IN THIS "Gypsy" as Seen by Zita Lomas

# BROADCASI WEEKLY

December 23rd to 29th

Broadcast Weekly extends Holiday
Greetings to all its
Readers. May the
Unletide bring them
unbounded joy and
happiness . . . .

10

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

## CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

### COMEDIANS

Allen, Fred, Wednesday, 9 p.m.	NBC
Baker, Phil, Friday, 6:30 p.m.	NBC
Benny, Jack, Sunday, 8:30 p.m.	NBC
Cook, Joe, Monday, 6:30 p.m.	NBC
Penner, Joe, Sunday, 4:30 p.m.	NBC
Wynn, Ed, Tuesday, 6:30 p.m.	NBC

### DRAMAS

Bible Stories, Sunday, 12 noon	KGC
Death Valley Days, Tuesday, 9:30 p.m.	NBC
Drama Hour, Monday, 8:30 p.m.	KG0
First Nighter, Friday, 7 p.m.	NBC
Grand Hotel, Sunday, 3:30 p.m.	NBC
Ladies Laugh Last, Saturday, 7:30 p.m.	NBC
Lux Radio Theatre, Sunday, 11:30 a.m.	NBC
Mary Pickford Stock Co., Wed. 5 p.m.	NBC
Memory Lane, Monday, 7:30 p. m.	NBC
One Man's Family, Wed., 7:30 pm	NBC
Radio Guild, Monday, 12 noon	KG0
Sunday Morning Special, Sunday, 9 a.m.	NBC
True Story Court, Friday, 8:30 p.m.	CBS
Twenty Thousand Years in Sing Sing, Wednesda	у,
6 p.m.	NBC
Winning the West, Thursday, 9:15 p.m.	NBC

### EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m	KGC
Education Today, Saturday, 6:45 p.m.	KGC
Hill, Edwin C., Mon., Wed., Frl., 8:15, p.m.	CBS
Hyde, Henry M., Sunday, 6 p.m.	KGC
Religion in the News, Saturday, 4 p.m.	KGC
Stanford University, Monday, 8 p.m.	KG0
The New World, Monday, 9:30 a.m.	NBC
Visiting America's "Little House." Monday.	
Inursday, 1:00 p. m.	CBS
You and Your Government, Tues., 4:30 p. m	NBC

### POPULAR PROGRAMS

Adventures of Gracie, Wednesday, 6:30 p.m	свз
American Album of Familiar Music, Sunday,	
6:30 p.m.	NBC
Atwater-Kent, Monday, 5:30 p.m	CBS
Bernie, Ben, Tuesday, 9 p.m.	NBC
Boswell Sisters, Tuesday, 6 p.m.	CBS
Chesterfield Program, Mon., Wed., Sat., 6 p.m.	CBS
Crosby, Bing, Tuesday, 6 p.m.	CDS
Feminine Fancies, Mon. to Fri., 3 p. m.	CBS
Hollywood Hotel Estder C. Co.	KFRC
Hollywood Hotel, Friday, 6:30 p.m.	CBS
Marshall's Varieties, Everett, Wed., 5:30 p.m.	CBS
Manhattan Merry-Go-Round, Sunday, 6 p.m	NBC
March of Time, Friday, 6 p.m.	CBS
Personal Closeups, Interview by Gypsy, Sunday	
6:15 p.m.	KGO
Sinclair Greater Minstrels, Monday, 6 p.m.	NRC
Treasures of Time, Wednesday, 8:45 p.m	CRS
Voice of Experience; Mon. to Fri., 9 a. m.; Wed.	010
8:30 p. m	apa
Voice of Firestone Monday Pulls	CDS
Voice of Firestone, Monday, 8:30 p.m.	"NBC
Winchell, Walter, Sunday, 8:15 p.m.	""NRC

Adventures of Jimmy Allen, Monday to Friday,
inclusive, 6:45 p.m. KGO
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.mNBC
Betty and Bob, Monday to Friday, 1 p.mNBC
Bachelor, Billy, Monday to Friday, inclusive,
5:15 p.m. * KFRC
Myrt and Marge, Monday to Friday, inclusive,
8 p.mCBS
Orphan Annie, Elec. Transcription, Mon. to Fri.
inclusive 5:45 p. m. KGO
Oxydol's Own Ma Perkins, Monday to Friday.
1:30 p. mNBC
Vic and Sade, Mon. to Fri., inclusive, 11:45 a.m., NBC
de- bear, -con to x, inclusive, 11.45 a.m

### SYMPHONY ORCHESTRAS AND OPERA

Ford Symphony Orch., Sunday, 5 p. m CBS Metropolitan Opera Broadcast, Tues., 11:45 a. m.
N. Y. Philharmonic Orchestra, Sunday, 12 noon, GRS
Radio City Music Hail, Sunday, 9:30 a.m. NBC Standard Symphony, Thursday, 8:15 p.m. NBC

### VARIETY PROGRAMS

### STATION DIRECTORY • NBC Network Stations

TIDO TICINOIR 3	lations	
Station Location	Meters	Kcs.
KECA-Los Angeles	209.7	1430
KEX-Portland, Ore.	254.1	1180
KFI-Los Angeles	468.5	640
KFSD—San Diego	499.7	600
KGO-Oakland - San Francisco	379.5	790
KGW-Portland, Ore.	483.6	620
KHQ-Spokane. Wash.	508.2	590
KJR-Seattle, Wash.	309.1	970
KOADenver, Colo.	361.2	830
KOMO-Seattle, Wash.	325.9	920
KPO-San Francisco	440.9	680
KYA-San Francisco	243.8	1230

### \* CBS Network Stations KFRC—San Francisco 491.5 KGB—San Diego, Calif. 225.4 KHJ—Los Angeles 333.1 KOIN—Portland, Ore. 319.0 610 1330 900 940 KOL—Seattle, Wash. 236.1 KSL—Salt Lake City 265.3 KVI—Tacoma, Wash. 526 1270 1130

570

### Independent Stations

KFOX-Long Beach, Calif		1250
KFWB-Hollywood, Calif		950
KGDM-Stockton, Calif.		1100
KGGC—San Francisco	211.1	1420
KJBS-San Francisco		1070
KLX-Oakland, Calif.		880
KNX—Los Angeles	285.5	1050
KQW-San Jose, Calif.		1010
KROW-Oakland, Calif		930
KTAB-Oakland-San Francisco	535.4	560

# **BROADCAST WEEKLY**

(PORMERLY RADIOCAST WEEKLY - - ESTABLISHED 1922 AS BROADCAST PROGRAM)

Published weekly by PACIFIC PERIODICAL CORPORATION

Publication Office
1114 Mission Street
SAN FRANCISCO

Telephone UNderhill 7676

10 Cents the Copy from All Newsdealers \$1.50 Per Year by Subscription

Ø1.00 I CI I C

Vol. XIII



O. J. NUSSER Editor and Manager

Entered as second-class matter, March 25, 1923, by the Postoffice, San Francisco, California, under Act of March 3, 1879.

San Francisco, California, December 22, 1934

No. 50

# "... Good Will Toward Men"

HAT a glorious thing it is that on Christmas morning we can take to the wings of radio and figuratively transplant ourselves in the midst of Yuletide festivities in any clime or country on the globe where the jubilee of the birth of the Prince of Peace and Christianity is being observed.

It is an equally wondrous thing that so many of the isolated inhabitants of the Christian world will be able in greater number than ever before to join in the services, listen to inspiring concerts and dramas which will be broadcast from metropolitan centers on this Christmas day.

We close our eyes as we sit deep in an upholstered chair in front of the radio. What strange sights greet our vision. Christmas on a storm-tossed ship at sea; Admiral Byrd and his crew in the antarctic; Big Ben chiming a greeting to all the world from London; an Old World pageant of Christian devotionalism. Yes, and into the homes of tenements and squalid mountain cabins, where the Christian spirit has raised itself to its full height and brought a taste of happiness to the less fortunate, at least for the day.

The spirit of Christmas is better typified by radio than anything else developed by the mind of man since the birth of Christ. Radio is a very real Santa Claus. We accept its wonders with a child-like faith—wonders we cannot understand nor fathom.

Radio has done more to establish "peace on earth, good will toward men" than any other agency—and the end is not yet. Strife and ill will toward men and nations is largely the result of misunderstandings. Until men understand and enter into a common bond of sympathy, until the barriers of prejudice and intolerance are broken down, universal peace and good will cannot exist. And this, in time, radio must bring about. It is hampered by no international barriers—it crosses all human boundaries.

Again, as in the past, we leave the thought at this Christmas time, of the potential power for good that a chain of radiocast stations encircling the globe could exert; reaching all peoples, not only with certain forms of universally comprehended entertainment and international music, but to transmit the gospel of peace and good will. Such an agency, under the direction of an international peace foundation, would go far to combat the hatreds and distrusts now rampant and bring about a community of interests throughout the world that would make wars impossible.

# MICROPHONE GOSSIP

- • Robert Sherwood, who has been heard in various radio productions on local stations, has been signed as an announcer at KHJ. He is a graduate of Franklin High School, Los Angeles. In 1927 and 1928 Sherwood played an oboe in the Los Angeles Philharmonic Orchestra. He also was with Raymond Paige, KHJ musical director, when the latter was conducting theater orchestras in Los Angeles.
- • Married seven years, in the show business, and together every day except one, is the proud record of Mr. and Mrs. Joe Penner. "The one day," Joe explains, "occurred when Paul Whiteman and I had a golfing date in the early morning after a theatrical date. We drove out to the club, stayed over night, played in the morning, and then were back in time for the noon show." "Yes." Paul checks.
- • Tom Coakley, maestro of the Palace Hotel orchestra, heard over NBC, is not going East and is not giving up his musical career for law. When first rumors that he had accepted a flattering offer from a New York sponsor drifted to Tom's ears he denied the story as flattering, but untrue. Then he was admitted to practice in the Federal courts the other day and another rumor started—that he was going to devote all his time hereafter to his legal activities. As proof that it is untrue, Tom produces the new contract which he has just signed with the Palace Hotel. So far he has managed to fit in his legal work with his music, and he expects to continue doing so. He is an associate of John L. McNab, nationally famed San Francisco attorney.
- • Wayne Frederick of the Clef Dwellers is going around humming lullabies under his breath. It's a boy, at the Children's Hospital, where Mrs. Frederick and the seven and three-quarter-pounder are doing well. Cost his father five dollars—who bet his brother, Earl Frederick, it would be a girl. And Sydney Dixon, in charge of local sales in NBC's San Francisco headquarters, also is beaming and passing out cigars to celebrate the advent of young Laurence Fergin Dixon
- • Prince George of England, whose marriage to Princess Marina of Greece recently was the high spot of the international calendar, once saved Joan Blaine, NBC actress heard on Princess Pat and other programs, a lot of embarrassment. It happened at Banff, where Joan was to entertain at tea for Prince George and his brother, the Prince

- of Wales. Joan went for a hike in the foremoon. A sudden rain squall sent her scurrying for cover on a golf course only to find it already occupied by two soaked and bedraggled individuals. They turned out to be the royal brothers. While Joan and the Prince of Wales stood confused and blushing, the younger George just snickered out loud and broke the ice. Everybody laughed and Joan found the princes amusing company.
- • Studio engineers of KJBS and KQW have started work on changing over the two stations preparatory to tests which will begin shortly on higher power experiments. After January 1 KJBS becomes a 500-watt broadcaster and KQW a 1,000-watter. The tests will be conducted after reguler broadcasting hours, according to Jack Burrell, chief engineer of the Northern California Broadcasting System, which operates KJBS and KQW.
- • If you want to please Jane Froman, the lovely lark of the air waves, just call her "Mrs. Ross" the next time you meet her. The singer has been known for so long as Miss Froman that she is agreeably surprised whenever someone addresses her by her married name. She and Don Ross, the CBS baritone, have been wedded for five years.
- • A radio romance came to light in the NBC studios this week when the engagement of Muriel Wilson and Fred Hufsmith was announced. Miss Wilson, soprano star of the Maxwell House Show Boat, met Hufsmith, a popular NBC tenor, three years ago at a rehearsal for an early morning program. On Thanksgiving Day they announced the engagement at a dinner attended by both families. When Miss Wilson appeared in the studios wearing a diamond solitaire the news was out.
- • Murray Bolen, of the Murray and Harris rhythm comedy team, heard over KFRC and the Columbia-Don Lee network in a variety of programs, has sung with Bing Crosby, Vera Van, the Boswells, and was one of a trio with Russ Columbo. . . .
- • MacGregor and Sollie Electrical Transcription Studios of San Francisco have recently completed a series of fifteen-minute transcriptions for the Moscow Movement. The program features psychological discussions by Dr. Frank B. Robinson, member of the American Association for the Advancement of Science and Fellow of the American Society for Physical Research. Advertising agency, the Izzard Company.

- • Listeners sometimes expect radio performers to help them with their affairs of the heart. Robert Simmons, the tenor and member of the Revelers, received a request to "sing 'Love Thy Neighbor' next Wednesday night, because I am going to propose to the girl next door." Two days later Simmons received a note from the same correspondent: "Thanks just the same, but, you don't need to sing 'Love Thy Neighbor.' The girl eloped with an electrician."
- • Laurance Cross, "Colonel" of the Crosscuts from the Log o' the Day program, celebrated his fifth year on the air on Thanksgiving Day. This broadcast was the one thousand, six hundred and fiftieth one he has presented with the Southern Harmony Four and other artists assisting in his reproduction of a scene in the deep woods of the South. Crosscuts is heard transcontinentally on Tuesdays.
- • David Broekman, composer of the symphony, "Harlem Heab'n," and nationally known orchestra director, has been signed as a staff conductor for KHJ and the Columbia-Don Lee network, according to an announcement today by Thomas Lee, president of the Don Lee Broadcasting System. Broekman will be an addition to the KHJ musical staff, as none of the present directors are being replaced.
- • A radio star's fan mail occasionally brings in a gift of unsuspected value. Jane Froman recently received a copy of "Godey's Ladies Book" from an admiring fan in the Southwest who thought the old fashions might interest the NBC star, who designs her own wardrobe. Jane returned the book with a note explaining to the kindly lady that it was much too valuable a gift for her to accept and suggesting that the fan get in touch with an antique dealer, who would be only too glad to take it off her hands at a handsome price.
- • Al Pearce Briefetts: Walter Kelsey is writing a symphony; Al Pearce artists who have been guests on the Rudy Vallee hour include Mable Todd, Johnny Kiado, Tony Romano, and the Three Cheers. Tony Romano is making records with Bing Crosby. Carlyle Bennett's success on the Al Pearce program has signed him a movie contract which will take all of his time.
- • Tony Wons, star of the NBC House by the Side of the Road program, hasn't a golf club and doesn't play golf, but he is learning all about the game, nevertheless. All he does is sit back in his office and watch an attorney across the way practice the game in his office in spare moments. The view is so good and the practice so frequent that Wons is tempted to go out some day and try out his newly acquired knowledge.

- • George Gershwin had to ask permission to play one of his own tunes in his CBS program last week, because of a network rule designed to eliminate excessive duplication of musical numbers in one evening's program.
- • Dee J. Ball, who pens these scripts "Joan of Arc," "The Shadows of Kali-om" and others, has been appointed to the KYA staff as continuity writer. He has a long record of successful writing behind him and is possessed of many qualities that suit him to radio.
- ● Blakley Quin is the new junior staff member of KJBS. Weighing eight pounds and the son of Scott Blakley Quin, of the KJBS commercial department, the newcomer made his advent into the world on December 6. His proud dad was known to early KFRC listeners as Scott Blakley. He was also at one time an entertainer with Roxy's Gang in New York.
- • Just because two radio stars want to attend the Stanford-Alabama contest is no reason that their programs will not go on the air on New Year's night. Jean Carole and Bob May, KGGC, will be in the Southland for the big pigskin tournament, but the transcription-making department of the station has enabled their broadcasts to go on as
- • Country ways appeal to Virginia Rea, the soprano star of the airwaves. The singer, who, in private life, is now Mrs. Edgar Sittig, chose a home in the mountains near Stroudsburg. Pa., so that she could rusticate in the seclusion of the countryside, far from city noise and distraction. However, Miss Rea doesn't spend all of her time at home. She is often seen at farm auctions, spelling bees and square dances, popular pastimes of the neighborhood which she and her husband now call home.
- • Speaking of All-American line-ups, take a glance at the staff of announcers at NBC's New York studios. Among them you'll find Kelvin Keech, born in Hawaii; Frank Singiser, brought up in India; Lyle Van, a native of Holland, and Alois Havrilla, who calls Pressov, in the Balkans, his home town.
- • A parrot which yodels may be the next attraction in the Crosscuts program. Gertrude Lyne, who with Grace Frankel makes up NBC's piano team, a Pair of Pianos, has taken a fancy to Pal, the tiny gray parokeet, who is a member of Laurance Cross's bird choir, and every morning when she comes off the air she stops long enough to give him a lesson in yodeling. He is beginning to get the oo-le-ay effect pat, and practices it at intervals the whole day through.

# NEWS and COMMENT

Beatrice Lillie, Lionel Barrymore and an array of radio, stage and screen stars will entertain the nation during the Nash Christmas Party on the Columbia network, Christmas Day (Tuesday), from 11:30 a. m. to 2:15 p. m., P. S. T. Other luminaries who will contribute to the Yuletide merriment include Ernestine Schumann-Heink, George Olsen's orchestra, Ethel Shutta, Kathryn Witmer and raconteur Alexander Woollcott, the master of ceremonies for the occasion.

In addition, Clyde Pangborn and Roscoe Turner, two noted air pilots, will regale listeners with several interesting aviation stories. Then there will be stirring songs by the Don Cossacks chorus of thirty-five voices, and the famous Apollo Club of Chicago, the oldest choral group in the Middle West with

a roster of 200 singers.

Lionel Barrymore is making his first radio portrayal as old Scrooge in a presentation from Dickens' "A Christmas Carol." Mme. Schumann-Heink will sing "Silent Night."
The marathon Christmas party will come

from New York, Chicago and Hollywood.

The addition of the three-hour period on New Year's Day will constitute radio's greatest combination of concentrated time, talent and coverage ever attempted by a single sponsor. This heralding of 1935 with enter-tainment galore also will come from New York, Chicago and Hollywood.

The complete talent assemblage and exact times for the Nash New Year's Day broad-

cast will be announced later.

Chico is about to retire.

No, Chico isn't one of the Marx Brothers. He's a canary bird, and probably one of the most famous in the country. He's nine years old now, and for years has been singing on Feminine Fancies, heard daily at 3 p. m. over KFRC and the Columbia-Don Lee network.

About five months ago Chico became a great grandfather, and so his owner, General Odabashian, thinks it's about time Chico was pensioned. Chico isn't a soloist. He has his own quartette, composed of four canaries— Chico, Junior, Jewel and Shooshan. Chico is tenor; Junior, baritone; Jewel, basso, and

Shooshan, soprano.

When Chico retires as leader of the famous KFRC canaries, his great grandson, Claude Sweeten, named after KFRC's musical director and master violinist, will succeed him as headman of the Canary Quartette. This little bird was born crippled. It's tiny leg is twisted so that it cannot hop. Friends urged General Odabashian to destroy the bird when it was born.

"I wouldn't do it," he said, "because I believed that it would become one of my best

singers, and would bring happiness to thousands. It has never been in a cage and never will be. It has absolute freedom, and is happy."

Wherever Odabashian goes the little canary goes with him. He carries it on his hand, and has a special food tray that fits

over his thumb.

The world premiere at the famous La Scala in Milan of a new opera by Pietro Mascagni, composer of "Cavalleria Rusticana," will be heard in part by music lovers in America in an international broadcast over National Broadcasting Company networks, following completion of arrangements now being made.

"Nerone," by the 70-year-old Mascagni, deals with the more human side of the notorious Roman emperor, with his aspirations and frustrations as poet, musician, actor and athlete, rather than with his political or regal life. The opera has been in preparation for several years and its premiere will be one of the outstanding musical events of the season.

According to plans now being worked out. microphones on the stage of La Scala will pick up the voices of the grand opera stars. Rome's powerful short wave station will then flash the music across the Atlantic, where it will be broadcast over NBC networks. The date of the first performance is set for Janu-

arv 18.

Mascagni leaped into fame over night with the production of his prize-winning opera, "Cavalleria Rusticana." Other works did not meet with such success, although his "Iris," based on a Japanese theme, has been per-

formed at the Metropolitan in New York.
"La Pinotta," the manuscript of which was lost for more than fifty years, was produced

two years ago in Milan.

Release of the broadcast on the Pacific Coast will depend upon the time, which has not yet been determined.

The second annual nation-wide celebration of President Roosevelt's birthday on Wednesday, January 30, will be observed over the country's great radio networks by a full hour

program of party music and song.

Birthday balls will be held in cities, towns and villages from coast to coast in honor of the President, the proceeds from which will he used to further one of Mr. Roosevelt's chief interests, the fight against infantile paralysis. At 8:30 p. m., P. S. T., these community parties will tune in on the elaborate musical programs which will be broadcast over combined NBC and CBS networks and other millions of listeners in their homes will join in the celebration.

This year the radio program will feature

"folksy" music, melodies that everybody knows, which can either be sung or danced to. Several of radio's most popular orchestras will take turns in playing for the nationwide audience, and radio's star vocalists will

lead the singing.

More than 5,000 communities are expected to give benefit balls this year which will add approximately a million dollars to the war chest for the campaign of prevention and cure of infantile paralysis. Thirty per cent of the proceeds will be used for research, the other 70 per cent will go for the expansion of facilities for the treatment of cases in the communities in which the funds are raised.

Ψ

As a result of the enthusiastic reception of "The Gumps," famous cartoon family, as characters of a radio series, the Columbia network over which they are heard daily except Saturday and Sunday from 9:15 to 9:30 a. m., have been increased from twenty CBS stations to a coast-to-coast link of forty-eight stations.

Sidney Smith's Gump family has been famous for the past seventeen years as a cartoon series and currently is syndicated to some 300 newspapers throughout the country. It is now extending its far-flung fame through the broadcast series, under the direction of Himan Brown. The experienced cast of radio actors bringing the black-and-white characters to life at the microphone includes Wilmer Walter as Andy Gump; Agnes Moorehead as his wife, Min; 13-year-old Lester Jay as Chester, son of the family; George Graham as Uncle Bim, and Edith Spencer as Tilda, maid and severest critic of the family. Because it possesses the human appeal and dramatic qualities that are fundamentals of a good radio script, rather than relying entirely on caricature on the "Zowie," "Bam" and "Socko" type of comedy, "The Gumps" is one of the few comic strips readily adaptable as a radio series. The programs, rather than presenting a ludicrous group of characters, portray the lighter side of a typical American family.

**W** 

Those who sit in relaxed comfort twisting the radio dial during the stay-in rainy evenings would get a fuller significance of the reliance that citizens of remote districts put upon their radio receivers if they live in Little Squaw Camp in Colorado.

Here is a letter received by KNX the other day which tells a vivid story of the thousands of people whose only communication with the outside world is through the magic chan-

nels of the ether waves:

"We wish to express to you at this time (before we are snowed in for the winter), our appreciation of your news broadcasts. While we enjoy your other programs, we most particularly enjoy the news, as we are snowed in some five or six months during

the winter in the Rocky Mountains, at an elevation of 9,300 feet, thirty miles from the nearest town. We get no mail or papers during this period and must depend upon our radio set for our contact with the outside world. KNX is so generous with the news."

The letter was signed by the people of Little Squaw Camp, Colorado. Thus is written another incident in the great boon to

mankind—modern radio.

Ψ

The Radio City Party broadcasts, previously dedicated to outstanding programs now on the air, have started a search for the microphone stars of the future, which will continue through the winter in a series of revised broadcasts over an NBC nation-wide network.

Lawrence Tibbett, distinguished American baritone, will head a committee including Paul Whiteman, Gladys Swarthout, Jessica Dragonette and Frank Black, which will select the winners among eighteen promising young performers who will be heard during thirteen broadcasts. The Radio City Award, a specially designed trophy; an RCA Victor phonograph recording contract and other prizes will reward the two victors.

The RCA Radiotron Company, sponsor of the Radio City Parties, is presenting the new series in an effort to help radio find its future stars within its own ranks. The sponsor feels that the majority of famous stage and concert artists already have capitulated to the microphone and that radio must look to its own studios to develop the air stars of

tomorrow.

John B. Kennedy, master of ceremonies of the Radio City Parties, and Frank Black's orchestra will continue in the new series, which will present two young performers and one veteran guest star at each broadcast. The contestants will not necessarily be unknown to radio listeners, but will be youthful broadcasters who show unusual promise for the future. Two new contestants will be heard each week for nine weeks. During the following three weeks six semi-finalists will be presented again, and at the thirteenth broadcast the two winners will be featured.

Ψ

Mme. Ernestine Schumann-Heink, the beloved "Mother Schumann-Heink" of radio, will appear with the new series of the Hoover Sentinels Serenade, commencing the first of 1935. Recognized by millions of listeners as one of the outstanding personalities on the air, her message to housewives is certain to be of interest to every home lover, just as her commentaries on affairs of the day will be of interest to everyone. She will draw on her kindly philosophy and her wealth of experience in fifty-six years on the operatic and concert stage to enrich this popular Sunday program dedicated to the homes of America.



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

### He Came Back-And How!

Enclosed please find money order for my renewal to "Broadcast Weekly." I have gone without it for one week and that was enough, so I send my order pronto so I won't miss another.

what has happened to broadcasting? Has it gone Hollywood? And if so they better cut out the high-priced evil-minded players and go back to where we were ten years ago with clean-thinking people. If not, there will have to be a census bureau to check up on all programs. High-salaried people are not always the

For instance, take One Man's Family. To my way of thinking, they were the best program on the air and were selling two of the best wholesome products on the market. And now they have dropped to last place. Dropped from a good, wholesome product to peddling coffin nails. They have Jack, a 16-year-old boy, smoking cigarettes with his dad, when it is against the law at that age. Then Paul, offering his intended smokes, And I suppose next they will have them smoking cigarettes and nursing babies at the same time. A fine example for a mother or a father. I would like to hear what others think. Was it money that sold out that fine family? family?

There are plenty of good programs on the air now, too numerous to mention, and again I want to thank you for the "Broadcast Weekly" and the way the programs are arranged.

A. H. G., Tacoma, Wash.

### Maybe the Listeners Will Buy It?

Just one more word about One Man's Family, please. Have all of you who wrote that book full of letters to "Broadcast Weekly" written to the National Broadcasting Company? That the National Broadcast Weekly written to the National Broadcasting Company? That many letters ought to make an impression. And especially if you urge all of your friends to write, too. Oh, yes, I have written and also I have followed the suggestion of Mrs. L. M. VanN. of Alameda and written to Mr. Morse, too. Let's all get busy, now.

Then another thing to work on. We might call it "more power for Columbia" or something.

Here in Montana we cannot hear any Columbian stations on the west coast until late, and then only if the weather is right so as to eliminate interference. Look at the wattage of the various stations and just see how much more the National has. To whom should suggestions be made, and can't we get enough protests to make an impression?

Sincerely ncerely yours, Mrs. O. L. M., Rudyard. Mont.

### Hurt Rather Than Intolerant

Hurt Rather Than Intolerant
Dear Mr. Morse:—Having caught the subtle criticism of your protesting public, I am constrained to become "articulate" because of the unjustness of that criticism. There is a vast difference between tolerance and an ACTIVE EFFORT to foist a useless, if not actually harmful, habit on the public.
"One Man's Family" represents a high type, clean in their living, constructive in their philosophy. But no flight of imagination can construct eigearette smoking as constructive. It is

strue cigarette smoking as constructive. It is as though you had put a smudge across the face of a lovely picture, or created jangling discord in a harmonious symphony. Your public is disappointed and hurt rather than intolerant.

Regretfully,
Caroline L. W., Santa Rosa, Calif.

### It Does the Most Good Right Here

Where can we turn for help and to whom make our protest concerning the ending of so many of our best programs of variety and com-edy? Last week John and Ned and now Gene

and Glen are gone.

I do so enjoy programs of that type—a little harmony, a little comedy and light, restful music. I do get so tired of opera (and we have two full hours of it now), orchestra music and dramas. A little of these is fine, but hour after hour we hear now. I thought John and Ned and Gene and Glen were two of the best on the air and never missed them.

air and never missed them.
Thank goodness we have "Little Country Church of Hollywood," "Voice of Experience,"
"One Man's Family" (and I could start a long discussion against the new sponsors for them, and what a shock I got the first night to hear and what a shock I got the first night to hear who and what they were working for), and "Feminine Fancies." I should indeed be grateful to you if you can tell me where any letter of protest will do the most good concerning the ending of so many of our good programs. It takes all kinds of people to make a world and so all kinds of programs to please the people, but we who like our light, variety programs must be heard.

R. A. G., Spokane, Wash.

### On the Contrary-It's to the Point

A paragraph on page 8 in the "News and Comment" section of your issue of December 9-15 has actuated me to write you a letter I have long contemplated sending.

This matter of mispronunciation by radio anouncers. If they knew how those of their radio audience who have with diligence acquired knowledge of correct pronunciation resent their seemingly nonchalant attitude about dictionary authority they might be jarred awake to doing some preparation for their work.

I have a choice collection of their massacres of words that I am burning to hurl in their teeth. How is that for being vitriolic?

I would enjoy contributing my list to someone

who might reach the offenders with it. Should this communication seem out of order,

please then consider it as unsent. F. D., San Francisco.

### Objects to "Exclusive" for Barbour Family

It is announced that "One Man's Family's" new sponsor insists upon those taking part in the broadcast not participating in any other radio program.

Permit me to at once register a strong protest against such action. Why should the public be deprived of the pleasure of hearing in other plays the many competent participants of "One Man's Family"? We have become used to them and know that they can give us an excellent program.

Assuming that the above information is correct, I am very much surprised that the National Broadcasting Company would countenance and permit any such action on the part of any sponsor.

I can only hope that you will receive a sufficient number of protests to show you that the public at large will not stand for such high-

I most certainly hope that we shall soon be advised that the action on the part of the new sponsor will not be tolerated.

W. O. G., Ross, Calif.



THE Three Rhythm Kings—Hal Hopper, Chuck Lowry, and Woody Newbury—who are heard over KFRC and the Columbia-Don Lee network on the Blue Monday Jamboree and the Borden Friday Frolic, began singing those rhythms for which they are famed, in Alhambra, California, about three years ago.

Terry Dantzler, London's current sensation, heard them one night. He liked their harmony, and persuaded the youths to tour with his band and entertainers through the Southwest. Clubs, dances, theater dates followed, and then radio. Phil Harris heard them, and so began their first Cocoanut Grove engagement in Southern California. So successful were they, that Sid Lippman, Harris's successor at the "Grove," persuaded them to play another return engagement.

Their history from then on is familiar to most radio audiences—fact is, recently fan mail came from far off Turkestan. Even harems are rhythm-minded these days. The Three Rhythm Kings have been featured coast to coast on several of the biggest broadcasts—in fact, for over a year on the California Melodies alone, a Columbia Broadcasting System feature. Their success has not been confined only to radio, but to personal appearances in theaters—audiences approving tremendously.

And now as to personalities-

Hal Hopper is, like others of the trio, married to a non-professional. He is a keen student of music, and since his earliest school days in Alhambra has been singing, arranging, and composing. He is also an accomplished pianist though speaks lightly of it. Hobbies are golf, and baseball, the latter sport, until the formation of the trio, his first love.

Chuck Lowry, matriculated in Alhambra, has been a lifelong pal of Hal—the boys going through school together. Chuck is married and has a baby boy who bids fair to eclipse his successful father—shows much versatility at an early age. Chuck plays golf, loves to fish and hunt, and is a keen enthusiast of all outdoors. His musical talents are varied—plays with ease the guitar, piano and violin

Woody Newbury is from Alhambra, too. He finished high school there and later following his studies at U. S. C. in Los Angeles. Woody has been, through his life, a theater executive, publicity director, and a composer... His first efforts were recorded when he was only fourteen years old. He is married, and believe it or not, he loves to go shopping with his wife. Musically

talented, he plays a number of stringed instruments. As hobbies, Woody collects phonograph recordings, paintings, and is deeply interested in Oriental life.

Although much of their life and work has taken place in or around Hollywood and Los Angeles, San Francisco is now the home of The Three Rhythm Kings. . . .

THE rare combination of beauty, brains and ability distinguishes Sylvia Jones, KOL's petite songstress. A strikingly beautiful brunette with brown curly hair and deep brown eyes, she is an honor graduate of Washington State College. In addition to her singing and acting, she takes her turn at operating KOL's busy private branch exchange.

She landed her first radio contract because she had to—a wager with her parents stipulating that if she did not get a job in Seattle within one month, she was to return to the family fireside at Tacoma, "never more to roam." With a girl chum, she came to Seattle in the fall of 1933 and before the four weeks had passed they had both achieved their goals.

Graduated from the School of Fine Arts at Washington State College, with several years' experience as leading soprano with both the Glee Club and Varsity Quartette, and with numerous successful school dramatic performances to her credit, Miss Jones was well equipped to enter radio. Her first engagement as an entertainer and singer with Wen Niles' Olympic Hotel Orchestra, with whom she frequently broadcasts over KOL, was followed by an appearance at the Metropolitan Theatre. She preferred radio, however, so accepted an offer from the Seattle CBS station a few weeks later, and has remained there to this day.

Since joining KOL's staff, Sylvia has been featured on numerous broadcasts both as an actress and a singer. At present she may be heard on the Carnival Hour, Morning and Afternoon melodies and in duet with Frank Anderson, tenor, on several other programs throughout the week.

Twice winning a place on the honor roll, the young campus leader also found time for numerous extra-curricular activities. She was appointed or elected by her classmates to many important committees, and devoted much of her time to her fraternities which include Kappa Alpha Theta, national social sorority; Mu Phi Epsilon, national music fraternity; and Ura Delphian, local dramatic honorary fraternity.



# HANDWRITING

# Radio Personalities

By ZITA LOMAS

### "GYPSY"

S a nice change, this week's victim will be outside of the musical realm. Gypsy is a literary gal. As most everyone knows, she interviews radio personalities—one every Sunday evening. And she's the one who writes it all up. That, however, is right in her line, for she used to run a "Questions and Answers" feature in this magazine.

Dear Miss Lomas-This requires courage but here goes. 949:

NOTE: This handwriting is considerably reduced from original.

Her handwriting, which appears above, is a very typical example of the journalistic hand. It is large, scrawling and irregular, with long t-bars, and i-dots high and in advance of the letter. Such a writing reflects imagination, vivacity, enthusiasm, flowing ideas, and lucidity of expression.

Some of the capitals are joined to the letters following, while others are separated from them, and there are quite a few breaks within words. This means that both the perceptive and reflective faculties are well developed in her, and the combination gives clarity of vision, and good powers of observation, analysis, deduction and comparison. Read in conjunction with the basic style of the writing, it is a sign of a quick, active and alert mind.

This wide-spaced and very open type of large writing denotes an exceedingly frank, candid, generous nature, with a large share of charm and magnetism, and a spontaneous and expressive personality. There is no re-pression or constraint of any kind. Amiabil-ity, geniality, humor and "sparkle" are all clearly defined.

One reason why this writing is typical of journalists is because it shows lenience, tolerance, a very charitable attitude, and a complete absence of any hard, rigid or exacting standards. And journalists, in case you are unaware of the fact (but how could you be?), are notoriously broad-minded. Taking them all in all, they are quite literally dripping with kindly feeling, and warm, human sympathies. And that is exactly what Gypsy's handwriting typifies.

In graphology, the body of the writing shows the character, and the signature the personality, of the writer. In some cases,

particularly of professional people, there is a difference. It is the professional self, contrasted with the actual self.

Here we have an interesting example. Gypsy writes her note, but prints her signature. The typographical form of the latter feach letter. (each letter a distinct unit, standing alone) always reflects a feeling for exact form, and the impulse to clear, concise, fully-charged expression. It is so perfectly understandable as a part of Gypsy's "professional self" that it requires no comment.

Her long, firm t-bar reveals a good share of will-power, and considerable enterprise. However, she certainly needs PLENTY of will-power, with a temperament like hers. It takes a lot to keep so many fly-away qualities of enthusiasm, moodiness, impulse, restlessness and excitability in check!

Musical talent, but mostly in the line of "personality stuff," is shown in Gypsy's writing, too. She has a decided dramatic in-

In addition, the extremely wide curving of the strokes which form the bases of the letters, is a sign of faith and belief in extraordinary and unusual subjects. . . . Hence a flair for mystic or occult things.

What does YOUR handwriting tell about

Let ZITA LOMAS analyze it for you. It may give you a new slant on yourself. . . . For special offer, see page 13 of this issue.

### SUNDAY Programs

### 7:00 to 7:30 A. M.

KNX-Breakfast Club KGDM-Weather, Records KSL-Church of the Air KFOX-El Despertador KOA-Radio Pulpit

### 7:30 to 8:00 A. M.

KGDM—Recordings KVI—7:45, Temple Baptist Church KNX—Bill Sharples Breakfast Club KFOX—Recordings KSL-Comic Strips KOA-Morning Musicale

### 8:00 to 8:30 A. M.

• KPO & network—Tid-Bit; 8:05, Ray Heatherton, baritone; 8:15, The Alling House KGO—Pair of Pianos KYA—8:15, Christ. Science Reading KROW—Commuters Clock IRS—Close Harmony
KGDM—News; Organ
\*KFRC & netwk—Cleveland String \* KFRC & netwk—Cleveland String Quartet
AJR—Coast to Coast, recorded
KEX—Sacred Music; 8:15 Concert
KVI—Temple Baptist Church
KHQ—Tidbits
KHJ—Sunday Times Comic
KNX—Bill Sharples Breakfast Club
KFWB—Records; Funnies
KFI—Church Quarter Hour to 8:15
KFOX—Percy and His Father; 8:15,
Examiner Comics
KSL—Comic Strips
KOA—News; 8:05, Music; Talk

### 8:30 to 9:00 A. M.

 KPO & network—Major Bowes Capitol Family KGO-Mickey Gillette and Music KYA-Science Reading; 8:45, Sabbath Hymns KTAB—Sunrise Symphony
KROW—Swedish Meditations
KJBS—Morning Concert KGDM—Chapel

\* KFRC & network-\* KFRC & network—Salt Lake Tabernacle Choir and Organ
ROI.—P. I. Comic Section
KVI—Radio Gospel League
KOIN—Sunday Concert
KHQ—Gus Mack
KJR—Coast to Coast, Recorded
KFWB—Funny Paper Man
KNX—Bill Sharples, Breakfast Club -Salt Lake Tab-

### 9:00 to 9:30 A. M.

KECA-Recordings KFOX-Examiner Comics

• KPO & network—Sunday Morning Special: Col. Rod, narrator, drama Special: Col. Rod, narrator, drama KGO-Chronicle Comics KYA—"Fellowship of the Air"; 9:15, Funny Paper Man KTAB—Seventh Day Adventists KROW—Morning Concert KJBS—Popular Hits KGGC—Melodies; Bargain Basement KGDM—Bondons KQW—Organ; Congoin Program \* KFRC & network—Salt Lake Tabernacie ernacle
KOIN—Journal Comics
KJR—Unitarian Society; Shades of Erin KNX-Help for the Day; 9:15, Lal Chand Mehra KNX—Rep for the Chand Mehra
KFWB—Electrical Transcription
KECA—Recordings
KFOX—Recordings
KFSD—Studio Program
KOA—Capitol Family

### 9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air



### **GYPSY** KGO-6:15 P. M.

KPO-Singable Songs: Emil Polak's Orchestra
KYA—Funny Paper Man
KTAB—Seventh Day Adventists
KROW—Morning Concert
KJBS—Dance Orchestra; Records
KGGC—Jewels of Song
KGDM—Watch Tower; 9:45, Comics
KQW—Light Opera; Funnies
\*KFRC & network—Romany Trail
KOIN—9:45, Dean Matthews
\*AU—Democratic Talk to 9:45
KHQ—Magic Travels to 9:45
KOMC—For All the Family Orchestra KHQ—Magic Travels to 9:45
KOMO—For All the Family
KNX—Elec. Trans.; 9:45, Organ
KFOX—Recordings
KECA—Recordings
KFWB—Records
KGB—Signs of the Times to 9:45 KSL-Schubach Prog.; Watch Tower

10:00 to 10:30 A. M. • KGO & network—Radio City Music Hall on the Air KPO—Beaux Arts Trio: Instrumentalists KYA—Unc. Harry; 10:15, Choral ATAB—10th Ave. Baptist Church KROW—Watch Tower Program KROW—Watch Tower Program
KJBS—Recordings
KGGC—Records; Tune Parade
KQW—Salon Orchestra; 10:15, Baptist Church
KGDDM—Echoes of Nineties
\*KFRC & netwk—Church of the Air
KOMO—For All the Family
KECA—Maurice Zam, planist
KHJ—10:15, Randall String Quartet
KNX—Playing the Song Market
KFWB—Recordings
KFOX—Dance Records
KOA—10:15, Better Housing Talk

### 10:30 to 11:00 A. M.

• KPO & network-National Youth • KPO & network—National Yourn Radio Conference
KGO—Sparklets: Coquettes, vocalists
KYA—Old Rocking Chair; 10:45.
Concert Stars
KTAB—Church Services
FROW—Salor Grown
KJBS—Dance Recordings
KGGO—Request Hour
KGW—Bautist Church Services
KGDW—Echoes of the Nineties KGDM-Echoes of the Nineties

\* KFRC & network—10 Fingers and 88 Keys; Art Kassel's Orchestra KVI—Voice of the Hills to 10:45 KGW—Tommy Luke KJR—Judge Rutherford; Music KNX—Congoin; Baptist Church KFI—Hawaiians; Dr. Casselberry KFWB—"The Family Circle" KFOX—Recordings KSL—Optical Program to 10:45 KSL—Optical Program to 10:45 KOA—Huffman Theatre Harmonies

### 11:00 to 11:30 A. M.

H:00 to 11:30 A. M.

KPO & network—Road to Romany
KGO—Melody Lingers On: Josei
Hornik's Orchestra
KYA—Old St. Mary's Church Serv
KTAB—Church Services
KROW—Oakland Community Church
KJBS—College Airs
KGGC—Request Hour
KGW—First Baptist Church
KGDM—First Baptist Church
KGDM—First Baptist Church
KHFRC & network—Lazy Dan the
Minstrel Man
KJR—Evergreen Empire Minstrel Man
KJR—Evergreen Empire
KNX—Temple Baptist Church
KFWB—Recordings
KFOX—St. Lukes Church
KECA—First Unitarian Church

### 11:30 to 12:00 Noon

•KPO & network— Lux Radio Theatre, featuring Guest Star KGO—Concert Gems: Emil Polak's Orchestra Orchestra
KYA—Old St. Mary's Church Serv.
KTAB—Church Services
KROW—Oakland Community Church
KJBS—Danca Recordings; 11:45,
Songs of the Hills
KGGC—Style Parade; Records
KQW—First Baptist Church
KGDM—Church Services
LYEPC & network Hummarstein's KFRC & network—Hammerstein's Music Hall of the Air KJR—Songs; Jewel Box KNX—Temple Baptist Church KFWB—Maude Hughes, pianist KFOX—St. Lukes Church KECA—Church Services KFSD—Organ, Jamie Erickson pianist

### 12:00 to 12:30 P. M.

• KPO & network—Lux Theatre KGO—Bible Stories and Organ KYA—Organ Sonata KYA—Organ Sonata
KTAB—Church Services
KLX—Records
KROW—All Request Program
KJBS—Orch.; 12:15, Melodies
KGGC—Marjorie Lee
KGDM—Records; Portuguese Melodies
KQW—Churcb; 12:15, Opera Stars
\* KFRC & network—New York
Philharmonic Symphony Philharmonic Symphony
KJR—International Musicale
KFWB—Gold Star Rangers
KNX—Concert Group
KFOX—St. Lukes Church KECA-Church Services

### 12:30 to 1:00 P. M.

• KPO & network-Penthouse Serenade KGO-Rible Stories KGO—Bible Stories
KYA—Band Concert
KTAB—Church Services; 12:45,
Paul Halsinger, Evangelist
KLX—Familiar Melodies
KROW—All Request Program
KJBS—Auburn Airs; Records
KGDM—Portuguese Melodies
KGW—Question Rox: Tango Time
\* KFRC & netwk—Symphony Orch.
KJR—Chimes of the East
KNX—Concert Group
KECA—Records KECA—Records
KFOX—Electrical Transcription
KFWB—Gold Star Rangers KFSD-Choralia

### 1:00 to 1:30 P. M.

• KPO & network—The Rhythm Symphony, De Wolf Hopper, narrator KGO—Melody Train KYA—Waltz Time: Bargains KTAB—L. D. S. Men's Chorus KLX—Music: Spice of Life KROW—Recordings MJBS—Melodies; Dixie Marsh KGDM—Melodies; Dixie Marsh KGDM—Melodies; Dixie Marsh KFRC & network—Symphony Orch. KJR—Seattle Pacific College KNX—Louise Johnson, Astro-Analyst KFWB—Recorded Orchestra; 1:15, Man About Town

### 1:30 to 2:00 P. M.

KPO—To be announced
KGO— Melody Train
KYA—Musical Strings; Hebraics
KTAB—Military Music
KLX—Recorded Program
KROW—Dance Hits
KJBS—Concert Record
KQW—Dance Music
KGDM—Lonesome Hobo
\*KFRC & network—Symphony Orch.
KJR—Metropolitan Moods
KNX—Louise Johnson, AstroAnalyst
KFWB—Recordings
KFCA—Vocational Adjustment:
Hollywood Conservatory of Music
KFOX—Elec. Trans.; Organ

### 2:00 to 2:30 P. M.

•KPO & network—Sentinels Serenade; Orch. & guest artists KGO—Doorways to Yesterday KYA—Salon Melodies KTAB—To be announced KLX—Recorded Program RROW—Dance Hits KJBS—Marjorie Lee, planist; Orch. KGDM—Ansel Roby and Gang KQW—Marjorie Lee; 2:15, Vocalist \*KFRC & network—Open House KJR—Hollywood Temple KNX—Exposition Park Concert KECA—Classic Hour: Records KFOX—Christian Science; 2:15, To be announced KFWB—Records; Professional Football KFSD—Old-Time Program

### 2:30 to 3:00 P. M.

• KPO & network—The House by the Side of the Road: Tony Wons and artists KGO—Pan-Americana: Instrumentalists KYA—Light Opera KYA—Light Opera KYA—Light Opera KTAB—To be announced KROW—Theatre of the Air KLX—Planist; Song Souvenirs KJBS—Allied Merchants; Concert KGGC—Sunday School KQDM—Ansel Roby and Gang KQW—Independent Merchants; Orch, KFRC—Congoin (Elec. Trans.) \*\*
\*KFRC—Congoin (Elec. Trans.) \*\*
\*KFRC—Congoin (Elec. Trans.) \*\*
\*KFRC—Calvary Presbyterian Church KVI—2:45, Judge Rutherford KJR—Calvary Presbyterian Church KNCI—2:45, Musicale KNX—Concert KFWB—Professional Football KQW—Popular Orchestra KFOX—To be announced KHJ—Studio Program to 2:45 KFSD—Old Time Program KSL—Victor Herbert's Melodies; Electrical Transcription

### 3:00 to 3:30 P. M.

• KPO & network—Catholic Hour KGO—Nanette La Salle, contralto; Tom Mitchell, baritone KYA—Lite Opera KTAB—To be announced KLX—Records KROW—Vesper Service KJBS—Recordings; Philco Concert KGGC—Church Service KGDM—Serenader; Records KGW—Violinist; Musical Program \*KFRC & network—Music by Gershwin KGW—Nick Flowers; Psychiana KOMO—Old Songs of the Church KFI—Dramatic Program KNX—Concert KFOX—To be announced KFWB—Professional Football KFSD—Royal Brown, organist KOA—Home Sweet Home

### 3:30 to 4:00 P. M.

•KPO & network—Grand Hotel:
Drama, with Anne Seymour and
Don Ameche
KGO—Vagabonds Quartet
KYA—First Ame Zion Church Choir
KTAB—Stadio Program; Congoin
KLX—Manila String Orchestra
KROW—Vesper Service
KJBS—Musical Styles
KGGC—Church Service
KQW—Catholic Quarter Hour;
Records
KGDM—Organ
\*KFRC & network—Smilin' Ed
McConnell; Edith Karen, soprano
KOL—3:45, Footpaths of Music
KVI—3:45, Amusement Tips
KJR—Cornish School Program
KNX—Concert
KECA—Records; Spirituals
KFWB—Professional Football
KFOX—To be announced
KFSD—Feature Program
KSL—3:45, Melodies

### 4:00 to 4:30 P. M.

• KPO & network—Martha Mears, contralto; 4:15, John B. Kennedy KGO—Gunnar Johansen, pianist KYA—Piano Concert KTAB—Santa Claus; Studio KLX—Recordings KROW—Symphony Concert KJBS—Dance Orchestra KQW—Bible; 4:15, Semi-Classic KGDM—Records; Dance Orchestra \*KFRC & network—California Melodies KOI—Drama to 4:05 KOIN—Old Songs of the Church KHQ—Shrines of Beauty; Doc Savage KJR—4:15, Woodlawn Playlet KVI—High School News KOMO—John Spargur to 4:15 KNX—Souvenirs KFI—Organ Recital KFOX—To be announced KFWB—Professional Football KSI—4:15, Melodic Portraits KOA—4:15, Melodic Portraits

### 4:30 to 5:00 P. M.

eKPO & netwk—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra KGO—Mickey Gillette's Music KYA—Vesper Services KTAB—To be announced KLX—Carefree Capers KROW—Recreation Singers KJBS—Recordings to 4:45 KGDM—Recordings to 4:45 KGDM—Peopular Orchestra \*KFRC & netwk—Chicago Knights; 4:45, Americans of Tomorrow KOL—Radio Pen Friend to 4:45 KJR—Jewish Program; Notes in Rhyme KNX—Adventures in Literature KECA—U.S. C. College of Music KFOX—Nazarene Church KFWB—Recordings KFSD—Symphony Concert

### 5:00 to 5:30 P. M.

• KPO & network—Chase and Sanborn Opera Guild

KGO—Mickey Giliette's Music; 5:15,
Harry Stanton, basso

KYA—Aviation Talk; Concert

KTAB—Religious services

KLX—Old Man Sollioquy; 5:15,
Melody Palette

KROW—Twilight Meditations

KQW—Organ Recital

\* KFRC & netwk—Ford Sunday Evening Hour

KJR—Emanuel Tabernacle

KNX—Ethel Hubler; Dr. Matthews

KECA—Musical Celebrities: records

KFWB—Recordings

KFOX—Nazarene Church

KFSD—Symphony

### 5:30 to 6:00 P. M.

• KPO & network—Chase and Sanborn Opera Guild
KGO—Paul Carson, organist
KYA—Concert
KTAB—Religious Services
KLX—Covered Wagon Jubilee
KROW—Rhythm Revue
KQW—Concert
\* KFRC & netwk—Ford Program
KJR—Vindabonians
KNX—Dr. John Matthews
KECA—Recordings
KFWB—Recordings
KFWB—Recordings
KFOX—Theatre News; Orchestra
KFSD—5:45, Farley's Rangers

### 6:00 to 6:30 P. M.

• KPO & netwk—Manhattan MerryGo-Round: Orch. and vocalists
KGO—Henry M. Hyde; 6:15, Personal Closeups: Radio Artist interviewed by Gypsy
KYA—Rabbi Burstein: Melodettes
KTAB—Nevada Nightherders
KLX—Mixed Quartet
KROW—Symphony; Watch Tower
KQW—Hits of the Past
KJR—Angelus Hour
\*\*KFRC & network—Alexander
Woollcott with Armbruster's Orch.
KFWB—News; Organ; Fun Fest
KECA—Wesley Tourteilotte, organ
KFOX—News; Rolly Wray; Drama
KFOX—News; Rolly Wray; Drama
KFSD—Organ Melodies

### 6:30 to 7:00 P. M.

• KPO & network—The

Album of Familiar Music: Frank Munn; Virginia Rea, vocalists KGO—Palace Hotel Ensemble KYA—Sonia Sapiro, pianist KTAB—Scores. Charlie Tye KLX—Ran Wilde's Orchestra KROW—Recordings KQW—American Family Robinson; 6:45. Songs \*KFRC & network—Pasadena Boys Choir KOL—The Pioneers KOIN—Moods in Music to 6:35 KJR—Angelus Hour KFWB—Fun Fest; Pioneer Sons KNX—Rev C. & Fulle\*
KFOX—School Kids; Pioneers Sons KECA—W Tourtellotte, organis\* KFSD—6:45. Y. M. C. A. Program KSL—Catholic Address

### 7:00 to 7:30 P. M.

• KPO & network—Hall of Fame
KGO—Tales from Shakespeare
KYA—Parade of the Nations
KTAB—Echoes of Portugal; Chapel
of the Chimes
KLX—Black & White Melodies
KROW—Harmonies; Rhythms
KGGC—Church Service
KQW—Concert Orchestra

\* KFRC & network—Wayne King's
Orchestra

KJR.—The Builders KNX—Rev. C. E. Fuller KFWB—Jack Joy's Orchestra KECA—Pierce Bros. Quartet KFOX—Light Concert Program KFSD—Furmbilt's; 7:15, Vocalist

### 7:30 to 8:00 P. M.

• KPO & network—Pontiac Program:
Orchestra and vocalists
KGO—Rudy Seiger's Orchestra
KYA—Players; 7:45, Louise Taber
KTAB—Church Serv. Bapt. Church
KLX—Variety; 7:45, William Don,
accepting comedian eccentric comedian eccentric comedian
KROW—Associated Students
KGGC—Church Service
KGW—First Baptist Church Service
\* KFRC & netwk—Merrymakers
KJR—World Revue
KFWB—"Aristocrats"; 7:45, Comedy Stars
KECA—Nick Harris; Recordings
KFOX—Boy Detective; Ballads
KNX—Fireside Phantasie; Talk

### 8:00 to 8:30 P. M.

8:00 to 8:30 P. M.

• KPO & network—Wendell Hall & His Ukulele; 8:15, Walter Winchell KGO—Hornik's Viennese Program KYA—Cabbing About; Opera KTAB—Church Services, Baptist KLX—Hour of Melody KROW—Oakland Community Church KQW—Baptist Church Services \* KFRC & network—Merrymakers KJR—First Church of Christ KNX—Presbyterian Church KFWB—Hi-Jinks, Don Smith, M.C. KECA—Recorded Program KFOX—Christian Science Church KFSD—Thoughtful Service to 8:15

### 8:30 to 9:00 P. M.

• KPO & network-Jack Benny and • KPO & network—Jack Benny and Artists; Don Bestor's Orchestra KGO—Paul Martin's Music KYA—Opera Recordings KTAB—Church Services KLX—Hour of Melody KROW—Oakland Community Church KQW—Baptist Church Services \*\*
KFRC & netwk—Evening Dreams KOL—Comedy Stars to 8:45 KOIN—Comedy Stars to 8:45, Eichenlaub Ensemble KJR—Church Services KFWB—Hi-Jinks KNX—Church Services KECA—Bartlett-Frankel String KECA-Bartlett-Frankel String Quartet
KFOX—Christian Science
KSL—L. D. S. Services

### 9:00 to 9:30 P. M.

• KPO & network—The Melodious Silken Strings KGO—Flirtations: Vocal Trio KYA—Opers KTAB—Church Services; 9:15, Rod Hendrickson, Humor Stories KLX-World Revue KROW - Poreign Watch Tower KFCC & network—Hi-Jinks KOIN—Krausmeyer & Cohen; Little

KOIN—Krausmeyer & Cohen; Lattie Show KOL—Krausmeyer & Cohen; 9:15, KVI—Krausmeyer & Cohen; 9:15, Memories with Edmund Breese KJR—News; National Conference KFWB—Amer. Caravan, Drama KNX—News; 9:15, The Crocketts KECA—Countess Li Guoro, pianist; 9:15, Records KFOX—Beverly Hillbillies KFOX—Beverly Hillbillies KFSD—Lewis Popular Program KSL—Musical Album

### 9:30 to 10:00 P. M.

KGO & network—Readers' Guide KPO—Stan Meyers' Orchestra KYA—Opera; 9:45, News; Answer

KTAB-News; Jimmy Cook's Sidelines
KLX—News; Metropolitan Moods
KROW—Concert Gems
\* KFRC & netwk—HI-Jinks
KOL—9 45, News Flashes
KVI—Naws; Gospel League
KGW—C. A. Paine; Cystex
KOMO—Royal Seven; Romance Time
KHQ—Memories; Crazy Wells
KFI—Missic; 9:45, Dream Drama
KNX—The Crocketts
KFWB—Slumbertime KFWB-Slumbertime
KECA—Records to 9:45
KSL—Temple Square: Organ
KOA—Donnelly James; Orchestra

10:00 to 10:30 P. M. • KPO & network—Richfield Reporter: Sam Hayes
KPO—10:15, Coakley's Orchestra
KGO—John Teel, baritone
• KGO & network—10:15, Paul
Carson, organist
KYA—Evening Concert
KYAM—Japanese-American
casting Society Program
KLX—Dance Music
KROW—Concert Gems
KFRC—News to 10:10
\* KFRC & network—10:10, Organ;
10:15, Joe Sullivan, planist
KOIN—Concert Gems
KOI—To be announced to 10:15
KOMO—10:15, Jack & Melody Maids
KJR—Musical Jigsaws
KHJ—News; 10:10. Dance Orchestra
KNX—The Crocketts • KPO & network-Richfield Repor-KNX-The Crocketts KNA—The Crossens
KFWB—News; Moment Musicale
KFOX—News; Organ
KECA—Musical Celebrities; Organ
KGB—News; Organ; Pianist
KSL—Tempte Square
KOA—John Teel; Organ

### 10:30 to 11:00 P. M.

KPO--Orchestra KGO & network—Paul Carson, organist, Bridge of Dreamland • KGO organist, Bridge of Dreamland
KYA—Concert Memories
KTAB—Dance Orchestra
KLX—Dance Music
KROW—Tango Time; Harmonles
\*\*KFRC & network—Orville Knapp's
Orchestra -Dance Orchestra KVI—Dance Orchestra KOMO—Viennese Vagabonds KECA—Recordings KFOX—Tex Howard's Orchestra KFWB—Dance Orchestra KOA—Cosmopolitan Orchestra

### 11:00 to 11:30 P. M.

• KGO & netwk—Press-Radio News;
11:05, Dance Orchestra
KPO—News; Midnight Melodies
\* KFRC & network—Jurgens' Orch.
KTAB—Dansapations
KROW—Dance of the Hour
KGW—To be announced
KHJ—Dance Orchestra
KFWB—Gene Morgan
KFOX—Dance Orchestra

### 11:30 to Sign Off

•KGO & netwk—Freddie Bergin's Orchestra KPO—Midnight Melodies

\*KFRC & network—Organ Melodies

KTAB—Club Tivoli Orchestra; 11:45, \*KFRC & network—organ merods KTAB—Club Tivoli Orchestra; 11:45, DX Program, J. Malloy KROW—Music; Midnight Vagabond KOL—Organ Recital KVI—Organ Recital KVI—Midnight Moods KFOX—Freddle Carter's Orchestra KGDM—12, Music and News KJBS—12:01, Owl Program to 7 a.m.

### **Character Analysis**

### By ZITA LOMAS

For a very limited time only, Broadcast Weekly offers a highlight analysis of your handwriting by Zita Lomas (250 to 300 words) for only 25 cents when accompanied

☐ New	□ Renewal	□ Extension
City		State
Address		
Name		
year (or six analysis from	Send me Broadcast months) and a hi the specimen handw i. I enclose herewith	ighlight character riting on separate
	St., San Francisco	
Broadcast W	EEKLY	
MIA	IL THIS COUPON	

personal analysis.)

### MONDAY Programs

### 7:00 to 7:30 A. M.

7:00 to 7:30 A. M.

• KPO & network—Harvest of Song;
7:15, Ward & Muzzy, piano duo
KYA—Musical Clock
KTAB—Cuckoo Club; Stocks
KROW—Commuters Clock
KJBS—Alarm Klok Klub Program
KQW—The Breakfast Hour, rec'ds
KFRC—Recordings; 7:25, Stocks
KGDM—News; Records
KOL—Organ Reveille, Don & Frank
KVI—Daybreak Devotional
KHQ—Morning News; Program
KPI—7:15, Louis Rueb, exercises
KHJ—Recordings and Stocks
KNX—Bill Sharples Breakfast Club
KECA—Recordings
KFSD—Early Birds; Pep & Ginger
KGB—7 o'Clock Club
KSL—News; Adv. Review

### 7:30 to 8:00 A. M.

• KPO & netwk—Financial Service; 7:45, Tom Mitchell, baritone KGO—Betty Brunn, vocalist; 7:45, Joe White, tenor KYA—Musical Clock KTAB—The Texans KROW—Commuters Clock KJBS—Alarm Clock Club
KQW—Breakfast Hour
KFRC—Seal Rocks Broadcast
KGDM—Gilmore Oil Program KGDM—Gliniore on Figure KGW—Crazy Mountaineers
KOL—Organ Reveille
KVI—Talk; Morning Varieties
KJR—Sunrisers; 7:45, Shadows on the Clock KHQ—Financial; 7:45, Crazy Wells KFI—Stocks; Health Exercises KHI—Records and Stocks KNX—Bill Sharples Breakfast Club KECA—Bible Fellowship; Records KGB—Stocks; Seven o'Clock Club KSI.—Advertisers Review KOA—7:45, Joe White

### 8:00 to 8:30 A. M.

• KPO & network—Hour of Memories: U. S. Navy Band
KGO—Crosscuts Log o' the Day
KYA—Christian Science Reading;
8:15, Mr. & Mrs. Reader
KTAB—Shipping News; Santa Claus
KLX—Recorded Program; Stocks
KROW—Commuters Clock
KJBS—Morning Varieties
KQW—Morning Melodies
KGDM—Serenaders: 8:15. Records

KQW—Morning Melodies
KGDM—Serenaders; 8:15, Records
\*KFRC & netwk—Land o' Dreams;
8:15, Fats Waller Rhythm Club
KOL—8:15, Cecil and Sally
KVI—Covered Wagon Jubilee;
Market Specials
KOIN—Memories Garden
KOMO—Morning Reveries
KHQ—Studio Programs to 8:15
KFI—Church; Airplane Man
KNX—Jewel Box; Help for the Day
KSL—Memories Garden; 8:15, Good
Morning Judge Morning Judge

### 8:30 to 9:00 A. M.

• KPO & network—U. S. Navy Band KGO—Crosscuts of the Day KYA—Feminine Notebook; Concert KTAB—Radio Shoppers' Digesi \*I.X.—Covered Wagon Inblies KROW—Ray Pension Plan; Novelties KGW—Ray renson the KGW—Morning Concert KGDM—Records; 8:45. Health Talk KJBS—Aubrey Loux, planist; Rec-\*KFRC & network-Connie Gates

\* KFRC & network—Connie Gates and Jimmy Brierly KOMO—String Trio KHQ—Review; 8:45, Home Comfort KNX—Song Bag; Talk KECA—Recordings ESL—Cal-O-Dine; Voice of Health



AGATHA TURLEY KFRC-SOPRANO

### 9:00 to 9:30 A. M.

•KGO & network—Fields & Hall:
songs and natter
KGO—9:15, Organ Concert
KPO—Barbara Lee, Breakfast Club
•KPO & network—9:15, To be announced NOW a hetwork—5.13, 10 be almonunced
KYA—Concert; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Romance; Vocal Varieties
KJBS—Song Hits; Bargains
KGGC—Records; 9:15, Songs
KQW—Tuneful Topics; Congoin
KGDM—Records: 9:15, Talk
KOL—9:15, Prudence Penny
\*KFRC & network—Volce of Experience; 9:15, The Gumps
KFRC—9:15, Congoin Dance Music
KJR—9:15, Early Echoes
KOMO—Mary's Friendly Garden
KNX—Clinic; Lotus Land
KECA—Recordings
KFSD—9:15, Good Cheer

### 9:30 to 10:00 A. M.

• KPO & network-The New World, educational talks
KPO—9:55, Tidbit
KGO—Organ; Alvino Rey, guitarist • KGO & netwk-9:55, Press-Radio News KYA-Lovers Lane; Waltz Time KYA—Lovers Lane; Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—Visiting Faye Ward
KGGC—Morning Melodies
KQW—Faye Ward
KGDM—News; Records
KFRC & netwk—Dick Messner's
Orchestra
VI—Entish Lesson; Mustic Melo--English Lesson; Mystic Melodies

dles
KOL—9:45. Beautiful Melodies
KHQ—Walt & Marian; Tull & Gibbs
KGW—Planist: Modern Homemaker
KJR—News; Black and White Moods
KFI—Hawalians; 9:45. News
KHJ—Press-Radio News to 9:35 KNX—Drury Lane: 9:45, News KGB—News to 9:35 KFSD—Stocks: Nancy Patton KSL-Jennie Lee to 9:45

### 10:00 to 10:30 A. M. KGO & network—National Press

Club Annual Christmas Eve Party KPO—Golden State Menu Flasnes. 10:15 News Reporter KYA—Columbia on Parade; 10:15, Organ Recital KTAB—News; Old Bachelor; KTAB—News; Old Bachelor;
Bargains
KLX—Clinic; Stocks; News
KROW—Rhythm Revue
KJBS—News; 10:05, Organ
KGGC—Cal Kin,
KGW—News; Popular Orchestra
KGTOM—Recordings
KFRC—10:15, Women's Home Forum
KJR—Home Makers; Music
KOMO—Jack & Jill; Love Notes
KOL—10:15, Morning Melodies
KOIN—10:15, Air Shopping
KVI—10:15, Fioneer Sons
KFI—California Kitchen
KNX—Eddie Abricht
KGB—10:15, Organ Melodies
KOA—10:15, Marietta Vasconcelles
KSL—10:15, Recorded Program Bargains

### 10:30 to 11:00 A. M.

• KPO & network—Woman's Maga-zine of the Air KGO—Hum & Strum, harmony team; KGO—Hum & Strum, narmony team; 10:45, Music Guild \*VA—Organ Concert KTAB—Health Talk; Shorty Burke '1.X—International Kitche, KROW—Concert KROW—Concert
KJBS—Orchestra; For the Ladles
KGGC—Hits of Today
KQW—Aunt Sammy; For the Ladles
KGDM—Records; Health Talk
\* KFRC & network—University of
California Program; 10:45. Pat
Kennedy and Kassel's Orchestra
KOL—Sue Allen, shopping
KJR—Club Minutes; Serenader
KNX—M. Holmes; Rhythm Encores
KECA—Recordings

KECA—Recordings KFSD—10:50, Studio Program KOA—Ida Allen: Produce Reports KSL—Organ; Orchestra

### 11:00 to 11:30 A. M. • KPO & network-Woman's Maga-

• KPO & network—Woman's Magazine of the Air
KGO—Music Gulld
KYA—Organ; Unique Program
KTAB—Examiner; Fashions; Beauty
Facts; Rhythm
KLX—Records; Notes in Rhyme
KROW—Health Talk; Spotlight
KJBS—Popular Hits; Records
KGGC—Milady's Date Book; 11:15,
Organalities KGGC-Milady's Date Boom, And Organalities
KGDM-Organ Recital
KGW-Light Classics
\*KFRC & network-Little French
Princess; 11:15, Helen Trent
KVI-The Observer; Melodies
KOL-Garden Talk; News
KOIN-Art Kirkham
KJR-Rhythm Rulers
KNX-Organ Recital
KECA-French Lemon; Records
KGR-To the Ladies

### 11:30 to 12:00 Noon

\*\*WPO & network—Calif. Fed. of Women's Clubs; 11:45, Vic & Sade KGO—Smackout: Marion and Jim Jordan: 11:45, Agricultural Bulletin KYA—Fashions; Snapshots KTAB—Rlue Moments; News KLX—Anita & Orosco; 11:45, Castles in Music RROW—Latin-American Program KJBS—Dance Orchestra KGGC—Requests KQW—Varlety and Theatre News KGDM—Organ Recital

\*KFRC & network—Poetic Strings KYA—Symphony Concert KHQ—Organ Recital KTAB—Jean Kent KJR—Measured Steps KROW—Oakland Public Schools; KHQ-Organ Recital KJR-Measured Steps KJR—Measured Steps KGW—Eddie King to 11:45 KFI—Fashion Tour to 11:45 KNX—Musical; 11:45. Talk KECA—11:45, Records KFSD—Smiling Young Man; Studio

### 12:00 to 12:30 P. M.

• KPO & network—Vocational Agriculture; 12:15, Farm & Home culture; 12:15, Farm & Home KGO—Radio Gulld, dramatic sketch KYA—Scriptures; 12:03. Concert KTAB—Talk; Agricultural Period KLX—Dance Music KROW—Latin American Program KJBS—Postmaster McCarthy; Galla Rini accordionist KJBS—Postmaster McCarthy; Galla Rini, accordionist 
KGGC—Request Hour 
KQW—Popular Program 
KGDM—Lorelie Strings; Records 
\* KFRC & network—Your Hostess—Cobina Wright 
KOL—The Carnival Hour 
KVI—Mkt. Specials; Headlines 
KOIN—Walker's Scrapbook; Amie 
Brunn KOMO—12:15, Harp Melodies KGW—Music; 12:15, Meier & Frank KHQ—Pianist; 12:15, Bus. & Pleas KJR—Tonic Tunes; Grain Reports KNX—News: 12:15, Congoin KECA—12:15, News Release KHJ—Better Business Bur. to 12:15 KSL-Broadcasters Review

### 12:30 to 1:00 P. M.

• KPO & network-Western Farm • KPU & network—western and Home Hour

KGO—Radio Guild

KYA—Noonday Concert

KTAB—Echoes of Portugal

KLX—Don Brose; Music

KROW—California Farm Hr.; Music KROW—Canforma Farm Hr.; Music KJBS—Dance Orchestra KGGC—Pirate Cowboys KQW—Weather and Market Reports KQW—Weather and Market Repo:
KGDM—Recordings
\* KFRC & network—Your Hostess
KOL—The Carnival Hour
KGW—News; 12:45, Violinist
KHQ—Stepping Along; Studio
KVI—Capitol News to 12:45
KGW—Dr. Semler; 12:45, Studio
KOMO—Farm Talk; Cowboy Joe
KNX—Concert Group
KECA—Recordings KECA-Recordings

### 1:00 to 1:30 P. M.

• KPO & network—Betty & Bob: 1:15, East & Dumke, comedy duo KGO—Financial Flashes; News; KGO—Financial Flashes; News; 1:15, Ann Warner's Chats KYA—Salon Melodies KTAB—Radio Frolic, Geo. Taylor KLX—Records; 1:15, Martha Lee KJBS—Stocks; Records; World Affaire Affairs Affairs
KQW--Friendly Hour
KGDM--Records; The World Today
\*KFRC & network--America's Little House; 1:15, Tito Guizar
KVI--1:15, Hollywood News
aOL--1:15, Unite Day
KGW-1:15, Dental Clinic
KOMO-1:15, Tea Time Tales
KHQ-1:15, Sylvia Gray
KJR--Headliners to 1:15
KFI--1:15, Glen Rice and Beverly
Hillbillies
KNX---Pontrelli's Orchestra Hillbillies
KNX—Pontrelli's Orchestra
KECA—Records to 1:15
KFSD—Studio Program to 1:15
KGB—1:15, Stocks; Farm Flashes
KSL—1:15, Payroll Builder

### 1:30 to 2:00 P. M.

• KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone KGO—Ann Warner's Chats; 1:45, Robert Pitner, tenor

Oklahoma Ramblers
KLX—Popular Concert
KJBS—Concert Recordings KOW—Afternoon Concert
KGDM—The World Today

KFRC & netwk—Chicago Variety Program Program
KOL—1:45, Consumers Facts
KOIN—Book of Life
KJR—Renovize; The Sun Dial
KNX—Pontrelli's Orchestra
KHJ—Dow Jones' Reports;
Nolan and Sherr
KFSD—Old Time Program Reports: 1:45.

### 2:00 to 2:30 P. M.

• KPO & network-Al Pearce and His Gang His Gang
KGO—Annual Lighting of Christmas
Tree. Washington, D. C.
KYA—Symphony Concert
KTAB—Globe Trotter: Romancin'
KLX—Lost & Found: 2:05, Records
KROW—Dance Matinee
KJBS—Barrister's Club; Tunes
KGDM—Records; News
KGOW—Dance Matinee
\*KFRC & network—Happy-GoLucky Hour
KJR—Ralon Hour, recorded Lucky Hour
KJR—Salon Hour, recorded
KNX—The Bookworm
FFCA—Classic Hour, records
KSL—Men of Note: Dental Clinic
KOA—Annual Lighting of Christmas Tree, Washington, D. C.

### 2:30 to 3:00 P. M.

•KPO & network—Al Pearce Gang
KGO—Pair of Planos
KYA—Lost & Found; Modern Notes
KYA—Lost & Found; Modern Notes
KTAB—Talk; 3-4 Time
KI.X—Records: 2:35, Stocks; 2:40,
Opportunity Hour
KROW—Dance Matinee
KIBS—Events of Interest; Records
KGDW—The Romanclers
KGW—Dance Matinee
\*KFRC & network—Happy-GoLucky Hour
KIR—Salon Hour
KWCA—Classic Hour, records
KNX—Foreign Recordings
KNX—Foreign Recordings
KSL—Organ Interlude to 2:45
KOA—Sizzlers; Happy Jack • KPO & network-Al Pearce Gang

### 3:00 to 3:30 P. M.

• KPO & network-Langendorf Pictorial: 3:15. Mickey Gillette's Music KGO—Merican Legion Christmas Program; 3:15, U. S. Army Band KGO—United States Army Band KYA-P T. A. Talk; Better Busi-KROW-Fay Lanphier; Merry-Go-Round KJBS-Orchestra; 3:15, Songs of Hawaii Hawaii
KQW—Stock Reports; Music
KGDM—Recordings
KFRC & netwk—Feminine Fancies
KJR—Easy Chair; Enchanted Islands
KGW—Concert Trio
KHQ—Hostess Hints: Club Bulletin
KOL—P. T. A. Program
KNX—Concert Orchestra
KECA—Alexander Bevani; Records
KSI—Songs of Long Age; Junior KSL-Songs of Long Ago; Junior Hour OA-American Legion Program; 3:15, University of Denver

### 3:30 to 4:00 P. M.

• KPO & network-Mickey Gillette's Music KGO—Family Cook Book; 3:45, Singing Strings
KYA—Art Lecture; 3:45, Community Chest Question Box KTAB-Royal Sophistication; Preview

-Records; 3:45, Musical Jigsaw KLX-KLX—Records; 3:40, Musical Jigsaw KROW—Merry-Go-Round; Records KJBS—Songs of Hawaii; Melodies KGDM—Organ KQW—Varlety Program \*KFRC & netwk—Frank Castle's Matinee Matinee
KHQ—3:45, Beauty Talk
KOL—Harriet Lincks; Studio
KOIN—Newspaper of the Air
KOMO—String Trio
KFI—Ann Warner's Chats
KHJ—Stimulating Soothers to 3:45
KNX—Fletcher Wiley
KGB—3:55, Along the Airways
KSL—Junior Hour; Records; News
KOA—3:45, Microphone News News

### 4:00 to 4:30 P. M.

4:00 to 4:30 P. M.

• KGO & netwk—Hi-Jinks on Christmas Eve
KPO—Master Library
KYA.—Old Songs; Tea Dance
KTAB—"Jewish Date Book"; Bay
Meadows Feature Race
KLX.—Records; Bro. Boh's Club
KROW—Waltz Time; Records
KJBS—Melodies of the Moment
KGDM—Glimore Oll Program
KQW—Popular Tunes
\*\*KFRC & network—Dan Russo's
Orchestra; 4:15, Univ. of the Air
KOIN-Newspaper of the Air
KVI—U. S. Marine Period to 4:15
KGW—Friendly Chat
KHQ—4:15, News Album
KJR—Goodwill Program; Records
KNX—Haven of Rest
KECA—Library Talk; 4:15, Hi-Jinks
KSL—Broadcasters' Review
KOA—Comedy Capers; Stamp Club KSL—Broadcasters' Review KOA—Comedy Capers; Stamp Club

### 4:30 to 5:00 P. M.

• KGO & network—Tom Powers in Hobo's Jungle Xmas; 4:45, The Big Top KPO—Master Library; News Flashes AFU-Master Library; News Flashes KYA—Teu Dance Parade KTAB—Jack Hall and Artists KLX—Bro. Bob's Club; Health School KROW—Lee Davis' Gang KLX—Bro. Bob's Club; Health School
KROW—Lee Davis' Gang
KQW—Story Time; 4:45, Songs
KGDM—American Family
\*KFRC & network—Bob Allen, pianist; 4:45, Between the Bookends
KVI—Santa Claus to 4:45
KOIN—Hollywood Reporter; Toyland KOIN—Hollywood Reporter; Toyland Express
KHQ—N. W. on Parade
KJR—Snapshots
KOMO—4:45, Moments of Melody
KGW—Sam Gordon; Studio Prog.
KFI—Organ Recital
KNX—Tonic Tunes; U. S. C.
KSI—Adventures of Robin Hood;
4:45, Orphan Annie

### 5:00 to 5:30 P. M.

• KPO & network—Jan Garber's Supper Club KGO—Art Revue; 5:15, Edna Fischer planist
KYA-Children's Hour
KTAB-Lauretta La Marr; Santa Claus

KLX—Planist; Bill, Mack & Jimmie

KROW—Memory Lane; Recordings

KGGC—Christmas Program; Frolic

KQW—Sunshine League KFRC & netwk—To be announced; 5:15, Billy Bachelor KJR—Capt. Cracker; Magic Harmony
KNX-Fire Dept.; Sunset Serenade
KFOX-Playtime Lady; Records
KECA-How Songs Grew; Story feller KFSD-Studio Program KSL-5:15, Tarzan

### 5:30 to 6:00 P. M.

KPO & netwk—Carefree Carnival
 KGO—Ivory Stamp Club; 5:45,
 Orphan Annie, Elec. Trans.

KYA—Metropolitans; 5:45, Campbell Corner
KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KQW—Wanted—A Grandpa
KGGC—Talk; Irish Gems
\* KFRC & network—Atwater Kent
Program
KGW—Ivory Soap to 5:45
KJR—Tarzan; 5:45, Orphan Annie
KOMO—Ivory Stamp Club
KHQ—Ivory Stamp Club
KRQ—Ivory Stamp Club
KRQ—Ivory Stamp Club
KRQ—Ivory Stamp Club
KRP—Ivory Stamp Club
KRP—Ivory Stamp Club
KRP—Ivory Stamp Club; Charlie
Wellman, songs, Helen Hill pianist
KNX—Son of Fire; Orphan Annie
KFOX—Theatre News; Songs

Studio; Farley's Rangers

KIX—Silver Strains; Clinic of Air
KQW—Italian Radio Theatre
KFGC—Bob May; Recordings
KFRC—Raymond Marlowe, tenor
\*\*KFRC & netwk—7:45, Christmas
Eve. In the Nursery
KVI—Dr. Mellor to 7:45
KUIN—Jimmy Allen to 7:45
KJR—Brashen's Trio
KNX—In-Laws; King Cowboy
KFWB—Syncopators
KFOX—Boy Detective; Vagabonds
KGGA—Records; 7:45, Law Talk
KGB—James O'Connor to 7:45
KGG—Talk; Irical Radio Theatre
\*\*KFRC & netwk—7:45, Christmas
\*\*Eve. In the Nursery
\*\*KVI—Dr. Mellor to 7:45
KUIN—Jimmy Allen to 7:45
KJR—Tarach; Structure
\*\*KFWB—Syncopators
\*\*KFWB—Syn

### 6:00 to 6:30 P. M.

• KPO & network-Sinclair Greater Minstrels with Gene Arnold KGO—Music Box KYA—Man About Town; 6:15, Orchestra
KTAB—Organ; News
KLX—Arlon Trio
KROW—News; Rhythm Kings
KGGC—Dinner Dance
KQW—Dept. of Agriculture; Records
\*KFRC & network—Chesterfield
Prog.: Rosa Ponselle and Orch.
KGW—Traffic Talk to 6:15
KJR—News; Romance Time
KHQ—Singing Secretary; Melodies
KOMO—30 Minutes of Music
KFWB—News; Organ
KNX—News; 6:15, Concert Group
KFOX—News; Trio, Al & Molly
KECA—Board of Education; News Orchestra

6:30 to 7:00 P. M. • KPO & network-Colgate House

• KPO & network—Colgate House Party

KGO—Safety First; 6:45, Air Adven-tures of Jimmy Allen

KYA—Cy Trobbe's Orchestra

KTAB—Sports; Gertrudes Two

KLX—Arion Trio

KROW—Ne'er Do Well

KGGC—Theatre of the Air; Dance

KQW—Market Reports; Thorobred

Quarter Hour

\*KFRC & netwk—Hollywood Country Church

\* KFRC & netwk—Hollywood Country Church
KOIN—Merry Gentleman; Sports
KOL—Chas. A. Reynolds to 6:45
KJR—Romance Time; Jimmie Allen
KNX—Concert; 6:45, Jimmie Allen
KFWB—Organ; 6:45, Jimmie Allen
KECA—Organ and Vocalist
KFOX—School Kids; Jimmie Allen
KSL—The Big Show

### 7:00 to 7:30 P. M.

• KPO & network—Carnation Con-tented Program tented Program KGO—Beaux Arts Trio KYA—Sports; Drama KTAB—Italian News; Sport of Kings KROW—C. W. Hammond; L'Italia News
KLX—News; 7:15, Lovable Liars
KGGC—Song at Twilight; Records
KQW—Weather; Voice of Portugal
KFRC & network—Wayne King's
Orchestra
KJR—Concert; Dollars and Sense
KNX—Watsnabe & Archie; Rajput
KFWB—Talk; Pioner Sons
KECA—Organ and Vocalist
KFOX—Eb and Zeb; 7:15, Bobby &
Betty News

Betty KFSD-Studio; Sonny and Buddy

### 7:30 to 8:00 P. M.

• KPO & network-Memory Lane KGO—Comedy Stars of Hollywood; 7:45, Cliff Nazarro, songs KYA—Cowboys; Louise Taber KTAB—Socialist Labor Party; Revolving Stage KROW—L'Italia Echoes of Italy

\*\*STO to 6:30 F. M.

\*\*STO & network—Amos 'n' Andy:

\*\*S:15, Red Davis, dramatic series

\*\*KGO—Stanford University Program;

\*\*S:15, College Daze

KYA—Serenader; Amateur Party

KTAB—Christmas Caralos; Ballads

KLX—Clinic of the Air

KGGC—Spanish-American Program

KROW—Historic Santa Clara Valley

\*\*KFRC & network—Myrt & Marge;

\*\*S:15, Edwin C. Hill KQW--Historic Santa Clara Vaney

KFRC & network--Myrt & Marge;

8:15. Edwin C. Hill

KJR--Music; Carefree Capers

KNX--June Irwin; Talk

KFWB--Jack Joy's Orchestra

KECA--Vocalist; 8:15, Philosopher

and Country Jane

KFOX--Poetry and Ballads

KFSD--Adventures of Jimmie Allen

### 8:30 to 9:00 P. M.

KPO & network—Voice of Firestone Garden Concert; Orchestra with guest artists and chorus KGO—Drama Hour KYA—Amateur Hour KYA—Butchers Union; Vocalist KLX—All Star Sports; Tonic Tunes KROW—Happy Harmonies; News KGGC—Concert: Timely Tunes KGW—Opera of the Air \*KFRC & network—Kate Smith's New Star Revue KJR—Highlight Hour KJR—Highlight Hour KFWB—Drams KNX—Songs; Talk KECA—SERA Orchestra

### KFOX-The Melodeer; Cecil & Sally 9:00 to 9:30 P. M.

• KPO & netwk-Shell Show: Rush Hughes, master of ceremonies; guest artists: Yahbut & Cheerly KGO-Henry King's Orchestra KYA-Amateur; National Defense KTAB—Nightherders
KLX—Krausmeyer & Cohen; Music
KROW—Powder River Wranglers KGW—Dorta
KGGC—News; Wyoming Cowboys

KFRC & network—Blue Monday Jamboree Jamboree
KJR.—News; Musical Scrapbook
KNX—News; Ed. McConnell
KFWB.—Nick Stuart's Orchestra
KECA.—9:15, Fishing & Hunting Talk
KFOX.—Reverly Hilbillies
KFSD.—Furmbilt Program to 9:15

### 9:30 to 10:00 P. M.

• KPO & network—Shell Show

KGO—Christmas Carol Community

Sing from Civic Auditorium

KYA—Concert Orchestra; 9:45, News

9:55, Woman Investor

KTAB—News; Morgan Players

KLX—News; Morgan Players

KLX—News; Morgan Players

KROW—St. Mary's College Prod.

KGGC—Dance Tunes; Records

KOW—Opera

\* KFRC & network—Blue Monday

Jamboree Jamboree KOL—Talk: News: Editorial

KVI-News Flashes to 9:45 KJR-The Purple Ray; C. of C. KNX-The Crocketts KNA—The Crocketts
KFWB—Slumbertime
KECA—Song Recital
KHJ—"Witches Tales"
KFOX—Beverly Hill Billies
KSL—Christmas Carols; 9:45, Milt Taggart's Orchestra

### 10:00 to 10:30 P. M.

RPO & network—The Richfield Reporter; 10:15, Clef Dwellers KGO—Nanette La Salle, contraito; News; 10:20, Williams-Walsh Orch. KYA—Concert Orchestra KTAB—Orchestra LLX—Dance Music KROW—Royal Hawaiians KGGC—Ten o'Clock Review KFRC—News to 10:10 \*\* KFRC & network—Everett Hoagland's Orchestra KOL—Editorial: Sunshine Hour land's Orchestra
KOL—Editorial; Sunshine Hour
KVI—News to 10:15
KOIN—Journal Show
KJR—Dance Orchestra
KHJ—News Items; 10:10, Music
KNX—The Crocketts
KFWB—News; Musicale
KECA—Musical Celebrities
KFOX—News; Organ
KGB—News; Organ
KGB—News; Orchestra
KOA—10:15, Studio Program
KSL—10:15, The KSL Players

### 10:30 to 11:00 P. M.

 KPO & network—Blue Moonlight;
 10:55, News 10:55, News
KGO—Williams-Walsh Orchestra
KYA—Concert Orchestra
KYAB—Dance Tunes
KLX—Dance Records
KROW—Modern Rhythms; Harmonies
KFRC & netwk—To be announced
KOL—Dance Music
KOMO—Moonlight Melodies
KGW—10:55, Olympians
KOIN—Music; Anthony's Columbians
KNX—Pontrelli's Orchestra
KHJ—The Islanders
KFOX—Tax Howard's Orchestra KFOX—Tex Howard's Orchestra KFWB—Dance Orchestra KECA—Recordings

### 11:00 to 11:30 P. M.

 KPO & network—Ted Fio-Rito's Orchestra Orchestra
KGO—Organ Concert
KYA—Sandman Organ
KTAB—Organ Concert
KROW—Dance of the Hour
\*KFRC & netwk—Lionel Hampton's
Orchestra KOMO—Dance Orchestra
KNX—Pontrelli's Orchestra
KFWB—Nick Stuart's Orchestra
KFOX—Nick Stuart's Orchestra

### 11:30 to 12:00 Midnight

 KGO & network—Jimmy Grier's Orchestra Orcnestra
KPO—Organ Concert
KYA—Organ Recital
KTAB—Dansapations
KROW—Dance Music
KGDM—12, Records to 6
\* KFRC & network—Midnight Moods \*KFRC & network—Midnight Moods KOL—Dance Music KOMO—Biltmore Orchestra KJR—Reflections of Romance KFWB—Dance Orchestra KFOX—Freddie Carter's Orchestra

### 12:00 to 1 A.M.

KTAB—DX Program KROW—Midnight Vagabond KGB—Records KJBS—Owl Program

1:00 A. M. to 7:00 A. M. KJBS-12:01, Owl Program to 7 a.m.

### TUESDAY Programs

### 7:00 to 7:30 A. M.

 KPO & network—Three C's Harmony Trio; 7:15, Gospel Singer
 KYA—Musical Clock AIA—Musical Clock
KTAB—Cuckoo Club; Stocks
KROW—Commuters Clock
KJBS—Alarm Klok Klub
KQW—The Breakfast Hour
KGDM—News; 7:15, Records
KFRC—Recordings KFRC—Recordings
KOL—Organ Program
KVI—Daybreak Devotionals
KHQ—Morning News
KFI—Louis Rueb, exercises
KHI—Recordings and Stocks
KNX—Bluebarples Breakfast Club KNA-Biii Shaiphes Deamack KECA-Records KGB-Seven o'Clock Club KFSD-Early Birds; Pep & Ginger KSL-News; Advertisers' Review

### 7:30 to 8:00 A. M.

\*\*NPO & network—Financial Service; 7:45, Tom Mitchell KGO—Morning Parade KYA—Musical Clock KTAB—Texans KROW—Commuters Clock KJBS—Alarm Klok Club KQW—The Breakfast Hour KGDM—Glimore Oil KQW—The Breakfast Hour KGDM—Gilmore Oil KFRC—Seal Rocks Broadcast KOL—Organ Music KVI—Talk; 7:35. Varieties KGW—Piano to 7:45 KOMO—7:45, Stradivarieties KJR—Sunrisers; Shadows on the Clock

Clock
KHJ-Recordings and Stocks
KNX-Bill Sharples Breakfast Club
KFI-N. Y. Stocks to 7:45
KECA-Morning Bibe Fellowship;
7:45, Records
KFSD-7:45, Studio Program
KGB-Stocks; Records
KSL-Advertisers Review; Music

### 8:00 to 8:30 A. M.

• KGO & network—Johnny O'Brien KGO—8:15, Organ Concert KPO—Songs by the Kitchen Sink • KPO & network—8:15, Your Child KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Shipping News; Studio KLX—Records KROW. KTAB—snipping News; Studio KLX—Records KROW—Commuters Clock KJBS—Auburn Airs; Varieties KQW—Morning Melodies; Varieties KGDM—Serenaders; Records KFRC—Recordings KFRC—Recordings

KFRC & network—8:15, Los Angeles Philharmonic Orchestra

KOL—8:15, Cecil and Sally

KHQ—Studio Programs

KOMO—Morning Reveries

KVI—Radio Gospel League

KNX—Jewel Box; Help for the Day

KFI—Church Quarter Hour to 8:16 KECA—8:15, Records KGB—Records to 8:15 KSL—Studio Ensemble; 8:15, Mary and John KOA—Galaxy of Stars to 8:15

### 8:30 to 9:00 A. M.

8:30 to 9:00 A. M.

• KPO & network—Spirit of Xmas KGO—Beaux Arts Trio KYA—Concert; Salon Melodies KTAB—Radio Shoppers' Digest KLX—Covered Wagon Jubliee KROW—Novelty Review KJBS—Dance Melodied KQW—Morning Con...rt KGDM—Records; Health Talk KHQ—Crazy Wells to 8:45 KOMO—String Trio \* KFRC & network—Los Angeles Philharmonic Orchestra KNX—Song Bag KFI—Ballads; Helpful Hints



EDWARD MacHUGH "Gospel Singer" KPO-7:15 A. M.

KECA-8:45, Records KSL-Cal-O-Dine; Mary & Bennie

### 9:00 to 9:30 A. M.

• KGO & network-U. S. Marine KPO-Barbara Lee; 9:15, Edna Fischer, pianist
KYA—Concert; 9:15, Pru. Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Beauty & Romance; Va-

KROW—Beauty & Romance; Varieties
KJBS—Kings Men; Bargains
KGGC—Records
KQW—Tuneful Topics; Congoin
KGDM—Cowboy; 9:15, Personalities
\*KFRC & network—Voice of Experience; 9:15, The Gumps
KVI—9:15, The Gumps
KVI—9:15, Prudence Penny
KOMO—Mary's Friendly Garden
KHO—Dessert Hotel; Home Comfort
KGW—Edna Jacks, planist, to 9:15
KFI—Hawaijan Group; Studio KFI—Hawaiian Group; Studio KNX—Organ; Lotus Land KFSD—9:15, Good Cheer

9:30 to 10:00 A. M.

• KPO & network—To be announced KPO—9:45, Organ Concert KGO—Coquettes: Vocal Trio • KGO & network—9:45, Three of a Kind

\*KGO & network—9:45, Three of a Kind
KYA—Lover's Lane; Waltz Time
KTAB—Health Talk
ELX—Clinic of the Air
RROW—Diet and Health
KJBS—For the Ladies: Classics
KGGC—Recordings; Organalities
EQW—Musical Program
KGDM—News; Records
\*KFRC & netwk—Arthur Warren &
Orchestra; 9:45, Art Kassel's Orch.
KVI—Christmas Program
KOL—9:45, Beautiful Melodies
KHQ—9:45, Tull & Gibbs
KJR—News; Love Notes
KGW—9:45, Cooking School
KFI—9:45, News Release
ENX—Musical Jigsaws; 9:45, News
KECA—Records to 9:45
KFSD—Stock Reports to 9:45
KGB—News to 9:35
KSL—Jennie Lee to 9:45

10:00 to 10:30 A. M.

10:00 to 10:30 A. M.

• KGO & netwk—Press-Radio News;
10:05, Army Band Concert
KPO—As Woman to Woman; 10:15,
Cliff Nazarro, vocalist
KYA—Columbia on Parade; 10:15,
The Novelty Shop
KTAB—News; Bachelor; Bargains
KLX—Clinic; Stocks, News
KROW—Rhythm; Ray Pension Plan
KJBS—News; Orch.; Melody Paraue
KGGC—Concert
KQW—News; Headline Memories
KGDM—So This Is Hollywood;
Bondons Bondons

\* KFRC & network—Geo. Hall's Orchestra Orchestra
KFRC—10:15, Home Forum
KOL—10:15. Morning Melodler
KOIN—Johnnie Walker to 10:15
KJR—Home Makers; Music Shop
KFI—Al Gayle, accordionist to 10:15
KECA—10:15, Records
KNX—Eddie Albright's Family
KSL—10:15, Elec. Trans.

### 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air KGO—Jerry Brannon, songs; 10:45, zine of the Air

KGO—Jerry Brannon, songs; 10:45,
Ranch Boys, cowboy songs

KYA—Organ Concert

KTAB—Health Talk; Hill-Billy

KLX—International Kitchen

KROW—Morning Concert

KJBS—Organ: 10:45, Melodies

KQW—Aunt Sammy; 10:45, Music

KGGC—Recordings

KGDM—The Bondons; Talk

\*KFRC & network—Five Cardinal

Christmas Day Program

KOIN—10:45, Amie Brunn

KJR—Club Minutes; Uncle

KNX—Mary Holmes; 10:45, Records

KECA—Song Recital

KOA—10:45, Livestock & Produce

### 11:00 to 11:30 A. M.

KQW-Light Classics
AUDM-Organ
ROL-Garden Talk; 11:15, News
\*KFRC & network-Five Cardinal
Christmas Day Program
RFRC-Women's Home Forum
KJR-Rhythm Rulers
KVI-Observer; Music
KOIN-Art Kirkham
KNX-Marshall Grant, organist
KECA-Records: Medical Talk

### 11:30 to 12:00 Noon

• KPO & netwk—Smackout; 11:45, Metropolitan Opera: "Hansel and Gretel" KGO—William Cowles, planist KGO—William Cowies, planist
11:45, Agricultural Bulletin
KYA—Old Rocking Chair; Snapshots
KTAB—Four-Four Time; News
KLX—Beauty Salon; 11:45, Musical
Scrapbook
RROW—Latin-American
Program

KROW-Latin-American Frogram
FJBS-Dance Orchestra
KGGC-Cavalleria Rusticana
KQW-Accordion Capers; News
KGDM-Organ
KHQ-Organ Concert
\*KFRC & network-Nash Christmas
Party
\*\*IR- Irish Minstrel: Records KJR-Irish Minstrel; Records KNX-Spice of Life; Ionizer Talk

KECA-Recordings

### 12:00 to 12:30 P. M.

 \*KPO & netwk—Metropolitan Opera KGO—12:15, Financial Flashes: 12:20, Mickey Gillette's Music KPO—News Reporter:

 \*KPO & network—12:15, Westerr Farm and Home Hour KYA—Scriptures: Noonday Concert KTAB—Talk; Agricultural Period KLX—Dance Music KROW—12th.Ametican Program KLX—Dance Music
KROW—Latin-American Program
KJBS—Song Hits; 12:15, Records
KGGC—Cavalleria Rusticana
KQW—Popular Orchestra
KGDM—Road Report; Dance Band
\* KFRC & network—Nash Christmas

\*KFRC & network 19 Party

KOL—Carnival Hour

KJR—Measured Steps to 12:15

KHQ—12:15, Chamber of Commerce Luncheon

KGW—Glenn Shelley; 12:15, Meier & Frank KNX—No---KNX-News; 12:15, Congoin KECA-12:15, News Release

### 12:30 to 1:00 P. M.

\*\*NPO & netwk—Metropolitan Opera KGO—Mickey Gillette's Music KYA—Noonday Concert KTAB—Echoes of Portugal KLX—Don Brose; Musical Auction KROW—Calif. Home Hour; Records KJBS—Dance Matinee KGGC—Popular Songs KGDM—Recordings KGW—Weather; Market Reports \*\*KFRC & network—Nash Christmas Party Party KOL—Carnival Hour KGW-News; Abe Bercovitz, violin KHQ-Chamber of Commerce KNX-Concert Group

### 1:00 to 1:30 P. M.

KECA-Concert Group

1:00 to 1:50 F. M.

KPO & netwk—Metropolitan Opera
KGO—Vocalist; 1:15, Ann Warner
KYA—Women's Institute of the Air
KTAB—Radio Frolie
KLX—Records
KROW—Concert Melodies
KJBS—Stock Reports; Song Hits
KQW—Friendly Hour
KGDM—Recordings; Organ
\* KFRC & network—Nash Christmas
Party Party

Party KOL—1:15, Julie Day KHQ—1:15, Sylvia Gray KJR—Headliners to 1:15 KGW—1:15, Dental Clinic KNX—Pontrelli's Orchestra KECA-Recordings to 1:15

### 1:30 to 2:00 P. M. KPO & netwk—Metropolitan Opera

KGO—Ann Warner's Chats; Nanette La Salle, contralto KYA—Plano Concert

KTAB—Jean Kent. \*conomics

KLX—Popular Concert

KROW—Spanish Serenade; 1:45, Oklahoma Ramblers KJBS—Dance Orchestra KOW—Afternoon Concert \* KFRC & network-Nash Christmas Party
KGDM—Organ; Recordings
KOL—Educational Feature
KIR—Renovize: Musical Headlines KEX-Grain Reports: Records KNX-Pontrelli's Orchestra

### 2:00 to 2:30 P. M.

• KPO & netwk—Al Pearce & Gang; 2:15, Betty & Bob X:15, Betty & Bob X:15, Betty & Bob X:10—Meredith Willson's Orchestra KYA—Don Valdemar's Orchestra KTAB—Globe Trotter; Romancin' KLX—Recordings KROW—Dance Matinee KJBS—Better Business Talk; 2:15, Tango Orchestra Tango Orchestra

KOW-Dance Matine KGDM—Serenader; News \* KFRC & network—Nash Christmas Party; 2:15, Happy Go Lucky Hour Hour KVI—2:15, Front Page Headlines KOIN—2:15, Book of Life KJR—Salon Hour KEX—World Bookman; Music KNX—The Bookworm KECA—Classic Hour KSL—2:15, Dental Clinic KOA—Theatre Reporter; Orchestra

### 2:30 to 3:00 P. M.

• KPO & network-To be announced KIO & network—To be an KGO—Pair of Pianos KYA—Modern Notes KTAB—Child Life; Records KLX—Records KTAB—Child Life; Records
KLX—Records
KLX—Records
KROW—Dance Matinee
KOW—Dance Matinee
KOW—Dance Matinee
KUBS—Events of Interest; Records
KGDM—The Romancier\*
\*KFRC & network—Happy Go
Lucky Hour
KJR—Salon—Hour
KEX—Music
KNX—Recordings
KECA—Classic Hour
KSL—Milton Charles; 2:45, Miniatures tures

### 3:00 to 3:30 P. M.

• KPO & netwk—Langendorf Pictorial; 3:15. Mickey Gillette's Music KGO—Xavier Cugat's Orchestra; 3:15. Mid-Week Hymn Sing KYA—Band Concert; Melody Man KTAB—Notices; Chinese Program KLX—Song Market; 3:15. Records KROW—Presenting Fay Lanphier; 3:15. Merry-Go-Round KJBS—News; Records KQW—Stocks; 3:15. Variety KGDM—Ernie Cruz Program \*KFRC & netwk—Feminine Fancies KJR—Operatic Gems KEX—Orchestra KGW—Concert Trio KHQ—Business & Pleasure; Bulletin KNX—Concert Orchestra KEXA—Recordings • KPO & netwk-Langendorf Pictor-KECA—Recordings
KFSD—Studio Program
KSL—Pianist; 3:15, Sis Mirandy KOA-Orchestra

### 3:30 to 4:00 P. M. • KPO & network-Mickey Gillette's

Music

KGO—Interlude: Dorothy Page, contralto; High & Low, vocal duo KYA—Drama; 3:45, Symphony Sketches KTAB-Sophistication; 3:45, Picture Talk Talk KLX—Recordings KROW—Merry-Go-Round; Records KQW—Variety Program KJBS—Musical Comedy KJBS—Musical Comedy
KGDM—Pacific Instrumentalists
\* KFRC & network—Frank Castle's
Matinee; Correct English
KOI—Harriet Lincks; Studio
KVI—Russell Brown, baritone;
Amusement Tips
OIN—Newspaper of the Air KOIN-Newspaper of the Air KHQ-King's Men; Beauty Talk KOMO-Birnbaum's Bavarians KNX—Fletcher Wiley
KOA—3:45, Microphone News
KSL—Russel Brown; Records

### 4:00 to 4:30 P. M.

 KPO & network—King's Guard. quartet; 4:15, Hal Kemp's Orch. KGO—Novelettes KLX-Records; Bob's Club KYA—Symphony Sketches; Dance KYAB—Jewish Date Book; Bay Meadows Feature Race KROW—Waltz Time: Organ KJBS—Dance Orchestra

KGDM—Gilmore Oil Program
KQW—Star Reporter; Tunes
\*KFRC & network—Dan Russo's
Orchestra; University of the Air
KOIN—Newspaper of the Air
KGW—Friendly Chat
KHQ—4:15, News Album
KJR—Tea Dansant
KFI—Latvian Singers to 4:15
KNX—Haven of Rest
KSL—Town Crier
KOA—4:15, Orchestra

### 4:30 to 5:00 P. M.

• KPO & network-You and Your • KPO & network—rou and rour Government
KPO—4:45, News Reporter
KGO—Dot Kay, contralto
• KGO & netwk—4:45, The Big Top
KYA—Tea Dance Parade
KTAB—Keep Smiling Revue
KLX—Bro. Bob's Club; Health School
KROW—To be announced
KJBS—Dance Orchestra
KQW—Story Time; 4:45, Songs
KGDM—Iron House
• KFRC & network—Charlie Kent's
Adlerikans; Between the Bookends
KVI—To be announced
KOIN—Hollywood Reporter to 4:45
KOL—4:45, Radio Pen Friend Club
KOMO—Talk; Saxophone Melodies
KFI—Organ Recital
KNX—Tonic Tunes; U. S. C.
KSL—Town Crier; Orphan Annie Government

### 5:00 to 5:30 P. M.

• KPO & network-Beaux Arts Trio KPO & network—Beaux Arts Trio
 KGO—Back Stage Chatter; 5:15.
 Eileen Piggott, soprano
 KTAA —Children's Hour
 KTAB—Lauretta La Marr
 KLX—Pianist; Bill, Mack & Jimmle
 KROW—Happy Dawson's Cowboys;
 Ramona & Romera Kamona & Romera KGGC—Orchestra Recordings KQW—Popular Concert KFRC—Son of Fire \*KFRC & network—5:15, I Bachelor & network-5:15, Billy KOIN—Bob & Dolly to 5:15 KVI—"The Deerslayer" to 5:15 KHQ—5:15, To be announced KHQ—5:15, To be announced KJR—Steamboat Bill; Records KNX—Serenade; Musical Headlines KFOX—Playtime Lady; Records KECA—Records KSL—Pullman Prog.; 5:15, Tarzan KOA—5:15, Story Behind the Claim

### 5:30 to 6:00 P. M.

KGO-Chester Rowell; 5:45, Orphan Annie (E. T.)

KFO & netwk—Laurence Tibbett, baritone; John B. Kennedy KYA-Metropolitan; 5:45, Campbell KTAB-Health Talk KLX-Covered Wagon Jubilee KROW—Eating Your Way to Beale KGGC—Records; 5:45, Irish Gems KQW-Popular Orchestra \* KFRC & network—Chie Scoggin's ★ KFRC & network—Chic Scoggin's Orchestra KOL—5:45, Ralph Horr, talk KOLN—5:45, Merry Men KJR—Once Upon a Time; Orphan KJR—Once Upon a Time; Orphan Annie Annie KNX—Songs; 5:45, Orphan Annie KPI—Your Pal Jimmy; Charlie Wellman & Helen Hill KECA—Records to 5:45 KFOX—Theatre News; Records; Talk KGB—Studie; 5:45, Robin Hood KFSD—5:45, Farley's Rangers KSL—5:45, Krausmeyer & Cohen KOA—McMurtry Harmonists

### 6:00 to 6:30 P. M.

•KPO & network—Chiffon Jazz KGO—Community Forum KYA—Man About Town; Orchest KTAB—Organ Concert; News KLX—Arion Trio KROW—News; 6:15, Harmonies Orchestra

Party KQW-Department of Agriculture; 6:15. Popular Program 6:15, Popular Program

\* KFRC & network—Bing Crosby &
Boswell Sisters Boswell Sisters
KJR—News to 6:15
KOMO—Musical Mannequins
KGW—Musical Mannequins
KHQ—Pick and Pat
KFWB—News; Organ
KNX—News; 6:15, Concert
KECA—Children of All Lands; News
KFOX—News; Cheerio Boys; Al &

Molly

### 6:30 to 7:00 P. M.

• KPO & network—Ed Wynn, the Texaco Fire Chief: Graham Mc-Namee, Eddie Duchin's Orchestra KGO—Argentine Trio; 6:45, Air Adventures of Jimmy Allen KYA-Orchestra KTAB—Sport Page; Gertrudes Two KLX—Arion Trio KROW—Rhythm Kings; 6:45, Dr. G. Facci
KGGC—Recordings
KQW—Market Reports; Thorobred
Quarter Hour
KFRC & network—Isham Jones'
Orchestra for Chevrolet

KFUN—School Kids; Jimmy Allen KFOX—School Kids; Jimmy Allen KFWB—Studio Whispers; Jim Allen KNX—Dance; 6:45, Jimmy Allen KECA—Wesley Tourtellotte, organ

### 7:00 to 7:30 P. M.

 KPO & netwk—Palmolive Beauty Box Theatre of the Air: Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shil-kret's Orchestra

 CO Every Marks Palace kret's Orchestra
KGO—Every Man's Palace
KYA—Ernte Smith's Sport Page;
7:15, Memory Strains
KTAB—Talk; 7:15, Sport of Kings
KLX—News; Song Souvenirs
KROW—C. W. Hammond; 7:15,
L'Italia News
KGGC—Salonesque; Tango Time
KQW—Weather; Voice of Portugal
\*KFRC & network—Camel Caravan
KJR—Theatre Observer; Concert
KECA—Recordings
KNX—Frank Watanabe; Music
KFWB—Ray de O'Fan; Hollywood
Hilarities

Hilarities KFOX-Eb & Zeb: Bobby & Betty

### 7:30 to 8:00 P. M.

7:50 to 8:00 P. M.

• KPO & netwk—Palmolive Beauty
Box Theatre
KGO—Redwood Reveries; Ricardo
and His Violin
KYA—Story Teller; Louise Taber
KTAB—Spanish Talent
KLX—Merlyn Morse, tenor; 7:45,
Spice of Life
KROW—Records; Sundowner
KGGC—Jeanne Carole; 7:45, Records
KOW—Italian Radio Theatre
\* KFRC & network—Fats Waller's
Rhythm Club
KOL—Speaker Stevenson to 7:45 Rhythm Club
KOL—Speaker Stevenson to 7:45
KOIN—Jimmy Allen: Little Show
KJR—Old Songs; Silver Strains
KNX—The In-Laws: King Cowboy
KFWB—Mrs. Pasquale and Califs.
KFOX—Boy Detective; Varabonds
KGB—Comedy Stars to 7:45
KSL—Ridge Roamers; Origin of
Superstition Superstition

### 8:00 to 8:30 P. M.

•KPO & network—Amos 'n' Andy KPO—8:15, Night Editor KGO—California State Chamber of Commerce Program • KGO & network—8:15, Voice of Romance

KYA-Gypsy Melodies; Musical

Milkman

KGGC—Freddy Martin's Christmas KTAB—Yolande Delyse, harpist;
London Fantasy

KLX—Manila Stringed Orchestra KROW—Latin-American Program KGGC—Spanish-American Program KGGC—Spanish-American Program
KQW—Melody Round-Up
\*KFRC & netwk—Myrt and Marge
KFRC—8:15, Beauty That Endures
KOL—8:15, Comedy Stars
KOIN—8:15, Comedy Stars
KVI—8:15, Covered Wagon Jubilee
KIR—Castles in Music; American

Family Robinson

KHQ—8:15, Voice of Romance

KNX—June Irwin; Adlerikans

KFI—8:15, Instrumental Program KFWB—Pioneers; Aristocrats; Orch. KFOX—Garden Talks; Souvenirs KECA—Recordings
KFSD—Jimmie Allen to 8:15
KGB—8:15, Oddities from Life
KSL—8:15, Mirth Parade

### 8:30 to 9:00 P. M.

 KPO & network—Leo Reisman's Orchestra Grenestra
KGO—Reflections
KYA—Tom Coakley's Orchestra;
8:45, Leon Mojica's Orchestra
KTAB—London Fantasy; Vocalist
KLX—Sports; 8:45, Melody Palette KLK—Sports; 8:45, Melody Paiette KROW—Italian Program KGGC—Peer Gynt Suite KQW—Melody Round-Up \*KFRC & netwk—Calling All Cars KOIN—Merry Gentlemen to 8:45 KOL—The Merry Men to 8:45 KVI—Mr. Rex Roudebush to 8:45 KJR—Waltz Dreams FEWR—Jack Jov's Orchestra; Nicl KFWB—Jack Joy's Orchestra; Nick Stuart's Orchestra

KNX-Forge of Freedom KECA-Dr. Geo. Liebling, pianist KFOX-Melodeer; Cecil & Sally KSL-Auerbach; Bill Post, baritone

### 9:00 to 9:30 P. M. • KPO & network-Ben Bernie's

Orchestra

KGO—To be announced KYA—Radio Players KTAB—Nevada Nightherders KLX—Old Gospel Hymns KTAB—Nevada Nightherders
KLX—Old Gospel Hymns
KROW—Italian Program; Music of
the Masters
KQW—Band Concert
KGGC—News; Wyoming Cowboys
\* KFRC & netwk—Clyde Lucas' Orch KOIN—Krausmeyer & Cohen to 9:15 KVI—Krausmeyer & Cohen; Arm-chair Traveler KOL—Krausmeyer & Cohen; News; Editorial Editoriai
KJR—News; Singers
KNX—News; 9:15, Reveries
KFWB—Orchestra; News
KFOX—Beverly Hillbillies
KECA—"Rhapsodies in Song"

### 9:30 to 10:00 P. M. • KPO & netwk-Death Valley Days

Smoke Rings

KSL-Orchestra; 9:15, Smok KOA-Comedy Stars; Studio

KGO-Harry Sosnik's Orchestra KYA—Pianist; News; Answer Man KTAB—News; Drama KLX—News; California Rangers KLX—News; California Rangers KROW—Master's Music; Ramona KGGC—Cowboys KOW—Hits of the Past \* KFRC & network—Leon Navarra's Orchestra Orchestra
KOL—Boxing Bouts
KOIN—Fights
KVII—News; Piano Program
FUR—Pick and Pat
KNX—Pick and Pat
KNX—Boxing Bouts
KFOX—Boxing Bouts
KECA—Recordings
KESD—Feature Program KFSD—Feature Program
KSL—Smoke Rings; Orchestra
KOA—Cosmopolitan Orchestra

### 10:00 to 10:30 P. M.

• KPO & network-Richfield Reporter; 10:15, Tom Coakley's Orch. KGO—Neapolitan Echoes KYA-Dance Orchestra KTAB—Orchestra KLX—Dance Music KROW—Hawalians; Sports
KGGC—Casa Loma Orchestra
KFRC—News; Studio Program
\* KFRC & network—19:15. KFRC—News; Studio Program

\* KFRC & network—10:15, Fred

Skinner, Negro Song Stylist

KOIN—Fights

KVI—Orchestra to 10:15

KJR—Till Tomorrow

KFWB—Boxing Bouts

KECA—Musical Celebrities, records

KNX—The Crocketts

KFOX—Roxing Bouts KFOX—Boxing Bouts
KGB—News; To be announced
KSL—Dance Orchestra KOA-Country Club Orchestra

### 10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orchestra; 10:55, Press-Radio KGO-News; Williams-Walsh Orch. KYA-Dance Orchestra KYA—Dance Orchestra
KTAB—Recordings
KLX—Dance Music
KROW—Rhythms; Harmonies
\*\* KFRC & network—Orchestra
KOIN—Elmer Anthony's Columbians
KJR—Dance Orchestra
KGW—Dance Orchestra
KNX—Pontrell's Orchestra
KFWB—Dance Orchestra
KFWB—Dance Orchestra
KFOX—Tex Howard's Orchestra
KFOX—Tex Howard's Orchestra KOA-Huffman Harmonies

### 11:00 to 11:30 P. M.

• KGO & network-Ted Fio-Rito's Orchestra KPO—Freddie Bergin's Orchestra KYA—Dance Orchestra KTAB—Recordings
KROW—Dance of the Hour

KFRC & network—Dick Jurgens' Orchestra KOIN—Kelly's Kaballeros KOMO—Moonlight Melodies KGW—Dance Orchestra
KNX—Pontrell' Orchestra
KFWB—Nick Stuart's Orchestra
KFOX—Nick Stuart's Orchestra

### 11:30 to 12:00 Midnight

•KGO & netwk-Jack Mills' Orch. KPO-Organ Concert KPO—Organ Concert
KYA—Organ
KTAB—Vern Walton's Orchestra
KKOW—Dance Music; Vaganono
KFRC—Lionel Hampton's Orchestra
KOMO—Dance Orchestra
KJR—Reflections of Romance
KFWB—Dance Orchestra KHUB—Dance Orchestra KHJ—Music KGB—Dance Orchestra KFOX—Freddie Carter's Orchestra

### 12:00 to Sign Off

KTAB—D-X Program
KROW—Midnight Vagabond
KGDM—Music and News
KGB—Records KJBS-12:01, Owl Program to 7 a.m.

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

Orchestra

### WEDNESDAY Programs

### 7:00 to 7:30 A. M.

• KPO & netwk—Harvest of Song; 7:15, Florenda Trio KYA—Musical C' & KTAB—Cuckoo (b; Stocks KFRC—Records; 25, Stocks

### 7:30 to 8:00 A. M.

7:30 to 8: '0 A. M.

KPO & network—Financial Service; 7:45, Tom Mitchell, baritone KGO—Betty Brunn; 7:45, Sam Moore, guitarist KYA—Musical Clock KTAB—The Texans KROW—Commuters Clock KJBS—Alarm Klok Klub KQW—Breakfast Hour KGDM—Gilmore Oil Program KFRC—Seal Rocks Broadcast KOL—Organ Program KVI—Talk; Varieties; Music KGW—Ronald Buck KEX—Varleties KEX-Varieties KEA-varieties
KJR-Market Quotations; Shadows
KFI-Stocks and Exercises to 7:45 KNX—Bill Sharples' Club KHJ—Recordings and Stocks KECA—Bible Study; Records KGB—Stocks; Seven O'Clock Club KSL-Broadcasters Review

### 8:00 to 8:30 A. M.

• KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook KGO—Crosscuts Log o' Day KYA—Christian Science Reading; 2:18 Wr and Wre Prodes. 8:15, Mr. and Mrs. Reader KTAB—Shipping News KLX—Records; 8:20, Stocks KTAB—Snipping News
KLX—Records: 8:20, Stocks
KROW—Commuters Clock
KROW—Commuters Clock
KJBS—Auburn Airs; Varieties
KQW—Morning Melodies
KGDM—Recorded Program
KFRC—Records to 8:15
\* KFRC & netwk—Hollywood Country Church
KOL—Music; 8:15, Cecil & Sally
KVI—Jubilee; Market Specials
KOIN—Rhythms to 8:15
KOMO—Morning Reveries
KHQ—Crazy Wells; Station Review
KFI—Church Quarter Hour to 8:15
KNX—Jewel Box; Help for the Day
KECA—8:15, Recordings
KFOX—Grain Reports; Songs
KGB—Records to 8:15
KSL—Informal Music; Good Morning Judge • KPO & network-Marshall's Maving Judge

### 8:30 to 9:00 A. M.

• KPO & netwk—U. S. Army Band KGO—Crosscuts Log o' the Day KYA—Feminine Notebook; Concert KTAB—Radio Shoppers' Digest KYA—Feminine Nořebook; Concert KTAB—Radio Shoppers' Djest KLX—Covered Wagon Jubilee KROW—Novelty Review KJBS—Dance Orchestra KQW—Morning Concert KGDM—Records; 8:45, Health Talk \*KFRC & netwk—Country Church; 8:45, Jane Ellison; Magic Recipes KOL—Studio Program KGW—Abe Bercovitz, violin KHQ—Kronenberg; Home Comfort KOMO—String Trie KHQ—Kronenberg; Home of KOMO—String Trio KNX—Song Bag KFI—8:45, Julia Hayes KECA—Recordings to 8:45 KSL—Cal-O-Dine to 8:45

### 9:00 to 9:30 A. M.

 KPO & netwk—Fields & Hall, songs and patter; 9:15, To be announced KGO—Organ Concert, FYA—Concert; 9:15, Prudence Penny KTAB—Hour of Prayer KLX—Shopping List
 KROW—Romance: MacMarr News
 KJBS—Popular Varieties; Records • KPO & netwk--Fields & Hall, songs



### **EMILY EILERS** KYA-STAFF ARTIST

KGGC—Star of Today; Songs KQW—Tuneful Topics; Congoin \*KFRC & network—Voice of Experience; 9:15, The Gumps KGDM—Cowboy; Mabel Rubin \*COL 9:15 Puridence Penny KOL—9:15, Prudence Penny KVI—9:15, "The Gumps" KVI—9:15, "The Gumps"
KHQ—Musical Gems to 9:15
KOMO—Mary's Garden
KJR—Morning miracles
KNX—Dr. Sherman; Lotus Land
KFI—9:15, Jean Abbey's Shopping Tour KECA—Recordings KFSD—9:15, Good Cheer KOA—Fish Tales to 9:15

### 9:30 to 10:00 A. M.

ericks
KGO—Improve Your Home; 9:45,
Jean Abbey, Shop News
KYA—Lover's Lane; Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—Faye Ward Program
KGGC—Morning Melodies
KQW—Faye Ward
KGDM—News; Minstrels
\*\*KFRC & network—Betty Crocker;
9:45, Your Home and Mine
KGW—Edna Mae Jacks, planist;
Modern Homemaker 9:45. Your Home and Mine
KGW—Edna Mae Jacks, pianist;
Modern Homemaker
KJR—News; Love Notes
KHQ—9:45, Tull & Gibbs
KOL—9:45, Beautiful Melodies
KOIN—9:45, Experiences from Life
KVI—9:45, Mystic Melodies
KFI—Hawaiians; 9:45, News
KNX—Drury Lane; 9:45, News
KNX—Drury Lane; 9:45, News
KSL—Jennie Lee; 9:45, Fish Tales
KOA—National Farm & Home

### 10:00 to 10:30 A. M.

 KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music KPO—Contralto; 10:15, News KYA—Columbia on Parade; 10:15, Hawaiians

KTAB—News; Old Bachelor KLX—Clinic; 10:15. Stocks; News KROW—Rhythm Revue KJBS-News; Memories; Organ

KGGC—Cal King KQW—Headline Memories; Orch. KGDM—Recordings \* KFRC & network—Geo. Hall's Orchestra Orchestra
KFRC—10:15, Home Forum
KGW—10:15, Crazy Crystals
KOL—10:15, Morning Melodies
KOIN—10:15, Air Shopping
KVI—10:15, Sons of the Pioneers
KOMO—Jack & Jill to 10:15
KJR—Homemakers; Music
KNX—Eddie Albright's Family
KFI—California Kitchen KFI-California Kitchen KGB—News; Music KSL—10:15, Recordings KOA-National Farm & Home

### 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air KGO—Jules Lande's Ensemble; 10:45, Words and Music KYA—Organ Concert KLX—International Kitchen KTAB—Health Talk; Hill-Billy KROW—Morning Concert KJBS—Dance Orchestra; For the Ladies
KQW—Aunt Sammy; For the Ladies
KQGC—Hits of Today
KGDM—Records; Health Talk
\*KFRC & network—University of
Calif.; 10:45, S. E. R. A. Talk;
Herbert Foote, organist
KOL—Sue Allen, shopping
KYI—Amusement Tips to 10:45
KJR—Club Minutes; Serenader
KECA—Recordings; Pianist
KNX—Mary Holmes; Rhythm
KOA—Best Foods; Betty Moore
KSL—Triangle Club; Mrs. Chapman
at Home Ladies

### 11:00 to 11:30 A. M.

• KPO & network—Woman's Magazine of the Air KGO—The Wandering Minstrel KYA—Organ; Unique Tunes KTAB-Bargains; Beauty Facts; Rhythms LX—Records; 11:15, Notes in KLX—Records; 11:1b, Notes ...
Rhyme
KROW—Health Talk; Spotlight
KJBS—Popular Tunes
KGGC—Milady's Date Book; 11:15,
Band Concert
KGDM—Organ Recital
KQW—Light Classics
\*KFRC & network—Little French
Princess; Romance of Helen Trent
KOL—Garden Talk: News
KVI—Observer; Melodies
KOIN—Art Kirkham
KJR—Rhythm Rulers Recorded KOIN—Art Kirkham KJR—Rhythm Rulers Recorded KNX—Organ; Business Trends KECA—Records; German Lesson KGB—Recordings KOA—Livestock and Produce

### 11:30 to 12:00 Noon

11:30 to 12:00 Noon

\*KPO network—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Vic and Sade
KGO—Alvino Rey, guitarist; 11:45, Agricultural Bulletin
KYA—Mirror of Fashion; Snapshots
KTAB—Congoin; News
KLX—Anita and Orosco Por ote
KROW—Latin-American Program
KGGC—Request Hour
KJBS—Dance Orchestra
KQW—Variety and Theatre News
KGDM—Organ Recital
\*KFRC & network—Salon Musicale
KHQ—Organ Recital
KJR—Children's Storles; Measured
Steps Steps KFI—Home Nursing Hints to 11:45 KECA—11:45, Records KFSD—11:45, Studio Program KNX—Music; 11:45, Ironizer Talk

### 12:00 to 12:30 P. M.

\*\*RGO & network—Ramblers Trio
KGO—12:15, Financial Flashes:
12:20, Johnny O'Brien, harmonica
KPO—News

\*\*KPO & network—12:15, Western
Farm and Home Hour
KYA—Scriptures; 12:03, Concert
KTAB—Seventh Day Adventist
KLX—Dance Music
KROW—Latin-American Program
KGW—Popular Orchestra
KGGC—Request Hour
KJBS—Song Hits
KGDM—Gene Almy; Serenader
\*\*KFRC & network—Kate Smith's
Matines
KOIN—Scrapbook; Amie Brunn
KOL—The Carnival Hour
KOMO—12:15, Viennese Vagabonds
KGW—Glenn Shelly and Clarence
Toiman; 12:15, Meler & Frank
KHQ—Business and Pleasure
KJR—Records; 12:12, Grain Reports
KVI—Mkt. Specials; Headlines
KVI—Mkt. Specials; Headlines
KVI—State Market Reports to 12:15
KNX—News; 12:15, Congoin
KECA—12:15, News Release
KOA—Orchestra

### 12:30 to 1:00 P. M.

• KPO & network—Western Farm and Home Hour KGO—Just Around the Corner KYA—Noonday Concert KTAB—Echoes of Portugal KLX—Don Brose; Garden Tips KROW—California Farm Hour; 12:45, Records KJBS—Dance Matinee KGGC—Pirate Cowboys KQW—Market Reports KGDM—Recordings \* KFRC & network—Kate Smith's Matinee KOL—The Carnival Hour KVI—News & Comment to 12:45 KOMO—Farm Talk; Cowboy Joe KGW—News; Studio Program KHQ—Stepping Along; Studio KNX—Concert Group KECA—Concert Favorites, records KOA—Brown Palace Hotel Orch.

### 1:00 to 1:30 P. M.

\*\*N.\*\*

\*\*KPO & network—Betty and Bob; 1:15, Talks by Dr. Joseph Jastrow KGO—Elmore Vincent, tenor; 1:15, Ann Warner's Chats KYA—Folk Tunes; Serenaders KTAB—Radio Frolle KLX—Records; 1:15, Martha Lee KROW—Concert Melodies KJBS—Stock Reports and Records KQW—Friendly Hour KGDM—Records; Theatre Talk \*KFRC & netwk—National Student Federation; Dick Messner's Orch. KOL—1:15, Julie Day KJR—Headliners KOMO—1:15, Tea Time Tales KGW—1:15, Sylvia Gray KNX—Pontrelli's Orchestra KFI—1:15, Beverly Hillbillies KNX—Pontrelli's Orchestra KECA—Recordings to 1:15 KFSD—Ad Club Luncheon KGB—1:15, Stocks; Farm Flashes VSL—Pavroll Builder

### KSL—Payroll Builder KOA—1:15, East & Dumke 1:30 to 2:00 P. M.

• KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone KGO—Ann Warner's Chats; 1:45, John Teel, baritone KYA—Modern Maestros KTAB—Jean Kent, Economics KLX—Popular Concert KROW—Oakland Public Schools; 1:45, Oklahoma Ramblers KJBS—Afternoon Popular Concert

KQW—Afternoon Concert
KGDM—Accordion Boys; Records
\* KFRC & netwk—Symposium: Fate
of Foreign Investors
KOIN—Book of Life
KJR—Renovize; The Sun Dial
KNX—Orchestra; Talk
KFSD—Old Time Program

### 2:00 to 2:30 P. M.

• KPO & network—Al Pearce and His Gang KGO—Chick Webb's Orchestra; 2:15, Merry Maes: Vocalists KYA—Don Valdemar's Orchestra KTAB—Globe Trotter; Romancin' KLX—Records; Romance Under Water KJBS—Gerald Kenney; Records KROW—Dance Matinee KQW—Dance Matinee KGDM—Recordings \* KFRC & network — Happy Go Lucky Hour KJR—Salon Hour, recorded KNX—The Bookworm KECA—Recordings KFSD—2:15, Studio Program KSL—Music; 2:15, Dental Clinic KOA—Huffman Reporter; 2:15, Rowdy Wright

### 2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang
KGO—Alice in Orchestralia; Happy
Jack, songs
KYA—Lost & Found; Modern Notes
KTAB—Relief Talk; 3-4 Time
KLX—Talk; Stocks; 2:40, Records
KROW—Dance Matinee
KJBS—Dance Selections
KQW—Dance Matinee
KGDM—Romanciers
• KFRC & network — Happy Go
Lucky Hour
KJR—Salon Hour, recorded
KECA—Classic Hour
KNX—Recordings
KFSD—2:45, Studio Program
KSL—Parent-Teachers; Patti Chapin
KOA—String Serenade; Happy Jack

### 3:00 to 3:30 P. M.

eKPO & network—Langendorf Pictorial; 3:15, Mickey Gillette's Music KGO—Education in the News; 3:15, Alma Kitchell, contralto KYA—Band Concert KTAB—J. Malloy; Chinese News KLX—World Revue KROW—Fay Lanphier; Merry-Go-Round KJBS—News; Recordings KQW—Stocks; 3:05, Music KGDM—Records \* KFRC & netwk—Feminine Fancies KJR—Easy Chair; Enchanted Islands KGW—Concert Trio KHQ—Hints; Club Bulletin KNX—Concert Orchestra KECA—Raine Bennett; Records KFSD—Royal Brown, Organist KOA—Education in the News 3:15, University of Denver KSL—Songs of Long Ago; 3:15, Junior Hour

### 3:30 to 4:00 P. M. • KPO & network—Mickey Gillette's

Clemens; Singing Strings
KYA—Symphony Highlights
KLX—Recordings
KTAB—Sophistication; Talk
KROW—Popular Concert; Music
KJBS—Recordings
KGDM—Wyoming Rustlers; Ernie
Cruz
KFFRC & network—Frank Castle's
Matinee
KOL—Harriet Lincks; Studio Prog.

KOIN—Newspaper of the Air KHQ—Magic Travels; Happy Feet KOMO—Concert in Miniature KFI—Ann Warner's Chats KNX—Fletcher Wiley KGB—3:55, Along the Airways KSL—Junior Hour; News KOA—News; Irving Kennedy, vocal 4:00 to 4:30 P. M.

• KPO & network—Pickens Sisters; Will Osborne's Orchestra KGO—Tally-Ho, instrumentalists KYA—Symphony Highlights; Tea Dance Parade KTAB—"Jewish Date Book"; Bay Meadows Race KLX—Musical Jigsaw; Bob's Club KROW—Waltzes; Hawaiians KJBS—Dance Orchestra KGDM—Gilmore Cil Program KQW—Popular Tunes KFRC—N. Y. Stocks to 4:05 \* KFRC & netwk—Edgewater Beach Concert; University of the Air KOIN—Newspaper of the Air KGUN—Newspaper of the Air KHQ—Studio; 4:15, News Album KGW—Friendly Chat KJR—Talks & Tea Dansant KFI—Better Business Talk KNX—Haven of Rest KECA—4:15, Better Business Bureau KSL—Town Crier KOA—Comedy Capers; Stamp Club

4:30 to 5:00 P. M.

• KPO & network—Gould & Shefter, piano duo

KPO—4:45, News Reporter

KGO—Robert Pitner, tenor

• KGO & netwk—4:45, The Big Top

KYA—Tea Dance

KTAB—Keep Smilling Revue

KLX—Bro. Bob's Club; 4:45, Health

School

KROW—SERA Choral Ensemble

KQW—Story Time; 4:45, Songs of

the Islands

KJBS—Dance Orchestra

KGDM—Dance Orchestra to 4:45

\* KFRC & network—Fred Skinner,

songs; 4:45, Between the Bookends

KVI—To be announced

KOI—To be announced

KGW—Eddie King; 4:45, Milton

Gumbert

KJR—Snapshots

KOMO—4:45, Moments of Melody

KNX—Tonic Tunes; U. S. C.

KFI—Organ Recital

KGB—Police Talk to 4:35

KSI—Pown Crier; 4:45, Orphan

### 5:00 to 5:30 P. M.

Annie

• KPO & network—Mary Pickford and Stock Company KGO—Children's Hour; 5:15, Chromos, Chas. Runyan, planist KYA—Children's Hou KTAB—Lauretta La Marr KLX—Crazy Program; Black and White Melodies; Bill, Mack and Jimmie KROW—Memory Lane; Vocalist KGGG—Echoes; Studio Frolic KQW—Popular Concert KFRC—Og, Son of Fire (E. T.) \* KFRC & network—5:15, Billy Bachelor KOIN—Bob & Dolly to 5:15 KJR—Drama; Waltzes & Tangos KNX—Music KECA—Recordings; Songs KFSD—Better Business; Studio KSL—Pullman Prog. 5:15, Tarsan

### 5:30 to 6:00 P. M.

• KPO & network—Nomads
KPO—5:45. Barbara Lee
KGO—Tim Healy's Ivory Stamp Club;
5:45. Little Orphan Annie
KYA—Metropolitans; 5:45, Campbell
Corner

KTAB—Dr. Thompson, talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Health Talk; Irish Gems
KQW—Popular Orchestra KQW—Popular Orchestra

\*KFRC & network—Everett Marshall's Broadway Varieties
KGW—Ivory Soap to 5:45
KJR—Tarzan; Orphan Annie
KOMO—Stamp Club to 5:45
KHQ—Ivory Stamp Club to 5:45
KNX—Elec. Trans.; Orphan Annie
KFI—Ivory Stamp Club; Music
KFOX—News; Records; Talk
KFSD—Studio; Farley's Rangers
KOA—Pacific Nomads

### 6:00 to 6:30 P. M.

• KPO & netwk—Warden Lewis E. Lawes in 20,000 Years in Sing Sing KGO—Melodiana; Vocal & Orch. KYA—Man About Town; Orchestra KTAB—Organ; News Service

KTAB—Organ; News Service
KLX—Arion Trio
KROW—News; Lee Davis & Gang
KGGC—Dinner Dance
KQW—California Department of Agriculture; 6:15, Recordings
\*KFRC & network—Chesterfield
Program: Nino Martini & Orch.
KJR—Reporter; Romance Time
KFWB—News; Organ; Fun Fest
KNX—News; 6:15, Concert Group
KECA—Board of Education; News
KFOX—News; Trio; Al and Molly
KFSD—Dinner Music

### 6:30 to 7:00 P. M.

• KPO & network-John Charles Thomas, baritone KGO—Edna Fischer, pianist; 6:45, KGO—Edna Fischer, pianist; b.40, Jimmy Allen KYA—Cy Trobbe's Orchestra KTAB—Sport Page; Two Gertrudes KLX—Arion Trio KROW—Ne-er Do Well KGGC—Theatre of the Air; Music KQW—Market Reports; Thorobred —KFRC 4 network—Adventures of \* KFRC & network-Adventures of Gracie Gracie
KJR.—Romance; 6:45, Jimmie Allen
KFWB—Organist; Jimmie Allen
KNX—Dance; 6:45, Elec. Trans.
KECA—Wesley Tourtellotte, organ
KFOX—School Kids; Jimmy Allen
KFSD—Dinner Music

### 7:00 to 7:30 P. M.

• KPO & network—Gabrielle De Lys, contralto; 7:15, Madame Sylvia, beauty and health expert KGO—Business Review; 7:15, Agriculture Today KLX—News; 7:15, Lovable Llars KYA—Ernie Smith's Sport Page; 7:15, Drama 7:15, Drama
KTAB—Italian News; Sport of Kings
KROW—C. W. Hammond; L'Italia News KQW-Weather; Voice of Portugal KGGC-Jewish Radio Hour KRRC & network-Byrd Expedition Broadcast KGW—Meier & Frank to 7:15 KHQ—Jewel Box to 7:15 KJR—Tonic Tunes; Dollars & Sense KJR—Tonic Tunes; Dohars & Sense KFWB—Syncopators KNX—Watanabe & Archie; Rajput KFI—Four Blackbirds to 7:15 KECA—7:15, Records KFOX—Eb & Zeb; Bobby & Betty KFSD—7:15, Sonny & Buddy

### 7:30 to 8:00 P. M.

• KPO & network-One Man's Fam-• KPO & network—One Man's Family, serial Drama

RGO—Comedy Stars of Hollywood;
7:45. Californians on Parade

KYA—Cowboys; Louise Taber

KYAB—Socialist Labor Party; Organ

KLX—Studio Program

KROW—Hawaiians; Symphony Orch.

KGGC—Jewish Radio Hour

KGW—Italian Radio Theatre

\* KFRC & network-Melody Master-\*KFRC & network—Melody Masterpieces
KOIN—Jimmie Allen to 7:45
KOL—Speaker Stevenson to 7:45
KJR—Popular Concert
KNX—In-Laws; 7:45, King Cowboy
KFWB—Pioneers; Comedy Stars
KECA—Echoes of the Opera
KFOX—Boy Detective; Vagabonds
KGB—James O'Connor to 7:45
KFSD—Marie Viratelle Kriete
KSL—Crazy Crystals; Comedy Stars
KOA—Conoco Program

### 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic series KGO—Californians on Parade; 8:15, College Daze KYA—Trobbe's Scrap Book KTAB—Yolande Delyse, harpist; Accordian Ensemble According Ensemble
KLX—Rhythmic Reporters
KROW—Crime Stories; Watchtower
KGGC—Harlem Nights; Records
KQW—Singing Stars \* KFRC & network—Myrt & Marge; 8:15. Edwin C. Hill KJR—Neapolitans KNX—June Iran

KNX—June Irwin; Elec. Trans. KFWB—Latin-American Program KECA—Echoes of the Opera KFOX—Poetry & Ballads KFSD—Jimmie Allen to 8:15

### 8:30 to 9:00 P. M.

• KPO & network-Lanny Ross and His Log Cabin Orchestra KGO—Clef Dwellers; Sports Headiners
KYA—Dance Orchestra; Scrapbook
KTAB—School-days
KLX—All-Star Sports; Tunes
KROW—Harmonles; Sextette
KGGC—Concert; Timely Tunes
KYROW—Waltz Favorites

\* KFRC & network—Voice of Experience; 8:45, Treasures of Time
KOL—8:45, Moods in Music
KVI—8:45, Orchestra
KJR—Scrapbook; Castles in Music
KNX—Songs; Rosicrucians
KFWB—Jack Joy's Orchestra
KECA—Recordings
KFOX—Melodeers; Cecil & Sally
KSL—8:45, Orchestra liners

### 9:00 to 9:30 P. M.

• KPO & network—Town Hall To-night: Fred Allen, comedian; Len-nie Hayton's Orchestra; James nie Hayton's Orchestra; James Melton, tenor KGO—Bal Tabarin Orchestra KYA—Music; Comedy Caravan KTAB—Nevada Nightherders KLX—Krausmeyer & Cohen; Melody Race KROW—Boxing Matches KQW—Musings; Salon Orchestra KGGC—News; Wyoming Cowboys \* KFRC & network—Treasures of Time; 9:15, Jacques Renard Orch. KOL—Public Bench; Orchestra KOIN—Serenades KÖIN—Serenades
KV1—9:15, Master's Music Room
KJR—News; Song Market
KNX—News; 9:15, Musical Prog.
KFWB—Dance Orchestra
KECA—L. A. J. C. Musicale
KFOX—Beverly Hillbillies
KFSD—Furmbilt; 9:15, Orchestra
KSL—Pinto Pete Ranch Boys to 9:15 -Serenades

### 9:30 to 10:00 P. M.

• KPO & netwk—Town Hall Tonight KGO—National Players KYA—Caravan; News; Fights of the Past

the Past KTAB—News; To be announced KLX—News; Fireside Phantasies KROW—Boxing Mainhee KGW—Kirk of Sleepy Hollow KGGC—Dance Tunes; Recordings

\*KFRC & netwk—Dance Orchestra KVI—News; Orchestra KOL—9:45, News; Editorial KOIN—Joseph Sampletro, violinist; Orchestra KJR-"Purple Ray" Drama; Chamber of Commerce NX—The Crocketts KNX—The CTOCKETTS
KFWB—Slumber Time
KECA—Musicale; 9:45, Records
KFOX—Beverly Hillbilles
KFSD—Eddie Wheeler's Orchestra
KSL—Orchestra; Melody Lane

### . 10:00 to 10:30 P. M.

\*\* KPOC & netwk—Richfield Reporter; 10:15, Tom Coakley's Orchestra KGO—Paul Martin and his music KYA—Famous Fights; Rhyme Land KTAB—Dance Orchestra KLX—Recordings KROW—Boxing Matches KGGC—Ten o'Clock Revue KFRC—News KFRC—News

KFRC & netwk—To be announced;

10:15, Organ Recital

KVI—Wednesday Night Mixer

KOL—Ivan Ditmars, Organist

KOIN—Orchestra

VID—Orchestra KOIN—Orchestra
KJR—Orchestra
KNX—Crocketts
KFWB—News; Musicale
KECA—Musical Celebrities
KFOX—News; 10:15, Organ
KGB—News; Studio, Organ
KSL—Music; 10:15, Pianist
KOA—Orchestra

### 10:30 to 11:00 P. M.

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News KGO—News; 10:35, Williams-Walsh Orchestra KYA—Organ KTAB—Charley Dring's Orchestra KROW—Harmonies; Ray Pension Plan

KGGC—Ten o'Clock Revue \*KFRC & network—Orville Knapp's Orchestra KOIN—Jean Anthony's Columbians
KOIN—Jean Anthony's Columbians
KOL—Dance Music
KGW—Elec. Trans.; Orchestra
KJR—Till Tomorrow
KJR—Till Tomorrow
KNX—Pontrelli's Orchestra
KFWB—''Musical Mystic''
KFOX—Tax Howard's Orchestra KOIN—Jean KFOX-Tex Howard's Orchestra

### 11:00 to 11:30 P. M.

• KGO & network-Ted Fio-Rito's Orchestra KPO—Freddie Bergin's Orchestra KYA—Sandman Organ KTAB-Organ
KROW-Dance of the Hour
\* KFRC & network-Dick Jurgen's Orchestra Orcnestra
KOIN—Club Victor
KOMO—Dance Orchestra
KNX—Pontrelli's Orchestra
KFWB—Dance Orchestra
KFOX—Nick Stuart's Orchestra

### 11:30 to 12:00 Midnight

• KGO & network-Bart Woodyard's Orchestra KPO—Organ Concert KYA—Concert Memories KYA—Concert Memories
KTAB—Dansapations
KROW—Dance Music
KROW—Fritz Wolcott's Orchestra
\*KFRC & netwk—To be announced
KOIN—Dance Orchestra
KGW—Bart Woodyard Orchestra
KOMO—Moonlight Melodies
KFWB—Dance Orchestra
KFWB—Freddie Carter's Orchestra

### 12:00 to Sign Off

KTAB—DX Program KROW—Midnight Va KHJ—Recordings Vagabond KGB—Records KJBS—12:01, Owl Program to 7 a.m.

### THURSDAY Programs ·

### 7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Tom Mitchell KGO—Morning Parade KYA—Musical Clock KYA—Musical Clock
KTAB—The Texans
KROW—Commuters Clock
KJBS—Alarm Klok Klub
KQW—Breakfast Hour
KFRC—Seal Rocks Broadcast
KGDM—Gilmore Oil Program KGDM—Gilmore Oil Program
KOL—Organ Program
KJR—Market Quotations; Records
KVI—Varieties; Musical Bracer
KOMO—7:45, Stradivarieties
KGW—Ronald Buck to 7:45
KFI—Stocks; Health Exercises
KHJ—Recordings and stocks
KNX—Bill Sharples and his Breakfast Club Gang
KECA—Bible Fellowship; Records
KFSD—7:45, Studio Program
KGB—Stocks; Seven O'Clock Club
KSL—Morning Watch; McThrift

### 8:00 to 8:30 A. M.

KPO-Songs by the Kitchen Sink • KPO & network-8:15, Tony Wons Scrapbook Scrapbook
KGO—Crosscuts from Log o' Day
KYA—Christian Science Reading;
8:15, Mr. and Mrs. Reader
KTAB—Shipping News; Studio
KLX—Recordings; 8:20, Stocks
KROW—Commuters Clock
KJBS—Auburn Airs; Varieties
KGVW—Morning Meiodies
KGPM—Ersie Cruz Prog.; Records
KFRC—Recordings
\*\*KFRC & network—8:15 Academy
of Medicine

\*KFRC & network—8:15 Academy of Medicine
KOIN—Rhythms to 8:15
KOL—Organ; 8:15, Cecil & Sally
KOMO—Morning Reveries
KHQ—Studio Program to 8:15
KVI—Records; Market Specials
KFI—Church Quarter Hour to 8:15
KNX—Jewel Box; Help for the Day
KECA—Plano; Records
KFSD—Johnny O'Brien to 8:15
KSL—Melodies; Mary & John
KOA—Galaxy of Stars; Band

8:30 to 9:00 A. M. o:DU TO 9:JUU A. M.

\*\*KPO & netwk—U.S. Navy Band

KPO—8:45, Breakfast Club

KGO—Crosscuts Log o' the Day

KYA—Morning Concert

KTAB—Radio Shoppers' Digest

KLX—Covered Wagon Jubilee

KROW—Novelty Review

KQW—Morning Concert

KJBS—Dance Music; Pianist

KGDM—Records; 8:45, Talk

\*\*KFRC & netwk—Hollywood Country Church

KOMO—String Trio try Church
KOMO—String Trio
KGW--8:45, Heinz Musicale
KHQ—Review; Heinz Co.
KFI—Music; 8:45, Julia Hayes
KNX—Song Bag
KECA—Recordings
KSL—Cal-O-Dine; Mary & Bennie
KOA—U. S. Navy Band

### 9:00 to 9:30 A. M.

• KPC & netwk—Fields & Hall; 9:15, Merry Macs

KGO—Beaux Arts Trio

KYA—Concert; Prudence Penny

KTAB—Hour of Prayer

KLX—Shopping List

KROW—Romance; Varieties

KJBS—Popular Concert: Bargain

KGGC—Stars; Songs; Bargains

KGQW—Tuneful Topics; Congoin

KGDM—Cowboy; Personalities

\* KFRC & network—Voice of Experience; 9:15. The Gumps

KOL—9:15, The Gumps • KPO & netwk-Fields & Hall; 9:15,



### LOYCE WHITEMAN KFWB-8:15 P. M.

KVI—9:15, The Gumps KHO—9:15, Home Comfort KOMO—Mary's Friendly Garden KNX—Organ; Lotus Land KECA—Recordings KFSD—Studio Program; Good Cheer

### 9:30 to 10:00 A. M.

• KPO & netwk-Martha Meade So-• KFO & ....
clety
KFO—9:45, Piano Vignettes
KGO—Beaux Arts Trio
• KGO & netwk—9:45. Press-Radio
News; 9:50, Elmore Vincent, tenor
KYA—Lovers Lane; Waltz Time KYA—Lovers Lane; Waltz Time
KTAB—Health Talk
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—For the Ladies; Better Vision
KGGC—Morning Melodies
KOW—Gems of Melody; Better
Vision VISION

KCDM—News: Records

★ KFRC & network—George Hall's Orchestra
KVI—Dr. Burns; Mystic Melodies
KJR—News; Gardner Program
KHO—9:45, Tull & Gibbs
KGW—9:45, Modern Homemaker
KFI—9:45, News Release
KECA—Records to 9:45
KNX—Music; 9:45, News
KFSD—Stock Reports to 9:45
KGB—News to 9:35
KGB—News to 9:35
KGL—Jennie Lee to 9:45
KOA—Farm and Home Orchestra

10:00 to 10:30 A. M. \*KPO & network—Woman's Magazine of the Air KGO—Organ Concert KYA—Columbia on Parade; 10:15. The Novelty Shop KTAB—News; Bachelor; Bargains KLX—Cliric; Stocks; News KFOW—Rhythm Revue KJBS—News; Memories; Organ KGGC—Cal King KGDM—Recordings KGDM—Recordings KQW—News; 10:05. Orchestra KGT—10:15. Morning Melodies \*KFRC & netwk—Samuel De Jong's Orchestra Orchestra KFRC-10:15, Home Forum KOIN-10:15, Air Shopping

KVI—10:15, Sons of Pioneers KJR—Home Makers; Music Shop KNX—Eddie Albright's Family KECA—Recorded Program KGB-10:15, Marie Golden, pianist

### 10:30 to 11:00 A. M.

• KPO & network—Woman's Magazine of the Air KGO—Airbreaks; Variety Program; KGO—Airbreaks; Varlety Prog Music Guild KYA—Organ Concert KTAB—Health Talk KLX—International Kitchen KJBS—Vocalists; Melodies KROW—Morning Concert KGGC—Hits of Today KGDM—Records; Health Talk KGW—Aunt Sammy: Music KGDM—Records; Realth Talk
KQW—Aunt Sammy; Music
KFRC—Better Business Bureau
\*KFRC & network—10:45, Pat Kennedy and Kassel's Orchestra
KOL—Morning Melodies to 10:45
KVI—Amusement Tips to 10:45
KJR—Club Minutes; Uncle Hank
KFCA—Recordings KECA-Recordings KECA—Recordings KNX—Mary Holmes; 10:45, Rhythm KSL—Colonial Dames to 10:45 KOA—10:45, Livestock & Produce

### 11:00 to 11:30 A. M.

• KPO & network—Morning Concert KGO—NBC Music Guild KYA—Organ Concert KTAB—Bargains; Beauty; Rhythm KLX—Anita & Orosco; Tonic Tunes KROW—Health Talk; Spotlight KGGC—Milady's Date Book; Waltz Time
KJBS—Dance Orchestra
KQW—Light Classics; Records
KGDM—Organ Recital
\*KFRC & netwk.—Little French
Frincess; Heien Trent Romance
KOL—Garden Talk; 11:15, News
KOIN—This and That
KYI—Observer; Morning Melodies
KJR—Rhythm Rulers
KJR—Rhythm Rulers
KNX—Marshall Grant, Organ
KECA—Recordings
KGB—Recordings Time KGB—Recordings KOA—Huffman Harmonies

### 11:30 to 12:00 Noon

• KPO & network—Concert; 11:45, Vic and Sade KGO—Smackout; 11:45, Agricultural Bulletin
KYA—Dance Time; Snapshots
KYAB—Four-Four Time; News
KLX—Beauty Salon; Scrapbook
KROW—Latin-Americap Frogram
KJBS—Popular Hits; Talk
KGGC—Request Hour
KQW—Accordian Capers; News
KGDM—Organ Recital
KFRC & network—Poetic Strings
KJR—Irish Minstrel; Music
KECA—Records; 11:45, Music Talk
KNX—Talk; 11:45, Ironizer Talk
KOA—Question Box to 11:45 Bulletin

### 12:00 to 12:30 P. M.

• KGO & netwk—Castles of Romance KGO—12:15, Financial Flashes; 12:20, Melody Revue KFO—News Reporter KPO—News Reporter

• KPO & network—12:15, Western Farm and Home Hour

KYA—Scriptures; 12:03, Concert

KTAB—Congoin; Agric Period

KLX—Dance Music

KROW—Latin American Program

KJBS—Vocal and Instrumental

KGGC—Request Hour

KQW—Popular Orchestra

KGDM—Recordings

\* KFRC & network—Roadways of Romance Romance
KVI—Mkt. Specials; Headlines
KOL—The Carnival Hour

www.americanradiohistory.com\_

KOIN—Scrapbook; Amie Brunn KOMO—12:15, Viennese Vagabonds KGW—12:15, Meler & Frank KHQ—Organ Recital KJR—Tunes; 12:12, Grain Reports KFI—Fed. & State Mkt. Reports KNX—News; 12:15, Music KECA—12:15, News Release KSL—Payroll Builder KOA—Orphestra 12:12, Grain Reports KOA-Orchestra

### 12:30 to 1:00 P. M.

\*\*RPC & network—Western Farm and Home

\*\*RGO—Melody Revue

\*\*RYA—Noonday Concert

\*\*RTAB—Echoes of Portugal

\*\*RLX—Don Brose; Memory Paths

\*\*RJBS—Dance Matinee

\*\*KROW—California Farm Hour;

12:45, Hits of Today

\*\*RGGC—Pirate Cowboys

\*\*RGW—Market Reports

\*\*RGDM—Recordings

\*\*KFRC & network—Roadways of

\*\*Romance Romance KOL—Carnival Hour
KOMO—Vagabonds; Cowboy Joe
KGW—News; 12:45, Glenn Shelley
KHQ—Luncheon Club
KNX—Concert Group KECA—Recordings
KSL—Utah State Agric. College;
12:45. Recorded Program KOA-Eastman School of Music

### 1:00 to 1:30 P. M.

• KPO & network—Betty and Bob; 1:15, East & Dumke KGO—Edna Fischer, pianist; 1:15, Ann Warner KYA—Shrine Club Luncheon KGO—Edna Fischer, pianist; 1:15,
Ann Warner
KYA—Shrine Club Luncheon
KTAB—Radio Frolic
KLX—Records; 1:15, Martha Lee
KROW—Concert Melodies
KJBS—Stocks; Recordings
KQW—Friendly Hour
KGDM—Recordings; 1:15, Quartet
\*KFRC & network—Visiting America's Little House; 1:15, Salvation Army Band
KVI—1:15, Hollywood News
KVI—1:15, Julie Day
KOMO—1:15, Tea Time Tales
KHQ—1:15, Sylvia Gray
KJR—Musical Auction to 1:15
KGW—1:15, Dental Clinic
KFI—1:15, Beverly Hillbillies
KNX—Paris Inn
KECA—Recordings to 1:15
KGB—1:15, Stocks; Farm Flashes
KFSD—Rotary Club
KSL—Payroll Builder

### 1:30 to 2:00 P. M.

• KPO & netwk—Oxydol's Own Ma Perkins; 1:45. Dreams Come True, Barry McKinley Barry McKinley
KGO—Ann Warner's Chats; 1:45,
Harry Stanton, basso
KYA—Modern Maestros
KTAB Jean Kent Economics
KLX—Popular Concert
KJBS—Dance Orchestras
KROW—Ray Pension Plan; Ramblers
KQUW—Afternoon Concert
KJDM—Education: Recordings KGDM—Education; Recordings KFRC—Stocks; Christian Scl. News \*KFRC & netwk—1:45, Dick Mess-ner's Orchestra ner's Orenestra KOL—1:45, Bureau of Fisheries KOIN—Book of Life KJR—Renovize: Song Souvenirs KNX—Paris Inn; 1:45, Talk KFSD—Old Time Program KGB—Parent Teachers' Association

### 2:00 to 2:30 P. M.

• KPO & network-Al Pearce and His Gang KGO—National Congress of Parents and Teachers KYA—Don Valdemar's Orchestra KTAB--Globe Trotter; Romancin'

KLX—Bridge Talk; 2:15, Records KROW—Dance Matinee KJBS—Blindcraft Ensemble KGDM—Records; News KQW—Blindcraft Ensemble KQW—Blindcraft Ensemble KFI—Paul Roberts, tenor to 4:15

\* KFRC & netwk—Happy Go Lucky KSL—Broadcaster's Review KJR—Salon Hour KNX—Bookworm KECA—Classic Hour KSL—Loretta Lee; Dental Clinic KOA-Theatre Reporter; P. T. A.

### 2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang KGO—Pair of Planos: Gertrude Lyne and Grace Frankel, plano duo KYA—Modern Notes KTAB—Child Life; 3-4 Time KLX—S. F. Stocks: 2:40, Records KROW—Dance Matinee KJBS—Events of Interest; Orch. KGDM—The Romanciers KOW—Dance Matinee \* KFRC & netwk—Happy Go Lucky
Hour HOUT

KJR—Salon Hour, records

KNX—To be announced

KECA—Records

KFSD—2:45, Studio Program

KSL—Organ and A. M. A. Speaker; 2:45, Miniatures

### 3:00 to 3:30 P. M.

• KPO & network—Langendorf Pte-torial; 3:15, Mickey Gillette KGO—Angelo Ferdinando's Orch. KYA—Band Concert; Melody Man KTAB—Notices; Chinese News KLX—Song Market; Records KROW—Fay Lanphier; Music KJBS—News; Ballroom Favorites KJBS—News; Ballroom Favorites
KGDM—Recordings
KGW—Stocks & Bonds; Variety
\* KFRC & netwk—Feminine Fancies
KHQ—Organ; Club Bulletin
KJR—Enchanted Islands; Music
KOMO—3:15. Fire Prevention Talk
KECA—Dr. Mevers; Records
KNX—Louise Johnson, AstroAnalyst Analyst
KFSD—Organ Recital
KSL—Pianist; Junior Hour

3:30 to 4:00 P. M. •KPO & netwk-Mickey Gillette's music
KGO—The Family Cook Book
Singing Strings
KYA—Drama; Hillbilles
KTAB—Sophistication; Talk
KLX—Recordings
KROW—Singing Strings
KROW—Singing Strings
KROW—Captain Dobbsie
KGDW—Captain Dobbsie
KGDW—Organ Recital
\*KFRC & network—Frank Cas
Matinee from Trouville Club
KOL—Harriet Lincks; Studio
KOIN—Newspaper of the Air
KOMO—Birnbaum's Bavarians
KFT—Ann Warner's Chat
KNX—Fletcher Wiley
KGB—3:55, Along the Airways music Family Cook Book; -Frank Castle's KGB—3:55, Along the Airways KSL—The Junior Hour: Records KOA—3:45, Microphone News

### 4:00 to 4:30 P. M.

• KPO & netwk—Richard Himber's Orchestra: 4:15, John B. Kennedy KGO—The Restful Hour, concert orchestra direction Emil Polak orchestra direction Emil Polak KVA.—Tea Dance Parade KTAB—"The Jewish Date-Book"; Bay Meadows Race KLX—Oak. Recreation Dept. KPOW—Waltz Time: Organ KJRS—Dance Orchestra KQW—Popular Tunes KQW—Popular Tunes KGIM—Gilmore Oil Program KVII—Pre-school Story Lady to 4:15 KFRC & network—Edgewater Beach Concert Orchestra; University of the Air sity of the Air

KJR—Tea Dansant KGW—Friendly Chat KHQ—4:15, News Album KNX—Haven of Rest

### 4:30 to 5:00 P. M.

• KPO & network—Will Aubrey, Bard of the Byways KPO—4:45, News KGO—The Restful Hour KGO & netwk—4:45, The Big Top KYA—Tea Dance KTAB—Keep Smiling Revue KTAB-Keep Smiling Revue KLX-Bro. Bob's Club; 4:45, Health RLA—Bro. Bob's Club; 4:45, Health School KROW—Lee Davis Cowboys KQW—Story Time; 4:45, Songs of the Islands KJBS—Dance Orchestra to 4:45 KGDM—Iron House ★KFRC & network—Charlie Kent's Adlerikans; 4:45, Bookends Between the KOL—To be announced KOIN—Hollywood Reporter to 4:45 KJR—Snapshots KGW—Eddie King; 4:45, Milton L. Gumbert Gumbert
KOMO—4:45, Moments of Melody
KNX—Dr. Mathews' Radio Church
KFI—Organ Concert
KGB—S. D. Calif. Club to 4:35
KSL—Broadcasters Review; Orphan Annie
KOA—Thrills of Tomorrow; Smilin'
Ed McConnell

### 5:00 to 5:30 P. M. • KPO & netwk-Fleischmann Vari-

ety Hour: Rudy Vallee and his Connecticut Yankees GO—Art Revue; 5:15, Beaux Arts Trio

KYA—Children's Hour

KTAB—Lauretta La Marr; Studio

KLX—Planist; Bill. Mack & Jimmie

KROW—Happy Dawson's Cowboys;

Ramona & Romera

COCC Perce Echoes: Studio Frolic KGGC—Dance Echoes; Studio Frolic KQW—Popular Concert KFRC—Og, Son of Fire to 5:15 \*KFRC & network—5:15, Billy Bachelor KOIN—Bob and Dolly to 5:15
KOL—Treasure Adventures to 5:16
KJR—Steamboat Bill; Concert
KNX—Organ; Quartet
KFSD—C. of C. Studio Program
KSL—Musical Prog; 5:15, Tarzan

### 5:30 to 6:00 P. M.

• KPO & netwk--Fleischmann Vanety Hour KGO-Beaux Arts Trio; 5:45, Little KGO—Beaux Arts Trio; 5:49, Little Orphan Annie
KYA—Metropolitans; 5:45, Campbell
KTAB—Health Talk
KLX—Covered Wagon Jubilee
KROW—Eating Your Way to Health
KGGC—Health Talk; Irish Gems
KQW—Popular Orchestra \* KFRC & network—Keith Beecher's \* KFRC & network
Orchestra
KVI—Reichmuth Family
KJR—Meldioes; Orphan Annie
KNX—Drama of Youth; 5:45, KECA—Recordings KFSD—5:45, Farley's Rangers KSL—Standard Optical; Krausmeyer & Cohen

### 6:00 to 6:30 P. M.

• KPO & network-Captain Henry's • KPO & network—Captain Hent Maxwell House Show Boat KGO—Everybody Sing KYA—Man About Town; Orches KTAB—Dinner Concert; News KLX—Arion Trio KROW—News; 6:15, Harmonies KGGC—Dinner Dance Review KQW—Popular Program Orchestra

\*KFRC & network—Let's Go to Europe; Piano Fantasies KJR—News; Romance Time KOIN—Merry Gentlemen; Piano Phantasies KNX—News; 6:15, Concert Group KECA—Noreen Gammill; News KFWB—News; Organ; "Fun Fest" KFOX—News; Vocalists; AI, Molly KSL—The Utah Hour

### 6:30 to 7:00 P. M. • KPO & network—Captain Henry's

Show Boat
KGO—Federal Business Talk; 6:45,
Air Adventures of Jimmy Allen
KYA—Orchestra
KTAB—Sports; Two Gertrudes
KLX—Arion Trio
KROW—Rhythm Kings; 6:45, Dr.
Facci
KQW—State Market Reports; 6:45,
Thorobred Quarter Hour
KGGC—Theatre of the Air; Dance
Music
\*KFRC & network—Fred Waring's
Pennsylvanians
KJR—Romance; Jimmy Allen
KNX—Dance; 6:45, Jimmy Allen
KFWB—Fun Fest; Jimmie Allen
KECA—Wesley Tourtellotte, organ
KFOX—School Kids; Jimmie Allen

### 7:00 to 7:30 P. M. • KPO & network—Paul Whiteman's

Music Hall: Orch. & Entertainers
KGO—Barbara Merkley, harp; 7:15,
Review of Activities of the San
Francisco Municipal Government
KYA—Ernie Smith's Sport Page;
7:15, Sportsman's Corner
KTAB—Italian News; Sport of
Kings
KLX—News; 7:15, Magic Harmony
KROW—C. W. Hammond; News
KGGC—Symphonette; Tango Time
KQW—Weather; News; Voice of
Portugal
\*KFRC & network—To be announced
KOIN—Little Show; The Journal
KOI—Beautiful Melodies
KVI—Orchestra
KJR—The Theatre Observer; Silver
Strains; Greater Washington Hour
KNX—Watanabe & Archie; Songs
KFWB—Fire Inspector; Hilarities
KECA—Records: Dr. Hopkins
KFOX—Eb and Zeb; 7:15, Bobby &

KFOX—Eb and Zeb; 7:15, Bobby & Betty
KFSD—Feature; Sonny & Buddy
KSL—Memory Garden; Studio Prog.

### 7:30 to 8:00 P. M.

• KPO & network—Paul Whiteman's Music Hall KGO—Ship Ahoy: Pinky Lee KYA—Story Teller; Louise Taber Gold Rush Days KTAB—Ice Hockey KLX—Helen Parmelee, pianist; Screen and Radio Weekly KROW—Accordionist; Old-Fashioned Girl KGGC—Jeanne Carole; Records KOW—Italian Radio Theatre \*\* KFRC & network—To be announced KOL—Speaker Stevenson to 7:45 KVIL—Dr. R. M. Mellor to 7:45 KVIL—Jimmy Allen; Wanderer KJR—Program; Sweethearts Parade KNX—In-Laws; King Cowboy KFWB—Syncopators KFOX—Boy Detective; Vagabonds KECA—Waiklkians; Records KFSD—Moments of Melody KGB—Comedy Stars to 7:45 KSL—Studio; 7:45, Sports

### 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour KGO—Ricardo and his violin; 8:15, Jesse Crawford, organist KYA—Orchestra; Musical Milkman KTAB—Ice Hockey
KLX—Jewel Box; Amer. Legion Talk
KROW—Latin-American Program
KGGC—Spanish-American Program
KGW—Lena Leland; Sportolog
\* KFRC & network—Myrt & Marge;

\*KFRC & network—Myrt & Marge; 8:15, Evening Dreams KOIN—8:15, Comedy Stars KJR—8:15, Jack & Melody Malds KOL—8:15, Comedy Stars KVI—8:15, Covered Wagon Jubilee KNX—June Irwin; Adlerikans KFWB—Aristocrats; Loyce Whiteman

KECA—Old New England Whaling;
Records
KEOX—Poetry & Ballads

KFOX—Poetry & Ballads KFSD—Jimmie Allen; Studio KSL—8:15, Mirth Parade

### 8:30 to 9:00 P. M.

•KPO & network—Standard Symphony Hour
KGO—Eddie Duchin's Orchestra
8:45, Big Ben Dream Dramas
KYA—Tom Coakley's Orch; Leon
Mojicas Orchestra
KTAB—Interlude; Vocalist
KLX—All-Star Sports; 8:45, Melodies
KROW—Halian Program
KGGC—Concert; Timely Tunes
KQW—Musical Comedy Hi-Lites
\*KFRC & network—Camel Caravan
KJR—Armchair Traveler
KNX—Opera Hour
KFWB—Jack Joy's Orchestra
KFOX—Melodeer; Cecil & Sally
KECA—Recordings; Story Teller
KFSD—Ratliff's Orchestra
KFSD—Ratliff's Orchestra
KOA—Sports on Tap; Studio

### 9:00 to 9:30 P. M.

• KPO & network—Standard Symphony Hour; 9:15, Winning the West
KGO—Shrine Football Rally
KYA—Sports Parade
KTAB—Nevada Nightherders
KLX—Melodies; 9:15, Violinist
KROW—Italian Program; Records
KGGC—News; Wyoming Cowboys
KGQW—Band Concert
\* KFRC & network—Al Kavelin Orchestra
KOL—Krausmeyer & Cohen
KOIN—Krausmeyer & Cohen to 9:15
KVI—Krausmeyer & Cohen; Mem'rs
KJR—News; Charlie Kent Singers
KNX—News; Mona Lowe
KFOX—Beverly Hillbillies

KFWB—Nick Stuart's Orchestra KFCA—Chamber Music: Records KFSD—Lewis Prog.; Aztec Half-Hour KSL—9:15, Ridge Roamers KOA—Comedy Stars; Orchestra

### 9:30 to 10:00 P. M.

• KPO & netwk—Winning the West KPO—9:45, Book Parade KGO—Shrine Football Rally KYA—Orchestra; 9:45, News; 9:55, The Answer Man, The Answer Man, KTAB—News; Wrestling KLX—News; California Rangers KROW—KROW Varieties GGC—Dance Tunes; Singers of Songs KQW—Dance Frolic KFRC & network—Orchestra KOL—Hollywood News; 9:45, News KVI—News; Evening Meditations KOIN—Serenader KJR—"Purple Ray," drama; Orch. KHQ—9:45, Crazy Wells KOMO—9:45, Edwards Furn. Prog. KFWB—Slumbertime KGW—9:45, Edwards Furn. Prog. KFWB—Slumbertime KNX—Music; The Crocketts KFOX—Beverly Hillbillies KFOX—Beverly Hillbillies KFOX—Beverly Hillbillies KFOX—Recordings KFSD—Aztec Half-Hour to 9:45 KSL—Leon Navarro's Orchestra KOA—Country Club Orchestra

### 10:00 to 10:30 P. M.

• KPO & netwk—Richfield Reporter KPO—10:15, Waitz Time KGO—Shrine Football Rally
• KGO & network—10:15, Shrine Football Rally
KYA—Drama
KTAB—Wrestling
KLX—Dance Music
KROW—Varieties; Sport Hilltes
KGGC—Ten o'Clock Review
KFRC—News to 10:10
\* KFRC & netwk—To be announced; 10:15, Fred Skinner, vocalist
KGI—Dance Music
KGW—10:15, Meier & Frank
KOM—10:15, Meier & Frank
KOM—10:15, Four Black Birds
KFWB—News; Musicale
KNX—Crocketts
KECA—Records to 10:15
KFOX—News; Organ
KGB—News to 10:10
KSL—Orchestra; Kalawaia Boys
KOA—Dance Orchestra

### 10:30 to 11:00 P. M.

KPO—Waltz Time; 10:45, Tom Coakley's Orchestra KGO—Press-Radio News; 10:35, Willams-Walsh Orchestra KYA—Organ KTAB—Ray Tellier's Orchestra KLX—Dance Music KROW—Modern Rhythms; 10:45, Harmonies GGC—Ten o'Clock Review \* KFRC & network—Orville Knapp's Orchestra KOL—10:45, American Weekly KOIN—Orchestra KOMO—Moonlight Melodies KGW—10:45, Bart Woodyard's Orch. KJR—10:55, Memory's Garden KNX—Pontrelli's Orchestra KFWB—Tex Howard's Orchestra KFWB—Tex Howard's Orchestra KFWB—Tex Howard's Orchestra

### 11:00 to 11:30 P. M.

• KPO & network—Press News
KPO—11:05, Freddie Bergin's Orch.
• KGO & network—11:05, Ted FioRito's Orchestra
KYA—Sandman Organ
KTAB—Dance Orchestra
KLX—Stuart Hamblen's Roundup
KROW—Dance of the Hour
\* KFRC & network—Dick Jurgen's
Orchestra
KOIN—11:15, Anthony's Columbians
KOMO—Orchestra
KHJ—Organ
KHX—Pontrell's Orchestra
KFWB—Nick Stuart's Orchestra
KFOX—Dance Orchestra

### 11:30 to 12:00 Midnight

• KGO & network—Jimmy Grier's Orchestra
KPO—Chas. Runyan, Organist
KYA—Concert Memories
KTAB—Dansapations
KLX—Stuart Hamblen's Roundup
KFRC—Organ Recital
KOIN—Serenades
KVI—Organ; News and Tips
KJR—Till Tomorrow
KHJ—Organ and Records
KFWB—Dance Orchestra
KFOX—Freddie Carter's Orchestra
KGB—Organ

### 12:00 to 1 A. M.

KTAB—D-X Program KROW—Midnight Vagabond KGDM—121 Nite Club Orchestra KHJ—Recordings KGB—Records KJBS—Owl Program

1:00 to 7:00 A. M.

KJBS-12:01, Owl Program to 7 a.m.

### FRIDAY Programs.

### 7:30 to 8:00 A. M.

• KPO & network—Financial Service; Tom Mitchell, baritone KGO—Betty Brunn; Johnny O'Brien KYA—Music; Unique Tunes KTAB—The Texans KROW—Commuters Clock KROW—Commuters Clock
KJBS—Alarm Klok Klub
KQW—Breakfast Hour
KGDM—Glimore Oil Program
KFRC—Seal Rocks Broadcast
KVI—Talk; Varieties
KHQ—7:45, Crazy Wells
KGW—Ronald Buck
KJR—Market Quotation; 7:49
Shadows on the Clock
KEX—Varieties 7:45, Shadows on the Clock
KEX—Varieties
KOL—Organ Program
KFI—Stocks; 7:45, Church
KHJ—Records and Stock Reports
KNX—Bill Sharples Breakfast Club
KECA—Bible Fellowship to 7:45
KGB—Seven O'Clock Club
KSL—Morning Melodies

### 8:00 to 8:30 A. M.

8:00 to 8:30 A. M.

KPO & network—To be announced KGO—Crosscuts Log o' the Day KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Shipping News; Studio prog. KLX—Records; 8:20, Stocks KROW—Recordings KJBS—Morning Varieties KGW—Morning Melodies KGDM—Serenaders; Records KFRC—Recordings \*KFRC—Recordings \*KFRC—Recordings \*KFRC—Recordings \*KFRC—Recordings \*KFRC—Recordings \*KFRC & netwk—8:15. Ben Green-\*KFRC & netwk-8:15, Ben Green-blatt, planist KOL-8:15, Cecil and Sally KVI—Covered Wagon Jubilee; Specials Specials
KOIN—Rhythms to 8:15
KOMO—Morning Reveries
KNX—Electrical Transcriptions
KECA—Recordings
KGB—Recordings to 8:15
KSL—Studio Ensemble; Good Morning Ludge

### 8:30 to 9:00 A. M.

• KPO & network—To be announced KGO—Crosscuts Log o' the Day KYA—Feminine Notebook; Concert KTAB—Radio Shopper's Digest KLX—Covered Wagon Jubilee KLX—Covered Wagon Jubilee
KROW—Novelty Review
KQW—Morning Concert
KGDM—Recordings; Health Talk
KJBS—Dance Music
\* KFRC & network—To be announced
KOMO—Harp Melodies; 8:45, Stradivarities
KNX—Song Bag
KECA—Recordings
KSL—Cal-O-Dine Program

### 9:00 to 9:30 A. M.

KGO—Kahnversation with Kay, ......
Cowles, pianist

KPO & network—Fields & Hall;
9:15, To be announced
KYA—Concert; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Romance; Vocal Varieties
KJBS—Kings Men; Records
KGGC—Recordings
KQW—Tuneful Toples; Congoin
KGDM—Records; 9:15, Personalities KQW—Tuneful Topics; Congoln
KGDM—Records; 9:15. Personalities
\* KFRC & network—Voice of Experience; 9:15, The Gumps
KOL—9:15, Prudence Penny
KHQ—Home Comfort to 9:15
KOMO—Mary's Friendly Garden
KJR—9:17, Early Echoes
KVI—9:15. The Gumps
KNX—Health Talk; Lal Chan Mehra
EECA—Recordings
KFSD—9:15. Good Cheer
KSL—9:15, The Gumps



MARIE GOLDEN KGB-10:15 A. M.

### 9:30 to 10:00 A. M.

9:30 to 10:00 A. M.

• KPO & network—National Farm and Home Hour

KGO—Cliff Nazarro; 9:45, Sam Moore, guitarist
KYA—Lovers Lane; Waltz Time KTAB—Health Taik
KLX—Clinic of the Air
KROW—Dlet and Health
KJBS—Faye Ward's Program

KQW—Faye Ward's Program

KQGC—Morning Melodles

KGDM—News; 9:45, Records

\* KFRC & network—Betty Crocker; 9:45, Allan Leafer's Orchestra

KOL—9:45, Beautiful Melodies

KVI—9:45, Mystic Melodies

KVI—Walt & Marion; Tull & Gibbs

KGW—Organ; Homemaker

KJR—News; Jewel Box

KFI—Helen Guest, ballads; News

KHJ—9:45, News Items to 9:50

KNX—Music; 9:45, News

\* CB—9:45. News to 9:50

KSL—Jennie Lee KSL-Jennie Lee

### 10:00 to 10:30 A. M.

KPO—Golden State Menu Flashes; 10:15, News Reporter • KGO & netwk—Press-Radio News; • KGO & netwk—Press-Radio News; 10:05, Organ KYA—Columbia on Parade; Music KTAB—News; Bachelor; Bargains KLX—Clinic; Stocks; News KROW—Rhythm Review KIBS—News; 10:05, Memories KGGC—Cal King KQW—News; Memories; Orchestra KGDM—Easy Chair; Records \* KFRC & network—Geo. Hall's Orchestra Orchestra Orchestra
KFRC—10:15, Home Forum
KOIN—10:15, Air Shopping
KOL—10:15, Morning Melodies
KVI—10:15, Sons of the Pioneers
KGW—10:15, Crazy Crystals
KOMO—Jack & Jill
KJR—Home Makers Time; Woman
in the Shoe
KFI—California Kitchen

10:30 to 11:00 A. M. • KPO & network-Woman's Maga-

•KPO & network—Woman's Magazine of the Air KGO—Horacio Zito's Orchestra KYA—Organ Concert KTAB—Health Talk; Hill Billy KLX—International Kitchen KROW—Morning Concert KJBS—Dance Tunes; For the Ladies KGGC—Hits of Today KQW—Aunt Sammy; For the Ladies KGDM—So This Is Hollywood; Talk KFRC & network—Univ. of Calif.: 10:45, Art Kassel's Orchestra KOL—Sue Allen Shopping to 10:45 KJR—Club Minutes; Serenader KNX—Mary Holmes; 10:45, Rhythm Encores Encores Encores KECA—Chaparral Club; Records KFSD—Mirth Parade; Studio KOA—Best Foods; 10:45 Livestock and Produce KSL—Recorded Program

### 11:00 to 11:30 A. M.

11:00 to 11:30 A. M.

• KPO & network—Woman's Magazine of the Air
KGO—Magic of Speech
KYA—Organ Concert
KTAB—Fashion; Modern Rhythms
KROW—Health Talk; Spotlight
KI.X—Records; Notes in Rhyme
KJBS—Dance Melodies
KGW—Light Classics
KGGC—Milady's Date Book; 11:15,
Hawaiian Sketches
KGDM—Organ Recital
\* KFRC & network—Little French
Princess; Helen Trent Romance
KOIN—This & That
KOL—Garden of the Air; News
KVI—The Observer; Melodies
KJR—Rhythm Rulers, recorded KVI—The Observer; Metodies KJR—Rhythm Rulers, recorded KNX—Marshall Grant, Organist KHJ—Beauty Program to 11:15 KECA—Spanish Lessons; 11:15, Frankle Patten. planist KGB—To the Ladies

### 11:30 to 12:00 Noon

KGO—Edna Fischer, planist; 11:45. Agricultural Bulletin • KPO & network—Smackout; 11:45, Vic and Sade KYA—Fashion Mirror; Snapshots KTAB—Blue Moments KLX—Anita & Orosco; Music KLX—Anita & Orosco; Music KROW—Latin-American Program KGGC—Request Hour KJBS—Dance Meloides KQW—Popular Varlety; News KGDM—Organ Recital \*KFRC & netwk—To be announced;

\* KFRC & netwk—To be announced; Loretta Lee KHQ—Organ KJR—Measured Steps KFI—Home Nursing Hints to 11:45 KNX—Spice of Life; Talk KECA—11:45, Recordings KSL—Loretta Lee KFSD—11:45, Studio Program

### 12:00 to 12:30 P. M.

KPO—News ◆KPO & network—12:15, Western Farm and Home Hour Farm and Home Hour

KGO—Agriculture; Financial; 12:20,
Palr of Planos

KYA—Scriptures; 12:03, Concert

KTAB—Talk; Agriculture Period

KLX—Dance Music

KROW—Latin-American Program

KQW—Popular Orchestra

KJBS—Song Hits

KGGC—Request Hour

KGDM—Friendship Club; Records

KVI—Mkt. Specials; Headlines

\* KFRC & network—Four Showmen;

12:15, Waltz Time

KOL—The Carnival Hour KFI—California Kitchen

KNX—Eddie Albright's Family

KGB—10:15, Marie Golden, pianist

KSL—10:15, Recorded Program

KOA—10:15, Marietta Vasconcelles

KOIN-Walker's Scrapbook; Amie KOIN—Walker's Scrapbook; Amie Brunn
KOMO—Pianist; 12:15, Vagabonds
KHQ—Edna Fischer, planist
KJR—Tunes; Grain Reports to 12:15
KGW—Shadows; Meier & Frank
KFI—Market Reports to 12:15
KECA—12:15, News
KNX—News; 12:15, Scrapbook
KFSD—Edna Fischer, planist; 12:15
KSL—Payroll Builder

### 12:30 to 1:00 P. M.

• KPO & network-Western Farm and Home Hour

KGO—Pair of Pianos; 12:45, Commonwealth Club Luncheon monwealth Club Luncheon
KYA-Noonday Concert
KTAB-Echoes of Portugal
KLX-Don Brose; Recordings
KROW-Calif. Farm Hour; Records
KJBS-Dance Hits
KGGC-Pirate Cowboys
VOW-Orchestra -Orchestra KQW—Orchestra
KGDM—Pacific Islanders
\*KFRC & network—Grab Bag
KOL—The Carnival Hour
KVI—Capitol City News
KOMO—Viennese Vagabonds; Cow-KOMO—vietnass boy Joe KGW—News Flashes; Pianist KHQ—Stepping Along; Studio KNX—Dr. Matthews

### KECA—Concert Favorites, records 1:00 to 1:30 P. M.

• KPO & network-Betty & Bob; • KPO & network—Betty & Bob; 1:15. East and Dumke KGO—Commonwealth Club Luncheon KYA—Women's Institute of the Air; 1:15, Musical Strings KTAB—Radio Froilc KLX—Records; 1:15, Martha Lee KROW—Concert Melodies KJBS—Stocks; Recordings KQW—Friendly Hour KGDM—Records; Watchtower \* KFRC & network—Rambles in Rhythm Rhythm

KOL—1:15, Julie Day

KVI—1:15, Hollywood News

KHQ—1:15, Sylvia Gray

KJR—Ch. of Commerce Lunch

KOMO—1:15, Tea Times Tales

KGW—1:15, Dental Clinic

KNX—Pontrelli's Orchestra

KFI—1:15, Beverly Hillbilles

KFSD—Stocks; 1:15, Studio Prog.

KGB—1:15, Stocks; Farm Flashes

KSL—Broadcaster's Review Rhythm

### 1:30 to 2:00 P. M.

• KPO & netwk-Oxydol's Own Ma • KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk KGO—Ann Warner's Chats KYA—Modern Maestros KTAB—Jean Kent. Economics KLX—Popular Concert KROW—Oakland Public Schools; Oklahoma Ramblers KJBS—Dance Oxbarra Oktanoma Kambiers
KJBS—Dance Orchestra
KQW—Concert
KFRC—Stock Quotations
\* KFRC & network—This and That Revue KJR—Renovize; The Sun Dial KOIN—Book of Life KNX—Pontrelli's Orchestra KFSD—Old Time Program

2:00 to 2:30 P. M.

• KPO & network-Al Pearce and • KPO & network—Al Pearce and His Gang KGO—Sax Appeal; 2:15, Mid-Afternoon Musicale KYA—International Troubadours KTAB—Globe Trotter; Romancin' KLX—Recordings; Romance KROW—Dance Matinee KQW—Dance Matinee KJBS—Better Business Talk; 2:15, Evants of Interest Events of Interest KGDM—Serenader; News KJR-Salon Hour

\*KFRC & network — Happy Go Lucky Hour KNX—The Bookworm KNX—The Bookworm
KECA—Classic Hour
KFSD—2:15, Studio Program
KSL—Men of Note; Dental Clinic
KOA—Theater Reporter; 2:05, Al
Pearce Gang; 2:15, Jackie Heller

### 2:30 to 3:00 P. M.

2:30 to 3:00 P. M.

• KPO & network—Al Pearce Gang KGO—Mid-Afternoon Musicale KYA—Lost & Found; Modern Notes KTAB—Talk; 3-4 Time KLX—Better Business Talk; 2:35, Stocks; 2:40. Records KROW—Dance Matinee KJBS—Seiffert Players; Orchestra KQW—John Seiffert Players; Dance KGDM—The Romancier \* KFRC & network — Happy Go Lucky Hour KJR—Salon Hour KNX—Music KECA—Recordings KECA—Recordings KFSD—2:45, Studio Program KSL—Milton Charles; Miniatures KOA—Nellie Revell; Happy Jack 3:00 to 3:30 P. M.

• KPO & network—Langendorf Pictorial; 3:15, Mickey Gillette KGO—Jack Berger's Orchestra KYA—Band Concert; Symphony KTAB—Notices; Chinese Program KLX—Musical Jigsaw: Records KROW—Fay Lanphier; Music KJBS—Radio News; Records KQW—Stocks & Bonds; Music KGDM—Recordings 

\* KFRC & netwk—Feminine Fancies KJR—Basy Chair; Enchanted Isles KHQ—Bulletin Bulletin

KGW—Concert Trio to 3:15 KNX—Federation of Women's Clubs KECA—Recordings
KSL—Songs of Long Ago
KOA—Hotel Astor Orch.

### 3:30 to 4:00 P. M.

• KPO & netwk-Mickey Gillette's Musle KGO—The Well Dressed Woman; 3:45, Singing Strings KYA—Symphony Highlights; Orch. KTAB—Sophistication; 3:45, Picture Preview Preview
KLX—SERA Orchestra
KROW—Spanish Tunes; Records
KJBS—Front Page Drama: Records
KOW—Varlety Program: Music
KGDM—Ernie Cruz; Records
\* KFRC & netwk—Frank Castle's
Metinga

Matinee Matinee
KOIN-Newspaper of the Air
KOIL-Harriet Lincks; Studio Prog.
KHQ-King's Men; Happy Feet
KOMO-String Trio
KFI-Ann Warner's Chats
KNX-Fletcher Wiley
KGB-3:55, Along the Airways
KSL-Junior Hour; Records; News
KOA-News; Soloist

### 4:00 to 4:30 P. M. • KPO & network-Jack & Loretta

Clemens; 4:15, Jack Denny's Orch.
KGO—Beaux Arts Tri
KYA—Tea Dance Parade
KTAB—"Jewish Date Book"; Bay
Meadows Race
MYX Books Race Meadows Race
KLX—Records; Bro. Bob's Club
KROW—Waltz Time; Ross Love
KJBS—Dance Orchestra
KGDM—Gilmore Oil Program
KQW—Popular Tunes
KFRC—Stook Reports to 4:05
\*KFRC & netwk—Russo's Orch.;
4:15. Univ. of the Air
KHQ—4:15: News Album
KOL—Studio Program to 4:15
KOIN—Newspaper of the Air
KHQ—4:15, News Album

KGW-Friendly Chat KJR-Relief Talk; Tea Dansant KFI-Calif. Teachers Assn. to 4:15 KJR—Rener Lain, Assn. to 4:15 KFI—Calif. Teachers Assn. to 4:15 KNX—Haven of Rest KECA—4:15, Recordings KSL—Payroll Bullder KOA—Comedy Capers; 4:15, Ivory Stamp Club

### 4:30 to 5:00 P. M.

• KPO & network-King's Guard KPO-4:45, News KGO-For Girls and Boys Only KYA-Orchestra KYA-Orchestra
KTAB-Keep Smiling Revue
KLX-Club; 4:45, Health School
KROW-Lee Davis & Gang
KJBS-Orchestra to 4:45
KQW-Story Time; 4:45, Dog Stories
KGDM-Bob Allen; Records
\*KFRC & network-Danny Russo's
Orchestra; Between the Bookends
KOIN-Hollywood Reporter to 4:45 KOIN—Hollywood Reporter to 4:45 KOMO—4:45, Cherniavasky's Orch. KGW—4:45, Cherniavasty's Orch. KJR—Snapshots
KHQ—N. W. on Parade; Orchestra
KFI—Organ recital
KNX—Tonic Tunes; U. S. C.
KFOX—4:45, Recordings KSL—Adventures of Robin Hood: 4:45, Orphan Annie KOA—Skit; 4:45, Orchestra

### 5:00 to 5:30 P. M.

• KPO & network—Studio Chatter: Clinton Twiss, Old Eavesdropper KGO—High School Hour; 5:15, To be announced KYA—Children's Hour
KTAB—Lauretta La Marr; Studio
KLX—Planist: Bill, Mack, Jimmie
KROW—Lee Baker; Lee Davis Gang
KQW—Popular Concert
KGGC—Echoes; Studio Frolic
KFRC—Dr. J. C. Campbell
\*KFRC & network—5:15, Billy
Bachelor
KVI—Deerslayer to 5:15
KJR—Capt. Cracker: 5:15, Melodies
KHQ—Flirtations; Model Boots
KOIN—Bob & Dolly to 5:15
KOMO—Moments of Melody to 5:15
KNX—Synagogue of the Air
KECA—Records -Children's Hour KNA—Synagogue of the Kir KECA—Records KSL—Pullman Tailors; 5:15, Tarzan KOA—Cities Service Concert

### 5:30 to 6:00 P. M. KPO-Fashion Flashes; 5:45, Style

Talk

Talk

KGO—Ivory Stamp Club; 5:45, Little

Orphan Annie

KYA—Metropolitans; 5:45, Campbell

KTAB—Dr. Thompson, talk

KLX—Covered Wagon Jubilee

KROW—Eating Your Way to Health

KGGC—Health Talk; Irish Gems

KQW—Popular Orchestra

\*KFRC & network—Vincent Lonez' \* KFRC & network—Vincent Lopez'
Orchestra KOIN-Merry Men to 5:45 KVI-Reichmuth Family KHQ-Wm. Cowles; Ricardo, viol-Inist
KIR—Tarzan: Orphan Annie
KOMO—Stamp Club; 5:45, violinist
KGW—Ivory Soap to 5:45
KFI—Ivory Stamp Club; violinist
KNX—Og, Son of Fire; 5:45, Orphan Annie
KECA—5:45, Tuning in with the
Children inist KJR— KECA-5; Children Criticren KFSD—5:45, Ricardo and his violin KSL—Harry Clarke, soloist and Or-gan; Krausemyer and Cohen KOA—Cities Service Concert

### 6:00 to 6:30 P. M.

• KPO & network-To be announced KGO-Five Cards; Coquettes, vocal trio, guitar and piano KYA—Man About Town; Orch. KTAB—Organ; News KLX-Arion Trio

KQW—Department of Agriculture; 6:15, Popular Program \*KFRC & network—March of Time KJR—News; Notes in Rhyme KNX—News; Concert Group KFWB—News; Organ; Fun Fest KECA—Educ. Prog.; 6:15, News KFOX—News; Trio; Al & Molly KFSD—Junior Chamber of Commerce: Dinner Music

### 6:30 to 7:00 P. M.

• KPO & network—Armour Program, • KPO & network—Armout Frogram, featuring Phil Baker
KGO—Mindways; 6:45, Air Adventures of Jimmy Allen
KYA—Cyrus Trobbe's Orchestra
KTAB—Sports: Two Gertrudes
KLX—Arion Trio KLX—Arion Trlo
KROW—Ne'er Do Well
KGGC—Air Theater; Records
KQW—State Market Reports; 6:45,
Thorobred Quarter Hour
\*KFRC & netwk—Hollywood Hotel,
featuring Dick Powell, Ted FioRito's Orchestra and Guest Star
KJR—Evergreen Theatres; Jimmie
Allen KNX-Dinner Dance; 6:45, Adven-KNX—Dinner Dance; 6:45, Adventures of Jimmie Allen KFWB—Fun-Fest; Jimmie Allen KECA—Wesley Tourteilotte, organist KFOX—School Kids; Jimmie Allen KFSD—Dinner Music

### 7:00 to 7:30 P. M.

KPO & netwk—The First Nighter, drama, featuring Don Ameche,

• KPO & netwk—The First Nighter, drama, featuring Don Ameche, June Meredith GO—Barbara Merkley; 7:15, Chester Rowell KYA—Ernie Smith's Sport Page; 7:15, Drama KTAB—Italian News; Sport of Kings KLX—News; 7:15, Lovable Liars KROW—Hammond; L'Italia News KQW—Weather; Voice of Portugal KGGC—Band Concert \*\* KFRC & netwk—Hollywood Hotel KJR—Concert; Dollars & Sense KFWB—Talk; Chas. Kaley & Burt Fiske

Fiske

KFOX—Eb & Zeb; Bobby & Betty KNX—Watanabe & Archie; Rajput KECA—Scotland in Song and Story; Records

### 7:30 to 8:00 P. M.

KGO—Comedy Stars of Hollywood • KGO & network—7:45, Gothic Choristers KPO—Packard Fiesta
KYA—Cowboys; Louise Taber
KTAB—Socialist Labor Party; 7:45, RIAB—Socialist Labor Fairy, 7.49, Revolving Stage KLX—Silver Strains; 7:45, Soprano KROW—L'Italia Echoes of Italy KGGC—Records; Organalities KQW—Italian Theatre \*KFRC & netwk—Borden's Friday Fredo

Frolic KOMO-Romance Time

KOMO—Romance Time
KHQ—U. S. World Affairs to 7:45
KFI—Packard Fiesta
KFWB—Sons of the Pioneers;
Comedy Stars
KNX—The In-Laws; King Cowboy
KFOX—Boy Detective; Vagabonds
KECA—Recordings
KECA—Recordings KSL-Crazy Crystals; Alka Seltzer

### 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Red Davis, dramatic skit KGO—Ricardo and his violin; 8:15, College Daze KYA-Erev Shaboth; Amer. Youth KTAB-Harpist; 8:15, Fishin' Fool KLX-World Revue KROW—Echoes of Italy; Skit KGGC—Spanish-American Program KQW-Church Choir

KROW—News; 6:15, Rhythm Kings
KGGC—Dinner Dance Review
KGW—Department of Agriculture;
6:15, Popular Program
\*KFRC & network—March of Time
KFRC & network—March of Time
KFRC & network—March of Time
KKR—Songs; Elec. Trans.
KECA—Recordings
KFW—'Behind the Curtain''
KFRC & Data of Polade KFOX—Poetry and Ballads KFSD—Jimmie Allen to 8:15

### 8:30 to 9:00 P. M.

 KPO & network—The Intimate Revue Revue
KGO—Echoes from Orchestra Pit
KYA—Orchestra; Serenader
KTAB—To be announced
KLX—Sports; 8:45, Tonic Tunes
KROW—Happy Harmonies; Talk
KGGC—Concert; Timely Tunes
KQW—Waltz Favorites
\* KFRC & netwk—Court of Human
Relations Relations

-Yesterday, Today and Tomorrow KNX—Homer Canfield, songs; Talk KECA—Recordings

KECA —Recordings
KFWB—"Behind the Curtain"
KFOX—Melodler: Cecil and Sally
KFSD—Studio Program

### 9:00 to 9:30 P. M.

• KPO & network—Caswell Concert; 9:15, Studebaker Champions KGO—Eddie Duchin's Orch.; Cleff KGO—Edd Dwellers

Dwellers
KYA—Drama; 9:15 Nelghbors
KTAB—Nevada Nightherders
KLX—Krausmeyer & Cohen; Melody Race
KROW—Orchestra; Storles
KGGC—News; 9:05. Cowboys
KQW—San Jose State Debate
\* KFRC & network—Scott Fisher's
Orchestra

Orchestra KFRC—9:15, Hobbies, Wilbur Hall KOL—Speaker Stevenson to 9:15 KOIN—Headlines; U. P. Stages

Drama
KOMO—9:15, Montag Fireside Ho
KHQ—9:15, Serenade
KGW—9:15, Fireside Hour
KJR—News to 9:15
KNX—News: 9:15, Amagon
KFI—9:15, Organ Recital
KFWB—Nick Stuart's Orchestra
KFOX—Beverly Hilbillies
KFSD—Furmbilt: 9:15, Orchestra
KGR—9:15, Hobbles Drama. Montag Fireside Hour KGB-9:15, Hobbies KSL-Organ to 9:15 KOA-Studio Program

### 9:30 to 10:00 P. M.

• KPO & network—Champions KPO—9:45, The Philistine KGO—Pick and Pat KGO—Pick and Pat
KYA—Lyrlc Quartet; News
KTAB—News; To be announced
KLX—News; Road Information;
Ran Wilde & Orchestra
KROW—Buck Royce Cowboy\*
KGGC—Recordings; Popular Songs
KQW—American Legion; Drama
\* KFRC & network—Frank Dailey's
Orchestra Orchestra KOI-9:45, News; Editorial KVI-News Flashes to 9:45 KOIN—Serenades KHQ—Orchestra: Romance KHQ—Orchestra; Romance KOMO—9:45, Moments of Melody KFI—Organ; 9:45, The Philistine KFWB—Slumbertime KNX—Musical Headlines; Fights KFOX—Beverly Hillbilles KECA—9:45, Records KFSD—9:45, The Philistine KSL—Wrestling Matches

### 10:00 to 10:30 P. M.

• KPO & netwk—Richfield Reporter KPO—10:15. Sportlight Review KGO—Will Aubrey; 10:15, Williams-Walsh Orchestra
KYA—Cabbing About; Rhyme Land
KTAB—Dance Orchestra
KLX—Orchestra; Records

-Myrt & Marge; KROW-Royal Hawaiians
IIII KGC-Ten o'Clock Review
Carefree Capers KFRC-News; 10:10, Studio
\*KFRC & netwk-10:15, Joe Sulli-\*KFRC & netwk—10:15, Joe Sullivan, planist
KOIN—The Journal
KOIL—Ivan Ditmars Organ
KVI—Studio Program
KOMO—10:15, To be announced
KHO—10:15, Dance Orchestra
KJR—Dance Orchestra
KNX—Fights, Hollywood Stadium
KFWB—News; Musicale
KECA—Musical Celebrities
KGB—News; To be announced
KFOX—News; Organ
KSL—Wrestling Matches; 10:15,
Melody Lane Melody Lane KOA-Broadmoor Country Club Or.

### 10:30 to 11:00 P. M.

KPO-Orchestra; Organ; News KPO—Orenestra; Organ; News • KGO & network—Dance Orchestra 10:55, Press-Radio News KYA—Melodies of the Night KTAB—Dance Orchestra KROW—Modern Rhythm; Golden -Dance Orchestra; Memories KGGC—Ten o'clock Review ★KFRC & network—Orville Knapp's Orchestra KOIN-Club Victor
KGW-Orchestra
KOMO-Lifebuoy Program; Orch.
KJR-Till Tomorrow
KFWB-Tex Howard's Orchestra KNX-Fights; 10:45, Orchestra KFOX-Tex Howard's Orchestra

### 11:00 to 11:30 P. M.

●KGO & network—Ted Fio-Rito's • KGO & network—Ted Flo-Rito's Orchestra KPO—Freddie Bergin's Orchestra KYA—Sandman Organ KTAB—Dansapations KROW—Dance Music \*\* KFRC & netwk—To be announced KOIN—Kelly's Kabelleros KGW—De Honey's Orchestra KOMO—Dance Orchestra KFWB—Nick Stuart's Orchestra KFOX—Nick Stuart's Orchestra

### 11:30 to 12:00 Midnight

 KPO & netwk—Bart Woodyard's Orchestra AGO—Organ Concert
KGB—Dance Orchestra
KYA—Organ
KTAB—Dansapations
KFRC—Dick Jurgen's Orch.
KVI—Dance Orchestra
KJR—Reflections of Roman KVI—Reflections of Romance KFWB—Dance Orchestra KFOX—Freddie Carter's Orchestra

### 12:00 to 12:30 A. M.

KTAB—D-X Program KROW—Midnight Vagabond KGDM—Music and News KHJ-Recordings KGB—Records KJBS—Owl Program

### 12:30 to Sign Off

KROW-Midnight Vagabond KHJ-Recordings KGB-Records KJBS-12:01, Owl Program to 7 a.m.



### SATURDAY Programs

### 7:00 to 7:30 A. M.

• KPO—Morin Sisters, vocal trio;
7:15, Gospel Singer
KYA—Musical Clock
KTAB—Cuckoo Club; Stocks
KROW—Commuters Clock
KJBS—Alarm Klok Klub
KQW—The Breakfast Hour
KGDM—Breakfast News; Records
KFRC—Records; 7:25, Stocks
KOL—Organ Program
KVI—Radio Gospel League
KHQ—Morning News
KFI—Louis Rueb, exercises
KHJ—Recordings
KNX—Bill Sharples and his Breakfast Club Gang KPO—Morin Sisters, vocal trio; fast Club Gang KECA—Recordings to 7:15 KGB—Seven o'Clock Club KFSD—Early Birds; 7:15, Pep and Ginger -News: Music

### 7:30 to 8:00 A. M.

7:30 to 8:00 A. M.

• KPO & network—Financial Service; 7:45, Tom Mitchell KGO—Morning Parade KYA—Musical Clock KTAB—The Texans KROW—Commuters Clock KJBS—Alarm Klok Club KQW—The Breakfast Hour KGDM—Gilmore Oil Program KFRC—Seal Rocks Broadcast KOL—Organ Program KVI—Varieties; Musical Bracer KGW—Ronald Buck to 7:45 KJR—Market Quotations; Shadows on the Clock KOMO—7:45, Stradivarieties KFI—Stock Quotations to 7:45 KHJ—Recordings KFI—Stock Quotations to 7:45 KHJ—Recordings KKSL—Bible Fellowship; Records KFSD—7:45, Studio Program KGB—Club; 7:55, Program Resume KSL—Morning Music

### 8:00 to 8:30 A. M.

• KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family KYA—Christian Science Reading; Mr. and Mrs. Reader KTAB—Shipping News; Studio KLX—Records; Stock WFOW—Commuters Clock KLX—Records; Stock
KROW—Commuters Clock
KJBS—Recordings; Varieties
KQW—Melodies and Varieties
KGDM—Serenader; Records
\* KFRC & network—Geo. Johnson's
Orchestra Orchestra
KOL—Organ; 8:15, Cecil and Sally
KVI—8:15, Market Specials
KOMO—Morning Revertes
KHQ—Program; Tull & Gibbs
KFI—Church Quarter Hour to 8:15
KNX—World Revue
KECA—8:15, Recordings
KOA—Galaxy of Stars to 8:15

### 8:30 to 9:00 A. M.

• KPO & network-Down Lovers' Lane KGO—Crosscuts Log o' the Day KYA—Morning Concert KTAB—Radio Shopper's Digest KLX—Covered Wagon Jubilee KLX—Covered Wagon Jubilee
KROW—Novelty Review
KJBS—Records; Melodies
KGDM—Recordings; Talk
KQW—Morning Concert
\* KFRC & network—Hollywood
Country Church
KHQ—Comments; Home Comfort
KOMO—Vagabonds; Musical Madcaps caps
caps
KFI—Musical Program
KNX—Song Bag; Talk
KECA—8:45, Recordings
KSL—Glee Club; Concert Miniatures



DR. LAURENCE CROSS KGO-8 A.M.

### 9:00 to 9:30 A. M.

• KGO & netwk—Armchair Quartet KGO—9:15, Organ Concert KPO—News

KGO—9:15, Organ Concert
KPO—News

• KPO & network—9:15, Genia
Fonariova, soprano
KYA—Coucert; Prudence Penny
KTAB—Hour of Prayer
KLX—Shopping List
KROW—Romance; Vocal Varieties
KJBS—Vocalists; Bargain Basement
KGGC—Recordings
KGW—Tuneful Topics; Congoin
KGDM—Cowboy; Recordings
★ KFRC & network—Frederic Wm.
Wile, Political Situation in Washington; 9:15, Instrumentalists
KOL—9:15, Prudence Penny
KVI—Mountaineers; Mystic Melodies
KOMO—Musical Madcaps to 9:15
KGW—Cooking School to 9:15
KGW—Cooking School to 9:15
KGW—Cooking School to 9:15
KGW—Cooking School to 9:15
KHQ—Musical Gems; Tull & Gibbs
KJR—9:15, Early Echoes
KFI—Medical Talk; 9:15, News
KNX—Organ; 9:15, News Release
KFSD—9:15, Good Cheer Program
KSL—9:15, Jennie Lee

### 9:30 to 10:00 A. M.

• KPO & network-Nat'l Farm and Home Hour
KGO—Organ Concert; 9:55, PressRadio News
KYA—Lover's Lane; Waltz Time
KTAB—Dr. Thompson, health taik
KLX—Clinic of the Air
KROW—Diet and Health
KJBS—For the Ladies; Concert
KGGC—Morning Melodies
KQW—Gems of Melody
KGDM—News; 9:45, Minstrels
\* KFRC & network—Abram Chasins, pianist Home Hour \*\*RFRC & Hetwork—Abitain Cinepianist

KOL—Julie Day: Studio

KOIN—This and That

KJR—News: Splee of Life

KNX—Music; 9:45, News

KECA—L. A. School Program

### 10:00 to 10:30 A. M.

• KPO & network—Farm & Home KGO—Pair of Pianos KTAB—News; Old Bachelor; Bargains

KYA—Columbia Parade; Harmonies KLX—Clinic; 10:15, S. F. Stocks; 10:20. News Items KROW—Rhythm Revue KJBS—Radio News; Organ KGGC—Cal King KQW—News; Popular Orchestra KGDM—Klddies Program \*KFRC & network—Junior Artist Regital Recital Kectai KVI—10:15, Sons of Pioneers KOL—10:15, Morning Melodies KOIN—10:15, Air Shopping KJR—Music Shop KNX—Eddie Albright's Family KECA—City School Program

### 10:30 to 11:00 A. M.

KPO—Interlude to 10:35

• KPO & network—10:35, Woman's Magazine of the Air KGO—Words & Music KYA—Organ Concert KTAB—Health Talk; Hilly Billy KLX—International Kitchen KROW—Morning Concert KJBS—Records; Redwood Melodies KGGC—Hits of Today KQW—Aunt Sammy; Music KGDM—Records; Talk

• KFRC & network—Esther Velas' Ensemble

KVI—Amusement Tips to 10:45 -Interlude to 10:35 Ensemble
KVI—Amusement Tips to 10:45
KOIN—Air Shopping to 10:45
KGW—Mark Daniels, baritone
KJR—Club Minutes; Uncle Hank
KNX—Marshall Grant, Organist
KECA—Classic Hour
KOA—10:45, Livestock & Produce

### 11:00 to 11:30 A. M.

• KPO & network—Metropolitan opera Series

KGO—To be announced

KYA—Organ

KTAB—Bargains; Beauty; Rhythms

KLX—Recordings; Tonic Tunes

KROW—Health Talk; Spotlight

KJBS—Hits of the Past

KGGC—Milady's Date Book; Music

KQW—Light Classics

KGDM—Organ Recital

\* KFRC & network—Dan Russo's

Orchestra

KOIN—This and That Orchestra
KOIN—This and That
KOL—Garden of the Air; News
KVI—The Observer to 11:15
KJR—Rhythm Rulers
KNX—Musical Program
KFCA—Classic Hour. Records
KOA—Metropolitan Opera

### 11:30 to 12:00 Noon

• KPO & network-Metropolitan Opera
KGO—Financial Flashes; 11:35, Sam
Moore, guitarist; 11:45, Agricultural Bulletin
KYA—Dance Time; Snapshots
KTAB—Four-Four Time; News
KLX—Anlta & Orosco; Music
KROW—Latin-American Program
KJBS—Dance Orchestra
KGGC—Request Hour
KQW—Stocks and Bonds; Accordion.
Theatre News
KGDM—Organ Recital
\*\*KFRC & network—Men of Manhattan
KJR—Measured Steps Opera KJR—Measured Steps
KHQ—Organ Concert
KNX—Musical Auction; Talk
KECA—Records
KOA—Metropolitan Opera

### 12:00 to 12:30 P. M.

• KPO & network-Metropolitan Opera
Opera
KGO—Cliff Nazarro. songs; 12:15,
Western Agriculture

EYA—Scriptures; 12:03, Concert KTAB—Talk; Agriculture Period KLX—Stocks; 12:05, Dance Music KROW—Latin-American Program KJBS—Instrumental and Vocal KGOW-Popular Orchestra KGOC-Request Hour KGDM-Road Reports; Serenader \*KFRC & network-Poetic Strings; 12:15, Golden Gate Bridge KOIN-Johnnie Walker's Scrapbook;

KOIN—Johnnie Walker's Scrapbook; Amie Brunn KVI—12:15, Front Page Headlines KHQ—12:15, Business and Pleasure KJR—Notes; Grain Reports; Lyrics KNX—News: 12:15. Congon KECA—12:15, News Release KSL—Payroll Bullder KOA—Metropolitan Opera

### KOA-Metropolitan Opera 12:30 to 1:00 P. M.

12:30 to 1:00 P. M.

KPO & netwk—Metropolitan Opera
KGO—Western Agriculture
KYA—Noonday Concert
KTAB—Echoes of Portugal
KLX—Don Brose; Magic Harmony
KROW—Pension Plan; Records
KJRS—Dance Matinee
KGGC—Pirate Cowboys
KQW—Market Reports
KGDM—Records; News
\*KFRC & network—Herb Straub
and His Ensigns
KHQ—Business & Pleasure; Drama
KJR—Uncle Frank's Children Mat
KNX—Concert Group KNX—Concert Group KECA—Concert Favorites

### 1:00 to 1:30 P. M.

KOA-Metropolitan Opera

• KPO & netwk—Metropolitan Opera KGO—Cecilians KYA—Hawalian Troubadours KYA—Hawalian Troubadours
KTAB—Seventh Day Adventists
KLX—Records
KROW—Concert Melodies
KJBS—Musical Novelties
KQW—Friendly Hour
KGDM—Recordings: The Bondons
\*KFRC & netwk—Emery Deutsch's
Dance Rhythms
KJR—Uncle Frank's Children Mat.
KNX—Pontrelli's Orchestra
KOA—Metropolitan Opera
KSL—Payroll Builder

### 1:30 to 2:00 P. M.

I:30 to 2:00 P. M.

KPO & netwk—Metropolitan Opera
KGO—Edna Fischer, pianist; 1:45,
Robert Pitner, tenor
KYA—Rhythm Princes
KTAB—Jean Kent, Economics
KIX—Records
KROW—Spanish Serenade; Oklahoma Ramblers
KJBS—Afternoon Popular Concert
KGDM—Afternoon Concert
KGDM—The Bondons; Records
\*KFRC & network—Samuel De
Jong's Orchestra
KOIN—Book of Life
KJR—The Sun Dial
KEX—Grain Reports; Records;
Bookman Bookman

### 2:00 to 2:30 P. M.

KOA--Metropolitan Opera

. KPO & network---Eddie Duchin's • KPO & network—Eddie Duchin's Orchestra KGO—Stringtime KYA—Don Valdemar's Orchestra KTAB—Jean Kent KLX—Records KROW—Dance Matinee KJBS—Popular Dance Recordings KQW—Dance Matinee KGDW—Charley & Harry News KGDM—Dance Matthee

KGDM—Charley & Harry; News

KFRC & network—Little Jack

Little's Orchestra

KNX—Song Market

KECA—Classic Hour KJR—International Musical KSL—2:15. Dental Clinic KOA—Huffman Theatre Reporter

### 2:30 to 3:00 P. M.

• KGO—Our American Schools KPO—Piano Vignettes; Beaux Arts Trio Trio
KYA—Modern Notes
KTAB—Child Life; Records
KLX—Melody Race; Records
KROW—Dance Matinee
KJBS—Events of Interest; music
KQW—Dance Matinee
KGDM—The Romancier
\*KFRC & network—Tito Guizar;
2:45, Miniatures, by Franklin Mc-

Cormick KNX—To be announced KJR—Travelogue KECA—Travelogue

KOA-Our American Schools

### 3:00 to 3:30 P. M.

KPO—Beaux Arts Trio • KGO & network—Tom Coakley's Orchestra KYA—Symphony Highlights
KTAB—Notices; Chinese Broadcast
KLX—Recordings KLX—Recordings
KROW—Fay Lanphier; Music; Talk
KOW—Popular Vocal and Variety
KJBS—News; Light Opera
KGDM—Jubilee, Capt. Dobbs
\*KFRC & network—Al Roth and
Orchestra Orchestra Orchestra
KJR—Enchanted Islands
KNX—To be announced
KECA—Records
KSL—3:15, Junior Hour
KOA—Rowdy Wright; News

### 3:30 to 4:00 P. M.

KPO—Nanette La Salle, contralto; 3:45. Pastels

•KGO & network—Tid-Bit: 3:35, Twenty Fingers of Harmony; 3:45, To be announced To be announced KYA—Drama; Dance Parade KYA—Drama; Dance Parade KYAB—Sophistication; 3:45, Talk KLX—Records KJRS—Dance Orchestra KQW—Varlety Program KGDM—Jubilee \* KFRC & network—Leon Navarra and Orch; 3:45, Woody & Willis KFRC—3:55, New York Stocks KJR—Vindabonians KNX—To be announced KECA—Recordings KSL—The Junior Hour to 3:45 KOA—News; Orchestra; Master Builder

### 4:00 to 4:30 P. M.

Builder

4:00 to 4:30 P. M.

KPO—Pastels: Brooks Brothers

KGO—Religion in the News; 4:15,
Jamboree, variety program

KYA—Tea Dance

KTAB—Date Book; Bay Meadows

KLX—Records; Bro. Bob's Club

KROW—Waltzes; Campus Echoes

KJBS—Dance Orchestra

KGDM—Climore Oil Program

KGPM—Climore Oil Program

KFRC & network—Edgewater

Beach Concert Orchestra

KOIN—Newspaper of the Air

KJR—Tea Dansant

KNX—To be announced

KECA—Recordings

KSL—Broadcasters Review KSL—Broadcasters Review
KOA—Religion in the News; Saturday Jamboree

### 4:30 to 5:00 P. M.

• KGO & network—Jamboree; 4:45, Pickens Sisters, vocal trio KPO—Vagabonds Quartet KYA—Tea Dance Parace KTAB—Peaceways; Ramblings KLX—Bob's Club: Records KROW—Lee Davis Cowboys KJBS—Dance Orchestra to 4:45 KQW—Story Time; Songs

KGDM—Dance Orchestra

\*KFRC & network—Sounds of Silence; 4:45, Lawyer and the Public KOIN—Hollywood Reporter KJR—Snapshots

KFI—4:45, Charlie Wellman and Helen Hill

KFCA-Recordings

KNX—Fireside Phantasies

KSL—Broadcasters keview

KOA—Jamboree; Ford Rangers

### 5:00 to 5:30 P. M. • KPO & network-Swift Hour; mu-

sic direction Sigmund Romberg KGO—Spiritual Fantasy KYA—Children's Program; 5:15, Metropolitans
KTAB—Relief Talk; Studio program
KLX—Vocalist and Pianist
KROW—Happy Dawson's Cowboys; Vocalist
KGGC—Serenade; 5:15, Go to Church
KQW—Concert \*KFRC & network—Roxy Revue KEX—Concert; Sam Gordon KJR—Over the Skyways; Waltzes & Tangos
KNX—Carefree Capers; 5:15, Church
KECA—Recordings
KFOX—Recordings

### 5:30 to 6:00 P. M.

• KPO & network—Swift Hour KGO—Beaux Arts Trio KYA—Metropolitans; Campbell KTAB—The Funnies; Voice of Stamps KLX—Covered Wagon Jubilee KROW—Eating Your Way to Health KGGC—Recordings; Irish Gems KGGC—Recordings; Irish Gems
KQW—Musical Impressions
\*KFRC & network—Roxy Revue;
5:45, Mary Courtland and Robt.
Armbruster's Revue
KJR—Candlelight Time
KNX—Dr. Matthews; Music
KFWB—Gold Star Rangers
KECA—Recordings
KFOX—News; Song Hits: Talk KFOX-News; Song Hits; Talk KFSD-5:45, Morales Islanders

### 6:00 to 6:30 P. M.

os:00 to 0:30 P. M.

KPO & netwk—Radio City Party;
John B. Kennedy, master of ceremonies; guest artists; Frank
Black's Orchestra
KGO—Pan-American: Instrumental
KYA—Man About Town; Orchestra
KTAB—Echoes of Portugal
KLX—Arion Trio
KROW—East Bay Labor Journal;
6:15, Rhythm Kings
KGGC—Dinner Dance Review
KQW—Concert
\*KFRC & network—Chesterfield
Program
KJR—News Reporter; Concert KJR—News Reporter; Concert KNX—News; 6:15, Concert Group KFWB—News; Records; Organ KECA—Records; News KFOX—News; Vocalists, Al & Molly KFSD—6:15, Fairway Facts

### 6:30 to 7:00 P. M.

• KPO & network-Gibson Family, original musical comedy KGO—Coquettes; Education Today KYA—Orchestra KYA—Orchestra
KTAB—Sports; News
KLX—Arlon Trio
KROW—Rhythm Kings; Dr. Facci
KGGC—Theatre Program: Music
KQW—Gerald Kenney; Thorobred
Quarter Hour
\*KFRC & network—Benj. Franklin
KOIN—To be announced
KIR—Concert; Melody Palette
KNX—Dance; 6:45, Jimmy Allen
KFWB—Organ; Interview; Music
KECA—Wesley Tourtellotte. organ.
KFOX—School Kids; Elec. Transc.
KFSD—Los Flores Mountaineers

### 7:00 to 7:30 P. M.

• KPO & network—Gibson Family KGO—Organ Symphony KYA—Ernie Smith's Sport Page; 7:15, Wandering Troubadour KTAB—Italian News; Sport of Kings KINS
KLX—News Items; 7:15, Vocalist
KROW—C. W. Hammond; News
KGGC—Orchestra; Organalities
KQW—News; Accordian Capers
\*KFRC & network—To be announced
KIR—Los Argentines KJR-Los Argentinos KFWB-Interview; K Kaley & Fiske KFWB—Interview; Mairy or Fisher KECA—Raine Bennett, poet KNX—Watanabe and Archie; 7:15, Calmon Luboviski, violinist KFOX—Vagabonds; Bobby & Betty KFSD—Feature Program

### 7:30 to 8:00 P. M.

• KPO & netwk-Ladies Laugh Last KGO-Hal Kemp's Orchestra KTAB-Spanish Home Hour KYA-Drama KLX-Carefree Capers KROW-Hawaiians; Old Fashioned Girl GIT KGGC—Recordings KGW—"Calling All Cars" & KFRC & network—To be announced KOIN—Jimmy Allen; 7:45, Merry Gentlemen KOL—Radio Speaker Stevenson KVI—Dr. R. M. Mellor to 7:45 KGW—Studio; Crazy Crystals KOMO—30 Minutes of Music KHQ—Hal Kemp's Orchestra KJR—Hal Kemp's Orchestra KNX—Calmon Luboviski, vi KJR—Hal Kemp's Orchestra KNX—Calmon Luboviski, violinis KFWB—Juvenile Revue KFOX—Juvenile Revue KGB—Comedy Stars to 7:45 KSL—Charlie Kent Adlerikans; Pathinder Pete KOA—Harry Sosnick's Orchestra violinist

### 8:00 to 8:30 P. M.

• KPO & network-National Barn Dance Dance
KGO—Emil Polak's Orchestra
KYA—Winsome Serenader; Orchestra
KYAB—Yolande Delyse, Harpist;
Golden Gate Junior College
KXA—Musical Soiree
KROW—Latin-American Program
KQW—Voice of Portugal; Entertainers tainers KGGC—Spanish-American Program

\* KFRC & network—Richard Himber's Champions \* KFRC & network—stock—ber's Champions
KJR—Tonic Tunes; Magic Harmony
KFWB—Round Towner
KNX—Hollywood Barn Dance
KECA—Dept. of Playground
KFOX—Poetry and Ballads
KFSD—Studio; 8:15, Drama Hour

### 8:30 to 9:00 P. M.

• KPO & network-Natl Barn Dance KGO—Freddie Bergin's Orchestra KYA—Orchestra KYA—Orchestra KTAB—Golden Gate Junior College; 8:45. Vocalist KLX—Musical Soiree KROW—Latin-American Program KGGC—Concert; Records KGW—Music of the Masters \*KFRC & network—Hodge Podge Lodge \*KFRC & network Lodge

KOIN—Footlight Fancies

KJR—"It's a case of Books"

KNX—Hollywood Barn Dance

KFWB—Sons of Ploneers

KFCA—Recordings

KFSD—Drama Hour

LFOX—Melodeer; Cecil and S KFOX—Melodeer; Cecil and Sally KSL—Geppert Saturday Party; 8:45, Morton Salt Program

### 9:00 to 9:30 P. M.

KPO & network—Big Ten KGO—Freddie Bergin's Orchestra; Musical Treasure Chest

KYA—Lyric Quartet; Novelty Piano KTAB—Nevada Nightherders KLX—Faucit Theater of the Air KROW—Italian Program KGGC—News; Wyoming Cowboys KQW-Music of the Masters ∗ KFRC & netwk-Joe Haymes Orch. KHQ—To be announced KOL—Dance Music KJR—News Reporter t to 9:15 KOMO—Fisher's Blend Half Hour KNX—News; Hollywood Barn Dance KFWB—Dance Orchestra KFOX-Nick Stuart's Orchestra KECA-Recordings to 9:15

### 9:30 to 10:00 P. M.

• KPO & netwk—Let's Dance: Or-chestras under direction of Kel Murray, Xavier Cugat & Benny Murray, Xavier Cugat & Benny Goodman
KGO—Musical Treasure Chest
KYA—To be announced
KTAB—News; Drama
KLX—News; Orchestra
KROW—Dancing Party
KJBS—Morning Concert
KGGC—Records
KQW—St. Claire Hotel Orchestra
\*KFRC & network—Dance Orch.
KOL—9:45, News; Editorial
KVI—Ledger News Flashes to 9:45
KNX—Hollywood Barin Danne
KJR—World Revue
KFWB—Slumbertime KFWB—Slumbertime KFOX—Slumbertime
KFOX—Slumbertime
KSL—Harry Clarke & Peter Spraynozzle to 9:45

### 10:00 to 10:30 P. M.

• KPO & network—Let's Dance KGO—Williams-Walsh Orchestra KYA—Bath-Day Party KTAB—Club Tivoli Orchestra KLX—Records KGGC—Ten o'Clock Review KROW—Dancing Party; Sports KFRC—News; 10:10, Studio; Fred Skinner songs KFRC—News 10:10, Studio; Fred Skinner, songs KOL—Harrison Mason; Dance Music KJR—Hal Grayson's Orchestra KHJ—News Items 10:10, Orchestra KNX—Haven of Rest KFWB—News; Organ KFOX—News; Organ KGB—News Flashes; Music KECA—Recordings KGB—I KSL-Dance Orchestras

### 10:30 to 11:00 P. M.

 KPO & network—Let's Dance
 KGO—Press-Radio News; 1 News; 10:35. KGU—Press-Radio News; 10:35, Marshall's Mavericks KYA—Bath-Day Party KTAB—Ray Tellier Orchestra KLX—Records KROW—Rhythms; Quiet Harmonies KGGC—Ten o'Clock Review \* KFRC & network—Orville Knapp's Orchestra KOL-Dance Orchestra KOIN-The Journal KJR—Artistic Trio
KNX—Pontrelli's Orchestra KFWB—Orchestra KFOX—Dance Orchestra

### 11:00 to 11:30 P. M.

• KPO & network-Let's Dance KGO—Slumber Hour KYA—Sandman Organ KTAB—Dance Orchestra
KROW—Dance of the Hour
\* KFRC & network—To be announced
KJR—Dance Orchestra
KGW—Dance Orchestra KGW—Dance Orchestra
KFWB—Dance Orchestra
KFOX—Dance Orchestra
KGB—Orchestra

### 11:30 to 12:00 Midnight

• KPO & network-Let's Dance KGO-Slumber Hour KYA-Organ

KTAB—Dansapations KROW—Ran Wilde's Orch. ★KFRC & network—Dick Jurgen's Orchestra KJR—Till Tomorrow KFWB—Dance Orchestra KHJ—Recordings KFOX-Freddie Carter's Orchestra

### 12:00 to Sign Off

 KPO & network—Let's Dance; News KTAB—D-X Program KOW—Dance Music KHJ-Records KFWB-Clyde Leach's Orchestra KGB—Recordings KJBS—12:01, Owl Program to 7 a.m.

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee

# HOTEL PLAZA

Ray Maxwell, Manager

POST STREET at STOCKTON

SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you... the best of service ... rooms in which you will feel at home ... comfortable beds that invite restful sleep ... and food to tempt your appetite served in the dining room at popular prices.



Private dining rooms for group luncheons and conventions

RATES NOW BEGIN AT— \$2 SINGLE WITH BATH \$3 DOUBLE WITH BATH



# Professor E.G. Linsley

gives you impressions of a worldcruise in four fascinating talks

This noted author-lecturer, one of the most noted scientific authorities in the West, will speak four consecutive Friday evenings—8:45 to 9—December 7, 14, 21 and 28, on the following subjects:

"The Great Boulder Dam."

"The Panama Canal from the Largest Ship Ever to Navigate It"

"A Great Plan to Redeem the Holy Land, and the Engineering Feat to Reclaim this Country."

"The World's Most Beautiful Building—The Taj Mahal."

# KTAB