

BOB ROBINSON
PRESIDENT AND
GENERAL MANAGER

1440 K. C. — FULL TIME
5000 WATTS

AFFILIATED WITH—
WHSY, HATTIESBURG, MISS.
WHNY, McCOMB, MISS.
WHXY, BOGALUSA, LA.

RADIO STATION

WHYY

NBC Network

(FORMERLY WSFA RADIO)

BROADCAST SERVICE OF MONTGOMERY
INCORPORATED

MEMBER
OF

Dixie DBS Broadcasting System

MONTGOMERY, ALABAMA

Gentlemen:

We are in receipt of your report of reception of our station
on December 5, 1959 at 1:33 AM EST. o'clock.

We appreciate your interest in our station and wish to confirm
that your report is in substantial agreement with the program
broadcast.

Very truly yours,

RADIO STATION WHYY

Walter Stevenson, Jr.

Walter Stevenson
Chief Engineer

WS:ac

MONTGOMERY'S FIRST STATION

OFFICES AND STUDIO IN THE GUARANTY SAVINGS AND LIFE BUILDING

DAVID
2520 W.

DEAR SIR,

This is my second letter

AT 6:22 PM E.S.T. ON Feb 23 1961 RECEIVED WKRG 710

THE FOLLOWING IS AN OUTLINE OF THE PROGRAM I HEARD:
ABBREVIATIONS: AN-ANNOUNCER OR DISC JOCKEY, ID-STATION IDENTIFICATION,
TT-TEST TONE, CT-CORRECT TIME, TZ-CURRENT TEMPERATURE, WD-WEATHER,
NA-NEWS, FC-FREQUENCY CHECK, NA-NATIONAL ANTHEM, S, ON, OFF, ON/OFF,

- 6:22- Ad for Buick Dealers sale
- 6:23- CT - said temp was 67° in downtown Mobile
- 6:23:15 Record "Down by the Riverside"
- 6:25 CT-
- 6:25:30 King Size Cake Singing Ad

This confirms with WKRG's log of 2/23/61 Charles S. / Paul My



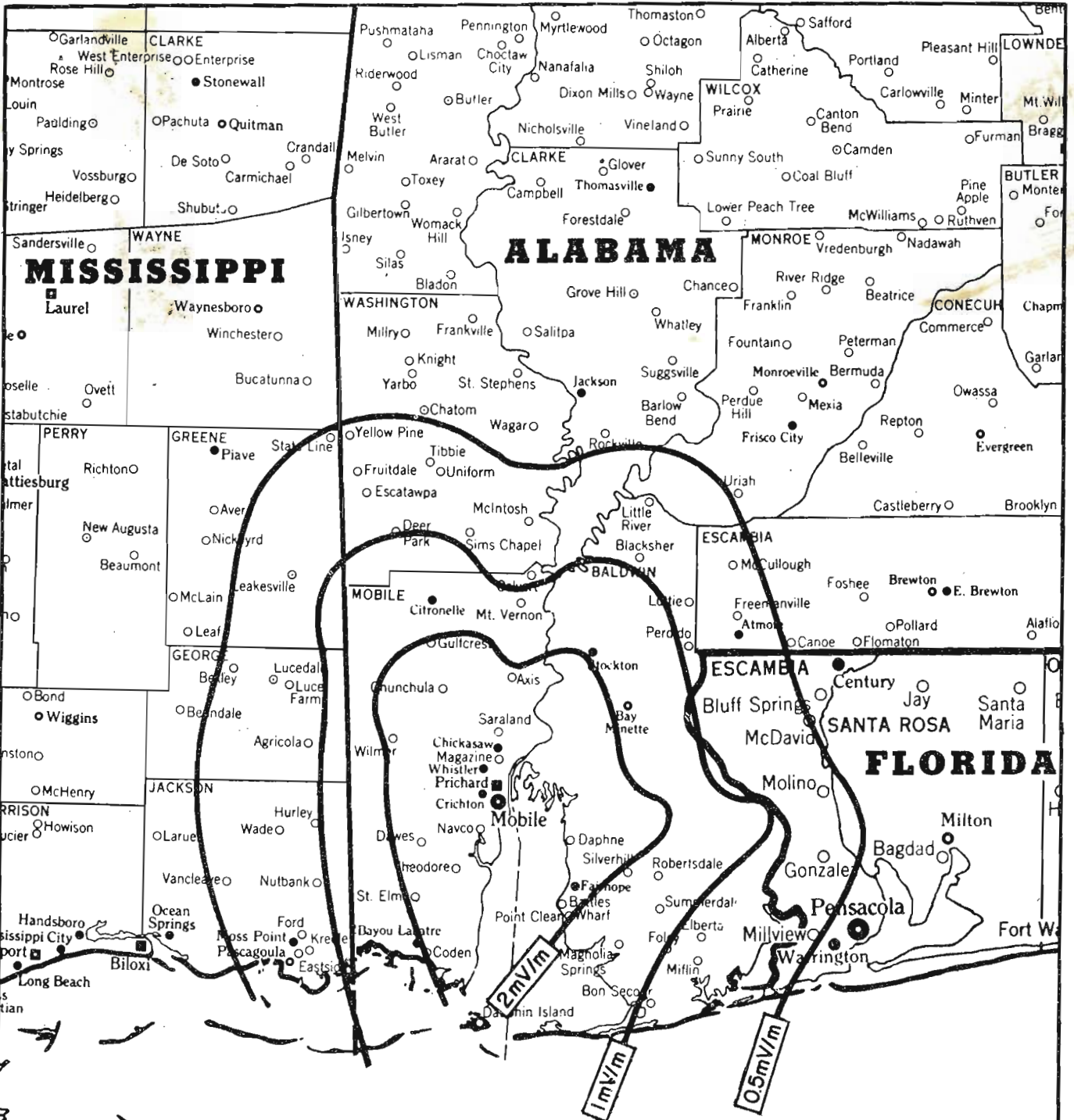
RECEIVER:
HAMMARLIND HQ-480
EIGHTEEN TUBE SET
ANTENNA:
10' TUNED LOOP

IF THE ABOVE REPORT AGREES WITH YOUR PROGRAM LOG, I WOULD APPRECIATE IT GREATLY WERE YOU TO VERIFY MY RECEPTION OF YOUR STATION, FOR WHICH RETURN POSTAGE IS ENCLOSED.

I WOULD BE GREATLY INTERESTED IN A COPY OF OF YOUR COVERAGE MAP AND ANY OTHER INFORMATION YOU MAY HAVE ON THE STATION.

SINCERELY YOURS,

David Gleason



DAYTIME COVERAGE
WKRG, MOBILE, ALABAMA
710 KC 1 KW-D, 500 W-N, DA-N

PREPARED BY:
COMMERCIAL RADIO EQUIPMENT CO.
RADIO ENGINEERING CONSULTANTS

Based on measurements
and FCC conductivity map

Copyright By Rand McNally & Company, Chicago
License No. 5305

WMFC


MONROEVILLE, ALABAMA

W. M. STEWART
Owner

MUSIC - NEWS - SPORTS

1360 ON YOUR DIAL

April 18, 1961

David F. Gleason
2520 Wellington Road
Cleveland Heights, Ohio

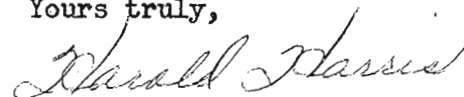
Dear David,

I appreciate very much your report on the reception of WMFC on the morning of April 6, 1961.

This is a regular test on WMFC and takes place on the first Thursday morning of each month between 1:00 A.M.- 1:15 A.M. C.S.T.

WMFC operates on 1360 KC with a power of 1 KW. non-directional. Enclosed you will find a coverage map and I will keep your letter on file and send a program log at a later date.

Yours truly,



Harold Harris
Chief Engineer

W·NUZ

Radio Center

Talladega, Alabama

Jan 12, 1962

Sharon: Dlynn E. Rogers, Chief Engineer

WNUZ

Dr. David F. Stenson,

2520 Wellington Rd

Cleveland Heights 18, Ohio

Thanks very much for confirmation and signal report. TB on received ~~TRANSFER~~ QSL

Normal operating time 5:Am - 11: Pm.

73

Dlynn E. Rogers, Sr.
Chief Engineer

W
P
R
N

RADIO

P. O. BOX 566

BUTLER, ALA.

1220 ON YOUR DIAL

1000 Watts of Good Listening

HOUSTON PEARCE

WILLIAM REID

PAUL NICHOLS

Phone GL 9-3222

UNITED PRESS INTERNATIONAL NEWS SERVICE

December 6, 1960.

Mr. David F. Gleason
2520 Wellington Road
Cleveland 18, Ohio

Dear Mr. Gleason:

This is verification that you received our signal July 8,
1960, at 1:26 A.M. E.S.T.

Attached you will find coverage map and data sheet requested
in your letter.

We appreciate your letter and are very sorry for our long
delay in answering.

Yours very truly,



Paul D. Nichols
Station Manager

PDN:met

Attached.

CONTINUITY

WRWJ

SELMA, ALABAMA

Advertiser: _____

Begin: _____ End: _____

Prepared by: _____

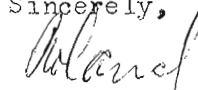
Mr. David F. Gleason
2520 Wellington Rd.
Cleveland Heights, 18, Ohio

Dear Mr. Gleason:

Thank you for reception report on WRWJ and please excuse my delay in answering it.

After checking our program log I am happy to verify your reception of WRWJ on October 28th at 6:14 Pm CST. I am enclosing the coverage map that you requested. We hope to increase power to 5 Kw sometime this year. Maybe you can send us another report at that time.

Sincerely,



Roland Jordan, Jr.
Chief Engineer, WRWJ

PHONE

CY 6-2466 — Flomaton
854-4212 — Jay, Fla.

1000 WATTS
990 KC



Radio Station WTCB

The Southern Gentleman

P. O. BOX 278
FLOMATON, ALABAMA

April 13, 1961

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

This is to confirm your reception on November 25, 1960 as per
your attached report.

Yours very truly,

A handwritten signature in cursive script that reads "Hoyt T. Bonds".

Hoyt T. Bonds
Chief Engineer

HB:ah

W V O K

50,000 Watts

Voice of Dixie

690 on your Dial

IRALEE W. BENNS
President

Birmingham, Alabama

AUGUST 10, 1959

MR. DAVID F. GLEASON
2520 WELLINGTON ROAD
CLEVELAND 18, OHIO

DEAR MR. GLEASON:

YES, THE STATION THAT YOU HEARD RECENTLY WAS WVOK. OUR SIGNATURE (SIGN ON AND SIGN OFF) THEME IS "DIXIE". IT'S A SPECIAL ONE-MINUTE VERSION RECORDED BY THE STANDARD RADIO SOUND EFFECTS LIBRARY - RECORD #410.

AS A MATTER OF FACT, THE RECORD WE ARE NOW USING IS GETTING "SCRATCHY" AND WE ARE REPLACING IT WITH A NEW PRESSING. SO WITHIN A FEW DAYS, AND UNDER SEPARATE COVER, I WILL SEND YOU THE RECORD YOU HEARD SO YOU CAN PLAY IT FOR YOUR FRIENDS. WE ORDER OUR "DIXIE" RECORDS 25 AT A TIME FROM STANDARD RADIO SO THAT WE WILL ALWAYS HAVE A REPLACEMENT ON HAND IN CASE ONE WEARS OUT OR GETS BROKEN.

YOU CAN ALSO TELL YOUR FRIENDS THAT THIS DAYTIMER REGULARLY GETS MAIL FROM AS FAR AWAY AS DETROIT AND FLINT, MICHIGAN, AND FROM THE BUFFALO, NEW YORK, AREA.

WE PUT OUT A VERY STRONG, CLEAN SIGNAL - AND YOU HAVE A VERY GOOD RADIO!

IT WAS A PLEASURE TO HEAR FROM YOU, AND WE HOPE YOU WILL LISTEN TO THE "VOICE OF DIXIE" AGAIN.

SINCERELY YOURS,



IRA LESLIE
PROGRAM DIRECT

WENN
5000 WATTS AT 1320

melendon **ebony radio**



POST OFFICE BOX 1469 • BIRMINGHAM, ALABAMA • TELEPHONE FAIRFAX 4-4518

December 23, 1960

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

In regards to your report, dated December 17, 1960, this report was very accurate according to our log.

Thanks again.

Yours truly,

Carl Martens
Carl Martens,
Chief Engineer

CM:mz

The Voice of North Alabama



5000 Watts on 570 kc

Phone Liberty 6-6301
750 Forrest Avenue
Gadsden, Alabama

March 29, 1960

David Gleason
2520 Wellington Road
Cleveland Heights, Ohio

Dear sir:

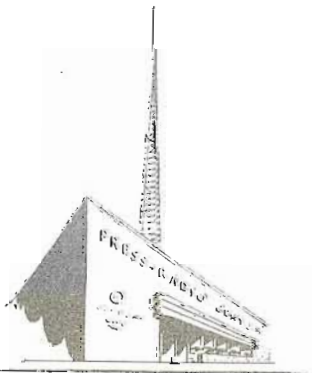
Thank you for the reception report of March 13. The details are correct and thorough in your report and this letter will be your confirmation. We are always glad to hear from you operators, although sometimes it does take a while to get around to answering the reports.

We have been operating on fulltime only since February 5, and have quite a bit of curiosity as to how well we can get out on our 500 nitetime directional power. There are three towers "strung out" for some 2100 feet in our directional array; daytime power is 5 kw non-directional. Station is CBS affiliate.

When we went fulltime, we also changed our call letters from WCAS to WAAX, so if you wish, you can correct any listings you may have.

Best wishes in your endeavors.

Yours truly,
Gaston Anderson
Gaston Anderson,
Chief engineer

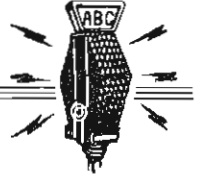


Radio Station

WSGN

Serving Alabama Since 1926

5000 WATTS AT 610 ON THE DIAL



2320 7th Avenue South - Phone 4-3434 - Birmingham, Alabama

Nov. 23, 1960.

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear David :

Enclosed is a QSL card to verify your report of reception of WSGN on
March 31st. at 3:28 am.

I am very sorry to have waited so long to send this card, but to tell the
truth, your letter got mixed up with some catalogs on my desk and it
had slipped down into one of them. I just found it yesterday.

I certainly appreciate your report and I believe that I ~~Have~~ sent you
another card since this report, but wanted to be sure that you received one.

Sincerely yours,

Emmett Smith
Chief Engineer

P.S. Your stamp is enclosed.



5000 WATTS
ON
560 K C

WOOF RADIO

THE NATION'S 42nd MOST POWERFUL STATION

Telephone: SY 2-1149



5000 WATTS
ON
560 K C

Dothan, Alabama

1 Feb. 63

Dear David:

Thanks for the fine letter and signal report. I had installed a new peak limiter that night, was checking it out and testing when you heard the station. We operate a Gates BC 5B transmitter with a 320' vertical ant. Your signal report form is the best that we have gotten. I wonder if you might be in the printing business? Sorry we do not have an area coverage map that you wanted. Our coverage has been very good at two hundred miles during our normal operating hours which are days only. You have a nice receiver with the Hammarlund HQ-180. We have an HQ-140 we use for time signals from WWV. I sold it to the station a few weeks ago. I bought an NC-300 at Christmas time for my amateur station at home. I operate a single 813 at 500 watts. My call is W9 OUI Illinois section. Hope to heard from you again David and thanks again.

I Remain,

Dale V. Miller

Dale V. Miller
Chief Engineer
WOOF Radio

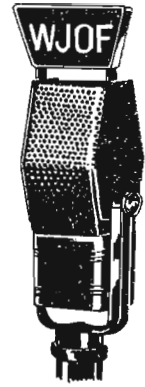
Dothan, Ala.



730 KCS
1000 WATTS
COPY FOR

RADIO COPY

(That Sells the Tennessee Valley)



104.3 M
1000 WATTS
DATE

Dear Sir,

We appreciate your letter acknowledging that you heard our broadcast. Yes, it was our station you heard on the date included in your letter. The announcer was Bobby Langford instead of Arthur Langford.

WJMW began broadcast on Nov. 8, 1948; after a short time the dial was change from 1010 to 730. We now operate on 1000 watts power. We switch to FM each evening and continue to 10:30 P.M. WJMW is the only radio station in Athens, Alabama, a city of some 10,000, located in Limestone County.

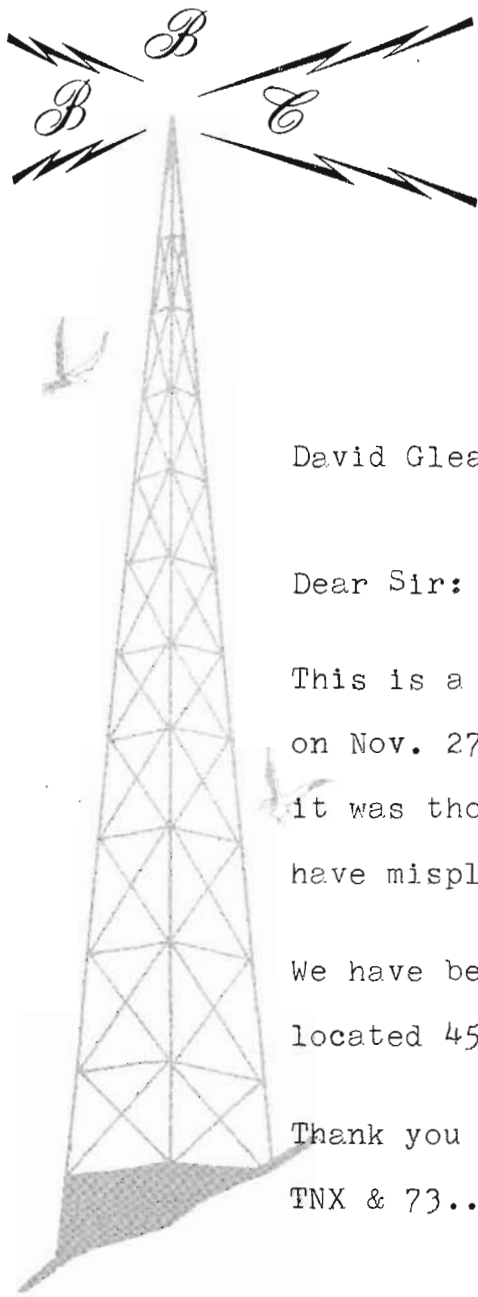
Thank you for your interest and letter.

Sincerely,

A handwritten signature in cursive script that reads 'Gerald Robison'.

Gerald Robison

Station Manager: Mr. Homer Dunnivant



Bridgeport Broadcasting Company

WBTS RADIO

1480 KC
1000 WATTS

HY 5-2274
HY 5-2275

BRIDGEPORT, ALABAMA

David Gleason

Dear Sir:

This is a letter of verification on our test broadcast on Nov. 27, 1961. We are sorry for the delay, but it was though we had sent you a letter. We must have misplaced it.

We have been on the air since Sept. of 61. We are located 45 miles SW of Chattanooga, Tenn.

Thank you for taking the time to write us again.

TNX & 73.....

Roy C. McCloud

Roy C. McCloud
General Manager, & Owner

feb

HIGH FIDELITY RADIO

CARL PUGH, GENERAL MGR.
S. L. MASDON JR., STATION MGR.

1570 WOODMONT DR.
TUSCUMBIA, ALABAMA

P. O. Box 62
PHONE EVERGREEN 3-2394

March 29, 1960

Dear Sir:

In reply to your report of reception of an equipment test broadcast from WCHP on Monday morning March 21, 1960.

I am very happy to be able to verify your reception and to thank you for your courtesy and favor.

It may interest you to know that we were received as far west as Clearlake Highlands, California, and, as far east as Bradford, Mass. This is up to now as we expect to hear from others on later tests.

Thanking you again for your interest and best wishes we remain....

Respectfully yours,

Carl Pugh
WCHP RADIO
Tuscumbia, Ala.

CP/ed

WCRL RADIO STATION

Blount County Broadcasting Service, Inc.

Oneonta, Ala.

1570 on your dial

CR-4-2289

David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Dave:

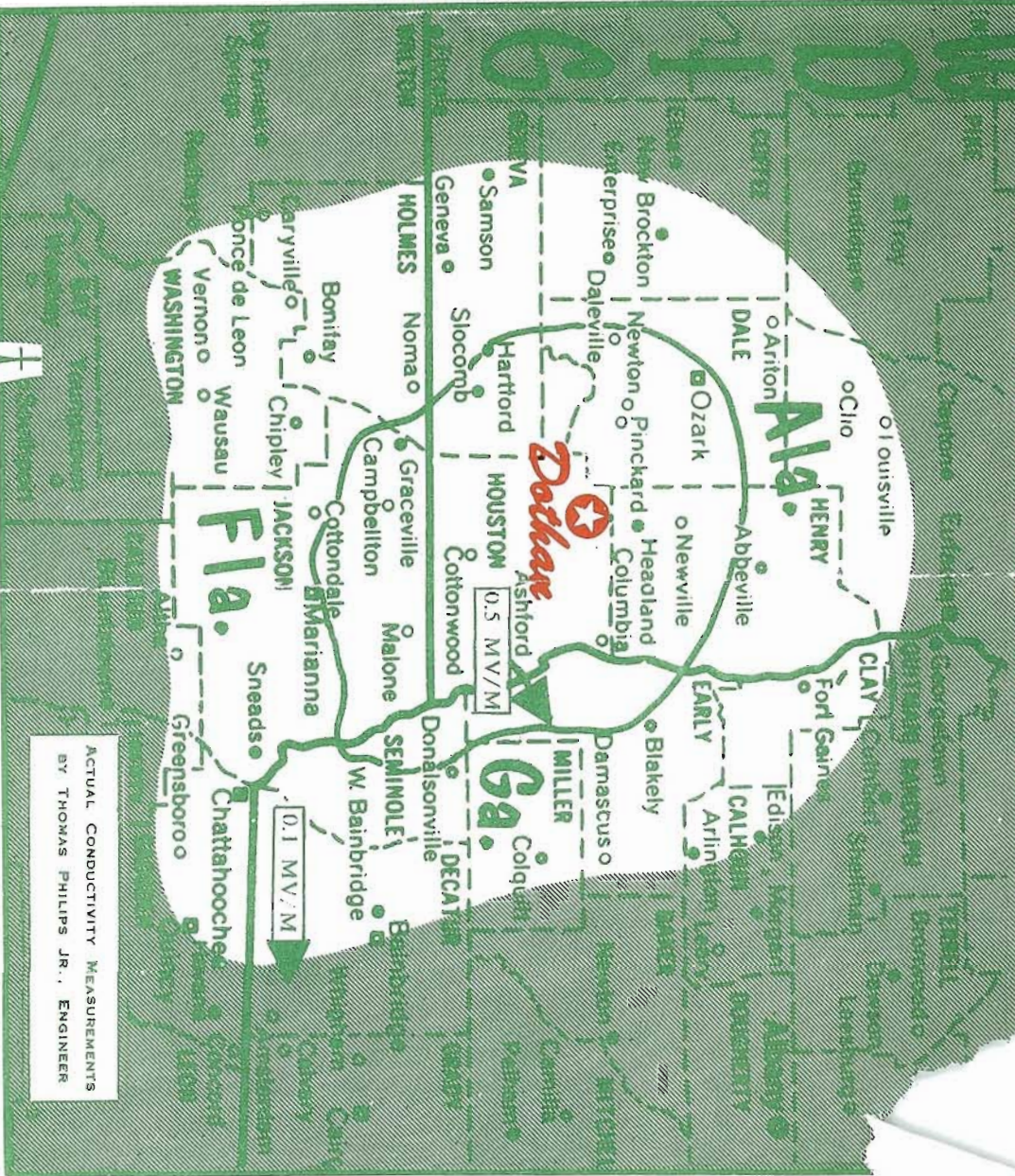
We were very pleased to receive your report of reception of our station. All the information contained in your report appears to be correct.

Thank You

Sincerely Yours,

WCRL RADIO, ONEONTA, ALA.

DOTHAN'S NEWS AND MUSIC STATION 18 HOURS



ACTUAL CONDUCTIVITY MEASUREMENTS
BY THOMAS PHILLIPS JR., ENGINEER



**DOTHAN,
ALABAMA**

**DOTHAN'S ONLY NETWORK STATION
NEWS EVERY HALF HOUR FROM MUTUAL**

This confirms your reception of W-DIG at 2:29 AM, EST, Jan 2, 1960. Schedule was 2:15-2:30 AM, EST for Prex Check

Jess Swicegood

W D I G
PROGRAMMING TO FOLKS WITH
\$ PURCHASING POWER ! ! ! !
DOTHAN, ALABAMA

- * DOTHAN — 250,000 Retail Trade Center
- * DOTHAN — Wholesale Distribution Center.
- * DOTHAN — Tops in Peanuts and Cotton!
- * DOTHAN — Situated Industrial Center.
- * DOTHAN — Surrounded by Military Bases!
- * DOTHAN — 1500-Worker Aircraft Plant!
- * DOTHAN — Home of WDIG, Naturally!

W D I G 250 SALES-PACKED WATTS
MUTUAL NETWORK AFFILIATE

208 N. Oates Street Phone 3-4100

DOTHAN, ALABAMA

NATIONALLY REPRESENTED BY HIL F. BEST CO.

1958 DATA:

	Within 0.5 MV Coverage	Within 0.1 MV Coverage
Total Population	105,640	191,440
Total Homes	32,310	55,910
Radio Homes	28,800	52,020
Passenger Cars	29,960	54,160
Spendable Income	\$186,722,000	271,344,000

RETAIL SALES DATA:

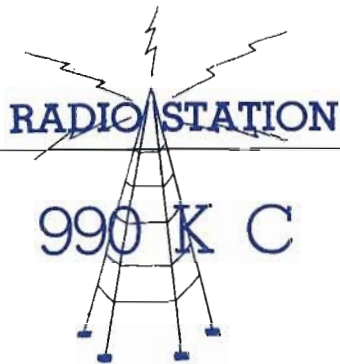
Food Stores	\$ 35,830,000	60,380,000
Drug Stores	\$ 5,750,000	8,830,000
Eat & Drink Places	\$ 10,130,000	17,175,000
General Merchandise	\$ 18,758,000	23,568,000
Apparel Stores	\$ 6,110,000	9,930,000
Home Furnishings	\$ 9,540,000	16,140,000
Auto Sales	\$ 34,986,000	58,190,000
Filling Stations	\$ 9,965,000	14,450,000
Building Materials	\$ 23,740,000	31,217,000
TOTAL RETAIL SALES	\$163,005,000	215,374,000
WHOLESALE SALES	\$ 71,086,000	119,050,000
SERVICE TRADES	\$ 19,140,000	30,025,000

FARM DATA:

Total Population	46,410	84,650
Farm Homes	13,410	24,190
Radio Homes	11,930	23,190
Passenger Cars	12,050	22,130
1957 Gross Income	\$ 55,480,000	88,490,000

SOURCE: 1958 SRDS Consumer Data; 1958 Department of Commerce; American Automobile Association 1958; RETMA January 1958. *Population figure does not include 17,000 personnel and dependents at Fort Rucker Army Base.

Prepared by Market Data Associates 1958.



WEIS

CHEROKEE COUNTY RADIO STATION
Post Office Box 205
CENTRE, ALABAMA
WA 7-5152

October 18th, 1961

Mr. David F. Gleason,
2520 Wellington Road,
Cleveland Heights 18, Ohio.

Dear Mr. Gleason:-

Thank you for your letter reporting
reception of Radio Station WEIS on the date and time
designated below.

Date: - September 10th, 1961 Time: 3:01 AM

The program portions you submitted
correspond with our transmitter and program logs and we
are happy to confirm your reception report. WEIS and its
personnel will be pleased to have a place in your Ex Log.

Thank you for your interest and your
writing to us. We sincerely appreciate it, and we cordially
invite your audience in the future.

Yours very truly,

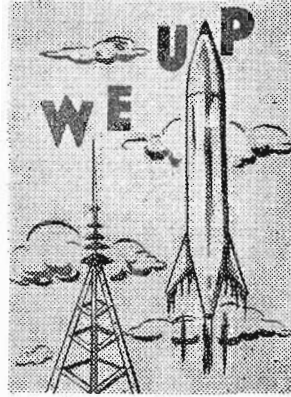
Mac M. Thomas.
Mac M. Thomas.

MMT:vm

Garrett Broadcasting Service
Leroy Garrett, President

1600 KC

1000 Watts



First Of It's Kind

In The Rocket City

PHONE JE 6-8538

Route 3 Box 62, Oakwood Avenue
HUNTSVILLE, ALABAMA

Mr David Gleason
Omena
Leelanau County Michigan

Dear Sir:

We received a letter stating that you heard our 5,000 watts testing transmitter program. We are now operation on the power of 1,000 watts will very soon be 5,000 watts from thank you for writing to us let us hear from you again real soon.

Yours Truly

Leroy Garrett

WEYY

"Talladega's Most Powerful Radio Station"

JOE WOODARD
GENERAL MANAGER

P. O. BOX 292 PHONE 362-4965
TALLADEGA, ALABAMA

27 December 1962

Mr. David F. Gleason
2520 Wellington Rd.
Cleveland Heights 18, Ohio

RE: Your Report No. 1632

Dear Dave

Thanks ever so much for your very complete report covering reception of this SB station on the morning of 6 December 62.

According to the station's logs your information is correct, except the time should read 5:45:45 am EST. Possibly a difference in clocks. We could have been a bit off.

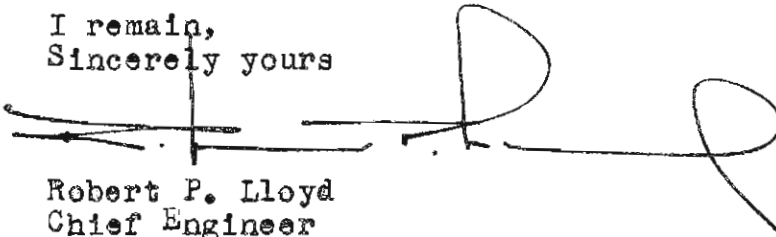
Enclosed find the requested coverage map. However the figures on the bottom are over a year old, and have increased a bit.

We have owned the station only since 1 May of this year, and are in a long-range program of upgrading equipment and operation. We operate with a staff of four (4) full-time employees, (all male), all with a minimum of six years radio experience.

Thanks again for your report, hope this will serve as verification. If you are ever in this part of the nation, by all means, drop in to see us!

Best Wishes for a Most Happy and Prosperous New Year!

I remain,
Sincerely yours


Robert P. Lloyd
Chief Engineer

RPL:dev

P.S. Dave, I like your report form...it's about the most complete and handiest I have received in the last few years. (around 5, to be exact)

**WGEA**

★ RADIO SOUTH ALABAMA, INC. GENEVA, ALABAMA

January 2, 1961

Mr David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear David,

I am very happy to hear from you in regard to our December tests. You are absolutely correct in your report. Every report of this type I receive is very much appreciated because it lets me know just what is going on. I have received reports from many parts of the country: such as Conn. Ill. Canada, N.Y. New Jersey, and many others.

If your schedule would permit you might like to listen in for the next test which will be the Wednesday morning of January 25, at 12:00 Midnight until 1:00 A. M. Our tests are conducted every Fourth Wednesday morning at this time.

I am enclosing a copy of our standard rate card and coverage map. And I hope to be hearing from you in the near future.

Thanks Again for your interest., and 73's .

John Hidle
Chief Engineer



 **The Brightest
Sound in Town!**

WARI

1000 WATTS

1480 KILOCYCLES

WARI RADIO

ABBEVILLE, ALABAMA

PHONE 5-6061

August 7, 1961

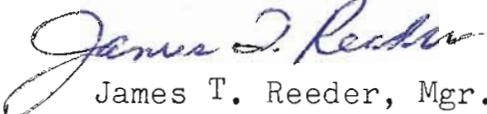
David F. Gleason
2520 Wellington Road
Cleveland Hights 18, Ohio

Dear Mr. Gleason,

I received your letter fo having received our test program on August 1, 1961 for WARI, Radio, Inc, in Abbeville, Alabama. Your information was correct and the other information will prove helpful I am sure.

Thank you very much for your letter. We appreciate your letting us hear from you.

Sincerely yours,


James T. Reeder, Mgr.

JTR/ jpt

PAPE TELEVISION COMPANY, INC.

MOBILE, ALABAMA

WALA-TV

AFFILIATED WITH RADIO STATION WALA

March 28, 1960

David F. Gleason
2520 Wellington Road
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

Pleased to receive your report concerning broadcast of our station on March 21, 1960 at 2:17 AM EST was logged.

Glad to learn we were reached in Cleveland, Ohio and hope you will tune us in again, with a better reception.

Sincerely,



R. B. Hurley, C.E.

RBH/jc



DAVID F. DEAN
2520 HUNTSVILLE ROAD
COLUMBIANA, MISSISSIPPI, 38010

DEAR SIR

AT 5:34 AM Aug 15 1960 I RECEIVED WAAY ON 1550.

THE FOLLOWING IS AN OUTLINE OF THE PROGRAM I RECEIVED:

ABBREVIATIONS: A - AIRCRAFT, C - CALL SIGN, L - LOCATION, M - STATION IDENTIFICATION
OR CLASSIFICATION, P - TIME, R - RANGE, S - SIGNAL, T - TONE, W - WEATHER

5:34 WAAY Singing Promotion Jingle
 5:35 CT - "25 till 6"
 5:35:15 TE - 720
 5:35:20 Record "A Perfect Understanding"
 5:37:15 Use Milk Promotion - Then
 for Locally Grown produce
 WAAY singing promotion jingle
 5:42 CT - TE 720
 5:42:15 Nat. Safety Council Promotion
 5:43 - "Will it be a hit or a break"
 Male Vocal Record played

**ON
WAAY**

STRENGTH 53

INTERFERENCE WITH OTHER STATIONS: NONE SEVERE EXTREME STATION(S)

HEADLIGHTS: GOOD FAIR POOR UNREMARKABLE DISTURBED SIGNAL OR FADING NONE SLIGHT MODERATE SEVERE EXTREME SIGNALS NONE SLIGHT MODERATE SEVERE EXTREME

LOCAL WEATHER 690 - fair

YOUR STATION WAS RECEIVED WITH A HALLICRAFTERS ST-59 SEVEN TONE RECEIVER WITH A 250 FOOT LONG WIRE ANTENNA POINTING EAST-WEST TOWARD WEST NASH.

I WOULD APPRECIATE IT GREATLY IF YOU WOULD VERIFY MY DESCRIPTION OF YOUR STATION RETURN POSTAGE FOR YOUR REPLY IS ENCLOSED.

SINCERELY YOURS,
David F. Dean

This will serve as a verification of the above logging of WAAY Radio, Huntsville, Alabama.

Yours truly *W. J. ...*

FROM:

ENGINEERING DEPARTMENT
WETU RADIO
P.O. Box 60
METUMPKA, ALABAMA

TO:

Mr. David F. Gleason
2520 Wellington Road
Cleveland Heights

RE: DX REPORT WETU
SKV ~~EQUIPMENT TEST~~
FLOOD BEAT

THIS IS TO CONFIRM YOUR RECEPTION OF WETU, AT 35' cm
ON Feb 25, 1961. YOUR REPORT CHECKS WITH OUR
STATION LOG.

MANY THANKS FOR YOUR REPORT. WE ARE ON THE AIR EVERY
MORNING AT 4:00 A.M.C. S. T., AND HOPE YOU HEAR US
AGAIN SOMETIME.

WITH BEST WISHES FOR YOU IN YOUR DX'ING, WE ARE,

SINCERELY YOURS,

WETU RADIO
D.L. CONLEY
CHIEF ENGINEER

David

DLC/ECC



WABB

1480 KC — 5000 WATTS
24 HOURS A DAY

Glendale 6-7686

A Family Station

Box 1476

Mobile, Alabama

May 4, 1960

Mr. David Gleason
2520 Wellington Rd.
Cleveland Hts. Ohio

Dear Mr. Gleason,

Thankyou For your letter of May 2, regarding our test
program at 2:36 A.M.

Your report is correct, we were checking out our equipment.

We appreciate your interest and hope you'll keep us
informed on future broadcasts.

Thanking you again and keep listening.

Very truly yours

Ralph Blumberg
Ralph Blumberg



STUDIOS: 414 10TH STREET • TUSCALOOSA, ALABAMA • POST OFFICE BOX 112 • PHONE 759-5786
RADIO ACTIVE IN WEST ALABAMA

\$

4 FEB 63

Mr Gleason:

Thank you for your carefully worked out card. The only thing that could be more carefully worked out would be our logo (above, in case you missed it).

Confirming your reception report for

5:05 A Jan 21, 1963.

Thank you.

A handwritten signature in black ink, appearing to be 'D. H. ...', is written over a light-colored rectangular stamp.

CE

5000 WATTS

S A L E S M A N S H I P • S H O W M A N S H I P • L E A D E R S H I P

WTB

AM 250 Watts

FM 18,000 Watts

AM and FM

1955 MARKET DATA

AUDIENCE 1955

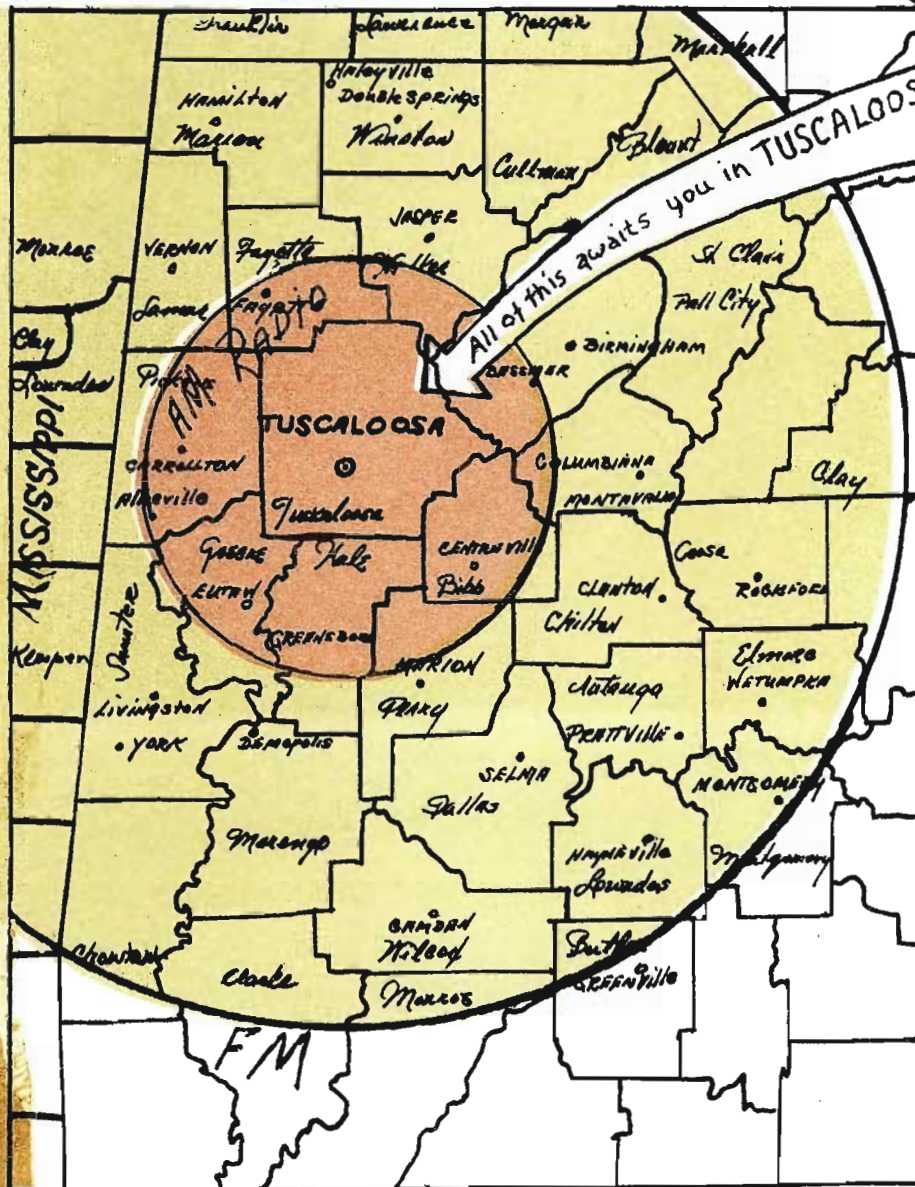
Population 1,566,000
Radio Homes 413,000

RETAIL MARKET 1955

TOTAL RETAIL SALES.....	\$1,213,402,000
Food Stores.....	177,416,000
Drug Stores.....	33,730,000
Eating and Drinking Places...	55,482,000
General Merchandise.....	177,233,000
Home Furnishings.....	61,130,000
Automotive Stores.....	276,850,000
Filling Stations.....	80,364,000
Hardware-Building Material..	65,276,000

FARM DATA 1955

Population.....	415,000
Radio Homes.....	89,900



Tuscaloosa, Ala.

- ★ Home of University of Alabama
- Gulf States Paper Corporation
- Goodrich Tire and Rubber Co.
- Central Foundry Company
- Reichhold Plastics Co.

*In The Heart of The Rich Southern
Pine Timber Area*

The Station With Personality Plus
Exclusive Sports Coverage — News (Mobile Unit) — Music



Our Aim—(To Please Our Listeners—Get Results For Our Sponsors)

W V O K

50,000 Watts

Voice of Dixie

690 on your Dial

IRALEE W. BENNS
President

Birmingham, Alabama

August 10, 1959

MR. DAVID F. GLEASON
2520 WELLINGTON ROAD
CLEVELAND 18, OHIO

DEAR MR. GLEASON:

YES, THE STATION THAT YOU HEARD RECENTLY WAS WVOK. OUR SIGNATURE (SIGN ON AND SIGN OFF) THEME IS "DIXIE". IT'S A SPECIAL ONE-MINUTE VERSION RECORDED BY THE STANDARD RADIO SOUND EFFECTS LIBRARY - RECORD #410.

AS A MATTER OF FACT, THE RECORD WE ARE NOW USING IS GETTING "SCRATCHY" AND WE ARE REPLACING IT WITH A NEW PRESSING. SO WITHIN A FEW DAYS, AND UNDER SEPARATE COVER, I WILL SEND YOU THE RECORD YOU HEARD SO YOU CAN PLAY IT FOR YOUR FRIENDS. WE ORDER OUR "DIXIE" RECORDS 25 AT A TIME FROM STANDARD RADIO SO THAT WE WILL ALWAYS HAVE A REPLACEMENT ON HAND IN CASE ONE WEARS OUT OR GETS BROKEN.

YOU CAN ALSO TELL YOUR FRIENDS THAT THIS DAYTIMER REGULARLY GETS MAIL FROM AS FAR AWAY AS DETROIT AND FLINT, MICHIGAN, AND FROM THE BUFFALO, NEW YORK, AREA.

WE PUT OUT A VERY STRONG, CLEAN SIGNAL - AND YOU HAVE A VERY GOOD RADIO!

IT WAS A PLEASURE TO HEAR FROM YOU, AND WE HOPE YOU WILL LISTEN TO THE "VOICE OF DIXIE" AGAIN.

SINCERELY YOURS,



IRA LESLIE
PROGRAM DIRECTOR

W V O K

50,000 Watts

Voice of Dixie

690 on your Dial

IRALEE W. BENNS
President

Birmingham, Alabama

FEBRUARY 20, 1960

MR. DAVID F. GLEASON
2520 WELLINGTON ROAD
CLEVELAND HEIGHTS 18, OHIO

DEAR MR. GLEASON:

THIS WILL CONFIRM YOUR RECEPTION OF WVOK ON JANUARY 23, 1960.

THE RECORD OF "DIXIE" WHICH WE USE AS OUR SIGNATURE IS FROM
THE STANDARD SOUND EFFECTS LIBRARY. YOU CAN ORDER A COPY FROM:

STANDARD RADIO
140 NORTH LA BREA AVENUE
HOLLYWOOD 36, CALIFORNIA

ORDER SOUND EFFECTS RECORD #410. THE COST IS \$2.50 A COPY.

SINCERELY YOURS,


IRA LESLIE

Radio for people of good taste



WLIQ 5,000 Watts

JEMCON BROADCASTING COMPANY, INC.
303 ST. FRANCIS ST., MOBILE, ALABAMA

March 14, 1962.

Mr. David F. Gleason
2520 Wellington Rd.
Cleveland Heights 18, Ohio

Dear Mr. Gleason:

This is to verify your reception of WLIQ on Feb. 9, 1962 from 1:15 to 1:30.45 AM, CST, while engaged in a frequency measurement test. WLIQ normally operates on 5 LW directional with a modified cardioid pattern, but for test purposes we use 1 KW N.D. to be better heard in Birmingham, Alabama, the location of our measurement service. Our transmitter is a Collins Type 21 E.

For test purposes, we modulate our carrier with a telephone line hum and an ID every 60 seconds. It is always a pleasure hearing from Dx'ers about the country, as it is interesting to find out just where our signal goes.

Thank you for letting us hear about your success in receiving WLIQ.

Sincerely,

WLIQ

A handwritten signature in cursive script that reads "Frank Sturges III". The signature is written in dark ink and is positioned above the typed name.

Frank Sturges III
Sales Manager

FSIII:jh

David F. Gleason

2520 Wellington Road, Cleveland Heights 18, Ohio

Time

EST

Date

Call

Frequency

3:27 AM
WPNX

Nov 6 61
1460

- 3:27 "Wonderland by Night"
- 3:29:15 saw was + testing with
5000 watts - Radio
Phoenix City - WPNX.
gave time then
- 3:30 Web Pierce Record
- 3:32 Record "School is Out"
- 3:32:30 Audio Cut out
- 3:32:35 "Pretty Little Angel Eyes"



TNX & 73s...

... Dave

Correct
Programmer

David F. Gleason

2520 Wellington Road Cleveland Heights 18, Ohio

Dear Sir

At 12:19 AM E.S.T. On July 17 1961 I Re-
ceived WJHO On 1400 Kilocycles,
The Following Is An Outline Of The Program I Heard:

12:19 gave time as 19 Past 11
12:19:30 "Battle Hymn of the Republic"
12:22 Said was 22 past 11 on
"night shift"
?
12:22:30 Group Male vocal record

? 12:54 heard what sounded like
sign off - - -
not sure of this
left air with playing
of Lord's prayer

If This Report Is Accurate, I Would Appreciate It If You
Would Verify My Reception Of Your Station.

Return Postage Is Enclosed

Might I Have A Copy Of Your Coverage Map?

Sincerely Yours,

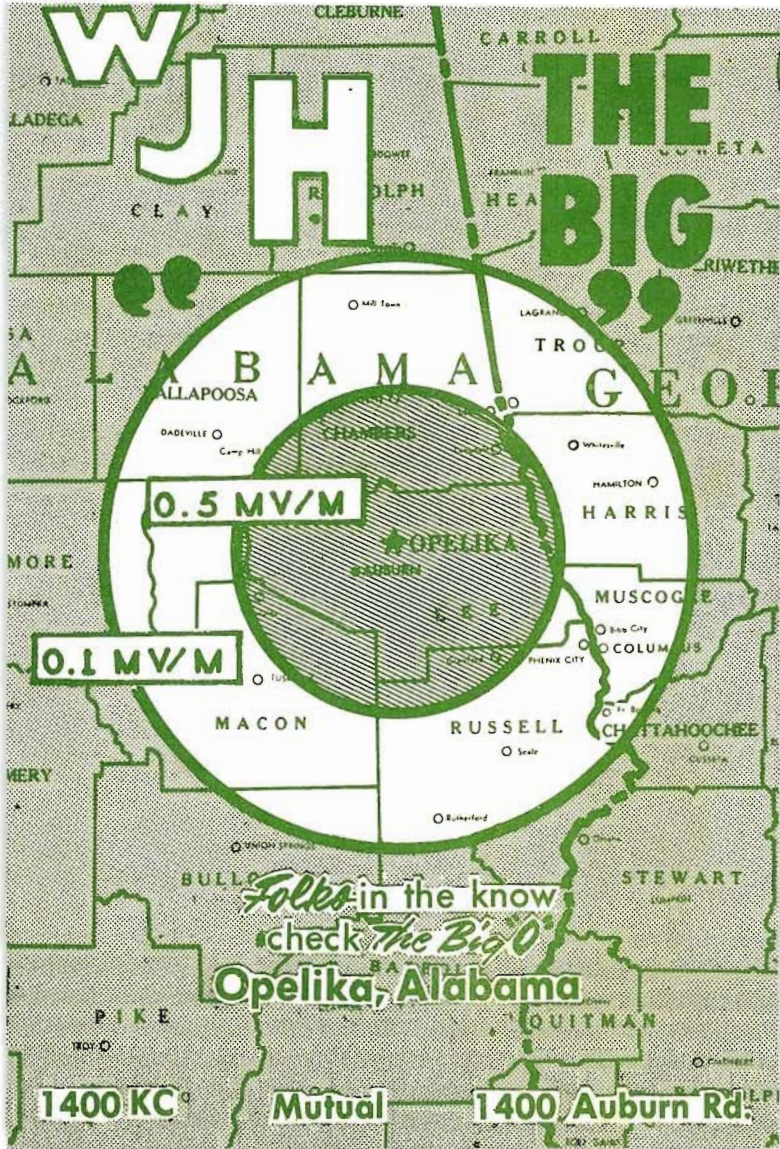
David F. Gleason

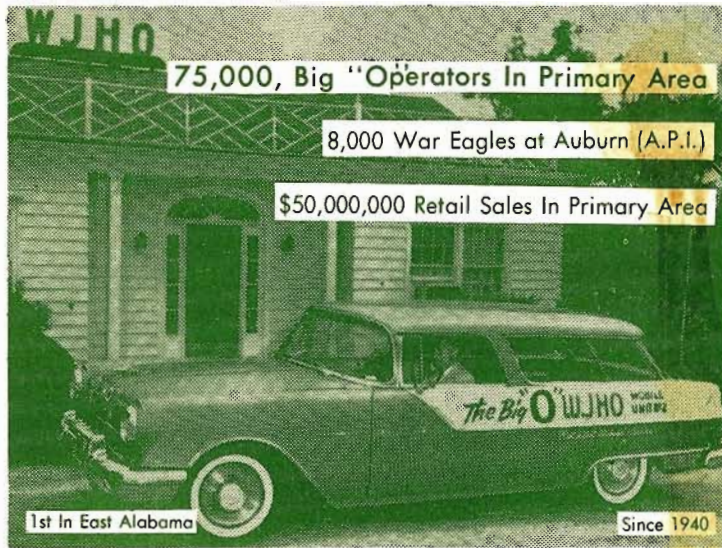
WJHO

OPELIKA, ALABAMA

Reception Verification

Jim Kilpatrick
M Jim Kilpatrick





Big "Opportunity Card"

(Single Rate Station, All Rates Net)

CLASS A TIME (9 a.m. - 3 p.m.) EFFECTIVE 1 JUNE 1959

	1 hr	30 min	15 min	10 min	5 min	1 min	10 sec
1 time	30.00	16.00	10.00	7.50	5.00	2.50	1.00
13 times	27.00	14.00	9.00	7.00	4.50	2.25	.90
26 times	25.50	13.00	8.00	6.00	4.25	2.15	.80
52 times	24.00	12.00	7.00	5.50	4.00	2.00	.75
104 times	22.50	10.00	5.00	4.25	3.50	1.75	.70
156 times	21.00	9.50	4.50	3.75	3.00	1.50	.65
260 times	19.00	9.00	4.25	3.50	2.25	1.25	.60
312 times		8.00	4.00	3.20	2.00	1.20	.55
500 times						1.00	.50

Saturation schedule on one minute announcements: 10 times weekly 1.25
 20 times weekly 1.00

Saturation schedule on 10 sec time signals: 20 or more per week: .50

Class AA time (6 to 9 a.m. & 3 to 6 p.m.) add 10% to earned Class A Rate.

Class B time (6 p.m. to 6 a.m.) deduct 10% from earned Class A Rate.

Professional, Collegiate, Local Sports rates on request.



1729 NORTH SECOND AVE.
BIRMINGHAM, ALABAMA

WBRC *companionship* **960 RADIO**

SET
Your Dial
to
960



DAVID F. GILMASON
2520 Wellington Rd.
Cleveland Heights 18, Ohio

Radio Station WBRC
1729 N. Woodland Ave.
P.O. Box 2311
Birmingham, Ala.

✓ DAVID F. GLEASON
2520 Wellington Road
Cleveland Heights, 18, Ohio

Dear Sir:

At 12:4 AM E.S.T. on Jan 23 I Received WBRC

PROGRAM DATA

Type of Program: Popular Mus.

Name of Announcer or Air Personality: _____

COMMERCIAL ANNOUNCEMENTS:

TIME	SPONSOR	COMMENTS

RECORDINGS PLAYED:

TIME	RECORDING	ARTIST
12:4	"El Paso"	Marty Robbins
12:7	"Among My Souvenirs"	C. FRANCIS
1:31	"The Blob"	The Blobs
1:35	"A Summer Place"	- Percy Faith

REMARKS: Promotion jingle given at 1:30 and again at 1:34

Signal Information: Strength 23db over 59 Static none

Interference from other Stations yes KFVS Fading mild - 4db range

Remarks:

WBRC was received with a Hallerstroms 51-99 receiver with a 260ft long-wire antenna running East-West.

I would appreciate it greatly if you would confirm my reception of WBRC

Sincerely yours,

*Verified
Charles Perry
WBRC*

David Gleason
Signed



David F. Gleason

2520 Wellington Rd

Cleveland Heights 18

Ohio

WAPI	1070 kc	50000	WATTS	DAY
		5000	WATTS	NIGHT
WAPI-FM	99.5 mc	66000	WATTS	E.R.P.

Birmingham Alabama

Thank you for your reception report.



CHIEF ENGINEER

DAVID F. GLEASON

2520 WELLINGTON RD. CLEV

This Is Report

No 1834

Dear Sir:

At 3:29 AM Eastern Standard
I Received WTBC On 1230

The Following Is An Outline Of The Program

3:29⁰⁰ "The Hunt for
your nearby
station in
Chicago W
ball. through
ball season
and for you
see your --
In Tuscaloosa
listening
style, 1230
radio. WT
join the o
5:00 this
is Rex --
2:30." The

Printed 1962 by David Gleason.
Any Comments Regarding
This Form Would Be Welcome.

This is to
serve as a confirmation
of our program
at the time indicated
by you.

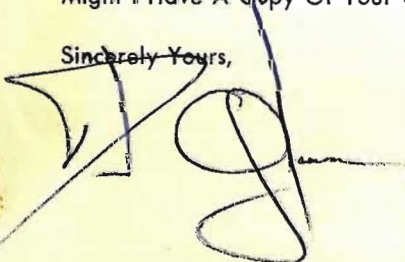
May Dwyer
Chief Engineer

P.S. Shorten your
form to fit a
business envelope.

If This Report Of Reception Agrees With TI
Appreciate A Reply Confirming Its Accuracy
Return Postage Is Enclosed.

Might I Have A Copy Of Your Coverage Map

Sincerely Yours,



MONTGOMERY, ALABAMA U. S. A.

1600
KC

WAPX

1000
WATTS

Confirms your report that on *DECEMBER 23, 1962*
at *11:44 p.m.* the program *IDENTIFIED*
was broadcast, as indicated in your letter.

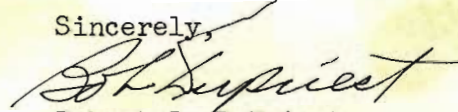
Thanks for your report. *Eugene A Underwood,*
C. E.

Dear Mr. Gleason:

Please accept this as confirmation of your reception of
WATV Radio, 900 KC in Birmingham at 6:25 P.M., 6:27 P.M.,
6:28 P.M., 6:29 P.M., 6:29:15 PM. EST, February 17, 1961.

Thank you for the notice of reception.

Sincerely,



Robert L. DuPriest
Operations Manager

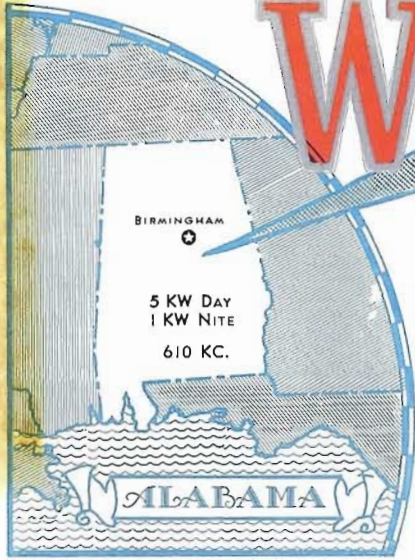


ALABAMA'S *Great*
MUSIC AND NEWS *Family Radio* SERVICE
FAIRFAX 2-4511

Verification of reception on 2/6/60 at 0339 EST

James E. Gray
James E. Gray
Chief Engineer

WSGN



BIRMINGHAM

5 KW DAY
1 KW NITE
610 KC.

ALABAMA

*2320 Seventh Ave., South
Birmingham, Alabama*

Dial 61 on your dial
On the Air 24 hours Daily.

W S G N

To Mr. David F. Gleason

Thank you for your report on the reception of our station on 3/31/ 1960, at 3:28 a.m. m. CST. This card is your verification, and we hope that you will continue to check our signal in the future.

Emmett Smith
CHIEF ENGINEER

C. Fritz, Joliet, Illinois

Dear David:

Please accept my apologies for being so late with this Qsl. Somehow your letter was misplaced and I just found it last night. It had slipped down in my file cabinet.

Thanks a lot for your nice report and best 73s.

Emmett

RADIO STATION WFIX
P. O. Box 17
HUNTSVILLE, ALABAMA



DAVID F. GLEASON
2520 WELLINGTON RD.
CLEVELAND HEIGHTS 18,
OHIO



WAGC

RADIO CENTER

1,000 WATTS 1560 ON YOUR DIAL

220 EAST MAIN ST.
CENTRE, ALABAMA



David F. Stearns
2520 Wellington Rd.
Cleveland Heights 18, Ohio

DAVID F. GLEASON

2520 WELLINGTON RD. CLEVELAND HEIGHTS 18 OHIO

Dear Sir:

My reception of your station awhile back has not yet been verified.

This is my **3rd** request.

I would appreciate your dropping me a line to verify my reception of your station as detailed below.

Return postage is enclosed.

Thanks!

Time of reception in E. S. T.

Date of reception

Call letters

Frequency

5:14 PM
WAGC 1560

Dec 13

5:19 - National Guard Pub. Service Sp. 4

5:20 - Alabama News

5:22:30 Alabama Weather

5:23:30 ad for ———

Food store - gave prizes
out many items - double
stamp on Wednesday

5:25:20 - N.E. Alabama Weather

5:26 - Male Vocal Record

This is to verify that this information
is correct, I am sorry to have been so
late in Ans. — Thanks.

Ralph Meade
WAGC Radio Station
Centre, Alabama

1590 KC **W A T N** 5000 WATTS

SOUTHLAND BROADCASTING COMPANY
P. O. BOX 59
ATMORE, ALA.

DAVID F. GIBSON
2520 WILKINSON RD
CLEVELAND HEIGHTS 18, OHIO

OMENA, MICHIGAN



David F. Gleason

2520 Wellington Road Cleveland Heights 18, Ohio

Time **E.S.T.**
Call

Date
Frequency

... Dave

... Dave

... Dave

... Dave

... Dave

... Dave

TNX & 73s...

... Dave

Thanks... yes, this is true and correct

Tom C. Miniard. Chief Eng.

This will confirm your reception of WFIX
Dec. 19, 1962 4:00:10 To 4:10:20 AM E.D.T.

YOUR REPORT IS APPRECIATED.

John Garrison

RADIO STATION WFIX

P. O. Box 17

Huntsville, Alabama

DAVID F. GLEASON
2520 Wellington Rd., Cleveland Heights 18, Ohio.
Member: National Radio Club

Attention:

CHIEF ENGINEER

Dear Sir:

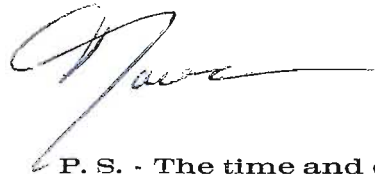
This is my *second* letter.

My reception of over **one month** ago has not yet been verified.

I would appreciate your dropping me a line to verify my reception of your station.

Return postage is enclosed.

Sincerely yours,



P. S. - The time and date of reception, as well as the programming heard are on the enclosed sheet.

This will verify that David F. Gleason received this station, WGOK on Nov 10, 1961, at 5:50 PM.

*Jack M. Yeckes
Ch. Engr WGOK*

DAVID F. GLEASON

2520 WELLINGTON RD. CLEVELAND HEIGHTS 18 OHIO

Dear Sir:

My reception of your station awhile back has not yet been verified.

This is my 4th request.

I would appreciate your dropping me a line to verify my reception of your station as detailed below.

Return postage is enclosed.

Thanks!

Time of reception in E. S. T.
Call letters

Date of reception
Frequency

2101 AM
WKLB

Aug 14 61
1540

210136 said "This is WKLB...
... on the air
for equipment test"

P.S. - do you know whether
WVRT-860 - in Hartselle
is still on the air?

Yes
WVG



CULLMAN BROADCASTING CO., INC.

P. O. DRAWER 620

CULLMAN, ALABAMA

David F. Gleason
2520 Wellington Rd.
Cleveland Heights 18, Ohio



DAVID F. GLEASON

2520 WELLINGTON RD. CLEVELAND HEIGHTS 18 OHIO

Dear Sir:

My reception of your station awhile back has not yet been verified.

This is my 5th request.

I would appreciate your dropping me a line to verify my reception of your station as detailed below.

Return postage is enclosed.

Thanks!

Time of reception in E. S. T.

Date of reception

Call letters

Frequency

2:04 AM
WLAY

1450

Dec 29 62

2:04.45 - said had just heard
"WLAY community action
news" - No notice may be
rebroadcast without au-
thorization by WLAY -

2:05 - Vocal Record.

WLAY was soon covered by
interference - although
this is a brief report I
hope the near quote of
the news and will prove
that I indeed heard WLAY -

This will confirm your verification of WLAY programs.
WLAY operates on 1450 Kc., 1000 Watts daytime, 250 nights,
and operates 24 hours a day, except Sunday nite, off
midnite to 5 AM Monday morning. Sorry for the delay in
answering your letters.

D. Mitchell Self
Chief Engineer

WLAY RADIO STATION
The Voice of Muscle Shoals
P. O. Box 230
SHEFFIELD, ALABAMA

Mr. David F. Gleason
~~2520 Wellington Road~~
~~Cleveland Heights 18, Ohio~~

Omaha
Michigan



Where Entertainment Rates High

WERH

VOICE OF THE TRI-STATE AREA

970 KC

5000 W.

HAMILTON, ALABAMA

Confirming Reception on August 24, 1961 4:00AM CST

~~Hugh Clark~~ - Owner
Kate Fite

~~Yost~~ C. E.
Edgar Clayton