

**NEW YORK  
12+ METRO SHARE**

	<u>75</u>	<u>76</u>	<u>77</u>	<u>78</u>	<u>79</u>	<u>80</u>	<u>81</u>	<u>82</u>	<u>83</u>	<u>84</u>	<u>85</u>	<u>86</u>	<u>87</u>	<u>88</u>	<u>89</u>	<u>90</u>	<u>91</u>	<u>92</u>	<u>93</u>	<u>94</u>	<u>95</u>	<u>96</u>	<u>97</u>	<u>98</u>	<u>99</u>	<u>2000</u>	<u>01</u>	<u>02</u>	<u>03</u>		
WOR	6.8	7.8	7.1	6.8	6.8	5.7	6.1	5.6	5.2	4.7	5.4	4.6	4.5	4.7	4.2	3.9	4.0	3.6	3.8	3.2	2.9	3.4	3.3	3.0	2.9	2.8	2.5	2.3	2.2	WOR, 710 (T)	
WRKS-F	-	3.1	2.9	3.0	2.1	1.5	3.6	5.2	4.7	5.2	5.5	5.7	4.5	4.4	4.1	5.4	5.2	6.1	5.8	4.1	6.3	4.5	4.4	4.0	3.5	3.5	3.1	3.5	4.0	WRKS-F, 98.7 (B/AC)	
WABC	6.6	8.5	8.3	7.6	5.3	4.1	3.9	2.6	2.6	2.5	2.7	2.8	2.7	3.4	3.0	3.0	3.0	3.8	4.4	4.1	4.1	3.3	3.0	3.1	2.9	3.0	3.6	3.5	3.5	WABC, 770 (T)	
WPLJ-F	3.5	3.9	4.1	3.7	3.4	3.8	4.5	4.4	3.8	4.4	5.6	5.5	4.8	3.9	3.1	2.4	2.5	3.1	3.9	3.9	3.7	3.2	2.7	2.6	2.7	2.5	2.4	2.7	2.4	WPLJ-F, 95.5 (AC/CHR)	
WFAN	-	1.9	2.7	2.8	3.0	4.4	4.6	3.9	3.1	3.0	2.8	1.9	1.4	2.2	2.6	3.0	3.0	2.7	2.8	2.9	2.5	2.6	2.7	2.5	2.6	2.5	2.6	2.4	2.3	WFAN, 660 (S)	
WHTZ-F								0.9	3.6	6.6	5.8	6.4	5.9	5.8	5.2	4.7	3.5	3.7	4.2	4.2	4.3	2.8	3.7	4.7	4.7	4.6	4.4	4.4	4.0	WHTZ-F, 100.3 (CHR)	
WKTU-F				1.1	2.1	2.8	4.0	4.9	4.1	2.5	2.2	1.9	2.2	2.7	2.4	2.6	3.0	2.8	2.3	2.0	2.3	5.8	4.7	4.0	4.2	4.1	3.7	3.6	3.8	WKTU-F, 103.5 (CHR)	
WINS	4.5	5.0	5.1	5.3	4.5	4.9	5.0	4.8	4.7	4.7	4.4	4.6	4.8	4.2	4.7	4.4	4.2	3.7	3.7	3.9	3.7	3.6	3.5	3.5	3.7	3.7	4.1	3.9	4.2	WINS, 1010 (N)	
WWPR-F	5.4	4.9	3.6	5.0	4.7	4.5	4.7	4.3	4.3	3.5	3.1	2.2	2.7	3.0	3.5	3.6	4.2	3.7	3.1	3.5	2.8	2.5	1.5	1.6	2.9	2.6	2.4	3.7	4.0	WWPR-F, 105.1 (B)	
WCBS	5.9	5.2	5.5	5.5	5.2	5.2	4.5	4.7	4.1	3.8	4.0	3.6	3.3	3.4	3.3	3.6	3.2	3.3	3.3	3.3	3.4	3.3	3.2	2.9	3.0	2.7	3.0	3.0	2.9	WCBS, 880 (N)	
WCBS-F	3.6	3.2	3.4	3.1	3.0	2.9	2.5	2.8	2.9	3.3	3.1	3.8	3.7	4.3	4.6	4.8	5.1	4.6	4.5	4.6	4.7	4.8	4.6	4.5	4.0	4.3	4.1	4.2	3.9	WCBS-F, 101.1 (O)	
WBBR	3.4	3.0	3.1	2.6	2.7	2.9	3.4	3.3	2.9	3.1	2.9	2.5	1.9	1.8	2.1	2.1	2.0	1.8	0.3	0.3	0.3	0.5	0.5	0.6	0.7	0.6	0.6	0.6	0.5	WBBR, 1130 (N)	
WNEW-F	-	2.0	2.2	1.9	2.8	2.6	2.6	2.5	2.2	3.5	4.2	3.9	3.4	3.4	4.0	3.6	3.5	3.3	3.1	2.3	2.0	1.6	1.7	1.5	1.4	1.8	1.5	1.2	1.0	WNEW-F, 102.7 (AC)	
WBLS-F	-	5.3	6.6	5.5	6.8	7.6	6.7	5.4	4.3	3.2	4.0	4.5	4.4	3.8	3.4	3.9	4.1	4.5	4.3	4.0	2.9	3.0	2.6	3.1	3.5	3.4	3.6	3.7	3.6	WBLS-F, 107.5 (B)	
WXRK-F	-	-	1.2	6.4	7.2	7.5	6.3	5.2	4.2	3.1	1.6	3.1	3.1	3.5	3.3	3.5	3.6	4.4	3.9	3.6	3.3	3.2	3.8	3.9	4.0	3.7	3.2	3.4	3.2	WXRK-F, 92.3 (T/AOR)	
WPAT	3.6	3.0	3.3	2.7	2.5	2.5	2.4	2.4	1.8	1.6	1.4	1.5	*	*	*	1.1	*	0.8	0.6	0.3	0.1	-	-	0.3	-	0.3	-	-	-	WPAT, 930 (E)	
WPAT-F	-	2.8	3.0	2.6	3.5	3.7	3.7	3.6	3.6	3.3	3.5	4.4	6.2	5.2	4.6	4.4	3.8	3.4	3.1	2.6	2.2	3.1	3.2	3.2	3.0	2.7	2.6	2.6	2.9	WPAT-F, 93.1 (SP)	
WEPN	-	3.3	3.4	3.1	2.9	2.6	2.3	2.4	2.2	2.7	2.7	2.6	2.0	0.4	0.2	0.2	-	0.3	-	-	-	-	-	0.3	0.4	0.4	-	-	0.5	WEPN, 1050 (S)	
WMCA	4.3	3.3	3.2	2.9	3.1	2.7	2.2	2.0	1.8	1.5	1.0	0.8	0.9	0.8	0.4	-	0.2	-	1.3	0.5	-	-	0.4	0.4	0.4	0.4	-	0.4	-	WMCA, 570 (REL)	
WZRC	-	1.5	2.1	2.5	2.0	1.7	2.1	2.2	1.3	1.0	0.5	0.6	0.7	1.0	0.5	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-	WZRC, 1480 (E)	
WADO	-	3.0	2.7	1.8	2.4	1.9	2.1	2.3	2.7	2.4	1.7	1.6	2.0	2.0	1.5	1.7	1.9	1.6	1.7	1.8	1.8	1.8	1.9	2.0	1.8	1.8	1.5	1.3	1.3	WADO, 1280 (SP)	
WAXQ-F				0.8	0.9	0.8	1.0	1.2	1.2	1.0	1.2	1.4	1.5	1.3	1.4	1.5	1.4	1.2	1.4	1.8	2.0	2.0	1.9	1.6	2.0	2.5	2.6	2.7	2.8	WAXQ-F, 104.3 (CL AOR)	
WQXR-F	-	2.3	1.8	1.7	1.5	1.6	1.3	1.6	1.8	1.2	1.7	1.7	1.4	1.5	1.3	1.7	1.6	1.7	1.5	2.4	2.6	2.7	2.6	2.8	2.6	2.4	2.6	2.7	2.5	WQXR-F, 96.3 (CL)	
WQCD-F				1.1	1.2	1.6	1.5	1.7	3.5	2.0	2.0	2.0	1.4	1.5	2.4	2.2	2.2	2.4	3.1	3.7	3.2	3.2	3.1	3.1	2.9	2.8	3.3	3.3	3.4	WQCD-F, 101.9 (J)	
WQHT-F			1.2	2.0	1.8	1.8	1.6	2.3	3.0	2.4	1.7	2.4	4.1	4.1	4.0	4.1	4.4	3.6	3.7	4.5	6.1	5.8	6.1	5.6	5.3	5.4	6.1	5.0	4.8	WQHT-F, 97.1 (B)	
WLTW-F				1.3	1.1	1.1	1.3	1.8	2.0	2.7	3.8	4.2	4.4	4.6	5.0	4.6	5.3	5.2	4.9	4.8	4.4	5.2	6.1	6.0	5.8	6.1	6.1	6.4	6.6	WLTW-F, 106.7 (SAC)	
WSNR							0.5	0.5	0.8	2.0	1.3	1.2	1.6	2.0	1.1	1.4	1.2	1.2	0.6	0.9	0.9	0.4	-	-	-	-	-	-	-	WSNR, 620 (E)	
WSKQ-F												0.7	1.2	1.6	1.4	1.9	2.2	2.4	2.4	3.5	4.9	4.1	4.9	5.8	4.9	4.0	4.2	4.1	4.5	WSKQ-F, 97.9 (SP)	
WLIB																1.7	1.4	1.4	1.4	1.2	1.0	1.1	1.2	0.7	0.9	0.9	1.1	1.2	1.1	WLIB, 1190 (B/T)	
WLXE												1.1	1.2	1.3	0.6	0.9	0.9	0.8	0.6	-	-	-	-	-	-	-	-	-	-	WLXE, 1380 (SP)	
WCAA-F																			0.3	0.6	0.6	0.6	0.5	0.7	1.2	1.6	1.9	1.8	2.1	2.2	WCAA-F, 105.9 (SP)
WFME-F																			0.6	0.7	0.6	0.6	0.9	0.9	0.7	0.9	0.9	0.9	0.7	WFME-F, 94.7 (REL)	
WQEW																														WQEW, 1580 (KID)	

# NEW YORK

## 12+ CUME RATINGS

	<u>79</u>	<u>80</u>	<u>81</u>	<u>82</u>	<u>83</u>	<u>84</u>	<u>85</u>	<u>86</u>	<u>87</u>	<u>88</u>	<u>89</u>	<u>90</u>	<u>91</u>	<u>92</u>	<u>93</u>	<u>94</u>	<u>95</u>	<u>96</u>	<u>97</u>	<u>98</u>	<u>99</u>	<u>2000</u>	<u>01</u>	<u>02</u>	<u>03</u>
WOR	15.8	13.3	13.9	13.8	12.6	11.4	11.2	10.7	10.9	11.0	9.1	9.7	9.7	8.8	9.4	8.3	8.1	8.8	7.6	7.2	7.1	6.0	5.9	5.5	4.7
WRKS-F	9.8	7.0	6.2	14.2	12.9	12.4	12.1	13.3	10.8	9.3	10.3	11.4	11.9	14.9	14.4	12.5	12.5	11.5	11.1	10.4	10.2	9.4	8.7	9.3	10.0
WABC	21.3	18.2	18.2	14.1	12.2	11.3	10.9	11.2	10.9	10.9	9.6	8.5	9.0	9.3	10.2	9.7	9.5	8.8	7.8	8.5	7.6	8.7	9.4	7.4	7.1
WPLJ-F	11.3	10.7	11.5	12.3	13.6	16.3	17.4	19.7	17.8	15.2	13.8	12.6	11.7	13.5	13.7	13.6	12.7	11.3	10.1	10.0	10.4	9.5	9.0	10.1	9.3
WFAN	13.1	16.4	16.8	15.7	14.1	12.1	10.5	7.9	6.7	7.7	10.1	10.1	10.3	8.7	10.5	9.5	9.1	9.4	9.4	9.7	9.5	9.8	8.3	7.3	6.9
WHTZ-F				2.8	3.2	20.7	17.6	20.1	17.2	17.6	17.7	16.2	14.1	14.1	16.4	16.2	15.0	11.6	15.1	16.6	17.0	15.6	15.9	16.4	15.0
WKTU-F	5.4	7.0	12.1	14.1	14.1	11.4	9.3	9.2	6.6	7.4	7.1	6.6	7.3	6.3	6.2	5.3	5.5	17.2	14.4	13.6	13.3	11.9	12.0	12.9	11.4
WINS	18.8	18.2	17.2	17.5	19.1	17.7	17.0	18.4	19.6	17.9	19.5	18.1	18.0	16.5	16.2	16.0	15.1	14.9	14.7	14.5	14.8	15.2	19.1	17.6	16.5
WWPR-F	9.5	9.2	9.0	8.1	10.0	8.2	7.4	6.5	7.9	10.1	11.0	10.9	11.8	10.5	9.6	10.9	10.1	8.1	6.8	8.0	8.6	7.4	6.7	11.4	11.9
WCBS	17.6	16.7	16.1	17.0	16.9	14.0	13.7	15.0	13.0	12.4	12.0	13.7	14.8	14.0	12.9	13.2	13.6	12.3	12.5	12.2	11.4	11.4	12.7	11.1	11.9
WCBS-F	9.8	9.6	8.0	10.2	10.8	10.5	10.2	10.8	11.3	11.8	14.4	12.7	14.5	12.0	12.1	13.5	13.0	12.3	12.0	12.2	11.2	10.5	10.3	10.2	10.2
WBBR	9.2	7.5	9.3	7.2	7.0	7.4	6.7	6.2	5.0	3.8	5.2	5.8	5.6	5.9	1.8	1.9	2.2	2.2	2.4	2.9	2.7	2.9	3.3	2.9	2.4
WNEW-F	7.5	6.8	8.0	8.0	7.1	8.6	11.3	10.2	10.2	10.4	11.2	11.0	10.3	9.6	9.4	8.0	7.0	5.3	6.7	6.7	4.7	5.2	4.0	2.6	7.0
WBLS-F	12.1	15.1	14.1	12.7	13.0	9.6	9.2	11.0	11.5	9.8	9.4	9.7	10.3	11.8	11.9	11.1	8.8	8.5	8.5	11.1	10.1	9.5	11.3	9.8	9.9
WXRK-F	16.4	14.7	15.6	16.5	14.3	12.8	9.6	9.0	9.8	11.1	10.7	11.5	11.4	13.2	12.8	10.7	10.9	11.0	11.5	11.3	11.4	10.3	10.0	11.1	9.6
WPAT	7.4	7.0	7.6	6.3	6.8	5.1	4.7	4.7	4.5	*	*	-	-	2.8	1.7	1.1	0.4	-	-	1.0	-	0.8	-	-	-
WPAT-F	7.8	8.9	8.6	9.4	10.4	9.5	8.2	9.8	9.7	12.5	12.8	11.6	11.6	8.9	8.5	7.3	7.3	6.2	6.8	5.8	6.1	5.5	6.3	6.5	6.7
WEPN	8.9	7.5	7.0	7.3	8.8	9.0	9.5	9.5	9.0	1.6	-	1.4	-	1.6	-	-	-	-	-	1.4	1.5	1.3	-	-	2.8
WMCA	8.4	7.6	7.9	7.6	5.9	4.5	3.3	3.5	3.0	3.3	3.3	-	-	-	1.3	1.4	-	1.2	-	1.1	1.0	1.0	-	1.2	-
WZRC				3.0	-	-	1.5	1.3	1.0	1.4	1.3	0.6	-	-	-	-	-	-	-	-	-	1.0	-	-	-
WADO				3.5	3.4	3.8	2.6	3.0	1.0	1.4	1.3	0.6	-	2.7	2.7	3.1	3.9	3.5	3.4	2.8	2.5	2.9	3.0	2.3	2.3
WAXQ-F				3.4	4.0	3.5	3.6	4.0	4.6	4.4	4.6	5.3	5.5	5.0	5.6	5.9	6.0	7.7	6.1	6.8	6.8	7.4	7.7	8.1	8.0
WQXR-F	5.2	4.7	4.8	5.0	5.8	4.5	4.6	5.5	4.9	4.7	4.5	5.4	5.3	5.3	5.3	6.0	6.4	6.8	6.3	6.2	6.6	5.8	6.4	6.4	5.4
WQCD-F	-	6.0	8.3	6.9	11.8	10.4	6.7	6.5	5.3	5.0	7.3	6.3	6.9	7.6	8.6	9.7	9.1	9.1	8.3	8.5	8.3	8.1	8.9	9.1	8.8
WQHT-F	5.1	5.0	4.7	4.6	10.3	10.1	9.0	7.5	9.8	11.0	10.6	10.2	10.8	11.5	12.9	13.5	13.5	12.8	14.1	13.6	13.5	13.3	14.7	14.1	14.2
WLTW-F				5.8	6.1	7.1	8.1	11.0	11.0	11.9	13.2	12.1	13.2	13.5	13.0	13.6	12.4	14.1	15.3	14.8	14.0	13.1	14.6	15.5	15.4
WSNR							1.6	2.3	2.7	3.0	1.8	2.4	2.6	2.4	1.0	1.8	1.7	1.1				-	-	-	-
WSKQ-F											3.4	3.9	3.9	3.9	5.0	7.5	8.1	8.2	9.5	8.6	9.1	7.7	8.3	8.3	9.5
WLIB									3.1	3.3	2.7	3.4	2.5	2.8	2.0	2.2	2.2	1.8	2.0	1.9	1.9	2.0	2.4	2.3	2.1
WLXE									2.0	1.5	1.4	1.9	2.3	1.8	1.4	-	-	-	-	-	-	-	-	-	-
WCAA-F														1.6	2.0	2.3	2.0	2.3	2.4	4.4	4.9	4.5	4.6	5.3	6.1
WFME-F														1.4	1.6	1.5	1.5	2.0	1.9	1.8	1.8	1.7	1.8	1.5	1.6
WQEW														3.1	3.8	4.2	4.6	4.6	4.3	4.7	-	-	-	-	-

\* WPAT A/F were simulcasted

## NEW YORK

	Market Revenue	Revenue Change	Population	Revenue Per Capita	Retail Sales	Rev. as % Retail Sales	Revenue Per Share Point	Highest Billing Stations	Average Person Rating(APR)	FM Share	Total Stations	Viablo Stations	Unlisted Station Listening	
1976	101.3	--	--	--	--	--	--	--	17.3 %	43.3 %	--	--	--	1976
1977	109.8	8.4 %	--	--	--	--	--	--	17.0	43.2	45	--	--	1977
1978	127.4	16.0	--	--	--	--	--	--	17.0	46.7	41	--	--	1978
1979	129.8	1.9	--	--	--	--	--	--	17.3	51.2	43	--	--	1979
1980	148.2	14.2	--	--	--	--	--	--	18.1	52.5	48	--	--	1980
1981	161.1	8.7	14.9	10.81	63.2	.0026	--	--	18.0	53.5	43	--	--	1981
1982	174.1	8.1	14.8	11.76	69.9	.0025	--	--	18.4	55.2	47	--	--	1982
1983	189.2	8.7	14.9	12.70	77.4	.0024	1.94	--	19.8	59.2	45	29	--	1983
1984	207.0	9.4	15.0	13.80	79.0	.0026	2.30	WCBS 17.5	19.5	58.7	43	29	--	1984
1985	226.5	9.4	15.1	15.10	85.9	.0026	2.54	WINS 21.5	19.9	60.9	52	28	--	1985
1986	249.0	9.9	15.1	16.27	93.3	.0027	2.71	WINS 21.0	19.6	63.2	41	28	--	1986
1987	275.0	10.4	15.3	17.97	98.7	.0028	3.01	WINS 23.0	19.6	63.7	50	27	8.1	1987
1988	294.2	7.0	15.4	19.10	107.1	.0027	3.24	WINS 22.5	19.6	64.7	47	26	9.0	1988
1989	315.7	7.3	15.4	20.50	110.0	.0029	3.53	WINS 25.0	18.9	70.8	46	25	11.3	1989
1990	335.6	6.3	15.4	21.79	110.0	.0031	3.78	WINS 26.7	19.6	66.8	43	25	10.3	1990
1991	334.0	-0.5	15.5	21.63	113.0	.0030	3.77	WINS 30.0	19.2	67.6	46	25	10.5	1991
1992	331.0	-0.9	15.5	21.35	107.3	.0032	3.74	WINS 30.0	19.3	70.6	44	25	11.2	1992
1993	351.5	6.2	15.5	22.67	110.2	.0032	3.93	WFAN 35.0	19.2	68.8	48	26	10.1	1993
1994	401.2	14.1	15.6	25.72	114.2	.0035	4.58	WFAN 33.5	18.9	70.3	43	24.5	11.9	1994
1995	428.0	6.6	15.7	27.26	119.3	.0036	4.89	WFAN 35.1	18.4	72.9	43	25	11.7	1995
1996	475.0	11.0	15.7	30.25	123.5	.0038	5.47	WFAN 45.0	18.5	72.8	43	25	12.5	1996
1997	531.5	11.9	15.7	33.85	126.8	.0042	6.51	WFAN 50.3	18.5	72.6	49	24	11.9	1997
1998	592.6	11.5	15.8	37.51	130.8	.0045	6.77	WFAN 54.0	18.1	75.2	46	25	11.9	1998
1999	708.2	16.3	15.9	44.54	136.4	.0052	8.24	WFAN 67.5	17.6	75.7	48	25	13.3	1999
2000	827.2	16.8	20.3	40.75	215.5	.0038	9.63	WFAN 62.4	16.9	77.1	47	25.5	13.4	2000
2001	700.0	-15.4	20.4	34.31	226.8	.0031	8.03	WLTW-F 56.3	17.0	76.1	43	26	13.0	2001
2002	792.0	NM	20.4	38.82	225.0	.0035	9.134	WLTW-F 68.5	16.5	77.2	43	--	13.3	2002
2003	808.2	2.0	20.5	39.42	233.3	.0035	9.343	WLTW-F 69.6	16.7	78.7	42	26	13.5	2003

### MAJOR STATIONS - JANUARY 2004

WABC	770 50KW	Talk	Disney/ABC	WHTZ-F	100.3 6KW@1361	CHR	Clear Channel
WADO	1280 50KW/7KW (DA-2)	Hispanic	Univision	WKTU-F	103.5 8KW@850	CHR/Dance	Clear Channel
WBRR	1130 50KW (DA-N)	Bus. News	Bloomberg	WLTW-F	106.7 6KW@1361	Soft AC	Clear Channel
WCBS	880 50KW	News	CBS	WNEW-F	102.7 6KW@1361	AC	CBS
WEPN	1050 50KW (DA-1)	Sports	Disney/ABC	WPAT-F	93.1 5.4KW@1421	Hispanic	SBS
WFAN	660 50KW	Sports	CBS	WPLJ-F	95.5 6.7KW@1335	AC/CHR	Disney/ABC
WINS	1010 50KW (DA-2)	News	CBS	WQCD-F	101.9 30KW@636	Jazz	Emmis
WLIB	1190 10KW/30KW (DA-2)	Black/Talk	Inner City	WQHT-F	97.1 6.7KW@1339	Black/Dance	Emmis
WOR	710 50KW (DA-1)	Talk	Buckley	WQXR-F	96.3 6KW@1361	Classical	New York Times
WQEW	1560 50KW (DA-2)	Kids	New York Times	WRKS-F	98.7 6KW@1361	Black AC	Emmis
WAXQ-F	104.3 6KW@1361	Classic AOR	Clear Channel	WSPQ-F	97.9 6KW@1361	Hispanic	SBS
WBLS-F	107.5 4.3KW@1362	Black	Inner City	WWPR-F	105.1 6KW@1361	Black/Dance	Clear Channel
WCAA-F	105.9 2.5KW@722	Hispanic	Univision	WXRK-F	92.3 6KW@1361	AOR/Talk	CBS
WCBS-F	101.1 7KW@1327	Oldies	CBS				
WFME-F	94.7 37KW@570	Religion	Family				

**NEW YORK**

**FORMAT SHARES (%)**

	77	80	82	84	87	90	92	95	98	2000
CHR/AOR	29	29	17	17	16	13	13	10	14	10
				8	10	11	10	10	9	9
MOR/AC	8	4	10	1	1	--				See Talk
				12	17	16	10	AC	5	5
								OLDIES	6	6
COUNTRY	4	3	5	3	3	3	3		3	1
BTF/EZ/SAC	17	16	13	11	9	7				
							SOFT AC	12	9	7
NEWS/TALK	23	20	20	18	18	20	19	17	16	19
SPORTS							3	3	3	3
BLACK/URBAN	9	20	20	15	12	12	14	19	16	17
SMOOTH JAZZ				--	--	3	3	3	3	4
STANDARDS	--	4	4	4	3	3	1	3	3	2
HISPANIC	5	4	5	7	6	6	7	8	14	12
RELIG/GOSPEL				1	2	2	2	2	1	2
CLASSICAL	2	3	3	2	3	4	4	3	4	3

**STATION NOTES**

(Major call letter and format changes)

WRKS-F	WXLO until 81; Various forms of CHR or AC until 79
WQHT-F	WTFM until 82; WAPP until 86; AC/Soft until 82; AOR until 84; CHR until 86
WQCD-F	WPIX until 88; CHR to AC by 83; AC until 88
WPLJ-F	WPLJ until 87; WWPR until 88; AOR until 83
WABC	CHR until 82
WFAN	WNBC until 88; CHR to AC by 83; AC until 88
WLTW-F	WRVR until 80; WKHK until 84; Jazz until 80; Country until 84
WXRK-F	WKTU until 85; Soft Rock until 78; Urban/Disco until 84; CHR until 85; Classic AOR until 95
WWPR-F	WRFM until 86; WNSR until 96; WDBZ until 97; EZ until 86; AC until 98; Back to WNSR until 98; WBIX until 99; CHR/AC until 98; Black Oldies until 03; WTJM until 03
WCAA-F	WNWK until 98; Ethnic until 98
WQEW	Usually simulcasted with WQXR until early 90's; Standards until 99
WSNR	WVNI until 83; WSKQ until 95; Hispanic until 97; WXLX until 97; WJWR until 00; Sports until about 00
WHTZ-F	WVNI-F until 83
WZRC	WJIT until 90; Hispanic until 90; AOR until 95
WEPN	WHN until 97; WFAN until 88; WEVD until 03; Country until 87; Sports until 88; Ethnic/Variety until 95; Talk until 03
WKTU-F	WYNY until 96; AC until 87; Country until 96
WBBR	WNEW until 92; MOR or Standards until 92
WNEW-F	AOR until 97; Classic AOR until 99; Talk until 03
WPAT	EZ until 95
WPAT-F	EZ to Soft AC by early 90's; Soft AC by 95
WMCA	Talk until late 80's
WAXQ-F	WNCN until 93; Classical until 93; AOR until 96

**MAJOR STATION TRANSACTIONS: 1970 to 2003**

1972 WLIB	Sold to Inner City	\$	1,700,000
1973 WNBC-F	Sold to Starr		2,090,000
1974 WBLS-F	Sold to Inner City		1,350,000
1975 WJIT, WXRK-F	Sold to SJR		4,000,000
1976 wncn-f	From Starr to GAF		2,200,000
1976 WWDJ (Hackensack)	From Combined Comm. To Communico		4,000,000
1978 WHTZ-F (Newark)			3,540,000
1978 WADO	Sold by Charter		6,500,000
1980 WWRL	From Viacom to NBN		1,500,000
1981 WEVD	Sold to Epperson		1,100,000
1981 WJIT, WXRK-F	From SJR to Infinity (See Group Sales)		
1982 WQHT-F	Sold to Doubleday		8,700,000
1982 WWRL	From Viacom to NBN		1,500,000
1983 WHTZ-F	Sold to Matrite		8,500,000
1983 WSKQ			3,200,000
1984 WHN	From Mutual to Doubleday		13,000,000
1985 WPAT A/F	From Cap Cities to Park		49,000,000
1986 WHN	From Doubleday to Emmis		15,000,000
1986 WQHT-F	From Doubleday to Emmis		21,000,000
1986 WADO	Sold to Tichenor		20,000,000
1986 WNEW	From Metromedia to Metropolitan		18,000,000
1986 WNEW-F	From Metromedia to Metropolitan		52,000,000
1986 WMCA	From Straus to Federal		10,300,000
1987 WADO	Resold for		15,000,000
1988 WNBC	From NBC to Emmis		26,000,000
1988 WYNY-F	From NBC to Emmis		39,000,000
1988 WYNY-F (103.5)	From Emmis to Westwood One		41,000,000
1988 1050-AM	From Emmis to SBS		23,000,000
1988 WNEW	From Metropolitan to Sillerman		22,000,000
1988 WNEW	50% from Sillerman to Westwood One		11,000,000
1988 WNEW-F	From Metropolitan to Sillerman		80,000,000
1988 WSKQ-F	Sold to SBS	20,000,000 + 1050 AM	
1988 WRKS-F	From RKO to Summit		50,000,000
1988 WOR	From RKO to Buckley		24,000,000
1989 WNJR (Newark)			4,100,000
1989 WNYM	Sold by Salem		13,000,000
1989 WKDM	From United to TA/Shaw		8,000,000 (cancelled)
1989 WNEW (50%)	From Westwood One to Command		15,300,000 (cancelled)
1989 WNEW-F	From Sillerman to Westinghouse		84,000,000 (E)
1991 WNJR	Sold to Douglas		6,700,000
1991 WFAN	From Emmis to Infinity		70,000,000
1992 WNEW	From Westwood One to Bloomberg		13,500,000
1993 WYNY-F	From Westwood One to Broadcasting Partners		50,000,000
1993 WHTZ-F	From Malrite to Shamrock		38,000,000
1993 WWDJ	From Communicom to HE		5,000,000
1993 WADO	From SRN to Heffel		22,000,000
1994 WWDJ	From Communicom to Salem		N/A
1994 WPAT A/F	From Park to Tomlin/Knapp		52,000,000
1994 WKDM	From United to Way		6,900,000
1994 WRKS-F	From Summit to Emmis		68,000,000
1995 WYNY-F	From Bdcst Ptns to Evergreen		63,000,000
1995 WHTZ-F	From Shamrock to Chancellor		75,000,000
1995 WABC, WPLJ-F	From Cap Cities/ABC to Disney		130,000,000
1995 WCBBS A/F	From CBS to Westinghouse		180,000,000
1996 WAXQ-F	From GAF to Entercom to Viacom		90,000,000
1996 WPAT-F	From Tomlin/Park to SBS		83,500,000
1996 WPAT	From Tomlin/Park to Heffel		19,000,000
1996 WZRC	From Infinity to Westinghouse		9,000,000
1996 WFAN	From Infinity to Westinghouse		264,000,000
1996 WXRK-F	From Infinity to Westinghouse		286,000,000
1997 WXLX	From SBS to One-on-One		22,000,000

**CONTINUED: NEXT PAGE**

NEW YORK

HIGHEST BILLING STATIONS

HIGHEST BILLING RADIO ENTITIES

1984		1985		1986		1987		1988		1989	
1 WCBS	17.5	WINS	21.5	WINS	21.0	WINS	23.0	WINS	22.5	WINS	25.0
2 WOR	15.7	WCBS	19.2	WPLJ-F	18.3	WHTZ-F	19.0	WHTZ-F	20.5	WLTW-F	24.0
3 WNS	15.2	WHTZ-F	18.1	WOR	16.0	WOR	18.0	WLTW-F	19.3	WCBS-F	23.5
4 WNBC	13.2	WOR	18.0	WHTZ-F	15.2	WLTW-F	17.7	WCBS	18.0	WHTZ-F	21.0
5 WHTZ-F	12.4	WCBS	14.7	WCBS	14.7	WPLJ-F	17.7	WCBS-F	17.9	WCBS	20.2
6 WYNY-F	11.3	WPLJ-F	14.0	WPAT AF	14.0	WCBS	16.3	WOR	17.4	WNEW-F	18.5
7 WRKS-F	10.8	WCBS-F	13.3	WCBS-F	12.7	WCBS-F	16.0	WNEW-F	16.1	WXRK-F	18.0
8 WPLJ-F	10.8	WRKS-F	13.0	WRKS-F	12.6	WNEW-F	14.3	WPRR-F	15.0	WFAN	17.0
9 WCBS-F	10.6	WNEW-F	13.0	WNEW-F	12.5	WRKS-F	13.5	WXRK-F	14.4	WOR	16.5
10 WRFM-F	7.3	WLBS-F	12.2	WLBS-F	12.1	WBL-S-F	13.3	WBL-S-F	13.6	WABC	15.8

1994	
1 Infinity	\$ 63.5 (15.8)
2 Westinghouse	49.4 (12.3)
3 CBS	47.3 (11.8)
4 CapCities/ABC	38.2 (9.5)
5 Emmis	33.3 (8.3)
6 Viacom	28.0 (7.0)
7 Buckeye: WOR	19.7 (4.9)
8 Bonneville: WMXV	19.4 (4.8)

1995	
1 Westing/CBS	\$ 97.1 (22.7)
2 Infinity	64.1 (15.0)
3 Disney/ABC	43.9 (10.3)
4 Emmis	41.6 (9.7)
5 Viacom	26.4 (6.2)
6 SBS	24.2 (5.6)
7 Bonneville	18.6 (4.3)
8 Buckley	18.0 (4.2)

1998	
1 Westinghouse	\$ 181.3 (38.2)
2 Emmis	49.3 (10.4)
3 Disney/ABC	45.5 (9.6)
4 Viacom	39.2 (8.3)
5 SBS	29.2 (6.1)
6 Evergreen	20.0 (4.2)
7 Bonneville	19.2 (4.0)
8 Buckley	17.6 (3.7)

1990		1991		1992		1993		1994		1995	
1 WINS	26.7	WINS	30.0	WINS	30.0	WFAN	35.0	WFAN	33.5	WFAN	35.1
2 WCBS-F	25.5	WFAN	26.6	WFAN	29.0	WINS	30.0	WINS	31.4	WINS	29.3
3 WLTW-F	25.0	WLTW-F	26.0	WLTW-F	25.4	WLTW-F	26.5	WXRK-F	30.0	WXRK-F	29.0
4 WFAN	23.0	WCBS-F	24.7	WCBS-F	25.3	WCBS-F	26.0	WLTW-F	28.0	WCBS-F	27.3
5 WCBS	22.0	WCBS	21.4	WXRK-F	22.0	WXRK-F	24.3	WCBS-F	24.5	WLTW-F	26.4
6 WHTZ-F	20.7	WNSR-F	20.3	WCBS	20.7	WCBS	21.0	WCBS	22.8	WCBS	25.0
7 WXRK-F	20.0	WNEW-F	20.2	WMXV-F	20.0	WMXV-F	18.8	WOR	19.7	WPLJ-F	23.7
8 WNEW-F	19.6	WXRK-F	19.0	WNEW-F	19.0	WOR	18.5	WPLJ-F	19.5	WRKS-F	21.5
9 WNSR-F	19.5	WOR	17.2	WOR	15.0	WRKS-F	17.2	WMXV-F	19.4	WABC	20.2
10 WOR	18.0	WHTZ-F	15.0	WRKS-F	14.0	WNEW-F	16.6	WRKS-F	19.3	WQHT-F	20.1
11				WQHT-F	13.5	WABC	14.8	WABC	18.7	WMXV-F	18.6
12				WBL-S-F	11.2	WPLJ-F	13.3	WNEW-F	18.0	WOR	18.0
13				WPAT AF	10.4	WQHT-F	13.0	WHTZ-F	15.9	WHTZ-F	17.5
14				WABC	10.3	WHTZ-F	12.8	WQCD-F	14.4	WQCD-F	16.7

1997	
1 CBS	\$ 201.5 (37.9)
2 Chancellor	109.3 (20.6)
3 Emmis	77.1 (14.5)
4 Disney/ABC	42.4 (8.0)
5 SBS	31.5 (5.9)
6 Buckley	23.1 (4.3)
7 Inner City	18.0 (3.4)
8 New York Times	13.9 (2.6)
9 Hoftel	10.1 (1.9)

1998	
1 CBS	\$ 221.8 (37.4)
2 Chancellor	120.8 (20.4)
3 Emmis	80.6 (13.6)
4 Disney/ABC	48.8 (8.2)
5 SBS	37.7 (6.4)
6 Buckley	23.0 (3.9)
7 Inner City	18.0 (3.0)
8 New York Times	11.9 (2.0)
9 Hoftel	11.1 (1.9)

1999	
1 CBS	\$ 260.3 (36.8)
2 Clear Channel	152.8 (21.6)
3 Emmis	88.1 (12.4)
4 SBS	53.8 (7.6)
5 Disney/ABC	53.8 (7.6)
6 Inner City	23.4 (3.3)
7 Buckley	23.4 (3.3)
8 Hispanic	15.9 (2.2)
9 New York Times	13.4 (1.9)

1996		1997		1998		1999		2000		2001	
1 WFAN	45.0	WFAN	50.3	WFAN	54.0	WFAN	67.5	WFAN	62.4	WLTW-F	56.3
2 WINS	32.1	WLTW-F	37.9	WXRK-F	45.6	WXRK-F	54.4	WXRK-F	61.2	WFAN	51.4
3 WCBS-F	30.7	WXRK-F	37.3	WLTW-F	45.4	WLTW-F	51.0	WLTW-F	60.6	WINS	48.3
4 WXRK-F	30.7	WINS	35.5	WINS	39.1	WINS	44.9	WINS	56.6	WXRK-F	46.4
5 WLTW-F	30.3	WKTU-F	35.0	WCBS-F	36.3	WCBS-F	42.9	WHTZ-F	49.5	WHTZ-F	41.3
6 WCBS	27.4	WCBS-F	34.8	WKTU-F	34.0	WSKQ-F	39.5	WKTU-F	47.8	WKTU-F	39.8
7 WRKS-F	26.9	WCBS	30.3	WCBS	33.5	WKTU-F	39.0	WCBS	47.5	WQHT-F	39.7
8 WPLJ-F	24.3	WPLJ-F	27.7	WQHT-F	30.8	WCBS	37.8	WCBS-F	42.8	WCBS	38.5
9 WSKQ AF	22.5	WQHT-F	27.6	WRKS-F	29.0	WQHT-F	36.1	WQHT-F	42.3	WSKQ-F	37.0
10 WQHT-F	22.4	WRKS-F	27.5	WPLJ-F	28.1	WHTZ-F	33.0	WSKQ-F	39.8	WCBS-F	36.7
11 WABC	21.2	WOR	23.1	WSKQ-F	26.5	WPLJ-F	32.6	WPLJ-F	38.5	WPLJ-F	32.0
12 WKTU-F	20.0	WQCD-F	22.0	WOR	23.0	WRKS-F	28.2	WRKS-F	31.1	WAXQ-F	27.3
13 WDBZ-F	19.2	WSKQ-F	21.5	WQCD-F	20.8	WQCD-F	23.8	WQCD-F	27.7	WRKS-F	23.9
14 WOR	17.6	WHTZ-F	14.8	WHTZ-F	20.5	WOR	23.5	WTJM-F	26.8	WQCD-F	23.1
15								WAXQ-F	26.7	WBL-S-F	22.2
16								WBL-S-F	25.6	WABC	20.0
17								WABC	22.1	WNEW-F	19.3
18								WNEW-F	21.5	WOR	18.6
19								WOR	20.8	WTJM-F	16.5

2000	
1 CBS	\$ 291.9 (35.3)
2 Clear Channel	211.3 (25.5)
3 Emmis	101.1 (12.2)
4 Disney/ABC	62.1 (7.5)
5 SBS	55.7 (6.7)
6 Inner City	29.8 (3.6)
7 Buckley	20.8 (2.5)
8 New York Times	17.2 (2.1)
9 Hispanic	14.9 (1.8)

2001	
1 CBS	\$ 240.6 (34.3)
2 Clear Channel	181.1 (25.9)
3 Emmis	86.6 (12.4)
4 Disney/ABC	52.0 (7.5)
5 SBS	52.0 (7.5)
6 Inner City	25.9 (3.7)
7 Buckley	18.6 (2.7)
8 Hispanic	15.4 (2.2)
9 New York Times	14.2 (2.0)

2002	
1 CBS	\$ 258.8
2 Clear Channel	207.8
3 Emmis	92.0
4 Disney/ABC	64.2
5 SBS	50.0
6 Inner City	30.0
7 Buckley	19.5
8 New York Times	16.9

2002		2003	
1 WLTW-F	68.5	WLTW-F	69.6
2 WINS	57.6	WINS	60.0
3 WFAN	53.3	WCBS-F	55.5
4 WCBS-F	52.4	WFAN	52.0
5 WXRK-F	47.3	WXRK-F	51.7
6 WHTZ-F	46.9	WHTZ-F	48.1
7 WQHT-F	41.8	WPLJ-F	40.4
8 WPLJ-F	37.5	WQHT-F	40.3
9 WKTU-F	37.4	WKTU-F	38.0
10 WSKQ-F	36.0	WSKQ-F	36.5
11 WCBS	34.5	WAXQ-F	33.2
12 WAXQ-F	33.0	WCBS	33.1
13 WBL-S-F	25.8	WRKS-F	27.0
14 WQCD-F	25.4	WQCD-F	26.3
15 WRKS-F	24.8	WBL-S-F	25.2
16 WABC	22.0	WABC	24.2
17 WWPR-F	22.0	WWPR-F	23.7

**DUNCAN'S COMMENTS**

It must gall New York that Los Angeles is now considered to be the greatest radio market in the country. New York is a wonderful radio market but somehow Los Angeles got by them. Some have said the reason for this is that Los Angeles has a longer commute time and that most commuters in LA use their car while in New York they use public transportation. This is a great theory yet overall usage of radio is about the same in both markets. The number of viable stations in New York has declined in the last twenty years. Listening to unlisted stations is at a reasonable level. 9/11 certainly hurt New York revenues by as much \$100 million. Yet LA went ahead of New York over twenty years ago.

There are so many wonderful success stories for radio in New York. WINS is probably the single greatest News station in the country. I have long thought that WLTW is the most profitable station in the US and has been since the late 1980's. The WHTZ "worst to first" story in the 1980's was a good one. I think WSKQ is a wonderful Hispanic station. I also admire WBBR for becoming nicely profitable with a Business format. Finally, great credit should be bestowed upon the New York Times for letting WQXR remain a commercial Classical station. They could have sold it for four hundred million or so and chose not to.

While these are great stories they do not equal the story of WFAN. In 1987 Emmis changed the old WHN (1050) to All-Sports. It was not an overnight success. When Don Imus joined the station and they moved to 660 it did evolve into a very successful station. A new format had been invented and this gave extra life to hundreds of AM's around the country.

MAJOR STATION TRANSACTIONS: CONTINUED

1997	Evergreen (WKTU-F)	Merged with Chancellor	
1997	WLTW-F	From Viacom to Chancellor	224,000,000
1997	WAXQ-F	From Viacom to Chancellor	117,000,000
1997	WQCD-F	From Tribune Co. to Emmis	155,000,000
1997	WNSR-F	Traded by Bonneville to Chancellor	N/A
1997	WNWK-F	From Multicultural to Heftel	115,000,000 + WPAT-AM
1998	WNJR, WZRC	From Douglas to Multicultural	N/A
1998	WFAS-AFWZZN-F	From Capstar to Frank Washington	---
1999	WFAS A/F, WZZN-F	From Frank Washington to Aurora	20,250,000
1999		All Capstar and AM/FM stations sold to Clear Channel	---
2000	WKDM	From Multicultural to Mega	45,000,000
2002	WFAS A/F, WFAF-F	From Aurora to Cumulus	---
2002	WEVD	From Forward to ABC	78,000,000

All 2002 and 2003 financial data is provided by BIA Financial.