

**STUDIO
ON THE AIR**



CBS PROGRAM BOOK • SEPTEMBER, 1939



SEPTEMBER, 1939

THE COLUMBIA PROGRAM BOOK

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CLIENT	PROGRAM
AFFILIATED PRODUCTS, INC.	Edna Wallace Hopper Cost
AMERICAN OIL COMPANY	Amoco-Gas Orange American Gas
AMERICAN TOBACCO COMPANY	Lucky Strike Cigarettes
ANACIN COMPANY	Anacin
BAYER COMPANY	Bayer Aspirin
BOWEY'S, INC.	Dari-Rich Products

PROGRAM	TIME	AGENCY	ON CBS*
Romance of Helen Trent <i>serial drama</i> (also WYETH CHEMICAL COMPANY)	Mon., Tues., Wed. 12:30-12:45 p.m. 30 CBS stations ORIGINATES: WBBM	Blackett-Sample-Hummert, Inc.	299 Weeks
Human Side of the News, Edwin C. Hill <i>news</i>	Mon. thru Fri. 6:05-6:15 p.m. <i>Rebroadcast</i> 11:05-11:15 p.m. 42 CBS stations ORIGINATES: WABC	The Joseph Katz Company	56 Weeks
Hit Parade Warnow's Orchestra, Guy Ross, Raymond Scott's Quartet, Bea Wain and the Guy Macs <i>popular music and vocalists</i>	Saturday 9:00-9:45 p.m. <i>Rebroadcast</i> 12 mid.-12:45 a.m. 61 CBS stations ORIGINATES: WABC	Lord & Thomas	174 Weeks
Gal, Sunday <i>serial drama</i> (also KOLYNOS COMPANY)	Mon., Tues., Wed. 12:45-1:00 p.m. 31 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	135 Weeks
Widow and Husband Helen Menken, presented by the Famous Actors' Guild <i>serial drama</i>	Tuesday 7:30-8:00 p.m. 49 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	416 Weeks
Blues and Rhythm Todd Hunter, reporter; Dave Brubeck, pianist and Carl Fennell's Orchestra <i>folk and music</i>	Sunday 11:00-11:30 a.m. <i>Rebroadcast</i> 2:30-3:00 p.m. 33 CBS stations ORIGINATES: WBBM	Sorensen & Company	13 Weeks

*figures indicate the total number of weeks which the client has used CBS facilities.

PROGRAM	TIME	AGENCY	WEEKS*
Bill Sullivan <i>comedy</i> (beginning September 24)	Sun. thru Fri. 11:00-11:15 p.m. 35 CBS stations ORIGINATES: LOUISVILLE	Batten, Barton, Durstine, & Osborn, Inc.	21 Weeks
11:30 Nighter Barbara Luddy and Tremayne <i>cameo at the "Little Theater at Times Square"</i>	Friday 9:30-10:00 p.m. 50 CBS stations ORIGINATES: WBBM	Aubrey, Moore & Wallace, Inc.	83 Weeks
Abbott and Costello Meet the Headless Horseman on Welles, director, and stars (beginning September 10)	Sunday 8:00-9:00 p.m. <i>Rebroadcast</i> <i>September 10 and 17</i> 11:00-12:00 p.m. <i>September 24</i> 10:00-11:00 p.m. 67 CBS stations ORIGINATES: WABC	Ward Wheelock Company	247 Weeks
Alfred Hitchcock Presents 'n' Andy <i>serial comedy-drama</i>	Mon. thru Fri. 7:00-7:15 p.m. <i>Rebroadcast</i> 11:00-11:15 p.m. 52 CBS stations ORIGINATES: KNX		
Archie and Edith <i>dramatic serial</i> (beginning September 11)	Mon. thru Fri. 11:15-11:30 a.m. <i>Rebroadcast</i> 2:30-2:45 p.m. 53 CBS stations ORIGINATES: WABC		
"Meet the Dixons" Barbara Weeks and Richard Widmark <i>domestic Serial</i>	Mon. thru Fri. 9:15-9:30 a.m. 16 CBS stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	

*The figures indicate the total number of weeks which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
CHRYSLER CORPORATION	Plymouth Dodge DeSoto Chrysler
COLGATE-PALMOLIVE-PEET COMPANY	Colgate Dental Cream Palmolive Shave Cream Palmolive Brushless Shave Concentrated Super Suds Palmolive Soap Colgate Tooth Powder
CONTINENTAL BAKING CO., INC.	Wonder Bread Hostess Cake

PROGRAM	TIME	AGENCY	ON CBS ★
Major Bowes' Original Amateur Hour <i>Amateurs, with Major Bowes as Master of Ceremonies</i>	Thursday 9:00-10:00 p.m. 79 CBS stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	182 Weeks
Wagon Wheel Ask-It Basket McWilliams, MC <i>Questions and answers</i>	Thursday 8:00-8:30 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. 60 CBS stations ORIGINATES: WABC	Benton & Bowles, Inc.	185 Weeks
Strange As It Seems <i>Dramatizations of unusual facts</i>	Thursday 8:30-9:00 p.m. <i>Rebroadcast</i> 12:30-1:00 a.m. 52 CBS stations ORIGINATES: WABC		
Art and Marge <i>Serial drama</i>	Mon. thru Fri. 10:15-10:30 a.m. <i>Rebroadcast</i> 4:15-4:30 p.m. 71 CBS stations ORIGINATES: WABC		
Fltop House <i>Young Bess Johnson</i> <i>Serial drama</i>	Mon. thru Fri. 10:30-10:45 a.m. <i>Rebroadcast</i> 4:30-4:45 p.m. 74 CBS stations ORIGINATES: WABC		
Stepmother <i>Serial drama</i>	Mon. thru Fri. 10:45-11:00 a.m. <i>Rebroadcast</i> 4:45-5:00 p.m. 25 CBS stations ORIGINATES: WBBM	Benton & Bowles-Chicago, Inc.	
Miss Kitty Kelly <i>Serial drama</i>	Mon. thru Fri. 10:00-10:15 a.m. <i>Rebroadcast</i> 4:00-4:15 p.m. 43 CBS stations ORIGINATES: WABC	Benton & Bowles, Inc.	232 Weeks

★ figures indicate the total number of weeks which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

THE CUDAHY PACKING COMPANY	Old Dutch Cleanser
ETHYL GASOLINE CORP.	"Ethyl" Gasoline
FORD MOTOR COMPANY	Ford Lincoln Lincoln Zephyr Mercury
GENERAL FOODS CORPORATION	Sanka Post Toasties

PROGRAM	TIME	AGENCY	ON CBS*
Belor's Children <i>Serial drama</i>	Mon. thru Fri. 9:45-10:00 a.m. 18 CBS stations ORIGINATES: WBBM	Roche, Williams & Cunnyngham, Inc.	244 Weeks
Be-Up Time with Tony Martin, the Kostelanetz's Orchestra, the Thompson's Rhythm Singers and Laughlin, and guest stars <i>Musical variety</i>	Monday 8:00-8:30 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. 63 CBS stations ORIGINATES: WABC	Batten, Barton, Durstine & Osborn, Inc.	29 Weeks
Good Summer Hour with James Melton, Francia White, the Voorhees' Orchestra, chorus and "Rouge Reporter" and guests <i>Musical variety</i>	Sunday September 3, 10, and 17 only 9:00-10:00 p.m. 75 CBS stations ORIGINATES: WJB	N. W. Ayer & Son, Inc.	283 Weeks
Sunday Evening Hour with the Symphony Orchestra and artists, with guest conductors and soloists <i>With Talks by W. J. Cameron</i> <i>(Beginning September 24)</i>	Sunday 9:00-10:00 p.m. 77 CBS stations ORIGINATES: WJR		
Meet the People with Gabriel Heatter, Harry von Zell and Guests <i>Real-life experiences</i>	Tuesday 9:00-9:30 p.m. <i>Rebroadcast</i> 12:30-1:00 a.m. 73 CBS stations ORIGINATES: WABC	Young & Rubicam, Inc.	236 Weeks
Mr. E. Brown with Frank Gill and Bill Demling, comedians, Paula Winslow, Margaret McCrae, vocalist and Perry Sosnik's Orchestra <i>Comedy and musical variety</i> <i>(The series ends September 28)</i>	Thursday 7:30-8:00 p.m. <i>Rebroadcast</i> 11:30-12 mid. 69 CBS stations ORIGINATES: KXX	Benton & Bowles, Inc.	

* The figures indicate the total number of weeks which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
GENERAL FOODS <i>Continued</i>	La France Satina Postum
GRIFFIN MANUFACTURING COMPANY, INC.	Griffin Shoe Polishes
GULF OIL CORPORATION	Motor Oil and Gas
HAWAIIAN PINEAPPLE COMPANY	"Dole" Pineapple "Dole" Pineapple Juice

PROGRAM	TIME	AGENCY	NO. OF WEEKS*
<p>Grace Jordan, Girl Internes <i>Serial drama</i></p>	<p>Mon., Wed., Fri. 12:00-12:15 p.m. 10 CBS stations ORIGINATES: WABC</p>	<p>Young & Rubicam, Inc.</p>	<p>236 Weeks</p>
<p>Tom and Abner <i>Comedy sketches</i></p>	<p>Mon., Wed., Fri. 7:15-7:30 p.m. <i>Rebroadcast</i> 11:15-11:30 p.m. 46 CBS stations ORIGINATES: KNX</p>		
<p>Time to Shine, with Hal Kemp's Orchestra and Special Guests <i>Musical variety</i></p>	<p>Tuesday 10:00-10:30 p.m. 42 CBS stations ORIGINATES: WABC</p>	<p>Birmingham, Castleman & Pierce, Inc.</p>	<p>43 Weeks</p>
<p>Half Musical Playhouse with Erno Rapee, Jane Froman and Jan Peerce <i>Musical</i></p>	<p>Sunday 7:30-8:00 p.m. <i>September 3, 10, and 17 only</i> 7:30-8:00 p.m. 63 CBS stations ORIGINATES: WABC</p>	<p>Young & Rubicam, Inc.</p>	<p>290 Weeks</p>
<p>Green Guild Theatre with Roger Pryor, MC, and seven stars as guests. with Oscar Bradley's Orchestra <i>Variety and drama</i> (beginning September 24)</p>	<p>Sunday 7:30-8:00 p.m. 64 CBS stations ORIGINATES: KNX</p>		
<p>Honolulu Bound with Ring Phil Baker, "Bottle", the Andrews Sisters, and the Murray's Orchestra <i>Comedy and musical variety</i></p>	<p>Wednesday 8:00-8:30 p.m. <i>Rebroadcast</i> 12 mid. 12:30 a.m. 61 CBS stations ORIGINATES: WABC</p>	<p>Young & Rubicam, Inc.</p>	<p>33 Weeks</p>

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CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
GEORGE A. HORMEL & COMPANY	Hormel Soups and other Food Products
KOLYNOS COMPANY	Kolynos Toothpaste
LADY ESTHER COMPANY	Cosmetics
THE LAMBERT COMPANY	Listerine Products Prophylactic Brushes
LEVER BROTHERS COMPANY	Rinso Lifebuoy

PROGRAM	TIME	AGENCY	WEEKS
Happened in Hollywood with Martha Mears, John Conte and the Dunstedter's Orchestra <i>Musical variety</i>	Mon., Wed., Fri. 11:00-11:15 a.m. <i>Beginning Sept. 25</i> 5:30-5:45 p.m. 25 CBS stations ORIGINATES: KNX	Batten, Barton, Durstine & Osborn, Inc.	106 Weeks
Mr. Gal, Sunday <i>Serial drama</i> (see also ANACIN COMPANY)	Thurs. and Fri. 12:45-1:00 p.m. 31 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	402 Weeks
Ray Lombardo and His Orchestra <i>Popular music</i>	Monday 9:30-10:00 p.m. <i>Beginning Sept. 11</i> 10:00-10:30 p.m. 47 CBS stations ORIGINATES: WABC	Pedlar & Ryan, Inc.	299 Weeks
Band Central Station <i>Dramatic sketches</i>	Friday 10:00-10:30 p.m. 51 CBS stations ORIGINATES: WABC	Lambert & Feasley, Inc.	113 Weeks
Big Town starring Edward G. Robinson <i>Dramatic</i> (beginning September 19)	Tuesday 8:00-8:30 p.m. <i>Rebroadcast</i> 11:30-12:00 p.m. 65 CBS stations 26 CBC stations ORIGINATES: KNX	Ruthrauff & Ryan, Inc.	155 Weeks
Society Show starring Walter O'Keefe <i>Comedy and music</i> (beginning September 19)	Tuesday 8:30-9:00 p.m. <i>Rebroadcast</i> 12:00-12:30 a.m. 61 CBS stations 26 CBC stations ORIGINATES: WABC		

The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

<p>LEVER BROTHERS COMPANY <i>Continued</i></p>	<p>Lux Toilet Soap</p> <p>Rinso</p> <p>Spry</p> <p>Lux Flakes Lux Toilet Soap</p>
<p>LIGGETT & MYERS TOBACCO COMPANY</p>	<p>Chesterfield Cigarettes</p>

PROGRAM	TIME	AGENCY	ON AIR
Radio Theatre with Bill B. DeMille, director, with stars of stage and screen <i>Drama</i> (beginning September 11)	Monday 9:00-10:00 p.m. 61 CBS stations 26 CBC stations ORIGINATES: KNX	J. Walter Thompson Company	155 Weeks
My Sister Sam with Alice Frost and Martin Gabel <i>Serial drama</i>	Mon. thru Fri. 11:30-11:45 a.m. <i>Rebroadcast</i> 2:00 2:15 p.m. 67 CBS stations 26 CBC stations ORIGINATES: WABC	Ruthrauff & Ryan, Inc.	
My Sister Sam's Real Life Stories <i>Dramatic sketches</i>	Mon. thru Fri. 11:45-12 noon <i>Rebroadcast</i> 2:15 2:30 p.m. 61 CBS stations ORIGINATES: WABC		
The Life and Love of Dr. Susan <i>Serial drama</i>	Mon. thru Fri. 2:15 2:30 p.m. <i>Rebroadcast</i> 5:15-5:30 p.m. 63 CBS stations ORIGINATES: WABC	J. Walter Thompson Co.	
Paul Whiteman and His Orchestra , with Joan Edwards, Mark Dennis, and The Modernaires <i>Musical variety</i>	Wednesday 8:30-9:00 p.m. <i>Rebroadcast</i> 11:30-12 mid. 91 CBS stations ORIGINATES: ON TOUR	Newell-Emmett Co., Inc.	346 Weeks

The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

NEHI CORPORATION	Royal Crown Cola
PERSONAL FINANCE COMPANY	Personal Loan Service
PET MILK SALES CORPORATION	Pet Evaporated Milk
PHILIP MORRIS & COMPANY, LTD.	Philip Morris Cigarettes

PROGRAM	TIME	AGENCY	ON CBS*
Believe It or Not Ripley <i>Musical variety</i> (this series ends September 22)	Friday 10:30-11:00 p.m. 75 CBS stations ORIGINATES: WABC	Batten, Barton, Durstine & Osborn, Inc.	23 Weeks
Black Barclay's Daughters <i>Serial drama</i>	Mon. thru Fri. 2:00-2:15 p.m. 25 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	95 Weeks
Saturday Night Serenade Mary Eastman, soprano; Bill Perry, tenor, and Gustav Haenschen's Orchestra and Chorus <i>Musical</i>	Saturday 9:45-10:15 p.m. 52 CBS stations ORIGINATES: WABC	Garduer Advertising Company	304 Weeks
Every Lee Taylor Home economist <i>Household advice</i>	Tues. and Thurs. 11:00-11:15 a.m. <i>Rebroadcast</i> 1:45-2:00 p.m. 60 CBS stations ORIGINATES: KMOX		
Sunny Presents Sunny Green's Orchestra. Drama- tic "Perfect Crime," Floyd Sher- man, Roger Kinney, Genevieve Rowe, "Overly," Glenn Cross, Ray Bloch's Sing 14 <i>Musical variety and dramatic interludes</i>	Friday 8:30-9:00 p.m. Beginning September 29 9:00-9:30 p.m. <i>Rebroadcast</i> 11:30-12:00 p.m. 76 CBS stations ORIGINATES: WABC	The Biow Company, Inc.	155 Weeks

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CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
THE PROCTER & GAMBLE COMPANY	Teel Drene
	Oxydol
	Ivory
	Chipso
	Crisco
	Chipso
	Drene
PRUDENTIAL INSURANCE COMPANY OF AMERICA	Insurance Services

PROGRAM	TIME	AGENCY	ON CBS*
Professor Quiz With Bob Trout <i>(Questions and Answers Beginning September 8)</i>	Friday 7:30-8:00 p.m. <i>Rebroadcast (Beginning Sept. 29) 9:00-9:30 p.m. 53 CBS stations ORIGINATES: WABC</i>	H. W. Kastor & Sons	24 1/2 Weeks
The Goldbergs <i>Serial drama</i>	Mon. thru Fri. 1:00-1:15 p.m. 28 CBS stations ORIGINATES: WABC	Blackett-Sample-Hummert, Inc.	
Life Can Be Beautiful <i>Serial drama</i>	Mon. thru Fri. 1:15-1:30 p.m. 35 CBS stations ORIGINATES: WABC	Compton Advertising, Inc.	
Mad of Life <i>Serial drama</i>	1:30-1:45 p.m. 23 CBS stations ORIGINATES: WBBM	Pedlar & Ryan, Inc.	
My Day Is Ours <i>Serial drama</i>	1:45-2:00 p.m. 37 CBS stations ORIGINATES: WABC	Compton Advertising, Inc.	
Manhattan Mother <i>Serial drama</i>	Mon. thru Fri. 9:30-9:45 a.m. 12 CBS stations ORIGINATES: WBBM	Pedlar & Ryan, Inc.	
Minnie Fidler <i>Hollywood news reporter (Beginning September 12)</i>	Tuesday 7:15-7:30 p.m. <i>Rebroadcast 11:15-11:30 p.m. 55 CBS stations ORIGINATES: KSN</i>	H. W. Kastor & Sons	
When a Girl Marries <i>Serial drama</i>	Mon. thru Fri. 12:15-12:30 p.m. 19 CBS stations ORIGINATES: WABC	Benton & Bowles, Inc.	14 Weeks

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CBS SPONSORED PROGRAMS

CLIENT	PROGRAM
THE PURE OIL COMPANY	Petroleum Products
R. J. REYNOLDS TOBACCO COMPANY	Camel Cigarettes Prince Albert Smoking Tob
SEALTEST, INC.	Sealtest System of Laboratory Control of Milk and Ice Crea
TEXAS COMPANY	"Texaco" Products

PROGRAM	TIME	AGENCY	DUPLICATE
Altendorf Edits The News <i>News Analysis</i>	Sun. and Tues. 10:30-10:45 p.m. <i>Beginning Sept. 25</i> Mon., Wed., Fri. 6:30-6:45 p.m. 35 CBS stations ORIGINATES: WABC	Leo Burnett Company, Inc.	18 Weeks
"Lonnie" with Penny Singleton and Arthur Lake <i>Domestic comedy</i>	Monday 7:30-8:00 p.m. <i>Rebroadcast</i> 10:30-11:00 p.m. 86 CBS stations ORIGINATES: KNX	William Esty & Company, Inc.	322 Weeks
Bob Crosby's Orchestra with Johnny Mercer, singer and The Bobcats <i>Musical variety</i>	Tuesday 9:30-10:00 p.m. 87 CBS stations ORIGINATES: ON TOUR		
Our Family and Mine <i>Serial drama</i>	Mon. thru Fri. 2:30-2:45 p.m. 35 CBS stations ORIGINATES: WABC	McKee & Albright, Inc.	18 Weeks
Saxo Star Theatre with Ken Murray, MC, Frances Langford, Kenny Baker, Mae Wallington, and David Rockman's Orchestra; dramatic portion produced by Playwrights' Company (beginning September 13)	Wednesday 9:00-10:00 p.m. 91 CBS stations ORIGINATES: KNX AND WABC	Buchanan & Co.	116 Weeks

The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

CLIENT	PRODUCT
U. S. TOBACCO COMPANY	Dill's Best Model Smoking Tobacco
JOHN H. WOODBURY, INC.	Woodbury's Powder. Soap and Cream
WM. WRIGLEY JR. COMPANY	Wrigley's Doublemint Gum Wrigley's Spearmint Gum
WYETH CHEMICAL COMPANY	Hill's Nose Drops

PROGRAM	TIME	AGENCY	ON CBS
Model Minstrels with Tom Howard and George Shelton, the Eton Boys and the Bloch's Orchestra <i>Comedy and music</i>	Monday 8:30-9:00 p.m. <i>Rebroadcast</i> 11:30-12 mid. 53 CBS stations ORIGINATES: WABC	Arthur Kudner, Inc.	222 Weeks
The Parker Family starring Leon Jamney <i>Domestic comedy</i>	Thursday 7:15-7:30 p.m. <i>Rebroadcast</i> 11:15-11:30 p.m. 34 CBS stations ORIGINATES: WABC	Lemmen & Mitchell, Inc.	133 Weeks
Gateway to Hollywood Summer Theater —"Career" starring Alice Eden and John Archer <i>Serial drama</i> Matrigoood Baines <i>Serial drama</i>	Sunday 6:30-7:00 p.m. 62 CBS stations ORIGINATES: WBBM Mon. thru Fri. 11:15-11:30 a.m. <i>Rebroadcast</i> 5:00-5:15 p.m. Beginning Sept. 11 5:45-6:00 p.m. 66 CBS stations ORIGINATES: WBBM	Frances Hooper Advertising Agency Neisser Meyerhoff, Inc.	279 Weeks
The Romance of Helen Trent <i>Serial drama</i> (also AFFILIATED PRODUCTS, INC.)	Thurs. and Fri. 12:30-12:45 p.m. 30 CBS stations ORIGINATES: WBBM	Blackett-Sample-Hummert, Inc.	224 Weeks

The figures indicate the total number of weeks in which the client has used CBS facilities.

CBS SPONSORED PROGRAMS

**COLUMBIA
PACIFIC
NETWORK**

	CLIENT	PROGRAM
	BROWN & WILLIAMSON TOBACCO CORPORATION	Wings Cigarettes
	S AND W FINE FOODS, INC.	S & W Coffee S & W Canned Foods
	STEPHANO BROTHERS	"Marvels" Cigarettes

**COLUMBIA
CALIFORNIA
NETWORK**

	EUCLID CANDY COMPANY OF CALIFORNIA, INC.	Candy Bars
	RIO GRANDE OIL, INC.	Petroleum Products
	WILSHIRE OIL COMPANY, INC.	Polly Gas

**COLUMBIA
DIXIE
NETWORK**

	COLGATE-PALMOLIVE-PEET CO.	Octagon Products
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PROGRAM	TIME	AGENCY	ON CBS
News, Views and Sport Reviews by Hughes <i>Sports news</i>	Sun., Mon., Wed. and Friday 8:30-8:45 p.m. PST ORIGINATES: KSFO	Russell M. Seeds Co., Inc.	48 Weeks
Want a Divorce <i>Dramatic sketches</i>	Friday 8:00-8:15 p.m. PST ORIGINATES: KNX	Emil Brisacher and Staff	46 Weeks
Sports Pop-Offs" with Tom Breneman <i>Sports news</i>	Tues., Thurs., Sun. 9:30-9:45 p.m. PST ORIGINATES: KSFO	The Aitkin-Kynett Co.	5 Weeks
Relid Ballot Box with Sam Hayes <i>The people vote</i>	Monday 8:45-9:00 p.m. PST <i>Beginning Sept. 26</i> Tuesday 7:30-7:45 p.m. PST ORIGINATES: KNX	Sidney Garfinkel Advertising Agency	93 Weeks
Rolling All Cars <i>Police file dramatizations</i>	Monday 9:00-9:30 p.m. PST <i>Starting Sept. 26</i> Tuesday 7:00-7:30 p.m. PST ORIGINATES: KNX	Hixson-O'Donnell Advertising, Inc.	300 Weeks
Pull Over, Neighbor" with Art Shank <i>Questions and Answers</i> (this series ends September 12)	Tuesday 7:30-8:00 p.m. PST ORIGINATES: KNX	Dan B. Miner Co.	8 Weeks
Woman of Courage" <i>Serial drama</i>	Mon. thru Fri. 10:45-11:00 a.m. ORIGINATES: WABC	Benton & Bowles, Inc.	7 Weeks

The figures indicate the total number of weeks in which the client has used CBS facilities.

WABC SPONSORED PROGRAMS

CLIENT	PROGRAM
GENERAL MILLS, INC. PROCTER & GAMBLE COMPANY SOCONY-VACUUM OIL COMPANY	Wheaties Ivory Mobiloil and Mobilgas
J. W. BEARDSLEY SONS BOND STORES, INC.	Foods and Canned Foods Men's Clothing
BOSCO COMPANY	Bosco (Milk Amplifier)
BROWN & WILLIAMSON TOBACCO CORPORATION	Tobacco Products
BULOVA WATCH COMPANY	Bulova Watches
GORDON BAKING COMPANY	Silvercup Bread
LIGGETT DRUG COMPANY, INC.	Fountain Service
MELVILLE SHOE COMPANY	Thom McAn Shoes
RUDOLPH WURLITZER COMPANY	Musical Instruments

PROGRAM	TIME	AGENCY	ON AIR*
Home games of New York Yankees and New York Giants <i>Play-by-play description by Arch McDonald</i>	Mon. thru Fri. Approx. 3:10-5:15 p.m. Sat. Approx. 2:25-4:30 p.m.	Knox-Reeves, Inc. Compton Advertising, Inc. J. Stirling Getchell	19 Weeks
The Morning Almanac featuring Phil Cook	Tues., Thurs., Sat. 7:30-7:45 a.m. Mon. thru Sat. 7:15-7:30 a.m.	Neff-Rogow, Inc.	Starts Sept. 26 Starts Sept. 11
News Program	Mon. thru Sat. 6:00-6:05 p.m.	Kenyon & Eckhardt, Inc.	30 Weeks
Report Review	Mon., Wed., Fri. 6:15-6:30 p.m.	Russell M. Seeds Company	21 Weeks
Time Signals	Mon. thru Sun. 10 Times daily	The Biow Company	521 Weeks
Recording to Hoyt <i>Baseball previews with Waite Hoyt</i>	Mon. thru Fri. 3:00-3:10 p.m. Saturday 2:15-2:25 p.m.	N. W. Ayer & Son, Inc.	19 Weeks
The Morning Almanac featuring Phil Cook	Mon., Wed., Fri. 7:30-7:45 a.m.	Neff-Rogow, Inc.	33 Weeks
Early Morning News	Mon. thru Sat. 7:45-8:00 a.m.	Neff-Rogow, Inc.	39 Weeks
"Time in the Spotlight"	Mon. thru Sat. 8:05-8:10 a.m.	Schwimmer and Scott	Starts Sept. 5

*The figures indicate the total number of weeks which the client has used WABC facilities.

CBS SUSTAINING PROGRAMS

are chosen because they are *timely, exciting, and balanced*. These three standards of selection produce a diverse, flexible program schedule, carefully designed to win and retain the interest of millions of listeners. To maintain its flexibility—to continue to present the most highly contemporary and most stimulating sustaining programs on the air—Columbia finds it necessary in the course of the month to alter some details in the following schedule. These day-to-day and even hour-to-hour changes are reported, when possible, in local newspaper radio listings.

For your convenience, the Columbia sustaining programs listed on the following pages are grouped in these ten classifications:

1. DRAMATIC SERIES *Page 30*
2. PUBLIC AFFAIRS *Page 31*
3. SPECIAL EVENTS *Page 32*
4. EDUCATIONAL PROGRAMS *Page 35*
5. CHILDREN'S PROGRAMS *Page 38*
6. RELIGIOUS BROADCASTS *Page 39*
7. SERIOUS MUSIC *Page 41*
8. VARIETY *Page 43*
9. PERSONALITIES *Page 44*
10. LIGHT MUSIC *Page 46*
- ADDENDA: AUGUST PROGRAMS *Page 47*

**DRAMATIC
SERIES**

PROGRAM AND TIME	DESCRIPTION
<p>Columbia Workshop Festival 10:00-10:30 p.m. EACH THURSDAY</p>	<p>The Columbia Workshop's third anniversary festival culminates this month in the production of two exceptional new radio plays and in the revival of two of the Workshop's most impressive successes. The September schedule:</p> <p>SEPTEMBER 7: "They Fly Through the Air with the Greatest of Ease," written and directed by Norman Corwin.</p> <p>SEPTEMBER 14: "The Use of Man," a new radio play by Lord Dunsany; directed by Earle McGill.</p> <p>SEPTEMBER 21: "Timothy Dexter," a new radio play by J. P. Marquand.</p> <p>SEPTEMBER 28: "The Fall of the City," by Archibald MacLeish; directed by Irving Reis.</p>
<p>Norman Corwin's "So This Is Radio" 10:00-10:30 p.m. MONDAY, SEPTEMBER 4</p>	<p>Columbia concludes on September 4, this unique series of programs dramatizing the evolution of radio from an uncertain invention to the world's most significant medium of entertainment and communication.</p>
<p>Ray Collins in "County Seat" 7:30-8:00 p.m. EACH SATURDAY</p>	<p>Ray Collins, one of radio's foremost actors, is featured in this dramatic series as Doc Hackett, small town druggist. The story of "County Seat" is written by Milton Geiger.</p>
<p>Buffalo Summer Theatre 3:30-4:00 p.m. EACH FRIDAY</p>	<p>The Buffalo Players, one of the most eminent groups in radio's straw-hat circuit, conclude their program of summer stock this month. The players include many leading legitimate actors and actresses.</p>

CBS SUSTAINING PROGRAMS

PUBLIC AFFAIRS

PROGRAM AND TIME	DESCRIPTION
<p>"Women in the World of Tomorrow" 12:15-12:30 p.m. SATURDAY, SEPTEMBER 2 AND 9</p>	<p>This series, presented jointly by CBS and Women's National Radio Committee, concludes this month with addresses on the social aspects of the future by two outstanding speakers.</p> <p>SEPTEMBER 2: Mark A. McCloskey, director of recreational and community activities under the Board of Education, discusses "Recreation in the World of Tomorrow."</p> <p>SEPTEMBER 9: Mrs. Josephine Schain, chairman of the Cause and Cure of War Conference and president of the Chautauqua Woman's Club, speaks on "World Society Tomorrow."</p>
<p>"Columbia's Country Journal" 5:00-5:30 p.m. EACH SUNDAY</p>	<p>Charley Stookey, Columbia's farm reporter, winds up his radio-journalistic tour of the nation's farming areas with talks from California State Fair, a New England farm exposition, and the heart of the corn and soybean belt, and with a final round-up and forum from St. Louis.</p>
<p>"This Week in Washington" 6:30-6:45 p.m. EACH SATURDAY</p>	<p>In addition to his periodic news bulletins, Albert Warner, CBS reporter in Washington, reviews important developments in the American political scene each week.</p>
<p>Paul V. McNutt 10:30-10:45 p.m. THURSDAY, SEPTEMBER 11</p>	<p>Paul V. McNutt, federal security administrator, discusses the "Social Aims of Taxation" at a Consumers' Tax Commission conclave in New York.</p>
<p>Frances Perkins 6:15-7:00 p.m. MONDAY, SEPTEMBER 1</p>	<p>Frances Perkins, President Roosevelt's Secretary of Labor, is heard in her seventh successive Columbia Labor Day address from Boston.</p>

**PUBLIC
AFFAIRS**

PROGRAM AND TIME	DESCRIPTION
<p>Congress of Industrial Organization 5:45-6:00 p.m. MONDAY, SEPTEMBER 4</p>	<p>James Carey, recently appointed secretary of the Congress of Industrial Organization, represents the C. I. O. in an exclusive Columbia Labor Day broadcast.</p>

<p>American Federation of Labor 6:30-6:45 p.m. MONDAY, SEPTEMBER 4</p>	<p>I. M. Ornburn, secretary-treasurer of the Union Label Trades Department of the A. F. of L., describes the functions and the objectives of his organization in a Labor Day talk.</p>
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SPECIAL EVENTS

<p>Davis Cup Preview 2:45-3:00 p.m. 9:00-9:30 p.m. FRIDAY, SEPTEMBER 1</p>	<p>Bobby Riggs and Frank Parker, United States' singles performers, and Walter Pate and Harry C. Hopman, non-playing captains of the rival tennis teams, join Columbia's Ted Husing in a conversational analysis and prophecy of the next three days' Davis Cup competition. In an earlier broadcast, Husing describes the drawing which determines the order of play.</p>
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<p>Davis Cup Challenge Round 2:00-2:15 p.m. 5:15-5:30 p.m. SATURDAY, SEPTEMBER 2 3:00-5:00 p.m. SUNDAY, SEPTEMBER 3 3:00-4:00 p.m. 4:30-5:00 p.m. MONDAY, SEPTEMBER 4</p>	<p>Ted Husing presents a vivid, stroke-by-stroke account of the Davis Cup Challenge Round in a Columbia exclusive from the Merion Cricket Club, Haverford, Pennsylvania. Assisted by Jimmy Dolan, Husing describes the singles matches, in which America's Riggs and Parker face Australia's Quist and Bromwich, on Saturday and Monday, and the doubles on Sunday afternoon. Columbia's complete coverage is heightened by two summaries of America's efforts to defend the trophy against the Australian netmen.</p>
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CBS SUSTAINING PROGRAMS

SPECIAL EVENTS

Continued

PROGRAM AND TIME	DESCRIPTION
<p>Saratoga Cup Race 6:15-6:30 p.m. FRIDAY, SEPTEMBER 1 4:45-5:15 p.m. SATURDAY, SEPTEMBER 2</p>	<p>Bryan Field. Columbia's veteran turf expert previews and covers the Saratoga Cup Race, one of the outstanding features in the final of the annual Saratoga meeting. On the eve of the race, Field surveys the starters in the classic for three-year-olds in a preview mate of their chances. Saturday he is at the track, describing the mile and six furlongs in the precise, brisk manner which has characterized his coverage of Saratoga races this season.</p>
<p>Aqueduct Stake Races 4:00-4:30 p.m. MONDAY, SEPTEMBER 4 SATURDAY, SEPTEMBER 9 AND 16 WEDNESDAY, SEPTEMBER 13 AND 20</p>	<p>The scene of New York's horse-racing season shifts from Saratoga to Aqueduct on Labor Day, and Bryan Field moves with it — presenting eye-witness accounts of the major stakes races in the brief Queens meeting. His schedule:</p> <p>SEPTEMBER 4: Aqueduct Handicap and view of the Woodmere Stakes.</p> <p>SEPTEMBER 9: The Beldane Handicap and view of the Babylon Handicap.</p> <p>SEPTEMBER 13: The Bayshore Handicap.</p> <p>SEPTEMBER 16: The Edgemere Handicap Review of the Junior Championship.</p> <p>SEPTEMBER 20: The Stony Brook Stakes.</p>
<p>Thompson Air Trophy 6:15-6:30 p.m. MONDAY, SEPTEMBER 4</p>	<p>A battery of four Columbia announcers describe the race for the Thompson Air Trophy held each Labor Day in Cleveland, Ohio. The program is handled by the staff of CBS station WGAR in Cleveland.</p>

SPECIAL EVENTS

PROGRAM AND TIME	DESCRIPTION
<p>National Men's and Women's Singles Championships 6:15-6:30 p.m. SEPTEMBER 7 THRU 9 SEPTEMBER 11 THRU 14 5:45-6:00 p.m. SUNDAY, SEPTEMBER 10 3:00-4:00 p.m. 6:30-6:45 p.m. FRIDAY, SEPTEMBER 15 2:00-4:00 p.m. 4:30-5:00 p.m. SATURDAY, SEPTEMBER 16</p>	<p>Ted Husing and Jimmy Dolan receive a three-day respite after covering the Davis Cup Challenge Round and then shift their microphones to Forest Hills, where they present a thorough description of the men's and women's national singles championships. Daily fifteen-minute summaries of the early rounds of play are followed on September 15 and September 16 by play-by-play accounts of the semi-finals and finals. In the daily bulletins Husing makes his usual sharp analysis of the competition, in which performers like Bobby Riggs, Bitsy Grant, Frank Parker, Adrian Quist, and John Bromwich are slated to star. Among the competitors in the women's division are Alice Marble, Helen Jacobs, Betty Nuthall, Mary Hardwick, and Kay Stammers.</p>
<p>National Amateur Golf AT VARIOUS HOURS SEPTEMBER 11 THRU 16</p>	<p>Columbia again furnishes exclusive coverage of the match play in the Men's National Amateur Golf Championship, held this year at the North Shore Country Club, just outside of Chicago.</p>
<p>Notre Dame vs. Purdue 2:45-5:00 p.m. SATURDAY, SEPTEMBER 30</p>	<p>Ted Husing and Jimmy Dolan get off to an auspicious 1939 football start with a play-by-play account of the Notre Dame-Purdue tussle in South Bend.</p>
<p>American Legion Convention AT VARIOUS HOURS SEPTEMBER 25 THRU 28</p>	<p>CBS' air news reporters cover the highlights of the American Legion Convention, which meets this fall in Chicago. Columbia's station in Chicago, WBBM, handles the broadcasts.</p>

CBS SUSTAINING PROGRAMS

EDUCATIONAL PROGRAMS

PROGRAM AND TIME	DESCRIPTION
<p>The Human Adventure 8:00-9:00 p.m. TUESDAY, SEPTEMBER 5 AND 12</p>	<p>Columbia concludes this successful, experimental series, in which the substance of current but hitherto obscure scholarly research brought to the radio audience in vivid, dramatic form. This month's programs cover various phases of Einstein theory, the American frontier, and current work in anthropology.</p>
<p>Men Behind the Stars 5:45-6:00 p.m. FRIDAY, SEPTEMBER 1 AND 8 4:30-4:45 p.m. EACH FRIDAY</p>	<p>The lives and discoveries of astronomers throughout the ages are dramatized in this series, presented by Professor William H. Burton, Jr., of the Hayden Planetarium, and Harold Christian Adamson of the American Museum of Natural History. September's programs include the stories of the Southern Fish, the Charioteer, the Fisherman, the Herdsman, the Serpent Bearer.</p>
<p>Highways to Health 10:45-11:00 a.m. SATURDAY, SEPTEMBER 9 AND 16 5:30-5:45 p.m. EACH TUESDAY BEGINNING SEPTEMBER 19</p>	<p>The New York Academy of Medicine arranges these instructive medical talks for laymen. Dr. Lago Galdston is in charge.</p> <p>SEPTEMBER 9: Dr. Louis Bishop, Jr., associate visiting physician, Bellevue Hospital: "Why and What Do We Eat in Heart Diseases."</p> <p>SEPTEMBER 16: Dr. Thomas Holland Johnson, attending ophthalmologist, Neurological Institute: "What Happens to a Blind Man."</p> <p>SEPTEMBER 19: Dr. John F. Landon, assistant pediatrician, Roosevelt Hospital: "Protective Procedures."</p> <p>SEPTEMBER 26: Dr. Miner C. Hill, director of pediatrics, North County Hospital: "How to Get the Most Out of Your Child's Doctor."</p>

**EDUCATIONAL
PROGRAMS**

PROGRAM AND TIME	DESCRIPTION														
<p>CBS ADULT EDUCATION BOARD</p>	<p>The programs on this page are presentations of the Department of Education, arranged with the counsel of Columbia's Adult Education Board. Members of the Board, representative of the nation's leading educators and publicists, are:</p> <table border="0"> <tr> <td>LYMAN BRYSON, chairman</td> <td>SPENCER MILLER, JR.</td> </tr> <tr> <td>STRINGFELLOW BARR</td> <td>RUTH BRYAN ROHDE</td> </tr> <tr> <td>WILLIAM BENTON</td> <td>THOMAS V. SMITH</td> </tr> <tr> <td>HARRY WOODBURN CHASE</td> <td>GEORGE EDGAR VINCENT</td> </tr> <tr> <td>ROBERT I. CANNON, S. J.</td> <td>WILLIAM ALLEN WHITE</td> </tr> <tr> <td>ALVIN S. JOHNSON</td> <td>RAY LYMAN WILBUR</td> </tr> <tr> <td>HENRY R. LUCE</td> <td>JOSEPH H. WILLITS</td> </tr> </table>	LYMAN BRYSON, chairman	SPENCER MILLER, JR.	STRINGFELLOW BARR	RUTH BRYAN ROHDE	WILLIAM BENTON	THOMAS V. SMITH	HARRY WOODBURN CHASE	GEORGE EDGAR VINCENT	ROBERT I. CANNON, S. J.	WILLIAM ALLEN WHITE	ALVIN S. JOHNSON	RAY LYMAN WILBUR	HENRY R. LUCE	JOSEPH H. WILLITS
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ROBERT I. CANNON, S. J.	WILLIAM ALLEN WHITE														
ALVIN S. JOHNSON	RAY LYMAN WILBUR														
HENRY R. LUCE	JOSEPH H. WILLITS														
<p>Americans at Work 7:00-7:30 p.m. EACH SATURDAY</p>	<p>Columbia presents authentic and colorful accounts of many of the jobs which make up the intricate web of American industrial life. Workers and craftsmen address the CBS audience directly from laboratories, tunnels, ranches, workshops, filling stations, and city rooms all over the country. The September program:</p> <p>SEPTEMBER 2: Printer SEPTEMBER 9: Window Displayer SEPTEMBER 16: Weather Man SEPTEMBER 23: Auctioneer SEPTEMBER 30: Baseball Player</p>														
<p>The People's Platform 7:30-8:00 p.m. EACH WEDNESDAY</p>	<p>Lyman Bryson, Chairman of Columbia's Adult Education Board, entertains four American citizens at dinner and discusses current social and economic problems with them over the table. His guests on September 3 will exchange opinions on "Roads to Prosperity."</p>														

CBS SUSTAINING PROGRAMS

EDUCATIONAL PROGRAMS

Continued

PROGRAM AND TIME	DESCRIPTION
<p>Democracy in Action 2:00-2:30 p.m. EACH SUNDAY</p>	<p>This series, presented by CBS in cooperation with the United States Office of Education, shows how American government operates.</p>
<p>"Bull Session" 2:00-2:30 p.m. EACH SATURDAY</p>	<p>Students at a group of mid-western universities hold extemporaneous "bull-sessions" on important social and educational topics.</p> <p>SEPTEMBER 9: University of Chicago: "Off College."</p> <p>SEPTEMBER 16: Northwestern University: "What Part of College Educates?"</p> <p>SEPTEMBER 23: De Paul University.</p> <p>SEPTEMBER 30: University of Chicago: "Freedom versus Order."</p>
<p>Of Men and Books 5:15-5:30 p.m. EACH WEDNESDAY</p>	<p>Professor John T. Frederick of the Medill School of Journalism, Northwestern University, continues to discuss contemporary authors and to review current books in this unusual series.</p>
<p>Adventures in Science 5:45-6:00 p.m. MONDAY, SEPTEMBER 4 4:30-4:45 p.m. EACH MONDAY</p>	<p>Watson Davis interviews prominent scientists on these programs, planned in conjunction with Science Service, Incorporated.</p> <p>SEPTEMBER 4: Dr. Karl F. Meyer, director, Hooper Foundation, University of California.</p> <p>SEPTEMBER 11: Dr. Harrison E. Howe, editor of Industrial and Engineering Chemistry.</p> <p>SEPTEMBER 18: Dr. F. Alton Wade, geologist and Senior Field Scientist of the United States Antarctic Expedition.</p> <p>SEPTEMBER 25: Dr. George R. Harrison, professor of physics, Massachusetts Institute of Technology.</p>

**EDUCATIONAL
PROGRAMS**

PROGRAM AND TIME	DESCRIPTION
<p>What Price America? 1:30-2:00 p.m. EACH SATURDAY</p>	<p>This series of thirteen documentary programs, prepared by CBS and the Department of the Interior, dramatizes America's effort to conserve her natural resources. Programs in September describe the immediate problem of conservation, the role of dams and irrigation in making Western lands fertile, reclamation, the danger of forest fires in national parks, and human and natural conservation problems of the American Indians.</p>
<p>American School of the Air Preview 7:30-8:30 p.m. SATURDAY, SEPTEMBER 30 SEPTEMBER 5 AND 7 1:30-4:45 p.m. EACH TUESDAY AND THURSDAY</p>	<p>Columbia presents a dramatic preview of the re-opening on October 9 of its American School of the Air. The speakers, Dr. William C. Bagley, chairman of the school's Board of Consultants, and Mr. Sterling Fisher, CBS director of education, describe the school's efforts to bring new ideas vividly before American students.</p>
<p>"March of Games" 5:45-6:00 p.m. TUESDAY AND THURSDAY SEPTEMBER 5 AND 7 4:30-4:45 p.m. TUESDAY AND THURSDAY</p>	<p>Children who like asking questions and children who prefer answering them are given opportunity on this bi-weekly CBS program directed by Nila Mack. Questions submitted by youthful listeners are posed to four equally youthful contestants, and prizes awarded. Arthur Ross is schoolboy master-of-ceremonies and Sybil Trent, 11-year-old "Miss Drum Major" of the program.</p>
<p>"Let's Pretend" 12:30-1:00 p.m. EACH SATURDAY</p>	<p>The world's great fairy tales and original fantasies are dramatized by Nila Mack and presented with a cast of child actors.</p>

**CHILDREN'S
PROGRAMS**

CBS SUSTAINING PROGRAMS

RELIGIOUS BROADCASTS

PROGRAM AND TIME

DESCRIPTION

Church of the Air

10:00-10:30 a.m.

1:00-1:30 p.m.

EACH SUNDAY

The *Church of the Air* is presenting its eighth consecutive year of Sunday morning and a noon religious broadcasts. Services are conducted by representatives of the major faiths.

SEPTEMBER 3: *Morning*—Rev. A. J. M. director, Labor Temple, New York City.

Afternoon—Arthur Cardinal Hinsley, Archbishop of Westminster, London, England (broadcasting from London).

SEPTEMBER 10: *Morning*—Dr. W. H. Green, secretary, United Lutheran Church in America, New York City.

Afternoon—Rabbi Jonah B. Wise, Central Synagogue, New York City.

SEPTEMBER 17: *Morning*—Rev. George B. McDonald, D.D., First Baptist Church, Germantown, Pennsylvania.

Afternoon—Right Rev. Monsignor Hugh McMenamin, LL.D., rector, Cathedral of Immaculate Conception, Denver, Colorado.

SEPTEMBER 24: *Morning*—Rev. Remsen Ogilby, LL.D., Litt. D., president, Trinity College, Episcopalian, Hartford, Connecticut.

Afternoon—Dr. Hampton Adams, Union Avenue Christian Church (Disciples of Christ), St. Louis, Missouri.

Pope Pius XII

7:00-7:30 a.m.

WEDNESDAY, SEPTEMBER 6

Pope Pius XII, speaking from the Vatican in Rome, greets the pilgrimage of the World Congress of Young Catholic Workers. His address will be broadcast over the nationwide Columbia network and will be short-waved to the rest of the world over CBS's international stations, W2XE and WCAB.

**RELIGIOUS
BROADCASTS**

PROGRAM AND TIME	DESCRIPTION
<p>Wings Over Jordan 10:30-11:00 a.m. EACH SUNDAY</p>	<p>This program of spirituals and religious talks is presented by a Negro choir of thirty-five voices from Cleveland and by outstanding Negro leaders and educators.</p> <p>SEPTEMBER 3: Rev. Robert L. Jones, pastor, Mount Zion Baptist Institutional Church, Orlando, Florida.</p> <p>SEPTEMBER 10: Mrs. Estella M. Riddle, president, National Association of Colored Graduate Nurses, Inc., Akron, Ohio.</p> <p>SEPTEMBER 17: Dr. William H. Peck, pastor, Bethel A. M. E. Church, Detroit, Michigan.</p> <p>SEPTEMBER 24: Dr. Robert P. Daniel, president, Shaw University, Raleigh, N. Carolina.</p>
<p>Rosh Hoshanah Service 6:30-7:00 p.m. TUESDAY, SEPTEMBER 12</p>	<p>Special Rosh Hoshanah (Jewish New Year) services, under the auspices of the United Palestine Appeal, include an address by Rabbi Stephen S. Wise, a violin solo by Miss Erna Rubenstein, and renditions by the Jewish Center choir, led by Cantor Pinchus Jassinowsky.</p>
<p>Day of Atonement Service 6:30-7:00 p.m. THURSDAY, SEPTEMBER 21</p>	<p>Columbia cooperates with the Jewish Theological Seminary of America in presenting a special Yom Kippur (Day of Atonement) service. The service originates at the Seminary, which is situated in New York City.</p>

CBS SUSTAINING PROGRAMS

SERIOUS MUSIC

PROGRAM AND TIME	DESCRIPTION
<p>Columbia Broadcasting Symphony 9:30-10:30 p.m. WEDNESDAY, SEPTEMBER 6</p> <p>3:00-4:00 p.m. EACH SUNDAY</p>	<p>Howard Barlow, director of the Columbia Broadcasting Symphony, continues his first season of Sunday concerts on CBS.</p> <p>SEPTEMBER 6: <i>Liszt</i>: Orpheus; <i>Strauss</i>: Overture to Gypsy Baron; <i>Ravel</i>: Mother and Child Suite; <i>Smetana</i>: Die Moldau.</p> <p>SEPTEMBER 10: Andre Kostelanetz, guest conductor; <i>Weber</i>: Overture to Oberon; <i>Duvernoy</i>: Sorcerer's Apprentice; <i>Debussy</i>: Clair de Lune; <i>Rimsky-Korsakoff</i>: Le Coq d'Or; <i>Tchaikovsky</i>: Romeo and Juliet Overture.</p> <p>SEPTEMBER 17: <i>Schubert</i>: Overture to Alfonso and Estrella; <i>Foote</i>: Adagio and Gavotte; <i>Williams</i>: Three English Folk Songs; <i>Schubert</i>: Symphony Number 2.</p> <p>SEPTEMBER 24: <i>Bruckner</i>: Symphony Number 2.</p>
<p>Grant Park Concert 10:30-11:00 p.m. MONDAY, SEPTEMBER 4</p>	<p>CBS ends its fifth consecutive season of Grant Park outdoor concerts with this broadcast of the Chicago City Opera Orchestra.</p>
<p>"Goin' South" 2:30-3:00 p.m. EACH SUNDAY</p>	<p>Clyde Barrie, Negro baritone, the Deep River Boys quartet, and Charles Paul, organist, present a program of songs and spirituals.</p>
<p>Dorian String Quartet 11:00-11:30 a.m. EACH SATURDAY</p>	<p>The Dorian String Quartet, including two violins, a viola, and a cello, continues its weekly program of little-known American chamber music.</p>
<p>United States Army and Marine Bands 3:00-3:30 p.m. EACH THURSDAY AND FRIDAY</p>	<p>Band music is featured in half-hour programs over the Columbia network each Thursday and Friday afternoon. The Army Band plays on Thursday, the Marine Band on Friday.</p>

**SERIOUS
MUSIC**

PROGRAM AND TIME	DESCRIPTION
<p>Story of the Song 3:30-4:00 p.m. EACH TUESDAY</p>	<p>Columbia presents outstanding concert singers in selections of great classical music. The program for September is devoted principally to the works of Brahms and Peter Warlock. On September 12, the program surrenders its time to the Old Harp Singers of Nashville, Tenn.</p>
<p>Columbia's Concert Hall 11:30-12:00 noon EACH SATURDAY</p>	<p>Following the Dorian String Quartet each Saturday, Columbia's Concert Hall presents a group of vocal and instrumental artists in association with the Columbia Concerts Corporation. September's guests are Charlotte Boerner, Daniel Ericourt, Lansing Hatfield, Mieczyslaw Munz. Ernest McChesney.</p>
<p>Exploring Music 5:00-5:30 p.m. EACH TUESDAY</p>	<p>Bernard Herrmann conducts the Columbia String Orchestra each Tuesday in programs featuring lesser-known short classical works.</p>
<p>Vera Brodsky 9:00-9:25 a.m. SUNDAY, SEPTEMBER 2, 9 AND 16</p>	<p>Vera Brodsky, eminent concert pianist, temporarily replaces Jules Mattfeld's program, "From the Organ Loft," with a half hour of classical selections each Sunday morning.</p>
<p>Clyde Barrie — Leon Goldman Ensemble 3:30-4:00 p.m. EACH THURSDAY</p>	<p>Clyde Barrie, gifted young Negro baritone, is accompanied by the Leon Goldman ensemble in this new series of concert and opera songs, particularly selected for his rich voice.</p>
<p>World's Fair Choral Program 5:30-6:00 p.m. EACH SUNDAY</p>	<p>Each week the finest choral groups in the world visit the Temple of Religion at the World's Fair and present selections of their outstanding songs.</p>

CBS SUSTAINING PROGRAMS

VARIETY

PROGRAM AND TIME	DESCRIPTION
<p>Columbia's Gay Nineties Revue 6:00-6:30 p.m. EACH SUNDAY</p>	<p>Columbia entertainers get into bowlers bustles and revert to the songs and comedies of the nineties in this swift, picturesque variety show. Joe Howard, master of ceremonies veteran song writer, introduces soprano G. G. Brown, comedienne Beatrice Kay, and a sturdy slapstick comedy team, Latimer and Costello. Ray Block is the director and Rinker the producer.</p>
<p>Studio Rendezvous 7:30-8:00 p.m. EACH SATURDAY</p>	<p>Michael Loring, Columbia's popular young baritone, is master of ceremonies of the new Saturday night "Studio Rendezvous." The meeting features the rhythm songs of Doris Rhodes and lively current favorites by Leith Stevens and his orchestra. Loring himself contributes romantic ballads, folk tunes and spirituals.</p>
<p>"Make Mine Music" 9:00-9:30 p.m. FRIDAY, SEPTEMBER 1, 8, 15 & 22</p>	<p>Songs and orchestral pieces by popular American composers are performed in this Canadian Broadcasting Company exchange series. Percy Pasternak, CBS music director, conducts, and Pauline Rennie and Alec Morgan sing.</p>
<p>"Under Western Skies" 8:00-8:30 p.m. EACH FRIDAY</p>	<p>John Mack Brown of the movies heads the cast of this western musical variety show, which features dramatic sketches, the singing of Isleta Gayle, and the vocal and instrumental performances of the versatile Texas Ranger.</p>

PERSONALITIES

PROGRAM AND TIME	DESCRIPTION
<p>"The Alibi Club" 10:00-10:30 p.m. EACH SUNDAY</p>	<p>Emcee Don Ross and femmencee Gwen MacLeary ask guests to contrive extemporaneous alibis to unusual situations. The excuses, credible and fantastic, are judged and the man and woman winning vie for a grand prize. Earle McGill directs and the program features the music of Ray Block's orchestra.</p>
<p>Richard Maxwell 9:00-9:15 a.m. MONDAY THRU SATURDAY</p>	<p>Richard Maxwell continues to present six programs of hymns, inspirational songs and homely philosophy each week.</p>
<p>Outdoors with Bob Edge 5:30-5:45 p.m. EACH FRIDAY 6:45-7:00 p.m. FRIDAY, SEPTEMBER 8</p>	<p>Bob Edge, Columbia's hunting and fishing expert, recounts interesting anecdotes and furnishes useful information to sporting enthusiasts in this informal weekly program. He broadcasts the final results of the international tuna-angling championships from Yarmouth, Nova Scotia, instead of his usual program on September 8.</p>
<p>Major Bowes' Capitol Family 11:30 a.m.-12:30 p.m. EACH SUNDAY</p>	<p>Major Bowes' Capitol Family presents a spirited musical program each Sunday morning. The family includes the three Dalton Brothers; Nicholas Cosentino, tenor; Charles Magante, accordionist; Sam Herman, xylophonist; and Waldo Mayo's orchestra.</p>
<p>"Let's Join the Band"— Orrin Tucker 8:30-9:00 p.m. EACH SATURDAY</p>	<p>A new musical personality is featured in this Columbia series from Hollywood station KNX. Orrin Tucker, popular young maestro, and his orchestra, with Bonnie Bailey, join in a gay half-hour's frolic.</p>

CBS SUSTAINING PROGRAMS

PERSONALITIES

Continued

PROGRAM AND TIME	DESCRIPTION
<p>"Uncle Jonathan" 6:30-6:45 p.m. MONDAY, WEDNESDAY AND FRIDAY</p>	<p>Uncle Jonathan, editor and publisher of Bottsville Bugle, the world's only cellophane newspaper (so you can see through it) brought to Columbia listeners specially from BBNF, mythical key station of the equally mythical Alfalfa Network.</p>
<p>"Armchair Adventures" 10:45-11:00 p.m. TUESDAY, WEDNESDAY, THURSDAY AND SATURDAY</p>	<p>Frank Graham plays all the parts in the dramatizations of unusual stories, which range on the scale from lightness and humor to pathos and tragedy. The programs originate at the studios of Columbia's station KNX in Hollywood.</p>
<p>"So... You Think You Know Music"—Ted Cott 4:00-4:30 p.m. EACH SUNDAY</p>	<p>Four studio volunteers participate in a musical quiz, supervised by emcee Ted Cott and judged by silent arbiter Francis Macaluso. The quiz is conducted at CBS Radio Theatre 1, just off Times Square, concentrates upon recognition of selections and general musical information.</p>
<p>"That's What I Said—" Ted Husing 7:15-7:30 p.m. TUESDAY, SEPTEMBER 5</p>	<p>Ted Husing concludes this series of fresh, up-to-the-minute sport news, informally pronounced in a weekly fanning bee with Jim Dolan and a distinguished guest. In the final program, Husing interviews the well-known comedian and ardent New York Giant partisan Jay C. Flippen.</p>
<p>Man About Hollywood—George McCall 10:15-10:45 p.m. EACH SATURDAY BEGINNING SEPTEMBER 9</p>	<p>Interviews with Hollywood's stars feature a series of news and stories about the film capital, starring George McCall, one of the best informed, most experienced Hollywood reporters.</p>

LIGHT MUSIC

PROGRAM AND TIME	DESCRIPTION																				
<p>Judith Arlen's Penthouse Blues 6:45-7:00 p.m. MONDAY THRU FRIDAY</p>	<p>Judith Arlen, rising young Columbia vocalist, sings a program of current favorites in an original, unusually "blue" manner, from her penthouse studio, high over Madison Avenue.</p>																				
<p>CBS Vocalists VARIOUS HOURS MONDAY THRU SATURDAY</p>	<p>The Columbia Network schedule of vocal programs includes many young singers of popular songs in many styles and interpretations. Among the current vocalists are:</p> <table border="0"> <tr> <td>Clyde Barrie</td> <td>Audrey Marsh</td> </tr> <tr> <td>Ruth Carhart</td> <td>Doris Rhodes</td> </tr> <tr> <td>Buddy Clark</td> <td>Genevieve Rowe</td> </tr> <tr> <td>Michael Loring</td> <td>Maxine Sullivan</td> </tr> <tr> <td></td> <td>Barry Wood</td> </tr> </table>	Clyde Barrie	Audrey Marsh	Ruth Carhart	Doris Rhodes	Buddy Clark	Genevieve Rowe	Michael Loring	Maxine Sullivan		Barry Wood										
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Michael Loring	Maxine Sullivan																				
	Barry Wood																				
<p>Deep River Boys, Eton Boys, Four Clubmen VARIOUS HOURS</p>	<p>These harmony groups are featured on the Columbia Network through the week. Each has a distinctive vocal style, and all continue to be network favorites.</p>																				
<p>Dance Orchestras VARIOUS HOURS MONDAY THRU SUNDAY</p>	<p>America's leading dance bands provide a full schedule of current hits and old favorites to Columbia listeners each evening. These top ranking bands are scheduled for September:</p> <table border="0"> <tr> <td>Van Alexander</td> <td>Jack Jenney</td> </tr> <tr> <td>Count Basie</td> <td>Hal Kemp</td> </tr> <tr> <td>Ben Bernie</td> <td>Henry King</td> </tr> <tr> <td>Nat Brandwynne</td> <td>Enoch Light</td> </tr> <tr> <td>Cab Calloway</td> <td>Jerry Livingston</td> </tr> <tr> <td>Del Courtney</td> <td>Freddie Martin</td> </tr> <tr> <td>Happy Felton</td> <td>Bill McCune</td> </tr> <tr> <td>Shep Fields</td> <td>Harry Owens</td> </tr> <tr> <td>Phil Harris</td> <td>Louis Prima</td> </tr> <tr> <td>Harry James</td> <td>Sterling Young</td> </tr> </table>	Van Alexander	Jack Jenney	Count Basie	Hal Kemp	Ben Bernie	Henry King	Nat Brandwynne	Enoch Light	Cab Calloway	Jerry Livingston	Del Courtney	Freddie Martin	Happy Felton	Bill McCune	Shep Fields	Harry Owens	Phil Harris	Louis Prima	Harry James	Sterling Young
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APPENDIX: EUROPE, AUGUST, 1939

Each day during the momentous events late in August, the Columbia audience heard complete, frequent reports of the Polish Crisis directly from the European capitals where the news was being made. As the crisis deepened, the network operated on a twenty-four hour schedule with bulletins of the news "as it happened" broadcast from Europe and America periodically throughout the night. A majority of the broadcasts were made by Columbia's staff reporters in the capitals of Europe and in America: H. V. Kaltenborn in London and New York, Edward R. Murrow in London, Thomas Grandin and Eric Sevareid in Paris, William L. Shirer in Berlin, W. R. Wills in Tokyo, Elmer Davis and Bob Trout in New York, and Albert Warner in Washington. Following is a partial list of the news reports, analyses, and addresses heard by the Columbia audience between August 19 and August 31:

<i>Time</i>	<i>Speaker</i>	<i>Origination</i>
Aug. 19 10:45-11:00 p.m.	William L. Shirer <i>Upon his return from Danzig</i>	Warsaw
Aug. 20 10:30-10:45 p.m.	H. V. Kaltenborn	Paris
Aug. 21 9:00-9:20 p.m.	H. V. Kaltenborn, Edward R. Murrow <i>Analysis of German-Soviet Pact</i>	London
Aug. 22 9:00-9:06 a.m.	William L. Shirer	Berlin
4:01-4:05 p.m.	BBC Announcers	London
10:30-10:45 p.m.	H. V. Kaltenborn	London
10:47-10:58 p.m.	Albert Warner	Washington
Aug. 23 5:45-5:50 p.m.	Albert Warner	Washington
5:50-6:00 p.m.	Elmer Davis	New York
6:30-7:00 p.m.	William L. Shirer, Thomas Grandin, and Edward R. Murrow <i>Roundup</i>	Berlin Paris London
10:45-11:00 p.m.	H. V. Kaltenborn	London
11:30-11:45 p.m.	Elmer Davis	New York

<i>Time</i>	<i>Speaker</i>	<i>Origination</i>
9:45-11:00 a.m.	H. V. Kaltenborn, Edward R. Murrow <i>Report on Chamberlain's Speech before House of Commons</i>	London
11:00-11:15 a.m.	Elmer Davis	New York
2:00-2:17 p.m.	Pope Pius XII <i>Peace Plea</i>	Rome
2:17-2:30 p.m.	Elmer Davis <i>Summary of European News</i>	New York
2:45-3:00 p.m.	Edward R. Murrow, H. V. Kaltenborn	London
4:30-4:50 p.m.	Lord Halifax, British Foreign Minister <i>Address to Empire</i>	London
5:30-5:45 p.m.	Demaree Bess, magazine writer	Paris
5:45-5:51 p.m.	William L. Shirer	Berlin
6:45-7:00 p.m.	Lord Snell, opposition leader, House of Lords	London
10:30-11:00 p.m.	William L. Shirer, Thomas L. Grandin, Edward R. Murrow, H. V. Kaltenborn, Albert Warner <i>Roundup</i>	Berlin Paris London
11:31-11:43 p.m.	Elmer Davis	Washington New York
8:54-9:09 a.m.	H. V. Kaltenborn, William Helman	London
11:00-11:15 a.m.	Elmer Davis	New York
1:30-1:45 p.m.	Hugh Baillie, President of United Press <i>Work of U. P. Correspondents in Emergencies</i>	London
2:45-3:00 p.m.	William L. Shirer, Thomas Grandin	Berlin Paris
3:30-3:45 p.m.	William L. Shirer, Elmer Peterson, Eric Sevareid, and H. V. Kaltenborn	Berlin Warsaw London
4:00-4:30 p.m.	Premier Edouard Daladier	Paris
5:45-5:56 p.m.	W. R. Wills, CBS Far Eastern Representative <i>Japan's View of the New World Crisis</i>	Tokyo
6:30-6:45 p.m.	Spencer Williams, secretary of American Chamber of Commerce in Moscow <i>Russia's Viewpoint</i>	Moscow
6:45-7:00 p.m.	H. V. Kaltenborn	London

<i>Time</i>	<i>Speaker</i>	<i>Origination</i>
8:00-8:30 p.m.	William L. Shirer, Richard Mowrer, correspondent of the Chicago Daily News, Edward R. Murrow, H. V. Kaltenborn <i>Roundup</i>	Berlin Warsaw London
11:30 p.m.-12 mid.	H. V. Kaltenborn, E. R. Murrow, Thomas Grandin, Albert Warner, Elmer Davis <i>Four-Way Conversation</i>	London Paris Washington New York
9:00-9:15 a.m.	William Shirer, Elmer Davis, H. V. Kaltenborn, E. R. Murrow <i>Roundup</i>	Berlin New York London
10:00-10:15 a.m.	Elmer Davis	New York
12 noon-12:15 p.m.	Elmer Davis, Bob Trout	
1:00-1:37 p.m.	Edward R. Murrow, Thomas Grandin, William L. Shirer <i>Roundup</i>	London Paris Berlin
4:00-4:15 p.m.	Edward R. Murrow	London
6:30-6:45 p.m.	Albert Warner <i>Effects of Crisis</i>	Washington
6:45-6:58 p.m.	H. V. Kaltenborn	London
7:30-8:10 p.m.	Edward R. Murrow, Thomas Grandin, William L. Shirer, Elmer Davis	London Paris, Berlin New York
11:00-11:30 p.m.	Edward R. Murrow, Thomas Grandin, Elmer Davis, Albert Warner <i>Two- and four-way conversation</i>	London Paris New York Washington
1:00-1:09 a.m.	Edward R. Murrow	London
2:00-2:06 a.m.	Thomas Grandin	Paris
3:00-3:08 a.m.	Edward R. Murrow	London
5:00-5:06 a.m.	Thomas Grandin	Paris
6:00-6:13 a.m.	Edward R. Murrow	London
7:00-7:06 a.m.	William L. Shirer	Berlin
8:00-8:20 a.m.	Philip Jordan, prominent British authority on foreign affairs, with H. V. Kaltenborn	London
10:30-11:00 a.m.	Thomas Grandin, William Shirer, Edward R. Murrow, H. V. Kaltenborn	Paris Berlin London

<i>Time</i>	<i>Speaker</i>	<i>Origination</i>
1:45-2:00 p.m.	H. V. Kaltenborn	London
5:30-6:00 p.m.	<i>Roundup</i>	London Paris Budapest
10:00-10:15 p.m.	William L. Shirer	Berlin
10:30-10:45 p.m.	H. V. Kaltenborn	London
10:45-11:00 p.m.	William L. Shirer <i>"Hitler's Message to Daladier"</i>	Berlin
12 mid.-12:34 a.m.	H. V. Kaltenborn, Edward R. Murrow, Thomas Grandin, Elmer Davis, Bob Trout, Albert Warner <i>Roundup</i>	London Paris New York Washington
1:00-1:06 a.m.	H. V. Kaltenborn, Edward R. Murrow	London
1:35-1:37 a.m.	Eric Sevareid	Paris
5:00-5:06 a.m.	Eric Sevareid, Demaree Bess	Paris
7:00-7:07 a.m.	Pierre Huss, INS Berlin correspondent	Berlin
8:00-8:15 a.m.	H. V. Kaltenborn, Eric Sevareid	London Paris
11:00-11:15 a.m.	Elmer Davis	New York
2:45-3:02 p.m.	Edward R. Murrow, William L. Shirer, Elmer Davis	London Berlin New York
5:30-5:45 p.m.	Bob Trout and Elmer Davis	New York
6:30-6:40 p.m.	Eric Sevareid, Demaree Bess	Paris
6:40-7:00 p.m.	Geoffrey Crowther, Editor of <i>Economist</i> , H. V. Kaltenborn	London
9:00-9:40 p.m.	Edward R. Murrow, Thomas Grandin, Albert Warner, William L. Shirer, Elmer Davis <i>Roundup</i>	London Paris Washington New York
10:30-10:45 p.m.	H. V. Kaltenborn, Thomas Grandin	London Paris
10:45-11:00 p.m.	Dr. James T. Shotwell, professor at Columbia University, director of Carnegie Endowment for Peace	New York
7:00-7:07 a.m.	Alvin Steinkopf, Associated Press	Berlin
9:00-9:15 a.m.	Eric Sevareid, H. V. Kaltenborn <i>Interview of Americans</i>	London Paris
9:45-10:45 a.m.	H. V. Kaltenborn, Edward R. Murrow <i>Chamberlain's Address to Parliament</i>	London

<i>Time</i>	<i>Speaker</i>	<i>Origination</i>
2:45-3:00 p.m.	William Shirer, E. R. Murrow	Berlin London
3:30-3:46 p.m.	Elmer Davis, Albert Warner <i>Two-Way Conversation</i>	New York Washington
5:30-5:45 p.m.	Thomas Grandin	Paris
6:30-7:00 p.m.	H. G. Wells, author and historian, Edward R. Murrow, William Shirer	London Berlin
8:45-9:00 p.m.	Douglas Reed, author, Edward R. Murrow	London
10:30-10:45 p.m.	H. V. Kaltenborn	London
1:00-1:13 a.m.	H. V. Kaltenborn, Jan Masaryk	London
7:00-7:07 a.m.	Albion Ross, foreign editor of San Francisco Chronicle	London
9:00-9:15 a.m.	Eric Sevareid, Edward R. Murrow, Philip Jordan	Paris London
2:45-3:00 p.m.	William Shirer, Edward R. Murrow	Berlin London
3:00-3:15 p.m.	Elmer Davis	New York
5:30-5:45 p.m.	Edward Murrow, A. L. Eastman, Thomas Grandin	London Paris
6:45-7:00 p.m.	William L. Shirer, Elmer Davis, Bob Trout	Berlin New York
7:30-8:00 p.m.	Edward R. Murrow, Thomas Grandin, Bob Trout, Albert Warner	London Paris New York
	<i>Four-Way Conversation</i>	Washington
9:30-10:00 p.m.	William L. Shirer, Thomas Grandin, Edward R. Murrow, Major R. Ernest Du Puy, U. S. Field Artillery, and Elmer Davis	Berlin Paris London
	<i>Roundup</i>	New York
10:45-11:00 p.m.	Rev. Robert I. Gannon, president of Fordham University <i>"Bright Side of a Dark Moment"</i>	New York
7:00-7:05 a.m.	Louis Lockner, Chief of Associated Press Bureau in Berlin	Berlin
8:00-8:15 a.m.	Edward Murrow, Eric Sevareid	London, Paris
11:00-11:10 a.m.	Edward R. Murrow	London
12:00-12:05 p.m.	Elmer Davis	New York
2:45-3:00 p.m.	William L. Shirer	Berlin
3:20-3:30 p.m.	Edward R. Murrow	London

<i>Time</i>	<i>Speaker</i>	<i>Origination</i>
4:00-4:32 p.m.	William L. Shirer	Berlin
6:30-6:40 p.m.	H. V. Kaltenborn	New York
6:40-6:45 p.m.	Lord Strabolgi, deputy leader of Labor Party in House of Lords. and Edward R. Murrow	London
	<i>Classes of Mobilization</i>	
6:45-6:50 p.m.	Thomas Grandin	Paris
6:50-6:55 p.m.	William L. Shirer	Berlin
6:55-7:00 p.m.	H. V. Kaltenborn	New York
10:30-10:45 p.m.	William L. Shirer, Edward R. Murrow, Thomas Grandin, Elmer Davis	Berlin, London
10:45-11:00 p.m.	Raymond Leslie Buell, former president of the Foreign Policy Association, and H. V. Kaltenborn	Paris, New York New York

NOTE: In addition to these programs, more than 150 special news bulletins were relayed to Columbia listeners during the regular program schedule.

OTHER SEPTEMBER PROGRAMS

PUBLIC AFFAIRS

AUGUST 2: Albert Warner, Columbia's new air correspondent in Washington, analyzed the Hatch Bill, then before Congress, in a special CBS broadcast, 4:15 p.m.

AUGUST 2: Senator Joseph C. O'Mahoney (D) of Wyoming examined the relationship between "Unemployment and the Preservation of Private Enterprise" from Washington, 10:30-10:45 p.m.

AUGUST 3: Representative Clare Hoffman

(R) of Michigan discussed the problem of civil liberties in a Columbia broadcast from Washington, 10:30-10:45 p.m.

AUGUST 5: Three French People—a reporter, a secretary, and a famous head waiter—were quizzed on their political ideas and their conception of the French way of life by Thomas B. Grandin, CBS Paris representative. Among other things, Mr. Grandin attempted to determine whether the three Parisians were seriously alarmed by the possibility of European war, 6:45-7 p.m.

AUGUST 6: Major George Fielding Eliot, widely known American military expert, then on an extended European and North African tour, discussed the international situation in a Columbia broadcast from Paris, 1:45-2 p.m.

AUGUST 6: Maurice Hindus, eminent American author, spoke from Cracow, Poland, on the twenty-fifth anniversary of the founding of the Polish Army for Independence from Russia. 4:30-4:45 p.m.

AUGUST 10: A keynote address by Senator Claude Pepper (D) of Florida was the highlight of Columbia's coverage of the Young Democrats' Convention in Pittsburgh. Earlier in the broadcast, Pitt Tyson Manor, president of the Young Democrat Clubs of America, read a message to the conclave from President Roosevelt, 8:30-9 p.m.

AUGUST 10: Elmer F. Andrews, national wage and hour administrator, addressed the annual convention of the International Union of Mine, Mill and Smelter Workers in Denver, 10:30-10:45 p.m.

AUGUST 11: Eric Sevareid, young city editor of the Paris Herald and alumnus of the University of Minnesota, spoke from Paris on "Europe Today" in a special Columbia broadcast. 7:30-7:45 p.m.

AUGUST 14: Representative Joseph W. Martin (R) of Massachusetts, who led the Republican minority in the House in a fight against many New Deal measures, summarized the activities of the 76th Congress in an exclusive CBS broadcast from Boston, 8-8:30 p.m.

AUGUST 17: Senator Arthur Capper (R) of Kansas, veteran member of the upper

house, discussed "The Preservation of our American Ideals" in an address under the auspices of the United States Patriot Society. 10:30-10:45 p.m.

AUGUST 19: Representative Jennings Randolph (D) of West Virginia delivered special address in celebration of America's first "National Aviation Day" in Columbia broadcast from Fairmont, West Virginia, 12-12:15 p.m.

AUGUST 31: Senator Henry Cabot Lodge Jr., (R) of Massachusetts discussed the National Convention of the Veterans Foreign Wars at the First Corps Cad Armory in Boston, 3:30-3:45 p.m.

SPECIAL EVENTS

AUGUST 5: The final championship round of a nationwide egg auctioneering contest, staged by the World Poultry Congress, was brought to Columbia listeners in a special broadcast from Cleveland. The actual chant of egg auctioneers from farm centers was a feature of the program. 10:15-10:30 p.m.

AUGUST 7: Mr. and Mrs. Jesse Moulton, occupants of the electrified farm at the New York World's Fair, were interviewed on the "Farm of Tomorrow" by Jol Allen Wolf, CBS announcer. 3:30-3:45 p.m.

AUGUST 18: CBS collaborated with the Hollywood film colony in honoring Gene Edwards, famous impresario, on his sixtieth birthday. Eddie Cantor, Jack Benny, and Bob Burns were among the speakers paying tribute to Edward. 12:30-1 a.m.

AUGUST 23: Bob Edge, Columbia's hunting and fishing expert, previewed the international tuna angling championships from Yarmouth, Nova Scotia, 6:15-7:30 p.m.

AUGUST 23: A one-hour adaptation of Paul Green's play, "The Lost Colony," as heard by CBS listeners, as part of the third annual summer pageant at Roanoke Island. Professional actors as well as townspeople of Manteo, North Carolina, took part in the radio production, 7-10 p.m.

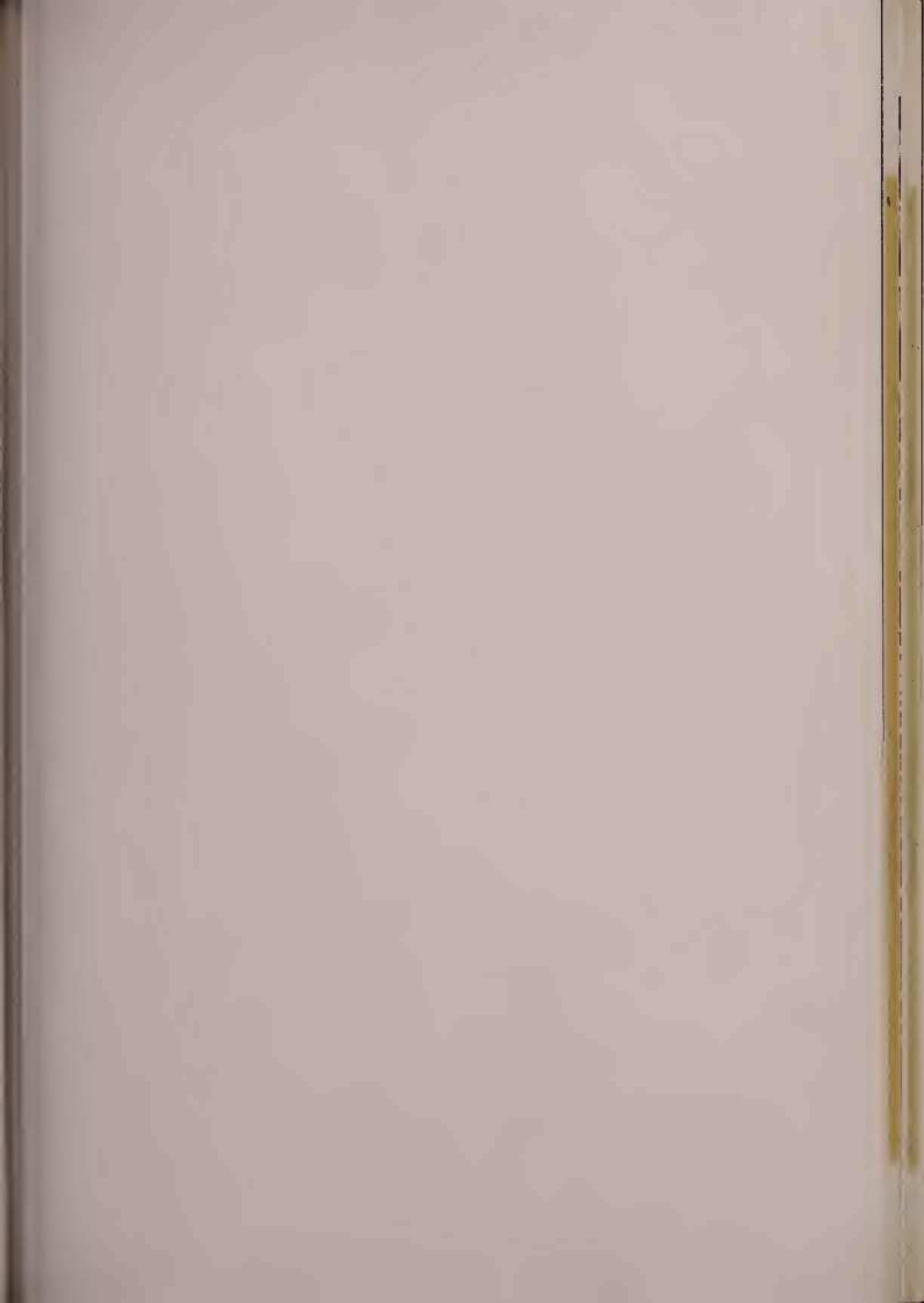
AUGUST 26: Ted Husing presented a stroke-by-stroke account of concluding matches in the Wightman Club play, in which America defeated the English tennis team decisively. Husing returned to the microphone later in the afternoon with a summary and a sharp analysis of the competition, 2-4:45 p.m., 5:15-5:30 p.m.

AUGUST 26: Announcer Harry Nash summarized the results of the Women's Amateur Golf Championship from the Wee Burn Country Club in Noroton, Connecticut, scene of the competition. 6:05-6:15 p.m.

AUGUST 27: Bill Henry, noted Los Angeles sports writer and Olympic official, presented a preview of the 1940 Olympics from Helsinki, Finland. Henry estimated the track and field strength of the Finnish Olympic Team, rated America's most likely rival for premier honors in that division of the games. 1:30-1:45 p.m.

AUGUST 31: Mrs. Franklin D. Roosevelt, Rear Admiral Emory S. Land, and John M. Franklin, president of the United States Line, gave Columbia listeners a first-hand picture of the exercises celebrating the debut of the S.S. America, the largest American passenger liner, 12-12:15 p.m.





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