY-F	3. WOJY-F	3. WKRR-F	3. WOJY-F	3. WOJY-F	3. WKRR-F	3. WKRR-F
4. WKRR-F	4. WQMG-F	4. WKZL-F	4. WOJY-F	4. WKRR-F	4. WMAG-F	4. WMAG-F	4. WKSI-F	4. WMAG-F	4. WKZL-F	4. WKSI-F
5. WKSI-F	5. WQMG-F	5. WQMG-F	5. WQMG-F	5. WQMG-F	5. WWMY-F	5. WKSI-F	5. WMAG-F	5. WQMG-F	5. WKSI-F	5. WKZL-F
6. WMAG-F	6. WMAG-F	6. WOJY-F	6. WKZL-F	6. WSJS	6. WOJY-F	6. WOJY-F	6. WKSI-F	6. WKSI-F	6. WMAG-F	6. WMAG-F
7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WKZL-F	7. WOJY-F
8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F
9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F
10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKZL-F	1. WTQR-F	1. WTQR-F	1. WTQR-F>	1. WTQR-F>	1. WKRR-F>	1. WKRR-F>	1. WKRR-F>	1. WKRR-F	1. WTQR-F
2. WQMG-F	2. WKZL-F	2. WMAG-F	2. WQMG-F	2. WMAG-F	2. WTQR-F	2. WTQR-F	2. WTQR-F	2. WTQR-F>	2. WKRR-F
3. WKRR-F	3. WQMG-F	3. WKSI-F	3. WMAG-F	3. WOJY-F	3. WKSI-F	3. WKZL-F	3. WKZL-F	3. WMAG-F	3. WMAG-F
4. WKSI-F	4. WKRR-F	4. WQMG-F	4. WOJY-F	4. WQMG-F	4. WBIG-F	4. WQMG-F	4. WKZL-F	4. WKZL-F	4. WOJY-F
5. WTQR-F	5. WKSI-F	5. WKRR-F	5. WKSI-F	5. WKSI-F	5. WKSI-F	5. WKSI-F	5. WMAG-F	5. WQMG-F	5. WKZL-F
6. WMAG-F	6. WMAG-F	6. WOJY-F	6. WKZL-F	6. WSJS	6. WMAG-F	6. WMAG-F	6. WQMG-F	6. WOJY-F	6. WSJS
7. WKZL-F	7. WKZL-F	7. WKRR-F	7. WKRR-F	7. WKRR-F	7. WBIG-F	7. WBIG-F	7. WOJY-F	7. WKSI-F	7. WKSI-F
8. WKZL-F	8. WKZL-F	8. WKZL-F	8. WKZL-F	8. WKZL-F	8. WKZL-F	8. WKZL-F	8. WKZL-F	8. WKZL-F	8. WKZL-F
9. WKZL-F	9. WKZL-F	9. WKZL-F	9. WKZL-F	9. WKZL-F	9. WKZL-F	9. WKZL-F	9. WKZL-F	9. WKZL-F	9. WKZL-F
10. WKZL-F	10. WKZL-F	10. WKZL-F	10. WKZL-F	10. WKZL-F	10. WKZL-F	10. WKZL-F	10. WKZL-F	10. WKZL-F	10. WKZL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEAL	1510	Greensboro	1.0/2.1
WGLD	1320	Greensboro	.7/1.8
WKEW	1400	Greensboro	.7/2.1
WKXR	1260	Asheboro	.5/1.0
WLXN	1440	Lexington	.2/1.1
WKOQ-F	94.1	Lexington	.5/3.3
WPCM-F	101.1	Burlington	.3/2.3
WPET	950	Greensboro	.8/2.3
WSMX	1500	Winston-Salem	1.0/1.4
WTHP-F	98.3	Thomasville	.7/2.4
WTOB	1380	Winston-Salem	.5/2.4
WDCG-F	105.1	Durham	.7/3.9
WRDX-F	106.5	Salisbury	1.4/2.5
WSOC-F	103.7	Charlotte	.6/2.3

RADIO STATIONS

AM STATIONS

WAAA, 980,	1 KW (DAYS)	, BLACK	NBN,\$ 17.00	(---)	
WEAL, 1510,	1 KW (DAYS)	, BLACK/GOSPEL	SBN,\$ 12.00	(HNWH)	
WGLD, 1320,	5 KW/1 KW (DA-2)	, OLDIES	US 2,Trans,\$ 18.00*	(Christal)	Mann
WMFR, 1230,	1 KW	, NOSTALGIA	ABC-I,ABC-E,\$ 22.00*	(MMR)	Voyager
WSJS, 600,	5 KW (DA-2)	, MOR	CBS,MBS,\$ 64.00*	(Mc-Guild)	New Market

FM STATIONS

WBIG, 102.1,	100 KW @ 770,	COUNTRY	,\$ NA	(Banner)	Beasley	(REIDSVILLE)
WHPE, 95.5,	100 KW @ 440,	RELIGION	,\$ NA	(---)		
WWMY, 94.5,	27 KW @ ??,	BTFL (?)	,\$ 19.00*	(Katz)		(EDEN)
WKRR, 92.3,	100 KW @ 1276,	CLASSIC ROCK	,\$ 75.00*	(Republic)	Dick	(ASHEBORO)
WKSI, 98.7,	100 KW @ 814,	CHR	,\$ 73.00	(Eastman)	Bahakel	
WKZL, 107.5,	100 KW @ 500,	CHR	ABC-R,\$ 70.00*	(Katz)	Nationwide	
WMAG, 99.5,	100 KW @ 1500,	AC	,\$ 70.00*	(MMR)	Voyager	
WMQX, 93.1,	100 KW @ 483,	AC	,\$ 42.00*	(Durpetti)		
WQJY, 100.3,	100 KW @ 1049,	SOFT AC	,\$ 74.00*	(Christal)	Mann	
WPCM, 101.1,	100 KW @ 910,	COUNTRY	MBS,\$ 25.00	(Masla)		(BURLINGTON)
WQMG, 97.1,	100 KW @ 555,	BLACK	CBS-R,\$ 58.00*	(HNWH)		
WTHP, 98.3,	1.6 KW @ 429,	BLACK	,\$ 19.00	(T-N)		(THOMASVILLE)
WTQR, 104.1,	100 KW @ 1420,	COUNTRY	,\$125.00*	(Mc-Guild)		
WKOQ, 94.1,	100 KW @ 500,	COUNTRY	,\$ 30.00	(T-N)		

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 65/510,000
 MSA Rank/Pop: 32/601,700
 AFI # 38 (w/Asheville)
 Average Person Ratings: 15.6
 Market TSL: 21.3 hours

Stations: 24/18
 Diaries: 1065/479:1/52.4
 Sample Target: 880
 % Below Line: 11.5
 % Not Listed: 9.9

1936 Revenue: \$18,800,000
 HH Inc.: \$25,877
 Retail \$: 3.8 Bill
 Pop per Station: 28,333
 #1 Biller: WFBC A/F \$4,900,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86
1. WESC-F+	120/15.1	16.1	14.6	17.4	14.1	15.8	14.7	1. WESC-F+	294/2798	1. WFBC-F	2431/23.9	25.9 21.8
2. WFBC-F	104/13.0	14.0	11.7	15.9	12.0	13.7	11.0	2. WFBC-F	194/2431	2. WESC-F+	1175/23.0	26.0 21.5
3. WANS-F	68/ 8.5	6.3	7.8	4.9	6.7	6.9	11.6	3. WSSL-F+	180/2320	3. WANS-F	1148/22.5	19.8 22.0
4. WSPA-F	66/ 8.3	7.0	7.9	9.0	8.8	8.1	5.8	4. WSPA-F	125/1466	4. WCKN-F	1750/19.0	19.4 20.4
5. WHYZ	64/ 8.0	9.6	6.8	6.0	9.9	7.6	8.7	5. WANS-F	124/2229	5. WSSL-F+	838/16.4	18.0 NA
6. WSSL-F+	59/ 7.4	10.0	9.5	9.7	7.7	9.2	7.7	6. WKSF-F	95/1540	6. WSPA-F	1466/13.8	14.4 14.0
7. WCKN-F	48/ 6.0	7.6	8.1	8.0	7.0	7.4	8.4	7. WCKN-F	81/1750	7. WHYZ	729/11.4	10.1 10.6
8. WMYI-F	26/ 3.3	---	---	---	---	3.3	2.6	8. WMYI-F	76/1183	8. WMYI-F	457/ 9.0	---
9. WBCY-F	21/ 2.6	2.9	2.2	1.7	2.0	2.4	1.7	9. WHYZ	75/ 729	9. WKSF-F	402/ 7.9	8.0 12.5
10. WASC	20/ 2.5	1.6	1.4	1.8	3.1	1.8	1.8	10. WBCY-F	60/1095	10. WBCY-F	401/ 7.9	8.0 7.3
11. WSPA	16/ 2.0	1.3	3.1	1.8	2.1	2.1	1.6	11.		11. WSPA	268/ 5.3	5.1 5.3
12. WMUU-F	15/ 1.9	1.1	1.3	1.8	.5	1.3	2.3	12.		12. WASC	258/ 5.1	3.6 2.9
WORD	15/ 1.9	2.8	3.9	2.6	2.6	2.8	1.9	13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 78.16% (562 of 719) (SUM 86: 73.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F	1. WFBC-F	1. WFBC-F	1. WESC-F+	1. WESC-F+	1. WESC-F+	1. WESC-F+	1. WESC-F+	1. WESC-F+	1. WCKN-F	1. WESC-F+
2. WANS-F	2. WANS-F	2. WESC-F+	2. WFBC-F	2. WFBC-F	2. WSPA-F	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WESC-F+	2. WFBC-F
3. WHYZ	3. WESC-F+	3. WANS-F	3. WHYZ	3. WHYZ	3. WFBC-F	3. WANS-F	3. WSPA-F	3. WHYZ	3. WFBC-F	3. WSSL-F+
4.	4. WCKN-F	4. WHYZ	4. WSSL-F+	4. WSSL-F+	4. WSSL-F+	4. WSSL-F+	4. WSSL-F+	4. WANS-F	4. WANS-F	4. WHYZ
5.	5. WHYZ	5. WSSL-F+	5. WSPA-F	5. WSPA-F	5. WHYZ	5. WSPA-F	5. WHYZ	5. WSPA-F	5.	5. WSPA-F
	6. WSSL-F+					6. WANS-F	6. WSSL-F+			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WANS-F	1. WANS-F	1. WESC-F+	1. WESC-F+	1. WESC-F+
2. WFBC-F	2. WANS-F	2. WESC-F+	2. WESC-F+	2. WESC-F+	2. WFBC-F	2. WFBC-F	2. WSSL-F+	2. WFBC-F	2. WFBC-F
3. WCKN-F	3. WCKN-F	3. WHYZ	3. WANS-F	3. WHYZ	3.	3. WESC-F+	3. WHYZ	3. WANS-F	3. WSSL-F+
4.	4. WESC-F+	4. WCKN-F	4. WHYZ	4. WSPA-F	4.	4. WSSL-F+	4. WANS-F	4. WSSL-F+	4. WSPA-F
5.	5. WHYZ	5. WANS-F	5. WCKN-F	5. WSSL-F	5.	5. WHYZ	5. WFBC-F	5. WHYZ	5. WHYZ
		WYI-F							

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBDR	1580	Travelers Roust	.6/1.0
WCKI	1330	Greer	.4/.9
WELP	1360	Easley	1.3/1.4
WFBC	1330	Greenville	1.6/4.2
WTLT-F	103.9	Easley	1.3/4.3
WKSF-F	99.9	Asheville	1.4/7.9
WROQ-F	95.1	Charlotte	.9/2.6
WMMG-F	96.1	Shelby	1.6/4.2
WXRC-F	95.7	Hickory	.6/1.4

RADIO STATIONS

WFBC, 1330, 5 KW (DA-N), OLDIES
 WHYZ, 1070, 50 KW (DAYS,DA), BLACK
 WORD, 910, 5 KW/1 KW (DA-2), AC
 WSPA, 950, 5 KW (DA-N), MOR
 WASC, 1530, 1 KW (DAYS), BLACK

NBC, \$ NA (Katz) Multimedia
 SBN, ABC-C, \$ 30.00* (HNWH)
 UPI, \$ 16.00 (Masla)
 CBS, \$ 25.00 (Mc-Guild)
 NBN, ABC-C, \$ 14.00* (---)

WANS-F, 107.3, 100 KW @ 1012, CHR US 1, \$ 42.00* (Christal) (ANDERSON)
 WCKN-F, 101.1, 100 KW @ 1092, CHR MBS, ABC-E, \$ 45.00* (Durpetti) (ANDERSON)
 WESC-F+, 92.5, 100 KW @ 2000, COUNTRY ABC-E, \$ 70.00* (Banner)
 WFBC-F, 93.7, 100 KW @ 1840, AC, \$ 87.00* (Katz) Multimedia
 WMUU-F, 94.5, 100 KW @ 1200, BTFL/EZ APR, \$ 16.00 (S. Katz)
 WSPA-F, 98.9, 100 KW @ 1910, BTFL/EZ, \$ 50.00 (Mc-Guild)
 WSSL-F+, 100.5, 100 KW @ 1280, COUNTRY MBS, \$ 56.00 (Torbet) Sterling
 WMYI-F, 102.5, 100 KW @ 332, AC, \$ NA (MMR) (HENDERSONVILLE, NC)

WKSF - See Asheville WBCY - See Charlotte

HARRISBURG

Arbitron Rank/Pop (12+): 72/490,100

Stations: 27/16
Diaries: 1009/486:1/57.0%
Sample Target: 880
% Below Line: 22.5
% Not Listed: 9.8

1986 Revenue: \$10,500,000
HH Inc.: \$31,680
Retail \$: 4.1 Bil
Pop per Station: 30,631
#1 Biller: WNNK-F \$2,900,000

MSA Rank/Pop: 86/574,500
ADI # 46 (w/York & Lancaster)
Average Person Ratings: 16.0
Market TSL: 21.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	SPG 87	SUM 86
1. WNNK-F	162/20.7	19.4	16.7	19.1	20.5	19.0	33.3	1. WNNK-F	193/2163	1. WNNK-F	1750/35.7	34.9	31.8
2. WRKZ-F	86/11.0	8.0	10.9	8.6	8.2	9.6	5.3	2. WRKZ-F	179/1938	2. WRKZ-F	823/16.8	16.7	14.6
3. WHP	51/ 6.5	5.5	6.4	6.8	4.9	6.3	6.2	3. WNCE-F	143/1695	3. WQXA-F	688/14.0	13.8	14.8
4. WTPA-F	40/ 5.1	4.4	5.3	4.4	5.6	4.8	8.8	4. WQXA-F	121/1922	4. WHP	673/13.7	14.9	13.9
5. WHP-F	38/ 4.8	8.3	8.1	6.8	8.5	7.0	6.0	WSBA-F	121/1522	5. WHP-F	629/12.8	17.7	16.6
WQXA-F	33/ 4.8	5.1	3.0	3.8	3.0	4.2	3.3	6. WHTF-F	101/1054	6. WTPA-F	562/11.5	11.5	10.5
7. WNCE-F	30/ 3.8	2.6	4.2	2.4	2.5	3.3	1.9	7. WLAN-F	93/1384	7. WHIT-F	506/10.3	12.7	13.0
8. WHIT-F	28/ 3.6	5.9	4.9	5.8	4.8	5.1	3.6	8. WHP	55/ 823	8. WNOE-F	455/ 9.3	8.7	6.8
WHYL-F+	28/ 3.6	4.3	3.2	6.6	7.0	4.4	4.8	9. WDAC	50/ 679	9. WHYL-F+	451/ 9.2	9.8	9.8
WHTF-F	28/ 3.6	3.0	3.7	2.9	3.2	3.3	2.4	10. WHP-F	48/ 788	10. WHTF-F	448/ 9.1	8.2	7.5
11. WHGB	27/ 3.4	2.6	1.1	3.1	2.6	2.6	1.2	11. WTPA-F	47/ 702	11. WCBM	332/ 6.8	7.0	6.9
12. WLBR	17/ 2.2	2.4	3.2	2.2	2.5	2.5	---	12.		12. WKBO	303/ 6.2	5.3	6.8

12+ FM SHARE (METRO): 79.35% (561 of 707) (SUM 86: 79.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WRKZ-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>
2. WQXA-F	2. WTPA-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHP	2. WHP	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F
3.	3. WRKZ-F	3. WTPA-F	3. WTPA-F	3. WHP-F	3. WNNK-F>	3. WHP-F	3. WRKZ-F	3. WQXA-F	3. WTPA-F	3. WTPA-F
4.	4. WHIT-F	4. WHIT-F	4. WQXA-F	4. WTPA-F	4. WHP-F	4. WHP-F	4. WHP	4. WTPA-F	4. WQXA-F	4. WQXA-F
5.	5. WQXA-F	5. WQXA-F	5. WHP-F	5. WHIT-F	5. WNCE-F	5. WTPA-F	5. WHIT-F	5. WHP	5. WKBO	5. WHYL-F+
	6. WHTF-F	6. WHTF-F	6. WHIT-F	WHP			WTPA-F			
				WQXA-F						
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F	1. WNNK-F>	1. WNNK-F	
2. WTPA-F	2.	2. WHIT-F	2. WRKZ-F	2. WRKZ-F	2. WTPA-F>	2. WTPA-F>	2. WTPA-F>	2. WTPA-F	2. WRKZ-F>	
3. WHIT-F	3.	3. WRKZ-F	3. WHIT-F	3. WHP-F	3.	3. WHTF-F	3.	3. WRKZ-F>	3. WTPA-F>	
WRKZ-F	4.	4. WHP-F	4. WHP-F	4. WHIT-F	4.	4. WQXA-F	4.	4. WHTF-F	4. WHP-F	
5.	5.	5.	5. WQXA-F	5. WHP	5.	5. WRKZ-F	5.	5. WQXA-F	5. WHTF-F	
									WQXA-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAHT	1510	Annville	1.3/2.4
WCMB	1460	Harrisburg	1.9/6.8
WCTX-F	92.1	Palmyra	1.4/2.3
WKBO	1230	Harrisburg	1.7/6.2
WQIN	1290	Lykens	1.1/1.9
WUFM-F	100.1	Lebanon	1.7/3.7
WDAC-F	94.5	Lancaster	1.9/4.3
WGCB-F	96.1	Red Lion	.4/1.3
WIOV-F	105.1	Ephrata	.6/2.0
WLAN-F	96.9	Lancaster	.9/4.8
WSBA-F	103.3	York	1.3/5.1
WGRX-F	100.7	Westminster	1.3/3.3
WQKX-F	94.1	Sunbury	1.1/3.4
WRFY-F	102.5	Reading	.5/1.9

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N)	, OLDIES	US 2, \$ 26.00* (Eastman)	McKenna
WHGB, 1400, 1 KW	, NOSTALGIA	MBS, \$ 18.00 (Mc-Guild)	Scott
WHP, 580, 5 KW (DA-N)	, MOR	CBS, \$ 55.00* (Katz)	Commonwealth
WKBO, 1230, 1 KW	, OLDIES	NBC, \$ 28.00 (Banner)	
WLBR, 1270, 5 KW/1 KW (DA-2)	, MOR/AC	ABC-I, \$ 18.00 (Masla)	(LEBANON)
WHP-F, 97.3, 14 KW @ 840	BTFL/EZ	ABC-D, \$ 60.00* (Katz)	Commonwealth
WHYL-F+, 102.3, 3 KW @ 300	COUNTRY	APR, \$ 31.00 (HNWH)	
WNNK-F, 104.1, 15 KW @ 950	CHR	APR, \$ 80.00* (Christal)	Keymarket
WRKZ-F, 106.7, 50 KW @ 500	COUNTRY	ABC-E, \$ 63.00* (Mc-Guild)	Eastern
WHIT-F, 99.3, 3 KW @ 300	AC	US 1, \$ 40.00* (Eastman)	McKenna
WTPA-F, 93.5, 3 KW @ 300	AOR	ABC-R, \$ 35.00* (Republic)	

Other ranked stations - See York or Lancaster

HARTFORD

Arbitron Rank/Pop (12+): 40/895,500

MSA Rank/Pop: 43/1,080,200

ADI # 23 (w/New Haven)

Average Person Ratings: 17.2

Market TSL: 22.8 hours

Stations: 22/15

Diaries: 1408/636:1/49.4%

Sample Target: 1170

% Below Line: 8.3

% Not Listed: 11.2

1986 Revenue: \$30,700,00

HH Inc.: \$39,419

Retail \$: 8.0 Bil

Pop per Station: 59,700

#1 Biller: WTIC \$7,500,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WTIC	238/18.4	19.0	19.2	18.4	20.1	18.8	14.2	1. WTIC	370/4477	1. WTIC	3038/33.9	35.1	36.9
2. WTIC-F	211/13.7	14.1	13.0	15.4	16.7	14.1	20.0	2. WTIC-F	338/4954	2. WTIC-F	2826/31.6	34.2	37.0
3. WRCH-F	128/ 8.3	9.3	9.0	9.6	10.3	9.1	4.3	3. WRCH-F	257/2981	3. WKSS-F	1703/19.0	18.5	18.0
4. WKSS-F	92/ 6.0	5.5	4.9	5.8	5.4	5.6	7.9	4. WDRC-F	214/3308	4. WRCH-F	1562/17.4	20.4	20.9
5. WIOF-F	91/ 5.9	4.7	4.4	6.6	5.9	5.4	4.0	5. WKSS-F	193/3347	5. WDRC-F	1439/16.1	17.1	11.4
6. WDRC-F	87/ 5.7	7.3	7.6	5.2	2.7	6.5	6.3	6. WIOF-F	168/2577	6. WIOF-F	1410/15.7	15.6	13.0
7. WRCQ	80/ 5.2	3.2	4.3	4.2	2.9	4.2	2.9	7. WHCN-F	145/2452	7. WHCN-F	1246/13.9	16.1	14.8
8. WCCC-F+	77/ 5.0	5.1	5.2	4.7	6.4	5.0	7.5	8. WKCI-F	143/2412	8. WCCC-F+	1189/13.3	15.7	15.1
9. WHCN-F	76/ 4.9	4.6	4.0	4.2	4.4	4.4	7.6	9. WCCC-F+	139/2185	9. WPOP	1103/12.3	10.9	10.1
10. WPOP	52/ 3.4	3.4	3.8	1.8	3.3	3.1	2.5	10. WPLR-F	112/2268	10. WRCQ	916/10.2	7.4	6.5
11. WDRC	40/ 2.6	2.0	2.2	2.0	2.5	2.2	2.7	11. WMAS-F	111/1213	11. WWYZ-F	680/ 7.6	5.4	7.6
12. WWYZ-F	39/ 2.5	1.1	1.5	2.8	2.3	2.0	1.4	12. WRCQ	91/1064	12. WPLR-F	644/ 7.2	7.3	6.7
13.								13. WAQY-F	90/1643	13. WDRC	624/ 7.0	6.0	6.4
14.								14. WWYZ-F	61/1454	14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 63.81% (871 of 1365) (SUM 86: 65.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC >	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC-F>
2. WCCC-F+	2. WHCN-F	2. WTIC	2. WTIC	2. WTIC	2. WRCH-F>	2. WTIC-F>	2. WTIC	2. WTIC	2. WTIC-F>	2. WTIC
3. WKSS-F	3. WKSS-F	3. WDRC-F	3. WDRC-F	3. WDRC-F	3. WRCQ	3. WRCH-F	3. WRCH-F>	3. WRCH-F	3. WKSS-F	3. WRCH-F
4.	4. WCCC-F+	4. WIOF-F	4. WIOF-F	4. WIOF-F	4.	4. WRCQ	4. WKSS-F	4. WIOF-F	4. WRCH-F	4. WDRC-F
5.	5. WIOF-F	5. WHCN-F	5. WHCN-F	5. WRCH-F	5.	5. WDRC-F	5. WIOF-F	5. WCCC-F+	5. WIOF-F	5. WCCC-F+
6.	6. WDRC-F	6. WKSS-F	6. WRCH-F	6. WHCN-F	6.	6. WIOF-F	6.	6.	6.	6. WRCQ
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WCCC-F+	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC
2. WKSS-F	2. WKSS-F	2. WHCN-F	2. WIOF-F	2. WTIC	2. WTIC-F>	2. WCCC-F+	2. WHCN-F	2. WDRC-F	2. WDRC-F
3. WIOF-F	3. WIOF-F	3. WIOF-F	3. WKSS-F	3. WIOF-F	3. WHCN-F	3. WHCN-F>	3. WCCC-F+	3. WHCN-F	3. WTIC-F
4. WCCC-F	4. WHCN-F	4. WDRC-F	4. WDRC-F	4. WRCH-F	4. WKSS-F>	4. WKSS-F	4. WDRC-F	4. WCCC-F+	4. WHCN-F
5.	5. WDRC-F	5. WKSS-F	5. WRCH-F	5. WDRC-F	5. WDRC-F	5. WDRC-F	5. WTIC	5. WTIC	5. WIOF-F
6.	6. WCCC-F+	6.	6. WHCN-F	6.	6. WIOF-F	6.	6. WPLR-F	6.	6. WRCH-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKHT	1230	Manchester	.3/2.2
WKND	1480	Windsor	1.4/2.1
WLVH-F	93.7	Hartford	.5/ .8
WKCI-F	101.3	Hamden	1.0/5.3
WPLR-F	99.1	New Haven	1.7/7.2
WAQY-F	102.1	Springfield	1.0/5.0
WCBS	880	New York	.3/2.2
WFAN	1050	New York	.3/ .7
WMAS-F	94.7	Springfield	.4/2.1

RADIO STATIONS

AM STATIONS

WDRC, 1360, 5 KW (DA-N)	, AC/OLDIES	, \$ 36.00* (Mc-Guild)	Buckley
WGAB, 1550, 5 KW/740 W (DA-2)	, TALK	ABC-T, \$ 20.00 (---)	
WKHT, 1230, 1 KW	, COUNTRY	MBS, \$ 24.00* (P/W)	
WKND, 1480, 500 W (DAYS,DA)	, BLACK	NBN, \$ 28.00* (Roslin)	
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 53.00* (Eastman)	Merv Griffin
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 45.00* (Torbet)	
WRYM, 840, 1 KW (DAYS)	, SPANISH	, \$ 22.00* (Caballero)	
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, \$185.00* (Katz)	Chase

FM STATIONS

WCCC+, 106.9, 23 KW @ 720, AOR	ABC-C, Source, \$ 50.00* (Durpetti)		
WDRC, 102.9, 20 KW @ 810, OLDIES	, \$ 64.00* (Mc-Guild)	Buckley	
WHCN, 105.9, 16 KW @ 867, AOR	ABC-R, \$ 59.00* (Masla)	Beck-Ross	
WIOF, 104.1, 18 KW @ 835, AC	CBS-R, \$ 73.00* (Eastman)	Merv Griffin	(WATERBURY)
WKSS, 95.7, 17 KW @ 880, CHR	, \$ 80.00 (MMR)		
WLVH, 93.7, 21 KW @ 780, SPANISH	APR, \$ 30.00* (MMR)	Sage	
WRCH, 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D, \$ 81.00* (Torbet)		
WTIC, 96.5, 20 KW @ 810, CHR	, \$135.00* (Katz)	Chase	
WWYZ, 92.5, 18 KW @ 860, AC	US 2, \$ 48.00* (Blair)		(WATERBURY)

Other ranked Stations - See New Haven or Springfield

HONOLULU

Arbitron Rank/Pop (12+): 55/687,600

MSA Rank/Pop: 61/821,900

Average Person Ratings: 17.9
Market TSL: 24.0 hours

Stations: 23/23
Diaries: 1199/573:1/52.1%
Sample Target: 1010
% Below Line: 0
% Not Listed: 5.4

1986 Revenue: \$16,300,000
HH Inc.: \$39,762
Retail \$: 5.5 Bill
Pop per Station: 29,896
#1 Biller: KSSK \$4,100,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86
1. KQMQ-F+	202/16.4	14.0	15.2	15.2	15.2	15.2		1.		1. KQMQ-F+	2463/35.8	32.4 27.8
2. KSSX	165/13.4	14.0	10.9	13.9	12.0	13.1		2.		2. KSSX	1756/25.5	26.9 25.2
3. KUMU-F+	128/10.4	10.2	13.4	10.5	10.7	11.1		3.		3. KXPW-F	1642/23.9	23.0 23.4
4. KXPW-F	121/ 9.8	7.8	6.6	7.7	8.8	8.0		4.		4. KUMU-F+	1537/22.4	17.6 17.8
5. KPOI-F	92/ 7.5	6.6	7.2	10.1	7.6	7.9		5.		5. KMAI-F	1344/19.5	21.5 23.9
6. KMAI-F	81/ 6.6	8.0	10.7	10.3	11.0	8.9		6.	HONOLULU'S METRO	6. KPOI-F	1135/16.5	15.2 15.5
7. KRTR-F	70/ 5.7	5.9	5.2	5.4	4.4	5.6		7.	AND TSA ARE	7. KRTR-F	1087/15.8	15.0 11.5
8. KIKI	58/ 4.7	6.3	4.6	2.3	2.4	4.5		8.	THE SAME	8. KIKI	835/12.1	13.8 8.2
9. KCCN	49/ 4.0	4.6	4.0	3.9	4.8	4.1		9.		9. KHVH	789/11.5	11.5 11.3
KHVH	49/ 4.0	3.9	3.7	4.7	3.6	4.1		10.		10. KCCN	752/10.9	10.3 10.9
11. KGU	43/ 3.5	4.5	4.9	3.6	3.9	4.1		11.		11. KGU	595/ 8.7	10.5 9.3
12. KDEO	25/ 2.0	1.9	1.1	2.0	2.0	1.8		12.		12. KDEO	358/ 5.2	6.0 4.8
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 55.78% (651 of 1167) (SUM 86: 55.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MIO
1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+	1. KSSK	1. KSSK	1. KSSK	1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+
2. KXPW-F	2. KPOI-F	2. KSSK	2. KQMQ-F+	2. KQMQ-F+	2. KUMU-F+	2. KQMQ-F+	2. KUMU-F+	2. KSSK	2. KXPW-F	2. KXPW-F
3. KMAI-F	3. KXPW-F	3. KPOI-F	3. KUMU-F+	3. KUMU-F+	3. KHVN	3. KXPW-F	3. KSSK	3. KUMU-F+	3. KUMU-F+	3. KUMU-F+
4.	4. KMAI-F	4. KXPW-F	4. KPOI-F	4. KPOI-F	4. KGU	4. KUMU-F+	4. KXPW-F	4. KSSK	4. KSSK	4. KSSK
5.		5. KRTR-F	5. KIKI	5. KIKI		5. KPOI-F	5. KPOI-F	5. KPOI-F	5. KMAI-F	5. KPOI-F
	6. KRTR-F	6. KUMU-F+	6. KRTR-F			6. KMAI-F	6. KMAI-F			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+	1. KSSK		1. KQMQ-F+	1. KQMQ-F+	1. KPOI-F	1. KQMQ-F+	1. KSSK
2. KXPW-F	2. KSSK	2. KSSK	2. KSSK	2. KQMQ-F+		2. KPOI-F	2. KPOI-F	2. KQMQ-F+	2. KPOI-F	2. KPOI-F
3. KMAI-F	3. KXPW-F	3. KPOI-F	3. KXPW-F	3. KUMU-F+		3. KXPW-F	3. KSSK	3. KSSK	3. KSSK	3. KIKI
4.	4. KMAI-F	4. KRTR-F	4. KUMU-F+	4. KRTR-F		4. KMAI-F	4. KRTR-F	4. KRTR-F	4. KXPW-F	KQMQ-F+
5.	5. KRTR-F	5. KIKI	5. KRTR-F	5. KXPW-F		5. KRTR-F	5. KMAI-F	5. KMAI-F	5. KIKI	5. KUMU-F+
	6. KPOI-F							KXPW-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870	Honolulu	.4/2.1
KAIM-F	95.5	Honolulu	.5/2.0
KISA	1540	Honolulu	.3/2.0
KLHT	1040	Honolulu	.8/2.9
KLNI	1380	Pearl City	1.3/3.3
KNDI	1270	Honolulu	.6/1.2
KOHO	1170	Honolulu	1.2/2.0
KORL	650	Honolulu	.8/3.4
KZOO	1210	Honolulu	.9/1.9

RADIO STATIONS

KCCN, 1420, 5 KW	, ETHNIC	, \$ 25.00*	(Roslin)	
KDEO, 940, 10 KW	, COUNTRY	MBS, \$ 23.00	(Masla)	
KGU, 760, 10 KW	, NEWS/TALK	CBS,ABC-T, \$ 28.00	(Banner)	
KHVH, 990, 5 KW	, NEWS/TALK	NBC,ABC-I, \$ 40.00	(HNWH)	
KIKI, 830, 10 KW	, OLDIES	, \$ 38.00	(Katz)	Parker
KSSK, 590, 5 KW	, MOR/AC	, \$ 95.00*	(Eastman)	H & G
KAIM-F, 95.5, 100 KW @ 421,	RELIGION	, \$ 10.00	(---)	
KMAI-F, 93.9, 100 KW @ 421,	CHR	, \$ 35.00*	(Katz)	Parker
KPOI-F, 97.5, 83 KW @ 46,	AOR	, \$ 45.00*	(Republic)	
KQMQ-F+, 93.1, 54 KW @ -119,	CHR	US 1, APR, \$ 60.00*	(Christal)	
KRTR-F, 96.3, 75 KW @ 2120,	AC	, \$ 32.00*	(Torbet)	
KUMU-F+, 94.7, 100 KW @ 500,	BTFL/EZ	, \$ 44.00*	(Torbet)	
KXPW-F, 92.3, 100 KW @ 1685,	AC	, \$ 61.00*	(Eastman)	H & G

HOUSTON

Arbitron Rank/Pop (12+): 8/2,990,500

Stations: 29/29

1986 Revenue: \$110,000,000

MSA Rank/Pop: 3/3,327,700

Diaries: 2379/1257:1/43.7%

HH Inc.: \$36,532

ADI # 10

Sample Target: 2030

Retail \$: 25.3 Bil

Average Person Ratings: 17.7

% Below Line: 0

Pop per Station: 103,121

Market TSL: 23.5 hours

% Not Listed: 8.9

#1 Biller: KKBQ A/F \$15,100,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. KMJQ-F	545/10.3	9.1	9.9	9.8	8.0	9.8	14.9	1. KMJQ-F	572/5018	1. KKBQ-F+ 6607/22.1	19.2	20.9	
2. KKBQ-F+	392/ 7.5	7.1	8.1	6.4	7.9	7.3	9.0	2. KTRH	448/6383	2. KRBE-F+ 6464/21.6	21.3	19.2	
3. KIKK-F	386/ 7.3	8.0	7.6	6.8	6.8	7.4	5.8	3. KIKK-F	440/5424	3. KTRH	5404/18.1	17.2	16.9
4. KRBE-F+	384/ 7.3	6.7	6.2	6.6	7.4	6.7	9.7	4. KRBE-F+	434/7005	4. KIKK-F	4766/15.9	18.7	14.8
5. KTRH	362/ 6.9	6.8	4.6	4.7	5.8	5.8	5.1	5. KKBQ-F+	415/7056	5. KMJQ-F	4756/15.9	15.1	14.7
6. KILT-F	318/ 6.0	7.3	6.4	6.0	5.7	6.4	6.3	6. KILT-F	412/5001	6. KILT-F	4766/14.0	16.3	13.1
7. KLOL-F	297/ 5.6	4.3	4.4	4.6	5.0	4.7	6.9	7. KLOL-F	332/4606	7. KLOL-F	4090/13.7	12.2	14.8
8. KODA-F	292/ 5.5	5.4	5.5	6.9	6.4	5.8	3.6	8. KODA-F	317/3975	8. KODA-F	3745/12.5	12.5	14.1
9. KFMK-F	260/ 4.9	5.2	5.3	5.9	4.6	5.3	4.9	9. KFMK-F	280/3651	9. KFMK-F	3396/11.4	11.6	12.3
10. KQUE-F	206/ 3.9	4.0	4.4	4.1	3.7	4.1	2.7	10. KQUE-F	219/2599	10. KZFX-F	3041/10.2	9.4	3.2
11. KZFX-F	203/ 3.8	4.0	3.8	4.1	.8	3.9	5.0	11. KZFX-F	208/3153	11. KKHT-F	2939/ 9.8	9.0	12.2
12. KJYY-F	145/ 2.7	2.5	2.5	3.4	3.1	2.8	1.7	12. KJYY-F	147/1790	12. KLTR-F	2717/ 9.1	11.8	12.7
13. KKHT-F	139/ 2.6	2.0	1.6	2.3	2.9	2.1	2.8	13. KKHT-F	147/3049	13. KQUE-F	2446/ 8.2	7.5	7.4
14. KLTR-F	130/ 2.5	2.8	2.9	2.5	3.7	2.7	1.5	14. KLTR-F	135/2787	14. KPRC	2399/ 8.0	8.1	10.5
15. KPRC	113/ 2.2	2.9	2.6	2.7	4.4	2.6	3.2	15. KPRC	130/2545	15. KJYY-F	1739/ 5.8	7.0	8.1
16. KXYZ	91/ 1.7	1.0	2.5	1.7	1.8	1.7	1.4	16. KXYZ	91/ 873	16. KYOK	1156/ 3.9	5.3	5.1
17. KYOK	74/ 1.4	1.8	1.2	1.3	1.8	1.4	.6	17. KYOK	75/1174	17. KQKQ-F	1010/ 3.4	3.3	1.2
18. KEYH	69/ 1.3	1.6	1.9	1.0	.9	1.5	1.0	18. KEYH	69/ 471	18. KILT	921/ 3.1	4.1	3.4
19. KCOH	66/ 1.2	1.8	1.4	1.6	.9	1.5	.4	19. KCOH	67/ 804	19. KLAT	870/ 2.9	2.5	3.3
20. KIKK	54/ 1.0	.7	.5	.9	.6	0.8	1.0	20. KIKK	56/ 671	20. KXYZ	860/ 2.9	2.1	3.0
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 79.51% (3826 of 4812) (SUM 86: 75.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRBE-F+	1. KMJQ-F	1. KMJQ-F	1. KILT-F	1. KILT-F	1. KTRH	1. KIKK-F+	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
2. KKBQ-F+	2. KLOL-F	2. KLOL-F	2. KIKK-F	2. KIKK-F	2. KODA-F	2. KILT-F+	2. KIKK-F	2. KRBE-F+	2. KTRH	2. KRBE-F+
3. KMJQ-F	3. KRBE-F	3. KIKK-F	3. KIKK-F	3. KMJQ-F	3. KIKK-F	3. KTRH	3. KKBQ-F+	3. KKBQ-F+	3. KRBE-F+	3. KKBQ-F+
4.	4. KKBQ-F	4. KILT-F	4. KFMK-F	4. KFMK-F	4. KILT-F	4. KKBQ-F+	4. KODA-F	4. KIKK-F	4. KKBQ-F+	4. KIKK-F
5.	5. KZFX-F	5. KKBQ-F+	5. KKBQ-F+	5. KODA-F	5. KQUE-F	5. KMJQ-F	5. KILT-F	5. KILT-F	5. KIKK-F+	5. KILT-F
6.	6. KIKK-F	6. KFMK-F	6. KLOL-F	6. KTRH	6. KFMK-F	6. KFMK-F	6. KRBE-F+	6. KLOL-F	6. KLOL-F	6. KLOL-F
7.	7. KILT-F	7. KRBE-F+	7. KTRH	7. KKBQ-F	7. KMJQ-F	7. KLOL-F	7. KFMK-F	7. KODA-F	7. KODA-F	7. KFMK-F
8.	8. KFMK-F	8. KZFX-F	8. KZFX-F	8. KLOL-F	8. KJYY-F	8. KODA-F	8. KQKQ-F	8. KTRH	8.	8. KTRH
9.	9.	9.	9. KODA-F	9. KZFX	9.	9. KRBE-F+	9.	9. KFMK-F	9.	9. KZFX-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10. KODA-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJQ-F	1. KMJQ-F>	1. KMJQ-F>	1. KMJQ-F>	1. KMJQ-F	1. KLOL-F	1. KLOL-F	1. KLOL-F	1. KLOL-F	1. KIKK-F
2. KRBE-F+	2. KRBE-F+	2. KILT-F	2. KRBE-F+	2. KILT-F	2. KMJQ-F	2. KMJQ-F>	2. KIKK-F	2. KMJQ-F	2. KILT-F
3. KKBQ-F+	3. KKBQ-F+	3. KFMK-F	3. KKBQ-F+	3. KFMK-F	3. KRBE-F+	3. KKBQ-F+	3. KZFX-F	3. KIKK-F	3. KMJQ-F
4. KLOL-F>	4. KILT-F	4. KRBE-F+	4. KILT-F	4. KIKK-F	4. KKBQ-F+	4. KZFX-F	4. KMJQ-F	4. KILT-F	4. KTRH
5. KIKK-F	5. KIKK-F	5. KIKK-F	5. KFMK-F	5. KJYY-F	5. KZFX-F	5. KIKK-F	5. KKBQ-F+	5. KFMK-F	5. KLOL-F
6.	6. KLOL-F	6. KLTR-F	6. KIKK-F	6. KODA-F	6.	6. KRBE-F+	6. KILT-F	6. KKBQ-F+	6. KFMK-F
7.	7. KZFX-F	7. KZFX-F	7. KJYY-F	7. KKBQ-F+	7.	7. KILT-F	7. KTRH	7. KZFX-F	7. KZFX-F
8.	8. KFMK-F	8. KKBQ-F+	8. KODA-F	8. KRBE-F+	8.	8. KFMK-F	8. KFMK-F	8. KTRH	8. KKBQ-F+
9.	9. KLTR-F	9. KKHT-F	9.	9. KLTR-F	9.	9.	9. KRBE-F+	9.	9. KODA-F
10.	10. KKHT-F	10.	10.	10.	10.	10.	10. KKHT-F	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHCB-F	105.7	Houston	1.0/2.6
KILT	610	Houston	.9/3.1
KJQJ-F	106.9	Conroe	.5/1.5
KLAT	1010	Houston	.8/2.9
KNUZ	1230	Houston	.4/1.4
KQQK-F	106.5	Galveston	.8/3.4
KYST	920	Texas City	.5/1.1

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW	, BLACK	SBN,NBN,\$ 57.00 (Roslin)	
KEYH, 850, 10 KW (DAYS,DA)	, SPANISH	, \$ 45.00* (Lotus)	
KIKK, 650, 250 W (DAYS)	, COUNTRY	, \$ 55.00 (Torbet)	Viacom
KILT, 610, 5 KW (DA-2)	, COUNTRY	, \$ 70.00* (Banner)	Legacy
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F, \$ 75.00* (Mc-Guild)	Gannett
KLAT, 1010, 5 KW (DA-2)	, SPANISH	, \$ 96.00 (Katz)	Tichenor
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	, \$ 30.00 (---)	
KNUZ, 1230, 1 KW	, OLDIES	ABC-D, \$ 45.00* (Republic)	
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC,SMN,ABC-T,NBC-T,\$122.00* (Eastman)	
KRBE, 1070, 10 KW/5 KW (DA-2)	, CHR	, \$ NA (Katz)	Susquehanna
KTRH, 740, 50 KW (DA-1)	, NEWS	CBS,ABC-I,\$161.00* (CBS)	
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, \$ 75.00 (Caballero)	Infinity
KYQK, 1590, 5 KW (DA-N)	, BLACK	CBS-R,\$ 54.00 (Masla)	All Pro

FM STATIONS

KFMK, 97.9, 100 KW @ 1920, AC	, \$210.00* (MMR)	First Media
KIKK, 95.7, 100 KW @ 1920, COUNTRY	, \$225.00* (Torbet)	Viacom
KILT, 100.3, 100 KW @ 1920, COUNTRY	, \$160.00* (Banner)	Legacy
KJYY, 94.5, 100 KW @ 1970, SOFT AC	Trans,\$120.00 (Masla)	Entercom
KKBQ, 92.9, 100 KW @ 1920, CHR	ABC-F,\$240.00* (Mc-Guild)	Gannett
KKHT, 96.5, 100 KW @ 2000, CHR	ABC-R,\$130.00* (Eastman)	Malrite
KRTS, 92.1, 3 KW @ 300, CLASSICAL	, \$ 75.00 (CMBS)	
KL0L, 101.1, 100 KW @ 1949, AOR	Source,\$158.00* (CBS)	(SEABROOK)
KLTR, 93.7, 100 KW @ 1779, AC	, \$160.00 (CBS)	CBS
KMJQ, 102.1, 100 KW @ 1720, URBAN	, \$195.00* (Cristal)	Keymarket
KODA, 99.1, 100 KW @ 1920, BTFL/EZ	, \$220.00* (Group W)	Westinghouse
KQUE, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E,\$124.00* (Republic)	
KRBE, 104.1, 100 KW @ 1920, CHR	, \$185.00* (Katz)	Susquehanna
KZFX, 107.5, 100 KW @ 2000, CLASSIC AOR	, \$135.00* (Republic)	Shamrock

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/993,500

MSA Rank/Pop: 40/1,207,900

ADI # 24

Average Person Ratings 15.8

Market TSL: 21.0 hours

Stations: 18/17

Diaries: 1850/537:1/50.7%

Sample Target: 1500

% Below Line: 0.8

% Not Listed: 6.1

1986 Revenue: \$40,300,000

HH Inc.: \$32,561

Retail \$: 8.9 Bil

Pop per Station: 58,441

#1 Biller: WIBC \$ 8,400,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	SPG 87	SUM 86
1. WFBQ-F	258/16.5	16.3	14.1	13.9	13.4	15.2	20.3	1. WFBQ-F	464/5153	1. WFBQ-F	2872/28.9		27.6	23.2
2. WIBC	204/13.0	14.6	14.8	14.4	13.2	14.2	10.0	2. WFMS-F	248/2815	2. WIBC	2253/22.7		26.1	23.6
3. WFMS-F	186/11.9	10.8	11.6	10.7	10.0	11.3	12.4	3. WIBC	222/2788	3. WZPL-F	2022/20.4		21.7	21.0
4. WTLC-F	137/ 8.7	9.2	8.6	10.9	7.7	9.4	12.3	4. WZPL-F	209/3293	4. WENS-F	1959/19.7		19.5	19.0
5. WXTZ-F	125/ 8.0	9.2	8.8	8.5	9.7	8.6	6.0	5. WXTZ-F	186/2375	5. WFMS-F	1919/19.3		22.1	17.1
6. WZPL	125/ 8.0	6.9	8.1	8.5	8.7	7.9	9.2	6. WENS-F	151/2068	6. WXTZ-F	1616/16.3		17.9	16.1
7. WENS-F	116/ 7.4	7.5	7.9	8.3	7.3	7.8	7.9	7. WTLC-F	150/1586	7. WTLC-F	1372/13.8		12.9	12.5
8. WTPI-F	69/ 4.4	3.5	4.2	3.0	2.7	3.8	3.2	8. WKLR-F	104/2038	8. WKLR-F	1334/13.4		15.7	16.9
9. WKLR-F	65/ 4.1	4.1	4.9	3.7	6.2	4.2	4.0	9. WTPI-F	79/1288	9. WTPI-F	1054/10.6		9.9	7.2
10. WTUX	52/ 3.3	4.0	3.6	2.8	5.2	3.4	1.5	10. WTUX	72/ 772	10. WTUX	600/ 6.0		5.9	8.4
11. WIRE	37/ 2.4	1.9	2.3	1.9	1.1	2.1	.8	11. WLW	40/ 774	11. WIRE	592/ 6.0		6.7	6.4
12. WGRT	32/ 2.0	1.0	.8	.6	1.6	1.1	.5	12. WIRE	38/ 675	12. WNDE	533/ 5.4		6.0	6.0
13. WNDE	24/ 1.5	1.7	1.4	1.8	1.5	1.6	1.5	13. WGRT	33/ 270	13. WGRT	264/ 2.7		2.2	2.4
14.								14. WNDE	27/ 655	14.				
15.								15.		15.				
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 74.80% (1101 of 1472) (SUM 86: 74.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WFBQ-F	1. WIBC >	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFMS-F
2. WFBQ-F	2. WENS-F	2. WFMS-F	2. WFMS-F	2. WFMS-F>	2. WFMS-F	2. WIBC >	2. WIBC	2. WFMS-F	2. WTLC-F	2. WFBQ-F>
3. WTLC-F>	3. WTLC-F	3. WENS-F	3. WENS-F	3. WENS-F	3. WXTZ-F	3. WFMS-F	3. WFMS-F	3. WIBC	3. WFBQ-F	3. WTLC-F
4. WKLR-F	4. WZPL-F	4. WTLC-F	4. WTLC-F	4. WIBC	4. WTUX	4. WXTZ-F	4. WXTZ-F	4. WTLC-F	4. WZPL-F	4. WTLC-F
5. WENS-F	5. WFMS-F	5. WZPL-F	5. WIBC	5. WTLC-F	5. WTLC-F	5. WTLC-F	5. WZPL-F	5. WENS-F	5. WENS-F	5. WXTZ-F
6.	6. WKLR-F	6. WTPI-F	6. WZPL-F	6. WXTZ-F	6. WFBQ-F	6. WZPI-F	6. WZPL-F	6. WZPL-F	6. WIBC	6. WZPL-F
7.	7. WTPI-F	7. WIBC	7. WTPI-F	7. WTPI-F	7. WENS-F	7. WENS-F	7. WTPL-F	7. WXTZ-F	7. WXTZ-F	7. WENS-F
8.	8.	8.	8. WXTZ-F	8. WZPL-F	8.	8.	8. WTLC-F	8.	8. WKLR-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F>	1. WFBQ-F	1. WENS-F	1. WFBQ-F	1. WFMS-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>
2. WZPL-F	2. WENS-F>	2. WFBQ-F	2. WENS-F	2. WENS-F	2. WZPL-F	2. WTLC-F	2. WTLC-F	2. WFMS-F>	2. WFMS-F>
3. WENS-F	3. WZPL-F	3. WTLC-F	3. WFMS-F>	3. WIBC	3. WTLC-F	3. WFMS-F	3. WFMS-F	3. WTLC-F	3. WTLC-F
4. WFMS-F	4. WTLC-F	4. WZPL-F	4. WZPL-F	4. WFBQ-F	4. WFMS-F	4. WZPL-F	4. WKLR-F	4. WZPL-F	4. WIBC
5. WTLC-F	5. WFMS-F	5. WFMS-F	5. WTLC-F	5. WXTZ-F	5. WKLR-F	5. WKLR-F	5. WZPL-F	5. WENS-F	5. WENS-F
6. WTPI-F	6. WTPI-F	6. WTPI-F	6. WTPI-F	6. WTLC-F	6.	6. WENS-F	6. WENS-F	6. WKLR-F	6. WTPI-F
7. WKLR-F	7. WKLR-F	7.	7. WIBC	7. WZPL-F	7.	7. WTPI-F	7.	7. WIBC	7. WXTZ-F
8.	8.	8.	8.	8. WTPI-F	8.	8.	8.	8.	8. WZPL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WKLR-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRI	1500	Indianapolis	.3/ .7
WCBK-F	102.3	Martinsville	.8/1.2
WXIR-F	98.3	Plainfield	.4/2.0
WXLW	950	Indianapolis	.3/1.1
WLW	700	Cincinnati	.8/2.6

RADIO STATIONS

AM STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION	\$ 17.00 (---)	
WFBM, 1110, 500 W (DAYS,DA)	, NOSTALGIA	\$ 11.00 (---)	(NOBLESVILLE)
WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN,\$ 20.00 (---)	Universal
WIBC, 1070, 50 KW/10 KW (DA-2)	, MOR	,\$140.00 (Durpetti)	Sconnix
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	ABC-I,\$ 40.00* (Republic)	WIN
WNDE, 1260, 5 KW (DA-N)	, OLDIES	US 2,\$ 45.00* (Katz)	Taft
WNTS, 1590, 5 KW/500 W (DA-2)	, RELIGION	,\$ 20.00 (---)	
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,\$ 42.00* (MMR)	Panache
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION	,\$ 12.00 (---)	

FM STATIONS

WKLR, 93.1, 13 KW @ 1022, CLASSIC HITS		,\$ 60.00 (Durpetti)	Sconnix
WENS, 97.1, 23 KW @ 739, AC		,\$105.00* (Christal)	Emmis
WFBQ, 94.7, 52 KW @ 850, AOR		Source,\$130.00* (Katz)	Taft
WFMS, 95.5, 13 KW @ 1000, COUNTRY		,\$ 95.00* (Mc-Guild)	Susquehanna
WTLC, 105.7, 50 KW @ 445, BLACK		,\$ 75.00* (Durpetti)	Panache
WXTZ, 103.3, 18 KW @ 850, BTFL/EZ		,\$ 77.00* (Republic)	WIN
WZPL, 99.5, 50 KW @ 500, CHR		APR,\$ 80.00* (HNWH)	Booth
WTPI, 107.9, 22 KW @ 885, SOFT AC		APR,CBS-R,\$ 45.00* (Eastman)	
WXIR, 98.3, 3 KW @ 300, RELIGION		,\$ 17.00 (---)	(PLAINFIELD)
WATI, 107.1, 3 KW @ 300, COUNTRY		SMN,\$ 32.00 (Regional)	Universal (DANVILLE)
WTTS, 92.3, 37 KW @ 1090, AC		,\$ 37.00 (Republic)	Sarkes Tarzian (BLOOMINGTON)

JACKSONVILLE

Arbitron Rank/Pop (12+): 53/698,000

Stations: 25/23
Diaries: 1100/635:1/46.4%
Sample Target: 1000
% Below Line: 1.9
% Not Listed: 17.5

1986 Revenue: \$19,000,000
HH Inc.: \$29,536
Retail \$: 5.4 Bill
Pop per Station: 30,348
#1 Biller: WIVY-F \$3,700,000

MSA Rank/Pop: 60/836,000
ADI # 57
Average Person Ratings: 15.7
Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WAPE-F+	239/21.8	16.5	23.1	22.5	21.6	21.0	29.7	1. WAPE-F+	312/3107	1. WAPE-F+	2351/33.7	29.6	28.9
2. WQIK-F	94/ 3.6	11.0	11.0	8.7	8.1	9.8	9.4	2. WQIK-F	108/1435	2. WAIV-F	1635/19.3	16.8	15.7
3. WFYV-F	37/ 7.9	9.2	6.7	5.3	7.9	7.3	10.5	3. WAIV-F	100/1635	3. WQIK-F	1163/16.7	17.2	16.9
4. WAIV-F	83/ 7.6	9.2	6.6	7.4	4.8	7.7	7.9	4. WFYV-F	89/1070	4. WIVY-F	1134/16.2	16.3	22.0
5. WCRJ-F	61/ 5.6	4.6	3.2	3.6	4.1	4.3	5.2	5. WCRJ-F	74/ 768	5. WFYV-F	1018/14.6	13.0	17.0
6. WIVY-F	53/ 4.8	5.2	7.1	7.1	8.6	6.1	5.4	6. WIVY-F	54/1298	6. WCRJ-F	691/ 9.9	8.6	9.2
7. WCGL	44/ 4.0	5.8	2.5	2.2	2.9	3.6	1.3	7. WRUF-F	43/ 929	7. WPDQ-F	502/ 7.2	5.6	3.5
8. WEJZ-F	36/ 3.3	2.3	3.7	3.5	3.7	3.2	1.5	8. WCGL	44/ 342	8. WEJZ	484/ 6.9	9.3	11.4
9. WZAZ	36/ 3.3	3.3	4.1	3.9	3.8	3.7	1.7	9. WZAZ	36/ 420	9. WZAZ	411/ 5.9	5.4	7.9
10. WOKV	27/ 2.5	2.3	3.3	3.6	1.9	2.9	2.0	10. WPDQ-F	28/ 573	10. WOKV	396/ 5.7	6.9	5.9
11. WPDQ-F	27/ 2.5	2.9	2.1	1.3	2.1	2.2	7.2	11. WOKV	27/ 401	11. WCGL	342/ 4.9	5.2	4.7
12. WNFI-F								12. WNFI-F	23/ 631	12. WNFI-F	309/ 4.4	4.1	5.8

12+ FM SHARE (METRO): 77.54% (701 of 904) (SUM 86: 75.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ M10	12+ PMD	12+ EVE	SAT MID
1. WAPE-F+>	1. WAPE-F+>	1. WAPE-F+>	1. WAPE-F+>	1. WAPE-F+>	1. WQIK-F	1. WAPE-F+>	1. WAPE-F+>	1. WAPE-F+>	1. WAPE-F+>	1. WAPE-F+>
2.	2. WFYV-F>	2. WFYV-F	2. WAIV-F	2. WAIV-F	2. WAPE-F+	2. WQIK-F+>	2. WAIV-F	2. WFYV-F	2. WFYV-F	2. WFYV-F
3.	3. WAIV-F	3. WAIV-F	3. WFYV-F	3. WQIK-F	3. WAIV-F	3. WAIV-F	3. WFYV-F	3. WQIK-F	3. WQIK-F	3. WCRJ-F
4.	4. WIVY-F	4. WQIK-F	4. WQIK-F	4. WFYV-F	4. WCRJ-F	4. WCRJ-F	4. WQIK-F	4. WAIV-F	4. WZAZ	4. WQIK-F
5.	5. WQIK-F	5. WCRJ-F	5. WIVY-F	5. WCRJ-F	5. WCGL	5. WFYV-F	5. WCRJ-F	5. WCRJ-F	5. WAIV-F	5. WAIV-F
		6. WIVY-F	6. WCRJ-F	6. WIVY-F	6. WEJZ-F	6. WIVY-F	WIVY-F	6. WCRJ-F	6. WCRJ-F	6. WIVY-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPE-F+>	1. WAPE-F+>	1. WAPE-F+>	1. WAPE-F+>	1. WAPE-F+>		1. WAPE-F+>	1. WAPE-F+>	1. WFYV-F	1. WAPE-F+>	1. WAPE-F+>
2. WCGL	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WAIV-F		2. WFYV-F	2. WFYV-F+>	2. WAPE-F+>	2. WFYV-F+>	2. WFYV-F
3. WFYV-F	3. WIVY-F	3. WIVY-F	3. WIVY-F	3. WQIK-F		3. WPDQ-F	3. WAIV-F	3. WQIK-F	3. WAIV-F	3. WQIK-F
4.	4. WIVY-F	4. WCRJ-F	4. WQIK-F	4. WIVY-F+>		4. WAIV-F	4. WQIK-F	4. WAIV-F	4. WQIK-F	4. WAIV-F
5.	5.	5. WQIK-F	5. WFYV-F	5.		5.	5. WCRJ-F	5. WCRJ-F	5. WCRJ-F	5. WCRJ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAOC	1420	St. Augustine	.5/1.0
WAYR	550	Orange Park	.7/ .9
WFOY	1240	St. Augustine	.5/1.6
WJAX	1220	Jacksonville	.7/2.3
WQIK	1320	Jacksonville	1.0/2.7
WROS	1050	Jacksonville	.9/2.5
WRQC	1460	Jacksonville	.5/2.1
WRXJ	930	Jacksonville	1.2/2.8
WSOS-F	105.5	St. Augustine	.6/2.3
WSVE	1280	Jacksonville	1.5/1.8
WVOJ	970	Jacksonville	.9/1.7
WNFI-F	99.9	Palatka	1.0/4.4
WRUF-F	103.7	Gainsville	.5/1.8

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N)	, CHR	,S NA (Christal)	H & G
WCGL, 1360, 5 KW (DAYS)	, GOSPEL	SBN, \$ 15.00 (---)	
WJAX, 1220, 1 KW/44 W	, ? ?	,S NA (---)	
WOKV, 600, 5 KW (DA-N)	, NEWS/TALK	CBS, ABC-I, ABC-T, NBC-T, \$ 35.00* (MMR)	EZ
WQIK, 1320, 5 KW (DA-N)	, COUNTRY	ABC-E, \$ NA (Eastman)	Jacor
WZAZ, 1400, 1 KW	, BLACK	SBN, \$ 27.00* (Roslin)	
WAIV-F, 96.9, 100 KW @	935, AC	, \$ 90.00* (MMR)	EZ
WAPE-F, 95.1, 100 KW @	860, CHR	ABC-R, \$100.00* (Christal)	H & G
WCJR-F, 107.3, 100 KW @	350, COUNTRY	, \$ 65.00* (Katz)	Hoker
WEJZ-F, 96.1, 100 KW @	830, BTFL/EZ	, \$ 45.00* (Christal)	WIN
WFYV-F, 104.5, 100 KW @	700, AOR	Source, \$ 85.00* (Mc-Guild)	Metropolex
WIVY-F, 102.9, 100 KW @	984, AC	APR, \$ 77.00* (Torbet)	Gilmore
WPDQ-F, 92.7, 3 KW @	300, BLACK	, \$ 20.00*	(GREEN COVE SPRINGS)
WQIK-F, 99.1, 100 KW @	620, COUNTRY	ABC-E, \$ 85.00* (Eastman)	Jacor

WNFI - See Daytona Beach

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,240,900

Stations: 24/24
Diaries: 1657/749:1/55.2%
Sample Target: 1360
% Below Line: 0
% Not Listed: 6.1

1986 Revenue: \$38,700,000
HH Inc.: \$35,332
Retail \$: 11.5 Bil
Pop per Station: 51,704
#1 Biller: WDAF \$6,000,000

MSA Rank/Pop: 29/1,495,900

ADI # 28

Average Person Ratings: 16.1

Market TSL: 22.0 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86
1. KBEQ-F	176/8.8	9.3	10.1	8.0	9.6	9.1	11.8	1. WDAF	348/4722	1. KBEQ-F 2850/23.0	23.5	22.0
2. KYYS-F	166/8.3	10.4	8.5	9.9	7.8	9.3	11.4	2. KBEQ-F	240/3875	2. KMBZ 2573/20.7	17.8	17.3
3. KCMO	165/8.2	5.0	6.0	7.3	5.0	6.6	4.9	3. KYYS-F	240/3293	3. WDAF 2364/19.1	23.5	20.4
4. KMBZ	163/8.1	7.0	4.5	5.5	7.8	6.3	7.1	4. KCMO	218/2901	4. KYYS-F 2295/18.5	17.9	17.7
5. WDAF	161/8.0	14.3	11.6	11.2	10.3	11.3	10.8	5. KMBZ	174/2873	5. KUDL-F+ 2215/17.8	NA	NA
6. KUDL-F+	132/6.6	5.1	7.1	8.4	9.2	6.8	6.1	6. KUDL-F+	171/2983	6. KCMO 2110/17.0	12.9	12.7
7. KMBR-F	120/6.0	7.3	7.8	7.3	7.6	7.1	2.9	7. KCPW-F	151/2492	7. KCPW-F 1834/14.8	15.8	11.8
8. KCPW-F	112/5.6	5.9	4.3	5.5	4.9	5.3	6.4	8. KMBR-F	151/1953	8. KFKF-F+ 1817/14.6	16.3	13.5
KPRS-F	112/5.6	4.6	4.7	3.7	3.7	4.7	8.0	9. KCFX-F	130/1944	9. KMBR-F 1553/12.5	15.5	14.2
KFKF-F+	112/5.6	6.3	6.3	7.9	6.0	6.5	7.4	10. KFKF-F+	129/2167	10. KCFX-F 1487/12.0	11.5	13.0
11. KCFX-F	107/5.3	4.4	5.3	4.1	4.3	4.8	7.2	11. KPRS-F	115/1143	11. KLSI-F 1379/11.1	11.4	11.6
12. KLSI-F	93/4.6	3.9	3.2	4.6	4.9	4.1	4.6	12. KLSI-F	104/1615	12. KPRS-F 1070/ 8.6	9.1	8.1
13. KJLA	60/3.0	2.8	4.0	3.2	3.2	3.3	2.8	13. KJLA	67/ 852	13. KJLA 774/ 6.2	6.5	6.2
14. KZZC-F	48/2.4	1.9	2.7	2.1	2.4	2.3	1.9	14. KZZC-F	59/ 871	14. KZZC-F 604/ 4.9	6.2	8.5
15. KXTR-F	39/1.9	2.0	2.3	1.4	1.5	1.9	.6	15. KXTR-F	42/ 700	15. KXTR-F 595/ 4.8	5.6	4.7
16.								16.		16.		
17.								17.		17.		
18.								18.		18.		
19.								19.		19.		
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 63.00% (1185 of 1981) (SUM 86: 63.36%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F>	1. KYYS-F>	1. KYYS-F	1. KUDL-F+	1. KUDL-F+	1. KMBZ-F	1. WDAF	1. KCMO	1. KYYS-F	1. KMBZ	> 1. WDAF
2. KCPW-F	2. KBEQ-F	2. KUDL-F+	2. KYYS-F	2. WDAF	2. WDAF	2. KCMO	2. KYYS-F	2. KBEQ-F	2. KBEQ-F	2. KBEQ-F
3. KYYS-F	KCFX-F	3. KBEQ-F	3. WDAF-F	3. KCMO	3. KCMO	3. KBEQ-F	3. KUDL-F+	3. KUDL-F+	3. KYYS-F	3. KYYS-F
4. KPRS-F	4. KPRS-F	4. KCFX-F	4. KLSI-F	4. KYYS-F	4. KMBR-F>	4. KYYS-F	4. KBEQ-F	4. WDAF	4. KPRS-F	4. KMBR-F
5.	5. KCPW-F	5. KPRS-F	5. KCFX-F	5. KFKF-F+	5. KFKF-F+	5. KUDL-F+	5. KLSI-F	5. KCFX-F	5. KCMO	5. KCFX-F
6.	6. KUDL-F+	6. KLSI-F	6. KCMO	KLSI-F	KUDL-F+	6. KFKF-F+	6. WDAF	6. KPRS-F	6. KCPW-F	6. KCPW-F
7.	7. KLSI-F	7. KCPW-F	7. KPRS-F	7. KMBZ	7. KJLA	7. KMBZ	7. KMBR-F	7. KCMO	7. KMBR-F	KUDL-F+
8.	8.	8.	8.	8. KCFX-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F>	1. KBEQ-F	1. KUDL-F+	1. KUDL-F+	1. KUDL-F+	1. KYYS-F	1. KYYS-F	1. KCFX-F	1. KYYS-F	1. KCMO
2. KYYS-F	2. KLSI-F	2. KLSI-F	2. KBEQ-F	2. KLSI-F	2. KCFX-F	2. KCFX-F>	2. KYYS-F>	2. KCFX-F>	2. KCFX-F
3. KCPW-F	KUDL-F+	3. KPRS-F	3. KLSI-F	3. WDAF	3. KBEQ-F	3. KPRS-F	3. KBEQ-F	3. KBEQ-F	KYYS-F
4. KLSI-F	4. KYYS-F	4. KBEQ-F	4. KPRS-F	4. KCMO	4. KCPW-F	4. KCPW-F>	4. KBEQ-F	KUDL-F+	WDAF
KPRS-F	5. KPRS-F	5. KYYS-F	5. KCPW-F	5. KFKF-F+	5. KPRS-F	KPRS-F	5. KCMO	5. KPRS-F	KUDL-F
6.	6. KCPW-F>	6. KCFX-F	KYYS-F	6. KPRS-F	6. KFKF-F+	6. KUDL-F+	6. KUDL-F	6. KCMO	6. KMBZ
7.	7. KCFX-F	7. KCPW-F	7. KFKF-F+	7. KMBR-F	7.	7. KCMO	7. KCPW-F	7. WDAF	7. KFKF-F+
8.	8.	8.	8.	8.	8.	KFKF-F	KMBZ	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCAC-F	107.3	Lexington, MO	.5/1.7
KCCV	1510	Independence, MO	1.0/2.2
KCNW	1380	Fairway, KS	.7/2.3
KCXL	1140	Liberty, MO	.9/1.8
KEXS	1090	Excelsior Springs	.5/1.5
KLTY-F	106.5	Liberty	.8/4.0
KPRT	1590	Kansas City	1.3/2.6

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-1)	, TALK	, \$ 16.00 (---)	
KCCV, 1510, 10 KW (DAYS)	, RELIGION	, \$ 20.00 (---)	
KCKM, 1340, 1 KW	, COUNTRY	, \$ NA (HNWH)	Sconnix
KCMO, 810, 50 KW/5 KW (DA-N)	, NEWS/TALK	MBS,ABC-I, \$ 80.00* (Mc-Guild)	Gannett
KCNW, 1380, 5 KW (DAYS)	, RELIGION	, \$ 26.00 (---)	Universal
KCXL, 1140, 500 W (DAYS)	, BLACK	SBN, \$ 20.00* (Lazar)	
KJLA, 1190, 5 KW/250 W (DA-N)	, NOSTALGIA	MBS, \$ 35.00* (Roslin)	
KMBZ, 980, 5 KW (DA-N)	, MOR/TALK	NBC,NBC-T, \$ 72.00* (Durpetti)	Bonneville
KPRT, 1590, 1 KW	, GOSPEL	MBS, \$ 35.00 (---)	
WDAF, 610, 5 KW	, COUNTRY	ABC-E, \$115.00* (Katz)	Taft
WHB, 710, 10 KW/5 KW (DA-2)	, AC	APR, \$ 53.00* (Christal)	Shamrock

FM STATIONS

KBEQ, 104.3, 100 KW @ 984, CHR	ABC-C, \$ 80.00 (Banner)	Capitol-WRAL
KCFX, 100.7, 100 KW @ 846, CLASSIC AOR	US 1, \$ 50.00* (MMR)	Hoker
KCPW, 94.9, 100 KW @ 1057, URBAN/CHR	, \$ 57.00* (Mc-Guild)	Gannett
KKFK, 94.1, 100 KW @ 465, COUNTRY	, \$ 75.00* (HNWH)	Sconnix
KLSI, 93.3, 100 KW @ 428, AC	CNN, \$ 65.00* (Eastman)	Sandusky
KLTY, 106.5, 100 KW @ 880, AC	CBS-R, \$ 44.00* (Torbet)	TransColumbia
KMBR, 99.7, 100 KW @ 950, BTFL/EZ	, \$ 72.00* (Durpetti)	Bonneville
KPRS, 103.3, 100 KW @ 450, BLACK	NBN, \$ 54.00* (---)	
KUDL, 98.1, 100 KW @ 555, AC	APR, \$ 95.00* (Christal)	Shamrock
KXTR, 96.5, 100 KW @ 546, CLASSICAL	US 2, \$ 38.00 (CMBS)	
KYY5, 102.1, 100 KW @ 1013, AOR	Source, \$ 80.00* (Katz)	Taft
KCWV, 98.9, 100 KW @ 988, JAZZ/NEW AGE	, \$ 42.00 (CBS)	

KNOXVILLE

Arbitron Rank/Pop (12+): 67/508,000

Stations: 17/16
Diaries: 1020/498:1/53.7%
Sample Target: 890
% Below Line: 0.4
% Not Listed: 6.9

1986 Revenue: \$11,900,000
HH Inc.: \$26,522
Retail \$: 4.6 Bil
Pop per Station: 31,750
#1 Biller: WVIK A/F \$4,600,000

MSA Rank/Pop: 83/599,800
ADI # 63
Average Person Ratings: 17.1
Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WIVK-F+	298/34.2	37.1	36.2	31.1	31.8	34.7	33.3	1. WIVK-F+	490/4419	1. WIVK-F+	2441/48.1	46.6	42.7
2. WMYU-F	126/14.5	8.0	9.3	11.2	10.0	10.8	11.9	2. WOKI-F	201/2816	2. WMYU-F	1582/31.1	24.0	21.6
3. WIMZ-F+	119/13.6	15.5	14.0	16.5	16.5	14.9	17.8	3. WIMZ-F+	167/2107	3. WIMZ-F+	1377/27.1	29.0	26.3
4. WEZK-F	103/11.8	10.2	10.6	11.6	12.7	11.1	7.9	4. WMYU-F	157/2153	4. WOKI-F	1044/20.6	20.5	15.1
5. WOKI-F	56/ 6.4	7.9	7.4	6.2	6.9	7.0	9.3	5. WEZK-F	132/1362	5. WEZK-F	1014/20.0	18.9	20.6
6. WTNZ-F	24/ 2.8	2.7	1.8	.7	.6	2.0	5.1	6. WTNZ-F	26/ 409	6. WTNZ-F	395/ 7.8	7.4	1.6
7. WRJZ	15/ 1.7	1.7	2.4	1.9	1.8	1.9	.9	7. WMTN	20/ 251	7. WRJZ	330/ 6.5	4.1	5.5
8. WGAP	14/ 1.6	1.0	1.5	1.5	1.1	1.4	.7	8. WRJZ	17/ 386	8. WNOX	294/ 5.8	8.5	8.0
9. WKGN	11/ 1.3	2.7	2.0	2.1	4.9	2.0	2.4	9. WGAP	14/ 178	9. WKNF-F+	236/ 4.6	2.0	2.2
WNOX	11/ 1.3	1.7	2.4	2.6	1.8	2.0	2.6	10. WNOX	13/ 380	10. WGAP	178/ 3.5	3.3	3.4
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 87.04% (705 of 810) (SUM 86: 80.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOKI-F+	1. WIMZ-F+	1. WIVK-F+	1. WIVK-F+	1. WIVK-F+	1. WIVK-F+	1. WIVK-F+	1. WIVK-F+	1. WIVK-F+	1. WIVK-F	1. WIVK-F+
2. WIMZ-F+	2. WIVK-F+	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WEZK-F	2. WMYU-F	2. WMYU-F	2. WIMZ-F+	2. WIMZ-F+	2. WEZK-F
3. WMYU-F	3. WMYU-F+	3. WIMZ-F+	3. WIMZ-F+	3. WIMZ-F+	3. WMYU-F	3. WIMZ-F+	3. WEZK-F	3. WMYU-F	3. WMYU-F	3. WMYU-F
4. WTNZ-F	4.	4.	4. WEZK-F	4. WEZK-F	4.	4. WEZK-F	4. WIMZ-F+	4. WEZK-F	4. WOKI-F	4. WIMZ-F+
5. WIVK-F+	5.	5.	5.	5.	5.	5.	5.	5. WOKI-F	5. WEZK-F	5. WOKI-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WMYU-F	1. WMYU-F	1. WMYU-F	1. WIVK-F+	1. WIVK-F+	1. WIMZ-F+	1. WIMZ-F+	1. WIVK-F+	1. WIVK-F+	1. WIVK-F+	
2. WIMZ-F+	2. WIVK-F+	2. WIVK-F+	2. WMYU-F	2. WMYU-F	2. WIVK-F+	2. WIVK-F+	2. WIMZ-F+	2. WIMZ-F+	2. WMYU-F	
3. WIVK-F+	3. WIMZ-F+	3. WIMZ-F+	3. WIMZ-F+	3. WEZK-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WIMZ-F+	
4. WOKI-F	4. WOKI-F	4.	4.	4. WIMZ-F+	4. WOKI-F	4. WOKI-F	4.	4.	4. WEZK-F	
5. WTNZ-F	5. WTNZ-F	5.	5.	5.	5.	5.	5.	5.	5.	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBZW	1040	Powell	.9/1.3
WKNF-F	107.7	Knoxville	1.1/4.6
WKXV	900	Knoxville	.6/2.1
WSEV	930	Sevierville	.8/1.5
WMTN	1300	Morristown	.3/ .8

RADIO STATIONS

WKGN, 1340, 1 KW , URBAN MBS,\$ 20.00* (Roslin)
WNOX, 990, 10 KW (OA-2) , COUNTRY CBS,\$ 18.00* (Eastman) REBS
WRJZ, 620, 5 KW (DA-N) , RELIGION ABC-0,\$ 13.00 (---)
WSEV, 930, 5 KW (DAYS,OA) , COUNTRY , \$ 12.00 (---) (SEVIERVILLE)

WIVK (50 KW, DAYS,DA) simulcasts with WIVK-F (850)
WIMZ (1240, 1 KW) simulcasts with WIMZ-F

WEZK-F , 97.5, 100 KW @ 1250, BTFL/EZ , \$ 57.00* (Christal) South Central
WIMZ-F+, 103.5, 100 KW @ 1723, AOR Source,\$ 70.00* (Christal) Stoner
WIVK-F , 107.7, 100 KW @ 1970, COUNTRY ABC-E,\$100.00* (Katz) Dick
WMYU-F , 102.1, 100 KW @ 1000, AC US 1,\$ 60.00* (Eastman) Jacor
WOKI-F , 100.3, 100 KW @ 2000, CHR ABC-F,\$ 43.00* (HNWH) (OAK RIOGE)
WTNZ-F , 95.3, 3 KW @ 300, CHR US 2,\$ 20.00 (Eastman) REBS

LANSING

Arbitron Rank/Pop (12+): 98/352,100

MSA Rank/Pop: 110/418,400

ADI # 104

Average Person Ratings: 16.2

Market TSL: 22.0 hours

Stations: 19/14

Diaries: 911/386:1/51.4%

Sample Target: 780

% Below Line: 13.4

% Not Listed: 12.8

1986 Revenue: \$12,500,000

HH Inc.: \$34,469

Retail \$: 2.8 Bil

Pop per Station: 25,150

#1 Biller: WVIC A/F \$3,100,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WVIC-F	107/18.7	26.6	---	18.4	---	21.2		1. WVIC-F	131/1934	1. WVIC-F	1468/41.7	47.3	---
2. WITL-F	79/13.8	13.8	---	13.2	---	13.6		2. WITL-F	128/1295	2. WITL-F	752/21.4	21.3	---
3. WJIM-F	47/ 3.2	6.6	---	6.0	---	6.9		3. WJR	113/1413	3. WFMK-F	724/20.6	13.7	---
4. WJR	46/ 8.0	4.4	---	4.3	---	5.6		4. WIBM-F	62/ 888	4. WMMQ-F	631/17.9	17.7	---
5. WFMK-F	34/ 5.9	8.1	---	7.2	---	7.1		5. WJIM-F	55/ 584	5. WJXQ-F	529/15.0	15.9	---
5. WIBM-F	33/ 5.8	5.2	---	6.3	---	5.8		6. WJXQ-F	48/ 966	6. WIBM-F	524/14.9	15.0	---
WMMQ-F	33/ 5.8	5.4	---	6.1	---	5.8		7. WFMK-F	45/ 989	7. WJR	498/14.1	13.1	---
8. WJXQ-F	26/ 4.5	3.5	---	6.1	---	4.7		8. WIOG-F	40/ 495	8. WJIM-F	472/13.4	13.1	---
9. WLNZ-F	25/ 4.4	3.9	---	6.9	---	5.1		9. WMMQ-F	35/ 697	9. WILS-F+	463/13.3	12.0	NA
10. WILS-F+	19/ 3.3	4.2	---	3.5	---	3.7		10. WLNZ-F	30/ 495	10. WLNZ-F	406/11.5	12.3	---
11. WXLA	15/ 2.6	1.7	---	3.3	---	2.5		11.		11.			
12. WIOG-F	9/ 1.6	.8	---	.4	---	0.9		12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 84.37% (421 of 499) (SUM 86: NA%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F>	1. WVIC-F>	1. WVIC-F>	1. WVIC-F	1. WVIC-F	1. WITL-F>	1. WVIC-F>	1. WVIC-F+	1. WVIC-F>	1. WVIC-F>	1. WVIC-F+
2. WJXQ-F	2. WMMQ-F	2. WITL-F	2. WITL-F	2. WITL-F>	2. WJR	2. WITL-F>	2. WITL-F>	2. WITL-F>	2. WMMQ-F	2. WITL-F>
3. WIOG-F	3. WFMK-F	3. WFMK-F	3. WIBM-F	3. WIBM-F	3. WJIM-F>	3. WJR	3. WJIM-F>	3. WJIM-F	3. WITL-F	3. WJR
4.	4. WIBM-F	4. WMMQ-F	4. WFMK-F	4. WFMK-F	4. WVIC-F	4. WJIM-F+	4. WFMK-F	4. WIBM-F	4. WJR	4. WIBM-F
5.	5. WLNZ-F	5. WIBM-F	5. WMMQ-F	5. WJIM-F	5.	5. WFMK-F	WJR	5. WJR	5. WJXQ-F	WJXQ-F
	6. WJXQ-F						6. WIBM-F			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F>	1. WVIC-F>	1. WVIC-F>	1. WVIC-F>	1. WVIC-F		1. WVIC-F	1. WVIC-F	1. WMMQ-F	1. WVIC-F	1. WITL-F>
2.	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WFMK-F		2. WJXQ-F	2. WMMQ-F	2. WVIC-F	2. WITL-F	2. WVIC-F
3.	3. WIBM-F>	3. WIBM-F	3. WITL-F	3. WITL-F		3. WILS-F+	3. WJXQ-F	3. WLNZ-F	3. WMMQ-F	3. WMMQ-F
4.	4. WJIM-F	4.	4. WIBM-F	4. WIBM-F		4. WLNZ-F	4. WLNZ-F	4. WIBM-F	4. WJXQ-F	4. WJR
5.	5. WMMQ-F	5.	5. WJIM-F	5. WJIM-F		5.	5. WITL-F	5. WITL-F	5. WLNZ-F	5. WIBM-F
								WJXQ-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WITL	1010	Lansing	1.0/2.6
WJIM	1240	Lansing	1.0/3.0
WVIC	730	East Lansing	.3/2.6
WLAV-F	96.9	Grand Rapids	.3/2.8
WOOD-F	105.7	Grand Rapids	1.2/4.0
WRIF-F	101.1	Detroit	.5/2.0

RADIO STATIONS

WITL, 1010, 500 W/13 W, COUNTRY, ABC-E, \$ NA (Mc-Guild) Midwest Family
 WJIM, 1240, 1 KW, BTFL (?), NBC, \$ NA (Torbet)
 WXLA, 1180, 1 KW (DAYS,DA), BLACK, \$ 15.00* (Patt)

WVIC (730, 500 W, DAYS,DA) simulcasts with WVIC-F

WFMK-F, 99.1, 28 KW @ 600, AC, \$ 55.00* (Republic) Liggett
 WIBM-F, 94.1, 50 KW @ 500, OLDIES, US 2, \$ 33.00* (MMR) Van Wagner (JACKSON)
 WILS-F, 101.7, 3 KW @ 180, AC, US 1, \$ 27.00 (Banner)
 WITL-F, 100.7, 27 KW @ 680, COUNTRY, ABC-E, \$ 45.00 (Mc-Guild) Midwest Family
 WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ, NBC, \$ 24.00* (Torbet)
 WJXQ-F, 106.1, 50 KW @ 500, AOR, ABC-C, \$ 29.00* (Christal) (JACKSON)
 WLNZ-F, 92.1, 3 KW @ 300, AOR, \$ 27.00* (HMR)
 WMMQ-F, 92.7, 3 KW @ 300, CLASSIC AOR, Source, \$ 32.00* (HNWH) (CHARLOTTE)
 WVIC-F+, 94.9, 49 KW @ 500, CHR, \$ 72.00* (Katz) Goodrich

WJR - See Detroit

LAS VEGAS

Arbitron Rank/Pop (12+): 74/472,300

Stations: 19/19
Diaries: 1007/469:1/48.2%
Sample Target: 820
% Below Line: 0
% Not Listed: 15.2

1936 Revenue: \$17,300,000
HH Inc.: \$29,475
Retail \$: 4.5 Bill
Pop per Station: 24,858
#1 Biller: KMJJ/KLUC-F \$2,800,000

MSA Rank/Pop: 87/568,600
ADI # 95

Average Person Ratings: 17.0
Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. KXTZ-F	105/13.0	12.4	10.6	12.2	10.9	12.1	6.7	1. KXTZ-F	114/ 926	1. KLUC-F	1282/27.1	25.5	21.9
2. KLUC-F	99/12.3	11.2	9.1	10.9	9.1	10.9	17.2	2. KLUC-F	99/1282	2. KFMS-F+	851/18.0	14.5	19.5
3. KFMS-F+	82/10.2	7.9	10.8	9.3	10.5	9.6	8.1	3. KFMS-F+	87/ 931	3. KXTZ-F	817/17.3	16.9	14.6
4. KOMP-F	73/ 9.1	8.5	8.5	6.9	6.5	8.3	11.7	4. KOMP-F	75/ 847	4. KOMP-F	794/16.8	18.9	14.0
5. KMZQ-F	65/ 8.1	10.1	6.4	10.8	9.0	8.9	6.2	5. KMZQ-F	66/ 789	5. KMZQ-F	765/16.2	17.4	15.5
6. KKLZ-F	46/ 5.7	3.6	3.6	6.6	7.0	4.9	5.9	6. KKLZ-F	48/ 625	KYRK-F	765/16.2	15.9	17.7
7. KYRK-F	39/ 4.8	6.1	5.2	6.2	7.4	5.6	9.3	7. KYRK-F	47/ 825	7. KKLZ-F	602/12.7	8.9	15.5
8. KORK	32/ 4.0	4.6	6.1	4.3	4.4	4.8	2.2	8. KORK	32/ 325	8. KLSQ-F	338/ 7.2	9.2	4.5
9. KNUU	23/ 2.9	1.3	2.0	2.2	1.5	2.1	.8	9. KDOWN	26/ 361	9. KNUU	335/ 7.1	6.9	5.4
KDOWN	22/ 2.7	3.1	3.9	3.8	3.9	3.4	1.6	10. KNUU	23/ 335	KDOWN	335/ 7.1	9.6	9.4
11. KKYV-F	20/ 2.5	3.1	4.5	2.7	1.8	3.2	1.3	11. KEYV-F	20/ 321	11. KORK	325/ 6.9	6.1	8.6
KRRI-F	20/ 2.5	1.9	2.8	3.5	3.2	2.7	1.0	12. KRRI-F	20/ 271	12. KEYV-F	321/ 6.8	7.0	4.7
13. KLSQ-F	18/ 2.2	3.2	3.1	2.8	2.0	2.8	4.4	13. KLSQ-F	18/ 338	13. KENO	269/ 5.7	5.5	5.4
14. KENO	13/ 1.6	1.4	2.1	1.6	.8	1.7	1.1	14.		14. KRRI-F	262/ 5.5	5.7	7.5
15. KRAM	10/ 1.2	1.2	2.3	1.9	1.3	1.7	.8	15.		15.			

12+ FM SHARE (METRO): 82.43% (563 of 683) (SUM 86: 80.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KFMS-F+	1. KFMS-F+	1. KXTZ-F>	1. KLUC-F	1. KXTZ-F	1. KLUC-F	1. KOMP-F	1. KXTZ-F
2. KYRK-F	2. KOMP-F>	2. KOMP-F	2. KMZQ-F	2. KMZQ-F	2. KFMS-F+	2. KFMS-F+	2. KLUC-F	2. KXTZ-F	2. KLUC-F	2. KLUC-F
3. KOMP-F	3. KKLZ-F	3. KFMS-F+	3. KLUC-F	3. KXTZ-F	3. KMZQ-F	3. KXTZ-F	3. KOMP-F	3. KOMP-F	3. KXTZ-F	3. KFMS-F+>
4.	4. KFMS-F+	4. KMZQ-F	4. KKLZ-F	4. KLUC-F	4. KORK >	4. KOMP-F	4. KFMS-F+	4. KFMS-F+	4. KYRK-F	4. KKLZ-F
5.	5. KMZQ-F	5. KKLZ-F	5. KOMP-F	5. KKLZ-F	5.	5. KMZQ-F	5. KOMP-F	5. KMZQ-F	5. KFMS-F+	5. KMZQ-F
		KXTZ-F		6. KMZQ-F						
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLUC-F>	1. KLUC-F>	1. KKLZ-F	1. KLUC-F	1. KMZQ-F		1. KOMP-F	1. KOMP-F>	1. KOMP-F	1. KOMP-F	1. KFMS-F+
2. KOMP-F	2. KMZQ-F	2. KLUC-F	KMZQ-F>	2. KFMS-F+		2. KLUC-F>	2. KLUC-F	2. KKLZ-F	2. KFMS-F+	2. KOMP-F
3. KMZQ-F	3. KKLZ-F	3. KFMS-F+	3. KFMS-F+	3. KLUC-F		3.	3. KKLZ-F	3. KFMS-F+	3. KLUC-F	3. KXTZ-F
4.	KOMP-F	KMZQ-F	4. KKLZ-F	4. KXTZ-F		4.	4. KFMS-F+>	4. KLUC-F	4. KKLZ-F>	4. KKLZ-F
5.	5. KFMS-F+	5. KOMP-F	KOMP-F	5. KKLZ-F		5.	5.	5.	5. KMZQ-F	5. KLUC-F
									KXTZ-F	6. KMZQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLAV	1230	Las Vegas	.4/1.7
KROL	870	Laughlin	.9/2.3
KRSR	1140	N. Las Vegas	.7/3.4

RADIO STATIONS

KDOWN, 720, 50 KW (DA-N), TALK, \$ 20.00 (Banner)
 KENO, 1460, 5 KW/1 KW (DA-N), OLDIES, Trans, \$ 15.00* (Christal) Lotus
 KMJJ, 1140, 10 KW/2.5 KW (DA-N), AC, ABC-E, \$ 15.00* (Mc-Guild) Nationwide
 KNUU, 970, 5 KW/500 W (DA-2), TALK (?), MBS, CBS, \$ 14.00* (---)
 KORK, 920, 5 KW/500 W (DA-N), NOSTALGIA, NBC, \$ 21.00* (MMR) Anchor
 KRAM, 1340, 1 KW, COUNTRY, \$ 16.00 (Banner)

KFMS (1410, 5 KW, DA-2) simulcasting with KFMS-F

KEYV-F, 93.1, 50 KW @ 103, AC, \$ 23.00 (HNWH)
 KFMS-F+, 101.9, 100 KW @ 1110, COUNTRY, \$ 42.00* (Katz)
 KKLZ-F, 96.3, 100 KW @ 175, CLASSIC AOR, \$ 28.00* (Banner) Medina
 KLSQ-F, 95.5, 100 KW @ 1120, OLDIES/CLASSIC, \$ 24.00* (Torbet) SRO
 KLUC-F, 98.5, 100 KW @ 1180, CHR, ABC-C, \$ 57.00* (Mc-Guild) Nationwide
 KMZQ-F, 100.5, 98 KW @ 1180, AC, \$ 43.00* (Republic) Olympic
 KOMP-F, 92.3, 100 KW @ 1520, AOR, \$ 41.00* (Christal) Lotus
 KRRI-F, 105.5, 120 W @ 1477, OLDIES, MBS, \$ 20.00* (Torbet) (BOULDER CITY)
 KXTZ-F, 94.1, 100 KW @ 1250, BTFL, \$ 51.00* (Durpetti) Parker
 KYRK-F, 97.1, 55 KW @ 1936, CHR/URBAN, \$ 30.00* (MMR) Anchor

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,604,700

Stations: 43/48

1986 Revenue: 5264,500,000

MSA Rank/Pop: 2/8,154,300

Diaries: 3889/2213:1/41.4%

HH Inc.: \$37,010

ADI # 2

Sample Target: 3440

Retail \$: 72.2 Bil

Average Person Ratings: 18.4

% Below Line: 0

Pop per Station: 179,265

Market TSL: 24.3 hours

% Not Listed: 8.9

#1 Biller: KIIS A/F \$32,000,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. KPWR-F	1043/6.6	7.0	5.7	6.5	6.6	6.5	9.8	1. KIIS-F+	1220/21272	1. KIIS-F+	17992/20.9	21.6	22.6
2. KIIS-F+	1026/6.5	7.4	6.4	6.3	7.1	6.7	6.9	2. KPWR-F	1163/15736	2. KPWR-F	14264/16.6	17.1	16.6
3. KABC	910/5.8	5.2	6.1	5.4	6.7	5.6	5.9	3. KABC	1031/13170	3. KABC	11581/13.5	12.7	14.7
4. KOST-F	774/4.9	4.3	4.8	4.1	4.1	4.5	3.6	4. KOST-F	861/12768	4. KOST-F	11055/12.8	12.8	11.9
5. KJOI-F	704/4.5	4.9	4.7	4.9	4.4	4.8	3.2	5. KBIG-F	812/11226	5. KFWB	10367/12.0	12.1	13.1
6. KBIG-F	687/4.3	3.7	3.8	3.9	3.9	3.9	2.5	6. KRTH-F	762/13085	6. KROQ-F	10190/11.8	10.8	9.2
7. KROQ-F	673/4.3	4.1	4.0	3.9	3.6	4.1	5.3	7. KROQ-F	758/11287	7. KRTH-F	9851/11.4	11.4	11.9
8. KRTH-F	526/3.3	3.8	3.6	4.0	4.0	3.7	4.0	8. KJOI-F	734/ 9178	8. KBIG-F	9264/10.8	10.2	9.1
9. KLOS-F	477/3.0	2.9	2.8	2.3	3.7	2.8	4.2	9. KLOS-F	651/10115	9. KNX	9141/10.6	10.9	11.7
10. KLSX-F	471/3.0	3.3	3.6	3.1	1.5	3.3	3.0	10. KNX	602/12215	10. KJOI-F	8453/ 9.8	9.4	9.4
11. KLVE-F	447/2.8	3.0	3.2	2.3	2.2	2.8	2.0	11. KLSX-F	524/ 8255	11. KLOS-F	7491/ 8.7	8.7	11.2
12. KMPC	437/2.8	2.8	2.4	2.7	3.3	2.7	2.4	12. KMPC	499/ 7952	12. KLSX-F	7226/ 8.4	8.6	5.6
13. KDAY	436/2.8	3.0	3.3	3.6	3.5	3.2	2.7	13. KIQQ-F	488/ 7076	13. KMPC	6868/ 8.0	8.0	9.1
14. KTWW-F	425/2.7	2.5	1.9	1.6	2.0	2.2	2.4	14. KTWW-F	471/ 7255	14. KTWW-F	6300/ 7.3	7.5	8.3
15. KIQQ-F	420/2.7	2.9	2.9	3.6	2.9	3.0	1.4	15. KLVE-F	459/ 5395	15. KIQQ-F	6235/ 7.2	8.2	8.8
16. KFWB	416/2.6	3.0	4.2	3.4	3.3	3.3	2.3	16. KFWB	441/11247	16. KLVE-F	5125/ 6.0	5.8	5.8
17. KZLA-F	402/2.5	1.9	1.7	1.8	1.6	2.0	2.2	17. KZLA-F	429/ 5673	17. KZLA-F	5125/ 6.0	4.8	4.4
18. KTNQ	366/2.3	3.1	2.3	3.3	3.2	2.8	2.0	18. KTNQ	374/ 3616	18. KFI	4693/ 5.5	4.9	5.2
19. KJLH	342/2.2	2.0	2.4	1.8	1.8	2.1	3.2	19. KJLH-F	344/ 4673	19. KFAC-F	4672/ 5.4	4.3	3.8
20. KFAC-F	275/1.7	1.2	1.3	1.3	1.1	1.4	1.5	20. KNX-F	338/ 5783	20. KJLH-F	4552/ 5.3	5.6	5.0
21. KNX-F	259/1.6	.9	1.1	1.4	1.4	1.3	1.2	21. KFAC-F	325/ 5384	21. KNX-F	4315/ 5.0	4.0	5.0
22. KDAY	235/1.5	1.8	1.6	1.2	1.5	1.5	1.8	22. KFI	323/ 6881	22. KRLA	4228/ 4.9	4.4	5.9
23. KFI	215/1.4	1.2	1.4	1.3	1.2	1.3	1.3	23. KDAY	237/ 3453	23. KTNQ	3515/ 4.1	5.0	5.3
24. KRLA	195/1.2	1.5	1.3	1.2	1.3	1.3	1.3	24. KRLA	221/ 4708	24. KDAY	3433/ 4.0	4.9	4.2
25. KALI	193/1.2	.9	1.3	1.1	.9	1.1	1.3	25. KKG0	205/ 3962	25. KKG0	3379/ 3.9	3.2	3.8

12+ FM SHARE (METRO): 69.04% (9946 of 14406) (SUM 86: 65.13%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPWR-F	1. KPWR-F	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KABC	1. KIIS-F+	1. KIIS-F+	1. KPWR-F	1. KABC	1. KPWR-F
2. KROQ-F	2. KIIS-F+	2. KPWR-F	2. KOST-F	2. KOST-F	2. KJOI-F	2. KABC	2. KPWR-F	2. KIIS-F+	2. KOST-F	2. KIIS-F+
3. KIIS-F+	3. KOST-F	3. KOST-F	3. KPWR-F	3. KBIG-F	3. KBIG-F	3. KPWR-F	3. KBIG-F	3. KOST-F	3. KPWR-F	3. KROQ-F
4. KDAY	4. KROQ-F	4. KLSX-F	4. KRTH-F	4. KRTH-F	4. KMPC	4. KBIG-F	4. KJOI-F	4. KROQ-F	4. KIIS-F+	4. KJOI-F
5. KOST-F	5. KLOS-F	5. KLOS-F	5. KBIG-F	5. KPWR-F	5. KNX	5. KNX	5. KOST-F	5. KJOI-F	5. KROQ-F	5. KBIG-F
6. KNAC-F	6. KLSX-F	6. KROQ-F	6. KLSX-F	6. KLSX-F	6. KFWB	6. KFWB	6. KABC	6. KBIG-F	6. KMPC	6. KOST-F
7. KRTH-F	7. KRTH-F	7. KRTH-F	7. KTWW-F	7. KTWW-F	7. KZLA-F	7. KZLA-F	7. KRTH-F	7. KLOS-F	7. KJOI-F	7. KLOS-F
8. KDAY	8. KTWW-F	8. KBIG-F	8. KABC	8. KABC	8. KOST-F	8. KOST-F	8. KROQ-F	8. KRTH-F	8. KJLH-F	8. KLSX-F
9. KLOS-F	9. KLVE-F	9. KTWW-F	9. KLAC	9. KJOI-F	9. KIQQ-F	9. KTNQ	9. KIQQ-F	9. KABC	9. KLOS-F	9. KZLA-F
10. KJLH-F	10. KJLH-F	10. KLVE-F	10. KLVE-F	10. KIQQ-F	10. KFAC-F	10. KROQ-F	10. KROQ-F	10. KLVE-F	10. KLSX-F	10. KRTH-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPWR-F	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KROQ-F	1. KPWR-F	1. KPWR-F	1. KPWR-F	1. KLSX-F
2. KIIS-F+	2. KPWR-F	2. KOST-F	2. KOST-F	2. KOST-F	2. KPWR-F	2. KIIS-F+	2. KLSX-F	2. KIIS-F+	2. KRTH-F
3. KOST-F	3. KOST-F	3. KPWR-F	3. KPWR-F	3. KBIG-F	3. KLOS-F	3. KLOS-F	3. KIIS-F	3. KLSX-F	3. KPWR-F
4. KROQ-F	4. KROQ-F	4. KTWW-F	4. KBIG-F	4. KJOI-F	4. KIIS-F+	4. KROQ-F	4. KRTH-F	4. KLOS-F	4. KIIS-F+
5. KJLH-F	5. KLVE-F	5. KLSX-F	5. KLVE-F	5. KIQQ-F	5. KOST-F	5. KLSX-F	5. KTWW-F	5. KROQ-F	5. KOST-F
6. KLOS-F	6. KJLH-F	6. KLVE-F	6. KRTH-F	6. KRTH-F	6. KLSX-F	6. KRTH-F	6. KLOS-F	6. KRTH-F	6. KABC
7. KLVE-F	7. KLOS-F	7. KBIG-F	7. KJLH-F	7. KTWW-F	7. KLVE-F	7. KTWW-F	7. KROQ-F	7. KOST-F	7. KTWW-F
8. KLSX-F	8. KNX-F	8. KROQ-F	8. KROQ-F	8. KLVE-F	8. KBIG-F	8. KOST-F	8. KOST-F	8. KTWW-F	8. KBIG-F
9. KROQ-F	9. KJLH-F	9. KJLH-F	9. KTWW-F	9. KZLA-F	9. KDAY	9. KBIG-F	9. KNX-F	9. KABC	9. KLOS-F
10. KNX-F	10. KLOS-F	10. KLOS-F	10. KLOS-F	10. KPWR-F	10. KJLH-F	10. KLVE-F	10. KABC	10. KBIG-F	10. KZLA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACE-F	103.9	Inglewood	.8/2.9
KBRT	740	Avalon	.4/1.2
KEZY-F	95.9	Anaheim	.4/1.9
KFAC	1330	Los Angeles	.2/1.0
KFSG-F	96.3	Los Angeles	.4/1.5
KGER	1390	Long Beach	.4/1.0
KGfJ	1230	Los Angeles	.6/1.4
KGIL	1260	San Fernando	.3/ .9
KIEV	870	Glendale	.5/2.3
KIKF-F	94.3	Garden Grove	.3/ .8
KKGO-F	105.1	Los Angeles	1.0/3.9
KKLA-F	99.5	Los Angeles	.4/1.5
KLAC	570	Los Angeles	1.0/2.9
KMAX-F	107.1	Aracdia	.3/1.2
KNAC-F	105.5	Long Beach	.9/2.9
KNOB-F	97.9	Long Beach	.4/1.9
KRTH	930	Los Angeles	1.2/3.4
KSKQ	1540	Los Angeles	.7/2.0
KUTE-F	101.9	Glendale	1.2/3.4
KWIZ-F+	96.7	Santa Ana	.4/1.1
KWKW	1300	Pasadena	1.2/2.9

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC-I,ABC-T,\$360.00	(Katz)	Cap Cities/ABC
KALI, 1430, 5 KW (DA-2)	, SPANISH CONTEMP	,\$ 77.00	(MMR)	United
KBRT, 740, 10 KW (DAYS,DA)	, RELIGION	,\$ 50.00*	(---)	Crawford
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN,\$100.00	(Roslin)	Heritage
KFI, 640, 50 KW	, AC	MBS,\$175.00*	(Christal)	Cox
KFWB, 980, 5 KW	, NEWS	UPI,NBC,\$285.00	(Group W)	Westinghouse
KGfJ, 1230, 1 KW	, BLACK	SBN,SMN,\$ NA	(---)	
KIEV, 870, 5 KW/1 KW (DA-N)	, TALK	,\$100.00*	(---)	
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC-D,\$135.00*	(Eastman)	Malrite
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA	,\$200.00	(Durpetti)	Golden West
KNX, 1070, 50 KW	, NEWS	CBS,\$270.00	(CBS)	CBS
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	,\$130.00*	(MMR)	Greater Media
KRTH, 930, 5 KW (DA-N)	, OLDIES	US 1,\$ NA	(Republic)	RKO
KSKQ, 1540, 50 KW/10 KW (DA-D)	, SPANISH CONTEMP	,\$100.00*	(Caballero)	Spanish Bdcst.
KTNQ, 1020, 50 KW (DA-2)	, SPANISH AC	,\$160.00*	(Caballero)	H & G
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH	,\$ 91.00	(Lotus)	Lotus

FM STATIONS

KACE, 103.9, 2 KW @ 390, BLACK	APR,\$ 70.00*	(Masla)	All Pro
KBIG, 104.3, 105 KW @ 2890, SOFT AC	,\$260.00*	(CBS)	Bonneville
KFAC, 92.3, 43 KW @ 2835, CLASSICAL	,\$215.00	(Mc-Guild)	
KFSG, 96.3, 54 KW @ 480, RELIGION	APR,\$ 25.00	(---)	
KGIL, 94.3, 3 KW @ -180, SOFT AC	,\$ 45.00	(HNWH)	Buckley (SAN FERNANDO)
KIIS, 102.7, 8 KW @ 2790, CHR	,\$500.00*	(Mc-Guild)	Gannett
KIQQ, 100.3, 5 KW @ 3060, SOFT AC	Trans,\$250.00*	(HNWH)	Outlet
KJLH, 102.3, 3 KW @ 300, BLACK	,\$110.00*	(Radio West)	(COMPTON)
KJOI, 98.7, 75 KW @ 1180, BTFL/EZ	,\$280.00*	(Banner)	Legacy
KKGO, 105.1, 18 KW @ 2900, JAZZ	APR,\$ NA	(Torbet)	
KLOS, 95.5, 63 KW @ 3129, AOR	ABC-R,\$300.00*	(Katz)	Cap Cities/ABC
KLSX, 97.1, 55 KW @ 770, CLASSIC AOR	,\$240.00*	(MMR)	Greater Media
KLVE, 107.5, 30 KW @ 2800, SPANISH AC	,\$170.00*	(Caballero)	H & G
KNAC, 105.5, 2 KW @ 400, AOR	ABC-F,\$100.00*	(Masla)	(LONG BEACH)
KNX, 93.1, 29 KW @ 3496, AC/CLASSIC	CBS-R,\$165.00*	(CBS)	CBS
KOST, 103.5, 13 KW @ 3100, AC	,\$275.00*	(Christal)	Cox
KNOB, 97.9, 79 KW @ 420, SOFT AC	,\$103.00	(Masla)	(LONG BEACH)
KPWR, 105.9, 72 KW @ 770, URBAN/CHR	,\$300.00	(HNWH)	Emmis
KROQ, 106.7, 5 KW @ 1388, AOR	,\$330.00*	(Torbet)	Infinity
KRTH, 101.1, 51 KW @ 3130, OLDIES/AC	US 2,\$280.00*	(Republic)	RKO
KTWV, 94.7, 58 KW @ 2835, JAZZ/AC	Source,\$175.00*	(Banner)	Metropolitan
KUTE, 101.9, .7 KW @ 2848, CONTEMP	,\$150.00	(Durpetti)	Golden West
KZLA, 93.9, 49 KW @ 720, COUNTRY	,\$145.00*	(Eastman)	Malrite

LOUISVILLE

Arbitron Rank/Pop (12+): 45/797,800

MSA Rank/Pop: 49/959,000

ADI # 48

Average Person Ratings: 15.1

Market TSL: 20.2 hours

Stations: 17/17

Diaries: 1434/556:1/50.2%

Sample Target: 1200

% Below Line: 0

% Not Listed: 6.8

1986 Revenue: \$20,600,000

HH Inc.: \$30,194

Retail \$: 5.9 Bil

Pop per Station: 46,929

#1 Biller: WHAS \$4,500,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86
1. WAMZ-F	199/16.6	15.4	15.8	15.7	15.7	15.9		1. WAMZ-F	289/3048	1. WHAS	2401/30.1	33.1 28.0
2. WHAS	156/13.0	16.2	14.8	15.6	11.6	14.9		2. WHAS	225/3494	2. WAMZ-F	2056/25.8	24.2 23.5
3. WDJX-F	114/ 9.5	9.1	8.6	7.7	9.3	8.7		3. WDJX-F	181/2465	3. WDJX-F	1696/21.3	22.6 18.6
4. WVEZ-F	108/ 9.0	7.5	8.3	8.6	6.9	8.4		4. WQMF-F	153/2050	4. WLRS-F	1645/20.6	18.6 19.3
5. WQMF-F	106/ 8.8	7.9	8.8	8.9	8.4	8.6		5. WVEZ-F	122/1665	5. WQMF-F	1472/18.5	17.2 17.5
6. WRKA-F	76/ 6.3	3.1	5.7	6.4	6.0	6.6		6. WJYL-F	83/ 787	6. WVEZ-F	1374/17.2	15.2 15.7
7. WJYL-F	73/ 6.1	5.7	5.1	5.7	4.7	5.7		7. WRKA-F	79/1297	7. WRKA-F	1264/15.8	20.3 14.9
8. WLRS-F	71/ 5.9	6.5	5.7	4.2	6.3	5.6		8. WLRS-F	77/1735	8. WAVG	1034/13.0	11.3 13.5
9. WAVG	59/ 4.9	4.5	5.2	4.2	7.1	4.7		9. WDJX-F	62/1142	9. WJYL-F	702/ 8.8	10.1 9.5
10. WXVW	39/ 3.2	2.5	2.9	2.3	3.5	2.7		10. WLOU	40/ 658	10. WLOU	647/ 8.1	8.3 8.0
WLOU	39/ 3.2	4.4	3.4	3.7	3.9	3.7		11. WXVW	39/ 532	11. WXVW	532/ 6.7	5.1 5.5
12. WAKY	25/ 2.1	1.0	1.3	1.3	1.8	1.4		12. WAKY	27/ 578	12. WAKY	489/ 6.1	6.1 8.3
13.								13.		13. WCII	361/ 4.5	3.0 6.2

12+ FM SHARE (METRO): 67.86% (760 of 1120) (SUM 86: 62.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F>	1. WQMF-F>	1. WAMZ-F>	1. WAMZ-F>	1. WAMZ-F>	1. WAMZ-F	1. WHAS	1. WAMZ-F>	1. WAMZ-F>	1. WJYL-F	1. WAMZ-F>
2. WLRS-F	2. WAMZ-F	2. WQMF-F	2. WHAS	2. WHAS	2. WHAS >	2. WAMZ-F>	2. WHAS	2. WHAS	2. WAMZ-F	2. WDRX-F
3. WJYL-F	3. WDJX-F	3. WHAS	3. WVEZ-F	3. WVEZ-F	3. WVEZ-F>	3. WQMF-F	3. WVEZ-F	3. WVEZ-F	3. WDJX-F	3. WQMF-F
4. WLOU	4. WRKA-F	4. WVEZ-F	4. WQMF-F	4. WQMF-F	4. WAVG-F	4. WDJX-F	4. WQMF-F	4. WDJX-F	4. WHAS	4. WHAS
5. WQMF-F	5. WLRS-F	5. WRKA-F	WRKA-F>	5. WRKA-F>	5. WXVW	5. WVEZ-F	5. WDJX-F	5. WQMF-F	5. WQMF-F	5. WVEZ-F
	6. WJYL-F	6. WDJX-F				6. WAVG	6. WRKA-F	6. WLRS-F	6. WLRS-F	6. WRKA-F
	7. WHAS					7. WRKA-F	7. WLRS-F			7. WAVG

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJX-F>	1. WDJX-F	1. WAMZ-F	1. WAMZ-F>	1. WAMZ-F>	1. WQMF-F>	1. WQMF-F>	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F>
2. WLRS-F	2. WAMZ-F	2. WQMF-F	2. WHAS	2. WHAS	2. WJYL-F	2. WAMZ-F>	2. WQMF-F>	2. WQMF-F>	2. WHAS
3. WJYL-F	3. WQMF-F	WRKA-F	3. WVEZ-F	3. WVEZ-F>	3. WDJX-F	3. WLRS-F	3. WHAS	3. WHAS	3. WVEZ-F
4. WQMF-F	WRKA-F	4. WDJX-F	4. WRKA-F	4. WRKA-F	4. WLRS-F	4. WRKA-F	4. WRKA-F	4. WRKA-F	4. WQMF-F
5. WRKA-F	5. WLRS-F	5. WVEZ-F	5. WDJX-F	5. WJYL-F	5. WRKA-F	5. WJYL-F	5. WLRS-F	WVEZ-F	5. WRKA-F
6. WHAS		6. WHAS	6. WJYL-F		6. WAMZ-F	6. WHAS	6. WJYL-F	6. WLRS-F	
		WLRS-F	7. WQMF-F			7. WDJX-F	WVEZ-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCII	1080	Louisville	1.2/4.5
WDGS	1290	New Albany, IN	.3/1.0
WFIA	900	Louisville	.5/2.4
WTMT	620	Louisville	1.5/3.1
WXLN-F	103.9	Louisville	3.2/6.7

RADIO STATIONS

WAKY, 790, 5 KW/1 KW (DA-2)	, BTFL/EZ	MBS, \$ 30.00* (Katz)	Federal
WAVG, 970, 5 KW (DA-2)	, MOR	US 2, NBC, NBC-T, \$ 39.00* (MMR)	
WCII, 1080, 10 KW/1 KW (DA-2)	, OLDIES	SMN, CBS, \$ 35.00* (Republic)	Great Trails
WDGS, 1290, 500 W/1 KW (DA-2)	, BLACK	NBN, \$ 15.00 (Masla)	
WFIA, 900, 1 KW/163 W	, RELIGION	, \$ 14.00 (---)	
WHAS, 840, 50 KW	, MOR	ABC-I, \$100.00* (Christal)	Clear Channel
WLLV, 1240, 1 KW	, ? ?	, \$ 17.00 (Roslin)	
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	SBN, \$ 38.00* (MMR)	Johnson
WTMT, 620, 500 W (DA-2)	, COUNTRY	, \$ 16.00 (Masla)	
WXVW, 1450, 1 KW	, NOSTALGIA	SMN, \$ 30.00* (S. Katz)	
WAMZ-F, 97.5, 100 KW @ 505, COUNTRY		, \$ 78.00* (Christal)	Clear Channel
WDJX-F, 99.7, 20 KW @ 720, CHR		CBS-R, \$ 60.00* (Eastman)	Great Trails
WJYL-F, 101.7, 3 KW @ 300, URBAN		, \$ 38.00* (Banner)	Inter Urban
WLRS-F, 102.3, 3 KW @ 300, CHR		ABC-R, \$ 48.00 (MMR)	
WQMF-F, 95.7, 34 KW @ 580, AOR		Source, \$ 62.00* (Torbet)	
WRKA-F, 103.1, 3 KW @ 300, AC		ACB-D, \$ 64.00* (Banner)	Capital-Johnson
WVEZ-F, 106.9, 25 KW @ 670, SOFT AC		, \$ 50.00* (Katz)	Federal
WXLN-F, 103.9, 3 KW @ 300, RELIGION		ABC-C, \$ 18.00 (---)	

McAlLEN - BROWNsville

Arbitron Rank/Pop (12+): 77/450,100
MSA Rank/Pop: McAllen - 130/357,200
ADI # 115 Brownsville - 173/251,700
Average Person Ratings: 17.5
Market TSL: 24.3 hours

Stations: 19/18
Diaries: 938/480:1/48.1%
Sample Target: 810
% Below Line: 1.1
% Not Listed: 8.3

1986 Revenue: \$10,400,000
HH Inc.: \$23,800
Retail \$: 3.3 Bil
Pop per Station: 25,006
#1 Biller: KGBT \$1,950,000

Table with columns: 12+ METRO, 1/4/SHARE, SPG, WIN, FAL, SUM, 4 Book Avg., Birch Share, 12+ TSA, 1/4/CUME, 12+ METRO CUME/METRO CUME RATING, SPG, SUM. Lists stations 1-15 with their respective ratings and shares.

12+ FM SHARE (METRO): 63.38% (457 of 721) (SUM 86: 60.96%)

Table showing station performance by demographic group: TEENS, 18-34, 18-49, 25-49, 25-54, 35+, 12+ AMD, 12+ MID, 12+ PMD, 12+ EVE, SAT MID, WOM 18-24, WOM 18-34, WOM 25-34, WOM 18-49, WOM 25-54, MEN 18-24, MEN 18-34, MEN 25-34, MEN 18-49, MEN 25-54.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

Table listing other stations: KBOR, KITEM-F, KRIO, KSOX, KSOX-F, KTRH with their respective ratings and cume ratings.

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1) , SPANISH
KGBT, 1530, 50 KW/10 KW (DA-N) , SPANISH
KIRT, 1580, 1 KW/300 W , SPANISH
KRGE, 1290, 5 KW (DA-2) , CHR
KRIO, 910, 5 KW (DA-2) , OLDIES (?)
KURV, 710, 1 KW , TALK

,\$ 20.00* (Lotus)
,\$100.00* (Katz) Tichenor
,\$ 24.00 (Caballero) Gomez
US 1, \$ 35.00* (Banner)
APR, \$ 15.00* (---)
NBC,NBC-T,ABC-T,\$ 15.00 (Miller)

KBFM-F, 104.1, 100 KW @ 990, CHR
KELT-F, 94.5, 100 KW @ 800, AC
KIWW-F, 96.1, 100 KW @ 540, SPANISH
KQXX-F, 98.5, 100 KW @ 1400, SPANISH
KRIX-F, 99.5, 100 KW @ 480, AOR
KTXF-F, 100.3, 100 KW @ 500, COUNTRY
KVLY-F, 107.9, 100 KW @ 490, BTFL/EZ

ABC-F,\$ 65.00 (Christal) Encore
,\$ 48.00* (Katz) Tichenor
,\$ 55.00* (MMR)
,\$ 26.00* (Caballero) Gomez
ABC-R,\$ 23.00* (MMR) Daytona
ABC-E,\$ 37.00* (Eastman)
,\$ 28.00* (HNWH) Tippie

MEMPHIS

Arbitron Rank/Pop (12+): 50/756,300

MSA Rank/Pop: 50/943,500

ADI # 40

Average Person Ratings: 17.9

Market TSL: 24.3 hours

Stations: 19/19
Diaries: 1235/612:1/47.3
Sample Target: 1090
% Below Line: 0
% Not Listed: 4.3

1986 Revenue: \$21,800,000
HH Inc.: \$28,471
Retail \$: 6.6 Bil
Pop per Station: 39,805
#1 Biller: WMC-F \$4,500,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 87	SUM 86
1. WHRK-F	133/13.5	15.8	14.3	16.7	18.1	15.1	18.4	1. WHRK-F	248/2892	1. WMC-F	2116/28.0	28.7	25.7
2. WMC-F	152/11.2	11.6	10.9	10.5	9.5	11.1	11.8	2. WMC-F	232/3436	2. WHRK-F	2021/26.7	29.9	30.1
3. WGKX-F	130/ 9.6	8.4	8.1	8.1	5.9	8.6	9.4	3. WGKX-F	212/2511	3. KRNB-F	1544/20.4	23.2	20.3
4. KRNB-F	125/ 9.2	8.8	10.2	7.4	7.5	8.9	9.6	4. KRNB-F	159/2027	4. WRVR-F	1404/18.6	20.3	19.7
5. WRVR-F	109/ 8.0	7.2	6.6	6.9	8.7	7.2	6.6	5. WRVR-F	143/ 633	5. WGKX-F	1380/18.2	17.7	14.3
6. WLOK	86/ 6.3	6.9	5.4	5.3	5.3	6.0	4.5	6. WEGR-F	103/1508	6. WDIA	1037/13.7	18.7	16.6
7. WEZI-F	77/ 5.7	5.6	6.7	5.2	6.3	5.8	5.3	7. WDIA	102/1448	7. WEGR-F	946/12.5	11.9	13.9
8. WDIA	72/ 5.3	7.1	4.3	7.0	6.1	5.9	5.2	8. KWLN-F	90/1171	8. WLOK	895/11.8	11.9	12.4
9. WEGR-F	71/ 5.2	3.8	3.9	6.4	5.4	4.8	6.8	9. WLOK	87/ 942	9. WEZI-F	874/11.6	13.0	12.8
10. WHBQ	63/ 4.6	3.9	4.6	3.7	4.6	4.2	3.9	10. WEZI-F	85/ 941	10. WHBQ	743/ 9.8	9.2	10.4
11. KWLN-F	58/ 4.3	3.0	2.5	1.2	---	2.8	6.0	11. WHBQ	70/ 974	11. KWLN-F	684/ 9.0	7.5	---
12. WMC	45/ 3.3	3.2	4.9	4.1	4.8	3.9	1.6	12. WREC	57/ 858	12. WREC	622/ 8.2	7.7	9.3
13. WREC	41/ 3.0	2.2	3.4	3.7	3.0	3.1	2.2	13. WMC	51/ 723	13. WMC	577/ 7.6	9.5	11.7
14. WRVR	30/ 2.2	1.7	1.4	1.2	.7	1.6	1.3	14. WRVR	39/ 633	14. WRVR	487/ 5.4	6.5	3.3
15.								15.		15.			

12+ FM SHARE (METRO): 70.42%

(SUM 86: 67.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F>	1. WMC-F	1. WHRK-F	1. WRVR-F	1. WRVR-F	1. WGKX-F	1. WMC-F	1. WHRK-F	1. WHRK-F>	1. WHRK-F>	1. WHRK-F
2. KRNB-F	2. WHRK-F>	2. WMC-F	2. WHRK-F	2. WHRK-F	2. WEZI-F	2. WHRK-F	2. WMC-F	2. WMC-F	2. KRNB-F	2. WMC-F
3. WMC-F>	3. KRNB-F	3. WRVR-F	3. WMC-F	3. WGKX-F	3. WLOK	3. WGKX-F	3. WRVR-F	3. WGKX-F	3. WMC-F	3. WGKX-F
4. KWLN-F	4. WEGR-F	4. KRNB-F	4. WGKX-F	4. WMC-F>	4. WRVR-F	4. WRVR-F	4. WGKX-F	4. WRVR-F	4. WGKX-F	4. KRNB-F>
5.	5. WRVR-F	5. WGKX-F	5. KRNB-F	5. KRNB-F	5. WDIA	5. KRNB-F	5. WEZI-F	5. KRNB-F	5. WLOK	5. WLOK
	6. WGKX-F		6. WEGR-F	6. WEGR-F	6. WHBQ	6. WLOK	6. KRNB-F			WRVR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WRVR-F		1. WHRK-F	1. WMC-F	1. WEGR-F	1. WHRK-F	1. WGKX-F
2. WMC-F>	2. WMC-F>	2. WMC-F	2. WMC-F	2. WHRK-F		2. WMC-F	2. WHRK-F	2. WMC-F	2. WMC-F	2. WRVR-F
3. KRNB-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WMC-F		3. KRNB-F>	3. WEGR-F	3. KWLN-F	3. WEGR-F	3. WEGR-F
4. WGKX-F	4. KRNB-F	4. KRNB-F	4. WGKX-F	4. WGKX-F		4. KWLN-F	4. KWLN-F	4. WHRK-F	4. KRNB-F	4. WHAK-F
5. WRVR-F	5. WGRX-F	5. WGKX-F	5. KRNB-F	5. KRNB-F		5. WEGR-F	5. KRNB-F	5. WRVR-F	5. WRVR-F	WMC-F
		6. WEGR-F						6. WGKX-F	6. WGKX-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFTH-F	107.1	Marion	.7/2.6
KWAM	990	Memphis	.8/2.8
WCRV	640	Collierville	1.0/3.1
WEZI	1430	Germentown	.5/1.4
WXSS	1030	Memphis	1.1/2.9

RADIO STATIONS

KSUD, 730, 250 W/108 W, GOSPEL
KWAM, 990, 10 KW/87 W (DA-2), GOSPEL
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK
WEZI, 1430, 2.5 KW (DAYS), BTFL/EZ
WHBQ, 560, 5 KW/1 KW (DA-2), NEWS/TALK
WLOK, 1340, 1 KW, BLACK
WMC, 790, 5 KW (DA-N), COUNTRY
WMMQ, 1480, 5 KW (DAYS), RELIGION
WREC, 600, 5 KW (DA-N), NOSTALGIA
WRVR, 680, 10 KW/5 KW (DA-N), AC
WXSS, 1030, 50 KW/1 KW (DA-2), BLACK

KRNB-F, 101.1, 100 KW @ 347, BLACK
WEGR-F, 102.7, 100 KW @ 900, AOR
WEZI-F, 94.3, 3 KW @ 300, BTFL/EZ
WGKX-F, 105.9, 100 KW @ 762, COUNTRY
WHRK-F, 97.1, 100 KW @ 530, BLACK
WMC-F, 99.7, 100 KW @ 910, CHR
WRVR-F, 104.5, 100 KW @ 750, AC
KWLN-F, 98.1, 100 KW @ 715, AOR

,S 10.00 (---)
,S 20.00 (---) Rivers
SBN, APR, \$ 40.00* (Katz) Adams
,S 22.00 (Christal)
US 1, US 2, ABC-T, NBC-T, \$ 40.00* (Republic) RKO
SBN, NBN, \$ 34.00* (Masla)
ABC-I, \$ 49.00* (Banner) Scripps-Howard
,S 7.00 (---)
CBS, \$ 34.00* (Mc-Guild) New Market
Trans, \$ NA (Christal) Viacom
,S NA (Bolton)
ABC-F, \$ 46.00* (Masla) Rivers
US 1, \$ 50.00* (Mc-Guild) New Market
,S 42.00* (Christal)
,S 63.00* (HNWH) New Barnstable
NBC, \$ 75.00* (Katz) Adams
ABC-C, \$ 86.00* (Banner) Scripps-Howard
,S 80.00* (Christal) Viacom
,S 23.00 (Torbet) (OSCEOLA, AR)

MIAMI - FORT LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,581,300
 MSA Rank/Pop: Miami - 26/1,724,100
 ADI = 15 Fort Lauderdale - 428/1,135,400
 Average Person Ratings: 20.2
 Market TSL: 25.8 hours

Stations: 38/35
 Diaries: 2821/915:1/40.9%
 Sample Target: 2510
 % Below Line: 1.7
 % Not Listed: 6.9

1986 Revenue: \$90,100,000
 HH Inc.: \$31,586
 Retail \$: 24.2 Bil
 Pop per Station: 73,751
 #1 Biller: WSHE-F \$8,200,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/RATING	SPG 87	SUM 86
1. WLYF-F	362/7.0	8.6	9.0	8.1	7.9	8.2	4.4	1. WLYF-F	385/4695	1. WLYF-F	4232/16.4	15.2	16.3
2. WQBA	340/6.5	5.1	5.6	5.5	4.9	5.7	3.0	2. WQBA	340/2312	2. WHYI-F	3601/14.0	15.6	16.3
3. WPOW-F	250/5.0	5.4	4.5	3.6	2.5	4.6	10.8	3. WPOW-F	290/3851	3. WAXY-F	3497/13.5	12.0	11.5
WINZ	260/5.0	6.3	5.0	3.6	5.1	5.0	4.3	4. WINZ	269/3164	4. WPOW-F	3345/13.0	14.1	8.9
5. WJOY-F	243/4.7	4.4	3.5	4.2	4.5	4.2	2.9	5. WJOY-F	266/3048	5. WHQT-F	3046/11.8	11.4	11.0
6. WAXY-F	233/4.5	3.5	3.0	3.2	3.8	3.6	4.3	6. WAXY-F	243/3891	6. WINZ	3042/11.8	12.3	11.9
7. WCMQ-F	213/4.2	4.8	4.6	3.8	3.9	4.4	3.6	7. WHYI-F	233/4594	7. WLVE-F	2773/10.7	10.4	8.2
8. WEDR-F	204/3.9	4.1	5.0	4.2	3.8	4.3	6.0	8. WCMQ-F	218/1963	8. WJQY-F	2756/10.7	10.8	9.9
9. WAQI	176/3.4	3.2	4.6	3.5	3.6	3.7	3.2	9. WEAT-F+	212/2546	9. WIOD	2699/10.5	10.0	10.6
10. WNWS	174/3.3	3.9	3.5	3.9	4.0	3.7	2.7	10. WEDR-F	208/2009	10. WNWS	2389/ 9.3	9.0	8.2
11. WHYI-F	173/3.3	4.5	4.9	3.7	4.1	4.1	5.9	11. WHQT-F	203/3607	11. WSHE-F	2320/ 9.0	9.5	11.0
12. WLVE-F	169/3.2	3.7	2.4	2.7	2.3	3.0	4.4	12. WNWS	193/2677	12. WQBA	2300/ 8.9	7.7	8.3
13. WGTR-F	167/3.2	2.6	2.2	2.3	1.7	2.6	4.0	13. WGTR-F	137/2561	13. WGTR-F	2155/ 8.3	8.3	6.4
14. WHQT-F	164/3.2	3.3	3.4	4.5	5.1	3.6	5.4	14. WLVE-F	184/3090	14. WMXJ-F	2071/ 8.0	6.7	7.5
15. WKQS-F	162/3.1	2.8	4.2	3.7	3.6	3.5	5.1	15. WAQI	177/1705	15. WCMQ-F	1956/ 7.6	7.9	7.0
16. WIOD	153/2.9	3.6	3.1	4.0	3.3	3.4	3.0	16. WKQS-F	174/2170	16. WEDR-F	1945/ 7.5	8.1	7.5
17. WSHE-F	133/2.6	2.2	2.7	4.1	4.5	2.9	3.2	17. WSHE-F	174/2945	17. WKQS-F	1920/ 7.4	6.9	8.5
18. WTMI-F	129/2.5	3.3	3.5	2.5	2.6	3.0	2.2	18. WIOD	164/3015	18. WTMI-F	1727/ 6.7	7.5	6.5
19. WMXJ-F	123/2.5	1.7	2.5	2.6	2.6	2.3	3.1	19. WMXJ-F	159/2622	19. WZTA-F	1701/ 6.6	7.0	11.4
20. WKAT	124/2.4	1.7	1.9	1.4	1.7	1.9	.9	20. WTMI-F	148/1981	20. WAQI	1691/ 6.6	6.3	6.3
21. WQBA-F	111/2.1	2.3	1.9	2.3	2.8	2.2	2.1	21. WKAT	124/1405	21. WKAT	1390/ 5.4	4.1	4.6
22. WFTL	101/1.9	1.6	1.6	1.5	1.4	1.7	.7	22. WQBA-F	111/1322	22. WQBA-F	1298/ 5.0	5.6	6.2
23. WCMQ	80/1.5	1.2	1.4	1.6	1.1	1.4	.5	23. WRMF-F	102/1579	23. WEAT-F+	955/ 3.7	2.9	1.2
24. WRHC	75/1.4	1.1	1.7	1.4	1.8	1.4	.7	24. WFTL	101/ 897	24. WFTL	897/ 3.5	3.4	3.7
25. WZTA-F	73/1.4	1.2	1.6	2.4	3.1	1.7	2.0	25. WZTA-F	82/1949	25. WRHC	854/ 3.3	2.8	3.8

12+ FM SHARE (METRO): 62.79% (3044 of 4848) (SUM 86: 64.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPOW-F	1. WGTR-F	1. WAXY-F	1. WAXY-F	1. WAXY-F	1. WLYF-F	1. WQBA	1. WLYF-F	1. WLYF-F	1. WEDR-F	1. WLYF-F
2. WHQT-F	2. WEDR-F	2. WCMQ-F	2. WCMQ-F	2. WJQY-F	2. WQBA	2. WLYF-F	2. WINZ	2. WQBA	2. WQBA	2. WINZ
3. WEDR-F	3. WPOW-F	3. WEDR-F	3. WJQY-F	3. WCMQ-F	3. WINZ	3. WAQI	3. WJQY-F	3. WPOW-F	3. WPOW-F	3. WCMQ-F
4. WHYI-F	4. WLVE-F	4. WJQY-F	4. WLVE-F	4. WQBA	4. WJQY-F	4. WIOD	4. WQBA	4. WJQY-F	4. WINZ	4. WEDR-F
5. WSHE-F	5. WAXY-F	5. WPOW-F	5. WEDR-F	5. WLYF-F	5. WAQI	5. WAXY-F	5. WAXY-F	5. WAXY-F	5. WLVE-F	5. WPOW-F
6.	6. WHQT-F	6. WLVE-F	6. WMXJ-F	6. WLVE-F	6. WNWS	6. WPOW-F	6. WCMQ-F	6. WINZ	6. WNWS	6. WAXY-F
7.	7. WSHE-F	7. WGTR-F	7. WLVE-F	7. WEDR-F	7. WCMQ-F	7. WJQY-F	7. WPOW-F	7. WCMQ-F	7. WHQT-F	7. WJQY-F
8.	8. WHYI-F	8. WHYI-F	8. WPOW-F	8. WMXJ-F	8. WIOD	8. WCMQ-F	8. WKQS-F	8. WHYI-F	8. WCMQ-F	8. WQBA
9.	9. WCMQ-F	9. WMXJ-F	9. WINZ	9. WINZ	9. WKAT	9. WHYI-F	9. WLVE-F	9. WGTR-F	9. WIOD	9. WHQT-F
10.	10. WJQY-F	10. WHQT-F	10. WGTR-F	10. WPOW-F	10. WKQS-F	10. WNWS	10. WGTR-F	10. WHQT-F	10. WLVE-F	10. WHYI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPOW-F	1. WEDR-F	1. WAXY-F	1. WAXY-F	1. WJQY-F	1. WGTR-F	1. WGTR-F	1. WGTR-F	1. WGTR-F	1. WINZ
2. WEDR-F	2. WPOW-F	2. WEDR-F	2. WJQY-F	2. WAXY-F	2. WPOW-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WAXY-F
3. WHYI-F	3. WQBA	3. WLVE-F	3. WCMQ-F	3. WCMQ-F	3. WEDR-F	3. WPOW-F	3. WLVE-F	3. WPOW-F	3. WQBA
4. WGTR-F	4. WLVE-F	4. WCMQ-F	4. WEDR-F	4. WLYF-F	4. WHYI-F	4. WEDR-F	4. WEDR-F	4. WAXY-F	4. WGTR-F
5. WLVE-F	5. WCMQ-F	5. WJQY-F	5. WLVE-F	5. WEDR-F	5. WSHE-F	5. WHQT-F	5. WINZ	5. WINZ	5. WCMQ-F
6. WCMQ-F	6. WGTR-F	6. WMXJ-F	6. WPOW-F	6. WLVE-F	6. WHQT-F	6. WHYI-F	6. WPOW-F	6. WHYI-F	6. WLVE-F
WHQT-F	7. WHQT-F	7. WPOW-F	7. WMXJ-F	7. WQBA	7. WQBA-F	7. WLVE-F	7. WAXY-F	7. WLVE-F	7. WPOW-F
8.	8. WHYI-F	8. WHQT-F	8. WHYI-F	8. WMXJ-F	8. WLVE-F	8. WAXY-F	8. WHQT-F	8. WEDR-F	8. WSHE-F
9.	9. WJQY-F	9. WGTR-F	9. WLVE-F	9. WQBA-F	9.	9. WINZ	9. WZTA-F	9. WHQT-F	9. WJQY-F
10.	10. WMXJ-F	10.	10. WHQT-F	10. WPOW-F	10.	10. WZTA-F	10. WHYI-F	10. WCMQ-F	10. WHYI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEXY	1520	Wilton Manors	.3/ .8
WMBM	1490	Miami Beach	1.2/2.4
WOCN	1450	Miami	.3/2.3
WQAM	560	Miami	1.1/3.2
WRBD	1470	Pompano Beach	.5/1.9
WSUA	1260	Miami	1.1/2.2
WTHM-F	98.3	Goulds	.2/1.5
WVCG	1080	Coral Gables	.5/2.5
WNN	980	Pompano Beach	.4/1.3
WXOJ-F	95.7	Homestead	.5/1.2
WEAT-F+	104.3	West Palm	1.1/3.7
WRMF-F	97.9	West Palm	.5/2.0

RADIO STATIONS

AM STATIONS

WAQI, 710, 50 KW (DA-2)	, SPANISH NEWS/TALK	, \$ 61.00* (Lotus)	
WCMQ, 1210, 25 KW/2.5 KW (DA-2)	, SPANISH MOR	, \$ 51.00* (MMR)	Spanish Bdcst.
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS/TALK	CBS, \$ 93.00* (Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2)	, TALK	MBS, ABC-1, \$ 96.00* (Christal)	Cox
WKAT, 1360, 5 KW/1 KW	, NOSTALGIA	MBS, \$ 44.00 (S. Katz)	
WMBM, 1490, 1 KW	, GOSPEL	NB, \$ 38.00* (Masla)	
WNWS, 790, 25 KW (DA-2)	, TALK/NEWS	ABC-E, \$ 70.00* (Banner)	Jeff-Pilot
WOCN, 1450, 1 KW (DA-2)	, SPANISH NEWS/TALK	, \$ 42.00* (Lotus)	
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC, \$ 48.00* (HNWH)	Sunshine
WQBA, 1140, 50 KW/10 KW (DA-2)	, SPANISH NEWS/TALK	, \$120.00* (Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1)	, BLACK	NBN, \$ 41.00 (Smith)	
WRHC, 1550, 10 KW/500 W (DA-2)	, SPANISH NEWS/TALK	, \$ 50.00* (Roslin)	
WSUA, 1260, 5 KW (DA-2)	, SPANISH AC	, \$ 49.00 (Caballero)	
WVCG, 1080, 50 KW/20 KW (DA-2)	, RELIGION	, \$ 34.00* (MMR)	Statewide
WFTL, 1400, 1 KW	, NOSTALGIA	APR, \$ 30.00 (Southern)	

FM STATIONS

WAXY, 105.9, 100 KW @ 1049, AC		US 1, \$122.00* (Republic)	RKO
WCMQ, 92.3, 41 KW @ 281, SPANISH AC		, \$ 75.00* (MMR)	Spanish Bdcst.
WEDR, 98.1, 70 KW @ 175, BLACK		SBN, \$ 65.00* (HNWH)	Rivers
WGTR, 97.3, 98 KW @ 790, AOR		, \$ 79.00* (Christal)	Cox
WHQT, 105.1, 100 KW @ 600, CHR/URBAN		, \$105.00* (MMR)	EZ
WHYI, 100.7, 100 KW @ 1000, CHR		, \$140.00* (Mc-Guild)	Metroplex
WJQY, 106.7, 100 KW @ 1024, SOFT AC		, \$125.00* (Masla)	Amaturo
WKQS, 99.9, 100 KW @ 986, COUNTRY		US 2, \$ 70.00* (HNWH)	Sunshine
WLVE, 93.9, 96 KW @ 1006, AC/JAZZ		MBS, \$ 90.00* (Torbet)	Gilmore
WLYF, 101.5, 100 KW @ 813, BTFL/EZ		, \$115.00* (Banner)	Jeff-Pilot
WXXJ, 102.7, 100 KW @ 1006, AC		, \$ 80.00* (Durpetti)	Sconnix
WPDW, 96.3, 100 KW @ 1006, URBAN/CHR		ABC-C, \$ 70.00* (HNWH)	Beasley
WQBA, 107.5, 100 KW @ 500, SPANISH CHR		, \$ 60.00* (Eastman)	Susquehanna
WSHE, 103.5, 100 KW @ 600, AOR		, \$147.00* (Eastman)	TK
WTHM, 98.3, 1.5 KW @ 475, BLACK		UPI, \$ 40.00* (Roslin)	
WTMI, 93.1, 96 KW @ 1006, CLASSICAL		, \$ 68.00* (CMB)	Tanger
WZTA, 94.9, 96 KW @ 1010, AOR		, \$ 70.00* (Katz)	Guy Gannett

MILWAUKEE

Arbitron Rank/Pop (12+): 26/1,302,100

Stations: 29/25
Diaries: 1642/793:1/58.6%
Sample Target: 1420
% Below Line: 2.1
% Not Listed: 8.6

1986 Revenue: \$33,000,000
HH Inc.: \$33,402
Retail \$: 8.5 Bil
Pop per Station: 52,084
#1 Biller: WTMJ \$6,300,000

MSA Rank/Pop: 32/1,389,200

ADI # 30

Average Person Ratings: 17.9

Market TSL: 23.5 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	SPG 87	SUM 86
1. WTMJ	351/15.1	16.1	14.3	12.1	12.2	14.4	12.8	1. WTMJ	409/4960	1. WTMJ	4119/31.6	32.9	27.5
2. WQFM-F	176/ 7.6	6.6	6.7	5.6	8.7	6.6	9.9	2. WQFM-F	217/2440	2. WQFM-F	3214/24.7	26.0	25.0
3. WKTI-F	175/ 7.5	9.2	10.1	9.9	9.1	9.2	13.0	3. WEZW-F	192/2327	3. WEZW-F	2001/15.4	15.0	14.4
4. WEZW-F	166/ 7.1	7.0	6.6	9.2	7.3	7.5	4.9	4. WMIL-F	190/2039	4. WQFM-F	1964/15.1	16.2	16.8
5. WOKY	160/ 6.9	5.7	6.7	6.1	6.3	6.4	4.2	5. WKTI-F	189/3523	5. WKLH-F	1958/15.0	19.6	17.3
6. WLUM-F	155/ 6.7	5.6	5.0	5.1	5.4	5.6	9.1	6. WOLY	172/1911	6. WOKY	1710/13.1	12.0	12.5
7. WKLH-F	137/ 5.9	8.8	8.5	7.7	6.8	7.7	8.8	7. WKLH-F	170/2281	7. WLUM-F	1664/12.8	13.5	12.2
8. WMIL-F	127/ 5.5	6.7	5.4	4.5	4.2	5.5	6.0	8. WLUM-F	155/1699	8. WMYX-F	1609/12.4	11.6	11.5
9. WMYX-F	102/ 4.4	3.8	3.5	4.0	4.3	3.9	4.2	9. WMYX-F	112/1850	9. WMIL-F	1471/11.3	14.3	10.7
10. WLTQ-F	92/ 4.0	3.5	3.5	3.8	3.2	3.7	1.5	10. WLTQ-F	97/1498	10. WLTQ-F	1377/10.6	9.5	9.3
11. WISN	76/ 3.3	2.8	3.4	3.3	3.0	3.2	2.9	11. WISN	83/1570	11. WISN	1372/10.5	10.4	10.5
12. WLZR-F+	66/ 2.9	2.8	2.6	4.6	4.3	3.2	3.4	12. WEMP	72/1181	12. WHBT-F+	1250/ 9.6	9.4	10.7
13. WEMP	55/ 2.4	2.1	2.3	1.4	2.4	2.1	1.7	13. WLZR-F+	69/1056	13. WEMP	979/ 7.5	8.0	7.3
14. WHBT-F+	47/ 2.0	1.7	2.8	3.5	2.3	2.5	2.6	14. WHBT-F+	66/1645	14. WLZR-F+	960/ 7.4	10.0	9.5
15. WNOV	44/ 1.9	1.9	1.5	1.7	2.6	1.8	1.3	15. WNOV	44/ 505	15. WZTR-F	687/ 5.3	5.5	5.0
16. WZTR-F	29/ 1.2	1.9	1.7	2.2	1.7	1.8	1.6	16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 62.49% (1328 of 2125) (SUM 86: 64.54%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTI-F	1. WQFM-F	1. WQFM-F	1. WTMJ-F	1. WTMJ-F	1. WTMJ-F>	1. WTMJ-F	1. WEZW-F	1. WTMJ-F	1. WTMJ-F>	1. WTMJ-F
2. WLUM-F	2. WKLH-F	2. WKLH-F	2. WKLH-F	2. WKLH-F	2. WOKY	2. WKTI-F	2. WTMJ-F	2. WKTI-F	2. WLUM-F	2. WOKY
3. WQFM-F>	3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WEZW-F>	3. WOKY	3. WQFM-F	3. WQFM-F	3. WQFM-F	3. WEZW-F
4. WLZR-F+	4. WLUM-F>	4. WTMJ-F	4. WLTQ-F	4. WMIL-F	4. WMIL-F	4. WKLH-F	4. WKTI-F	4. WLUM-F	4. WMYX-F	4. WQFM-F
5. WHBT-F+	5. WMYX-F	5. WLUM-F	5. WMIL-F	5. WEZW-F	5. WISN	5. WQFM-F	5. WKLH-F	5. WEZW-F	5. WKTI-F	5. WMIL-F
6.	6. WTMJ-F	6. WMYX-F	6. WMYX-F	6. WLTQ-F	6. WLTQ-F	6. WEZW-F	6. WOKY	6. WMIL-F	6. WEZW-F	6. WLUM-F
7.	7. WLZR-F+	7. WLTQ-F	7. WEZW-F	7. WLUM-F	7.	7. WMIL-F	7. WLUM-F	7. WOKY	7.	7. WKTI-F
8.	8. WLTZ-F	8. WMIL-F	8. WLUM-F	8. WMYX-F	8.	8.	8. WMIL-F	8. WKLH-F	8.	8. WKLH-F
9.	9.	9.	9.	9.	9.	9.	9. WLTQ-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQFM-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WTMJ-F	1. WQFM-F>	1. WQFM-F	1. WKLH-F	1. WQFM-F	1. WTMJ-F
2. WLUM-F	2. WLUM-F	2. WKLH-F	2. WMYX-F	2. WMIL-F	2. WLZR-F+	2. WKLH-F>	2. WQFM-F	2. WKLH-F	2. WKLH-F
3. WKTI-F	3. WQFM-F	3. WLUM-F	3. WLUM-F	3. WKTI-F	3. WLUM-F	3. WKTI-F	3. WKTI-F	3. WTMJ-F	3. WKTI-F
4. WMYX-F	4. WMYX-F	4. WMYX-F	4. WLTQ-F	4. WEZW-F	4. WKLH-F	4. WLUM-F	4. WTMJ-F	4. WKTI-F	4. WQFM-F
5. WKLH-F	5. WKLH-F>	5. WZTR-F	5. WTMJ-F	5. WLTQ-F	5. WKTI-F	5. WLUM-F	5. WLUM-F	5. WLUM-F	5. WLTQ-F
6. WLTQ-F	6. WLTQ-F	6. WLTQ-F	6. WQFM-F	6. WMYX-F	6. WNOV	6. WLTQ-F	6. WLTQ-F	6. WMIL-F	6. WEZW-F
7.	7.	7. WMIL-F	7. WKLH-F	7. WLUM-F	7.	7.	7. WMIL-F	7. WLZR-F+	7. WMIL-F
8.	8.	8. WTMJ-F	8. WMIL-F	8. WKLH-F	8.	8.	8.	8. WEMP	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAWA	1590	West Allis	.9/2.1
WBKV	1470	West Bend	.4/ .8
WBKV-F	92.5	West Bend	.3/ .8
WFMR-F	98.3	Menomonee Falls	1.6/4.6
WMVP	1290	Greenfield	.6/2.3
WRJN	1400	Racine	.7/2.7
WTKM-F+	104.9	Hartford	.8/1.9
WBBM	780	Chicago	.6/3.1
WGN	720	Chicago	.6/2.7
WJZQ-F	95.1	Kenosha	.3/1.3
WMAQ	670	Chicago	.4/2.1

RADIO STATIONS

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA)	, BLACK	SBN,\$ 20.00 (Masla)	All Pro
WEMP, 1250, 5 KW (DA-2)	, OLDIES	MBS,Trans,\$ 40.00* (Banner)	Heritage
WISN, 1130, 50 KW/10 KW (DA-N)	, MOR/AC	MBS,ABC-I,\$ 55.00* (Katz)	Hearst
WLZR, 1340, 1 KW	, AOR	ABC-F,\$ NA (Republic)	Taft
WMVP, 1290, 5 KW (DA-2)	, AC	SMN,\$ NA (Durpetti)	Fairwest
WNOV, 860, 250 W (DAYS,DA)	, BLACK	NBN,\$ 20.00 (---)	
WOKY, 920, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,\$ 57.00* (CBS)	Sundance
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC,\$108.00* (Christal)	Milwaukee Journal
WYLO, 540, 250 W/150 W (DA-1)	, RELIG/ETHNIC	,\$ 18.00 (---)	Universal (JACKSON)

FM STATIONS

WZTR , 95.7, 34 KW @ 610, ? ?	US 1,\$ 40.00* (Durpetti)	Fairwest
WEZW , 103.7, 20 KW @ 840, BTFL/EZ	,\$ 73.00* (Mc-Guild)	Multimedia
WFMR , 98.3, 3 KW @ 300, CLASSICAL	,\$ 44.00* (CMBS)	
WKLH , 96.5, 22 KW @ 810, CLASSIC AOR	,\$ 80.00* (Mc-Guild)	Saga
WKTJ , 94.5, 16 KW @ 911, CHR	Source,\$ 80.00* (Christal)	Milwaukee Journal
WHBT+, 100.7, 50 KW @ 500, CHR	ABC-C,\$ 40.00* (Torbet)	SRO (RACINE)
WLTQ , 97.3, 16 KW @ 980, SOFT AC	,\$ 52.00* (Katz)	Hearst
WLUM , 102.1, 50 KW @ 500, BLACK	CBS-R,\$ 44.00* (Masla)	All Pro
WLZR , 102.9, 50 KW @ 440, AOR	ABC-F,\$ 45.00* (Republic)	Taft
WMIL , 106.1, 13 KW @ 976, COUNTRY	,\$ 70.00* (CBS)	Sundance
WMYZ , 99.1, 50 KW @ 486, AC	MBS,\$ 67.00* (Banner)	Heritage
WQFM , 93.3, 14 KW @ 940, AOR	ABC-R,\$ 77.00 (Eastman)	Shamrock-Lynett

MINNEAPOLIS - ST. PAUL

Arbitron Rank/Pop (12+): 18/1,876,700

MSA Rank/Pop: 14/2,275,300

AD1 # 14
Average Person Ratings: 16.5
Market TSL: 21.8 hours

Stations: 22/19
Diaries: 2138/878:1/55.8%
Sample Target: 1660
% Below Line: 0.8
% Not Listed: 12.0

1986 Revenue: \$60,000,000
HH Inc.: \$37,623
Retail \$: 17.9 Bill
Pop per Station: 98,774
#1 Biller: WCCO \$17,400,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 87	SUM 86
1. WCCO	600/19.3	16.3	17.6	17.2	18.3	17.6	17.8	1. WCCO	852/10614	1. WCCO	7323/39.0	32.6	35.6
2. KSTP-F	270/ 8.7	8.5	9.5	9.0	9.9	8.9	8.6	2. KQRS-F+	333/ 4729	2. WLOL-F	4447/23.7	25.2	24.8
3. KQRS-F+	266/ 8.6	8.0	9.6	11.0	9.6	9.3	10.6	3. KSTP-F	317/ 4870	3. KSTP-F	4039/21.5	20.1	21.2
4. WLOL-F	217/ 7.0	10.0	8.2	6.9	7.2	8.0	8.9	4. WLOL-F	245/ 5169	4. KDWB-F	3858/20.6	20.3	20.9
5. KEYE-F	206/ 6.6	5.8	6.1	6.2	5.4	6.2	5.3	5. KEYE-F	233/ 3123	5. KQRS-F+	3930/20.4	20.6	19.9
6. KDWB-F	201/ 6.5	6.8	7.0	7.0	7.2	6.8	7.5	6. KDWB-F	232/ 4408	6. WLTE-F	2868/15.3	12.3	10.4
7. WAYL-F+	178/ 5.7	6.5	5.8	6.4	5.2	6.1	3.5	7. KJJO-F	219/ 3046	7. KEYE-F	2811/15.0	13.3	13.7
8. KJJO-F	168/ 5.4	5.9	2.7	3.0	2.5	4.3	10.0	8. WAYL-F+	204/ 3081	8. WAYL-F+	2680/14.3	14.2	11.5
9. WLTE-F	161/ 5.2	3.8	3.6	3.9	2.9	4.1	3.5	9. WLTE-F	194/ 3532	9. KJJO-F	2488/13.3	13.5	10.3
10. KTCZ-F	122/ 3.9	4.4	3.2	3.6	4.3	3.8	2.6	10. KTCZ-F	125/ 1671	10. KTCZ-F	1619/ 8.6	10.5	8.6
11. KSTP	85/ 2.7	2.7	4.5	4.5	3.5	3.6	3.6	11. KMGK-F	108/ 1764	11. KMGK-F	1459/ 7.8	7.4	7.1
12. KMGK-F	71/ 2.3	2.1	3.3	2.1	2.9	2.5	1.7	12. KSTP	89/ 1475	12. KDWB	1410/ 7.5	6.9	7.6
13. KDWB	69/ 2.2	2.1	1.7	2.4	2.5	2.1	1.9	13. KOWB	79/ 1674	13. KSTP	1355/ 7.2	7.7	10.0
14. WDGY	51/ 1.6	1.8	2.3	2.2	2.1	2.0	1.5	14. WDGY	77/ 1641	14. WDGY	1038/ 5.5	6.6	5.9
15. KLBB	22/ .7	1.4	1.3	1.5	2.1	1.5	.8	15.		15. KLBB	476/ 2.5	2.5	4.3
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 67.63% (1847 of 2731) (SUM 86: 65.43%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. KQRS-F+	1. KQRS-F+	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. WLOL-F	2. KSTP-F	2. KSTP-F	2. WCCO	2. KSTP-F	2. WAYL-F	2. KSTP-F	2. KQRS-F+	2. KSTP-F	2. WLOL-F	2. KEYE-F
3. KJJO-F	3. WLOL-F	3. WCCO	3. KQRS-F+	3. KQRS-F+	3. KSTP-F	3. KQRS-F+	3. KSTP-F	3. KQRS-F+	3. KJJO-F	WAYL-F+
4. KQRS-F+	4. KJJO-F	4. KEYE-F	4. KEYE-F	4. KEYE-F	4. KEYE-F	4. WLOL-F	4. KEYE-F	4. KEYE-F	4. KDWB-F	4. KSTP-F
5.	5. KOWB-F	5. WLOL-F	5. WLTE-F	5. WLTE-F	5. WLTE-F	5. KEYE-F	5. WAYL-F+	5. WLOL-F	5. KQRS-F+	5. KQRS-F+
6.	6. KEYE-F	6. WLTE-F	6. KTCZ-F	6. KTCZ-F	6. KSTP	6. KDWB-F	6. WLOL-F	6. KDWB-F	6. KSTP-F	6. WLOL-F
7.	7. WLTE-F	7. KDWB-F	WLOL-F	WLOL-F	7.	7. WAYL-F+	7. KDWB-F	7. WLTE-F	7. KEYE-F	7. KOWB-F
8.	8. KTCZ-F	8. KJJO-F	8.	8.	8.	8.	8. WLTE-F	8. KJJO-F	8.	8.
9.	9.	9. KTCZ-F	9.	9.	9.	9.	9.	9. WAYL-F+	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDWB-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KQRS-F+	1. KQRS-F+	1. KQRS-F+	1. KQRS-F+	1. WCCO
2. WLOL-F	2. WLOL-F	2. WLOL-F	2. WLTE-F	2. WCCO	2. KJJO-F	2. KJJO-F	2. WCCO	2. WCCO	2. KQRS-F+
3. KQRS-F+	3. KDWB-F	3. WLTE-F	3. WLOL-F	3. WLTE-F	3. KEYE-F	3. WCCO	3. KSTP-F	3. KSTP-F	3. KSTP-F
4. KJJO-F	4. WLTE-F	4. KTCZ-F	4. KEYE-F	4. KEYE-F	4. WLOL-F	4. KSTP-F	4. KJJO-F	4. KEYE-F	4. KEYE-F
5. KEYE-F	5. KQRS-F	5. KDWB-F	5. KDWB-F	5. WLOL-F	5. KDWB-F	5. KEYE-F	5. KTCZ-F	5. KJJO-F	5. KTCZ-F
6. WLTE-F	6. KEYE-F	6. KEYE-F	6. WCCO	6. KTCZ-F	6. KSTP-F	6. WLOL-F	6. KEYE-F	6. KTCZ-F	6. WAYL-F+
7. WTCZ-F	KTCZ-F	7. KQRS-F+	7. KTCZ-F	7. KMGK-F	KTCZ-F	7. KDWB-F	7. WLOL-F	7. WLOL-F	7. KDWB-F
8.	8. KJJO-F	8.	8. KQRS-F+	8. WAYL-F+	8. WLTE-F	8. KTCZ-F	8. KDWB-F	8. KDWB-F	8.
9.	9.	9.	9.	9. KDWB-F	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KSNE	1280	Minneapolis	.4/1.2
KTCJ	690	Minneapolis	.3/1.1
KCLD-F	104.7	St. Cloud	.4/1.0
KDHL	920	Fairbault	.4/ .9

RADIO STATIONS

AM STATIONS

KDWB, 630,	5 KW/500 W (DA-2)	, OLDIES	, \$ NA	(Banner)	Legacy
KJJJ, 950,	1 KW (DA-2)	, OLDIES (?)	CBS-R, \$ NA	(Eastman)	Park
KLBB, 1400,	1 KW	, NOSTALGIA	CNN, ABC-D, \$ 35.00*	(Roslin)	
WAYL, 980,	5 KW (DA-1)	, BTFL/EZ	, \$ 28.00*	(Republic)	Entercom
KSNE, 1280,	5 KW (DA-N)	, MOR (?)	, \$ 22.00*	(---)	
KSTP, 1500,	50 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, ABC-T, \$ 50.00*	(Mc-Guild)	Hubbard
KTCJ, 690,	500 W (DAYS)	, JAZZ	, \$ 25.00*	(Durpetti)	Parker
KUXL, 1570,	2.5 KW/300 W	, RELIGION	, \$ 20.00*	(---)	Universal
WCCO, 830,	50 KW	, MOR	CBS, \$220.00	(CBS)	
WDGY, 1130,	50 KW/25 KW (DA-2)	, COUNTRY	MBS, \$ 52.00*	(Katz)	Malrite
WMIN, 1010,	250 W (DAYS, DA)	, COUNTRY	, \$ 16.00	(---)	

FM STATIONS

KDWB , 101.3,	50 KW @ 822,	CHR	, \$ 84.00*	(Banner)	Legacy
KEYE , 102.1,	100 KW @ 1066,	COUNTRY	, \$104.00*	(Katz)	Malrite
KJJJ , 104.1,	100 KW @ 1050,	AOR	CBS-R, \$ 48.00*	(Eastman)	Park
KMGK , 107.9,	100 KW @ 1080,	SOFT AC	Trans, \$ 44.00*	(MMR)	Sunbelt
KQRS+, 92.5,	50 KW @ 822,	AOR	ABC-R, \$106.00*	(Katz)	Cap Cities/ABC
KSTP , 94.5,	100 KW @ 1250,	AC	, \$180.00*	(Mc-Guild)	Hubbard
KTCZ , 97.1,	100 KW @ 285,	AOR	, \$ 55.00*	(Durpetti)	Parker
WAYL , 93.7,	50 KW @ 822,	BTFL/EZ	, \$ 70.00*	(Republic)	Entercom
WLWL , 99.5,	50 KW @ 844,	CHR	, \$120.00*	(HNWH)	Emmis
WLTE , 102.9,	100 KW @ 1304,	AC	CBS-R, \$ 59.00*	(CBS)	

NASHVILLE

Arbitron Rank/Pop (12+): 48/763,800
 MSA Rank/Pop: 54/914,100
 ADI # 31
 Average Person Ratings: 15.8
 Market TSL: 21.3 hours

Stations: 23/22
 Diaries: 1262/605:1/46.7%
 Sample Target: 1080
 % Below Line: 0.5
 % Not Listed: 7.2

1986 Revenue: \$28,000,000
 HH Inc.: \$31,366
 Retail \$: 6.4 Bi
 Pop per Station: 34,718
 #1 Biller: WSM A/F \$6,500,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. WKDF-F	151/12.5	15.6	14.4	14.9	12.7	14.4	19.8	1. WKDF-F	283/3393	1. WKDF-F	1881/24.6	26.5	22.3
2. WYHY-F	129/10.7	9.1	7.3	7.4	8.5	8.6	11.1	2. WSM-F	263/3192	2. WYHY-F	1715/22.5	20.9	21.2
3. WSM-F	124/10.2	11.8	10.5	10.3	11.1	10.7	10.8	3. WYHY-F	199/2586	3. WSM-F	1688/22.1	21.2	19.9
4. WZEZ-F	94/ 7.8	8.1	10.3	9.6	10.4	9.0	5.8	4. WGFY-F	127/2152	4. WGFY-F	1404/18.4	17.8	13.8
5. WQK-F	92/ 7.6	7.5	5.8	7.1	6.8	7.0	11.5	5. WZEZ-F	120/1439	5. WLAC-F	1340/17.5	19.0	20.6
6. WLAC-F	79/ 6.5	8.1	7.9	9.1	10.5	7.9	5.0	6. WLAC-F	116/1969	6. WSM	1118/14.6	12.4	13.3
7. WGFY-F	78/ 6.4	5.5	5.5	5.3	3.9	5.7	7.5	7. WSIX-F	115/1734	7. WSIX-F	1045/13.7	13.2	11.2
8. WSM	67/ 5.5	5.3	7.0	5.0	5.2	5.7	4.7	8. WQK-F	99/ 959	8. WZEZ-F	1034/13.5	16.2	14.5
9. WSIX-F	62/ 5.1	5.3	5.7	5.1	6.6	5.3	6.3	9. WSM	95/1845	9. WQK-F	894/11.7	11.7	12.5
10. WTMG-F	50/ 4.1	2.6	3.7	3.9	3.3	3.6	3.5	10. WBVR-F	88/1177	10. WTMG-F	771/10.1	8.0	7.2
11. WLAC	35/ 2.9	3.8	3.5	2.7	1.7	3.2	2.3	11. WTMG-F	56/ 953	11. WLAC	625/ 8.2	9.9	6.8
12. WVOL	31/ 2.6	2.6	3.5	3.1	2.1	3.0	1.4	12. WLAC	38/ 721	12. WVOL	422/ 5.5	6.2	6.8
13. WMDB	26/ 2.1	1.3	1.1	1.6	1.3	1.5	.5	13. WVOL	35/ 474	13.			
14. WAMB	25/ 2.1	1.5	1.3	.3	.6	1.3	.7	14.		14.			

12+ FM SHARE (METRO): 78.54% (882 of 1123) (SUM 86: 85.44%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYHY-F	1. WKDF-F>	1. WKDF-F>	1. WSM-F	1. WSM-F	1. WSM-F	1. WKDF-F	1. WKDF-F	1. WYHY-F	1. WYHY-F	1. WSM-F
2. WKDF-F>	2. WYHY-F	2. WYHY-F	2. WKDF-F	2. WKDF-F	2. WZEZ-F	2. WSM-F	2. WSM-F	2. WKDF-F	2. WKDF-F	2. WKDF-F
3. WQK-F	3. WQK-F	3. WSM-F	3. WLAC-F	3. WLAC-F	3. WSM	3. WSM	3. WSM-F	3. WQK-F	3. WQK-F	3. WYHY-F
4. WGFY-F	4. WGFY-F	4. WQK-F	4. WYHY-F	4. WYHY-F	4. WSIX-F	4. WYHY-F	4. WZEZ-F	4. WQK-F	4. WZEZ-F	4. WQK-F
5.	5. WLAC-F	5. WLAC-F	5. WGFY-F	5. WZEZ-F	5. WLAC-F	5. WSIX-F+	5. WLAC-F	5. WGFY-F	5. WSM-F	5. WZEZ-F
		6. WGFY-F	6. WQK-F	WLAC			6. WGFY-F	WZEZ-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYHY-F	1. WQK-F	1. WKDF-F	1. WYHY-F	1. WSM-F	1. WKDF-F>	1. WKDF-F>	1. WKDF-F	1. WKDF-F>	1. WSM-F>
2. WQK-F	2. WYHY-F	WQK-F	2. WQK-F	2. WKDF-F	2. WYHY-F	2. WGFY-F	2. WGFY-F>	2. WSM-F	2. WKDF-F
3. WKDF-F	3. WKDF-F	3. WLAC-F	3. WKDF-F	3. WLAC-F	3.	3. WYHY-F	3. WSM-F	3. WGFY-F	3. WGFY-F
4. WLAC-F	4. WLAC-F	4. WYHY-F	4. WLAC-F	4. WQK-F	4.	4. WQK-F	4. WLAC-F	4. WYHY-F	4. WLAC-F
5. WGFY-F	5. WGFY-F	5. WTMG-F	5. WSM-F	5. WYHY-F	5.	5. WSM-F	WQK-F	5. WLAC-F	WZEZ-F
		6. WGFY-F	WSM-F				6. WYHY-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBL	1590	Springfield	.1/ .2
WDBL-F	94.3	Springfield	.5/1.5
WGNS	1450	Murfreesboro	1.0/1.5
WKDA	1240	Nashville	1.7/4.4
WNQM	1300	Nashville	.3/2.1
WSIX	980	Nashville	1.2/3.6
WWGM	1560	Nashville	.4/2.0
WWRB-F	100.1	Franklin	.9/3.3
WBVR-F	101.1	Russelville	.5/1.8

RADIO STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N) , NOSTALGIA
 WKDA, 1240, 1 KW , OLDIES
 WLAC, 1510, 50 KW (DA-N) , NEWS/TALK
 WMBD, 880, 2.5 KW (DAYS,DA) , BLACK
 WNAH, 1360, 1 KW (DAYS) , RELIGION
 WNKZ, 1430, 5 KW/1 KW (DA-N) , AC
 WNQM, 1300, 5 KW (DA-N) , RELIGION
 WSIX, 980, 5 KW (DA-N) , COUNTRY
 WSM, 650, 50 KW , COUNTRY
 WVOL, 1470, 5 KW/1 KW (DA-2) , BLACK
 WWGM, 1560, 10 KW (DAYS,DA) , RELIGION

MBS, \$ 20.00* (Roslin)
 ABC-R, ABC-I, \$ 24.00* (Katz) Dick
 CBS, \$ 51.00* (Durpetti) Price
 , \$ 20.00 (---)
 , \$ 16.00 (---)
 , \$ NA (Republic) REBS
 , \$ 10.00 (---)
 APR, \$ 33.00* (Eastman) Hicks
 NBC, \$ 57.00* (Christal)
 NBN, \$ 30.00* (Republic)
 , \$ 13.00 (---)

WKDF-F, 103.3, 100 KW @ 1220, AOR
 WLAC-F, 105.9, 100 KW @ 1229, AC
 WQK-F, 92.1, 1.5 KW @ 430, BLACK
 WSIX-F, 97.9, 100 KW @ 1145, COUNTRY
 WSM-F, 95.5, 100 KW @ 1280, COUNTRY

ABC-R, ABC-E, \$ 99.00* (Katz) Dick
 , \$109.00* (Durpetti) Price
 , \$ 45.00* (Republic)
 , \$ 60.00* (Eastman) Hicks
 , \$106.00* (Christal) Gaylord

WTMF-F, 96.3, 100 KW @ 840, SOFT AC
 WGFY-F, 104.5, 100 KW @ 1050, CLASSIC ROCK
 WYHY-F, 107.5, 100 KW @ 780, CHR
 WZEZ-F, 92.9, 100 KW @ 1053, BTFL/EZ
 WWRB-F, 100.1, 3 KW @ ?? , AOR/CHR

, \$ 52.00* (Torbet) TransCom (MURFREESBORO)
 ABC-F, \$ 46.00* (Banner) Capitol-Johnson (GALLATIN)
 US 2, \$ 60.00* (Eastman) Jacor (LEBANON)
 , \$ 64.00* (Durpetti) South Central
 CBS-R, \$ 30.00* (Republic) REBS (FRANKLIN)

NASSAU - SUFFOLK (Long Island)

Arbitron Rank/Pop (12+): 12/2,279,700

MSA Rank/Pop: 10/2,682,500

New York ADI

Average Person Ratings: 18.5

Market TSL: 24.0 hours

Stations: 43/15

Diaries: 1879/1213:1/43.2%

Sample Target: 1650

% Below Line: NA

% Not Listed: NA

1986 Revenue: NA

HH Inc.: \$48,492

Retail \$: 20.1 Bill

Pop per Station: NA

#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SJM 86
1. WALK-F+	265/6.3	4.6	5.8	6.1	5.8	5.7	5.8	1.		1. WBAB-F	13.5	11.5
2. WBAB-F	215/5.1	5.9	4.3	3.7	3.9	4.8	7.0	2.		2. WALK-F+	10.5	12.5
WBLI-F	215/5.1	5.1	5.7	5.2	4.5	5.3	6.2	3.		3. WBLI-F	13.3	14.0
4. WQHT-F	153/3.6	3.4	3.6	2.8	1.5	3.4	5.0	4.		4. WQHT-F	9.3	7.9
5. WHLI	148/3.5	3.0	3.6	3.3	2.8	3.4	2.2	5.		5. WHLI	4.4	4.7
6. WGSM	98/2.3	2.2	3.0	2.9	2.8	2.6	1.1	6.	NOTE: Same as	6. WLIR-F	5.4	4.8
7. WKJY-F	96/2.3	2.1	1.8	1.8	1.9	2.0	.9	7.	last book.	7. WKJY-F	5.1	4.7
8. WLIR-F	78/1.8	3.3	2.2	2.1	2.0	2.4	2.2	8.		8. WCTO-F	5.0	5.5
9. WCTO-F	77/1.8	2.3	2.8	2.4	3.2	2.3	1.4	9.		9. WGSM	3.5	4.0
10. WRCN-F	34/.8	.6	.6	.6	.8	0.7	.8	10.		10. WRCN-F	2.6	2.6
11. WBAZ-F	15/.4	---	---	---	---	NM	---	11.		11. WGBB	1.7	2.2
WLNG+	15/.4	---	.3	---	.6	0.2	---	12.		12. WBAZ-F	1.0	---
13. WGBB	12/.3	.6	.3	.4	.9	0.4	---	13.		13. WLNG+	.6	1.0

12+ FM SHARE (METRO): NA

(SUM 86: NA%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQHT-F	1. WBAB-F>	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+>	1. WALK-F+	1. WALK-F+	1. WQHT-F	1. WBAB-F
2. WBAB-F	2. WBLI-F	2. WBLI-F	2. WBLI-F>	2. WBLI-F>	2. WHLI >	2. WBLI-F	2. WBAB-F	2. WBAB-F	2. WBAB-F	2. WALK-F+
3. WBLI-F>	WQHT-F	3. WBAB-F>	3. WBAB-F	3. WBAB-F	3. WGSM	3. WBAB-F	WBLI-F	3. WBLI-F	3. WALK-F+	3. WBLI-F
4. WLIR-F	4. WLIR-F	4. WQHT-F	4. WKJY-F>	4. WKJY-F>	4. WBLI-F	4. WHLI	4. WQHT-F	4. WQHT-F	4. WBLI-F	4. WQHT-F
5.	5. WALK-F+	5. WKJY-F	5. WLIR-F	5. WGSM	5. WKJY-F	5. WGSM	5. WKJY-F	5. WHLI	5. WLIR-F	5. WHLI
		6. WLIR-F				6. WKJY-F				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WQHT-F	1. WQHT-F	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WBAB-F>	1. WBAB-F>	1. WBAB-F>	1. WBAB-F>	1. WALK-F+>	
2. WBAB-F	2. WBLI-F	2. WBLI-F>	2. WBLI-F>	2. WBLI-F>	2. WQHT-F>	2. WBLI-F	2. WBLI-F	2. WALK-F+>	2. WBAB-F	
3. WBLI-F	3. WBAB-F>	3. WBAB-F	3. WBAB-F	3. WKJY-F	3. WLIR-F	WQHT-F	3. WLIR-F	3. WBLI-F	3. WBLI-F>	
4.	4. WALK-F+	4. WLIR-F	4. WQHT-F	4. WGSM	4. WBLI-F	4. WLIR-F>	4. WALK-F+	4. WQHT-F	4. WKJY-F	
5.	5. WLIR-F	5. WQHT-F	5. WKJY-F	5. WBAB-F	5.	5. WALK-F+	5. WRCN-F	5. WLIR-F	5. WLIR-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See New York for more information about these stations:

WABC	3.2/10.2	WNEW-F	3.4/ 9.6
WBLS-F	1.2/ 4.0	WNSR-F	2.8/ 9.5
WCBS	3.5/13.6	WOR	4.2/ 8.8
WCBS-F	3.6/12.8	WPAT	.2/ 1.3
WFAN	1.8/ 7.6	WPAT-F	2.6/ 5.9
WHTZ-F	5.2/17.7	WPIX-F	1.1/ 4.0
WINS	2.8/14.3	WPLJ-F	5.1/16.5
WLTW-F	3.5/ 8.3	WQXR-F+	1.2/ 5.4
WMCA	.6/ 2.2	WRKS-F	1.2/ 3.7
WNBC	2.2/ 7.9	WXRK-F	3.5/ 8.9
WNCN-F	1.0/ 4.2	WYNY-F	2.3/ 6.1
WNEW	1.0/ 3.5		

WDRC-F	102.9	Hartford	.4/ .6
WEZN-F	99.9	Bridgeport	1.3/3.5
WJAZ-F	96.7	Stamford	.8/2.5
WPLR-F	99.1	New Haven	.6/2.2

RADIO STATIONS

WGBB, 1240, 1 KW , TALK , \$ 32.00* (MMR) Noble
 WGSM, 740, 25 KW (DAYS) , MOR , \$ 55.00* (Roslin)
 WHLI, 1100, 10 KW (DAYS,DA) , NOSTALGIA , \$ 65.00 (Roslin) New Barnstable
 WLIX, 540, 250 W (DAYS) , RELIGION UPI, \$ 28.00 (---)

WAKL-F+, 97.5, 45 KW @ 530, AC , \$118.00* (Durpetti) American
 WBAB-F , 102.3, 3 KW @ 268, AOR , \$125.00 (MMR) Noble
 WBLI-F , 106.1, 10 KW @ 500, CHR , \$115.00* (Masla) Beck-Ross
 WCTO-F , 94.3, 3 KW @ 300, BTFL/EZ , \$ 84.00 (Roslin)
 WKJY-F , 98.3, 3 KW @ 300, BTFL/EZ , \$ 69.00 (Roslin) New Barnstable
 WLIR-F , 92.7, 3 KW @ 300, AOR , \$ 80.00 (Masla)
 WRCN-F , 103.9, 1.5 KW @ 466, AOR , \$ 50.00* (---)
 WSBH-F , 95.3, 2.6 KW @ 400, AC , \$ 22.00 (Katz) Faircom (RIVERHEAD) (SOUTHAMPTON)

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,103,100

Stations: 20/18
Diaries: 1726/639:1/44.9%
Sample Target: 1500
% Below Line: 1.3
% Not Listed: 8.2

1986 Revenue: \$27,900,000
HH Inc.: \$28,870
Retail \$: 8.4 Bill
Pop per Station: 61,283
#1 Biller: WEZB-F \$5,000,000

MSA Rank/Pop: 33/1,325,500
ADI # 34
Average Person Ratings: 16.6
Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME/ RATING	SPG 87	SUM 86
1. WQUE-F	226/12.4	13.2	13.7	8.8	6.6	12.0	19.6	1. WQUE-F	282/3560	1. WQUE-F	2816/25.5	28.7	20.9	
2. WYLD-F	211/11.5	12.2	12.2	13.2	15.5	12.2	15.7	2. WYLD-F	226/2309	2. WEZB-F	2663/24.1	26.0	27.9	
3. WEZB-F	178/ 9.7	9.6	9.4	10.1	10.1	9.7	11.6	3. WEZB-F	207/3315	3. WYLD-F	2037/18.5	19.5	22.3	
4. WLTS-F	148/ 8.1	5.9	6.7	7.1	6.1	7.0	5.9	4. WBYU-F	186/1950	4. WWL	1906/17.3	14.3	17.5	
5. WBYU-F	141/ 7.7	9.4	7.4	6.4	5.5	7.7	4.6	5. WLTS-F	171/2316	5. WLTS-F	1878/17.0	16.4	15.1	
6. WWL	106/ 5.8	4.3	5.9	6.8	5.6	5.7	3.9	6. WWL	142/2614	6. WRNO-F	1652/15.0	15.0	15.9	
7. WRNO-F	96/ 5.2	4.9	6.1	5.9	5.0	5.5	6.2	7. WKJN-F	140/1552	7. WBYU-F	1523/13.8	15.1	13.5	
8. WNOE-F	87/ 4.8	4.9	3.8	5.2	4.8	4.8	3.5	8. WNOE-F	126/1766	8. WNOE-F	1116/10.1	10.9	11.3	
9. WCKW-F	84/ 4.6	2.8	2.8	2.7	1.9	3.2	3.9	9. WRNO-F	118/2200	9. WAJY-F	1035/ 9.4	12.8	14.9	
10. WBOK	83/ 4.5	6.2	5.1	4.9	5.8	5.2	3.4	10. WCKW-F	105/1284	10. WCKW-F	975/ 8.8	5.5	5.1	
11. WSMB	69/ 3.8	2.4	3.2	2.5	3.9	3.0	4.4	11. WBOK	83/ 718	11. WTIX	746/ 6.8	9.1	9.7	
12. WAJY-F	64/ 3.5	4.8	4.2	4.4	5.9	4.2	3.2	12. WAJY-F	74/1237	12. WBOK	718/ 6.5	10.7	9.7	
13. WTIX	41/ 2.2	3.1	2.4	2.9	3.1	2.7	2.7	13. WSMB	69/ 696	13. WSMB	690/ 6.3	5.6	6.8	
14. WWIW	38/ 2.1	2.3	1.5	2.1	2.1	2.0	.8	14. WTIX	62/1190	14. WWIW	606/ 5.5	4.3	4.6	
15. WNOE	27/ 1.5	1.7	1.8	2.0	1.8	1.8	1.4	15. WWIW	38/ 613	15. WNOE	465/ 4.2	5.2	5.7	
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 74.81% (1256 of 1679) (SUM 86: 67.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEAB-F	1. WQUE-F	1. WQUE-F	1. WYLD-F	1. WYLD-F	1. WBYU-F>	1. WQUE-F	1. WBYU-F	1. WQUE-F>	1. WYLD-F	1. WQUE-F
2. WQUE-F>	2. WYLD-F	2. WYLD-F	2. WLTS-F	2. WLTS-F	2. WWL	2. WEZB-F	2. WLTS-F	2. WEZB-F	2. WQUE-F>	2. WYLD-F
3. WYLD-F	3. WEZB-F	3. WLTS-F	3. WQUE-F>	3. WQUE-F>	3. WYLD-F	3. WWL	3. WYLD-F	3. WYLD-F	3. WEZB-F>	3. WBYU-F
4. WRNO-F	4. WLTS-F	4. WELB-F>	4. WEZB-F	4. WEZB-F	4. WBOK	4. WULD-F	4. WQUE-F	4. WLTS-F	4. WRNO-F	WEZB-F
5.	5. WRNO-F	5. WRNO-F	5. WAJY-F	5. WBYU-F	5. WNOE-F	5. WLTS-F	5. WEZB-F>	5. WBYU-F	5. WSMB-F	5. WLTS-F
6.	6. WCKW-F	6. WCKW-F	6. WRNO-F	6. WWL	6. WSMB	6. WBYU-F	6. WAJY-F	6. WRNO-F	6. WLTS-F	6. WCKW-F
7.	7.	7.	7. WWL	7. WAJY-F	7. WLTS-F	7.	7.	7.	7. WBYU-F	7.
8.	8.	8.	8.	8. WNOE-F	8.	8.	8.	8.	8. WNOE-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEZB-F	1. WQUE-F	1. WYLD-F	1. WQUE-F	1. WLTS-F	1. WQUE-F	1. WQUE-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WQUE-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	WYLD-F	2. WCKW-F	2. WYLD-F	2. WQUE-F	2. WQUE-F	2. WLTS-F
3. WLTS-F	3. WLTS-F	3. WQUE-F	WYLD-F	3. WQUE-F>	3. WYLD-F	3. WCKW-F	3. WCKW-F	3. WCKW-F	3. WQUE-F
4. WYLD-F	4. WYLD-F>	4. WEZB-F	4. WEZB-F>	4. WBYU-F	4. WRNO-F	4. WRNO-F	4. WLTS-F	4. WLTS-F	4. WWL
5. WRNO-F	5. WRNO-F>	5. WRNO-F	5.	WEZB-F	5. WEZB-F	5. WEZB-F	5. WEZB-F	5. WRNO-F	5. WCKW-F
6.	6.	6.	6.	WBYU-F	6. WLTS-F	6. WLTS-F	6. WRNO-F	6. WEZB-F	6. WEZB-F
7.	7.	7.	7.	WBOK	7.	7.	7.	7.	7. WBYU-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WNOE-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSHO	800	New Orleans	.7/1.4
WYAT	990	New Orleans	1.1/3.4
WYLD	940	New Orleans	1.4/3.6
KXOR-F	106.3	Thibodaux	.4/ .8
WKJN-F	103.3	Hammond	.8/1.9

RADIO STATIONS

AM STATIONS

WBOK, 1230, 1 KW	, GOSPEL	SBN, \$ 31.00*	(Masla)	Willis
WMKJ, 1280, 5 KW (DA-1)	, BLACK	SMN, \$ 21.00*	(HNWH)	Clear Channel
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$ 30.00*	(Mc-Guild)	Noe
WSHO, 800, 1 KW (DAYS,DA)	, RELIGION	APR, \$ 25.00*	(---)	
WSMB, 1350, 5 KW (DA-N)	, TALK	MBS,ABC-I, \$ 32.00*	(Smith)	
WTIX, 690, 10 KW/5 KW (DA-2)	, AC	NBC,MBS, \$ 40.00*	(Mc-Guild)	Price
WVOG, 600, 1 KW (DAYS)	, RELIGION	, \$ 10.00	(---)	
WWIW, 1450, 1 KW	, NOSTALGIA	SMN, \$ 27.00*	(Target)	
WWL, 870, 50 KW	, NEWS/TALK	CBS, \$ 70.00*	(Katz)	Loyola University
WYAT, 990, 250 W	, OLDIES	CBS-R, \$ 22.00*	(Durpetti)	
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	, \$ 27.00*	(Banner)	Inter-Urban

FM STATIONS

WAJY, 101.9, 100 KW @ 825, SOFT AC	, \$ 46.00*	(Katz)	Loyola University
WBYU, 95.7, 100 KW @ 600, BTFL/EZ	, \$ 58.00*	(Christal)	Stoner
WCKW, 92.3, 100 KW @ 440, CLASSIC AOR	ABC-D, \$ 30.00*	(Masla)	(LAPLACE)
WEZB, 97.1, 100 KW @ 511, CHR	US 1, \$100.00*	(MMR)	EZ
WNOE, 101.1, 100 KW @ 440, COUNTRY	ABC-E, \$ 50.00*	(Mc-Guild)	Noe
WQUE, 93.3, 100 KW @ 512, CHR/URBAN	, \$ 69.00*	(HNWH)	Clear Channel
WRNO, 99.5, 100 KW @ 1049, AOR	ABC-R,ABC-F, \$ 55.00*	(MMR)	
WYLD, 98.5, 100 KW @ 480, BLACK	, \$ 70.00*	(Banner)	Inter-Urban
WLTS, 105.3, 100 KW @ 902, AC	CBS-R, \$ 57.00*	(Durpetti)	

NEW YORK

Arbitron Rank/Pop (12+): 1/13,958,100

Stations: 47/46

1986 Revenue: \$242,600,000

MSA Rank/Pop: 1/8,414,300

Diaries: 5820/2398:1/40.9%

HH Inc.: \$36,412

ADI # 1

Sample Target: 4000

Retail \$: 93.3 Bil

Average Person Ratings: 19.2

% Below Line: 0.4

Pop per Station: 303,437

Market TSL: 25.3 hours

% Not Listed: 9.7

#1 Biller: WINS \$21,000,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. WHTZ-F	1653/6.2	5.8	5.1	5.8	5.5	5.7	6.6	1. WHTZ-F	1676/25556	1. WINS	25468/18.2	19.6	18.2
2. WPLJ-F	1292/4.8	4.8	4.8	5.1	5.5	4.9	6.1	2. WPLJ-F	1425/25723	2. WHTZ-F	24818/17.8	17.2	17.4
3. WBLS-F	1288/4.8	4.6	4.7	4.6	4.9	4.7	5.6	3. WOR	1305/16529	3. WPLJ-F	23483/16.8	17.8	17.7
4. WRKS-F	1228/4.6	4.4	4.8	5.1	5.1	4.7	7.4	4. WBLS-F	1296/16624	4. WCBS	17243/12.4	13.0	13.7
5. WPAT-F	1223/4.6	4.8	4.3	4.5	4.4	4.6	3.3	5. WPAT-F	1286/14120	5. WCBS-F	16772/12.0	11.3	9.5
6. WINS	1201/4.5	4.5	5.4	4.6	4.9	4.8	3.3	6. WRKS-F	1239/15916	6. WBLS-F	16483/11.8	11.5	11.1
7. WOR	1195/4.5	4.4	5.6	4.7	5.3	4.6	3.7	7. WINS	1215/25970	7. WQHT-F	15910/11.4	9.8	6.0
8. WQHT-F	1154/4.3	4.4	3.5	3.1	1.4	3.8	6.4	8. WQHT-F	1166/16132	8. WABC	15542/11.1	10.9	11.0
9. WLTW-F	1140/4.3	4.1	4.0	4.2	3.6	4.2	1.6	9. WLTW-F	1159/15156	9. WRKS-F	15527/11.1	10.8	12.1
10. WNEW-F	1075/4.0	3.5	3.6	3.8	3.5	3.7	5.1	10. WNEW-F	1109/16107	10. WNEW-F	15260/10.9	10.2	9.7
11. WCBS-F	1018/3.8	3.7	3.9	4.0	3.3	3.9	3.9	11. WXRK-F	1057/16303	11. WXRK-F	15012/10.8	9.8	8.9
12. WXRK-F	982/3.7	3.3	2.9	3.1	3.3	3.3	4.0	12. WCBS-F	1057/17512	12. WOR	14933/10.7	10.9	11.3
13. WCBS	837/3.1	3.3	3.4	3.9	3.5	3.4	3.0	13. WCBS	1001/20416	13. WLTW-F	14720/10.5	11.0	9.6
14. WABC	774/2.9	2.9	3.0	2.9	2.7	2.9	2.2	14. WABC	899/17825	14. WPAT-F	13384/ 9.6	9.7	9.0
15. WNSR-F	747/2.8	2.5	3.2	2.5	2.3	2.8	1.9	15. WNSR-F	772/12596	15. WNSR-F	12074/ 8.7	7.9	8.1
16. WFAN	615/2.3	2.8	2.1	2.1	2.8	2.3	1.7	16. WFAN	709/13348	16. WFAN	11958/ 8.6	9.0	10.3
17. WNEW	513/1.9	1.8	1.6	2.3	3.0	1.9	1.3	17. WYNY-F	561/ 8963	17. WNBC	8607/ 6.2	6.7	6.2
18. WYNY-F	503/1.9	1.6	1.6	1.8	1.8	1.7	1.1	18. WNEW	557/ 8717	18. WYNY-F	8122/ 5.8	6.6	8.0
19. WADO	472/1.8	1.5	2.0	1.4	1.8	1.7	1.1	19. WADO	472/ 3555	19. WNEW	7887/ 5.7	5.0	6.4
20. WQXR-F+	441/1.7	1.5	1.6	1.6	2.0	1.6	.9	20. WQXR-F+	458/ 7998	20. WQXR-F+	7502/ 5.4	4.9	5.8
21. WPIX-F	435/1.6	1.4	1.8	2.0	1.9	1.7	1.6	21. WPIX-F	446/ 7808	21. WPIX-F	7369/ 5.3	5.3	6.1
22. WPAT	400/1.5	1.5	1.4	1.4	1.5	1.5	.9	22. WNBC	438/10773	22. WNCN-F	6848/ 4.9	4.6	3.9
23. WNCN-F	370/1.4	1.6	1.8	1.5	1.4	1.6	.7	23. WPAT	400/ 5668	23. WPAT	5624/ 4.0	4.5	4.5
24. WNBC	344/1.3	1.5	1.6	1.7	1.5	1.5	1.2	24. WNCN-F	382/ 7113	24. WMCA	3949/ 2.8	3.0	3.1
25. WLIB	284/1.1	1.3	1.1	.8	1.0	1.1	.9	25. WALK-F+	291/ 3948	25. WBAB-F	3639/ 2.6	2.5	2.2

12+ FM SHARE (METRO): 66.49% (16081 of 24187) (SUM 86: 60.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQHT-F	1. WHTZ-F	1. WHTZ-F	1. WCBS-F	1. WCBS-F	1. WOR	1. WINS	1. WHTZ-F	1. WPAT-F+	1. WBLS-F	1. WHTZ-F
2. WHTZ-F	2. WNEW-F	2. WBLS-F	2. WHTZ-F	2. WHTZ-F	2. WPAT-F	2. WXRK-F	2. WPAT-F	2. WHTZ-F	2. WRKS-F	2. WQHT-F
3. WRKS-F	3. WBLS-F	3. WPLJ-F	3. WBLS-F	3. WBLS-F	3. WINS	3. WHTZ-F	3. WLTW-F	3. WPLJ-F	3. WFAN	3. WOR
4. WPLJ-F	4. WPLJ-F	4. WNEW-F	4. WNEW-F	4. WLTW-F	4. WCBS	4. WOR	4. WPLJ-F	4. WLTW-F	4. WQHT-F	4. WBLS-F
5. WBLS-F	5. WXRK-F	5. WXRK-F	5. WPLJ-F	5. WPLJ-F	5. WLTW-F	5. WCBS	5. WCBS-F	5. WQHT-F	5. WHTZ-F	5. WRKS-F
6.	6. WRKS-F	6. WCBS-F	6. WXRK-F	6. WNEW-F	6. WCBS-F	6. WPLJ-F	6. WNEW-F	6. WBLS-F	6. WPAT-F+	6. WPAT-F
7.	7. WQHT-F	7. WRKS-F	7. WLTW-F	7. WXRK-F	7. WABC	7. WPAT-F+	7. WQHT-F	7. WNEW-F	7. WOR	7. WPLJ-F
8.	8. WNSR-F	8. WLTW-F	8. WNSR-F	8. WNSR-F	8. WNEW	8. WBLS-F	8. WNSR-F	8. WABC	8. WPLJ-F	8. WNEW-F
9.	9. WLTW-F	9. WQHT-F	9. WRKS-F	9. WRKS-F	9. WHTZ-F	9. WNEW-F	9. WOR	9. WOR	9. WABC	9. WLTW-F
10.	10. WCBS-F	10. WNSR-F	10. WINS	10. WINS	10. WADO	10. WCBS-F	10. WRKS-F	10. WRKS-F	10. WLTW-F	10. WCBS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTZ-F>	1. WHTZ-F	1. WBLS-F	1. WHTZ-F	1. WHTZ-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F
2. WQHT-F	2. WBLS-F	2. WPLJ-F	2. WPLJ-F	2. WLTW-F	2. WXRK-F	2. WXRK-F>	2. WXRK-F>	2. WXRK-F>	2. WXRK-F
3. WPLJ-F	3. WPLJ-F	3. WHTZ-F	3. WHTZ-F	3. WPLJ-F	3. WQHT-F	3. WBLS-F	3. WBLS-F	3. WCBS-F	3. WCBS-F>
4. WRKS-F	4. WRKS-F	4. WNSR-F	4. WLTW-F	4. WBLS-F	4. WHTZ-F	4. WPLJ-F	4. WPLJ-F	4. WBLS-F	4. WBLI-F
5. WBLS-F>	5. WQHT-F	5. WRKS-F	5. WRKS-F	5. WCBS-F	5. WBLS-F	5. WQHT-F	5. WCBS-F	5. WHTZ-F	5. WINS
6. WLTW-F	6. WLTW-F	6. WLTW-F	6. WNSR-F	6. WNSR-F	6. WHTZ-F	6. WHTZ-F	6. WNSR-F	6. WPLJ-F	6. WPLJ-F
7. WNEW-F	7. WNSR-F	7. WNEW-F	7. WCBS-F	7. WRKS-F	7. WPLJ-F>	7. WRKS-F	7. WHTZ-F	7. WRKS-F	7. WHTZ-F
8. WNSR-F	8. WNEW-F	8. WXRK-F	8. WQHT-F	8. WINS	8. WBAB-F	8. WCBS-F	8. WRKS-F	8. WQHT-F	8. WLTW-F
9. WXRK-F	9. WXRK-F	9. WCBS-F	9. WNEW-F	9. WPAT-F	9. WFAN	9. WNSR-F	9. WINS	9. WFAN	9. WNSR-F
10.	10. WCBS-F	10. WQHT-F	10. WXRK-F	10. WPIX-F	10.	10. WFAN	10. WABC	10. WINS	10. WABC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WALK-F+	97.5	Patchogue	1.1/2.4
WBAB-F	102.3	Babylon	.9/2.6
WBLI-F	106.1	Patchogue	.8/2.4
WCTC	1450	New Brunswick, NJ	.3/ .7
WCTO-F	94.3	Smithtown	.3/ .9
WDHA-F	105.5	Dover, NJ	.3/1.0
WEVD-F	97.9	New York	.3/1.5
WFME-F	94.7	Newark	.3/1.0
WGSM	740	Huntington	.4/ .6
WHLI	1100	Hempstead	.7/1.2
WHUD-F	100.7	Peekskill	.5/1.0
WJIT	1480	New York	.5/ .9
WKDM	1380	New York	.6/1.6
WKJY-F	98.3	Hempstead	.4/1.0
WLIR-F	92.7	Garden City	.7/2.3
WMCA	570	New York	.8/2.8
WNJR	1430	Newark	.3/1.2
WSKQ	620	Newark	.8/1.7
WWRL	1600	New York	.8/2.4
WEZN-F	99.9	Bridgeport	.3/1.1

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00*	{Banner}	Cap Cities/ABC
WADO, 1280, 5 KW (DA-1)	, SPANISH	, \$150.00	(---)	
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00	{CBS}	CBS
WFAN, 1050, 50 KW (DA-1)	, SPORTS	MBS, \$200.00	{Durpetti}	Emmis
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$36.00*	{Group W}	Westinghouse
WJIT, 1480, 5 KW (DA-2)	, SPANISH AC	, \$121.00	{Caballero}	Infinity
WKDM, 1380, 5 KW (DA-1)	, SPANISH CONTEMP	, \$100.00*	{MMR}	United
WLFB, 1190, 10 KW (DAYS, DA)	, BLACK NEWS/TALK	SBN, \$100.00	{Mc-Guild}	Inner City
WMCA, 570, 5 KW (DA-1)	, TALK	CNN, APR, \$120.00	{CRS}	Federal
WNBC, 660, 50 KW	, AC	NBC, \$260.00*	{HNWH}	NBC
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	, \$244.00	{Katz}	Metropolitan
WOR, 710, 50 KW (DA-1)	, TALK	US 2, ABC-E, \$325.00	{Republic}	RKO
WNYM, 1330, 5 KW (DA-1)	, RELIGION	, \$ 30.00	(---)	Salem
WPAT, 930, 5 KW (DA-2)	, BTFL/EZ	, \$ NA	{Christal}	Park
WSKQ, 620, 5 KW (DA-2)	, SPANISH CONTEMP	, \$140.00*	{Caballero}	Spanish Bdcst.
WWDJ, 970, 5 KW (DA-2)	, RELIGION	, \$ 40.00	(---)	
WWRL, 1600, 5 KW (DA-2)	, BLACK GOSPEL	NBN, \$ 90.00	(---)	Unity

FM STATIONS

WBLS, 107.5, 5.4 KW @ 1241,	BLACK	SBN, ABC-F, \$350.00	{Mc-Guild}	Inner City
WCBS, 101.1, 4.6 KW @ 1300,	OLDIES/AC	CBS-R, \$300.00*	{CBS}	CBS
WEVD, 97.9, 7.6 KW @ 1220,	BIG BAND/ETHNIC	, \$ 70.00	{Groskin}	
WFME, 94.7, 38 KW @ 570,	RELIGION	, \$ NA	(---)	Family (NEWARK)
WHTZ, 100.3, 7.8 KW @ 1220,	CHR	, \$410.00*	{Christal}	Malrite
WHUD, 100.7, 50 KW @ 500,	BTFL/EZ	, \$ 75.00*	{Masla}	(PEEKSKILL)
WLTW, 106.7, 7.6 KW @ 1220,	SOFT AC	, \$425.00	{MMR}	Viacom
WNCN, 104.3, 7.6 KW @ 1220,	CLASSICAL	APR, \$150.00	{CMBS}	GAF
WNEW, 102.7, 7.8 KW @ 1220,	AOR	Source, \$310.00*	{Katz}	Metropolitan
WNSR, 105.1, 7.8 KW @ 1220,	AC	, \$330.00	{Mc-Guild}	Bonneville
WPAT, 93.1, 5.3 KW @ 1420,	BTFL/EZ	, \$250.00	{Christal}	Park
WPIX, 101.9, 5.3 KW @ 1420,	AC	, \$180.00	{Christal}	Tribune Co.
WPLJ, 95.5, 7.2 KW @ 1335,	CHR	ABC-R, \$450.00*	{Banner}	Cap Cities/ABC
WQHT, 103.5, 5.8 KW @ 1390,	URBAN/CHR	, \$270.00	{Durpetti}	Emmis
WQXR, 96.3, 7.9 KW @ 1220,	CLASSICAL	, \$175.00	{Mc-Guild}	New York Times
WRKS, 98.7, 7.8 KW @ 1250,	URBAN	US 1, \$300.00*	{Republic}	RKO
WXRK, 92.3, 5.4 KW @ 1200,	CLASSIC AOR	ABC-R, \$450.00	{Torbet}	Infinity
WYNY, 97.1, 7.2 KW @ 1300,	COUNTRY	, \$270.00*	{HNWH}	NBC

NORFOLK - PORTSMOUTH - NEWPORT NEWS

Arbitron Rank/Pop (12+): 33/1,076,100

Stations: 23/21
 Diaries: 1423/756:1/49.1%
 Sample Target: 1230
 % Below Line: 1.2
 % Not Listed: 9.6

1986 Revenue: \$29,200,000
 HH Inc.: \$32,270
 Retail \$: 7.9 Bil
 Pop per Station: 51,243
 #1 Biller: WNOR A/F \$3,900,000

MSA Rank/Pop: 34/1,302,700
 ADI # 43
 Average Person Ratings: 16.7
 Market TSL: 22.5 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. WNOR-F	224/12.5	11.1	10.2	11.0	12.4	11.2	15.0	1. WNOR-F	260/2316	1. WNVZ-F	2370/22.0	23.3	21.4
2. WCMS-F	156/ 8.7	8.1	9.3	8.6	8.2	8.7	10.5	2. WFOG-F	176/1854	2. WNOR-F	2027/18.8	20.9	20.5
3. WNVZ-F	143/ 8.0	9.2	9.6	7.2	7.2	8.5	11.5	3. WMYK-F	167/2030	3. WCMS-F	1796/16.7	16.2	16.4
4. WCMS-F	137/ 7.6	10.3	9.1	7.9	8.7	8.7	10.5	4. WCMS-F	153/2035	4. WMYK-F	1594/14.8	13.3	12.9
5. WMYK-F	132/ 7.3	5.7	4.6	4.1	4.1	6.2	8.4	5. WNVZ-F	152/2562	5. WGH-F	1580/14.7	13.9	15.7
6. WOWI-F	113/ 6.3	6.2	8.1	8.5	8.2	7.3	7.4	6. WOWI-F	120/1179	6. WOWI-F	1575/14.6	14.3	16.7
7. WWDE-F	105/ 5.8	5.7	5.6	3.9	4.0	5.3	6.0	7. WGH-F	115/1772	7. WFOG-F	1517/14.1	14.3	15.2
8. WTAR	102/ 5.7	4.5	5.2	4.4	4.0	5.0	3.6	8. WWDE-F	109/1417	8. WTAR	1370/12.7	11.2	11.2
9. WGH-F	89/ 5.0	4.9	5.1	4.7	5.3	4.9	4.5	9. WTAR	106/1513	9. WWDE-F	1351/12.6	14.4	12.9
10. WLTY-F	86/ 4.8	4.6	5.5	7.4	6.4	5.6	3.0	10. WLTY-F	97/1406	10. WLTY-F	1283/11.9	10.4	14.2
11. WRAP	71/ 4.0	3.8	4.7	5.4	3.9	4.5	2.9	11. WSKX-F	74/ 881	11. WRAP	1135/10.5	8.8	11.4
12. WJQI-F	62/ 3.5	4.2	1.9	2.8	1.5	3.1	2.4	12. WRAP	73/1184	12. WJQI-F	787/ 7.3	6.9	4.0
13. WPCE	46/ 2.6	1.9	3.7	3.3	2.2	2.9	2.3	13. WJQI-F	64/ 819	13. WPCE	751/ 7.0	4.3	6.2
14. WNIS	39/ 2.2	1.8	1.8	2.0	2.7	2.0	1.6	14. WPCE	46/ 763	14. WSKX-F	575/ 5.3	6.0	3.5
15. WSKX-F	36/ 2.0	2.3	1.0	1.6	1.9	1.9	1.3	15. WNIS	40/ 597	15. WNIS	559/ 5.2	5.6	6.1
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 82.77% (1345 of 1625) (SUM 86: 81.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F>	1. WNOR-F	1. WNOR-F>	1. WNOR-F	1. WNOR-F	1. WFOG-F>	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>	1. WOWI-F	1. WNOR-F>
2. WGH-F	2. WMYK-F>	2. WMYK-F	2. WCMS-F	2. WCMS-F	2. WCMS-F	2. WCMS-F+	2. WFOG-F	2. WCMS-F+	2. WNVZ-F	2. WCMS-F+
3. WRAP	3. WOWI-F	3. WOWI-F	3. WWDE-F	3. WWDE-F	3. WTAR	3. WFOG-F	3. WCMS-F+	3. WFOG-F	3. WNOR-F	3. WFOG-F
4. WMYK-F	4. WGH-F	4. WWDE-F	4. WMYK-F	4. WTAR	4. WWDE-F>	4. WNVZ-F	4. WMYK-F	4. WNVZ-F	4. WMYK-F>	4. WMYK-F
5. WOWI-F	5. WNVZ-F	5. WNVZ-F	5. WLTY-F	5. WLTY-F	5. WNIS	5. WTAR	5. WNVZ-F	5. WMYK-F	5. WRAP	5. WNVZ-F
6. WNOR-F	6. WLTY-F	6. WCMS-F	6. WTAR-F	6. WMYK-F	6. WJQI-F	6. WWDE-F	6. WLTY-F	6. WOWI-F	6. WFOG-F	6. WOWI-F
7.	7. WWDE-F	7. WLTY-F	7. WOWI-F	7. WFOG-F	7.	7. WMYK-F	7. WWDE-F	7. WLTY-F	7. WCMS-F+	7. WTAR
8.	8.	8.	8. WNVZ-F	8. WOWI-F	8.	8.	8.	8. WWDE-F	8.	8.
9.	9.	9.	9.	9. WNVZ-F	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WMYK-F	1. WCMS-F	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>
2. WGH-F	2. WMYK-F	2. WMYK-F	2. WWDE-F	2. WWDE-F	2. WMYK-F	2. WMYK-F>	2. WMYK-F	2. WMYK-F	2. WCMS-F
3. WMYK-F	3. WNVZ-F	3. WNVZ-F	3. WNVZ-F	3. WNVZ-F	3. WGH-F	3. WOWI-F	3. WLTY-F	3. WOWI-F	3. WTAR
4. WOWI-F	4. WOWI-F	4. WOWI-F	4. WNOR-F	4. WMYK-F	4. WGH-F	4. WGH-F	4. WOWI-F	4. WCMS-F	4. WLTY-F
5. WNVZ-F	5. WGH-F	5. WWDE-F	5. WOWI-F	5. WFOG-F	5. WRAP	5. WLTY-F	5. WCMS-F	5. WLTY-F	5. WWDE-F
6. WLTY-F	6. WLTY-F	6. WLTY-F	6. WCMS-F	6. WLTY-F	6.	6. WNVZ-F	6. WGH-F	6. WWDE-F	6. WMYK-F
7.	7. WWDE-F	7. WJQI-F	7. WLTY-F	7. WOWI-F	7.	7. WCMS-F	7.	7. WNVZ-F	7. WFOG-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WOWI-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMS	370	Norfolk	.5/2.4
WGH	1310	Newport News	.3/1.6
WKEZ-F	94.1	Yorktown	.6/2.4
WOFM-F	92.1	Moyock	.8/1.5
WXRI-F	105.3	Portsmouth	1.0/2.6
WZAM	1110	Norfolk	.4/1.2
WIAV-F	96.1	Cape Charles	.4/1.4
WQSF-F	96.5	Williamsburg	.7/1.6

RADIO STATIONS

AM STATIONS

WCMS, 1050,	5 KW (DAYS)	, COUNTRY	ABC-E, \$ NA	(Katz)	
WJQI, 1600,	5 KW (DAYS)	, NOSTALGIA (?)	, \$ 17.00	(Masla)	
WGH, 1310,	5 KW (DA-N)	, TALK	ABC-F, \$ 25.00*	(Banner)	
WLPM, 1450,	1 KW	, ? ?	, \$ 15.00	(MMR)	
WNIS, 1350,	5 KW (DA-2)	, NEWS/TALK	ABC-T, NBC-T, \$ 41.00*	(Roslin)	Sinclair
WPCE, 1400,	1 KW	, GOSPEL	SBN, \$ 20.00	(Mc-Guild)	Willis
WPEX, 1490,	1 KW (DA-1)	, OLDIES	, \$ 18.00	(---)	
WPMH, 1010,	5 KW (DAYS, DA)	, RELIGION	MBS, \$ 10.00	(Keystone)	
WRAP, 850,	5 KW/1 KW (DA-N)	, BLACK	NBN, \$ 40.00	(Masla)	
WTAR, 790,	5 KW (DA-N)	, OLDIES/MOR	CBS, \$ 51.00*	(Christal)	Landmark
WTJZ, 1270,	1 KW (DA-N)	, RELIGION (?)	, \$ 15.00	(Republic)	
WZAM, 1110,	50 KW (DAYS, DA)	, GOSPEL	NBN, \$ 20.00	(Durpetti)	Benns

FM STATIONS

WCMS, 100.5,	50 KW @ 509,	COUNTRY	ABC-E, \$ 90.00*	(Katz)	
WFOG, 92.9,	50 KW @ 480,	BTFL/EZ	, \$ 75.00*	(MMR)	JAG
WGH, 97.3,	74 KW @ 420,	CHR	ABC-E, \$ 44.00	(Banner)	Susquehanna
WKEZ, 94.1,	50 KW @ 500,	COUNTRY	MBS, \$ 40.00	(Roslin)	Eure
WLTJ, 95.7,	40 KW @ 881,	AC	, \$ 79.00*	(Christal)	Landmark
WMYK, 93.7,	100 KW @ 940,	URBAN	, \$ 60.00	(Durpetti)	Benns
WNOR, 98.7,	50 KW @ 549,	AOR	Source, \$ 88.00*	(Mc-Guild)	Saga
WJQI, 94.9,	50 KW @ 536,	SOFT AC	, \$ 30.00	(Torbet)	
WNVZ, 104.5,	50 KW @ 500,	CHR	, \$ 64.00*	(Republic)	Capitol-WRAL
WOWI, 102.9,	50 KW @ 500,	BLACK	SBN, \$ 49.00*	(Mc-Guild)	Willis
WSKX, 106.9,	100 KW @ 964,	COUNTRY	, \$ 25.00	(Torbet)	Hawthorne
WWDE, 101.3,	50 KW @ 380,	AC	CBS-R, \$ 64.00*	(Eastman)	Edens
WXRI, 105.3,	50 KW @ 500,	RELIGION	, \$ 40.00*	(Masla)	CBN

WQSF-F - See Richmond

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 43/822,400

Stations: 19/19
Diaries: 1184/695:1/47.5%
Sample Target: 1080
% Below Line: 0
% Not Listed: 6.3

1986 Revenue: \$22,400,000
HH Inc.: \$31,074
Retail \$: 8.0 Bil
Pop per Station: 43,284
#1 Biller: KXXY A/F \$3,600,000

MSA Rank/Pop: 47/988,100
ADI # 35
Average Person Ratings: 15.5
Market TSL: 20.8 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. KJYO-F	206/16.1	10.1	11.1	11.5	12.2	12.2	16.3	1. KJYO-F	253/2932	1. KJYO-F	2338/28.4	22.7	23.3
2. KATT-F	160/12.5	13.7	13.2	11.9	12.3	12.8	22.2	2. KATT-F	215/2452	2. KXXY-F+	1807/22.0	19.1	20.5
3. KXXY-F+	152/11.9	11.3	10.2	11.1	12.7	11.1	10.8	3. KXXY-F+	193/2444	3. KATT-F	1788/21.7	21.9	23.1
4. KKNG-F	97/ 7.6	7.6	9.4	8.3	8.4	8.2	4.2	4. KKNG-F	112/1539	4. KTOK	1356/16.5	16.8	17.4
5. KTOK	94/ 7.4	7.8	7.6	8.8	8.3	7.9	6.0	5. KTOK	105/1550	5. KZBS-F	1318/16.0	17.6	16.2
6. KZBS-F	79/ 6.2	7.7	7.1	7.9	6.2	7.2	9.0	6. KEBC-F	90/1797	6. KKNG-F	1229/14.9	15.6	15.8
7. KEBC-F	59/ 4.6	3.9	7.0	4.7	4.8	5.1	3.4	7. KZBS-F	90/1595	7. KEBC-F	1215/14.8	12.4	11.5
8. KPRW	58/ 4.5	4.4	4.4	3.2	2.0	4.1	4.2	8. WKY	84/1517	8. KLTE-F	1135/13.8	16.8	11.7
9. KLTE-F	53/ 4.2	5.5	5.4	5.1	3.6	5.1	3.2	9. KLTE-F	76/1397	9. WKY	886/10.8	9.7	10.1
10. KOMA	50/ 3.9	4.2	3.4	2.3	5.0	3.5	2.8	10. KOMA	67/ 977	10. KMGL-F	819/10.0	10.0	10.0
11. WKY	45/ 3.5	4.0	3.8	3.6	4.5	3.7	3.5	11. KPRW	66/ 497	11. KOMA	707/ 8.6	9.7	9.1
12. KMGL-F	41/ 3.2	3.3	3.4	3.8	3.2	3.4	2.4	12. KRXO-F	43/ 733	12. KJIL-F	457/ 5.6	4.1	4.9
13. KRXO-F	37/ 2.9	2.3	2.9	3.8	4.1	3.0	1.9	13. KJIL-F	41/ 545	13. KPRW	446/ 5.4	4.9	2.3
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 75.50% (903 of 1196) (SUM 86: 74.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F>	1. KATT-F	1. KATT-F	1. KXXY-F+>	1. KXXY-F+>	1. KXXY-F+	1. KXXY-F+	1. KJYO-F	1. KJYO-F	1. KJYO-F>	1. KJYO-F
2. KATT-F	2. KJYO-F>	2. KJYO-F	2. KATT-F	2. KATT-F	2. KKNG-F	2. KJYO-F	2. KATT-F	2. KATT-F	2. KATT-F>	2. KATT-F
3. KPRW	3. KZBS-F	3. KXXY-F+>	KJYO-F	KJYO-F	3. KTOK >	3. KATT-F	3. KXXY-F+	3. KXXY-F+>	3. KTOK	3. KXXY-F+>
4.	4. KXXY-F+>	4. KZBS-F>	KZBS-F>	4. KZBS-F	4. KOMA	4. KTOK	4. KKNG-F>	4. KKNG-F	4. KPRW	4. KZBS-F
5.	5. KLTE-F	5.	5. KLTE-F	5. KKNG-F	5. KEBC-F	5. KKNG-F	5. KZBS-F	5. KZBS-F	KXXY-F+	5. KKNG-F
							6. KZBS-F	6. KTOK		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KJYO-F>	1. KJYO-F>	1. KJYO-F	1. KJYO-F>	1. KXXY-F+>	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KATT-F
2. KATT-F>	2. KZBS-F	2. KZBS-F>	2. KXXY-F+	2. KJYO-F	2. KJYO-F>	2. KJYO-F>	2. KJYO-F	2. KXXY-F+	KXXY-F+>
3.	3. KATT-F	3. KXXY-F+	3. KZBS-F	3. KZBS-F	3.	3. KXXY-F+	3. KXXY-F+	3. KJYO-F>	3. KZBS-F
4.	4. KXXY-F+	4. KLTE-F	4. KATT-F	4. KKNG-F	4.	4. KRXO-F	KZBS-F	4. KZBS-F	4. KEBC-F
5.	5. KLTE-F	5. KATT-F	5. KLTE-F	5. KLTE-F	5.	KZBS-F	5. KRXO-F	5. KRXO-F	KJYO-F
				6. KKNG-F					KTOK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGFF	1450	Shawnee	.4/1.5
KJIL-F	104.9	Bethany	1.2/5.6
KKLR-F	97.7	Edmond	1.1/3.6
KQCV	800	Oklahoma City	1.0/2.9
WWLS	640	Moore	1.4/3.3

RADIO STATIONS

KBYE, 890, 1 KW (DAYS)	, RELIGION	, \$ 9.00 (---)	
KOMA, 1520, 50 KW (DA-N)	, NOSTALGIA	NBC, \$ 38.00* (Durpetti)	Price
KPRW, 1140, 1 KW (DAYS)	, BLACK	SBN, \$ NA (Banner)	Surrey
KQCV, 800, 250 W (DAYS)	, RELIGION	, \$ 18.00 (---)	Bott
KTOK, 1000, 5 KW (DA-2)	, NEWS/TALK	ABC-I, \$ 63.00* (Banner)	Clear Channel
WKY, 930, 5 KW (DA-N)	, COUNTRY	ABC-E, \$ 43.00* (Christal)	Gaylord
KATT-F, 100.5, 100 KW @ 1200, AOR	Source, \$ 70.00* (Banner)		Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	CBS-R, \$ 39.00* (MMR)		Van Wagner
KRXO-F, 107.7, 100 KW @ 1027, AC/CLASSIC	, \$ 36.00* (Durpetti)		Price
KJIL-F, 104.9, 3 KW @ 300, RELIGION	UPI, \$ 22.00* (---)		Swaggert
KJYO-F, 102.7, 100 KW @ 1003, CHR	, \$ 50.00* (Banner)		Clear Channel
KKLR-F, 97.7, 3 KW @ 300, AC	, \$ 18.00 (Masla)		(EDMOND)
KKNG-F, 92.5, 100 KW @ 1000, BTFL/EZ	, \$ 60.00* (Christal)		New City
KLTE-F, 101.9, 100 KW @ 457, AC	, \$ 44.00* (Torbet)		Mel Wheeler
KMGL-F, 104.1, 100 KW @ 1425, SOFT AC	US 1, Trans, \$ 41.00* (Katz)		Guy Gannett
KXXY-F+, 96.1, 100 KW @ 1340, COUNTRY	ABC-D, \$ 89.00* (Mc-Guild)		New Market
KZBS-F, 98.9, 100 KW @ 1253, AC	APR, \$ 68.00* (HNWH)		

OMAHA

Arbitron Rank/Pop (12+): 69/499,900

Stations: 16/13
Diaries: 1067/469:1/54.2-
Sample Target: 870
% Below Line: 1.6
% Not Listed: 7.8

1986 Revenue: \$16,700,000
HH Inc.: \$35,607
Retail \$: 4.1 Bil
Pop per Station: 38,454
#1 Biller: KFAB \$5,800,000

MSA Rank/Pop: 79/614,700

AJI # 70

Average Person Ratings: 15.9

Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/RATING	SPG 87	SUM 86
1. KFAB	162/20.4	20.5	19.6	24.0	19.8	21.1		1. KFAB	292/3259	1. KFAB	1624/32.5	35.4	33.9
2. KEZO-F	117/14.7	13.5	12.3	12.8	16.0	13.3		2. KEZO-F	161/1972	2. KGOR-F	1508/30.2	27.7	27.4
3. KGOR-F	89/11.2	11.2	11.5	9.8	9.9	10.9		3. KGOR-F	149/2336	3. KQKQ-F	1325/26.5	28.6	29.2
4. KQKQ-F	72/ 9.1	10.9	12.0	12.0	12.8	11.0		4. WOW	91/1547	4. KEZO-F	1283/25.7	21.4	23.8
5. KESY-F	65/ 8.2	6.7	8.9	5.5	6.4	7.3		5. KQKQ-F	84/1646	5. KEFM-F	961/19.2	17.8	15.3
6. WOW-F	63/ 7.9	5.4	7.4	6.4	7.5	6.8		6. WOW-F	79/1081	6. WOW-F	842/16.8	13.8	12.4
7. KEFM-F	54/ 6.8	8.7	6.6	5.8	5.2	7.0		7. KESY-F	71/ 875	7. KESY-F	796/15.9	14.6	9.9
8. WOW	42/ 5.3	4.5	5.3	5.0	5.2	5.0		8. KEFM-F	69/1209	8. WOW	696/13.9	12.9	12.9
9. KOIL	35/ 4.4	4.6	2.6	3.3	3.2	3.7		9. KOIL	43/ 700	9. KOIL	569/11.4	13.0	10.1
10.								10. KMA	36/ 502	10.			
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 65.16% (477 of 732) (SUM 86: 67.39%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOR-F	1. KEZO-F>	1. KEZO-F>	1. KEZO-F	1. KEZO-F	1. KFAB >	1. KFAB >	1. KFAB >	1. KEZO-F	1. KEZO-F	1. KFAB
2. KQKQ-F	2. KGOR-F	2. KFAB	2. KFAB	2. KFAB >	2. KESY-F	2. KEZO-F	2. KEZO-F>	2. KFAB	2. KFAB	2. KEZO-F
3.	3. KQKQ-F	3. KGOR-F	3. WOW-F	3. WOW-F	3. WOW-F	3. WOW-F>	3. KESY-F+	3. KGOR-F	3. KGOR-F>	3. KGOR-F
4.	4. KEFM-F	4. KQKQ-F	4. KEFM-F	4. KEFM-F	4. WOW	4. KGOR-F	4. KGOR-F	4. KQKQ-F	4. KOIL	4. KQKQ-F
5.	5.	5. WOW-F	5. KGOR-F	5. KGOR-F	5.	5. KESY-F+	5. WOW-F	5. KESY-F	5. KQKQ-F	5. WOW-F
		6. KEFM-F						6. WOW-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGOR-F	1. KGOR-F	1. KEZO-F	1. KGOR-F	1. KFAB >	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>
2. KQKQ-F	2. KEZO-F	2. KGOR-F	2. KFAB	2. WOW-F	2. KGOR-F>	2. KGOR-F	2. KOIL	2. KFAB	2. KFAB
3. KEZO-F>	3. KQKQ-F>	3. KEFM-F	3. KQKQ-F	3. KEFM-F	3.	3. KOIL	3. KEFM-F	3. KGOR-F	3. WOW-F
4. KEFM-F	4. KEFM-F	KQKQ-F	4. KEZO-F	4. KGOR-F	4.	KQKQ-F	4. KGOR-F	4. KEFM-F	4. KEFM-F
5.	5.	5. KFAB	5. KEFM-F	5. KQKQ-F	5.	5. KEFM-F	WOW-F	5. KOIL	5. KOIL
			6. WOW-F						WOW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBWH-F	106.3	Blair	1.1/1.9
KCRO	660	Omaha	.4/2.2
KESY	1420	Omaha	.5/1.1
KKAR	1180	Bellevue	.6/2.9
KLIN-F	107.3	Lincoln	.5/1.8
KMA	960	Shenandoah	.5/1.8
KZKX-F	96.9	Seward	.5/1.7

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, MOR	NBC,NBC-T,\$130.00* (Christal)	Henry
KOIL, 1290, 5 KW (DA-N)	, OLDIES	US 1,CBS-R,\$ 26.00* (Torbet)	
WOW, 590, 5 KW	, COUNTRY	ABC-I,\$ 40.00* (Torbet)	Great Empire
KMA, 960, 5 KW (DA-N)	, MOR	, \$ 50.00 (Katz)	May (SHENANDJAH, IA)
KKAR, 1180, 5 KW/1 KW (DA-2)	, NEWS/TALK	MBS,CBS,\$ 20.00* (Eastman)	
KEDS, 1490, 1 KW	, OLDIES	MBS,\$ 16.00* (HNWH)	Albimar
KEFM-F, 96.1, 100 KW @ 1442,	SOFT AC	, \$ 40.00 (Mc-Guild)	
KESY-F, 104.5, 32 KW @ 285,	BTFL/EZ	, \$ 36.00 (Mc-Guild)	Sungroup
KEZO-F, 92.3, 100 KW @ 1210,	AOR	ABC-R,\$ 75.00* (HNWH)	Albimar
KGOR-F, 99.9, 115 KW @ 1227,	CHR	Source,\$ 60.00 (Christal)	Henry
KQKQ-F, 98.5, 100 KW @ 510,	CHR	ABC-F,\$ 65.00* (Eastman)	
WOW-F, 94.1, 100 KW @ 510,	COUNTRY	ABC-E,\$ 47.00* (Torbet)	Great Empire

ORLANDO

Arbitron Rank/Pop (12+): 51/746,800

MSA Rank/Pop: 57/887,300

ADI # 27
Average Person Ratings: 17.5
Market TSL: 23.0 hours

Stations: 22/20
Diaries: 1203/621:1/48.0%
Sample Target: 1010
% Below Line: 1.1
% Not Listed: 8.1

1986 Revenue: \$35,500,000
HH Inc.: \$30,731
Retail \$: 6.8 Bil
Pop per Station: 37,340
#1 Biller: WWKA-F \$4,700,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WSSP-F	159/12.2	11.7	11.8	9.8	11.0	11.4	8.5	1. WBJW-F+	316/4317	1. WBJW-F+	2157/28.9	29.1	26.7
2. WBJW-F+	134/10.3	9.8	9.6	10.0	10.5	9.9	13.4	2. WWKA-F	288/2768	2. WHLY-F	1677/22.5	24.1	21.0
3. WWKA-F	122/ 9.3	12.8	9.2	8.9	7.0	10.1	13.0	3. WSSP-F	275/2918	3. WSSP-F	1497/20.0	20.1	15.9
4. WJYO-F	99/ 7.6	5.8	5.0	4.4	4.8	5.7	4.1	4. WJYO-F	170/1910	4. WSTF-F	1310/17.5	16.8	18.0
5. WHLY-F	98/ 7.5	8.2	8.1	8.1	7.6	8.0	9.5	5. WDIZ-F	155/2106	5. WDBO	1211/16.2	14.0	14.4
6. WDBO	88/ 6.7	7.1	6.7	7.5	7.4	7.0	5.9	6. WSTF-F	154/2476	6. WWKA-F	1178/15.8	19.6	14.5
7. WDIZ-F	82/ 6.3	5.1	7.8	7.9	8.7	6.8	7.6	7. WHLY-F	138/2427	7. WDIZ-F	1151/15.4	13.7	16.4
8. WSTF-F	74/ 5.7	5.8	7.6	7.2	6.3	6.6	5.0	8. WHTQ-F	137/1579	8. WJYO-F	1084/14.5	13.5	12.9
9. WORL	63/ 4.8	3.6	3.7	3.1	3.9	3.8	4.0	9. WOCL-F	113/1604	9. WOCL-F	801/10.7	11.6	9.0
10. WHTQ-F	62/ 4.7	3.7	2.8	3.2	2.8	3.6	4.9	10. WDBO	96/1429	10. WHTQ-F	745/10.0	9.3	7.9
11. WOCL-F	57/ 4.4	4.7	4.1	3.2	2.5	4.1	3.4	11. WWLV-F	92/1133	11. WKIS	740/ 9.9	9.0	10.5
12. WKIS	49/ 3.7	4.7	3.8	3.4	5.1	3.9	2.8	12. WPCV-F	72/ 842	12. WORZ-F	593/ 7.9	7.6	9.8
13. WORZ-F	37/ 2.8	2.7	4.0	4.4	4.8	3.5	3.3	13. WORL	64/ 537	13. WLOQ-F	579/ 7.8	6.6	6.7
14. WLOQ-F	37/ 2.8	3.0	3.0	2.8	2.3	2.9	4.1	14. WORZ-F	62/1004	14. WORL	518/ 6.9	8.6	7.3
15.								15. WKIS	61/ 954	15.			

12+ FM SHARE (METRO): 81.20% (976 of 1202) (SUM 86: 75.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F+	1. WBJW-F+	1. WBJW-F+	1. WJYO-F	1. WWKA-F	1. WSSP-F>	1. WSSP-F	1. WSSP-F>	1. WBJW-F+	1. WBJW-F+	1. WSSP-F
2. WHLY-F>	2. WDIZ-F	2. WJYO-F	2. WBJW-F+	2. WJYO-F	2. WWKA-F	2. WWKA-F	2. WJYO-F	2. WSSP-F	WDBO	2. WBJW-F+
3. WDIZ-F	3. WHTQ-F	3. WDIZ-F	3. WWKA-F	3. WBJW-F+	3. WDBO	3. WDJW-F+	3. WWKA-F	3. WWKA-F	3. WHLY-F	3. WWKA-F
4. WORL	4. WHLY-F	4. WWKA-F	4. WSTF-F	4. WSSP-F	4. WJYO-F	4. WDBO >	4. WBJW-F+	4. WJYO-F	4. WSSP-F	4. WHLY-F
5.	5. WJYO-F	5. WSTF-F	5. WSSP-F	5. WSTF-F	5. WBJW-F+	5. WHLY-F	5. WSTF-F	5. WHLY-F	5. WDIZ-F	5. WORL
	6. WORL	6. WHLY-F	6. WOCL-F		WKIS	WJYO-F		6. WHLY-F	WORL	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F	1. WBJW-F+>	1. WSTF-F	1. WBJW-F+	1. WHTQ-F	1. WORL	1. WDIZ-F>	1. WDIZ-F	1. WDIZ-F	1. WWKA-F
2. WHLY-F	2. WJYO-F	2. WBJW-F	2. WJYO-F>	2. WBJW-F+	2. WDIZ-F	2. WORL	2. WHTQ-F>	2. WBJW-F+	2. WDIZ-F
3. WJYO-F	3. WSTF-F	3. WOCL-F	3. WSTF-F	3. WWKA-F	3. WHLY-F	3. WHTQ-F	3. WJYO-F	3. WORL	3. WSSP-F
4. WDIZ-F	4. WHLY-F	4. WJYO-F	4. WHLY-F	4. WSSP-F	4. WBJW-F+	4. WHLY-F	4. WORZ-F	4. WWKA-F	4. WDBO
5.	WOCL-F	5. WHTQ-F	5. WWKA-F	WSTF-F	5. WHTQ-F	5. WBJW-F+	5. WOCL-F	5. WHTQ-F	5. WJYO-F
	6. WHTQ-F	6. WWKA-F			6. WWKA-F			6. WHTQ-F	6. WLOQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAJL	1440	Winter Park	.3/1.6
WHOO	990	Orlando	.5/2.3
WOKB	1600	Winter Garden	.5/2.7
WWLV-F	94.5	Daytona Beach	.6/2.4
WPCV-F	97.5	Winter Haven	.4/1.9

RADIO STATIONS

WAJL, 1440, 5 KW/1 KW (DA-N) , RELIGION
 WDBO, 580, 5 KW (DA-N) , MOR
 WKIS, 740, 5 KW/1 KW (DA-1) , NEWS/TALK
 WHOO, 990, 50 KW/5 KW (DA-N) , ? ?
 WONQ, 1140, 4.1 KW (DAYS) , SPANISH
 WORL, 1270, 5 KW (DA-N) , BLACK

, \$ 12.00 (---)
 ABC-I, \$ 74.00* (Katz) New City
 NBC, ABC-T, \$ 60.00* (Eastman) Guy Gannett
 CBS, SMN, \$ 32.00* (Torbet) TK
 UPI, \$ 15.00* (Lotus)
 CBS-R, \$ 35.00* (Mc-Guild)

WBJW-F+, 105.1, 100 KW @ 1310, CHR
 WDIZ-F , 100.3, 100 KW @ 890, AOR
 WHLY-F , 106.7, 100 KW @ 875, CHR
 WHTQ-F , 96.5, 100 KW @ 1609, AOR
 WJYO-F , 107.7, 100 KW @ 1613, SOFT AC
 WLOQ-F , 103.1, 3 KW @ 300, JAZZ
 WWKA-F , 92.3, 100 KW @ 1341, COUNTRY

ABC-C, \$125.00 (Banner) Nationwide
 ABC-R, \$ 85.00* (MMR) Shamrock-Lynett
 \$105.00* (Durpetti) Southern Starr
 \$ 60.00* (Torbet) TK
 \$110.00* (Mc-Guild) Metroplex
 \$ 45.00* (---)
 \$135.00* (Katz) New City

WOCL-F , 105.9, 100 KW @ 1650, CLASSIC/AC
 WORZ-F , 101.9, 28 KW @ 1650, CLASSIC AOR
 WSSP-F , 104.1, 100 KW @ 1580, BTFL/EZ
 WSTF-F , 101.1, 100 KW @ 1598, AC

, \$ 70.00* (Christal) American (DE LAND)
 \$ 55.00* (CBS) Beasley (DAYTONA BEACH)
 \$ 93.00* (Christal) Guy Gannett (COCOA BEACH)
 \$ 84.00* (Republic) Capitol-Goodman (COCOA BEACH)

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,047,200

MSA Rank/Pop: 4/4,765,300

ADI # 4

Average Person Ratings: 19.2

Market TSL: 25.3 hours

Stations: 30/24

Diaries: 2727/1484:1/42.8%

Sample Target: 2440

% Below Line: 2.7

% Not Listed: 10.8

1986 Revenue: \$104,800,000

HH Inc.: \$33,761

Retail \$: 31.9 Bil

Pop per Station: 168,633

#1 Biller: KYW \$13,000,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	SPG 87	SIM 86
1. WMMR-F	632/8.1	8.9	9.0	9.0	11.5	8.8	13.7	1. WMMR-F	828/10812	1. KYW	11706/28.9	25.6	26.1
2. WUSL-F	609/7.8	7.4	7.2	7.2	6.9	7.4	10.1	2. WUSL-F	672/ 7077	2. WMMR-F	8025/19.8	20.8	23.9
3. KYW	564/7.2	6.8	7.6	7.0	6.5	7.2	5.1	3. WEAZ-F	627/ 7998	3. WEAZ-F	6299/15.6	15.9	16.5
4. WEAZ-F	503/6.5	7.4	9.0	7.9	7.2	7.7	4.1	4. KYW	599/12601	4. WUSL-F	5958/14.7	15.3	14.2
5. WWDB-F	399/5.1	4.4	4.5	5.3	5.3	4.8	4.9	5. WYSP-F	488/ 7861	5. WKSZ-F	5753/14.2	14.6	10.1
6. WKSZ-F	390/5.0	5.3	5.7	4.3	3.5	5.1	3.6	6. WXTU-F	477/ 4842	6. WCAU-F	5637/13.9	16.9	15.9
7. WXTU-F	361/4.6	3.3	3.2	3.9	3.8	3.8	3.5	7. WKSZ-F	464/ 7285	7. WYSP-F	5624/13.9	14.2	12.6
8. WPEN	326/4.2	4.5	4.3	4.4	4.7	4.4	3.4	8. WWDB-F	441/ 4668	8. WMGK-F	5359/13.2	14.7	16.5
9. WMGK-F	322/4.1	5.1	4.5	4.1	5.0	4.5	3.4	9. WCAU-F	384/ 6719	9. WCAU	5312/13.1	13.7	14.0
10. WDAS-F	313/4.0	5.0	3.6	4.4	3.9	4.3	4.6	10. WCAU-F	363/ 7504	10. WSNI-F	4861/12.0	11.5	11.5
11. WYSP-F	309/4.0	4.2	4.5	4.5	3.6	4.3	6.3	11. WPEN	335/ 4134	11. WEGX-F	4647/11.5	10.9	7.3
12. WSNI-F	288/3.7	4.4	4.7	4.3	3.5	4.3	3.4	12. WDAS-F	333/ 4352	12. WWDB-F	4024/ 9.9	9.8	9.9
13. WCAU	286/3.7	3.5	3.0	2.8	4.1	3.3	4.7	13. WCAU	329/ 6357	13. WDAS-F	4001/ 9.9	10.4	9.3
14. WCAU-F	252/3.4	4.3	5.0	4.0	4.7	4.2	6.3	14. WSNI-F	319/ 5763	14. WPEN	3888/ 9.6	9.9	10.1
15. WEGX-F	257/3.3	3.0	1.6	1.7	1.6	2.4	4.8	15. WEGX-F	290/ 5531	15. WIOQ-F	3801/ 9.4	10.7	9.8
16. WIOQ-F	180/2.3	2.3	2.9	2.5	2.5	2.5	2.3	16. WIOQ-F	225/ 4716	16. WXTU-F	3433/ 8.5	7.9	8.0
17. WFLN-F	158/2.0	1.8	2.0	1.8	2.0	1.9	1.0	17. WFLN-F	178/ 2697	17. WFLN-F	2422/ 6.0	6.0	6.1
18. WIP	135/1.7	2.4	2.6	2.7	2.6	2.4	1.3	18. WFMZ	162/ 1691	18. WIP	2410/ 6.0	7.8	7.4
19. WFIL	113/1.5	1.5	1.4	2.7	1.6	1.8	1.4	19. WIP	153/ 2779	19. WFLN-F	2122/ 5.2	5.6	6.3
20. WDAS	92/1.2	1.1	1.5	1.5	1.1	1.3	.6	20. WSTW	129/ 2222	20. WDAS	1373/ 3.4	4.4	4.3
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 74.14% (5148 of 6943) (SUM 86: 74.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. KYW	1. KYW	1. WMMR-F	1. WMMR-F	1. WUSL-F	1. WUSL-F
2. WCAU-F	2. WUSL-F	2. WUSL-F	2. WUSL-F	2. WKSZ-F	2. WEAZ-F	2. WMMR-F	2. WEAZ-F	2. WEAZ-F	2. WCAU	2. WEAZ-F
3. WEGX-F	3. WYSP-F	3. WYSP-F	3. WMGK-F	3. WUSL-F	3. WWDB-F	3. WUSL-F	3. WKSZ-F	3. WUSL-F	3. WWDB-F	3. WXTU-F
4. WMMR-F	4. WDAS-F	4. WDAS-F	4. WSNI-F	4. WMGK-F	4. WPEN	4. WWDB-F	4. WUSL-F	4. WKSZ-F	4. WMMR-F	4. WMMR-F
5. WYSP-F	5. WEGX-F	5. WMGK-F	5. WKSZ-F	5. WSNI-F	5. WXTU-F	5. WPEN	5. WMGK-F	5. KYW	5. WDAS-F	5. WPEN
6. WDAS-F	6. WMGK-F	6. WSNI-F	6. WDAS-F	6. WXTU-F	6. WKSZ-F	6. WYSP-F	6. KYW	6. WMGK-F	6. WCAU-F	6. WKSZ-F
7.	7. WIOQ-F	7. WKSZ-F	7. KYW	7. KYW	7. WCAU	7. WEAZ-F	7. WEAZ-F	7. WWDB-F	7. KYW	7. KYW
8.	8. WSNI-F	8. KYW	8. WXTU-F	8. WDAS-F	8.	8. WXTU-F	8. WXTU-F	8. WXTU-F	8. WEAZ-F	8. WDAS-F
9.	9.	9. WXTU-F	9. WYSP-F	9. WEAZ-F	9.	9.	9. WSNI-F	9. WSNI-F	9. WKSZ-F	9. WYSP-F
10.	10.	10.	10.	10. WYSP-F	10.	10.	10.	10. WYSP-F	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WUSL-F	1. WUSL-F	1. WMGK-F	1. WUSL-F	1. WKSZ-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WMMR-F	2. WUSL-F	2. WMGK-F	2. WMGK-F	2. WYSP-F	2. WYSP-F	2. WYSP-F	2. WYSP-F	2. WYSP-F
3. WCAU-F	3. WMGK-F	3. WMMR-F	3. WMMR-F	3. WSNI-F	3. WUSL-F	3. WUSL-F	3. WIOQ-F	3. WUSL-F	3. WUSL-F
4. WDAS-F	4. WDAS-F	4. WDAS-F	4. WKSZ-F	4. WUSL-F	4. WEGX-F	4. WDAS-F	4. WDAS-F	4. WDAS-F	4. WXTU-F
5. WEGX-F	5. WEGX-F	5. WSNI-F	5. WSNI-F	5. KYW	5. WDAS-F	5. WIOQ-F	5. WUSL-F	5. WXTU-F	5. KYW
6. WKSZ-F	6. WSNI-F	6. WEGX-F	6. WDAS-F	6. WMMR-F	6. WIOQ-F	6. WEGX-F	6. WSNI-F	6. WIOQ-F	6. WDAS-F
7. WIOQ-F	7. WCAU-F	7. WKSZ-F	7. WCAU-F	7. WXTU-F	7. WCAU-F	7. WSNI-F	7. WXTU-F	7. KYW	7. WKSZ-F
8. WMGK-F	8. WKSZ-F	8. WIOQ-F	8. WEGX-F	8. WDAS-F	8.	8. WXTU-F	8. WMGK-F	8. WSNI-F	8. WEAZ-F
9.	9. WIOQ-F	9. WCAU-F	9.	9. WEAZ-F	9.	9.	9. WWDB-F	9.	9. WSNI-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10. WCAU

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHAT	1340	Philadelphia	1.0/2.3
WNAP	1110	Norristown, NJ	.7/1.0
WZZD	990	Philadelphia	.5/1.9
WFMZ-F	100.7	Allentown	.5/ .9
WJBR-F	99.5	Wilmington	.4/2.4
WXKW-F	101.5	Trenton	.3/1.2
WPST-F	97.5	Trenton	.5/2.6
WSTW-F	93.7	Wilmington	.4/2.4
WOR	710	New York	.3/1.0

RADIO STATIONS

AM STATIONS

KYW , 1060, 50 KW (DA-1)	, NEWS	NBC,\$283.00 (Group W)	Westinghouse
WCAU, 1210, 50 KW	, TALK/NEWS	CBS,\$180.00 (CBS)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN,\$ 55.00* (HNWH)	Unity
WDVT, 900, 1 KW (DAYS,DA)	, TALK	, \$ 43.00 (---)	
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D,\$ 85.00* (Mc-Guild)	
WHAT, 1340, 1 KW	, NOSTALGIA	SBN,\$ 50.00* (Roslin)	
WIP , 610, 5 KW (DA-1)	, MOR/TALK	ABC-E,\$110.00 (Katz)	
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US 2,\$155.00* (MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	US 1,\$ 70.00* (Durpetti)	Pyramid
WTEL, 860, 10 KW (DAYS,DA)	, SPANISH/RELIG	, \$ 23.00 (Caballero)	
WYIS, 690, 1 KW (DAYS,DA)	, SPANISH	, \$ 39.00 (Lotus)	(PHOENIXVILLE)
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 35.00 (---)	

FM STATIONS

WCAU, 98.1, 13 KW @ 1000, CHR		CBS-R,\$150.00 (CBS)	CBS
WDAS, 105.3, 3 KW @ 870, BLACK		, \$130.00 (HNWH)	Unity
WEAZ, 101.1, 13 KW @ 1010, BTFL/EZ		, \$270.00 (Mc-Guild)	
WFLN, 95.7, 50 KW @ 490, CLASSICAL		, \$ 95.00 (CMBS)	
WIOQ, 102.1, 30 KW @ 650, AOR		, \$165.00* (Mc-Guild)	Outlet
WKSZ, 100.3, 35 KW @ 600, SOFT AC		, \$142.00* (HNWH)	(MEDIA)
WMGK, 102.9, 50 KW @ 300, AC		, \$215.00 (MMR)	Greater Media
WMMR, 93.3, 25 KW @ 670, AOR		Source,\$375.00* (Katz)	Metromedia
WSNI, 104.5, 13 KW @ 1008, AC		US 1,\$175.00* (Durpetti)	Pyramid
WUSL, 98.9, 18 KW @ 830, URBAN		ABC-F,\$165.00* (Eastman)	
WNDB, 96.5, 18 KW @ 850, TALK		ABC-I,\$130.00* (Republic)	Panache
WXTU, 92.5, 50 KW @ 500, COUNTRY		MBS,\$140.00* (Banner)	Beasley
WYSP, 94.1, 16 KW @ 900, CLASSIC AOR		ABC-R,\$175.00* (Torbet)	Infinity
WEGX, 106.1, 23 KW @ 740, CHR		ABC-C,\$110.00* (Christal)	Malrite

PHOENIX

Arbitron Rank/Pop (12+): 24/1,564,000

Stations: 29/23
Diaries: 1506/1039:1/50.9%
Sample Target: 1460
% Below Line: 0
% Not Listed: 6.5

1986 Revenue: \$60,100,000
HH Inc.: \$30,579
Retail \$: 13.6 Bil
Pop per Station: 55,857
#1 Biller: KNIX \$8,800,000

MSA Rank/Pop: 24/1,826,800
ADI # 22
Average Person Ratings: 17.9
Market TSL: 23.8 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12- TSA	1/4/CUME	12+ METRO	CUME/ RATING	SPG 87	SUM 86
1. KNIX-F+	395/14.1	13.1	11.8	11.7	10.9	12.7	14.3	1. KNIX-F+	465/4635	1. KZZP-F+	3953/25.3	26.7	22.2
2. KMEO-F+	355/12.7	11.7	12.8	11.5	12.2	12.2	7.6	2. KZZP-F+	402/4366	2. KNIX-F+	3869/24.7	24.0	21.2
3. KZZP-F+	354/12.6	12.3	10.5	10.6	11.0	11.5	17.7	3. KMEO-F+	372/3294	3. KMEO-F+	3091/19.8	18.8	19.2
4. KTAR	209/ 7.5	7.0	9.3	9.4	9.5	8.3	4.5	4. KTAR	225/2959	4. KTAR	2738/17.5	18.4	18.5
5. KUPD-F	171/ 6.1	6.4	6.7	7.2	6.8	6.6	12.7	5. KUPD-F	196/2474	5. KUPD-F	2201/14.4	16.6	13.9
6. KOOL-F	113/ 4.2	3.8	3.4	3.4	3.8	3.7	4.0	6. KDKB-F	153/2058	6. KKFR-F	1863/11.9	11.2	11.8
7. KDKB-F	112/ 4.0	3.7	3.3	3.2	2.9	3.6	5.5	7. KOOL-F	125/1840	7. KDKB-F	1753/11.2	11.2	9.0
8. KSLX-F	109/ 3.9	4.5	3.7	3.7	3.4	4.0	4.8	8. KSLX-F	108/1756	8. KSLX-F	1715/11.0	10.1	6.8
9. KAMJ-F+	103/ 3.7	3.6	5.3	4.9	2.8	4.4	2.3	9. KAMJ-F+	106/1541	9. KOOL-F	1667/10.7	10.8	10.2
10. KKFR-F	81/ 2.9	3.2	2.5	2.8	3.6	2.9	3.0	10. KKFR-F	100/2128	10. KKLT-F	1586/10.1	12.2	11.5
11. KKLT-F	73/ 2.6	4.0	3.5	4.7	4.4	3.7	3.2	11. KKLT-F	89/1907	11. KAMJ-F+	1442/ 9.2	7.8	7.0
12. KLZI-F	72/ 2.6	3.0	2.9	2.6	3.2	2.8	2.5	12. KLZI-F	79/1434	12. KLZI-F	1390/ 8.9	9.7	7.7
13. KOOL	60/ 2.1	1.8	1.2	.3	.9	1.4	2.2	13. KOOL	63/ 774	13. KOY-F	1279/ 8.2	8.5	7.8
14. KPHX	60/ 2.1	1.3	1.9	1.1	---	1.6	.9	14. KPHX	60/ 288	14. KFYI	1016/ 6.5	6.3	4.3
15. KFYI	56/ 2.0	2.5	3.0	2.2	1.9	2.4	2.1	15. KFYI	57/1036	15. KOY	1055/ 6.4	6.5	8.5
16. KOY	52/ 1.9	1.8	2.4	2.5	2.4	2.2	1.2	16. KOY	53/1066	16. KOOL	742/ 4.7	4.5	3.2
17. KOY-F	52/ 1.9	2.4	2.1	2.4	2.3	2.2	1.6	17. KOY-F	53/1384	17. KLFF	628/ 4.0	3.6	4.2
18. KRDS	52/ 1.9	.9	.7	.8	.5	1.1	.4	18. KRDS	52/ 346	18. KONC-F	508/ 3.2	2.8	3.2
19. KLFF	45/ 1.6	1.6	1.9	2.7	2.4	2.0	1.1	19. KLFF	45/ 637	19. KEYX-F	475/ 3.0	4.0	1.4
20. KONC-F	30/ 1.1	1.1	1.3	1.4	1.5	1.2	.8	20. KONC-F	30/ 408	20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.46% (1971 of 2612) (SUM 86: 73.39%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F+>1.	KZZP-F+>1.	KNIX-F+	1. KNIX-F+>1.	KNIX-F+>1.	KMEO-F+	1. KNIX-F+	1. KMEO-F+	1. KNIX-F+	1. KZZP-F+>1.	KZZP-F+
2. KUPD-F	2. KUPD-F	2. KZZP-F+	2. KZZP-F+	2. KZZP-F+	2. KNIX-F+>2.	2. KMEO-F+	2. KNIX-F+	2. KZZP-F+	2. KNIX-F+	2. KNIX-F+
3. KRDS-F	3. KNIX-F+	3. KUPD-F	3. KOOL-F	3. KOOL-F	3. KTAR >	3. KTAR	3. KZZP-F+>3.	3. KMEO-F+>3.	3. KMEO-F+	3. KMEO-F+>
4. KKFR-F	4. KSLX-F	4. KDKB-F	4. KSLX-F+	4. KMEO-F+	4. KZZP-F+>4.	4. KTAR	4. KTAR	4. KTAR	4. KTAR	4. KUPD-F
5.	5. KDKB-F>	KOOL-F	5. KUPD-F	5. KSLX-F+	5.	5. KUPD-F	5. KUPD-F	5. KUPD-F	5. KUPD-F>	5. KOOL-F
6.	6. KKFR-F	KSLX-F+	6. KDKB-F	6. KUPD-F	6.	6. KOOL-F	6. KOOL-F	6. KAMJ-F+	6. KDKB-F	6. KDKB-F
7.	7. KKLT-F	7. KMEO-F	7. KAMJ-F+	7. KAMJ-F+	7.	7. KDKB-F	7. KAMJ-F+	7. KOOL-F	7. KKFR-F	7. KKFR-F
8.	KOOL-F	8. KAMJ-F+	KMEO-F	KDKB-F	8.	KSLX-F+	8.	8. KOY-F+	KOY	8.
9.	9.	9.	9.	9.	9.	9. KOY-F+	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F+>1.	KZZP-F>	1. KSLX-F+	1. KNIX-F+	1. KNIX-F+>	1. KZAP-F+	1. KUPD-F	1. KUPD-F	1. KNIX-F+	1. KNIX-F+>
2. KUPD-F	2. KNIX-F+	2. KNIX-F+	2. KZZP-F+>2.	KMEO-F+	2. KUPD-F	KZZP-F+	2. KNIX-F+	2. KZZP-F+	2. KOOL-F
3. KRDS-F	3. KSLX-F+	3. KZZP-F+	3. KMEO-F+	3. KAMJ-F+	3. KDKB-F	3. KNIX-F+	3. KDKB-F	3. KUPD-F	3. KUPD-F
4. KNIX-F+	4. KUPD-F	4. KAMJ-F+	4. KAMJ-F+	KZZP-F+	4. KNIX-F+	4. KDKB-F>	4. KSLX-F+	4. KDKB-F	4. KZZP-F+
5. KKLT-F	5. KKLT-F	5. KKLT-F	5. KSLX-F+	5. KSLX-F+	5. KKFR-F	5. KSLX-F+	5. KZZP-F+	5. KOOL-F	5. KDKB-F
6. KKFR-F	6. KAMJ-F+	6. KDKB-F	6. KUPD-F	6. KLZI-F	6.	6. KKFR-F	6. KOOL-F	6. KSLX-F+	6. KSLX-F+
7.	7.	7. KLZI-F	7. KKLT-F	7. KKLT-F	7.	7.	7. KTAR	7. KTAR	7. KTAR
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEYX-F	100.3	Globe	.9/3.0
KMLE-F	107.9	Chandler	.3/2.1
KVVA	860	Phoenix	.4/1.1
KXEG	1010	Phoenix	.3/1.3

RADIO STATIONS

AM STATIONS

KASA, 1540,	10 KW (DAYS,DA)	, RELIGION	, \$ 10.00 (---)	Ostrander-Wilson
KFYI, 910,	5 KW (DA-N)	, NEWS/TALK	CBS,MBS, \$ 44.00* (Republic)	
KHEP, 1280,	1 KW (DAYS)	, RELIGION	, \$ 18.00 (---)	
KLFF, 1360,	5 KW/1 KW (DA-N)	, NOSTALGIA	ABC-D, \$ 31.00* (---)	
KNTS, 1510,	10 KW (DAYS)	, ? ?	, \$ 15.00 (---)	
KOOL, 960,	5 KW (DA-N)	, OLDIES	CBS-R, \$ 30.00* (HNWH)	Adams
KOY, 550,	5 KW/1 KW	, MOR	NBC,NBC-T, \$ 65.00* (Eastman)	Edens
KPHX, 1480,	1 KW/500 W (DA-2)	, SPANISH	, \$ 34.00 (Caballero)	
KRDS, 1190,	5 KW/250 W	, RELIGION	, \$ 22.00 (---)	Interstate
KTAR, 620,	5 KW (DA-N)	, NEWS/TALK	NBC,ABC-I,ABC-T, \$140.00* (CBS)	Pulitzer
KUKQ, 1060,	5 KW/500 W (DA-N)	, COUNTRY	, \$ 30.00* (Masla)	
KVVA, 860,	1 KW (DA-N)	, SPANISH	, \$ 32.00* (Lotus)	
KXEG, 1010,	1 KW	, RELIGION	, \$ 10.00 (---)	Mid-America Gospel
KAMJ, 1230,	1 KW	, RELIGION	APR, \$ NA (Durpetti)	EZ

FM STATIONS

KAMJ, 101.5,	100 KW @ 1740,	SOFT AC	, \$ 77.00* (Durpetti)	EZ
KDKB, 93.3,	100 KW @ 1550,	AOR	Source, \$ 65.00* (Christal)	Sandusky
KEYX, 100.3,	37 KW @ 3344,	AOR	, \$ 35.00* (Torbet)	(GLOBE)
KKFR, 92.3,	100 KW @ 1600,	CHR	ABC-C, \$ 50.00* (Republic)	
KKLT, 98.7,	115 KW @ 1650,	AC	, \$ 95.00* (CBS)	Pulitzer
KLZI, 99.9,	100 KW @ 1680,	AC	, \$ 70.00* (Christal)	Duffy
KME0+, 96.9,	100 KW @ 1556,	BTFL/EZ	, \$ 89.00* (Group W)	Westinghouse
KMLE, 107.9,	100 KW @ 1006,	RELIGION	, \$ 20.00* (---)	Ostrander-Wilson (CHANDLER)
KNIX+, 102.5,	100 KW @ 1610,	COUNTRY	, \$150.00* (Katz)	Buck Owens
KONC, 106.3,	2 KW @ 400,	CLASSICAL	ABC-D, \$ 35.00 (CMBS)	(SUN CITY)
KOOL, 94.5,	100 KW @ 1620,	OLDIES	CBS-R, \$ 81.00* (HNWH)	Adams
KOY, 95.5,	100 KW @ 1550,	CHR	, \$ 55.00* (Eastman)	Edens
KSLX, 100.7,	100 KW @ 1847,	CLASSIC AOR	, \$ 68.00* (MMR)	First Media
KVVA, 107.1,	2 KW @ 430,	SPANISH	, \$ 42.00* (Roslin)	(APACHE JUNCTION)
KUPD, 97.9,	100 KW @ 1620,	AOR	, \$ 95.00* (Masla)	
KZZP+, 104.7,	100 KW @ 1550,	CHR	, \$ 95.00* (Mc-Guild)	Nationwide

PITTSBURGH

Arbitron Rank/Pop (12+): 14/2,026,400

MSA Rank/Pop: 18/2,136,000

Average Person Ratings: 17.9
Market TSL: 23.3 hours

Stations: 30/29
Diaries: 1959/1034:1/51.1%
Sample Target: 1760
% Below Line: 0.4
% Not Listed: 7.8

1986 Revenue: \$45,400,000
HH Inc: \$29,950
Retail \$: 12.6 Bil
Pop per Station: 69,876
#1 Biller: KDKA \$11,000,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 87	SUM 86
1. KDKA	504/13.9	14.6	14.1	13.8	13.2	14.1	15.7	1. KDKA	623/8325	1. KDKA	6435/31.8	33.9	32.0
2. WBZZ-F	420/11.6	9.9	9.6	9.4	7.9	10.1	12.4	2. WBZZ-F	523/6549	2. WBZZ-F	5269/26.0	23.6	20.4
3. WSHH-F	293/ 8.1	8.2	9.0	9.1	9.2	8.6	5.6	3. WOVE-F	377/5032	3. WOVE-F	3581/17.7	16.6	20.0
4. WOVE-F	264/ 7.3	8.0	7.7	7.7	9.9	7.7	9.6	4. WSHH-F	353/3980	4. WSHH-F	3173/15.7	16.8	16.5
5. WAMO-F	204/ 5.6	5.8	5.2	4.6	6.0	5.3	7.1	5. WMYG-F	224/3052	5. WHTX-F	2632/13.0	13.1	13.7
6. WMYG-F	190/ 5.3	3.9	2.8	1.4	2.6	3.4	7.2	6. WAMO-F	213/2347	6. WMYG-F	2604/12.9	10.6	8.5
7. WDSY-F	169/ 4.6	4.4	4.2	2.8	2.7	4.0	3.5	7. WDSY-F	209/2344	7. WWSW-F	2502/12.3	12.6	12.3
8. WWSW-F	153/ 4.2	4.4	4.6	5.7	5.1	4.7	4.3	8. WWSW-F	200/3402	8. WAMO-F	2145/10.6	10.3	11.3
9. WJAS	138/ 3.8	3.8	2.9	4.7	3.6	3.8	3.1	9. WHTX-F	147/2869	9. WTAE	2131/10.5	10.1	11.0
10. WHTX-F	135/ 3.7	3.5	4.6	4.7	4.7	4.1	3.1	10. WJAS	144/1799	10. WYDD-F	2102/10.4	9.4	10.3
11. WTKN	130/ 3.6	2.9	2.8	3.9	4.3	3.3	3.8	11. WLTJ-F	133/2058	11. WLTJ-F	1863/ 9.2	10.3	7.7
12. WLTJ-F	116/ 3.2	4.3	4.9	4.8	3.6	4.3	2.5	12. WTKN	132/1830	12. WDSY-F	1813/ 8.9	9.4	7.7
13. WYDD-F	74/ 2.0	2.2	2.9	2.9	2.8	2.5	3.8	13. WYDD-F	97/2528	13. WJAS	1766/ 8.7	9.3	7.1
14. WTAE	73/ 2.0	3.1	4.0	3.6	3.4	3.1	2.2	14. WTAE	80/2217	14. WTKN	1759/ 8.7	3.6	9.3
15. KQV	72/ 2.0	2.0	2.2	2.0	2.3	2.1	1.6	15. WEEP	77/1025	15. KQV	1328/ 6.6	7.0	8.4
16. WEEP	67/ 1.9	1.1	.9	2.0	1.2	1.5	.8	16. WMBS	76/ 850	16. WXXP-F	846/ 4.2	3.7	3.6
17. WMBS	62/ 1.7	1.4	1.5	.9	.8	1.4	1.2	17. KQV	72/1357	17. WEEP	834/ 4.1	3.0	3.3
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 65.19% (2174 of 3335) (SUM 86: 65.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F	1. WBZZ-F	1. WBZZ-F	1. WBZZ-F	1. WBZZ-F	1. KDKA	1. KDKA	1. WBZZ-F	1. WBZZ-F	1. KDKA	1. WBZZ-F
2. WOVE-F	2. WOVE-F	2. WOVE-F	2. WWSW-F	2. KDKA	2. WSHH-F	2. WBZZ-F	2. WSHH-F	2. KDKA	2. WBZZ-F	2. KDKA
3. WAMO-F	3. WMYG-F	3. WMYG-F	3. WOVE-F	3. WWSW-F	3. WJAS	3. WSHH	3. WOVE-F	3. WSHH-F	3. WAMO-F	3. WOVE-F
4. WYDD-F	4. WAMO-F	4. WAMO-F	4. WAMO-F	4. WOVE-F	4. WTKN	4. WOVE-F	4. KDKA	4. WOVE-F	4. WOVE-F	4. WMYG-F
5.	5. WWSW-F	5. WWSW-F	5. WMYG-F	5. WDSY-F	5. WDSY-F	5. WHTX-F	5. WDSY-F	5. WAMO-F	5. WTKN	5. WSHH-F
6.	6. WHTX-F	6. WHTX-F	6. WHTX-F	6. WAMO-F	6. WBZZ-F	6. WAMO-F	6. WMYG-F	6. WMYG-F	6. WSHH-F	6. WJAS
7.	7. WDSY-F	7. KDKA	7. KDKA	7. WHTX-F	7. WWSW-F	7. WMYG-F	7. WAMO-F	7. WDSY-F	7. WMYG-F	7. WAMO-F
8.	8.	8. WDSY-F	8. WDSY-F	8. WMYG-F	8.	8. WDSY-F	8. WJAS	8. WHTX-F	8. WWSW-F	8. WWSW-F
9.	9.	9.	9.	9.	9.	9.	9.	9. WJAS	9. WDSY-F	9. WDSY-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F	1. WBZZ-F	1. WBZZ-F	1. WBZZ-F	1. WBZZ-F	1. WOVE-F	1. WOVE-F	1. WOVE-F	1. WOVE-F	1. WOVE-F
2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. KDKA	2. WMYG-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F
3. WOVE-F	3. WOVE-F	3. WWSW-F	3. WWSW-F	3. WLTJ-F	3. WBZZ-F	3. WMYG-F	3. WMYG-F	3. WMYG-F	3. WDSY-F
4. WYDD-F	4. WWSW-F	4. WOVE-F	4. WLTJ-F	4. WWSW-F	4. WAMO-F	4. WAMO-F	4. WAMO-F	4. WAMO-F	4. KDKA
5. WMYG-F	5. WMYG-F	5. WHTX-F	5. WDSY-F	5. WAMO-F	5.	5. WDSY-F	5. WDSY-F	5. WDSY-F	5. WMYG-F
6. WWSW-F	6. WHTX-F	6. WMYG-F	6. WHTX-F	6. WHTX-F	6.	6. WHTX-F	6. WHTX-F	6. WWSW-F	6. WWSW-F
7.	7. WLTJ-F	7. WLTJ-F	7. WMYG-F	7. WSHH-F	7.	7.	7. WWSW-F	7. KDKA	7. WAMO-F
8.	8.	8.	8. KDKA	8. WDSY-F	8.	8.	8.	8. WHTX-F	8. WHTX-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WSHH-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WASP	1130	Brownsville	.7/1.4
WBVP	1230	Beaver Falls	.5/1.3
WESA	940	Charleroi	.2/ .6
WESA-F	98.3	Charleroi	.3/1.1
WHJB	620	Greensburg	.9/2.2
WIXZ	1360	McKeesport	.8/2.3
WLSW-F	103.9	Scottdale	.3/1.0
WPIT-F	101.5	Pittsburgh	1.2/3.7
WPQR-F	99.3	Uniontown	.3/1.0
WSSZ-F	107.1	Greensburg	.3/1.3
WXXP-F	100.7	New Kensington	1.0/4.2
WYTK-F	95.3	Washington	.5/1.0
WELA-F	104.3	East Liverpool	.3/1.0

RADIO STATIONS

AM STATIONS

KDKA, 1020,	50 KW	, MOR	NBC, \$200.00 (Group W)	Westinghouse	
KOV, 1410,	5 KW (DA-2)	, NEWS	CBS, MBS, \$ 48.00* (CBS)		
WAMO, 860,	1 KW (DAYS, DA)	, BLACK	SBN, \$ NA (HNWH)	Sheridan	
WBVP, 1230,	1 KW (DA-1)	, MOR	ABC-I, \$ 18.00* (Dome)		(BEAVER FALLS)
WEDD, 810,	1 KW (DAYS)	, VARIETY	, \$ 14.00 (---)		(McKEESPORT)
WEPP, 1080,	50 KW (DAYS, DA)	, OLDIES	ABC-I, \$ 40.00* (CBS)		
WHJB, 620,	2.5 KW/500 W (DA-2)	, MOR	MBS, \$ 25.00 (Dome)		(GREENSBURG)
WIXZ, 1360,	5 KW/1 KW (DA-N)	, COUNTRY	SMN, \$ 18.00 (---)		(McKEESPORT)
WJAS, 1320,	5 KW (DA-N)	, NOSTALGIA	APR, \$ 45.00* (MMR)		
WKPA, 1150,	1 KW (DAYS, DA)	, AC	, \$ 21.00 (Roslin)		(NEW KENSINGTON)
WPIT, 730,	5 KW (DAYS)	, RELIGION	, \$ 25.00 (---)	Pyramid	
WTAE, 1250,	5 KW (DA-N)	, TALK	US 2, ABC-E, \$ 80.00* (Katz)	Hearst	
WTKN, 970,	5 KW (DA-2)	, TALK	ABC-T, ABC-I, \$ 60.00* (Mc-Guild)	Shamrock	

FM STATIONS

WAMO, 105.9,	72 KW @ 440,	BLACK	SBN, \$ 55.00* (HHWH)	Sheridan	
WBZZ, 93.7,	41 KW @ 547,	CHR	, \$129.00* (Banner)	EZ	
WDSY, 107.9,	50 KW @ 500,	COUNTRY	ABC-I, \$ 57.00* (CBS)	Entercom	
WDVE, 102.5,	55 KW @ 820,	AOR	Source, \$110.00* (Eastman)	Taft	
WHTX, 96.1,	50 KW @ 500,	AC	ABC-E, \$ 85.00* (Katz)	Hearst	
WLTJ, 92.9,	47 KW @ 890,	SOFT AC	, \$ 67.00* (CBS)		
WMYG, 96.9,	15 KW @ 930,	CLASSIC ROCK	, \$ 45.00* (Christal)	Benns	
WPIT, 101.5,	48 KW @ 505,	RELIGION	, \$ 28.00* (---)	Pyramid	
WSHH, 99.7,	11 KW @ 930,	BTFL/EZ	, \$ 77.00* (MMR)		
WWKS, 106.7,	50 KW @ 520,	AC	ABC-F, \$ 25.00* (Dome)		(BEAVER FALLS)
WWSW, 94.5,	50 KW @ 810,	AC	ABC-D, \$ 95.00* (Mc-Guild)	Shamrock	
WXXP, 100.7,	20 KW @ 500,	AOR	, \$ 35.00* (---)		(NEW KENSINGTON)
WYDD, 104.7,	50 KW @ 500,	CHR	ABC-F, \$ 48.00* (Roslin)		

PORTLAND, OR

Arbitron Rank/Pop (12+): 25/1,308,100

MSA Rank/Pop: 41/1,150,200

Average Person Ratings: 15.0

Market TSL: 20.3 hours

Stations: 25/24
Diaries: 1622/806:1/48.6%
Sample Target: 1420
% Below Line: 0.4
% Not Listed: 9.6

1986 Revenue: \$35,500,000
HH Inc.: \$30,732
Retail \$: 9.1 Bill
Pop per Station: 54,504
#1 Biller: KYW \$5,400,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. KKRZ-F	193/9.8	9.0	5.2	7.1	8.5	7.8	12.5	1. KKRZ-F	214/3139	1. KKRZ-F	2877/22.0	21.2	19.5
2. KGON-F	143/7.3	6.5	8.0	6.6	7.7	7.1	9.3	2. KUPL-F	168/1840	2. KKCW-F	1959/15.0	13.7	12.4
3. KUPL-F	131/6.7	6.5	5.7	4.6	5.6	5.9	3.5	3. KGON-F	165/2265	3. KGON-F	1901/14.5	14.6	16.8
4. KINK-F	127/6.5	6.1	7.8	7.1	6.9	6.9	8.4	4. KXYQ-F	141/2153	4. KINK-F	1713/13.1	12.6	13.4
5. KKCW-F	123/6.3	6.5	5.0	6.9	5.2	6.2	5.0	5. KKCW-F	139/2164	5. KGW	1632/12.5	13.5	14.4
6. KXL-F	111/5.6	7.6	8.5	7.5	6.4	7.3	4.2	6. KINK-F	137/1856	6. KMJK-F	1614/12.3	12.4	14.2
7. KEX	101/5.1	6.7	6.1	6.1	5.4	6.0	4.9	7. KXL-F	128/1581	7. KXYQ-F	1584/12.1	9.8	6.6
8. KXYQ-F	100/5.1	4.6	3.2	2.5	3.0	3.9	8.3	8. KXL	117/1679	8. KUPL-F	1582/12.1	11.2	10.6
9. KXL	98/5.0	6.4	6.0	6.1	6.6	5.9	5.5	9. KEX	107/1697	9. KEX	1569/12.0	14.5	13.0
10. KYTE	87/4.4	4.3	3.7	3.6	3.3	4.0	2.0	10. KMJK-F	101/1944	10. KXL	1513/11.6	14.7	12.5
11. KGW	78/4.0	4.1	5.1	4.8	4.8	4.5	2.8	11. KYTE	89/1110	11. KXL-F	1427/10.9	12.4	10.9
12. KMJK-F	75/3.8	4.1	4.3	4.3	5.4	4.1	5.5	12. KGW	87/1890	12. KYTE-F	1163/ 8.9	8.2	7.1
13. KWJJ-F	72/3.7	3.4	4.1	4.7	3.5	4.0	3.9	13. KWJJ-F	84/1184	13. KYTE	1062/ 8.1	7.5	7.5
14. KYTE-F	59/3.0	3.0	2.6	2.6	1.8	2.8	3.2	14. KYTE-F	63/1311	14. KWJJ-F	1028/ 7.9	7.6	6.2
15. KKLI-F	57/2.9	2.6	3.1	3.6	4.0	3.1	2.3	15. KKLI-F	63/1180	15. KKLI-F	972/ 7.4	7.5	9.4
16. KWJJ	47/2.4	1.9	2.3	2.9	2.4	2.4	3.9	16.		16. KWJJ	760/ 5.8	5.5	6.4
17. KSGO	41/2.1	2.7	1.6	2.2	2.5	2.2	2.6	17.		17. KSGO	732/ 5.6	6.4	5.9
18. KPDQ-F	38/1.9	1.4	2.3	1.6	1.7	1.8	1.0	18.		18. KPDQ-F	547/ 4.2	5.3	5.3
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 69.55% (1236 of 1777) (SUM 86: 66.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KGON-F	1. KGON-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KUPL-F	1. KKRZ-F	1. KKRZ-F	1. KKRZ-F	1. KKRZ-F
2. KXYQ-F	2. KKRZ-F	2. KKRZ-F	2. KGON-F	2. KUPL-F	2. KXL	2. KKRZ-F	2. KXL-F	2. KGON-F	2. KGON-F	2. KUPL-F
3.	3. KINK-F	3. KINK-F	3. KKCW-F	3. KGON-F	3. KYTE	3. KEX	3. KGON-F	3. KXYQ-F	3. KXYQ-F	3. KINK-F
4.	4. KKCW-F	4. KKCW-F	4. KUPL-F	4. KKCW-F	4. KEX	4. KXL	4. KINC-F	4. KINC-F	4. KINC-F	4. KGON-F
5.	5. KMJK-F	5. KUPL-F	5. KKRZ-F	5. KKRZ-F	5. KUPL-F	5. KGW	5. KUPL-F	5. KXL	5. KXL	5. KXL-F
6.	6. KUPL-F	6. KMJK-F	6. KEX	6. KEX	6. KKCW-F	6. KWJJ-F	6. KINC-F	6. KKCW-F	6. KKCW-F	6. KKCW-F
7.	7. KXYQ-F	7. KGW	7. KGW	7. KYTE-F	7. KYTE-F	7. KEX	7. KEX	7. KEX	7. KEX	7. KMJK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRZ-F	1. KKRZ-F	1. KINK-F	1. KKRZ-F	1. KKCW-F	1. KGON-F	1. KGON-F	1. KGON-F	1. KGON-F	1. KGON-F
2. KINK-F	2. KINK-F	2. KKCW-F	2. KINK-F	2. KINK-F	2. KKRZ-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KINK-F
3. KXYQ-F	3. KKCW-F	3. KKRZ-F	3. KKCW-F	3. KUPL-F	3. KMJK-F	3. KKRZ-F	3. KKRZ-F	3. KKRZ-F	3. KUPL-F
4. KKCW-F	4. KXYQ-F	4. KGON-F	4. KUPL-F	4. KKRZ-F	4. KXYQ-F	4. KGW	4. KGW	4. KUPL-F	4. KEX
5. KMJK-F	5. KUPL-F	5. KUPL-F	5. KXYQ-F	5. KXL-F	5.	5. KKCW-F	5. KKCW-F	5. KMJK-F	5. KKCW-F
6.	6. KGON-F	6. KKLI-F	6. KGON-F	6. KEX	6.	6. KUPL-F	6. KUPL-F	6. KKCW-F	6. KKRZ-F
7.	7. KKRZ-F	7. KWJJ-F	7. KKLI-F	7. KWJJ-F	7.	7. KXYQ-F	7. KMJK-F	7. KEX	7. KGW
8.	8.	8.	8. KWJJ-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9. KGW	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKEY	1150	Portland	.8/1.4
KPDQ	800	Portland	.5/2.4
KSLM	1390	Salem	.4/1.1
KUPL	1330	Portland	1.3/3.2
KVIX	1290	Lake Oswego	.8/1.9
KYKN	1430	Keizer	.8/1.0
KFAT-F	106.1	Corvallis	.4/1.6

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW/2.5 KW (DA-N)	, OLDIES	CBS-R, \$ 20.00*	(Roslin)	
KKUL, 1410, 5 KW (DAYS)	, ? ?	, \$?	(---)	
KEX, 1190, 50 KW (DA-1)	, MOR	ABC-I, \$ 80.00	(Katz)	Taft
KGW, 620, 5 KW (DA-N)	, AC	APR, \$108.00	(MMR)	King
KKEY, 1150, 5 KW (DAYS, DA)	, TALK	MBS, \$ 32.00*	(---)	
KKSN, 910, 5 KW (DA-2)	, OLDIES	, \$ 48.00*	(Republic)	
KPDQ, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 25.00	(---)	Salem
KRDR, 1230, 1 KW (DA-1)	, COUNTRY	, \$ 35.00	(---)	
KSGO, 1520, 50 KW/10 KW (DA-1)	, OLDIES	, \$ 40.00*	(HNWH)	Ackerly
KUIK, 1360, 5 KW (DA-N)	, COUNTRY	, \$ NA	(---)	(HILLSBORO)
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	MBS, \$ NA	(Banner)	Scripps-Howard
KVAN, 1550, 10 KW (DA-N)	, MOR	, \$ 19.00	(Moore)	Capps
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$ 50.00*	(Eastman)	Park
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/TALK	NBC, NBC-T, \$ 75.00*	(Mc-Guild)	Alexander
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA	CBS, \$ 56.00*	(Durpetti)	Henry

FM STATIONS

KGON, 92.3, 100 KW @ 920, AOR	, \$ 65.00*	(HNWH)	Ackerly
KINK, 101.9, 100 KW @ 1611, AOR	, \$120.00	(MMR)	King
KKCW, 103.3, 100 KW @ 1654, SOFT AC	, \$ 70.00*	(Durpetti)	Trumper
KKLI, 97.1, 100 KW @ 980, SOFT AC	, \$ 50.00*	(Republic)	
KKRZ, 100.3, 100 KW @ 920, CHR	ABC-F, \$ 80.00*	(Katz)	Taft
KMJK, 106.7, 100 KW @ 877, CLAS. HITS	NBC, Source, \$ 54.00*	(Christal)	
KPDQ, 93.7, 100 KW @ 247, RELIGION	, \$ 25.00	(---)	Salem
KUPL, 98.5, 100 KW @ 1100, COUNTRY	ABC-D, \$ 59.00*	(Banner)	Scripps-Howard
KWJJ, 99.5, 100 KW @ 920, COUNTRY	ABC-E, \$ 60.00*	(Eastman)	Park
KXL, 95.5, 100 KW @ 920, BTFL/EZ	, \$ 73.00*	(Mc-Guild)	Alexander
KYTE, 101.1, 100 KW @ 1635, CLASSICAL	, \$ 57.00*	(Durpetti)	Henry
KXYQ, 105.1, 100 KW @ 1099, CHR	CBS-R, \$ 30.00	(Torbet)	Daytona (SALEM)

PROVIDENCE

Arbitron Rank/Pop (12+): 28/1,239,900

Stations: 41/25
 Diaries: 1508/822:1/46.4%
 Sample Target: 1370
 % Below Line: 14.0
 % Not Listed: 8.4

1986 Revenue: \$21,000,000
 HH Inc.: \$32,684
 Retail \$: 5.7 Bill
 Pop per Station: 49,596
 #1 Biller: WPRO-F \$4,500,000

MSA Rank/Pop: 58/,886,000
 ADI # 42
 Average Person Ratings: 18.8
 Market TSL: 24.8 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ RATING	SPG 37	SUM 86
1. WPRO-F	327/14.0	13.5	12.5	10.6	11.6	12.7	19.5	1. WPRO-F	328/4096	1. WPRO-F	4077/32.9	32.2 27.6
2. WLKW-F	254/10.9	11.0	11.2	10.5	10.5	10.9	9.2	2. WLKW-F	258/2693	2. WHJY-F	2727/22.0	23.1 19.8
3. WHJY-F	244/10.5	9.8	8.3	9.3	8.8	9.5	13.1	3. WHJY-F	244/2739	3. WLKW-F	2666/21.5	20.6 19.3
4. WWLI-F	152/ 6.5	5.9	6.1	5.7	6.8	6.1	5.7	4. WWLI-F	158/1923	4. WPRO	2185/17.6	16.1 15.4
5. WHJJ	132/ 5.7	5.9	7.5	8.8	5.9	7.0	5.0	5. WHJJ	132/1447	5. WWLI-F	1812/14.6	14.1 13.0
WPRO	132/ 5.7	5.4	6.5	5.2	5.4	5.7	4.5	WPRO	132/2206	6. WBRU-F	1582/12.8	13.0 13.8
7. WBRU-F	33/ 3.6	3.6	3.9	3.0	5.0	3.5	3.5	7. WBRU-F	83/1582	7. WSNE-F	1463/11.8	11.8 11.0
8. WSNE-F	82/ 3.5	3.7	3.4	3.2	3.6	3.5	3.6	8. WSNE-F	82/1468	8. WHJJ	1447/11.7	14.1 11.8
9. WHIM	80/ 3.4	2.3	1.1	1.6	1.3	2.1	2.1	9. WHIM	80/ 577	9. WMYS-F	820/ 6.6	6.5 7.0
10. WBSM	60/ 2.6	2.1	2.5	2.1	1.9	2.3	1.6	10. WBSM	60/ 551	10. WWRX-F	782/ 6.3	5.3 10.9
11. WMYS-F	54/ 2.3	3.2	2.7	1.9	2.3	2.5	2.3	11. WMYS-F	55/ 832	11. WXS-F	705/ 5.7	6.2 5.9
12. WXS-F	37/ 1.6	1.7	1.7	1.5	1.5	1.6	3.1	12. WWRX-F	53/ 977	12. WZOU-F	602/ 4.9	4.3 5.2
13. WBZ	36/ 1.5	2.0	1.5	2.4	2.2	1.9	1.1	13.		13. WBZ	584/ 4.7	4.1 4.9
14. WWRX-F	34/ 1.5	1.3	1.9	2.6	4.5	1.8	1.8	14.		14. WHIM	577/ 4.7	4.0 3.0
15. WVAZ	31/ 1.3	2.8	1.9	3.4	1.9	2.4	1.5	15.		15. WBSM	551/ 4.4	4.0 3.3

12+ FM SHARE (METRO): 69.82% (1490 of 2134) (SUM 86: 71.91%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRO-F>	1. WHJY-F	1. WPRO-F	1. WPRO-F>	1. WPRO-F>	1. WLKW-F>	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F>
2. WHJY-F>	2. WPRO-F>	2. WHJY-F>	2. WWLI-F	2. WWLI-F	2. WHJJ	2. WHJY-F	2. WLKW-F	2. WLKW-F	2. WHJY-F>	2. WLKW-F
3.	3. WBRU-F	3. WWLI-F	3. WHJY-F	3. WLKW-F	3. WPRO	3. WPRO	3. WHJY-F	3. WHJY-F>	3. WLKW-F	3. WHJY-F
4.	4. WWLI-F	4. WBRU-F	4. WPRO	4. WHJY-F	4. WWLI-F>	4. WLKW-F	4. WWLI-F>	4. WWLI-F	4. WPRO	4. WWLI-F
5.	5. WSNE-F	5. WSNE-F	5. WSNE-F	5. WPRO	5. WHIM	5. WHJJ	5. WHJJ	5. WHJJ	5. WHJJ	5. WPRO
		6. WPRO	6. WLKW-F	6. WSNE-F	6. WPRO-F	6. WWLI-F	6. WSNE-F	6. WPRO	6. WBRU-F	6. WHIM
								7. WBRU-F	7. WWLI-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F	1. WPRO-F>	1. WPRO-F>	1. WPRO-F>	1. WPRO-F>	1. WHJY-F>	1. WHJY-F>	1. WHJY-F>	1. WHJY-F>	1. WHJY-F
2. WHJY-F>	2. WHJY-F>	2. WSNE-F	2. WHJY-F	2. WLKW-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F
3. WWLI-F	3. WWLI-F	3. WHJY-F	3. WWLI-F	3. WWLI-F	3. WBRU-F	3. WBRU-F>	3. WBRU-F	3. WBRU-F	3. WWLI-F
4. WBRU-F	4. WSNE-F	4. WWLI-F	4. WSNE-F	4. WPRO	4.	4. WWLI-F	4. WSNE-F	4. WWLI-F	4. WPRO
5.	5. WBRU-F	5. WMYS-F	5. WLKW-F	5. WSNE-F	5.	5. WSNE-F	5. WWLI-F	5. WPRO	5. WSNE-F
				6. WMYS-F		6. WWRX-F	6. WWRX-F	6. WSNE-F	6. WBRU-F
									6. WLKW-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADK	1540	Newport	.5/1.1
WALE	1400	Fall River	.7/2.4
WARA	1320	Attleboro	.3/1.2
WEAN	990	Providence	1.2/3.0
WERI	1230	Westerly	.3/ .8
WICE	550	Pawtucket	.8/3.7
WJFD-F	97.3	New Bedford	.3/ .6
WNBH	1340	New Bedford	1.1/2.4
WNRI	1380	Woonsocket	.4/1.8
WOTB-F	100.3	Middleton	.7/1.9
WSAR	1480	Fall River	.3/2.2
WWON	1240	Woonsocket	.6/2.5

See Boston for more information about the following:

WAAF-F	.7/3.0	WEEI	.6/2.2	WRKO	.4/1.9
WBCN-F	1.1/4.4	WJIB-F	.4/1.9	WROR-F	.8/4.1
WBOS-F	1.2/3.0	WMRQ-F	.4/1.9	WVBF-F	.3/1.3
WCRB-F	.5/1.7	WPLM-F	.9/3.6	WZLX-F	.9/3.4
				WZOU-F	1.4/4.9

RADIO STATIONS

WHIM, 1110, 5 KW (OAYS), COUNTRY
 WHJJ, 920, 5 KW (DA-N), NEWS/TALK
 WICE, 550, 1 KW/500 W (DA-N), OLDIES
 WPRO, 630, 5 KW (DA-N), MOR/AC
 WRCP, 1290, 5 KW/1 KW (DA-2), ETHNIC
 WRIB, 1220, 1 KW (DYS), RELIGION
 WVAZ, 790, 5 KW (DA-N), NOSTALGIA

CBS, \$ 25.00 (Masla)
 ABC-I, NBC-T, \$ 60.00* (Katz)
 US 1, \$ 22.00* (Republic)
 ABC-D, \$ 70.00* (Katz)
 , \$ 17.00 (NE Spot)
 , \$ 10.00 (---)
 US 2, \$ 48.00* (Mc-Guild)

Cap Cities/ABC

Eastern

WBRU-F, 95.5, 20 KW @ 440, AOR
 WWRX-F, 103.7, 50 KW @ 500, CHR
 WHJY-F, 94.1, 50 KW @ 500, AOR
 WLKW-F, 101.5, 50 KW @ 500, BTFL/EZ
 WPRO-F, 92.3, 39 KW @ 550, CHR
 WSNE-F, 93.3, 50 KW @ 500, AC
 WWLI-F, 105.1, 50 KW @ 500, SOFT AC
 WMYS-F, 98.1, 50 KW @ 500, AC

Source, \$ 47.00* (MMR)
 , \$ 43.00* (Roslin)
 ABC-R, \$ 77.00* (Katz)
 ABC-D, \$ 83.00* (Christal)
 ABC-C, \$ 105.00* (Katz)
 ABC-E, \$ 58.00* (Eastman)
 Trans, \$ 64.00* (Mc-Guild)
 , \$ 40.00* (Torbet)

Federal

Wilkes-Schwartz

Cap Cities/ABC

Beck-Ross

Eastern

Hall

(TAUNTON, MA)

(NEW BEDFORD, MA)

RALEIGH - DURHAM

Arbitron Rank/Pop (12+): 62/545,100

Stations: 21/17
Diaries: 1062/513:1/46.0%
Sample Target: 890
% Below Line: 3.4
% Not Listed: 17.3

1986 Revenue: \$22,700,000
HH Inc.: \$32,521
Retail \$: 4.6 Bil
Pop per Station: 32,065
#1 Biller: WRAL-F \$4,700,000

MSA Rank/Pop: 76/634,800
ADI # 37
Average Person Ratings: 16.1
Market TSL: 21.5 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86
1. WRDU-F	96/10.9	7.9	7.2	5.2	7.0	7.8	11.0	1. WRAL-F	206/3510	1. WDCG-F	1205/22.1	19.9 19.1
2. WQDR-F	72/ 8.2	8.1	7.3	5.5	6.3	7.3	7.5	2. WQDR-F	204/2428	2. WRAL-F	1149/21.1	20.6 22.2
3. WPTF	71/ 8.1	9.0	9.1	10.0	6.9	9.1	6.3	3. WRDU-F	143/1962	3. WRDU-F	1081/19.8	16.1 14.0
4. WRAL-F	69/ 7.9	7.7	8.9	11.5	9.8	9.0	7.5	4. WPTF	130/1548	4. WPTF	926/17.0	16.4 18.2
5. WDCG-F	63/ 7.8	7.4	5.8	5.4	5.8	6.6	8.0	5. WDCG-F	125/2662	5. WZZU-F	879/16.1	14.7 13.8
6. WQOK-F	64/ 7.3	---	---	---	---	NM	8.7	6. WQOK-F	102/1174	6. WQDR-F	777/14.3	14.1 12.1
7. WZZU-F	46/ 5.2	5.4	5.0	5.5	4.3	5.3	4.8	7. WKRR-F	96/1054	7. WYLT-F	680/12.5	11.4 13.2
8. WYLT-F	36/ 4.1	5.9	4.6	5.9	5.9	5.1	3.0	8. WZZU-F	95/1790	8. WQOK-F	678/12.4	---
9. WFXC-F	35/ 4.0	6.1	9.3	9.8	9.8	7.3	8.1	9. WTRG-F	87/1741	9. WFXC-F	653/12.0	15.6 13.5
10. WTRG-F	29/ 3.3	4.5	4.6	6.2	2.4	4.7	4.8	10. WPCM-F	81/ 962	10. WTRG-F	632/11.6	11.3 5.0
WLLC	29/ 3.3	2.8	4.7	2.1	3.1	3.2	1.8	11. WYLT-F	74/1231	11. WKIX	367/ 6.7	8.3 5.6
12. WDUJ	23/ 2.6	4.7	2.9	2.1	2.6	3.1	3.1	12. WNCT-F	48/ 666	12. WDNC	366/ 6.7	7.3 9.0
13. WDNC	20/ 2.3	2.6	3.8	3.3	3.6	3.0	1.5	13.		13. WLLC	334/ 6.1	4.9 7.3
14.								14.		14. WDUJ	241/ 4.4	5.8 6.1
15.								15.		15.		

12+ FM SHARE (METRO): 74.48% (540 of 725) (SUM 86: 71.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZZU-F	1. WRDU-F>	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WPTF >	1. WPTF	1. WRDU-F	1. WRDU-F	1. WQOK-F	1. WRDU-F>
2. WDLG-F>	2. WQOK-F	2. WQOK-F	2. WRAL-F	2. WRAL-F	2. WQDR-F	2. WRDU-F	2. WRAL-F	2. WDCG-F	2. WRDU-F	2. WQOK-F
3. WFXC-F	3. WDCG-F>	WRAL-F	3. WQDR-F	3. WQDR-F	3. WRAL-F>	3. WRAL-F	3. WDCG-F	3. WQDR-F	3. WPTF	3. WDCG-F
4. WQOK-F	4. WQDR-F	4. WDCG-F	4. WQOK-F	4. WQOK-F	4. WYLT-F	4. WQDR-F	4. WQDR-F	4. WRAL-F	4. WQDR-F	4. WQDR-F
5. WRDU-F	5. WRAL-F	WQDR-F	5. WDCG-F	5. WYLT-F	5.	5. WDCG-F	5. WPTF	5. WQOK-F	5. WDCG-F	5. WPTF
	6. WZZU-F		6. WYLT-F			6. WQOK-F	6. WPTF	6. WZZU-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDCG-F>	1. WDCG-F>	1. WDCG-F	1. WDCG-F	1. WRAL-F		1. WRDU-F>	1. WRDU-F>	1. WRDU-F>	1. WRDU-F>	1. WRDU-F>
2. WQOK-F	2. WRDU-F	2. WRDU-F	2. WQOK-F	2. WDCG-F		2. WQDR-F	2. WQOK-F	2. WQOK-F	2. WQDR-F	2. WQDR-F
3. WZZU-F	3. WQOK-F	3. WQOK-F	3. WRAL-F	WRDU-F		3. WQDR-F>	3. WQDR-F	3. WRAL-F	3. WRAL-F	3. WRAL-F
4. WRDU-F	4. WRAL-F	4. WRAL-F	WRDU-F>	4. WQOK-F		4. WZZU-F	4. WDCG-F	4. WFXC-F	4. WQOK-F	4. WQOK-F
5. WRAL-F	WZZU-F	5. WFXC-F	5. WYLT-F	WYLT-F		5. WDCG-F	WTRG-F	WRAL-F	5. WTRG-F	5. WPTF
		WYLT-F	WZZU-F			WTRG-F			6. WTRG-F	6. WTRG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKIX	850	Raleigh	1.8/6.7
WPJL	1240	Raleigh	1.0/3.3
WSRC	1410	Durham	1.3/2.0
WTIK	1310	Durham	.7/1.7
WKRR-F	92.3	Asheboro	.3/3.1
WNCT-F	107.9	Greenville	.3/1.3
WPCM-F	101.1	Burlington	1.3/4.4
WQMG-F	97.1	Greensboro	.9/3.4

RADIO STATIONS

WNDC, 620, 5 KW/1 KW (DA-2) , NOSTALGIA
WDUJ, 1490, 1 KW , BLACK
WKIX, 850, 10 KW/5 KW (DA-N) , OLDIES
WLLC, 570, 500 W (DAYS) , BLACK
WPTF, 680, 50 KW (DA-N) , MOR/TALK

CBS, \$ 32.00* (Republic)
\$ 21.00* (Eastman)
US 2, \$ 30.00* (Christal)
SBN, \$ 20.00* (Masla)
ABC-I, NBC, \$ 80.00* (Mc-Guild) Metroplex
Durham Life

WDCG-F, 95.1, 99 KW @ 1141, CHR
WFXC-F, 107.1, 3 KW @ 300, BLACK
WQDR-F, 94.7, 100 KW @ 1025, COUNTRY
WRAL-F, 101.5, 100 KW @ 1900, AC
WRDU-F, 106.1, 100 KW @ 1350, AOR
WTRG-F, 100.7, 100 KW @ 1968, AC
WYLT-F, 96.1, 98 KW @ 930, SOFT AC
WZZU-F, 93.9, 100 KW @ 1811, CHR
WQOK-F, 97.5, 100 KW @ ??, BLACK (?)

ABC-F, \$ 72.00* (Republic)
\$ 51.00* (Eastman)
ABC-E, \$ 77.00* (Mc-Guild) Durham Life
\$105.00* (Katz) Capitol-Goodmon
Source, \$ 73.00* (MMR) Voyager
\$ 66.00* (Banner) Capitol-Johnson
Trans, \$ 79.00* (Christal) Metroplex
\$ 75.00 (Torbet) Village
\$ NA (HNWH) (S. BOSTON)

WZFX - See Fayetteville

RICHMOND

Arbitron Rank/Pop (12+): 54/687,900

Stations: 20/20
Diaries: 1343/512:1/57.5%
Sample Target: 1020
% Below Line: 0
% Not Listed: 8.2

1986 Revenue: \$21,900,000
HH Inc.: \$33,752
Retail \$: 5.6 Bill
Pop per Station: 34,395
#1 Biller: WRVA \$4,800,000

MSA Rank/Pop: 63/312,000

ADI # 58

Average Person Ratings: 17.2

Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86	
1. WPLZ-F	171/14.5	12.6	16.0	12.3	14.5	13.9	19.5	1. WRVQ-F	192/2399	1. WRVQ-F	2051/29.8	28.1	29.8
2. WRVQ-F	157/13.3	11.6	12.3	11.4	12.1	12.2	14.8	2. WPLZ-F	185/1578	2. WRVA	1723/25.0	29.3	26.6
3. WRVA	146/12.4	15.0	13.9	15.7	11.5	14.3	8.2	3. WRXL-F	163/1857	3. WRXL-F	1546/22.5	13.6	18.8
4. WRXL-F	144/12.2	10.8	9.2	10.5	11.4	10.7	16.2	4. WRVA	156/1943	4. WEZS-F	1439/20.9	13.6	21.3
5. WEZS-F	106/ 9.0	9.1	7.2	7.7	9.1	8.3	7.5	5. WEZS-F	130/1304	5. WPLZ-F	1406/20.4	20.2	20.1
6. WTVR-F	65/ 5.5	5.9	6.8	5.8	7.1	6.0	5.2	6. WTVR-F	87/1141	6. WTVR-F	819/11.9	14.3	15.0
7. WQSF-F	52/ 4.4	5.5	5.1	5.0	3.4	5.0	3.6	7. WQSF-F	66/ 958	7. WQSF-F	776/11.3	9.5	8.2
8. WKIE	46/ 3.9	2.8	2.1	1.3	1.1	2.5	4.6	8. WKIE	46/ 446	8. WCDX-F	689/10.0	9.2	16.7
9. WPLZ	39/ 3.3	1.1	1.4	1.5	2.0	1.8	1.9	9. WPLZ	41/ 280	9. WKIE	435/ 6.3	6.4	4.0
10. WRNL	31/ 2.6	2.1	3.2	3.7	2.4	2.9	1.2	10. WRNL	33/ 491	10. WRNL	434/ 6.3	7.5	7.2
11. WCDX-F	30/ 2.5	3.7	3.0	4.4	5.2	3.4	2.0	11. WCDX-F	32/ 734	11. WLEE	379/ 5.5	4.0	6.1
12. WLEE	25/ 2.1	1.9	2.3	3.7	2.5	2.5	1.3	12. WLEE	26/ 390	12. WANT	374/ 5.4	5.3	6.5
13. WANT	17/ 1.4	1.8	1.5	1.0	1.6	1.4	.8	13.		13. WKHK-F	301/ 4.4	7.5	5.2
14. WKHK-F	16/ 1.4	3.8	3.3	1.5	1.8	2.5	3.6	14.		14.			

12+ FM SHARE (METRO): 68.91% (747 of 1084) (SUM 86: 72.44%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F>	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRVA >	1. WRVA >	1. WRXL-F	1. WPLZ-F	1. WPLZ-F>	1. WPLZ-F
2. WPLZ-F	2. WRXL-F>	2. WRXL-F	2. WRVQ-F	2. WEZS-F	2. WEZS-F	2. WRVQ-F	2. WEZS-F	2. WRVQ-F	2. WRVA	2. WRXL-F
	WRXL-F	3. WRVQ-F>	3. WRVQ-F	3. WRXL-F	3. WRVQ-F	3. WRXL-F	3. WRVQ-F	3. WRXL-F>	3. WRVQ-F>	3. WRVQ-F
4. WKIE	4. WEZS-F>	4. WEZS-F	4. WEZS-F>	4. WRXL-F>	4. WQSF-F	4. WEZS-F	4. WPLZ-F	4. WRVA	4. WRXL-F	4. WTVR-F+
5.	5.	5.	5. WRVA	5. WRVA	5. WPLZ-F	5. WPLZ-F>	5. WRVA	5. WEZS-F>	5. WPLZ-F	5. WRVA
			6. WTVR-F	6. WTVR-F	6. WRVQ-F	6. WRVQ-F	6. WTVR-F+	6. WTVR-F+	6. WTVR-F	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F>	1. WPLZ-F>	1. WPLZ-F	1. WPLZ-F		1. WRXL-F>	1. WRXL-F>	1. WRXL-F	1. WRXL-F	1. WPLZ-F
2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WEZS-F	2. WEZS-F		2. WPLZ-F>	2. WPLZ-F>	2. WPLZ-F>	2. WPLZ-F>	2. WRXL-F>
3. WEZS-F	3. WEZS-F	3. WRVQ-F	WRVQ-F>	3. WRVQ-F		3. WRVQ-F	3. WRVQ-F>	3. WRVQ-F	3. WRVQ-F>	3. WRVQ-F
	4. WRXL-F>	WRXL-F	4. WRXL-F	4. WRVA		4.	4.	4. WEZS-F	4. WEZS-F>	4. WEZS-F
5. WRXL-F	5.	5.	5. WRVA	5. WRXL-F		5.	5.	5. WKIE	5.	5. WRVA
				6. WTVR-F				6. WCDX-F		6. WTVR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WANI	1320	Richmond	.3/1.1
WDYL-F	92.1	Chester	.5/2.9
WFTH	1590	Richmond	1.2/2.3
WRGF	1450	Highland	.3/1.4
WTVR	1380	Richmond	.4/3.2
WXGI	950	Richmond	.5/1.0

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN, \$ 17.00*	(Masla)	
WFTH, 1590, 5 KW (DAYS)	, RELIGION	\$ 14.00*	(---)	Willis
WKIE, 1540, 10 KW (DAYS,DA)	, BLACK	APR, \$ 20.00*	(Roslin)	
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA	CBS, \$ 31.00*	(HNWH)	Gilcom
WPLZ, 1240, 1 KW	, RELIGION	US 2, \$ 11.00*	(Mc-Guild)	(PETERSBURG)
WRNL, 910, 5 KW (DA-N)	, OLDIES	UPI, \$ NA	(Katz)	Capitol-Goodmon
WRVA, 1140, 50 KW (DA-1)	, MOR	NBC, \$110.00*	(Eastman)	Edens
WTVR, 1380, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ NM	(MMR)	Park
WCDX-F, 92.7, 2.7 KW @	340, AC	\$ 35.00*	(Torbet)	Sinclair
WEZS-F, 103.7, 20 KW @	750, AC	\$ 85.00*	(MMR)	EZ
WKHK-F, 95.3, 3 KW @	300, COUNTRY	ABC-D, \$ 28.00*	(Christal)	Brill
WPLZ-F, 99.3, 3 KW @	300, BLACK	US 1, \$ 60.00*	(Mc-Guild)	(COLONIAL HEIGHTS)
WQSF-F, 96.5, 50 KW @	440, BTFL/AC	\$ 48.00*	(HNWH)	(WILLIAMSBURG)
WRVQ-F, 94.5, 200 KW @	355, CHR	ABC-C, \$ 95.00*	(Eastman)	Edens
WRXL-F, 102.1, 140 KW @	320, AOR	\$ NA	(Katz)	Capitol-Goodmon
WTVR-F, 98.1, 50 KW @	840, COUNTRY	ABC-E, \$ 56.00*	(MMR)	Park

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/929,000
 MSA Rank/Pop: 13/1,939,500
 Los Angeles ADI
 Average Person Ratings: 16.0
 Market TSL: 21.8 hours

Stations: 46/17
 Diaries: 1520/612:1/47.0%
 Sample Target: 1280
 % Below Line: 56.6
 % Not Listed: 12.5

1986 Revenue: \$12,500,000
 HH Inc.: \$32,016
 Retail S: 11.4 Bil
 Pop per Station: 54,700
 #1 Biller: KGGI-F \$2,600,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. KGGI-F	126/8.5	7.4	7.5	6.6	8.4	7.5	10.8	1. KGGI-F	153/2319	1. KGGI-F	1790/19.2	18.6	17.4
2. KDUO-F	124/8.3	7.7	7.5	7.0	5.6	7.6	5.3	2. KDUO-F	152/1579	2. KIIS-F+	1515/16.3	16.2	14.7
3. KRTH-F	110/7.4	7.2	5.0	4.8	4.3	6.1	6.0	3. KIIS-F+	148/2275	3. KRTH-F	1372/14.8	15.2	11.6
4. KIIS-F	97/6.5	5.5	5.6	6.4	6.2	6.0	9.9	4. KRTH-F	144/1894	4. KDUO-F	1137/12.2	12.9	10.6
5. KLOS-F	53/3.6	4.2	4.3	3.7	3.8	4.0	7.2	5. KLOS-F	87/1252	5. KFI	886/ 9.5	10.5	12.9
6. KNX	49/3.3	2.3	3.4	3.4	2.8	3.1	2.2	6. KBIG-F	86/1112	6. KOST-F	841/ 9.0	10.6	9.3
7. KFI	43/3.2	3.8	4.3	3.2	4.1	3.6	1.8	7. KOST-F	78/1307	7. KLOS-F	326/ 8.9	8.6	8.0
8. KOST-F	46/3.1	3.4	4.2	3.7	4.6	3.6	2.7	8. KFI	78/1402	8. KNX	321/ 8.8	7.6	9.2
9. KBIG-F	44/3.0	2.7	2.8	2.5	2.1	2.8	1.6	9. KROQ-F	74/ 841	9. KOLA-F	752/ 8.1	9.7	9.1
10. KCAL-F	43/2.9	2.5	3.6	2.7	2.4	2.9	7.0	10. KNX	69/1244	10. KCAL-F	691/ 7.4	7.0	6.5
11. KCKC	38/2.5	2.9	2.7	2.7	2.7	2.7	2.8	11. KCAL-F	67/ 908	11. KBIG-F	684/ 7.4	7.4	5.5
12. KFXM	37/2.5	3.2	2.4	4.5	2.8	3.2	1.3	12. KPWR-F	55/ 862	12. KQLH-F	646/ 6.9	6.3	5.6
13. KROQ-F	37/2.5	2.2	1.8	2.9	2.1	2.4	2.1	13. KNTF-F	54/ 673	13. KROQ-F	546/ 5.9	5.6	5.1
14. KQLH-F	36/2.4	3.1	2.4	2.9	2.3	2.7	1.5	14. KABC	48/ 847	14. KPWR-F	520/ 5.6	7.8	6.0
15. KNTF-F	32/2.1	1.4	1.7	1.6	.8	1.7	.7	15. KQLH-F	43/ 824	15. KCKC	519/ 5.6	5.7	5.3

12+ FM SHARE (METRO): 75.40% (984 of 1305) (SUM 86: 68.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGI-F	1. KRTH-F	1. KRTH-F	1. KRTH-F>	1. KRTH-F	1. KDUO-F>	1. KIIS-F+	1. KDUO-F	1. KGGI-F	1. KGGI-F>	1. KDUO-F
2. KIIS-F+	2. KGGI-F	2. KGGI-F	2. KGGI-F	2. KGGI-F	2. KNX	2. KDUO-F	2. KRTH-F	2. KDUO-F	2. KDUO-F	2. KGGI-F
3.	3. KIIS-F+	3. KIIS-F+	3. KIIS-F+>	3. KIIS-F+	3. KRTH-F	3. KRTH-F	3. KGGI-F	3. KRTH-F	3. KOST-F	3. KRTH-F
4.	4. KLOS-F	4. KLOS-F	4. KOST-F	4. KDUO-F	4. KFXM	4. KGGI-F>	4. KIIS-F+>	4. KIIS-F+	4. KIIS-F+	4. KIIS-F+>
5.	5. KCAL-F	5. KCAL-F	5. KLOS-F	5. KOST-F	5. KCKC	5. KFI	5. KBIG-F	5. KLOS-F	5. KFI	5. KFXM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGI-F	1. KGGI-F	1. KRTH-F	1. KGGI-F	1. KGGI-F	1. KLOS-F	1. KRTH-F	1. KRTH-F>	1. KRTH-F>	1. KRTH-F>
2. KIIS-F+	2. KIIS-F+	2. KGGI-F	2. KRTH-F	2. KRTH-F>	2. KCAL-F	2. KLOS-F	2. KLOS-F>	2. KLOS-F	2. KLOS-F
3. KOLA-F	3. KRTH-F	3. KIIS-F+	3. KIIS-F+	3. KDUO-F	3. KROQ-F	3. KGGI-F	3. KGGI-F	3. KIIS-F+	3. KGGI-F
4. KOST-F	4. KOST-F	4. KOST-F	4. KOST-F	4. KIIS-F+	4. KIIS-F+	4. KCAL-F	4.	4. KGGI-F	4. KIIS-F+
5.	5. KOLA-F	5. KOLA-F	5. KBIG-F	5. KOST-F	5. KGGI-F	5. KIIS-F+	5.	5. KCAL-F	5. KNX

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	Lake Arrowhead	1.5/2.6
KCAL	1410	Redlands	1.3/2.1
KDIF	1440	Riverside	.4/1.1
KHSJ	1320	Hemet	.8/1.6
KHYE-F	105.7	Hemet	.3/ .7
KLFE	1240	San Bernardino	.5/1.4
KMEN	1290	San Bernardino	.9/3.0
KOLA-F	99.9	San Bernardino	2.0/8.1
KWDJ-F	92.7	Riverside	.9/2.5
KWRM	1370	Corona	.5/1.1
KDES-F	104.7	Palm Springs	.3/ .8
KWXY-F	98.5	Cathedral City	.5/ .8

See Los Angeles for more information about the following:

KABC	1.6/5.4	KLAC	1.4/3.3	KPWR-F	2.1/5.6
KBRT	.6/1.7	KLSX-F	.7/2.6	KRLA	.7/2.4
KFAC-F	.7/2.9	KLVE-F	.6/1.5	KTNQ	.3/ .9
KFWB	.4/2.9	KMPC	1.6/4.4	KTWV-F	1.1/4.1
KIQQ-F	1.1/3.9	KNAC-F	.7/1.1	KUTE-F	.6/1.7
KKGO-F	1.5/2.9	KNX-F	.7/3.6	KZLA-F	1.1/3.7

RADIO STATIONS

KCAL, 1410,	5 KW/1 KW (DA-N)	, SPANISH	UPI, \$ 20.00	(Lotus)
KCKC, 1350,	5 KW/500 W (DA-2)	, COUNTRY	ABC-I, \$ 35.00	(HNWH)
KFXM, 590,	1 KW (DA-2)	, NOSTALGIA	ABC-D, ABC-E, \$ 24.00*	(Katz)
KMEN, 1290,	5 KW (DA-2)	, OLDIES/AC	, \$ 22.00*	(Mc-Guild)
KCAL-F,	96.7,	3 KW @ 300, AOR	CBS-R, \$ 34.00*	(Torbet)
KDUO-F,	97.5,	72 KW @ 1530, BTFL/EZ	ABC-D, \$ 67.00*	(Katz)
KGGI-F,	99.1,	3 KW @ 1530, CHR	, \$ 80.00*	(Mc-Guild)
KNTF-F,	93.5,	3 KW @ -165, COUNTRY	, \$ 37.00	(HNWH)
KOLA-F,	99.9,	31 KW @ 1360, CHR	ABC-R, \$ 40.00	(Banner)
KQLH-F,	95.1,	50 KW @ ??, SOFT AC	MBS, \$ 45.00*	(Torbet)
KWDJ-F,	92.7,	3 KW @ 300, COUNTRY	MBS, \$ 19.00	(Gillis)

ROCHESTER

Arbitron Rank/Pop (12+): 42/839,400

MSA Rank/Pop: 46/995,200

ADI # 71

Average Person Ratings: 16.8

Market TSL: 22.3 hours

Stations: 20/15

Diaries: 1256/668:1/48.0%

Sample Target: 1130

% Below Line: 2.8

% Not Listed: 12.0

1986 Revenue: \$21,000,000

HH Inc.: \$35,463

Retail \$: 6.3 Bil

Pop per Station: 55,960

#1 Biller: WVOR-F \$5,700,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WPXY-F+	223/15.8	13.2	10.7	10.9	12.8	12.7	17.0	1. WPXY-F+	237/2979	1. WPXY-F+	2673/31.8	28.0	28.8
2. WCMF-F	197/14.0	14.8	12.2	10.9	9.3	13.0	19.0	2. WCMF-F	228/2445	2. WCMF-F	2140/25.5	26.0	21.0
3. WVOR-F	123/ 9.1	10.2	11.4	11.4	12.4	10.5	7.2	3. WVOR-F	152/2333	3. WVOR-F	2068/24.6	23.4	25.9
4. WBEE-F	124/ 8.8	7.4	5.5	7.1	5.6	7.2	6.8	4. WBEE-F	136/1336	4. WHAM	1624/19.3	20.1	19.5
5. WHAM	122/ 8.7	7.7	8.4	8.3	9.5	8.3	7.5	5. WHAM	128/1777	5. WEZO-F	1564/18.6	18.3	21.5
6. WEZO-F	95/ 6.8	7.7	8.6	9.9	9.6	8.3	6.5	6. WZSH-F	113/1304	6. WKLX-F	1308/15.6	14.7	10.6
7. WZSH-F	82/ 5.8	7.0	9.1	6.1	5.2	7.0	3.4	7. WEZO-F	105/1729	7. WBEE-F	1152/13.7	15.0	19.2
8. WDKX-F	74/ 5.3	5.6	3.3	4.4	7.3	4.7	10.0	8. WDKX-F	74/ 844	8. WZSH-F	954/11.4	12.7	10.1
9. WKLX-F	68/ 4.8	4.7	6.0	6.5	3.8	5.5	5.6	9. WKLX-F	74/1434	9. WDKX-F	835/ 9.9	8.9	11.4
10. WNYR	41/ 2.9	2.2	6.2	5.2	4.6	4.1	1.6	10. WNYR	43/ 589	10. WNYR	552/ 6.6	6.5	8.5
11. WBBF	25/ 1.8	1.4	1.8	2.4	1.7	1.9	2.3	11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 82.88% (1026 of 1238) (SUM 86: 79.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F+	1. WCMF-F	1. WCMF-F	1. WPXY-F+	1. WPXY-F+	1. WHAM	1. WPXY-F+	1. WPXY-F+	1. WPXY-F+	1. WPXY-F+	1. WPXY-F+
2. WCMF-F	2. WPXY-F+	2. WPXY-F+	2. WCMF-F	2. WVOR-F	2. WBEE-F	2. WCMF-F	2. WCMF-F	2. WCMF-F	2. WCMF-F	2. WCMF-F
3. WBEE-F	3. WVOR-F	3. WVOR-F	3. WVOR-F	3. WCMF-F	3. WZSH-F	3. WVOR-F	3. WBEE-F	3. WHAM	3. WHAM	3. WBEE-F
4.	4. WKLX-F	4. WBEE-F	4. WBEE-F	4. WBEE-F	4. WEZO-F	4. WHAM	4. WBEE-F	4. WVOR-F	4. WVOR-F	4. WHAM
5.	5. WDKX-F	5. WKLX-F	5. WEZO-F	5. WEZO-F	5. WVOR-F	5. WBEE-F	5. WHAM	5. WEZO-F	5. WBEE-F	5. WZSH-F
		6. WDKX-F	6. WKLX-F	6. WHAM	6. WPXY-F+	6. WEZO-F	6. WHAM	6. WHAM	6. WDKX-F	6. WVOR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPXY-F+	1. WPXY-F+	1. WPXY-F+	1. WPXY-F+	1. WVOR-F		1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F
2. WCMF-F	2. WCMF-F	2. WVOR-F	2. WCMF-F	2. WPXY-F+		2. WKLX-F	2. WPXY-F+	2. WPXY-F+	2. WPXY-F+	2. WBEE-F
3.	3. WVOR-F	3. WCMF-F	3. WVOR-F	3. WEZO-F		3. WDKX-F	3. WKLX-F	3. WKLX-F	3. WBEE-F	3. WPXY-F+
4.	4. WKLX-F	4. WKLX-F	4. WBEE-F	4. WBEE-F		4. WPXY-F+	4. WVOR-F	4. WVOR-F	4. WKLX-F	4. WVOR-F
5.	5. WDKX-F	5. WEZO-F	5. WEZO-F	5. WHAM		5.	5. WDKX-F	5.	5. WVOR-F	5. WKLX-F
				6. WCMF-F					6. WHAM	6. WHAM

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLC-F	102.3	Canada	.4/1.8
WWWG	1460	Rochester	.6/2.4
WYSL	1030	Avon	.6/2.0
CFMX-F	103.1	Cobourg, ON	.5/1.2
WMJQ-F	102.5	Buffalo	.5/3.1
WNTQ-F	93.1	Syracuse	.4/1.2
WPCX-F	106.9	Auburn	.8/2.8
WYYY-F	94.5	Syracuse	.4/ .8

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, OLDIES	US 2,\$ 30.00* (Republic)	Heritage
WHAM, 1180, 50 KW	, MOR	CBS,NBC-T,\$ 72.00* (Mc-Guild)	Lincoln
WNYR, 990, 5 KW/2.5 KW (DA-2)	, NOST/MOR	ABC-I,\$ 23.00* (HNWH)	Sky
WWWG, 1460, 5 KW (DA-N)	, RELIGION	,\$ 12.00 (---)	Brandon
WBEE-F, 92.5, 50 KW @	500, COUNTRY	ABC-C,\$ 45.00* (Republic)	Heritage
WCMF-F, 96.5, 50 KW @	457, AOR	,\$ 90.00* (Torbet)	Stoner
WDKX-F, 103.9, 1 KW @	540, BLACK	NBN,\$ 38.00* (Roslin)	
WEZO-F, 101.3, 27 KW @	637, SOFT AC	ABC-E,\$ 68.00* (HNWH)	Sky
WKLX-F, 98.9, 50 KW @	340, CLASSIC AOR	,\$ 42.00* (Durpetti)	
WPXY-F+, 97.9, 50 KW @	456, CHR	,\$ 80.00* (MMR)	Pyramid
WVOR-F, 100.5, 50 KW @	490, AC	,\$ 93.00* (Mc-Guild)	Lincoln
WZSH-F, 95.1, 11 KW @	993, BTFL/NOST	,\$ 40.00* (Torbet)	(BRISTOL CENTER)

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,082,800

Stations: 27/19
 Diaries: 1365/793:1/42.6%
 Sample Target: 1240
 % Below Line: 8.4
 % Not Listed: 12.6

1986 Revenue: \$40,400,000
 HH Inc.: \$32,555
 Retail \$: 8.8 Bil
 Pop per Station: 56,989
 #1 Biller: KXOA-F \$6,250,000

MSA Rank/Pop: 37/1,283,600
 ADI # 20
 Average Person Ratings: 16.4
 Market TSL: 21.2 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME	RATING	SPG 87	SUM 86
1. KFBK	169/9.5	8.3	9.1	7.5	6.4	8.6	7.0	1. KFBK	202/2512	1. KSFM-F	2313/21.4	19.1	25.4
2. KZAP-F	157/8.8	6.3	8.0	5.9	7.1	7.3	8.9	2. KXOA-F	195/2590	2. KFBK	2001/18.5	18.5	13.8
3. KXOA-F	146/8.2	7.6	7.4	7.8	8.9	7.8	8.2	3. KZAP-F	180/2517	3. KXOA-F	1901/17.6	20.0	19.8
4. KCTC-F	140/7.9	10.5	8.9	7.7	8.7	8.8	7.1	4. KCTC-F	176/2046	4. KZAP-F	1872/17.3	15.2	14.7
5. KSFM-F	128/7.2	6.0	7.1	7.6	10.9	7.0	10.1	5. KSFM-F	171/3115	5. KWOD-F	1663/15.4	19.3	15.9
6. KRAK-F	122/6.9	6.9	7.6	7.3	5.7	7.2	7.0	6. KRAK	170/1755	6. KCTC-F	1552/14.3	18.3	15.5
7. KWOD-F	109/6.1	7.5	6.4	4.7	5.6	6.2	8.7	7. KWOD-F	165/2388	7. KRAK-F	1524/14.1	14.5	12.1
8. KROY-F	82/4.6	7.0	6.8	5.2	3.4	5.9	6.3	8. KRAK-F	164/2028	8. KROY-F	1450/13.4	15.6	11.2
9. KRXQ-F	72/4.0	3.4	3.9	3.7	4.8	3.8	5.6	9. KGO	136/1467	9. KHYL-F	1262/11.7	9.2	10.2
10. KAER-F	70/3.9	3.0	2.8	3.8	1.6	3.4	2.1	10. KNBR	116/1715	10. KAER-F	1070/ 9.9	9.5	5.5
11. KHYL-F	55/3.1	2.4	2.3	2.2	3.1	2.5	3.2	11. KRXQ-F	106/1060	11. KRXQ-F	999/ 9.2	9.8	9.3
12. KRAK	52/2.9	4.0	3.5	5.1	4.5	3.9	3.0	12. KROY-F	90/1650	12. KRAK	783/ 7.2	8.4	9.3
13. KXOA	50/2.8	3.3	2.8	3.9	2.6	3.2	1.4	13. KAER-F	74/1274	13. KNBR	750/ 6.9	5.8	6.1
14. KNBR	49/2.8	1.6	.8	.6	2.0	1.5	1.2	14. KXOA	74/1010	14. KXOA	564/ 5.2	6.7	6.6
15. KGO	31/1.7	1.6	1.1	1.5	1.5	1.5	1.1	15. KHYL-F	70/1617	15. KGO	509/ 4.7	4.3	4.5
16.								16. KXOA	52/ 642	16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 72.39% (1125 of 1554) (SUM 86: 70.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KXOA-F	1. KFBK	1. KFBK	1. KFBK	1. KZAP-F	1. KFBK	1. KRAK-F
2. KROY-F	2. KXOA-F	2. KXOA-F	2. KXOA-F	KZAP-F	2. KCTC-F	2. KRAK-F	2. KXOA-F	2. KXOA-F	2. KZAP-F	2. KZAP-F
3. KSFM-F	3. KSFM-F	3. KSFM-F	3. KFBK	3. KFBK	3. KRAK-F	3. KZAP-F	3. KCTC-F	3. KCTC-F	3. KWOD-F	3. KCTC-F
4. KRXQ-F	4. KRXQ-F	4. KRAK-F	4. KRAK-F	4. KRAK-F	4. KXOA-F	4. KXOA-F	4. KZAP-F	4. KSFM-F	4. KCTC-F	4. KXOA-F
5.	5. KWOD-F	5. KFBK	5. KSFM-F	5. KSFM-F	5. KXOA	5. KSFM-F	5. KSFM-F	5. KRAK-F	5. KSFM-F	5. KSFM-F
6.	6. KROY-F	6. KAER-F	6. KAER-F	6. KCTC-F	6. KRAK	6. KCTC-F	6. KRAK-F	6. KWOD-F	6. KNBR	6. KWOD-F
7.	7. KAER-F	KWOD-F	KHYL-F	7. KAER-F	7.	7. KWOD-F	7. KWOD-F	7. KFBK	7. KROY-F	7. KFBK
8.	KRAK-F	8.	8.	8.	8.	8.	8.	8.	8. KRXQ-F	8. KRXQ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWOD-F	1. KSFM-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KRXQ-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KZAP-F
2. KSFM-F	2. KWOD-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KZAP-F	2. KXOA-F	2. KXOA-F	2. KXOA-F	2. KFBK
3. KZAP-F	3. KZAP-F	KZAP-F	3. KZAP-F	3. KRAK-F	3. KSFM-F	3. KRXQ-F	3. KFBK	3. KFBK	3. KXOA-F
4. KROY-F	4. KXOA-F	4. KAER-F	4. KWOD-F	4. KZAP-F	4. KROY-F	4. KSFM-F	4. KNBR	4. KRAK-F	4. KRAK-F
5. KRXQ-F	5. KAER-F	5. KHYL-F	5. KRAK-F	5. KAER-F	5. KRAK-F	5. KROY-F	5. KSFM-F	5. KSFM-F	5. KNBR-F
6. KXOA-F	KROY-F	6. KWOD-F	6. KAER-F	6. KFBK	6. KXOA-F	6. KFBK	6. KROY-F	6. KRXQ-F	6. KCTC-F
7.	7. KHYL-F	7. KRAK-F	7. KRXQ-F	7. KCTC-F	7.	7. KRAK-F	7. KRXQ-F	7. KROY-F	7. KSFM-F
8.	8.	8. KROY-F	8. KHYL-F	8. KHYL-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEBR-F	100.5	Sacramento	.4/1.7
KFIA	710	Carmichael	.7/2.1
KGNR	1320	Sacramento	.8/3.0
KSAC	1240	Sacramento	1.0/2.5
KSMJ	1380	Sacramento	.6/2.4
KYLO-F	105.5	Davis	.5/1.7
KCBS	740	San Francisco	.6/2.9
KFRC	610	San Francisco	.3/1.5
KHTZ-F	103.7	Carmichael Bay	.7/1.7
KMEL-F	106.1	San Francisco	.7/1.7
KSFO	560	San Francisco	.4/1.9
KYA-F	93.3	San Francisco	.1/ .2

RADIO STATIONS

AM STATIONS

KFBK, 1530,	5 KW (DA-1)	, NEWS/TALK NBC, APR, NBC-T,	\$ 85.00* (Katz)	McClatchy	
KFIA, 710,	10 KW/250 W (DA-2)	, RELIGION	CNN, \$ 26.00 (---)		(CARMICHAEL)
KGNR, 1320,	5 KW (DA-2)	, OLDIES	CBS, \$ 45.00* (Christal)	Tribune Co.	
KIOQ, 1030,	50 KW/1 KW (DA-2)	, ? ?	, \$ 21.00 (Roslin)		(FOLSOM)
KJAY, 1430,	500 W (DAYS, DA)	, RELIGION/VARIOUS	, \$ 22.00 (---)		
KRAK, 1140,	50 KW (DA-2)	, COUNTRY	, \$ 70.00* (Durpetti)	EZ	
KRCX, 1110,	5 KW/500 W	, SPANISH	, \$ 40.00* (Lotus)	Fuller-Jeffrey	(ROSEVILLE)
KSAC, 1240,	1 KW	, MOR	, \$ 35.00* (---)		
KSMJ, 1380,	5 KW	, OLDIES	SMN, \$ 30.00* (MMR)	Duffy	
KXOA, 1470,	5 KW/1 KW (DA-2)	, NOSTALGIA	APR, \$ 55.00* (Banner)	Brown	

FM STATIONS

KAER, 92.5,	50 KW @ 449,	SOFT AC	ABC-E, \$ 57.00* (Katz)	McClatchy	
KCTC, 96.1,	50 KW @ 476,	BTFL/EZ	, \$ 84.00* (Christal)	Tribune Co.	
KRXQ, 93.5,	3 KW @ 306,	AOR	, \$ 50.00* (Torbet)	Fuller-Jeffrey	
KHYL, 101.1,	36 KW @ 567,	OLDIES/AC	, \$ 45.00* (Torbet)	Parker	(AUBURN)
KRAK, 105.1,	50 KW @ 500,	COUNTRY	, \$ 80.00* (Durpetti)	EZ	
KROY, 96.9,	50 KW @ 500,	CHR	US 1, Source, \$ 60.00* (HNWH)		
KSFM, 102.5,	50 KW @ 500,	CHR	, \$ 90.00* (MMR)	Duffy	(WOODLAND)
KWOD, 106.5,	50 KW @ 310,	CHR	ABC-F, CBS-R, \$ 65.00* (Masla)		
KXOA, 107.9,	50 KW @ 420,	AC	, \$115.00* (Banner)	Brown	
KZAP, 98.5,	50 KW @ 495,	AOR	, \$ 85.00* (Mc-Guild)	Nationwide	

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,996,300
 MSA Rank/Pop: 12/2,401,400
 ADI # 18
 Average Person Ratings: 18.2
 Market TSL: 24.0 hours

Stations: 27/27
 Diaries: 1931/1034:1/54.5%
 Sample Target: 1740
 % Below Line: 0
 % Not Listed: 6.4

1986 Revenue: \$53,100,000
 HH Inc.: \$34,054
 Retail \$: 17.0 Bill
 Pop per Station: 73,937
 #1 Biller: KMOX \$18,000,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. KMOX	926/25.5	23.0	17.7	18.0	20.0	21.1	23.1	1. KMOX	1041/10652	1. KMOX	8975/45.0	40.9	38.3
2. KSHE-F	385/10.6	11.5	10.5	11.8	12.9	11.1	16.6	2. KSHE-F	488/ 5409	2. KSHE-F	4333/21.7	22.8	22.3
3. KEZK-F	263/ 7.2	6.8	8.9	7.5	6.5	7.6	3.6	3. KEZK-F	293/ 3405	3. KHTR-F	3926/19.7	18.5	18.2
4. KHTR-F	214/ 5.9	6.8	7.3	4.8	6.0	6.2	5.0	4. KHTR-F	256/ 4631	4. KEZK-F	2978/14.9	15.2	15.1
5. KMJM-F	206/ 5.7	7.2	6.7	6.4	6.6	6.5	8.7	5. KMJM-F	208/ 2075	5. KYKY-F	2657/13.3	11.9	15.2
6. WIL-F	165/ 4.5	3.4	5.0	4.5	3.6	4.4	3.5	6. WIL-F	198/ 2511	6. KWK-F	2383/11.9	14.3	11.2
7. KYKY-F	163/ 4.5	3.3	5.4	4.8	5.4	4.5	4.4	7. KYKY-F	167/ 2769	7. KSD-F	2144/10.7	11.9	12.8
8. KSD-F	121/ 3.3	4.1	4.6	4.8	4.2	4.2	3.1	8. KUSA	142/ 2417	8. KMJM-F	2054/10.3	11.1	11.4
9. KWK-F	119/ 3.3	4.0	2.9	2.5	2.9	3.2	5.6	9. KSD-F	140/ 2437	9. WIL-F	2010/10.1	9.9	10.0
10. KUSA	85/ 2.3	2.7	3.2	3.9	2.9	3.0	2.1	10. KWK-F	126/ 2637	10. WMRY-F	1455/ 7.3	6.2	6.1
11. WKXX-F	74/ 2.0	1.9	2.5	1.6	1.6	2.0	1.4	11. WKXX-F	88/ 1523	11. KUSA	1368/ 6.9	8.6	8.6
WESL	74/ 2.0	1.6	1.4	1.9	1.1	1.7	.7	12. KLTH-F	83/ 1260	12. KRJY-F	1272/ 6.4	5.5	7.0
13. KLTH-F	69/ 1.9	1.7	2.4	3.2	2.2	2.3	1.0	13. WESL	74/ 677	13. KATZ-F	1183/ 5.9	4.9	5.8
14. KATZ-F	66/ 1.8	1.4	1.8	1.3	1.9	1.6	1.4	14. WMRY-F	69/ 1532	14. WKXX-F	1158/ 5.8	4.3	4.3
15. KRJY-F	65/ 1.8	1.6	1.3	1.2	1.5	1.5	1.3	15. KRJY-F	68/ 1369	15. KLTH-F	1144/ 5.7	5.3	6.2
WMRY-F	65/ 1.8	2.5	2.0	3.0	2.8	2.3	4.5	16. WRTH	67/ 1119	16. WRTH	1062/ 5.3	6.9	5.5
17. WRTH	64/ 1.8	2.2	2.5	2.6	2.4	2.3	2.0	17. KGLD		17. KGLD	892/ 4.5	4.3	5.5
18. KGLD	46/ 1.3	1.1	.9	1.1	1.7	1.1	1.0	18. KATZ		18. KATZ	833/ 4.2	4.8	5.5
19. KATZ	44/ 1.2	1.7	1.3	1.3	2.1	1.4	1.1	19. KFUD-F		19. KFUD-F	750/ 3.8	3.3	2.8
20. WEW	35/ 1.0	1.0	.9	1.3	.8	1.1	.3	20. WESL		20. WESL	677/ 3.4	3.3	2.5
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 59.89% (2035 of 3398) (SUM 86: 63.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHTR-F	1. KSHE-F>	1. KSHE-F	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >
2. KSHE-F	2. KMJM-F	2. KMOX >	2. KSHE-F	2. KSHE-F	2. KEZK-F>	2. KSHE-F>	2. KSHE-F>	2. KSHE-F	2. KSHE-F	2. KSHE-F
3. KMJM-F	3. KYKY-F	3. KYKY-F	3. KYKY-F	3. KYKY-F	3. WIL-F>	3. KSD-F	3. KEZK-F>	3. KEZK-F	3. KMJM-F>	3. KEZK-F
4. KWK-F	4. KHTR-F	4. KMJM-F	4. KSD-F	4. WIL-F	4. KUSA	4. KEZK-F	4. KHTR-F	4. KHTR-F	4. KHTR-F	4. KHTR-F
5.	KMOX	5. KHTR-F	5. KHTR-F	5. KSD-F	5. WRTH	5. KYKY-F	5. WIL-F	5. WIL-F	5. WIL-F	5. WIL-F
6.	6. KSD-F>	6. KSD-F	6. KMJM-F	6. KHTR-F	6. KYKY-F	6. KHTR-F	6. KMJM-F	6. KMJM-F	6. KEZK-F	6. KMJM-F
7.	7. KWK-F	7. WIL-F	WIL-F	7. KEZK-F	7.	7. KMJM-F	7. WIL-F	7. KYKY-F	7. WIL-F	7. KYKY-F
8.	8.	8.	8.	8. KMJM-F	8.	8. KUSA	8.	8.	8.	8. KWK-F
9.	9.	9.	9.	9.	9.	9. WIL-F+	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F	1. KSHE-F	1. KYKY-F	1. KMOX >	1. KMOX >	1. KSHE-F>	1. KSHE-F>	1. KSHE-F	1. KSHE-F	1. KMOX >
2. KHTR-F	2. KYKY-F	2. KSHE-F>	2. KSHE-F	2. KYKY-F	2. KMJM-F>	2. KMOX	2. KMOX >	2. KMOX >	2. KSHE-F>
3. KMJM-F	3. KHTR-F	3. KHTR-F	3. KYKY-F	3. KSHE-F	3. WMRY-F	3. KMJM-F	3. KSD-F	3. KMJM-F	3. WIL-F
4. KWK-F	4. KMJM-F	4. KMOX	4. KHTR-F	4. KHTR-F	4. KSD-F	4. KSD-F	4. KMJM-F	4. KSD-F	4. KYKY-F
5. WESL	5. KSD-F	KSD-F	5. KMJM-F	5. KSD-F	5. WKXX-F	5. WMRY-F	5. WMRY-F	5. KYKY-F	5. KSD-F
6. KYKY-F	6. KMOX	6. KMJM-F>	6. KLTH-F	6. KEZK-F	6.	6.	6. WIL-F	6. WIL-F	6. KMJM-F
7. KLTH-F	7. KWK-F	7. KRJY-F	7. WIL-F	7. WIL-F	7.	7.	7. KHTR-F	WMRY-F	7. KEZK-F
8.	8.	8.	8.	8. KMJM-F	8.	8.	KYKY-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFUO-F	99.1	Clayton	.8/3.8
KIRL	1460	St. Charles	.5/1.3
KSIV	1320	Clayton	.6/1.7
KXOK	630	St. Louis	.6/2.7
WCBW-F	104.9	Columbia, IL	.9/2.4
WGNU	920	Granite City	.4/1.1
WIL	1430	St. Louis	.4/2.2

RADIO STATIONS

AM STATIONS

KATZ, 1600,	5 KW (DA-N)	, BLACK	NBN, \$ NA	(Roslin)	Interurban
KGLD, 1380,	5 KW/1 KW (DA-2)	, OLDIES	, \$ 34.00	(Republic)	Chase
KIRL, 1460,	5 KW (DAYS)	, RELIGION	, \$ 23.00	(---	
KMOX, 1120,	50 KW	, TALK/VARIETY	CBS, \$330.00*	(CBS)	CBS
KSIV, 1320,	5 KW (DAYS)	, RELIGION	, \$ 20.00	(---	Bott
KSTL, 690,	1 KW (DAYS)	, RELIGION	, \$ 16.00	(---	
KUSA, 550,	5 KW (DA-N)	, COUNTRY	ABC-D, \$ 54.00*	(Mc-Guild)	Gannett
KXEN, 1010,	50 KW (DAYS, DA)	, RELIGION	, \$ 12.00	(---	Mid-America Gospel
KSOK, 630,	5 KW (DA-2)	, CONTEMP	MBS, ABC-I, \$ 40.00*	(HNWH)	
WESL, 1490,	1 KW/250 W (DA-1)	, BLACK	SBN, \$ 24.00	(Lazar)	
WEW, 770,	1 KW (DAYS)	, NOSTALGIA	, \$ 22.00	(---	
WGNU, 920,	500 W (DA-2)	, VARIETY	, \$ 30.00*	(Market 4)	
WIL, 1430,	5 KW (DA-2)	, COUNTRY	ABC-E, \$ 35.00*	(Banner)	Heritage
WRTH, 590,	1 KW (DA-1)	, NOSTALGIA	NBC, \$ 55.00*	(MMR)	Adams

FM STATIONS

KRJY, 96.3,	100 KW @ 650,	SOFT AC	Source, ABC-F, \$ 36.00	(Masla)	
KATZ, 100.3,	50 KW @ 495,	BLACK	NBN, \$ 30.00*	(Roslin)	Interurban
KEZK, 102.5,	100 KW @ 500,	BTFL/EZ	, \$ 87.00*	(MMR)	Adams
KFUO, 99.1,	100 KW @ 557,	CLASSICAL	, \$ 50.00*	(CMBS)	
KHTR, 103.3,	100 KW @ 1212,	CHR	CBS-R, \$ 75.00*	(CBS)	CBS
KLTH, 97.1,	100 KW @ 560,	SOFT AC	SMN, \$ 46.00*	(HNWH)	
KMJM, 107.7,	100 KW @ 320,	URBAN	, \$ 90.00*	(Christal)	Keymarket
KSD, 93.7,	100 KW @ 850,	AC	, \$ 80.00*	(Mc-Guild)	Gannett
KSHE, 94.7,	100 KW @ 1019,	AOR	, \$140.00*	(Katz)	Emmis
KWK, 106.5,	39 KW @ 592,	CHR	, \$ 60.00	(Durpetti)	Chase
KYKY, 98.1,	100 KW @ 580,	AC	, \$ 95.00*	(Eastman)	EZ
WCBM, 104.9,	3 KW @ 235,	RELIGION	, \$ 20.00	(Radio Spot)	Universal
WIL, 92.3,	100 KW @ 510,	COUNTRY	ABC-E, \$ 70.00*	(Banner)	Heritage
WKKX, 104.1,	50 KW @ 500,	COUNTRY	, \$ 43.00*	(Republic)	
WMRY, 101.1,	50 KW @ 320,	AOR	, \$ 45.00	(Torbet)	

SALINAS - SEASIDE - MONTEREY

Arbitron Rank/Pop (12+): 75/466,100
 MSA Rank/Pop: 137/334,500
 ADI # 105
 Average Person Ratings: 17.6
 Market TSL: 23.5 hours

Stations: 31/20
 Diaries: 946/493:1/44.1%
 Sample Target: 860
 % Below Line: 39.4
 % Not Listed: 14.5

1986 Revenue: \$9,500,000
 HH Inc.: \$36,317
 Retail \$: 2.1 Bil
 Pop per Station: 23,305
 #1 Biller: KWAV-F \$1,700,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	SPG 87	SUM 86
1. KWSS-F	85/10.3	10.5	---	9.9	---	10.2	14.2	1. KWSS-F	87/1162	1. KWSS-F	1117/24.0	26.2	---
2. KGO	57/ 6.9	7.9	---	7.4	---	7.4	6.2	2. KDON-F	62/1030	2. KDON-F	940/20.2	21.1	---
3. KBAY-F	56/ 6.8	7.2	---	5.1	---	6.4	3.6	3. KBAY-F	60/ 708	3. KGO	741/15.9	15.5	---
4. KDON-F	54/ 6.6	6.9	---	10.8	---	8.1	11.2	4. KGO	58/ 771	4. KWAV-F	663/14.2	15.9	---
5. KTOM-F	48/ 5.8	4.5	---	4.0	---	4.8	5.2	5. KTOM-F	51/ 472	5. KBAY-F	632/13.6	13.4	---
6. KMBY-F	39/ 4.7	5.3	---	5.7	---	5.2	8.1	6. KMBY-F	39/ 531	6. KMBY-F	528/11.3	10.6	---
7. KWAV-F	34/ 4.1	5.7	---	8.4	---	6.1	4.8	7. KBOQ-F	35/ 410	7. KTOM-F	447/ 9.6	8.9	---
8. KBOQ-F	34/ 4.1	3.9	---	4.2	---	4.1	2.2	8. KWAV-F	34/ 663	8. KCBS	432/ 9.3	9.2	---
9. KLFA-F	31/ 3.8	1.3	---	1.7	---	2.3	---	9. KLFA-F	31/ 113	9. KBOQ-F	406/ 8.7	6.7	---
10. KOCN-F	28/ 3.4	3.1	---	2.7	---	3.1	1.9	10. KOCN-F	28/ 344	10. KLRS-F	366/ 7.9	7.5	---
11. KRAY-F	25/ 3.0	2.4	---	3.4	---	2.9	.6	11.		11. KNBR	348/ 7.5	6.9	---
12. KCBS	21/ 2.6	2.7	---	2.7	---	2.7	2.0	12.		12. KOCN-F	342/ 7.3	6.7	---
13. KLRS-F	20/ 2.4	2.7	---	1.7	---	2.3	2.2	13.		13. KTOM	283/ 6.1	6.9	---
14. KNBR	19/ 2.3	2.0	---	.6	---	1.6	2.5	14.		14. KHIP-F	272/ 5.8	6.9	---
15. KTOM	17/ 2.1	3.3	---	3.0	---	2.8	2.4	15.		15.			

12+ FM SHARE (METRO): 71.12% (500 of 703) (SUM 86: NA%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KWSS-F>	1. KWSS-F>	1. KWSS-F>	1. KWSS-F	1. KBAY-F	1. KWSS-F	1. KWSS-F	1. KWSS-F>	1. KWSS-F	1. KWSS-F
2. KDON-F	2. KDON-F	2. KMBY-F	2. KWAV-F	2. KWAV-F	2. KGO	2. KGO	2. KBAY-F	2. KDON-F	2. KGO	2. KBAY-F
3.	KMBY-F	3. KDON-F	3. KMBY-F	3. KOCN-F	3. KBOQ-F	3. KTOM-F	3. KGO	3. KBAY-F	3. KLFA-F	3. KTOM-F
4.	4. KTOM-F	4. KTOM-F	KOCN-F	KGO	4. KTOM-F	4. KBAY-F	4. KTOM-F	4. KDON-F	4. KDON-F	4. KLRS-F
5.	5. KLFA-F	5. KWAV-F	5. KGO	5. KMBY-F	5. KTOM	5. KDON-F	5. KDON-F	5. KWAV-F	5. KBOQ-F	5. KMBY-F
			6. KLRS-F	KTOM-F						
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F>	1. KWSS-F	1. KWSS-F>	1. KWSS-F		1. KWSS-F	1. KWSS-F	1. KMBY-F	1. KWSS-F	1. KWSS-F
2. KLFA-F>	2. KDON-F	2. KOCN-F	2. KWAV-F	2. KOCN-F		2. KDON-F	2. KMBY-F	2. KWSS-F	2. KMBY-F	2. KMBY-F
3. KDON-F	3. KLFA-F	3. KDON-F	3. KDON-F	KBAY-F		KTOM-F	3. KDON-F	3. KCTY	3. KTOM-F	3. KGO
4.	4. KWAV-F	KWAV-F	4. KOCN-F	4. KWAV-F		4. KMBY-F	4. KTOM-F	KLRS-F	4. KDON-F	4. KLRS-F
5.	5. KOCN-F	5. KRAY-F	5.	5. KTOM-F		5. KLFA-F	5. KCTY	KWAV-F	5. KLRS-F	5. KWAV-F
								KLFA-F	KGO	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTY	980	Salinas	1.9/3.3
KDON	1460	Salinas	1.5/5.2
KHIP-F	93.5	Hollister	1.7/5.8
KIDD	630	Monterey	.4/2.3
KKMC	880	Gonzales	1.2/3.5
KNZS	1540	Capitola	1.0/3.6
KOMY	1340	Watsonville	1.7/2.7
KRML	1410	Carmel	.4/1.3
KSCO	1080	Santa Cruz	.4/2.3
KTGE	1570	Salinas	1.6/1.8

See San Francisco or San Jose for more about these stations:

KFOG-F	.4/1.4	KOME-F	1.8/5.3
KLOK	1.0/2.7	KSJO-F	.6/3.8
KMEL-F	.6/2.2	KSOL-F	.5/1.8

RADIO STATIONS

KCTY, 980,	1 KW (DAYS,DA)	, SPANISH	, \$ 30.00 (Lotus)	
KDON, 1460,	5 KW (DA-1)	, NOSTALGIA	SMN, \$ 15.00 (Katz)	Henry
KIDD, 630,	1 KW (DA-2)	, AC	, \$ 13.00 (Torbet)	Woods
KNRY, 1240,	1 KW	, OLDIES	MBS, \$ 17.00 (---)	
KOMY, 1340,	1 KW	, NOSTALGIA	MBS, \$ 12.00 (Radio Time)	(WATSONVILLE)
KSCO, 1080,	10 KW/5 KW (DA-N)	, OLDIES	, \$ 16.00* (Mc-Guild)	Fuller-Jeffrey
KTOM, 1380,	5 KW (DA-2)	, COUNTRY	ABC-E, \$ 20.00 (MMR)	Comm. Pacific
KBOQ-F, 92.7,	1 KW @ 570,	CLASSICAL	, \$ 18.00 (Durpetti)	(MARINA)
KDON-F, 102.5,	19 KW @ 2270,	CHR	, \$ 40.00* (Katz)	Henry
KHIP-F, 93.5,	3 KW @ ??,	RELIGION	, \$ 10.00 (Eastman)	(HOLLISTER)
KLFA-F, 92.1,	3 KW @ 300,	SPANISH	, \$ 20.00 (Caballero)	(KING CITY)
KLRS-F, 99.1,	24 KW @ -250,	NEW AGE	, \$ 28.00 (Mc-Guild)	Fuller-Jeffrey
KMBY-F, 107.1,	1 KW @ 570,	AOR	, \$ 35.00 (Banner)	
KOCN-F, 104.9,	1 KW @ 550,	AC	MBS, \$ 21.00 (Torbet)	
KRAY-F, 103.9,	3 KW @ 165,	SPANISH	US 2, \$ 30.00 (Lotus)	
KTOM-F, 100.7,	1 KW @ 2420,	COUNTRY	APR, \$ 20.00 (MMR)	Comm. Pacific
KWAV-F, 96.9,	18 KW @ 2570,	AC	, \$ 43.00 (HNWH)	Buckley
KWST-F, 101.7,	800 W @ 590,	COUNTRY	, \$ 15.00 (Torbet)	Woods

Other ranked stations - See San Francisco or San Jose

American Radio Summer 1987 Supplement, Copyright 1987

SALT LAKE CITY

Arbitron Rank/Pop (12+): 36/1,001,300

Stations: 29/29
Diaries: 1413/709:1/53.4%
Sample Target: 1240
% Below Line: 0.6
% Not Listed: 7.8

1996 Revenue: \$28,000,000
HH Inc.: \$29,840
Retail \$: 5.7 Bil
Pop per Station: 35,761
#1 Biller: KSL \$5,100,000

MSA Rank/Pop: 45/1,033,800
ADI # 41
Average Person Ratings: 15.7
Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86		
1. KRSP-F	151/9.6	10.3	7.9	7.4	11.0	8.8	11.7	1. KSFI-F	174/2356	1. KSL	2237/22.3	20.7	22.6	
2. KISN-F	134/8.5	9.4	5.6	5.3	4.8	7.2	8.3	2. KRSP-F	170/ 438	2. KISN-F	2195/21.9	21.8	16.1	
	KKAT-F	134/8.5	7.1	8.6	8.1	6.2	8.1	3. KISN-F	146/2551	3. KRSP-F	2067/20.6	20.3	20.6	
4. KSFI-F	133/8.5	8.8	9.1	10.8	9.2	9.3	5.2	4. KKAT-F	143/1950	4. KSFI-F	1928/19.3	19.3	18.9	
5. KSL	114/7.3	7.8	9.0	9.7	8.4	8.5	6.8	5. KSL	140/2795	5. KKAT-F	1743/17.4	14.9	12.6	
6. KCPX-F	103/6.6	7.0	7.8	7.5	7.0	7.2	11.0	6. KLPX-F	120/1950	6. KCPX-F	1731/17.3	17.5	19.7	
7. KSOP-F+	97/6.2	5.6	7.0	7.3	7.3	6.5	5.8	7. KSOP-F+	113/1667	7. KSOP-F+	1410/14.1	15.1	NA	
8. KLCY-F	71/4.5	4.3	4.7	3.4	4.0	4.2	3.1	8. KLCY-F	86/1372	8. KLCY-F	1088/10.9	10.7	10.3	
9. KALL	52/3.3	3.7	3.2	3.0	4.4	3.3	3.5	9. KALL	54/ 899	9. KALL	883/ 8.8	8.9	10.0	
	KMGR-F	52/3.3	2.8	3.3	2.8	2.4	1.5	10. KMGR-F	53/ 821	10. KFMY-F	847/ 8.5	10.8	6.4	
11. KBER-F	47/3.0	4.3	3.2	3.4	1.4	3.5	4.4	11. KBER-F	47/ 665	11. KMGR-F	789/ 7.9	7.1	5.1	
12. KTKK	43/2.7	2.2	2.4	1.8	2.1	2.3	2.4	12. KTKK	43/ 620	12. KBER-F	665/ 6.6	9.3	4.4	
13. KFMY-F	36/2.3	3.4	3.2	2.6	.5	2.9	2.8	13. KFMY-F	38/ 893	13. KLTQ-F	619/ 6.2	6.5	7.9	
14. KUTR	35/2.2	1.6	1.4	1.3	1.9	1.6	1.3	14. KUTR	36/ 538	14. KTKK	603/ 6.0	4.3	4.6	
	KZAN-F	35/2.2	1.4	2.3	2.5	2.0	2.1		KZAN-F	36/ 595	15. KZAN-F	561/ 5.6	5.8	7.5
16. KLU8	30/1.9	1.6	1.7	1.9	1.4	1.8	1.1	16. KLTQ-F	35/ 713	16. KDAB-F	540/ 5.4	7.5	6.6	
17. KLTQ-F	29/1.8	1.5	2.0	1.8	2.5	1.8	1.7	17.		17. KLU8	527/ 5.3	5.9	6.0	
18. KDAB-F	27/1.7	1.6	2.0	2.4	1.6	1.9	1.4	18.		18. KUTR	496/ 5.0	4.3	5.6	
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 75.03% (1085 of 1446) (SUM 86: 70.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F>	1. KRSP-F>	1. KRSP-F	1. KKAT-F	1. KKAT-F	1. KSFI-F	1. KSL	1. KKAT-F	1. KRSP-F	1. KRSP-F	1. KRSP-F
2. KISN-F	2. KISN-F	2. KKAT-F	2. KRSP-F	2. KSL	2. KSL	2. KKAT-F	2. KSFI-F	2. KSFI-F	2. KISN-F	2. KKAT-F
3. KRSP-F	3. KKAT-F>	3. KISN-F	3. KSOP-F+	3. KSFI-F	3. KSOP-F+	3. KRSP-F	3. KRSP-F	3. KKAT-F	3. KCPX-F	3. KSFI-F
4.	4. KCPX-F	4. KSOP-F+	4. KSL	4. KSOP-F+	4. KKAT-F	4. KSFI-F	4. KISN-F	4. KISN-F	4. KSFI-F	4. KISN-F
5.	5. KLCY-F	5. KLCY-F	5. KSFI-F	5. KRSP-F	5. KALL	5. KISN-F	5. KSOP-F+	5. KCPX-F	5. KKAT-F	5. KCPX-F
6.	6. KSOP-F+	6. KSFI-F	6. KLCY-F	6. KLCY-F	6. KTKK	6. KALL	6. KCPX-F	6. KSL	6. KSL	6. KSOP-F
7.	7. KSFI-F	KSL	7. KISN-F	7. KISN-F	7. KMGR-F	7. KCPX-F	7. KSL	7. KSOP-F+	7.	7. KLCY-F
8.	8. KBER-F	8.	8.	8. KMGR-F	8.	8.	8.	8. KLCY-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KISN-F>	1. KISN-F>	1. KISN-F	1. KISN-F	1. KSFI-F	1. KRSP-F>	1. KRSP-F>	1. KRSP-F	1. KRSP-F>	1. KSL
2. KRSP-F	2. KRSP-F	2. KRSP-F	2. KKAT-F>	2. KKAT-F	2. KKAT-F	2. KKAT-F>	2. KKAT-F	2. KKAT-F>	2. KKAT-F
3. KKAT-F	3. KKAT-F	3. KLCY-F	3. KRSP-F	3. KLCY-F	3. KBER-F	3. KBER-F	3. KSL	3. KSL	3. KRSP-F
4. KCPX-F	4. KCPX-F	4. KKAT-F	4. KSFI-F	KSL	KCPX-F	4. KISN-F	KSOP-F+	KSOP-F+	4. KSOP-F+
5. KFMY-F	5. KSFI-F	5. KSFI-F	5. KSOP-F+	5. KISN-F	5. KLCY-F	5. KISN-F	5. KISN-F	5. KBER-F	5. KSFI-F
6. KSOP-F+	6. KLCY-F	6. KCPX-F	6. KLCY-F	6. KSOP-F+	6. KISN-F	6. KCPX-F	6. KBER-F	6. KLCY-F	6. KBER-F
7.	7. KFMY-F	7.	7. KCPX-F	7. KMGR-F	7.	7. KSOP-F+	KLTQ-F	7. KISN-F	KISN-F
8.	8.	8.	8.	8. KRSP-F	8.	8.	8.	8.	KMGR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCGL-F	105.5	Salt Lake City	.4/1.3
KCPX	1320	Salt Lake City	.8/2.9
KDYL	1280	Salt Lake City	1.3/2.4
KFAM	700	N. Salt Lake City	.6/3.0
KJQN-F	95.5	Ogden	.5/2.1
KMGR	1230	Murray	.5/1.2
KRPN-F	107.9	Roy	1.4/3.5
KRSP	1060	S. Salt Lake City	1.2/4.0
KSOS-F	106.9	Brigham City	.5/2.1

RADIO STATIONS

AM STATIONS

KALL, 910,	5 KW/1 KW (DA-N)	, AC	MBS,\$ 50.00* (Eastman)	Hatch
KBBX, 1600,	5 KW/1 KW (DA-N)	, RELIGION	, \$ 6.00 (---)	Mid-America Gospel
KCPX, 1320,	5 KW (DA-N)	, OLDIES	CBS,\$ 40.00* (Katz)	John Price
KDYL, 1290,	5 KW/500 W (DA-N)	, NOSTALGIA	MBS,\$ 24.00 (CBS)	Simmons
KFAM, 700,	50 KW/1 KW (DA-1)	, BTFL/EZ	UPI,\$ 22.00 (Radio Time)	
KLUB, 570,	5 KW (DA-1)	, AC	NBC,\$ 30.00* (Mc-Guild)	
KRSP, 1060,	10 KW/1 KW (DA-N)	, OLDIES	ABC-D,\$ 21.00 (Durpetti)	
KSL, 1160,	50 KW	, MOR	CBS,\$103.00* (MMR)	Bonneville
KTKK, 630,	1 KW/500 W (DA-2)	, TALK	ABC-T,\$ 19.00 (---)	
KUTR, 860,	50 KW (DAYS)	, AC	, \$ 20.00 (Torbet)	Sunrise

FM STATIONS

KCGL, 105.5,	500 W @ 650,	RELIGION	, \$ 12.00 (---)	Mid-America Gospel
KCPX, 98.7,	27 KW @ 2930,	CHR	, \$ 70.00* (Katz)	John Price
KFMY, 96.1,	55 KW @ 2620,	CHR	, \$ 37.00* (HNWH)	First Media (PROVO)
KISN, 97.1,	26 KW @ 3650,	CHR	, \$ 53.00* (Mc-Guild)	
KKAT, 101.9,	26 KW @ 3740,	COUNTRY	, \$ 48.00* (Banner)	Brown (OGDEN)
KLCY, 94.1,	24 KW @ 3030,	AC	US 1,ABC-C,\$ 60.00* (Eastman)	Hatch
KLTQ, 93.3,	26 KW @ 3740,	AC	, \$ 44.00* (Torbet)	Sunrise
KMGR+, 107.5,	45 KW @ 2850,	SOFT AC	Trans,\$ 42.00* (Torbet)	TransColumbia
KRSP, 103.5,	28 KW @ 3630,	AOR	ABC-R,\$ 56.00* (Durpetti)	
KSFI, 100.3,	26 KW @ 3740,	BTFL/EZ	, \$ 75.00* (CBS)	Simmons
KSOP+, 104.3,	25 KW @ 3650,	COUNTRY	, \$ 50.00 (MMR)	
KZAN, 97.9,	26 KW @ 3770,	COUNTRY	, \$ 20.00 (Christal)	(OGDEN)
KDAB, 101.1,	25 KW @ 3742,	JAZZ/AC	US 2,\$ 30.00 (HNWH)	Albinar (OGDEN)
KBER, 106.5,	100 KW @ ??,	AOR	Source,\$ 20.00* (Torbet)	(SPANISH FORK)

SAN ANTONIO

Arbitron Rank/Pop (12+): 38/985,000

Stations: 28/28
Diaries: 1473/669:1/46.8%
Sample Target: 1200
% Below Line: 0
% Not Listed: 4.3

1986 Revenue: \$41,500,000
HH Inc.: \$30,873
Retail \$: 7.2 Bil
Pop per Station: 35,179
#1 Biller: WOAI \$4,500,000

MSA Rank/Pop: 38/1,231,500

ADI # 44

Average Person Ratings: 18.4

Market TSL: 24.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12- TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SJM 86	
1. KTFM-F	159/8.8	9.6	7.8	9.4	10.5	8.9	9.1	1. KTFM-F	173/2625	1. KTFM-F	2324/23.6	24.1	23.3
2. KISS-F	156/8.6	8.6	8.7	7.6	8.7	8.4	12.3	2. KISS-F	169/1866	2. KITY-F	1733/17.6	16.6	16.0
3. KAJA-F	124/6.8	6.5	6.8	6.3	6.1	6.6	8.3	3. KKYX	154/1966	3. KISS-F	1608/16.3	17.4	15.5
4. KITY-F	118/6.5	7.6	5.7	5.5	5.3	6.3	12.6	4. KQXT-F	146/1780	4. KAJA-F	1544/15.7	13.7	13.5
5. KQXT-F	114/6.3	7.5	9.1	7.0	7.8	7.5	5.8	5. KAJA-F	138/1775	5. KQXT-F	1483/15.1	15.3	13.5
6. KBUC-F	107/5.9	4.1	4.5	4.8	4.5	4.8	3.1	KBUC-F	138/1640	6. KSAQ-F+	1319/13.4	13.0	11.1
7. KCOR	102/5.6	5.1	4.3	6.9	5.2	5.5	2.7	7. KITY-F	132/1894	7. KBUC-F	1130/11.5	9.8	10.3
8. WOAI	81/4.5	4.4	5.1	5.1	4.2	4.8	3.8	8. WOAI	122/1787	8. KSMG-F	1062/10.8	11.9	10.5
9. KONO	75/4.1	4.1	4.7	3.4	5.6	4.1	3.1	9. KTSA	106/1687	9. WOAI	1055/10.7	13.0	10.6
KSAQ-F+	75/4.1	3.4	3.8	5.5	5.3	4.2	4.9	10. KCOR	102/ 826	10. KONO	1052/10.7	10.5	12.8
11. KMMX-F	74/4.1	3.0	3.3	2.8	3.1	3.3	4.7	11. KSAQ-F+	92/1678	11. KMMX-F	969/ 9.8	7.8	7.7
12. KZEP-F	70/3.9	3.6	3.4	3.0	2.4	3.5	4.6	12. KONO	87/1308	12. KTSA	943/ 9.6	9.7	8.9
13. KSMG-F	62/3.4	4.4	3.8	3.2	4.1	3.7	3.0	13. KMMX-F	78/1091	13. KZEP-F	819/ 8.3	9.4	7.4
14. KEDA	53/2.9	3.6	2.2	3.0	3.6	2.9	2.2	14. KZEP-F	75/ 896	14. KCOR	808/ 8.2	7.6	10.5
KKYX	53/2.9	3.1	4.4	3.6	3.4	3.5	3.2	KSMG-F	75/1320	15. KLLS-F	800/ 8.1	8.3	8.7
16. KTSA	51/2.8	3.5	2.7	3.4	2.4	3.1	2.4	16. KLLS-F	56/ 911	16. KKYX	726/ 7.4	7.7	11.0
KLLS-F	51/2.8	2.4	4.1	3.1	2.5	3.1	2.6	17. KEDA	53/ 629	17. KEDA	608/ 6.2	7.5	7.5
18. KXET	41/2.3	2.0	2.1	1.9	2.6	2.1	1.3	18. KXET	41/ 425	18. KXET	425/ 4.3	3.8	5.6
19. KSAH	35/1.9	2.3	1.7	.8	---	1.7	1.3	19. KSAH	40/ 396	19. KRNN	387/ 3.9	4.6	4.1
20. KSLR	29/1.6	.8	1.8	1.7	1.2	1.5	.8	20. KSLR	36/ 466	20. KSAH	354/ 3.6	3.0	---
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 59.17% (1026 of 1734) (SUM 86: 60.91%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F	1. KISS-F>	1. KISS-F	1. KTFM-F	1. KTFM-F	1. KCOR	1. KTFM-F>	1. KTFM-F	1. KISS-F	1. KISS-F>	1. KITY-F
2. KISS-F	2. KTFM-F	2. KTFM-F	2. KAJA-F	2. KAJA-F	2. KQXT-F	2. KISS-F	2. KQXT-F	2. KTFM-F	2. KITY-F	2. KTFM-F
3. KTFM-F	3. KITY-F	3. KAJA-F	3. KONO	3. KBUC-F	3. WOAI	3. KAJA-F	3. KAJA-F	3. KAJA-F	3. KTFM-F	3. KAJA-F
4. KSAQ-F	4. KAJA-F	4. KITY-F	4. KBUC-F	4. KONO	4. KBUC-F	4. KBUC-F	4. KBUC-F	4. KBUC-F	4. KSAQ-F+	4. KISS-F
5.	5. KZEP-F	5. KONO	5. KZEP-F	5. KZEP-F	5. KAJA-F	5. KCOR	5. KISS-F	5. KITY-F	5. KAJA-F	5. KBUC-F
6.	6. KMMX-F	6. KMMX-F	6. KISS-F	6. KQXT-F	KONO	6. WOAI	6. KITY-F	6. KQXT-F	6. KCOR	6. KQXT-F
7.	7. KSAQ-F+	7. KZEP-F	KSMG-F	7. KSMG-F	7. KTFM-F	7. KQXT-F	7. WOAI	7. KZEP-F	7. KMMX-F	7. KCOR
8.	8.	8. KBUC-F	8. KMMX-F	8. KISS-F	8.	8.	8.	8. KSAQ-F+	8. KQXT-F	8.
9.	9.	9.	9.	KMMX-F	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KISS-F	1. KTFM-F	1. KTFM-F>	1. KTFM-F	1. KTFM-F	1. KISS-F>	1. KISS-F>	1. KISS-F	1. KISS-F>	1. KISS-F
2. KITY-F	2. KITY-F	2. KSMG-F	2. KAJA-F	2. KAJA-F	2. KSAQ-F+	2. KZEP-F	2. KZEP-F>	2. KZEP-F	2. KZEP-F
3. KAJA-F	3. KAJA-F	3. KZEP-F	3. KITY-F	3. KBUC-F	3. KTFM-F	3. KTFM-F	3. KSMG-F	3. KAJA-F	3. KAJA-F
KTFM-F	4. KISS-F	4. KAJA-F	4. KMMX-F	4. KONO	4. KITY-F	4. KSAQ-F+	4. KTFM-F	KTFM-F	4. KTFM-F
5. KMMX-F	5. KMMX-F>	KITY-F	KONO	5. KQXT-F	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KONO	5. KONO
6.	6. KBUC-F	KONO	6. KBUC-F	6. KSMG-F	6.	KITY-F	KBUC-F	6. KMMX-F	6. KBUC-F
7.	KSMG-F	7.	7. KISS-F	7. KCOR	7.	7. KMMX-F	KMMX-F	7. KITY-F	7. KMMX-F
8.	8.	8.	8.	KITY-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBUC	1310	San Antonio	.9/2.7
KCHL	1480	San Antonio	.4/1.3
KDRY	1100	Alamo Heights	.3/1.8
KFHM	1160	San Antonio	.4/1.9
KGNB	1420	New Braunfels	1.4/1.6
KRNN	930	Terrill Hills	1.5/3.9
KWEO	1580	Seguin	.8/1.6

RADIO STATIONS

AM STATIONS

KCHL, 1480,	2.5 KW (DAYS,OA)	, OLDIES	SMN, \$ 28.00*	(Durpetti)	
KBUC, 1310,	5 KW (DAYS,DA)	, COUNTRY	, \$ 30.00*	(Republic)	TK
KCOR, 1350,	5 KW (DA-N)	, SPANISH	, \$ 75.00*	(Katz)	Tichenor
KDRY, 1100,	5 KW/1 KW (DA-N)	, RELIGION	, \$ 10.00	(---)	
KEDA, 1540,	5 KW/1 KW (DA-N)	, SPANISH	, \$ 35.00	(Caballero)	
KFHM, 1160,	10 KW/1 KW (DA-2)	, SPANISH	, \$ 27.00	(MMR)	
KKYX, 680,	50 KW/10 KW (DA-N)	, COUNTRY	ABC-D, \$ 55.00*	(Christal)	New City
KONO, 860,	5 KW/1 KW (DA-N)	, OLDIES	NBC, \$ 43.00*	(MMR)	Duffy
KRNN, 930,	5 KW/1 KW (DA-N)	, NEWS/TALK	APR, ABC-I, \$ 34.00*	(Republic)	
KSAH, 720,	10 KW/1 KW (DA-2)	, SPANISH	, \$ NA	(Caballero)	
KSLR, 630,	5 KW (DA-2)	, RELIGION	, \$ 24.00*	(---)	Salem
KTSA, 550,	5 KW (DA-N)	, AC/MOR	, \$ 48.00*	(Banner)	
KXET, 1250,	1 KW (DA-N)	, SPANISH	, \$ 29.00	(Lotus)	Lotus
WOAI, 1200,	50 KW	, NEWS/TALK	CBS, NBC-T, \$ 80.00*	(HNWH)	Clear Channel

FM STATIONS

KAJA, 97.3,	100 KW @ 472,	COUNTRY	, \$ 85.00*	(HNWH)	Clear Channel
KBUC, 107.5,	100 KW @ 1535,	COUNTRY	, \$ 58.00*	(Republic)	TK
KMMX, 106.7,	100 KW @ 1030,	AC	, \$ 60.00	(Durpetti)	
KISS, 93.7,	100 KW @ 576,	AOR	ABC-R, \$ 67.00*	(Katz)	Adams
KITY, 92.9,	100 KW @ 500,	CHR	, \$ 58.00*	(MMR)	Duffy
KLLS, 100.3,	100 KW @ 580,	AC	UPI, \$ 46.00*	(Christal)	New City
KQXT, 101.9,	100 KW @ 700,	BTFL/EZ	, \$ 77.00*	(Group W)	Westinghouse
KSAQ+, 96.1,	100 KW @ 480,	CHR	US 1, CBS-R, \$ 51.00*	(Eastman)	Inner City
KSMG, 105.3,	100 KW @ 1240,	AC/OLDIES	, \$ 59.00*	(Mc-Guild)	American
KTFM, 102.7,	100 KW @ 670,	CHR	, \$ 88.00*	(Banner)	
KZEP, 104.5,	100 KW @ 750,	AOR	Source, \$ 42.00*	(Torbet)	Lotus

SAN DIEGO

Arbitron Rank/Pop (12+): 19/1,837,600

Stations: 34/24

1986 Revenue: \$61,400,000

MSA Rank/Pop: 16/2,174,800

Diaries: 1961/937:1/45.7%

HH Inc.: \$36,672

ADI # 26

Sample Target: 1610

Retail \$: 14.7 Bil

Average Person Ratings: 17.5

% Below Line: 8.6

Pop per Station: 75,567

Market TSL: 23.0 hours

% Not Listed: 8.4

#1 Biller: KFMB \$10,500,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	SPG 87	SUM 86
1. KJQY-F	265/8.2	8.7	9.0	9.4	7.1	8.8	5.2	1.		1. KFMB-F	3878/15.5	15.3	13.7
2. KGB-F	243/7.5	7.2	7.2	6.7	7.3	7.2	10.4	2.		2. KGB-F	3000/16.3	14.7	14.7
3. KFMB-F	225/7.0	7.1	7.5	7.2	5.9	7.2	8.0	3.		3. XTRA-F	2952/15.5	15.4	14.7
4. KFMB	193/6.0	7.0	4.2	4.7	9.8	5.5	4.3	4.		4. KJQY-F	2943/15.5	15.3	13.7
5. KSON-F	189/5.9	5.8	4.3	4.3	2.9	5.1	5.2	5.		5. KFMB	2703/21.1	20.6	18.2
6. KSDO	185/5.7	6.8	6.0	6.3	6.0	6.2	4.2	6.	SAN DIEGO'S	6. KKLQ-F	2689/14.6	8.9	5.7
7. KKLQ-F	184/5.7	3.0	1.5	1.4	1.7	2.9	6.3	7.	METRO AND TSA	7. KSDO-F	2390/13.0	12.8	15.2
8. XTRA-F	178/5.5	6.4	6.1	6.3	6.0	6.1	6.3	8.	ARE THE SAME	8. KSON-F	2241/12.2	11.3	7.5
9. KCBQ-F	127/3.9	3.3	4.4	3.7	3.4	3.8	3.2	9.		9. KSDO	2218/12.1	13.0	13.2
10. KIFM-F	126/3.9	3.1	4.1	4.1	2.6	3.8	4.2	10.		10. KIFM-F	1896/10.3	9.2	7.6
11. KSDO-F	122/3.8	3.5	4.2	6.6	6.5	4.5	2.8	11.		11. KCBQ-F	1794/ 9.8	9.5	NA
12. KPOP	120/3.7	3.4	4.1	3.0	4.2	3.6	2.9	12.		12. XHRM-F	1792/ 9.8	10.7	9.5
13. KYXY-F	106/3.3	3.0	2.9	2.7	3.0	3.0	2.6	13.		13. KYXY-F	1614/ 8.8	9.3	8.3
14. XHRM-F	96/3.0	4.6	5.0	4.6	6.0	4.3	7.6	14.		14. KWLTF	1406/ 7.7	6.9	9.3
15. KFSD-F	90/2.8	2.0	3.0	2.9	2.8	2.7	1.2	15.		15. KFSD-F	1338/ 7.3	6.3	7.3
16. KWLTF	76/2.4	2.3	2.7	3.4	2.9	2.7	2.8	16.		16. KPOP	1250/ 6.8	7.7	7.6
17. KGMG-F	69/2.1	1.9	2.3	2.0	.5	2.1	2.0	17.		17. XTRA	1168/ 6.4	5.5	6.9
18. XTRA	49/1.5	2.1	2.5	2.6	2.4	2.2	1.0	18.		18. KGMG-F	986/ 5.4	4.5	2.9
19. KNX	43/1.3	1.5	1.9	2.2	1.8	1.7	1.9	19.		19. KNX	920/ 5.0	5.5	6.5
20. XHIT-F	41/1.3	.9	.6	.7	1.3	0.9	1.1	20.		20. XHIT-F	800/ 4.4	3.3	4.4
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.62% (2261 of 2951) (SUM 86: 67.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKLQ-F	1. KGB-F>	1. KGB-F	1. KSON-F	1. KSON-F	1. KJQY-F>	1. KSDO-F	1. KJQY-F	1. KJQY-F	1. KFMB	1. KJQY-F
2. KSDO-F	2. KFMB-F	2. KFMB-F	2. KFMB-F	2. KFMB-F	2. KSDO-F	2. KGB-F	2. KGB-F	2. KKLQ-F+	2. KKLQ-F+	2. KKLQ-F+
3. XHRM-F	3. XTRA-F	3. XTRA-F	KGB-F	3. KGB-F	3. KFMB	3. KFMB-F	3. KFMB-F	3. KFMB-F	3. XTRA-F	3. KGB-F
4. XTRA-F	4. KKLQ-F	4. KSON-F	4. KFMB	4. KFMB	4. KPOP	4. KJQY-F	4. KSDO-F	KGB--F	4. KJQY-F	KSON-F
5. KGB-F	5. KIFM-F	5. KKLQ-F	5. KIFM-F	5. KJQY-F	5. KSON-F	5. KFMB	5. KKLQ-F+	5. KSON-F	5. KIFM-F	5. KFMB-F
6. KFMB-F	6. KSON-F	6. KIFM-F	6. KCBQ-F+	6. KIFM-F	6. KFSD-F	6. KSON-F	6. KSON-F	6. XTRA-F	6. KGB-F	6. XTRA-F
7.	7. XHRM-F	7. KCBQ-F+	7. KJQY-F	7. KCBQ-F+	7. KYXY-F	7. XTRA-F	7. KCBQ-F+	7. KFMB	7. KSDO-F	7. KSDO-F
8.	8. KGMG-F	8. KFMB	8. XTRA-F	8. KYXY-F	8. KCBQ-F+	8. KKLQ-F+	8. KPOP	8. KCBQ-F+	8. KFMB-F	8. KPOP
9.	9. KCBQ-F+	9.	9. KYXY-F	9.	9.	9.	9.	XTRA-F	9.	9.
10.	10. KSDO-F	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMB-F	1. KFMB-F>	1. KFMB-F>	1. KFMB-F>	1. KSON-F	1. KGB-F>	1. KGB-F>	1. KGB-F>	1. KGB-F>	1. KGB-F
2. KKLQ-F	2. KKLQ-F	2. KIFM-F	2. KSON-F	2. KFMB-F	2. XTRA-F>	2. XTRA-F>	2. XTRA-F	2. XTRA-F	2. KSON-F
3. XTRA-F	3. KGB-F	3. KSON-F	3. KKLQ-F	3. KIFM-F	3. KKLQ-F	3. KFMB-F	3. KFMB-F	3. KFMB-F	3. KFMB
4. KGB-F	4. KIFM-F	4. KGB-F	4. KIFM-F	4. KYXY-F	4. KFMB-F	4. KKLQ-F>	4. KFMB	4. KSON-F	4. KJQY-F
KSDO-F	XTRA-F	KWLTF	5. KCBQ-F+	5. KCBQ-F+	5. XHRM-F	5. XHRM-F	5. KCBQ-F+	5. KFMB	5. KFMB-F
6. XHRM-F	6. KSON-F	6. KKLQ-F	6. KGB-F	6. KJQY-F	6. KSDO-F	6. KCBQ-F+	KIFM-F	6. KCBQ-F+	6. XTRA-F
7.	7. KWLTF	7. XTRA-F	7. XTRA-F	7. KFMB	7. KGMG-F	7. KGMG-F	7. KSON-F	KKLQ-F	7. KCBQ-F+
8.	8. KSDO-F	8. KYXY-F	8. KWLTF	8. KWLTF	8.	8. KFMB	8. KGMG-F	8.	8. KIFM-F
9.	9.	9.	9.	9.	9.	9.	9. KKLQ-F	9.	KSDO-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKLQ	600	San Diego	.9/3.3
KKOS-F	95.9	Carlsbad	1.2/3.3
KOWN-F	92.1	Escondido	.3/1.1
KSON	1240	San Diego	.6/2.9
KVSD	1000	Vista	.4/1.9
KBIG-F	104.3	Los Angeles	.3/1.1
KJOI-F	98.7	Los Angeles	.4/ .9
KLOS-F	95.5	Los Angeles	.7/1.7
KPWR-F	105.9	Los Angeles	.5/1.3
KWVE-F	107.9	San Clemente	.4/ .9
XEMO	860	Tijuana	.4/1.6
XHKY-F	95.7	Tijuana	.4/1.6
XLTN-F	104.5	Tijuana	.4/1.9

RADIO STATIONS

AM STATIONS

KCBQ, 1170,	50 KW/5 KW (DA-2)	, OLDIES	,\$ NA	(Republic)	Eric/Chandler
KFMB, 760,	5 KW (DA-N)	, MOR	CBS,\$170.00*	(Mc-Guild)	Midwest TV
KKLQ, 600,	5 KW (DA-1)	, CHR	APR,MBS,\$ NA	(Eastman)	Edens
KMJC, 910,	5 KW (DA-2)	, RELIGION	,\$ 25.00	(---	
KOWN, 1450,	1 KW	, COUNTRY	,\$ 30.00*	(---	
KPOP, 1360,	5 KW/1 KW	, NOSTALGIA	NBC,\$ 50.00*	(Katz)	Brown
KSDO, 1130,	10 KW (DA-2)	, NEWS/TALK	ABC-I,NBC-T,\$100.00*	(Durpetti)	Gannett
KSON, 1240,	1 KW	, COUNTRY	MBS,\$ NA	(Banner)	Jeff-Pilot
KVSD, 1000,	2.5 KW/500 W (DA-2)	, TALK	ABC-D,\$ 30.00*	(---	
XTRA, 690,	50 KW (DA-2)	, OLDIES	,\$ 55.00*	(MMR)	Noble (TIJUANA)

FM STATIONS

KCBQ, 105.3,	29 KW @ 620,	OLDIES	,\$ 60.00*	(Republic)	Eric/Chandler
KFMB, 100.7,	30 KW @ 620,	CONTEMP	,\$140.00*	(Mc-Guild)	Midwest TV
KFSD, 94.1,	100 KW @ 641,	CLASSICAL	,\$ 70.00*	(Christal)	Lotus
KGB, 101.5,	50 KW @ 577,	AOR	,\$132.00*	(Katz)	Brown
KIFM, 98.1,	28 KW @ 640,	JAZZ	CBS-R,\$ 68.00*	(CBS)	
KJQY, 103.7,	36 KW @ 650,	BTFL/EZ	,\$120.00*	(Group W)	Westinghouse
KKOS, 95.9,	3 KW @ 300,	AC	,\$ 45.00*	(---	
KKLQ, 106.5,	50 KW @ 442,	CHR	,\$ 59.00*	(Eastman)	Edens
KOWN, 92.1,	270 W @ 1020,	AC/JAZZ	,\$ 35.00*	(---	
KSWV, 102.9,	2 KW @ 1840,	JAZZ/NEW AGE	,\$ 95.00*	(Durpetti)	Gannett
KSON, 97.3,	50 KW @ 465,	COUNTRY	,\$ 80.00	(Banner)	Jeff-Pilot
KWLT, 94.9,	22 KW @ 701,	AC	,\$ 65.00*	(Christal)	Sandusky
KYXY, 96.5,	41 KW @ 540,	AC	,\$ 60.00*	(HNWH)	
XTRA, 91.1,	100 KW @ 1000,	AOR	,\$ 86.00*	(MMR)	Noble (TIJUANA)
XHRM, 92.5,	50 KW @ 600,	BLACK	ABC-F,\$ 61.00*	(Masla)	(TIJUANA)
XHIT, 90.3,	100 KW @ 1000,	AC	SMN,\$ 35.00*	(Torbet)	(TIJUANA)
KGMM, 102.1,	10 KW @ 980,	AC	MBS,\$ NA	(Banner)	(OCEANSIDE)

SAN FRANCISCO

Arbitron Rank/Pop (i2+): 4/4,792,600

Stations: 49/47
Diaries: 3752/1277:1/44.9%
Sample Target: 2650
% Below Line: 1.1
% Not Listed: 11.8

1986 Revenue: \$144,100,000
HH Inc.: \$38,222
Retail \$: 34.2 Bil
Pop per Station: 101,970
#1 Biller: KGO \$19,000,000

MSA Rank/Pop: San Francisco - 28/1,583,700
ADI # 5 Oakland - 20/1,935,100
Average Person Ratings: 16.8
Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SP. 87	SUM 86
1. KGO	695/8.7	7.8	7.3	8.0	7.3	8.0	7.4	1. KGO	863/10574	1. KGO	8314/17.3	17.2 15.4
2. KCBS	452/5.6	5.2	6.0	6.8	4.9	5.9	4.4	2. KNBR	589/ 9619	2. KCBS	9203/15.6	16.1 14.9
3. KNBR	419/5.2	4.9	2.5	2.4	4.7	3.8	4.3	3. KCBS	569/ 9203	3. KNBR	6953/14.5	14.9 13.4
4. KMEL-F	395/4.9	3.9	4.4	3.7	4.3	4.2	5.3	4. KMEL-F	420/ 6840	4. KMEL-F	6456/13.5	12.4 11.0
5. KSOL-F	332/4.1	4.8	4.1	4.2	5.0	4.3	8.3	5. KSOL-F	349/ 5501	5. KSOL-F	5185/10.8	10.9 12.1
6. KABL-F+	315/4.0	4.8	6.8	5.6	6.7	5.3	2.7	6. KABL-F+	327/ 4956	6. KABL-F+	4623/ 9.6	10.3 12.9
7. KFRC	287/3.6	3.6	2.9	2.7	1.7	3.2	1.8	7. KFRC	308/ 4850	7. KIOI-F	4579/ 9.6	9.7 10.1
8. KITS-F	257/3.2	2.3	3.0	2.4	1.5	2.7	3.6	8. KITS-F	259/ 3814	8. KYUU-F	4546/ 9.5	10.1 11.3
9. KSAN-F	253/3.2	2.3	2.3	3.2	2.2	2.8	2.7	9. KSAN-F	258/ 4068	9. KFRC	4474/ 9.3	8.5 6.6
10. KOIT-F	248/3.1	3.0	2.7	2.5	2.4	2.8	1.6	10. KOIT-F	255/ 4433	10. KOIT-F	4207/ 8.8	8.9 7.6
11. KIOI-F	203/2.5	2.1	2.3	2.4	2.2	2.3	2.5	11. KIOI-F	215/ 4814	11. KSFO	4119/ 8.6	9.2 8.2
12. KYUU-F	190/2.4	2.7	2.8	4.2	3.1	3.0	3.2	12. KWSS-F	212/ 3950	12. KSAN-F	3943/ 8.2	7.6 6.0
13. KSFO	175/2.2	2.4	1.6	1.7	2.0	2.0	1.6	13. KBAY-F	211/ 2920	13. KDFC-F+	3330/ 6.9	6.6 5.0
14. KRQR-F	173/2.2	2.6	2.0	3.1	2.2	2.5	2.4	14. KRAK	209/ 2337	14. KBLX-F+	3322/ 6.9	7.7 7.1
15. KBLX-F+	168/2.1	2.5	3.5	2.6	2.9	2.7	3.6	15. KSFO	197/ 4658	15. KFOG-F	3405/ 6.4	6.4 7.2
16. KBAY-F	160/2.0	1.4	2.0	2.0	2.5	1.9	1.0	16. KSFM-F	195/ 3661	16. KKSF-F	3069/ 6.4	9.2 8.7
17. KNEW	154/1.9	1.7	2.7	1.8	1.8	2.0	1.2	17. KYUU-F	191/ 4641	17. KRQR-F	3059/ 6.4	6.2 5.9
18. KDFC-F+	138/2.0	2.1	2.1	2.0	1.4	2.1	1.1	18. KRQR-F	184/ 3242	18. KYA-F	2758/ 5.8	6.2 4.9
19. KFOG-F	134/1.7	2.3	2.0	2.6	2.2	2.2	2.9	19. KFOG-F	182/ 3405	19. KWSS-F	2667/ 5.6	4.4 4.5
20. KKSF-F	126/1.6	2.9	3.1	2.2	2.6	2.5	NA	20. KBLX-F+	176/ 3465	20. KKHI-F+	2484/ 5.2	5.0 4.4
21. KKHI-F+	126/1.6	1.9	1.7	2.0	1.4	1.8	1.8	21. KDFC-F+	166/ 3505	21. KNEW	2425/ 5.1	4.3 4.9
22. KOME-F	121/1.5	1.7	1.8	1.8	1.5	1.7	3.4	22. KNEW	156/ 2473	22. KBAY-F	2234/ 4.7	4.2 5.1
23. KWSS-F	120/1.5	1.1	1.4	1.5	1.7	1.4	2.5	23. KOME-F	141/ 2570	23. KOME-F	2208/ 4.6	5.6 4.5
24. KKY-F	119/1.5	1.1	1.5	1.3	1.0	1.4	1.3	24. KKHI-F+	130/ 2561	24. KOFY	1930/ 4.0	2.3 3.5
25. KYA-F	117/1.5	1.7	1.4	1.7	1.6	1.6	1.6	25. KKSF-F	127/ 3146	25. KSJO-F	1623/ 3.4	3.9 3.7

12+ FM SHARE (METRO): 59.10% (4184 of 7080) (SUM 86: 61.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMEL-F+	1. KMEL-F	1. KMEL-F	1. KNBR	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KNBR	1. KNBR
2. KSOL-F+	2. KITS-F	2. KNBR	2. KGO	2. KNBR	2. KCBS	2. KCBS	2. KCBS	2. KMEL-F	2. KGO	2. KMEL-F
3. KITS-F	3. KSOL-F	3. KGO	3. KOIT-F	3. KOIT-F	3. KABL-F+	3. KMEL-F	3. KMEL-F	3. KNBR	3. KSOL-F	3. KGO
4. KWSS-F	4. KNBR	4. KSOL-F	4. KSAN-F	4. KSAN-F	4. KABL-F+	4. KABL-F+	4. KABL-F+	4. KCBS	4. KMEL-F	4. KFRC
5. KKSF-F	5. KRQR-F	5. KITS-F	5. KCBS	5. KCBS	5. KFRC	5. KNBR	5. KFRC	5. KSOL-F	5. KSFO	5. KSOL-F
6. KYUU-F	6. KIOI-F	6. KOIT-F	6. KIOI-F	6. KIOI-F	6. KSAN-F	6. KITS-F	6. KSOL-F	6. KABC-F+	6. KCBS	6. KABL-F+
7. KYUU-F	7. KSAN-F	7. KSAN-F	7. KBLX-F+	7. KBLX-F+	7. KBAY-F	7. KFRC	7. KOIT-F	7. KOIT-F	7. KITS-F	7. KCBS
8. KOIT-F	8. KOIT-F	8. KIOI-F	8. KSOL-F	8. KSFO	8. KOIT-F	8. KITS-F	8. KITS-F	8. KSAN-F	8. KSAN-F	8. KSAN-F
9. KOME-F	9. KRQR-F	9. KRQR-F	9. KSFO	9. KSOL-F	9. KNEW	9. KYA-F+	9. KSAN-F	9. KFRC	9. KBLX-F+	9. KSFO
10. KBLX-F+	10. KBLX-F+	10. KYUU-F	10. KMEL-F	10. KABL-F+	10. KABL-F+	10. KSAN-F	10. KIOI-F	10. KITS-F	10. KDFC-F+	10. KITS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMEL-F+	1. KMEL-F	1. KIOI-F	1. KMEL-F	1. KGO	1. KMEL-F	1. KMEL-F	1. KNBR	1. KNBR	1. KNBR
2. KITS-F	2. KSOL-F	2. KOIT-F	2. KOIT-F	2. KOIT-F	2. KITS-F	2. KITS-F	2. KMEL-F	2. KGO	2. KGO
3. KSOL-F+	3. KITS-F	3. KYUU-F	3. KSOL-F	3. KIOI-F	3. KSOL-F	3. KNBR	3. KITS-F	3. KMEL-F	3. KCBS
4. KYUU-F	4. KOIT-F	4. KDIA	4. KIOI-F	4. KSAN-F	4. KOME-F	4. KSOL-F	4. KGO	4. KITS-F	4. KSAN-F
5. KOIT-F	5. KIOI-F	5. KSOL-F	5. KYUU-F	5. KNBR	5. KRQR-F	5. KOME-F	5. KBLX-F+	5. KSOL-F	5. KSFO
6. KRQR-F	6. KYUU-F+	6. KSAN-F	6. KGO	6. KYUU-F	6. KFOG-F	6. KRQR-F	6. KRQR-F	6. KRQR-F	6. KBLX-F+
7. KIOI-F	7. KRQR-F	7. KKY-F	7. KSAN-F	7. KCBS	7. KSJO-F	7. KGO	7. KSFO	7. KSAN-F	7. KRQR-F
8. KWSS-F	8. KBLX-F+	8. KBLX-F+	8. KITS-F	8. KABL-F+	8. KSAN-F	8. KBLX-F+	8. KOME-F	8. KCBS	8. KOIT-F
9. KSAN-F	9. KFOG-F	9. KFOG-F	9. KNBR	9. KSOL-F	9. KNBR	9. KFOG-F	9. KCBS	9. KSFO	9. KMEL-F
10. KFOG-F	10. KFOG-F	10. KYA-F	10. KBLX-F+	10. KDIA	10. KKSF-F	10. KSAN-F	10. KKY-F	10. KBLX-F+	10. KITS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARA-F	105.7	Santa Clara	.9/3.0
KATD-F	95.3	Los Gatos	.8/3.1
KBRG-F	104.9	Fremont	.8/1.2
KDIA	1310	Oakland	1.1/2.5
KEAR	106.9	San Jose	.3/ .9
KEEN	1370	San Jose	.7/1.5
KEZR-F	106.5	San Jose	.6/1.9
KFAX	1100	San Francisco	.7/1.8
KIQI	1010	San Francisco	.8/1.3
KJAZ-F	92.7	Alameda	1.0/2.9
KLIV-F	1590	San Jose	.7/1.6
KLOK	1170	San Jose	.8/3.0
KLZE-F	97.7	Los Altos	.8/2.1
KOFY	1050	San Mateo	1.0/4.0
KOIT	1260	San Francisco	.4/2.1
KREO-F	92.9	Healdsburg	.6/1.6
KSJO-F	92.2	San Jose	1.0/3.4
KZST-F	100.1	Santa Rosa	.8/1.5
KRAK	1140	Sacramento	.6/1.1
KSFM-F	102.5	Woodland	.3/1.4

RADIO STATIONS

AM STATIONS

KCBS, 740, 50 KW (DA-2)	, NEWS/TALK	CBS, \$200.00 (CBS)	CBS
KEST, 1450, 1 KW	, RELIGION	, \$ 37.00 (---)	Universal
KFAX, 1100, 50 KW (DA-1)	, RELIGION	, \$ 30.00 (---)	Salem
KFRC, 610, 5 KW	, NOSTALGIA	MBS, US 1, \$140.00* (Republic)	RKO
KDIA, 1310, 5 KW (DA-1)	, BLACK	, \$ 60.00* (---)	Mediacomm
KGO, 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I, \$295.00 (Banner)	Cap Cities/ABC
KIQI, 1010, 10 KW/500 W (DA-1)	, SPANISH	, \$ 55.00 (Caballero)	
KNBR, 680, 50 KW	, MOR/AC	NBC, \$190.00 (Mc-Guild)	NBC
KNEW, 910, 5 KW (DA-N)	, COUNTRY	, \$100.00 (Katz)	Malrite
KOFY, 1050, 1 KW/500 W (DA-N)	, OLDIES	, \$ 60.00* (Roslin)	
KOIT, 1260, 5 KW/1 KW	, SOFT AC	, \$ NA (Torbet)	Bonneville
KSFO, 560, 5 KW (DA-N)	, OLDIES	US 2, \$100.00* (MMR)	King

FM STATIONS

KABL+, 98.1, 100 KW @ 940, BTFL/EZ	, \$200.00 (Christal)	Shamrock
KBLX+, 102.9, 7 KW @ 1285, URBAN/AC	SBN, \$140.00 (HNWH)	Inner City
KDFC+, 102.1, 33 KW @ 1050, CLASSICAL	, \$ 66.00 (CMBS)	
KFOG, 104.5, 8 KW @ 1454, AOR	Source, \$160.00* (Eastman)	Susquehanna
KIOI, 101.3, 125 KW @ 1220, AC	, \$200.00 (MMR)	Price
KITS, 105.3, 15 KW @ 1200, CHR	ABC-F, \$140.00 (Republic)	Entercom
KJAZ, 92.7, 2 KW @ 550, JAZZ	, \$ 80.00* (Roslin)	
KKCY, 98.9, 4 KW @ 1450, AOR/JAZZ/URBAN	, \$100.00* (Roslin)	Olympic
KKHI+, 95.7, 9 KW @ 1473, CLASSICAL	, \$ 90.00* (HNWH)	Buckley
KKSF, 103.7, 8 KW @ 1470, JAZZ/AC	, \$135.00* (Masla)	Brown
KMEL, 106.1, 69 KW @ 1290, CHR	, \$175.00* (Christal)	Century
KOIT, 96.5, 33 KW @ 1410, SOFT AC	, \$140.00* (Torbet)	Bonneville
KRQR, 97.3, 82 KW @ 1100, AOR	CBS-R, \$165.00 (CBS)	CBS
KSAN, 94.9, 35 KW @ 1290, COUNTRY	, \$170.00* (Katz)	Malrite
KSOL, 107.7, 9 KW @ 1590, BLACK/URBAN	APR, \$150.00* (MMR)	United
KYA, 93.3, 31 KW @ 593, OLDIES	US 2, \$120.00* (MMR)	King
KYUU, 99.7, 45 KW @ 1240, CONTEMP/AC	, \$180.00 (Mc-Guild)	NBC

Other ranked stations - See San Jose

SAN JOSE

Arbitron Rank/Pop (12+): 29/1,177,300

Stations: 46/16
Diaries: 1530/769:1/44.3%
Sample Target: 1400
% Below Line: NA
% Not Listed: NA

1986 Revenue: \$26,000,000
HH Inc.: \$43,910
Retail \$: 11.2 Bil
Pop per Station: 73,581
#1 Biller: KBAY-F \$4,000,000

MSA Rank/Pop: 30/1,418,700
San Francisco ADI
Average Person Ratings: 16.8
Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86		
1. KWSS-F	112/5.7	4.7	5.6	5.8	6.0	5.5	7.1	1. KBAY-F	222/2816	1. KWSS-F	2282/19.4	15.7	16.4	
2. KBAY-F	111/5.6	3.7	5.8	5.3	5.9	5.1	2.6	2. KWSS-F	198/3622	2. KBAY-F	1468/12.5	10.7	13.1	
3. KOME-F	82/4.1	5.2	5.4	4.8	4.0	4.9	7.6	3. KOME-F	137/2428	3. KATD-F	1386/11.8	10.3	11.1	
4. KARA-F	59/3.0	3.7	3.0	2.6	2.4	3.1	1.9	4. KSJO-F	89/1713	4. KOME-F	1364/11.6	13.6	11.0	
	KATD-F	59/3.0	2.9	3.8	3.4	3.3	3.9	5. KARA-F	77/1472	5. KARA-F	1154/ 9.8	10.1	9.2	
6. KLZE-F	57/2.9	3.6	4.7	2.8	2.3	3.5	2.0	6. KDFC-F+	69/1747	6. KSJO-F	1042/ 8.9	12.7	10.0	
7. KEEN	53/2.7	2.4	2.5	2.4	2.8	2.5	3.4		KLOK	69/1333	7. KEZR-F	889/ 7.6	9.0	8.5
8. KEZR-F	47/2.4	2.8	3.0	3.4	2.3	2.9	1.5	8. KLZE-F	65/1004	8. KLZE-F	755/ 6.4	7.0	5.3	
9. KSJO-F	46/2.3	3.5	3.0	3.5	3.1	3.1	3.7	9. KATD-F	62/1529	9. KDFC-F+	750/ 6.4	5.0	4.1	
10. KLIV	38/1.9	1.9	2.3	2.4	2.2	2.1	2.4	10. KEEN	58/ 690	10. KLOK	707/ 6.0	7.0	8.0	
	KLOK	38/1.9	2.1	2.0	2.4	2.1	2.0	11. KLIV	55/ 722	11. KEEN	528/ 4.5	4.5	4.9	
12. KDFC-F+	33/1.7	2.1	1.4	1.3	.6	1.6	.6	12. KEZR-F	47/ 933	12. KLIV	466/ 4.0	5.2	5.2	
13. KAZA	31/1.6	.7	.6	.6	1.0	0.9	.5	13. KAZA	39/ 242	13. KHTT	348/ 3.0	2.7	---	
14. KNTA	20/1.0	1.2	.7	1.0	1.9	1.0	.9	14. KHTT	22/ 493	14. KNTA	220/ 1.9	2.3	2.6	
15. KHTT	15/ .8	.6	.4	1.2	---	0.8	.4	15. KNTA	21/ 246	15. KAZA	179/ 1.5	1.2	1.7	

12+ FM SHARE (METRO): NA (SUM 86: NA%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KOME-F	1. KWSS-F	1. KARA-F	1. KBAY-F	1. KBAY-F>	1. KWSS-F	1. KBAY-F	1. KNSS-F	1. KWSS-F	1. KWSS-F
2. KATD-F	2. KWSS-F	2. KOME-F	2. KBAY-F	2. KWSS-F	2. KLZE-F	2. KBAY-F	2. KWSS-F>	2. KBAY-F>	2. KOME-F	2. KBAY-F
3. KAZA	3. KATD-F	3. KARA-F	KOME-F	3. KARA-F	3. KLIV	3. KOME-F	3. KOME-F	3. KOME-F	3. KBAY-F	3. KOME-F
4.	4. KARA-F	4. KATD-F	KWSS-F	4. KOME-F	4. KEEN	4. KEEN	4. KARA-F	4. KATD-F	4. KATD-F	4. KARA-F
5.	5. KSJO-F	KBAY-F	5. KEZR-F	5. KEZR-F	5. KDFC-F+	5. KEZR-F	5. KLZE-F	5. KLZE-F	5. KSJO-F	5. KLIV
			6. KEEN	6. KEEN					6. KLZE-F	KSJO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F>	1. KWSS-F>	1. KWSS-F>	1. KWSS-F	1. KBAY-F	1. KOME-F	1. KOME-F>	1. KOME-F>	1. KOME-F>	1. KOME-F
2. KATD-F	2. KATD-F	2. KARA-F	2. KARA-F	2. KWSS-F	2. KWSS-F	2. KWSS-F	2. KSJO-F	2. KWSS-F	2. KEEN
3. KOME-F	3. KOME-F	KATD-F	3. KATD-F	3. KARA-F	3. KATD-F	3. KARA-F	3. KARA-F	3. KSJO-F	3. KSJO-F
4.	4. KARA-F	4. KAZA	4. KBAY-F	4. KEZR-F	KSJO-F	4. KARA-F	4. KWSS-F	4. KEEN	4. KARA-F
5.	5. KEZK-F	5. KEZR-F	KOME-F	5. KLOK	5. KLOK	5. KATD-F	5. KEZR-F	5. KARA-F	KBAY-F
		KOME-F				KEZR-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLRS-F 99.1 Santa Cruz 1.1/4.2

See San Francisco for more information about the following:

KABL-F+	1.3/ 3.8	KIOI-F	2.6/10.0	KOFY	.9/3.2
KBLX-F+	1.5/ 5.0	KIQI	.7/ .9	KOIT	.3/1.6
KBRG-F	1.3/ 2.3	KITS-F	3.1/ 6.8	KOIT-F	2.6/8.2
KCBS	4.1/13.4	KJAZ-F	1.0/ 1.5	KRQR-F	.5/3.0
KEAR	.3/ 1.1	KKHI-F+	1.2/ 4.3	KSAN-F	3.0/8.3
KFAX	.5/ 1.6	KKSF-F	1.0/ 3.6	KSFG	1.4/6.2
KFOG-F	1.4/ 5.0	KMEL-F	2.7/ 9.8	KYA-F	1.0/4.5
KFRC	.8/ 3.9	KNBR	4.6/13.8	KSOL-F	3.4/8.5
KGO	8.6/17.2	KNEW	.9/ 1.9	KYUU-F	2.2/9.8

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA)	, SPANISH	,\$ 56.00 (Caballero)	(GILROY)
KEEN, 1370, 5 KW (DA-2)	, COUNTRY	UPI, \$ 55.00 (MMR)	
KHTT, 1500, 10 KW/5 KW (DA-1)	, OLDIES	APR, \$ 30.00 (Katz)	Narragansett
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA	,\$ 46.88 (Eastman)	Empire
KLOK, 1170, 50 KW/5 KW (DA-2)	, MOR/AC	,\$ 64.00 (Masla)	Davis/Weaver
KNTA, 1430, 1 KW (DA-1)	, SPANISH	,\$ 42.00 (Lotus)	Tamarack
KARA-F, 105.7, 50 KW @ 500, AC		,\$ 77.00 (Eastman)	Empire
KATD-F, 95.3, 375 W @ 860, CHR		,\$ 50.00 (Durpetti)	
KBAY-F, 100.3, 14 KW @ 2580, BTFL/EZ		,\$ 90.00 (MMR)	
KBRG-F, 104.9, 3 KW @ 300, SPANISH		,\$ 50.00 (Lotus)	(FREMONT)
KEZR-F, 106.5, 50 KW @ 430, AC		,\$ 82.00 (Christal)	
KLZE-F, 97.7, 3 KW @ 300, BTFL/EZ		,\$ 60.00* (Republic)	Parker
KOME-F, 98.5, 13 KW @ 880, AOR		ABC-R, \$120.00 (Torbet)	Infinity
KSJO-F, 92.3, 50 KW @ 369, AOR		,\$120.00 (Katz)	Narrangansett
KWSS-F, 94.5, 1.2 KW @ 2580, CHR		,\$135.00* (Mc-Guild)	Nationwide

Other ranked stations - See San Francisco

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,900,500

Stations: 32/32
Diaries: 2044/930:1/50.8%
Sample Target: 1670
% Below Line: 0
% Not Listed: 7.9

1986 Revenue: \$65,800,000
HH Inc.: \$33,669
Retail \$: 15.2 Bil
Pop per Station: 59,391
#1 Biller: KIRO \$16,500,000

MSA Rank/Pop: Seattle - 25/179,100
ADI # 13 Tacoma - 95/527,600
Average Person Ratings: 15.9
Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. KIRO	263/8.7	9.5	9.1	10.5	10.4	9.5	9.3	1. KIRO	329/5357	1. KIRO	4338/22.8	24.9	25.0
2. KUBE-F	201/6.6	5.2	5.5	8.0	8.2	6.3	8.6	2. KPLZ-F	242/3781	2. KUBE-F	3173/16.7	16.7	17.4
3. KPLZ-F	183/6.0	4.1	5.2	4.6	3.6	5.0	8.1	3. KBRD-F	234/2513	3. KOMO	2863/15.1	16.1	13.8
4. KOMO	180/5.9	7.4	7.2	6.9	5.8	6.9	4.1	4. KUBE-F	227/3576	4. KPLZ-F	2852/15.0	14.0	10.0
5. KBRD-F	179/5.9	6.1	5.5	5.1	4.5	5.7	2.7	5. KOMO	215/3409	5. KBRD-F	1944/10.2	8.7	8.8
6. KISW-F	153/5.1	5.4	6.2	8.0	7.3	6.2	7.8	6. KISW-F	190/2441	6. KISW-F	1940/10.2	13.0	14.0
7. KXR-F	144/4.8	3.8	4.3	4	.9	3.3	5.7	7. KPMS-F+	175/2065	7. KNBQ-F	1808/ 9.5	8.1	7.6
8. KPMS-F+	133/4.4	5.0	5.5	4.7	5.1	4.9	6.5	8. KXR-F	172/2170	8. KXR-F	1761/ 9.3	8.7	3.3
9. KSEA-F	119/3.9	3.6	3.6	4.1	4.0	3.8	1.4	9. KIXI	146/1907	9. KZOK-F	1718/ 9.0	11.2	6.4
10. KIXI	113/3.7	2.8	3.0	2.6	4.0	3.0	2.4	10. KSEA-F	140/1837	10. KLSY-F+	1680/ 8.8	9.8	11.1
11. KNBQ-F	104/3.4	2.9	2.2	2.7	2.6	2.8	3.1	11. KZOK-F	130/2153	11. KPMS-F+	1679/ 8.8	9.7	NA
12. KZOK-F	101/3.3	4.5	3.5	3.4	1.5	3.7	3.3	12. KMGI-F	121/1738	12. KVI	1670/ 2.6	2.5	3.2
13. KING-F	96/3.2	3.0	3.4	2.5	2.9	3.0	2.4	13. KNBQ-F	118/2115	13. KIXI	1544/ 8.1	7.3	8.3
14. KMGI-F	92/3.0	2.8	3.7	3.1	3.5	3.2	3.0	14. KRPM-F	115/1319	14. KING-F	1497/ 7.9	7.7	6.5
15. KLSY-F+	87/2.8	3.2	3.6	4.1	3.2	3.4	2.3	15. KING-F	111/1605	15. KSEA-F	1458/ 7.7	6.5	8.9
16. KRPM-F	85/2.8	2.8	3.2	3.4	2.1	3.1	4.8	16. KVI	103/2035	16. KMGI-F	1446/ 7.6	9.2	8.5
17. KLTX-F	81/2.7	2.0	1.9	2.2	2.6	2.2	1.8	17. KLSY-F+	101/1953	17. KLTX-F	1286/ 6.8	6.8	5.9
18. KVI	80/2.6	2.5	2.0	2.5	3.2	2.4	2.6	18. KLTX-F	100/1567	18. KING	1247/ 6.6	6.0	6.8
19. KING	65/2.1	1.9	2.0	2.4	2.3	2.1	2.0	19. KING	78/1520	19. KJR	1135/ 6.0	7.9	6.8
20. KEZX-F	59/1.9	2.2	2.3	2.0	2.6	2.1	2.0	20. KEZX-F	73/1185	20. KRPM-F	1069/ 5.6	5.7	4.9
21. KCMS-F	52/1.7	2.1	1.7	1.5	1.3	1.8	1.5	21. KCMS-F	63/ 921	21. KEZX-F	957/ 5.0	6.3	6.1
22. KJR	51/1.7	2.9	2.4	2.0	1.8	2.3	1.8	22. KJR	61/1344	22. KNUA-F	951/ 5.0	7.4	5.7
23. KNUA-F	39/1.3	1.7	1.8	1.4	1.7	1.6	1.7	23. KNUA-F	50/1340	23. KCMS-F	716/ 3.8	4.8	3.0
24. KKFX	32/1.1	1.0	.9	1.2	2.0	1.1	2.4	24. KKFX	34/ 701	24. KKFX	642/ 3.4	2.5	3.6
25. KCIS	21/ .7	.7	.6	.8	.8	1.0	.6	25. KCIS	25/ 674	25. KCIS	493/ 2.6	2.8	2.3

12+ FM SHARE (METRO): 67.36% (1878 of 2788) (SUM 86: 60.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F>	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KBRD-F	1. KIRO	1. KIRO	1. KIRO
2. KNBQ-F	2. KISW-F	2. KISW-F	KUBE-F	2. KUBE-F	2. KOMO	2. KOMO	2. KUBE-F	2. KUBE-F	2. KPLZ-F	2. KUBE-F
3. KUBE-F	3. KXR-F	3. KXR-F	3. KXR-F	3. KXR-F	3. KBRD-F	3. KUBE-F	3. KPLZ-F	3. KPLZ-F	3. KISW-F	3. KXR-F
4.	4. KPLZ-F	4. KIRO	4. KPMS-F+	4. KPMS-F	4. KIXI	4. KPMS-F	4. KOMO	4. KOMO	4. KBRD-F	4. KBRD-F
5.	5. KZOK-F	5. KPLZ-F	5. KISW-F	5. KOMO	5. KRPM-F+	5. KBRD-F	5. KISW-F	5. KISW-F	5. KUBE-F	5. KPLZ-F
6.	6. KLSY-F+	6. KPMS-F+	6. KZOK-F	6. KISW-F	6. KPMS-F+	6. KPLZ-F	6. KPMS-F+	6. KBRD-F	6. KLSY-F+	6. KIXI
7.	7. KNBQ-F	7. KZOK-F	7. KMGI-F	7. KMGI-F	7. KING-F	7. KXR-F	KSEA-F	7. KXR-F	7. KNBQ-F	7. KISW-F
8.	8. KMGI-F	8.	8. KOMO	8. KZOK-F	8. KING	8. KISW-F	8. KIRO	8. KPMS-F+	8. KXR-F	8. KOMO
9.	KPMS-F+	9.	9.	9.	9. KVI	9. KIXI	9. KXR-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPLZ-F	1. KUBE-F>	1. KUBE-F>	1. KUBE-F>	1. KUBE-F	1. KISW-F	1. KISW-F	1. KXR-F	1. KXR-F	1. KIRO
2. KUBE-F	2. KLSY-F+	2. KLSY-F+	2. KLSY-F+	2. KOMO	2. KUBE-F	2. KXR-F>	2. KISW-F	2. KISW-F	2. KXR-F
3. KLSY-F+	3. KPLZ-F	3. KMGI-F	3. KMGI-F	3. KPMS-F+	KXR-F	3. KUBE-F	3. KZOK-F	3. KIRO	3. KISW-F
4. KISW-F	4. KMGI-F	4. KNBQ-F	4. KPMS-F+	4. KLSY-F+	4. KPLZ-F>	4. KZOK-F	4. KUBE-F	4. KUBE-F	4. KZOK-F
5. KBRD-F	5. KISW-F	5. KPMS-F+	5. KPLZ-F	KMGI-F	5. KZOK-F	5. KPLZ-F	5. KRIO	KZOK-F	5. KUBE-F
6. KXR-F	6. KNBQ-F	6. KISW-F	6. KLTX-F	6. KLTX-F	6. KNBQ-F	6. KIRO	6. KPMS-F+	6. KPLZ-F	6. KPMS-F+
7. KMGI-F	7. KXR-F	7. KZOK-F	7. KOMO	7. KIRO	7.	7. KPMS-F+	7. KNBQ-F	7. KNBQ-F	7. KVI
8.	KCMS-F	8. KCMS-F	8. KBRD-F	8. KBRD-F	8.	8.	8. KPLZ-F	8.	8. KOMO
9.	KLTX-F	9. KEZX-F	9. KNBQ-F	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGNW	820	Burien	.6/1.6
KRIZ	1420	Renton	.4/1.0
KRPM	770	Seattle	.5/1.4
KTAC	850	Tacoma	.6/1.3
KWYZ	1230	Everett	.4/ .9

RADIO STATIONS

AM STATIONS

KBLE, 1050,	5 KW/453 W	, RELIGION	, \$ 30.00 (---)	
KCIS, 630,	5 KW/2.5 KW (DA-N)	, RELIGION	UPI, APR, \$ 50.00 (---)	
KING, 1090,	50 KW (DA-2)	, NEWS/TALK	NBC, ABC-T, \$ 57.00* (Banner)	King
KEZX, 820,	50 KW/5 KW (DA-2)	, JAZZ/NEW AGE	, \$ 30.00* (Eastman)	Park
KIRO, 710,	50 KW (DA-N)	, NEWS/TALK	CBS, \$200.00* (Torbet)	Bonneville
KIXI, 880,	50 KW/1 KW (DA-2)	, NOSTALGIA	, \$ 65.00* (Christal)	
KJET, 1590,	5 KW (DA-2)	, CHR	Source, \$ NA (Torbet)	SRO
KJR, 950,	5 KW (DA-N)	, AC	, \$ 63.00 (HNWH)	Ackerly
KKFX, 1250,	5 KW (DA-N)	, BLACK	APR, \$ 35.00 (Roslin)	
KLSY, 1540,	5 KW (DA-N)	, AC	CBS-R, \$ NA (Banner)	Sandusky
KMPS, 1300,	5 KW (DA-N)	, COUNTRY	UPI, \$? (Mc-Guild)	EZ
KOMO, 1000,	50 KW (DA-N)	, MOR	ABC-I, \$160.00 (Katz)	
KRKO, 1380,	5 KW (DA-N)	, MOR	, \$ 20.00 (---)	
KVI, 570,	5 KW	, AC/OLDIES	, \$ 60.00* (Durpetti)	Golden West
KRPM, 770,	1 KW	, COUNTRY	, \$ NA (Torbet)	Olympic

FM STATIONS

KBRD, 103.7,	100 KW @ 1675,	BTFL/EZ	, \$ 85.00* (Republic)	Entercom
KCMS, 105.3,	115 KW @ 721,	RELIGION	UPI, \$ 50.00 (Radio Spot)	
KEZX, 98.9,	100 KW @ 1070,	AOR/JAZZ	ABC-E, \$ 75.00 (Eastman)	Park
KNUA, 106.9,	100 KW @ 819,	JAZZ/NEW AGE	ABC-R, \$ 45.00* (HNWH)	Gannett
KING, 98.1,	100 KW @ 850,	CLASSICAL	, \$ 75.00* (MMR)	King
KISW, 99.9,	100 KW @ 1200,	AOR	, \$100.00* (Mc-Guild)	Alexander
KLSY, 92.5,	100 KW @ 1100,	AC	CBS-R, \$ 95.00* (Banner)	Sandusky
KLTX, 95.7,	100 KW @ 1150,	AC	, \$ 60.00* (Christal)	
KMGI, 107.7,	100 KW @ 1194,	SOFT AC	Trans, \$ 70.00* (Republic)	Sunbelt
KMPS, 94.1,	100 KW @ 1165,	COUNTRY	UPI, \$110.00* (Mc-Guild)	EZ
KNBQ, 97.3,	100 KW @ 700,	CHR	, \$ 60.00 (Christal)	Viacom
KPLZ, 101.5,	100 KW @ 1150,	CHR	, \$ 80.00* (Durpetti)	Golden West
KSEA, 100.7,	100 KW @ 730,	BTFL/EZ	, \$ 90.00* (Torbet)	Bonneville
KRPM, 106.1,	100 KW @ 700,	COUNTRY	, \$ 70.00* (Torbet)	Olympic
KUBE, 93.3,	100 KW @ 300,	CHR	, \$130.00* (MMR)	First Media
KXXR, 96.5,	81 KW @ 1100,	AOR	, \$ 40.00 (Katz)	Shamrock
KZOK, 102.5,	100 KW @ 1165,	CLASSIC AOR	Source, \$ 60.00* (Torbet)	SRO

KRPM A/F simulcasted during rating period
 KMPS A/F simulcasted during rating period

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 70/498,300

Stations: 26/14
Diaries: 1082/461:1/49.2%
Sample Target: 890
% Below Line: 38.2
% Not Listed: 9.7

1986 Revenue: \$10,100,000
HH Inc.: \$31,116
Retail \$: 4.0 Bil
Pop per Station: 35,593
#1 Biller: NA

MSA Rank/Pop: 85/585,800
ADI # 106
Average Person Ratings: 18.1
Market TSL: 24.0 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86
1. WMAS-F	104/11.5	10.4	10.2	11.3	9.5	10.9	7.7	1. WMAS-F	106/1076	1. WTIC-F	1144/23.0	22.3 24.1
2. WRCH-F	80/ 8.9	10.5	7.8	9.4	6.9	9.2	6.1	2. WHFM-F	100/1193	2. WAQY-F	1039/20.9	22.8 22.6
3. WTIC-F	79/ 8.7	8.1	8.8	9.7	11.3	8.8	10.2	3. WRCH-F	88/ 884	3. WMAS-F	1021/20.5	23.3 17.5
4. WHFM-F	77/ 8.5	8.9	7.6	8.1	7.2	8.3	9.0	4. WAQY-F	80/1118	4. WHFM-F	1006/20.2	22.6 16.9
5. WAQY-F	74/ 8.2	7.3	8.6	7.9	7.5	8.0	9.5	5. WTIC-F	79/1152	5. WHYN	921/18.5	20.3 23.5
6. WHYN	64/ 7.1	7.3	6.9	7.0	8.2	7.1	7.1	6. WHYN-F	64/ 923	6. WRCH-F	911/16.3	19.8 13.3
7. WMAS	62/ 6.9	7.5	8.1	7.4	6.0	7.5	4.7	7. WMAS	62/ 616	7. WMAS	616/ 6.9	7.5 6.0
8. WDRC-F	34/ 3.8	4.1	3.4	2.3	.4	3.4	4.6	8. WAAF-F	38/ 480	8. WCCC-F	458/ 9.2	10.2 10.3
9. WHMP	32/ 3.5	2.9	3.2	1.9	2.9	2.9	1.6	9. WDRC-F	34/ 415	9. WAAF-F	410/ 8.2	7.3 9.3
10. WAAF-F	30/ 3.3	2.3	4.1	2.6	3.2	3.1	5.0	10. WHMP	33/ 310	10. WDRC-F	407/ 8.2	10.3 3.3
11. WREB	20/ 2.2	2.6	2.5	2.9	3.0	2.6	2.2	11.		11.		
12. WTIC	19/ 2.1	3.1	2.8	3.2	2.0	2.8	2.2	12.		12.		
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 68.83% (561 of 815) (SUM 86: 65.54%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WAQY-F	1. WMAS-F>	1. WMAS-F>	1. WMAS-F>	1. WRCH-F	1. WMAS-F	1. WMAS-F>	1. WMAS-F	1. WTIC-F	1. WAQY-F
2. WHFM-F	2. WMAS-F	2. WAQY-F	2. WHFM-F	2. WHFM-F	2. WMAS >	2. WHYN	2. WRCH-F	2. WRCH-F	2. WAQY-F	2. WMAS
3. WAQY-F	3. WTIC-F	3. WTIC-F	3. WAQY-F	3. WHYN	3. WHYN	3. WHFM-F	3. WHFM-F	WTIC-F	3. WMAS-F	3. WMAS-F
4.	4. WHFM-F>	4. WHFM-F>	4. WHYN	4. WRCH-F	4. WMAS-F	4. WTIC-F	4. WAQY-F	4. WHFM-F	4. WHYN	4. WRCH-F
5.	5. WAAF-F	5. WHYN	5. WDRC-F	5. WAQY-F	5. WHMP	5. WMAS	5. WMAS	5. WAQY-F	5. WRCH-F	5. WHFM-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WMAS-F	1. WMAS-F>	1. WMAS-F	1. WMAS-F>		1. WAQY-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F
2. WMAS-F>	2. WTIC-F>	2. WHFM-F	2. WTIC-F>	2. WRCH-F		2. WHFM-F	2. WHFM-F	2. WMAS-F	2. WMAS-F	WMAS-F
3. WAQY-F	3. WHFM-F	3. WAQY-F	3. WHFM-F	3. WHFM-F		3. WAAF-F	3. WHFM-F	3. WHFM-F	3. WHFM-F	3. WHYN
4. WHFM-F	4. WAQY-F	WTIC-F	4. WAQY-F	4. WDRC-F		4. WHCN-F	4. WAAF-F	4. WAAF-F	4. WAAF-F	4. WHFM-F
5.	5.	5.	5. WRCH-F	5. WTIC-F		5.	5. WHCN-F	5. WHYN	5. WHYN	5. WDRC-F
				WHYN						

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE	730	Chicopee	1.1/3.0
WARE	1250	Ware	.6/2.0
WHMP-F	99.3	Northampton	2.0/6.9
WIXY	1600	E. Longmeadow	1.6/5.1
WNNZ	640	Westfield	1.2/4.0
WSPR	1270	Springfield	.8/4.8
WTTT	1430	Amherst	.4/1.3
WBZ	1030	Boston	.4/2.1
WCCC-F	106.9	Hartford	2.0/9.2
WHCN-F	105.9	Hartford	1.9/5.0
WIOF-F	104.1	Waterbury	.7/3.0
WKSS-F	95.7	Hartford	1.3/7.1
WLVH-F	93.7	Hartford	.3/1.3
WRSR-F	96.1	Worcester	1.0/3.4

RADIO STATIONS

WHMP, 1400, 1 KW	, MOR	NBC, \$ 19.00* (Torbet)	
WHYN, 560, 5 KW/1 KW (DA-N)	, AC	ABC-I, \$ 50.00 (Mc-Guild)	Wilkes-Schwartz
WIXY, 1600, 5 KW/2.5 KW (DA-1)	, COUNTRY	CBS, \$ 18.00 (Eastman)	Sunshine
WMAS, 1450, 1 KW	, NOSTALGIA	MBS, \$ 38.00* (Banner)	
WREB, 930, 500 W (DAYS)	, TALK	, \$ 14.00 (---)	
WSPR, 1270, 5 KW/1 KW (DA-2)	, TALK	APR, \$ 19.00* (Roslin)	
WAQY-F, 102.1, 27 KW @ 650, AOR		, \$ 59.00* (Eastman)	Sunshine
WHFM-F, 93.1, 9 KW @ 970, AC		CBS-R, \$ 70.00* (Mc-Guild)	Wilkes-Schwartz
WHMP-F, 99.3, 3 KW @ 300, CHR		, \$ 26.00* (Torbet)	
WMAS-F, 94.7, 50 KW @ 360, AC		, \$ 64.00* (Banner)	

Other ranked stations - See Hartford or Worcester

SYRACUSE

Arbitron Rank/Pop (12+): 61/553,800

MSA Rank/Pop: 71/656,000
ADI # 66

Average Person Ratings: 16.7
Market TSL: 22.3 hours

Stations: 20/18
Diaries: 1097/505:1/55.4%
Sample Target: 920
% Below Line: 2.2
% Not Listed: 13.2

1986 Revenue: \$12,500,000
HH Inc.: \$33,798
Retail \$: 3.9 Bill
Pop per Station: 30,767
#1 Biller: WYYY-F \$3,300,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WYYY-F	162/17.5	17.9	16.4	16.3	16.2	17.0	15.4	1. WYYY-F	201/2246	1. WYYY-F	1781/32.2	34.9	30.9
2. WNTQ-F	109/11.8	10.8	9.4	11.5	11.9	10.9	13.7	2. WNTQ-F	128/1744	2. WNTQ-F	1384/25.0	24.7	25.6
3. WSYR	103/11.7	9.3	14.4	12.2	10.2	11.9	10.8	3. WSYR	117/1542	3. WSYR	1375/24.8	22.8	24.5
4. WAQX-F+	73/ 8.4	9.3	7.8	7.3	7.5	8.2	9.9	4. WRRB-F	101/1188	4. WAQX-F+	942/17.0	19.6	17.8
5. WEZG-F	69/ 7.5	6.5	6.8	5.6	6.5	6.6	3.2	5. WAQX-F+	88/1070	5. WKFM-F	833/15.0	12.4	12.5
6. WRRB-F	57/ 6.2	5.8	7.3	7.7	8.0	6.8	9.8	6. WKFM-F	73/1155	6. WHEN	789/14.2	17.5	17.3
7. WSEN-F+	49/ 5.3	5.4	4.7	4.9	5.8	5.1	5.8	7. WEZG-F	69/ 921	7. WEZG-F	783/14.1	12.1	11.4
8. WKFM-F	44/ 4.8	4.6	3.9	4.4	3.7	4.4	6.8	8. WRRB-F	58/ 918	8. WRRB-F	756/13.7	12.2	13.5
9. WHEN	42/ 4.5	6.1	5.0	5.7	5.2	5.3	3.6	9. WHEN	50/ 932	9. WSEN-F+	725/13.1	12.6	14.9
10. WNDR	22/ 2.4	1.0	1.0	1.2	1.0	1.4	1.6	10. WOUR-F	38/ 374	10. WNDR	341/ 6.2	5.3	4.7
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 74.81% (600 of 802) (SUM 86: 72.84%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F	1. WSYR >	1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WNTQ-F	1. WYYY-F
2. WAQX-F+>	2. WAQX-F+	2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WEZG-F	2. WSYR >	2. WNTQ-F	2. WAQX-F+	2. WSYR	2. WNTQ-F
3.	3. WNTQ-F>	3. WAQX-F+	3. WSEN-F+	3. WSEN-F+	3. WYYY-F	3. WNTQ-F	3. WEZG-F	3. WEZG-F	3. WYYY-F	3. WAQX-F+
4.	4. WKFM-F+	4. WKFM-F	4. WRRB-F	4. WRRB-F	4. WRRB-F	4. WAQX-F+	4. WNTQ-F	4. WAQX-F+	4. WNTQ-F	4. WSYR
5.	5. WSEN-F+	5. WRRB-F	5. WAQX-F+	5. WSYR	5. WHEN	5. WHEN	5. WSYR >	5. WSYR >	5. WRRB-F	5. WRRB-F
		WSEN-F+	6. WHEN	6. WAQX-F+	6. WEZG-F	6. WRRB-F	6. WRRB-F	6. WRRB-F	6. WEZG-F	6. WEZG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F	1. WYYY-F>	1. WAQX-F+>	1. WAQX-F+	1. WYYY-F	1. WYYY-F>	1. WYYY-F>
2. WNTQ-F>	2. WNTQ-F>	2. WNTQ-F>	2. WNTQ-F>	2. WNTQ-F	2. WKFM-F	2. WYYY-F>	2. WAQX-F+>	2. WAQX-F+>	2. WAQX-F+
3. WAQX-F+	3. WAQX-F+	3. WSEN-F+	3. WRRB-F+	3. WSEN-F+	3. WNTQ-F	3. WKFM-F	3. WNTQ-F	3. WKFM-F	3. WNTQ-F
4. WKFM-F	4. WKFM-F	4. WKFM-F	4. WSEN-F	4. WRRB-F	4. WYYY-F	4. WNTQ-F>	4. WKFM-F	4. WNTQ-F	4. WSEN-F+
5.	5. WRRB-F	5. WRRB-F	5. WKFM	5. WEZG-F	5.	5.	5. WSEN-F+	5. WSEN-F+	5. WSEN-F+
	WSEN-F	6. WHEN		7. WHEN					6. WRRB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCP-F+	101.1	Pulaski	1.8/2.3
WMCR	1600	Oneida	.4/.8
WMHR-F	102.9	Syracuse	.8/2.9
WSGO-F	105.5	Oswego	.5/1.1
WXRA	1220	N. Syracuse	1.2/3.3
WNYZ-F	98.7	Utica	.4/1.6
WOUR-F	96.9	Utica	1.5/3.4

RADIO STATIONS

WHEN, 620, 5 KW/1 KW (DA-N) , AC/MOR
WNDR, 1260, 5 KW (DA-N) , NOSTALGIA
WSYR, 570, 5 KW (DA-2) , MOR

ABC-E, \$ 64.00* (Eastman) Park
CBS, \$ 19.00* (Mc-Guild) Osborn
NBC, \$ 85.00* (Katz) New City

WAQX-F+, 95.3, 3 KW @ 300, AOR
WEZG-F, 100.9, 3 KW @ 165, BTFL/EZ
WKFM-F, 104.7, 50 KW @ 500, AOR
WMHR-F, 102.9, 16 KW @ 780, RELIGION
WNTQ-F, 93.1, 97 KW @ 660, CHR
WRRB-F, 107.9, 50 KW @ 500, COUNTRY
WSEN-F+, 92.1, 3 KW @ 300, OLDIES
WYYY-F, 94.5, 100 KW @ 650, AC

ABC-R, \$ 60.00* (HMR)
,\$ 37.00* (Durpetti)
Source, \$ 36.00* (Christal) Wilkes-Schwartz
,\$ 8.00 (---)
,\$ 63.00* (Mc-Guild) Osborn
,\$ 48.00* (Eastman) Park
,\$ 32.00* (HNWH) Buckley
,\$ 115.00* (Katz) New City

WOUR - See Utica

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,663,500

MSA Rank/Pop: 21/1,918,800

ADI # 17

Average Person Ratings: 17.5

Market TSL: 23.5 hours

Stations: 26/22

Diaries: 1872/889:1/50.8%

Sample Target: 1530

% Below Line: 5.6

% Not Listed: 9.7

1986 Revenue: \$50,400,000

HH Inc.: \$27,879

Retail \$: 12.6 Bil

Pop per Station: 75,614

#1 Biller: WRBQ A/F \$13,500,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. WRBQ-F	492/16.9	17.8	16.9	16.1	15.9	16.9	20.7	1. WRBQ-F	542/5949	1. WRBQ-F	5949/30.0	30.3	27.7
2. WWBA-F	299/10.3	9.4	13.0	11.1	12.7	11.0	5.9	2. WYNF-F	326/3381	2. WWBA-F	2900/17.4	16.7	17.7
3. WYNF-F	188/ 6.5	6.0	5.7	6.9	5.8	6.3	11.2	3. WWBA-F	307/3116	3. WYNF-F	2306/13.9	12.3	12.3
4. WQYK-F	155/ 5.3	6.4	4.9	8.0	6.6	6.2	5.3	4. WDUV-F	212/2405	4. WUSA-F	1927/11.6	11.3	10.3
5. WUSA-F	144/ 5.0	5.0	5.1	5.9	4.4	5.3	3.8	5. WQYK-F	178/2295	5. WQYK-F	1874/11.3	12.3	12.4
6. WKRL-F	138/ 4.8	3.4	3.3	3.7	4.7	3.8	6.7	6. WKRL-F	149/1920	6. WKRL-F	1665/10.0	8.3	9.7
7. WNLT-F	113/ 3.9	5.1	5.2	3.7	2.4	4.5	6.7	WUSA-F	149/2100	7. WNLT-F	1647/ 9.9	9.9	5.9
8. WPDS-F	112/ 3.9	3.5	2.9	4.2	2.4	3.6	3.4	WPDS-F	149/1985	8. WFLA	1605/ 9.6	10.0	10.1
9. WFLA	108/ 3.7	3.8	4.7	4.4	4.1	4.2	4.2	9. WSUN	135/1919	9. WPDS-F	1318/ 7.9	7.8	6.7
WDAE	109/ 3.7	3.8	4.0	2.3	4.1	3.5	1.7	10. WNLT-F	131/2021	10. WSUN	1244/ 7.5	7.7	8.5
11. WPLP	100/ 3.4	3.3	3.3	2.3	3.0	3.1	1.8	11. WFLA	121/1828	11. WPLP	1214/ 7.3	7.0	5.7
12. WGUL-F+	99/ 3.4	4.5	4.2	3.2	2.5	3.8	2.3	WPLP	121/1517	12. WDAE	1157/ 7.0	7.4	7.3
13. WSUN	96/ 3.3	3.5	3.8	3.9	3.6	3.7	3.2	13. WVFM-F	120/1059	13. WGUL-F+	1069/ 6.4	6.6	NA
14. WDUV-F	76/ 2.6	2.5	3.0	2.5	2.2	2.7	1.3	14. WDAE	117/1197	14. WDUV-F	1029/ 6.2	5.9	5.6
15. WHBO	62/ 2.1	2.0	1.7	2.5	1.3	2.1	.8	15. WGUL-F+	99/1069	15. WTMP	843/ 5.1	4.4	5.4
16. WRXB	60/ 2.1	2.0	1.4	---	1.6	1.4	1.8	16. WPCV-F	94/1205	16. WHVE-F	796/ 4.8	3.5	3.4
17. WTMP	57/ 2.0	2.1	2.1	2.5	3.9	2.2	3.1	17. WHVE-F	81/1413	17. WXCR-F	650/ 3.9	3.5	4.4
18. WXCR-F	50/ 1.7	1.5	1.1	.9	1.6	1.3	1.1	18. WHBO	65/ 588	18. WRBQ	649/ 3.9	3.8	3.0
19. WHVE-F	48/ 1.7	.8	1.4	.7	1.5	1.2	2.6	19. WRXB	60/ 457	19. WHBO	494/ 3.0	3.0	2.5
20.								20. WTMP	58/ 860	20. WRX9	448/ 2.7	3.0	2.5
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 73.27% (1922 of 2623) (SUM 86: 72.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WWBA-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>
2. WYNF-F>	2. WYNF-F	2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WRBQ-F>	2. WWBA-F	2. WWBA-F	2. WWBA-F	2. WFLA	2. WWBA-F>
3. WKRL-F	3. WKRL-F	3. WKRL-F	3. WKRL-F	3. WKRL-F	3. WQYK-F	3. WQYK-F	3. WUSA-F	3. WYNF-F	3. WYNF-F	3. WYNF-F
4. WNLT-F	4. WNLT-F	4. WUSA-F	4. WPDS-F	4. WPDS-F	4. WDAE	4. WUSA-F	4. WYNF-F	4. WQYK-F	4. WWBA-F	4. WQYK-F
5. WUSA-F	5. WUSA-F	5. WNLT-F	5. WNLT-F	5. WNLT-F	5. WFLA	5. WYNF-F	5. WRKL-F	5. WKRL-F	5. WPLP	5. WKRL-F
6. WPDS-F	6. WPDS-F	6. WYNF-F	6. WYNF-F	6. WQYK-F	6. WGUL-F+	6. WKRL-F	6. WPDS-F	6. WUSA-F	6. WQYK-F	6. WUSA-F
7.	7.	7. WQYK-F	7. WQYK-F	WYNF-F	7. WPLP	7. WFLA	7. WQYK-F	7. WNLT-F	7.	7. WGUL-F+
8.	8.	8.	8.	8.	8.	8.	8. WNLT-F	8. WPDS-F	8.	8. WDAE
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WRBQ-F>	1. WYNF-F	1. WYNF-F	1. WKRL-F	1. WRBQ-F>	1. WRBQ-F>
2. WNLT-F	2. WNLT-F	2. WNLT-F	2. WNLT-F	2. WUSA-F	2. WRBQ-F>	2. WRBQ-F>	2. WYNF-F	2. WYNF-F	2. WKRL-F
3. WYNF-F	3. WUSA-F	3. WUSA-F	3. WUSA-F	3. WPDS-F	3. WKRL-F	3. WKRL-F>	3. WRBQ-F>	3. WKRL-F>	3. WYNF-F
4. WKRL-F	4. WKRL-F	4. WKRL-F	4. WPDS-F>	4. WNLT-F	4.	4. WRXB	4. WNLT-F	4. WUSA-F	4. WUSA-F
5. WYNF-F	5. WPDS-F	5. WWBA-F	5. WWBA-F	5. WWBA-F	5.	5. WNLT-F	5. WRXB	5. WQYK-F	5. WQYK-F
6. WPDS-F	6. WYNF-F	6. WKRL-F	6. WKRL-F	6. WQYK-F	6.	6. WUSA-F	6. WUSA-F	6. WNLT-F	6. WHBO
7. WHVE-F	7.	WYNF-F	7. WKRL-F	7. WKRL-F	7.	7. WQYK-F	7. WHBO	7. WHBO	7. WNLT-F
8.	8.	8. WQYK-F	8.	8.	8.	8.	8. WQYK-F	8.	8. WSUN
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLFF	680	St. Petersburg	.6/1.6
WPSO	1500	New Port Richey	.6/ .6
WQBN	1300	Temple Terrace	1.0/ .9
WPCV-F	97.5	Winter Haven	.5/2.0
WVFM-F	94.1	Lakeland	.3/ .9
WHVE-F	102.5	Sarasota	1.7/4.8

RADIO STATIONS

AM STATIONS

WAMA, 1550, 10 KW (DAYS)	, SPANISH	, \$ 25.00	(Caballero)	
WCRF, 1010, 50 KW/5 KW (DA-2)	, RELIGION	, \$ 13.00	(---)	Sudbrink
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 69.00*	(Mc-Guild)	Gannett
WFLA, 970, 5 KW (DA-2)	, NEWS/TALK	NBC, \$ 65.00*	(Torbet)	Sconnix
WHBO, 1040, 5 KW (DAYS)	, OLDIES	, \$ 40.00	(Banner)	Metroplex
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA	, \$ 32.00	(Christal)	Century
WPLP, 570, 1 KW (DA-2)	, TALK/NEWS	MBS, CBS, \$ 44.00	(Katz)	Susquehanna
WPSO, 1500, 250 W (DAYS)	, TALK	ABC-T, ABC-I, \$ 20.00	(---)	
WQBN, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 34.00	(Caballero)	
WRFA, 820, 50 KW/1 KW (DA-2)	, COUNTRY	, \$ 20.00*	(---)	
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	NBN, ABC-I, \$ 35.00	(Lazar)	
WSUN, 620, 10 KW (DA-2)	, COUNTRY	CBS, ABC-E, \$ 72.00*	(CBS)	CBS
WTAN, 1340, 1 KW (DA-1)	, MOR	, \$ 25.00	(Torbet)	
WTIS, 1110, 10 KW (DAYS, DA)	, RELIG/ETHNIC	, \$ 17.00*	(---)	
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 35.00*	(HNWH)	

FM STATIONS

WGUL+, 105.5, 3 KW @ 300, NOSTALGIA	MBS, \$ 49.00*	(Masla)	
WKRL, 97.9, 100 KW @ 639, CLASSIC AOR	Source, \$ 70.00*	(Durpetti)	Sandusky
WLWU, 106.3, 3 KW @ 300, AC (?)	, \$ 32.00	(HNWH)	(HOLIDAY)
WNLT, 95.7, 100 KW @ 650, AC	, \$ 60.00*	(Banner)	Metroplex
WPDS, 93.3, 100 KW @ 930, AC	, \$ 60.00*	(Torbet)	Sconnix
WQYK, 99.5, 100 KW @ 550, COUNTRY	, \$119.00*	(Katz)	Infinity
WRBQ, 104.7, 100 KW @ 555, CHR	ABC-F, \$220.00*	(Eastman)	Edens
WUSA, 100.7, 100 KW @ 503, AC	, \$112.00*	(Mc-Guild)	Gannett
WWBA, 107.3, 100 KW @ 649, BTFL/EZ	, \$110.00*	(Republic)	Metropolitan
WXCR, 92.1, 2 KW @ 400, CLASSICAL	UPI, \$ 40.00*	(CMBS)	Entercom
WYNF, 94.9, 100 KW @ 1360, AOR	ABC-R, \$100.00*	(CBS)	CBS

WGUL (860, 500 W (DA-1)) simulcasts with WGUL-F

TOLEDO

Arbitron Rank/Pop (12+): 63/505,300

Stations: 20/12
Diaries: 1177/429:1/51.5%
Sample Target: 1010
% Below Line: 17.3
% Not Listed: 9.6

1986 Revenue: \$13,700,000
HH Inc.: \$31,531
Retail \$: 4.6 Bil
Pop per Station: 42,108
#1 Biller: WMHE-F \$2,700,000

MSA Rank/Pop: 81/608,600

ADI # 64

Average Person Ratings: 16.3

Market TSL: 21.8 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 87	SIM 86
1. WMHE-F	110/13.3	13.2	12.9	12.8	13.0	13.1	16.2	1. WMHE-F	180/2937	1. WMHE-F	1780/35.2	32.1	31.2
2. WLQR-F	100/12.1	9.5	10.8	10.0	8.6	10.6	5.6	2. WIOT-F	150/1802	2. WIOT-F	1078/21.3	23.0	23.3
3. WIOT-F	82/10.0	11.0	9.9	9.5	10.5	10.6	14.6	3. WLQR-F	125/1483	3. WLQR-F	981/19.4	16.6	17.2
4. WKKO-F	70/ 8.5	8.3	9.4	9.4	6.4	8.9	8.1	4. WJR	120/1804	4. WSPD	929/18.4	21.3	22.5
5. WSPD	63/ 7.6	8.6	7.6	7.1	10.9	7.7	6.7	5. WKKO-F	92/1334	5. WWM-F	398/17.8	19.7	17.4
6. WJR	59/ 7.2	4.7	3.8	4.6	4.2	5.1	5.6	6. WSPD	72/1126	6. WRQN-F	876/17.3	17.9	18.1
7. WWM-F	52/ 6.3	8.3	5.3	7.0	8.7	6.7	4.9	7. WWM-F	64/ 988	7. WKKO-F	868/17.2	18.6	14.3
8. WRQN-F	41/ 5.0	7.4	6.2	5.6	5.9	6.1	10.2	8. WRQN-F	50/1130	8. WJR	822/16.3	13.8	13.3
9. WVOI	31/ 3.8	4.4	4.3	3.9	3.2	4.1	5.3	9. CKLW	49/ 782	9. WCWA	429/ 8.5	7.9	8.7
10. CKLW	30/ 3.6	2.3	4.1	2.5	2.0	3.1	1.8	10. WVOI	31/ 379	10. CKLW	428/ 8.5	7.4	4.6
11. WTOD	23/ 3.4	4.0	5.0	5.9	4.5	4.6	3.4	11. WHMQ-F	29/ 384	11. WTOD	402/ 8.0	10.5	7.9
12. WCWA	26/ 3.2	2.3	2.8	3.6	4.3	3.0	2.8	12. WTOD	29/ 485	12. WVOI	379/ 7.5	6.5	6.4
13.								13. WCWA	28/ 509	13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 66.44% (495 of 745) (SUM 86: 64.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F	1. WIOT-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WLQR-F	1. WKKO-F	1. WMHE-F	1. WMHE-F	1. WJR	1. WMHE-F
2. WRQN-F	2. WMHE-F	2. WIOT-F	2. WKKO-F	2. WKKO-F	2. WSPD	2. WMHE-F	2. WLQR-F	2. WLQR-F	2. WMHE-F	2. WLQR-F
3. WIOT-F	3. WWM-F	3. WKKO-F	3. WWM-F	3. WWM-F	3. WJR	3. WLQR-F	3. WIOT-F	3. WIOT-F	3. WSPD	3. WIOT-F
4. WVOI	4. WKKO-F	4. WWM-F	4. WIOT-F	4. WIOT-F	4. WKKO-F	4. WSPD	4. WKKO-F	4. WKKO-F	4. WIOT-F	4. WRQN-F
5.	5. WRQN-F	5. WRQN-F	5. WJR	5. WLQR-F	5. CKLW	5. WIOT-F	5. WWM-F	5. WWM-F	5. WLQR-F	5. WKKO-F
		6. WLQR-F	6. WLQR-F	6. WJR	6. WTOD		6. WSPD	6. WSPD		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F		1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WKKO-F
2. WIOT-F	2. WIOT-F	2. WWM-F	2. WWM-F	2. WWM-F		2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WIOT-F
3. WWM-F	3. WWM-F	3. WIOT-F	3. WKKO-F	3. WKKO-F		3. WRQN-F	3. WKKO-F	3. WKKO-F	3. WKKO-F	3. WMHE-F
4. WRQN-F	4. WRQN-F	4. WRQN-F	4. WIOT-F	4. WLQR-F		4.	4. WRQN-F	4.	4. WWM-F	4. WWM-F
5. WKKO-F	5. WKKO-F	5. WKKO-F	5. WLQR-F	5. WIOT-F		5.	5. WWM-F	5.	5. WJR	5. WJR
	6. WVOI		WRQN-F							

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJYM	730	Bowling Green	1.0/1.3
WOHO	1470	Toledo	.6/4.3
CKLW-F	93.9	Windsor	1.1/3.5
WHMQ-F	100.5	Findlay	1.1/1.3
WHYT-F	96.3	Detroit	.4/1.6
WJLB-F	97.9	Detroit	.6/2.6
WLLZ-F	98.7	Detroit	.5/1.5
WRIF-F	101.1	Detroit	1.2/5.0

RADIO STATIONS

WCWA, 1230,	1 KW	, OLDIES	CBS, MBS, \$ 21.00* (Mc-Guild)	Reams
WOHO, 1470,	1 KW (DA-2)	, AC/OLDIES	, \$ 16.00* (Banner)	
WSPD, 1370,	5 KW (DA-N)	, MOR	NBC, \$ 51.00* (Katz)	Commonwealth
WTOD, 1560,	5 KW (DAYS, DA)	, COUNTRY	ABC-I, \$ 34.00* (MRR)	Booth
WVOI, 1520,	1 KW (DA-2)	, BLACK	SBN, \$ 20.00* (Roslin)	

WIOT-F, 104.7,	37 KW @ 655,	AOR	Source, \$ 64.00* (Mc-Guild)	Reams
WLQR-F, 101.5,	15 KW @ 810,	BTFL/EZ	, \$ 64.00* (Katz)	Commonwealth
WMHE-F, 92.5,	50 KW @ 480,	CHR	ABC-F, \$ 72.00* (Christal)	Osborn
WRQN-F, 93.5,	3 KW @ 176,	CHR	, \$ 23.00* (Masla)	(BOWLING GREEN)
WKKO-F, 99.9,	50 KW @ 500,	COUNTRY	ABC-E, \$ 54.00* (MRR)	Booth
WWM-F, 105.5,	3 KW @ 300,	AC	, \$ 41.00* (Banner)	

WJR, CKLW - See Detroit

TUCSON

Arbitron Rank/Pop (12+): 63/542,700
 MSA Rank/Pop: 75/639,100
 ADI # 82
 Average Person Ratings: 16.2
 Market TSL: 21.5 hours

Stations: 22/19
 Diaries: 997/544:1/49.2%
 Sample Target: 880
 % Below Line: 5.1
 % Not Listed: 8.6

1986 Revenue: \$15,100,000
 HH Inc.: \$26,071
 Retail \$: 3.6 Bil
 Pop per Station: 28,563
 #1 Biller: KRQQ-F \$1,900,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	SPG 87	SUM 86
1. KJYK-F	105/12.0	13.1	15.5	11.9	9.8	13.1		1. KJYK-F	124/1394	1. KRQQ-F	1411/26.0		24.3	26.9
2. KIIM-F	99/11.3	7.6	8.1	7.0	10.5	8.5		2. KIIM-F	105/1166	2. KWFM-F	1274/23.5		20.7	16.4
3. KRQQ-F	98/11.2	11.6	9.2	11.9	10.6	11.0		3. KWFM-F	102/1373	3. KJYK-F	1227/22.6		18.0	16.4
								4. KRQQ-F	99/1491	4. KIIM-F	1063/19.6		16.1	16.3
5. KLPX-F	67/ 7.6	8.0	8.0	8.5	9.1	8.0		5. KLPX-F	70/1056	5. KLPX-F	983/13.1		19.8	19.2
6. KCUB	40/ 4.6	3.2	4.3	4.7	3.9	4.2		6. KCUB	40/ 510	6. KNST	584/10.8		3.6	10.8
7. KNST	33/ 4.3	3.2	4.2	4.6	4.4	4.1			40/ 604	7. KCUB	495/ 9.1		3.3	9.7
8. KUPD-F	35/ 4.0	5.0	6.1	4.1	5.6	4.8		8. KUPD-F	38/ 550	8. KUPD-F	492/ 9.1		11.8	12.5
9. KQTL	29/ 3.3	1.8	3.0	1.5	2.7	2.4		9. KGVY	31/ 272	9. KAIR	437/ 3.1		6.9	6.8
10. KGVY	28/ 3.2	3.9	4.4	4.5	2.7	4.0		10. KQTL	30/ 293	10. KCEE	414/ 7.6		7.1	7.5
11. KCEE	27/ 3.1	1.7	2.8	3.3	3.7	2.7		11. KCEE	29/ 433	11. KTKT	301/ 5.5		6.9	9.3
12. KAIR	23/ 2.6	2.5	1.8	3.3	2.0	2.6		12. KAIR	24/ 457	12. KKPW	293/ 5.4		4.9	1.4
								13. KKPW	23/ 293	13. KQTL	274/ 5.0		3.2	3.4
								14. KXMG-F	23/ 202	14. KTUC	265/ 4.9		6.6	8.3
15. KXEW	17/ 1.9	4.3	2.2	1.7	2.3	2.5		15. KXEW	18/ 223	15. KMRR	241/ 4.4		6.7	12.9

12+ FM SHARE (METRO): 66.96% (537 of 802) (SUM 86: 60.39%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F>	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KJYK-F>	1. KJYK-F	1. KIIM-F	1. KIIM-F	1. KRQQ-F>	1. KRQQ-F
2. KLPX-F	2. KRQQ-F	2. KIIM-F	2. KIIM-F>	2. KIIM-F>	2. KIIM-F	2. KWFM-F	2. KJYK-F	2. KJYK-F	2. KJYK-F	2. KJYK-F
	KUPD-F	3. KLPX-F	3. KRQQ-F	3. KLPX-F	3. KLPX-F	3. KIIM-F	3. KWFM-F	3. KWFM-F	3. KWFM-F	3. KIIM-F
4. KKPW	4. KIIM-F>	4. KLPX-F>	4. KRQQ-F	4. KRQQ-F	4. KNST	4. KRQQ-F	4. KRQQ-F	4. KRQQ-F	4. KIIM-F	4. KWFM-F
5.	5.	5. KJYK-F	5. KJYK-F	5. KJYK-F	5. KCUB	5. KLPX-F	5. KLPX-F	5. KLPX-F	5. KLPX-F	5. KLPX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KRQQ-F	1. KLPX-F>	1. KLPX-F	1. KWFM-F	1. KWFM-F
2. KRQQ-F>	2. KRQQ-F>	2. KRQQ-F	2. KIIM-F	2. KIIM-F>	2. KUPD-F	2. KIIM-F	2. KWFM-F	2. KLPX-F	2. KIIM-F
3. KIIM-F	3. KIIM-F>	3. KIIM-F	3. KRQQ-F>	3. KJYK-F	3. KLPX-F	KWFM-F	3. KIIM-F>	3. KIIM-F	3. KLPX-F>
4.	4. KLPX-F	4. KXMG-F	4. KLPX-F	4. KRQQ-F	4. KIIM-F	4. KRQQ-F	4. KRQQ-F	4. KRQQ-F>	4. KRQQ-F
5.	5. KXMG-F	5. KLPX-F	5. KJYK-F	5. KLPX-F	5.	5. KUPD-F	5. KCUB	5. KUPD-F	5. KCUB

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFXX-F	92.1	Green Valley	.7/3.6
KMRR	1330	Tucson	.7/4.4
KTKT	990	Tucson	1.7/5.5
KTUC	1400	Tucson	1.5/4.9
KVOI	690	Tucson	.7/2.7
KAMJ-F	101.5	Phoenix	.3/1.9
KZZP-F	104.7	Mesa	.3/1.4

RADIO STATIONS

KAIR, 1490,	1 KW	, AC	NBC, \$ 24.00*	(Christal)	Duchossois
KCEE, 790,	5 KW/500 W (DA-2)	, OLDIES/AC	CBS, \$ 20.00*	(MMR)	American
KCUB, 1290,	1 KW	, COUNTRY	, \$ 38.00*	(Katz)	
KGYY, 1080,	1 KW (DAYS)	, NOSTALGIA	APR, \$ 18.00	(Roslin)	(GREEN VALLEY)
KMRR, 1330,	2 KW/5 KW (DA-2)	, CHR (?)	SMN, \$ 23.00*	(Republic)	
KKPW, 1450,	1 KW	, URBAN	, \$ 17.00*	(Masla)	
KNST, 940,	1 KW/250 W	, TALK	MBS,ABC-I, \$ 27.00*	(Mc-Guild)	Nationwide
KQTL, 1210,	10 KW/500 W (DA-2)	, SPANISH	, \$ 15.00*	(Caballero)	
KTKT, 990,	10 KW/1 KW (DA-N)	, SOFT AC	UPI,Trans, \$ 17.00*	(Torbet)	Lotus
KTHC, 1400,	1 KW	, NEWS	CBS,CNN, \$ 20.00*	(Roslin)	
KVOI, 690,	250 W (DAYS)	, ? ?	, \$ 12.00	(---)	
KXEW, 1600,	1 KW (DA-N)	, SPANISH	, \$ 26.00*	(Lotus)	
KIIM-F,	99.5,	96 KW @ 2000,	COUNTRY	, \$ 40.00*	(Katz)
KJYK-F,	94.9,	97 KW @ 1952,	BTFL/EZ	, \$ 42.00*	(Christal)
KLPX-F,	96.1,	93 KW @ 505,	AOR	, \$ 38.00*	(Torbet)
KRQQ-F,	93.7,	26 KW @ 150,	CHR	, \$ 45.00*	(Mc-Guild)
KWFM-F,	92.9,	93 KW @ 2036,	AC	, \$ 50.00*	(MMR)
KFXX-F,	92.1,	2 KW @ 445,	CHR	, \$ 23.00	(Masla)
KXMG-F,	98.3,	3 KW @ 200,	SPANISH	, \$ NA	(Lotus)

TULSA

Arbitron Rank/Pop (12+): 57/651,300

Stations: 20/20
Diaries: 1143/570:1/49.6%
Sample Target: 970
% Below Line: 0
% Not Listed: 7.8

1986 Revenue: \$19,400,000
HH Inc.: \$29,971
Retail \$: 4.7 Bil
Pop per Station: 32,565
#1 Biller: KWEN-F \$2,800,000

MSA Rank/Pop: 66/738,300

ADI # 52

Average Person Ratings: 16.6

Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 87	SUM 86	
1. KMOD-F	161/14.9	12.5	10.2	9.9	11.3	11.8	18.9	1. KMOD-F	211/1890	1. KWEN-F	1424/21.9	21.4	16.1
2. KWEN-F	111/10.3	13.1	11.2	11.6	8.8	11.6	9.5	2. KAYI-F	173/2055	2. KAYI-F	1373/21.1	24.3	21.2
3. KAYI-F	110/10.2	12.0	10.5	11.2	10.0	11.0	16.9	3. KWEN-F	162/1940	3. KRMG	1362/20.9	21.1	19.1
4. KVOO	98/ 9.1	8.8	9.1	9.2	8.0	9.1	8.0	4. KVOO	143/1869	4. KMOD-F	1353/20.8	21.0	18.3
5. KRMG	97/ 9.0	10.4	11.2	9.5	7.5	10.0	6.5	5. KRMG	123/1673	5. KVOO	1167/17.9	15.9	17.4
6. KBEZ-F	86/ 7.9	9.1	10.5	9.3	9.5	9.2	5.7	6. KBEZ-F	121/1428	6. KRAV-F	1080/16.6	16.4	17.5
7. KRAV-F	62/ 5.7	7.6	5.7	6.0	7.2	6.3	5.7	7. KTFX-F	110/1656	7. KBEZ-F	1018/15.6	16.7	15.3
8. KTFX-F	56/ 5.2	3.2	3.9	4.9	6.1	4.3	5.0	8. KRAV-F	64/1147	8. KMYZ-F	883/13.6	10.0	8.2
9. KVLTF	44/ 4.1	3.8	4.2	2.6	1.0	3.7	1.9	9. KVLTF	55/ 855	9. KTFX-F	752/11.5	8.8	13.7
10. KMYZ-F	39/ 3.6	2.8	2.7	3.2	3.5	3.1	3.9	10. KMYZ-F	49/1154	10. KVLTF	599/ 9.2	10.5	4.3
11. KQMJ-F	24/ 2.2	1.3	1.6	2.6	4.2	1.9	3.1	11. KQMJ-F	32/ 706	11. KQMJ-F	516/ 7.9	6.6	9.1
12. KCFO-F	19/ 1.8	2.6	3.9	2.8	3.2	2.8	2.7	12. KCFO-F	23/ 504	12. KCFO-F	390/ 6.0	5.5	6.2
13. KCMA-F	17/ 1.6	1.0	.8	.4	.9	1.0	.7	13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 74.42% (742 of 997) (SUM 86: 75.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>	1. KVOO	1. KRMG >	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>
2. KMOD-F	2. KAYI-F>	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KRMG	2. KMOD-F	2. KWEN-F	2. KAYI-F	2. KAYI-F>	2. KWEN-F
3. KMYZ-F+	3. KWEN-F	3. KAYI-F	3. KRAV-F	3. KRMG	3. KBEZ-F	3. KWEN-F	3. KAYI-F	3. KRMG	3. KAYI-F	3. KAYI-F
4. KWEN-F	4. KRAV-F>	4. KRAV-F	4. KRMG	4. KRAV-F	4. KWEN-F>	4. KVOO	KVOO	4. KBEZ-F	4. KWEN-F	4. KVOO
5.	5. KMYZ-F+	5. KRMG	5. KAYI-F	5. KAYI-F	5.	5. KAYI-F	5. KBEZ-F	5. KRMG	5. KVOO	5. KBEZ-F
	6. KVLTF		6. KVLTF	6. KBEZ-F				6. KRAV-F	6. KBEZ-F	6. KRMG

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F	1. KMOD-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>
2. KMOD-F	2. KAYI-F>	2. KAYI-F	2. KMOD-F	2. KMOD-F	2. KAYI-F>	2. KAYI-F>	2. KAYI-F	2. KAYI-F	2. KRMG
3. KWEN-F>	3. KWEN-F	3. KRAV-F	3. KAYI-F	3. KRAV-F	3. KWEN-F	3. KWEN-F	3. KRAV-F	3. KWEN-F	3. KWEN-F>
4. KBEZ-F	4. KRAV-F>	4. KWEN-F	4. KRAV-F	4. KAYI-F	4. KMYZ-F+	4. KRAV-F	4. KRMG	4. KRMG	4. KRAV-F
5.	5.	5. KTFX-F	5. KVLTF	5. KVLTF	5.	5. KRMG	5. KWEN-F	5. KRAV-F	5. KBEZ-F
		6. KBEZ-F	6. KBEZ-F	KVOO				6. KRAV-F	6. KAYI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	1300	Tulsa	1.4/4.7
KCFO	940	Tulsa	.9/3.3
KGTO	1050	Tulsa	1.4/3.1
KREK-F	104.9	Bristow	.6/.8
KSKS	1430	Tulsa	.8/2.1
KXOJ	1550	Sapulpa	1.0/1.3
KXOJ-F	100.9	Sapulpa	.6/2.1

RADIO STATIONS

KCFO, 970, 2.5 KW/1 KW (DA-2) , RELIGION
KGTO, 1050, 1 KW (DAYS) , OLDIES
KRMG, 740, 50 KW/25 KW (DA-2) , MOR
KVOO, 1170, 50 KW (DA-N) , COUNTRY
KAKC, 1300, 5 KW/1 KW (DA-2) , OLDIES
KSKS, 1430, 5 KW (DA-N) , SOFT AC

, \$ 12.00 (---) Salem
US 1, \$ 13.00* (Torbet) Kravis
ABC-I, \$ 71.00* (Katz) New City
CNN, \$ 62.00* (Mc-Guild)
, \$ 15.00* (HNWH) Clear Channel
, \$ 16.00* (Durpetti) Federated

ABC-F, \$ 67.00* (Katz) Narragansett (MUSKOGEE)
, \$ 64.00* (Republic) WIN
, \$ 25.00* (---)
, \$ 20.00* (CMBS)
, \$ 73.00* (HNWH) Clear Channel
Source, \$ 32.00* (Eastman) Shamrock-Lynett (PRYOR)
, \$ 29.00* (Christal) Swanson (HENRIETTA)
, \$ 71.00* (Torbet) Kravis
, \$ 51.00* (MMR)
, \$ 35.00* (Durpetti) Federated (OWASSO)
APR, \$100.00* (Katz) New City

KAYI-F , 106.9, 100 KW @ 1005, CHR
KBEZ-F , 92.9, 100 KW @ 680, BTFL/EZ
KCFO-F , 98.5, 100 KW @ 660, RELIGION
KCMA-F , 92.1, 3 KW @ 300, CLASSICAL
KMOD-F , 97.5, 100 KW @ 1330, AOR
KMYZ-F+, 104.5, 78 KW @ 1300, CHR
KQMJ-F , 99.5, 28 KW @ 984, AC
KRAV-F , 96.5, 100 KW @ 1329, AC
KTFX-F , 103.3, 100 KW @ 1280, COUNTRY
KVLTF , 106.1, 100 KW @ 1315, AC
KWEN-F , 95.5, 100 KW @ 1328, COUNTRY

WASHINGTON, DC

Arbitron Rank/Pop (12+): 9/2,965,900

Stations: 35/32
Diaries: 2446/1213:1/47.8%
Sample Target: 2050
% Below Line: 1.4
% Not Listed: 11.9

1986 Revenue: \$117,700,000
HH Inc.: \$43,899
Retail \$: 27.4 Bil
Pop per Station: 84,427
#1 Biller: WMAL \$14,100,000

MSA Rank/Pop: 7/3,521,600

ADI # 9

Average Person Ratings: 17.6

Market TSL: 23.0 hours

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86
1. WGAY-F	351/6.7	6.8	7.6	6.8	7.2	7.0	4.6	1. WGAY-F	397/4667	1. WAVA-F	17.5	15.6
2. WMAL	345/6.6	6.0	6.0	8.0	5.8	6.7	4.5	2. WMAL	364/4535	2. WRQX-F	14.5	14.3
3. WAVA-F	319/6.1	5.5	5.3	6.2	4.5	5.8	8.6	3. WAVA-F	354/6273	3. WMAL	13.9	14.0
4. WDJY-F	300/5.7	5.1	4.5	4.3	4.2	4.9	5.0	4. WWDC-F	337/5539	4. WHUR-F	14.4	14.9
5. WHUR-F	277/5.3	5.3	5.9	5.8	6.5	5.6	6.1	5. WMZQ-F	328/4221	5. WTOP	14.5	14.7
6. WMZQ-F	269/5.2	5.6	6.8	5.5	4.4	5.8	5.5	6. WDJY-F	327/3482	6. WGAY-F	13.8	14.6
7. WKYS-F	267/5.1	7.2	7.4	8.0	8.0	6.9	9.5	7. WRQX-F	324/5889	7. WWDC-F	15.3	14.8
8. WRQX-F	251/4.8	4.6	3.8	3.8	4.3	4.3	5.1	8. WHUR-F	289/4497	9. WKYS-F	14.2	15.6
9. WWDC-F	243/4.7	5.9	4.7	5.2	4.7	5.1	7.7	9. WKYS-F	272/3975	9. WMZQ-F	13.1	9.9
10. WPGC-F+	229/4.5	2.1	1.5	1.7	2.5	2.5	4.4	10. WPGC-F+	267/3977	10. WPGC-F+	7.4	8.0
11. WTOP	222/4.3	4.1	4.5	3.7	4.1	4.2	3.9	11. WTOP	255/4751	11. WCXR-F	10.7	9.8
12. WCXR-F	199/3.8	3.7	3.3	3.2	3.8	3.5	4.0	12. WCXR-F	220/3624	12. WDJY-F	11.2	11.0
13. WLTT-F	158/3.0	3.2	3.2	3.3	3.2	3.2	2.6	13. WXTR-F	188/3267	13. WLTT-F	11.1	10.4
14. WXTR-F	158/3.0	2.3	1.8	2.3	2.2	2.4	2.5	14. WLTT-F	183/3237	14. WXTR-F	9.0	7.3
15. WASH-F	137/2.6	3.1	3.0	1.9	1.8	2.7	2.2	15. WASH-F	159/2814	15. WASH-F	8.3	6.9
16. WGMS-F+	122/2.3	2.5	3.6	2.9	2.8	2.8	2.6	16. WGMS-F+	134/2459	16. WGMS-F+	7.5	7.4
17. WWRC	108/2.1	2.3	2.4	2.8	2.5	2.4	1.5	17. WWRC	117/1930	17. WWRC	5.7	6.0
18. WYCB	85/1.6	1.7	1.5	1.2	1.7	1.5	.9	18. WPOC-F	105/1222	18. WBMW-F	5.4	11.9
19. WHFS-F	78/1.5	1.9	.8	1.1	1.3	1.3	1.9	19. WHFS-F	86/1458	19. WOL	4.2	2.8
20. WOL	76/1.5	1.0	1.3	1.3	.9	1.3	.7	20. WLIF-F	86/1294	20. WHFS-F	3.9	4.7
21. WMMJ-F	70/1.3	1.4	1.4	1.3	1.8	1.4	1.3	21.		21.		
22. WBMW-F	69/1.3	2.4	3.4	3.2	3.6	2.6	1.8	22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 78.11% (3594 of 4601) (SUM 86: 78.32%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRQX-F	1. WWDC-F	1. WAVA-F	1. WHUR-F	1. WMZQ-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1. WGAY-F
2. WAVA-F	2. WAVA-F	2. WHUR-F	2. WKYS-F	2. WHUR-F	2. WMAL	2. WAVA-F	2. WDJY-F	2. WMAL	2. WDJY-F	2. WDJY-F
3. WDJY-F	3. WDJY-F	3. WWDC-F	3. WMZQ-F	3. WKYS-F	3. WTOP	3. WMZQ-F+	3. WAVA-F	3. WAVA-F	3. WRQX-F	3. WMZQ-F
4. WKYS-F	4. WPGC-F+	4. WKYS-F	4. WPGC-F+	4. WGAR-F	4. WMZQ-F	4. WWDC-F	4. WMAL	4. WDJY-F	4. WKYS-F	4. WMAL
5. WOL	5. WCXR-F	5. WDJY-F	5. WCXR-F	5. WPGC-F+	5. WHUR-F	5. WTOP	5. WPGC-F+	5. WRQX-F	5. WAVA-F	5. WKYS-F
6. WPGC-F+	6. WKYS-F	6. WPGC-F+	6. WAVA-F	6. WCXR-F	6. WGMS-F+	6. WKYS-F	6. WMZQ-F	6. WMZQ-F	6. WGAY-F	6. WAVA-F
7.	7. WHUR-F	7. WMZQ-F	7. WXTR-F	7. WAVA-F	7. WWRC	7. WGAY-F	7. WWDC-F	7. WPGC-F+	7. WTOP	7. WHUR-F
8.	8. WRQX-F	8. WCXR-F	8. WLTT-F	8. WXTR-F	8. WXTR-F	8. WDJY-F	8. WCXR-F	8. WCXR-F	8. WWDC-F	8. WPGC-F+
9.	9. WLTT-F	9. WRQX-F	9. WWDC-F	9. WMAL	9. WKYS-F	9. WRQX-F	9. WKYS-F	9. WKYS-F	9. WKYS-F	9. WRQX-F
10.	10. WMZQ-F	10. WXTR-F	10. WDJY-F	10. WDJY-F	10. WLTT-F	10. WCXR-F	10. WRQX-F	10. WCXR-F	10. WMZQ-F	10. WCXR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAVA-F	1. WPGC-F+	1. WPGC-F+	1. WAVA-F	1. WKYS-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WMZQ-F
2. WRQX-F	2. WAVA-F	2. WKYS-F	2. WPGC-F+	2. WGAY-F	2. WDJY-F	2. WDJY-F	2. WCXR-F	2. WDJY-F	2. WHUR-F
3. WHUR-F	3. WKYS-F	3. WCXR-F	3. WKYS-F	3. WPGC-F+	3. WAVA-F	3. WCXR-F	3. WHUR-F	3. WCXR-F	3. WWDC-F
4. WPGC-F+	4. WHUR-F	4. WHUR-F	4. WHUR-F	4. WHUR-F	4. WRQX-F	4. WAVA-F	4. WKYS-F	4. WMZQ-F	4. WCXR-F
5. WKYS-F	5. WRQX-F	5. WLTT-F	5. WDJY-F	5. WMZQ-F	5. WCXR-F	5. WHUR-F	5. WAVA-F	5. WHUR-F	5. WKYS-F
6. WDJY-F	6. WDJY-F	6. WASH-F	6. WRQX-F	6. WAVA-F	6. WKYS-F	6. WKYS-F	6. WMZQ-F	6. WAVA-F	6. WTOP
7. WWDC-F	7. WCXR-F	7. WDJY-F	7. WMZQ-F	7. WDJY-F	7. WHFS-F	7. WPGC-F+	7. WPGC-F+	7. WKYS-F	7. WXTR-F
8.	8. WLTT-F	8. WAVA-F	8. WLTT-F	8. WLTT-F	8.	8. WRQX-F	8. WLTT-F	8. WXTR-F	8. WMAL
9.	9. WASH-F	9. WRQX-F	9. WGAY-F	9. WASH-F	9.	9. WHFS-F	9. WHFS-F	9. WTOP	9. WAVA-F
10.	10. WWDC-F	10. WXTR-F	10. WASH-F	10. WMAL	10.	10. WMZQ-F	10. WDJY-F	10. WPGC-F+	10. WGAY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCPT	730	Alexandria	.7/1.9
WFMD	930	Frederick	.7/ .9
WFRE-F	99.9	Frederick	.4/1.3
WMDO	1540	Wheaton, MD	.5/ .7
WMZQ	1390	Arlington	.2/1.2
WUST	1120	Washington	.4/1.0
WWDC	1260	Washington	.7/1.5
WZYQ-F	103.9	Braddock Heights	.4/ .8
WFSI-F	107.9	Annapolis	.5/1.6
WLIF-F	101.9	Baltimore	.3/1.1
WPOC-F	93.1	Baltimore	.4/1.2

RADIO STATIONS

AM STATIONS

WABS, 780, 5 KW (DAYS)	, RELIGION	, \$ 30.00 (---)	
WCPT, 730, 5 KW/20 W	, BLACK	SMN, \$ 35.00* (Mc-Guild)	Legacy
WDCT, 1310, 5 KW/500 W (DA-2)	, RELIGION	, \$ 36.00 (---)	Universal
WFAX, 1220, 5 KW (DAYS)	, RELIGION	, \$ 20.00 (---)	
WMAL, 630, 5 KW (DA-2)	, MOR	ABC-I, \$230.00 (Katz)	Cap Cities/ABC
WMDO, 1540, 5 KW (DAYS)	, SPANISH	, \$ 57.00 (Lotus)	Lotus
WMZQ, 1390, 5 KW (DA-2)	, COUNTRY	, \$ NA (Christal)	Viacom
WNTR, 1050, 1 KW/500 W	, TALK	ABC-T, \$ 33.00 (---)	
WOL, 1450, 1 KW	, BLACK	NBN, \$ 43.00 (Lazar)	
WTOP, 1500, 50 KW (DA-2)	, NEWS	CBS, MBS, \$133.00* (HNWH)	Outlet
WUST, 1120, 1 KW (DAYS)	, GOSPEL	NBN, \$ 26.00 (---)	
WWDC, 1260, 5 KW (DA-2)	, NOSTALGIA	US 2, \$ 48.00* (Christal)	
WWRC, 980, 5 KW (DA-N)	, TALK	NBC, NBC-T, \$ 85.00* (MMR)	Greater Media
WYCB, 1340, 1 KW	, GOSPEL	SBN, \$ 50.00 (---)	

FM STATIONS

WASH, 97.1, 23 KW @ 690, AC	US 2, \$130.00* (Katz)	Outlet
WAVA, 105.1, 50 KW @ 500, CHR	, \$180.00 (HNWH)	Emmis
WBMW, 106.7, 23 KW @ 731, JAZZ/NEW AGE	ABC-R, \$120.00* (Torbet)	Infinity
WCXR, 105.9, 50 KW @ 500, CLASSIC AOR	, \$138.00* (Mc-Guild)	Legacy
WDJY, 100.3, 40 KW @ 330, BLACK	APR, \$ 90.00* (Mc-Guild)	United
WGAY, 99.5, 21 KW @ 780, BTFL/EZ	, \$200.00* (MMR)	Greater Media
WGMS+, 103.5, 47 KW @ 510, CLASSICAL	MBS, \$140.00 (Republic)	RKO
WHUR, 96.3, 24 KW @ 669, BLACK	, \$134.00* (Durpetti)	Howard University
WKYS, 93.7, 50 KW @ 485, URBAN	NBC, \$205.00* (Eastman)	NBC
WLTT, 94.7, 21 KW @ 780, AC	, \$175.00* (CBS)	CBS
WMZQ, 98.7, 50 KW @ 490, COUNTRY	, \$176.00* (Christal)	Viacom
WPGC+, 95.5, 50 KW @ 496, URBAN/CHR	, \$130.00* (Torbet)	First Media
WRQX, 107.3, 50 KW @ 410, CHR	ABC-C, \$172.00 (Katz)	Cap Cities/ABC
WMMJ, 102.3, 1 KW @ 480, SOFT AC	, \$ 70.00* (HNWH)	
WWDC, 101.1, 22 KW @ 750, AOR	US 1, \$170.00* (Christal)	
WXTR, 104.1, 50 KW @ 500, OLDIES	, \$ 95.00* (Mc-Guild)	(LA PLATA)
WHFS, 99.1, 50 KW @ 390, AOR	MBS, \$ 55.00 (Masla)	(ANNAPOLIS)

WEST PALM BEACH

Arbitron Rank/Pop (12+): 56/661,100
 MSA Rank/Pop: 65/747,100
 ADI # 54
 Average Person Ratings: 15.7
 Market TSL: 21.5 hours

Stations: 32/15
 Diaries: 1011/654:1/43.5%
 Sample Target: 950
 % Below Line: 37.2
 % Not Listed: 11.2

1986 Revenue: \$16,800,000
 HH Inc.: \$34,792
 Retail \$: 6.0 Bil
 Pop per Station: 44,073
 #1 Biller: WRMF-F \$3,800,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	SPG 87	SUM 86
1. WEAT-F+	149/14.3	14.7	14.2	12.9	14.4	14.0	9.8	1. WEAT-F+	168/1722	1. WEAT-F+	1514/22.9	23.1	21.6	
2. WRMF-F	81/ 7.8	12.0	10.6	9.9	8.9	10.1	9.9	2. WRMF-F	99/1246	2. WRMF-F	1038/15.7	23.1	17.7	
3. WIRK-F	76/ 7.3	4.7	6.2	4.8	4.3	5.8	5.0	3. WIRK-F	87/ 892	3. WHYI-F	951/14.4	15.6	15.7	
4. WHYI-F	59/ 5.7	5.3	5.2	6.5	4.0	5.7	8.2	4. WKGR-F	73/ 877	4. WIRK-F	741/11.2	8.5	9.7	
5. WJNO	56/ 5.4	5.6	6.5	7.1	6.8	6.2	6.8	5. WJNO	62/ 719	5. WJNO	682/10.3	12.4	14.8	
6. WNJY-F	50/ 4.8	6.1	7.0	5.1	6.9	5.8	3.4	6. WHYI-F	60/ 972	6. WNJY-F	620/ 9.4	11.7	11.5	
7. WSHE-F	39/ 3.8	2.9	1.8	3.8	5.2	3.1	5.4	7. WNJY-F	53/ 667	7. WSHE-F	609/ 9.2	9.5	10.0	
8. WHQT-F	38/ 3.7	2.4	1.5	1.9	1.9	2.4	4.2	8. WHQT-F	39/ 588	8. WHQT-F	562/ 8.5	7.1	4.4	
9. WNGS-F	36/ 3.5	1.3	2.7	2.1	2.6	2.4	2.4	9. WSHE-F	39/ 621	9. WKGR-F	487/ 7.4	10.9	7.4	
10. WKGR-F	30/ 2.9	4.4	4.1	3.8	4.0	3.8	3.6	10. WPOM	30/ 366	10. WMXJ-F	484/ 7.3	6.2	5.9	
WPOM	30/ 2.9	3.7	3.7	4.4	4.9	3.7	4.6	11.		11. WNGS-F	451/ 6.8	5.1	6.2	

12+ FM SHARE (METRO): 76.76% (707 of 921) (SUM 86: 72.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMF-F	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WEAT-F+>	1. WEAT-F+>	1. WEAT-F+>	1. WEAT-F+>	1. WEAT-F+>	1. WEAT-F+>
2. WHQT-F	2. WSHE-F	2. WHYI-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WRMF-F	2. WIRK-F>	2. WRMF-F	2. WJNO	2. WRMF-F
3.	3. WHYI-F	3. WIRK-F	3. WHYI-F	3. WHYI-F	3. WJNO	3. WIRK-F	WRMF-F	3. WIRK-F	3. WHQT-F	3. WNJY-F
4.	4. WPOM	4. WSHE-F	4. WMXJ-F	4. WMXJ-F	4. WNJY-F>	4. WJNO	4. WNJY-F	4. WHYI-F	4. WHYI-F	4. WIRK-F
5.	5. WKGR-F	5. WKGR-F	5. WSHE-F	5. WEAT-F+	5. WRMF-F	5. WHYI-F	5. WHYI-F	5. WJNO	5. WRMF-F	5. WHYI-F
			6. WKGR-F				6. WJNO			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WRMF-F	1. WRMF-F	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WHQT-F	1. WSHE-F>	1. WKGR-F>	1. WRMF-F	1. WRMF-F	
2. WKGR-F	2. WHYI-F	2. WKGR-F	2. WHYI-F	2. WIRK-F	2. WSHE-F	2. WRMF-F	2. WSHE-F	2. WIRK-F	2. WIRK-F	
3. WPOM	3. WPOM	3. WIRK-F	3. WIRK-F	3. WEAT-F+	3. WHYI-F	3. WKGR-F	3. WSHE-F	3. WKGR-F	3. WKGR-F	
WGTR-F	4. WHQT-F	4. WHYI-F	4. WPOM	4. WHYI-F	4. WGTR-F	4. WHYI-F	4. WMXJ-F	4. WHYI-F	4. WMXJ-F	
WHQT-F	5. WYFX	5.	5. WHQT-F	5. WMXJ-F	5.	5. WPOM	5. WIRK-F	5. WIRK-F	5. WHYI-F	
							WHYI-F		WSHE-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delray Beach	.6/2.2
WPBG	1290	West Palm Beach	.6/1.2
WPBR	1340	Palm Beach	1.2/3.5
WSBR	740	Boco Raton	1.2/3.3
WSWN	900	Belle Glade	1.9/2.5
WYFX	1040	Boynton Beach	1.4/3.9
WAXY-F	105.9	Ft. Lauderdale	1.4/6.0
WGTR-F	97.3	Miami	1.6/4.8
WINZ	940	Miami	.6/1.5
WIOD	610	Miami	.8/3.9
WJQY-F	106.7	Ft. Lauderdale	1.3/4.1
WKQS-F	99.9	Boco Raton	1.5/3.8
WLVE-F	93.9	Miami Beach	1.1/3.8
WLYF-F	101.5	Miami	2.3/6.2
WMXJ-F	102.7	Pompano Beach	2.8/7.3
WNWS	760	S. Miami	1.5/3.6
WPOW-F	96.5	Miami	1.7/6.6
WRBD	1470	Pompano Beach	1.1/2.3
WTMI-F	93.1	Miami	1.4/3.4
WZTA-F	94.9	Miami Beach	.8/3.1

RADIO STATIONS

WJNO, 1230, 1 KW, NEWS/TALK CBS,ABC-E,NBC-T,\$ 50.00* (Banner) Fairbanks
 WPBR, 1340, 1 KW, TALK MBS,ABC-T,\$ 22.00* (Savalli)
 WPOM, 1600, 1 KW (DA-N), BLACK ABC-D,\$ 25.00* (Masla)

WEAT (850, 5 KW/1 KW, DA-2) simulcasts with WEAT-F
 WIRK (1290, 5 KW, DA-N) simulcasts with WIRK-F

WEAT-F+, 104.3, 56 KW @ 1250, BTFL/EZ, \$ 70.00* (Katz) Taylor
 WIRK-F+, 107.9, 100 KW @ 400, COUNTRY, SMN, APR, \$ 51.00* (HNWH) Price
 WKGR-F, 98.7, 100 KW @ 1384, AOR, US 1, \$ 45.00* (HNWH) (FORT PIERCE)
 WNGS-F, 92.1, 2 KW @ 378, AC, CBS-R, \$ 30.00* (Eastman)
 WNJY-F, 94.3, 1 KW @ 480, NOSTALGIA, NBC, \$ 35.00* (Torbet)
 WRMF-F, 97.9, 100 KW @ 1350, AC, \$ 87.00* (Banner) Fairbanks

Other ranked stations - See Miami

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 58/627,600

MSA Rank/Pop: 63/722,200
ADI # 61

Average Person Ratings: 16.8
Market TSL: 22.8 hours

Stations: 36/23
Diaries: 1196/525:1/54.8%
Sample Target: 1000
% Below Line: 7.7
% Not Listed: 11.3

1986 Revenue: \$12,800,000
HH Inc.: \$26,258
Retail \$: 4.0 Bill
Pop per Station: 22,414
#1 Biller: WKRZ A/F \$2,300,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME	METRO CUME RATING	SPG 87	SJM 86
1. WKRZ-F	111/10.6	9.5	9.7	9.6	11.1	9.9	12.9	1. WKRZ-F	133/2229	1. WKRZ-F	1823/29.0	26.7	27.8
2. WEZX-F	84/ 8.0	8.6	7.3	6.9	5.1	7.7	12.9	2. WEZX-F	88/ 922	2. WARM	1161/18.5	13.3	19.9
3. WARM	76/ 7.2	6.8	6.1	7.8	7.3	7.0	6.8	3. WARM	80/1238	3. WGBI-F	1086/17.3	14.5	16.1
4. WNAK	67/ 6.4	6.7	7.1	7.7	9.0	7.0	5.4	4. WGBI-F	74/1212	4. WTLQ-F	1049/16.7	14.0	13.2
5. WGBI-F	65/ 6.2	6.1	5.0	6.9	5.6	6.1	5.6	5. WNAK	67/ 563	5. WEZX-F	837/13.3	14.0	12.3
6. WTLQ-F	65/ 6.2	5.0	4.1	5.3	5.6	5.2	7.1	6. WTLQ-F	65/1072	6. WMGS-F	806/12.8	12.1	11.7
7. WWSH-F	55/ 5.2	5.9	5.7	4.6	5.1	5.4	3.1	7. WWSH-F	64/ 768	7. WNAK	563/ 9.0	10.2	10.2
8. WEJL	54/ 5.1	3.6	3.3	3.4	6.1	3.9	1.6	8. WMGS-F	54/ 922	8. WWSH-F	562/ 9.0	11.5	9.2
9. WMGS-F	49/ 4.7	4.9	5.1	5.5	5.5	5.1	3.2	9. WHLM-F	45/ 644	9. WILK	468/ 7.5	9.1	9.3
10. WHLM-F	27/ 2.6	2.1	2.3	3.0	2.7	2.5	2.4	10. WILQ-F	39/ 435	10. WEJL	446/ 7.1	7.0	7.4
11. WILK	24/ 2.3	2.9	2.5	3.2	3.0	2.7	2.8	11. WILK	26/ 532	11. WHLM-F	353/ 5.6	4.3	5.5
12. WBAX	21/ 2.0	1.9	1.9	1.5	.9	1.8	2.2	12. WFMZ-F	26/ 280	12. WMJW-F	351/ 5.6	6.1	5.0
13. WICK	17/ 1.6	2.3	1.6	1.8	2.6	1.8	1.9	13. WQQQ-F	22/ 309	13. WBAX	333/ 5.3	5.5	4.3
14. WQQQ-F	17/ 1.6	1.5	1.1	1.1	.8	1.3	1.4	14. WBAX	21/ 333	14. WGBI	285/ 4.5	4.9	4.7
15. WARD	16/ 1.5	.9	1.4	1.6	1.8	1.4	1.6	15. WZZO-F	18/ 313	15. WIDL-F	272/ 4.3	4.3	3.0

12+ FM SHARE (METRO): 63.56% (593 of 933) (SUM 86: 57.43%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F	1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F
2. WTLQ-F	2. WKRZ-F	2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WNAK	2. WKRZ-F	2. WEZX-F	2. WEZX-F	2. WKRZ-F	2. WNAK
3. WEZX-F	3. WTLQ-F	3. WGBI-F	3. WMGS-F	3. WMGS-F	3. WEJL	3. WNAK	3. WGBI-F	3. WTLQ-F	3. WARM	3. WTLQ-F
4.	4. WGBI-F	4. WTLQ-F	4. WTLQ-F	4. WTLQ-F	4. WWSH-F	4. WEZX-F	4. WNAK	4. WNAK	4. WTLQ-F	4. WEZX-F
5.	5. WMGS-F	5. WMGS-F	5. WEZX-F	5. WARM	5. WGBI-F	5. WGBI-F	5. WWSH-F	5. WGBI-F	5. WWSH-F	5. WARM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WKRZ-F
2. WTLQ-F	2. WTLQ-F	2. WTLQ-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WEZX-F
3. WEZX-F	3. WEZX-F	3. WGBI-F	3. WMGS-F	3. WMGS-F	3.	3. WTLQ-F	3. WTLQ-F	3. WGBI-F	3. WARM
4.	4. WGBI-F	4. WEZX-F	4. WMGS-F	4. WTLQ-F	4.	4. WGBI-F	4.	4. WTLQ-F	4. WMGS-F
5.	5. WMGS-F	5. WMGS-F	5. WEZX-F	5. WARM	5.	5. WMGS-F	5.	5. WMGS-F	5. WTLQ-F
		6. WSBG-F		6. WWSH-F		6. WHLM-F			6. WGBI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZL	1490	Hazleton	.5/1.4
WBNE-F	95.9	Benton	1.2/2.7
WCDL	1440	Carbondale	1.2/1.8
WEMR	1460	Tunkhannock	1.2/1.1
WGBI	910	Scranton	1.1/4.5
WHLM	550	Bloomsburg	.4/1.3
WLSP-F	94.3	Carbondale	1.0/2.9
WMJW-F	92.1	Nanticoke	.7/5.6
WQEQ-F	103.1	Freeland	.7/2.1
WSBG-F	93.5	Stroudsburg	1.3/3.3
WSCR	1320	Scranton	.6/2.3
WVPO	840	Stroudsburg	.8/1.6
WIDL-F	104.9	Scranton	1.2/4.3
WXPX	1300	W. Hazleton	.5/1.0
WFMZ-F	100.7	Allentown	1.0/2.3
WILQ-F	105.1	Williamsport	.8/1.6
WIXL-F	103.7	Newton	.7/ .8
WLEV-F	96.1	Easton	.8/2.4
WMMR-F	93.3	Philadelphia	1.0/1.3
WXTU-F	92.5	Philadelphia	.4/1.2
WZZO-F	95.1	Bethlehem	.7/2.2

RADIO STATIONS

WARM, 590, 5 KW (DA-2)	, MOR	MBS, \$ 54.00*	(Eastman)	Susquehanna
WARD, 1550, 5 KW/500 W (DA-2)	, TALK	APR, ABC-T, \$ 13.00	(Savalli)	
WBAX, 1240, 1 KW	, COUNTRY	, \$ 15.00*	(---)	
WEJL, 630, 500 W (DAYS)	, NOSTALGIA	ABC-I, \$ 20.00*	(Christal)	Shamrock-Lynett
WGBI, 910, 1 KW/500 W	, COUNTRY	CBS, \$ 16.00*	(Torbet)	
WICK, 1400, 1 KW	, BTFL/EZ	ABC-D, \$ 17.00*	(Masla)	
WILK, 980, 5 KW/1 KW (DA-2)	, MOR/TALK	NBC-T, ABC-E, \$ 18.00*	(Mc-Guild)	
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA	NBC, \$ 30.00*	(Masla)	
WEZX-F, 107.1, 125 W @ 1270, AOR		ABC-R, \$ 39.00*	(Christal)	Shamrock-Lynett
WGBI-F, 101.3, 7 KW @ 1110, AC		CBS-R, \$ 34.00*	(Torbet)	
WHLM-F, 106.5, 37 KW @ 597, AC		US 2, \$ 17.00*	(Banner)	(BLOOMSBURG)
WKRZ-F, 98.5, 7 KW @ 1180, CHR		APR, \$ 54.00*	(Katz)	Osborn
WMGS-F, 92.9, 9 KW @ 1060, AC		, \$ 36.00*	(Eastman)	Susquehanna
WMJW-F, 92.1, .9 KW @ 552, CHR		, \$ 13.00*	(---)	
WSBG-F, 93.5, 3 KW @ 300, CHR		APR, \$ 15.00*	(Market 4)	(STROUDSBURG)
WTLQ-F, 102.3, 3 KW @ 71, CHR		ABC-C, \$ 25.00*	(Mc-Guild)	(PITTSBURG)
WIDL-F, 104.9, 1.6 KW @ 1093, SOFT AC		ABC-D, \$ 18.00*	(Masla)	
WWSH-F, 97.9, 24 KW @ 640, BTFL/EZ		, \$ 23.00*	(---)	

YORK

Arbitron Rank/Pop (12+): 103/336,700

MSA Rank/Pop: 114/396,000
 ADI # 46 (w/Harris & Lancaster)
 Average Person Ratings: 16.6
 Market TSL: 21.8 hours

Stations: 32/11
 Diaries: 822/382:1/61.5%
 Sample Target: 730
 % Below Line: 44.0
 % Not Listed: 8.1

1986 Revenue: \$10,400,000
 HH Inc.: \$30,082
 Retail \$: 2.1 Bil
 Pop per Station: 30,609
 #1 Biller: NA

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SUM 86
1. WQXA-F	67/12.0	11.3	12.0	11.2	---	11.6		1. WNNK-F	193/2163	1. WQXA-F	934/27.7	25.2 ---
2. WRKZ-F	56/10.0	12.4	10.1	12.3	---	11.2		2. WRKZ-F	179/1938	2. WSBA-F	628/18.7	22.6 ---
3. WSBA-F	53/ 9.5	10.2	7.7	9.7	---	9.3		3. WNCE-F	143/1695	3. WRKZ-F	615/18.3	20.1 ---
4. WNCE-F	43/ 7.7	6.9	6.8	7.6	---	7.3		4. WSBA-F	121/1522	4. WYCR-F	571/17.0	13.1 ---
5. WSBA	36/ 6.4	6.9	9.1	9.0	---	7.9		WQXA-F	121/1922	5. WSBA	519/15.4	18.7 ---
6. WYCR-F	34/ 5.1	4.1	2.8	2.8	---	4.0		6. WHTF-F	101/1054	6. WNCE-F	463/13.8	14.7 ---
7. WHTF-F	29/ 5.2	3.9	3.5	6.5	---	4.8		7. WLAN-F	93/1384	7. WNNK-F	323/ 9.6	10.5 ---
8. WOYK	28/ 5.0	2.5	4.0	2.4	---	3.5		8. WIOV-F	65/ 843	8. WOYK	271/ 8.0	6.8 ---
9. WGRX-F	21/ 3.8	5.3	3.3	2.2	---	3.7		9. WHP	55/ 823	9. WLAN-F	261/ 7.8	7.2 ---
10. WGTY-F	17/ 3.0	3.2	5.9	3.0	---	3.8		10. WDAC-F	50/ 679	10. WHTF-F	255/ 7.6	7.3 ---
11. WNNK-F	16/ 2.9	4.2	2.3	3.2	---	3.2		11. WHP-F	48/ 788	11. WGRX-F	229/13.3	20.1 ---
12. WIOV-F	13/ 2.3	.5	1.2	2.6	---	1.7		12. WTPA-F	47/ 702	12. WGET	207/ 6.1	4.6 ---
13. WGET	12/ 2.1	1.1	.9	1.7	---	1.5		13. WYCR-F	37/ 760	13. WGTY-F	204/ 6.1	7.1 ---

12+ FM SHARE (METRO): 81.52% (419 of 514) (SUM 86: NA%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F>	1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WRKZ-F	1. WRKZ-F	1. WQXA-F	1. WQXA-F	1. WQXA-F>	1. WQXA-F>
2. WYCR-F>	2. WYCR-F	2. WSBA-F	2. WQXA-F	2. WRKZ-F	2. WNCE-F	2. WQXA-F	2. WSBA-F	2. WSBA-F	2. WRKZ-F	2. WNCE-F
3.	3. WHTF-F	3. WRKZ-F	3. WRKZ-F>	3. WQXA-F>	3. WSBA	3. WSBA-F	3. WRKZ-F	3. WRKZ-F	3. WYCR-F	3. WRKZ-F
4.	4. WSBA-F>	4. WYCR-F	4. WGRX-F	4. WSBA	4. WOYK	4. WSBA	4. WNCE-F>	4. WNCE-F	4. WSBA-F	4. WOYK
5.	5. WGRX-F	5. WHTF-F	6. WGRX-F	6. WHTF-F	WSBA	WNCE-F	5. WOYK	5. WYCR-F	5. WHTF-F	5. WSBA
					WYCR-F	WSBA-F	6. WYCR-F	6. WSBA	WNCE-F	WSBA-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WSBA-F	1. WSBA-F>		1. WHTF-F	1. WHTF-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F
2. WYCR-F	2. WSBA-F	2. WQXA-F>	2. WQXA-F	2. WQXA-F		2. WQXA-F	2. WQXA-F	2. WHTF-F	2. WHTF-F	2. WQXA-F
3. WNNK-F	3. WYCR-F>	3. WYCR-F	3. WRKZ-F	3. WRKZ-F>		3. WYCR-F	3. WGRX-F	3. WGRX-F	3. WGRX-F	3. WGRX-F
4.	4. WNNK-F	4.	4. WYCR-F>	4. WNCE-F		4. WGRX-F	4. WYCR-F>	4. WYCR-F	4. WRKZ-F	4. WHTF-F
5.	5. WRKZ-F	5.	5. WNNK-F	5. WSBA		5.	5. WRKZ-F	WRKZ-F	5. WYCR-F	WSBA-F
	6. WHTF-F									

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.5/2.4
WHVR	1280	Hanover	.7/3.7
WOBG	1250	York	.9/3.3
WCMB	1460	Harrisburg	.4/1.3
WDAC-F	94.5	Lancaster	2.0/3.6
WHIT-F	99.3	Harrisburg	.5/2.4
WHP	580	Harrisburg	.4/2.3
WHP-F	97.3	Harrisburg	.7/3.2
WHYL-F	102.3	Carlisle	.4/1.0
WLAN-F	96.9	Lancaster	2.0/7.8
WTPA-F	93.5	Mechanicsburg	.5/3.4
WBAL	1090	Baltimore	1.1/2.5
WBSB-F	104.3	Baltimore	.4/1.9
WFRE-F	99.9	Frederick	.9/3.1
WIYY-F	97.9	Baltimore	1.1/2.7
WLIF-F	101.9	Baltimore	1.3/2.8
WPOC-F	93.1	Baltimore	.7/2.6
WMD-F	104.7	Hagerstown	.7/2.3
WXYU-F	102.7	Baltimore	.7/1.5

RADIO STATIONS

WOBG, 1250, 1 KW (DAYS) , MOR/OLDIES SMN,ABC-I, \$ 15.00* (Katz)
 WHVR, 1280, 5 KW/500 W (DA-2) , MOR NBC, \$ 11.00* (HNWH) (HANOVER)
 WOYK, 1350, 5 KW/1 KW (DA-2) , NOSTALGIA MBS, \$ 13.00 (Republic)
 WSBA, 910, 5 KW/1 KW (DA-2) , MOR , \$ 42.00* (Eastman) Susquehanna

WGTY-F, 107.7, 10 KW @ 350, COUNTRY MBS, \$ 18.00* (---) (GETTYSBURG)
 WHTF-F, 92.7, 3 KW @ 300, AOR Source, \$ 25.00* (Banner) (STARVIEW)
 WQXA-F, 105.7, 25 KW @ 717, CHR ABC-C, \$ 47.00* (Katz)
 WSBA-F, 103.3, 12 KW @ 890, AC , \$ 50.00* (Eastman) Susquehanna
 WYCR-F, 98.5, 11 KW @ 930, CONTEMP , \$ 30.00* (HNWH)

Other ranked stations - See Harrisburg, Lancaster or Baltimore

YOUNGSTOWN

Arbitron Rank/Pop (12+): 82/425,300

MSA Rank/Pop: 94/512,400

Average Person Ratings: 17.0
Market TSL: 22.5 hours

Stations: 25/13
Diaries: 980/434:1/55.7%
Sample Target: 850
% Below Line: 16.5
% Not Listed: 6.1

1986 Revenue: \$10,500,000
HH Inc.: \$30,529
Retail \$: 2.9 Bill
Pop per Station: 32,715
#1 Biller: WHOT A/F \$2,800,000

12+ METRO	1/4/SHARE	SPG 87	WIN 87	FAL 86	SUM 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 87	SJM 86	
1. WHOT-F	132/18.2	16.7	15.4	18.0	17.0	17.1	23.0	1. WHOT-F	200/2500	1. WHOT-F	1588/37.3	36.8	37.7
2. WYFM-F	83/11.5	8.1	8.7	7.4	10.5	8.9	8.9	2. WYFM-F	147/1700	2. WYFM-F	972/22.9	22.6	23.2
3. WKBN	65/ 9.0	8.0	9.3	11.4	10.2	9.4	7.9	3. WQXK-F	103/1266	3. WKBN	898/21.1	21.3	22.2
4. WKBN-F	60/ 8.3	9.8	10.8	8.4	8.9	9.3	6.9	4. WKBN-F	88/1353	4. WKBN-F	955/20.1	19.5	18.3
5. WQXK-F	55/ 7.6	12.0	9.0	9.1	8.4	9.4	8.2	5. WKBN	86/1187	5. WQXK-F	661/15.5	19.1	14.6
6. WBBW	48/ 6.6	5.0	6.1	5.2	6.4	5.7	4.3	6. WDVE-F	54/ 553	6. WBBW	657/15.4	13.1	16.1
7. WFMJ	23/ 3.2	3.3	3.4	2.1	2.8	3.0	1.6	7. WBBW	52/ 745	7. WMGZ-F	476/11.2	12.3	9.0
8. WMGZ-F	23/ 3.2	5.1	2.7	3.7	3.5	3.7	4.7	8. WMGZ-F	41/ 723	8. WFMJ	490/11.5	9.8	11.6
9. WRRO	21/ 2.9	2.7	2.7	2.7	2.4	2.8	2.9	9. WPHR-F	28/ 364	9. WMMS-F	352/ 8.3	8.4	9.1
10. WPHR-F	21/ 2.9	2.5	6.7	5.8	5.0	4.5	1.6	10. WPIC	27/ 428	10. WRRO	333/ 7.3	8.7	7.3
11. WQOD-F	19/ 2.6	4.7	2.1	2.4	2.4	2.7	1.8	11. WFMJ	26/ 592	11. WHOT	298/ 7.0	6.1	7.9
12. WDVE-F	19/ 2.6	2.4	1.3	.7	.4	1.8	2.8	12.		12. WPHR-F	265/ 6.2	7.0	7.5
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 69.56% (473 of 680) (SUM 86: 68.75%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WKBN	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>
2. WMGZ-F	2. WYFM-F>	2. WYFM-F>	2. WYFM-F>	2. WYFM-F>	2. WKBN-F>	2. WKBN	2. WYFM-F	2. WYFM-F	2. WKBN	2. WYFM-F
3. WPHR-F	3.	3. WQXK-F	3. WQXK-F	3. WQXK-F	3. WBBW	3. WYFM-F	3. WKBN-F	3. WQXK-F	3. WYFM-F	3. WKBN-F
4.	4.	4. WKBN	4. WKBN	4. WKBN >	4. WQXK-F	4. WBBW	4. WQXK-F	4. WKBN-F>	4. WBBW	4. WQXK-F
5.	5.	5.	5.	5. WRRO	5. WHOT-F	5. WQXK-F	5. WKBN	5. WKBN	5. WKBN	5. WBBW
					6. WYFM-F	6. WKBN-F	6. WBBW	6. WBBW	6. WKBN-F	6. WKBN
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F		1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WYFM-F	2. WYFM-F>	2. WYFM-F>	2. WYFM-F>	2. WYFM-F>		2. WYFM-F	2. WYFM-F>	2. WYFM-F	2. WYFM-F>	2. WYFM-F>
3. WQOD-F	3.	3.	3. WQXK-F>	3. WQXK-F		3.	3. WDVE-F	3. WDVE-F	3.	3. WQXK-F>
4. WMGZ-F	4.	4.	4. WQOD-F	4. WKBN		4.	4. WPHR-F>	4.	4.	4. WKBN
5.	5.	5.	5. WKBN	5.		5.	5. WMMS-F	5.	5.	5. WDVE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT	1500	Yountstown	1.9/2.7
WHOT	1330	Campbell	2.1/7.0
WNIO	1450	Niles	1.4/1.7
WKDD-F	96.5	Akron	.4/3.0
WMJI-F	105.7	Cleveland	1.2/3.7
WMMS-F	100.7	Cleveland	2.2/8.3
WNCX-F	98.5	Cleveland	.4/1.8
WNIR-F	100.1	Kent	1.0/1.5
WONE-F	97.5	Akron	1.7/2.5
WPIC	790	Sharon	.4/2.9
WTQF-F	900	Canton	.7/2.3
WWVE	1100	Cleveland	1.1/4.4
WZAK-F	93.1	Cleveland	.8/1.5

RADIO STATIONS

WBBW, 1240,	1 KW	, TALK	ABC-T,ABC-E,\$ 30.00*	(Mc-Guild)	
WFMJ, 1390,	5 KW (DA-N)	, NOSTALGIA	NBC,NBC-T,\$ 22.00*	(Unirep)	
WHOT, 1330,	500 W/1 KW (DA-2)	, CHR	, \$ NA	(Eastman)	Myron Jones
WKBN, 570,	5 KW (DA-N)	, MOR	CBS,\$ 45.00*	(Katz)	
WRRO, 1440,	5 KW (DA-N)	, MOR/OLDIES	ABC-I,\$ 15.00*	(Regional)	(WARREN)
WHOT-F,	101.1, 16 KW @ 750,	CHR	, \$ 65.00*	(Eastman)	Myron Jones
WKBN-F,	98.9, 9 KW @ 1370,	BTFL/EZ	, \$ 55.00*	(Katz)	
WMGZ-F,	95.9, 3 KW @ 165,	CHR	, \$ NA	(---)	(SHARPSVILLE, PA)
WQOD-F,	93.3, 50 KW @ 280,	SOFT AC	MBS,\$ 28.00*	(---)	
WQXK-F,	105.1, 88 KW @ 430,	COUNTRY	ABC-D,\$ 41.00*	(Mc-Guild)	Lincoln
WYFM-F,	102.9, 26 KW @ 455,	AC	ABC-C,\$ 36.00	(Banner)	Regional