



PHILCO
News

AUGUST, 1957



OUR COVER THIS MONTH—

The flowers on the well-kept grounds of Plant 50 are admired by Margie Shurig, Terry Nawn and Jody White. Employees of the G. and I. Division take justifiable pride in the lawn, evergreens and hedges around the plant. Masses of scarlet sage, with calla lilies in the center, lend a colorful touch to the scene.



Philco Corporation will again sponsor the telecast of the Miss America Pageant. The show will be televised coast-to-coast over the CBS Network from 10:30 p.m. to midnight, Eastern Daylight Saving Time, on Saturday, September 7. Viewers will see the final judging of contestants from the United States, Hawaii, Puerto Rico and Canada leading to the selection of Miss America 1958.

This will be the fourth time Philco has sponsored the telecast of the world-famed spectacle. These Miss Americas have actively participated, through personal appearances, in promoting the sale of Philco electronic products. Pictured above are the three Miss Americas Philco has presented to the television audiences of America: Lee Ann Meriwether (top), Miss America 1955; Sharon Kay Ritchie (below), Miss America 1956; and Marian McKnight, Miss America 1957, in full view.

A 100-plus station network will bring Philco's telecast of the Miss America Pageant to an expected viewing audience of more than 40 million throughout the country this year. Interesting facts and commentary will be reported by Douglas Edwards, noted television newscaster, and Bess Myerson, former Miss America. The personable TV personality, Bert Parks, will be master of ceremonies at the scene.

(Continued on page 3)

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J. N. HUNSBERGER, JR., Editor

MARK LUTZ, Associate Editor

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NO. 5

'58 PHILCO-BENDIX LAUNDRY LINE FEATURES CONTEMPORARY DESIGN

20 Models Shown Distributors at Regional Meetings

The 1958 Philco-Bendix laundry equipment was presented by Company executives at a series of regional meetings of distributor sales executives earlier this month.

Heading the laundry equipment presentation team were John M. Otter, Executive Vice-President—Marketing, and William L. Schubert, General Manager of the Laundry Equipment Division.

This is the first new line of laundry models to be shown by Philco since it acquired the Bendix Home Laundry Division of AVCO Corporation last year.

"The Philco-Bendix laundry equipment line, which includes both gas and electric models of automatic equipment and wringer washers is the most complete line on the market today," Mr. Schubert reported.

Philco laundry equipment includes 20 models, covering tumble-action and agitator washers, gas and electric automatic clothes dryers, gas and electric combination washer-dryers and conventional wringer-washers.

"While industry laundry equipment sales have been slow this year, latest reports show that sales have come out of their slump and we expect sales to keep advancing the balance of the year," Mr. Schubert said.

Mr. Otter added that combination washer-dryer unit sales may well be ahead of single-purpose automatic laundry equipment within less than 10 years.

"The sales trend is definitely to the combination washer-dryer," he added. "For example, our Duomatic combination washer-dryer sales in the first six months of 1957 have increased approximately 30 per cent over the same period in 1956. We look forward to a substantial increase in these sales for the total year as compared to last year."

The 1958 laundry equipment shown features "Bermuda Coral" styling on all models in a dramatic contemporary design. An effective lint trap and dual purpose detergent dispenser for automatic agitator washers was shown to distributors.

PHILCO SPONSORS BEAUTY PAGEANT TELECAST SEPTEMBER 7

(Continued from page 2)

Edwards and Miss Myerson will report from the floor amid thousands of onlookers to capture the majestic and dramatic atmosphere of 51 young girls competing for the coveted Miss America 1958 crown.

Everything that happens on stage—from the final competition in swimsuit, talent and evening gown, to the suspenseful events of the selection, crowning and "first" interview of the new Miss America—will be covered in the national telecast sponsored by Philco.



A SPARKLING NEW PHILCO-BENDIX Custom "Duomatic" combination washer-dryer for 1958 is shown above. It features the new "Bermuda Coral" styling of the complete Philco-Bendix laundry line which includes automatic agitator and tumble action washers, gas and electric automatic clothes dryers and conventional wringer-washers. The "Duomatic" takes only two minutes to load and set the controls and, in as short a time as 50 minutes, clothes are automatically washed and dried. It dries clothes wrinkle free and has a cold water wash cycle. It is available as a gas or electric model.

S. C. SPIELMAN APPOINTED DIRECTOR OF ENGINEERING, G & I DIVISION

Sterling C. Spielman has been appointed Director of Engineering for Philco's Government and Industrial Division.

In making the announcement, Henry F. Argento, Vice-President and General Manager of the Division, said Spielman will have full responsibility for all design and development engineering activities of the Division. He will be assisted by Frank D. Peltier, who was named Director of Engineering Planning.

Spielman has been Director of Electronic Engineering for the G & I Division since 1951. In this capacity he was responsible for supervising all electronic development and design engineering.

(Continued on page 10)

WHAT'S THAT ADDRESS?

If you have changed your address in any way, or if your postal zone number is missing or wrong, you should get in touch immediately with your Personnel Department. It is to your advantage that the Company knows where to locate you for any mailings.

There's a form for changing your address. In filling this out you should include your clock number and zone number. Remember, all changes of address, marital status and increases in your dependencies should be reported without delay to your Personnel Department.



HERBERT N. JOHNSTON, conductor-cornet soloist, the Philco Band, who recently conducted several out-of-town concerts, including the Goldman Band in New York.

MUSIC IN THE PARK

The Philco Band will present a concert at Pastorius Park, Chestnut Hill, on Wednesday, August 21, at 8:30 p.m. This is one of a series of Wednesday evening concerts presented at the park each year and featuring music in many forms. There is just one band concert in the series this year—the others being devoted to symphony, opera, progressive jazz, etc.

The Philco Band is now in its fourteenth year of existence. It continues to enjoy a reputation of national importance as one of the leading concert bands in the coun-

try. The conductor, H. N. Johnston, has recently been elected vice-president of the American Bandmasters' Association, probably the most distinguished honorary group in the music world. He has also appeared as guest conductor with the United States Air Force Band (at Pittsburgh), the Leonard Smith Band (at Detroit) and the Goldman Band (at New York).

And so the great name of Philco is enhanced in an unusual way, by the band and its conductor, as it appears on concert programs in many places.

UNITED FUND DRIVE PLANS BEING READIED

Among those appointed to top volunteer posts in the 1958 United Fund drive are J. Newtown Hunsberger, Jr., who has been named Company chairman for Philco, and Del Kusma, named vice-chairman of the Electric Metals Division in the Major Firms Department.

A total of 250 health and welfare organizations will combine their separate appeals in the once-a-year drive to be conducted simultaneously in nearly 7,000 large business and industrial firms, almost 5,000 neighborhood and downtown businesses and in hundreds of thousands of homes throughout the Greater Philadelphia area.

J. Frank Cox, Bell Telephone Company vice-president, is general chairman of this year's campaign.

Employee per capita and average gifts reached a new high and the per cent of employee participation exceeded all previous records last fall, United Fund President Joseph A. Fisher said in his annual report. The total amount raised, \$12,677,000, is "the largest amount of money ever recorded for voluntary giving in this community," Fisher stated.

Beginning June 1, the net funds are being distributed to participating agencies as follows:

American Red Cross, \$1,250,645; Arthritis and Rheumatism Foundation, \$59,000; Community Chest of Philadelphia and Vicinity, \$8,154,042; Mental Health Association, \$55,000; Pennsylvania United Fund-

WILEY HONORED BY LEGION

Edward G. Wiley, of the Philco Maintenance Department, an Army veteran of World War II who joined the American Legion immediately after being discharged from the service in 1945, has been elected commander of the Ninth Legion District comprising Bucks and Montgomery Counties. Wiley, a member of William E. Hare Post No. 206 of Lansdale, has been with Philco since 1935 except during the time he was with the Armed Forces. He has served as post commander of the Legion post in Lansdale; senior vice-commander; junior vice-commander; executive committee chairman; by-laws committee chairman; auditing committee chairman and other committees. He was also a member of the board of directors of the Home Association of the Lansdale Legion Post and he is a member of Voiture 927, 40 and 8, presently serving as Lampiste.



NEWLY ELECTED COMMANDER of the 9th District of the American Legion, comprising Bucks and Montgomery Counties, is Edward Wiley, Philco Maintenance Department (right), who is being congratulated by the outgoing commander, Monroe R. Bethman, at the closing of the recent district convention.

USO, \$606,026; Salvation Army, \$876,796; and United Cerebral Palsy Association, \$280,000.

Campaign planning and organization expenses amounted to \$588,376 or 4.7 per cent of the amount raised. Year-round administration, collection, accounting, public information and distribution costs accounted for \$342,690, and \$443,690 was set aside as a reserve for slow collections.

THE WAY THEY GROW

Our big businesses of today were the small businesses of yesterday; the big businesses of tomorrow are the small businesses of today. But only by doing a better job for the American people can a business become big—and, in our highly competitive system, only by continuing to do a better job can it stay big.

PHILCO AWARDED 10-MILLION-DOLLAR CONTRACT TO BUILD RADIO RELAY UNITS

Philco's Government and Industrial Division has received a contract for approximately 10 million dollars to build radio relay units and associated parts for the Army Signal Supply Agency.

These FM multi-band units are used as connecting stations for multi-channel field telephone circuits where laying of telephone cable is not practical, such as over water or rough terrain.

Each unit has a range of 30 miles in an unobstructed line of sight path and transmits radio signals in the 225-400 megacycle frequency range. As many as eight hops can be used in a single communications system.

To meet field requirements, the equipment is both portable and transportable and is designed for many years of military service under all types of climatic conditions.

All major electronic components are assembled in shock-mounted, rain-tight cases to withstand rough handling and truck transportation over unimproved roads or rough terrain. The 45-foot antenna mast is divided into nine easily assembled sections.

If necessary, the equipment can

be transported by "manpower" to a remote location, since two men can carry any one piece of the communications system. Individual pieces of equipment weigh 100 pounds or less.

PHILCO NIGHT NEXT MONTH AT THE BALL PARK

Two thousand Philco employees are expected to attend the Phillies-Brooklyn Dodgers baseball game at Connie Mack Stadium, Thursday evening, September 5.

Philco employees and the Philco Band are expected to be among the most interested rooters on this occasion.

An added feature of the evening will be the presentation of prizes of Philco products to employees and to the general public attending the game.

Applications for choice \$2 reserved seats may be obtained from your supervisor or Personnel Department.



TWO PHILCO-ITES have been awarded the coveted Gold Medal Lybrand Award of the National Association of Cost Accountants for their outstanding papers submitted in competition during the current year. They are Ernst E. Bareuther, left above, Controller of Philco, and B. E. Stromberg, Controller of Philco's Television and Radio Divisions. The manuscript, "Budgeting at Philco," was one of 450 entered in the national competition, the eighth to be held by the NACA. The official presentation of the award was made to the men at a dinner in Washington, D. C., in June.

ACCIDENTS COST

Total cost of accidents in the U. S. last year was \$10,800,000,000 . . .

That sum would have clothed every man, woman and child in the land . . .

—would have built a million new houses worth \$10,800 each . . .

—would have built 300,000 new Class A schoolrooms for an additional 9,000,000 kids . . .

—would have paid for all 3 shots of Salk vaccine for every person in the world.

Accidents are costly—especially to YOU!

LIGHTWEIGHT ELECTRONIC TRIGGER FOR NAVY DESIGNED BY PHILCO

A new type electronic trigger, compact and lightweight, has been designed and built for the U. S. Navy by Philco's Government and Industrial Division.

This timing generator is unique since it provides eight separate pulse outputs in sequence, is a universal piece of equipment and uses direct power line frequency for synchronization.

Since this Philco trigger is equipped with eight separate pulse outputs, one output circuit sets up the basis pulse while the others are delayed.

Thus, the unit can trigger eight operations, which may be occurring

at different intervals within the same system or a different system, to occur simultaneously.

PLENTY HAPPENS WHEN NEW PLANT COMES TO TOWN

What happens when a new industry moves into a community? Plenty—and it's all to the good!

First of all, the new enterprise creates jobs—not only in its own plant, but in other business enterprises. A study by the U. S. Chamber of Commerce shows that for every 100 jobs created by the new enterprise, 74 others come into being . . . a total of 174 new jobs

from the establishment of that one new venture.

These 174 new jobs support 296 more people. The community increases by 112 households. There are 51 more school children, 107 more automobiles.

Four more retail establishments open. Personal income goes up \$590,000; retail sales increase \$360,000; \$270,000 more is deposited in banks where it may become the investment lifeblood for other new business ventures.



▲ THE 1956-57 CHAMPION TEAM of the Philco Men's Bowling Association from Appliance is composed of (clockwise) James Flynn, Fred Claro, Steve Miklausen, Ray Mason, Fred Sharp, Bill Napier, Harry Wagner, Dick Brill.

THE SMILE OF VICTORY is flashed by Steve Miklausen, captain of the Appliance team, the 1956-57 champions, as he receives the President's Trophy from Jack Winfield. ►



THE SPEAKERS' TABLE for the annual banquet, held at the Penn-Sheraton, of the Philco Men's Bowling Association marking the close of the 1956-57 season. Starting at the left and continuing are Charles Rodden and Ed Schreiber, members of the banquet committee; Vic Gittens, treasurer; Ed Hoffman, secretary; George Dale, president; Paul Riblett, toastmaster; Jack Winfield, who made the awards; Eli Harwin, secretary of the Chroma League; Elmer Hanna, treasurer of the Blue League; and Forrest Kline, assistant treasurer of the Association. ▼



SEPTEMBER SEES START OF 1957-58 BOWLING SEASON AT PHILCO

Both the Philco Men's Bowling Association and the Girls' Bowling League will start their new season next month. Men wishing to play in the Association should telephone Ed Hoffman at Ext. 5501 and girls applying for registration with the Girls' League should telephone Jerry Mandenbaugh at Plant 50, Ext. 430.

The 1956-57 season, which ended in June, was brought to a close with a banquet and entertainment for the men at the Penn-Sheraton, while the girls' final banquet was held at the John Bartram. Trophies for the championship teams and top bowlers of the year were presented at these functions.

The Appliance Department of the White League was champion in the Men's Association. John Winfield, comptroller of the Appliance Division, presented the President's Trophy to Stephen A. Miklausen, captain of the winning team, and individual trophies to team members were presented by George Dale, president of the Association and Philco Industrial Relations Director. Runners-up for the championship were the teams from Payroll, Accounting-Purchasing and Personnel.

The Duke team was the winner in the Girls' Bowling League. High single individuals were B. McDevitt, R. Dewey, J. Kobierowska. High-three individuals were F. Koeneke, R. Dewey and J. Kobierowska.

Officers of the Philco Girls' Bowling League for the coming year are Frances Koeneke, president; Louise Paprzycki, treasurer; Jerry Manderbaugh, secretary; and Mary Klim, sergeant at arms.

HIGH AVERAGE HOLDERS for the season are Ann McHenry, Ruth Dewey, Betty McDevitt, Eleanor Finch and Frances Koeneke. ▼



▲ **MEMBERS OF THE CHAMPION TEAM** in the Girls' Bowling Association for 1956-57 are (in the usual order) Ann Founds, Elaine Volpe, Eleanor Finch, Betty McDevitt, Ann Glowacz.



▲ **OFFICERS OF THE PHILCO GIRLS' BOWLING ASSOCIATION** are (left to right) Lillian Dwyer, sergeant at arms; Louise Paprzycki, treasurer; Chris Peck, secretary; Frances Koeneke, president.





▲ GIRLS IN THE CR TUBE SECTION of Plant 10 hold a shower in honor of Dorothy Borrelli, photographed receiving a gift from fellow-workers presented on their behalf by Clyde Treffeissen, supervisor of the section.



▲ FELIX TANEDO (right), a troubleman in Plant 10, is father of the bride. Mr. and Mrs. Eugene Hanlon and Mr. and Mrs. Tanedo are shown above.



▲ FRIENDS IN PLANT 10 extend their best wishes at a baby shower for the new arrival at the home of Charles McFadden of Dept. 43-502.



▲ GIFTS FOR THE NEW BABY are presented to Harry Schulte on behalf of friends in Dept. 43-502 by Mary Swanger at a shower in Plant 10.

JEANNETTE LUTZ receives gifts and best wishes from friends and co-workers in the Antrac Department, Plant 50, on her birthday. ▼



BIRTHDAYS ARE SHARED by Ethel Spencer (left) and Leon Birch at a party in Plant 10 Cafeteria given by members of Dept. 43-503. ▼





▲ A WEDDING GIFT is presented to William Keddie (left) on behalf of members of the Industrial Engineering Department by Ed Grosik.



▲ SUPERVISOR HARRY MORRIS heads the group wishing Frank Duffy (with gift) health and happiness in his years of retirement. Frank will spend his leisure time with his grandchildren.

DREXEL GRADUATES 3 FROM PHILCO

Three Philco employees were among the graduates in the evening College of Drexel Institute of Technology in June. Martin J. McDonald, Jr., Engineering, Plant 2, and Edward P. Wagner, Engineering, Plant 50, were awarded their B.S. in Electrical Engineering, and Frank J. Sciarra, Engineering, Plant 50, received a diploma in Mechanical Engineering upon completion of a course in senior designing.



▲ A GIFT CERTIFICATE from friends in the Shipping Department is presented to George Giles (right), who has retired after forty years with the Company. The presentation was made by the shop steward in Dept. 548, Charles Smith. Robert Taggart (center) is the supervisor in the department.



TWO RETIREES in the Maintenance Department receive the well wishes of friends and gifts of Philco portables. James Emberson (second from left) is retiring from the Company after twenty-two years of service and William Peterson (third from left) is retiring after nineteen years. Sam Prentice (left) and Daniel Davis (right) make the presentations to the retirees on behalf of their fellow-employees. Emberson and his wife plan on sailing on the Queen Mary at an early date to visit Scotland, while Peterson plans on entering missionary work.

TRAVEL AND "TAKING IT EASY" are the plans of Charley Cifelli (left), receiving a gift upon his retirement from friends in Plant 14, presented by Martin McDonald, supervisor in Dept. 14-512. ▼



CITY TO OBSERVE SECOND CIVIL DEFENSE WEEK

September 15 through 21 will be observed as the second annual National Defense Week.

Sunday, September 15, will be Civil Defense Day in the churches of the city, with the work of Civil Defense mentioned in the sermons.

Monday, September 16, will be school day, with every school in the area holding an air raid drill, and the pupils will receive CD literature to take home to their parents.

Wednesday, September 18, at 11:00 a.m. to 12:00 noon in the Mayor's Reception Room, City Hall, the regular monthly Philadelphia Civil Defense Council Meeting will feature an official of one of the major broadcasting companies, who will discuss the role of radio in Civil Defense.

Thursday, September 19, from 7:00 to 9:00 p.m., the four Civil Defense Regions will hold an "open house" for the general public. Refreshments will be served and everybody will be welcome. The four regions are located as follows: Region No. 1, Lewis C. Cassidy School, Lansdowne Avenue and Atwood Road; Region No. 2, George W. Childs School, 17th and Tasker Streets; Region No. 3, Germantown Town Hall, Germantown Avenue and Haines Street; Region No. 4, Fox Chase School, Rhawn and Ridgeway Streets.

Saturday, September 21, an emergency mass feeding, outdoor "cookout," will be held, the place to be decided later.



▲ **FOURTEEN-MONTH-OLD JACQUILINE TRONIERI**, the granddaughter of Gus Tronieri, of the Philco Blue Print Department in Plant 2. She is the daughter of Mr. and Mrs. Jack Tronieri and lives in Rockford, Illinois, where her father is a cameraman and a member of the band of Station WREX-TV.



PORTRAIT OF A WOLF OUT OF A JOB

Haunting doors, front or back, isn't the good steady work it used to be. In fact, nowadays he gets little chance to practice Wolfmanship in a big way.

Something has been going on that makes the Wolf-at-the-Door business as out of date as a buggy factory or a bustle. It took this particular wolf quite a while to realize that his customers were gradually ebbing away—that his surly growls from the front steps were greeted by cheerful smiles from within the house.

Then—he heard (as the occupants of the house had heard long before) of the Philco Purchase Plan. Where the wage and salary earners worked, the best kind of protection against wolf-haunted homes was being issued.

Regular deductions from pay for investment in U. S. Savings Bonds—that was the simple basis of the Plan. More and more signed up—until even a wolf knew that when millions of workers in the United States were on payroll savings, millions of homes were just not good haunting prospects.

And now there's more bad news for this patched and prostrate animal. Series E Savings Bonds are BETTER. They return more—faster. Interest rate is up—to 3½%. Maturity date is shortened—to eight years, eleven months. There will be MORE wage-earners signing, for MORE put aside into protection against the wolf at the door.

Bad news, Mr. Wolf. But good news for you, our Company employee. If you have not signed up, better do so today. Your supervisor will tell you how to get the application blank. If you are on the Plan now—why not increase your allotment, as of next payday?

S. C. SPIELMAN APPOINTED

(Continued from page 3)

He joined Philco as a factory engineer in 1933 after graduating from Drexel Institute of Technology. He was chief engineer in charge of television receiver design before coming to the G & I Division.

Spielman holds several patents in the field of electronics and is active in industry affairs. From 1954-55 he was Philadelphia section chairman of the Institute of Radio Engineers.

He has served on various committees of the Radio Electronics Television Manufacturers Association and also is a member of the Institute of Navigation, American Society of Naval Engineers, American Rocket Society and American Ordnance Association.



▲ MR. AND MRS. SCOTTY CALDWELL leaving Idlewild Airport for a visit to Scotland.

SCOTTY RE-VISITS SCOTLAND

This summer, Mrs. Caldwell and Scotty Caldwell, of Plant 14, spent their vacation in Scotland, Mr. Caldwell's birthplace, which he had not seen for thirty-four years. They travelled by KLM plane with a group of 72 other Scottish-Americans, mostly from New Jersey.

"It being the first air flight for either Mrs. Caldwell or myself," Scotty reports, "we looked forward to a new experience with much anticipation, tinged, I must admit, with just a little trepidation."

The couple left Idlewild Airport, New York, on June 15. After the necessary preliminaries had been dispensed with and they were airborne, Scotty said they enjoyed the wonderful feeling of gliding along "without the fast rock and roll action of a speeding train, or the slow roll and pitch of a liner."

"Our elapsed flying time was 13 hours for 3,200 miles," Scotty said. "Four hours to Gander, Newfoundland, where we waited for an hour while the plane was serviced, and eight hours more to Prestwick, Scotland.

"One of my first observations was the vastness of every garden, or front yard, and the profusion of large, many-hued roses which everyone seems to grow. It seemed that you could step into almost any garden in any street and pick prize-winners.

"During our visit, my wife, American born and abroad for the first time, naturally wanted to see

London," he said. "We went there and visited the usual places—Hyde Park, Piccadilly Circus, the Tower of London; Westminster Abbey, where kings and queens have been crowned (and also buried) for seven or eight hundred years was an inspiring sight.

"The workmanship of the early stone masons and wood carvers is amazingly detailed and intricate, and the height and variety of color and pattern in the stained glass windows would tax the ability and ingenuity of our present-day craftsmen."

During the visit to London, the Caldwells went to the Philco plant at Chigwell, Essex, outside of London, and were much interested in conditions there.

"The month passed entirely too quickly and on Saturday, July 13, as we were leaving Prestwick Airport on our return flight, our friends and relatives sang 'Will ye no' come back again?' Our singing response was a hearty 'We're no' awa' tae bide awa,' which we all meant sincerely."

TWO OF THE BIG ONES "that didn't get away" are displayed by William Ryan, Maintenance, who did considerable fishing while on vacation with his family in Key West, Florida. The bonito shown weighed 18 and 12 pounds, respectively. In addition, Ryan caught a 40-pound sailfish and sixty barracudas.



▲ HARRY AND DOROTHY KEENAN, both of Dept. 43-503 in Plant 10, are photographed on the beach at Atlantic City where they spent their vacation.



TechRep DIVISION GIRLS from Plant 28 sign up to help put the Philco Red Cross Blood Bank over the top. Completing their questionnaires are Norma Tompkins and Joan Lally, while awaiting their turns are (from left) Claire Foody, Shirley Graham, Mary Calihan, Terry Nick, Claire Eckler, Mary Kenny and Jean Donovan.





ARMY 1ST LT. BURTON STEINBERG (right) is presented a Commendation Ribbon with Metal Pendant by Brig. Gen. Lloyd R. Moses, deputy post commander of Fort Dix, upon completion of his tour. The award was presented for valuable service as an officer in the G-3 (training and operations) section, where the lieutenant was assigned while at Fort Dix. Steinberg is in the Methods and Procedures Group of the Philco T. and R. Division.

(U. S. Army Photo)



WHEN RAY BAUER AND MARY ELM, both of Material Control, were married last month, the soloist at Ascension Church and later at the wedding reception was John Naab (above), of Philco International. To make it even more of a Philco affair, Ollie Holman, of Material Control, was accompanist for Naab. Naab started his musical career playing the trumpet and was a member of the Philco Band for some years. He gave up the trumpet, however, when he started courses in the Evening Division of St. Joseph's College. Naab, a tenor, is currently studying voice. He is a member of the American Opera Guild of Philadelphia and has appeared in concerts, several operas and occasionally sings at special events such as weddings and large dinners.

LABOR DAY IS ANYTHING BUT!

Labor Day—which is anything *but* a day of labor except for those thousands trying to buck the home-bound traffic—ranks with the Fourth of July and Thanksgiving Day as our most generally observed holiday.

Traditionally it is becoming the final day of vacation, too, although increasingly September is considered a “summer month.”

Labor Day's celebration, on the first Monday in September, dates back to 1882. The idea of having a national holiday “representative of the industrial spirit, the great vital force of the nation,” was suggested by one Peter J. McGuire, a New York union official.

In 1884 the American Federation of Labor voted to make national what had been purely an Empire State celebration, and 10 years later it was being observed as a legal holiday in 30 states. Labor Day now is observed in all our states.

* * *

Your temper is one of the few things that will improve the longer you keep it.

* * *

You're an old-timer if you can remember back when a babysitter was called Mother.

* * *

Knowledge, like timber, is best when well seasoned.

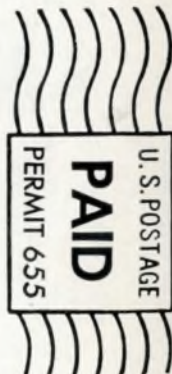


JOSEPH McMAHON, JR., was three months of age when this photograph was taken. He is the son of the former Marie Ferroni, Dept. 11-508, and Joseph McMahon, of Plant 50.

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BULK RATE