NATIONAL BROADCASTING COMPANY Inc. 30 Rockefeller Plaza NEW YORK CITY



We are glad to verify your reception of our program. from short-wave station WZXAL.

A COLUMN TO A COLU

We hope that you will continue to receive our programs satisfactorily.

NATIONAL BROADCASTING COMPANY Inc



May 29, 1939

Mr. Bertram Podall

General Electric's Around-the-World Broadcasting Service acknowledges with thanks your communica-tion reporting reception of its station W6XBE on the above date, operating on a frequency of

WOXBE is located in the Palace of Electricity on Treasure Island at the Golden Gate International Exposition, San Francisco, California.

Operating on a frequency of 15,330 kilocycles, or 19.56 meters, WOXBE is on the air daily from 3:30 p.m. to p.m., Pacific Standard Time.

Operating on a frequency of 9,530 kilocycles, or 31.48 meters, W6XBE is on the air daily from 4 a.m. to 7 a.m., Pacific Standard Time.

how o ELECTRIC

AROUND-THE-WORLD BROADCASTING SERVICE



"The Voice of Electricity"



Mr. Bertram Podall Gilman. VERMONT

WAAT

500 WATTS 1276 K.C.

BREMER BROADCASTING CORPORATION

HOTEL PLAZA, JERSEY CITY, N. J.

Dear Radio Friend:-

This card is sent you in grateful acknowledgement of your report of the reception of our program on Fabruary 10,1927

We shall be constantly alert that our program features may win the approval of the radio listeners at all times.

Very tally yours,
HORACE E. BEAVER, Studio Director.





1330 AVENUE OF THE AMERICAS NEW YORK, NEW YORK 10019

This is to verify that you were listening to WABC 770 KC.

TIME: 8 PM

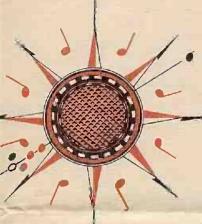
DATE:

INFORMATION: Height of Tower (50 KW) — 648 ft.

Operate - Non-Directional Broadcasting since 1925

Many thanks for your communication.

Bernard A. Koval Chief Engineer



A RADIO MAD

from the COLUMBIA BROADCASTING SYSTEM

to thank you for writing.

Here is something full of chuckles

We send it to express our appreciation of your interest, and hope you will enjoy it as much as we enjoyed hearing from you.

The radio map inside takes you on a tour of the United States, showing every Columbia Broadcasting Station—and some very odd radio lans.

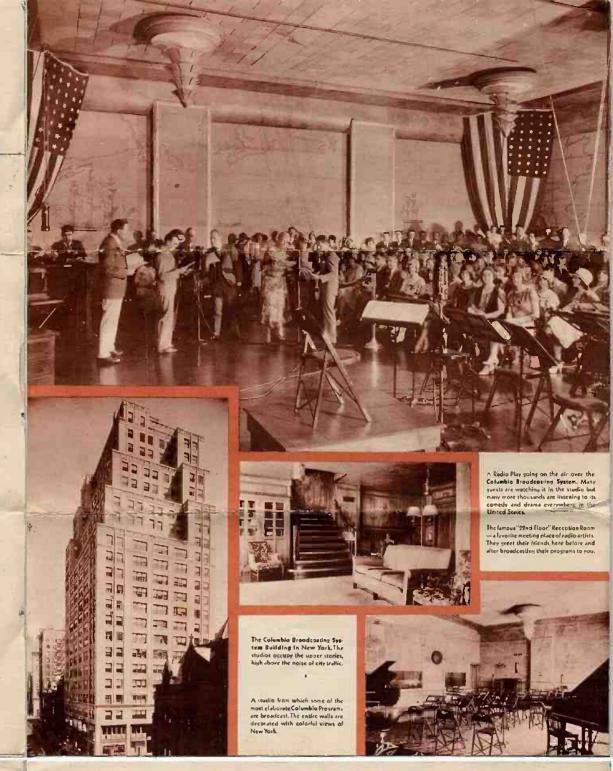
On the back page you will find intimate glimpses into our studios, and a picture of this building from which your favorite programs "go on the air".

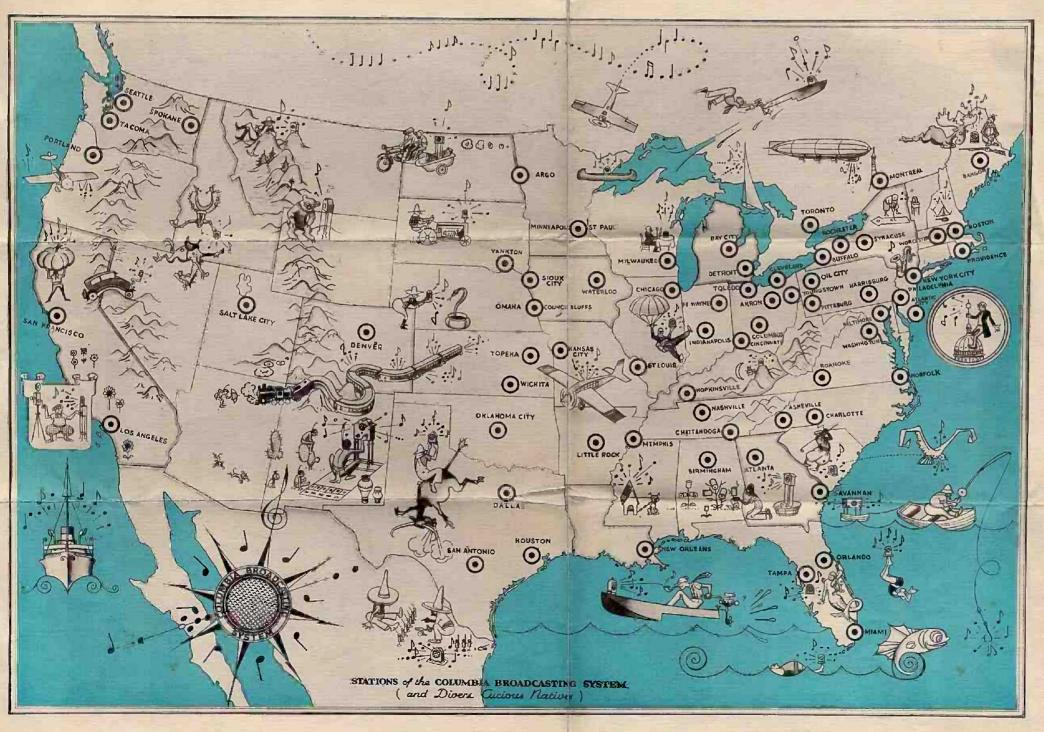
Please accept this with our best wishes.

"This is -

COLUMBIA BROAD CASTING SSYSTEM BULLDING - 485 MADISON AVENUE 7 NEW YORK CITY

THE COLUMBIA BROADCASTING SYSTEM





Columbia Broadcasting System and Associated Stations

Akron
Ahron
Ahron
Ahron
Ahron
Aheville
Atlanta
Atlanta City
Bes Gity, Mich.
Ber Gity, Mich.
Ber Gity, Mich.
Botton
Botton
Botton
Botton
Chicago
Chicag



DAVE ROLONTZ

Keystone Broadcasting Co. Station W. A. B. Q.

(500 Watt)

HOTEL LORRAINE
BROAD STREET AT FAIRMOUNT AVE.
PHILADELPHIA

We gratefully acknowledge your recent communication favorably commenting on the broadcasting service. We trust that we may have your continued co-operation.

Keystone Broadcasting Company is gladly at the service of the public in broadcasting matters and is always open to suggestions and novel ideas for programs from the radio audience.

kko stamp costs /occuts

1-4-26

ALLEN THEATRE BROADCASTING STATION WADC

Located HOTEL PORTAGE



Akron, Ohio Jan 2 1926.

We hereby acknowledge receipt of your appreciation of our

wish to thank you for your interest shown in our station.

Signed Usu Remova Member National Association of Broadcasters



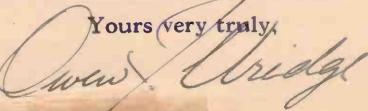
The Florentine
Room

W-A-F-D

ADDISON HOTEL

We thank you for your courtesy in writing us and take pleasure in confirming your report of reception. We appreciate your co-operation and hope that we may continue to entertain you.

When in Detroit
Visit the Florentine
Dining Room





THE SIX GREBE STATIONS WAHG, WBOQ, 2XE, 2ZV, WRMU and WGMU RICHMOND HILL, LONG ISLAND, NEW YORK

1-23-26

WAHG
(Wait and Hear Grebe)

WBOQ

RICHMOND HILL

LONG ISLAND, N.Y.



Thank you for your "applause card." We are always glad to hear from our radio friends.

If you have "request" selections or suggestions, will you please send them to us.

WAHG and WBOQ

Alan Lochlin

1/3 Maryland ar. Syracuse. 2. G.

A. I. U. CITADEL Stronghold of Fraternalism HOME OF BROADCASTING STATION WAIU



New National Office Building of American Insurance Union, Columbus, Ohio, now in process of erection. One of the five tailest buildings in the world. Height 555.5 feet. Overlooks Columbus' new civic center. Owners, American Insurance Union, Columbus, Ohio. Architect, C. Howard Crane, Detroit, Mich. Builders, John Gill & Sons, Cleveland, Ohio.

We are glad you enjoyed our program and hope you will "listen in" often and tell us what you like best. Use card Something Different in Life MORE INSURANCE AMERICAN INSURANCE AMERICAN INSURANCE Friend: Broadcasting Station W Step Rate Policy Provides Telephone, Main 3734 Station W Fraternally yours, Columbus, Ohio MESSAGE NEEDED AI Savings Insurance" UNION CZIOZ I U

HEALTH — ACCIDENT INSURANCE AT CO

D ADDRES

Thanks for your letter. You evidently heard our station on the occasion mentioned. Station WAPI is operated by the Alabama Polytechnic Institute. It is a new station of 1000 watts, operating on 461.3 meters. We broadcast daily except Sunday. Our schedule is from 12:30 to 1 p.m., and from 8 to 9 or 9:30 p.m. Occasionally we have late programs.

Yours in the air, STATION WAPI Auburn, Alabama.

RADIOPHONE BROADCASTING STATION WBAA - 9 XE School of Electrical Engineering Purdue University Lafayette, Indiana

Dear Radio Listener:

We have just received your report of the reception
of our broadcast from (WBAA at N. on 12/19
, and wo wish to thank you very much
for this communication. We are glad that you enjoyed listen-
ing to our artists and hope that we may furnish you many more
enjoyablo programs.

Purdue's Radio Station uses 250 watts power and a wavelength of 273 meters. It is solely an experimental station, constructed and operated by students of the University.

Our schedule is as follows:

Daily (except Sunday) at 9:50 A. H. Market report, weather forecast and Agriograms.

Mondays - 7:00 P. H. Engineering Locture 7:15 - 8:00 P. H. Musical Program

Fridays - 7:00 P. M. Agricultural Lecture 7:15 - 8:00 P. M. Musical Program

Saturday - 10:00 to 12:00 P. M. Dance Selections from Ball Room of Purduc Memorial Union Building. (Irregular) After Midnight, Test Programs (Irregular)

We are always glad to hear from our radio friends. Again thanking you for your report, we are

Sincerely yours,

Station WBLL.,
Por E. L Kelly

LYNN G. ADAMS

COMMONWEALTHOFPENNSYLVANIA

C. M. WILHELM
DEPUTY SUPERINTENDENT

PENNSYLVANIA STATE POLICE HARRISBURG

November 15, 1930

W B A K
"The Voice of Pennsylvania"

.

Dear Sir:

This will verify your report of reception from this station at 8.38 November 12, and we thank you for your interest in writing.

WBAK does not issue EXXO stamps or verification stamps of any kind, it being a government owned and operated station.

Your dime is returned herewith.

Yours truly,

Deputy Superintendent.

W s

BALTIMORE- THE SEABOARD CITY OF NEW INDUSTRIES



FREDERICK, R. HUBER

In acknowledgment of your recent communication relative to our broadcasting, we are very glad indeed to confirm your raception of our programs.

It is our purpose, through WBAL, to render a valuable service in the way of information, entertainment and instruction, and, further, to carry to our radio audiences everywhere the spirit of progress and cordiality with which Baltimore has always been identified.

We trust you will accept this folder, with the enclosed standard schedule, as a personal answer and also, as an expression of our appreciation of your interest in our station and its programs.

WBAL's detail programs and special features are announced throughout the country, by the different newspapers and magazines, to whom we extend free program service.

The cooperation and interest of friends like yourself are vital factors in the success of any radio station and we sincerely hope we may continue to number you among our enthusiastic supporters.

We also wish to extend to you, as well as to all our lasteners-in, a cordial invitation to visit WBAL studios at any time you may chance to be a visitor to Baltimore.

In this Tolder we have endeavored to give you some of the high lights of Baltimore and should you desire or seek any further information regarding our city a word to WBAL, Baltimore, will be sufficient.

Appreciating your interest and cooperation,

WBAL BROADCASTING STUDIOS.

Treduin Pottuta



One of WBAL Broadcasting Studios

About WBAL

WBAL is Baltimore's newest and most powerful radio station. It has a 5000-watt capacity and is one of the most ideally located stations on the Atlantic seaboard.

The transmitting station has been constructed on the highest level spot within 20 miles of Baltimore and is 710 feet above sea level, 650 feet higher than the centre of Baltimore. Two 200-foot steel towers, 400 feet apart and weighing 12 tons each, support the antennae and there is a modern stucco building with all necessary conveniences of heating, artesian water supply, and sleeping quarters for the operating staff.

The studios and reception room are located in a large building in the centre of Baltimore's business district, the broadcasting being done by remote control. There are two studios, one for ensemble, choral and orchestral work and a smaller one for individual, solo and audition work. Adjoining these studios are the announcer's booth and the control room, and also the artists' reception room, and off from this room is a suite of offices for the WBAL staff.

One of Baltimore's leading decorators had charge of appointing the studios and reception room which are among the most beautiful in the country. Tapestry hangings, soft silk shaded floor lamps, period furniture, quiet velvet rugs, ivory tinted walls, give an air of simplicity and charm at once restful and peaceful.

> WBAL is broadcasting only the highest type of programs for which it is receiving commendation from every part of the country.



Just a brief but nonetheless grateful acknowledgement of your recent communication relative to our broadcasting, and a confirmation of your reception.

It is our purpose, through WBAL, to render a valuable service in the way of information, entertainment and instruction and, further, to carry to our radio audience everywhere the spirit of progress and cordiality with which Baltimore has always been identified.

With the hope that we may continue to number you among our enthusiastic supporters, I am

Very truly yours,

Treduis Pottuty
DIRECTOR

BROADCASTING RADIO WBAW STATION OPERATED BY THE Waldrum Drug Co. NASHVILLE, TENNESSEE Due to delay in funting me are mable to supply slamp at print: HBar.

RADIO STATION W-B-B-C

16 COURT STREET BROOKLYN, N. Y.

This will verify the proof of your reception of program broadcasted through "BROOKLYN'S OWN STATION" W-B-B-C on

January 14th, 1928 - 6.15 P.M.

We are enclosing herewith "EKKO" stamp of our station for confirmation and will appreciate any future reports.

Yours very truly,

Brooklyn Broadcasting Corporation



W B B M

We Broadcast Better Music

CHICAGO U. S. A.

Wishes to thank you for report on our Broadcast. Our wave length is 226 meters. We Broadcast Tuesday, Thursday and Sunday evenings at 8:00 P. M. Please report us occasionally and send in your request.

ATLASS INVESTMENT CO.

REAL ESTATE, MORTGAGE AND INVESTMENTS
1554 HOWARD STREET

CHICAGO, ILLINOIS

WBBM

World's Best Broadcast Medium

226 METERS ... 1500 WATTS CLASS B

CHICAGO

U. S. A.

Wishes to thank you for your report on our Broadcast We are on the following afternoon and evening schedule:

Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.
4 - 6	4 - 6	4 - 6	4 - 6	4 - 6	4 - 6	12:30 - 2
6 - 7	8 - 12	8 - 10	8 - 12	8 - 10	8 - 2:30	
		12 - 2:30				8 - 10
17 0			and the same			*12 - 3

Time is Central Standard Time

*Featuring Sunday Afternoon Tea Dance and Sunday Night "Nut Club" We are always glad to hear from you and to fill your requests.

RADIOCAST STATION OF THE Southtown Economist

"World's Best Community Newspaper" FOSTER & McDONNELL, Publishers

> 730 West 65th Street Phones Englewood 1400

We are pleased to verify reception of our program, as you state in your communication of

Thanks for your comment. We are always glad to receive criticisms or suggestions.

We will be pleased to hear from you whenever our program warrants it, or we can be of service.

Wave Length 266 Meters (1,128 Kilocycles). Class B. Power, 500 Watts. Description of Station

WBCN is one of Chicago's best equipped and most up-todate stations, being of 500 watts power and having one of the latest types of Western Electric transmitters. Its two 100-foot steel towers are mounted on the roof of the new printing and publishing plant of Foster & McDonnell, the station's owners, and have become prominent landmarks of the south side of Chicago. The main studio, in the same building, where also are the operating rooms, is large enough to be roomy, but small enough to be cozy, and is draped throughout with gray velour. Black and cream reed furniture, and a number of pretty floor lamps add to the pleasant environment in which WBCN's artists perform.

Feature Programs

WBCN's most pretentious and most popular feature program is the Pirate Ship, which "sails" from the Economist studio every Tuesday at midnight. This program, which usually lasts from two hours to two and onehalf hours, consists largely of conversation, much of it in a farcical vein, and noise effects, such as the sound of ocean waves, wind, thunder, guns. footsteps, etc. However, there is plenty of music, both vocal and instrumental, scattered through the bill, so everybody has a good time, artists included. The most prominent characters in the cast are Capt. Bloody Bill McDonnell, First Mate Iron Knuckle Dougherty, Second Mate Terrible Terry Yagle, Boatswa'n One-Eved Zook, Malicious McDonald, Eve-Gouger Stevens, Bad Man Bunting, Warlike Wallace, Murderous Miller, Dangerous Dempsey, Leatherneck Larsen, Bulldog Fry, Hortense and Ambrosia

SUNDAY

10:30 to 12:15-Church services. 4:00 to 6:00-Organ and vocal recital, 12:00-2 A. M.-Pirate Ship. 7:45 to 9:15-Thoburn M. E. Church.

MONDAY (Silent Night)
10:00 A. M. to 10:20—Home Service.
10:20 A. M.—Penny Wise, "The Shoppers' Helping Hand." 3:00 to 5:00 P. M .- Tea Time Matinee. 5:00 to 5:15-Police Bulletins

THESDAY 10:00-10:20 A. M .- Home Service.

10:20 A. M.-Penny Wise, "The Shop- 10:20 A. M.-Penny Wise, "The Shoppers' Helping Hand."
5:00 to 5:15 P. M.—Police Bulletins.

A View of the WBCN Studio Southtown Economist Radiocast Station

PROGRAM SCHEDULE

7:00 to 8:00 P. M .- Classical Hour. 10:00-12:00-Popular Program. WEDNESDAY 10:00-10:20 A. M .- Home Service.

10:20 A. M.—Penny Wise, "The Shop-3:00 to 5:00 P. M.—Tea Time Matinee. 5:00 to 5:15 P. M.—Police Bulletins. 7:00-8:00 P. M .- Classical Hour. 10:00-12:00-Popular Program.

THURSDAY 10:00-10:20 A. M .- Home Service. pers' Helping Hand." 5:00 to 5:15 P. M.—Police Bulletins.

Then, there is King Static's Court, which holds session nearly every Saturday night, starting soon after 11 o'clock and continuing until midnight. This program reveals King Static being entertained by court attendants as he sits on the throne of Radioland. Music, of course, comprises the greater portion of this bill, conversation and noise effects being used only as "continuity" or "filler."

Every Wednesday afternoon, from 4 to 5 o'clock, WBCN presents its Oldtimers' Hour, which is devoted to the "songs of vesterday"-songs that were popular years ago and are still liked

Friday night, from 10 to 12 o'clock, is the time when Old Man Request is king, for then a special effort is made to comply with listeners' requests for favorite numbers.

Every morning except Sunday, a Home Service program is broadcast between 10 and 11 o'clock. Ruth Chambers, dietitian and cooking expert, and Penny Wise, "The Shop-pers' Helping Hand," chat interestingly on subjects which concern every householder.

Distances Heard From

WBCN is proud of its distance record, for it has been heard in Australia by many listeners and regularly reaches all parts of the United States and much of Canada, judging by mail received. The greatest response is noted from the east, particularly New York, Pennsylvania, New Jersey and New England: but the middle west, far west, south and north are practically always well represented in the day's fan mail.

Ekko Verification Stamps Are issued on receipt of the usual proof of reception ac-companied by t

customary [0c in silver. 7:00-8:00 P. M .- Classical Hour. 10:00-12:00-Popular Program.

10:00-10:20 A. M .- Home Service. 10:20 A. M.—Pomp Wise, "The Shoppers' Helping Hand,"
5:00 to 5:15 P. M.—Police Bulletins.
7:00 to 8:00 P. M.—Hobby Club.

10:00 to 12:00-Popular Program. SATURDAY

10:00-10:20 A. M .- Home Service. 10:20 A. M .- Penny Wise, "The Shop pers' Helping Hand.

3:00 to 5:00 P. M .- Tea Time Matince. 7:00 P. M.-8:00 P. M .- Classical Hour.

10:00 to 12:00-Popular Program.



BIRMINGHAM BROADCASTING CO., INC.

PHONEM 8-0090 5-7710

> BIRMINGHAM, ALA. November 23, 1928.

, 1

Dear Sir:

We have your card of November 17th, reporting reception of our station.

It is certainly gratifying to learn that our station is reaching your territory.

Your report seems to be correct in every respect, so we are therefore enclosing to you Ekko stamp.

We will appreciate your comment on our programs from time to time.

Very truly yours,

BIRMINGHAM BROADCASTING COMPANY, INC.,

ВУ:_____

JCB:NM

WILKES-BARRE, PA.

DEAR	MAD	AM:
DEAR	SIR;	d

June 5, 1930

WE RECEIVED YOUR TELEGRAM AND SINCERELY THANK YOU FOR YOUR KINDNESS IN REPORTING THAT YOU HEARD OUR PROGRAM AS BROADCAST ON (1971) 1930, YOUR REPORT CHECKS WITH OUR STATION LOG.

TRUSTING THAT WE MAY HAVE THE PLEASURE OF HAVING YOU AS ONE OF OUR LISTENERS ON OUR FUTURE PROGRAMS, WE REMAIN,

VERY TRULY YOURS,

RADIO STATION WBRE

WILKES-BARRE, PA.

W B R E
WAVE LENGTH 228,9 METERS
POWER--100 WATTS
OWNER--LOUIS G, BALTIMORE

STATION MANAGER

RADIO STATION W.B.T.

500 WEST TRADE STREET

CHAMBER OF COMMERCE

STUDIO PHONE 6358

CHARLOTTE, N. C.

October 13, 1927

Dear Sir:

We are enclosing, herewith, verified reception stamp from Radio Station WBT inasmuch as the information contained in your letter of October 9th is correct.

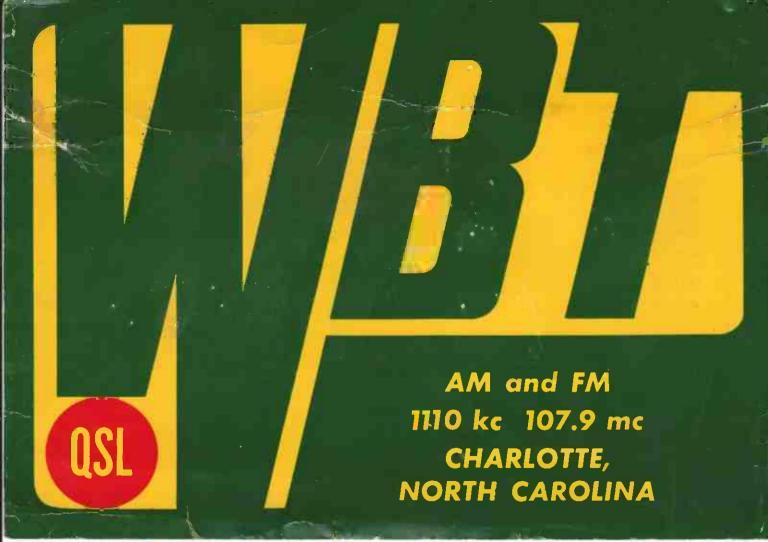
We are glad to know you were able to pick our station up and hope to have the pleasure of hearing from you again at an early date.

Yours very truly,

RADIO STATION WET

HITB: ZH

1





COLUMBUS, OHIO.

Nov . 13 , 1931

Frank Petch Gananoque Ontario, Canada

Dear Friend:-

We acknowledge your communication of recent date. W C A H and the artists take this opportunity to thank you for the interest you have shown. We are always glad to hear from our listeners.

It is our endeavor to provide the best possible features and your comments on future programs will be appreciated. With the cooperation and suggestions of friends like yourself we will endeavor to continue to raise the standard of broadcasting.

from you again soon. Columbus

With best wishes, we

Marieart

OHIO

are,

Radiospectfully yours,

· Cler i and

RADIO STATION W C A H.

Jean amount

Manager.

Purlimenti

HPD:MPO

University of Vermont and State Agricultural College

BURLINGTON. VT.



RADIO STATION WCAX

"The Voice of the Green Mountains"

Thank you for your report on our program.

"WCAX" is a one-hundred watt broadcasting station operating on 252 meters. The antenna is 85 feet high and 160 feet long.

This station broadcasts regularly every Friday evening from 7' to 8:30 o'clock, E. S. T., with a program given largely by members of the resident teaching, research and extension faculties, by individuals and organizations of the student body and friends of the University.

College Roly

(Sign)



Zion Broadcasting Station



OWNED AND OPERATED BY WILBUR GLENN VOLIVA

Station Slogan 'Where God rules man prospers'

CLOSING SALUTATION
"Peace be unto you"

ADMINISTRATION BUILDING ZION, ILLINOIS

J.H. DEPTW
CHIEF ANNOUNCER
FUGUCITY DIRECTOR
JOHN D. THOMAS
COGGOAN DIRECTOR
CONDUCTOR ZION BAND
L. J. HIRC
CONDUCTOR ZION DACHO
FREE FASSER
OBGANIST

STUDIO TELEPHONE 98 OFFICE TELEPHONE 20

March 13, 1926

Dear Radio Friend:

We were glad to receive your communication and learn that you are a listener to Radio Station WCBD.

It was thoughtful of you to write us, and we assure you that it gives us great pleasure to acknowledge your reception and number you among our multitude of friends.

Enclosed is our schedule which describes our new 5000-watt station.

Station WCBD stands beside Shiloh Tabernacle on the Temple Site in Shiloh Park, in the center of the city of Zion. Our friends are always welcome and you are heartily invited to visit us whenever it is convenient.

With kindest regards and assuring you that we will be glad to hear from you at any time, we are

Faithfully yours,

RADIO STATION WCBD.

WILBUR GLENN VOLIVA

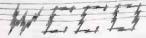
Ву

Whief Announcer.

JHD/dc

SAINT PAUL STUDIOS AND OFFICES IN THE UNION DEPOT GOLD MEDAL Radio Station

4/6.4 METERS



Executive Offices : Nicollet Hotel
BOARD OF CONTROL

FOSTER HANNAFORD, SEWALL D ANDREWS, HARELLOWS, MANAGER SAINT PALIL.
MINNEAPOLIS
GOLD MEDAL RADIO STATION



MINNEAPOLIS
STUDIOS AND OFFICES
IN THE NICOLLET HOTEL

December 17, 1926.

Mr. Alan Locklin, 715 Maryland Avenue, Syracuse, N. Y.

Dear Sir:

This is to acknowledge receipt of your recent request for a WCCO radio stamp.

We are pleased to advise that we have checked your reception against our program and find it to be correct. The GOLD MEDAL Station does not issue a radio stamp, but we are glad to send your request to the Ekko Company, Chicago, and request that it send you our Station stamp WCCO.

We are delighted to learn that you have been receiving our programs, and we sincerely hope that they will continue to be a source of pleasure for you.

Yours very truly,

Ha. Bellows

H. A. Bellows, Manager GOLD MEDAL STATION WCCO MINNEAPOLIS -- SAINT PAUL

HAB: 4



September 19, 1927.

Dear Radio Fan:

We acknowledge receipt of your communication of recent date and assure you we are always pleased to receive comments on our programs.

Enclosed we send you a WCFL verification stamp and a Proof of Reception Card, and trust it will be convenient for you to write us again.

Thanking you for your interest and hoping you will continue to enjoy our programs, we are

Cordially yours

Chicago Federation of Labor

Secretary

Acknowledgment



EXECUTIVE OFFICE & STUDIO 1587 BROADWAY, NEW YORK CITY

Enclosed please find EKKO stamp of our station. We appreciate the interest you show in our program, and our aim is to bring to you whatever interests you most.

DIRECTOR OF PROGRAMS

WCKY

The L. B. Wilson Station

Offices and Studios:
HOTEL GIBSON, CINCINNATI, OHIO

ON THE AIR EVERYWHERE

24 HOURS DAILY

1530 KILOCYCLES

50,000 WATTS

This verifies your reception of WCKY

January 5, 1952

Chief Engineer

WCKY

the L. B. Wilson station

COLUMBIA PROGRAMS

5:45 A. M. to 2:00 A. M. Week Days
8:00 A. M. to 2:00 A. M. Sundays
E. S. T.

This verifies your reception of WCKY

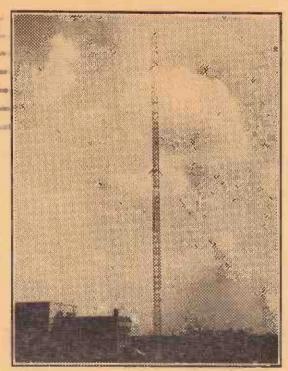
on June 13, 11-11.30 PM

Thank you very much for your report

C. H. Topmiller

Chief Engineer

KILOCYCLES 50,000 WATTS





DAS

1400 KC. PROGRAM AND NEWS SERVICE

Polly Whitakar Prog. Dir.

MORNING MUSIC HOUR PROGRAM

No. 7

Week of Oct. 16, 1944 10.45 - 12.00 A.M.

MONDAY

PRELUDE AND FUGUE....Franck Egon Petri..piano

FINGAL'S CAVE OVERTURE....Mendelssohn BiB.C. Sym. . Adrian Boult

CONC. IN A MINOR Glazounow Jascha Heifetz.: violin London Phil. . John Barbirolli

RHAPSODY ON A THEME BY PAGANINI Rachmaninoff

Sergei Rachmaninoff..piano Philadelphia Sym..Stokowski

WEDNESDAY

THPAE CORNARED HAT BALLST....DeFalla Madrid Sym. . Arbos

THE AFTERNOON OF A FAUN ... Debussy Philadelphia Sym. . Stokowski

SUITE BERG MASQUE FOR PIANO ... Debussy Walter Gleseking..piano

IRERIA....Debussy Pittsburgh Sym. . Fritz Reiner

FETES.... FROM "NOC TURNE".... Debussy Jacques Fray & Mario Braggiotti..piano

The control of the co

TUESDAY

INCIDENTAL MUSIC TO "KUOLEMA" AND "THE TEMPEST"....Sibelius

CONC. IN D MINOR...Bach Joseph Szigeti..violin New Friends of Music Sym. . Stiedry

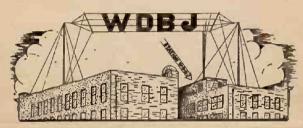
SINFONIA CONCERTANTE Mozart For Wind Instruments and Orch. Philadelphia Sym. . Stokowski Marcel Tabuteau..oboe Bernard Fortnoy .. clarinet Sol Schoenbach..bassoon Meson Jones. . horn

THURSDAY

ISTAR. . VARIATIONS SYMPHONIQUES . . D' Indy Paris Conservatory..Coppola

SERIE COAR MAN LINE TO COLOR

SYM. NO. 9 in C MAJOR ... Schubert London Sym. . Bruno Walter



Station WDBJ, at Roanoke, Virginia, is owned and operated by Richardson-Wayland Electrical Corporation Member Station of Columbia Broadcasting System

Whis will verify your reception of our station on Feb. 8th at 2:05 A.M. E.S.T.

We broadcast daily from 8:00 AM to midnight Sunday from 10:00 A.M. to midnight.

STATION W D B J



AMERICAN TELEPHONE AND TELEGRAPH COMPANY BELL SYSTEM

RADIO BROADCASTING STATION

195 BROADWAY

J. A. HOLMAN

New York

December 23, 1934

Mr. S. H. Huntington, 131 Saratoga Avenue, Downers Grove, Illinois.

My dear Mr. Huntington;

We were glad to learn of your reception of our station.

successful in tuning in Station WEAF, we are returning herewith ten cents in stamps which you sent us.

We are enclosing a descriptive leaflet which we think will be of interest to you.

Cordially yours,

Mamager of Broadcasting

33

OHO. OLUMBUS. B

1-14-26

RADIO STATION

WEAO

THE OHIO STATE UNIVERSITY

COLUMBUS, OHIO

Wave Length-293.9 Meters. Frequency-1020 Kilocycles

Broadcasting Schedule (Eastern Standard Time)

9:00 A.M. Occasional Lectures to Public Schools.

9:45 A.M. (Daily except Sundays and holidays): Weather and Market Reports, and Agricultural Bulletins.

11:00 A. M. (Daily except Sundays and holidays): Weather and Market Reports.

1:00 P. M. (Daily except Sundays and holidays): Market Reports and Music.

4:00 P. M. (Daily except Sundays and holidays): Market Reports.

4:10 P. M. (Wednesdays): Story Hour for Shut-ins.

9:00 P.M. (Tuesdays): Lectures and Music.

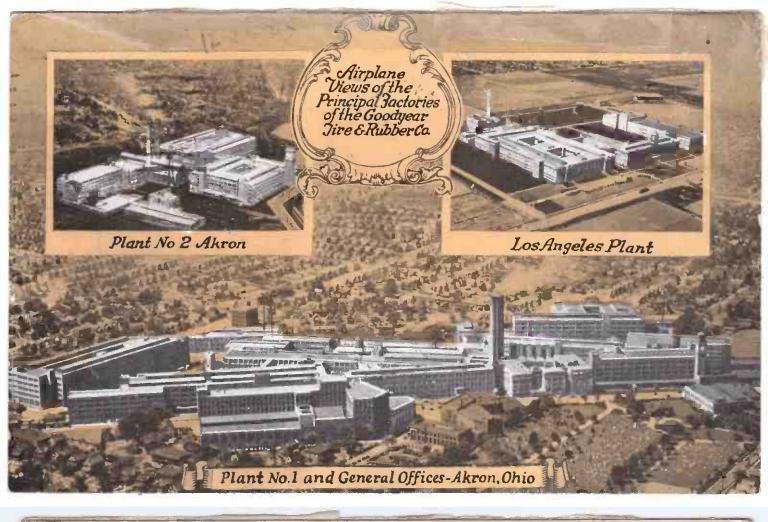
8:00 P. M. (Wednesdays): Lectures and Music.

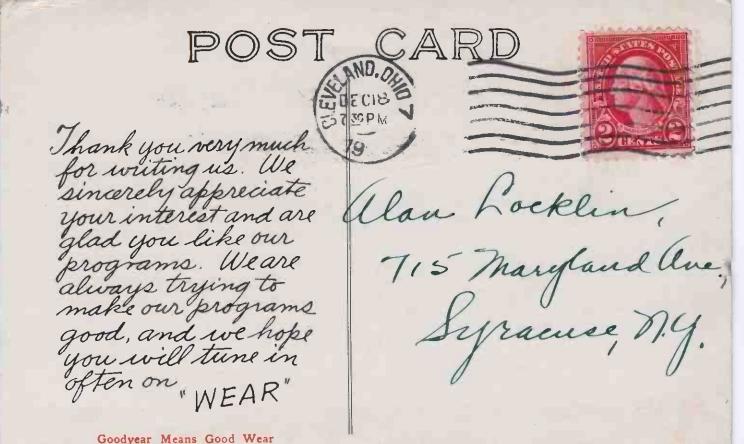
8:00 P. M. (Thursdays): Lectures and Music.

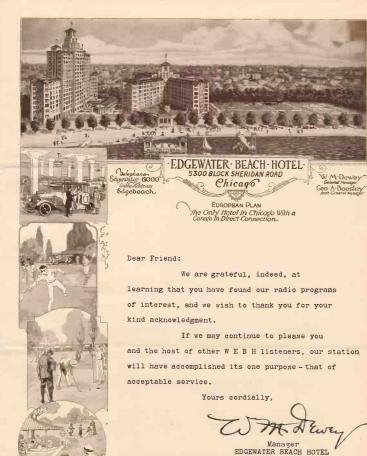
Play by Play Reports of Athletic Contests are Broadcast.

We wish to thank you for your communication concerning your reception of a program broadcast from WEAO. Your comments will always be appreciated.

Respectfully yours, RADIO STATION WEAO.







Managing Editor
CHICAGO HERALD AND EXAMINER



RADIO STATION

STUDIO HOTEL ROWE Michigan and Monroe

WAVE LENGTH, 242 METERS

FREQUENCY, 1240 KILOCYCLES

Thank you for report on our program of recent date. This card verifies your reception. We like to hear from you and hope you will write often. Your suggestions will be appreciated.

We are on the air each week day with the following schedule:

Central Standard Time

10:00 A. M.-Weather Report; Music, Housewives' Program. 6:40 P. M.-Market Report. 6:50 P. M.—"Uncle Ed" Bedtime Story. 8:00 P. M.—Musical Program.

Sunday Schedule

4:30 P. M.—Vesper Service (Studio). 7:10 P. M.—Church Service (Trinity Community Church).

Yes, we are still a twenty-watt station. Our greatest distance reported to date is

Spokane, Washington, 1,575 miles.

GRAND RAPIDS RADIO CO.

GRAND RAPIDS, MICHIGAN

Manufacturers of RESODYNE BROADCAST RECEIVERS

We have EKKO Stamps

"THE RADIO LIGHTHOUSE" 286 METERS

Watch Emmanuel Missionary College

OWNED AND OPERATED BY

EMMANUEL MISSIONARY COLLEGE A CO-EDUCATIONAL LITERARY COLLEGE

BERRIEN SPRINGS, MICHIGAN

This is a Christian college which gives what might be called a triangle education-of the head (intellectual), heart (religious), and the hand (manual). We believe that this combination will help to prepare a young person for life's work.

The following departments offer classes: literary, theological, medical, commercial, agricultural, mechanical, printing, sewing, home economics, dairying, and

canning.

WRITE FOR INFORMATION

SPECIAL FEATURES

Sermons Lectures Orchestra Quartets

Duets Solos Readings Recitations Band

(Central Standard Time)

SUNDAY SCHEDULE

11:00 A. M. Studio Chapel Service 8:15 P. M. Studio Chapel Service

WEEKLY SCHEDULE

Every Monday

8:15 P. M. Miscellaneous music including orchestra.

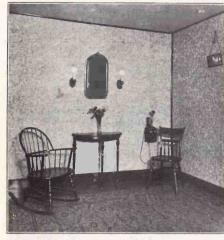
Every Wednesday

8:15 P. M. Educational and Inspirational Lectures with varied musical program.

Every Friday

9:00 P. M. Sacred music: Vocal and Instrumental, including oldtime Songs.

We have Ekko Stamps



RECEPTION ROOM Broadcasting Musicians and Speakers Meet Here

OUR PURPOSE

To broadcast only that which is beneficial and uplifting.

To make radio more practical to the thinking men and women of America.

To broadcast only the best in music.

To broadcast inspiring istian talks based on the fundamentals of Christianity.

Not to commercialize radio.

Not to fail in our efforts to serve humanity.

No toll advertising. No politics. No jazz.



CORRESPONDENCE

Dear Radio Friend.

We wish to acknowledge the receipt of your communication. In behalf of our musicians and speakers we thank you for writing. May we hear from you again.

Gratefully,

"The Radio Lighthouse"

WFMC

P. S. We have Ekko stamps.



Alan Locklin, 715 Maryland Ave., Syracuse, N.Y.



Broadcasting Station WEMC The Rose-Room Studio

GREAT LAKES BROADCASTING COMPANY

Straus Building - 310 South Michigan Ave.

CHICAGO - ILLINOIS

September 24th, 1928

Mr. Alan Locklin, 150 Brampton Rd., Syracuse, N. Y.

My dear Mr. Locklin:

We are glad to verify your reception of our program of last Saturday night between midnight and 3:00 A.M. Sunday.

As requested we are sending you an EKKO stamp of the station, for which you sent us ten cents.

We hope to have you with us of future programs.

Yours very truly,

GREAT LAKES ENDADCASTING CO.

SM: K Encl.



Great Lakes Broadcasting Company

20 NORTH WACKER DRIVE

May 19, 1930.

Mr. & Mrs. George Doyle, #1131 H. Street, Sparrow's Point, Maryland.

Dear Mr. & Mrs. Doyle:

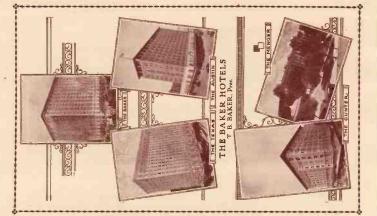
It is indeed a pleasure to receive such frank and friendly comments as yours.

Such communications strengthen our conviction that WENR's friends are personal friends and that is just how we should like to have you consider us.

Only with your cooperative interest do we work best, and we hope you will always feel free to criticize as well as commend our efforts to please you.

Cordially yours,

P.S. The program which you heard from our Station is our regular evening feature. We hope to hear again from you. Also your request has been turned in to Mr. Mitchel.



STATION WEAA

The Dallas News-The Dallas Journal and The Baker Hotel, Dallas, Texas

Wish to acknowledge receipt of your recent message of applause, which has been given to the artist rendering the program mentioned, and in behalf of the station, the artists, and the hotel we thank you for this expression of your interest and appreciation of our efforts to give our friends something worth while from this old established station.

It is quite a problem to know just what kind of program to arrange for our great family of Radio friends from week to week and your message helps

us a great deal in planning programs for the future.

The Baker Hotel Studio, from which WFAA programs are regularly broadcast, is located on the 17th floor of the new Baker Hotel, on the site of the famous old Oriental Hotel. Here has been arranged a large reception room so that our friends and visitors may see the programs put on the air each evening. You are cordially invited to visit the studio at any time and see Station WFAA in operation.

Visit The Baker Hotel, The Dallas News and The Dallas Journal when you are in Dallas and let us hear from you again from time to time as some

particular program especially pleases you.

The Dallas News-The Dallas Journal-The Baker Hotel

Station WFAA The Dallas News-The Dallas Journal Dallas, Texas

The Dallas News-The Dallas Journal was the first newspaper in the world to appreciate the possibilities of the radio and, in co-operation with the City of Dallas, operated the second broadcasting station to be established in America. Thus the News became a pioneer in the dissemination of information and entertainment through the use of radio broadcasting.

This was properly so—for The News (The Galveston News, the parent publication of A. H. Belo & Company) was the first firm in Texas to install a telephone—in 1878, just two years after the telephone was invented.

Shortly after the installation of the municipal station and its use by The Dallas News, Station WFAA was installed and brought up to a Class B rating —the first Class B station south of St. Louis. The code letters WFAA were assigned by the government, but they have been translated by this station to mean "Working For All Alike." The fact that more than 150,000 messages are received each year commending the programs given by the more than 8,000 musicians, speakers and entertainers who participate each year in the programs of WFAA, indicate that the station has been able to live up to this interpretation of the code letters.

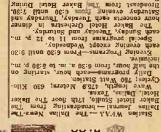
Station WFAA has been heard in Surrey, Sussex and Preston, England, Havre, France; Genoa, Italy; Buenos Ayres, Argentina, Chile, New Zealand, Australia, Alaska, islands in the Behring Sea, and by the MacMillan expedition within 11 degrees of the North Pole. The largest response to a single program was 16,000 letters and telegrams. It is through WFAA that the Rev. William M. Anderson has enrolled 21,000 members in the first Radio Bible Class in America. This class was started June 25, 1922, and since that time Dr. Anderson has missed broadcasting but six Sunday School lessons.

The greatest satisfaction that has come from the operation of Station WFAA is the knowledge that through radio and the programs regularly broadcast from this station information, confort, entertainment and happiness has been carried to the thousands of shut-ins in hospitals, the farm homes, small villages and hamlets over at least one-half of the world. It is with these in mind, as well as our millions of friends in the larger cities, that WFAA will continue to broadcast each day the best available entertainment, information, constructive lectures and other talent—without cost to our friends or direct return to ourselves.

THE DALLAS NEWS
THE DALLAS JOURNAL

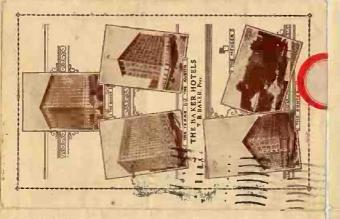
Methlehem, Pa 1701 Z 3rd st 20thlehem, Pa

THIS SPACE FOR ADDRESS ONLY









STATION WFAA

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Dallas Texas

Occasional designation of the second second

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THE DALLAS NEWS
THE DALLAS IOURNAL

The Baker Hotel Studio The Baker Hotel

\$------

Dallas Texas

When Station WFAA—The Dallas News-The Dallas Journal—accepted the offer of Mr. T. B. Baker, President of The Baker Hotels of Texas, to build into the 17th floor of The Baker Hotel, in Dallas, a studio second to none in America, without cost to the station, as an expression of his appreciation of the educational and entertainment value of radio and the place occupied by WFAA as a goodwill builder for the city that it has so long and so ably served, the best accustical engineers of America were called into consultation. And The Baker Hotel Studio is the result.

Located upon the 17th floor of The Baker Hotel—far above the noise and din of the city streets, looking out upon the throbbing, busy life of this great city, The Baker Hotel Studio is the last word in radio engineering. Specially constructed with sound-proof walk, sound-deadoning floors, ceilings and furnishings—the studio proper is most interesting. Large enough to hold the largest orchestra or band, beautifully furnished in uphoistered furniture, with a specially tuned piano, microphone stands, sound proof communicating openings through which messages are passed without interrupting the program—everything has been arranged for the comfort and convenience of the artists, who so generously contribute of their failent and ability, and for the best results for the theusands of our listeners over the world.

In one side of the atudio a large, sound-proof, double glassed window has been arranged through which visitors can watch the programs as they are broadcast. Comfortable chairs are placed in the studio reception room that will accommodate more than 150 visitors at a time. Loud apeakers make the program available, not only in this special reception room, but throughout the public ruoms of the hotel, at will. Music played in any part of the hotel can be made available in any other room of the hotel and be put on the air at the same time.

A long distance telephone booth, telegraph station and local phones are available to receive the messages that come in with every program. In short — a visit to Dalhas is not complete unless you visit The Baker Hotel Studio and see Station WFAA in operation. You are just as welcome as you can ever want to be, any time you care to come or just as often as you want to some.

THE BAKER

Dear Friend:

We acknowled South of course and atjoy of regent date with thanks. We are giving you below an outline of the equipment, etc., of Station W. AA. Also, a copy of our schedule is printed on the other side of this eard:

Station WFAA is a Class "B" broadcasting station, being the first radio broadcasting station in the bouthwest to be licensed under this classification. This broadcasting station is owned by A. H. Belo & Co., publishers of The Dallas News and The Dallas fournal.

The equipment uses to type it. Western Electric frammitter, complete. This serial used is 302 feet long. The serial used is 302 feet long.

The operating room, together with the executive offices of the station, are located on the roof of The Dallas News Building, while the broadcasting studio, which is a sound-proof room, is located on the second floor of the building, a distance of approximately 180 feet from the operating room. We do not have a club.

THE DALLAS NEWS AND JURN RADIO DEPARTMENT,

By...., Supervior

SCHEDULE.

baily: 10:30 to 10:55 a. m. U. steadies a. m. Fercenat, Cotton Republication, Local Starkets, Highway 10 to 16:5 Liverpool, New York and New Orleans (Carl 3 to Markets.

12:30 to 1 p. m.—Lectures, etc 2:30 to 3 p. m.—Dallas Stor Manuels, P. News Items, Baseball Reports, etc. 10:72

3:30 to 4 p. m.—Agriograms, Hellith Bulletins (Tuesdays and Fridays), Texas July S ket News Bulletins, News, Baseball, 4:30 to 5 p. m.—News and Baseball, etc.

5:30 to 6 p. m.—Rawball, Bousehold llints,

6:15 to 6:30 p. m.—Bedtime Story.

8130 to 0:30 p. m.-Concert period, Weather Forecast.

Wednesday: Same as daily; to include 6:45 p. m. to 7 p. m.; 9:30 to 9:31 p. m.. Weather, Reet of day silent.

Sundays: 2:30 to 3:30 p. m.—Bible Class.
6:45 to 7 p. m.—Basebait Finals.

9:30 to 11 p. m.—Weather Reports; Con-

Tuesday and Saturdays: Same as dully; to include 11 p. m. to 12 midnight. Concert Period.



General Offices, Post Square PArkway 1111

WILLIAM A. CLARK, Manager

W F B E

Studios and Advertising Offices; HOTEL SINTON - ST. NICHOLAS PArkway 2760



The Cincinnati Post

January 7, 1932.

Mrs. George Doyle, 1131 H. Street, Sparrows Point, Maryland.

Dear Mrs. Dayle:

We take great pleasure in verifying your reception of station W F B E at 5:10 A.M. EST, on the morning of December 23, 1931.

Your interest in our program is appreciated, and we hope that you shall be able to dial in W F B E again in the near future.

Sincerely yours,

RADIO STATION W F B E

Wm. a. Clark

Manager

WAC :B





THE ONONDAGA

THE UNITED CHAIN

WORCESTER, NASS. ALBANY, N.Y. UTICA, N.Y. SYRACUSE, N. V. ROCHESTER, N.Y. ROCNESTER, N.Y.

THE ROOSEVELT,

ERIE, PA. THE LAWRENCE FLINT, MICH. MICH. THE DURANT WI NIAGARA FALLS, CAN, THE CLIFTON

HARRISBURG, PA TRENTON, N. J. REWARK, N.J. AKRON, OHIO MONTREAL, CAN. HAMILTON, CAN.

THE PENN-HARRIS THE STACY-TRENT THE ROSERT TREAT THE PORTAGE THE NOUNT ROYAL ROYAL COMMAUGHT TORONTO, CAN. NING EDWARD HOTEL OPEN MAY TO SEPTEMBER.

FIVE HUNDRED ROOMS OFFICE OF ERNEST E, CHAPPELL DIRECTOR

PROCTOR C. WELCH JOSEPH E. GROGAN MANAGERS

UNDER CONSTRUCTION

THE BANCROFT

THE TEN EYCK

THE ONONDAGA

HOTEL HOCHESTER

THE SENECA

NEW YORK CITY. THE OLYMPIC, SEATTLE, WASHINGTON THE ALEXANDER NAMILTON, PATERSON, N.J.

SYRACUSE, N.Y. 4 / 26

Dear Sir:

Kindly consider this a verification of your raception.

Very truly yours.

Broadcasting Station W F B L.

FIRST CLASS Permit No. 148 (Sec. 38114 P. L. & R.)

Indianapolis, Jod.

BUSINESS REPLY CARD No Postage Stamp Necessary il Mailed Before Nov. I. 1929

2c-POSTAGE WILL BE PAID BY

WFBM

INDIANAPOLIS POWER & LIGHT COMPANY, 229 North Pennsylvania St.

Indianapolis, Ind.

INDIANAPOLIS POWER & LIGHT COMPANY



W F B M LITTLE SYMPHONY ORCHESTRA

WFBM

THANKS John J. Tweedil

for your comment on our program. We endeavor to provide entertainment that always is deserving of your radio patronage. To this end we will appreciate receiving your frank comments on the features and artists you like best. Just use the return post card and be assured of our gratitude for your co-operation. We extend to you a cordial invitation to visit our studio and station.

Sincerely.

WFBM

INDIANAPOLIS POWER & LIGHT COMPANY.

Radio Station W F B M.

229 North Pennsylvania Street, Indianapolis, Indiana.

My favorite W F B M programs are

I prefer (state character of entertainmen! How do W F B M programs come in?

Name

Special comments...

Address

STATION "W FBR"

7 ST. PAUL ST. BALTIMORE, MARYLAND

We beg to acknowledge with thanks your communication with reference to our program on

Saturday Oct 6th 1928. 9:42 P.M.

S. R. KENNARD
Director of Broadcasting



STRAWBRIDGE . & CLOTHIER

MARKET EIGHTH AND FILBERT STS.

PHILADELPHIA

DERLIN NEW YORK PARIS

January 4, 1928

N. Y.

Dear Sir:

Thank you for reporting that you heard the program broadcast by this station on December 31 at 7:00 P. M.

Your reception is hereby verified and we enclose an Ekko stamp as requested. We hope you will enjoy many future programs from this station.

Very truly yours

STRAWBRIDGE & CLOTHIER

E. Lewis

Director of Station W F I

EL: LD Encl.

Date: June 25, 1941

Thank you for reporting that you heard the program which was broadcast by Station WFIL 560 KC on

Date Time 10:15 PM To 11 PM with power output 1000 watts day and night.

We are happy to verify your reception and hope that you will continue to enjoy our programs.

Very truly yours,
WFIL BROADCASTING COMPANY

Arnold Nygren Pefgren

Chief Engineer

Columbia Basic Network - CLEVELAND, OHIO



This will verify your communication of regarding reception of our station.

1-31-52

WGAR operates on full time on 1220 kilocycles, 50,000 watts.

Thanks for your report. We'll be glad to hear from you again.

CLEVELAND'S FRIENDLY STATION

"SERVING 1,000,000 PEOPLE IN INDIANA, ILLINOIS AND KENTUCKU"

EVANSUILLE ON THE AIR, INC.

OFFICERS and DIRECTORS

T. J. MORTON, Pres.
H. A. WOODS, V. Pres.
J. WM. HEYNS, Treas.
CURTIS MUSHLITZ, Sec'y
H. B. WALKER
EDWARD GRIRNER
CLARENCE KAHN
C. A. HUMPHRY
A. P. CADEN
ELIMER SCHROEDER

OWNERS AND OPERATORS OF RADIO STATION

WGBF

CURTIS MUSHLITZ, Director HAROLD FINKE, Chief Announcer

EVANSUILLE, INDIANA

October 4, 1928.

Mr. Alan Locklin, 150 Brampton Rd. Syracuse, N. Y.

Dear Mr. Locklin:

We thank you for your letter of recent date regarding the broadcasting of W G B F. It is indeed a pleasure to hear from our listeners and to know they are enjoying our programs.

We are enclosing, herewith, Ekko Stamp as proof of your reception.

Our regular broadcasting is at 7:15 A. M. daily, 11:30 A. M. daily and on Sunday, Monday, Wednesday and Friday nights, and also Wednesday afternoon.

Hoping you will listen in and enjoy many more of our programs and that we may have the pleasure of hearing from you again, we are,

Very truly yours,

EVANSVILLE ON THE AIR, INC.

By

Curtis Mushlitz, Secretary

CM:TS

WGBI

SCRANTON BROADCASTERS, INC.

SCRANTON, PA.,

Dear Radio F an:

Received your recent communication and inclosed find seal of verification from W G B I.

We thank you for the interest you have shown in our station.

SCRANTON BROADERS INC.

W G B I

1=8-26

GIMBEL BROTHERS

32ND STREET-BROADWAY-33RD STREET, NEW YORK CITY

AMERICA'S LARGEST RETAILERS

OPERATING

RADIO BROADCASTING STATION

WGBS

New York

Acknowledge with thanks your word of appreciation for their Radio Program

EIGHTY TWO YEARS OF FAITHFUL SERVICE

WIP

in Philadelphia is operated by Gimbel Brothers, Inc.



Sept.1,1927.

Dear Friend.

We are pleased to enclose an Ekko stamp verifying your reception of the programs broadcast through WGES, and we are sure that you will become one of the regular listeners who form our vast audience from sea to sea and from Alaska to South America.

Our staff and guest artists appreciate comments from the listeners whose entertainment we try to provide, as they have no other means of determining the reactions of their audience. A personal letter of criticism, praising an individual artist's work or suggesting an improvement, is always gratefully received.

Thank you for writing us, and we trust we shall have the pleasure of hearing from you again.

Yours very truly,

RADIO STATION WGES

Mr George Subbins

WGHP

We wish to thank you for your recent acknowledgment of our programs.

RADIO DIVISION

GEORGE HARRISON PHELPS, INC.

National Advertising

DETROIT, MICHIGAN

WGN

THE WORLD'S GREATEST NEWSPAPER
The Chicago Tribune Broadcasting Station
On the Drake Hotel

CHICAGO

March 29 1926

Mr. Alan Locklin, 715 Marylam Avenue, Syracuse, N. Y.

Dear Mr. Locklin:

We are very glad to receive your letter of recent date, reporting reception of our program, and herewith verify same as being correct.

Thanking you for your interest, we are,

Very truly yours;

STATION W-G-N

By M. Lardon

MG

BUFFALO BROADCASTING CORPORATION 550 kc-WGR - WKBW - 1480 kc Buffalo, New York

This will verify your report of reception of the following program broadcast over Station

Name of program reported news yelather ?

Comments Musical Carriers

We appreciate your report on this reception.

BUFFALO BROADCASTING CORPORATION

All of the Personnel of the Reception Verified OK.

W G S T Atlanta, Georgia







WISH TO THANK YOU FOR YOUR KINDLY INTEREST IN WGST AND THE COLUMBIA NETWORK AND HOPE YOU WILL BE A CONSTANT LISTENER AND FREQUENT VISITOR TO OUR STUDIO

WwgBFS T



THE GEORGIA SCHOOL OF TECHNOLOGY

ATLANTA, GEORGIA.

"THE SOUTHERN TECHNICAL SCHOOL WITH A NATIONAL REPUTATION"

A School of Electrical, Mechanical, Civil and Textile Engineering, Engineering Chemistry, Architecture, Ceramics, Commerce, and Industrial Education.

STATION—270 Meters, 500 Watts. Operated by students under the supervision of the Electrical Engineering Department. Programs given weekly on Mondays, at 9 P. M., Central Standard Time. 7 P. M. Thursdays

We are always glad to hear from the members of our audience.

RECEPTION VERIFIED



Radio • Florida – Cypress Gardens

540 KC • 50,000 WATTS • CYpress 3-4103

Dear Glenn S. Murray 10/13/67 , 19

This is to verify your reception of W-GTO

in Indialantic, Fla. on 10/11/67 at 3:45 EST.

Thank you for the report.

David H. Schick Chief Engineer



The General Electric Company acknowledges with thanks your communication reporting reception of a recent program.

Your comments are of distinct value as practical contributions to the success of this company's broadcasting and the planning of its programs.

GENERAL ELECTRIC SCHENECTADY, N. Y.

GENERAL ELECTRIC COMPANY

GENERAL DEFICE SCHENECTADY, N.Y.



BROADCASTING STATIONS
Eastern: WGY Schenectady,NY.
RockyMountain: KOA Denver, Colo.
Pacific Coast: KGO Oakland, Calif.

WGY
1 River Road
SCHENECTADY, N.Y.

March 18p 1926

Mr. Alan Locklin. 715 Maryland Ave.. Syracuse. N.Y.

Dear Mr. Locklin:

Your letter of recent date has been received and we are pleased to learn that you heard the program referred to.

In checking over our station's record we find that it agrees with your report, which we are glad to confirm.

We trust that you will continue to find pleasure in the programs of this station and we shall be glad to receive your comments on the reception of our future broadcasting.

Very truly yours,
BROADCASTING STATION WGY.

By:

PLHumpf: DRF

We are pleased to receive your comments on our broadcasting.

For the present we are sending out a program regularly each Tuesday evening, beginning at 8 o'clock central time. With possibly some irregularity we expect to broadcast each Thursday evening from 8 o'clock until 9:30 o'clock.

O'clock with a program of familiar hymns. About once a month on Sunday afternoons we expect to broadcast vesper services at 4 o'clock. The results of important games played by University athletic teams at home will be announced as they are played.

Our general programs on Tuesday and Thursday evenings will be made up of good music and of what we hope will prove to be interesting and instructive lectures.

We use a 500-watt Western Electric broadcasting equipment, and transmit on 484 meters.

The comments of those who hear us are much appreciated.

BROADCASTING STATION WHAA STATE UNIVERSITY OF IOWA

Stromberg-Carlson Telephone Manufacturing Company

MANUFACTURERS OF

GENERAL OFFICE AND FACTORY (OGO UNIVERSITY AVENUE ROCHESTER, NEW YORK,

OWNERS AND OPERATORS OF BROADCASTING STATION WHAM TELEPHONE APPARATUS

CABLES AND SUPPLIES

RADIO APPARATUS

ROCHESTER, NEW YORK.

BRANCH BALES OFFICES

IT SOUTH JEFFERSON STREET
CHICADO, ILLUNOIS
COÇA COLA BUILDING
KANSAB CITY, MD.

MAIN STUDIOS SAGAMORE HOTEL

January 4, 1928.

Mr.Alan Locklin, 420 Durston Avenue, Syracuse, New York.

Dear Mr. Locklins

Your card of December 21 verifying reception of our station is at hand and it is gratifying to know that WHAM is being heard in Syracuse.

We understand, however, that Syracusans are experiencing considerable difficulty listening to WHAM consistently. But since last December, when our operating frequency was changed by the Federal Radio Commission, reports have been much better.

We would like to hear from you more often as to WHAM's results in the Syracuse territory. Will you not favor us?

In closing let me extend to you my very best wishes for a Happy New Year and let me ask that you request all my friends in Syracuse that you may meet, to tune in on WHAM.

Very truly yours,

E.E.Chappell Manager WHAM.

EEC:MEF.

Rensselaer Polytechnic Institute, OLDEST COL-LEGE of SCIENCE and EN-GINEERING in AMERICA

W H A Z

Graduate and Undergraduate Schools, Courses leading to the degrees C. E., M. E., E. E., Ch. E., B. S., Ph. D., Sc. D., and D. Eng.

We thank you for your communication regarding our program of last Monday, and will convey to the artists your appreciation of their efforts to entertain the radio audience. We hope you will continue your interest in our station and will offer suggestions concerning our broadcasting.

W H A Z broadcasts every Monday evening from 9 o'clock Eastern Standard Time, with special late international and transcontinental programs. All programs are sent out on 790 kilocycles (379.5 meters.) RENSSELAER POLYTECHNIC INSTITUTE,

Radio Department.

Troy, N. Y.

212.7 Meters - 1410 Kilocycles 500 Watts Power

Phones 23 - 1760

WHBL

THE SHEBOYGAN PRESS - SHEBOYGAN, WIS.

Radio Friend:

Thank you very kindly for your report on reception of our broadcasts.

At the bottom of this card you will find our daily schedule. We hope you will be a regular member of our radio audience.

Let us hear from you again.

Sincerely,

STATION WHBL

Week-Day Schedule:

12:00 to 1:00 Noon: News, Weather, Markets and Musical Program 6:00 to 8:00 P.M.: Feature Musical Program SUNDAYS-Silent



36 SOUTH AVENUE ROCHESTER, N.Y.

SEARCE SECTION

PHONE STONE 92

October 24, 1927

Mr. Alan Locklin

420 Durston Avenue

Syracuse, New York

Dear Mr. Locklin:

Enclosed is Ekko Stamp verifying your reception of our Sunset Hour at 6:10 P.M.

Thank you for your card, and hope you will be able to tune us in many times in the future.

Our wave length is 254.1 Meters and we are operating on a power of 500 Watts starting next week.

(miss) Cordially.

Sec'y to

Manager of W H E C

1430 KC 500 Watts Regular Schedule 8:00A.M. to 12:00 P.M.



Main Studios 40 Franklin St. Rochester, N.Y. Associated with C.B.S.

HICKSON ELECTRIC & RADIO CORP.

Your report on the reception of WHEC Dutell - Yo - Bat Time 3 16 Cocchecks , does not check with our Transmission Log of that date.

We are very grateful to you for your report of the above date and hope to hear from you again in the future.

WHEC

WHE





Radio 1290 K.C.

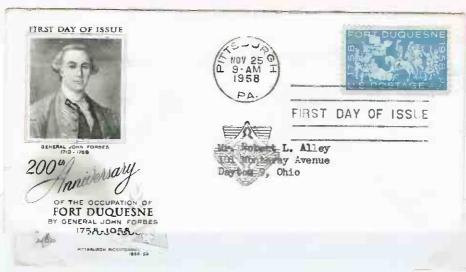
1414 Wilmington Ave. Dayton 1, Ohio

November 25, 1958

Mr. Robert L. Alley 101 Monteray Avenue Dayton 9, Ohio

Dear Bob:

Believe it or not, this month there will be no commercial in this letter to you from WHIO and WHIO-TV.



FDC and letter from WHIO Broadcasting in Dayton Ohio.

Letter expresses appreciation for friendship between WWJ-TV and the recipient, and closes with a post script about the stamp. Identical text to the WWJ Radio letter.

STATION

RADIO AIR SERVICE CORPORATION

CLEVELAND, OHIO

Dec. 9, 1926

Thanks for writing. We always like to hear from those who enjoy our programs. W. H. K. and the Artists will be glad to hear from you again.

This verifies your reception.

Sincerely yours,

H. P. Drey

MANAGER Radio Station W. H. K. 12-17-25

Dear Friend:

Many thanks for the encouragement in your communication. It is gratifying to read, because we put our best efforts into giving you what you want - "Humanness", and the fact that you took the trouble to write makes us feel all the more appreciative, and pleased.

Be assured we are constantly striving to maintain your interest and friendship.

Cordially yours,

1-24-26

We wish to acknowledge receipt of your communication and want you to know that we highly appreciate hearing from you. The artists are anxious to please and a word from you is the only applause that reaches them.

We broadcast on wave length of 526 meters, Monday, Tuesday, Thursday and Friday 7:30 to 9:00 P.M. and 11:00 to 12:00 P.M. Wednesday 6:30 to 12:00 P.M. Sunday 11:00 A.M. to 12:30 P.M., 4:00 to 6:00 P.M., 7:30 to 9:00 P.M. and 11:00 to 12:00 P.M.

The best form of encouragement is to name the artist and number that pleased you most.

WRITE US OFTEN.

BANKERS LIFE RADIO STATION, W H O, DES MOINES.

WM. H. HEINZ,

Manager.



THIS WILL ACKNOWLEDGE YOUR RECENT COMMUNIC. ATION ON RECEPTION OF OUR STATION ON December 13, 19 WE APPRECIATE YOUR COM MENTS & HOPE WE MAY

HEAR FROM YOU AGAIN

DES MOINES, IOWA U.S.A.

RCA Xmitter 50.000 Watts



Clear Channel 1040 Kcs.

THIS WILL ACKNOWLEDGE YOUR RECENT COMMUNICATION ON RECEPTION OF OUR STATION ON October 14. 1967

WE APPRECIATE YOUR COMMENTS AND HOPE WE MAY HEAR FROM YOU AGAIN.



Des Moines, Iowa II. S. A.

50.000 Watts

Transmitter

1-A Clear Channel 1040 Kcs.

Westinghouse 50-HG-2

1-6-46	Station W-H-T	Wrigley Bldg.,	Chicago
METERS	SUNDAY	MONDAY	TUES-WED-THURS-FRI-SAT
400	11:30 A. M. to 3:45 P. M. 5:30 P. M. to 11:30 P. M.	10:00 A. M. to 2:00 P. M. 6:00 P. M. to 7:30 P. M.	6:00 P. M. to 7:30 P.M. 9:30 P.M. to 1:00 A.M.
238		100	7:45 P. M. to 9:15 P. M.

CENTRAL STANDARD TIME

Dear Listener:-

Thank you very much for your message. We are always glad to hear from our listeners. Please continue to write us because your compliments and criticisms will help us to fulfill our ideal, to develop the greatest radio broadcasting station on the American Continent for the entertainment and education of the radio public.

We are sorry we cannot answer every request personally. You can realize that it would be physically impossible. Our programs are made up from requests received as near as possible. It means a great deal to the people on the programs to receive letters. It is their only medium of applause, so please continue to write.

Cordially yours.

Station W-H-T, Wrigley Bldg.

The Capital Times

LARGEST NET PAID DAILY CIRCULATION IN MADISON AND WISCONSIN OUTSIDE OF MILWAUKEE

MADISON, WISCONSIN

February 19, 1926

Mr. Alan Locklin 715 Maryland Avenue Myracuse N.Y.

Dear Sir:

We are glad to acknowledge receipt of your card indicating that you heard our radio program of February 8. We hope that you will enjoy the programs from WIBA often.

Very truly yours,

THE CAPITAL TIMES & STUDIO STATION

3. J. Hyle

CENTRAL 6383



134 NORTH LA SALLE CHICAGO

April 5, 1929

Harold B. Bowers 19 Hubbard St. Concord, Mass.

Dear Mr. Bowers:

This will verify your reception of our programs.

Many thanks for your comments. It is very gratifying to both the artists and the management to receive a word of praise from our listeners, as it assures us that our efforts are appreciated.

Enclosed you will find an Ekko stamp.

We would be very glad to hear from you at any time and extend to you a condial invitation to visit us whenever you are in our vicinity.

ours very truly,

W I B O RADIO STATION

Sty Dawson

SVD:RJH

Phones 9\$37-9\$36

RADIO BROADCASTING STATION . .

SIBX, INC.

UTICA, N.Y.

Office of DIRECTOR-ANNOUNCER

AUGUST 18, 1926

DEAR SIR: --

WE APPRECIATE VERY MUCH THE CARD RECEIVED FROM YOU REGARDING TUNING IN OUR STATION ON AUGUST 14TH. THE EKKO STAMP IS ENCLOSED, AND WE TRUST THAT WE MAY HEAR FROM YOU AGAIN ON ANY OF OUR PROGRAMS.

VERY SINCERELY YOURS,

S. W. Pickett

RADIO STATION WIL

OWNED AND OPERATED BY

BENSON BROADCASTING COMPANY

ST. LOUIS, MO.

STUDIOS AND OFFICES ARCADE FLOOR HOTEL MISSOURI BLEVENTH & LOCUST STS.

January 18, 1928.

Mr. Alan Locklin, 420 Durston Ave., Syracuse, New York.

Dear Sir:

Thank you for your card of January 15.

We are glad to know you enjoyed the selection we played at the time mentioned on your card.

Inclosed herewith, please find Ekko Stamp. We confirm your reception as of date mentioned.

May we hear from you again?

Very truly yours.

WME: DKT

4, 41,379

Managing Director.

JESSE N. JAT

WIOD

FLAMINGO HOTEL
NAUTILUS HOTEL
NING KOLE HOTEL
FANCOAST HOTEL
RONEY PLAZA HOTEL
W 10 D STUDIO
ECLOISTS AND SPECIALTIES

Wonderful Isle Of Dreams

THE CARL G. PIBHER CO. MIAMI BEACH, FLA

WIOD

OLYMPIA THEATRE
COMMUNITY THEATRE
RAINEOW GARDINE
RONEY PLAZA CASINO
FIPE OFFAN RECITALS
SYMPHONY OFCHESTRAS
DANCE ORCHESTRAS

· Mile

THE MOST BEAUTIFUL BROADCASTING STATION IN THE U.S.

Watern Electric Equipment Throughout

POWER 1000 WATTS. WAVE LENGTH 147.8 METERS

OR 1210 KILOCYCLES

Dear Radio Friend:

This letter is to vorify your reception of Station W I O D, "Wonderful Isle of Dreams", and to thank you for your courtesy in writing us. Such letters as yours are an incentive to our best efforts, and we count upon you as a friendly Listener-in to Station W I O D.

Inclosed please find a schedule card of our broadcasting program. Due to the rapid shifting system of remote control broadcasting, a feature of W I O D programs, we do not attempt to list the various individual selections as rendered by the artists, this being cared for in the announcing. The inclosed schedule gives the orchestras, locations and time, as broadcast by W I O D, and we trust that you will frequently listen to this schedule. For your convenience, the schedule is printed in card form, with space on the back of same to be used as a small hand radio log for other stations.

W I O D, "Wonderful Isle of Dreams," is located on an island in a fairy-land setting in Biscayne Bay. The radio building, specially designed and incorporating one of the firest studios in existence, a located in the center of this island between two 250 foot Whittlesey lowers from which the elaborate antenna system drops straight into the operating room. The ground system consists of over 70,000 feet of wire buried in the ground, herring bone fashion, and submerged in salt water entirely surrounding the island. The equipment is of the very best for quality transmission and is all Western Electric, including the 1,000 watt transmitter.

A new original feature of W I O D is the blending or fading of its many outside remote points, one into the other, without a break. The program starts at 8:30 and runs from orchestra to orchestra to organ etc., with seldom over fifteen minutes with any one feature, thus, giving the Listener-in a swiftly changing variety of every type of music. We try to please everyone.

We are now signing off and again wish to thank you for your courtesy in writing us, and hope to have the pleasure of hearing from you again.

Sincerely yours,

Jesse H. Jay DIRECTOR AND ANNOUNCER W I O D

JHJ CJS ENC 1

P.S. W I O D "Ekko" Verification Stamp will be sent for customary logramittance.



GIMBEL BROTHERS

PHILADELPHIA

January 17, 1928.

RADIO STATION WIP

Mr. Alan Locklin, 420 Durston Ave., Syracuse, M.1.

Dear Sir:

We are enclosing herewith a verified reception stamp.

We would be very glad to have you write us any suggestions regarding the improvement of reception from Station WIP.

Very sincerely yours,

Ceder. G. Olives

Director, Station WIP.

EAD/LG



November 15, 1943

Dear Sir:

This is to verify your report of the reception of our frequency check on Tuesday mineth, from 4:00 to 4:30 a.m. EWT.

Thanks so much for your report. Another such broadcast will be the second Tuesday in December.

Very truly yours,

Betty Fruman

DANIEL BOOKE KETWORK . WISE Asheville, N.C. . WOPI Bristol, Tennessee . WKPT Kingsport, Tennessee





BUY WISE ADVERTISE WITH WISE





Sgt. Harold B. Bowers 31072370 321at B. F. T. Squadron Cochran Field, Macon, Ga.

Radio Broadcasting Station WJAG "Home of the Printer's Devil"

Norfolk, Nebraska



November 27, 1929.

Mr. Alan Locklin, 150 Brampton Rd. Syracuse, N. Y.

Dear Mr. Locklin:

Thanks very much for acknowledge our test program of November 24, but I am very sorry we are not assuing the Ekko Stamps any more. However, under separate cover, I am sending you copy of our New Radio Log.

Sincerely, RADIO STATION WJAG

H. D. Burke.

THE KOKOMO TRIBUNE

IOHN ARTHUR EAUTZ, Publisher
EOEOMO, INDIANA

December 14, 1927.

Dear Sir:

We wish to thank you for reporting reception of our broadcasting of December 10th. Hope that you are able to tune in our 50 watt station often.

Our schedules

Monday 7:00 pm Wed.-Thur, 5:30 pm Friday 8:00 pm

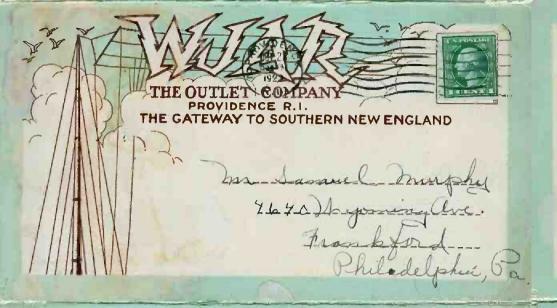
Enclosed you will find EKKO varification stamp.

Yours very truly,

C. L. White,

Director of W.J.A.K.

C. L. White





W-J-A-R RADIO STATION 360 Metres

Illustrations Show Operating and Dynamo Rooms
500 Watt
Western Electric Equipment





The Largest Department Store in New England Under One Roof

Mail Orders Given Prompt and Careful Attention

Program Schedule-Station W-J-A-R

44	10-11 a.m.	1,05-2.15 p. m.	7-8 p. m.	8.15 g.m.	10.30-12 p.m.
SUNDAY			SPECIAL CONCERT 7.20 to 10.20		
MONDAY	Housewives Radio Exchange Music	Weather Report Music	Weather		I I
TUESDAY		Weather Report Music	Weather Musical Peogram		
WEDNESDAY	Housewives Radio Exchange Music	Weather Report Music	Weather Musical Program	Special Concert	
THURSDAY		Weather Report Music	Weather Musical Program		
FRIDAY	Housewives Radio Exchange Music	Weather Report Music	Weather Musical Program	Special Concert	
SATURDAY		Westher Report Music	Weather		Musical Program

This station acknowledges your correspondence and trusts you will be a continued listener to our programs.

Very truly yours, Station W-J-A-R,

"The Gateway to Southern New England"



ACKSONVILLE in headquarters for Florida and the Southeast.

Jacksonville is located on the St. Johns River, emptying into the Atlantic Ocean and navigable for 200 miles into the heart of Florida.

Its steamship service extends to the ports of the world.

Jacksonville is served by 5 trunk line railroads. 144 passenger trains from all parts of the country enter and leave daily.

Jacksonville has over 400 manufacturing plants with an annual production output of \$100,000,000.

Jacksonville is a terminus for the Dixie Highway, the Atlantic Coastal Highway and the National Highway. It is the hub of Florida's good roads system.

Jacksonville has an ideal climate, winter and summer, the average temperature for the past 40 years being 69 degrees. It has 365 recreational and industrial days in every year.

Jacksonville has the finest driving and bathing beach in the world. It is 30 miles long and 600 feet wide at low tide. It is as smooth as velvet and hard as concrete.

A 32-foot concrete boulevard, the longest electric white way in the world, joins Jacksonville and its beach.

Jacksonville is the largest lumber market from Maine to Texas.

It is one of the largest naval stores ports in the world.

Jacksonville is a city of beautiful homes, colorful parks and supervised playgrounds, a city where myriad flowers bloom the year 'round.

Jacksonville's schools and churches are second to none in the South. It is a city that places the proper emphasis upon the finer things of life.

The largest automobile manufacturers in the world chose Jacksonville for their Southeastern distribution headquarters. Other distributors are following in their stems.

Jacksonville's building permits in 1925 were 100 per cent greater than in 1924.

In the first nine months of 1925 Jacksonville's bank clearings passed the billion mark Considering the fact the city's population is slightly less than 150,000, this is a national banking record.

Jacksonville has a rich back country which is especially attractive to specialized agriculturists.

Duval county, of which Jacksonville is the county seat, has a complete system of hard-surfaced highways.

Golf, tennis and baseball are year round sports in Jacksonville.

With the exception of Glasgow, Scotland, Jacksonville has more public-owned utilities than any city in the world. Its electric plant, in addition to furnishing cheaper power and domestic rates than any plant in the United States, earns a net profit of over \$500,000 annually which goes toward the reduction of taxes.

Jacksonville's postal receipts passed the million mark in 1925.

Jacksonville has a cosmopolitan population, with every state in the Union well represented. Here they share a common happiness. It is AMERICA'S ideal city. "THE VOICE OF FLORIDA"

1-8-26

W J A X

WONDERFUL JACKSONVILLE

Municipal Radio Broadcasting Station
Wave Length 336.9 Meters. Cower 1000 Watts

Jacksonville, Florida

Mr. Alan Locklin, 715 Maryland Ave., Syracuse, N. Y.

DEAR WJAX FRIEND:

We acknowledge with grateful appreciation your report and comment on the nightly program of our broadcasting station. We would be pleased to have you inform us what particular feature of our program appealed to you most.

When you are in Jacksonville, we would be very glad to have you as our guest at the studio and see in detail the operation of the plant.

Thanking you for your interest and co-operation, we are,

Sincerely yours,

RADIO BROADCASTING STATION WJAX

By Thos. C. Imeson,
City Commissioner in Charge.

If you are further interested in Jacksonville, write to

WJAX

"The Wave from Lake Erie"

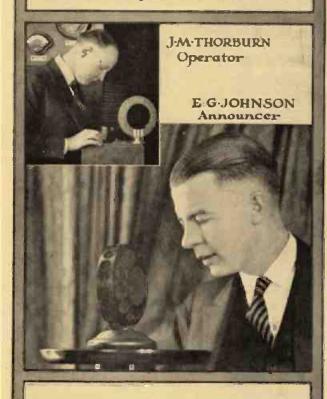


The UNION TRUST Co. Cleveland, Ohio

JV201,00M

WJAX

"The Wave from Lake Erie"



The UNION TRUST Co.

Cleveland, Ohio

M201.00M

Greetings from WJAY

The Hollenden Hotel at Cleveland

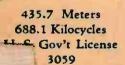
E want to acknowledge your message of good will and co-operation. Such expressions as yours are appreciated by us very much and we hope you will continue to give us the pleasure of hearing from you We are trying very hard to prepare programs that will please you and it is only by hearing from you from time to time that we are able to tell the results of our efforts.

WJAY is your Radio Station and we want you to be pleased. Come Again.

Sincerety yours,

WJAY

The Hollenden Notel at Cleveland





ZENITH RADIO CORPORATION
(Operating alsp "WSAX" and "9XN")

310 South Michigan Avenue, Chicago, Illinois.

Date Feb. 16, 1926

Thank you very much for your kindness in sending us an acknowledgment of dur program of the rua sy oth.

"WJAZ" has been heard over an prea equal to 98% of the inhabited portion of the earth. It is one of the most powerful stations in this country. Check us for comparative power.

Only the highest grade musical programs are broadcast, many of them by artists of international reputation.

The studio is an innovation, constructed to represent a "Spanish Garden". Continue to "listen in", but above all—come and see us. There is a surprise in store for you.

Cordially and sincerely yours,

ZENITH RADIO CORPORATION, STATION "WIAZ".

VG3.

HOME OF RADIO STATION W J B B

The Spirit of

Sarasota

SARASOTA, FLA.

JAN 1 9 1928

Dear Radio Friend:

This is verification of your receipt of Radio Station WJBB located at Sarasota, Florida, owned by the Financial Journal and operated for the Sarasota County Chamber of Commerce. While we use only 250 watts of power, by reason of a splendid generator and efficient engineers, we are able to cover a wide area and to be heard a great distance. Communications have come back to us from as far away as Honolulu. Our wave length is 238.5 meters or 1260 kilocycles. Our programs are more or less irregular but up to the first of April we will be on the air every day from 2:30 to 4:00 and from 6:00 to 10:00 P.M.

From time to time this Station conducts contests for the listeners in and sends out a number of prizes. We trust it is your good fortune to win one of these awards.

Our greatest desire is to have you visit Sarasota and to become personally acquainted with the wonderful advantages and attractions of this city and territory. We shall be glad at any time to furnish you information on any subject pertaining to Florida and particularly southwest Florida.

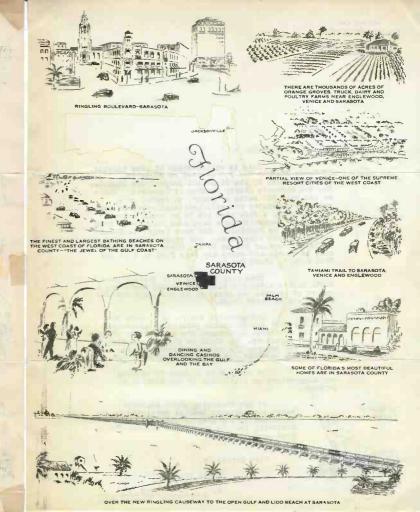
We shall also be glad to receive any suggestions or criticisms on our station or program.

We are inclosing under separate cover our souvenir booklet mentioned by the announcer on our program when you were listening in. We trust this reaches you ingood condition.

Very cordially,

RADIO STATION W J B B

By JE. Coad, General Mgr.



FURNITURE HOUSEHOLD UTILITIES



RUGS.RADIO

W-J-B-C

HUMMER FURNITURE COMPANY

LA SALLE

January 15, 1927

Mr. H. G. Myrick 1410 N. East Street Bloomington, Illinois

Dear Sir:

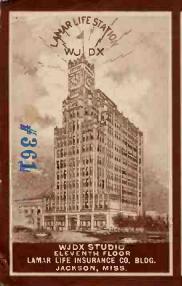
We wish to thank you for your very nice card of January 14th and glad to her your enjoyed our program. We are on the air every Sunday and Monday night. Also every noon at 12.:30 and at 3. p. m. with an Organ recital from the Majestic Theatre.

Hoping we will have the pleasure of hearing from you again, we remain

Very truly yours,

V. Pres. & Manager

HH/LR







"THE VOICE OF MISSISSIPPI"

THE TAMAR THE INSURANCE (DAIPANY

BROADCASTING STATION

三WYDX生

Croadees T 4/11/35, 7:30 Pm CST. of Which is Correct

#361

Yours very truly

HE Lamar Life Insurance Company, owners of broadcasting station WJDX and the office building pictured on this card, take their name from the great statesman and jurist L. Q. C. Lamar.

The company has a record of twenty-five years of unfailing service to its more than 40,000 satisfied policy holders. It enjoys a national reputation, and is rated as "Excellent" by the highest authorities. All claims promptly and fully paid—with justice and liberality to its policy holders and beneficiaries.

THOMAS J. JOHNSON THE STIPPES FRANCES KENNEDY VICE ADMIRAL.
THOMAS J. JOHNSON, JR. THE MATE FRANK ROBINSON MYMAGES STUDIO PHONE:

GARY 8540

BROADCASTING STATION

WHERE JOY KILLS SORNOW
The Voice of the Steel City

OWNED AND OPERATED BY THE

Tom J. Johnson and Frances Kennedy Radio Corporation
STUDIO IN

Gay-Mill Ball Room

LAKE STREET - FORREST AVENUE - GRAND CALUMET RIVER

W
O JOHNSON-KENNEDY
N SUBDIVISIONS
D
E GAY-MILL
R BALL ROOM
F
U GAY-MILL
L RESTAURANT
PHONE GARY \$417

Gary, Ind.,

Dear WJKS Listener:

Your proof of reception of our program received, and same is sufficient. We are herewith enclosing one of our verification stamps and Ekko cards.

We wish to thank you for your interesting communication informing us as to your reception of our program. It is only through the kindness of our listeners that we know whether or not our programs are being enjoyed.

Your communication has made our artists and everyone connected with STATION WJKS very happy. To show our appreciation we are enrolling you as one of the many thousands of members in our nation-wide "DUCKY CLUB." Enclosed you will find a membership card. We cordially invite you to visit our Studio, located in the GAY MILL BALLROOM, which is recognized as the home of clean dancing and good music. There is dancing at the GAY MILL every night and Sunday and Holiday afternoons.

This letter will serve as an introduction, and by presenting same at the Cashier's Booth, you and your party will be admitted to the Ballroom and Studio.

Our hours of broadcasting at the present time are from 11:00 A.M. to 2:00 P.M.; 3:30 to 5:00 P.M.; 7:00 to 9:00 P.M. and 11:00 P.M. to 1:30 A.M. (Daylight saving time).

Again thanking you on behalf of our artists, and hoping you will continue to be one of our listeners, and that we will hear from you quite often, we beg to remain,

Cordially,

THOMAS J. JOHNSON & FRANCIS KENNEDY RADIO CORPORATION.

By Bille Johnson

HERE

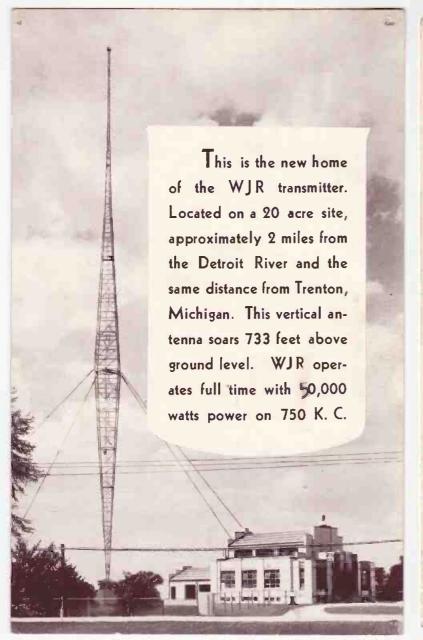
Dear Radio Listener:

our listeners and that your report was correct. We in turn wish to say communications from we want you to us hear from you your station

GOODWILL STATION

THE

McGillivray Herbert Rowley







Είτις έχει ὧτα άκουέιν άκουέτω

July 16, 1931

Mr. G.A. Vaughan, 7-Ol 127th. St., College Point, L.I. N.Y.

Dear Mr. Vauguan:

Please allow me to acknowledge the receipt of your favor of July 12th. It gives us much pleasure to know that our station was heard as far as New York. Every Saturday night from 12 mid-might until 4 o'clock A.W. we will brondcast and we trust that you will 'tune in'.

We have a really monderful little station out here at the University varion is about two months old. It is 100 watts and you can get it on 1370 kilocycles. I am scalidating herewith a program of our broadcasts which you may be interested. This is the only station in the country hast operated only for educational purposes and the courser far taught by men who are smong the best i the country and most of whom are in Thos's Tho.

Hoping that you will enjoy our programs often and thanking you for writing us. I am

Most sincerely,

Fernell Storall

Russell Stovall,

Asst. Sec, to the President.

Radio Division

of

OGLETHORPE

UNIVERSITY

Station

WJTL



SESSION OF 1931-32

OGLETHORPE UNIVERSITY

Tentative Summer School Program, 1931

In Classrooms and Laboratories

3:00 American History, English Literature, Spanish 111, Physics 111, Chem. 111.

5:00 Graduate English, either Astronomy or the Scientilic Foundations of Geog.
French 211, Bellogy 11 (Motency), Mythology, Accounting 111, Teaching Fen.

6:00 Coolegy, Coolegy,

12:00 Rest and refreshment.

1:30 Laboratory and radio lectures till 5:30.

Other courses given on sufficient demand.

Perez.

Perez.

Radio Division, WJTL, 1370 Kilocycles									
-	MON.	TUE.	WED.	THUR.	FRI.	SAT.			
8:00 A.M.	Psychology; Dr. H. J. Gaertner.	Psychology, Dr. II. J. Gaertner.	Psychology, Dr. H. J. Gaertner.	Psychology, Dr. H. J. Gaertner.	Psychology, Dr. H. J. Gaertner.	Psychology, Dr. H. J. Gaertner.			
9:00 A.M.	Corporation Fin- ance, Dr. Wallace McCook Cunning- ham.	Corporation Fin- ance; Dr. Wallace McCook Cunning- ham.	Corporation Fin- ance, Dr. Wallace McCook Cunning- ham.	Corporation Fin- ance, Dr. Wallace McCook Cunning- ham.		Corporation Fin- ance, Dr. Wallace McCook Cunning- ham.			
10:00 A.M.	Beginners' Ger- man, Dr. H. J. Gaertner.	Beginners' Ger- man, Dr. H. J. Gaertner.	Beginners' Ger- man, Dr. H. J. Gaertner.	Boginners' Ger- man, Dr. H. J. Gaertner.	Beginners' Ger- man, Dr. H. J. Gaertner.	Beginners' Ger- man, Dr. H. J. Gaertner.			
11:00 A.M.	Story of the Earth and Its Inhabit- ants, Dr. Thorn- well Jacobs.	Comparative Religions, Dr. D. Witherspoon Dodge.	Story of the Earth and Its Inhabit- ants, Dr. Thorn- well Jacobs.	Comparative Re- ligions, Dr. D. Wither- spoon Dodge.	Story of the Earth and Its Inhabit- ants, Dr. Thorn- well Jacobs.	Comparative Religions, Dr. D. Wither- spoon Dodge.			
12:00 Ra	dio Entertainmen	t Hour.							
1:30 P.M.	Education, Dr. H. J. Gaertner	Education, Dr. H. J. Gaertner.	Education, Dr. H. J. Gaertner.	Education, Dr. II. J. Gaertner.	Education, Dr. 11. J. Gaertner.	Education, Dr. II. J. Gaertner.			
2:30 P.M.	Sociology, Dr. Mark Burrows	Types of English Literature, Dr. James E. Routh.	Sociology, Dr. Mark Burrows.	Types of English Literature, Dr. James E. Routh.	Sociology, Dr. Mark Burrows.	Types of English Literature, Dr. James E. Routh.			
3:30 P.M.	History and Inter- pretation of the Bible, Dr. D. Wither- spoon Dodge	History and Inter- pretation of the Bible, Dr. D. Wither- spoon Dodge.	History and Inter- pretation of the Bible, Dr. D. Wither- spoon Dodge.	History and Inter- pretation of the Bible, Dr. D. Wither- spoon Dodge.	History and Inter- pretation of the Bible, Dr. D. Wither- spoon Dodge.	History and Inter- pretation of the Bible, Dr. D. Wither- spoon Dodge.			
4:30 P.M.	Beginners' Con- versational French, Mile. Madeleine Groleau	Beginners' Con- versational French, Mile. Madeleine Groleau.	Beginners' Conversational French, Mile. Madeleine Groleau.	Beginners' Con- versational French, Mile. Madelcine Groleau.	Beginners' Con- versational French, Mile. Madeleine Groleau.	Beginners' Con- versational French, Mile. Madeleine Groleau.			
5:30 to	7:00 P.M. Radio	Entertainment.							
7:00 P.M.	Marketing and Prices, Dr. Wal- lace McCook Cunningham.	Banking, Dr. Wal- lace McCook Cunningham.	- Marketing and Prices, Dr. Wal- lace McCook Cunningham.	Banking, Dr. Wal lace McCook Cunningham.	Marketing and Prices, Dr. Wal- lace McCook Cunningnam.	Banking, Dr. Wal lace McCook Cunningham.			
8:00 P.M.	Beginners' Con- versational Span- ish, Francisco	Beginners' Con- versational Span ish, Francisco	Beginners' Con- versational Span- ish, Francisco	Beginners' Con- versational Span ish, Francisco	Beginners' Con- versational Span- ish, Francisco	Beginners' Con- versational Span- ish, Francisco			

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