

# BROADCAST WEEKLY

July 29th to August 4th



Tommy Harris, Little King of Song, heard on various NBC programs originating at KPO and KGC

10¢

65 70 75

LEADING RADIO PROGRAM OF THE PACIFIC COAST

# POLICE RADIO STATIONS

Mtra.	K. C.	Call	Location	Mtra.	K. C.	Call	Location	Mtra.	K. C.	Call	Location
122.05	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa.
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR	Cross Point, Mich.	122.34	2452	KGPP	Portland, Ore.
175.23	1712	KGPJ	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2418	WPDH	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410	WMO	Highland Pk., Mich.	175.23	1712	WPDR	Rochester, N. Y.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ	Indianapolis, Ind.	175.23	1712	KGPC	St. Louis, Mo.
1165.00	257	WBR	Butler, Pa.	180.51	1862	WRDS	Ingham, Mich.	124.17	2418	WPDS	St. Paul, Minn.
121.50	2470	KGOZ	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2440	WPDM	St. Petersburg
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDT	Kokomo, Ind.	175.23	1712	KGOY	San Antonio, Tex.
175.23	1712	WPDB	Chicago, Ill.	123.00	2440	WPDL	Lansing, Mich.	187.97	1596	KGPD	San Francisco
175.23	1712	WPDC	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WPDD	Chicago, Ill.	123.00	2440	WPDE	Louisville, Ky.	124.50	2410	KGPM	San Jose, Calif.
175.23	1712	WKDU	Cincinnati, O.	121.50	2470	WPEC	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
122.34	2452	WRBH	Cleveland, O.	123.00	2440	WNDA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	122.34	2452	WPDK	Milwaukee, Wis.	121.50	2470	KGPK	Sloux City, Ia.
121.50	2470	KGPN	Davenport, Ia.	124.17	2418	KGPB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
187.97	1596	WKDT	Detroit, Mich.	685.00	438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WCK	Detroit, Mich.	600.00	500	WPY	New York, N. Y.	124.17	2418	WPDA	Tulare, Calif.
124.50	2410	WPDX	Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
124.17	2416	KGPF	El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KKPG	Vallejo, Calif.
123.00	2440	WPDF	Flint, Mich.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D.C.
121.50	2470	WPDZ	Fort Wayne, Ind.	124.17	2418	WPDJ	Passaic, N. J.	1165.00	257	WDX	Wyoming, Pa.
123.00	2440	WFEB	Grand Rapids.	123.00	2440	WPDP	Philadelphia, Pa.	122.05	2452	WPDG	Youngstown, O.

## HOTEL PLAZA

*Ray Maxwell, Manager*

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\$3 DOUBLE WITH BATH



# BROADCAST WEEKLY

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Editor and Manager

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## BUT FOR RADIO . . . !

ADD another jewel to the crown that rests on the head of Radio! But for Radio, the story of the General Strike that held San Francisco and the Bay area, with its million and a quarter population, in a vice-like grip for four days, might have had to be written in fluid that is not ink and color that is not black.

When the General Strike became imminent, hanging over the Bay cities like the sword of Damocles, threatening famine, disease and bloodshed, fear stalked in the heart of practically every householder where the family larder was low and finances were at a low ebb. Rumors spread with lightning rapidity! A General Strike was something new to America and the consequences unknown. Anything could happen—even bloody revolution.

Then came the calm voice of Radio: "Folks, keep your shirts on! Yes, they are going out tomorrow, but it's not so bad. Your babies will get their milk as usual. A survey of the stores shows that there is enough food in the city to last a week at least. Don't get panicky!"

And sure enough, the thread by which hung the sword, broke, and San Francisco was literally cut off from the rest of the world—except by air. Again came the voice of Radio to calm the fears of the thousands of men and women who were compelled to remain at home because of lack of transpor-

tation or because their places of employment were closed: "Steady, folks! More National Guardsmen have moved in to maintain order and to protect lives and property. Governor Merriam promises convoys for food supplies. Doctor Geiger takes steps to prevent an epidemic. Gasoline available for physicians. Ample food supplies for all. General Johnson on way to Coast. President Roosevelt kept informed by his Secretary of Labor. There is no rioting. Mayor Rossi issues proclamation. And now folks, Miss Alva Wood will sing, without musical accompaniment, 'Every Cloud Has a Silver Lining.'"

Thousands of business men away from the city, vacationists at resorts, motorists on the highways, all eagerly listened to the radio reports and were assured that their families and businesses were safe.

Ignorance breeds fear, and fear is the fore-runner of most of the ills that beset mankind. So long as there are eighteen million radios in America and broadcasting stations to disseminate authentic information, this country is safe from any usurpation of constituted authority for long. Radio is our first line of defense. Through it, public opinion can be almost instantly mobilized and it is stronger than the forces of any insurrection, and an even more powerful guarantee than the army and the navy.

Public opinion forced the end of the General Strike in San Francisco and RADIO was the instrument.

# ETHER GLEANINGS

By J. CLARENCE MYERS

IT is quite obvious that the contest being conducted across the country by the Campbell Soup Company for a feminine star for their forthcoming radio production, has a deeper motive than just to give some unknown a chance for fame.

Inasmuch as there are hundreds of girls in the radio fraternity who possess both singing and acting ability—the requirements for the fat part—it is evident that the “zoop” dispensers saw the possibilities of carloads of publicity by conducting the present contest. A smart move, of course, on their part.

Eighty-seven CBS stations throughout the land have been holding auditions in their communities for the role. These will be followed up by regional auditions, and then the finals from which the winner will be chosen.

The regional auditions in this section will be held from KFRC on August 2. Aspirants who have been picked from the various CBS stations in this section of the country will vie for the honors at that time.

The fortunate winner of the finals will be given a contract to play one of the leading parts in the Soup broadcasts at a flattering salary, and an assurance of nationwide fame.

The series of programs, which will go nationwide over the CBS wireup, is scheduled to start by the middle of September. It is to be known as “The Hollywood Hotel,” and will be produced in Los Angeles, in order to be near the picture colony from which it will draw many of the outstanding stars for guest artists from time to time.

Dick Powell has been signed already as master of ceremonies. Ted Fio-Rito's orchestra will turn out the music. Muzzy Marcelino is down for some vocal entertainment, as are the Debutantes, Fio-Rito's gal-harmony team. El Brendel will carry the comedy load. Louella Parsons, Hearst's voice in Hollywood, has been elected to interview the various cinema stars before the mike.

Advance dope says that “Hollywood Hotel” will incorporate drama, murder, comedy, music, and everything and anything that might happen in a hotel.

The signing of the soup makers with this new type show puts in the discard all rumors about their dickering for NBC's “Carefree Carnival” which were rife some weeks back and had all the NBC gang muchly excited.

Variety, the voice of the show “biz,” reported recently that the Campbell folks had signed Lionel Barrymore as the big star of their air show, but that he had to step out because M-G-M wouldn't permit him to enter

the broadcasting field. The broadcasts will cost about \$12,000 apiece, according to reports.

Incidentally, it is one of the fattest contracts that CBS has landed in many a day, and they are being looked upon with envious eyes by their biggest competitors—NBC.

\* \* \*

S and W have changed their Merrymakers' program time on the Don Lee-CBS radio web to 7 to 8 p. m. The chain sold the 8 to 9 period to the Franco-American Baking Company for their show, entitled “The High Jinks.”

\* \* \*

Bill Goodwin, erstwhile dapper young KFRC mikeman, now with KHJ, and his bride of a couple of months, the former Paula Winslow, are visitors in San Francisco.

\* \* \*

NBC's little giant of song—Tommy Harris one of the youngest in the broadcasting business hereabouts, is considering bids from the NBC in New York. Through the able tutelage of Meredith Willson, the kid has gone to the top in the microphone world fast. He'll go a long way yet. Jest watch.

\* \* \*

Hollywood again bows to the radio artist. In the picture, “The Gift of Gab,” now being shot on the studio lots, such mike personalities as Phil Baker, Ruth Etting, Ethel Waters, Graham McNamee, and Gus Arnheim's orchestra will appear. Edmund Lowe will be the star.

Incidentally, while Phil Baker is in Hollywood working on the picture, Gogo DeLys, the NBC songstress, will work in his transcontinental broadcasts each week. Baker heard the popular little blonde singing on several programs while he was East, and picked her for the vocal star of his program during his stay in Southern California. Nice break.

\* \* \*

Many frantic calls to KFRC, Don Lee key station here, flooded the switchboard when Ed Fitzgerald failed to appear on his regular programs. The listeners had heard that he was the recipient of threatening letters and phone calls for news comments he made on the longshoremen's strike, that he had asked for police protection—and they feared the worst when he was a.w.o.l. from the mike. But their fears were set to rest when informed that “Fitz” was just off on a little vacation. Harold Bock batted for him on

the news broadcasts, and Claude Sweeten did the m.c. job on the Feminine Fancies.

\* \* \*

KQW boasts a promising young composer in Don Roderick, pianist of the Southern Four, instrumental group, heard thrice weekly on that station. Roderick, formerly theatre organist and radio star of KGU, Honolulu, recently had one of his compositions published, and the piece monickered, "What's Become of My Man," is clicking. Among his other works are: "Stranger to Love," "Luau," "Scratch My Back," "Twiddlin' My Thumbs."

\* \* \*

Juliette Dunn (Mrs. Harrison Holliway) is microphoning again after several years' absence from the studios. She is singing on KFRC's Feminine Fancies program.

\* \* \*

The KJBS Word Man, alias Gene Clark, will have a few more articulate sounds to talk about before the mike—"goo"—"w-a-ah"—et al—now. And he'll get first hand dope from his new offspring Gene, Junior, who arrived C.O.D., Stork Express, on July 11. Junior, on seeing his pop for the first time, declared right then and there that he didn't want to be raised to be a radio announcer. To be a crooner was his ambition and he immediately gave a sample of what he could do. Of course, his mama objected. He's going to be president, says she. It was the second delivery the Stork has made to the Clark household in the past two years. The first was a girl.

Another local announcer became a proud daddy recently too. David Elton, Jr., NBC mikester, passed out the smokes after the arrival of David Elton the III—weight nine and one-half pounds.

\* \* \*

Three Don Lee owned stations—KFRC, KHJ and KGB—have been advised that they were granted permission to increase their power for daytime broadcasting, by the Federal Radio Commission. Each was granted 2,500 watts for daylight hours. KHJ is already installing its new equipment. KFRC and KGB will follow shortly.

\* \* \*

San Franciscans have been fortunate of late in being able to see "in the flesh" some of the country's outstanding microphone personalities who have been appearing in person on the stages of the various local movie palaces. Among them have been: Walter Winchell, Eddie Cantor, Ben Bernie, Guy Lombardo, Ted Fio-Rito, Kate Smith, Arthur Tracy, Duke Ellington, the Happy Go Lucky Gang and Tommy Harris.

Harry McClintock, more familiarly known to the radio tuner-inners for the past seven or eight years as Mac, has been signed by KQW as a staff artist. He is appearing thrice weekly—Tuesdays on the variety show—"You Never Can Tell"; Thursdays at 10:45 a. m., and Fridays at 4:15 p. m. Mac claims to be the first to sing cowboy songs on the air and in 1925 organized the "Haywire Orchestry" which rode to fame on various KFRC productions including the Blue Monday Jamboree.

In the years to follow Mac made more than forty recordings for the Victor Phonograph Company, singing many of his own songs, including "The Bum Song" and "Fifty Years from Now." He has been an institution in radio.

\* \* \*

Edward McCallum, KYA manager, announces the appointment of David H. Sandeberg as sales manager of the station. The latter was formerly Los Angeles manager of the radio station representatives, Greig-Blair and Spight, and before that advertising manager of the magazine, Western Advertising.

\* \* \*

Lyn Church, KYA production boss, recently returned from vacation with a swell dose of poison oak to show for it. He spent it in the wilds of El Dorado County where he visited Ed Wilson, ex-KFRC salesman, who has turned gold miner and is extracting the nuggets in grand fashion. Harry Bechtel, another KYA luminary, spent his "vacash" in Vancouver.

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## NO SOUND EFFECTS NECESSARY

No sound effects are required when Miss Jeanette Cramer's cooking school broadcasts go on the air every morning over KGW, thousand-watt station of The Oregonian, Portland. A housewife hears a recipe and instructions for making custard. Then, out over the air goes the sound of an egg beater. The listener hears the knife as it slices the dough, and the clatter as the prepared material is placed in the oven and the oven door closed.

There is no sound technician on hand to assist. Miss Cramer, home economics editor of The Oregonian, broadcasts direct from The Oregonian kitchen, just one floor above the KGW-KEX studios in The Oregonian building. With a microphone and inter-communication telephone system she has no trouble at all. The microphone rests on a work bench and as she talks to the radio audience she actually prepares and cooks the food.

# MICROPHONE GOSSIP



• • • Gogo DeLys, NBC contralto, has taken back her own first name Gabrielle, and will be known hereafter as Gabrielle DeLys. No less a personage than Phil Baker suggested the change. It was after hearing her sing on the Carefree Carnival that Baker selected the little French-Canadian songstress to appear on the Armour Hour's Hollywood broadcasts. Someone mentioned that Gogo's real name was Gabrielle, and Baker immediately decided that "Gabrielle" was much better suited to the warm, tender tones of the singing star's voice. Miss DeLys had been considering the change herself, so now everybody is satisfied. Incidentally, "Gogo" isn't a stage name, but a family nickname which dates back to childhood.

• • • The Blue Monday Jamboree, one of the pioneer variety shows in radio and a feature of the CBS-Don Lee network for eight years, is now heard over a nationwide Columbia network each Monday night.

Produced by Harrison Holliday, manager of KFRC, the Columbia-Don Lee unit in San Francisco, the Blue Monday Jamboree develops its own talent rather than depending on big names of the stage and screen. The Jamboree is characterized by swift action and informality. Holliday believes too many rehearsals spoil the freshness of comedy.

• • • Commander Frank Hawkes, holder of some thirty European and American speed records for airplanes, has recently returned from a trip to China. He lunches several times weekly with Orchestra Leader Al Kavelin at the Hotel Lexington. They are fast friends, although Kavelin readily admits that the flier is the "faster." The band pilot reveals, however, that the noted aviator prefers his music slow and sweet with "Smoke Gets in Your Eyes" as his favorite tune. Kavelin's pet story from the Commander is the one about the time the flier had breakfast in London, luncheon in Rome, and flew back to London for high tea.

• • • Arthur Linkletter, part-time announcer for KGB during the past winter, has been given full-time rating as announcer-publicity man. During the past year, he has been finishing college work in dramatics and publications, and following graduation he received the present appointment. Linkletter is known for his writing and speaking throughout Southern California, and has appeared in

many dramatic programs on the air. His musical comedy "Pressure" is remembered by many San Diegans as one of the best in recent years, and his addition to KGB is timely in that the numerous dramatic programs demand experienced research men.

• • • Rush Hughes, whose five-days-a-week "Pictorial" program is an NBC feature, has been granted a seven weeks' vacation by his sponsor, after 78 consecutive weeks on the air. During that period Hughes has written and delivered over the microphone more than 1,250,000 words. Hughes will continue as master of ceremonies on "The Show" Monday evening variety program, during his vacation from his daily program and will return to NBC with his Pictorial on August 20, at the same hour. Upon his return the program, now heard in California only, will be extended to the Northwest through KOMO, Seattle.

The popular "air photographer" will spend much of his vacation getting new material for the new series of "word pictures."

• • • The most precious fan letter in Edna Fischer's collection is one which the little NBC pianist received from a fellow artist not long ago.

"Dear Miss Fischer: We have not met but I must tell you of the pleasure which your programs bring me," he wrote. It was Gunnar Johansen, well-known concert pianist and a fellow member of the NBC staff.

• • • Many radio singers receive fan mail, but few receive the quantity or quality as does Chet Cathers of KOMO-KJR. For the third time in five weeks the Southern Serenader, as Chet is called, received a 36-page fan letter. Chet is quite aroused about these letters and is most anxious to know the writer, who remains unknown. Thirty-six pages has not been the largest letter Chet has received. Once he received one of 48 pages, which leads us to believe that when bigger and better fan letters are received Chet Cathers will receive them.

• • • A phonograph record—the only one of its kind—will be presented to a young lady in New York shortly by Andre Kostelanetz. Its surface will bear the haunting strains of the waltz theme played by Kostelanetz' orchestra in their thrice-weekly CBS broadcasts. The young lady who is going to get the record recently wrote to Andre inquiring where

she could obtain a recording of the theme. There aren't any on sale, of course, although several discs of the program have been made, without the complete theme. But Andre has decided that, so long as the young lady likes the theme so much, he'll make a special record some evening when program time permits a full rendition of the waltz and send it to her as a gift.

• • • Gene and Glenn, the Gillette Blue Blade comics, are apart a lot of their spare time these days, because Glenn is penthouse hunting and Gene refuses to miss his daily game of golf.

• • • Rolly Wray, KFOX staff artist, was born in London, England, but she can "see a joke."

• • • Just so much spinach: No matter how good you are, you're never perfect. Take Dave Ross, for instance. As a CBS announcer he was considered good enough by the American Academy of Arts and Letters to be awarded the academy's medal for good diction on the radio. Quite a large number of fans listen to his "Poet's Gold" broadcasts because they like the way he reads verse. But the other day along came a lady—a dietician by profession—who was anxious to speak to Dave on the phone. She wanted to give him some advice. She could tell, she said, by the way he spoke that he wasn't following the proper diet. She'd like to tell just what he should eat to sound right over the air. Dave says it's probably spinach and—well, you know the answer.

• • • Ed Wynn is honorary head of more fire departments than the Prince of Wales is colonel of regiments. There are now 108 cities that list NBC's famed fire fighter as honorary chief.

• • • Adele Pearce, who appeared as one of the "Eight Girls in a Boat," a Paramount picture, is doing double duty these days. Besides emoting in the dramatic portion of the KYA Bath Day Party and several skits over that station, the diminutive young lady is hard at rehearsals for the feminine lead in "Frankenstein," a local Theatre Guild production.

• • • KGB's radical departure from the customary dance record programs, which clutter most stations from midnight to one, is bringing thanks from music lovers of Southern California. "Music Unusual," featuring light classical and operetta gems, is a nightly presentation that provides a delightful change from the jazzy music usually heard at midnight. The fan mail is especially

heavy from Hawaii, New Zealand and Alaska, which proves that good music goes a long way . . . a lot of credit for this "different" program goes to Announcer Hal Chambers.

• • • Rubinoff is proud as punch over the way the Lombardos have come along in the radio world. A few years ago when this top flight dance combination was pioneering over the Cleveland kilocycles Rubinoff gave Carmen Lombardo a very helping hand with his arranging difficulties

• • • The Revelers, who are real veterans in the radio game, will celebrate their thirteenth anniversary on the air this October. The famous quartet began broadcasting from the old Westinghouse studio in Newark in the days when it was a triumph if their program was picked up by a workman stationed on the roof with a crystal set.

• • • Wilfred Glenn, of the Revelers, is never late for summer rehearsals because he arises daily at 3 a.m. to go fishing in his sloop "Halcyon." Glenn says he'd sooner catch fish than the deuce for being late!

• • • Five years ago, just two years before radio listeners ever heard of Kate Smith, horticulturists in Portland, Ore., the flower-bed of the nation, began work on the creation of an unusual cream-colored carnation. It was only a week ago that this species of flower finally was developed. So, in honor of Kate Smith, who was appearing at a Portland vaudeville house at the time of the flower's perfection, the creators officially dubbed it "Kate Smith."

• • • Even Betsy Ross couldn't get in the NBC Radio City studios the other day until she proved she was a cousin of Lanny Ross. Betsy was on her way home to Cleveland from college in Connecticut and had a few hours to wait in New York so she went to the studios to see Cousin Lanny. The receptionist was disposed to doubt her claims.

"You're the fifth 'cousin' that's come to visit him today," she said. Betsy, however, could establish her identity and saw Lanny.

• • • Mr. Larry Rhine has joined the announcing-writing staff of KGB after a widely varied and successful career in writing and speaking. His experience includes participation in debates with Oxford and Harvard as a representative of U. C. He has been official book review for the Macmillan Co. and public relations representative of the Western Union Co. At present, Mr. Rhine is assisting Gary Breckner, program director, in preparing the new series of programs, "Public Enemies."



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# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 8 p.m. .... NBC  
 Baker, Phil, Friday, 5:30 p.m. .... NBC  
 Benny, Jack, Friday, 6:30 p.m. .... NBC  
 Cook, Joe, Monday, 5:30 p.m. .... KGO  
 Durante, Jimmy, Sunday, 4 p.m. .... NBC  
 Jessel, George, Sunday, 4 p.m. .... CBS  
 Pearl, Jack, Wednesday, 4 p.m. .... NBC

## DRAMAS

Bible Stories, Sunday, 11 a.m. .... KPO  
 Death Valley Days, Tuesday, 8:30 p.m. .... NBC  
 First Nighter, Friday, 6 p.m. .... NBC  
 Memory Lane, Wednesday, 7:30 p.m. .... NBC  
 One Man's Family, Friday, 7:30 p.m. .... KOA, KDYL,  
 KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS  
 One Man's Family, Friday, 8:15 p.m. .... KGO, KHQ,  
 KOMO, KGW, KFI  
 Peter The Great, Sunday, 3 p.m. .... CBS  
 Radio Guild, Monday, 11 a.m. .... NBC  
 The Black Ghost, Sunday, 8 p.m. .... KPO  
 True Story Court, Friday, 7:30 p.m. .... CBS  
 Winning the West, Thursday, 7:30 p.m. .... NBC

## EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.m. .... KPO  
 Community Forum, Sunday, 4 p.m., KPO .... NBC  
 Education at the Cross Roads, Sat., 7 p.m. .... KPO  
 Educational Feature, Wednesday, 12:30 p.m. .... KFRC  
 Hyde, Henry M., Sunday, 5:15 p.m. .... NBC  
 Kennedy, John B., Thurs., 2:30 p.m. .... KPO  
 National Farm and Home Hour, Fri., 9:30 a.m. .... NBC  
 Readers' Guide, Sunday, 9:30 p.m. .... NBC  
 Stanford University, Monday, 7:45 p.m. .... KPO  
 The New World, Monday, 10 a.m. .... NBC  
 The Phillistine, Friday, 7:45 p.m. .... NBC  
 The University of California, Sunday, 9 p.m.,  
 Mon., Tues., Wed., Thurs., Fri., 3:45 p.m. .... NBC  
 You and Your Government, Tues., 3:30 p.m. .... KPO

## SYMPHONY ORCHESTRAS

Chicago Symphony Orchestra, Sat., 12:30 p.m. .... KPO  
 Chautauqua Symphony Concert, Sun., 11:30 p.m. .... KGO  
 Detroit Symphony, Wed., 5 p.m., Thurs., 12  
 noon. .... CBS  
 Philadelphia Summer Symphony, Sat. 4:30 p.m. .... CBS  
 Sanctuary Symphony Orchestra, Sunday, 5 p.m. .... CBS  
 Standard Symphony, Thursday, 8 p.m. .... NBC

## POPULAR PROGRAMS

American Album of Familiar Music, Sunday,  
 5:30 p.m. .... NBC  
 Big Ten, Tues., 9 p.m. .... KPO  
 Big Yank Mavericks, Friday, 7:45, p.m. .... KPO  
 Byrd Expedition, Wednesday, 6 p.m. .... CBS  
 Carnation Contented Program, Monday, 6 p.m. .... NBC  
 Columbo, Russ, Sunday, 8:15 p.m. .... KGO  
 Jolson, Al, Thursday, 6 p.m. .... NBC  
 Madame Schumann-Heink, Sunday, 7:15 p.m. .... KGO  
 Manhattan Merry Go Round, Sunday, 5 p.m. .... NBC  
 Personal Closeups, Interview by Gypsy, Sunday,  
 8:15 p.m. .... KPO  
 Smith, Kate, Mon. and Thurs., 4 p.m. .... CBS

## SKITS

Betty and Bob, Monday to Friday, 12 noon. .... NBC  
 Gene and Glenn, Mon., Tues., Wed., Thurs., and  
 Fri., 7:15 p.m. .... NBC  
 Life of the Reillys, Tues., and Thurs., 6:45 p.m. .... KPO  
 Oxydol's Own Ma Perkins, Monday to Friday,  
 1:30 p.m. .... NBC  
 The Mudcaves, Monday and Thursday, 3 p.m. .... KPO  
 Vic and Sade, Monday to Saturday, 8:30 a.m. .... NBC

## VARIETY PROGRAMS

Blue Monday Jamboree, Monday, 8 p.m. .... KFRC  
 Buck, Frank, Jungle Adventures, Monday to Fri-  
 day, 7 p.m. .... NBC  
 California Melodies, Wednesday, 6:30 p.m. .... CBS  
 Captain Henry's Showboat, Thursday, 5 p.m. .... NBC  
 Carefree Carnival, Saturday, 8:15 p.m. .... NBC  
 Chase & Sanborn: Jimmy Durante, Sun., 4 p.m. .... NBC  
 Chase & Sanborn: "Baron Munchausen," Wed-  
 nesday, 4 p.m. .... NBC  
 Colgate House Party, Monday, 5:30 p.m. .... NBC  
 Demi Tasse Revue, Monday, 6:30 p.m. .... NBC  
 Downey, Morton, Studio Party, Sat., 4 p.m. .... CBS  
 Fleischmann Hour, Thursday, 4 p.m. .... NBC  
 General Tire, Friday, 6:30 p.m. .... NBC  
 George Jessel's Variety Hour, Sunday 4 p.m. .... CBS  
 Happy Go Lucky Hour, daily except Saturday  
 and Sunday, 2 p.m. .... KFRC  
 Hall of Fame, Sunday, 6 p.m. .... NBC  
 Hi-Jinks, Sunday, 8 p.m. .... CBS  
 Hodge Podge Lodge, Tuesday, 9 p.m. .... KFRC  
 Hollywood on the Air, Sunday, 8:30 p.m. .... NBC  
 Marshall's Mavericks, Wednesday, 9:30 p.m. .... KPO  
 National Barn Dance, Saturday, 6:30 p.m. .... NBC  
 Night Court, Mon., Wed., Fri., 10 p.m. .... KPO  
 Palmolive Beauty Box, Tuesday, 6 p.m. .... NBC  
 Pearce, Al, and Gang, Mon. to Sat., 2 p.m. .... NBC  
 Raymond Knight's Cuckoos, Saturday, 6 p.m. .... KGO  
 Shell Show, Monday, 8 p.m. .... NBC  
 S. & W. Merry-makers, Sunday, 7 p.m. .... KFRC  
 Town Hall Tonight, Wednesday, 8 p.m. .... NBC  
 Treasures of Time, Wednesday, 8 p.m. .... KFRC  
 Waring's Pennsylvanians, Sunday, 5:30 p.m. .... CBS  
 Whiteman, Paul, Thursday, 6 p.m.;  
 Saturday, 7:30 p.m. .... NBC



# SILHOUETTES

**WADE BOOTH**, the Singing Stranger, heard over NBC-KGO network, was born in Philadelphia of Quaker Irish parents . . . ran away to sea when fifteen years old . . . lured home, he attended high school and ran away again, this time to join a musical stock company . . . obtained the job by singing "Home, Sweet Home" . . . later attended the University of Virginia, but music still was his ambition, and he went to Paris for vocal study . . . enlisted in army and fought two years in World War . . . then returned to America to play in three editions of George White's "Scandals," with Eddie Cantor in "Make It Snappy," Marilyn Miller in "Sally," the "Follies" and many other New York musical shows . . . later was headlined in vaudeville and in leading night clubs and hotels before coming to radio . . . he's a bachelor, five feet eight inches tall, weighs 149 pounds and has brown hair and eyes and a ruddy complexion . . . hobbies are handball, hiking, squash, golf and riding . . . admires Mussolini because of presurance and fearlessness . . . owns a dog and a pet canary . . . belongs to all Masonic bodies . . . is superstitious only about three on a match and lighting a broken cigarette.

**PORTLAND HOFFA**, Fred Allen's wife and favorite stooge, was named for the city of her birth, Portland, Ore. She was born January 25, 1910, and has lived under a lucky star ever since, she admits, but she means that only figuratively. Portland doesn't believe in astrology.

She went to the Jamaica High School in Jamaica, N. Y., played a lot of basketball and archery, and never dreamed she'd be the wife of one of the foremost comedians of the day, and headed for fame in her own right. In her early teens, Miss Hoffa joined George White's Scandals, and pronto, was on Broadway, just like that. . . . Followed engagements in the first Little Show and Three's a Crowd.

In the meantime she had met and married the comedian, Fred Allen, whom she admires above all other men. When Allen took to the air in 1932, Miss Hoffa was with him, and still was in the summer of 1933, when he launched Fred Allen's a la carte Revue over NBC.

Now that she's turned her back on the theater, Miss Hoffa confesses that her greatest ambition is to become a household word to radio fans. Her ingenuous manner and singing-song delivery have "caught on" and

it looks as though she will achieve her ambitions. That "poppa" whom Portland pipes about all the time is running her a close race to the goal of fame, for he's getting as widely known as Gracie Allen's brother.

Portland loves to cook, play backgammon, read, knit, dance, sew and swim. Her favorite person of persons is Katherine Cornell. Her greatest extravagance, clothes—and do they become her slim, trim little figure! . . . She loves France, keeps a dog, languishes over the opera Madame Butterfly, has brown hair, weighs 115 pounds, has flown over the English Channel, relishes Welsh rarebit at midnight, and thinks mike fright is worse than stage fright.

**J. ALBERT KAVELIN**, violinist, composer and leader of his own orchestra over the Columbia network from New York, was born in Samara, Russia. He came to the United States as a child. He studied with private tutors and at school in Denver, Colorado, until he was old enough to be sent abroad to complete his musical education. In 1924 he was graduated from the Royal Verdi Conservatory in Milano, Italy.

He came back across the ocean to play his violin in the Cadillac Hotel Orchestra in Detroit. He was just 20, and his salary of \$80 per week seemed rather munificent. The following year the musical comedy field beckoned, and, after a tour with "Artists and Models," Al went into the "Grand Street Follies."

Next he turned to radio, working as a staff composer and concert violinist for one of the national chain. In 1933 he began playing at the Central Park Casino in New York, with his own group of nine musicians, and later in the same year was engaged to play in the afternoons at the Lexington Hotel. At present he plays for luncheon and dinner and supper dancing at the Lexington and broadcasts over a Columbia network several times each week.

Kavelin is interested particularly in composition and hopes some day to write an unusual symphony. Many of his own shorter works have been broadcast, and some of them, including his air theme song, "When Love Is Gone," have been published.

The young maestro—he is just 30—has black hair, dark brown eyes, is five feet ten and weighs 140. He likes formal dress and always wears a white carnation when conducting. He is unmarried.

# Roadside and Fireside . . . .

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# The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## How Dare They!

I was very much surprised and disgusted to read in the Open Circuit department of the BROADCAST WEEKLY, July 15 to 21, the unjust, mean and slurring criticism of the program "One Man's Family," especially what the person said about our beloved Billy Page. Something must be radically wrong with "R. F." of Fresno, to think such stuff. I know many people who await joyfully to dial in on Friday evening to listen to "One Man's Family," one of the best programs on the air. We all love each artist in the cast, and feel it was an error on your part to publish it, as some may think you are cooperating with "R. F." to interfere with this young man's career, which promises to be so wonderful. The undersigned feel this person "R. F." is prompted by jealousy, or he certainly gives evidence of needing a brain examination. Perhaps if he would search within deep enough, he might find a heart. We feel you should have relegated this person's criticism to the waste basket.

*Mrs. A. E. C., Ojai, Calif.*  
*Mr. and Mrs. P. J. A., Ojai, Calif.*  
*Mr. and Mrs. A. R., Ventura, Calif.*  
*Mrs. W. S. C., Ventura, Calif.*  
*Mr. and Mrs. F. S. R., Ojai, Calif.*  
*Mr. and Mrs. L. P. R., Ojai, Calif.*  
*Mrs. C. M., Ojai, Calif.*  
*Mr. and Mrs. L. E. H., Ojai, Calif.*  
*Mr. and Mrs. J. M. C., Ventura, Calif.*  
*Mrs. S. P., Ventura, Calif.*

## Was She Disgusted!

Your great little magazine arrived today, and was promptly read, as usual. It is interesting to read all the newsy items about our favorite stars.

I was quite disgusted with the letter written by "R. F." of Fresno about the program "One Man's Family." In my opinion "R. F." is a person with very little appreciation of the finer things, and should be pitied rather than "panned" probably, but I find that my temperature rises when one of my favorite programs is criticized in such an unkind way. Constructive criticism is never out of place, but "R. F.'s" letter is decidedly destructive, and I wish you hadn't printed it.

*D. DeF., Wenatchee, Wash.*

## Here Is Something for Jack to Put in His Mayonnaise

Just finished reading my BROADCAST WEEKLY and enjoyed as usual its contents. But I want to say something—May I?

I quite agree with "R. F." from Fresno, concerning "One Man's Family," only—here's my views.

Of all the unnatural characters it surely is Claudia—the girl of twenty-two who is always "finding herself" or "losing herself" or "adjusting her life" or "readjusting herself," et cetera. How absurd! She is not a natural, normal girl of twenty-two. Nor do I like her voice—it's vapid. Paul is another unnatural, vague creature, a young, unfettered egoist, who adopts a young child! Fancy that in 1934! He is a tiresome, evasive person. Clifford is the finest portrayed—also Mr. and Mrs., but the rest are out—all but Jack and I do like him. But whenever I listen to "One Man's Family," it's because I'm too lazy to dial—really can't see anything about it to rave over. "Memory Lane" is far better and when it comes right down to facts, I'm telling you I stay up one night in the week till ten. I mean I listen on Wednesday evenings at ten to that Jimmie Cook boy do his stuff. He's got what it takes and it's just too bad he isn't on more often. I am very fond of his sort of program and the way he puts it over is, to my mind—the last word. Plenty of good programs—I don't have to worry about "One Man's Family."

*Miss E. L. S., San Francisco.*

## "Now That I Have Found You"

It is with great delight that I read the good news of the comeback of our beloved crooner Clarence Hayes, whom we have missed very much indeed, and we have often times wondered just what had happened to him.

We in our family welcome you back, Clarence Hayes, with open arms and I am sure that thousands and thousands of others agree with me.

I am also very fond of our little songstress Rita Lane, whom I have never tired of hearing; Bennie Walker is another favorite of ours; Elmore Vincent, God bless him; Bill Wright and "Yahbut," you two devils. "One Man's Family" and the Doric Quartet de-

serve mentioning; "Memory Lane," too, and Charlie Marshall. We are strong for all the above mentioned. Of course, there are many more, but this will do for this time. This is the first time I have written in and had it not been for reading the good news about Clarence Hayes, I do not believe that I would have written in now, but it was too good to overlook and let go unsaid. The ice is broken now and I shall soon write again and maybe then tell you of some of the dislikes.

*Mrs. E. Q., San Francisco.*

"Death Valley Days," "First Nighter," "Winning the West," the Sunday evening interviews, "The Showboat," the "Carefree Carnival," must not be overlooked. Also our beloved Don Novis deserves mentioning for the splendid work he is doing.

#### A Character Builder

Referring to R. F.'s letter from Fresno, California, in the July 15-21 issue, I am sure many others like myself will not agree with him that "One Man's Family is one of the silliest things ever put on the air." I also will not agree with him that Jack Barbour of One Man's Family and Billy Smithers of Memory Lane is a conceited boy. In both parts, I have others who support me in agreeing that he is a very lovable character even if he does like to have his own way sometimes, but who doesn't?

I am quite sure that the person who wrote the article in the July 1-7 issue, under "Ether Etchings," was in their right mind.

I am but a high school girl, but many of my friends listen to the program and enjoy it very much and in concluding may I say that one can take many lessons in character building and personality from One Man's Family."

*Miss D. J. H., Lodi, Calif.*

#### Oh, We Can Take It

You certainly have your hands full trying to please everybody, but certainly the compliments far outnumber the foolish fault-finding, so you need not feel distressed about the latter. I have taken your magazine for several years, and what I did not particularly care for, I could get along with, as others did like them. We cannot expect to have everything to our taste.

Anyone who does not enjoy "One Man's Family" and Captain Henry's "Showboat," better throw their radio away—if it is too much trouble to dial to something more to their liking.

I am particularly glad for the chain programs classified, for sometimes it is hard to find certain programs when I do not remember the day they are on.

Of course, we often find programs are changed after yours go to print, but that cannot be helped. Thank you for all the interesting items regarding the artists. Two that I have not seen described, I would very much like to see pictures of and know more about Mary Lou of Captain Henry's "Showboat," and Mary of "Mary's Friendly Garden." She always called her guests and announcers by their full name, but no one ever called her by anything but "Mary." I hope she may return to California. We enjoyed her programs.

Wishing you continued success—the larger magazine is such an improvement.

*M. A. S., Oakland.*

#### Back With Memory Lane

We were truly very sorry to hear the change of "Memory Lane" to Wednesday night. It has been our favorite for years and we never missed it. There are a few folks left who go to church Wednesday night and these are the ones "Memory Lane" would really appeal to. The program that comes in its place on Tuesday night is not worth turning on the radio for.

We enjoy our BROADCAST WEEKLY and look forward to each copy.

It is very interesting as well as instructive.

I hope as many protests for a change in time for "Memory Lane" as they did for "One Man's Family." Maybe we will get some action.

I am hoping there are many, many more that feel as I do and want a change for "Memory Lane."

*Mrs. E. F. H., Santa Paula, Calif.*

#### Protests Time of Memory Lane

We have been so interested in the "Memory Lane" program and are so disappointed that it has been changed from Tuesday to Wednesday. The change makes it impossible for us ever to hear it and we would be very glad if it could be arranged to have it back at the old time again.

*Mr. and Mrs. W. T. T., Oakland.*

#### We Appeal to the Supreme Court

Thanks for printing my Want Ad. The grand mother's lament. What can the department of justice do about it? They ain't no justice. Anyway, thanks.

You are to receive another letter from me quite soon. A letter containing a request. Not a sentimental one. This is to be a business letter. Be learning to say yes. Oh, not to arouse false hopes: the letter will not contain money, or promise thereof.

*M. L., Belmont, Calif.*

# NEWS *and* COMMENT

## BEN BERNIE GOES OFF THE AIR FOR TWO MONTHS

With a fond cheerio, a toodle doodle, a tweet-tweet and a couple of farewell yow-sahs, Ben Bernie, the Old Maestro, and all the lads of the Pabst Blue Ribbon program broadcast their last program from Baltimore Tuesday, July 17, and left the air for two months, resuming their weekly broadcasts on September 18.

Ben moved down to Galveston, Texas, following his Baltimore engagement, and from July 25 until Labor Day he will be featured at the Hollywood Gardens in the Texas city. He plans to return to Hollywood, California, next fall for the making of another talking picture.

▼

## "Haywire Mac" on KQW

"Haywire Mac," otherwise known as "Radio Mac," has signed up with KQW for three broadcasts weekly. Besides appearing on the You Never Can Tell program, presented every Tuesday night from 8 to 10, Mac will be heard each Thursday morning from 10:45 to 11 and Friday afternoon from 4:15 to 4:30.

Mac started his radio career in April, 1925, at which time he was a member of the famous Coo-Coo Club and other shows which helped make radio history at that time. He was the first to sing cowboy songs on the air and in 1925 organized the first of his famous "Haywire Orchestrys," which was the first cowboy band ever to be broadcast.

In 1926 Mac signed a contract with the Victor Phonograph Co. for a three-year period and has recorded some forty-odd songs, many of which were his own compositions, such as the "Bum Song" and "Fifty Years From Now."

▼

## Transcription Chain Idea Spreads

Cy L. Whitaker, sales manager for MacGregor & Sollie, electrical transcriptions, is making a tour of the middle west in connection with the MacGregor & Sollie transcription chains.

The transcription chain idea, which was originated by MacGregor & Sollie and first put into operation in the Pacific Northwest last September, has proved tremendously successful. This firm supplies transcription service to chains located in Idaho, Montana, Colorado, Nebraska, Kansas, Oklahoma, New Mexico, Arkansas, Illinois, Ohio, Louisiana, Connecticut, Maine and Virginia.

## "PERFECT RADIO VOICE"

The "perfect radio voice" contest, which Freeman Lang has been conducting for several months, has finally closed with the names of the two winners now made public.

Formal announcement and presentation will be made to the winners late in July or early August, when the new Freeman Lang sound studios on North Gordon Street in Hollywood are dedicated.

Jeanette Nolan and Hanley Stafford were adjudged winners by the committee. Miss Nolan took the femme lead in "Air Mail" and "Prison" mysteries, transcribed series.

Mr. Stafford is heard currently in the KHJ "Calling All Cars" series, and has done dialect work in more than a hundred recorded programs.

Winners get an engraved award and also the master record of their voice on which will be etched the judges' signatures.

## SO-O-O YOU'RE GOING ON THE AIR!

As Director of the Radio Art Guild of America and associate member of the Society for the Study of Expression, Robert West, a well-known figure in New York circles of public discussion, has been questioned thousands of times on various aspects of radio and broadcasting.

In order to provide a long-felt need in the field of broadcasting for a popular book which would be both informative and critical on this many-sided subject, Mr. West wrote "So-o-o-o You're Going on the Air!" which is a non-technical guide to the realm of radio for those in and those aspiring to enter the broadcasting studios.

An interesting section of the book is that devoted to samples of radio comedy and drama scripts. The former is represented by original Eddie Cantor air comedies. Another important chapter of "So-o-o-o You're Going on the Air!" is made up of opinions of radio critics from all parts of the country under the heading, "The Radio Editor Airs His Mind."

Another integral part of the book which is a distinctly original contribution to radio literature is the first "Radio Speech Primer" in which Mr. West has incorporated some forthright criticism of faulty radio speech and simple methods of correction.

The Rodin Publishing Company, 200 West Fifty-seventh Street, New York, makes its bow in the publishing field with "So-o-o-o You're Going on the Air," which also contains special contributions by Fred Allen and Mark Hellinger.

## EASTERN FANS TAKE TO AL PEARCE AND HIS GANG

Eastern radio fans liked the weekly Al Pearce radio shows so well that NBC officials have increased the nation-wide time of this popular Pacific Coast broadcast to four half hours weekly.

The program will be heard in the East on Mondays, Wednesdays, Fridays and Saturdays from 2 to 2:30 p. m., P.S.T., at the same time they are being released on the coast. This is the same as 6 to 6:30 in New York.

The Al Pearce favorites to be heard include Hazel Warner, songbird of the West; Cal Pearce, basso; Elmer Blurp, low pressure salesman; Mabel Todd, America's little NRA of sunshine; The Three Cheers, harmony de luxe; Morey Amsterdam, radio's greatest egotist; Tony Romano, Italian songbird; Yogi Yorgesson, Hindu mystic; Ralph Richards, pianist; Lord Bilgewater, world's riddle champion; William Sisters, girls' trio; Walter Kelsey, violinist; Carlyle Bennett, tenor; Blanch Peanuts, hopeless housemaid; Bob Lee, guitarist and pianist; Buddy Hatch and Cecil Lee, instrumentalists.

Al Pearce and his Gang have held the afternoon radio spotlight in the West for the past five years. During 1933 the stage-radio show played to over 1,300,000 people in theaters in six western states and Canada. They say that the Pearce program is more than a program, it's become an institution. The guiding spirit of the organization is Al Pearce himself, a man who is beloved by millions of daily listeners. Although Al keeps himself in the background and his artists to the fore, he is really very versatile. He plays the banjo and guitar, has a pleasing tenor voice and has created half a dozen extremely popular comedy characterizations.

The Al Pearce programs originate at the Radio Playhouse, Eighth and Beacon streets, in Los Angeles.

## FIRST NIGHTER PHONE NUMBER RENEWS OLD FRIENDSHIP

A few weeks ago, during the First Nighter play, "Public Enemies," the telephone number, Murray Hill 2-5660, was used twice as that of the hero, played by Don Ameche. None of the cast thought that the number was a real one. It appeared in the script and no one questioned it.

A few days later came a letter from one Henry M. Berliner, a New York accountant. The number used was his, he wrote, and his secretary wished that First Nighter wouldn't use it again. Literal-minded radio listeners had swamped her with phone calls for Ameche. Berliner added that he had known a Charles Hughes at Camp Raritan, N. J., during the World War. He wondered if that Hughes could be the one who now was the genial First Nighter.

The letter was forwarded to Charles P. Hughes. Charlie not only had been at Camp Raritan, but he had known Berliner. He wrote him, and thus was a friendship renewed after a lapse of sixteen years.

Now Charlie is checking up on the writer of that First Nighter drama. He wonders if the author just happened to use the number, Murray Hill 2-5660, or if he knew someone in that office.

Due to the General Strike in San Francisco, *Broadcast Weekly* was suspended for the issue of July 22 to 28. All subscriptions will be extended one week beyond their expiration date. The publishers regret the suspension but it came about through a condition over which we had no control.

KFRC KHJ KGB KDB KERN KMJ KWG KFBK

How is your memory?  
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WED.  
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Music by RAYMOND PAIGE  
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**Behind the Baton**

Vincent Lopez is scheduled to bring his band to the coast August 1, to go into the Cocoanut Grove in Los Angeles. He replaces Gus Arnheim and his broadcasts will be aired over NBC.

\* \* \*

Ben Bernie opened at the Hollywood Gardens in Galveston, Texas, on July 25, where he and the lads will receive \$7,000 a week. After this engagement, which will close on Labor Day, Bernie will return to Hollywood to make another movie, this one to be called "One Night Stand."

\* \* \*

The Mills Brothers are expected back from England within a short time now, after a very successful stay. These boys, who sound like a small orchestra without the use of any instrument except a guitar, oddly enough were given their start by singing with Harold Greenmire and his Dayton, Ohio, dance band. Among the musicians in Greenmire's band at that time were Saxie Mansfield, who today is Isham Jones' ace saxophonist, and Jack Barrow, now playing trombone in Kay Kyser's orchestra.

\* \* \*

Red Nichols and his band are at the Wall Lake Casino near Detroit, Michigan, and are heard on the coast through CBS. Nichols' band is one of the best, and, although his old Five Pennies are now augmented to twice that number, he has retained his individual style and is gaining radio popularity paralleling his success with recordings.

\* \* \*

STACCATO . . . Tom Gerun is opening The Dells in Chicago, leaving Denver, from where he has been heard over KOA . . . Jackie Souders' Music Box Cafe Band sounds too inexperienced to be a regular feature over KFRC and the CBS coast network . . . Bouquets to Jimmy Grier, Tom Coakley, Gus Arnheim, Carol Lofner, Hal Grayson, Ed Fitzpatrick, Jr. . . . Recommended for the Razz: Happy Felton, Rube Wolf, Williams-Walsh, Jan Garber, Cole McElroy.

\* \* \*

In our column "Behind the Baton" recently we mentioned that Hal Grayson and his orchestra are heard over CBS, whereas they are heard over a National Broadcasting Company network through both KOMO and KJR.

**Courtesy Column**

**A**s a courtesy to our readers, we shall be glad to send a complimentary copy of *Broadcast Weekly* to their friends. Jot down the names and address of three of your friends now, and let us help you bring this additional enjoyment into their homes.

**BROADCAST WEEKLY**  
1114 Mission St., San Francisco, Calif.

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City \_\_\_\_\_ State \_\_\_\_\_

Name \_\_\_\_\_

No. \_\_\_\_\_ Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**MY NAME  
and ADDRESS**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### FRANK BUCK HEARD DURING AMOS 'N' ANDY PERIOD

Frank "Bring 'Em Back Alive" Buck, world-famed wild animal hunter and adventurer, is dramatizing for the radio audience a narrative of adventures in the jungle, based upon actual experiences during his twenty-three-year career of "bringing them back alive." During the absence on vacation of Amos 'n' Andy, Buck is being heard daily except Saturday and Sunday over an NBC-KGO network in the periods previously occupied by the celebrated blackface characters. He comes to the air, however, under a long-term contract with the Pepsodent Company, sponsors of Amos 'n' Andy, and upon the return of Correll and Gosden from their vacation on September 17, he will continue to be heard over the network facilities of the National Broadcasting Company at a period to be assigned later.

Known throughout the world as the man who has taken for his occupation not the shooting of wild animals but the infinitely more hazardous task of capturing them and bringing them back to civilization alive, whether they be man-eating tigers, lions, elephants, orang-outangs or twenty-eight-foot pythons, Buck has led a life of perilous adventure since, in 1911, he made his first trip to the South American jungles. Even during his boyhood in Texas his chief sport was the trapping of animals.

During the intervening years since his first jungle expedition, Buck has sought and captured animals in every corner of the globe, risking his life innumerable times in encounters with man-killing animals and encountering an unparalleled succession of adventures.

He has knocked down an orang-outang in a fair fight, at one time walked almost the entire width of Borneo, brought back to the United States a long list of "firsts" in the wild animal field, including the only authentic man-eating tiger ever seen in this country, and contracted to deliver, and actually delivered, an entire zoo for the city of Dallas, Texas.

He has crossed the Pacific forty-two times and circled the globe eight times. Though he has hunted on every continent, he has specialized in the fauna of Asia and for years has maintained headquarters in Singapore. He returned from his most recent jungle adventure last January after making the picture, "Wild Cargo."

In his daily NBC program Buck will be assisted by a cast of experienced radio actors in dramatizing the story based on his adventures in the jungle.

In addition, he will organize the Frank

Buck Adventurers' Club for the boys and the girls of the radio audience.

Ψ

### SALARY RAISE OF 200,000 PER CENT BAKER'S HOLLYWOOD REWARD

Phil Baker, who, twenty years ago, started his theatrical career as secretary to Carl Laemmle, has been in Hollywood to co-star for Laemmle in the forthcoming musical revue, "The Gift of Gab."

Accompanied by Harry McNaughton (Bottle) and Mabel Albertson, assisting artists of his Armour program, Baker was in Hollywood for two weeks of film making. His half-hour program was heard as usual each Friday at 5:30 p. m., P. S. T., from the NBC studios in Hollywood.

Phil's job with Carl Laemmle was somewhat different from the one he first landed with the moving picture veteran. Phil formerly handed out checks to Mary and Lottie Pickford, King Baggott and other stars of the early days. His own salary check this time was about 2,000 times, or 200,000 per cent, larger than it once was with Laemmle.

From his job as Laemmle's secretary, Baker became a theatre pianist. Vaudeville followed, then came a session in the Navy and stardom in a number of revues. He has been starring on NBC networks as the Armour Jester for many months, sandwiching in theatrical and vaudeville engagements between broadcasts.

### CONTENTED FOR THE SUMMER

The Carnation Milk Company has just signed with NBC to continue their weekly Monday night program featuring Gene Arnold, Morgan L. Eastman's Orchestra, the Lullaby Lady and the Carnation Quartet.

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# ETHER ETCHINGS

By IOLA McREYNOLDS

EIGHT o'clock in the morning, Saturday morning at that, is a poor time to suggest an armchair, but the program by that name, and coming at that hour, Pacific time, is worthy of an armchair audience. Too bad the attention has to be divided between that, breakfast and watching the clock.

Just why they call it by that name, we haven't been able to quite understand. Originating in the RCA building, Radio City, with voices that are all that one could ask in a male quartet, rich, beautiful, and blending perfectly. Our soloist of Lover's Lane, Walter Preston, being one of them.

They delight us with old songs, singing them in a manner that leaves nothing to be desired, but just about the most effective feature on this broadcast is that vibrant, echoing note in the background of the theme and running all through the accompaniment of each number. It is the echo of our dearest desires, our fondest dreams, the glistening, ethereal beauty of every lovely castle in the air that we have ever built. Of every hope, some of which have faded from view like a ship in the dusk of twilight, silhouetted for a while against the afterglow, then blending into it and gone. It awakens a little aching longing in our heart. A longing for the realization of cherished dreams, a regret for those that we've missed.

Strange that so much can be experienced while listening to an exquisite bit of vibrant harmony. Just a single note that lingers a while then slips away to be gathered with all the other beautiful, illusive things that we would keep forever if we could. (Perhaps they would lose their appeal if we could keep them. Who knows?)

\* \* \*

When we hear someone come tip-toeing down the keyboard on a jolly little tune, we know that Paul Carson is going to entertain us with one of his delightful early morning programs.

\* \* \*

Guy Lombardo's music has alluring little surprises in it. It is like listening to some one who has a delightful way of twisting words when saying things; in other words, "keeps you guessing!"

\* \* \*

Paul Martin brings music that might be mistaken for that of another world, it is so exquisite.

Ann Leaf, that famous little organist of the Columbia Broadcasting System, has enough "pep" for several people her size. But watch out for her, for she is an enchantress, with her varicolored organ technique! She'll weave a spell upon you with her vivacious music, and about the time you think she is going to do "this," she does "that"!

She'll melt your heart within you, then fill it with enough courage to go out and conquer the world; she'll lead you through an enchanted garden, then down a crowded city street to the triumphant march of drums. You'll be a mere puppet in her small hands.

She's like an effervescent bubble. The kind that danced in the bowl in those childhood hours of bubble blowing. The exquisite, illusive ones that we gently wafted on the air to watch them with rapt faces as they floated away like a round, transparent rainbow. And when the concert is over, and she is gone, it is a little like having one of those rainbow spheres of splendor disappear from our sight. But there is this happy difference; with this little rainbow bubble of the ether, we can look forward to her return another day.

\* \* \*

## THAT CHORD, DIVINE

I think, sometimes, I have heard it,  
That one lost chord, divine.  
It came winging through the silence,  
And entered this heart of mine.

Sometimes in the hush of night time,  
On a lovely, sweet refrain.  
From the hands of a skillful musician  
I hear it once again.

I wonder if he knew that he played it—  
I wonder if he heard it, too;  
I wonder if we'll hear it again  
When life's long day is through.

\* \* \*

Echoes From the Orchestra Pit, Josef Hornik with his engaging accent, the conductor, and his orchestra take us marching back through the years, reviving old favorites that were once as popular as are those we hear over every radio station and at some time on every program of today. The interpretations are tremendously effective, while the discussion offered by the announcer, Dick Ellers, adds interest to the program.

# SUNDAY Programs

July 29, 1934

## 7:00 to 7:30 A. M.

KNX—Bill Sharples, Breakfast Club  
 KFOX—Recordings  
 KGDM—Weather, Records  
 KSL—Uncle Tom and Comics  
 KOA—News; 7:05, Vagabonds

## 7:30 to 8:00 A. M.

KNX—Bill Sharples, Breakfast Club  
 KFOX—Recordings  
 KGDM—Organ Recital  
 KVI—7:45, Temple Baptist Church  
 KSL—Mormon Tabernacle  
 KOA—Capitol Theatre Family

## 8:00 to 8:30 A. M.

• KPO & network—Major Bowes' Family  
 KGO—Clyde Doerr's Orchestra  
 KYA—8:15, Christian Science Reading  
 KROW—Commuters Time Clock  
 KJBS—Close Harmony  
 KGDM—Organ; News  
 \* KFRFC & network—Salt Lake Tabernacle Choir and Organ  
 KJR—Coast to Coast, recorded  
 KEX—Sacred Music; 8:15, Dance Antiques  
 KVI—8:15, Hill Billies  
 KHJ—Sunday Times Comic  
 KNX—Bill Sharples, Breakfast Club  
 KFOX—Percy and his Father; 8:15, Funny Paper Man  
 KFWB—Records; 8:15, Funny Paper Man  
 KGB—Sunday Comics  
 KSL—Mormon Tabernacle  
 KOA—Capitol Theatre Family

## 8:30 to 9:00 A. M.

• KPO & network—Radio City Concert  
 KGO—Clyde Doerr's Orchestra  
 KYA—Sabbath Matins  
 KTAB—Sunrise Symphony  
 KROW—Swedish Meditations  
 KJBS—Band Concert; 8:45, Trio  
 KGDM—Chapel  
 \* KFRFC & network—Madison Ensemble  
 KOL—P. I. Comic Section  
 KVI—Radio Gospel League  
 KJR—Coast to Coast, Recorded  
 KEX—Band Music; 8:45, Council of Churches  
 KNX—Bill Sharples, Breakfast Club  
 KFOX—Funny Paper Man  
 KFWB—Funny Paper Man  
 KSL—Madison Ensemble  
 KOA—Radio City Concert

## 9:00 to 9:30 A. M.

KGQ—Chronic Comics  
 • KPO—Radio City Concert  
 KYA—"Fellowship of the Air"; 9:15, Funny Paper Man  
 KTAB—Apt. House Special  
 KROW—Health Swing  
 KJBS—Dance Orchestra  
 KGGC—Glenn's Oldtime Songs  
 KGDM—Bondons  
 KQW—Organ Melodies  
 \* KFRFC & network—Ann Leaf, organist  
 KJR—Cecile Barbezet; 9:15, Shadow the Clock  
 KEX—Council Churches; 9:15, C. E. Union  
 KHQ—American Weekly Comics  
 KNX—Bob Shuler and Quartet



PAULA WINSLOWE  
 KHJ—Dramatic Artist

KFI—Church Quarter Hour; 9:15, Dr. Casselberry  
 KFWB—Recordings  
 KFOX—Recordings  
 KOA—Radio City Concert

## 9:30 to 10:00 A. M.

• KGO & network—Sunday Forum, presented by City, County and State Federations of Churches; Federal Council of Churches of Christ in America  
 KPO—Music Garden, instrumentalists direction Charles Hart; John Teel, baritone  
 KYA—Funny Paper Man  
 KTAB—Watch Tower; Open Road  
 KROW—Vita Hepar; Records  
 KJBS—Dance Orchestra; Records  
 KGDM—Watch Tower Program; 9:45, Echoes of the Nineties  
 KQW—Light Opera Gems  
 \* KFRFC & network—Compinsky Trio  
 KGGC—Featured Artists  
 KOL—Watchtower Program  
 KEX—Shearer Bennett Program  
 KJR—Shadow on the Clock; 9:45, Melody Time  
 KGW—Studio Program  
 KNX—Congoin; 9:45, Organ  
 KECA—Records; 9:45, Hollywood Conservatory of Music  
 KFWB—Recordings  
 KFOX—Recordings  
 KOA—Sunday Forum

## 10:00 to 10:30 A. M.

• KGO & network—Stringwood Ensemble  
 KPO—Saxotunes; Mickey Gillette, saxophonist; Clay Landon, guitarist; Otto Clare, pianist; saxophone trio  
 KYA—Uncle Harry; 10:15, Musical Strings  
 KTAB—10th Ave. Baptist Church  
 KROW—Watch Tower Program  
 KGGC—Recordings; 10:15, Hollywood Preview

KJBS—Favorite Melodies  
 KQW—Salon Orchestra; 10:15, Baptist Church  
 KGDM—Echoes of Nineties  
 \* KFRFC & network—Edith Murray; 10:15, One Quarter Hour in Three-Quarter Time  
 KJR—International Bible Students; 10:18, Rhythm Rulers  
 KEX—Lost and Found; Records  
 KHQ—Music; 10:15, Old Painter  
 KFI—Tom Tom Symphony and Lecture by Maurice Zam  
 KHJ—Randall String Quartet to 10:15  
 KFWB—Recordings  
 KNX—Castles in Music  
 KFOX—Watch Tower  
 KGB—To be announced  
 KOA—Arnold's Commodores

## 10:30 to 11:00 A. M.

• KGO & network—Concert Artists  
 KPO—Quartet Time  
 KYA—Mountain Harmonists  
 KTAB—Church Services  
 KROW—Watch Tower Program  
 KJBS—Popular Melodies  
 KGGC—Request Hour  
 KQW—Baptist Church Services  
 KGDM—Echoes of the Nineties; 10:45, Recordings  
 \* KFRFC & network—Windy City Revue  
 KEX—Recorded Program  
 KJR—10:45, Musical Auction  
 KNX—Organ Concert  
 KECA—Recordings  
 KFWB—Recordings  
 KGB—To be announced  
 KSL—Windy City Revue  
 KOA—Concert Artists

## 11:00 to 11:30 A. M.

• KGO & network—To be announced  
 KPO—Bible Stories with Paul Carson at the Organ  
 KYA—Old St. Mary's Church Serv.  
 KTAB—Church Services  
 KROW—Oakland Community Church  
 KJBS—Popular Melodies  
 KGGC—Request Hour  
 KQW—First Baptist Church  
 KGDM—Church Services  
 \* KFRFC & network—Detroit Symphony  
 KVI—Central Lutheran Church  
 KOMO—Singable Songs  
 KJR—Cecl Solly; Jewel Box  
 KEX—Symphony Hour  
 KHQ—Newspaper Adventures; 11:15, Melodians  
 KFWB—Maude Hughes, pianist  
 KNX—Silver Strings  
 KECA—Recordings  
 KFOX—St. Lukes Church  
 KSL—Symphonic Hour  
 KOA—Singable Songs

## 11:30 to 12:00 Noon

• KGO & network—Chautauqua Symphony Concert from Lake Chautauqua, New York  
 KPO—Bible Stories  
 KYA—Old St. Mary's Church Serv.  
 KTAB—Church Services  
 KROW—Oakland Community Church  
 KJBS—Maritime Melodies; 11:45, Song Favorites  
 KGGC—Popular Concert; 11:45, Mountain Music  
 KQW—First Baptist Church  
 KGDM—Church Services  
 KVI—Central Lutheran Church  
 KOMO—Pastel Harmony

★ KFRC & network—Detroit Symphony Orchestra  
 KEX—Orchestra  
 KNX—Lal Chand Mehra  
 KFWB—Recordings  
 KECA—Recordings  
 KFOX—St. Lukes Church  
 KSL—Symphony

**12:00 to 12:30 P. M.**

● KGO & network—Chautauqua Symphony concert  
 KPO—Piano Vignettes; 12:15, Argentine Trio  
 KYA—Organ Concert  
 KTAB—Church Services  
 KLX—Recorded Program  
 KROW—All Request Program  
 KJBS—Orch.; 12:15, Vocalists  
 KGGC—Jerry Wood's Orchestra  
 KGDM—12:15, Portuguese Melodies  
 KQW—Church; 12:15, Opera Stars  
 ★ KFRC & network—Buffalo Variety Workshop  
 KGW—12:15, Tommy Luke  
 KOMO—Harp Melodies; 12:15, For All the Family  
 KNX—Concert Group  
 KECA—Recordings  
 KFWB—Gold Star Rangers  
 KOA—Huffman Theatre Harmonies  
 KFOX—St. Lukes Church

**12:30 to 1:00 P. M.**

● KGO & network—Chautauqua Symphony concert  
 KPO—Stringwood Ensemble  
 KYA—Paraders  
 KTAB—Church Services; 12:45, Religious Program  
 KLX—Merlyn Morse, tenor; Jeanette Stock, soprano; Helen Parmelee, pianist  
 KROW—All Request Program  
 KGGC—Jerry Wood's Orchestra  
 KJBS—Recordings  
 KGDM—Portuguese Melodies  
 KQW—Symphony Hour  
 ★ KFRC & network—Oregon on Parade  
 KGW—Tommy Luke; 12:45, Newspaper Adventures  
 KOMO—For All the Family  
 KEX—Orchestra; 12:45, Rev. Pope KFI—U. S. C. College of Music  
 KFWB—Gold Star Rangers  
 KNX—Louise Johnson, astro-analyst  
 KFOX—Sunshine and Roses  
 KSL—Oregon on Parade

**1:00 to 1:30 P. M.**

● KGO & network—Sunday Vespers, guest speaker; male quartet direction Keith McLeod  
 KPO—Melody Train; orchestra direction Josef Hornik  
 KYA—Waltz Classic  
 KTAB—Church of Latter Day Saints  
 KLX—Musical Program  
 KROW—Recordings  
 KJBS—Dixie Marsh; 1:15, Recordings  
 KGDM—Portuguese Melodies; 1:15, Records  
 KQW—Dixie Marsh, pianist; 1:15, Vocalists  
 ★ KFRC & network—The Playboys; 1:15, Poet's Gold  
 KGW—Powers Song and Story  
 KOMO—For All the Family; 1:15, Manhattan Echoes  
 KEX—Rev. Willard Pope  
 KNX—Playing the Song Market  
 KECA—Records  
 KFWB—Music; 1:27, Baseball  
 KOA—National Vespers  
 KSL—Playboys

**1:30 to 2:00 P. M.**

● KGO & network—Henry King's Ross Fenton Farms Orchestra; 1:45, Boyer Rendezvous; Song-fellows, male quartet  
 KPO—Melody Train  
 KYA—Waltz Classics  
 KTAB—George Kruger, pianist  
 KLX—Records  
 KROW—Luncheon Concert  
 KJBS—Concert Recordings  
 KQW—Popular Melodies  
 KGDM—Records; 1:45, Mount Shasta Boys  
 ★ KFRC & network—Prof. Lindstra; 1:45, Jan Garber and Orchestra  
 KJR—Cornish School Program  
 KEX—Rev. Pope; 1:45, Piano  
 KFWB—Baseball Game  
 KXN—Playing the Song Market  
 KECA—Vocational Adjustment; 1:45, Records  
 KFOX—Recordings  
 KFSD—Old Time Program  
 KSL—Afternoon Musicale  
 KOA—Lakeside Orchestra; 1:45, Boyer Rendezvous

**2:00 to 2:30 P. M.**

● KPO & network—Catholic Hour  
 KGO—Just Around the Corner; Clyde Doerr's Orchestra  
 KYA—Discovery Hour  
 KTAB—Chamber of Commerce; 2:15, Hawaiian Adventures  
 KLX—Records  
 KROW—University of the Air  
 KJBS—Spanish Melodies; 2:15, Orchestra  
 ★ KFRC & network—Nick Lucas; 2:15, Summer Musicale  
 KGDM—Orchestra  
 KQW—Spanish Tunes; 2:15, Instrumental Trio  
 KOMO—Old Songs of the Church  
 KGW—Nick's Flower Home; 2:15, Eddie King, pianist  
 KHJ—2:15, Rabbi Magnin  
 KFI—Organ Recital  
 KNX—Exposition Park Concert  
 KFWB—Baseball Game  
 KFOX—Christian Science Reader; 2:15, Baseball  
 KSL—Nick Lucas; 2:15, Musicale  
 KOA—Catholic Hour

**2:30 to 3:00 P. M.**

● KPO & network—International Tid-bits; Walter Preston, baritone  
 KGO—Sarah Kreindler & Lev Shorr, violinist and pianist  
 KTAB—Oakland Municipal Band  
 KYA—Light Opera  
 KLX—Ann Wakefield, soprano; 2:45, Souvenirs  
 KROW—Tuneful Tunes  
 KJBS—Afternoon Concert  
 KGGC—Sunday School  
 KGDM—Orchestra  
 KQW—Popular Concert  
 KFRC—Aaronson's Orch. to 2:45.  
 ★ KFRC & network—Summer Musicale; 2:45, Carlile & London  
 KOL—2:45, Musicale  
 KVI—2:45, Judge Rutherford  
 KOIN—2:45, Threads of Tradition  
 KEX—Orchestra  
 KHJ—Jan Garber's Orchestra  
 KNX—Concert  
 KECA—Recordings  
 KFOX—Baseball Game  
 KFSD—Balboa Park Organ  
 KFWB—Baseball Game  
 KSL—Symphony; 2:45, Carlile & London  
 KOA—Waldorf-Astoria Hotel Orchestra

**3:00 to 3:30 P. M.**

● KGO & network—Silken Strings, Charles Previn's Orchestra  
 KPO—Afternoon Concert  
 KYA—Light Opera  
 KTAB—Oakland Municipal Band  
 KLX—Records  
 KROW—Tuneful Tunes  
 KJBS—Recordings  
 KGGC—Church Service  
 KGDM—Recorded Program  
 KQW—Violin Solo; Dance Tunes  
 ★ KFRC & network—Drama, "Peter the Great"  
 KJR—Chimes of the East  
 KEX—Orchestra; 3:10, Home Plate; 3:15, Baseball  
 KNX—Concert  
 KECA—Classic Hour  
 KFWB—Baseball Game  
 KFOX—Baseball Game  
 KFSD—Organ Recital  
 KSL—Peter the Great

**3:30 to 4:00 P. M.**

● KGO & network—Great Composers Program; Gordon and Musical Art String Quartets  
 KPO—Afternoon Concert  
 KYA—Light Opera  
 KTAB—Oakland Municipal Band  
 KLX—Aspre and String Orchestra  
 KROW—Hawaiian Airs; Records  
 KJBS—Concert Favorites  
 KGGC—Church Service  
 KGDM—Records  
 KQW—Concert Favorites  
 ★ KFRC & network—Chicago Knights  
 KFRC—3:45, Newspaper Adventures  
 KOL—3:45, The Endurensowh  
 KVI—3:45, Amusement Tips  
 KOIN—Studio Program  
 KEX—Baseball  
 KJR—Souvenirs of Song to 3:45  
 KOMO—Sextet for Strings  
 KHJ—Stimulating Soothers; 3:45, Newspaper Adventures  
 KNX—Concert  
 KECA—Classic Hour  
 KFSD—Symphony Concert  
 KGB—3:45, Newspaper Adventures  
 KFOX—Baseball Game  
 KFWB—Baseball Game

**4:00 to 4:30 P. M.**

● KGO & network—Chase and Sanborn; Jimmy Durante, comedian; Rubinoff's Orchestra  
 KPO—Community Forum  
 KYA—Piano and Vocal  
 KTAB—Oakland Municipal Band  
 KLX—Records  
 KROW—Afternoon Concert  
 KJBS—Dance Orchestra  
 KQW—Dance Hits; 4:15, Instrumentalists  
 KGDM—Recorded Program  
 ★ KFRC & network—George Jessel's Variety Hour  
 KJR—Records; Horse Race  
 KEX—Baseball  
 KNX—Carefree Capers  
 KECA—Piano recital  
 KFOX—Baseball Game  
 KFSD—Symphony Concert  
 KFWB—Baseball Game

**4:30 to 5:00 P. M.**

● KGO & network—Chase and Sanborn Program  
 KPO—Silhouettes, Myron Niesley, tenor; orchestra direction Charles Hart  
 KYA—Vesper Services  
 KTAB—Episcopal Radio Mission  
 KLX—Metropolitan Moods  
 KROW—Afternoon Concert

KJBS—Recordings  
 KGDM—Ernie Post Jamboree  
 KQW—Vocal Headliners  
 \*KFRC & network—George Jessel's Variety Hour  
 KJR—Knights of Note  
 KEX—Recorded Program  
 KNX—Records; 4:45, Male Quartet  
 KECA—Recorded Program  
 KFVB—Recordings  
 KFOX—Nazarene Church  
 KFSD—Symphony Concert

**5:00 to 5:30 P. M.**

\*KGO & network—Manhattan Mer-ry-Go-Round; Tamara, Russian blues singer; Men About Town, trio  
 KPO—Coquettes; Imelda Montagne, Annette Hastings and Marjorie Primley, vocal trio; 5:15, Henry M. Hyde, Adventures in Science  
 KYA—Symphony Concert  
 KTAB—Religious Services  
 KLX—Old Man Solloquy; 5:15, Melody Palette  
 KROW—Oakland Council of Churches  
 KJBS—Dance and Vocal Records  
 KGDM—Ernie Post Jamboree  
 KQW—Musical Comedy  
 \*KFRC & network—Sanctuary Sym-phony Orchestra  
 KJR—Emanuel Tabernacle  
 KEX—Four Square Cathedral  
 KNX—Ethel Hubler Talk; 5:15, Dr. John Matthews  
 KECA—Chamber Music  
 KFVB—Recordings  
 KFOX—Jack Maurice's Orchestra  
 KFSD—Musical program  
 KSL—Harry Sosnik's Orchestra

**5:30 to 6:00 P. M.**

\*KGO & network—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano  
 KPO—Singable Songs; Josef Horn-rik's Orchestra  
 KYA—Symphony; 5:45, Pianist and Violinist  
 KTAB—Religious Services  
 KLX—Covered Wagon Jubilee  
 KROW—Wilma McVey, soprano  
 KJBS—Popular Song Hits  
 KGDM—Dance Orchestra  
 KQW—Musical Comedy Melodies  
 \*KFRC & network—Fred Waring's Pennsylvanians  
 KHQ—Album of Music  
 KJR—Vindabolians  
 KEX—Four Square Cathedral; 5:45, Concert  
 KNX—Dr. John Matthews  
 KFVB—Recordings  
 KFOX—Popular Records  
 KECA—Records; Franz Hoffman, baritone  
 KFSD—Musical program

**6:00 to 6:30 P. M.**

\*KGO & network—Hall of Fame; guest star; orchestra  
 KPO—Music Box; Emil Polak's Orchestra  
 KYA—Concert Pianist; 6:15, Studio  
 KTAB—Wyoming Cowboys  
 KLX—Mixed Quartet  
 KROW—Recordings  
 KJBS—Dance Melodies  
 KGDM—Selected Recordings  
 KQW—Song of the Islands; Records  
 \*KFRC & network—Wayne King's Orchestra  
 KJR—Angelus Hour  
 KEX—Recordings  
 KECA—Wesley Tourtellotte, organ; Bert Shepherd, violin

**STATION DIRECTORY****•NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

**\*CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

**Independent Stations**

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGCC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KNX—Souvenirs of Song  
 KFOX—News; Piano; Songs  
 KFWB—News; 6:05, Organ, Piano, Violin  
 KFSD—Studio program

**6:30 to 7:00 P. M.**

\*KGO & netw'k—Canadian Capers, lyric trio; orchestra direction Al-len MacIver  
 KPO—Palace Hotel Concert Ensemble  
 KYA—Graham Dexter, Tenor  
 KTAB—Amateur Baseball Scores  
 KLX—Musical Program  
 KROW—Songfest; 6:45, Philosophy  
 KJBS—Dance Melodies  
 KGDM—Recorded Program  
 KQW—Musical Varieties  
 \*KFRC & network—Salon Moderne  
 KOIN—Emil Enna; Recital to 6:45  
 KJR—Angelus Hour  
 KHQ—Canadian Capers  
 KEX—Recorded program  
 KVI—Ferde Grofe's Americana  
 KHJ—To be announced  
 KNX—Rev. C. E. Fuller  
 KECA—Organist and Violinist  
 KFVB—Dr. Fitzpatrick's Orchestra  
 KFOX—School Kids; 6:45, Orch.  
 KSL—Ferde Grofe's Americana

**7:00 to 7:30 P. M.**

\*KGO & network—Irene Beasley, blues singer; 7:15, Madame Schumann-Heink and Harvey Hays  
 KPO—Reflections; singer, organ, harp and violin  
 KYA—Dinner Concert  
 KTAB—Echoes of Portugal; 7:15, Behind the Headlines  
 KLX—Musical Program  
 KJBS—Dance Melodies  
 KROW—Facel; 7:15, Y. M. C. A. Program  
 KGCC—Church Service  
 KGDM—Recordings  
 KQW—Dance Tunes; Orchestra

\*KFRC & network—S. & W. Mer-ry-makers  
 KOL—Romance of Travel  
 KJR—Metropolitan Moods  
 KEX—Musical Gems  
 KNX—Calmon Luboviski, violinist  
 KFOX—Warner Bros. Show  
 KFVB—Phil Regan's Orchestra  
 KHJ—7:15, Orchestra  
 KECA—Pierce Bros. Quartet  
 KSL—Little Jack Little Orchestra

**7:30 to 8:00 P. M.**

\*KPO & network—Broadcast to Byrd Expedition  
 KGO—Joseph Hornik, Viennese pro-gram  
 KYA—Happy Felton's Orchestra  
 KLX—Musical Auction; 7:45, Wil-lam Don, eccentric comedian  
 KTAB—Church Serv. BAPT. Church  
 KROW—Our Naval Reserve; 7:45, Variety Program  
 KGCC—Church Service  
 KQW—First Baptist Church Service  
 \*KFRC & network—S and W Merry-makers  
 KGW—Beauty That Endures; 7:45, Studio  
 KEX—Musical Gems; Crazy Crystals  
 KOMO—Meditations; 7:45, Futur-istic Capers  
 KNX—Calmon Luboviski, violinist  
 KFT—Makers of History  
 KFVB—Dance Orch.; 7:45, Comedy Stars of Hollywood  
 KFOX—Boy Detective; 7:45, Songs  
 KOA—The Forty-Niners; Music  
 KSL—Dance Orchestra

**8:00 to 8:30 P. M.**

\*KGO & network—Eddie Duchin's Congress Hotel Orch.; 8:15, Russ Columbo, baritone; orchestra; Jimmy Fidler, Hollywood commen-tator  
 KPO—The Black Ghost, dramatic program; 8:15, Personal Closeups, interview by Gypsy  
 KYA—Opera, recordings  
 KTAB—Church Services, Baptist  
 KLX—Hour of Melody  
 KROW—Oakland Community Church  
 KQW—Baptist Church Services  
 \*KFRC & network—Hi-Jinks  
 KJR—First Church of Christ Scient.  
 KOMO—Congress Hotel Orchestra  
 KEX—First Church of Christ  
 KNX—Presbyterian Church  
 KFI—8:15, Organ Recital  
 KECA—Burr McIntosh; 8:15, Russ Colombo  
 KFVB—Sunday Night Hi Jinks  
 KFOX—Christian Science Service  
 KFSD—Organ Recital to 8:15  
 KSL—Red Nichols and Orchestra; 8:15, L. D. S. Service  
 KOA—Comedy Stars; 8:15, Russ Colombo

**8:30 to 9:00 P. M.**

\*KGO & network—Hollywood on the Air; Movie celebrities; or-chestra direction Jan Rubini  
 KPO—Harp Martin and His Music; banjo, paul and vibraphone; Gab-rielle De Lys, contralto  
 KYA—Opera Recordings  
 KTAB—Church Services  
 KLX—Hour of Melody  
 KROW—Oakland Community Church  
 KQW—Baptist Church Services  
 \*KFRC & network—Hi-Jinks  
 KJR—First Church of Christ Scient.  
 KEX—First Church of Christ  
 KNX—Church Services  
 KFI—Organ Recital; 8:45, Cellist  
 KFVB—Sunday Night Hi Jinks

KFOX—Christian Science Service  
 KSL—L. D. S. Services; 8:45, Watch Tower  
 KOA—Hollywood on the Air

**9:00 to 9:30 P. M.**

• KGO & network—Hotel Bismarck Orchestra  
 KPO—University of California Prog.  
 KYA—Opera Recordings  
 KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor, Story  
 KLX—Neighborhood Songs & Poems; 9:15, Song Bag  
 KROW—Foreign Watch Tower  
 KQW—Church; Vocal Gems  
 \* KFRC & network—Earl Hines' Orchestra  
 KOIN—The King's Guards; 9:15, Nikola Zan  
 KOMO—Royal Foursome; 9:15, Trio  
 KGW—G. A. Paine Prog. to 9:15  
 KEX—9:05, Abe Bercovitz  
 KFI—University of So. California  
 KFWB—"Coronets," historical drama by Kay Van Riper  
 KNX—News; 9:15, Judge Rutherford Talk  
 KFOX—Beverly Hill Billies  
 KECA—Countess De Li Guore, pianist; 9:15, Records  
 KSL—Organ and Violin  
 KOA—Dance Orchestra

**9:30 to 10:00 P. M.**

• KGO & network—Reader's Guide, Joseph Henry Jackson  
 KPO—Frankie Masters' Doodlebug Orchestra  
 KYA—"Beauty That Endures"; 9:45, News Editor; 9:55, Talk  
 KTAB—Chapel of the Chimes, organ; 9:45, Jack Spriggs Orch.  
 KLX—Carefree Capers; 9:45, News; 9:50, Jewel Box  
 KROW—Ran Wilde's Orchestra  
 KGGC—9:45, Skate Races  
 KQW—Concert Memories  
 KVI—Radio Gospel League  
 \* KFRC & network—Jan Garber's Orchestra  
 KOMO—String Trio; 9:45, Song Garden  
 KNX—The Crocketts  
 KFWB—Skit; 9:35, Orchestra  
 KFOX—Beverly Hill Billies  
 KOA—Dance Orchestra  
 KSL—Frank Asper, organist; Wm. Hardiman, violinist

**10:00 to 10:30 P. M.**

• KGO & network—Richfield News Flashes; 10:15, Paul Carson, organist  
 KPO—Pete Smythe and His Hotel Cosmopolitan Orchestra  
 KYA—Talk; 10:10, Concert Memories  
 KTAB—Japanese-American Broadcasting Society Program  
 KLX—Dance Program  
 KROW—Spotlight Review  
 KFRC—News; 10:10, Carol Lofner's Orchestra  
 KOL—Dance Orchestra  
 KOMC—10:15, Viennese Vagabonds  
 KJR—Spice of Life to 10:15  
 KEX—Rev. W. H. Pope  
 KFI—11:15, Paul Carson, organ  
 KHJ—News Items; 10:10, Carol Lofner's Orchestra  
 KNX—The Crocketts  
 KECA—Recordings  
 KFWB—News; 10:15, Jay Whidden's Orchestra  
 KFOX—News; 10:15, Orchestra  
 KOA—Cosmopolitan Orchestra  
 KGB—News; Orchestra  
 KSL—Carol Lofner Orchestra

**10:30 to 11:00 P. M.**

• KGO & network—Paul Carson, organist  
 KPO—Doorways to Yesterday; vocal soloists; two violins  
 KYA—Frank Castle's Show  
 KTAB—Dance Tunes  
 KLX—Dance Program  
 KROW—Dance Music  
 KFRC—Carol Lofner's Orchestra  
 KOL—Dance music  
 KVI—Dance Orchestra  
 KOMO—Musical Madcaps  
 KEX—Rev. Willard Pope  
 KFI—Organ Recital  
 KHJ—Dance Orchestra  
 KFWB—George Hamilton's Orch.  
 KFOX—Orchestra  
 KGB—Dance Orchestra  
 KSL—Dance Orchestra  
 KOA—Music Box

**11:00 to 11:30 P. M.**

• KGO & network—News Service; 11:05, Happy Felton and His Bai Tabarin Orchestra

KPO—Midnight Melodies, Charles Runyan, organist  
 KTAB—Dance Music  
 KROW—Music  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance music  
 KVI—Jan Garber's Orchestra  
 KOIN—Robinson's Orchestra  
 KFWB—Jay Whidden and his Orchestra  
 KHJ—Dance Orchestra  
 KFOX—Hal Brown's Orchestra

**11:30 to Sign Off**

KPO—Charles Runyan, organist  
 KFRC—Orville Knapp's Orchestra  
 KTAB—Music; Vagabond  
 KROW—Dance Music  
 KJES—12:01, Owl Program to 7 a.m.  
 KJDM—12, Music and News  
 KOL—Orville Knapp's Orchestra  
 KVI—Orville Knapp's Orchestra  
 KHJ—Midnight Moods  
 KFOX—Jack Muarice and his Orchestra  
 KGB—Dance Orchestra

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# MONDAY Programs

July 30, 1934

## 7:30 to 8:00 A. M.

●KGO & network—U. S. Navy Band  
KPO—Pair of Pianos  
KYA—Musical Clock  
KTAB—Hillbillie Tunes  
KROW—Commuters' Time Clock  
KJBS—Alarm Clock Club  
KQW—Breakfast Hour  
KFRC—Early Morning Exercises  
KGDGM—Gilmore Oil Program  
KGW—Ronald Buck to 7:45  
KOL—Organ Program  
KGIN—Jones & Stewart  
KVI—Hillbillies; 7:45, Varieties  
KJR—Sunrisers; 7:45, Shadows on the Clock  
KEX—Hillbillies; Dance Rhythms  
KFI—Helen Hill, pianist; 7:45, Church Quarter Hour  
KHJ—Records and Stocks  
KNX—Bill Sharples Breakfast Club  
KFWB—Gold Star Rangers  
KECA—Morning Bible Study to 7:45  
KFOX—Grain Reports; Songs  
KGB—Seven o'Clock Club  
KSL—Morning Watch; 7:45, Adv. Review  
KOA—Hour of Memories

## 8:00 to 8:30 A. M.

●KGO & network—Financial Service; 8:15, Fields & Hall, piano duo  
KPO—Sax Appeal, Mickey Gillette; 8:15, Crosscuts from Log o' Day  
KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader  
KTAB—Portuguese News  
KLX—Records; Stocks  
KROW—Time Clock; 8:15, Gossip  
KJBS—Morning Varieties  
KQW—Morning Varieties  
KGDGM—Recordings  
★KFRC & network—Elizabeth Barthell; 8:15, Poetic Strings  
KGIN—8:15, Studio Program  
KEX—8:15, Hawaiian Serenaders  
KGW—Ronald Buck  
KHQ—8:15, Model Boot Program  
KOMO—Manhattan Echoes; 8:15, Morning Melodies  
KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers  
KNX—Bill Sharples Club  
KFWB—Gold Star Rangers  
KFSD—Good Cheer Program to 8:15  
KSL—8:15, Jennie Lee  
KOA—Crazy Crystals; Fields & Hall

## 8:30 to 9:00 A. M.

●KGO & network—Vic and Sade; 8:45, Words and Music  
KPO—Crosscuts Log o' the Day  
KYA—Concert; 8:45, Frivolities  
KTAB—Radio Shoppers' Digest  
KLX—Covered Wagon Jubilee  
KROW—Novelty Review  
KQW—Circle of Enchantment  
KGDGM—Records; 8:45, Health Talk  
KJBS—Dance Music  
★KFRC & network—Al Kavelin and orchestra; 8:45, Esther Velas and Ensemble  
KOL—Cecil and Sally to 8:45  
KGIN—8:45, Elma Hackett  
KOMO—Resume; 8:33, String Trio  
KGW—8:45, Abe Bercovitz, violin  
KHQ—Review Programs; 8:45, Home Comfort  
KFI—8:45, Julia Hayes Hints  
KNX—Breakfast Club  
KPOX—Health & Efficiency; Records  
KGB—Stocks to 8:35  
KSL—Good Morning Judge to 8:45  
KOA—Vic & Sade; Words & Music



SAM HAYES  
NBC—10 P. M.

## 9:00 to 9:30 A. M.

●KGO & network—Words & Music to 9:15  
KGO—9:15, Barbara Lee Club  
KPO—Crosscuts from Log o' Day to 9:15  
●KPO & network—Cliff Nazarro  
KYA—Frivolities; 9:15, Prudence Penny  
KTAB—Hour of Prayer  
KLX—Recorded Program  
KROW—Health Swing  
KJBS—Song Hits; Dance  
KGGC—Records; 9:15, Old Songs  
KQW—Popular Tunes of the Day  
KGDGM—Records; 9:15, Personalities  
★KFRC & network—Emil Velazco's Orchestra  
KOL—Prudence Penny to 9:15  
KVI—Mystic Melodies; 9:15, Dr. Whetstone  
KOMO—Neighboring with Ned  
KHQ—Crazy Wells; 9:15, Early Birds  
KNX—"Song Bag"  
KFI—Bennie Watson; 9:15 Hawaiian  
KECA—9:15, Wellman & Hill  
KEX—9:15, Request Program  
KFOX—Orchestra; Talk  
KFWB—The King's Men; 9:15, Rec.  
KFSD—Words & Music; 9:15, Wellman & Hill  
KOA—Words & Music; 9:15, Memories

## 9:30 to 10:00 A. M.

●KGO & network—Marshall's Mavericks; 9:55, News Service  
KPO—News; 9:45, Stringwood Ensemble  
KYA—Waltz Idylls  
KTAB—Health Talk  
KLX—Clinic of the Air  
KROW—Diet and Health  
KJBS—Visiting Faye Ward  
KGGC—Dance Novelties  
KQW—Visiting Faye Ward  
KGDGM—News; 9:45, Records  
KFRC—Joanne to 9:45

★KFRC & network—9:45, Buddy Fisher and orchestra  
KGW—9:45, Cooking School  
KVI—Better Business Talk to 9:35  
KHQ—Magic Travels  
KJR—Shuffling Feet  
KFI—Hollywood Bowl Talk; 9:45, News  
KNX—Amagon Program; 9:45, News  
KFWB—Recordings; 9:45, News  
KGB—News Flashes to 9:35  
KSL—Buddy Fisher's Orchestra  
KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

●KGO & network—The New World, educational program  
KPO—Golden State Menu Flashes; 10:15, As Woman to Woman  
KYA—Columbia on Parade; 10:15, Organ Concert, Glen Goff  
KTAB—Paul Kellar, pianist; 10:15, Chasin' the Blues  
KLX—Studio; 10:15, Stocks  
KROW—Hits from Hollywood  
KJBS—News; 10:05, Organ  
KGGC—Cal King  
KQW—Know Your California  
KGDGM—Recordings  
★KFRC & network—Ann Leaf, organist  
KEX—Lost & Found; 10:02, Ronald Buck  
KJR—Walks of Life; 10:20, Early Echoes  
KHQ—Melodies; Cella Lee  
KFI—Ann Warner  
KFWB—Prudence Penny; Barbara Holmes  
KNX—Eddie Albricht's Family  
KECA—Inspirational Talk to 10:15  
KFOX—Prudence Penny; 10:25, Reports; Comedy and Music  
KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

●KGO & network—Woman's Magazine of the Air  
KPO—Smackout; 10:45, Richard Maxwell, tenor  
KYA—Organ Concert  
KTAB—Health Talk; 10:45, Records  
KLX—International Kitchen  
KROW—University of the Air  
KJBS—Dance Orchestra; 10:45, Crazy Cadets  
KGGC—Soft Pillow Sunshine  
KQW—Aunt Sammy; 10:45, Crazy Crystals  
★KFRC & network—Emery Deutsch and Orchestra  
KOL—Morning Melodies  
KGIN—Art Kirkham, This and That  
KEX—Recordings  
KJR—Early Echoes; 10:45, Serenader  
KFWB—"Family Circle"  
KNX—Mary Holmes, Home Management; 10:45, Rhythm Encores  
KECA—Recordings  
KFOX—Bad Pennies; 10:50, Cheerio Boys  
KOA—Smackout; 10:45, Livestock and Produce Reports  
KSL—Emery Deutsch & Orchestra

## 11:00 to 11:30 A. M.

●KGO & network—Woman's Magazine of the Air  
KPO—Radio Guild, drama  
KYA—Organ; 11:15, Rhythmsters  
KTAB—Concert; 11:15, Bulletin  
KLX—Recordings; 11:15, Castles  
KROW—Health Talk; 11:15, Organ  
KJBS—Popular Hits of the Past



**KGCC**—Milady's Date Book; 11:15, Memory Melodies  
**KGDM**—Organ Recital  
**KQW**—Light Classics  
**KFRC**—Better Business Bureau  
 \* **KFRC** & network—11:15, Steel Pier Minstrels  
**KOL**—Garden Talk to 11:15  
**KOIN**—Art Kirkham  
**KEX**—Soloist; Cobwebs and Nuts  
**KJR**—Rhythm Rulers  
**KNX**—Tabernacle of the Air  
**KHJ**—Four Showmen to 11:15  
**KECA**—French Lesson; Records  
**KFWB**—Records; Lost and Found  
**KFOX**—Hal Nichol's Bad Pennies  
 \* **OA**—Radio Guild  
**KSL**—Four Showmen; 11:15, Minstrels

**11:30 to 12:00 Noon**

**KGO**—Financial Flashes to 11:35  
 \* **KGO** & network—California Federation of Women's Clubs  
**KPO**—Radio Guild Drama  
**KYA**—Rhythmsters  
**KTAB**—Modern Rhythms  
**KLX**—Anita & Orosco; 11:45, Rhythm Encores  
**KROW**—Latin-American Program  
**KJBS**—Dance Orchestra  
**KGCC**—Song Shop; 11:45, News; 11:50, Mountain Music  
**KQW**—Variety and Theatre News  
**KGDM**—Organ  
**KFRC**—Women's Home Forum  
 \* **KFRC** & network—11:45, Carla Romano, pianist  
**KOIN**—Kelfood Program to 11:35  
**KHQ**—Organ Recital  
**KGW**—Piano; 11:45, Crazy Crystals  
**KJR**—Measured Steps  
**KEX**—Cobwebs and Nuts; 11:45, Orchestra  
**KFI**—Fashion Tours; 11:45, Market  
**KFWB**—Recordings  
**KNX**—Jewel Box; 11:45, Talk  
**KFOX**—News; Talks; Records  
**KECA**—Organ Concert to 11:35  
**KFSD**—Organ Concert to 11:35  
**KSL**—Steel Pier Minstrels to 11:45  
**KOA**—Radio Guild

**12:00 to 12:30 P. M.**

\* **KGO** & network—Betty and Bob; 12:15, Farm and Home Hour  
**KPO**—Agricultural Bulletins; 12:15, Middy Musicale  
**KYA**—Scriptures; 12:03, Concert  
**KTAB**—News; 12:15, Lataner's Facts  
**KLX**—Dance Music  
**KROW**—Latin American Program  
**KJBS**—Records and Accordionist  
**KGCC**—Request Hour  
**KQW**—Band Concert  
**KGDM**—Records  
 \* **KFRC** & network—Bill Huggins; 12:15, Salvation Army Band  
**KGW**—12:15, Meier & Frank  
**KHQ**—12:15, Business and Pleasure  
**KEX**—Fred Beardsley, tenor  
**KJR**—Reflections of Romance; 12:15, Grain Reports  
**KNX**—News; 12:15, Congoin  
**KECA**—Records; 12:15, News  
**KFWB**—Records; 12:15, Talk  
**KFOX**—Records; Talk  
**KFSD**—Stock Reports to 12:15  
**KGB**—Farm Flashes to 12:15  
**KSL**—Broadcasters Review  
**KOA**—12:15, Vic Schilling's Orch.

**12:30 to 1:00 P. M.**

\* **KGO** & network—Farm and Home  
**KPO**—Middy Musicale  
**KYA**—Noonday Concert  
**KTAB**—Echoes of Portugal

**KLX**—Don Brose; 12:45, Musical Jigsaw  
**KROW**—California Farm Hour; 12:45, Hits of Today  
**KJBS**—Dance Orchestra  
**KGCC**—Request Hour  
**KQW**—Weather and Market Reports  
**KGDM**—Recordings  
 \* **KFRC** & network—Chicago Variety Program  
**KVI**—News and Comment to 12:45  
**KHQ**—Marching Along; Studio  
**KEX**—Amer. Produce; 12:45, Forum Luncheon  
**KGW**—Dr. Semler; 12:45, Friendly Chat  
**KJR**—Headliners  
**KNX**—Concert Ensemble  
**KFWB**—Bob Shafer, soloist; Burt Fiske, pianist; 12:45, Deputy Emerson  
**KECA**—Concert Favorites; Records  
**KFOX**—Records; 12:45, Civic Talk  
**KOA**—Orchestra; 12:45, Lady Next Door

**1:00 to 1:30 P. M.**

\* **KGO** & network—Orlando's Tea Music  
**KGO**—1:15, Contract Bridge  
**KPO**—News; 1:15, Ann Warner's Chats with Her Neighbors  
**KYA**—Marie Leon, soprano; 1:15, Orlando's Cosmopolitans  
**KTAB**—Radio Frolic, Geo. Taylor  
**KLX**—Records; 1:15, Martha Lee  
**KROW**—Concert Melodies  
**KJBS**—Stocks; Record Novelties; 1:15, At Hollywood Keyhole  
**KQW**—Friendly Hour; 1:15, Hollywood Keyhole  
**KGDM**—Pacific Islanders; 1:15, Records  
 \* **KFRC** & network—Musical Album of Popular Classics; 1:15, Between the Bookends  
**KOL**—1:15, Julie Day  
**KGW**—Chat, 1:15, Dental Clinic  
**KOMO**—Farm Talk; 1:15, Records  
**KJR**—Hotel Plaza Orchestra  
**KEX**—Forum Luncheon  
**KHQ**—1:15, Baking Program  
**KFWB**—"The Old Codger"  
**KFI**—Classic Hour  
**KNX**—Pontrelli's Orchestra  
**KFOX**—"The Old Codger"  
**KGB**—Gypsy Music Makers  
**KSL**—Payroll Builder to 1:15

**1:30 to 2:00 P. M.**

\* **KGO** & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True  
**KPO**—Ann Warner's Chats; 1:45, Edna Fischer, pianist  
**KYA**—Violin Masters  
**KTAB**—Jean Kent  
**KLX**—Song Bag  
**KROW**—Home Beautiful; 1:45, Tuneful Tunes  
**KJBS**—Concert Recordings  
**KQW**—Music  
**KGDM**—Organ  
**KFRC**—Closing stocks to 1:35  
 \* **KFRC** & network—1:35, Edward Wurtzbaach Orchestra; 1:45, Bob Nolan and Norm Sherr  
**KOIN**—The Book of Life  
**KEX**—Financial Reports; Music  
**KJR**—Enchanted Islands; 1:45, Musical Jigsaw  
**KFWB**—Records; 1:45, Pianist  
**KHJ**—1:45, Stimulating Soothers  
**KNX**—Pontrelli's Orchestra  
**KECA**—Recordings to 1:45  
**KFOX**—Records; 1:45, Records  
**KFSD**—Studio Program to 1:45  
**KSL**—Town Crier to 1:45

**2:00 to 2:30 P. M.**

\* **KGO** & network—Al Pearce and His Gang  
**KFO**—Charles Davis' Orchestra; 2:15, U. S. Army Band  
**KYA**—Intercollegiate Forum Debate  
**KTAB**—Globe Trotter; Romancers  
**KLX**—Lost & Found; 2:05, Records; 2:15, Cecil Wright  
**KROW**—Nu-Bake; Chas. Goodman, vocalist  
**KJBS**—Popular Tunes of the Day  
**KGDM**—Records; News  
**KQW**—Dance Matinee  
 \* **KFRC** & network—Happy Go Lucky Hour  
**KEX**—World Bookman; 2:05, Musical Gems  
**KJR**—Salon Hour, recorded  
**KFWB**—H. M. Robertson; 2:15, Records  
**KNX**—The Bookworm  
**KECA**—Classic Hour, records  
**KFOX**—Recorded Program; 2:15, Coleman Cox  
**KSL**—Mischa Ragninsky's Orchestra; 2:15, Dental Clinic  
**KOA**—Theatre Reporter; Orchestra; 2:15, U. S. Army Band

**2:30 to 3:00 P. M.**

\* **KGO** & network—Al Pearce Gang  
**KPO**—U. S. Army Band; 2:45, Grandmother's Trunk  
**KYA**—Vignettes of Life; 2:45, Symphony Highlights  
**KTAB**—Three Four Time; 2:45, Tranquility  
**KLX**—Talk; 2:35, Stocks; 2:40, Opportunity Hour  
**KROW**—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist  
**KGDM**—The Romancers  
**KQW**—Afternoon Concert  
 \* **KFRC** & network—Happy Go Lucky Hour  
**KJR**—Salon Hour  
**KEX**—Musical Gems  
**KFWB**—Recordings  
**KNX**—Foreign Recordings  
**KFOX**—Carrol Wax's Orchestra  
**KECA**—Classic Hour, records  
**KSL**—Miniatures; 2:45, Two Pals and a Gal

**3:00 to 3:30 P. M.**

\* **KGO** & network—Gould & Shefter; 3:15, Ernie Holtz's Orchestra  
**KPO**—The Mudeaves, dramatic skit; 3:15, Tom Mifteheli, baritone  
**KYA**—Symphony Highlights  
**KTAB**—Recordings; 3:15, Madame McCune Williamson  
**KLX**—Opportunity Hour  
**KROW**—Mary Dowd Reardon  
**KJBS**—Orchestra; 3:15, Word Man  
**KQW**—Stock Reports; Music; 3:15, Word Man  
**KGDM**—The Romancers  
 \* **KFRC** & network—Femline Fancies  
**KOMO**—Julia Hayes; 3:15, Day Dreams  
**KJR**—Easy Chair to 3:15  
**KGW**—Concert Trio  
**KHQ**—John W. Graham Program; 3:15, Club Bulletin  
**KNX**—Concert Orchestra  
**KECA**—Alexander Bevani, Italian Language; 3:15, Records  
**KFWB**—Recorded Program  
**KFOX**—The Hawk; 3:15, Records  
**KSL**—Jack Russell's Orchestra; 3:15, Nick Lucas  
**KOA**—Microphone News; 3:15, Univ. of Denver

## 3:30 to 4:00 P. M.

- KPO & network—Soloist; 3:45, University of California Program
- KGO—The Family Cook Book
- KGO & network—3:45, Sisters of the Skillet, East and Dumke
- KYA—Symphony Highlights; 3:45, Community Chest Question Box
- KTAB—Little Serenade; 3:45, Picture Revue
- KLX—Records; 3:45, Song Market
- KROW—Island Serenaders; 3:45, Hits of Today
- KJBS—Dance Records
- KGDM—Ernie Posts' Jamboree
- KQW—Variety Program
- \* KFRC & network—Jimmy Corbin Pianologue; 3:45, And the Crowd Roars
- KFRC—3:55, Town Topics
- KOIN—Newspaper of the Air
- KEX—Request Program
- KOMO—Salon Trio
- KOL—3:35, Studio; 3:45, The Endurensnow
- KFI—3:45, News Release
- KHJ—Larry Burke to 3:45
- KECA—Records; 3:45, Univ. Calif.
- KFOX—Whispering Strings; 3:50, Talk
- KFWB—Clinic of the Air
- KNX—Concert Orchestra
- KSL—Junior Hour
- KOA—Soloist; 3:45, Sisters of the Skillet

## 4:00 to 4:30 P. M.

- KGO & network—Yeast Foamers, Jan Garber's Orchestra
- KPO—The Restful Hour, instrumentalists
- KYA—Matinee Idylls
- KTAB—Keep Smiling Revue
- KLX—Records; 4:15, Helen Parmelee, pianist
- KKOW—Popular Tunes; 4:15, Waltz Time
- KJBS—Close Harmony
- KGDM—Gilmore Oil Program
- KQW—Variety Program
- KFRC—Town Topics to 4:05
- \* KFRC & network—Kate Smith and her Music; 4:15, Songs at Eventide
- KOL—4:15, Hours with Baur
- KJR—Goodwill Program; 4:05, Tea Dansant
- KEX—Musical Program
- KECA—Piano and Records
- KFWB—Talk; 4:15, Records
- KNX—Melody Race; 4:15, Records
- KFOX—News; Forty-Niners
- KGB—4:15, Chamber of Commerce
- KSL—Broadcasters Review; 4:15, Songs at Eventide

## 4:30 to 5:00 P. M.

- KGO & network—Ensemble Symphonique
- KPO—Restful Hour
- KYA—Matinee Idylls; 4:45, Novelties
- KTAB—Sport of Kings; 4:45, Old Bachelor
- KLX—4:45, McCoy Health School
- KROW—Hill Billy Music
- KJBS—Orchestra; 4:45, Melodies
- KQW—Story Time; 4:45, Music
- \* KFRC & network—Raffles, Amateur Cracksmen
- KGDM—Three Tumbleweeds
- KGW—Sam Gordon
- KJR—Snapshots; 4:45, Steamboat Bill
- KEX—4:45, Records
- KFI—Gloria Hamilton to 4:45
- KNX—Musical Auction; 4:45, Musical Moments

## STATION DIRECTORY

## • NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	940
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

## \* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	570
KVI	526	1130

## Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

- KECA—4:45, News
- KFOX—Health and Psychology; 4:50, Records
- KFWB—Cocktail Hour
- KSL—Broadcaster's Review
- KOA—Symphonic Ensemble

## 5:00 to 5:30 P. M.

- KGO & network—Studio Chatter, orchestra
- KPO—News; 5:15, Paul Carson, organist
- KYA—Children's Hour
- KTAB—Health Talk; 5:15, Rhythm Ramblings
- KLX—Brother Bob's Club
- KROW—Organ Recital
- KJBS—Popular Vocalist; 5:15, Rec.
- KGGC—Studio Frolic
- KQW—Twilight Hour; 5:15, Popular Tunes
- KGDM—Commercial Program
- \* KFRC & network—Evan Evans & Orchestra; 5:15, Roy Helton
- KOMO—Pipes and Strings; 5:15, Futuristic Capers
- KHQ—Tull and Gibbs; 5:15, Song Memories
- KGW—Dr. West, 5:15, Collins & Erwin
- KFI—Organ Recital
- KNX—Storytown Express; Serenade
- KFWB—Playtime Lady; 5:15, Rec'ds
- KFOX—Playtime Lady; Records
- KOA—Sinclair Minstrels

## 5:30 to 6:00 P. M.

- KGO & network—Colgate House Party; Joe Cook, comedian; Donald Novis, tenor; Frances Langford, contralto; Don Voorhees' Orchestra
- KPO—Clyde Doerr's Orchestra
- KYA—Around the Town; 5:45, Campbell Digest
- KTAB—Dr. Thompson, talk
- KLX—Covered Wagon Jubilee

- KJBS—Records; 5:45, Music
- KROW—Eating Your Way to Health
- KGGC—Lecture; 5:45, Irish Gems
- KQW—Southern Four; 5:45, Voice of Portugal
- KGDM—Ernie Cruz Program; 5:45, Lonesome Cowboy
- \* KFRC & network—Tom Gentry's Orchestra
- KOL—5:45, Ralph Horr Talk
- KOIN—Save a Life Club
- KJR—Playing the Song Market; 5:45, Cecil Solly
- KEX—Orchestra
- KNX—Radio Gossip Club; Song Service
- KFWB—Recordings
- KECA—Records; Catholic Mission
- KFSD—Popular Program
- KSL—Tom Gentry's Orchestra
- KOA—Colgate House Party

## 6:00 to 6:30 P. M.

- KGO & network—Carnation Contended Program; Orchestra and Vocalists
- KPO—Dinner Concert
- KYA—Cy Trobbe and Orchestra
- KTAB—Melody Trill
- KLX—KLX Trio
- KROW—News; 6:15, Hawaiians
- KJBS—News; 6:15, Old Traveler
- KGGC—Dinner Dance Review
- KQW—Dept. of Agriculture; 6:15, Franco's program
- KGDM—Recordings; 6:15, Orchestra
- \* KFRC & network—Wayne King's Orchestra with Lady Esther
- KJR—Song Bag
- KEX—Varieties
- KNX—News; 6:15, Concert Group
- KECA—Board of Education; News
- KFWB—News; 6:10, Records; 6:15, Eddie Eben, organist
- KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally
- KFSD—Concert

## 6:30 to 7:00 P. M.

- KGO & network—Demi-Tasse Revue; Ruth Etting, torch singer; Gus Arnheim's Orchestra
- KPO—Safety First; 6:45, Nanette La Salle, ballad singer
- KYA—Cy Trobbe's Orch.; 6:55, Political Talk
- KTAB—Headline Hunters; 6:45, Mining News; 6:50, Communications; 6:55, Band
- KLX—Trio
- KROW—Ne'er Do Well
- KJBS—Old Traveler
- KGGC—Dinner Dance Review
- KQW—Mkt. Reports; 6:45, Torrid Tunes
- KGDM—Orchestra; Records
- \* KFRC & network—Piano Duets; 6:45, Military Band
- KVI—Beauty That Endures to 6:45
- KJR—Dinner Dansant
- KEX—Sports; Orchestra
- KNX—Sport News, Norman Woknar; 6:45, Your Dinner Dance
- KECA—Wesley Tourletotte, organist; Baldassare Ferlazzo, violinist; Silvio Lavatelli, cellist
- KHJ—To be announced to 6:45
- KFWB—Organ; 6:45, Ray De O'Fan
- KFOX—School Kids; 6:45, Ray de O'Fan
- KSL—Twilight Reveries; Melody Masterpieces

## 7:00 to 7:30 P. M.

- KGO & network—Frank Buck in Dramatizations of Jungle Adventures; 7:15, Gene & Glenn, comedy sketch

KPO—String Time; Orchestra  
 KYA—Ernie Smith's Sport Page; 7:15, Aviation Forum  
 KTAB—Cecil & Sally; 7:15, Italian News  
 KLX—News; 7:15, Lovable Liars  
 KROW—Quartet Music; 7:15, Ramblers  
 KJBS—Popular Melodies  
 KGGC—Arnet Amos; 7:15, Waltz Time  
 KQW—Weather Report; Records  
 KGDM—Popular Melodies  
 \*KFRC & network—Fats Waller to 7:15; 7:20, Glen Gray's Orchestra  
 KFRC—7:15, Minute Melodies  
 KOL—7:15, Speaker Stevenson  
 KVI—7:15, Musical Program  
 KOIN—Musical Program  
 KEX—Symphony; 7:15, Blackbirds of Harmony  
 KJR—Woodwind Ensemble  
 KHJ—7:15, "On the Air"; 7:20, Orchestra  
 KNX—Watanabe and Archie 7:15, Crazy Crystals  
 KFWB—Syncoptars  
 KFOX—Eb and Zeb; 7:15, Bobby and Betty  
 KECA—Organist, Violinist & Cellist  
 KFSD—Sonny and Buddy to 7:15  
 KGB—Political Talk; 7:15, Minute Melodies  
 KSL—Origin of Superstition; 7:15, Glen Gray's Orchestra

**7:30 to 8:00 P. M.**

• KGO & network—Voice of Firestone Garden Concert; Gladys Swarthout, soprano; Wm. Daly's Orchestra  
 KPO—Comedy Stars of Hollywood; 7:45, Stanford University Prog.  
 KYA—Radio Theatre  
 KTAB—Minstrel Show  
 KLX—Beauty That Endures; 7:45 Clinic of the Air  
 KROW—Ramblers; 7:45, Variety  
 KGGC—Good Government League; 7:45, Concert  
 KQW—California Market Hour; 7:45, Tango Time  
 \*KFRC & network—Glen Gray's Orch.; 7:45, Enoch Light Orch.  
 KOIN—7:45, Gene Baker  
 KVI—Dr. R. M. Mellor to 7:45  
 KEX—Musical Program  
 KJR—Dollars & Cents; 7:45, Radio Ralph  
 KNX—Orchestra; King Cowboy  
 KECA—"Law Applied to Everyday Life"; 7:45, Records  
 KHJ—Orchestra  
 KFWB—Louise Raymond; 7:45, Pioneers  
 KFOX—The Boy Detective; 7:45, Three Vagabonds  
 KGB—7:45, Public Enemies  
 KSL—Souvenirs; 7:45, Orchestra

**8:00 to 8:30 P. M.**

• KGO & network—Shell Show: guest artists; Yahbut and Cheerily, comedians; vocalists; Geo. Stoll's Orchestra  
 KPO—Organ Symphony  
 KYA—Business Hour; 8:15, Doctor Good Cheer  
 KTAB—To be announced  
 KLX—Clinic of the Air  
 KGGC—Recordings  
 KROW—Variety; 8:15, Watch Tower Program  
 KQW—Golden Memories  
 \*KFRC & network—Blue Monday Jamboree  
 KEX—News; 8:15, Texas Cowboy  
 KJR—Highlight Hour

KHJ—Leon Belasco's Orchestra  
 KNX—The In-Laws; World Parade  
 KECA—8:15, Stove Poker Philosopher and Country Jane  
 KFWB—On the Front Porch  
 KFOX—Christian Science; 8:15, Ballads  
 KOA—Vocalist; Orchestra

**8:30 to 9:00 P. M.**

• KGO & network—Shell Show  
 KPO—To be announced; 8:45, Harold Burdick, the Story Teller  
 KYA—Dance Orch.; 8:45, Studio  
 KTAB—Tenor and Orchestra  
 KLX—The Vagabondettes; 8:45, Souvenirs  
 KROW—Ran Wilde's Orchestra  
 KGGC—Mountain Time; Timely Tunes  
 KQW—Democratic Rally  
 \*KFRC & network—Blue Monday Jamboree  
 KOL—8:45, The Endurens Show  
 KFOX—Show Boat; 8:45, Hearts & Flowers; 8:55, Political Talk  
 KJR—Muted Strings; 8:45, Si and Elmer  
 KEX—Concert Trio  
 KHJ—Reggie Child's Orchestra  
 KNX—Parade; Vocalists  
 KFWB—Tale of Two Cities  
 KECA—Song Recital Series  
 KOA—Claremont Orchestra

**9:00 to 9:30 P. M.**

• KGO & network—Studebaker Champions: Richard Himber's Orch.; Joey Nash, vocalist  
 KPO—Williams-Walsh Hotel Mark Hopkins Orchestra  
 KYA—Teutonia; 9:15, Nat'l. Defense Series  
 KTAB—Souvenirs; 9:15, Nightherders  
 KLX—Fauclt Theatre of the Air  
 KROW—Dillon Players  
 KQW—Dance Antiques; 9:15, Rec.  
 KGGC—Organ; 9:15, Dance Rhythm  
 \*KFRC & network—Ted Dahl's Orchestra  
 KOI—News to 9:05  
 KOIN—Norge Headliners to 9:15  
 KGW—9:15, Beauty that Endures  
 KHQ—9:15, First Nat'l Bank Prog.  
 KJR—Souvenirs; 9:15, Chamber of Commerce  
 KEX—Concert Trio; 9:15, Orchestra  
 KNX—News; 9:15, Crockets  
 KFWB—Old Observer; 9:15, Slumbertime  
 KFOX—The Old Observer; 9:15, Beverly Hillbillies  
 KECA—Fishing and Hunting Talk to 9:15  
 KFSD—Feature Program

**9:30 to 10:00 P. M.**

• KGO & network—Waltz Time, Ben Klassen, tenor; Meredith Willson's Orchestra  
 KPO—Eddie Duchin's Orchestra  
 KYA—Memory Strains; News; Talk  
 KTAB—The Argonauts, drama  
 KLX—Studio Program; 9:45, News  
 KROW—Instrumental Varieties  
 KGGC—Records; 9:45, Salonesque  
 KQW—Dance Time  
 \*KFRC & network—Jan Garber's Orchestra  
 KOIN—Dorothy Dix Show  
 KOMO—Carstens Corners  
 KHQ—Northwest on Parade  
 KGW—Carstens Corners  
 KJR—Press News Bureau to 9:35  
 KEX—Orchestra; 9:45, Wrestling  
 KFI—Armand Co. Transcription; 9:45, Singing Service Men  
 KNX—The Crockets

KFWB—Hollywood Hillarties  
 KFOX—Beverly Hill Billies  
 KSL—KSL Players  
 KGB—Dance Orchestra  
 KOA—Orchestra

**10:00 to 10:30 P. M.**

• KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra  
 KPO—The Night Court  
 KYA—Talk; 10:10, A B C Pirates; 10:25, Organ  
 KTAB—Met. Chamber of Commerce; 10:15, Emilio and Maria  
 KLX—Dance Orchestra  
 KROW—Records; 10:15, Veterans' KGGC—Request Hour  
 KFRC—News; 10:10, Carlson's Orch.  
 KGW—10:15, Kelly Kavaliers  
 KOL—Ken Stuart's Sunshine Prog.  
 KVI—Dance music  
 KJR—Lotus Land; Musical Auction  
 KHJ—News Items; 10:10, Orchestra  
 KNX—The Crockets; 10:15, Orch.  
 KFI—10:15, Carol Lee with Helen Hill  
 KECA—Musical Celebrities  
 KFWB—News; 10:15, Organ  
 KFOX—News; 10:15, Organ  
 KGB—News; Dance Orchestra  
 KSL—Merle Carlson's Orchestra  
 KOA—Night Court

**10:30 to 11:00 P. M.**

• KGO & network—Tom Coakley's Orchestra; 10:55, News Service  
 KPO—The Night Court  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KLX—Dance Orchestra  
 KROW—Dance Music  
 \*KFRC & network—Gypsy Fiddlers  
 KEX—McElroy's Orchestra  
 KOMO—Vic Meyers' Orchestra  
 KEX—Kelly's Kavaliers  
 KNX—Pontrelli's Orchestra  
 KFOX—Orchestra  
 KFI—Biltmore Hotel Orchestra  
 KFWB—George Hamilton's Orch.  
 KOA—Mark Hopkins Hotel Orch.; 10:55, News

**11:00 to 11:30 P. M.**

• KGO—Organ Concert  
 • KPO & network—Gus Arnheim's Orchestra  
 KYA—Organ Serenade  
 KTAB—Request Hour  
 KROW—Dance Music  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance Music  
 KOMO—Light Classics  
 KVI—Dance Music  
 KEX—Orchestra  
 KFWB—Dance Orchestra  
 KHJ—To be announced  
 KNX—Pontrelli's Orchestra  
 KFOX—Orchestra

**11:30 to Sign Off**

• KGO & network—Club Victor's Orchestra  
 KPO—Organ Concert  
 KYA—Three Counts and a Countess  
 KTAB—Orchestra; Vagabond  
 KROW—Dance Music; Vagabond  
 KGDM—12, Records to 6  
 KFRC—Merle Carlson's Orchestra  
 KOIN—Columbia Gardens  
 KOL—Merle Carlson's Orchestra  
 KOMO—Moonlight Melodies  
 KVI—Carlson's Orchestra  
 KFWB—Dance Orchestra  
 KHJ—Organ and Records  
 KFOX—Hal Brown's Orchestra  
 KGB—Dance Orchestra

# TUESDAY Programs

July 31, 1934

## 7:30 to 8:00 A. M.

- KGO & network—Melody Mixers; Walter Blaufuss' Orch; vocalist
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—Hillbillie Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Club
- KQW—The Breakfast Hour
- KFRG—Morning Exercises
- KGDM—Gilmore Oil
- KOL—Organ Music
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; 7:45, Shadows of the Clock
- KEX—Hillbillies; Dance Rhythms
- KFI—Helen Hill, pianist
- KHJ—Recordings and Stocks
- KNX—Bill Sharples Breakfast Club
- KECA—Morning Bible Study
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KRB—Records; 7:55, Prog. Resume
- KSL—Advertisers Review; Music
- KOA—Melody Mixers

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites
- KPO—Accordiana, Johnny Toffoli; 8:15, Crosscuts from Log o' Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KIX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock; Gossip
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- \* KFRG & network—Connie Gates; 8:15, Concert Miniatures
- KHQ—Financial Service to 8:15
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KGW—Ronald Buck to 8:15
- KEX—8:15, Varieties
- KNX—Bill Sharples Breakfast Club
- KFI—Terence Vincent; 8:15, Al Gayle Magic Entertainers
- KECA—8:15, Concert Favorites
- KFWB—Gold Star Rangers
- KFSB—Good Cheer Program
- KSL—8:15, Jennie Lee
- KOA—Crazy Crystals; Two Blues

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert; 8:45, Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KJBS—Dance Melodies
- KQW—Concert Favorites
- KGDM—Records; Talk, Dr. J. Avila
- \* KFRG & network—Al Kavelin and Orchestra
- KOL—Cecil & Sally to 8:45
- KEX—8:45, Dance Tunes
- KOMO—Viennese Vagabonds
- KHQ—Program Review; 8:45, Home Comfort
- KVI—Program Resume to 8:33
- KOIN—8:45, Elma Hackett
- KFI—8:45, Julia Hayes Hints
- KNX—Bill Sharples Breakfast Club
- KFOX—Health Talk; Records
- KGW—Stocks to 8:35
- KSL—8:45, Barbara Badger, economist
- KOA—Vic and Sade; 8:45, Words and Music



**DRURY LANE**  
KNX—Vocalist

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGO—9:15, Barbara Lee, Club
- KPO—Crosscuts to 9:15
- KPO & network—Cliff Nazarro, singing comedian
- KYA—Frivolities; 9:15, Pru. Penny
- KTAB—Hour of Prayer
- KLX—Recordings; 9:15, Charm School
- KROW—Health Swing Program
- KJBS—Morning Song Concert
- KGCG—Records; 9:15, Old Songs
- KQW—Popular Tunes of the Day
- KGDM—Records; 9:15, Mabel Ruben
- \* KFRG & network—Velazco's Orch.
- KOL—Prudence Penny; 9:15, Orch.
- KFRG—9:25, Goodwill Industries
- KVI—Mystic Melodies; 9:15, Orch.
- KOIN—Studio Program
- KOMO—Neighboring with Ned
- KHQ—9:15, Early Birds
- KFWB—The King's Men; Records
- KFI—Hawaiian Group; 9:15, Jean Abbey Shopping
- KECA—9:15, Wellman & Hill
- KNX—Dr. Sherman's Health Talk
- KOA—Words and Music; 9:15, Honorable Archie

## 9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Johnny O'Brien
- KPO—News; 9:45, Organ Concert
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCG—Dance Novelties
- KQW—Visting Faye Ward
- KGDM—News, Records
- \* KFRG & network—Russell's Orch.
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Morning Melodies
- KJR—Shuffling Feet to 9:45
- KGW—9:45, Cooking School

- KOMO—9:45, Clef Dwellers
- KEX—Dance Rhythms
- KFI—9:45, News Release
- KNX—Melody Time; 9:45, News
- KFWB—Diet Tips; Records; News
- KFOX—Diet Tips; News
- KGW—News Flashes to 9:35
- KFSB—Studio Program; 9:45, News
- KSL—Jack Russell's Orchestra
- KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—Dot Kay; 10:15, Piano Vignettes
- KPO—Organ; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Barbara Dale Charm School
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Clinic; Stocks; News
- KROW—Vita Hepar; 10:15, Hits from Hollywood
- KJBS—News; 10:05, Dance Orch.
- KGCG—Cal King
- KQW—Know Your California
- \* KFRG & network—Eton Boys; 10:15, Poetic Strings
- KOMO—10:15, Julia Hayes
- KHQ—10:15, Cella Lee
- KEX—Lost and Found Items; 10:02, Hawaiian Serenaders
- KFI—Ann Warner Chat
- KFOX—Mary Kitchen; Reports; 10:27, Nichol's Bad Pennies
- KNX—Eddie Albright's Family
- KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Nellie Revell, interview
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Organ; 10:45, Dance
- KQW—Aunt Sammy; 10:45, Records
- KGCG—Soft Pillow Sunshine
- \* KFRG & network—10:45, Artist Recital
- KFRG—Mort Werner, pianist
- KGDM—The Bondons
- KOL—Morning Melodies
- KOIN—Art Kikrham
- KEX—Ronald Buck; 10:45, Hal Kemp Orchestra
- KJR—Counterpoint; Uncle Hank
- KFWB—"Family Circle"
- KECA—Records; Song Recital
- KFOX—Comedy & Music; 10:50, Cheerio Boys
- KNX—Mary Holmes; 10:45, Records
- KOA—10:45, Livestock and Produce

## 11:00 to 11:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Nathan Stewart, baritone; Emil Polak's Orchestra
- KYA—Organ; 11:15, Rhythmsters
- KTAB—Morning Concert; 11:15, Beauty Facts
- KLX—Mountaineers; 11:15, Lotus Land
- KROW—Health Talk; 11:15, Organ
- KJBS—Orch.; 11:15, Medical Talk
- KGCG—Milady's Date Book; 11:15, Memory Melodies
- KQW—Light Classics; 11:15, Popular Selections
- KGDM—Organ
- KOL—Garden Talk to 11:15

\*KFRC & network—Metropolitan Parade  
 KOIN—Art Kirkham  
 KJR—Rhythm Rulers; Records  
 KVI—The Observer to 11:15  
 KEX—Soloist; 11:15, Cobwebs and Nuts  
 KNX—Organ  
 KFOX—Hal Nichol's Bad Pennies  
 KECA—Records; 11:15, Medical Talk  
 KFWB—Records; Lost and Found  
 KFOX—Orchestra; Life Sketches  
 KOA—Nathan Stewart, baritone

11:30 to 12:00 Noon

KGO—Financial Flashes to 11:35  
 •KGO & network—Music Magic, vocalists; Roy Shield's Orchestra  
 KPO—Clef Dwellers; 11:45, Agricultural Bulletins  
 KYA—Rhythmsters  
 KTAB—Modern Rhythms  
 KLX—Anita and Orsco; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Song Shop; News; 11:50, Mountain Music  
 KQW—Accordion Capers; Theatre News  
 KGDM—Organ  
 KFRC—Women's Home Forum to 11:45  
 \*KFRC & network—Dancing by the Sea  
 KOIN—Empire Minstrels to 11:45  
 KHQ—Organ Recital  
 KGW—11:45, Crazy Crystals Prog.  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts to 11:45  
 KFI—Fashion Tour; 11:45, Market Reports  
 KNX—Spice of Life; 11:45, Ionizer Talk  
 KFWB—Eddie Eben, organist  
 KFOX—News; Records  
 KFSD—Studio Program  
 KOA—C.A.C. Extension Service

12:00 to 12:30 P. M.

•KGO & network—Betty and Bob; 12:15, The Singing Stranger  
 KPO—Clyde Doerr, orchestra  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KJBS—Scng Hits; 12:15, Records  
 KGGC—Request Hour  
 KQW—Band Concert  
 KGDM—Recordings  
 \*KFRC & network—Detroit Symphony Orchestra  
 KOIN—12:15, La Verne Axelson, fashions  
 KJR—Records; 12:15, Grain Reports  
 KEX—Band Music; Records  
 KNX—News; 12:15, Congo  
 KECA—Records; 12:15, News  
 KFSD—Stocks; 12:10, Program  
 KFWB—Records; 12:15, City Council  
 KFOX—Recordings; Talk  
 KSL—Payroll Builder

12:30 to 1:00 P. M.

•KGO & network—Western Farm and Home Hour  
 KPO—Clyde Doerr, orchestra  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Weather Forecast; Mkt. Rep.

\*KFRC & network—Detroit Symphony  
 KGDM—Recordings  
 KJR—Headliners, records  
 KGW—Dr. Semler; Meier & Frank  
 KEX—American Prod. to 12:35  
 KHQ—Chamber of Commerce  
 KNX—Concert Group  
 KECA—Recordings  
 KFWB—Burt Fliske and Bob Shafer; 12:45, Records  
 KFOX—Recordings; Civic Talk  
 KOA—Soloist; 12:45, Lady Next Door  
 KSL—Utah Agric. College to 12:45

1:00 to 1:30 P. M.

•KGO & network—Chick Webb's Orchestra  
 KPO—News; 1:15, Ann Warner's Chats With Her Neighbors  
 KYA—Women's Institute of the Air; 1:15, Musical Strings  
 KTAB—Radio Frolic  
 KLX—Recordings; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole  
 KQW—Recordings; 1:15, Hollywood Keyhole  
 KGDM—Pacific Islanders; 1:15, Records  
 \*KFRC & network—Jerry Cooper to 1:15  
 KFRC—1:15, Health Society Talk  
 KOI—1:15, Julie Day  
 KGW—Friendly Chat; Dental Clinic  
 KHQ—1:15, Silver Leaf  
 KOMO—Harp Melodies; Tea Time Tales  
 KFI—Al Lyon's Orchestra  
 KHI—Carlson's Orch.; 1:15, Organ  
 KNX—Pontrelli's Orchestra  
 KFWB—"The Old Codger"  
 KFOX—"The Old Codger"  
 KGB—Stocks to 1:05  
 KSL—Payroll Builder; 1:15, Between the Bookends  
 KOA—Blue Room Echoes

1:30 to 2:00 P. M.

•KGO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe  
 KPO—Ann Warner's Chat; 1:45, Winston Petty, cellist  
 KYA—Modern Maestro; Talk  
 KTAB—Jean Kent, economics  
 KLX—Song Bag  
 KROW—Recording  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 \*KFRC & network—Organ Melodies; 1:45, Blue Ridge Mountaineers  
 KFRC—Closing N. Y. Stocks to 1:35  
 KGDM—Recordings  
 KOIN—Billy Sandiford  
 KVI—1:45, Amusement Times  
 KJR—Here and There; 1:45, Jewel Box  
 KHI—1:45, Dow-Jones Reports  
 KEX—Grain Reports; Records  
 KNX—Pontrelli's Orchestra  
 KFWB—Talk; Police Band  
 KECA—Recordings  
 KFOX—Recorded Program  
 KFSD—Studio Program  
 KSL—Town Crier to 1:45  
 KOA—Ma Perkins; 1:45, Betty Marlowe

2:00 to 2:30 P. M.

•KGO & network—Al Pearce and His Gang  
 KPO—Harry Meyers' Orchestra  
 KYA—Opera  
 KTAB—Globe Trotter; Romancin'  
 KLX—Recordings; 2:15, Cecil Wright

KROW—Records; vocalist  
 KJBS—Better Business Talk; 2:15, Tango Orchestra  
 \*KFRC & network—Happy Go Lucky Hour  
 KQW—Dance Matinee  
 KGDM—News; Records  
 KJR—Salon Hour  
 KEX—World Bookman; Music  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KFWB—Recorded Program  
 KFOX—Recorded Program  
 KSL—Soloist; 2:15, Dental Clinic  
 KOA—Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang  
 KPO—Mary Small; songs & orch.; 2:45, Mid-Week Federation Hymn Sing  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Three Four Time; 2:45, Prosperity Parade  
 KLX—Records; 2:35, Stocks; 2:40, Studio Program  
 KROW—Dell Perry; 2:45, Vocalist  
 KQW—Concert  
 KJBS—Recorded Tunes  
 KGDM—The Romanciers  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KNX—Foreign Recordings  
 KFWB—Recordings  
 KECA—Recordings  
 KFOX—Sunset Quartet; 2:45, Rec.  
 KSL—Edward, Wurtzbach's Orch.; 2:45, Sam Robbin's Orchestra  
 KOA—Hymn Sing; 2:45, Soloist

3:00 to 3:30 P. M.

•KGO & network—Will Aubrey, Bard of the Byways; 3:15, Herman Crone's Orchestra  
 KPO—Gould and Shefter, concert duo; 3:15, Tom Mitchell, baritone  
 KYA—Baseball  
 KTAB—Parade; Records  
 KLX—Studio Program  
 KROW—Mary Dowd Reardon  
 KJBS—Dance Orchestra  
 KQW—Stocks; 3:05, Records  
 KGDM—The Romanciers  
 \*KFRC & network—Feminine Fancies  
 KEX—Ramona; Request Program  
 KOMO—Concert Ensemble  
 KHQ—A & K Markets; 3:15, Tull & Gibe  
 KJR—Melody Race to 3:15  
 KNX—Concert Recordings  
 KFWB—Recordings  
 KECA—Records  
 KFOX—The Hawk; 3:15, Orchestra  
 KSL—Fats Waller Rhythm Club; 3:15, The House Beside the Road  
 KOA—Microphone News to 3:15

3:30 to 4:00 P. M.

KGO—Stringwood Ensemble  
 •KPO & network—You and Your Government; 3:45, Univ. of Calif.  
 •KGO & network—3:45, Sisters of the Skillet, East & Dumke  
 KYA—Baseball  
 KTAB—Serenade; 3:45, Picture Review  
 KLX—Studio Program  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KQW—Variety Program  
 KOI—Lost and Found; 3:35, The Endureshow  
 KGDM—Recordings

\* KFRC & network—Vera Van, vocalist  
 KFRC—3:45, National Safety Council; 3:55, Town Topics  
 KOIN—Newspaper of the Air  
 KEX—Baseball  
 KOMO—Birnbaum's Bavarians; 3:55, King County Talk  
 KHQ—Business and Pleasure to 3:45  
 KFI—Charlie Hamp; 3:45, News  
 KHJ—3:45, Stimulating Soothers  
 KNX—Concert Orchestra  
 KFWB—Recordings  
 KFOX—Whispering Strings; Records Talk  
 KSL—The Junior Hour  
 KOA—3:45, Perkins Dramatic Series

**4:00 to 4:30 P. M.**

\* KPO & network—Melodiana  
 KGO—The Well-Dressed Woman; 4:15, Elmore Vincent, tenor.  
 KYA—Baseball  
 KTAB—Keep Smiling Revue  
 KLX—Studio Program  
 KROW—Waltz Time; 4:15, Popular Tunes  
 KJBS—Art Fadden, pianist; Records  
 KGDM—Gilmore Oil Program  
 KQW—Art Fadden; 4:15, Records  
 \* KFRC & network—Freddie Hankle and orchestra  
 KOL—4:15, Hours with Baur  
 KOIN—Newspaper of the Air  
 KVI—Hiram Tuttle, baritone to 4:15  
 KJR—Talk; 4:05, Tea Dansant; 4:15, Horse Race Broadcast  
 KHQ—Commercial Program to 4:15  
 KFI—Nick Harris Program; 4:15, Julie Kellar, harpist  
 KFWB—Recordings  
 KFOX—News; Forty-Niners  
 KNX—Reflections of Romance; 4:15, World Revue  
 KGB—Junior Chamber of Commerce to 4:10  
 KSL—Town Crier; 4:15, Orchestra  
 KOA—Melodiana

**4:30 to 5:00 P. M.**

\* KPO & network—Goldman Band Concert  
 KGO—Back Stage Chatter; 4:45, Sarah Kreindler, violinist  
 KYA—Baseball; 4:45, Dance Parade  
 KTAB—Sport of Kings; 4:45, Old Bachelor  
 KLX—Studio; 4:45, Health School  
 KROW—Hillbilly Music  
 KJBS—Dance Orchestra  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—Three Tumbleweeds  
 \* KFRC & network—Herbie Kay & Orchestra  
 KJR—Snapshots; 4:45, Steamboat Bill  
 KECA—Records and News  
 KFWB—Cocktail Hour  
 KFOX—Health and Psychology  
 KNX—Revue; 4:45, Fire Dept. Talk  
 KSL—Town Crier  
 KOA—Frank Merriwell; 4:45, Goldman Band

**5:00 to 5:30 P. M.**

\* KGO & network—Duluth Symphony Orchestra; Paul Le May, conductor  
 KPO—News; 5:15, Five Cards, Coquettes, vocal trio; Alvaro Rey, guitarist; pianist  
 KYA—Children's Hour  
 KTAB—Blue Moments; 5:15, Rhythm Ramblings  
 KLX—Brother Bob's Club  
 KROW—Organ Music

**STATION DIRECTORY**

**\* NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

**\* CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

**Independent Stations**

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KJBS—Dance Orchestra  
 KGGC—Studio Frolic  
 KGO—Popular Concert  
 KGDM—Recordings  
 \* KFRC & network—George Givott  
 KGW—5:15, Collins & Erwin  
 KHQ—Tull and Gibbs; 5:15, Flutist  
 KEX—Orchestra  
 KOMO—Pipes and Strings; Futuristic Capers  
 KFI—Organ; 5:15, Your Pal Jimmy  
 KECA—Order of the Golden Sword to 5:15  
 KNX—Storytown Express; 5:15, Organ  
 KFWB—Playtime Lady;  
 5:15, Wagon Road  
 KFOX—Playtime Lady; Records

**5:30 to 6:00 P. M.**

\* KGO & network—NBC Concert Orchestra  
 KPO—Five Cards; 5:45, Behind the Footlights  
 KYA—Around the Town; 5:45, Digest  
 KTAB—Health Talk  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KJBS—Popular Records  
 KGGC—Lecture; 5:45, Irish Gems  
 KQW—Popular Quartet; 5:45, Voice of Portugal  
 KGDM—Ernie Cruz Program; 5:45, Lonesome Cowboy  
 KFRC—Little Theatre of the Air  
 KOL—Little Theatre of the Air  
 KOIN—Bob and Dolly; 5:45, Music  
 KOMO—5:45, Jack and Hillbillies  
 KVI—Little Theatre of the Air  
 KJR—Silver Strings; 5:45, Cecil Solly  
 KEX—Salon Orchestra  
 KFI—Hollywood Reporter; 5:45, Old Observer  
 KNX—Radio Gossip; 5:45, Sunset Sirenader  
 KHJ—To be announced

KFWB—Recordings  
 KECA—Recordings; 5:45, NRA Talk  
 KGB—Little Theatre of the Air  
 KFOX—Song Hits; Ballads  
 KSL—Twilight Reveries

**6:00 to 6:30 P. M.**

\* KGO & network—Palmolive Beauty Box Theatre of the Air; operetta, with Gladys Swarthout, mezzo-soprano; John Barclay; Nat Shilkret's Orchestra  
 KPO—Dinner Concert  
 KYA—Dinner at Six, Cyrus Trobber  
 KTAB—Melody Trails  
 KLX—Concert Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; 6:15, Old Traveller  
 KGGC—Dinner Dance Review  
 KQW—Department of Agriculture; 6:15, Franco's program  
 KGDM—Port Parade  
 \* KFRC & network—Fray & Braggiotti, pianists; 6:15, Troopers  
 KOL—6:15, Vacationland Revue  
 KVI—6:15, Vacationland Revue  
 KJR—Song Bag  
 KEX—Studio Program  
 KNX—News; 6:15, Concert Group  
 KECA—Records; 6:15, News  
 KFWB—News; Records; Organ  
 KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally  
 KGB—6:15, Troopers

**6:30 to 7:00 P. M.**

\* KGO & network—Palmolive Beauty Box Theatre of the Air  
 KPO—NRA Talks; 6:45, Life of the Reillys, comedy sketch featuring Bobbie Dean and Ted Maxwell  
 KYA—Cyrus Trobber and Orchestra  
 KTAB—Headline Hunters; 6:45, Mining News; 6:50, Communications  
 KLX—Concert Trio  
 KROW—Popular Tunes  
 KJBS—Old Traveler; 6:45 Aubrey Loux  
 KGGC—Dinner Dance Review  
 KGDM—Political Talk; Recordings  
 KQW—Market Reports; 6:45, Torrid Tunes  
 \* KFRC & network—Melodic Strings  
 KOIN—6:45, Gene Baker  
 KOL—6:45, Radio Speaker Stevenson  
 KJR—Dinner Dansant  
 KEX—Sport Flashes; Old Observer  
 KNX—Sport News, Norman Woknar; 6:45, Dinner Dance  
 KFWB—Organ; 6:45, Whispers  
 KFOX—School Kids; 6:45, Quartet  
 KECA—Wesley Tourtelotte, organ  
 KGB—Twilight Dreams; Melodic Strings  
 KSL—6:45, Comedians from Hollywood

**7:00 to 7:30 P. M.**

\* KGO & network—Frank Buck in Dramatizations of Jungle Adventure; 7:15, Gene & Glenn, comedy sketch  
 KPO—The Wandering Minstrel: Orchestra and singer  
 KYA—Ernie Smith's Sport Page; 7:15, Seals Knothole Gang  
 KTAB—Cecil & Sally; 7:15, Italian News  
 KLX—News; Reflections of Romance  
 KROW—Guitar Duo; 7:15, Calvary Meditations  
 KJBS—Popular Melodies  
 KGGC—Oddities in Music; 7:15, Salonesque  
 KGDM—Recordings  
 \* KFRC & network—Studebaker Champions

KQW—Weather Forecast; 7:15, California State Federation of Labor, Paul Scharrenberg, speaker  
 KJR—Chamb. of Commerce; Sweethearts on Parade  
 KEX—Symphony  
 KNX—Frank Watanabe; 7:15, Bunk KFWB—syncopator  
 KFOX—Eb and Zeb; 7:15, Bobby and Betty  
 KECA—Paul Roberts, tenor; 7:15, Romance at 50  
 KFSD—Adolph and Rudolph to 7:15  
 KSL—Studebaker Champions

**7:30 to 8:00 P. M.**

- KGO & network—Leo Reisman's Orchestra and Phil Duey, baritone
- KPO—Doric Quartet: Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, baritone; Emil Polak, pianist and director
- KYA—Lady of the Evening; 7:45, Voice of L'Italia
- KTAB—Dixie Memories: Sambo and Mandy
- KLX—Eleanor Nielsen, soprano; Merlyn Marse, tenor
- KROW—Calvary Meditations; Variety
- KGCC—S. F. Federation of Municipal Employees; 7:45, Records
- KQW—Market Hour; 7:45, Tango Time
- \* KFRC & network — Isham Jones' Orch.; 7:45, Joe Reichman and Orchestra
- KOIN—Comedy Stars of Hollywood
- KVI—Dr. Mellor to 7:45
- KJR—Lloyd Solberg; Radio Ralph
- KNX—Speech; 7:45, King Cowboy
- KECA—Chamber Music
- KFWB—Pasquale's Californians; 7:45, Jean Dunne
- KFOX—Boy Detective; 7:45, Three Vagabonds
- KFSD—Studio Program
- KSL—Crazy Crystals Prog. to 7:45
- KOA—Phillip Morris Program

**8:00 to 8:30 P. M.**

- KGO & network—Eric Madrigrera's Vivian Johnson Orchestra
- KGO—8:15, Political Talk; C. C. Young
- KPO—California State Chamber of Commerce Program; 8:15, Nanette La Salle, contralto
- KYA—Voice of L'Italia
- KTAB—Prosperity Parade; To be announced
- KLX—Hour of Melody
- KROW—Latin-American Program
- KGCC—Tango Time; 8:15, Featured Artists
- KQW—You Never Can Tell
- \* KFRC & network—Harry Sosnik's Orchestra
- KOL—Comedy Stars of Hollywood; 8:15, To be announced
- KVI—The Musical Creditors
- KJR—Orpheus Ensemble
- KOIN—Alka Seltzer; 8:15, King's Guards
- KEX—News Flashes; 8:15, Texas Cowboy
- KHJ—Inglewood Park Concert
- KNX—The In-Laws; 8:15, Vocalist
- KECA—Recordings; 8:15, Bedovini Hermees with Charles Bowes
- KFOX—Kelvinator Jubilee
- KFSD—Beauty that Endures; 8:15, Marie Kriete
- KFWB—Kelvinator Jubilee
- KSL—Headline News; 8:15, Harry Sosnik's Orchestra
- KOA—Comedy Stars; 8:15, Orch.

**8:30 to 9:00 P. M.**

- KGO & network—Death Valley Days, with George Rand, Charles Marshall and others
- KPO—Peter Smythe and Orchestra
- KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra
- KTAB—To be announced; 8:45, Orchestra
- KLX—Hour of Melody
- KROW—Italian Program
- KGCC—Waltz Time; 8:45, Timely Tunes
- KQW—You Never Can Tell
- \* KFRC & network—Rube Wolf & Orchestra
- KOL—8:45, The Endureshow
- KOIN—The King's Guards
- KJR—Musical Auction; 8:45, Si and Elmer
- KECA—Geo. Liebling, pianist
- KFWB—Pioneers; 8:45, Orchestra
- KFOX—Showboat; 8:45, Poetry and Music
- KHJ—Dance Orchestra
- KNX—Forge of Freedom
- KFSD—S. D. National Guard Band; 8:55, Political Talk
- KOA—Cosmopolitan Hotel Orch.
- KSL—Frank Dailey's Orchestra

**9:00 to 9:30 P. M.**

- KGO—Clyde Lucas' Orchestra
- KPO & network—The Big Ten; Gabrielle De Lys, contralto; Tommy Harris, tenor; Meredith Willson's Orchestra
- KYA—Orch.; 9:15, Radio Players
- KTAB—Organ, Guitar, Voice; 9:15, Nevada Nightherders
- KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director
- KROW—Popular Tunes; 9:15, Motorcycle Races
- KQW—You Never Can Tell
- KGCC—News; Organ; Orchestra
- KFRC—Hodge Podge Lodge
- KOL—Post-Intelligence; 9:05, Hodge Podge Lodge
- KOIN—Hodge Podge Lodge
- KGW—Gevurtz Program
- KOMO—30 Minutes of Music
- KHQ—Memories to 9:15
- KFI—Orchestra and Soloist
- KHJ—Jack Russell's Orchestra
- KNX—News; 9:15, The Crocketts
- KFWB—Orchestra; 9:15, News
- KFOX—Beverly Hill Billies
- KGB—Hodge Podge Lodge
- KSL—Orchestra; 9:15, Mary & John
- KOA—Clyde Lucas' Orchestra

**9:30 to 10:00 P. M.**

- KGO & network—Tom Coakley's Palace Hotel Orchestra
- KPO—Eddie Duchin's Orchestra
- KYA—Radio Players; 9:45, News
- 9:55, Louise Tabor
- KTAB—Repertory Players
- KLX—Musical Auction; 9:45, News
- KROW—Motorcycle Races
- KQW—You Never Can Tell
- KGCC—Orchestra; Popular Concert
- KFRC—Jan Garber's Orchestra
- KOL—Dance Orchestra
- KVI—Jan Garber's Orchestra
- KOIN—Fights Broadcast
- KEX—Fights
- KHQ—Crazy Wells Company
- KOMO—Rhapsody in Rhythm
- KNX—The Crocketts
- KFWB—Boxing Bouts
- KHJ—Earl Hines Orchestra
- KFOX—Olympic Auditorium Fights
- KECA—Musical Celebrities
- KGB—Jan Garber's Orchestra
- KSL—Frank Cookson's Orchestra
- KOA—Congress Hotel Orchestra

**10:00 to 10:30 P. M.**

- KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra
- KPO—Pacific Serenaders
- KYA—Talk; 10:10, A B C Pirates
- KTAB—Hawaiian Adventures; 10:15, Dance Tunes
- KLX—Recordings
- KROW—Races; Hillbillies
- KGCC—Request Hour
- KFRC—News; 10:10, Jackie Souders' Orchestra
- KVI—Dance Music
- KOIN—Fights
- KEX—Fight\*
- KJR—Till Tomorrow
- KGW—10:15, Kelly's Cavaliers
- KFI—10:15, Carol Lee & Helene Hill
- KHJ—News; 10:10, Merle Carlson's Orchestra
- KOL—Dance Orchestra
- KECA—Musical Celebrities, records
- KNX—Drury Lane; 10:15, Pontrelli's Orchestra
- KFWB—Boxing Bouts
- KFOX—Olympic Auditorium Fights
- KGB—News; 10:05, Dance Orch.
- KSL—Merle Carlson's Orchestra
- KOA—Pacific Serenaders

**10:30 to 11:00 P. M.**

- KGO & network—Williams-Walsh Orchestra; 10:55, News
- KPO—Pacific Serenaders
- KYA—Organ Serenade
- KTAB—Dance Tunes
- KLX—Recordings
- KROW—Dance Music
- KFRC—Carol Lofner's Orchestra
- KOL—Dance Orchestra
- KOIN—Dance Music
- KOMO—Club Victor Orchestra
- KEX—Kelly's Cavaliers
- KHJ—Dance Orchestra
- KNX—Pontrelli's Orchestra
- KFI—Biltmore Hotel Orchestra
- KFWB—Geo. Hamilton's Orchestra
- KFOX—Geo. Hamilton's Orchestra
- KOA—Harmonies; 10:55, News

**11:00 to 11:30 P. M.**

- KPO & network—Ambassador Hotel Orchestra
- KGO—Happy Felton's Orchestra
- KYA—Organ Serenade
- KTAB—Dance Tunes
- KROW—Dance Music
- KFRC—Jan Garber's Orchestra
- KOL—Dance Music
- KOMO—Silver Strings
- KGW—Jack Bin's Orchestra
- KVI—Jan Garber's Orchestra
- KOIN—Dance Music
- KFWB—Mammy Harmon's Orchestra
- KFOX—Jack Maurice's Orchestra
- KHJ—Dance Orchestra
- KNX—Pontrelli's Orchestra
- KGB—Jan Garber's Orchestra

**11:30 to Sign Off**

- KGO & network—Club Victor Orch.
- KPO—Organ Concert
- KYA—Frank Castle's Little Show
- KTAB—Dance Tunes
- KROW—Dance Music; Vagabond
- KFRC—Merle Carlson's Orchestra
- KOL—Dance Orchestra
- KFWB—Jay Whidden's Orchestra
- KVI—Dance Orchestra
- KOMO—Moonlight Melodies
- KJR—Vic Meyers' Orchestra
- KHJ—Organ
- KFOX—Hal Brown's Orchestra
- 1:GB—Dance Orchestra
- KJBS—12:01, Owl Program to 7 a.m.

# WEDNESDAY Programs

Aug. 1, 1934

## 7:00 to 7:30 A. M.

- KGO & network—The Homeymooners; 7:15, Merry Macs, Cheri McKay, contralto; boys' trio

## 7:30 to 8:00 A. M.

- KGO & network—U. S. Army Band KPO—Pair of Pianos KYA—Musical Clock KTAB—Hill Billie Tunes KROW—Commuters Time Clock KJBS—Alarm Klok Klub KQW—Breakfast Hour KFRC—Morning Exercises KGDM—Gilmore Oil Program KOL—Organ Program KVI—Hillbillies; 7:45, Varieties KOIN—Jones & Stewart KGW—Renaud Buck KEX—Hillbillies; Orchestra KOMO—U. S. Army Band KJR—Market Quotations; Records KFI—Helen Hill, pianist KNX—Bill Sharples' Club KHJ—Recordings and Stocks KFWB—Recordings KFOX—Grain Reports; Songs KECA—Bible Study to 7:45 KGE—Seven O'Clock Club KSL—Morning Watch; Melodies KOA—U. S. Army Band; 7:45, Betty Crocker

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites, vocalist, orchestra KPO—Organ Concert; 8:15, Crosscuts from the Log o' the Day KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Portuguese News KLX—Records; 8:20, N. Y. Stocks KROW—Time Clock; Gossipier KQW—Morning Varieties KGDM—Recorded Program \*KFRC & network—Elizabeth Bartlett; 8:15, Chansonette KVI—8:15, Jim De Puy's Revue KOIN—8:15, Studio Program KOMO—Manhattan Echoes; 8:15, Morning Reveries KGW—Renaud Buck KHQ—8:15, Shot Hospital KEX—8:15, Four Square Cathedral KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers KFWB—Breakfast Club KNX—Bill Sharples' Club KFSB—Good Cheer Program KSL—8:15, Jennie Lee KOA—Crazy Crystals; 8:15, Concert

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music KPO—Crosscuts Log o' the Day KYA—Concert; 8:45, Frivolities KTAB—Radio Shoppers' Digest KLX—Covered Wagon Jubilee KROW—Novelty Review KJBS—Dance Hits KQW—Circle of Enchantment KGDM—Records; 8:45, Health Talk \*KFRC & network—Al Kaelin's Orchestra KOL—Cecil and Sally to 8:45 KOIN—Studio 8:45, Elma Hackett KOMO—Viennese Varabonds KVI—Resume; Market Specials KHQ—Review of Programs; 8:45, Home Comfort KEX—8:45, Orchestra KJR—8:45, Morning Miracles



MEL VENTER  
KFRC—Announcer

- KFI—8:45, Julia Hayes KNX—Bill Sharples Club KFWB—Breakfast Club KFOX—Health & Efficiency; Records KGB—Stocks to 8:35 KSL—Good Morning Judge to 8:45

## 9:00 to 9:30 A. M.

- KGO & network—Words and music to 9:15 KGO—9:15, Barbara Lee KPO—Crosscuts of the Day \*KPO & network—9:15, Cliff Nazzarro KYA—Frivolities; 9:15, Prudence Penny KTAB—Hour of Prayer KLX—Recordings KROW—Health Swing Program KJBS—Vocalists KGGC—Melodies; 9:15, Chas. Glenn KQW—Popular Tunes of the Day KGDM—Recordings; Mabel Rubin \*KFRC & network—Emil Velazco and Orchestra KOL—Neighboring with Ned KVI—Mystic Melodies; 9:15, Dr. Whetstone KOIN—Elma Hackett; 9:15, Studio KGW—Abe Bercovitz KHQ—Musical Gems; 9:15, Early Birds KOMO—Mary's Friendly Garden KEX—Talk; Words and Music; 9:15, Request Program KFWB—Breakfast Club KFOX—Records; 9:15, Talk KFI—Bennie Watson, songs; 9:15, Better Business Bureau KNX—Dr. Sherman Health Talk KOA—Words & Music; Memories

## 9:30 to 10:00 A. M.

- KGO & network—Johnny O'Brien KGO—9:45, Jean Abbey, news of the shops for women KPO—News; 9:45, Elmore Vincent KYA—Waltz Idylls KTAB—Health Talk

- KFX—Clinic of the Air KROW—Diet and Health KJBS—Visiting Faye Ward KGGC—Health Talk; 9:45, Dance Novelties KQW—Faye Ward KGDM—News of the Day; Records \*KFRC & network—Betty Crocker; 9:45, Jane Ellison's Magic Recipes KGW—9:45, Cooking School KOMO—String Trio KJR—9:45, Elmore Vincent KHQ—Magic Travels to 9:45 KEX—Studio Prog.; 9:45, Elmore Vincent KFI—9:45, News KNX—Melody Time; 9:45, News KFWB—Records; 9:45, News KFOX—Health Talk KFSB—9:45, Elmore Vincent KECA—Better Business; 9:45, Elmore Vincent KOA—Farm and Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—News; 10:05, Organ Concert KPO—Edna Fischer; 10:15, Songs by the Kitchen Sink KYA—Columbia on Parade; 10:15, Organ Concert KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues KLX—Clinic; 10:15, Stock, News KROW—Hits from Hollywood KJBS—News; 10:05, Organ KGGC—Cal King KQW—Know Your California KGDM—Recordings \*KFRC & network—Melody Parade KHQ—Organ; 10:15, Celia Lee KOMO—Pianologue; Organ KEX—Lost and Found; 10:02, Ronald Buck KJR—News; 10:05, Walks of Life KFI—Ann Warner Chats KFWB—Prudence Penny; Barbara Holmes KNX—Eddie Albright's Family KFOX—Prudence Penny; Grain Reports; Comedy and Music KGB—Press Radio News to 10:05 KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air KPO—Smackout, Marion and Jim Jordan, comedy duo; 10:45, Collette Carley, songs KYA—Organ Concert KLX—International Kitchen KTAB—Health Talk; Records KROW—University on the Air KJBS—Dance Orchestra KOL—Morning Melodies KQW—Aunt Sammy; 10:45, Hits of the Past KGGC—Soft Pillow Sunshine KGDM—Recordings \*KFRC & network—Mort Werner, pianist; 10:45, Ann Leaf, organist KOIN—Art Kirkham, This & That KJR—Early Echoes; 10:45, Southern Serenader KEX—Orchestra KECA—Records; 10:45, Piano KNX—Mary Holmes; 10:45, Rhythm Encores KFWB—"Family Circle" KFOX—Vocal Trio; 10:50, Cheerio Boys KSL—10:45, Betty Moore KOA—Smackout; 10:45, Livestock and Produce



**11:00 to 11:30 A. M.**

●KGO & network—Woman's Magazine of the Air  
 KPO—Joe White, tenor; 11:15, Happy Days in Dixie  
 KYA—Organ; Rhythmsters  
 KTAB—Concert; 11:15, Bulletin  
 KLX—Records; 11:15, Castles in Music  
 KROW—Health Talk; Organ Music  
 KGGC—Mlady's Date Book; 11:15, Memory Melodies  
 KGDM—World Events  
 KJBS—Popular Hits  
 KQW—Light Classics  
 \*KFRC & network—LaForge-Berumen Musicale  
 KOL—Garden Talk to 11:15  
 KOIN—Art Kirkham  
 KVI—The Observer to 11:15  
 KEX—Orchestra; Cobwebs & Nuts  
 KJR—Rhythm Rulers Recorded  
 KNX—Organ Recital  
 KFWB—Records; Lost and Found  
 KECA—Records; German Lesson  
 KFOX—Hal Nichol's Bad Pennies  
 KOA—Soloist; 11:15, Happy Days in Dixie

**11:30 to 12:00 Noon**

●KPO & network—Happy Days in Dixie to 11:45  
 KPO—11:45, Agricultural Bulletins  
 KGO—Financial Flashes; 11:35, John and Ned, harmony duo  
 ●KGO & network—11:45, Visit to Foreign Villages at the Century of Progress  
 KYA—Rhythmsters  
 KTAB—Modern Rhythms  
 KLX—Anita and Orsoco; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KGGC—Marjorie Lee; News; Mountain Music  
 KJBS—Dance Orchestra  
 KQW—Variety and Theatre News  
 KGDM—Organ Recital  
 KFRC—Women's Home Forum  
 \*KFRC & network—11:45, Manhattan Moods  
 KOIN—Kelfood Program  
 KGW—11:45, Crazy Crystals Prog.  
 KHQ—Organ Recital  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts to 11:45  
 KFWB—Recordings  
 KFI—Fashion Tours; 11:45, State Market Reports  
 KHJ—Color Harmonies  
 KNX—Souvenirs; 11:45, Ionizer talk  
 KFOX—News; Talk; Records  
 KSL—Manhattan Moods

**12:00 to 12:30 P. M.**

●KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour, talks; Fitzpatrick's Orch.  
 KPO—Midday Musicale, Harry Stanton, basso; orchestra direction Charles Hart  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KQW—Band Concert  
 KGGC—Request Hour  
 KJBS—Song Hits  
 \*KFRC & network—On the Village Green  
 KOIN—12:15, La Verne Axelson, Fashions  
 KHQ—Betty and Bob; 12:15, Business and Pleasure  
 KGW—12:15, Meier & Frank  
 KJR—Reflections of Romance; 12:15, Grain Reports  
 KEX—Dance Rhythms to 12:15

KNX—News; 12:15, Congoin  
 KECA—Records; 12:15, News  
 KFSD—Stocks; 12:10, Prog. Resume  
 KGB—Farm Flashes to 12:15  
 KSL—Payroll Builder  
 KOA—Betty and Bob, Cosmopolitan Orchestra

**12:30 to 1:00 P. M.**

●KGO & network—Western Farm and Home Hour  
 KPO—Midday Musicale  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—California Farm Hour; 12:45, Records  
 KJBS—Dance Matinee  
 KQW—Federal Market Reports  
 KGDM—Recordings  
 \*KFRC & network—Educational Feature; 12:45, Instrumentalists  
 KJR—Headliners  
 KEX—American Product to 12:35  
 KGW—Dr. Semler; Friendly Chat  
 KVI—State Capitol News  
 KHQ—Marching Along  
 KNX—Luca's Concert Ensemble  
 KECA—Concert Favorites, records  
 KFOX—Better Business Bureau; 12:45, Civic Talk  
 KSL—Science Service Series; 12:45, The Instrumentalists  
 KOA—Orchestra; Lady Next Door

**1:00 to 1:30 P. M.**

●KGO & network—Ted Black's Orchestra  
 KPO—News; 1:15, Ann Warner Chats with Her Neighbors  
 KYA—S. F. Ad Club Luncheon  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Economics  
 KROW—Concert Melodies  
 KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, At the Hollywood Keyhole  
 KGDM—Pacific Islanders  
 \*KFRC & network—Brooks' Orch.; 1:15, Between the Bookends  
 KOIN—Book of Life to 1:15  
 KOL—1:15, Julie Day  
 KGW—1:15, Dental Clinic  
 KOMO—Farm Talk; 1:15, Tea Time  
 KHQ—Studio Program  
 KVI—Ethyl's Social Column to 1:15  
 KNX—Pontrelli's Orchestra  
 KFWB—"The Old Coder"  
 KECA—Al Lyon's Orchestra  
 KFOX—"The Old Coder"  
 KSL—Payroll Builder to 1:15  
 KOA—Cafe Loyale Orchestra

**1:30 to 2:00 P. M.**

●KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True  
 KPO—Ann Warner's Chat; 1:45, Dancing Feet, concert orchestra direction Josef Hornik  
 KTAB—Jean Kent, Economics  
 KYA—Modern Maestros; 1:45, Better Business Bureau  
 KROW—Home Beautiful; 1:45, Tuneful Tunes  
 KLX—Song Bag  
 KJBS—Afternoon Popular Concert  
 KQW—The Friendly Hour  
 KGDM—Accordion Boys  
 \*KFRC & network—Organ Melodies; 1:45, Two Pals and a Gal  
 KOIN—Book of Life  
 KOW—1:45, Michael Arenstein  
 KEX—Financial and Grain Reports; 1:35, Orchestra  
 KVI—1:45, Amusement Tips

KJR—Enchanted Islands; 1:45, Souvenirs of Song  
 KEX—Financial and Grain Reports; 1:35, Orchestra  
 KHJ—1:45, Dow Jones Report  
 KFWB—Records; Piano Paintings  
 KNX—Pontrelli's Orchestra  
 KECA—Records to 1:45  
 KFSD—Studio Program  
 KSL—Town Crier; 1:45, Two Pals and a Gal

**2:00 to 2:30 P. M.**

●KGO & network—Al Pearce and His Gang  
 KPO—Song Shots  
 KYA—Harmonies; 2:15, Helen Gordon Barker, Art Lecture  
 KTAB—Globe Trotter; Romancin'  
 KLX—Records; 2:15, Cecil Wright  
 KROW—Nu-Bake Program; Vocalist  
 KJBS—Popular Dance Recordings  
 KQW—Dance Matinee  
 KGDM—Records; News  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; Music  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KFWB—Records; Baseball  
 KFOX—Records; 2:15, Coleman Cox  
 KFSD—Studio Program  
 KSL—Orchestra; 2:15, Dental Clinic  
 KOA—Theatre Reporter; 2:05, Education in the News

**2:30 to 3:00 P. M.**

●KGO & network—Al Pearce Gang  
 KPO—Music Room, orchestra  
 KYA—Vignettes of Life; 2:45, International Troubadours  
 KTAB—Three Four Time; Records  
 KLX—Talk; Stock; 2:40, Records  
 KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist  
 KQW—Afternoon Concert  
 KGDM—Romancier  
 \*KFRC & network—Happy Go Lucky Hour  
 KEX—Request Program  
 KJR—Salon Hour, recorded  
 KNX—Foreign Recordings  
 KFWB—Record or Baseball  
 KECA—Classic Hour  
 KFOX—Sunset Quartet; 2:45, Rec'd's  
 KSL—Parent-Teachers' Program; 2:45, Joe Reichmann's Orchestra  
 KOA—Soloists

**3:00 to 3:30 P. M.**

●KGO & network—Gould & Shefter, piano duo; 3:15, Herman Crone's Orchestra  
 KPO—Alvino Rey, organist; 3:15, Tom Mitchell, baritone  
 KYA—Music Masters  
 KTAB—Recordings  
 KLX—Recordings  
 KROW—Mary Dowd Reardon  
 KJBS—Instrumentalists; Word Man  
 KQW—Stocks; 3:05, Music; 3:15, Word Man  
 KGDM—Romancier  
 KJR—Easy Chair to 3:15  
 \*KFRC & network—Feminine Fancies  
 KGW—Eddie King, pianist; 3:15, Concert Trio  
 KOMO—Julia Hayes; 3:15, Day Dreams  
 KHQ—Studio; Club Bulletin  
 KNX—Organ and Vocalist  
 KECA—Raine Bennett; 3:15, Records  
 KFWB—Records or Baseball  
 KFSD—Balboa Park Organ  
 KFOX—The Hawk; 3:15, Recordings

KSL—Gene Kardos Orchestra; 3:15, Morton Downey  
KOA—Microphone News; 3:15, University of Denver

### 3:30 to 4:00 P. M.

KPO—Lilian Bucknam, soprano; 3:45, University of California  
KGO—Art and Music to 3:45  
•KGO & network—3:45, Sisters of the Skillet  
KYA—Music Masters  
KTAB—Little Serenade; Tea Time  
KLX—Records  
KROW—Recordings  
KGD—Theatre Chat  
KQW—Variety Program to 4:30  
KJBS—Dance Orchestra  
\*KFRC & network—Russell Brown's Orchestra; 3:45, Texas Rangers  
KFRC—3:55, Town Topics  
KOL—Lost and Found; 3:45, The Endureshow  
KOIN—Newspaper of the Air  
KHQ—Parade of Happy Feet, 3:45  
KOMO—3:33, Salon Trio  
KEX—3:45, Melody Salon  
KFI—Charlie Hamp; 3:45, News  
KECA—3:45, Univ. of California  
KHJ—3:45, Stimulating Soothers  
KNX—American Literature  
KFWB—Records or Baseball  
KFOX—Harp & Banjo; Health Talk  
KFSD—Soloist; 3:45, Univ. of Calif.  
KSL—Junior Hour  
KOA—Soloist; 3:45, Orchestra

### 4:00 to 4:30 P. M.

•KGO & network—Jack Pearl, the Baron Munchausen, with Cliff Hal; Peter Van Steeden's Orch.  
KPO—Flirtations; Dot Kay, contralto; Clef Dwellers, vocal trio; Clay Landon, songs; violin and guitar  
KYA—Women, Children and Law; 4:15, Tea Dance Parade  
KTAB—Keep Smiling Revue  
KLX—Melody Race; 4:15, Records  
KROW—Waltz Time; Records  
KJBS—Favorite Entertainers  
KGD—Gilmore Oil Program  
KQW—Variety Program  
\*KFRC & network—Harry Sosnik Orch.; 4:15, Emery Deutsch and Violin  
KVI—Book Review to 4:15  
KOL—4:15, Hours with Baur  
KOIN—Newspaper of the Air  
KJR—Tea Dansant; 4:15, Horse Race  
KEX—Baseball Game  
KNX—World Revue  
KECA—Good Old Songs; Records  
KFWB—Records or Baseball  
KFOX—News; 4:15, Forty-Niners  
KGB—Police Talk; Orchestra  
KFSD—Feature Program  
KSL—Town Crier

### 4:30 to 5:00 P. M.

KGO—Children's Hour; 4:45, Beaux Arts Trio  
•KPO & network—Igor Gorin, baritone; 4:45, To be announced  
KLX—Studio; 4:45, Health School  
KYA—Musical Program  
KTAB—Sport of Kings; 4:45, The Old Bachelor  
KROW—Hillbilly Music  
KQW—Story Time; 4:45, Songs of the Islands  
KJBS—Dance Orchestra; 4:45, Hillbilly Songs  
KGD—The Three Tumbleweeds  
KGW—Musical Program  
\*KFRC & network—Broadway Vanities  
KEX—Baseball; 4:45, Orchestra

## STATION DIRECTORY

### •NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

### \*CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	528	570

### Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGD	272.6	1100
KGGC	211.1	1420
KJBS	230.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KJR—Snapshots; 4:45, Steamboat Bill  
KOMO—Vocalist; 4:45, To be announced  
KFI—Studio Program  
KFWB—Records or Baseball  
KFOX—Health Talk; 4:45, Records  
KECA—Igor Gorin, baritone; 4:45, News  
KNX—Louise Johnson, Astro-Analyst  
KFSD—Igor Gorin, baritone; 4:45, To be announced  
KOA—Soloist

### 5:00 to 5:30 P. M.

•KGO & network—Goldman Band Concert  
KPO—News; 5:15, Paul Carson, organist  
KYA—Children's Hour  
KTAB—Health Talk; Ramblings  
KLX—Brother Bob's Club  
KROW—Organ Recital  
KJBS—Popular Vocalist  
KGGC—Studio Frollic  
KQW—Iverson Trio; 5:15, Records  
KGD—Recordings  
\*KFRC & network—Detroit Symphony Orchestra  
KHQ—Tull & Gibbs Express to 5:15  
KJR—Lotus Land; 5:15, Old Observer  
KFI—Organ Recital  
KFWB—Playtime Lady; Records  
KFOX—Playtime Lady; Records  
KNX—Storytown Express; Organ

### 5:30 to 6:00 P. M.

•KGO & network—To be announced  
KPO—Clyde Doerr, orchestra  
KYA—Around the Town; 5:45, Campbell Digest  
KTAB—Dr. Thompson, talk  
KLX—Covered Wagon Jubilee  
KROW—Eating Your Way to Health  
KJBS—Dance Orchestra  
KGGC—Lecture; 5:45, Irish Gems  
KGD—Ernie Cruz; 5:45, Lone some Cowboy

KQW—Southern Four; 5:45, Voice of Portugal

\*KFRC & network—Detroit Symphony Orchestra  
KOIN—5:45, Bob and Dolly  
KJR—Recordings; Cecil Solly  
KEX—Recorded Program  
KNX—Radio Gossip Club; 5:45, Romance of the Comstock  
KFWB—Recordings  
KECA—Tango Time; 5:45, Records  
KFSD—Popular Program

### 6:00 to 6:30 P. M.

•KGO & network—Sleepy Hall's Monmouth Hotel Orchestra  
KPO—Dinner Concert  
KYA—Cy Trobbe and Orchestra  
KTAB—Melody Trails  
KLX—Dance Music  
KROW—News; 6:15, Hawaiians  
KJBS—News; 6:15, Old Traveller  
KGGC—Dinner Dance Review  
KQW—California Department of Agriculture; 6:15, Franco's Program  
KGD—Recordings  
\*KFRC & network—Broadcast from Byrd Expedition  
KHQ—To be announced  
KOMO—To be announced  
KJR—Song Bag  
KEX—Orchestra  
KFWB—News; Records; Organ  
KNX—News; 6:15, Concert  
KFI—Orchestra and Soloists  
KECA—Records; 6:15, News  
KFOX—News; 6:10, Al and Molly; 6:20, Cecil and Sally  
KFSD—Junior Chamber of Commerce  
KSL—Byrd Expedition Program

### 6:30 to 7:00 P. M.

•KGO & network—Sax-o-Tunes, Clay Landon, guitarist; saxophone trio  
KGO—6:45, Historical Sketches of San Francisco  
KPO—Barbara Merkle, harpist; 6:45, Ice Carnival of the Air  
KYA—Orchestra  
KTAB—Headline Hunters; 6:45, Mining News; Communications; Band  
KLX—Dance Music  
KROW—Ne-er Do Well  
KGGC—Dinner Dance Review  
KQW—Market Reports; 6:45, Torrid Tunes  
KJBS—Old Traveler; Records  
KGD—Politics; Records  
\*KFRC & network—California Melodies  
KOMO—Musical Mannequins  
KHQ—N. W. on Parade  
KQW—Musical Mannequins  
KEX—Sport Flashes  
KFI—6:45, Crazy Mauntainers  
KNX—Sport News, Norman Workman; 6:45, Dinner Dance  
KECA—Wesley Tourtelotte, organ  
KFWB—Organ; 6:45, Interview  
KFOX—School Kids; 6:45, Contintentials  
KOA—Jack Denny's Orchestra

### 7:00 to 7:30 P. M.

•KGO & network—Frank Buck in Dramatizations of Jungle Adventures; 7:15, Gene & Glenn, comedy sketch  
KPO—Nanette La Salle, ballad singer; 7:15, Agriculture Today  
KYA—Ernie Smith's Sport Page; 7:15, Talk  
KTAB—Cecil & Sally; 7:15, Italian News  
KLX—News; 7:15, Lovable Liars  
KROW—Records; 7:15, Doc Shahan's Ramblers  
KQW—Weather Forecast; 7:03, Radio Forum; 7:15, Red Cross Talk

KGDM—Dance Band  
 KGGC—Jewish Radio Hour  
 \*KFRC & network—Nick Lucas, Troubadour; 7:15, Merriam, Political Talk  
 KFRC—7:15, Minute Melodies  
 KOIN—7:15, Studio Program  
 KOL—7:15, Radio Speaker Stevenson  
 KVI—7:15, Million Dollar Babies  
 KJR—Vindobonians; 7:15, Auld Lang Syne  
 KEX—Popular Concert  
 KHJ—Calling All Cars  
 KNX—Frank Watanabe and Hon. Archie; 7:15, Music  
 KFVB—Syncopators  
 KECA—Echoes of the Opera, records  
 KFOX—Eb & Zeb; Bobby & Betty  
 KFSD—Sonny & Buddy to 7:15  
 KGB—Calling All Cars  
 KSL—Nick Lucas; 7:15, Jack Little Orchestra

**7:30 to 8:00 P. M.**

•KGO & network—Memory Lane, drama by Ted Maxwell  
 KPO—Comedy Stars of Hollywood; 7:45, To be announced  
 KYA—Radio Theatre  
 KTAB—To be announced  
 KLX—Kay Discovery Program  
 KROW—Ramblers; 7:45, Mello-Duets  
 KGGC—Jewish Radio Hour  
 KQW—California Market Hour; 7:45, Tango Time  
 \*KFRC & network—Little Jack Little's Orch.; 7:45, Frank Dalley's Orchestra  
 KVI—Dr. Mellor to 7:45  
 KOIN—Gene Baker  
 KJR—Dollars & Cents; Radio Ralph  
 KEX—Studio Program; 7:45, Hans, Fritz, Kate  
 KNX—Orchestra; 7:45, King Cowboy  
 KECA—Echoes of the Opera, records  
 KFVB—King's Men; 7:45, Comedy Stars of Hollywood  
 KFOX—Boy Detective; 7:45, Three Vagabonds  
 KSL—Crazy Crystals Prog. to 7:45  
 KOA—The Fortyniners to 7:45

**8:00 to 8:30 P. M.**

•KGO & network—Town Hall Tonight; Fred Allen, comedian; Lennie Hayton's Orchestra; Songsmiths Quartet  
 KPO—Californians on Parade  
 KYA—A. B. C. Pirates; 8:15, Doctor Good Cheer  
 KTAB—String Quartet  
 KLX—Manila Stringed Orchestra  
 KROW—Talk; 8:15, Watch Tower  
 KGGC—On With the Dance; 8:15, Song Favorites  
 KQW—American Legion War Camp; 8:15, Popular Selections  
 \*KFRC & network—Treasures of Time  
 KOIN—Gene Baker; Orchestra  
 KOL—8:15, Public Bench  
 KVI—Musical Creditors  
 KJR—Neapolitans  
 KEX—News Flashes; 8:15, Texas Cowboy  
 KFVB—The Pioneers; 8:15, Orch.  
 KNX—The In-Laws; 8:15, Concert  
 KECA—Recorded Program  
 KFOX—Sons of Pioneers; 8:15, Kay Kyser's Orchestra  
 KFSD—Studio; 8:15, Manuel Dehesa  
 KSL—Red Nichols' Orchestra

**8:30 to 9:00 P. M.**

•KGO & network—Town Hall Tonight  
 KPO—Book Parade; 8:45, Harold Burdick, the Story Teller

KYA—Dance Orchestra  
 KTAB—Roland Drayer, tenor; Orchestra; News  
 KLX—Musical Program; 8:45, Harriet French  
 KROW—Ran Wilde's Orchestra  
 KQW—Music Lovers Hour  
 \*KFRC & network—Rube Wolf's Orchestra  
 KGGC—Salonesque; 8:45, Timely Tunes  
 KOL—Parade; 8:45, Endurensow  
 KJR—Around the Town; 8:45, Si and Elmer  
 KEX—Studio Program  
 KFVB—Warner Bros. Program  
 KNX—Radio Hot Shots  
 KECA—Orchestra; Robert Hurd, tenor; 8:45, Popular Science  
 KFOX—Show Boat; 8:45, Hearts & Flowers  
 KFSD—Drama Hour  
 KSL—Al Kavelin's Orchestra

**9:00 to 9:30 P. M.**

KGO—Sports Headliners to 9:15  
 •KGO & network—Al Cavalli's Orchestra  
 KPO—Echoes from the Orchestra Pit  
 KYA—Dance Orchestra; 9:15, Rainbows of Romance  
 KTAB—Souvenirs; 9:15, Nightherders  
 KLX—Rhythm Encores; 9:15, Uncle Adolph, California Rangers  
 KROW—Boxing Matches  
 KQW—Spanish Orchestra  
 KGGC—Organ; 9:15, Gene Moran  
 KFRC—Carol Lofner's Orchestra  
 KOL—Post-Intelligencer Voice; 9:15, Blue Star Revue  
 KVI—Wednesday Night Mixer  
 KOIN—Norge Headliners; 9:15, Hop Gold Revue  
 KQW—Farmer's Dairy Association  
 KHQ—9:15, Crazy Wells Program  
 KOMO—Cowboy Joe; Meditations  
 KJR—Souvenirs; 9:15, News  
 KEX—9:15, Sport Talks  
 KNX—News; 9:15, The Crocketts  
 KFI—9:15, Chas. Hamp and Orch.  
 KFVB—Ed Fitzpatrick's Orchestra  
 KHJ—Jack Russell's Orchestra  
 KECA—Records; 9:15, Orchestra  
 KFOX—Beverly Hill Billies  
 KGB—Carol Lofner's Orchestra  
 KFSD—9:15, Seymour Simon's Orchestra  
 KSL—Jack Russell's Orchestra; 9:15, Mary and John  
 KOA—Dance Orchestra

**9:30 to 10:00 P. M.**

•KGO & network—Tom Coakley's Orchestra  
 KPO—Marshall's Mavericks, Charles Marshall, Johnny O'Brien, Ace Wright, Mona Greer, Johnny Toffol  
 KYA—Rainbow of Romance; News; Talk  
 KTAB—To be announced  
 KLX—Uncle Adolph, California Rangers; 9:45, News Items  
 KROW—Boxing Matches  
 KQW—Dance Time  
 KGGC—Popular Concert  
 \*KFRC & network—Jan Garber's Orchestra  
 KOMO—Beauty That Endures; 9:45, Pipes and Strings  
 KHQ—Club Programs  
 KNX—The Crocketts  
 KFI—Chas. Hamp; 9:45, Dave Marshall, vocalist  
 KFVB—Kay Kyser's Orchestra  
 KFOX—Beverly Hill Billies  
 KSL—Frank Cookson's Orchestra  
 KOA—Broadmoor Orchestra

**10:00 to 10:30 P. M.**

•KGO & network—Richfield News Flashes; 10:15, Williams-Walsh Orchestra  
 KPO—Night Court, variety program  
 KYA—Talk; Orchestra and Organ  
 KTAB—Jimmie Cook's Sideline; 10:15, Emilio Bonisilau, guitarist  
 KLX—Dance Orchestra  
 KROW—Boxing Matches  
 KGGC—Request Hour  
 KFRC—News; 10:10, Ironized Yeast 10:15, Orchestra  
 KOL—Dance Music  
 KVI—Orchestra  
 KOIN—Robinson's Orchestra  
 KGW—10:15, Kelly Kavalieros  
 KJR—Musical Favorites  
 KFI—10:15, Carol Lee & Helene Hill  
 KHJ—News Item; 10:10, Orchestra  
 KNX—Reveries; Pontrelli's Orch.  
 KECA—Recordings to 10:15  
 KFVB—News; 10:15, Orchestra  
 KFOX—News; Orchestra  
 KGB—News; 10:05, Dance Orch.  
 KSL—Robinson's Orchestra  
 KOA—Night Court

**10:30 to 11:00 P. M.**

•KGO & network—Williams-Walsh Orchestra; 10:55, News Service  
 KPO—Night Court, variety program  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KLX—Dance Orchestra  
 KROW—Dance Music  
 KFRC—To be announced  
 KOL—Dance Orchestra  
 KVI—Dance Orchestra  
 KOIN—Montarte Orchestra  
 KOMO—Vic Myers' Orchestra  
 KEX—Kelly's Kavalieros  
 KFI—Biltmore Hotel Orchestra  
 KFVB—Geo. Hamilton's Orchestra  
 KFOX—Orchestra  
 KHJ—Dance Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—To be announced  
 KSL—Dance Orchestra

**11:00 to 11:30 P. M.**

•KPO & network—Ambassador Hotel Orchestra  
 KGO—Happy Felton's Orchestra  
 KYA—Organ Serenade  
 KTAB—Request Hour  
 KROW—Dance Orchestra  
 \*KFRC & network—Jan Garber's Orchestra  
 KOIN—11:15, Columbia Gardens Orchestra  
 KOMO—Light Classics  
 KEX—Orchestra  
 KHJ—Midnight Moods, Organ  
 KNX—Pontrelli's Orchestra  
 KFVB—Manny Harmon's Orchestra  
 KFOX—Orchestra

**11:30 to Sign Off**

•KGO & network—Jack Bain's Victor Orchestra  
 KPO Organ Concert  
 KYA—Three Counts and a Countess  
 KTAB—Dance Music; Vagabond  
 KROW—Dance Music  
 KFRC—Carlson's Orchestra  
 KGDM—Fritz Wolcott's Orchestra  
 KVI—Carlson's Orchestra  
 KOIN—McElroy's Orchestra  
 KEX—Organ Music  
 KJR—Vic Meyer's Orchestra  
 KHJ—Midnight Moods  
 KFVB—Jay Whidden's Orchestra  
 KFOX—Hal Brown's Orchestra  
 KGB—Carlson's Orchestra  
 KJBS—12:01, Owl Program to 7 a.m.

# THURSDAY Programs

Aug. 2, 1934

## 7:00 to 7:30 A. M.

- KGO & network—Johnny O'Brien; 7:15, U. S. Navy Band
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KFRC—Records; 7:25, Stocks
- KGDM—News; Records
- KOL—Organ Program
- KVI—Daybreak Devotionals
- KOIN—Jones & Stewart
- KHQ—Morning News; 7:15, Peerless
- KFI—7:15, Louis Rueb, exercises
- KNX—Bill Sharples Club
- KECA—Health Exercises, L. Rueb
- KFWB—Recorded Program
- KFOX—Time to Get Up; 7:15, Investment Talk
- KGB—Seven O'Clock Club
- KSL—Morning Watch
- KOA—Galaxy of Stars to 7:15

## 7:30 to 8:00 A. M.

- KGO & network—Merry Macs; Cheri McKay; boys' trio; 7:45, Al and Lee Reiser, piano duo
- KPO—Organ Concert; 7:45, Sunrise Breakfast Club
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gilmore Oil Program
- KOL—Organ Program
- KOIN—Jones & Stewart
- KGW—Ronald Buck to 7:45
- KJR—Market Quotations; Records
- KEX—Hillbillies; 7:45, Orchestra
- KVI—Hillbillies; 7:45, Varieties
- KFI—7:45, Church Quarter-Hour
- KNX—Bill Sharples Club
- KECA—Bible Study
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; Songs
- KGB—Seven O'Clock Club; 7:55, Resume
- KSL—Morning Watch; 7:45, Melodies
- KOA—Morning Revelers

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites, orchestra; vocalist
- KPO—Edna Fischer, pianist; 8:15, Crosscuts from Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, N. Y. Stocks
- KROW—Time Clock; 8:15, Gossiper
- KJBS—Morning Varieties
- KQW—Morning Varieties
- \* KFRC & network—Connie Gates; 8:15, Concert Miniatures
- KVI—8:15, Jim De Puy's Revue
- KJR—Early Echoes to 8:15
- KGW—Ronald Buck to 8:15
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KHQ—8:15, Concert Favorites
- KNX—Bill Sharples Club
- KFI—Helen Hill, pianist to 8:15
- KFWB—Gold Star Rangers
- KECA—Recorded Program
- KFOX—Recordings
- KFSD—Good Cheer Program
- KSL—8:15, Jennie Lee
- KOA—Crazy Crystals; 8:15, Concert



LANNY ROSS  
NBC—5 P. M.

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert; Frivolities
- KTAB—Radio Shoppers' Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KGDM—8:45, Talk
- KQW—Concert Favorites
- KJBS—Dance Music
- \* KFRC & network—Al Kavelin Orchestra
- KOL—Cecil and Sally
- KOMO—Viennese Vagabonds
- KGW—Crazy Crystals
- KEX—Band Music
- KVI—Resume; Market Specials
- KOIN—8:45, Elma Hackett
- KHQ—Studio Program
- KFI—Helen Guest; 8:45, Julia Hayes
- KNX—Bill Sharples Club
- KFWB—Recorded Program
- KFOX—Health and Efficiency
- KSL—Orch.; 8:45, Barbara Badger
- KGB—Stocks to 8:35

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music; String Ensemble; vocalists; Harvey Hays, Narrator
- KGW—9:15, Barbara Lee; Club
- KPO—Crosscuts of Log o' the Day
- KPO & network—9:15, Cliff Nazarro
- KYA—Frivolities; 9:15, Prud. Penny
- KTAB—Hour of Prayer
- KLX—Records; 9:15, Charm School
- KROW—Health Swing
- KGCC—Morning Melodies; 9:15, Charlie Glenn
- KJBS—Popular Concert
- KQW—Popular Tunes of the Day
- KGDM—9:15, Mabel Rubin
- \* KFRC & network—Velazco and Orchestra
- KOI—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15

- KOIN—Elma Hackett to 9:15
- KOMO—Neighboring With Ned
- KHQ—Dessert Hotel Caravan; 9:15, Early Birds
- KEX—9:15, Request Program
- KFT—Rudy Wiedoff; 9:15, Charlie Wellman
- KNX—Song Bag
- KFWB—Kings Men; 9:15, Talk
- KECA—9:15, Records
- KFOX—Orchestra and Talk
- KSL—Orchestra

## 9:30 to 10:00 A. M.

- KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Edson Gilham, xylophonist
- KPO—News; 9:45, Beaux Arts Trio
- KYA—Waltz Idylls
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—Light Classics
- KGCC—Dance Novelities
- KQW—Faye Ward
- KGDM—News; Records
- \* KFRC & network—Dailey's Orch.
- KOL—Doris Meyne to 9:45
- KVI—Dr. Burns to 9:45
- KHQ—9:45, Morning Melodies
- KGW—9:45, Cooking School
- KOMO—9:45, Julia Hayes
- KJR—Shuffling Feet
- KFI—9:45, News Release
- KNX—Records; 9:45, News
- KHJ—9:45, To be announced
- KFWB—Records; 9:45, News
- KFOX—Health Talk; Records
- KECA—Records to 9:45
- KFSD—Studio Program
- KGB—News Flashes to 9:35
- KOA—National Farm & Home Hour

## 10:00 to 10:30 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Golden State Menu Flashes; 10:15, Fashion Flashes
- KYA—Columbia on Parade; 10:15, Charm School
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Studio; Stocks; News
- KROW—Vita Hepar; 10:15, Hits of Hollywood
- KJBS—News; 10:05, Organ Concert
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Recordings
- \* KFRC & network—Ann Leaf, organist
- KJR—Early Echoes
- KEX—Lost and Found; Records
- KFWB—Recordings
- KFOX—Mary Kitchen; Quartet; Grain Reports; Hal Nichols
- KNX—Eddie Albright's Family
- KECA—Recorded Program
- KFSD—Studio Program
- KOA—National Farm & Home Hour

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Smackout; Marion and Jim Jordan, comedy duo; 10:45, Nancy Noland, popular singer
- KYA—Organ Concert
- KTAB—Health Talk; Records
- KLX—International Kitchen
- KJBS—Dance Orchestra
- KROW—University of the Air
- KGCC—Soft Pillow Sunshine
- KOL—Morning Melodies

KQW—Aunt Sammy; 10:45, Hay-wire Mac  
 \*KFRC & network—Mort Werner, pianist; 10:45, Poetic Strings  
 KOIN—Art Kirkham  
 KJR—Counterpoint; Uncle Hank  
 KEX—Ronald Buck, pianist; 10:45, Soloist  
 KNX—Mary Holmes; 10:45, Rhythm Encores  
 KECA—Records  
 KFWB—The Family Circle  
 KFOX—Hal Nichol's Orch.; 10:50, Cheerio Boys  
 KGB—Poetic Strings  
 KOA—Snackout; 10:45, Produce  
 KSL—Poetic Strings; Colonial Dames

**11:00 to 11:30 A. M.**

KGO—Pair of Pianos, Grace Frankel and Gertrude Lyne  
 \*KPO & network—Musical Keys  
 KTAB—Concert; Beauty Facts  
 KYA—Organ  
 KLX—Mountaineers; Lotus Land  
 KROW—Health Talk; 11:15, Organ  
 KGGC—Milady's Date Book; 11:15, Memory Melodies  
 KGDM—Organ Recital  
 KJBS—Popular Program  
 KQW—Recorded Program  
 \*KFRC & network—Metropolitan Parade  
 KJR—Rhythm Rulers  
 KOL—Garden Talk  
 KVI—The Observer to 11:15  
 KOIN—Art Kirkham  
 KEX—Orchestra; 11:15, Cobwebs & Nuts  
 KFI—Ann Warner Chats  
 KNX—Organ  
 KFWB—Recordings  
 KFOX—Comedy and Music; Skit  
 KOA—Musical Keys; 11:15, Farm Question Box

**11:30 to 12:00 Noon**

KGO—Financial Flashes to 11:35  
 \*KGO & network—Roy Shield's Orchestra  
 KPO—Eileen Piggott, soprano; 11:45, Agricultural Bulletin  
 KYA—Rhythmsters  
 KTAB—Modern Rhythms  
 KLX—Musical; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Song Shop; 11:45, News; 11:50, Mountain Music  
 KQW—Accordian Capers; Records  
 KGDM—Organ  
 KFRC—Women's Home Forum  
 \*KFRC & network—11:45, Dancing by the Sea  
 KOL—11:45, Democratic News to 11:50  
 KOIN—Dr. Semler to 11:45  
 KGW—11:45, Crazy Crystals  
 KHQ—Organ Recital  
 KJR—Measured Steps  
 KFI—Fashion Tours  
 KNX—Jewel Box; 11:45, Ionizer Talk  
 KFWB—Recordings  
 KFOX—News; Health Talk  
 KOA—Huffman Theatre Harmonies

**12:00 to 12:30 P. M.**

\*KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour  
 KPO—Midday Musicale  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Noon Concert  
 KLX—Dance Music  
 KROW—Latin American Program  
 KJBS—Vocal and Instrumental

KGGC—Request Hour  
 KGDM—Recordings  
 \*KFOC & network—Detroit Symphony  
 KGW—12:15, Meier & Frank  
 KOIN—Mary Cullen's Cottage; 12:15, LaVerne Axelson  
 KHQ—12:15, Business & Pleasure  
 KJR—Records; 12:15, Grain Reports  
 KEX—Band Music  
 KNX—News; 12:15, Congo  
 KFWB—Recordings; 12:15, Talk  
 KFOX—Records; Talk  
 KECA—Records; 12:15, News  
 KFSL—Stocks; Resume to 12:10  
 KSL—Payroll Bulder  
 KOA—12:15, Chick Webb's Orch.

**12:30 to 1:00 P. M.**

\*KGO—Western Farm and Home  
 KPO—Midday Musicale  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—California Farm Hour; 12:45, Hits of Today  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Fed. & State Market Reports  
 KGDM—Recordings  
 \*KFRC & network—Symphony  
 KJR—Headliners, recorded  
 KEX—12:45, Business Men's Club  
 KHQ—Studio Program  
 KGW—Dr. Semler; 12:45, Friendly Chat  
 KFWB—Recordings  
 KFOX—Records; Civic Talk  
 KNX—Concert Group  
 KECA—Recordings  
 KSL—Utah State Agric. College  
 KOA—Soloist; 12:45, Lady Next Door

**1:00 to 1:30 P. M.**

\*KGO & network—Meredith Will-son's Orchestra  
 KPO—News; 1:15 Ann Warner's Chats  
 KYA—Argentinians; 1:15, Travelogue; 1:20, Maestros  
 KTAB—Radio Frolic  
 KLX—Records  
 KROW—Concert Melodies  
 KJBS—Stocks; Records Novelties; 1:15, Hollywood Keyhole  
 KQW—Popular Hits; 1:15, Holly-wood Keyhole  
 KGDM—Pacific Islanders; 1:15, Records  
 \*KFRC & network—Merry Melodies; 1:15, Between the Book Ends  
 KOL—1:15, Julie Day  
 KHQ—Studio Programs  
 KOMO—Harp Melodies; Tea-time Tales  
 KGW—1:15, Dental Clinic  
 KHJ—Merle Carlson Orchestra  
 KNX—Pontrelli's Orchestra  
 KFWB—"The Old Codger"  
 KFI—Al Lyon's Orchestra  
 KFOX—"The Old Codger"  
 KGB—Stocks to 1:05  
 KSL—Payroll Bulder to 1:15

**1:30 to 2:00 P. M.**

\*KGO & network—Oxydol's Own Ma Perkins; 1:45, Dreams Come True; Barry McKinley, baritone  
 KPO—Ann Warner's Chat; 1:45, John Teel, baritone  
 KYA—Modern Maestros  
 KTAB—Jean Kent  
 KLX—Song Bag  
 KROW—Recordings

KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 KGDM—Recordings  
 KFRC—1:45, N. Y. Closing Stocks to 1:50  
 \*KFRC & network—Organ and A. M. A. Speaker; 1:50, Blue Ridge Mountaineers  
 KVI—1:45, Amusement Tips  
 KOIN—Book of Life  
 KJR—Carefree Capers  
 KEX—Financial and Grain Reports; Records  
 KHJ—1:45, Dow Jones Reports  
 KNX—Pontrelli's Orchestra  
 KFWB—Records; 1:45, Pianist  
 KFOX—Eb & Zeb; 1:45, Records  
 KECA—Records  
 KFSL—Studio Program  
 KGB—Community Chest Program  
 KSL—Town Crier to 1:45

**2:00 to 2:30 P. M.**

\*KGO & network—Al Pearce and His Gang  
 KPO—Tom Coakley's Orchestra  
 KYA—Cal Jackson, pianist; songs  
 KTAB—Globe Trotter; Romancia  
 KLX—Constance Dixon, bridge talk; 2:15, Cecil Wright  
 KQW—Nu-Bake; 2:15, Vocalist  
 KJBS—Blindcraft Ensemble  
 KGDM—News; Records  
 KQW—Dance Matinee  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—World Bookman; 2:05, Musi-cal Gems  
 KNX—The Bookworm  
 KFWB—Recorded Program  
 KFOX—Recordings  
 KECA—Classic Hour, records  
 KFSL—Samoloff Hour  
 KSL—Mischa Raginsky's Orchestra; 2:15, Dental Clinic  
 KOA—Theatre Reporter; Orchestra

**2:30 to 3:00 P. M.**

\*KPO & network—Al Pearce Gang  
 KPO—John B. Kennedy; 2:45, Mary Small, songs  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Three-Four Time; 2:45, Prosperity Parade  
 KLX—Closing San Francisco Stocks; 2:40, Studio program  
 KROW—Dell Perry, pianist; Songs  
 KJBS—Dance Orchestra  
 KQW—Afternoon concert  
 KGDM—The Romancers  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, records  
 KFWB—Recordings  
 KNX—Foreign Recordings  
 KFOX—Sunset Quartet; 2:45, Rec-ords  
 KECA—Classic Hour, records  
 KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbins Orchestra  
 KOA—John B. Kennedy; 2:45, Soloist

**3:00 to 3:30 P. M.**

\*KGO & network—Freddie Martins' Orchestra  
 KPO—The Mudcaves; 3:15, Tom Mitchell, baritone  
 KPO—3:15, The Mudcaves  
 KYA—Baseball or Records  
 KTAB—Parade; Mme. Williamson  
 KLX—Studio program  
 KROW—Mary Dowd Reardon  
 KJBS—Ballroom Favorites  
 KQW—Stock and Bonds; Vocalist; Talk

\* KFRC & network—Feminine Fancies  
 KGDM—Romanciers  
 KOMO—Concert Ensemble  
 KHQ—Studio; 3:15, Bulletin  
 KFI—3:15, The Honeyymooners  
 KFVB—Recordings  
 KECA—Dr. Meyers, talk to 3:15  
 KNX—Concert Orchestra  
 KFOX—The Hawk; 3:15, Orchestra  
 KFSD—Balboa Park Organ  
 KSL—Beale Street Boys; 3:15, The House by the Side of the Road  
 KOA—Microphone News to 3:15

### 3:30 to 4:00 P. M.

• KGO & network—Ed Lowry, comedian; 3:45, Sisters of the Skillet  
 KPO—Violin Trio; 3:45, University of California Program  
 KYA—Baseball or recordings  
 KTAB—Little Serenade; 3:45, Picture Review  
 R<sup>W</sup>—Musical Varieties  
 KI X—Studio Program  
 KHOW—Recordings  
 KJBS—Popular Concert  
 KGIM—Ernie Post's Jamboree  
 \* K<sup>U</sup>RC & network—3:45, Texas Rangers  
 KFJ C—Book Review; Town Topics  
 KOI—Lost & Found; 3:35, Classified Hour; 3:45, Endurensnow  
 KVI—Book Review to 3:45  
 KOIN—News of the Air  
 KEX—Musical Gems; Melody Salon  
 KOMO—Talk; Birnbaum's Bavarians  
 KFI—Charlie Hamp; 3:45, News  
 KNX—Musical program  
 KNX—Concert Orchestra  
 KFVB—Recordings  
 KECA—3:45, Univ. of California  
 KFOX—Whispering Strings; 3:50, Health Talk  
 KFSD—3:45, Univ. of California  
 KGB—Book Review to 3:45  
 KSL—The Junior Hour  
 KOA—The Old Observer to 3:35

### 4:00 to 4:30 P. M.

• KGO & network — Fleischmann Hour, Rudy Vallee and His Connecticut Yankees  
 KPO—Stringwood Ensemble  
 KYA—Baseball or recordings  
 KTAB—Keep Smiling Revue  
 KLX—Studio Program  
 KROW—Waltz Time; 4:15, Records  
 KJBS—Art Padden, pianist; songs  
 KQW—Art Padden; 4:15, Records  
 KGDM—Gilmore Oil Program  
 KFRC—4:15, NRA Talk  
 \* KFRC & network—Kate Smith & Swanee Music  
 KVI—4:15, Walter Pitkin  
 KOL—Adventures with the Leathernecks; 4:15, Hours with Baur  
 KOIN—News  
 KJR—Tea Dansant; 4:15, Horse Race  
 KEX—Baseball Game  
 KECA—Recordings  
 KHJ—4:15, Naval Militia  
 KNX—Jigsaws; 4:15, Dr. John Matthews  
 KFVB—Recordings  
 KFOX—News; Forty-Niners  
 KFSD—Studio Program  
 KGB—S. D. Calif. Club to 4:20  
 KSL—Broadcaster's Review to 4:15

### 4:30 to 5:00 P. M.

• KGO & network — Fleischmann Hour, Rudy Vallee  
 KPO—John & Ned, harmony duo; 4:45, Concert; orchestra, direction Josef Hornik

## STATION DIRECTORY

### • NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1250

### \* CBS Network Stations

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

### Independent Stations

KFOX	239.9	1250
KFVB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KYA—Baseball; 4:45, Tea Dance  
 KTAB—Sport of Kings; 4:45, The Old Bachelor  
 KLX—Music; 4:45, Health School  
 KROW—Doc Shahan's Ramblers  
 KJBS—Dance Orchestra  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—The Three Tumbleweeds  
 \* KFRC & network—Leith Stevens' Harmonics  
 KJR—Snapshots; 4:45, Steamboat Bill  
 KEX—Studio; 4:45, Symphony  
 KNX—Dr. Matthews; 4:45, Musical Moments  
 KFVB—"Cocktail Hour"  
 KFOX—Talk and Records  
 KECA—Educational Speech; News  
 KFSD—Studio program  
 KSL—Town Crier

### 5:00 to 5:30 P. M.

• KGO & network—Captain Henry's Maxwell House Show Boat  
 KPO—News; 5:15, Romany Trails; Armand Girard, basso; Josef Hornik's Orchestra  
 KYA—Children's Hour  
 KTAB—Blue Moments; 5:15, Rhythm Ramblings  
 KROW—Covered Wagon Jubilee  
 KGGC—Studio Frolie  
 KQW—Light Opera  
 KJBS—Dance Melodies  
 KGDM—Commercial Program; 5:15, Byron Hot Crystals  
 \* KFRC & network—Freddie Hankel and Orchestra  
 KHQ—Tull and Gibbs; 5:15, Studio  
 KGW—Musings; 5:15, Collins and Erwin  
 KJR—Waltzes and Tangos  
 KNX—Storytown Express; Organ  
 KECA—Order of the Golden Sword to 5:15  
 KFVB—Playtime Lady; Records  
 KFOX—Playtime Lady; Records

### 5:30 to 6:00 P. M.

• KGO & network—Captain Henry's Show Boat  
 KPO—Romany Trails; Mindway: Stories of Human Behavior  
 KYA—Around the Town; 5:45, Campbell Dices<sup>†</sup>  
 KTAB—Health Talk  
 KLX—Pianist; 5:45, Sales School  
 KROW—Eating Your Way to Health  
 KJBS—Dance Melodies  
 KGGC—Lecture; 5:45, Irish Gems  
 KQW—Popular Quartet; 5:45, Voice of Portugal  
 KGDM—Ernie Cruz Program; 5:45, Lonesome Cowboy  
 \* KFRC & network—From Old Vienna  
 KOMO—5:45, Futuristic Capers  
 KGW—Mark Daniels to 5:45  
 KHQ—Studio; 5:45, Souvenirs  
 KJR—Romancing; 5:45, Cecil Solly  
 KEX—Symphony; 5:45, Orchestra  
 KFVB—Recordings  
 KNX—Organ; 5:45, Gossip Club  
 KECA—5:45, Dr. E. Caldecott, talk

### 6:00 to 6:30 P. M.

• KGO & network—Paul Whiteman's Orch.; Deems Taylor, master of ceremonies  
 KPO—Dinner Concert  
 KYA—Cy Trobber's Orchestra  
 KTAB—Elbert L. Chelle, organist  
 KLX—Concert Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; 6:15, Old Traveller  
 KGGC—Dinner Hour Review  
 KQW—Department of Agriculture; 6:15, Franco's Program  
 KGDM—Port Parade  
 \* KFRC & network—To be announced  
 KJR—Song Bag  
 KEX—Orchestra  
 KFVB—News; Records; Organ  
 KFOX—News; 6:10, Al and Molly; 6:20, Cecil & Sally  
 KNX—News; 6:15, Concert Group  
 KECA—Records; 6:15, News  
 KFSD—S. D. California Club; 6:15, Symphony  
 KSL—Forty-five Minutes in Hollywood

### 6:30 to 7:00 P. M.

• KGO & network—Paul Whiteman's KPO—Federal Business Talk; 6:45, Life of the Reillys; Ted Maxwell and Bobbe Dean  
 KYA—Orchestra; 6:55, Political Talk  
 KTAB—Headline Hunters; Mining News; Communications  
 KLX—KLX Trio  
 KROW—Popular Tunes  
 KJBS—Records; 6:45, Aubrey Laux  
 KGGC—Dinner Dance Review  
 KQW—State Market Reports; 6:45, Torrid Tunes  
 KGDM—Port Parade  
 \* KFRC & network—To be announced; 6:45, The Playboys  
 KOIN—Gene Baker to 6:45  
 KJR—Los Argentinos  
 KEX—Sports; Orchestra  
 KFVB—Organ; Stamp Adventurer  
 KNX—Sport News, Norman Woknar; 6:45, Dinner Dance  
 KFOX—School Kids; 6:45, Stamp Adventurer  
 KECA—Wesley Tourtellotte, organ  
 KSL—Auburn Quartet to 6:45  
 KFSD—Symphony  
 KSL—Forty-five Minutes in Hollywood; 6:45, Comedians in Hollywood

**7:00 to 7:30 P. M.**

•KGO & network—Frank Buck in Dramatization of Jungle Adventures; 7:15, Gene & Glenn  
KPO—Tommy Harris, tenor; orch.; 7:15, Review of Activities of the S. F. Municipal Government  
KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner  
KTAB—Cecll & Sally; 7:15, Italian News  
KLX—News; 7:15, Silver Strains  
KROW—Guitar Duo; Travelogue  
KJBS—Piano Duo; Dance Tunes  
KGGC—Voice of Erin  
KQW—Weather; News and Forum; Records  
KGD M—Recordings  
\*KFRC & network—Vera Van, contralto; 7:15, Helen Nagin, pianist  
KROW—7:15, Speaker Stevenson  
KJR—Musical Auction; 7:15, Philosopher  
KEX—Symphony Hour  
KECA—Orch. with Virginia Flohri  
KNX—Frank Watanabe and Archie; 7:15, Crazy Crystals  
KFWE—Syncopators  
KFOX—Eb & Zeb; 7:15, Bobby & Betty  
KFSD—Adolph & Rudolph to 7:15  
KSL—Pioneer Stories; 7:15, Orch.

**7:30 to 8:00 P. M.**

•KGO & network—Winning the West, serial drama by Wilbur Hall  
KPO—Interlude; 7:35, Enrie Madruguera's Vivian Johnson, Orch.  
KYA—Lady of the Evening; 7:45, Ballads Beautiful  
KTAB—Dixie Memories  
KLX—Vagabondettes; 7:45, Sports  
KROW—Musicale  
KGGC—Records; Salonesque  
KQW—California Market Hour; 7:45, Tango Time  
\*KFRC & network—Reggie Child's Orchestra; 7:45, Henry Busse's Orchestra  
KVI—Dr. R. M. Mellor to 7:45  
KJR—Silver Strains; 7:45, Radio Ralph  
KEX—Symphony Hour  
KHJ—Orchestra  
KNX—Speech; 7:45, King Cowboy  
KECA—Orchestra; 7:45, Music  
KFWE—Outdoor Reporter  
KFOX—Boy Detective; 7:45, Three Vagabonds  
KFSD—Merkley's Girls Chorus; 7:45, Feature Program  
KGB—7:45, Public Enemies  
KSL—Crazy Crystals to 7:45  
KOA—The Forty-Niners; Band

**8:00 to 8:30 P. M.**

•KGO & network—Standard Symphony Hour, Orchestra direction Alfred Hertz  
KPO—Your Boy's Future; 8:15, Mills Blue Rhythm Band  
KYA—ABC Pirates; vocalists  
KTAB—Prosperity Parade  
KLX—Jewel Box; 8:15, Talk  
KROW—Latin-American Program  
KGGC—On With the Dance; 8:15, Symphonette  
KQW—Old Church Choir Songs  
\*KFRC & network—Joe Reichman & orch.; 8:15, C. C. Young for Governor  
KOL—Comedy Stars of Hollywood; 8:15, To be announced  
KOIN—Comedy Stars Hollywood; 8:15, King's Guards  
KVI—Musical Creditors  
KJR—Isle of Paradise

KEK—News; Four Square Cathedral  
KHJ—Laugh Clinic  
KNX—The In-Laws; Music  
KFWE—Jean Dunn; 8:15, Kay Kyser's Orchestra  
KECA—Music; 8:15, Records  
KFOX—Christian Science; 8:15, Kay Kyser's Orchestra  
KFSD—Feature Program  
KSL—Headline News; Orchestra  
KOA—Comedy Stars; 8:15, Orch.

**8:30 to 9:00 P. M.**

•KGO & network—Standard Symphony Hour  
KPO—Dancing in Twin Cities  
KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra  
KTAB—John Collins, baritone  
KLX—Spice of Life; 8:45, Vocalist  
KROW—Italian Program  
KGGC—Waltz Time; Tunes of Time  
KQW—Old Church Choir  
\*KFRC & network—Rube Wolfe's Orchestra  
KOL—Orch.; 8:45, The Endureshow  
KVIC—Union Pacific Stage Lines to 8:35  
KOIN—8:45, King Cobra  
KEK—Four Square Cathedral  
KJR—Ace King, Queen, Jack; 8:45, Si and Elmer  
KFWE—Terry La Franconi's Orch.  
KNX—Dramatic Tabloid; 8:45, Spanish Orchestra  
KHJ—To be announced  
KECA—Nick Harris Program; 8:45, Song Recital  
KFOX—Show Boat; Poetry & Music  
KFSD—Feature  
KOA—Orchestra  
KSL—Enoch Light's Orchestra

**9:00 to 9:30 P. M.**

•KGO & network—To be announced  
KPO—NBC Drama Hour  
KYA—Orchestra; 9:15, Sports Parade  
KTAB—Souvenirs; Nightherders  
KLX—Melody Palette; 9:15, Helen Parmelee, pianist  
KRW—KROW Varieties  
KGGC—Organ; Jean Carole  
KQW—Vocalist; 9:15, Lena Leland  
\*KFRC & network—Ted Dahl and Orchestra  
KOL—Post-Intelligencer to 9:05  
KJR—Waltz Dreams  
KFWE—Ed Fitzpatrick's Orchestra  
KFOX—Beverly Hill Billies  
KNX—News; 9:15, Crocketts  
KECA—SERA Orchestra  
KFSD—Studio program  
KSL—Freddie Hankle's Orch.; Mary & John

**9:30 to 10:00 P. M.**

•KGO & network—To be announced  
KPO—Mark Hopkins Orchestra  
KYA—Sports Parade; 9:45, News; 9:55, Louise Tabor  
KTAB—Thunder Mountain School  
KLX—Musical Auction; 9:45, News  
KROW—KROW Varieties  
KGGC—Recordings  
KQW—Dance Time  
KFRC—Junior Chamber of Commerce to 9:45  
\*KFRC & network—Jan Garber's Orchestra  
KJR—Metropolitans  
KFWE—Kay Kyser's Orchestra  
KHJ—Ray O'Hara's Orchestra  
KNX—The Crocketts  
KFOX—Beverly Hillbillies  
KECA—Classic Recordings  
KSL—Frank Cookson's Orchestra

**10:00 to 10:30 P. M.**

•KGO & network—Richfield News Flashes; 10:15, Tom Coakley's Orchestra  
KPO—Rainbow Harmonies  
KYA—Drama  
KTAB—Hawaiian Adventures  
KLX—Dance Music  
KROW—Dance Music  
KGGC—Request Hour  
KFRC—News; 10:10, Jackie Souder's Orchestra  
KOL—Dance Music  
KOIN—Dance Music  
KJR—Until Tomorrow  
KGW—10:15, Kelly's Kavaliers  
KFI—10:15, Carol Lee & Helen Hill  
KFWB—News; 10:15, Organ  
KFOX—News; 10:15, Orchestra  
KHJ—News Items; 10:10, Orchestra  
KNX—Reveries; 15:10, Pontrelli's Orchestra  
KGB—News Flashes; Orchestra  
KSL—Dance Orchestra  
KOA—Cosmopolitan Orch.; 10:15, Rainbow Harmonies

**10:30 to 11:00 P. M.**

•KGO & network—Tom Coakley's Orchestra; 10:55, News Service  
KPO—Diary of a Globe Trotter  
KYA—Organ Serenade  
KLX—Dance Music  
KTAB—Dance Tunes  
KROW—Dance Music  
KFRC—Carol Lofner's Orchestra  
KOL—Dance Music  
KVI—Dance Orchestra  
KOIN—Dance Music  
KOMO—Vic Meyers' Orchestra  
KEX—Kelly's Kavaliers  
KFI—Biltmore Hotel Orchestra  
KHJ—Carol Lofner's Orchestra  
KFWE—Geo. Hamilton's Orchestra  
KFOX—Geo. Hamilton's Orchestra  
KNX—Pontrelli's Orchestra  
KFSD—10:55, News  
KGB—Dance Orchestra  
KSL—Dance Orchestra

**11:00 to 11:30 P. M.**

KGO—Happy Felton's Orchestra  
•KPO & network—Ambassador Hotel Orchestra  
KYA—Organ Serenade  
KTAB—Dance Tunes  
KROW—Dance Music  
KFRC—Jan Garber's Orchestra  
KOL—Dance music  
KVI—Jan Garber's Orchestra  
KOIN—Dance Music  
KOMO—Moonlight Melodies  
KGW—Kelly's Kavaliers  
KHJ—Organ  
KFWE—Manny Harmon's Orchestra  
KFOX—Jack Maurice's Orchestra  
KNX—Pontrelli's Orchestra  
KGB—Jan Garber's Orchestra

**11:30 to Sign Off**

•KGO & network—Jimmy Grier's Orchestra  
KPO—Way Back When, Chas. Runyan, organist  
KYA—Frank Castle's Little Show  
KTAB—Dance Tunes  
KFRC—To be announced  
KROW—Dance Music  
KJBS—Owl Program to 7 a.m.  
KOL—Dance Music  
KVI—To be announced  
KOIN—Midnight Moods  
KJR—Vic Meyers' Orchestra  
KHJ—Organ and Records  
KFWE—Jay Whidden's Orch.  
KFOX—Hal Brown's Orchestra  
KGB—To be announced

# FRIDAY Programs

Aug. 3, 1934

## 7:00 to 7:30 A. M.

- KGO & network—U. S. Marine Band
- KFRC—Records; 7:25, Stocks
- KYA—Musical Clock

## 7:30 to 8:00 A. M.

- KGO & network—U. S. Marine Band
- KPO—Pair of Pianos
- KYA—Musical Clock
- KTAB—Hill Billy Tunes
- KROW—Commuters Time Clock
- KJBS—Alarm Klok Klub
- KQW—Breakfast Hour
- KFRC—Morning Exercises
- KGDM—Gillmore Oil Program
- KHQ—Favorites
- KGW—Ronald Buck to 7:45
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KJR—Market Quotation; 7:45, Shadows on the Clock
- KEX—7:45, Hill Billies
- KOMO—U. S. Marine Shut-In Hour
- KFI—Helen Hill, pianist; 7:45, Church Quarter Hour
- KHJ—Recorded Program
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Radio Bible Fellowship, Rev. Milo F. Jamison to 7:45
- KFOX—Grain Report; 7:32, Old-Time Songs
- KGB—Seven O'Clock Club
- KSL—Morning Watch; 7:45, Melodies
- KOA—Morning Revelers; 7:45, Betty Crocker

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Concert Favorites
- KPO—Morning Chanticleer, Clarence Hayes, songs; 8:15, Crosscuts from Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; Stocks
- KROW—Commuter's Time Clock; 8:15, Gossiper
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- \* KFRC & network—Elizabeth Barthell; 8:15, Among Our Souvenirs
- KEX—Four Square Cathedral
- KHQ—8:15, Crazy Wells Program
- KOMO—Manhattan Echoes; 8:15, Morning Reveries
- KOIN—8:15, Jones and Hare
- KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers
- KFWB—Gold Star Rangers
- KNX—Bill Sharples Breakfast Club
- KECA—Recorded Program to 8:15
- KFOX—Recordings
- KFSD—Good Cheer Prog. to 8:15
- KSL—8:15, Jennie Lee
- KOA—Crazy Crystals, 8:15, Concert

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, Words and Music
- KPO—Crosscuts Log o' the Day
- KYA—Concert
- KTAB—Radio Shopper's Digest
- KLX—Covered Wagon Jubilee
- KROW—Novelty Review
- KQW—Circle of Enchantment
- KGDM—Talk; Records



CLARENCE HAYES

KPO—8 A. M.

- \* KFRC & network—Al Kavelin and Orchestra
- KOL—Cecil and Sally to 8:45
- KVI—Records; Market Specials
- KOIN—Studio; 8:45, Elma Hackett
- KOMO—Resume; 8:33, Vagabonds
- KHQ—Review; 8:45, Home Comfort
- KEX—Dance Rhythms; 8:45, Mischa Elman
- KNX—Bill Sharples Breakfast Club
- KFI—Al Gayle's Entertainers; 8:45, Julia Hayes
- KFWB—Recordings
- KFOX—Health & Efficiency; Records
- KSL—Good Morning Judge to 8:45
- KGB—Stocks; 8:35, Orchestra
- KOA—Vic and Sade; 8:45, Words and Music

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KGMO—9:15, Barbara Lee
- KPO—Crosscuts of the Day
- \* KPO & network—9:15, Cliff Nazarro
- KYA—Frivolities; Prudence Penny
- KTAB—Hour of Prayer
- KLX—Recorded Program
- KROW—Health Swing program
- KJBS—Popular vocalists
- KGCC—Melodies; 9:15, Old-Time Songs
- KQW—Popular Tunes
- \* KFRC & network—Emil Valezco Orchestra
- KGDM—Records; 9:15, Mabel Rubin
- KHQ—9:15, Early Birds
- KOMO—Neighboring with Ned
- KEX—Orchestra; Requests
- KGW—9:15, Concert Trio
- KVI—Mystic Melodies; 9:15, Dr. Whitstone
- KOL—Prudence Penny to 9:15
- KFI—Hawaiians; 9:15, News
- KNX—Song Bag
- KECA—Records; 9:15, Wellman
- KFWB—Kings Men; 9:15, Records
- KFOX—Recordings; Talk

KOA—Cookbook Sherlocks; 9:15, Memories

## 9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, Hart Strings
- KYA—Kitchen Secrets
- KTAB—Health Talk
- KLX—Clinic of the Air
- KROW—Diet and Health
- KJBS—A Visit with Faye Ward
- KQW—Faye Ward
- KGCC—Dance Novelties
- KGDM—News; 9:45, Records
- \* KFRC & network—Betty Crocker; 9:45, Buddy Fisher Orchestra
- KVI—9:45, Dr. Burns
- KGW—Trio; 9:45, Cooking School
- KHQ—Studio Programs; 9:45, Celia Lee
- KJR—Shuffling Feet
- KHJ—9:45, News Items to 9:50
- KNX—Market Palette; 9:45, News
- KFWB—Diet Tips; Records
- KFOX—Diet Tips; Records
- KECA—Recordings
- KGB—9:45, News to 9:50

## 10:00 to 10:30 A. M.

- KGO & network—Press - Radio News; 10:05, Sixth Coast Artillery Band
- KPO—Hart Strings; 10:15, Songs by the Kitchen Sink
- KYA—Columbia on Parade; Organ
- KTAB—Merchants Association
- KLX—Clinic; Stocks; News
- KROW—Hits from Hollywood
- KJBS—News; 10:05, Organ
- KGCC—Cal King
- KQW—Know Your California
- KGDM—Recordings
- \* KFRC & network—The Eton Boys; 10:15, Johnny Augustine's Orch.
- KEX—Lost and Found; Music
- KOMO—Harp Melodies
- KJR—Walks of Life to 10:15
- KFWB—Prudence Penny; 10:25, Barbara Holmes
- KFOX—Prudence Penny; Report; 10:27, Comedy and Music
- KFI—Ann Warner Chats
- KNX—Eddie Albright Family

## 10:30 to 11:00 A. M.

- KGO & network—Woman's Magazine of the Air
- KPO—Organ Concert
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University of the Air
- KJBS—Dance Orchestra; 10:45, Crazy Cadets
- KGCC—Soft Pillow Sunshine
- KQW—Aunt Sammy; 10:45, Records
- KFRC—Mort Werner, pianist to 10:45
- \* KFRC & network—Ann Leaf, organist
- KJR—Counterpoint; Serenaders
- KEX—Hawalian Serenaders
- KOL—Morning Melodies
- KOIN—Art Kirkham. This and That
- KFWB—Family Circle
- KFOX—Hal Nichol's Bad Pennies; 10:50, Cheerio Boys
- KNX—Mary Holmes; 10:45, Rhythm Encores
- KECA—Chaparral Club; Records
- KGB—Ann Leaf, organist
- KOA—10:50, Livestock and Produce; 10:55, Ball Bros.



**11:00 to 11:30 A. M.**

•KGO & network—Maria's Certo Matinee with Lanny Ross, Conrad Thibault and Mary Lou KPO—Harmony Lane, Edward J. Fitzpatrick's Orchestra  
 KYA—Organ; 11:15, Talk  
 KTAB—Morning Concert; 11:15, Bulletin Board  
 KROW—Health Talk; 11:15, Organ  
 KLX—Records; 11:15, Castles in Music  
 KJBS—Orchestra and Trio  
 KQW—Light Classics  
 KGGC—Milady's Date Book; 11:15, Memory Melodies  
 KGDM—Big Oaks Flat Program  
 \*KFRC & network—Four Showmen; 11:15, Hurdy Gurdy Man  
 KVI—The Observer to 11:15  
 KOL—Cecil Solly to 11:15  
 KOIN—Art Kirkham  
 KJR—Rhythm Rulers, recorded  
 KEX—11:15, Cobwebs and Nuts  
 KNX—Records; 11:15, Better Business Bureau  
 KHJ—Colonial Dames to 11:15  
 KFVB—Records; Lost and Found  
 KFOX—Hal Nichols' Bad Pennies  
 KECA—Spanish Lessons; 11:15, Frankie Patten, pianist

**11:30 to 12:00 Noon**

•KGO & network—Maria's Certo Matinee  
 KPO—John and Ned; 11:45, Agricultural Bulletin  
 KYA—Album Leaves  
 KTAB—Modern Rhythm  
 KLX—Musical; 11:45, Rhythm  
 KROW—Latin-American Program  
 KGGC—Song Favorites; 11:45, News; 11:50, Mountain Music  
 KJBS—Dance Melodies  
 KQW—Accordion Capers; Records  
 KGDM—Organ Recital  
 KFRC—Women's Home Forum  
 \*KFRC & network—11:45, Grab Bag  
 KOL—Grab Bag; Democratic News  
 KOIN—Kelford Program to 11:35  
 KJR—Measured Steps  
 KEX—Cobwebs & Nuts; Orchestra  
 KHJ—Grab Bag  
 KFVB—Recorded Program  
 KFOX—News; Talk; Records  
 KECA—Recordings  
 KNX—Jewel Box; 11:45, Ionizer Talk  
 KSL—Grab Bag

**12:00 to 12:30 P. M.**

•KGO & network—Betty and Bob; 12:15, The Singing Stranger  
 KPO—State Department of Agriculture; 12:15, Midday Musicales  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Dance Music  
 KROW—Latin-American Program  
 KJBS—Dance Matinee  
 KQW—Band Concert  
 KGGC—Request Hour  
 KGDM—Recordings  
 \*KFRC & network—Lazy Bill Higgins; 12:15, Voices of the Afternoon  
 KJR—Reflections of Romance; 12:15, Grain Reports  
 KOIN—12:15, LaVerne Axelson  
 KEX—Recordings; 12:15, O. M. Plummer  
 KECA—Records; 12:15, News  
 KFVB—Records; 12:15, Talk  
 KNX—News; 12:15, Congoin  
 KFOX—Records; 12:15, Talk  
 KGB—Stocks and Farm Flashes  
 KFSD—Stocks; 12:15, Studio Prog.  
 KSL—Payroll Builder

**12:30 to 1:00 P. M.**

•KGO & network—Western Farm and Home Hour  
 KPO—Midday Musicales; 12:45, Commonwealth Club Luncheon  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—Calif. Farm Hour; Records  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Federal, State Market Rpts.  
 KGDM—Recordings  
 \*KFRC & network—U. S. Army Band  
 KGW—Dr. Semler; 12:45, Meier & Frank  
 KHQ—Marching Along; Studio Prog.  
 KVI—News and Comment  
 KJR—Headliners, recorded  
 KFVB—Recorded Program  
 KNX—Dr. John Matthews  
 KFOX—Recordings; 12:45, Talk  
 KECA—Concert Favorites, records  
 KOA—Soloist; 12:45, Women's Club

**1:00 to 1:30 P. M.**

•KGO & network—Ernie Holtz's Orchestra  
 KPO—Commonwealth Club Lunch.  
 KYA—Women's Institute of the Air; 1:15, Hawaiians  
 KTAB—Radio Frolic  
 KLX—Records; 1:15, Martha Lee  
 KROW—Concert Melodies  
 KJBS—Stocks; Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, At the Hollywood Keyhole  
 KGDM—Records; Pacific Islanders  
 \*KFRC & network—Frank Dalley's Orchestra; 1:15, Between the Book Ends  
 KOL—Orchestra; Julie Day  
 KOMO—1:15, Tea Time Tales  
 KGW—1:15, Dental Clinic  
 KHQ—To be announced  
 KJR—Chamber of Commerce  
 KEX—Women's Organization Prog.  
 KGA—News; 1:15, Old Timers  
 KNX—Pontrelli's Orchestra  
 KFVB—"The Old Codger"  
 KFOX—"The Old Codger"  
 KECA—Al Lyon's Orchestra  
 KSL—Payroll Builder to 1:15  
 KOA—Federation of Women's Clubs

**1:30 to 2:00 P. M.**

•KGO & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe  
 KPO—Ann Warner's Chats  
 KYA—Band Concert  
 KTAB—Jean Kent, Economics  
 KLX—Song Bag  
 KROW—Recordings  
 KJBS—Dance Orchestra  
 KQW—Friendly Hour  
 KFRC—1:45, N. Y. Stocks to 1:50  
 \*KFRC & network—Organ Melodies; 1:45, Mischa Ruginsky Orchestra  
 KGDM—Recordings  
 KVI—1:45, Amusement Tips  
 KOIN—Book of Life  
 KHQ—1:45, A. & K. Markets  
 KJR—Here and There  
 KEX—Financial and Grain Reports; 1:35, Dance Antiques  
 KGW—1:45, Friendly Chat  
 KHJ—Dow Jones; Orch.; Stimulating Soothers  
 KNX—Pontrelli's Orchestra  
 KFVB—Records; Burt Fiske, pianist  
 KFOX—Recordings  
 KECA—Records to 1:45  
 KFSD—Studio program  
 KSL—Town Crier to 1:45

**2:00 to 2:30 P. M.**

•KGO & network—Al Pearce and His Gang  
 KPO—Neapolitan Echoes  
 KYA—Modern Maestros  
 KTAB—Globe Trotter; Romancin'  
 KLX—Recordings  
 KROW—Nu-Bake prog.; vocalist  
 KJBS—Better Business Talk; 2:15, Dance Melodies  
 KQW—Dance Matinee  
 KGDM—Records and News  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour, recorded  
 KEX—World Bookman; 2:05, Musical Gems  
 KNX—The Bookworm  
 KECA—Classic Hour, records  
 KFVB—Recorded Program  
 KFOX—Records; 2:15, Coleman Cox  
 KFSD—2:15, Studio Program  
 KOA—Theatre Reporter; 2:05, Orchestra  
 KSL—Round Towners; 2:15, Dental Clinic

**2:30 to 3:00 P. M.**

•KGO & network—Al Pearce Gang  
 KPO—News; 2:45, Charles Jacobs, trumpeter  
 KYA—Vignettes of Life; 2:45, Harrison Ward and Guest Artist  
 KTAB—Records; Prosperity Parade  
 KLX—Better Business Talk; 2:35, Stocks; 2:40, Studio Program  
 KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist  
 KJBS—John T. Seiffert Radio Players; 2:45, Tango Orchestra  
 KQW—John Seiffert Players; 2:45, Concert  
 KGDM—The Romancier  
 \*KFRC & network—Happy Go Lucky Hour  
 KJR—Salon Hour  
 KEX—Musical Gems  
 KNX—Foreign Recordings  
 KFOX—Sunset Quartet; 2:45, Records  
 KFVB—Recordings  
 KECA—Classical Records  
 KSL—Edward Wurtzbach's Orch.; 2:45, Buddy Welcome Orchestra  
 KOA—Musical Mosaics; 2:45, Soloists

**3:00 to 3:30 P. M.**

•KGO & network—Will Aubrey, Bard of the Byways; 3:15, To be announced  
 KPO—Trío Romantique, vocal trio; 3:15, Tom Mitchell, baritone  
 KYA—Symphony Highlights  
 KTAB—Recorded program  
 KLX—Recordings  
 KROW—Mary Dowd Reardon  
 KJBS—Dance Tunes; 3:15, The Word Man  
 KQW—Stocks; Music; Word Man  
 KGDM—The Romanciers  
 KGW—Krazy Limericks; 3:05, Piano Program  
 \*KFRC & network—Feminine Fancies  
 KOMO—Pastel Harmony  
 KJR—Easy Chair to 3:15  
 KHQ—3:15, Club Bulletin  
 KEX—Musical Program  
 KGW—Krazy Limericks; 3:05, Piano to 3:15  
 KNX—Concert  
 KFVB—Recordings  
 KFOX—The Hawk; 3:15, Orchestra  
 KECA—Recordings  
 KFSD—3:15, Studio Program  
 KSL—Dance Orchestra  
 KOA—Microphone News to 3:15

**3:30 to 4:00 P. M.**

- KPO & network—Grace Hayes, musical comedy star
- KGO—Art Revue to 3:45
- KGO & network—3:45, Sisters of the Skillet, East & Dumke
- KYA—Symphony Highlights
- KTAB—Serenade; Organ
- KLX—Recordings
- KROW—Recordings
- KJBS—Dance Tunes
- KQW—The Word Man
- KGDM—Recordings
- \* KFRC & network—Jurien Hoekstra, baritone; 3:45, Texas Rangers
- KFRC—3:55, Town Topics
- KOL—Lost & Found; 3:45, The Endurensnow
- KOIN—Newspaper of the Air
- KOMO—Salon Trio
- KHQ—Parade of Happy Feet
- KFI—3:45, News Release
- KHJ—Larry Burke to 3:45
- KNX—Federation Women's Club
- KFWB—Recordings
- KECA—3:45, University of Calif.
- KFSD—Music
- KFOX—Whispering Strings; 3:45, Talk
- KSL—The Junior Hour

**4:00 to 4:30 P. M.**

- KPO & network—Harry Stanton, basso, to 4:15
- KGO—The Well Dressed Woman
- KGO & network—4:15, Forty-five Minutes from Broadway
- KPO—Edna Fischer, pianist
- KYA—Symphony Highlights
- KTAB—Keep Smiling Revue
- KLX—Melody Race; 4:15, Muriel Scherrubbe
- KROW—Prudential; Popular Tunes
- KJBS—Close Harmony
- KGDM—Gilmore Oil Program
- \* KFRC & network—Hodge Podge Lodge
- KOIN—News of the Air
- KGW—Abe Bercovitz, violin
- KHQ—Business and Pleasure
- KJR—Tea Dansant; 4:15, Horse Race
- KFI—Tabernacle of the Air
- KFWB—Recordings
- KFOX—News; Forty-niners
- KNX—Melody Race; 4:15, Reflections of Romance
- KSL—Town Crier; 4:15, The Columbians
- KOA—Cities Service Concert

**4:30 to 5:00 P. M.**

- KGO & network—Forty-five Minutes from Broadway
- KPO—For Girls and Boys Only
- KTAB—Sport of Kings; 4:45, The Old Bachelor
- KYA—Program, Tea Dance; 4:55, Junior Birdmen
- KLX—Music; 4:45, Health School
- KROW—Hillbilly Music
- KJBS—Dance Orchestra; Records
- KQW—Story Time; 4:45, Dr. Maker
- KGDM—The Three Tumbleweeds
- \* KFRC & network—Real Life Dramas; 4:45, Three Knaves and a Queen
- KOL—Hours with Baur to 4:45
- KHQ—Tull and Gibbs to 4:45
- KJR—Romancing; 4:45, Steamboat Bill
- KFI—Organ Recital
- KFWB—Cocktail Hour
- KFOX—Health and Psychology
- KHJ—Romance of Music
- KNX—Synagogue of the Air
- KSL—Town Crier
- KOA—Cities Service Concert

**STATION DIRECTORY****• NBC Network Stations**

Station	Meters	Kcs.
KECA	209.7	1430
KEX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	309.2	590
KJR	361.2	830
KOA	325.9	920
KOMO	440.9	680
KYA	243.8	1230

**\* CBS Network Stations**

KFRC	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

**Independent Stations**

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

**5:00 to 5:30 P. M.**

- KGO & network—Let's Listen to Harris
- KPO—News; 5:15, Paul Carson, organist
- KYA—Children's Hour
- KTAB—Dr. King, health talk
- KLX—Brother Bob's Club
- KROW—Organ music
- KJBS—Band Concert; 5:15, Records
- KGGC—Studio Frolic
- KQW—Songs of the Islands; 5:15, Records
- KGDM—Commercial Program; 5:15, Byron Hot Springs
- \* KFRC & network—Herbie Kay & Orchestra
- KFRC—5:15, Bobs, sports authority
- KVI—Max Frolic's Orchestra
- KOIN—Bob & Dolly
- KJR—Waltzes and Tangos
- KNX—Storytown Express; 5:15, Dramas of Youth
- KECA—News; Records
- KFWB—Playtime Lady; Records
- KFOX—Playtime Lady; Records
- KFSD—Studio Program
- KSL—Pullman Tailors to 5:15

**5:30 to 6:00 P. M.**

- KGO & network—Armour Program, featuring Phil Baker, Harry McNaughton, Irene Beasley
- KPO—Sax-o-Tunes; Alvino Rey, guitarist; Mickey Gillette, saxophonist; 5:55, Dr. Ross Program, dog stories
- KYA—Around the Town; Digest
- KTAB—Dr. Thompson, talk
- KLX—Covered Wagon Jubilee
- KROW—Eating Your Way to Health
- KJBS—Musical Hits
- KGGC—Talk; 5:45, Irish Gems
- KGDM—Ernie Cruz; 5:45, Lonesome Cowboy
- KQW—Southern Four; 5:45, Voice of Portugal
- KOIN—Hollywood Impressions

- \* KFRC & network—Johnny Green's Orchestra
- KJR—Romancing; 5:45, Cecil Solly
- KEX—La France & King; 5:45, Orchestra
- KNX—Organ recital; 5:45, Gossip Club
- KFWB—Recordings
- KECA—Recorded Program
- KFSD—Studio Program
- KSL—Johnny Green's Orchestra

**6:00 to 6:30 P. M.**

- KGO & network—The First Nighter drama with June Meredith and Don Ameche
- KPO—Pastels, instrumentalists
- KYA—Cy Trobber's Orchestra
- KTAB—Melody Trail
- KLX—Concert Trio
- KROW—News; 6:15, Hawallans
- KGGC—Dinner Dance Review
- KJBS—News; Records; 6:15, Old Traveller
- KQW—Department of Agriculture; 6:15, Franco's Program
- KGDM—Port Parade
- \* KFRC & network—To be announced
- KOL—To be announced; Vacationland Revue
- KJR—Song Bag
- KEX—Eddie King, piano; 6:15, Concert
- KNX—News; 6:15, Concert Group
- KFWB—News; Records; Organ
- KFOX—News; Al and Molly; 6:20, Cecil and Sally
- KECA—Recordings; 6:15, News
- KFSD—Safety Talk; 6:05, Concert
- KGB—To be announced
- KSL—The Spotlight Revue

**6:30 to 7:00 P. M.**

- KGO & network—General Tire Program with Jack Benny; Mary Livingstone; Frank Parker, tenor; Don Wilson; Jimmy Grier's Orch.
- KPO—Clyde Doerr's Orchestra
- KYA—Cy Trobber's Orchestra
- KTAB—Headline Hunters; Mining News; 6:50, Stamp Club
- KLX—Trio
- KROW—Ne'er Do Well
- KJBS—Popular Recordings
- KGGC—Dinner Dance Review
- KQW—State Market Reports; 6:45, Torrid Tunes
- KGDM—Port Parade
- \* KFRC & network—To be announced 6:45, Military Band
- KJR—Melody Race; 6:45, Fish Flashes
- KEX—Sport Flashes; Concert
- KFWB—Organ; 6:45, Interview
- KNX—Sport News, Norman Woknar; Dinner Dance
- KFOX—School Kids; 6:45, Music
- KECA—Wesley Tourtellotte, organist
- KGB—Twilight Dreams to 6:45
- KSL—6:45, Ethel Hogan, organist

**7:00 to 7:30 P. M.**

- KGO & network—Frank Buck in Dramatizations of Jungle Adventures; 7:15, Gene & Glenn
- KPO—Nanette La Salle, contralto; 7:15, Sports Revue
- KYA—Ernie Smith's Sport Page; 7:15, Erev Shaboth
- KTAB—Cecil & Sally; 7:15, Italian News
- KLX—News; 7:15, Lovable Lars
- KROW—G. Facci; 7:15, Doc Shannon's Ramblers
- KJBS—Popular Recording
- KQW—Weather; 7:15, Accordion Club

KGCC—Jerry Wood's Orchestra  
 \*KFRC & network—Edith Murray;  
 7:15, Isham Jones' Orchestra  
 KFRC—7:15, Minute Melodies  
 KOL—7:15, Speaker Stevenson  
 KVI—7:15, Minute Melodies  
 KJR—Mystic Asia  
 KHJ—Edith Murray; 7:15, Pierce  
 Brothers  
 KNX—Watanabe and Archie; 7:15,  
 Bunk  
 KFWB—Syncopators  
 KFOX—Eb & Zeb; Bobby & Betty  
 KECA—Orchestra and Soloist  
 KFSD—Sonny & Buddy to 7:15

### 7:30 to 8:00 P. M.

•KGO & network—Political Talk  
 7:45, The Phillistine, Dr. Seth C.  
 Maker  
 KPO—Comedy Stars of Hollywood;  
 7:45, The Big Yank Mavericks  
 KYA—Radio Theatre  
 KTAB—Batonics; 7:45, Babes in  
 Radio  
 KLX—Silver Strains; 7:45, Pianist  
 KROW—Ramblers; Solomon and  
 Sullivan  
 KGCC—Hollywood Preview; 7:45,  
 Tango Time  
 KGW—Calif. Market Hour; Records  
 \*KFRC & network—True Story  
 Court of Human Relations  
 KOMO—Greater Washington Hour  
 KHQ—7:45, Game Commission  
 KJR—Dollars & Cents; 7:45, Radio  
 Ralph  
 KNX—Lampighter; King Cowboy  
 KFI—Creel, political talk to 7:45  
 KFWB—Quartet; 7:45, Comedy Stars  
 KFOX—Boy Detective; Three Vaga-  
 bonds  
 KECA—Burr McIntosh; Records  
 KFSD—Political Talk to 7:45  
 KOA—One Man's Family

### 8:00 to 8:30 P. M.

•KGO & network—Caswell Concert;  
 8:15, One Man's Family, serial  
 drama  
 KPO—Buddy Rogers' Orchestra  
 KYA—ABC Pirates; 8:15, Doctor  
 Good Cheer  
 KTAB—Babes in Radio; 8:15, Fishin'  
 Fool  
 KLX—Carefree Capers  
 KROW—Tunes of Old Mexico  
 KGCC—On with the Dance; 8:15,  
 Concert  
 KQW—Dance Time  
 \*KFRC & network—Court of Hu-  
 man Relations to 8:15  
 KFRC—8:15, John Quinn for Govern-  
 or  
 KJR—Fireside Phantasies; 8:15,  
 Futuristic Capers  
 KOIN—8:15, Fishing News  
 KNX—The In-Laws; 8:15, Revue  
 KFWB—Pioneers; 8:15, Orchestra  
 KFOX—Pioneers; 8:15, Orchestra  
 KECA—Old Observer; 8:15, Orch.  
 KFSD—Marie V. Kriete, vocalist;  
 8:15, Fairway Facts  
 KSL—8:15, Sandy McThriff  
 KOA—Tivoli Jolly Brewers

### 8:30 to 9:00 P. M.

•KGO & network—One Man's Fam-  
 ily; 8:45, Political Talk, John R.  
 Quinn  
 KPO—Enric Madruguera's Vivian  
 Johnson Orch.; 8:45, Harold Burd-  
 ick, the Story Teller  
 KYA—Dance Orchestras  
 KTAB—Roland Drayer; 8:45, Or-  
 chestra  
 KROW—Del Courtney's Band

KLX—Ann Wakefield, soprano;  
 Harriet French  
 KGCC—Mount'n Music; 8:45, Tunes  
 RQW—Democratic Rally  
 \*KFRC & network—Rube Wolf's  
 Orchestra  
 KOIN—Gene Baker  
 KOL—8:45, The Endureshow  
 KOMO—8:45, Meditations  
 KGW—8:45, Story Teller  
 KHQ—8:45, Story Teller  
 KJR—Lotus Land; 8:45, Si & Elmer  
 KEX—Portland Union Bible Class  
 KNX—Electrical Transcription  
 KFWB—Jack Joy's Orchestra  
 KFOX—Show Boat; Poetry & Music  
 KECA—Recordings  
 KFSD—Musical Moments  
 KSL—Dancing by the Sea  
 KOA—Big Yank Mountaineers to  
 8:45

### 9:00 to 9:30 P. M.

•KGO & network—Melody Masquer-  
 ade, orchestra direction Meredith  
 Willson  
 KPO—Clyde Lucas' Orchestra; 9:15,  
 To be announced  
 KYA—Dance Orch.; 9:15, Friendly  
 Neighbors  
 KTAB—Astronomy; 9:15, Night-  
 herders  
 KLX—L. G. French, baritone;  
 9:15, California Rangers  
 KROW—Del Courtney's Band  
 KGCC—News; Organ; Arnet Amos  
 KQW—Dance Antiques; 9:15, Rec-  
 ords  
 \*KFRC & network—Carol Lofner's  
 Orch.; 9:15, Hobbie, Wilbur Hall  
 KOL—Post-Intelligencer; 9:05 Dance  
 Music; 9:15, Hobbies  
 KVI—Orchestra; 9:15, Lutheran  
 Welfare League  
 KOIN—Norge Headliners to 9:15  
 KOMO—Royal Foursome; 9:15, Music  
 KHQ—Summer Serenade; 9:15,  
 Beauty That Endures  
 KEX—9:15, Homicide Squad  
 KJR—Souvenirs; 9:15, News Serv-  
 ice; 9:20, Musical Jigsaws  
 KGW—Witch's Tale  
 KFI—Talk by Dr. Cadle  
 KHJ—Jack Russell's Orchestra  
 KNX—News; 9:15, Amagon  
 KFWB—Ed. Fitzpatrick's Orchestra  
 KFOX—Beverly Hill Billies  
 KECA—Records  
 KSL—Jack Russell's Orchestra  
 KOA—Dance Orchestra

### 9:30 to 10:00 P. M.

•KGO & network—Tom Coakley's  
 Orchestra  
 KPO—Spiritual Fantasy; Kenneth  
 Spencer, basso; Southern Har-  
 mony Four; Paul Carson, organist  
 KYA—Amer. Weekly Drama; News;  
 9:55, Louise Tabor  
 KTAB—Prosperity Parade  
 KLX—Calif. Rangers; 9:45, News;  
 9:50, Road Information  
 KROW—Ran Wilde's Orchestra  
 KGCC—Recordings  
 KGW—Instrumental Novelties; 9:45,  
 Front Page Drama  
 KFRC—Jan Garber's Orchestra  
 KOIN—Journal Preview  
 KGW—Texas Cowboy  
 KHQ—9:45, Talk  
 KOL—Dance Orchestra  
 KFI—Richelleu; Cardinal or King  
 KOMO—Pipes and Strings; 9:45,  
 Futuristic Capers  
 KHJ—Orchestra  
 KNX—Metropolitan Moods; 9:45,  
 Fights, Legion Stadium  
 KFWB—Kay Kyser's Orchestra

KFOX—Beverly Hill Billies  
 KSL—Frank Cookson's Orchestra  
 KOA—Dance Orchestra

### 10:00 to 10:30 P. M.

•KGO & network—Richfield News  
 Flashes; 10:15, Williams-Walsh  
 Hotel Mark Hopkins Orchestra  
 KPO—Night Court, variety program  
 KYA—Melodies of Night  
 KTAB—Books and Life  
 KLX—Records  
 KROW—Spotlight Review  
 KGCC—Request Hour  
 KFCR—News; 10:10, Souder's Orch.  
 KVI—Merle Carlson's Orchestra  
 KOL—Dance Music  
 KOIN—Woodyard's Orchestra  
 KJR—Till Tomorrow; 10:25, Alaskan  
 Troubadours  
 KEX—Billy's Hawaiians  
 KHJ—News Items; 10:10, Orchestra;  
 10:15, Sheriff Biscailuz  
 KNX—Fights, Hollywood Stadium  
 KFI—10:15, Carol Lee & Helen Hill  
 KECA—Musical Celebrities; Records  
 KFWB—News; 10:15, Orchestra  
 KFOX—News; Jay Whidden's Orch.  
 KGB—News; 10:05, Dance Orch.  
 KSL—Wrestling; 10:15, Orchestra  
 KOA—Night Court

### 10:30 to 11:00 P. M.

•KGO & network—Williams-Walsh  
 Orchestra; 10:55, News Service  
 KPO—Night Court, variety program  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KLX—Records  
 KROW—Dance Music  
 KFRC—Carol Lofner's Orchestra  
 KOL—Dance music  
 KOIN—Robinson's Orchestra  
 KVI—Dance Orchestra  
 KJR—Alaskan Troubadours  
 KEX—Fairvale Country Club  
 KOMO—Vic Meyer's Orchestra  
 KFI—Biltmore Hotel Orchestra  
 KFWB—Geo. Hamilton's Orchestra  
 KFOX—Geo. Hamilton's Orchestra  
 KHJ—Pasadena Community Dance  
 KNX—Fights from Hollywood Le-  
 gion Stadium; 10:45, Orchestra  
 KGB—Dance Orchestra  
 KSL—Dance Orchestra

### 11:00 to 11:30 P. M.

•KPO & network—Ambassador Hotel  
 Orchestra  
 KGO—Bal Tabarin Orchestra  
 KYA—Organ Serenade  
 KTAB—Greater Santa Clara Valley  
 KROW—Dance Music  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance Music  
 KOIN—Columbia Program  
 KVI—Jan Garber's Orchestra  
 KJR—Hollywood Temple  
 KHJ—Pasadena Community Dance  
 KFWB—Manny Harmon's Orchestra  
 KFOX—Orchestra  
 KGB—Jan Garber's Orchestra

### 11:30 to Sign Off

•KGO & network—Jack Bain's Or-  
 chestra from Club Victor  
 KPO—Organ Concert  
 KYA—Three Counts and a Countess  
 KTAB—Dance Tunes  
 KFRC—Merle Carlson's Orchestra  
 KVI—Orchestra  
 KOIN—Orchestra  
 KFWB—Jay Whidden's Orchestra  
 KFOX—Hal Brown's Orchestra  
 KJR—Club Victor Orchestra  
 KHJ—Organ and Recordings  
 KJBS—12:01, Owl Program to 7 a.m.

# SATURDAY Programs

Aug. 4, 1934

## 7:00 to 7:30 A. M.

- KGO & network—Organ Concert; 7:15, The Vass Family
- KYA—Musical Clock
- KTAB—Sunrise Symphony
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Breakfast News; Records
- KFRC—Records; 7:25, Stocks
- KOL—Organ Program
- KVI—Radio Gospel League
- KOIN—Koin-Klock
- KHQ—Morning News; 7:15, Peerless Program
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Records; 7:25, Fishing News
- KFOX—Time to Get Up; 7:15, Talk
- KECA—Records
- KGB—Seven o'Clock Club
- KSL—Madison Ensemble; 7:15, Morning Watch
- KOA—Galaxy of Stars to 7:15

## 7:30 to 8:00 A. M.

- KGO—Johnny O'Brien; 7:45, William Cowles, pianist
- KPO & network—Down Lovers' Lane
- KYA—Musical Clock
- KTAB—Hill Billie Tunes
- KROW—Commuters' Time Clock
- KJBS—Alarm Klok Klub
- KQW—The Breakfast Hour
- KGDM—Gilmore Oil Program
- KFRC—Morning Exercises
- KGW—Ronald Buck
- KOL—Organ Program
- KVI—Hillbillies; 7:45, Varieties
- KOIN—Jones & Stewart
- KJR—Market Quotations; Shadows on the Clock
- KEX—Hill Billies; Records
- KFI—7:45, Church Quarter-Hour
- KHJ—Recordings
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KFOX—Grain Reports; 7:32, Songs
- KECA—Bible Fellowship to 7:45
- KGB—Records; 7:55, Program Res.
- KSL—Morning Watch
- KOA—Down Lovers' Lane

## 8:00 to 8:30 A. M.

- KGO & network—Financial Service; 8:15, Genia Fonarova
- KPO—Armchair Quartet; 8:15, Crosscuts from the Log o' the Day
- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
- KTAB—Portuguese News
- KLX—Records; 8:20, Stocks
- KROW—Commuters Time Clock
- KJBS—Morning Varieties
- KQW—Morning Varieties
- KGDM—Recordings
- \*KFRC & network—Connie Gates; 8:15, Emery Deutsch's Dance Rhythms
- KOIN—Jones & Stewart to 8:15
- KOMO—Echoes; 8:15, Morning Reveries
- KHQ—8:15, Musical Gems
- KGW—Ronald Buck to 8:15
- KFI—Helen Hill, pianist
- KNX—Bill Sharples Breakfast Club
- KFWB—Gold Star Rangers
- KECA—Memories of the Waltz
- KFOX—Records; 8:10, Educ. Talk
- KFSD—Good Cheer program
- KSL—8:15, Jennie Lee
- KOA—Armchair Quartet



CAROL LOFNER  
KFRC—9 P. M.

## 8:30 to 9:00 A. M.

- KGO & network—Vic and Sade; 8:45, The Sizzlers, vocal trio
- KPO—Crosscuts Log o' the Day
- KYA—Morning Concert; Frivolities
- KLX—Covered Wagon Jubilee
- KTAB—Radio Shopper's Digest
- KROW—Novelty Review
- KJBS—Latest Recorded Releases; 8:45, Dance Melodies
- KGDM—Recordings; Talk
- KQW—Concert Favorites
- \*KFRC & network—Al Kavelin's Orchestra
- KVI—Resume; 8:33, Market Specials
- KOIN—8:45, Elma Hackett
- KOL—Cecil & Sally to 8:45
- KHQ—Studio Program
- KOMO—Resume; 8:33, Vagabonds
- KGW—Crazy Crystals; 8:45, Abe Bercovitz, violin
- KEX—8:45, Orchestra
- KFI—Charlie Wellman
- KFWB—Recordings
- KFOX—Health & Efficiency; 8:50, Records
- KNX—Bill Sharples Breakfast Club
- KECA—8:45, Recordings
- KFSD—8:45, Stock Report
- KGB—Stocks to 8:35
- KSL—Al Kavelin's Orchestra
- KOA—Vic & Sade; 8:45, Sizzlers

## 9:00 to 9:30 A. M.

- KGO & network—Words & Music
- KPO—Crosscuts Log o' the Day; 9:15, Alvin Rey, guitarist
- KYA—Frivolities; 9:15, Prudence Penny
- KTAB—Hour of Prayer
- KLX—Records
- KROW—Health Swing Program
- KJBS—Popular Vocalists
- KGCC—Morning Melodies; 9:15, Charlie Glenn, old songs
- KGDM—Recordings
- \*KFRC & network—Emil Velazco and Orchestra
- KQW—Popular Tunes

- KOL—Prudence Penny to 9:15
- KVI—Mystic Melodies to 9:15
- KOIN—Elma Hackett to 9:15
- KHQ—9:15, Tull and Gibbs
- KGW—Cooking School to 9:15
- KEX—9:15, Request Program
- KOMO—Emil Hanson; 9:15, Beauty Talk
- KFI—Medical Talk; 9:15, News
- KNX—Organ Recital
- KFWB—King's Men; 9:15, Maude Hughes, pianist
- KFOX—Recordings; Talk
- KOA—Words and Music

## 9:30 to 10:00 A. M.

- KGO & network—National Farm and Home Hour
- KPO—News; 9:45, Elmore Vincent
- KYA—Waltz Idylls
- KTAB—Rod Hendrickson; 9:45, Stars on Review
- KLX—Records
- KROW—Diet and Health
- KJBS—Morning Concert
- KGCC—Dance Novelities
- KQW—Gems of Melody
- KGDM—News; 9:45, Kiddies' Prog.
- \*KFRC & network—Herbert Foote, organist
- KJR—Shuffling Feet
- KOL—Julie Day to 9:45
- KEX—Request Program
- KNX—Melody Palett; 9:45, News
- KFWB—Recordings; 9:45, News
- KFOX—Recordings; 9:45, News
- KECA—Recordings
- KGB—News Flashes to 9:35

## 10:00 to 10:30 A. M.

- KGO & network—National Farm and Home Hour
- KPO—Beaux Art Trio
- KYA—Columbia Parade; 10:15, Organ
- KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues
- KLX—Records; 10:15, S. F. Stocks; 10:20, News Items
- KROW—Hits from Hollywood
- KJBS—Radio News Reporter; 10:02, Dance Orchestra
- KQW—Know Your California
- KGDM—Records; 10:15, Sunshine Girl
- KFRC—Junior Artist Recital
- KGCC—Cal King
- KJR—Early Echoes
- KEX—Lost & Found; Popular Piano
- KNX—Eddie Albright's Family
- KFOX—Records; Grain Reports; 10:27, Hal Nichol's Orchestra
- KFWB—Recordings
- KECA—Recordings
- KSL—Jack Russell's Orch.

## 10:30 to 11:00 A. M.

- KGO & network—News Service; 10:35, Woman's Magazine of the Air
- KPO—Royal Hawaiian Orchestra
- KYA—Organ Concert
- KTAB—Health Talk; Recordings
- KLX—International Kitchen
- KROW—University on the Air
- KJBS—Organ; 10:45, Records
- KGCC—Soft Pillow Sunshine
- KQW—Records; 10:45, Rolling Stones
- KGDM—Teddy Trayer and Eleanor Peterson
- KFRC—Junior Artist Recital
- KVI—Round Towners
- KOMO—Phonologue to 10:35
- KOL—Morning Melodies

KJR—10:35, Counterpoint; 10:45, Uncle Hank  
 KOIN—Art Kirkham  
 KEX—Hawaiian Serenaders; 10:45, Three Four Time  
 KNX—Lotus Land  
 KFVB—'Family Circle'  
 KFOX—Hal Nichol's Orchestra; 10:50, Three Vagabonds  
 KECA—Classic Hour  
 KOA—Foreign Villages; 10:45, Live-stock and Produce  
 KSL—Round Towners

**11:00 to 11:30 A. M.**

• KGO & network—Woman's Magazine of the Air  
 KPO—Tommy Tucker's Orchestra  
 KYA—Organ; 11:15, Rhythmsters  
 KTAB—Concert; Beauty Facts  
 KLX—Records; 11:15, Lotus Land  
 KROW—Health Talk; 11:15, Organ  
 KJBS—Hits of the Past  
 KGGC—Milady's Date Book; 11:15, Memory Melodies  
 KQW—Light Classics; 11:15, Dance Hits  
 KGDM—Organ  
 \* KFRC & network—Chansonette  
 KOL—Garden Talk to 11:15  
 KVI—The Observer to 11:15  
 KOIN—Art Kirkham  
 KJR—Rhythm Rulers  
 KEX—Records; Cobwebs & Nuts  
 KNX—Marshall Grant, organ  
 KFVB—Records; Lost and Found  
 KPOX—Orchestra; Skit  
 KECA—Classic Hour, Records  
 KOA—Syracuse Hotel Orchestra  
 KSL—Columbia Salon Orchestra

**11:30 to 12:00 Noon**

KGO—Financial Flashes to 11:35  
 • KGO & network—Week-End Revue, vocalists, orchestra  
 KPO—Clay Landon, songs with banjo; 11:45, Agricultural Bulletin  
 KYA—Rhythmsters  
 KTAB—Modern Rhythms  
 KLX—Anita & Orsco; 11:45, Rhythm Encores  
 KROW—Latin-American Program  
 KJBS—Dance Orchestra  
 KGGC—Songs; News; Mountain Music  
 KQW—Accordian Capers; Records  
 KGDM—Organ  
 \* KFRC & network—Dancing by the Sea  
 KOIN—Dr. Semler to 11:45  
 KJR—Measured Steps  
 KEX—Cobwebs and Nuts to 11:45  
 KHQ—Organ Concert  
 KFVB—Eddie Eben, organist  
 KFOX—News; Talk; Records  
 KFI—Bennie Watson, songs; 11:45, Market Reports  
 KNX—Souvenirs of Song; Talk  
 KOA—Week-end Revue

**12:00 to 12:30 P. M.**

• KGO & network—Sax Appeal; 12:15, Western Agriculture  
 KPO—Week End Revue  
 KYA—Scriptures; 12:03, Concert  
 KTAB—News; 12:15, Lataner's Facts  
 KLX—Stocks; 12:05, Dance Music  
 KPOW—Latin-American Program  
 KJBS—Instrumental and Vocal  
 KQW—Band Concert  
 KGDM—Road Report; Records  
 KGGC—Request Hour  
 \* KFRC & network—Ann Leaf, organist  
 KOIN—12:15, La Verne Axelson  
 KHQ—12:15, Business and Pleasure  
 KGW—12:15, Meier & Frank

KJR—Castles in Music; 12:15, Grain Reports; 12:18, Rhythm Encores  
 KEX—Recordings to 12:15  
 KFVB—Records; 12:15, Talk  
 KNX—News; 12:15, Congo  
 KECA—Records and News  
 KFOX—Recordings; 12:15, Talk  
 KSL—Broadcaster's Review  
 KOA—Week-end Revue

**12:30 to 1:00 P. M.**

• KGO & network—Western Agriculture  
 KPO—Chicago Symphony Orchestra  
 KYA—Noonday Concert  
 KTAB—Echoes of Portugal  
 KLX—Don Brose; 12:45, Musical Jigsaw  
 KROW—Hits of Today  
 KJBS—Dance Matinee  
 KGGC—Request Hour  
 KQW—Weather; Market Reports  
 KGDM—Recordings to 2:15  
 \* KFRC & network—Buddy Fisher and Orchestra  
 KGW—Dr. Semler; Friendly Chat  
 KHQ—12:45, American Weekly  
 KEX—American Produce to 12:35  
 KJR—Uncle Frank's Children Mat.  
 KFVB—Talk; Records; 12:45, Records  
 KFOX—Dick Pearsall, baritone; 12:45, Civic Talk  
 KNX—Concert Group  
 KECA—Woodcraft Rangers; 12:45, Records  
 KOA—Lady Next Door  
 KSL—Buddy Fisher Orchestra

**1:00 to 1:30 P. M.**

• KGO & network—Pair of Pianos, Grace Frankel and Gertrude Lyne  
 KPO—Chicago Symphony Orchestra  
 KYA—Hawaiians  
 KTAB—Songs of the Past  
 KLX—Recordings  
 KROW—Concert Melodies  
 KJBS—Musical Novelties; 1:15, At the Hollywood Keyhole  
 KQW—Friendly Hour; 1:15, Hollywood Keyhole  
 \* KFRC & network—Little Jack Little's Orchestra  
 KGW—Chat; Dental Clinic  
 KJR—Uncle Frank's Children Mat.  
 KHQ—1:15, Studio Program  
 KFI—Al Lyon's Orchestra  
 KFVB—"The Old Codger"  
 KFOX—"The Old Codger"  
 KNX—Pontrelli's Orchestra  
 KSL—Town Crier

**1:30 to 2:00 P. M.**

• KGO & network—Henry King's Orchestra  
 KPO—News; 1:45, Organ Concert  
 KYA—Rhythmic Ripples  
 KTAB—Jean Kent  
 KLX—Song Bag  
 KROW—Recordings; 1:45, Tuneful Tunes  
 KJBS—Afternoon Popular Concert  
 KQW—Friendly Hour  
 KFRC—N. Y. Stocks to 1:35  
 \* KFRC & network—1:35, Edward Wurtzschbach Orchestra; 1:45, Raginsky's Orchestra  
 KOIN—Book of Life  
 KGW—Friendly Chat  
 KVI—1:45, Amusement Tips  
 KJR—Here and There  
 KEX—"Better English Talk; Records  
 KFVB—Records; 1:45, Piano, Burt Fluke  
 KNX—Pontrelli's Orchestra  
 KFOX—Recordings  
 KECA—Recordings

KFSD—Studio Program  
 KOA—Ross Fenton's Orchestra  
 KSL—Wurtzschbach's Orchestra; 1:45, Mischa Raginsky

**2:00 to 2:30 P. M.**

• KGO & network—Al Pearce and His Gang  
 KPO—Melodians  
 KYA—Rhythmic Ripples; 2:15, Argentinians  
 KTAB—Dance Tunes; 2:15, Roman-cin'  
 KLX—Records; 2:15, Cecil Wright  
 KROW—Nu-Bake Program; 2:15, Charles Goodman, vocalist  
 KJBS—Popular Dance Recordings  
 KQW—Dance Matinee  
 KGDM—2:15, News  
 \* KFRC & network—Mischa Raginsky's Orchestra; 2:15, Billy Hay's Orchestra  
 KJR—International Musicale  
 KEX—World Bookman; 2:05, Symphony  
 KNX—The Bookworm  
 KFVB—Recordings; Baseball  
 KFOX—Recordings; Coleman Cox  
 KECA—Classical Recordings  
 KSL—2:15, Dental Clinic of the Air  
 KOA—Theatre Reporter; 2:05, Al Pearce and Gang

**2:30 to 3:00 P. M.**

• KGO & network—Tom Coakley's Orchestra  
 KPO—Melodians; Orchestra  
 KYA—Vignettes of Life; 2:45, Baseball Game  
 KTAB—Recorded Program  
 KLX—Records; 2:45, Studio  
 KROW—Dell Perry, pianist; 2:45, Recorded Program  
 KJBS—Popular Dance Recordings  
 KQW—Afternoon Concert  
 KGDM—The Romancier  
 \* KFRC & network—Wanderers Quartet; 2:45, Gene Kardos and Orchestra  
 KEX—Symphony  
 KJR—Boeing Talk; Siesta Moods  
 KNX—Foreign Recordings  
 KFVB—Baseball  
 KPOX—Sunset Quartet; Records  
 KECA—Classic Hour  
 KSL—Wanderers Quartet to 2:45  
 KOA—Palace Hotel Orchestra

**3:00 to 3:30 P. M.**

• KPO & network—Pickens Sisters, vocal trio; 3:15, Flying with Captain Al Williams  
 KYA—Baseball Game  
 KTAB—Moods Modernistic; Sophistication  
 KLX—Studio program  
 KROW—Mary Dowd Reardon  
 KQW—Vocal; Variety Program  
 KJBS—Light Opera, records  
 KGDM—The Romancier  
 \* KFRC & network—Mary Eastman & Orch.; 3:15, Isham Jones' Orch.  
 KOMO—Dream Melodies  
 KEX—Symphony  
 KHQ—3:15, Club Bulletin  
 KNX—Concert  
 KECA—Organ Recital  
 KFVB—Baseball  
 KFOX—The Hawk; 3:15, Orchestra  
 KOA—News; 3:15, Pickens Sisters  
 KSL—Payroll Builder

**3:30 to 4:00 P. M.**

• KGO & network—Something Simple, dance orchestra  
 KPO—Don Bestor and Orchestra  
 KYA—Baseball Game

KTAB—Serenade; 3:45, Picture Review  
 KLX—Studio program  
 KROW—Island Serenaders  
 KJBS—Dance Orchestra  
 \*KFRC & network—Isham Jones' Orchestra; 3:45, Morton Downey  
 KFRC—3:40, Church Announcements and Town Topics  
 KGDM—Lou Stoops; 3:45, Records  
 KOL—Lost & Found; 3:45, The Endurehnow  
 KOIN—Newspaper of the Air  
 KOMO—Melodic Moods  
 KHQ—Nat'l Grocery Prog. to 3:45  
 KEX—3:45, Melody Salon  
 KNX—Concert  
 KFI—3:45, News  
 KECA—Organ Recital  
 KFVB—Baseball  
 KFOX—Records; Health Talk  
 KSL—The Junior Hour

**4:00 to 4:30 P. M.**

KGO—Knickerbockers Quartet  
 \*KPO & network—Emil Coleman's Orchestra  
 KYA—Baseball Game  
 KTAB—Cobweb Chasers  
 KLX—Studio program  
 KROW—Prudential Quarter Hour; 4:15, Waltz Music  
 KJBS—Radio Headliners; Records  
 KGDM—Gilmore Oil Program  
 \*KFRC & network—Morton Downey's Party  
 KFRC—4:15, Dr. J. C. Campbell  
 KOIN—Newspaper of the Air  
 KJR—Tea Dansant; 4:15, Long-acres Horse Race  
 KOMO—Melodic Moods  
 KFI—4:15, California Teachers Association  
 KNX—Carefree Capers  
 KECA—Order of the Golden Sword  
 KFVB—Baseball  
 KFOX—News; 4:15, Forty-Niners  
 KOA—Hotel Plaza Orchestra

**4:30 to 5:00 P. M.**

\*KPO & network—Hands Across the Border  
 KGO—Happy Tunes, Josef Hornik's Orchestra  
 KYA—Baseball Game; 4:45, Dance  
 KTAB—Racing News; 4:45, Old Bachelor  
 KLX—Helen Parmelee, pianist  
 KROW—Hillbilly Music  
 KJBS—Orchestra; 4:45, Harmony Trio  
 KQW—Story Time; 4:45, Songs of the Islands  
 KGDM—Three Tumbleweeds  
 KFRC—Philadelphia Summer Symphony Concert  
 KOIN—4:45, Bob and Dolly  
 KJR—Snapshots  
 KEX—4:45, Musical Gems  
 KHQ—Tull and Gibbs to 4:45  
 KFI—Calif. Teachers Assn. to 4:45  
 KFVB—Cocktail Hour  
 KFOX—Recordings  
 KECA—4:45, News Release  
 KNX—Musical Auction  
 KOA—Hands Across the Border  
 KSL—Broadcasters Review

**5:00 to 5:30 P. M.**

\*KGO & network—Clyde Doerr's Orchestra  
 KPO—News; 5:15, Vagabonds' Quartet  
 KYA—Children's Hour; 5:15, Around the Town  
 KTAB—Blue Moments; 5:15, Ramblings

**STATION DIRECTORY**

•NBC Network Stations

Station	Meters	Kcs.
KECA	209.7	1430
KEKX	254.1	1180
KFI	468.5	640
KFSD	499.7	600
KGO	379.5	790
KGW	483.6	620
KHQ	508.2	590
KJR	309.1	970
KOA	361.2	830
KOMO	325.9	920
KPO	440.9	680
KYA	243.8	1230

\*CBS Network Stations

KFOX	491.5	610
KGB	225.4	1330
KHJ	333.1	900
KOIN	319.0	940
KOL	236.1	1270
KSL	265.3	1130
KVI	526	570

Independent Stations

KFOX	239.9	1250
KFVB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

KLX—Brother Bob's Club  
 KROW—Organ, Larry Canelo  
 KJBS—Dance Hits of the Day  
 KGGC—Waltzes; 5:15, Go to Church Tomorrow  
 KQW—Musical Favorites  
 KGDM—Neopolitans  
 \*KFRC & network—Philadelphia Symphony Concert  
 KOMO—Birnbau's Bavarians  
 KEX—Musical Gems  
 KNX—Recordings; 5:15, Dr. John Matthews  
 KFVB—Records  
 KFI—Organ Recital  
 KFOX—Recordings  
 KOA—Studio Program

**5:30 to 6:00 P. M.**

\*KGO & network—Goldman Band Concert, Edwin Franko Goldman, conductor  
 KPO—Vagabonds' Quartet; 5:45, Carson Cocktail, organ recital  
 KYA—Around the Town; Campbell  
 KTAB—The Funnies; 5:45, Synco-pators  
 KLX—Covered Wagon Jubilee  
 KROW—Eating Your Way to Health  
 KGGC—Harlem Nights; 5:45, Irish Gems  
 KQW—Musical Impressions; 5:45, Voice of Portugal  
 KJBS—Dance Hits of the Day  
 KJR—Waltzes and Tangos  
 KGDM—Ernie Cruz; 5:45, Lonesome Cowboy  
 KHQ—To be announced  
 \*KFRC & network—Philadelphia Symphony Concert  
 KNX—John Matthews; 5:45, Gossip Club  
 KECA—Temple Baptist Question Box; 5:45, Records

KFVB—Recordings  
 KFOX—Records; 5:45, Vocalist  
 KFSD—Popular Program  
 KOA—Goldman Band

**6:00 to 6:30 P. M.**

\*KGO & network—Raymond Knight and his Cuckoos; 6:15, Guy Lombardo's Orchestra  
 KPO—Dinner Concert  
 KYA—Dinner at Six  
 KTAB—Echoes of Portugal  
 KLX—KLX Trio  
 KROW—News; 6:15, Hawaiians  
 KJBS—News; 6:15, Records  
 KGGC—Dinner Dance Review  
 KQW—NRA Speaker; 6:15, Franco's Program  
 KGDM—Recordings  
 \*KFRC & network—Symphony  
 KEX—Sam Gordon; 6:15, Orchestra  
 KHQ—6:15, Souvenirs  
 KJR—Song Bag  
 KNX—News; 6:15, Concert  
 KFVB—News; Records; Organ  
 KFOX—News; 6:10, Al and Molly; 6:20, Organ Recital  
 KECA—Hollywood Folklorists; News  
 KFSD—Symphony  
 KOA—Kuku Club Program; 6:15, Orchestra  
 KSL—Symphony; 6:15, Peter Spray-nozzle and Harry Clarke

**6:30 to 7:00 P. M.**

\*KGO & network—National Barn Dance, variety program  
 KPO—Piano Pals; Edna and Sol  
 KYA—Cy Trobbe Orchestra  
 KTAB—Headline Hunters; 6:45, Stamp Club  
 KLX—KLX Trio  
 KROW—Popular Tunes  
 KJBS—Popular Melodies  
 KGGC—Dinner Dance Review  
 KQW—Gerald Kenny; 6:45, Torrid Tunes  
 \*KFRC & network—Elder Michaux Congregation  
 KEX—Sports; Orchestra; Cruise  
 KJR—Los Argentinos  
 KNX—Sport News, Norman Woknar; 6:45, Your Dinner Concert  
 KFVB—Organ; 6:45, Harmonists  
 KFOX—School Kids; 6:45, Hollywood Impressions  
 KECA—Lyric String Trio  
 KFSD—Studio Program  
 KSL—Peter Spraynozzle and Harry Clarke; 6:45, Hollywood Comedians

**7:00 to 7:30 P. M.**

\*KGO & network—National Barn Dance  
 KPO—Education at the Crossroads; 7:15, Clef Dwellers  
 KYA—Ernie Smith's Sport Page; 7:15, Sonia Sapiro, pianist  
 KTAB—Orch.; 7:15, Italian News  
 KLX—News Items; 7:15, Merlyn Morse, tenor  
 KROW—Popular Melodies  
 KJBS—Popular Records  
 KGGC—Knights of the Red Branch  
 KQW—News; 7:15, Fifteen Minutes in Paris  
 \*KFRC & network—Sylvia Froos  
 KFRC—7:15, The Bridge Builder  
 KOL—Radio Speaker Stevenson  
 KVI—7:15, Orchestra  
 KJR—Symphonettes  
 KGA—7:15, Spokane Chemical Co.  
 KEX—Orchestra  
 KHJ—7:15, Musical Program  
 KFVB—Amer. Weekly; Pioneers  
 KECA—Raine Bennett, poet

KNX—Watanabe and Archie; 7:15, Calmon Luboviski, violinist  
 KFOX—Wiggsville; 7:15, Bobby & Betty  
 KGB—7:15, Bridge Builder  
 KFSD—Adolph and Rudolph; 7:15, Beverly Gregg  
 KSL—Sylvia Froos; 7:20, Orchestra

**7:30 to 8:00 P. M.**

• KPO & network—Paul Whiteman's Orchestra  
 KGO—Pan-Americana, Jose Ramirez, tenor; Argentine Trio, instrumentalists  
 KYA—Lady of the Evening; 7:45, Voice of L'Italia  
 KTAB—Hawaiian Adventures  
 KLX—Fireside Phantasies  
 KROW—Labor Journal; 7:45, Tom King, Crime News  
 KGGC—Knights of the Red Branch  
 KQW—Calif. Market; 7:45, Tango Time  
 \* KFRC & network—Glen Gray's Orch.; 7:45, Ferde Grofe & Orch.  
 KVI—Dr. M. M. Mellor to 7:45  
 KJR—Melody Time; 7:45, Radio Ralph  
 KFI—Thru the Hollywood Looking Glass; 7:45, Concert  
 KNX—Calmon Luboviski, violinist  
 KFVB—Juvenile Revue  
 KFOX—Marco Juvenile Revue  
 KECA—Organ, Dr. Bruce Kingsley  
 KSL—Crazy Crystals to 7:45  
 KOA—Hotel Cosmopolitan Orch.

**8:00 to 8:30 P. M.**

KGO—Dot Kay, contralto; 8:15, Musical Treasure Chest  
 • KPO & network—Paul Whiteman's Orch.; 8:15, Carefree Carnival  
 KYA—Voice of L'Italia  
 KTAB—Home Favorites  
 KLX—Musical Solree  
 KROW—Latin-American Program  
 KGGC—Recordings  
 KQW—Popular Vocalists; 8:15, Italian Hour  
 \* KFRC & network—Orville Knapp and Orchestra  
 KJR—Song Market  
 KOL—Comedy Stars to 8:15  
 KOIN—Comedy Stars to 8:15  
 KOMO—Pastel Harmony  
 KGW—8:15, Clarence Tolman, tenor  
 KEX—News Flashes; 8:15, Studio  
 KNX—Hollywood Barn Dance  
 KECA—Playground Dept. Musical  
 KFVB—Louise Raymond; 8:15, Kay Kyser's Orchestra  
 KFOX—Christian Science; 8:15, Kay Kyser's Orchestra  
 KSL—Dance Orchestra  
 KOA—Orchestra; 8:15, Carefree Carnival

**8:30 to 9:00 P. M.**

KGO—Musical Treasure Chest  
 • KPO & network—Carefree Carnival, variety show  
 KYA—Dance Orchestras  
 KTAB—Studio program; 8:55, News  
 KLX—Musical Solree  
 KROW—Italian Program  
 KGGC—Recordings  
 KQW—8:45, Italian Program  
 \* KFRC & network—Jan Garber's Orchestra  
 KOL—8:45, The Enduroshow  
 KOMO—Fisher's Blend Half Hour  
 KGW—Fisher's Blend Half Hour  
 KNX—Hollywood Barn Dance  
 KFVB—Musical Newswy

KECA—Piano Recital  
 KFOX—Records; Poetry & Music; 8:55, Political Talk  
 KSL—Dance Orchestra  
 KOA—Carefree Carnival

**9:00 to 9:30 P. M.**

KGO—Doodlebug Orchestra  
 KPO—The Ice Carnival of the Air; 9:15, Blue Moonlight  
 KTAB—Souvenirs; 9:15, Hillbillies  
 KYA—Orchestra; 9:15, Bath Day Program  
 KLX—Faucit Theater of the Air  
 KROW—Italian Program  
 KGGC—Concert; 9:15, Jean Carole  
 \* KFRC & network—Carol Lofner's Orchestra  
 KOL—Post-Intelligencer; 9:05, Dance Music  
 KHQ—Blue Moonlight  
 KJR—Blue Moonlight  
 KEX—Blue Moonlight  
 KGW—Concert Trio  
 KOMO—Thirty Minutes of Music.  
 KFI—Orchestra with Tandy McKenzie to 9:15  
 KHJ—Harry Sosnik's Orchestra  
 KNX—News; 9:15, Hollywood Barn Dance  
 KFVB—Ed. Fitzpatrick's Orchestra  
 KFOX—Ed. Fitzpatrick's Orchestra  
 KECA—Musical Celebrities  
 KFSD—Blue Moonlight  
 KOA—Dance Orchestra  
 KSL—Harry Sosnik's Orchestra

**9:30 to 10:00 P. M.**

• KGO & network—Tom Coakley's Orchestra  
 KPO—Clyde Lucas' Orchestra  
 KYA—Bath Day Program  
 KTAB—Tabloid Players  
 KLX—Reflections of Romance; 9:45, News  
 KROW—Ran Wilde's Orchestra  
 KJBS—Morning Concert  
 KGGC—Waltz Time; 9:45, Frank Lorenti  
 \* KFRC & network—Jackie Souders Orch.; 9:45, Old Music Masters  
 KOL—9:45, Democratic News  
 KOIN—McElroy's Orchestra  
 KJR—Rocky Mountaineers  
 KNX—Hollywood Barn Dance  
 KECA—Recordings  
 KFVB—Kay Kyser's Orchestra  
 KFOX—Kay Kyser's Orchestra  
 KSL—Dance Music  
 KOA—Oriental Gardens Orchestra

**10:00 to 10:30 P. M.**

• KGO & network—Happy Felton's Orchestra  
 KPO—Williams-Walsh Orchestra  
 KYA—Checks Sloane's Pirates; 10:15, Bob Allen, pianist  
 KTAB—Book Digest; 10:15, Records  
 KLX—Records  
 KROW—Dance Music  
 KGGC—Request Hour  
 KFRC—News; 10:10, Jack Souder's Orchestra  
 KOL—Dance Orchestra  
 KVI—Merle Carlson's Orchestra  
 KOIN—Cafe de Paree; 10:15, Montmartre Orchestra  
 KJR—Carefree Capers  
 KHJ—News Items; 10:10, Orchestra  
 KNX—Pontrelli's Orchestra  
 KGB—News Flashes; 10:05, Orch.  
 KFVB—News; Orchestra  
 KECA—Recordings  
 KFOX—News; Orchestra  
 KSL—Dance Music  
 KOA—Dance Orchestra

**10:30 to 11:00 P. M.**

• KGO & network—Club Victor Orchestra; 10:55, News Service  
 KPO—Brown Palace Hotel Orchn.; 10:55, Musical Interlude  
 KYA—Organ  
 KTAB—Hal Girvin's Orchestra  
 KLX—Records  
 KROW—Dance Music  
 \* KFRC & network—Rube Wolf's Orchestra  
 KVI—Dance Orchestra  
 KOIN—Dance Music  
 KJR—Artistic Trio  
 KOMO—Club Victor Orch.; 10:55, Memory's Garden  
 KEX—Rev. Willard H. Pope  
 KFI—Biltmore Hotel Orchestra  
 KHJ—Pasadena Community Dance  
 KNX—Pontrelli's Orchestra  
 KFVB—Geo. Hamilton's Orchestra  
 KFOX—Geo. Hamilton's Orchestra  
 KECA—Club Victor Orchestra  
 KGB—Dance Orchestra  
 KSL—Dance Music  
 KOA—Dance Orchestra; News

**11:00 to 11:30 P. M.**

KGO—Organ Concert  
 • KPO & network—Ambassador Hotel Orchestra  
 KYA—Organ Serenade  
 KTAB—Dance Tunes  
 KROW—Midnight Vagabond  
 KFRC—Jan Garber's Orchestra  
 KOL—Dance Music  
 KVI—Jan Garber's Orchestra  
 KOIN—Robinson's Orchestra  
 KGW—Santiseptic  
 KOMO—Moonlight Melodies  
 KEX—11:15, Dance Frolic  
 KHJ—Pasadena Community Dance  
 KFVB—Manny Harmon's Orchestra  
 KFOX—Manny Harmon's Orch.  
 KGB—Orchestra

**11:30 to 12:00 Midnight**

• KGO & network—Jack Bain's Orchestra  
 KPO—Organ Concert, Chas. Runyan  
 KYA—Frank Castle's Little Show  
 KTAB—Dance Tunes  
 KROW—Vagabond and Music  
 KFRC—Ted Dahl's Orchestra  
 KOL—Dance music  
 KVI—Ted Dahl's Orchestra  
 KOIN—Dance Orchestra  
 KEX—Organ Music  
 KJR—Club Victor Orchestra  
 KFVB—Jay Whidden's Orch.  
 KHJ—Organ  
 KGB—Ted Dahl's Orchestra  
 KFOX—Hal Brown's Orchestra

**12:00 to 1 A. M.**

KTAB—Vagabond of the Air  
 KROW—Midnight Vagabonds  
 KJBS—12:01, Owl Program  
 KGDM—Records  
 KHJ—Records  
 KGB—Recordings  
 1:00 A. M. to 7:00 A. M.  
 KJBS—Owl Program

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

610 KILOCYCLES

491.5 METERS

# KFRC

SAN FRANCISCO

KEY OUTLET COLUMBIA BROADCASTING SYSTEM IN SAN FRANCISCO

*Home of . . .*

## BLUE MONDAY JAMBOREE

The oldest and funniest variety show on the Pacific Coast. Don't miss this program headed by Harrison Holliday each Monday night at 8 p. m. (Coast to Coast Columbia network.)

## HAPPY-GO-LUCKY HOUR

Your afternoon relaxation hour. Laugh with Jay Brower, the air's newest master of ceremonies, who introduces the finest talent available on the Coast. We know you'll like it.

## FEMININE FANCIES

Ye ol' Ed. Fitzgerald presents Professor Sweeten and his lads and lassies. Beautiful music, beautiful songs, original humor and wit is yours for the dialing at 3 p. m.

## HODGE PODGE LODGE

If you feel like committing murder just tune in KFRC any Tuesday night at 9 p. m. This program guarantees to bring a laugh or utter revolt.

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Looking for household suggestions? If so, dial any morning—Mondays to Fridays—11:30 a. m., and let Wynn help you. She discusses everything interesting to women.

KEEP YOUR DIAL TUNED TO KFRC—THE  
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# COMING!!

JULY 29, SUNDAY, 8 P. M.

A BRAND NEW VARIETY SHOW THAT  
THE ENTIRE FAMILY WILL ENJOY!