1915

40 YEARS of PIONEERING in ELECTRONIC MEASUREMENTS

1955

Combined view of offices and plants of the

GENERAL RADIO COMPANY
Cambridge and Concord, Massachusetts

Since 1915 — Manufacturers of electronic apparatus for science and industry.

THE GENERAL RADIO COMPANY, pioneer manufacturer of electronic instruments, test equipment, and laboratory standards, was established in June 1915. General Radio's founder was Melville Eastham, who, until his retirement in 1950, was president and chief engineer over the greater part of the first 35 years of the company's existence. General Radio was started on the sound assumption that measurement, as already proved in other fields of physics, would be the basis of technical progress in electrical communication.

In 1915, markets for electronic products were few: wireless telegraph companies, telephone companies, the armed services, and colleges. Of the companies manufacturing instruments for the radio industry in 1915, no other survives today.

Through two wars and two major depressions, the General Radio Company has grown steadily over the past 40 years. It is employee-owned and employee-managed. It is an engineers' company. Of its nine-member management committee, seven have engineering degrees.

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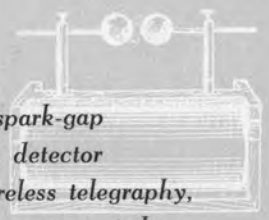


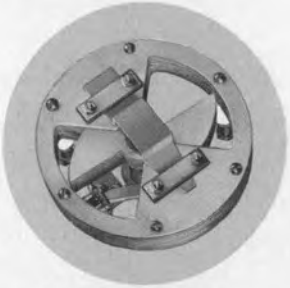
From the spark-gap
and crystal detector
of early wireless telegraphy,
through the vacuum tube
to today's transistor,
General Radio
has made the tools
to test electronic devices.
GR instruments in 1915
measured the performance
of spark transmitters;
in 1955, they monitor
the operation of
color television transmitters.

1927 Standard Signal Generator

1931 Modulation Meter

1933 Heterodyne Wave Analyzer

1936 Peak-responding Voltmeter



1943 Butterfly Circuit

1953 Sound-survey Meter

NOTABLE FIRSTS . . .

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STANDARDS . . .

SOME OF THE COMPANY'S EARLIEST PRODUCTS were laboratory standards, and General Radio today still supplies the standards of inductance, capacitance, and frequency that are basic to the electronics industry. The successful manufacture of standards is predicated on quality, both in design and in production. This tradition of quality is evidenced throughout the GR line. GR instruments are designed and built to exacting specifications, to be accurate, rugged, and reliable. Many a laboratory has GR products built several decades ago that are still giving accurate and reliable service.

The accuracy of the synchronous clock operated from this primary frequency standard is a few seconds per year. This equipment, the result of 30 years continuous development, supplies standard frequencies throughout General Radio's Cambridge plant. The frequency is constant within five parts in one hundred million per month and is known at all times to two parts in one hundred million.

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Capacitance

Inductance

Attenuation

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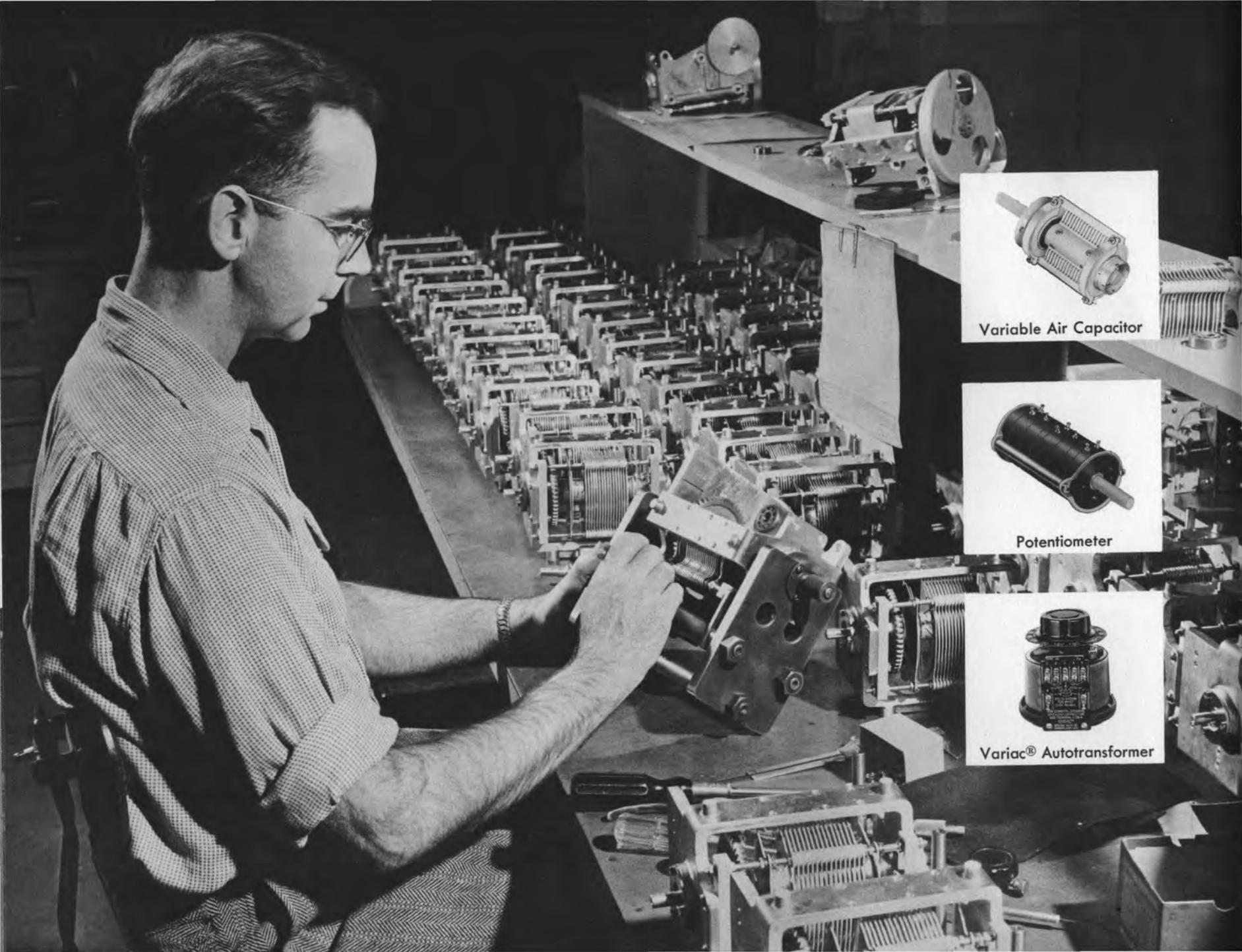
Variable Air Capacitor
Potentiometer
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Inserts on opposite page show three outstanding General-Radio-made components.

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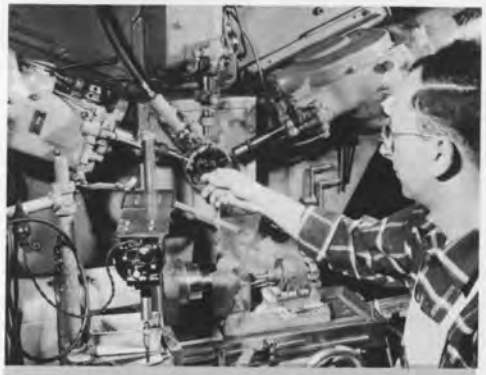

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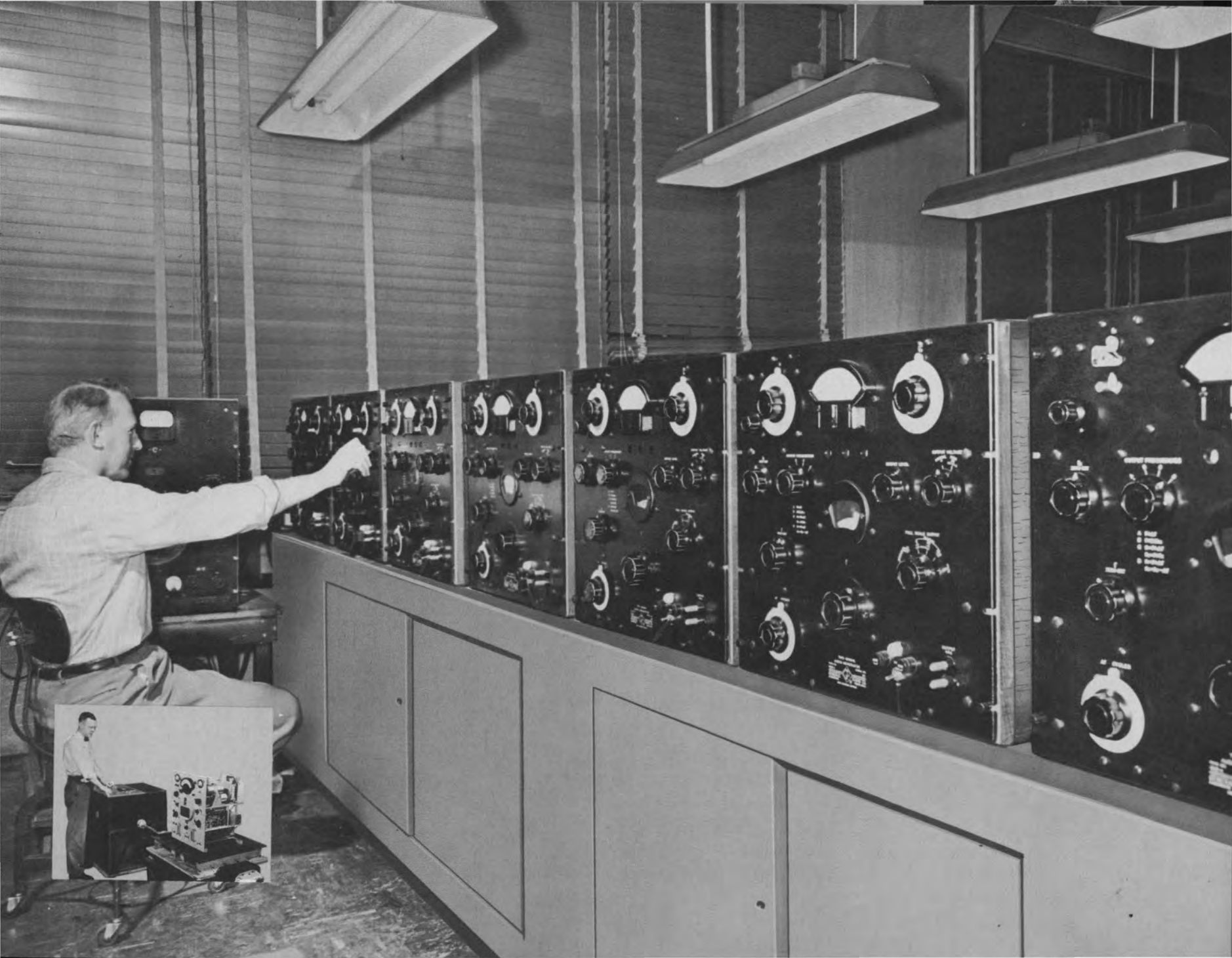

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275 Massachusetts Avenue, Cambridge 39, Massachusetts

Tel. TRowbridge 6-4400 (Boston)

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Chicago 5, Illinois
920 South Michigan Avenue
Tel. — WAbash 2-3820

Washington Office
Silver Spring, Maryland
8005 13th Street
Tel. — JUniper 5-1088

Philadelphia Office
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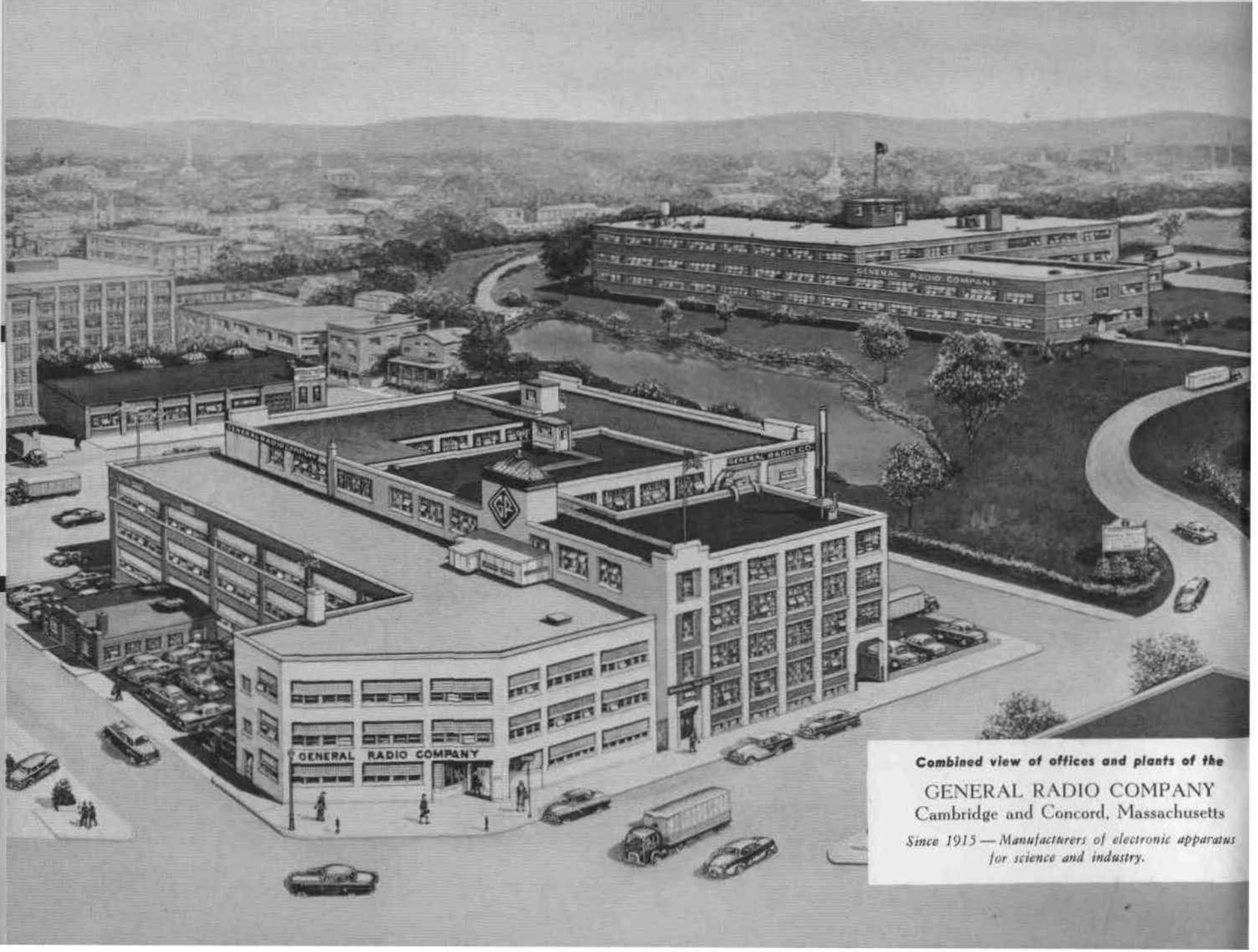

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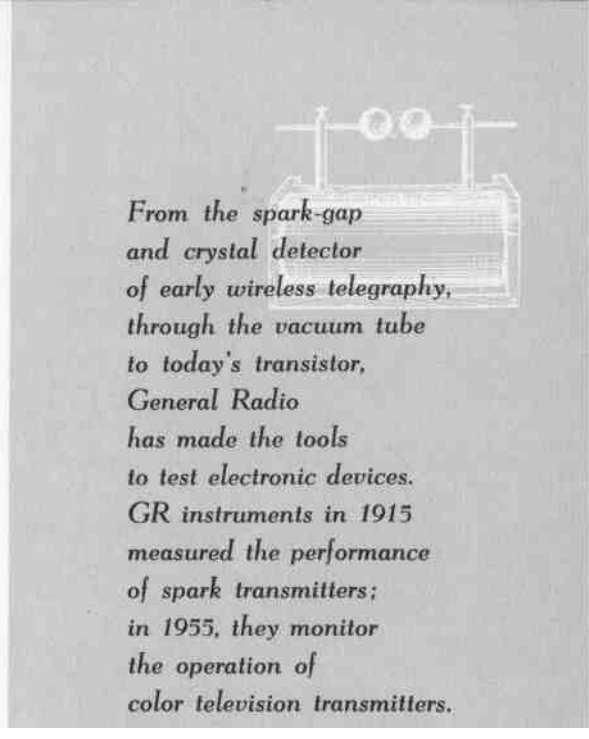

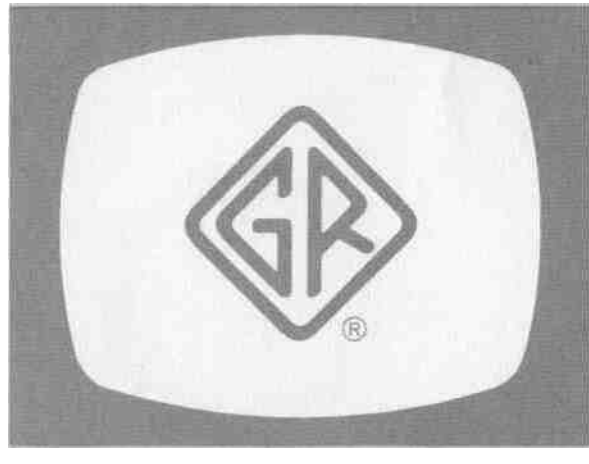

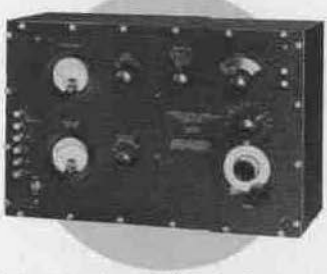

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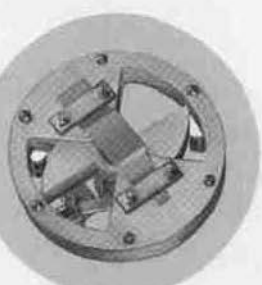

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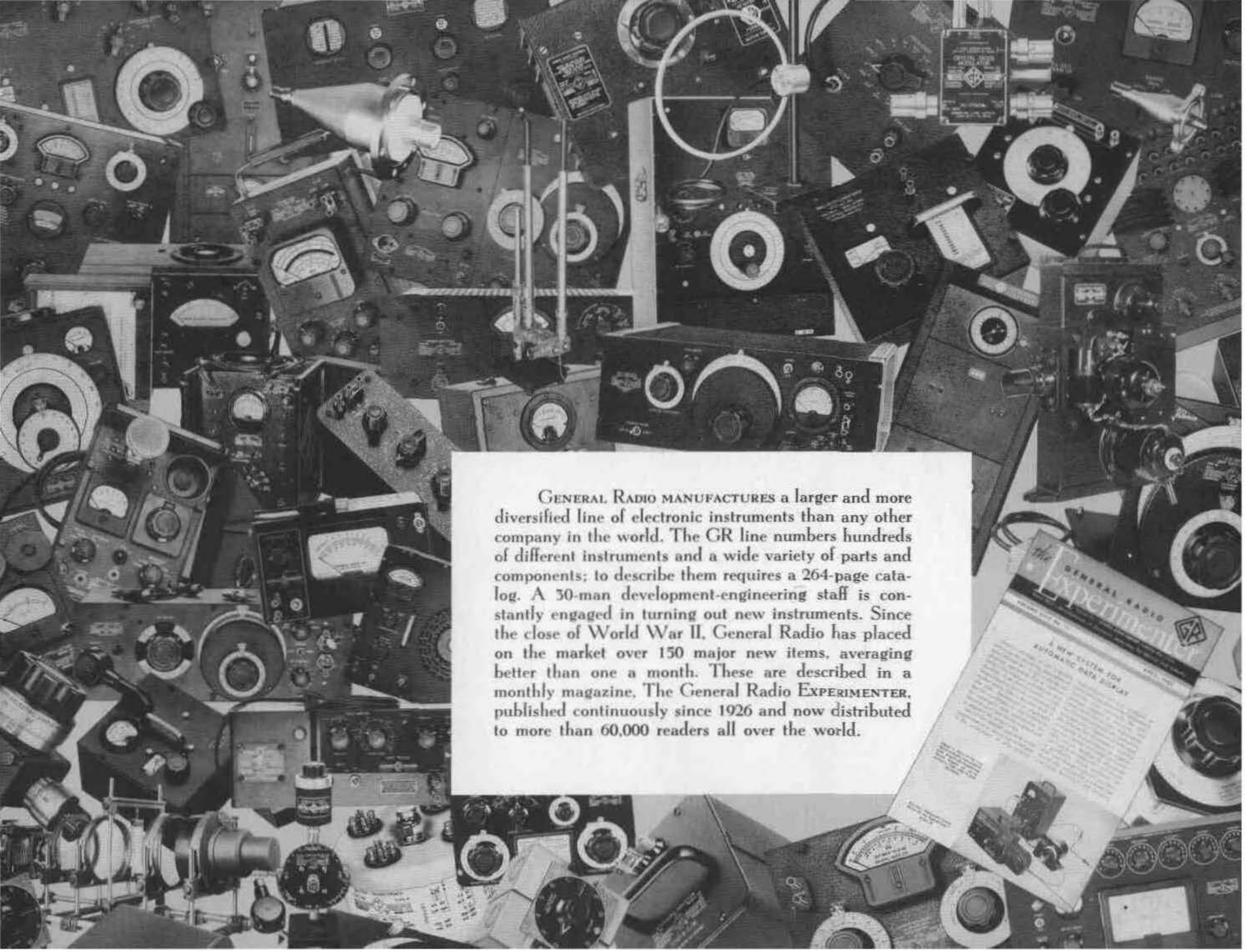

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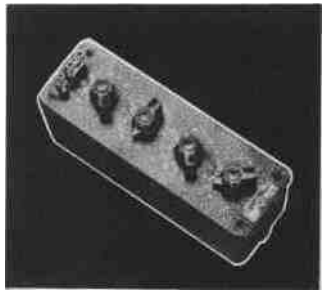

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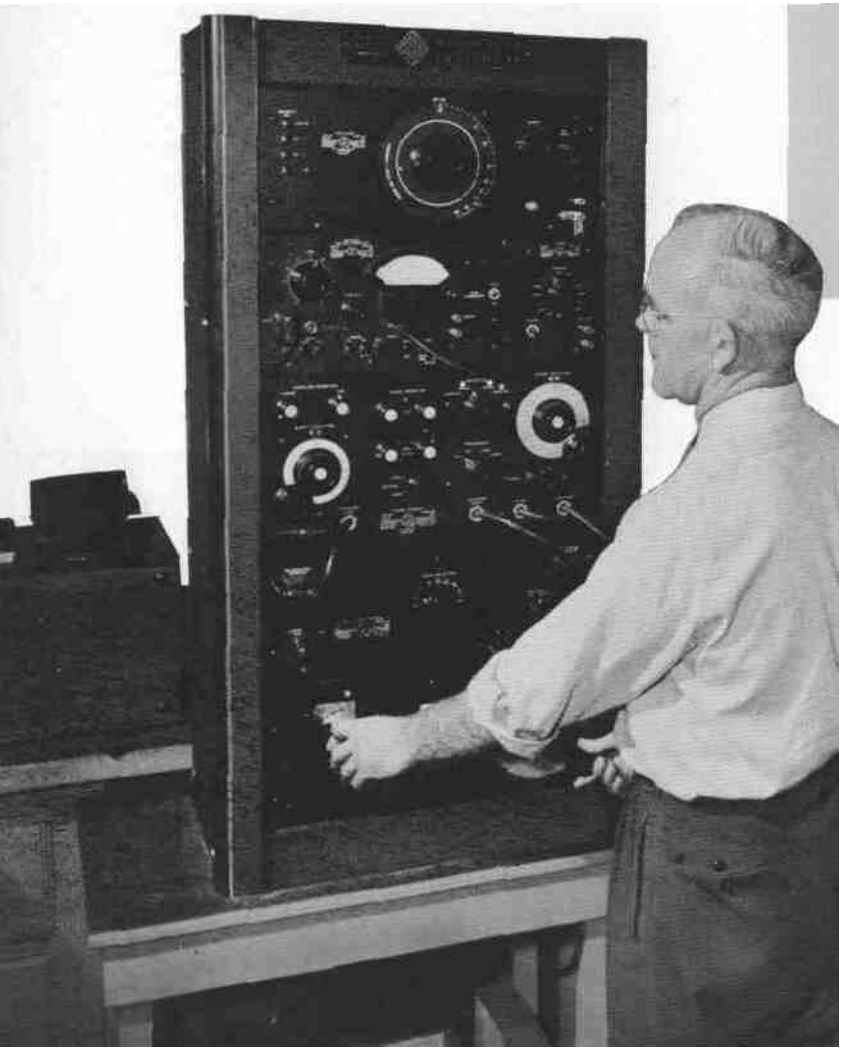

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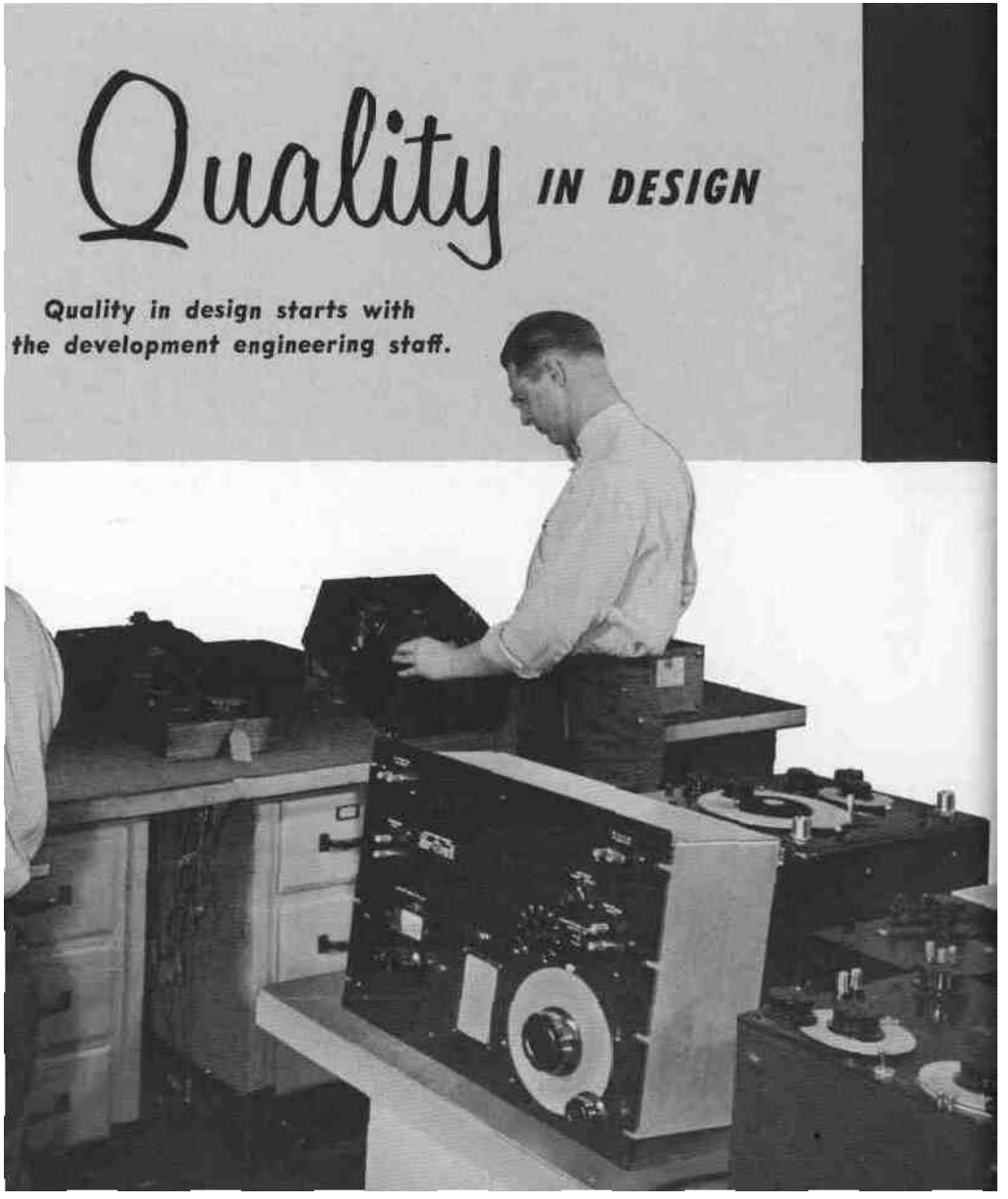

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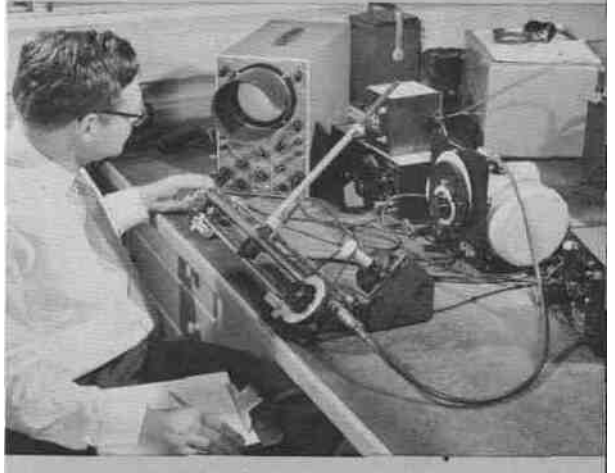

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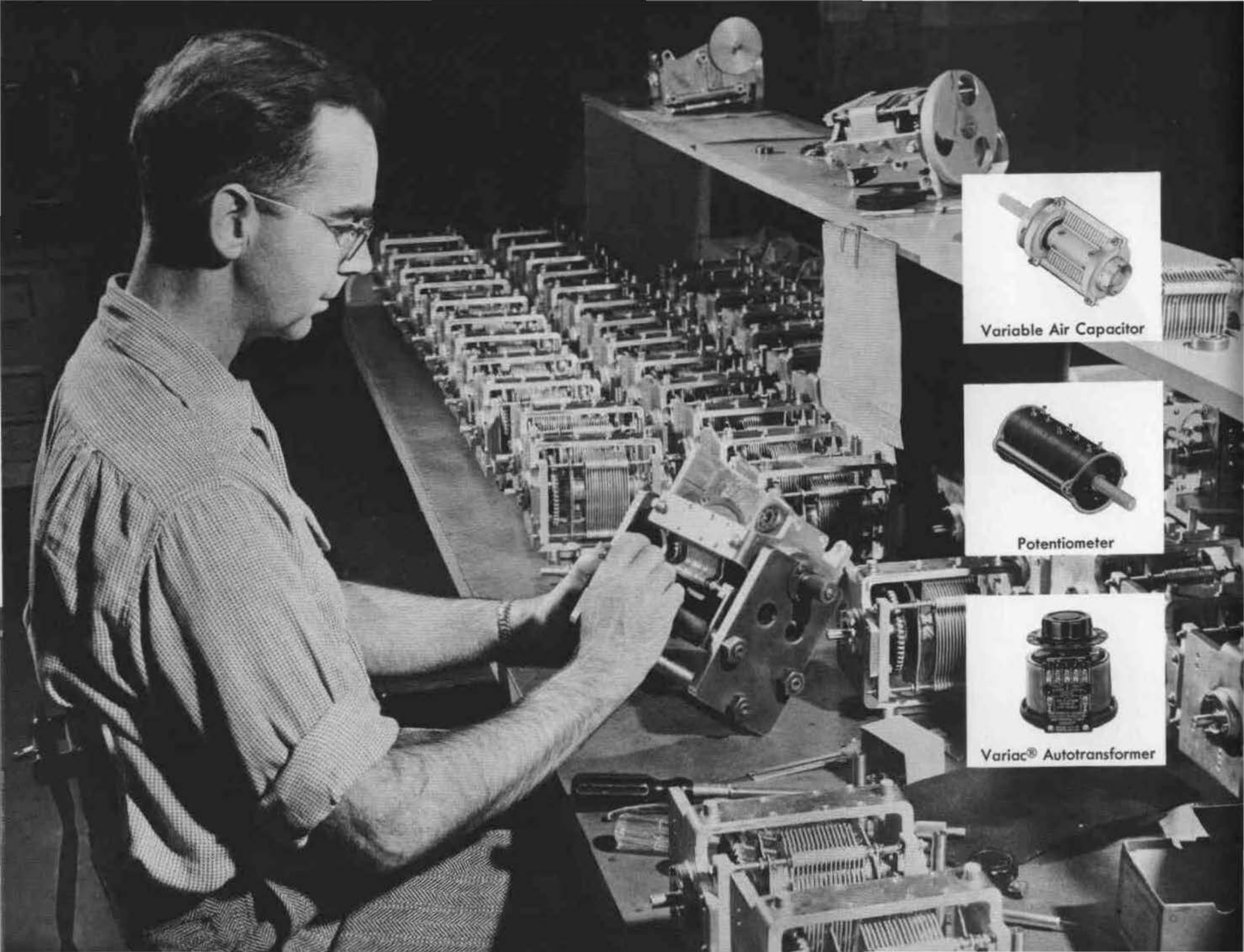
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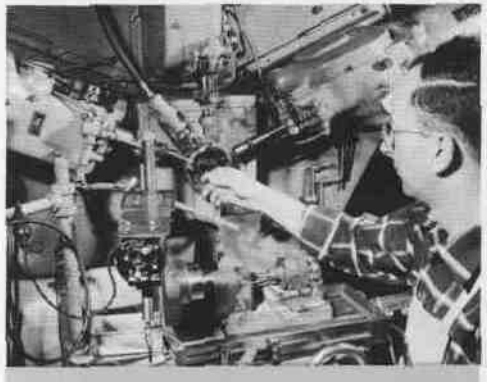

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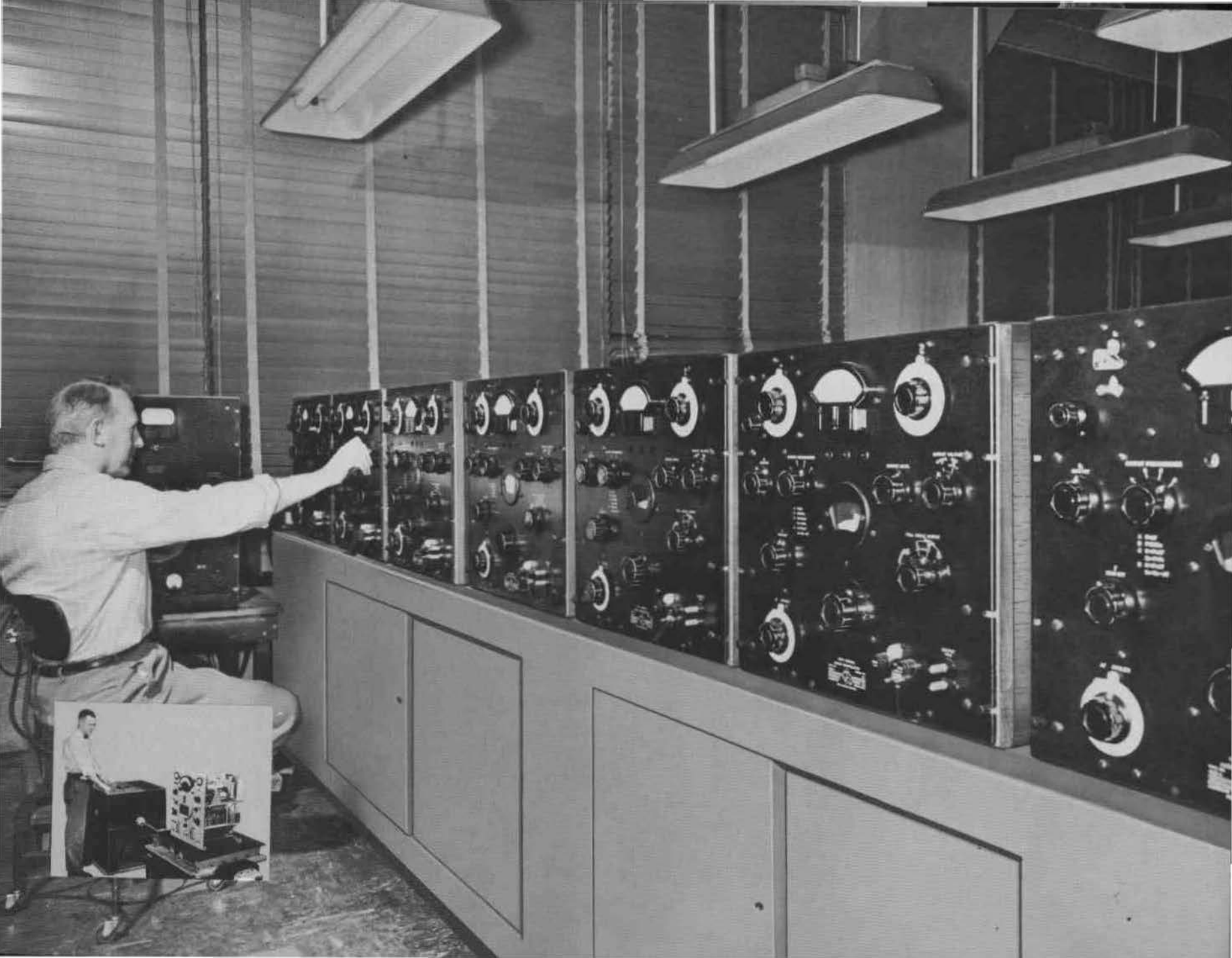

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