

### STATION WKAQ

TELEPHONE 1599 P. O. BOX 356

### RADIO CORPORATION OF PUERTO RICO

890 KILOCYCLES TELEPHONE BUILDING SAN JUAN, P. R.

"IN THE ISLAND OF ENCHANTMENT"

March 8/30.

Alan Locklin, 150 Brampton Rd., Syracuse, N.Y.

Dear radio listener:

We desire to thank you for your comunication relative to WKAQ test program of Feb. 23 from 4 to 6 4.M.

Our station is erected in the center of the city of San Juan, Puerto Rico, the Island of Enchantment

Its equipment consist of a Western Electric 500 Watts installation.

The Radio Corporation of Puerto Rico is affilisted with the International Telephone & Telegraph Corporation of New York.

At the present time we are broadcasting every Monday from 8:30 to 10:00 P. M., Wednesdays from 8 to 9:30 P. M., Saturdays 10:30 to 11:00 P. M. (One hour) earlier than Eastern Standard Time.)

The distance from San Juan to New York is 1380 miles, to Chicago 2000 miles; to Denver 2600 miles; to San Francisco 3400 miles; to Schecoeslovaquia 5937 miles; to Madrid 4440 miles; to Glasgow 4922 miles approximately.

We are always glad to receive letters or cards from our listeners relative to the programs and it is our hope that you will have the greatest success in receiving WKAQ and we thank for your interest.

Our next test program wil be broadcast on March 23 from 4:30 to 6:30 M Partition friend radio fan.

> Very respectfully, RADIO CORPORATION OF PUERTO RICO.

Agusty Manager & Andouncer.

....1924

Your favor of the inst. received. Mr. Flint thanks you for your helpful criticism and interest in **WKBF** 

Sincerely yours

DUTEE WILCOX FLINT, Inc.,

by Geo Spirit



# NORTHWESTERN PENNSYLVANIA BROADCAST STATION WLBW OIL CITY, PENNSYLVANIA

**293.9 METERS** 

**1020 KILOCYCLES** 

Thank you very much for your comments on our program.

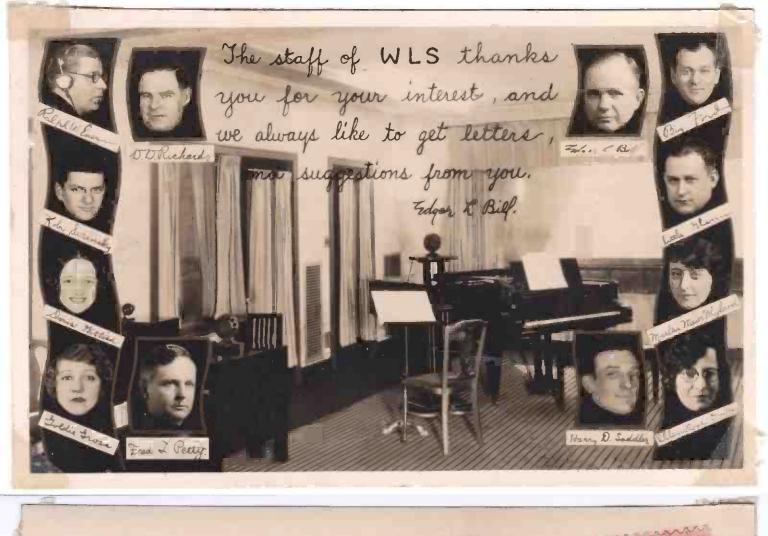
Your communication has been given serial number <u>597</u> and entered in the contest for the \$55.00 B Battery Eliminator that has been presented to us for this purpose by the Kellogg Switchboard and Supply Co., of Chicago, makers of fine Radio Sets.

Details of the contest will be announced from our station several times before the drawing is actually made.

We will be glad to hear from you again.

Very truly,

STATION WLBW.



# WLS - CHICAGO The Sears Roebuck Station

Hours on air: Market daily 9-11-12-2. FHOME makers' Hour daily 3 P. M., except Thursday 3:55 Farm School 6-6:40 P. M. Organ 6:40 daily. Eve. 6-8 Tues. & Thurs.: 6-7 Mon.: 6-2 A.M. 928. 6-12 Friday: 6-1 A. M. Sat. Sun. Little Brown Church 6-8 P. M.

Dear Friend:

Thanks for writing. Glad to know our programs please. Won't you let us hear from you a again.

> Sincerely, W-L-S Staff.

# Arivate Mailing Card 191241

Allan Locklin, 715 Maryland Ave.. Syracuse, N.Y.

on October 12, 1967 10:15-10:45 PM CST The program details you supplied have been checked with our official program log and WLS

WLS RADIO, CHICAGO

verifies that your report has been found to be accurate. We appreciate your interest in WLS. Sincerely, ROY HUBERTY SUPERVISOR, ENGINEERING DEPARTMENT



SEARS · ROEBUCK AND CO · BROADCASTING · STATION

Dec. 14th 1925 Antenne Output 300 Wette

Wave Length 343 Mesers 870 Ruboycles

Studios Sears-Roebuck Tower Hotel Shorean

Mr. Alan Locklin, 715 Maryland Ave., Syracuse, N. Y.

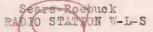
## WORLD'S

Dear Mr. Locklin:

Your kind words in reard to our radio programs are very much appreciated. Applause by mail is always welcome, as this is the only means we have of knowing we are pleasing our invisible audience.

Tune in regularly and let us hear from you again.

veLARGE Sours.



Directo Ed

ELB/V

STORE



Sears Roebuck Agricultural Foundation Chicago

1-11-26

Jan. 8th 1926.

Mr. Allen Locklin, 715 Maryland Ave., Syracuse, N. Y.

Dear Mr. Locklin:-

Clad to know our programs are now heard so clearly in New York and our new super power station reaches out farther than our 500 watt did.

We hereby, verify the reception you heard on December 30th. We issue Fixko Stamps. Ten cents will bring it to you by return mail.

Gratefully yours,

Sears-Roebuck STATIST Bit

8 6 20 p 20 5 6 1 Fred I Petty. Orig Ford 2 Koby Sirinsky George Ferguson. 8 3 D.D. Richards 9 Little Slenn py 10 Joldie Fross 4 Itarry D. Saddler 11 Doris Hittech 12 Ralph W. Emerne 5 martha Meier Hyland 6 Ellenkose Dickey

CHAS. BURKE

"THE VOICE OF BROOKLYN"

TELEPHONE MAIN 5716

BROOKLYN, N. Y.,

January 17th., 1928.

Mr. Alan Locklin 420 Durston Ave. Syracuse, N.Y.

OFFICES AND STUDIOS

Dear Sir:

In reply to your request for Ekko Stamp. We are glad that you listened in and enjoyed the program on Station WLTH and hope you will continue to do so.

We will endeavour to give our Radio Audience the best of entertainment and will be glad to hear from you at any time.

Very truly yours, ma Program Director.

JMA/MSR

1. Solo Studio and office of Studio Director.

2. Control Room between solo and ensemble studios. Telephone wires carry the music or voice to the actual transmitting station, 20 miles away. 3. The Ensemble Studio, large enough to accommodate a fifty-piece band. Both studios are scientifically constructed to give the best acoustical results.

4. View of both studios. A plate glass partition separates the studios from the auditorium, enabling visitors, who are always welcome at WLW, to watch the artists,



5. Powel Crosley, Jr., President of The Crosley Radio Corporation, who owns and operates WLW.

6. View of the auditorium where guests listen to programs.

## VIEWS OF THE NEW WLW STUDIOS

Thank you for your generous applause. Your comments will be shown promptly to the artists who pleased you. We cordially invite you to visit WLW any time you come to Cincinnati.







This will verify your reception of WLW on \_/O - 11 - 67 TECHNICAL DATA

Power: 50 kw

708 Ft. Vertical Radiator

Duplicate Transmitters High-Level High Efficiency 24 Hours Each Day Mason, Ohio 45040

### AVCO BROADCASTING CORPORATION

140 WEST 9TH STREET, CINCINNATI, OHIO 45202 U.S.A.





Power: 50 kw

708 Ft. Vertical Radiator

Duplicate Transmitters High-Level High Efficiency 24 Hours Each Day

Suite 700 3 East Fourth Street Cincinnati, Ohio 45202 • 513/241-9597 WLW, the Nation's Station Cincinnati, Ohio

Dear little Friend:

We received your nice letter and wish you could see the hundreds of messages from other little boys and girls the postman is bringing us every day.

There are now thousands of letters at WLW and we are sorry time is too short to read every one. Just listen to our broadcasts every day and remember Santa will visit good children on Christmas eve,

A merry Christmes and a lippy New Yoar ! Santa and Ho



### WMAK NORTON LABORATORIES, INC. LOCKPORT, N. Y.

ALL PROGRAMS BROADCAST BY REMOTE CONTROL. MAIN STUDIO IN HOTEL LAFAYETTE, BUFFALO, N. Y., MANAGED BY LAFAYETTE BROADCASTING STUDIOS, INC., LOCAL STUDIO IN RIALTO THEATRE BUILDING OF LOCKPORT, N. Y. PROGRAMS BEING BROADCAST DIRECT FROM FIRST PRESBYTERIAN CHURCH OF LOCKPORT, N. Y.; FIRST SCIENCE CHURCH OF BUFFALO; CHURCHILL TABERNACLE OF BUFFALO; BROADWAY AUDITORIUM OF BUFFALO; ELMWOOD MUSIC HALL OF BUFFALO; CHYMPIC THEATRE OF BUFFALO.

Schedule: (Eastern Standard Time.) Daily News Digest For Buffalo Evening Times at 7:15 P. M. Monday: Varied Programs From 7:30 to 10:30 P. M Wednesday: Varied Programs From 7:30 to 12:00 Midnight. Friday: Varied Programs From 7:30 to 11:00 P. M. Saturday: Varied Programs From 7:30 to 11:00 P. M Sunday: Morning Service of First Presbyterian Church of Lockport, 10:25 to 11:50 A. M. Evening Service From a Church in Buffalo. N. Y., 7:30 to 9:00 P. M

WE WISH TO THANK YOU VERY MUCH FOR YOUR COMMUNICATION OF

WAVE LENGTH 266 METERS. POWER 500 WATTS.

12-28-25

SIGNATURE LINE

Broadcasting Station W. M. A. K. We wish to thank you for your kind report of our program of Our operating schedule is as follows: Weather and Farm Report-11 A. M., E. S. T. daily except Sundays. Musical Program { Tuesday, 8:15 P. M. Thursday, Midnight. Church Services: Sunday, 10:25 A. M. Feature Programs: Monday (to be announced). Remarks:

Wave length 265.5 meters. We do not publish programs for distribution except to Newspapers. NORTON LABORATORIES, INC.

# NATIONAL BROADCASTING COMPANY CHICAGO, ILL., U. S. A.

We take pleasure in verifying your reception of the program broadcast at 11:05 P.M. through 12:00A.M. aly 21st, 1941 over WMAQ on Thank you for the time and trouble you have taken to write us regarding your reception. Cordially, **NATIONAL BROADCASTING COMPANY** 

1941

July 24

1-8-26

#### J. BODEWALT LAMPE DIRECTOR

W M B B RADIOCASTING FROM THE TRIANON WORLD'S MOST BEAUTIFUL BALLROOM COTTACT ON AVAILOR THAT SECON OFFICE CHICAGO January 4414, 1926 TELEPHONE FAIRFAX 9800

Alan Locklin, Syracuse, N.Y.

Dear Friends-

Your commendatory message has been received for which we assure you we are very grateful.

There is no other way for us to know whether or not the public is enjoying our programs and when such messages as yours are recsived, we feel we have accomplished something worth while. Our programs will become better as we operate longer, due to the suggestions and commendatory letters received.

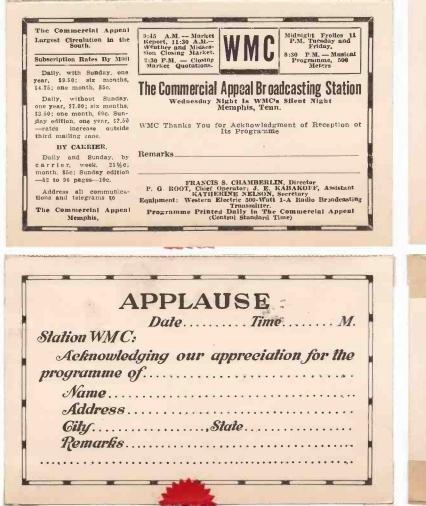
W.M.B.B. is 100% music and musical entertainment and we trust we are correct in assuming that this is what the public wants.

Another letter from you would be appreciated, when you feel the program deserves one.

Yours very truly,

A BODEWALT LAMPE, Director









ARTHUR L. LEE Managing Director



Telephone S513 Pennsylvania

Broadway at 14th Street THE CENTER OF CONVENIENCE New York City

april 24, 1920

alandochlin 715 maryland au. Syracuse, n. J.

Dear Sir:

He have your radio applause cord and are pleased to verify your reception. We are enclosing our Station Stamp to tangible evidence. Prusting to hear from you in

the morfation, we are,

John trily, Radio Brondeast Station WMCa Z. Johannon

It gives us real pleasure to acknowledge your letter of recent date, commenting on our programs. We trust that we may have the pleasure of hearing from you again and will welcome your suggestions.

Yours for better broadcasting,

Walter J.V.

Studio Director

We appreciate your writing regarding our radiophone broadcast station. We welcome comments or suggestions, and sincerely trust you will enjoy our programs.

Our hours daily - 10:30 to 11:30 - 1:00 to 2:00 P.M. 4:00 - 5:00 - 6:00 to 7:30 - 8:00 to 10:00 P.M.

Sunday, 11:00 A.M.' - 1:30 to 3.00 - 6:45 to 9:30 P.M.'

Cordially.

500 Watts 280.3 Metres

Boston, Mass.

Secretary of W N A C THE SHEPARD STORES



SOUTHERN EQUIPMENT COMPANY

AUTOMOTH VE, ELECTIFICAL AND BAD O EQUIPMENT AND SUPPLIES

WHOLESALE ONLY

#### SAN ANTONIO, TEXAS

ELECTRICAL-RADIO DEPARTMENT

July 29, 1930. IN YOUR REPLY PLEASE REFER TO

SAME DAY SERVICE

Mr. & Mrs. Geo.Doyle 1131 H Street Sparrow's Pt.. Maryland,

Dear Sir and Madam:

This acknowledges your letter and verifies your reception of our test program on the nite of July 19th.

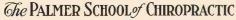
Thanks for having written, we are -

Yours very traly, SOUTHERN ECUIPMENT COMPANY

> J.J. Cross F. F. Cross, Radio Dept.

C





CHIROPRACTIC FOUNTAIN HEAD DAVENPORT, IOWA, U.S. A. "Where the West Beglus"

#### Dear Friend:

We take this means of acknowledging your recent communication and <u>confirming your reception of our</u> <u>programs</u>. We trust that you will accept this folder as a porsonal answer and expression of our appreclation of your report.

W0C is equipped with transmitting apparatus manufactured by the Western Electric Company. Our present apparatus, installed in December, 1924, has a maximum output power of 5,000 wates, and represents the finest and most complete type of radiophone transmitting equipment that the world has yet developed.

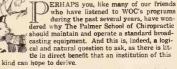
If you come to the "Chiropractic City", we invite you to come and visit our institution and our Radio Broadcasting Station. The fact that you are one of our listeners will be your pass.

The schedule enclosed with this folder is standard. Detailed programs and special numbers are announced by radio and in newspapers throughout the country using our free program service.

By the cooperation and suggestions of friends like yourself we have succeeded in making WOC one of the finest stations in the country. We trust that you will hear and enjoy our programs regularly, and hope that we may hear from you again.

Radiospectfully yours. THE PALMER SCHOOL OF CHIROPRACTIC.

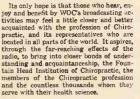
Studio Director, Radiophone Station WOC, "Where the West Begins."



Radio has brought to the surface of American business something bigger and finer than the purely commercial aspect of ordinary business activities. The Palmer School of Chiropractic--one of the pioneers among broadcasterg--has always held that radio broadcasting is "the symbol of unselfishness" and has employed this vast new field of public service as a medium to the scheme of things American, by giving more than it receives.



Small Model of Spine, showing how Nerves Can be Impinged



Whether or not you have had previous acquaintance with your local chiropractor, we should like you to act as a messenger to convey to him (or her) our regards and best wishes. Call upon him in preson, or by telephone, and thus complete the cycle between ourselves, yourself, and him. We are sure you will enjoy his acquaintance, and he, yours, for RADIO makes friends of us all.

We hope you will continue to enjoy the programs which we furnish you; we love the game, and like to be of service.



One of our Clinic Classes

### CHIROPRACTIC

offers a wonderful opportunity

for those who desire to enter a new and grawing profession which holds out anlimited possibilities for professional success and service to humanity. A postal card addressed to The P.S.G. Davenport, lowa\_swill bring you complete information.

CHIROPRACTIC FOUNTAIN HEAD Where the West Regime"



The Pioneer Broadcasting Station of Southwestern New York and Northwestern Pennsylvania

Mr. and Mrs. Geo. Doyle.

Near Mr. and mrs Mayle:

Sparrow's Point

maryland.

WOCL

840 North Main Street JAMESTOWN, N. Y. Studios: MAIN at RICHMOND

We wish to verify your report of program on Lebruary 22 at 5: 15 a.m.

and to strank you for such a

oplendid report. It's the best yet.

Everytung about it CK Unite us again We are not using & kkostamps at present. so are returning your sime

Established 1924 A. E. Newton, Owner R. H. Page, Manager

Leb. 27, 1931

Cordially yours

Station Wall'2

MODERN MERCHANDISERS BROADCAST THEIR MESSAGE Page

WOI Iowa-State College Ames, Ia. 9YI Dear Radio Friend:-

We acknowledge with thanks your report of our signals.

WOI has no regular broadcastings schedule except weather reports at 9:30<sup>(2)</sup> 12:45 P.M. and 9:30 P.M. daily execepting Sunday. The weather report on 485 meters is preceded by a phonograph record and any announcements of special programs or other items of interest to radiophone listeners, on a wave length of 360 meters.

The transmitter is rated at 100 watts-greatest range yet reported 1500 miles--consistent range for dependable communication probably 175 miles.

Very truly yours,

Electrical Engineering Department.

DIOEMISORA Dec 6-1941 ANRH HEREDIA COSTA RICA ARD IS FOR ADDRESS O. Jugmar Oleson, Aubrose, no. Dak.



**Philadelphia** 

December 18, 1924

Mr. S. H. Huntington

131 Saratoga Ave.

Downers Grove, Ill.

Dear Sir:

114

Although your reception on December 15 was quite correct, we return herewith the 10¢ coin received from you asking for an Ekko stamp.

We regret to in form you that we do not utilize these stamps, and therefore cannot supply the one you ask for.

very truly yours,

Jan 6. I fam 1

JOHN WANAMAKER PHILADELPHIA

H

1500 KILOCYCLES

### RADIOPHONE BROADCASTING STATION

# WOPI

THE VOICE OF THE APPALACHIANS

STATE AND 22ND STREETS ON THE LEE NIGHWAY BRISTOL, TENNESSEE-VIRGINIA

April 3, 1931

IIJI H St., Sparrows Point, Md.

Dear Listerers:

We are glad to get your letter and correct report of the Ist, but are sorry that you fail to give your names.

Our next DX will be from 3 to 5, AM, EST on May, 6th , and we hope that you will be able to hear us better and there will be less static that night.

Yours very truly,

lief

eld, Musteal Director, WOPI. Roy F

We appreciate very much your report on our Station and hope that we may hear from you again.

Your verification 10 01

-15-26

During the next thirty days we will be on the air as per schedule below: C. S. T.

 Sun.
 A. M.
 P. M.
 Thur., A. M.
 P. M.

 Mon.
 A. M.
 P. M.
 Fri., A. M.
 P. M.

 Tues.
 A. M.
 P. M.
 Sat., A. M.
 P. M.

 Wed.
 A. M.
 P. M.
 Special



SOOO WATTS RADIO DEPARTMENT F.C.ZIEG, PRESIDENT C.R.DURBIN, EDITORIAL J.A. BECKER, MANAGER DOROTHY DURBIN, PROGRAM DIRECTOR ART. REKART, CHIEF ENGINEER

# The Main Auto Supply Go.

Fort Wayne, Indiana



December 30, 1927

Dear Sir:

We thank you for your very nice and interesting communication of recent date commenting on our broadcast program.

Your report of reception was correct and we are sending you EKKO stamp and thank you for the dime which you sent for same.

Sincerely yours,

RADIO STATION W O W O

BY 7. (

FCZ:R

Department of Public Safety William S. Cuthbert Commissioner



Department of Radio Edwin M Spence Director

## Atlantic City Municipal Radio Station

Wave Length 299.8 Meters

World's Play Ground

Kilocyeles 1000

Atlantic City, New Jersey

March 20th, 1926

Dear Radio Friend:

Station WPG is gratified to learn you receive its programs so well and that you appreciate the efforts of our artists to entertain you.

Please consider this recognition of your efforts to encourage us in our program and as verification of the receipt of our program on the date you mention.

We hope to have the pleasure of welcoming you at our Broadcasting Studio in the Senior High School and our Station at the Airport on your next visit to the World's Play Ground.

If our daily program does not appear regularly in your local newspaper, will you kindly notify us to facilitate cooperation?

Thenking you for your interest and trusting Station WPG may continue to be a favorite place on your dial, we are

Cordially yours,

MUNICIPAL RADIO STATION WPG

Ethel Cattay Towler.

Publicity Diffector.

ERF: JM

# DURHAM LIFE INSURANCE COMPANY RADIO STATION WPTF RALEIGH, N. C.

WE acknowledge receipt of your communication, advising us that you are enjoying the broadcast by Station WPTF. We are always delighted to know that this service is being enjoyed. Our musical program will be continued each week. We would be glad to hear from you from time to time, as to the reception of our broadcast.

Yours very truly,

DURHAM LIFE INSURANCE COMPANY

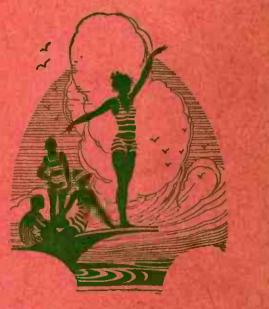
WE PROTECT THE FAMILY

BROADCASTING

MUSIC ROOM

# W--Q--A--M The Uoice of America's Tropics

Florida's Pioneer Broadcasting Station and the most Southern Broadcasting Station in the U.S.



mW.Q.J.m

TELEPHONES ARDMORE 3700 3701 3702

# RADIO BROADCASTING STATION OWNED AND OPERATED BY The Calumet Baking Powder Company and The Rainbo Gardens

CLARK STREET AT AT LAWRENCE AVENUE

CHICAGO

JERRY SULLIVAN

1221-25.

Dec. 17th, 1925.

Alein Locklin, 715 Maryland Ave., Syracuse, N. Y.

Dear Listener:

Your little expression of appreciation on our recent programme was certainly appreciated. When you drop us a card or letter - and tell us just how much you enjoyed our programme - we feel as though you are right there - every minute tuned in to W. Q. J.

Our advanced schedule is being enclosed so that you can follow us more closely.

Write us again - word from you at any time will be more than welcome.

ncaredy yours.

Jerry Sallivan, Director and Announcer.

# VERIFICATION OF RECEPTION

The Voice of the Maple City

LA PORTE, IND. CHAS. MIDDLETON, Owner

100W



Dear Listener:

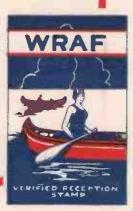
We appreciate very much your report of reception of our Tivoli Milk Fund Show program.

It may interest you to know that at the time you listened to

us we were using a power output of\_\_\_\_\_\_watts.

Thanking you for the report and hoping that you may be able to listen in with us quite often in the future, we remain, Yours truly,

RADIO STATION WRAF.



Clip

J. CLARK JACK. PRESIDENT R. E. CARROLL SECRETART AND TREASURER



RADIOS RECORDS SHEET MUSIC

Mrs. George Dole 1131 H. St. Sparrow's Point, Md.

Dear Mrs. Dole:

In verification of your letter regarding our program, the artist that you heard was Eddie Jones and the Three Deuces.

We are indeed sorry that you did not join our program sconer, as we featured many nationally known artists, such as Co. W. H. H. Jones, The Old Timer, and Charles Filcher.

We will probably have another DX program on February 14th.

Trusting that you will be with us on our party, we are

DX'ingly yours.

RADIO STATION WR DW

5

4 . . .

BY C. tor A.

PROGRAM DIRECTOR RADIO STTION 7 R D W





Jenny Wren Company JENNY WREN "READY-MIXED" FLOUR

W = R = E = N

lune in at

Lawrence, Kansas, U.S.A. January 18, 1928.



C. A. Weyrich, 6 Gorman Ave., Baltimore, Md.

Dear Radio Friend:

We want to thank you for your kind response to our programs, and we are pleased to know that they meet with your approval.

2141 CHeters

Perhaps you have already found that JENNY WREN "Ready-Mixed" Flour is as good or even better than our programs. If you haven't tried it won't you ask your grocer for a package'. It is really excellent for cakes, pies, cookies, muffins, biscuits, waffles, pancakes, etc. Since it contains the salt, baking powder, etc. it saves a great deal of time.

We are always glad to have our listeners send in requests for numbers to be played for them, and we make every effort to fill these requests; however, you will understand that occasionally it is impossible to secure the number requested to play at the specified time.

Hoping you will tell your friends to tune in on Station WREN, and thanking you for your kind interest, I am,

"Bing"/Smith, Announcer, Station WHEN, JENNY WREN COMPANY.

ours sincerely



Simplified Baking - Makes every woman a baking expert

GOLD MEDAL

# BROADCASTING PROGRAM



**REO MOTOR CAR COMPANY** 

WILLIAM T. REED, PRESIDER

PLEASANT LARUS REED, VICE PRESIDENT. ESTABLISHED 1877 CABLE ADDRESS LARUS A B C.CODE FIFTH EDITION BENTLEY'S COMPLETE PHRASE CODE. CHARLES D LARUS, JR., SECY STREAS

BROTHERCO. Incorporated.

Manufacturers & lobacco.

P. 0. DRAWER 1516. 21<sup>ST</sup> & Main Sts.

Richmond, Va, U.P.d. Nov. 23, 1926.

WRVA **Edgeworth Tobacco Station** 1000 Watta - 256 Metera

> Mr. H.G. Myrick. 1410 N. Bast St. . Bloomington, Ill.

Dear Friendf

Your comments on our recent program have been received, and are much appreciated. They will be immediately passed on to the entertainers.

As we do not operate a commercial station there is no direct financial return to our artists, and the applause therefore from the listener is eagerly anticipated.

We are much gratified at the favorable reports we are receiving concerning W. R. V. A. programs from a wide area.

Assuring you of our appreciation of your comments, and hoping to hear from you further, we remain

Cordially yours.

& BRO. CO. MGR. Radio Department

OTL/AO

Reception Verified WRVA - Richmond, Va. ind cinvorter "HIGHLGRADH TOBACCO WILLIAM T. REED, PRESIDENT

PLEASANT LARUS REED. VICE PRESIDENT ESTABLISHED 1877 CABLE ADDRESS LARUS A B.C CODE FIFTH EDITION. BENTLEY'S COMPLETE PHRASE CODE. CHARLES D. LARUS, JA., BERY ATREAS.



### Manufacturers & lobacco.

P.O DRAWER ISI6. 21<sup>ST</sup> & Main Sts.

Richmond, Va, U.S.A. Merch 29, 1926.

WRVA **Edgeworth Tobacco Station** 1000 Watta · 256 Meters

> Mr. Alen Locklin, 715 Maryland Ave., Syracuse, N.Y.

Radio Friend:

We are glad to learn that you received and enjoyed our recent programme. It is very gratifying to hear from listeners, as there are so many thousands of our unseen audience, who no doubt enjoy our programmes but do not take the trouble to drop a line complimenting the artist.

The artists give their services freely at W. R. V. A., and their reward is applause from the listener.

We thank you and hope we may hear from you again.

Cordially yours,

W. R. V. A. Broadcast Station.

OTL/AC

THD GIHWO PAHAT" HINCH-GRADIF TOBACCO



Radio Station ~ W·S·A·I The United States Playing Card Company Cincinnati, Ohio

Mr. .ichsel Kalinchak, 1701 E. 3rd St., Bethlehem, Pa.

Dear Sir:

Selo Atudio

M Ensemble Studio

In reply to your report of Mar. 14, we wish to advise that your statements were correct in regard to the program brondcast.

so are enclosing an Ekko Stamp as proof of your reception of our systion.

Thanking you for your interest, and hoping that you continue to enjoy our programs, we are

Yery truly yours,

Sadio Station WSAI U. S. FLAYENG CARD CO.

1. K. Woodroug J. R. Woodrough, Sealy

Hadio Committee

JHY S

#### RADIO BROADCASTING STATION



OWNED AND OPERATED BY THE MCKELLAR ELECTRIC COMPANY

#### HUNTINGTON, WEST VIRGINIA

March 28, 1928

241.8 METERS 1240 KILOCYCLES BY AUTHORITY OF THE FEDERAL RADIO COMMISSION

REMOTE CONTROL

CENTRAL CHRISTIAN CHURCH FIFTHAVENUE BAFTIST CHURCH JOHNSON WEMORIAL CHURCH NOTEL PRICHARD NOTEL PRICHARD NOTEL PRICHARD ATHLETIC STADIUM MARSHALL COLLEGE CITY AUDITORIUM

#### ANNOUNCERS

MAIN STUDIOS

MCKELLAR ELECTRIC CO. 1143 POURTN AVENUE

HOTEL PRICHARD

12TH FLOOR

F. BECKLEY SMITH

DIRECTOR OF STUDIOS

AND

CHIEF ANNOUNCER

P. DECKLEY SMITH C. C. HUDDLESTON GLENN E. CHASE

> Mr. Alan Locklin, 420 Durston Ave., Syracuse, N. Y.

Dear Sir:

You will find enclosed an Ekko stamp which is in proof of reception that you received our program as described in your letter, February 10th.

It is with great pleasure that we receive these long distance messages on such small wattage and you can always feel assured that it gives the management of the station a thrill to receive them. May we not hear from you again and if you hear any of the artists' names called or any advertisements we would enjoy this, as it helps both the artist and the advertiser. May we not have the pleasure of hearing from you again.

Yours truly,

WSAZ

WCM:P

P. S. We are soffy for the delay in answeing, but our correspondence has been so heavy that we could not reach your letter before this date.

TRANSMITTER LOCATED ON ROOF OF PROFESSIONAL BUILDING

GREETINGS: 12-28-25,

Many thanks for your interesting comment on reception of "The Voice of the South" via WSB's new Western Electric transmitter, which we installed as The Atlanta Journal's third broadcasting station on July 13, 1925, in beautiful quarters at The Atlanta Biltmore Hotel. We are on the air daily, noon-1 P.M. entertainment; 2:30 markets; 5 to 6 Music, News, etc; 8 to 9 (Except Wednesday) concert: 10:45 - 11:45 (except Sunday) entertainment. Sunday 9:30 Sunday School Class; 11:00 Church Service; 5:00 Sacred Concert; 8:00 Church Service. Central Standard time. 428.3 Meters. Power, 1,000 to 2,500 Watts. Here's hoping you may continue to stand by. Yours nightly, Lamborn Kay, Radio Director-Announcer. the state of the second state of the source

"The Journal Covers Dixie Like the Dew"

12-31-25. Acknowledgement of Your Letter To Broadcasting Station **WSBC** Chicago 210 METERS - 500 WATTS Thanks for the attention given our Station World Battery Company Regular Broadcasting Hours 6:30 to 8:30 P.M. and 10:00 P.M. to 1:00 A.M. Daily





Pioneers in Selling~ World's Star Hosiery and Klear Knit Underwear

Direct to the Home

Dear Radio Fan:

Thank you very much for writing us about our programs. That is the only way that we can tell whether or not we are pleasing you and so we are always interested in hearing from you.

Station WSKC is operated solely with the idea of furnishing clean entertainment by radio to the millions of radio listeners-in throughout the United States and Canada and to acquaint you with our Company and our unique method of doing business.

We are enclosing our complete up-to-theminute radio log of all stations in the United States with places for the dial settings of your receiving set so you can keep an accurate record of the stations you receive; and we hope you will find our programs so entertaining that you will not need to consult the log to know where to set your dials for WSKC.

The illustrated portion of the log book will give you some idea of our station and our Company and we want you to accept it with our compliments.

We are on the air regularly as follows:

9:00 to 11:00 PM EST Monday 9:00 to 11:00 PM EST Wednesday 12:00 midnight EST Saturday to 2:00 AM EST Sunday

Again thanking you for writing us, we will now sign off until our next regular program:

Yours very truly,

Radio Station W S K C

LMN/RI

L. M. Nims, Lucuncer- Manager.

RADIO STATION W SKC IS OWNED AND OPERATED BY THE WORLD'S STAR KNITTING CO.

E SHIELD MILLIONS" ational Life & Accident Insurance Co.

CA. CRAIG, PRESIDENT.

NASHVILLE. TENN. September 27, 1927

Mr. Alan Looklin, Syracuse, N. T.

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Dear Mr. Locklin:

We thank you very much for your communication acknowledging reception of our station. We are always glad to hear from our radio friends.

We are returning your money as we do not handle the Ekko stamps, but we are sending one of our ewn station stamps which we hope you will accept with our compliments.

We hope that you will continue to listen in and enjoy our programs and we would appreciate a line from yourst any time.

Again thanking you for your courtesy and with best wishes, we remian

Tours very truly,

)thay

George D. Cay, "The Solemn Old Judge" Director.

# RADIOCASTING STATION WSMB

# SAENGER THEATRES, INC. - MAISON BLANCHE CO.

Administration Office, 1401 Tulane Avenue NEW ORLEANS, LA., U. S. A.

Date....

Many thanks alan Zacklips

for your kindness in reporting our program on <u>24</u> We have the latest type of Western Electric transmitter and we are now operating on a wave length of 319 Meters. Our main studio is in the Maison Blanche Building, and we also have regular De Luxe programs from both our Saenger's Strand Theatre and Saenger's Liberty Theatre Studios

DAILY EXCEPT SUNDAY 12:30, to 1:30---6:30, to 7:30 NIGHT SCHEDULE MONDAY, WEDNESDAY, THURSDAY, SATURDAY 8:30 CONCERT OF DANCE ORCHESTRA (Central Standard Time)

Program Director-Announcer.



NEW ORLEANS



March 14, 1932.

MR. HAROLD B. BOWERS, 19 Hubbard Streat

This is to acknowledge receipt of your letter of March 7th, 1932.

We have checked your report and find it to be correct. Please accept this as our verification.

With kindest regards, we are

Yours very truly, RADIO STATION WSMB, Inc.,

Ho wheel a have-

H. WHEFLAHAN, Manager

.....



Mr. G. Inglis, Hastings, New Zoaland.

My dear Sir:-

Your letter of the twenty-third of July has been received, and is hereby acknowledged.

Radio Station WHT came on the air on February 12th., operating on 1480 kilocycles. They had two periods of broadcasts, the first from six to seven o'clock in the evening and the other from-ten in the evening to one or two the next morning, both Chicago time which is central standard time.

Some time late in February the call letters of the station were changed to WSCA. The station has operated on this latter call since that time.

Although you are many miles away your report indicates clearly to no that you actually did hear the two stations. I did not happen to have any connection with the station at that time, and so an unable to verify your report, but the time, the call letters, and the character of program you report all fits exactly.

> I am taking the liberty of sending you an ekko stamp, the official stamp for confirming receipt of a station. The price of each stamp is 10 cents. We would appreciate hearing from you again, and then you may enclose the equivalent of "twenty cents in our money.

Thanking you very much for your report which is really remarkable in many ways, and with best wishes, I am, Most cordially yours, St. Nolmes.



#### RADIO STATION WSPA "RADIO CENTER"

#### Spartanburg, South Carolina

Harold B. Bowers 19 Hubbard St; Concord, Mass.

Dear Listener:

We have received your report of the reception of WSPA for which we thank you.

Your report was \_\_\_\_\_accurate and this letter may be used to verify same.

Our transmission was on a frequency of 1420 Kilocycles with a power of 250 watts.

WSPA, "The Voice of South Carolina," maintains a regular daily schedule from 8 a. m.—2 p. m., 4 p. m.—10 p. m., Sundays, 10 a. m.—2 p. m., 5 p. m.—9 p. m., and we would be pleased to receive a report on these transmissions.

WSPA is located at Radio Center, Spartanburg, South Carolina, and is the only radio station in the South that owns it own home and operates exclusively under one roof. Equipped with Condenser Microphones, Automatic Crystal Control, 100% Modulation WSPA represents the latest equipment in broadcast transmission.

Programs broadcast from WSPA includes religion, entertainment classical, orchestral, weather and time reports, farm talks, cotton and market quotations, athletic sports, electrical transcriptions of various kinds, and many other features.

WSPA owns a printing plant, wherein the weekly WSPA RADIO NEWS is published, describing in detail the activities, programs, equipment, etc., of the station.

WSPA located in the densely populated section of the Piedmont, serves a population of 86,000. If you are interested in commercial rates, etc., the Commercial Department will be glad to send you an interesting booklet, describing in detail WSPA and the service this station renders the citizenry of the Piedmont.

Again we thank you for your report and look forward to hearing from you again.

Very Truly Yours, RADIO STATION WSPA "The Voice of South Carolina" Spartanburg, S. C. "Ken" Sparnon

AND HIS ORCHESERA

W S Y R Syracuse, N.Y

	570 k. c.	250 Watts	526 meters	
	Name Carroll 24-20	//		
	Dear Main Coursel	-Baltimo	e M.bl.	
	(formally Prin a 2) station U.D. y. 2. on_		at STIT A M	
	at which time we were	broadcasting fre	grency test	
We are on the air daily from 7:30 A. M. to 1:00 A. M. Sundays - 8:00 A. M. to 12:00 Midnight.				
1	in range ation really outor be W Mach as le letter were may	Cordially yours, BROADCASTING	STATION <u>UPY</u> U.	
le	anged mently to )	Per : 97. Cum	iming	

## QUINCY,

# WTAD

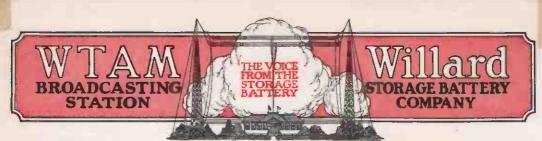
#### 236 METERS 500 WATTS

Illinois Stock Medicine Broadcasting Corporation

Your report of our broadcast is correct. Thank you. Send 10 cents and our engraved Echo Stamp will go forward to you at once.

### SCHEDULE

	Mon. 11:30	Tues. 11:30	Wed. 11:30	Thurs. 11:30	Fri. <b>11:</b> 30	Sat. 11:30
Day 2:30	4:00	4:00	4:00	4:00	4:00	4:00
Night 7:15 11:00		6:00 To Quincy			6:00	6:00



CLEVELAND . OHIO . U.S.A.

#### Dear Sir:

This is to acknowledge your communication of Jan. 6th, and to verify your reception of WTAM as outlined in it.

Thank you very much for your communication.

Yours Sincerely

RADIO BROADCASTING STATION, WTAM

S. E. Baldwin

JTV AM

In Charge of Broadcasting.





A cozy corner in the Crystal Dining Room

### A Personal Invitation:-

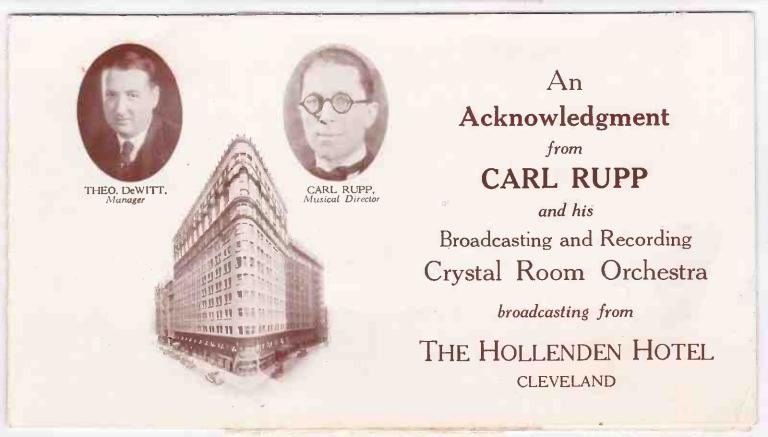
AM exceedingly pleased to know that you enjoy the Hollenden Hotel Orchestra programs over WTAM, and I want to extend a cordial, personal invitation to you to hear this splendid orchestra play in person in the Crystal Dining Room.

Mr. Rupp and his boys play every evening during dinner, from six to eight, and I am sure you will enjoy seeing them perform before the microphone. The Crystal Room is one of the famous dining places of the United States, and I feel sure that the food will please you as much as the orchestra has.

Sincerely yours,

Theo Bliles

General Manager The Hollenden Hotel





SEABOARD AIR LINE BUILDING NORFOLK, VIRGINIA Home of WTAR Broadcasting Studio



### MANY FINE FAST TRAINS Between Eastern Cities, the South and FLORIDA Through "ORANGE BLOSSOM SPECIAL"-from New York

"SEABOARD FLORIDA LIMITED"—from New York "CAROLINA FLORIDA SPECIAL"—from New York "THE SOUTHERNER"—from New York "SEABOARD FAST MAIL"—from Boston "ATLANTA SPECIAL"—from New York

Led by the famous "Orange Blossom Special," this fleet of distinguished trains provides the utmost in travel luxury. On the de luxe Limiteds, you will enjoy every modern comfort and convenience, Seaboard unexcelled dining car service, and courteous personal attention. Extra service—but no extra fare.

### SEABOARD AIR LINE RAILWAY

This is to verify your reception of a program from WTAR on 11 - 4 - 29

5:45 -

We are always glad to hear from our audience and hope that you will listen to our station often.

### WTAR

On the air daily:---

7:30— 9:30 A M. 12:30— 1:30 P. M. 4:30—11:00 P M.

There are frequently special features at other times during the day or night. These are usually announced over the air or through the daily press.

#### PROGRAM DIRECTOR, BLAYNE BUTCHER

# Post Card

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OFFICES & STUDIOS \* NATIONAL BANK OF COMMERCE BUILDING \* PHONE 25671

August 2, 1943

Dear Sgt. Bowers,

Thank you for your report of reception of WTAR, which I have checked with the station log, and am pleased to inform you, I find it correct. This is your verification.

WEAR operates with 5 kW power from RCA high-fidelity transmitter in Glen Rock, Princess Anne County, Virginia, and studios in downtown Norfolk, and supplementary studios in Newport News. Hours of operation are from 6:00 A. M. to 1:00 A. M. Week-days, and 8:00 A. M. to 1:00 A. M. Sundays.

Thank you again for your interest, and we trust that in the future you may enjoy many more of the programs originated by the pioneer radio voice of the Commonwealth of Virginia, WTAR at Norfolk.

Cordifa) VOUTS

Bill Searts, DX Correspondent

BS\*T

We gratefully acknowledge receipt of your comment of the 11/26/24 relative to broadcasting from this station.

We hope we may hear from you often.

"WTAR"

Broadcasting Station of the Reliance Electric Co., Inc., located at Norfolk, Virginia.

"The Gateway of the Mid Atlantic Scaboard.

Mr. Eugene & allen Box 75

16V 3U 530 AN

1924

Doniphan Jansas



Operating Schedule-Tuesday and Saturday 8:00 P. M. Friday 3:30-P.-M. Eastern Standard Time.



construction Wave length 280 Meters-Power 50 Walls Current supplied by Willard "A" and "B" Balteries Transmitter-Our own construction

# The Milwaukee Journal Station WTMJ

Milwaukee, Wisconsin acknowledges with sincere appreciation your message describing your reception of The Journal program.

Correspondence received at WTMJ relative to programs sponsored by The National Broadcasting Company, or by other radio associates of The Journal are promptly forwarded to these associated organizations for their attention.

The Milwaukee Journal invites your further comments and suggestions in order that it may extend the highest possible degree of service "For All Wisconsin" and friends outside the state.



#### WTMJ-A New Era of Journal Service

ESS than three years have elapsed since The Milwaukee Journal first associated with Marquette university in the joint operation of radio station WHAD. In even this short time, The Milwaukee Journal-Wisconsin's leading metropolitan newspaperhas earned the reputation of providing the most consistently excellent radio entertainment for Milwaukee and Wisconsin listeners.

#### **Distinctive** Achievements

Numberless pioneering steps have been taken in establishing an individually owned Milwaukee Journal station. Many thousands of dollars have been spent by The Journal for radio programs of a quality in keeping with the high standards of Journal newspaper service.

The installation of The Journal's Mighty Wurlitzer broadcasting organ and the construction of the model studios in The Milwaukee Journal building were the most recent developments prior to the construction of the new WTMJ power unit outside Milwaukee.

This new unit was built to permit broadcasting under The Journal's own call letters and wave length. Thus, station WTMJ—"W— The Milwaukee Journal"—was established.



Journal Building Studio



Program Variety

Time and effort have been expended in generous measure to make WTMJ programs varied and interesting to listeners of all ages and entertainment tastes. Four large modern and completely equipped broadcasting studios are maintained for this purpose. A number of remote control stations are also located in Milwaukee to bring WTMJ listeners radiocasts of still other important events.

In addition, WTMJ is a member station of the well-known red and blue networks of the National Broadcasting company. This affiliation assures WTMJ listeners not only the many entertainment programs broadcast over these networks, but also accounts of important national events. Many other entertainment sources are utilized to provide well-balanced programs by The Milwaukee Journal station.

#### New Attractions Coming

The same high quality which has characterized Journal programs in the past is being consistently maintained. And The Journal has planned even greater entertainment delights for the future.

You are always assured an excellent program when you tune in "WTMJ—The Milwaukee Journal station." Tune in! And send your entertainment suggestions and special requests in regularly. You'll always get an appreciative response from WTMJ.



Spanish Studio, Engle's Club

1490 KILOCYCLES



5000 WATTS

OWNED AND OPERATED BY

### The Nashville Tennessean

#### NASHVILLE, TENNESSEE

DIXIE DYNAMITE Janoary 8, 1930

Mr. Alan Locklin, 150 Brampton Road, Syracuse, N. Y.

Dear Sir:

As requested, we inclose herewith Ekko Stamp verifying your reception of our program.

We hope you enjoyed our efforts, and that you will liston to us often.

Yours very truly,

RADIO STATION WINT

By Waldrum, Manager. F .

JFW:WC





LOYOLA UNIVERSITY OF THE SOUTH NEW ORLEANS. LA.

870 kc

THANKS FOR YOUR VERIFICATION LETTER OF 11/2/67. AS A CLEAR CHANNEL STATION, WE HOPE THAT YOU WILL AL-WAYS BE ABLE TO HEAR AND ENJOY OUR PROGRAMS. WE WILL BE GLAD TO RECEIVE ANY SUGGESTIONS THAT MAY HELP TO IMPROVE OUR SERVICE TO YOU.

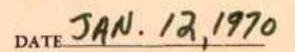
RADIO STATION WWL

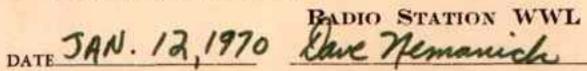
J. Leblanc

DATE 11/6/67



WWL LOYOLA UNIVERSITY 50,000 WATTS . CLEAR CHANNEL 870 ON YOUR DIAL CBS AFFILIATE THANKS FOR YOUR VERIFICATION LETTER OF DEC. 31, 1969 AS A CLEAR CHANNEL STATION, WE HOPE THAT YOU WILL AL-WAYS BE ABLE TO HEAR AND ENJOY OUR PROGRAMS. WE WILL BE GLAD TO RECEIVE ANY SUGGESTIONS THAT MAY HELP TO IMPROVE OUR SERVICE TO YOU.





New Signals from the Edge of the Rockies Anapahon Chief Numot watched settlers take over his land a century ago. He marked time by the moon and signaled with smoke. Today, WWW's atomic-based frequency and time radio signals neach all-points of the world.

A 97

## Department of Commerce

NATIONAL BUREAU OF STANDARDS

### RADIO STATION WWV

FORT COLLINS, COLORADO

2.5 MHz-40°40′55′′N, 105°02′31′′W
5 MHz-40°40′42′′N, 105°02′25′′W
10 MHz-40°40′48′′N, 105°02′25′′W

on

15 MHz-40°40′45″N, 105°02′25″W 20 MHz-40°40′53″N, 105°02′29″W

25 MHz-40°40'51''N, 105°02'27''W

This is to	confirm	your reception report of WWV
2 <b>.5</b> Frequencies	MHz.	0005 GMT 1 Nov. 1967 Date
Serial Nº	2196	Leo W. Honea Engineer-in-Charge

Complete Description of Services of NBS Radio Stations Given in Miscellaneous Publication 236 Available from Government Printing Office—15c



CALLE ESCORZA NUMERO 1103 EDIF TEATRO DE LOS HEROES TELEFONO NUM. 60 1000 WATTS

CHIHUAHUA, CHIH.

Diciembre de 1941.

Estimable Radioescucha:

Con mucho gusto saludamos a usted a través de la presente.

Consideramos que sigue favoreciendo nues-tra Radiodifusora con su atención, y esperamos quehallan llegado hasta usted, los programas en los -cuales hemos puesto todo nuestro empeño para hacerles audibles y del agrado del radioescucha.

Hemos preparado una Serie de Conciertos --Extraordinarios para el presente mes de Diciembre,principiando esta Serie el próximo día 12, con la transmisión a control remoto desde el Santuario de-Guadalupe, transmisión que haremos a las 6 de la -mañana. Descaríamos que ese día sintonizara su Radio con nuestra frecuencia 1440 kilociclos, para -contar con su ateución y reportarnos como llegó has ta su receptor, para así nosotros mejorar con esosamables reportes, que, como los suyos recibimos periódicamente, nuestro sonido y la calidad de nues-tros programas, que descamos sean siempre del gusto de nuestro amplio auditorio.

Agradeciendo la atención que preste a la presente, nos reiteramos sus amigos.

L incontine title bin to re- underingent

DEVID C MIRD.ES. - GERENTE



