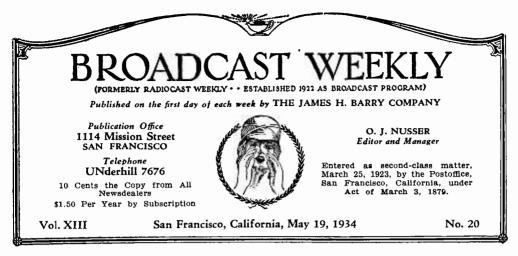


www.americanradiohistory.com



HOTEL PLAZA Ray Maxwell, Manager POST STREET at STOCKTON SAN FRANCISCO NENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza. Here a spirit of real hospitality awaits you ... the best of service ... rooms in which you will feel at home ... comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices. Private dining rooms for group luncheons and conventions RATES NOW BEGIN AT -\$2 SINGLE WITH BATH \$3 DOUBLE WITH BATH

www.americanradiohistory.com



LAZY DIALS

www.americanradiohistory.com

E are in receipt of a communication from one of our subscribers to the effect that BROADCAST WEEKLY appears to be partial to Chain stations. The writer states that there are many very excellent programs emanating from the independent stations, and that this magazine could render an even greater service to subscribers if attention were focused on programs that have not enjoyed wide publicity. To most of our readers, BROADCAST WEEKLY

has no need to present a brief of its impartiality. Nevertheless, we reprint herewith an editoral which appeared in this magazine on September 3, 1932, which we believe fully answers the communication referred to above, not in defense, but because it covers an ever-timely subject.

* * *

"Radio is power. Power to assuage, encourage, inspire. Power to summon educators, entertainers; ministers, musicians; statesmen, statisticans. Power to feel, think, inagine, laugh, cry, hope, carry on. Replete as is our modern age with marvels and nuracles, no other is comparable in scope or human significance with radio. We wonder how many of you have explored in full these many phases and manifestations of this great force, in your search for happiness.

"BROADCAST WEEKLY is dedicated to the pleasurable task of aiding and directing you in this exploration. Leave prejudices and partiality behind. Enter upon your journey as a *real* explorer seeking *true* adventure, *new* acquaintances and experiences, a broader horizon. Radio dials are made to be *turned*. Not even the company of regular favorites can compete with the thrill of discovery, the spell of the treasure hunt. That treasure is there. Nor need your search be haphazard or fruitless. BROADCAST WEEKLY provides you a weekly "treasure chart." In its news notes and tabulated schedules you will find the X's that mark the spots, augmenting the zest of the hunt with the certainty of award.

"Present-day broadcasting gives expression to talent in every walk of life. Because of the very abundance and diversity of this talent, it cannot be monopolized by any one station or group of stations. In fact, the program end of the business has developed so rapidly the supply of talent and the demand for expression exceeds the combined broadcast facilities at present possible under the "American plan" of independent ownership and commercial operation. Contrary to popular conception, the cost of this talent is not excessive. Any station with sufficient resources to continue operation under Federal supervision, can afford at least a frequent feature program.

"Such programs have real merit. They do exist. With the aid of BROADCAST WEEKLY and a little patience, they can be found. Their search and discovery affords one of the keenest delights radio has to offer. And the programs themselves are ample reward for the effort. Out there in the star-studded ether, new voices are calling, new friends are to be made, new mysteries to be explored, new inspiration to be found. Shall the deserving be encouraged and radio make constant progress toward higher ideals and new fields of usefulness? Or shall they be discouraged and silenced by lazy dials which turn only to favorites-and invite radio stagnation? Stations and artists look to you for the answer, and your own action shall determine the measure of your radio enjoyment, both now and in time to come.'

ETHER GLEANINGS

By J. CLARENCE MYERS

HE potentialities of the radio ballyhoo has placed in the discard the colorful and exciting circus parade—once the official notification that the world's wonders were encamped in town.

The microphone has replaced the old steam calliope, swaggering elephants, painted clowns, roaring and grunting beasts of the jungle as they were marched or hauled up the main stem of the metropolis.

This startling change in circus routine came to our attention on a recent visit of the Al G. Barnes tent show to San Francisco.

The fact that the circus had come to town was poured through our loud speakers via the radio daily from a half a dozen different stations in the city. Not with just announcements but specially prepared and rehearsed programs—and interesting ones at that.

The circus has recognized that radio is the most penetrating medium of advertising and can reach more people with one broadcast than their parade could by marching through town ten times.

The Barnes show has appointed Eddie Horton, widely known theatre organist, known to San Francisco movie goers, as the head of their radio activities. It is his job to get the time on the radio stations, arrange the programs, and act as master of ceremonies. He enlists the talent from the circus staff.

Now no longer does the occupant of the circus bleacher have to strain his ears to hear the master of ceremonies under the big top. For the modern circus is equipped with an up-to-the-minute public address system, enabling all to hear the m. c.'s voice with ease.

* * *

As one wit put it recently—"One thing about radio humor—it is stuff that has stood the test of time."

Probably so, but dressed up in new clothes and put on with a new slant by a comedian who happens to be a favorite of most of the air audience, makes it forgiveable.

We've heard the best of the laugh-makers use trite cracks that first saw the light of day when the Indians surrendered the land to the white men.

But if the narrator happens to be a comedian of the caliber of Eddie Cantor, Joe Penner, Tizzie Lish or Baron Munchausen, nine times out of ten all is forgiven. Because they inject their own individuality into that joke, which, although we've probably heard it before, is funny to us again. Of course

www.americanradiohistory.com

there are arguments pro and con on this subject.

Some of the moss-covered jokes should never be resurrected from the graveyard. We've likewise heard some of the country's best radio funny men spill such cracks over the ether that were so stricken with senility that they creaked. Perhaps the comedians' idea is that no matter how old a gag is that there is somebody, somewhere who hasn't heard it.

But let's not be too rough with the comedians. For most of them are not responsible for what they say. By that we mean that very few of them write their own material, but have ghost writers.

Jack Pearl, better known to you as Baron Munchausen never sees his script until he shows up for rehearsal at the studio. Joe Penner doesn't have much to do with the authoring of his funny stuff, either. Strange as it may seem the material for both these ace humorists is written by the same man, Billy K. Wells. He is the man who thought of the gag line "Vas you dere, Sharlie?" for the Baron.

Eddie Cantor writes some of his own stuff, but also has the assistance of gag writers. Fred Allen does most of his own writing. Colonel Stoopnagle pens most of the material for his act with Budd.

Tizzie Lish (Bill Comstock), the M.J.B. Demi-Tasse Revue star, who has climbed to great popularity in the past few months is responsible for all the material he uses in his Monday night broadcasts.

Current runnors are to the effect that two famous movie personalities—Mary Boland and Charlie Ruggles—have been signed for a series of thirteen appearances on that Hall of Fame program, weekly NBC event paid for by Hinds Honey and Almond Cream makers. First broadcast is supposed to start July 8.

* * *

Russ Columbo has received notification to be in readiness to appear on an NBC coast to coast program soon, which will originate in Hollywood.

The Bluettes, ex-NBC harmony trio, are now strutting their vocal wares over KFRC and Don Lee stations.

Max Baer, present kingfish of fistiana, may be heard any Monday, Wednesday or Friday at 3:45 p. m., Pacific time over NBC

ad-lib.

stations. He's appearing in a dramatic series which are centered about him. Incidentally one of the players is Kenneth Daigneau who was a member of the Henry Duffy players some time ago and is known by Pacific Coast theatre-goers. As we chronicled here before, the Baer-Carnera scrap is going to be radio-ed on June 14 beginning at 6 p.m. But Kraft Cheese, the previously announced sponsor, has stepped aside to the Goodrich Rubber Company, inasmuch as the latter is sponsoring the thrice weekly drama skits with Baer.

* * *

Dr. Seth C. Maker's dog talks on KQW have attracted no end of attention. As the result of his weekly chats in behalf of the California Citizens Committee for State Humane Pound legislation, he has been made honorary member of the New England Anti-Vivisection Society of Boston and has received a personal invitation from Sue Farrell, president of the New York Vivisection Investigation League to attend the opening of the League's new library.

Dr. Maker is known to NBC dialers as the Philistine and broadcasts over a coast network every week.

* * * "Eight Ball and Mr. Bull," a comedy act, nightly except Saturday on KMTR at 7:30 o'clock, is heading for the big places in the radio sun, my southern California scouts report. The team has been on the station for the past five years with the same sponsor, which is something to brag about in itself. The real life names of the team are Frank Bull and Volney James, James portrays the negro, "Eight Ball." Their programs are all

Tony Romano is convalescing from a tonsil operation in San Francisco. The youthful star of the Al Pearce Gang had to leave the company in the Northwest to come home for the operation.

Maybeth Carr, vocalist with the Williams-Walsh orchestra at the Hotel Mark Hopkins, heard over the NBC wireup these nights, is the daughter of Mary Carr, the movie actress.

Harold Peary has rejoined the NBC artists staff.

Mrs. John P. Medbury, wife of the noted wit, is singing over station KFRD in Hollywood.

Max Dolin, erstwhile movie theatre orchestra director and musical director of the NBC western division, now has his own program going coast to coast from Radio City, New York. The noted artist is heard once a week on this nation-girdling radio affair.

*

Ginger Rogers is saying "you nasty man" to Jack Warner, of Warner Brothers Pictures and the latter tagging her as "naughtynaughty." And all because Ginger failed to show up for a radio broadcast coincident with the premiere of "Twenty Million Sweethearts" in Hollywood recently. Warner had personally requested her to be there and when she didn't show, he ordered her name yanked out of the marquee lights of a Hollywood theatre where the picture was showing.

*

San Francisco's social elite are going radio. Each day at 5:15 o'clock, members of the Junior League appear in a skit monickered: "Christopher and Friends," over KYA. The skit is authored by H. C. Connette and features as the lead Lovey Fay, prominent society deb.

Millicent Beniof, one of radio's early vocalizers, is back at the mike after several year's absence. She's singing on KYA with Cy Trobbe's orchestra.

Joe Penner and Jessica Dragonette, two outstanding radio folk, have been signed by Paramount Studios to appear in the picture "The Big Broadcast of 1934," which starts production in July.

Among some of the popular shows on the CBS hook-up are the Elder Michaux and Congregation broadcasts Saturdays from 3 to 3:30 p. m., Pacific time. This negro con-gregation of Washington, D. C., is presenting a real worthwhile program, unusual from the ordinary run of stuff and has a tremendous following throughout the nation. Lieutenant Francis W. Sutherland and his Seventh Regiment Band, consisting of the Blue Stockings of Boston, do a CBS broadcast every Tuesday from 12 noon to 12:30 o'clock. Likewise, a distinctive program. A program monickered "Readings from Great Literature" launched on CBS stations May 8 at 1:30 p. m. should attract all literary-minded folk. Charlie Knickerbocker, famous fashion expert and social authority, is directing his chats to the ladies over the CBS wire-up Tuesdays from 8:30 to 8:45 p.m.

*

Incidentally, John Eugene Hasty, who pens the Eb and Zeb act, does all his writing at night-time and works every night on this and half a dozen other dramatic features until 1 a. m.

www.americanradiohistory.com

5



• • The Max Baer-Primo Carnera fight for the heavyweight championship of the world will be carried to radio listeners from coast to coast over combined NBC networks under the sponsorship of the B. F. Goodrich Rubber Company. Building up to the climax of the big fight in New York's Madison Square Garden Bowl on June 14, the sponsor also is presenting a series of three-a-week radio dramas starring Baer, celebrated screen and ring star, over an NBC nation-wide network, every Monday, Wednesday and Friday, from 3:45 to 4 p. m.

• • Morton Downey's Filipino valet, D'Tilanosa, drew a lucky ticket in the Irish Sweepstakes that netted him just about \$15,000. So, the other day he departed for Ireland on the S. S. Manhattan to collect the prize money, but not before he received the following telegram from his former employer: "Congratulations stop can you use a good Irish valet who also sings stop please advise (signed) Morton Downey."

• • William ("Bill") Robson, former motion picture scenarist who has for some time past been a writer and producer at KHJ, the Don Lee station in Los Angeles, has resigned his position and moved to the Hixson - O'Donnell - Seymour Advertising Agency as director of radio. The change was effective May 1. Robson was the writer of "Conquerors of the Sky," produced over KHJ last year, "Snug Harbor" and the current dramatic release, "Calling All Cars." He was also the creator of the "Leaders of Tomorrow" program, now being released for the Bank of America over the Columbia-Don Lee network.

• • • Billy Page, youthful NBC star who is Jack Barbour to a nation-wide audience of NBC listeners, celebrated his sixteenth birthday with a real dinner party at the Hotel St. Francis. His father and mother gave him the party for a birthday gift although they did not attend. The guests were fellow students at Lowell High School, where the young actor completes his senior year this spring, and the high spot of the evening was when Gus Arnheim and his orchestra played "Happy Birthday to You."

• • • Admiral Byrd, in his solitary hut near the South Pole, will press a radio telegraph key to open officially the 1934 edition of Chicago's Century of Progress on Saturday, May 26. The electrical impulse will put in motion machinery controlling the giant fireworks display, whose first flash opens the fair. The entire opening day of the fair will be dedicated to Byrd. The opening will take place during the regular Byrd broadcast, 6 to 6:30 p. m., P. S. T., on that date. Rufus Dawes, head of the fair committee, and state and city officials will speak from Chicago during the program, part of which will originate on board the "City of New York," flagship of the first Byrd Expedition, now riding at anchor in the north lagoon of the fair grounds.

• • • When Peggy Allenby, dramatic actress of the Palmolive Beauty Box Theatre, finished an emotional scene during the performance of "The Student Prince," her eyes were bright and her cheeks wet with real honest-to-goodness tears.

• • Ernie Smith, well-known sports aircaster on KYA, always cups his left hand over his ear while talking into the "mike." Ernie claims by this procedure he can hear his own broadcast.

• • Mimi, radio's globe-circling cat, has run true to form again. This cherished pet of H. C. Connette, KYA continuity writer, has another family. She made her debut as a kitten in Shanghai, China, and since her arrival in this country has been bestowing kittens upon radio artists. Some sixty-five offsprings are now in the possession of program directors, actors, writers, singers and musicians of the "ether" world and now five solid maltese kittens are ready for KYA artists. Cyrus Trobbe, station musical director, gets "Moussorgsky" and Ruth Rees, who appears in skits with Connette, will receive "Rachmaninoff" into her home. Mama Mimi is a seasoned radio performer and expects to soon "meow" her way into success at so much "purr."

• • • When Jack Pearl appeared at the NBC studios recently his face looked as though he had been using a scrubbing brush.

though he had been using a scrubbing brush. "What's the matter with your face?" asked Charlie. Jack laughed.

"This morning after I shaved I started to put some shaving lotion on my face. Instead I grabbed the wrong bottle, which turned out to be some of Mrs. Pearl's perfume. After I had put it on my face I realized my mistake, and it took me an hour to get it off."

Charlie sniffed. "But you didn't," he said.

• • When Cameron Prud'homme, N B C actor who plays the aristocratic old coffee planter of "In Old Brazil" had to pose for costume pictures of the program the other day, for verisimilitude, the photographer insisted upon a long black cigar of the South American type, and Cameron who can't smoke cigars without getting sick, did both.

• • Now that she is so well established in radio, Annette Hanshaw, Captain Henry's petite blues singer, has turned again, in her spare moments, to painting and writing. A publishing company has accepted a book of chlidren's stories which Miss Hanshaw wrote and illustrated. The book is called "Twilight Hours." Miss Hanshaw is going to paint a portrait of Lanny Ross as soon as the two can get together. Lanny has promised to sit for her.

• • Vic and Sade, NBC sketch of family life, ranks as a prime favorite among bridge playing matrons of Chicago. A survey recently conducted at one bridge club revealed that the program was first choice of thirty of the thirty-three women attending.

• • In Variety this week, J. H. Lubin, veteran booker who has handled more than 10,000 acts, selected Fred Waring's Pennsylvanians as the top stage band of all time. ... Morton Downey's softly-spoken "Goodnight Lover" at the conclusion of his broadcasts is addressed to his wife, the former Barbara Bennett. ... Isham Jones and his band will play at the "Hollywood" in Atlantic City this summer, broadcasting from the seashore spot three times weekly.

• • Glen Goff, organist, whose Serenade is heard nightly over KYA, was graduated from the Northwestern Conservatory of Music in Marysville, Missouri, and has played in leading theatres in the West and Middle West. Glen says that he almost became a theatre magnate in Colorado where he owned a "show" house, but the urge to sit at the Console rather than a business desk brought him back into concert work.

• • • "Time Ticks On," a travesty burlesque on "March of Time" is the new program spot on KGGC every Friday evening at 8:15. It's the illegitimate brain child of Andy Potter and Jimmie Newman, however, both child and parents seem to be doing well. • • There's a blood relationship between Andre Kostelanetz' Orchestra and three other famous musical organizations. As a matter of fact, it's a brotherly relation, because Andre wields the baton over Martin Ormandy, 'cellist and brother of Eugene Ormandy, conductor of the Minneapolis Symphony; Jacob Altschuler, violist, brother of Modest Altschuler, former conductor of the Russian Symphony, and Al Rich, drummer, whose brother, Freddie, is the leader of his own CBS band.

• • Two years ago a blind woman wrote Cheri McKay, contralto of the Merry Macs novelty quartet, to learn whether Cheri was not her long-lost daughter, kidnapped many years ago. The daughter's name also had been Cheri. Though the NBC contralto was not the woman's daughter, she paid her a visit, and now the blind woman and her sightless friends are the most devoted fans of the Merry Macs. They write Cheri every week, visit her often at the studios and send her a birthday cake every year. When Cheri joined forces with the McMichael brothers to form the Merry Macs quartet, the blind fans "adopted" the boys, too, and now they receive birthday cakes. Cheri is a sister of Ben McLaughlin (Bennie Walker), NBC star in San Francisco.

• • • When the Spalding-Thibault-Voorhees is broadcast over CBS on Wednesday nights 27 dogs are among its listeners. Don Voorhees has a kennel of 24 Scotch terriers. Thibault owns a thoroughbred Conrad Scotch terrier named Miniver; and Albert Spalding has two canine pets-Androcles, a German police dog, and Chang, an English setter. Miniver stands before the Thibault radio set and barks while his master's voice comes through the loudspeaker; Voorhees' 24 tenants raise pandemonium whenever he announces an orchestra number, and Spalding's dogs perk up their ears at the sound of his violin. Spalding has just taken his two dogs to his summer home at Great Barrington, Mass., and he plans to install a radio set in the kennels to be controlled by a switch from the house, so that Mrs. Spalding can turn the program on and off for the four-legged fans.

• • • The hardest working man during rehearsals of Captain Henry's Show Boat is Gus Haenschen, the orchestra leader. He never has a moment's rest from the time the rehearsal starts until it ends. Singers come up to the mike, go through their routine, and retire, while others take their turn at the "mike." But Gus Haenschen labors continously.

www.americanradiohistorv.com-



NE night in December, 1929, when Ed "Strangler" Lewis unceremoniously treated his opponent, Charlie Hansen, to a nasty old body slam and then, to make it good, ran across the ring, leaped high



KEN STUART

in the air and landed full force on top of him, Ken Stuart gained nation-wide notoriety. Yes, he's the "radio announcer out in Seattle," mentioned the next day in newspapers the country over, "who got excited and called for an ambulance, thereby literally set-

ting the town wild. From all parts of the city they came, the University District, First Hill, even from far away Ballard. When the traffic jam was finally cleared away, and hospital, police, newspaper office, and radio station telephone switchboards quieted down, young Stuart began to realize the tremendous size of his audience.

From that day to this, whenever Ken Stuart is broadcasting a wrestling match, boxing bout, crew race, football game, baseball game, ice hockey match, or greyhound race, the audience is always of capacity size. A past master in the art of ad-libbing, his broadcasts of sporting events, parades, banquets, or civic affairs are not only accurate, but dramatic and colorful as well.

Versatility, thy name is Stuart! Besides his sensational success as a sportscaster, his "Sunshine Program" has made him countless friends also. This broadcast is everything the name implies--cheering philosophy, inspiring poetry, and sweet music, all presented by Ken in his own friendly, intimate style. In fact so popular has this program been ever since its first broadcast the seventh of December. 1928, that he was made the guest-of-honor at the world-famous Calgary Stampede in 1931, as a result of it. Before a crowd of some 31.000 people. Chief Little Walker, head of the Black Feet Indian Tribe, formally inducted into his clan, Brother Stuart, baptising him "Pe-torpeia"—Chief Sitting Eagle—and presenting him with a head dress, valued at \$300.00, made up of ermine and about fifty eagle feathers. The importance of this honor may be judged by the fact that the year before. 1930, the guest-of-honor was none other than H. R. H., the Prince of Wales.

And then the rude awakening.

Returning from his triumphant tour of Western Canada as the guest of the Canadian Pacific Railway and the Calgary Stampede officials, Stuart was shocked to find his job gone and every dime of his savings lost through the collapse of his bank.

But to one tempered by thirty-five years of life, including the hardships of six months in the trenches, this was merely a challenge to hitch his belt up another notch and begin again at the bottom. Even though the depression was being keenly felt at that time, it wasn't long before the CBS station made room for him, and to this day, KOL has been happy for its decision.

Stuart's the sort of chap who gets a big kick out of everything he does, who makes friends wherever he goes, who enjoys life. He's always looking for thrills—and finding them. For instance, try having a nine-ton fire engine blow up in your face the next time you get slightly bored with life. Stuart recommends it.

Let's get back to that summer day in 1929 when Seattle was celebrating the completion of the extension of Second Avenue. From atop the marquee of a Second Avenue department store, Ken was broadcasting a description of the huge parade filing past him. The climax of the day's events was a demonstration by the Fire Department, and just as the fleet of fire trucks came racing by, one of the nine-ton hook-and-ladders exploded, shooting shattered steel in every direction, killing and wounding several bystanders! Pandemonium reigned! Directly below, Stuart could see three persons lying on the sidewalk, badly hurt and in danger of being crushed by the excited crowd! What a horrible sight! But the worst was yet to be seen, for Mrs. Stuart was one of those hurt! Fortunately, her leg-broken in two places-quickly mended, and the suffering soon forgotten, but the incident-never!

After graduating from Pennsylvania State, he joined the staff of the Philadelphia "Record" where he served until his enlistment in the army. Returning from overseas, he was engaged by the New York "Herald" and "Sun," leaving them to come West two years later. The Seattle "Post-Intelligencer," the Los Angeles "Express," and later the outdoor advertising firm of Foster and Kleiser claimed his services until he finally went radio. It was Captain "Dobbsie" who persuaded Ken to enter radio work and who first introduced him to the air audience one morning in 1928 over his Happytime program.

May 20-26

Stuart's favorite expression is "as a matter of fact"; he's five feet, seven inches tall, weighs 170 pounds; has black hair, slightly gray; and, for six years, has worn nothing but red neckties—even with a tuxedo. He is a member of Phi Kappa Psi Fraternity, is matried and has one son, Barclay, who is now three years old.

Gow do you become an actress? Countless girls ask that; few have the experience of Helen Musselman, charming young NBC star. This slim, pretty girl with the blonde locks who appears in "Winning the West," "Death Valley Days" and other dramas broadcast from the National Broadcasting Company's San Francisco studios, crashed the footlights as a rank amateur, but nobody guesses it. It was all due to Bill McStay, as San

It was all due to Bill McStay, as San Francisco newspaper men affectionately know the big, genial chap who handles publicity for the Dollar Steamship Company. When Helen was still in her early teens her family decided she should be a school teacher, so to the State Teachers' College at San Jose she went. But she had always wanted to go on the stage, and she confided her ambitions to McStay—people are always confiding things to Bill. As a friend of Helen's family, and a former showman himself, McStay did his duty by advising her strongly against the stage; then, Bill-like, he set about to gratify the little girl's wish. There was a vacancy in a Duffy cast, and Bill suggested the little San Jose girl for it.

"Can she act?" the manager asked. "Has she had experience?"

"Can she act and has she had experience— I'll say so!" said Bill.

That night he coached Helen in two rôles; one was her part in the play; the other was her part behind the scenes. He drew a plan of the world which lies between the orchestra pit and the rear wall of the theater; showed her the drops, the wings, even the stage door and the staircase leading to dressing rooms. Showed her how she must look up at the mail box for her mail when she walked in the stage door; how she must address the doorman; replaced her shiny school teacher pencil with an old stub to mark changes in her script.

سيسعه فقاطه ا

"She was apt," Bill tells it; "she was a knockout"—and she was. Nobody in the cast ever dreamed she was an absolute newcomer who had never stood on a real stage before. Other parts in other plays followed, and when Helen joined the National Broadcasting Company staff a year later it was as one who had had "long experience in the theater."

S ANDRA PHILLIPS is one-half of the red-headed piano team (Keenan and Phillips) that sets the musical mood for Tony Wons, radio's popular Philosopher heard over a coast-to-coast Columbia network.

Sandra was born in Berwick, Pa., and inherited her love of music from her mother who used to play the piano and sing. From earliest childhood, Sandra had ambitions to become a concert artist and her activities have all been undertaken with this aim in view.

Solo work in High School and recitals at State Teachers College gave Sandra her first experiences in playing before an audience. In 1925, she was graduated from the Damrosch Institute of Musical Art in New York, and since has continued special instruction.

A year after graduating, she made her debut over stations WGBS in New York City. In 1931, Keenan and Phillips were engaged as sustaining artists by the Columbia Broadcasting System. About a year ago, Tony Wons met the popular team in one of the studios and decided that the musical moods of the gifted pianists would blend well with his own dissertations.

Tony invited the girls to join him and they began a successful vaudeville tour, making a few motion picture shorts between hops. In August, 1933, they returned to the Columbia network where they won unusual response.

Grieg's Concerto in A Minor is Sandra's favorite classical composition. Among the popular tunes she prefers "Night and Day." "Humoresque" is a number which she actually dislikes, just for no good reason. Works of Wagner are her choice among the operas. A serious-minded young woman, Sandra spends much of her free time reading books by Tolstoy, Dumas, Hardy and W. Somerset Maugham.

The girls have amusing and contrasting idiosyncracies. Miss Phillips can't play the piano unless her hands are warm—and Miss Keenan can't play the piano unless her hands are cold. Sandra warms her hands on the radiator before rehearsing.

May 20-26

Behind the Baton

Seymour Simon's orchestra, now heard on those Blackhawk Cafe broadcasts from Chicago, has written a great many song hits. among them "Honey," "All of Me," and Waring's Pennsylvanians' new theme song, "Breezin' Along With the Breeze." Western listeners will remember Simon's band from the Everglades Club broadcasts.

While the Wayne King Orchestra indulges in a six weeks' vacation, Anson Weeks will take over the Trianon Ballroom in Chicago. It is likely that Weeks will remain in the windy city for the duration of the Fair, probably going to the beautiful Aragon Ballroom after leaving the Trianon.

Vic Meyer, who left the dance business to handle the position of Lieutenant-Governor of Washington, has again answered the call of the baton. The very popular Vic and his Club Victor Orchestra are once more heard over NBC from Seattle.

Fred Waring and his Pennsylvanians will continue their two half-hour programs each week until July 1, when the Thursday night program will be dropped. Waring and his agent N. W. Ayer have regained absolute control over the makeup of the shows and Poly McClintock and Lohner Davis Poly McClintock and Johnny Davis, whose styles were a bit too hotcha for the taste of the sponsors are again heard on this Ford commercial.

We hear that Rudy Vallee's very popular Thursday afternoon yeast program will switch networks in June. Incidentally, Rudy's selections for top honors in the modern dance field are Glen Gray and Hal Kemp.

Staccato .- Herbie Kay has left Denver's Cosmopolitan Hotel and his NBC broadcasts to barnstorm. . . . Paul Whiteman refused an offer to appear with his band at the Chicago World's Fair this year. . . . Jimmy Grier is going into Biltmore Hotel in Los Angeles. . . . Ted Fiorito's stay at the Cocoanut Grove has been extended until July 1. ... Niles Kinney has taken over the job at Edgewater Beach in San Francisco, which Griff Williams and Jim Walsh vacated to go to the Mark Hopkins.

YOU'RE INVITED TO TUNE IN ON 1^{SI} BIRTHDAY PROGRAM

OF THE

"OLD RANGER"

AND

"DEATH VALLEY DAYS"

TUESDAY EVENING, MAY 22ND, 8:30



Tuesday, May 22nd, marks the first anniversary of "Death Valley Days" as a Western radio production. A special birthday party has been planned for the "Old Ranger" . . . with a real birthday cake and a candle. You're invited to tune in and join the fun.



KGO•KFI•KGW•KOMO

Patronize BROADCAST WEEKLY Advertisers. Their coöperation merits your support.

10



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

"How Dear to Our Hearts . . . "

I wish to commend you most heartily for the improvements inaugurated recently, making your magazine a radio fan's necessity.

As one who has passed life's seventy-fifth milestone, I wish to say that I believe that the pleasure derived from the many excellent programs is just as keen as that experienced at any time in the many years that have passed.

How we all would miss One Man's Family, Memory Lane, Crosscuts of the Day, Voice of Experience, Bible Stories and many others.

I wonder if we of advanced age are alone in our enjoyment in constructing mental stage settings and backgrounds for acts that are presented without suggestion by the artists. I find myself picturing the world renowned and never to be forgotten personalities who graced the stage in opera and drama in the past and applying them to the programs of the present with renewed joy and satisfaction.

I am glad to note that consideration for those who cherish tender memories of the past is given in programs appropriate and inspiring in such as Songs of the Old Church Choir heard over KQW and the grandeur of the music rendered by Paul Carson and Salt Lake City Tabernacle Choir.

With sincere appreciation of the service BROADCAST WEEKLY is rendering and hoping for its continued success, I am

J. W. B., Morgan Hill, Calif.

Gets What She Wants When She Wants It

One should be as ready to "boost" as to "knock"! Hence, this postal. I opened the weekly issue of the little "Helper" this morning for the day's programs. As one who should not perhaps say so, I am a bit particular as to what I take into my mind; rather selective and haven't much time to waste, simply to listen-in for "any-old-thing" (from the M.D.'s latest "cure-all" to the lowest-down-low-down Harlem-jazz program), that comes over the air via the NBC and the CBS air-ownership! Let me congratulate you on this week's arrangement of programs. I think it the best yet and appreciate your effort to make the BROADCAST WEEKLY serve the patronage who are fortunate enough to subscribe to it!

in the second

Knowing that good will is as necessary to your success as money, I am, sincerely,

L. M. W., Stockton, Calif.

Are There Any More Nays?

After your having published my last letter telling you how much we appreciated your latest program set-up, it seems rather mean to now sit down and write another letter expressing disapproval!

Your new arrangement seems to me to be inconsistent. Whilst the programs we listen to are probably about 95 per cent over the "chains," we still like to be able to tell at a glance what is on the air over all of the other stations, so that—if we do want to turn the dial beyond the KGO-KFRC radius —that we do not have to turn pages in order to find out what is on the air.

Obviously, your policy must be so framed that it will meet with the approval of the majority of your readers. We sincerely hope, therefore, that the majority will ask you to revert to your previous week's set-up, namely the half-hour schedule for *all* stations. That, in our opinion, was a very fine arrangement.

W. O. G., Ross, Calif.

Their Program Clicks

We want you to know how much we enjoy your new arrangement. No more do we find we have missed something we would have liked to have heard. It is so easy to turn to the day and the hour and have all the programs before us.

Mr. and Mrs. B. F. N., Seattle, Wash.

Doing It Up Brown

Now you are doing it up brown—segregating the three main stations. One won't have to go nerts, now, turning over and looking at every half hour. Keep up the good work you may be able to please *all the people* yet. Yours, for changes at any time.

M. H., Alameda, Calif.

HERE is your Opportunity

to have something you have always wanted by subscribing to BROADCAST WEEKLY



BATHROOM SCALES

Health demands that you watch your weight. These scales not only show your exact weight, but also show a *table* of correct weight for both men and women, according to height. Accurate, compact, noiseless. Artistically finished in light green lacquer, with mottled green rubber mat and rubber floor-contacts. Made by one of America's foremost manufacturers. Scale carries a one-year guarantee.

THIS IS THE OFFER

One full year's subscription to BROADCAST WEEKLY—new, extension, or renewal, and— Your choice of either the ELECTRIC DRYER or the BATHROOM SCALES described above —

Genuine "Vidrio" Electro-dry. Blows a strong, continuous blast of warm air in any direction pointed.

Handy in a hundred ways—for drying hair, for drying clothes, for treating aches and pains, for bath room use, etc. Every modern home should have one. Operates entirely by electricity, simply plug in any A.C. light socket. Compact, durable, efficient. Complete, ready to use.

ELECTRIC DRYER



Postage or Express Prepaid

Money Order or C WEEKLY for one	et, San Francisco, nclosed herewith heck), for which year (52 issues)	Calif. \$3.00 (Currency, P. O. send me BROADCAST o and the Bathroom e or express prepaid).
NAME		
NUMBERSTREET		
CITY		STATE
🗌 New	🗋 Renewal	Extension
Make all checks psyable to Broadcast Weekly		

BOTH FOR

NOTE: This VALUE is so exceptional we have agreed not to mention the regular retail price of the articles. And the offer is for a SHORT TIME ONLY. Don't wait.

MAIL THE COUPON

NOWI

AROUND THE DIAL

Complete List of All Broadcasting Stations, 500 Watts and Over, in the United States, Canada, and Mexico

ARRANGED BY FREQUENCIES

Call

Call Letters	Main Studio	Power
	540 Kc	

CKLW-Windsor, Detroit.5000 CJRM-Moose Jaw..... 500 CJRW-Fleming 500

550 Kc.

WDVE-Waterbury, Vt 500
WGR-Buffalo, N. Y1000
WKRC-Cincinnati, 01000
KFU0-Clayton, Mo 500
KSD-St. Louis, Mo 500
KFDY-Brookings, S. D. 500
KFYR-Bismarck, N. D. 1000
KOAC-Corvalis, Ore1000
KFU0-Clayton, Mo 500 KSD-St. Louis, Mo 500

560 Kc.

KTAB-San Francisco1000
KGIZ-Springfield, Mo 500
KLZ-Denver. Colo1000
WLIT-Philadelphia, Pa. 1000
WFI-Philadelphia, Pa1000
WQAM-Miami, Fla 1000
KFDM-Beaumont, Tex. 500
WIND-Gary, Ind 1000
WNOX-Knoxvilie, Tenn. 1000 WPCC-Chicago, Ill 500
WPCC—Unicago, In 500

570 Kc.

KVI-Tacoma, Wash	1000
KMTR-Los Angeles, Cal.	500
WMCA-New York, N. Y.	500
WKBN-Youngstown, 0	500
	1000
WNAX-Yankton, S. D	1000

580 Kc.

KMJ-Fresno, Calif	500
(KUA-Edmonton, Alta	500
CHMA-Edmonton, Can	500
CRCA-Moncton, N. B	500
KSAC-Manhattan, Ks.	500
WIBW-Topeka, Kans	1000
WOBUCharleston, W. V.	500
WTAG-Worcester, Mass	500
XEPN-Mexico50	,000
CKCL-Toronto, Ont	500

590 Kc.

KHQ-Spokane, WEEI-Boston,	Wash1000 Mass1000
WKZO-Berrien	Springs, 1000
WOW-Omaha,	Neb 1000
XEPN—Pedras	Negras, 50000

600 Kc.

KFSD-San Diego, Cal.	500
CFCF-Montreal, Quebec.	500
WICC-Bridgeport, Conn.	500
WREC-Memphis, Tenn	500
WMT-Waterloo, Iowa	500

610 Kc.

KFRC-San Francisco,
Calif
WJAYCleveland, Ohio., 500
WIP-Philadelphia, Pa 500
WDAF-Kansas City, Mo. 1000
XETB-Mexico

Call Main Studio Power Letters

620 Kc.

KGW-Portland, Ore...1000 KTAR-Phoenix, Ariz....500 KZRM-Manila, P. I...50000 WHBZ-Bangor, Me....500 WFLA-WSUN-Clearwater, Fla.........1000 WTMJ-Milwaukee, Wis, 1500

630 Kc.

CFCY-Charlottetown,	
P. E. I	500
CJGX-Yorkton, Sask	500
WOS-Jefferson City, Mo.	500
KFRU-Columbia, Mo	500
WGBF-Evansville, Ind	500
XEZ-Mexico	500

640 Kc.

KFI-Los Angeles, Cal. 50000 WAIU-Columbus, Ohio. 500 WOI-Ames, Iowa..... 5000

650 Kc.

WSM-Nashville, Tenn. 50,000 CON V.

00U N.C.		
WEAF-New York, N. Y.50000		
WAAW-Omaha, Nebr 500		
RUS-San Salvador 500		
665 Kc.		
CJRM-01d City, M. J.		

1

CJRW-Fleming, Sask	500
670 Kc.	

WMAQ-Chicago,	1115000
680 I	Kc.
KP0-San Francis	sco 50000

CMAF-Hav	vana, Cul	ba1000
KFEQ-St.	Joseph.	Mo 2500
WPTF-Ral	eigh, N.	C1000

690 Kc.
CJCJCalgary, Alberta 500
CFRB-Toronto, Ont 5000
NAA-Arlington, Va1000
XET-Monterey, Mex 500
VAS-Glace Bay, Nova
Scotia

700 Kc. WLW-Cincinnati, 0..500000

710 Kc. WOR-Newark, N. J.....5000 KMPC-Beverly Hills, Cal. 500 XEN-Mexico City 1000

720 Kc. WGN---Chicago, Ill. ... 25000

730 Kc. CKAC-Montreal, Quebec.5000 CJAC-Edmonton, Alta... 500 CMK-Havana, Cuba...5000 XEF-XER-Villa Acuna 50,000 Letters Main Studio Power 740 Kc.

WSB-Atlanta, Ga....50,000 KMMJ-Clay Center, Neb. 1000

750 Kc. WJR-Detrolt, Mich....10000 KGU-Honolulu, T. H.. 2500 XEAN-Juarez, Chi., Mex. 5000 VOWR-St. Johns, Newfoundland 500

760 Kc.

KXA-Seat	tle, W	'n			500
WJZ-New					
WEW—St.	Louis,	Mo.	• •	•	1000

770 Kc.

KFAB-Lincoln, Nebr... 5000 WBBM-Chicago, Ill...25000

780 Kc.

KELW-Burbank, Calif	500
KTM-Los Angeles, Cal	500
CMCQ-Havana, Cuba	500
WEHC-Charlottesville,	
WMC-Memphis, Tenn	500
WTAR-Norfolk, Va	500
XEP-Mexico City1	000

790 Kc.

KGO-San Francisco, Cal. 7500 WGY-Schenectady N. Y.50000

800 Kc. WBAP-Fort Worth, Tex. 10000 WFAA-Dallas, Tex....50000

810 Kc.

WCCO-Minneapolis, ... 50000

820 Kc. WHAS-Louisville, Ky. 10000 XEAC-Agua Callente. 1000

830 Kc.

WEEU-Reading, Pa.... 1000 WHDH-Boston, Mass. 1000 WRUF-Gainesville, Fla. 5000 KOA-Denver, Colo....12500 XETW-Mexico City ... 500

840 Kc.

CMC-Havana, Cuba ... 500 CKLW-Windsor, Ont. ..5000

850 Kc.

KWKH-Shreveport, La. 10000 WWL-New Orleans, La. 10000

860 Kc.

Call Letters	Main Studio	Power
	870 Ka	

8/U Kc. WLS-Chicago. Ill:...50000 WENR-Chicago, Ill...50000

880 Kc.

JRM	- CJ	RW	-s	asl	(a)	tel	ae-	
	a 🛪							

ſ

CRC0-Ottawa. Ont	500
	500
WCOC-Meridian, Miss	
WSUI-Iowa City, la	500
KLX—Oakland, Calif	500
KPOF-Denver, Colo	500
KFKA-Greeley, Colo	500
.,	

600

890 Kc.

WGST—Atlanta, Ga	500
KUSD-Vermillion, S. D.	500
KFNF-Shenandoah, Ia	500
WJAR-Providence, R. I.	500
KARK-Little Rock, Ark.	
CMX-Havana	1000

900 Kc.

910 Kc.

CKY---Winnipeg, Man...5000 XEW---Mexico City.....5000 CRCM---Montreal5000

920 Kc.

HHK-Port au Prince
Haiti
WBSO-Needham, Mass., 500
WWJ-Detroit, Mich 1000
KPRC-Houston, Tex1000
WAAF-Chicago, Ill 500
KOMO-Seattle, Wash 1000
KFEL-Denver, Colo 500
KFXF-Denver Colo 500

930 Kc.

KROW-Oakland, Calif. 1000 WBRC-Birmingham, Ala. 500 WDBJ-Roanoke, Va... 1000 KGBZ-York, Nebr..... 500 KMA-Shenandoah, Ia... 500

940 Kc.

940 KC. KOIN-Portland, Ore...1000 WCSH-Portland, Me...1000 WFIW-Hopkinsville, Ky.1000 WHA-Madison, Wis... 750 WDAY-Fargo, N. Dak.1000 WAAT-Jersey City, N. J. 500 WAYE-Hopkinsville, Ky. 1000 XEFO-Mexico City...10000

950 Kc.

WRC-Washington, D. C. 500 KMBC-Kansas City. Mo.1000 KFWB-Hollywood, Cal. 1000 KGHL-Billings, Mont...1000

Gall Letters	Main Studio	Power
	960 Kc.	

XEAW-Reynosa, Tams. 10000 CRCT-Toronto5000

970 Kc. WCFL-Chicago, Ill....1500 KJR-Seattle, Wash.....5000

980 Kc. KDKA-Pittsburgh, Pa. 50000 XEAE-Tiajuana, Mex., 800

985 Kc. CFCN-Strathmore, Alt. 10000

990 Kc.

WBZ—Boston, Mass....50000 WBZA—Boston, Mass....1000 WJEM—Tupelo, Miss.... 500

1000 Kc. WORK-York, Pa.....1000 WHO-Des Moines, Ia...5000 WOC-Davenport, 10wa..5000

1010 Kc.

KGGF-Coffeyville, Kan. 500 CKCK-CHWC-Regina,

1020 Kc.

KYW-KFKX-Chicago,

1030 Kc.

CFCN-Calgary, Alta...10000 XEB-Mexico City10000 CFB0-St. Johns, N.B. 500

1040 Kc.

1050 Kc. CHNS-Halifax, N.S... 500 KFB1-Milford, Kans...5000 KNX-Hollywood50000 WIS-Columbia, S. C...5000

1060 Kc.

WBAL-Baltimore, Md. 10000 WTIC-Hartford, Conn. 50000 WJAG-Norfolk, Nebr... 1000 KWJJ-Portland, Ore... 500

1070 Kc.

WTAM-Cleveland, 0..50,000

1080 Kc.

WBT-Charlotte, N. C. 50000 WCBD-Zion, Ill..... 5000 WMBI-Chicago, Ill.... 5000

1090 Kc.

KM0X-St. Louis, Md. . 50000

1100 Kc.

CRCV-Vancouver, B. C. 500 WPG--Atlantic City.N. J. 5000 WLWL--New York, N. Y. 5000

1110 Kc.

WRVA-Richmond, Va...5000 KS00-Stoux Falls, S. D.2500 XENT-Nueve Larede,

Call Main Studio Letters Pawer 1120 Kc.

WTAW-College Station.	
Tex	500
KTRH-Houston, Tex	500
KFSG-Los Angeles, Cal	500
KRKD-Inglewood, Cal	500
CKOC-Hamilton, Ont	500

1130 Kc.

1140 Kc.

WAPI—Birmingham, Ala. 5000 KV00—Tulsa, Okla....25000

1150 Kc.

WHAM-Rochester 50000

1160 Kc.

WWVA-Wheeling, W. Indiana 10000

1170 Kc.

WCAU-Philadelphia .50.000

1180 Kc.

KOB—Albuquerque, ... 10000 WINS—New York, N. Y. 500 WMAZ—Macon, Ga... 500 WDGY—Minneapolis, Minn. 1000 KEX—Portland, Ore.... 5000

1190 Kc.

WOAI—San Antonio, Tex. . . . 50000

1210 Kc.

CJOR-Vancouver, B. C. . 500

1220 Kc.

KTW-Seattle, Wash....1000 WCAE-Pittsburgh, Pa...1000 WDAE-Tampa, Fla....1000 WREN-Lawrence, Kans. 1000 KFKU-Lawrence, Kans. 500 KWSC-Pullman, Wash. 1000 WCAD-Canton, N. Y... 500

1230 Kc.

KYA--San Francisco.

1240 Kc.

KTFI-Twin Falls, Ida.. 500 WKAQ-San Juan, P. Bico 1600 WXYZ-Detroit, Mich....1000 KTAT-Fort Worth, Tex.1000

1250 Kc.

WLB-Minneapolia, Minn. 500 WGCP-Newark, N. J. . . 1000 WODA-Paterson, N. J. . . 1000 WDSU-New Orleans, La. 1000

Letters	Main Studie	Power
WBHM-	-Minneapolis, N	fn. 1000
WCAL-	Northfield, Mi	nn. 1000
XEFA-	Long Beach, C Mexico City	AL 1000

Call

1260 Kc.

WLBWOil City, Pa	500
KWWG-Brownsville, Tx.,	500
WTOC-Savannah, Ga	500
KRGV-Harlingen, Tex	500
KGIL-Council Bluffs, Ia.	1000
KVOA-Tucson, Aris	500
KUOA-Fayetteville	1000

1270 Kc.

WASH-Grand Rapids,
Mich 500
WOOD-Grand Rapids.
Mich
WJDX-Jackson, Miss 1000
KOL-Seattle, Wash 1000
KVOR-Colorado Springs.
KVOR-Colorado Springs, Colo

1280 Kc.

WCAM-Camden, N. J 500
WCAP-Ashbury Park,
Ň. J 500
WD0D-Chattanooga, Tn. 1000
WRR-Dallas, Tex 500
WJBA-Madison, Wis 500
KFBB-Great Falls, Mt.1000
WTNJ-New Jersey 500

1290 Kc.

WNEL-San Juan, P. B., 500 WJAS-Pittsburgh, Pa., 1000 KTSA-San Antonio, Tex, 1000 WEEC-Superior, Wis., 1000 KDYL-Salt Lake City, 1000

1300 Kc.

KALE—Portland, Ore. ..1000 WFAB—New York, N. Y. 1000 WBBB—Brooklyn, N. Y. 1000 WEVD—New York, N. Y. . 500 WHAZ—Troy, N. Y.... 500 WHAZ—Troy, N. Y.... 500

1320 Kc.

WADC—Tallmadge, Ohio.1000 WSMB—New Orleans, La. 500 CMCY—Havana 500

1330 Kc.

WDRC-Hartford, Conn. 500 WSAI-Cincinnati, Ohio .1000 WTAQ--Eau Claire, Wis.1000 KSCJ-Sioux City, Iowa.1000 KGB--San Diego, Cai...1000 XEQ--Mexico City 500

1340 Kc.

WSPD—Toledo, Ohio....1000 WCOA—Pensacola, Fla... 500 KFPY—Spokane, Wash. .1000

1350 Kc.

WEHC-Charlottesville,

Cali			
Letters	Main	Stadio	Power
		_	

1360 Kc.

WQBC-Vicksburg, Miss. 500 WFBL-Syracuse, N. Y. 1000 WCSC-Charleston, S. C. 500 WOES-Chicago, Ill.....500 KGIR-Butte, Mont... 500 KGER-Long Beach, Cal. 1009

1380 Kc.

KQV-Plttsburgh, Pa.... 500 WKBH-La Crosse, Wis. 1000 KOH-Reno, Nev. 500

1390 Kc.

KOY-Phoenix, Ariz....1000 WHK--Cleveland, Ohio..1000 KLRA-Little Rock, Ark..1000

1400 Kc.

WARD—New York City.. 500 WFOX—Brooklyn, N. Y.. 500 WBBC—Brooklyn, N. Y.. 500 WKBF—Indianapolis, Ind. 500 WBAA-West Lafayette, Ind 500 Ind. 500 KLO-Ogden, Utah..... 500

1410 Kc.

WBCM-Bay City, Mich.	500
KFLV-Rockford, Ill	500
WHBL-Sheboygan, Wis.	500
WAAB-Boston, Mass	500
KGRS-Amarillo, Tex	
WDAG-Amarillo, Tex.	1000

1430 Kc.

WHEC-Manchester, N. H.	500
WFEA-Manchester, N. H.	500
WBAK-Harrisburg, Pa	500
WCAH-Columbus, Ohio	500
WHP-Harrisburg, Pa	500
WNBR-Memphis, Tenn.	500
WOKO-Albany, N. Y	500
KGNF-North Platte,	
Nebr.	500
KECA-Los Angeles, Cal.1	1000

1440 Kc.

KDFN—Casper, Wyo.... 500 WBIG—Greensboro, N. C. 500 WTAD—Quincy, 111.... 500 WMBD—Peoria Heights, m. 500

1450 Kc.

WGAR-Cleveland, Ohlo	500
WTFI—Athens, Ga	500
KTBS-Shreveport, Ia	1000
CKX-Brandon, Man	500

1460 Kc.

WJSV—Alexandria, Va. 10000 KSTP—St. Paul, Minn. 10000

1470 Kc.

WLAC-Nashville, Tenn. 5008 KGA-Spokane, Wash... 5000

1480 Kc.

KOMA-Oklahoma City, Okla,

1490 Kc. WCKY-Covington, Ky... \$000



COMEDIANS

Allen, Fred, Wednesday, 8 p.m.	NBC
Amos 'n' Andy, Monday to Friday, 7 p.m.	NBC
Baker, Phil, Friday, 5:30 p.m.	NBC
Benny, Jack, Friday, 6:30 p.m.	NBC
Burns and Allen, Wednesday, 7:30 p.m	CBS
Durante, Jimmy, Sunday, 4 p.m.	NBC
Lish Tizzie, Monday, 6:30 p.m.	NBC
Pearl, Jack, Wednesday, 4 p.m.	NBC
Penner, Joe, Sunday, 3:30 p.m.	NBC
Stoopnagle and Budd, Tues. and Thurs., 6 p.m	CBS
Wynn, Ed, Tuesday, 5:30 p.m.	.NBC

DRAMAS

Bible Stories, Sunday, 11 a.mKPO
Death Valley Days, Tuesday, 8:30 p.mNBC
Dramatic Guild, Wednesday, 6 p.mCBS
Eno Crime Clues, Thursday & Friday, 8:30 p.mNBC
First Nighter, Friday, 6 p.mNBC
Leaders of Tomorrow, Wednesday, 8 p. mCDLBS
Little Theatre of the Air, Tuesday and Friday,
5 p.m.; Wednesday, 4 p.mCDLBS
Love Story Program, Wed., 5:30 p.mNBC
Memory Lane, Tuesday, 7:30 p.mNBC
NBC Drama Hour, Monday, 8:30 p.mKPO
One Man's Family, Friday, 7:30 p.mKOA, KDYL,
KVOO, WKY, KPRC, WOAI, KTBS, WBAP, KTHS
One Man's Family, Friday, 8:15 p.mKGO, KHQ,
KOMO, KGW, KFI
"Taxi," featuring Max Baer, Monday, Wednes-
day, Friday, 3:45 p.m. NBC
Radio Guild, Monday, 11 a.mNBC
The Zero Hour, Monday, 5:45, p.m., CDLBSKFRC
To the Best of Their Ability, Wed., 8:30 p.mNBC
True Story Court, Friday, 7:30 p.mCBS
Winning the West, Thursday, 7:30 p.mNBC

EDUCATIONAL PROGRAMS

Clippiner, Arthur, Tuesday, 4:15 p.m. KFRC Commonwealth Club Luncheon, Fri., 12:45 p.m.....KPO Community Forum, Sunday, 4 p.m., KPO.....NBC Economics in the New Deal, Saturday, 1:30 p.m...NBC Education at the News, Wednesday, 12:30 p.m........KPO Education in the News, Wednesday, 1 p.m.......KPO Educational Service, Wednesday, 12:30 p.m.......KGO Hyde, Henry M., Sunday, 5:45 p.m.....NBC Kaltenborn, H. V., Sunday, 8:45 a.m.....CBS Kennedy, John B., Thursday, 2:30 p.m.....NBC National Farm and Home Hour, Fri., 9:30 a.m NBC National Student Federation, Thurs., 11:30 a.m....CBS Our American Schools, Sunday, 2:30 p.m.....NBC-KPO Readers' Guide, Sunday, 9:30 p.m.....NBC Standard School Broadcast, Thursday, 11 a.m.....NBC Stanford University, Monday, 7:45 p.m......KPO The New World, Monday, 10 a.m.....NBC The Philistine, Friday, 7:45 p.m.....NBC The University of California, Sunday, 9 p.m., Mon., Tues., Wed. and Fri., 3:45 p.m......NBC

Mon., Tues., Wed. and Fri., 3:45 p.m......NBC You and Your Government, Tuesday, 3:15 p.m.....NBC

SYMPHONY ORCHESTRAS

Minneapolis	Symphony,	Tuesday,	5:30	p.mCBS
Standard St	mphony, T	hursday, 8	p.m.	NBC

www.americanradiohistory.com-

POPULAB PBOGRAMS

American Album of Familiar Music, Sunday,	
American Album of Familiar Music, Sunday, 5:30 p.m.	NBC
Babe Ruth, Wednesday, 7:45 p.m	NRC
Byrd Expedition, Saturday, 6 p.m.	CBS
Carnation Contented Program, Monday, 6 p.m	NBC
Manhattan Merry Go Round, Sunday, 5 p.m	.NBC
Voice of Firestone, Monday, 7:30 p.m	NBC
Winchell, Walter, Sunday, 7:15 p.m.	NRC
Winchell, Walter, Sunday, 7:15 p.m.	

SKITS

Betty and Bob, Monday to Friday, 12 noonNBC
Gene and Glenn, Mon., Tues., Thurs. and Fri., NBC
7:15 p.m.
Little Orphan Annie, Mon., Tues., Wed., Fri., NBC
and Sat., 4:45 p.mNBC Mud Caves, Monday to Friday, 3:15 p.mNBC
Oxydol's Own Ma Perkins, Monday to Friday,
1:30 p.m.
Vic and Sade, Monday to Saturday, 8:30 a.mNBC

VARIETY PROGRAMS

Bakers Broadcast, Sunday, 3:30 p.m.....NBC Bernie, Ben, Tuesday, 8 p.m......NBC Blue Monday Jamboree, Monday, 8 p.m......CDLBS Borden Friday Frolic, Friday, 8:45 p.m.....CDLBS California Melodies, Sunday, 4:30 p.m.....CBS Camel Caravan, Tuesday and Thursday, 6 p.m....CBS Captain Henry's Showboat, Thursday, 9 p.m NBC Carefree Carnival, Saturday, 8:15 p.m.................NBC Chase & Sanborn: Jimmy Durante, Sun., 4 p.m.....NBC Chase & Sanborn: "Baron Munchausen," Wed-Colgate House Party, Saturday, 5 p.m.....NBC Corncob Pipe Club, Wednesday, 6 p.m......NBC Del Monte Ship of Joy, Monday, 5:30 p.m....NBC Demi Tasse Revue, Monday, 6:30 p.m.....NBC Downey, Morton, Studio Party, Sat., 4 p.m......CBS Fleischmann Hour, Thursday, 4 p.m.....NBC General Cigar (Lombardo), Wed., 7:30 p.m.....CBS General Tire, Friday, 6:30 p.m....NBC Hodge Podge Lodge, Tuesday, 9:30 p.m.....CDLBS Hollywood on the Air, Sunday, 8:15 p.m.....NBC Hour of Smiles. Wednesday, 8 p.m.....NBC Hudson-Essex Travelcade, Saturday, 6 p.m.......NBC In Old Brazil, Monday, 9 p.m......NBC Marshall's Mavericks, Wednesday, 9:30 p.m.; Thursday, 4:30 p.m. KPO National Barn Dance, Saturday, 6:30 p.m.....NBC National Barn Dance, Saturday, 6.30 p.m.......NBC Night Court, Monday to Friday, 10 p.m.......NBC Palmolive Beauty Box, Tuesday, 6 p.m......NBC Romantic Melodies, Thursday, 3:30 p.m.....NBC Raymond Knight's Cuckoos, Wed, 7:15 p.m...NBC Schlitz Program of the Week, Friday, 6 p.m......CBS Shell Show, Monday, 8 p.m.......NBC S. & W. Merrymakers, Sunday, 7:30 p.m.....CDLBS Waring's Pennsylvanians, Sunday and Thursday, CBS 5:30 p.m. Woodbury Program, Bing Crosby, Monday, Whiteman, Paul, Thursday, 6 p.m......NBC

SUNDAY Programs ·

National Broadcasting Co. 379.5 Mtrs. KGO-KPO 440.9 Mtrs. 790 Kcys. 680 Kcys. 680 Kcys. Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHO, KJR, KGA, KOA, KGHL, KDYL, KGIR, KTAR

- 8 a.m.-Arion Trio: KGO 8-Major Bowes' Capitol Family: KPO, KOMO, KGW, KECA,
- KFSD, KDYL, KGIR, KGHL 8:15—Gordon String Quartet: KPO, KOMO, KECA, KFSD, KGIR 8:30—Radio City Concert: KPO (KGA on 9), KOMO KGW, KECA KFSD, KTAD KGW,
- KECA, KF S. COTR. KGHL KFSD, KTAR, KDYL.
- 9-Chronicle Comics: KGO 9:30-Sunday Forum-Dr. Ralph W. Sockman: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, Sockman: KGO, KH KGW, KFI, KFSI KDYL, KGIR, KGHL
- 9:30-Organ Concert: KPO
- 9:30—Organ Concert, KrG
 10—Stringwood Ensemble: KGO
 10—South Sea Islanders: KPO, (KHQ off, KGA on 10:15) KOMO, KFI, KFSD, KTAR, KGIR, KGHL, KDYL, KGW
- 10:30—Grace Hayes—musical com-edy star: KGO, KHQ, KOMO, KGW, KFI, KEX, KTAR, KDYL, KGIR, KGHL, KOA
 10:30—Cecilians, vocal and instru-montal. KDO
- mental: KPO
- 10'45-Jesters: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KOA, DYL, KGIR KGHL KOMO, DYL, KGIR KGHL 11—Bible Stories: KPO 11—Sax-O-Tunes — Mickey Gillette, KOMO
- saxophonist: KGO, KGA, KOMO, KFI, KFSD, KGIR, KGHL KTAR, KDYL
- 11:30—Dancing Shadows - concert 11:30—Dancing Shadows — concert ensemble direction Max Dolin: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR off 11:45), KDYL, KGIR, KGHL, KOA
 12 noon—Sousa Men's Band — direc-tion Eugene LaBarre: KGO, KHQ, K O M O, K G W, K F I, K F S D, KDYL, KGIR, KGHL, KOA
 12 noon—Music Garden: KFO
 12:30—Pedro Via's Orchestra: KGO, KHQ, KOMO (KEX off 12:45), KFI, KFSD, KDYL, KGIR, KOA.
- KHQ, KOMO (KEX ON KHQ, KOM, KFI, KFSD, KDYL, KGIR, KOA,
- Inditional Vespers, Dr. Harry Emerson Fosdick: KGO, KHQ, KJR, KFI, KFSD, KTAR, KGIR,
- KGHL, KGW, KDYL -Melody Train: KPO
- 1:30-L'Heure Exquise: KGO, KGW, KOMO, KFSD, KDYL
- 1:45—Boyer Rendezvous, c chestra: KGO, KHQ, KGW, KFI, KDYL dance KOMO,
- 2-Catholic Hour: KPO, KGA, KJR, KEX, KECA, KTAR, K D Y L, KGIR, KGHL 2-Cook and Alexander, harmony
- and Alexander, harmony duo: KGO
- 15-Singable Songs: KGO, (KGA, KJR, KFSD, KGIR, KGHL, KGW 2:15on 2:30)
- 2:30-Our American School: KPO, KDYL of
- 2:45—Pages from the Book of Life: KGO, KHQ, KOMO, KGW, KFI
- 3—Silken Strings, Charles Previn and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL



•

0

۰

HARRIET HILLIARD NBC-3:30 P. M.

- 3—Clef Dwellers: KPO
 3:15—Afternoon Concert: KPO
 3:30—The Bakers Broadcast, Joe Penner, comedian; Ozzie Nelson and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL
 4—Chase and Sanborn Program, Jimmy Durante comedian; Durante
- Jimmy Durante, comedian; Rub-inoff's Orchestra: KGO, KHQ inoff's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL -Community Forum: KPO
- 4:30—Silhouettes, orchestra direction Charles Hart: KPO
- Charles Hart: KPO -Manhattan Merry-Go-Round, Ta-5 mara, Russian blues singer; Men About Town, trio: KGO, KHQ, KOMO, KGW, KFI, KDYL 5:15-Music of Today and Yester-
- day: KPO 5:30—The American Album of Fa-miliar Music, Frank Munn, tenor; Fonano: KGO,
- millar Music, Frank Munn, tenor;
 Virginia Rea, soprano: KGO,
 KHQ, KOMO, KGW, KFI, KDYL
 5:45—Henry M. Hyde: KPO
 6—Chevrolet Program, orchestra direction Victor Young: KGO, KHQ,
 KOMO, KGW, KFI, KFSD, KTAR,
 KDYL, KGIR, KGHL
 Gunnar Johansen concert plan. 6
- -Gunnar Johansen, concert planist: KPO 6:30—Hall of Fame, guest stars: KGO, KHQ, KOMO, KGW, KFI,
- KDYL
- 6:30—San Francisco Municipal Or-gan, Faul Carson: KPO 7—Wendell Hall, the Red-Headed Music Maker: KGO, KHQ, KOMO,

- Music Maker: KGO, KHQ, KOMO, KGW, KFI, KDYL 7--Quartet Time: KPO 7:15-The Jergens Prögram, Walter Winchell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL 7:30-Josef Hornik, orchestra: KGO 7:30-Broadcast to Byrd Expedition: KPO, KHQ, KJR, KGW, KECA, KFSD, KDYL, KGIR, KGHL 8-Horlick's Adventures in Health: KGO, KHQ, KOMO, KGW, KFI KDYL

- 8-Rudy Seiger and His Fairmont Hotel Orchestra: KPO
- Hotel Orchestra: KPO 8:15-Hollywood on the Air: KGO, KHQ (KGW on 8:30), KECA, KDYL, KIGR, KGHL and East 8:30-Kay Kyser and His Bal Tab-arh Orchestra: KPO
- ۹_
- -Seymour Simons' Orch.: KGO, KHQ, KJR (KGW on 9:15), KGIR KGHL -University
- KGIR KGHL
 B-University of California Program: KPO, KFI, KFSD
 9:30-Reader's Guide: KGO (KGA off, KHQ on 9:45), KJR, KGW, KFI, KFSD, KTAR, KGIR, KGU KGHL
- NGRL
 9:30—Frankle Masters and His College Inn Orchestra: KPO
 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
 10—Herbert Kay and His Hotel Cosmonweak (Providence of the Del VI) mopolitan Orchestra: KPO, KDYL, KOA
- 10:15—Paul Carson, organist: KGO, KHQ, KJR, KECA, KFSD, KGW 10:30—Slumber Hour: KPO, KDYL,
- KOA
- KOA 11--News Service: KGO, KHQ, KGW, KFSD, KDYL 11:05-12 mid.--Melodians, orchestra direction Clyde Doerr: KGO, KHQ, KGW, KFSD, KDYL 11:12 mid. Chy. KFSD, KDYL
- 11-12 mid-Charles Runyan, organ-ist: KPO

Don Lee and Columbia

491.5 Mtrs.KFRC - CBS 610 Kcys.

- Supplies programs to: KHJ, KGB, KDB, KMJ, KWG, KFBK, KERN,
- KOL, KVI, KSL, KOIN, KFPY
- 8 a.m.—CBS, Salt Lake Tabernacle Choir and Organ: KGB, KOL, KVI, KSL
 8:30—CBS, Madison Ensemble: KHJ, KOL, KVI, KGB
 8:45—CBS, H. V. Kaltenborn: KHJ, KGB, KOL, KVI, KSL
 9—CBS, Church of the Air: KHJ, GB, KOL, KVI, KSL
 9:30—CBS, The Compinsky Trio: KHJ, KGB, KOL, KVI, KSL
 9:30—CBS, Church Of the Air: KHJ, KGB, KOL, KVI, KSL
 9:30—CBS, Edith Murray: KHJ, KGB, KOL, KVI, KSL
 10:15—CBS, Piano Pointers, Abram Chasins: KHJ, KGB, KOL, KVI
 10:30—CBS, Lazy Dan, The Min-striet Man: KHJ, KGB, KOL, 8 a.m.-CBS, Salt Lake Tabernacle

- 10:30—CBS, Lazy Dan, The Min-strel Man: KHJ, KGB, KOL, KVI, KSL
 11—CBS, Symphonic Hour: KHJ, KOL, KVI, KGB
 11:45—CBS, Broadcast from Ripon Cathedral: KHJ, KOL, KVI, KSL,
- KGB
- 12 noon-CBS, Special Lafayette KVI, KSL, KGB Sithday Program: KHJ, KOL, KVI, KSL, KGB
- 12:30-
- -CBS, Chicago Knights: KHJ, KOL, KVI, KGB
- 1:15-CBS, The Three of Us: KHJ, KOL, KVI, KSL, KGB 1:30-The Islanders

- 1:30—The Islanders
 2:30—CDBA Governments
 2:30—CBS, Smilin' Ed McConnell:
 XHJ, KGB, KOL, KVI, KSL
 2:45—CBS, Poet's Gold: KHJ, KGB, KOL, KVI, KSL
 3—CBS, Hampton Institute Choir:
 KHJ, KGB, KOL, KVI, KSL

- KHJ, KGB, KOL, KVI, KSL 3:45—CBS, Organ and Harp Re-cital: KHJ, KGB, KOL, KVI, KSL

- KSL 4-Cystex Detective Adventure 4:15-CBS, Freddie Rich Entertains: KHJ, KGB, KOL, KVI, KSL 4:30-CBS, California Melodies: KHJ, KGB, KOL, KVI, KSL 5-CBS, Carl Hoffmayer's Orches-CBS, Carl Hoffmayer's Orches-
- tra: KHJ, KOL, KVI, KGB 30-CBS, Fred Waring's Pennsyl-vanians: KHJ, KGB, KOL, KVI, 5:30 -
- KSL KSL 6-CBS, Wayne King's Orchestra: KHJ, KGB, KOL, KVI, KSL 6:30-Jean Ellington 6:45-Salon Moderne 7:15-CBS, Little Jack Little and Orchestra: KHJ, KGB, KOL, KVI,

- KSL

- KSL 7:30-CBS, & W. Merrymakers 8:30-CBS, Henry Busse's Orches-tra: KHJ, KGB, KOL, KVI, KSL 9-CBS, Carrol Dickerson's Band: KHJ, KOL, KVI, KGB, KSL 9:30-CBS, Jack Russell's Orches-tra: KHJ, KOL, KVI, KGB, KSL 10-News, Ed Fitzgerald 10:05-Gus Arnheim's Orchestra 11 to 12 mid.-Midnight Moods

Independent Programs

7:00 to 7:30 A. M. KNX-B. Sharples, Breakfast Group KSL-Uncle Tom and Comics KOA-News: 7:05, Gruen and Hall; 7:15, Capitol Theatre Family

7:30 to 8:00 A. M.

KNX—B. Sharples, Breakfast Group KSL—Mormon Tabernacle KOA—Capitol Theatre Family

8:00 to 8:30 A. M.

KYA-8:15, Christian Science Reading Reading KROW—Commuters Time Clock KJBS—Close Harmony KJR—Coast to Coast, recorded KEX—Sacred Music; 8:15, Dance Antiques KHJ-Sunday Times Comic KNX-B. Sharples, Breakfast Group KFWB-Records; 8:15, Funny Paper Man KGB—Sunday Comics KOA-8:15, Gordon String Quartet 8:30 to 9:00 A. M. KYA-Sabbath Matins

KTAB-Sunrise Symphony KROW-Swedish Meditations KRUW-Swedish Meditations KIBS-Band Concert; 8:45, Orch. KOL-P. I. Comic Section KVI-Radio Gospel League KIR-Coast to Coast, Recorded KEX-Band Music; 8:45, Council of Churches KNX—B. Sharples, Breakfast Group KFWB—Funny Paper Man KGB—Violin, Cello and Organ KSL—Morning Musicale

9:00 to 9:30 A. M.

KYA—"Fellowship of the Air"; 9:15, Funny Paper Man KTAB—Watch Tower Program KROW—Hit Tunes KJBS-Harmony Trio: 9:15, Orch. 11:50 to 12:50 f KGGC-Glenn's Oldtime Songs KYA-Old St. Mary's C KJR-Ceclie Barbezet; 9:15, Records KTAB-Church Services Trio; 9:15, Orch.

- KFI-Church quarter hour; 9:15, Dr. Casselberry KNX-Bob Shuler and Quartet
- KSL-Church of the Air

9:30 to 10:00 A. M.

KYA—Funny Paper Man KTAB—Watch Tower; Open Road KROW—Vita Hepar; Records KJBS—Dance Orchestra; Records KJBS-Dance Orchestra; Records KGGC-Featured Artists KOL-Democratic Educ. Feature; 9:45, Cecil Solly KGW-Olympians KJR-Records; 9:45, Fred Shorter KEX-Musical Gems; C. E. Union KNX-Bob Shuler; 9:45, Organ KECA-Records; 9:45, Hollywood Conservatory of Music KFWB-Recordings KFOX-Recordings KSL-Compinsky Trio

10:00 to 10:30 A. M. KYA - 10:25, Echoes of Argentine KTAB--10th Ave. Baptist Ch. Serv. KROW--Watch Tower Program KGGC--Theatre of the Air KJBS--Radio Stars Parade; Orch. KLS--Radio Church of America KQW--10:15, Baptist Church KVI--Souvenirs to 10:15 KJR--International Bible Students; 10:18 Sunday Serenade KJR-International Bible Students; 10:18, Sunday Serenade KEX-Lost and Found; Records KHQ-Islanders; 10:15, Old Painter KFWB-Recordings KNX-Cldadel Band KFOX-Recordings KECA-Tom-Tom Sym. & Lecture KSL-10:15, International Bible Students, Judge Rutherford KOA-Arnold's Commodores

0:30 to 11:00 A. M.

KYA-Mountain Harmonists KTAB—Church Services KROW—Variety Program KJBS—Popular Melodies KGGC—Request Hour KLS-Radio Church of America KQW-Baptist Sunday School KEX-Studio Program KJR—Sunday Serenade KNX—Spice of Life KECA-Records; 10:45, Baptist Church KFWB—Recordings KFOX—Recordings KFSD—Organ Reveries KOA—Concert Artists

11:00 to 11:30 A. M.

KYA--Old St. Mary's Church Serv. KTAB-Church Services KROW-Oakl'nd Community Church KROW—Oakl'nd Community Churd KJBS—Popular Melodies KGGC—Request Hour KLS—Popular Recordings KQW—First Baptist Church KVI—Central Lutheran Church KJR—Cecil Solly; 11:15, Jigsaws KEX—Symphony Hour KHQ—Newspaper Adventures; 11:15 Souvening 11:15, Souvenirs KFWB-Recorded Program KNX—Organ Recital KECA—Temple Baptist Church KFOX—St. Lukes Church

11:30 to 12:00 Noon

KYA-Old St. Mary's Church Serv.

3:30-CBS, Nick Lucas, Troubador: KEX-Council Churches; 9:15, Dance KROW-Oakland Community Ch. KHJ, KGB, KOL, KVI, KSL Rhythms KGGC-Sunday Concert; News 3:45-CBS, Organ and Harp Re- KHQ-American Weekly Comics KJBS-Three Quarter Time; cital: KHJ, KGB, KOL, KVI, KFWB-Recordings 11:45 Song Favorites KQW—First Baptist Church KVI—Central Lutheran Church KHQ—Musical Program KIR—Melody Palette KEX—Orchestra KNX—Lal Chand Mehra

- KFWB—Recordings KECA—Temple Baptist Church KFOX—St. Lukes Church

12:00 to 12:30 P. M.

- KYA-Organ Concert
- KTAB—Church Services KLX—Records
- KROW—All Request Program KJBS—Dance Melodies

- KGGC—All Star Review KGW—12:15, Tommy Luke KHQ—Studio Program
- KJR—Measured Steps, recorded KNX—Borowsky's Concert Group KECA—Temple Baptist Church KFWB—Recordings

- KOA-Organ; 12:15, Romance of Science
- KFOX-St. Lukes Church

12:30 to 1:00 P. M.

KYA-Paraders KTAB—Church Services; 12:45, Leaves from Minister's Notebook

- Leaves from Minister's Notebook KLX—Jeannette Stock, soprano; Merlyn Morse, tenor; Anita and Orosco, novelty guitar duo KROW—All Request Program KGW—Tommy Luke; 12:45, Cystex

- Adventure KJBS--Recorded Program KJR--Recorded Program KEX--Orchestra; 12:45, Rev. Wil-

- lard H. Pope KNX—Louise Johnson, astro-analyst KFOX—Ted Bliss and Music
- KSL-To be announced

1:00 to 1:30 P. M.

KYA-Waltz Classics KTAB—Church of Latter Day Sts. KLX—Musical Program KROW—All Request Program KJBS—Berri and Loux, planists; 1:15, Records KOL—Judge Rutherford KOMO—Manhattan Echoes; Notox KEX-Rev. Willard Pope KGW-Song and Story Hour KNX-Metropolitan Moods KFI-Organ; 1:15, Romance of Science KFWB--Black and Tan; Records KFOX—Ted Bliss and Music KSL—L. D. S. Services KOA—Melody Master; Studio 1:30 to 2:00 P. M.

KYA--Waltz Classics KTAB-Hawaiian Melodies KLX—Records KROW—Luncheon Concert KJBS—Concert Recordings KVI—The Lslanders KVI-- Ine Listanders KJR--Seattle Pac. College, quartet KEX--Rev. Willard Pope KGB--Studio Program KHJ--Salon Moderne KFWB-Baseball Game KFWB-Baseball Game KNX-Metropolitan Moods KECA-Vocational Adjustment; 1:45, Records KFOX-Ted Bliss and Music KFSD-Old Time Program KSL-L. D. S. Services KOA-L'Heure Exquise; 1:45, Boyer Rendezvous

2:00 to 2:30 P. M.

KYA-Discovery Hour KTAB-Chamber of Commerce; 2:15 Jean Wakefield, vocalist KLX-Records KROW-University of the Air KROW—University of the Air KJBS—Spanish Melodies; Orchestra KGA—To be announced KOL—Rabbi Magnin; 2:15, Tunes You Like to Hear KOMO—Old Songs of the Church KGW—Nick's Flower Home; 2:15, Gill Bros. KHQ-N.W. on Parade KHQ—N.W. on Parade KFI—The Sunday Players KHJ—Rabbi Magnin; 2:15, Drama KNX—Exposition Park Concert KFWB—Baseball Game KFOX—Christian Science Reader; 2:15 Beseball 2:15. Baseball KGB-Rabbi Magnin; 2:15, Tunes You Like to Hear KSL—Services; 2:15, Musicale KOA—Catholic Hour 2:30 to 3:00 P. M. **KTAB**—Matinee Players KYA—Light Opera KLX—Ann Wakefield, soprano; Mabel French, whistler KROW—Tuneful Tunes KJBS—Afternoon Concert KGGC—Sunday School KHQ—The Jewel Chest to 2:45 KVI—2:45, Bible Students KOL—2:45, Musicale

KOMO-Cystex News Adventures KJR-2:45, Siesta Moods KEX-Recordings KGA—Homer McDonald Co. KNX—Concert KECA-Swami Yoganada; 2:45, Records KFOX—Baseball Game KFSD—Balboa Park Organ KFWB—Baseball Game

3:00 to 3:30 P. M. KYA—Light Opera KTAB—Matinee Players KLX--Records KROW-Tuneful Tunes KIBS—Bing Crosby and Dance Rec. KGGC—Church Service KJR—Cornish School KEX—Recordings KEX--Recordings KHJ-3:15, Professor Lindsley KNX--Concert KECA--Recordings KFWB--Baseball Game KFOX--Baseball Game KFSD--Balboa Park Organ

KSL-Gus Farney Requests 3:30 to 4:00 P. M.

KYA-S. F. Conservatory of Music KTAB-Sorority Girls and Trio KLX-Aspre and String Orchestra KROW-Walk-a-Way: 3:45, Records KJBS-Concert Favorites KGGC-Church Service KOL—Leatherneck Adven. to KJR—Musical Auction; 3:45, Rhythm Encores to 3:45 KEX-Baseball Game KNX-Concert KECA-Recordings KFSD-Symphony Concert KFOX-Baseball Game KFWB-Baseball Game KSL-3:45, Chrysler Piano Trio 4:00 to 4:30 P. M.

KYA—S. F. Conservatory of Music KTAB—U. C. Forum KLX-Records KROW-Afternoon Concert

KJBS—Dance Orchestra KGGC—Church Service KVI—Amusement Tips KJR—Knights of Notes KEX—Baseball Game KHJ—Doc Savage to 4:15 KNX—Fireside Phantasies KECA-Recordings KFOX-Baseball Game KGB-Cystex Detective Adventures KFSD-Symphony concert KFSWB-Baseball Game

4:30 to 5:00 P. M.

KYA-Vesper Services KTAB-To be announced KLX-Metropolitan Moods KLX—Metropolitan Moods KROW—Afternoon Concert KJBS—Recordings KGGC—Church Service KOL—4:45, Organ, Piano & Guitar KJR—Knights of Notes KEX—Baseball game KNX—Bob Shuler KECA—Recordings KFWB—Recordings KFOX—Nazarene Church KFSD—Symphony concert KSL—California Melodies

5:00 to 5:30 P. M.

KYA-Shakespearean Scenes; 5:15, Symphony Concert KTAB-Organ Recital KLX-Old Man Soliloquy, pianist KROW-Oakl'd Council of Churches KJBS-Dance and Vocal Records KJR-Emanuel Tabernacle KEX-Four Square Gospel KNX-Ethel Hubler Talk; 5:15, Dr. John Matthews KECA-Judge Yankwich, talk; 5:15, Records KFWB-Recordings KFOX-Jack Maurice's Orchestra KFSD-Musical program KYA-Shakespearean Scenes; 5:15, 5:30 to 6:00 P. M. KYA—Drama Association KTAB—Organ Recital KLX—Covered Wagon Jubilee KROW—Wilma McVey, vocalist; 5:45, These Changing Times KJBS—Popular Song Hits Dist. And Song Hits KJBS—Popular Song Hits KJR—Vindabonians KEX—Popular concert KNX—Dr. John Matthews KECA—Organ; 5:45, Franz Hoff-man, baritone KFWB-Recordings KFOX-Sunset Quartet; 5:45, Whispering Strings KFSD—Musical program 6:00 to 6:30 P. M.

KYA--Rabbi Elliot M. Burstein; 6:15, Lucy Day, soprano KTAB--Hilbillie Tunes KLX--Mixed Quartet KROW--Walk-a-thon; Watchtower KJBS--Dance Melodies KJR--Angelus Hour KEX--Studio Program KNX--Curtis Abell's Humanist tlk. KECA--Wesley Tourtellotte, organ; Bert Shepherd, violin KFOX--News: 6:05, Piano: 6:15. KFOX-News; 6:05, Piano; 6:15, Songs KFWB-News; 6:05, Records; 6:15, Jack Joy's Orchestra 6:30 to 7:00 P. M. KYA—Vocalists

KYA—vocalists KTAB—Amateur Baseball Scores KLX—Hotel Oakland Trio KROW—Songfest; 6:45, Philosophy KJBS—Dance Melodies KOL—Jean Ellington, vocalist; 6:45, Salon Moderne

www.americanradiohistory.com

KJR—Angelus Hour KVI—Jean Ellington, vocalist; Orch. KEX—Soloist and Orchestra KNX—Rev. C. E. Fuller KECA—Organist and violinist KFSD—Dr. Strauss' Sketchbook KFWB—Jack Joy's Orch.; 6:45, Or-Ran. Piano and Violin KFOX—School Kids; 6:45, Orch. KGB—Jean Ellington, vocalist; 6:45. Salon Moderne 6:45, Salon Moderne KSL-45 Minutes in Hollywood

7:00 to 7:30 P. M.

KYA—Dinner Dance KTAB—Echoes of Portugal; 7:15. Evensong KLX—Hotel Oakland Trio KJBS—Dance Melodies to 7:15 KROW—Y. M. C. A. Program KGGC—Church Service KJR—Metropolitan Moods KOL—Salon Moderne to 7:15 KNX—Borowsky's Concert Ensem-ble; 7:15, Calmon Luboviski KFOX—Hal Grayson's Orchestra KFWB—Orchestra; Lone Indian KFCA—Ouartet: Burr McIntosh Evensong KECA—Quartet; Burr McIntosh KFSD—To be announced

7:30 to 8:00 P. M.

KYA-Kay Kyser's Orchestra KTAB-Church Serv. Bapt. Church KLX-Musical Auction; 7:45, Wil-liam Don, eccentric comedian KROW-Advertising Sales Execu-tives; 7:45, Recordings KGGC-Church Service KQW-First Baptist Church service KOL-S & W Merrymakers KVI-Merrymakers, variety prog. KOMO-Happiness Program; 7:45, Cowboy Joe KHJ-S & W Merrymakers KNX-Calmon Luboviski, violinist KFI-Makers of History KFWB-Electrical Tränscription KFOX-Boy Detective; 7:45, Mur-der from Mars KGB-S & W Merrymakers KOA-Forty-Niners; 7:45, Broadcast to the Byrd Expedition KSL-7:45, Johnny Johnson's Orch. 8:00 to 8:30 P. M. KYA-Kay Kyser's Orchestra

8:00 to 8:30 P. M.

KYA-Opera, recordings KTAB-Church Services, Baptist KLX-John Wharry Lewis Quintet KROW-Oakl'd Community Church KQW-Baptist Church services KOL-S. & W. Merrymakers KVI-S. & W. Merrymakers KIR-First Church of Christ Scient. KEX-First Church of Christ Sc. KHJ-S & W Merrymakers KNX-Presbyterian Church KFI-8:15, Sherlock Holmes, E. T. KECA-Records to 8:15 KFWB-Sunday Night Hi Jinks KFOX-Christian Science Service KGB-S & W. Merrymakers KYA-Opera, recordings KFOX—Christian Science Service KGB—S. & W. Merrymakers KFSD—Organ Recital to 8:15 KSL—Red Nichols and Orchestra; 8:15, L. D. S. Service KOA—8:15, Hollywood on the Air

8:30 to 9:00 P. M.

- KYA-Opera Recordings KYA—Opera Recordings KTAB—Church Services KLX—John Wharry Lewis Quintet KROW—Oaki'd Community Church KQW—Baptist Church services KOL—8:45, Strange Adventures in Strange Lands

- Strange Lands KJR-First Church of Christ Scient. KEX-First Church of Christ Sc. KVI-Beauty That Endures KNX-Church Services

KFI—Sherlock Holmes to 8:45 KFWB—Sunday Night Hi Jinks KFOX—Christian Science Service KSL—L. D. S. Services to 8:45 KOA—Hollywood on the Air

9:00 to 9:30 P. M.

KYA—Opera Recordings KTAB—Church Services; 9:15, Rod Hendrickson, Bits of Humor stor.

- String Trio KGW-G. A. Palne Program KVI--Radio Gospel League KEX--Book Chat; 9:15, Trio KECA--Tournament of Roses Band; 9:15, Records KFWB--"Coronets," historical drama by Kay Van Riper KNX--News; 9:15, Talk KFOX--Beverly Hill Billies KSL--Organ and Violin KOA--Dance Time in Denver

9:30 to 10:00 P. M.

KYA-"Beauty That Endures" 9:45, Lee Searight's Orchestra KTAB—Chapel of the Chimes, organ; 9:45, Royal Sophistications

KROW-Recordings KEX-Concert Trio KOMO-Crazy Wells Program KNX-The Crocketts KFI-Marvicor Trio KFWB-George Hamilton's Orch. KFOX-Beverly Hill Billies KSL-Frank Asper, organist; Wr Hardiman, violnist KOA-College Inn Orchestra Hendrickson, Bits of Humor stor. KLX—Herb Kennedy and Nancy Ann Hersey; 9:15, Carefree Cap. KROW—Foreign Watch Tower KOL—Dance Music KOMO—The King's Foursome; 9:15, String Trio KINA—News Editor; 10:10, Jess String Trio KINA—News Editor; 10:10, Jess Stafford's Orchestra KINA—News Editor; 10:10, Jess Stafford's Orchestra KINA—News Editor; 10:10, Jess Stafford's Orchestra Wm. KTAB—Japanese-American Broadcasting Society Program KLX—Dance Program KROW—Spotlight Review KOL—Gus Arnheim's Orchestra KVI—Gus Arnheim's Orchestra KOMO-10:15, Viennese Vagabonds KEX-First Presbyterian Choir KFI-10:15, Carol Loefner's Orch. KHJ-News Liems; 10:10, Gus Arnheim's Orchestra heim's Orchestra KNX--The Crocketts KJR--Playing the Song Market KFWB--News; 10:15, Organ KFOX--News; 10:15, Organ KGB--News; 10:05, Orchestra KOA--Cosmopolitan Orchestra

KLX-Carefree Caper; 9:45, News; KSL-Frank Asper, organ; Wm. 9:50-Jewel Box KROW-Recordings

10:30 to 11:00 P. M.

KYA—John Wolohan's Orchestra KTAB—Walk-a-Way_ Rollickers KLX—Dance Program KROW—Ran Wilde's Orchestra KROW-Ran Wilde's Orchestra KOL-Dance music KVI-Gus Arnheim's Orchestra KOMO-Rhapsody in Rhythm KEX-Rev. Willard Pope KFI-Carol Loefner's Orchestra KHJ-Gus Arnheim's Orchestra KFWB-George Hamilton's Orchestra KGB-Gus Arnheim's Orchestra KGB-Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

KTAB-Hal Girvin's Orchestra KROW-Walk-a-thon; Music KOL-Dance music KVI-Midnight Moods, Organ KHJ-Midnight Moods KFOX-Orchestra

11:30 to Sign Off

KTAB-Vagabond; Music KROW-Dance Music KOL-Organ recital KHJ-Midnight Moods KJBS-12:01, Owl Program to 7 a.m.

STATION DIRECTORY

	STATION	DIRECTORI			
Station	Location	Meters	Kilocycles	Power	Netw'k.
KDB	Santa Barbara, Calif.	199.9	1500	100 Watts	CBS
KDYL	Salt Lake City	232.4	1290	1000 Watts	NBC
KECA	Los Angeles, Calif.	209.7	1430	1000 Watts	NBC
KEX	Portland, Oregon	254.1	1180	5000 Watts	NBC
KFBK	Sacramento, Calif.	228.9	1310	100 Watts	CBS
KFI	Los Angeles, Calif.	468.5	640	50,000 Watts	NBC
KFOX	Long Beach, Calif.	239.9	1250	1000 Watts	
KFRC	San Francisco, Calif.	491.5	610	1000 Watts	CBS
KFSD	San Diego, Calif.	499.7	600	1000 Watts	NBC
KFWB	Hollywood, Calif.	315.6	950	1000 Watts	
KGB	San Diego, Calif.	225.4	1330	1000 Watts	CBS
KGGC	San Francisco, Calif.	211.1	1420	100 Watts	
KGO	Oakland and San Francisco	\$79.5	790	7500 Watts	NBC
KGW	Portland, Oregon	483.6	620	1000 Watts	NBC
кнј	Los Angeles, Calif.	\$33.1	900	1000 Watts	CBS
KHQ	Spokane, Wash.	508.2	590	1000 Watts	NBC
KJBS	San Francisco, Calif.	280.2	1070	100 Watts	
KJR	Seattle, Wash.	809.1	970	5000 Watts	NBC
KLS	Oakland, Calif.	208.2	1440	250 Watts	
KLX	Oakland, Calif.	\$40.7	880	1000 Watts	
КМЈ	Fresno, Calif.	516.9	580	500 Watts	CBS
KNX	Los Angeles, Calif.	285.5	1050	50,000 Watts	
KOA	Denver, Colorado	\$61.2	830	12,500 Watts	NBC
KOIN	Portland, Oregon	319	940	1000 Watts	CBS
KOL	Seattle, Wash.	236.1	1270	1000 Watts	CBS
KOMO	Seattle, Wash.	\$25.9	920	1000 Watts	NBC
KPO	San Francisco, Calif.	440.9	680	50,000 Watts	NBC
KQW	San Jose, Calif.	296.6	1010	500 Watts	
KROW	Oakland, Calif.	\$22,4	930	1000 Watts	
KSL	Salt Lake City	265.3	1130	50,000 Watts	CBS
KTAB	Oakland and San Francisco	585.4	560	1000 Watts	
KVI	Tacoma, Wash.	526	570	1000 Watts	CBS
KWG	Stockton, Calif.	249.9	1200	100 Watts	CBS
KYA	San Francisco, Calif.	248.8	1280	1000 Watts	NBC

MONDAY Programs

National Broadcasting Co.

379.5 Mtrs. KGO-KPO 440.9 Mtrs. 790 Kcvs. 680 Kcvs. Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHO, KJR, KGA, KOA, KGHL, KDYL, KGIR, KTAR

- 7 A.M.--U. S. Navy Band: KGO, KOMO, KGW, KECA, K T A R, (KDYL, on, KGIR off 7:15), KGHL
- -Financial Service: KGO, KHQ, X. KFSD, KTAR, KGIR, 7:30 -KEX. KFSD, KTAR, KGHL
- 7:30—United States Navy Band: KPO, KDYL
- KFO, KDYL
 7:45—Exercise & Applesauce: KGO,
 KOMO, KGW, KECA, KTAR,
 (KFSD, KGIR, KGHL off 8)
 8—Organ Concert: KPO KTAR.
- 15-Morin Sisters vocal trio KGO, KGA, KJR, KGW, KECA KFSD, KTAR, KDYL, KGIR 8:15trio: KGIR. KGHL

- KISL, KIAK, KDIL, KGIK, KGHL
 Riff-Crosscuts from the Log o' the Day: KPO
 8:30-Vic & Sade: KGO, KGA, KJR, KECA, KFSD, KTAR, KGHL
 8:45-The Sovereigns: KGO, KGA, KJR, KDYL, KGHL
 9-Canzonetia: KGO
 9-Xavier Cugat's Orchestra: KGA, KOMO, (KGW off, KEX on 9:15)-KFI, KFSD, KTAR, KDYL, KGIR, KGHL
 9:15-Julia Hayes, beauty talk: KFO
 9:30-Arion Trio: KGO, KGMO (KGW off, KEX on 9:45), KECA, KFSD, KTAR, KDYL, KGHL
 9:30-News; 9:45, Elmore Vincent, Lenor: KFO

- 9:55—News: KGO, KOMO, KEX, KFSD, KTAR, KDYL, KGHL 10—The New World: KGO, (KHQ, KTAR off, KGA on 10:15), KJR, KGR, KECA, KFSD, KDYL, KGR, KGHL 10—Golden Stat

- KOFR, KOFIL
 10.-Golden State Menu: KPO
 10:35-Strange Interview: KPO
 10:30-Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI
 10:30-Smackout, Marion and Jim Jordan, comedy duo: KPO, KDYL
 10:45 Solviet: UPO KDYL

- 10:45—Soloist: KPO, KDYL 11—Radio Guild: KPO, KDYL

- 11-Radio Guild: KPO, KDYL
 11:30-Organ: KGA, KOMO, KECA, KFSD, KTAR, KGIR, KGHL
 11:30-Financial Flashes: KGO
 11:35-Cal. Federation of Women's Clubs: KGO, KGA, KOMO, KECA
 KFSD, KTAR, KGIR, KGHL
 12 noon-Betty and Bob, dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL
 12 noon-Agricultural Bulletins: KPO
- KGW, KF1, KDYL 12 noon-Agricultural Bulletins: KPO 12:15—Western Farm and Home Hour: KGO, KGA, KOMO, KF1, KFSD (KTAR on 12:30), KGIR, KGHL, KDYL (KEX off 12:45)
- KGHL, KDYL (KEX off 12:45) 12:15-Midday Musicale: KPO 1—Your Health, guest speaker: KGO, KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL, KDYL 1—News; Ann Warner's Chats: KPO 1:15—Contract Bridge: KGO 1:15—Soloist: KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL, KDYL

- KDYL 1:30-Oxydol's Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL

- 1:45--Bunkhouse Songs: KGO, KHQ, KJR, KECA, KFSD, KTAR, KGIR, KGHL
- -Edna Fischer, planist: KPO
 -Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGIR, KGHL
 -Peter Van Steeden's Orchestra: KPO, KDYL
 15--United Street :45-Edna Fischer, 9

- 2:15—United States KPO, KDYL 2:45—Gould & Shefter, piano: KPO 3—Langendorf Pictorial: KGO, KFI 9—Horsesense Philosophy: KPO, KGIR, KGHL
- 3-Horseense Philosophy: KPO, KGA, KJR, KEX, KGIR, KGHL 3:15-Dan Russo's Orchestra: KGO, KGA, KJR, KECA, KFSD, KTAR, KGR, KGHL, KEX
- 3:15-The Mudcaves: KPO 3:30-Mario Cozzio: KGO and net-
- work
- WORK
 3:30—Elleen Piggott, soprano: KPO
 3:45—Taxi, dramatic program fea-turing Max Baer: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR,
- KGIR, KGHL 3:45—Orphan Annie: KDYL, KOA 3:45—University of California Pro-gram: KPO, KECA 4
- Yeast Foamers, Jan Garber's orchestra: KGO, KHQ, KOMO, KGW, KFI, KDYL -Music Room, orchestra direction Josef Hornik: KPO
- 4-

- Josef Hornik: KPO 4:30—Art and Music: KGO 4:30—Piano Pals: KPO, KGA, KOMO, KEX, KECA, KFSD, KDYL, KGIR, KGHL, KGA 4:45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI 4:45—Canzonetta, trio; KPO, KDYL 5—Arion Trio: KGO, KGA, KJR, KGHL, KEX 5—News; 5:15, Adventures of Frank Merriwell: KPO 5—Sinclair Minstrels: KFI, KFSD
- 5 -Sinclair Minstrels: KFI, KFSD,
- KTAR
 Si30—Del Monte Ship of Joy: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL, KGIR, KGHL and East

•

- 5:30—Organ Concert: KPO 5:55—The Family Next Door: KPO 6—Carnation Program: KGO, KHQ, KOMO, KGW, KFI, KDYL
- 6-Dinner Concert: KPO
- 6:30-Demi-Tasse Revue, Tizzle Lish, 6:30—Demi-Tasse Revue, Tizzle Lish, comedian; Gus Arnheim's orch.:
 KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KOA, KGIR, KGHL
 6:30—Safety First: KPO
 6:45—Nanette La Salle: KPO
 7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KDYL
 7—Clyde Doerr, orchestra: KPO
 7:15—Gene and Glenn, comedy sketch: KGO, KHQ, KOMO,
 KGW, KFI, KDYL, KFSD, KTAE

- 7-Clyae 7:15-Gene and KGO,
- sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KFSD, KTAR 7:30-Hollywood Comedy Stars: KPO 7:30-Ovice of Firestone, soloist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL, KGU 7:45-Stanford Univ.
- 7:45-Stanford Univ. Program: KPO 8—Shell Show, Rush Hughes, master of ceremonies; guest artists; Yah-
- of ceremonies; guest artists; Yan-but and Cheerily, comedians; Harmony Aces, male vocal trio; George Stoll's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL 8.-Echoes from the Orch. Pit; KPO 9:-In Old Brazil: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDVL KOA
- KGO, Kn. KGO, Kn. KTAR, KOMO, KO KDYL, KOA
- 9—Armand Program: KPO 9:15—Clyde Lucas and Orchestra: KGO, KGA, KJR, KGW, H KFSD, KTAR, KGIR, KGHL KFI.
- KFSD, KTAR, KGR, KGR, 9:15—Williams-Walsh Orch.: KPO 9:30—Waltz Time: KGO, KGA, KJR (KEX off 9:45), KFI, KFSD, KTAR, KGIR, KGHL 9:30—Frankie Masters' Orchestra:
- WDYL
 WDYL
 The Night Court: KPO, (KDYL, KOA off 10:30)
 10:15—Tom Coakley's Orchestra:

- KOA off 10:30) 10:15—Tom Coakley's Orchestra: KGO, KHQ, (KOMO, KOA off, KJR on 10:30), KECA, KFSD 10:55—News Service: KGO, KGA, KEX, KFSD, KDYL, KOA 11—Ted Flo-Rito's Orchestra: KFO, KHQ, KJR, KGW, KFI, KFSD 11:30—Paul Carson, organist: KFO 11:30 to 12 mid.—Vic Meyers and His Club Victor Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD KHQ, KOMO, KGW, KFI, KFSD
 - Don Lee and Columbia

^{491.5} Mtrs. KFRC - CBS ⁶¹⁰ Kcys.

Supplies programs to: KHJ, KGB. KDB, KMJ, KWG, KFBK, KERN, KOL, KVI, KSL, KOIN, KFPY

- 7 a.m.-Records; N. Y. Stocks 7:30-Morning Exercises

- 7:30—Morning Exercises
 8:-CBS, Volce of Experience: KHJ, KGB, KOL, KVI, KSL
 8:15—Grab Bag, records
 8:30—CBS, Emery Deutsch's Orch.: KHJ, KGB, KOL, KVI, KSL
 9:-CBS, George Hall's Orchestra: KHJ, KGB, KOL, KVI, KSL
 9:30—Jeanne
 9:36—CBS, Mischa Raginsky and Orch: KHL KCB KOL WU KSL
- 45-CBS, Mischa Raginsky and Orch.: KHJ, KGB, KOL, KVI, KSL
- 10-CBS, —CBS, Just Plain Bill: KHJ, KGB, KOL, KVI, KSL

KTAB-7:30 P. M.

ROBERT OLSEN

21

- 10:15—Romance of Helen Trent: KHJ, KGB, KOL, KVI, KSL 10:30—CBS, Poetic Strings: KHJ, KGB, KOL, KVI, KSL

- 10:30—CBS, Poetic Strings: KHJ, KGB, KOL, KVI, KSL
 11—CBS, Oahu Serenaders: KHJ, KGB, KOL, KVI, KSL
 11:15—Better Business Bureau
 11:30—CBS, U. S. Marine Band: KHJ, KGB, KOL, KVI, KSL
 12 noon—CBS, Bill Huggins: KHJ, KGB, KOL, KVI, KSL
 12:15—CBS, Melody Parade: KHJ, KOL, KVI, KGB, KSL
 12:30—CBS, To be announced
 1—CBS, The Dictators: KHJ, KGB, KOL, KVI, KSL
 1:30—CBS, To be announced
 1:35—CBS, Between the Bookends: KHJ, KGB, KOL, KVI, KSL
 1:30—N. Y. Stock Quotations
 1:35—CBS, Tom Baker and Eddie Copeland's Orchestra: KHJ, KOL, KVI, KGB, KSL
 1:45—CBS, Bob Nolan, Norm Sherr: KHJ, KGB, KOL, KVI, KSL
 1:45—CBS, Bob Nolan, Norm Sherr: KHJ, KGB, KOL, KVI, KSL
 2—Happy GD Lucky Hour
 3—Feminine Fancies
 3:30—Sweet Music
 3:45—Stocks; Records; Town Topics
 4—CBS, Mary Eastman, soprano, and Evan Evans bartione: KHJ.

- -CBS, Mary Eastman, soprano, and Evan Evans, baritone: KHJ,

- 4-CBS, Maly Lastman, Sophis, and Evan Evans, baritone: KHJ, KGB, KSL, KOL, KVI
 4:15-CBS, Songs at Eventide: KHJ, KGB, KOL, KVI, KSL
 4:30-CBS, Bing Crosby: KHJ, KGB, KVI, KOL, KSL
 5-CBS, Chesterfield Program: KHJ, KGB, KOL, KVI, KSL
 5:45-The Zero Hour
 6-CBS, Wayne King's Orchestra: KHJ, KGB, KOL, KVI, KSL
 6:30-CES, Musical Album: KHJ, KOL, KVI, KGB, KSL
 7:CBS, Fats Waller: KHJ, KGB, KOL, KVI, KSL
 7:20-CBS, Charlie Davis, Orchest-

- KOL, KVI, KSL 7:15-Minute Melodies 7:20-CBS, Charlie Davis' Orches-tra: KHJ, KGB, KOL, KVI, KSL
- 7:30—Military Band 7:45—CBS, Enoch Light and Orch.: KHJ, KGB, KOL, KVI, KSL 8—Blue Monday Jamboree 9—Fashion Boys and Cora Lee Scott

- y-rasnion Boys and Cora Lee Scott
 y:15-CBS, Jack Russell's Orchestra: KHJ, KGB, KSL, KOL, KVI
 y:30-CBS, Gene and Glenn: KHJ, KGB, KSL, KOL, KVI
 y:45-CBS, Earl Hoffman's Orchestra: KHJ, KGB, KSL, KOL, KVI
 10-Years Ago Today
 10:05-News, Ed Fitzgerald
 10:10-Bill Fleck's Orchestra
 10:30-"The Mummers"

- 10:30-"The Mummers"
- 11-The Islanders
- 11:30 to 12 mid.-Bill Fleck's Orch.

Independent Programs

7:30 to 8:00 A. M.

-Musical Clock KYA-KYA—Musical Clock KTAB—Hillbillie Tunes; Crocketts KROW—Commuters' Time Clock KJBS—Alarm Clock Club KQW—Breakfast Hour KGW—Ronald Buck to 7:45 KOL—Breakfast Club; 7:45, Records KOL—Breakfast Club; 7:45, Records KHQ—7:45, Early Birds KJR—Markets; Records KVI—Varieties; 7:45, Souvenirs KEX—7:45, Dance Rhythms KFI—Helen Hill, planist; 7:45, Church Quarter Hour KNX—Bill Sharples Breakfast Club KFWB—Gold Star Rangers KECA—Records to 7:45

KFOX—Grain Reports; Songs KSL—Morning Watch; 7:45, Adv. Review; 7:55, Shopping

KGB—Recordings KOA—Morning Revelers; 7:45, Hour of Memories

8:00 to 8:30 A. M.

KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Portuguese News KLX—Records; Stocks KROW—Time Clock KJBS-Recorded Dance Tunes KQW-Morning Watch KQW-Morning watch KOL-8:15, Breakfast Club KVI-8:15, Jim De Puy's Revue KHQ-Studio Program KOMO-8:15, Morning Reverles KEX-Band music KET-Helen Guest, ballads; 8:15, Al Caulie Evictures Gayle's Entertainers KHJ-8:15, Musical Program KNX-Bill Sharples Club KNA-Bin Sharpes Glob KFWB-Gold Star Rangers KFOX-Recordings KFSD-Good Cheer Program to 8:15 KSL-8:15, Jennie Lee

KOA-Soloist; 8:15, Johnny Marvin

8:30 to 9:00 A. M.

KYA-Concert: 8:45, Frivolities KTAB-Radio Shoppers' Digest KLX-Covered Wagon Jubilee KROW-Breakfast Hour KJBS—Dance Tunes KQW—Quartette; 8:45, Hawaiians KVI—8:45, Market Specials KOMO-Studio; String Trio KGW-8:45, Abe Bercovitz, KHQ-Kemp and Hebert KEX-Hawaiian Serenaders violin KFI-8:45, Julia Hayes Hints KNX-Breakfast Club KFWB—Recordings KFOX—Recordings KGB—Stocks to 8:35 KSL—Good Morning Judge to 8:45

9:00 to 9:30 A. M.

YA-9:09, Helen Byron; 9:15, Prudence Penny KYA-Prudence Penny Prudence Penny KTAB—Hour of Prayer KLX—Recorded Program KJBS—Song Hits; 9:15, Salon Orch. KGGC—Records; 9:15, Old Songs KQW—Tuneful Topics of the Day KOL—Prudence Penny to 9:15 KVI—Mystic Melodies KJR—Another Spring KGW—Crazy Crystals to 9:15 KHQ—Studio Programs KHQ—Studio Programs KFI—Helen Guest, ballads KNX—"Song Bag" KECA—Recordings KECA—Recordings KEOX—Cecil and Sally; Talk KFWB—Recordings KSL—Buddy Welcome Orchestra

9:30 to 10:00 A. M.

KYA-Waltz Idylls KTA—Waltz Idylls KTAB—Health Talk KLX—Clinic of the Air KROW—Diet and Health KJBS—Visiting Faye Ward KGGC—Dance Novelties KGW—Tuneful Topics KEX—Orchestra; Organ

 KEX—Orchestra;
 Organ
 KJBS—Dance Orchestra

 KOMO—9:55,
 Planologue
 KGGC—Recordings

 KGW—9:45,
 Cooking School
 KQW—Accordion Capers

 KVI—Better Business Talk to 9:35
 KHQ—Organ Recital

 KHQ—Magic Travels;
 Dot Dee
 KJR—Carefree Capers

 KFI—Bennie Watson, songs:
 News
 KFT—Melisse's Chat;
 11:45, Marian Miller

 KNX—Amagon Program;
 9:45, News
 KFWB—Eddle Eben, organist

KFWB-Recordings; 9:45. News KFOX-Recordings

.....

- KGB—News Flashes to 9:35 KSL—Mischa Raginsky Ensemble

10:00 to 10:30 A. M.

- KYA-Columbia on Parade; 10:15,
- ATA-Columbia on Farade; 10:15, Organ Concert, Glen Goff KTAB-Paul Kellar, planist; 10:15, Chash' the Blues KLX-10:15, S. F. Stocks; Weather KROW-Home Beautiful; 10:15, Hits from Lolumond
- Hits from Hollywood KJBS-News; 10:05, Organ; 10:15,

- KJBS-News; 10:05, Organ; 10:15, Hillbilly Songs KGGC-Cal King KQW--Aunt Sammy; Shopping KOMO-Clef Dwellers KHQ-10:15, Celia Lee KEX-Lost and Found; 10:02, Ron-ald Buck; 10:15, Julia Hayes KFWB-Prudence Penny; Barbara Holmes
 - Holmes
- KHJ—Recorded Program KNX—Eddie Albright's Family KFOX—Prud. Penny; 10:25, Playlet

10:30 to 11:00 A. M.

KYA—Organ Concert KTAB—Health Talk; Records KLX—International Kitchen KROW—University of the Air KIBS—Dance Orchestra KGGC—Soft Pillows Sunshine KQW—Shoppers' Guide; 10:45, Roll-KQW-Shoppers' Guide; 10:45, Roll-ing Stones KJR-Club Minutes; Serenaders KEX-Orch.; 10:45, Cobwebs, Nuts KGA-Morning Melodies KFWB-The Morning Express KNX-Mary Holmes. Home Man-agement; 10:45, Elec. Trans. KECA-Recordings KFOS-String Quartet KFSD-Studio program KOA-10:45, Livestock and Produce Reports Reports

11:00 to 11:30 A. M.

KYA-11:15, Rhythmsters

KTAB-Columbia on Parade; 11:15, Bulletin Board

- KLX-Clark Sisters KROW-Health Tal
- KLX—Clark Sisters KROW—Health Talk; 11:15, Organ KIBS—Popular Hits of the Past KGGC—Milady's Date Book; 11:15, Star of the Week KQW—White House Concert KOL—Cecil Solly to 11:15 KEX—Nature Trail; 11:15, Cobwebs

- and Nuts KJR—Jews and Christians; 11:15, Rhythm Rulers Resital

- Rhythm Rulers KNX—Organ Recital KHJ—Going Places to 11:15 KECA—French Lesson; Records KFWB—Records; Lost and Found KFOX—Recordings; 11:20, Talk KGB—11:15, Rhythm Kings KOA—Radio Guild KSL—11:15, Rhythm Kings

11:30 to 12:00 Noon

KYA-Whispering Strings; 11:45, Album Leaves KTAB—Jean Kent Program KLX—Music; 11:45, Guitar Duo KROW—Latin American Program KJBS—Dance Orchestra

.

KNX-Records; 11:45, Ionizer Talk KFOX-News; Talks; Records KOA-Radio Guild KSL-Marine Band; 11:45, Broad-

22

casters Review

12:00 to 12:30 P. M.

KYA—Scriptures; 12:03, Concert KTAB—Noon Concert; 12:15, Ta KLX—Bill Duncan and His Band Talk KLX—Bill Duncan and his Dania KROW—Latin American Program KJBS—Records and Accordionist KGGC—Request Hour KGGC--Request Hour KQW-Band Concert KOL--The Carnival, Ken Stuart KJR-Records; Mkt. & Grain Rep'ts KEX-Race of Nations to 12:15 KFT-U.C. & U.S. Dept Agriculture KNX-News; 12:15, Borowsky's Concert Ensemble Concert Ensemble KECA—Records; 12:15, News KFWB—News; Records; Talk KFOX—News; Music; Talk KFSD—Stock Reports to 12:15 KGB—Farm Flashes to 12:15

12:30 to 1:00 P. M.

KYA—Noonday Concert KTAB—Echoes of Portugal KLX—Bill Duncan and His Band KROW—California Farm Hour KJBS-Dance Orchestra KGGC-Request Hour KGGC-Request Hour KQW-Weather & Market reports KOL-Carnival Hour KVI-News and Comment to 12:45 KGW-Dr. Semler; Friendly Chat KHQ-Marching Along KEX-12:45, Forum Luncheon KNX-12:45, Drury Lane Vocalist WFWR-Recordings KFWB—Recordings KECA—Concert Favorites; Records KFOX—Recordings KGB-12:55, Stocks

1:00 to 1:30 P. M.

KYA—Marle Leon, soprano; 1:15, NBC Soloist KTAB—Radio Frolic KLX—Don Brose; 1:15, Martha Lee KROW—Concert Meiodies KJBS—Stocks and Record Novel-ties; 1:15, At Hollywood Keyhole KQW—Friendly Hour KOL—1:15, Julie Day KOMO—Farm Talk; 1:15, Records KGW—1:15, Dental Clinic KHQ—Studio Program KEX—Forum Luncheon KFI—Ann Warner Chats KFWB—Deputy Emerson; Records KYA-Marie Leon, soprano; 1:15, KFWB—Deputy Emerson; Records KFWB—Deputy Emerson; Records KNX—Pontrelli's Orchestra KECA—Recorded program KFOX—Recordings KGB-Health Talk to 1:15 KSL-Payroll Builder

1:30 to 2:00 P. M.

KYA-Violin Masters; 1:4 KTAB-Health Discussion -Violin Masters; 1:45, Talk KLX-Song Bag KROW-Melody Rambles; Records KJBS-Concert Recordings KQW-The Friendly Hour KVI-Pre-School Association KOMO-Julia Hayes KOMO-Julia Hayes KGW-1:45, Michael Arnstein, cellist KHQ-1:45, A & K Markets KJR-Castles in Music to 1:45 KEX-Dance Antiques KFID-1:45, B. Ferlazzo, violin KFWB-Records; 1:45, Pianist KFOX-Recordings KNX-Pontrell's Orchestra KNX—Pontrell's Orchestra KECA—Food for Thought to 1:45 KFSD—Clarisse & Glad KSL-Town Crier to 1:45

2:00 to 2:30 P. M.

- KYA—Intercollegiate Forum Debate KTAB—Globe Trotter; Romancing KLX—Lost & Found; 2:05, Records; 2:15, Cecil Wright KROW—Records; Chas. Goodman, Woolide
- vocalist
- VOCAUST KJBS-Popular Tunes of the Day KQW-Afternoon Concert KOL-Happy Go Lucky Hour KVI-Happy Go Lucky Hour KJR-Salon Hour, recorded KEX-World Bookman; 2:05, Musical Gems KFWB-H. M. Robertson KFWB—H. M. RODERISON KHJ—Happy Go Lucky Hour KNX—The Bookworm KECA—Classic Hour, records KFOX—Recordings KGB—Happy Go Lucky Hour KSL—Orchestra; Dental Clinic

2:30 to 3:00 P. M.

- KYA-Vignettes of Life; 2:45, Sym-
- KYA—Vignettes of Life; 2:45, Sym-phony Highlights KTAB—Fashion Lodge; 2:45, Recd. KLX—Talk; 2:35, Stocks; 2:40, Op-portunity Hour KROW—Dell Perry, pianist; 2:45, Gordon Willis KJBS—Recordings KQW—Sherman Clay KIB—Recordings

- KQW-Sherman Clay
 KJR-Recordings
 KOL-Happy Go Lucky Hour
 KVI-Happy Go Lucky Hour
 KEX-Musical Gems; 2:45, League of Nations Association
 KNX-Foreign Recordings
 KHJ-Happy Go Lucky Hour
 KECA-Classic Hour, records
 KFOX-Recordings
 KGB-Happy Go Lucky Hour
 KSL-Wanderers Quartet; 2:45, Melody Moments

3:00 to 3:30 P. M.

KYA—Symphony Highlights KTAB—Coleman Cox; 3:15, Madame McCune Williamson McCune Williamson KLX-Opportunity Hour KROW-Studio program KJBS-Orchestra; 3:15, Word Man KQW-Stock Market Reports KOL-Feminine Fancies KJR-Lasy Chair to 3:15 KVI-Feminine Fancies KHQ-John W. Graham Program; 3:15, Club Bulletin KGW-O. Korber; 3:05, Trio KFI-3:15, Organ Recital KHJ-Feminine Fancies KNX-Concert Orchestra KECA-Alexander Bevani, Italian KECA-Alexander Bevani, Italian RECA—Alexander Bevani, Itali Language to 3:15 KFSD—Studio Program to 3:15 KFOX—Organ, Piano, Vocal KGB—Feminine Fancies KSL—Records; Texas Rangers KOA—3:15, Stocks; Weather

3:30 to 4:00 P. M.

KTA—Symphony Highlights; 3:45. Community Chest Question Box KTAB—NRA Speaker; 3:40 Inter-lude; 3:45, Tea Timing KLX—Opportunity Hour; 3:45, Records WIBS—Dance Records 3:45, Records KJBS-Dance Records KJB3—Dance Records KVI—3:45, Fireside Group KEX—3:45, Soloist KOL—Sweet Music to 3:45 KJR—Goodwill Trio; Interlude KFI—3:45, Raine Bennett KECA—Recordings to 3:45

www.americanradiohistory.com

- KFWB-Records KNX-Concert Orchestra KGB-Sweet Music to 3:45 KFOX-Recordings KFSD-Studio Program to 3:45
- KFSD-Studio Frogram Co KSL-Junior Hour KOA-3:45, Orphan Annie KDYL-3:45, Orphan Annie

4:00 to 4:30 P. M.

- KYA-Tea-Dance Parade KTAB-Keep Smiling Revue KLX-Records; 4:15, Helen Parme-lee, planist KROW-Historical Highlights;

- KROW--Historical Highlights; 4:15, Royal Hawailans KJBS--Close Harmony KOL--Classified Period to 4:15 KEX--Vocalists and Music KIR--Foot Clinic; 4:15, Dansant KECA--Records KFWB--Talk; 4:15 Records KNX--Musical Auction; 4:15, U.S.C. KFOX--News; Forty-Niners KGB--Sheriff's Office; 4:10, Organ KSL-Broadcasters Review; 4:15, Tarzan of the Apes
- Tarzan of the Apes KOA—Northwestern Yeast Program KFSD—To be announced

4:30 to 5:00 P. M.

- KYA-Tea Dance Parade; 4:55. Junior Birdman KTAB—Records; 4:45, Old Bachelor
- KTAB—Records; 4:45, Old Bachelor KLX—4:45, McCoy Health School KROW--Cumberland Hillbillies KJBS--Orchestra; 4:45, Hawailans KQW—Story Time; 4:45, Echoes KGW—Sam Gordon to 4:45 KOMO—Pipes and Strings to 4:45 KHQ—Commercial Program to 4:45 KEX—4:45, Victor Salon Orchestra KJR—Dansant; Snapshots KFI—California Health Foundation to 4:45

- to 4:45 KNX—Erin Colville with Organ;

- KRNA—Erin Colville with Organ; 4:45, Musical Moments KECA—News and Records KFOX—Health and Psychology; 4:45, Old Camp Meeting KFWB—Recordings

- KRL—Bing Crosby KOA—Adventures of Frank Merri-well; 4:45, University of Denver

5:00 to 5:30 P. M.

- KYA-Children's Hour KTAB-Music; 5:15, Walk-a-Way KLX-Brother Bob's Club KROW-Organ Chats KJBS-Band; 5:15, Capt. Cracker KGGC-Studio Frolic KQW-Evening Vespers KJR-Steamboat Bill to 5:15 KGW-Dr. West; Collins and Erwin KOMO-Frank Merriwell Adven-tures; 5:15, Rider and Lee KHQ-Studio Program KrI-Sinclair Minstrels KNX-Storytown Express; 5:15, John Bruce, baritone

5:30 to 6:00 P. M.

KYA—Around the Town; 5:45, Campbell Digest KTAB—Waltz Time KJBS—Records; 5:45, Contest KLX—Covered Wagon Jubilee KROW—Eating Your Way to Health

(Continued on Page 27)

- 5:15, John Bruce, baritone KECA—Recordings
- KFWB—Playtime Lady; 5:15, Songs KFWX—Playtime Lady; Records KFSD—Sinclair Minstrels

ETHER ETCHINGS

By IOLA McREYNOLDS

ISTENING to the Standard Symphony Hour can be likened to a climb to a mountain top. We have the same uplift of spirit, the same feeling of being in a place apart, with time to think and live! Away, for a time, from the strenuous emotion and "jazz" of life. Not that there are no emotions stirred while listening to a great symphony concert, but it goes deeper than that. Is it depth of feeling which contributes to elevation and growth of character that is brought by this music that satisfies our need for great things.

Unable to see the musicians, our thoughts revert to the composer and the idea in his mind when the composition was written. It almost seems that his spirit is directing the rendition of his music and we faintly grasp the depth of feeling, the ambition that was his at the time of writing.

And speaking of composers, since the sponsors of this program are asking for suggestions from loyal listeners relative to the future broadcasts, we would like, if we may, voice our desire to hear compositions of living West Coast composers upon these programs. It is a West Coast broadcast and Sponsor, so why not some West Coast music.

Beautiful thought has been, and is being put into musical compositions that are just as full of deep feeling and symphonic arrangement as is that of the Masters of other days. Music by composers of our own Pacific Coast, composers of whom we have the right to be proud, and whose music we would like to hear played by this great orchestra while both we and they can hear and appreciate it.

It is too late for many of the composers of much of the wonderful music that comes to us on this program to hear it. Too late for us to express to them our appreciation of their beautiful thought that lifts us to the mountain top in Radioland, where a vision is gained that never quite leaves us.

We like the direct way in which Joseph Henry Jackson places books before us; then leaving the matter of choice entirely with us.

With "Somebody Sweet Is My Darling," the Sweethearts of the Air begin a new day, and a new week for us.

www.americanradiohistory.com

Over My Radio

I heard a voice in the night time Singing love's lullaby. I heard the notes of a violin Come winging across the sky. I heard the deep tones of an organ Great waves of melody roll. From beside the sea, they came to me And thrilled my very soul.

I heard a note of laughter In a friendly announcer's voice. I heard someone say, in a voice so gay, O, be not downhearted—Rejoice! I heard a bit of life's drama, As real as any I know. They bring me much gladness, with a little of sadness By way of my radio.

Sade may speak in that calm, unruffled tone of voice, but Son has learned that she means *just* what she says, and sooner or later he will have to do exactly as she asks.

ALL the traditional romance of the islands of the South Seas is in the program of The Islanders, to be heard over the Columbia Broadcasting System. While listening to them we can easily imagine ourselves riding in lazily gliding boats over smooth seas and lagoons, where time counts not at all.

There are long, dreamy days of sunshine ending with vivid sunsets, and magic nights 'neath starlit skies. Islands bathed in moonlight; air heavily perfumed with exotic blossoms and vibrant with seductive music.

All the romance of the Southern Seas and the Islands that has ever been told in song and story is caught and held in the rich beauty of this program as The Islanders play and sing the haunting melodies of their people. Playing their own instruments with that inimitable rhythm that is their's alone; singing their own songs in soft voices that hold us in a spell, they stir within us an emotion that is hard to define. A haunting "Something" from out the past, away back, eons ago, perhaps, that comes drifting down to us now, like a fragrance; calling us back to something that we once have known, or about which we have been told.

If you are at all romantic (and who isn't?), don't miss hearing this program, at least once.

NEWS and COMMENT

Program Trend Toward Music

The trend in programs according to a survey of more than two hundred stations and three hundred advertising agencies by MacGregor & Sollie Electrical Transcription Studios, of San Francisco, seems to be toward music and musical shows with the exception of large stations, maintaining a big orchestra, the most difficult program problem has been to supply good music without recoursing to phonograph records. Between popular, classic and semi-classic music, the latter, according to the survey, is slightly in the greater favor, with dance band music a close second. Variety and revue show programs will probably decrease in number, not, however, because of lack of popularity but because of the ever-mounting increase in the cost of production, and the difficulty in securing comedy material.

Good comedy acts have a stronger appeal than ever before, but stations report that there are only a few such acts available. In popularity, Joe Penner leads the list, while Phil Baker, Jack Benny, The Fire Chief, Olsen and Johnson and Eddie Cantor are among the most popular of chain broadcasts, and "Eb and Zeb," "Fun-Fest," and "Cecil and Sally," among the most popular transcription features. There is also an increasing demand for well-played legitimate drama, and a definite trend away from long, drawn out "talky" serials.

Listening habits have changed considerably. There are probably fewer radios turned on at any given time; but programs are listened to more attentatively and followed with a greater degree of interest whereas, in the early days of radio, the listener had his "favorite" station, now he has his "favorite" program, and tunes it in no matter what station is broadcasting it.

Ψ

Denmark Has Most European Listeners

According to recent statistics, Denmark leads the European nations in number of radio fans with 150 auditors for each 1,000 inhabitants. Other countries rated as follows: England, 129; Holland, 82; Austria, 77; Germany, 76; Iceland, 74; Switzerland, 73; Belgium, 58; Norway, 49; Hungary, 38: Finland, 38 Lettonia, 27; Ireland, 15; Esthonia, 13; Poland, 10; Italy, 9; Lithuania, 9; Rumania, 6; Jugoslavia, 4; Portugal, 2; Bulgaria, 1; Greece, 0.5. The average is fortyseven auditors per 1,000 inhabitants.

Function of Music to Create a Mood

"Radio's dramatic programs are inspiring an entirely new school of background music which aims to create a mood but not obtrude."

This analysis comes from William Stickles, who directs the orchestra for those Beatrice Fairfax dramas on the NBC red network Saturday nights and composes original music to illustrate heart problems such as gossiping and polite quarreling that have been neglected by other composers.

"If a fan should write me that he had enjoyed my music on the Beatrice Fairfax show most of all, I would know that my musical program had been a failure," declared Stickles, expounding his novel theory. "The function of the music for a dramatic show is to create a mood—not to be obtrusive. These aims require an entirely different method of musical composition. I find it necessary to make special arrangements of most music I use.

Ψ

World's Largest Station

President Roosevelt pressed a solid gold telegraph key in Washington May 2, and 700 miles away, in Cincinnati, the world's largest radio station began to function.

The pressing of the key connected by direct wire to the Crosley transmitter plant at Mason, Ohio—by the President inaugurated a six-hour program dedicating WLW, the new 500,000-watt transmitter of the Crosley Radio Corporation, which will be on the air continuously from now on with the most powerful carrier wave ever transmitted through the ether.

Ψ

Advocate More Educational Programs

Senators Robert F. Wagner, New York, and Henry D. Hatfield, West Virginia, started a fight in the Senate to have onefourth of the nation's radio facilities allocated to education, religious, agricultural, labor and similar non-profit-making associations.

Ψ

They Pay Their Way

"Every year the American public pays for radio sets, tubes and equipment, far more than the cost of all the programs that are being sent out," says R. W. Griggs in *Broadcasting*. "They are entitled to listen to these programs without any sense of obligation."



14

i

7

STEWART

-WARNER

that you can make YOUR OWN

comparison . . . point for point and

See TODAY the Refrigerator of TO-MORROW. EASY TERMS and AT-TRACTIVE PRICES at any STEWART-WARNER Dealer, or write—

MOORE ELECTRIC

SUPPLY CO. Distributors 550 Fifth Street Telephone EXbrook 3121 SAN FRANCISCO

dollar for dollar.

S TEWART-WARNER new type electric Refrigerator openly challenges any competitor to dispute that fact. If he claims his Refrigerator gives you as much for your money as STEWART-WARNER, then DEMAND the proof. INSIST on a showdown so you can make YOUR OWN comparison point for point, dollar for dollar, side by side with this new-type Refrigerator. STEW-ART-WARNER Dealers welcome such an opportunity, because STEWART-WARNER is a new-type Refrigerator — the LAST WORD in modern home refrigeration and home ECON-OMY. Do you WANT to save money? Then DEMAND the showdown.

STEWART-WARNER

-pays for itself in the money it SAVES . . . uses less current and costs less to operate than any other Refrigerator on the market.

STEWART-WARNER

-has the largest twin compressor of any home Refrigerator . . . and the compressor is the HEART of an electric refrigerator.

STEWART-WARNER

-has SEVEN important outstanding features found in NO other electric refrigerator.

STEWART-WARNER

-endorsed by the nation's foremost HOME ECON-OMISTS and authorities on home refrigeration.

Patronize BROADCAST WEEKLY Advertisers. Their cooperation merits your support.

"DEATH VALLEY DAYS" CELEBRATES ANNIVERSARY

On Tuesday evening, May 22, "Death Valley Days" starts its second year as a Western radio production. Like many another success, there were those who lacked faith in this series before it was put on the air. "A radio program with the grim name 'Death Valley Days'—why nobody will listen to it." Yet here it is one of the most popular dramatic programs on the ether waves.

One reason for the success of this distinctive program is that lovable character known to all radio fans as the "Old Ranger." Every Tuesday evening, as the old morning bugle call of the covered wagon trains fades away among the echoes, the "Old Ranger" steps to the microphone and spins another of his famous yarns of Death Valley.

And famous they are, too, for within the past year this lovable old character has built up a tremendous audience. For these simple, everyday tales with their homespun atmosphere have a particular charm that appeals to listeners of all ages.

When asked the reasons for the popularity of "Death Valley Days," the "Old Ranger" said: "I think it's because we've kept to simple fare. Nothin' fancy or artificial. Just true stories about honest-to-goodness folks of the desert. Made up of sentiment an' romance — excitement an' disappointment courage—plenty of laughs—an' not a few tears. That's life in the desert. That's life everywhere. I reckon mebby that's why the audience likes it, an' comes back for more."

will soon run out of stories, but he assured us that he has hundreds more. He said, "The desert is full of stories—true stories more colorful and romantic and fabulous than any western fiction ever written."

The "Old Ranger" is assisted on "Death Valley Days" by Charles Marshall, the Singing Cowboy." Charles Marshall, the Singing Cowboy." Charle, a big, quiet, slowspeaking westerner, plays the guitar and sings songs of the cattle trail and the early pioneer days. Charlie and some of the other radio stars who dramatize these stories— Barbara Jo Allen, Verna Felton, Bernice Berwin, Cameron Prud-homme, Earl Lee, Bert Horton and Robert Waldrop—have arranged a special birthday program for the "Old Ranger." It will be broadcast over the NBC Pacific network on Tuesday evening, May 22, between 8:30 and 9 o'clock, P.S.T.

Ψ

Los Angeles broadcast forces have started out with a baseball league in their own ranks with initial affray scheduled between KNX and KHJ.

www.americanradiohistory.com

New Allocation for Mexico Stations

A complete reallocation of Mexican broadcasting stations, under which sixty stations were assigned to new frequencies—for the most part those on which American stations operate—was promulgated April 7 by the Mexican Ministry of Communications and is now operative, according to official word from Mexico City.

Said to be designed to eliminate interference between Mexican stations and to minimize the confusion which has been caused to the operation of both American and Canadian outlets, the reallocation resulted in the assignment of Mexican stations on nineteen United States clear channels. Altogether thirty-eight channels are being used by the sixty stations. In addition to the United States clear waves, assignments have been made on nine United States regional channels and three United States locals. Only one assignment was made on a Canadian exclusive, but six Canadians shared waves were allowed.

Ψ

But Now That Insull Is Home

The number of American sets sold in Greece between September and the end of March was between 950 and 1000, representing about 70 per cent of total radio sales in Greece during the period in question.

The price which the public in Greece expects to pay for a radio set, it is said, ranges from \$100 to \$130. After payment of duty and transportation, an American set retails in Greece for at least twice its list price in the United States.

Ψ

Even Gypsies Must Listen

Not satisfied with having established circulating schools for the nomad Kurds, the Turkish Government has now decided to install radio centers where all Kurds under twenty-five years of age will be obliged to listen in on educational talks several times each week.

Ψ

Million Watt Cuban Station Questioned

The 1,000,000-watt station talked of for Havanna is regarded in Washington as largely a stock promotional venture and doubt was expressed as to whether or not it would ever be built.

"Up to now there has never been 'such an animal' as a million-watt station," a Federal official remarked. "Such a station would cost from \$750,000 to \$1,000,000." (Continued from Page 22)

- KGGC-Lecture; 5:45, Irish Gems KVI-Music Master; 5:45, Zero Hr. KQW-Musical Impressions

- 5:45, Voice of Portugal OL-To be announced
- KOL—To be announced KJR—Spice of Life; Cecil Solly KEX—Orchestra; 5:45, Race of the Nations

- Nations KNX—Organ; 5:45, Talk KECA—Records; 5:45, Vocalist KFWB—Nip and Tuck, pianists; 5:45, Cecil and Sally KFOX—Recordings KFOS—Popular Program COD—Popular Program

- KGB--Old Music Master! 5:45, Zero Hour
- KSL-The Big Show

6:00 to 6:30 P. M.

KYA-Cy Trobbe and Orchestra KTAB--Uncle Rod's Smile Club KLX—Betty Babbish Band KROW—News; 6:15, Walkathon KJBS—News; 6:15, Old Traveler KGGC—Town Topics; 6:15, Dance KGGC--Town Topics; 6:15, Dance KQW-Dept. of Agriculture; 6:15, Franco's program KEX.-6:15, Recordings KJR.-Song Bag KNX--News; 6:15, Borowsky's Ens. KECA-Board of Education; News KFWB--News; 6:05, Pianists; 6:15, Organ Organ

- KFOX---News; 6:05, Al and Molly; 6:15, String Quartet KFSD--Concert

6:30 to 7:00 P. M.

- KYA--Cy Trobbe Orchestra KTAB--Cecil and Sally; 6:45, Min-ing News; 6:50, Commentator KLX--Betty Babbish Band KROW--Dos Shaha's Ramblers; 6:45, Song Fest

- KJBS-Popular Melodies

- KJBS—Popular Melodies KGGC—Theatre of the Air; Records KQW—Mkt. Repts.; 6:45. Farm Ex. KJR—Fireside Phantasies KEX—Records and Trio KNX—Borowsity's Ensemble; 6:45. Electrical Transcriptions KECA—Wesley Tourtelotte, organ-ter Bedergore bordersc volumet. ist; Baldassare Ferlazzo, violinist;
- Silvio Lavatelli, cellist KFWB—Organ; 6:45, Ray De O'Fan KFOX—School Kids; 6:45, Ray de
- O'Fan KSL-Music Album

7:00 to 7:30 P. M.

- KYA -Ernie Smith's Sport Page;
- 7:15, Aviation Forum KTAB—Sport of Kings; 7:15, Italian News
- KLX—News; 7:15, Lovable Liz KROW—C. W. Hammond; 7:15, Ne'er Do Well KJBS—Popular Melodies to 7:15 Lovable Liars Hammond; 7:15,

- KJBS—Popular Melodies to 7:15
 KGGC—Hano Hawaiians
 KGQW—Weather report; News and Forum; 7:15, Health Talk
 KOL—7:15, Speaker Stevenson
 KVI—7:15, Minute Melodies
 KJR—Song recital; Paul Bunyan
 KHJ—7:15, Minute Melodies
 KNX—Watanabe and Archie 7:15, Orchestra and Vocalist
 KFWB—Kings Men Quartette; 7:15, Nip and Tuck Orchestra
 KFOX—Comedy and Music; 7:15, Bohby and Betty
- Bobby and Betty KECA—Organist, violinist & cellist KFSD—Sunny and Buddy to 7:15 KGB—7:15, Minute Melodies

- 7:30 to 8:00 P. M.
- KYA—Radio Theatre KTAB—Bob Olsen KLX—Beauty That Endures;
- 7:45, Melody Race KROW—Ne'er Do Well; 7:45, Cham-

- KROW-Ne et Do Wein, 1.10, Chamber of Commerce KGGC-Good Government League; 7:45, Concert Melodies KQW-Music; 7:45, Band Concert KVI-Military Band

- KVI-Military Band KJR-Muted Strings; Crazy Wells KNX-Jack Dale; King Cowboy KECA-LA. Jun. College Musicale KFWB-Mame and Charlie KFOX-The Boy Detective; 7:45, Whumba Rhythm
- KSL-Souvenirs

8:00 to 8:30 P. M.

- KYA-Business Hour; Pianist
- KTAB-Alabama Minstrel Show
- KLX-Musical Jigsaw; 8:15, Med-
- ical News KROW-Walk-a-way; 8:15. Watch
- Tower Program KGGC—Rec'ds; Alois Krejcik, piano KQW—Rolling Stones; Darneil Sisters
- KOL-Blue Monday Jamboree KVI-Blue Monday Jamboree

- KVI-Bile Monday Jamboree KJR-Greater Washington Hour KEX-News Flashes; 8:15, Talk KHJ-Bile Monday Jamboree KNX-The In-Laws; Voice Parade KECA-8:15, Stove Poker Philoso-pher and Country Jane
- KFWB—Around the Hearth KFOX—Christian Science; 8:15, Ballads
- KGB-Blue Monday Jamboree KSL-Blue Monday Jamboree

8:30 to 9:00 P. M.

KYA—Tom Coakley's Orchestra; 8:45, St. Mary's College KLX-Faucit Theater of the Air KTAB-Hawaiian Nights; 8:45, To be announced KROW—Ran Wilde's Orchestra KGGC—Featured Artists; Records KQW-Golden Memories KVI—Blue Monday Jamboree KOL—Blue Monday Jamboree KJR—Dollars and Cents; 8:45, Watanabe and Archie KFOX—The Show Boat; 8:45, Poetry and Music KHJ-Jamboree KNX-Voice Parade; 8:45, Orch. KFWB—Drama KECA—Philosopher; Hawaiians KGB—Jamboree KSL-Jamboree

9:00 to 9:30 P. M.

KYA-Song Pictures; 9:15, National Defense Series KTAB—Souvenirs; 9:13 KLX—Melody Palette KROW—Dillon Players 9:15, Hillbillie KQW-Eb & Zeb; 9:15, Accordion KOL-News to 9:05 KOMO-9:15, Tommy Thomas KOL—News to 9:05 KOMO—9:15, Tommy Thomas KGW—9:15, Beauty that Endures KHQ—9:15, First Nat'l Bank Prog. KJR—Chamber of Commerce Talk KEX—Souvenirs to 9:15 KFI—9:15, Armand Company KNX—News; 9:15, Crocketts KHJ—To be announced WEWE Slumbertime KFWB—Slumbertime KFOX—Beverly Hill Billies KECA—Recordings
 KDSA-mecorumgs
 KNA-Fontrent's Orchestra

 KGB-To be announced
 KGB-Dance Orchestra

 KFSD-Comedy Stars of Hollywood
 KJBS-12:01, Owl Program to 7 a.m.

www.americanradiohistory.com

9:30 to 10:00 P. M.

.

- KYA-Memory Strains KTAB-Classical Concert
- KLX—Rhythm Encores; 9:45, News KROW—Vagabondettes; 9:45, In-
- strumental Varieties, 5 KQW-9:45, Male Quartet KVI-Dance Orchestra

- KVI-Dance Orcnestra KOMO-Carstens Corners KHQ-Carstens Program KGW-Carstens Corners KEX-Talk; 9:32, Orchestra; 9:45, Wrestling

KNX—The Crocketts KFOX—Beverly Hill Billies

ans' Program KGW—10:15, Hills Bros.

KYA-Organ Serenade

KTAB—Walk-a-Way; I KLX—Dance Orchestra

KROW—Harlem Echoes

KSL-KSL Players KGB-Hills Bros.; 9:35, Studio

10:00 to 10:30 P. M.

KTAB—Jerry Wilford, resort prog. KLX—Dance Orchestra KQW—Male Quartet to 10:15 KROW—Vita Hepar; 10:15, Veter-

KOL—Ken Stuart's Sunshine Prog. KVI—Dance music KJR-Woodwind Ensemble KEX-Wrestling Matches

KEX—wresting Matches KHJ—News Items; 10:10, G. E. Transcription; 10:15, Dance Orch. KNX—The Crocketts; 10:15, Orch. KFI—10:15, Gene Austin with Can-dy and Coco VEUUE News 10:15, Orce Austin with Can-dy and Coco

ay and Coco KFWB—News; 10:15, Organ KFOX—News; Orchestra KGB—News; Dance Orchestra KSL—Harmony Method; Orchestra

10:30 to 11:00 P. M.

KKOW—Harlem Ecnoes KOL—Dramatic Program KVI—Pappy's Cabin Orchestra KOMO—Vic Meyers' Orchestra KJR—Musical Program KHJ—Studio Program KHV—Rontrallie Orchestra

KFI-Biltmore Hotel Orchestra KFWB-Geo. Hamilton's Orchestra KGB-To be announced KSL-To be announced

11:00 to 11:30 P. M.

KTAB-Request Hour KROW-Walkathon; 11:15, Music

KOMO-Meldoies and Memories KVI-The Islanders KEX-The Domino

KFWB-Manny Harmon's Orchestra KHJ-The Islanders KNX-Pontrelli's Orchestra

11:30 to Sign Off KYA-Frank Castle's Little Show KTAB-Vagabond of the Air KOL-Bill Fleck's Orchestra KYI-The Bowery Orchestra KHJ-Bill Fleck's Orchestra

KNX-Pontrelli's Orchestra

KNX-Pontrelli's Orchestra KFOX-Orchestra

-Orchestra

KYA-Ballads Beautiful

KOL-Dance Music

KFOX—Orchestra KGB—The Islanders KSL-Musical Program

Rollickers

KYA-News Eeditor; 10:10, Organ

KOA-Orchestra

KGA-9:45, Rathskeller Caravan KECA—Fishing and Hunting Talk; 9:45, Song Recital KFWB—Jack Joy's Orchestra

TUESDAY *Programs*

National Broadcasting Co.

379.5 Mtrs. KGO-KPO 440.9 Mtrs. 790 Kcys. 680 Kcys. Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL,

KGIR, KTAR

7 a.m.—Organ Concert: KGO, KOMO, KGW, KFI, KTAR, KGIR, KGHL
 7:15—Your Child: KGO, KOMO, KECA, KTAR, KGHL, KGW
 7:30—Financial Service: KGO, KHQ, KOMO KEY KESD, KTAB

- KOMO, KEX KGIR, KGHL KFSD, KEX, KTAR.
- 7:30—Three Shades of Blue, vocal trio: KPO, KDYL
 7:45—Exercise & Applesauce: KGO, KUNO
- (KFSD off 8), KTAR, KGIR, KHQ, KGHL

- KGHL 7:45—Al Bernard: KPO, KDYL 8—W. Cowles, pianist: KPO, KDYL 8:15—Field and Hall, piano duo: KGO, KHQ, KJR, KGW, KFI, KTAR, KGIR, KGHL 8:15—Crosscuts from the Log o' the
- KPO Day:
- 8:30-Vic and Sade: KGO, KGA, KJR, KECA, KFSD, KTAR, KGHL, KDYL 8:30-Crosscuts from the Log o'
- 8:30—Crosscuts from the Log o' the Day: KPO
 8:45—Merry Macs: KGO, KGA, KJR, KECA, KFSD, KTAR, KGIR, KGHL, KGW, KDYL
 9—Lee S. Roberts & His Old Mem-ory Box: KGO, KHQ, KGW, KFI
 9:15—Barbara Lee, Breakfast Club:
- KGO
- KGO
 S:15—Words and Music: KOMO, KECA, KFSD, KTAR, KGIR, KGHL, KEX, KDYL
 9:15—Julia Hayes, beauty talk: KPO
 9:30—Martha Meade Society: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
 Name, Suff, Organ, KED

- KDYL 8:30-News; 9:45, Organ: KPO 9:45-News Service: KGO, KHQ, KJR, KECA, KFSD, KTAR, KGIR, KGHL, KEX, KDYL 9:50-Arion Trio: KGO, (KHQ, KEX off, KGA, KGW on 10), KJR, KECA, KFSD, KTAR, WOLD KGHL, (KHQ, KJR, KECA, KFSD, KDYL, KGIR, KGHL 10-Piano Vignettes: KPO

- 10-Plano vignettes: KPO
 10:15-Fashion Flashes: KPO
 10:30-Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 11:10-11:30), (KDYL on 10:30-10:50)
 10:30-Smackout, Marion and Jim Gordan: KPO, KDYL
- Gordan: KPO, KDY. 10:45-Nellie KPO, KDYL interview:
- 11--Nathan Stewart, baritone: KPO,
- KDYL and East
- 11:30—Financial Flashes: KGO 11:30—Financial Flashes: KGO 11:30—Fiano Uals: (KGO on 11:35), KGA, KOMO, KGW, KEC A, KFSD (KTAF on 11:45), KDYL, KGIR, KGHL 11:30-John and Ned: KPO
- 11:45—Agricultural Bulletins: KPO 12 noon—Betty and Bob: KGO, KHQ, KOMO, KGW, KFI, KDYL 12 noon—Midday Musicale: KPO
- 12 noon-Midday Musicale: KFO 12:15-The Singing Stranger: KGO, KHQ, KOMO, KGW, KFI, KDYL 12:30-Western Farm and Home Hour: KGO, KGA, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGU, WOWL KFI, KFSD, KGIR, KGHL



.

.

.

ED FITZGERALD KFRC-3 P. M.

- 1 -Donnelly-James, Wally Smith's KGO, KGA, SD. KTAR, KGA. Orchestra: KJR. MECA, KFSD, KT KGHL, KDYL, KEX -News: KPO KGIR,
- tenor: KGO, ECA, KFSD, 1:15—Jackie Heller, tenor: K KGA, KJR, KEX, KECA, KF KTAR, KDYL, KGIR, KGHL

- KTAR, KDYL, KGIR, KGHL 1:15-Ann Warner's Chats: KPO 1:30-Oxydol's Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL 1:45-Betty Marlowe: KGO KHQ, KOMO, KGW, KFI, KDYL, KOA 1:45-Clef Dwellers: KPO
- '42-Cier Dweilers: KPO -Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI, (KFSD on 2:30), (KTAR, KGIR, KGHL on 2:30, off 2:45) -Mme, Frances Alda, soprano: KPO, KDYL Exdonation Views (20) Nid Wool Exdonation Views)
- 2
- 2:30-Mid-Week Fede Sing: KPO, KDYL 2:45-Mary Small, s Federation Hymn
- songs: KPO, KDYL
- -Langendorf Pictorial: KGO, KFI
- 3—Gould Shefter, piano duo: KFO, KGA, KJR, KGW, KGIR, KGHL S:15—Will Aubrey, Bard of the By-ways, songs: KGO, KGW, KFI, UTOP KFSD
- 3:15-You, Your Government: KPO 3:30-Stringwood Ensemble: KGO, KHQ, KJR (KGW on, KEX off 3:45), KGIR, KGHL
- 3:45—Orphan Annie: KDYL, KOA
 3:45—Orphan Annie: KDYL, KOA
 3:45—University of California Pro-gram: KPO, KECA, KFSD
 4—The Well-Dressed Woman: KGO
 4—Clyde Doerr: KPO, KHQ, KOMO, WOW KECA, VECD, KHQ, KOMO,
- KGW, KECA, KFSD, (KTAR off 4:15), KGIR, KGHL 15—Johnny O'Brien, harmonica 4:15), KGI 4:15—Johnny
- player: KGO
- 4:30—Back Stage Chatter: KGO 4:30—Sarah Kreindler, violinist:
- 30-Sarah Kreindler, violinist: KPO, KHQ, KOMO, KGW, KECA, KFSD, KGIR, KGHL
- 4:45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI 4:45—Accordiana: KPO

www.americanradiohistory.com

- -Arion Trio: KGO, KGA, KJR, KECA, KFSD, (KTAR off 5:15), 5
- KECA, KFSD, (KTAR off 5:15), KGHL, KEX 5--News; 5:15, lokelp Program: KPO 5:20-Organ Concert: KPO 5:30-Ed Wynn and the Texaco Fire Chief Band: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- KGR, KGRL
 St45—Behind the Footlights: KPO
 6—Palmolive Beauty Box Theatre of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL,

- KGIR, KGHL 6—Dinner Concert: KPO 6:30—NRA Talk: KPO 6:45—45 Minutes from Broadway: KPO
- KFO
 Andy: KGO, KHQ, KOMO, KGW, KFI, KDYL
 California Dons: KPO
 7:15—Gene and Glenn: KGO, KHQ, KOMO, KGW, KFI, KDYL
 7:30—Memory Lane, drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, WTM NG

- KTAR
- 7:30—Radio Forum: KPO, KDYL 8—Ben Bernie's Orchestra: KGO, KHQ, KOMO, KGW, KFI
- KHQ, -California State Chamber of Commerce Program: KPO
- merce Program: KPO 8:15-John Teel, baritone: KPO 8:30-Death Valley Days, anniver-sary program, with George Rand, Charles Marshall and Others: KGO, KHQ, KOMO, KGW, KFI 8:30-Herb Kay Orch.: KPO, KDYL 9-The Big Ten: KGO, KGA, KJR, KFI, KFSD, KTAR, KGIR, KGHL 9-Lucas' Orchestra: KPO, KDYL 9:15-Lucas' Orch.: KPO, KDYL 9:30-Williams-Walsh Hotel Mark

- 9:30-Russo's Orch.: KGO, network
 9:30-Williams-Walsh Hotel Mark
 Hopkins Orchestra: KPO
 10-Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
 10-Night Court: KPO, (KDYL, KOA off 10:30)
 10:15-Tom Coakley's Orchestra:
 KGO, KHQ, KGW (KOMO off, KJR, KDYL, KOA on 10:30),
 KFCA KFSD
- KECA, KFSD
- KECA, KFSD
 10:55-NewS Service: KGO, KGA, KGW, KFSD, KDYL, KOA
 11-Kay Kyser's Orchestra: KGO
 11--Ted Fio-Rito's Orchestra: KPO, KHQ, KJR, KGW, KFI, KFSD
 11:30-Organ Concert: KPO

- 11:30-12 mid.—Carol Lofner's Or-chestra: KGO, KHQ, KOMO, KFI, KFSD, KGW

Don Lee and Columbia

491.5 Mtrs. KFRC - CBS 610 Kcys.

Supplies programs to: KHJ, KGB, KDB, KMJ, KWG, KFBK, KERN,

- KOL, KVI, KSL, KOIN, KFPY
- a.m.-Records: Stocks 7

- 7 a.m.—Records; Stocks
 7:30-Morning Exercises
 8.—CBS, Voice of Experience: KHJ, KGB, KOL, KVI, KSL
 8:15-—CBS, Connie Gates: KHJ, KGB, KOL, KVI, KSL
 8:30-—CBS, George Scherban: KHJ, KGB, KOL, KVI, KSL
 9.—CBS, Do Re Mi: KHJ, KGB, KOL, KVI, KSL
 9.~15.—Recordince
- 9:15-Recordings 9:30-CBS, Jack Russell's Orches-tra: KHJ, KGB, KOL, KVI, KSL

- 9:45—CES, Tony Wons, Philosopher, Keenan and Phillips, piano duo: KHJ, KGB, KOL, KVI, KSL
 10—CBS, Just Plain Bill: KHJ, KGB, KOL, KVI, KSL
 10:15—CES, Romance of Helen Trent: KHJ, KGB, KOL, KVI, KGB, KOL, KVI,
- KSL

- Itent: KHJ, KGB, KOL, KVI, KSL
 10:30-CES, Artist Recital: KHJ, KGB, KOL, KVI, KSL
 11-CES, Metropolitan Parade: KHJ, KGB, KOL, KVI, KSL
 11:30-CES, Gypsy Music Makers: KHJ, KGB, KOL, KVI, KSL
 12 noon-CBS, Lieut. Francis W. Sutherland and His 7th Regiment Band: KHJ, KGB, KOL, KVI
 12:30-CBS, Bob Standish: KHJ, KGB, KOL, KVI
 12:45-CBS, Four Showmen: KHJ, KGB, KOL, KVI, KSL
 1:CBS, The Dictators: KHJ, KGB, KOL, KVI, KSL
 1:30-CBS, The Dictators: KHJ, KGB, KOL, KVI, KSL
 1:30-CBS, The adding from Great

KOL,

- KOL, Kya, 1:15—Health Talk 1:30—CBS, Readings from Vitarature: KHJ, KGB, from Great
- KVI, KSL
 1:45—Closing N. Y. Stocks
 1:50—CBS, Maurice Sherman's Orchestra: KHJ, KGB, KOL, KVI. KSL

- Manuels KSL 3:55-Town Topics 4-CBS, The Troopers: KHJ, KGB, KOL, KVI, KSL KOL, KVI, KSL

- 4-CBS, The Hoopers, Kus, Kor, KOL, KVI, KSL 4:15-"Correct English" 4:30-CBS, St. Louis Blues: KHJ, KGB, KOL, KVI, KSL 4:55-Hazel Zimmerman, Financial

- 4:55—Hazer Zahmachan, Counselor 5—Little Theatre of Air 5:15—CBS, James Thurber: KHJ, KGB, KOL, KVI, KSL 5:30—CBS, Minneapolis Symphony Orchestra: KHJ, KGB, KOL,
- KVI, KSL --CBS, Camel Caravan: KHJ, KGB, KOL, KVI, KSL 30---'Conflict'': KHJ, KGB, KOL,
- 6:30
- KVI, KSL
 6:45—CBS, Harlem Serenade: KHJ, KGB, KOL, KVI, KSL

- KGB, KOL, KVI, KSL
 7:15-Buccaneers
 7:30-CBS, Charles Barnet's Orch.: KHJ, KGB, KOL, KVI, KSL
 7:45-CBS, Voice of Experience: KHJ, KGB, KOL, KVI, KSL
 8-CBS, Carl Hoffmayer's Orches-tra: KHJ, KVI, KOL, KGB
 8:30-CBS, Elizabeth Arden Pro-gram: KHJ, KVI, KOL, KGB
 8:45-CBS, Frank Dailey and Orch.: KHJ, KGB, KOL, KVI, KSL
 9-CBS, Jack Russell's Orchestra: KHJ, KGB, KOL, KVI, KSL
 9:30-Hodge Podge Lodge
 10:05-Bill Fleck's Orchestra
 10:30-Gus Arnheim's Orchestra
 11-Bill Fleck's Orchestra

- 11—Bill Fleck's Orchestra 11:30 to 12 mid.—Midnight Moods

Independent Programs

7:00 to 7:30 A. M.

-Musical Clock KYA KTAB--Sunrise Symphony KROW--Commuters Time Clock KJBS--Alarm Klok Klub KQW--The Breakfast Hour KOL-Breakfast Club

KVI-Daybreak Devotionals KHQ-Morning News KFI-7:15, Louis Rueb, health ex. KECA--Health Exercises to 7:15 KHJ—News and Recordings KNX—Bill Sharples Breakfast Club KFWB-Recordings KFOX-Early Bird; 7:15, Pep and Ginger KGB—Morning Edition KSL—Advertisers' Review; Music KOA—Galaxy of Stars; 7:15, Your Child 7:30 to 8:00 A. M.

KYA-Musical Clock KTAB-Hillbillie Tunes; 7:45, The Crockett Family KROW-Commuters Time Clock KJBS-Alarm Klok Klub KOL-7:45, Radio Headliners KVI-Varieties; 7:45, Souvenirs KQW-The Breakfast Hour KGW-Ronald Buck to 7:45 KQW-The Breakfast Hour KGW-Ronald Buck to 7:45 KHQ-Early Birds KJR-Market Quotations; Records KEX-7:45, Tango Time KFI-Helen Hill, pianist; Church KHJ-Recordings and Stocks KNX-Bill Sharples Breakfast Club KECA-Recordings KFWB-Gold Star Rangers KFOX-Grain Reports; Songs KGB—Records; 7:55, Prog. Resume KSL—Melodies; Shopping KOA—Revelers; 7:45, Dixie Boy

8:00 to 8:30 A. M.

KYA--Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB--Portuguese News KLX--Records; 3:20, N. Y. Stocks KROW--Time Clock; 8:15, Records KJBS--Dance Melodies KQW--Morning Watch KOL--8:15, Breakfast Club KVI--8:15, Jim De Puys Rerue KOMO--8:15, Morning Reveises KVI—8:15, Jim De Puys Revue KOMO—8:15, Morning Reveries KHQ—Crazy Wells to 8:15 KEX—Breakfast Club KGA—Shopping News KFI—Terence Vincent to 8:15 KFOX—Recordings KNX—Bill Sharples Breakfast Club KFWB—Gold Star Rangers KFSD—Good Cheer program KSL—8:15, Jennie Lee KCA—Arnold's Commodores; 8:15, Fields and Hall

8:30 to 9:00 A. M.

KYA-Concert; 8:45, Frivolities KTAB-Radio Shoppers' Digest KLX-Covered Wagon Jubilee KROW-Breakfast Hour KJBS-Dance Melodies KQW-Iverson String Quartette; KQW-Iverson String Quartette; 8:45, Hawailans KGW-Crazy Crystals KEX-Breakfast Club KOMO-Viennese Vagabonds KHQ-Shoppers' Guide to 8:45 KVI-8:45, Studio Program KFI-8:45, Julia Hayes Hints KNX-Bill Sharples Breakfast Club KFWB-Recordings Breakfast Club KFWB—Recordings KFOX—Health Talk KGB-Stocks to 8:35 KSL-8:45, Barbara Badger

9:00 to 9:30 A. M.

KYA—Frivolities; 9:15, Pru. Penny KTAB—Hour of Prayer KLX—Recordings KROW—Salon Program KJBS-Morning Popular Concert

KGGC—Records; 9:15, Old Songs KQW—Tuneful Topics of the Day KOMO—Uncle Hank to 9:15 KOL—Prudence Penny; 9:15, Studio KVI—Mystic Melodies; 9:15, Tiny Armstrong KGW-9:15, Abe Bercovitz, violinist KHQ-9:15, Joyner Drug Stores KJR-Another Spring; 9:15, Your REX.—Another Spring; 9:15, 100 Personal Adviser KEX.—Studio Program KFI—9:15, Jean Abbey Shopping

- KFWB-Recordings KFOX-Cecil and Sally
- KFOA-Cech and Sany KNX-Dr. Sherman's Health Talk KGB-9:15, Recordings
- KSL-9:15, Adele Nelson's Chat

9:30 to 10:00 A. M.

KYA—Kitchen Secrets KTAB—Health Talk KLX—Clinic of the Air KROW—Diet and Health KJBS—A Visit with Faye Ward KGGC—Dance Novelties KQW—Tineful Topics KQW—Tuneful Topics KQU—Doris Meyne to £:45 KVI—Doris Meyne to £:45 KVI—Dr. Burns to 9:45 KIR—Electrical Transcription KGW—9:45, Cocking School KOMO—9:45, Clef Dwellers KEX—Dance Rhythms KET—9:45, News Release KNX—Records; 9:45, News KFWB—Records; 9:45, News KFOX—Diet Tips; News KEGA—Rews Flashes to 9:45 KGB—News Flashes to 9:35 KGB-News Flashes to 9:35

10:00 to 10:30 A. M.

KYA-Columbia on Parade; Organ KYA---Columbia on Parade; Organ KTAB--Paul Kellar, pianist; 10:15, Chasin' the Blues KLX---Clinic of the Air; 10:15, Stks., Weather; 10:20, News Items KROW--Echoes of Broadway KJBS--News; 10:05, Dance Orch. KGGC--Cal King KQW--Aunt Sammy; Shop. Guide KQM-0:10:15 Julia Haves KOMO-10:15, Julia Hayes KHQ-Songs; 10:15, Celia Lee KEX-Lost and Found Items; 10:02, Hawaiian Serenaders; 10:15, Julia Hayes FI-Music; 10:15, Talk KFWB--Recordings KFOX—Playlet; Quartet KNX—Eddie Albright's Family

10:30 to 11:00 A. M.

KYA—Organ Concert KTAB—Health Talk; Recor KLX—International Kitchen Records KROW--University of the Air KJBS-Organ; 10:45, Dance Orch. KGGC--Soft Pillow Sunshine KQW--Shoppers Guide; 10:45, Rol-ling Stones KEX--Ronald Buck; 10:45, Col-webs and Nutrie KEX—Ronald Buck; 10:45, Cob-webs and Nuts KJR—Club Minutes; Romance KGA—Morning Melodies KFWB—The Morning Express KFOX—String Quartet; Songs KNX—Mary Holmes; 10:45, Records KFSD-Studio Program

11:00 to 11:30 A. M.

KYA-Organ; 11:15, Rhythmsters KTAB-Columbia on Parade; 11:15, Bulletin Board

- Builetin Boara KLX-Clark Sisters KROW-Health Talk; 11:15, Organ KJBS-Orch.; 11:15, Medical Talk KGGC-Milady's Date Book; 11:15, Star of the Week

.

BROADCAST WEEKLY

KOL--Cecil Solly KJR—Rhythm Rulers, records KVI—The Observer to 11:15 KEX—Cobwebs and Nuts to 11:45 KGA—Moods, musical program KNX—Organ KECA-11:15, Medical Talk KFWB-Records; Lost and Found KFOX-Recordings; Health Talk

11:30 to 12:00 Noor

KYA—Album Leaves KTAB—Jean Kent KLX—Lotus Land; guitar duo KROW-Latin-American Program KJBS—Dance Orchestra KGGC—Song Favorites; Records KQW—Accordion Capers KHQ—Organ Recital KIR—Recorded Program KEX—11:45, Dance Antiques KFI—Melisse's Chat; 11:45, Mkts KNX—U.S.C. Mummy Club; 11:45. Ionizer Talk KFWB—Eddie Eben, organist KFOX—News; Records KOA—C.A.C. Extension Service

12:00 to 12:30 P. M.

KYA-Scriptures; 12:03, Concert KTAB-Noon Concert KLX-Bill Duncan and His Band KROW-Latin-American Program KJBS—Song Hits; 12:15, Records KGGC—Request Hour KQW—Band Concert KOL-Carnival Hour, Ken Stuart KJR-Records; 12:15, Market and Grain KEX-Studio; 12:15, Amer. Prod. KNX-News; 12:15, Concert Ens. KECA-Records; 12:15, News KFSD-Stocks; 12:10, Program KFWB-News; 12:05, Records; KFSD-Stocks; 12:10, Progra KFWB-News; 12:05, Record: 12:15, City Council KFOX--News; Skit KGB-Farm Flashes to 12:15 KSL-Payroll Builder 12:30 to 1:00 P. M.

KYA-Noonday Concert KTAB-Echoes of Portugal KLX-Bill Duncan and His Band KROW-California Farm Hour KJBS-Dance Matinee KJBS--Dance Matthee KGGC--Request Hour KQW--Weather Forecast; Mkt. Rep. KGW--Dr. Semler; Meter & Frank KJR--Headlners, records KOL—Carnival Hour, Ken Stuart KHQ—Studio Programs KNX—Borowsky's Concert Ensem.; 12:45, Drury Lane, vocalist KECA—Recordings KFWB—Recordings KFOX—Recordings KGB—12:55, Stocks KOA—12:45, Brown Palace Orch. KSL—Utah Agricultural College

1:00 to 1:30 P. M.

- KYA-Women's Institute of the Air: 1:15, Musical Strings KTAB-Radio Frolic

- KTAB—Radio Frolic KLX—Don Brose; 1:15, Martha Lee KROW—Concert Melodies KJBS—Stock Reports; Song Hits; 1:15, Hollywood Keyhole KQW—Friendly Hour KQL—Eudcational Feature; 1:15,

- Julie Day
- KEX-Ramona KGW-Friendly Chat; 1:15, Dental Clinic
- KHQ-Studio Program KOMO-Light Classics
- KNX-Pontrelli's Orchestra

KFI-Ann Warner Chats KFWB—Recordings KFOX—Recordings KSL-Payroll Builder to 1:15 1:30 to 2:00 P. M. KYA-Talk; Modern Maestros

KTAB-Fashion Lodge KLX-Song Bag KROW-Bobbie Lee; Records KJBS-Dance Orchestra KQW—Friendly Hour KVI—1:45, Amusement Tips KJR—Enchanted Islands KHJ—1:45, Dow-Jones Reports KEX-Recordings KEX-Recordings KNX-Pontrelli's Orchestra KECA-Foot for Thought; Records; Pianist Records KFOX—Recordings KFSD—Clarisse & Glad; Studio KSL—Town Crier; Piano KOA—Ma Perkins; 1:45, Betty Marlowe KGB-League of Amer. Penwomen

2:00 to 2:30 P. M.

KYA-Opera Phantoms KTAB-Globe Trotter; Romancin' KLX-Lost & Found; 2:15, Cecil Wright KROW-Records; vocalist KHOW--Records; vocalist KJBS-Better Business Talk; 2:15, Tango Orchestra KQW--Atternoon Concert KOL--Happy Go Lucky Hour KVI--Happy Go Lucky Hour KJR--Salon Hour KEX-World Bookman; Music KHJ—Happy Go Lucky Hour KNX—The Bookworm KECA--Classic Hour, records KFWB-Musical Program KFOX-School Program KGB—Happy Go Lucky Hour KSL—Orch.: 2:15. Dental Clinic KOA-Waldorf-Astoria Orchestra

2:30 to 3:00 P. M.

KYA—Vignettes of Life; 2:45, Baseball Game KTAB—Royal Sophistication; 2:45, Tranquility 2:45, 17anquinty KLX-Records; 2:40, Baseball KROW-Dell Perry; 2:45, Records KJBS-Popular Records KQW-Sherman Clay KQW—Snerman Clay KOL—Happy Go Lucky Hour KVI—Happy Go Lucky Hour KIR—Salon Hour KEX—Melody Salon KHJ—Happy Go Lucky Hour KNJ—Foreign Recordings KECA—Recordings KFOX—Recordings KGB—Happy Go Lucky Hour KSL—Wanderers Quartet; 2:45, Enoch Light Orchestra KOA-Hymn Sing

3:00 to 3:30 P. M.

KYA—Baseball KTAB-Coleman Cox; 3:15, Paul Keller, pianist KROW—Studio Program KJBS—Dance Orchestra KLX—Baseball Game KQW—Stock Market Reports KOL-Feminine Fancies KVI-Feminine Fancies KVI--reminine Fancies KOMO-Birnbaum's Bavarians KJR-3:15, Rhythm Encores KHQ-3:15, Club Bulletin KHJ--Feminine Fancies KNX-Concert Orchestra KECA-LA. Pub. Library Bk. Rev. KFWB-Tea Time Melodies

KFOX-Organ, Piano, Vocal KFSD-Studio Program to 3:15 KGB—Feminine Fancies KSL—Morton Downey; 3:15, Texas Rangers KOA-N. Y. Stocks

3:30 to 4:00 P. M.

KYA-Baseball KTAB—Three Jacks; Tea Time KROW—Walk-a-way; 3:45, Records KROW—Walk-a-way, o.c., KLX—Baseball Game KJBS—Dance Orchestra KOL—Sweet Music to 3:45 KVI—Sweet Music; Fireside Group VOMO—Concert Serenades; Talk KVI—Sweet Music; Fireside Grouf KOMO—Concert Serenades; Talk KHQ—Musical Program KECA—3:45, Univ. of California KFI—Hollywood Reporter; Organ KHJ—Sweet Music to 3:45 KNX—Concert Orchestra KFSD—3:45, Univ. of California KFWB—Recordings KFOX—Recordings KGB—Sweet Music to 3:45 KSL—The Junior Hour KOA—3:45, Orphan Annie

4:00 to 4:30 P. M.

KYA—Baseball KTAB—Keep Smiling Revue KLX—Baseball Game KROW—Historical Hi-Lites; 4:15, Royal Hawaiians KIBS--Art Fadden, pianist; Records KJBS—Art Fadden, pianist; Records KOL—Classified Period; Studio KVI—4:15, Charlie Lung Gang KHQ—To be announced KJR—Talk; 4:05, Tea Dansant KFI—Nick Harris Program; 4:15, Julie Kellar, harpist June Kellar, narpist KFWB—Recordings KFOX—News; Forty-Niners KHJ—4:15, Correct English KNX—Musical Auction; Records KGB—4:15, Correct English KSL—Town Crier; 4:15, Tarzan of the Apes KOA-Leo Reisman's Orchestra 4:30 to 5:00 P. M.

- KYA—Baseball; 4:45, Dance Parade KTAB—Sport of Kings; 4:45, Old Bachelor
- KLX-Baseball; 4:45, Health School KROW-Ne'er Do Well KJBS-Dance Orchestra KQW-Story Time; 4:45, Univer-sity of Santa Clara

- KHQ-Studio Program to 4:45 KOMO-Happiness Program

- KEX—Recordings KJR—4:45, Snapshots KECA—4:45, News
- KFI-Robinhood to 4:45 KFWB-Recordings
- KFOX-Health and Psychology
- KHJ-Organ; 4:45, Orchestra KNX-Tuning in with Our Children; 4:45, Fire Department Talk KGB-Chamber of Commerce to 4:40

- KFSD-4:45, Studio; 4:55, Talk KSL-Town Crier KOA-Frank Merriwell Adventures

5:00 to 5:30 P. M.

- KYA-Children's Hour KTAB-Records; Walkaway KLX-Brother Bob's Children

- KIAB-Records; Walkaway KLX-Brother Bob's Club KROW-Organ Chats KJBS-Orch.; 5:15, Capt. Cracker KGGC-Studio Frolic KQW-Evening Vespers KGW-Dr. West Program to 5:15 KHQ-Tull and Gibbs
- KOMO-Merriwell Adventures; 5:15, Harkins, Rider, Lee

30

- KVI—Max Frolic's Orchestra to 5:15
 KFOX—Comedy and Music; 7:15,

 KJR—Steamboat Bill
 Bobby and Betty

 KEX—Symphony Concert
 KFSD—Adolph and Rudolph;

 KFI—Dr. West Program: 5:15, Your
 KSL—7:15, Melody Interlude
- Pal Jimmy KNX—Storytown Express; 5:15, Song KFWB—Playtime Lady; Songs KFOX—Playtime Lady; Records

KHJ—Linda Lee to 5:15 KGB—Little Theatre to 5:15 KSL—The Nomad to 5:15

5:30 to 6:00 P. M.

KYA-Around the Town: 5:45, Campbell Digest KTAB-Waltz Time; 5:45, Lataner's Facts ner's Facts KLX-Covered Wagon Jubilee KROW-Eating Your Way to Hith. KJBS-Popular Records KGGC-Lecture: 5:45, Irish Gems KQW-Musical Impressions; 5:45, Voice of Portugal Voice of Portugal KJR-Spice of Life; 5:45, Cecil Solly KEX-5:45, Race of the Nations KNX-Sunset Serenade KECA-Recordings; 5:45, NRA tlk. KFWB-Nip and Tuck, pianists; 5:45, Cecil and Sally KFOX-Song Hits; Ballads 6:00 to 6:30 P. M.

KYA—Dinner at Six, Cyrus Trobbe KTAB—Uncle Rod's Smile Club KLX—KLX Trio KROW—News; 6:15, Old Traveller KJBS—News; 6:15, Old Traveller KGGC—Town Topics; Dance Music KOW—Deat of corrections KQW-Dept. of Agriculture; 6:15, Franco's program

KJR-Song Bag KNX-News; 6:15, Concert Group

KECA—Records; 6:15, Concert Group KECA—Records; 6:15, News KFWB—News; Pianists; Organ KFOX—News; 6:05, Al and Molly; 6:15, Organ

6:30 to 7:00 P. M.

KYA-Cyrus Trobbe and Orchestra KYA—Cyrus Trobbe and Orchestra KTAB—Cecil and Sally; 6:45. Min-ing News; 6:50. Commentator KLX—Trio KROW—Studio; 6:45. Song Fest KJBS—Popular Records KGGC—Theatre of the Air; Records KQGW—Farm News; 6:45. Farmers' Farbaryo

- Exchange

KJR-Fireside Phantasies KJR-Fireside Phantasies KNX-Borowsky's Ensemble; Rc'ds KFWB-Organ; 6:45, Whispers KFOX-School Kids; 6:45, Quartet KECA-Wesley Tourtelotte, organ

7:00 to 7:30 P. M.

KYA—Ernie Smith's Sport Page; 7:15, Seals Knothole Gang KTAB—Sport of Kings; 7:15, Italian

News

- News KLX-News; Reflections of Romance KROW-C. W. Hammond; Records KJBS-Records to 7:15 KGGC-Music Fundamentals; 7:15, Popular Concert KQW-Weather Forecast; 7:03, Ra-dio News and Forum; 7:15; Call-fornia State Federation of Labor KJR-Dinner Dansant KOL-Speaker Stevenson KVL-7:15. Chamber of Commerce

7:30 to 8:00 P. M.

KYA—Bob Allen, pianist; Studio KTAB—Soliloquy; 7:45, Democracy KLX—Anita and Orosco; 7:45, Eleanor Nielsen, soprano KROW—Calvary Meditations KGGC—Bill Clifford's Orchestra KGW-Bill Children's Orchestra KGW-Music; Band Concert KJR-Missing Dollars; Music KNX-Music; 7:45, King Cowboy KECA-Romance at 50; 7:45, Le-KECA—Romance at 50; 7:45, Le-ona Neblett, violinist KFWB—Pasquale's Californians; 7:45, Billie Lowe KFOX—Boy Detective KSL—Crazy Crystals Prog. to 7:45 KOA—The Forty-Niners; 7:45, Orch.

8:00 to 8:30 P. M.

KYA—Orchestra

KTAB—Days of Gold, drama KLX—John Wharry Lewis Quintet

- KROW-Latin-American Program KGGC-Tango Time; 8:15, Music KQW-You Never Can Tell KOL-Hollywood Newshawk to 8:15
- KJR—Orpheus Ensemble KEX—News; Eddie King, piano

KHJ--Inglewood Park Concert KNX--The In-Laws; 8:15, Homer Canfield with Orchestra

KECA-Charlie and Buddy; 8:15, Eb and Zeb

- KFSD—Beauty that Endures to 8:15 KFWB—String Ensemble; 8:15, Sons of Pioneers KFOX—String Ensemble; Pioneers

- KGB--8:15, Ploneers KGB--8:15, Ploneers KSL-Headline News; 8:15, John Murray Fun Fest KOA--Rainbow Ballroom Orchestra

8:30 to 9:00 P. M.

KYA--Orchestra

KYA—Orchestra KTAB—Musical Comedy KLX—John Wharry Lewis Quintet KROW—Italian Program KGGC—Waitz Time; 8:45, Records KQW—You Never Can Tell KJR—Crazy Wells Program; 8:45, Watanabe and Archie WFY—Cruss Court of the Air KEX—Circus Court of the Air KECA—Geo. Liebling, pianist KFWB—Jack Joy's Orchestra KFOX—Show Boat; 8:45, Poetry & Music KNX-Forge of Freedom KOA-Cosmopolitan Hotel Orch. 9:00 to 9:30 P. M. KYA-9:15, Sonia Sapiro, pianist

KYA—9:15, Sonia Sapiro, pianist KTAB—Organ, Guitar, Voice; 9:15, Hilibilite Tunes KLX—Old Gospel Hymns, mixed quartet, M. Jay Goodman, director KROW—Walk-A-Way; 9:15, Races KQW—You Never Can Tell Vol. Part Intelligencer 0:05 Dance KOL-Post-Intelligencer; 9:05, Dance Music; 9:15, Boxing Bouts KGW-Gevurtz Program KUI-Scandinavian Hour KOMO-30 Minutes of Music KHQ-Threads of Tradition KEX-Souvenirs; 9:15, Adventures

 KOL—Speaker Stevenson
 KEX—Souvenirs; 9:15, Adventures

 KVI—7:15, Chamber of Commerce
 KFI—Dr. Lindsley, talk; 9:15, Orch.

 KGA—7:15, Spokane Chemical Co.
 KHJ—To be announced

 able Archie: 7:16, Music
 KNX—News; 9:15, The Crocketts

 KECA.—Faul Roberts, tenor; Rec'ds
 KFWB—Slumbertime; 9:15, News

 XNX—Frank Watanabe; 7:15, Real KFOX—Beverly Hill Billies

 KGB—7:15, Buccaneers
 KSL—9:15, Mary and John

 KFWB—Male Quartette; 7:15, Orch.
 KOA—Clyde Lucas' Orchestra

www.americanradiohistory.com

9:30 to 10:00 P. M.

.

KYA-Musical Scrapbook: Orchestra KTAB--Wrestling Matches

31

- KLX-Musical Auction; 9:45, News KLX—Musical Auction; 9:45, Ni KROW—Motorcycle Races KQW—You Never Can Tell KVI—Hodge Podge Lodge; 9:45, Sliver Slipper Orchestra KJR—Rocky Mountaineers KEX—Fights

- KEXA-Fights KECA-Beverly-Wilshire Hotel Or. KFSD—Highway of Melodies KNX—The Crocketts KHJ—To be announced KFWB—Boxing Bouts KFOX—Olympic Auditorium Fights KGB—Hodge Podge Lodge KSL—Cadets Quartet and Orchestra KOA—Oriental Cardens Orchestra
- KOA-Oriental Gardens Orchestra

10:00 to 10:30 P. M.

- KYA-News Editor; 10:10, Jess Stafford's Orchestra KTAB-Wrestling Matches KLX-Hotel Lake Merritt Orch. KROW-Vita Hepar; Hillbillies KVI-Dance Music KGW-10:15, Hills Bros.; Orchestra KJR-Until Tomorrow KFX-Fiebts

- - KEX-Fights KFI-10:15, Gene Austin KHJ-News; 10:10, Bill Fleck Orch. KNX-The Crocketts; 10:15, Pon-
 - trelli's Orchestra treil's Orchestra KECA-Musical Celebrities, records KFWB-Boxing Bouts KFOX-Olympic Auditorium Fights KGB-News; 10:05, Dance Orch. KSL-Bill Fleck's Orchestra KOA-Night Court

10:30 to 11:00 P. M.

KYA—Organ Serenade KTAB—Hal Girvin's Orchestra KLX—Hotel Lake Merritt Orchestra KROW—Cumberland Hillbillies

KOL-Gus Arnheim and Orchestra KVI-Dance Music KOMO-Vic Meyers' Orchestra

KFWB-Geo. Hamilton's Orchestra KFOX-Geo. Hamilton's Orchestra KGB-Gus Arnheim Dance Orch. KSL-Harmony Method; 10:45, Gus Arnheim Orchestra KOA-Orchestra; 10:55, News

11:00 to 11:30 P. M.

KYA--Jack Searight's Orchestra KTAB-Orchestra; 11:15, Requests KROW--Walk-a-thon; Music

KOMO-Silver Strings KVI-The Bowery Orchestra KEX-Dance Frolic KFWB-Manny Harmon's Orchestra KFOX-Manny Harmon's Orchestra KHJ-Dance Orchestra KNX-Pontrell's Orchestra KOR-L & Borgery Dance Orch

KGB-L. A. Bowery Dance Orch.

11:30 to Sign Off KYA-Frank Castle's Little Show KTAB-Vagabonds of the Air KROW-Dance Music

KOL—Dance Orchestra KVI—Midnight Moods KJR—Vic Meyers' Orchestra KFI—Beverly-Wilshire Hotel Orch. KHI—Bill Flack's Orchestra

KFOX-Jack Maurice's Orchestra KGB-Midnight Moods KJBS-12:01, Owl Program to 7 a.m.

KOL-Dance Music

KOMO—Silver Strings

KJR—Orchestra KHJ—Dance Orchestra KNX—Pontrelli's Orchestra KFI—Biltmore Hotel Orchestra

WEDNESDAY Programs

National Broadcasting Co.

379.5 Mtrs. KGO-KPO 440.9 Mtrs. 790 Kcys. 680 Kcys. Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL,

KGIR, KTAR

- A.M.—The Honeymooners: KGO, KOMO, KGW, KFI, KTAR, KDYL, KGIR, KGHL 7 A.M.-
- -Singing Strings: KGO, 7:15-KOMO,
- KECA, KTAR, KGHL, KGW
 KECA, KTAR, KGHL, KGW
 T:30-Financial Service: KGO, KHQ, KEX, KFSD, KTAR, KGIR
 KEPO, KDYL
 KEPO, KDYL
- KFO, KDTL
 KAD-Exercise & Applesauce: KGO, KOMO, KECA, (KFSD, KGIR off 8), KTAR, KGHL
 Organ Concert: KPO, KDYL
 15—The Merry Macs: KGO, KGA, VID WCAW WTAP 7.45 -
- 8:15-KJR, KGW, KECA, KTAR,
- KGIR, KGHL
- KOR, KORL
 8:15—Crosscuts from the Log o' the Day: KPO
 8:30—Vic and Sade: KGO, KGA, KJR, KEX, KECA, KTAR, KGHL,
 8:45—Harvest of Song: KGO, KGA, WED KTAR, KGIR
- KJR, KECA, KGHL, KGW –Sax Appeal, 9. Mickey Gillette:
- KGO -Words and Music: KGA, KOMO, KEX, KFI, KFSD, KTAR, KDYL, 9-
- KGIR, KGHL
- KGIR, KGHL 9:15-Barbara Lee: KGO 9:15-Julia Hayes: KPO 9:30-Arion Trio: (KGO, KGW off 9:45), KGA, KOMO, KECA, KFSD, KTAR, KOYL, KGHL 9:30-News; 9:45, John O'Brien: KPO 9:45-Jean Abbey: KGO 9:45-Johnny O'Brien: KPO 10-News Service: KGO, KHQ, KFSD, KTAR, KGIR, KGHL, KGW, KDYL

- 10-Elmore Vincent, tenor: KPO
- 10-Elmore Vincent, tenor: KPO 10:05-Organ Concert: KGO, KHQ, KJR, KECA, KFSD, (KTAR off 10:15), KGIR, KGHL, KGW 10:15-Kitchen Sink Songs: KPO 10:30-Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD, KTAR, KGHL on 10:50, off 11:10), (KDYL on 10:50 10:50)
- 10:30—Smackout: KPO, KDYL 10:45—Soloist: KPO, KDYL 11—Organ Concert: KPO

- 11:30—Financial Flashes: KGO 11:30—Syncopators: (KGO on 11:35) KGA, KOMO, KGW, KECA, KFSD, KTAR, KDYL, KGIR
- KFSD, KIAR, KDLL, KORK 11:30-Edna Fischer, pianist: KPO 11:45-Platt and Nierman, piano duo: KGO, KGA, KOMO, KECA, KFSD, KTAB, KGIR, KGHL, KFSD, KTAB, KDYL, KGW

- KDYL, KGW, KINK, KPA 11:45—Agricultural Bulletins: KPO 12 noon—Betty and Bob: KGO, KHQ, KOMO, KGW, KFI, KDYL 12 noon—Midday Musicale: KPO 12:15—Western Farm and Home Hour: KGO, KGA, KOMO, KEX, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL 1—Education in the News: KGO, KGA, KECA, KTAR, KGIR, KGHL, KEX, KDYL 1-Store Black's Orchestra: KGO, KGAL, KECA, KTAR, KGIR, KGHL, KEX, KDYL



MARION BOYLE KHQ—Pianist

- 1:15—Ann Warner's Chats: KPO 1:30—Oxydol's Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL 1:45—Armchair Quartet: KGO, KHQ, KJR, KECA, KFSD, KTAR,
- 1:35—Arifficial Guarter: KGO, KHG, KJR, KECA, KFSD, KTAR, KGR, KGHL, KEX, KDYL 1:35—Accordiana, John Töffoli: KPO 2—Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI, (KFSD, KTAR off 2:15, on 2:30), (KTAR, KCIP, KCHU, off KFSD, on KGIR, KGHL off, KFSD on 2:45), KDYL -Diary of a Globe Trotter: KPO
- 2
- 2—Diary of a Globe Trotter: KPO
 2:30—Song Thots: KPO
 3—Langendorf Pictorial: KGO, KFI
 3—South Sea Islanders: KPO, KGA, KJR, KGIR, KGHL, KEX
 3:15—Dan Russo's Orchestra: KGO, KGA, KJR, KEX, KECA, KFSD, KTAR, KGIR, KGHL
 3:15—The Mudcaves: KPO
 3:30—Society, Sidelights: KGO
- 3:15—The Muddaves: KFO
 3:30—Society Sidelights: KGO
 3:30—Society Sidelights: KGO
 3:30—Lilian Bucknam, soprano:
 KPO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL, KGIR, KGHL
 3:45—"Taxi," starting Mas Baer:
 4:50—KTAR, KOMO, KGW, KFI, WEGH
- KFSD, KTAR, KGIR, KGHL
- KFSD, KTAR, KGIR, KGHL 3:45-Orphan Annie: KDYL, KOA, 3:45-University of California Pro-gram: KPO, KECA 4-Jack Pearl, the Baron Mun-chausen: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL 4-Arion Trio: KPO 4:30-Children's Hour: KGO 4:30-Music Box: KPO, KGA, KFSD, KGIR, KCHL, KCW
- 4:30—Music Box: KPO, r KFSD, KGIR, KGHL, KGW 4:45—Little Orphan Annie: H KHQ, KOMO, KGW, KFI 5—Arion Trio: KGO, KGA, J KECA, KFSD, KTAR, H KGO.
- KJR.
- KECA, KOA. KGHL, KEX -News: KPO
- 5:15—Adventures of Frank Merri-well: KPO. KECA, KFSD 5:30—Love Story Program, drama-tizations: KGO, KHQ, KOMO. KGW, KFI, KDYL 5:30—Piano, Pair, KDYL
- 5:30-Piano Pals: KPO
- 5:55-The Family Next Door: KPO

- 6-Corn Cob Pipe Club of Virginia: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL 6-Advertising Talks: KPO 6:05-Dinner Concert: KPO 6:30-Doric Quartet: KGO, KGA, KJR, KFI, KFSD, KGIR, KGHL, KEX
- Clyde Doerr, orchestra: KPO
 6:45—Chester Rowell: KGO, KGA, KJR, KFI, KFSD, KGIR, KGHL, KEX KHQ, 7
- -Amos 'n' Andy: KGO, KOMO, KGW, KFI, KDYL -Nanette La Salle: KPO
- 7.15.—Raymond Knight and His Cuckoos: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL 7:15.—Agriculture Today: KPO

- (115-Agriculture Today: KPO 7:30-Hollywood Comedy Stars: KPO 7:45-To be announced: KGA, KJR, KFI, KFSD, KTAR, KGIR, KGHL 7:45-Babe Ruth, talk, drama: KPO 7:45-Historical Sketches of San Exangle of KCO
- (430-HISTORICAL SKetChes of Si Francisco: KGO 7:45-To be announced: KPO 8-Hour of Smiles: KGO, KH KOMO, KGW, KFI, KDYL 8-Californians on Parade: KPO 2:20-To the Port of Their thirt KHQ.
- 8:30-To the Best of Their Ability:
- KPO
- -Sports Headliners: KGO -Seymour Simons' Orch.: (F on 9:15) KGA, KJR, (KGW 9:15), KECA, KFSD, KT. (KGO on 9:15), KECA, KFSI KDYL, KGIR, KGHL KTAR.
- KIAL, KORL, KORL
 S15-Book Parade: KPO
 Si30-Tom Coakley's Orch.: KGO, KGA, KJR (KGW off 9:55) (KFI
 Gravita, KJR (KGW off 9:55), KFSD, KTAR, KGIR, K KGHL

- KGHL 9:30-Marshall's Mavericks: KPO 10-Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD 10-Night Court: KPO, (KDYL, KOA off 10:30) 10:15--Williams Walsh Orchestra: KGO, KHQ, (KEX off 10:30, KGW on 10:45), (KJR on, KOMO off 10:30), KECA, KFSD, (KDYL, KOA on 10:30) KOA on 10:30)

KOA on 10:30) 10:55-News Service: KGO, KGA, KEX, KFSD, KDYL, KOA 11-Ted Flo-Rito's Orchestra: KFO, KHQ, KJR, KGW, KFI, KFSD 11-Kay Kyser's Orchestra: KGO 11:30-12 mid.-Lofner's Orchestra: KGO, KHQ, KOMO, KFI, KFSD

11:30-12 mid.-Organ Concert: KPO

Don Lee and Columbia

491.5 Mtrs. KFRC - CBS 610 Kcys.

Supplies programs to: KHJ, KGB, KDB, KMJ, KWG, KFBK, KERN, KOL, KVI, KSL, KOIN, KFPY

- 7 a.m.-Records; N. Y. Stocks
- 7 a.m.—Records; N. Y. SLOCKS 7:30—Morning Exercises 8—CBS, Voice of Experience: KHJ, KGB, KOL, KVI, KSL 8:15—The Grab Bag, records 8:45—Mischa Raginsky's Ensemble:
- KHJ, KGB, KOL, KVI, KSL 9:15-CBS, Charis Program: KHJ,

- 9:15—CBS, Charis Frogram: kHJ, KGB, KOL, KVI, KSL 9:30—Betty Crocker 9:45—Jane Ellison's Magic Recipes: KHJ, KGB, KOL, KVI, KSL 10—CBS, Just Plain Bill: KHJ, KGB, KOL, KVI, KSL

of Helen 10:15—Romance Trent:

- cale: KHJ, KGB, KOL, KVI, KSL 11:30-CBS, Jack and Jane Carlton:
- KHJ, KGB, KOL, KVI, KSL 11:45-CBS, Columbia Salon Orch.:
- KHJ, KGB, KOL, KVI, KSL noon-CBS, Manhattan Moo

- KHJ, KGB, KOL, KVI, KSL
 12 noon-CBS, Manhattan Moods:
 KHJ, KGB, KOL, KVI, KSL
 12:30-CBS, Educational Feature:
 KHJ, KGB, KOL, KVI, KSL
 12:45-Deutsch's Dance Rhythms:
 KHJ, KGB, KOL, KVI, KSL
 1-CBS, Jack Brooks and Eddie Copeland's Orchestra: KHJ, KGB, KOL, KVI, KSL
 1:15-CBS, Between the Bookends:
 KHJ, KGB, KOL, KVI, KSL
 1:30-Closing N, Y. Stocks
 1:35-Clarence Wheeler's Orchestra:
 KHJ, KGB, KOL, KVI, KSL
 1:45-Maurice Sherman's Orchestra:
 KHJ, KGB, KOL, KVI, KSL

- KHJ, KGB, KOL, KVI, KSL 2—Happy Go Lucky Hour 3—Feminine Fancies 3:30—Sweet Music

- 3:30-Sweet Music
 3:30-Sweet Music
 3:45-Records; Talk; Town Topics
 4-Little Theatre of the Air
 4:30-CBS, Broadway Vanities: KHJ, KGB, KOL, KVI, KSL
 5:-CBS, Chesterfield Program: KHJ, KGB, KOL, KVI, KSL
 5:30-CBS, Million Dollar Babies: KHJ, KGB, KOL, KVI, KSL
 5:45-Sleepy Valley
 6-CBS, The Dramatic Guild, KHJ, KGB, KOL, KVI
 6:30-CBS, Albert Spalding, violin, Conrad Thibault, baritone: KHJ, KGB, KOL, KVI, KSL
 7-CBS, Nick Lucas, Troubador: KHJ, KGB, KOL, KVI, KSL
 7:15-Minute Melodies
 7:20-CBS, Little Jack Little and Orchestra: KHJ, KGB, KOL,
 KVI, KSL
- KVI, KSL 7:30-CBS, Burns & Allen, with Guy Lombardo: KHJ, KGB, KOL, KVI. KSL

- kVI, KSL
 kVI, KSL
 kVI, KSL
 kEaders of Tomorrow
 k30-CES, George Hall's Orchestra: kHJ, KGB, KOL, KVI, KSL
 5:45-Sleepy Valley
 CBS, Jack Russell's Orchestra: kHJ, KGB, KOL, KVI, KSL
 9:30-CES, Gene and Glenn: KHJ, KGB, KOL, KVI, KSL
 9:45-CES, Earl Hoffman's Orch.: kHJ, KGB, KOL, KVI, KSL
 10:05-Bil Fleck's Orchestra
 10:-Bil Fleck's Orchestra

- 11—Bill Fleck's Orchestra 11:30 to 12 mld.—Midnight Moods

Independent Programs

7:30 to 8:00 A. M.

KYA--Musical Clock KTAB-Hill Billies; 7:45, Crocketts KROW-Commuters Time Clock KROW—Commuters Time Clock KOL—7:45, Radio Headliners KVI—Morning Varieties; Souvenirs KGW—Ronald Buck to 7:45 KFI—Helen Hill, Keyboard Kolours; 7:45, Church Quarter Hour KNX—Bill Sharples' Club KHJ—Recordings VIP Morded Containing, Darach KIJ—Market Quotations; Records KJR—Market Quotations; Records KFWB—Gold Star Rangers KFOX—Grain Reports; Songs KSL—Morning Watch; Melodies

8:00 to 8:30 A. M.

KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Portuguese News KLX—Records; 8:20, N. Y. Stocks KROW—Commuters Time Clock KJBS—Dance Hits KQW—Morning Watch KQw--Moruling watch KOL--8:15, Breakfast Club KVI--8:15, Morning Reverie KOMO--8:15, Morning Reverie KHQ--Kronenberg program to 8:15 KEX--Four-Square Cathedral VCA--Shopping Naws to 8:15 KGA-Shopping News to 8:15 KFI-Helen Guest, ballads; 8:15, Al Gayle's Entertainers KFWB—Breakfast Club KFOX—Recordings KNX-Bill Sharples Club KFSD—Good Cheer program KGB—8:15, Recordings KSL—8:15, Jennie Lee KOA-Arnold's Commodores 8:30 to 9:00 A. M.

KYA—Concert; 8:45, Frivolities KTAB—Radio Shopper's Digest KLX—Covered Wagon Jubilee KROW-Breakfast Hour KJBS—Dance Hits KQW—Iverson String Quartette; 8:45, Hawaiians KGW—Crazy Crystals to 8:45 KOMO—Resume of Programs; 8:33, Viennes Vagabonds KVI-Records; 8:45, Mkt. Specials KHQ-Shoppers' Guide; Burlesque KJR-8:45, Morning Miracles KEX-Victor Salon Orchestra KFWB-Recordings KFOX-Health & Efficiency; Records KFI--8:45, Julia Hayes KGB-Stocks and Recordings KNX-Bill Sharples Club KSL-Good Morning Judge

9:00 to 9:30 A. M.

KYA-Frivolities; Prudence Penny KTAB-Hour of Prayer KJBS-Vocalists; 9:15, Orchestra KJBS--vocansus; 9:10, 01000-0 KLX--Recordings KROW--Salon Program KGGC--Melodies; 9:15, Chas. Glenn KGW--Tuneful Topics of the Day KGW--Abe Bercovitz Voc Denvidence Penny KGW—Abe Bercovitz KOL—Prudence Penny KHQ—Musical Gems; 9:15. Joynei KVI—Mystic Melodies to 9:15 KJR—9:15, Your Personal Adviser KEX—Talk; Words and Music Joyner KEX—TAIK; Words and Music KFWB—Recordings KFOX—Cecil and Sally; 9:15, Talk KFI—Studio; Bennie Watson, songs KNX—Dr. Sherman Health Talk KECA—9:15, Recordings KSL--Mischa Raginsky Ensemble

9:30 to 10:00 A, M,

KYA--Waltz Idylls KTAB--Health Talk KLX--Clinic of the Air KROW--Diet and Health KJBS--A Visit with Faye Ward KGGC--Dance Novelties KQW--Tuneful Toples of the Day KOL--Betty Crocker to 9:45 KVI--Betty Crocker to 9:45 KVI--9:45. Castles in Music KGW-9:45. Cooking School KHQ--Magic Travels; Dorothy Dee KFI--9:45. News KHJ--Betty Crocker to 9:45 KNX--Recording; 9:45. News KFWB--Records; 9:45. News KYA--Waltz Idylls

www.americanradiohistory.com-

KGB-Betty Crocker to 9:45 KSL-Betty Crocker KOA-National Farm and Home Hr.

33

11 I I I I I

10:00 to 10:30 A. M.

- KYA--Columbia on Parade; 10:15, Organ Concert KTAB-Paul Kellar, pianist; 10:15, Chasin' the Blues KLX-Clinic of the Air; 10:15, S. F.

- KLX-Clinic of the Air; 10:10, S. r. Stocks, Weather; 10:20, News KROW-Home Beautiful; 10:15, KJBS-News; 10:05, Organ Con-cert; 10:15, Hill Billy Songs KGGC-Cal King KQW-Aunt Sammy; 10:15, Shop-RQW—Aunt Sammy; 10:15, Shoppers' Guide KOMO—The Moderns KHQ—10:15, Celia Lee KJR—Resume; 10:03, Rec'ds; Organ KEX—Lost and Found Items; Lio2, Ronald Buck; 10:15, Julia Ukor.

- Hayes

- KFI—English Lesson: 10:15, Music KNX--Eddie Albright's Family KFWB--Prudence Penny; 10:25, Barbara Holmes KFOX-Prudence Penny;
- Playlet
- KECA-Health Talk to 10:15

10:30 to 11:00 A. M.

KYA-Organ Concert

- KLX—International Kitchen KTAB—Health Talk; Records KROW—University on the Air
- KJBS-Dance Orchestra KGGC-Soft Pillows Sunshine
- KQW-Shoppers' Guide; 10:45, Rolling Stones

- KJR—Club Minutes; Serenader KEX—10:35, Orchestra; 10:45, Cob-webs and Nuts KNX—Mary Holmes; 10:45, Records
- KECA-Records; 10:45, Piano KFWB-Morning Express
- KFOX-String Quartet; 10:40, Grain Reports; 10:45, Songs

- KFSD—Child Psychology KGB—News Flashes to 10:35 KOA—10:45, Livestock and Produce KSL—10:45, Betty Moore

11:00 to 11:30 A. M.

- KYA-Organ; Rhythmsters
- KTAB—Columbia on Parade; 11:10, Bulletin Board KLX—Clark Sisters KROW—Health Talk; 11:15, Organ KJBS—Popular Hits of the Past KGGC—Milady's Date Book; 11:15, Star of the Week KQW—White House Concert KOL—Cecil Solly to 11:15 KJR—Rhythm Rulers Recorded KVI—The Observer to 11:15 KTAB-Columbia on Parade; 11:15,

- KVI-The Observer to 11:15 KEX-News; Cobwebs and Nuts KNX-Organ Recital

Days in Dixie

KECA-Records; 11:15, German Lesson KFWB—Records; Lost and Found KFOX—Recordings; 11:20, Talk KFSD—Popular Program KQA—The Wise Man; 11:15, Happy

11:30 to 12:00 Noon

11:30 to 12:00 Noon KYA-Album Leaves KTAB-Jean Kent KLX-Music; 11:45, Guitar duo KROW-Latin American Program KJBS-Dance Orchestra KGGC-Song Favorites; 11:45, Mar-jorie Lee KQW-Accordian Capers KOMO-Happy Days in Dixie KHQ-Organ Recital KJR-Measured Steps

KEX-11:45, Marian Miller KFWB-Eddie Eben, organist KFI-Melisse's Chat; 11:45, State Market Reports KNX-Records; 11:45, Ionizer Talk KFOX-News; Talk; Records

12:00 to 12:30 P. M.

KYA—Scriptures; 12:03, Concert KTAB—Political Broadcast KLX-Bill Duncan and his Band KROW-Latin American Program KJBS-Recorded Song Hits KGGC-Request Hour KQW-Band Concert KOL-Carnival Hour, Ken Stuart KGW-12:15, Meir & Frank KJR—Records; Market Reports KEX—Race of the Nations KNX—News; 12:15, Borowsky's Concert Ensemble Concert Ensemble KECA-Records; 12:15, News KFWB-News; Records; Talk KFOX-News; Music; Talk KFSD-Stocks; 12:10, Prog.Resume KGB-Farm Flashes to 12:15 KSL-Payroll Builder KOA-12:15, Hotel Cosmopolitan Orchestra

12:30 to 1:00 P. M.

KYA-Noonday Concert KTAB-Echoes of Portugal KLX-Bill Duncan and his Band KROW-California Farm Hour; 12:45, Records KJBS-Dance Matinee KGCC-Request Hour KQW-Federal Market Reports KOL-Carnival Hour KJR—Headliners, recorded KGW—Dr. Semler; Friendly Chat KVI—State Capitol News and Views KVI-State Capitol News and Views KHQ-Marching Along KNX-Borowsky's Concert Ensem-ble; 12:45, Drury Lane, vocalist KECA-Concert Favorites, records KFWB-Recordings KFOX-Better Business Bureau; 12:45, Civic Talk KGB-12:55, Stocks KSL-Science Service KOA-12:45, Lady Next Door

1:00 to 1:30 P. M.

KYA-S. F. Ad Club Luncheon KTAB—Radio Frolic KLX—Garden Tips; 1:15, Economics KROW—Concert Melodies KJBS—Stock Reports and Records; 1:15, Hollywood Keyhole KQW—Friendly Hour KOL—1:15, Julie Day KOMO—Farm Talk; Records KGW—1:15, Dental Clinic KHQ—Studio program KVI—Ethyl's Social Column to 1:15 KFI—Ann Warner Chats KNX—Fontrelli's Orchestra KFSD—Advertising Club luncheon KFWB—Recordings KFOX—Recordings KFOX—Recordings KJBS-Stock Reports and Records; KSL-Payroll Builder to 1:15

1:30 to 2:00 P. M.

KYA-Modern Maestros; 1:45, Bet-ter Business Bureau KTAB-Health Discussion; Records KROW-Melody Rambles; Records KROW—Melody Rambles; Records KLX—Song Bag KJBS—Afternoon Popular Concert KQW—The Friendly Hour KOMO—1:45, Easy Chair KGW—1:45, Michael Arenstein KVI—English Lesson; 1:45, Amuse-ment Tips KJR—Musical Jigsaws

KEX—Concert Group KHJ—Dow Jones Report to 1:50 KFI—1:45, Dixie Aces KFWB—1:45, Plano Paintings KFOX—Recordings KNX—Pontrelli's Orchestra KECA—Food for Thought KFSD—Clarisse and Glad KSL-Town Crier to 1:45

2:00 to 2:30 P. M.

KYA—Harmonies: 2:15, Helen Gor-don Barker, Art Lecture KTAB—Globe Trotter; Romancin' KLX--Records; 2:15, Cecil Wright KROW—2:15, Chas. Goodman, vo-calist calist calist KJBS—Popular Dance Recordings KQW—Afternoon Concert KOL—Happy Go Lucky Hour KVI—Happy Go Lucky Hour KJR—Salon Hour, recorded KEX—World Bookman; Music KGA-Midweek Matinee KHJ—Happy Go Lucky Hour KNX—The Bookworm KNA—The Bookworm KECA—Classic Hour, records KFWB—Records; 2:15, Baseball KFOX—School Program; Records KGB—Happy Go Lucky Hour KSL—Orchestra; 2:15, Dental Clinic KSA KOA-Waldorf Astoria Orchestra

2:30 to 3:00 P. M.

KYA-Vignettes of Life; 2:45, In-ternational Troubadours KTAB-Fashion Lodge; 2:45, Tranquility quility KLX—Talk; Stock; 2:40, Baseball KROW—Dell Perry, pianist; 2:45, Gordon Willis, songs KJBS—Popular Dance Recordings KQW—Sherman Clay KOL—Happy Go Lucky Hour KVI—Happy Go Lucky Hour KIR—Salon Hour, recorded KHJ—Happy Go Lucky Hour KNX—Foreign Recordings KECA—Recordings KFWB—Baseball Game KFOX—Recordings KFOX—Recordings KGB—Happy Go Lucky Hour KSL—Parent-Teachers' Program; 2:45, Orchestra KOA—NBC Soloist

3:00 to 3:30 P. M.

KYA-Symphony Highlights KTAB-Coleman Cox; 3:15, Paul Kellar, pianist Keinar, pianist KLX-Baseball Game KROW-Studio Program KJBS-Instrumentalists; Word Man KQW-Stock Market Reports KOL-Feminine Fancies KVI-Feminine Fancies KVI-Feminine Fancies KJR-Easy Chair KOMO-3:15, Day Dreams KGW--O. Korber; 3:05, Eddle King, pianist; 3:15, Concert Trio KHQ-Studio; Club Bulletin KHJ-Rush Hughes; 3:15, Organ KHJ-Feminine Fancies KNX—Concert Orchestra KECA—Records KFSD—Balboa Park Organ KFND—Balboa Park Organ KFWB—Vocal, Organ, Piano KFOX—Organ, Piano, Vocal KGB—Feminine Fancies KSL-Vocalist; 3:15, Texas Rangers KOA—Stocks; Univ. of Denver

3:30 to 4:00 P. M.

KYA—Symphony Highlights KTAB—Three Jacks; Tea Timing KLX—Baseball Game

www.americanradiohistory.com.

KROW-Walk-a-Way: 3:45, Records KROW-Walk-a-Way, 5.45, Act KJBS-Dance Orchestra KVI-Sweet Music; 3:45, Fire KHQ-Parade of Happy Feet; 3:45, Fur Stories KOMO-Recordings Fireside KFI—Honeymooners; 3:45, Talk KHJ—Musical Program KNX—Concert Orchestra KNA—Concert Orchestra KFWB—Recordings and Talk KFOX—Recordings and Talk KGB—Sweet Music; Police Talk KSL-Junior Hour KOA—Ramona; 3:45, Orphan Annie

4:00 to 4:30 P. M.

KYA—Tea Dance Parade KTAB—Keep Smiling Revue KLX—Baseball Game KROW-Historical Highlights; 4:15, Royal Hawaiians JBS—Hawaiian Melodies KJBS-KJES—Hawainan Melodies KOL—Little Theatre of the Air KJR—Foot Clinic; Recordings KHJ—Little Theatre of the Air KNX—Musical Auction; 4:15, Frenger Players KECA—Talk and Records KFWB—Recordings KFOX—News; 4:15, Forty-Niners KGB—Little Theatre of the Air KFSD—Feature Program KSL—Town Crier; 4:15, Tarzan 4:30 to 5:00 P. M.

KYA—Tea Dance Parade KTAB—Sport of Kings; 4:45, The Old Bachelor KLX-Baseball; 4:45, Health School KROW-Cumberland Hillbillies KROW—Cumberland Hillbillies KJBS—Recordings KQW—Story Time; Sunshine Period KJR—Recordings KEX—Studio program KOMO—Happiness Program KHQ—Commercial Program to 4:45 KFI—Calif. Health Foundation KFWB—Recordings KFOX—Health Talk; Music KFCA—4:45 Nowr Belease KFOA—Health Talk; Music KECA—4:45, News Release KNX—Louise Johnson KOA—Frank Merriwell Adventures; 4:45, Babe Ruth's Boys' Club

5:00 to 5:30 P. M.

KYA—Children's Hour KTAB—Rhythm Ramblings; 5:15, Walk-a-way Walk-a-way KLX-Brother Bob's Club KROW-Organ Chats KJBS-Band; 5:15, Capt. Cracker KGGC-Studio Frolic KQW-Evening Veepers KGW-5:15, Collins and Erwin KHQ-Studio Program KJR-Steamboat Bill; Records KOMO-Merriwell Adventures to 5:15 KGA-Tea Time KFI-Dr. West Program; 5:15, Margaret Duncan, pianist 5:15, Margaret Duncan, pianist KFWB—Playtime Lady, Jeanne Dunn; 5:15, Popular Songs KFOX—Playtime Lady; Records KNX—Storytown Express; Harpist 5:30 to 6:00 P. M.

KYA-Around the Town; KYA—Around the Town; 5:45, Campbell Digest KTAB—Waitz Time; 5:45, Clem Kennedy and Mort Werner KLX—Covered Wagon Jublee KROW—Eating your way to Health KJBS—Dance Orchestra KGGC—Lecture; 5:45, Irish Gems KQW—Musical Impressions; 5:45, Voice of Portugal 5:45. Voice of Portugal

KVI--To be announced KJR--Spice of Life; Cecil Solly KEX--Recorded Program KFWB--Nip and Tuck, pianist 5:45, Cecil and Sally KFOX--Recordings KNX--Recordings; 5:45, Songs KECA--Records; 5:45, Ablert G. Bergman, law talk KFSD--Studio Program KGB--To be announced KSL--Rhythmic Rambles pianists;

6:00 to 6:30 P. M.

- KYA -Cy Trobbe and Orchestra

- KTAB—Uncle Rod's Smile Club KTAB—Uncle Rod's Smile Club KLX—Trio KROW—News; 6:15, Walkathon KJBS—News; 6:15, Records KGGC—Town Topics; 6:15, Dinner Dance Revue KQW—California Department of Ag-
- KQW-California Department of Ag-fleuiture; 6:15, Franco's Program KJR-Song Bag KFWB-News; 6:05, Piano Duo; 6:15, Eddie Eben, organist KNX-News; 6:15, Concert KECA-Records; 6:15, News KFOX-News; 6:05, Al and Molly; 5:15, Organ KCB-Dramatic Guild

- KGB—Dramatic Guild KFSD—Dinner Concert

6:30 to 7:00 P. M.

KYA -Orchestra

- KTAB—Cecil and Sally; 6:45, Min-ing News; 6:50, Commentator KLX—Trio

- KROW-Doc Shahan's Ramblers KJBS-Dance Tunes; 6:45, Pianists KGGC-Theatre of the Air; 6:45,
- KGQC—Ineatre of the AIr; 6:43, Modern Rhythm KQW—Market Reports; 6:45, Far-mers Exchange and Market Place KGW—Musical Mannequins KOMO—Musical Mannequins KHQ—N. W. on Parade KFI—Orchestra and Soloist KNX—Borowsky's Concert En-semble: 6:45 Elec Trans

- semble; 6:45, Elec. Trans. KECA--Organist and Violinist KFWB--Organ; 6:45, Interview KFOX--School Kids; 6:45, String
- Quartet
- KOA-Continental Oil Program

7:00 to 7:30 P. M.

- KYA—Ernie Smith's Sport Page; 7:15, Five Counties Plan KTAB—Sport of Kings; 7:15, Ital-
- ian News

- lan News KLX-News; 7:15, Lovable Liars KJBS-Popular Records to 7:15 KGGC-Jewish Radio Hour KROW-C. W. Hammond; 7:15, Ne'er_Do Well KQW-Weather Forecast; 7:03, Ra-dio News and Forum; 7:15, Health talk

- talk KJR—Song Market; 7:15, Neighbors KEX—Fred Beardsley, tenor KVI—7:15, Minute Melodies KHJ—Caling All Cars KNX—Frank Watanabe and Hon. Archie; 7:15, Mona Lowe, vocalist KECA—Echoes of the Opera, records KFWB—King's Men Quartet; Orch. KFOX—Comedy and Music KFSD—Sonny & Buddy Adventures KGB—Calling All Cars

7:30 to 8:00 P. M.

- KYA—Radio Theatre KTAB—Bob Olsen and Organ KROW—Ne'er Do Well; 7:45, Walka-way

KLX-Aspre and Orchestra KGGC—Jewish Radio Hour KGQW—Rolling Stones; 7:45, Band KOMO—7:45, Happiness Program KQW—Rolling Stones; (13), Data KOMO—7:45, Happiness Program KJR—Auld Lang Syne KFI—Orchestra and Vocalist KNX—John Bruce; King Cowboy KECA—Echoes of the Opera, records KFWB—Orch.; 7:45, Hawaiian Nights KFOX—Boy Detective; 7:45, Rhum-ba Rhythm

KOA-7:45, News Service; 7:50, Ca-sino de Paree

8:00 to 8:30 P. M.

KYA—Dean Maddox; Orchest KTAB—Keyboard Kapers KLX—Miniature Revue KROW—Novelty Review; 8:1 Watch Tower KGGC—On With the Dance; 8:15, Nottingham Players KQW—American Legion War Camp: 8:15. Ethlyn French KYA-Dean Maddox; Orchestra 8:15. Camp; 8:15, Ethlyn French KOL-Frances Ingram KOL--Frances Ingram KVI--Dr. Whetstone KJR-Olympic Hotel Orchestra KEX-News Flashes; 8:15, Studio KFWB--Musical Program KHJ--Leaders of Tomorrow KNX--The In-Laws; 8:15, Babe KNX—The In-Laws; 8:15, Babe Ruth Transcription KECA—Records; 8:15, Eb and Zeb KFOX—Warner Bros. KFSD—Sheriff Ed. F. Cooper KGB—Leaders of Tomorrow KSL—Graham Show; 8:15, Crazy Crystals

8:30 to 9:00 P. M.

KYA-Dance Orchestra KTAB—Hawaiian Nights; 8:45, To be announced To be announced KLX--Miniature Revue KROW--Ran Wilde's Orchestra KGGC--Popular Concert; 8:45, Tunes of the Times KQW--Half hour of melodies KQU--8:45, "Public Bench" KJR--Dollars and Cents, 8:45, Wat-anabe and Archie KEX--Studio; 8:45, Prof. Belles KFWB-Romance of Ancient Egypt KHJ--Crystal Dreams KHJ-Crystal Dreams KNX-Eno Crime Clues KECA-Hawaiian Group; 8:45, Pop-ular Science by L. Lyndon KFOX-The Show Boat; 8:45, Poetry and Music KFSD-Aztec Half Hour

9:00 to 9:30 P. M.

KYA-Dance Orchestra 9:15. Rainbows of Romance KTAB—Souvenirs; 9:15, Hillbillie KLX—Musical Jigsaws; 9:15, Uncle Adolph, California Rangers KROW—Boxing Matches KQW—Eb and Zeb; Hawaiians KOL-Post-Intelligencer Voice; 9:15, KSL-Orchestra KOL-Post-Intelfigencer Voice; 9:15, Blue Star Revue KJR-Blackhawk Orchestra KHQ-Jewel Chest; Crazy Wells KVI-Auburn Male Chorus KGW-Farmer's Assoc.; 9:15, Talk KOMO-Cowboy Joe KEX-The Souvenirs; 9:15, Sports KNX-News; 9:15, The Crocketts KFI-Orchestra with Soloist KFI—Orchestra with Soloist KFWB—Slumberlime KHJ—To be announced KFOX—Beverly Hill Billies KFSD—Cornedy Stars to 9:15 KGB—Witch's Tales WSL—0:15 Morw and John KSL-9:15, Mary and John

9:30 to 10:00 P. M.

950 to 10:00 P. M. KYA--Rainbows of Romance KTAB--Val Valente's Orchestra Rangers; 9:45, News Items KROW--Boxing Matches KQW-Studio Program KOL--Dance Music KOMO--Beauty That Endures; 9:45, Crazy Wells KHQ--Club Programs KNX--The Crocketts KECA--Beverly Wilshire Orchesti KRX—The Crocketts KECA—Beverly Wilshire Orchestra KFI—9:45, Supper at Ten KFWB—Hal Grayson's Orchestra KFOX—Beverly Hill Billies KHJ—Studio Program KGB—To be announced KSL-Harmony Method of Piano 10:00 to 10:30 P. M. KYA-News Editor: 10:10, Orch. KTAB-Jimmie Gook's Sidelines; 10:15, Records KLX—Dance Orchestra KROW—Boxing Matches KOL—Ivan Ditmars and Don KOL—Ivan Ditmars and Don Isham, organists KVI—The Bowery Orchestra KGW—10:15, Jack Bain KJR—Until Tomorrow KFI—10:15, Gene Austin KHJ—News Item; 10:10, Orchestra KNX—The Crocketts; 10:15, Orch. KECA—Recordings to 10:15 KFWB—News; 10:15, Organ KFWS—News; 10:15, Organ KFOX—News; 10:05, Dance Orch. KGB—News; 10:05, Dance Orch. KSL—The Bowery Orchestra

10:30 to 11:00 P. M.

KYA-Organ Serenade KTAB-Walk a Way Derby; 10:45, Rollickers KLX—Dance Orchestra KROW—Vita Hepar; 10:45, Harlem Echoes KOL-Gus Arnheim's Orchestra KVI-Dance Orchestra KOMO-Vic Myers' Orchestra KGW-10:45, Studio program KFI-Biltmore Hotel Orchestra KFWB-Geo, Hamilton's Orchestra KHJ—Dance Orchestra KHJ—Dance Orchestra KGB—Gus Arnheim's Orchestra KSL—Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

KYA--Lee Searight's Orchestra KTAB--Request Hour KROW--Walkathon; 11:15, Dance KVI--Bill Fleck's Orchestra KVI-Bill Fieck's Orchestra KOMO-Melodies and Memories KEX-Dance Frolic KHJ-Bill Fieck's Orchestra KNX-Pontrelli's Orchestra KFWB-Manny Harmon's Orchestra KFOX-Orchestra KGB-L. A. Bowery Dance Orch.

11:30 to Sign Off

11:30 to Sign Off KYA-Frank Castle's Little Show KTAB-Vagabond of the Air KROW-Dance Music KVI--Midnight Moods, organ KEX-Dance frolic KJR-Vic Meyer's Orchestra KFI-Beverly Wilshire Hotel Orch. KHJ-Midnight Moods KFOX-Jack Maurice's Orchestra KGB-Midnight Moods KSL-Orchestra KJBS-12:01. Ow Program to 7 a m. KJBS-12:01, Owl Program to 7 a.m.

www.americanradiohistory.com-

THURSDAY Programs ·

National Broadcasting Co.

379.5 Mtrs. KGO-KPO 440.9 Mtrs. 680 Keys 790 Kcys. Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL,

KGIR, KTAR

- a.m.--Organ Concert: KGO, KOMO, KTAR, KGIR, KGHL, KGW, KFI 15--U. S. Navy Band: KGO, KOMO, KGW, KECA, KTAR, 7 a.m.-
- 7:15-U. KGHL
- 7:30-Financial Service: KGO, KHQ, KTAR, KOMO, KEX, KFSD, KGIR, KGHL KGIR,
- 7:30-Rhythm Ramblers: KPO, KDYL
- 7:45-Exercise & Applesauce: KGO, KOMO, KGW, KECA, KFSD, KTAR, KGIR, KGHL
- -Al and Lee Reiser, piano duo: 7:45-KPO
- HPO -Del Monte Ship of Joy: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL, KOA, KGIR, KGHL -Organ Concert: KPO 15-Crossecute from the Line of the second

- B. Dr. R. Kor, Korn, Rolling
 B. Organ Concert: KPO
 8:15--Crosscuts from the Log o' the Day: KPO
 8:30--Vic and Sade: KGO, KGA, KJR, KEX, KECA, KFSD, KGHL
 8:45--Merry Macs, boys' trio with Cheri McKay, contraito: KGO, KGA, KJR, KGW, KECA, KFSD, KTAR, KGR, KGHL
 9--Words, Music: (KGO of 9:15), KGA, KOMO, KEX, KECA, KFSD, KTAR, KDYL, KGIR, KGHL
 9:15--Barbara Lee: KGO
 9:15--Jufa Hayes: KPO
 9:15--Jufa Hayes: KFO
 8:10-KGO, KGW, KFI, KFSD, KHQ, KOMO, KGW, KFI, KFSD,

- KDYL

- KDYL 9:30-News; 9:45, Organ: KPO 9:45-News Service: KGO, KHQ, KJR, KEX, KFSD, KTAR, KGHL 9:50-Elmore Vincent, tenor: KGO, KHQ, KJR, KEX, KECA, KFSD, KTAR, KDYL, KGHL 10-Wormste Marging of the Air:
- Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD on 10:40) 10 -
- (KFSD on 10:40) -Golden State Menu Flashes: 10-KPO
- 10:15—Fashion Flashes: KPO 10:30—Smackout: KPO, KDYL
- 10:45-Vin Lindhe, diseuse: KPO, KDYL
- School Broadcast: Standard 11 KGO, KPO, KHQ, KOMO, KGW, KFI, KFSD
- KFI, KFSD 11:45—Financial Flashes: KGO

- 11:45—Financial Flashes: KGO 11:45—Agricultural Bulletin: KPO 11:50—To be announced: KGO 12 noon—Betty and Bob: KGO, KHQ, KOMO, KGW, KFI, KDYL 12 noon—Midday Musicale: KPO 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, (KEX off 12:45), KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL 1—Meredith Willson: KGO, KGA, KJR, KFSD, KTAR, KGIR, KCH, KFCA, KDYL
- KGHL, KECA, KDYL 1-News: KPO
- 1:15—Ann Warner's Chats: KPO 1:26—Ann Warner's Chats: KPO 1:30—Oxydol's Own Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL
- 45-Betty Marlowe, talk: KGO, KHQ, KOMO, KGW, KFI, KDYL, 1:45-Betty KOA
- 1:45-Clef Dwellers: KPO



٥

HARRY STEWART NBC--"Yogi Yorgesson"

- Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI (KFSD, KTAR. KGIR. KGHL on 2:30)
 U. S. Navy Band: KPO, KDYL
- 2:30—John B. Kennedy: KPO, KDYL 2:45—Mary Small, songs: KPO
- -Langendorf Pictorial: KGO, KFI -Jack and Loretta Clemens: KPO, KFI
- KGA, KJR, KEX, KGIR, KGHL 3:15—Ed Lowry, comedian: KGO, KGA, KJR, KEX, KECA, KFSD, KGR
- 3:15—The Mudcaves: KPO 3:30—Richard Himber's Orchestra:

- 3:30-Richard Himber's Orchestra: KGO and network
 3:30-Edna Fischer, pianist: KPO
 3:45-Arion Trio: KPO
 4:-Fleischmann Hour, Rudy Vallee and his Connecticut Yankees: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL
 4:30-Marshall's Mavericks: KPO
 5-Arion Trio: KGO, KGA, KJR, (KGW off, KEX, KDYL on 5:15), KECA, KFSD, KTAR, KGHL
 5:-Mews; 5:15, Sax Appeal; KPO
 5:30-Mindways: Stories of Human Behavior: KGO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL, KGR, KGHL KECA, KFSL
- 5:30—Harry Stanton, basso: KPO 5:45—Ricardo and His Violin: KGO,
- KGA, KFI, KFSD, KTAR, KDYL, KGIR, KGHL 5:45-Behind the Footlights: KPO
- -Paul Whiteman and His Orches-tra: KGO, KHQ, KOMO, KGW, 6tra: KGO, KFI, KDYL
- -Dinner Concert: KPO 6
- 6:30-Federal Business Talk: KPO 6:45-Paul Martin, banjoist: KPO 7-Amos 'n' Andy: KGO. KHQ Talk: KPO
- KHQ.
- 7--Amos 'n' Andy: KGO.
 KOMO, KGW, KFI, KDYL
 7--Nanette La Salle: KPO
 7:15--Gene and Glenn: KGO,
 KOMO, KGW, KFI, K KHQ, KOMO, KUK KDYL,
- 7:15-Review of Activities of the San Francisco Municipal Government: KPO

www.americanradiohistory.com

- 7:30-Winning the West: KGO, KHQ KOMO, KGW, KFI
 7:30-Interlude: KPO
 7:35-Ghost Story: KPO, KDYL
 8-Standard Symphony Hour: KGO, KHQ, KOMO, KGW, KFI
 8-Ralph Kirbery, baritone; 8:05, Jimmy Lunceford's Orch.; KPO
 8:30-Eno Crime Clues: KPO

- Jimmy Lunceford's Orch.; KPO 8:30-Eno Crime Clues: KPO 9-Captain Henry's Maxwell House Show Boat: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL 9-Mark Hopkin's Orchestra: KPO 9:15-Armand Program: KPO 9:30-Rainbow Harmonles: KPO 10-Richfield News Flashes: KGO.

- 9:30-Rainbow Harmonies: KPO 10-Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD 10-Night Court: KPO, (KDYL, KOA off 10:30) 10:15-Tom Coakley's Orchestra:
- 10:15-Tom Coakley's Orchestra: KGO, KHQ, (KOMO off, KJR, KDYL, KOA on 10:30), (KGW off 10:30-10:45), KECA, KFSD 10:55-News Service: KGO, KGA, KEX, KFSD, KDYL, KOA 11-Kay Kyser's Orchestra: KGO 11-Ted Flo-Rito Orchestra: KFOO, KHQ, KJR, KGW, KFI, KFSD 11:30 to 12 mid.-Jack Bain's Orch: KGO, KHQ, KOMO, KFSD, KGW

- 11:30 to 12 mid .-- Way Back When: KPO
 - Don Lee and Columbia
- 491.5 Mtrs. KFRC CBS 610 Kcys.

Supplies programs to: KHJ, KGB, KDB, KMJ, KWG, KFBK, KERN,

- KOL, KVI, KSL, KOIN, KFPY
- 7 a.m.-Records; N. Y. Stocks

- KOL, KVI, KSL, KOIN, KFPY
 7 a.m.—Records; N. Y. Stocks
 7:30—Morning Exercises
 8—CBS, Voice of Experience: KHJ. KGB, KOL, KVI, KSL
 8:15—CBS, Connie Gates: KHJ, KGB, KOL, KVI, KSL
 8:30—CBS, Scherban's Orchestra: KHJ, KGB, KOL, KVI, KSL
 9—CBS, Round Towners: KHJ, KGB, KOL, KVI, KSL
 9:15—CBS, Book Review: KHJ, KGB, KOL, KVI, KSL
 9:30—CBS, Tong Wons, Peggy Kee-nan and Sandra Phillips: KHJ, KGB, KOL, KVI, KSL
 9:45—CBS, Tony Wons, Peggy Kee-nan and Sandra Phillips: KHJ, KGB, KOL, KVI, KSL
 10:45—CBS, Tony Wons, Peggy Kee-nan and Sandra Phillips: KHJ, KGB, KOL, KVI, KSL
 10:15—CBS, Just Plain Bill: KHJ, KGB, KOL, KVI, KSL
 10:16—Romance of Helen Trent: KHJ, KGB, KOL, KVI, KSL
 11:45—CBS, Metropolitan Parade: KHJ, KGB, KOL, KVI, KSL
 11:45—CBS, National Student Fed-eration Program: KHJ, KGB, KOL, KVI, KSL
 11:45—CBS, The Ambassadors: KHJ, KGB, KOL, KVI, KSL
 12:30—CBS, Bob Xendish: KHJ, KGB, KOL, KVI, KSL
 12:30—CBS, Bob Xendish: KHJ, KGB, KOL, KVI, KSL
 12:30—CBS, Between the Bookends: KHJ, KGB, KOL, KVI, KSL
 130—Closing N. Y. Stocks

- 1:35—Eddie Copeland's Orchestra 1:45—Clarence Wheeler's Orchestra: KHJ, KGB, KOL, KVI, KSL 2—Happy Go Lucky Hour 3—Feminine Fancies 3:30—Sweet Music 3:45—CES, Aaronson's Command-ers: KHJ, KGB, KOL, KVI, KSL 3:55—Town Topics 4—CBS, Emery Dutsch and Violin:

- 3:45-CBS, Aaronson's Commanders: KHJ, KGB, KOL, KVI, KSL
 3:55-Town Topics
 4-CBS, Emery Deutsch and Violin: KHJ, KGB, KOL, KVI, KSL
 4:15-Russ Brown's Harmonettes: KHJ, KGB, KOL, KVI, KSL
 4:30-Raffles, Amateur Cracksman: KHJ, KGB, KOL, KVI, KSL
 5:-CBS, Presenting Mark Warnow: KHJ, KGB, KOL, KVI, KSL
 5:30-Fred Waring's Pennsylvanians: KHJ, KGB, KOL, KVI, KSL
 6:30-To be announced
 6:45-CBS, Camel Caravan: KHJ, KGB, KOL, KVI, KSL
 7:0-CBS, Camel Caravan: KHJ, KGB, KOL, KVI, KSL
 7:0-CBS, The Playboys: KHJ, KGB, KOL, KVI, KSL
 7:15-Minute Melodies
 7:20-CBS, Isham Jones' Orchestra: KHJ, KGB, KOL, KVI, KSL
 7:30-Military Band
 7:45-CBS, Charles Barnet's Orch.: KHJ, KGB, KOL, KVI, KSL
 9:15-CBS, The Playsis' Orchestra: KHJ, KGB, KOL, KVI, KSL
 9:15-CBS, Charles Barnet's Orch.: KHJ, KGB, KOL, KVI, KSL
 9:15-CBS, The Cadets Quartet: KHJ, KGB, KOL, KVI, KSL
 9:15-CBS, The Cadets Quartet: KHJ, KGB, KOL, KVI, KSL
 9:15-CBS, Earl Hoffman's Orchestra: KHJ, KGB, KOL, KVI, KSL
 9:15-CBS, Earl Hoffman's Orchestra
 9:15-CBS, Earl Hoffman's Orchestra
 10:05-Bill Fleck's Orchestra
 11:30 to 12 mid.-Organ Recital

- -Bill Fleck's Orchestra
- 11:30 to 12 mid.-Organ Recital

Independent Programs

7:00 to 7:30 A. M.

- KYA-Musical Clock KTAB—Sunrise Symphony KTAB—Sunrise Symphony KROW—Commuters' Time Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour KOL—Breakfast Club KVI—Daybreak Devotionals KVI-Daybreak Devotonals KHQ-Morring news KHJ--Recordings KNX-Bill Sharples Club KECA-Health Exercises, L. Rueb KFWB-Recorded Program KFOX-Early Bird; 7:15, Pep and Circor Ginger KGB-Morning Edition; 7:25, Stocks KSL-Morning Watch KOA-Galaxy of Stars to 7:15 7:30 to 8:00 A. M.
- -Musical Clock KYA—Musical Clock KTAB—Hill Billies Tunes; 7:45, Crockett Family KROW—Commuters Time Clock KJBS—Alarm Klok Klub KQW—Breakfast Hour KOL—7:45, Radio Headliners KGW—Ronald Buck to 7:45 KHQ—7:45, Early Birds KJR—Market Quotations: Becol KYA

KFI-Helen Hill, pianist; 7:45, Church Quarter-Hour KHJ-Recordings and stocks KNX-Bill Sharples Club
 KECA--Bill Snarples Club
 KEZA-Concert Group

 KECA--Recordings to 7:45
 KFI-9:45, News Re

 KFWB-Gold Star Rangers
 KNX-Recordings 9

 KFOX-Grain Reports; Songs
 KFWB-Records; 9:4

 KGB-Records; 7:55, Resume
 KFOX-Recordings

 KSI--Morning Melodies
 KECA--Recorded Pri

 KOA--Morning Revelers; 7:45, Al
 KGB-News Flashes
 and Lee Reiser

8:00 to 8:30 A. M.

KYA-Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Portuguese News KLX—Records KROW—Breakfast Hour KJBS—Dance Melodies KQW—Morning Watch KOW-Morning Watch KOL-8:15, Breakfast Club KVI-8:15, Jim De Puys Revue KEX-8:15, Three Four Time KNX-Bill Sharples KECA-Recorded Program to 8:30 KFWB-Musical Program KFOX-Recordings KFSD-Good Cheer program; 8:15, Studio KSL-8:15, Jennie Lee

8:30 to 9:00 A. M.

KYA—Concert; 8:45, Frivolities KTAB—Radio Shopper's Digest KLX—Covered Wagon Jubilee KROW—Breakfast Hour KJBS—Dance Melodies KQW—Iverson String Quartet; 8:45, Hawaiians KEX—Studio Program KEX-Studio Program KOMO-Resume of Programs; 8:33, Reveries; 8:45, Uncle Hank KVI-8:45, Market Specials KHQ-Shoppers' Guide KGW--Crazy Crystals KFI-Music; 8:45, Julia Hayes KNX-Bill Sharples Club KFWB-Recorded Program KFOX-Health and Efficiency KSL-Orch.; 8:45, Barbara Badger KGB-Stocks to 8:35

9:00 to 9:30 A. M.

KYA—Frivolities; 9:15, Prud. Penny KTAB—Hour of Prayer KLX—Recordings KROW-Salon Program KIBS—Morning Popular Concert KIBS—Morning Melodles; 9:15, Charlie Glenn KQW—Tuneful Topics of the Day KGW—Abe Bercovitz, violinist KOU—Prudence Penny; 9:15. Eook Review KHQ-Happy Caravan; 9:15, Joyner KVI-Mystic Melodies; 9:15, Tiny Armstrong KJR-Another Spring; 9:15, Your Personal Adviser KHJ-9:15, Book Review KFI-Musical Program KNX-Song Bag KFWB-Recordings KFOX-Cecil and Sally; 9:15, Talk KGB-9:15, Book Review KSL-Round Towners; Elec. Trans.

9:30 to 10:00 A. M.

 KROW—Commuters Time Clock
 KYA—Waltz Idylls

 KJBS—Alarm Klok Klub
 KTAB—Health Talk

 KQW—Breakfast Hour
 KLX—Clinic of the Air

 KOL—7:45, Radio Headliners
 KRW—Dlet and Health

 KGW—Tonald Buck to 7:45
 KJBS—A Visit with Faye Ward

 KHQ—7:45, Early Birds
 KGC—Dance Novelties

 KJR—Market Quotations; Records
 KQU—Tuneful Topics

 KEX—7:45, Tango Time
 KOL—Doris Meyme to 9:45

 KVI—Morning Varieties; Souvenirs
 KVI—Dr. Burns to 9:45

 KYA-Waltz Idylls

KGW-9:45. Cooking Schools KOMO-9:45. Julia Hayes KJR-The Music Box to 9:50 KEX-Concert Group to 9:45 KFI-9:45. News Release KNX-Recordings; 9:45. News KFWB-Records; 9:45. News News KFOX—Recordings KECA—Recorded Program_ to 9:45

......

10:00 to 10:30 A. M.

KYA-Columbia on Parade; 10:15, Marian Day KTAB-Paul Kellar, pianist; 10:15, Chasin' the Blues KLX--10:15, San Francisco Stocks; Weather; 10:20, News Items KROW-Echoes of Broadway; 10:15, University of the Air KJBS-News; 10:05, Organ Concert KGGC-Cal King KQW-Aunt Sammy; Shopping KJR-Resume; 10:03, Records KEX-Lost and Found Items; 10:02, Records; Julia Hayes KFWB-Recordings KYA-Columbia on Parade; KFOX—Playlet; 10:05, Music KNX—Eddie Albright's Family KECA—Recorded Program KFSD—Studio program

- 10:30 to 11:00 A. M.
- KYA-Organ Concert KTAB-Health Talk; Records KJ.X-International Kitchen KJBS-Dance Orchestra KROW-University of the Air KGGC-Soft Pillow Sunshine KQW-10:45, Rolling Stones KOL-Morning Melodies KJR—Club Minutes; 10:45, Records KEX—Ronald Buck, planist; 10:45, Cobwebs and Nuts KNX—Mary Holmes; 10:45, Records KECA—Records KFWB—The Morning Express KFOX—String Quartet KGB-Scrapbook Oddities to 10:35 KOA-10:45, Livestock and Produce KSL-10:45, Colonial Dames
 - - 11:00 to 11:30 A. M.
- KTAB---Columbia on Parade; 11:15, Bulletin Board Bulletin Board KYA-Sleepy Hall's Orchestra KLX-Clark Sisters KROW-Health Talk; 11:15, Organ KJBS-Popular Hits of the Past KGGC-Milady's Date Book; 11:15, Star of the Week KQW-Whitehouse Concert KJR-Rhythm Rulers KOL-Cecil Solly to 11:15 KEX-Cobwebs and Nuts KVI-The Observer to 11:15 KNX-Organ KECA-Recorded Program KFWB-Recordings KFOX-Records; Health Talk KOA-Sleepy Hall's Orchestra 11:30 to 12:00 Noon KYA-Whispering Strings; 11:45, Album Leaves KTAB—Jean Kent KLX—Lotus Land; 11:45, Guitar
- Duo KROW-Latin American Program KJBS-Dance Orchestra KGGC-Song Favorites; 11:45,
- Martial Airs
- KQW—Accordian Capers KHQ—11:45, Organ Recital
- KJR—Recorded Programs KEX—11:45, Recordings KECA—Records to 11:45

KFI-11:45, Federal and State KFI—11:45, Federal and State Market Reports KNX—U. S. C. Business Trends; 11:45, Ionizer Talk KFWB—Eddie Eben, organist KFOX—News; Talks; Records KOA—Musical Keys KSL—11:45, The Ambassadors

12:00 to 12:30 P. M.

KYA-Scriptures; 12:03, Noonday Concert KTAB-Political Broadcast

KLX-Bill Duncan and His Band KROW-Latin American Program KJBS-Vocal and Instrumental KGGC-Request Hour KQW-Band concert KQW-Band concert KOL-Carnival Hour, Ken Stuart KGW-12:15, Studio Program KJR-Twelve O'Clock Tunes; 12:15, Market Quotations KEX-Race of the Nations KNX-News; 12:15, Borowsky's Concert Ensemble KFWB-News; Records; KFOX-News; Skit; Talk Talks KGB—Stocks and Farm Flashes KECA—Records; 12:15, News KFSD—Stocks; Resume to 12:15 KSL—Payroll Builder KOA—12:15, Orchestra

12:30 to 1:00 P. M.

KYA--Noonday Concert KTAB-Echoes of Portugal KLX-Bill Duncan and Band KROW-California Farm Hour; 12:45, Records 12:45, Records KJBS-Dance Matinee KGGC-Request Hour KQW-Fed. & State Market Reports KJR-Headliners, recorded KGW-12:45, Friendly Chat KOL-Carnival Hour KHQ-Studio Program KEX-12:45, Business Men's Club KFWB-Recordings KFWB—Recordings KFOX—Records; Civic Talk KNX—Orchestra; Drury Lane, vocal KECA-Recordings KSL-Utah State Agric. College

1:00 to 1:30 P. M.

KYA—Shrine Luncheon Club KTAB—Radio Frolic KLX-Don Brose; 1:15, Martha Lee, Home Economics KROW-Concert Melodies KJBS-Stocks; Records Novelties; AJDB-Stocks; Records Robelles, 1:15, Hollywood Keyhole KQW--Friendly Hour KEX--Business Men's Club KOL--Democratic News; Julie Day KHQ--Studio Programs KOMO—Light Classics KGW—Light Classics KGW—1:15, Dental Clinic KGA—News Service KFI—Ann Warner Chats KNX—Pontrelli's Orchestra KFWB—Recordings KFOX—Recordings KSL-Payroll Builder to 1:15

1:30 to 2:00 P. M.

KYA—Argentinians KTAB—Health Talk; music KLX—Song Bag KROW—Bobbie_Lee; 1:45, Records KJBS—Dance Orchestra KQW—Friendly Hour KQW—Friendly Hour KVI—1:45, Amusement Tips KJR—Enchanted Islands KEX—Recorded Programs KHJ—1:45, Dow Jones Reports KNX—Pontrelli's Orchestra

KFWB—Records; 1:45, Pianist KFOX—Recordings KECA—Food for Thought; 1:45, In-terior Decoration, talk KFSD—Clarisse & Glad; 1:45, Studio KGB—P. T. A. Program KSL—Town Crier to 1:45 2:00 to 2:30 P. M. KYA-Cal Jackson, pianist; songs KTAB-Globe Trotter; 2:30, Romancin' mancin' KLX--Constance Dixon, bridge talk; 2:15, Cecil Wright KROW--Records; 2:15, Vocalist KJBS--Blindcraft Ensemble KQW--Afternoon Concert KOL--Happy Go Lucky Hour KVI--Happy Go Lucky Hour KJR--Recorded Program KEX--World Bookman; 2:05, Mus-ical Gema ical Gems KGA—Matinee Hour KHJ—Happy Go Lucky Hour KNX—The Bookworm KFWB—Records; 2:15, Baseball KFOX—School Program; Records KECA—Classic Hour, records

KGB—Happy Go Lucky Hour KFSD—Feature Program

KSL—Orch.; 2:15, Dental Clinic KOA—Ritz-Carlton Orchestra

2:30 to 3:00 P. M.

KYA-Vignettes of Life; 2:45, Base-ball Game KTAB-Royal Sophistication; 2:45, Tranquility KLX-Closing San Francisco Stocks 2:40, Baseball Game KROW-Dell Perry, pianist KJBS-Dance Orchestra KQW-Sherman Clay program KUE-Salon Hour records KJR—Salon Hour, records KEX—Melody Salon; 2:45, Baseball KEX—Melody Salon; 2:45, Bas KFWB—Basebah KFOX—Recordings KGA—Matinee Hour KHJ—Happy Go Lucky Hour KNX—Foreign Recordings KECA—Classic Hour, records KFSD—Al Pearce and Gang KGB—Happy Go Lucky Hour KSL—Wanderers Quartet KOA—John B. Kennedy KOA-John B. Kennedy

3:00 to 3:30 P. M.

KYA—Baseball KTAB-Coleman Cox; 3:15, Madame McCune Williamson KLX—Baseball KROW—Studio Program KJBS—Ballroom Favorites KQW—Stock Market Reports KEX—Baseball KOL—Feminine Fancies KVI—Feminine Fancies KVI—Feminine Fancies KOMO—Birnbaum's Bavarians KGW—Mirrors of Family Life; 3:15, Eddie King KHQ—Warn & Warn Shoes; 3:15, Club Bulletin KFI—Rush Hughes; 3:15, Organ KHJ—Feminine Fancies KNX—Concert Orchestra VTWPR—Rasehall KFWB—Baseball KFWB—Baseball KFOX—Organ, Plano, Vocal KECA—Dr. Meyers, talk to 3:15 KFSD—Balboa Park Organ KGB—Feminine Fancies KSL—Sylvia Froos; 3:15, Texa KOA—3:15, Stocks and Weather Texas

3:30 to 4:00 P. M.

KYA-Baseball KTAB-NRA Talk; 3:40, Interlude; 3:45, Tea Timing

KLX—Baseball KROW—Walk-a-Way; 3:45, Records KJBS—Popular Concert KOL—Sweet Music KVII—Sweet Music; 3:45, Proctor's Fireside Group KJR—Tea Dansant KEX—Baseball Game

- KHJ—Sweet Music to 3:45 KNX—Concert Orchestra KFWB—Baseball Game
- Vocal

KFOX—Organ, Piano, KECA—Recordings

- KGB—Sweet Music to 3:45 KSL—The Junior Hour KFSD—Studio Program

4:00 to 4:30 P. M.

KYA-Baseball

KTAB-Keep Smiling Revue

KTAB—Keep Smiling Revue KLX—Baseball Game KROW—Historical Highlights; 4:15, Royal Hawalians KJBS—Art Fadden, pianist; 4:15, Song Hits KJR—Musical Auction KVI—Don Corey KEXA—Baseball Game KECA—Becordings

- KECA-Basevali Gaile KECA-Recordings KNX-Musical Auction; 4:15, Dr. John Matthews KFWB-Baseball Game KFOX-News; Forty-Niners KGB-4:15, S. D. California Club KSL-Broadcaster's Review; 4:15,

- Tarzan of the Apes

4:30 to 5:00 P. M.

KYA—Baseball; 4:45, Tea Dance KTAB—Sport of Kings; 4:45, The Old Bachelor

- Old Bachelor KLX—Baseball, 4:45, Health School KROW—Ne'er Do Well KJBS—Dance Orchestra KQW—Story Time; 4:45, Readings KIR—Snapsohts KEX—Baseball; 4:45, Symphony KNX—Musical Program KFWB—Baseball; 4:45, Records KFOZ—Talk and Records KECA—Educational Speech; News KFSD—Studio Program KGB—S. D. Calif. Club to 4:40 KSL—Town Crier

5:00 to 5:30 P. M.

KYA—Children's Hour KTAB—Rhythm Ramblings; 5:15, Walkaway Walkaway KLX—Covered Wagon Jubilee KROW—Organ Chats KJBS—Records; 5:15, Capt. Cracker KGGC—Studio Frolic KQW—Evening Vespers KJR—Steamboat Bill to 5:15 KHQ—Tull and Glbbs; 5:15, Studio KEX—Symphony KOMO—Happiness Program; 5:15, Saxophone Melodies KGW—5:15, Collins and Erwin KNX—Storytown Express; Songs KFI—Frank Merriwell Adventures;

- KFI-Frank Merriwell Adventures; 5:15, News KFWB—Playtime Lady; 5:15, Pop-

ular Songs KFOX—Playtime Lady; Records

KSL—Std. Optical Program; Nomad KOA—Arion Trio

5:30 to 6:00 P. M.

- KYA-Around the Town; 5:45
- Campbell Digest KTAB-Waltz Time; Lataner's
 - Facts
- KLX—High School News KROW—Eating Your Way to Health KJBS—Popular Melodies

.

38

- KGGC--Lecture; 5:45, Irish Gems KQW--Musical Impressions; 5:45, Voice of Portugal KOMO-5:42, Resume; 5:45, Rider
- and Lee
- KHQ—Studio; 5:45, Souvenirs KGW—Mark Daniels; 5:45, Political KJR—Spice of Life; 5:45, Cecil Solly KEX—Symphony; 5:45, Race of the
- Nations
- KFI-California Teachers' Assoc. KNX-Sunset Serenade; 5:45, Investment Talk
- KFWB-Popular Songs; 5:45, Cecil

- KFWB—Popular Songs; 5.40, CCM and Sally KFOX—Recordings KECA—5:45, Dr. E. Caldecott, talk KSL—Harry Sosnik's Orchestra; 5:45, United Air Lines Drama KOA—Cosmopolitan Hotel Orchestra

6:00 to 6:30 P. M.

- KYA-Cy Trobbe's Orchestra KTAB—Uncle Rod's Smile Club KTAB—Uncle Rod's Smile Club KLX—KLX Trio KROW—News; 6:15, Old Traveller KJBS—News; 6:15, Old Traveller KGGC—Town Topics; 6:15, Dance

- KQW-Department of Agriculture; 6:15, Franco's program
- KIR-Song Bag KEX-Book Chat; 6:15, Orchestra KFWB-News; Flano Team; Organ KFOX-News; 6:05, Al and Molly KNX-News; 6:15, Concert
- KECA—Records; 6:15, News KFSD—Symphony

6:30 to 7:00 P. M.

- KYA-Cyrus Trobbe and Orchestra KTAB-Cecil & Sally; 6:45, Mining News; 6:50, The Commentator KLX-KLX Trio KROW-Doc Shahan's Ramblers KJBS-Dance Tunes; 6:45, Pianists KGGC-Theater of the Air; 6:45, Modern Rhythms KQW-State Market Reports:

- QW—State Market Reports; 6:45, Farmers Exchange KQW
- KVI-Strange Adventures

- KJR—Los Argentinos KHJ—To be announced KFWB—Organ; 6:45, The Stamp Adventurer KNX-Borowsky's Concert Ensem-
- ble; 6:45, Electrical Trans. KFOX-School Kids; 6:45, Stamp
- Adventurer
- KECA-Wesley Tourtellotte, organ KSL-Auburn Quartet to 6:45 KGB-Sleepy Valley to 6:45
- KFSD-Symphony KSL-Ethel Hogan, organ

7:00 to 7:30 P. M.

- KYA—Ernie Smith's Sport Page; 7:15, Sportsman's Corner KTAB—Sport of Kings; 7:15, Italian News Broadcast KLX—News; 7:15, Spice of Life KROW—C, W. Hammond; 7:15,

- Travelogue
- KJBS—Popular Records to 7:15 KGGC—Voice of Erin KQW—Weather Forecast; 7:03,

- KQW---weather Forecast; 7:03, News and Forum KVI.--7:15, Minute Melodies KOL.-7:15, Speaker Stevenson KJR--Rhythm Encores; 7:15, Hood Canal Outdoor Philosopher KHJ--7:15, Minute Melodies KNX--Frank Watanabe & Archie; 7:15 Velfcod Brogram
- KDX—Fins With Encores, 7.13, Hod Teyens Canal Outdoor Philosopher KHJ—7:15, Minute Melodies KXX—Frank Watanabe & Archie; 7:15, Kelfood Program KFWB—Male Quartet; 7:15, Orch. KEX—Souvenirs; 9:15, Studio KFQX—Wiggsville; 7:15, Bobby & KHJ—To be announced Betty KECA—Orch. with Robert Hurd

KFSD—Adolph & Rudolph to 7:15 KGB—7:15, Minute Melodies KSL—Pioneer Stories

7:30 to 8:00 P. M.

- KYA-Orchestra and Vocalist KTAB—Sunset Variety Show KLX—Anita and Orosco; 7:45, Sport Hi-Lites of the Air KROW—Songs of the World KGGC—Voice of Erin KQW—Minute Man; 7:45, Band KJR-Vindabonians
- KHJ-Military Band
- KNX-Orchestra and vocalists;
- 7:45, King Cowboy KECA--Orchestra; 7:45, Music KFWB-Outdoor Reporter; 7:45,
- Billie Lowe
- KFOX-Boy Detective; 7 45, Rec'ds KFSD-YMCA Harmonica Band KGB-Military Band to 7:45

- KSL—Crazy Crystals to 7:45 KOA—The Forty-Niners; Orchestra

8:00 to 8:30 P. M.

- KYA-Organ; 8:15, Orchestra

- KTAB—Variety Show KLX—Jewel Box; 8:15, Talk KROW—Latin-American Program

- KGGC—On With the Dance; 8:15, Opera, records KQW—Old Church Choir Songs KOL-Comedy Stars of Hollywood;
- 8:15, Newshawk
- KVI—Dr. Whitstone KJR—Waltz Dream KEX—News; 8:15, Four Square
- Cathedral
- KNX—The In-Laws; 8:15, Studio KFWB—Sons of the Pioneers; 8:15, Laff Clinic KFOX—Christian Science; 8:15,
- Readings
- KECA-Music; 8:15, Eb and Zeb KFSD-Drama
- KSL—Headline News; Funfest KOA-Ralph Kirbery and Orchestra

8:30 to 9:00 P. M.

- KYA-Dance Orchestra KTAB--To be announced KLX-Melody Race; Vocalist KROW-Italian Program KGGC-Waltz Time; 8:45, Tunes of the Times KQW-Old Church Choir KOL--8:45, Musings KEX-Four Square Cathedral KIR--Melody Race; 8:45, Watanabe KFWB--Laff Clinic KNX-Eno Crime Chues KECA-Nick Harris; 8:45, Becords KYA--Dance Orchestra KECA—Nick Harris; 8:45. Records KFOX—The Show Boat; 8:45, Poetry and Music KFSD—Drama; 8:45, Girls' Chorus KGB—Hills Bros. to 8:35 KOA—Rainbow Orchestra KSL—Auburn Quartet 9:00 to 9:30 P. M.
- KYA-Dance Orchestra; 9:15, Sport Parade KTAB-Souvenirs; Hillbillie Tunes
- KLX—Musical; 9:15, Helen Bensen and Lila Clark KROW—Walk-a-way; 9:15, Berke-
- leyans

www.americanradiohistory.com-

KNX-9:15, The Crocketts KECA-The Old Observer; Records

39

- KGB-Orchestra
 - KSL-Jack Russel's Orchestra

9:30 to 10:00 P. M.

KROW—Dance Music KQW—Lena Leland, pianologue KJR—University of Washington KEX—Violin Solos to 9:45 KHJ—To be announced KFWB—The Witch's Tale; 9:45,

KNX-The Crocketts KECA-Beverly-Wilshire Orchestra

10:00 to 10:30 P. M.

-News; 10:10, Orchestra

KTAB-V. Ayres, Resort Program KLX-Hotel Lake Merritt Dance Or. KROW-Vita Hepar; Hillbillies

KFWB—News; 10:15, Organ KFOX—News; 10:15, Orchestra KHJ-News Items; 10:10, Bill

KSL-That Harmony Method; 10:15, The Bowery Orchestra

KNX—The Crocketts; Orchestra KECA—Musical Celebrities KGB—News Flashes; 10:10, Bowery

10:30 to 11:00 P. M.

KYA—John Wolohan's Orchestra KLX—Hotel Lake Merritt Dance Or. KTAB—Walk-a-Way Derby; 10:45,

KOIICKEYS KROW—Cumberland Hill Billies KOL—Dance Music KVI—Gus Arnheim's Orchestra KOMO—Vic Meyers' Orchestra KFI—Biltmore Hotel Orchestra KHI—Gus Arnheim's Orchestra

KFOX-Geo. Hamilton's Orchest KNX-Pontrelli's Orchestra KFSD-01:55, News KGB-Gus Arnheim's Orchestra KSL-Gus Arnheim's Orchestra

KFWB—Geo. Hamilton's Orchestra KFOX—Geo. Hamilton's Orchestra

11:00 to 11:30 P. M.

KYA-Lee Searight's Orchestra

KTAB--Hal Girvin's Orchestra KROW--Walkathon; 11:15, Music

KROW-Walkathon; 11:15, Music KOL-Dance music KVI-The Bowery Orchestra KGW-Santiseptic KOMO-Silver Strings KHJ-Bill Fleck's Orchestra KFWB-Manny Harmon's Orchestra KFWS-Manny Harmon's Orchestra

11:30 to Sign Off KYA-Frank Castle's Little Show KYA—Frank Castle's Little Snow KTAB—Vagabond of the Air KROW—Dance Music KVI—Midnight Moods, organ KJR—Vic Meyers' Orchestra KFI—Beverly-Wilshire Hotel Orch.

KHJ-Beveriy-winstine rote: Orch. KHJ-Organ and Records KGB-Midnight Moods KSL-Dance Orchestra KJBS-12:01, Owl Program to 7 a.m.

KNX-Pontrelli's Orchestra

KGB-Bowery Dance Orchestra KSL-Dance Orchestra

Slumbertime

KYA

KSL-Cadets' Quartet

KOL-Dance Music KUI—Dance Music KVI—Dance orchestra KJR—Until Tomorrow KEX—7th Infantry Band KFI—10:15, Gene Austin

Fleck's Orchestra

Dance Orchestra

Rollickers

KYA-Sports Parade; 9:45, Garden of Music KTAB-Val Valente's Orchestra KLX-Musical Auction; 9:45, News KROW-Dance Music

FRIDAY Programs. May 25, 1934

National Broadcasting Co.

379.5 Mtrs. KGO-KPO 440.9 Mtrs. 790 Keys. 680 Kcys.

Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHO, KJR, KGA, KOA, KGHL, KDYL,

KGIR, KTAR

- 7 a.m.—Morning Parade: KGO, KOMO, KGW, (KFI off, KECA on 7:15), KTAR, (KGIR off 7:15)
 KGHL, (KDYL on 7:15)
 7:30-Financial Service: KGO, KHQ, WONG WESS WITH PARA
- KOMO, KFSD, KŢAR, KGIR, KGHL, KEX
- 7:30-Organ Concert: KPO, KDYL 7:45-Exercise & Applesauce: KGO, KOMO, KGW, KECA, (KFSD off 8), KTAR, KGIR, KGHL
- 8--Alvino Rey, guitarist: KPO,
- KIS—Wendell Hall: KGO, KHQ, KJR, KFSD, KTAR, KGIR, KGHL, KGW, KECA
 8:15—Crossculs from the Log o' the Day: KPO
 8:30—Vic and Sade: WE
- 30—Vic and Sade: KGO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL, KGHL
- :45—Songfellows: KJR, KGW, 8:45-KGO, KGA KJR, KGW, KEC/ KDYL, KGIR, KGHL –Lee S. Roberts: K KGW, KFI KECA, KFSD.
- Roberts: KGO, KHQ,

- KGW, KFI 9:15—Barbara Lee: KGO 9:15—Buila Hayes: KPO 9:15—Words and Music: KGA, KOMO, KEX, KFI, KFSD, KTAR, KDYL, KGIR, KGHL 9:30—Nationai Farm and Home Hour: KGO, KGA, KJR, KGW, KFI, KFSD, KGHL, KEX

- KFI, KFSD, KGHL, KEX 9:30-News: KPO 9:45-William Cowles, pianist: KPO 10-News Service: KGO, KGA, KJR, KFSD, KTAR, KGHL, KGW, KECA, KDYL, 10-John O'Brien, harmonica: KPO 10:05-Thirtleth Infantry Band: KGO, KGA, KJR, KGW, KECA, KFSD, (KTAR off 10:15), KDYL, KGIR, KGHL 10:15-Klitchen Sink Sonres: KPO
- KGIR, KGHL 10:15—Kitchen Sink Songs: KPO 10:30—Woman's Magazine of the Alr: KGO, KHQ, KOMO, KGW, KFI, (KFSD, KTAR, KDYL, KOA on 10:30-10:50) 10:30—Organ Concert: KPO 11—Maria's Certo Matinee: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL 11—Marimony Lane: KPO
- RIAR, KDYL, KGIR, KGHL 11—Harmony Lane: KPO 11:30—Edna Fischer, pianist: KP 11:45—Agricultural Bulletin: KPO 12 noon—Betty and Bob: KGG KHO VOVC
- KPO
- 12 noon-Betty and Bob: KGO, KHQ, KOMO, KGW, KFI, KDYL 12 noon-State Department of Agri-
- culture: KPO 12:15—The Singing Stranger: KGO, KHQ, KOMO, KGW, KFI, KDYL
- 12:15-Midday Musicale: KPO
- 12:30—Western Farm and Home Hour: KGO, KGA, KOMO, KEX, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- 12:45-Commonwealth Club: KPO
- -Madame Sylvia of Hollywood: KHQ, KOMO, KGW, KFI, KGO. KDYL
- 1:15--Jackie Heller, tenor: KGO, A, KOMO, KEX, KECA, KFSD, KGA KTAR, KDYL, KGIR, KGHL

JIMMY NEWMAN KGGC-8:15 P. M.

- 1:30-Oxydol's Own Ma Perkins: KGO, KHQ, KOMO, KGW, KFI, KDYL
- KDYL 1:30-Ann Warner's Chats: KPO 1:45-Alice in Orchestralia: KGO, KCA KIE, KGW, KECA, KFSD,
- :45—Alice in Orchestralia: KGO, KGA, KJR, KGW, KECA, KFSD, KTAR, KDYL, KGIR, KGHL –Al Pearce and His Gang: KGO, KHQ, KOMO, KGW, KFI (KFSD, KTAR on 2:30), (KTAR, KGIR, KGHL off 2:45), KDYL –Saxotunes: KPO 20 Norme JTRO 2-
- 2
- 2:30-News: KPO

- 2:45—Cook and Alexander: KPO 3—Langendorf Pictorial: KGO, KFI 3—Trio Romantique: KPO, KGA, KJR, KGIR, KGHL, KEX
- 15—Will Au KFI, KFSD Aubrey: KGO, 3:15-KGW.
- 3:15-Intercollegiate Council Talks: KPO, KDYL 3:30—Arlene Jackson:
- KPO and network
- network
 3:30—John and Ned: KPO
 3:45—Taxi, dramatic program featuring Max Baer: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGIR, KGHL
 3:45—University of California: KPO
 3:45—Orphan Annie: KDYL, KOA
 4—The Well Dressed Woman: KGO
 4—Studio Chatter: KPO, KGA, KFSD, (KTAR off 4:15), KGIR, KGHL
 4:15—Plano Vignettes: KGO

- 4:15—Piano Vignettes: KGO 4:30—Edna Fischer: KGA, KGW.
- KECA, KFSD, KGIR, KGHL 4:30-Art Revue: KGO 4:30-For Girls and Boys Only: KPO
- 4:45
- 5
- (30—For Ghis and Boys Only: KPO (45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI —Let's Listen to Harris: KGO, KHQ, KOMO, KGW, KFI, KDYL —News; 5:15, Adventures of Frank Memory 2020
- Merriwell: KPO featuring
- Merriven: KFO 5:30-Armour Program, featu Phil Baker: KGO, KHQ, KC KGW, KFI, KTAR, KDYL 5:30-Organ Concert: KFO 5:55-Dr. Ross Program: KFO KOMO.

www.americanradiohistory.com

- 6 The First Nighter: KGO, KHQ,
- 6--The First Nighter: KGO, KHQ, KOMO, KGW, KFI, KDYL
 6--Dinner Concert: KPO
 6:30--General Tire Program with Jack Benny, Mary Livingstone: KGO, KHQ, KOMO, KGW, KFI, KDVI.
- KDYL
 6:30—Clyde Doerr's Orchestra: KPO
 7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KDYL
 7—Clef Dweilers, vocal trio: KPO
 7:15—Gene and Glenn: KGO, KHQ, KOM KEQ
- KOMO, KGW KTAR, KDYL KGW, KFI, KESD

- 7:15—Sports Revue: KPO 7:30—Mickey Gillette: KGO, KI KFSD, KTAR, KGIR, KGHL KHQ.
- 7:30—Comedy Stars: KPO 7:30—One Man's Family:
- KDYL. KOA 7:45—The Philistine: KGO, KFI, KFSD
- 7:45--Nanette La Salle: KPO, KGA,
- KGIR, KGHL, KGW
- KGIR, KGHL, KGW S-Caswell Concert: KGO, KHQ, KOMO, KGW, KFI S-Tom Gentry's Orch.: KPO, KDYL S:15-One Man's Family, serial drama: KGO, KHQ, KOMO, KGW, KFI, KGRK, KGHL, KDO
- 8:30-Eno Crime Clues: KPO 8:45-In Old Brazil: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL, KOA
- Meredith Willson's Concert: KGO KGA, KJR, KFSD, KTAR, KGIR, KGHL, KECA

- KGA, KJK, KFSE, KGHL, KECA 9—Clyde Lucas' Orch.: KPO, KDYL 9:15—Thru the Looking Glass: KPO 9:3—Spiritual Fantasy: KPO, KDYL 9:30—Tom Coakley's Orch.: KGO, KGW, (KGA off, KHQ, KJR on 9:45), KFSD, KTAR, KGIR,

- KGHL
 KGHL
 News Flashes: KGO,
 KHQ, KOMO, KGW, KFI, KFSD
 Night Court: KPO, (KDYL,
 KOA off 10:30)
 KGW, KECA, (KOMO off, KDYL,
 KGW, KECA, (KOMO off, KDYL,
 KOA on 10:30), KFSD
 KGW, KECA, (KOMO off, KDYL,
 KOA on 10:30), KFSD
 KGW, KECA, KGW, KFSD, KGW
 Ted Flo-Ritc's Orchestra: KGO,
 KHQ, KJR, KGW, KFSD, KFI
 11-Kay Kyser's Orchestra: KGO
 11:30-12 mid.-Jack Bain's Orch.

- 11:30-12 mid.—Jack Bain's Orch.: KGO, KHQ, KOMO, KFSD, KGW 11:30-12 mid.—Organ Concert: KPO

Don Lee and Columbia

491.5 Mtrs. KFRC - CBS 610 Kcys.

Supplies programs to: KHJ, KGB, KDB, KMJ, KWG, KFBK, KERN, KOL, KVI, KSL, KOIN, KFPY

- 7 a.m.--Records; N. Y. Stocks
- 7:30-Morning Exercises 8-CBS, Voice of Experience: KHJ, KGB, KOL, KVI, KSL 8

- KGB, KOL, KVI, KSL 8:15-George Scherban's Orchestra: KHJ, KGB, KOL, KVI, KSL 9-CBS, The Instrumentalists: KHJ, KGB, KOL, KVI, KSL 9:15-CBS, Artist Recital: KHJ, KOL, KVI, KGB 9:30-Betty Crocker 9:45-CBS, George Hal's Orchestra: KHJ, KGB, KOL, KVI, KSL

KHJ, KGB, KOL, KVI, KSL

4 I

- KHJ, KGB, KUL, KVI, KSL
 HI-CBS, Hurdy Gurdy Man: KHJ, KOL, KVI, KGB
 HI:15-CBS, The Playboys: KHJ, KGB, KOL, KVI, KSL
 11:30-CBS, The Grab Bag: KHJ, KGB, KOL, KVI, KSL
 12 noon-The Eton Boys: KHJ, KGB, KOL, KVI, KSL
 12:15-CBS, The Dictators: KHJ, KGB, KOL, KVI, KSL
 12:06-CBS, U. S. Army Band: KHJ, KGB, KOL, KVI, KSL
 1-CBS, Frank Dailey's Orchestra: KHJ, KGB, KOL, KVI, KSL
 1:15-CBS, Between the Bookends: KHJ, KGB, KOL, KVI, KSL
 1:30-CBS, Terry Hays and Eddie Copeland's Orchestra: KHJ, KGB, COL, KVI, KSL
 1:30-CBS, Terry Hays and Eddie Copeland's Orchestra: KHJ, KGB, KOL, KVI, KSL KOL, KVI, KSL 45-CBS, Sherman's
- 1:45 Orchestra:

- 1:45-CBS, Sherman's Orchestra: KHJ, KGB, KOL, KVI, KSL 2-Happy Go Lucky Hour 3-Feminine Fancies 3:30-Sweet Music 3:45-Records; Talk; Town Topics 4-Hodge Podge Lodge 4:30-CBS, Real Life Dramas: KHJ,
- 4:30-CBS, Real Life Dramas: KHJ, KGB, KOL, KVI, KSL
 4:45-Three Knaves and a Queen: KHJ, KGB, KOL, KVI, KSL
 5:15-Bobs, Sports Authority
 5:30-CBS, Jack Miles' Orchestra: KHJ, KGB, KOL, KVI, KSL
 6-Schitz Program of the Week: KHJ, KGB, KOL, KVI, KSL
 6:30-CBS, 'Conflict'': KHJ, KGB, KOL, KVI, KSL
 6:45-CBS, Edith Murray: KHJ, KGB, KOL, KVI, KSL
 7:15-CBS, The Republican Reaction: KHJ, KGB, KOL, KVI, KSL
 7:20-CBS, Isham Jones' Orchestra: CHJ, KGB, KOL, KVI, KSL

- 7:20-CBS, Isham Jones' Orchestra: KHJ, KGB, KOL, KVI, KSL
 7:30-Court of Human Relations: KHJ, KGB, KOL, KVI, KSL
 8:15-CBS, Cari Hoffmayer's Orchestra: KHJ, KOL, KVI, KGB
 8:30-CBS, Jack Russell's Orchestra: KHJ, KOL, KVI, KGB
 8:45-Borden Friday Frolic
 9:15-Fashton Boys & Cora Scott
 9:45-CBS, Earl Hoffmar's Orchestes

- 9:30—Million Dollar Bables 9:45—CBS, Earl Hoffman's Orches-tra: KHJ, KGB, KOL, KVI, KSL 10—News, Ed Fitzgerald 10:05—Bill Fleck's Orchestra 10:10—Bill Fleck's Orchestra
- 10:30-Gus Arnheim's Orchestra
- -Bill Fleck's Orchestra 11:30 to 12 mid.-To be announced

Independent Programs

7:30 to 8:00 A. M.

KYA-Musical Clock KTAB—Musical Cook KTAB—Hill Billie Tunes; 7:45, Crockett Family KROW—G. S. Gilberg KJBS—Alarm Klok Klub KQW—Breakfast Hour KQW-Breakhast Hour KHQ--7:45, Early Birds KJR-Market Quotation; Records KVI-Morning Varieties KFI-Helen Hill, planist; 7:45, Church Quarter-Hour KHJ-Recorded Program

- KYA—Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Portuguese News KLX—Records; Stocks KROW—Commuters Time Clock VIBS_Depage Recording:

- KROW-Commuters Time Clock KJBS-Dance Recordings KQW-Morning Watch KOMO-8:15, Morning Reveries KHQ-Studio program KEX-Four Square Cathedral KOL-8:15, Breakfast Club KVI-8:15, Breakfast Club KHJ-8:15, Recordings KFI-Helen Guest, ballads; 8:15, Al Gayle's Entertainers
 - Gayle's Entertainers
- -Texas Outlaws KFWB-

KFWB-Texas Outlaws KNX-Bill Sharples Breakfast Club KFSD--Good Cheer Prog. to 8:15 KGR--8:15, Assoc. Sugar Industries; 8:20, Adele Nelson's Talk

8:30 to 9:00 A. M.

6:30 to 9:00 A. M. KYA--Morning Concert; 8:45. Frivolities KTAB--Radio Shoppers' Digest KLX--Covered Wagon Jubilee KROW--Breakfast Hour KJBS--Dance Recordings KQW--Iverson String Quartet; 8:45. Hawailans KVI--Records, Market Specials KVM--Records; 8:32 Viscobo KOMO-Resume; 8:33, Vagat KHQ-Shoppers' Guide KGW-Crazy Crystals KEX-Victor Salon Orchestra; Vagabonds KEX--Victor Salon Orenestra; 8:45, Mischa Elman KNX-Bill Sharples Breakfast Club KECA--8:45, Recording, KFWB--Gold Star Rangers KFOX--Health and Efficiency KSL-Good Morning Judge; 0:15 Charbapic Curpage 8:45, Sherban's Gypsys KGE-Stocks; 8:35, Records

9:00 to 9:30 A. M.

KYA—Frivolities; 9:15, Pru. Penny KTAB—Hour of Prayer KLX—Recorded Program KLX—Recorded Program KROW—Breakfast Hour KJBS—Vocalists; 9:15, Salon Orch. KGGC—Morning Melodies; 9:15, Charlie Glenn, old songs KQW—Tuneful Topics of the Day KGW—9:15, Abe Bercovitz, violinist KHQ—Studio Program KJR—Another Spring; 9:15, Your Adviser Adviser KOMO-Uncle Hank to 9:15 KVI-Mystic Melodies to 9:15 KOL-Prudence Penny to 9:15 KEX-Orchestra to 9:15 KFI-9:15, Julia Hayes KNX-Song Bag KECA-Becordings KESD-Studio Program to 9:15 KFWB-Dr. Daly; 9:15, Hecords KFOX-Cecil and Sally; Talk KSL-9:15, Beauty Talk KOA-Cookbook Sherlocks to 9:15

9:30 to 10:00 A. M.

KYA-Kitchen Secrets KYA—Kitchen Secrets KTAB—Health Talk KLX—Clinic of the Air KROW—Diet and Health KJBS—A Visit with Faye Ward KGGC—Dance Novelties KGW—Tuneful Topics KGW—9:45, Cooking School

www.americanradiohistory.com

 10—CBS, Just Plain Bill: KHJ, KNX—Bill Sharples Breakfast Club KOL—Betty Crocker to 9:45 KGB, KOL, KVI, KSL
 10:15—Romance of Helen Trent: KSL—Shopping Suggestions; 7:45, KOMO—Clef Dwellers KHJ, KGB, KOL, KVI, KSL
 11-CBS, Hurdy Gurdy Man: KHJ, KSL
 11:15—CBS, The Playboys: KHJ, KGB, KOL, KVI, KSL
 11:30—CBS, The Grab Bag: KHJ, KGB, KOL, KVI, KSL
 11:30—CBS, The Grab Bag: KHJ, KGB, KOL, KVI, KSL
 11:30—CBS, The Grab Bag: KHJ, KGB
 11:30—CBS, The Grab Bag: KHJ, KGB, KOL, KVI, KSL grams

KSL-Betty Crocker to 9:45

10:00 to 10:30 A. M.

- KYA—Columbia on Parade; 10:15, Marian Day
 KTAB—Paul Kellar, planist; 10:15, Chasin' the Blues
- KLX-Clinic of the Air; 10:15, S. F. Stocks; Weather; 10:20, News KROW-Feminine Philosophy; Reds. KJBS-News; 10:05, Organ KGGC-Cal King KQW-Aunt Sammy; Shopping KOMO-Clef Dwellers

- KHQ—Organ Recital
 KEX—10:05, Lost and Found Items; 10:15, Julia Hayes
 KFWB—Prudence Penny; 10:25, Derbergy Weberger Barbara Holmes
- KFOX—Prudence Penny; Playlet KFI—News; 10:15, Bennie Watson KNX—Eddie Albright Family
 - 10:30 to 11:00 A. M.
- KYA-Organ Concert
- KTAB—Health Talk; Recordings KLX—International Kitchen KROW—University of the Air

- KJBS—Dance Orchestra KGGC—Soft Pillow Sunshine

- KQW-10:45, Rolling Stones KJR-Club Minutes; Serenaders KOL-Morning Melodies KEX-10:35, Hawaiian Serenaders;

KECA-Chaparral Club; Records

KGB-Scrapbook of Life KOA-10:50, Livestock and Produce

11:00 to 11:30 A. M.

KTAB-Columbia on Parade; 11:15,

Bulletin Board KLX--Clark Sisters KROW--Health Talk; 11:15, Organ KJBS--Orchestra and Trio KGGC--Milady's Date Book; 11:15, Star of the Week KQW--Whitehouse Concert KVI--The Observer to 11:15 KOL--Cecll Solly KEX--Cobwebs and Nuts KJR--Rhythm Rulers, recorded KNX--Records; 11:15, Better Busi-ness Bureau

ness Bureau KHJ-Colonial Dames to 11:15 KFWB-Records; Lost and Found KFOX-Recordings KECA-Spanish Lessons; 11:15, Frankie Patten, pianist KGB-News Flashes to 11:05

11:30 to 12:00 Noon

KYA—Album Leaves KTAB—Jean Kent's Highlights KLX—Music; Guitar Duo KROW—Latin-American Program KGGC—Song Favorites; 11:45, Martial Airs

cores

KYA-Organ

Bulletin Board

ness Bureau

KJBS—Dance Melodies KQW—Accordion Capers KJR—Recorded Programs KEX—11:45, Marian Miller KHJ—The Grab Bag KFWB—Eddie Eben, organist KFOX—News; Talk; Record KNX—Records; 11:45, Ionizer Talk

12:00 to 12:30 P. M.

KYA -Scriptures; 12:03, Concert KTAB-Noon Concert KLX-Bill Duncan's Band KROW-Latin-American Program KJBS—Dance Matinee KQW—Band Concert KGGC—Request Hour KJR-12:15, Market Quotations KEX-Race of the Nations; 12:15, Hill Billies KIII Billies KOL-Carnival Hour, Ken Stuart KECA-Records; 12:15, News KFWB-News; 12:05, Records; 12:15, Talk KNX-News; 12:15, Borowsky's Concert Epremble Concert Ensemble KFOX—News; Instrumentalists KFSD—Stock Reports; Resume KGB—Farm and Stock Flashes KSL—Payroll Builder 12:30 to 1:00 P. M.

- KYA—Noonday Concert KTAB—Echoes of Portugal KLX—Bill Duncan's Band KROW—Calif. Farm Hour; Records KJBS—Song Hits KGGC—Request Hour KQW—Federal, State Market Rpts. KGW—Dr. Semler; 12:45, Meier & Frank Frank KHQ-Marching Along KOL-Carnival Hour KVI-Capital City News to 12:45 KJR-Headliners, recorded KFWB-Recordings

- KFNX—Dr. John Matthews KFOX—Recordings KECA—Concert Favorites, records KOA—Modern Concert Orchestra

1:00 to 1:30 P. M.

KYA-Women's Institute of the Air; 1:15, Hawaiians KTAB—Radio Frolic 1:10, Hawaidans KTAB-Radio Frolic KLX-Don Brose; 1:15, Martha Lee KROW-Concert Melodies KJBS-Stocks; Hollywood Keyhole KQW-Friendly Hour KOL-1:15, Julia Day KVI-Business Club Luncheon KGW-1:15, Dental Clinic KHQ-Studio Program KJR-Chamber of Commerce KEX-Women's Organizations pro-gram; 1:15, Soloist KGA-News; 1:15, Old Timers KNX-Pontrell's Orchestra KFWB-Piano Paintings KFOX-Recordings KECA-Records to 1:15 KECA—Records to 1:15 KFI—1:15, Ann_Warner Chats KFSD-Studio Program KSL-Payroll Builder

1:30 to 2:00 P. M.

KYA-Band Concert KTAB-Health Talk KTAB—Health Talk KLX—Song Bag KROW—Melody Rambles; Records KJBS—Orchestra; Hillbilly KQW—Friendly Hour KUW-Friendly Hour KVI-145, Amusement Tips KGW-Friendly Chat KHQ-1:45, A. & K. Markets KJR-Castles in Music KEX-Dance Antiques; Chaliapin

KFI—1:45, Dixie Aces KHJ—Dow Jones to 1:35 KNX—Pontrelli's Orchestra KFWB-Piano Paintings KFOX—Recordings KECA—Food for Thought KFSD—Clarisse and Glad KSL—Town Crier

2:00 to 2:30 P. M.

KYA-Modern Maestros KTAB-Globe Trotter; Romancin' KLX-Recordings; Cecil Wright KROW-Records; vocalist KJBS-Better Business Talk; 2:15, Dance Melodies KQW-Concert KQU—Happy Go Lucky Hour KVI—Happy Go Lucky Hour KJR—Salon Hour, recorded KEX—World Bookman; 2:05, Musical Gems ical Gems KGA-Matinee Hour KHJ-Happy Go Lucky Hour KNX-The Bookworm KECA-Classic Hour, records KFWB-Records; 2:15, Baseball KFOX-School Program; Records KGB-Happy Go Lucky Hour KFSD-Studio Program KSL-2:15, Dental Clinic of the Air

2:30 to 3:00 P. M.

KTA-Vignettes of Life; 2:45, In-ternational Troubadours KTAB-Fashion Lodge KLX-Better Business Talk; 2:35, Stocks; 2:40, Baseball KROW-Dell Perry, pianist; 2:45, Gordon Willis Gordon Willis KJBS—John T. Selffert Radio Players; 2:45, Tango Orchestra KQW—Sherman Clay KOL—Happy Go Lucky Hour KHJ—Happy Go Lucky Hour KHX—Foreign Recordings KFWB—Baseball Game KFOX—Selected Recordings KECA—Classical Records KCB—Happy Go Lucky Hour KFSD—Studio Prog. to 2:45

3:00 to 3:30 P. M.

KYA—Symphony Highlights KTAB—Coleman Cox; 3:1 Kellar, pianist 3:15. Paul KLX-Baseball Game KROW-Studio Program KJBS-Dance Tunes; 3:15, The KJBS--Dance Tunes; 3:15, The Word Man KQW--Stock Market Reports KOL--Feminine Fancies KVI-Feminine Fancies KOMO--Concert Ensemble; 3:25, Fire Prevention Talk KJR--Easy Chair to 3:15 KGW--Krazy Limericks; 3:05, Trio KHQ--Parade of Happy Feet; 3:15, Cub Bulletin Club Bulletin KEX—Musical Gems KHJ—Feminine Fancies KNX—Concert Orchestra KNX—Concert Orchestra KFWB—Baseball Game KFOX—Organ, Plano, Vocal KECA—Recordings to 3:15 KFSD—Studio Program to 3:15 KGB—Feminine Fancies KSL—Harmony Methods; 3:15, Tex-as Rangers KOA-Stocks and Weather Reports 3:30 to 4:00 P. M.

KYA—Symphony Highlights KTAB—Three Jacks; Tea Time KROW—Walk-a-Way; 3:45, Records KJBS-Dance Tunes

www.americanradiohistory.com

KLX-Baseball Game KJR-Musical Auction to 3:45 KOL—Sweet Music KVI—Music; 3:45, Fireside Group KOMO—3:45, Veona Socolofsky, vocalist KEX-3:45, Melody Salon KFI-3:45, Health Foundation KNX-Federal Women's Club KFWB—Baseball Game KFOX—Organ, Piano, Vocal KECA—Recordings; 3:45, University of California KGB—Sweet Music to 3:45 KFSD—Musical Program to 3:45 KSL—The Junior Hour 4:00 to 4:30 P. M. KYA—Songs of Yesterday KTAB—Keep Smiling Revue KLX—Baseball Game

KLX—Baseball Game KROW—Historical Highlites; 4:15, Royal Hawaiians KJBS—Close Harmony KOL—Hodge Podge Lodge KHQ—Studio programs KVI—Fireside Group; 4:15, Hodge Podge Lodge Podge Lodge KEX-Baseball Game KJR-Foot Clinic; Tea Dansant KFI-U. S. C. Fiction Favorites KFWB-Baseball Game KFOX-News; Forty-nners KHJ-Hodge Podge Lodge KNX-Musical Auction; 4:15, Erin Colville with Organ VGB-Hodge Lodge KGB—Hodge Podge Lodge KSL—Town Crier; 4:15, Tarzan KOA—Cities Service Concert 4:30 to 5:00 P. M. KYA-Planist; Tea Dance KTAB-Sport of Kings; 4:45, The Old Bachelor KLX-Baseball; 4:45, Health Talk KROW-Cumberland Hillbillies KIBS-Dance Orchestra; Records KQW-Story Time; 4:45, Seth Maker KOL-Hours with Baur to 4:45 KOMO-Happiness Program KHQ-Tull and Gibbs to 4:45 KJR-4:45, Snapshots KEX-4:45, Sigrid Onegin KFI-News; 4:45, Orphan Annie KFWB-Baseball; 4:45, Records KFWB-Heath and Psychology KHJ-Parent-Teachers' Assn. Pro-4:30 to 5:00 P. M. KHJ-Parent-Teachers' Assn. Pro-KHJ—Pårent-Teachers' Assn gram to 4:45 KNX—Synagogue of the Air KECA—4:45, News release KGB—4:45, Safety Talk KFSD—To be announced KSL—Town Crier

5:00 to 5:30 P. M.

- KYA—Children's Hour KTAB—Rhythm; Walk-a-Way KLX—Brother Bob's Club KROW—Organ Chats, Larry Canelo KJBS—Band Concert; 5:15, Captain Creater Cracker KGGC-Studio Frolle 5:20, Talk, Contract Bridge KQW-Evening Vespers KCL-Studio program KVI-Max Frolic's Orchestra KEX-Studio Program KIR-Steamboat Bill; Records KHJ-Little Theatre to 5:15 KNX-Storytown Express; 5:15, Julie Kellar, harpist KECA-Recordings KFWB-Playtime Lady; 5:15, Pop-ular Sones Cracker
 - ular Songs KFOX—Playtime Lady, Records KGB—Little Theatre to 5:15 KSL—Puliman Tailors to 5:15



42

5:30 to 6:00 P. M.

- KYA-Around the Town:
- KIA—Around the Town; 5:45, Campbell Digest KTAB—Waltz Time; Clem Kennedy KLX—Covered Wagon Jubilee KROW—Eating Your Way to Health KJBS—Musical Hits

- KJBS--Musical Hits KGGC--Lecture; 5:45, Irish Gems KQW--Musical Impressions; 5:45, Voice of Portugal KOL--Chas. Reynold Talk KJR--Records; 5:45, Cecil Solly KEX--Renee Chemet; 5:45, Orch. KGA--Air Special; 5:45, Concert KNX--Sunset Serenade KFWR--Nin and Tuck. pianists;

- KFWB—Nip and Tuck, pianists; 5:45, Cecil and Sally KFOX—Recordings KECA—Recorded Program

6:00 to 6:30 P. M.

KYA-Cy Trobbe's Orchestra KTAB—Urole Rod's Smile Club KTAB—Uncle Rod's Smile Club KLX—Trio KROW—News; 6:15, Walkathon KGGC—Town Topics; 6:15, Dance KJBS—News; Records; 6:15, Old

- Traveller
- KQW-Department of Agriculture;
- KWW-Department of Agriculture, 6:16, Franco's program KJR-Song Bag KEX-Eddie King, piano; Concert KNX-News; 6:15, Concert Group KFWB-News; 6:05, Planists; 6:15,
- Organ
- KFOX—News; Al and Molly; Organ KECA—Marching Along; 6:15, News KFSD—Safety Talk; 6:05, Feature
 - 6:30 to 7:00 P. M.
- KYA-Cy Trobbe's Orchestra KTAB-Cecil and Sally; 6:45, Min-ing News; 6:50, Commentator KLX-Trlo
- KROW-Studio; 6:45, Song Fest KJBS-Popular Recordings KGGC-Theatre of the Air KQW-State Market Reports;

- KQW-State Market Reports; 6:45, Farmers Exchange KJR--Rhythm Encores KNX-Borowsky's Concert Ensemble 6:45, Electrical transcription KFWB--Organ; 6:45, Interview KFOX--School Kids KECA--Wesley Tourtellotte, or-canist ganist

7:00 to 7:30 P. M.

- KYA-Ernie Smith's Sport Page;
- 7:15, Jean Carole, contralto KTAB-Sport of Kings; 7:15, Italian News Broadcast

- Radio

- Ian News Broadcast
 KLX-News; 7:15, Lovable Liars
 KROW-C. W. Hammond; 7:15, Ne'er Do Well
 KJBS-Records to 7:15
 KGGC-Music Fundamentals; 7:15, Popular Concert
 KQW-Weather Report; 7:03, Radid News and Forum; 7:15, Talk
 KOL-7:15, Speaker Stevenson
 KVI-7:15, Minute Melodies
 KJR-Song Market; 7:15, Paul Bunyan Bunyan
- KHJ-7:15, Minute Melodies KNX-Watanabe and Archie;

- 7:15, Mona Lowe, vocalist KFWB—Quartet; 7:15, Orchestra KFOX—Wiggsville; Bobby & Betty KECA--Orchestra and Soloist KGB-7:15, Minute Melodies to 7:20 KFSD-Sonny & Buddy
 - 7:30 to 8:00 P. M.
- KYA-Radio Theatre KTAB-Bob Allen, vocalist

- KLX-Silver Strings; 7:45, Clark Sisters.
- KROW-Ne'er Do Well; 7:45, Skit KGGC-Johnny Delnor's Orchestra KQW-Variety program; 7:45, Band KOMO-Greater Washington Hour
- KOMO—Greater washingst-KHQ—Talk; Souvenirs KJR—Olympic Hotel Orchestra KGW—Musings to 7:45
- KNX-Ralph Beach, tenor; King Cowboy
- KECA-Burr McIntosh; Hawallans
- KFI-Souvenirs to 7:45 KFWB-"The Lone Indian''; 7:45, "Hawaiian Nights"
- KOA-One Man's Family

8:00 to 8:30 P. M.

KYA-Erev Shaboth; 8:15, Orch. KYA—Erev Shaboth; 8:15, Orch. KTAB—Ballads; 8:15, Fishin' Fool KLX—Metropolitan Moods KGGC—Time Ticks On; Records KROW—Crime News; Walk-A-Way KQW—San Jose Accordion Club KOL—8:15, Empire Minstrels KIR—Melody Race; 8:15, Harkins, Rider and Lee KEX—News to 8:15 KINX—The In-Laws; 8:15, Vocalist KFWB—Billie Lowe; 8:15, Pinneer KFOX—Billie Lowe; 8:15, Sons of the Pioneers Sons of the Pioneers KECA-Charlie and Buddy; \$:15, Eb and Zeb KFSD-Feature; 8:15, Fairway Facts

KGB-8:15, Pioneers KSL-Sandy McThrift KOA-Tivoli Jolly Brewers

8:30 to 9:00 P. M.

KYA-Dance Orchestras KTAB—Hawaiian Nights; Studio KLX—Lorelei Trio; Musical Jigsaw KROW—Del Courtney's Band KGGC—Nocturne; 8:45, Tunes of the Times KQW-Iverson String Quartet KQL-8:45, Borden Friday Frolic KVI-8:45, Friday Frolic KJR-Dollars and Cents; 8:45, Watanabe and Archie KEX—Portland Union Classes KHJ—8:45, Borden Friday Froitc

KH3—5149, Borden Friday Froze KNX—Marcel Ventura, vocalist KFWB—Jack Joy's Orchestra KFOX.—Show Boat; Poetry & Music KECA—Freita Shaw's Ethiopians KGB—Hills Bros. to 8:35 KFSD—Studio program KSL—Master Bob, Philosopher

9:00 to 9:30 P. M.

- KYA-Dance Orch.; 9:15, Friendly Neighbors
- KTAB-Souvenirs; 9:15, Hillbillie KLX-L. G. French, baritone; 9:15, Uncle Adolph and His Cali-

- fornia Rangers KROW-Del Courtney's Band KQW-Eb & Zeb; 9:15. Fireside KOL-9:15. Post-Intelligencer; 9:20,
- Fun Fest KVI-9:15, Luther Welfare League KOMO--King's Foursome; Elec. Tr. KGW--Witch's Tale

- KHQ—The Electric Hour KEX—Souvenirs; Homicide Squad KFI—Talk; 9:15, Carol Lee Instru-
- mentalists KHJ—"Friday Frolic"; 9:15, Orch. KNX—News; 9:15, Drury Lane
- KNX--News; 9:15, Drufy Lane KFWB--Slumbertime KFOX--Beverly Hill Billies KFSD--Comedy Stars of Hollywood KGB--Borden Frolic; 9:15, Music KSL--9:15, Wrestling Matches

www.americanradiohistory.com-

9:30 to 10:00 P. M.

KYA—Bob Allen, piano stylist; 9:45, American Weekly Drama KTAB—Wrestling Matches KLX—Uncle Adolph and his Call-fornia Rangers; 9:45, News Items KROW—Liquor Program KOW (Jeff Corbusting 45 Drama KQW-Cliff Corbet; 9:45, Drama KVI-Luther Welfare League; Orch. KVI-Luther Weifare League; Orch. KHQ-Beauty That Endures KOL-Jeffrey Gill, vocal to 9:45 KOMO-9:45, Cowboy Joe KJR-Mystic Asia; Rhythm Encores KEX-9:45, Studio Program KFI-Richelieu: Cardinal or King KECA-Beverly-Wilshire Orchestra KHJ-Studio Program; 9:45, Bill Fleck's Orchestra KNX-Concert Ensemble; 9:45, KNX—Concert Ensemble, 6.10, Fights, Legion Stadium KFWB—Hal Grayson's Orchestra KFOX—Beverly Hill Billies KGB—Jeffrey Gill to 9:45 KSL—Wrestling Matches

10:00 to 10:30 P. M. KYA-News Editor; 10:10, Orch. KTAB-Wrestling Matches KLX-Dance Orchestra

KROW-Spotlight Review KOL-Ivan Ditmars and Don Isham, two organ team KVI-Dance Music KGW-10:15, Jack Bain's Orchestra KJR-Melody Musketers KEX-Billy's Hawaiians VII Nure there 10:10 Dance

KEX-Billy's Hawaiians KHJ--News Items; 10:10, Dance KNX--Fights, Hollywood Stadium KFIB-10:15, Gene Austin KFWB-News; 10:15, Organ KFOX--News; 00:15, Organ KECA--Recordings KGB--News; 10:05, Dance Orch. KSL--Wrestling; 10:15, Orchestra

10:30 to 11:00 P. M.

KTAB—Walk-a-Way Derby; 10:45, The Rollickers

The Kollickers KLX-Hotel Lake Merritt Orchestra KROW-Ran Wilde's Orchestra KOL-Dance music KJR-Northern Lights KOMO-Vic Meyer's Orchestra KEX-Race of the Nations KFI-Biltmore Hotel Orchestra VEWB- Gao Hamilton's Orchestra

KFWB—Geo. Hamilton's Orchestra KFOX—Geo. Hamilton Orchestra

KFUX-Geo. Hamilton Orchestra KHJ-Pasadena Community Dance KNX-Fights from Hollywood Le-gion Stadium; 10:45, Orchestra KGB-Gus Arnheim's Orchestra KSL-Gus Arnheim's Orchestra

11:00 to 11:30 P. M.

KYA—Lee Searight's Orchestra KTAB—Orchestra; 11:15, Santa Clara Valley Association KROW—Walkathon; Dance Music

KOL—Dance Music KVI—The Bowery Orchestra KGW—Cole McElroy's Orchestra

KGB-Bowery Dance Orchestra 11:30 to Sign Off

KGW—Cole MCENTOY's Orchestra KJR—Hollywood Temple KHJ—Pasadena Community Dance KFWB—Manay Harmon's Orchestra KFOX—Orchestra

KYA-Frank Castle's Little Show KTAB--Vagabond of the Air KVI-Freddle Carter's Orchestra KJR--Nightcaps, recorded KFI-Beverly-Wilshire Orchestra KHJ-The Bowery KJBS--12:01, Owl Program to 7 a.m.

1 - 11 1 1 - - -

KYA-Organ Serenade

KROW-Spotlight Review

SATURDAY Programs.

National Broadcasting Co.

379.5 Mtrs. KGO-KPO 440.9 Mtrs. 790 Kcvs. 680 Kcvs.

Supplies programs to: KFI, KECA, KFSD, KGW, KEX, KOMO, KHQ, KJR, KGA, KOA, KGHL, KDYL, KGIR, KTAR

- 7 A. M. ---Organ Concert: K G O, KOMO, KGW, KFI, KTAR, KGIR, KHL
- 7:15—The Vass Family: KGO, KOMO, KTAR, KGIR, KGHL, KOMO, K KGW, KFI
- 7:30-Financial Service: KGO, KHQ, KOMO, KEX, KFSD, KTAR, KGIR, KGHL
- 7:30--Down Lovers Lane: KPO. KDYL
- 7:45-Johnny O'Brien: KGO, KOMO, KFSD, KTAR, KGHL, KGW, KECA
- -Pietro Yon, organist: KTAR, KGHL, KGO. 8комо, KGW KECA
- -William Cowles, pianist: KPO
- William Cowles, plainst: KPO
 Sil5—Crosscuts from the Log o' the Day: KPO
 Si30—Vic and Sade: KGO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL, KGIR, KGHL
 Si45—Songfellows: KGO, KGA, KJR, KFSD, KTAR, KGIR, KGHL

- KGW, KECA 9-Words and Music: KGO, KOMO, KFSD, KTAR, KGIR, KGHL, 8:15-Alvino Rey, guitarist: KPO 9:30-Farmer's Union Program: KGO, KHQ, KOMO, KFI, KFSD, KTAR, KDYL, KGIR, KGHL 9:30-News; 9:45, Organ: KPO 10-Arion Trio: KPO 10-Arion Trio: KPO 10:30-News Service: KGO, KHQ, KOMO, KFSD, KTAR, KGIR, KGHL, KGW, KFI 10:30-Farm Forum: KPO, KDYL

- 10:30—Farm Forum: KPO, KDYL 10:50—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KGHL -Dan Russo's Orchestra: KPO, 11.
- KDYL
- 11:30—Financial Flashes: KGO 11:30—Springtime Concert: (KGO on 11:35), (KEX on 11:45), KECA, KFSD, KTAR, KDYL, KGIR,
- KGHL 11:30-Edna Fischer, planist: KPO 11:45-Agricultural Bulletins: KPO

- 12 noon-Argentine Trio: K G O, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KGHL 12 noon-Springtime Concert: KPO,
- KDYL KGO.
- 12:15-Western Agriculture: KHQ, KOMO, KFSD, KTAR, KGIR, KGHL, KEX, KFI 12:30—Concert Favorites: KPO,
- KDYL
- -Kaltermeyer's Kindergarten: KGO 1-
- KoMO, KFSD, KTAR, KGR, KGHL, KFI
 News: KPO
 1:3-Stringwood Ensemble: KPO
 1:30-Economics of the New Deal: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KFSD, KTAR, KDYL, KGIR, KGHL
- -Al Pearce an Hids Gang: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL -California Dons: KPO

CLARK SISTERS KLX-Vocalists

- 30—Tom Coakley's Orch.: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL 2:30-Tom KFSD,
- 2:30-Arion Trio: KPO
- 3—Flying with Captain Al Williams: KPO, KHQ, KJR, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- -Arion Trio: KPO, KHQ, KJR, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- 3:15—Religion in the News: KPO, KGA, KJR, KGW, KFI, KFSD, KJR, KTAR, KDYL, KGIR, KGHL
- 3:30-Martha Mears: KPO, KGA, KJR, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- 3:30-Organ Concert: KGO 3:45-Barbara Merkeley, harpist: KPO, KHQ, KJR, KFSD, KTAR, KGIR, KGHL, KGW, KFI
- 3:45—Orphan Annie: KDYL, KOA 4—Tom Coakley's Orchestra: KGO,
- -Ton (KGA, KOMO, KGA, KGHL on 4:30) Art in America: KPO, KGA, KGIR, KGHL,
- KECA
- :15-Serenata: KGO, (KGA, KOMO, 4 KECA, KFSD, KGIR, KGHL on 4:30)
- 4:20-Bavarian Peasant Band: KPO, KGA, KJR, KGW, KECA, KFSD, KDYL, KGIR, KGHL
- 4:30-Hands Across the Border: KPO, KDYL
- 45—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI —Colgate House Party: KGO, KHQ, 4
- KOMO, KGW, KFI, KDYL -News: KPO 5
- 5:15-Tom Coakley's Orch.: KPO
- 5:30-Beatrice Fairfax, advice on marriage: KGO, KHQ, KOMO, KGW, KFI, KDYL
- 5:30-Dot Kay, contralto: KPO
- 5:45-Carson Cocktail, organ: KPO

- -Hudson-Essex Terraplane Travelcade: KGO, KHQ, KOMO, KGW, KFI, KDYL

٠

٠

- KFT, KDYL
 6-Dinner Concert: KPO
 6:30-National Barn Dance: KGO, KHQ, KOMO, KGW, KFI, KDYL
 6:30-Piano Pals: KPO
 7:15-Cook and Alexander: KPO
 7:30-Happy Tunes: KGO, KHQ, KOMO, KGW, (KFI on 7:45), KFSD, KTAR, KGIR, KGHL
 7:30-Kay Kyser's Orchestra: KPO
 S-Floyd Gibbons: KFO, KHYL
 8-Clef Dwellers: KPO
- Clef Dwellers: KPO
 8:15—Carefree Carnival: KPO, KGA, KJR, KEX, KFI, KFSD, KDYL, KGIR, KGHL
- 8:15—Sarah Kreindler, violin: KGO 8:30—Russian Troubadours: KGO

- Bioder Stratt, Science Science, Science Science, Science Science, Scien
- KDYL
- 10-Musical Treasure Chest: KGO
- -Hotel Mark Hopkins Orchestra: KPO, KHQ, KOMO, (KEX off, KGW on 10:15), KECA, KFSD, KDYL, KOA 10-
- 10:30-Wictor Meyer's Orchestra: KGO, KGA, KJR, KGW, KECA, KFSD, KDYL, KOA 10:30-Donnelly-James, Wally Smith
- 10:30—Donnelly-James, Orchestra: KPO, KDYL 10:55—News Service: KGO, KHQ, KECA, KFSD, KDYL, KOA
- 10:55-Musical Interlude: KPO
- 11-Organ Concert: KGO

- 11—Organ concert: KGO 11—Ted Fio-Rito's Orchestra: KPO, KHQ, KJR, KGW, KFI, KFSD 11:30-12 mid.—Jack Bain's Orches-tra: KGO, KHQ, KOMO, KFSD, KGW
- 11:30-12 mid.—Organ Concert: KPO

Don Lee and Columbia

491.5 Mtrs. KFRC - CBS 610 Kcys.

Supplies programs to: KHJ, KGB, KDB, KMJ, KWG, KFBK, KERN, KOL, KVI, KSL, KOIN, KFPY

7 a.m.-Records; 7:25, N. Y. Stocks 7:30-Morning Exercises

- -CBS, Carlile and London with the Knickerbockers: KHJ, KGB, 8
- KOL, KVI, KSL :15—CBS, Pete Woolery and the Canadians: KHJ, KGB, KOL, 8
- KVI, KSL
 KVI, KSL
 8:30-CBS, Saturday Syncopators: KHJ, KGB, KOL, KVI, KSL
 8:45-CBS, Enoch Light's Orches-tra: KHJ, KGB, KOL, KVI, KSL
 6:15, McMan Dragoble, KHJ
- 9:15-CBS, Madison Ensemble: KHJ, KGB, KOL, KVI, KSL
- 9:45-CBS, Harold Knight's Or KHJ, KGB, KOL, KVI, KSL Orch.:
- 10-Junior Artist Recital -CBS, Round 11
- Towners: KHJ, 11—CBS, Round Towners: KHJ, KGB, KOL, KVI, KSL
 11:30—CBS, Ann Leaf, organist: KHJ, KGB, KOL, KVI, KSL

- 12 noon—CBS, George Hall's Orch.: KHJ, KGB, KOL, KVI, KSL
 12:30—CBS, George Scherban's Orchestra: KHJ, KGB, KOL, KVI, KSL
- 1-CBS, Pancho and His Orchestra: KHJ, KGB, KOL, KVI, KSL 1:30-Closing N. Y. Stocks
- 1:35—Maurie Sherman's Orchestra: KHJ, KGB, KOL, KVI, KSL
- 1:45-CBS, Tito Guizar: KHJ, KGB, KOL, KVI, KSL
- 2-CBS, Mischa Raginsky's Orch.: KHJ, KGB, KOL, KVI, KSL 2:15-CBS, Billy Hays' Orchestra: KHJ, KOL, KVI, KGB
- 2:30-CBS, The Three Flats: KHJ,
- KGB, KOL, KVI, KSL
- 2:45—CBS, Frederick William Wile: KHJ, KGB, KOL, KVI, KSL 3-
- -CBS, Isham Jones' Orchestra: KHJ, KGB, KOL, KVI, KSL

- KHJ, KGB, KOL, KVI, KSL
 3:30-CBS, American Mixed Quartet: KHJ, KGB, KOL, KVI, KSL
 3:45-CBS, Charles Barnet's Orch.:
 KHJ, KGB, KOL, KVI, KSL
 3:50-Church Announcements
 3:55-Town Topics
 4-CBS, Morton Downey's Studio Party: KHJ, KGB, KOL, KVI, KSI, KSI, KSL
- 4:30-Gus Arnheim's Orchestra 4:45-Dance Music
- 4:35—Dance Music
 5—CBS, Chesterfield Program: KHJ, KGB, KOL, KVI, KSL
 5:30—CBS, "Looking at Life": KHJ, KGB, KOL, KVI, KSL
 5:45—CBS, Fray and Braggiotti: KHJ, KGB, KOL, KVI, KSL
 6—CBS, Broadcast from Byrd Ex-medition; KHL WCB, WOL VIJ

- pedition: KHJ, KGB, KOL, KVI, KSL
- 6:30-Rhythm Revue
- -CBS, Studebaker Champoon KHJ, KGB, KOL, KVI, KSL Studebaker Champions:

- KHJ, KGB, KOL, KVI, KSL
 7:15—To be announced
 7:30—CBS, Little Jack Little: KHJ, KGB, KOL, KVI, KSL
 7:45—CBS, Johnny Johnson's Orch.: KHJ, KGB, KOL, KVI, KSL
 8:30—CBS, Gus Arnheim's Orch.: KHJ, KGB, KOL, KVI, KSL
 9:30—CBS, Carl Hoffmayr's Orchestra: KHJ, KGB, KOL, KVI, KSL
 9:30—CBS, Earl Hoffman's Orch.: KHJ, KGB, KOL, KVI, KSL
 9:30—CBS, Earl Hoffman's Orch: KHJ, KGB, KOL, KVI, KSL
 10—News, Ed Fitzgerald
 10:30—Gus Arnheim's Orchestra
 11:—To be announced

11—To be announced 11:30 to 12 mid.—Tony Pecetti Orch.

7:00 to 7:30 A. M.

KYA-Musical Clock KYA—Musical Clock KTAB—Sunrise Symphony KROW—Commuters' Time Clock KJBS—Alarm Klok Klub KQW—The Breakfast Hour KOL—Breakfast Club KVI—Radio Gospel League KHQ—Morning News KHJ—Records and Stock Reports KNX—Bill Sharples Breakfast Club KFWB—Recordings KFWB-Recordings KFOX-Early Bird; 7:15, Pep and Ginger KGB-Morning Edition KSL-Morning Watch KOA-Galaxy of Stars

7:30 to 8:00 A. M. KYA-Musical Clock KTAB-Hill Billie Tunes; 7:45, The Crockett Family KROW-Commuters' Time Clock KJBS-Alarm Klok Klub KQW-The Breakfast Hour KGW-Ronald Buck

- KGW---Ronald Buck KHQ---7:45, Early Birds KOL--7:45, Radio Headliners KVI---Morning Variety; Souvenirs KJR---Market Quotations; 7:45, Early Echoes KEX--7:45, Dance Antique KEI---Helen Hill, pianist; 7:45 Church Quarter-Hour 7:45. Church Quarter-Hour

- KHJ—Records and Stocks KHJ—Records and Stocks KNX—Bill Sharples Breakfast Club KFWB—Gold Star Rangers KFOX—Grain Reports; 7:32, Songs KGB—Records; 7:55, Program Res. KSL—Morning Watch; 7:35, Shop-birg, Suggastions ping Suggestions

KOA-Down Lovers' Lane

8:00 to 8:30 A. M.

KYA-Christian Science Reading; 8:15, Mr. and Mrs. Reader KTAB—Portuguese News KLX—Records; 8:20, Stocks KROW—Commuters Time Clock KJBS—Latest Record Releases KQW—Morning Watch KOL—Musical program KVI-8:15, Jim De Puys Revue KOMO-Uncle Hank; Reveries KOMO--Uncle Hank; reverses KHQ-8:15, Kronenberg Shoes KEX-Recordings KNX-Bill Sharples Breakfast Club KFWB-Gold Star Rangers KFOX-Recordings KFOA-necordings KECA-Becordings KFSD-Good Cheer program KSL-8:15, Jennie Lee KOA-Pietro Yon, organist

8:30 to 9:00 A. M.

KYA—Morning Concert; Frivolities KLX—Covered Wagon Jubilee KTAB—Watch Tower; 8:45, Shoprer's Digest RROW-The Breakfast Hour KJBS-Dance Melodies KQW-Iverson String Quartette; 8:45, Hawaiians 8:43, Hawalians KOMO-Resume; 8:33, Vagabonds KGW-Crazy Crystals KHQ-Shoppers' Guide; Burgans KEX-Instrumental Soloist KEX-Instrumental Soloist KEI-8:45, Musical Program KFOX-Health and Efficiency KNX—Bill Sharples Breakfast Club KGB—Stocks

9:00 to 9:30 A. M.

Independent Programs KYA-Frivolities; 9:15, Prudence Penny TAB—Hour of Prayer KTAB—Hour of Prayer KLX—Records KROW—Salon Program KROW—Salon Program KJBS—Popular Vocalists; 9:15, Dance Tunes KGGC—Morning Melodies; 9:15, Charlie Glenn, old songs KQW—Tuneful Topics of the Day KOL—Prudence Penny to 9:15 KGW—Cooking School; Viclir KHQ—Studio Programs KJR—Another Spring; 9:15, Per-sonal Adviser Day KJK—Another Spring, 5.10, 1 C sonal Adviser KOMO—Beauty Talk KVI—Mystic Melodies KFI—Medical Talk; 9:15, News KNX—Organ Recital KFWB-Records; 9:15, Piano KFOX-Records; Talk

www.americanradiohistory.com

9:30 to 10:00 A. M.

- KYA—Waltz Idylls KTAB—Rod Hendrickson; 9:45. Stars on Review
- KLX-Records
- KROW-Diet and Health

- KROW-Diet and Health KJBS-Morning Concert KGGC-Dance Novelties KQW-Tuneful Topics of the Day KJR-9:45, Shuffling Feet KOL-Julie Day to 9:45 KVI-Harold Knight's Orchestra KEX-Studio Program KNX-Records; 9:45, News KFWB-Recordings KFOX-Recordings KECA--Physical Education KGB-9:45, News Flashes

- KGB-9:45, News Flashes

10:00 to 10:30 A. M.

- KYA-Musical Strings; Organ
- KTAB—Musical Strings; Organ KTAB—Paul Keller, pianist KLX—Records; 10:15, S. F. Stocks; 10:20, News Items KROW—Liquor Program KJBS—Radio News Reporter; 10:05, Dance Orchestra

- KQW-Aunt Sammy; 10:15, Shop-
- per's Guide KGGC-Cal King

- KUGC-Uai King KJR-Melody Palette KHQ-10:15, Cella Lee KNX-Eddle Albright's Family KFOX—Recordings KFOX—Recordings KECA—Physical Education

10:30 to 11:00 A. M.

- KYA—Organ Concert KTAB—Health Talk; Recordings KLX—International Kitchen

- KLX—International Kitchen KROW—University on the Air KJBS—Organ; 10:45, Records KGGC—Soft Pillow Sunshine KQW—Shopping Gulde; 10:45, Roll-
- ing Stones

- ing Stones KJR--Club Minutes; 10:45, Korsmo KOL--Morning Melodies KEX--0:35, Lost and Found; 10:37, Records; 10:45, Cobwebs and Nuts KNX--Organ Recital KFWB--The Morning Express KFOX--String Quartet; 10:40, Grain Reports; 10:45, Songs KECA--Classic Hour, records KOA--Farm Forum

11:00 to 11:30 A. M. KYA-Organ; 11:15, Rhythnisters KTAB-Columbia on Parade; 11:15,

Bulletin Board KLX--Muriel Scherruble, soprano; 11:15, Melody Race KROW--Health Talk; 11:15, Organ KJBS--Hits of the Past KGGC--Milady's Date Book; 11:15, Star of the Week KQW--White House Concert KOL--Cecil Solly to 11:15 KGW--Star Furniture Program UIE--Buthm Rulers

KGW-Star Furniture Program KJR-Rhythm Rulers KVI-The Observer to 11:15 KNX-Carefree Capers KFWB-Records; Lost and Found KFOX-Recordings; Talks KOA-Livestock, Produce, Weather Reports; 11:10, Orchestra

11:30 to 12:00 Noon

-Latin-American Program

KYA—Album Leaves KTAB—Jean Kent KLX—Lotus Land; guitar duo

KROW—Latin-American KJBS—Dance Orchestra

Bulletin Board

KGGC-Recordings and News KQW—Accordion Capers KJR—Measured Steps K/R—Measured Steps KHQ—Organ Concert KFWB—Eddie Eben, organist KFOX—News; Talk; Records KFI—U. S. C. Lecture Series; 11:45, Market Reports KNX—Carefree Capers; Talk KOA—Springtime Concert

12:00 to 12:30 P. M.

KYA-Scriptures; 12:03, Concert KYA—Scriptures; 12:03, Concert KTAB—Noon Concert KLX—12:05, Bill Duncan's Band KROW—Latin-American Program KJBS—Instrumental & Vocal KQW—Band Concert KGW—12:15, Meier & Frank KIR—Twelve o'Clock Tunes; 12:15, Morket, Outchings. KJR—Twelve o'Clock Tunes; 12:15, Market Quotations
 KFWB—News; 12:05, Records; 12:15, Talk
 KGGC—Request Hour; News; Real Life Sketches; 12:15, Talk
 KFI—Department of Agriculture
 KNX—News; 12:15, Concert
 KECA—12:15, News Release
 WSL—Breadestory: Reidense KSL-Broadcaster's Review

12:30 to 1:00 P. M.

KYA—Noonday Concert KTAB—Echoes of Portugal KLX—Bill Duncan's Band KROW—Calif. Farm Hour; Records KJBS—Dance Matinee KGGC—Request Hour KQW—Weather; Market Reports KGW—Dr. Semler; 12:45, Friendly Chat Chat KEX—Popular Soloist; Records KJR—Uncle Frank's Children Mat. KFWB—Recordings KFOX—Dick Pearsall, baritone KNX—Borowsky's Ensemble KECA-Recordings KOA-Lady Next Door

1:00 to 1:30 P. M.

KYA--Hawaiians KTAB—Songs of the Past KLX—Don Brose; 1:15, National Parks Talk KROW—Concert Melodies KJBS-Hawailan Orchestra: KJBS-Hawailan Orchestra; 1:15, At the Hollywood Keyhole KQW-Friendly Hour KGW-Chat; Dental Clinic KJR-Uncle Frank's Children Mat. KEX-Boy Scouts' Program KFWB—Records KFVX—Recordings KFOX—Talk to Students KECA—Concert Recording KSL—Town Crier

1:30 to 2:00 P. M.

-Rhythmic Ripples KYA-KYA—Rhythmic Ripples KTAB—Victor Salon Hour KLX—Song Bag KROW—Bobbie Lee; 1:45, Records KJBS—Afternoon Popular Concert KQW—Friendly Hour KGW—Friendly Chat

 KGW—Friendly Chat
 4:00 to 4:30 P. M.

 KVI—1:45. Amusement Tips
 KYA—Baseball Game

 KJR—Recordings
 KTAB—Afternoon Concert; 4:15, Old

 KEX—Better English Talk; Records
 Bachelor

 KFWB—Recordings
 KLX—Records

 KFOX—Recordings
 KLX—Records

 KEOA—Classic Hour, records
 KJBS—Radio Headliners, Records

 KOA-New Deal Economies

2:00 to 2:30 P. M.

KYA-Rhythmic Ripples; 2:15, Argentinians XLX, Argentinians XTAB—Ray Noble's Orchestra; 2:15, Romancin' KLX—Lost and Found; 2:15, Cecil KLX—Lost and Found, 2.20, Con-Wright KROW—Records; 2:15, Charles Goodman, vocalist KJBS—Popular Dance Recordings KQW—Afternoon Concert KJR-Headliners, recorded KEX-Symphony KNX-Trojan Band and Chorus KFWB—Records; 2:15, Baseball KFOX—Recordings KECA—Classical Recordings KSL—2:15, Dental Clinic of the Air KOA—Al Pearce Gang

2:30 to 3:00 P. M.

KYA-Vignettes of Life; 2:45, Baseball Game KTAB-Royal Sophistication; 2:45, Tranquility KLX-Souvenirs of Song; 2:45, Pianist KROW—Dell Perry, planist KJBS—Popular Dance Recordings KQW—Sherman Clay Program KEX-Symphony KJR—Boeing Talk; 2:4 KHJ—Linda Lee to 2:45 2:45, Siesta KNX—Foreign Recordings KFWB—Baseball Game KFOX—Recordings KECA—Records KSL—Three Flats KOA—Ritz Carlton Orchestra

3:00 to 3:30 P. M.

KYA-Baseball Game KTAB-Coleman Cox; 3:15, Paul Keller, pianist KENET, planist KLX—Recordings KROW—Studio Program KJBS—Light Opera records KJR—To be announced KEX—Symphony KEX—Symphony KHQ—3:15, Club Bulletin KNX—Melody Palette KECA—Organ Recital KFWB—Baseball Game KFOX—Organ, Piano, Vocal KFSD—Studio Program KOA—Three Scamps; 3:15, Dr. Stanley High KSL—Payroll Builder

3:30 to 4:00 P. M.

KTAB-Tea Timing; Three Jacks KYA—Baseball Game KHJ—Three Rhythm Kings to 3:45 KHJ-Three Rhythm Kings to 3:45 KLX-Melody Palette KROW-Walk-a-way; Records KJBS-Dance Orchestra KOL-The Stamp Man to 3:45 KOMO-Birnbaum's Bavarians KHQ-Nat'l Grocery Prog. to 3:45 KEX-3:45, Melody Salon KNX-Melody Palette KECA-Organ Recital KFWB-Baseball Game KFOX-Recordings KSL-The Junior Hour KOA-Stocks; 3:45, Orphan Annie

4:00 to 4:30 P. M.

- KJBS-Radio Headliners, Records

- KHQ—Amer. Weekly Drama to 4:15 KOMO—Dream Melodies KEX—Baseball Game KFI—News; Organ KNX—Fireside Phantasies KFWB-Baseball Game KFOX-News; 4:15, Fortyniners KSL-Morton Downey KOA-Art in America; 4:20, Cavaliers 4:30 to 5:00 P. M.
- KYA-Baseball Game: 4:45. Dance KTAB--Sport of Kings; 4:45, Rhythm Ramblings KLX—Helen Parmelee, planist KLX—Helen Parmelee, planist KROW—Ne'er Do Well KJBS—Dance Orchestra; 4:45, Harmony Trio KQW—Story Time; 4:45, Echoes KEX—Baseball Game to 4:45 KJR—Tea Dansant KHQ—Tull and Gibbs to 4:45 KFI—Rev. Chas. Fuller to 4:45 KFI—Rev. Chas. Fuller to KFWB—Recordings KFOX—Recordings KECA—4:45, News Release KNX—Concert Recordings KSL—Concert; 4:45, Review 5:00 to 5:30 P. M.
- KYA-Children's Hour; 5:15, KYA—Children's Hour; 5:13, Around the Town
 KTAB—The Funnies; 5:15, Walk-a-Way Derby
 KLX—Brother Bob's Club
 KROW—Organ Chats
 KJBS—Dance Hits of the Day
 KGGC—Classics; 5:15, Go to Church Tomorrow KQW-Evening Vespers KJR-Resume; Snapshots KNX-Recordings; 5:15, Dr. John Matthews KFWB-Playtime Lady; 5:15, Pop-ular Songs
 - KFOX—Recordings KECA—Good Old Songs KFSD—Popular Program KOA—Colgate House Patry

5:30 to 6:00 P. M.

- KYA—Around the Town; 5:45, Campbell Digest KTAB—Waltz Time; Lataner's Facts KTAB--Waitz Time; Lataner's Facts KLX--Covered Wagon Jubilee KROW--Eating Your Way to Health KJBS--Dance Hits of the Day KGGC-All Colored Revue; 5:45, Irish Gems KQW--Musical Impressions; 5:45, Volce of Portugal KJR--Spice of Life KEX--Week-end Road Report; 5:35, Orchestra: 5:45, Band KNX--John Matthews; 5:45, Song Market Market KFOX-Recordings KFWB-Piano Duo; 5:45, Cecil and Sally
- KECA—Temple Baptist Question Hour; 5:45, Records KFSD—Popular Program KOA—Beatrice Fairfax

6:00 to 6:30 P. M.

- KYA—Dinner at Six KTAB—Ballad Hour KLX—Hotel Oakland Trio KROW—News; 6:15, Walkathon KJBS—News; 6:15, Records KJBS—Dews; 6:15, Records
- Dance Review KQW—NRA Speaker; 6:15, Fran-co's Program

BROADCAST WEEKLY

KEX--Sam Gordon. Kibitzer: 6.15. Musical Gems KJR—Song Bag KNX—News; 6:15, Concert KFWB—News; 6:05, Records; 6:15, Organ KFOX—News; 6:05, Al and Molly KECA—Recordings; 6:15, News KFSD—Symphony KOA—Terraplane Travelade

6:30 to 7:00 P. M.

KYA—Cy Trobbe Orchestra KTAB—Studio program 6:45, The Commentator KLX--Hotel Oakland Trio KROW--Doc Shahan's Ramblers; 6:45, Song Fest KJBS-Popular Melodies KGGC—Theater of the Air; 6:45, Famous Waltzes KQW—Band Concert; 6:45, Farm-KQW-Band Concert; 6:45, Farm-ers Exchange KVI-Rhythm Revue KOL-Rhythm Revue KJR-Los Argentinos KHJ-Rhythm Revue KNX-Borowsky's Concert Ensem-ble; 6:45, Sports Revue and interv. KFWB-Organ; 6:45, Harmonists KFOX-School Kids; String Orch. VCR-Rhythm Revue KEB—Rhythm Revue KECA—Lyric String Trio KFSD—Symphony KOA--National Barn Dance

7:00 to 7:30 P. M.

KYA--Ernie Smith's Sport Page;

- Records
- Records KGGC-Knights of the Red Branch KQW-Weather Forecast; 7:03, Ru-ral Callfornia Evening Radio News and Forum; 7:15, Fifteen Minutes in Paris KJR-Song Recital KOL-Speaker Stevenson KGA-7:15, Spokane Chemical Co. KNX-Watanabe and Archie; 7:15, Calmon Luboviski, violinist KFWB-Amer. Weekly; 7:15, Sons of Pioneers

- of Pioneers KFOX-Wiggsville; 7:15, Boddy &
- Betty KECA—Raine Bennett, poet KFSD—Adolph and Rudolph

7:30 to 8:00 P. M.

KYA--CyTrobbe on Broadway
KLX--Fireside PhantasiesKECA--Recordings
KFWB-Hal Grayson's O
KFOX-Hal Grayson's O
KSL-9:45, Dance Music
KSL-9:45, Dance Music
KYA-Jess Stafford's Or
KTAB-To be announced
KLX-Dance Orchestra
KROW-Music of All Nat
WU-The Bowery Orche KYA--Cy Trobbe on Broadway KNX—Calmon Luboviski, violinist KFWB—Juvenile Revue KFOX—Marco Juvenile Revue KECA—Organ, Dr. Bruce Kingsley KGB—Musical Program KSL—Souvenirs; 7:45, Harry Clarke and Peter Spraynozzle KOA—Hotel Cosmopolitan Orch. 8:00 to 8:30 P. M.

KYA-John Wolohan's Orchestra KTAB-Home Favorites

KLX-Musical Soiree KROW-Latin-American Program KGGC-Request Hour KQW--Accordian Capers KJR-Reflections of Romance KOL—To be announced KOL—To be announced KEX—News Flashes KHJ—Ted Flo-Rito Orchestra KNX—Hollywood Barn Dance KECA---Playground Dept. Musical KFWB---Musical Newsy KFOX---Christian Science; 8:15, Ballads

8:30 to 9:00 P. M.

KYA—Dance Orchestras KTAB—Tabloid Players KLX—Musical Soiree KROW—Italian Program KGGC—Request Hour KQW-Spanish Music; 8:45, Italian Program KOL—Comedy Stars of Hollywood KOMO—Fisher's Blend Half Hour KGW—Fisher's Blend Half Hour KNX--Hollywood Barn Dance KHJ-Gus Arnheim's Orchestra KFWB---Mystery Drama KECA--Recordings KFOX--Show Boat; 8:45, Poetry and Music

9:00 to 9:30 P. M.

KYA--Dance Orchestras KTAB-Souvenirs; 9:15, Doc Herrold KLX—Faucit Theater of the Air KROW—Italian Program KOL—Post-Intelligencer; 9:05, Dance Music KOMO—Thirty Minutes of Music, KGW—Drama KNX-News; 9:15, Hollywood Barn Dance KFI-Orchestra and Soloist KFWB-Slumbertime KHJ—To be announced KFOX—Slumbertime KGB—Orchestra KOA-Blackhawk Orchestra

9:30 to 10:00 P. M.

KYA--International House KTAB—Val Valente's Orchestra KLX—Recordings; 9:45, News KROW—Music of All Nations KJBS—Morning Concert KOL—9:45, Democratic News KUL-9:45, Democratic News KJR-Metropolitan Moods KNX-Hollywood Barn Dance KHJ-To be announced KECA-Recordings KFWB-Hal Grayson's Orchestra KFOX-Hal Grayson's Orchestra

10:00 to 10:30 P. M.

KYA-Jess Stafford's Orchestra KROW-Music of All Nations KVI-The Bowery Orchestra KJR-Until Tomorrow KGW-Studio Program to 10 to 10:15 KHJ-News Items; 10:10; Gus Arnheim's Orchestra Reim's Orchestra KNX-Portrelli's Orchestra KGB-News Flashes KFWB-News; Organ KFOX-News; Orchestra KSL-Dance Music KOA-Joseph Hornik's Orchestra

10:30 to 11:00 P. M.

KYA-Organ Serenade KYA—Urgan Serenade KTAB—Walk.a-Way; Rollickers KLX—Hotel Lake Merritt Orchestra KROW—Ran Wilde's Orchestra KOL—Dance music KVI—Gus Arnheim's Orchestra KVI-Gus Arnneim's Orchestra KJR-Rocky Mountaineers KOMO-Vic Meyers' Orchestra KEX-Rev. Willard M. Pope KFI-Biltmore Hotel Orchestra KHJ-Pasadena Community D. KNX-Pontrelli's Orchestra Dance KFWB—Geo. Hamilton's Orchestra KFOX--Geo. Hamilton's Orchestra KGB—Gus Arnheim's Orchestra KSL—Dance Music KOA—Brown Palace Orchest Orchestra: 10:55, News

11:00 to 11:30 P. M.

KYA--Lee Searight's Orchestra KTAB—Hal Girvin's Orchestra KROW—Walkathon; 11:15, Midnight Vagabond KOL—Dance Music KVI—Musical program KGW—Santiseptic KOMO-Melodies in Memories KEX-11:15, Race of Nations KHJ-Pasadena Community Dance KFWB-Manny Harmon's Orchestra KFOX-Manny Harmon's Orchestra KGB—Orchestra KSL-Gus Arnheim's Orchestra

11:30 to Sign Off

KYA-Frank Castle's Little Show KTAB-Vagabond of the Air KROW-Vagabond and Music KROW—Vagabond and Music KOL—Dance music KVI—Tony Peccetti's Orchestra KEX—The Domino KJR—Vic Meyers' Orchestra KFI—Beverly-Wilshire Hotel Orch. KHJ—Bill Fleck's Orchestra KGB--Tony Peccetti's Orchestra KSL-Gus Arnheim's Orchestra KJBS—12:01, Owl Program KFOX—Jack Maurice's Orchestra

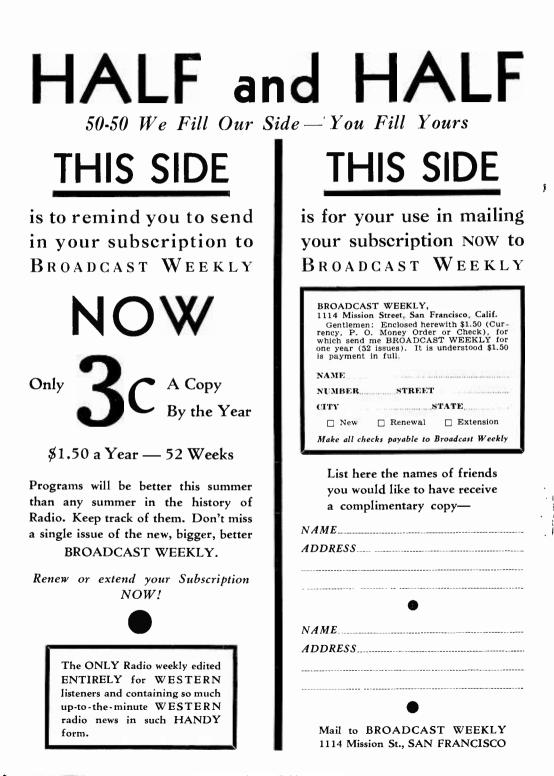


Program listings are correct when published by Broadcast Weekly, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.



- 111-1-

www.americanradiohistory.com



www.americanradiohistory.com

•