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AMERICAN RADIO  
WINTER 1982 SUPPLEMENT

Compiled and edited by:

JAMES H. DUNCAN, JR.  
DUNCAN MEDIA ENTERPRISES  
BOX 2966  
KALAMAZOO, MI 49003  
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## INTRODUCTION

This is the first Winter Supplement to American Radio. Data was gathered from the Winter 1982 Arbitron sweeps (January 7-March 17, 1982) and the February/March Birch reports.

The formats for the Arbitron individual reports are exactly the same as in the Fall 81 edition of American Radio. Please refer to that edition for further details and descriptions.

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Address correspondence to:

JAMES H. DUNCAN, JR.  
DUNCAN MEDIA ENTERPRISES, INC  
BOX 2966  
(2913 BRANDYWINE DR)  
KALAMAZOO, MI 49003 (616) 342-1356

NOTE TO SUBSCRIBERS: Please note the large increases in listening levels in virtually every market. Many levels were at record highs. This may have been a reflection of Arbitron's Differential Survey Treatment which was implemented during the Winter survey period. In many markets the Black format (also Urban, Disco, etc) had increases in listening.

## INDEX

### ARBITRON INDIVIDUAL MARKET REPORTS (in alphabetical order)

Baltimore	Kansas City	St. Louis
Boston	Los Angeles	San Diego
Chicago	Louisville	San Francisco
Cleveland	New York	San Jose
Dallas-FW	Philadelphia	Seattle
Denver	Phoenix	Tampa-St. Pete
Detroit	Pittsburgh	Washington
Houston		

### BIRCH REPORTS FEB/MAR SHARES (in alphabetical order)

Atlanta	Kansas City	Phoenix
Baltimore	Knoxville	Pittsburgh
Buffalo	Memphis	Portland, OR
Cincinnati	Miami	Richmond
Cleveland	Milwaukee	Rochester
Des Moines	Nashville	San Antonio
Hartford	New Orleans	Syracuse
Indianapolis	Oklahoma City	Tampa
Jacksonville	Orlando	Washington

BALTIMORE

Market # 14; ADI # 19  
 Revenue Rank # 19  
 Income Rank # 9  
 APR 19.4  
 SMSA Pop: 2,174,000  
 CSI: 17.2 Bil (# 17)

Revenue : \$26,828,348  
 Income : \$ 4,438,418  
 % Rev Gain: 4.9%  
 Stations: 39/32  
 Diaries: 1957/1111:1  
 CSI HH: 22.8 M (# 85)  
 Standard Error: .467

National Rev: \$7,539,232  
 Nat Rev per Cap: \$3.47  
 Tot Rev per Cap: \$12.34  
 Tot Inc per Cap: \$2.04  
 Profit Margin: 16.5%  
 Retail \$: 9.3 Bil (# 16)  
 Retail Sales %: .245

12+ METRO	1/4/SHARE	FAL 81	SPG 81	WIN 81
1. WBAL	379/10.6	12.6	9.5	11.2
2. WXYV-F	316/ 8.9	5.8	7.7	6.2
3. WPOC-F	283/ 7.9	6.1	6.3	7.7
4. WIYY-F	254/ 7.1	9.7	8.3	8.7
5. WLIF-F	243/ 6.8	8.5	7.8	6.7
6. WBSB-F	160/ 4.5	5.8	4.9	4.7
7. WWIN	154/ 4.3	3.2	3.8	3.6
8. WYST-F	147/ 4.1	1.9	1.7	1.9
9. WCBM	141/ 4.0	5.3	6.6	5.5
10. WITH	126/ 3.5	3.4	2.4	.9
11. WFBR	123/ 3.4	3.9	5.6	3.8
12. WRLX-F	101/ 2.8	3.9	4.8	5.3
13. WCAO	91/ 2.6	3.1	3.4	4.0
14. WSID	89/ 2.5	1.7	.6	1.6
15. WEBB	72/ 2.0	1.3	.7	.7

12+ TSA	1/4
1. WBAL	404
2. WXYV-F	324
3. WPOC-F	303
4. WIYY-F	267
5. WLIF-F	265
6. WBSB-F	174
7. WYST-F	155
8. WWIN	154
9. WCBM	148
10. WITH	126
11. WFBR	125
12. WRLX-F	108
13. WCAO	107
14. WSID	89
15. WEBB	74

12+ TSA	CUME/MSA	CUME	RAT
1. WBAL	4889	25.0	
2. WIYY-F	3496	17.2	
3. WPOC-F	3280	15.8	
4. WLIF-F	3152	15.7	
5. WXYV-F	3050	16.1	
6. WBSB-F	2854	13.9	
7. WCBM	2697	13.9	
8. WFBR	2599	13.9	
9. WCAO	2411	11.0	
10. WWIN	2118	11.5	
11. WYST-F	2077	10.6	
12. WRLX-F	1760	9.0	
13. WWDC-F	1708	7.0	
14. WITH	1622	8.8	
15. WEBB	1186	6.3	

12+ FM SHARE (METRO): 60.38% (1969 of 3261) (FAL 81: 57.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WIYY-F	1. WXYV-F	1. WXYV-F	1. WPOC-F	1. WBAL	1. WBAL
2. WBSB-F	2. WIYY-F	2. WPOC-F	2. WXYV-F	2. WPOC-F	2. WPOC-F
3. WXYV-F	3. WYST-F	3. WIYY-F	3. WBAL	3. WLIF-F	3. WXYV-F
4. WWIN	4. WWIN	4. WYST-F	4. WLIF-F	4. WITH	4. WCBM
	5. WPOC-F	5. WBAL	5. WYST-F	5. WXYV-F	5. WIYY-F
	6. WBSB-F	6. WWIN	6. WCBM	6. WCBM	6. WFBR

FORMATS

	AM	FM	TOTAL	%
MOR/AC	767 (6)	187 (3)	954 (9)	29.3
BLACK/URBAN	336 (4)	405 (4)	741 (8)	22.7
ROCK/AOR/CONTEMP	3 (1)	614 (8)	617 (9)	18.9
BTFM MUSIC		394 (5)	394 (5)	12.1
COUNTRY		283 (1)	283 (1)	8.7
BIG BAND/NOST	126 (1)		126 (1)	3.9
RELIGION		69 (2)	69 (2)	2.1
NEWS/TALK	59 (2)		59 (2)	1.8
CLASSICAL	1 (1)	17 (1)	18 (2)	0.6
			<u>3261 (39)</u>	

BALTIMORE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>		
1. WBAL	1. WBAL	1. WBAL	WANN	1190	Annapolis .6
2. WXYV-F	2. WIYY-F	2. WIYY-F	WBKZ-F	95.9	Glen Bernie 1.2
3. WPOC-F	3. WPOC-F	3. WPOC-F	WFSI-F	107.9	Annapolis .7
4. WIYY-F	4. WLIF-F	4. WXYV-F	WKTK-F	105.7	Catonsville .8
5. WLIF-F	5. WXYV-F	5. WCBM	WNAV	1430	Annapolis .5
6. WBSB-F	6. WBSB-F	6. WBSB-F	WNAV-F	99.1	Annapolis .4
7. WWIN	7. WCBM	7. WLIF-F	WRBS-F	95.1	1.2
8. WYST-F	8. WFBR	8. WITH	WTTR-F	100.7	Westminster .4
9. WCBM	9. WCAO	9. WCAO	WASH-F	97.1	Washington .7
10. WITH	10. WWIN	10. WRLX-F	WAVA-F	105.1	Washington .6
11. WFBR	11. WYST-F		WGAY-F	99.5	Washington .8
12. WRLX-F	12. WRLX-F		WGMS-F+	103.5	Washington .5
13. WCAO	13. WITH		WHUR-F	96.3	Washington 1.1
14. WSID	14. WWDC-F		WJMD-F	94.7	Washington .4
15. WWDC-F	15. WEBB		WKYS-F	93.9	Washington 1.0
			WMAL	630	Washington .4
			WOOK-F	100.3	Washington .4
			WPGC-F	95.5	Washington .4
			WRC	980	Washington .6
			WRQX-F	107.3	Washington .7
			WTOP	1500	Washington 1.0
			WWDC	1260	Washington .1
			WWDC-F	101.1	Washington 1.9

ADI FM SHARE: 60.95% (2124 of 3485) (FAL 81: 59.34%)

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR	ABC-E, \$83.75 (Blair)	Hearst
WCAO, 600, 5 KW (DA-1)	, AC	RKO II, ABC-C, \$60.00* (Mc-Guild)	Plough
WCBM, 680, 10 KW/5 KW (DA-2)	, AC	ABC-I, \$95.63 (Katz)	Metromedia
WEBB, 1360, 1 KW (DAYS)	, BLACK	, \$30.25 (----)	
WFBR, 1300, 5 KW (DA-1)	, MOR/AC	NBC, \$61.13 (MMR)	
WITH, 1230, 1 KW/250 W	, BIG BAND/NOST (Al Ham)	MBS, \$30.00 (HNW)	BENI
WSID, 1010, 1 KW (DAYS)	, BLACK	SBN, \$25.00* (Masla)	United
WWIN, 1400, 1 KW	, BLACK	NBN, \$38.00 (Howard)	

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, ROCK	ABC-F, \$55.00* (Torbet)	Scripps-Howard
WIYY-F, 97.9, 50 KW @ 946, AOR (Burk-Abr)	Source, \$120.00 (Blair)	Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (Schulke)	, \$77.50* (Christal)	Cox
WPOC-F, 93.1, 50 KW @ 870, COUNTRY	ABC-D, \$85.00 (Eastman)	Nationwide
WRLX-F, 106.5, 50 KW @ 620, BTFL MUS (Bonne)	, \$53.75 (Katz)	Abell
WXYV-F, 102.7, 50 KW @ 400, DISCO/URBAN	, \$80.00* (Mc-Guild)	Plough
WYST-F, 92.3, 10 KW @ 550, AC	RKO, \$35.00* (Masla)	United

BOSTON

Market # 6; ADI # 6  
 Revenue Rank # 8  
 Income Rank # 43  
 APR 19.0  
 SMSA Pop: 3,877,600  
 CSI: 33.4 Bil (# 7)

Revenue : \$52,037,543  
 Income : \$ 678,310  
 % Rev Gain: 21.7%  
 Stations: 36/34  
 Diaries: 2309/1679:1  
 CSI HH: 24.7 M (# 29)  
 Standard Error: .416

National Rev: \$18,893,536  
 Nat Rev per Cap: \$4.87  
 Tot Rev per Cap: \$13.42  
 Tot Inc per Cap: \$ .17  
 Profit Margin: 1.3%  
 Retail \$: 17.1 Bil (# 6)  
 Retail Sales %: .240

12+ METRO	1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA	CUME RAT
1. WBZ	466/8.5	8.2	6.8	6.7	8.4	1. WBZ	717	1. WBZ 11179/23.3
2. WHDH	432/7.9	8.7	9.7	8.5	10.3	2. WCOZ-F	574	2. WCOZ-F 9239/20.5
3. WCOZ-F	365/6.7	9.3	12.6	11.1	11.0	3. WHDH	494	3. WHDH 7908/21.5
4. WEEI	341/6.2	6.6	6.0	7.0	6.5	4. WBCN-F	450	4. WEEI 6654/19.2
5. WJIB-F	336/6.1	5.3	4.9	6.3	5.3	5. WJIB-F	432	5. WROR-F 5869/14.2
6. WBCN-F	325/5.9	5.9	4.6	3.9	4.8	6. WXKS-F	409	6. WXKS-F 5699/15.8
7. WXKS-F	316/5.8	6.1	5.0	7.1	5.0	7. WEEI	393	7. WBCN-F 5523/13.5
8. WROR-F	252/4.6	5.0	5.4	5.8	4.5	8. WROR-F	367	8. WJIB-F 5166/14.2
9. WEEI-F	212/3.9	4.0	3.5	3.7	3.7	9. WEEI-F	294	9. WRKO 5014/12.5
10. WSSH-F	137/2.5	2.6	3.0	1.7	2.0	10. WVBF-F	264	10. WMJX-F 4921/12.5
11. WMJX-F	194/3.5	.5	.6	.7	.7	11. WRKO	248	11. WEEI-F 4741/11.9
12. WRKO	170/3.1	2.8	2.5	3.2	2.4	12. WMJX-F	245	12. WAAF-F 4263/ 6.5
13. WVBF-F	169/3.1	4.1	3.9	3.7	3.5	13. WHUE-F	232	13. WVBF-F 4170/11.5
14. WHUE-F	168/3.1	2.7	2.5	2.2	2.2	14. WAAF-F	218	14. WHUE-F 3569/ 8.1
15. WSSH-F	137/2.5	2.6	3.0	1.7	2.0	15. WVBF-F	213	15. WHJY-F 3458/ 1.6

12+ FM SHARE (METRO): 56.30% (2833 of 5032) (FAL 81: 56.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WCOZ-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ	1. WBZ
2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WHDH	2. WHDH	2. WHDH
3. WBCN-F	3. WCOZ-F	3. WHDH	3. WBCN-F	3. WJIB-F	3. WEEI
4. WBOS-F	4. WROR-F	4. WBZ	4. WROR-F	4. WEEI	4. WBCN-F
5. WAAF-F	5. WEEI-F	5. WROR-F	5. WEEI-F	5. WXKS	5. WCOZ-F
6. WROR-F	6. WVBF-F	6. WCOZ-F	6. WJIB-F	6. WHUE-F	6. WXKS-F
7. WVBF-F	7. WMJX-F	7. WEEI-F	7. WEEI	7. WSSH-F	7. WROR-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	1076 (7)	658 (3)	1734 (10)	34.5
ROCK/AOR/CONTEMP		1377 (8)	1377 (8)	27.4
BTFL MUSIC	36 (1)	641 (3)	677 (4)	13.5
NEWS/TALK	607 (3)		607 (3)	12.1
BIG BAND/NOST	206 (2)	14 (1)	220 (3)	4.4
BLACK/ETHNIC	137 (3)		137 (3)	2.7
RELIGION	110 (2)		110 (2)	2.2
CLASSICAL		91 (1)	91 (1)	1.8
COUNTRY	37 (1)	52 (1)	89 (2)	1.8
			<u>5032 (36)</u>	

BOSTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>			
1. WBZ	1. WBZ	1. WHDH	WBOS-F	92.9	Brookline	1.0
2. WCOZ-F	2. WCOZ-F	2. WBZ	WCAP	980	Lowell	.3
3. WHDH	3. WHDH	3. WCOZ-F	WCAS	740	Cambridge	.5
4. WBCN-F	4. WEEI	4. WROR-F	WCGY-F	93.7	Lawrence	.9
5. WJIB-F	5. WROR-F	5. WBCN-F	WCRB-F	102.5		1.7
6. WEEI	6. WBCN-F	6. WXKS-F	WDLW	1330		.7
7. WROR-F	7. WXKS-F	7. WEEI	WESX	1230	Salem	.4
8. WXKS-F	8. WJIB-F	8. WJIB-F	WEZE	1260		.7
9. WEEI-F	9. WRKO	9. WVBF-F	WHUE	1150		.7
10. WRKO	10. WMJX-F	10. WRKO	WILD	1090		1.7
11. WMJX-F	11. WEEI-F		WITS	1510		1.7
12. WAAF-F	12. WVBF-F		WJDA	1300	Quincy	1.6
13. WHUE-F	13. WAAF-F		WKOX	1190	Framingham	.4
14. WVBF-F	14. WHUE-F		WLLH	1400	Lowell	.5
15. WXKS	15. WSSH-F		WROL	950		1.3
			WUNR	1600	Brookline	.3
			WAAF-F	107.3	Worcester	1.3
			WOKQ-F	97.5	Dover	.9
			WPLM-F+	99.1	Plymouth	.3
			WHJY-F	94.1	Providence	.5

ADI FM SHARE: 62.29% (4447 of 7139) (FAL 81: 63.21%)

AM STATIONS

WBZ , 1030, 50 KW (DA-1), MOR	ABC-E, \$187.50 (RAR)	Westinghouse
WEEI, 590, 5 KW (DA-1), NEWS	CBS, \$133.75 (CBS Spot)	CBS
WHDH, 850, 50 KW (DA-2), MOR/AC	, \$226.88* (Blair)	Blair
WRKO, 680, 50 KW (DA-2), TALK	ABC-C,RKO II, \$125.00* (RKO)	RKO
WXKS, 1430, 5 KW (DAYS), BIG BAND/NSOT (A1 Ham)	, \$ 56.44 (MMR)	Heftel

FM STATIONS

WBCN-F, 104.1, 50 KW @ 742, AOR	, \$203.12 (Torbet)	Infinity
WBOS-F, 92.9, 12 KW @ 888, ROCK	, \$ 40.00* (Howard)	
WCOZ-F, 94.5, 7 KW @ 1140, AOR	, \$230.00 (Blair)	Blair
WEEI-F, 103.3, 12 KW @ 890, SOFT ROCK	, \$115.63 (CBS/FM)	CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Bonne)	, \$ 60.00* (Selcom)	GCC
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Schulke)	, \$120.00 (Christal)	GE
WMJX-F, 106.7, 18 KW @ 760, CONTEMP/AC	, \$ 80.00* (Eastman)	Greater Media
WROR-F, 98.5, 6 KW @ 1191, AC	RKO, \$170.00* (RKO)	RKO
WSSH-F, 99.5, 40 KW @ 550, BTFL MUS (?)	, \$ 50.00* (HNW)	
WVBF-F, 105.7, 11 KW @ 954, CONTEMP/AC	, \$133.75 (Mc-Guild)	Fairbanks
WXKS-F, 107.9, 21 KW @ 710, URBAN/ROCK	, \$122.50 (MMR)	Heftel
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, \$105.00 (Katz)	Katz (WORCESTER)
WHJY-F, 94.1, 50 KW @ 434, AOR	, \$ 75.00* (Katz)	(PROVIDENCE)

CHICAGO

Market # 3; ADI # 3  
 Revenue Rank # 3  
 Income Rank # 13  
 APR 18.6  
 SMSA Pop: 7,140,200  
 CSI: 65.3 Bil (# 3)

Revenue : \$104,375,740  
 Income : \$ 2,547,849  
 % Rev Gain: 9.7%  
 Stations: 36/65  
 Diaries: 3425/2085:1  
 CSI HH: 26.0 M (# 15)  
 Standard Error: .353

National Rev: \$33,060,209  
 Nat Rev per Cap: \$4.63  
 Tot Rev per Cap: \$14.62  
 Tot Inc per Cap: \$.36  
 Profit Margin: 2.4%  
 Retail \$: 30.3 Bil (# 3)  
 Retail Sales %: .283

12+ METRO	1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA	CUME RAT
1. WGN	1089/9.2	9.6	9.4	9.6	10.5	1. WGN	1356	1. WLS 20093/17.1
2. WICI-F	722/6.1	6.9	6.3	4.1	4.9	2. WLS	982	2. WGN 16741/19.9
3. WBBM	701/5.9	6.0	6.1	7.2	6.1	3. WMAQ	956	3. WMAQ 15769/11.9
4. WLOO-F	690/5.8	6.5	6.1	6.7	6.9	4. WBBM	812	4. WBBM 14167/17.7
5. WIND	572/4.8	4.7	4.8	3.8	3.2	5. WICI-F	725	5. WLS-F 9219/13.4
6. WBMX-F	543/4.6	2.1	2.7	2.6	3.1	6. WLOO-F	697	6. WICI-F 8536/13.3
7. WLS	533/4.5	4.7	5.0	5.0	5.3	7. WIND	606	7. WLUP-F 8219/12.1
8. WLAK-F	522/4.4	3.7	4.0	3.3	4.4	8. WBMX-F	601	8. WBMX-F 8005/12.1
9. WLUP-F	492/4.2	4.2	3.5	3.1	3.4	9. WLAK-F	550	9. WFYR-F 7723/11.7
10. WMAQ	464/3.9	4.2	4.8	5.1	5.1	10. WLUP-F	518	10. WCLR-F 7442/11.5
11. WFYR-F	448/3.8	3.1	2.6	2.8	3.3	11. WLS-F	458	11. WLOO-F 7230/11.2
12. WLS-F	431/3.6	3.5	4.4	4.3	3.5	12. WFYR-F	457	12. WMET-F 6867/10.4
13. WCLR-F	410/3.5	3.4	2.9	3.3	3.2	13. WCLR-F	416	13. WBBM-F 6757/ 9.9
14. WKQX-F	347/2.9	3.3	3.8	3.7	3.0	14. WKQX-F	360	14. WKQX-F 6662/10.4
15. WJPC	299/2.5	2.5	2.7	3.1	2.6	15. WJPC	307	15. WIND 6649/ 9.9
16. WMET-F	277/2.3	3.4	4.0	3.5	4.0	16. WMET-F	282	16. WLAK-F 6586/ 9.7
17. WBBM-F	243/2.1	2.7	2.2	2.4	2.6	17. WAIT	270	17. WVON 5412/ 8.5
18. WAIT	242/2.0	2.5	2.1	3.0	1.9	18. WBBM-F	265	18. WJPC 5265/ 8.2
19. WFMT-F	241/2.0	2.2	1.4	1.9	1.9	19. WFMT-F	250	19. WCFL 4941/ 6.6
20. WXRT-F	235/2.0	1.6	2.1	1.3	1.3	20. WXRT-F	236	20. WJEZ-F 4225/ 6.2
21. WVON	232/2.0	1.6	1.4	1.5	1.7			
22. WJEZ-F	193/1.6	3.0	3.1	3.1	2.5			
23. WCFL	188/1.6	1.1	1.3	1.8	1.1			
24. WUSN-F	151/1.3	1.9	1.6	1.6	1.1			

12+ FM SHARE (METRO): 57.71% (6387 of 11067) (FAL 81: 58.30%)

TEENS	18 - 34	18-49	25 - 54	35 - 64	12+ TSA AMD
1. WLUP-F	1. WICI-F	1. WICI-F	1. WGN	1. WGN	1. WGN
2. WLS	2. WBMX-F	2. WBMX-F	2. WLOO-F	2. WLOO-F	2. WLS+
3. WLS-F	3. WFYR-F	3. WFYR-F	3. WICI-F	3. WLAK-F	3. WBBM
4. WICI-F	4. WLUP-F	4. WGN	4. WFYR-F	4. WBBM	4. WMAQ
5. WBMX-F	5. WLS-F	5. WLS	5. WMAQ	5. WIND	5. WICI-F
6. WMET-F	6. WCLR-F	WCLR-F	6. WBMX-F	6. WLUP-F	6. WIND
7. WJPC	7. WLS	7. WKQX-F	7. WCLR-F	7. WFMT-F	7. WLOO-F
	8. WXRT-F	8. WLOO-F	8. WLS	8. WFYR-F	8. WBMX-F
	9. WKQX-F	9. WLS-F	9. WBBM	9. WLS	9. WFYR-F
	10. WMET-F	10. WLUP-F	10. WKQX-F	10. WICI-F	10. WLAK-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	1355 (4)	1205 (3)	2560 (7)	23.1
ROCK/AOR/CONTEMP	533 (1)	1768 (7)	2301 (8)	20.8
BLACK/URBAN/JAZZ	684 (4)	1367 (3)	2051 (7)	18.5
BTFL MUSIC	242 (1)	1212 (2)	1454 (3)	13.1
NEWS/TALK	1273 (2)		1273 (2)	11.5
COUNTRY	593 (2)	344 (2)	937 (4)	8.5
SPANISH		113 (1)	113 (1)	1.0
CLASSICAL		283 (2)	283 (2)	2.6

CONTINUATION OF FORMATS

	AM	FM	TOTAL	%
RELIGION		63 (1)	63 (1)	0.6
UNKNOWN		32 (1)	32 (1)	0.3
			11067 (36)	

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS/METRO SHARE
1. WGN	1. WGN	1. WBBM	WAUR-F 107.9 Aurora .4
2. WBBM	2. WLS	2. WGN	WJJD 1160 1.1
3. WGCI-F	3. WBBM	3. WGCI-F	WJOB 1230 Hammond .3
4. WLOO-F	4. WMAQ	4. WLOO-F	WJOL 1340 Joliet .4
5. WLS	5. WLS-F	5. WIND	WLNR-F 106.3 Lansing .3
6. WIND	6. WGCI-F	6. WLS	WMPP 1470 Chicago Hts .5
7. WMAQ	7. WLUP-F	7. WMAQ	WNIB-F 97.1 .4
8. WBMX-F	8. WBMX-F	8. WLUP-F	WOJO-F 105.1 Evanston 1.0
9. WLAK-F	9. WFYR-F	9. WLAK-F	WXFM-F 105.9 Elmwood Park .9
10. WLUP-F	10. WCLR-F	10. WFYR-F	WXOL 1450 .8
11. WFYR-F	11. WLOO-F		WYCA-F 92.3 Hammond .5
12. WLS-F	12. WMET-F		WYEN-F 106.7 Des Plaines .4
13. WCLR-F	13. WKQX-F		
14. WKQX-F	14. WLAK-F		
15. WJPC	15. WBBM-F		

ADI FM SHARE: 56.15% (6547 of 11659) (FAL 81: 56.54%)

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N), BTFL MUS (FM-100)	, \$ 63.75 (Katz)	Century
WBBM, 780, 50 KW, NEWS	CBS, \$218.75* (CBS Spot)	CBS
WCFL, 1000, 50 KW (DA-2), AC	MBS, \$ 91.00* (Masla)	Mutual
WGN, 720, 50 KW, MOR/TALK	, \$201.00* (Christal)	Tribune Co
WIND, 560, 5 KW (DA-2), TALK	ABC-E, \$125.00* (RAR)	Westinghouse
WJPC, 950, 1 KW/5 KW (DA-N), BLACK	NBN, \$100.00 (----)	
WLS, 890, 50 KW, ROCK	ABC-C, \$256.25 (Blair)	ABC
WMAQ, 670, 50 KW, COUNTRY	NBC, \$200.00* (Eastman)	NBC
WVON, 1390, 5 KW (DA-2), BLACK	SBN, \$ 70.00* (Selcom)	Gannett

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, CONTEMP	, \$ 96.00 (CBS/FM)	CBS
WBMX-F, 102.7, 6 KW @ 1170, BLACK	, \$125.00 (Masla)	
WCLR-F, 101.9, 5 KW @ 1520, MOR/AC	, \$116.25* (Torbet)	Bonneville
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL	, \$105.00 (CMBS)	
WFYR-F, 103.5, 4 KW @ 1552, AC	RKO, \$137.50* (RKO)	RKO
WGCI-F, 107.5, 33 KW @ 600, BLACK	, \$130.00* (Selcom)	Gannett
WJEZ-F, 104.3, 19 KW @ 820, COUNTRY	RKO II, \$ 90.84 (MMR)	Plough
WKQX-F, 101.1, 6 KW @ 1170, AC	, \$103.12 (Eastman)	NBC
WLAK-F, 93.9, 5 KW @ 1530, BTFL MUS (Schulke)	, \$153.75 (Mc-Guild)	Viacom
WLOO-F, 100.3, 6 KW @ 1167, BTFL MUS (FM-100)	, \$230.00 (Katz)	Century
WLS-F, 94.7, 6 KW @ 1170, ROCK	ABC-R, \$100.00 (Blair)	ABC
WLUP-F, 97.9, 6 KW @ 1170, AOR	, \$175.00 (MMR)	Heftel
WMET-F, 95.5, 6 KW @ 1170, AOR	Source, \$171.88 (Katz)	Metromedia
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	, \$ 90.00* (Howard)	First Media
WXRT-F, 93.1, 7 KW @ ??, AOR/PROGRESSIVE	, \$ 58.00 (Masla)	

CLEVELAND

Market # 20; ADI # 9  
 Revenue Rank # 17  
 Income Rank # 16  
 APR 17.1  
 SMSA Pop: 1,912,300  
 CSI: 17.1 Bil (# 18)

Revenue : \$30,466,570  
 Income : \$ 2,149,930  
 % Rev Gain: -0.8%  
 Stations: 23/23  
 Diaries: 1503/1272:1  
 CSI HH: 25.0 M (# 28)  
 Standard Error: .509

National Rev: \$8,599,785  
 Nat Rev per Cap: \$4.50  
 Tot Rev per Cap: \$15.93  
 Tot Inc per Cap: \$1.12  
 Profit Margin: 7.1%  
 Retail \$: 8.2 Bil (# 19)  
 Retail Sales %: .310

12+ METRO 1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. WDOK-F 258/9.7	8.1	10.4	8.4	10.1	1. WMMS-F 514	1. WMMS-F 6314/19.6
2. WMMS-F 222/8.3	9.0	8.3	10.5	10.5	2. WGCL-F 333	2. WGCL-F 5343/17.1
3. WDMT-F 191/7.2	4.9	5.3	2.8	5.8	3. WDOK-F 326	3. WGAR 4424/15.2
4. WQAL-F 173/6.5	6.6	7.3	8.0	9.1	4. WGAR 252	4. WWWE 3668/10.3
5. WERE 161/6.1	5.8	5.4	6.1	5.8	5. WZZP-F 239	5. WDOK-F 3446/17.6
6. WZZP-F 158/5.9	6.1	5.6	6.2	6.9	6. WDMT-F 219	6. WZZP-F 3310/14.6
7. WBBG 140/5.3	3.4	1.0	.4	.7	7. WQAL-F 200	7. WQAL-F 3045/14.9
8. WGAR 139/5.2	4.7	5.1	5.1	4.5	8. WWWE 185	8. WWWM-F 2922/10.5
WGCL-F 139/5.2	5.6	6.2	6.3	7.3	9. WERE 171	9. WERE 2639/15.7
10. WHK 128/ 4.8	6.7	6.2	7.6	5.3	10. WHK 165	10. WDMT-F 2395/11.5
11. WKSU-F 98/3.7	3.7	3.7	3.4	3.8	11. WKSU-F 157	11. WHK 2295/11.7
12. WWWE 93/3.5	3.2	4.2	5.7	3.8	12. WBBG 141	12. WKDD-F 2204/ 5.2
13. WWWM-F 82/3.1	4.0	3.4	3.1	3.0	13. WDBN-F 140	13. WLYT-F 2157/11.6
14. WABQ 81/3.0	1.2	1.8	1.5	1.3	14. WKDD-F 136	14. WKSU-F 2085/ 8.3
15. WZAK-F 78/2.9	2.2	2.3	2.9	.9	15. WWWM-F 127	15. WBBG 1677/10.3
16. WCLV-F 73/2.7	3.0	2.1	2.2	2.0		
17. WJMO 72/2.7	2.7	3.0	2.4	3.2		
18. WJW 68/2.6	4.4	5.1	3.6	3.4		
19. WLYT-F 65/2.4	3.9	4.2	3.6	3.2		

12+ FM SHARE (METRO): 63.58% (1601 of 2518) (FAL 81: 62.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WDOK-F	1. WDOK-F	1. WMMS-F
2. WLYT-F	2. WDMT-F	2. WDMT-F	2. WGAR	2. WQAL-F	2. WGAR
WMMS-F	3. WZZP-F	3. WZZP-F	3. WZZP-F	3. WBBG	3. WHK
4. WDMT-F	4. WGAR	4. WGAR	4. WDMT-F	4. WERE	4. WDOK-F
	5. WWWM-F	5. WDOK-F	5. WQAL-F	5. WHK	5. WGCL-F
	6. WGCL-F	6. WKSU-F	6. WMMS-F	6. WWWE	6. WERE

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		537 (5)	537 (5)	21.3
BTFL MUSIC		466 (3)	466 (3)	18.5
BLACK/URBAN	153 (2)	269 (2)	422 (4)	16.8
COUNTRY	243 (3)	98 (1)	341 (4)	13.5
MOR/AC	220 (3)	158 (1)	378 (4)	15.0
NEWS/TALK	161 (1)		161 (1)	6.4
BIG BAND	140 (1)		140 (1)	5.6
CLASSICAL		73 (1)	73 (1)	2.9
			2518 (23)	

CLEVELAND ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>			
1. WMMS-F	1. WMMS-F	1. WDOK-F	WDBN-F	94.9	Medina	1.3
2. WGCL-F	2. WGCL-F	2. WMMS-F	WPVL	1460	Painesville	.5
3. WDOK-F	3. WGAR	3. WDMT-F	WKDD-F	96.5	Akron	1.1
4. WGAR	4. WDOK-F	4. WHK	WSLR	1350	Akron	.8
5. WZZP-F	5. WWWE	5. WGAR				
6. WDMT-F	6. WZZP-F	6. WERE				
7. WQAL-F	7. WQAL-F	7. WCLV-F				
8. WWWE	8. WWWM-F	8. WQAL-F				
9. WERE	9. WERE	9. WZZP-F				
10. WHK	10. WDMT-F	10. WKSW-F				
11. WKSW-F	11. WHK					
12. WBBG	12. WKDD-F					
13. WDBN-F	13. WLYT-F					
14. WKDD-F	14. WKSW-F					
15. WWWM-F	15. WAKR					

ADI FM SHARE: 64.44% (3135 of 4865) (FAL 81: 62.39%)

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, BLACK/JAZZ	SBN, \$ 29.00	(Lotus)	
WBBG, 1260, 5 KW (DA-2)	, BIG BAND/NOST (A1 Ham)	, \$ 57.50	(Torbet)	Embrescia
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	MBS,ABC-I, \$ 70.44	(MMR)	
WGAR, 1220, 50 KW (DA-1)	, AC	RKO II,ABC-E, \$ 86.00	(Blair)	Nationwide
WHK, 1420, 5 KW (DA-N)	, COUNTRY	NBC, \$118.75*	(Katz)	Malrite
WJMO, 1490, 1 KW/250 W	, BLACK	NBN, \$ 50.50*	(Masla)	United
WJW, 850, 10 KW/5 KW (DA-2)	, MOR	ABC-D, \$ 46.25	(Christal)	
WWWE, 1110, 50 KW	, COUNTRY	CBS, \$ 88.25*	(Eastman)	Gannett
WAKR, 1590, 5 KW (DA-N)	, MOR	MBS, \$ 50.00*	(Mc-Guild)	Group One (AKRON)

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640,	CLASSICAL	, \$ 38.75	(CMBS)	
WDBN-F, 94.9, 118 KW @ 310,	BTFL MUS (FM-100)	, \$ 27.00	(Masla)	
WDMT-F, 107.9, 70 KW @ 390,	URBAN (Burk-Abr)	RKO, \$ 52.50	(Howard)	Beasley
WDOK-F, 102.1, 50 KW @ 370,	BTFL MUS (Churchill)	, \$ 75.25*	(Eastman)	Gannett
WGCL-F, 98.5, 40 KW @ 600,	ROCK	ABC-F, \$ 70.44	(MMR)	
WKSW-F, 99.5, 50 KW @ 500,	COUNTRY	RKO II, \$ 41.25	(Blair)	Nationwide
WLYT-F, 92.3, 27 KW @ 234,	AOR	, \$ 32.50*	(Masla)	United
WMMS-F, 100.7, 32 KW @ 600,	AOR (Burk-Abr)	Source, \$123.00*	(Katz)	Malrite
WQAL-F, 104.1, 8 KW @ 1060,	BTFL MUS (Bonne)	, \$111.25	(Mc-Guild)	Gulf
WWWM-F, 105.7, 27 KW @ 900,	ROCK	ABC-C, \$ 68.75	(Torbet)	
WZAK-F, 93.1, 28 KW @ 620,	URBAN	, \$ 35.00	(Selcom)	
WZZP-F, 106.5, 8 KW @ 1060,	AC/SOFT	, \$ 92.00	(Christal)	Booth
WKDD-F, 96.5, 50 KW @ 450,	CONTEMP	RKO, \$ 44.25	(Katz)	Welcome Radio (AKRON)

DALLAS-FT. WORTH

Market # 10; ADI # 10  
 Revenue Rank # 7  
 Income Rank # 8  
 APR 17.7  
 SMSA Pop: 2,965,100  
 CSI: 26.8 Bil (# 9)

Revenue : \$52,701,630  
 Income : \$ 4,860,500  
 % Rev Gain: 23.0%  
 Stations: 30/40  
 Diaries: 2216/1338:1  
 CSI HH: 25.2 M (# 25)  
 Standard Error: .440

National Rev: \$16,503,501  
 Nat Rev per Cap: \$5.57  
 Tot Rev per Cap: \$17.77  
 Tot Inc per Cap: \$1.64  
 Profit Margin: 9.2%  
 Retail \$: 16.0 Bil (# 8)  
 Retail Sales %: .276

12+ METRO 1/4/SHARE	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. KSCS-F 373/8.4	8.3	8.9	1. WBAP 698	1. WBAP 9295/17.6
2. KVIL-F 354/7.9	8.2	7.9	2. KSCS-F 468	2. KRLD 6084/18.1
3. WBAP 299/6.7	6.8	6.5	3. KVIL-F 403	3. KSCS-F 5780/19.0
4. KKDA-F 293/6.6	6.5	6.9	4. KRLD 317	4. KVIL-F 5182/18.4
5. KTXQ-F 286/6.4	4.6	4.6	5. KKDA-F 316	5. KTXQ-F 4567/16.1
6. KPLX-F 284/6.4	3.4	5.1	6. KMEZ-F 308	6. KKDA-F 4460/15.7
7. KMEZ-F 281/6.3	5.0	5.9	KPLX-F 308	7. KEGL-F 4249/13.8
8. KRLD 234/5.2	6.4	5.6	8. KTXQ-F 305	8. KZEW-F 4214/14.1
9. KZEW-F 217/4.9	6.5	5.0	9. KZEW-F 274	9. KPLX-F 3750/12.9
KNOK-F 217/4.9	4.3	4.7	10. WFAA 247	10. KMEZ-F 3713/12.9
11. KEGL-F 183/4.1	5.0	4.9	11. KEGL-F 246	11. WFAA 3653/ 9.7
12. WFAA 171/3.8	4.1	2.7	12. KNOK-F 220	12. KMGC-F 2879/10.7
13. KMGC-F 163/3.7	4.4	2.8	13. KOAX-F 179	13. KOAX-F 2652/ 8.7
14. KOAX-F 152/3.4	4.0	4.7	14. KMGC-F 168	14. KNOK-F 2470/ 9.4
15. KPBC 83/1.9	1.2	1.9	15. KFJZ 90	15. KLIF 1625/ 5.1
16. KFJZ 81/1.8	2.3	2.2	16. KPBC 88	16. KAFM-F 1616/ 5.6
17. KBOX 77/1.7	2.4	2.7	17. KAFM-F 85	17. KLVU-F 1566/ 5.4
18. KAFM-F 74/1.7	1.0	1.4	18. KBOX 80	18. KFJZ 1405/ 5.4
19. KLVU-F 63/1.4	1.8	3.4	19. KLVU-F 70	19. KBOX 1258/ 4.9
20. WRR-F 61/1.4	1.5	1.2	20. WRR-F 64	20. KIXK-F 1091/ 4.0

12+ FM SHARE (METRO): 72.74% (3080 of 4234) (FAL 81: 70.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KTXQ-F	1. KVIL-F	1. KVIL-F	1. KSCS-F	1. KSCS-F	1. WBAP
2. KEGL-F	2. KTXQ-F	2. KSCS-F	2. KVIL-F	2. KMEZ-F	2. KVIL-F+
3. KKDA-F	3. KKDA-F	3. KPLX-F	3. WBAP	3. WBAP	3. KRLD
4. KNOK-F	4. KZEW-F	4. KKDA-F	4. KPLX-F	4. KRLD	4. KSCS-F
5. KZEW-F	5. KPLX-F	5. KTXQ-F	5. KKDA-F	5. KVIL-F	5. KPLX-F
6. KSCS-F	6. KSCS-F	6. KZEW-F	6. KMEZ-F	6. KPLX-F	6. WFAA
7. KVIL-F	7. KNOK-F	7. KNOK-F	7. KRLD	7. KOAX-F	7. KKDA-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
COUNTRY	440 (5)	712 (3)	1152 (8)	27.2
ROCK/AOR/CONTEMP	13 (1)	912 (5)	925 (6)	21.8
BLACK/URBAN/JAZZ	90 (2)	510 (2)	600 (4)	14.2
MOR/AC	17 (1)	428 (2)	445 (3)	10.5
NEWS/TALK	405 (2)		405 (2)	9.6
BTFL MUSIC		433 (2)	433 (2)	10.2
RELIGION	108 (2)		108 (2)	2.6
BIG BAND/NOST	81 (1)		81 (1)	1.9
CLASSICAL		61 (1)	61 (1)	1.4
SPANISH		24 (1)	24 (1)	0.6
			<u>4234 (30)</u>	

DALLAS-FT. WORTH ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>
1. WBAP	1. WBAP	1. WBAP	KAAM 1310 .3
2. KSCS-F	2. KSCS-F	2. KVIL-F	KESS-F 93.9 .5
3. KVIL-F	3. KRLD	3. KSCS-F	KIXK-F 106.1 Denton 1.2
4. KKDA-F	4. KVIL-F	4. KMEZ-F	KKDA 730 Grand Prairie 1.0
5. KPLX-F	5. KKDA-F	5. KPLX-F	KLIF 1190 .8
6. KMEZ-F	6. KTXQ-F	6. KRLD	KSAX 970 1.0
7. KTXQ-F	7. KEGL-F	7. KKDA-F	KSKY 660 .6
8. KRLD	8. KZEW-F	8. KEGL-F	KVIL 1150 Highland Park .4
9. KZEW-F	9. KPLX-F	9. KFJZ	KXOL 1360 .3
10. KEGL-F	10. KMEZ-F	10. KOAX-F	KIKM 910 Sherman .3
11. KNOK-F	11. WFAA		
12. WFAA	12. KMGC-F		
13. KOAX-F	13. KOAX-F		
14. KMGC-F	14. KNOK-F		
15. KFJZ	15. KLIF		

ADI FM SHARE: 70.30% (3403 of 4841) (FAL 81: 65.63%)

DALLAS METRO 1/4/SHARE

1. KVIL-F	258/8.9
2. KKDA-F	241/8.3
3. KSCS-F	226/7.8
4. KTXQ-F	184/6.3
5. KMEZ-F	176/6.1
6. KRLD	160/5.5
7. KPLX-F	148/5.1
8. KNOK-F	147/5.1
9. WBAP	139/4.8
10. WFAA	132/4.5
11. KZEW-F	130/4.5
12. KEGL-F	116/4.0
13. KMGC-F	108/3.7
14. KOAX-F	98/3.4
15. KBOX	67/2.3

FT. WORTH METRO 1/4/SHARE

1. WBAP	161/10.3
2. KSCS-F	149/ 9.6
3. KPLX-F	135/ 8.7
4. KMEZ-F	106/ 6.8
5. KTXQ-F	101/ 6.5
6. KVIL-F	96/ 6.2
7. KZEW-F	86/ 5.5
8. KRLD	72/ 4.6
9. KNOK-F	71/ 4.6
10. KEGL-F	67/ 4.3
11. KOAX-F	57/ 3.7
12. KMGC-F	55/ 3.5
13. KKDA-F	51/ 3.3
14. KFJZ	40/ 2.6
15. WFAA	38/ 2.4

AM STATIONS

KBOX, 1480, 5 KW/1 KW (DA-2), COUNTRY	, \$ 60.00* (Mc-Guild)	Group One
KFJZ, 1270, 5 KW (DA-1)	, BIG BAND/NOST (Al Ham) , \$ 55.00 (Christal)	Swanson
KLIF, 1190, 50 KW/5 KW (DA-2), COUNTRY	ABC-E, \$100.00* (RKO)	Susquehanna
KPBC, 1040, 1 KW (DAYS)	, RELIGION , \$ 25.00 (----)	Crawford
KRLD, 1080, 50 KW (DA-N)	, NEWS** CBS, \$166.88 (Katz)	Metromedia
WBAP, 820, 50 KW	, COUNTRY ABC-I, \$170.00* (Eastman)	Cap Cities
WFAA, 570, 5 KW (DA-2)	, TALK/NEWS MBS,NBC, \$ 75.00* (MMR)	Belo

\*\*Big Band (Toby Arnold) overnight

FM STATIONS

KAFM-F, 92.5, 100 KW @ 1685, AC	, \$ 40.97 (Torbet)	Bonneville
KEGL-F, 97.1, 100 KW @ 1302, ROCK	ABC-C, \$ 80.00 (Christal)	Sandusky News
KIXK-F, 106.1, 100 KW @ 480, COUNTRY	, \$ 40.00 (Roslin)	Hicks
KKDA-F, 104.5, 100 KW @ 390, BLACK	, \$135.00 (Selcom)	
KLVU-F, 98.7, 100 KW @ 1585, AC/CONTEMP	ABC-F, \$ 55.00 (Masla)	
KMEZ-F, 100.3, 89 KW @ 1280, BTFL MUS (Bonne)	, \$100.00* (Mc-Guild)	Group One
KMGC-F, 102.9, 100 KW @ 1572, SOFT ROCK	, \$ 93.13 (Selcom)	Shamrock
KNOK-F, 107.5, 100 KW @ 445, BLACK (Burk-Abr)	NBN, \$ 65.00* (Howard)	Earl Graves
KOAX-F, 105.3, 100 KW @ 1560, BTFL MUS (Schulke)	, \$ 60.00 (RAR)	Westinghouse
KPLX-F, 99.5, 100 KW @ 1680, COUNTRY	ABC-E, \$100.00* (RKO)	Susquehanna
KSCS-F, 95.3, 100 KW @ 1680, COUNTRY	, \$150.00* (Eastman)	Cap Cities
KTXQ-F, 102.1, 100 KW @ 1420, AOR (Burk-Abr)	MBS, \$ 80.00* (CBS/FM)	Gulf
KVIL-F, 103.7, 100 KW @ 1570, AC/CONTEMP	, \$218.75 (Blair)	Fairbanks
KZEW-F, 97.9, 100 KW @ 1680, AOR	Source, \$100.00* (MMR)	Belo
WRR-F, 101.1, 100 KW @ 600, CLASSICAL	, \$ 55.00 (CMBS)	City of Dallas

DENVER

Market # 21; ADI # 20  
 Revenue Rank # 16  
 Income Rank # 19  
 APR 17.9  
 SMSA Pop: 1,654,600  
 CSI: 15.0 Bil (# 22)

Revenue : \$32,178,564  
 Income : \$ 1,655,712  
 % Rev Gain: 27.2%  
 Stations: 29/35  
 Diaries: 1712/966:1  
 CSI HH: 24.1 M (# 39)  
 Standard Error: .502

National Rev: \$9,123,153  
 Nat Rev per Cap: \$5.51  
 Tot Rev per Cap: \$19.44  
 Tot Inc per Cap: \$1.00  
 Profit Margin: 5.1%  
 Retail \$: 7.6 Bil (# 23)  
 Retail Sales %: .365

<u>12+ METRO 1/4/SHARE</u>				<u>FAL 81</u>		<u>SPG 81</u>		<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/MSA CUME RAT</u>	
1.	KOSI-F	177/7.1	6.9	5.7	1.	KOA	256	1.	KOA	4123/19.2	
2.	KPKE-F	165/6.6	5.9	1.8	2.	KLZ	203	2.	KBPI-F	3833/22.1	
3.	KOA	164/6.6	8.2	7.4		KOSI-F	203	3.	KAZY-F	3305/18.4	
4.	KPPL-F	163/6.5	4.5	4.1	4.	KPKE-F	196	4.	KIMN	3282/17.6	
5.	KBPI-F	154/6.2	7.1	9.9		KBPI-F	196	5.	KLZ	2880/10.1	
6.	KYGO-F	149/6.0	5.2	5.7	6.	KPPL-F	188	6.	KHOW	2780/15.5	
7.	KAZY-F	144/5.8	5.4	5.7	7.	KAZY-F	185	7.	KOSI-F	2705/17.0	
8.	KHOW	135/5.4	5.2	4.3	8.	KHOW	165	8.	KOAQ-F	2684/17.6	
9.	KOAQ-F	125/5.0	6.5	5.2		KYGO-F	165	9.	KPPL-F	2553/16.4	
10.	KEZW	106/4.3	5.2	5.2	10.	KIMN	138	10.	KPKE-F	2333/14.3	
11.	KLIR-F	105/4.2	4.2	5.9	11.	KOAQ-F	135	11.	KYGO-F	2167/13.3	
12.	KIMN	102/4.1	4.9	5.4	12.	KEZW	118	12.	KLIR-F	1648/10.3	
13.	KLZ	93/3.7	3.8	5.5		KLIR-F	118	13.	KEZW	1537/10.1	
	KVOD-F	93/3.7	3.8	3.4	14.	KVOD-F	98	14.	KVOD-F	1331/ 8.8	
15.	KBCO-F	89/3.6	3.5	3.1	15.	KBCO-F	90	15.	KBCO-F	1079/ 7.4	

12+ FM SHARE (METRO): 60.64% (1425 of 2350) (FAL 81: 58.96%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ TSA AMD</u>
1. KAZY-F	1. KPKE-F	1. KPPL-F	1. KOSI-F	1. KOSI-F	1. KOA
2. KPKE-F	KPPL-F	2. KYGO-F	2. KYGO-F	2. KOA	2. KHOW
3. KBPI-F	3. KBPI-F	3. KBPI-F	3. KHOW	3. KYGO-F	3. KLZ
4. KOAQ-F	4. KBCO-F	4. KPKE-F	4. KPPL-F	4. KLIR-F	4. KIMN
5. KIMN	5. KOAQ-F	5. KHOW	5. KOA	5. KEZW	5. KBPI-F
	6. KAZY-F	6. KOAQ-F	6. KBPI-F	6. KHOW	6. KOSI-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	136 (2)	718 (6)	854 (8)	36.3
MOR/AC	239 (5)	163 (1)	402 (6)	17.1
COUNTRY	112 (2)	169 (2)	281 (4)	12.0
BTFM MUSIC		282 (2)	282 (2)	12.0
NEWS/TALK	227 (3)		227 (3)	9.7
BIG BAND/NOST	106 (1)		106 (1)	4.5
CLASSICAL		93 (1)	93 (1)	4.0
BLACK/JAZZ	57 (1)		57 (1)	2.4
RELIGION		33 (2)	33 (2)	1.4
SPANISH	15 (1)		15 (1)	0.6
			<u>2350 (29)</u>	

DENVER ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>		
1. KOA	1. KBPI-F	1. KOA	KBNO	1220	.6
2. KOSI-F	2. KOA	2. KLZ	KBOL	1490	Boulder 1.0
3. KBPI-F	3. KAZY-F	3. KHOW	KBRN	800	Brighton .4
4. KPPL-F	4. KIMN	4. KEZW	KBRQ	1280	.8
5. KAZY-F	5. KOSI-F	5. KDKO	KBRQ-F	105.1	.6
6. KPKE-F	6. KOAQ-F	6. KOSI-F	KDEN	1340	1.4
7. KYGO-F	7. KPPL-F	7. KIMN	KDKO	1510	Littleton 2.3
8. KHOW	8. KHOW	8. KYGO-F	KFML	1390	1.4
9. KLZ	9. KLZ	9. KPKE-F	KLAK	1600	Lakewood 1.1
10. KIMN	10. KPKE-F	10. KOAQ-F	KLMO	1060	Longmont .3
11. KOAQ-F	11. KYGO-F		KNUS	710	1.2
12. KEZW	12. KLIR-F		KRKS	990	1.0
13. KLIR-F	13. KEZW		KWBZ	1150	Englewood 1.8
14. KVOD-F	14. KVOD-F		KTCL-F	93.3	Fort Collins 1.6
15. KBCO-F	15. KBCO-F				

ADI FM SHARE: 58.76% (1691 of 2878) (FAL 81: 58.96%)

AM STATIONS

KDKO, 1510, 5 KW/1 KW (DA-2), BLACK	SBN, \$40.00 (Roslin)	Sterling
KEZW, 1430, 5 KW (DA-N), BIG BAND/NOST (Al Ham)	MBS, \$50.00* (Christal)	
KHOW, 630, 5 KW (DA-N), MOR	\$84.98* (Eastman)	Metromedia
KIMN, 950, 5 KW (DA-1), CONTEMP	\$98.00* (Blair)	Jefferson-Pilot
KLZ, 560, 5 KW (DA-1), COUNTRY	ABC-E, \$90.00* (Mc-Guild)	Group One
KOA, 850, 50 KW, TALK/NEWS	CBS, \$120.00 (Katz)	GE

FM STATIONS

KAZY-F, 106.7, 94 KW @ 960, AOR	\$90.00* (Mc-Guild)	Group One
KBCO-F, 97.3, 33 KW @ 920, AOR	\$37.00 (Masla)	
KBPI-F, 105.9, 100 KW @ 900, AOR	Source, \$105.00* (Selcom)	Sandusky News
KLIR-F, 100.3, 100 KW @ 500, BTFL MUS (Schulke)	\$60.00* (Christal)	Duffy
KOAQ-F, 103.5, 100 KW @ 1061, CONTEMP	\$80.00 (Katz)	GE
KOSI-F, 101.1, 100 KW @ 790, BTFL MUS (Bonne)	\$81.25 (RAR)	Westinghouse
KPKE-F, 95.7, 100 KW @ 725, AOR	\$70.00* (CBS/FM)	Doubleday
KPPL-F, 107.5, 100 KW @ 670, AC	RKO, \$66.38* (MMR)	Des Moines Register
KVOD-F, 99.5, 100 KW @ 380, CLASSICAL	\$48.50 (CMBS)	
KYGO-F, 98.5, 50 KW @ 720, COUNTRY (TM)	ABC-F, \$55.00* (Blair)	Jeff-Pilot

DETROIT

Market # 5; ADI # 7  
 Revenue Rank # 10  
 Income Rank # 379  
 APR 18.9  
 SMSA Pop: 4,365,000  
 CSI: 39.9 Bil (# 5)

Revenue : \$51,047,084  
 Income : \$-1,654,310  
 % Rev Change: 6.2%  
 Stations: 31/38  
 Diaries: 2573/1696:1  
 CSI HH: 26.5 M (# 10)  
 Standard Error: .404

National Rev: \$16,190,041  
 Nat Rev per Cap: \$3.71  
 Tot Rev per Cap: \$11.69  
 Tot Inc per Cap: \$-.38  
 Profit Margin: ---  
 Retail \$: 19.7 Bil (# 4)  
 Retail Sales %: .212

12+ METRO 1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. WJR 565/8.4	9.7	8.8	11.0	10.6	1. WJR 864	1. WJR 11285/20.7
2. WRIF-F 452/6.7	5.3	5.2	4.8	4.3	2. WRIF-F 499	2. WRIF-F 8653/21.4
3. WWJ 402/6.0	5.3	5.4	4.9	6.7	3. WWJ 435	3. WLLZ-F 6737/17.2
4. WNIC-F 376/5.6	4.5	5.1	4.7	4.0	4. WNIC-F 398	4. WWJ 6692/17.3
5. WXYZ 339/5.1	6.0	5.4	4.1	3.6	5. WXYZ 364	5. WNIC-F 6522/17.1
6. WLLZ-F 317/4.7	7.0	7.7	8.0	9.2	6. WLLZ-F 342	6. WABX-F 6264/16.3
7. WJR-F 295/4.4	4.7	3.6	4.6	5.1	7. WCXI 320	7. CKLW 6164/12.6
8. WCXI 291/4.3	2.8	3.9	3.4	4.6	8. WJR-F 315	8. WMJC-F 5091/12.5
9. WJOI-F 272/4.1	3.5	3.0	2.7	3.8	9. WJOI-F 284	9. WJR-F 4829/11.8
10. WCZY-F 254/3.8	3.5	3.0	3.8	4.1	10. WCZY-F 272	10. WXYZ 4692/12.3
11. WJLB-F 249/3.7	2.7	2.1	2.6	3.0	11. WMJC-F 266	11. WCZY-F 3972/10.8
12. WWWW-F 238/3.6	5.1	4.6	4.1	1.9	12. WWWW-F 258	12. WJOI-F 3906/10.2
13. WMJC-F 234/3.5	3.4	3.7	4.4	4.5	13. WJLB-F 252	13. WJLB-F 3885/10.6
14. WGPR-F 230/3.4	3.9	3.0	2.3	1.8	14. WGPR-F 245	14. WCXI 3841/ 9.6
15. WABX-F 227/3.4	3.6	4.1	3.9	3.1	15. CKLW 241	15. WWWW-F 3768/ 9.3
16. WJZZ-F 200/3.0	2.8	2.4	1.8	2.7	16. WABX-F 237	16. WTWR-F 3515/ 9.3
17. WTWR-F 190/2.8	2.5	2.4	2.9	2.4	17. WJZZ-F 206	17. WGPR-F 3417/ 9.3
18. CKLW 179/2.7	3.0	3.8	3.5	2.4	18. WTWR-F 202	18. WOMC-F 3271/ 8.5
19. WOMC-F 177/2.6	2.4	3.2	2.5	2.8	19. WOMC-F 195	19. WDRQ-F 3029/ 7.9
20. WLBS-F 169/2.5	3.7	3.3	2.5	2.8	20. WLBS-F 171	20. WJZZ-F 2989/ 8.0

12+ FM SHARE (METRO): 66.25% (4227 of 6380) (FAL 81: 67.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WLLZ-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR
2. WRIF-F	2. WNIC-F	2. WNIC-F	2. WNIC-F	2. WWJ	2. WWJ
3. WGPR-F	3. WLLZ-F	3. WMJC-F	3. WRIF-F	3. WXYZ	3. WRIF-F
4. WABX-F	4. WABX-F	4. WLLZ-F	4. WCZY-F	4. WCXI	4. WNIC-F+
5. WNIC-F	5. WMJC-F	WCZY-F	5. WWWW-F	5. WJR-F	5. CKLW
6. WLBS-F	6. WTWR-F	6. WJR	6. WCXI	6. WJOI-F	6. WXYZ
7. WJLB-F	7. WJLB-F	7. WJLB-F	7. WMJC-F	7. WWWW-F	7. WCXI

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP MOR/AC	51 (1)	1893 (7)	1944 (8)	30.5
BLACK/URBAN/JAZZ	852 (4)	431 (2)	1283 (6)	20.1
NEWS/TALK	162 (2)	848 (4)	1010 (6)	15.8
BTFL MUSIC	741 (2)	567 (2)	741 (2)	11.6
COUNTRY CLASSICAL	291 (1)	238 (1)	529 (2)	8.3
RELIGION	56 (2)	120 (1)	120 (1)	1.9
BIG BAND		46 (1)	102 (3)	1.6
		84 (1)	84 (1)	1.3
			6380 (31)	

DETROIT ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>		
1. WJR	1. WJR	1. WJR	WCHB	1440	Inkster 2.0
2. WRIF-F	2. WRIF-F	2. WWJ	WDRQ-F	93.1	1.4
3. WWJ	3. WLLZ-F	3. WRIF-F	WEXL	1340	Royal Oak .5
4. WNIC-F	4. WNIC-F	4. WCXI	WLQV	1500	.3
5. WXYZ	5. WWJ	5. WXYZ	WMUZ-F	103.5	.7
6. WLLZ-F	6. WABX-F	6. WJOI-F	WMZK	1400	.4
7. WJR-F	7. CKLW	7. WCZY-F	WNIC	1310	Dearborn .8
8. WCXI	8. WMJC-F	8. CKLW	WPHM	1380	Port Huron .5
9. WJOI-F	9. WXYZ	9. WJR-F	WQRS-F	105.1	1.8
10. WCZY-F	10. WJR-F	10. WWWW-F	WHND	560	Monroe 1.1
11. WMJC-F	11. WCZY-F		CKJY-F	93.9	Windsor 1.3
12. WWWW-F	12. WJLB-F				
13. WABX-F	13. WJOI-F				
14. WABX-F	14. WWWW-F				
15. WGPR-F	15. WCXI				

ADI FM SHARE: 66.22% (4479 of 6764) (FAL 81: 67.27%)

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY	MBS, \$200.00 (Torbet)	Golden West
WJR, 760, 50 KW, MOR/TALK	NBC, \$196.50 (Eastman)	Capital Cities
WWJ, 950, 5 KW (DA-N), NEWS	CBS, \$125.00* (CBS Spot)	Detroit News
WXYZ, 1270, 5 KW (DA-N), TALK	ABC-I, \$120.00* (Blair)	ABC
CKLW, 800, 50 KW, AC	, \$100.00* (Christal)	Baton

FM STATIONS

WABX-F, 99.5, 6.5 KW @ 870, AOR	Source, \$115.00 (Katz)	Century
WCZY-F, 95.5, 100 KW @ 430, AC/MOR	, \$105.00 (CBS/FM)	Gannett
WDRQ-F, 93.1, 20 KW @ 500, ROCK	RKO, \$102.50 (Selcom)	Charter
WGPR-F, 107.5, 50 KW @ 388, BLACK	SBN, \$ 58.13 (Lazar)	
WJLB-F, 97.9, 50 KW @ 490, BLACK	, \$ 77.50 (Masla)	Booth
WJOI-F, 97.1, 12 KW @ 802, BTFL MUS (FM-100)	, \$ 75.00* (CBS Spot)	Detroit News
WJR-F, 96.3, 50 KW @ 480, BTFL MUS (Schulke)	, \$ 83.00 (Eastman)	Capital Cities
WJZZ-F, 105.9, 34 KW @ 300, BLACK/JAZZ	, \$ 57.50* (Howard)	
WLBS-F, 102.7, 40 KW @ 410, BLACK/URBAN	, \$100.00 (Unirep)	Inner City
WLLZ-F, 98.7, 50 KW @ 480, AOR	, \$175.00* (Mc-Guild)	Doubleday
WMJC-F, 94.7, 10 KW @ 950, CONTEMP/AC	ABC-C, \$145.00* (MMR)	Greater Media
WNIC-F, 100.3, 50 KW @ 400, CONTEMP/AC	, \$150.00* (RKO)	Marv Josephson
WOMC-F, 104.3, 190 KW @ 416, AC/MOR	RKO II, \$123.13 (Katz)	Metromedia
WQRS-F, 105.1, 50 KW @ 520, CLASSICAL	, \$ 55.00* (CMBS)	Outlet
WRIF-F, 101.1, 27 KW @ 880, AOR	ABC-R, \$118.25 (Blair)	ABC
WTWR-F, 92.3, 21 KW @ 742, CONTEMP	ABC-E, \$200.00 (Torbet)	Golden West
WWW-F, 106.7, 61 KW @ 508, COUNTRY	, \$115.00 (Christal)	Shamrock

HOUSTON

Market # 9; ADI # 11  
 Revenue Rank # 9  
 Income Rank # 3  
 APR 18.3  
 SMSA Pop: 2,969,900  
 CSI: 26.4 Bil (# 10)

Revenue : \$51,149,048  
 Income : \$11,165,445  
 % Rev Gain: 20.5%  
 Stations: 30/33  
 Diaries: 2191/1355:1  
 CSI HH: 25.2 M (# 26)  
 Standard Error: .448

National Rev: \$15,561,697  
 Nat Rev per Cap: \$5.24  
 Tot Rev per Cap: \$17.22  
 Tot Inc per Cap: \$3.76  
 Profit Margin: 21.8%  
 Retail \$: 17.1 Bil (# 7)  
 Retail Sales %: .246

12+ METRO	1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA	CUME	RAT
1. KMJQ-F	388/8.1	7.7	11.2	13.2	11.0	1. KMJQ-F	425	1. KIKK-F	5444/19.7
2. KIKK-F	374/7.8	7.4	5.9	6.2	9.0	2. KIKK-F	387	2. KILT-F	4857/17.4
3. KILT-F	329/6.9	6.7	8.8	8.6	2.9	3. KILT-F	342	3. KTRH	4534/14.3
4. KRBE-F	286/6.0	6.3	4.8	5.5	6.9	4. KTRH	328	4. KRBE-F	4457/15.6
5. KLOL-F	283/5.9	7.0	6.6	6.2	5.7	5. KLOL-F	324	5. KMJQ-F	4404/15.8
6. KFMK-F	263/5.5	6.0	4.0	3.7	2.8	6. KRBE-F	313	6. KLOL-F	4023/13.9
7. KODA-F	262/5.5	5.6	5.2	5.3	4.6	7. KODA-F	288	7. KFMK-F	3985/15.1
8. KTRH	251/5.3	6.1	6.4	5.7	6.2	8. KFMK-F	265	8. KODA-F	3779/13.1
9. KPRC	251/5.3	5.5	6.5	5.2	5.3	9. KPRC	261	9. KRLY-F	3724/13.7
KRLY-F	251/5.3	7.3	5.8	4.3	4.0	10. KRLY-F	258	10. KPRC	3603/13.1
11. KYND-F	167/3.5	4.1	4.9	6.2	5.6	11. KYND-F	180	11. KILT	3021/ 9.7
12. KSRR-F	161/3.4	2.8	2.0	1.9	2.3	12. KILT	166	12. KSRR-F	2849/10.7
13. KQUE-F	143/3.0	3.4	2.9	3.0	3.8	13. KSRR-F	163	13. KYND-F	2619/ 9.4
14. KXYZ	136/2.9	.3	.7	.5	1.1	14. KQUE-F	145	14. KULF	1955/ 7.3
15. KILT	129/2.7	2.2	2.3	2.5	2.7	15. KXYZ	136	15. KQUE-F	1719/ 6.4
16. KLEF-F	114/2.4	1.8	1.9	1.4	1.3	16. KLEF-F	118	16. KENR	1589/ 6.0
17. KLVL	99/2.1	1.4	1.5	1.3	1.1	17. KLVL	99	17. KYOK	1185/ 4.4
18. KULF	82/1.7	1.6	2.1	1.9	2.7	18. KULF	83	18. KXYZ	1169/ 4.5
19. KLAT	79/1.7	1.9	1.9	1.3	2.4	19. KLAT	79	19. KLEF-F	1130/ 4.2
20. KENR	69/1.4	2.0	2.9	3.3	3.1	20. KENR	69	20. KCOH	958/ 3.6

12+ FM SHARE (METRO): 69.35% (3134 of 4519) (FAL 81: 71.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KLOL-F	1. KMJQ-F	1. KIKK-F	1. KIKK-F	1. KODA-F	1. KTRH
2. KMJQ-F	2. KIKK-F	2. KMJQ-F	2. KFMK-F	2. KPRC	2. KIKK-F
3. KSRR-F	3. KFMK-F	3. KILT-F	KILT-F	3. KTRH	3. KPRC
4. KRBE-F	4. KLOL-F	4. KFMK-F	4. KMJQ-F	4. KIKK-F	4. KMJQ-F
5. KILT-F	5. KRBE-F	5. KRBE-F	5. KODA-F	5. KILT-F	5. KILT-F
6. KILT-F	6. KILT-F	6. KLOL-F	6. KRBE-F	6. KYND-F	6. KFMK-F
7. KIKK-F	7. KRLY-F	7. KRLE-F	7. KPRC	7. KQUE-F	7. KRBE-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	206 (3)	703 (2)	909 (5)	20.1
BLACK/URBAN	105 (2)	639 (2)	744 (4)	16.5
ROCK/AOR/CONTEMP		730 (3)	730 (3)	16.2
MOR/AC	176 (3)	406 (2)	582 (5)	12.9
NEWS/TALK	506 (2)		506 (2)	11.2
BTFL MUSIC		429 (2)	429 (2)	9.5
SPANISH	392 (5)		392 (5)	8.7
CLASSICAL		114 (1)	114 (1)	2.5
RELIGION		113 (3)	113 (3)	2.5
			4519 (30)	

HOUSTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>		
1. KMJQ-F	1. KIKK-F	1. KIKK-F	KCOH	1430	1.2
2. KIKK-F	2. KILT-F	2. KILT-F	KEYH	850	1.0
3. KILT-F	3. KRBE-F	3. KTRH	KFRD	980	Rosenburg .7
4. KLOL-F	4. KMJQ-F	4. KMJQ-F	KGOL-F	107.3	Lake Jackson 1.0
5. KRBE-F	5. KTRH	5. KLOL-F	KHCB-F	105.7	1.0
6. KTRH	6. KFMK-F	6. KRBE-F	KIKK	650	Pasadena .9
7. KODA-F	7. KLOL-F	7. KPRC	KJOJ-F	106.9	Conroe .3
8. KFMK-F	8. KRLY-F	8. KRLY-F	KNUZ	1230	.8
9. KPRC	9. KODA-F	9. KODA-F	KYOK	1590	1.0
10. KRLY-F	10. KPRC	10. KFMK-F	KYST	920	Texas City .5
11. KYND-F	11. KILT				
12. KILT	12. KSRR-F				
13. KSRR-F	13. KYND-F				
14. KQUE-F	14. KULF				
15. KXYZ	15. KQUE-F				

ADI FM SHARE: 67.84% (3295 of 4857) (FAL 81: 70.19%)

AM STATIONS

KCOH, 1430, 1 KW (DAYS)	, BLACK	SBN, \$ 41.33 (PRO)	
KENR, 1070, 10 KW/5 KW (DA-2)	, MOR/VARIETY	, \$ 60.00* (Katz)	Lake Huron
KILT, 610, 5 KW (DA-2)	, COUNTRY	, \$ 85.00* (Blair)	LIN
KLAT, 1010, 5 KW (DAYS,DA)	, SPANISH	, \$ 77.00 (Caballero)	
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	, \$ 20.00 (----)	
KPRC, 980, 5 KW (DA-N)	, NEWS/TALK	NBC, \$ 90.00* (CBS Spot)	Houston Post
KTRH, 740, 50 KW (DA-1)	, NEWS/TALK	CBS,MBS, \$ 95.00* (Christal)	
KULF, 790, 5 KW (DA-2)	, AC	RKO, \$ 78.13 (Eastman)	Harte Hanks
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, \$ 43.38 (P/W)	
KYOK, 1590, 5 KW (DA-N)	, BLACK	NBN, \$ 40.00 (----)	Shamrock

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500,	AC/CONTEMP	, \$100.00 (RKO)	First Media
KIKK-F, 95.7, 100 KW @ 995,	COUNTRY	, \$152.55* (Torbet)	Viacom
KILT-F, 100.3, 100 KW @ 790,	COUNTRY	, \$110.00* (Blair)	LIN
KLEF-F, 94.5, 100 KW @ 610,	CLASSICAL	, \$ 74.00 (CMBS)	Entercom
KLOL-F, 101.9, 100 KW @ 790,	AOR	, \$ 90.00* (Christal)	
KMJQ-F, 102.1, 100 KW @ 790,	URBAN	, \$150.00* (Mc-Guild)	Amaturo
KODA-F, 99.1, 100 KW @ 790,	BTFL MUS (Bonne)	, \$100.00* (RAR)	Westinghouse
KQUE-F, 102.9, 280 KW @ 700,	MOR	ABC-E, \$ 75.00* (MMR)	Texas Coast
KRBE-F, 104.1, 100 KW @ 790,	CONTEMP/AC	Source, \$193.88* (Katz)	Lake Huron
KRLY-F, 93.7, 100 KW @ 790,	URBAN	, \$122.50* (Masla)	Gulf
KSRR-F, 96.5, 100 KW @ 580,	AOR	ABC-R, \$ 70.00* (HNW)	ABC
KYND-F, 92.5, 97 KW @ 790,	BTFL MUS (Schulke)	, \$121.88 (Eastman)	Harte Hanks

KANSAS CITY

Market # 29, ADI # 27  
 Revenue Rank # 26  
 Income Rank # 135  
 APR 16.8  
 SMSA Pop: 1,344,100  
 CSI: 11.9 Bil (# 27)

Revenue : \$20,555,112  
 Income : \$ 144,792  
 % Rev Gain: 7.9%  
 Stations: 20/21  
 Diaries: 1575/853:1  
 CSI HH: 23.6 M (# 54)  
 Standard Error: .505

National Rev: \$6,531,862  
 Nat Rev per Cap: \$4.86  
 Tot Rev per Cap: \$15.29  
 Tot Inc per Cap: \$ .11  
 Profit Margin: 0.7%  
 Retail \$: 6.4 Bil (# 27)  
 Retail Sales %: .269

12+ METRO 1/4/SHARE	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. WDAF 237/12.9	13.6	13.8	1. WDAF 580	1. WDAF 7298/28.0
2. KYYS-F 195/10.6	7.9	9.0	2. KYYS-F 279	2. WHB 4078/20.1
3. KPRS-F 148/ 8.0	7.4	7.5	3. WHB 213	3. KYYS-F 3099/19.4
4. KFKF-F 129/ 7.0	5.5	3.7	4. KCMO 198	4. KCMO 3019/17.5
5. KBEQ-F 128/ 6.9	7.4	5.9	5. KMBR-F 179	5. KBEQ-F 2477/18.2
6. KCMO 126/ 6.8	5.6	5.7	6. KBEQ-F 163	6. KMBR-F 2250/14.8
7. KMBR-F 122/ 6.6	7.9	9.0	7. KFKF-F 160	7. KMBZ 2230/15.0
8. WHB 120/ 6.5	9.1	9.5	8. KCEZ-F 156	8. KUDL-F 2039/14.5
9. KMBZ 112/ 6.1	5.6	8.7	9. KPRS-F 150	9. KCEZ-F 1871/10.7
10. KUDL-F 100/ 5.4	7.6	6.0	10. KMBZ 134	10. KFKF-F 1813/13.0
11. KCEZ-F 99/ 5.4	4.9	7.6	11. KUDL-F 130	11. KJLA 1202/10.0
12. KJLA 86/ 4.7	3.7	1.1	12. KJLA 92	12. KPRS-F 1160/10.1

12+ FM SHARE (METRO): 54.61% (965 of 1767) (FAL 81: 55.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KYYS-F	1. KYYS-F	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF
2. KBEQ-F	2. KPRS-F	2. WDAF	2. WHB	2. KCMO	2. WHB
3. KPRS-F	3. KBEQ-F	3. WHB	3. KFKF-F	3. KMBR-F	3. KYYS-F
	4. WHB	4. KPRS-F	4. KMBR-F	4. KCEZ-F	4. KCMO
	5. KUDL-F	5. KFKF-F	5. KUDL-F	5. KMBZ	5. KMBZ
	6. KFKF-F	6. KUDL-F	6. KCMO	6. KJLA	6. KMBR-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	349 (2)	129 (1)	478 (3)	27.1
ROCK/AOR/CONTEMP		439 (4)	439 (4)	24.8
BTFM MUSIC		221 (2)	221 (2)	12.5
BLACK/URBAN	54 (1)	148 (1)	202 (2)	11.4
MOR/AC	141 (2)		141 (2)	8.0
NEWS/TALK	139 (2)		139 (2)	7.9
BIG BAND	86 (1)		86 (1)	4.9
RELIGION	33 (3)		33 (3)	1.9
CLASSICAL		28 (1)	28 (1)	1.6
			1767 (20)	

KANSAS CITY ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>		
1. WDAF	1. WDAF	1. WDAF	KBEA	1480	Mission, KN .7
2. KYYS-F	2. WHB	2. KYYS-F	KCCV	1510	Independence, MO .3
3. WHB	3. KYYS-F	3. KPRS-F	KCNW	1380	Fairway, KN .7
4. KCMO	4. KCMO	4. KMBR-F	KEXS	1090	Excelsior Spg, MO .8
5. KBEQ-F	5. KBEQ-F	5. WHB	KLDY	1140	Liberty, MO 1.1
6. KPRS-F	6. KMBZ	6. KBEQ-F	KPRT	1590	2.9
7. KMBR-F	7. KMBR-F	7. KCEZ-F	KSAS-F	106.5	.9
8. KFKF-F	8. KUDL-F	8. KJLA	KXTR-F	96.5	1.5
9. KCEZ-F	9. KFKF-F	9. KMBZ			
10. KUDL-F	10. KCEZ-F	10. KFKF-F			
	KMBZ				
	11. KJLA				
12. KJLA	12. KPRS-F				
13. KPRT	13. KSAS-F				
14. KXTR-F	14. KXTR-F				
15. KSAS-F	15. KPRT				

ADI FM SHARE: 51.45% (1228 of 2387)

AM STATIONS

KCMO, 810, 50 KW/5 KW (DA-N), NEWS/TALK	CBS, MBS, \$ 58.00 (MMR)	Meredith
KJLA, 1190, 1 KW/250 W, BIG BAND/NOST (A1 Ham)	ABC-I, \$ 30.00* (Roslin)	
KMBZ, 980, 5 KW (DA-N), COUNTRY	RKO II, \$ 80.00* (Torbet)	Bonneville
KPRT, 1590, 1 KW (DAYS), BLACK/GOSPEL	SBN, \$ 40.00* (Howard)	
WDAF, 610, 5 KW, COUNTRY	ABC-E, \$120.00* (Katz)	Taft
WHB, 710, 10 KW/5 KW (DA-2), CONTEMP/AC	NBC, \$105.00 (Blair)	Storz

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953, ROCK	ABC-C, \$ 60.50* (Eastman)	Mariner
KCEZ-F, 94.9, 100 KW @ 1057, BTFL MUS (Schulke)	, \$ 63.00 (MMR)	Meredith
KFKF-F, 94.1, 100 KW @ 465, COUNTRY (Burk-Abr)	, \$ 40.00* (Mc-Guild)	Albritton
KMBR-F, 99.7, 100 KW @ 950, BTFL MUS (Bonne)	, \$ 60.00* (Torbet)	Bonneville
KPRS-F, 103.3, 100 KW @ 450, BLACK	NBN, SBN, \$ 52.00 (Howard)	
KSAS-F, 106.5, 100 KW @ 880, AOR	RKO, \$ 20.00 (CBS/FM)	
KUDL-F, 98.1, 100 KW @ 250, SOFT ROCK (TM)	ABC-F, \$ 62.50 (Selcom)	Shamrock
KXTR-F, 96.5, 100 KW @ 546, CLASSICAL	, \$ 20.00 (CMBS)	
KYYS-F, 102.1, 100 KW @ 940, AOR (Burk-Abr)	Source, \$110.00* (Katz)	Taft

LOS ANGELES

Market # 2; ADI # 2  
 Revenue Rank # 1  
 Income Rank # 1  
 APR 17.2  
 SMSA Pop: 7,382,500  
 CSI: 70.3 Bil (# 2)

Revenue : \$147,234,809  
 Income : \$ 38,583,656  
 % Rev Gain: 26.2%  
 Stations: 49/55  
 Diaries: 3469/2128:1  
 CSI HH: 24.0 M (# 42)  
 Standard Error: .341

National Rev: \$66,819,658  
 Nat Rev per Cap: \$9.05  
 Tot Rev per Cap: \$19.94  
 Tot Inc per Cap: \$5.23  
 Profit Margin: 26.2%  
 Retail \$: 34.0 Bil (# 1)  
 Retail Sales %: .312

12+ METRO	1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA	CUME RAT
1. KABC	779/5.7	8.0	6.6	8.5	6.9	1. KABC 880	1. KNX 13804/12.6	
2. KBIG-F	628/4.6	5.0	6.0	5.5	6.5	2. KBIG-F 777	2. KFWB 12800/15.2	
3. KFWB	584/4.3	4.4	3.7	3.8	4.8	3. KMET-F 716	3. KFI 12721/ 9.6	
4. KHTZ-F	544/4.0	3.0	3.1	3.0	3.6	4. KNX 667	4. KLOS-F 11864/12.0	
5. KMET-F	532/3.9	4.5	5.7	4.6	3.9	5. KLOS-F 659	5. KMET-F 11777/11.3	
6. KLOS-F	515/3.8	4.7	4.5	3.6	2.9	6. KFI 627	6. KABC 11444/12.7	
7. KNX	506/3.7	3.2	3.2	3.8	3.5	7. KFWB 603	7. KBIG-F 10507/10.4	
8. KJOI-F	484/3.5	3.7	4.5	3.8	4.3	8. KHTZ-F 561	8. KRTH-F 10483/10.9	
9. KRTH-F	452/3.3	3.1	3.5	3.1	3.9	9. KNX-F 554	9. KIIS-F 9230/10.0	
10. KNX-F	439/3.2	2.6	3.0	2.8	4.3	10. KRTH-F 521	10. KHTZ-F 9004/10.5	
11. KIIS-F	428/3.1	2.1	2.0	3.0	2.7	11. KJOI-F 519	11. XTRA 8593/ 6.3	
12. KIQQ-F	421/3.1	2.5	2.9	2.6	2.7	12. KIIS-F 490	12. KIQQ-F 8196/ 9.7	
13. KROQ-F	412/3.0	2.4	1.8	1.7	1.6	13. KOST-F 471	13. KNX-F 7380/ 7.0	
14. KOST-F	348/2.5	2.6	2.1	2.5	2.9	14. KROQ-F 443	14. KMPC 6494/ 6.7	
15. KMPC	346/2.5	2.0	2.3	2.5	2.1	15. KIQQ-F 441	15. KRLA 6284/ 7.4	
16. KZLA-F	340/2.5	2.5	2.0	1.7	2.5	16. KMPC 411	16. KJOI-F 6263/ 7.2	
17. KFI	334/2.4	2.2	2.9	2.5	3.1	17. KZLA-F 349	17. KLAC 6241/ 6.5	
18. KPRZ	312/2.3	.9	---	---	---	18. KLAC 329	18. KOST-F 6151/ 6.2	
19. KRLA	306/2.2	2.8	2.6	3.7	2.9	19. XTRA 326	19. KROQ-F 5905/ 6.8	
20. KGFJ	274/2.0	2.4	2.1	1.4	.8	20. KRLA 323	20. KUTE-F 5811/ 6.5	

12+ FM SHARE (METRO): 55.75% (7127 of 12784) (FAL 81: 52.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KROQ-F	1. KMET-F	1. KHTZ-F	1. KNX-F	1. KABC	1. KABC
2. KLOS-F	2. KHTZ-F	2. KRTH-F	2. KBIG-F	2. KBIG-F	2. KFI
3. KMET-F	3. KLOS-F	3. KNX-F	3. KHTZ-F	3. KFWB	3. KNX
4. KIQQ-F	4. KNX-F	KMET-F	4. KABC	4. KNX	4. KFWB
5. KGFJ	5. KRTH-F	5. KLOS-F	5. KRTH-F	5. KPRZ	5. KBIG-F
6. KDAY	6. KIIS-F	6. KIIS-F	6. KFWB	6. KJOI-F	6. KMPC
7. KIIS-F	7. KROQ-F	7. KIQQ-F	7. KNX	7. KMPC	7. KIIS-F
8. KHTZ-F	8. KIQQ-F	8. KBIG-F	8. KFI	KOST-F	8. KLOS-F
9. XTRA	9. KUTE-F	9. KROQ-F	9. KMET-F	9. KZLA-F	9. KHTZ-F
10. KUTE-F	10. KRLA	10. KFI	10. KJOI-F	10. KLAC	10. KMET-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	535 (3)	3093 (9)	3628 (12)	28.4
NEWS/TALK	2215 (4)		2215 (4)	17.3
BTFL MUSIC		1589 (4)	1589 (4)	12.4
MOR/AC	334 (1)	996 (2)	1330 (3)	10.4
BLACK/URBAN/JAZZ	509 (2)	762 (4)	1271 (6)	9.9
COUNTRY	568 (3)	340 (1)	908 (4)	7.1
SPANISH	617 (3)	177 (1)	794 (4)	6.2
BIG BAND	391 (2)	21 (1)	412 (3)	3.2
OTHERS/UNKNOWN	209 (3)	10 (1)	219 (4)	1.7
RELIGION	222 (3)		222 (3)	1.5

12784 (49)

LOS ANGELES ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS/METRO SHARE			
1. KABC	1. KFVB	1. KFVB	KACE-F	103.9	Inglewood	1.3
2. KBIG-F	2. KNX	2. KABC	KALI	1430	San Gabriel	1.2
3. KMET-F	3. KFI	3. KNX	KBRT	740	Avalon	.7
4. KLOS-F	4. KLOS-F	4. KBIG-F	KDAY	1580	Santa Monica	1.7
5. KFVB	5. KMET-F	5. KHTZ-F	KEZY	1190	Anaheim	.3
6. KNX	6. KABC	6. KWKW	KEZY-F	95.9	Anaheim	.6
7. KFI	7. KRTH-F	7. KTNQ	KFAC	1330		.4
8. KHTZ-F	8. KBIG-F	8. KZLA-F	KFAC-F	92.3		1.0
9. KNX-F	9. KIIS-F	9. KLAC	KGER	1390	Long Beach	.3
10. KRTH-F	10. KHTZ-F	10. KRTH-F	KGIL+	1260	San Fernando	.8
KJOI-F	11. KIQQ-F		KGRB+	900	West Covino	.6
12. KIIS-F	12. KNX-F		KHJ	930		1.6
13. KOST-F	13. KRLA		KIEV	870	Glendale	.6
14. KIQQ-F	14. KMPC		KJLH-F	102.3	Compton	1.0
15. KROQ-F	15. KJOI-F		KKGO-F	105.1		1.5
			KLAC	570		2.0
			KLVE-F	107.5		1.3
			KNAC-F	105.5	Long Beach	.3
			KNOB-F	97.9	Long Beach	.9
			KTNQ	1020		1.8
			KUTE-F	101.9	Glendale	1.8
			KWKW	1300	Pasadena	1.4
			KWST-F	105.9		1.6
			KZLA	1540		.6
			XEGM	950	Ti juana	.7
			XPRS	1090	Ti juana	.3
			XTRA	690	Ti juana	1.4

ADI FM SHARE: 56.42% (8313 of 14733) (FAL 81: 56.96%)

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC-I, \$331.25 (Katz)	ABC
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN, \$ 75.00* (Howard)	Rollins
KFI, 640, 50 KW	, AC	ABC-E, \$185.00 (Christal)	Cox
KFVB, 980, 5 KW	, NEWS	NBC, \$190.00* (RAR)	Westinghouse
KGJF, 1230, 1 KW/250 W	, BLACK	SBN, \$ 65.55* (Masla)	Inner City
KHJ, 930, 5 KW (DA-N)	, COUNTRY	RKO II, \$100.00* (RKO)	RKO
KLAC, 570, 5 KW (DA-N)	, COUNTRY	, \$167.50* (Eastman)	Metromedia
KMPC, 710, 50 KW/10 KW (DA-N)	, TALK	, \$110.47 (MMR)	Golden West
KNX, 1070, 50 KW	, NEWS	CBS, \$270.00 (CBS Spot)	CBS
KPRZ, 1150, 5 KW (DA-N)	, BIG BAND/NOST (Al Ham)	, \$ ? ? (Mc-Guild)	Gannett
KRLA, 1110, 50 KW/10 KW (DA-2)	, CONTEMP	, \$166.25 (Howard)	
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 54.50 (Lotus)	Lotus
XTRA, 690, 50 KW	, ROCK	, \$ 80.00* (MMR)	(TIJUANA)

FM STATIONS

KBIG-F, 104.3, 105 KW @ 5800, BTFL MUS (Bonne)	, \$220.00* (Torbet)	Bonneville
KHTZ-F, 97.1, 55 KW @ 770, AC	, \$175.00* (Selcom)	Greater Media
KIIS-F, 102.7, 8 KW @ 2790, ROCK	ABC-C, \$124.38 (Mc-Guild)	Gannett
KIQQ-F, 100.3, 58 KW @ 1180, ROCK	, \$110.00* (Masla)	Outlet
KJOI-F, 98.7, 75 KW @ 1833, BTFL MUS (Schulke)	, \$205.88 (Selcom)	Beatrice Food
KLOS-F, 95.5, 68 KW @ 2920, AOR	ABC-R, \$178.75* (Katz)	ABC
KMET-F, 94.7, 58 KW @ 2835, AOR	, \$387.50 (Eastman)	Metromedia
KNX-F, 93.1, 54 KW @ 2870, SOFT ROCK	, \$163.00* (CBS/FM)	CBS
KSOT-F, 103.5, 13 KW @ 3100, BTFL MUS (FM-100)	, \$125.00* (Christal)	Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR	, \$ 75.00* (Roslin)	
KRTH-F, 101.1, 58 KW @ 2930, AC	RKO, \$195.00* (RKO)	RKO
KUTE-F, 101.9, 690 W @ 2780, URBAN	SBN, \$150.88* (Masla)	Inner City
KWST-F, 105.9, 72 KW @ 2000, AC	Source, \$ 90.00* (Torbet)	Century
KZLA-F, 93.9, 49 KW @ 2000, COUNTRY	, \$110.00* (Blair)	Cap Cities

LOUISVILLE

Market # 44; ADI # 42  
 Revenue Rank # 46  
 Income Rank # 372  
 APR 16.6  
 SMSA Pop: 924,700  
 CSI: 7.3 Bil (# 42)

Revenue : \$11,564,527  
 Income : \$-1,137,721  
 % Rev Gain: -3.2  
 Stations: 19/16  
 Diaries: 1372/674:1  
 CSI HH: 23.0 M (# 72)  
 Standard Error: .529

National Rev: \$2,778,035  
 Nat Rev per Cap: \$3.00  
 Tot Rev per Cap: \$12.50  
 Tot Inc per Cap: \$-1.23  
 Profit Margin: ---  
 Retail \$: 3.9 Bil (# 43)  
 Retail Sales %: .258

12+ METRO 1/4/SHARE		FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/MSA CUME RAT	
1. WVEZ-F	125/10.2	9.3	10.4	1. WHAS	213	1. WHAS	4015/30.8
WAVG	125/10.2	7.2	8.2	2. WAMZ-F	176	2. WKJJ-F	2574/21.2
3. WHAS	124/10.1	8.4	9.7	3. WQMF-F	153	3. WAMZ-F	2441/20.5
4. WAMZ-F	113/ 9.2	7.9	10.6	4. WVEZ-F	151	4. WQMF-F	2238/18.0
5. WLOU	107/ 8.7	8.0	6.3	5. WKJJ-F	138	5. WAVG	2085/24.9
6. WRKA-F	103/ 8.4	9.2	6.8	6. WAVG	135	6. WCII	1681/17.8
7. WQMF-F	91/ 7.4	7.7	6.1	7. WCII	110	7. WAKY	1674/17.2
8. WCII	85/ 6.9	8.4	6.7	8. WLOU	107	8. WVEZ-F	1648/18.4
9. WKJJ-F	78/ 6.3	6.9	8.7	9. WRKA-F	105	9. WRKA-F	1480/18.7
10. WLRS-F	65/ 5.3	5.1	6.0	10. WLRS-F	68	10. WLRS-F	1415/17.5
11. WAKY	51/ 4.1	6.2	5.0	11. WAKY	64	11. WLOU	773/10.3
12. WINN	23/ 1.9	3.3	3.6	12. WINN	28	12. WINN	497/ 6.1

12+ FM SHARE (METRO): 51.11% (601 of 1176) (FAL 81: 51.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WQMF-F	1. WRKA-F	1. WAMZ-F	1. WAMZ-F	1. WVEZ-F	1. WHAS
2. WKJJ-F	2. WAMZ-F	2. WRKA-F	2. WHAS	2. WAVG	2. WAVG
3. WLOU	3. WKJJ-F	3. WHAS	3. WVEZ-F	3. WHAS	3. WAMZ-F
4. WLRS-F	4. WQMF-F	4. WLOU	4. WRKA-F	4. WAMZ-F	4. WCII
5. WRKA-F	5. WLOU	5. WCII	5. WCII	5. WCII	5. WQMF-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP				
MOR/AC				
COUNTRY	300 (3)	337 (4)	337 (4)	28.7
	92 (2)	113 (1)	300 (3)	25.5
BTFM MUSIC			205 (3)	17.4
BLACK		137 (2)	137 (2)	11.6
BIG BAND/NOST	107 (1)		107 (1)	9.1
RELIGION	37 (2)		37 (2)	3.1
UNKNOWN	17 (2)	15 (1)	32 (3)	2.7
	21 (1)		21 (1)	1.8
			1176 (19)	

LOUISVILLE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>
1. WHAS	1. WHAS	1. WHAS	WDGS 1290 New Albany,IN 1.7
2. WAMZ-F	2. WKJJ-F	2. WAMZ-F	WFIA 900 1.1
3. WVEZ-F	3. WAMZ-F	3. WVEZ-F	WJYL-F 101.7 Jeffersontown 1.0
4. WQMF-F	4. WQMF-F	4. WAVG	WOBS 1570 New Albany .3
5. WKJJ-F	5. WAVG	5. WCII	WTMT 620 .6
6. WAVG	6. WCII	6. WQMF-F	WXLN-F 103.9 1.2
7. WCII	7. WVEZ-F	7. WKJJ-F	WXVW 1450 Jeffersontown,IN 1.1
8. WLOU	8. WAKY	8. WLOU	
9. WRKA-F	9. WRKA-F	9. WLRS-F	
10. WLRS-F	10. WLRS-F	10. WXLN	
11. WAKY	11. WLOU		
12. WINN	12. WINN		
13. WGTC-F	13. WXVW		
14. WIEL	14. WIEL		
WDGS	15. WXLN-F		

ADI FM SHARE: 54.15% (938 of 1732) (FAL 81: 55.32%)

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), AC	ABC-I, \$64.31* (Eastman)	Multimedia
WAVG, 970, 5 KW (DA-2), MOR	NBC, \$43.00 (Katz)	Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY	MBS, \$71.25 (Torbet)	Great Trails
WDGS, 1290, 500 W (DA,DAYS), ???	, \$ 5.00 (----)	(NEW ALBANY)
WHAS, 840, 50 KW, MOR	, \$71.25 (Blair)	
WINN, 1240, 1 KW/250 W, NOSTALGIA	RKO, \$35.00 (Mc-Guild)	
WLOU, 1350, 5 KW (DAYS), BLACK	NBN,SBN, \$35.00 (Howard)	
WXVW, 1450, 1 KW/250 W, BIG BAND/NOST (Al Ham)	ABC-I, \$21.50 (Savalli)	
WIEL, 1400, 1 KW, MOR	ABC-C, \$ 8.25 (Regional)	(ELIZABETHTOWN)

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 505, COUNTRY	ABC-E, \$65.75 (Blair)	
WKJJ-F, 20 KW @ 720, ROCK	, \$68.75 (Torbet)	Great Trails
WLRS-F, 102.3, 3 KW @ 300, AOR (Burk-Abr)	Source, \$50.00 (Katz)	Henson
WQMF-F, 95.7, 34 KW @ 580, AOR	, \$28.00 (Selcom)	Wood
WRKA-F, 103.1, 3 KW @ 300, AC/CONTEMP	ABC-C, \$39.00 (Christal)	Capitol-Johns
WVEZ-F, 106.9, 25 KW @ 670, BTFL MUS (Schulke)	, \$51.45* (Eastman)	Multimedia
WXLN-F, 103.9, 1 KW @ 490, RELIGION	, \$15.00 (Radio Spot)	Tornberg

NEW YORK

Market # 1; ADI # 1  
 Revenue Rank # 2  
 Income Rank # 2  
 APR 19.5  
 SMSA Pop: 8,978,500  
 CSI: 83.2 Bil (# 1)

Revenue : \$131,430,076  
 Income : \$ 19,370,263  
 % Rev Gain: 15.0%  
 Stations: 42/41  
 Diaries: 4261/2107:1  
 CSI HH: 23.4 M (# 63)  
 Standard Error: .329

National Rev: \$34,033,692  
 Nat Rev per Cap: \$3.79  
 Tot Rev per Cap: \$14.64  
 Tot Inc per Cap: \$2.16  
 Profit Margin: 14.7%  
 Retail \$: 32.2 Bil (# 2)  
 Retail Sales %: .353

12+ METRO	1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA	CUME RAT
1. WOR	1702/6.5	6.2	6.2	5.9	6.5	1. WOR	1859	1. WINS 27899/20.1
2. WBLS-F	1559/5.9	5.9	6.1	7.4	6.4	2. WBLS-F	1567	2. WNBC 27019/15.7
3. WINS	1369/5.2	5.6	4.4	4.3	5.3	3. WINS	1387	3. WCBS 25189/15.9
4. WRKS-F	1345/5.1	5.6	3.3	1.6	1.8	WRKS-F	1387	4. WABC 22574/14.5
5. WYNY-F	1212/4.6	4.4	4.1	3.6	3.7	5. WNBC	1337	5. WOR 22560/15.2
6. WRFM-F	1194/4.5	4.4	4.5	4.9	4.4	6. WCBS	1325	6. WYNY-F 20501/14.4
7. WKTU-F	1178/4.5	6.1	7.5	6.4	6.5	7. WYNY-F	1276	7. WKTU-F 18872/13.8
8. WCBS	1095/4.2	4.2	4.2	4.8	4.7	8. WRFM-F	1207	8. WBLS-F 18258/13.4
9. WPLJ-F	1055/4.0	4.5	4.1	4.5	4.1	9. WKYU-F	1189	9. WRKS-F 18202/13.1
10. WNBC	1028/3.9	4.5	3.9	4.6	4.8	10. WPLJ-F	1120	10. WPLJ-F 17533/12.2
11. WPAT-F	1021/3.9	3.8	2.7	3.6	3.7	11. WABC	1083	11. WPAT-F 15187/10.9
12. WABC	987/3.8	3.1	3.7	4.6	3.5	12. WPAT-F	1045	12. WCBS-F 14829/10.4
13. WNEW	700/2.7	3.0	4.0	3.7	2.9	13. WNEW	769	13. WRFM-F 12501/ 9.0
14. WCBS-F	680/2.6	2.7	3.7	2.2	2.5	14. WHN	726	14. WHN 11972/ 7.5
15. WMCA	657/2.5	2.2	3.0	2.2	2.4	15. WNEW-F	705	15. WNEW-F 11132/ 7.8
16. WPAT	655/2.5	2.0	1.8	2.8	2.5	16. WCBS-F	704	16. WNEW 10984/ 7.5
17. WNEW-F	649/2.5	2.4	2.5	2.8	3.0	17. WMCA	674	17. WPAT 10611/ 7.7
18. WHN	619/2.4	2.1	2.8	2.4	2.2	18. WPAT	663	18. WPIX-F 9435/ 6.6
19. WJIT	616/2.3	2.5	1.9	1.6	1.6	19. WJIT	616	19. WMCA 9236/ 6.5
20. WADO	535/2.0	2.1	1.9	2.0	2.0	20. WADO	535	20. WQXR-F+ 8318/ 5.7

12+ FM SHARE (METRO): 54.79% (13093 of 23897) (FAL 81: 55.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WPLJ-F	1. WBLS-F	1. WBLS-F	1. WBLS-F	1. WOR	1. WOR
2. WKTU-F	2. WRKS-F	2. WYNY-F	2. WYNY-F	2. WRFM-F	2. WINS
3. WRKS-F	3. WYNY-F	3. WRKS-F	3. WNBC	3. WINS	3. WCBS
4. WBLS-F	4. WKTU-F	4. WKTU-F	4. WINS	4. WCBS	4. WNBC
5. WNBC	5. WPLJ-F	WNBC	5. WRKS-F	5. WPAT-F	5. WABC
6. WYNY-F	6. WNEW-F	6. WPLJ-F	6. WABC	6. WNEW	6. WBLS-F
7. WABC	7. WNBC	7. WABC	7. WRFM-F	7. WABC	7. WYNY-F
	8. WABC	8. WCBS-F	8. WCBS-F	8. WPAT	8. WRKS-F
	9. WCBS-F	9. WNEW-F	9. WCBS	9. WNBC	9. WRFM-F
	10. WINS	10. WINS	10. WOR	10. WBLS-F	10. WKTU-F

FORMATS

	AM	FM	TOTAL	%
NEWS/TALK	4823 (4)		4823 (4)	20.2
BLACK/URBAN	518 (3)	4082 (3)	4600 (6)	19.2
ROCK/AOR/CONTEMP	2015 (2)	2543 (6)	4558 (8)	19.1
BTFM MUSIC	655 (1)	2899 (7)	3554 (8)	14.9
MOR/AC	119 (1)	2465 (5)	2584 (6)	10.8
SPANISH	1151 (2)		1151 (2)	4.8
COUNTRY	619 (1)	398 (1)	1017 (2)	4.3
CLASSICAL	97 (1)	620 (2)	717 (3)	3.0
BIG BAND	700 (1)		700 (1)	2.9
RELIGION	107 (1)		107 (1)	0.4
OTHERS/UNKNOWN		86 (1)	86 (1)	0.4
			23897 (42)	

NEW YORK ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>		
1. WOR	1. WINS	1. WINS	WALK-F 97.5	Patchogue	.5
2. WBLS-F	2. WNBC	2. WPLJ-F	WBAB-F 102.2	Babylon	.5
3. WRKS-F	3. WCBS	3. WJIT	WBLI-F 106.1	Patchogue	.9
4. WINS	4. WABC	4. WNBC	WCTC 1450	New Brunswick	.5
5. WYNY-F	5. WOR	5. WBLS-F	WCTO-F 94.3	Smithtown	.7
			WEVD-F 97.9		.3
6. WCBS	6. WYNY-F	6. WABC	WHUD-F 100.7	Peekskill	.5
7. WNBC	7. WKTU-F	7. WOR	WKHK-F 106.7		1.5
8. WRFM-F	8. WBLS-F	8. WRFM-F	WKJY-F 98.3	Hempstead	.3
9. WKTU-F	9. WRKS-F	9. WADO	WLIB 1190		.9
10. WPLJ-F	10. WPLJ-F	10. WPAT-F	WLIR-F 92.7	Garden City	.5
11. WABC	11. WPAT-F		WMGQ-F 98.3	New Brunswick	.4
12. WPAT-F	12. WCBS-F		WNCN-F 104.3		1.1
13. WNEW	13. WRFM-F		WNJR 1430	Newark	.4
14. WNEW-F	14. WHN		WPIX-F 101.9		1.2
15. WCBS-F	15. WNEW-F		WQXR-F+ 96.3		1.7
			WTFM-F 103.5	Lake Success	1.4
			WVNJ-F 100.3	Newark	.7
ADI FM SHARE: 54.15% (13849 of 25575) (FAL 81: 55.16%)			WWDJ 970	Hackensack	.4
			WWRL 1600		.6
			WEZN-F 99.9	Bridgeport	.5

AM STATIONS

WABC, 770, 50 KW	, CONTEMP	ABC-C, \$244.38*	(Blair)	ABC
WADO, 1280, 5 KW (DA-1),	SPANISH	, \$ 88.75	(----)	
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00	(CBS Spot)	CBS
WHN, 1050, 50 KW (DA-1),	COUNTRY	MBS, \$240.75	(Christal)	Mutual
WINS, 1010, 50 KW (DA-1),	NEWS	ABC-I, \$300.00*	(RAR)	Westinghouse
WJIT, 1480, 5 KW (DA-2),	SPANISH	, \$ 78.00	(Caballero)	Infinity
WMCA, 570, 5 KW (DA-1),	TALK	, \$140.00*	(----)	
WNBC, 660, 50 KW	, CONTEMP	NBC, \$240.00	(HNW)	NBC
WNEW, 1130, 50 KW (DA-N),	BIG BAND	, \$186.25	(Katz)	Metromedia
WOR, 710, 50 KW (DA-1),	TALK	RKO II, ABC-E, \$250.00*	(RKO)	RKO
WPAT, 930, 5 KW (DA-2),	BTFL MUS (Schulke)	, \$125.00	(Eastman)	Capital Cities

FM STATIONS

WBLS-F, 107.5, 5.4 KW @ 1241,	BLACK/URBAN	SBN, \$306.25	(Mc-Guild)	Inner City
WCBS-F, 101.1, 4.6 KW @ 1300,	OLDIES, AC	, \$194.38	(CBS/FM)	CBS
WKHK-F, 106.7, 5.4 KW @ 1218,	COUNTRY	, \$ 98.75	(Howard)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200,	URBAN	, \$316,88*	(Torbet)	Infinity
WNEW-F, 102.7, 5.9 KW @ 1360,	AOR	Source, \$206.88	(Katz)	Metromedia
WPAT-F, 93.1, 13 KW @ 870,	BTFL MUS (Schulke)	, \$125.00	(Eastman)	Capital Cities
WPIX-F, 101.9, 5.4 KW @ 1228,	ROCK	, \$ 90.63	(Christal)	Tribune Co
WPLJ-F, 95.5, 7.2 KW @ 1270,	AOR	ABC-R, \$250.00	(Blair)	ABC
WQXR-F+, 96.3, 5.4 KW @ 1220,	CLASSICAL	, \$ 85.00	(Mc-Guild)	NY Times
WRFM-F, 105.1, 5.2 KW @ 1220,	BTFL MUS (Bonne)	, \$158.75	(Torbet)	Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250,	URBAN	RKO, \$200.00*	(RKO)	RKO
WTFM-F, 103.5, 3.9 KW @ 1390,	AC	, \$ 88.75	(MMR)	Doubleday
WYNY-F, 97.1, 7.2 KW @ 1300,	AC	, \$200.00	(HNW)	NBC

PHILADELPHIA

Market # 4; ADI # 4  
 Revenue Rank # 6  
 Income Rank # 6  
 APR 19.5  
 SMSA Pop: 4,729,000  
 CSI: 40.5 Bil (# 4)

Revenue : \$53,212,395  
 Income : \$ 6,127,744  
 % Rev Gain: 17.3%  
 Stations: 30/37  
 Diaries: 2669/1772:1  
 CSI HH: 24.6 M (# 31)  
 Standard Error: .400

National Rev: \$19,178,545  
 Nat Rev per Cap: \$4.06  
 Tot Rev per Cap: \$11.25  
 Tot Inc per Cap: \$1.30  
 Profit Margin: 11.5%  
 Retail \$: 18.3 Bil (# 5)  
 Retail Sales %: .227

12+ METRO	1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. KYW	806/10.5	9.3	9.3	12.3	9.4	1. KYW 900	1. KYW 16607/36.2
2. WDAS-F	602/ 7.9	5.4	7.1	6.8	6.2	2. WCAU-F 665	2. WCAU-F 11021/23.1
3. WCAU-F	564/ 7.4	6.0	4.1	3.4	2.6	3. WDAS-F 629	3. WMMR-F 8857/16.1
4. WMGK-F	550/ 7.2	8.0	8.8	7.7	7.2	4. WMGK-F 621	4. WMGK-F 8505/18.1
5. WEAZ-F	435/ 5.7	5.3	5.7	6.5	6.2	5. WMMR-F 565	5. WYSP-F 7008/12.3
6. WMMR-F	389/ 5.1	6.2	5.7	5.2	5.9	6. WEAZ-F 508	6. WCAU 6297/12.8
7. WIP	365/ 4.8	5.8	5.5	5.5	6.0	7. WWDB-F 456	7. WEAZ-F 6277/13.5
8. WWDB-F	357/ 4.7	5.0	4.7	4.2	4.4	8. WYSP-F 443	8. WIP 6206/13.7
9. WPEN	355/ 4.6	4.1	4.7	4.0	4.6	9. WIP 405	9. WDAS-F 6015/14.4
10. WYSP-F	313/ 4.1	3.5	3.7	3.2	4.8	10. WWSH-F 392	10. WWSH-F 5833/10.9
11. WWSH-F	302/ 3.9	5.4	4.8	5.3	6.1	11. WPEN 380	11. WIOQ-F 5556/11.3
12. WCAU	276/ 3.6	3.4	3.5	2.9	4.2	12. WCAU 338	12. WWDB-F 5099/10.5
13. WIOQ-F	271/ 3.5	4.3	3.4	3.6	4.0	13. WIOQ-F 317	13. WIFI-F 4743/ 7.6
14. WUSL-F	202/ 2.6	4.0	2.8	1.9	3.1	14. WUSL-F 262	14. WPEN 4457/10.7
15. WFIL	180/ 2.4	2.1	2.3	2.6	3.1	15. WIFI-F 222	15. WFIL 4410/ 9.4
16. WSNI-F	153/ 2.0	2.0	2.7	2.9	2.0	16. WFLN-F 196	16. WUSL-F 3773/ 6.7
17. WHAT	152/ 2.0	1.4	1.3	1.2	1.4	17. WFIL 195	17. WSNI-F 3680/ 7.6
18. WIFI-F	151/ 2.0	2.5	4.4	4.4	3.0	18. WSNI-F 183	18. WFLN-F+ 3028/ 6.1
19. WFLN-F+	150/ 1.9	1.9	1.8	1.7	2.2	19. WJBR-F 162	19. WHAT 2673/ 6.8
20. WDAS	120/ 1.6	1.8	1.3	1.3	1.2	20. WHAT 154	20. WJBR-F 2497/ 2.6

12+ FM SHARE (METRO): 64.48% (4585 of 7111) (FAL 81: 67.65%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WCAU-F	1. WDAS-F	1. WMGK-F	1. KYW	1. KYW	1. KYW
2. WMMR-F	2. WMGK-F	2. WDAS-F	2. WMGK-F	2. WEAZ-F	2. WIP
3. WYSP-F	3. WMMR-F	3. KYW	3. WDAS-F	3. WPEN	3. WDAS-F
4. WDAS-F	4. WCAU-F	4. WCAU-F	4. WCAU-F	4. WIP	4. WMGK-F
5. WPST-F	5. WIOQ-F	5. WMMR-F	5. WIP	5. WWSH-F	5. WCAU-F
WIFI-F	6. WYSP-F	6. WIOQ-F	6. WPEN	6. WWDB-F	6. WWDB-F
7. WHAT	7. KYW	7. WYSP-F	7. WIOQ-F	7. WMGK-F	7. WMMR-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1794 (7)	1794 (7)	25.2
NEWS/TALK	1115 (3)	357 (1)	1472 (4)	20.7
MOR/AC	470 (4)	703 (2)	1173 (6)	16.5
BLACK/URBAN	329 (3)	602 (1)	931 (4)	13.1
BTFL MUSIC		803 (3)	803 (3)	11.3
COUNTRY	180 (1)	202 (1)	382 (2)	5.4
BIG BAND/NOST	355 (1)		355 (1)	5.0
CALSSICAL	26 (1)	124 (1)	150 (2)	2.1
RELIGION	51 (1)		51 (1)	0.7

7111 (30)



PHOENIX

Market # 25; ADI # 31  
 Revenue Rank # 21  
 Income Rank # 62  
 APR 17.5  
 SMSA Pop: 1,535,000  
 CSI: 12.0 Bil (# 26)

Revenue : \$24,510,527  
 Income : \$ 442,953  
 % Rev Gain: 20.0%  
 Stations: 28/31  
 Diaries: 1395/1100;1  
 CSI HH: 21.3 M (# 152)  
 Standard Error: .535

National Rev: \$8,271,361  
 Nat Rev per Cap: \$5.39  
 Tot Rev per Cap: \$15.97  
 Tot Inc per Cap: \$ .29  
 Profit Margin: 1.8%  
 Retail \$: 6.7 Bil (# 26)  
 Retail Sales %: .281

12+ METRO	1/4/SHARE	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. KME0-F	212/9.1	7.7	9.0	1. KDKB-F 241	1. KDKB-F 2966/18.7
2. KDKB-F	191/8.2	8.5	6.5	2. KNIX-F 236	2. KNIX-F 2612/15.8
3. KNIX-F	187/8.0	7.7	7.5	3. KME0-F 227	3. KTAR 2525/17.7
4. KTAR	173/7.4	8.2	9.2	4. KTAR 188	4. KQYT-F 2339/16.2
5. KQYT-F	151/6.5	6.7	6.8	5. KQYT-F 167	5. KZZP-F 2294/16.2
6. KZZP-F	144/6.2	4.4	5.8	6. KZZP-F 161	6. KME0-F 2267/15.8
7. KOY	131/5.6	5.5	6.4	7. KOY 153	7. KOPA-F 2249/14.8
8. KUKQ	124/5.3	4.6	3.0	8. KUKQ 136	8. KOY 2218/14.7
9. KUPD-F	123/5.3	5.2	4.4	9. KUPD-F 135	9. KUPD-F 2152/14.3
10. KOPA-F	117/5.0	5.4	5.9	10. KOPA-F 133	10. KKLT-F 1484/10.2
11. KOOL-F	88/3.8	4.2	4.2	11. KOOL-F 95	11. KOOL-F 1474/ 9.7
12. KKLT-F	76/3.3	3.0	3.3	12. KJJJ 81	12. KJJJ 1166/ 7.2
13. KARZ	71/3.0	2.1	2.6	13. KKLT-F 80	13. KUKQ 1163/ 8.1
14. KJJJ	69/3.0	2.6	2.0	14. KARZ 71	14. KARZ 1059/ 7.8
15. KNIX	59/2.5	1.8	2.7	15. KNIX 60	15. KNIX 894/ 5.6

12+ FM SHARE (METRO): 63.17% (1427 of 2259) (FAL 81: 61.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KDKB-F	1. KDKB-F	1. KDKB-F	1. KNIX-F	1. KNIX-F	1. KZZP-F+
2. KUPD-F	2. KZZP-F	2. KNIX-F	2. KOY	2. KME0-F	2. KTAR
3. KUKQ	3. KUKQ	3. KZZP-F	3. KTAR	3. KTAR	3. KNIX-F
4. KOPA-F	KUPD-F	4. KOY	4. KME0-F	4. KOY	4. KOY
5. KZZP-F	5. KOPA-F	5. KOPA-F	5. KZZP-F	KQYT-F	5. KDKB-F+

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	36 (2)	687 (6)	723 (8)	32.0
COUNTRY	199 (3)	230 (2)	429 (5)	19.0
BTFL MUSIC	31 (1)	363 (2)	394 (3)	17.4
MOR/AC	131 (1)	88 (1)	219 (2)	9.7
NEWS/TALK	173 (1)		173 (1)	7.7
BLACK/DANCE	124 (1)		124 (1)	5.5
BIG BAND/NOST	66 (2)	16 (1)	82 (3)	3.6
SPANISH	53 (2)		53 (2)	2.3
CLASSICAL		36 (1)	36 (1)	1.6
RELIGION	19 (1)	7 (1)	26 (2)	1.2
			2259 (28)	

PHOENIX ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS/METRO SHARE		
1. KDKB-F	1. KDKB-F	1. KNIX-F	KDJQ	1510	Mesa .3
2. KNIX-F	2. KNIX-F	2. KQYT-F	KFLR	1230	.8
3. KMEO-F	3. KTAR	3. KUKQ	KHEP-F	101.5	1.5
4. KTAR	4. KQYT-F	4. KMEO-F	KIFN	860	.6
5. KQYT-F	5. KZZP-F	5. KTAR	KJJJ-F	92.3	Glendale 1.8
6. KZZP-F	6. KMEO-F	6. KZZP-F	KLFF	740	Glendale 1.8
7. KOY	7. KOPA-F	7. KDKB-F	KMEO	740	1.3
8. KUKQ	8. KOY	8. KOY	KMLE-F	107.9	Chandler .3
9. KUPD-F	9. KUPD-F	9. KOPA-F	KPHX	1480	1.7
10. KOPA-F	10. KOOL-F	10. KARZ	KWAO-F	106.3	Sun City .7
11. KOOL-F	11. KKLT-F		KXIV	1400	1.0
12. KJJJ	12. KUKQ		KZZP	1310	Mesa 1.2
13. KKLT-F	13. KJJJ		KSTM-F	107.1	Apache Junct 1.5
14. KARZ	14. KARZ				
15. KNIX	15. KNIX				

ADI FM SHARE: 61.96% (1679 of 2710) (FAL 81: 60.73%)

AM STATIONS

KARZ, 960, 5 KW (DA-N)	COUNTRY	CBS, \$ 34.00 (Katz)	Stauffer
KJJJ, 910, 5 KW (DA-N)	COUNTRY	ABC-E, \$ 36.20* (----)	Wolpin
KNIX, 1580, 50 KW/10 KW (DA-N)	COUNTRY	\$ ? ? (Christal)	Buck Owens
KOY, 550, 5 KW/1 KW	AC	\$129.50* (Eastman)	Harte-Hanks
KTAR, 620, 5 KW (DA-N)	NEWS	ABC-I, MBS, RKO, \$ 70.00* (CBS Spot)	Pulitzer
KUKQ, 1060, 5 KW/500 W (DA-N)	BLACK	\$ 40.25 (Masla)	

FM STATIONS

KDKB-F, 93.3, 100 KW @ 1550, AOR		Source, \$ 80.00* (Blair)	Sandusky News
KKLT-F, 98.7, 115 KW @ 1650, SOFT ROCK		RKO, \$ 63.75* (CBS Spot)	Pulitzer
KMEO-F, 96.9, 100 KW @ 1556, BTFL MUS (Bonne)		\$ 46.55 (Mc-Guild)	Scri-How
KNIX-F, 102.5, 100 KW @ 1610, COUNTRY		\$ 80.00* (Christal)	Buck Owens
KOOL-F, 94.5, 100 KW @ 1620, OLDIES/AC		\$ 71.25 (Katz)	
KOPA-F, 100.7, 100 KW @ 1847, ROCK		\$ 50.00* (Torbet)	First Media
KQYT-F, 95.5, 100 KW @ 1550, BTFL MUS (Churchill)		\$ 97.13* (Eastman)	Harte-Hanks
KUPD-F, 97.9, 100 KW @ 1620, ROCK		\$ 48.88 (Masla)	
KZZP-F, 104.7, 100 KW @ 1550, ROCK		\$ 50.00* (Mc-Guild)	Western Cit

PITTSBURGH

Market # 13; ADI # 12  
 Revenue Rank # 18  
 Income Rank # 148  
 APR 19.3  
 SMSA Pop: 2,286,100  
 CSI: 18.2 Bil (# 16)

Revenue : \$27,485,386  
 Income : \$ 106,286  
 % Rev Gain: 7.7%  
 Stations: 30/38  
 Diaries: 1720/1329:1  
 Standard Error: .494  
 CSI HH: 22.1 M (# 114)

National Rev: \$9,746,785  
 Nat Rev per Cap: \$4.26  
 Tot Rev per Cap: \$12.02  
 Tot Inc per Cap: \$.05  
 Profit Margin: 0.4%  
 Retail \$: 9.5 Bil (# 15)  
 Retail Sales %: .227

12+ METRO	1/4/SHARE	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA	CUME RAT
1. KDKA	713/19.3	19.8	22.3	1. KDKA	972	12640/45.7
2. WTAE	246/ 6.7	8.2	6.6	2. WDVE-F	356	4883/17.0
3. WDVE-F	241/ 6.5	6.1	7.9	3. WPNT-F	270	4352/21.5
4. WAMO-F	212/ 5.8	5.1	5.8	4. WTAE	252	4183/15.5
5. WPNT-F	206/ 5.6	3.0	3.8	5. WBZZ-F	249	3537/13.3
6. WJRS	196/ 5.3	5.5	1.6	6. WXKX-F	227	3520/13.2
7. WBZZ-F	184/ 5.0	3.8	1.7	7. WAMO-F	225	3137/11.1
8. WSHH-F	183/ 5.0	5.3	7.0	8. WSHH-F	217	3099/12.9
9. KQV	174/ 4.7	3.4	3.3	9. WWSW-F	211	2836/10.5
10. WWSW-F	158/ 4.3	4.9	3.9	10. WYDD-F	199	2391/12.3
11. WXKX-F	153/ 4.2	4.6	6.1	11. WJAS	198	2363/11.6
12. WYDD-F	134/ 3.6	3.9	3.2	12. WEEP	186	2277/10.6
13. WEEP	124/ 3.4	4.7	4.2	13. KQV	177	2036/ 7.4
14. WFFM-F	75/ 2.0	2.6	2.7	14. WDSY-F	104	1760/ 7.1
15. WWSW	63/ 1.7	1.9	1.7	15. WFFM-F	94	1654/ 6.2

12+ FM SHARE (METRO): 50.61% (1755 of 3468) (FAL 81: 48.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WBZZ-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WAMO-F	2. WTAE	2. WTAE	2. WJAS	2. WTAE
3. WXKX-F	3. WTAE	3. WDVE-F	3. WWSW-F	3. WTAE	3. KQV
4. WYDD-F	4. WBZZ-F	4. WAMO-F	4. WAMO-F	4. WPNT-F	4. WDVE-F
5. WAMO-F	5. WWSW-F	5. WWSW-F	5. WPNT-F	WSHH-F	5. WXKX-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC				
ROCK/AOR/CONTEMP	1137 (8)	248 (3)	1385 (11)	39.9
BTFL MUSIC		728 (5)	728 (5)	21.0
COUNTRY	141 (2)	389 (2)	389 (2)	11.2
BLACK/URBAN	30 (1)	102 (3)	243 (5)	7.0
BIG BAND/NOST	30 (1)	212 (1)	242 (2)	7.0
NEWS/TALK	196 (1)	41 (1)	237 (2)	6.8
RELIGION	174 (1)		174 (1)	5.0
	35 (1)	35 (1)	70 (2)	2.0
			3468 (30)	

PITTSBURGH ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>	
1. KDKA	1. KDKA	1. KDKA	WAMO	860 .8
2. WDVE-F	2. WTAE	2. WAMO-F	WBVP	1230 Beaver Falls .9
3. WTAE	3. WDVE-F	3. WDVE-F	WDSY-F	107.9 1.9
4. WPNT-F	4. WXXK-F	4. WXXK-F	WESA-F+	98.3 Charleroi .7
5. WBZZ-F	5. WBZZ-F	5. WPNT-F	WHJB	630 Greensburg 1.0
6. WAMO-F	6. WWSW-F	6. WTAE	WIXZ	1360 McKeesport .5
7. WSHH-F	7. WSHH-F	7. WBZZ-F	WJPA	1450 Washington .3
8. WXXK-F	8. WYDD-F	8. WJAS	WKPA	1150 New Kensington .6
9. WJAS	9. WPNT-F	9. WSHH-F	WNUF-F	100.7 New Kensington 1.1
10. WWSW-F	10. KQV	10. KQV	WPIT	730 .9
WYDD-F	11. WJAS		WPIT-F	101.5 .9
12. WEEP	12. WAMO-F		WWKS-F	106.7 Beaver Falls .4
13. KQV	13. WEEP		WYTK-F	95.3 Washington .4
14. WDSY-F	14. WFFM-F		WELA-F	104.3 East Liverpool .4
15. WFFM-F	15. WDSY-F			OH

ADI FM SHARE: 50.86% (2540 of 4994) (FAL 81: 49.76%)

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00*	(RAR)	Westinghouse
KQV, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS,MBS, \$ 45.00*	(Eastman)	Taft
WEEP, 1080, 50 KW (DAYS,DA)	, COUNTRY	ABC-I, \$ 71.67	(MMR)	Entercom
WJAS, 1320, 5 KW (DA-N)	, BIG BAND/NOST (A1 Ham)	, \$ 34.50	(HNW)	BENI
WTAE, 1250, 5 KW (DA-N)	, AC	ABC-E, \$ 90.00	(Katz)	Hearst
WWSW, 970, 5 KW (DA-2)	, MOR	ABC-C, \$ 61.00	(Mc-Guild)	Block

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440,	BLACK/URBAN	SBN, \$ 52.50	(----	Sheridan
WBZZ-F, 93.7, 41 KW @ 547,	ROCK (Burk-Abr)	, \$ 80.00*	(Torbet)	EZ
WDSY-F, 107.9, 50 KW @ 500,	COUNTRY	ABC-I, \$ 67.50	(MMR)	Entercom
WDVE-F, 102.5, 55 KW @ 820,	AOR (Burk-Abr)	Source, \$ 80.00*	(Eastman)	Taft
WFFM-F, 96.9, 60 KW @ 520,	AC	RKO, \$ 60.50	(HNW)	
WPNT-F, 92.9, 47 KW @ 890,	BTFL MUS (Bonne)	, \$ 47.50	(RAR)	Westinghouse
WSHH-F, 99.7, 11 KW @ 920,	BTFL MUS (Schulke)	, \$ 59.50	(Blair)	Nationwide
WWSW-F, 94.5, 50 KW @ 810,	AC/CONTEMP	ABC-C, \$ 61.00	(Mc-Guild)	Block
WXXK-F, 96.1 50 KW @ 500,	ROCK	, \$ 70.00	(Katz)	Hearst
WYDD-F, 104.7, 50 KW @ 500,	AOR	, \$39.50	(Masla)	

ST. LOUIS

Market # 12; ADI # 14  
 Revenue Rank # 17  
 Income Rank # 47  
 APR 18.2  
 SMSA Pop: 2,377,400  
 CSI: 19.3 Bil (# 14)

Revenue : \$32,919,250  
 Income : \$ 596,654  
 % Rev Gain: 13.2%  
 Stations: 27/34  
 Diaries: 2265/1050:1  
 CSI HH: 23.0 M (# 74)  
 Standard Error: .422

National Rev: \$10,235,435  
 Nat Rev per Cap: \$4.31  
 Tot Rev per Cap: \$13.85  
 Tot Inc per Cap: \$ .25  
 Profit Margin: 1.8%  
 Retail \$: 10.5 Bil (# 12)  
 Retail Sales %: .263

12+ METRO 1/4/SHARE	FAL 81	SPG 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. KMOX 702/20.0	21.8	23.6	1. KMOX 840	1. KMOX 10017/40.6
2. KWK-F 265/ 7.5	6.5	7.9	2. KSD 308	2. KSD 4298/13.6
3. KEZK-F 227/ 6.5	6.7	5.9	3. KWK-F 298	3. KWK-F 4080/18.7
4. KSHE-F 221/ 6.3	6.5	7.8	4. WIL-F 271	4. WIL-F 3673/15.7
5. WIL-F 212/ 6.0	6.3	5.3	5. KEZK-F 256	5. KSHE-F 3622/16.0
6. KMJM-F 206/ 5.9	6.1	6.7	6. KSHE-F 252	6. KSD-F 3425/15.5
7. KSD-F 195/ 5.5	6.0	3.8	7. KSD-F 221	7. KMOX-F 3319/13.7
8. KSD 176/ 5.0	5.2	3.7	8. KMJM-F 210	8. KXOK 3266/12.5
9. WRTH 167/ 4.7	3.6	4.2	9. WRTH 173	9. KMJM-F 3184/16.2
10. KSLQ-F 113/ 3.2	4.8	4.6	10. KMOX-F 147	10. KEZK-F 2962/13.6
11. KATZ 111/ 3.2	1.6	1.1	11. KXOK 132	11. KSLQ-F 2569/12.2
12. KMOX-F 111/ 3.2	2.8	3.0	12. KSLQ-F 120	12. WRTH 2296/11.1
13. KXOK 108/ 3.1	3.1	5.1	13. KATZ 112	13. KADI-F 1869/ 9.1
14. WIL 79/ 2.2	2.8	2.5	14. WIL 84	14. KATZ 1717/ 8.9
15. WESL 73/ 2.1	1.6	1.4	15. KADI-F 76	15. WIL 1455/ 7.0
16. KADI-F 73/ 2.1	2.5	1.9		
17. WZEN-F 72/ 2.0	2.4	1.2		

12+ FM SHARE (METRO): 52.67% (1753 of 3328) (FAL 81: 53.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KWK-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KMJM-F	2. WKW-F	2. KSHE-F	2. WIL-F	2. WIL-F	2. KSD
3. KSHE-F	3. KMJM-F	3. KWK-F	3. KSD	3. WIL-F	3. WIL-F
4. WESL	4. KSD-F	4. KSD-F	4. KSD-F	WRTH	4. KWK-F+
5. KSD-F	5. WMOX	5. KMJM-F	5. KEZK-F	5. KSD	5. KSD-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (1)	672 (4)	711 (5)	21.4
NEWS/TALK	702 (1)		702 (1)	21.1
COUNTRY	272 (3)	212 (1)	484 (4)	14.5
BLACK/URBAN	184 (2)	278 (2)	462 (4)	13.9
MOR/AC	142 (3)	306 (2)	448 (5)	13.5
BTFL MUSIC		227 (1)	227 (1)	6.8
BIG BAND/NOST	195 (2)		195 (2)	5.9
RELIGION	40 (2)	18 (1)	58 (3)	1.7
UNKNOWN		40 (2)	40 (2)	1.2
			3327 (27)	

ST. LOUIS ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>			
1. KMOX	1. KMOX	1. KMOX	KADI	1320	Clayton	.2
2. KWK-F	2. KWK-F	2. WIL-F	KCFM-F	97.1	Florissant	.8
3. WIL-F	3. KSD	3. KWK-F	KIRL	1460	St. Charles	.8
4. KSD	4. WIL-F	4. KMJM-F	KSTL	690		.5
5. KEZK-F	5. KSHE-F	5. KEZK-F	KWK	1380		1.1
6. KSHE-F	6. KSD-F	6. KSD	KXEN	1010		.3
7. KSD-F	7. KMJM-F	7. KSHE-F	WCBW-F	104.9	Columbia	.5
8. KMJM-F	8. KMOX-F	8. KXOK	WEW	770		.8
9. WRTH	9. KXOK	9. WRTH	WIBV	1260	Belleville	.7
10. KMOX-F	10. KEZK-F	10. KSLQ-F	WMRY-F	101.1	Belleville	.3
11. KXOK	11. KSLQ-F					
12. KSLQ-F	12. WRTH					
13. KATZ	13. KADI-F					
14. KADI-F	14. KATZ					
15. WESL	15. WIL					

ADI FM SHARE: 51.61% (2085 of 4040) (FAL 81: 51.96%)

AM STATIONS

KATZ, 1600, 5 KW (DA-N), BLACK	NBN, \$ 40.00* (Howard)	NBN
KMOX, 1120, 50 KW, TALK/NEWS	CBS, \$231.25 (CBS Spot)	CBS
KSD, 550, 5 KW (DA-N), COUNTRY	NBC,MBS, \$ 83.65 (Eastman)	Gannett
KXOK, 630, 5 KW (DA-2), AC	NBC, \$ 97.50 (Katz)	Storz
WESL, 1490, 1 KW/250 W, BLACK	SBN, \$ 27.00 (Lazar)	
WIL, 1430, 5 KW (DA-2), COUNTRY	ABC-E, \$104.55* (Christal)	LIN
WRTH, 590, 1 KW (DA-2), BIG BAND/NOST	ABC-I, \$ 57.50 (Blair)	King

FM STATIONS

KADI-F, 96.3, 100 KW @ 552, CONTEMP	ABC-F, Source, \$ 30.00* (Selcom)	
KEZK-F, 102.5, 100 KW @ 500, BTFL MUS (Schulke)	, \$ 70.00 (Torbet)	Metroplex
KMJM-F, 107.7, 100 KW @ 575, URBAN	, \$ 65.00* (Mc-Guild)	Amaturo
KMOX-F, 103.3, 100 KW @ 121.2, AC/SOFT	, \$ 47.50 (CBS/FM)	CBS
KSD-F, 93.7, 100 KW @ 850, AC/CONTEMP	, \$ 83.65 (Eastman)	Gannett
KSHE-F, 94.7, 100 KW @ 500, AOR	, \$132.50 (Katz)	Century
KSLQ-F, 98.1, 100 KW @ 580, CONTEMP	, \$ 71.25* (PRO)	Charter
KWK-F, 106.5, 39 KW @ 592, AOR	, \$ 96.75 (HNW)	Doubleday
WIL-F, 92.3, 100 KW @ 510, COUNTRY	, \$104.55* (Christal)	LIN
WZEN-F, 100.3, 50 KW @ 495, BLACK	NBN, \$ 30.00* (Howard)	NBN

SAN DIEGO

Market # 19; ADI # 27  
 Revenue Rank # 20  
 Income Rank # 383  
 APR 16.8  
 SMSA Pop: 1,918,900  
 CSI: 15.5 Bil (# 20)

Revenue : \$25,643,354  
 Income : \$-2,213,270  
 % Rev Gain: 12.4%  
 Stations: 29/24  
 Diaries: 1638/1171:1  
 CSI HH: 21.2 M (# 159)  
 Standard Error: .491

National Rev: \$9,579,878  
 Nat Rev per Cap: \$4.99  
 Tot Rev per Cap: \$13.36  
 Tot Inc per Cap: \$-1.15  
 Profit Margin: ---  
 Retail \$: 8.0 Bil (# 21)  
 Retail Sales %: .255

12+ METRO	1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	MSA EXCL CUME	12+ CUME/CUME RATING
1. KJQY-F	248/9.2	7.9	7.6	9.0	9.0	1. KSDO	1. KGB-F 2846/17.7
2. KGB-F	245/9.1	8.2	6.6	6.7	6.6	2. KJQY-F	2. XTRA-F 2562/15.9
3. XTRA-F	148/5.5	5.7	4.1	4.3	5.3	3. XTRA	3. KPRI-F 2431/15.1
4. KYXY-F	146/5.4	2.7	4.4	2.2	3.1	4. XHRM-F	4. KSDO 2336/14.5
5. KSDO	143/5.3	5.9	6.4	5.4	4.6	5. KOGO	5. KJQY-F 2232/13.9
6. KFMB	118/4.4	3.7	3.9	5.9	5.0	6. KSON-F	6. KFMB-F 2163/13.4
KPRI-F	118/4.4	4.7	5.1	4.8	4.0	7. KFMB	7. XTRA 2148/13.4
8. KFMB-F	109/4.0	4.5	3.1	3.9	4.7	8. XTRA-F	8. KFMB 2015/12.5
9. KMLO	108/4.0	2.5	3.9	3.3	1.6	9. KCBQ	9. KYXY-F 1869/11.6
10. XHRM-F	100/3.7	3.8	4.1	3.4	1.7	10. KYXY-F	10. KBZT-F 1728/10.7
11. KBZT-F	96/3.5	4.4	3.8	2.2	2.2		11. KCBQ 1720/10.7
12. KCBQ	94/3.5	3.9	3.2	3.4	2.5		12. KCNN 1680/10.4
13. KFSD-F	90/3.3	3.9	2.6	3.9	3.3		13. KOGO 1534/ 9.5
14. KSON-F	84/3.1	2.5	3.4	2.7	2.7		14. KSON 1426/ 8.9
15. KCBQ-F	78/2.9	1.9	1.4	.8	1.5		15. KSON-F 1330/ 8.3
16. KOGO	75/2.8	3.7	2.2	2.2	2.3		16. KNX 1309/ 8.1
17. XTRA	73/2.7	3.0	4.2	3.8	3.9		17. KFSD-F 1287/ 8.0
18. KIFM-F	68/2.5	3.0	2.3	3.2	4.0		18. KCBQ-F 1223/ 7.6
19. KEZL-F	67/2.5	3.4	2.7	3.3	3.4		19. KEZL-F 1164/ 7.2
20. KNX	56/2.1	2.0	2.3	2.0	3.5		20. XHRM-F 1018/ 6.3

12+ FM SHARE (METRO): 66.08% (1650 of 2497) (FAL 81: 65.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KGB-F	1. KGB-F	1. KGB-F	1. KYXY-F	1. KJQY-F	1. KSDO
2. XTRA-F	2. KYXY-F	2. KYXY-F	2. KJQY-F	2. KSDO	2. KGB-F
3. XHRM-F	3. XTRA-F	3. XTRA-F	3. KFMB	3. KMLO	3. KJQY-F
4. KPRI-F	4. KPRI-F	4. KFMB-F	4. KGB-F	4. KFMB	4. KFMB
5. XTRA	5. KFMB-F	5. KPRI-F	5. KSDO	5. KCBQ	5. KOGO
KCKN	6. KBZT-F	6. KBZT-F	6. KCBQ	6. KFSD-F	KYXY-F
			KSON-F		

OTHER RATED STATIONS/METRO SHARE

KCNN	1360		1.9	KABC	790	Los Angeles	1.1
KJFM-F	102.1	Oceanside	1.3	KBRT	740	Avalon	.6
KKOS-F	95.9	Carlsbad	.6	KFI	640	Los Angeles	.7
KMJC	910	El Cajon	.3	XPRS	1090	Tijuana	.5
KSON	1240		1.6				

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	125 (2)	528 (4)	653 (6)	26.2
MOR/AC	211 (3)	419 (4)	630 (7)	25.2
BTFL MUSIC		351 (3)	351 (3)	14.1
COUNTRY	137 (2)	162 (2)	299 (4)	12.0
NEWS/TALK	229 (3)		229 (3)	9.2
BIG BAND/NOST	108 (1)		108 (1)	4.3
URBAN/BLACK		100 (1)	100 (1)	4.0
CLASSICAL		90 (1)	90 (1)	3.6
RELIGION	24 (2)		24 (2)	1.0
SPANISH	13 (1)		13 (1)	0.5
			<u>2497 (29)</u>	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2), COUNTRY	RKO, \$69.00* (RKO)	Charter
KCNN, 1360, 5 KW/1 KW, NEWS**	CNN, \$50.00* (Katz)	
KFMB, 760, 5 KW (DA-N), MOR	, \$55.00 (Mc-Guild)	Midwest TV
KMLO, 1000, 1 KW (DAYS,DA), BIG BAND/NOST (Al Ham)	, \$34.00 (----)	
KOGO, 600, 5 KW (DA-1), MOR	ABC-E, \$60.38 (Eastman)	SBI
KSDO, 1130, 10 KW (DA-2), NEWS	CBS,MBS, \$82.00* (CBS Spot)	Gannett
KSON, 1240, 1 KW/250 W, COUNTRY	ABC-I, \$36.00* (Blair)	
XTRA, 690, 50 KW, ROCK	, \$54.00* (MMR)	Noble

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, AC	ABC-F, \$40.00* (Christal)	
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY	, \$30.00* (RKO)	Charter
KEZL-F, 102.9, 2 KW @ 1840, BTFL MUS (Schulke II)	, \$45.00* (CBS Spot)	Gannett
KFMB-F, 100.7, 30 KW @ 620, SOFT ROCK	, \$55.00* (Mc-Guild)	Midwest TV
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL	, \$55.00 (Lotus)	Lotus
KGB-F, 101.5, 50 KW @ 577, AOR	Source, \$100.00* (Katz)	
KIFM-F, 98.1, 28 KW @ 640, SOFT ROCK	, \$59.50* (Selcom)	
KJQY-F, 103.7, 36 KW @ 650, BTFL MUS (FM-100)	, \$105.63 (RAR)	Westinghouse
KPRI-F, 106.5, 50 KW @ 413, AOR (Burk-Abr)	, \$69.00 (Eastman)	SBI
KSON-F, 97.3, 50 KW @ 445, COUNTRY	NBC, \$36.00* (Blair)	
KYXY-F, 96.5, 30 KW @ 540, AC	, \$52.00 (CBS/FM)	
XHRM-F, 92.5, 50 KW @ 749, URBAN	, \$30.00* (Howard)	
XTRA-F, 91.1, 100 KW @ 1000, AOR (Noble)	, \$54.00* (MMR)	Noble

\*\* KCNN switched formats from Rock to News late in the survey period.

SAN FRANCISCO

Market # 7; ADI # 5  
 Revenue Rank # 4  
 Income Rank # 40  
 APR 16.8  
 SMSA Pop: 3,341,600  
 CSI: 36.0 Bil (# 6)

Revenue : \$71,005,966  
 Income : \$ 783,367  
 % Rev Gain: -22.0  
 Stations: 44/37  
 Diaries: 3505/923:1  
 CSI HH: 26.3 M (# 12)  
 Standard Error: .348

National Rev: \$28,164,197  
 Nat Rev per Cap: \$8.42  
 Tot Rev per Cap: \$21.25  
 Tot Inc per Cap: \$ .23  
 Profit Margin: 1.1%  
 Retail \$: 16.0 Bil (# 9)  
 Retail Sales %: .347

12+ METRO 1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. KGO 687/9.1	8.4	9.0	9.4	9.5	1. KGO 884	1. KGO 11488/19.3
2. KCBS 373/5.0	6.5	5.5	5.1	6.0	2. KCBS 479	2. KFRC 9937/17.2
3. KSOL-F 359/4.8	5.8	6.5	5.6	5.7	3. KFRC 415	3. KCBS 9459/16.6
4. KFRC 339/4.5	5.4	5.4	4.8	4.5	4. KSOL-F 359	4. KNBR 6563/ 9.4
5. KMEL-F 316/4.2	4.7	4.2	4.0	3.9	5. KMEL-F 327	5. KMEL-F 5902/12.7
6. KSFO 251/3.3	2.9	3.2	5.0	2.8	6. KNBR 309	6. KIOI-F 4922/10.6
7. KBLX-F 246/3.3	2.6	3.0	2.6	2.8	7. KZAP-F 291	7. KSOL-F 4692/10.4
8. KIOI-F 236/3.1	2.7	3.1	3.3	2.5	8. KSFO 281	8. KSFO 4355/ 8.5
9. KSAN-F 231/3.1	2.0	1.9	2.1	2.1	9. KSJO-F 264	9. KRQR-F 3899/ 7.9
10. KABL-F 229/3.0	2.7	2.2	3.6	2.7	10. KRAK 255	10. KYUU-F 3875/ 8.2
11. KFOG-F 219/2.9	3.1	3.7	2.2	3.6	11. KBLX-F 246	11. KBLX-F 3739/ 8.4
12. KSJO-F 198/2.6	1.5	1.2	.8	1.0	12. KIOI-F 240	12. KZAP-F 3593/ 1.2
13. KRQR-F 196/2.6	1.4	1.4	1.2	1.1	KSAN-F 240	13. KDIA 3471/ 7.8
KDIA 196/2.6	1.9	2.2	1.6	1.5	14. KABL-F 234	14. KABL 3448/ 7.5
15. KOIT-F 191/2.5	2.0	2.5	2.3	2.6	15. KFOG-F 231	15. KYA 3382/ 7.2
16. KNBR 187/2.5	3.5	3.0	4.1	2.9	16. KOIT-F 207	16. KABL-F 3338/ 7.0
17. KABL 176/2.3	2.8	3.0	2.2	3.4	17. KRQR-F 202	17. KSJO-F 3329/ 6.1
18. KYUU-F 175/2.3	2.5	2.6	4.0	3.2	18. KDIA 196	18. KNEW 3296/ 7.2
19. KKHI-F+ 166/2.2	1.9	1.3	1.6	2.4	19. KABL 179	19. KSAN-F 3285/ 7.0
20. KNEW 161/2.1	2.9	3.0	3.1	3.7	20. KYUU-F 178	20. KFOG-F 3191/ 6.5

12+ FM SHARE (METRO): 54.67% (3752 of 6863) (FAL 81: 53.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KSOL-F	1. KMEL-F	1. KMEL-F	1. KGO	1. KGO	1. KGO
2. KFRC	2. KSOL-F	2. KGO	2. KSAN-F	2. KCBS	2. KCBS
3. KSJO-F	3. KBLX-F	3. KSOL-F	3. KCBS	3. KABL-F	3. KFRC
4. KMEL-F	4. KFRC	4. KFRC	4. KBLX-F	4. KSFO	4. KNBR
5. KRQR-F	5. KIOI-F	5. KBLX-F	5. KFRC	5. KFOG-F	5. KSFO
6. KDIA	6. KRQR-F	6. KIOI-F	6. KIOI-F	6. KOIT-F	6. KABL-F+
	7. KYUU-F	7. KSAN	7. KNBR	7. KSAN-F	7. KMEL-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	339 (1)	1189 (9)	1528 (10)	22.3
MOR/AC	739 (4)	518 (3)	1257 (7)	18.3
NEWS/TALK	1060 (2)		1060 (2)	15.5
BTFL MUSIC	176 (1)	768 (4)	944 (5)	13.8
BLACK/URBAN/JAZZ	220 (2)	663 (3)	883 (5)	12.9
COUNTRY	260 (3)	267 (2)	527 (5)	7.7
CLASSICAL	80 (2)	214 (2)	294 (4)	4.3
SPANISH	132 (1)	35 (1)	167 (2)	2.4
BIG BAND	72 (1)	61 (1)	133 (2)	1.9
RELIGION	33 (1)	37 (1)	70 (2)	1.0
			6863 (44)	

SAN FRANCISCO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>			
1. KGO	1. KGO	1. KGO	KARA-F	105.7	Santa Clara	1.2
2. KCBS	2. KFRC	2. KFRC	KBAY-F	100.3	San Jose	1.7
3. KSOL-F	3. KCBS	3. KCBS	KBRG-F	105.3		.5
4. KFRC	4. KMEL-F	4. KMEL-F	KEAR-F	106.9		.5
5. KMEL-F	5. KIOI-F	5. KSOL-F	KEEN	1370	San Jose	.7
6. KSFO	6. KSOL-F	6. KSFO	KEZR-F	106.5	San Jose	1.2
7. KBLX-F	7. KNBR	7. KABL-F	KFAT-F	94.5	Gilroy	.5
8. KIOI-F	8. KSFO	8. KFOG-F	KFAX	1100		.4
9. KABL-F	9. KBLX-F	9. KNBR	KDFC-F+	102.1		1.7
10. KSAN-F	10. KYUU-F	10. KNEW	KIQI	1010		1.8
11. KFOG-F	11. KDIA		KJAZ-F	92.7	Alameda	.8
12. KSJO-F	12. KRQR-F		KLHT-F	93.3		1.4
13. KOIT-F	13. KABL		KLIV	1590	San Jose	1.0
14. KDIA	14. KYA		KLOK	1170	San Jose	2.0
15. KRQR-F	15. KNEW		KMPX-F	98.9		.8
			KOME-F	98.5	San Jose	1.6
			KPEN-F	97.7	Los Altos	.4
			KRE	1400	Berkeley	.3
			KSFX-F	103.7		1.6
			KYA	1260		2.0
			KRAK	1140	Sacramento	.6
			KZAP-F	98.5	Sacramento	.4

ADI FM SHARE: 55.17% (3713 of 6730) (FAL 81: 54.18%)

AM STATIONS

KABL, 960, 5 KW (DA-1), BTFL MUS (TM)	, \$105.75 (Christal)	Shamrock
KCBS, 740, 50 KW (DA-2), NEWS	CBS, \$203.75 (CBS Spot)	CBS
KDIA, 1310, 5 KW (DA-1), BLACK	SBN, \$ 65.00 (Howard)	Viacom
KFRC, 610, 5 KW, ROCK	, \$233.62* (RKO)	RKO
KGO, 810, 50 KW, NEWS/TALK	ABC-I, \$197.50 (Blair)	ABC
KNBR, 680, 50 KW, MOR	NBC, \$146.50 (Mc-Guild)	NBC
KNEW, 910, 5 KW (DA-N), COUNTRY	ABC-E, \$ 75.63* (Katz)	Malrite
KSFO, 560, 5 KW/1 KW, MOR	MBS, \$ 88.00 (MMR)	Golden West
KYA, 1260, 5 KW/1 KW, AC	, \$ 60.00* (Eastman)	King

FM STATIONS

KABL-F, 98.1, 100 KW @ 940, BTFL MUS (TM)	, \$105.75 (Christal)	Shamrock
KBLX-F, 102.9, 50 KW @ 1285, BLACK	SBN, \$ 65.88 (HNW)	Inner City
KFOG-F, 104.5, 8 KW @ 1454, BTFL MUS (Schulke)	, \$ 63.75 (RAR)	GE
KIOI-F, 101.3, 125 KW @ 1220, AC	ABC-C, \$ 93.75 (Selcom)	Charter
KKHI-F+, 95.7, 9 KW @ 1473, CLASSICAL	, \$ 68.50 (HNW)	Buckley
KMEL-F, 106.1, 69 KW @ 1240, AOR	, \$171.25 (Christal)	Century
KOIT-F, 96.5, 33 KW @ 1410, BTFL MUS (Bonne)	, \$ 60.00* (Torbet)	Bonneville
KRQR-F, 97.3, 82 KW @ 1100, AOR	, \$ 55.00 (CBS/FM)	CBS
KSAN-F, 94.9, 35 KW @ 1140, COUNTRY	, \$ 80.00* (Katz)	Malrite
KSOL-F, 107.7, 6 KW @ 1588, BLACK	NBN, \$120.00 (Masla)	United
KYUU-F, 99.7, 45 KW @ 1240, AC	, \$110.00* (Mc-Guild)	NBC

KRAK, KZAP-F - See Sacramento in Fall 81 edition

FOR OTHER STATIONS SEE SAN JOSE IN THIS SUPPLEMENT.

SAN JOSE

Market # 30  
 Revenue Rank # 31  
 Income Rank # 22  
 APR 17.3  
 SMSA Pop: 1,329,700  
 CSI: 13.6 Bil (# 24)

Revenue : \$16,856,698  
 Income : \$ 1,267,997  
 % Rev Gain: 9.4%  
 Stations: 40/15  
 Diaries: 1225/1085:1  
 CSI HH: 28.0 M (# 7)  
 Standard Error: .559

National Rev: \$4,750,798  
 Nat Rev per Cap: \$3.57  
 Tot Rev per Cap: \$12.68  
 Tot Inc per Cap: \$ .95  
 Profit Margin: 7.5%  
 Retail \$: 6.7 Bil (# 25)  
 Retail Sales %: .221

NOTE: SINCE SAN JOSE IS PART OF SAN FRANCISCO'S METRO ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO	1/4/SHARE	FAL 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA	CUME RAT
1. KSJO-F	155/8.1	4.9	2.0	2.5	1. KSJO-F 252	1. KSJO-F 3149/17.0	
2. KBAY-F	102/5.3	7.0	6.2	6.0	2. KLOK 151	2. KLOK 2625/14.1	
3. KLOK	85/4.4	5.2	4.8	4.9	3. KBAY-F 134	3. KOME-F 2504/13.9	
4. KEZR-F	83/4.3	4.5	5.6	4.7	4. KOME-F 110	4. KBAY-F 2144/11.8	
5. KARA-F	77/4.0	2.8	3.3	3.5	5. KEZR-F 92	5. KEZR-F 1617/12.7	
6. KOME-F	72/3.8	4.8	7.6	6.8	6. KARA-F 88	6. KFAT-F 1396/ 5.5	
7. KLIV	54/2.8	3.0	1.6	2.0	7. KDFC-F+ 70	7. KARA-F 1395/10.7	
8. KEEN	47/2.5	2.5	3.4	3.8	8. KFAT-F 68	8. KDFC-F+ 1324/ 4.6	
9. KFAT-F	30/1.6	1.2	1.9	1.6	9. KLIV 62	9. KLIV 916/ 6.9	
10. KPEN-F	27/1.4	1.2	1.5	.8	10. KEEN 55	10. KEEN 827/ 5.8	

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. KSJO-F	1. KSJO-F	1. KSJO-F	1. KLOK	1. KBAY-F	1. KSJO-F
	2. KEZR-F	2. KEZR-F	2. KBAY-F	2. KLIV	2. KLOK
	3. KARA-F	3. KARA-F	3. KARA-F	3. KLOK	3. KBAY-F
	4. KOME-F	4. KLOK	4. KEZR-F	4. KEEN	4. KARA-F

RADIO STATIONS

KEEN, 1370, 5 KW (DA-2)	, COUNTRY	, \$60.00* (MMR)	Golden Pacific
KLIV, 1590, 5 KW (DA-N)	, BIG BAND/NOST (A1 Ham)	, \$30.00 (Howard)	Empire
KLOK, 1170, 50 KW/5 KW (DA-2), AC		, \$77.25 (Katz)	Davis/Weaver
KARA-F, 105.7, 50 KW @ 1860, AC		, \$50.00 (Howard)	Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUS		, \$60.00* (MMR)	Golden Pacific
KEZR-F, 106.5, 50 KW @ 430, SOFT AOR		, \$86.50 (Selcom)	Alta
KFAT-F, 94.5, 1.2 KW @ 2580, COUNTRY		, \$29.00 (HNW)	
KDFC-F+, 102.1, 33 KW @ 1260, CLASSICAL		, \$31.00 (Groskin)	
KOME-F, 98.5, 13 KW @ 880, AOR		, \$113.13 (Torbet)	Infinity
KPEN-F, 97.7, 3 KW @ -175, AC		, ? ? ? (Radio Time)	
KSJO-F, 92.3, 50 KW @ 68, AOR		Source, \$64.13 (Roslin)	Sterling

SEATTLE-TACOMA

Market # 16 (with Tacoma): ADI # 15  
 Revenue Rank # 11 (approx)  
 Income Rank # 11  
 APR 15.8  
 SMSA Pop: 2,068,900  
 CSI: 19.4 Bil (# 14-approx)

Revenue : \$39,490,130  
 Income : \$ 3,838,081  
 % Rev Gain: 10.1%  
 Stations: 32/36  
 Diaries: 1641/1261:1  
 CSI HH: 26.2 M (# 14)  
 Standard Error: .498

National Rev: \$12,581,838  
 Nat Rev per Cap: \$6.08  
 Tot Rev per Cap: \$19.09  
 Profit Margin: 9.7%  
 Tot Inc per Cap: \$1.86  
 Retail \$: 9.2 Bil (# 17-app)  
 Retail Sales: .357

<u>12+ METRO 1/4/SHARE</u>				<u>FAL 81</u>	<u>SPG 81</u>	<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/MSA CUME RAT</u>	
1. KIRO	312/11.0	9.5	8.1	1. KIRO	371	1. KIRO	5978/27.2		
2. KOMO	223/ 7.9	6.7	6.3	2. KOMO	273	2. KOMO	4095/18.9		
3. KISW-F	214/ 7.5	7.9	8.7	3. KISW-F	267	3. KISW-F	3607/16.8		
4. KSER-F	172/ 6.1	6.1	5.2	4. KSEA-F	224	4. KJR	3089/14.0		
5. KUBE-F	147/ 5.2	5.3	1.9	5. KUBE-F	166	5. KSEA-F	2779/12.8		
6. KING-F	112/ 3.9	3.6	2.3	6. KBRD-F	140	6. KZOK-F	2646/12.1		
7. KZOK-F	111/ 3.9	4.1	2.3	7. KING-F	127	7. KING	2578/10.1		
8. KBRD-F	105/ 3.7	3.0	2.4	8. KZOK-F	123	8. KUBE-F	2517/12.7		
9. KNBQ-F	101/ 3.6	2.8	4.2	9. KNBQ-F	122	9. KVI	2261/11.2		
10. KJR	92/ 3.2	2.8	4.7	10. KJR	111	10. KYYX-F	2173/10.7		
11. KVI	89/ 3.1	3.1	4.8	11. KVI	104	11. KING-F	2081/10.2		
12. KZAM-F	86/ 3.0	3.7	2.8	12. KMPS-F	100	12. KNBQ-F	1866/ 8.7		
13. KYYX-F	79/ 2.8	2.4	4.5	13. KYYX-F	99	13. KZAM-F	1713/ 8.5		
14. KIXI	77/ 2.7	3.0	3.3	14. KZAM-F	98	14. KBRD-F	1706/ 7.3		
15. KIXI-F	76/ 2.7	2.5	4.0	15. KING	91	15. KIXI-F	1671/ 7.6		

12+ FM SHARE (METRO): 55.54% (1494 of 2690) (FAL 81: 57.30%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ TSA AMD</u>
1. KISW-F	1. KISW-F	1. KISW-F	1. KIRO	1. KIRO	1. KIRO
2. KNBQ-F	2. KUBE-F	2. KIRO	2. KOMO	2. KOMO	2. KOMO
3. KZOK-F	3. KZOK-F	KUBE-F	3. KING-F	3. KSEA-F	3. KSEA-F
4. KUBE-F	4. KZAM-F	4. KOMO	4. KSEA-F	4. KBRD-F	4. KISW-F
	5. KJR	5. KING-F	5. KUBE-F	5. KING-F	5. KMPS+
	6. KPLZ-F	6. KZOK-F	KJR	6. KIXI	6. KUBE-F
	KIRO				

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	156 (3)	806 (7)	962 (10)	35.8
MOR/AC	357 (5)	147 (2)	504 (7)	18.7
NEWS/TALK	401 (2)		401 (2)	14.9
BTFL MUSIC		277 (2)	277 (2)	10.3
COUNTRY	113 (4)	107 (2)	220 (6)	8.2
CLASSICAL		112 (1)	112 (1)	4.2
RELIGION	53 (1)	45 (1)	98 (2)	3.6
BIG BAND/NOST	77 (1)		77 (1)	2.9
JAZZ/BLACK	39 (1)		39 (1)	1.4
			<u>2690 (32)</u>	

SEATTLE-TACOMA ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS/METRO SHARE</u>		
1. KIRO	1. KIRO	1. KIRO	KAYO	1150	.5
2. KOMO	2. KOMO	KOMO	KBIQ-F	105.3	Edmonds 1.6
3. KISW-F	3. KISW-F	3. KISW-F	KEZX-F	98.9	2.5
4. KSEA-F	4. KJR	4. KNBQ-F	KGDN	630	Edmonds 1.9
5. KUBE-F	5. KSEA-F	5. KING-F	KING	1090	2.0
6. KBRD-F	6. KZOK-F	6. KBRD-F	KJZZ	1540	Bellevue 1.4
7. KING-F	7. KING	7. KMPS-F	KKFX	1250	.5
8. KZOK-F	8. KUBE-F	8. KUBE-F	KMO	1360	Tacoma .5
9. KNBQ-F	9. KVI	9. KMPS	KMPS	1300	1.7
10. KJR	10. KYYX-F	10. KSEA-F	KMPS-F	94.1	2.0
11. KVI	11. KING-F		KPLZ-F	101.5	2.4
12. KMPS-F	12. KNBQ-F		KRKO	1380	Everett 1.0
13. KYYX-F	13. KZAM-F		KRPM-F	106.1	Tacoma 1.8
14. KZAM-F	14. KBRD-F		KTAC	850	Tacoma 1.0
15. KING	15. KIXI-F		KTNT	1400	Tacoma .7
			KWYZ	1230	Everett 1.3
			KXA	770	1.7

ADI FM SHARE: 54.79% (1950 of 3559) (FAL 81: 56.16%)

AM STATIONS

KING, 1090, 50 KW (DA-2), AC/CONTEMP	RKO II, \$ 55.75 (Blair)	King
KIRO, 710, 50 KW (DA-N), NEWS	CBS,MBS, \$ 90.00* (Torbet)	Bonneville
KIXI, 910, 1 KW (DA-1), BIG BAND/NOST (A1 Ham)	, \$ 30.00* (Christal)	
KJR, 950, 5 KW (DA-N), CONTEMP	, \$ 76.25 (Mc-Guild)	Metromedia
KOMO, 1000, 50 KW (DA-N), MOR	ABC-I, \$109.00 (Katz)	Fisher
KVI, 570, 5 KW, TALK/NEWS	MBS, \$ 50.00* (MMR)	Golden West

FM STATIONS

KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS	, \$ 51.36 (Masla)	Entercom
KEZX-F, 98.9, 100 KW @ 1070, AC	ABC-E, \$ 22.75 (HNW)	Park
KING-F, 98.1, 100 KW @ 700, CLASSICAL/JAZZ	, \$ 35.00* (Blair)	King
KISW-F, 99.9, 100 KW @ 1200, AOR (Burk-Abr)	, \$ 80.00* (Mc-Guild)	Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100, AC/SOFT ROCK	, \$ 30.00* (Christal)	
KMPS-F, 94.1, 100 KW @ 1165, COUNTRY	, \$ 40.25 (Eastman)	Affiliated
KNBQ-F, 97.3, 100 KW @ 370, ROCK	, \$ 41.50 (Howard)	Tacoma Trib
KPLZ-F, 101.5, 100 KW @ 1200, CONTEMP	RKO, \$ 35.00* (MMR)	Golden West
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS (Bonne)	, \$ 80.00* (Torbet)	Bonneville
KUBE-F, 93.3, 100 KW @ 1070, ROCK	, \$ 75.00* (RKO)	First Media
KYYX-F, 96.5, 81 KW @ 1220, ROCK	ABC-C, \$ 45.00* (Christal)	O'Day
KZAM-F, 92.5, 100 KW @ 1100, ROCK	ABC-F, \$ 50.00* (Selcom)	Sandusky News
KZOK-F, 102.5, 100 KW @ 1165, AOR	Source, \$ 44.00 (CBS/FM)	Sterling

TAMPA-ST. PETE

Market #23; ADI # 18  
 Revenue Rank # 27  
 Income Rank # 81  
 APR 18.1  
 SMSA Pop: 1,604,500  
 CSI: 11.4 Bil (# 28)

Revenue : \$19,554,482  
 Income : \$ 344,685  
 % Rev Gain: 25.2%  
 Stations: 24/30  
 Diaries: 1550/1035:1  
 CSI HH: 16.6 M (# 323)  
 Standard Error: .540

National Rev: \$6,026,374  
 Nat Rev per Cap: \$3.76  
 Tot Rev per Cap: \$12.19  
 Tot Inc per Cap: \$ .21  
 Profit Margin: 1.8%  
 Retail \$: 7.3 Bil (# 24)  
 Retail Sales %: .221

12+ METRO 1/4/SHARE	FAL 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. WRBQ-F 269/10.3	9.7	8.8	6.1	1. WRBQ-F 373	1. WRBQ-F 4498/21.4
2. WQYK-F 241/ 9.3	8.4	9.3	8.1	2. WQYK-F 281	2. WSUN 3213/16.5
3. WWBA-F 200/ 7.7	8.4	10.5	9.6	3. WSUN 245	3. WQYK-F 2838/15.2
4. WSUN 189/ 7.3	7.3	6.9	6.3	4. WFLA-F 233	4. WJYW-F 2669/14.7
5. WJYW-F 171/ 6.6	7.2	7.8	9.1	5. WWBA-F 232	5. WFLA-F 2537/10.0
6. WDAE 149/ 5.7	4.6	2.3	2.8	6. WJYW-F 213	6. WFLA 2525/14.5
7. WQXM-F 136/ 5.2	4.9	6.9	5.9	7. WYNF-F 211	7. WWBA-F 2522/14.6
8. WCKX-F 134/ 5.2	4.6	6.0	8.2	8. WQXM-F 160	8. WYNF-F 2485/12.3
9. WYNF-F 133/ 5.1	5.0	3.6	3.7	9. WDAE 151	9. WCKX-F 2030/12.6
10. WFLA-F 122/ 4.7	5.7	5.1	5.0	10. WCKX-F 138	10. WQXM-F 1993/12.3
11. WFLA 118/ 4.5	5.1	4.1	5.5	11. WFLA 128	11. WDAE 1745/11.8
12. WTMP 101/ 3.9	3.4	3.3	2.0	12. WTMP 108	12. WDUV-F 1364/ 3.4
13. WPLP 76/ 2.9	2.3	2.8	3.3	13. WSRZ-F 99	13. WSRZ-F 1264/ 5.9
14. WWLF 59/ 2.3	1.6	1.7	4.4	14. WDUV-F 94	14. WNSI 1261/ 7.2
15. WSRZ-F 56/ 2.2	2.8	2.0	2.2	15. WPLP 93	15. WTMP 1261/ 6.9

12+ FM SHARE (METRO): 63.46% (1523 of 2400) (FAL 81: 63.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WQYK-F	1. WRBQ-F
2. WQXM-F	2. WQXM-F	2. WQYK-F	2. WQYK-F	2. WDAE	2. WQYK-F
3. WYNF-F	3. WYNF-F	3. WCKX-F	3. WSUN	WJYW-F	3. WSUN
4. WCKX-F	4. WCKX-F	4. WYNF-F	4. WCKX-F	4. WSUN	4. WFLA-F
5. WTMP	5. WQYK-F	WQXM-F	5. WDAE	5. WWBA-F	5. WFLA

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		672 (4)	672 (4)	28.0
BTFL MUSIC	59 (1)	517 (4)	576 (5)	24.0
COUNTRY	189 (1)	241 (1)	430 (2)	17.9
BIG BAND/NOST	205 (3)	24 (1)	229 (4)	9.5
MOR/AC	146 (3)	69 (2)	215 (5)	9.0
NEWS/TALK	126 (2)		126 (2)	5.3
BLACK	101 (1)		101 (1)	4.2
SPANISH	51 (1)		51 (1)	2.1
			2400 (24)	

TAMPA-ST. PETE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS/METRO SHARE			
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	WGUL	1500	New Port Richey	1.8
2. WQYK-F	2. WSUN	2. WQYK-F	WHBS-F	106.5	Holiday	.9
3. WSUN	3. WQYK-F	3. WWBA-F	WNSI	1380		1.9
4. WFLA-F	4. WJYW-F	4. WSUN	WPAS	1400	Zephyr Hills	.4
5. WWBA-F	5. WFLA	5. WJYW-F	WPSO-F	105.5	New Port Richey	.5
6. WJYW-F	6. WYNF-F	6. WDAE	WTAN	1340	Clearwater	.7
7. WYNF-F	7. WFLA-F	7. WQXM-F	WTYM	1300		.3
8. WQXM-F	8. WWBA-F	WYNF-F	WYOU	1550		2.0
9. WDAE	9. WQXM-F	9. WCKX-F	WDUV-F	103.3	Bradenton	.9
10. WCKX-F	WCKX-F	10. WFLA-F				
11. WFLA	11. WDAE					
12. WTMP	12. WNSI					
13. WPLP	13. WTMP					
14. WSRZ-F	14. WPLP					
15. WDUV-F	15. WSRZ-F					

ADI FM SHARE: 68.82% (2128 of 3092) (FAL 81: 67.32%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N)	, BIG BAND	ABC-I, \$50.00* (Katz)	Taft
WFLA, 970, 5 KW (DA-N)	, MOR	NBC, \$57.19 (Blair)	Media Gen
WNSI, 1380, 5 KW (DA-N)	, NEWS/TALK	CBS, \$30.00* (Eastman)	Harte-Hanks
WPLP, 570, 500 W (DA-2)	, NEWS	MBS, \$28.00* (Lotus)	
WSUN, 620, 5 KW (DA-N)	, COUNTRY	ABC-E, \$65.00* (Mc-Guild)	Plough
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$37.00* (----)	Gulf South
WWLF, 680, 1 KW (DAYS)	, BTFL MUS (Schulke II)	, \$30.00* (MMR)	

FM STATIONS

WCKX-F, 95.7, 100 KW @ 507, ROCK	, \$76.25 (Selcom)	Metroplex
WFLA-F, 93.3, 100 KW @ 925, BTFL MUS (Schulke)	, \$57.19 (Blair)	Media Gen
WJYW-F, 100.7, 100 KW @ 503, BTFL MUS (Bonne)	, \$55.00* (Christal)	Gannett
WQXM-F, 97.9, 100 KW @ 639, AOR (Burk-Abr)	Source, \$64.80* (Mc-Guild)	Plough
WQYK-F, 99.5, 100 KW @ 550, COUNTRY	, \$53.75* (Torbet)	Lake Huron
WRBQ-F, 104.7, 100 KW @ 555, ROCK	APR, \$94.50* (Eastman)	Harte Hanks
WWBA-F, 107.3, 100 KW @ 649, BTFL MUS	, \$90.00* (HNW)	Metromedia
WYNF-F, 94.9, 100 KW @ 1460, AOR	ABC-F, \$70.00* (Katz)	Taft
WDUV-F, 103.3, 100 KW @ 500, BTFL MUS	, \$60.00* (Masla)	(BRADENTON)
WSRZ-F, 102.5, 100 KW @ 570, AC	, \$42.75 (CBS/FM)	(SARASOTA)

WASHINGTON

Market # 8; ADI # 8  
 Revenue Rank # 5  
 Income Rank # 10  
 APR 19.4  
 SMSA Pop: 3,050,800  
 CSI: 32.4 Bil (# 8)

Revenue : \$56,596,530  
 Income : \$ 4,268,903  
 % Rev Gain: 10.4%  
 Stations: 31/39  
 Diaries: 2088/1461:1  
 CSI HH: 29.4 M (# 5)  
 Standard Error: .453

National Rev: \$17,859,122  
 Nat Rev per Cap: \$5.85  
 Tot Rev per Cap: \$18.55  
 Tot Inc per Cap: \$1.40  
 Profit Margin: 7.5%  
 Retail \$: 15.5 Bil (# 10)  
 Retail Sales %: .303

12+ METRO 1/4/SHARE	FAL 81	SUM 81	SPG 81	WIN 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RAT
1. WMAL 480/9.7	10.6	8.8	8.6	11.1	1. WMAL 525	1. WMAL 6633/22.9
2. WKYS-F 474/9.5	8.1	7.9	6.0	6.9	2. WKYS-F 503	2. WWDC-F 6096/15.9
3. WGAY-F 392/7.9	7.8	7.9	7.1	8.0	3. WGAY-F 426	3. WKYS-F 5554/19.9
4. WHUR-F 377/7.6	6.2	5.7	4.6	5.1	4. WHUR-F 398	4. WRQX-F 5263/16.4
5. WPGC-F+ 245/4.9	5.2	4.9	7.3	5.5	5. WWDC-F 374	5. WPGC-F+ 5170/16.3
6. WWDC-F 234/4.7	5.1	6.0	6.0	3.1	6. WPGC-F+ 295	6. WHUR-F 4822/17.4
7. WASH-F 224/4.5	4.6	5.4	5.0	6.3	7. WASH-F 267	7. WGAY-F 4425/15.6
8. WRQX-F 210/4.2	3.8	5.2	6.6	8.6	8. WRQX-F 255	8. WASH-F 4194/13.6
9. WGMS-F+ 194/3.9	4.2	3.5	3.0	2.9	9. WGMS-F+ 224	9. WTOP 3864/12.9
WOOK-F 194/3.9	3.5	4.2	3.7	3.2	10. WTOP 222	10. WOOK-F 3758/13.2
11. WTOP 191/3.8	4.0	2.3	3.1	3.0	11. WMZQ-F 220	11. WMZQ-F 3166/ 9.1
12. WJMD-F 163/3.3	4.4	4.4	3.6	2.4	12. WOOK-F 216	12. WAVA-F 3155/ 9.0
13. WMZQ-F 150/3.0	3.3	3.1	4.1	3.6	13. WAVA-F 215	13. WJMD-F 3046/10.7
14. WPKX-F 144/2.9	3.2	3.6	2.6	2.2	14. WJMD-F 190	14. WGMS-F+ 2811/10.1
15. WRC 143/2.9	3.4	3.2	4.4	4.1	15. WPKX-F 189	15. WPKX-F 2625/ 7.8
16. WAVA-F 141/2.8	3.3	3.7	4.5	3.5	16. WRC 164	16. WRC 2458/ 8.4
17. WYCB 96/1.9	1.0	1.7	1.3	1.6	17. WEZR-F 107	17. WEZR-F 1689/ 5.3
18. WEZR-F 88/1.8	3.2	3.1	2.4	2.8	18. WYCB 96	18. WWDC 1618/ 5.3

12+ FM SHARE (METRO): 77.06% (3261 of 4232) (FAL 81: 72.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ TSA AMD
1. WWDC-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL	1. WMAL
2. WKYS-F	2. WHUR-F	2. WHUR-F	2. WKYS-F	2. WGAY-F	2. WWDC-F+
3. WOOK-F	3. WPGC-F+	3. WASH-F	3. WHUR-F	3. WTOP	3. WKYS-F
4. WRQX-F	4. WWDC-F	4. WMAL	4. WGAY-F	4. WHUR-F	4. WTOP
5. WPGC-F+	5. WASH-F	5. WGAY-F	5. WASH-F	WGMS-F+	5. WASH-F
6. WAVA-F	6. WJMD-F	6. WPGC-F+	6. WPGC-F+	6. WASH-F	6. WGAY-F+
7. WHUR-F	7. WRQX-F	7. WRQX-F	7. WGMS-F+	7. WRC	7. WPGC-F+

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN	60 (1)	1045 (3)	1105 (4)	24.4
ROCK/AOR/CONTEMP	69 (2)	872 (6)	941 (8)	20.8
MOR/AC	498 (3)	413 (3)	911 (6)	20.1
BTFL MUSIC	32 (1)	480 (2)	512 (3)	11.3
NEWS/TALK	334 (2)		334 (2)	7.4
COUNTRY	53 (1)	294 (2)	347 (3)	7.7
CLASSICAL	37 (1)	157 (1)	194 (2)	4.3
RELIGION/GOSPEL	146 (2)		146 (2)	3.2
BIG BAND	42 (1)		42 (1)	0.9
			4532 (31)	

WASHINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS/METRO SHARE		
1. WMAL	1. WMAL	1. WMAL	WEAM	1390	Arlington .8
2. WKYS-F	2. WKYS-F	2. WKYS-F	WGAY	1050	Silver Spring .6
3. WGAY-F	3. WWDC-F	3. WGAY-F	WHFS-F	102.3	Bethesda 1.2
4. WHUR-F	4. WRQX-F	4. WASH-F	WOL	1450	1.2
5. WWDC-F	5. WPGC-F+	5. WPGC-F+	WPKX	730	Alexandria 1.1
6. WPGC-F+	6. WHUR-F	6. WRQX-F	WPRW	1460	Manassas .3
7. WASH-F	7. WGAY-F	7. WWDC-F	WUST	1120	1.0
8. WRQX-F	8. WASH-F	8. WPKX-F	WWDC	1260	.7
9. WMZQ-F	9. WOOK-F	9. WTOP	WXTR-F+	104.1	La Plata .5
10. WOOK-F	10. WTOP	10. WMZQ-F	WYST-F	92.3	Baltimore .3
11. WTOP	11. WMZQ-F				
12. WGMS-F+	12. WJMD-F				
13. WAVA-F	13. WAVA-F				
14. WPKX-F	14. WGMS-F+				
15. WJMD-F	15. WPKX-F				

ADI FM SHARE: 73.70% (4212 of 5715) (FAL 81: 74.18%)

AM STATIONS

WMAL, 630, 5 KW (DA-2), MOR/TALK	ABC-I, \$183.75* (Mc-Guild)	ABC
WRC, 980, 5 KW (DA-N), NEWS/TALK	NBC, \$ 80.00 (Eastman)	NBC
WTOP, 1500, 50 KW (DA-2), NEWS	CBS, \$ 81.25* (CBS Spot)	Outlet
WYCB, 1340, 1 KW/250 W, BLACK/GOSPEL	NBN, \$ 30.00 (Lazar)	

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC	, \$148.13 (Katz)	Metromedia
WAVA-F, 105.1, 50 KW @ 500, AOR	, \$ 80.00* (CBS/FM)	Doubleday
WEZR-F, 106.7, 50 KW @ 500, BTFL MUSIC	, \$ 65.00 (Groskin)	EZ
WGAY-F, 99.5, 21 KW @ 780, BTFL MUSIC	, \$160.00* (MMR)	Greater Media
WGMS-F+, 103.5, 20 KW @ 435, CLASSICAL	MBS, \$ 75.00* (RKO)	RKO
WHUR-F, 96.3, 24 KW @ 670, BLACK/JAZZ	, \$ 90.00* (----)	Howard Univ
WJMD-F, 94.7, 21 KW @ 780, AC	, \$ 65.00* (Christal)	Gulf
WKYS-F, 92.9, 50 KW @ 485, URBAN	, \$143.75 (Eastman)	NBC
WMZQ-F, 98.7, 50 KW @ 185, COUNTRY	, \$100.00 (Howard)	Viacom
WOOK-F, 100.3, 40 KW @ 320, BLACK	SBN, \$ 88.25* (Masla)	United
WPGC-F+, 95.5, 50 KW @ 496, ROCK	, \$160.00* (Torbet)	First Media
WPKX-F, 105.9, 50 KW @ 410, COUNTRY	, \$ 50.00* (Selcom)	Metroplex
WRQX-F, 107.3, 50 KW @ 410, ROCK	ABC-R, \$128.75* (Blair)	ABC
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	, \$100.00* (Christal)	

FEBRUARY/MARCH BIRCH REPORTS

<u>ATLANTA</u>	<u>BALTIMORE</u>	<u>BUFFALO</u>	<u>CINCINNATI</u>	<u>CLEVELAND</u>
1. WKLS-F 16.2	1. WIYY-F 12.1	1. WGRQ-F 13.9	1. WEBN-F 18.5	1. WMMS-F 15.3
2. WZGC-F 10.8	2. WBAL 8.5	2. WBEN 12.2	2. WKRQ-F 9.8	2. WDOK-F 9.1
3. WQXI-F 9.8	3. WXYV-F 7.8	3. WJYE-F 10.5	3. WKRC 8.7	3. WZZP-F 7.8
4. WVVE-F 8.1	4. WPOC-F 7.2	4. WGR 9.1	4. WLW 7.2	4. WWM-F 6.7
5. WSB 7.6	5. WBSB-F 6.7	5. WBEN-F 8.8	WWEZ-F 7.2	5. WOAL-F 6.5
6. WKHX-F 7.5	6. WLIF-F 6.3	6. WKBW 7.4	WUBE-F 7.2	6. WGCL-F 6.0
7. WPCH-F 5.7	7. WWDC-F 5.0	7. WBLK-F 7.1	7. WRRM-F 5.7	7. WHK 5.5
8. WPLO 5.6	8. WCBM 4.9	8. WECK 5.4	8. WCKY 4.8	WDMT-F 5.5
9. WLTA-F 5.2	9. WYST-F 3.9	9. WYRK-F 4.0	9. WMLX 4.7	9. WERE 4.6
10. WGST 4.6	10. WRLX-F 3.8	10. WPHD-F 3.6	10. WYYS-F 3.6	10. WGAR 4.4
11. WSB-F 3.0	11. WFBR 3.3	11. WEBR 2.7	11. WBLZ-F 3.2	11. WLYT-F 4.2
12. WAOK 2.4	12. WITH 3.1	12. WWOL 2.5	12. WCIN 3.0	12. WBBG 3.9
13. WQXI 2.2	13. WWIN 1.9	13. WZIR-F 2.4	WSAI-F 3.0	13. WKSX-F 3.2
14. WRNG 1.7	14. WCAO 1.8	14. WNED-F 2.2	14. WGUC-F 1.9	14. WCLV-F 2.4
(8 others with less than 1.5)	(21 others with 1.5 or less)	(6 others with 1.5 or less)	(6 others with 1.7 or less)	(10 others with 1.8 or less)

<u>DES MOINES</u>	<u>HARTFORD</u>	<u>INDIANAPOLIS</u>	<u>JACKSONVILLE</u>	<u>KANSAS CITY</u>
1. KGGO-F 17.0	1. KTIC 24.2	1. WIBC 17.5	1. WFYV-F 20.4	1. KYYS-F 16.2
2. WHO 14.2	2. WHCN-F 8.5	2. WFBQ-F 14.1	2. WIVY-F 13.5	2. WDAF 11.3
3. KSO 12.6	3. WCCC-F 7.9	3. WTLC-F 11.1	3. WAIV-F 12.4	3. KBEQ-F 11.0
4. KRNT 11.9	4. WRCH-F 7.4	4. WFMS-F 9.8	4. WKTZ-F 9.4	4. KMBR-F 9.1
5. KMGK-F 9.8	5. WKSS-F 4.5	5. WXTZ-F 9.6	5. WQIK-F 9.2	5. KPRS-F 8.2
6. KANQ-F 7.8	6. WWYZ-F 4.4	6. WIRE 7.2	6. WAPE 5.5	6. KUDL-F 6.7
7. KJJY-F 6.4	7. WPOP 4.2	7. WNAP-F 6.7	7. WJAX-F 4.5	7. KFKF-F 5.8
8. KLYF-F 6.0	WTIC-F 4.2	8. WENS-F 6.6	8. WOKV 3.4	8. WHB 5.0
9. KIOA 5.8	9. WDRC 3.8	9. WIKS-F 5.9	9. WVOJ 3.1	9. KMBZ 4.5
10. KWKY 1.7	10. WDRC-F 3.6	10. WIFE 2.9	10. WPDQ 3.0	10. KCMO 4.3
(6 others with less than 1.3)	11. WIOF-F 3.1	11. WNDE 1.2	11. WCGL 2.2	11. KJLA 4.2
	12. WFCR-F 2.3	12. WATI 1.3	12. WJCT 1.9	KCEZ-F 4.2
	13. WPLR-F 1.8	WIAN-F 1.3		
	14. WMLB 1.6			
	(15 others with less than 1.3)	(7 others with less than 1.0)	(11 others with 1.8 or less)	(11 others with 1.6 or less)

\* Based on 12+ SMSA, Mon-Sun, 6A-MID, 1/4 HR, SHARE. For shares from earlier Birch Birch reports refer to your Fall 81 edition of American Radio. All Feb/March reports issued as of 25 April 82 are included.

FEBRUARY/MARCH BIRCH REPORTS

<u>KNOXVILLE</u>	<u>LOUISVILLE</u>	<u>MEMPHIS</u>	<u>MIAMI/FT. LAU</u>	<u>MILWAUKEE</u>
1. WIVK-F 22.0	1. WQMF-F 12.5	1. WZXR-F 18.6	1. WHYI-F 8.2	1. WTMJ 9.3
2. WMYU-F 14.6	2. WVEZ-F 10.1	2. WMC-F 12.3	2. WINZ-F 5.9	2. WBCS-F 9.1
3. WEZK-F 13.7	3. WRKA-F 8.7	3. WMC 10.6	WSHE-F 5.9	3. WISN 8.2
4. WIMZ-F 11.9	4. WKJJ-F 8.5	4. WEZI-F 7.4	4. WLYF-F 5.5	4. WQFM-F 7.9
5. WOKI-F 6.0	5. WAVG 8.4	5. WRVR-F 7.2	5. WINZ 5.4	5. WLPX-F 7.4
6. WNOX 5.7	6. WLRS-F 8.1	6. WHRK-F 7.1	6. WQBA 4.9	6. WEZW-F 7.3
7. WIVK 4.6	7. WAMZ-F 7.7	7. KWAM-F 6.8	7. WRHC 4.4	7. <del>WML</del> WLOKY 6.8
8. WGAP 3.6	8. WHAS 7.3	8. WDIA 5.6	8. WWWL-F 4.3	8. WZUU-F 6.7
9. WBMK 3.0	9. WCII 6.9	9. WLVS-F 4.5	9. WNWS 4.2	9. WKTI-F 3.9
10. WRJZ 2.9	10. WLOU 5.8	10. WREC 4.4	10. WAXY-F 4.0	WFMR-F 3.9
11. WKGN 2.8	11. WAKY 5.1	11. WHBQ 4.2	11. WCKO-F 3.4	11. WLUM-F 3.5
(7 others with 1.5 or less)	12. WINN 2.5	12. WMPS 3.8	12. WQAM 3.1	12. WZUU 2.9
	(5 others with 1.3 or less)	13. WLOK 3.1	WYOR-F 3.1	WRKR-F 2.9
		(4 others with 1.5 or less)	14. WIOD 2.9	14. WMYX-F 2.6
			15. WTMI-F 2.5	(16 others with less than 1.6)
			(16 others with less than 2.4)	

<u>NASHVILLE</u>	<u>NEW ORLEANS</u>	<u>OKLAHOMA CITY</u>	<u>ORLANDO</u>	<u>PHOENIX</u>
1. WKDF-F 17.0	1. WAIL-F 13.5	1. KEBC-F 12.5	1. WDIZ-F 13.0	1. KDKB-F 13.0
2. WWKX-F 11.5	2. WRNO-F 11.1	2. KTOK 11.7	2. WBJW-F 10.7	2. KNIX-F 9.8
3. WSM 9.1	3. WEZB-F 10.4	3. KATT-F 11.0	3. WHOO-F 9.1	3. KTAR 8.5
4. WSM-F 8.6	4. WYLD-F 7.6	4. KOMA 8.2	4. WDBO-F 8.8	4. KQYT-F 7.5
5. WSIX-F 8.2	5. WNOE-F 7.3	5. KXXY-F 7.6	5. WORL 6.7	5. KZZP-F 7.2
6. WZEZ-F 7.3	6. WBYU-F 6.5	6. WKY 6.6	6. WHLY-F 6.4	6. KMEO-F 6.0
7. WVOL 6.8	7. WQUE-F 5.3	7. KOFM-F 6.5	7. WHOO 6.1	7. KUPD-F 5.3
8. WLAC 4.2	8. WGSO 5.1	8. KKNG-F 6.2	8. WDBO 5.9	8. KOPA-F 5.2
9. WSIX 3.0	9. WSMB 4.4	9. KAEZ-F 5.8	9. WKIS 5.3	9. KOOL-F 4.3
10. WUSW-F 2.7	10. WTIK 4.2	10. KLNK-F 4.4	10. WJYO-F 3.0	10. KBBC-F 3.9
WJYN-F 2.7	11. WAJY-F 3.5	11. KKLR-F 4.1	11. WJYO-F 3.0	KUKQ 3.9
12. WAMB 2.4	12. WWL 3.0	12. KLTE-F 3.6	12. WAJL 1.8	12. KOY 3.2
(10 others with less than 2.3)	(7 others with 2.3 or less)	(11 others with 2.5 or less)	(8 others with less than 1.4)	(14 others with 2.3 or less)

FEBRUARY/MARCH BIRCH REPORTS

PITTSBURGH

1. KDKA	23.2
2. WDVE-F	10.3
3. WBZZ-F	8.8
4. WAMO-F	6.0
5. WJRS	5.3
6. WTAE	5.0
7. WXXK-F	4.6
8. KQV	4.5
9. WSHH-F	4.3
10. WYDD-F	4.0
11. WWSW-F	3.5
12. WPNT	3.2

(17 others with  
1.6 or less)

PORTLAND, OR

1. KGON-F	25.6
2. KGW	7.0
3. KCNR-F	6.9
4. KINK-F	6.6
5. KUPL-F	5.6
6. KLLB-F	5.4
7. KEX	5.3
8. KWJJ	4.8
9. KXL	3.8
10. KUPL	3.5
KXL-F	3.5
12. KYTE	3.3

(15 others with  
less than 2.3)

RICHMOND

1. WRVA	18.1
2. WRVQ-F	17.8
3. WRXL-F	13.8
4. WRNL	8.1
5. WPLZ-F	7.3
6. WEZS-F	6.0
7. WRFK-F	3.7
8. WLEE	3.0
WANT	3.0
10. WENZ	2.7
11. WTVR-F	2.0
WXGI	2.0

(8 others with  
less than 1.4)

ROCHESTER

1. WCMF-F	12.8
2. WEZO-F	11.5
3. WMJQ-F	10.9
4. WDKX-F	8.3
5. WNYR	7.3
6. WHAM	7.1
7. WVOR-F	6.8
8. WPXY-F	5.1
9. WXXI-F	4.4
10. WBBF	4.2
11. WPXN	3.9
12. WHFM-F	3.8

(5 others with  
3.4 or less)

SAN ANTONIO

1. KISS-F	19.5
2. KTFM-F	14.0
3. KKYX	6.6
4. K TSA	6.5
KBUC	6.5
6. KLLS-F	6.3
7. KAJA-F	5.9
8. WOAI	5.0
KITY-F	5.0
10. KONO	4.2
11. KQXT-F	3.9
12. KCCW	2.5

(10 others with  
2.0 or less)

SYRACUSE

1. WSYR-F	19.1
2. WSYR	13.2
3. WHEN	10.7
4. WFBL	6.7
5. WEZG-F	4.8
6. WKFM-F	4.5
7. WAQX-F	4.3
8. WSEN-F	3.8
9. WNTQ-F	3.6
10. WNDR	3.5
11. WSEN	2.5
WCNY-F	2.5

(15 others with  
2.4 or less)

TAMPA-ST. PETE

1. WRBQ-F	17.8
2. WQYK-F	8.8
3. WQXM-F	8.6
4. WYNF-F	8.3
5. WDAE	8.2
6. WWBA-F	5.9
7. WCKX-F	5.1
8. WSUN	4.9
9. WFLA	4.6
10. WJYW-F	4.5
11. WTMP	3.6
12. WPLP	3.2

(14 others with  
2.8 or less)

WASHINGTON

1. WHUR-F	9.8
2. WKYS-F	9.6
3. WWDC-F	8.5
4. WMAL	6.6
5. WRQX-F	6.5
6. WPGC-F+	5.7
7. WGAY-F	5.2
8. WOOK-F	5.0
9. WAVA-F	4.8
10. WMZQ-F	3.9
11. WGMS-F+	3.7
12. WJMD-F	3.5
13. WASH-F	3.2
14. WTOP	3.0
15. WRC	2.8

(12 others with  
2.5 or less)

