

On Page  
TEN

Special Christmas Subscription Offer

# BROADCAST WEEKLY

OCT. 28th to NOV. 3rd



Kathleen Wilson and Barton Yarborough, who portray roles of the Barbour Twins in the dramatic serial, "One Man's Family"

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

See the NEW 1935 STEWART-WARNER World-Wide "Magic Dial" Radios

# DEMAND This

Unconditional WRITTEN GUARANTEE  
with EVERY Tube that you buy,  
and be SURE of better reception—

SUPPOSE that new tubes don't give you the service or reception you think they should? Remember that *before* you buy. *Insist on* NATIONAL UNION tubes and you are protected *in writing*. The ONLY tubes with which you get a six-months' unconditional WRITTEN GUARANTEE. Receiving set manufacturers and expert repair men *know*—they use *more* NATIONAL UNIONS than any other make. Any NATIONAL UNION Dealer will gladly test your old tubes FREE, and recommend the NATIONAL UNIONS you need. Play safe . . . DEMAND the *written guarantee* when you buy ANY tube.

**NATIONAL**  
UNION  
**RADIO TUBES**



Announcing  
**NATIONAL**  
**UNION'S**  
New  
**"80"**

- ONLY Tube with corrugated plate
- higher output
- longer life
- greater safety
- better reception
- unconditional written guarantee

## MOORE ELECTRIC SUPPLY

550 5TH STREET, SAN FRANCISCO, CALIF.

Distributors: NATIONAL UNION Radio Tubes  
and STEWART-WARNER World-Wide Radios

	<h3>NATIONAL UNION RADIO CORPORATION</h3> <p>OF NEW YORK</p>	
	<h4>Factory Guarantee</h4> <p>(NO ERASURES PERMITTED)</p>	
<p>Whereas: NATIONAL UNION RADIO CORPORATION uses only the finest materials obtainable and manufactures to exacting specifications with constant supervision and test</p> <p>Each National Union Radio Tube when dated both on the tube and entered below with purchaser's name and countersigned by dealer carries this unconditional guarantee:</p> <p style="text-align: center;"><b>TO GIVE SATISFACTORY OPERATING SERVICE FOR SIX MONTHS FROM DATE OF SALE.</b></p>		
Date Sold _____	Type (s) _____	
Purchaser's Name _____	and Quantity _____	
	Dealer's Name _____	
<p><b>VOID - IF FORM IS NOT ISSUED TO PURCHASER BY DEALER ON OR BEFORE APRIL 1, 1935</b> FOR PURCHASER'S PROTECTION NATIONAL UNION ISSUES THESE FORMS TO DEALERS TWICE YEARLY</p>		

Hear "Capt. Dobbsie" every Mon., Wed., and Fri., 8 to 8:15 a. m. over Columbia Network

# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY • • ESTABLISHED 1922 AS BROADCAST PROGRAM)

Published weekly by PACIFIC PERIODICAL CORPORATION

**Publication Office**  
1114 Mission Street  
SAN FRANCISCO

**Telephone**  
UNDERhill 7676

10 Cents the Copy from All  
Newsdealers  
\$1.50 Per Year by Subscription



**O. J. NUSSER**  
*Editor and Manager*

Entered as second-class matter,  
March 25, 1923, by the Postoffice,  
San Francisco, California, under  
Act of March 3, 1879.

Vol. XIII

San Francisco, California, October 27, 1934

No. 42

UNDER the American plan radio is not only self-supporting, but practically self-governing. Within certain broad boundaries the Federal Government gives commercial broadcasters free rein. As long as this policy prevails, the character and progress of radio in this country is largely in their hands. The twelfth annual convention of the National Association of Broadcasters, recently held at Cincinnati, is therefore both interesting and significant. Its highlights give the audience a bird's-eye view of the present situation in radio.

Every type of station from a hundred watt local to Crosley's giant 500,000-watt WLW (world's most powerful station) at Cincinnati, was represented by the three hundred and fifty broadcasters in attendance at this convention. An interesting sidelight is the fact that these broadcasters who control American Radio include showmen, dentists, lawyers, insurance men, merchants, newspapermen, etc.—practically a complete cross section of the nation's business and professions.

The extent to which the Government is watching, advising, and cooperating with broadcasters for the mutual protection of the industry and the public, was indicated by the status and remarks of the speakers who addressed the meeting.

Judge Edwin L. Davis, ex-Congress and Vice-Chairman of the Federal Trade Commission, pointed out his department's study of 180,000 radio continuity strips "to protect legitimate business and the public" by "permitting only truthful and honest advertising over the radio." Hampson Gary, Federal Communications Commissioner, complimented broadcasters on their "good job," but warned them that "there is certain advertising being done on the radio which is unfortunate to say the least. Here is presented the opportunity for you to do some house-cleaning."

Our own western Senator C. C. Dill from Washington State, retiring head of the Sen-

ate's interstate communications portfolio, made one of the outstanding addresses of the session. With fiery eloquence he denounced newspaper control of radio news, which permits only the broadcasting at certain periods of the meager flashes the press grudgingly releases; and demanded that broadcasters burst these intolerable shackles and develop their own news service patterned after the Associated Press.

A. J. McCosker, retiring president of the Association, read a full-page letter sent the convention by President Roosevelt in which he expressed "faith in the American system of broadcasting" because of "your continued cooperation in assisting the Government to present to the people of the United States honest discussions of national problems and their solution." He also emphasized that "every fundamental principle of the American system of broadcasting relegates the thought of censorship to the background"; and "another benefit which radio gives all the people and to all classes of business is a stimulation of buying power."

Though indicating the laudable determination of its members to put the radio industry on a sound, ethical, business basis, the convention as a whole can scarcely be considered an inspiring performance from the viewpoint of the public who are more interested in program development than in broadcasters' profits and trade relations. Speakers and discussions on the educational and religious phases of broadcasting were conspicuous by their absence. Apparently the entire three-day session was devoted to business. Of seven important resolutions passed, only one even remotely touched upon the broadcaster's responsibility to the public or the listener's rights and interests.

BROADCAST WEEKLY refrains from drawing inferences which might be unfair, and from any reference to sins of omission. But we would point out that, however much latitude is given broadcasters by the Government

(Continued on page 9)



# MICROPHONE GOSSIP



• • • Members of the KFRC studio staff were surprised recently to hear what they thought was one of the station organists practicing at an unusual hour in the morning—in fact too early for ordinary organists.

As the music sounded finished enough to come from the hands of Dick Aurandt, the matter was investigated. Instead of Aurandt, it was discovered to be none other than Mel Venter, who had taken time out between announcements to play as fine a popular classic as KFRC has ever heard. Result is that an early morning spot on KFRC's airplanes will probably be made for the young announcer.

• • • Progressing through law school, the navy, editorial staffs of several newspapers, Wayne Miller is the most recent convert to radio announcing with KFI-KECA, from the ranks of writers. Wayne was born in Pekin, Illinois, 36 years ago, graduated from Northwestern University, and worked as cartoonist, sports editor, crime reporter and rewrite man for twelve years. He came to radio first as a news comment writer and took up announcing as a natural development. He is single, swims and plays tennis; is slight of build, extremely active and originated the expletive "Jeepers."

• • • When Al Jolson, the cinemactor, was introduced to Kay Van Riper on the Warner lot the other afternoon he said: "Oh, Coronets," sure I know you. It's a grand series. You do everything but sing . . . don't you!" Replied Kay: "Well, I tried that once, but I can't sing 'Mammy' with tears in my eyes!"

• • • Before taking over a dance orchestra, Don Cave toured the Orpheum-Kieth vaudeville circuit for five years. He played saxophone with gestures! Vodville work enticed Cave to Europe, where he appeared in every important town! Cave recalls most pleasantly his engagement in Berlin only four years ago. Dance banding is much more fun, according to Cave than "trotting the boards" . . . he hopes to be a national sensation some day!

• • • Don Forbes, program director of CJOR in Vancouver, served as guest announcer over KJR for forty-five minutes recently.

Don, who was formerly a KJR announcer, visited the KOMO-KJR studios while enroute to San Francisco and Los Angeles.

While in California, Don will visit the National Broadcasting Company and the leading radio stations.

• • • Mary Pickford received over 900 congratulatory telegrams after her first broadcast, October 3. It looks as though Miss Pickford's staff of personal secretaries will have to be greatly expanded to handle the correspondence from her great host of radio admirers.

• • • Fred Waring and his Pennsylvanians, who recently performed before nearly half a million persons during a five-week vaudeville tour, will start a new tour November 2. They will play Cleveland, Pittsburgh, Washington, Baltimore and Philadelphia, returning to New York about November 30.

• • • The grimaces which Gene Carroll uses to help him impersonate his famous radio characters on the Gillette Blue Blade programs over an NBC-WEAF network cause such panic and uncontrolled mirth among announcers and production men that the staff members are usually banished to the control room—out of earshot of the radio audience.

• • • Although Don Ameche, dashing hero of the NBC First Nighter dramas won't admit it, friends say that he received much of his voice training in his room while a law student at the University of Wisconsin. Behind locked doors he eloquently practiced pleading imaginary cases before imaginary juries.

• • • Charles Marr, basso, heard on KYA's Bath Day Party, is an inveterate cigar smoker. Members of the station orchestra were amazed the other afternoon during rehearsal to see Charles take a high note with a cigar perched in one corner of his mouth.

• • • MacGregor & Solly Electrical Transcription Studios have recently put across a radio scoop in signing up exclusive radio rights to all of Jack London's literary work. Several national sponsors are already interested in the yarns and the first story released will probably be "The Sea Wolf."

• • • Tom Coakley's transcontinental broadcast from the Palace Hotel had to go clear across the continent and back again before an Oakland listener heard it, last Saturday. He was a short-wave enthusiast, and picked it up from W8XK, great short-wave station in Pittsburgh.

• • • Nobody in radio bows to the obligations of fame with more good will and genuine grace than James Melton, singing star of Town Hall Tonight. No matter what he's

called upon to do, Melton does it with good cheer. Asked to autograph fifty of his Victrola records last week for delegates to a convention, he went to work with a vim. Blotting made the ink too faint, so Jimmy had to let all of the records dry naturally. After a few minutes he was so completely surrounded by black disks he couldn't move.

• • • By way of giving its rushees something to look at in the line of prominent alumni, the Phi Psi fraternity at Northwestern U drafted Brother Buddy Rogers of the Kansas Alpha chapter for a recent rush week dinner. While shaking hands with the numerous awe-stricken youngsters he found himself corralled in a corner by a veeerable brother of the eighties. "Rogers," said the ancient, "you look like a level-headed lad with something between your ears besides jazz bands and whoopee. You can't go wrong if you join good old Phi Psi."

• • • Gene Grant, KFI-KECA, assistant sales manager, who does his training reading trade magazines and pondering over a chess-board, took the Anthony golf experts into camp last week-end, shooting under 80 to the discomfiture of Messrs. Cady and Dolberg.

• • • Virginia Rea, radio's perfect voice, was an excellent pianist at the age of nine and wasn't permitted to sing a note until

she was 15—because her teacher didn't want to risk ruining perfect clarity of tone.

• • • Gracie Allen and George Burns, taking a tip from the rival team of Sanderson and Crummit, whose estate is called "Dunravin," are thinking of locating at Loon Lake, New York.

• • • Lawrence Tibbetts voice range is nothing short of phenomenal. Officially a baritone, his highest level equals that of a vibrant tenor while his lowest reaches down to a mellow basso. This unusual vocal equipment is supplemented by a clarity of diction which makes every word understandable.

• • • Edgar A. Guest can really qualify as a veteran newspaper man. The famous poet and radio personality began his newspaper days at fourteen as office boy for the Detroit Press. Gradually he was promoted to reporter and finally he became a columnist. That was when he started to write his now famous verses.

• • • A serious situation arose in Little America recently when Nomi, a citizen of Dog Town, gave birth to a litter of pups in one of the mess hall bunks . . . The family was eventually moved to the Science Hall, where the studious members of the Byrd Expedition scratch their heads and watch the pups through microscopes.

# HOTEL PLAZA

*Ray Maxwell, Manager*

POST STREET at STOCKTON / / / SAN FRANCISCO

**C**ENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.

*Private dining rooms for group luncheons  
and conventions*

**RATES NOW BEGIN AT —**  
\$2 SINGLE WITH BATH  
\$3 DOUBLE WITH BATH





# SILHOUETTES



**M**OREY AMSTERDAM, "Radio's Greatest Egotist" whose "You lucky people!" rings from coast to coast in the Al Pearce Gang broadcasts over NBC networks from the Pacific Coast, was born in Chicago thirty-odd years ago.

His father was a musician in San Francisco, where the family moved while Morey was still a small lad; his mother was "not a musician but a swell cook," and he has two brothers, one a pianist and one in the automobile business.

Morey went to school in San Francisco and was known far and wide as somewhat of a prodigy, since he was graduated from high school and entered the University of California before he was fifteen. His first stage experience was with his older brother, the pianist, who had been playing the Orpheum circuit with a vaudeville act.

Before that time, however, he made his very first microphone appearance. It was on NBC station KPO, and Morey was a boy soprano. Time's inexorable passage turned him into a vaudeville artist instead. He found time between vaudeville engagements to study 'cello with Walter Ferner, noted musician who is a member of the NBC staff in San Francisco now, and finally organized a trio of violin, 'cello and piano which attracted no little attention.

His next stage work was in Chicago, where he started out as a single with his 'cello, which he varied from its usual rôle by turning it over his knee and playing it like a guitar to accompany his singing.

He also acted as master of ceremonies in several night clubs in Chicago, Milwaukee, Detroit and other mid-west cities. One night, he says, he dined with Vice-President Dawes and later the same evening supped with Al Capone. He also was shot at by gangsters in Milwaukee—once he told the story on the air and Al Pearce asked, "When the bullet missed you, what did you do, Morey?" to which Morey replied, "Sixty miles an hour." "What a spot for a ballad!" mused Al.

It was after the shooting episode that Morey came back to California, where life is quieter, and presented a program, sponsored by a doughnut company, on a Los Angeles station. Then to San Francisco and pictures houses as master of ceremonies for a year. He and Al Pearce had met before and when they met again in San Francisco he joined the Gang for good and all.

Morey has written vaudeville acts for other entertainers for years; some of the biggest stars use his material. Mable Todd and he first met on the same vaudeville bill and she asked him to write some material for

her. A fellow performer suggested: "Be nice to Morey—he's a good guy—maybe he won't charge you anything." Mable was so nice to Morey that he's been writing her stuff ever since.

**A**LWAYS indignant—that's Eileen Douglas who appears with Fred Allen every Wednesday night on his Town Hall Tonight program. Mind you, she's only indignant when she's in character. At the microphone, Miss Douglas is that member of the Mighty Allen Art Group who is always answering the telephone in the comedian's scenes, scolding him, and turning a cold shoulder to the curious callers who turn up in the Town Hall. Miss Douglas is the somewhat peremptory voice which says, "There's a little girl outside with a blank look in her eye. Do you want to see her?" And always there's an acrid hint of "If I had my say, I would say she isn't worth seeing."

Away from the microphone, Miss Douglas is anything but the character she portrays. She's young, pretty, bright-eyed and thoroughly delightful. In addition to her work as a radio actress, she is engaged in various writing and publicity projects. She is an associate of the firm handling Mrs. Anna Roosevelt Dall's activities in writing and allied fields. Miss Douglas came to radio in 1929, after a number of years on the legitimate stage, and has since written a great many of the air programs on which she has appeared. In the Town Hall Tonight show, her talents are limited to acting.

In Miss Douglas you have a born and bred New Yorker. Her parents were writers but her first interests were in acting. She did the potion scene from "Romeo and Juliet" at an amateur show when she was 12 years old.

If you want to know the real inside story—well, here goes. Miss Douglas would rather travel in Europe than anything else. Russia is the most interesting country in the world, she believes. And wine, cheese and crackers the best midnight snack. So there!

**K**ENNETH CARPENTER, now an ace announcer of KFI-KECA, specially noted for his football reporting, was literally thrust into radio. Born in 1900 in Illinois, his father being a minister, he graduated from college and became advertising manager of a department store. During a visit to Los Angeles, he was persuaded by friends to take a voice test at KFI, and later persuaded to desert advertising and become an announcer. Carpenter is married, plays tennis, is a voracious reader. He is of medium height, with light hair and complexion.

# The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## A Duty and a Pleasure

The two letters published in the September 30 to October 6 number of your truly satisfactory magazine, with the serious editorials of the past few months, have decided me. It is my duty and pleasure to write you the following:

I have felt the impulse many times, but a sort of modesty, a feeling that my views could be of no account, has held me back. I look back over the years when we heard the Grand Opera over KFI and the symphony concerts—Uda Waldrop, Virginia Florri, Lilly Pons—the incomparable Lucretia Bori, Richard Crooks, Charles John Thomas—a host of others, that we could have heard in no other way. And now we have wonderful programs spread before us every day.

We are glad to have Laurance Cross, again, and hope we may hear the Arion Club. We can not for lack of your time tell all we enjoy—and there are so few we dislike, and it's so easy to "turn the dial," but we would like to mention Josef Hornik's music, especially the Viennese Night, Paul Carson's playing the "Dreamland" and the helpful accompaniments to the Harmony Four and the fine Bible Story on Sunday. We miss Doctor Fosdick, also.

Many of the "skits" are very enjoyable, and we enjoy some of the comedians. Mickey Gillette almost persuades us to enjoy the saxophone. We do not care for crooners nor jazz, and being on the side of temperance, we rather dislike the drinking songs—the pouring of liquor from bottles, etc. You asked where could radio help—why not here?

Well, we are grateful for the fine announcers, for news flashes, and talks like Chester Rowell's—thankful to be allowed to hear the speeches from the clubs, for household helps, and for sponsors and the NBC.

Mrs. G. F. W., Los Gatos, Calif.

## We Have Dug a Pit to Drop Him In

I and many of my friends are so disappointed at not having the Bring 'Em Back Alive Buck program. He was so interesting and educational for the young and old. What became of Sawyer? We enjoyed him, also Tim. It was a wonderful program. Amos 'n' Andy were so tame after hearing Frank Buck. Oh, why did they take him off? Billy Bachelor, last winter, was on KFI. It was so distinct. Now it is on KFRC and it is not clear, so much static, and I have an RCA-Victor—a good radio.

M. H.

## Maybe It's the Weather

I am just another "chronic radio kicker," writing in after having just received and read my second BROADCAST WEEKLY, to express my appreciation of your nice little radio guide, and of the music up there in the North. I have discovered, upon visits to San Francisco with an auto radio, that San Francisco has much better programs and music than we have down here in the Los Angeles area. It has long been a mystery to me how our local stations can put out so much rotten music and expect anyone to listen to it. I think that anyone coming here from the "Outside" would think Los Angeles is jazz crazy. I guess it is to judge from the music (?) we get. And they sure don't forget to put in plenty of advertising. Of course, KHJ, KFI and KNX put on some good programs from the East, but they can't put them on all day. In between they "go jazz" with all the rest—jazz and crooners.

People say, "Well, it's free, and if you don't like one station you can dial to another." It's not all free. We pay for what we get. And down here one cannot dial out jazz because he

just dials from one jazz band to another—and there's no jazz without the crooners. So I have long wished that I had a radio that would reach outside this area, and now that I have one that will bring in any San Francisco station, or Seattle, and Spokane, for that matter, the first thing I did was to subscribe for the BROADCAST WEEKLY. As I said before, it's a fine paper and well gotten up, and with its aid it is a great relief to get away from this locale. However, I do wish that you would specify the kind of music on certain programs.

With all best wishes for your continued success.  
D. V. B., Los Angeles.

## Jazz Defined as Thumping Doodlebugs

I have been enjoying the BROADCAST WEEKLY for three years now, and it helps me to tune in on programs I want (if any).

I ask, with Miss M. M. H., Baker, Oregon, and Miss P. J., why no more Charles Hart and his orchestra? He gave us good music, and it was well played. I did not suppose we could ever lose him, but we have lost so many good things and the broadcasts are too many of them, as she says, Doodlebugs. Just thumps and jazz. I have heard good dance music, but the modern stuff seems to be just swizzling timekeepers. I was glad to hear John McCormack back on the air. Don't let them take Paul Carson or any more of our enjoyable players.

Mrs. C. O. G., Palo Alto, Calif.

## Wants No Musical Monkeyshines

Please accept my vote for Josef Hornik as our Great Viennese Conductor. He is just that. So why not give him full, whole-hearted recognition, acceptance and approval. His music is distinctive, beautiful, in a class by itself.

Why take his gift, his genius, and try to endow a half dozen jazz orchestra leaders? Because, when you have done this their music might as well be called Vienna sausage—or anything else.

Concentrate on Josef. Let him concentrate. Let him quit cutting musical monkeyshines. Quit playing choo-cho train and hill billy. Be true to the muse of the Danube.

To the listener it would seem as if he must have a dual musical soul. Heaven grant that he may be sheltered within his true self. Allowed to produce true music. Give us the real music of the real Hornik. There is one Hornik; many fiddlers.

Josef, I salute you. Thank you for a delicious half hour Sunday evening. Yours is the only program on the air that could beguile me away from the symphony for fifteen minutes, and that is what happened during the time that your program overlapped the Symphony Hour for fifteen minutes.

M. L., Belmont, Calif.

## Here's Real Appreciation

Replying to your "talk in a recent BROADCAST WEEKLY, I would say that I have often thought of sending a few words to your paper, but have hesitated, fearing I might not make myself quite clear. I am a loyal friend to both the radio and to the BROADCAST WEEKLY, and quite resent any criticism regarding either of them. I feel that we get so much for nothing anyway, and there is so much to enjoy.

It is a marvel to me how you can accomplish so much, and the programs are varied and should appeal to anyone. I can only speak in praise and certainly send my sincere appreciation and congratulations. Success to you all.

Mrs. E. W., Lodi, Calif.



# NEWS *and* COMMENT

Bobbe Deane, small actress of many voices, left for Chicago recently on two hours' notice, in answer to a wire offering her the rôle of Little Orphan Annie in the eastern production of the famous serial.

Bobbe has been a member of the National Broadcasting Company staff for five years, and will be missed in Western Division dramas where her versatility has made her much in demand. She is the wife of Ted Maxwell, NBC actor, and has been appearing recently in *Slices of Life*, *Life of the Reillys*, *Memory Lane* and the *Sperry Sunday Morning Special*.

Noted for her ability to double in as many has half a dozen parts, all with different voices, in the same drama, Bobbe's portrayal of children is her special forte. When Floy Margaret Hughes, who plays Annie in the Western Division production of the serial, was taken ill, Bobbe doubled for her so cleverly that few listeners guessed Floy was not at the microphone in person.

Ψ

Brrrr! The Byrd Antarctic Expedition, whose adventurous personnel know what it's like to be frost-bitten, was directly responsible for the rescue of two young men from death by freezing last week. The expedition's Wednesday night broadcast over the Columbia network was the life-saving agency.

Believe it or not, as Mr. Ripley would say, Walter Nielsen and John Sorenson, of Penn Yan, New York, managed to get locked in the refrigerator of the Hogan Meat Market in that town, after all the other employees had gone home. While the young men spent their time jumping up and down to keep warm and shouting to get out. Mrs. Sorenson got to wondering why her husband didn't come home to listen to the Byrd broadcasts as he had been doing every week since the program started. She got pretty worried and, after waiting about 45 minutes, went down to the meat market to see what was wrong. When she got there she heard the dim shouts of Sorenson and Nielsen, and located them in the refrigerator.

As soon as she had summoned aid and got the two shivering young fellows out of their prison, Sorenson hurried home to find out how cold it was in Little America. Mr. Hogan, who owns the meat market, thinks he ought to send Sorenson a bill for refrigeration service.

Ψ

"Three-Star Bennessy" is the monicker the Broadway boys have assigned to comedian Jack Benny, paying tribute to his stardom in three major spheres of the entertainment world. First, radio. Benny and his troupe, consisting of Mary Livingstone, Frank

Parker and Don Bestor's orchestra, inaugurated a new series of Sunday broadcasts over the NBC, October 14.

Second, stage. Jack will appear in a straight play for the first time when he takes the leading rôle in the Kaufman-Ryskind show, "Bring on the Girls." It opens the latter part of this month. While Benny is a veteran of the musical comedy and vaudeville stages, he has never before had to memorize his part. Heretofore he has been able to depend on his ability as an adlibber extraordinary.

Third, motion-pictures. "Transatlantic Merry-Go-Round" will be released throughout the country early in November. Jack, in the starring part, is supported by Frank Parker, the Boswell Sisters and Jean Sargent from radio, and by Nancy Carroll, Gene Raymond and others from the films. Mary Livingstone accompanied Jack to the Coast but didn't appear in the picture.

Ψ

Sam Pickard, vice president of the Columbia Broadcasting System in charge of stations relations, and C. Ellsworth Wylie, manager of KHJ, have returned from a ten-day inspection trip of Don Lee and Columbia-Don Lee network stations in California and the Pacific Northwest. Mr. Pickard left immediately upon his return for his headquarters in New York, expressing himself as entirely satisfied with the way the Pacific Coast stations are operating and particularly pleased with the efforts which have been made to improve equipment and maintain a high standard of broadcasting technique. Mr. Pickard advised that the Pacific Coast in particular would benefit from the increase in the better type of afternoon programs being arranged by the Columbia network. Many of these will reach the West Coast in the late morning hours so that high grade network programs, in addition to local station releases, will be available through an even greater proportion of each day. Mr. Wylie indicated that an increasing number of Columbia network programs would be originated on the West Coast this fall, and that business is at a new high level for this season of the year.

Ψ

Just how much radio entertainment means to shut-ins may sometimes be forgotten, but KTAB's young announcer and conductor of that station's Cuckoo Club program, Bob Dumm, was accorded a reception recently at Weimar Sanitarium by 3000 of his listeners that likely will leave a lasting impression with him. The patients of this sanitarium for tuberculosis each are provided with a set of head phones through which they can



hear their favorite radio program, and Bob's morning 7 to 7:30 Cuckoo Club is one they all follow—in fact, so general is the audition of this program the management were obliged to change the hour for breakfast so that the patients could listen undisturbed. On a recent Sunday visit among his listeners, Bob was given a welcome that was singular. In every ward he received a present. Some were microphones with KTAB letters on them fashioned from paper boxes, and whatever other materials they had at hand; others were cut-outs of Cuckoo birds that were colored with shoe blacking and by pasting colored bits of paper on them. Finishing his visit, Bob was asked if he would give them a special program over their public address system, which is connected with the head phones at all bedsides. This he did, and left 3000 Weimer patients very happy for his afternoon with them.

Ψ

Two of Radio's popular old-timers, both of whom portray virtual youngsters, formed a new team over KNX. Emerson Treacy, well-known radio, stage and screen star, has teamed up with Sylvia Picker and they are presenting a brand new adventure series over KNX. Both Mr. Treacy and Miss Picker are radio favorites in their own rights, but this is the first time they have teamed for the air.

The new serial is a thriller entitled "The Mystery of the Mongoose" and combines the thrills of a Dashiell Hammett detective yarn with the refreshing comedy of youth of Booth Tarkington.

The series, written by Emerson Treacy and Edward Seabrook, concerns the adventures of two youthful Americans aboard a tramp steamer en route from San Francisco to Auckland, N. Z. The programs involve murder, adventure, intrigue, comedy and thrills.

The series are heard from Tuesdays to Saturdays inclusive, 5:45-6:00 p.m.

Ψ

Adventure with a capital "A" holds the spotlight in the latest series of programs titled "Oddities from the Scrapbook of Life" produced by KGB for Southern California listeners. Unusual stories of adventure and romance blended with odds and ends chosen from curious corners of life, combine to make this program interesting to adult and child alike. Perhaps it's the story of a Paraguayan naval victory due to a broadside of Dutch cheese from the 18-pounders . . . it may be the vivid description of harem-life in the Far East . . . or it might make clear the popular fallacy concerning "Nero fiddling while Rome burns". . . but whatever the subject, it's sure to be unusual! Gary Breckner produces and narrates the program, with Arthur Linkletter doing the writing and announcing. Brief interludes of piano music serve to set the stage and determine the mood of each

story during the series given in each fifteen minute program. Tuesday evenings at 8:15 brings this program to the KGB airways.

Ψ

Kenneth Niles, chief announcer at the Don Lee Broadcasting System's station in Los Angeles, graduated recently from the University of Washington, just five years late. It seems that away back in 1929, when Ken was supposed to graduate, his father gave him five dollars to pay for his sheep-skin. Ken somehow or other misplaced the five dollars during one of those typical last-of-college evenings. It wasn't until this year that he figured he could afford the five dollar expenditure necessary for the diploma. The sober looking document arrived several days ago, proclaiming Ken a bachelor of fine arts of the class of 1934.

Ψ

From Auckland, New Zealand, some 14,000 miles on the other side of the globe, comes a letter from R. J. Gilmore, radio editor of the Auckland News, announcing that programs broadcast by KFOX in Long Beach come in so clear that the paper wants some photographs of stars, announcers, orchestra leaders and singers for publication.

With a difference of eleven hours in time, programs broadcast from Long Beach at ten o'clock at night "Arrive" in New Zealand at 11 o'clock in the morning. The extraordinary thing about it is that they don't arrive there eleven hours later, but eleven hours earlier. Hence it is only the programs broadcast here at a comparatively late hour that reach New Zealand listeners in the mass. At other times they are apt to be in bed.

Programs coming through on the Southern California network, including orchestras piped in by remote control, are in popular demand in New Zealand, according to Gilmore's letter. The reception is declared to be extraordinarily clear most of the time.

Photographs of radio stars, orchestra leaders, etc., have been forwarded in response to Gilmore's request.

Ψ

## EDITORIAL

(Continued from page 3)

temporarily, broadcasting can profit as a business only to the extent radio programs meet public approval and serve public interests. It is to be hoped that the National Association of Broadcasters will prove its public spiritedness and sincerity of purpose more conclusively at its next convention and by the conduct of its members in the meantime.

Protection against advertising fraud is merely a condition to broadcasting, not its objective. The extent to which radio advances the cause of Christianity and promotes the welfare of the whole people must continue the criterion by which the present plan of broadcasting is judged, and measure the time it will endure.

# Christmas Suggestion

. . . and it's not too early to start thinking about your Christmas gifts. A one-year subscription to *Broadcast Weekly* will make an ideal Christmas gift to any friend or family. A constantly recurring joy, for each issue is different during the fifty-two weeks of the year. Here is something that makes an ideal little remembrance, that carries the spirit of the season, and is useful as well. You may also include your own subscription on this offer.

## Subscribe at These Prices

One one-year subscription.....\$1.50 each

Three or more one-year subscriptions..... 1.00 each

---

PACIFIC PERIODICAL CORPORATION,  
1114 Mission Street, San Francisco, Calif.

Gentlemen:

I enclose herewith \$..... for.....one-year subscriptions to *Broadcast Weekly*. Kindly start all subscriptions with the Christmas issue, unless otherwise marked, and mail Christmas card to each party advising them of this gift from me.

My name is.....Address.....

City.....State.....

---

My name is.....Address.....

City.....State.....

---

My name is.....Address.....

City.....State.....

---

My name is.....Address.....

City.....State.....

---

My name is.....Address.....

City.....State.....

---

My name is.....Address.....

City.....State.....

# SUNDAY Programs

Oct. 28, 1934

## 7:00 to 7:30 A. M.

KNX—Breakfast Club  
KGDM—Weather, Records  
KSL—Church of the Air  
KFOK—El Despertador  
KOA—Radio Pulpit

## 7:30 to 8:00 A. M.

• KPO & network—Good Morning: Mickey Gillette; 7:45, Lee S. Roberts and guest artists  
KNX—Bill Sharples and his Breakfast Club Gang  
KGDM—Organ Recital  
KVI—7:45, Temple Baptist Church  
KFOK—Recordings  
KSL—News; Comic Strips  
KOA—Music and American Youth

## 8:00 to 8:30 A. M.

• KPO & netwk—Morning Musicale  
KGO—Pair of Pianos  
KYA—8:15, Christ. Science Reading  
KROW—Commuters Time Clock  
KJBS—Close Harmony  
KGDM—Organ; News  
\* KFRC & network—Imperial Hawaiians  
KJR—Coast to Coast, recorded  
KEX—Sacred Music; 8:15 Concert  
KVI—Church to 8:15  
KHJ—Sunday Times Comic  
KNX—Bill Sharples and his Breakfast Club Gang  
KFWB—Records; Funnies  
KGR—Sunday Comics  
KFOK—Percy and His Father; 8:15, Funny Paper Man  
KSL—Comic Strips  
KOA—News; 8:05, Music

## 8:30 to 9:00 A. M.

• KPO & network—Major Bowes' Capitol Family  
KGO—Mickey Gillette and Music  
KYA—Science Reading; 8:45, Sabbath Hymns  
KTAB—Sunrise Symphony  
KROW—Swedish Meditations  
KJBS—Marjorie Lee, pianist  
KGDM—Chapel  
\* KFRC & network—Hollywood Country Church  
KOL—P. I. Comic Section  
KVI—Radio Gospel League  
KHQ—Gus Mack  
KJR—Coast to Coast, Recorded  
KEX—8:45, Council of Churches  
KFWB—Funny Paper Man  
KNX—Melody Palette  
KECA—Recordings  
KFOK—Funny Paper Man  
KGB—Signs of the Times  
KOA—Capitol Family

## 9:00 to 9:30 A. M.

• KPO & network—Sunday Morning Special: Col. Rod, narrator, drama by Carlton E. Morse; dramatic cast  
KGO—Chronicle Comics  
KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
KTAB—Moment's Halt; Musical  
KROW—Morning Concert  
KJBS—Popular Hits  
KGC—Melodies; Bargain  
KGDM—Bondons  
\* KFOK—Organ Melodies  
\* KFRC & network—Salt Lake Tabernacle  
KEX—Counc. Churches; C. E. Union  
KJR—Irish Minstrels; Melody Race  
KNX—Bob Shuler and Quartet  
KECA—Recordings  
KFWB—Electrical Transcription  
KFSD—Studio Program  
KFOK—Recordings  
KSL—Mormon Tabernacle  
KOA—Capitol Family



GYPSY  
KGO—6:15 P. M.

## 9:30 to 10:00 A. M.

• KGO & network—Radio City Music Hall on the Air  
KPO—Singable Songs; Emil Polak's Orchestra  
KYA—Funny Paper Man  
KTAB—Watch Tower; Concert  
KROW—Musical Melange  
KJBS—Dance Orchestra; Records  
KGDM—Watch Tower; 9:45, Echoes of the Nineties  
KQW—Light Opera Gems  
KGGC—Songs of Today; Melodies  
\* KFRC & netwk—To be announced; 9:45, A Visitor Looks at America  
KOL—Democratic Talk to 9:45  
KHQ—Magic Travels to 9:45  
KOMO—For All the Family  
KEX—Reading the Funnies  
KNX—Quartet; 9:45, Organ  
KFOK—Recordings  
KECA—Paul Kellar, pianist; Rec'ds  
KFWB—Records  
KSL—Schubach Prog.; Watch Tower

## 10:00 to 10:30 A. M.

• KGO & network—Radio City Music Hall on the Air  
KPO—Beaux Arts Trio: Instrumentalists  
KYA—Unc. Harry; 10:15, Storyteller  
KTAB—10th Ave. Baptist Church  
KROW—Watch Tower Program  
KJBS—Favorite Melodies; Orchestra  
KGGC—Theatre of the Air; Gold Diggers of 1934  
KQW—Salon Orchestra; 10:15, Baptist Church  
KGDM—Echoes of Nineties  
\* KFRC & network—Church of the Air  
KEK—Lost and Found; Records  
KOMO—For All the Family  
KECA—Music; Forms; Lecture  
KHJ—10:15, Randall Strinz Quartet  
KNX—Playing the Song Market  
KFWB—Recordings  
KFOK—Radio Sunday School

## 10:30 to 11:00 A. M.

• KPO & network—National Youth Radio Conference  
KGO—Sparklets; Coquettes, vocalists  
KYA—Old Rocking Chair; 10:45, Unique Program

KTAB—Church Services  
KROW—Salon Group  
KJBS—Popular Melodies  
KGGC—Request Hour  
KQW—Baptist Church Services  
KGDM—Recordings  
\* KFRC & network—To be announced; 10:45, Kassel's Orchestra  
KVI—Voice of the Hills  
KQW—Tommy Luke  
KJR—Judge Rutherford; Music  
KNX—Congoin; Silver Strains  
KFI—Chas. Hamp; Dr. Casselberry  
KFWB—"The Family Circle"  
KFOK—Recordings  
KGB—To be announced  
KSL—Optical Program to 10:45  
KOA—Huffman Theatre Harmonies

## 11:00 to 11:30 A. M.

• KPO & network—Mohawk Treasure Chest: Ralph Kirbery, baritone; Harold Levey's Orchestra  
KGO—Melody Lingers On: Josef Hornik's Orchestra  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—Popular Melodies  
KGGC—Request Hour  
KQW—First Baptist Church  
KGDM—First Baptist Church  
\* KFRC & network—Lazy Dan the Minstrel Man  
KJR—Evergreen Empire  
KEX—Recordings  
KNX—Marshall Grant, Organ  
KFWB—Maude Hughes, pianist  
KFCA—First Unitarian Church  
KFOK—St. Lukes Church  
KFSD—To be announced

## 11:30 to 12:00 Noon

• KPO & network—Lux Radio Theatre  
KGO—Concert Gems: Emil Polak's Orchestra  
KYA—Old St. Mary's Church Serv.  
KTAB—Church Services  
KROW—Oakland Community Church  
KJBS—Dance Recordings; 11:45, Song Favorites  
KGGC—Symphonette; Records  
KQW—First Baptist Church  
KGDM—Church Services  
\* KFRC & network—Royal Hawaiian Band  
KJR—Songs; Musical Jigsaws  
KEX—Recordings  
KNX—La; Chand Mehra  
KFWB—Records  
KFOK—St. Lukes Church  
KECA—Church Services

## 12:00 to 12:30 P. M.

• KPO & network—Lux Theatre  
KGO—Bible Stories: Paul Carson, organist  
KYA—Organ Concert  
KTAB—Church Services  
KEX—Records  
KQW—All Request Program  
KJBS—Orch.; 12:15, Melodies  
KGGC—Marjorie Lee  
KGDM—Records; Portuguese Melodies  
KQW—Church; 12:15, Opera Stars  
\* KFRC & network—New York Philharmonic Symphony  
KJR—Artistic Trio  
KFWB—Gold Star Rangers  
KNX—Concert Group  
KFOK—St. Lukes Church  
KECA—Church Services

## 12:30 to 1:00 P. M.

• KPO & network—The Maybelline Musical Romance: guest star; Don Mario, tenor; Jimmy Fidler, master of ceremonies  
KGO—Bible Stories  
KYA—Band Concert



KTAB—Church Services; 12:45, Tabernacle Quartet  
 KLX—Barbara Kelly; Helen Parmelee, pianist; Anita & Orsoco  
 KROW—All Request Program  
 KJBS—Dance; Recordings  
 KGGC—Recordings  
 KGDM—Portuguese Melodies  
 KQW—Symphony Hour  
 \*KFRC & netwk—Symphony Orch.  
 KJR—Chimes of the East  
 KEX—Orchestra; 12:45, Rev. Pope  
 KNX—Concert Group  
 KECA—U. S. C. College of Music  
 KFOX—Records; Baritone  
 KFVB—Gold Star Rangers

**1:00 to 1:30 P. M.**

\*KPO & network—Kansas City Symphony Orch.; De Wolf Hopper, narrator  
 KGO—Melody Train  
 KYA—Waltz Time  
 KTAB—L. D. S. Men's Chorus  
 KLX—Pianist and vocalist  
 KROW—Recordings  
 KJBS—Dixie Marsh; 1:15, Records  
 KGDM—Melodies; 1:15, Records  
 KQW—Dixie Marsh, pianist; 1:15, Vocal Rhythm  
 \*KFRC & netwk—Symphony Orch.  
 KEX—Rev. Willard Pope  
 KHQ—1:15, Studio Program  
 KJR—Seattle Pacific College  
 KNX—Louise Johnson, Astro-Analyst  
 KECA—Recordings  
 KFVB—Black and Tan; Records  
 KFOX—Recorded Orchestra; 1:15, Man About Town

**1:30 to 2:00 P. M.**

\*KPO & network—The House by the Side of the Road; Tony Wons and artists  
 KGO—Melody Train  
 KYA—Calif. Composer's Series  
 KTAB—George Kruger, pianist  
 KLX—Recorded Program  
 KROW—Luncheon Concert  
 KJBS—College Airs; Records  
 KQW—Venetian Ensemble  
 KGDM—Records; Lonesome Hobo  
 \*KFRC & netwk—Symphony Orch.  
 KJR—Metropolitan Moods  
 KEX—Rev. Pope; 1:45, Piano  
 KNX—Metropolitan Moods  
 KFVB—Recordings  
 KECA—Vocational Adjustment; Cons. of Music  
 KFOX—Elec. Trans.; Organ

**2:00 to 2:30 P. M.**

\*KPO & network—Sentinels Serenade; Orch. & vocalists  
 KGO—John & Ned; 2:15, To be announced  
 KYA—Discovery Hour  
 KTAB—Chamber of Commerce; 2:15, Moods Modernistic  
 KLX—Recorded Program  
 KROW—The Observer  
 KJBS—Marjorie Lee, pianist; Orch.  
 KGDM—Ansel Roby and Gang  
 KQW—Marjorie Lee; 2:15, Instrumental Trio  
 \*KFRC & network—Open House  
 KJR—Hollywood Temple  
 KEX—Orchestra  
 KFVB—Records; 2:15, Professional Football Game  
 KNX—Exposition Park Concert  
 KECA—Classic Hour; Records  
 KFOX—Christian Science; 2:15, Football Game  
 KFSD—Old-Time Program

**2:30 to 3:00 P. M.**

\*KPO & network—American Bosch Radio Explorers Club; 2:45, Terhune Dog Drama  
 KGO—Football Game  
 KTAB—Recorded Program  
 KYA—Light Opera  
 KROW—Matinee Melodies

KLX—Merrill Bond, basso; 2:45, Song Souvenirs  
 KJBS—Afternoon Concert  
 KGGC—Sunday School  
 KGDM—Ansel Roby and Gang  
 KQW—Medicine Show  
 \*KFRC & network—Hetch Hetchy Dedication Program  
 KOIN—2:45, Threads of Tradition  
 KGI—2:45, Judge Rutherford  
 KJR—Calvary Presbyterian Church  
 KEX—Orchestra  
 KOL—2:45, Musicale  
 KNX—Concert  
 KECA—Records  
 KFVB—Football Game  
 KFOX—Football Game  
 KFSD—Old Time Program  
 KSL—Victor Herbert's Melodies; Gene Halliday, Organist

**3:00 to 3:30 P. M.**

\*KPO & network—Catholic Hour  
 KGO—Football Game  
 KYA—Light Opera  
 KTAB—Lydel Co.; Music  
 KLX—Records  
 KROW—Matinee Melodies  
 KJBS—Recordings  
 KGGC—Church Service  
 KGDM—Serenader; Politics  
 KQW—Violinist; Ind. Merchants  
 \*KFRC & network—Music by Gershwin  
 KGW—Nicks Flowers; Eddie King  
 KOMO—Old Songs of the Church  
 KHQ—Northwest on Parade  
 KFI—Makers of History  
 KNX—Concert  
 KFOX—Football Game  
 KFVB—Football Game  
 KFSD—Royal Brown, organist  
 KOA—Home Sweet Home

**3:30 to 4:00 P. M.**

\*KPO & network—Grand Hotel; Drama, with Anne Seymour and Don Ameche  
 KGO—Football Game  
 KYA—Light Opera  
 KTAB—Recordings  
 KLX—String Orchestra; Records  
 KROW—Stories; Records  
 KJBS—Concert Favorites  
 KGGC—Church Service  
 KQW—Concert Favorites  
 KGDM—Mt. Diablo Hillbillies  
 \*KFRC & network—Smilin' Ed McConnell  
 KFRC—3:45, Newspaper Adventures  
 KOL—3:45, Footpaths of Music  
 KVI—3:45, Amusement Tips  
 KOIN—3:45, Edith Karen  
 KJR—Cornish School Program  
 KEX—Varieties  
 KNX—Concert  
 KFVB—Football Game  
 KECA—Recordings  
 KFOX—Football Game  
 KGB—3:45, Newspaper Adventure  
 KFSD—Choralia

**4:00 to 4:30 P. M.**

\*KPO & network—Franklyn Baur, tenor; 4:15, To be announced  
 KGO—Football Game  
 KYA—Piano Concert  
 KTAB—Male Quartet; 4:25, Bargain  
 KLX—Records  
 KROW—Afternoon Concert  
 KJBS—Dance Orchestra  
 KQW—Bible; 4:15, Instrumentalists  
 KGDM—Recordings  
 \*KFRC & netwk—Calif. Melodies  
 KOL—Drama to 4:05  
 KVI—Book Review; Wranglers  
 KEX—Varieties  
 KOXO—John Spargur; Romances  
 KRX—Amagon; Carefree Capers  
 KFI—Organ Recital  
 KFVB—Football Game  
 KFOX—Football Game  
 KECA—Piano Recital; Records  
 KFSD—Symphony Concert

KSL—4:15, Melodic Portraits  
 KOA—4:15, Symphony

**4:30 to 5:00 P. M.**

\*KPO & netwk—Joe Penner, comedian; Harriet Hilliard, vocalist; Ozzie Nelson's Orchestra  
 KGO—Football Game  
 KYA—Vesper Services  
 KTAB—Episcopal Radio Mission  
 KLX—Carefree Capers  
 KROW—Afternoon Concert  
 KJBS—Recordings  
 KQW—Musical Program  
 KGDM—Sierra Lumberjacks  
 \*KFRC & network—Edgewater Beach Concert Orchestra  
 KOIN—Old Church Songs  
 KJR—Knights of Note  
 KFVB—Football Game  
 KNX—Records; 4:45, Silver Strains  
 KECA—Recordings  
 KFOX—Nazarene Church  
 KFSD—Symphony Concert

**5:00 to 5:30 P. M.**

\*KPO & network—Chase and Sanborn Program; Eddie Cantor, comedian; Rubinfoff's Orchestra  
 KGO—Paul Carson, organist  
 KYA—Symphony Concert  
 KTAB—Religious Services  
 KLX—Old Man Soliloquy; 5:15, Melody Palette  
 KROW—Melodies; Church Fed.  
 KJBS—Dance Recordings  
 KQW—Afternoon Concert  
 KGDM—Dance Band  
 \*KFRC & netwk—Ford Symphony Orchestra  
 KJR—Emanuel Tabernacle  
 KNX—Ethel Hubler; Dr. Matthews  
 KECA—Chamber Music  
 KFVB—Recordings  
 KFOX—Hi Hilarities  
 KFSD—Symphony

**5:30 to 6:00 P. M.**

\*KPO & network—Chase and Sanborn Program; Eddie Cantor, comedian; Rubinfoff's Orchestra  
 KGO—Mickey Gillette's Music  
 KYA—Symphony Concert  
 KTAB—Religious Services  
 KLX—Covered Wagon Jubilee  
 KROW—Church; Sylvia Dale  
 KQW—Popular Orchestra  
 \*KFRC & netwk—Ford Symphony Orchestra  
 KJR—Vindabonians  
 KNX—Dr. John Matthews  
 KECA—Chamber Music  
 KFVB—Recordings  
 KFOX—Orchestra  
 KFSD—5:45, Farley's Rangers

**6:00 to 6:30 P. M.**

\*KPO & netwk—Manhattan Merry-Go-Round; Orch. and vocalists  
 KGO—Henry M. Hyde; 6:15, Personal Closeups; Radio Artist interviewed by Gypsy  
 KYA—Concert Stars  
 KTAB—Hillbille Tunes  
 KLX—Mixed Quartet  
 KROW—Varieties; Watch Tower  
 KQW—Song of the Islands; Records  
 KJR—Angelus Hour  
 \*KFRC & network—Alexander Woolcott with Armbusters Orch.  
 KFVB—News; Mysteries; Fun Fest  
 KECA—Wesley Tourtellotte, organ  
 KNX—Souvenirs of Song  
 KFOX—News; Rally Wray; Drama  
 KFSD—Dinner Music

**6:30 to 7:00 P. M.**

\*KPO & network—The American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano  
 KGO—Palace Hotel Ensemble  
 KYA—Reveries; 6:45, Melodettes, quartet

KTAB—Scores, Charlie Tye  
 KLX—Alice Blue; 6:45, Variety  
 KROW—Ran Wilde's Orchestra  
 KQW—Political; Popular Orchestra  
 \*KFRC & network—Salon Moderne  
 KOL—The Pioneers  
 KOIN—Moods in Music  
 KJR—Angelus Hour  
 KFVB—Fun Fest; 6:45, Pioneers  
 KNX—Rev. C. E. Fuller  
 KFOX—School Kids; Concert Group  
 KECA—W. Tourtellotte, organist  
 KFSD—Organ Melodies  
 KGB—United for Calif. League  
 KSL—Studio Ensemble

**7:00 to 7:30 P. M.**

\*KPO & network—Hall of Fame  
 KGO—Tales from Shakespeare:  
 Michael Raffetto, narrator  
 KYA—Dinner Concert  
 KLX—Variety Hour  
 KTAB—Echoes of Portugal; 7:15,  
 Bellevue Trio  
 KROW—Harmonies; Reminiscing  
 KGGC—Church Service  
 KQW—Concert Orchestra  
 \*KFRC & network—Wayne King's  
 Orchestra  
 KJR—The Builders  
 KNX—Rev. C. E. Fuller  
 KFVB—Jack Joy's Orchestra  
 KECA—Pierce Bros. Quartet  
 KFOX—Warner Bros. Show  
 KFSD—Furnbilt's; 7:15, Vocalist

**7:30 to 8:00 P. M.**

\*KPO & network—Pontiac Program:  
 Orchestra and vocalists  
 KGO—Rudy Selger's Orchestra  
 KYA—Pianist; 7:45, Gold Rush Days  
 KTAB—Church Serv. Bapt. Church  
 KLX—Musical Auction; 7:45, Wil-  
 lam Don, eccentric comedian  
 KROW—Dancing Party  
 KGGC—Church Service  
 KQW—First Baptist Church Service  
 \*KFRC & network—Merrymakers  
 KJR—World Revue  
 KFVB—Orch.; Comedy Stars  
 KECA—Recorded Program  
 KFOX—Boy Detective; Songs  
 KNX—Musical Program  
 KOA—Ford Rangers

**8:00 to 8:30 P. M.**

\*KPO & network—Wendell Hall &  
 His Ukulele; 8:15, To be annoc'd  
 KGO—Hornik's Viennese Program  
 KYA—Opera, recordings  
 KTAB—Church Services, Baptist  
 KLX—Hour of Melody  
 KROW—Oakland Community Church  
 KQW—Baptist Church Services  
 \*KFRC & network—Merrymakers  
 KJR—First Church of Christ  
 KEX—First Church of Christ  
 KNX—Presbyterian Church  
 KFVB—Hi-Jinks, Don Smith, M.C.  
 KECA—Recorded Program  
 KFOX—Christian Science Church  
 KFSD—Mollie Thompson, Organist  
 KOA—8:15, Studio Program

**8:30 to 9:00 P. M.**

\*KPO & network—Jack Benny and  
 Artists; Don Bestor's Orchestra  
 KGO—Paul Martin's Music  
 KYA—Opera Recordings  
 KTAB—Church Services  
 KLX—Hour of Melody  
 KROW—Oakland Community Church  
 KQW—Baptist Church Services  
 \*KFRC & network—Hal Grayson's  
 Orchestra  
 KOL—Comedy Stars  
 KOIN—Comedy Stars; Little Show  
 KJR—Church Services  
 KEX—First Church of Christ  
 KFVB—Hi-Jinks  
 KNX—Church Services  
 KECA—Recordings  
 KFOX—Christian Science  
 KSL—L. D. S. Services

**9:00 to 9:30 P. M.**

\*KPO & network—The Melodious  
 Silken Strings  
 KGO—Reader's Guide  
 KYA—Opera  
 KTA3—Church Services; 9:15, Rod  
 Hendrickson, Humor Stories  
 KLX—Studio; World Revue  
 KROW—Foreign Watch Tower  
 KQW—Church; Vocal Gems  
 KGW—Orch.; Baby's Bcudoir  
 \*KFRC & network—Hi-Jinks  
 KOIN—Orchestra; Nikola Zan  
 KHQ—Memories; Crazy Wells  
 KEX—Dance Rhythm; Book Chat  
 KJR—9:15, National Conference  
 KFW2—Kay Van Ripper, Drama  
 KNX—Records  
 KTA3—News; 9:15, Judge Rutherford  
 KECA—Countess Le Guero, pianist;  
 9:15, Records  
 KPO3—Beverly Hillbillies  
 KOA—To be announced  
 KSL—Old Spinning Wheel; Orchestra

**9:30 to 10:00 P. M.**

\*KGO & network—Tom Coakley's  
 Orchestra  
 KPO—The Phillistine; Souvenirs  
 KYA—Recordings; 9:45, News; An-  
 swer Man  
 KTAB—Chapel of the Chimes, or-  
 gan; 9:45, Political Program  
 KLX—Talk; 9:45, News; 9:50,  
 Jewel Box  
 KROW—Rhythm Review  
 KQW—Concert Memories  
 \*KFRC & network—Hi-Jinks  
 KVL—News; Gospel League  
 KGW—Piano; Cystex  
 KEX—Church Choir  
 KFI—The Phillistine; 9:45, Dream  
 Dramas  
 KNX—The Crocketts  
 KFVB—Skit; Orchestra  
 KFOX—Beverly Hillbillies  
 KECA—To be announced  
 KFSD—The Phillistine to 9:45  
 KSL—Temple Square Services  
 KOA—Studio Program; Orchestra

**10:00 to 10:30 P. M.**

\*KPO & network—Richfield Repor-  
 ter; Sam Hayes  
 KPO—10:15, Frank F. Merriam for  
 Governor  
 KGO—John Teel, baritone  
 \*KGO & network—10:15, Paul  
 Carson, organist

KYA—Dance Orchestra  
 KTAB—Japanese-American Broad-  
 casting Society Program  
 KLX—Dance Program  
 KROW—Harmonies; Records  
 KFRW—News to 10:10  
 \*KFRC & network—To be announced  
 Joe Sullivan, pianist  
 KEX—Rev. W. H. Pope  
 KOMO—10:15, Royal Seven  
 KHJ—News; 10:10, Dance Orchestra  
 KNX—The Crocketts  
 KFVB—News; Eddie Eben, organ  
 KFOX—News; Orchestra  
 KECA—Musical Celebrities  
 KOA—John Teel; Organ  
 KGB—News; Orchestra; Pianist

**10:30 to 11:00 P. M.**

KPO—Gene Quaw's Orchestra  
 \*KGO & network—Paul Carson,  
 organist  
 KYA—Gary-Evers' Orchestra  
 KTAB—Hal Grvin's Orchestra  
 KLX—Dance Program  
 KROW—Concert Echoes  
 \*KFRC & network—Vincent Lopez'  
 Orchestra  
 KVI—Dance Orchestra  
 KEX—Rev. Willard Pope  
 KFOX—Tex Howard's Orchestra  
 KFVB—Dance Orchestra  
 KOA—Cosmopolitan Orchestra

**11:00 to 11:30 P. M.**

\*KGO & network—Press-Radio News;  
 11:05, Tom Gerun's Orchestra  
 KPO—News; Midnight Melodies  
 \*KFRC & network—Dick Jurgens'  
 Orchestra  
 KTAB—Dance Orchestra  
 KROW—Dance of the Hour  
 KGW—Hilare's Little Club to 11:15  
 KHJ—Dance Orchestra  
 KFOX—Jimmy Mann's Orchestra

**11:30 to Sign Off**

\*KGO & network—Tom Gerun's Orch.  
 KPO—Midnight Melodies  
 KFRC—Organ Recital  
 KTAB—Club Tivoli Orchestra  
 KROW—Music; Midnight Vagabond  
 KJBS—12:01, Owl Program to 7 a.m.  
 KGDM—12, Music and News  
 KOL—Organ Recital  
 KVI—Organ Recital  
 KHJ—Midnight Moods

It Costs you  
 Less Than **3c** a Copy  
 By Subscribing to  
**Broadcast Weekly**

----- USE THIS COUPON -----

BROADCAST WEEKLY,  
 1114 Mission Street, San Francisco.

Gentlemen: Send me BROADCAST WEEKLY for one year  
 (or six months). I enclose herewith \$1.50 (or \$1.00).

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

NEW  RENEWAL  EXTENSION  C

# MONDAY Programs

Oct. 29, 1934

## 7:00 to 7:30 A. M.

- KPO & network—Harvest of Song; 7:15, Holman Sisters, piano duo
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub Program
- KQW—The Breakfast Hour, rec'ds
- KFRC—Recordings; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ
- KVI—Daybreak Devotional
- KHQ—Morning News
- KFI—Chas. Wellman & Helen Hill
- KHJ—Recordings and Stocks
- KNX—Bill Sharples and His Breakfast Club
- KFSD—Early Birds; Pep & Ginger
- KGB—7 o'Clock Club
- KSL—News; Adv. Review

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Accordiana, Johnny Toffoli
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Clock Club
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Talk; Varieties; Souvenirs
- KJR—Sunrisers; 7:45, Showdown on the Clock
- KEX—Varieties
- KHQ—7:45, Dental Hygiene
- KFI—Market Quotations to 7:45
- KHJ—Records and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Morning Bible Study to 7:45
- KGB—Seven o'Clock Club
- KSL—Advertisers Review

## 8:00 to 8:30 A. M.

- KPO & network—Hour of Memories; U. S. Navy Band
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader
- KTAB—Mobile Melodies; 4-4 time
- KLX—Recorded Program; Stocks
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; 8:15, Records
- KFRC—Capt. Dobbsie to 8:15
- \* KFRC & netwk—Connie Gates and Jim Brierly, Songs
- KOL—8:15, Cecil and Sally
- KVI—8:15, Market Specials
- KOIN—Jim Brierly
- KEX—Calvary Tabernacle
- KOMO—Morning Reveries
- KHQ—Studio Programs
- KFI—Church; Airplane Man
- KNX—Melody Time

## 8:30 to 9:00 A. M.

- KPO & network—U. S. Navy Band
- KGO—Crosscuts of the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KJBS—Aubrey Loux, pianist; Records
- \* KFRC & netwk—Hollywood Country Church
- KOMO—Stradivarieties; Mary's Garden
- KHQ—Boots; 8:45, Home Comfort
- KEX—Salon Orchestra; Tango Time
- KNX—Song Bag
- KECA—Recordings



RAY LEWIS  
KGGC—Commercial Manager

KSL—Good Morning Judge; Morning Melodies

## 9:00 to 9:30 A. M.

- KGO & network—Fields & Hall; songs and patter
- KGO—9:15, Alvino Rey, guitarist
- KPO—Barbara Lee, Breakfast Club
- \* KPO & network—9:15, Josephine Gibson, hostess council
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Song Hits; Bargains
- KGCC—Records; 9:15, Songs
- KQW—Tuneful Topics; Musical
- KGDM—Records; 9:15, Talk
- KOIN—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- \* KFRC & network—Voice of Experience; 9:15, Elizabeth Barthell
- KFRC—9:15, Samuels on the Air
- KJR—Early Echoes
- KEX—Orchestra; Requests
- KNX—Organ; Elec. Trans.
- KECA—Recordings
- KFSD—9:15, Good Cheer
- KSL—9:15, Jennie Lee
- KOA—9:15, Heinz Program

## 9:30 to 10:00 A. M.

- KPO & network—The New World, educational talks
- KGO—Improve Your Home; Black Diamonds
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Recordings
- KQW—Visiting Faye Ward
- KGDM—News; Records
- \* KFRC & netwk—Allen Leafner's Orchestra
- KVI—Lesson in English to 9:45
- KOL—9:45, Beautiful Melodies
- KHQ—Morning Melodies
- KQW—9:45, Cooking School
- KJR—News; Songs
- KFI—Hawaiians; 9:45, News
- KHJ—Press-Radio News to 9:35
- KNX—Amazon Program; 9:45, News
- KFSD—Stock Reports to 9:40
- KGB—News to 9:35

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Pair of Pianos
- KPO—Golden State Menu Flashes; 10:15, News
- KYA—Columbia on Parade; 10:15, Musical Milkman
- KTAB—Bargain Broadcast; Old Bachelor
- KLX—Clinic; 10:15, Stocks
- KROW—Musical Melange; Wong Yick's Message
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—News; Popular Orchestra
- KGDM—Recordings
- KJR—Home Makers; Music
- KOMO—Jack and Jill to 10:15
- \* KFRC & network—Just Plain Bill; 10:15, George Hall's Orchestra
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Health Scientist
- KEX—Lost & Found; Ronald Buck
- KNX—Eddie Albrigh's Family
- KECA—Recordings

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, Great Composers Program
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Orchestra; For the Ladies
- KGCC—Hits of Today
- KQW—Aunt Sammy; 10:45, Music
- \* KFRC & network—Savitt Serenade with Dianne; 10:45, Pat Kennedy and Kassel's Orchestra
- KOIN—Morning Melodies
- KVI—Musical Gems to 10:45
- KEX—Orchestra; Hill Billies
- KJR—Club Minutes; Serenader
- KNX—M. Holmes; Rhythm Encores
- KECA—Recordings
- KFSD—10:50, Studio Program
- KOA—Ida Allen; Produce Reports

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Great Composers Program
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blues; Fashions
- KLX—Recordings; 11:15, Music
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits; Records
- KGCC—Milady's Date Book; 11:15, Organalities
- KGDM—Organ Recital
- KQW—Light Classics
- \* KFRC & network—Little French Princess; 11:15, Affiliated Products
- KVI—The Observer to 11:15
- KOL—Garden Talk; News
- KOIN—Art Kirkham
- KEX—Music; Cobwebs and Nuts
- KJR—Rhythm Rulers
- KNX—Organ Recital
- KECA—French Lesson; Records
- KSL—11:15, Helen Trent

## 11:30 to 12:00 Noon

- KPO & netwk—Merriam for Governor; 11:45, California Federation of Women's Clubs
- KGO—Smackout; Marion and Jim Jordan; 11:45, Agricultural Bulletin
- KYA—Dance Times
- KTAB—Modern Rhythm; News
- KLX—Anita & Orosco; 11:45, Castles in Music
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Talk; News; Requests
- KQW—Variety and Theatre News
- KGDM—Organ Recital
- KHQ—Organ Recital



\*KFRC & network—Amer. School of the Air  
 KOMO—11:45, Harp Melodies  
 KJR—Rhythm Rulers to 11:45  
 KEX—Cobwebs & Nuts; Records  
 KGW—Pianist; 11:45, Cheerio  
 KFI—Fashion Tours; 11:45, Market  
 KNX—Musical; 11:45, Talk  
 KOA—Brown Palace Orchestra

**12:00 to 12:30 P. M.**

•KPO & network—Vocational Agriculture; Edna Fischer, pianist; 12:15, Western Farm and Home  
 KGO—Radio Guild, dramatic sketch  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Organ Concert  
 KLX—Dance Music  
 KROW—Latin American Program  
 KJBS—Records and Accordionist  
 KGGC—Request Hour  
 KQW—Popular Program  
 KGDM—Recordings  
 KFRC—Women's Home Forum to 12:15  
 \*KFRC & network—Skylines  
 KOL—The Carnival Hour  
 KVI—12:15, Front Page Headline  
 KOIN—Ron Myron's Scrapbook; Ken and Wally  
 KGW—12:15, Meler & Frank  
 KHQ—12:15, Business and Pleasure  
 KEX—Dance Frolic to 12:15  
 KJR—12:15, Grain Reports; Records  
 KOMO—Farm Talk to 12:15  
 KNX—News; 12:15, Congo  
 KECA—News; 12:15, Records  
 KHJ—Better Business Bur. to 12:15  
 KGB—Farm Flashes to 12:15  
 KSL—Broadcasters Review

**12:30 to 1:00 P. M.**

•KPO & network—Western Farm and Home Hour  
 KGO—Radio Guild  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Reflections of Romance  
 KROW—California Farm Hour  
 KJBS—Dance Orchestra  
 KGGC—Pirate Cowboys  
 KQW—Weather and Market Reports  
 KGDM—Politics; Recordings  
 \*KFRC & network—U.S. Marine Band  
 KOL—The Carnival Hour  
 KHQ—Stepping Along; Studio  
 KVI—News & Comment to 12:45  
 KEX—Studio; Forum Luncheon  
 KGW—Dr. Semler; 12:45, Studio  
 KJR—Renovise; Recordings  
 KNX—Concert Group  
 KECA—Recordings  
 KGB—12:55, Stocks  
 KSL—U. S. Marine Band

**1:00 to 1:30 P. M.**

•KPO & network—Betty & Bob; 1:15, Gale Page, songs  
 KGO—Financial Flashes; News; 1:15, Ann Warner's Chats  
 KYA—Royal Serenaders  
 KTAB—Radio Frolic, Geo. Taylor  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Records; The World Today  
 \*KFRC & network—America's Little House; 1:15, Carlisle & London  
 KOL—1:15, Julie Day  
 KQW—Chat, 1:15, Dental Clinic  
 KEX—Forum Luncheon  
 KHQ—1:15, Leisure Quarter Hr.  
 KNX—Pontrelli's Orchestra  
 KECA—Records  
 KFSD—Studio Program to 1:15  
 KSL—Payroll Builder

**1:30 to 2:00 P. M.**

•KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone  
 KGO—Ann Warner's Chats; 1:45, Mickey Gillette's Music

**KYA—Symphony Concert**  
 KTAB—Jean Kent  
 KLX—Song Bag  
 KROW—Home Beautiful; Music  
 KJBS—Concert Recordings  
 KQW—Afternoon Concert  
 KGDM—Recordings  
 KFRC—Stocks; Christian Science News to 1:45  
 \*KFRC & network—Chicago Variety  
 KOIN—Book of Life  
 KJR—The Sun Dial  
 KEX—Financial Reports; Music  
 KNX—Pontrelli's Orchestra  
 KHJ—Dow Jones' Reports; 1:45, No'an and Sherr  
 KFSD—Old Time Program

**2:00 to 2:30 P. M.**

•KPO & network—Al Pearce and His Gang  
 KGO—Mickey Gillette's Music; 2:15, Jackie Heller, tenor  
 KYA—Symphony Concert  
 KTAB—Globe Trotter; Romancin'  
 KLX—Lost & Found; 2:05, Records  
 KROW—2:15, Chas. Goodman, vocal  
 KJBS—Barrester's Club; Tunes  
 KGDM—Records; News  
 KQW—Dance Matinee  
 \*KFRC & network—Happy Go Lucky Hour  
 KEX—World Bookman; Musical Gems  
 KJR—Salon Hour, recorded  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KSL—Music; 2:15, Dental Clinic  
 KOA—Huffman Reporter; Talk; 2:15, Jackie Heller

**2:30 to 3:00 P. M.**

•KPO & network—Al Pearce Gang  
 KGO—Vagabonds Quartet, instrumentalists  
 KYA—Vignettes of Life; 2:45, Modern Notes  
 KLX—Three 4 Time; Tranquility  
 KTAB—Records; 2:35, Stocks; 2:40, Opportunity Hour  
 KROW—Dell Perry; Emily Boteloh  
 KJBS—Events of Interest; Records  
 KGDM—The Romancers  
 KQW—Dance Matinee  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KECA—Classic Hour, records  
 KNX—Foreign Recordings  
 KFSD—2:45, Studio Program  
 KSL—Edw. Wurtzbach's Orch.; 2:45, Tom Baker with Organ  
 KOA—Margaret West; Ranch Boys

**3:00 to 3:30 P. M.**

•KPO & network—Langendorf Pictorial; 3:15, John and Ned, duo  
 KGO—United States Army Band  
 KYA—P. T. A. Talk; Better Business Talk  
 KTAB—Records; Chinese News  
 KLX—Opportunity Hour  
 KROW—East Bay Gossiper  
 KJBS—Orchestra; 3:15, Word Man  
 KQW—Stock Reports; Music; 3:15, Word Man and Music  
 KGDM—Recordings  
 \*KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Melody Race  
 KQW—Concert Trio  
 KHQ—Hostess Hints; Club Bulletin  
 KEX—Concert Echoes  
 KFI—3:15, English Lesson  
 KNX—Concert Orchestra  
 KECA—Alexander Bevani to 3:15  
 KSL—Songs of Long Ago; Texas Rangers  
 KOA—3:15, University of Denver

**3:30 to 4:00 P. M.**

•KPO & network—Thunder Mountain Troubadour; 3:35, Three X Sisters, vocal trio  
 KPO—To be announced

•KGO—Family Cook Book  
 \*KGO & network—3:45, Singing Strings  
 KYA—Art Lecture; 3:45, Community Chest Question Box  
 KTAB—Royal Sophistication; Preview  
 KLX—Records; 3:45, Musical Jigsaw  
 KROW—Spanish Tunes; Records  
 KJBS—Songs of Hawaii; Melodies  
 KGDM—Recordings  
 KQW—Variety Program  
 \*KFRC & network—Three Bears; 3:45, Frank Castle's Matinee  
 KRX—Request Program  
 KHQ—School Days; Beauty Talk  
 KOL—Harrist Lincks; Studio  
 KOIN—Newspaper of the Air  
 KOMO—Concert Ensemble  
 KFI—Ann Warner's Chats  
 KHJ—Stimulating Soothers to 3:45  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KFSD—To be announced  
 KSL—Junior Hour; 3:55, News  
 KOA—3:45, Microphone News

**4:00 to 4:30 P. M.**

•KPO & network—Ray Perkins, songs and comedy; 4:15, Herman Crone's Orchestra  
 KGO—Something Simple, Josef Hornik's Orchestra  
 KYA—Talk; Old Songs; Dance  
 KTAB—Keep Smiling Revue  
 KLX—Records; 4:15, Helen Parmelee, pianist  
 KROW—Waltz Time; Songs  
 KJBS—Star Reporter; Bill & Co  
 KGDM—Gilmore Oil Program  
 KQW—Star Reporter; Bill & Co; Headline Memories  
 KFRC—Town Topics to 4:05  
 \*KFRC & network—Dan Russo's Orch.; 4:15, Food for Thought  
 KOIN—Newspaper of the Air  
 KOL—4:15, What's New  
 KGW—Friendly Chat  
 KHQ—4:15, News Album  
 KJR—Goodwill Program; Records  
 KEX—4:15, Recordings  
 KNX—Haven of Rest  
 KECA—Piano Recital  
 KSL—Broadcasters' Review  
 KOA—Memories; 4:15, Stamp Club

**4:30 to 5:00 P. M.**

•KGO & network—Studio Chatter  
 KPO—Elmore Vincent, tenor; 4:45, News  
 KYA—Tea Dance Parade  
 KTAB—Lauretta La Marr  
 KLX—Pianist; Health School  
 KROW—Lee Davis' Gang  
 KJBS—Orchestra; 4:45, Melodies  
 KQW—Story Time; 4:45, Records  
 KGDM—Ernie Cruz; Program  
 \*KFRC & network—To be announced; 4:45, Between the Bookends  
 KOIN—Bob and Dolly  
 KJR—Snapshots  
 KEX—Orchestra  
 KGW—Sam Gordon to 4:45  
 KFI—Organ Recital  
 KNX—Recordings; Peter Holland  
 KSL—Adventures of Robin Hood; 4:45, Broadcasters Review  
 KOA—Skit; 4:45, Orphan Annie

**5:00 to 5:30 P. M.**

•KPO & network—Jan Garber's Supper Club  
 KGO—Art and Music; 5:15, Edna Fischer, pianist  
 KYA—Children's Hour  
 KTAB—Health Talk; 5:15, Songs  
 KLX—Brother Bob's Club  
 KROW—Recordings  
 KJBS—Popular Vocalist; 5:15, News  
 KGGC—Studio Frolic  
 KQW—Sunshine League  
 KGDM—Recordings  
 \*KFRC & network—Bar X Days & Nights; 5:15, Billy Bachelor  
 KJR—Orange and Blackie; Reporter  
 KEX—Hawaiian Serenaders

KNX—Sunset Serenade  
KFOX—Playtime Lady; Records  
KECA—How Songs Grew; Story  
Teller  
KFSD—Studio Program  
KSL—5:15, Tarzan

### 5:30 to 6:00 P. M.

• KPO & network—King's Men; 5:45, Little Orphan Annie  
KGO—Life of the Reilly's; 5:45, Tim Healy's Ivory Stamp Club  
KTAB—Dr. Thompson, talk  
KYA—Metropolitans; 5:45, Campbell Corner  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KGGC—Dance Echoes; Irish Gems  
KQW—Popular Orchestra; 5:45, Voice of Portugal  
\* KFRC & network—Atwater Kent  
KJR—Tarzan; Candlelight Time  
KFI—Ivory Stamp Club to 5:45  
KNX—Records; Song Service  
KECA—5:45, Catholic Mission  
KFOX—Recordings  
KFSD—Farley's Rangers to 5:45  
KOA—Pick and Pat

### 6:00 to 6:30 P. M.

• KPO & network—Sinclair Greater Minstrels  
KGO—String Time  
KYA—Cy Trobabe and Orchestra  
KTAB—Dinner Concert; Lydell  
KLX—KLX Trio  
KROW—News; Rhythm Kings  
KGGC—Dinner Dance Review  
KQW—Dept. of Agriculture;  
6:15, Popular program  
\* KFRC & network—Chesterfield  
Prog.; Rosa Ponselle and Orch.  
KHQ—Studio Program  
KJR—News; Romance Time  
KOMO—30 Minutes of Music  
KFWB—News; Mysteries; Organ  
KNX—News; 6:15, Calif. League  
KFOX—News; Trio, Al & Molly  
KECA—Board of Education; News

### 6:30 to 7:00 P. M.

• KPO & network—Colgate House Party  
KGO—Safety First; 6:45, Air Adventures of Jimmy Allen  
KYA—Cy Trobabe's Orchestra  
KTAB—Sport Page; Political  
KLX—Trio  
KROW—Ne'er Do Well  
KGGC—Theatre of the Air; Records  
KQW—Mkt. Reports; Recordings  
\* KFRC & network—United for California League  
KOIN—Ember Glow; Headlines  
KVI—To be announced  
KJR—Romance Time; Jimmie Allen  
KNX—Concert; 6:45, Jimmie Allen  
KFWB—Organ; 6:45, Jimmie Allen  
KECA—Organist; Violinist; Cellist  
KFOX—School Kids; Jimmy Allen  
KGB—6:45, Gridiron Guesses  
KSL—The Big Show

### 7:00 to 7:30 P. M.

• KPO & network—Carnation Contented Program  
KGO—Federation of Municipal Employees; Organ  
KYA—Sports; Aviation Forum  
KTAB—Communications; Italian News  
KROW—C. W. Hammond; Orch.  
KLX—News; 7:15, Lovable Liars  
KGGC—Arnet Amos; Gypsies  
KQW—Weather; News; Varieties  
\* KFRC & network—Wayne King's Orchestra  
KJR—Song Market; Political  
KNX—Watanabe & Archie; Rajput  
KFWB—Football Talk; Political  
KECA—Organist, Violinist & Cellist  
KFOX—Eb and Zeb; 7:15, Bobby & Betty  
KFSD—Feature; Sonny & Buddy

### 7:30 to 8:00 P. M.

• KPO & network—Mobilization of Human Needs  
KGO—Comedy Stars of Hollywood; 7:45, Stanford University Program  
KYA—Cowboys; Louise Taber  
KTAB—Ople & Viney; Organ  
KLX—Silver Strains; 7:45, Clinic of the Air  
KROW—Golden Memories  
KQW—Italian Radio Theatre  
KGGC—John Reisner; Recordings  
\* KFRC & network—End Poverty League; 7:45, Rocket Gas Drama  
KOL—Speaker Stevenson to 7:45  
KVI—Dr. Mellor to 7:45  
KJR—Political; Highlight Hour  
KNX—In-Laws; King Cowboy  
KFWB—Syncopters  
KFOX—Boy Detective; Vagabonds  
KECA—Records; 7:45, Law Talk  
KSL—Crazy Crystals; 7:45, Comedy

### 8:00 to 8:30 P. M.

• KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn  
KGO—Cliff Nazarro, songs; 8:15, College Daze, Comedy Sketch  
KYA—Business Hour; Studio Prog.  
KTAB—Amendment No. 11; Ballads  
KLX—Clinic of the Air  
KGGC—Spanish-American Program  
KROW—Records; Watch Tower  
KQW—Vocalists; Popular Orch.  
\* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
KEX—News; 8:15, Blackbirds  
KJR—Highlights; Carfree Capers  
KNX—Paramount; Concert  
KFWB—Jack Joy's Orchestra  
KECA—Vocalist; 8:15, Philosopher and Country Jane  
KFOX—Organ; Piano; Ballads  
KFSD—Adventures of Jimmie Allen

### 8:30 to 9:00 P. M.

• KPO & network—Voice of Firestone Garden Concert; Gladys Swarthout, mezzo-soprano  
KGO—NBC Drama Hour  
KYA—Studio; Tom Mitchell, baritone  
KTAB—Butchers Union; Vocalist  
KLX—Doug Montell, All Star Sports; Melody Race  
KROW—Happy Harmonies; Music  
KGGC—Concert; Timely Tunes  
KQW—Popular Orchestra; Sports  
\* KFRC & network—Blue Monday Jamboree  
KJR—Political Talks; Records  
KEX—Orchestra  
KFWB—Drama  
KNX—Records; Mona Lowe, songs  
KECA—SERA Orchestra  
KFOX—Christian Science; Cecil & Sally

### 9:00 to 9:30 P. M.

• KPO & network—Shell Show; Rush Hughes, master of ceremonies; guest artists  
KGO—Waltz Time, Ben Klassen, tenor, orchestra  
KYA—Pianist; 9:15 Nat'l Defense  
KTAB—Crockett Fam; Nighthiders  
KLX—Faucit Theatre of the Air  
KROW—Sundowners; Hawaiians  
KQW—Music of the Masters  
KGGC—News; Wyoming Cowboys  
\* KFRC & network—Blue Monday Jamboree  
KJR—News; Melodies  
KEX—Homicide Squad  
KNX—News; Elec. Trans.  
KFWB—Harry Sosnik's Orchestra  
KECA—9:15, Fishing & Hunting Talk  
KFOX—Beverly Hillbillies  
KFSD—Furmbilt Program; Studio

### 9:30 to 10:00 P. M.

• KPO & network—Shell Show  
KGO—News; 9:35, Williams-Walsh Orchestra

KTAB—Communist Party of Oakland; Music Arts Society  
KYA—Concert Orchestra; 9:45, News  
KLX—Pioneers; 9:45, News  
KROW—St. Mary's College  
KGGC—Alois Krejick; Dance Tunes  
KQW—Dance Frolic  
\* KFRC & network—Dan Russo's Or.  
KOIN—Drama; Dorothy Dix  
KOL—9:45, News; Editorial  
KVI—News Flashes; 9:45, Orch.  
KJR—The Purple Ray; C. of C.  
KNX—The Crockets  
KFWB—Sons of Pioneers  
KECA—Recordings  
KHJ—"Witches Tales"  
KFOX—Beverly Hill Billies  
KGB—Gridiron Guesses; Orchestra  
KFSD—Marie Viratelle Kriete  
KSL—Pinto Pete Ranch Boys; Milt Taggart's Orchestra

### 10:00 to 10:30 P. M.

• KPO & network—The Richfield Reporter; 10:15, Red Davis  
KGO—Orchestra; 10:15, Doorways to Yesterday  
KYA—Lyric Quartet; Rhyme Land  
KTAB—Music Arts; News  
KLX—Dance Music  
KROW—Dance Music; Harmonies  
KGGC—Records; Joe Garcia's Orch.  
KFRC—News; 10:10, Elec. Trans.; 10:15, Joe Sullivan  
KOL—News; Sunshine Hour  
KVI—Studio; Joe Sullivan, piano  
KJR—Woodwind Ensemble  
KEX—Wrestling  
KHJ—News Items; 10:10, Music  
KNX—The Crockets  
KFWB—News; Organ  
KECA—Musical Celebrities  
KFOX—News; Orchestra  
KGB—News; Orchestra; Piano  
KSL—The KSL Players

### 10:30 to 11:00 P. M.

• KPO & network—Marshall's Mavericks; 10:55, News  
KGO—Doorways to Yesterday; 10:45, Cleft Dwellers, vocalists  
KYA—Concert Orchestra  
KTAB—Organ Concert  
KLX—Dance Records  
KROW—Veterans' Prog.; Records  
KGGC—Merry Melodies  
KFRC—Sports to 10:35  
\* KFRC & network—Vincent Lopez Or.  
KOL—Dance Music  
KOMO—Light Classics  
KOIN—Anthony's Columbians to 10:45  
KJR—10:55, Memory's Garden  
KNX—Pontrelli's Orchestra  
KHJ—The Islanders  
KFOX—Tex Howard's Orchestra  
KFWB—Tex Howard's Orchestra  
KECA—Recordings

### 11:00 to 11:30 P. M.

• KPO & network—Fio-Rito's Orch.  
KGO—Organ Concert  
KYA—Organ Recital  
KTAB—Dance Recitals  
KROW—Dance of the Hour  
\* KFRC & network—To be announced  
KOMO—Moonlight Melodies  
KEX—Dance Frolic  
KNX—Pontrelli's Orchestra  
KFWB—Harry Sosnik's Orchestra  
KFOX—Harry Sosnik's Orchestra

### 11:30 to Sign Off

• KGO & network—Jimmy Grier's Orchestra  
KPO—Organ Concert  
KYA—Organ Recital  
KTAB—Dance Orchestra  
KROW—Dance Music  
KGD—12, Records to 6  
\* KFRC & network—To be announced  
KOL—Dance Music  
KOMO—Biltmore Orchestra  
KJR—Recordings

# TUESDAY Programs

Oct. 30, 1934

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and guest artists
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil
- KFRC—Seal Rocks Broadcast
- KOL—Organ Music
- KVI—Talk; 7:35, Varieties
- KGW—Piano
- KOMO—7:45, Stradivarieties
- KJR—Sunrisers; Market Quotations
- KEX—Varieties
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KFI—N. Y. Stocks to 7:45
- KECA—Morning Bible; 7:45, records
- KFSD—7:45, Studio Program
- KGB—Records; 7:55, Prog. Resume
- KSL—Advertisers Review; Music

## 8:00 to 8:30 A. M.

- KGO & network—Johnny O'Brien
- KGO—8:15, Organ Concert
- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Your Child
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; N. Y. Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Melodies of the Day
- KGDM—Serenaders; Records
- KFRC—Recordings
- KFRC & network—8:15, Alexander Semmler, pianist
- KOL—8:15, Cecil and Sally
- KHQ—Studio; Crazy Wells
- KOMO—Morning Reveries
- KEX—Calvary Tabernacle
- KGW—Ronald Buck to 8:15
- KVI—8:15, Specialties
- KNX—Musical Program
- KFI—Church Quarter Hour to 8:15
- KECA—8:15, Records
- KGB—Records to 8:15
- KSL—Studio Ensemble to 8:15
- KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

- KQO & netwk—U.S. Marine Band
- KPO—To be announced
- KYA—Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Morning Concert
- KGDM—Records; Health Talk
- KHQ—8:45, Home Comfort
- KFRC & netwk—Hollywood County Church
- KOMO—Mary's Garden
- KEX—Breakfast Club
- KNX—Song Bag
- KFI—Ballads; 8:45, Hawaiians
- KSL—8:45, Mary and Bennie

## 9:00 to 9:30 A. M.

- KQO & netwk—U.S. Marine Band
- KPO—Elmore Vincent, tenor; 9:15, Barbara Lee, Breakfast Club
- KYA—Concert; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Beauty & Romance; News
- KJBS—Kings Men; Bargains
- KGGC—Records; 9:15, Songs
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Personalities
- KFRC & network—Voice of Experience to 9:15
- KFRC—Crazy Wells; Records; Goodwill Industries
- KOL—9:15, Frudence Penny



BOB ALLEN  
KFRC—PIANIST

- KVI—9:15, Mystic Melodies
- KEEX—Recorded Program
- KFI—9:15, Jean Abbey
- KJX—Organ; Lotus Land
- KFSD—9:15, Good Cheer
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KPO & network—Martha Meade Society; 9:45, Clay Landen, songs
- KGO—Improve Your Home; Black Diamonds
- KYA—Storyteller; Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KQW—Diet and Health
- KBS—For the Ladies; Classics
- KGGC—Recordings
- KQW—Gems of Melody
- KCDM—News; Records
- KFRC & netwk—Knight's Orch.
- KVI—Dr. Burns; Orchestra
- KOL—9:45, Beautiful Melodies
- KEQ—9:45, Tull & Gibbs
- KJR—News; Songs for Sale
- KCW—9:45, Cooking School
- KFI—9:45, News Release
- KMX—Drury Lane; 9:45, News
- KCA—Records to 9:45
- KFS—Stock Reports to 9:45
- KCB—News to 9:35

## 10:00 to 10:30 A. M.

- FGO & netwk—Press-Radio News; 10:05, Thirtieth Infantry Band
- KFO—As Woman to Woman; 10:15, Three of a Kind
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Bargains; 10:15, Old Bachelor
- KLX—Clinic; Stocks; News
- KROW—Musical; Wong Yick
- KJBS—News; Orch.; Melody Parade
- KQWC—Cal King
- KQW—Popular Orchestra
- KGDM—So This is Hollywood
- KFRC & network—Just Plain Bill; 10:15, Better Business Bureau
- KOL—10:15, Morning Melodies
- KV—10:15, Health Scientist to 10:20
- KOM—10:15, Air Shopping
- KJ—Music Shop
- KEX—Lost and Found Items; 10:20, Classical Soloist

- KFI—10:15, Hollywood Looking Glass
- KNX—Eddie Albright's Family
- KECA—Recordings

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, Morin Sisters
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Melodies
- KQW—Aunt Sammy; 10:45, Music
- KGGC—Hits of Today
- KFRC & network—Esther Velas Ensemble
- KFRC—10:45, Women's Home Forum
- KOIN—Shopping; Studio Program
- KGDM—The Bondans
- KVI—Music; Amusement Tips
- KJR—Club Minutes; Uncle Hank
- KEX—Ronald Buck; 10:45, Hillbillies
- KNX—Mary Holmes; 10:45, Records
- KECA—Song Recital
- KGB—10:45, To be announced
- KOA—10:45, Livestock & Produce
- KSL—10:45, Recordings

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Crosscut Log o' the Day
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Rhythm Encores
- KROW—Health Talk; Spotlight
- KJBS—Orch.; 11:15, Medical Talk
- KGGC—Mlady's Date Book; 11:15, Waltz Time
- KQW—Light Classics
- KGDM—Organ
- KOL—Garden Talk; 11:15, News
- KFRC & network—Little French Princess; 11:15, Afliliated Products
- KFRC—Women's Home Forum
- KJR—Rhythm Rulers
- KVI—The Observer to 11:15
- KOIN—Art Kirkham
- KEX—Band; Cobwebs & Nuts
- KNX—Board of Education; Organ
- KECA—Records; Medical Talk

## 11:30 to 12:00 Noon

- KPO & network—Kings Men; 11:45, Nellie Revell, interview
- KGO—Piano Wignettes; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KROW—Latin-American Program
- KLX—Anita and Orsoco; 11:45, Lotus Land
- KJBS—Dance Orchestra
- KGGC—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Organ
- KHQ—Organ Concert
- KFRC & network—American School of the Air
- KOIN—Art Kirkham
- KJR—Irish Minstrel; Records
- KGW—Kings Men; 11:45, "Cheerio"
- KEX—Cobwebs and Nuts to 11:45
- KFI—Fashion Tour; Market Reports
- KYA—Spice of Life; Ionizer Talk
- KFSD—11:45, Concert Music Talk
- KFSD—Kings Guard to 11:45
- KOA—CAC Extension Service

## 12:00 to 12:30 P. M.

- KGO & network—Hollywood Restaurant Orchestra
- KGO—Financial Flashes; 12:20, Tally-Ho instrumentalists direction Paul Carson
- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KYA—Scriptures; Noctday Concert



**KTAB**—News; Event Book; Organ  
**KLX**—Dance Music  
**KROW**—Latin-American Program  
**KJBS**—Song Hits; 12:15, Records  
**KGGC**—Request Hour  
**KQW**—Popular Orchestra  
**KGDM**—Road Report; Recordings  
 \* **KFRC** & network—Columbia Variety Hour  
**KOL**—Carnival Hour  
**KVI**—12:15, Front Page Headlines  
**KOIN**—Ron Myron; Amie Brunn  
**KOMO**—Harp Melodies to 12:15  
**KJR**—12:15, Grain Report; Music  
**KEX**—Dance Frolic  
**KHQ**—Business and Pleasure; 12:15, Chamber of Commerce  
**KGW**—12:15, Meier & Frank  
**KNX**—News; 12:15, Congoin  
**KECA**—News; 12:15, Records  
**KSL**—Payroll Builder

## 12:30 to 1:00 P. M.

\* **KPO** & network—Western Farm and Home Hour  
**KGO**—Tally-Ho; 12:45, Beaux Arts Trio  
**KYA**—Noonday Concert  
**KTAB**—Echoes of Portugal  
**KLX**—Don Brose; 12:45, Fireside Phantasies  
**KROW**—Calif. Farm Hour; Records  
**KJBS**—Dance Matinee  
**KGGC**—Pirate Cowboys  
**KQW**—Weather Forecast; Mkt. Rep.  
 \* **KFRC** & network—Variety Hour  
**KOL**—Carnival Hour  
**KGDM**—Recordings  
**KJR**—Headlines, records  
**KGW**—Dr. Semler; Studio  
**KEX**—American Prod. to 12:35  
**KHQ**—Chamber of Commerce  
**KNX**—Concert Group  
**KECA**—Recordings  
**KSL**—Utah Agric. College to 12:45

## 1:00 to 1:30 P. M.

\* **KPO** & network—Betty and Bob; 1:15, Platt & Nierman, piano duo  
**KGO**—Beaux Arts Trio; 1:15, Ann Warner's Chats  
**KYA**—Women's Institute of the Air; 1:15, Musical Strings  
**KTAB**—Radio Frolic  
**KLX**—Records; Martha Lee  
**KROW**—Concert Melodies  
**KJBS**—Stock Reports; Song Hits  
**KQW**—Friendly Hour  
**KGDM**—Recordings; Organ  
 \* **KFRC** & network—Visiting America's "Little House"  
**KFRC**—1:15, Health Society Talk  
**KOL**—1:15, Julie Day  
**KOMO**—1:15, Tea Time Tales  
**KHQ**—1:15, Sylvia Gray  
**KEX**—Orchestra  
**KGW**—1:15, Dental Clinic  
**KFI**—1:15, Better Business Talk  
**KNX**—Pontrelli's Orchestra  
**KECA**—Better Business Talk 1:15  
**KFS**—Studio Program to 1:15  
**KGB**—Stocks to 1:15  
**KSL**—Payroll Builder

## 1:30 to 2:00 P. M.

\* **KPO** & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe, talk  
**KGO**—Ann Warner's Chats; 1:45, Dot Kay, contralto  
**KYA**—Music; 1:45, Piano Concert  
**KTAB**—Jean Kent, economics  
**KLX**—Song Bag  
**KROW**—Recordings  
**KJBS**—Dance Orchestra  
**KQW**—Afternoon Concert  
**KGDM**—Organ; Recordings  
 \* **KFRC** & network—Educational Feature to 1:45  
**KFRC**—1:45, Stocks; Christian Science News  
**KOIN**—Book of Life  
**KJR**—The Sun Dial  
**KEX**—Grain Reports; Records  
**KNX**—Pontrelli's Orchestra  
**KFS**—Old Time Program

## 2:00 to 2:30 P. M.

\* **KPO** & network—Al Pearce and His Gang  
**KGO**—Meredit Willson's Orchestra  
**KYA**—Footlight Favorites  
**KTAB**—Globe Trotter; Romancin'  
**KLX**—Recordings  
**KROW**—Musical Matinee; Vocalist  
**KJBS**—Better Business Talk; 2:15, Tango Orchestra  
 \* **KFRC** & network—Happy Go Lucky Hour  
**KQW**—Dance Matinee  
**KGDM**—Records and News  
**KJR**—Salon Hour  
**KEX**—World Bookman; Music  
**KNX**—The Bookworm  
**KECA**—Classic Hour  
**KSL**—Orch.; 2:15, Dental Clinic  
**KOA**—Theatre Reporter; Orchestra

## 2:30 to 3:00 P. M.

\* **KPO** & network—Al Pearce Gang  
**KGO**—Mickey Gillette's Music  
**KYA**—Vignettes of Life; 2:45, Modern Notes  
**KTAB**—Three-Four Time; Records  
**KLX**—Records; 2:35, Stocks; 2:40, Records  
**KROW**—Dell Perry; 2:45, Vocalist  
**KQW**—Dance Matinee  
**KJBS**—Events of Interest; Records  
**KGDM**—The Romancers  
 \* **KFRC** & network—Happy Go Lucky Hour  
**KJR**—Salon Hour  
**KEX**—Music  
**KNX**—Recordings  
**KECA**—Classic Hour  
**KFS**—2:45, Studio Program  
**KSL**—Milton Charles; 2:45, Miniatures

## 3:00 to 3:30 P. M.

\* **KPO** & network—Langendorf Pictorial; 3:15, Will Aubrey, Bard of the Byways  
**KGO**—Waldorf Astoria Orchestra; 3:15, Mid-Week Hymn Sing  
**KYA**—Band Concert  
**KTAB**—Records; Chinese News  
**KLX**—Recordings; Jean Ardath  
**KROW**—East Bay Gossipers  
**KJBS**—Records  
**KQW**—Stocks; 3:15, Muscalle  
**KGDM**—Recordings; Politics  
 \* **KFRC** & network—Feminine Fancies  
**KJR**—Enchanted Islands  
**KEX**—Orchestra  
**KOMO**—3:15, Lone Gypsy  
**KGW**—Studio Program  
**KHQ**—Econ. Housewife; Bulletin  
**KNX**—Concert Orchestra  
**KECA**—Recordings  
**KOA**—Orchestra  
**KSL**—Men of Notes Trio; 3:15, Sis Mirandy

## 3:30 to 4:00 P. M.

\* **KPO** & network—Thunder Mountain Troubadour; Borrah Minnetch's Harmonica Rascals  
**KPO**—To be announced  
**KGO**—The Well-Dressed Woman  
 \* **KGO** & network—3:45, The Song-fellows Quartet  
**KYA**—Symphony Highlights  
**KTAB**—Sophistication; Picture Talk  
**KLX**—Recordings  
**KROW**—Singing Strings; Records  
**KQW**—Variety Program  
**KJBS**—Musical Comedy  
 \* **KFRC** & network—Happy Green; 3:45, Frank Castle's Matinee  
**KOL**—Harriet Lincks; Studio  
**KOIN**—Newspaper of the Air  
**KHQ**—King's Men; Beauty Talk  
**KOMO**—Birnbaum's Bavarians  
**KFI**—Ann Warner's Chats  
**KNX**—Fletcher, Wiley  
**KECA**—3:45, Univ. of California  
**KFS**—3:45, Univ. of California  
**KGB**—3:55, Along the Airways  
**KSL**—The Junior Hour

## 4:00 to 4:30 P. M.

\* **KPO** & network—Gould & Shefter, piano duo; 4:15, Crone's Orch.  
**KPO**—4:15, Herman Crone's Orch.  
**KGO**—Immortal Melodies; Emil Polak's Orchestra  
**KYA**—Tea Dance Parade  
**KTAB**—Keep Smiling Kevue  
**KLX**—Melody Race; Pianist  
**KROW**—Waltz Time; Recordings  
**KJBS**—Star Reporter; Bill & Co  
**KGDM**—Gilmore Oil Program  
**KQW**—Star Reporter; Bill & Co; Headline Memories  
 \* **KFRC** & network—Dan Russo's Orchestra; Food for Thoughts  
**KVI**—Souvenirs to 4:15  
**KOL**—4:15, What's New  
**KOIN**—Newspaper of the Air  
**KHQ**—4:15, News Album  
**KJR**—Tea Dansant  
**KFI**—Nick Harris; Kay Parker  
**KNX**—Haven of Rest  
**KSL**—Town Crier  
**KOA**—4:15, Orchestra

## 4:30 to 5:00 P. M.

\* **KPO** & network—You and Your Government  
**KPO**—4:45, News  
**KGO**—Immortal Melodies  
 \* **KGO** & network—4:45, Coquettes, vocal trio  
**KYA**—Tea Dance Parade  
**KTAB**—Lauretta La Marr  
**KLX**—Pianist; Health School  
**KROW**—Happy Dawson's Cowboys  
**KJBS**—Dance Orchestra  
**KQW**—Story Time; 4:45, Songs  
**KGDM**—Ernie Cruz Program  
 \* **KFRC** & network—Correct English; 4:45, Between the Bookends  
**KVI**—Max Frolic's Orchestra  
**KOIN**—Bob & Dolly to 4:45  
**KOMO**—King County Talk; Saxophone  
**KGW**—Orchestra  
**KJR**—4:45, Snapshots  
**KFI**—Organ Recital  
**KNX**—Recordings; U. S. C.  
**KSL**—Town Crier  
**KOA**—4:45, Orphan Annie

## 5:00 to 5:30 P. M.

\* **KPO** & network—Nomads, Josef Hornik's Orchestra  
**KGO**—Back Stage Chatter; 5:15, Edna Fischer, pianist  
**KYA**—Children's Hour  
**KTAB**—Memories in Melody  
**KLX**—Brother Bob's Club  
**KROW**—Romance; Ramona, Romero  
**KJBS**—Orchestra; 5:15, News  
**KGDM**—Studio Frolic  
**KQW**—Popular Concert  
**KGDM**—Dorothy Mac; Serenader  
 \* **KFRC** & network—Libby McNeill & Libby; 5:15, Billy Bachelor  
**KVI**—Rocky Mount; Wranglers 5:15  
**KHQ**—5:15, Donald Ayers Adventures  
**KGW**—Milton L. Gumbert to 5:05  
**KJR**—Steamboat Bill; Records  
**KNX**—Organ; 5:15, Mummy Club  
**KFI**—A. C. Gilbert to 5:15  
**KECA**—Records  
**KFOX**—Playtime Lady; Records  
**KSL**—5:15, Tarzan  
**KOA**—Repub. Committee; Sketch

## 5:30 to 6:00 P. M.

\* **KGO** & network—Chester Rowell  
**KGO**—5:45, Harry Stanton, basso  
**KPO**—Behind the Footlights  
 \* **KPO** & network—5:45, Little Orphan Annie  
**KYA**—Metropolitan; 5:45, Campbell  
**KTAB**—Memories in Melody  
**KLX**—Covered Wagon Jubilee  
**KROW**—Eating Your Way to Health  
**KGGC**—Records; 5:45, Irish Gems  
**KQW**—Popular Orchestra; Voice of Portugal  
 \* **KFRC** & network—Dodge Motor Co.; Bob Price's Orchestra

KOIN—5:45, Merry Men  
 KHQ—Eric Johnston  
 KJR—5:45, Candlelight Hour  
 KOMO—Moments of Melody  
 KNX—Organ; "Mongoose" Murder  
 KFI—Your Pal Jimmy to 5:45  
 KECA—5:45, Recordings  
 KFOX—Recordings  
 KFSD—Farley's Rangers to 5:45  
 KSL—Democratic State Committee; Drausemeyer & Cohen  
 KOA—McMurtry Harmonists

**6:00 to 6:30 P. M.**

- KPO & netwk—Melodiana, ensemble direction Ernie Gill
- KPO—6:15, Frank Merriam, talk
- KGO—Community Forum
- KYA—Cyrus Trobbe Orchestra
- KTAB—Talk; Dinner Concert
- KLX—Trio
- KROW—News; 6:15, Harmonies
- KGCC—Federation of Municipal Employees; Music
- KQW—Department of Agriculture; 6:15, Popular Program
- ★ KFRC & netwk—Bing Crosby & Boswell Sisters
- KOMO—Musical Mannequins
- KGW—Musical Mannequins
- KHQ—Pick and Pat
- KFWB—News; Mysteries; Organ
- KNX—News; 6:15, Calif. League
- KFI—Four Blackbirds; 6:15, Chas. W. Hamp
- KECA—Children of All Lands; News
- KFOX—News; Cheerio Boys; Al & Molly

**6:30 to 7:00 P. M.**

- KPO & netwk—Ed Wynne, the Texaco Fire Chief; Graham McNamee, Eddie Duchin's Orchestra
- KGO—Argentine Trio; 6:45, Air Adventures of Jimmy Allen
- KYA—Orchestra
- KTAB—Sport Page; Political
- KLX—Concert Trio
- KROW—Powder River Wranglers; 6:45, Dr. G. Facel
- KGCC—Theatre of the Air; Music
- KQW—Market Reports; Records
- ★ KFRC & netwk—Isham Jones' Orchestra for Chorolet
- KJR—Song Bag; Jimmy Allen
- KFOX—School Kids; Jimmy Allen
- KFWB—Organ; 6:45, Jimmy Allen
- KNX—Dance; 6:45, Jimmy Allen
- KECA—Wesley Tourtelotte, organ

**7:00 to 7:30 P. M.**

- KPO & netwk—Palmolive Beauty Box Theatre of the Air: Operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra
- KGO—Every Man's Palace
- KYA—Ernie Smith's Sport Page; 7:15, Memory Strains
- KTAB—Studio; 7:15, Italian News
- KLX—News; Song Market
- KROW—C. W. Hammond; 7:15, Calvary Meditations
- KGCC—Tropical Tramps; Melodies
- KQW—Weather; 7:15, Music
- ★ KFRC & netwk—Camel Caravan
- KJR—Silver Strains; Political
- KECA—Paul Roberts, tenor; 7:15, Romance at Fifty
- KNX—Frank Watanabe; Concert
- KFWB—Ray de O'Fan; Hollywood Hillbillies
- KFOX—Eb & Zeb; Bobby & Betty

**7:30 to 8:00 P. M.**

- KPO & netwk—Palmolive Beauty Box Theatre
- KGO—Just Around the Corner, Emil Polak's Orchestra
- KYA—Jean Wakefield; 7:45, Gold Rush Days
- KTAB—Opie & Viney; Organ
- KLX—Merlyn Morse, tenor; 7:45, Spice of Life
- KGCC—Recordings

KROW—Calvary Meditations; Records  
 KQW—Italian Radio Theatre  
 KFRC—Carlisle & Company  
 ★ KFRC & netwk—7:45, Mystery Drama  
 KOL—Speaker Stevenson to 7:45  
 KVI—Dr. Mellor to 7:45  
 KJR—Magic Harmony  
 KNX—The In-Laws; King Cowboy  
 KFWB—Mrs. Pasquale and Califs.  
 KECA—Recordings  
 KFOX—Boy Detective; Aristocrats  
 KGB—Political Program to 7:45  
 KSL—Crazy Crystals; Origin of Superstition

**8:00 to 8:30 P. M.**

- KPO & netwk—Amos 'n' Andy; 8:15, Gene and Glenn
- KGO—California State Chamber of Commerce Program; 8:15, College Days
- KYA—Political; Musical Milkman
- KTAB—Political program; 8:15, London Fantasy
- KLX—Manila Stringed Orchestra
- KROW—Latin-American Program
- KGCC—Spanish-American Program
- KQW—Melody Round-Up
- ★ KFRC & netwk—Myrt & Marge; 8:15, Beauty That Endures
- KOL—8:15, Comedy Stars
- KOIN—8:15, Comedy Stars
- KJR—"40-Mill" Tax Committee
- KFX—News; 8:15, Humboldt Beer
- KNX—Musical Program
- KFWB—Welcome Lewis; 8:15, Orch.
- KFOX—Garden Talks; Melodies
- KECA—Recordings
- KFSD—Jimmie Allen to 8:15
- KGB—8:15, Scrapbook of Life
- KSL—8:15, Mirth Parade

**8:30 to 9:00 P. M.**

- KPO & netwk—Leo Reisman's Orchestra
- KGO—Neapolitan Echoes, novelty instrumental trio
- KYA—Tom Coakley's Orchestra; 8:45, Leon Mojica's Orchestra
- KTAB—London Fantasy; Political
- KLX—Sports; Music
- KROW—Italian Program
- KGCC—Timely Tunes; 8:45, Recds
- KQW—Melody Round-Up
- ★ KFRC & netwk—Calling All Cars
- KOIN—Little Show to 8:45
- KVI—8:45, Dr. L. S. Whetstone
- ROL—Hollywood Newshawk
- KJR—Records; Mountaineers
- KFX—Studio; Sports Talk
- KFWB—Pioneers' Sons; Orchestra
- KNX—Forge of Freedom
- KECA—Dr. Geo. Liebling, pianist
- KFOX—Three Vagabonds
- KSL—Auerbach; Bill Post, baritone
- KOA—Musical Program

**9:00 to 9:30 P. M.**

- KPO & netwk—Ben Bernie's Orch.
- KGO—Rainbow Harmonies
- KYA—Orchestra; Radio Players
- KTAB—Crockett Family; 9:15, Nevada Nightherders
- KIX—Old Gospel Hymns
- KROW—9:15, Master's Music Room
- KQW—Dance Frolic
- KGCC—News; Wyoming Cowboys
- ★ KFRC & netwk—Boloros; 9:15, Herbie Kaye's Orchestra
- KJIN—Political Talks
- KJI—9:15, Armchair Traveler
- KOL—News; Editorial; Boxing
- KIW—Gervurtz Furniture Co.
- KIX—Tax League; Adlerika
- KIR—News; Singers
- KNX—News; 9:15, Studio Program
- KJWB—Harry Sosnik's Orchestra
- KFOX—Beverly Hillbillies
- KECA—Recordings
- KFSD—Moments of Melody
- KGB—Comedy Stars to 9:15
- KSL—Orchestra; 9:15, Smoke Rings
- KOA—Comedy Stars; Studio

**9:30 to 10:00 P. M.**

- KPO & netwk—Death Valley Days
- KGO—Seymour Simon's Orchestra
- KTAB—Vedder Players
- KYA—Radio Players; News; Answer Man
- KLX—Pioneer Sons; 9:45, News
- KROW—9:45, Dancing Party
- KGCC—Dance Tunes; Symphonette
- KQW—Dance Frolic
- ★ KFRC & netwk—H. Grayson's Or.
- KOL—Boxing Bouts
- KOIN—Fights
- KVI—News Flashes to 9:45
- KJR—Pick and Pat
- KFY—Fights
- KNX—Pick and Pat (E. T.)
- KFWB—Boxing Bouts
- KFOX—Fights, Olympic Auditorium
- KECA—Recordings
- KFSD—Feature Program
- KGB—Beauty Talk to 9:35
- KSL—Smoke Rings; Mary & John
- KOA—Cosmopolitan Orchestra

**10:00 to 10:30 P. M.**

- KPO & netwk—Richfield Reporter; 10:15, Story Behind the Claim
- KGO—Nobody Home, variety prog.
- KYA—Venetians; 10:15, Rhyme Land
- KTAB—Club Tivoli
- KLX—Recordings
- KROW—Dance Party; Hawaiians
- KGCC—Tunes; Joe Garcia's Orch.
- KFRC—News; Elec. Trans. to 10:15
- ★ KFRC & netwk—10:15, Joe Sullivan, pianist
- KOIN—Fights
- KVI—Orch.; Melody Man
- KEX—Fights
- KGW—10:15, Kelly's Kavaleros
- KFWB—Boxing Bouts
- KECA—Musical Celebrities, records
- KNX—The Crocketts
- KFOX—Fights
- KFSD—10:15, Studio Program
- KSL—El Dorado Orch.; 10:15, Democratic State Committee
- KOA—Country Club Orchestra

**10:30 to 11:00 P. M.**

- KPO & netwk—Tom Coakley's Orch.; 10:55, Press-Radio News
- KGO—News; Williams-Walsh Orch.
- KYA—Dance Orchestra
- KTAB—Hal Girvin's Orchestra
- KLX—Recordings
- KROW—Harmonies; Ukulele
- KGCC—Merry Melodies
- ★ KFRC & netwk—Vincent Lopez Or.
- KFRC—Sports to 10:45
- KOIN—Anthony's Orchestra
- KEX—Piano; Olympians
- KNX—Pontrelli's Orchestra
- KFWB—Dance Orchestra
- KFOX—Tex Howard's Orchestra
- KOA—Huffman Harmonies

**11:00 to 11:30 P. M.**

- KGO & netwk—Flo-Rito's Orch.
- KPO—News; Organ Concert
- KYA—Sandman Organ
- KTAB—Hal Girvin's Orchestra
- KROW—Dance of the Hour
- ★ KFRC & netwk—Jürgen's Orch.
- KOIN—Jack Bain's Orchestra
- KOMO—Silver Strings
- KGW—Jack Bain's Orchestra
- KNX—Pontrelli's Orchestra
- KFWB—Harry Sosnik's Orchestra
- KFOX—Harry Sosnik's Orchestra

**11:30 to Sign Off**

- KPO & netwk—Orville Knapp Or.
- KPO—Organ Concert
- KYA—Gary Evers Orchestra
- KTAB—Club El Cortez
- KROW—Dance Music; Vagabond
- KFRC—Ben Pollack Orchestra
- KVI—Dance Orchestra
- KHJ—Music
- KGB—Dance Orchestra
- KFOX—Jimmy Mann's Orchestra

# WEDNESDAY Programs

Oct. 31, 1934

## 7:00 to 7:30 A. M.

- KPO & netwk—Harvest of Song; 7:15, Florenda Trio
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KGDM—7:15, Watchtower
- KFRC—Records; 7:25, Stocks
- KEX—Rev. Willard Pope
- KOL—Organ Reveille
- KVI—Radio Gospel League
- KHQ—Morning News
- KFI—Wellman & Hill
- KECA—Health Exercises to 7:15
- KHJ—Records and Stocks
- KNX—Bill Sharples' Club
- KGB—Seven O'Clock Club
- KFSD—Early Birds; Pep & Ginger
- KSL—News; Broadcasters Review

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Organ concert
- KGO—Three Scamps; 7:45, Sam Moore, guitarist
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties; Souvenirs
- KGW—Ronald Buck
- KEX—Varieties
- KJR—Market Quotations; Shadows
- KHQ—7:45, Crazy Wells
- KFI—N. Y. Stocks to 7:45
- KNX—Bill Sharples' Club
- KHJ—Recordings and Stocks
- KECA—Bible Study; Records
- KGB—Stocks; Seven O'Clock Club
- KSL—Broadcasters Review

## 8:00 to 8:30 A. M.

- KPO & network—The Honeymooners, Grace and Eddie Albert; 8:15, Tony Wons' Scrapbook
- KGO—Crosscuts Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies; Four-Four Time
- KLX—Records; 8:20, Stocks
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recorded Program
- KFRC—"Capt. Dobbie" to 8:15
- KFRC and network—Hollywood Country Church
- KOL—Music; 8:15, Cecil & Sally
- KOMO—Morning Reveries
- KGW—Ronald Buck
- KHQ—8:15, Kronenberg's Comments
- KEX—Calvary Tabernacle
- KNX—Gene Autrey; Elec. Trans.
- KFOX—Grain Reports; Songs
- KFI—Church Quarter Hour to 8:15
- KSL—Informal Music

## 8:30 to 9:00 A. M.

- KPO & netwk—U. S. Army Band
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Orchestra
- KQW—Morning Concert
- KGDM—Records; 8:45, Health Talk
- KFRC & network—Recordings; 8:45, Jane Ellison
- KVI—Market Specials to 8:45
- KGW—Cheerio
- KOMO—Vagabonds; Mary's Garden
- KHQ—Comments; Home Comfort



GEORGE G. DAVIS  
KYA—12:03 P. M.

KEX—Studio; Orchestra  
KFI—Songs; 8:45, Julia Hayes  
KNX—Song Bag  
KSL—Good Morning Judge to 8:45

## 9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGO—9:15, Organ concert
- KPO—Barbara Lee
- KPO & network—9:15, Josephine Gibson
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Popular Varieties; Records
- KGCC—Star of Today; Songs
- KQW—Tuneful Topics
- KFRC & network—Voice of Experience; Elizabeth Barthell
- KGDM—Recordings; Mabel Rubin
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KHQ—Musical Gems to 9:15
- KOMO—Mary's Friendly Garden
- KEX—Dance Rhythm; Request Prog.
- KJR—Morning miracles
- KECA—Records to 9:15
- KFSD—9:15, Good Cheer
- KNX—Organ; Lotus Land
- KSL—9:15, Jennie Lee
- KOA—Booth Fisheries; Heinz

## 9:30 to 10:00 A. M.

- KPO & network—Marshall's Mavericks
- KGO—Improve Your Home; 9:45, Jean Abbey, Shop News
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Visiting Faye Ward
- KGCC—Morning Melodies
- KQW—Faye Ward
- KGDM—News of the Day; Records
- KFRC & network—Betty Crocker; 9:45, Jan Savitt's Orchestra
- KGW—9:45, Cooking School
- KJR—News Reporter; Songs
- KHQ—9:45, Tull & Gibbs
- KOL—9:45, Beautiful Melodies
- KOIN—9:45, Experiences from Life
- KFI—Hawlians; 9:45, News
- KNX—Drury Lane; 9:45, News

KFSD—Stock Reports to 9:45  
KSL—9:45, Fish Tales  
KOA—National Farm & Home

## 10:00 to 10:30 A. M.

- KGO & netwk—Press-Radio News; 10:05, Mickey Gillette's Music
- KPO—Piano; 10:15, News
- KYA—Columbia on Parade; 10:15, Musical Milkman
- KTAB—Bargains; Old Bachelor
- KLX—Clinic; 10:15, Stocks; News
- KROW—Melange; 10:15, Wong Yick's Message
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—News; Orchestra
- KGDM—Recordings
- KFRC & network—Just Plain Bill; George Hall's Orchestra
- KOL—10:15, Morning Melodies
- KOIN—10:15, Air Shopping
- KVI—10:15, Health Scientist
- KHQ—10:15, Celia Lee
- KOMO—Jack & Jill
- KEX—Lost & Found; Ronald Buck
- KJR—Home Makers; Music shop
- KNX—Eddie Albright's Family
- KECA—Recordings
- KOA—National Farm & Home

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic and Sade; Words & music
- KYA—Organ Concert
- KLX—International Kitchen
- KTAB—Health Talk; Dude Martin
- KQW—The Observer
- KJBS—Dance Orchestra; Col. Shaddy
- KJBS—Aunt Sammy; 10:45, Music
- KGCC—Hits of Today
- KFRC—Home Forum to 10:45
- KFRC & network—Romany Trail
- KOL—Morning Melodies
- KVI—Music; Amusement Tips
- KJR—Club Minutes; Serenader
- KEX—Orchestra; Hillbillies
- KECA—Records; 10:45, Piano
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KOA—Bet Foods; Betty Moore
- KSL—Triangle Club to 10:45

## 11:00 to 11:30 A. M.

- KPO & netwk—Magazine of Air
- KGO—The Wandering Minstrel
- KYA—Organ, Glen Goff
- KTAB—Bargains; Blue Moments; Fashions
- KLX—Records; 11:15, Rhythm
- KROW—Health Talk; Spotlight
- KJBS—Popular Hits
- KGCC—Milady's Date Book; 11:15, Mountain Music
- KGDM—Organ Recital
- KQW—Light Classics
- KFRC & network—Little French Princess; Romance of Helen Trent
- KFRC—Women's Home Forum
- KOL—Garden Talk to 11:15
- KVI—The Observer to 11:15
- KOIN—Art Kirkham
- KEX—Band Music; Cobwebs & Nuts
- KJR—Rhythm Rulers Recorded
- KNX—Organ Recital; U. S. C.
- KECA—Records; German Lesson
- KOA—Livestock and Produce

## 11:30 to 12:00 Noon

- KPO—Frank Merriam, talk to 11:45
- KPO network—Smackout, Marion and Jim Jordan, comedy duo; 11:45, Soloist
- KGO—Edna Fischer, pianist; 11:45, Agriculture Bulletin
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Amita and Orosco; Records
- KROW—Latin-American Program
- KGCC—Talk; News; Requests



KJBS—Dance Orchestra  
 KQW—Variety and Theatre News  
 KGDM—Organ Recital  
 \*KFRC & netwk—Amer. School of the Air  
 KGW—11:45, "Cheerio"  
 KHQ—Organ Recital  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts to 11:45  
 KFI—Fashion Tours; 11:45, State Market Reports  
 KNX—Music; 11:45, Ironizer Talk

**12:00 to 12:30 P. M.**

\*KGO & network—Don Carlos Orch.  
 KGO—12:15, Financial Flashes; Midday Musicale  
 KPO—News  
 \*KPO & network—12:15, Western Farm and Home Hour  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; Event Book; Concert  
 KLX—Dance Music; Crazy Crystals  
 KROW—Latin-American Program  
 KQW—Popular Orchestra  
 KGGC—Request Hour  
 KJBS—Song Hits  
 KGDM—Records; Serenaders  
 \*KFRC & network—Kate Smith's Matinee  
 KOL—The Carnival Hour  
 KOIN—Ron Myron's Scrapbook; Ken and Wally  
 KOMO—Farm Talk to 12:15  
 KGW—12:15, Meier & Frank  
 KEX—Dance Frolic  
 KHQ—Business and Pleasure;; Schooldays  
 KJR—12:15, Grain Reports; Records  
 KVI—12:15, Front Page Headlines  
 KNX—News; 12:15, Congo  
 KECA—News; Records  
 KOA—Orchestra

**12:30 to 1:00 P. M.**

\*KPO & network—Western Farm and Home Hour  
 KGO—Midday Musicale  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Garden Tips  
 KROW—California Farm Hour; 12:45, Records  
 KJBS—Dance Matinee  
 KGGC—Pirate Cowboys  
 KQW—Federal Market Reports  
 KGDM—Recordings  
 \*KFRC & netwk—Kate Smith Mat.  
 KOL—The Carnival Hour  
 KVI—News & Comment to 12:45  
 KJR—Renovize; Headliners  
 KEX—American Produce to 12:35  
 KGW—Dr. Semler; Friendly Chat  
 KHQ—Stepping Along; Studio  
 KNX—Luca's Concert Ensemble  
 KECA—Concert Favorites, records  
 KOA—Orchestra; Vocalist

**1:00 to 1:30 P. M.**

\*KPO & network—Betty and Bob; 1:15, Dorothy Page, contralto  
 KGO—Musicale; 1:15, Ann Warner  
 KYA—S. F. Ad Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Records  
 KQW—Friendly Hour  
 KGDM—Records; Theatre Talk  
 \*KFRC & netwk—National Student Federation; Curtis Institute of Music  
 KOL—1:15, Julie Day  
 KVI—1:15, Dr. Whetstone  
 KJR—Melody Time  
 KOMO—1:15, Tea Time Tales  
 KGW—1:15, Dental Clinic  
 KHQ—1:15, Sylvia Gray  
 KNX—Pontrelli's Orchestra  
 KFI—1:15, Home Nursing Hints  
 KNX—Pontrelli's Orchestra  
 KECA—Records to 1:15  
 KFSD—Ad Club Luncheon  
 KGB—1:15, Stocks to 1:20  
 KSL—Payroll Builder

**1:30 to 2:00 P. M.**

\*KPO & netwk—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley, baritone  
 KGO—Ann Warner's Chats; 1:45, Vagabonds Quartet, instrumentalists  
 KYA—Modern Maestros; Voyage of Discovery  
 KTAB—Jean Kent, Economics  
 KLX—Song Bag  
 KJBS—Afternoon Popular Concert  
 KROW—Records; Musical Matinee  
 KQW—Afternoon Concert  
 KGDM—Accordion Boys; Records  
 \*KFRC & network—Curtis Institute of Music  
 KOIN—Book of Life  
 KJR—The Sun Dial  
 KEX—Reports; Operatic Gems  
 KNX—Pontrelli's Orchestra  
 KFSD—Old Time Program

**2:00 to 2:30 P. M.**

\*KPO & network—Al Pearce and His Gang  
 KGO—Vagabonds Quartet; 2:15, Jackie Heller, tenor  
 KYA—Light Opera Concert  
 KTAB—Globe Trotter; Romancin'  
 KLX—Records; Melody Race  
 KJBS—Gerald Kerney; Records  
 KROW—Musical Matinee; Vocalist  
 KQW—Dance Matinee  
 KGDM—Records; News  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; Music  
 KLX—The Bookworm  
 KECA—Recordings  
 KFSD—2:15, Studio Program  
 KSL—Music; 2:15, Dental Clinic  
 KGA—Huffman Reporter; 2:15, Rowdy Wright

**2:30 to 3:00 P. M.**

\*KPO & network—Al Pearce Gang  
 KGO—Beaux Arts Trio  
 KYA—Vignettes of Life; 2:45, Modern Notes  
 KTAB—Three Four Time; 2:45, Tranquility  
 KLX—Talk; Stocks; 2:40, Records  
 KQW—Dell Perry; 2:45, Vocalist  
 KJBS—Events of Interest; Dance  
 KQW—Dance Matinee  
 KGDM—Romancers  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—Recordings  
 KECA—Classic Hour  
 KNX—Recordings  
 KFSD—2:45, Studio Program  
 KSL—Parent-Teachers'; Organ  
 KOA—Alice in Orchestralia; 2:45, Ranch Boys

**3:00 to 3:30 P. M.**

\*KPO & network—Langendorf Pictorial; 3:15, John and Ned  
 KGO—Education in the News; 3:15, Alma Kitchell, contralto  
 KYA—Band Concert  
 KTAB—Recordings; Chinese News  
 KLX—World Revue  
 KROW—East Bay Gossiper  
 KJBS—Instrumentalists; Word Man  
 KQW—Stocks; 3:05, Music; 3:15, Word Man  
 KGDM—Recordings  
 \*KFRC & network—Feminine Fancies  
 KJR—Easy Chair; Music  
 KGW—Eddie King, pianist; 3:15, Concert Trio  
 KHQ—Hints; Club Bulletin  
 KNX—Concert Orchestra  
 KFCA—Raine Bennett; Records  
 KSL—Songs of Long Ago; 3:15, Texas Rangers  
 KFSD—Royal Brown, Organist  
 KOA—Education in the News  
 3:15, University of Denver

**3:30 to 4:00 P. M.**

\*KPO & netwk—Thunder Mountain Troubadour; 3:45, Three X Sisters  
 KPO—To be announced  
 KGO—What a Woman Thinketh  
 \*KGO & network—3:45, Singing Strings  
 KYA—Symphony Highlights  
 KLX—Recordings  
 KTAB—Sophistication; Talk  
 KROW—Spanish Tunes; Records  
 KQW—Art Fadden, pianist; Music  
 KJBS—Art Fadden, pianist  
 KGDM—Recordings  
 KFRC—Stocks to 3:35  
 \*KFRC & network—Three Brown Bears, 3:45, Castle's Matinee  
 KOL—Harriet Lincks; Studio Prog.  
 KOIN—Newspaper of the Air  
 KHQ—Magic Travels; Happy Feet  
 KOMO—Concert Ensemble  
 KEX—3:45, Request Program  
 KFI—Ann Warner's Chats  
 KNX—Fletcher Wiley  
 KGB—3:55, Along the Airways  
 KFSD—3:45, Univ. of California  
 KSL—Junior Hour; News  
 KOA—Vocalist; News

**4:00 to 4:30 P. M.**

\*KPO & network—Franklyn Baur, tenor; Johnny Johnson's Orch.  
 KGO—Mickey Gillette's Music  
 KYA—Tea Dance Parade  
 KTAB—Keep Smiling Revere  
 KLX—Musical Jigsaws; 4:15, Recds.  
 KROW—Waltzes; Songs at Eventide  
 KJBS—Hollywood Gossip; Bill & Co  
 KGDM—Gilmore Gil Program  
 KQW—Star Reporter; Bill & Co  
 \*KFRC & network—Dan Russo's Orchestra; Food for Thought  
 KOIN—Newspaper of the Air  
 KHQ—4:15, News Album  
 KJR—Business Talk; Tea Dansant  
 KEX—Music  
 KNX—Haven of Rest  
 KECA—Good Old Songs; Records  
 KSL—Town Crier  
 KOA—Memories; Stamp Club

**4:30 to 5:00 P. M.**

\*KPO & network—Personalities: Vocalist and Orchestra  
 KPO—4:45, News  
 KGO—Mickey Gillette's Music  
 \*KGO & network—4:45, Clef Dwellers, vocal trio  
 KYA—Tea Dance  
 KTAB—Lauretta La Marr  
 KLX—Studio; 4:45, Health School  
 KROW—SERA Choral Ensemble  
 KQW—Story Time; 4:45, Songs of the Islands  
 KJBS—Orch.; Hillbilly Tunes  
 KGDM—Ernie Cruz Program  
 \*KFRC & network—Recordings; 4:45, Between the Bookends  
 KHQ—N. W. on Parade  
 KOIN—Bob and Dolly  
 KJR—Snapshots  
 KNX—U. S. G.; Songs  
 KFI—Organ Recital  
 KGB—Police Talk; Records  
 KSL—Town Crier  
 KOA—Skit; 4:45, Orphan Annie

**5:00 to 5:30 P. M.**

\*KPO & network—Mary Pickford and Stock Company  
 KGO—Children's Hour; 5:15, Music Room  
 KYA—Children's Hour  
 KTAB—Health Talk; Songs  
 KLX—Brother Bob's Club  
 KROW—Romance; Mello-Duettes  
 KJBS—Popular Selections; News  
 KGGC—Studio Frolic  
 KQW—Popular Concert  
 KGDM—Politics; Recordings; Sports  
 \*KFRC & network—Libby McNeil & Libby; 5:15 Billy Bachelor  
 KEX—Orchestra  
 KJR—Drama; High School Reporter



KNX—Melody Race; Organ  
KECA—Recordings  
KFSD—Better Business; Studio  
KSL—Republican State Committee;  
5:15, Tarzan

**5:30 to 6:00 P. M.**

• KPO & network—Cliff Nazarro, songs; 5:45, Little Orphan Annie  
KGO—Tim Healy's Ivory Stamp Club; 5:45. To be announced  
KYA—Metropolitans; 5:45, Campbell Corner  
KTAB—Dr. Thompson, talk  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KGGC—Dance Echoes; Irish Gems  
KQW—Orchestra; Voice of Portugal  
★ KFRC & network—Everett Marshall's Broadway Varieties  
KJR—Tarzan; Candelight Time  
KOMO—Stamp Club  
KNX—Orchestra; 5:45, "Mongoose"  
KPI—Elec. Transcription to 5:45  
KECA—5:45, Song Recital  
KFSD—Studio; Parley's Rangers  
KOA—Democratic Central Committee; Ford Rangers

**6:00 to 6:30 P. M.**

• KPO & network—Warden Lewis E. Lawes in 20,000 Years in Sing Sing  
KGO—45 Minutes from Broadway  
KYA—Cyrus Trobbe's Orchestra  
KTAB—Amendment No. 11; Interlude  
KLX—KLX Trio  
KROW—News; Rhythm Aces  
KGGC—Dinner Dance Review  
KQW—California Department of Agriculture; 6:15, Popular Program  
★ KFRC & network—Chesterfield Program; Nino Martini & Orch.  
KJR—Reporter; Romance Time  
KFWB—News; Mysteries; Sports  
KNX—News; 6:15, Dinner Dance  
KECA—Board of Education; News  
KFOX—News; Trio; Al and Molly  
KFSD—Studio; Adolph and Rudolph

**6:30 to 7:00 P. M.**

• KPO & netwk—John McCormack, tenor  
KGO—45 Minutes from Broadway; 6:45, Air Adventures of Jimmy Allen  
KYA—Cy Trobbe's Orchestra  
KTAB—Sport Page; Schooldays  
KLX—KLX Trio  
KROW—Ne-er Do Well  
KGGC—Theatre of the Air; Music  
KQW—Market Reports; Records  
★ KFRC & network—Adventures of Gracie  
KJR—6:45, Jimmie Allen  
KFWB—Fun Fest; Jimmie Allen  
KNX—Concert; 6:45, Elec. Trans.  
KECA—Wesley Tourtelotte, organ  
KFOX—School Kids; Jimmy Allen  
KFSD—Studio Program

**7:00 to 7:30 P. M.**

• KPO & netwk—Dennis King with Louis Katzman's Orchestra; 7:15, Madame Sylvia  
KGO—Fed. of Municipal Employees; 7:15, Agriculture Today  
KLX—News; 7:15, Lovable Liars  
KYA—Ernie Smith's Sport Page; 7:15, American Youth  
KTAB—World Peaceways; 7:15, Italian News  
KROW—C. W. Hammond; Sports  
KQW—Weather Forecast; News and Forum; 7:15, Musical Varieties  
KGGC—Jewish Radio Hour  
★ KFRC & network—Byrd Expedition Broadcast  
KJR—Song Market; Rhythm  
KFWB—Syncoptators; Political Talk  
KNX—Watanabe & Archie; Rajput  
KECA—Echoes of the Opera, records  
KFOX—Eb & Zeb; Bobby & Betty  
KFSD—7:15, Sonny & Buddy

**7:30 to 8:00 P. M.**

• KPO & network—Memory Lane, drama by Ted Maxwell  
KGO—Comedy Stars of Hollywood; 7:45, Californians on Parade  
KYA—Cowboys; Louise Taber  
KTAB—Opie & Viney; 7:45, Organ  
KLX—Kay Discovery Program  
KROW—Golden Memories  
KGGC—Jewish Radio Hour  
KQW—Italian Radio Theatre  
★ KFRC & network—United for California; 7:45, Mystery Drama  
KOIN—Jimmie Allen to 7:45  
KOL—Speaker Stevenson to 7:45  
KJR—Rhythm; Three Mixiteers  
KNX—In-Laws; 7:45, King Cowboy  
KFWB—Pioneers; Comedy Stars  
KECA—News; Echoes of the Opera  
KFOX—Boy Detective; vocalist  
KSL—Crazy Crystals; Comedy Stars  
KOA—Conoco Program

**8:00 to 8:30 P. M.**

• KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn  
KGO—Californians on Parade; 8:15, Professional Football from Seal Stadium  
KYA—Talks; Unique Program  
KTAB—Hawaiian Adventures; 8:15, Jimmy Cook's Sidelines  
KLX—Rhythmic Reports  
KQW—Crime Stories; 8:15, Watchtower  
KGGC—Recordings; 8:15, Gypsies  
KQW—Warner Lester, Man Hunter  
★ KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
KJR—Neapolitans  
KEX—News; Hans, Fritz & Kate  
KNX—Orchestra; Elec. Trans.  
KFWB—Spanish Prog; Orchestra  
KECA—Echoes of the Opera  
KFOX—To be announced; Sports  
KFSD—Jimmie Allen to 8:15

**8:30 to 9:00 P. M.**

• KPO & network—Lanny Ross and His Log Cabin Orchestra  
KGO—Professional Football  
KYA—Dance Orchestra; 8:45, Tom Mitchell, baritone  
KTAB—Accordion; Political  
KLX—Sports; Harriet French  
KROW—Harmonies; Zaragoza Sextette  
KGGC—Timely Tunes; Songs  
KQW—Orchestra; Sports  
★ KFRC & network—Voice of Experience; 8:45, Treasures of Time  
KOL—8:45, Mirth Parade  
KVI—8:45, Dr. Whetstone  
KOIN—8:45, Real Life Dramas  
KJR—Lotus Land; Romance  
KEX—Studio Program; Sports Talk  
KNX—Pluto; 8:45, Rostrocruian  
KFWB—Jack Joy's Orchestra  
KECA—Recordings  
KFOX—Vagabonds; Cecil & Sally  
KSL—8:45, Orchestra  
KOA—Orchestra

**9:00 to 9:30 P. M.**

• KPO & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; James Melton, tenor  
KGO—Professional Football  
KYA—Keyboard Sketches; Comedy Caravan  
KTAB—Crocketts; Nighthiders  
KLX—Metropolitan Moods  
KROW—Boxing Matches  
KQW—Amer. Legion; 9:15, Music  
KGGC—News; Wyoming Cowboys  
★ KFRC & network—Treasures of Time; 9:15, Jacques Renard Orch.  
KOL—Public Bench; Hop Revue  
KOIN—9:15, Blue Star Revue  
KVI—9:15, Master's Music Room  
KJR—News; Melody  
KEX—9:15, Wrestling  
KNX—News; 9:15, Vocalists

KFWB—Harry Sosnik's  
KECA—Recordings  
KFOX—Beverly Hillbillies  
KFSD—Furnbilt; 9:15, Studio prog.  
KGB—9:15, Political Programs  
KSL—Boyle Furniture Prog.; Orch.

**9:30 to 10:00 P. M.**

• KPO & netwk—Town Hall Tonight  
KGO—Professional Football  
KYA—Caravan; 9:45, News  
KLX—Sons of Pioneers; 9:45, News  
KTAB—SERA Choral Society  
KROW—Boxing Matches  
KQW—Dance Time  
KGGC—Records; Symphonette  
KOL—9:45, News Flashes  
★ KFRC & network—Hal Grayson's Orchestra  
KVI—News Flashes; Orch.  
KOIN—9:15, Blue Star Revue  
KJR—"Purple Ray" Drama; Chamber of Commerce  
KNX—The Crocketts  
KFWB—Dance Music  
KECA—Records  
KFOX—Beverly Hillbillies  
KFSD—Ratlift's Ballroom  
KSL—Dance Orchestra

**10:00 to 10:30 P. M.**

• KPO & netwk—Richfield Reporter; 10:15, Red Davis, dramatic series  
KGO—Professional Football  
KYA—Orchestra; Organ  
KTAB—Club Tivoli  
KLX—Recordings  
KROW—Boxing Matches  
KGGC—Records; Joe Garcia's Orch.  
KFRC—News; Lifebuoy Soap; Joe Sullivan, pianist  
KVI—To be announced  
KOL—Ivan Ditmars, Organist  
KOIN—McElroy's Band  
KJR—Orchestra  
KNX—Crocketts  
KFWB—News; Orchestra  
KECA—Musical Celebrities  
KFOX—News; 10:15, Organ  
KGB—News; Studio; Organ  
KSL—Melody Lane; 10:15 Pianist  
KOA—Orchestra

**10:30 to 11:00 P. M.**

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
KGO—News; 10:35, Williams-Walsh Orchestra  
KYA—Dance Orchestra  
KTAB—Organ Recital  
KROW—Recordings; Hawaiians  
KGGC—Merry Melodies  
KFRC—Sports to 10:35  
★ KFRC & netwk—Vincent Lopez or.  
KOIN—Dance Orchestra  
KJR—Musical Favorites  
KNX—Pontrelli's Orchestra  
KFWB—Tex Howard's Orchestra  
KFOX—Tex Howard's Orchestra

**11:00 to 11:30 P. M.**

KGO & netwk—Fio-Rito's Orch.  
KPO—Tom Gerun's Orchestra  
KYA—Organ  
KTAB—Dansapations  
KROW—Dance of the Hour  
★ KFRC & netwk—Jürgen's Orch.  
KOMO—Orville Knapp's Orchestra  
KNX—Pontrelli's Orchestra  
KFWB—Dance Orchestra  
KFOX—Harry Sosnik's Orchestra

**11:30 to Sign Off**

• KGO & netwk—Woodyard's Orch.  
KPO—Organ Concert  
KYA—Gary Evers' Orchestra  
KTAB—El Cortez Club  
KROW—Dance Music  
KGDm—Fritz Wolcott's Orchestra  
★ KFRC & network—Organ Recital  
KOMO—Moonlight Melodies  
KEX—Organ Music  
KFOX—Jimmy Mann's Orchestra  
KJBS—12:01, Owl Program to 7 a.m.

# THURSDAY Programs

Nov. 1, 1934

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade
- KYA—Sunrise Breakfast Club
- KTAB—Bill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Seal Rocks Broadcast
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KJR—Market Quotations; Records
- KEX—7:45, Christian Science
- KVI—Talk and Varieties
- KOMO—7:45, Viennese Vagabonds
- KFI—Stock Market to 7:45
- KHJ—Recordings and stocks
- KNX—Bill Sharples Club
- KECA—Bible Fellowship; Records
- KFSD—7:45, Studio Program
- KGB—Stocks; Seven O'Clock Club
- KSL—Morning Watch; McThrift

## 8:00 to 8:30 A. M.

- KPO—Songs by the Kitchen Sink
- KPO & network—8:15, Tony Wons Scrapbook
- KGO—Crosscuts from Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Recordings; 8:20, Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Recordings
- KFRC—Recordings
- KFRC & network—8:15 Academy of Medicine
- KOIN—Studio Program to 8:15
- KOL—8:15, Cecil & Sally
- KGW—Ronald Buck to 8:15
- KOMO—Morning Reveries
- KVI—Market Specials to 8:15
- KEX—Calvary Tabernacle
- KFI—Church Quarter Hour to 8:15
- KNX—Electrical Transcription
- KECA—8:15, Recordings
- KSL—Morning Melodies to 8:15
- KOA—Galaxy of Stars; Band

## 8:30 to 9:00 A. M.

- KPO & netwk—U. S. Navy Band
- KGO—Crosscuts Log o' Day
- KYA—Morning Concert
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KJBS—Dance Music
- KGDM—Records; 8:45, Talk
- KFRC & netwk—Hollywood Country Church
- KHQ—Studio Program
- KOMO—Mary's Friendly Garden
- KEX—Renee Chemet; Records
- KHQ—Program; Home Comfort
- KNX—Song Bag; Talk
- KECA—Recordings
- KSL—Strings; 8:45, Mary & Bennie
- KOA—U. S. Navy Band

## 9:00 to 9:30 A. M.

- KPO & netwk—Mohawk Treasure Chest; Ralph Kirbery, baritone; Harold Levey's Orchestra
- KPO—9:15, Breakfast Club
- KGO—Alvino Rey, guitarist
- KGO & netwk—9:15, Merrie Macs, Cheri McKay, contralto, male trio
- KYA—Concert; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Popular Concert; Bargain
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Records; Personalities



STAN WEST  
KOMO-KJR—STAFF ARTIST

- KFRC & network—Voice of Experience; 9:15, Instrumentalists
- KOL—9:15, Prudence Penny
- KVI—9:15, Mystic Melodies
- KOMO—9:18, Stradivarieties
- KHQ—9:15, Dessert Caravan
- KEX—Songs of the Past
- KNX—Sherman Health Talk
- KECA—Recordings
- KFSD—Studio Program; Good Cheer
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KPO & network—Martha Meads Society
- KPO—9:45, Through the Looking Glass with Frances Ingram
- KGO—Improve Your Home
- KGO & netwk—9:45, Press-Radio News; 9:50, Piano Vignettes
- KYA—Storyteller; Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—For the Ladies; Classics
- KGCC—Morning Melodies
- KQW—Gems of Melody
- KGDM—News; Records
- KFRC & network—Smilin' Ed McConnell; Geo. Hall's Orch.
- KVI—9:45, Dr. Burns
- KJR—News; Songs for Sale
- KHQ—9:45, Tull & Gibbs
- KGW—9:45, Cooking School
- KFI—9:45, News Release
- KFSD—Stock Reports
- KNX—Music; 9:45, News
- KGB—9:50, To be announced
- KOA—Farm and Home

## 10:00 to 10:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Organ Concert
- KYA—Columbia on Parade; 10:15, The Novelty Shop
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KIX—Clinic; Stocks; News
- KROW—Musical Melange; Wong Yick's Message
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KGDM—Recordings
- KQW—News; 10:05, Orchestra
- KOL—10:15, Morning Melodies

- KFRC & network—Just Plain Bill; 10:15, Frank Dailey's and Orch.
- KOIN—10:15, Air Shopping
- KVI—10:15, Health Scientist
- KJR—Music Shop
- KEX—Lost and Found; Records
- KNX—Eddie Albright's Family
- KECA—Recorded Program

## 10:30 to 11:00 A. M.

- KPO & network—Magazine of Air
- KGO—Vic and Sade; 10:45, Great Composers Program
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KJBS—Vocalists; Melodies
- KROW—The Observer
- KGCC—Hits of Today
- KGDM—Recordings
- KQW—Aunt Sammy; Music
- KFRC—Bob Allen, pianist to 10:45
- KFRC & network—Art Kassell's Orchestra
- KOL—Morning Melodies to 10:45
- KVI—Musical Gems to 10:45
- KJR—Club Minutes; Uncle Hank
- KEX—Soloist; Bill Billies
- KECA—Recordings
- KNX—Mary Holmes; 10:45, Rhythm
- KSL—Colonial Dames to 10:45
- KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Standard School Broadcast; Elementary and advanced lesson; Arlon Trio, instrumentalists
- KGO—Great Composers Program
- KYA—Organ Concert
- KTAB—Blue Moments; Beauty Facts
- KLX—Records; Rhythm Encores
- KROW—Health Talk; Spotlight
- KGCC—Milady's Date Book; Music
- KJBS—Dance Orchestra
- KQW—Light Classics; Records
- KGDM—Organ Recital
- KFRC—Better Business to 11:15
- KFRC & netwk.—Little French Princess; Helen Trent Romance
- KOL—Garden Talk; 11:15, News
- KOIN—This and That
- KVI—The Observer to 11:15
- KJR—Rhythm Rulers
- KEX—Orch.; 11:15, Cobwebs & Nuts
- KNX—Marshall Grant, Organist
- KECA—Recordings
- KOA—Composers

## 11:30 to 12:00 Noon

- KPO & network—Standard School Broadcast; 11:45, Echoes of Erin
- KGO—Smackout; 11:45, Agricultural Bulletin
- KYA—Dance Time
- KLX—Anita and Orso; 11:45, Lotus Land
- KTAB—Modern Rhythms; News
- KROW—Latin-American Program
- KJBS—Popular Hits
- KGCC—Records; News; Requests
- KQW—Accordion Capers; News
- KGDM—Organ Recital
- KFRC & network—American School of the Air
- KHQ—11:45, Organ Recital
- KQW—11:45, "Cheerio"
- KJR—Irish Melodies; Records
- KEB—11:45, Hawaiian Serenaders
- KFI—11:45, State Market Reports
- KECA—Records; 11:45, Music Talk
- KNX—Talk; 11:45, Talk
- KOA—Theatre Harmonies

## 12:00 to 12:30 P. M.

- KGO & netwk—Charlie Davis Or.
- KGCC—12:15, Financial Flashes; 12:20, Melody Revue
- KPO—News
- KPO & network—12:15, Western Farm and Home Hour

KYA—Scriptures; 12:03, Concert  
 KTAB—News; Event Book; Concert  
 KLX—Dance Music  
 KROW—Latin American Program  
 KJBS—Vocal and Instrumental  
 KGGC—Request Hour  
 KQW—Popular Orchestra  
 KGDM—Recordings  
 \*KFRC & network—Metropolitan Parade  
 KOL—The Carnival Hour  
 KVI—12:15, Front Page Headlines  
 KOIN—Mary Cullen; Amie Brunn  
 KOMO—Harp Melodies to 12:15  
 KGW—12:15, Meier & Frank  
 KHQ—Organ; Business, Pleasure  
 KJR—12:15, Grain Reports  
 KNX—News; 12:15, Congo  
 KECA—News; 12:15, Records  
 KSL—Payroll Builder  
 KOA—Orchestra

## 12:30 to 1:00 P. M.

\*KPO & network—Western Farm and Home  
 KGO—Melody Revue  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Reflections  
 KJBS—Dance Matinee  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KGGC—Pirate Cowboys  
 KQW—Fed. & State Market Reports  
 KGDM—Recordings  
 \*KFRC & network—Dantsant from Chicago  
 KOIN—Ron Myron's Scrapbook  
 KOL—Carnival Hour  
 KJR—Renovize; Headliners  
 KGW—Dr. Semler; 12:45, Chat  
 KHQ—12:45, Crazy Wells  
 KNX—Concert Group  
 KECA—Recordings  
 KGB—Farm Flash; Stocks  
 KSL—Utah State Agric. College; 12:45, Dantsant

## 1:00 to 1:30 P. M.

\*KPO & network—Betty and Bob, dramatic sketch  
 KPO—1:15, Dorothy Page, contralto  
 KGO—Edna Fischer, pianist; 1:15, Ann Warner's Chats  
 KYA—Shrine Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert, Melodies  
 KJBS—Stocks; Recordings  
 KQW—Friendly Hour  
 KGDM—Recordings; 1:15, Quartet  
 \*KFRC & network—Visiting America's Little House; 1:15, Salvation Army Band  
 KFRC—1:10, N. Y. Stocks  
 KOL—1:15, Julie Day  
 KHQ—1:15, Sylvia Gray  
 KOMO—1:15, Tea Time Tales  
 KJR—Melody Time; vocalist  
 KGW—1:15, Dental Clinic  
 KNX—Pontrelli's Orchestra  
 KECA—Recordings  
 KFSD—Studio Program to 1:15  
 KSL—Payroll Builder

## 1:30 to 2:00 P. M.

\*KPO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True, Barry McKinley  
 KGO—Ann Warner's Chats; 1:45, Harry Stanton, basso  
 KYA—Modern Maestros  
 KTAB—Jean Kent, Economics  
 KLX—Song Bag  
 KJBS—Dance Orchestra  
 KROW—Tango Time; Music  
 KQW—Afternoon Concert  
 KGDM—Education; Recordings  
 KFRC—Stocks; C. B. Nick to 1:45  
 \*KFRC & network—Dick Messner's Orchestra  
 KOIN—Books of Life  
 KJR—Magic Harmony; Musical Jigsaws

KNX—Pontrelli's Orchestra  
 KFSD—Old Time Program  
 KGB—Parent-Teachers' Association

## 2:00 to 2:30 P. M.

\*KPO & network—Al Pearce and His Gang  
 KGO—National Congress of Parents and Teachers  
 KYA—Old Songs  
 KTAB—Globe Trotter; Romancin'  
 KLX—Bridge Talk; 2:15, Records  
 KROW—Musical; Romance  
 KJBS—Blindcraft Ensemble  
 KGDM—Records; News  
 KQW—Blindcraft Ensemble  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—World Bookman; Music  
 KNX—The Bookworm  
 KECA—Classic Hour  
 KSL—Loretta Lee; Dental Clinic  
 KOA—Theatre Reporter; P. T. A. Conference

## 2:30 to 3:00 P. M.

\*KPO & network—Al Pearce Gang  
 KGO—Pair of Pianos; Gertrude Lyne and Grace Frankel, piano duo  
 KYA—Vignettes of Life; 2:45, Modern Notes  
 KTAB—Three-Four Time; 2:45, Tranquility  
 KLX—S. F. Stocks; 2:40, Records  
 KROW—Dell Perry, pianist; baritone  
 KJBS—Events of Interest; Orch.  
 KQW—Dance Matinee  
 KGDM—The Romanciers  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, records  
 KNX—Recordings  
 KFSD—2:45, Studio Program  
 KSL—Organ and A. M. A. Speaker; 2:45, Miniatures

## 3:00 to 3:30 P. M.

\*KPO & network—Langendorf Pictorial; 3:15, John and Ned  
 KGO—Tom Coakley's Orchestra  
 KYA—Band Concert  
 KTAB—Tranquility; Chinese News  
 KLX—Records; Jean Ardath  
 KROW—East Bay Gosstper  
 KJBS—Ballroom Favorites  
 KQW—Stock and Bonds; Vocalist; Musical Program  
 KGDM—Recordings  
 \*KFRC & network—Feminine Fancies  
 KHQ—Organ; 3:15, Bulletin  
 KRW—Studio Program  
 KJR—Enchanted Islands; 3:20, Football Game  
 KOMO—3:15, Fire Prevention Week  
 KECA—Dr. Meyers; Records  
 KNX—Louise Johnson, Astro-Analyst  
 KFSD—Organ Recital  
 KSL—Men of Notes; McCarty Girls

## 3:30 to 4:00 P. M.

\*KPO & network—Thunder Mountain Troubadour; 3:45, Walter Preston, baritone  
 KGO—4:45, To be announced  
 KGO—The Family Cook Book  
 \*KGO & network—3:45, Singing Strings  
 KYA—Symphony Highlights  
 KTAB—Sophistication; Talk  
 KLX—Recordings  
 KROW—Singing Strings  
 KJBS—Dobbsie's Radio Jubilee  
 KQW—Capt. Dobbsie  
 KGDM—Piano Melodies; Recordings  
 \*KFRC & network—Frank Castle's Matinee  
 KOL—Harry Lincks; 3:45, Studio  
 KOIN—Newspaper of the Air  
 KVI—To be announced  
 KOMO—Birnbaum's Bavarians  
 KJR—High School Football Game  
 KEX—Musical Program

KFI—Ann Warner's Chat  
 KNX—Fletcher Wiley  
 KSL—The Junior Hour  
 KGB—3:45, Along the Airways  
 KOA—News; Vocalist

## 4:00 to 4:30 P. M.

\*KPO & network—Jack & Loretta Clemens; 4:15, Oriental Gardens  
 KGO—The Restful Hour, concert orchestra direction Emil Polak  
 KYA—Tea Dance Parade  
 KTAB—Keep Smiling Revue  
 KLX—Melody Race; Helen Parmelee, pianist  
 KROW—Waltz Time; Recordings  
 KJBS—Hollywood Gossip; Bill & Co  
 KQW—Star Reporter; Bill & Co  
 KGDM—Gilmore Oil Program  
 \*KFRC & network—Dan Russo's Orchestra; Food for Thought  
 KJR—Football Game  
 KGW—Friendly Chat  
 KHQ—4:15, News Album  
 KNX—Haven of Rest  
 KFI—Bennie Watson, songs  
 KECA—4:15, Education Speech  
 KGB—4:15, Univ. of the Air  
 KSL—Broadcaster's Review

## 4:30 to 5:00 P. M.

\*KPO & network—Chas. Jacob, Trumpeter  
 KPO—4:45, News  
 KGO—The Restful Hour  
 \*KGO & network—4:45, Shirley Howard, songs  
 KYA—Tea Dance  
 KTAB—Lauretta La Marr  
 KLX—Pianist; 4:45, Health School  
 KROW—Happy Dawson's Cowboys  
 KQW—Story Time; 4:45, Songs of the Islands  
 KJBS—Dance Orchestra  
 KGDM—Recordings; 4:45, Vocalist  
 \*KFRC & network—To be announced; 4:45, Between the Bookends  
 KOIN—Bob & Dolly to 4:45  
 KVI—To be announced  
 KJR—Football Game  
 KNX—Dr. Matthews  
 KFI—Organ Recital  
 KGB—S. D. Calif Club  
 KSL—Broadcasters Review

## 5:00 to 5:30 P. M.

\*KPO & network—Fleischmann Variety Hour; Rudy Vallee and his Connecticut Yankees  
 KGO—Art Revue; 5:15, Beaux Arts Trio  
 KYA—Children's Hour  
 KTAB—Memories in Melody; Records  
 KLX—Brother Bob's Club  
 KROW—Romance & Beauty; Ramona and Romera  
 KGGC—Studio Frolic  
 KQW—Popular Concert  
 KGDM—Studio; Ernie Cruz  
 KFRC—Libby McNeil Libby to 5:15  
 \*KFRC & network—Al Roth & Orch; 5:15, Billy Bachelor  
 KOL—Treasure Adventures to 5:15  
 KVI—Souvenirs to 5:15  
 KJR—Steamboat Bill; Records  
 KNX—Drama; Organ  
 KECA—Recordings  
 KFSD—Studio program  
 KSL—5:15, Tarzan

## 5:30 to 6:00 P. M.

\*KPO & network—Fleischmann Variety Hour  
 KGO—Beaux Arts Trio; 5:45, Mindways: Stories of Human Behavior  
 KYA—Metropolitans; 5:45, Campbell  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Bating Your Way to Health  
 KGGC—Dance Echoes; Irish Gems  
 KQW—Orch.; 5:45, Voice of Portugal  
 \*KFRC & network—Dodge Motor Program; 5:45, Scorecast  
 KJR—Recorded Program



KNX—Serenade; "Mongoose"  
KECA—Recordings  
KFSD—5:45, Farley's Rangers  
KSL—Commercial Programs

**6:00 to 6:30 P. M.**

•KPO & network—Captain Henry's Maxwell House Show Boat  
KGO—Everybody Sings  
KYA—Cy Trobbe's Orchestra  
KTAB—Dinner Concert  
KLX—Concert Trio  
KROW—News; 6:15, Harmonies  
KGGC—S. F. Federation of Municipal Employees; 6:15, Dinner Dance  
KQW—Department of Agriculture; 6:15, Popular Program  
\*KFRC & network—Romance of Travel  
KVI—Goodrich Transcription to 6:05  
KJR—News; Romance Time  
KNX—News; 6:15, Calif. League  
KECA—Children of All Lands; 6:15, News  
KFWB—News; Mysteries; Organ  
KFOX—News; Vocalists; Al, Molly  
KSL—Political State Com.; Radio Studio Mystery

**6:30 to 7:00 P. M.**

•KPO & network—Captain Henry's Show Boat  
KGO—Federal Business Talk; 6:45, Air Adventures of Jimmy Allen  
KYA—Cyrus Trobbe's Orchestra  
KTAB—Sports; Political  
KLX—KLX Trio  
KROW—Powder River Wranglers; 6:45, Dr. Facit  
KGGC—Theatre of the Air; Music  
KQW—State Market Reports; 6:45, Torrid Tunes  
\*KFRC & network—Fred Waring's Pennsylvanians  
KJR—Romance; Jimmy Allen  
KNX—Concert; 6:45, Jimmy Allen  
KFWB—Fun Fest; Jimmie Allen  
KECA—Wesley Tourtellotte, organ  
KFOX—School Kids; Jimmie Allen

**7:00 to 7:30 P. M.**

•KPO & network—Paul Whiteman's Music Hall  
KGO—Ricardo and His Violin; 7:15, Review of Activities of the San Francisco Municipal Government  
KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
KTAB—Studio Program; 7:15, Italian News  
KLX—News; 7:15, Song Market  
KROW—C. W. Hammond; Sports  
KGGC—Congo Time; Melodies  
KQW—Weather; News; Music  
\*KFRC & network—Barnyard Serenade  
KOIN—Little Show; The Journal  
KOL—Beautiful Melodies  
KVI—To be announced  
KJR—Silver Strains; Isles of Paradise  
KNX—Watanabe & Archie; Music  
KFWB—Interview; Hilarities  
KECA—Chamber Music  
KFOX—Eb and Zeb; 7:15, Bobby & Betty  
KFSD—Feature; Sonny & Buddy  
KSL—To be announced

**7:30 to 8:00 P. M.**

•KPO & network—Paul Whiteman's Music Hall  
KGO—Paul Martin and His Music  
KTAB—Opie & Viney; Organist  
KYA—Political Talk; 7:45, Louise Taber, Gold Rush Days  
KLX—Thompson Sisters; Sports  
KROW—Golden Memories Program  
KGGC—Recordings; 7:45, Organ  
KQW—Italian Radio Theatre  
\*KFRC & network—To be announced; 7:45, Fray & Braggiotti, pianist  
KOL—Speaker Stevenson; News  
KVI—Dr. R. M. Mellor to 7:45

KOIN—Jimmy Allen; Gene Baker  
KJR—Musical Program  
KNX—In-Laws; King Cowboy  
KFWB—Syncopators  
KFOX—Boy Detective; Aristocrats  
KECA—Recordings  
KFSD—Moments of Melody  
KGO—Political; Studio; Gridiron Guesses  
KSL—Studio; 7:45, Sports

**8:00 to 8:30 P. M.**

•KPO & network—Amos 'n' Andy; 8:15, Standard Symphony Hour  
KGO—Clef Dwellers, vocal trio; 8:15, College Daze  
KYA—Brain Twister Mysteries; Milkman  
ETAB—Political Talk; 8:15, Golden Gate Junior College  
KLX—Jewel Box; Amer. Legion, talk  
FROW—Latin American Program  
KGGC—Spanish-American Program  
KQW—Warner Lester, Man Hunter  
\*KFRC & network—Myrt & Marge; 8:15, Parke Pals  
KOIN—8:15, Comedy Stars  
KJR—8:15, Jack & Melody Maids  
KEX—News; Humboldt Beer  
KOL—8:15, Comedy Stars  
KNX—Haven of Rest; Concert  
KFWB—Welcome Lewis; Orchestra  
KECA—Recordings  
KFOX—Talent Discovery Program  
KFSD—Jimmie Allen; Studio  
KSL—8:15, Mirth Parade

**8:30 to 9:00 P. M.**

•KPO & network—Standard Symphony Hour  
KGO—Eddie Duchin's Orchestra 8:45, Big Ben Dream Dramas  
KYA—Tom Coakley's Orch.; Leon Mojicas Orchestra  
KTAB—Junior College; Political  
KLX—All-Star Sports; 8:45, Vocal  
KROW—Italian Program  
KGGC—Concert; Timely Tunes  
KQW—Vocalist; Tango Time  
\*KFRC & network—Camel Caravan  
KEX—Studio Program; Adierka  
KJR—Arm Chair Traveller; Mountaineers  
KNX—Drury Lane; Politics  
KECA—Nick Harris; 8:45, Records  
KFWB—Film Adaptation  
KFOX—Christian Science; Cecil & Sally  
KFSD—Ratliff's Orchestra  
KOA—Sports on Tap; Political

**9:00 to 9:30 P. M.**

•KPO & network—Standard Symphony Hour; 9:15, Winning the West  
KGO—Eno Crime Clues  
KYA—Sports Parade  
KTAB—Crocketts; Nighthanders  
KLX—Melody Palette; 9:15, Violinist  
KROW—Italian Prog.; 9:15, Varieties  
KGGC—News; Wyoming Cowboys  
KQW—Music Masters  
\*KFRC & network—Country Fair and Horse Show  
KOIN—Moods in Music to 9:05  
KJE—News; Charlie Kent Singers  
KNX—News; 9:15, Political  
KFOX—Beverly Hillbillies  
KFWB—Orchestra  
KECA—Story Teller to 9:15  
KFSD—Drama Hour  
KSL—Red Nichols Orch.; Skiles Family  
KOA—Comedy Stars; Orchestra

**9:30 to 10:00 P. M.**

•KPO & network—Winning the West  
KPO—9:45, Frank F. Merriam for Governor  
KGO—Dancing in Twin Cities  
KYA—Lyric Quartet; 9:45, News 9:55, Answer Man  
KTAB—Golden Gate Players  
KLX—Pioneer Sons; 9:45, News

KROW—KROW Varieties  
KGGC—Robin Hood Players  
KQW—Dance Frolic  
KFRC—Junior C. C. to 9:45  
\*KFRC & network—9:45, Orchestra  
KOL—9:45, News Flashes  
KVI—News Flashes; Orchestra  
KOIN—Law and Order  
KEX—9:45, Coakley's Orchestra  
KJR—9:45, Orchestra  
KHQ—9:45, Schooldays  
KOMO—9:45, Romance Time  
KFWB—Orchestra  
KNX—The Crocketts  
KFOX—Beverly Hillbillies  
KECA—Recordings  
KFSD—Feature; Orchestra  
KGB—United for Calif. League  
KSL—Democratic State Committee; Mary & John  
KOA—Country Club Orchestra

**10:00 to 10:30 P. M.**

•KPO & network—Richfield Reporter  
KPO—10:15, Big Ten  
KGO—Music Box  
KYA—The Venetians; Rhyme Land  
KTAB—Club Tivoli  
KLX—Dance Music  
KROW—Varieties; Harmonies  
KGGC—Records; Joe Garcia's Orch.  
KFRC—News; Elec. Trans.; Pianist  
KOL—Dance Music  
KGW—10:15, Loveland's Orchestra  
KEX—Lonesome Club  
KOMO—10:15, Royal Seven  
KFI—10:15, Four Black Birds  
KFWB—News; Organist  
KNX—Crocketts  
KECA—Musical Celebrities  
KFOX—News; Orchestra  
KFSD—10:15, Big Ten  
KGB—News; To be announced  
KSL—Club El Dorado Orchestra; Kalawala Beach Boys

**10:30 to 11:00 P. M.**

•KPO & network—Big Ten; 10:45, Orchestra; 10:55, Press-Radio News  
KGO—Press-Radio News; 10:25, Williams-Walsh Orchestra  
KYA—Dance Orchestra  
KTAB—Hal Girvin's Orchestra  
KROW—Hawaiians; Ramona  
KGGC—Merry Melodies  
KFRC—Sports to 10:35  
\*KFRC & network—Vincent Lopez' Orchestra  
KOL—10:45, American Weekly  
KOIN—Concert  
KQW—10:45, Orchestra  
KOMO—Ironized Yeast; Melodies  
KNX—Pontrelli's Orchestra  
KFWB—Tex Howard's Orchestra  
KFOX—Tex Howard's Orchestra

**11:00 to 11:30 P. M.**

KPO—Tom Gerun's Orchestra  
•KGO & network—Ted Fio-Ritto's Orchestra  
KYA—Sandman Organ  
KTAB—Dancesapations  
KROW—Dance of the Hour  
\*KFRC & network—Dick Jurgen's Orchestra  
KOMO—Orchestra  
KHJ—Organ  
KNX—Pontrelli's Orchestra  
KFWB—Harry Sosnick's Orchestra  
KFOX—Dance Orchestra

**11:30 to Sign Off**

•KGO & network—Jimmy Grier's Orchestra  
KPO—Chas. Runyan, Organist  
KYA—Gary Evers Orchestra  
KTAB—El Cortez Club  
KFRC—Organ Recital  
KOIN—Jack Bain's Orchestra  
KVI—Organ Recital  
KHJ—Organ and Records  
KGB—Organ  
KJBS—12:01, Owl Program to 7 a.m.



# FRIDAY Programs

Nov. 2, 1934

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; Alvino Rey, guitarist
- KGO—Joe White; Edna Fischer
- KYA—Music; Unique Prog.
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KVI—Varieties; Souvenirs
- KHQ—7:45, Crazy Wells
- KGW—Ronald Buck
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—Varieties
- KOL—Organ Program
- KFI—Stocks; 7:45, Church
- KHJ—Records and Stock Reports
- KNX—Bill Sharples Breakfast Club
- KECA—Radio Bible Fellowship, Rev. Milo F. Jamison to 7:45
- KFSD—7:45, Good Cheer Program
- KGB—Seven O'Clock Club
- KSL—Morning Melodies

## 8:00 to 8:30 A. M.

- KPO & network—NBC Music Appreciation Hour, Dr. Walter Damrosch
- KGO—Crosscuts Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Mobile Melodies; Records
- KLX—Records; 8:20, Stocks
- KROW—Recordings
- KJBS—Morning Varieties
- KQW—Morning Melodies
- KGDM—Serenaders; Records
- \*KFRC & ntwk—"Capt. Dobbsie"; 8:15, U. S. Army Band
- KOL—8:15, Cecil and Sally
- KVI—Music; Market Specials
- KEX—Calvary Tabernacle
- KOMO—Morning Reverses
- KNX—Electrical Transcriptions
- KECA—Recordings
- KSL—Studio Ensemble to 8:15

## 8:30 to 9:00 A. M.

- KPO & netwk—Music Appreciation
- KGO—Crosscuts Log o' the Day
- KPO—Studio Program
- KYA—Morning Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Morning Concert
- KGDM—Recordings; Health Talk
- KJBS—Dance Music
- \*KFRC & netwk—Country Church
- KOMO—Vagabonds; 8:45 Mary's Garden
- KHQ—8:45, Home Comfort
- KEX—8:45, Classical Soloist
- KNX—To be announced
- KECA—Recordings
- KSL—Good Morning Judge; Studio

## 9:00 to 9:30 A. M.

- KGO & network—Fields & Hall, songs and patter
- KGO—9:15, Organ Recital
- KPO—Barbara Lee, Breakfast Club
- KPO & network—9:15, Josephine Gibson
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Popular vocalists
- KGCC—Recordings
- KQW—Tuneful Topics
- KGDM—Records; 9:15, Mabel Rubin
- \*KFRC & network—Voice of Experience; 9:20, Elizabeth Barthell
- KFRC—9:15, Crazy Wells to 9:20
- KOL—9:15, Prudence Penny
- KEX—Request Program



IMELDA MONTAGNE  
NBC—VOCALIST

- KVI—9:15, Mystic Melodies
- KFI—News to 9:15
- KNX—Sherman Health Talk
- KECA—9:15, Recordings
- KFSD—9:15, Good Cheer
- KSL—9:15, Jennie Lee
- KOA—Cookbook Sherlocks; Heinz

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Improve Your Home; To be announced
- KYA—Waltz Time
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGCC—Morning Melodies
- KGDM—News; 9:45, Records
- \*KFRC & network—Betty Crocker; 9:45, Memories Garden
- KOL—9:45, Beautiful Melodies
- KVI—9:45, Dr. Burns
- KGW—Eddie King; Cooking School
- KJR—News; Jewel Box
- KHJ—9:45, News Items to 9:50
- KNX—Music; 9:45, News
- KECA—Recital Series
- KGW—9:45, News to 9:50

## 10:00 to 10:30 A. M.

- KPO—Golden State Menu Flashes; 10:15, News
- KGO & netwk—Press-Radio News; 10:05, Novelettes, Mickey's Gillette's Music
- KYA—Columbia on Parade; Music
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Clinic; Stocks; News
- KROW—Musicale Melange; Wong Yick
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—Recordings
- \*KFRC & network—Just Plain Bill; 10:15, George Hall's Orchestra
- KOIN—Air Shopping
- KOL—10:15, Morning Melodies
- KVI—10:15, Health Scientist
- KOMO—Jack & Jill
- KJR—Home Makers; Music Shop

- KHQ—10:15, Celia Lee
- KEX—Lost and Found; Music
- KNX—Eddie Albright's Family
- KECA—Recordings

## 10:30 to 11:00 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Vic & Sade; 10:45, Words & Music; Orch. and Vocalist
- KYA—Organ Concert
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Dance Tunes; Col. Shaddy
- KGCC—Hits of Today
- KQW—Aunt Sammy; Records
- KGDM—So This Is Hollywood
- KFRC—Bob Allen, pianist; Women's Home Forum
- KOL—Morning Melodies
- KVI—Cal-O-Dine; 10:45, Amusement Tips
- KOIN—Air Shopping to 10:45
- KJR—Club Minutes; Serenader
- KEX—Salon Orchestra; Hill Billies
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KOA—Best Foods; Livestock Produce
- KSL—Recordings to 10:45

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Magic of Speech
- KYA—Organ
- KTAB—Blue Moments; Fashions
- KROW—Health Talk; Spotlight
- KLX—Records; Rhythm Encores
- KJBS—Orchestra and Trio
- KQW—Light Classics
- KGCC—Date Book; Dance Tunes
- KGDM—Organ Recital
- \*KFRC & network—Little French Princess; Helen Trent Romance
- KOIN—This & That
- KOL—Garden of the Air; News
- KVI—The Observer to 11:15
- KJR—Rhythm Rulers, recorded
- KEX—Band Music; 11:15, Cobwebs and Nuts
- KNX—Marshall Grant, Organist
- KHJ—Beauty Program to 11:15
- KECA—Spanish Lessons; 11:15, Frankie Patten, pianist

## 11:30 to 12:00 Noon

- KGO & netwk—Smackout to 11:45
- KGO—11:45, Agricultural Bulletin
- KPO—Merriam for Governor
- KPO & network—11:45, Aiden Edkins, basso
- KYA—Dance Time
- KTAB—Modern Rhythms; News
- KLX—Anita & Orosco; Music
- KROW—Latin-American Program
- KGCC—Talk; News; Requests
- KJBS—Dance Melodies
- KQW—Popular Variety; News
- KGDM—Organ Recital
- \*KFRC & network—American School of the Air
- KHQ—Organ
- KJR—11:45, Measured Steps
- KEX—Cobwebs & Nuts; Orchestra
- KGW—Smackout; 11:45, "Cheerio"
- KFI—Fashion Tour; 11:45, Market Reports
- KNX—Spice of Life

## 12:00 to 12:30 P. M.

- KPO—News
- KPO & network—12:15, Western Farm and Home Hour
- KGO—Agriculture; Financial; 12:20, Pair of Pianos
- KYA—Scriptures; 12:03, Concert
- KTAB—News; 12:05, Event Book; 12:15, Concert
- KLX—Dance Music

**KROW**—Latin-American Program  
**KQW**—Orchestra; Mark Green  
**KJBS**—Song Hits  
**KGCC**—Request Hour  
**KGDM**—Politics; Recordings  
 \***KFRFC** & network—Philadelphia Orchestra  
**KOL**—The Carnival  
**KVI**—12:15, Front Page Headlines  
**KHQ**—Johnny O'Brien; 12:15, Business and Pleasure  
**KOIN**—Ron Myron's Scrapbook; Ken & Wally  
**KEX**—Studio Programs  
**KJR**—Johnny O'Brien to 12:15  
**KGW**—Johnny O'Brien to 12:15  
**KFI**—Johnny O'Brien to 12:15  
**KECA**—News; 12:15, Records  
**KNX**—News; 12:15, Congoin  
**KPSD**—Johnny O'Brien to 12:15

**12:30 to 1:00 P. M.**

•**KPO** & network—Western Farm and Home Hour  
**KGO**—Pair of Planos; 12:45, Commonwealth Club Luncheon  
**KYA**—Noonday Concert  
**KTAB**—Echoes of Portugal  
**KLX**—Don Brose; Recordings  
**KROW**—Calif. Farm Hour; Records  
**KJBS**—Dance Hits  
**KGCC**—Pirate Cowboys  
**KQW**—Federal, State Market Rpts.  
**KGDM**—Politics; Recordings  
 \***KFRFC** & network—Philadelphia Orchestra  
**KOL**—The Carnival  
**KOIN**—12:45, Amle Brunn  
**KGW**—Dr. Semier; Meier & Frank  
**KHQ**—Stepping Along; Studio  
**KJR**—Headliners, recorded  
**KNX**—Dr. John Matthews  
**KECA**—Concert Favorites, records

**1:00 to 1:30 P. M.**

•**KPO** & network—Betty & Bob; 1:15, Platt & Nierman, piano duo  
**KGO**—Commonwealth Club Luncheon  
**KYA**—Women's Institute of the Air; 1:15, Hawaiians  
**KTAB**—Radio Frolic  
**KLX**—Records; 1:15, Martha Lee  
**KROW**—Concert Melodies  
**KJBS**—Stocks; Recordings  
**KQW**—Friendly Hour  
**KGDM**—Records; Watchtower  
 \***KFRFC** & network—Philadelphia Orchestra  
**KOL**—1:15, Julie Day  
**KEX**—Orchestra  
**KJR**—Ch. of Commerce Lunch  
**KOMO**—1:15, Tea Times Tales  
**KGW**—1:15, Dental Clinic  
**KHQ**—1:15, Sylvia Gray  
**KNX**—Pontreill's Orchestra  
**KFI**—1:15, Home Nursing Hints  
**KECA**—Records to 1:15  
**KPSD**—Stocks to 1:15

**1:30 to 2:00 P. M.**

•**KPO** & netw—Oxydyl's Own Ma Perkins; 1:45, Betty Marlowe, talk  
**KGO**—Ann Warner's Chats  
**KYA**—Hawaiians; Modern Maestros  
**KTAB**—Jean Kent, Economics  
**KLX**—Song Bag  
**KROW**—Five Star Revue; Music  
**KJBS**—Dance Orchestra  
**KQW**—Friendly Hour  
**KGDM**—Conservatory Concert  
 \***KFRFC** & network—Philadelphia Orchestra  
**KEX**—Financial & Grain Reports  
**KJR**—The Sun Dial  
**KOIN**—Book of Life  
**KNX**—Pontreill's Orchestra  
**KPSD**—Old Time Program

**2:00 to 2:30 P. M.**

•**KPO** & network—Al Pearce and His Gang  
**KGO**—John Teul, baritone; 2:15, Mid-Afternoon Musicle  
**KYA**—American Penwomen

**KTAB**—Globe Trotter; Romancin'  
**KLX**—Recordings  
**KROW**—Matinee; Baritone  
**KQW**—Dance Matinee  
**KJBS**—Better Business Talk; 2:15, Events of Interest  
**KGDM**—Records and News  
 \***KFRFC** & network—Happy Go Lucky Hour  
**KOMO**—Football Broadcast (tentative)  
**KJR**—Salon Hour, recorded  
**KEX**—World Bookman; 2:05, Musical Gems  
**KNY**—The Bookworm  
**KCA**—Classic Hour  
**KPSD**—2:15, Studio Program  
**KSL**—Payroll Builder; Dental Clinic  
**KOA**—Theater Reporter to 2:05

**2:30 to 3:00 P. M.**

•**KPO** & network—Al Pearce Gang  
**KGO**—Mid-Afternoon Musicle  
**KYA**—Vignettes of Life; Modern Notes  
**KTAB**—3-4 Time; Recordings  
**KLX**—Better Business Talk; 2:35, Stocks; 2:40, Records  
**KROW**—Dell Perry, pianist; 2:45, Vocalist  
**KJBS**—Seiffert Players; Orchestra  
**KGW**—John Seiffert Players; Orch.  
**KGDM**—The Romancer  
 \***KFRFC** & network—Happy Go Lucky Hour  
**KJR**—Salon Hour  
**KFX**—Musical Gems  
**KNX**—Recordings  
**KECA**—Recordings  
**KSL**—Broadcasters Review; Miniatures

**3:00 to 3:30 P. M.**

•**KPO** & network—Langendorf Pictorial; 3:15, Will Aubrey, Bard of the Byways  
**KGO**—Jack Berger's Orchestra  
**KYA**—Band Concert  
**KTAB**—Tranquility; Chinese News  
**KLX**—Musical Jigsaw; Records  
**KROW**—East Bay Gossipers  
**KJBS**—Dance Tunes; 3:15, The Word Man  
**KQW**—Stocks; Music; Word Man  
**KGDM**—Recordings  
 \***KFRFC** & netwk—Feminine Fancies  
**KJR**—Easy Chair; 3:20, Football  
**KHQ**—A. & K. Market; Club Bulletin  
**KEX**—Serenaders  
**KGW**—Eddie King to 3:15  
**KNX**—Fed. Women's Clubs  
**KECA**—Recordings  
**KSL**—Songs of Long Ago; 3:15, Texas Rangers

**3:30 to 4:00 P. M.**

•**KPO** & netwk—Thunder Mountain Troubadour; 3:35, Dorothy Page, contralto  
**KPO**—3:45, University of California  
**KGO**—The Well Dressed Woman  
 \***KGO** & network—3:45, Singing Strings  
**KYA**—Symphony Highlights  
**KTAB**—Sophistication; 3:45, Picture Preview  
**KLX**—SERA Orchestra  
**KROW**—Spanish Tunes; Records  
**KJBS**—Front Page Drama; Records  
**KQW**—Variety Program; Music  
**KGDM**—Tom Castle's Orchestra  
**KFRFC**—N. Y. Stock to 3:35  
 \***KFRFC** & netwk—Frank Castle's Matinee; 3:45, Piano Fantasies  
**KOIN**—3:45, Concert Trio  
**KOIN**—Newspaper of the Air  
**KOIN**—Harriet Lincks; 3:45, Studio  
**KJR**—High School Football Game  
**KHQ**—King's Men; Happy Feet  
**KFI**—Ann Warner's Chats  
**KNX**—Fletcher Wiley  
**KGW**—Hollywood Reporter to 3:35  
**KSL**—The Junior Hour News  
**KOA**—News; Announcements

**4:00 to 4:30 P. M.**

•**KPO** & network—To be announced; 4:15, Herman Crone's Orchestra  
**KGO**—Beaux Arts Trio  
**KYA**—Tea Dance  
**KTAB**—Keep Smiling Revue  
**KLX**—Records; 4:15, Pianist  
**KROW**—Waltz Time; Piano Moods  
**KJBS**—Hollywood Gossip; 4:15, Bill and Co  
**KGDM**—Gilmore Oil Program  
**KQW**—Star Reporter; Bill and Co  
 \***KFRFC** & netwk—Russo's Orch.  
**KFRFC**—4:15, Univ. of the Air  
**KVI**—4:15, Happy Birthday Club  
**KOL**—4:15, What's New  
**KHQ**—4:15; News Album  
**KGW**—Friendly Chat  
**KJR**—Football Game  
**KFI**—Calif. Teachers Assn; Organ  
**KNX**—Haven of Rest  
**KGW**—4:15, Univ. of the Air  
**KSL**—Payroll Builder  
**KOA**—Memories; Stamp Club

**4:30 to 5:00 P. M.**

•**KPO** & network—Eileen Piggott, soprano  
**KPO**—4:45, News  
**KGO**—For Girls and Boys Only  
**KTAB**—Lauretta La Marr  
**KYA**—Tea Dance Parade  
**KLX**—Pianist; 4:45, Health School  
**KROW**—Lee Davis & Gang  
**KJBS**—Orchestra; News  
**KQW**—Story Time; 4:45, Dog Stories  
**KGDM**—Ernie Cruz; Echoes of Nineties  
 \***KFRFC** & network—Danny Russo's Orchestra; Between the Bookends  
**KVI**—Max Frolic's Orchestra  
**KOIN**—Bob & Dolly; Book Ends  
**KJR**—Football Game  
**KEX**—Three-Four Time  
**KFI**—Organ; Bible Stories  
**KNX**—Elec. Trans.; Fire Dept.  
**KSL**—Adventures of Robin Hood; 4:45, Town Crier  
**KOA**—Skitt; 4:45, Orphan Annie

**5:00 to 5:30 P. M.**

•**KPO** & network—F.T.Rations; Dot Kay, contralto; Clef Dwellers, vocal trio  
**KGO**—High School Hour; 5:15, Thrills of Tomorrow  
**KYA**—Children's Hour  
**KTAB**—Health Talk; Records  
**KLX**—Brother Bob's Club  
**KROW**—Romance; Guitarist  
**KQW**—Popular Concert  
**KGCC**—Studio Frolic  
**KFRFC**—Dr. J. C. Campbell  
 \***KFRFC** & network—5:15, Billy Bachelor  
**KJR**—Drama; A. C. Gilbert  
**KEX**—Symphony  
**KOIN**—Treasure of Adventures  
**KOMO**—Moments of Melody  
**KNX**—Melody Race; 5:15, Synagogue of the Air  
**KFI**—Bible Stories; Paul Roberts  
**KSL**—Pullman Tailors; 5:15, Tarzan  
**KOA**—Cities Service Concert

**5:30 to 6:00 P. M.**

**KPO**—Fashion Flashes  
 •**KPO** & network—5:45, Little Orphan Annie  
**KGO**—Life of the Reillys; 5:45, Tim Healy's Ivory Stamp Club  
**KYA**—Metropolitans; 5:45, Campbell  
**KTAB**—Dr. Thompson, talk  
**KLX**—Covered Wagon Jubilee  
**KROW**—Bating Your Way to Health  
**KGCC**—Dance Echoes; Irish Gems  
**KGW**—Orchestra; Voice of Portugal  
 \***KFRFC** & network—Real Life Dramas; 5:45, Scorecast  
**KVI**—Mountain Wranglers to 5:45  
**KOIN**—Merry Men to 5:45  
**KHQ**—Ivory Soap Program to 5:45  
**KJR**—Tarzan; Melody Race

KOMO—Stamp Club  
KECA—Ricardo, violinist; Records  
KFI—Ivory Stamp Club to 5:45  
KNX—Synagogue; 5:45, "Mongoose"  
KFSD—Farley's Rangers to 5:45  
KSL—Granite Furniture Program;  
Memory Garden  
KOA—Cities Service Concert

**6:00 to 6:30 P. M.**

• KPO & network—Let's Listen to Harris; Phil Harris' Orchestra, with Leah Ray, vocalist  
KGO—Five Cards, Coquettes, vocal trio, Alvino Rey, guitarist  
KYA—Cyrus Trobbe's Orchestra  
KTAB—Dinner Concert  
KLX—Concert Trio  
KROW—News; 6:15, Club Castro  
KGGC—Municipal Employees; Music  
KQW—Department of Agriculture; 6:15, Popular Program  
\* KFRC & network—March of Time  
KJR—News; Fish Flashes  
KNX—News; Dinner Dance  
KFWB—News; Mysteries; Sports  
KECA—Recordings; 6:15, News  
KFOX—News; Trio; Al & Molly  
KFSD—Junior Chamber of Commerce; Adolph & Rudolph

**6:30 to 7:00 P. M.**

• KPO & network—Armour Program, featuring Phil Baker  
KGO—Ricardo and his violin; 6:45, Air Adventures of Jimmy Allen  
KYA—Cyrus Trobbe's Orchestra  
KTAB—Sport Page; Political  
KLX—Trio  
KROW—Ne'er Do Well  
KGGC—Air Theater; Records  
KQW—State Market Reports; 6:45, Torrid Tunes  
\* KFRC & network—Hollywood Hotel, featuring Dick Powell, Ted Fio-Rito's Orchestra  
KJR—Hollywood on Parade; Jimmie Allen  
KNX—Concert Group; Adventures of Jimmie Allen  
KFWB—Fun-Fest; Jimmie Allen  
KECA—Wesley Tourtelotte, organist  
KFOX—School Kids; Jimmy Allen  
KFSD—Dinner Music

**7:00 to 7:30 P. M.**

• KPO & network—The First Nighter, Don Ameche, June Meredith  
KGO—Federation of Municipal Employees; 7:15, Chester Rowell  
KYA—Ernie Smith's Sport Page; 7:15 Jean Wakefield  
KTAB—Studio; Italian News  
KLX—News; 7:15, Lovable Liars  
KROW—Hammond; Sports  
KQW—Weather; Musical Varieties  
KGGC—German-American Program  
\* KFRC & network—Hollywood Hotel  
KJR—Song Market; Rhythm  
KFWB—Football & Political Talk  
KFOX—Eb and Zeb; Bobby & Betty  
KNX—Watanabe & Archie; Rajput  
KECA—Recordings

**7:30 to 8:00 P. M.**

• KPO & network—One Man's Family  
KGO—Comedy Stars of Hollywood; 7:45, Mickey Gillette's Music  
KYA—Cowboys; Louise Taber  
KTAB—Ople & Viney; Organ  
KLX—Silver Strains; 7:45, Soprano  
KROW—Golden Memories  
KGGC—Concert; Dance  
KQW—Italian Theatre  
\* KFRC & network—Borden's Friday Frolic  
KJR—Rhythm; Artistic Trio  
KFWB—Football; Comedy Stars  
KNX—The In-Laws; King Cowboy  
KFOX—Boy Detective; Katy and Keny  
KECA—7:45, Recordings  
KSL—Crazy Crystals; Alka Seltzer  
KOA—One Man's Family

**8:00 to 8:30 P. M.**

• KPO & network—Amos 'n' Andy; 8:15, Gene and Glenn  
KGO—Mickey Gillette's Music; 8:15, College Daze  
KYA—Erev Shaboth  
KTAB—Amendment No. 11; 8:15, Fishin' Fool  
KLX—World Revue  
KROW—Accordionist; Skit  
KGGC—Spanish-American Program  
KQW—Dixie Marsh; Orchestra  
KEX—News; 8:15, Blackbirds  
\* KFRC & network—Myrt & Marge; 8:15, Edwin C. Hill  
KJR—Trio; Carefree Capers  
KNX—Songs; Elec. Trans.  
KECA—Recordings  
KFWB—Welcome Lewis; Orchestra  
KFOX—Studio; Sports; Comedy  
KFSD—Jimmie Allen to 8:15

**8:30 to 9:00 P. M.**

• KPO & network—The Intimate Revue  
KGO—Echoes from Orchestra Pit  
KYA—Orch.; Tom Mitchell  
KTAB—St. Mary's College; 8:45, Political  
KLX—Sports; 8:45, Harriet French  
KROW—Happy Harmonies; Orch.  
KGGC—Concert; Timely Tunes  
KQW—Sports; Popular Orchestra  
\* KFRC & network—Court of Human Relations  
KJR—Lotus Land; Romance  
KEX—Studio Program  
KNX—Elec. Trans.; Songs  
KECA—Recordings  
KFWB—Jack Joy's Orchestra  
KFOX—Market Basket; Cecil and Sally  
KFSD—Dance Music

**9:00 to 9:30 P. M.**

• KPO & network—Caswell Concert  
KGO—9:15, Night Editor, Hal Burdick, the story teller  
KQW—Eno Crime Clues  
KYA—Drama; 9:15 Neighbors  
KTAB—Earl G. Linsley, astronomer; 9:15, Nighthorders  
KLX—Vocalist; Musical Auction  
KROW—Orchestra; Hawaiians  
KGGC—News; 9:05, Cowboys  
KQW—Dance Time; Drama  
\* KFRC & network—Rto Grande Crack Police Band; 9:15, Jacques Renard and Orchestra  
KOL—Speaker Stevenson to 9:15  
KOIN—Headlines; Drama of Life  
KOMO—9:15, Fireside Hour  
KHQ—9:15, Serenade  
KGV—9:15, Fireside Hour  
KEX—9:15, Orchestra  
KJR—News; Recordings  
KNX—News; 9:15, Amagon  
KFT—9:15, Chas. W. Hamp  
KFWB—Sosnik's Orchestra  
KECA—Recordings; Orchestra  
KFOX—Beverly Hillbillies  
KFSD—Furmbilt Program; Orch.  
KSL—Organ; Democratic Committee  
KOA—Democratic Committee to 9:15

**9:30 to 10:00 P. M.**

• KPO & network—Fed Fio-Rito's Orchestra  
KGO—Pick and Pat  
KYA—Lyric Quartet  
KTAB—Babes in Radio  
KLX—Pioneer Sons; 9:45, News; 9:50, Road Information  
KROW—Buck Royce Cowboys  
KGGC—Danceable Tunes; Symphonette  
KQW—Music Crusader; 9:45, Front Page Drama  
\* KFRC & network—Hal Grayson and Orchestra  
KOL—Music; 9:45, News  
KVT—News Flashes to 9:45  
KOIN—9:45, Political Talk

KJR—Drama; Spice of Life  
KHQ—Melodies; Romance  
KOMO—9:45, Moments of Melody  
KFI—Richelieu; Cardinal or King  
KFWB—Dance Orchestra  
KNX—Musical Headlines; Fights  
KFOX—Beverly Hillbillies  
KSL—Wrestling Matches

**10:00 to 10:30 P. M.**

• KPO & network—Richfield Reporter; 10:15, Red Davis, dramatic sketch  
KGO—Reflections, orchestra  
KYA—Concert Orchestra  
KTAB—Tivoli Club  
KLX—Recorded Music  
KROW—Master's Music Room  
KGGC—Records; Orchestra  
KFCR—News; 10:10, Elec. Trans.  
\* KFRC & network—10:15, Joe Sullivan, pianist  
KOIN—Journal Magazine  
KOL—Ivan Ditmars Organ  
KEX—Pianist  
KVI—To be announced  
KJR—Orchestra  
KNX—Fights, Hollywood Stadium  
KFWB—News; Organ  
KECA—Musical Celebrities  
KGB—News; Politics; Organ  
KFOX—News; Organ  
KSL—Wrestling Matches; 10:15, Melody Lane  
KOA—Broadmoor Country Club Or.

**10:30 to 11:00 P. M.**

• KPO & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
KGO—Press-Radio News; 10:35, Williams-Walsh Orchestra  
KYA—Dance Orchestra  
KTAB—Hal Girvin's Orchestra  
KROW—Recordings  
KGGC—Merry Melodies  
KFCR—Sports to 10:35  
\* KFRC & network—Vincent Lopez' Orchestra  
KOIN—Columbians; Concert  
KJR—Northern Lights, Damski  
KEX—Lonesome Club  
KFWB—Tex Howard's Orchestra  
KNX—Fights; 10:45, Orchestra  
KFOX—Tex Howard's Orchestra

**11:00 to 11:30 P. M.**

• KGO & network—Ambassador Hotel Orchestra  
KPO—Tom Gerun's Orchestra  
KYA—Sandman Organ  
KTAB—Dance Orchestra  
KROW—Dance Music  
KFCR—Sports to 10:35  
\* KFRC & network—To be announced  
KOIN—Jack Bain's Orchestra  
KFWB—Harry Sosnik Orchestra  
KFOX—Harry Sosnik Orchestra

**11:30 to Sign Off**

• KGO & network—Cole McElroy's Orchestra  
KPO—Organ Concert  
KGB—To be announced  
KYA—Gary-Evers Orchestra  
KTAB—Tony Wallace Orchestra  
KFCR—Dick Jurgen's Orch.  
KVI—Organ Recital  
KJR—Till Tomorrow  
KFOX—Jimmy Mann's Orchestra

A BRAND NEW SHOW  
FOR A BRAND OLD BRAND  
The Borden  
FRIDAY FROLIC  
KFRC  
Tonight 7:30



# SATURDAY Programs

Nov. 3, 1934

## 7:00 to 7:30 A. M.

- KPO—Prelude; 7:05, Gospel Singer; 7:15, Morning Parade
- KYA—Musical Clock
- KTAB—Cuckoo Club
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KHQ—Morning News
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Records
- KGB—Seven o'Clock Club
- KFSD—Early Birds; 7:15, Pep and Ginger
- KOA—7:15, Morning Parade
- KSL—News; Music

## 7:30 to 8:00 A. M.

- KPO & network—Financial Service; 7:45, Lee S. Roberts and His Old Memory Box
- KGO—Morning Parade
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Seal Rocks Broadcast
- KOL—Organ Program
- KVI—Talk; Varieties
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Shadows on the Clock
- KEX—Varieties
- KOMO—7:45, Stradivarieties
- KFI—Stock Quotations to 7:45
- KHJ—Recordings
- KNX—Bill Sharples and his Breakfast Club Gang
- KECA—Bible Fellowship; Records
- KFSD—7:45, Good Cheer Program
- KGB—Club; 7:55, Program Resume
- KSL—Morning Music

## 8:00 to 8:30 A. M.

- KPO & network—Johnny O'Brien, harmonica; 8:15, The Vass Family
- KGO—Crosscuts, Log o' the Day
- KYA—Christian Science Reading; Mr. and Mrs. Reader
- KTAB—Mobile Melodies
- KLX—Records; 8:20, Stocks
- KROW—Time Clock
- KJBS—Morning Varieties
- KQW—Melodies and Varieties
- \* KFRC & netwk—Pete Woolery Orchestra
- KOL—Studio; 8:15, Cecil and Sally
- KVI—8:15, Market Specials
- KGDM—Serenader; Recordings
- KEX—Calvary Tabernacle
- KOMO—Morning Reveries
- KHQ—8:15, Comments
- KGW—Ronald Buck to 8:15
- KFI—Church Quarter Hour to 8:15
- KNX—Castles in Music
- KECA—8:15, Memories of the Waltz
- KOA—Galaxy of Stars to 8:15

## 8:30 to 9:00 A. M.

- KPO & network—Down Lovers' Lane
- KGO—Crosscuts Log o' the Day
- KYA—Morning Concert
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Records; Melodies
- KGDM—Recordings; Talk
- KQW—Morning Concert
- \* KFRC & network—Hollywood Country Church
- KEX—Recordings



FREDRIC MacKAYE  
KHJ—Dramatic Artist

- KHQ—Musical Gems
- KOMO—Viennese Vagabonds
- KNX—Song Bag
- KECA—Recordings
- KSL—Children's Entertainment; Concert Miniatures

## 9:00 to 9:30 A. M.

- KGO & netwk—A-mchair Quartet
- KGO—9:15, Organ Concert
- KPO—News
- KPO & network—9:15, Genia Fonoriova, soprano
- KYA—Concert; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Shopping List
- KROW—Romance; MacMarr News
- KJBS—Vocalists; Bargain Basement
- KGCC—Recordings
- KQW—Tuneful Tolls
- KGDM—Recordings
- \* KFRC & network—Connie Gates; 9:15, Along the V-lga
- KOL—9:15, Prudence Penny
- KVI—Souvenirs; Mystic Melody
- KGW—Cooking School to 9:15
- KHQ—9:15, Morning Service
- KEX—9:15, Request Program
- KOMO—Clef Dwellers
- KFI—Medical Talk; 9:15, News
- KNX—World Revue
- KFSD—9:15, Good Cheer Program
- KSL—9:15, Jennie Lee

## 9:30 to 10:00 A. M.

- KPO & network—National Farm and Home Hour
- KGO—Organ Concert; 9:55, Press-Radio News
- KYA—Waltz Time
- KTAB—Dr. Thompson, health talk
- KLX—Recordings; Bess Olsen
- KROW—Diet and Health
- KJBS—For the Ladies; Concert
- KGCC—Memory Melodies
- KQW—Gems of Melody
- KGDM—News; 9:45, Kiddies' Prog.
- \* KFRC & netwk—Abram Chasins
- KJR—News Reporter; Songs
- KOL—Julie Day; Studio Program
- KEX—Request Program
- KNX—Amagon; 9:45, News
- KECA—L. A. School Program
- KGB—Radio News to 9:35

## 10:00 to 10:30 A. M.

- KPO & network—National Farm
- KGO—Coquettes, vocal trio; 10:15, Accordiana, Johnny Toffoli
- KYA—Columbia Parade; Harmonies
- KTAB—Bargain Broadcast; 10:15, The Old Bachelor
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Musicale Melange; Wong Yick
- KJBS—Radio News; Orchestra
- KGCC—Cal King
- KQW—Popular Orchestra
- KGDM—Kiddies Program; 10:15, Sunshine Girl
- KFRC—Junior Artist Recital
- KOL—Orchestra; Melodies
- KOIN—Music; 10:15, Air Shopping
- KVI—Music; Health Scientist
- KJR—Music Shop
- KEX—Lost & Found; Orchestra
- KNX—Eddie Albright's Family
- KECA—City School Program
- KGB—Stocks; Orchestra

## 10:30 to 11:00 A. M.

- KPO—Interlude to 10:35
- KPO & network—10:35, Woman's Magazine of the Air
- KGO—Vic and Sade; 10:45, Words & Music
- KYA—Community Chest Program
- KTAB—Health Talk; Dude Martin
- KLX—International Kitchen
- KROW—The Observer
- KJBS—Organ; 10:45, Records
- KGCC—Hits of Today
- KQW—Records; 10:45, Musical
- KGDM—Juvenile Program
- KVI—10:45, Amusement Tips
- KOL—Eastern Football Broadcast
- KFRC—Junior Artist Recital
- KGW—10:45, "Cheerio"
- KJR—Club Minutes; Uncle Hank
- KEX—Classical Soloist
- KNX—Marshall Grant, Organist
- KECA—Classic Hour
- KGB—Velas Ensemble
- KOA—10:45, Livestock & Produce

## 11:00 to 11:30 A. M.

- KPO & network—Woman's Magazine of the Air
- KGO—Words & Music; Songfellows
- KYA—Organ
- KTAB—Blue Moments; Beauty Facts
- KLX—Recordings
- KROW—Health Talk; Spotlight
- KJBS—Hits of the Past
- KGCC—Milady's Date Book; Music
- KQW—Light Classics
- KGDM—Organ Recital
- \* KFRC & network—Russo's Orch.
- KOL—Eastern Football Game
- KOIN—This and That
- KVI—The Observer to 11:15
- KGW—Studio Program
- KJR—Rhythm Rulers
- KEX—Records; Cobwebs & Nuts
- KNX—Marshall Grant, organist
- KECA—Classic Hour, Records

## 11:30 to 12:00 Noon

- KPO & network—Herman Crone's Orchestra
- KGO—Financial Flashes; 11:35, Edna Fischer, pianist; 11:45, Agricultural Bulletin
- KYA—Organ Concert
- KTAB—Modern Rhythms; News
- KLX—Anita & Orosco; Records
- KROW—Latin-American Program
- KJBS—Dance Orchestra
- KGCC—Requests; 11:45, News
- KQW—Stocks and Bonds; Accordion; Theatre News
- KGDM—Organ Recital
- \* KFRC & netwk—Round Towners
- KOL—Eastern Football Game



KJR—Measured Steps  
 KEX—Cobwebs and Nuts to 11:45  
 KHQ—Organ Concert  
 KNX—Musical Auction; Talk  
 KFI—Bennie Watson, songs; 11:45,  
 Market Reports  
 KECA—Records to 11:45

### 12:00 to 12:30 P. M.

● KPO & network—Hotel Syracuse  
 Orchestra  
 KGO—12:15, Western Agriculture  
 KPO—News; To be announced  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; Event Book; Organ  
 KLX—Stocks; 12:05, Dance Music  
 KROW—Latin-American Program  
 KJBS—Sports; Instrumentalists  
 KQW—Popular Orchestra  
 KGGC—Request Hour  
 KGDM—Road Reports; Records  
 \* KFRC & network—Chansonette  
 KOIN—Ron Myron's Scrapbook;  
 12:15, Arnie Brun  
 KOL—Football Game  
 KVI—12:15, Front Page Headlines  
 KHQ—12:15, Business and Pleasure  
 KGW—12:15, Meier & Frank  
 KJR—Records; 12:15, Grain Report  
 KEX—Band Music  
 KNX—News; 12:15, Congo  
 KECA—News; 12:15, Records  
 KSL—Broadcaster's Review

### 12:30 to 1:00 P. M.

● KPO & network—To be announced  
 KGO—Western Agriculture  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; Magic Harmony  
 KROW—Band Concert; Records  
 KJBS—Dance Matinee  
 KGGC—Pirate Cowboys  
 KQW—Weather; Market Reports  
 KGDM—Records; News  
 \* KFRC & network—Captivators  
 KOL—Football Game  
 KGW—Dr. Semler; Friendly Chat  
 KEX—American Produce to 12:35  
 KJR—Uncle Frank's Children Mat.  
 KNX—Concert Group  
 KECA—Concert Favorites

### 1:00 to 1:30 P. M.

KGO—Mickey Gillette's Music  
 ● KPO & network—To be announced  
 KYA—Hawaiian Troubadours  
 KTAB—Songs of the Past  
 KLX—Recordings  
 KROW—Concert Melodies  
 KJBS—Musical Novelties  
 KQW—Friendly Hour  
 KGDM—Recordings  
 \* KFRC & network—Ann Leaf, Organ  
 KOL—Football Game  
 KOIN—Book of Life  
 KGW—Chat; Dental Clinic  
 KJR—Uncle Frank's Children Mat.  
 KHQ—1:15, Sylvia Gray  
 KNX—Pontrelli's Orchestra  
 KFI—Organ Recital  
 KOA—Weekend Revue  
 KSL—Payroll Builder

### 1:30 to 2:00 P. M.

● KPO & network—Palmer Clark's  
 Orchestra  
 KGO—Cecilians: Barbara Blanchard,  
 soprano; Eva Gruninger, contralto;  
 organ  
 KYA—Rhythm Princes  
 KTAB—Jean Kent, Economics  
 KLX—Song Bag  
 KROW—Records; Musical Matinee  
 KJBS—Afternoon Popular Concert  
 KQW—Afternoon Concert  
 KGDM—Recorded Program  
 KFRC—N. Y. Stocks to 1:35  
 \* KFRC & network—Allan Leifer and  
 Orchestra; 1:45, U. C. vs. Santa  
 Clara Football Game  
 KOIN—1:45, Football: Wash. vs. O.  
 S. C.  
 KOL—1:45, Wash. vs. O. S. C.

KVI—1:45, Wash. vs. O. S. C.  
 KJR—The Sun Dial; Football Game  
 KECA—Recordings  
 KEX—Grain Reports; Records;  
 Bookman  
 KNX—Pontrelli's Orchestra

### 2:00 to 2:30 P. M.

KPO—Studio; 2:15, Football: U. C.  
 L. A. vs. Stanford  
 KGO—Hotel Plaza Tea Music  
 KYA—Spanish Serenaders  
 KTAB—Dance Tunes; Romancin'  
 KLX—Records; 2:15, Football Game  
 KJBS—Popular Dance Recordings  
 KROW—Musical; Dorothy Allen,  
 vocalist  
 KQW—Dance Matinee  
 KGDM—2:15, News  
 \* KFRC & network—Football Game  
 KOIN—Football: Wash. vs. O.S.C.  
 KOMO—Football Game  
 KGW—Football: Oregon vs. Mont.  
 KJR—Football Game  
 KEX—World Bookman; Symphony  
 KFI—Football: U.C.L.A. vs. Stan-  
 ford  
 KNX—Song Market  
 KFRC—Football: U. C. L. A. vs.  
 Stanford  
 KECA—Classical Recordings  
 KFSD—Football Game  
 KSL—2:15, Dental Clinic  
 KOA—Huffman Theatre Reporter

### 2:30 to 3:00 P. M.

● KPO & network—Football Game  
 KGO—Our American Schools  
 KYA—Vignettes of Life; 2:45,  
 Modern Notes  
 KTAB—Three-Four Time; Records  
 KLX—Football Game  
 KROW—Dell Perry, pianist; xylo-  
 phonist  
 KJBS—Events of Interest; music  
 KQW—Dance Matinee  
 KGDM—The Romancler  
 \* KFRC & network—Football game  
 KEX—Symphony  
 KJR—Football Game  
 KNX—To be announced  
 KFRC—Football  
 KECA—Classic Hour  
 KOA—Our American Schools

### 3:00 to 3:30 P. M.

● KPO & network—Football Game  
 KGO—Vagabonds Quartet  
 KYA—Band Concert  
 KLX—Football Game  
 KTAB—Records; Chinese News  
 KROW—East Bay Gossiper  
 KQW—Vocal and musical  
 KJBS—Light Opera  
 KGDM—Recordings  
 \* KFRC & network—Football Game  
 KJR—Football Game  
 KEX—Symphony  
 KFRC—Football Game  
 KNX—To be announced  
 KECA—Organ Recital  
 KSL—Recorded Program  
 KOA—Rowdy Wright; News

### 3:30 to 4:00 P. M.

● KPO & network—Football Game  
 KGO—Tid-Bit; 3:35, Twenty Fingers  
 of Harmony; 3:45, Flying with  
 Capt. Al Williams  
 KYA—Symphony Highlights  
 KLX—Football Game  
 KTAB—Sophistication; 3:45, Talk  
 KROW—Singing Strings; Records  
 KJBS—Dance Orchestra  
 KQW—Variety Program  
 KGDM—The Bondons  
 \* KFRC & network—Football Game  
 KJR—Vindabonians  
 KEX—2:45, Melody Salon  
 KNX—To be announced  
 KFRC—Football  
 KECA—Recordings  
 KSL—The Junior Hour; News  
 KOA—News; Orchestra

### 4:00 to 4:30 P. M.

● KPO & network—Football Game  
 KGO—Religion in the News; 4:15,  
 Jamboree  
 KYA—Tea Dance Parade  
 KTAB—Cobweb Chasers  
 KLX—Football Game  
 KROW—Waitzes; Melodies  
 KJBS—Hollywood Gospel; Orch.  
 KGDM—Gillmore Oil Program  
 KQW—Star Reporter; Variety  
 \* KFRC & network—Football Game  
 KOIN—4:15, Newspaper of the Air  
 KJR—Tea Dansant  
 KNX—To be announced  
 KFRC—Football  
 KECA—Recordings  
 KSL—Broadcasters Review  
 KOA—Navy Day; Religion in the  
 News

### 4:30 to 5:00 P. M.

● KPO & network—Football Game  
 KGO—Jamboree; 4:45, Pickens Sis-  
 ter  
 KYA—Tea Dance Parade  
 KTAB—Rhythm Ramblings  
 KLX—Football Game  
 KROW—Happy Dawson's Cowboys  
 KJBS—Orch.; 4:45, News  
 KQW—Story Time; Songs  
 KGDM—Ernie Cruz Program  
 \* KFRC & network—Edgewater  
 Beach Concert Orchestra; Lawyer  
 and the Public  
 KOIN—Newspaper of the Air  
 KJR—Olympians  
 KEX—4:45, Musical Gems  
 KECA—Records  
 KFRC—Football  
 KNX—To be announced  
 KSL—Broadcasters Review  
 KOA—Riviera Orch.; Ford Rangers

### 5:00 to 5:30 P. M.

● KPO & network—Swift Hour; mu-  
 sic direction Sigmund Romberg  
 KGO—Pastels, woodwind ensemble  
 direction Willard Flashman  
 KYA—Children's Prog.; Donald Ayr  
 KTAB—Memory in Melody; 5:15,  
 Song Favorites  
 KLX—Brother Bob's Club  
 KROW—Romance; Records  
 KGGC—Serenade; 5:15, Go to Church  
 KGDM—Orchestra  
 KQW—Concert  
 \* KFRC & network—Roxy Revue  
 KEX—Concert; Sam Gordon  
 KJR—Skyways; Cowboy Joe  
 KFRC—Recordings  
 KNX—Melody Race; 5:15, Radio  
 Church  
 KECA—Recordings  
 KFOX—Recordings

### 5:30 to 6:00 P. M.

● KPO & network—Swift Hour  
 KGO—Pair of Pianos, Grace Frankel  
 and Gertrude Lyne  
 KYA—Metropolitans; Campbell  
 KTAB—The Funnies; Gwendolyn  
 Van Emon  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Recordings; Irish Gems  
 KQW—Musical Impressions; 5:45,  
 Voice of Portugal  
 \* KFRC & network—Roxy Revue;  
 5:45, Ludens  
 KJR—Candlelight Time  
 KNX—John Matthews; "Mongoose"  
 KFRC—Gold Star Rangers  
 KECA—Temple Baptist; Records  
 KFOX—Recordings  
 KSL—5:45, Crossmyer & Cohen

### 6:00 to 6:30 P. M.

● KPO & network—Radio City Party;  
 John B. Kennedy, master of cere-  
 monies; guest artists; Frank  
 Black's Orchestra  
 KGO—Beaux Arts Trio

**KYA**—Cyrus Trobbe Orchestra  
**KTAB**—Echoes of Portugal  
**KLX**—**KLX** Trio  
**KROW**—News; 6:15, Club Villa  
**KGCC**—Football Game Re-creation  
**KGW**—Concert; Popular Program  
 \* **KFRC** & network—Chesterfield Program  
**KJR**—News Reporter; Songs  
**KNX**—News; 6:15, Calif. League  
**KFWB**—News; Records; Organ  
**KECA**—Records; News  
**KFOX**—News; Trio; Al & Molly  
**KFSD**—6:15, Fairway Facts

**6:30 to 7:00 P. M.**

• **KPO** & network—Gibson Family, original musical comedy  
**KGO**—Spiritual Fantasy, Southern Harmony Four, male quartet  
**KYA**—Orchestra  
**KTAB**—Lydia; Sports; Political  
**KLX**—**KLX** Trio  
**KROW**—Dr. G. Facci; Labor Journal  
**KGCC**—Theatre Program; Music  
**KQW**—Gerald Kenny; 6:45, Torrid Tunes  
 \* **KFRC** & network—Scorecast; To be announced  
**KJR**—Song Bag; Melody Palette  
**KVI**—Dr. Whetstone  
**KNX**—Dinner Concert; Calonite  
**KFWB**—Organ; Amer. Weekly  
**KECA**—Wesley Teurtelotte, organ.  
**KFOX**—School Kids; Elec. Transc.  
**KFSD**—Dinner Music  
**KSL**—Studio Group; Smiling Ed

**7:00 to 7:30 P. M.**

• **KPO** & network—Gibson Family  
**KGO**—Education Today; 7:15, Federation of Municipal Employees  
**KYA**—Ernie Smith's Sport Page; 7:15, Political Talk  
**KTAB**—Stamps; 7:15, Italian News  
**KLX**—News Items; 7:15, Political  
**KGCC**—C. W. Hammond; Sports  
**KGW**—Salonesque; Organalities  
**KQW**—News; Musical Program  
 \* **KFRC** & netwk—Carborundum Band  
**KJR**—Los Argentinos  
**KFWB**—Interview; Pioneers  
**KECA**—Raine Bennett, poet  
**KNX**—Watanabe and Archie; 7:15, Calmon Luboviski, violinist  
**KFOX**—Wiggsville; Bobby & Betty  
**KFSD**—Y. M.C.A. Harmonica band

**7:30 to 8:00 P. M.**

• **KPO** & network—Danny Malone, tenor; 7:45, Siberian Singers  
**KGO**—Mickey Gillette's Music; 7:45, Frank F. Merriam, talk  
**KTAB**—Football Scores  
**KYA**—Shadow of Kall-om, Drama  
**KLX**—Carefree Capers  
**KROW**—Golden Memories Program  
**KGCC**—Recordings  
 \* **KFRC** & netwk—Mona Lowe revue; 7:45, Johnny Green's Dance  
**KOIN**—Jimmy Allen to 7:45  
**KQW**—Italian Radio Theatre  
**KOL**—Radio Speaker Stevenson  
**KVI**—Dr. M. M. Mellor to 7:45  
**KHQ**—Crazy Wells; Ed. McConnell  
**KNX**—Calmon Luboviski, violinist  
**KFWB**—Juvenile Revue  
**KFOX**—Juvenile Revue  
**KECA**—Recordings  
**KFSD**—Mexican Fiesta  
**KOA**—Orch.; Republican Committee

**8:00 to 8:30 P. M.**

• **KPO** & network—National Barn Dance  
**KGO**—Pan-Americana, Jose Ramirez, tenor; Argentine Trio, instrumentalists  
**KYA**—Jean Wakefield; Studio  
**KTAB**—Ralph Baker, tenor; Golden Gate Junior College  
**KLX**—Musical Soiree  
**KROW**—Latin-American Program

**KQW**—Popular Orchestra  
**KGCC**—Spanish-American Program  
 \* **KFRC** & network—Richard Himber's Champions  
**KJR**—Castles in Music  
**KGW**—8:15, Mark Daniels, baritone  
**KEX**—News Flashes to 8:15  
**KFWB**—Jay Whidden's Orchestra  
**KNX**—Hollywood Barn Dance  
**KECA**—Dept. of Playground  
**KFOX**—Organ and Piano  
**KFSD**—Marie Viratelle Kriete

**8:30 to 9:00 P. M.**

• **KPO** & network—National Barn Dance  
**KGO**—Tom Gerun's Orchestra  
**KYA**—Orchestra  
**KTAB**—Junior College; Political  
**KLX**—Musical Soiree  
**KROW**—Latin-American Program  
**KGCC**—Recordings  
**KQW**—Musical Program  
 \* **KFRC** & network—To be announced  
**KGW**—Fisher's Blend Half Hour  
**KJR**—Metropolitan Moods  
**KNX**—Hollywood Barn Dance  
**KFWB**—Around the Town  
**KECA**—Recordings  
**KFSD**—Ratliff's Ballroom  
**KFOX**—Christian Science; Cecil and Sally

**9:00 to 9:30 P. M.**

• **KPO** & network—Johns-Manville Program; 9:15, Carefree Carnival, variety show, Ned Tollinger, master of ceremonies  
**KGO**—Tom Gerun's Orchestra; Musical Treasure Chest  
**KYA**—Organ Recital  
**KTAB**—Croquettes; 9:15, Hillbillies  
**KLX**—Faucit Theater of the Air  
**KROW**—Italian Program  
**KGCC**—News; Wyoming Cowboys  
**KQW**—Dance Frolic  
 \* **KFRC** & netwk—United for California League, Frank Merriam  
**KHQ**—9:15, Old Time Party  
**KGW**—Concert Trio  
**KOL**—Dance Music  
**KOIN**—McElroy's Orchestra  
**KJR**—News Reporter to 9:15  
**KOMO**—9:15, Fisher's Blend Half Hour  
**KNX**—News; Hollywood Barn Dance  
**KFWB**—Dance Orchestra  
**KFOX**—Harry Sosnik's Orchestra  
**KECA**—Recordings to 9:15  
**KFI**—9:15, Charlie Wellman, Helen Hill, Negro Quartet and the All-Americans  
**KSL**—Adlerika Program; Harry Clarke & Peter Spraynozzie

**9:30 to 10:00 P. M.**

• **KPO** & network—Carefree Carnival  
**KGO**—Musical Treasure Chest  
**KYA**—Dance Orchestra  
**KTAB**—Football Resume  
**KLX**—Sons of Pioneers; News  
**KROW**—Dance Party  
**KJBS**—Morning Concert  
**KGCC**—Band; Hawaiians  
**KQW**—Dance Frolic  
 \* **KFRC** & netwk—United for California League  
**KOL**—Dance Music; 9:45, News  
**KVI**—Ledger News Flashes to 9:45  
**KOIN**—Law and Order; Studio  
**KOMO**—Fisher's Blend Half Hour; Elec. Trans.  
**KNX**—Hollywood Barn Dance  
**KFI**—Musical Program  
**KFWB**—Dance Orchestra  
**KFOX**—Dance Orchestra  
**KSL**—Muriel Mack Orchestra; Joe Haynes Orchestra

**10:00 to 10:30 P. M.**

• **KPO** & network—Blue Moonlight; Alvino Rey, guitarist; Paul Carson, organist

**KGO**—Williams-Walsh Orchestra  
**KYA**—Bath-Day Party  
**KTAB**—Club Tivoli Orchestra  
**KLX**—Records  
**KGCC**—Records; Orchestra  
**KROW**—Recordings  
**KFRC**—News; 10:10, Ironized Yeast; To be announced  
**KOL**—Dance Orchestra  
**KJR**—Orville Knapp's Orchestra  
**KEX**—Lonesome Club; Pianist  
**KHJ**—News Items; 10:10, Orchestra  
**KNX**—World Revue  
**KFWB**—News; Organ  
**KFOX**—News; Organ  
**KGB**—News Flashes; Music  
**KECA**—Recordings  
**KOA**—Orchestra

**10:30 to 11:00 P. M.**

• **KPO** & network—Tom Coakley's Orch.; 10:55, Press-Radio News  
**KGO**—Press-Radio News; 10:35, Emil Polak's Orchestra  
**KYA**—Bath-Day Party  
**KTAB**—Hal Girvin's Orchestra  
**KLX**—Records  
**KROW**—Rhythm-Fest  
**KGCC**—Merry Melodies  
 \* **KFRC** & network—Vincent Lopez' Orchestra  
**KOIN**—Concert; Anthony's Columbians  
**KOL**—Dance Orchestra  
**KJR**—Rocky Mountaineers  
**KFI**—Biltmore Hotel Orchestra  
**KNX**—Pontrelli's Orchestra  
**KFWB**—Orchestra  
**KFOX**—Dance Orchestra

**11:00 to 11:30 P. M.**

• **KPO** & network—Ted Fio-Rito's Orchestra  
**KGO**—Orville Knapp's Orchestra  
**KYA**—Sandman Organ  
**KTAB**—Dansasapations  
**KROW**—Bill Brokaw  
 \* **KFRC** & network—To be announced  
**KOIN**—Club Victor Orchestra  
**KJR**—Artistic Trio  
**KOMO**—Orville Knapp's Orchestra  
**KGW**—Orville Knapp's Orchestra  
**KEX**—Dance Frolic  
**KFWB**—Dance Orchestra  
**KFOX**—Dance Orchestra  
**KGB**—Orchestra

**11:30 to 12:00 Midnight**

• **KGO** & netwk—Dwight Johnson's Orchestra  
**KPO**—Organ Concert  
**KYA**—Gary-Evers' Orchestra  
**KTAB**—Tony Wallace's Orchestra  
**KROW**—Vagabond and Music  
 \* **KFRC** & network—Dick Jurgen's Orchestra  
**KEX**—Organ Music  
**KOMO**—Moonlight Melodies  
**KHJ**—Recordings  
**KFOX**—Jimmy Mann's Orchestra

**12:00 to 1 A. M.**

**KROW**—Dance Music  
**KGDM**—Records  
**KHJ**—Records  
**KGB**—Recordings  
**KJBS**—12:01, Owl Program to 7 a.m.

**1:00 A. M. to 7:00 A. M.**

**KJBS**—Owl Program

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m.	NBC
Baker, Phil, Friday, 6:30 p.m.	NBC
Benny, Jack, Sunday, 8:30 p.m.	NBC
Cook, Joe, Monday, 6:30 p.m.	NBC
Cantor, Eddie, Sunday, 5 p.m.	NBC
Penner, Joe, Sunday, 4:30 p.m.	NBC
Wynn, Ed, Tuesday, 6:30 p.m.	NBC

## DRAMAS

Bible Stories, Sunday, 12 noon	KGO
Death Valley Days, Tuesday, 9:30 p.m.	NBC
Drama Hour, Monday, 8:30 p.m.	KGO
Eno Crime Clues, Thurs. and Fri., 9 p.m.	NBC
First Nighter, Friday, 7 p.m.	NBC
Grand Hotel, Sunday, 3:30 p.m.	NBC
Lux Radio Theatre, Sunday, 11:30 a.m.	NBC
Mary Pickford Stock Co., Wed. 5 p.m.	NBC
Memory Lane, Wednesday, 7:30 p.m.	NBC
One Man's Family, Fri., 7:30 p.m.	NBC
Radio Guild, Monday, 12 noon	KGO
Sunday Morning Special, Sunday, 9 a.m.	NBC
True Story Court, Friday, 8:30 p.m.	CBS
Twenty Thousand Years in Sing Sing, Wednesday, 6 p.m.	NBC
Winning the West, Thursday, 9:15 p.m.	NBC

## EDUCATIONAL PROGRAMS

American School of the Air, Monday to Friday, 11:30 a.m.	CBS
Commonwealth Club Luncheon, Fri., 12:45 p.m.	KGO
Education Today, Saturday, 7 p.m.	KGO
Curtis Institute, Wed., 1:15 p.m.	CBS
Hill, Edwin C., Mon., Wed., Fri., 8:15 p.m.	CBS
Hyde, Henry M., Sunday, 6 p.m.	KGO
Standard School Broadcast, Thursday, 11 a.m.	KPO
Stanford University, Monday, 7:45 p.m.	KGO
The New World, Monday, 9:30 a.m.	NBC
You and Your Government, Tues., 4:30 p.m.	NBC

## POPULAR PROGRAMS

Adventures of Grace, Wednesday, 6:30 p.m.	CBS
American Album of Familiar Music, Sunday, 6:30 p.m.	NBC
Atwater-Kent, Monday, 5:30 p.m.	CBS
Bernie, Ben, Tuesday, 9 p.m.	NBC
Boswell Sisters, Tuesday, 6 p.m.	CBS
California Melodies, Friday, 7:30 p.m.	CBS
Carnation Contented Program, Monday, 7 p.m.	NBC
Chesterfield Program, Mon., Wed., Sat., 6 p.m.	CBS
Crosby, Bing, Tuesday, 6 p.m.	CBS
Feminine Fancies, Mon. to Fri., 3 p.m.	*KFRC
Gibbons, Floyd, Saturday, 9 p.m.	NBC
Hollywood Hotel, Friday, 6:30 p.m.	CBS
Marshall's Varieties, Everett, Wed., 5:30 p.m.	CBS
Manhattan Merry-Go-Round, Sunday, 6 p.m.	NBC
March of Time, Friday, 6 p.m.	CBS
McCormack, John, Wednesday, 6:30 p.m.	KPO
Personal Closeups, Interview by Gypsy, Sunday, 6:15 p.m.	KGO
Treasures of Time, Wednesday, 8:45 p.m.	CBS
Voice of Experience; Mon. to Fri., 9 a.m.; Wed. 8:30 p.m.	CBS
Voice of Firestone, Monday, 8:30 p.m.	NBC

## SKITS

Adventures of Jimmy Allen, Monday to Friday, inclusive, 6:45 p.m.	KGO
Amos 'n' Andy, Mon. to Fri., inclusive, 8 p.m.	NBC
Betty and Bob, Monday to Friday, 1 p.m.	NBC
Bachelor, Billy, Monday to Friday, inclusive, 5:15 p.m.	*KFRC
Gene and Glenn, Monday, Tuesday, Wednesday and Friday, 8:15 p.m.	NBC
Myrt and Marge, Monday to Friday, inclusive, 8 p.m.	CBS
Orphan Annie, Monday, Tuesday, Wednesday and Friday, 5:45 p.m.	NBC
Oxydol's Own Ma Perkins, Monday to Friday, 1:30 p.m.	NBC
Vic and Sade, Mon. to Fri. inclusive, 10:30 a.m.	KGO

## SYMPHONY ORCHESTRAS

Ford Symphony Orch., Sunday, 5 p.m.	CBS
N. Y. Philharmonic Orchestra, Sunday, 12 noon	CBS
Radio City Music Hall, Sunday, 9:30 a.m.	NBC
Standard Symphony, Thursday, 8:15 p.m.	NBC
SERA Symphony Concert, Sunday, 5:30 p.m.	KGO

## VARIETY PROGRAMS

Armour Program, Friday, 6:30 p.m.	NBC
Blue Monday Jamboree, Monday, 8:30 p.m.	*KFRC
Captain Henry's Showboat, Thursday, 6 p.m.	NBC
Carefree Carnival, Saturday, 9:15 p.m.	NBC
Chase & Sanborn; Eddie Cantor, Sunday, 5 p.m.	NBC
Colgate House Party, Monday, 6:30 p.m.	NBC
Crosscuts Log o' the Day, Mon., Wed., Thurs., Fri. and Sat., 8:15 a.m. (Tues. 11 a.m.)	KGO
Fleischmann Hour, Thursday, 5 p.m.	NBC
Gibson Family, Saturday, 6:30 p.m.	NBC
Happy-Go-Lucky Hour, Monday to Friday, inclusive, 2 p.m.	*KFRC
Hall of Fame, Sunday, 7 p.m.	NBC
Hi-Jinks, Sunday, 9 p.m.	NBC
National Barn Dance, Saturday, 8 p.m.	CBS
Palmolive Beauty Box, Tuesday, 7 p.m.	NBC
Pearce, Al, and Gang, Mon. to Fri., 2 p.m.	NBC
Roberts, Lee, Sunday, Tuesday, Thursday and Saturday, 7:45 a.m.	NBC
Roxy Revue, Saturday, 5 p.m.	CBS
Shell Show, Monday, 9 p.m.	NBC
S. & W. Merrymakers, Sunday, 7:30 p.m.	*KFRC
Town Hall Tonight, Wednesday, 9 p.m.	NBC
Waring's Pennsylvanians, Thurs., 6:30 p.m.	CBS
Whiteman, Paul, Thursday, 7 p.m.	NBC

## STATION DIRECTORY

### • NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

### \* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

### Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560