

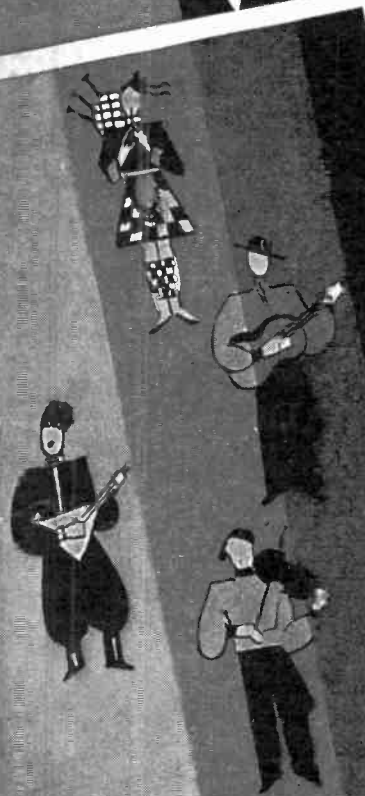


FOR WEEK OF  
MARCH  
25th to 31st

# BROADCAST WEEKLY



**JOE PENNER**  
The "Wanna Buy a Duck" salesman heard over  
the NBC network on the Bakers' Broadcast  
Sunday at 4:30 p.m.

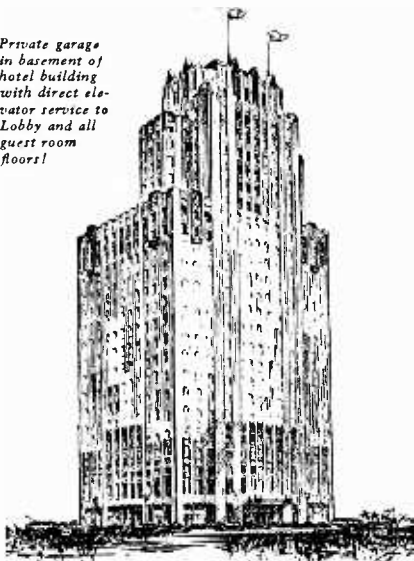


THE LEADING RADIO GUIDE OF THE PACIFIC COAST



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*Newest and*  
*Most Modern*  
**Downtown Hotel**

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in basement of  
hotel building  
with direct ele-  
vator service to  
Lobby and all  
guest room  
floors!*



Hotel Sir Francis Drake—just off Union Square — most convenient to theaters, shops, stores, business and financial district.

Only California hotel offering Servidor feature — thus enabling you to combine "maximum privacy with minimum tipping."

All rooms in the Tower with Western exposure have ultra-violet-ray (sun-bath) windows.

In every room—connection for radio reception, running filtered ice water, both tub and shower.

Dinner in Coffee Shop from 75c up— in Main Dining Room from \$1.25 up. Also a la carte service.

600 Outside Rooms:

223 rooms at \$3.50; 179 rooms at \$4.00; 198 rooms at \$4.50 and up

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# GOSSIP!

if you like to get it all  
on Radio Folks

Read

RADIO

ON

PARADE

IN THE

Chronicle

# 16

Additional Pages

for

BROADCAST  
WEEKLY

•

Beginning with the  
APRIL 15th ISSUE

•

NEW FEATURES  
MORE PROGRAM  
NEW DRESS  
MORE PICTURES

•

Check your expiration date so you will  
not miss a single issue.

# BROADCAST WEEKLY

(FORMERLY RADIOCAST WEEKLY - ESTABLISHED 1922 AS BROADCAST PROGRAM)

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No. 12

## "...That Which Belongs to Caesar"

WHETHER hearings now in progress in Washington on the creation of a Federal Communication Commission, and legislation aimed primarily at commercial broadcasting, will result in classifying this industry as a public utility and impose upon it drastic regulatory provisions which may eventually lead to government ownership, is causing the broadcasting companies no little concern.

While the broadcasting companies will be making their fight primarily to protect their large investments, the fact should not be lost sight of that, in so doing, they are performing a distinct service in the public interest, particularly to that part of the radio audience which believes that commercial broadcasting, as developed by private enterprise in America, is superior to government-sponsored programs of other countries.

From the scores of letters received by BROADCAST WEEKLY, in almost every mail, the conclusion is obvious that the Pacific Coast Radio audience is not only well pleased but actually enthusiastic over the kind of job the broadcasting companies are doing. We feel that we speak for them when we say: That whatever legislation is enacted by Congress to correct such abuses as may exist, there should be no drastic curtailment of pri-

ate control, lest it result in lowering the standard of programs now broadcast.

It should be born in mind that the broadcasting industry, after twelve years of pioneering, is now for the first time, business conditions permitting, in a position to pay out on a part of their investment. We do not believe that the American spirit of "fair play" will deny them that.

Let it also be remembered that during its period of development, the broadcasting industry neither asked nor received a government subsidy such as was granted the railroads, the merchant marine and the airplane companies. And who will gainsay that commercial broadcasting, considering the few short years of its existence, has not contributed equally in commercial development of the Nation.

But above all else, let us keep in mind the unparalleled contribution of broadcasting companies toward clean, wholesome amusement and educational development of America, as has perhaps no other agency since the discovery of the printing press. We feel that the public can be depended upon to pay in gratitude for something they have not been asked to pay for in coin, and that it will not permit exploitation of the air by private enterprise, nor tolerate the shackling of broadcasting by too drastic regulations.

# ETHER GLEANINGS

By J. CLARENCE MYERS

THE time for the "One Man's Family" broadcasts has been changed. This most important news, when flashed throughout radioland will be met with great jubilation. The new time, effective Friday night, April 6, will be 8:15 to 8:45 o'clock.

The present time for the release over the ether realm of this extremely popular program—7:30 to 8 p. m. on Fridays—has caused no end of distress to the radio public in general because it conflicts with still another very popular program on the other chain—Myrt and Marge.

One would be convinced by the hundreds of letters of protest that have been received by BROADCAST WEEKLY in the past few months that "One Man's Family" fans are also "Myrt and Marge" followers. With both features being on the air at the same time, it created an aggravating condition for these fans, which they voiced vociferously in their letters to the "Open Circuit" department in this magazine.

So Carlton E. Morse's radio masterpiece, "One Man's Family," will come to us, beginning April 6, from 8:15 to 8:45 p. m. And we'll be able to hear "Myrt and Marge," too.

\* \* \*

A coast to coast broadcast over the NBC wireup will take the time now occupied by "One Man's Family" on Friday nights. It is to be sponsored by General Tires.

\* \* \*

Dusky Duke Ellington, with his company of torch singers and the "hottest band in Harlem" have joined up with the M. J. B. Demi-Tasse Revue for a series of broadcasts on Monday nights over the NBC network. A complete article and illustrations will be found elsewhere in this issue.

\* \* \*

Folks in Honolulu and the other towns on the mid-Pacific isles class Richard Crooks, Lawrence Tibbett, and Paul Carson as their three most popular radio stars. This according to the observations of John J. Signer, assistant engineer at Station KGU, Honolulu, who stepped foot on the mainland a few days ago.

\* \* \*

KYA had quite a pretentious broadcast the other night on the occasion of the dedication of its new studios and passing into new ownership. The American Radio News Corporation, Hearst-owned, purchased it recently

from NBC. Sprinkled here and there on the evening's programs were the voices of the once famous, but since almost forgotten stars of the ether, including Maurice Gunsky and Robert Olsen.

\* \* \*

Ruth Matteson, formerly a member of the NBC Players, is making headway in the acting profession. She recently returned from a personal appearance tour with Clark Gable in the East. According to late reports, she has been given an MGM stock contract.

\* \* \*

H. C. Connette, formerly of the NBC continuity department, who wrote "Memory Lane" and other air dramas, and Mel Frey of Seattle have been added to the KYA continuity staff.

\* \* \*

There will be a new station on the Northern California horizon before long. The Federal Radio Commission recently awarded a permit for the construction of a 250-watt transmitter to Thomas R. McTammany and William H. Bates, Jr., of Modesto. The station, being erected in Modesto, will have the call letters KTRB, and is expected to be on the air by May 1. It will operate daytime only, on a frequency of 740 kilocycles.

\* \* \*

England will send a Good Friday message to the United States on March 30 via the Columbia Broadcasting System. The Archbishop of Canterbury will speak the religious words which are scheduled to be heard over the CBS stations on the Pacific Coast at 1:45 p. m.

The significance of Good Friday is being told in a series of radio addresses by prominent San Franciscans over stations in this city, including Archbishop Hanna, Mayor Angelo Rossi, and others.

\* \* \*

The Gilmore Circus, one of the best laugh spots of the week, folds up its tents and moves off the air Friday, March 30.

\* \* \*

Jack Burrell, chief technician of KJBS, was signally honored recently when he was appointed to the engineering committee of the National Association of Broadcasters.

\* \* \*

How's your contract bridge? Want to brush up on it? Then give a listen to KTAB

on Monday, Wednesday or Friday afternoon at 4:45 o'clock. Bridge lessons are broadcast at that hour by Philip Valentine, noted authority, and a group of the KTAB staff actually play a hand before the microphone.

\* \* \*

KQW is in receipt of quite an unusual letter from a listener in New Zealand, stating that he picked up the San Jose station there in January. He named a number of the musical selections played which have been verified by the studio staff.

The writer, E. G. Callaghan, owns a large sheep farm in the back country of New Zealand—Whangamamana, near Stratford. He tells of the pleasure that he and his family get out of radio because, he writes, they only receive their mail once a week and depend almost entirely on radio for news and entertainment. He states that he uses an aerial that is 400 feet high and several hundred feet in length. The height is obtained by running the aerial from one hilltop to another.

\* \* \*

Ed Fitzgerald is the KFRC 10 o'clock news man now, replacing Darrell Donnell, who went over to KYA.

\* \* \*

Nick Lucas, the vaudeville and recording star, is now a staff artist of the CBS. He made his debut on the chain recently with Freddie Rich's band.

\* \* \*

Good news to opera lovers. The Metropolitan Opera Association has extended its opera broadcasts over the coast to coast NBC hookup until March 31, and it is possible that an even greater extension will be made. Here's hopin'.

\* \* \*

"The Romance of Science" is the monicker of a new series of dramatic shows on KFRC Sundays at 2 o'clock which are recalling the early and important achievements in the world of science.

\* \* \*

The NBC is checking and double checking its patent medicine accounts on the air. That is, it isn't enlarging on the present amount of that type of advertising on its stations and it doesn't encourage new broadcasts of that nature. "Of course," Don E. Gilman, big chief of the NBC on the Pacific Coast, explained, "we look into the reputation of medicinal accounts before we accept their business. If we weren't strict we could be swamped with questionable patent medicine

advertising, get-well-quick and cure-all-ailments advertising. That type of advertising is very distasteful to the listening public, and the NBC is watching it closely. Of course, reputable organizations that manufacture medical products will re-continue to receive due recognition from us."

\* \* \*

When Ernie Smith went over to Hearst's recently acquired KYA as sports announcer, two of his sponsors followed him from KTAB. They were the Cardinet Candy Company, who sponsor his "Sports Page of the Air," and Lloyd K. Hillman, auto dealer.

\* \* \*

Etta Moten, dark chocolate torch singer, who warbled from the NBC studios in San Francisco for a time, has been signed by one of the big bands in the East.

\* \* \*

Eastern publishers are clamoring for Meredith Willson's musical suite to O. O. McIntyre, the columnist. Willson wrote the suite and presented it on one of his coast to coast broadcasts recently. The publishers heard it and want it.

\* \* \*

Jean Ellington and Claude Sweeten are teamed in a novel broadcast, "Melody Gem Shop," which takes off over KFRC's skyways for the first time on April 4 at 8:15 o'clock. It will be a Wednesday night event thereafter.

\* \* \*

H. H. Ramsay, former president of the United States Golf Association, will describe the national golf tournament to be played at Augusta, Georgia, over the CBS network. It will be heard on the Pacific Coast chain at 1:30 p. m. on March 22, 23, 23, and at 1:45 p. m. on March 25.

\* \* \*

Occidental Life's "Winning the West," those swell dramatizations of the early frontier days, have moved on the NBC chain to Thursday nights—9:15 to 9:45 o'clock.

\* \* \*

Edwin C. Hill is broadcasting now without benefit of sponsor. Barbasol, which had been paying the bill for his CBS broadcasts, failed to renew their contract. But Hill remains on the air.

\* \* \*

KJBS is publishing a house organ to keep its staff posted on the current happenings in the broadcasting business. It's a weekly.



# Duke Ellington

FIRST TIME EVER SPONSORED ON THE AIR  
"HOTTEST BAND IN HARLEM"  
**Monday Nights**

Cheered by Parisians! Encored by Londoners! Now he sends you the sizzling syncopation that crowns him jazz-master of two continents. Remember the smash hits he composed—"It Don't Mean a Thing," "Sophisticated Lady," "Old Man Blues," "Mood Indigo."

**M-J-B "Demi-Tasse Revue"**  
7:30 P. M. NBC Stations



# SILHOUETTES



**L**UCREZIA BORI, lyric soprano of the Metropolitan Opera Company, who is known to radio audiences both through her radio concerts and through the broadcasts of opera performances in San Francisco and New York, was born in Valencia, Spain, on Christmas Eve, 1889. Her family name of Borja is one of the oldest in Spain and boasts a long line of illustrious ancestors: statesmen, churchmen, military heroes, eminent writers and musicians.

Her mother, a distinguished musician, soon realized that her daughter had unusual musical gifts and did all she could to foster the budding talent—not, however, with a view to her daughter's ever appearing before the public. But at the age of six, Lucrezia made her official debut at the University School of Valencia singing Arditì's "Il Bacio," and from then on her path in life was evident.

Musical studies with an Italian master of bel canto filled the next decade and then, at seventeen, she was taken to Milan with her father for further vocal study. The Italian spelling of the name Borja was Borgia and so, for obvious reasons, Lucrezia Borgia was changed to Lucrezia Bori. It was under this name that she made her operatic debut as Micaela in "Carmen" at the Teatro Costanzi, Rome, in October, 1908.

The avalanche of praise she received on this occasion did not turn her head, and the ensuing tour of the principal opera houses of Italy proved the thoroughness and concentration of her training and the amazing memory which enabled her to retain all her teachers' lore. Soon after this she was booked for Buenos Aires where she made one of the greatest successes ever seen at the Teatro Colon.

In 1913, she was engaged to sing at the Metropolitan Opera in New York. There, on the evening of November 6, she made her American debut in "Manon" with Caruso singing opposite her as Des Grieux. Critics and public alike paid her homage, and her portrayal of Manon remains one of the crowning glories of her operatic career.

Her moving interpretation of the role of Violetta in Verdi's "Traviata" will long linger in the memory of the New York opera lovers, and in recent years she achieved a great triumph as the Duchess of Towers in Deems Taylor's American opera, "Peter Ibbetson."

Miss Bori has won the enduring gratitude

of New Yorkers and countless opera-lovers throughout the country by her activities as the head of the "Save the Opera" committee which made it possible for the Metropolitan to continue during the season 1933-'34.

**A**NYONE disposed to argue the part luck plays in the destinies of the human race, will find an advocate of the affirmative side in the person of Eddie Kay, assistant musical director of KHJ. It is Eddie's contention that luck probably has more to do with what people are and do than any other force. And he finds the proofs of his argument in his own career.

It was, for example, pure luck that made Eddie a musical director. At the age of twenty-one and a half he wrote two special numbers for the revue, "Oh Joy," starring Ethel Waters, which was then playing in his home town, New York City. Eddie was watching the show with the producers, all in a lather over the possible success or failure of his numbers. Right in the middle of the performance the conductor of the orchestra dropped dead from heart failure. In keeping with the old stage tradition that "The show must go on," Eddie was pushed into the orchestra pit and told to finish the show. He admits he was scared at first, but his confidence increased as he went on. Then he began to worry about getting through in time. He had been told that he must finish exactly at 11:30 to make way for a special midnight show. The big thrill of the evening came when he saw the final curtain drop at exactly 11:30.

Eddie's boyhood ambition was to be a chemical engineer. His father couldn't see the sense of spending four years in college and then going out to hunt a job. The elder Kay wanted his son to take up something he could start cashing in on right away, like medicine. So they compromised and Eddie studied dentistry for eighteen months before it became apparent to all that he was temperamentally unsuited for the work. So Eddie was henceforth allowed to do what he wanted to do, which by this time was definitely a musical career.

He has since scored and conducted for innumerable pictures, musical comedies, and vaudeville shows. His radio debut was over KHJ in November, 1933.

# A BIGGER . . . BETTER . . . KEENER . . . MORE THRILLING BROADCAST WEEKLY IS ON THE WAY!

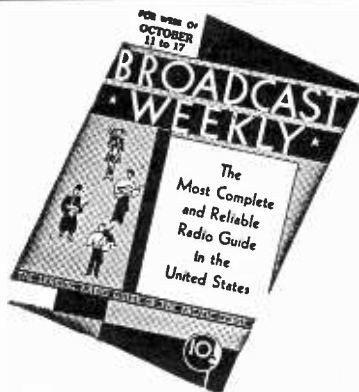
**R**IGHT Now . . . TODAY . . . editors and feature writers are getting together material for 50 per cent more reading matter. Additional pages of NEW features . . . Interviews and Studio Gossip . . . MORE PROGRAM LISTINGS . . . MORE STATIONS . . . exciting News and Views of Radioland.

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Watch for New Features  
and 16 Additional Pages  
April 15th Issue

BROADCAST WEEKLY,  
1114 Mission Street, San Francisco, Calif.  
Gentlemen: Enclosed herewith \$1.50 (Currency, P. O. Money Order or Check), for which send me BROADCAST WEEKLY for one year (52 issues). It is understood \$1.50 is payment in full.

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CITY ..... STATE .....

New       Renewal       Extension

BROADCAST WEEKLY will be responsible for the safe arrival of a silver half-dollar where mailed with a dollar bill.  
*Make all checks payable to Broadcast Weekly*



# MAKING YOUR QUILT BEAUTIFUL

**H**AVE you ever thought what a wealth of companionship comes from embroidering together in the evening? How fine it would be for you and your daughter, you and your mother or you and your sister to start a quilt together, or each start one for yourself and work together on it.

Your choice might very well be the iris quilt shown below or quilt blocks 100 or 101.

The iris quilt is made up of 32 embroidered blocks, each 9 inches square. The design is in cross-stitch, with orchid and lavender on each iris and on the bowl, and the leaves in green. Stamped blocks are of fine white or semi-bleached muslin.

After the 32 blocks are embroidered, they are to be set together with 31 orchid blocks of the same size, making the quilt 7 blocks wide and 9 long. In arranging the quilt start with an iris block in each corner.

Borders in harmonizing colors give accent to your quilt, and add as much beauty as a frame adds to a picture. The borders, beginning on the inside should be white or semi-bleached muslin (3 inches wide), orchid (1½-inch), green (2-inch), and orchid (4-inch). The completed quilt measures 77 by 94 inches.

The border strips come in long lengths so that no piecing need be done. The cloth is guaranteed fast-colored, is of fine weave and has a smooth finish.

Perhaps you would like to have your joining blocks stamped in the iris design for quilting. It is effective to repeat the embroidered design on the plain quilted blocks between.

Now let's talk about the two quilt block

designs shown just at the left of the iris quilt. Both of these are 12-inch blocks. No 100 is a combination of lazy daisy, running stitch and cross-stitch. It is sometimes used as a friendship quilt, as each person may embroider her name in the center of a block. The intertwining of the squares signifies the closeness of friendship.

The quilt block No. 101 is all in cross-stitch and works up very effectively.

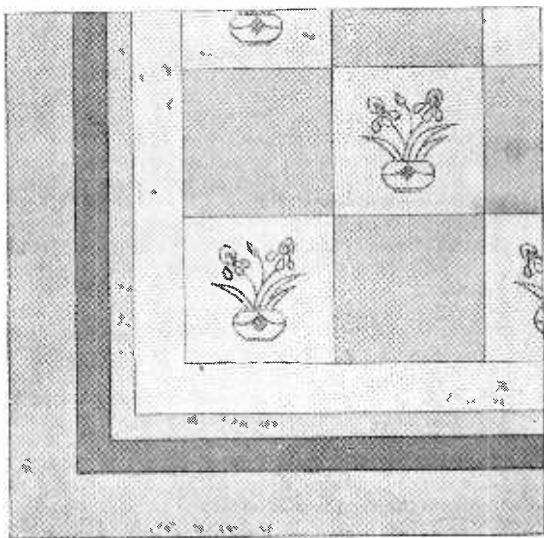
Either design, No. 100 or No. 101, comes in a set of 18 blocks. When these 18 blocks are embroidered, they are to be set together alternately with 18 plain blocks of the same size which you supply yourself. If you like a square quilt the blocks may be arranged 6 each way, or if you prefer a rectangular quilt arrange the blocks 5 wide and 7 long (needing only 17 joining blocks). Finish quilt with borders.

These stamped blocks may be had on either fine white muslin or on semi-bleached muslin. Please order by number:

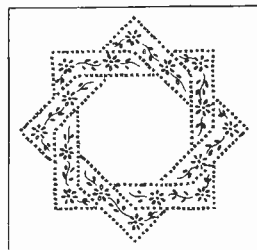
450	Iris Blocks .....	1.50
450-F	Floss for Iris Quilt.....	.75
450-J	Joining Blocks .....	.75
450-JQ	Joining Blocks stamped for quilting .....	1.50
450-B	Set of four borders in long strips .....	1.00

100	Set of 18 Blocks.....	\$1.50
101	Set of 18 Blocks.....	1.50

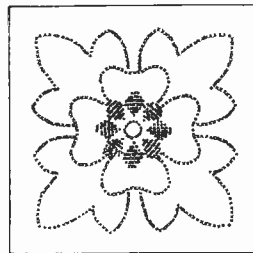
Send your order to the Quilt Editor,  
Broadcast Weekly, 1114 Mission St.,  
San Francisco, Calif.



*At Right  
No. 100*



*At Right  
No. 101*



# MICROPHONE GOSSIP



• • • Claudia is coming home! This news, which will be greeted with approbation by hundreds of admirers and constant listeners to One Man's Family, has been announced by Carlton E. Morse, author of this noted NBC serial.

On Friday night, April 6, Western and Southwestern audiences will hear the homecoming of the Barbour twin whose self-exile—in the story—has brought twinges of real sorrow to many who follow the saga of the family whose daily life, as told by Morse, has interested a whole continent.

It is almost six months since illness forced Kathleen Wilson, pretty little dark-haired actress, to leave the cast of One Man's Family. Claudia's trip to Europe had already been planned by her creator, but Miss Wilson's illness prolonged the absence of her ether character. Literally by the hundreds, listeners have continued to write or telephone asking when Claudia would return, for Clifford's twin sister is one of the most popular figures in the serial.

• • • The new voice among KFRC's announcers is that of Grant Pollock, recently appointed to the position made vacant when Arnold Maguire was promoted to production manager. Pollock, who is 25 years of age, has had considerable radio experience, having made his air debut over KSL, Salt Lake City, in 1928. He was born in Tropic, Utah, and is a graduate of the University of Utah, where he distinguished himself in public speaking, literature and music. By heredity and early training he has a strong love for the outdoors and confesses he would rather spend his time roughing it in the mountains, preferably on horseback, than doing anything else, except perhaps singing. His father, J. H. Pollock, was at one time foreman of the Bar-Z ranch on the Colorado river and was said at that time to have the best voice that ever "roamed the range." Grant appears to be a chip off the old block. He is married and has one daughter, aged three.

• • • The cast of "Peter the Great," the historical drama by Edward Lynn which will succeed the same author's "Catherine the Great" over KHJ and the Columbia Broadcasting System, starting March 31 has been selected. True Boardman who played the part of Gregory Orloff in "Catherine the Great" will play the leading part of "Peter." Jeanette Nolan has been cast for the role of the Regent, the Tsarista Sophia. Malcolm

Meacham will play the part of Ivan, Peter's unbalanced brother. Duane Thompson will play the part of Natalia, mother of Peter the Great. Don Wilson will play the rôle Basil Goltizin, the villain. Cy Kendall is cast in the rôle of the other Goltizin, Boris, the patriot. Hanley Stafford will play the part of the Scot in the Russian Army, Patrick Gordon.

• • • A high school paper in Monterey, Calif., under the heading "Public Improvements We Demand" includes this: "The Al Pearce Gang to Be Tuned in Every Day in Every Class-room at 2 o'clock."

• • • Toy Wons finds the music of Rachmaninoff most appropriate for the majority of his radio readings. . . . Mark Warnow, who is an amateur hypnotist and can cast a spell over his friends, can't make his few months old baby stop crying at night. . . . Several Columbia artists are learning to play a "tipple"—an overgrown ukelele with the strings reversed—which was introduced by the "Five Spirits of Rhythm."

• • • It may not be widely known in the Southland, but here's a tid-bit of information about that cultured, dignified voice at KNX—Thomas Freebairn Smith.

"Tommy" Smith possesses a rare musical talent; in fact, it was this self-same ability which landed him in radio in the first place, in the Northwest.

Tommy can play the bagpipes.

Yes sir, when it comes to the skirling o' th' pipes, Thoms Freebairn Smith is right at home. Of course, he hails originally from Wemyss Bay, Scotland, but then, there are plenty of Scotsmen who can't play the pipes.

Back in the days (not so long ago, at that) when Smith was a Boy Chorister at Kings College, Cambridge, he showed musical talent. Later, at the British Army Music School, he studied bagpipes and Scottish music.

And in case there are critics who believe there's nothing to learn about bagpipes, just ask Smith. He'll show you. It's an art.

• • • It seems that the publicity department of the Don Lee Broadcasting System spoke out of turn last week when it released a story concerning the reception at Orange, N. J., of a program released by KDB, the Don Lee station in Santa Barbara.

We are today in receipt of the following

note from Robert C. Moody, chief engineer of KDB:

"So far as KDB is concerned, you haven't seen nuthin' yet. We do not consider East Coast letters as DX reception. Our best and latest is a report of reception from Leeds, England. This makes the second letter we have received from England for the season. During the good reception months we average about 15 to 20 letters from New Zealand and more from the East Coast. KDB makes no attempt to gather such reports. They just come in voluntarily."

• • • Walter Kelsey and Solie Sieff, two former Al Pearce stars, are back with the gang. Kelsey, who was featured violinist with Anson Weeks and Gus Arnheim, as well as with other leading bands on the air and in the movies, is said to be the most versatile popular violinist on the air. He is especially noted for his "hot" fiddling. Sieff has been featured on the NBC coast network for the past year as a piano soloist. His unique style made him a star in short order. Both Kelsey and Sieff will be heard regularly on the Al Pearce coast-wide and nation-wide shows.

• • • Gypsy, NBC interviewer, is making a crazy quilt, every piece of which is a remnant of some dress which was a favorite item in her wardrobe while it remained in fashion. When completed the quilt will be used to cover her piano, a beautiful concert grand which Gypsy says "takes cold" at night when the steam heat goes off and the windows are opened.

• • • Eddie Holden—Frank Watanabe to KNX listeners—has what is known as a "photographic ear," which accounts for his flare for mimicry. There is hardly a sound in nature that he cannot duplicate after hearing it but once. One of his most recent accomplishments is giving the sound effect of a man walking in an old zinc bath-tub!

• • • Two operators and all trunk lines swamped with telephone calls, attests the popularity of KROW's latest featured program, "The Midnite Vagabond." Conducted by "Bill Brokaw." "The Midnite Vagabond" is one of the most popular features of KROW. Requests from all over California, Oregon and Washington have been recorded, proving that listeners everywhere appreciate an interesting program after midnight.

• • • An unusual feat in broadcasting will be undertaken by the Don Lee technical staff Easter Sunday, April 1, when two remote control pick-ups are made of two different Eastern Sunrise services and released at the same time to different broadcasting outlets.

From 5:15 to 6:15 a. m. Easter morning,

the service which will be held on Mt. Forest Lawn, Forest Lawn Memorial Park, will be picked up in Glendale and released over KHJ.

From 5:30 to 6:30 a. m., the Easter Sunrise Service in Hollywood Bowl will be picked up by remote control from Hollywood and released over the Columbia Broadcasting System's coast-to-coast network.

The coast-to-coast broadcast originating in Hollywood Bowl will take to the people of the Nation the music from approximately 1000 voices and instruments. Included will be a large number of choral numbers, soloists and child singers, requiring the employment of extensive broadcasting facilities to pick up and synchronize the various elements of the program.

• • • Nadine Connor, whose rich soprano voice has graced many recent programs over KHJ and network affiliates, has been signed as a staff artist.

Miss Connor's rise to a prominent place among radio soloists has been partly the result of one of those freak incidents that now and again occur in the radio world. Mahlon Merrick, program director for KHJ, happened to drop into one of the studios while a group of students from the U. S. C. college of music were rehearsing for a special program last summer. At the time, Miss Connor's voice came through with such clarity and strength that he arranged for a special audition for her. Subsequently she appeared on various local and network programs. Nadine Connor is 27 years old, a native daughter of Los Angeles. She had three years of special musical work under the instruction of Amado Fernandez and was then sponsored by the Euterpe Opera Reading Club, which gave her a scholarship at the U. S. C. college of music. She had three years' training at the college of music before entering radio work. She has frequently appeared before women's clubs and at numerous theaters in the Los Angeles territory and for a time was soloist with the Russian Choir.

• • • Hazel Warner, Al Pearce song-bird, is the flower girl on the air. Her radio friends are always sending her flowers, both to her radio and stage appearances.

• • • Phil Harris gets plenty of fan mail. About 90 per cent of the writers ask for his photograph; the rest ask him to play particular numbers. "Got the Jitters" is a recent tune that has brought many requests for repetition.

• • • Irene Beasley, NBC's tall long gal from Dixie, keeps a card index listing the name and address of every listener who writes to her. She had to hire two secre-

taries to help her sort mail and help her with her musical arranging so that she can answer the fan mail herself.

• • • That model kitchen, with real appliances, from which the Woman's Magazine of the Air now broadcasts, has its hazards for the NBC staff, who actually prepare every dish as they give the recipe for it. Ann Holden, domestic science editor of the Magazine, was telling listeners how to make Mexican orange candy and had just reached the boiling syrup stage in her talk when she dropped some of the syrup on her hand. Naturally, she put the finger in her mouth, and blistered her mouth in two places, in spite of which she went right on with her talk. Bennie Walker administered first aid later.

• • • Harry McNaughton, who is Phil Baker's butler, Bottle, in the Armour program heard over NBC networks, comes of an all-theatrical family. His father was a theatre manager in London. Three uncles, Tom, Fred and Charles McNaughton, have been prominent on the stage in England and America. Harry is the youngest of the McNaughton tribe.

• • • Lawrence King is one of the very few artists to be awarded the "gold artist medal" by the Los Angeles Breakfast Club. In appreciation of his talents, Thomas W. Kester, Chairman of the Board of the Los Angeles Breakfast Club, presented the medal to Mr. King in April, 1933.

• • • Most men, and plenty of women, probably share the pet aversion of Mary Steele, Chicago NBC contralto who leads her own orchestra and is heard regularly on four NBC network programs. Mary can't stand red fingernail polish.

• • • Big Freddy Miller, the CBS baritone, has become a source of advice for singers who want to know how he avoids throat ailments. Miller claims he avoids colds because he sings in the only CBS studio with windows and keeps them wide open.

• • • Donald Cope, NBC producer, and Mrs. Cope, have christened their new daughter Sari. Cope is the producer of the Care-free Carnival and Sari made her debut only a few hours after Mrs. Cope attended a broadcast of the Carnival in the Community Playhouse.

• • • After NBC's Jackie Heller admitted in a radio interview that his favorite food is coconut-covered chocolate cake, he received two such cakes in the next day's mail from the same listener.

## Behind the Baton

Johnny Davis, scat singer with Fred Warings band, was formerly the musical director of the Casa Loma Orchestra.

Kay Kyser and Hal Kemp were classmates at North Carolina University some years back, and it was Kemp who suggested to Kay that he take up the baton as a profession.

Seattle's best bet in dance music, via the air waves, is Jules Buffano's Unit, which is heard regularly on Saturday nights on NBC.

Some of America's best dance bands have gone Hollywood. Among them are Duke Ellington, Guy Lombardo, Ben Bernie and Ted Fiorito, who in addition to their radio work in the southern city, are providing background music for feature pictures and making "shorts."

Jan Garber's Orchestra, heard on the Yeastfoamers Sunday commercial program, finished in the first three in a popularity contest conducted in the East recently. This band is really too much of a carbon copy of the Lombardo style to merit this much consideration. However, one outstanding vocalist, Lee Bennett, helps matters considerably and, as yet, he hasn't tried to imitate the Carmen Lombardo crooning style.

The Big Show, CBS Monday evening commercial program suffers from too much hokum drama and from too little of the distinguished dance music of Isham Jones. And why doesn't Eddie Stone, Isham's crack vocalist, sing on this program? He is a feature of Jones' hotel broadcasts.

Ken Sargent and Walter "Pee Wee" Hunt, vocalists with the Casa Loma Orchestra, are also instrumental musicians of the first order with that sensational aggregation. Ken plays saxophone and "Pee Wee" is one of the three trombonists with the band.

Tom Coakley's Palace Hotel Band, it is rumored, will soon leave San Francisco to give its sparkling melodies to Eastern listeners. Coakley's meteor-like rise in the past few months has placed his organization on a par with the best hotel bands in the country, and he has become an overnight favorite by virtue of recent record releases.

# The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## Lauds the Sponsors

First of all, praise for your fine radio guide and friend. I have known your magazine ever since its first appearance a long time ago. . . . I think your arrangement of daily programs is excellent. Ether Gleanings by J. Clarence Myers is a favorite too, as well as the pictures and all the other features such as the list of police radio stations and the time schedules all over the world. I have cut it out and pasted it in a scrap-book, as so often I have wanted to know about the time some place else. . . .

I would like to do a little complaining now, may I? When a regular feature is changed, as to time and place on programs, such as the time change of Waring's Pennsylvanians, couldn't the broadcasting stations take the minute necessary to do so, to announce when and where the feature has moved to if it is still on their own network?

One Man's Family seems to be the center of much discussion. Well, I am one, too, who does not like the time change. . . . I know time is difficult to arrange on radio broadcasts, as there is so much taken up by regular sponsors.

I would like to say to A. M., Mill Valley, that I have never been to Europe to listen to their radio broadcasts, but have heard on excellent authority it is far below our excellent standard, with great lapses of time between programs. Well, who cares. But please tell me what radio broadcasts would be without the sponsors. Don't you read the sign-boards along the highways, whether you like them or not? Do they absolutely spoil your motor trip? No, because when you get home it is the rolling hills and green fields you remember. . . . I do think the air is too full of second rate so-called comedians. If they appeared before an audience in a theater, I fear what might happen. But there are those who like old jokes, so why not turn the dial.

Taking it all in all, I think the broadcasting stations are doing a great service to the American public by trying to give us better programs all the time. Rome was not built in a day. And certainly the present broadcasts are far superior to the first ones we picked up with a "cat's whisker" on a crystal set, with ear phones.

So best wishes to our radio companies, artists and sponsors, and lots of good luck to the best little radio magazine in the West.

*A. B. C., Cupertino, Calif.*

## Gentlemen, In This Corner of the Ring We Have . . . !

"Why not live and let live."

It sure makes me tired to read some of the bunk that some folks send in to have printed in the Open Circuit. If these people were paying to hear these programs, they might have some kick coming.

There are some programs that I do not care to listen to, but some of my neighbors like those programs best of all. Why should I want to deprive them of what they like. There are so many good programs on the different stations that when I come to one I don't care for, I just turn the dial a little and in comes one that I do like. Now why can't other people do the same, instead of always finding fault.

I like my BROADCAST WEEKLY very much and will be glad when you add the other sixteen pages.

So here's to a bigger and better BROADCAST WEEKLY and to less criticism and more praise to the artists who are doing their best to entertain us over the air.

*F. S. K., Malaga, Wash.*

## A House Divided

I have been reading your BROADCAST WEEKLY for the past year, but this is my first letter to you. I would like to express my opinion about some of the radio programs.

Some of my favorites are: Al Pearce and His Gang, The First Nighter, Bing Crosby and the Mills Brothers, Twenty Thousand Years in Sing Sing, Myrt and Marge, and One Man's Family.

Like so many others, I regret very much that One Man's Family interferes with the Myrt and Marge program, and because some members of our family would rather listen to one of the programs and some the other program, none of us are quite satisfied. I hope that the National Broadcasting Company and the sponsor of One Man's Family will make a change at the first opportunity.

*M. S., Spokane, Wash.*



# M·J·B Demi- Tasse Revue Signs Duke Ellington

**I**NJECTING a new mode of rhythm in the M. J. B. Demi Tasse Revue, Duke Ellington and his ultra-torrid band have joined the long list of nationally famous groups to be exploited by the coffee company in their radio programs.

Ellington's famed musical organization, known as "the hottest band in Harlem" has been signed for a series of programs on the Demi Tasse broadcasts, which go out over the Pacific and mid-Western chains of the NBC Monday nights from 7:30 to 8 o'clock, Pacific Standard Time.

This noted aggregation of music makers follows in the beats of Guy Lombardo and his Royal Canadians who just concluded a successful series of broadcasts on the Demi Tasse Revue.

The noted colored musician and his hot syncopators returned to the United States not so long ago from a successful tour of Europe. In London they played a command program for the Prince of Wales and proved a sensation in Paris and other large cities on the continent.

The signing of Ellington's band conforms with the radio policy of the M. J. B. Company

in bringing to the air audience the outstanding musical groups and individual artists of the day.

It has been responsible in the past in "building up" such now-famous personalities as Bing Crosby, Donald Novis, Phil Harris, Gus Arnheim, Ted Fio Rito, John P. Medbury and many others.

The M. J. B. Company is the first ever to sponsor Ellington's band.

To be sure it has been heard on the radio before, but on sustaining programs only—and those were on rare occasions.

The dusky Duke and his band are in the midst of the filming of a picture in Hollywood—"Murder in the Vanities"—and when that is completed will start work on a picture with Mae West. Incidentally the Demi Tasse Revues will continue to originate at Los Angeles during this series in which Ellington is being featured.

Without a doubt this gifted descendant of Africa came to the pinnacle of musical fame through his own originality, as the majority of his programs are made up of his own original compositions. And played in a most unique and original manner, too.

Some of his biggest hits are "Sophisticated Lady," "Mood Indigo," "Old Man Blues" and "It Don't Mean a Thing If You Don't Shake That Thing."

Duke Ellington and his boys haven't been for the want of work since they can remember. They have appeared in every large Paramount, Loew's and Keith theater in the country. Have played dance engagements from Bowdoin College, Maine to Frank Sebastian's Cotton Club in Los Angeles. They were featured in "Amos 'n' Andy's" picture, "Check and Double Check," and in the late Florenz Ziegfeld's "Show Girl." He has grossed as much as \$250,000 a year. The band's price for a week's theater engagement runs as high as \$5500. And unusual as it may seem, Ellington himself is not a showman. This well-poised Negro of Paul Robeson's stripe, still plays the piano in his own band. No strutting up and down before the band or fancy gesticulating with a baton for him.

When at "home" in New York Edward Kennedy ("Duke") Ellington lives in a large Harlem apartment with his parents, a nineteen-year-old sister and a fourteen-year-old son.

At the tender age of eight he began studying the piano. At the age of sixteen he started playing raggy music for Washington society. It was in late 1918 when the late Lieutenant Jim Europe, the famous Negro bandmaster of the A.E.F. returned from overseas with a group of black boys who had discovered the New Orleans brand of nerve tonic (jazz) before the war. Shortly afterwards, following a performance in Boston in which he had included the daddy of blues—the St. Louis Blues on his program, Europe was stabbed in the back by his drummer. Jim Europe had convinced Ellington that jazz was his medium of expression. So in 1923 he

toured with one of the earlier and more raucous jazz bands, directed by Wilbur C. Sweatman. In Washington, D. C. a little later he formed his own band.

The success that had greeted him there encouraged him to move on to New York. But in so doing he nearly met his downfall. He opened at the Kentucky Club and was on the verge of bankruptcy when a press agent bobbed up on the scene. He was a miracle tonic for the fast fading Ellington band. Irving Mills was the press agent's name. He saw great possibilities in Ellington's band and he exploited them to the best of his experienced ability.

He augmented the band to twelve pieces, played it in the Cotton Club in Harlem and added a floor show, fast, agile and undressed.

All this coupled with radio broadcasts over the East and Ellington had arrived.

Ellington composes perhaps half the music his orchestra plays and stamps his personality unmistakably on the rest.

When this gifted colored gentleman was in Europe with his band the London Times wrote thusly of him:

"Mr. Duke Ellington is exceptionally and remarkably efficient in his own line—and the excitement and exacerbation of the nerves which are caused by the performances of his orchestra are the more disquieting by reason of his complete control and precision. It is not an orgy but a scientific application of measured and dangerous stimuli."

By all means tune in to the Demi Tasse Revue on Monday nights and listen to this most unusual of musical organizations. And don't forget, the inimitable Tizzie Lish will continue to convulse her radio audience with her ridiculous philosophy and cooking recipes.

Give the Demi Tasse Revue a hearing.



TIZZIE LISH

# CHAIN PROGRAMS CLASSIFIED

PACIFIC STANDARD TIME

## COMEDIANS

Allen, Fred, Wednesday, 9 p.m. .... NBC  
 Amos & Andy, Monday to Friday, 8 p.m. .... NBC  
 Baker, Phil, Friday, 6:30 p.m. .... NBC  
 Benny, Jack, Sunday, 7 p.m. .... NBC  
 Burns & Allen, Wednesday, 6:30 p.m. .... CBS  
 Cantor, Eddie, Sunday, 5 p.m. .... NBC  
 Jessel, George, Saturday 6:30 p.m. .... CBS  
 Jolson, Al., Thursday, 7 p.m. .... NBC  
 Lish, Tizzie, Monday, 7:30 p.m. .... NBC  
 Olson & Johnson, Friday, 7 p.m. .... CBS  
 Pearl, Jack, Wednesday, 5 p.m. .... NBC  
 Penner, Joe, Sunday, 4:30 p.m. .... NBC  
 Stoopnagle & Budd, Tuesday & Thursday, 7 p.m. .... CBS  
 Wynn, Ed., Tuesday, 6:30 p.m. .... NBC

## DRAMAS

Bible Stories, Sunday 11 a.m. .... KPO  
 Death Valley Days, Sunday, 8:30 p.m. .... CBS  
 Drama of Childhood, Sunday, 7 p.m. .... NBC  
 Eno Crime Clues Thursday & Friday, 8:30 p.m. .... KPO  
 First Nighter, Friday, 7 p.m. .... NBC  
 Grand Hotel, Sunday, 2:30 p.m. .... NBC  
 Little Theater of the Air, Sunday, 2 p.m.; Tues.  
 and Thurs., 5 p.m. .... CDLBS  
 March of Time, Friday, 5:30 p.m. .... CBS  
 Memory Lane, Tuesday, 8:15 p.m. .... NBC  
 NBC Drama Hour, Monday, 9 p.m. .... KPO  
 One Man's Family, Friday, 7:30 p.m. .... NBC  
 "Peter the Great," Saturday, 8:30 p.m. .... CDLBS  
 Radio Guild Monday, 12 noon .... KPO  
 True Story Hour, Sunday, 9:15 p.m. .... NBC  
 Winning the West, Thursday 9:15 p.m. .... NBC

## ORCHESTRAS

Armbruster, Robert, Wednesday, 8:15 p.m. .... NBC  
 Arnheim, Gus, Sun., 9 & 11 p.m.; Tues. to Fri.,  
 10:30 p.m.; Sat., 10:15 p.m. .... CBS  
 Ballew, Smith, Sunday, 10 p.m. .... NBC  
 Bain, Jack, Friday, 10:15 p.m. .... NBC  
 Belasco, Leon, Friday, 6:30 p.m. .... CBS  
 Monday, 9 p.m., and Friday, 9:15 p.m. .... CBS  
 Beban, Walter, staff orchestra. .... KPO-KGO  
 Black, Ted, Wednesday, 2:15 p.m. .... NBC  
 Black, Zizz, Thursday, 10 p.m. .... NBC  
 Black, Frank, Sunday, 7 p.m. .... NBC  
 Bernie, Ben, Tuesday 9 p.m. .... NBC  
 Buffano, Jules, Saturday, 10:30 p.m. .... NBC  
 Brigade, Ace, Sunday, 8:45 p.m. .... CBS  
 Coakley, Tom, nightly. .... NBC  
 Cloutier, Norman, Friday, 1:45 p.m. .... NBC  
 Cugat, Xavier, Wednesday & Friday, 3 p.m. .... NBC  
 Daly, William, Wednesday 7:30 p.m. .... NBC  
 Ellington, Duke, Mon., 7:30 p.m. .... NBC  
 Flo-Rito, Ted, nightly, NBC; Wednesday, 7 p.m. .... CBS  
 Fleck, Bill, nightly except Sunday. .... CDLBS  
 Garber, Jan, Sunday, 12:30 p.m. .... NBC  
 Gray, Glen, Tues., 8:20 p.m.; Thurs., 7 p.m. .... CBS  
 Grofe, Ferde, Wednesday 9:30 p.m. .... NBC  
 Hall, George, Wednesday, 9:30 p.m. .... CBS  
 Harris, Phil, Sunday, 8:30, KPO; Friday, 6 p.m. .... NBC  
 Hart, Chas., staff orchestra. .... NBC  
 Hayton, Lennie, Wednesday, 6 p.m. .... NBC  
 Haenschen, Gustav, Sunday 6:30 p.m. .... NBC  
 Himber, Richard, Thurs., 3 p.m.; Sat., 3:30 p.m. .... NBC  
 Hopkins, Claude, Wednesday, 9 p.m. .... CBS  
 Hornik, Joseph, staff orchestra. .... NBC  
 Jones Isham, Thurs., 8:20 p.m., Fri., 8:30 p.m. .... CBS  
 Kemp, Hal., Friday, 9:45 p.m.; Tues., 9:30 p.m. .... NBC  
 King, Wayne, Mon., 7 p.m., CBS; Sun., 12 noon. .... NBC  
 Koestner, Joseph, Sunday, 1:30 p.m. .... NBC  
 Kogen, Harry, Thursday, 4 p.m. .... KPO  
 Kyser, Kay, nightly. .... NBC  
 Little Jack Little, Sunday, 8:30 p.m. .... CBS  
 Lombardo, Guy, Wed., 6:30 p.m.; Sat., 7:45 p.m. .... CBS  
 Masters, Frankie, Monday, 9:45 p.m. .... NBC  
 Molinos, Carlos, Monday, 5:45 p.m. .... NBC

Nelson, Ozzie, Tues., 8:20 p.m., CBS; Sun. 4:30. .... NBC  
 Paige, Raymond, staff orchestra. .... KHJ-CDLBS  
 Pancho & Orch., Mon., 9:30; Sat., 2 p.m. .... CBS  
 Panico, Louis, Friday, 9:30 p.m. .... CBS  
 Poliak, Emil, staff orchestra. .... NBC  
 Rich, Freddie, Friday 8 p.m. .... CBS  
 Rolfe, B. A., Saturday, 7 p.m. .... NBC  
 Rogers, Buddy, Friday, 9 p.m. .... KPO  
 Rubinoff, Sunday, 5 p.m. .... NBC  
 Russo, Dan, Wednesday, 4:15 p.m. .... NBC  
 Sagerquist, Eric, Thurs., 4:30; Friday, 7 p.m. .... NBC  
 Sears, Jerry, Tuesday, 7:45 p.m. .... NBC  
 Selger, Rudy, Sunday, 8 p.m. .... KPO  
 Sherman, Maurice, Saturday, 2:30 p.m. .... CBS  
 Souder, Jackie, Saturday, 9 p.m. .... CBS  
 Sosnick, Harry, Tuesday, 9; Thursday, 8:45 p.m., CBS  
 Stoll, George, Monday, 8 p.m. .... CDLBS  
 Sweeten, Claude, staff orchestra. .... KFR-CDLBS  
 Scotti, William, Thursday, 9:45 p.m. .... NBC  
 Stein, Julie, Monday, 5 p.m. .... NBC  
 Shilkret, Nathaniel, Sunday, 7:30 p.m. .... NBC  
 Vallee, Rudy, Thursday, 5 p.m. .... NBC  
 Van Steeden, Peter, Mon., 3:15; Wed., 5 p.m. .... NBC  
 Voorhees, Don, Saturday, 6 p.m. .... NBC  
 Warring's Pennsylvanians, Sun., 5:30; Th., 6:30. .... CBS  
 Weems, Ted, Sunday, 4 p.m. .... NBC  
 Wheeler, Clarence, Friday and Sunday, 4:30 p.m. .... CBS  
 Whidden, Jay, nightly except Sunday. .... NBC  
 Willson, Meredith, staff orchestra. .... NBC  
 Whiteman, Paul, Thursday, 7 p.m. .... NBC  
 Williams, Griff, nightly. .... CDLBS

## POPULAR PROGRAMS

American Album of Familiar Music, Sunday,  
 6:30 p.m. .... NBC  
 An Evening in Paris, Sunday 5 p.m. .... CBS  
 Broadcast of Byrd Expedition, Saturday, 7 p.m. .... CBS  
 Carnation Contented Program, Monday, 7 p.m. .... NBC  
 Lee Roberts Memory Box, Mon. & Fri., 9:30 p.m., NBC  
 Manhattan Merry Go Round, Sunday, 6 p.m. .... NBC  
 Real Silk, Sunday, 4 p.m. .... NBC  
 The Song of Araby, Tuesday, 9:30 p.m. .... NBC  
 Voice of Firestone, Monday, 8:30 p.m. .... NBC  
 Walter Winchell Sunday, 8:15 p.m. .... NBC

## SKITS

Betty & Bob, Monday to Friday, 1 p.m. .... NBC  
 Billy Batchelor, Mon., Tues., Wed., Fri., Sat.,  
 5:30 p.m. .... NBC  
 Detectives Black & Blue, Mon., Wed. Fri., 6:45  
 p.m. .... KPO  
 Easy Aces, Tuesday to Friday, 10:30 a.m. .... CBS  
 H-Bar-O Rangers, Monday to Friday, 5:15 p.m. .... CBS  
 Little French Princess, Tues., Wed., Thurs., Fri.,  
 10 a.m. .... CBS  
 Little Orphan Annie, Mon., Tues., Wed., Fri.,  
 Sat. 5:45 p.m. .... NBC  
 Mud Caves, Monday to Friday, 3:15 p.m. .... KPO  
 Myrt & Marge, Monday to Friday, 7:45 p.m. .... CBS  
 Oxydol's Own Ma Perkins, Mon. to Fri. 1:30 p.m., NBC  
 Red David, Mon., Wed., Fri., 8:15 p.m. .... KPO  
 Vic & Sade, Mon., Tues., Wed., Thurs. Sat.,  
 10:30 a.m. .... NBC

## SYMPHONY ORCHESTRAS

Minneapolis Symphony, Tuesday, 6:30 p.m. .... CBS  
 N. Y. Philharmonic, Sunday, 12 noon. .... CBS  
 Standard Symphony, Thursday, 8:15 p.m. .... NBC

## VARIETY PROGRAMS

Bakers Broadcast, Sunday, 4:30 p.m. .... NBC  
 Blue Monday Jamboree Thursday, 9 p.m. .... CDLBS  
 Borden's Friday Frolic, Friday, 8:45 p.m. .... CDLBS  
 California Melodies, Tuesday, 5:30 p.m. .... CBS  
 Camel Caravan, Tuesday, 7 p.m. .... CBS  
 Captain Henry's Showboat, Thursday, 6 p.m. .... NBC



Carefree Carnival, Saturday, 9 p.m.	KPO
Chase & Sanborn, Sunday, 5 p.m.	NBC
Colgate House Party, Saturday, 6 p.m.	NBC
Corncob Pipe Club, Wednesday, 7 p.m.	NBC
Crucifix of the Seth Parker, Tuesday, 7 p.m.	NBC
Del Monte Ship of Joy, Monday, 6:30 p.m.	NBC
Demi Tasse Revue, Monday, 7:30 p.m.	NBC
Fleischmann Hour, Thursday, 5 p.m.	NBC
Glimore Circus, Friday, 8:15 p.m.	NBC
Happy Go Lucky Hour, daily except Saturday and Sunday, 2 p.m.	CDLBS
Hall of Fame, Sunday, 7:30 p.m.	NBC
Hour of Smiles, Thursday, 9 p.m.	NBC
Magnolia Minstrels, Monday, 8:30 p.m.	KPO

Marshall's Mavericks, Wed., 10; Thurs., 6 p.m.	KPO
Marvelous Melodies, Fri., 6:30 p.m.	CBS
National Barn Dance, Saturday, 8 p.m.	NBC
Pearce Al. & Gang, Mon. to Fri., 2 p.m.; Sat., 3, NBC	
Powder-Puff Revue, Monday, 10 p.m.	NBC
Romantic Melodies, Thursday, 4:30 p.m.	NBC
Raymond Knights Cuckoos, Wed., 8:15 p.m.	NBC
Ross, Jack, Roundup, Monday, 10:30 p.m.	CDLBS
Seven Star Revue, Sunday, 6 p.m.	CBS
Shell Show, Monday, 8 p.m.	CDLBS
Sinclair Minstrels, Monday, 6 p.m.	NBC
Song of Araby, Tuesday, 9:30 p.m.	NBC
Swift Revue, Friday, 7 p.m.	CBS
S. & W. Merry Makers, Sunday, 7:30 p.m.	CBS

VOCALISTS

Alda, Mme. Frances	NBC	Heller, Jackie	NBC	Novis, Donald	NBC
Baker, Tom	CBS	Hilliard, Harriet	NBC	Olander, Ann	NBC
Barthell, Elizabeth	CBS	Holloway, Ruth	NBC	Parker, Frank	NBC
Beasley, Irene	NBC	Hughes, Helene	CDLBS	Parker, Jack	NBC
Bennett, Carlyle	NBC	Imahus, Edwin	CDLBS	Peerce, Jan	NBC
Blanchard, Barbara	NBC	Jackson, Arlene	NBC	Percy, David	NBC
Boswell Sisters	CBS	James, Lewis	NBC	Piggott, Eileen	NBC
Buccaneers Quartet	CDLBS	Joy Alice	NBC	Primley, Marjorie	NBC
Carlile, Charles	CBS	Kay, Dot	NBC	Ray, Leah	NBC
Clef Dwellers	NBC	Kennedy, Irving	NBC	Rea, Virginia	NBC
Crooks, Richard	NBC	Kennedy, Reed	NBC	Ross, Lanny	NBC
Crosby, Bing	CBS	Kirbery, Ralph	NBC	Roy, Ted	NBC
Davies, Edward	NBC	Kirtley, Lucille	NBC	Ryan, Babs	CBS
Del Campo, Francisco	CBS	Klassen, Ben	NBC	Seagle, John	NBC
Doric Quartet	NBC	Lane Sisters	CBS	Stanton Harry	NBC
Duey, Phil	NBC	Lane, Rita	NBC	Steede, Douglas	NBC
Eastman, Mary	CBS	Landon, Clay	NBC	Steele, Mary	NBC
Ellington, Jean	CDLBS	Lang, Jeannie	CBS	Stevens, Bob	NBC
Etting, Ruth	CBS	Langford, Frances	NBC	Small, Mary	NBC
Evans, Edith	CDLBS	La Salle, Nanette	NBC	Simmons, Robert	NBC
Evans, Evan	CBS	Lee, Linda	CDLBS	Tamara	NBC
Foster, Everett	NBC	Lucas, Nick	CBS	Teel, John	NBC
Gates, Connie	CBS	Luther, Frank	NBC	Thomas, John Chas.	NBC
Gill, Jeffrey	CDLBS	Marsh, Dixie	NBC	Thibault, Conrad	NBC
Grard, Armand	NBC	Mears, Martha	NBC	Three X Sisters	NBC
Graham, Ronald	CDLBS	Morin Sisters	NBC	Tibbett, Lawrence	NBC
Gruninger, Eva	NBC	Munn Frank	NBC	Turley, Agatha	NBC
Guizar, Tito	CBS	Montague, Imelda	NBC	Van, Vera	CBS
Hall, Wendell	NBC	Murray, Edith	CBS	Vincent, Elmore	NBC
Hanshaw, Annette	NBC	Niesen, Gertrude	CBS	Warner, Hazel	NBC
Harris, Tommy	NBC	Neil Sisters	NBC	Werrenrath, Reinald	NBC
Hastings, Annette	NBC	Niesley, Myron	NBC	White, Joe	NBC

NATIONAL BROADCASTING COMPANY

NBC Network Stations  
(Western Division)

KDYL	Salt Lake City
KECA	Los Angeles, California
KEX	Portland, Oregon
KFI	Los Angeles, California
KFSD	San Diego, California
KGA	Spokane, Washington
KGHL	Billings, Montana
KGIR	Butte, Montana
KGO	San Francisco, California
KGU	Honolulu, T. H.
KGW	Portland, Oregon
KHQ	Spokane Washington
KJR	Seattle, Washington
KOA	Denver, Colorado
KOMO	Seattle, Washington
KPO	San Francisco, California
KTAR	Phoenix, Arizona
KYA	San Francisco, California

CBS—COLUMBIA BROADCASTING SYSTEM

STATIONS  
(Western Division)

KHJ	Los Angeles, California
KFRC	San Francisco, California
KGB	San Diego, California
KOL	Seattle, Washington
KFPY	Spokane, Washington
KVI	Tacoma, Washington
KOIN	Portland, Oregon
KERN	Bakersfield, California
KMJ	Fresno, California
KFBK	Sacramento, California
KDB	Santa Barbara, California
KWG	Stockton California
KSL	Salt Lake City, Utah

CDLBS—COLUMBIA DON LEE BROADCASTING SYSTEM

Programs originating at KHJ or KFRC

Special Feature—Saturday, March 31, 10:55 a. m.—NBC Network

OPERA "MANON"

To be broadcast from Metropolitan Opera House, New York City

# SUNDAY Programs

March 25, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
8 A.M.—Arlon Trio  
9—Chronicle Comics; 9:30, Organ  
10—Stringwood Ensemble  
10:30—Nat. Youth Radio Conference  
11—To be announced  
11:30—Rings of Melody  
12 noon—Lady Esther Serenade  
12:30—Yeast Foamers  
1—Albert P. Terhune: Dog Stories  
1:15—Wildroot Program  
1:30—Hoover Sentinels  
2—National Vespers  
2:30—Grand Hotel  
3—Singable Songs  
3:30—Melody Train  
3:45—Pages from the Book of Life  
4—The Real Silk Show  
4:30—Bakers Broadcast; Joe Penner  
5—Chase-Sanborn; Eddie Cantor  
6—Manhattan Merry-Go-Round  
6:30—Album of Familiar Music  
7—Chevrolet program: Jack Benny  
7:30—Hall of Fame: Guest Star  
8—Wendell Hall, vocalist  
8:15—Jergens program: W. Winchell  
8:30—Death Valley Days  
9—Readers Guide, J. H. Jackson  
9:15—True Story Court of Human  
Relations; Drama  
10—Richfield News Flashes  
10:15—Paul Carson, organist  
11 to 12 mid.—Tom Coakley's Orch.

**243.8 Meters KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
8:15 A.M.—Christian Science Rndg.  
9:30—Sabbath Matins  
9—'Fellowship of the Air'  
9:15—Funny Paper Man  
10:15—To be announced  
11—Old St. Mary's Church Services  
12 noon—Organ; Paraders  
1—Waltz Classics  
2—Discovery Hour  
2:30—Light Opera  
4—Royal Serenaders  
4:30—Symphony Concert  
5:30—Tabernacle program  
6—Rabbi Elliot Burstein  
6:15—Citadel Band  
6:30—"Threads of Tradition"  
6:45—Carmen D'Obario, pianist  
7—Songsters of the Evening  
7:30—Kay Kyser's Orchestra  
8—Opera  
9:30—"Beauty That Endures"  
9:45—John Wolohan's Orchestra  
10:30 to 11 P.M.—Concert Memories

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Recorded program  
8:30—Swedish Meditations  
9—Organ; 9:30, Vita Hepar  
9:45—Recorded Program  
10—Watch Tower program  
10:30—Tuneful Tunes  
11—Oakland Community Church  
12 noon—Consumers All-reg. prog.  
1:30—Bible Questions and Answers  
2—University of the Air  
2:30—Ran Wilde's Orchestra  
3—Forum program; Records  
4:30—Warren Stenson, tenor  
4:45—John Bozic, accordionist  
5—Oakland Council of Churches  
5:30—Wilma McVey, vocalist  
5:45—The Chatterbox  
6—To be announced

6:15—Watch Tower program  
6:30—Musical Miniatures  
6:45—Pentacostal Church program  
7—Y.M.C.A. program  
7:30—Adver. Sales Executives  
7:45—The Psychonomist  
8—Oakland Community Church  
9—Foreign Watch Tower  
9:30—Recorded program  
10:30—Ran Wilde's Orchestra  
11:15—Demon's Loft  
11:30 to 12 mid.—Mid. Vagabond

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco  
8 A.M.—Organ Concert  
8:05—Hall and Gruen, piano duo  
8:15—Major Bowes' Family  
9:15—Gordon String Quartet  
9:30—Press-Radio Bureau News  
9:35—Radio City Concerts  
10:30—Cecilians: vocal and string  
11—Bible Stories  
12 noon—Music Garden  
1—Melodians: dance orchestra  
2—John and Ned: harmony duo  
2:15—Afternoon Concert  
3—Catholic Hour  
3:30—Our American Schools  
4—Community Forum  
4:30—NRA Talks  
4:35—Silhouettes: Irving Kennedy  
5:15—Music of Today and Yesterday  
5:45—Henry M. Hyde  
6—Gunnar Johansen, pianist  
6:30—S. F. Municipal Organ  
7—Quartet Time  
7:15—Personal Closeups  
7:30—Rainbow Harmonies  
8—Rudy Seiger's Orchestra  
8:30—Phil Harris Orchestra  
9—To be announced  
9:15—Kay Kyser's Orchestra  
9:30—University of California  
10—Hotel Cosmopolitan Orchestra  
10:30—Josef Hornik's Orchestra  
11 to 12 mid.—Midnight Melodies

**340.7 Meters K LX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
12 noon—Records  
12:30 P.M.—Merlyn Morse, tenor;  
Jeannet Stock, soprano; Anita &  
Orsco, novelty guitar duo  
1:30—Records; Ned's Review  
3:30—Aspre's Manila String Orch.  
4—Records; Old Man Soliloquy  
5:15—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Mixed Quartet  
6:30—Hotel Oakland Trio  
7:30—Herb Kennedy & Nancy Hersey, pianist  
7:45—Leaders in Sports  
8—John Wharry Lewis Quintet  
9—Studio program  
9:15—Neighboring Songs and Poems  
9:30—William Don  
9:45 to 10:45 P.M.—Dance program

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake  
7 A.M. to 6—Various Programs  
6 P.M.—CBS, Seven Star Revue  
7—CBS, Angelo Patri, "Your Child"  
7:30—Ernest Hutcheson, pianist  
8—CBS Programs  
8:30—Cathedral Madeleine  
9—L. D. S. Service  
9:30—Temple Square program  
10:30 to 11 P.M.—Dance Music

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
8 A.M.—Examiner Comics  
8:30—CBS, Tabernacle Choir, Organ  
9:30—Whispering Strings  
9:45—CBS, Madison Ensemble  
10—CBS, Church of the Air  
10:30—Lazy Dan, Minstrel Man  
11—CBS, Broadway Melodies  
11:30—The Islanders  
11:45—Jeanne  
12—CBS, New York Philharmonic  
2—Little Theater of the Air  
2:30—Salon Moderne  
3—Rabbi Magnin—World Topics  
3:15—Meditations in Melody  
3:30—CBS, Smilin' Ed McConnell  
3:45—Beauty Talk  
4—Cystex Detective Stories  
4:15—CBS, Welch Madrigal Choir  
4:30—CBS, Clarence Wheeler's Orch.  
4:45—CBS, Organ and Harp  
5—CBS, An Evening in Paris  
5:30—CBS, Warings' Pennsylvanians  
6—CBS, Seven Star Revue  
7—CBS, Anzelo Patri  
7:30—S. & W. Merrymakers  
8:30—CBS, Jack Little Orchestra  
8:45—CBS, Ace Brigode Orchestra  
9—Dance Orchestra  
10—Darrell Donnell  
10:10—Griff Williams' Orchestra  
11—Dance Orchestra  
11:30 to 12 mid.—Midnight Moods

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
8:30 A.M.—Good Morning Concert  
9:30—Popular Tunes  
9:45—Little Margie (E. T.)  
10—Bible Class  
11—Church Services  
12:30 P.M.—Chapel of Chimes Organ  
12:45—Calvary Meditations  
1—Church of Latter Day Saints  
1:30—Dillon Players  
2—Chamber of Commerce program  
2:15—Gems of the Opera  
2:30—Musical Moods  
3:30—Nell Callahan, pianist  
3:45—Jean Wakefield, vocalist  
4—U. C. Forum of the Air  
4:30—Hawaiian program  
4:45—String Trio  
5—Chapel of Chimes, Organ  
6—Studio Program  
7—Echoes of Portugal  
7:15—Dan Russo's Orchestra  
7:30—Church Services  
9:15—Bits of Humor Stories  
9:30—Chapel of the Chimes Organ  
9:45—Classical Concert  
10—Popular Records  
10:30 to 11 P.M.—Hal Girvin's Or.

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
8 A.M. to 6:15—Records, News, Musical programs and Talks  
6:15 P.M.—Silent period  
12:01 to 7 A.M.—Owl program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
10:15 A.M.—Sunday School Lesson, First Baptist Church  
11 to 12:30—First Baptist Church services  
12:30—Silent period  
7:30 to 9—First Baptist Church Serv.

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
9 A.M.—Church Quarter-Hour  
9:15—Dr. Casselberry  
9:30—NBC, Radio City Concerts  
10:30—NBC, Nat'l Youth Conference  
11—NBC, Gene Arnold Commodores  
11:30—NBC-KGO programs to 2  
2—The Sunday Players  
2:30—NBC, Grand Hotel  
3—Church of the Open Door  
3:30—U. S. C. College of Music  
3:45—Pages from the Book of Life  
4—NBC-KGO programs to 8  
8—Wendell Hall, vocalist  
8:15—NBC, Walter Winchell  
8:30—NBC, Death Valley Days  
9—Victor Aller, piano recital  
9:15—NBC, True Story program  
10—NBC, Richfield Reporter  
10:15—Richelieu; Cardinal or King  
10:45 to 11:30 P.M.—Lofner's Orch.

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L.A., Cal.  
8 A.M. to 12—Various programs  
12 noon—CBS, Philharmonic Orch.  
2—Little Theatre of the Air  
2:30—Salon Moderne  
3—Rabbi Magnin  
3:15—Adventures in Literature  
3:30—CBS, Smiling Ed McConnell  
3:45—"Randall Trio"  
4—Knox Co. program  
4:15—CBS, Welch Madrigal Choir  
4:30—CBS, Clarence Wheeler's Orch.  
4:45—Catholic Mission Hour  
5—CBS, "Evening in Paris"  
5:30—CBS, Waring's Pennsylvanians  
6—CBS, "Seven Star Revue"  
7—CBS, Your Child  
7:30—S. & W. Merry-makers  
8:30—CBS, Little Jack Little & Or.  
9—CBS Orchestras  
10—News Items  
10:10 to 12 mid.—Dance Music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Ethel Hubler, speaker  
5:15—Dr. John Matthews  
6—Curtis Abell's Humanist Talk  
6:30—Rev. C. E. Fuller  
7—Barnani Concert Group  
7:15—Calmon Luboviski, violinist  
8—Presbyterian Church  
9—News Service  
9:15—Judge Rutherford  
9:30 to 10:30—The Crocketts

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
8 A.M. to 12:30—Various programs  
12:30 P.M.—Yeast Foamers  
1—Old-Time Program  
2—NBC National Vespers  
2:30—Balboa Park Organ  
3:30—NBC, Melody Train  
3:45—Symphony Concert  
6—Moragies' Hawaiians  
6:30—Dr. Straus' Sketchbook  
7—NBC, Jack Benny Orchestra  
7:30—Mollie Thompson, Organist  
7:45—Musical Moments  
8:15—NBC, Walter Winchell  
8:30—Girls' Chorus  
8:45—Studio program  
9—NBC, Readers' Guide  
9:15—To be announced  
10—NBC, Richfield News Flashes  
10:15—NBC, Bridge to Dreamland  
11-12 mid.—NBC, Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
9 A.M. to 1—Various programs  
1 P.M.—NBC, Spratt Dog Stories  
1:15—NBC-KGO programs to 2  
2—N. W. on Parade  
2:30—NBC, Grand Hotel  
3—NBC, Catholic Hour  
3:45—NBC-KGO programs to 9  
4—Croonaders  
9:15—NBC, True Story program  
10—NBC, Richfield News  
10:15 to 12 mid.—NBC-KGO prog.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
8 A.M. to 12—Various programs  
12 noon—CBS, N. Y. Philharmonic  
2—Little Theatre of the Air  
2:30—Judge Rutherford  
2:45—Salon Moderne  
3—Proctor's program  
3:30—CBS, Smilin' Ed McConnell  
3:45—Twilight Musicales  
4—Twenty Music Masters  
4:15—CBS, Welch Madrigal Choir  
4:30—CBS Program  
4:45—Organ and Harp  
5—An Evening in Paris  
5:30—Fred Waring's Pennsylvanians  
6—CBS, Seven Star Revue  
7—CBS, Angelo Patri  
7:30—S. & W. Merry-makers  
8:30—"Beauty that Endures"  
8:45—CBS, Ace Brigode's Orchestra  
9—Radio Gospel League Musicales  
9:15—Dance Orchestra  
11:30 to 12 mid.—Midnight Moods

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego  
8 A.M. to 12—Various programs  
12 noon—CBS, Symphony Orchestra  
2—Little Theatre of the Air  
2:30—Salon Moderne  
3—Rabbi Magnin  
3:15—Meditations in Melody  
3:30—CBS, Smilin' Ed McConnell  
3:45—CBS, Twilight Musicales  
4—Cystex, Detective Stories  
4:15—CBS, Welsh Madrigal Choir  
4:30—Health Talk  
4:35—CBS, Clarence Wheeler's Orch.  
4:45—CBS, Organ and Harp  
5 P.M.—CBS, Evening in Paris  
5:30—CBS, Waring's Pennsylvanians  
6—CBS, 7 Star Revue  
7—CBS, Angelo Patri  
7:30—S. & W. Merry-makers  
8:30—CBS, Jack Little's Orchestra  
8:45—CBS, Ace Brigode's Orchestra  
9—Dance Orchestra  
10—World Wide News  
10:10—Dance Orchestra  
11:30 to 12 mid.—Organ Concert

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
8 A.M. to 12—Various programs  
12 noon—NBC, Lady Esther Seren.  
12:30—NBC, Yeastfoam program  
1—NBC, Terhune Dog Stories  
1:15—NBC, Wildroot Institute  
1:30—Hoover Sentinels Concert  
2—Old Songs of the Church  
2:30—NBC, Grand Hotel  
3—Proctors; News Adventures  
3:45—Olympic Male Chorus  
4—NBC, Real Silk Hosiery  
4:30—NBC, Baker's Broadcast  
5—NBC, Chase & Sanborn program  
6—NBC, Manhattan Merry-Go-R'nd  
6:30—NBC, Amer. Album of Music  
7—NBC, Jack Benny  
7:30—NBC, Hall of Fame  
8—Wendall Hall  
8:15—NBC, Walter Winchell  
8:30—NBC, Death Valley Days  
9—The King's Foursome  
9:15—Pioneers; 9:45 Souvenirs  
10—NBC, Richfield News Flashes  
10:15—Happiness Program  
10:30 to 11—Greater Washington Hr.

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
8 A.M. to 12—Various programs  
12 noon—Wayne King's Orchestra  
12:30—NBC, Yeast Foamers  
1—NBC, Dog Stories, A. Terhune  
1:15—NBC, Wildroot program  
1:30—NBC, Hoover Company  
2—Cystex; 2:15, Gill Bros.  
2:25—Board of Optometry  
2:30—NBC, Grand Hotel  
3—Song and Story Hour  
3:30—Nick's Flower Home  
3:45—NBC-KGO programs to 9  
9—Soloist  
9:15—NBC, True Story program  
10—NBC, Richfield News Flashes  
10:15—NBC, Bridge to Dreamland  
11 to 12 midnight—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
8 A.M. to 5—Various programs  
5 P.M.—CBS, "Evening in Paris"  
5:30—CBS, Ford Motors program  
6—CBS, Seven Star Revue  
7—CBS, Your Child  
7:30—The Merry-makers  
8:30—CBS, Little Jack Little  
8:45—Strange Adventures in Strange Lands  
9 to 12 midnight—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
8 A.M. to 1—Various programs  
1 P.M.—Petite Symphonists  
1:30—Seattle Pac. College; Quartet  
2—NBC, National Vespers  
2:30—Cornish School  
3—NBC, Catholic Hour  
3:30—NBC, Our American Schools  
4—Olympic Male Chorus  
4:15—University of the Air  
5—Emanuel Tabernacla, Rev. Bard  
5:30—Songs, New and Old  
5:45—First Church of Christ Scien.  
6—Angelus Hour; 7, Lee Sisters  
7—Viennese Vagabonds  
7:30—Dinner Dansant  
8—First Church of Christ Scientist  
9—NBC, Reader's Guide  
9:15—Lee Sisters  
9:30—Artistic Trio; 10, Piano Studies  
10:15 to 11—Bridge to Dreamland

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# MONDAY Programs

March 26, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Breen and de Rose, songs  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applesauce  
8:15—U. S. Navy Band  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Melody Mixers  
10—Press-Radio Bureau News  
10:05—Organ Concert  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marion & Jim  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Sax Appeal  
12:15—Western Farm and Home Hr.  
1—Betty & Bob, dramatic sketch  
1:15—Contract Bridge  
1:30—Oxydol's Own Ma Perkins  
1:45—Lady Next Door  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Peter van Steeden's Orchestra  
3:30—The Well Dressed Woman  
3:45—Gould & Shefter, pianists  
4—Art and Music  
4:15—Little Colleen  
4:30—Music by Gershwin  
4:45—Mary's Friendly Garden  
5—Julie Stein's Orchestra  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Sinclair Minstrels  
6:30—Del Monte Ship of Joy  
7—Carnation Contented program  
7:30—Demi-Tasse Revue  
8—Amos 'n' Andy  
8:15—The Philistine  
8:30—Voice of Firestone  
9—to be announced  
9:30—Lee S. Roberts  
9:45—Frankie Masters Orchestra  
10—Richfield News Flashes  
10:15—Mark Hopkins Hotel Orch.  
11—Organ Concert  
11:30 to 12 mid.—Stringwood Ensem.

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Organ Concert  
7:35—Morning Parade  
8—Organ Concert  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talks  
9:30—News  
9:45—Johnnie O'Brien: harmonica  
9:55—Dr. Wynne's Health Talks  
10—Melody Mixers; Orchestra  
10:15—Songs by Kitchen Sink  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Xavier Cugat Orchestra  
11:15—Federation of Women's Clubs  
11:45—Agricultural Bulletins  
12 noon—Radio Guild  
1—News; 1:15, Ann Warner Chat  
2—Your Health  
2:15—Reinald Werrenrath  
2:30—Mobile Moaners  
2:45—Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Peter Vansteeden's Orchestra  
3:15—Mud Caves: dramatic skit  
3:20—Three X Sisters: vocal trio  
3:45—University of Calif. program  
4—Horseshoe Philosophy  
4:15—Dan Russo Orchestra  
4:30—Stringwood Ensemble  
5:15—News; Piano Pals

5:40—Westclox program: drama  
5:45—Carlos Molina's Orchestra  
6—NRA Talks; 6:05, Organ Concert  
6:30—Safety First  
6:45—Detectives Black and Blue  
7—Southern Harmony Four  
7:15—Paul Martin, banjoist  
7:30—Concert Petite  
7:45—Stanford University program  
8—Edna Fischer, pianist  
8:15—Red Davis: dramatic sketch  
8:30—Magnolia Minstrels  
9—NBC Drama Hour  
9:30—Hills Brothers Radio program  
9:35—The Orchestra  
10—Powder-Puff Revue  
10:30—Pacific Serenaders  
11—Ted Flo-Rito's Orchestra  
11:30 to 12 mid.—Organ Concert

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Records; 2:30, News; 2:40, Stocks  
2:45—Opportunity Hour; 3:30, News  
4:15—Brother Bob's Club  
4:45—Health School of the Air  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Betty Babbish Band  
7—Local News Items  
7:15—Lovable Liars  
7:30—'Beauty That Endures'  
7:45—The Club News Parade  
8—Donald Neal, baritone  
8:25—Better Business Bureau Talk  
8:30—Faucit Theater of the Air  
9—Studio program  
9:30—Helen Parmelee, pianist  
9:45—Studio program  
10 to 11 P.M.—Dance program

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; 6:30, Health program  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—Beauty Talk  
7:45—Oakland Cham. of Commerce  
8—Nellie Alsing, soprano  
8:15—Watch Tower program  
8:30—Ran Wilde's Orchestra  
9—Musical program; 9:30 Records  
11:15—Demon's Loft  
11:30—Dance Music  
12 to 1 A.M.—Midnight Vagabond

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—Market reports  
6:45—Farmers' Exchange  
7—U. S. Weather Report  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Honolulu Beach Boys  
7:45—Band Concert  
8—Rolling Stones  
8:15—Darnell Melody Sisters  
8:30—Golden Memories  
9—Eb and Zeb  
9:15—Accordion Capers  
9:45 to 10:15 P.M.—Kimo's Hawaiian  
Serenaders

491.5 Meters **KFRC** Prospect 0100  
100 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks; Exercises  
8—Grab Bag; Recordings  
8:15—Morning Moods  
8:30—CBS, Tony Wons, Philosopher  
8:45—CBS, Piano Pictures  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt & Co.  
9:20—CBS, Elizabeth Barthell  
9:30—CBS, Emery Deutsch's Orch.  
10—Better Business Talk  
10:15—CBS, George Hall's Orch.  
10:30—Mischa Ragsinsky Ensemble  
10:45—Cooking School  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Oahu Serenaders  
12:15—CBS, Voice of Experience  
12:30—CBS, U. S. Marine Band  
12:55—N. Y. Stock Quotations  
1—CBS, Bob Nolan and Orchestra  
1:15—Library of Congress Chamber  
Festival  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Violin, Cello and Organ  
3:45—CBS, Sam Robbins' Orchestra  
4—Melodies Organistlike  
4:15—CBS, Texas Rangers  
4:30—CBS, Shumate Bros.' Quartet  
4:45—Lost and Found Items  
4:50—NRA Speaker  
4:55—Town Topics  
5—Charlie Lung and His Gang  
5:15—H Bar O Rangers  
5:30—CBS, Bing Crosby  
6—to be announced  
6:15—CBS, Charles Carille, tenor  
6:30—CBS program  
7—CBS, Wayne King's Orchestra  
7:30—CBS, Presenting Mark Warnow  
7:45—CBS, Myrt & Marge  
8—The Shell Show  
9—CBS, Leon Belasco's Orchestra  
9:30—CBS, Pancho and his Orchestra  
10—News Flashes  
10:10—Gillette Drama  
10:15—Bill Fleck Orchestra  
10:30—Jack Ross' Roundup  
11:30 to 12 mid.—Bill Fleck Orch.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Chats with Dora Lee  
2—Globe Trotter  
2:15—Recordings  
3—Coleman Cox  
3:15—Recordings  
3:45—Man About Town  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Contract Bridge  
5—Rusty—The Boy Aviator  
5:15—Rhythm Ramblings  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—The Commentator, J. Lester  
Malloy  
7—Paul Kellar, pianist  
7:15—Italian News Broadcast  
7:30—Soliloquy  
7:45—Paramount on Parade  
8—Fun and Frolic  
8:30—Hawaiian Shadows  
8:45—Chandu, the Magician  
9—Oklahoma Ramblers  
9:30—Bats in the Belfry  
10 to 11:30 P.M.—Studio program

**243.8 Meters KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7 A.M. to 12—Various Programs  
12 noon—Scriptures  
12:03—Noonday Concert  
1—Harmonies  
1:15—John Martin Story Hour  
1:30—Matinee Idyll  
2—P-T-A Talk  
2:15—Intercollegiate Forum Debates  
2:45—Organ; Argentinians  
4—Vignettes from Life  
4:05—Music Masters  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobbe  
7—Ernie Smith's Sport Page  
7:15—St. Mary's College  
7:30—Radio Theatre  
8—S. F. Dept. of Education  
8:15—Hotel St. Regis Orchestra  
8:30—Russian musical program  
9:15—National Defense  
9:30—Tango Time  
10—News; Organ  
11:15 to 12 mid.—Concert Memories

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 6 P.M.—Various prog.  
6—Watanabe and Archie  
6:15—Mona Lowe  
6:30—Adventures of Red Davis  
6:45—Jack Dale and Orchestra  
7:15—Elvia Allman and Lindsay Mc-Harrie in "Crazy Quilt"  
7:30—To be announced  
8—The "In-Laws"  
8:15—Rosicrucian program  
8:30—The Voice Parade; News  
9:15—Orchestra and Vocalists  
9:30—The Crocketts  
10:30 to 11 P.M.—Pontrelli's Orch.

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L.A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Charlie Lung Gang  
5:15—H-Bar-O Rangers  
5:30—CBS, Bing Crosby  
6—To be announced  
6:15—CBS, Charles Carille  
6:30—To be announced  
7—CBS, Wayne King's Orchestra  
7:30—Fred Stark's Rocketeers  
7:45—CBS, Myrt and Marge  
8—Shell Show  
9—CBS, Leon Belasco's Orchestra  
9:30—Pancho and Orchestra  
10—News Items; Music  
10:30—Jack Ross' Roundup  
11:30—Bill Fleck's Orchestra  
12 to 1 A.M.—Recordings

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
8 A.M. to 5 P.M.—Various progs.  
5—Rainbow Gardens Orchestra  
5:30—Studio program  
6—Sinclair Minstrels  
6:30—May We Present  
6:45—Sonny and Buddy  
7—State Faculty program  
7:15—Studio program  
7:30—NBC, Demi-Tasse Revue  
8—Feature program  
8:15—NBC-KGO programs to 9  
9—Rainbow's End  
9:15—Cypress View  
9:30—Studio program; Talk  
10—Richfield News Flashes  
10:15 to 12 mid.—Dance music

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—NBC, F. A. Cook News  
12:15—NBC, Farm and Home Hour  
1—General Mills  
1:15—Parker Dental Clinic  
1:30—NBC, Ma Perkins, Oxydol  
1:45—Michael Arenstein, cellist  
2—NBC, Al Pearce and Gang  
3—O. Korber; Orchestra  
3:05—Eddie King, piano  
3:15—Friendly Chat  
3:45—NBC-KGO programs to 4:30  
4:30—Mark Daniels  
4:45—Sam Gordon  
5—Rainbow Gardens Orchestra  
5:15—Collins & Erwin  
5:30—NBC-KGO Programs to 6:25  
6:25—Brookfield Memory Singer  
6:30—NBC-KGO programs to 8:15  
8:15—Beauty That Endures  
8:30—NBC-KGO Programs to 9:45  
9:45—Hills Bros.; Orchestra  
10—NBC News Flashes  
10:15—Van Duyen Chocolates  
10:20—Cole McElroy's Orchestra  
10:30—Kelly's Entertainers  
10:45—Concert Trio  
11—Ambassador Hotel Orchestra  
11:30 to 12—Stringwood Ensemble

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Electric Transcription  
5:20—Recordings  
5:45—Cecil Solly  
6—NBC programs to 6:30  
6:30—Wash. High School Reporter  
6:45—Dinner Dansant  
7:15—Taryn (ET.)  
7:30—Mystic Asia  
8—Frolickers  
8:15—Edna Fischer, pianist  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Muted Strings  
9:15—Male Quartet  
9:30—Dancing with Don Redman  
9:45—College Inn Orchestra  
10—Jules Buffano's Orchestra  
10:30—Melodies and Memories  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Records

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 to 8:30 A.M.—Various prog.  
8:30—Health Talk, Dr. Reinhold  
8:45—Helpful Hints to Housewives  
9—News Release  
9:15—NBC, Home Economics Talk  
9:30—Bennie Watson, Songs  
9:45—Talk by Julia Hayes  
10—Al Gayle's Magic Kettle  
10:15—Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Margaret Duncan, pianist  
2—NBC-KGO program  
3:15—Ann Warner Chats  
3:45—The Poet's Corner  
4—Wesley Tourtellotte, organist  
4:30—Health Talk; News  
5—Rainbow Gardens Orchestra  
5:15—"Robin Hood"; transcription  
5:30—NBC-KGO programs to 9:45  
9:45—Singing Service Men  
10 to 12 mid.—NBC-KGO programs

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5:30—Various prog.  
5:30 P.M.—CBS, Bing Crosby  
6—To be announced  
6:15—Radio Speaker Stevenson  
6:30—CBS program  
7—CBS, Wayne King's Orchestra  
7:30—Rocket Military Band  
7:45—CBS, Myrt and Marge  
8—The Shell Show  
9—Globe Trotter  
9:05—CBS, Leon Belasco's Orchestra  
9:30—CBS, Pancho and Orchestra  
10—Ken Stuart's Sunshine program  
10:30—Jack Ross Roundup  
11 to 12 midnight—Dance Music

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 5 P.M.—Various Progs.  
5—Wandering Cowboy  
5:15—H Bar O Rangers  
5:30—CBS programs  
7—Wayne King's Orchestra  
7:30—Military Band  
7:45—Myrt and Marge  
8—Shell Show  
9—CBS, Leon Belasco Orchestra  
9:30—Dance Orchestras  
10:45—Jack Ross's Round-Up  
11:30 to 12 mid.—Dance music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12:15—Various programs  
12:15 P.M.—NBC, Farm & Home  
1—NBC, Betty and Bob  
1:15—Harp Melodies, Graf  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Manhattan Echoes  
2—NBC, Al Pearce and Gang  
3—Pastel Harmony  
3:30—Day Dreams  
3:45—Easy Chair, Grant Merrill  
4—NBC, Dance Masters  
4:30—Music by Gershwin  
4:57—Resume of Featured Programs  
5—Happiness program  
5:15—To be announced  
5:30—NBC-KGO programs to 6  
6—Sinclair Minstrels  
6:30—Del Monte Ship of Joy  
7—KGO programs to 8:15  
8:15—"Souvenirs"  
8:30—NBC, Voice of Firestone  
9—To be announced  
9:30—Male Quartet  
9:45—Harp Melodies  
10—NBC, Richfield News Flashes  
10:15—Dance Music  
11:30 to 12 mid.—Stringwood Ensm.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1 P.M.—NBC, General Mills  
1:15—Silver Loaf Baking  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Lubins Style Shop  
2—NBC, Al Pearce and Gang  
3—Family Almanac  
3:15—Tull & Gibbs Club Bulletin  
3:30—Business and Pleasure  
4—Studio Programs  
4:30—Music by Gershwin  
4:45—To be announced  
5:30—NBC-KGO Programs to 6:15  
6:15—Frank Funkhouser Talk  
6:30—NBC-KGO programs to 9:45  
9:45—Frank and Archie  
10 to 12 mid.—NBC-KGO programs

# TUESDAY Programs

March 27, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
7 A.M.—Edward MacHugh, vocalist  
7:15—Organ  
7:30—Financial Service  
7:45—Exercise and Applesauce  
8:15—Your Child  
8:30—Marine Band Shut-In Hour  
9—Barbara Lee—Breakfast Club  
9:15—Edna Fischer, pianist  
9:30—Martha Meade Society  
9:45—Will Aubrey, vocalist  
10—Radio-Bureau News Service  
10:05—Organ Concert  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marion & Jim  
11:45—Nellie Revell at Large  
12 noon—Financial Flashes  
12:05—Johnny O'Brien, harmonica  
12:15—Western Farm and Home Hr.  
1—Betty & Bob, dramatic sketch  
1:15—Bauer & Black Program  
1:30—Oxydol's Own Ma Perkins  
1:45—Betty Marlowe, talk  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Mme. Frances Alda  
3:30—Back Stage Chatter  
3:45—Cheerio Musical Mosaics  
4—The Family Cook Book  
4:15—John and Ned, harmony duo  
4:30—Mary's Friendly Garden  
5—Balladettes  
5:30—Billy Batchelor  
5:45—Little Brown Annie  
6—Canzonetta  
6:15—Historical Sketches of S. F.  
6:30—Ed Wynn: Texaco Fire Chief  
7—The Cruise of the Seth Parker  
7:30—Madame Sylvia & Movie Stars  
7:45—Caswell Concert  
8—Amos 'n' Andy  
8:15—Memory Lane  
8:45—Horlick's Adventures in Health  
9—Ben Bernie's Orchestra  
9:30—The Song of Araby  
10—Richfield News Flashes  
10:15—Mark Hopkins Hotel Orch.  
10:55—Press-Radio Bureau News Service  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco  
7:30 A.M.—Organ Concert  
7:50—Castles in the Air  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talk  
9:30—News: Organ Concert  
9:55—Dr. Wynne's Health Talks  
10—Arion Trio  
10:15—Served with Sauce a la King  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Meredith Willson's Orchestra  
11:30—Argentine Trio  
11:45—Agricultural Bulletins  
12 noon—Middy Musicals  
1—News: 1:15, Ann Warner Chat  
1:45—Brown Palace Orchestra  
2:15—Jackie Heller, tenor  
2:30—Nursery Rhymes  
2:45—Fashion Flashes: Health Talk  
3:05—Mme. Frances Alda, soprano  
3:15—Mud Caves: dramatic skit  
3:30—Mid-Week Fed. Hymn Sing  
3:45—University of California prog.  
4—Mary Small, juvenile singer  
4:15—You and Your Government  
4:45—Nanette La Salle, vocalist

5—Organ Concert  
5:10—Iokelp program: drama  
5:15—News: Arion Trio  
5:45—Chick-Chick Easter Fun  
6—Doric Quartet  
6:30—California Dons  
7—Flori Gough Shorr & Lev Shorr,  
cellist and pianist  
7:30—Calif. Chamber of Commerce  
7:45—Robert Simmons, tenor  
8—Concert Petite  
8:15—Thru the Looking Glass  
8:30—King for a Day  
9—Frankie Masters Orchestra  
9:30—Hills Bros. Radio program  
9:35—Hal Kemp's Orchestra  
9:45—Police Chief Wm. J. Quinn  
10—Pacific Serenaders  
11—Ted Flo-Rito's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Chats with Dora Lee  
2—Globe Trotter  
2:15—Recordings  
3:45—Studio program  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Studio program  
5—Elbert La Chelle, organist  
5:15—Rhythm Ramblings  
5:30—Health Talk: Smile Club  
6:30—Cecil and Sally  
6:45—Mining News Report  
6:50—Commentator (Malloy)  
7—Paul Kellar, pianist  
7:15—Italian News Broadcast  
7:30—Contrasts  
7:45—Voice of Democracy  
8—London Fantasy  
8:45—Hawaiian Nights  
8:55—Hollywood Chatter  
9—Studio program  
9:30—Wrestling Matches  
10:30—Hal Girvin's Orchestra  
11 to 11:30 P.M.—Studio program

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
6—News  
6:30—Health program  
6—News: 6:30, Health program  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—"Solomon and Sullivan"  
7:45—March-time Music  
8—Portuguese program  
8:30—Italian program  
9—To be announced  
10:30—Tuneful Tunes  
11:15—Demon's Loft  
12—Midnight Vagabond

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6—Dept. of Agriculture  
6:15—Franco's program  
6:30—Market reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Calif. State Fed. of Labor  
7:30—Minute Man  
7:45—The Hawk  
8 to 10 P.M.—You Never Can Tell

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records: Stocks; Exercises  
8—Grab Bag; Recordings  
8:30—CBS, Tony Wons, Philosopher  
8:45—CBS, Larry Tate Orchestra  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Connie Gates, songs  
9:30—Ruth Adams' Cooking School  
9:45—CBS, George Scherban's Orch.  
10—Little French Princess  
10:15—Recordings  
10:30—CBS, Easy Aces  
10:45—CBS, Louis Panico's Orch.  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Metropolitan Parade  
12:30—CBS, Gypsy Music Makers  
1—CBS, U. S. Navy Band  
1:15—CBS, U. S. Navy Band  
1:30—Stock Quotations  
1:35—S. F. County Medical Talk  
1:45—CBS, Enoch Light's Orch.  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Sweet Music  
3:45—CBS, Al and Pete  
4—"Correct English"  
4:15—CBS, Texas Rangers  
4:30—Melodies Organistique  
4:45—Town Topics  
4:55—Russell Brown & Harmonettes  
5—"Adventures of John Ridd"  
5:15—H Bar O Rangers  
5:30—Bobs, Sports Authority  
5:45—California Melodies  
6—CBS, To be announced  
6:15—CBS, Ruth Etting  
6:30—CBS, Minneapolis Symphony  
7—CBS, Camel Caravan  
7:30—CBS, Harlem Serenade  
7:45—CBS, Myrt & Marge  
8—CBS, Charles Carille  
8:15—Minute Melodies  
8:20—CBS, Ozzie Nelson's Orchestra  
8:45—CBS, Voice of Experience  
9—CBS, Harry Sosnik's Orchestra  
9:30—CBS, Hodge Podge Lodge  
10—Gillette Drama  
10:15 to 12 midnight—Dance Music

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Recordings; 2:40, Stocks  
3:15—Carmen Rushing, pianist  
3:30—Records; 4, Lost and Found  
4:15—Brother Bob's Club  
4:45—Health School of the Air  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—Local News Items  
7:15—Jack Manley, violinist  
7:30—Anita and Orsco  
7:45—Eleanor Nielsen, soprano  
8—John Lewis, Quintet  
9—Old Gospel Hymns  
9:30—Helen W. Parmelee, pianist  
9:45—Studio program  
10 to 11 P.M.—Dance program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
7 A.M. to 6:15—Records; News; Talks  
6:15 P. M.—Silent period  
12:01 to 7 A.M.—Owl program

**243.8 Meters KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7 A.M. to 9—Various programs  
9—International broadcast from Poland  
9:30—Various programs  
12 noon—Scriptures  
12:03—KYA Noonday Concert  
1 P.M.—Women's Inst. of the Air  
1:15—Argentinians  
1:30—Modern Maestros  
2—Opera Phantoms  
2:30—Verse: Mrs. M. C. Sloss  
2:45—NBC, "The Tattered Man"  
3—Organ Matinee  
4—Vignettes of Life  
4:05—Symphony Highlights  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobbe  
7—Ernie Smith's Sport Page  
7:15—Ford and Wallace  
7:30—Floyd Bennett Aviation Forum  
7:45—Uncut Musical Gems  
8:15—Kay Kyser's Orchestra  
8:45—Tom Coakley's Orchestra  
9:15—My Musical Favorites  
9:45—Black Hawk Orchestra  
10—News; Organ Serenade  
11:15 to 12 mid.—Concert Memories

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L.A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Children's Radio Theater  
5:15—CBS, H-Bar-O Rangers  
5:30—CBS, California Melodies  
6—To be announced  
6:15—CBS, Ruth Etting & Orchestra  
6:30—CBS, Minneapolis Symphony  
7—CBS, Camel program  
7:30—"Harlem Serenade"  
7:45—CBS, Myrt and Marge  
8—Inglewood Park Concert  
8:30—CBS, Ozzie Nelson's Orch.  
8:45—CBS, Voice of Experience  
9—CBS Orchestras  
10—News Items  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego  
7 A.M. to 6:15 P.M.—Various prog.  
6:15—CBS, Ruth Etting  
6:30—CBS, Minneapolis Symphony  
7—CBS, Camel Caravan  
7:30—CBS, Harlem Serenade  
7:45—CBS, Myrt and Marge  
8—CBS, Harlem Serenade  
8:15—Minute Melodies  
8:20—CBS, Ozzie Nelson's Orch.  
8:45—Voice of Experience  
9—CBS, Harry Sosnick's Orchestra  
9:30—Hodge Podge Lodge  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Records

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—Doric Quartet  
6:30—NBC-KGO programs to 7:30  
7:30—Beauty that Endures  
7:45—Feature Program  
8—Chamber of Commerce  
8:15—NBC-KGO programs to 9  
9—George Bacon, Organist  
9:30—Feature program  
10—NBC, Richfield News Flashes  
10:15 to 12 mid.—Dance music

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—Terence Vincent, Airplane Man  
8:15—NBC, Your Child  
8:30—Helen Guest, ballads  
8:45—Helpful Hints to Housewives  
9—News Release  
9:15—Jean Abbey's Shopping Tour  
9:30—Martha Meade Society  
9:45—Talk by Julia Hayes  
10—Al Gayle's Magic Kettle  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports  
12 noon—Agricultural Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC-KGO programs to 3:15  
3:15—Ann Warner Chats  
3:45—Hollywood Reporter  
4—Organ Recital  
4:30—Nick Harris program  
4:45—News Release  
5—NBC-KGO programs to 6  
6—Olga Steeb, pianist  
6:15—Orchestra  
6:30—NBC-KGO programs to 11:30  
11:30 to 12 mid.—Dance Orchestra

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—Le Roy, pianist  
5:30—Iokelp program  
5:35—Bouquet of Memories  
5:45—National Troubadours  
6—News; 6:15, King Cowboy  
6:30—Barmani's Concert Orchestra  
6:45—Mirth Parade  
7—Watanabe & Archie  
7:15—"The Avengers"  
7:30—Carlton Luboviski, violinist  
8—The "In-Laws"  
8:15—Homer Canfield's Orchestra  
8:30—"Forge of Freedom"  
9—News Items  
9:15—Orchestra and Vocalists  
9:30—The Crocketts  
10:30 to 11 P.M.—Pontrelli's Orch.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Lynio Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1 P.M.—Various prog.  
1 P.M.—NBC, General Mills prog.  
1:15—Sylvia Gray  
1:30—NBC, Oxydols Ma Perkins  
1:45—NBC, Betty Marlow  
2—NBC, Al Pearce & Gang  
3—Studio programs  
4:15—NBC, Nat. Advisory Council  
4:45—Tull and Gibbs Express  
5—To be announced  
5:30—NBC-KGO Programs to 6:15  
6:15—Business Outlook  
6:30 to 12 mid.—NBC-KGO Progs.

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—F. A. Cook News  
12:15—NBC programs to 1:15  
1:15—Parker Dental Clinic  
1:30—NBC-KGO programs to 3  
3—Abe Bercovitz, violin  
3:15—Friendly Chat  
3:45—NBC-KGO programs to 6  
6—Crazy Crystals  
6:15—Captain Ervin  
6:30—NBC-KGO programs to 10:15  
10:15—Van Duhn Chocolates  
10:20 to 12 mid.—NBC-KGO prog.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Feature program; Artistic Trio  
5:45—Cecil Solly  
6—NBC, Doric Quartet  
6:30—Wash. High School Reporter  
6:45—Rhythmania  
7—Orpheus Ensemble  
7:30—Paul Tutmarc  
7:45—Radio and Television Talk  
8—Rocky Mountaineers  
8:30—Financial Digest Talk  
8:45—Frank Watanabe & Archie  
9—Electric Transcription  
9:20—Frolickers, Marcus  
9:30—Sixth Engineers' Band  
10—Jules Buffano's Orchestra  
10:30—Melodies and Memories  
11—NBC, Ambassador Hotel Orch.  
11:30 to 12 mid.—Records

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12—Various programs  
12 noon—Lee Sisters  
12:15—NBC-KGO programs to 3  
3—Viennese Vagabonds  
3:30—Preschool Association Talk  
3:35—Concert Serenades  
4—Medical Association Talk  
4:05—Melodic Moods  
4:30—Dream Melodies  
4:57—Resume of the Day's Programs  
5—NBC-KGO programs to 6  
6—General Insurance Program  
6:30—NBC-KGO programs to 11  
11 to 12 mid.—Dance Music

**526 Meters KVI** Broadway 4211  
970 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—To be announced  
6:15—CBS, Ruth Etting  
6:30—CBS, Minneapolis Symphony  
7—Camel Caravan  
7:30—CBS, Harlem Serenade  
7:45—Myrt & Marge  
8—CBS, Charles Carlie  
8:15—Minute Melodies  
8:20—CBS, Ozzie Nelson's Orch.  
8:45—Voice of Experience  
9—Scandinavian Hour  
9:30—American Legion program  
9:45—Hodge Podge Lodge  
10 to 12 mid.—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5—Various programs  
5—Irdian Stories  
5:10—American Cracker Co. prog.  
5:15—CBS, H-Bar-O Rangers  
5:30—Charlie Lung  
5:45—Ralph Horr, talk  
6—CBS, To be announced  
6:15—CBS, Oldsmobile program  
6:30—Minneapolis Symphony Orch.  
7—CBS, Camel program  
7:30—CBS, Harlem Serenade  
7:45—CBS, Myrt and Marge  
8—CBS, Charles Carlie  
8:15—Hollywood Newshawk  
8:30—CBS, Ozzie Nelson's Orchestra  
8:45—CBS, Voice of Experience  
9—Radio Speaker Stevenson  
9:15—Globe Trotter  
9:20—CBS, Henry Busse's Orchestra  
9:30—Boxing Bouts  
10:30 to 12 midnight—Dance Music

# WEDNESDAY Programs

March 28, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
7 A.M.—Breen and de Rose  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applesauce  
8:15—Guilford College Choir  
8:30—United States Army Band  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Arion Trio  
9:45—Jean Abbey: Shop News  
10—Press-Radio Bureau News Service  
10:05—Sarah Kreindler, violinist  
10:15—Books for Children  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marlon & Jim  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Joe White, tenor  
12:15—Western Farm and Home Hr.  
1—Betty and Bob  
1:15—Alice Joy, Dream Girl  
1:30—Oxydol's Own Ma Perkins  
1:45—John and Ned, harmony duo  
2—Al Pearce and His Gang  
3—Langendorf Pictorial  
3:15—Xavier Cugat's Orchestra  
3:30—Society Sidelights  
3:45—Jan Pearce, tenor  
4—Irving Kennedy, tenor  
4:15—Children's Hour  
4:30—Mary's Friendly Garden  
5—Jack Pearl, "Baron Munchausen"  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—To be announced  
6:30—John Chas. Thomas, baritone  
7—Corn Cob Pipe Club of Virginia  
7:30—Chester Rowell  
7:45—Just Around the Corner  
8—Amos 'n' Andy  
8:15—Raymond Knight's Cuckoos  
8:45—To be announced  
9—Hour of Smiles: Fred Allen and Ipana Troubadours  
10—Richfield News Flashes  
10:15—Financial and Business  
10:30—Jay Whidden's Orch.  
10:55—Press-Radio Bureau News Service  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Chats with Dora Lee  
2—Globe Trotter  
2:15—Recordings  
3:45—Man About Town  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Contract Bridge  
5—Rusty—The Boy Aviator  
5:15—Memories, La Chelle, organ  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—The Commentator  
7—Paul Kellar, pianist  
7:15—Italian News Broadcast  
7:30—It Happens to the Best of Us  
8—Studio Program  
8:15—Interviews with Famous Personalities  
8:30—Hawaiian Nights  
8:45—Chandu, the Magician  
9—Studio program  
10—Political Headlights  
10:15—Val Valente's Orchestra  
10:45 to 11:30 P.M.—Dance Tunes

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco  
7:30 A.M.—Organ Concert  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talk  
9:30—News; Johnny O'Brien  
9:55—Dr. Wynne's Health Talks  
10—Elmore Vincent, tenor  
10:15—Songs by the Kitchen Sink  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Sax Appeal  
11:15—Piano Pals  
11:45—Agricultural Bulletins  
12 noon—Midday Musical  
1—News; 1:15, Ann Warner Chat  
1:45—Folk Music of the South  
2—Morin Sisters  
2:15—Ted Black's Orchestra  
2:30—Moble Moaners  
2:45—Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Waldorf Astoria Orchestra  
3:15—Mud Caves  
3:30—Irene Beasley, songs  
3:45—University of Calif. program  
4—Martha Mears, ballad singer  
4:15—Dan Russo's Orchestra  
4:30—Margaret West and Rafter S. Riders, dialogue and songs  
4:45—Tone Portraits  
5:15—News; 5:30, Arion Trio  
5:45—Hal Kemp's Orchestra  
6—Talks on Advertising  
6:05—Melody Mixers  
6:45—Detectives Black and Blue  
7—Agriculture Today  
7:15—Clef Dwellers  
7:30—Edna Fischer, pianist  
7:45—Song Thots  
8:15—Red Davis: dramatic sketch  
8:30—Californians on Parade  
9—Ralph Kirbery, singer  
9:05—Avenue Restaurant Orchestra  
9:15—Book Parade  
9:30—Hills Brothers' program  
9:35—Seven Seas  
10—Marshall's Mavericks  
10:30—Pacific Serenaders  
11—Ted Flo-Rito's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts

Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—"Timely Garden Tips"  
1:15—Jean's Hi-Lights  
2—Records; 2:30, News  
2:35—Better Business Talk  
2:40—Stocks; 2:45, Records  
3:15—Nancy Hersey, pianist  
3:30—Records  
4:15—Brother Bob's Club  
4:45—McCoy Health School  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—News  
7:15—Lovable Liars  
7:30—Aspre and Manila String Orch.  
8—Miniature Revue  
9:30—Uncle Adolph's Rangers  
10 to 11 P.M.—Dance program

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco  
7 A.M. to 6:15—Records; News; Talks  
6:15 P.M.—Silent period  
12:01 to 7 A.M.—Owl program

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks; Exercises  
8:15—CBS, Four Showmen  
8:30—CBS, Tony Wons, Philosopher  
8:45—Jane Ellison's Magic Recipes  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Elizabeth Barthell  
9:30—Betty Crocker Cooking School  
9:45—CBS, Edison Ensemble  
10—CBS, Little French Princess  
10:15—CBS, Louella Parson Inter-viewing Movie Stars  
10:30—CBS, Easy Aces  
10:45—CBS, The Playboys  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of Air  
12 noon—LaForge-Berumen Musicale  
12:30—CBS, Pickard Family  
1—CBS, Popular Classics  
1:30—CBS, Educational Feature  
1:45—N. Y. Stock Quotations  
1:50—CBS, The Merry-makers  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Violin, Cello and Organ  
3:45—CBS, Tito Guizar  
4—Melodies Organistique  
4:15—CBS, Texas Rangers  
4:30—CBS, Ruth and Russ  
4:35—CBS, Tom Baker, tenor  
4:45—Lost and Found Items  
4:50—Talk; Town Topics  
5—Charlie Lang and Gang  
5:15—H Bar O Rangers  
5:30—Albert Spalding, Violinist  
6—To be announced  
6:15—CBS, The Town Crier  
6:30—CBS, Burns & Allen  
7—CBS, Ted Flo Rito's Orchestra  
7:30—CBS, Andre Kostelanetz  
7:45—CBS, Myrt & Marge  
8—CBS, Edith Murray  
8:15—Minute Melodies  
8:20—CBS, Jack Little & Orchestra  
8:45—The Buccaneers  
9—CBS, Claude Hopkin's Orchestra  
9:30—CBS, George Hall's Orchestra  
10—News Flashes  
10:10—Gillette drama  
10:15—Dance Orchestra  
11:30 to 12 mid.—Midnight Moods

243.8 Meters **KYA** Douglas 2536  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
7 A.M. to 12 noon—Various Progs.  
12 noon—Scriptures  
12:03—Noonday Concert  
1—Hawaiians  
1:30—Modern Maestros; Harmonies  
2:15—Helen Barker, art lecturer  
2:30—Community Chest Quest. Box  
2:45—Mountain Boys  
3—Business Hour; 3:15, Organ  
4—Vignettes from Life  
4:05—Violin Masters  
4:15—Better Business Bureau  
4:30—Symphony Highlights  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Cyrus Trobe, Dinner at Six  
7—Ernie Smith's Sport Page  
7:15—Mosaics; 7:30, Radio Theatre  
8—The Pipes of Pan  
8:15—Kay Kyser's Orchestra  
8:45—Tom Coakley's Orchestra  
9:15—Dancing Through Time  
10—News; Organ Serenade  
11:15—John Wolohan's Orchestra  
11:45 to 12 mid.—Concert Memories



**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:45 to 7:45 A.M.—Various programs  
7:45—Church Quarter-Hour  
8—Jean George, Pianist  
8:15—Helen Guest, ballads  
8:30—Health Talk  
8:45—Julia Hayes, Helpful Hints  
9—News Release  
9:15—NBC, Home Economics Talk  
9:30—Al Gayle's Magic Kettle  
9:45—Talk by Julia Hayes  
10—English Lesson  
10:15—Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Dixie Aces and Dick Bartlett  
2—NBC-KGO programs to 3:15  
3:15—Ann Warner; 3:45, Organ  
4:15—NBC, Oriental Orchestra  
4:30—Health Talk; 4:45, News  
5—NBC, "Baron Munchausen"  
5:30—NBC-KGO programs to 7:30  
7:30—"Makers of History"  
8—NBC-KGO programs to 10:15  
10:15—Eugene Biscailus, Sheriff  
10:30—Dance Music  
11:30 to 12 mid.—Beverly-Wilshire  
Hotel Orchestra

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A.M. to 6—Various programs  
6 P.M.—Evening Concert  
6:45—Sonny and Buddy  
7—Sheriff Ed F. Cooper  
7:15—Feature program  
7:30—NBC, Just Around the Corner  
8—Feature program  
8:30—Aztec Half Hour  
9:15—Hotel St. Regis Orchestra  
9:30—Morales Hawaiians  
10 to 12 mid.—NBC-KGO programs

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L.A., Cal.

7 A.M. to 6 P.M.—Various progs.  
6 P.M.—To be announced  
6:15—CBS, Alexander Woolcott  
6:30—CBS, Guy Lombardo's Orch.  
7—CBS, Ted Fio Rito's Orchestra  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—"Calling All Cars"  
8:30—CBS, Little Jack Little Orch.  
8:45—To be announced  
9—CBS, Orchestra  
9:15—"Three Old Favorites"  
9:45—Dance Orchestra  
10—News Items  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs  
6—News; 6:30, Health program  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—Beauty Talk  
7:45—Andre de Caux  
8—Josephine S. White, soprano  
8:15—Watch Tower Program  
8:30—Ran Wilde's Orchestra  
9—Boxing Matches  
10:30—Dance Music  
11:15—Demon's Loft  
12 to 1 A.M.—Midnight Vagabond

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

7 A.M. to 12—Various programs  
12 noon—Farm Talk  
12:15—NBC, Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—Manhattan Echoes  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Major and Minor Moods  
2—NBC, Al Pearce and Gang  
3—Yestherthoughts  
3:30—Day Dreams, Veona Socolofsky  
3:45—Easy Chair, Grant Merrill  
4—NBC programs to 4:30  
4:30—Saxophone Melodies  
4:42—Resume of Programs  
4:45—Happiness Program  
5—NBC, "Baron Munchausen"  
5:30—NBC-KGO program to 7:30  
7:30—Happiness program  
7:45—"Souvenirs"  
8—NBC-KGO programs to 10:15  
10:15 to 12 mid.—Dance Music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles

6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—To be announced  
5:45—Universal Song Service  
6—News; 6:15, King Cowboy  
6:30—Barman's Ensemble  
6:45—Mirth Parade  
7—Frank and Archie  
7:15—Mona Lowe  
7:30—Adventures of Red Davis  
7:45—To be announced  
8—The In-Laws  
8:15—Drury Lane & Singing Strings  
8:30—Eno Crime Club  
9—News; 9:15, To be announced  
9:30—The Crocketts  
10:30 to 11 P.M.—Pontrelli's Orch.

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M. to 5 P.M.—Various progs.  
5 P.M.—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—CBS, H-Bar-O Rangers  
5:30—CBS programs  
6:15—Radio Speaker Stevenson  
6:30—CBS programs to 7:30  
7:45—CBS, Myrt and Marge  
8—CBS, Edith Murray  
8:15—Minute Melodies  
8:20—CBS, Little Jack Little  
8:45—The Buccaneers  
9—The Public Bench  
9:15—Hop Gold Blue Star Revue  
9:45—CBS, George Hall's Orchestra  
10—Globe Trotter  
10:05 to 12 midnight—Dance Music

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Rolling Stones  
7:45—Band Concert  
8—Amer. Legion War Camp  
8:15—Herbert Miller, Basso  
8:30—Half-Hour of Melodies  
9—Eb and Zeb  
9:15—A. Caro Miller  
9:30 to 10 P.M.—Orchestra

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.

7 A.M. to 1—Various programs  
1—NBC, General Mills program  
1:15—Sylvia Gray  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Lubins Style Shop  
2—NBC, Al Pearce and Gang  
3—Family Almanac  
3:15—Studio Programs  
4:30—Parade of Happy Feet  
4:45—Tull and Gibbs Express  
6—NBC, "Baron Munchausen"  
5:30—NBC-KGO programs to 7:30  
7:30—Black and Blue  
7:45—Kinman Business University  
8—NBC-KGO programs to 10  
10—Richfield News  
10:15 to 12 mid.—NBC-KGO prog.

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.

7 A.M. to 12—Various programs  
12 noon—NBC-KGO programs to 1:15  
1:15—Parker Dental Clinic  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Michael Aronstein, cellist  
2—NBC, Al Pearce and Gang  
3—O. Korber, jeweler  
3:05—Eddie King, pianist  
3:15—Friendly Chat  
3:45—NBC programs to 4:30  
4:30—Abe Bercovitz, violin  
4:45—Collins and Erwin  
5—NBC, "Baron Munchausen"  
5:30—NBC-KGO programs to 7:30  
7:30—Gevurtz Furniture Co.  
8—NBC-KGO programs to 10:15  
10:15 to 12 midnight—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Recordings  
5:45—Cecil Solty; Dream Melodies  
6:30—Wash. High School Reporter  
6:45—Dinner Dansant  
7:15—Tarzan (B.T.)  
7:30—NBC, Just Around the Corner  
8—Olympic Hotel Orchestra  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Muted Strings; 9:15, Quartet  
9:45—Recordings  
10—Jules Buffano's Orchestra  
10:30—Melodies and Memories  
11—NBC, Hotel Ambassador Orch.  
11:30 to 12 mid.—Records

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego

7 A.M. to 6:30 P.M.—Various Progs.  
5 P.M.—Charlie Lung's Gang  
5:15—H-Bar-O Rangers  
5:30—CBS, Albert Spaulding, violin  
6—To be announced  
6:15—CBS, Alexander Woolcott  
6:30—CBS, Burns & Allen  
7—CBS, Old Gold Program  
7:30—CBS, Andre Kostelanetz  
7:45—CBS, Myrt and Marge  
8—Calling All Cars  
8:30—CBS, Little Jack Little's Orch.  
8:45—Buccaneers  
9—CBS, Dance Orchestra  
10—World Wide News  
10:10—Dance Orchestra  
10:30—To be announced  
11—Dance Orchestra  
11:30—Midnight Moods  
12 to 1 A.M.—Records

# THURSDAY Programs

March 29, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
7 A.M.—Edward MacHugh, vocalist  
7:15—Organ; 7:30, Financial Service  
7:45—Exercise and Applesauce  
8—Del Monte Ship of Joy  
8:30—Morin Sisters, vocal trio  
8:45—Al & Lee Reiser, pianists  
9—Barbara Lee—Breakfast Club  
9:15—Wendell Hall, vocalist  
9:30—Martha Meade Society  
9:45—Press-Radio Bureau News  
9:50—Will Aubrey, vocal and comedy  
10—Woman's Magazine of the Air  
11—To be announced  
11:45—Grain Commission Merchants  
12 noon—Financial Flashes  
12:05—Reed Kennedy, baritone  
12:15—West Farm and Home Hr.  
1—Betty and Bob, dramatic sketch  
1:15—Alice Joy, Dream Girl  
1:30—Oxydol's Own Ma Perkins  
1:45—Betty Marlowe, talk  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Ritz Carlton Orchestra  
3:30—Art Review  
3:45—Grandmother's Trunk  
4—Family Cook Book  
4:15—Harry Stanton, basso  
4:30—Romantic Melodies  
5—Fleischmann Hour: Rudy Vallee  
6—Capt. Henry's Show Boat  
7—Al Jolson & Paul Whiteman  
8—Amos 'n' Andy  
8:15—Standard Symphony Hour  
9:15—Winning the West Drama  
9:45—William Scotti Orchestra  
10—Richfield News Flashes  
10:15—Mark Hopkins Hotel Orch.  
10:55—Press-Radio Bureau News  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco  
7:30 A.M.—Organ Concert  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talk  
9:30—News  
9:45—Johnny O'Brien: harmonica  
9:55—Dr. Wynne's Health Talk  
10—Accordiana, Johnny Toffoli  
10:15—Strange Interview  
10:30—Vic and Sade  
10:45—Julia Hayes; beauty talk  
11—Sleepy Halls Orchestra  
11:45—Agricultural Bulletin  
12 noon—Melody Mixers  
1—News: 1:15, Ann Warner Chat  
1:45—John and Ned: harmony duo  
2—Armand Girard, basso  
2:30—Winnie, the Pooch  
2:45—Fashion Flashes  
3—Dr. Copeland's Health Talk  
3:05—Ritz-Carlton Hotel Orchestra  
3:15—Mud Caves: dramatic skit  
3:30—John B. Kennedy  
3:45—University of Calif. program  
4—The Supper Club  
4:30—Behind the Footlights  
4:45—Arion Trio  
5:10—Iokeip program: drama  
5:15—News; Organ Concert  
5:40—Westlock program: drama  
5:45—Chick-Chick Easter Fun  
6—Marshall's Mavericks  
6:30—Federal Business Talk  
6:45—Josef Hornik's Orchestra  
7:15—Review of Activities of the  
S. F. Municipal Government  
7:30—Edna Fischer, pianist

7:45—Nanette La Salle, vocalist  
8—Familiar Strains  
8:30—Eno Crime Clues  
9—Cotton Club Orchestra  
9:15—Quartet Time  
9:30—Hills Brothers program  
9:35—Waltz Time  
10—Zizz Black: orchestra  
10:30—Music Box  
11—Ted Fio-Rito's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

243.8 Meters **KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures; 12:03, Concert  
1—Shrine Luncheon Club  
1:30—Argentinians  
1:45—Lady Next Door  
2—International Troubadors  
2:15—Rhythmic Ripples  
2:45—Echoes of Erin  
3—Organ; Vignettes from Life  
4:05—Musical Strings; Old Songs  
4:30—Music Masters; NRA Talk  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Cyrus Trobbe Orchestra  
7—Ernie Smith's Sport Page  
7:15—Bob Allen Piano Stylist  
7:30—Rainbows of Romance  
8—Sportsman's Corner  
8:15—Kay Kyser's Orchestra  
8:45—Tom Coakley's Orchestra  
9:15—Sports Parade  
9:45—Garden of Music  
10—News Editor; 10:15, Organ  
11:15—John Wolohan's Orchestra  
11:45 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Mildred Miller Bridge Talks  
2:15—Records; 2:30, News  
2:40—Stocks; 2:45, Records  
3:15—Carmen Rushing, pianist  
3:30—News Flashes; 3:45, Records  
4:15—Brother Bob's Club  
4:30—News Flashes  
4:45—McCoy Health School  
5—Covered Wagon Jubilee  
5:30—High School News  
6—Hotel Oakland Trio; 7, News  
7:15—Four Versatillions  
7:30—Anita and Orsco  
7:45—Sports High-Lights; 8, Studio  
8:30—Jack Manley, violinist  
8:45—M. Jay Goodman, tenor  
9—Studio program  
9:15—Helen Benson and Lila Clark  
9:30—Helen Parmelee, pianist  
9:45—Studio program  
10 to 11 P.M.—Dance program

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; 6:30, Health program  
6:45—Studio; 7, C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—Italian programs  
8—Portuguese program  
8:30—To be announced  
10:30—Dance Music  
11:15—Demon's Loft  
12 to 1 A.M.—Midnight Vagabond

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks; Exercises  
8—Grab Bag, Recordings  
8:30—CBS, Tony Wons  
8:45—CBS, Academy of Medicine  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Connie Gates, Songs  
9:30—Globe Mills Cooking School  
9:45—CBS, George Scherban's Orch.  
10—The Little French Princess  
10:15—Recordings  
10:30—CBS, Easy Aces  
10:45—CBS, The Captivators  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Metropolitan Parade  
12:25—Vidaerin Talk  
12:30—CBS, Nat'l Student Federation  
12:45—CBS, Curtis Institute of Music  
1:30—CBS, Bob Standish  
1:45—Stock Quotations  
1:50—CBS, Artist Recital  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Sweet Music  
3:45—CBS, Al and Pete  
4—Recordings  
4:15—CBS, Texas Rangers  
4:30—Recordings  
4:45—CBS Brown & Harmonettes  
4:55—Town Topics  
5—"Adventures of John Ridd"  
5:15—Bar O Rangers  
5:30—Athenaeum Round Table  
5:45—CBS, Clarence Wheeler's Orch.  
6—To be announced  
6:15—CBS, Fray and Braggiotti  
6:30—Fred Waring's Pennsylvan's.  
7—CBS, Camel Caravan  
7:30—CBS, Evan Evans and Orch.  
7:45—CBS, Myrt & Marge  
8—CBS, Vera Van  
8:15—CBS, News Service  
8:20—CBS, Isham Jones' Orchestra  
8:45—CBS, Harry Sosnik Orchestra  
9—Blue Monday Jamboree  
10—Gillette Drama  
10:15 to 12 mid.—Dance Music

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Chats with Dora Lee  
2—Globe Trotter  
2:15—Recordings  
3—Coleman Cox  
3:15—Recordings  
3:45—Salon Hour  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Rhythm Ramblings  
5—Afternoon Concert  
5:15—Spanish program  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—Mining News Report  
6:50—The Commentator  
7—Paul Kellar, pianist  
7:15—Italian News Broadcast  
7:30—Nightmares  
8—Old Friend of the Family  
8:30—Hawaiian Nights  
8:45—Hollywood Chatter  
9—Oklahoma Ramblers  
9:30—Studio program  
10—Val Valente's Orchestra  
10:30—Hal Girvin's Orchestra  
11 to 11:30 P.M.—Dance Tunes

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee Broadcast. System, L. A., Cal.  
 7 A. M. to 5—Various programs  
 5 P. M.—Children's Radio Theatre  
 5:15—H-Bar-O Rangers  
 5:30—CBS Program  
 6—CBS, Philadelphia Orchestra  
 6:15—CBS Program  
 6:30—CBS, Waring's Pennsylvanians  
 7—CBS, Camel Caravan  
 7:30—CBS, Orchestra & Vocal  
 7:45—CBS, Myrt and Marge  
 8—"Imperial Jubilee"  
 8:30—CBS, Isham Jones' Orchestra  
 8:45—"Crystal Dreams"  
 9—KPRC Jamboree  
 10—News Items  
 10:10—Dance Orchestra  
 12 to 1 A. M.—Recordings

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 25,000 Watts**  
 Western Broadcast. Co., Los Angeles  
 6:45 A. M. to 5—Various programs  
 5 P. M.—Storytown Express  
 5:15—USC Male Chorus  
 5:30—Iokelp  
 5:35—Urbid Hartman, vocalist  
 5:45—Investment talk; 6, News  
 6:15—King Cowboy  
 6:30—Barman's Concert Ensemble  
 6:45—Mirth Parade  
 7—Frank and Archie  
 7:15—"Avengers"  
 7:30—Realty Board  
 8—"In-Laws"  
 8:15—Homer Canfield & Orchestra  
 8:30—Eno Crime Club  
 9—News; 9:15, Rance Valentine  
 9:30—The Crocketts  
 10:30 to 11 P. M.—Pontrelli's Orch.

**468.5 Meters KFI Rich'd 6111**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 6:45 A. M.—Morning Bible Study  
 7—NBC, Edward MacHugh  
 7:15—Health exercises; stocks  
 7:45—Church Quarter-Hour  
 8—NBC, Del Monte Happpytme  
 8:30—Musical Contrasts  
 8:45—Julia Hayes, Helpful Hints  
 9—News Release  
 9:15—Al Gayle's Magic Kettle  
 9:30—NBC, Martha Meade Society  
 9:45—Talk by Julia Hayes  
 10—NBC-KGO programs to 11:45  
 11:45—Market Reports; Agric. Talk  
 12:15 P. M.—NBC-KGO prog. to 1:15  
 1:15—News Release  
 1:30—NBC-KGO programs to 3:15  
 3:15—Ann Warner Chats  
 3:45—Organ Recital  
 4:15—Calif. Teacher's Assoc. prog.  
 4:30—NBC-KGO programs to 9:15  
 9:15—"Winning the West"  
 9:45—"Supper at Ten"  
 10—NBC-KGO Programs to 11:30  
 11:30 to 12 mid.—Beverly-Wilshire Hotel Orchestra

**499.7 Meters KFSD Franklin 6353**  
**600 Kcys. 1000 Watts**  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A. M. to 6—Various programs  
 6 P. M.—NBC, Showboat  
 7—Studio program  
 7:15—Stevensville Folks  
 7:30—YMCA Harmonica Band  
 8—Chamber of Commerce  
 8:15—Angella  
 8:30—Voice, Violin and Piano  
 9—To be announced  
 9:45—Hotel Statler Orchestra  
 10—NBC, Richfield News Flashes  
 10:15 to 12 midnight—Dance Music

**236.1 Meters KOL Main 2312**  
**1270 Kcys. 1000 Watts**  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 A. M. to 5 P. M.—Various progs.  
 5—Indian Stories  
 5:10—American Cracker Co. prog.  
 5:15—CBS, H-Bar-O Rangers  
 5:30—CBS, Clarence Wheeler's Orch.  
 5:45—Charles Reynolds  
 6—CBS program  
 6:15—Radio Speaker Stevenson  
 6:30—CBS programs to 7:30  
 7:30—To be announced  
 7:45—CBS, Myrt and Marge  
 8—CBS, Vera Van  
 8:15—Hollywood Newshawk  
 8:30—To be announced  
 8:45—CBS Feature  
 9—Blue Monday Jamboree  
 10—Globe Trotter  
 10:05—Dance Music  
 10:45—American Weekly  
 11 to 12 mid.—Dance Music

**325.9 Meters KOMO Elliott 5890**  
**920 Kcys. 1000 Watts**  
 Fisher's Blend Station, Inc., Seattle  
 7 A. M. to 12:15—Various programs  
 12:15—NBC, Farm and Home Hour  
 1—NBC, Betty and Bob  
 1:15—Celloettes, Kirchner  
 1:30—NBC, Oxydol's Ma Perkins  
 1:45—NBC, Betty Marlowe  
 2—NBC, Al Pearce and Gang  
 3—Viennese Vagabonds  
 3:30—Concert Ensemble  
 4—NBC programs to 4:30  
 4:30—Romantic Melodies  
 5—NBC-KGO programs to 9:15  
 9:15—"Winning the West"  
 9:45—Musical Mannequins  
 10—Richfield News Flashes  
 10:15 to 12 mid.—Dance Music

**225.4 Meters KGB Franklin 6151**  
**1330 Kcys. 1000 Watts**  
 Don Lee Broadcast. System, San Diego  
 7 A. M. to 5—Various programs  
 5 P. M.—Town Topics  
 5:05—Chamber of Commerce  
 5:15—H-Bar-O Rangers  
 5:30—CBS, Athenaeum Round Table  
 5:45—CBS, Clarence Wheeler's Orch.  
 6—To be announced  
 6:15—CBS, Fray and Braggiotti  
 6:30—CBS, Fred Waring's Penn'ians  
 7—CBS, Camel Caravan  
 7:30—CBS, Evan Evans and Orch.  
 7:45—CBS, Myrt and Marge  
 8—CBS, Vera Van, vocalist  
 8:15—Minute Melodies  
 8:20—CBS, Isham Jones' Orchestra  
 8:45—CBS, Harry Sosnick's Orch.  
 9—Blue Monday Jamboree  
 10—World Wide News  
 10:10—Dance Music  
 12 to 1 A. M.—Recordings

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A. M. to 6—Various programs  
 6 P. M.—Dept. of Agriculture  
 6:15—Franco's program  
 6:30—State Market Reports  
 6:45—Farmers' Exchange  
 7—Weather Forecast  
 7:03—Radio News and Forum  
 7:15—State Chamber of Commerce  
 7:30—Minute Man  
 7:45—The Hawk  
 8—Old Church Choir  
 9—Eb and Zeb  
 9:15—Gene Mancini, tenor  
 9:30—Mabel Adams, vocalist  
 9:45 to 10 P. M.—Records

**483.6 Meters KGW Atwater 2121**  
**620 Kcys. 1000 Watts**  
 Morning Oregonian, Portland, Ore.  
 7 A. M. to 12—Various programs  
 12 noon—F. A. Cook News  
 12:15—NBC-KGO programs to 1:15  
 1:15—Parker Dental Clinic  
 1:30—NBC-KGO programs to 3  
 3—Mark Daniels, baritone  
 3:15—Friendly Chat  
 3:45—NBC programs to 9:15  
 9:15—"Winning the West"  
 9:45—Musical Mannequins  
 10—Richfield News Flashes  
 10:15—Jack Bain's Orchestra  
 10:45 to 12 midnight—Dance Music

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7:30 A. M. to 5—Various programs  
 5 P. M.—Steamboat Bill  
 5:15—Recorded program  
 5:45—Cecil Solly  
 6—Musical Favorites, Damski  
 6:30—Wash. High School Reporter  
 6:45—Viennese Vagabonds  
 7:15—Petite Symphonists  
 7:45—Around the Town  
 8—Manhattan Echoes  
 8:15—Hearthstone Harmonies  
 8:30—Dollars and Cents  
 8:45—Frank Watanabe & Archie  
 9—Electric Transcription  
 9:20—To be announced  
 9:45—NBC, Dance Music  
 10:30—Nocturne, Meyer & Pearson  
 11—Ambassador Hotel Orchestra  
 11:30 to 12 mid.—Recorded program

**526 Meters KVI Broadway 4211**  
**570 Kcys. 1000 Watts**  
 Puget Sound Broadcast. Co., Tacoma  
 6 A. M. to 6—Various programs  
 6 P. M.—Phila. Symphony Orch.  
 6:15—"Strange Adventures"  
 6:30—Waring's Pennsylvanians  
 7—CBS, Camel Caravan  
 7:30—CBS, Evan Evans  
 7:45—CBS, Myrt and Marge  
 8—CBS, Vera Van  
 8:15—Minute Melodies  
 8:20—CBS Orchestra  
 9—Blue Monday Jamboree  
 10 to 12 mid.—Dance music

**508.2 Meters KHQ Main 5383**  
**590 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 7 A. M. to 1—Various programs  
 1 P. M.—General Mills program  
 1:15—Sylvia Gray  
 1:30—NBC-KGO programs to 3  
 3—Studio programs  
 4:15—Tull & Gibbs Express  
 4:30—Romantic Melodies  
 5—NBC-KGO Programs to 9:15  
 9:15—"Winning the West"  
 9:45—Frank and Archie  
 10—NBC, Richfield News  
 10:15 to 12 mid.—Dance Music

**265 Meters KSL Wasatch 3901**  
**1130 Kcys. 50,000 Watts**  
 Radio Serv. Corp. of Utah, Salt Lake  
 6 A. M. to 7 P. M.—Various Prog.  
 7—CBS, Camel Program  
 7:30—Crazy Crystals Program  
 7:45—CBS, Myrt and Marge  
 8—Famous Furniture Stories  
 8:15—Fun Fest  
 8:30—CBS, Isham Jones' Orchestra  
 8:45—Peruna on Parade  
 9:15—Blue Monday Jamboree  
 10 to 11 P. M.—Dance Music

# FRIDAY Programs

March 30, 1934

**379.5 Mtrs. NBC-KGO Sutter 1920  
790 Kcys. 7500 Watts**  
National Broadcast. Co., San Francisco

- 7 A.M.—Breen and de Rose
- 7:15—Organ Concert
- 7:30—Financial Service
- 7:45—Exercise and Applesauce
- 8:15—Log o' the Day Crosscuts
- 9—Barbara Lee—Breakfast Club
- 9:15—Home Economics Talk
- 9:30—Nat. Farm and Home Hr.
- 10—Press-Radio Bureau News
- 10:05—Sixth Coast Artillery Band
- 10:30—Woman's Magazine of Air
- 11:30—Melody Mixers
- 12 noon—Financial Flashes
- 12:05—Arion Trio
- 12:15—West. Farm and Home Hr.
- 1—Betty and Bob
- 1:15—Bauer & Black Program
- 1:30—Oxydol's Own Ma Perkins
- 1:45—Norman Cloutier's Orchestra
- 2—Al Pearce and Gang
- 3—Langendorf Pictorial
- 3:15—Xavier Cugat Orchestra
- 3:30—The Well Dressed Woman
- 3:45—Trio Romanticque
- 4—Studio Chatter
- 4:30—Music by Gershwin
- 4:45—Mary's Friendly Garden
- 5—Stories of Human Behavior
- 5:15—Sax Appeal
- 5:30—Billy Batchelor
- 5:45—Little Orphan Annie
- 6—Let's Listen to Harris
- 6:30—Armour program
- 7—The First Nighter: Drama
- 7:30—One Man's Family
- 8—Amos 'n' Andy
- 8:15—Gilmore Circus
- 9:15—Jay Whidden's Orchestra
- 9:30—Lee S. Roberts
- 9:45—Hal Kemp's Orchestra
- 10—Richfield News Flashes
- 10:15—Jack Bain's Orchestra
- 11—Tom Coakley's Orchestra
- 11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO Sutter 1920  
680 Kcys. 50,000 Watts**  
National Broadcast. Co., San Francisco

- 7:30 A.M.—Organ Concert
- 8—Brahms' Requiem
- 9—Soloist
- 9:15—Julia Hayes: beauty talk
- 9:30—News; Organ Concert
- 9:55—Dr. Wynne's Health Talk
- 10—Nanette La Salle: ballad singer
- 10:15—Rainbow Menus
- 10:30—Edna Fischer, pianist
- 10:45—Julia Hayes: beauty talk
- 11—Magic of Speech
- 11:30—Organ Concert
- 11:45—Agricultural Bulletin
- 12 noon—State Dept. of Agriculture
- 12:15—Arion Trio
- 12:45—Commonwealth Club Lunch.
- 1:30—Ann Warner's Chats
- 2—William Lundell Interview
- 2:15—Concert Artists; News
- 2:45—Grandpa Burton
- 3—Dr. Copeland's Health Talk
- 3:05—Xavier Cugat's Orchestra
- 3:15—Mud Caves: dramatic serial
- 3:30—O'Leary's Irish Minstrels
- 3:45—University of Calif. program
- 4—Dance Masters
- 4:15—Stradivarius String Quartet
- 4:30—Three X Sisters
- 4:45—For Girls and Boys Only
- 5:10—Tokelp program
- 5:15—News
- 5:30—Music Makers
- 5:55—Dr. Ross: Dog Stories

- 6—Stringwood Ensemble
- 6:45—Detectives Black and Blue
- 7—Sports Revue
- 7:15—Melody Mixers
- 7:45—Charles Hart Instrumentalists
- 8:15—Red Davis: dramatic sketch
- 8:30—Eno Crime Clues
- 9—Buddy Rogers Orchestra
- 9:30—Big Ten: Orch. and Vocalists
- 10—Out of the East
- 10:30—Piano Pictures
- 11—Ted Fio-Rito's Orchestra
- 11:30 to 12 mid.—Kay Kyser's Orch.

**243.8 Meters KYA Douglas 2536  
1230 Kcys. 1000 Watts**  
Pac. Broadcast. Corp., San Francisco

- 7 A.M. to 12 noon—Various Progs.
- 12 noon—Scriptures
- 12:03—KYA Noonday Concert
- 1—Woman's Institute of the Air
- 1:15—Hawaiians; Matinee Idyll
- 2—International Troubadors
- 2:30—Mobile Moaners; Organ
- 3:45—Musical Novelties
- 4—Vignettes from Life
- 4:05—Symphony Highlights
- 5—Children's Hour
- 5:30—Around the Town
- 5:45—Campbell Digest
- 6—Cyrus Trobber Orchestra
- 7—Ernie Smith's Sport Page
- 7:15—Ford and Wallace
- 7:30—Radio Theatre
- 8—Erev Shabath
- 8:15—Kay Kyser's Orchestra
- 8:45—Tom Coakley's Orchestra
- 9:15—Friendly Neighbors
- 9:30—Sportsman's Corner
- 9:45—American Weekly Drama
- 10—News Editor
- 10:15—Organ Serenade
- 11:15 to 12 mid.—Concert Memories

**322.4 Meters KROW Glenc. 6774  
930 Kcys. 1000 Watts**  
Educa. Broad. Corp., Oakland, Calif.

- 7 A.M. to 5:30—Various programs
- 5:30 P.M.—Eat Your Way to Health
- 6—News; 6:30, Health program
- 6:45—Pentecostal Echoes
- 7—C. W. Hammond
- 7:15—The Ne'er Do Well
- 7:30—Beauty Talk
- 7:45—Evening Meditations
- 8:05—Tuneful Tunes
- 8:30—Del Courtney's Band
- 9—Radio Playmakers
- 9:30—Del Courtney's Band
- 10—Tuneful Tunes
- 10:30—Ran Wilde's Orchestra
- 11—Studio program
- 11:15—Demon's Loft
- 12 to 1 A.M.—Midnight Vagabond

**296.6 Meters KQW Ballard 777  
1010 Kcys. 500 Watts**  
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M. to 6—Various programs
- 6 P.M.—Dept. of Agriculture
- 6:15—Franco's program
- 6:30—State Market Reports
- 6:45—Farmers' Exchange
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:15—Dr. Anderson's Talk
- 7:30—Honolulu Beach Boys
- 7:45—Band Concert
- 8—San Jose Accordion Club
- 8:30—Musical Program
- 9—Eb and Zeb
- 9:15—Fireside program
- 9:30—Kimo's Hawaiian Serenaders
- 10 P.M.—Examiner Drama

**491.5 Meters KFRC Prospect 0100  
610 Kcys. 1000 Watts**  
Don Lee Broadcast. System, S. F., Cal.

- 7 A.M.—Records; Stocks; Exercises
- 8:15—CBS, The Captivators
- 8:30—CBS, Tony Wons, Philosopher
- 8:45—CBS, Dancing Echoes
- 9—CBS, Voice of Experience
- 9:15—O'Connor Moffatt & Co. Talk
- 9:20—CBS, Elizabeth Barthell
- 9:30—Betty Crocker Cooking School
- 9:45—CBS, George Hall's Orchestra
- 10—CBS, Little French Princess
- 10:15—CBS, Hurdy Gurdy Man
- 10:30—CBS, Easy Aces
- 10:45—CBS, The Playboys
- 11—CBS, Just Plain Bill
- 11:15—Romance of Helen Trent
- 11:30—CBS, Amer. School of the Air
- 12 noon—CBS, Artist Rectal
- 12:30—CBS, Harrisburg Variety pro.
- 12:55—N. Y. Stock Quotations
- 1—CBS, Ill. Wesleyan Easter Prog.
- 1:15—CBS, U. S. Army Band
- 1:45—CBS, Archbishop of Canterbury
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Sweet Music
- 3:45—CBS, Dorothy Miller, organist
- 4—Hodge Podge Lodge
- 4:30—CBS, Clarence Wheeler's Orch.
- 4:45—Recordings; 4:50, NRA Talk
- 4:55—Town Topics
- 5—Charlie Lung and Gang
- 5:15—H Bar O Rangers
- 6:30—CBS, March of Time
- 6—To be announced
- 6:15—CBS, Ruth Etting
- 6:30—CBS, Hudnut Program
- 7—CBS, Swift Revue
- 7:30—Rocketeers Military Band
- 7:45—CBS, Myrt & Marge
- 8—CBS, Freddie Rich and Orchestra
- 8:15—Jeffrey Gill, crooner
- 8:30—CBS, Isham Jones Orchestra
- 8:45—CBS, Borden Friday Frolic
- 9:15—CBS, Leon Belasco Orchestra
- 9:30—CBS, Louis Panico Orchestra
- 10—Gillette Drama
- 10:15 to 12 mid.—Dance Music

**535.4 Meters KTAB Garfield 4700  
560 Kcys. 1000 Watts**  
Assoc. Broadcasters, Oakland, Calif.

- 7 A.M. to 1—Various programs
- 1 P.M.—Radio Frolic
- 1:30—Chats with Dora Lee
- 2—Globe Trotter; 2:15, Recordings
- 3—Coleman Cox
- 3:15—Recordings
- 3:45—Studio program
- 4—Keen Smiling Revue
- 4:30—The Old Bachelor
- 4:45—Professor Kruger
- 5—Rusty—The Boy Aviator
- 5:15—Contract Bridge Game
- 5:30—Health Talk, Dr. Thompson
- 6—Smile Club, Uncle Ned
- 6:30—Cecil and Sally
- 6:45—The Commentator
- 7—Paul Kellar
- 7:15—Italian News Broadcast
- 7:30—Golf Hints, Bobby Collins
- 7:45—Alameda Park Co. program
- 8—Alabama Minstrel Show
- 8:15—Fishin' Fool
- 8:30—Hawaiian Nights
- 8:45—Chandu, the Magician
- 9—Oklahoma Ramblers
- 9:30—Wrestling Matches
- 10:30—Hal Girvin's Orchestra
- 11—Santa Clara program
- 11:15—Dance Tunes
- 11:30 to 12 midnight—Jerry Wilford

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights; 2, Records  
2:40—Closing San Francisco Stocks  
2:45—Records  
3:15—Carmen Rushing, pianist  
3:30—Recordings  
4:15—Brother Bob's Club  
4:45—McCoy Health School  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio; 7, News  
7:15—Lovable Liars  
7:30—L. G. French, baritone  
7:45—Clark Sisters  
8—Studio; Lorelei Trio  
9:15—Helen Parmelee pianist  
9:30—Uncle Adolph's Rangers  
10 to 11 P.M.—Dance program

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—NBC, Music Appreciation Hour  
9—Helpful Hints to Housewives  
9:15—NBC-KGO programs to 10  
10—Talk by Julia Hayes  
10:15—Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Mellase's Chat  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—Food for Thought  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Dixie Aces & Dick Bartlett  
2—NBC-KGO programs to 3:15  
3:15—Ann Warner Chats  
3:45—U. S. C. Fiction Favorites  
4:15—Organ Recital; 4:45, News  
5—Your Pal Jimmie  
5:15—"Robin Hood" transcription  
5:30—NBC-KGO programs to 9:45  
9:45—Bluettes  
10—NBC-KGO programs to 11:30  
11:30 to 12 mid.—Beverly-Wilshire  
Hotel Orchestra

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—Safety Talk; Concert  
6:45—Sonny and Buddy  
7—NBC, First Nighter  
7:30—Feature; Fairway Facts  
8—L'Heure Exquise  
9—Studio program  
9:15—NBC, Mark Hopkins Orchestra  
9:30—Feature Program  
9:45 to 12 mid.—NBC programs

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—Julie Kellar, harpist  
5:30—Noble Sisters Trio  
5:45—National Troubadours  
6—News; King Cowboy  
6:30—Barmani's Concert Ensemble  
6:45—Mirth Parade  
7—Watanabe and Archie  
7:15—"Crazy Quilt"  
7:30—Red Davis Adventures  
7:45—Charlotte Woodruff and Orch.  
8—"The In-Laws"  
8:15—Prose and Poetry  
8:30—Optimistic Revue  
9—News; Marcel Ventura, vocalist  
9:45—Boxing Matches  
10:45 to 11 P.M.—Pontrelli's Orch.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Pony and Bicycle Contest  
5:20—NBC, Melody Mixers  
5:30—Male Quartet; 5:45 Cecil Solly  
6—Program Resume  
6:03—Popular Melodies of Yesterday  
6:30—Wash. High School Reporter  
6:45—Musical Madcaps  
7:15—Tarzan (ET.)  
7:30—Latin-American Nights  
8—Olympic Hotel Orchestra  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Muted Strings  
9:15—Dance Orchestra; Talk  
10:30—Northern Lights  
11—NBC, Ambassador Hotel Orch.  
11:30 to 12 mid.—Recorded program

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—News Flashes  
12:15—NBC, Farm and Home Hour  
12:45—O. M. Plummer  
1—NBC-KGO programs to 1:45  
1:45—Santiseptic Program  
2—NBC, Al Pearce Gang  
3—Krazy Limericks  
3:05—Eddie King, piano  
3:15—Friendly Chat  
3:45—NBC-KGO programs to 5  
5—Studio programs  
5:30—NBC-KGO programs to 9:55  
9:55—Hills Bros. program  
10—NBC, Richfield News Flashes  
10:15—Brookfield Memory Singer  
10:20 to 12 mid.—Dance Music

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L.A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Charlie Lung and Gang  
5:15—H-Bar-O Rangers  
5:30—CBS, March of Time  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Ruth Etting  
6:30—CBS, Hudnut Program  
7—CBS, Swift Revue  
7:30—Rocketeers  
7:45—CBS, Myrt and Marge  
8—CBS, Freddie Rich Orchestra  
8:15—Jeffrey Gill  
8:30—Isham Jones' Orchestra  
8:45—Borden Friday Frolic  
9:15—Tapestries of Life  
9:45—CBS Orchestra; 10, News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego  
7 A.M. to 5—Various programs  
5 P.M.—Charlie Lung's Grang  
5:15—H-Bar-O Rangers  
5:30—CBS, March of Time  
6—To be announced  
6:15—CBS, Ruth Etting  
6:30—CBS, Marvelous Melodies  
7—CBS, Swift Revue  
7:30—Military Band  
7:45—CBS, Myrt and Marge  
8—CBS, Freddie Rich's Orchestra  
8:15—Jeffrey Gill  
8:30—CBS, Isham Jones' Orchestra  
8:45—Borden Frolic  
9:15—CBS, Leon Belasco's Orch.  
9:30—Dance Orchestra; 10 News  
10:10—Dance Music  
12 to 1 A.M.—Records

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—CBS, Symphony  
6:15—CBS, Oldsmobile program  
6:30—CBS, Hudnut Program  
7—CBS, Swift Revue  
7:30—Military Band  
7:45—Myrt & Marge  
8—CBS, Charles Carille  
8:15—Minute Melodies  
8:20—CBS, Isham Jones Orchestra  
8:45—Borden's Friday Frolic  
9:15—Luther Welfare League  
9:30 to 12 midnight—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 to 5—Various programs  
5 P.M.—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—CBS, H-Bar-O Rangers  
5:30—CBS, March of Time  
6—To be announced  
6:15—CBS, John Green Orchestra  
6:30—CBS, Hudnut program  
7—CBS, Swift Revue  
7:30—Rocket Military Band  
7:45—CBS, Myrt and Marge  
8—Empire Minstrels  
8:15—Radio Speaker Stevenson  
8:30—To be announced  
8:45—Borden's Friday Frolic  
9:15—Fun Fest  
9:30—Log Cabin Boy  
9:45—To be announced  
10—Globe Trotter  
10:05 to 12 midnight—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Liuq Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1 P.M.—NBC, General Mills prog.  
1:15—Sylvia Gray  
1:30—NBC, Oxydols Ma Perkins  
1:45—Lubins Style Shop  
2—NBC, Al Pearce and Gang  
3—Studio Programs  
4:30—Parade of Happy Feet  
4:45—Studio program  
5:15—NBC-KGO programs to 8:15  
8:15—Jewel Box  
8:30—Black and Blue  
8:45—Northwest on Parade  
9:15—NBC-KGO programs to 9:45  
9:45—Frank and Archie  
10 to 12 mid.—NBC-KGO programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12:15—Various programs  
12:15 P.M.—Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—Nellie Revell at Large  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Silhouettes  
2—NBC, Al Pearce and Gang  
3—Concert Serenades  
3:25—Captain Sanlso  
3:30—Veona Socolofsky, Day Drms.  
3:45—Easy Chair, Grant Merrill  
4—NBC, Studio Chatter  
4:30—Dream Melodies, Damski  
4:57—Resume of Programs  
5—Happiness program  
5:15—Male Quartet  
5:30—NBC-KGO programs to 9:15  
9:15—"Souvenirs"  
9:30—The King's Foursome  
9:45—Old Song Contest  
10—NBC, Richfield News Flashes  
10:15 to 12 mid.—Dance Music

# SATURDAY Programs

March 31, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

7 A.M.—Edward MacHugh, vocalist  
7:15—Morning Parade: music  
7:30—Financial Service  
7:45—Organ Concert  
8:15—The Vass Family  
8:30—Down Lover's Lane  
9—Pietro Yon, organist  
9:30—National Farm Hour  
10:30—Press-Radio Bureau News  
10:35—Magazine of the Air  
10:55—Metropolitan Opera Broadcast  
—Milton J. Cross, announcer;  
John B. Kennedy, commentator  
2—Platt and Nierman, pianists  
2:15—Nell Sisters, vocal trio  
2:30—Economics of the New Deal  
3—Al Pearce and Gang  
3:30—Stringwood Ensemble  
4:15—Tom Coakley's Orchestra  
4:45—Nanette LaSalle, vocalist  
5—Arion Trio  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—"Colgate House Party"  
6:30—Beatrice Fairfax, Advice on  
Marriage  
7—Saturday Night Dancing Party  
7:30—National Barn Dance  
8:30—Piano Pals: Fischer and Sieff  
9—Nathan Abas, violinist  
9:30—Jay Whidden's Orchestra  
10—Stringwood Ensemble  
10:30—Club Villa Orchestra  
10:55—Press Bureau News Service  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**243.8 Meters KYA** Douglas 2536  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs  
12 noon—Scriptures; 12:03, Concert  
1—The Discovery Hour  
1:30—Rhythmic Ripples  
2:15—Argentinians; Organ  
3:45—Artist Celebrities  
4—Vignettes from Life  
4:05—Symphony Highlights  
5—Children's Hour  
5:30—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobber  
7—Ernie Smith's Sport Page  
7:15—Ford and Wallace  
7:30—Uncut Gems  
8—Trail Blazers in Education  
8:15—Dance Music  
9:15—Bob Allen, Piano Stylist  
9:30—Cyrus Trobber on Broadway  
10—News; 10:15, Organ Serenade  
11:15—John Wolohan's Orchestra  
11:45 to 12 mid.—Concert Memories

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News by Bill Meyer  
6:30—Health program  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—East Bay Labor Journal  
7:45—Public Service News  
8—Portuguese program  
8:30—Italian program  
9:30—Pete King, Irish tenor  
10—Tuneful Tunes (records)  
10:30—Ran Wilde's Orchestra  
11:15—Midnight Vagabond  
12 to 1 A.M.—Del Courtney's Band

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

7:30 A.M.—Organ Concert  
7:35—Morning Parade  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Arion Trio  
9:45—News; Organ Concert  
10:15—Agricultural Bulletins  
10:30—Vic and Sade  
10:45—Seven Voices  
10:55—Metropolitan Opera Series  
2—Organ Concert  
2:30—Western Agriculture  
3:30—Richard Himber's Orchestra  
4—Three Scamps  
4:15—Religion in the News  
4:30—Martha Mears; News  
5—Art in America  
5:20—The Cavaliers: quartet  
5:30—Soules Ponts de Paris  
6—Melody Mixers  
6:30—Stringwood Ensemble  
7—Education at Crossroads  
7:15—Claf Dwellers: vocal trio  
7:30—Kay Kyser's Orchestra  
8—The Music Counter  
8:30—Musical Treasure Chest  
9—Cafree Carnival  
10—Blue Moonlight  
10:30—Serenata  
11—Ted Flo-Rito's Orchestra  
11:30 to 12 mid.—Slumber Hour

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various programs  
1 P.M.—Recordings  
3:45—Studio program  
4—Young Peoples' Program  
4:30—The Old Bachelor  
4:45—The Funnies  
5—Spanish program  
5:15—Rhythm Ramblings  
5:30—Travelogue  
6—Organist and Baritone  
6:30—Don Russo's Orchestra  
6:45—The Commentator  
7—Paul Kellar, pianist  
7:15—Italian News  
7:30—Solloquy; 7:45, Studio  
8—Home Favorites  
8:30—Hawaiian Nights  
8:45—Hollywood Happenings  
9—Oklahoma Ramblers  
9:30—Doc Herrold, The Mirror  
9:45—Herb Stanton  
10—Val Valente's Orchestra  
10:30—Hal Girvin's Orchestra  
11 to 11:30 P.M.—Dance Music

**340.7 Meters KLV** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights; 2, Records  
2:45—Jean Ardath, pianist  
3—Recordings  
4:15—Brother Bob's Club  
4:45—Records  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—Local News Items  
7:15—Albert Rosenblatt, baritone  
7:30—Studio Program  
8—Musical Soiree  
9—Fauit Theater of the Air Players  
9:30—Ann Wakefield, soprano;  
Merlyn Morse, tenor  
10 to 11 P.M.—Dance Records

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks  
7:30—Early Morning Exercises  
8—CBS, Cheer Up  
8:30—CBS, Concert Miniatures  
9—CBS, Vincent Travers Orchestra  
9:15—O'Connor, Moffat & Co., talk  
9:20—CBS, Vincent Travers Orch.  
9:30—CBS, Abram Chasin's Piano  
Pointers  
9:45—CBS, Enoch Light's Orchestra  
10—CBS, Savitt String Quartet  
10:30—CBS, Harold Knight Ensemble  
11—CBS, Artist Recital  
11:15—CBS, Artist Recital  
11:30—CBS, Dancing Echoes  
12 noon—CBS, Round Towners  
12:30—CBS, Ann Leaf, organist  
1—CBS, Saturday Syncopators  
1:30—N. Y. Stock Quotations  
1:35—CBS, Mischa Raginsky Ens.  
2—CBS, Pancho & Orchestra  
2:30—CBS, Maurice Sherman's Orch.  
2:45—CBS, Francisco Del Campo  
3—CBS, Meet the Artist  
3:15—CBS, Real Life Dramas  
3:30—To be announced  
3:45—CBS Russian Gypsy Orch.  
4—CBS, Elder Michaux  
4:30—CBS, American Mixed Quartet  
4:45—Lost and Found Items  
4:50—Recordings; 4:55, Town Topics  
5—Dance Music  
5:15—Gus Arnheim Orchestra  
5:30—Helen Nagin, pianist  
5:45—CBS, Trade & Mark  
6—CBS, Philadelphia Orchestra  
6:15—CBS, The Town Crier  
6:30—CBS, George Jessel  
7—Broadcast from Byrd Expedition  
7:30—Leaders in Action  
7:45—CBS, Guy Lombardo Orch.  
8:15—Berceuse  
8:30—CBS, "Peter the Great"  
9—Bill Fleck Orchestra  
9:30—Jackie Souder Orchestra  
10—Gillette Drama  
10:15 to 12 midnight—Dance Music

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego

7 A.M. to 12—Various programs  
12 noon—CBS, Round Towners  
12:30—CBS, Ann Leaf, organist  
1—CBS, Saturday Syncopators  
1:30—Mischa Raginsky Ensemble  
2—CBS, Pancho and Orchestra  
2:30—CBS, Maurie Sherman's Orch.  
2:45—CBS, Francisco del Campo  
3—CBS, Meet the Artist  
3:15—CBS, Real Life Drama  
3:30—To be announced  
3:45—CBS Russian Gypsy Orchestra  
4—CBS, Elder Michaux  
4:30—CBS, Am. Mixed Quartet  
4:45—CBS, Isham Jones' Orchestra  
5—CBS, Gus Arnheim's Orchestra  
5:30—Helen Nagin, pianist  
5:45—CBS, Trade and Mark  
6—To be announced  
6:15—CBS, Alexander Woolcott  
6:30—CBS, Geo. Jessel  
7—CBS, Byrd Antarctic Expedition  
7:30—CBS, Leaders in Action  
7:45—CBS, Guy Lombardo's Orch.  
8:15—Berceuse  
8:30—"Peter the Great"  
9—Bill Fleck's Orchestra  
9:30—Jackie Souder and Orchestra  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—Jean George, Pianist  
8:15—Helen Guest, ballads  
8:30—Health Talk  
8:45—Charlie Wellman, songs  
9—News Release  
9:15—Medical Association Talk  
9:30—NBC-KGO programs to 3:30  
3:30—U. S. C. Lecture  
3:45—NBC, Ritz Carlton Orchestra  
4—The Honeymooners  
4:15—NBC, Religion in the News  
4:30—NBC, soloist  
4:45—Helena Lewyn, pianist  
5—Rev. Charles E. Fuller  
5:30—NBC-KGO programs to 3:30  
8:30—Hollywood Looking Glass  
8:45—Orchestra with Tandy McKenzie  
9—NBC, Carefree Carnival  
10—NBC, Blue Moonlight  
10:30 to 12 midnight—Dance Music

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L.A., Cal.  
7:30 A.M. to 5:45—To be announced  
5:45—CBS, Smith Brothers program  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Alexander Woolcott  
6:30—CBS, George Jessel  
7:30—CBS, Leaders in Action  
7:45—Guy Lombardo's Orchestra  
8:15—To be announced  
8:30—CBS, "Peter the Great"  
9—Bill Fleck's Orchestra  
9:30—Chas. Davis Orchestra  
10—News Items  
10:10—Gus Arnheim's Orchestra  
10:30—Pasadena Community Dance  
11:30—Bill Fleck's Orchestra  
12 to 1 A.M.—Recordings

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—LeRoy, pianist  
5:15—Dr. John Matthews  
5:45—Jimmy and Joe, piano, songs  
6—News; 6:15, King Cowboy  
6:30—Concert Ensemble  
6:45—Sports Revue  
7—Frank Watanabe and Archie  
7:15—KNX Dance Orchestra  
7:30—USC Government Series  
8—Hollywood Barn Dance; News  
10 to 11 P.M.—Pontrelli's Orchestra

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 10:55—Various programs  
10:55—Metropolitan Opera Broadcast  
2 P.M.—Platt & Nierman, pianists  
2:15—NBC, Neil Sisters  
2:30—New Deal Economics  
3—NBC, Al Pearce and Gang  
3:30—String Trio  
4—NBC-KGO programs to 4:30  
4:30—Concert Ensemble  
5—Viennese Vagabonds  
5:30—NBC, Billy Batchelor  
5:45—NBC, Little Orphan Annie  
6—NBC, Colgate House Party  
6:30—NBC, Beatrice Fairfax  
7—NBC-KGO programs to 8:30  
8:30—Fisher's Blend Half Hour  
9—30 Minutes of Music  
9:32—Andrea and Louise  
9:47—Olympians, Brashen  
10:15—Songs We Love  
10:30—Artistic Trio  
11 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—NBC, Art in America  
5:30—Recordings  
6—Los Argentinos  
6:30—High School Reporter  
6:45—Lee Sisters  
7—Vindabonians  
7:30—Rocky Mountaineers  
8—Olympic Hotel Orchestra  
8:30—NBC, Musical Treasure Chest  
8:45—Frank Watanabe & Archie  
9—NBC, Carefree Carnival Hour  
10—Blue Moonlight  
10:30—Dance Music  
11—NBC, Hotel Ambassador Orch.  
11:30 to 12 mid.—Records

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake  
7 A.M. to 5—Various programs  
5 P.M.—Forty-five Minutes in Holly-  
wood  
5:45—CBS, Trade and Mark  
6—To be announced  
6:15—CBS, Alexander Woolcott  
6:30—CBS, George Jessel  
7—CBS, Byrd Antarctic Expedition  
7:30—Leaders in Action  
7:45—CBS program  
8—The Saturday Night Party  
8:15—News Flashes; Organ  
8:30—To be announced  
9—Pathfinder Magazine  
9:30—Harry Clarke and Peter Spray-  
nozzle  
9:45—Dance Music  
10—Ted Fio-Rito's Orchestra  
10:30 to 11 P.M.—Pasadena Orch.

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
7 A.M. to 6:15—Records; news; talks  
6:15 P.M.—Silent period  
12:30 to 8 A.M.—Owl program

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—To be announced  
7—KFSD Fun Fest  
8:30—NBC, Musical Treasure Chest  
9—NBC, Carefree Carnival  
10—NBC, Blue Moonlight  
10:30—NBC, Jules Buffano Orch.  
10:55—NBC News Service  
11 to 12 mid.—NBC-KGO program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Musical program  
6:15—Franco's program  
6:30—Band concert  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:03—Radio News and Forum  
7:05—Twenty-Five Minutes in Paris  
7:30—Soul of Portugal  
8—Music Lover's Half-Hour  
8:30—Anson Weeks Recordings  
8:45 to 10 P.M.—Italian program

Program listings are correct when published by *Broadcast Weekly*, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 10:55—Various programs  
10:55—Metropolitan Opera Broadcast  
2:30—Studio program  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
3:30—Studio programs  
4:15—NBC, Religion in the News  
4:30—Musical program  
5—NBC, Art in America  
5:30—NBC, Wheatonville  
5:45—NBC, Orphan Annie  
6—NBC, Colgate House Party  
6:30—Beatrice Fairfax  
7—NBC-KGO programs to 8:30  
8:30—Black and Blue  
8:45—Old Time Party  
9:45—Frank and Archie  
10—NBC, Blue Moonlight  
10:30 to 12 mid.—NBC-KGO Progs.

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M.—Edward MacHugh  
7:15—NBC, Morning Parade  
7:30—Ronald Buck  
7:45—Crazy Crystals  
8—NBC, Organ Concert  
8:15—NBC, Crosscuts  
8:45—Abe Berowitz, violinist  
9—"Cheerio"; 9:15, Cooking School  
9:45—Portland Public Market  
10:30—Olympians  
10:55—Opera Broadcast  
2:15—Friendly Chat  
2:45—Dental Clinic of the Air  
3—NBC, Al Pearce and Gang  
3:30—Star Furniture Co.  
4:30—Musical Program  
4:45—Kelly's Entertainers  
5—Piano; 5:15, Collins and Erwin  
5:30—NBC-KGO programs to 8:30  
8:30—Fisher's Blend Half Hour  
9—NBC, Carefree Carnival  
10—Studio program  
10:15 to 12 mid.—Dance Music

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Philadelphia Symphony Or.  
6:15—Military Band  
6:30—George Jessel  
7—Byrd Antarctic Expedition  
7:30—CBS, Leaders in Action  
7:45—CBS, Guy Lombardo's Cana-  
dians  
8:15—Minute Melodies  
8:20—Ann Leaf, organist  
8:30—CBS, "Peter the Great"  
9 to 12 midnight—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5—Various programs  
5 P.M.—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—Don Lee Feature  
5:45—CBS, Smith Bros.  
6—CBS program  
6:15—Radio Speaker Stevenson  
6:45—CBS, George Jessel  
7—CBS, Byrd Antarctic Expedition  
7:30—CBS Feature  
8—CBS, Guy Lombardo's Orch.  
8:30—CBS, "Peter the Great"  
9—Globe Trotter  
9:05—Dance Music  
9:45—Democratic Education Feat.  
10 to 12 mid.—Dance Music

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