

www.americanradiohistorv.com

### CHAIN PROGRAMS CLASSIFIED

#### PACIFIC STANDARD TIME

#### COMEDIANS

Allen, Fred.	Wednesday.	8 p.m	NBC
Benny, Jack.	Friday, 6:30	p.m	NBC
Cook, Joe.	Monday, 5:30	p.m	KG0
Durante Jin	my Sunday	4 p.m	NBC
Pearl. Jack.	Wednesday,	4 p.m.	NBC

#### DRAMAS

Bible Stories, Sunday, 11 a.m......KPO Death Valley Days, Tuesday, 8:30 p.m......NBC Drama Hour, Monday, 8:30 p.m.......KPO .....КРО Eno Crime Clues, Thurs. and Fri., 9 p.m......KPO First Nighter, Friday, 6 p.m. NBC Memory Lane, Wednesday, 7:30 p.m.....NBC

One Man's Family, Friday, 7:30 p.m....KOA, KDYL, KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS One Man's Family, Friday, 8:15 p.m....KOO, KHQ KOMO, KGW, KFI

...CBS

• KGO 5 p.m. Winning the West, Thursday, 7:30 p.m.....NBC

#### EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.mKPO
Community Forum, Sunday, 4 p.m., KPONBC
Education Today, Saturday, 7 p.mKPO
Educational Feature, Wednesday, 12:30 p.mKFRC
Hill, Edwin C., Mon., Wed., Fri., 7:15 p.mCBS
Hyde, Henry M, Sunday, 6 p.m. KPO
Stanford University, Monday, 7:45 p.mKPO
The New World, Monday, 10 a.mNBC
The Philistine, Friday, 7:45 p.m. NBC
The University of California, Sunday, 9 p.m.,
Mon., Tues., Wed., Thurs., Fri., 3:45 p.mNBC
You and Your Government, Tues., 3:30 p.mKPO

#### **POPULAR PROGRAMS**

American Album of Familiar Music, Sunday,
5:30 p.mNBC
Big Ten, Tues., 9 p.mKPO
Big Yank Mavericks, Friday, 7:45, p.m. KPO
Carnation Contented Program, Monday, 6 p.m. NBC
Crosby, Bing, Tuesday, 5 p.m KFRC
Gibbons, Floyd, Friday, 5:30 p.mNBC
Madame Schumann-Heink, Sunday, 7:15 p.mKGO
Manhattan Merry Go Round, Sunday, 5 p.m NBC
MaCompart John Wednesday 5:20 nm = KC()
Personal Closeups, Interview by Gypsy, Sunday,
8:15 nm KPO

8:15 p.m. KPO Smith, Kate, Wed., 11 a.m.; Thurs., 4 p.m. CBS Wons, Tony, Sunday, 12:30 p.m.; Tuesday, Wed-nesday and Thursday, 7:15 a.m. •KGO

#### SYMPHONY ORCHESTRAS

Standa	rd Sympho	ny, Thur	sday, 8	p.1	nNBC
SERA	Symphony	Concert,	Sunday,	5	p.mKPO

#### SKITS

Adventures of Jimmy Allen, Monday to Friday,
inclusive, 6:45 p.m. KPO
Amos 'n' Andy, Mon. to Fri., inclusive, 7 p.m., • KGO
Betty and Bob, Monday to Friday, 12 noonNBC
Bachelor, Billy, Monday, Wednesday, Thursday,

....NBC

1:30 p.m. ... Vic and Sade, Monday to Saturday, 8:30 a.m....NBC

#### VARIETY PROGRAMS

Blue Monday Jamboree, Monday, 8 p.mKFRC
Captain Henry's Showboat, Thursday, 5 p. m NBC
Carefree Carnival, Saturday, 8:15 p.mNBC
Chase & Sanborn: Jimmy Durante, Sun., 4 p.mNBC
Chase & Sanborn: "Baron Munchausen," Wed-
nesday, 4 p.mNBC
Colgate House Party, Monday, 5:30 p.mNBC
Crosscuts Log o' the Day, Monday to Friday,
inclusive, 10 p.mNBC
Demi Tasse Revue, Monday, 6:30 p.mNBC
Fleischmann Hour, Thursday, 4 p.mNBC
General Tire. Friday, 6:30 p.mNBC
Gibson Family, Saturday, 5:30 p.mNBC
Happy Go Lucky Hour, daily except Saturday and Sunday, 2 p.m
Hall of Fame, Sunday, 6 p.m. NBC
Hi-Jinks, Sunday, 8 p.mCBS
Hi-Jinks, Sunday, 8 p.mCBS Hollywood on the Air, Sunday, 8:30 p.mNBC
Hi-Jinks, Sunday, 8 p.mCBS Hollywood on the Air, Sunday, 8:30 p.mNBC National Barn Dance, Saturday, 7 p.mNBC
Hi-Jinks, Sunday, 8 p.mCBS Hollywood on the Air, Sunday, 8:30 p.mNBC National Barn Dance, Saturday, 7 p.mNBC Palmoirve Beauty Box, Tuesday. 6 p.mNB'
Hi-Jinks, Sunday, 8 p.mCBS Hollywood on the Air, Sunday, 8:30 p.mNBC National Barn Dance, Saturday, 7 p.mNBC Palmoive Beauty Box, Tuesday. 6 p.m. NBC Pearce, Al, and Gang, Mon. to Fri., 2 p.mNBC
Hi-Jinks, Sunday, 8 p.m
Hi-Jinks, Sunday, 8 p.mCBS Hollywood on the Air, Sunday, 8:30 p.mNBC National Barn Dance, Saturday, 7 p.mNBC Palmoive Beauty Box, Tuesday. 6 p.m. NBC Pearce, Al, and Gang, Mon. to Fri., 2 p.mNBC
Hi-Jinks, Sunday, 8 p.m

#### STATION DIRECTORY

#### NBC Network Stations

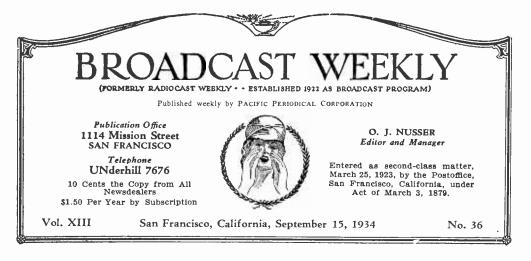
Station	Meters	Kcs.
KECA	209.7	1430
KEX	. 254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	. 379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	. 309.1	970
KOA	. 361.2	830
комо	325.9	920
КРО	. 440.9	680
КҮА	. 243.8	1230

#### **★**CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
КНЈ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

#### Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560



## What Pay For the Piper?

www.americanradiohistory.com

NE fundamental fact every radio listener is not a government-subsidized gratuity, a rich man's philanthropy, or a nature-nurtured phenomenon. It is a *commercial industry*. It can *spend* for programs only what it *earns*. If programs are to improve, its earnings must increase.

Under the "American Plan" the broadcaster is not permitted to charge an "admission fee," levy assessments, or solicit contributions. He receives no financial aid from the Government. He must derive practically his entire income from the sale of time and talent to radio sponsors. And sponsors, of necessity, demand value-received for every dollar they spend.

Their advertising must, pay. It must produce results commensurate with its cost. The number of people they can reach and sell by radio, measures the maximum amount they can be persuaded to spend for radio. Obviously, therefore, the broadcaster's income, which must cover all program costs, can be augmented only by increasing the size and responsiveness of the radio audience. And that can be accomplished only by the active and sustained coöperation of all those constituting that audience. Upon it the fate and future of radio depend. It is a prime necessity. More, it is a duty.

Sharing its many joys and blessings automatically creates the obligation of contributing in some form and measure to its maintenance and support. This obligation is the more sacred and binding because its discharge is so simple and left entirely to each listener's individual conscience.

It asks only an occasional expression of gratitude and appreciation to sponsors and broadcasters—the timely exercise of a little friendly thoughtfulness when merchandise is selected and purchased—the simple practice of the "Golden Rule." And these cost practically nothing.

How many post cards, letters, and telegrams have you sent to radio headquarters during the past year? Get the habit. Speak loud and often. Give good talent the encouragement and support it deserves. To the sponsor and broadcaster, silence does not imply consent—it signifies disapproval. No matter how good the program, unless it evokes a favorable expression from sufficient listeners, its days on the air are numbered.

Such expression is the more welcome and effective when it takes the form of patronage. The sponsor measures radio's value and effectiveness in terms of *sales*. Whatever else his program does it MUST *sell merchandise*. The more merchandise it sells, obviously the more he can spend for radio programs. So every purchase of *radio*-advertised products is a valuable contribution to better radio programs.

Other considerations being equal, give *preference* to the brands that give you radio. *Try* them, anyway. You may be surprised to find you'll like them even better than the brands you are now using. Write the *manufacturer* and tell him you enjoy and appreciate his program, the influence it has on your purchases. If some brand you now favor is not at present on the air, write that manufacturer, too, and remind him so meritorious a product should be *radio*-advertised. When you make your purchases over the counter or by mail, be sure to say you heard it advertised on the air.

The entire progress of radio depends upon this sustained coöperation on the part of an alert and appreciative audience. The responsibility rests squarely upon the shoulders of *every* listener.

# ETHER GLEANINGS

#### **By J. CLARENCE MYERS**

HE past few weeks has seen the passing from this worldly stage of three great personalities in the western radio domain—two of them builders of the broadcasting art, who pioneered radio entertainment in California; the third an artist who was deserving of the devotion that was given him from a nation-wide radio audience.

Julius S. Brunton, granddaddy of KJBS, which his son, Ralph, has nursed from what we long ago monickered San Francisco's "baby broadcaster"—to an important metropolitan disseminator of entertainment and information and more recently to the major link in a California chain—answered the roll call of the Grim Reaper some weeks ago following a brief illness.

Don Lee, who made millions in the automobile business but who later found that the broadcasting art was even more fascinating, who started out with the purchase of a single station—KFRC in San Francisco some eight or more years ago, then branched out to a state-wide network, like Mr. Brunton, was overtaken by death suddenly.

Russ Columbo, whose romantic songs had won the admiration of millions from coast to coast and border to border, likewise came to a sudden end when an antique pistol in the hands of his lifelong friend accidentally went off.

The legion who find entertainment, knowledge, information, and pleasant pastime from their radio receiving sets will do well to bear in mind that those three gentlemen were responsible for much of the high grade broadcasting that is to be had today.

The first two pioneered the art, constantly combing out the rough spots, ever striving to make radio listening more pleasant. To them the radio audience owes a silent vote of thanks.

If all of those who have been soothed and comforted by the fertile voice of the late Russ Columbo would bear his memory in kind thoughts we feel certain that his paths in the other world will be easier to tread.

#### \* \*

California's fiery Democratic candidate for the gubernatorial chair—Upton Sinclair—is making a series of radio broadcasts over the Don Lee network of nine stations in this state. The program, a quarter hour each Monday night from 7:15 to 7:30 o'clock, is entitled "End Poverty League." It will consist of talks by the aspirant and his backers.

\* \*

Why the suffering Sam Hill the majority of radio stations have to clutter up the morning hours with an over-abundance of gab about this, that or the other, is more than we can savvy. We had a vacation just recently and while lounging around thought we'd like a little music between the chapters of our favorite murder mystery. And here's a sample of what we got—a discourse on how to peel onions without shedding tears, from another station a talk on how to launch a floating kidney, still another twist of the dial enlightened us that black and velvet were just the thing this fall-in desperation and with gritting teeth and hair on end (both of them) we spun the dial northeastward and the fruits of our labor was this— "have you pyorrhea?—four out of five have, you know—why not see your favorite dentist, Dr. I. Pullum, today" . . . You guessed it. The radio was shut off in disgust. Why, we wonder, do they have to crowd all of that blah-blah in the morning hours? If they were spread out over the day it would be for the benefit of all, we believe. Anyhow our contention is that something ought to be done about it when six or seven of the leading stations are putting out talks at the same time of the day and there is practically no music on the air. No doubt others have done the same as I.

For a liberal education taken in easy doses we suggest you lend an ear some time to the Voice of Experience, who etherizes over the CBS hook-up from coast to coast five mornings a week.

Military bands are few and far between on the air. Realizing this, the Carborundum Company is going to use that type of entertainment on its weekly coast to coast broadcasts over the CBS wire-up beginning September 22. The hour will be 7 to 7:30 p. m., our time. Don Lee network stations will release it on this coast.

Tommy Harris, the NBC's little giant of song, who went east on a bid from the broadcasting company's New York office, made his debut over the network in that section of the country just recently. He appeared on a program which included Tim and Irene, likewise "graduates" of the local network program factory.

\* '

Raymond Knight and his Cuckoos, who have been disporting before the NBC microphones these many months, concluded their radio engagement last week. Incidentally this doesn't leave Knight without anything to do, for he is the author of the popular script act "Wheatenaville," which is now heard over the CBS stations five days a week.

The Lipton Tea folk have finally bought a radio program, after auditioning every type of show for several years. As you have probably already heard from the air, they will sponsor the Blue Monday Jamboree over the Don Lee network beginning September 17.

All of which calls to our mind that KFRC is in the midst of preparations now for the celebration of its tenth anniversary. It will be a gala affair, with special programs going out for a twenty-four hour stretch on September 24. The piece de resistance will occur during the Blue Monday Jamboree on that night. Harrison Holliway, who built the original KFRC, will celebrate his connection with the organization. He will act as master of ceremonies, as usual.

Rube Wolf, whose "horse laugh" and screwy antics have amused many thousands in the theater, is now being heard with his Edgewater Beach orchestra over the coast to coast CBS wire-up on Saturday nights, the program being released here at 8 o'clock.

The NBC's Myron Niesley has taken a leave of absence and hied himself off to southern California.

Two program events of interest are scheduled to occur on the National Broadcasting Company's entertainment set-up Saturday, September 15.

The Radio City Party, sponsored by RCA Radiotrons, returns to the air to be heard from 5 to 5:30 p. m. John B. Kennedy will be the m. c. for the show. Frank Black's orchestra will grind out the music. A unique feature of the affair will be the introduction of outstanding microphone personalities on the various other programs that go out over the same network. Each week there will be a different star or two from another pro-gram who will "guest artist" it on this RCA event.

The second program we have reference to on this date is the reappearance of the lightning talker, Floyd Gibbons. His tonguefest will start at 8 o'clock and will be heard each Saturday thereafter.

"The Gibson Family," an original musical comedy, hits the ether spaces over the NBC facilities on the same date—September 15— from 5:30 to 6:30 o'clock. The story is by Courtney Riley Cooper and music by How-ard Dietz and Arthur Schwartz. Conrad Thibault and Lois Bennett are co-starred in it. The sponsor is Procter and Gamble.

Rollon Parker, at one time associated with the NBC in a production capacity, has been added to the KTAB staff, according to an announcement coming to us from Grant Maxwell, production boss at that broadcaster. Parker's principal task is writing and producing the station's nightly variety show. \* \*

باسلا والأسبي والبراد

The NBC has moved that Saturday night National Barn Dance a half hour later. It pops through the nation's loud speakers now from 7 to 8 o'clock.

#### \*

A letter from Ralph Bryan, now production boss at Honolulu's KGMB, says that Bob Cutter, Harry Owen's featured vocalist at the Royal Hawaiian Hotel, has recently been made chief announcer there.

#### \* \*

Our Hollywood snooper says that the autograph nuts are having one grand time since they found out that many of the talkie stars are making electrical transcriptions for radio broadcasting at the Freeman Lang Sound studios. Just recently Roscoe Ates and Anita Page made recordings for the Alka Seltzer "Comedy Stars of Hollywood" series. And the Community Chest series, launched a month ago when Bing Crosby did a disc, has just added Ruth Etting and Lanny Ross. The big name stars brought their own bodyguard to the recording studios.

KYA has been broadcasting the perform-ances from the Odeon Music Hall in the Fairmont Hotel Tuesdays, Thursdays and Saturdays.

Cora Lee Scott and Lorraine Craver are two new names on the KYA artist roster. The former a vocalist and the latter a pianist.

Word from Fred J. Hart, who recently took over the management of station KGMB in Honolulu, states that that station has received the exclusive right to broadcast the features of the World Broadcasting System, assuring the audience the finest in programs and music. The World programs are electrically transcribed. KGMB likewise is a mem-ber of the Columbia Broadcasting System.

#### \*

Conrad Thibault, the singer, is going to be a very busy person this fall what with his being starred on two big transcontinental broadcasts a week, each for a different company. This on top of his other radio appearances, concert work and making recordings. He will appear in Procter and Gamble's new broadcast show of original operettas, beginning Saturday, September 15. KGO will release them here from 5:30 to 6:30 o'clock. Lois Bennett likewise will be heard. His other important program will be launched October 3 by General Foods for their product, Log Cabin Syrup. Gloria La-Vay and Lou White, the organist, will share honors with him. The program will be released from 8:30 to 9 p. m.

5

www.americanradiohistory.com



• • Although only one girl, Rowene Williams, was judged national winner in the auditions for a part in the "Hollywood Hotel" broadcasts, a program to begin this fall, featuring the noted movie juvenile, Dick Powell, approximately two hundred women throughout the country have obtained radio engagements as a result of the contest.

According to answers to a query sent to the stations which coöperated in the nationwide hunt, more than fifty are broadcasting for commercial sponsors. Many stations reported that they expect to find positions for others whose talent was revealed in the local and regional auditions. Also, about eightyfive of the singers have been engaged for stage, club, and orchestra solo work.

Nearly one hundred of the successful girls never faced a microphone before the "Hollywood Hotel" auditions:

••• A new program of unusual appeal is offered by KGGC twice weekly featuring the Yal Gypsies. The talented young misses answer to the name of Beatrice St. John, whose violin creates both popular and gypsy melodies with unusual tonal beauty, and Bernice Burnett, at whose command the piano lends intricate and exacting accompaniment. Tune in Monday night at 7:15 and Wednesday night at 8:15 for this musical treat.

• • New honors have come to Georgie Stoll, whose music has been entertaining western radio audiences on the Shell Show for the past seven months. Georgie and his band will continue to appear on the Shell Show over NBC each. Monday night, but in addition, Georgie Stoll and his music will be heard nationally over CBS with Bing Crosby on Tuesday nights, beginning September 18.

The diminutive, hard-working maestro and violinist reached the goal of his ambitions through being associated with Crosby in making pictures at Paramount. Highly pleased with the work of the young showman-composer-director in the studio and his masterful handling of the band on the Shell Show, Crosby selected Stoll for the coveted honor on the air waves. Stoll was able to make his new connections through the courteous coöperation of the Shell Oil Company, which holds a contract for Georgie's services exclusively.

••• After a vacation in Hollywood, Peggy Keenan of the piano team, Peggy Keenan and Saudra Phillips, has left by motor for New York where she will join her keyboard partner and their orchestra for a featured role in a film to be made in Manhattan by Broadcast Pictures, and released through Paramount.

Norma Terris and Russell Markert and the Radio City dancers will appear in the film with Miss Keenan and Miss Phillips.

• • • "May I, as a product and lover of radio try to convey to you just how much 1 enjoy your broadcasts," writes Rudy Vallee in a letter to Al Pearce, heard over NBC from Los Angeles. After some individual praise of the Pearce show Vallee says, "I would like very much to be able to include you on one of our broadcasts sometime during the month of October or November, as I contemplate making another picture at that time and will be on the Coast."

• • William E. Shea, prolific young writer whose half-hour dramatic offerings are heard via KYA, holds the distinction of having had a story accepted by a newspaper at the tender age of nine. In later years, before becoming a radio scribe, Bill spent several years with a newspaper in Montana. Ripley might do well to look up this young fellow's record.

• • A unique and outstanding broadcast over KOIN is "The Wanderer." Gene Baker, bass-baritone, is featured in the role of the wandering singer who visits many lands in search for the best-loved songs. Baker's voice and personality fit him for such a role. His repertoire includes a wide variety of classic, standard, musical comedy, light operatic and popular songs. Baker is assisted by Cecil Teague, concert organist, in his song delineations. "The Wanderer" has been a regular feature over KOIN for three and half years.

••• For the first time since he went on the air for his present sponsors, Fred Allen gave his Wednesday evening performance in the largest NBC studio in Radio City, the one that seats 1,500 persons, last week. It was a gala night for hundreds who had never before been able to get tickets.

• • The Melodettes, four harmonious colored girls, who voice over KYA, are equally at home singing spiritual, religious and popular selections. Their offerings on their Sunday program are religious and secular songs while their appearance on the Saturday Night Bath Day Party mirth-show is of popular nature.

• • John F. Ness, for many years promotion manager and later Assistant Managing Editor of the Los Angeles Times, is the newest member of the KNX staff, according to an announcement by Naylor Rogers, general manager of the station. Ness, backed by his years of experience in the field, will handle station promotional work. So far as can be determined, his appointment gives KNX the distinction of being the first Los Angeles station to take the initiative in establishing a full-fledged Promotion Department.

• • George Burns, most "patient" man in the world, and his pet grief, Gracie Allen, have just returned to New York on the S. S. *Paris* after a vacation in England and the Continent. They are starting work on their new program which will be a regular feature of the Columbia Broadcasting System.

On arrival in New York harbor, the comedy team was given the proverbial "twenty-one gun salute," none hitting Gracie — a catastrophe which greatly annoyed George.

• • Along with the record of holding a variety of "firsts" in college, Kay Kyser has the reputation in his native town of Rocky Mount, N. C., of being the ring leader in a long string of the most ingenious juvenile deviltries known up to his time. The reputation still clings to him there, and on one of his rare visits home since he became a band leader, an old darkey who saw him step off the train, exclaimed, "Foh de lawd's sake! If dere ain't Rocky Mount's homelies' and mos' cussedes' boy come back again!"

• • • Walter Preston, NBC baritone, has just celebrated his tenth anniversary in radio with his 2,500th performance rejoicing that NBC bestows no service strips—his would clutter up the costume.

Ten years ago on August 24, Preston stood before the microphone in WEAF'S studio at 195 Broadway, and sent his singing baritone over the air waves for the first time. When the National Broadcasting Company was organized two years later he joined its staff and last week he finished his 2,500th performance on the air in "Hands Across the Border" on an NBC-KPO network. He believes that stands as a record.

• • "Yah-but," who writes the scripts for th fanous "Yahbut and Cheerily" act on the Shell Show, recently finished his 150th episode in the adventures of the two famed globe-trotters. He has used as his locale every known country on earth, and all of the principalities, islands and provinces he could remember or find out anything about. "Yahbut," who is Jennison Parker in real life, has sailed the seven seas in fact so lus fictionization of adventure and difficulties as portrayed by the characters on this variety hour contains more truth than poetry, and sometimes interesting secrets which a few world travelers have recognized and commented upon. • • • Irene Hubbard, "Maria" of Captain Henry's Showboat program over NBC networks recounts an incident of her early barnstorming days when she was on the legitimate stage.

In a small theatre in Joplin, Missouri, the house management had a notice tacked to the dressing room door reading: "If the audience isn't getting your stuff, try harder—it only means that they're dodging it." Beneath this, some wag had written—"And believe me, they're some dodgers!"

• • • The Williams Sisters, the trio Al Pearce brought back from the Northwest, are all under 20. Alice is 19, Ethelyn is 17, and Laura is 16.

• • Claude Sweeten, KFRC's musical director and master violinist, is a descendant of President Andrew Jackson. That, of course, is no indication that Claude follows his eminent ancestor's example by applying the "spoils system" in selecting his musicians. His reputation for fair dealing is well known up and down the Pacific Coast.

• • Lanny Ross, tenor of Capt. Henry's Showboat over NBC networks, is the first celebrity to have the famous black horse troop of A Century of Progress turn out twice in his honor. World's Fair officials got mixed in their dates, and thought Lanny was due to arrive a day earlier than he actually did. The troops had waited nearly an hour the first day before the mistake was discovered.

• • • The radio section of the Pacific Coast is bounded on the north and south by two famous members of the Niles family, both long associated with radio. KOL at Seattle proudly exhibits the elder Niles boy, Wen, who aids the station's musical staff by heading one of Washington's better orchestras. Los Angeles, on the other end, claims as its own, Ken Niles, famous throughout the west as a CBS announcer and master of ceremonies.

• • • A career as a singer was not the original ambition of James Melton, radio's most famous young tenor. The Melton family wanted Jimmy to become a lawyer and the future golden voice of radio enrolled in the Florida University with that objective in mind. The president of the university heard him sing one day and advised him to devote himself to the study of music instead.

• • • Norman Ross, NBC announcer in Chicago, has held all world's swimming records for distances greater than 150 yards up to and including one mile. At one time he held 72 American and foreign swimming titles. He has won nearly 500 cups and medals, one of which was presented by General Pershing, another by the late King Albert of the Belgians.

www.americanradiohistory.com.

\_7

all the stand of the second second



JILLON OBER, KFWB drummer, was born in the town of New Martinsville, West Virginia. Never heard of it? Probably its chief claim to fame lies in the fact that it brought forth a drummer like Dillon Ober. To get back to the subject, this blessed event took place in 1904-April 8, to be exact. This likely young man with brown hair and eyes cherished the ambition of becoming a great drummer from the very first and, unlike many lads with similar ideas, was serious enough to work hard at it, with the result that he started his professional career at the age of nine. His first real opportunity came with the West Virginia University Orchestra on a test program from radio station KDKA, in Pittsburgh. That was in 1921. He later went to WOR and WNN in New York, and also did work with NBC and Columbia.

It seems strange that a drummer should be interested in dramatics, but Ober is, and his favorite role is that of a comic. If he had to leave radio and choose a new vocation he would try to break into pictures. His present ambition is to be a screen comic.

His radio favorites are Bing Crosby and Jack Benny. On the screen, Crosby is again his favorite; with Lionel Barrymore as a runner-up. He likes musical comedies by Jerome Kern.

He prefers the screen to radio and stage because it pays more and gives him more time for golf.

He would rather live in England than any place except America, but he doesn't care much where he buys his clothes. He says they never fit anyway.

His formula for keeping fit consists of a good diet and sufficient sleep. His idea of the most delectable dish imaginable is strawberry shortcake with *lots* of whipped cream.

Helps to keep himself in condition by golf. Enjoys watching football games, boxing matches, and golf tournaments.

Is married and thinks that domesticity is grand. Prior to his arrival in Hollywood, he lived for twelve years in New York. He is an assiduous reader of the daily papers. Owns a Boston bull pup and drives a Packard.

Dillon Ober has played with the nation's best orchestras. Among them are: Ben Bernie, Louis Katsman, and Bob Harring. He was for four years with the Capitol Grand Orchestra in New York City and was at that time the highest paid theatre drummer in the city.

He now plays with Jack Joy's orchestra over KFWB.

EORGIE STOLL, maestro and violinist of "The Shell Show," heard every Monday night at 8 p. m. over NBC, is one of the hardest working young fellows in radio, which probably accounts for the fact that he has become a real star of the ether lanes. He works hard every day from 7 a. m. to 11 p. m., day after day.

He can write music and lyrics with the same quick, intense energy he uses when his sensitive fingers dance around on the fingerboard of his sweet-toned violin. He has a meteoric delivery in tennis. He's a star golfer too, proved by the fact he won the Motion Picture Golf Tournament at Agua Caliente, Mexico, last year, competing with celebrities of the film world. Rifle practice is another of his hobbies. He has a rare German rifle with telescopic sights, and he uses old phonograph records for targets. He swims, but refuses to ride horseback, or participate in any sport in which his fingers might be injured.

Stoll was born in Minneapolis and attended New York public schools. When he was eight his mother made him take up violin, and, though he protested then, he's now glad he did. At 15 years, during his summer vacation, he organized and got a job in a movie house for his first orchestra. He's been conducting them since.

In May 1921, he landed a job as master of ceremonies in a Portland theater. In 1929 he was called to San Francisco to organize his "Rythm Aces" and the whole town danced to his music. Finally he went to Hollywood. Lady Luck rode on his shoulder. He got auditions and made good. He directed the world premier of "Hell's Angels" at Grauman's Chinese Theater, wrote the overture for "Trader Horn," and followed as director of the premier of "Dinner at Eight," "Morocco" and other successes. He was guest conductor at the Hollywood Bowl, directing 95 musicians and 150 persons in a ballet chorus.

He spends days making special arrangements for his numbers to be used on "The Shell Show," rehearses each piece for hours. He buys every domestic and foreign record he can get, plays and studies them. He records all his own programs, replays them to himself to take off rough edges. His repertoire covers everything from the ridiculous to the sublime. He's married, lives in a hilltop home overlooking Hollywood. His hobby is collecting miniature statues of birds and animals. He belongs to Hollywood, and Hollywood likes him, stars and song writers often permitting him to use their tunes for their first broadcast.

# Two New RADIO Magazine Pages NOW **EVERY** SUNDAY SAN FRANCISCO EXAMINER



This department is open to all. Send In your letters. Anonymous letters will not be published. Give full name and address.

#### It Couldn't Happen During Prohibition

May I offer my congraturations on your cellent knowledge of geography? Located as we are, some eight miles out of Seattle, we are able, on any clear day, to gaze from its base to the perpetually snow-capped tip. To the best of our knowledge, this is yet improbable except from the western part of the states of Washington and Oregon.

A bouquet of orchids should be sent to the San Francisco NBC engineers for finally reaching a decision to transfer the more important hook-up programs to KPO. So many times neither station in this district carries the NBC programs, which necessitates tuning in to distant stations. KGO is rather noisy in this dis-trict, but KPO comes in with a vengeance, with very little fading. Thanks, San Francisco.

The whole family agrees heartily with D. E. S. of Oakland in regard to both the extremely in-ferior evening programs released by the net-works, and the fact that Charles Hart was given the "blue slip" by KGO-KPO. Why not have, before 10 o'clock or 10:30, a half hour of dance music featuring a good Pacific Coast orchestra such as Tom Coakley's or Meredith Willson's, or an eastern orchestra having the quality of Wayne King? Then fill out the bal-ance with good classics, with the addition of some modern American music, such as the "Manhattan" selections by Louis Alter, or the suites by Ferde Grofe. After 10:30 all working people ought to be in bed anyway, so who cares what goes over on any station after that time? Best wishes for the continuation of your The whole family agrees heartily with D. E. S.

Best wishes for the continuation of your magazine. We really couldn't get along without it.

D. R. N., Seattle, Wash.

#### "Music Hath Its Charm"-When Music

In the last issue of your weekly I am delighted In the last issue of your weekly I am delighted to see several letters from radio listeners who plead for retention of quality features in radio programs. I have been disappointed at the large percentage of cheap music that makes up the programs of so many stations. Whether rightly

programs of so many stations. Whether rightly or not, youth is taking its ideals for life from what comes to the mind in attractive guise. The radio has access to the home to bring both amusement and culture. It follows, therefore, that radio is a moulder of thought in the family to a very great degree. A man's character is to be judged in large measure by the use he makes of his leisure time. It is so with a nation. If a taste is cultivated for that which is ennobling and elevating the life will become richer and fuller and more useful to society. If taste is cultivated in the opposite direction society is bound to suffer the loss of the higher values.

loss of the higher values. Democracy can survive only when the citi-zenry as a whole and informed and willing to accept responsibility not only for a part in gov-ernment but in every way for their own and the public good. "Ill fares that land, to hastening ills a prey, where wealth accumulates and men decay," someone has suid, but the accumulation of wealth is not the only cause of decay. The insidious lowering of ideals in every department of life can mean nothing but decay for the nation. nation.

It seems to me a patriotic duty to keep the standard of radio entertainment high. The things that make a nation great do not originate in places of cheap anusement.

R. C. C., Modesto, Calif.

#### Lady, You Win the Two-Seated Ball-Bearing Kilocycle

NBC: You've killed me.

NBC: You've killed me. My soul passed out on the one thousand and oneth dance band. True, after their New Year's Eve performance I asked that you kiss all the orchestra leaders for me. (Soul kisses. Harmless, I assure you. Neither homicidal nor germicidal.) Even asked that the four that played Auld Lang Syne at midnight be knighted or belted. though in the present jolly jazarina it might be better to crown them—on the bean. Dear old Irvin Cobb savs he doesn't know that

Dear old Irvin Cobb says he doesn't know that he ever saw a belted Earl, but he knows he has seen some that needed a good belting.

In belting an orchestra leader never, never use the buckle end of the belt. It hoits. Apply the accolade with discrimination. My heaven is a place peopled entirely by or-chestra leaders. I mean symphony, symphony, symphony, leaders

symphony leaders.

NBC: We beseech you do not let this mad melée of dance bands, with murdered melody, silence the Lute of Orpheus nor drown its "silvern thread of linpid melody" in wild Bacchantic wailings.

After centuries of climbing to the height of After centuries of climbing to the height of the symphony orchestra let us not revert to the hollow log. Nay, nay, lads, up and at 'em. Let the night, likewise the day, be filled with music—not jazz. It is really a compliment to say your music lulls to sleep; it means awaken-ing of the soul. With dance bands rampant as at present the listener groans:

"The boistrous midnight festive clarion,

"The bolstrous midinght resure claifon, "The kettle drum and far-heard clarionet; "Affray his ears" . . . until he prays: "O for some drowsy Morphean amulet," sez Keats.

O the bliss of meeting Morpheus presented by Appollo! sez I.

M. L., Belmont.

### Hell Hath No Fury Like the Scorn of a Classical Ear for Bleats and Blares

Hats off to D. E. W. who asks for good music. May all his followers speak their minds! I en-May all his followers speak their minds! I en-close a list of favorite stations, in fact, at this time of the year we can get few others. On this list for Friday and Saturday, lasting from six to twelve midnight, there are on each evening, twenty-three dance bands, not count-ing, as D. E. W. says, those listed so as to fool the dial twirler.

I enjoy symphony orchestras, selections from I enjoy symptony orcnestras, selections from the old masters, even good military bands. But when I turn all the way down the dial and look all through the list of programs, and find nothing but bleating, blaring dance music. I turn the radio off with disgust and disappoint-ment, and spend the evening with a magazine. L. J. C., Olympia, Wash.



### SUNDAY Programs -

#### 7:00 to 7:30 A. M.

KNX--Breakfast Club KGDM—Weather, Records KSL—Uncie Tom and Comics KOA—News; 7:05, Musicale

#### 7:30 to 8:00 A. M.

KNX—Bill Sharples, Breakfast Club KGDM—Organ Recital KVI—7:45, Temple Baptist Church KSL—Mormon Tabernacle KOA—Capitol Theatre Family

#### 8:00 to 8:30 A. M.

• KPO & network-Major Bowes' Family KGO-Organ Concert, Paul Carson KYA--8:15, Christ. Science Reading KROW--Commuters Time Clock KJBS--Close Harmony KJBS-Close Harmony KGDM-Organ; News \* KFRC & netwk-Salt Lake Taber-nacle Choir and Organ KJR-Coast to Coast, recorded KEX-Sacred Music; 8:15 Concert KVI-Church; 8:15, Quartet KHJ-Sunday Times Comic KNX-Breakfast Club KGB-Sunday Comics KGB—Sunday Comics KGL—Mormon Tabernacle KOA—Capitol Theatre Family

#### 8:30 to 9:00 A. M.

• KGO & network—Radio City Music Hall Symphony KPO—Morning Melodies KYA—Science Reading; 8:45, Sabath Matins KTAB-Sunrise Symphony KROW-Swedish Meditations KROW--Swedish Meditations KJBS-Popular Hits KGDM--Chapel \*KFRC & network--Romany Trail KOL-P. I. Comic Section KVI-Radio Gospel League KJR--Coast to Coast, Recorded KEX--8:45, Council of Churches KNX-Bill Sharples, Breakfast Club KOA--Radio City Concert

#### 9:00 to 9:30 A. M.

KGO-Chronicle Comics, Bobbie Rockwell Rockwell KPO--Morning Melodies KYA--''Fellowship of the Air''; 9:15, Funny Paper Man KTAB--Moment's Halt; Musical KROW--Popular Melodies KJBS-Dance Orchestra KGGC--Morning Melodies WUDM Bondrus KGGC-Morning Melodles KGGC-Morning Melodles KGW-Organ Melodles \* KFRC & netwk-Church of the Air KOMO-Radio City Musicale KGW-Radio City Musicale KJR-Shades of Old Erin; 9:15, Shadow on the Clock KHQ-American Weekly Comics KEX-Counc. Churches; C. E. Union KNX-Bob Shuler and Quartet KFI-Church Hr.; Dr. Casselberry KECA-Radio City Musicale KFSD-Radio City Musicale KA-Radio City Musicale

#### 9:30 to 10:00 A. M.

• KGO & network—Highlights of the Bible: Dr. Frederick K. Stamm KPO—Sparklets: Vocal Trio and Guitarist

- KYA -- Funny Paper Man KTAB--- Watch Tower; Music KROW--- Novelty Review KIBS--- Dance Orchestra; Records KJBS-Dance Orchestra; Records KGDM-Watch Tower; 9:45, Echoes of the Ninetles KGQC-The Mikado-Finale KGGC-The Mikado-Finale KEXC- Retwk-Compinsky Trio KEX-Reading the Funnies



POLEY McCLINTOCK CBS-5:30 P.M.

KJR--Shadow on the Clock; 9:45,

#### 10:00 to 10:30 A. M.

• KGO & network-Mohawk Treas-ure Chest KPO-Singable Songs

KPO—Singable Songs KYA—Uncle Harry; 10:15, Music KTAB—10th Ave. Baptist Church KROW—Watch Tower Program KJBS--Favorite Melodies; Orchestra KGGC—Records; 10:15, Songs KQW—Salon Orchestra; 10:15, Bap-tist Church KGDM—Echoes of Nineties \* KFRC & netwk—Manhaitan Moods; Abram Chasin's, piano pointers KOL—Harrison Mason, talk KJR—International Bible Students; 10:18, Musical Jigsaws KEZA—Lost and Found: Records KECA—Tom Tom Symph. & Lecture KHJ—10:15, Randall String Quartet KNX—Castles in Music

#### 10:30 to 11:00 A. M.

•KGO & network-Concert Artists KPO-Studio Program KYA-Musical Strings KTAB—Church Services KTAB—Church Services KROW—Variety program KJBS—Popular Melodies KGGC—Request Hour KQW—Baptist Church Services KQW—Baptist Church Services KGDM—Recordings \*KFRC & retwork — Beale Street Street Boys; 10:45, Tito Gulzar KOMO—For All the Family KNX—Congoin; Silver Strains KECA—Recs.; 10:45, Church Serv. KOA—Concert Artists

#### 11:00 to 11:30 A. M.

•KGO & network—Organ Recital KPO—Bible Stories, Paul Carson at the organ the organ KYA—Old St. Mary's Church Serv. KTAB—Church Services KROW—Oakland Community Church KJBS—Popular Melodies KGGC—Request Hour Sept. 16, 1934

KQW—First Baptist Church KGDM—First Baptist Church \* KFRC & netwk—Symphonic Hr. KVII—Central Lutheran Church KVI--Central Lutheran Churc KJR--Cecil Solly to 11:15 KEX--Symphony Hour KNX--Marshall Grant, Organ KECA--Church Services KOA--Organ Recital

0

ų

#### 11:30 to 12:00 Noon

•KGO & netwk-Maybelline Musical Romance

KPO-Bible Stories KYA-Old St. Mary's Church Serv. KTAB-Church Services KROW-Oakland Community Church KIBS—Danca Recordings; 11:45, Song Favorites KGGC—Waltz Time; Records KQW—First Baptist Church KGDM—Church Services KVI—Central Lutheran Church \*KFRC & netwk—Symphonic Hour KIR-Sunday Serenade KEX-Symphony Hour KNX-La! Chand Mehra KECA-Church Services KOA-Maybelline Program

#### 12:00 to 12:30 P. M.

• KGO & network—John B. Kennedy; 12:15, Lillian Bucknam, soprano KPO-Mickey Gillette and His Music KYA-Organ Concert KTAB-Church Services

- KTAB—Church Services KLX—Records KROW—All Request Program KJBS—Orch.; 12:15, Vocalists KGGC—Marjorle Lee KGDM—Records; Portuguese Melodies VAW, Okurch 1915, Opere Stars
- KGDM—Records; Portuguese Melodies KQW—Church; 12:15, Opera Stars \* KFRC & netwk—Buffalo Workshop KGW—12:15, Tommy Luke KOMO—Harp Melodies to 12:15 KEX—Orchestra KJR—Sun Dial KFWB—Gold Star Rangers KNX—Concert Group KECA—Church Services

#### 12:30 to 1:00 P. M.

- •KGO & netwk—House by the Side of the Road: Tony Wons & Artists KPO—Studio Program KYA—Band Concert

- KYA-Band Concert KTAB-Church Services; 12:45, Tabernacle Quartet KLX-Jeannette Stock, soprano; Merlyn Morse, tenor; Helen Par-elee, panist; Anita & Orosco KROW-All Request Program KGGC-Concert KJBS-Recordings KGDM-Portuguese Melodies

- KJBS-Recordings KGDM-Portuguese Melodies KGPM-Symphony Hour \*KFRC & netwk-Oregon on Parade KGW-Tommy Luke to 12:45 KEX-Orchestra; 12:45. Rev. Pope KJR-Sun Dial; Jewel Box KNX-Concert Group KECA-U. S. C. College of Music KFWB-Gold Star Rangers

#### 1:00 to 1:30 P. M.

•KGO & network-Pair of Pianos: Grace Frankel and Gertrude Lyne KPO-Melody Train; orchestra di-rection Josef Hornik

- rection Josef Hornik KYA-Waitz Idylls KTAB-Church of Latter Day Saints KLX-Soprano, tenor, planist KROW-All Request Program KJBS-Divie Marsh; 1:15, Records KGDM-Melodies; 1:15, Records KQW-Dixie Marsh, planist; 1:15, Vocal Rhythm \* KFRC & netwk-Playboys; 1:15, Poet's Gold KEX-Rev. Willard Pope KOMO-Clef Dwellers

# Melody Time KNX—Quartet: 9:45, Organ KECA—9:45, Hollywood Cons. Music KSL—Compinsky Trio

KNX—Louise Johnson, Astro-Analyst KHJ—Floral Products to 1:15 KFWB—Black and Tan KECA—Recordings KOA—"Art of Fine Living" KSL—"Victor Herbert Melodies; Orchestra

#### 1:30 to 2:00 P. M.

1:30 to 2:00 P. M. •KGO & netwk-Radio Explor. Club; 1:45, Mildred Dilling, harpist KPO-Melody Train KYA-California Composers KTAB-George Kruger, pianist KLQ-Luchehon Concert KBBS-Concert Recordings KGW-Duunkehon Concert KBBS-Concert Recordings KFRC-Salon Moderne KQW-Popular Melodies KIR-The Memory Book to 1:45 KEX-Rev. Pope; 1:45, Plano KHQ-1:45, To be announced KOMO-Manhattan Echoes KNX-Playing the Song Market KHJ-Stimulating Soothers to 1:45 KFECA-Vocational Adjustment KECA-Vocational Adjustment KGB-Salon Moderne KSL-Atternoon Musicale

#### 2:00 to 2:30 P. M.

2100 to 2:30 P. M. • KPO & network—Catholic Hour KGO—Mickey Gillette and His Music KTAB—Chamber of Commerce; 2:15, Hawalian Adventures KLX—Recorded Program KROW—The Observer KJBS—Marjorie Lee, pianist; Orch. KGDM—Louis Kohler and vocalist \* KFRC & network—Nick Lucas; 2:15, Summer Musicale KQW—Marjorie Lee; 2:15, Instru-mental Trio KQW—Marjorie Lee; 2:15, Instru-mental Trio KOMO—Old Songs of the Church KGW—Nick's Home; Eddie King KHJ—Rabbi Magnin to 2:15 KFI—Organ Recital KFWB—Baseball Game KNX—Exposition Park Concert KFSD—Old-Time Program KOA—Catholie Hour

#### 2:30 to 3:00 P. M.

KPO--Tom Coakley's Orchestra • KGO & netwk—Midsummer Night's • KGO & network—stitustation - Dream KTAB—Musical Moods KYA—Light Opera KLX—Planist; Song Souvenirs KROW—Tuneful Tunes KJBS—Afternoon Concert KGGC—Sunday School KGDM—Recordings KGW—Popular Concert \* KFRC & network—Summer h KWW-ropular Concert \* KFRC & network-Summer Musi-cale; 2:45, Rabbi Magnin KJR--Chimes of the East KEX-Orchestra KOL-2:45, Musicale KNX--Concert ENX-Concert KFWB—Baseball Game KECA—Concert Favorites

#### 3:00 to 3:30 P. M.

•KGO & network-Silken Strings, Charles Previn's Orchestra KPO-Afternoon Concert XYA-Light Opera KYA-Light Opera KTAB-Atternoon Concert KLX-Records KROW-Tuneful Tunes KJBS-Recordings KGOM-Church Bervice KGDM-Honolulu Bernaders KGW-Violinist; Ind. Merchants \* KFRC & netwk-Chicago Knights KVI-Amusement Tips to 3:15 KJR-Cornish School Program KEX-3:10, Home Plate; Baseball KNX-Concert KFWB-Baseball Game KECA-Classic Hour KFID-Balboa Park Organ

#### 3:30 to 4:00 P. M.

• KGO & netwk-Glazounow Quinet KPO-Afternoon Concert KTA-Light Opera KTAB-Romancin' KLX-String Orchestra; Records KROW-Hawaiian Airs; Records KJBS-Concert Favorites KGGC-Church Service KQW-Concert Favorites KQW-Concert Favorites KGGC--Church Service KQW--Concert Favorites \*KFRC & Network--Raffles KEX--Baseball KJR--Souvenirs of Song; 3:45, Melody Race KNX--Concert KFWB--Baseball Game KECA--Classic Hour

#### 4:00 to 4:30 P. M.

• KGO & netwk—Chase & Sanborn; Jimmie Durante; Rubinoff's Orch. KPO—Community Forum KYA—Piano Promenade KYA—Piano Promenade KTAB—Memories in Melody KLX—Records KROW—Afternoon Concert KJBS—Dance Orchestra KQW—Bible; 4:15, Instrumentalists \*KFRC & network—Variety Hour KJR—Tea Dansant KEX—Baseball KNX—Amagon; Carefree Capers KFWB—Baseball Game KFWB—Baseball Game KECA—Piano Recital; Records KFSD—Symphony Concert

#### 4:30 to 5:00 P. M.

• KGO & network—Chase and San-born Program KPO—Studio Program KTAB—Episcopal Radio Mission KLX—Carefree Capers KROW—Afternoon Concert KJBS—Recordings KQW—Vocal Headliners KGDM—Recorded Program \* KFRC & network—Variety Hour KJR—Knights of Note KFWB—Baseball Game KNX—Records; 4:45. Silver Strains KFSD—Symphony Concert •KGO & network-Chase and San-5:00 to 5:30 P. M.

### •KGO & network-Manhattan Merry-Go Round KPO-SERA Symphony Concerts KYA-Symphony Concert KTAB-Religious Services KLX-Old Man Soliloquy; 5:15, Melody Palette KROW-Health Swing; Church Fed. KJBS-Dance and Yocal Records KQW-Musical Comedy \* KFRC & netwk-Edgewater Beach Concert Orchestra KJR-Emanuel Tabernacle KEX-Four Square Cathedral KNX-Ethel Hubler; Dr. Matthews KECA-Chamber Music KFWB-Recordings KHJ-Music KFSD-Symphony KGB-Signs of the T.mes ry-Go-Round KGE-Signs of the T.mes

#### 5:30 to 6:00 P. M.

• KGO & network—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano KFO—Faul Carson, organist KYA—Symphony Concert KTAB—Religious Services KLX—Covered Wagon Jubilee KROW—Church; Sylvia Dale KJBS—Musical Comedy Hits KGDM—Liberty's Orchestra KQW—Musical Comedy Meiodies \*KFRC & network—Waring's Orch. KJR—Vindabonians KIR-Vindabonians KEX-Four Sq. Cathedral; Concert KNX-Dr. John Matthews KECA--Chamber Music KFSD-5:45, Farley's Program

#### 6:00 to 6:30 P. M.

- KGO & netwk-Hall of Fame KPO-Henry M. Hyde; 6:15, Clef Dwellers, vocal trio KYA-Melodettes; St. Mary's Alum. KTAB-Hillbille Tunes KTAB—Hillbillie Tunes KLX—Mixed Quartet KROW—Wilma McVey; Watch Tower KJBS—Dance Melodies KQW—Song of the Islands; Records KJR—Angelus Hour \* KFRC & netwk—Wayne King Orch KEX—Dance Music KFWB—News; Music KFWB—News; Music KECA—Wesley Tourtellotte, organ; East Shaphard violin Bert Shepherd, violin KNX—Souvenirs of Song KFOX—News; Piano KFSD—Organ Melodies

#### 6:30 to 7:00 P. M.

•KGO & network—Pontiac Program KPO—Palace Hotel Concert Ensemble KYA—Graham Dexter, tenor

- KYA—Granam Dexter, tenor KTAB—Amateur Baseball Scores KLX—KLX Trio KROW—Del Courtney's Band KQW—Musical Varieties KJR—Angelus Hour KFRC & network—Melody Master-

- \* KFRC & network—metody man-pieces KHQ—Canadian Capers KFWB—Dance Orchestra KFI—Charlie Hamp to 6:45 KNX—Rev. C. & Fuller KFOX—School Kids; Orchestra KECA—Organist and violinist

#### 7:00 to 7:30 P. M.

- KGO & network Wendell Hall; 7:15, Mme. Shumann-Heink KPO—The Melody Lingers On, or-chestra and vocalist KYAA—Dinner Concert KTAB—Echoes of Portugal; 7:15, Little Serenade
- Little Serenade KLX-Trio KROW-Facci; 7:15, Varlety Prog. KGGC-Church Service KQW-Dance Tunes; Orchestra \* KFRC & netwk-Merrymakers KJR-Metropolitan Moods KEX-Musical Gems KNX-Calmon Luboviski and Claire Mellonino, Violin and Piano KFWB-Jack Joy's Orchestra KECA-Pierce Bros. Quartet KFOX-Warner Bros. Show KFSD-Furmbilt's; 7:15, Tenor KSL-S. & W. Merrymakers

#### 7:30 to 8:00 P. M.

• KPO & network—Interlude; Chas. Davis Orchestra

- KrO & Herrymakers
   KrO & Hornik's Orchestra
   KGO—Josef Hornik's Orchestra
   KYA—Violin Masters
   KTAB—Church Serv. Bapt. Church
   KLX—Musical Auction; 7:45, William Don, eccentric comedian
   KROW—Records; Y. M. C. A. Prog.
   KGGC—Church Service
   KQW—First Baptist Church Service
   KFWB—Electrical Transcription
   KFT—Makers of History
   KFOX—Boy Detective; Songs
   KOMO— Meditations; Studio
   KNX—Musical Program
   KSL—S. & W. Merrymakers

#### 8:00 to 8:30 P. M.

- •KGO & network—Paul Pendarvis Orchestra KPO-Souvenirs; 8:15,
- Personal

- Closeups, interview by Gypsy KYA—Opera, recordings KTAB—Church Services, Baptist KLX—Hour of Melody KROW—Oskland Community Church
- KQW—Baptist Church Services \* KFRC & network—Hi-Jinks KVI—Musical Crediteers

- KJR-First Church of Christ Scient.

12

KOMO—Congress Hotel Orchestra KEX—First Church of Christ KNX—Presbyterian Church KFI-Concert Orchestra KHJ-Hi-Jinks KFWB-Hi-Jinks KECA-Burr McIntosh; Records KFOX-Christian Science Church KFSD—Mollie Thompson KSL—Dance Orchestra KOA—Comedy Stars to 8:15

#### 8:30 to 9:00 P. M.

•KGO & netwk—Hollywood on the Air; Movie Celebrities; Orch. KPO-Rudy Selger's Orchestra KYA-Opera Recordings KTAB—Church Services KLX—Hour of Melody KROW—Oakland Community Church KQW—Baptist Church Services \* KFRC & network—Hi-Jinks KJR—First Church of Christ Scient. KEX—First Church of Christ KEX—First Church of C KFWB—Hi-Jinks KNX—Church Services KFI—Concert Orchestra KFOX—Christian Science KSL-Orch.; Watch Tower

#### 9:00 to 9:30 P. M.

•KGO & network-Hotel Bismarck **Orchestra** 

KPO-University of California Prog. KPO-University of California Prog. KTAB-Opera; Beauty That Endures KTAB-Church Services; 9:15, Rod Hendrickson, "Facts and Fiction" Hendrickson, "Facts and Fiction" KLX-Neighboriy Songs & Poems; 9:15, World Revue KROW--Foreign Watch Tower KQW--Church; Vocal Gems KGW--G. A. Paine Prog. to 9:15 KKFRC & network-Ben Pollack's Oprior Market Science ★ KFRC & Orchestra KOMO-Royal Foursome to 9:15 KJR--Club Victor Orchestra KEX-9:05, Abe Bercovitz KFWB--Kay Van Riper, Drama KNX-News; 9:15, Judge Rutherford KECA--Courses Le Guoro, planist; KECA—Countess Le Guo. 9:15, Records KFOX—Beverly Hillbillies KSL—Organ and Violin

#### 9:30 to 10:00 P. M.

• KGO & network—Readers Guide: Joseph Henry Jackson KPO—Tom Coakley's Orchestra KYA—Celebritis; 9:45, News KTAB—Chapel of the Chimes, or-gan; 9:45, News Service KLX—World Revue; 9:45, News; 9:50, Jewel Box KROW—Ran Wilde's Orchestra KOW—Cancert Memories KROW-Ran Wilde's Orchestra KQW-Concert Memories KVI-Radio Gospel League \* KFRC & netwk Hal Garyson Orch. KOMO-String Trio KEX-9:45, Olympians KNX-The Crocketts KFWB-Skit; Orchestra KFOX-Beverly Hilbillies KSL-Organist and Violin

#### 10:00 to 10:30 P. M.

 KGO & netwo-Richfield News Flashes; 10:15, Paul Carson
 KPO-Pete Smythe and His Hote Cosmopolitan Orchestra
 KYA-Concert Memories
 KTAB-Japanese-American Broad casting Scotety Program
 KLX-Dance Program
 KLOW-Tunes of Old: Harmonies and His Hotel Broad-KLX-Dance Program KROW-Tunes of Old; Harmonies KROW-Tunes of Old; Harmonies KFRC-News to 10:10 \* KFRC & netwk-To be announced KOMO-10:15, Viennese Vagabonds KJX-Spice of Life to 10:15 KEX-Rev. W. H. Pope KGW-10:15, Kelly's Kavalieros KHJ-News; 10:16, Dance Orchestra KYWR-News; 10:16, Dance Orchestra KFWB—News; Orchestra KFOX—News; Orchestra

KECA—Musical Celebrities KOA—Cosmopolitan Orchestra KGB—News; Orchestra

#### 10:30 to 11:00 P. M.

• KGO & network-Paul Oarson, organist KPO-Doorways to Yesterday; vocal soloists; two violins KYA-Frank Castle's Show KTAB-Hall Girvin's O KLX-Dance Program KROW-Dance Music \* KFRC & network-I -Hal Girvin's Orchestra -Dance Orch. KVI-Dance Orchestra KOMO-Club Victor Orohestra KEX-Rev. Willard Pope KFI-Organ Recital KFOX-Geo. Hamilton's Orchestra KFWB-Dance Orchestra KOA-Doorways to Yesterday

#### 11:00 to 11:30 P. M.

• KGO & network—News Service; 11:05, Tom Gerun's Orchestra KPO—Charles Runyan, organist \* KFRC & network—Dance Orch. KTAB—Bulletin: Records KFWB—Jay Whidden's Orchestra KHJ—Dance Orchestra KHJ—Dance Orchestra

#### 11:30 to Sign Off

•KGO & netwk—Tom Gerun's Orch. KPO—Charles Runyan, organist KFRC—Orville Knapp's Orehestra KROW—Midnight Vagabond KJBS—12:01, Owl Program to 7 a.m. KGDM—12, Music and News KGDM—12, Music and News KGDM—12, Music and KOL—Organ Recital KVI—Organ Recital KHJ—Midnight Moods

### It Costs you Less Than 3c a Copy By Subscribing to

**Broadcast Weekly** 

It costs you less than three cents a week to subscribe to "Broadcast Weekly" and have it delivered to your door. Why not subscribe right now and be assured of getting your copy every week. It costs only \$1.50 a year or \$1.00 for six months.

- - - USE THIS COUPON - - -

#### BROADCAST WEEKLY.

1114 Mission Street, San Francisco.

Gentlemen: Send me BROADCAST WEEKLY for one year (or six months). I enclose herewith \$1.50 (or \$1.00).

Name
Address
City
State RENEWAL EXTENSION C

#### **MONDAY** Programs ~

#### 7:30 to 8:00 A. M.

• KGO & network-U. S. Navy Band KPO-Studio Program KYA-Musical Clock KTAB—Musical Clock KTAB—Hillbillie Tunes KROW—Commuters' Time Clock KJBS—Alarm Clock Club KQW—Breakfast Hour\_ KFRC—Town Topics; Record KGDM—Gilmore Oil Program KGW—Ronald\_Buck to 7:45 Records KOL—Organ Program KVI—Cowboy; 7:45, Cadets KJR—Sunrisers; 7:45, Shadows on KJR—Sunrisers; 7:45, Shadows on the Clock KEX—Varieties KHQ—7:45, Mountaineers KHJ—Records and Stocks KNX—Bill Sharples Breakfast Club KECA—Morning Bible Study to 7:45 KGB—Seven o'Clock Club KSL—Morning Watch; 7:45, Adv Review Review

#### KOA-Hour of Memories

#### 8:00 to 8:30 A. M.

•KGO & network—Financial Serv ice; 8:15, Charles Sears, tenor KPO—Fields & Hall, hilbilly songs; 8:15, Electrical Transcription KYA—Christian Science Reading; 8:15, Mr. & Mrs. Reader KTAB—Mobile Melodies KLX—Records; Stocks KROW—Recordings KJBS—Morning Varieties KROW-Recordings KJBS-Morning Varieties KQW-Melodies of the Day \*KFRC & network-Voice of Ex-perience; 8:15, Hugh B. Dobbs KEX-8:15, Recordings KGW-Ronald Buck to 8:15 KHQ-8:15, Two Pianos KOMO-Harp Melodies; 8:15, Morn-ing Reveries KFI-Helen Guest, ballads, to 8:15 KNX-Bill Sharples Club KFSD-8:15, Good Cheer Program KECA-Recordings KSL-8:15, Jennie Lee KOA-Fields & Hall; Soloist

#### 8:30 to 9:00 A. M.

• KGO & network—Vic and Sade; 8:45, Words and Music KPO—Studio Program KYA—Concert; 8:45, Frivolities KTAB—Radio Shoppers' Digest KLX—Covered Wagon Jubilee KROW—Novelty Review KQW—Morning Concert KGDM—Becords: 8:45 Health Talk KGDM—Records; 8:45, Health Talk KJBS—Dance Music \* KFRC & network-Rambles in Rhythm KOL—Cecfl and Sally to 8:45 KVI—Resume; Market Specials KVI-Resume; Market Specials KOMO-Resume; 8:33, String Trio KHQ-Review; 8:45, Home Comfort KEX-Salon Orchestra; Tango Time KFI-8:45, Julia Hayes Hints KNX-Breakfast Club KGB-Stocks to 8:35 KSL-Good Morning Judge to 8:45

#### 9:00 to 9:30 A. M.

- KGO & network-Words & Music
- KGO & network Wolds & Muss
   KGO 9:15, Breakfast Club
   KPO Studio Program
   KPO & network 9:15, Elmore
   Vincent, tenor KYA-Frivolities; 9:15, Prudence
- Penny

- Penny KTAB-Hour of Prayer KLX-Recordings KROW-Health Swing; Records KJBS-Song Hits KGGC-Records: 9:15, Old Songs KGW-Tuneful Topics KGDM-Records; 9:15, Talk



AMOS 'N' ANDY NBC-7 P.M.

\* KFRC & netwk—Geo. Hall's Orch. KOL—Prudence Penny to 9:15 KVI—Mystic Melodies to 9:15 KONO—Air Shopping KOMO—Neighboring with Ned KHQ—9:15, Early Birds KNX—''Song Bag'' KFI—Ben Watson; 9:15, Hawalians KECA—9:15, Weilman & Hill KEX—Orchestra; Requests

#### 9:30 to 10:00 A. M.

• KGO & network—Mickey Gillette's Music; 9:55, News KPO—News; 9:45, E. Fischer, piano KYA—Waltz layis KTAB-Health Talk KLX--Clinic of the Air KROW-Diet and Health KJBS--Visiting Faye Ward KGCC-Recordings KQW-Visiting Faye Ward KGDM-News; Records KOMO-9:55, Planologue KFRC-Joanne to 9:45 + KFRC & network-Artist Recital KGW-9:45, Cooking School KJR-Shuffling Feet KFI-9:45, News Release KECA-Recordings KHJ-Press-Radio News to 9:35 KTAB-Health Talk KHJ—Press-Radio News to 9:35 KNX—Amagon Program; 9:45, News KGB—News Flashes to 9:35 10:00 to 10:30 A. M.

- KGO & netwk-The New World,
- KGO & netwk—The New World, Educational Program KFO—Golden State Menu Flashes; 10:15, As Woman to Woman KYA—Columbia on Parade; 10:15, Musical Milkman KTAB—Bargain Broadcast KLX—Studio; 10:15, Stocks KROW—Hits from Hollywood KJBS—News; 10:05, Organ KGGC—Cal King KQW—Popular Orchestra KGDM—Recordings \* KFRC & network—Scott Fisher's Orchestra KOL—10:15, Uncle Jerry

- KOL-10:15, Uncle Jerry KEX-Lost & Found; Ronald Buck KOMO-Jack & Jill to 10:15 KJR-Waks of Life; 10:20, Early Echoes

www.americanradiohistory.com

KHQ-Melodies; Celia Lee KECA-Recordings KNX-Eddie Albright's Family

#### 10:30 to 11:00 A. M.

- 10:30 to 11:00 A. M. •KGO & network-Women's Maga-zine of the Air KPO-Smackout; 10:45, Richard Maxwell, tenor KYA-Organ Concert KTAB-Health Talk; 10:45, Records KLX-Internationai Kitchen KROW-The Observer KJBS-Dance Orchestra KGGC-Hits of Today KQW-Aunt Sammy; 10:45, Records \* KFRC & network-Poetic Strings KOL-Morning Melodies KVI-10:45, Amusement Tips KEX-Orchestra; Hill Billies KIX-Club Minutes; Serenader KNX-M. Holmes; Rhythm Encores KFSD-10:50, Studio Program KOA-3 C's; 10:45, Livestock Repts.

0

#### 11:00 to 11:30 A. M.

• KGO & network—Woman's Maga-zine of the Air KPO—Radio Guild KYA—Organ, Glen Goff KTAB—Concert; 11:15, Fashions KLX—Recordings; 11:15, Music KROW—Health Talk; 11:15, Organ KJBS—Popular Hits of the Past KGGC—Milady's Date Book; 11:15, Band Concert

- Band Concert KGDM—Organ Recital KQW—Light Classics KFRC—Better Business Bureau \* KFRC & network 11:15, Steel Pier Minstrels KVI—The Observer to 11:15 KOL—Garden Talk to 11:15 KEX—Music; Cobwebs and Nuts KJR—Rhythm Rulers KNX—Organ Recital KECA—French Lesson; Records KECA—French Lesson; Records KSL—Four Showmen; 11:15, Min-strels Band Concert

- strels
- KOA-Radio Guild

#### 11:30 to 12:00 Noon

KGO-Financial Flashes to 11:35

- •KGO & network—California Fed-
- eration of Women's Clubs KPO—Radio Guild KYA—Dance Times

- KTAB—Modern Rhythm; Kahn's KLX—Anita & Orosco; 11:45, Castles KLX—Anita & Orosco; 11:45, Castles in Music KROW—Latin-American Program KJBS—Dance Orchestra KGGC—Records; News KGW—Variety and Theatre News KGDM—Organ KFRC—Women's Home Forum \* KFRC & ntwk—11:45, Chansonette KHO—Organ Recital

KHQ—Organ Recital KOMO—Organ Concert to 11:35 KJR—Measured Steps KEX—Cohwebs & Nuts; Records KGW—Planist; 11:45, Cheerio KFI—Fashion Tours; 11:45, Market KNX—Jewel Box; 11:45, Talk KFSD—Organ Concert to 11:35 KSL—Steel Pier Minstrels to 11:45 KOA—Radio Guild

12:00 to 12:30 P. M.

• KGO & network—Betty and Bob; 12:15, Western Farm and Home KPO—Agricultural Bulletins; 12:15, Luncheon Program KYA—Scriptures; 12:03, Concert KTAB—News; 12:05, Organ Concert KLX—Dance Music KROW—Latin American Program KJBS—Records and Accordionist KGGC—Musical Pirates KQW—Orchestra; 12:15, Mark Greene

KHQ—Organ Recital KOMO—Organ Concer

15

KGB-3:40, Along the Airways KSL-Junior Hour

4:00 to 4:30 P. M.

KFO-Something Simple KYA-Tea Dance Parade KTAB-Keep Smiling Revue KLX-Records; 4:15, Helen Parme-

KLX—Records; 4:15, Helen Parmelee, planist
 KROW—Waltz Time; Songs
 KJBS—Redwood Melodies; Records
 KGDM—Gilmore Oil Program
 KGW—Varlety Program
 KFRC - Town Topics to 4:05
 \* KFRC & network—Modern Mountaineers; Mary Jeanne and Vi
 KOL—4:15, Historical Flashes
 KJR—Goodwill Program; Records
 KFX—Recordings

KSL-4:15, Broadcasters' Review

4:30 to 5:00 P. M.

•KGO & network—King's Men: Male Quartet; 4:45, Shortwave Broadcast from the Schooner Seth

KFO--Marshall's Mavericks, Charles Marshall, Mona Greer, Ace Wright, Johnny O'Brien, Johnnie Toffoli KYA--Tea Dance Parade

KYA—Tea Dance Parade KTAB—Rhythm Ramblings KLX—Planist; Health School KROW—Hill Billy Music KJBS—Orchestra; 4:45. Melodies KQW—Story Time; 4:45, Records

KGDM—Orchestra KFRC—"On the Air" with Mel Venter to 4:35

Vie KJR—Records; Steamboat Bill KGW—Sam Gordon to 4:45 KHQ—4:45, Schooldays KECA—Records to 4:45

\* KFRC & network-Windy City Re-

KNX—School Bureau; Peter Holland KSL—Adventures of Robin Hood

5:00 to 5:30 P. M. •KGO & network-Studio Chatter

• RGO & network—Studio Chatter and Mickey Gillette's Music KPO—News; 5:15, Life of Rellys KYA—Children's Hour KTAB—Health Talk; 5:15, Records KLX—Brother Bob's Club KROW—Recordings

KROW--Recordings
 KROW--Recordings
 KJBS--Popular Vocalist; 5:15, Rec.
 KGGC--Dinner Dance Review
 KQW--Sunshine League
 KGDM--Commercial Program
 KKFRC & network--Evan Evans & Orchestra; 5:15, Billy Bachelor
 KVI--Reichmuth Family to 5:15
 KHQ--Tull & Gibbs
 KGW-5:15, Snoop & Sneak
 KOMO--Pipes and Strings; 5:15, To be announced
 KEX--Hawailan Serenaders
 KFI-Organ Recital
 KNX--Storytown Express; Serenade
 KFSD--Studio; Farley's Program
 KOA--Sinclair Minstrels

5:30 to 6:00 P. M. • KGO & network-Colgate House Party; Joe Cook, comedian; Don-ald Novis, tenor; Frances Lang-ford, contralto; Don Voorhees'

KPO-String Time, Orchestra KTAB-Dr. Thompson, talk KYA-Around the Town; 5:45.

Campbell Digest Campbell Digest KLX—Covered Wagon Jubilee KJBS—Records; 5:45, Music KROW—Eating Your Way to Health KGGC—Dance Echces; Irish Gems KQW—Southern Four; 5:45, Voice

KGDM-Recordings; 5:45, Orch.

1. . . . . .

Orchestra

of Portugal

Melodies

KEX-Recordings KNX-Haven of Rest KECA-Piano Recital

Parker

vue

• KGO & network-Jan Garber's

Supper Club

\* KFRC & network—Chansonette; 12:15, Salvation Army Band KGW-12:15, Meier & Frank KHQ-12:15, Business and Pleasure KEX—Dance Frolic to 12:15 KLR\_Records; Grain Reports KEX—Dance Frolic to 12:15 KJR—Records; Grain Reports KNX—News; 12:15, Congoin KECA—News; 12:15, Records KHJ—Better Business Bur to 12:15 KFSD—Stock Reports to 12:10 KGB—Farm Flashes to 12:15 KSL—Broadcasters Review KOA—12:15, M. Johnson's Orch.

#### 12:30 to 1:00 P. M.

• KGO & network-Farm and Home Hour

- KPO-Luncheon Program
- KYA—Donday Concert KTAB—Echoes of Portugal KLX—Don Brose; 12:45, Reflections
- of Romance

- of Romance KROW—California Farm Hour KJBS—Dance Orchestra KGGC—Pirate Cowboys KQW—Weather and Market Reports \* KFRC & network—Ogden Mills-Women's Club National Republi-
- can Club KVI-News and Comment to 12:45 KHQ-Marching Along; Studio
- Program

rrogram KEX—Amer. Produce; Forum Lunch. KGW—Dr. Semler; 12:45, Chat KJR—Headliners KNX—Concert Group KECA—Recordings KOA—Orchestra; 12:45, Lady Next Door Door

#### 1:00 to 1:30 P. M.

- •KGO & netwk—Orlando's Hotel Plaza Tea Music KGO—1:15, Contract Bridge KFO—News; 1:15, Ann Warner's
- PO-News; 1:15, Ann V Chats with Her Neighbors

- Chats with Her Neighbors KYA-Royal Serenaders; 1:15, Hotel Plaza Orchestra KTAB-Radio Frolic, Geo. Taylor KLX-Records; 1:15, Martha Lee KROW-Concert Melodies KJBS-Stocks; Hollywood Keyhole KQW-Friendly Hour; 1:15, Holly-wood Keyhole KGDM-Honolulu Serenaders to 1:15 \* KFRC & network-Musical Album; 1:15, Between the Bookends KOL-1:15, Julie Day KGW-Chat, 1:15, Dental Clinic KOMO-Farm Talk; Tea Time Tales KJR-Hotel Plaza Orchestra KHQ-1:15, Sylvia Gray

- KHQ—1:15, Sylvia Gray KHQ—1:15, Sylvia Gray KFI—Gene Austin & Orchestra; 1:15, Helen Hill, planist KNX—Pontrelli's Orchestra KGB—Musical Album to 1:15 KSL—Payroll Builder to 1:15

#### 1:30 to 2:00 P. M.

- •KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True
- KPO-Ann Warner's Chats; 1:45, KPO—Ann Warner's Chats; 1: Harry Stanton, basso KYA—Orchestra; P. T. A. Talk KTAB—Jean Kent KLX—Song Bag KROW—Home Beautiful; Tunes KJBS—Concert KQW—Friendly Hour

- KQW-Friendly Hour KGDM-Recordings KFRC-Closing stocks to 1:35 \* KFRC & ntwk-1:35, Wurtzbach's Orch.; 1:45, T. Baker & N. Sherr KOMO-1:45, "Dreams Come True" KJR-The Sun Dial KEX-Financial Reports; Music KHJ--Dow Jones' Reports; 1:45, Nolan and Sherr VNX-Pontrell's Orchestra

- KNX—Pontrell's Orchestra KECA—Biltmore Concert Quartet KFSD—Studio Program KSL—Town Crier to 1:45

#### 2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang

- KPO-Pair of Pianos KYA-Intercollegiate Forum Debate
- KTAB-Globe Trotter; Romancin' KLX-Lost & Found; 2:05, Records KROW-2:15, Chas. Goodman, voce
- vocal
- KJBS-Popular Tunes of the Day
- KJBS-Popular Tunes of the Day KGDM-Records; News KQW-Dance Matinee \* KFRC & network-Happy Go Lucky Hour KEX-World Bookman; Musical Gems KJR-Salon Hour, recorded KNX-The Bookworm

- KECA—Classic Hour, recorda KSL—Music; 2:15, Dental Clinic KOA—Theatre Reporter; 2:05, Al Pearce Gang
  - 2:30 to 3:00 P. M.
- KGO & network—Al Pearce Gang KPO—Charlie Davis' Orchestra; 2:45, Happy Jack Turner
- PO-Charles 2:45, Happy Jack Turner YA—Vignettes of Life; 2:45, Sym-phony Highlights TAB—Three Four Time; Tranquil-KYA-
- KŤAB-
- KLX—Talk; 2:35, Stocks; 2:40, Op-portunity Hour KROW—Dell Perry; Recordings KJBS—Popular Tunes

- KGDM--The Romanciers
- KQW-Afternoon Concert
- KQW—Afternoon Concert \*KFRC & network—Happy Go Lucky Hour KJR—Salon Hour KEX—Musical Gems KEZA—Classic Hour, records KNX—Foreign Recordings KSL—Miniatures; The Playboys KOA—Orchestra; Soloist

#### 3:00 to 3:30 P. M.

- KGO & netwk-Langendorf Pictorial; 3:15, Freddie Martin's Orch. PO-Freddie Martin's Orch.; 3:15, KPO
- John and Ned

- John and Ned KYA—Symphony Highlights KTAB—McCune Williamson KLX—Opportunity Hour KROW—Mary Dowd Reardon KJBS—Orchestra; 3:15, Word Man KQW—Stock Reports; Music; 3:15, Word Man
- KQW-Stock Reports; Music; 3:15, Word Man KGDM-Recordings \* KFRC & netwk-Feminine Fancies KOMO-3:15, Julia Hayes KJR-Easy Chair; Recordings KGW-Concert Trio KHQ-Hostess Hints; Club Bulletin KFI-3:15, English Lesson KNX-Concert Orchestra KESL-Orchestra; Nick Lucas

vocalist

кī

KSL—Orchestra; Nick Lucas KOA—News; 3:15, Univ. of Denver 3:30 to 4:00 P. M.

• KPO & network-Mario Cozzi,

vocalist KPO-3:45, Univ. California Prog. KGO-The Family Cook Book •KGO & network-To be announced KYA-Symphony Highlights; 3:45, Community Chest Question Box KTAB-Little Serenade; 3:45, Plo-ture Preview KLX-Records; 3:45, Musical Jizsaw

KJBS---Dance Records KGDM--Recordings KGW--Variety Program \* KFRC & network--Jimmy Corbin Fianologue; 3:45, The Crowd Roars KFRC-3:55, Town Topics KEX-Request Program KOMO--Concert Ensemble KOL--Lost & Found; Studio KFI--Ann Warner's Chats KHJ--Stimulating Soothers to 3:45 KHZA--Soloist; 3:45, Univ. Calif. KNX--Housewife's Protective League

-www.americanradiohistory.com-

-Records; 3:45, Musical Jigsaw KLX-Records; 3:45, Musical Jigs KROW-Spanish Tunes; Records KJBS-Dance Records

& netwk-Hal Grayson's

KIR—Recordings KHQ—Northwest on Parade KEX—Orchestra; 9:45, Wrestling KNX—The Crocketts

KNX—The Crocketts KFWB—Hollywood Hilarities KECA—Song Recital KHJ—9:55, Every Man's Problem KSL—KSL Players KOA—9:45, Broadmoor Country Club

10:00 to 10:30 P. M. • KGO & network-Richfield News Flashes; 10:15, Beal-Taylor Orch. KPO-Crosscuts from the Log o'

the Day KYA-Cave Pirates; Orchestra KTAB-News; Power Seal; Bulletin KLX-Dance Orchestra KROW-Recordings KGGC-Joe Garcia's Orchestra KFFC-News; 10:10, Elec. Trans.; 10:15, Orchestra

KGW-10:15, Kelly Kavalieros KGL-Ken Stuart's Sunshine Prog. KJR-Till Tomorrow KEX-Wrestling KHJ-News Items; 10:10, Orchestra KNX-The Crocketts

KFWB—News; Organ KECA—Musical Celebrities KFOX—News; Organ KGB—News; Orchestra

KGB—News; Orchestra KSL—Merle Carlson's Orchestra

10:30 to 11:00 P. M.

KGO & netwk—Beal-Taylor Orch.;
 10:55, News Service
 KPO—Crosscuts from the Log o' the Day
 KYA—Orchestra; Organ
 KTAB—Dansapations
 KLX—Dance Orchestra
 VPOW Vieteere's Program: Music

KROW-Veterars' Program; Music KGGC-Merry Melodies \* KFRC & network-To be announced

KNX—Pontrell's Orchestra KFI—Jimmy Grier's Orchestra KHJ—The Islanders KFOX—Orchestra KFWB—George Hamilton's Orch. KSL—Organ; Joe Sullivan, plano

11:00 to 11:30 P. M. KGO—Organ Concert •KPO & network — Gus Arnheim's

Orchestra KYA-Orchestra \*KFRC & netwk-Grayson's Orch. KOMO-Moonlight Melodies KEX-Lonesome Club KNX-Pontrelli's Orchestra

11:30 to 12:00 Midnight

• KGO a Orchestra KPO-Organ Concert KYA-Frank Castle's Show "TAB-Orchestra; Vagabond Music; Vagabond •KGO & network—Jimmy Grier's

KYA—Frank Castle's Show KTAB—Orchestra; Vagabond KGDM—Dance Music; Vagabond KGDM—12, Records to 6 KFRC—Merle Carlson's Orchestra KOL—Merle Carlson's Orchestra KOMO—Biltmore Orchestra KVI—Carlson's Orchestra KJR—Fireside Phantasies; Songs KHJ—Organ and Records

12:00 to Sign Off

KTAB—Vagabond of the Air KROW—Midnight Vagabond KJBS—12:01. Owl Program to 7 a.m.

KJBS-12:01. Ow KHJ-Recordings KGB-Records

KOL-Dance Music KGW-McElroy's Orchestra KOMO-Light Classics

KEX—Orchestra KNX—Pontrelli's Orchestra

Orchestra

1

Ĩ

١

\* KFRC

Orchestra

the Day

- \* KFRC & network—Molina's Orch. KJR—Romancing; Cecil Solly KEX—Recordings
- KEX—Recoraings KNX—Radio Gossip Club; Song Serv. KECA—Adventures of Clickety Clack; 5:45, Catholic Mission Quarter Hr. KSL—Jules Alberti's Orchestra

#### 6:00 to 6:30 P. M

• KGO & network—Carnation Con-tented Program; Orchestra and Vocalists KPO-Dinner Concert KYA-Cy Trobbe and Orchestra KTAB-Dinner Concert KLX-KLX Trio KROW-News; True Facts KJBS-News Reporter KGGC-Dinner Dance Review KQW-Dept. of Agriculture; 6:15, Popular program KJBS-News; 6:15, Records KGDM-Recordings Vocalists

16

- KGDM-Recordings \*KFRC & network-Wayne King's Orchestra and Lady Esther
- KFWB-News; Records; Organ

- KFWB—News; Records; Organ KIR—Song Bag KEX—Music; 6:25, Sports KNX—News; 6:15, Dinner Dance KFOX—News; Al and Molly; Cecil and Sally KECA—Board of Education; News KFSD—Concert
  - 6:30 to 7:00 P. M.
- •KGO & network-Demi-Tasse Re-vue: Ruth Etting, torch singer; RGO & network—Demi-Tasse Re-vue: Ruth Etting, torch singer; Jimmy Grier's Orchestra PO—Safety First; 6:45, Adventures of Jimmy Allen YA—Cy Trobbe's Orchestra; Man
- KPO-
- KYA-Cy Trol About Town
- KTAB—Sport Page; Communications KLX—Trio KROW—Ne'er Do Well KGGC—Soft Pillow Sunshine KQW—Mkt. Reports; 6:45, Torrid Tunes

- Tunes ★KFRC & network—Hobby Horses

- KVI—Beauty That Endures to 6:45 KJR—Rhythm Encores to 6:45 KJR—Chythm Encores to 6:45 KNX—Concert; 6:45, Elec. Trans. KFWB—Organis; Violinist; Cellist KFOX—Organist; Violinist; Cellist KFOX—School Kids; Jimmy Allen
- KSL-Hobby Horses

#### 7:00 to 7:30 P. M.

• KGO & network—Amos 'n' Andy • KGO & network—Amos 'n' Andy tures; 7:15, Gene & Glenn, comedy KPO—College Daze; Clef Dwellers KYA—Musical Program KTAB—Cecil & Sally; 7:15, Italian

- News

- KROW-St. Mary's Productions KLX-News; 7:15, Lovable Liars KGGC-Recordings; Gypsies KQW-Weather; News; Cook and
- KQW--Weather; News; Cook and Alexander \* KFRC & network--Fats Waller; 7:15, Edwin C. Hill KOL--Speaker Stevenson to 7:15 KVI-John C. Stevenson to 7:15 KJR--Woodwind Ensemble KNX--Watanabe & Archie; Music %FWB--Football; Judge Lindsay KECA--Organist. Violinist & Cellist KFCX--Eb and Zeb; 7:15, Bobby & Betty

- Betty
- KFSD—Sonny and Buddy to 7:15 KSL—Origin of Superstition to 7:15

#### 7:30 to 8:00 P. M.

- KGO & network—Voice of Fire-stone Garden Concert; Gladys Swarthout, soprano; Whi. Daly's Orchestra
- KPO-Comedy Stars of Hollywood; 7:45, Stanford University Prog. KYA-Cowboys; Louise Taber KTAB-Varlety Show KLX-Beauty That Endures; 7:45 Clinic of the Air

KROW—The Human Spider; Music KLX—Pianist; 9:45, News KQW—Italian Radio Theatre KROW—Instrumental Varieties KGGC—Orchestra; 7:45, Frank Lo-rente KQW—Night Baseball VEPCC & retwer—Hal Gravson

rente \* KFRC & netwk.—Glen Gray'sOrch.; 7:45. Rocket Gas Program KVI.—Dr. Mellor to 7:45 KJR.—Dollars & Cents; Records KNX—Lawrence King; King Cowboy KFWB.—Pioneers; Jeanne Dunne KFOX.—Boy Detective; Vagabonds KECA.—News 7:45, Law Talk KSL.—Crazy Crystals; 7:45, Orch.

#### 8:00 to 8:30 P. M.

- KGO & network-Shell Show: guest comedians; Yahbut and Cheerily, comedians; vocalists; Geo. Stoll's Orchestra; Rush Hughes, M. C. PO-Organ Symphony YA-Cy Trobbels Com KPO KPO-Organ Sympoony KYA-Cy Trobbe's Orchestra KTAB-Variety Show; John Collins KLX-Clinic of the Air KGGC-Spanish Program KROW-Talk; Watch Tower Prog. KQW-Music of the Masters \* KFRC & network-Blue Monday Jamboree, Lipton's Tea sponsor \* KFRC & network—siue Monday Jamboree, Lipton's Tea, sponsor KOL-8:15, Public Bench KEX-News; 8:15, Blackbirds KJR-Highlight Hour KNX-The In-Laws; Music KFWB-Jack Joy's Orchestra KECA-Records; 8:15, Philosopher and Country Jane and Country Jane KFOX--Christian Science KFSD-Furmbilt Program to 8:15
- KOA-Orch.; 8:25, Drama

#### 8:30 to 9:00 P. M.

•KGO & network—Shell Show KPO—NBC Drama Hour KYA—Lyric Quartet; 8:45, German Lied and Music KTAB—To be announced KLX—Metropolitan Moods KROW—Ran Wilde's Orchestra

- KGGC—Timely Tunes; Records KQW—Vocal Rhythm; Orchestra \* KFRC & network—Blue Monday Jamboree
- KJR—Purple Ray; Carefree Capers KEX—Concert Trio

- KFWB—Drama KNX—World Revue KECA—SERA Orchestra KFOX—Organ, Piano, Poetry

#### 9:00 to 9:30 P. M.

- KGO & network-Studebaker Cham-FIGUR RELIVORK—Studebaker Cham-pions: Richard Himber's Orch.; Joey Nash, vocalist KPO—Armand Program; 9:15, Wil-liams-Walsh Orchestra KYA—Music; 9:15, National De-fense Series 9:15, National De-fense Series Descine Victoria

- KTAB-Crockett Family; Nightherders KLX--Faucit Theatre of the Air
- KROW-Dillon Players KQW-Night Baseball KGGC-News; Wyoming Cowboys

- \* KFRC & network—Ben Pollack's Orchestra
- KOL-News; 9:05, Editorial; Orch. KHQ-Studebaker Champions KJR-Souvenirs; 9:15, Chamber of
- Commerce

- Commerce KNX—News; Mary Kirk, songs KFWB—Old Observer; Talk KECA—9:15, Fishing & Hunting Talk KFOX—Old Observer; Hillbillies
- KFSD—George Bacon, organist KGB—Comedy Stars to 9:15 KSL—Danny Russo's Orchestra

#### 9:30 to 10:00 P. M.

• KGO & network-Waltz Time, Ben Klassen, tenor; Meredith Willson's Orch KPO—Paul Pendarvis Orchestra KYA—Lyric Quartet; 9:45, News KTAB—Music Arts Society

www.americanradiohistory.com

### **TUESDAY** Programs

Willow A WOW

< 2/y

7:00 to 7:30 A. M.

7:00 to 7:50 A. M. •KGO & network—Organ Concert; 7:15, Tony Wons' Scrapbook KYAA—Musical Clock KTAB—Cuckoo Club KROW—Commuters Time Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour KGDM—News; 7:15, Records KFRC—Recordings; 7:25, Stocks KOL—Organ Program KVI—Daybreak Devotionals KHQ—News; 7:15, Peerless Program KVI—Daybreak Devotionals KHQ—News; 7:15. Feerless Program KFI—7:15. Louis Rueb, health exer. KECA—Health Exercises to 7:15 KHJ—Recordings and Stocks KNX—Bill Sharples and his Break-feet Cub Cang KNA-Dill Sharples and the fast Club Gang fast Club Gang KGB-Seven o'Clock Club KFSD-Early Birds; Pep & Ginger KSL-Advertisers' Review; Music KOA-Galaxy of Stars; Soloist

#### 7:30 to 8:00 A. M.

• KGO & network—Melody Mixers: Walter Blaufuss' Orch:; 7:45, Lee Roberts Memory Box Roberts Memory Box KPO--Studio Program KYA--Musical Clock KTAB--Hillbillie Tunes KROW--Commuters Time Clock KIBS--Alarm Klok Club KQW--The Breakfast Hour KFRC--Town Topics; Records KGDM--Glimore Oll KOL--Organ Music KOL-Organ Music KVI—Varieties; Quartet KJR—Sunrisers; Market Quotations KEX-Varieties KHJ-Recording KEX—Varieties KHJ—Recordings and Stocks KNX—Bill Sharples and his Break-fast Club Gang KECA—Morning Bible Fellowship KGB—Records; 7:55, Prog. Resume KSL—Advertisers Review; Music KOA—Melody Mixers

#### 8:00 to 8:30 A. M.

•KGO & network—Financial Serv-ice; 8:15, The Merry Macs KPO—Fields & Hall; 8:15, Studio KPO--Fleids & Hall; 8:15, Studio Program
KYA-Christlan Science Reading; 8:15, Mr. and Mrs. Reader
KTAB--Mobile Melodies
KLX-Records; 8:20, N. Y. Stocks
KROW-Time Clock; Gossiper
KJBS-Morning Varieties
KQW-Melodies of the Day
\*KFRC & network-Voice of Experience; 8:15, Hugh B. Dobbs
KHQ-Financial Service to 8:15
KOMO-Manhattan Echoes; 8:15, Morning Revertes Morning Reveries KGW—Ronald Buck to 8:15 KNX—Bill Sharples and his Break-KNA-Bin Sharples and his f fast Club Gang KFI-Terence Vincent to 8:15 KECA-Records KFSD-Good Cheer Program KSL-8:15, Jennie Lee

#### 8:30 to 9:00 A. M.

•KGO & network—Vic and Sade; 8:45, Words and Music KPO—Studio Program KYA—Concert; 8:45, Frivolities KYÅ-Concert; 8<sup>5</sup>45, Frivolities KTAB-Radio Shoppers' Digest KLX-Covered Wagon Jubliee KROW-Novelty Review KJBS-Dance Melodies KQW-Concert Favorites KQDM-Records; Health Talk \* KFRC & netwk-Al Kavelin Orch. KOL-Cecil & Sally to 8:45 KHQ-Review; 8:45, Home Comfort KOMO-Viennese Vagabonds KVI-Resume; 8:33, Market Specials KNX-Bill Sharples and his Break-fast Club Gang fast Club Gang

# KGB-Stocks to 8:35 KSL-8:45, Barbara Badger 9:00 to 9:30 A. M.

KLX—Recordings KROW—Tunes of Old KJBS—Morning Song Concert

KJBS-Morning Song Concert KGGC-Records; 9:15, Songs KGDM-Records; 9:15, Mabel Rubin KFRCC & network-Geo. Hall Orch. KFRCC-9:25, Goodwill Industries KOL-Prudence Penny; 9:15. Orch. KVI-Mystic Melodies; Orchestra KOMO-Neighboring with Ned KHQ-9:15, Early Birds KEX-Tango Time; Requests KFI-Helen Guest; 9:15, Jean Abbey KNX-Song Bag

#### 9:30 to 10:00 A. M.

9:30 to 10:00 A. M. •KGO & network—Martha Meade Society; 9:45, Press-Radio News; 9:50, Dot Kay, contralto KPO—News; 9:45, Studio Program KYA—Waitz Idyils KTAB—Health Talk KLX—Clinlc of the Air KROW—Diet and Health KJBS—Light Classics KGGC—Recordings KGW—Gems of Melody KGDM—News; Records KVI—Dr. Burns to 9:45 \* KFRC & network—Esther Velas Ensemble Ensemble KOL-Doris Meyne to 9:45 KHQ-9:45, Morning Melodies KJR-Shuffling Feet to 9:45 KGW-9:45, Clef Dwellers KEX-Dance Rhythms KFI-9:45, News Release KNX-Dury Lane; 9:45, News KGB-News Flashes to 9:35 KFSD-Studio Program: 9:45, N Ensemble KGW-9:45.Cooking SchoolKahn'sKOMO-9:45.Clef DwellersKROW-Latin-American ProgramKEX-Dance RhythmsKLX-Anita and Orosco; 11:45.KTI-9:45.News ReleaseLotus LandKNX-Drury Lane; 9:45.KJSB-Dance OrchestraKGB-News Flashes to 9:35KGGC-Records; News; RequestsKSL-Esther Velas EnsembleKGDM-OrganKOA-National Farm & Home HourKHQ-Organ Recital

#### 10:00 to 10:30 A. M.

Sept. 18, 1934

- •KGO & netwk-Sixth Coast Ar-• KGO & netwk—Sixth Coast Ar-tillery Band KPO—Studio Program; 10:15, Fashion Flashes KYA—Columbia on Parade; 10:15, The Novelty Shop KTAB—Bargain Broadcast KLX—Clinic; Stocks; News KROW—Hits from Hollywood KJBS—News; 10:05, Dance Orch

- KJBS—News; 10:05, Dance Orch KGGC—Cal King KQW—Popular Orchestra KGDM—So This Is Hollywood \*KFRC & network—Eton Boys; 10:15, Orientale KOMO—10:15, Julia Hayes KHQ—10:15, Ocila Lee KEX—Lost and Found Items; 10:02, Classical Soloist KNX—Ecdie Albright's Family KOA—National Farm & Home Hour

#### 10:30 to 11:00 A. M.

• KGO & network--Woman's Maga-zine of the Air KPO--King's Men; 10:45, Nellie KPO-

- KPO-King's Men; 10:33, 1 Revell, Interview KYA-Organ Concert KTAB-Health Talk; Recorr KLX-International Kitchen KROW-The Observer WHDS Organ: 10:45 Melod Records

- KKUW—The Ubserver KJBS—Organ; 10:45, Melodies KQW—Aunt Sammy; 10:45, Records KGGC—Hits of Today KFRC—Mort Werner, planist KFRC & network—10:45, Artist Recital

- KGDM--The Bondons KGL-Morning Meloddes KVI--10:45, Amusement Tips KJR--Club Minutes: Uncle Hank KEX--Ronald Buck; 10:45, Dance
  - Orchestra
- KNX—Mary Holmes; 10:45, Records KECA—Song Recital KOA—10:45, Livestock & Produce
  - 11:00 to 11:30 A. M.

•KGO & network-Woman's Maga-zine of the Air KPO--Crosscuts from the Log o' the

Day

- Day VYA-Organ Concert KTAB-Blue Moments; Beauty Facts KLX-Mountaineers; 11:15, Records KROW-Health Talk; 11:15, Organ KJBS-Orch.; 11:15, Medical Talk KGGC-Milady's Date Book; 11:15, Waltz Time KQW-Light Classics KGDM-Organ KOL-Garden Talk to 11:15 KFRC-Women's Home Forum \* KFRC & netwk-11:15, Metro-politan Parade KJR-Rhythm Rulers KVI-The Observer to 11:15 KEX-Band; Cobwebs & Nuts KNX-Organ KECA-Records; Medical Talk

- KECA-Records; Medical Talk

#### 11:30 to 12:00 Noon

- KGO-Financial Flashes to 11:35 •KGO & network-Joseph Gallic-chio's Orchestra KPO-Accordiana, Johnnie Toffoli; KPU—Accordiana, Johnnie Toffe 11:45, Agricultural Bulletins KYA—Dance Time KTAB—Modern Rhythms; 11:45,
- Kahn's

### CHARLES HAMP KEI-8 P. M.

•

¢

22

.

.

•KGO & network—Words & Music KGO—9:15, Breakfast Club KPO—Studio Program •KPO & network-9:15, Johnny O'Brien KYA—Frivolitles; 9:15, KTAB—Hour of Prayer 9:15, Pru. Penny

KHJ-Stimulating Soothers to 3:45 KNX-Housewife's Protective League KGB-3:40, Along the Airways KSL-The Junior Hour

4:00 to 4:30 P. M. • KPO & netwk-In a Garden: Or-chestra and vocalist

KGO-The Well-Dressed Woman;

KYA-Baseball KTAB-Keep Smiling Revue KLX-Baseball KROW-Waltz Time; 4:15, Records KJBS-Art Fadden, planist; Records KGDM-Glimore Oll Program KQW-Art Fadden; 4:15, Records KFRC & netwk-Freddie Hankle's Orch.; 4:15, Albertl's Orchestra KOL-4:15, Historical Flashes KJR-Tea Dansant KHQ-Ross Fenton; Organist

KJR—Tea Dansant KHQ—Ross Fenton; Organist KFI—Nick Harris Program; 4:15, Hollywood Reporter KNX—Haven of Rest KHJ—Correct English; "On the Air" KSL—Town Crier; 4:15, Orchestra KOA—Ross Fenton Orchestra

4:30 to 5:00 P. M.

KGO-Melodiana, ensemble KFO- & netwk—To be announced KYA-Baseball; 4:45, Dance Parade KTAB-Rhythm Ramblings KLX-4:45, McCoy, Health School KROW-Hillbilly Music KJBS-Dance Orchestra KQW-Story Time; 4:45, Songs of the Islands KGDM-Recordings

KGDM-Recordings \* KFRC & netwk-Bob Price Orch.; 4:45, Billy Bachelor

4:40. Buly Bactelor KJR.-Snapshots; Steamboat Bill KEX.-4:45. Symphony KECA.-Records KNX-U. S. C. Service KFSD-Studio Program KSL.-Town Crier

5:00 to 5:30 P. M.

• KGO & network-Russian Sym-

RGO & network—Russian Symphonic Choir
 KPO—News; 5:15, Nomads, string ensemble direction Josef Hornik
 KYA—Children's Hour

KYA-Children's Hour KTAB-Memories in Melody; 5:15, Popular Songs KLX-Brother Bob's Club KROW-Health Swing KJBS-Dance Orchestra KGGC-Dinner Dance Review KGGC-Dinner Dance Review KGW-Popular Concert KGDM--Commercial Garage Prog. \*KFRC & netwk-Bing Crosby KHQ--Tull & Gibbs to 5:15 KOMO-Saxophone; Studio Prog. KJR-Russian Symphonique Choir KGW-5:15, Snoop and Sneak KFI-Elec. Trans.; Your Pal Jimmy KNX-Storytown Express; 5:15, Organ

5:30 to 6:00 P. M.

Footlights KYA—Around the Town; 5:45, Digest KTAB—Health Talk KLX—Covered Wagon Jubilee KROW—Eating Your Way to Health KJBS—Popular Records KGGC—Records; 5:45, Irish Gems KGW—Popular Quartet; 5:45, Voice of Portugal KGDM—Honolulu Serenaders \* KFRC & netwk—Gems from the Music Box KJR—Romancine: 5:45 Cecil Solv

Music Box KIR-Romancing; 5:45, Cecil Solly KEX-Salon Orchestra KNX-Organ; 5:45, Radio Gossip KECA-Records; 5:45, Talk KFSD-5:45, Farley's Program

KSL-The Old Observer

• KGO & network-Kaltenmeyer's

Kindergarten

Footlights

• KPO & network-You and Your KPO-Nomads; 5:45, Behind the

string

KGO-Melodiana, ensemble

4:15, Edna Fischer, pianist KYA-Baseball

18

\* KFRC & netwk—Carolyn Fashion Show of the Air KJR—Shades of Old Erin KEX—Cobwebs and Nuts to 11:45 KFI—Fashion Tour; Market Reports KNX—Spice of Life; Ionizer Talk KOA—C.A.C. Extension service

#### 12:00 to 12:30 P. M.

- •KGO & network—Betty and Bob; 12:15, Western Farm Hour KPO—Tally-ho Instrumentalists KYA—Noonday Concert KTAB—News; 12:15, Noon Concert VIX Dense Music

- KTAB-News; 12:1 KLX-Dance Music
- KROW-Latin-American Program

- KIBS—Song Hits; 12:15, Records KJBS—Song Hits; 12:15, Records KGGC—Request Hour KQW—Fopular Orchestra KGDM—Road Report; Recordings \* KFRC & network—Among Our Souvenirs

- \* KFRC & network—Among Our Souvenirs KJR—Castles in Music; Grain Report KEX—Dance Frolic KNX—News; 12:10, Congoin KECA—News; 12:10, Records KFSD—Stocks: 12:10, Program KSL—Payroll Builder

#### 12:30 to 1:00 P. M.

- KGO & network—Western Farm and Home Hour KPO—Luncheon Program

- KYA-Noonday Concert KTAB-Echoes of Portugal KLX-Don Brose; 12:45, Records
- KROW--Callf. Farm Hour; Records KJBS--Dance Matinee KGGC--Pirate Cowboys
- KIBS-Dance Matinee KGGC-Pirate Cowboys KQW-Weather Forecast; Mkt. Rep. \* KFRC & newtork-Poetic Strings KGDM-Recordings KJR-Headliners, records KGW-Dr. Semier; Meler & Frank KEX-American Prod. to 12:35 KHQ--Chamber of Commerce KNX-Concert Group KSL--Utah Agric. College to 12:45

#### 1:00 to 1:30 P. M.

- 1:00 to 1:30 P. M. •KGO & netwk-Blue Room Echoes KPO-News; 1:15, Ann Warner's Chats With Her Neighbors KYA-Women's Institute of the Air; 1:16, Musical Strings KTAB-Radio Frolic KLX-Records; Martha Lee KROW-Concert Melodies KJBS-Stock Reports; Song Hits; 1:16, Hollywood Keyhole KQW-Friendly Hour; 1:15, Holly-wood Keyhole wood Keyhole KGDM—Recordings \* KFRC & netwk--Rhythm Bandbox
- \* KFRC & netwo--Rnythm Bandbox to 1:15 KFEC-1:15, Health Society Talk KOL-1:15, Julie Day KGW-Friendly Chat; Dental Clinic KHQ-1:15, Sylvia Gray KOMO--Harp Melodies: Tea Time KFI--Gene Austin; 1:15, Al Cayle KHJ--Carlson's Orchestra; Between the Rokends

- the Bookends KNX--Pontrelli's Orchestra KSL--Payroll Bullder; 1:15, Between
- the Bookends

#### 1:30 to 2:00 P. M.

- KGO & network—Oxydol's Own Ma Perkins: 1:45, Betty Marlowe KPO—Ann Warner's Chat; 1:45, John and Ned. harmony duo KYA—Plano Promenade WTA P. Jean Kort accomptia Own

- KYA---Plano Promenade KTAB---Jean Kent, economics KLX---Song Bag KROW---Recordings KJBS---Dance Orchestra KQW---Friendly Hour KGDM---Recordings KFRC--Closing N. Y. Stocks to 1:45 \* KFRC & network---Milton Charles. organ; 1:45, Modern Mountaineers KJR---The Sun Dial KJR-The Sun Dial

KHJ—1:45, Dow-Jones Reports KEX—Grain Reports; Records KNX—Pontrelli's Orchestra KECA—Concert Quartet KFSD—Studio Program

KSL-Town Crier to 1:45

#### 2:00 to 2:30 P. M.

- •KGO & network—Al Pearce and His Gang
- KPO-Harry M(yers' Orch; 2:15, Mid-week Federation Hymn Sing KYA-Footlight Favorites KTAB-Globe Trotter; Romancin'

- KLX—Recordings KROW—Records; vocalist KJBS—Better Business Talk; 2:15, KJBS-Better Business Talk; 2:15, Tango Orchestra \* KFRC & network - Happy Go Lucky Hour
  KQW-Dance Matinee KGDM-Records and News KJR-Salon Hour
  KEX-World Bookman; Music KNX-The Bookworm KECA-Classic Hour KSL-Studio; 2:15, Dental Clinic KOA-Theatre Reporter; Orchestra; Hymn Sing

- Hymn Sing

#### 2:30 to 3:00 P. M.

- •KGO & network-Al Pearce Gang

- •KGO & network—Al Pearce Gang KPO—Horatio Zito's Orchestra; 2:45, Happy Jack Turner KYA—Vignettes of Life; 2:45, Base-ball Game KTAB—Three-Four Time; Records KLX—Records; 2:35, Stocks; 2:40, Baceback Baseball KROW-Dell Perry: 2:45. Vocalist KQW-Concert; Accordiana KJBS-Recorded Tunes

3:00 to 3:30 P. M.

KGO & network-Langendorf Pic-torial; 3:15, Will Aubrey, Bard of

KPO-Grace Hayes; 3:15, Herman Crone's Orchestra

Crone's Orchestra KYA-Baseball KTAB-Recordings KLX-Baseball KROW-Mary Dowd Reardon KJBS-Dance Orchestra KQW-Stocks; 3:05, Records KGDM-The Romanciers \* KFRC & netwik-Feminine Fancies KEX-Baseball

\* KFRC & netwik—Feminine Fancies KEX—Baseball KOMO—3:15, Birnbaum's Bavarians KHQ—Organ; Club Bulletin KJR—Enchanted Islands KNX—Concert Orchestra KOA—Microphone News to 3:15 KSL—Orch.; 3:15, Wayside Cottage

3:30 to 4:00 P. M.

• KPO & network—you and your Government KPO—3:45, Univ. California Prog. KGO.—Back Stage Chatter • KGO & netwk—To be announced KYA—Baseball

KYA-Baseball To be annualised KYA-Baseball KTAB-Serenade; 3:45, Preview KLX-Baseball KIBS-Dance Orchestra KROW-Variety Program KOI.-Lost and Found: 3:35. Studio \* KFRC & netwk-Correct English KFRC-3:45. National Safety Coun-cil; 3:55. Mel Venter KHQ-3:45. Business and Pleasure KOMO-Birnbaum's Bavarians; 3:55. King County Talk KFI-Ann Warner's Chats

www.americanradiohistory.com

- KGDM—The Romanciers \* KFRC & network Happy Go Lucky Hour

the Byways

- Lucky Hour KJR-Salon Hour KEX-Music; Baseball KECA--Classic Hour KSL-Orchestra; 2:45, Jerry Cooper KOA--Waldorf-Astoria Orchestra

#### 6:00 to 6:30 P. M.

• KGO & network—Palmolive Beauty Box Theatre of the Air; operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shil-

- soprano; John Barciay; Nat Shi-kret's Orchestra KPO-Dinner Concert KYA-Dinner at Six, Cyrus Trobbe KTAB-Dinner Concert KLX-Trio KLX-Trio KLX-Trio 5:15, True Facts

- KROW—News: 6:15, True Facts KIBS—News Reporter KGGC—Dinner Dance Review KQW—Department of Agriculture; 6:15, Franco's program KGDM—Recordings \*KFRC & network—George Givot KJR—Song Bag KEX—Studio Program; Sports KEX—Studio Program; Sports KFWB—News; Records; Organ KNX—News; 6:15, Dinner Dance KECA—Records; 6:15, Newa KFOX—News; Al & Molly; Cecil & Sally Sally

#### 6:30 to 7:00 P. M.

• KGO & network—Palmolive Beauty Box Theatre of the Air KPO—Violinist; 6:45, Adventures of

Jimmy Allen

Jimmy Allen Tymy Allen KTAB—Sport Page; Communications KLX—Concert Trio KROW—Powder River Wranglers KGGC—Sunshine; Theatre KGWE—Market Repts; Torrid Tunes • KFRC & network—Melodic Strings KVI—6:45, Speaker Stevenson KJR—Melody Race; Jimmy Allen KFOX—School Kids; Jimmy Allen KFOX—School Kids; Jimmy Allen KFWB—Organ; "Studio Whispers" KNX—Concert; 6:45, Elec. Trans. KECA—Wesley Tourtelotte, organ KSL—6:45, Hollywood Comedy Stars

-6:45, Hollywood Comedy Stars KSL

#### 7:00 to 7:30 P. M.

KGO & netwk—Amos 'n' Andy;
 7:15, Gene & Glen, comedy sketch
 KPO—College Daze 7:15, Forty-five Minutes from Broadway
 KYA—Ernie Smith's Sport Page;
 7:15, Memory Strains
 KTAB—Cecil & Sally; Italian News
 KLX—News; Song Market
 KROW-Guitar Duo; 7:15, Calvary
 Meditations

- Meditations

Meditations KGGC-Oddities; Mountain Music \* KFRC & network — Studebaker Champions KQW-Weather Forecast; 7:15, Musical Commedy KJR-Chamb. of Commerce; Sweet-hearts on Parade

KECA—Paul Roberts, tenor; 7:15, Romance at Fifty KNX—Frank Watanabe; 7:15, Bunk

KFWB—Syncopators KFOX—Eb & Zeb; Bobby & Betty KFSD—Prof. Oscar Puttle to 7:15

#### 7:30 to 8:00 P. M.

• KGO & network—Leo Reisman's Orchestra and Phil Duey, baritone KPO-45 Minutes from Broadway

KYA--Music; Louis Taber KTAB--Variety Show KLX--Merlyn Morse, tenor; Eleanor

KLX-METIN Morse, tenor, Electron, Nielsen, soprano KROW-Calvary Meditations; Drama KGGC-Jeanne Carole; 7:45, Reeds KQW-Market Hour; Tango Time •KFRC-The Party Issues; 7:45,

• KFRC—The Party Issues; 7:45, Rocket Gas KVI—Dr. Mellor to 7:45 KJR—Sweethearts; Silver Strains KNX—Speech; 7:45, King Cowboy KFWB—Mrs. Pasquale; Pioneers RECA—Biltmore Concert Quartet KFOX—Biltmore Concert Quartet

KFSD—Musical Moments KSL—Crazy Crystals Prog. to 7:45 KOA—Philip Morris Program

#### 8:00 to 8:30 P. M.

- KGO & network--Gus Arnheim's Orchestra
- KPO—California State Chamber of Commerce Program; 8:15, Blubber Bergman, Betty Queen and Rondoliers Quartet

- doliers Quartet KYA--Music; Musical Milkman KTAB--Moonlight Memories KLX--Manila Stringed Orchestra KGW--Latin-American Program KGQC--Spanish Program KGW--You Never Can Tell \* KFRC & network--Herbie Kay Orchestra KOL--Comedy Stars; Newshawk KUL--The Musical Crediters Kave
- KOL—Comedy Stars; Newshawk KVI—The Musical Crediteers KOMO—Muted Strings 8:15, Yeast; 8:20, Pipes and Strings KEX—News: 8:15, Olympians KHJ—Charlie Hamp to 8:15 KHJ—Inglewood Park Concert KNX—The In-Laws; 8:15, Vocalist KFVB—Jubilee-Comedy and Music KECA—Concert Quartet; Records KFOX—Garden Talks KFSD—Beauty tha, Endures; 8:15, Vivian Johnson Orchestra KSL—Drama; 8:15, Orchestra KOA—Comedy Stars; 8:15, Orch.

#### 8:30 to 9:00 P. M.

Valley KGO & network — Death •KGO & network — Death Valley Days, with George Rand, Charles Marshall and others KPO--Pete Smythe Orchestra KYA--Tom Coakley's Orchestra KTAB--Musical Program KLX--Carefree Capers KROW--Italian Program KGGC--Timely Tunes; 8:45, Reds KQW--You Never Can Tell \*KFRC & network--Wolf's Orch. KOL--S:45, Eb and Zeb KIR---Musical Auction; Jewel Box KHJ---Dance Orchestra KFWB---Whilden's Orchestra KFWB---Whilden's Orchestra KFCX--Pioneers; Orchestra KFSD---Darie O'Iratelle Kriete KOA---Cosmonolitan Hotel Orch KSL---Pioneet and Ranch Boys Days, with George Rand, Charles

#### 9:00 to 9:30 P. M.

KGO—Clyde Lucas' Orchestra •KPO & network—The Big Ten KYA—Orchestra; Radio Players KTAB—Crockett Family; 9:15, KYA-Orchestra; Radio Piayers KTAB-Crockett Family; 9:15, Nevada Nightherders KLX-Old Gospel Hymns KROW-9:15, Motorcycle Races KQW-Dance Frolic KGGC-Wyoming Cowboys KFRC-Hodge Podge Lodge KOL-News; Editorial; Orchestra KGW-Gervurtz Furniture Co. KOMO-30 Minutes of Music KHJ-Orchestra and Soloist KHJ-Orchestra and Soloist KHJ-Danny Russo's Orchestra KNX-News; Music KFWB-Don Cave's Orchestra KFOX-Beverly Hilbillies KGB-Hodge Podge Lodge KSL-Orchestra; 9:15, Mary & John KOA-Clyde Lucas' Orchestra

#### 9:30 to 10:00 P. M.

• KGO & network—Tom Coakley's Palace Hotel Orchestra Palace Hotel Orchestra KPO-Paul Pendarvis Orchestra KYA-Radio Players; News KTAB-Vedder Players KLX-Musical Auction; 9:45, News KROW-Motorvole Races KQW-Dance Frolic KGGC-Owen Jetmore's Orchestra \* KFRC & network-Hai Grayson's Orchestra KEX-Fights

KOMO—Jack and the Melody Maids KFI—Orchestra and Soloist KNX—The Crocketts KHJ—Beecher's Orchestra KFWB—Slumbertime KFOX—Fights, Olympic Auditor. KSL—Frank Cookson's Orchestra KOA—Congress Hotel Orchestra

1. 1. 1

#### 10:00 to 10:30 P. M.

• KGO & network—Richfield News Flashes; 10:15, Williams-Walsh

Orchestra Orchestra KPO-Restful Hour; Ben Klassen KYA-To be announced KTAB-News; Bulletin Board KLX-Recordings KROW-Races; Hillbillies

- KROW-Races; Hillbillies KGGC-Dance Rhythms; Garcia's
- Orchestra

- KFRC—Elec. Tranc.; Orchestra KEX—Figb<sup>14</sup> KJR—Till Tomorrow KGW—10:15, Kelly's Kavalieros KHI—News; Merle Carlson's Orch.

- KHJ-News; Merle Carlson's Orch. KFWB-News; Orchestra KECA-Musical Celebrities, records KNX-The Crocketts KFOX-Fights KGB-News; 10:05, Dance Orch. KSL-Merle Carlson's Orchestra

#### 10:30 to 11:00 P. M.

10:30 to 11:00 P. M. •KGO & network—Williams-Walsh Orchestra; 10:55, News KPO—Restful Hour KTA—Organ Serenade KTAB—Dansapations KLX—Recordings KROW—Dance Music KGGC—Merry Melodies KFRC—To be announced KOL—Dance Orchestra KOMO—Club Victor Orchestra KNX—Pontrell's Orchestra KFI—Bitmore Hotel Orchestra KFIWB—Dance Orchestra KFOX—Geo. Hamilton's Orchestra KOA—Huffman Theatre Harmonles KSL—Dance Orchestra KSL-Dance Orchestra

#### 11:00 to 11:30 P. M.

• KPO & network-Ambassador Ho-• KFO & network—Ambassador Ho-tel Orchestra KGO—Bal Tabarin Orch. KYA—Organ Serenade KTAB—Dansapations \* KFRC & network—Hal Grayson's Orchestra KOMO-Silver Strings KGW-Jack Bain's Orchestra KNX-Pontrell's Orchestra KFOX-Jay Whidden's Orchestra

#### 11:30 to 12:00 Midnight

• KGO & network-Club Victor Orch. • KGO & network—Club Victor Orcl KPO—Organ Concert KYA—Frank Castle's Little Show KROW—Dance Music; Vagabond KFRC—Merle Carlson's Orchestra KVI—Merle Carlson's Orchestra KUMO—Moonlight Melodies KJR—Club Victor Orchestra KHJ—Organ KGB—Dance Orchestra KGB-Dance Orchestra

#### 12:00 to 12:30 A .M.

KTAB—Vagabond of the Air KROW—Midnight Vagabonds KJBS—12:01, Owl Program KGDM-Music and News

#### 12:30 to 1:00 A. M.

KTAB--Vagabonds of the Air KROW--Midnight Vagabond KJBS--12:01. Owl Program to 7 a.m. KHJ--Recordings KGB--Records

1:00 A. M. to 7:00 A. M. KJBS-Owl Program

### WEDNESDAY Programs

#### 7:00 to 7:30 A. M.

• KGO & network—The Honeymoon-ers; 7:15, Tony Wons' Scrapbook KYA—Musical Clock KYA-Musical Clock KYAB-Cuckoo Club KROW-Commuters Time Clock KJBS-Alarm Klok Club KQW-The Breakfast Hour KFRC-Records; 7:25, Stocks KEX-Rev. Willard Pope KOL-Breakfast Club KVI-Radio Gospel League KHQ-News; Dental Hygiene KFI-7:15, Louis Rueb, health ex. KECA-Health Exercises to 7:15 KHJ-Records and Stocks KNX-Bill Sharples' Club KFSD-Early Birds; Pep & Ginger KGB-Morning Edition KYA-

#### 7:30 to 8:00 A. M.

7:30 to 8:00 A. M. • KGO & network—U. S. Army Band KPO—Studio Program KYA—Musical Clock KTAB—Hill Billie Tunes KROW—Commuters Time Clock KJBS—Alarm Klok Klub KQW—Breakfast Hour KFRC—Town Toples; Records KGDM—Gilmore Oil Program KVI—Cowboys; 7:45, Quartet KGW—Ronald Buck KEX—Varieties KMOU—U. S. Army Band KJR—Market Quotations; Shadows on Clock KFI—News; 7:45, Church KFI—News; 7:45, Church KII—News; 7:45, Church on Clock KFI--News; 7:45, Church KNX--Bill Sharples' Club KHJ--Recordings and Stocks KECA--Bible Study to 7:45 KGB--Seven O'Clock Club KSL--Morning Watch; Melodies KOA--U. S. Army Band; 7:45, Betty Crocker Crocker

#### 8:00 to 8:30 A. M.

• KGO & network—Financial Serv-ice; 8:15, Charles Sears, tenor KPO—Fields & Hall; 8:15, Studio KPO Program KYA-Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB-Mobile Melodies KLX-Records; 8:20, N. Y. Stocks KROW-Time Clock; Gossiper KJBS-Alarm Klok Klub KQW-Morning Varieties KGDM-Recorded Program \* KFRC & netwk-Voice of Experi-ence; 8:15, Exercise & Applesauce KOMO-Echoes; 8:15, Reveries KGW-Ronald Buck KHQ-8:15, Shoe Hospital Program KOMO-Ecnoes; 8:10, Reverses KGW-Ronald Buck KHQ-8:15, Shoe Hospital KEX-8:15, Four Square Cathedral KFI-Helen Guest, ballads to 8:15 KFOX-Grain Reports; Songs KFSD-Good Cheer Program KSL-8:15, Jennie Lee

#### 8:30 to 9:00 A. M.

•KGO & network—Vic and Sade; 8:45, Words and Music KPO—Studio Program KYA—Concert; 8:45, Frivolities KTAB—Radio Shoppers' Digest KLX—Covered Wagon Jubiles KROW—Noveity Review KJBS—Dance Orchestra KQW—Morning Concert KGDM—Records; 8:45, Health Talk \*KFRC & netwk—Kavelin's Orch. KOL—Cecil and Sally to 8:45 KGW—Cheerio KOM—Viannese Varabonds KGW-Cheerio KOMO---Viennese Vagabonds KUMO---Vienness Vagabonds KVI---Resume; Market Specials KHQ---Review; 8:45, Home Comfort KJR---8:45, Julia Hayes KNX---Bill Sharples Club



#### 9:00 to 9:30 A. M.

• KGO & network-Words & Music

- to 9:15 KGO-9:15, Barbara Lee, Breakfast Club
- KPO-Studio Program to 9:15
- KPO & network—9:15, Elmore Vincent, tenor KYA—Frivolities; 9:15, Prudence

- Vincent, tenor **KYA**—Frivolities; 9:15, Prudence Peny KTAB—Hour of Prayer KLX—Recorded Program KROW—Health Swing Program KJBS—Popular Varieties KGGC—Melodies; 9:15, Songs KQW—Tuneful Topics KGDM—Recordings; Mabel Rubin \* KFRC & network—Geo. Hall's Or-chestra

- \* KFRC & network—Geo. Hair's or-chestra KOL—Prudence Penmy KVI—Mystic Melodes; Orchestra KHQ—Musical Gems; Early Birds KOMO—Neighboring with Ned KEX—Dance Rhythm; Request Prog. KFI—Bennie Watson, songs; 9:15, Battar Business Bureau
- Better Business Bureau KNX—Song Bag KOA—9:15, Memories

#### 9:30 to 10:00 A. M.

• KGO & network—Southern Har-mony Four, male quartet to 9:45 KGO—9:45, Jean Abbey, news of the shops for women KPO—News to 9:45 • KPO & netwk—9:45, John & Ned the shops in volume KPO -News to 9:45 • KPO & netwk-9:45, John & Ned KTA-Waltz Idylls KTAB-Health Talk KLX-Clinic of the Air KROW-Diet and Health KJBS-Visiting Faye Ward KGGC-Mamory Malodiss; Records KQW-Faye Ward KGCM-9:45, Revs KGW-9:45, Cooking School KOMO-String Trio KHQ-Magic Travels to 9:45 KFX-9:45, News KNX-Drury Lane; 9:45, News

- KNX-Drury Lane; 9:45, News

KECA—Better Business to 9:45 KOA—Farm and Home Hour

#### 10:00 to 10:30 A. M.

 KGO & netwk—News; Mickey Gil-lette's Music -Organ Concert; 10:15, Songs

- KPO—Organ Concert; 10:15, Song by the Kitchen Sink KYA—Columbia on Parade; 10:15,
- Musical Milkman
- MUSICAI MIRMAN KTAB-Bargain Broadcast KLX-Clinic; 10:15, Stock, News KROW-Hits from Hollywood KJBS-News; 10:05, Organ KGGC-Cal King KOW-Orghestre

.

- KGGC-Cai King KGW-Orchestra \* KFRC & network-Romany Trall KHQ-10:15, Celia Lee KOMO-Jack & Jill KEX-Lost & Found; Ronald Buck KJR-News: 10:05, Early Echoes KNX-Eddie Albright's Family KGB-Press Radio News to 10:05 KOA-National Farm & Home Hour

#### 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
   KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Colette Carley, songs
   KYA—Organ Concert
   KLX—International Kitchen
   KTAB—Health Talk; Records
   KROW—The Observer
   KUBS—Dance Orchestra

- KJBS—Dance Orchestra KQW—Aunt Sammy; 10:45, Hits of

- KQW-Aunt Sammy; 10:45, Hit the Past KGDM-Recordings \*KFRC & network-Mort Wer pianist; 10:45, Artist Recital KOL-Morning Melodies KVI-10:45, Amusement Tips KJR-Club Minutes; Serenader KEZA-Salon Orchestra KECA-Records: 10:45, Piano -Mort Werner,

- KECA—Records; 10:45, Piano KNX—Mary Holmes; 10:45, Rhythm Encores KHJ—''Swinging Along'' KOA—10:45, Livestock & Produce

#### 11:00 to 11:30 A. M.

- KGO & network—Woman's Maga-zine of the Air

- zine of the Air KPO-Don Carlos Orchestra; 11:15, Harry Kogen's Orchestra KYA-Organ, Glen Goff KTAB-Blue Moments; Fashions KLX-Records; 11:15, Rhythm KROW-Health Talk; Organ Music KJBS-Popular Hits KGGC-Milady's Date Book; 11:15, Organ Melodies KGDM-World Events KGW-Light Classics KJBS-Popular Hits \* KFRC & network-Kate Smith's

- \* KFRC & network—Kate Smith's Matinee

- KOL-Garden Talk to 11:15 KVI-The Observer to 11:15 KEX-Band Music; Cobwebs & Nuts KJR-Rhythm Rulers Recorded KNX-Organ Recital KECA-Records; German Lesson

#### 11:30 to 12:00 Noon

- 11:30 to 12:00 Noon •KGO & netwk—Financial Flashes; Sam Moore, guitarist; 11:45, Joe White, tenor KPO—Kogen's Orchestra; 11:45, Agricultural Bulletin KTAB—Modern Rhythms; Kahn's KLX—Anita and Orosoc; Records KROW—Latin-American Program KGGC—Music; News; Requests KJBS—Dance Orchestra KQW—Variety and Theatre News KGDM—Organ Recital KGW—11:45, "Cheerio"

21

\* KFRC & network—Russell Brown's Orchestra: 3:45, McCarty Girls KHQ—Parade of Happy Feet to 3:45 KOMO—Concert Ensemble

KHQ—Parade of Happy Feet to 3:35 KOMO—Concert Ensemble KEX—3:45, Request Program KFI—Ann Warner's Chats KHJ—Stimulating Soothers to 3:45 KNX—Housewives' Protective League KGB—3:40, Along the Airways KSL—Junior Hour

Jeanne and Vi KOL-4:15, Historical Flashes KVI-Book Review to 4:15

KFSD-Feature Program

KJR—Tea Dansant KEX—Music; 4:15, Baseball KNX—Haven of Rest KHJ—Samuels "On the Air" to 4:05 KECA—Good Old Songs; Records KGB—Police Talk; Orchestra

4:30 to 5:00 P. M. KPO & network—Igor Gorin, bari-tone; 4:45, Sports Stories Off the

Mitchell, vocalist Mitchell, vocalist KYA-Baseball; 4:45, Tea Dance KTAB-Rhythm Ramblings KLX-Studio; 4:45, Health School KROW-Hillbilly Music KQW-Story Time; 4:45, Songs of the Islands

KQW-Story Time; 4:45, Songs of the Islands KJBS-Orch.; Hillbilly Tunes KGDM-Tom Castle's Orchestra KHQ-To be announced \* KFRC & network-Broadway Van-

KEX—Baseball KJR—Snapshots; Steamboat Bill KECA—Records to 4:45 KNX—School Bureau; Songs

5:00 to 5:30 P. M.

•KGO & netwk—Twenty Thousand Years in Sing Sing, Warden Lawes KPO—News; 5:15, Edna Fischer,

KPO-News; 5:10, Euna planist KYA-Children's Hour KTAB-Health Talk; Records KLX-Brother Bob's Club KROW-Tunes of Old KJBS-Dance Orchestra KGCC-Dinner Dance Revue KQW-Salon Orch.; 5:15, Records KGDM-Studio; 5:15, Ernie Cruz \* KFRC & network-Thavin's Orch.; 5:15, Billy Bachelor WVI-Reichmuth Family to 5:15

KVI-Reichmuth Family to 5:15 KEX-Orchestra KGW-5:15, Snoop and Sneak KHQ-Tull & Gibbs Express to 5:15 KJR-Recordings; Old Observer KNX-Storytown Express; Organ KFI-Organ Recital KSL-Thavin's Orchestra to 5:15

5:30 to 6:00 P. M.

• KGO & netwk-John McCormack,

tenor KPO—Mickey Gillette and His Music

KYA—Around the Town; 5:45, Campbell Digest KTAB—Dr. Thompson, talk KLX—Covered Wagon Jubilee

Hour; 4:45, Tom

KJR-Tea Dansant

KSL-Town Crier

Record -Children's

KGO-

ities

- \*KFRC & network--Kate Smith's Matinee Mainee KHQ-Organ Recital KJR-Measured Steps KEX-Cobwebs and Nuts to 11:45 KFI-Fashion Tours; 11:45, State Market Reports NNX-Music: 11:45 Ironizer Talk
- KNX-Music: 11:45, Ironizer Talk
  - 12:00 to 12:30 P. M.
- 12:00 to 12:30 P. M.
   KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour, talks; Fitzpatrick's Orch.
   KFO—Luncheon Program
   KTAB—News; Noon Concert
   KTAB—News; Noon Concert
   KLX—Dance Music
   KROW—Latin-American Program
   KGQW—Orchestra; 12:15, Mark Green
   KGGC—Request Hour
   VIBS—Song Hits

- KGGC--Request nour KJBS--Song Hits KGW--12:15, Meier & Frank KEX--Dance Frolic \* KFRC & netwk--On Village Green KFRC--Women's Home Forum VIG 12:5 Business and Pleasure

- KFRC-Women's Home Forum KHQ-12:15, Business and Pleasure XIR-Reflections of Romance; 12:15, Grain Reports KNX-News; 12:15, Congoin KECA-News; Records KFSD-Stocks; 12:10, Prog. Resume KGB-Farm Flashes to 12:15 KSL-Payroll Builder KOA-12:15, Cosmopolitan Orchestra

#### 12:30 to 1:00 P. M.

- KGO & network-Western Farm and Home Hour

- KPO-Luncheon Program KYA-Noonday Concert KTAB-Echoes of Portugal KLX-Don Bross; Recordings KROW-California Farm Hour;

- KROW—Cantornia Farm Hour; 12:45, Records KJBS—Dance Matinee KGGC—Pirate Cowboys KQW—Federal Market Reports \* KFRC & network Educational Feature: 12:45, Instrumentalists Feature; 12:45, Instrumentalists KJR—Headliners KEX—American Produce to 12:35 KGW—Dr. Semler; Friendly Chat KVI—News and Comment KHQ—Marching Along; Stories KNX—Lucca's Concert Ensemble KECA—Concert Favorites, records KSL—Science Service Series; 12:45, Instrumentalists

- Instrumentalists KOA-Orchestra; Lady Next Door
  - 1:00 to 1:30 P. M.
- •KGO & network-Chick Webb's Orchestra
- KPO-News; 1:15, Ann War Chats with Her Neighbors KYA-S. F. Ad Club Luncheon KTAB-Radio Frolic Warner
- KTAB—Radio Frolic KLX—Records; 1:15, Martha Lee KROW—Concert Melodies

- KHOW—Concert Melodies KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole KQW—Friendly Hour; 1:15, At the Hollywood Keyhole KGDM—Honolulu Serenaders KFFRC & network—Brooks' Orch.; 1:15, Between the Bookends KGI—1:15, Julie Day

- KOL-1:15, Julie Day KGW-1:15, Julie Day KGMO-Farm Taik; 1:15, **Tea Time** KHQ-1:15, Sylvia Gray KNX-Pontrell's Orchestra KNX-Dontrell's Orchestra
- KFI-Gene Au Nursing Hints Home
- KSL-Payroll Builder to 1:15 KOA-Ross Fenton's Orchestra

#### 1:30 to 2:00 P. M.

- KGO & network-Oxydol's Own Ma Perkins; 1:45, Dreams Come True Own
- KPO-Ann Warner's Program; 1:45, Song Thots YA-Modern Maestros; 1:45, Bet-
- KYA-Modern Macan ter Business Bureau

- KTAB—Jean Kent, Economics KLX—Song Bag KJBS—Afternoon Popular Concert KROW—Home Beautiful; Records KJBS-Afternoon Active KROW-Home Beautiful; Records KGDM-Accordion Boys; Piano KFRC-Closing N. Y. Stocks to 1:35 \* KFRC & network-Organ Melo-dies; 1:45, Cadets Quartet KJR-The Sun Dial KEX-Reports; Orchestra KNX-Pontrelli's Orchestra KECA-Concert Quartet

- don Barker, Art Lecture KTAB-Globe Trotter; Romancin' KLX-Recordings KJBS-Dance Music KROW-2:15, C. Goodman, vocalist KQW-Dance Matinee KGDM-Records; News \* KFRC & network Happy Go Lucky Hour KJR-Salon Hour, recorded KEX-World Bookman; Music KNX-The Bookworm KOA-Theatre Reporter to 2:05 KSI-Music: 2:15, Dental Clinic Нарру Сю

- KSL-Music: 2:15, Dental Clinic

#### 2:30 to 3:00 P. M.

•KGO & network-Al Pearce Gang

- KPO-Midweek Concert KYA--Vignettes of Life; 2:45, Baseball
- KTAB—Three Four Time; Record: KLX—Talk; Stock; 2:40, Records KROW—Dell Perry; 2:45, Records Records

KGO

KROW—Dell Perry; 2:45, Records KQW—Afternoon Concert KGDM—Romanciers \* KFRC & network — Happy Go Lucky Hour KEX—Recordings KJR—Salon Hour, recorded KECA—Classic Hour KSL—Parent-Teachers' Program

3:00 to 3:30 P. M. KGO—Langendorf Pictorial to 3:15 • KGO & network—3:15, Sax Appeal,

Mickey Gillette KPO—Johnny Johnson's Orchestra KYA—Baseball KTAB—Recordings

KTAB--Recordings KTAB--Recordings KLX--World Revue KROW--Mary Dowd Reardon KJBS--Instrumentalists; Word Man KQW-Stocks; 3:05, Music; 3:15, Word Man KGDM--Recordings \* KFRC & netwk--Feminine Fancies KJR--Easy Chair to 3:15 KOMO-3:15, Julia Hayes KGW--Edite King, pianist; 3:15, Concert Trio KHQ--Hints; Club Bulletin KNX--Concert Orchestra KECA--Raine Bennett to 3:15 KFSD-Balboa Park Organ KSL--Broadcaster's Review 3:15, Vera Van

Vera Van KOA--News; Univ. of Denver

announced

KYA—Baseball

Preview

3:30 to 4:00 P. M. • KPO & network—Soloist to 3:45 KPO—3:45, Univ. California Prog. KGO—Art and Music to 3:45 • KGO & network—3:45, To be

KTAB-Little Serenade; Picture

KLX--Recordings KROW-Spanish Tunes; Records KQW-Variety Program KJBS-Dance Orchestra

KOL-Lost and Found; Studio

www.americanradiohistory.com

22

- KGC & network—Louis Katzman's Orch. with Dennis King; 6:15, Paul Pendarvis' Orchestra

- Paul Pendarvis' Orchestra KFO-Dinner Concert KTAB-Dinner Concert KLAS-Dinner Concert KLZ-Dance Music KROW-News; True Facts KJBS-Radio News Reporter KGGC-Dinner Dance Review KGW-California Department of Ag-riculture; 6:15, Popular Program KGDM-Orchestra
- KGDM—Orchestra \* KFRC & network—Broadcast from
- Byrd Expedition
- KJR-Song Bag KEX-Orchestra; 6:15, Mountaineers

- KFWB-News; Records; Organ KNX-News; 6:15, Concert KECA--Records; 6:15, News KFCX--News; Al & Molly; Cecil & Sally
- KSI--Byrd Expedition Program

#### 6:30 to 7:00 P. M.

- 6:30 to 7:00 P. M. KGO & netwk—Barbara Merkley, harpist; 6:45, Chester Rowell KPO—Pair of Pianos; 6:45, Adven-tures of Jimmy Allen KTAB—Sports; Communications KLX—Dance Music KROW—Ne-er Do Well KGGC—Recordings KQW—Market Reports; Records KGDM—Liberty Dance Band \* KFRC & netwk—From Old Vienna KOMO—Musical Mannequins KHQ—N. W. on Parade KGW—Musical Mannequins KEX—Sport Flashes

- KGW--Musical Mannequins KEX-Sport Flashes KFWB--Organ; 6:45, Interview KFI--Charlie Hamp; Mountaineers KNX--Concert; 6:45, Elec. Trans. KECA--Wesley Tourtellotte, organ KFOX--School Kids; Jimmy Allen KFOX--Jack Denny's Orchestra Mountaineers

#### 7:00 to 7:30 P. M.

• KGO & network—Amos 'n' Andy; 7:15, Gene & Glenn, comedy sketch KPO—College Daze; 7:15, Agricul-ture Today, Fred W. Read KLX—News; 7:15, Lovable Liars KYA—Ernie Smith's Sport Page; 7:15, Jean Wakefield KTAB—Cecil & Sally; 7:15, Italian News

- News
- News KROW--Mello-Duets; 7:15, Variety KQW--Weather Forecast; News and Forum; 7:15, Cook & Alexander KGGC--Jewish Radio Hour KOL--Radio Speaker Stevenson KFRC & network--Nick Lucas; 7:15, Edwin C. Hill KVI--John Stevenson to 7:15 KJR--Ace, King, Queen, Jack; Mazie Harmony

- KJR—Ace. King. Queen, Jack; Magic Harmony KFWB—Syncopators KNX—Watanabe & Archie; Music KHJ—Calling All Cars KECA—Echose of the Opera, records KFOX—Eb & Zeb; Bobby & Betty KFOSD—Sonny & Buddy to 7:15

#### 7:30 to 8:00 P. M.

•KGO & network-Memory Lane, drama by Ted Maxwell

- KROW—Eating Your Way to Health
  KIBS—Dance Orchestra
  KGGC—Dance Echoes; Irish Gems
  KFRC & network—To be announced
  KGDM—Records; Orchestra
  KQW—Southern Four; 6:45. Voice
  of Portugal
  KHQ—Two Pianos
  KGW—Abe Bercovitz; Musings
  KIX—Recordings; Cecil Soliv
  KGA—Recordings
  KGBA—Recordings
  KGCA—Recordings
  KGCA—News; Echoes of the Opera KFOX—Boy Detective; vocalist
  KFOX—Boy Detective; vocalist
  KSCA—Orchestra
  Scon os 6:30 P. M.

#### 8:00 to 8:30 P. M.

•KGO & network-Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; Song-smiths; James Melton, tenor KPO-Californians on Parade KYA—Concert Orchestra KTAB—Variety Show; 8:15, Jimmy Cook's Sidelines KLX—Silver Strains; Quartet KROW—Duets; 8:15, Watchtower KGGC—Recordings; 8:15, Gypsies KGW—Orchestra; Red Cross Talk \* KFRC & netwk—Bank of America KOL—8:15. Public Bench KVI—Dr. Whetstone KJR-Neapolitans KJK--Neapontans KEX--News; Hans, Fritz & Kate KNX--The In-Laws; Paramount KFWB--Orchestra & Betty Rhodes KFCA--Echoes of the Opera KFOX--Three Vagabonds; Orch. KFSD-Studio; 8:15, Manuel Dehesa KSL-Leon Belasco's Orchestra

#### 8:30 to 9:00 P. M.

- KGO & network—Town Hall To-night with Fred Allen Might with Fred Ahen KPO—Cliff Nazarro, songs; 8:45, Night Editor, Hal Burdick KVA—Dapce Orchestra
- KYA—Dance Orchestra KTAB—Golden Gate Junior College KLX—Quartet; Harriett French KRGW—Ran Wilde's Orchestra KGGC—Timely Tunes; Songs KQW—Man Hunter, drama \* KFRC & network—Wolf's Orch. KOL—Mirth Parade to 8:45 KJR—Drama; 8:45, Vindabonians KNX—Radio Hot Shots KFWB—Film Adaptation KECA—Recordings KFOX—Organ and Plano KFSD—Drama

- KFSD-Drama Hour
- -Jack Pacey's Orchestra KSI

#### 9:00 to 9:30 P. M.

- KPO & network-Hotel Bismarck Orchestra KGO-Sports Headliners; 9:15, Co-
- KGO—Sports Headliners; 9:15, Co-quettes, vocal trio KYA—Dance Orch.; 9:15, Riot Squad KTAB—Souvenirs; 9:15, Nightherders KLX—Melody Race; Rangers KROW—Boxing Matches

- KROW-Boxing Matches KQW-Amer. Legion; 9:15. Pianist KGGC-News; Wyoming Cowboys \* KPRC & network-Boleros; 9:15, Pollack's Orchestra KOL-News; 9:15. Hop Gold Revue KVI-Wednesday Night Mixer KGW-Farmer's Dairy Association KHQ-Romance of Achieve; 9:15, Souvenits
- Souvenirs
- Souvenirs KOMO-Meditations to 9:15 KJR-Souvenirs; 9:15, Orchestra KEX-9:15, Sport Talks KNX-News; 9:15, Reverles KFWB-Don Cave's Orchestra KFI-Orchestra and soloists KFOX-Beverly Hillbillies

- KGB-Hollywood Comedy Stars to 9:15
- KSL
- KSL-9:15, Mary and John KOA-Hotel Bismarck Orchestra

www.americanradiohistory.com

- 9:30 to 10:00 P. M.
- •KGO & network-Tom Coakley's
- Orchestra KPO-Echoes from the Orchestra Pit KYA-Riot Squad; 9:45, News

KQW-Dance Time
 KGGC-Recordings
 KFRC & network-Hal Grayson Orchestra
 KOL-9:45, Charles Reynolds
 KOMO-Beauty That Endures to 9:45
 KJR-9:45, Melody Palette
 KNX-The Crocketts
 KHJA-9:55, Every Man's Problem
 KFWB-Kay Kyser's Orchestra
 KECA-Records
 KFOX-Beverly Hillbillies
 KSL-Frank Cookson's Orchestra
 KOA-Orchestra

10:00 to 10:30 P. M.

•KGO & network—Richfield News Flashes; 10:15, Williams-Walsh

KPO-Crosscuts from the Log o' the Day; Dr. Laurance L. Cross KYA-Cave Pirates; Piano KTAB-News; 10:15, Bulletin KLX-Dance Music

KLX—Dance Music KROW—Boxing Matches KGGC—Garcia's Orchestra KFRC—News; Lifebuoy Soap; Orch. KVI—Merle Carison's Orchestra KGW—10:15, Kelly Kavalieros KJR—Musical Favorites KHJ—News Item; 10:10, Orchestra KFWR—News: Dance Orchestra

KNX—Crocketts KFWB—News; Dance Orchestra KECA—Musical Celebrities KFOX—News; Orchetsra KGB—News; 10:05, Dance Orch. KSL—Dance Orchestra

10:30 to 11:00 P. M.

• KGO & network—Williams-Walsh Orchestra; 10:55, News Service KPO--Crosscuts from Log o' Day KYA-Organ Serenade

KYA—Organ Serenade KTAB—Dansapations KGGG—Merry Melodies \*KFRC & network—Joe Sullivan, planist; 10:45, Organ KOMO—Club Victor Orchestra KFI—Biltmore Hotel Orchestra KNX—Pontrell's Orchestra

KFWB-Geo. Hamilton's Orchestra KHJ-Dance Band KFOX-Geo. Hamilton's Orchestra

11:00 to 11:30 P. M.

• KPO & network—Ambassador Ho-tel Orchestra KGO—Bal Tabarin Orchestra KYA—Organ KTAB—Dansapations \* KFRC & network—Hal Grayson's Orchestra

-Moonlight Melodies

KHJ—Midnight Moods, Organ KHJ—Midnight Moods, Organ KNX—Pontrelli's Orchestra KFWB—Jay Whidden's Orchestra

11:30 to Sign Off

• KGO & network-Bart Woodyard's

KROW—Dance Music \* KFRC & network—Carlson's Orch. KGDM—Fritz Wolcott's Orchestra KEX—Organ Music KJR—Club Victor Orchestra KHJ—Midnight Moods KFOX—Jimmy Mann's Orchestra **KJBS—12:01, Owl Program to 7 a.m.** 

KPO—Organ Concert KYA—Frank Castle's Show KTAB-Dance Music; Vagabond KROW-Dance Music

KOMO-

Orchestra

10:15,

Orchestra

- KTAB—Choral Society KTAB—Choral Society KLX—Uncle Adolph, California Rangers; 9:45, News Items KROW—Boxing Matches KQW—Dance Time KGGC—Recordings

### THURSDAY Programs ·

#### 7:00 to 7:30 A. M.

•KGO & network—Organ Concert; 7:15, Tony Wons' Scrapbook KYA—Musical Clock KTAB—Cuckoo Club KROW—Commuters' Time Clock KROW--Commuters' Time Clock KJBS--Alarm Klok Klub KQW--The Breakfast Hour KFRC--Records; 7:25, Stocks KGDM--News; Records KOL--Organ Program KVI--Daybreak Devotionals KHQ--News; Dental Hygiene KFI-7:15, Louis Rueb, exercises KNX--Bill Sharples and his Break-fast Club fast Club KHJ-Records; Stocks KHZA-Health Exercises, L. Rueb KGB-Seven O'Clock Club KFSD-Early Birds; Pep & Ginger KSL-Morning Watch KOA-Galaxy of Stars to 7:15

#### 7:30 to 8:00 A. M.

/130 to 6300 A. M. •KGO & netwk-U. S. Navy Band; 7:45, Lee S. Roberts KPO-Studio Program KYA-Musical Clock KTAB-HII Billy Tunes KROW-Commuters' Time Clock KJBS-Alarm Klok Klub KQW-Breakfast Hour KFRC-Town Topics; Records KGDM-Gilmore Oil Program KOL-Organ Program KGDM--Glimore Oil Program KOL-Organ Program KJR--Market Quotations: Records KEX--Varieties; 7:45, Science KVI--Cowboy; 7:45, Cadets KFI--News; 7:45, Church KHJ--Recordings and stocks KNX--Bill Sharples and his Break-fast Club KECA--Bible Fellowship KEGB--Seven O'Clock Club KSL--Morning Watch; Melodies

#### 8:00 to 8:30 A. M.

 KGO & network—Mohawk Treasure Chest; 8:15, Financial Service KPO—Studio; 8:15, Merrie Macs KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Mobile Melodies KLX—Records; 8:20, N. Y. Stocks KROW—Time Clock
 VIBS—Morring Varieties KJBS—Morning Varieties KJBW—Molodies of the Day \*KFRC & network—Voice of Ex-perience; \$:15, Hugh E. Dobbs KGW-Ronald Buck to 8:15 KOMO-8:15, Morning Reveries KNX-Bill Sharples and his Breakfast Club KECA—Memories of the Waltz KFSD—Good Cheer Program KSL—8:15, Jennie Lee 8:30 to 9:00 A. M.

8:30 to 9:00 A. M. •KGO & network—Vic and Sade; 8:45, Words and Music KPO—Studio Program KYA—Concert; Frivolities KTAB—Radio Shoppers' Digest KLX—Covered Wagon Jubilee KROW—Novelty Review KGDM—8:45, Talk KQW—Morning Concert KJBS—Dance Music \* KFRC & netwk—Kavelin's Orch. KJBS-Dance Music \* KFRC & netwk-Kavelin's Orch. KOL-Cecil and Sally KOMO-Viennese Vagabonds KFX-Renee Chemet to 8:45 KVI-Resume; Market Specials KHQ-Review; Home Comfort KFI-8:45, Julia Hayes ' KNX-Bill Sharples and his Break-fast Club Gang KECA-Records to 8:45 KSL-Orch.: 8:45, Barbara Badger KGB-Studio; 8:45, Stocks



• KGO & network—Words & Music: String Ensemble; vocalists; Har-vey Hays, Narrator KGO-9:15, Barbara Lee; Breakfast KGO

- Club
- KPO & network—9:15, Johnny O'Brien, harmonica

KYA-Frivolities; 9:15, Prud. Penny KTAB-Hour of Prayer KLX-Records; 9:15, Charm School KROW-Tunes of Old KGGC-Recordings

- KGGC-Recordings KJBS-Popular Concert KQW-Tuneful Topics KGDM-9:15. Mahel Rubin \* KFRC & network-Hall's Orch. KOL-Prudence Penny to 9:15 KVI-Mystic Melodies to 9:15 KVMO-Neighboring With Ned KHQ-Dessert Hotel Caravan; 9:15, Early Birds Early Birds KEX—Dance Tunes KFI—Hawaiian Group to 9:15 KNX—Sherman Health Talk
- KECA--9:15, Records

#### 9:30 to 10:00 A. M.

• KGO & network-Martha Meade Society: 9:45, Press-Radio News; 9:50, Clef Dwellers KPO-News: 9:45, Through the KPO-KPO—News; 9:45, Thro Looking Glass KYA—Waltz Idylls KTAB—Health Talk KLX—Clinic of the Air KROW—Dlet and Health KJBS—Light Classics KJBS-Light Classics KGGC-Memory Melodies KQW-Gems of Melody KGDM-News; Records \* KFRC & network-Dailey's Orch. KOL-Doris Meyne to 9:45 KVI-Dr. Burns to 9:45 KHQ-9:45, Station Review KGW-9:45, Cocking School KOMO-9:45, Julia Hayes KJR-Shuffling Feet KOMO--9:45, Julia Hayes KJR--Shuffling Feet KFI--9:45. News Release KNX--Melody Time; 9:45, News KFSD--Studio Program to 9:45 KGB--News Flashes to 9:35 KGA Nettorol Fearmer Muser Views KOA-National Farm & Home Hour

#### 10:00 to 10:30 A. M.

- •KGO & netwk—Woman's Maga-zine of the Air KPO—Golden State Menu Flashes;
- KPO
- 10:15, Fashion Flashes KYA—Columbia on Parade: 10:15, The Novelty Shop

5

.

۰

- The Noveity Snop KTAB—Bargain Broadcast KLX—Clinic; Stocks; News KROW—East Bay Reporter KJBS—Radio News Reporter KGGC—Cal King KQW—Copular Orchestra

- \* KFRC & network-Ann Leaf, or-

- Ranist ganist KOL-10:15, Uncle Jerry KJR-Early Echoes KEX-Lost and Found; Records KNX-Edie Albright's Family KECA-Recorded Program WCA-Netional Farm & Home Hou KOA-National Farm & Home Hour

#### 10:30 to 11:00 A. M.

- KGO & network—Woman's Maga-zine of the Air KPO—Smackout; Marion and Jim Jordan, comedy duo; 10:45, Echoes
- of Erin KYA.—Organ Concert KTAB—Health Talk; Records KLSS—Vocalists; Melodies KROW—The Observer KGGC—Hits of Today KOL—Morning Melodies KQW—Aunt Sammy; 10:45, Hay-wire Mac

- wire Mac KFRC-Mort Werner, pianist \* KFRC & network-10:45. Poetic Strings KVI--10:45. Amusement Tips KJR--Club Minutes; Uncle Hank KEX-Soloist; Hill Billies KNX--Mary Holmes; 10:45. Encores KOA--Smackout; 10:45. Produce KSL--Poetic Strings; Colonial Dames

#### 11:00 to 11:30 A. M.

KGO—Mickey Gillette's Music • KPO & network—Tommy Tucker's Orchestra

- Orchestra KYA-Organ Concert KTAB-Blue Moments; Beauty Facts KLX-Records; Rhythm Encores KROW-Health Talk; 11:15, Organ KGGDM-Organ Recital KJBS-Popular Program KQW--Recorded Program \* KFRC & network Metropolitan Parade Parade

- Farade KJR--Rhythm Rulers KOL--Garden Talk KVI--The Observer to 11:15 KEX--Orch.; 11:15, Cobwebs & Nuts KNX--Orchan Energy Quantion Roy
- KOA-Orch.; Farm Question Box

#### 11:30 to 12:00 Noon

•KGO & netwk-Roy Shield's Orch. KPO-Eileen Piggott, soprano;

- KPO-Elleen Piggott, soprano; 11:45, Agricultural Bulletin KYA-Dance Time KTAB-Modern Rhythms; Kahn's KLX--Anita and Orosco; 11:45, Lotus Land KROW-Latin-American Program KJBS--Popular Hits KGGC-Records; News; Requests KQW--Accordian Capers; News KGDM-Organ

KQW—Accordian Capers; News KGDM—Organ KFRC—Women's Forum to 11:45 \* KFRC & network—Chansonette KOL—11:45. Democratic News KHQ—Organ Recital KGW—''Cheerio'' KJR—Shades of Old Erin: Records KFX—11:45, Hawaian Serenaders KFI(—Fashion Tours; 11:45, State Market Renorts Market Reports

KPO-Mickey Gillette and His Music KYA-Baseball

KYA-Baseball
 KYA-Baseball
 KTAB--Keep Smiling Revue
 KLX-Baseball
 KROW-Waltz Time; 4:15, Records
 KJBS-Art Fadden, planlst; songs
 KQW-Art Fadden; 4:15, Records
 KGDM-Gilmore Oil Program
 \* KFRC & network-Kate Smith & Swanee Music; 4:15, Walter Pitkin
 KOL-Adventures with Leathernecks; 4:15, Historial Flashes
 KJR-Tea Dansant
 KEX-Melody Salon; Baseball
 KNX-Haven of Rest
 KECA-Chamber Music
 KFSD-Studio Program
 KSL-Broadcaster's Review to 4:15

KSL-Broadcaster's Review to 4:15

4:30 to 5:00 P. M.

4:30 to 5:00 P. M. •KGO & network — Fleischmann Hour, Rudy Vallee KPO—Diary of a Cosmopolitan: Josef Hornik's Orchestra KYA—Baseball; 4:45, Tea Dance KTAB—Rhythm Ramblings KLX—Baseball; 4:45, Health School KROW—Hillbilly Music KQW—Story Time; 4:45, Songs of the Islands KIBS—Dance Orchestra

KJBS—Dance Orchestra KGDM—Recordings KFRC—'On the Air'' to 4:35 \* KFRC & network—Leith Stevens'

KJR—Snapshots; 4:45, Steamboat Bill KEX—Symphony KNX—Dr. Matthews

KECA-Educational Speech; Reeds. KFSD-Studio program KGB-P. T. A. KSL-Town Crier

5:00 to 5:30 P. M. • KGO & network—Captain Henry's Maxwell House Show Boat KPO—News; 5:15, Rainbow Har-

KYA—Children's Hour KTAB—Memories in Melody; Records KLX—Brother Bob

KLX-Brother Bob KROW-Health Swing KGGC-Dinner Hour Review KQW-Popular Concert KJBS-Dance Melodies KGDM-Studio; Ernie Cruz KFRC-To be announced \* KFRC & network-5:15, Bill Bachelor for Wheatena KVI-Reichmuth Family to 5:15 KJR-Waltzes and Tangos KNX-Storytown Express; Drama KECA-Recordings KGB-S. D. Calif. Club to 5:05

5:30 to 6:00 P. M. •KGO & network-Captain Henry's

Mindway: Stories of Human Be-

havlor KYA-Music; Campbell Digest KTAB-Health Talk KLX-Covered Wagon KROW-Eating Your Way to Health KJBS-Dance Melodies KGGC-Dance Echoes; Irish Gems KQW-Orch; 5:45, Voice of Portugal KGDM-Serenader; Elec. Trans. \* KFRC & network-Waring's Penn-sylvanians

6:00 to 6:30 P. M.

• KGO & network—Paul Whiteman's Music Hall KFO—Dinner Concert KYA—Cy Trobbe's Orchestra KTAB—Dinner Concert KLX—Concert Trio PEOUN Neuron 615 Tring Pacto

KROW-News; 6:15, True Facts

KJR—Romancing; Cecil Solly KNX—Organ; 5:45. Gossip ( KECA—Records; Talk

Harmonies:

Gossip Club

Billv

5:45

Harmonies

monies

Show Boat

havior

KPO-Rainbow

sylvanians

KNX—Talk; 11:45, Ionizer Talk KOA—Huffman Theatre Harmonies

#### 12:00 to 12:30 P. M.

- •KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour

- KPO—Luncheon Program KYA—Scriptures; 12:03. Concert KTAB—News; 12:15. Noon Concert KLX—Dance Music

24

- KROW-Latin American Program KBSS-Vocal and Instrumental KGGC-Request Hour
- \* KFRC & Rhythm KQW—Popul network--Rambles in

- Rhythm KQW-Popular Orchestra KGW-12:15, Meier & Frank KHQ-12:15, Business & Pleasure KJR-Records; 12:15, Grain Reports KEX-Dance Frolic KNX-News; 12:15, Congoin KECA-News; 12:15, Records KFSD-Stocks: Resume to 12:10 KGB-Stocks: Resume to 12:15 KSL-Payroll Builder

#### 12:30 to 1:00 P. M.

12:30 to 1:00 P. M. •KGO-Western Farm and Home KFO-Luncheon Program KTAB-Echoes of Portugal KLX-Don Brose; Reflections KJBS-Dance Matinee KROW-California Farm Hour; 12:45, Hits of Today KGGC-Pirate Cowboys KQW-Fed. & State Market Reports \* KFRC & network-Round Town-ers; 12:45, Along the Volga KJR-Headliners, recorded KEX-12:45, Buisness Men's Club KHQ-Studio; Mountaineers KGW-Dr. Semier; 12:45, Chat KNX-Concert Group KSL-Utah State Agric. College 1:00 to 1:30 P. M. •KGO & network-Meredith Will-

- son's Orchestra
- KPO—News; Ann Warner's Chats KYA—Argentinians; Maestros

- KYA—Argentinnans; Magsuros KTAB—Radio Frohc KLX—Records; 1:15, Martha Lee KROW—Concert Melodies KJBS—Stocks; Hollywood Keyhole KQW—Friendly Hour; 1:15, Holly-wood Keyhole KGDM—Recordings
- KGDM-Recordings \* KFRC & network-Tea Dans: 1:15, Between the Bookends KFRC-1:10, N. Y. Stocks KGU-1:15, Julie Day KHQ-1:15, Sylvia Gray KOMO-Harp Melodies; Records KGW-1:15, Dental Clinic KHJ-Orchestra to 1:15 KNX-Pontrell's Orchestra KFI-Gene Austin & Orchestra Tea Dansant;

- KFI-Gene -Gene Austin & Orchestra -Payroll Builder to 1:15 KŠĹ-
  - 1:30 to 2:00 P. M.
- KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True; Barry McKinley, baritone KPO—Ann Warner's Chat; 1: John and Ned, harmony duo
- 1:45.

- John and Ned, harmony duo KYA-Modern Maestros KTAB-Jean Kent KLX-Song Bag KJBS-Dance Orchestra KROW-Recordings KQW-Friendly Hour KFRC-1:45, N. Y. Closing Stocks \* KFRC & network-Organ and A. M. A. Speaker; 1:45. Modern Mountaineers Mountaineers

- Mountaineers KJR—The Sun Dial KEX—Financial and Grain Reports KHJ—1:45, Dow Jones Reports KNX—Pontrell's Orchestra KECA—Biltmore Concert Quartet KFSD—Studio Program

KGB—Community Chest Program KSL—Town Crier to 1:45

#### 2:00 to 2:30 P. M.

- 2:00 to 2:00 r. r. r. HGO & network—Al Peace and His Gang KPO—Tom Coakley's Orchestra KYA—Cal Jackson, planist; songs KTAB—Globe Trotter; Romancin' KLX—Bridge Talk; 2:15, Records KROW—Tuneful Tunes; 2:15, Vocalist KUBS—Salon Orchestra

- KJBS—Salon Orchestra KQW—Dance Matinee
- KQW—Dance Mathee \* KFRC & network Happy Go Lucky Hour KJR—Salon Hour KEX—World Bookman; 2:05, Gems KNX—The Bookworm KECA—Classic Hour

- KECA—Classic Hour KSL—2:15, Dental Clinic
- KOA-Theatre Reporter; Orchestra

#### 2:30 to 3:00 P. M.

- •KGO & netwk.—Al Pearce Gang KPO—Pair of Pianos
- KYA-Vignettes of Life; 2:45, Base-
- ball Game KTAB—Three-Four Time; 2:45,
- Tranquility KLX—S. F. Stocks; 2:40, Baseball KROW—Dell Perry, planist; Records KJBS—Dance Orchestra KQW—Afternoon concert

- KGDM—The Romanciers \* KFRC & network Happy Go Lucky Hour
- KJR—Salon Hour, records KOA—Minstrels: Soloist

#### 3:00 to 3:30 P. M.

- KGO & netwk—Langendorf Picto-rial; 3:15, Alvino Rey, guitarist KPO--Freddle Martin's Orchestra KYA—Baseball
- KTAB-Tranquility; McCune Wil-
- liamson KLX—Baseball

- KROW—Mary Dowd Reardon KJBS—Ballroom Favorites KQW—Stock and Bonds; Vocalist;
- Variety Program KGDM—Romanciers \* KFRC & network—Feminine Fancies

- cles KHQ—Organ; 3:15. Bulletin KGW—Studio Program KJR—Song Market KOMO—3:15. Birnbaum Bavarians KECA—Dr. Meyers, talk to 3:15 KNX—Louise Johnson, Astro-Analyst KFSD—Balboa Park Organ KOA—Microphone News to 3:15

#### 3:30 to 4:00 P. M.

 KGO & netwk-Danny Malone, tenor; To be announced
 KPO-Edna Fischer, planist; 3:45, University of California Program
 KYA-Baseball
 KTAB-Little Serenade; Talk
 KOW-Musical Varieties
 KLX-Baseball
 WEOW.Spanish Tunes KLX—Baseball KROW—Spanish Tunes KIRS—Popular Concert \* KFRC & netwk—Symphony Chats; 3:45, Sis Mirandy KOL—Lost & Found; Studio Prog. KGDM—Plano Melodies; Records KVI—Book Review to 3:45 VOMO Talk: Organ Pacital KOMO—Talk; Organ Recital KGW—3:45, Snoop and Sneak KEX—Musical Program KFI—Ann Warner's Chat KHI—Alice Edwards to 3:45 KNX—Housewives League KSI—The Junior Hour KGB—Records: Along the Airways KOA—The Old Observer to 3:40

#### 4:00 to 4:30 P. M.

•KGO & network --- Fleischmann Hour, Rudy Vallee and His Connecticut Yankees

www.americanradiohistory.com

10:00 to 10:30 P. M.

• KGO & network-Richfield News Flashes; 10:15, Tom Coakley's

KPO-Crosscuts from Log o' Day KYA-To be announced

KTAB-Wrestling Matches

KTAB-Wrestling Matches KLX-Dance Music KROW-Varieties; Harmonies KGGC-Dance Tunes; Garcia's Orch. KFRC-News; Merle Carlson's Orch. KJL-Dance Music KJR-Until Tomorrow KGW-10:15, Kelly's Kavalleros KFWB--News; Orchestra KHJ-News Items; 10:10, Orchestra KNA-Crocketts KECA-Musical Celebrities KGB-News Flashes; Orchestra KOA-Dance Orchestra

10:30 to 11:00 P. M.

•KGO & network-Tom Coakley's Orchestra; 10:55, News Service

KPO—Crosscuts from Log o' Day KYA—Organ Serenade

KTAB—Hal Girvin's Orchestra KGGC—Merry Melodies \* KFRC & network—To be announced

KOMO—Club Victor Orch. KEX—Lonesome Club KFI—Biltmore Hotel Orchestra KNX—Pontrelli's Orchestra KFWB—Geo. Hamilton's Orchestra KFOX—Geo. Hamilton's Orchestra

11:00 to 11:30 P. M.

KGO—Tom Gerun's Orchestra •KPO & network—Ambassador Ho-

KYA—Organ Serenade KTAB—News; Bulletin KLX—Stewart Hamblin Roundup

\* KFRC & netwk—Dance Orchestra KOMO—Moonlight Melodies

11:30 to 12:00 Midnight

•KGO & network—Jimmy Grier's

KPO-Cnas. Runyan, organist KYA-Frank Castle's Little Show KTAB-Dansapations KFRC-Pasadena Orchestra KVI-Pasadena Orchestra KJR-Club Victor Orchestra KHJ-Organ and Records KGB-Pasadena Orchestra

12:00 to 1 A. M.

1:00 A. M. to 7:00 A. M.

KJBS-12:01, Owl Program to 7 a.m.

CASH TALKS There Is Cash Waiting for You at the Old Established Firm of

GUS FARBER, Buyers of Old Gold, Jewelry and Diamonds 464 Phelan Bldg., San Francisco Listen to Morning Announcements STATION KJBS Mon., 7:45 a.m.; Tues., 8:50 a.m.; Wed., 7:25 a.m.; Thurs., 8:35 a.m.;

Fri., 10:20 a.m.; Sat., 8:55 a.m.

KTAB—Vagabond of the Air KROW—Midnight Vagabond KGDM—121 Nite Club Orchestra KHJ—Recordings KGB—Records

KJBS-Owl Program

KPO-Chas. Runyan, organist

Orchestra

Whidden and his

tel Orchestra

KHJ—Organ KNX—Pontr -Pontrelli's

KFWB-Jay

Orchestra

Orchestra.

KFOX-Dance Orchestra

KOL-10:45, American Weekly KOMO-Club Victor Orch.

Orchestra

- KJBS—News Reporter to 6:15 KGGC—Dance; Touring the Town KQW—Department of Agriculture; 6:15, Popular Program KGDM—Recordings \* KFRC & network—Romance of Travel

- KJR-Song Bag; Los Argentinos KEX-Dinner Dance; Mountaineers KNX-News; 6:15, Concert Group KECA-Records; 6:15, News KFWB-News; Records KFOX-News; Al & Molly; Cecil & Colly: Sally
- KFSD—Symphony KSL—Forty-five Minutes in Hollywood

#### 6:30 to 7:00 P. M.

- •KGO & network-Paul Whiteman's Music Hall
- KPO-Federal Business Talk; 6:45, Adventures of Jimmy Allen KYA—Orchestra; Man About Town
- KTAB-Sports Page; Talk KTAB-sports rage, rain KLX-KLX Trio KROW-Powder River Wranglers
- KGGC-Pillow Sunshine; Air Theatre
- KGDM-Records KQW-State Market Reports; 6:45,
- KQW-State Market Reports; 6:45, Torrid Tunes \* KFRC & netwk-Melody Pastels; Tito Guizar, vocalist KJR-Los Argentinos; Jimmy Allen KFWB-Eddie Eben, organist KFCA-Wesley Tourtellotte, organ KFCA-Wesley Tourtellotte, of the KFOS-Adolph & Rudolph; 6:45, Mountaineers

- Mountaineers
- KSL-Forty-five Minutes in Holly-wood; 6:45, Comedy Stars

#### 7:00 to 7:30 P. M.

- •KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn KPO—College Daze; 7:15, Review of Activities of San Francisco Muni-cipal Government, guest speaker KYA—Ernie Smith's Short Page: KPO-
- KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner KTAB—Cecil & Sally; 7:15, Italian
- News

- News KLX—News; 7:15, Silver Strains KROW—Guitar Duo; Records KGGC—Volce of Erin KQW—Weather; News and Forum; Records
- Records \* KFRC & network—Vera Van, con-tralto; 7:15, Joe Haymes' Orch. KOL—Speaker Stevenson to 7:15 KJR—Waltz Dreams, Solberg KNX—Watanabe & Archie; 7:15, Marticle States of the states of th

- Music
- KFWB-Syncopators
- KECA—Classic Hour KFOX—Eb and Zeb; 7:15, Bobby &
- Betty KFSD—Prof. Oscar Tuttle to 7:15 KSL—Strange Adventures; Orch.

#### 7:30 to 8:00 P. M.

7:30 to 8:00 P. M. •KGO & network - Winning the West, serial drama by Wilbur Hall KPO-Jack Berger's Orchestra KYA-Lady of the Evening; 7:45, Louise Taber KTAB--Variety Show KLX-Vocalists; Sports Hi-Lites KROW--Vocle of Erin KQW--Colifornia Market Hour; 7:45, Tango Time \* KFRC & network-Joe Haymes' Orch.; 7:45, Henry Busse's Orch. KVI-Dr. R. M. Mellor to 7:46 KJR-Silver Strains; Musicale KNX--Silver Strains; Musicale KNX--Silver Strains; Musicale KNX--Silver Strains; Musicale KFSD--Merkley's Girls; Feature KESA--Recordings WEOW be- Dotectime. Aristocrete KECA-Recordings KECA-Boy Detective: Aristocrats KSL-Crazy Crystals to 7:45 KOA-Eddie Dunstedter Band

#### 8:00 to 8:30 P. M.

- •KGO & network-Standard Symphony Hour, Orchestra direction Alfred Hertz

- Alfred Hertz KPO-Ralph Kirbery, vocalist; 8:05, Mills' Blue Rhythm Band KYA-Music; Musical Milkman KTAB-Variety Show; 8:15, Music KLX-Jewel Box; Amer. Legion, talk KROW-Latin-American Program KGGC-Spanish Program KQW-Music of the Masters \* KFRC & netwk-Country Fair & Horse Show KOL-Comedy Stars; 8:15, News
- Horse Snow KOL-Comedy Stars; 8:15, News KVI-Musical Crediteers KJR-Isle of Paradise KEX-News: Four Square Cathedral KNX-The In-Laws; Mona Lowe

- KFWB—Orchestra KECA—Recordings KFOX—Christian Science; Orchestra KFSD—Y. M. C. A. Harmonica Band KSL—Drama; Orchestra KOA—Comedy Stars; 8:15, Orch.

#### 8:30 to 9:00 P. M.

- •KGO & network-Standard Sym-•KGO & network—standard sym-phony Hour KPO—Dancing in Twin Citles KYA—Tom Coakley's Orchestra; 8:45, Bob Allen, pianist KTAB—Memories; 8:45, Orchestra KLX—Spice of Life; 8:45, Vocalist KROW—Italian Program KGGC—Timely Tunes; 8:45, Concert KQW—Accordion Club; Records FEFC & netwk—Barnyard Serenade

- KGW—Acoulain Club, Recolus KERC& netwk—Barnyard Serenade KOL—8:45, Eb and Zeb KEX—Four Square Cathedral KJR—"Purple Ray"; 8:45, Melody
- Palette KNX—Drury Lane; Bishop and Ros-setti KECA—Nick Harris; 8:45, Songs

- KECA—Nick Harris; 8:45, Sorgs KFWB—Glo-mor Varieties KFOX—Piano, vocalist, poetry KFSD—Johnny Tyres KOA—Broadmoor Orchestra KSL—Charles Barnett and his Orchestres
- Orchestra

#### 9:00 to 9:30 P. M.

• KGO & network-Beal-Taylor Or-• KGO & network—Beal-Taylor Ur-chestra KPO—Eno Crime Clues KYA—Sports Parade KTAB—Crocketts; Nightherders KLX—Melody Palette; 9:15, Violinist KROW—Italian Prog.; 9:15, Varieties KGGC—News; Wyoming Cowboys KQW—Night Baseball × KFRC & network—Carlos Molina

- \* KFRC & network-Carlos Molina Orchestra

KFI—"Ladies Laugh Last" KECA—Bedouvin Hermes to 9:15 KFOX—Beverly Hillbillies KFSD—Orchestra

9:30 to 10:00 P. M. •KGO & network—Carl Hoff's Orch. KTAB-Wrestling Matches KLX-Musical Auction: 9:45. News

KTAB—Wrestling Matches KLX—Musical Auction: 9:45, News KROW—KROW Varieties KGGC—Concert; Salonesque KQW—Night Baseball KFRC—Junior C. C. to 9:45 \* KFRC & network—Grayson's Orch. KOMO—Jack and Melody Malds KJR—9:45, Musical Headlines KFWB—Kay Kyser's Orchestra KFWB—Kay Kyser's Orchestra KFOX—Beverly Hilbilies KSL—Frank Cookson's Orchestra

K—Beverly Hillbillies -Frank Cookson's Orchestra

www.americanradiohistory.com

Orchestra KOL-P. I. News: Editorial KOMO-Studio; Meditations KGW-Beauty That Endures to 9:15 KNX-News; 9:15, Reveries KFWB-Betty Rhodes & Burt Fiske; 9:15, Slumbertime KFI-''Ladies Laugh Last'' KFCA Redeving Hornes to 9:15

KSL-9:15, Mary & John

KSL-

#### FRIDAY Programs. Sept. 21, 1934 • . ¢ .

#### 7:00 to 7:30 A. M.

• KGO & network—Shut-In Hour; U. S. Marine Band KYA—Musical Clock KTAB—Cuckoo Club KROW—Commuters Time Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour KQDM Nouve: Pecardiaga KGDM-News; Recordings KFRC-Records; 7:25. Stocks KHQ—News; Dental Hygiene KOL—Organ Program KVI—Daybreak Devotionals KVI—Daybreak Devotionals KHJ-Recordings KNX-Bill Sharples and His Breakfast Club KFSD—Early Birds; Pep & Ginger KGB—Seven O'Clock Club KSL—Morning Watch

#### 7:30 to 8:00 A. M.

- KGO & network-U. S. Marine Band Band KPO-Studio Program KYA-Musical Clock KTAB-HII Billy Tunes KROW-Commuters Time Clock KJBS-Alarm Klok Klub KQW-Breakfast Hour KFRC-Town Topics; 7:35, Records KGDM-Gilmore Oil Program KHQ-Favorites

- KHQ—Favorites
- KGW-Ronald Buck to 7:45

- KGW-Ronald Buck to 7:45 KOL-Organ Program KVI-Cowboy; 7:45, Quartet KJR-Market Quotation; 7:45, Shadows on the Clock KEX-Varieties KFI-News; Church Quarter Hour KHJ-Records and Stock Reports KNX-Bill Sharples and His Break-fast Club
- fast Club

- KECA-Radio Bible Fellowship, Rev. Milo F. Jamison to 7:45 KGB-Seven O'Clock Club KSL-Morning Watch; Melodies KOA-Revelers; 7:45, Betty Crocker

#### 8:00 to 8:30 A. M.

- KGO & network-Financial Serv-
- ice; 8:15, Charles Sears, tenor KPO—Fields & Hall; 8:15, Studio
- Program KYA-Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB-Mobile Melodies KLX--Records: Stocks

- KROW-Recordings

- KRUW--Recordings KJBS-Morring Varieties KQW--Melodies of the Day \* KFRC & network--Voice of Ex-perience; 8:15, Hugh B. Dobbs KEX-8:15, Four Square Cathedral KHQ-9:15, Mountaineers KOMO-Warbatter Febroes, 8:15
- KOMO-Manhattan Echoes; 8:15 Morning Reveries GW—Roland Buck to 8:15
- KGW-
- KFI-Helen Guest, ballads to 8:15 KNX-Bill Sharples Breakfast Club KFSD-8:15, Good Cheer Prog. KSL-8:15, Jennie Lee

#### 8:30 to 9:00 A. M.

•KGO & network—Vic and Sade; 8:45, Words and Music KPO—Studio Program KYA—Concert; Frivolities KTAB—Radio Shopper's Digest KLX—Covered Wagon Jubilee KROW—Novelty Review KQW—Moming Concert KGDM—Talk; Records \*KFRC & network—Kavelin's Orch. KOL—Cecil and Sally to 8:45 \* KFRC & network—Kavelm's Orch. KOL—Cecil and Sally to 8:45 KVI—Resume; Market Specials KOMO—Resume; 8:33. Vagabonds KHQ—Review; 8:45, Home Comfort KEX—Four Square Gospel to 8:45 KNX—Bill Sharples Breakfast Club



JUNE MEREDITH NBC-6 P. M.

KFI—8:45, Julia Hayes KFSD—8:45, Mirth Parade KGB—Stocks: 8:35, Orchestra KSL-Good Morning Judge to 8:45

#### 9:00 to 9:30 A. M

• KGO & network-Words & Music KGO-9:15, Barbara Lee KPO-Studio Program to 9:15 • KPO & network—9:15, Elmore Vincent, tenor Vincent, tenor KYA-Frivolitics; Prudence Penny KTAB-Hour of Prayer KLX-Recorded Program KROW-Health Swing program KJBS-Popular vocalists KGGC-Melodies; Songs KFRC & netwk-Geo. Hall's Orch. KQW-Tuneful Topics KGDM-Becords; 9:15. Mabel Bubin KGDM—Records; 9:15, 1 KHQ—9:15, Early Birds Mabel Rubin KHQ-9:15, Early Birds KOMO-Neighboring with Ned KEX-Request Program KVI-Mystic Melodies to 9:15 KOL-Prudence Penny to 9:15 KFI-Hawaiians; 9:15, News KNX-Sherma Health Talk KECA—Wellman & Hill KOA—Cookbook Sherlocks to 9:15

#### 9:30 to 10:00 A. M.

•KGO & network-National Farm KGO & network—National Farm and Home Hour KPO—News; 9:45, Neapolitan Echoes KYA—Kitchen Secrets KTAB—Health Talk KLX—Clinic of the Air KROW—Diet and Health KJBS—A Visit with Faye Ward KQW—Faye Ward KQCG—Memory Melodies KGW-Faye ward KGGC-Memory Melodies KGDM-News; 9:45, Records \* KFRC & network-Betty Crocker; 9:45, Scott Fisher Orchestra KGW-Eddle King; Cooking School KHQ-Early Birds; 9:45, Celia Lee VIR Shuffing Ecs KHQ-Early Birds; 9:45, Cella Le KJR-Shuffling Feet KHJ-9:45, News Items to 9:50 KNX-Melody Palette; 9:45, News KECA-Recital Series KGB-9:45, News to 9:50 10:00 to 10:30 A. M.

www.americanradiohistory.com

• KGO & network — Press - Radio News; 10:05, Pair of Pianos

- KPO--Neapolitan Echoes; 10:15, Songs by the Kitchen Sink KYA--Columbia on Parade; Music KTAB--Bargain Broadcast KLX--Clinic; Stocks; News KROW--Hits from Hollywood KJBS--News; 10:05, Organ KGGC--Cal King KQW--Popular Orchestra KGDM--Modesto Program \* KFRC & network--The Eton Boys; 10:15, Johnny Augustine's Orch. KEX--Lost and Found; Music KOMO--Jack & Jil to 10:15 KJR--Walks of Life to 10:20 KNX--Eddie Albright's Family

#### 10:30 to 11:00 A. M.

- •KGO & network-Woman's Magazine of the Air
- KPO-Smackout; 10:45, Alden Edkins
- kins KYA—Organ Concert KTAB—Health Talk; Recordi KLX—International Kitchen KROW—The Observer KJBS—Dance Tunes KGGC—Hits of Today KGW—Aunt Sammy; Records KGDM—So This Is Hollywood KFFC—Mort Werper, pianist Recordings

- KFRC-Mort Werner, pianist to 10:45
- \* KFRC & netwk-Memories Garden
- KVI—10:45, Amusement Tips KJR—Club Minutes; Serenaders KEX—Salon Orchestra; Hill Billies
- KOL-Morning Meiodies KNX—Mary Holmes; Rhythm Encores KECA—Chaparral Club; Records

- KOA-10:50, Livestock and Produce; 10:55, Ball Bros.

#### 11:00 to 11:30 A. M.

- KGO & network-Woman's Maga-zine of the Air KPO-Wandering Minstrel
- KYA-Organ
- KTAB—Organ KTAB—Blue Moments; Fashions KROW—Health Talk; 11:15, Organ KLX—Records; Rhythm Encores KJBS—Orcnestra and Trio

- KQW-Light Classics
- KQW-Light Classics KGGC-Milady's Date Book; 11:15, Band Concert KGDM-Big Oaks Flat Program \* KFRC & network-Four Showmen; 11:15, Artist Recital KVI-Ciba (pagever to 11:15)

- KVI-The Observer to 11:15 KOL-Garden Program to 11:15

- KOL—Garden Program to 11:15 KJR—Rhythm Rulers, recorded KEX—11:15, Cobwebs and Nuts KNX—Tabernacle of the Air KHJ—Beauty Program to 11:15 KECA—Spanish Lessons; 11:15, Frankie Patten, planist 11:15.

#### 11:30 to 12:00 Noon

- -Financial Flashes to 11:35 • KGO & netwk.—Little Concert Hall KPO—Johnny O'Brien; 11:45, Agri-
- cultural Bulletin

- KYA—Dance Time KTAB—Modern Rhythms; Kahn's KLX—Anita & Orosco; Music KROW—Latin-American Program KGGGC--Records; News; Requests

KJR-Measured Steps KEX-Cobwebs & Nuts; Orchestra

KHJ-Grab Bag KFI-Fashion Tour; 11:45, Market

Reports KNX—Spice of Life; Ionizer Talk KECA—Recordings

- KJBS—Dance Melodies KQW—Popular Variety; News KGDM—Organ Recitai
- KFRC-Women's Home Forum \* KFRC & network-11:45, Grab Bag KOL-Grab Bag; Democratic News KHQ-Organ

#### 12:00 to 12:30 P. M.

• KGO & network—Betty and Bob; 12:15, Western Farm & Home

- 12:15, Western Farm & Home KPO-State Department of Agri-culture; 12:15, Luncheon Program KYA-Scriptures; 12:03, Concert KTAB-News; 12:05, Noon Concert KLX-Dance Music KROW-LatinAmerican Program

- KJBS-Song Hits KJBW-Orchestra; Mark Green KGGC-Request Hour \* KFRC & network-Rhythm Band Box
- KJR-Reflections of Romance; 12:15, Grain Report.

- KEX-Records; 12:15, O. Plummer KEZA-News; 12:15, Records KNX-News; 12:15, Congoin KGB-Stocks and Farm Flashes KFSD-Stocks; 12:15, Studio Prog. KSL-Payroll Builder

#### 12:30 to 1:00 P. M.

•KGO & network-Western Farm and Home Hour

- and Home Hour KPO-Luncheon Program; 12:45, Commonwealth Club Luncheon KYA-Noonday Concert KTAB-Echoes of Portugal KLX-Don Brose; Recordings KROW-Calif. Farm Hour; Records KJBS-Dance Hits KGGC-Pirate Cowboys KQW-Federal, State Market Rpts. KGDM-Becordings

- KQW—Federal, State Market Kpts. KGDM—Recordings \* KFRC & netwk-U.S. Army Band KGW—Dr. Semier; Meier & Frank KHQ—Marching Along; 12:45, Spokane Fur Co. Stories KVI—News and Comment KJR—Headliners, recorded KNX—Dr. John Matthews KECA—Concert Favorites, records

#### 1:00 to 1:30 P. M.

• KGO & network—Peg La Centra, vocalist; 1:15, Dandies of Yes-

- vocalist; 1:15, Dandies of Yes-terday KPO--Commonwealth Club Lunch. KYA--Women's Institute of the Air; 1:15, Hawailans KTAB--Radio Frolie KLX--Records; 1:15, Martha Lee KROW--Concert Melodies KJBS--Stocks; Hollywood Keyhole KQW--Friendly Hour; 1:15, At the Hollywood Keyhole
- Hollywood Keyhole KGDM-Honolulu Serenaders; Studio \* KFRC & network-Frank Dalley's Orch.; 1:15, Between the Bookends KOL-Orchestra; June Day KOMO-1:15, Tea Time Tales KGW-Friendly Chat; Clinic KHQ-1:15, Sylvia Gray KJR-Chamber of Commerce KNX-Pontrell's Orchestra KFI-Gene Austin; 1:15, Home Nursing Hints KSL-Payroll Bulder to 1:15
- KSL -Payroll Builder to 1:15

#### 1:30 to 2:00 P. M.

• KGO & network-Oxydol's Own • KGO & network—Oxydol's Own Ma Ferkins; 1:45, Betty Marlowe KPO—Ann Warner's Chats KYA—Modern Maestros; Talk KTAB—Jean Kent, Economics KLX—Song Bag KPOW—Bacordu rg KROW-Recordings KJBS-Dance Orchestra KQW-Friendly Hour KFRC-N. Y. Stocks to 1:35 \* KFRC & network-Organ Melodies; 1:45, Mischa Raginsky Orchestra KGDM-Watchtower; Melodic Keys KEX-Financial and Grain Reports; 1:35, Operatic Gems KJR-The Sun Dial KHJ-Dow Jones; Organ KNX-Pontrelli's Orchestra KECA-Biltmore Concert Orchestra KFSD-Studio program KSL-Town Crier to 1:45 KROW-Recordings

#### 2:00 to 2:30 P. M.

- •KGO & network-Al Pearce Gang
- KGO or network—Al Pearce Ga KFO—Mid-Afternoon Musicale KYAB—Globe Trotter; komancin' KLX—Recordings KROW—Records; Vocalist VIBS—Rettor Buchass Talk. 201

- KJBS-Better Business Talk; 2:15, Dance Melodies

- Dance Meiodies KQW-Dance Matinee KGDM-Records and News \*KFRC & network Happy Go Lucky Hour KJR-Salon Hour, recorded KEX-World Bookman; 2:05, Mus-toal. Jame
- ical dems KNX—The Bookworm

- KECA-Classic Hour KOA-Theatre Reporter to 2:05 KSL-Current Events; Clinic

#### 2:30 to 3:00 P. M.

- •KGO & network—Al Pearce Gang KPO—News; 2:45, Tom Mitcheil, baritone

- baritone KYA--Vignettes of Life; Baseball KTAB--3-4 Time; Recordings KLX-Better Business Talk; 2:35, Stocks; 2:40, Records KROW--Dell Perry, pianist; Records KJBS--Seiffert Players; Orchestra KQW--John Seiffert Players; Orch.
- KGDM-The Romancier
- \* KFRC & network Lucky Hour - Happy Go
- KJR-Salon Hour KEX-Musical Gems
- KSL-Orchestra

#### 3:00 to 3:30 P. M.

- KGO & network—Langendorf Pic-torial: 3:15, Will Aubrey, songs KPO-Johnny Johnson's Orchestra KYA-Baseball KTAB-Royal Sophistication KLX-Musical Jigsaw; Records KROW-Mary Dowd Reardon KJBS-Dance Tunes; 3:15, The Word Man -Stocks; Music; Word Man KQW-KGDM—Stocks: MUSIC; Word Man KGDM—Recordings \*KFRC & netwk—Feminine Fancles KOMO—3:15. Julia Hayes KJR—Easy Chair; Magic Harmony KHQ—A. & K. Market; Club Bulletin KEX—Serenadors reactors KGW-3:15, O. Korber KNX-Fed. Women's Clubs KSL-Sam Robbins' Orchestra KOA-Microphone News to 3:15

#### 3:30 to 4:00 P. M.

- KPO & network—Grace Hayes KPO—3:45, Univ. California Prog. KGO—Art Revue to 3:45 KGO & network—To be announced KYA—Baseball KTAB-BaseDall KTAB-Serenade; Picture Preview KLX-SERA Orchestra KROW-Spanish Tunes; Records KJBS-Dance Tunes KGW-Popular Variety \* KFRC & network-Jurien Hoek-stra, baritone; 3:45, Pipe Dreams KFRC-3:55, Town Topics KGW-3:45, Abe Bercovitz, violinist KOMO-Concert Ensemble KOL-Lost & Found; 3:35, Studio KHQ-Parade of Happy Feet KHJ-Stimulating Soothers KHJ-Stimulating Soothers KMX-Housewives' League KGB-News; Records; Along the KTAB--Serenade; Picture Preview
- Airways
- KSL-The Junior Hour

• -

#### 4:00 to 4:30 P. M.

• KPO & network-John Teel, baripianist

www.americanradiohistory.com-

tone, to 4:15 KPO-4:15, Edna Fischer, planis KGO-The Well Dressed Woman • KGO & network-4:15, Sarah Kreindler, violinist

- KYA-Baseball; Tea Dance
- KTAB—Keep Smiling Revue KLX—4:15, Helen Parmelee, pianist KROW—Recordings KJBS—Redwood Melodies; Records KGDM—Gilmore Oil Program

- KQW-Haywire Mack
- KW—Fray & Brag-giotti; 4:15, Mary, Jeanne & Vi KHQ—Business and Pleasure KJR—Tea Dansant

- KFI-Organ and Soprano KNX-Haven of Rest
- KSL-4:15, Payroll Builder KOA-Cities Service Concert

#### 4:30 to 5:00 P. M.

KQW—Story Time; 4:45, Dog Stories KGDM—Orchestra \* KFRC & netwk—Real Life Dramas; 4:45, Three Brown Bears KOL—Historical Flashes; Studio KHQ-4:45, Tull and Gibbs KGW—Snoop and Sneak KJR—Snapshots; Steamboat Bill KFI—Organ; Virginia Flohri, so-prano

5:00 to 5:30 P. M.

• KGO & network-Let's Listen to

Mickey Gillette

Harris KPO—News; 5:15, Mickey Gillet KYA—Children's Hour KTAB—Health Talk; Records KLX—Brother Bob's Club KROW—Tunes of Old KJBS—Popular Vocalist to 5:15 KGGC—Dinner Hour Revue

KQW—Recordings KGDM—Echoes of the Nineties; Ernie Cruz \* KFRC & network—Columbians; 5:15, Billy Bachelor KVI—Reichmuth Family to 5:15 KJR—Waltzes and Tangos KNX—Storytown Express; 5:15, Synagogue of the Air KFSD—Studio Program KSL—Puliman Tailors to 5:15

5:30 to 6:00 P. M.

- KGO & network — Armour Pro-gram, featuring Floyd Gibbons KPO-Mickey Gillette's Music KYA-Around the Town; Digest KTAB-Dr. Thompson, talk KLX-Covered Wagon Jubilee KROW-Eating Your Way to Health KJBS-Musical Hits KGGC-Dance Echoes; Irish Gems KGDM-Studio; Recordings KQW-Southern Four; 5:45, Voice of Portugal

of Portugal KEX—La France & King \*KFRC & network—California

KIR-Lotus Land; 5:45, Cecil Solly KECA--Recordings KNX--Synagogue; Gossip Club KFSD--Studio; 5:45, Farley's Prog.

6:00 to 6:30 P. M. • KGO & network-The First Nighter

with June Meredith, Don Ameche KPO-Dinner Concert KYA-Cy Trobbe's Orchestra KTAB-Dinner Concert KLX-Concert Trio KROW-News; 6:15, True Facts KJBS-News Reporter

Melodies

-Recordings

Harris

KQW

- •KGO & network—Five Cards: Piano, guitar & vocalists KPO—For Giris and Boys Only KTAB—Musical Reverie
- KPO-FOT GITIS and Doys Car, KTAB-Musical Reverie KYA-Tea Dance Parade KLX-Planlst; 4:45, Health School KROW-Hillbilly Music KJBS-Dance Orchestra Records KQW-Story Time; 4:45, Dog Stories

KGGC—Dance; Touring the Town KQW—Department of Agriculture;

28

Kew — Department of Agneticute, 6:15, Popular Program
 KGDM — Recordings
 KKFRC & network — Johnny Green, in the Modern Manner

KJR-Bong Bag KEX-Dance; Mountaineers KNX-Synagogue; Dinner Dance KFWB-News; Records; Organ KECA-Recordings; 6:15, News KFOX-News; Al & Molly; Cecil and Solly:

Sally KFSD—Jr. C. of C.; 6:15, Concert

#### 6:30 to 7:00 P. M.

•KGO & network—General Tire Program with Jack Benny KPO—Just Around the Corner; 6:45, Adventures of Jimmy Allen KYA—Orch.; Man About Town KTAB—Sport Page; Communications KLX—Trio KROW—Ne'er Do Well KGGC—Sunshine; Air Theatre KGW—State Market Penorts; 6:45.

- KQW-State Market Reports; 6:45,

KQW--State Market Reports; 6:45, Torrid Tunes
KGDM--Leo Liberty Trio
KFRC & network-Johnny Green; 6:45, Carlile & London
KEX-Sport Flashes; Concert
KJR--Melody Race
KNX--Concert Group; Jimmie Allen
KFWB--Organ; Interview
KECA-Wesley Tourteilotte, organist
KFOX-School Kids; Jimmy Allen

#### 7:00 to 7:30 P. M.

•KGO & network-Amos 'n' Andy;

•KGO & network—Amos 'n Angy; 7:15, Gene & Glenn KPO—College Daze; 7:15, Sports KYA—Ernie Smith's Sport Page; 7:15, Bob Allen, plano KTAB—Cecil & Sally; 7:15, Italian News

News KLX—News; 7:15, Lovable Liars KROW—G. Facci; 7:15, Accordion KQW—Weather: Cook & Alexander KGGC—Arnet Amos; Mountain Music \* KFRC & network—Vocalist; 7:15, Edwin C. Hill

KOL—Speaker Stevenson to 7:15 KVI—John C. Stevenson to 7:15 KJR—Mystic Asia

KFWB—Football Talk KFWB—Football Talk KFOX—Eb and Zeb; Bobby & Betty KNX—Watanabe & Archle; Bunk KECA—Orchestra and Soloist

KFSD-Sonny & Buddy to 7:15

#### 7:30 to 8:00 P. M.

• KGO & network — Paul Martin; 7:45, The Philistine

(13), The Philistine KPO-Comedy Stars of Hollywood; 7:45, The Big Yank Mavericks KYA-Cowboys; Louise Taber KTAB-Variety Show

- KIAB—Variety Snow KLX—Silver Strings; 7:45, Planist KROW—Kentuckians; Larry Canelo KGGC—Jeanne Carole; Records KQW—Italian Theatre \*KFRC & network True Story Court of Human Relations KOMO—Greater Washington Hour WHO 7:45 Comparison

KHQ-7:45, Game Commission KJR-Dollars & Cents to 7:45 KFWB-Sons of Pioneers; Comedy

Stars KNX—L. King, tenor; King Cowboy KECA—News; 7:45, Robert Hurd KFOX—Boy Detective; Continentals KOA—One Man's Family

8:00 to 8:30 P. M. • KGO & network—Caswell Concert; \$:15, One Man's Family, drama KPO—Paul Penedarvis' Orchestra KTAB—Variety; 8:15, Fishin' Fool KLX—World Revue KROW—Sullivan & Soloman KGGG—Spanish Program KGW—Dance Time KEX—News; 8:15, Blackbirds

\* KFRC & network—Herbie Kaye's KROW—Spotlight Review Orchestra KGCC—Joe Garcia's Orchestra KJR—8:15, Metropolitans KFRC—News; 10:10, Elec. Tr KVI—Musical Crediteers Merie Carlson's Orchestra KJR—8:15, Metropolitans KVI—Musical Crediteers KNX—The In-Laws; 8:15, Or KECA—Old Observer; 8:15, Organ Burr

McIntosh KFWB—Orchestra KFOX—Vagabonds; Orchestra

KFSD—Furmbilt Program; Fairway KSL—Gene Halliday, organ KOA—Schmitt's Jolly Brewers

#### 8:30 to 9:00 P. M.

• KGO & netwk-One Man's Family; 8:45, Cliff Nazarro, tenor KPO—Gray Gordon Orchestra KYA—Dance Orchestras KTAB—Studio; Hawaiians KLX—Ann Wakefield, sor KIXAB-Studio; Hawahans KLX-Ann Wakefield, soprano; Harriet French KGOW-Ran Wilde's Orchestra KGGC-Timely Tunes; Records KQW-Man Hunter, Drama KGRC & network-Wolf's Orr Orch. KJR-Metropolitans; 8:45, Carefree Capers Capers KEX—Portland Union Bible Class KGW—8:45, Fireside Hour KFI—Taylor's Quartet and Orch. KNX—Orchestra and Vocal KECA—Records; 8:45, Romance of Africa KFWB—Jack Joy's Orchestra KFOX—Market Basket KFSD—Marie Kriete KOA-8:45, Real Life Dramas

#### 9:00 to 9:30 P. M.

• KGO & network—Melody Masquer-ade, Meredith Willson's Orchestra KPO—Eno Crime Clues (E. T.) KYA—Drama; 9:15, Friendly Neigh-

bors -Astronomer; 9:15, Night-KTABherders

KIAD-Astronomici, 936, Maint herders, 1000, 100

KOA-Orchestra

#### 9:30 to 10:00 P. M.

•KGO & network—Tom Coakley's Orchestra

KPO-Pick and Pat in One Night Stands

Stands KYA.—Orchestra; 9:45, News KTAB.—Babes in Radio KLX.—Calif. Rangers; 9:45, News; 9:50, Road Information KROW.—Spotlight Review KGGC.—Organalities; Records KQW.—Music Crusader; 9:45, Front Page Drama KFFRC & network.—Hal Grayson's Orchestra KOL.—9:45, Charles Reynolds

KOL-9:45, Charles Reynolds KF1-Richelieu: Cardinal or King

KFI-Kichelieu: Carmiai or Kin KOMO-Pipes and Strings KFWB-Kay Kyser's Orchestra KNX-Musical Headlines; Fights KECA-Records KFOX-Beverly Hillbillies KSL-Frank Cookson's Orchestra

#### 10:00 to 10:30 P. M.

• KGO & network—Richfield News; 10:15, Williams-Walsh Orchestra 10:15, Williams-Walsh Orchestra KPO-Crosscuts from Log o' Day KYA-Cave Pirates; Piano Paintings KTAB-News; Jerry Wilford KLX-Recorded Music

www.americanradiohistory.com

Trans.; KGW—10:15, Kelly's Kavalleros KJR—Till Tomorrow; Northern Lites KJR—Till Tomorrow; Northern Lites KHJ—News Items; 10:10, Orchestra KNX—Fights, Holywood Stadium KFWB—News; Orchestra KECA.—Musical Celebrities KGB—News; 10:05, Dance Orch. KFOX—News; Orchestra KSL—Frank Cookson's Orchestra KOA—Les Weelans, piano

#### 10:30 to 11:00 P. M.

10:30 to 11:00 P. M. •KGO & network—Williams-Walsh Orchestra; 10:55, News Service KPO—Crosscuits from Log o' Day KYA—Organ Serenade KTAB—Hal Girvin's Orchestra KROW—Dance Music KGGC—Merry Meiodies KFRC—To be announced KJR—Northern Lights, Damski KEX—Lonesome Club KOMO—Club Victor Orchestra KFI—Jimmy Grier's Orchestra KFWB—Geo. Hamilton's Orchestra KHX—Fights; 10:45, Orchestra KHO—Geo. Hamilton's Orchestra KFOX-Geo. Hamilton's Orchestra

#### 11:00 to 11:30 P. M.

• KPO & network-Ambassador Hotel Orchestra

KGO-Tom Gerun's Orchestra KYA-Organ Serenade KTAB-Greater Santa Clara Valley KROW-Dance Music \* KFRC & network-Hal Grayson's Orchestra

11:30 to 12:00 Midnight • KGO & network-Bart Woodyard's

KFRC—Othestra from Fasadena KJR—Club Victor Orchestra KHJ—Midnight Moods; Records KFOX—Jimmy Mann's Orchestra KGB—Pasadena Orchestra

12:00 to Sign Off

KJBS-12:01, Owl Program to 7 a.m.

**Program listings are correct** when published by Broadcast

Weekly, but sale of time by stations and networks and

national emergencies often

cause deviations which the stations cannot foresee.

KTAB-Vagabond of the Air KROW-Midnight Vagabond KGDM-Music and News

KJR-Hollywood Temple KHJ-Pasadena Community Dance KFWB-Jay Whidden's Orchestra KFOX-Jay Whidden's Orchestra

KPO—Organ Concert KYA—Frank Castle's Show KTAB—Bulletin Board KFRC—Orchestra from Pasadena KJR—Club Victor Orchestra

Orchestra

KHJ-Recordings

#### SATURDAY Programs ů

#### 7:00 to 7:30 A. M.

•KGO & network—Organ Concert; 7:15, The Vass Family KYA—Musical Clock KTAB—Cuckoo Club KROW—Commuters' Time Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour VCDM Benckfoot Network Benche KQW-The Breakfast Hour KGDM-Breakfast News; Records KFRC-Records; 7:25, Stocks KOL-Organ Program KVI-Radio Gospei League KHQ-News; Dental Hygiene KHJ-Recordings KNX-Bill Sharples Breakfast Club VECA-Becords KECA—Records KECA—Records KGB—Seven o'Clock Club KFSD—Early Birds; Pep & Ginger KOA—Galaxy of Stars to 7:15

#### 7:30 to 8:00 A. M.

•KGO & network — Down Lovers' Lane: 7:45, Lee S. Roberts Mem-Lane: 7:45, Lee S. Roberts Mem-ory Box RFO--Studio Program KYA--Musical Clock KTAB--Hil Billie Tunes KROW--Commuters' Time Clock KJBS--Alarm Klok Klub KQW--The Breakfast Hour KGDM--Gilmore Oll Program KFRC--Recordings KOL--Organ Program KVI--Cowboy; 7:45, Quartet KJR--Market Quotations; Shadows on the Clock on the Clock KEX—Hill Billies; Records KHQ—Mountaineers; Comments KFI-News; Church KHJ-Recordings KHJ-Recordings KNX-Bill Sharples Breakfast Club KECA-Bible Fellowship to 7:45 KGB-Records: 7:55, Program Res. KOA-Down Lovers' Lane

#### 8:00 to 8:30 A. M.

o:UU to 8:320 A. M. •KGO & netwk—Financial Service; 8:15, Genia Fonariova, soprano KPO—Armchair Quartet; 8:15, Studio KYA—Christian Science Reading; Mr. and Mrs. Reader KTAB—Mobile Melodies KLX—Records; 8:20, Stocks KROW—Time Clock; Gossiper KJBS—Morning Varieties KQW—Melodies of the Day \*KFRC & network—Connie Gates; 8:15, Exercise & Applesauce KOMO—Manhattan Echoes; Reveries KHQ—8:15, Musical Gens KUMO-Mannattan Ecnoes; Reverles KGQ-B:15, Musical Gems KGW-Ronald Buck to 8:15 KFI-Helen Hill, planist KNX-Bill Sharples Breakfast Club KECA-Memories of the Waltz KFSD-B:15, Good Cheer Program KSL-Connie Gates; 8:15, Jennie Lee

#### 8:30 to 9:00 A. M.

• KGO & network—Vic and Sadi 8:45, Words and Music, soloists KYA—Morning Concert; Frivoliti KLX—Covered Wagon Jubilee KTAB—Radio Shopper's Digest KROW—Novelty Review KJBS—Records; Melodies WGDM—Becordings; Talk -Vic and Sade; Frivolities KGDM-Recordings; Talk KQW—Morning Concert \* KFRC & network—Al Kavelin's Orchestra Orchestra KVI-Resume; 8:33, Market Specials KOL-Cecil & Sally to 8:45 KHQ-Studio Program KOMO-Resume; 8:33, Vagabonds KFI-8:45, Charlie Wellman KNX-Bill Sharples Breakfast Club KFSD-8:45, Stock Report KGB-Stocks to 8:35 VSI-AL Kavelin's Orchestra

KSL-Al Kavelin's Orchestra

# PINKY LEE KPO-8:15 P. M. 9:00 to 9:30 A. M.

•KGO & network—Words & Music; 9:15, Songfellows, male quartet KPO—Electrical Transcription KYA—Frivolities; 9:15, Prudence Penny KTAB—Hour of Prayer KLX—Records KLX—Records KROW—Health Swing; Records KJBS—Popular Vocalists KGGC—Recordings KGW—Tuneful Topics \* KFRC & network—Geo. Hall's Orchestra chestra KOL-Prudence Penny to 9:15 KVI-Mystic Melodies; Orchestra KGW-Cooking School to 9:15 KHQ-9:15, Tull and Gibbs KEX-9:15, Request Program KOMO-Clef Dwellers KFI-Medical Talk; 9:15, News KNX-Organ Recital KFSD-Stock Reports

#### 9:30 to 10:00 A. M.

•KGO & netwk-Farmers' Program KPO-News; 9:45, Edna Fischer, KPO-News; 9:45, Edna Fischer, planist KYA--Waltz Idylls KTAB--Rod Hendrickson; 9:45, Stars on Review KLX-Records KROW--Diet and Health KJBS--Morning Concert KGGC--Memory Melodies KQW--Gems of Melody KGDM--News; 9:45, Kiddies' Prog. \* KFRC & network--Esther Velas and Ensemble KJR--Shuffling Feet KOL--Julie Day to 9:45 KEX--Request Program KNX--Amagon; 9:45, News KECA--Recordings KGB--News Flashes to 9:35 10:00 to 10:30 A. M.

# • KGO & netwk—Farmers' Program KPO—Marshall's Maverlcks KYA—Columbia Parade; Organ KTAB—Bargain Broadcast KLX—Records; 10:15, S. F. Stocks; 10:20, News Items KROW—Hits from Hollywood

KJBS—Radio News; Orchestra KQW—Popular Orchestra KGDM—Kiddles Program; 10:15, Sunshine Girl KFRC-Junior Artist Recital KGGC-Cal King KJR-Early Echoes KEX-Lost & Found; Popular Piano KNX-Edic Albright's Family KECA-Recordings KSL-Danny Russo's Orchestra Sunshine Girl

1. 4 . .

Sept. 22, 1934

#### 10:30 to 11:00 A. M.

• KGO & network—News; Woman's Magazine of the Air KPO—Royal Hawailan Orchestra KYAA—Organ Concert KTAB—Haelth Table, Paccerding

KTAB-Health Talk; Record KLX-International Kitchen KROW-The Observer

KLA-International Autonen KROW-The Observer KIBS-Organ: 10:45, Records KGGC-Hits of Today KQW-Records; 10:45, Hits of the Past Past KGDM—Sunshine Girl; 10:45, Teddy Trayer and Eleanor Peterson KVI—10:45, Amusement Tips KFRC—Junior Artist Recital KGW—10:45, "Cheerio" KOMO—Pianologue to 10:35 KOL—Morning Melodies KJR—Club Minutes; Uncle Hank KEX—Classical Soloist KNX—Lotus Land

KNX-Lotus Land

KECA-Classic Hour KOA-10:45, Livestock & Produce KSL-Round Towners

11:00 to 11:30 A. M.

11:00 to 11:50 A. M. • KGO & network—Woman's Maga-zine of the Air KPD—Tommy Tucker's Orchestra KYA—Organ: 11:15, Dance Time KTAB—Blue Moments; Beauty Facts KLX—Recordings KROW—Health Talk; 11:15, Organ KBS—Hits of the Past KGGC—Milady's Date Book; Waltz KGUW—Light Classics; 11:15, Records KGDM—Organ

KQW-Light Classics; 11:15, Records KGDM-Organ \* KFRC & network-Chansonette KOL-Garden Talk to 11:15 KGW-Studio Program KJR-Rhythm Rulers KEX-Records; Cobwebs & Nuts KNX-Marshall Grant, organ KECA-Classic Hour, Records KOA-Manhattan Beach Orchestra

#### 11:30 to 12:00 Noon

11:30 to 12:00 Noon KGO—Financial Flashes to 11:35 • KGO & network—Week-End Re-vue, vocalists, orchestra KPO—Alvino Rey, guitarist; 11:45, Agricultural Bulletin KYA—Dance Time KTAB—Modern Rhythms; Kahn's KLX—Anita & Orosco; Records KROW—Latin-American Program KJBS.—Dance Orchestra KGGC—Requests; 11:45, News KGGW—Stocks and Bonds; Accordion; Theatre News KGDM—Organ \* KFRC & network—Saturday Syn-copators

\* KPRC & network—Saturday Synt copators KJR—Measured Steps KEX—Cobwebs and Nuts to 11:45 KHQ—Organ Concert KFI—Bennie Watson, songs; 11:45, Maguet Banorie

- Market Reports KNX--Musical Auction; Talk KOA--Week-end Revue

#### 12:00 to 12:30 P. M.

• KGO & netwk-Cliff Nazarro; songs 12:15, Western Agriculture KPO-Week End Revue KYA-Scriptures; 12:03, Concert



KTAB—News; Organ KLX—Stocks; 12:05, Dance Music KROW—Latin-American Program KJBS—Instrumental and Vocal KQW—Popular Orchestra KGGC—Request Hour KGDM—Records WFEC & netwir, App Voct organ KGDM-Records \* KFRC & netwk-Ann Leaf, organ KHQ-12:15, Business and Pleasure KGW-12:15, Meier & Frank KJR-Records; 12:15, Grain Report KEX-Band Music KEX—Band Music KNX—News; 12:15, Congoin KECA—News; 12:15, Records KSL—Broadcaster's Review KOA—Week-end Revue

#### 12:30 to 1:00 P. M.

• KGO & network-Western Agriculture

- culture KFO—Palmer Clark Orchestra KFA—Noonday Concert KTAB—Echoes of Portugal KLX—Don Brose; Magic Harmony KROW—Hits of Today KJBS—Dance Matthee KGGC—Pirate Cowboys KGOW—Weather: Market Reports

30

- KGU—Finite Country KGUM—Records; News \* KFRC & network—Scott Fisher
- \* KFRC & network—Scott Fisher and Orchestra KGW—Dr. Semler; Friendly Chat KHQ—12:45, American Weekly KEX—American Produce to 12:35 KJR—Uncle Frank's Children Mat. KNX—Concert Group KECA—Concert Favorites KOA—Lady Next Door

#### 1:00 to 1:30 P. M.

- KPO & network—To be announc KGO—Novelettes, Mickey Gillette KYA—Hawaiians
- KTAB-Songs of the Past

- KTAB—Songs of the Past KLX—Recordings KROW—Concert Melodies KJBS—Records; Hollywood Keyhole KQW—Friendly Hour; 1:15, Holly-wood Keyhole KGDM—Recordings \* KFRC & network—Enoch Light's Orchestra

- Orchestra

- KGW-Chat; Dental Clinic KJR-Uncle Frank's Children Mat. KHQ-Pair Pianos; 1:15, Sylvia Gray KFI-Gene Austin; Al Gayle and Helen Hill KNX-Pontrelli's Orchestra KSL-Town Crier

#### 1:30 to 2:00 P. M.

•KGO & netwk—Chick Webb's Orch. KPO-News; 1:45, Ricardo and his violin

- Kyolin ovi KYA-Rhythmic Ripples KTAB-Jean Kent, Economics KLX-Song Bag KROW-Records; Tuneful Tunes KJBS-Afternoon Popular Concert KQW-Friendly Hour KFRC-N. Y. Stocks to 1:35 \* KFRC & netwk-Edw. Wurtzebach Orchestra; 1:45, Ted Husing KIR-The Sun Dial KIR-The Sun Dial KEX-Grain Reports; Records KNX-Pontrelli's Orchestra KFI-Biltmore Concert Quartet KOA-Chick Webb's Orchestra

#### 2:00 to 2:30 P. M.

- •KGO & network—Cecilians: So-prano, Contralto and Organ KPO—Saturday Special KYA—Rhythmic Ripples; 2:15, Ar-
- gentinians
- gentinians KTAB—Dance Tunes; Romancin' KLX—Records KJBS—Popular Dance Recordings KROW—Tuneful Tunes; Dorothy Allen, vocalist KQW— Dance Matinee \* KFRC & network—Mischa Ragin-sky's Orchestra

STATION	DIRECTORY

• NBC Netw	vork Stat	ions	
Station	Meters	Kcs.	
KECA	. 209.7	1430	
KEX	. 254.1	1180	
KFI	. 468.5	640	
KFSD		600	
KGO	. 379.5	790	
KGW	. 483.6	620	
KHQ		590	
KJR		970	
KOA		830	
комо			
KPO		680	
KYA	. 243.8	1230	
* CBS Netw	ork Stat	ions	
KFRC	. 491.5	610	
KGB	. 225.4	1330	
KHJ	. 333.1	900	
KOIN	. 319.0	940	
KOL		1270	
KSL	. 265.3	1130	
KVI	. 526	570	
Independent Stations			
KGDM	. 272.6	1100	
KGGC		1420	
KJBS	. 280.2	1070	

KGDM	 272.6	1100
KGGC	 211.1	1420
KJBS	 280.2	1070
	 340.7	880
KNX	 285.5	1050
KQW		1010
KROW	 322.4	930
KTAB	 535.4	560

-Oregon-Gonzaga Football Gam e KGDM-215, News KJR—International Musicale KEX—World Bookman; Symphony

KEI\_Football Game KNX—The Bookworm KECA—Classical Recordings KSLP\_2:15, Dental Clinic of the Air KOA—Theatre Reporter

#### 2:30 to 3:00 P. M.

- •KGO & network—Tom Coakley's Orch.
- KPO-Saturday Special KYA-Vignettes of Life; 2:45, Base-KYA—Vignettes of Lite; 2:45, Base ball Game KTAB—Three-Four Time; Records KLX—Records; 2:45, Baseball KROW—Dell Perry, planist to 2:45 KJBS—Popular Dance Recordings KQW—Afternoon Concert

- KQW-Affernoon Concert KGDM-The Romancier \*KFRC & network Wanderers Quartet; Sam Robbins' Orchestra KOL-Football Game KEX-Symphony KJR-Boeing Talk; Siesta Moods KFI-Football Game KNX-Foreign Recordings KECA-Classic Hour KSL-Wanderers Quartet to 2:45 KOA-Palace Hotel Orchestra

#### 3:00 to 3:30 P. M.

- KPO & network—Pickens Sisters, vocal trio; 3:15, Flying with Cap-tain Al Williams KGO-Vagabonds Quartet: Instru-
- mentalists
- KYA-Baseball Game KLX-Records

- KLX—Recordis KTAB—Recordings KROW—Mary Dowd Reardon KQW—Vocal; Variety Program KJBS—Light Opera, records KGDM—The Romancier \* KFRC & network—Jerry Cooper, baritone; 3:15. Joe Reichman Orch. KOL—Football Game KOMO—Dream Melodies KEX\_Symphony

www.americanradiohistory.com

- KEX-Symphony KEQ-3:15. Club Bulletin KFQ-3:15. Club Bulletin KFI-Football Game KNX-Concert KECA-Organ Recital

KSL-Payroll Builder KOA-Microphone News

#### 3:30 to 4:00 P. M.

- •KGO & netwk—Royal Hawailans KYA—Baseball Game KLX—Baseball Game

- KTAB-Serenade; 3:45, Picture Preview
- Preview KROW—Spanish Tunes; Records KJBS—Danee Orchestra KQW—Varlety Program \* KFRC & network—Men of Notes; 3:45, Mary Eastman & Orchestra KFRC—3:55, Church Announcements and Town Topics

-Football Game

KOMO-Birnbaum's Bavarians KEX-3:45, Melody Salon KNX-Concert KFI-Football Game KSL-The Junior Hour

4:00 to 4:30 P. M. KGO—Pair of Planos: Grace Fran-kel and Gertrude Lyne • KPO & netwk—Don Bestor's Orch. KYA—Baseball Game

KYA-Baseball Game KTAB-Colweb Chasers KLX-Baseball Game KROW-Waltzes; Popular Tunes KJBS-Radio News Reporter KGDM-Gilmore Oil Program KQW-Variety Program \* KFRC & network-Castoria Prog. KJR-Tea Dansant KFI-Football Game KNX-Carefree Capers KOA-Hotel Penn Orchestra

4:30 to 5:00 P. M. • KPO & network-Hands Across

the Border KGO-Beaux Arts Trio KGA-Baseball Game; Dance Music KTAB-Music; Ramblings KLX-Helen Parmelee, planist KROW-Hillbillie Music KJBS-Orch.; 4:45, Harmony Trio KQW-Story Time; 4:45, Songs of the Islands KERC & network-Castoria Proc

\* KFRC & network—Castoria Prog. KFRC-4:45, Dr. J. C. Campbell KGDM—Recordings

KGDM—Recordings KJR—Snapshots KEX—4:45, Musical Gems KFI—Football Game KECA—Records to 5:30 KNX—Metropolitan Moods KOA—Hands Aeross the Border

5:00 to 5:30 P. M.

5:00 to 5:30 P. M. • KGO & network—Radio City Party KPO—News; Dot Kay, contralto KTAA—Children's Hour; Donald Ayer KTAB—Memory in Melody; 5:15, song Favorites KLX—Brother Bob's Club KROW—Tunes of Old KJBS—Dance Hits of the Day KGGC—Serenade; 5:15, Go to Church KGDM—Studio; Ernie Cruz KQW—Popular Variety \* KFRC & netwk—Saturday Revue KHQ—Tull and Gibbs KEX—Musical Gems KNX—5:15, Dr. John Matthews KJR—Waitzes and Tangoes

5:30 to 6:00 P. M. • KGO & network—The Gibson Fam-ily: Original Musical Comedy KPO—Pan Americana: Jose Ramirez,

KPO—Pan Americana: Jose Ramirez, tenor; Argentine Trio KYA—Around the Town; Campbell KTAB—The Funnies; Blue Moments KLX—Covered Wagon Jubilee KROW—Eating Your Way to Health KGGC—Harlem Nights; Irish Gems KQW—Musical Impressions; 5:45, Volce of Portugal KJBS—Dance Hits of the Day

KJR-Waltzes and Tangoes

KSL-Broadcasters Review

the Border

. . . . . . . . . .

KFRC & netwk—To be announced

KWA—Honywood Barn Dance KECA—Recordings KFWB—Kyser's Orchestra KFOX—Kyser's Orchestra KSL—Dance Music KOA—Oriental Gardens Orchestra

10:00 to 10:30 P. M.

• KPO & network-Blue Moonlight

-News; Bulletin Board KIAD-News; Database KLX-Records KGGC-Joe Garcia's Orchestra KROW-Popular Music KFRC-News; 10:10, Ironized Yeast;

KFRC—News; 10:10, ironized Yeast; Dance Music KOL—Dance Orchestra KJR—Fireside Fhantasies; 10:15, Spice of Life KHJ—News Items; 10:10, Orchestra KNX—Pontrelli's Orchestra KFWB—News; Orchestra KFOX—News; Orchestra KGB—News Flashes; 10:05, Orch.

10:30 to 11:00 P. M.

•KGO & network—Club Vietor Or-chestra; 10:55, News Service KPO—Brown Palace Hotel Orch.; 10:55, Musical Interlude KYA—Organ

KIX-Records KIX-Records KGGC-Merry Melodies \* KFRC & network-To be announced KOL-Dance Orchestra KJR-Artistic Trio KOMO-Club Victor Orch.; 10:55, Memory's Garden KFI-Biltmore Hotel Orchestra KHJ-Pasadena Community Dance KNX-Pontrell's Orchestra KFOK-Dance Orchestra KFOX-Dance Orchestra; News

11:00 to 11:30 P. M.

• KPO & network-Ambassador Ho-• KFU & network—Ambassador Ho-tel Orchestra KGO—Beal-Taylor Orchestra KYA—Organ Serenade KROW—Midnight Vagabond \* KFRC & network—Hal Grayson's Orchestra

11:30 to 12:00 Midnight •KGO & network—Bart Woodyard's

Orchestra KYA---Frank Castle's Ji<sup>141</sup>/<sub>2</sub> Show KROW--Vagabond and Music KFRC & network--Pasadena Orch. KEX--Organ Music KJR--Chub Victor Orchestra KHJ---Recordings

12:00 to Sign Off

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies

often cause deviations which the stations cannot foresee.

KROW-Del Courtney's Band KJBS-12:01, Owl Program KGDM-Records KGB-Records KGB-Recordings

KOMU-Moonlight Melodies KEX-Dance Frolic KFWB-Dance Orchestra KFOX-Dance Orchestra KGB-Orchestra

Orchestra

Orchestra

KTAB—Hal Girvin's Orchestra KLX—Records

KGO-Emil Polak's Orchestra

KYA-Studio Program

KECA-Recordings

KTAB-

KJR-Rocky Mountaineers KNX-Hollywood Barn Dance

KGDM—Serenaders: Orchestra \* KFRC & netwk—Benj. Franklin KJR—Romancing KEX—Road Report: 5:35, Orchestra

KNX—John Matthews; Gossip Club KECA—Temple Baptist; Records

#### 6:00 to 6:30 P. M.

KGO & network—Gibson Family

KPO-Dinner Concert KYA-Dinner at Six

- KTAB—Echoes of Portugal KLX—KLX Trio KROW—News; 6:15, True Facts KJBS—News Reporter to 6:15 KGGC—Dance; Touring the Town KQW—Concert; Popular Program
- KGDM--Recordings \* KFRC & netwk--Manhattan Sere-naders
- KEX-Sam Gordon; 6:15. Orchestra KJR-Song Bag KNX-News; 6:15. Concert KFWB-News; Records; Organ KECA-Records; News KECA-News; Al & Molly; Cecil and Colu-

Sally

-Los Flores Mountaineers KFSD-KSL-6:15, Spraynozzle & Clark

#### 6:30 to 7:00 P. M.

•KGO & network-To be announced KPO-Spiritual Fantasy; So. Har-KPO-

- mony Four, male quartet KYA—Orchestra; Man About Town

- KYA—Orchestra; Man About Town KTAB—Sport Page; Communications KLX—KLX Trio KROW—Instrumental Varieties KGGC--Sunshine; Air Theatre KQW—Gerald Kenny; 6:45. Torrid Tunes
- KGDM-Orchestra \* KFRC & network-Elder Michaux Congregation VEV

- Congregation KEX-Sports; Orchestra KJR-Los Argentinos KNX-Concert; Your Dinner Dance KFWB-Eddie Eben, organist KECA-Recordings KFOX-School Kids; Amer. Weekly KFSD-Adolph & Rudolph; Morales

- Hawaiians KSL-Peter Spraynozzle and Harry Clarke; 6:45, Hollywood Comedians

#### 7:00 to 7:30 P. M.

• KGO & network—National Barn Dance KPO-Education Today; Clef Dwel-

lers

- KYA—Ernie Smith's Sport Page; 7:15, Sonia Sapiro, pianist KTAB—Stamps; 7:15, Italian News KLX—News Items; 7:15, Soprano KTAB-Stamps; 7:15, Italian News KLX-News Items; 7:15, Soprano KROW-Royal Hawaiians; Tom King KGGC-Alan Dohrman's Orchestra KQW-News; 7:15, Fifteen Min-
- KQW--News; 7:15, Fifteen Min-utes in Parts \*KFRC& network-To be announced KOL--Radio Speaker Stevenson KVI--Talk; Orchestra VIR-Sumphonette
- KJR—Symphonettes

- KJK—Symphonettes KFWB—Amer. Weekly; Pioneers KECA—Raine Bennett, poet KNX—Watanabe and Archie; 7:15, Calmon Luboviski. violinist KFOX—Wiggsville; Bobhy & Betty KFSD—Hawailans; Feature Prog.

#### 7:30 to 8:00 P. M.

- KGO & network-National Barn Dance
- KPO—Musical Treasure Chest KTAB—Chasin' Horizons KYA—Tango Time; Shadow of

- KTAB-Chashin Time; Shadow on KYA-Tango Time; Shadow on KLX-Carefree Capers KROW-Labor Journal; 7:45, Larry Canelo, Turn Back the Universe KGGC-Recordings \* KFRC & netwk-Glen Gray's Orch.; 7:45, Joe Haynes Orchestra

KQW—Market Quarter Hour KVI—Dr. M. M. Mellor to 7:45 KJR—Melody Time; 7:45, Music KNX—Calmon Luboviski, violinist KFWB—Juvenile Revue KECA—News; Organ Recital KFOX—Juvenile Revue KSL-Crazy Crystals to 7:45

#### 8:00 to 8:30 P. M.

- •KGO & network-Johns Manville Program with Floyd Gibbons KGO-8:15, Tom Gerun's Orchestra KPO-To be announced •KPO-S:15, Carefree Carnival KYA-Kali-om; Bob Beal's Orch. KTAB-Home Favoritee KLX-Capers; 8:15, Musical Soiree KROW-Latin-American Program KGW-Popular Vocalists; 8:15, Italian Hour KGGC-Spanish Program \*KFRC & network-Rube Wolf's Orchestra KJR-Song Market KGO & network—Johns Manville

- Orchestra KJR—Song Market KOL—Comedy Stars to 8:15 KOMO—8:15, Scandinavian Songs KGW—8:15, Mark Daniels, baritone KEX—News Flashes to 8:15 KFWB—Charles Kaley & Burt Fiske; Orabestra
- KFWB—Chiarles Rate & Dance Orchestra KNX—Hollywood Barn Dance KECA—Playground Dept. Musical KFOX—Christian Science
- KSL-Dance Orchestra

#### 8:30 to 9:00 P. M.

- KGO—Tom Gerun's Orchestra KPO & network—Carefree Carni-val, variety show KYA—Tom Coakley's Orch.; Bob
- Beal's Orchestra KTAB-Golden Gate Junior College KLX--Musical Soiree KROW-Latin-American Program

- KGGC-Recordings
- KQW-8:45, Italian Program
- \* KFRC & network—Hal Grayson's Orchestra

Orchestra KOL-8:45, Eb and Zeb KOMO-Fisher's Blend Half Hour KGW-Fisher's Blend Half Hour KNX-Hollywood Barn Dance KFWB-Musical Newsy KFCA-Musical Program; Records KFOX-Musical Newsy

- KSL-Dance Orchestra
- KOA-Carefree Carnival

#### 9:00 to 9:30 P. M.

- KPO & network—Williams-Walsh Orchestra
- -Doodlebug Orchestra KGO

Orchestra

KGO-Doodlebug Orchestra KTAB-Crocketts; 9:15, Hillbillies KYA-Bath-Day Party KLX-Faucit Theater of the Air KROW-Italian Program KGGC-News; Wyoming Cowboys KQW-Dance Frolic WEPC & network-Bap Pollock \* KFRC & network—Ben Pollack's Orchestra

9:30 to 10:00 P. M.

•KGO & network-Tom Coakley's

KPO-Clyde Lucas' Orchestra KYA-Bath Day Program KTAB-Golden Gate Players KLX-Playing the Song Market

KLX—Playing the song associated 9:45, News KROW—Ran Wilde's Orchestra KJBS—Morning Concert KGGC—Band; Hawaiians KQW—Dance Frolic

www.americanradiohistory.com-

Orchestra KOL--News; Editorial; Music KGW--Concert Trio KOMO--Thirty Minutes of Music KNX--News; Hollywood Barn Dance KFWB--Dance Orchestra KFOX--Don Cave's Orchestra KECA--Recordings KOA--Charlie Grey's Orchestra KSL--Herbie Kaye's Orchestra

# The NEW PRESIDENT HOTEL



POST STREET at STOCKTON

935 Geary Street

San Francisco

The Comforts and Luxuries of a Modern New Hotel at no more than the Cost of Ordinary Accommodations

SPACIOUS airy rooms with ample closet space, full length mirrors, artistic appointments and colorful new furnishings. Deep, soft beds that make sleep a certainty, with a refreshing morning shower—or tub, if you prefer. Rates as low as \$2 per day for rooms with bath. Special low weekly and monthly rates including garage. Write for reservations or further information.

Coffee Shop in Connection



Ray Maxwell, Manager

SAN FRANCISCO

CENTRALLY located in the heart of business and amusement activities ... facing beautiful Union Square ... your stay at San Francisco will be more enjoyable at the Hotel Plaza.

Here a spirit of real hospitality awaits you ... the best of service ... rooms in which you will feel at home ... comfortable beds that invite restful sleep ... and food to tempt your appetite served in the dining room at popular prices.

Private dining rooms for group luncheons and conventions

RATES NOW BEGIN AT — \$2 SINGLE WITH BATH \$3 DOUBLE WITH BATH