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OR\_

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# Five Years to Wait-Maybe

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DON'T put off buying a new radio. According to radio engineers, there will be no revolutionary changes in reception to make present models obsolete. The final stages of perfection have been reached, or very nearly so. The only thing that remains to complete the radio millennium is the perfect program and television. The perfect program, one that will please all classes of people, is a will-o'-the-wisp; and television is five years away. Yes, the same five years that it has always been, but for a different reason this time.

While great strides have been made in television experiments during the last few years, many problems remain, not the least of which are due to economic conditions. Because of the indefiniteness of practical television, we are told that sponsors cannot be expected to pay any appreciable amounts for talent and time until ample coverage is assured to warrant the expense.

No less an authority than Doctor Baker, vice-president and general manager of the RCA Victor Company, gave out the following interesting figures in support of his contention that we have five years yet to wait: "If 700,000 persons should spend \$300

"If 700,000 persons should spend \$300 apiece to equip their homes with television apparatus, that would require a total expenditure of \$210,000,000. To serve that many persons about eighty transmitting stations would have to be provided, at a cost of \$40,000,000, and another \$40,000,000 would have to be spent to develop an interconnecting network. It would take \$58,000,000 a year for costs of transmitter operation and for depreciation.

"Another problem is that of programs. A radio broadcasting network is likely to have

5,000 program hours a year. For a television station to show once each of the 300 feature motion pictures produced in a year in the United States would take up only 300 program hours. To broadcast each of the new plays of a year shown on New York stages would take up only another 300 hours. Shorts and newsreels would bring the total only to 2,000 hours. And not all news events would be in reach.

"The artist's life, in television, would be for only a few brief weeks. You can listen to an entertainer over the air repeatedly, but you would not be content to see his grimaces more than a few times. So artists would demand high pay.

"Who is to pay for the vast costs? It will take years to develop television. You can't expect the manufacturers to pay for it, nor can you expect advertisers to pay much until coverage is assured them. European nations have become accustomed to government operation of all communications systems and to paying a government tax for radio broadcasting. American social psychology is different."

However interesting and convincing Doctor Baker's figures are, we doubt that the inventive and business genius of America will permit his five-year prophecy to stymie an earlier consummation of practical television. Too many tools are already developed and too many hands grasping them not to expect results much earlier. Figuratively speaking, it is not unlikely that we shall wake up some fine morning to see Mahatma Gandi taking his bath in the Ganges in our living room. And Mahatma would be a bad risk for a five-year term life insurance.

# ETHER GLEANINGS

### By J. CLARENCE MYERS

O longer will the California State Fair depend on the exhibits of the prize hogs, cattle and sheep, the products of the soil and the works of industrial handicraft to bring 'em through the turnstiles.

"See the finest livestock in the state and the very best 'A-1' products of the soil" ceases to be the ballyhoo of the State Fair press agents, if this year's Fair is to be a precedent. For radio has stepped in.

The personal appearance in the Fair Grounds there in Sacramento of the State's foremost microphone personalities, actual broadcasting from the various exhibits at the Fair and other feats of interest to radio tuner-inners, will be the major attraction.

The directors of the State's biggest show this year have contracted with the Don Lee network for the personal appearance and a series of special broadcasts direct from the grounds. The Fair opens on September 1.

The Merrymakers will come up from Los Angeles to stage their show on September 1 and 2. The Happy-Go-Lucky Hour with Jay Brower handling the m. c. job is scheduled to appear from September 3 to 9 inclusive, and the Blue Monday Jamboree, in its entirety, is billed for two performances— September 10 and 11.

\* \*

A big expansion program is planned by the Northern California Broadcasting System, which will be consummated by October 1.

Ralph Brunton, president of the recently organized chain, stated that the recent grant by the Federal Radio Commission of an increase in power to KQW for 1,000 watts daytime broadcasting and the increase to KJBS of 500 watts will mean new transmitting equipment for each station.

It is possible that KJBS will be moved to another San Francisco location when the new equipment arrives from the East. Their new studios will be constructed both for KJBS and KQW. Brunton has been considering, too, the removal of the KQW San Jose studios when everything is ready for construction of the new transmitter and aerials.

\* \* \*

Jean Wakefield, pianist, composer and singer, who a few years ago was one of the foremost women in radio hereabouts, is a regular contributing artist to KYA's programs now. Thrice weekly, Tuesdays, Thursdays and Saturdays, she is billed on a solo spot and is called "Lady of the Evening," singing a sophisticated serenade. Her style is modernistic, and during the quarter hour periods she intermingles bits of her own verse and philosophy, not to forget some of her own songs. She is likewise billed as one of the featured artists on KYA's new revue type program called "Bathday Party" which hits the ether roads Saturday nights.

Tom Mitchell, who had a large following when he was on the NBC some time back, has returned to the network fold and may be dialed on KPO five days a week from 3:15 to 3:30 o'clock.

\* \*

Rube Wolf, who has been wowing 'em so long on the Fanchon and Marco shows around the coast, is now directing the orchestra at the Edgewater Beach Cafe in San Francisco, his "chunes" being broadcast by KFRC and the Don Lee chain.

Kay Thompson, KHJ crooner, is finding a very responsive audience since she's been vocalizing over KFRC and also with Tom Coakley's band at the Palace Hotel in San Francisco.

Memory Lane, old NBC standby, is being shifted to another night. Beginning July 4 it will be heard every Wednesday from 7:30 to 8 o'clock. The Tuesday night spot it now occupies is to be filled by the Philip Morris program, a transcontinental coming through to the coast beginning July 3.

Fred Allen, one of the funniest on the air in our belief, together with his Hour of Smiles program, have had their radio contracts renewed for another year. It's an NBC event Wednesdays from 8 to 9 o'clock.

A San Francisco lad was the recipient of a real "break" recently when Henry Ford, scheduled to speak over a coast to coast hookup from the World's Fair in Chicago, failed to show up. Robert Turner, the local youth, was standing by in an NBC studio, ready to fill in with piano music in case anything should go wrong. And so he got his chance to play to the nation. Turner is the son of a San Francisco jeweler and started to play over the radio when he was knee high to an ant.

Don Church, a lad with a lot of what it takes in his voice, is on his way to a prominent place in the radio sun. Just watch his smoke. He is now featured with the Southern Four over KQW every Monday, Wednes-

day and Friday at 5:30 o'clock and was recently picked from auditions to participate in the Happy-Go-Lucky Hour on the coast Don Lee-CBS network.

Among the more recent folk to be added to the KYA artists staff are Mildred Baldwin, coloratura soprano, formerly vocalist in the Chinese Theater in Hollywood; Grace Ebhart and Carmen deObarrio, concert pianists.

Harold Helvenston, director of drama at Stanford University, is acting in an advisory capacity on the production staff at KFRC.

The NBC's Night Court, heretofore on the air nightly except Sunday for an hour, has been cut to three times a week. Good move. Too much of a good thing is too much.

The Arion Trio-which departed from NBC for a vacation in the South Seas-was directly or indirectly responsible for one hundred and fifty-one changes in the local NBC programs, brought about by filling up the spots they occupied and changing other programs to fill up those moved into first place.

Cliff Nazarro, erstwhile vaudeville performer, is strutting before the NBC mikes now. He is billed as a singing comedian.

KJBS's pronouncer, Gene Clark, strolled through the station's portals with a fixed smile on his Rand and McNally and with a pigeon-swell on his chest t'other day. The reason: his darling daughter, aged 18 months, had just won a baby contest. \* \* \*

Cecil Wright, at one time member of Al Pearce's Gang, who is now earning his biscuits and butter at KLX, is contemplating a trip to his home in Arkansas. Says he is going to visit his six sisters and three brothers while there. All of them are musically inclined, in fact one sister, Neva, broadcasts mountain songs over station KTHS. Cecil plans to pick up a lot of new mountain songs to add to his already large repertoire. Dial him on KLX daily from 2:15 to 2:30 p.m.

\* \* Incidentally Dixie Marsh, once with Dobbsie and later on the Gilmore Circus, is now a regular KTAB contributor, presenting a program monickered "Piano Intimacies," 8:45 to 9 p. m. Mondays, Wednesdays and Fridays.

\*

The boys on the staff at KIEM are still kidding Norman Schwarz, announcer, be-

cause the fish just came up and jumped on his hook while he lay sprawled on his backfeet in the air. When he went after them seriously, the little whatcha-macallits just wouldn't nibble.

Dixie Memories is a recent KTAB attraction, bringing to the fore Sam Moore, one of radio's most clever showmen; Grant Maxwell, brother of the famous Ted; Virginia Connors and Mandy. It's on the air Tuesdays and Thursdays from 8:15 to 8:45 p. m.

Some of the gang up at KOMO-KJR had nothing particularly to do one day recently, so they decided to pick out what they thought the most popular song hits of the month.

Henri Damski chose "Carioca" from "Fly-ing Down to Rio"; and "Play to Me, Gypsy." "Love Thy Neighbor" from "We're Not Dressing," headed the list selected by Lloyd "Riptide, Solberg, who also included "Riptide," "Boulevard of Broken Dreams" and "Why Do I Dream Those Dreams?"

Abe Brashen was of the opinion that "Lit-tle Man, You've Had a Busy Day," "A Thousand Goodnights," "Cocktails for Two," "True," "Play to Me, Gypsy," "Riptide," "Love Thy Neighbor" and "I Ain't Lazy" were the most used over the radio during a recent week.

After a hurried trip to the East to see his parents, who were seriously hurt in an automobile accident the day after he made his coast to coast debut on the NBC, Pinky Lee has returned to San Francisco. The young entertainer will be heard on the Carefree Carnival.

Harold Peary and Sam Moore, expert negro dialecticians, are teamed up in a new KTAB script act called "Mose and Remus," which is wafted out Monday, Wednesday and Friday at 9:30 p. m.

Mac McMahon, newscaster for KTAB these past few years, has taken on added duties—that of sportscaster. Hear him nightly except the Sabbath at 5:45 to 6 o'clock.

Thomas Ashwell, who penned those clever scripts-"Threads of Tradition," has been named director of dramatic programs at KYA, Lynn Church, program boss tipped us off. His particular duties will be guiding the Radio Players, who will work before the mikes Tuesday nights from 9:15 to 9:45 o'clock.

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• • Marshall Sohl, leading tenor at stations KJR and KOMO, Seattle, has joined KHJ as a staff artist. He made his official debut on the Merrymakers program Sunday night, June 17. Sohl was born and reared in San Francisco, where he studied under some of the leading music teachers of the Bay District. For about ten years he specialized in oratorio work and then went to the Pacific Northwest where he joined the staff at KJR. He sang the leading rôle in "Lohengrin" with the Seattle Civic Opera Company a few seasons ago, and last year had the lead in "Faust." Northwest radio listeners think of him specially in connection with his work in the old Mardi Gras program. For a while, in Seattle, he conducted musical studios and did a great deal of choral directing.

• • • A change in the instrumental set-up of the Al Pearce Gang has taken place. Earl Hatch, pianist and accordianist, and his wife and piano partner, the former Jackie Archer, have left the Al Pearce Gang. Ralph Richards, a Portland, Oregon, boy who was with Walt Roesner in San Francisco for two years, now is featured at the piano. Richards studied under Rudolph Ganz in Chicago. He won a concert piano contest in competition with students from all over the nation. He is just twenty-two.

• • • The reader might imagine that because Babe Ruth is a baseball star that most of those who listen to his Quaker Puffed Rice and Puffed Wheat broadcasts over the NBC blue network are either boys or men. But the Babe has been analyzing batches of the 600,000 letters he has received and he finds that fully 40 per cent of them come from girls and women.

• • • As a boy in Rocky Mount, N. C., Kay Kyser had the record of falling off every building in town. As fast as one went up he fell off it. At various times he broke a collarbone, both forearms, an elbow, a leg and, as he says, "busted his head" five times. They finally stopped putting up buildings maybe to save Kay's life and perhaps that it why the place has remained small.

• • • Eddie Peabody, recent guest on Captain Henry's Show Boat, probably belongs to more clubs than anyone in radio. He is a member of such lodges as the Elks. Eagles, American Legion, and 40 and 8, and has been made honorary member of the Franklin County Bar Association of Ohio, SZE Fraternity, and belongs to most of the service clubs of his home town and he is an active member of the Riverside, California. Chamber of Commerce. He is assistant Scout Master of ten troops in various cities from the West Coast to New York, including scout troops in England, Scotland and Ireland. Eddie also belongs to Masonic America Lodge No. 475, Los Angeles, and Islam Temple Shrine of San Francisco.

• • Raylyn Kinney, KYA contralto, tells us that she was a child dancer and that she made many appearances upon the professional stage. In later years, however, Raylyn found that she could sing and began her study of voice; her dance engagements she kept a secret from her rather cranky teacher. Unfortunately, as Raylyn puts it, the tutor attended a charity affair and to his amazement saw his star pupil whirling gracefully across the stage. In cold tones the next morning the diminutive Miss was informed that she must give up her dancing career as it would prove a detriment to her singing. Reluctantly Raylyn obeyed, and to this day has never worn her dancing slippers.

• • When he returned to the Cocoanut Grove in Hollywood last month, Gus Arnheim brought Mary Wood, whom he is training as a new type of entertainer. Mary has been well known as a classical soprano, but Gus, whose judgment seldom fails, fully expects her to be a sensation under his direction. His male vocalist is Jimmy Newell, a tenor with a baritone range.

• • Bill ("Last of the Mohicans") Doemling of the KHJ announcers staff, has finally fallen in love, according to reliable reports from the KHJ studios. It is Bill's first offense in the last six years, or possibly his sixth offense in one year. Bill himself is not quite sure. Incidentally, Doemling is the last of the KHJ announcers to succumb to the fatal darts of Cupid. All the other announcers are married or about to be. And from all indications the record bids fair to reach the 100 per cent mark in the very near future. Bill has thus far refused to divulge the identity of the lady of his heart.

• • Each Friday Jay Brower is conducting auditions for non-professional entertainers for use on the Happy Go Lucky Hour. A limited number will be put on the

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air in the KFRC studios each Friday, and from that group Brower will select the best to appear on future programs, he arnounced recently.

• • Rehearsals of the Revelers quartet are very informal affairs held in Frank Black's office around a piano. They learn a new number with various members of the group wandering in and out of the office so that at times they are singing solos, duets and trios as well as quartets.

• • Trust your radio fan to keep his eye peeled for pertinent news. Somebody sent Captain Henry the following clipping. "Chicago—Mrs. Evelyn Marblestone, 24, who said her husband couldn't make good coffee, was granted a divorce." The caption on this story was the single word—"Grounds." "Have Tiny Ruffner put these young people wise," urged the fan.

• • Phil Hanna, Al Pearce Three Cheer, won a tennis match with the 1933 Canadian Junior singles champion, Collins Milne, while the Gang was playing in Vancouver B. C.

• • Winifred Wolfe, eleven-year-old dramatic star who plays Teddy, the little girl next door in One Man's Family, made her microphone debut a year ago. She had had no previous experience acting, yet she won two auditions in less than two weeks.

• • • George Gibson Davis, producer of the Noonday Concerts heard daily except Sunday on KYA, steps on hairpins for good luck. George's hobby is fishing, as is almost every other member of the station staff.

• • Here is one for the books, or should we say "records" . . . (no pun intended) . . . KGGC, through its managers, W. N. McGill and Ray Lewis, announce the addition of RECORDING equipment in their studios. A record can now be made of any program on the air and can be played back immediately. The recording is a new development and will not bend, break or wear out, and reproduces with a natural quality that is amazing. This recording equipment appears to be a smart move on KGGC's part, not only from a commercial angle but as a voice check for artists.

• • Russ Columbo, the Pacific Coast baritone who achieved nation-wide radio fame over NBC networks and who now is one of Hollywood's popular leading men, was born in San Francisco, California, and spent his early years in Calistoga, not many miles away. As a child he began to study the violin and at the age of fourteen he was playing solos at the old Imperial Theatre in San Francisco. The family moved to Los Angeles, and it was in that city that Columbo's mellow baritone voice first attracted attention. After engagements at various hotels and in pictures he went East, broadcasting his first nation-wide program over NBC networks from New York on September 5, 1931. As the "Valentino of Song," his unique singing style won the applause of the entire country. Among the pictures in which he has appeared are "Moulin Rouge" and "Broadway Through a Keyhole."

• • Gus Arnheim, whose melodic dance rhythms are heard regularly over a Columbia network, has been called the leading dance band conductor of the West Coast. Gus is the maestro responsible for innovations and arrangements that have later been followed successfully by many similar musical organizations in the United States. About three years ago he started the custom of featuring a girl entertainer with a dance band—against the advice of everybody supposedly "in the know." That girl was Loyce Whiteman and she was a hit.

• • A San Antonio paper carries the story about Blackie. an incautious tomcat whose life was saved by a certain famous brand of coffee. (Three guesses on the brand.) It seems that Blackie swallowed some poison and was a pretty sick cat for a few days. His distracted mistress tried looked wistfully at the table when coffee was poured. She gave him a cup and was amazed to see him drink the beverage. In fact, that was the only thing Blackie would take as food for several days. (Testimonial) He recovered completely.

• • • Rosaline Greene, dramatic actress aboard Captain Henry's Show Boat, has saved all of her radio parts. Rosaline has been in radio for a number of years, so you can imagine what that means. She has all of the scripts put away in a big cardboard carton stored in a closet. Recently Rosaline moved from one apartment to another. The scripts were the biggest moving problem.

• • There are a lot of dramatists in this world. Gene and Glenn are finding that out. They offer a prize for the best "Blue Streak" drama sent in by a listener to be used Monday through Friday night each week, or five dramas a week. They promise to have "Jake" and "Lena" act in the dramas. And they had only been announcing the drama contest for a week when they got 1,500 submitted—at least 500 of which the boys say are excellent. • • • Roy Shield, NBC's Central Division music director, is almost as proficient with a driver as he is with a baton. He's golf enthusiast and consistently shoots in the eighties.

• • • Thirteen-year-old Billy Idelson, who takes the rôle of Rush in the NBC Vic and Sade sketch, says Mae West is the public personality he most admires.

• • Kay Kyser recently asked his band for suggestions to make the programs better. As one man the fourteen arose and told Kay how he could be a better band leader. Fortunately, Kay can "take it."

• • • The June issue of "The Booster," an amateur fan publication of Harvey, N. D., is dedicated to Annette Hanshaw, who just became an active member of The Booster Club. If these amateur papers continue to flourish, the rising generation ought to produce a crop of fan editors second to none.

• • Frank Black, NBC musical director, is compiling a complete encyclopedia of native American music from Puritan hymns down to the present cycle. When all the material is collected he hopes to offer a radio program of American musical history. Collectors of American folk music are urged to coöperate, with the assurance that the source will be noted on the program.

• • • Frances Minton, who writes continuity for many NBC musical programs, is a well known accompanist, and appears frequently in concerts in San Francisco.

• • • John Barclay, leading man of the Palmolive Beauty Box Theatre, and his wife, who is a distinguished musician, are planning an automobile trip to Virginia. They are going to take a tent and camp out in the mountains when they get there. • • Elliot Shaw, of the Revelers, doesn't mind admitting that he comes from "out where the tall corn grows," and that his musical debut was made as a boy soprano in a church in What Cheer, Iowa. (Yes, it's on the map!)

• • Most musicians like to play rare and costly old fiddles but Walter Kelsey, Al Pearce violinist, is raving about the tone qualities of a violin he obtained recently from a violin maker in Vancouver, B. C. Purchased very reasonably, Walter says it is one of the the finest violins he has ever used and he has played on instruments worth thousands of dollars.

• • • Oddly enough, requests for tickets to the broadcasts of Captain Henry Show Boat come from all over the country, not just from New York City and environs. And the writers say that if they knew they could see Captain Henry and his performers, they would be more likely to come to New York for their vacations.

• • • Leah Ray is a "brother" in Alpha Tau Omega fraternity. She was initiated by members of the Stanford chapter in 1933.

• • • Phil Duey, NBC baritone, is not so popular in his own home. Mrs. Duey insists that Phil confine his vocal outbursts to such moments as will not disturb the children. As a result, Phil rehearses almost solely in the NBC studios.

• • • Morey Amsterdam has taken thousands of feet of moving picture film during the present Al Pearce tour of the Northwest, mostly of Mabel Todd.

• • • Scotty Mortland, speaker on Your Boy's Future, over KPO, estimates he will have uttered 140,000 words before microphones at the end of this year.



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# CHAIN PROGRAMS CLASSIFIED

#### COMEDIANS

Allen, Fred, Wednesday, 8 p.m.	NRC
Amos 'n' Andy, Monday to Friday, 7 p.m.	NBC
Baker, Phil, Friday, 5:30 p.m	NBC
Benny, Jack, Friday, 6:30 p.m	NBC
Durante, Jimmy, Sunday, 4 p.m	
Jessel, George, Sunday, 4 p.m	.CBS
Pearl, Jack, Wednesday, 4 p.m.	
Penner, Joe, Sunday, 3:30 p.m.	

#### DRAMAS

Bible Stories, Sunday, 11 a.mKPO
Death Valley Days, Tuesday, 8:30 p.mNBC
Drama Hour, Thursday, 9 p.m
First Nighter, Friday, 6 p.mNBC
Little Theatre of the Air, Tuesday 5:30 p.m.;
Friday, 5 p.m.; Wednesday, 4:15 p.mKFRC
Love Story Program, Wed., 5:30 p.mNBC
Memory Lane, Wednesday, 7:30 p.mNBC
One Man's Family, Friday, 7:30 p.mKOA, KDYL, KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS
One Man's Family, Friday, 8:15 p.mKGO, KHQ, KOMO, KGW, KFI
Peter The Great, Sunday, 3 p.mCBS
Radio Guild, Monday, 11 a.mNBC
Sherlock Holmes, Monday, 8:30 p.mKPO
The Black Ghost, Sunday, 8 p.mKPO
To the Best of Their Ability, Wed., 8:30 p.mNBC
True Story Court, Friday, 7:30 p.mCBS
Winning the West, Thursday, 7:30 p.mNBC

#### EDUCATIONAL PROGRAMS

Commonwealth Club Luncheon, Fri., 12:45 p.mKPO
Community Forum, Sunday, 4 p.m., KPONBC
Education at the Cross Roads, Sat., 7 p.mKPO
Educational Feature, Wednesday, 12:30 p.mKFRC
Hyde, Henry M., Sunday, 5:45 p.mNBC
Kennedy, John B., Thursday, 2:30 p.mNBC
National Farm and Home Hour, Fri., 9:30 a.mNBC
Our American Schools, Sunday, 2:30 p.mNBC-KPO
Readers' Guide, Sunday, 9:30 p.mNBC
Stanford University, Monday, 7:45 p.mKPO
The New World, Monday, 10 a.mNBC
The Philistine, Friday, 7:45 p.mNBC
The University of California, Sunday, 9 p.m.,
Mon., Tues., Thurs., Fri., 3:45 p.mNBC

#### SYMPHONY ORCHESTRAS

Chicago Symphony Orchestra, Sat., 12:30 p.m.....KPO Philadelphia Summer Symphony, Thursday, (120 p.m. CBS

4:30 p.		•••••	••••	
Sanctuary	Symphony	Orchestra,	Sunday,	5 p.mCBS
Standard	Symphony,	Thursday,	8 p.m	NBC

#### POPULAR PROGRAMS

American Album of Familiar Music, Sunday,	
American Album of Familiar Music, Sunday, 5:30 p.m.	$\mathbf{BC}$
Big Yank Mavericks, Friday, 7:45, p.mK	PO
Babe Ruth, Wednesday, 7:45 p.mN	BC
Byrd Expedition, Wednesday, 6 p.mC	BS
Carnation Contented Program, Monday, 6 p.mN	
Madame Schumann-Heink, Sunday, 7:15 p.mK	
Manhattan Merry Go Round, Sunday, 5 p.mN	
Personal Closeups, Interview by Gypsy, Sunday,	
7:15 p.m.	PO

#### SKITS

Betty and Bob. Monday to Friday, 12 noonNBC
Gene and Glenn, Mon., Tues., Wed., Thurs., and
Fri., 7:15 p.mNBC
Life of the Reillys, Tues., and Thurs., 6:45 p.mKPO
Oxydol's Own Ma Perkins, Monday to Friday,
1:30 p.m.
The Mudcaves, Monday and Thursday, 3 p.mKPO
Vic and Sade, Monday to Saturday, 8:30 a.mNBC

#### VARIETY PROGRAMS

Bakers Broadcast, Sunday, 3:30 p.m.....NBC Bernie, Ben, Tuesday, 8 p.m.....NBC Blue Monday Jamboree, Monday, 8 p.m......KFRC California Melodies, Wednesday, 6:30 p.m.....CBS Captain Henry's Showboat, Thursday, 9 p.m ...... NBC Carefree Carnival, Saturday, 8 p.m.....NBC Chase & Sanborn: Jimmy Durante, Sun., 4 p.m ..... NBC Chase & Sanborn: "Baron Munchausen," Wednesday, 4 p.m.....NBC Chesterfield Program, Mon., Wed., Sat., 5 p.m.....CBS Colgate House Party, Monday, 5:30 p.m ......NBC Demi Tasse Revue, Monday, 6:30 p.m.....NBC Downey, Morton, Studio Party, Sat., 4 p.m ...... CBS Fleischmann Hour, Thursday, 4 p.m.....NBC General Tire, Friday, 6:30 p.m.....NBC George Jessel's Variety Hour, Sunday 4 p.m .......CBS Happy Go Lucky Hour, daily except Saturday Hall of Fame, Sunday, 6:30 p.m.....NBC Hodge Podge Lodge, Tuesday, 9 p.m......KFRC Hollywood on the Air, Sunday, 8:30 p.m.....NBC Hour of Smiles, Wednesday, 8 p.m.....NBC Marshall's Mavericks, Wednesday, 9:30 p.m......KPO National Barn Dance, Saturday, 6:30 p.m.....NBC Palmolive Beauty Box, Tuesday, 6 p.m.....NBC Pearce, Al, and Gang, Mon. to Sat., 2 p.m......NBC Raymond Knight's Cuckoos, Saturday, 6 p.m ..... • KGO Shell Show, Monday, 8 p.m.....NBC S. & W. Merrymakers, Sunday, 7:30 p.m...... KFRC Treasures of Time, Wednesday, 8 p.m....... KFRC Whiteman, Paul, Thursday, 6 p.m.....NBC

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TRUE pioneer is J. Walton McKinney, popular KHQ lyric tenor of the Northwest's radio land. Walt first appeared before the "mike" when radio was a struggling infant, housed for the most part in out-of-the-way corners of piano stores. Born October 10, 1905, in Pilchuk, Wash., Walt migrated to Seattle as a child and received his education in the Seattle schools. He was graduated from Garfield high in 1924. During his high school days he studied voice under M. Kingsbury and Madame Nurelli, both prominent in Seattle musical circles. He carried the lead in several high school operettas.

Upon his graduation, however, his musical career seemed at an end. Every door was closed to him, and he finally gave it up, taking a job in a Seattle tire shop. Then came his "break." One day while working on the car of Henri Le Bel, the organist at the Blue Mouse theatre, he broke into song. Le Bel listened, then invited him to take an audition at the theatre.

Walt clicked, and for three years he vocalized at the Blue Mouse. It was here that he met KHQ—the first KHQ, then located on the mezzanine floor of the old Sherman and Clay music store in Seattle. Between shows he used to dash and sing before the "mike"—just for the novelty of it. When KHQ moved to Spokane, Walt worked for KJR, then KOMO and finally KPQ, now in Wenatchee, but at that time in the Continental Building in Seattle.

While making records for Columbia with Jackie Souder's Olympic Hotel band, Walt was given his first opportunity to visit Spokane. Columbia wanted a vocalist to record with the Garden Dance Band and Walt was chosen. His next trip to Spokane was made with Sam Wineland, who came over to lead a stage band at a Spokane theatre. That was in 1928 and soon Walt had resumed his friendship with Louis Wassmer, owner of KHQ. Wassmer convinced Walt he should return to the air. Walt did, and he is still with KHQ-the oldest artist in the Inland Empire in point of service. And incidentally, Walt is still among the most popular of the KHQ entertainers. During his many years with KHQ, Walt has done everything from cowboy songs to ladies style programs. At present Walt appears twice a week in solo spots and sings vocals with several ensemble groups. لدأ محاد S. STRIBLING, distinguished novelist, Pulitzer Prize winner, and author of the social history of the South, "Conflict," which is dramatized twice weekly over the nation-wide CBS network, was born March 4, 1881, the day of President Garfield's inauguration.

Although the place of Stribling's birth was Clifton, Tennessee (which, incidentally, continues to be the site of all his vacations), nost of his youth was spent in northern Alabama at the home of a maiden aunt. There his aunt's discipline augured Stribling's future career. At the age of six he was made to keep a diary. It proved to be his initial monetary return from literature.

Unofficially, Stribling appointed George, a negro farmhand, as diary-filler inner. The pages ran as follows: "George set a rabbit gun. George did not catch a rabbit this morning. George did not catch a rabbit." Every dozen pages, however, the cheerful news that George did catch a rabbit tended to relieve the monotony of the tone. In return for this labor Stribling picked cotton for George and a negro woman, named Mat, on an acre of ground that was given to them for private planting. At the end of the season, when the crop was in and sold to a buyer, the proceeds came out indivisible by two. There was a nickel left over, which went to Stribling.

This remunerative work kept up for several years. Farming in the summer and educational research work at the public school in Clifton during the winter. Then came teacher's training at Normal School in Florence, Alabama.

After one term at teaching it became apparent that Stribling was just as curious to see what his pupils were going to do next as they were. Stribling retired from the pedagogical field with the general approval of the field and considerable relief to himself.

The next step for Stribling was the world of literature. He entered this work wholeheartedly, as office boy to John Trotwood Moore, editor of the *Taylor-Trotwood Maga*zine. After the magazine's board passed a vote of disconfidence in Mr. Stribling and elected another office boy in his place, the retiring aide-de-camp found himself adrift on the perilous seas of literature at the age of nineteen.

Having led a life of uprightness, clean thinking and activity, Stribling naturally turned to the evils of cigarette smoking as the general theme for all his stories. He struck a market in Sunday School magazines. At least until the World War came along and cigarettes became a national institution. After the Armistice was signed, good stories which went like hot cakes at \$2.50 each before the war were now rejected even at bargain prices of \$1 each or \$10 a dozen. After some time Stribling decided that he would have to mend his stories or starve, or go to work. He determined to mend his stories.

From that time to this, Stribling has written stories for about half the magazines in the country; made a play out of his novel, "Teeftallow," which was produced under the title "Rope"; and also authored the novels "Birthright," "The Cruise of the Dry Dock," "Fombombo," "Red Sand," "The Forge," "The Store"—a Pulitzer Prize work --and "The Unfinished Cathedral," the latter chosen as the Literary Guild selection for June. The last three books complet his sociology trilogy of the South, depicting the crumbling of an old civilization after the Civil War and the birth of a new one as spanned by one man's life.

SIDE-LIGHTS: Was best boxer at University of Alabama. . . . Sister puts on musical programs over the radio in Jacksonville, Florida. . . Collects chess sets as a hobby. . . . Is not superstitious. . . . Reads philosophy for pleasure. . . . Is bored by letter writing. . . . Prefers German cooking. . . . Weighs 165 pounds. . . . Is six feet 2¼ inches in height. . . . Hair WAS blond. . . . Eyes are gray. . . . Is clean-cut and distinguished looking with lines of humor about his mouth.

**A**HE charming lady who plays the role I of Maria Jameson, sister of Captain Henry of radio fame, and mistress of ceremonies in the new Friday full hour "Maria's Certo Matinee" is a veteran stage actress named Irene Hubbard. She is half Russian and half English and all wit and gayety of spirit. . . . They call her "Duchess" in the studios. . . . Miss Hubbard is married to an actor and has a 9-year-old son. . . . When she was a young girl, her cousin, the famous Elbert Hubbard, introduced her to Sir Ben Greet and that was the beginning of her career as an actress. . . . She trouped with the Ben Greet Players for years. . . . Has played everywhere in this country and in every role from Portia to Tandelayo, the dusky siren of "White Cargo." . . . Became Charley Winninger's (he's Captain Henry) radio sister a year and a half ago . . . has been before the microphone ever since. . . Miss Hubbard is a small, slight person with a delightful smile and a heavy, incredible braid of brown hair down the back of her neck. . . . People think it can't all be real hair—but it is. . . . A student of Shakespeare. . . . In fact, with the first money she earned, Miss Hubbard had a photograph made of herself costumed as Juliet and posed a la Marlowe. . . . Loves to play in the classics. . . . A fine scholar. . . . She studies for the fun of it--learning Russian right now. . . Carries her books to rehearsals. . . . Favorite books, "Growth of the Soil" and "Judge the Obscure."... Favorite composer, Beethoven. . ... Favorite poem, "Ode to a Grecian Urn."... Says if she could choose different work she'd like to teach delinquent girls, because there are so few teachers who really understand and sympathize with them. . . . Was in the Miami hurricane, the biggest one -- in water up to her waist for five hours. . . . Sang, "Nearer My God to Thee" and emerged peevish and unharmed. . . . Her high school classmates predicted she'd be a poet, which just shows you.

THUMBNAIL sketch of "Tiny" Ruffner: He's six feet seven, so they call him "Tiny." His real name, Edmund Birch Ruffner, does more justice to the dignity of the announcer of "Maria's Certo Matinee." Born in Crawfordsville, Indiana, in 1899, "Tiny" is the son of a newspaper man who was a singer and musician in his spare time. That gave "Tiny" a singing start. His first professional job, gathering mushrooms and selling them to the neighbors, earned him a bicycle. This bicycle started a love for travel, to which he hopes to surender leisurely-in his old age. He began his theatrical career as a singer in Seattle, Wash., in 1922. Before long, however, he began to produce radio programs for the Standard Oil Company of California. In these original musical comedies and operettas, "Tiny" sang and acted, as well. A most versatile young man. Concert work in various cities of the Pacific Coast was his next venture, followed by New York appearances in two operettas-"Princess Fla-via" and "Circus Princess." He toured the country in both of these productions. His best and worst trait, he says, is frankness. He is enthusiastic about golf and squash and likes all other sports. He gets quantities of fan mail, chiefly from young girls. He plays the piano, likes strawberry shortcake to eat and champagne and burgundy (one at a time) to drink. He has an undying faith in radio. It's an education, he says, as well as a career.

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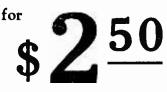
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# ETHER ETCHINGS

#### By IOLA McREYNOLDS

I nasn't been long since we mentioned One Man's Family in this column, but we just must say something after receiving Jack's Camera Scrapbook.

How happy we are not to be disillusioned upon looking at the pictures. It is clever acting, indeed, that can project pictures through a microphone without the aid of television. The intimate family scene around the fire is almost exactly as we picture it while listening to it over the air. Even to the arrangement of the chairs and the position of the fireplace in the room.

How completely domestic is Mother Barbour and Hazel's absorption in their work baskets; Jack and Clifford, as usual, not very far apart when at home; lovely Claudia at her father's knee; Paul apart, which is characteristic of him in every way. No one can be more understanding than he is but he is sufficient unto himself at all times, and no one gets any deeper into his thought and life than he chooses to let them. And Daddy Barbour. Isn't he splendid! He looks just as downright in earnest as he sounds. Interas downright in earnest as he sounds. Inter-ested in his paper, happy because he has all of his family around him. "All's well in his world, indeed." And don't he look just like a guilty boy, "snooping" in the icebox! And Mother Barbour asleep in her chair.

Wouldn't you like to tiptoe up to her and gently smooth her hair?

Romance! That lovely, lovely scene on the sea wall! Clifford and Lindy, with the foaming breakers at their feet, and the lighthouse and hills in the background. This scene, too, is exactly as it comes to us over the air. Some more Romance! We maintain that Paul has no right to kiss a girl that way, then claim that he doesn't love her. Who would believe him?

And we are so glad to see "Hank and Pink," who by the way look as we thought they did. They, with their adorable mother, Hazel, make a perfect picture.

Teddy, in the garden, is a "darling," and should never be termed a "pest." And last but not least, Jack in the kitchen with his demonstration would sell us 100 per cent on Snowdrift, had that not already been done long ago. We've always "been strong" for Jack, with his mixers and loyalty to Wesson Oil and Snowdrift, and we still are. In fact, the Scrapbook only verifies that which we have always known: that the Barbour family is a perfect example of real folks.

MO MATTER how much fun we get out of make-believe, life itself is, after all, more interesting and the real things that happen to real folks are more worth while than anything that we can think of in all our wildest imaginings. Such is the program en-titled, To the Best of Their Ability, over KPO Wednesday nights with Police Chief William J. Quinn as the story teller.

True stories from life put into dramatiza-tion by Carleton E. Morse and presented by the National Players is enough guarantee to any radio fan that it is a program of unusual worth.

The cunning of San Francisco's underworld matched against the wits and sagacity of its police force holds us in a thrill of suspense through many scenes, and such stories as that of Micky, the boy of fourteen who was saved by the officer, who in turn was saved from worse through his interest in Micky, reach our hearts and plumb their inmost depths of sympathy and understanding.

It is REAL. Don't miss it, you who are looking for worth-while broadcasts.

SUNDAY NIGHT on Temple Square. Glorious music is broadcast by Frank Asper at the Tabernacle organ, and by William Hardiman, violinist.

If you lovers of good music want to just lie back in your favorite chair and be borne away on waves of melody that satisfies your need for great things, then tune in to KSL at 9 p.m. Pacific time and drift undisturbed for a whole hour.

We are impressed, not alone by the music of these masterful artists, but by the thought of the great and famous building from which they are broadcasting. We note the reverence in the voice of the announcer, Earl J. Glade, as he announces the numbers to be played and so graciously thanks each performer.

In all, it is a concert of reverent beauty and gracious dignity, closing with a grand old hymn played on the great organ.

Wendell Hall, "the redheaded music maker," uses two distinctly different voices on each broadcast. One which reminds us of Walter Winchell, the other soft and appealing. If he realized how very appealing the latter is, we believe that he would discard the other one!

## NEWS and COMMENT

#### 320 STATION GAME SPORTCASTS OF FOOTBALL BY ASSOCIATED OIL

Current activities of the Associated Oil Company in the fields of football, six-day bicycle races and track broadcasts reveal how the company is extending its sponsorship of



#### ERNIE SMITH

sport events on the air and adding a new host of sport fans to its Western audiences.

Sportcasts of six-day bicycle races were introduced by the Associated Oil Company in San Francisco early this year, with the veteran Ernie Smith and Dean Maddox at the microphone to give trackside accounts of sprints, spills, jams and interviews with riders, and last month Frank Bull at the KMTR microphone gave Southern California fans their first air account of bicycle racing.

Just last week the company announced that it has scheduled more than 320 station game sportcasts of football games for 1934 substantially greater than the 1933 program. Associated's new ventures in sportscasting came on the heels of the completion of an agreement by Harold R. Deal, advertising and sales promotion manager, whereby all of the Pacific Coast conference and major independent college football games will again be broadcast this fall. The agreement calls for an outlay of \$125,000 for broadcast rights, station time and other necessary expense during the fall season.

Football, baseball, hockey, tennis, crew, track, basketball and bike racing now are included in the Associated repertoire, and theyr'e liable to put horseshoe pitching or ping pong on the air before long. Certainly they will if the public wants it.

 $\Psi$ 

#### RADIO STARS TRAIN ASPIRANTS IN SCHOOL OF BROADCASTING

Meeting the needs of both the commercially inclined aspirants and those that believe in the need of microphone ability for a general well-rounded education, the San Francisco School of Broadcasting offers special summer rate courses in vocal, dramatic and musical radio training. With department heads now starring on the air at times not occupied at the school, such stars as Barbara Jo Allen, Cy Trobbe and Harrison Ward are training the air personalities of tomorrow in the radio station studio of the San Francisco School of Broadcasting. Special attention is being given the needs of aspirants now employed, and they are maintaining instruction throughout the day, evenings and Sundays.

#### $\Psi$

#### CALL LETTERS "KILS" ASSIGNED TO COLUMBIA'S ARCTIC STATION

The call letters KILS have been assigned to Columbia's temporary Arctic station in northwestern Alaska by the Federal Radio Commission. The transmitter will be the northern point of Columbia's spectacular attempt to link the Arctic and the Antarctic by radiophone.

KILS, with its modern 1000-watt transmitter, will be the most powerful station in Alaska. Bob Flagler, song-writing announcerengineer, has left Nome and is on his way to the Arctic Circle, where he will start tests immediately upon his arrival to determine the best location for originating the broadcasts. A circuit of approximately 17,000 miles

A circuit of approximately 17,000 miles will carry voices from one end of the earth to the other. Flagler's voice, transmitted by KILS, will be picked up by the RCA either at Point Reyes, Calif., or Riverhead, L. I., for relay to Little America and simultaneously to the nation-wide Columbia network.

Flagler will also set up a multiple receiving system in the Artic Circle in order to hear the Antarctic part of the broadcast, either through the nearest Columbia station or the RCA transmitter at Bolinas, Calif.

2

#### KING AND QUEEN TO LAUNCH GIANT CUNARD LINER "534"

The King and Queen of England will participate in the ceremonies of the launching of the world's largest ocean liner, the great Cunarder so far known only as "534," which will be broadcast over NBC networks direct from the shipyard near Glasgow, Scotland, some time in September. Queen Mary will christen the huge ship, and Their Majesties will join in the jubilation of the crowd as the monster liner takes the water to the accompanying tumult of scores of harbor craft.

The speakers for the event will be announced later, but it is certain that their number will include several prominent government officials and it is even possible that Queen Mary herself will be heard by NBC audiences as she gives the liner a name to replace its present numerical designation. When finished, the new Cunarder will be the largest, probably the fastest, and certainly the most luxurious liner afloat. She will have a speed estimated at 30 knots. The NBC broadcast of the event will be received from Glasgow via BBC, London.

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#### WYNN TO RETURN FOR THIRD SEASON ON NBC IN FALL

Ed Wynn, now on summer vacation from the microphone, will be back on the air over National Broadcasting Company networks again next fall for his third season of broadcasting under the sponsorship of the Texas Company.

The famous Fire Chief of the air again will be the star of a weekly series of half-hour broadcasts over nation-wide networks, beginning at a date and hour to be announced later.

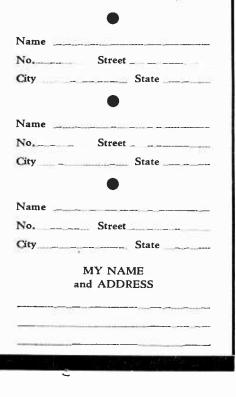
And this time, Graham, the program is going to be different, says the Chief, who is thinking up new ideas for his return during his vacation, the second he has had since he made his radio deput on April 26, 1932.

Since that first appearance before the microphone, which launched him on a radio career that established him more widely in a few weeks as the Fire Chief than all his theatrical years had as "The Perfect Fool," Wynn has given nearly 100 broadcasts.

# Courtesy Column

AS a courtesy to our readers, we shall be glad to send a complimentary copy of *Broadcast Weekly* to their friends. Jot down the names and address of three of your friends *now*, and let us help you bring this additional enjoyment into their homes. It may also help you to win a valuable merchandise prize. See page 2, in this issue.

BROADCAST WEEKLY 1114 Mission St., San Francisco, Calif.



www.americanradiohistorv.com



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

#### Jimmie, D'you Need a Press Agent?

Much praise for your entertaining little magazine and enlightening contents! I wouldn't miss reading each and every lineall about our favorites of the air, and here are mine:

Locally it's Jimmie Cook on KTAB. He deserves the orchids-a carload of 'em--and this goes for everyone that I've heard speak of him. He's just a wow! Where has he been, and who found him? I'd rather hear Jimmie say "And-this is Jimmie" than to listen to a whole symphony, for there's personality in that vibrant young voice and there's culture and brains and interest a-plenty in Jimmie Cook. Luck to you, Jimmie, and I only wish we heard more of you and that we'd have a picture of you in BROADCAST WEEKLY.

Then, of course, on the same station is George Taylor, long ago one of my prime favorites, and Leo Ruffimsey's magnificent voice announcing!

Over the large network is always Guy Lombardo, Jack Benny, Jessie Dragonette and on and on-but our local talent is just about "A-plus." What with George Nixon, Virginia Spencer, Jean Ellington, Senator Fishface (for comedy) and the Blue Moon-light program is simply divine. Such music! I could listen forever to it-and Jimmie Cook.

Miss A. A., San Francisco.

#### Too Bad-But Congress Is Adjourned

Being the wail of a cheated radio listener. l've found it true-it doesn't pay

To trust too much to "listings."

Especially those of radio

With all their devious twistings.

I turned the dials on Monday night, Expecting sure to hear

A lovely organ concert

Played by "Carson"-Well

Instead-what struck my ear

Was something most terrific.

Of all the most ungodly things, A saxophone.

And then-to call that "music"!......

A VERY DISAPPOINTED RADIO FAN.

I think it time that Congress did something about it.

M. M. H. Baker, Ore.

#### Behind Us With Words and Deeds

I wish to add my admiration for your newsy little paper and compliment you on your improvement. I have been subscribing for the BROADCAST WEEKLY for some time and, like the rest, I admire One Man's Family, Memory Lane, Al Pearce and Gang, Carefree Carnival, Night Court and many others. Would like to see the Spotlight Revue come back and hear more from Ted Maxwell, Bobbe Deane and Bernice Berwin. I enjoy everything Charlie Marshall and Will Aubrey do over the air. I am enclosing some names, so please send my friends a complimentary number. M. M., Sacramento, Calif.

#### Now That You Mention It . . .

I wonder why no one ever writes in about Cameron Prud'Homme. To my estimation, he is one of the finest actors on the radio. 1 never fail to listen in on any of his programs. Death Valley Days, Winning the West and In Old Brazil are just a few of the plays he takes prominent part in, and they are simply marvelous. As he is also a good friend of mine, I'd like to say that he is just as nice in person as he is on the air.

Hoping that he will continue in his popularity, and that he is placed on more pro-grams, and, as usual, I will be "listening in." I do hope more people will write in showing their appreciation of his efforts.

S. R. L., San Francisco.

#### We Keep Iola Up in the Clouds But She'll Pick This Up in the Ether

There is one page that appeals to me more than any other. That is why I am renewing my subscription. That page is Iola Mc-Reynolds' "Ether Etchings." When you read each paragraph, you can imagine she is talking to you personally, as one writer to the Open Circuit said. What Iola McR. says of Paul Carson's organ programs, she takes the words right out of my mouth, and I also repeat the same. Here's hoping, Iola McR. (if by any chance you get to read this) your page of "Ether Etchings" will continue for years to come. There are other features in B. W. that I like also. Wishing for B. W. all the success and best

wishes for years to come,

Mrs. B. H., Billings, Mont.

# BATTLING FOR EARS

#### By DICK TEMPLETON

E are about to witness the "battle of the ears." That is, unless present plans miscarry. Eddie Cantor, the banjo-eyed, outspoken fellow who has been able to antagonize many New York radio editors, is to do eight weeks in the fall for his present coffee sponsor who now offers Jimmy Durante on Sunday nights. After that eight weeks, Cantor and company shift not only sponsors but networks. Cantor is reputed to have more listeners than any other performer in radio. He goes to Columbia for the makers of Pebeco toothpaste.

And when he does, his coffee sponsor is reported as planning the biggest and perhaps the most expensive radio program in history --one of the reasons perhaps being that Cantor will be heard on the rival network at exactly the same hour on which he has been heard for the coffee maker. It will not be amiss if the coffee sponsor builds a show deliberately aimed at outdrawing listeners who have loyally followed Cantor that the program will cost around \$25,000 per broadcast. The sponsor found that Cantor sold coffee and if he sold it, his successor, if a better drawing card, might sell even more coffee.

Rumors have been going around to the effect that Paul Whiteman's orchestra plus Bing Crosby—certainly a great draw for female listeners and hence prospective coffee purchasers—plus any one of a number of things and people might be the opposition. The idea of taking up the great George Arliss, reported to have asked \$100,000 for thirteen broadcasts, in this spot is not out of the way. Arliss might not make 'em laugh at wheezes of the Cantor type, but he might draw a terrific audience. So might original musical comedies by the father of American operettas, Jerome Kern, who is on the market if the sponsor puts down \$50,000 in advance. But the gentlemen who built the original Cantor program are facing a stiff task.

It will not be easy to follow Cantor. And there is little solace in the idea that mayhap Cantor is losing his ear appeal. Sponsors of the Ed Wynn show thought perhaps the cackling comic had slipped, but a telephone survey convinced them that he was well worth renewing for another series this fall.

The one danger in the looming battle for auricular attention lies in the fact that the gentlemen who once controlled what is known as the American theater outspent their rivals and as result found they were paying stars so much money that even a sold out house left them only coffee money. And if high salaries for stage shows ruined the theater, might the same tactics not ruin radio? Suppose the time came when the sponsor who spends \$5,000 for a show—which is above average for a half-hour program today—suddenly found himself in the piker class.

The drawing power of names cannot be underestimated. But there are still several brave souls in the advertising agency business who believe that "the play is the thing" and that a high priced star does not necessarily mean a high degree of excellence.

But the gentlemen who advertise may stage just such a battle, and from the viewpoint of the listener, it should prove highly interesting.

Should the battle end in a tie, it will mean two radio sets in each home with papa listening to Cantor's jokes and mama and the young folks tuned in on his opposition, or vice versa.

At all odds, it will be one battle "worth listening to!"

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#### SUNDAY Programs · July 1, 1934 • • •

#### 7:00 to 7:30 A. M.

KNX-Bill Sharples, Breakfast Club

KFOX—Recordings KGDM—Weather, Records KSL—Uncle Tom and Comics KOA—News; 7:05, Vagabonds

7:30 to 8:00 A. M.

KNX-Bill Sharples, Breakfast Club KFOX-Recordings KGDM—Merry Melodies; Organ KSL—Mormon Tabernacle KOA—Capitol Theatre Family

#### 8:00 to 8:30 A. M.

• KPO & network—Major Bowles' Capitol Family KGO-Clyde Doerr's Orchestra KYA-8:15, Christian Science Reading KROW-Commuters Time Clock KJBS-Close Harmony KIBM-Close Harmony KGDM-Organ; News \*KFRC & network-Salt Lake Tab-ernacle Choir and Organ KIR-Coast to Coast, recorded KEX-Sacred Music; 8:15, Dance Antiques Antiques KVI-8:15, Hill Billies KHJ-Sundav Times Comic KNX-Bill Sharples, Breakfast Club KFOX-Percy and his Father; 8:15, Funny Paper Man KFWB-Records; 8:15, Funny Pa-Man ner KGB--Sunday Comics KSI--Mormon Tabernacle KOA-Capitol Theatre Family 8:30 to 9:00 A. M. • KPO & network-Radio City Concert KGO-Clyde Doerr's Orchestra KYA--Sabbath Matins KTAB-Sunrise Symphony KROW-Swedish Meditations KJBS-Band Concert; 8:45, Trio KGDM-Chapel \*KFRC & network-Madison En-

semble KOL--P. I. Comic Section KVI--Radio Gospel League KJR--Coast to Coast. Recorded KEX--Band Music; 8:45, Council of

- Churches Churches KNX-Bill Sharples, Breakfast Club KFOX-Funny Paper Man KFWB-Funny Paper Man KSL-Madison Ensemble KOA-Radio City Concert

#### 9:00 to 9:30 A. M.

- KGO-Chronicle Comics KPO-Radio City Concert KYA-"Fellowship of the Air"; 9:15, Funny Paper Man KTAB-Apt. House Special KROW-Hit Tunes

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- KIBS—Dance Orchestra KGGC—Glenn's Oldtime Songs KGDM—Bondons
- KQW—Organ Melodies \* KFRC & network-Ann Leaf, organist
- KJR-Cecille Barbezet; 9:15, An-
- other Spring KEX--Council Churches; 9:15, C. E. Union
- KHQ—American Weekly Comics KNX—Bob Shuler and Quartet



**REFA MILLER** . NBC-Soprano

KFI-Church quarter hour; 9:15, Dr. Casselberry KFWB—Recordings KFOX—Recordings KOA—Radio City Concert

#### 9:30 to 10:00 A. M.

- KGO & network—Sunday Forum. presented by City, County and State Federations of Churches; Federal Council of Churches of Christ in America
- KPO-Music Garden, instrumentalists

- KYA—Funny Paper Man KTAB—Watch Tower; Open Road KROW—Vita Hepar; Records KJBS—Dance Orchestra; Records KGDM-Watch Hour Program; 9:45,
- KGDM—Watch Hour Program; 9:45, Echoes of the Ninetles KQW—Light Opera Gems \* KFRC & network—Compinsky Trio KGGC—Featured Artists KOL—News; 9:45, Cecil Solly KEX—Shearer Bennett Program KJR—Records; 9:45, Musical Jigsaws KNX—Bob Shuler; 9:45, Organ KECA—Records; 9:45, Hollywood Conservatory of Music KFWB—Recordings KFOX—Recordings KFOX—Recordings KSL—Compinsky Trio KOA—Sunday Forum

#### 10:00 to 10:30 A. M.

- KGO & network-Stringwood En-
- KGO & network—stringwood En-semble KPO—Saxotunes KYA—Uncle Harry; 10:15, Doctor Good Cheer KTAB—10th Ave. Baptist Ch. Serv. KROW—Watch Tower Program KGGG—Theatre of the Air; 10:15, Hollywood Prevue KIBS—Favorite Melodies

- KJBS—Favorite Melodies KGDM—Echoes of Nineties
- KQW—Salon Orchestra; 10:15, Bap-tist Church

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- \* KFRC & network—Edith Murray; 10:15, Piano Pointers
- KJR-International Bible Students; 10:18, Rhythm Rulers KEX—Lost and Found: Records KHQ—Music; 10:15, Old Painter KFI—Tom Tom Symphony and
- Lecture KHJ-10:15, Randall String Quartet
- KFWB-Recordings KNX-Spice of Life KOA-Arnold's Commodores

#### 10:30 to 11:00 A. M.

- •KGO & network-Concert Artists
- KPO-Quartet Time

- KPO—Quartet Time KYA—Mountain Harmonists KTAB—Church Services KROW—Varlety Program KJBS—Popular Melodies KGGC—Request Hour KGW—Baptist Church Services
- KGDM—Baseball Game \* KFRC & network Windy City Revue

- KEX-Recorded Program KVI-To be announced KJR-10:45, Musical Auction KNX-Spice of Life KECA-Records; 10:45, Church
- KFWB—Recordings KGB—To be announced KSL—Windy City Revue KOA—Concert Artists

#### 11:00 to 11:30 A. M.

- KGO & network—Singable Songs KPO-Bible Stories with Paul Car-
- son at the Organ KTA—Old St. Mary's Church Serv. KTAB—Church Services KROW—Oakl'nd Community Church
- KROW-Oakl'nd Community Church KJBS-Popular Melodies KGGC-Request Hour KGDM-Baseball Game \* KFRC & network-Symphonic Hour KVT-Central Lutheran Church KJR-Cecil Solly; Jewel Box KEX-Symphony Hour KHQ-Newspaper Adventures; 11:15. Melodians

11:30 to 12:00 Noon •KGO & network-Dancing Shaddows, concert ensemble direction Max Dolin

Max Dolin Max Dolin KPO—Bible Stories KYA—Old St. Mary's Church Serv. KTAB—Church Services KROW—Oakland Community Ch. KIBS—Three Quarter Time; 11:45, Song Favorites KGGC—Popular Concert; 11:45, News; 11:50, Mountain Music KQW—First Baotist Church KGDM—Baseball Game & KFRC & network—Symphonic Hour KVI—Central Lutheran Church KIR—Sunday Serenade KEX—Orchestra KNX—Lai Chand Mehra KFWB—Recordings

KFWB—Recordings KECA—Church Services KFUX—St. Lukes Church

KSL-Symphony

- 11:15, Melodians KFWB—Maude Hughes, planist KNX—Organ Recital

- KECA—Church Services KFOX—St. Lukes Church
- KSL—Symphonic Hour KOA—The Melodians

#### 12:00 to 12:30 P. M.

• KGO & network-Organ Recital KPO-Piano Vignettes; 12:15, Argentine Trio KYA—Organ Concert KTAB—Church Services KLX—Records KROW-Mausoleum Program KJBS—Orch.; 12:15, Vocalists KGGC—Jerry Wood's Orchestra KGDM—Portuguese Melodies KGW—Church; 12:15, Opera Stars \*KFRC & network—Buffalo Variety Workshop KGW—12:15, Tommy Luke KGW0-12:15, Tomin's Lake KGM0-Manhattan Echoes; 12:15, For All the Family KFI-Countess de Li Guora, planist KNX-Concert Group KECA-Church Services KFWB-Recordings KOA—Huffman Theatre Harmonies KFOX—St. Lukes Church

#### 12:30 to 1:00 P. M.

• KGO & network-Palmer Clark's Orchestra

KPO-Stringwood Ensemble

- KYA-Paraders
- KTAB-Church Services; 12:45, Religious Program
- KLX-Merlyn Morse, tenor; Jeannett Stock, soprano; Anita & Orosco,
- guitarists KROW-All Request Program KGGC-All Star Review
- KJBS-Recordings

- KGDM—Portuguese Melodies KGDW—Symphony Hour \* KFRC & network Oregon Parade on
- KGW-Tommy Luke; 12:45, News-paper Adventures KOMO-For All the Family

- KEX—Orchestra; 12:45, Rev. Pope KFI—U. S. C. College of Music KFW3—Recordings
- KFW3—Recordings KNX—Louise Johnson, astro-analyst KFOX—Sunshine and Roses KSL—Oregon on Parade KOA—Paimer Clark's Orch.

#### 1:00 to 1:30 P. M.

- •KGO & network-Sunday Vespers, guest speaker; male quartet direc-tion Keith McLeod
- PO-Melody Train; rection Josef Hornik orchestra di-KPO-
- **KYA**-Waltz Classics

- KTAB—Church of Latter Day Sts. KLX—Musical Program KROW—All Request Program KJBS—Dance Recordings
- KGDM-Portuguese Melodies; 1:15,
- Records KQW--Dance Melodies and Songs

- KFRC & network—The Playboys; 1:15, Jurien Hoekstra, baritone KOMO—For All the Family; 1:15, Notox
- KEX-Rev. Willard Pope KNX-Metropolitan Moods
- KFI—Organ Recital KFWB—Records; 1:27, Baseball KOA—National Vespers

#### 1:30 to 2:00 P. M.

- KGO & network International Tidbits, Igor Gorin, baritone; in-strumentalists; 1:45, Boyer Ren-dezvous, Songfellows, male quartet; Joseph Gallicchio's Orchestra KFO-Melody Train KYA-Waltz Classics KTAB—George Kruger, planist KLX—Records KROW—Luncheon Concert

- KJBS-Concert Recordings \*KFRC & network-Prof. Lindsley KQW-Popular Melodies KGDM-Records; 1:45, Lonesome Hobo KJR—Chimes of the East KEX—Rev. Pope; 1:45, Piano KFWB—Baseball Game KNX-Metropolitan Moods KNX-Metropolitan Moduls KECA-Vocational Adjustment; 1:45, Records KFOX-Recordings KFSD-Old Time Program KSL-Afternoon Musicale KQA-Lakeside Orchestra; 1:45,
- Boyer Rendezvous

#### 2:00 to 2:30 P. M.

• KPO & network-Catholic Hour KGO-Clyde Doerr's Orchestra KYA—Discovery Hour KTAB—Chamber of Commerce; 2:15. Hawaiian Adventures KLX—Records KROW—University of the Air KJBS—Spanish Melodies: Orchestra \* KFRC & network — Nick Lucas; 2:15, Rabbi Magnin KGDM-Orchestra KQW-Spanish Tunes; 2:15, Instrumental Trio KOMO-Old Songs of the Church KGW-Nick Flowers; 2:15, Eddie King, piano KFI—Organ Recital KNX—Exposition Park Concert KFWB—Baseball Game KFOX-Christian Science Reader; 2:15, Baseball KSL-Nick Lucas; 2:15, Musicale KOA-Catholic Hour

#### 2:30 to 3:00 P. M.

• KPO & network -- Our American Schools

- KGO-Sarah Kreindler & Lev Shorr, violinist and pianist
- KTAB-Oakland Municipal Band KYA-Light Opera KLX-Ann Wakefield, soprano; 2:45,
- Souvenirs KROW-Tuneful Tunes
- KJBS—Afternoon Concert KGGC—Sunday School KGDM—Orchestra

- KVI—Amusement Tips to 4:15 KJR—Records; Horse Race KEX—Recorded Program KNX—Reflections of Romance KGDM-Orchestra KQW-Popular Concert KFRC-Aaronson's Orch. to 2:45. \* KFRC & network-2:45, Carlile & London, with the Warwlck Sisters KVI-2:45, Judge Rutherford KOL-Aaronson's Orch. : 2:45, Music KOIN-2:45, Threads of Tradition KEX-Santiseptic: 2:45, Baseball KOMO-Pastel Harmony KHJ-Irving Aaronson's Orchestra KNX-Concert KECA-Becordings

- KNX—Concert KECA—Recordings KFOX—Baseball Game KFSD—Balboa Park Organ KFWB—Baseball Game KGB—Aaronson's Orch, to 2:45 KGB—Symphony; 2:45, Carlile &
- London
- KOA-Our American Schools

#### 3:00 to 3:30 P. M.

•KGO & network—Silken Strings, Charles Previn's Orchestra KPO-Afternoon Concert KYA-Light Opera KTAB-Oakland Municipal Band KROW-Tuneful Tunes KJBS—Recordings KGGC—Church Service KGDM-Recorded Program KQW-Violin Solo; Dance Tunes

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\* KFRC & network-Drama, "Peter the Great" KJR-Cornish School KEX-Baseball Game KNX-Concert KECA-International Goodwill Prog. KEWB-Baseball Game KFOX-Baseball Game KFSD-Balboa Park Organ KSL-Peter the Great

#### 3:30 to 4:00 P. M.

- KGO & network—Bakers Broad-cast; Joe Penner, comedian; Ozcast: zie Nelson's Orchestra
- KPO—Afternoon Concert KYA—Light Opera
- KTAB—Oakland Municipal Band KLX—Aspre and String Orchestra KROW—Hawaiian Air: Records
- KJBS—Concert Favorites KGG7—Church Service KGDM—Records KQW—Concert Favorites

- \* KFRC & network—Chicago Knights KFRC—3:45, The Knox Co. KOL—Leatherneck Adven. to 3:45
- KOIN—Studio Program KEX—Studio; 3:45, Varieties

- KJR—World Revue KHJ—Catholic Mission Hour; 3:45, Newspaper Adventures KNX—Concert

KLX-Records

- KECA—International Goodwill Prog. KFSD--Symphony Concert
- KGB--3:45, Newspaper Adventures KFOX-Baseball Game KFWB-Baseball Game

#### 4:00 to 4:30 P. M.

KTAB-Oakland Municipal Band

KGDM-Recorded Program KFRC-Adventures of Doc Savage \* KFRC & network-George Jessel's Variety Hour

4:30 to 5:00 P. M.

•KGO & network-Chase and San-

KPO-Silhouettes: Myron Niesley,

KTAB--St. Johns Episcopal Church KLX---Metropolitan Moods KROW--Afternoon Concert

KGDM-Ernie Post Jamboree KGDM-Ernie Post Jamboree KQW-Vocal Headliners \* KFRC & network-George Jessel's Variety Hour KOIN-California Melodies

KOIN—California Melodies KJR—To be announced KEX—Recorded Program KNX—Records; 4:45. Male Quartet KECA—Records; 4:45. Health Talk KFWB—Recordings KFOX—Nazarene Church KFSD—Symphony concert KSL—The Voice of Columbia

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- KGO & network-Chase and Sanborn; Jimmy Durante, comedian; Rubinoff's Orchestra
- KPO-Community Forum KYA-Piano and Vocal

KROW-Afternoon Concert

KJBS-Dance Orchestra KQW-Dance Hits

KECA—Recordings KFOX—Baseball Game

born Program

KJBS-Recordings

KYA-Vesper Services

tenor

KFSD—Symphony concert KFWB—Baseball Game KSL-The Voice of Columbia 5:00 to 5:30 P. M.

- •KGO & network-Manhattan Mer-Tamara, Russian ry-Go-Round; Tamara, Russian blues singer; Men About Town, trin
- KPO-Cook and Alexander, harmony duo; 5:15, Paul Martin's Music KYA—Symphony Concert KTAB—Religious Services
- KIX-Old Man Solidouy; Planist KLX-Old Man Solidouy; Planist KROW-Oakl'd Council of Churches KJBS-Dance and Vocal Records KGDM-Ernie Post Jamboree KQW-Vocal Headliners

- \* KFRC & network—Sanctuary Sym-phony Orchestra
- KJR-Emanuel Tabernacle

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- KEX—Enandel Tabernatie KEX—Four Square Cathedral KNX—Ethel Hubler Talk; 5:15, Dr. John Matthews KFWB—Recordings KECA—Chamber Music KECA—Chamber Music KFSD-Musical program

#### 5:30 to 6:00 P. M.

- KGO & network—American Album of Familiar Music; Frank Munn, tenor; Virginia Rea, soprano KPO-Paul Martin; 5:45, Henry M. Hyde, Adventures in Science Hyde, Adventures in Science KYA-Symphony KTAB-Religious Services KLX--Covered Wagon Jubilee KROW--Wilma McVey, soprano KJBS--Popular Song Hits KGDM-Dance Orchestra KGW-Musical Comedy Melodies \* KFRC & network--Fred Waring's Pennsylvanians KHQ—Album of Music KJR—Vindabonians KEX—Four Square Cathedral; 5:45,
- Concert
- KNX-Dr. John Matthews KECA-Records; Franz Hoffman, baritone

- KFWB—Recordings KFOX—Popular Records KFSD—Musical program

#### 6:00 to 6:30 P. M.

- •KGO & network—Chevrolet Pro-gram; orchestra direction Victor Young
- KPO-San Francisco Municipal Or-
- gan, Paul Carson at the Console KYA—Concert Pianist; 6:15, Studio
- KTAB-Wyoming Cowboys
- KLX—Mixed Quartet KROW—Recordings
- KJBS—Dance Melodies KGDM—Lorelei Strings
- KQW-Song of the Islands; Records \* KFRC & network-Wayne King's Orchestra

- KJR—Angelus Hour KNX—Rubinoff's Concert Ensemble KECA—Wesley Tourtellotte, organ; Bert Shepherd, violin KFOX—News; Piano; Songs KFWB—News; \$;05, Organ, Piano,

- Violin

#### 6:30 to 7:00 P. M.

- •KGO & network-Hall of Fame; guest stars; orchestra direction Nathaniel Shilkret
- KPO-Palace Hotel Concert Ensemble KYA-Graham Dexter, Tenor KTAB—Amateur Baseball Scores KLX—Hotel Oakland Trio KROW—Songfest; 6:45, Philosophy KJBS—Dance Melodies KGDM—Recorded Program

- **KQW**—Musical Varieties

- STATION DIRECTORY NBC Network Stations Station Meters Kca. KECA ..... 209.7 1430 KEX ..... 254.1 1180
- ...... 468.5 KFI 640 KFSD ..... 499.7 600 790 620 KHQ ..... 508.2 590 KJR ..... 309.1 970 820 920 KPO ..... 440.9 KYA ..... 243.8 680 1230 \* CBS Network Stations KFRC ...... 491.5 KGB ..... 225.4 KHJ ...... 333.1 610 1330 900 940 1270 KSL ...... 265.3 KVI ..... 526 1130 570

#### Independent Stations

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC		1420
KJBS		1070
KLX		880
KNX		1050
KQW		1010
KROW		930
KTAB	535.4	560

\* KFRC & network—Salon Moderne KOIN—Emil Enna; Recital to 6:45 KJR—Angelus Hour KEX—Soloist KHJ—To be announced KNX—Rev. C. E. Fuller KNX—Rev. C. E. Fuller KECA—Organist and violinist KFSD—Dr. Strauss' Sketchbook KFWB—Ed Fitzpatrick's Orchestra KFOX—School Kids; 6:45, Orch. KSL—45 Minutes in Hollywood

7:00 to 7:30 P. M.

- KGO & network—Irene Beasley, blues singer; 7:15, Madame Schu-mann-Heink and Harvey Hays KPO—Doorways to Yesterday; 7:15, Personal Closeups
- KYA-Dinner Concert
- KTAB—Echoes of Portugal; 7:15, Behind the Headlines KLX—Hotel Oakland Trio KJBS—Dance Melodies

- KJBS—Dance Melodies KROW—V.M.C.A.; 7:15, Records KGGC—Church Service KGDM—Musical Program KQW—Dance Tunes; Orchestra \* KFRC & network—Romance of Travel

- Travel KJR-Metropolitan Moods KEX-Musical Gems KNX-Calmon Luboviski, violinist KFOX-Warner Bros. Show KFWB-Jack Joy's Orchestra KHJ-7:15, Orchestra KHJ-7:15, Orchestra

- KECA-Pierce Bros. Quartet KFSD-Manual Dehesa, tenor
- KSL-Forty-Five Minutes in Hollywood; 7:15, Little Jack Little

#### 7:30 to 8:00 P. M.

- KPO & network Broadcast to Byrd Expedition
- KGO-Joseph Hornik, Viennese pro-
- gram KYA—Happy Felton's Orchestra KLX—Musical Auction: 7:45, William Don, eccentric comedian

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KTAB-Church Serv. Bapt. Church KROW-Our Naval Reserve; 7:45, Studio

- KGGC-Church Service
- \* KFRC & network—S and W Merrymakers
- KQW—First Baptist Church service KOIN—S and W Merrymakers KGW—Beauty That Endures; 7:45,
- Studio
- KEX-Musical Gems; Crazy Crystals KOMO-Honeymoon Cruise; 7:45, Cowboy Joe

- KNX.—Calmon Luboviski, violinist KFII—Makers of History KFWB—Kay Kyser's Orch.; 7:45, Comedy Stars of Hollywood
- KFOX—Boy Detective; 7:45, Songs KOA—The Forty-Niners; 7:45, Byrd Broadcast
- KSL-Dance Orchestra

#### 8:00 to 8:30 P. M.

- •KGO & network-Lullaby, Barbara Blanchard, soprano; Edna Fischer at the celeste: 8:05. Frankie Masters' Orchestra; 8:15, Russ Col-umbo, baritone; Harry Jackson's Orchestra; Jimmie Fidler, Holly-
- wood commentator. KPO—The Black Ghost, of program; 8:15, Coquettes dramatic
- KYA—Opera, recordings KTAB—Church Services,
- Baptist

- KLX—John Wharry Lewis Quintet KROW—Oakl'd Community Church KQW—Baptist Church Services
- \* KFRC & network-S and W Merrymakers

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Air

tures

- KIR-First Church of Christ Scient. KEX-First Church of Christ KNX-Presbyterian Church KFI-8:15, Studio Program KECA-Burr McIntosh; 8:15, Russ Colomba Colombo
- KFWB-Sunday Night Hi Jinks KFOX-Christian Science Service
- KFSD-Organ Recital to 8:15
- KSL-Red Nichols and Orchestra; 8:15, L. D. S. Service KOA-News; Orch.; 8:15, Russ Co-

8:30 to 9:00 P. M.

• KGO & network-Hollywood on the

KPO-Reflections: singer, organ,

KPO--Reflections: singer, organ, harp and violin KYA--Opera Recordings KTAB--Church Services KLX--John Wharry Lewis Quintet KROW--Oakl'd Community Church KQW-Baptist Church services \*KFRC & network--The Mummers KOL--Organ; 8:45, Strange Adven-tures

tures KJR--First Church of Christ Scient. KEX--First Church of Christ KNX--Church Services KFI--Studio Program; 8:45, Cellist KFWB--Sunday Night Hi Jinks KFOX--Christian Science Service KSL-L. D. S. Services to 8:45 KOA--Hollywood on the Air

9:00 to 9:30 P. M.

•KGO & network-Al Cavalli's Ho-

tel Bismarck Orchestra KPO-University of California Prog. KYA-Opera Recordings KTAB-Church Services; 9:15, Rod Hendrickson, Bits of Humor stor.

KLX—Herb Kennedy and Nancy Hersey; 9:15, Carefree Capers KROW—Foreign Watch Tower KQW—Church; Vocal Gems

KVI-Aaronson's Orchestra

Orchestra KOIN-The

King's Guards; 9:15, KOIN—The King's Guards; 9:15, Nikola Zan KOMO—Royal Foursome; 9:15, Trio KGW—G. A. Paine Prog. to 9:15 KEX—9:15, Abe Bercovitz KFI—University of So. California KECA—Recordings KFWB—"Coronets," historical

drama by Kay Van Riper KNX—News; 9:15, Talk KFOX—Beverly Hill Billies KSL—Organ and Violin KOA—Dance Orchestra

#### 9:30 to 10:00 P. M.

• KGO & network-Reader's Guide, Joseph Henry Jackson KPO-Frankie Masters' Doodlebug

Orchestra KYA-"Beauty That Endures"

9:45, News Editor; 9:55, Orchestra KTAB—Chapel of the Chimes, or-gan; 9:45, Jack Spriggs Orch. KLX—Carefree Capers; 9:45, News;

9:50, Jewel Box KROW—Ran Wilde's Orchestra KGGC—9:45, Skate Races KQW—Concert Orchestra

KVI-Radio Gospel League

KVI-Kadio Gospei League \* KFRC & network-Irving Aaron-son's Orchestra KOMO-String Trio; Song Garden KFI-Misha Gegna, cellist KNX-The Crocketts

KFWB—Kay Kyser's Orchestra KFOX—Beverly Hill Billies

KOA-Dance Orchestra

\*KFRC & network-Orville Knapp's KSL-Frank Asper, organist; Wm. Hardiman, violinist

#### 10:00 to 10:30 P. M.

- •KGO & network-Richfield News Flashes; 10:15, Paul Carson, organist
- KPO-Pete Smythe and His Hotel Cosmopolitan Orchestra

KYA—John Wolohan's Orchestra KTAB—Japanese-American Bro Broadcasting Society Program

KLX—Dance Program KROW—Spotlight Review KFRC—News; 1):05, Carol Lofner's Orchestra

KOL-Dance Orchestra KOMO-10:15, Viennese Vagabonds KEX-First Presbyterian Church KJR-Spice of Life to 10:15 KFI-10:15, Paul Carson, organ WHL Nous, Iteme: 10:10 Carol

KHJ-News Items; 10:10, Carol

Lofner's Orchestra KNX—The Crocketts

KECA--Recordings KFWB--News; 10:15, Organ KFOX--News; 10:15, Organ

-Cosmopolitan Orchestra KOA KOA—Cosmopolitan Orchestra KGB—News; Orchestra KSL—Carol Lofner Orchestra

#### 10:30 to 11:00 P. M.

• KGO & network-Paul Carson, or-

ganist KPO—Music Box KYA—Frank Castle's Show KTAB—Dance Tunes KLX—Dance Program KROW—Dance Music

KFRC—Carol Lofnèr's Orchestra KOL—Dance music KVI—Dance Orchestra KOMO—Rhapsody in Rhythm KEX—Rev. Willard Pope KFI—Organ Recital KHJ-Dance Orchestra KFWB-George Hamilton's Orch. KFOX-Orchestra KGB—Dance Orchestra KSL—Dance Orchestra KOA—Slumber Hour

#### 11:00 to 11:30 P. M.

 KGO & network—News Service; 11:05, Happy Felton and His Bal Tabarin Orchestra

KPO-Midnight Melodies, Charles Runyan, organist

KTAB-Hal Girvi's Orchestra KTAO-Hal Girvi's Orchestra KROW-Music KFRC-Irving Aaronson's Orch. KOIN--Dance music KVI--Aaronson's Orchestra KOIN--Robinson's Orchestra

KFWB—Kay Kyser's Orchestra KHJ—Midnight Moods KFOX—Orchestra

#### 11:30 to Sign Off

KFRC—Orville Knapp's Orchestra KTAB—Music; Vagabond KROW—Dance Music KIDS—12:01. Owl Program to 7 a.m. KGDM—12, Music and News KOL—Orville Knapp's Orchestra KVI—Lou Traveler's Orchestra KHJ—Traveler's Orchestra KGB—Dance Orchestra

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## MONDAY *Programs*

#### 7:30 to 8:00 A. M.

• KGO & network-U. S. Navy Band KPO-Pair of Pianos KYA-Musical Clock KTAB—Hillbillie Tunes KROW—Commuters' Time Clock KJBS—Alarm Clock Club KQW-Breakfast Hour KFRC-Early Morning Exercises KGDM-Gilmore Oll Program KGW-Ronald Buck to 7:45 KOL-Organ Program KOIN-Jones & Stewart KVI-Varieties; 7:45, Hillbillies KJR-Markets; Records KEX-7:45, Hillbillies KEX-7:45, Fiano Pals KCMO-7:45, Piano Pals KOMO-7:45, Piano Pals KFI-Helen Hill, planist; 7:45, Church Quarter Hour KHJ-Records and Stocks KQW-Breakfast Hour KHJ-Records and Stocks KNX-Bill Sharples Breakfast Club KFWB-Gold Star Rangers KECA-Radio Bible Fellowship to 7:45 KFOX--Grain Reports; Songs KGB-Morning Edition KSL-Morning Watch; 7:45, Adv. Review KOA-Hour of Memories

#### 8:00 to 8:30 A. M.

•KGO & network-Financial Serv- KGO & network—Financial Service; 8:15, Morth Sisters, vocal trio
 KPO—Smackout, Marion and Jim Jordan; 8:15, Crosscuts from the Log o' the Day
 KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader
 KTAB—Portuguese News
 KLX—Records; Stocks
 KROW—Time Clock
 KUBS\_Morphony Varieties KJBS—Morning Varieties KQW—Morning Varieties KGDM—Recordings \* KFRC & network—Voice of Expe-rience to 8:15 rience to 8:15 KFRC--8:15, Recordings KOL-8:15, Breakfast Club KVI-8:15, Jim De Puy's Revue KOIN-8:15, Studio Program KEX--Dance Rhythm; Hawaiians KHQ--Model Boot Program to 8:15 KOMO-8:15, Morning Revertes KFI--Helen Guest, ballads; 8:15, Al Gavle's Entertainers Gayle's Entertainers (HJ-8:15, Recordings KHX-Bill Sharples Club KFWB-Gold Star Rangers KFOZ-Recordings KFSD-God Cheer Program to 8:15 (Stroger Content Program to 8:15) KSL-8:15, Jennie Lee KOA-Smackout; 8:15, Morin Sisters

#### 8:30 to 9:00 A. M.

•KGO & network—Vic and Sade; 8:45, Words and Music 8:45, Words and Music KPO--Crosscuts Log o' the Day KYA--Concert; 8:45, Frivolities KTAB--Radio Shoppers' Digest KLX--Covered Wagon Jubilee KROW--Mary Dowd Reardon KQW--Circle of Enchantment KGDM--Records; 8:45, Health Talk KJBS--Dance Music \* KFRC & petwork--Esther Velas &

- \* KFRC & network—Esther Velas & Ensemble
- KOL-Musical Program to 8:45 KVI-8:45. Market Specials KOIN-8:45, Elma Hackett

- KOMO—Resume; 8:33, String Trio KGW—Crazy Crystals; 8:45, Ab Bercovitz, violin KHQ—8:45, Home Comfort Abe



#### MEREDITH GREGOR KFRC-Vocalist

KFI-8:45. Julia Hayes Hints KNX-Breakfast Club KFWB-Recordings KFOX-Health & Efficiency; Records KGB-Stocks to 8:35 KSL-Good Morning Judge to 8:45 KOA-Vic & Sade; 8:45, Merry Macs 9:00 to 9:30 A. M.

• KGO & network-Words & Music to 9:15 KGO—9:15, Barbara Lee Breakfast

- Club KPO-Crosscuts Log o' the Day;

9:15, Cliff Nazarro KYA-9:09, Helen Byron; 9:15, Prudence Penny

- Prudence Fenny KTAB-Hour of Prayer KLX-Recorded Program KROW-Health Swing Program KJBS-Song Hits; Dance KGGC-Records: 9:15, Old Songs KQW-Popular Tunes of the Day

- KQW—Popular Tunes of the Day KGDM—Records; 9:15, Personalities \* KFRC & network Buddy Wel-come's Orchestra KOL—Prudence Penny to 9:15 KVI—Mystic Melodies to 9:15 KOMO—Mary's Garden KHQ—Crazy Wells; 9:15, Early
- Birds KNX—"Song Bag" KFI—Bennie Wats
- Watson; 9:15 Ha-
- wailans

- Wallans KECA-9:15, Wellman & Hill KEX-9:15, Request Program KFOX-Health Talk KFWB-The King's Men; 9:15, Rec. KFSD-Words & Music; 9:15, Wellman & Hill
- KSL-Buddy Welcome's Orchestra; 9:25, Asso. Beet Sugar Program KOA-Words & Music; 9:15, Honorable Archie

#### 9:30 to 10:00 A. M.

•KGO & network-Marshall's Mavericks; 9:55, News Service KPO—News; 9:45, Sax Appeal KYA—Waltz Idylis

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- KTAB—Health Talk KLX—Musical Jigsaw

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- KROW-Diet and Health KJBS-Visiting Faye Ward KGGC-Health Taik; 9:45, Dance Novelties

- KQW-Visiting Faye Ward KQDM-News; 9:45, Records KFRC-Joanne to 9:45 \* KFRC & network 9:45, Jules Bauduc's Orchestra

- Bauduc's Orchestra KOMO-Cleff Dwellers KGW-9:45, Cooking School KVI-Better Business Talk to 9:35 KHQ-Magic Travels to 9:45 KJR-9:55, Planologue KFI-9:45, News Release KNX-Amagon Program; 9:45, News

- KFWB-Recordings; 9:45. News KGB-News Flashes to 9:35 KSL-Jules Bauduc's Orchestra
- - KOA-National Farm & Home Hour

#### 10:00 to 10:30 A. M.

- KGO & Network-The New World.
- educational program KPO—Golden State Menu Flashes; 10:15, As Woman to Woman
- KYA-Columbia on Parade; 10:15, Organ Concert, Glen Goff

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- KTAB-Paul Kellar, pianist; 10:15, Chasin' the Blues KLX—Studio; 10:15, Stocks KROW—Veta Hepar; Islanders KJBS—News; 10:05, Organ; 10:15,

- KJBS-News; 10:05, Organ; 10:15, Hillbilly Songs KGGC-Cal King KQW-Know Your California KGDM-Helen Byron; 10:15, Reds. \*KFRC & network-Just Plain Bill; 10:15, Romance of Helen Trent KEX-Lost & Found; 10:02, Ronald

- KEX-Lost & Found; 10:02, Fondu Buck KJR-Walks of Life; 10:15, Spring KHQ-Station Review; Celia Lee KFI-Ann Warner KFWB-Prudence Penny; Barbara
- Holmes
- KNX—Eddie Albright's Family KECA—Inspirational Talk to 10:15 KFOX—Prudence Penny; 10:25,
- Reports; Records KOA—National Farm & Home Hour

#### 10:30 to 11:00 A. M.

- KGO & network—Woman's Maga-zine of the Air KPO—Elmore Vincent; 10:45, Rich-
- ard Maxwell, tenor
- KYA-Organ Concert
- KTAB-Health Talk; 10:45, Records

- KIX-International Kitchen KROW-University of the Air KJBS-Dance Orchestra KGGC-Soft Pillow Sunshine KQW-Aunt Sammy; 10:45, Rolling Stones
- Stones KGDM—Recordings \*KFRC & network—Emery Deutsch and Orchestra KOLMOrning Melodies KOIN—Art Kirkham, This and That
- KOIN—Art Kirkham, This and That KVI—Health Talk
- KEX-Recordings KJR-Club Minutes; Serenaders
- KFWB-Recordings
- KNX-Mary Holmes, Home Man-agement; 10:45, Rhythm Encores KECA-Recordings KFOX-Violin & Trio; 10:50, Span-
- ish Songs KFSD—Studio program KOA—Crazy Crystals; 10:45, Live-stock and Produce Reports

KSL-Emery Deutsch & Ochestra

Orchestra:

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KFWB-Records; 1:45, Pianist KNX-Pontrelli's Orchestra

KFSD-Studio Program to 1:45 KSL-Town Crier to 1:45

2:00 to 2:30 P. M.

• KGO & network-Al Pearce and

KJBS-Popular Tunes of the Day KGDM-Records; News

KQW-Dance Matunee \* KFRC & network-Happy Go Lucky Hour KEX-World Bookman; 2:05, Musi-cal Gems KJR-Salon Hour, recorded VEWP H M Robertson: 2:15.

KFWB-H. M. Robertson; 2:15,

KECA—Classic Hour, records KECA—Classic Hour, records KEQX—Recorded Program KSL—Orchestra; Dentai Clinic KOA—Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

• KGO & network—Al Pearce Gang KPO—United States Army Band; 2:45, Grandmother's Trunk KYA—Vignettes of Life; 2:45, Sym-phony Highlights KTAB—Three Four Time; 2:45, Tranquility

Tranquinty KLX-Talk; 2:35, Stocks; 2:40, Op-portunity Hour KROW-Dell Perry, pianist KGDM-Marie Kelso, soprano

KNX-So. American Orchestra KECA-Classic Hour. records KSL-Minatures; 2:45, Two Pals

3:00 to 3:30 P. M.

• KGO & network-Gould & Shefter:

3:15. Tom Mitchell, baritone KYA-Symphony Highlights KTAB-Recordings; 3:15. Madame McCune Williamson KLX-Opportunity Hour KROW-Novelty Airs KIBN-Orchestra; 3:15. Word Man KQW-Stock Reports; Music; 3:15. Word Man KGDM-Recordings \* KFRC & network-Feminine Fan-cies

cies KOMO-3:15, Day Dreams KJR-Easy Chair to 3:15 KGW-Concert Trio KHQ-John W. Graham Program; 3:15, Club Bulletin KFI-3:15, Phattom Frontier KNX-Foreign Recordings KECA-Alexander Bevani, Italian Language to 3:15

KSL—Jack Russell's Orchestra; 3:15, Chicago Variety KOA—Microphone News; 3:15, Univ.

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3:15

KFWB—Recorded Program KFOX—Recorded Program KFOX—Studio Program to KSL—Jack Russell's Ord

of Denver

3:15, Herman Crone's Orchestra

Tom Mitchell, baritone

-The Mudcaves, dramatic skit;

KQW-Afternoon Concert \* KFRC & network—Happy Go Lucky Hour

KJR—Salon Hour KEX—Musical Gems KFWB—Recordings

and a Gal

**KPO** 

3:15,

cies

2:15. U. S. Army Band KYA-Intercollegiate Forum Debate KTAB—Globe Trotter; Romancin' KLX—Lost & Found; 2:05, Records; 2:15, Cecil Wright KROW—Records; Chas. Goodman,

KQW-Dance Matinee

Davis'

His Gang KPO—Charles

vocalist

Records KNX-The Bookworm

#### 11:00 to 11:30 A. M.

- •KGO & network-Woman's Magazine of the Air KPO-Radio Guild, KYA-Organ: 11-1 drama KPO-Radio Guild, drama KYA-Organ; 11:15, Rhythmsters KTAB--Concert; 11:15, Bulletin KLX-Mountaineers; 11:15, Castles KROW-Health Talk; 11:10, Organ KJBS--Popular Hits of the Past KGGO--Milady's Date Book; 11:15, Star of the Week KGDM-Organ Recital KQW-Light Classics + KFEGC & network-Rhythm Kings

- \* KFRC & network—Rhythm Kings KFRC—11:15, Better Business Bureau
- KOL—Cecil Solly; Rhythm Kings KVI—The Observer; Rhythm Kings
- KOIN--Art Kirkham
- KEX-Soloist; Cobwebs and Nuts KJR-Rhythm Rulers

- KJR-Rhythm Rulers KNX-Tabernacle of the Air KHJ-Rhythm Kings KECA-French Lesson; Records KFWB-Records; Lost and Found KFOX-Records; 11:20, Skit KOA-Radio Guild KSL-Four Showmen; 11:15, Rhythm
  - Kings

#### 11:30 to 12:00 Noon

KGO-Financial Flashes to 11:35

- KGO & network—California Fed-eration of Women's Clubs KPO—Radio Guild Drama
- KYA-Album Leaves

- KTAB—Jean Kent Program KTAB—Jean Kent Program KLX—Anita and Orosco; 11:45, Rhythm Encores KROW—Latin American Program KJBS—Dance Orchestra
- KGGC-Recordings and News KQW-Accordion Capers; 11:45,

- RUW-Accornion Capers, 11.10, Popular Music KGDM-Organ \*KFRC & network-National Edu-cational Program

- KOIN—Kelfood Program to 11:35 KHQ—Organ Recital KJR—Measured Steps; 11:45, Uncle Hank
- KEX-Cobwebs and Nuts; 11:45, Orchestra
- KFI-Fashion Tours; 11:45, Market KFWB-Eddie Eben. organist KNX-Jewel Box; 11:45, Ionizer
- Talk

KFOX-News; Talks; Records KOA-Radio Guild

#### 12:00 to 12:30 P. M.

- •KGO & network-Betty and Bob; 12:15, Western Farm and Home Hour
- KPO-Agricultural Bulletins: 12:15,
- Midday Musicale KYA—Scriptures: 12:03. Concert KTAB—News; 12:15, Lataner's Facts KLX—Bill Duncan and His Band
- KROW-Latin American Program
- KJBS.— Records and Accordionist KGGC—Request Hour KQW—Band Concert

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- KGDM—Records KFRC—Women's Home Forum \*KFRC & network-12:15, Salva-

- \* KFRC & network—12:15, Salva-tion Army Band KGW—12:15, Meier & Frank KHQ—12:15, Business and Pleasure KOL—Lazy Bill Huggins to 12:15 KEX—Fred Beardsley, tenor KJR—Reflections of Romance; 12:15,
- Grain Reports KNX--News; 12:15, Congoin KECA--Records; 12:15, New KFWB--Records; 12:15, Talk KFOX--Records; Talk
- News

KFSD-Stock Reports to 12:15 KGB-Farm Flashes to 12:15 KSL-Broadcasters Review KOA-12:15, Soloist

#### 12:30 to 1:00 P. M.

- •KGO & network-Farm and Home KPO-Midday Musicale KYA-Noonday Concert KTAB-Echoes of Portugal KLX-Bill Duncan and His Band KROW-California Farm Hour; RGOW—California Farm Hour; 12:45, Hits of Today KJBS—Dance Orchestra KGGC—Request Hour KGW—Weather & Market reports KGDM—Musical Capers; Records \* KFRC & network—Chicago Vari-\* KFRC & network—Chicago var ety Program KOL—Carnival Hour KVI—News and Views to 12:45 KHQ—Marching Along; Studio KGW—Dr. Semler, 12:45, Friendly

- Chat

- Chat KJR—Headliners KNX—Concert Ensemble KFWB—Bob Shafer, soloist; Burt Vicke planist; 12:45, Deputy Emerson
- KECA—Concert Favorites; Records KFOX—Records; 12:45, Civic Talk KOA—Orchestra; 12:45, Your Health

#### 1:00 to 1:30 P. M.

- •KGO & network-Ted Black's Orchestra
- KGO-1:15, Contract Bridge KPO-News; 1:15, Ann Warner's
- Chats

- Chats KYA-Marie Leon, soprano; 1:15, Palmer Clark Orchestra KTAB-Radio Frolic, Geo. Taylor KLX-Don Brose; 1:15, Martha Lee KROW-Concert Melodies
- KJBS—Stocks and Record Novel-tles; 1:15, At Hollywood Kevhole KQW—Friendly Hour; 1:15, Holly-
- KQW-Friendly Hour; 1:15, Holly-wood Keyhole KGDM-Three Tumble Weeds \* KFRC & network-The Dictators; 1:15, Between the Bookends KOU-1:15, Julie Day KGW-Chat, 1:15, Dental Clinic KOMO-Farm Talk; 1:15, Records KHQ-1:15, Baking Program KFWB-'Cast-Together'' Porty

Party

- KFWB-"'Get-Together''

Drew

- KFWB—"Get-Together" ra KFI—Classic Hour KNX—Pontrell's Orchestra KFOX—Get Together Party KECA—Recorded Program

#### 1:30 to 2:00 P. M.

- KGO & network—Oxydol's Ma Perkins; 1:45, Bunk ∩wn Bunkhouse Songs
- KPO-–Ann Warner's Chats: 1:45, Edna Fischer, pianist KYA—Violin Masters; P.T.A. Talk KTAB—Violin Masters; P.T.A. T KTAB—Modern Rhythms KLX—Song Bag KROW—Home Beautiful; 1:45, Tuneful Tunes KJBS—Concert Recordings KQW—The Friendly Hour

 KQW--The Friendly Hour
 KHQ-KGDM--Organ
 3:15

 \* KFRC & network-Detroit Sym-phony Orchestra
 KNX-KNX-KOIN--The Book of Life
 KNX-KOX-KOX-1:45, Julia Hayes

 KGW-1:45, Business and Pleasure
 KFWX KFOX

 KEX-Financial Reports; Music
 KSL-KFOX

 KFO-1:45, English Lesson, A. Z.
 KOA-Drew

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STATION DIRECTORY

3:30 to 4:00 P. M.

- KGO & network-Charles Hart, instrumentalists; 3:45, Mario Cozzi, baritone
- KPO—Soloist; 3:45, University of California Program
- KYA-Bymphony Highlights; 3:45. Community Chest Question Box KTAB-NRA Speaker; 3:40 Inter-lude; 3:45, Tea Timing KLX-Records; 3:45, Song Market VEOW. Baccording.
- KROW-Recordings

26

- KIBS—Dance Records KGDM—Ernie Posts' Jamboree KQW—Variety Program
- KFRC & network—Texas Rangers; 3:45, And the Crowd Roars KFRC—3:55, Town Topics KFRC-3:55, Town Topics KOIN-Newspaper of the Air KHQ-3:45, To be announced KEX-Request Program KOMO-Concert Melodies KOL-Lost and Found to 3:35 KJR-Goodwill Trio; Dansant KFI-Organ Recital; 3:45, News

- KHJ-Larry Burke to 3:45 KECA--3:45, Univ. of California KFWB-Records

- KNX-Concert Orchestra KSL-Junior Hour
- KOA-Soloist; 3:45, Mario Cozzi

#### 4:00 to 4:30 P. M.

- •KGO & network-Yeast Foamers,
- Orchestra and soloists KPO-The Restful Hour, instrumentalists
- KYA-Tea-Dance Parade
- KTAB-Keep Smiling Revue KLX-Records; 4:15, Helen Parme- KFWB-Cocktail Hour
- REAL Planist KROW—Prudential Quarter Hour; 4:15, Popular Tunes
- KJBS—Close Harmony KGDM—Gilmore Oil Program
- KQW-Variety Program \* KFRC & network-Three Knaves and a Queen; 4:15, Songs at Eventide
- -Classified Period; 4:15, Hours KOL
- with Baur KVI—Hiram Tuttle; LeRoy, planist KJR—Goodwill Program; 4:15, Com-

- KJR—Good win Frogram, 4.10, Com-munity Fund Program KECA—Plano and Records KFWB—Talk; 4:15, Records KNX—Musical Auction; 4:15, U.S.C. KFOX—News; Forty-Niners
- KSL-Broadcasters Review; 4:15,
- Tarzan of the Apes KFSD—To be announced

#### 4:30 to 5:00 P. M.

- KGO-The Family Cook Book •KGO & network-4:45, To be announced
- KPO-Restful Hour KYA-Tea Dance Parade; 4:55, Junior Birdman
- KTAB-Sport of Kings; 4:45, Old Bachelor
- KLX.-4:45. McCoy Health School KROW-Hill Billy Music KJBS-Orchestra; 4:45. Melodies KQW-Story Time; 4:45. Melodies
- KGW—Story lime; 4.40, Metodies KGDM—Recordings \* KFRC & network—Raffles KOMO—Pipes and Strings to 4:45 KGW—Sam Gordon

- KJR-4:45, Playing the Song Market KEX-Edna Fischer: 4:45, Records KFI-Gloria Hamilton to 4:45 KNX-Musical Jigsaws; 4:45, Musi-
- KNX-Musical cal Moments
- KECA-Edna Fischer; 4:45, News KFOX-Health and Psychology; 4:50, Records

STATION DIRECTORY			
NBC Network Stations			
Station Meters	Kcs.		
KECA 209.7	1430		
KEX 254.1	1180		
KFI 468.5	640		
KFSD 499.7	600		
KGO 379.5	790		
KGW 483.6	620		
KHQ 508.2	590		
KJR 309.1	970		
KOA	830		
KOMO 325.9	920		
KPO 440.9	680		
KYA 243.8	1230		
* CBS Network Sta	tions		
KFRC 491.5	610		
KGB 225.4	1330		
KHJ 333.1	900		
KOIN	940		
KOL 236.1	1270		
KSL 265.3	1130		
KVI 526	570		
Independent Stations			
KFOX 239.9	1250		
KFWB 315.6	950		
KGDM 272.6	1100		
KGGC 211.1	1420		
KJBS	1070		
KLX	880		
KNX 285.5	1050		
KQW 296.6	1010		
KROW 322.4	930		

- KFSD-Edna Fischer to 4:45

KSL-Broadcaster's Review

KTAB ..... 535.4

KOA-Edna Fischer, planist

#### 5:00 to 5:30 P. M.

- KGO & network—Studio Chatter. orchestra
- KPO-News; 5:15, Adventures of Frank Merriwell
- KYA-Children's Hour
- KTAB-Sunset Sketches
- KLX-Brother Bob's Club
- KIROW—Organ Music KJBS—Band; 5:15, Recordings
- KGGC-Studio Frolic
- KQW-Twilight Hour; 5:15, Popular Tunes
- KGDM—Neapolitans \* KFRC & network --- Chesterfield Program KJR-Steamboat Bill to 5:15
- Adven-
- KOMO—Frank Merriwell Adver tures: 5:15, Cowboy Joe KHQ—Tull and Gibbs KGW—Dr. West, 5:15, Collins & Erwin
- KNX-Storytown Express; Songs
- KFWB—Playtime Lady; 5:15, Rec'ds KECA—Chamber Music KFOX—Playtime Lady; Records

- KOA-Sinclair Minstrels

#### 5:30 to 6:00 P. M.

- •KGO & network-Colgate House Party; Joe Cook, comedian; Don-ald Novis, tenor; Frances Lang-ford, contralto; Don Voorhees' Orchestra
- KPO-Clyde Doerr's Orchestra KYA-Around the Town;

- KYA—Around the Town; 5:45, Campbell Digest KTAB—Blue Moments KJBS—Records; 5:45, Music KLX—Covered Wagon Jubilee KROW—Eating Your Way to Health KGGC—Lecture; 5:45, Irish Gems

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KQW-Southern Four; 5:45, Voice of Portugal

- of Fortugai KGDM-Recordings \* KFRC & network-French Casino Orch.; 5:45, Charlie Lung Gang KOIN-Save a Life Club
- KJR-Spice of Life; Cecil Solly

- KEX.—Orchestra KNX.—Radio Gossip Club KFWB—Cecil & Sally; 5:45, Records
- KHJ-5:45, The Islanders KECA-Chamber Music; 5:45, Religious Talk

6:00 to 6:30 P. M.

• KGO & network—Carnation Con-tented Program; Orchestra and

KPO-Dinner Concert KYA-Cy Trobbe and Orchestra KTAB-Melody Trail

KLX---KLX Trio KROW---News; 6:15, Hawaiians KJBS---News; 6:15, Old Traveler KGGC---Dinner Dance Review KQW---Dept. of Agriculture; 6:15, Franco's program KGDM---6:15, Castle's Orchestra

\* KFRC & network-Wayne King's Orchestra with Lady Esther KJR-Lotus Land; 6:15, Crazy

Crystais KEX—Varieties KNX—News; 6:15, Concert Group KECA—Board of Education; News KFWB—News; 6:05; Records; 6:15,

6:30 to 7:00 P. M.

• KGO & network-Demi-Tasse Revue: Ruth Etting, torch singer; Gus Arnheim's Orchestra

KPO-Safety First; 6:45, Nanette La Salle, ballad singer KYA-Cy Trobbe Orch.; 6:55, Talk KTAB-Cecil and Sally; 6:45, Min-

KROW-Doc Shahan's Ramblers KROW-Doc Shahan's Ramblers KJBS-Old Traveler KGGC-Theatre of the Air; Records KQW-Mkt. Reports; 6:45, Torrid Tunes KGDM-Orphestre: Records

KGDM—Orchestra; Records \* KFRC & network—To be announced

6.45, Mintery Band KJR—Dinner Dansant KEX—Sports; Orchestra KVI—Military Band; 6:45, Beauty

KNX-Sport News; 6:45, Rubinoff's

Ensemple KECA-Wesley Tourtelotte, organ-ist; Baldassare Ferlazzo, violinist; Silvio Lavatelli, cellist KFWB-Ray De O'Fan KFOX-School Kids; 6:45, Ray de

KSL-Twilight Reveries; Vocalists

7:00 to 7:30 P. M.

KGO & network—Amos 'n' Andy;
'KIO-String Time: Orchestra
KYA—Ernle Smith's Sport Page;
'15. Avlation Forum
KTAB—Jack Spriggs' Orchestra;
'15. Italian News
KLZ—News; 7:15. Lovable Liars
KROW—C. W. Hammond; 7:15, Ne'er Do Well

6:45, Military Band

Ensemble

O'Fan

ing News; 6:05, Harold Peary KLX—Trio

Al and Molly;

KFSD-Popular Program KSL—French Casino Orchestra KOA—Colgate House Party

Vocalists

Crystals

KFSD-

Ray De O'Fan KFOX—News; 6:05, A 6:15, Cecil and Sally

-Concert

560

KLX-KLX Trio

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-Beverly Hill Billies

10:00 to 10:30 P. M.

•KGO & network—Richfield News •KGO & network—Richfield News; 10:15, Tom Coakley's Orchestra

KROW-Records; 10:15, Veterans' KFRC-News; 10:10, Carlson's Orch. KGW-10:15, Hills Bros. KOL-Ken Stuart's Sunshine Prog.

KHJ—News Items; 10:10, Orchestra KNX—The Crocketts; 10:15, Orch. KFI—10:15, Carol Lee with Helen

-Musical Celebrities

10:30 to 11:00 P. M.

•KGO & network—Tom Coakley's Orchestra; 10:55, News Service KPO—The Night Court

KTAB—Dance Orchestra KLX—Dance Orchestra KROW—Harlem Echoes \*KFRC & network—The Islanders KVI—Pappy's Cabin Orchestra KGW—McElroy's Orchestra

KFI-Biltmore Hotel Orchestra KFWB-Geo. Hamilton's Orchestra

KSL—The Islanders KOA—Mark Hopkins Hotel Orch.;

11:00 to 11:30 P. M.

KGO-Sleepy Time Tunes • KPO & network -- Gus Arnheim's

KFRC-Aaronson's Orchestra KOL—Dance Music KOMO—Light Classics KVI—Dance Music KEX—Orchestra

KFWB-Dance Orchestra KHJ-To be announced KNX-Pontrelli's Orchestra

11:30 to Sign Off

•KGO & network-Club Victor's Or-

KYA--Dree Counts and a Countess KYA--Dree Counts and a Countess KAB--Orchestra; Vagabond KROW--Dance Music KGDM--12, Records to 6 KFRC--Carlson's Orchestra

KHJ—Organ and Records KFOX—Jack Maurice's Orchestra

KFOX-Orchestra KGB-Aaronson's Orchestra

KPO-Organ Concert

KOIN-Columbia Gardens KOL-Merle Carlson's Orchestra KOMO-Moonlight Melodies KVI-Carlson's Orchestra KFWB-Dance Orchestra

KGB-Dance Orchestra

chestra

Orchestra

KOMO-Vic Meyers' Orchestra

KYA-Organ Serenade

KTAB-Dance Tunes

KEX—Orchestra KNX—Pontrelli's

10:55, News

Orchestra KYA-Organ Serenade KTAB-Request Hour KROW-Dance Music

KHJ—Gypsy Fiddles KFOX—Orchestra

KECA-Musical Celebrities KFWB-News; 10:15, Organ KFOX-News; Orchestra KGB-News; Dance Orchestra KSL-Cafe de Paree Orchestra KOA-Night Court '

KSL-KSL Players KGB-Aaronson's Commanders KOA-Orchestra

10:15, Tom Coakley's KPO-The Night Court KYA-Organ Serenade

KTAB-Dance Tunes

KLX-Dance Orchestra

KVI—Dance music KJR—Woodwind Ensemble

KFOX-

Ĥill

KECA-

- KJBS—Popular Melodies KGGC—Hano Hawaijans

- \* KFRC & network—Fats Waller to 7.15
- KFRC-7:15, Minute Melodies KOL-7:15, Speaker Stevenson KVI-7:15, Musical Program

- KOIN-Musical Program

- KUN—Musical Frogram KEX—Symphony KJR—Song Bag KHJ—7:15, "On the Air"; 7:20, Orchestra
- KNX--Watanabe and Archie
- 7:15, Crazy Crystals
- KFWB-Syncopators KFOX-Wiggsville; 7:15, Bobby and
- Betty
- KECA-Organist,
- KECA—Organist, violinist & cellist KFSD—Sonny and Buddy to 7:15 KGB—7:15, Music; 7:20, Orchestra KSL—Origin of Superstition; 7:20, Glen Gray's Orchestra

#### 7:30 to 8:00 P. M.

- KGO & network—Voice of Fire-stone Garden Concert; Gladys Swarthout, soprano; Wm. Daly's Orchestra
- KPO -Comedy Stars of Hollywood: 7:45, Stanford University Prog.
- KYA—Radio Theatre KTAB—The Argonauts
- KLX-Beauty That Endures; 7:45, Clinic of the Air KROW-Ne'er Do Well; 7:45, Va-
- riety
- riety KGGC-Good Government League; 7:45, Oddities in Music KQW-California Market Hour \*KFRC & network-Glen Gray's Or-chestra; 7:45, Enoch Light Orch. KOL-7:45, Old Timer KOIN-7:45, Gene Baker KVI-Dr. R. M. Mellor KEX-Symphony KJR-Muted Strings; 7:45 Radio

- KJR-Muted Strings; 7:45, Radio Ralph
- KNX-Drury Lane; King Cowboy
- KECA—Recordings KHJ—Orchestra; 7:45, Road to
- Romance KFWB-Mame and Charlie: 7:45.
- Pioneers
- KFOX—The Boy Detective; 7:45, Rhumba Rhythm KGB—7:45, Public Enemies
- KSL-Souvenirs; 7:45, Orchestra

#### 8:00 to 8:30 P. M.

- KGO & network-Shell Show, Rush master of ceremonies, Hughes, with Yahbut & Cheerily and guest artists
- KPO-Organ Symphony
- KYA-Business Hour; 8:15, Doctor Good Cheer

- KTAB—Alabama Minstrel Show KLX—Clinic of the Air KROW—Variety; 8:15, Watch Tower Program
- KGGC—Rec'ds; Alois Krejcik, piano KQW—Rolling Stones; Vocalist
- \* KFRC & network-Blue Monday
- Jamboree
- KEX-News; 8:15, Souvenirs
- KJR-Highlight Hour

- KHJ-Leon Belasco's Orchestra KNX--The In-Laws; Voice Parade KECA-8:15, Stove Poker Philoso-pher and Country Jane
- KFWB—On the Front Porch KFOX—Christian Science; 8:15,
- Ballads
- KOA-Vocalist; Orchestra

#### 8:30 to 9:00 P. M.

- KGGC—Hano Hawanans KQW—Weather Report; News; Music •KGO & network—snen Show KPO—Sherlock Holmes' Adventures, featuring Richard Gordon (E. T.)
  - KYA-Dance Orchestra; 8:45, Mem-ory Strains
  - KTAB—Hawaiian Adventures; 8:45, Dixie Marsh

  - KLX—Faucit Theater of the Air KROW—Ran Wilde's Orchestra KGGC—Concert; Tunes of the Times
  - KQW--Golden Memories
  - \*KFRC & network-Blue Monday
  - Jamboree
  - KFOX—Show Boat; 8:45, Hearts & Flowers; 8:55, Political Talk KJR—Dollars and Cents;

  - KJR—Dollars and Cents; 8:45, Si and Elmer KEX—Concert Trio KHJ—Reggie Child's Orchestra KNX—Voice Parade; 8:45, E. T. KFWB—Tale of Two Cities KECA—Song Recital Series KOA Classmost Orchestra

  - KOA-Claremont Orchestra

#### 9:00 to 9:30 P. M.

- KGO-To be announced
- •KGO & network-9:15, Williams-Walsh Orchestra
- KPO-Jane Frohman, Don Ross
- Lennie Hayton's Orchestra; 9:15, Clyde Lucas Orchestra
- KYA-Orchestra; 9:15, National

Defense Series KTAB-Souvenirs; 9:15, Nightherders KLX—Carefree Capers KROW—Dillon Players KQW—Dance Antiques; 9:15, Accor-

- dian Capers \* KFRC & network-Russell's Orch.

- KOL-News to 9:05 KOIN-Norge Headliners to 9:15 KOMO-Crazy Crystals; Honeymoon Cruise
- KGW-9:15, Beauty that Endures KHQ-9:15, First Nat'l Bank Prog. KJR-Chamber of Commerce Talk;
- 9:15, Mark Hopkins KEX—Blackbirds of Harmony; 9:15, Orchestra

- Orchestra KFI-9:15, Armand Company KNX--News; 9:15, Crocketts KFWB--Old Observer; Slumbertime KFOX--The Old Observer; 9:15, Beverly Hillbilles KECA--Fishing and Hunting Talk KFSD--Comedy Stars of Hollywood; 9:15, Political Talk; 9:20, Orch. KGB-Hills Bros; 9:05, Orchestra KOA--Orchestra

9:30 to 10:00 P. M.

•KGO & network-Waltz Time, Ben

KYA-Frances Hathaway, soprano; 9:45, News; 9:55, Music KTAB-Mose & Remus; Recordings KLX-Donald Neal, barltone; 9:45,

KROW-Vagabondettes; 9:45, In-strumental Varieties KQW-Dance Time

\* KFRC & network--Irving Aaron-son's Commanders

KGW-Carstens Corners KEX-Orchestra; 9:45, Wrestling KFI-Orchestra with Charlie Hamp and High-Hatters

KECA-Fishing and Hunting Talk;

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9:45, Song Recital KFWB—Jack Joy's Orchestra

KNX-The Crocketts

KOIN—Dorothy Dix Show KOMO—Carstens Corners KHQ—Northwest on Parade

KPO-French Casino Orchestra

Orchestra

News

Klassen, tenor; Meredith Willson's

## **TUESDAY** *Programs*

#### 7:00 to 7:30 A. M.

•KGO & network—Organ Concert; 7:15, Your Child KTA-Musical Clock KTAB-Sunrise Symphony KROW-Commuters Time Clock KJBS-Alarm Klok Klub KQW-The Breakfast Hour KGDM-Alarm Clockers; News KFRC-Recordings; 7:25, Stocks KOL-Breakfast Club KVI-Daybreak Devotionals KOIN-Jones & Stewart KHQ-Morning News; 7:15, Peerless KJR-Sunrisers; Market Quotations KFI-7:15, Louis Rueb, health ex. KYA--Musical Clock KFI-7:15, Louis Rueb, health ex. KECA-Health Exercises to 7:15 KECA—Health Exercises to 7:16 KHJ—Recordings and Stocks KNX—Bill Sharples Breakfast Club KFWB—Recordings; Fishing News KFOX—Early Bird; Pep and Ginger KGB—Morning Edition KSL—Advertisers' Review; Music KOA—Galaxy of Stars; 7:15, Your Child

#### 7:30 to 8:00 A. M.

•KGO & network—Melody Mixers: Walter Blaufuss' Orch.; vocalist Walter Blaufuss' Orch.; vocal KPO-Pair of Pianos KYA-Musical Clock KTAB-Hilbillie Tunes KROW-Commuters Time Clock KJBS-Alarm Klok Klub KQW-The Breakfast Hour KFRC-Morning Exercises KGDM-Gilmore Oil KOL-Crean Music KOL—Organ Music KVI—Varietles; 7:45, Hillbillies KOIN—Jones & Stewart KGW—Ronald Buck to 7:45 KHQ-Financial Service; 7:45, Early Birds KJR—Market Quot.; Early E KEX—7:45, Hill Billies KFI—Helen Hill, planist; C KHJ—Recordings and Stocks Early Echoes Church KNX-Bill Sharples Breakfast Club KNX—Bill Snarples Breaktast Club KECA—Radio Bible Fellowship KFWB—Gold Star Rangers KFOX—Cfain Reports; Songs KGB—Records; 7:55, Prog. Resume KSL—Melodies; Shopping KOA—Rhythm Ramblers

#### 8:00 to 8:30 A. M.

• KGO & network—Financial Serv-ice; 8:15, Two Blues, harmony KPO—Smackout, Marion and Jim Jordan; 8:15, Crosscuts from the Log o' the Day WA—Christian Science Reading: KPO-

**KYA**—Christian Science Reading; 8:15, Mr. and Mrs. Reader **KTAB**—Portuguese News **KYA** 

- KLX—Feoragiese News KLX—Records; 8:20, N. Y. Stocks KROW—Time Clock; 8:15, Records KJBS—Dance Melodies KQW—Morning, Varieties

- KGDM—Recordings
- \* KFRC & network-Voice of Expe-\* KFRC & network--Voice of Expe-rience; 8:15, Connie Gates KOL--8:15, Breakfast Club KVI--8:15, Jim De Puys Revue EQMO--8:15, Morning Reveries REX--Breakfast Club KGA--Bhopping News KNX--Bill Sharples Breakfast Club KFI--Terence Vincent; 8:15, Al Gayle Magic Entertainers KEOX--Becorded Program

- KFOX-Recorded Program KFWB-Gold Star Rangers KFSD-Good Cheer program KSL-S:15, Jennie Lee KOA-Smackout; 8:15, Soloist



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EDDIE HOLDEN KNX-7:00 P. M.

#### 8:30 to 9:00 A. M.

8:30 to 9:00 A. M.KJR—Shuffling Feet<br/>KGW—9:45, Cooking School<br/>KOM—9:45, Clef Dwellers<br/>KCM—Derosscuts Log o' the Day<br/>KYA—Concert; 8:45, Frivolities<br/>KTAB—Radio Shoppers' Digest<br/>KLS—Oarce Melodies<br/>KQW—Concert Favorites<br/>KGDM—Talk, Dr. J. Avila<br/>\* KFRC & network—Jules Bauduc<br/>and OrchestraKJR—Shuffling Feet<br/>KGW—9:45, Cooking School<br/>KOW—9:45, Clef Dwellers<br/>KFX—Dance Rhythms<br/>KFX—Lotus Land; 9:45, News<br/>KECA—Recorded Program<br/>KGDM—Talk, Dr. J. Avila<br/>\* KFRC & network—Jules Bauduc<br/>and OrchestraKJR—Shuffling Feet<br/>KGW—9:45, Cooking School<br/>KOK—Deit Zip 2:45, News<br/>KECA—Recorded Program<br/>KGDM—Concert Favorites<br/>KGPM—Concert Favorites<br/>KGDM—Cate Tay Wells to 8:45 KOL-Crazy Wells to 8:45 KGW-Crazy Crystals KEX-Breakfast Club KOMO-Viennese Vagabonds KOMO-Viennese Vagabonds KHQ-8:45, Home Comfort KVI-8:45, Market Specials KOIN-8:45, Elma Hackett KFI-8:45, Julia Hayes Hints KNX-Bill Sharples Breakfast Club KFWB-Recordings KFOX-Health Talk; Records KGB-Stocks to 8:35 KSL-8:45, Barbara Badger, economist KOA—Vic and Sade; 8:45, Merry Macs 9:00 to 9:30 A. M. •KGO & network—Words & Music KGO—9:15, Barbara Lee, Breakfast

Club KPO-Crosscuts Log o' the Day;

9:15, Cliff Nazarro KYA-Frivolities; 9:15, Pru. Penny KTAB-Hour of Prayer KLX-Frecordings; 9:15, Charm

School

KROW-Health Swing Program KJBS-Morning Popular Concert KJBS-Morning Popular Concert KGGC-Records: 9:15, Old Songs KQW-Popular Tunes of the Day KGDM-Records; 9:15, Mabel Rubin \* KFRC & network-Concert Minla-tures; 9:15, Goodwill Industries KFRC-9:15, Records; 9:25, Talk KOL-Prudence Penny; 9:15, Orch.

KV1-Mystic Melodies; Recordings KOIN-Studio Program KOMO-Mary's Garden KHQ—To be announced; 9:15, Early

Birds KJR—Shuffling Feet to 9:15 KEX—Studio Program KFI—9:15, Jean Abbey Shopping KHJ—9:15, Records

KHJ-9:15, Records KFWB-The King's Men; Records KECA-Records; Wellman & Hill KFOX-Recorded Program; Talk KNX-Dr. Sherman's Health Talk KFSD-Studio Program to 9:15 KSL-9:15, Jack Russell's Orchestra KOA-Words and Music; 9:15, Hon-orable Arphie orable Archie

#### 9:30 to 10:00 A. M.

 KGO & network—Martha Meade Society; 9:45, News Service; 9:50, Johnny O'Brien KPO-News; 9:45, Organ Concert

Johnny O'Brien KPO-News; 9:45, Organ Concert KYA-Kitchen Secrets KTAB-Health Talk KLX-Musical Jigsaw KROW-Diet and Health KJBS-A Visit with Faye Ward KGGC-Dance Novelties KQW-Visiting Faye Ward KGDM-News, Records \* KFRC & network-Jack Russell's Orchestra; 9:45, Tony Wons KOL-Doris Meyne to 9:45 KHQ-9:45, Station Review KJR-Shuffling Feet KGW-9:45, Clef Dwellers KEX-Dance Rhythms KFI-9:45, News Release KNX-Lotus Land; 9:45, News KEFWB-Dlet Tips; News KECA-Recorded Program KFOX-Diet Tips; News KGB-News Flashes to 9:35 KSL-Jack Russell's Orch.; 9:45, Tony Wons KOA-Netional Farm & Home Hour

#### 10:00 to 10:30 A. M.

•KGO & network—Dot Kay; 10:15, Piano Vignettes Plano Vignettes KPO-Organ; 10:15, Fashion Flashes KYA--Columbia on Parade 10:15, Barbara Dale Charm School KTAB--Chasin' the Blues KLX--Studio; Stocks; News KROW-Hits from Hollywood KJBS--News; 10:05, Dance Orch. KGGC--Cal King FOW--Know Your California

- KGGC-Cal King KQW-Know Your California KGDM-Helen Byron; Records \* KFRC & network-Just Plain Bill; 10:15, Romance of Helen Trent
- KOMO-10:15, Julia Hayes KHQ-Songs; 10:15, Celia Lee

- KOMO-10:15, Julia Hayes KHQ-Songs; 10:15, Celia Lee KEX-Lost and Found Items; 10:02, Hawalian Serenaders KFI-Ann Warner Chat KFWB-Records to 11:30 KFOX-Mary Kitchen; Reports KNX-Eddie Albright's Family KOA-National Farm & Home Hour

#### 10:30 to 11:00 A. M.

- •KGO & network-Woman's Magazine of the Air
- KPO--Winston Petty, cellist; 10:45, KPO--Winston Petty, cenist; 10: Neille Revell, interview KYA-Organ Concert KTAB-Health Talk; Records KLX--International Kitchen KROW--University of the Air KJBS--Orchestra; 10:45, Dance

Go

records

\* KFRC & network-Organ Melodies: 1:45, Buddy Welcome's Orchestra KFRC—1:30, Closing N. Y. Stocks KOIN—Billy Sandiford

KOIN-Billy Sandiford KVI-1:45, Amusement Tips KJR-Here and There KHJ-1:45, Dow-Jones Reports KEX-Grain Reports; Records KNX-Pontrelli's Orchestra

KFWB-Talk; Records; Pianist

Marlowe

His Gang

KGDM-

KECA-Recordings KECA-Recordings KFOX-Talk; Police Dept. Band KFSD-Studio Program KSL-Town Crier; 1:45, Orchestra KOA-Ma Perkins; 1:45, Betty

2:00 to 2:30 P. M.

•KGO & network-Al Pearce and

KPO—Angelo Ferdinando's Orch. KYA—Opera Phantoms

KTAB-Globe Trotter; Romancin'

KGDM—News; Records

KJR—Salon Hour KEX—World Bookman; Music KNX—The Bookworm

KFWB-Records; 2:12, Baseball KFOX-Recorded Program

KSL-Orch.; 2:15, Dental Clinic KOA-Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang KPO—Mid-Week Federation Hymn

Sing; 2:45, Mary Small KYA—Vignettes of Life; 2:45, Baseball Game KTAB—Three Four Time; 2:45,

KLX-Records; 2:35, Stocks; 2:40,

KROW-Dell Perry; 2:45, Records

KGDM-Vocal Soloist \*KFRC & network — Happy Go Lucky Hour

Lucky Hour KJR--Salon Hour KNX-Gordon Henderson's Orchestra KFWB-Baseball Game KSL-Edward Wurtzbach's Orch.; 2:45, Velazco's Orchestra KOA-Hymn Sing; 2:45, Soloist

3:00 to 3:30 P. M.

•KGO & network — Will Aubrey, Bard of the Byways; 3:15, Tin-type Tenor

KPO-Gould and Shefter, concert duo; 3:15, Tom Mitchell, baritone KYA-Baseball

KTAB-Moods Modernistic KLX-Recordings KROW-Novelty Review KJRS-Dance Orchestra KQW-Stocks: 3:05, Records KGDM-Recordings \* KFRC & network-Feminine Fan-

KGW—Abe Bercovitz, violin to 3:15 KEX—3:15, Dance Rhythms

-Concert Ensemble KJR—3:15, Enchanted Islands KHQ—A & K Markets; 3:15, Tull &

KTAB-Moods Modernistic

Gibbs KFI—3:15, Organ Recital

KNX-Foreign Recordings

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комо-

KECA-Classic Hour,

Tranguility

KQW—Concert KJBS—Recorded Tunes

Records

KLX-Recordings; 2:15, Cecil Wright KLX—Recordings, 2:15, Cech -KROW—Records; vocalist KJBS—Better Business Talk; 2:15, Tango Orchestra KQW-Dance Matinee

- KQW—Aunt Sammy; 10:45, Rolling KJBS—Song Hits; 12:15, Records Stones KGGC—Request Hour
- KGGC-Soft Pillow Sunshine KGGC-Soft Pillow Sunshine KGDM-The Bondons \*KFRC & network-Artist Recital KOL-Morning Melodies KVI-Health Talk KOIN-Art Kirkham KEX-Ronald Buck; 10:45, Instru-

- mental Soloist KJR-Club Minutes; 10:45, Silhouettes
- KECA—Records; Song Recital KFOX—Violin and Trio; Songs KNX—Mary Holmes; 10:45, Records

- KFSD—Studio Program KOA—10:45, Livestock and Produce

#### 11:00 to 11:30 A. M.

- •KGO & network-Woman's Magazine of the Air PO—Nathan Stewart, baritone;
- KPO-
- Emil Polak's Orchestra KYA—Organ; 11:15, Rhythmsters KTAB—Morning Concert; 11:15, Beauty Facts
- KLX-Mountaineers: 11:15. Lotus Land
- KROW-Health Talk; 11:15, Organ KJBS-Orch.; 11:15, Medical Talk KGGC--Milady's Date Book; 11:15, Star of the Week KQW-Light Classics; 11:15, Popu-

- lar Selections
- KGDM—Organ \*KFRC & ne
- & network --- Metropolitan Parade
- KOL-Cecil Solly to 11:15 KOIN-Art Kirkham
- records
- KJR—Rhythm Rulers, recor KVI—The Observer to 11:15
- KEX-Cobwebs and Nuts to 11:45 KNX-Organ
- KFOX—Recordings; Skit KECA—Records; 11:15, Medical Talk
- KFWB--Records; Lost and Found KFOX-Orchestra; Life Sketches KOA-Nathan Stewart, baritone

#### 11:30 to 12:00 Noon

- KGO-Financial Flashes to 11:35
- KGO & network-Music Magic
- KPO-Edna Fischer; 11:45, Agricul-
- tural Bulletins

- KYA—Album Leaves KTAB—Jean Kent KLX—Anita and Orosco; 11:45,
- Rhythm Encores KROW—Latin-American Program KJBS—Dance Orchestra KGGC—Song Favorites; News KQW—Accordion Capers; Melodies

- KGDM-Organ KFRC-Women's Home Forum to
- 11:45 \* KFRC & network-Dancing by the Sea
- KOIN-Empire Minstrels to 11:45 KHQ-Organ Recital
- KJR-Measured Steps KEX-11:45, Orchestra
- KFI-Fashion Tour; 11:45, Market Reports KNX-Jewel Box; 11:45, Ionizer Talk KFWB-Eddie Eben, organist KFOX-News; Records KOA-C.A.C. Extension Service

#### 12:00 to 12:30 P. M.

• KGO & network—Betty and Bob; 12:15. The Singing Stranger KPO-Clyde Doerr, orchestra KYA-Scriptures: 12:03. Concert KTAB-News; 12:15, Lataner's Facts KLX—Bill Duncan and His Band KROW—Latin-American Program

- KQW-Band Concert
- KGDM-Road Reports, Records \* KFRC & network-Detroit Sym-phony Orchestra
- KOIN-12:15, La Verne Axelson, fashions
- KJR-Records; 12:15, Market and Grain

- KEX-Recordings KNX-News; 12:15, Congoin KECA-Records; 12:15, News KFSD-Stocks; 12:10, Program KFWB-Records; 12:15, City Council KFOX-Recordings; Talk
- KSL-Payroll Builder

#### 12:30 to 1:00 P. M.

- •KGO & network-Western Farm and Home Hour KPO-Clyde Doerr, orchestra
- KYA-
- -Noonday Concert B-Echoes of Portugal
- KTAB—Echoes of Portugal KLX—Bill Duncan and His Band
- KROW—Calif. Farm Hour; Records KJBS—Dance Matinee

- KGGC—Request Hour KQW—Weather Forecast; Mkt. Rep. KGDM—Three Tumbleweeds
- \* KFRC & network-Detroit Symphony
- -Dr. Semler; Meler & Frank KGW-
- KJR—Headliners, records KEX—American Prod. to 12:35
- KHQ—Chamber of Commerce KNX—Concert Group

- KNX--Concert Group KECA--Recordings KFWB--Burt Kiske and Bob Shafer KFOX--Recordings; Civic Talk KOA--Soloist; 12:45, General Fed-eration of Women's Clubs KSL--Utah Agric. College to 12:45

#### 1:00 to 1:30 P. M.

- •KGO & network Chick Webb's Orchestra

to 1:15

the Bookends KNX—Pontrelli'

the Bookends

Dwellers

KYA-

KTAB-

- Orchestra KPO-News; 1:15, Ann Warner's Chats With Her Neighbors KYA-Women's Institute of the Air; 1:15, Musical Strings KTAB-Radio Frolic KLX-Don Brose; 1:15, Martha Lee KROW-Concert Melodies KJBB-Stock Reports; Song Hits; 1:15, Hollywood Keyhole KQW-Friendly Hour; 1:15, Holly-wood Keyhole KGDM-Tumbleweeds; Records \*KFRC & network-Jerry Cooper to 1:15

KFRC-1:15, Health Society Talk KOL-1:15, Julie Day KGW-Friendly Chat; Dental Clinic KHQ-1:15, Silver Loat

KFI—Al Lyon's Orchestra KHJ—Carlson's Orchestra; Between

KSL-Payroll Builder; 1:15, Between

1:30 to 2:00 P. M. •KGO & network—Oxydol's Own Ma Perkins; 1:45, Betty Mariowe KPO—Ann Warner Chats; 1:45, Clef

-Modern Maestro; Talk

KROW-Bobbie Lee; R KJBS-Dance Orchestra KQW-Friendly Hour

KGDM-Recordings

KTAB—Prosperity Parade of the Air KLX—Song Bag

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Lee; Records

KOMO-Emil Hansen; Tea Time

-Pontrelli's Orchestra

KFWB-Get-Together Party KFOX-Get-Together Party

### BROADCAST WEEKLY

KFWB—Baseball Game

KECA-Records

30

- KFSD-Studio Program to 3:15
- KSL-Beale Street Boys; 3:15, Vera Van

KOA-Microphone News; 3:15, You and Your Government

#### 3:30 to 4:00 P. M.

• KGO & network-Stringwood Ensemble

- KPO-You and Your Government to 3:45
- KPO & network University of California Program
- KYA—Baseball
- KTAB-Serenade; Tea Timing

- KTAB—serenade; Tea Timing KLX—Recordings KJBS—Dance Orchestra KGDM—Recordings KQW—Variety Program \* KFRC & network—Texas Rangers; 245 Convrise Bruin/a Orchesters
- 3:45, Georgia Erwin's Orchestra KOL—Lost & Found; 3:35, Classified Period

- nea Feriou KOIN-Newspaper of the Air KEX-Dance Rhythms KOMO-Birnbaum's Bavarlans KHQ-National Grocery Co.; 3:45, Business and Pleasure
- KFI-Charlie Hamp; 3:45, Holly-
- wood Reporter

- wood Reporter KHJ--Nutritional Clinic to 3:45 KNX-Concert Orchestra KFWB-Baseball Game KSL-The Junior Hour KOA-3:45, Perkins Dramatic Series

#### 4:00 to 4:30 P. M.

- KGO--The Well-Dressed Woman; 4:15, John and Ned • KPO & network—Melodiana
- -Baseball KYA-
- KTAB—Keep Smiling Revue KLX—Musical; 4:15, Helen Parmelee, pianist KROW—Historical Hi-Lites;
- 4:15, Royal Hawaiians
- KJBS—Art Fadden, planist; Records KGDM—Gilmore Oil Program
- KQW-Art Fadden; 4:15, Records
- \* KFRC & network—Correct Eng-lish; 4:15, Helen Nagin, pianist KOL—Classified Period; 4:15, Hours with Baur KOIN—Newspaper of the Air

- KOIN-Newspaper of the Air KVI-LeRoy, piano KJR-Talk; 4:05, Tea Dansant; 4:15, Horse Race Broadcast KHQ-Commercial Program to 4:15 KFI-Nick Harris Program; 4:15, Twice Kallar, beariet Julie Kellar, harpist
- KFWB-Baseball
- KFOX-News; Forty-Niners
- KNX-To be announced; 4:15, World Revue
- KSL-Town Crier; 4:15, Tarzan of the Apes
- KOA-Melodians

#### 4:30 to 5:00 P. M.

- KPO & network-Goldman Band Concert
- KGO—Back Stage Chatter; 4:45, Sarah Kreindler, violinist KYA—Baseball; 4:45, Dance Parade;
- 4:55, Junior Birdmen KTAB-Sport of Kings; 4:45, Old
- Bachelor
- KLX—Music; 4:45, Health School KROW—Ne'er Do Well KJBS—Dance Orchestra KQW—Story Time; 4:45, Songs of
- the Islands KFRC-Hazel Zimmerman, Financial KYA-Around the Town;
  - Counselor

STATION DIRECTORY			
• NBC Netwo	ork Static	ons	
Station	Meters	Kcs.	
KECA	209.7	1430	
KEX	254.1	1180	
KFI	468.5	640	
KFSD	499.7	600	
KGO	379.5	790	
KGW	483.6	620	
KHQ	508.2	590	
KJR	309.1	970	
KOA	361.2	830	
комо	325.9	920	
кро	440.9	680	
KYA	243.8	1230	
★ CBS Netwo		ons	
KFRC	491.5	610	
KGB	225.4	1330	
KHJ	333.1	900	
KOIN	319.0	940	
KOL	236.1	1270	
KSL	265.3	1130	
KVI	526	570	
Independen	t Station	\$	
KFOX	239.9	1250	
KFWB	315.6	950	
KGDM	272.6	1100	
KGGC	211.1	1420	
KJBS	280.2	1070	
KLX	340.7	880	
KNX	285.5	1050	
KQW	296.6	1010	
KROW	322.4	930	
KTAB	535.4	560	

KGDM—Recordings KOMO—Varieties KJR—4:45, Song Market KECA—4:45, News KFI—News Release to 4:45 KFU—News netcase to 1.42 KFWB—Cocktall Hour KFOX—Health and Psychology KNX—Revue; 4:45, Fire Dept. Ta KGB—Seymour Simons' Orchestra . Talk

KFSD-4:55, Better Business Bur. KSL-Town Crier KOA-Frank Merriwell Adventures

#### 5:00 to 5:30 P. M.

•KGO & network-Doric Quartet KPO-News; 5:15, Piano Pals KYA-Children's Hour KTAB—Sunset Sketches KLX—Brother Bob's Club KROW-Organ Music KJBS—Dance Orchestra KJGC—Studio Frolic KQW—Iverson Trio KGDM—Vocalist; 5:15, Neopolitans KGW—Dr. West; Collins & Erwin KHQ—Tull and Gibbs; 5:15, Flutist KOMO-Merriwell Adventures; 5:15, Cowboy Joe KJR—Steamboat Bill to 5:15 KFI—Adventures of Frank Merri-

well; 5:15, Your Pal Jimmy KNX--Storytown Express; 5:15, Organ KFWB--Playtime Lady; Records KFOX--Playtime Lady; Records KOA-Ben Bernie's Orchestra

#### 5:30 to 6:00 P. M.

- •KGO & network Clyde Doerr's Orchestra
- KPO-Piano Pals; 5:45, Behind the Footlights

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5:45, Campbell Digest

- KTAB—Blue Moments; Sports KLX—Covered Wagon Jubilee KROW—Eating Your Way to Hith. KJBS—Popular Records
- KGGC—Lecture; 5:45, Irish Gems KQW—Popular Quartet; 5:45, Voice
- of Portugal

- of Fortugal KGDM--Neopolitans; Records KFRC--Little Theatre of the Air KOIN-Bob and Dolly; 5:45, Sweet-hearts of Song KVI--Max Frolic's Orchestra KJR--Waltzes & Tangos; 5:45, Cecil
- Solly
- KEX—Salon Orchestra KFI—5:45, Old Observer KNX—Sunset Serenade; 5:45, Radio Gossip Club
- KHJ---To be announced
- KECA—Recordings: 5:45, NRA tlk. KECA—Little Theatre of the Air KFOX—Song Hits; Ballads KSL—Twilight Reveries

#### 6:00 to 6:30 P. M.

- KGO & network—Palmolive Beauty Box Theatre of the Air; operetta, with Gladys Swarthout, mezzosoprano; John Barclay; Nat Shilkret's Orchestra
- KPO-Dinner Concert KYA-Dinner at Six, Cyrus Trobbe KTAB-Melody Trails KLX-Concert Trio

- KLX—Concert Trio KROW—News; 6:15, Hawalians KJBS—News; 6:15, Old Traveller KGGC—Dinner Dance Review KQW—Dept. of Agriculture; 6:15, Franco's program KGDM—Posts' Parade \*KFRC & network—''Conflict''; 6:15 6:15, To be announced

- 6:15, To be announced KJR-Song Bag KEX-Studio Program KNX-News; 6:15, Concert Group KECA-Records; 6:15, News KFWB-News; Records; Organ KFOX-News; 6:05, Al and Molly; 6:15, Eddle Eben, organist

6:30 to 7:00 P. M.

• KGO & network—Palmolive Beauty

• KGO & network—Palmolive Beauty Box Theatre of the Air KPO—NRA Talks; 6:45, Life of the Reillys, comedy sketch featuring Bobbe Dean and Ted Maxwell KYA—Cyrus Trobbe and Orchestra KTAB—Cecil & Sally; 6:45, Mining News; Harold Peary VLX—Concert Trio

KLX—Concert Trio KROW—Doc Shahan's Ramblers KJBS—Old Traveler; 6:45, Berri &

Loux, planists KGGC—Theatre of the Air; Records

KGDM—Posts' Parade KQW—Market Reports; 6:45, Torrid

\* KFRC & network—Melodic Strings KOIN—6:45, Gene Baker KOI—6:45, Radio Speaker Stevenson

KJR—Dinner Dansant KEX—Sport Flashes; 6:35, Music KNX—Sport News; 6:45, Ensemble

KFWB—Organ; 6:45, Whispers KFOX—School Kids; 6:45, Quartet KECA—Wesley Tourtelotte, organ KGB—Melodic Strings

7:00 to 7:30 P. M.

•KGO & network—Amos 'n' Andy; 7:15, Gene and Glenn KPO—The Wandering Minstrel: Or-

KTAB-Orch.; 7:15, Italian News

Sport Page;

chestra and singer KYA—Ernie Smith's Sport 7:15, Seals Knothole Gang

Tunes

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10:00 to 10:30 P. M.

KGO & network—Richfield News; 10:15, Williams-Walsh Orchestra

KROW-Races; Hillbillies KFRC-News; 10:10, Carlson's Orch.

KOIN—Fights KJR—Until Tomorrow KEX—Fights KJR—Until Tomorrow KFI—10.15, Carol Lee & Helene Hill KHJ—News; 10:10, Carlson's Orch. KOL—BoxIng Bouts KECA—Musical Celebrities, records KNX—The Crocketts; 10:15, Pon-trelli's Orchestra

KFWB—Boxing Bouts KFWO—Olympic Auditorium Fights KGB—News; 10:05, Dance Orch. KSL—Cafe de Paree Orchestra KOA—Night Court

10:30 to 11:00 P. M. •KGO & network—Williams-Walsh Orchestra; 10:55, News KPO-Pacific Serenaders KYA-Organ Serenade

KTAB—Dance Tunes KLX—Hotel Lake Merritt Orchestra KROW—Hill Billy Music KFRC—Carol Lofner's Orchestra KOID—Dance Orchestra KOID—Dance Music

KOIN—Dance Music KOMO—Vic Meyers' Orchestra KEX—The Domino KIR—10:55, Memory's Garden KHI—Dance Orchestra KNX—Pontrelli's Orchestra KFI—Biltmore Hotel Orchestra

KFWB—Geo. Hamilton's Orchestra KFOX—Geo. Hamilton's Orchestra KOA—Orchestra; 10:55, News

11:00 to 11:30 P. M.

• KPO & network—Ambassador Ho-

tel orcnestra KGO-Happy Felton's Orchestra KYA-Organ Serenade KTAB-Hal Girvin's Orchestra KROW-Dance Music KFRC-Irving Aaronson's Orch. KOL-Dance Music KOMO-Silver Strings

KOIN--Dance MUSIC KFWB--Manny Harmon's Orchestra KFOX--Manny Harmon's Orchestra KHJ--Dance Orchestra KNX--Pontrelli's Orchestra KGB--Aaronson's Orchestra

11:30 to 12:00 Midnight

 KGO & network—Club Victor Orch. • KGO a network—Club victor of KPO—Organ Concert KYA—Frank Castle's Little Show KTAB—Joe Pelonge's Orchestra KROW—Dance Music KFRC—To be announced

KFWB-Manny Harmon's Orchestra KVI-Traveler's Orchestra

**A**γ1—1raveier's Orchestra KOMO--Moonlight Melodies KJR--Vic Meyers' Orchestra KHJ--Organ KFOX--Jack Maurice's Orchestra KGB--To be announced

12:00 to Sign Off KTAB---Vagabond of the Air KROW---Midnight Vagabord<sup>a</sup> KJBS---12:01, Owl Program KGDM----121 Club Dance Orchestra

KOMO-Silver Strings KVI-Pappy's Orchestra

KOL-Dance Orchestra

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KOIN-Dance Music

**KPO**-Pacific Serenaders

KYA-Dance Orchestra KTAB—Castilian Strings KLX—Hotel Lake Merritt Orch.

KVI-Dance Music

trelli's Orchestra

KTAB-Dance Tunes

tel Orchestra

KOIN-Fights

- KLX-News; Reflections of Romance KROW-C. W. Hammond; Records

- KIBS-Recordings KIGC-Master Melodies KGDM-Elec. Trans. \* KFRC & network Studebaker Champions
- KQW-Weather Forecast; 7:15, California State Federation of Labor,
- Paul Scharrenberg, speaker KJR—Chamber of Commerce; Jewel Box
- KEX-Symphony
- KFWB—Syncopators KNX—Frank Watanabe; Vocalists KFOX—Wiggsville; 7:15, Bobby and
- Betty
- KECA-Paul Roberts, tenor; 7:15, Romance at 50
- KFSD—Adolph and Rudolph to 7:15 KSL—Studebaker Champions

#### 7:30 to 8:00 P. M.

- KGO & network—Leo Reisman's Orchestra and Phil Duey, baritone KPO—Sax-o-Tunes: Mickey Gillette;

- KPO—Sax-o-Tunes: Mickey Gillette; Alvino Rey, guitarist
  KYA—Lady of the Evening; 7:45, Voice of L'Italia
  KTAB—Don Steele; Harold Peary
  KLX—Anita and Orosco; Talk; 7:45, Eleanor Nielsen, soprano
  KROW—Calvary Meditations; Varlety
  KGGC—S. F. Federation of Municipal Employees; 7:45, Records
  KQW—Market Hour; 7:45, Tango Time Ťime
- \* KFRC & network Isham Jones' Orch.; 7:45, Voice of Experience KOIN—Comedy Stars of Hollywood
- KVI—Dr. Mellor KJR—To be announced; Radio Ralph
- KJR—To be announced; Radio Kalpin KNX—Speech; 7:45, King Cowboy KECA—Leona Neblett, violinist; 7:45, Records KFWB—Pasquale's Californians; 7:45, The Harmonists KFOX—Buy Detective; 7:45, Ocean-

- side Melodies KSL—Crazy Crystals Prog. to 7:45 KOA—Phillip Morris
  - 8:00 to 8:30 P. M.
- •KGO & network-Ben Bernie's Orchestra
- KPO-California State Chamber of Commerce Program; 8:15, Nanette
- La Salle, contralto KYA-Voice of L'Italia
- KTAB-Prosperity Parade; Dixie arade
- KLX—John Wharry Lewis Quintet KROW—Latin-American Program KGGC—Tango Time; 8:15, Popular Concert
- KQW—You Never Can Tell \* KFRC & network—Harry Sosnik's Orchestra
- KOL—Comedy Stars of Hollywood; 8:15, Hollywood Newshawk KOIN—Alka Seltzer; 8:15, King's
- Guards
- KVI-The Crediteers

- KVI--The Crediters KIR--Orpheus Ensemble KEX--News Flashes to 8:15 KHJ--Inglewood Park Concert KNX--The In-Laws; 8:15, Orchestra KECA--Recordings; 8:15, The Story Table Teller
- KFWB—The Pioneers; 8:15, Orch. KFOX—Sons of the Pioneers; 8:15, Kyser's Orchestra KFSD—Beauty that Endures; 8:15.
- Marie Kriete
- KSL-Headline News; 8:15, John KOA-Forty-Niners; 8:15, Orchestra KOA-Doodlebug Orchestra

#### 8:30 to 9:00 P. M.

- KGO & network Death Valley Days, with George Rand, Charles Marshall and others
- Marsnall and others KPO—Peter Smythe and Orchestra KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra KTAB—Dixie Memories; 8:45, Sports KLX—John Wharry Lewis Quintet KROW—Italian Program KGGC—Mountain Music; 8:45,

- KGGC-Mountain Music; 6:45, Tunes of the Times KQW-You Never Can Tell KFRC & network-To be announced KOIN-The King's Guards KVI-To be announced KVI-To be announced KVI-To be announced Ture Elmer

KEX—Studio Program KECA—Geo. Liebling, plaulst KFWB—Phil Regan's Orchestra KFOX-Showboat; 8:45, Poetry and

- Music
- KNX-Forge of Freedom
- KFSD—Musical Moments KOA—Cosmopolitan Hotel Orch.

#### 9:00 to 9:30 P. M.

- KGO & network—The Big Ten; Meredith Willson's Orchestra; Go-go DeLys, contralto; Tommy Harris, tenor KPO—Clyde Lucas' Orchestra
- KYA—Orch.; 9:15, Radio Players KTAB—Organ, Guitar, Voice; 9:15,
- Nevada Nightherders
- KLX-Old Gospel Hymns, mixed quartet, M. Jay Goodman. director KROW-Popular Tunes; 9:15, Motor-cycle Races KQW-You Never Can Tell KFRC-Hodge Fodge Lodge KOL-Post-Intelligencer; 9:05, Box-
- KOIN--Hodge Podge Lodge KOIN--Hodge Program
- KVI-
- KVI—Scandinavian Hour KOMO—30 Minutes of Music KHQ—Threads of Tradition; 9:15, Grosman Bros.
- KEX—Dance Orchestra

- KEX—Dance Orchestra KFI—Dr. Lindsley, talk; 9:15, Orch. KHJ—Jack Russell's Orchestra KNX—News; 9:15, The Crocketts KFWB—Slumbertime; 9:15, News KFOX—Beverly Hill Billies KGB—Hodge Podge Lodge KSL—Orchestra; 9:15, Mary & John KOA—Clyde Lucas' Orchestra

#### 9:30 to 10:00 P. M.

- •KGO & network-Tom Coakley's Palace Hotel Orchestra
- KPO—Doodlebug Orchestra KYA—Radio Players; 9:45, News; 9:55, Orchestra KTAB—Repertory Players

KOIN—Fights Broadcast KJR—Rocky Mountaineers

KOMO-Rhapsody in Rhythm KFI—Orchestra and KNX—The Crocketts

KEX-Fights

Orchestra

- KLX-Musical Auction; 9:45, News

- KROW-Motorcycle Races KQW-You Never Can Tell KFRC-Irving Aaronson's Orchestra KQL-Boxing Bouts KVI-Aaronson's Commanders

KNX—The Crocketts KFWB—Boxing Bouts KHJ—Jules Alberti Orchestra KFOX—Olympic Auditorium Fights KECA.—9:45, Musical Celebrities KGB—Hills Bros., 9:35, Aaronson's Occhertige Bros., 9:35, Aaronson's

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Alberti Orchestra

Vocalist

## WEDNESDAY Programs

#### 7:30 to 8:00 A. M.

• KGO & network-U. S. Army Band KPO—Pair of Pianos KYA—Musical Clock KTAB—Hill Billie Tunes KROW—Commuters Time Clock KQW—Breakfast Hour KFRC—Morning Exercises KGDM—Gilmore Oil Program KOL—Organ Program KVI—Morning Varletles; Hillbillies KVIN—Jones & Stewart KHQ—Financial Service to 7:45 KHQ—Financial Service to 7:45 KOMO—7:45, Organ Concert KGW—Ronald Buck KJR—Market Quotations; Records KFI—Helen Hill, Keyboard Kolours; 7:45, Church Quarter Hour KNX—Bill Sharples' Club KHJ—Recordings and Stocks KFWB—Cold Star Rangers KHJ—Hecordings and Stocks KFWB—Gold Star Rangers KFOX—Grain Reports; Songs KECA—Radio Bible Fellowship KGB—Records; 7:55, Prog. Resume KSL—Morning Watch; Melodies KOA—U. S. Army Band; 7:45, Betty Crocker

#### 8:00 to 8:30 A. M.

- KGO & network—Financial Serv-ice; 8:15, Carlos Spaventa and Roberta Moya
- Roberta Moya KPO—Smackout, Marion and Jim Jordan; 8:15, Crosscuts from the Log o' the Day KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Portuguese News KLX—Records; 8:20, N. Y. Stocks KROW—Commuters Time Clock KIBS—Dance Hits

- KJBS—Dance Hits KQW—Morning Varieties KGDM—Recorded Program \* KFRC & network—Voice of Expe-

- \* KFRC & network—Voice of Expe-rience to 8:15 KFRC—8:15, Grab Bag, records KOL—8:15, Breakfast Club KVI—8:15, Jim De Puy's Revue KOIN—8:15, Studio Program KOMO—8:15, Morning Reveries KHQ—8:15, Shoe Hospital KEX—Four Square Cathedral KFI—Helen Guest, ballads; 8:15, Al Gayle's Entertainers Gayle's Entertainers -8:15, Recordings KHJ-KFWB-Breakfast Club KNX-Bill Sharples Club KFSD-Good Cheer program KGB-8:15, Recordings KSL-8:15, Jennie Lee KOA-Smackout; Music

#### 8:30 to 9:00 A. M.

• KGO & network—Vic and Sade; 8:45, Words and Music KPO—Crosscuts Log o' the Day KYA—Concert; 8:45, Fritovilites KTAB—Radio Shopper's Digest KLX—Covered Wagon Jubilee KROW—Mary Dowd Reardon KJBS—Dance Hits KQU—Circle of Enchantment KGDM—8:45, Health Talk \* KFRC & network—Concert Minia-tures tures KOL-Musical Program KOIN-Studio; 8:45, Elma Hackett KGW-Crazy Crystals to 8:45 KOMO-Viennese Vagabonds KVI-Records; 8:45, Mkt. Specials KHQ-8:45, Home Comfort KEX-8:45, Orchestra KJR-8:45, Morning Miracles tures



FRED ALLEN KGO-8 P. M.

KFI-8:45, Julia Hayes KNX--Bill Sharples Club KFWB-Breakfast Club KFOX--Health & Efficiency; Records KGB-Stocks and Recordings to 8:45 KSL-Good Morning Judge

#### 9:00 to 9:30 A. M.

- KGO & network—Words and music to 9:15 KGO-9:15, Barbara Lee KPO-Crosscuts of the Day •KPO & network-9:15, Cliff Naz-

- zarro
- KYA-Frivolities; 9:15, Prudence Penny TAB—Hour of Prayer KTAB—Hour of Prayer KLX—Recordings KROW—Salon Program KJBS—Vocalists; 9:15, Orchestra KGGC—Melodies; 9:15, Chas. Glenn VOW—Bounder Tunes of the Day

- KGGC-Melodies; 9:15, Chas. Glenn KGW-Popular Tunes of the Day KGDM-Mabel Rubin \* KFRC & network Keenan and Phillips; 9:15, Artist Recital KOL-Prudence Penny to 9:15 KVI-Mystic Melodies to 9:15 KVI-Mystic Melodies to 9:15 KVI-Musical Gens; Early Birds KOMO-Mary's Friendly Garden KEX-Talk; Words and Music; 9:15. Request Program

- KEX—Taik; Words and Music; 9:15, Request Program KFWB—Breakfast Club KFOX—Records; 9:15, Taik KFOI—Taik; Bennie Watson, songs KNX—Dr. Sherman Health Taik KSL—Beet Sugar Industry to 9:15
- KOA-Words and Music; 9:15, Honorable Archie

#### 9:30 to 10:00 A. M.

• KGO & network—Johnny O'Brien KGO-9:45, Jean Abbey, news of the shops for women KPO-News; 9:45. Elmore Vincent KYA-Waitz Idyils KTAB-Health Talk

KLX—Musical Jigsaw; 9:45, Records KROW—Diet and Health KJBS—Visiting Faye Ward KGGC—Health Talk; 9:45, Dance Noveities KQW-Faye Ward KGDM—-News of the Day \* KFRC & network—Betty Crocker; 9:45. Jane Ellison's Magic Recipes KGW—9:45. Cooking School KGW-9:45, Cooking School KOMO-Popular Melodies KJR-9:45, Elmore Vincent KHQ-Magic Travels to 9:45 KEX-9:45, Elmore Vincent KFUB-9:45, News KHJ-Harold Knight's Orch. to 9:45 KNX-Lotus Land: 9:45, News KFWB-Talk: 9:45, News KFWB-Talk: 9:45, News KFOX-Health Talk KFSD-9:45, Elmore Vincent KECA-9:45, Elmore Vincent KECA-9:45, Elmore Vincent KCA-Farm and Home Hour

#### 10:00 to 10:30 A. M.

•KGO & network-News; 10:05, Organ Concert

- KPO-Edna Fischer, by the Kitchen Sink -Edna Fischer; 10:15, Songs

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- by the Kitchen Sink KYA-Columbia on Parade; 10:15, Organ Concert KTAB-Paul Keller, pianist; 10:15, Chasin' the Blues KLX-Studio; 10:15, Stock, News KROW-Vita Hepar; 10:15, Serenaders

- aders KJBS-News; 10:05, Organ KGGC-Cal King KGW-Know Your California KGDM-Helen Byron; 10:15, Rec'ds \* KFRC & network-Just Plain Bill; 10:15, Romance of Helen Trent KHQ-Organ; 10:15, Celia Lee KOMO-Pianologue; Vocalist KEX-Lost and Found; 10:02, Ron-ald Buck KJR-The Walks of Life; 10:15, Another Spring KFIL-Ann Warner Chats KFWB-Prudence Penny; Barbara
- KFWB—Prudence Penny; Barbara Holmes

- KNX—Eddie Albright's Family KFOX—Prudence Penny; Quartet KECA—Talk; 10:15, Organ KOA—National Farm and Home Hr.

#### 10:30 to 11:00 A. M.

- KGO & network—Woman's Maga-zine of the Air KPO—Alvino Rey, guitarist; 10:45,
- KPO-Colette Carley, songs

- KYA.—Organ Concert KLX—International Kitchen KTAB—Health Talk; Records KROW—University on the Air

- KJBS—Dance Orchestra KOL—Morning Melodies KQW—Aunt Sammy; 10:45, Rolling Stones
- KGGC-Soft Pillow Sunshine
- \* KFRC & network-Ann Leaf, organist

- KOIN—Art Kirkham KJR—Club Minutes; Serenader KEX—Orchestra KNX—Mary Holmes; 10:45, Silhou-
- ettes

- ettes KECA--Records; 10:45, Plano KFWB--Recordings KFOX--Violin and Trio KGB--Nujova Water Co. to 10:45 KFSD-Studio Program KSL--10:45, Betty Moore KOA--Crazy Water; 10:45, Livestock and Produce

1:35. Orchestra

1:35, Orchestra KHQ-1:45, Kinman University KVI-1:45, Amusement Tips KJR-Here and There KEX-Financial and Grain Reports;

KRX—Pontrell's Orchestra KRX—Pontrell's Orchestra KECA—Records to 1:45 KFSD—Studio Program KSL—Town Crier; 1:45, Symphony

2:00 to 2:30 P. M.

•KGO & network-Al Pearce and

KPO-Dancing Feet; 2:15, Accord-

iana KYA—Harmonies; 2:15, Helen Gor-don Barker, Art Lecture KTAB—Globe Troiter; Romancin' KLX—Records; 2:15, Cecil Wright KROW—Tuneful Tunes; Vocalist KJBS—Popular Dance Recording<sup>8</sup> KQW—Dance Matinee

KQW—Dance Matinee KGDM—Records; News \* KFRC & network — Happy Go Lucky Hour KJR—Salon Hour, recorded KEX—World Bookman; Music KGA—Midweek Matinee

KECA—Classic Hour, records KFWB—Records; 2:15, Baseball KFOX—School Program; Records

KSL—Orchestra; 2:15, Dental Clinic KOA—Theatre Reporter; 2:05, Orch.

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang KPO—Song Thots: Barbara Blanch-

ard, soprano; Eva Gruninger, con-traito; Everett Foster, baritone; Ben Klassen, tenor KYA—Vignettes of Life; 2:45, In-ternational Troubadours KTAB—Three Four Time KLX—Tal; Stock; 2:40, Records KROW—Dell Perry, pianist; 2:45, Bobbie Lee, vocalist KQW—Afternoon Concert KGDM—Vocal Soloist \* KFRC & network — Happy Go Lucky Hour KEX—Request Program

KEX—Request Program KJR—Salon Hour, recorded KHJ—Happy Go Lucky Hour

KNX—Gordon Henderson's Orch. KFWB—Baseball Game

KECA—Classic Hour KELA—Classic Hour KSL—Parent-Teachers' Program; 2:45, Ben Pollack's Orchestra KOA—Three X Sisters; 2:45, Soloist

3:00 to 3:30 P. M.

• KGO & network—South Sea Island-

• AGO & network—South Sea Island-ers; 3:15, Herman Crone's Orch. KPO-South Sea Islanders; 3:15, Tom Mitchell, baritone KPO-3:15, Dan Russo's Orchestra KYA-Symphony Highlights KTAB\_Beoprimes

KJBS-Instrumentalists; Word Man KQW-Stocks; 3:05, Music; 3:15,

KJR-3:15, Enchanted Islands

KTAB-Recordings

KGDM-Recordings

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Word Man

KLX—Records KROW—Novelty Airs

ard, soprano; Eva Gruninger, con-tralto; Everett Foster, baritone;

KNX—The Bookworm

1:35, Orchestra KHJ-1:45, Dow Jones Report KFI-1:45, Dixie Aces

KFWB—Records KFOX—Educational Talk

His Gang

iana

#### 11:00 to 11:30 A. M.

- •KGO & network-Woman's Magazine of the Air
- KPO-Joe White, tenor; 11:15, Hap-
- py Days in Dixie KYA-Organ: Rhythmsters
- KTAB-Concert; 11:15. Bulletin KLX-Mountaineers; 11:15, Castles in Music
- in Music KROW-Health talk; 11:15, Organ KGGC-Milady's Date Book; 11:15, Star of the Week KGDM-World Events KJBS-Popular Hits VGW Light Classics

- KQW-Light Classics
- \* KFRC & network-LaForge-Beru-
- men Musicale

- KOL--Cecil Solly to 11:15 KOIN--Art Kirkham KVI--The Observer to 11:15 KEX--Orchestra; Cobwebs & Nuts
- KJR—Rhythm Rulers Recorded KNX—Organ Recital
- KFWB-Records; Lost and Found KECA-Records; 11:15, German
- Lesson
- KFOX—Recorded Program KFSD—Popular Program
- KOA-Cooking Talk; 11:15, Wise Man; 11:15, Happy Days in Dixie

#### 11:30 to 12:00 Noon

- KGO-Financial Flashes to 11:35
   KGO & network-Happy Days in Dixie; 11:45, Visit to Foreign Vil-lages at the Century of Progress KPO-Organ Concert; 11:45, Agri-cultural Bulletin

- KYA—Album Leaven KTAB—Jean Kent, Home Economics KLX—Anita and Orosco; 11:45,

- Rhythm Encores Rhythm Encores KROW—Latin American Program KGGC—Marjorie Lee; 11:45, News; 11:50, Mountain Music KQW—Accordian Capers; 11:45,

- Records
- KGDM-Organ Recital KFRC-Women's Home Forum
- \* KFRC & network-11:45, Colum-bia Salon Orchestra
- KOIN-Kelfood Program
- KHQ-Organ Recital
- KJR-Measured Steps
- KEX-Cobwebs and Nuts; 11:45,
- Studio KFWB—Eddie Eben, organist KFI—Fashion Tours; 11:45, State Market Reports
- KHJ---Color Harmonies KNX---Jewel Box; 11:45, Ionizer Talk
- KFOX-News; Talk; Records KSL-Modernistic Melodies; Orch.

#### 12:00 to 12:30 P. M.

- KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour, talks; Edw. J. Fitzpatrick's Orchestra
- KPO-Midday Musicale, Harry Stanton, basso; orchestra direction Charles Hart
- 12:03. Concert KYA-Scriptures;
- KTAB-News; 12:15, Lataner's Facts
- -Bill Duncan and his Band KLX-
- KROW-Latin American Program KQW-Band Concert KGDM-Recordings KGGC-Request Hour

- \* KFRC & network-Brooklyn Han-
- dicap
- KOL-Manhattan. Serenaders KGW-12:15, Meier & Frank KOIN-12:15, LaVerne Axelson, Fashions
- KHQ-Betty and Bob; 12:15, Busi-ness and Pleasure

- KJR—Castles in Music; 12:15, Grain Reports
   \* KFRC & network 1:35, Organ Melodies; 1:45, Detroit Symphony KEX—Dance Rhythms to 12:15

   KNX—News; 12:15, Congoin KECA—Records; 12:15, News
   KOIN—Book of Life KGW—1:45, Michael Arenstein KCM0—1:45, Julia Hayes

   KEVX—Records; Talk
   KEX—Financial and Grain Reports;

   Reports KEX—Dance Rhythms to 12:15 KNX—News; 12:15, Congoin KECA—Records; 12:15, News KFWB—Records; Talk KFOX—Recordings; Talk KFOX—Recordings; Talk KGB—Farm Flashes to 12:15 KSL—Payroll Builder VCA Patty and Bab: Cosmonolitan

- KOA-Betty and Bob; Cosmopolitan Orchestra
  - 12:30 to 1:00 P. M.
- KGO & network-Western Farm
- and Home Hour KPO---Midday Musicale KYA---Noonday Concert KTAB-Echoes of Portugal

- KLX—Bill Duncan and his Band KROW—California Farm Hour;

- 12:45, Records KJBS—Dance Matinee KQW—Federal Market Reports
- KGDM—Musical Capers KFRC & network Educational Feature; 12:45, Instrumentalists

- KJR-Headliners KEX-Talk to 12:35 KGW-Dr. Semler; Friendly Chat KVI-State Capitol News and Views

- KVI—State Capitol News and Views KHQ—Marching Along KNX—Lucca's Concert Ensemble KECA—Concert Favorites, records KFWB—Bobby Shafer and Burt Fiske; 12:45, Records KFOX—Better Business Bureau; 12:45, Civic Talk KSL—Science Service Series; 12:45, The Instrumentalists
- The Instrumentalists KOA—Orchestra; 12:45, Orlando's
- Orchestra

#### 1:00 to 1:30 P. M.

- •KGO & network-Ted Black's Orchestra
- KPO-News; 1:15, Ann War Chats with Her Neighbors KYA-S. F. Ad Club Luncheon Ann Warner

KQW-Friendly Hour; 1:15, At the Hollywood Keyhole KGDM-Three Tumbleweeds \* KFRC & network-Jack Brooks and Eddle Copeland's Orchestra; 1:15, Between the Book Ends KGW-1:15, Dental Clinic KOMO-Farm Talk; 1:15, Tea Time KHQ-Studio Program KVI-Ethyl's Social Column to 1:15 VNN-Rourcell's Orchestra

-Pontrelli's Orchestra

KFCA-Al Lyon's Orchestra KFCA-Get-Together Party KFSD-Advertising Club luncheon KSL-Payroll Builder to 1:15

1:30 to 2:00 P. M.

• KGO & network-Oxydol's Own Ma

KYA—Modern Maestros; 1:45, Bet-ter Business Bureau KTAB—Modern Rhythm KROW—Home Beautiful; 1:45,

KLX—Song Bag KJBS—Afternoon Popular Concert KQW—The Friendly Hour

KGDM-Accordion Boys & Louis

KFRC-N. Y. Stocks to 1:35

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Perkins; 1:45, Armchair Quartet PO—Ann Warner's Chat; 1:45, John

KFWB-"Get-together Party"

and Ned, harmony duo

Tuneful Tunes

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KPO-

KYA—S. F. Ad Club Luncheon KTAB—Radio Frolic KLX—Don Brose; 1:15, Economics KROW—Concert Melodies KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole KQW—Friendly Hour; 1:15, At the Unluwing Kawhola

\* KFRC & network-Feminine Fan-KOMO-3:15, Day Dreams KGW-Eddie King, pianist; 3:15, Trio Concert KHQ-Studio; Club Bulletin KNX-Foreign Recordings KECA—Raine Bennett to 3:15 KFWB—Baseball Game KFSD-Balboa Park Organ KSL—Gene Kardos Orchestra; 3:15, Morton Downey KOA—Microphone News; 3:15, University of Denver 3:30 to 4:00 P. M. KGO-Art and Music to 3:45 •KGO & network — Grace Hayes, musical comedy star in songs KPO-Lilian Bucknam, soprano; 3:45, To be announced KPO-3:45, Univ. of California Prog. KYA-Symphony Highlights KTAB-Little Serenade; Tea Time KTAB—Little Serenade; Tea Time KLX—Records KROW—Studio Prog.; 3:45, Records KGDM—Theatre Chat KQW—Variety Program to 4:30 KJBS—Dance Orchestra \* KFRC & network—Texas Rangers; 3:45, Georgia Erwin's Orchestra KFRC-3:55, Town Topics KFRC-3:55, Town Topics KOL-Lost and Found to 3:35 KOIN-Newspaper of the Air KOMO-3:33, Pipes and Strings KJR-3:45, Enchanted Islands KEX-Musical Program KFI-Charlie Hamp; 3:45, Organ KECA-3:45, Univ. of California KHJ-Larry Burke to 3:45 KNX-Orchestra VEWB-Basehell Game Organ KFWB-Baseball Game KSL—Junior Hour KOA—Soloist; 3:45, Grace Hayes

#### 4:00 to 4:30 P. M.

•KGO & network-Jack Pearl, the Baron Munchausen, with Cliff Hal; Peter Van Steeden's Orch. KPO-Echoes from the Orchestra Pit KYA-Women, Children and Law; 4:15, Tea Dance Farade KTAB-Keep Smiling Revue KLX-Rhythm Encores KROW-Prudential; 4:15, Records KROW-Prudential; 4:15, Records KJBS-Favorite Entertainers KGDM-Gilmore Oil Program \* KFRC & network-French Casino Orchestra KFRC-4:15, Little Theatre KOL-4:15, Hours with Baur KOIN-Newspaper of the Air KVI-4:15, LeRoy, planist KJR-Tea Dansant; Recordings KJR—Tea Dansant; Recordings KEX—Baseball Game KHJ—Musical Program; 4:15, Planist KNX—School Bureau; Musical KECA—Good Old Songs; Records KFWB—Baseball Game KFOX—News; 4:15, Forty-Niners KGB--4:15, Little Theatre KFSD-Feature Program KSL-Town Crier; 4:15, Tarzan 4:30 to 5:00 P. M.

KGO-Children's Hour; 4:45, To be announced

- KPO-Flirtations: Vocalists
- KLX—Piano; 4:45, Health School KYA—Matinee Idyll; 4:55, Junior
- Birdmen KTAB—Sport of Kings; 4:45, The Old Bachelor KROW—Hillbilly Music; 4:45, Mau-
- soleum Program KQW—Story Time; Sunshine Hour KGDM-Recordings

STATION DIRECTORY			
<ul> <li>NBC Netw</li> </ul>	ork Sta	tions	
Station	Meters	Kcs.	
KECA	209.7	1430	
KEX	254.1	1180	
KFI	468.5	640	
KFSD	499.7	600	
KGO	379.5	790	
KGW	483.6	620	
KHQ	508.2	590	
KJR		970	
KOA	361.2	830	
комо	325.9	920	
KPO	440.9	680	
KYA	243.8	1230	
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KFRC	491.5	610	
KGB	225.4	1330	
KHJ	333.1	900	
KOIN	319.0	940	
KOL	236.1	1270	
KSL	265.3	1130	
KVI	526	570	
Independen	t Statio	ns	
KFOX	239.9	1250	
KFWB	315.6	950	
KGDM	272.6	1100	
KGGC	211.1	1420	
KJBS	280.2	1070	
KLX	340.7	880	
KNX	285.5	1050	
KQW	296.6	1010	
KROW	322.4	930	
KTAB	535.4	560	
		000	

KJBS-Dance Orchestra

- \* KFRC & network—Broadway Vanities
- ittes KJR--Recordings; 4:45, Snapshots KEX--Baseball; 4:45, Band Music KOMO--Happiness Program to 4:45 KHQ--Parade of Happy Feet to 4:45 KFI--Gloria Hamilton to 4:45

- KFSD-Musical Program
- KOA-Frank Merriwell Adventures

#### 5:00 to 5:30 P. M.

- KGO & network-Goldman Band Concert KPO—News; 5:15, Adventures of Frank Merriwell KYA-Children's Hour KTAB-Sunset Sketches KLX-Brother Bob's Club KLX---Brother Bob's Club KROW--Organ Music KJBS---Band; Vocal Favorites KGGC--Studio Frolic KQW--Iverson Tric; 5:15, Records KGDM---Neopolitans \* KFRC & network -- Chesterfield Percent
- Program KGW—Dr. West; Collins and Erwin KHQ—Tull & Gibbs Express to 5:15 KJR—Steamboat Bill; Records KOMO-Merriwell Adventures to 5:15
- KFI-Merrivell Adventures to 5:15 KECA-5:15, Records KFWB-Playtime Lady; Records KFOX-Playtime Lady; Records
- KNX--Storytown Express; Organ

#### 5:30 to 6:00 P. M

• KGO & network--Love Story Proram: dramatizations KPO-Clyde Doerr, orchestra KYA-Around the Town, 5:45, Campbell Direct KI.X--Covered Wagon Jubilee

- KTAB-Blue Moments; 5:45, Sports

KROW-Eating your way to Health KJBS-Dance Orchestra KGGC-Lecture: 5:45, Irish Gems

- KGDM—Recordings
- KQW-Southern Four; 5:45, Voice of Portugal
- KFRC & network Roy Hilton;
   5:45, Charlie Lung's Gang
   KHJ—To be announced; 5:45,

Islanders

- KOIN-Hollywood Impressions; Bob and Dolly

KJR -Rhythm Encores; Cecil Solly KEX-Recorded Program KNX-Serenade; 5:45, Gossip Club KFWB-Cecil and Sally; Records

- KECA-Records; 5:45, Albert G. Bergman, law talk KFSD-Popular Program

#### 6:00 to 6:30 P. M.

KGO & network—To be announced

- KPO—Dinner Concert KYA—Cy Trobbe and Orchestra KTAB—Melody Page
- - KLX-Trio
  - KROW--News; 6:15, Hawajiana
- KROW—News; 6:15, Hawaiians KJBS—News; 6:15, Old Traveller KGGC—Dinner Dance Review KQW—California Department of Ag-riculture; 6:15, Franco's Program KGDM—6:15, Tom Castle's Orch.
- Byrd Expedition
- KJR-Lotus Land; 6:15, Crazy Wells

- KJR-Lotus Land; 6:15, Crazy wens KEX--Orchestra KFWB--News; Concert Group KNX--News; 6:15, Concert KECA--Records; 6:15, News KFOX--News; 6:05, Al and Molly; 6:15, Cecil and Sally KFSD--Dinner Concert KSL-Byrd Expedition Program

#### 6:30 to 7:00 P. M.

- •KGO & network-Barbara Merk-
- ley, harpist; 6:45, Chester Rowell PO-Five Cards: Vocalists, guitar-KPO-
- ist, pianist
- KYA—Orchestra KTAB—Cecil and Sally; 6:45, Min-ing News; 6:50, Harold Peary KLX—Trio
- KROW-Ne-er Do Well KGGC-Theatre of the Air; 6:45,
- Modern Rhythm KQW-Market Reports; 6:45, Torrid
- Tunes
- KJBS—Old Traveler; Records KGDM—Orchestra; Records \* KFRC & network Cal
- California Melodies

- Melodies KOMO--Musical Mannequins KHQ--N. W. on Parade KIR--Dinner Dansant KEX--Sport Flashes KFI-Orchestra and Soloist KNX--News; Rubinoff's Ensemble KECA--Organist and Violinist KFWB--Organ; 6:45, Interview KFOX--School Kids; 6:45, Conti-nentals nentals
  - KOA-Jack Denny's Orchestra

#### 7:00 to 7:30 P. M.

- KGO & network-Amos 'n' Andy;
- 7:15, Gene and Glenn KPO-Nanette La Salle, balla singer; 7:15, Agriculture Today KYA-Frie Smith's Sport Page ballad
- 7:15. Talk KTAB—Orchestra; 7:15. Italian News KLX—Nows; 7:15. Igwable (Inc.
- KQW-Weather Forecast; 7:03, Radio
- News and Forum; 7:15, Vocalists KROW—C. W. Hammond: 7:15, Dos Shahan's Ramblers

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- KFUE-Clocktail Hour KFWB-Cocktail Hour KF0X-Health Talk; 4:45, Records KECA-4:45, News Release KNX-Louise Johnson, Astro-Analyst

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Orchestra

KOL-Dance Music KVI-Orchestra

10:00 to 10:30 P. M.

•KGO & network-Richfield News Flashes; 10:15, Williams-Walsh

KPO-Night Court, variety program KYA-Orchestra & Organ KTAB-Jimmie Cook's Sidelines; 10:15, Dance Tunes

KLX—Dance Orchestra KROW—Boxing Matches KFRC—News; 10:10, Johnny Rob-inson's Orchestra

KVI—Orchestra KOIN—Robinson's Orchestra KGW-10:15, Dance Orchestra KJR—Musical Favorites KFI-10:15, Carol Lee & Helene Hill KHJ—News Item; 10:10, Orchestra KNX—The Crocketts; 10:15, Orch. KECA—Recordings to 10:15 KFWB—News; 10:15, Organ KFOX—News; 0rchestra KGB—News; 10:05, Dance Orch. KSL—Robinson's Orchestra

10:30 to 11:00 P. M.

• KGO & network-Williams-Walsh Orchestra; 10:55, News Service KPO-Night Court, variety program

KROW-Harlem Echoes KROW-Harlem Echoes KFRC-Bart Woodyard's Orchestra KOL-Dance Orchestra KVI-Dance Orchestra

KVI—Dance Orchestra KOIN—Montmarte Orchestra KOMO—Vic Myers' Orchestra KGW—10:45, Studio prcgram KEX—Fairvale Country Club KFI—Biltmore Hotel Orchestra KFWB—Geo, Hamilton's Orchestra

11:00 to 11:30 P. M.

• KPO & network-Ambassador Ho-

KTAB-Request Hour KROW-Dance Orchestra KFRC-Irving Aaronson's Orchestra KVI-Irving Aaronson's Orchestra KOIM-11:15, Columbia Gardens

Orcnestra KOMO-Light Classics KEX-Orchestra KHJ-Midnight Moods Organ KNX-Pontrell's Orchestra KFWB-Manny Harmon's Orchestra KFOX-Orchestra

11:30 to Sign Off •KGO & network-Jack Bain's Vic-

KPO-Organ Concert KYA-Three Counts and a Countess

KYA.-Three Counts and a Countess KTAB--Dance Music; Vagabond KROW--Dance Music; Vagabond KROW--Dance Music KGDM--Fritz Wolcott's Orchestra KVI--Carlson's Orchestra KVI--Carlson's Orchestra KEX--Organ Music KHZ--Widnight Moods KFWB--Manny Harmon's Orchestra KFOX--Jack Maurice's Orchestra KGB--Carlson's Orchestra KJBS--12:01, Owl Program to 7 a.m.

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KGB-Aaronson's Orchestra

tor Orchestra

tel Orchestra KGO—Happy Felton's Orchestra KYA—Organ Serenade

KHJ—Dance Orchestra KNX—Pontrelli's Orchestra KGB—Dance Orchestra KSL—Dance Orchestra

KYA-Organ Serenade

KTAB-Dance Tunes KLX-Dance Orchestra

- \* KFRC & network Nick Lucas, Troubadour to 7:15 KFRC-7:15, Million Dollar Babies KGGC-Jewish Radio Hour KOIN-7:15, Studio Program KOL-7:15, Radio Speaker Stevenson KVI-7:15, Radio Speaker Stevenson KVI-7:15, Radio Speaker Stevenson KIR-Song Bag KEX-Popular Concert KHJ-Calling All Cars KNX-Frank Watanabe and Hon. Archie; 7:15, Music KECA-Echoes of the Opera, records KFWB-The King's Men; Orchestra KFWB-The King's Men; Orchestra KFWB-Calling All Cars KSL-Nick Lucas; 7:20, Jack Little Orchestra \* KFRC & network - Nick Lucas,

- Orchestra

#### 7:30 to 8:00 P. M.

- •KGO & network-Memory Lane, KGO & network—memory Lane, drama by Ted Maxwell
   KPO—Comedy Stars of Hollywood; 7:45, Babe Ruth
   KYA—Radio Theatre
   KTAB—Sam Moore, Grant Maxwell, Wale Ourstatts

- Male Quartette

- Male Quartette KLX—Kay Jewelry Program KROW—Ramblers KGQC—Jewish Radio Hour KQW—Rolling Stones; 7:45, Tango KFRC & network—Little Jack Lit-tle's Orch.; 7:45, Frank Dailey's Orchestre Orchestra
- комо-7:45. Happiness Program KGW-Tid-Bits; Ben Pollack's Orch.
- KJR -Auld Lang Syne; Radio Ralph
- KEX-Drama KHJ-To be announced

- KHX—Concert; King Cowboy KECA—Echoes of the Opera, records KFWB—Nip and Tuck Orchestra Comedy Stars of Hollywood
- KFOX-Boy Detective; 7:45, Health Talk
- KFSD-7:45, Tid-Bits; Orchestra KOA-7:45, Babe Ruth's Club

#### 8:00 to 8:30 P. M.

- KGO & network-Hour of Smiles,
- Fred Allen, master of ceremonies KPO—Californians on Parade KYA—Marie Leon, soprano; 8:15,
- Doctor Good Cheer
- KTAB—Antonio De Grasse, violinist KLX—Manila Stringed Orchestra
- KROW-Variety Program; 8:15, Watch Tower KGGC-Song of Yesterday; 8:15, Prosperity Parade
- KQW—American Legion War Camp; 8:15, Popular Selections \* KFRC & network Treasures of Time
- KOIN-Gene Baker; Orchestra
- KOL-Frances Ingram; 8:15, Orch. KVI-Crediteers

- KVI-Cleaner's Orchestra KEX-News Flashes; 8:15, Souvenirs KFWB-To be announced KNX-The In-Laws; 8:15, Babe KIXX—The In-Laws; 8:15, Babe Ruth Transcription KECA—Recorded Program KFOX—Sons of Pioneers; 8:15, Kay

- Kyser's Orchestra Sheriff
- KFSD—Political Talk; 8:05, Sher Ed. Cooper; 8:20, Marie Kriete KSL—Red Nichols; 8:15, Crazy
  - Crystals

#### 8:30 to 9:00 P. M.

•KGO & network—Hour of Smiles KPO---To the Best of Their Ablity, drama by Carlton E. Morse, fea-turing Police Chief William J. Quinn

- KYA—Dance Orchestra KTAB—Hawaiians; 8:45, Dixie Marsh, Piano Intimacies

- KLX-Miniature Revue KROW-Ran Wilde's Orchestra KQW-Music Lovers Hour \* KFRC & network—Al Kavelin's Orchestra

- KGGC—Prosperity Parade; 8:45, Tunes of the Times KOL—Parade; 8:45, Public Bench KJR—Dollars and Cents; 8:45, Si and Elmer
- KEX-Studio: 8:45. Hans. Kate & Fritz
- KFWB-Orchestra -Dance Band; 8:45, Interstate KNX-
- Revue KECA—Recordings; 8:45, Popular Science by L. Lyndon KFOX—Show Boat; 8:45, Hearts &
- Flowers
- KFSD-Drama Hour
- KSL-Al Kavelin's Orchestra

#### 9:00 to 9:30 P. M.

- KGO—Sports Headliners to 9:15 •KGO & network—Seymour Simons'
- Orchestra KPO—Your Boy's Future, talk by Scotty Mortland; 9:15, Book Parade
- KYA-Dance Orchestra
- 9:15, Rainbows of Romance KTAB-Souvenirs; 9:15, Nightherders KLX-Musical Jigsaws; 9:15, Uncle

- Blue Star Revue KVI—Carol Lofner's Orchestra KOIN—Norge Headliners; 9:15, Hop Gold Revue
- KGW-Farmer's Dairy Association
- KHQ-9:15, Crazy Wells Program KOMO-Cowboy Joe; Pipes & Strings KEX-Blackbirds of Harmony; 9:15, Sports
- KGA—Blackhawk Orch. to 9:15 KNX—News; 9:15, The Crocketts KFI—Talk, Capt. Don Wilkle

KFWB--Laik, Capt. Don winkie KFWB--Ed Fitzpatrick's Orchestra KHJ-Jack Russell's Orchestra KFOX-Beverly Hill Billies KGB-Carol Lofner's Orchestra

- KFSD-Comedy Stars of Hollywood
- to 9:15
- KSL-9.15. Mary and John KOA-Dance Orchestra

#### 9:30 to 10:00 P. M.

- •KGO & network-Tom Coakley's Orchestra
- KPO-Marshall's Mavericks, Charles Marshall, Johnny O'Brien, Ace Wright, Mona Greer, Johnny Toffoli
- Ioli KYA-Rainbow of Romance; News KTAB-Mose & Remus; 9:45, Orch. KLX-Uncle Adolph, California Rangers; 9:45, News Items KROW-Boxing Matches KQW-Evening Concert

KQW-Evening Concert KFRC-Irving Aaronson's Orchestra KVI-Aaronson's Orchestra KOMO-Beauty That Endures KHQ-Club Programs KNX-The Crocketts KHJ-Ray O'Hara's Orchestra KFI-9:45, Dave Marshall, vocalist KFWB-Kay Kyser's Orchestra KFOX-Beverly Hill Billies KECA-Records to 9:45 KGB-Hills Bros. 9:35, Aaronson's Orchestra

Orchestra KSL-Ray O'Hara's Orchestra

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## THURSDAY Programs .

#### 7:00 to 7:30 A. M.

•KGO & network—Johnny O'Bri 7:15, U. S. Navy Band KYA—Musical Clock KTAB—Sunrise Symphony KROW—Commuters' Time Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour KFRC—Records; 7:25, Stocks KGDM—News; Records KOL—Organ Program KVI—Daybreak Devotionals KOIN—Jones & Stewart KHO—Morning News; 7:15, Peerl •KGO & network—Johnny O'Brien; KHQ-Morning News; 7:15, Peerless KHQ-Morining reas, .... Program KFI-7:15, Louis Rueb, exercises KNX-Bill Sharples Club KECA-Health Exercises, L. Ruel KFWB-Recorded Program; 7:25, Fishing News Easly Easly Right: 7:15, Pep and Rueb KFOX-Early Bird: 7:15, Pep and Ginger KGB—Morning Edition KSL—Morning Watch KOA—Galaxy of Stars to 7:15

#### 7:30 to 8:00 A. M.

 KGO & network — Merry Macs: Cheri McKay; boys' trio; 7:45, Al and Lee Reiser, piano duo KPO-Pair of Pianos; 7:45, Sunrise Breakfast Club KYA-Musical Clock KYA—Musical Clock KTAB—Hill Billy Tunes KROW—Commuters Time Clock KJBS—Alarm Klok Klub KQW—Breakfast Hour KFRC—Morning Exercises KGDM—Gilmore Oil Program KGDM—Gilmore Oil Program KOLM—145, Radio Headliners KOIM—Jones & Stewart KHQ—Financial Service to 7:45 KGW—Ronald Buck to 7:45 KJR—Market Quotations; Records KEX—7:45, Hill Billies MEX—7:45, Hill Billies KEX.—7:45, Hill Billies KVI.—Morning Varieties; Hillbillies KFI.—Helen Hill, pianist; 7:45, Church Quarter-Hour KHJ.—Recordings and stocks KNX.—Bill Sharples Club KECA.—Radio Bible Fellowship to 7:45 KFWB---Gold Star Rangers KFWB-Gold Star Imagers KFOX-Grain Reports; Songs KGB-Morning Edition; 7:55, Resume KSL-Morning Melodies KOA-Morning Revelers 8:00 to 8:30 A. M. • KGO & network-Financial Service; 8:15, Lucy Monroe, lyric soprano

KPO-Sunrise Breakfast Club; 8:15 Crosscuts from the Log o' the Day KYA--Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB--Portuguese News KLX--Records; 8:20, N. Y. Stocks KROW--Time Clock KJBS--Morning Varieties \* KFRC & network--Voice of Expe-rience; 8:15, Connie Gates KOI--8:15, Breakfast Club KVI--8:15, Jim De Puys Revue KJR--Early Echoes KOMO--8:15, Morning Reveries KEX--Recorded Program KYA-Christian Science Reading; KUMO-8115, Morning Reven KEX-Recorded Program KNX-Bill Sharples Club KECA-Recorded Program KFWB-Musical Program KFOX-Recordings KFSD-Good Cheer Program Vert 6-15 Lappia Las KSL-8:15, Jennie Lee



JOHN AND NED KPO-Harmony Duo

#### 8:30 to 9:00 A. M.

•KGO & network—Vic and Sade; 8:45, Words and Music 8:45, Words and Music KPO-Crosscuts Log o' the Day KYA-Concert; 8:45. Frivolities KTAB-Radio Shopper's Digest KLX-Covered Wagon Jublice KROW-Mary Dowd Reardon KGDM-8:45, Talk KQW-Concert Favorites KJBS-Dance Music KEPC & network Julea Bay \* KFRC & network-Jules Bauduc KYA-Columbia on Parade; 10:15, Orchestra KOL-Musical Program KOMO-Viennese Vagabonds KOMO-- viennese vagaoonus KGW--Crazy Crystals KVI--8:45, Market Specials KOIN--8:45, Elma Hackett KHQ--8:45, Studio Program KFI--Helen Guest; 8:45, Julia Hayes KFI-Helen Guest, 5146, 51 KNX-Bill Sharples Club KFWB-Recorded Program KFOX—Health and Efficiency KSL-Orch.; 8:45, Barbara Badger KGB—Stocks to 8:35

#### 9:00 to 9:30 A. M.

• KGO & network-Words & Music: String Ensemble; vocalists; Har-

- vey Hays, Narrator KGO-9:15, Barbara Lee KPO--Crosscuts of Log o' the Day; 9:15, Cliff Nazarro, singing comedian

edian KYA--Frivolities; 9:15, Prud. Penny KTAB-Hour of Prayer KLX--Records; 9:15, Charm School KROW--Salon Program KGGC--Morning Meiodies; 9:15, Charlie Charp

- Charlie Glenn

- KJBS—Popular Concert KQW—Popular Tunes of the Day KGDM—9:15, Mabel Rubin \* KFRC & network Velazco and Orchestra
- KOL-Prudence Penny; 9:15, Book Review

KVI—Mystic Melodies to 9:15 KOIN—Elma Hackett to 9:15 KOMO—Mary's Friendly Garden KHQ—Dessert Hotels Caravan KEX—9:15, Request Program KFI—Rudy Wiedoff; 9:15, Charlle Wellman KNX-Song Bag KFWB—Kings Men; 9:15, Talk KECA—9:15, Records KFOX—Health Talk; Records KOA—9:15, Hon. Archie

#### 9:30 to 10:00 A. M.

- •KGO & network-Martha Meade Society; 9:45, News Service; 9:50, Edson Gilham, xylophonist KPO-News; 9:45, Edna Fischer,
- KrO-News, 5.50, 2010 1010 planist KYA-Waltz Idylls KTAB-Health Talk KLX-Musical Jigsaw; 9:45, Records

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- KLX—Musical Jigsaw; 9:45, Records KROW—Diet and Health KJBS—A Visit with Faye Ward KGGC—Dance Novelties KQW—Faye Ward KGDM—News; Records \* KFRC & network—College Blues; 9:45, Tony Wons KOL—Doris Meyne to 9:45 KVI—Dr. Burns to 9:45 KVI—Dr. Burns to 9:45 KVQ—9:45, Station Revue KOMO—9:45, Julia Hayes KJR—Shuffling Feet

- KOMO-9:45, Julia Hayes KJR-Shuffling Feet KFI-9:45, News Release KNX-Records; 9:45, News KFWB-Records; 9:45, News KFOX-Health Talk KECA-Records to 9:45 KGB-News Flashes to 9:35 KOA-National Farm & Home Hour

#### 10:00 to 10:30 A. M.

• KGO & network—Woman's Maga-zine of the Air KPO—Golden State Menu Flashes;

- 10:15, Fashion Flashes
- KYA-Columbia on Parade; 10:10, Charm School KTAB-Paul Keller, pianist; 10:15, Chasin' the Blues KLX-Studio; Stocks; News KROW-Vita Hepar; Hollywood Hits KJBS-News; 10:05, Organ Concert KGGC-Cal King VOW-Know Your California

- KGGC---Cal King KGUM---Kleen Byron to 10:15 \* KFRC & network--Just Plain Bill; 10:15. Romance of Helen Trent KJR--Resume; Another Spring KEX--Lost and Found; Records
- KFWB-Recordings
- KFWB—Recordings KFOX—Mary Kitchen; Records KNX—Eddie Albright's Family
- KECA-Recorded Program KFSD-Studio program KOA-National Farm & Home Hour

#### 10:30 to 11:00 A. M.

- KGO & network--Woman's Maga-zine of the Air KPO-Beaux Art Trio; 10:45, Vin Lindhe, diseuse

- Lindhe, diseuse KYA-Organ Concert KTAB-Health Talk; Records KLX-International Kitchen KJBS-Dance Orchestra KROW-University of the Air KGGC-Soft Pillow Sunshine KQW-Aunt Sammy; 10:45, Rolling Stones
- Stones \* KFRC & network-Poetic Strings KOL-Morning Melodies

KOIN-Art Kirkham KJR-Club Minutes; Silhouettes KEX-Ronald Buck, planist; 10:45, Soloist KNX-Mary Holmes; 10:45, Records KECA-Records KECK-Records KFWB-Recordings KFOX-Violin and Trio KGB-Scrapbook Oddities to 10:35 KOA-Crazy Water; 10:45, Produce Paperter Reports KSL-Poetic Strings; Colonial Dames 11:00 to 11:30 A. M. KGO-Organ Concert

- KPO & network Sleepy Hall's **Crchestra** KTAB-Concert; Beauty Facts \* KTAB—Concert; Beauty Facts KYA—Organ KLX—Mountaineers; Lotus Land KROW—Heaith Taik; 11:15, Organ KGGC—Milady's Date Book; 11:15, Universal Melodies KGDM—Organ Recital KJBS—Popular Program KQW—Recorded Program KGW—Recorded Program \* KFRC & network - Metropolitan Parade KJR-Rhythm Rulers KOL-Cecil Solly to 11:15 KVI-The Observer to 11:15 KOIN-Art Kirkham KEX-Orchestra; 11:15; Cobwebs & Nuts KFI—Ann Warner Chats KNX—Organ KFWB—Recordings; 11:25, Lost and

- Found
- Orchestra;
- KFOX—Recordings KOA—Sleepy Hall's Orchest 11:15, Farm Question Box

#### 11:30 to 12:00 Noon

KGO-Financial Flashes to 11:35 •KGO & network - Roy Shield's Orchestra

- KPO-Eileen Piggott, soprano; 11:45, Agricultural Bulletin KYA-Album Leaves KTAB-Jean Kent KLX-Anita and Orosco; 11:45, Bbuthen Fraces

- Rhythm Encores

- KROW-Latin American Program KJBS-Dance Orchestra KGGC-Song Favorites; 11:45, News; 11:50, Mountain Music
- KQW-Accordian Capers; Records
- KGDM—Organ KFRC—Women's Home Forum to
- 11:45 \* KFRC & network - 11:45, The
- Ambassadors KOIN-Dr. Semler to 11:45

- KHQ—Organ Recital KHQ—Measured Steps KFI—Fashion Tours; 11:45, Mar-
- ket Reports KNX—Jewel Box; 11:45, Ionizer Talk

- KFWB-Eddle Eben, organist KFWB-Eddle Eben, organist KFOX-News; Health Talk KSL-11:45, The Ambassadors KOA-Harry Huffman Theatre Harmonies

#### 12:00 to 12:30 P. M.

- •KGO & network—Betty and Bob; 12:15, Western Farm and Home Hour
- KPO-Midday Musicale KYA-Scriptures; 12:03, Concert KTAB-News; 12:15, Lataner's Facts
- KLX--Bill Duncan and His Band
- KIROW—Latin American Program KJBS—Vocal and Instrumental

- KGGC-Request Hour KQW-Banj concert KHQ-12:15, Studio Program

\* KFRC & network-Detroit Sym-\* NFAC & network—Denote Symphony KOIN—Mary Cullen's Cottage; 12:15, LaVerne Axelson KJR—Records; 12:15, Grain Reports KEX—Band Music KNX—News; 12:15, Congoin WEWP, News: Records: Tolks KNX—News; 12:15, Congoin KFWB—News; Records; Talks KFOX—Records; Talk KECA—Records; 12:15, News KFSD—Stocks; Resume to 12:10 KSL—Payroll Builder KOA—12:15, Chick Webb's Orch.

## 12:30 to 1:00 P. M.

- •KGO-Western Farm and Home • KGU---Western Farm and Ho KFO---Midday Musicale KTAB---Echoes of Portugal KLX---Bill Duncan and Band KROW---California Farm Hour; 12:45, Hits of Today XJBS---Dance Matines KGGC-Request Hour KQW-Fed. & State Market Reports KGDM—Hed. & State Market Reports KGDM—Musical Capers \*KFRC & network—Symphony KJR—Headliners, recorded KHQ—Studio Program KGW--Dr. Semler; 12:45, Friendly Chat KFWB-Billie Lowe & Burt Fiske; 12:45, Records KFOX-Records; Civic Talk XNX-Concert Group KECA-Recordings KSL-Utah State Agric. College KOA--Musical Keys

#### 1:00 to 1:30 P. M.

- •KGO & network—Meredith Will-son's Orchestra KPO—News; 1:15 Ann Warner's
- Chats
- XYA--Talk; 1:15, Travelogue
- KTAB-Radio Frolic KLX-Don Brose; 1:15, Martha

- Lee, Home Economics KROW—Concert Melodies KJBS—Stocks; Records Novelties; 1:15. Hollywood Keyhole
- QW—Friendly Hour; 1:15, Holly-wood Keyhole XQW-
- \* KFRC & network—Jerry Cooper, baritone; 1:15, Between the Book Ends

- KOL-1:15, Julie Day KHQ-Studio Programs KOMC-Harp Melodies; Tea-time Tales
- KGW-1:15, Dental Clinic KNX-Pontrelli's Orchestra
- KFWB-"Get-together Party"
- KFI—Al Lyon's Orchestra KFOX—Get-Together Party

- KGB—Stocks to 1:05 KSL—Payroll Builder to 1:15

#### 1:30 to 2:00 P. M.

- KGC & network—Oxydol's Own Ma Perkins; 1:45, Betty Marlowe KPO—Ann Warner's Chats; 1:45,
- Harry Stanton, basso
- KYA—Argentinians
- KTAB-Prosperity Parade KLX-Song Bag

- KLX—Bong Bag
  KROW—Recordings
  KJBS—Dance Orchestra
  KQW—Friendly Hour
  KFRC-1:45, M. Y. Closing Stocks to 1:50
  KFRC & network—Organ and A. M. A. Speaker; 1:50, Clarence Wheeler's Orchestra
  KVI—1:45, Amusement Tips

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- KOIN-Book of Life
- KJR—Here and There KHJ—1:45. Low Jones Reports KEX—Financial and Grain Reports; Records

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- KNX—Pontrelli's Orchestra KFWB—Records; 1:45, Pianist KFOX—Educational Talk; Records

- KECA—Records KFSD—Studio Program KGB—P. T. A. Program KSL—Town Crier to 1:45

#### 2:00 to 2:30 P. M.

- •KGO & network-Al Pearce and His Gang
- KPO-Tom Coakley's Orchestra KYA-Cal Jackson, planist; songs
- KTAB-Globe Trotter; Romancin'
- KLX—Gonstance Dixon, bridge talk; 2:15, Cecil Wright KROW—Records; 2:15, Vocalist KJBS—Bilndcraft Ensemble

- KGDM-News; Records
- KQW-Dance Matinee KKFRC & network — Happy Go Lucky Hour KJR-Salon Hour KEX-World Bookman; 2:05, Musi-

Dental Clinic

ball Game

dian

cies

KLX—Baseball

KJBS—Dance Orchestra KQW—Afternoon concert

cal Gems KNX-The Bookworm

KSL-Two Pals and a Gal; 2:15,

KOA-Theatre Reporter; Orchestra

2:30 to 3:00 P. M.

•KGO & network—Al Pearce Gang KPO—John B. Kennedy; 2:45, Mary

Small, songs KYA—Vignettes of Life; 2:45, Base-

KTAB—Three-Four Time KLX—Closing San Francisco Stocks 2:40, Recordings KROW—Dell Perry, planist; Songs

KGDM—Marie Kelso, soprano \* KFRC & network — Happy Go Lucky Hour

Lucky Hour KJR-Salon Hour, records KFWB-Baseball Game KGA-Matinee Hour KNX-Gordon Henderson's Orch. KECA-Classic Hour, records KSL-Edward Wurtzbach's Orchestra Z:45, Chas. Barnet's Orchestra KOA-John B. Kennedy; 2:45, Soloist

3:00 to 3:30 P. M.

•KGO & network-Jack and Loretta Clemens; 3:15, Ed Lowry, come-

KPO—The Mudcaves; 3:15, Tom Mitchell, baritone KPO—3:15, The Mudcaves KYA—Recordings

KTAB-Moods; Madame Williamson

KROW-Novelty Airs KROW-Novelty Airs KJBS-Ballroom Favorites KQW-Stock and Bonds; Vocalist; Talk

\* KFRC & network-Feminine Fan-

cies KOMO—Concert Ensemble KGW—Marian Miller KHQ—Studio; 3:15, Bulletin KFI—3:15, Organ KFWB—Baseball Game KECA—Dr. Meyers, talk to 3:15 KNX—Recordings

KFWB-Records; 2:15, Baseball KFOX-Recordings KECA-Classic Hour, records KFSD--Samoloff Hour

KFSD-Balboa Park Organ KSL-Beale Street Boys; 3:15, Sylvia Froos

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KOA-Microphone News to 3:15

#### 3:30 to 4:00 P. M.

• KGO & network-Vincent Lopez' Orchestra KPO---Violin Trio; 3:45, University of California Program KYA-Basebali KYA—Basebali KTAB—NRA Talk; 3:40, Interlude; 3:45, Tea Timing KQW—Musical Varieties KLX—Records KROW—Recordings KJBS-Popular Concert KGDM-B. H. B. Boys KFRC-Book Review; Town Topics KOL-Lost & Found; 3:35, Classified Hour. KOIN-News of the Air KEX-Musical Gems; Melody Salon KOMO---Talk; Birnbaum's Bavarians KFI---Charlie Hamp; 3:45, Honeymooners KHJ-Musical Program KNX-Concert Orchestra KFWB-Baseball Game KGB-Book Review to 3:45 KSL-The Junior Hour

#### 4:00 to 4:30 P. M.

• KGO & network — Fleischmann Hour, Rudy Vallee and His Con-necticut Yankees KPO-Stringwood Ensemble KYA-Baseball

KTAB-Keep Smiling Revue

- KLX--Musical; 4:15, Helen Parme-
- lee, planist KROW—Prudential; 4:15, Records KJBS—Art Fadden, planist; songs KQW—Art Fadden; 4:15, Records
- KQW—Art Fadden; 4:15, Records KGDM—Glimore Oil Program KFRC—4:15, NRA Talk KKFRC & network Evan Evans' Orchestra; 4:15, NRA Talk KVI—4:15, LeRoy, planist KVI—4:15, Hours with Baur

- KOL—4:15, Hours with Baur KOIN—News KJR—Tea Dansant; 4:15, Horse Race KHJ—Music; Harmonettes KECA—Recordings KNX—Jigsaws; 4:15, Dr. John
- Matthews
- KFWB-Baseball Game KFOX-News; Forty-Niners
- KGB-4:15, Chamber of Commerce KSL-Broadcaster's Review; 4:15, Tarzan of the Apes

#### 4:30 to 5:00 P. M.

•KGO & network -- Fleischmann Hour, Rudy Vallee KPO-Cook and Alexander; 4:45,

- Concert Petite
- KYA-Baseball; 4:45, Tea Dance; 4:55, Junior Birdmen
- KTAB-TAB—Sport of Kings; 4:45, The Old Bachelor
- Old Bacnelor KLX-Music; 4:45, Health School KROW-Doc Shahan's Ramblers KJBS-Dance Orchestra KQW-Story Time; 4:45, Records KGDM-Ernie Post's Jamboree KKFRC & network Philadelphia Summer Symphony VID-Corefere Compre

- KJR—Carefree Capers KEX—Studio; 4:45, Symphony KNX—Dr. Matthews; 4:45, Musical
- Moments
- KFWB--"Cocktail Hour" KFOX-Talk and Records
- KECA-Educational Speech; News KFSD-Studio Program KSL-Town Crier

STATION DIRECTORY										
NBC Network Stations										
Station	Meters	Kcs.								
KECA		1430								
KEX	254.1	1180								
KFI	468.5	640								
KFSD	499.7	600								
KGO	379.5	790								
KGW	483.6	620								
KHQ	508.2	590								
KJR	309.1	970								
KOA	361.2	830								
KOMO	325.9	920								
кро	440.9	680								
КҮА	243.8	1230								
* CBS Netw	ork Stat	ions								
KFRC	491.5	610								
KGB	225.4	1330								
кнј	333.1	900								
KOIN	319.0	940								
KOL	236.1	1270								
KSL	265.3	1130								
KVI	526	570								
Independen	t Statio	ns								
KFOX	239.9	1250								
KFWB	315.6	950								
KGDM	272.6	1100								
KGGC	211.1	1420								
KJBS	280.2	1070								
KLX	340.7	880								
KNX	285.5	1050								
KQW		1010								
KROW	322.4	930								
КТАВ	535.4	560								

5:00 to 5:30 P. M.

•KGO & network-Romany Trails KPO-News; 5:15, Tommy Harris 

- KJBS-Dance Melodies KGDM-Neapolitans \* KFRC & network-P -Philadelphia Summer Symphony
- KJR—Steamboat Bill to 5:15 KHQ—Tull and Gibbs: 5:15, Studio KOMO—Varieties; 5:15, Saxophone
- Melodies

KGW--Musings; 5:15, Collins and Erwin

KNX—Storytown Express; Organ KFI—Frank Merriwell Adventures; 5:15, News Release KFWB—Playtime Lady; Records KFOX—Playtime Lady; Records

#### 5:30 to 6:00 P. M.

- •KGO & network --- Mindways: Stories of Human Behavior; 5:45, Ricardo and His Violin
- KPO-Goldman Band Concert KYA-Around the Town, 3.40

Campbell Digest

- Campbell Digest KTAB—Orch.; Blue Moments KLX—Planist; School News KROW—Eating Your Way to Health KJBS—Dance Melodies KGGC—Lecture; 5:45, Irish Gems KGW—Ponular Quartet; 5:45, Voice
- of Portugal KGDM—Plano, Louis Kohler \* KFRC & network—Fred Waring's
- Pennsylvanians

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- KOMO-5:45, Cowboy Joe KGW-Mark Daniels; 5:45, Talk KHQ-Studio: 5:45, Souvenire KJR-Records; 5:45, Cecil Solly KEX-Symphony: 45, Cecil Solly
- KFWB-Recordings

- KFI-Margaret Duncan, pianist:
- 5:45, E. Graham Elliott KNX—Organ; 5:45, Gossip Club KECA—5:45, Dr. E. Caldecott, talk KOA-Cosmopolitan Hotel Orchestra

#### 6:00 to 6:30 P. M.

- •KGO & network—Paul Whiteman's Orch.; Deems Taylor, master of ceremonies
- KPO-Dinner Concert

- KPO—Dinner Concert KYA—Cy Trobbe's Orchestra KTAB—Melody Trail KLX—Concert Trio KROW—News; 6:15, Old Traveller KJBS—News; 6:15, Old Traveller KGGC—Dinner Hour Review
- KQW-Department of Agriculture;

- 6:15, Franco's program KGDM—Post Parade \* KFRC & network—Conflict; 6:15, Presenting Mark Warnow KJR—Song Bag KEX—Orchestra

- KFWB—News; Records; Organ KFOX—News; 6:05, Al and Molly KNX—News; 6:15, Organ KECA—Records; 6:15, News

- KFSD-Symphony

KJR—Los Argentinos KEX—Orchestra

Adventurer

7:15.

sketch

Records KGDM--- Musical Gems

#### 6:30 to 7:00 P. M.

- KGO & network—Paul Whiteman's KFO—Federal Business Talk: 6:45. Life of the Reillys: Ted Maxwell and Bobbe Dean
- KYA-Orchestra

KQW-

KTAB—Cecil & Sally; 6:45, Mining News; 6:50, Orchestra

-State Market Reports;

KQW-State Market Reports; 6:45. Torrid Tunes KGDM-Post Parade \* KFRC & network-Mark Warnow; 6:45. Fray & Bragglotti KVI-Strange Adventures KOIN-Gene Baker to 6:45

KFWB—Organ; Stamp Adventurer KNX—Sport News; Orchestra KFOX—School Kids; 6:45, Stamp

KECA-Wesley Tourtellotte, organ KSL-Auburn Quartet to 6:45 KGB-To be announced

7:00 to 7:30 P. M.

• KGO & network—Amos 'n' Andy;

KPO—Nanette La Salle; 7:15, Review of Activities of the San Francisco Municipal Government KYA—Ernie Smith's Sport Page 7:15, Shortsman's Corre-

KTAB-Orchestra; 7:15, Italian News KLX-News; 7:15, Silver Strains KROW-C. W. Hammond; Travelogue KJBS—Piano Duo; Dance Tunes KGGC—Voice of Frin KQW—Weather; News and Forum;

KFRC & network—Vera Van. con-tralto; 7:15, Helen Nagin, planist KOL—7:15, Speaker Stevenson KJR—Fireside Phantasies; 7:15, Hood

KECA-Orch. with Virginia Flohri

Canal Outdoor Philosopher KEX—Symphony Hour

Gene and Glenn, comedy

organ; 6:45,

KFSD—Symphony KSL—Ethel Hogan. organ Comedians of Hollywood

News; 6:50, Orchestra KLX-KLX Trio KROW-Ne'er Do Well KJBS-Records; 6:45, Pianists KGGC-Theater of the Air; 6:45, Modern Rhythms

10:30 to 11:00 P. M.

•KGO & network—Tom Coakley's • NGO & network - 10m Coakley's Orchestra; 10:55, News Service KPO-Diary of a Globe Trotter KYA.-John Wolohan's Orchestra KLX.-Hotel Lake Merritt Dance Or.

KLIX—Hotei Lake Merriti Dance ( KTAB—Dance Tunes KROW—Dance Music KFRC—Carol Lofner's Orchestra KOL—Dance Music KVII—Dance Orchestra

KVI—Dance Orchestra KOIN—Dance Music KOMO—Vic Meyers' Orchestra KEX—The Domino KFI—Biltmore Hotel Orchestra KHJ—Carol Lofner's Orchestra KFWB—Geo. Hamilton's Orchestra KFWCX—Geo. Hamilton's Orchestra

11:00 to 11:30 P. M.

• KPO & network--Ambassador Ho-

KYA—Urgan Serenade KTAB—Hal Girvin's Orchestra KROW—Dance Music KFRC—Irving Aaronson's Orchestra KOL—Dance music KVII—Irving Aaronson's Orchestra

KOMO-Silver Stings KHJ-Organ KFWB-Manny Harmon's Orchestra KFOX-Manny Harmon's Orchestra KNX-Pontrelli's Orchestra KGB-Irving Aaronson's Orchestra

11:30 to 12:00 Midnight

KGO & network—Jimmy Grier's

KPO-Way Back When, Chas. Run-

yan, organist KYA—Frank Castle's Little Show KTAB—Joe Pelonge's Orchestra KFRC—To be announced

KROW—Dance Music KJBS—Owl Program to 7 a.m. KOL—Dance Music KVI—Carlson's Orchestra KOIN—Midnight Moods KJR—Vic Meyers' Orchestra KHJ—Organ and Records

12:00 to Sign Off

KJBS-12:01, Owl Program to 7 a.m.

Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often

cause deviations which the

stations cannot foresee.

KTAB—Vagabond of the Air KROW—Midnight Vagabond KGDM—121 Nite Club Orchestra

KGO-Happy Felton's Orchestra

KNX-Pontrelli's Orchestra

KFSD-10:55, News KGB-Dance Orchestra

KSL—Dance Orchestra

KYA-Organ Serenade

KOIN-Dance Music

Orchestra

KROW-Dance Music

KGB-To be announced

KHJ—Recordings KGB—Records

KOMO-Silver Strings

tel Orchestra

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KNX--Frank Watanabe & Archie; 7:15, Crazy Crystals KFWB—Syncopators KFOX—Wiggsville; 7:15, Bobby &

Betty KFSD—Adolph & Rudolph to 7:15 KSL-Pioneer Stories; 7:20, Orch.

#### 7:30 to 8:00 P. M.

- KGO & network Winning the West, serial drama by Wilbur Hall KPO-Interlude; 7:35, Guy Lombar-
- do's Orchestra KYA—Lady of the Evening; 7:45,
- Scrapbook KTAB--Don Steele; 7:45, Prosperity Parade
- KLX-Anita and Orosco; Sports
- KROW-Musicale
- KGGC—German-American Program
- KQW—California Market Hour; 7:45, Tango Time \* KFRC & network—Reggie Chil -Reggie Child's Orchestra; 7:45, Henry Busse's
- Orchestra
- KOL-7:45, Old Timer KJR-Studio; 7:45, Radio Ralph

- KJK-Studio; (13), fauto faip. KEX-Symphony Hour KHJ-Orchestra KNX-Speech; 7:45, King Cowboy KECA-Orchestra; 7:45, Music KFWB-Outdoor Reporter; 7:45, Vinco Man Quartet

- Kings Men Quartet KFOX—Boy Detective; 7:45, Ocean-side Melodies
- Harmonica Band
- KFSD-YMCA Harmonica KGB-7:45, Public Enemies
- KSL-Crazy Crystals to 7:45 KOA-The Forty-Niners; 7:45, Dun-KSL-Jack Russell's Orchestra stedter's Band

## 8:00 to 8:30 P. M.

• KGO & network-Standard Symphony Hour, Orchestra direction Alfred Hertz

- Alfred Hertz KFO—Mills Blue Rhythm Band KYA—Orchestra and Vocalist KTAB—Parade; Dixie Memories KLX—Jewel Box; 8:15, 1aik KROW—Latin-American Program MCCCC or With the Dance

- KGGC—On With the Dance KGGC—On With the Dance KGW—Old Church Choir Songs KFRC—Melody Shop to 8:15 \* KFRC & network—Ben Pollack's
- Orchestra KOL-Comedy Stars of Hollywood;

8:15, Newshawk

- KVI-The Crediteers
- KOIN-Comedy Stars 8:15. King's Guards Hollywood;
- KJR—Metropolitans KEX—News; Four Square Cathedral KHJ—Laugh Clinic
- KNX-The In-Laws; Music KFWB—Jean Dunn; 8:15, Kay Kyser's Orchestra
- KFOX-Christian Science; 8:15,
- Ballads
- KECA—Music; 8:15, Records KFSD—Feature Program KSL—Headline News; Funfest
- KOA-Dance Orchestra

## 8:30 to 9:00 P. M.

- •KGO & network-Standard Sym-
- •KGO & network—Standard Sym-phony Hour KPO—Dancing in Twin Cities KYA—Tom Coakley's Orchestra; 8:45, Happy Felton's Orchestra KTAB—Dixie Memories; Sports KLX—Melody Race; Vocaust KROW—Italian Program KGGC—Waltz Time; Tunes of Time KQW—Old Church Choir \*KFRC & network—Enoch Light's Orchestra; \$:45, Hobbles

- KEX—Four Square Cathedral KJR—Music; 8:45, Si and Elmer KFWB—Terry La Franconi's Orch. KNX—Continental Cafe KHJ—To be announced; 8:45, Hobbies KECA Nich Harris Programs, 8:46
- KECA-Nick Harris Program; 8:45,
- Song Recital KFOX—Show Boat; Hearts & Flow-
- ers; 8:55, Political Talk KFSD—Feature; 8:45, Girls' Chorus KGB—Hills Bros.; 8:45, Hobbies KOA—Orchestra

- KSL-Ben Pollack's Orchestra

## 9:00 to 9:30 P. M.

- •KGO & network-Captain Henry's Maxwell House Show Boat KPO-NBC Drama Hour
- KYA-Orchestra; 9:15, Sports Parade
- KTAB-Souvenirs; Nightherders KLX-Rhythm; 9:15, Helen Benson

- RDA-Rhythin, 5.10, Heren Denson and Nancy Ann Hersey KROW--To be announced KQW--Popular Vocal Rhythms; 9:15, Mobel Adams, vocalist \* KFRC & network--Jack Russell's Conductor
- Orchestra
- KFRC-9:15, Junior Chamber of Commerce
- KOL—Post-Intelligencer to '9:05 KJR—Cello Quartet; 9:15, Isles of
- Paradise
- KEX—Violin; Request Program
- KFWB—Slumbertime KFWB—Beverly Hill Billies KNX—News; 9:15, Crocketts KECA—Recordings

#### 9:30 to 10:00 P. M.

- •KGO & network-Captain Henry's
- Maxwell House Show Boat KPO-Mark Hopkins Orchestra KYA-Sports Parade; 9:45, News;
- 9:55, Musical KTAB—Thunder Mountain School
- KLX-Musical Auction; 9:45, News KROW-To be announced KQW-Lena Leland, planologue KFRC-Irving Aaronson's Orchestra

- KVI—Aaronson's Orchestra KOL—Aaronson's Orchestra
- KOIN-The Commanders KJR—Isles of Paradise KFWB—Kay Kyser's Orchestra KHJ—Ray O'Hara's Orchestra KNX—The Crocketts

KFOX—Beverley Hillbillies KECA—Classic Recordings

KPO—Rainbow Harmonies KYA—Drama KTAB—Vacation Land

Orchestra

Orchestra

KGB-Aaronson's Orchestra

KSL-Ray O'Hara's Orchestra

10:00 to 10:30 P. M.

• KGO & network—Richfield News Flashes; 10:15, Tom Coakley's

KTAB—Vacation Land KLX—Hotel Lake Merritt Dance Or. KROW—Dance Music KFRC—News; 10:10, Carlson's Orch. KOL—Dance Music KIR—Until Tomorrow KEX—Tth Infantry Band KFI—10:15, Gene Austin KFWB—News; 10:15, Orchastra KHJ—News; 10:15, Orchastra KHJ—News Items: 10:10. Orchastra KHJ—News Items: 10:10, Orchastra KHJ—News Items: 10:10, Orchastra KHJ—News Items: 10:15, Pontrelli's Orchestra

KGB—News Flashes; Orchestra KSL—Cafe de Paree Orchestra KOA—Cosmopolitan Orchestra

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# FRIDAY Programs.

## 7:00 to 7:30 A. M.

• KGO & network-Morning Parade KYA-Musical Clock KTAB-Sunrise Recordings KTAB—Sunrise Recoranges KROW—Commuters' Time Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour KFRC—Records; 7:25, Stocks KHQ—Morning News; 7:15, Peer-loor Deartists less Dentists KOL—Organ Program KVI—Daybreak Devotionals KOMO—U. S. Marine Shut-In Hour KFI-Marimba Band; Exercises KHJ-Recordings KNX-Bill Sharples Brockford -Bill Sharples Breakfast Club KFWB—Recordings KECA--Health Exercises KGB-Morning Edition KSL-Morning Watch

## 7:30 to 8:00 A. M.

• KGO & network-Morning Parade KPO—Pair of Pianos KYA—Musical Clock KYA—Musical Clock KTAB—Hill Billy Tunes KROW—Commuters Time Clock KJBS—Alarm Klok Klub KQW—Breakfast Hour KFRC—Morning Exercises KGDM—News Flashes; Records KHQ—Financial Service to 7:45 KGW—Ronald Buck to 7:45 KGU—7:45, Radio Headilners KVI—Morning Varieties; 7:45, Hill-billies billies billies KOIN-Jones & Stewart KJR-Market Quotation; Records KEX-7:45, Hill Billies KOMO-U. S. Marine Shut-In Hour KFI-Helen Hill, planist; 7:45, Church Quarter-Hour KHJ-Recorded Program KNX-Bill Sharples Breakfast Club KFWR-Gold Star Rangers

- KFWB-Gold Star Rangers KECA-Recordings to 7:45 KFOX-Grain Report; 7:32, Old-Time Songs
- KGB-Morning Edition KSL-Morning Watch; 7:55, Shop-ping Suggestions KOA-Organ Program

## 8:00 to 8:30 A. M.

- •KGO & network Financial Service; 8:15, Lucille Manners, so-
- prano KPO—Smackout, Marion and Jim Jordan; 8:15, Crosscuts from the
- Log o' the Day KYA-Christian Science Reading;

- Log o' the Day KYA--Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB--Portuguese News KLX--Records; Stocks KROW--Commuters Time Clock KJBS--Dance Recordings KQW--Morning Varieties \* KFRC & network--Voice of Expe-rience to 8:15 KFRC--8:15, Grab Bag, records KOMO-8:15, Grab Bag, records KCM--8:15, Grab Bag, records KEX--Four Square Cathedral KHQ--8:15, Jones Bag, records KUI--8:15, Jine DePuy's Revue KOIN--8:15, Jones and Hare KFI--Helen Guest, ballads; 8:15, Al Gayle's Entertainers

- KF1—Heleff Guest, Dallads; S:10, Al Gayle's Entertainers KFWB—Gold Star Rangers KHJ—8:15, Recordings KNX—Bill Sharples Breakfast Club KECA—Radio Bible Fellowship KFCX—Recordings DECE December Brace to Site

- KFSD-Good Cheer Prog. to 8:15



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## HARRY McNAUGHTON "Bottle" KGO-5:30 P. M.

KGB—8:15, Records KSL—8:15, Jennie Lee KOA—Smackout; Wendell Hall

#### 8:30 to 9:00 A. M.

- •KGO & network—Vic and Sade; 8:45, Words and Music KPO—Crosscuts Log o' the Day KYA—Concert; 8:45, Frivolities KTAB—Concert; 8:45, Frivolities KTAB—Circle of Enchantment KLX—Covered Wagon Jubilee KROW—Mary Dowd Reardon KQW—Tuneful Topics KGDM—Talk; Records KFRC—Recordings to 8:45

\* KFRC & network-Esther Velas and Orchestra

- KVI-Records; Market Specials KOIN-Studio; 8:45, Elma Hackett KOMO-Resume: 8:33, Vagabonds KHQ-8:45, Home Comfort KEX-Dance Rhythms; 8:45, Mischa
- Elman KNX-Bill Sharples Breakfast Club KFI-Al Gayle's Entertainers; 8:45,
- Julia Hayes KFWB—Recordings KFOX—Health & Efficiency; Records
- KSL-Good Morning Judge to 8:45 KGB-Stocks: 8:35, Records KOA-Musical Program to 8:45

## 9:00 to 9:30 A. M.

• KGO & network-Words & Music

- KGO-9:15, Barbara Lee KPO-Crosscuts of the Day •KPO & network-9:15, Cliff Nazarro

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- arro KYA—Frivolities; Prudence Penny KTAB—Hour of Prayer KLX—Recorded Program KROW—Health Swing Program KJBS—Vocalists; 9:15, Salon Orch. KGGCM—Salon Program KQW—Popular Tunes KGDM—9:15, Mabel Rubin KHQ—Early Birds

★KFRC & network—Al Kavelin's Orchestra

- Orchestra KOMO-Mary's Friendly Garden KEX-Orchestra; Requests KGW-9:15, Concert Trio KVI-Mystic Melodes; 9:15, Orch. KOL-Prudence Penny to 9:15 KFI-Hawaiians; 9:15, News KHJ-Board of Education to 9:15 KNX-Song Bag KECA-Records; 9:15, Wellman KFWB-Kings Men; 9:15, Records KFOX-Recordings; Talk KGB-Orchestra

- KGB—Orchestra KGL—9:25, Assoc. Beet Sugar KOA—Cookbook Sherlocks; 9:15, Honorable Archie

#### 9:30 to 10:00 A. M.

•KGO & network-National Farm and Home Hour KPO—News; 9:45, Hart Strings KYA—Kitchen Secrets KTAB—Health Talk KLZ—Musical Jigsaw; 9:45, Records VPOW Dict end Health KLX—Musical Jigsaw; 9:45, Records KROW—Diet and Health KJBS—A Visit with Faye Ward KQGC—Health Talk KGGC—Health Talk KGGC—Health Talk KGGC—Chealth Talk KGGC—Studio Programs KGW—Trio; 9:45, Cooking School KHQ—Studio Programs KJR—Another Spring KHJ—9:45, News Items KNX—Records; 9:45, News KFWB—Diet Tips; Records KFOX—Diet Tips; Talk KECA—Recordings

## 10:00 to 10:30 A. M.

- •KGO & network -- News; 10:05, Thirtieth Infantry Band KPO--Hart Strings; 10:15, Songs by
- the Kitchen Sink KYA-Columbia on Parade; Organ
- KTAB-Paul Keller, pianist; 10:15,
- Chasin' the Blues KLX—Studio; Stocks; News KROW—Vita Hepar; 10:15, Holly-KROW—Vita Hepar; 10:15, Holly-wood Hits
  KJBS—News; 10:05, Organ
  KGGC—Cal King
  KQW—Know Your California
  KGDM—Elmer Kirkle, baritone
  \* KFRC & network—Just Plain Bill; 10:15, Romance of Helen Trent
  KEX—Lost and Found; Music
  KOMO—Clef Dwellers
  KJR—Walks of Life to 10:15
  KFWB—Prindence Penny: 10:25.

- KFWB-Prudence Penny; 10:25,
- Barbara Holmes

zine of the Air

Stones

ganist

KECA-Inspirational Talk to 10:15 KECA-Inspirational Talk to 10:15 KFOX-Prudence Penny; Report KFI-Ann Warner Chats KNX-Eddle Albright Family

10:30 to 11:00 A. M.

•KGO & network-Woman's Maga-

KJBS—Dance Orchestra KGGC—Soft Pillow Sunshine KQW—Aunt Sammy; 10:45, Rolling

\*KFRC & network-Ann Leaf, or-

KJR-Club Minutes; Serenaders KEX-Hawaiian Serenaders

Recordings

KPO-Saxotunes, Mickey Gillette KYA—Organ Concert KTAB—Health Talk; Recordin KLX—International Kitchen KROW—University of the Air

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KEX-Financial and Grain Report 1:35, Dance Antiques KGW-1:45, Friendly Chat KFJ-1:45, Dixie Aces KHJ-Dow Jones to 1:35 KNX-Pontrell's Orchestra KFWB-Records; Planologue KFOX-Talk; Records KFCA-Talk; Records KFCA-Records to 1:45 KFSD-Studio Program to 1:45

2:00 to 2:30 P. M.

•KGO & network-Al Pearce and

HIS Gang KFO—Neapolitan Echoes KFA—Modern Maestros KTAB—Globe Trotter; Romancin' KLX—Recordings; 2:15, Cecil Wright KROW—Records; vocalist KJBS—Better Business Talk; 2:15, Dance Melodies VOW Derroe Motimes

★ KFRC & network — Happy Lucky Hour

KJR—Salon Hour, recorded KEX—World Bookman; 2:05, Mus-

KEX-World Bookman; 2:05, Mus-ical Gems KNX--The Bookworm KECA--Classic Hour, records KFWB--Records; 2:15, Baseball KFOX--Recorded Program KOA--Theatre Reporter; 2:05, Orch. KSL--Round Towners; 2:15, Dental Clusic

2:30 to 3:00 P. M. •KGO & network--Al Pearce Gang KPO--News; 2:45, Charles Jacobs,

KYA-Vignettes of Life; 2:45, Har-

planist; 2:45,

rison Ward and Guest Artist KTAB—Recorded Programs

KLX—Better Business Talk; 2:35, Stocks; 2:40, Records KROW—Dell Perry, planist;

Bobbie Lee, vocalist KJBS—John T. Seiffert Radio Players; 2:45, Tango Orchestra KQW—Concert

KGDM—Marie Kelso, soprano \* KFRC & network — Happy Go Lucky Hour

KSL—Edward Wurtzbach's Orch.; 2:45, Sam Robbins Orchestra KOA—Musical Mosaics; 2:45, Soloists

3:00 to 3:30 P. M. •KGO & network — Will Aubrey, Bard of the Byways; 3:15, To be

KPO-Trio Romantique, vocal trio; XI-D The Rollandous, Vocal tr. 3:15, Tom Mitchell, baritone KYA-Symphony Highlights KTAB-Moods Modernistic; 3:15, Sophistication

KLX—Records; 3:15, Song Market KROW—Novelty Airs KJBS—Dance Tunes; 3:15, The

Word Man KQW—Stocks; Music; Word Man \*KFRC & network—Feminine Fan-

KGW-Krazy Limericks; 3:05, Piano KGMO-3:15, Day Dreams KIR-Easy Chair; Musical Jigsaws KHQ-3:15, Club Bulletin

KEX—Musical Program KGW—Krazy Limericks; 3:05, Piano

to 3:15 KNX—Foreign Recordings

KJR-Salon Hour KEX-Musical Gems KNX-South American Orchestra

KFWB-Baseball Game KECA-Classical Records

announced

cies

KSL-Town Crier to 1:45

KQW-Dance Matinee

His Gang

Clinic

trumpeter

- KOL-Morning Melodies KVI—Health Talk to 10:45 KOIN—Art Kirkham, This and That
- KFWB—Recordings KFOX—Violin and Trio KNX—Mary Holmes; 10:45, Rhythm Encores

KECA-Chaparral Club; Records

- KGB—Scrapbook of Life; News KOA—10:50, Livestock and Produce; 10:55, Ball Bros.

## 11:00 to 11:30 A. M.

- •KGO & network—Maria's Certo Matinee with Lanny Ross, Con-rad Thibault and Mary Lou
- KPO-Harmony Lane KYA-Organ; 11:15, Rhythmsters KTAB-Morning Concert; 11:15,
- Bulletin Board KROW—Health Talk; 11:15, Organ KLX—Mountaineers; 11:15, Castles
- in Music

KJBS-Orchestra and Trio

- KJBS—Orchestra and Trio KQW—Light Classics KGGC—Mulady's Date Book; 11:15, Star of the Week KGDM—Helen Byron \* KFRC & network—Hurdy Gurdy Man; 11:15, Eton Boys

- man; 11:15, Etch Boys KVI--The Observer to 11:15 KOL--Cecil Solly to 11:15 KOI--Ar: Kirkham KJR--Rhy:hm Rulers, recorded KEX-11:15, Cobwebs and Nuts
- KNX-Records; 11:15, Better Business Bureau
- ness Bureau KHJ--Colchial Dames to 11:15 KFWB--Records; Lost and Found KFOX--Orchestra; Sketches KECA--Spanish Lessons; 11:15, Frankle Patten, pianist

#### 11:30 to 12:00 Noon

- •KGO & network-Maria's Certo Matinee
- KPO-John and Ned; 11:45, Agricultural Bulletin

- KYA—Album Leaves KTAB—Jean Kent, Economics KLX—Anita and Orosco; 11:45, Rhythm
- KROW—Latin-American Program KGGC—Song Favorites; 11:45, News; 11:50, Mountain Music KJBS—Dance Melodies KQW—Accordion Capers; 11:45,
- Records

- KGDM-Big Oak Flat Program KFRC-Women's Home Forum \* KFRC & network-11:45, Grab Bag
- KOL-News; Records

- KOL—News; Records KOIN—Kelfood Program to 11:35 KJR—Uncle Hank; Records KEX—Cobwebs & Nuts; Orchestra KHJ—Grab Bag KFWB—Eddle Eben, organist KFOX—News; Talk; Record KECA—Recordings KNX—Records; 11:45, Ionizer Talk

## 12:00 to 12:30 P. M.

- KGO & network—Betty and Bob; 12:15, The Singing Stranger
- KPO—State Department of Agricul-ture; 12:15, Organ Concert KYA—Scriptures: 12:03, Concert
- KTAB—Noon Concert; 12:03, Concert KTAB—Noon Concert; 12:15, Latan-er's Facts KLX—Bill Duncan's Band

- KROW-Latin-American Program

- KROW—Latin-American Program KJBS.—Dance Matinee KQW—Band Concert KGGC—Request Hour KFRC & network—National Edu-cation Association KOIN 12:15 Loware Aveloan
- KOIN-12:15, LaVerne Axelson

KJR—Reflections of Romance; 12:15, KJR—Castles in Music to 1:45 Grain Reports KEX—Financial and Grain Reports; Grain Reports KEX-Recordings; 12:15, O. м.

Plummer KECA—Records; 12:15, News KFWB—Records; 12:15, Talk KNX—News: 12:15, Congoin KFOX—Records; 12:15, Talk KGB-Stocks and Farm Flashes KFSD-Stocks; 12:15, Studio Prog. KSL-Payroll Builder

#### 12:30 to 1:00 P. M.

- •KGO & network-Western Farm and Home Hour KPO—Organ Concert; 12:45, Com-monwealth Club Luncheon
- KYA-Noonday Concert KTAB-Echoes of Portugal
- KLX-Bill Duncan's Band
- KROW-Calif. Farm Hour; Records

- KROW—Cant. Farm Hour; Records KJBS—Song Hits KGGC—Request Hour KQW—Federal. State Market Rpts. KGDM—Musical Capers \* KFRC & network—U. S. Army Bond Band
- KGW-Dr. Semler; 12:45, Meier & Frank

- KHQ—Marching Along to 12:45 KOL—Carnival Hour KVI—Capital City News to 12:45
- KJR-Headliners, recorded KFWB—Bob Shafer & Billie Lowe; 12:45, Records KNX—Dr. John Matthews

KFOX—Recordings; 12:45, Talk KECA—Concert Favorites, records KOA—Modern Concert Orchestra

#### 1:00 to 1:30 P. M.

- •KGO & network-To be announced
- KPO--Commonwealth Club Lunch. KYA--Women's Institute of the Air: 1:15, Hawaiians TAB—Radio Frolic

- 1:13, Inawalalis KTAB-Radio Frolic KLX-Don Brose; 1:15, Martha Lee KROW-Concert Melodies KJBS-Stocks; Hollywood Keyhole KQW-Friendly Hour; 1:15, At the University Kathola
- Hollywood Keyhole KGDM-Three Tumbleweeds
- \* KFRC & network—Frank Dalley's Orchestra; 1:15, Between the Book Ends
- KOL—Orchestra; Julie Day KOMO—1:15, Tea Time Tales KGW--1:15, Dental Clinic

KFWB—"Get-Together Party" KFOX—Get-Together Party KECA—Al Lyon's Orchestra

KFSD—Studio Program KSL—Payroll Builder to 1:15

KPO—Ann Warner's Chats KYA—Band Concert KTAB—Modern Rhythms KLX--Song Bag KROW—Recordings

1:30 to 2:00 P. M. • KGO & network-Oxydol's Own Ma

Perkins; 1:45, Alice in Orchestralia

KROW-Recordings KIBS-Orchestra; Hillbilly KQW-Friendly Hour KGDM-College of Pacific Program KFRC-1:45, N. V. Stocks to 1:50 \* KFRC & network-Detroit Sym-phony; 1:45, Mischa Raginsky KVI-1:45, Amusement Tips KOIM-Book of Life KOMO-1:45, Julia Hayes KHQ-1:45, A. & K. Markets

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- KGW--1:15, Dental Clinic KHQ--To be announced KJR--Chamber of Commerce REX--Women's Organization Prog. KGA--News; 1:15, Old Timers KNX--Pontrelli's Orchestra KEWE (Coef Tecepton Boesty)

KFWB-Baseball Game KECA—Recordings KESD—Studio Program to 3:15 KSL—Orchestra; 3:15, Playboys KOA—Microphone News to 3:15

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## 3:30 to 4:00 P. M.

 KGO & network—Arlene Jackson, KGO & network—Arene Jackson, blues singer; 3:45, Sports Stories Off the Record
 KPO—Edna Fischer, planist; 3:45, University of California Program KYA—Symphony Highlights KTAB—Serenade; Organ KLX-Recordings KROW-Recordings KROW-Recordings KJBS-Dance Tunes KQW-Variety Show to 4:30 KQW-Variety Show to 4:30 KJR-3:45, To be announced \* KFRC & network-Texas Rangers; 3:45, Ruth and Russ KFRC-3:55, Town Topics KOL-Lost & Found; Music KOIN-Newspaper of the Air KHQ-3:45, To be announced KOMO-Concert Ensemble KFT-Organ Recital KOMO-Concert Ensemble KFI-Organ Recital KHJ-Larry Burke to 3:45 KNX--Federation Women's Club KFWB-Baseball Game KECA-3:45, University of Calif. KFSD-Music KSL-The Junior Hour

#### 4:00 to 4:30 P. M.

KGO-The Well Dressed Woman;  $\underline{4}$ :15, Piano Vignettes, Charles Runyan

- KPO & network—Melodiana
- KYA-Symphony Highlights KTAB-Keep Smiling Revue KLX-Spice of Life; 4:15, Pianist KROW-Prudential; Popular Tunes
- KJBS-Close Harmony
- KGDM-Gilmore Oil Program
- \*KFRC & network-Hodge Podge Lodge

- KFUB-Baseball KFWB-Baseball KFOX-News; Forty-niners KNX-Studio; 4:15, Musical Auction KSL-Town Crier; 4:15, Tarzan KOA-Cities Service Concert

## 4:30 to 5:00 P. M.

KGO--Art Revue

- •KGO & network--4:45, To be announced
- KPO-For Girls and Boys Only KTAB-Sport of Kings; 4:45, The
- Old Bachelor KYA—Pianist;
- Tea Dance; 4:55, Junior Birdmen

- KIX—Baseball; 4:45, Health Talk KROW—Hillbilly Music KJBS—Dance Orchestra; Records KQW—Story Time; 4:45, Dr. Maker \* KFRC & network Real Life Ouenas; 4:45, Three Knaves and Ouenas; 4:45, Three Knaves and a Queen
- KÖL--Hours with Baur to 4:45
- KOMO—Varieties to 4:45 KHQ—Tull and Gibbs to 4:45 KGW—Cook and Alexander to 4:45 KJR—Cook and Alexander; 4:45,
- Snapshots Snapshots KFI—News Release to 4:45 KFWB—Cocktail Hour KFOX—Health and Psychology KHJ—Romance of Music KNX—Synagogue of the Air

STATION DIRECTORY									
NBC Network Stations									
Station	Meters	Kcs.							
KECA	209.7	1430							
KEX	254.1	1180							
KFI	468.5	640							
KFSD	499.7	600							
KGO	379.5	790							
KGW	483.6	620							
KHQ	508.2	590							
KJR	000 4	970							
KOA	361.2	830							
комо	325.9	920							
KF0	440.9	680							
КҮА	243.8	1230							
* CBS Net	work Stat	ions							
KFRC	491.5	610							
KGB		1330							
KHJ		900							
KOIN	319.0	940							
KOL	236.1	1270							
KSL	265.3	1130							
KVI	526	570							
Independ	ent Statio	ns							
KFOX	000.0	1250							
KFWB	015 0	950							
KGDM	0-0.0	1100							
KGGC	044.4	1420							
KJBS	000.0	1070							
KLX	D 4 0 B	880							
KNX	DOF F	1050							
KQW	000.0	1010							
KROW		930							
KTAB	FOF 4	560							

KECA-Cook and Alexander; 4:45, News Release

KFSD-Cook and Alexander to 4:45 KGB-4:45, Safety Talk KSL-Town Crier KOA-Cities Service Concert

#### 5:00 to 5:30 P. M.

Lodge KOIN—News of the Air KGW—Abe Bercovitz, violin KHQ—Business and Pleasure KJR—Tea Dansant; 4:15, Horse Race KVI—4:15, LeRoy, pianist KFI—Tabernacle of the Air KTAB—Sunset Stretchers KTAB—Sunset Stretchers KTAB—Sunset Stretchers

- KYA-Children's Hour KYA-Children's Hour KTAB-Sunset Sketches KLX-Brother Bob's Club KROW-Organ Music KJBS-Band Concert; 5:15, Records
- KGGC-Studio Frolic 5:20, Talk, Contract Bridge KQW-Songs of the Islands; 5:15,
- Records
- Records KGDM-Echoes of the Ninetles KFRC-Little Theatre of the Air; 5:15, Bobs, Sports Authority KVI-Orchestra KOIN-Bob & Dolly KJR-Steamboat Bill; Records KHJ-Little Theatre; 5:15, Orch. KNX-Storytown Express; 5:15, Sunset Serenade

- KNA—Storytown Lapless,
   5:15, Sunset Serenade
   KECA—Recordings
   KFWB—Playtime Lady; Records
   KFSD—Playtime Lady; Records
   KFSD—Studio Program
   KSL—Pullman Tailors to 5:15

## 5:30 to 6:00 P. M.

- KGO & network Armour Pro-gram, featuring Phil Baker, Har-ry McNaughton, Irene Beasley • KGO & network -

- ry McNaugnton, Irene Beasley KPO-Knickerbockers; 5:55, Dr. Ross KYA-Around the Town; Digest KTAB-Blues; Sport Page KLX-Covered Wagon Jubilee KROW-Eating Your Way to Health KJBS-Musical Hits

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KGGC—Lecture; 5:45, Irish Gems KGDM—The Neopolitans

- KQW-Southern Four; 5:45, Voice of Portugal
- \* KFRC & network-Johnny Green's Orchestra
- KOIN-Hollywood Impressions
- KJR-Melodies; 5:45, Cecil Solly KNX-Julie Kellar, harpist; 5:45,

Gossip Club KFWB—Cecil & Sally; 5:45, Records

- KHJ-5:45, Islanders
- KECA—Recorded Program KFSD—Studio Program KSL—Johnny Green's Orchestra

## 6:00 to 6:30 P. M.

- KGO & network—The First Nighter drama with June Meredith and Don Ameche

- Don Ameche KPO-Pastels, instrumentalists KYA-Cy Trobbe's Orchestra KTAB--Melody Trail KLX--Concert Trio KROW-News; 6:15, Hawaiians KGGC-Dinner Dance Review KJBS-News; Records; 6:15, Old Traveller Traveller
- KGW-Department of Agriculture; 6:15, Franco's program KGDM-Fishing Facts; Markey Brown and his Goons \* KFRC & network-To be announced
- KJR-Song Bag KEX-Eddie King, piano; 6:15, Con-
- cert KNX—News; 6:15, Concert Group KFWB—News; Records; Organ KFOX—News; Al and Molly; 6:15,

Cecil and Sally KECA-Marching Along; 6:15, News KFSD-Safety Talk; 6:05, Concert.

6:30 to 7:00 P. M.

•KGO & network — General Tire Program with Jack Benny: Mary Livingstone; Frank Parker, tenor; Don Wilson; Jimmy Grier's Orch. KYO—Clyde Doerr's Orchestra KYAB—Cecil and Sally; 6:45, Min-ing News; 6:50, Stamp Club KLX—Tho

KLX—Trio KROW—Ne'er Do Well

Flashes

ganist

KJBS-Popular Recordings KGGC-Theatre of the Air KQW-State Market Reports;

6:45, Torrid Tunes KGDM—Markey Brown's Orch. KFRC—6:45, Military Band

KFRC-6:45, Military Band KOL--Military Band to 6:45 KVI--Military Band KJR--Melody Race; 6:45, Fish

Flashes KEX-Sport Flashes; Concert KNX-Sports; Concert Group KFWB-Organ; 6:45, Interview KFOX-School Kids; 6:45, Music KECA-Wesley Tourtellotte, or-

7:00 to 7:30 P. M.

KGO & network—Amos 'n' Andy;
 7:15, Gene and Glenn
 KPO—Nanette La Salle, contralto;
 7:15, Sports Revue
 KYA—Ernie Smith's Sport Page;
 7:15, Maurice Gunsky
 KTAB—Orchestra;
 7:15, Italian News
 KLX—News;
 7:15, Lovable Liars
 KROW—C. W. Hammond;
 7:15, Doc Shahan's Ramblers
 KJBS—Popular Recordings

KJBS—Popular Recordings KQW—Weather; 7:15, Accordian Club

## Friday Programs

## BROADCAST WEEKLY

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10:00 to 10:30 P. M.

•KGO & network—Richfield News Flashes; 10:15, Williams-Walsh

KPO—Night Court, variety program KYA—X Bar B Boys KTAB—Castilian Strings

KROW-Spotlight Review KFRC-News; 10:10, Merle Carl-

10:10, Sneriff Biscalluz KNX—Fights, Hollywood Stadium KFI—10:15, Gene Austin KFWB—News; 10:15, Organ KFOX—News; 10:15, Maurice's Orch. KECA—Recordings

KGB-News; 10:05, Dance Orch. KSL-Wrestling; 10:15, Orchestra

10:30 to 11:00 P. M.

• KGO & network—Williams-Walsh Orchestra: 10:55, News Service KPO—Night Court, variety program KYA—Organ Serenade

KTAB—Dance Tunes KLX—Hotel Lake Merritt Orchestra KROW—Dance Music KFRC—Carol Lofner's Orchestra

KFRC-Carol Lofner's Orchestra KOI-Dance music KVI-Robinson's Orchestra KVI-Dance Orchestra KJR-Northern Lights KEX-Fairvale Country Club KOMO-Vic Meyer's Orchestra KFTB-Biltmore Hotel Orchestra KFWB-Geo, Hamilton's Orchestra KFOX-Geo, Hamilton Orchestra

KHOX-Geo. Hamilton Orchestra KHJ-Fasadena Community Dance KNX-Fights from Hollywood Le-gion Stadium; 10:45, Orchestra KGB-Dance Orchestra KSL-Dance Orchestra

11:00 to 11:30 P. M.

• KPO & network-Ambassador Ho-

KYA—Urgan Serenade KTAB—Greater Santa Clara Valley KROW—Dance Music KFRC—Irving Aaronson's Orchestra KOL—Dance Music KOIM—Columbia Program

KVII—Irving Aaronson's Orchestra KJR—Hollywood Temple KHJ—Pasadena Community Dance

KFWB-Manny Harmon's Orchestra KFOX-Orchestra

11:30 to 12:00 Midnight •KGO & network-Jack Bain's Or-

12:00 to 1 A.M.

KJBS-12:01, Owl Program to 7 a.m.

KGO-Bal Tabarin Orchestra KYA-Organ Serenade

KGB-Aaronson's Orchestra

chestra from Club Victor KPO-Organ Concert KYA-Three Counts and a Countess KTAB-Joe Pelonge's Orchestra KFRC-To be announced

KOIN-Orchestra KJR-Vic Meyers' Orchestra KHJ-Organ and Recordings

KTAB-Vagabond of the Air KROW-Midnight Vagabonds KGDM-Kit Kat Cafe KHD-Recordings

tel Orchestra

KVI-Orchestra

KOIN-Woodyard's Orchestra KJR-Metropolitans KEX-Billy's Hawaiians KHJ-News Items; 10:10, Orchestra;

10:15, Sheriff Biscailuz

Orchestra

KLX-Dance Orchestra

son's Orchestra

KOL-Dance Music

KOA-Night Court

- \*KFRC & network—Edith Murray; 7:20, Isham Jones' Orchestra KFRC—7:15, Minute Melodies KGGC—1:5, Bridge Builder KVI—7:15, Bridge Builder KJR—Bauer's Orchestra KJR—Bauer's Orchestra

- KHJ--Edith Murray; 7:15, Pierce Brothers
- KNX-Watanabe and Archie; 7:15, Realty Board
- KFWB-Syncopators
- KFOX—Wiggsville; Bobby & Betty KECA—Orchestra and Soloist KFSD—Sonny & Buddy to 7:15

#### 7:30 to 8:00 P. M.

- •KGO & network Sax Appeal; 7:45, The Philistine, Dr. Seth C. Maker
- KPO-Comedy Stars of Hollywood to 7:45
- KPO & network 7:45, The Big Yank Mavericks
- KYA-Radio Theatre
- KTAB--Batonics
- KLX-Silver Strains; 7:45, Pianist KROW-Ramblers; Soloman and Sullivan
- KGGC-Hollywood Preview; 7:45,
- Featured Artists KQW—Calif. Market Hour; Records \*KFRC & network - True Story
- Court of Human Relations KOMO—Greater Washington Hour KHQ—Talk to 7:45
- KJR-To be announced; 7:45, Radio Ralph
- KNX—Realty Board; King Cowboy KFI—Orchestra and Vocal to 7:45 KFWB—Quartet; 7:45, Comedy Stars KFOX—Boy Detective; Talk KECA—Burr McIntosh; Records KFSD-Political Talk to 7:45
- KOA-One Man's Family

#### 8:00 to 8:30 P. M.

- KGO & network—Caswell Concert: One Man's Family, serial 8:15. drama
- KPO—Buddy Rogers' College Inn KYA—Erev Shaboth; 8:15 Doctor
- Good Cheer
- KTAB-Folk Songs; 8:15, Fishin' Fool ĸĹX-
- . -Carefree Capers
- KROW-Tunes of Old Mexico KGGC-Tango Time; 8:15, Prosper-
- ty Parade KQW—Dance Time \* KFRC & network—Court of Hu-man Relations; 8:15, Rhythm Revue

- vue KOIN-8:15, Fishing News KJR-Jewel Box; 8:15, Cowboy Joe KNX-The In-Laws; 8:15, Corbestra KFWB-Pioneers; 8:15, Orchestra KFCX-Pioneers; 8:15, Orchestra KECA-Old Observer; 8:15, Orch. KFSD-Political Talk; 8:05, Marie V. Kriete; 8:15, Fairway Facts KSL-8:15, Sandy McThrift KOA-Tivoli Jolly Brewers

## 8:30 to 9:00 P. M.

- KGO & network--One Man's Family; 8:45, In Old Brazil PO-Ted Black's Orchestra; 8:45,
- KPÓ To be announced
- KYA-Dance Orchestras
- KTAB—Hawaiians; 8:45, Dixie Marsh, Piano Intimacies
- KLX—Talk; 8:35, Studio; 8:45, Musical Jigsaw KROW—Del Courtney's Band KGGC—Prosperity Parade

- \* KFRC & network-Rhythm Revue; 8:45, Charles Barnet's Orchestra
- 8:45, Charles Barnet's Orchestra KOIN-Cene Baker KVIR-B:45, Vacation Land Revue KJR-Dollars and Cents; 8:45, Si and Elmer KHQ-8:45, To be announced KOMO-8:45, Crazy Wells Program KEX-Portland Union Bible Class KHJ-8:45, Crazy Crystals KNX-Interstate Revue VEWB-Lack Lov's Orchestra

- KFWB—Jack Joy's Orchestra KFOX—Show Boat; Poetry & Music
- KECA—Frieta Shaw's Ethiopians KFSD—Musical Moments
- KSL-Master Bob, Philosopher; 8:45, Chas. Barnet's Orchestra 8:45, Chas. Barnet's Orches KOA-Big Yank Mountaineers

#### 9:00 to 9:30 P. M.

- •KGO & network—Melody Masquer-ade, orchestra direction Meredith Willson
- KPO-Clyde Lucas' Orchestra; 9:15, Through the Looking Glass with Frances Ingram
- -Dance Orch.; 9:15, Friendly KYA-Neighbors
- KTAB-Astronomy; 9:15, Nightherders
- KLX-L. G. French, baritone;
- 9:15, California Rangers KROW—Del Courtney's Band KQW—Dance Antiques; 9:15, Fireside Reveries
- KFRC—Carol Lofner's Orch. to 9:15 \* KFRC & network—9:15, Jack Rus-sell's Orchestra
- KOL-Post-Intelligencer; 9:05 Dance
- Music: 9:15, Orchestra KOIN-Norge Headliners to 9:15 KOMO-Royal Foursome; 9:15, Pipes KOMO-Royal Foursome; 9:15. Pipes KHQ-Summer Serenade; 9:15, Beauty That Endures KEX-9:15, Homicide Squad KGW-Witch's Tale KFI-Talk; 9:15, Studio Program KHJ-Jack Russell's Orchestra KNX-News; 9:15, Amagon KFWB-Ed. Fitzpatrick's Orchestra KFOX-Beverly Hill Billies KFSD-Comedy Stars of Hollywood KSL-9:15, Wrestling Matches KOA-Dance Orchestra

## 9:30 to 10:00 P. M.

- KGO & network—Tom Coakley's Orchestra
- KPO-Spiritual Fantasy; Kenneth Spencer, basso; Southern Harmony Four; Paul Carson, organist KYA—Amer. Weekly Drama; News;
- 9:55, X Bar B Boys KTAB-Mose & Remus; 9:45, Orch. KLX-Calif. Rangers; 9:45, News;
- 9:50, Road Information KROW-Ran Wilde's Orchestra
- KQW-Instrumental Novelties; 9:45, KQW—Instrumental Novelties; 9:45, Front Page Drama KFRC—Aaronson's Orchestra KOIN—Journal Prevlew KGW—Texas Cowboy KHQ—Dodge Gypsies; Talk KOL—Dance Orchestra KOMO—9:45, Cowboy Joe KJR—Mystic Asia KFI—Richelleu: Cardinal or King KHJ—Orchestra; 9:45, Hills Bros.; 9:50. Orchestra

9:50, Orchestra KNX-Dance Band; 9:45, Fights,

KNX—Dance Band; 9:45, Fight Legion Stadlum KFWB—Kay Kyser's Orchestra KFOX—Beverly Hill Billies KSL—Wrestling Matches KOA—Dance Orchestra

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# SATURDAY Programs

July 7, 1934

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## 7:00 to 7:30 A. M.

•KGO & network—Organ Concert; 7:15, The Vass Family KYA—Musical Clock KTAB—Sunrise Symphony KROW—Commuters' Time Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour KGDM-Breakfast News; Records KFRC-Records; 7:25, Stocks KVI-Redio Gospel League KOIN-Koin-Klock KHQ-Morning News; 7:15, Peerless Program Program KHJ-Records and Stock Reports KNX--Bill Sharples Breakfast Club KFWB-Records; 7:25, Fishing News KFOA--Early Bird; 7:15, Pep and Ginger Exercises KECA--Records KGB--Morning Watch KSL--Morning Watch KOA--Galaxy of Stars to 7:15

#### 7:30 to 8:00 A. M.

KGO-Johnny O'Brien; 7:45, William Cowles, pianist Cowles, pianist KPO—Down Lovers Lane KYA—Musical Clock KTAB—Hill Billie Tunes KRÓW—Commuters' Time Clock KIBS—Alerm Kick Kinb KJBS-Alarm Klok Klub KQW-The Breakfast Hour KQW--The Breakfast Hour KGDM--Gilmore Oil Program KFRC--Morning Exercises KGW--Ronald Buck KHQ--7:45, Early Birds KOL--Organ Program KVI--Morning Variety; Hillbillies KOIN--Jones & Stewart KJR--Market Quotations; 7:45, Early Echoes KEX--7:45, Hill Billies KFI--Helen Hill, planist; 7:45, Church Quarter-Hour KHJ--Records and Stocks Church Quarter-Hour KHJ-Records and Stocks KNX-Bill Sharples Breakfast Club KFWB-Gold Star Rangers KFFOX-Grain Reports; 7:32, Songs KFOX—Grain Reports, 1.02. Song-KECA—Radio Bible Fellowship KGB—Records; 7:55, Program Res. KSL—Morning Watch; 7:55, Shopping Suggestions KOA-Down Lovers' Lane

#### 8:00 to 8:30 A. M.

• KGO & network—Financial Serv-ice; 8:15, Two Blues, harmony duo

- KPO—Armchair Quartet; 8:15, Cross-KPO—Armchair Quartet; 8:15, cros cuts from the Log o' the Day KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Portuguese News KLX—Records; 8:20, Stocks KROW—Commuters Time Clock KJBS—Morning Varieties KQBM—Morning Varieties KQBM—Becordings

- KGDM—Recordings \*KFRC & network—Saturday Syncopators
- KOL—To be announced KVI—8:15, De Puy's Revue KOIN—Jones & Stewart to 8:15
- KJR-Organ
- KOMO-Echoes; 8:15, Morning Reveries eries KHQ—Shoe Shop; Musical Gems KEX—Recordings KNX—Bill Sharples Breakfast Club KFWB—Gold Star Rangers KECA—Memories of the Waltz KFOX—Records; 8:10, Educ. Talk



NORMAN NIELSEN KHJ-Staff Vocalist

KFSD—Good Cheer program KSL—8:15, Jennie Lee KOA—Pietro Yon, organist

8:30 to 9:00 A. M. •KGO & network—Vic and Sade; 8:45, The Sizzlers, vocal trio KPO—Crosscuts Log o' the Day KYA—Morning Concert; Frivolities KLX—Covered Wagon Jubilee KTAB—Watch Tower; 8:45, Shop-per's Digest KROW—Mary Dowd Reardon KJBS—Latest Recorded Releases; 8:45, Dance Melodies KGDM—Recordings; Talk

- 8:45. Dance Melodies KGDM--Recordings; Talk KQW--Concert Favorites \* KFRC & network--Al Kavelin KVI--8:45, Market Specials KOIN--8:45, Elma Hackett KOMO--Resume; 8:33, Vagabonds KGW--Crazy Crystals; 8:45, Abe Bercovitz, violin KEX--8:45, Orchestra KGW--Crazy Crystals; 8:45, Abe Bercovitz, violinist KFWB--Recordings
- KFWB-Recordings KFOX-Health & Efficiency; 8:50, Records
- KECA-Bill Sharples Breakfast Club KECA-8:45, Recordings KFSD-8:45, Stock Report
- KGB-Stocks to 8:35
- KSL-Al Kavelin's Orchestra KOA-Vic & Sade; 8:45, Orchestra

## 9:00 to 9:30 A. M.

- •KGO & network—Words & Music KPO—Crosscuts Log o' the Day; 9:15, Alvino Rey, guitarist KYA—Frivolities; 9:15, Prudence
- Penny KTAB—Hour of Prayer KLX—Records

- KROW—Health Swing Program KJBS—Popular Vocalists; 9:15, Dance Tunes

KGGC-Morning Melodies; 9:15. Charlie Glenn, old songs \* KFRC & network-Esther Velas Ensemble KQW—Popular Tunes KOL—Prudence Penny to 9:15 KVI—Mystic Melodies; 9:15, Personal Advisor KOIN—Elma Hackett to 9:15 KGW—Cooking School to 9:15 KEX—9:15, Request Program KOMO—Beauty Talk; 9:15, Harp Melodies KFI-Medical Talk; 9:15, News KNX-Organ Recital KFWB-King's Men; 9:15, Maude Hughes, pianist KFOX-Recordings; Talk KOA-Words and Music 9:30 to 10:00 A. M. •KGO & network-National Farm • RGO & network—National Farm and Home Hour KPO—News; 9:45, Elmore Vincent KYAA—Waitz Idylls KTAB—Rod Hendrickson; 9:45, Stars on Review KLX-Records KROW-Diet and Health KJBS-Morning Concert KGGC-Dance Novelties KQW-Gems of Melody KGDM-News; Kiddies' Program \* KFRC & network-Harold Knight's Orchestra Orchestra KJR-Shuffling Feet KOL-Julie Day to 9:45 KEX-Request Program KNX-Records; 9:45, News KFWB-Recordings; 9:45, News KFOX-Recordings; 9:35, Talk

- KECA-Recordings
- KGB-News Flashes to 9:35 KOA-National Farm & Home Hour

#### 10:00 to 10:30 A. M.

- •KGO & network-National Farm and Home Hour KPO-Beaux Art Trio KYA-Columbia Parade; 10:15, Or-

- gan KTAB—Paul Keller, pianist; 10:15, Chasin' the Blues KLX—Records; 10:15, S. F. Stocks; 10:20, News Items KROW—Records; Serenaders KJBS—Radio News Reporter;

- 10:05, Dance Orchestra KQW-Know Your California
- KGDM-Juvenile Half Hour KFRC-Junior Artist Recital KGGC-Cal King

- KGUC-CAI King KJR-Another Spring KNX-Eddie Albright's Family KFOX-Records; Grain Reports KFWB-Recordings KECA-Recordings
- KSL—Artist Recital; 10:15, Dance
- Rhythms KOA-National Farm & Home Hour

#### 10:30 to 11:00 A. M.

- KGO & network—News Service; 10:35, Woman's Magazine of the Air
- KPO-Spanish Anaquinas Torres de Galicia, mixed chorus direction Eduardo Dorado
- Eduardo Dorado KYA-Organ Concert KTAB-Health Talk; Recordings KLX-International Kitchen KROW-University on the Air KJBS-Organ; 10:45, Records KGGO-Soft Pillow Sunghing

# 8:30 to 9:00 A. M.

- BROADCAST WEEKLY
- KQW-Records; 10:45, Rolling Stones KGGC-Request Hour KGDM—Eleanor Peterson, vocalist KFRC—Junior Artist Recital KVI—Health Talk to 10:45 KOMO—Planologue to 10:35

- KJR-Club Minutes; 10:45, Silhou-
- ettes

- KOL—Morning Melodies KOIN—Art Kirkham KEX—10:35, Lost and Found;
- 10:37, Records KNX—Organ Recital

- KFWB—Recordings KFOX—Violin and Trio KECA—Classic Hour
- KOA—Bavarian Concert KSL—Round Towners

## 11:00 to 11:30 A. M.

- •KGO & network-Woman's Maga-zine of the Air
- KPO-Herman Crone's Orchestra KYA-Organ; 11:15, Rhythmsters KTAB-Concert; Beauty Facts KLX-Mountaineers; 11:15, Muriel

- KLX—Mountaineers; 11:15, Muriel Scherruble, soprano KROW—Health Talk; 11:15, Organ KJBS—Hits of the Past KGGC—Milady's Date Book; 11:15, Star of the Week KQW—Light Classics; 11:15, Dance
- Hits
- KGDM-Organ
- \*KFRC & network—Columbia Salon Orchestra

- Orchestra KOL--Cecil Solly to 11:15 KVI--The Observer to 11:15 KOIN--Art Kirkham KJR--Rhythm Rulers KEX--Records; Cobwebs & Nuts KNX--Carefree Capers

- KFWB—Records: Lost and Found KFWD—Records: Lost and Found KFOX—Orchestra; Records KECA—Classic Hour, Records KOA—Livestock, Produce, Weather Reports; 11:10. Orchestra
- KSL-Columbia Salon Orchestra

#### 11:30 to 12:00 Noon

- KGO-Financial Flashes to 11:35
- KGO-Financial Flashes to 11:35 •KGO & network-Week-End Re-vue, vocalists, orchestra KPO-Justice Leopold and His Sym-phonic Ensemble KYA-Album Leaves KTAB-Jean Kent KLX-Anita and Orosco KROW-Latin-American Program KJBS-Dance Orchestra KGOC-Recordings and News KGUM-Organ

- KGDM—Organ \* KFRC & network—Dancing by the Sea KOIN-
- -Dr. Semler to 11:45
- KIR—Measured Steps KEX—Cobwebs and Nuts to 11:45 KHQ—Organ Concert

- KFWB-Eddie Eben, organist KFOX-News; Talk; Records KFI-Bennie Watson, songs; 11:45.
- Market Reports
- KNX—Carefree Capers; Talk KOA—Week-end Revue KSL—Dancing Echoes

## 12:00 to 12:30 P. M.

•KGO & network — Sax Appeal; •KGO & network — Sax Appeal; 12:15, Western Agriculture KPO—Symphonic Ensemble KYAA—Scriptures; 12:03, Concert KTAB—News; 12:15, Lataner's Facts KLX—12:05, Bill Duncan's Band KROW—Latin-American Program KJBS—Instrumental & Vocal KQW—Band Concert WCDM—Road Baport: Becords KGDM-Road Report; Records

\* KFRC & network-Memory's Garden den KOIN-12:15, La Verne Axelson KHQ-12:15, String Quartet KGW-12:15, Meler & Frank KJR-Castles in Music; 12:15, Grain Reports; 12:18, Records KEX-Recordings to 12:15 KFWB-Recordis; 12:15, Talk KFWB—Records; 12:15, Talk KFI—Dept. of Agriculture to 12:15 KNX—News; 12:15, Congoln KECA—12:15, News Release KFOX—Recordings; 12:15, Talk KSL—Broadcaster's Review KOA—Week-end Revue

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Talk

Mischa Raginsky

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Orchestra

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Orchestra

KGO-Arion Trio

tication

Orchestra

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KROW-Records;

cin'

KEX—Better English Talk; Records KNX—Pontrelli's Orchestra KFWB—Records; 1:45, Pianologue KFOX—Records; 1:40, Educational

KECA-Classic Hour, records KFSD-Studio Program KOA-Network KSL-Wurtzbach's Orchestra; 1:45.

2:00 to 2:30 P. M.

 KGO & network—Al Pearce and His Gang KPO-Melodians KYA-Rhythmic Ripples; 2:15, Ar-

KTAB-Dance Tunes; 2:15, Roman-

KLX-Lost & Found; Cecil Wright

KHOW--Records; 2:15, Charles Goodman, vocalist KJBS.-Popular Dance Recordings KQW--Dance Matinee KGDM-2:15, News \* KFRC & network--Mischa Ragin-

sky's Orchestra; 2:15, Billy Hay's

KFWB-Recordings; 2:15, Baseball

KFWB—Recordings; 215, Baseball KFOX—Recordings KECA—Classical Recordings KSL—2:15, Dental Clinic cf the Air KOA—Theatre Reporter; 2:05, Al Pearce and Gang

2:30 to 3:00 P. M. •KGO & network-Tom Coakley's

KPO-Melodians: Orchestra KYA-Vignettes of Life; 2:45, Base-

ball Game KTAB--Recorded Program KLX--Records KROW--Dell Perry, planist; 2:45, Gordon Willis, vocalist KJBS--Popular Dance Recordings KQW--Afternoon Concert KGDM--Marie Kelso, soprano \* KFRC & network -- Wanderers Quartet; 2:45, Gene Kardos and Orchestra

KEX—Symphony KJR—Boeing Talk; Siesta Moods KNX—Gordon Henderson's Orchestra

KSL-Wanderers Quartet to 2:45 KOA-Palace Hotel Orchestra

3:00 to 3:30 P. M.

KGO—Arion Trio KPO & network—Flying with Cap-tain Al Williams; 3:15, Pickens Sisters, vocal trio KYA—Baseball Game KTAB—Moods Modernistic; Sophis-tain tribulation of the state of the

tication KLX--Records; Song Market KROW--Novelty Airs KQW--Vocal; Variety Program KJBS--Light Opera records KGDM--Lou Stoops, baritone \* KFRC & network--Isham Jones' Orchestra

KFOX—Recordings KOA—News; 3:15, Pickens Sisters KSL—Payroll Builder

Orchestra KOMO-Dream Melodies KEX-Symphony KHQ-3:15, Club Bulletin KNX-Foreign Recordings KECA-Records; 3:15, Organ KFWB-Baseball Game

KIR—Chimes of the East KEX—Symphony KNX—The Bookworm

2:15, Charles

45

#### 12:30 to 1:00 P. M.

- KGO & network-Western Agriculture

- culture KPO—Chicago Symphony Orchestra KYA—Noonday Concert KTAB—Echoes of Portugal KLX—Bill Duncan's Band KROW—Hits of Today KJBS—Dance Matinee KGGC—Request Hour KQW—Weather; Market Reports KGDM—Recordings to 2:15 \*KFRC & network Buddy Wel-come's Orchestra KGW—Dr Semier; Friendly Chat

- come's Orchestra KGW-Dr. Semler; Friendly Chat KHQ-12:45, Studio KEX-American Produce to 12:35 KJR-Uncle Frank's Children Mat. KFWB-Burt Fiske & Bob Shafer; 12:45, Records KFOX-Dick Pearsall, baritone; 12:45, Civic Talk KNX-Concert Group KECA-Woodcraft Rangers; 12:45, Becords Records
- KOA-Lady Next Door KSL-George Scherban's Orchestra

#### 1:00 to 1:30 P. M.

- •KGO & network-To be announced
- KPO-Chicago Symphony Orchestra KYA-Hawalians

- KYA—Hawallans KTAB—Songs of the Past KLX—Don Brose; 1:15, National Parks Talk KROW—Concert Melodies

- KIDS-Hawaiian Orchestra; 1:15, At the Hollywood Keyhole KQW-Friendly Hour; 1:15, Holly-
- KQW-Friendig Hour, Alex, and KNX-Gordon Henderscher wood Keyhole Little Jack KFWB-Baseball Game Little's Orchestra KFOX-Recordings KECA-Classic Hour
- KGW-Chat; Dental Clinic KJR-Uncle Frank's Children Mat.

1:30 to 2:00 P. M. •KGO & network—To be announced KPO—News; 1:45, Organ Concert KYA—Rhythmic Ripples KTAB—Modern Rhythms

KTAB-Modern Rhythms KLX-Song Bag KROW-Recordings KJBS-Afternoon Popular Concert KQW-Friendly Hour KFRC-N. Y. Stocks to 1:35 \* KFRC & network-1:35, Edward Wurtzebach Orchestra; 1:45, Ra-richtige Ensamble

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ginsky's Ensemble ginsky's Ensemble KOIN—Book of Life KGW—Friendly Chat KOMO—To be announced KVI—1:45, Amusement Tips KJR—Here and There

KEX—Orchestra KEX—Urchestra KHQ—1:15, Studio Program KFWB—'Get Together Party'' KFOX—Family Almanac KNX—Pontrelli's Orchestra KSL—Town Crier STATION DIRECTORY

Saturday Programs

## 3:30 to 4:00 P. M.

46

• KGO & network—String Quartet KPO—Don Bestor and Orchestra KTAB—Serenade: 3:45, Tea Timing KYA—Baseball Game KLX—Song Market; 3:45, Records KROW—Recordings
KJBS-Dance Orchestra
★KFRC & network—Betty Barthell
and Melodeers to 3:45
KGDM—Musical Program
KFRC-3:45, Records; 3:50, Church
announcements: 3:55, Town Topics
KOL-Lost and Found; 3:45, Stamp
Man
KOIN-Newspaper of the Air
KOMO—Birnbaum's Bavarians
KHQ-Nat'l Grocery Prog. to 3:45
KEX-3:45, Melody Salon
KHJ-Three Rhythm Kings to 3:45
KNX-Melody Palette
KECA-Organ Recital
KFWB—Baseball Game
KFOXMusic; Talk; Records
KSL-The Junior Hour

## 4:00 to 4:30 P. M.

KGOPair of Pianos
• KPO & network - Night Dream
Hour
KYA-Baseball Game
KTABCobweb Chasers
KLX—Musical
KROW—Popular Tunes
KJBS-Radio Headliners. Records
KGDM-Gilmore Oil Program
* KFRC & network-Morton Down-
ey's Party
KOINNewspaper of the Air
KJR-4:15, Longacres Horse Race
KOMO-Melodic Moods
KFI—News; Organ
KNX-Fireside Phantasies
KFWB-Baseball game
KFOX-News; 4:15, Fortyniners

#### 4:30 to 5:00 P. M.

- •KGO & network-Dot Kay, contralto; 4:45, To be announced PO-Happy Tunes KPO-Happy Tunes KYA-Baseball Game; 4:45, Dance KTAB-Racing News; 4:45, Old
- Bachelor
- KLX—Helen Parmelee, pianist KROW—Hillbillie Music
- KJBS-Dance Orchestra;
- 4:45, Harmony Trio KQW—Story Time; 4:45, Songs of the Islands
- KGDM-Scotty Merrill and Guitar \*KFRC & network-Morton Down-ey's Party to 4:45 KFRC-4:45, Dr. J. C. Campbell,
- Dentist
- KVI-4:45, LeRoy, planist KOIN-4:45, Bob and Dolly KJR-Carefree Capers

- KHQ--Tull and Gibbs to 4:45 KFI-Calif. Teachers Assn. to 4:45 KFWB--Cocktail Hour
- KFOX-Recordings
- KECA-4:45, News Release
- KNX—Fireside Phantasies KSL—Concert; 4:45, Review

## 5:00 to 5:30 P. M.

- •KGO & network Clyde Doerr's Orchestra
- KPO-News; 5:15, Tom Coakley's Orchestra
- KYA—Children's Hour; 5:15, Around the Town
- KTAB-Sunset Sketches
- KLX-Brother Bob's Club

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254.1	1180
468.5	640
499.7	600
379.5	790
483.6	620
508.2	590
309.1	970
361.2	830
325.9	920
440.9	680
243.8	1230
rk Statio	116
491.5	610
225.4	1330
333.1	900
319.0	940
236.1	1270
265.3	1130
	209.7 254.1 468.5 499.7 379.5 483.6 508.2 309.1 361.2 325.9 440.9 243.8 <b>rk</b> Statlo 491.5 225.4 333.1 319.0 236.1

#### Independent Stations

570

KVI ..... 526

KFOX	239.9	1250
KFWB	315.6	950
KGDM	272.6	1100
KGGC	211.1	1420
KJBS	280.2	1070
KLX	340.7	880
KNX	285.5	1050
KQW	296.6	1010
KROW	322.4	930
KTAB	535.4	560

- KROW-Organ Music
- KJBS—Dance Hits of the Day KGGC—Classics; 5:15, Go to Church
- Tomorrow
- KQW—Musical Favorites KGDM—Neopolitans \* KFRC & network—Chesterfield Program

- KJR—Tea Dansant KJR—Tea Dansant KHQ—To be announced KOMO—To be announced KEX—Musical Gems KNX—Recordings; 5:15, Dr. John Matthews
- Matthews
- KFWB-Records KFOX-Cocktail Hour
- KECA-Recorded Program

## 5:30 to 6:00 P. M.

- KGO & network—To be announced KPO—Gypsiana, violinist; 5:45, Car-KPO-Gypsiana, violinist, 5:43, Car-son Cocktail, organ KYA-Around the Town: Campbell KTAB-The Funnies; 5:45, Sports KLX-Covered Wagon Jubilee KROW-Eating Your Way to Health

- KGGC—All Colored Revue; 5:45, Irish Gems
- KQW-Musical Impressions; 5:45, Voice of Portugal
- KJBS--Dance Hits of the Day
- KGDM-Dorothy Diven; 5:45, Rec'ds
- \* KFRC & network—Detroit Sym-phony Orchestra

- KJR—Waltzes and Tangos KHJ—Old Music Masters KNX—John Matthews; 5:45, Gossip Club KFWB-Recordings
- KECA-Temple Baptist Question Box; 5:45, Records
- KFOX-Records; 5:45, Vocalist

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KFSD--Popular Program KSL-Detroit Symphony

#### 6:00 to 6:30 P. M.

- KGO & network—Raymond Knight and his Cuckoos; 6:15, Guy Lom-bardo's Orchestra KPO—Dinner Concert KYA—Dinner at Six KTAB—Ballad Hour KLX—KLX Trio KROW-News; 6:15, Hawaiians KJBS-News; 6:15, Records KGGC-Dinner Dance Review KGW-NRA Speaker; 6:15, Fran-co's Program co's Frogram \* KFRC & network—Symphony KEX—Sam Gordon; 6:15, Orchestra KJR—Song Bag KNX—News; 6:15, Concert KFWB—News; 6:05, Al and Molly KFCX—News; 6:05, Al and Molly KECA—Hollywood Folklorists; News KFSD—Symphony
- KOA-Kuku Club Program

#### 6:30 to 7:00 P. M.

- •KGO & network-National Barn
- Dance, variety program KPO—Piano Pals: Edna and Sol KYA—Cy Trobbe Orchestra
- KTAB-Echoes of Portugal
- KLX-KLX Trio
- KROW-Popular Tunes; 6:45, Mausoleum Program
- KJBS—Popular Melodies KGGC—Theatre of the Air; Music KQW—Gerald Kenny; 6:45, Torrid Tunes
- \* KFRC & network-Elder Michaux Congregation

- KEX-Sports; Orchestra; Cruise KJR-Los Argentinos KNX-Sport News; 6:45, Concert Group
- KFWB—Organ; 6:45, Harmonists KFOX—School Kids; String Orch. KECA—Lyric String Trio KFSD—Symphony

- KSL-Peter Spraynozzle and Harry Clarke; 6:45, Hollywood Comedians

#### 7:00 to 7:30 P. M.

- KGO & network—National Barn Dance
- KPO--Education at the Crossroads; 7:15, Clef Dwellers KYA-Ernie Smith's Sport Page;

- KYA-Ernie Smith's Sport Page; 7:15, Cyrus Trobbe Orchestra KTAB-Orch.; 7:15, Italian News KLX-News Items; 7:15, Albert Rosenblatt, baritone KROW-C. W. Hammond; 7:15, Popular Tunes UBS Dopular Becords

- KJBS—Popular Records KGGC—Organ; Songs KQW—News; 7:15, Fifteen Min-
- utes in Paris KFRC & network—Sylvia Froos
- KFRC—7:15, The Bridge Builder KOL—Radio Speaker Stevenson KJR—Bauer's Orchestra

Betty

KJR—Bauer's Orchestra KGA—7:15, Spokane Chemical Co. KEX—Orchestra KHJ—7:15, Bridge Builder KNX—Watanabe and Archie; 7:15, Calmon Luboviski, violinist KFWB—Amer, Weekly; Pioneers KFOX—Wiggsville; 7:15, Buddy & Betty

KECA—Raine Bennett, poet KGB—7:15, Bridge Builder KFSD—Adolph and Rudolph; 7:15,

Beverly Gregg KSL—Sylvia Froos; 7:20, Orchestra

## Saturday Programs

## BROADCAST WEEKLY

47

11:00 to 11:30 P. M.

•KPO & network—Ambassador Ho-

KHJ-Pasadena Community Dance KFWB-Manny Harmon's Orchestra KFOX-Manny Harmon's Orchestra

11:30 to 12:00 Midnight •KGO & network-Jack Bain's Or-

KPO—Organ Concert, Chas. Runyan KYA—Frank Castle's Little Show

KTAB—Joe Pelange's Orchestra KROW—Vagabond and Music KFRC—Tony Pecetti's Orchestra KOL—Dance music KVI—Tony Peccetti's Orchestra

KOIN-Tony Peccetti's Orchestra

KGB-Tony Peccetti's Orchestra KFOX-Jack Maurice's Orchestra

KTAB—Vagabond of the Air KROW—Midnight Vagabonds KJBS—12:01, Owl Program KGDM—Records

12:00 to 1 A.M.

1:00 A. M. to 7:00 A. M.

**Program listings** are correct

when published by Broadcast

Weekly, but sale of time by

stations and networks and

national emergencies often

cause deviations which the stations cannot foresee.

Orchestra

KYA—Organ Serenade KTAB—Hal Girvin's Orchestra KROW—Midnight Vagabond KFRC—Jan Garber's Orchestra

KOL—Dance Music KVI—Musical program KOIN—Robinson's Orchestra KGW—Santiseptic

KOMO-Moonlight Melodies KEX-11:15, Dance Frolic

KGO-Organ Concert

tel Orchestra

KGB-Orchestra

KEX-Organ Music KJR-Vic Meyers'

KHJ-Organ

KHJ-Records

KJBS--Owl Program

chestra

#### 7:30 to 8:00 P. M.

• KGO & network—Paul Whiteman's Orchestra

KPO-Pan Americana, instrumentalists and vocal

KYA-Lady of the Evening; 7:45, Voice of L'Italia

KLX-Fireside Phantasies

- KTAB-In Tune with the Times; Hollywood Happenings
- KROW-Labor Journal; 7:45, Variety
- KGGC-Mountain Music KQW-Calif. Market; 7:45, Tango Time
- \* KFRC & network—Glen Grey's Orchestra: 7:45, Johnson's Orch. KOIN—Peter the Great

KHQ-7:45, Souvenirs KJR-To be announced

KFI—Thru the Hollywood Looking Glass; 7:45, Latvian Singers KNX—Calmon Luboviski, violinist KFWB-Juvenile Revue KFWCA-Juvenile Revue KFCA-Organ, Dr. Bruce Kingsley KSL-Crazy Crystals to 7:45 KOA-Hotel Cosmopolitan Orch.

## 8:00 to 8:30 P. M.

- KGO-Cook and Alexander; 8:15, Musical Treasure Chest •KPO & network — Carefree Car-
- K/O & network Carefree Car-nival, variety show KYA—Volce of L'Italia KTAB—Home Favorites KLX—Musical Solree KROW—Latin-American Program KGGC—Request Hour KQW—Accordian Capers; Records \* KFRC & network—Orville Knapp's Orchestra

- \* KFRC & network—Orville Knapp's Orchestra KJR—Song Recital KOIN—Comedy Stars to 8:15 KOMO—Pastel Harmony KGW—8:15, Clarence Tolman, tenor KHQ—8:15, Old Time Party KEX—News Flashes KHJ—Ted Fio-Rito Orchestra KNX—Hollywood Barn Dance KECA—Playground Dept. Musical

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- KECA—Playground Dept. Musical KFWB—Louise Raymond KFOX—Christian Science; 8:15,
- Kay Kyser's Orchestra KSL-Dance Orchestra
  - 8:30 to 9:00 P. M.
- •KGO & network-Russian Troubadours
- KPO & network-Carefree Carnival, variety show KYA—Dance Orchestras
- KTAB-Tabloid Players

- KLX—Husical Soiree KROW—Italian Program KGGC—Request Hour; 8:45, Skate Races
- KQW-8:45, Italian Program \*KFRC & network-Jan Garber's
- Orchestra KOIN-Gene Baker
- KOMO-Fisher's Blend Half Hour KGW-Fisher's Blend Half Hour KNX-Hollywood Barn Dance KHJ-Dance Orchestra

- KFWB—Musical Newsy KECA—Piano Recital KFOX—Sunset Quartet; 8:45, Poetry and Music
- KSL-Dance Orchestra

#### 9:00 to 9:30 P. M.

- KGO-Doodlebug Orchestra • KPO & network-Blue Moonlight:
- Organ and Gultar KTAB-Souvenirs; 9:15, Hillbillies

- KYA—Orchestra; 9:15, Bath Day KGB—Dance Orchestra Program KSL—Dance Music KLX—Faucit Theater of the Air KOA—Dance Orchestra; News
- KLX-
- KLX—Faucit Theater of the Air KROW—Italian Program \* KFRC & network—Harry Sosnik's Orchestra
- KOL-Post-Intelligencer; 9:05, KOL—Post-Intengencer; 9:00, Dance Music KOMO—Thirty Minutes of Music, KEX—Studio Program KHJ—Harry Sosnik's Orchestra KNX—News; 9:15, Hollywood Barn

- Dance
- KFI-Orchestra and Soloist
- KFI-Orchestra and Soloist KFWB-Ed. Fitzpatrick's Orchestra KFOX-Ed. Fitzpatrick's Orchestra KOA-Dance Orchestra KSL-Harry Sosnik's Orchestra

#### 9:30 to 10:00 P. M.

- •KGO & network—Tom Coakley's Orchestra KPO—Clyde Lucas' Orchestra KYA—Bath Day Program KTAB—Master's Album KLX—Reflections of Romance; 9:45,
- News
- KROW—Italian Program KJBS—Morning Concert -Italian Program
- \* KFRC & network-Ray O'Hara's Orchestra
- KOL-9:45, Democratic News KOIN-McElroy's Orchestra
- KJR-Mountaineers; 9:45, Fireside Fantasies
- KHJ-Earl Hines' Orchestra KNX-Hollywood Barn Dance

- KFCA—Recordings KFWB—Kay Kyser's Orchestra KFOX—Kay Kyser's Orchestra KSL—Dance Music KOA—Oriental Gardens Orchestra

## 10:00 to 10:30 P. M.

- •KGO & network-Happy Felton's Orchestra
- KYA-John Wolohan's Orchestra KTAB-Dance Tunes KLX-Dance Orchestra KPO—Williams-Walsh Orchestra

- KLX—Dance Orchestra KROW—Italian Program KFRC—News; 10:10, Merle Carl-son's Orchestra KOL—Dance Orchestra KVI—Merle Carlson's Orchestra KOIN—Carle de Paree; 10:15, Mont-
- marte Orchestra
- marte Orchestra KJR-Artistic Trio KHJ-News Items; 10:10, Orchestra KNX-Pontrell's Orchestra KGB-News Flashes; 10:05, Orch. KFWB-News; Organ KECA-Recordings KFOX-News; Orchestra KSL-Dance Music

10:30 to 11:00 P. M.

•KGO & network-Club Victor Or-

chestra; 10:55. News Service PO-Brown Palace Hotel Orch.;

KYAB—Dance Tunes KLX—Hotel Lake Merritt Orchestra KROW—Dance Music KFRC—Carol Lofner's Orchestra KOIC—Dance music

Dance

KOI—Dance music KVI—Dance Orchestra KOIN—Dance Music KJR—World Revue KCMO—Vic Meyers' Orchestra KEX—Rev. Willard H. Pope KFI—Biltmore Hotel Orchestra KHJ—Pasadena Community Di KNX—Pontrelli's Orchestra

KFWB—Geo. Hamilton's Orchestra KFOX—Geo. Hamilton's Orchestra

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10:55, Musical Interlude

KPO-

KYA—Órgan

# WORLD TIME CHART

Sweden Germany Switzer- land Italy	Petrograd Con- stantinople Capetown	Bagdad Persia	India	Borneo Java Dutch E. J.	P.I. China Western Australia	Tokio Central Australia	Sidney Mel- bewrne Eastern Australia	Auckland Now Zealand	Samoa	Hawaiian Islands	Pacific	Meuntair	n Central	New York- Wash- ington E. S. T.	Halifax Buenes Aires N. Y. Daylight Saving	Rio de Janeiro Brazil	Landon Paris Madrid
1.00	2.00	3 00	5 00	6.00	8.00	9.00	10.00	11.30	Neen	1.30	4.00	5.00	6.00	7.00	8.00	9.00	Midnight
2 00	3.00	4.00	6.00	7.00	9.00	10.00	11.00	12.30	1.00	2.30	5.00	6.00	7.00	8.00	9.00	10.00	1.00
3.00	4.00	5.00	7 00	8 00	10.00	11.00	Noon	1.30	2.00	3.30	6.00	7.00	8.00	9.00	10.00	11.00	2.00
4.00	5.00	6.00	8.00	9 00	11.00	Neen	1.00	2.30	3.00	4.30	7.00	8.00	9.00	10.00	11.00	Midnight	3.00
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1.00	2.00	3.00	5.00	6.00	8.00	9.00	10.00	11.30	Midnight	1.30	4.00	5.00	6.00	7.00	8.00	9.00	Neon
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11.00	Midnight	1 00	3 00	4 00	6.00	7.00	8 00	9.30	10.00	11.30	2.00	3.00	4.00	5.00	6.00	7.00	10.00
Midnight	1 00	2 00	4 00	5.00	7 00	8.00	9 00	10.30	11.00	12.30	3.00	4.00	5.00	6.00	7.00	8.00	11.00
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DX fans are often puzzled by the time difference throughout the world, and have difficulty in computing the time at distant points with respect to the local time. Particularly is this true in the short-wave field, where foreign DX reception is not only possible, but a regular occurrence. For instance, when the Pacific network gives us the London rebroadcasts, no doubt many listeners are puzzled to know the hour in London corresponding to Pacific time. The local time, under the "Pacific" heading, corresponds to the time indicated on the same

horizontal line in any other part of the world. It is seen that 2 a. m. here is 10 a. m. in London, 9:30 p. m. in New Zealand, 8 p. m. in Sydney, 7 p. m. in Japan, etc. If you should hear Manila on short waves at 6 a. m., you will know that it is 10 p. m. there. In order to determine whether it is the same day, or the preceding or following day, follow this rule: Crossing from dark to light area at midnight, indicates the following day. Crossing from light to dark area indicates preceding day.

# POLICE RADIO STATIONS

Mtrs.	K. C.	Call	Location	Mtrs.	К. С.	Call	Location	Mtrs.	K. C.	Call	Location
122.05	2458	WPD0	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR		122.34	2452	KGPP	Pittsburgh, Pa.
175.23	1712	KGPJ	Beaumont. Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2416	WPDH	Portland, Ore.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410		Highland Pk., Mch.	175.23	1712	WPDB	Bichmond, Va.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ		175.23	1712	KGPC	Rochester, N. Y.
1165.00	257	WBR	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2416	WPDS	St. Louis, Mo.
121.50	2470	KGOZ	Cedar Rapids, Ia.	123.86	2422	KOPE	Kansas City, Mo.	123.00	2410		St. Paul, Minn.
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDT				WPDM	St. Petersburgh
175.23	1712	WPDB	Chicago, III.	123.00	2440	WPDL	Kokomo, Ind.	175.23	1712	KGOY	San Antonio, Tex.
175.23	1712	WPDC	Chicago, Ill.	175.23	1712	KGPL		187.97	1596	KGPD	San Francisco
175.23	1712	WPDD	Chicago, Ill.	123.00			Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WKDU	Cincinnati, 0.		2440	WPDE	Louisville, Ky.	124.50	2410	KGPM	San Jose, Calif.
122.34	2452	WRBH	Cleveland, 0.	121.50	2470	WPEC	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
175.23	1712	KVP		123.00	2440	WNDA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
121.50	2470	KGPN	Dallas, Tex.	122.34	2452	WPDK	Milwaukee, Wis.	121.50	2470	KGPK	Sioux City, Ia.
187.97	1596	WKDT	Davenport, Ia.	124.17	2416	KGPB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
124.50*	2410	WCK	Detroit, Mich.	685.00	438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WPDX	Detroit, Mich.	600.00	500	WPY	New York, N. Y.	124.17	2416	WPDA	Tulare, Calif.
124.17	2410		Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
123.00		KGPF	El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPG	Vallejo, Calif.
	2440	WPDF	Flint, Mich.	175.23	1712	KCJX	Pasadena, Calif.	124.50	2410	WPOW	Washington, D.C.
121.50	2470	WPDZ	Fort Wayne, Ind.	124.17	2416	WPDJ	Passaic, N. J.	1165.00	257	WDX	Wyoming, Pa.
128.00	2440	WTEB	Grand Rayids,	123.00	3440	WPDP	Philadelphia, Pa.	133.05	3458	WPDG	Youngstown, O.

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