

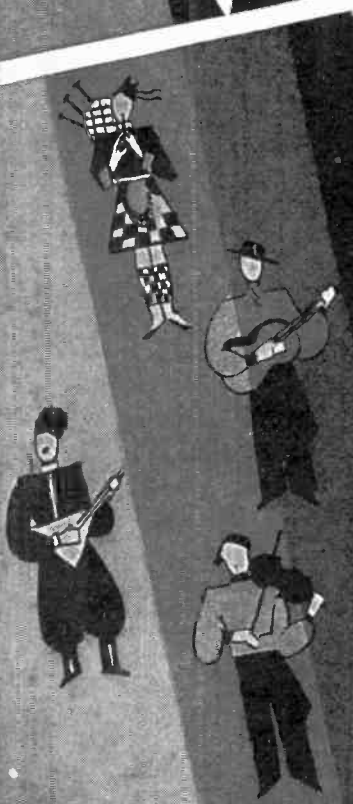


FOR WEEK OF  
**MARCH**  
 11th to 17th

# BROADCAST WEEKLY ★



**GAYNE WHITMAN**  
 Narrator on the program, "The Song of Araby,"  
 released over the NBC-KGO network Tuesday  
 night at 9:30.



THE LEADING RADIO GUIDE OF THE PACIFIC COAST



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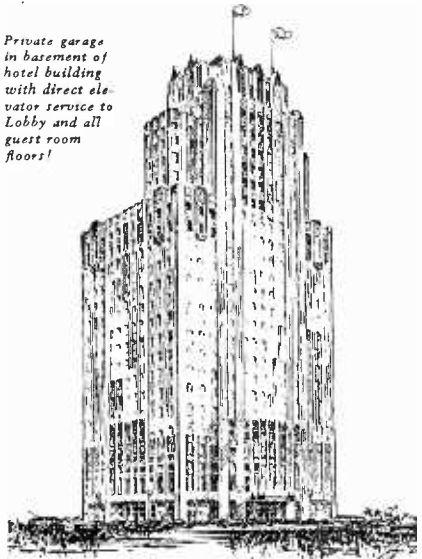
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# INDEPENDENT STATIONS PROTEST CURTAILMENT OF NEWS FLASHES

A STORM of protest has gone up from independent broadcasting stations up and down the Coast and throughout the country over the Ten-Point Network-Press plan which went into effect March 1, in which the two national network chains have agreed with the newspaper and press associations to sell no further news periods unless so restricted as to make them practically valueless, and thereby allow the press to maintain the entire monopoly of the news. The penalty provided by this agreement upon any station that oversteps the restrictions imposed upon the news broadcasts, will be the elimination of program listings and studio gossip from the newspaper columns.

That the two National Broadcasting chains have deemed this too big a price to pay is evidenced by their acquiescence to the plan. The independent local stations and some of the stations affiliated with the chains, however, are up in arms and are now banding themselves together to in some manner counteract this latest move of the press. They maintain that the discontinuing of "news flashes" under sponsorship, would not only be a severe curtailment of revenue to them, but a move opposed to the best interests of the public, who in the thirteen years of the development of radio have found the news service one of the most entertaining and significant purposes of broadcasting.

It is perhaps, after all, not so much a matter of broadcasting the news, as the obvious fact that broadcasting has be-

come a formidable competitor in the advertising field, that is back of this movement to disrupt the sponsored news service of local stations.

Could it be that after all the Ten-Point Plan is more of a "big stick" than a "lever"—and shall the local stations discontinue sponsored news flashes and abide in the good graces of the press—or fight for their right to continue to serve the public, and their rightful space in the columns of the daily newspapers?

Though BROADCAST WEEKLY shares the hopes and feelings of thousands of appreciative listeners of news flashes that the independent stations shall not be forced in line with the Ten-Point Plan, should the "power of the press" prove too formidable, the BROADCAST WEEKLY may be relied upon to continue to furnish its thousands of readers accurate and complete listing of programs, studio gossip and the news of the artists from ALL stations.

The ten-year-old fight that the press has been waging against broadcasting stations, culminating in the denouement of the Ten-Point Plan, has convinced the management of this publication that it is the logical coördinating medium between the broadcasting stations and the radio public. This conviction is backed up by the program of expansion entered upon by the BROADCAST WEEKLY, which in part, consists of the addition of sixteen pages in the very near future, so that its program listings will give more details and include such stations as cannot now be accommodated.

# ETHER GLEANINGS

By J. CLARENCE MYERS

**R**ICHARD C. PATTERSON, high mogul of the NBC, ex-prison director and mining engineer, who only recently was converted to the radio broadcasting field, hopped into San Francisco last week to look over the company's establishment here.

An energetic, alert sort of individual, Patterson had an answer on the tip of his tongue for the bombardment of questions fired at him by the merciless score of reporters in Don Gilman's conference room at the NBC here.

But he was almost stumped when one of the interviewers shot this question at him:

"What do you think of radio broadcasting, Mr. Patterson?"

"That's a pretty broad question," he came right back. "But I'll tell you one thing. The surface has hardly been scratched in what is to be done by radio. Television will be the next major step. Great strides are being made along that line now by the engineers. The time will come, too, when we can write a letter and an exact facsimile of it will be sent across the continent by wireless in a few seconds."

Patterson pointed out that there is no other medium in the world today that is as instrumental in molding the minds and habits and tastes of the public as is radio.

The NBC is doing its bit, Patterson made clear, in educating the public to the more cultural and better things in music and drama. The standard of broadcast material is higher now than it ever was, he said, and without doubt it has a definite effect on the taste of the public. It's a slow process, bringing the public up to these high standards, but it is working, much to the gratification of the radio people.

Patterson did admit, though, that there is room for improvement yet in the radio productions and also in radio advertising. The latter has become better in the past few years, he said. While dealing on that subject Patterson brought out the almost startling fact that the NBC's programs are only 30 per cent advertising and the remaining 70 per cent are sustaining or non-commercial programs.

The radio programs that are routed out of the West to the East coast are finding an ever increasing and interested audience, Patterson said. He admitted that a number of the features originating in San Francisco and Los Angeles for the nation-wide chain were of better quality than many broadcasts that are sent to us on the Pacific Coast from the other side of the continent. And what's

more, the East would like to hear more of what the West has to offer in the way of radio entertainment, Patterson informed us. "One Man's Family" and the "Carefree Carnival" are among the most popular western programs sent to the East.

The time will come, he told us, when the NBC again will maintain two Pacific Coast chains as adjuncts to the national net. But business does not yet warrant such a step. "When we did maintain the second network on the Coast—the KPO-NBC chain—we lost money. In fact, our speaker said, it meant a loss of \$742,000 in the year that the NBC operated the second network in this section.

Patterson is on an inspection tour of the NBC properties, and went to Los Angeles after his visit in San Francisco.

\* \* \*

Mel Venter, who in my mind was a comer in the radio pronouncing fraternity and whom you and you have heard on any number of broadcasts over the Pacific Coast Don Lee chain, has deserted the microphone. He was recently given a position in the sales department of KFRC and hereafter will devote his energies to getting advertising business for the Don Lee outlet in San Francisco.

\* \* \*

The biggest program news of the week is the fact that the True Story hour has come back. Remember it? It was one of the most popular coast to coast broadcasts several years ago. But now it has come back under a new name, being called "The True Story Court of Human Relations." The NBC network is releasing it Sunday nights from 9:15 to 10 o'clock (P. S. T.). The broadcast consists of a dramatization of true life stories. The McFadden publications are paying the broadcast bill.

\* \* \*

The Sunrise Easter Services, atop Mount Davidson, San Francisco's loftiest peak, will be radioed to the nation by the NBC on Easter morning, April 1, between 6 and 7 a.m.

\* \* \*

Disagreements over policies is said to have been the cause of eight members of the KTAB staff walking out last week. Those who turned in their resignations included: Frank Galvin, manager of the San Francisco studios; Grant Pollock, chief announcer; Newhall McMahan, Earl Sanderson, Peggy Jensen, Walt Sullivan, Harold Peary, and Chubby Coleman.

Westley I. Dumm is new general manager of the station; and Irene Sorensen, production manager. Frank Wright is now man-

ager of the Oakland studio. Leo Rumsey went over from KGGC to replace Pollock as chief announcer. Pollock went to KFRC, where he replaced Mel Venter. Dorothy Gillespie, formerly of KFRC, was added to the staff, likewise.

\* \* \*

Pacific Coast dialers are going to miss Tim and Irene, the comedians, who have been cavorting before NBC microphones these past few months. The couple have departed for a vaudeville tour of the country, which will bring them to New York, where other offers await them. Perhaps we shall hear them on a coast to coast before long.

\* \* \*

Fred Milhauser, violinist member of the Southern Four, novelty instrumental group heard on KQW, plays on a violin made in 1600. The instrument, which was a gift from a friend, is valued at more than \$1,000. The Southern Four, directed by Jack Erwin, may be dialed on KQW Mondays and Wednesdays at 5:30 p. m.

\* \* \*

Bet you didn't know that in the preamble of the Constitution of the United States that there is a grammatical error that is quite common. Gene Clark, the KJBS Word Man, who delves into the history of words and sleuths for grammatical errors in poems, prose and other writings, discovered it. The word "more" in the following sentence from the preamble is superfluous, making the sentence grammatically wrong: "We the people of the United States, in order to form a *more* perfect Union," etc.

\* \* \*

Those Borden Friday Frolics, which bid for the ears of the Pacific Coast air audience, are originating at the San Francisco Orpheum Theater, where Fanchon and Marco productions are being staged. The "pickup" will continue from this spot for at least three weeks.

\* \* \*

We're reminding you once again that the Minneapolis Symphony orchestra, one of the oldest in the country, is to be heard now on Monday nights over the CBS-Don Lee chain at 6:30 o'clock. The Grunow Refrigerator people are sponsoring the concerts.

\* \* \*

Sophie Braslau, one of America's foremost contraltos, and Benno Rabinof, noted violinist, will appear as guest artists on the Del Monte Ship of Joy coast to coast broadcasts during the month of March. Rabinof

will be heard on the broadcast of March 12 and Miss Braslau on March 26. The broadcasts, m.c.'d by Captain Dobbsie, are sent over the NBC wireup from 6:30 to 7 o'clock.

\* \* \*

The tunes of Gus Arnheim's orchestra are riding over KFRC's airplanes and those of the other Don Lee stations on the coast these nights. Arnheim replaced Ted Fio-Rito at the Hotel St. Francis in San Francisco, "pickup" point for the Don Lee chain.

\* \* \*

KYA is opening "shop" at 7 a. m. now, with a program of music, time signals and weather reports, which it has monickered "Musical Clock."

\* \* \*

Dr. Seth Maker, who on the NBC coast network is known as "The Philistine," is getting the chance at last to talk about his hobby—or at least one of them—pets. Dr. Maker, lecturer, author, psychologist and humanitarian, is the principal on a program entitled "If You Love Dogs—Listen," which is being radioed every Friday at 4:45 p. m. over KQW. In his chats he is discussing the heroic deeds and acts of devotion of dogs, of the astounding discoveries in animal psychology—in short, the part that animals have played in the history of man since the beginning of time. The California Citizens Committee for State Humane Pound Legislation is sponsoring the series.

\* \* \*

Two coast to coast NBC advertisers quit their Pacific Coast broadcasting this month: Philip Morris cigarette company on March 6 and Crazy Water Crystals on March 18.

\* \* \*

Bob Allen, KYA pianist, is nursing a badly injured head which came in forceful contact with the ceiling of a taxicab recently when said vehicle struck an obstacle in the road. He was on his way to the studio at the time and went through with his program although he was in severe pain.

\* \* \*

"Chandu, the Magician" has returned to the air. This noted character of the ether stage is now causing thrills and spine chills to KTAB listeners nightly from 8:45 to 9 o'clock.

\* \* \*

Descriptions of the six-day bicycle races to be held in San Francisco's Exposition Auditorium from March 11 to 17 will be broadcast periodically by KTAB both in afternoon and evening.



**GOGO DELYS:** Even prettier than you expected, isn't she. Her hair is golden and her eyes are violet-blue. She is in her early twenties, and has been identified with radio for about four years. Just in case you find it difficult to pronounce Delys and a bit too formal to call her Gogo, you might be interested in learning that she answers also to Mrs. Overbeck—Mrs. "Bud" Overbeck.



# SILHOUETTES



**D**OT KAY, blues singer, who is featured in the Carefree Carnival, heard from coast to coast Saturday night over NBC networks, is a radio star because she wouldn't take a dare.

The girl whose low contralto is a pleasant part of many NBC programs, was a business girl until two years ago, with no thought of any other career. One evening she was a guest at a party where the host was an enthusiastic radio amateur, and before long the entire group was gathered about his set, contracting other "hams." When they found one whose operator was feeling as informal as they were, the company proceeded to "entertain" him. Impromptu solos, duets and ensemble numbers, all done to the accompaniment of a ukulele, were on the "program."

Suddenly, as Dot concluded her share, which was a ballad, another station cut in with a message.

"W6BBJ," it said, "W6BBJ, why don't you tell the girl who just sang that she has a swell radio voice—tell her to try out at a big station—she'll get a job."

For want of further entertainment, the party group concentrated on Dot. Wouldn't she like an audition? No, thanks, she wouldn't—besides, what was an audition? Nobody knew, quite and finally, somebody suggested she undergo one so she could report on it at a later gathering.

"What would I do on radio?" Dot scoffed.

"Just what I would—flop," said one of the lads present. "Let's do it together—I dare you."

In the cold light of the morning after, the duo visited an Oakland radio station. The brave youth accompanying Dot had his audition first—and came out mopping his brow happily. "That's that," he said. "I'm out—gosh, what a relief."

Dot wished her ordeal was over, but she forced herself to walk into the studio and face a small instrument there. She had planned to get this over with as soon as possible—but suddenly something happened.

"It was the strangest feeling," she says. "I wasn't a bit afraid and I knew I could lick that microphone."

She did. She was singing on the air the next day, and hasn't been away from a microphone since, except for occasional engagements in theaters and restaurants. She

prefers a radio studio and feels she does her best work when her audience is invisible.

Dot was born in San Francisco, and educated here. She studied piano and harmony from childhood, but never took a singing lesson before her initial radio experience. A slim little thing with reddish blonde hair, she's just twenty-four years old. Listeners who write to her have never yet pictured her as she is; she gets letter after letter describing the writer's mental vision of her, all wrong.

One day not long ago a young orchestra leader stepped up to her as she finished a song and congratulated her.

"I never heard a voice like yours except one," he said. "It was on an amateur station which I picked up on my set. I advised her to have an auditoon, and I've often wondered if she did."

"She did," said Dot.

**C**HARLES P. HUGHES, producer of "First Nighter" dramas heard over NBC Friday nights, sold peanuts in New York theatre galleries when a boy . . . later donned dinner jacket and took tickets at the door and still later went to Hollywood, on advice of a phrenologist, and appeared in movies with Richard Dix, Jack Holt, and Lila Lee . . . but real success came when he entered radio and put on dramatic shows that "take" people places. Charles Stewart Parnell Hughes was born in New York October 29, 1895 . . . was named after famous Irish leader . . . went to school in Chicago after family moved West, and then to college at Notre Dame, where he studied law . . . also organized Glee Club concert in Chicago and thus got a start toward becoming producer . . . went to war and became adjutant to Major General Leonard Wood . . . after the war and on advice of vocational counselor (who used phrenology) he went to Hollywood . . . sold silver polish to add to earnings. Charlie returned to Chicago in time to enter radio at the start . . . sold advertising, managed stations, produced programs and acted . . . then in 1930 he started "First Nighter," with June Meredith as star . . . it is still going strong . . . in 1933 started "Talkie Picture Time," the result of his movie experience . . . it is on NBC network, too. Charlie is a bachelor, six feet one and a half tall, weighs 217, and has brown hair.

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# MICROPHONE GOSSIP



• • • Another famous radio program returns to the air every Sunday night over the national network of the NBC when the True Story Magazine hour is broadcast at 9:15 o'clock. The program comes on KGO, forcing a shift of Joseph Jackson's popular Reader's Guide period.

The resumption of the True Story period, which is called "True Story Court of Human Relations," marks the definite upward trend in national radio advertising. The hour has been off the air for two years.

The structure of the program is similar to that of the past, being chiefly the dramatization of featured stories in True Story Magazine.

• • • Mabel Todd is getting to be quite a figure in the dog world. She will enter her Irish Terrier, Ezra, in the forthcoming Oakland Dog Show; a racing greyhound at El Cerrito has been named Mabel Todd; and now a Mabel Todd Club in Phoenix, Arizona, writes that one of their activities is caring for stray puppies.

• • • Spring has come to KFRC, whatever the season may be in the rest of the world. Ever since Ted Fio-Rito began preparing his program for his transcontinental Old Gold broadcasts Mel Venter, KFRC's popular announcer, has been very much in evidence around the studios, whether on duty or not. Charming Dot Hill of Fio-Rito's Debutantes knows the answer. Everybody in the studios is pulling for Mel.

• • • Billy Idelson, the twelve-year-old youngster who takes the rôle of Rush in Vic and Sade, is one child actor who didn't have to be pushed into the limelight by ambitious parents.

In fact, Billy entered radio strictly on his own initiative and in the face of the doubts of his family. It happened more than two years ago, when a Chicago station was seeking a boy to take the rôle of Skeeze in a serial. Failing to find a suitable voice in the regular ranks of child actors, the station began calling schools of elocution, asking that star pupils be sent down for auditions.

As teacher in such a school, Billy's older sister received a call from the station and planned to send her best pupils in. She mentioned it at the Idelson dinner table that night. Billy, who never had taken so much as one lesson in elocution, declared that he wanted to try it, too. His sister laughed at

him, but he became so insistent that, largely to quiet him, his family agreed that he might take the audition.

The rest of the story is that Billy not only took, but won the audition the next day from a field of more than one hundred competitors, and when Vic and Sade was expanded to include little Rush, Billy was the only child called for the part.

Billy is a student at Proviso High School, Maywood, Illinois, and manages to work in both school and radio program each day.

• • • Every little once in awhile someone forgets what he was going to say. But it is doubtful if many people can equal the record of Charlie Lung, who recently forgot what eight people were going to say. It happened at KHJ, where Charlie was broadcasting an episode in the adventures of Charlie Lung and his Gang. Charlie had been making some last-minute changes in his script, and as the time for him to go on the air arrived he swept his manuscript off the desk, rushed into the studio and went to work. Everything was fine until Charlie turned a page and saw that it didn't jibe with the sequence that had gone before. Feverishly he ruffled the remaining pages. To no avail. There was no doubt but that one page was missing. And so Charlie had to *ad lib* for three minutes, trying to remember what each of eight characters had been saying and finishing up in the proper dialogue to pick up the balance of the script. When it was all over, Charlie emerged from the studio white and shaking. And KHJ's man of a hundred voices had nothing to say in any of them.

• • • Phil Harris, NBC orchestra leader, claims a record for autographs. Following a recent broadcast, Phil accommodated thirty-eight autograph seekers in seven minutes. Leah Ray, soloist on the same program did almost as well.

• • • The judgment of radio editors contributing to the *World Telegram* poll, who chose Joe Penner as the foremost newcomer to radio, is confirmed by the popularity of Joe's stage appearances. His rate for personal appearances has been more than doubled since he went on the air regularly.

• • • Al Jolson goes to Atlantic City for three days between broadcasts, and, with telephone barred to stock brokers and song pluggers, works on his next script.

• • • Doris Roache, Rudy Vallee's new singer succeeding Alice Faye, was coached by Rudy for two weeks before she went on the air. He expects that her voice will be widely admired.

• • • Four of Columbia's new troupe of hotlicks experts, the Five Spirits of Rhythm, used to do a vaudeville turn. When they made their debut in St. Louis in 1927, their financial problem was one of mountainous proportions. Wilbur and Douglas Daniels and Leo Watson each bought a new tippie on which to accompany themselves. The total cost of the three instruments was \$5.40, which exhausted their capital and left the fourth member of the troupe, Virgil Scoggins, without anything to play. He danced, instead. Then Theodore Bunn, the guitarist, joined them and Scoggins increased their musical equipment by the addition of a suitcase on which he beat—and still beats—with whiskbrooms. Now they're big-timers. They have \$460 worth of instruments, exclusive of whiskbrooms and suitcase.

• • • Al Pearce believes he has a record for continuous sponsorship in Swift & Company. Swift & Company has helped support the Al Pearce show for about five years.

• • • Elvia Allman, lanky personality comedienne of KNX, left the station March 3, after several months as sustaining artist. She was heard on the Merrymakers' program, a CBS feature, recently, which lends substantiation to recently revived reports that she is headed for the CBS roster, perhaps to San Francisco. Miss Allman is one of the southland's favorite entertainers, having grown to popularity in local radio, and served a successful season with NBC in New York, where she was billed as the "California Cocktail Girl." She is noted for her songs, character skits and comedy interpretations, and is married to Wesley Tourtelotte, well-known organist.

• • • Joseph Henry Jackson, NBC book critic who is heard Sunday nights, recently was ordered by his doctor to give up coffee and drink chocolate instead. He uses an old Mexican recipe for it, making it the night before and permitting it to stand all night, which, according to the recipe, lets the chocolate, sugar and milk blend and "ripen," then when it is heated in the morning it is beaten with an egg-beater to a stiff froth.

• • • How long has it been since you ran into a fellow who said "The Blank program is all right, but I hate to listen to those announcements!" A long time, isn't it? Sponsors for the most part now devote much time

to making the announcements interesting, and the listener has come to feel that in order to enjoy a good program it is only fair that he will listen to the sales message of the sponsor who has made the program possible.

• • • Tim Ryan, insouciant wit of NBC, was thrilled when a bulky package arrived for him at the studios the other day. Picture his face when he opened it to find that it contained fifty-two joke-books of many vintages and varieties.

"I have been collecting these books as a hobby since 1879," explained the donor in a letter. "I thought you might find some use for them."

"Thanks," wrote Tim in reply. "But I don't really need the one printed in 1879—I've used all those jokes."

• • • A studio visitor recently asked Lewis James, of the Revelers, why this premier quartette seldom sings "Sweet Adeline," the most famous of all quartet numbers. And James replied with a twinkling eye: "Personally and professionally we are all four temperate men. We have to sing our songs in absolute harmony, and the public is so accustomed to hearing "Sweet Adeline" off pitch that it would be disappointed, probably, to hear it sung otherwise."

• • • The Argentine Trio, musical threesome from South America whose tangos and languorous Latin rhythms add a touch of color to NBC programs, come from the same spot near Buenos Aires. Rudolph Cipolla, Tom D'Ambrosio and John Picadura were inseparable comrades as boys; in their 'teens they lost sight of one another, but were reunited in the United States and have played together ever since.

• • • No—Michael Raffetto, NBC actor, doesn't have to walk with a cane in real life. This is in answer to the scores of letters which the portrayer of Paul in "One Man's Family" receives, asking sympathetically about his "lame leg." Mike has never had anything worse than a sprained ankle, and that stick he carries is a gift from Wilbur Hall, radio writer and novelist.

• • • Morey Amsterdam, Al Pearce conic, now lays claim to being the champion rapid-fire gagster on the air. His record is thirty bon mots fired into the microphone in two minutes. It's just Morey's up-to-the-minute method of slaying his listeners with his jokes.

• • • Gene Kreitzinger, husband of Donna ("Marge") Damerel, is appearing in the "Myrt and Marge" programs with his bride

and his mother-in-law in the rôle of Gene Glen.

• • • Helen Musselman, NBC actress, and Bill Andrews, NBC chief announcer in San Francisco (Mr. and Mrs. William J. Andrews) are haunting second-hand furniture stores. Both of them are fond of old furniture and they already have some lovely old pieces in their new studio apartment.

• • • Helen O'Neill, in charge of auditions in NBC's San Francisco studios, once had to substitute for a child singer on a program with but five minutes' notice. She sang "Pickin' On Me" in a juvenile treble so convincing that when she came home from the studio her mother said, "Why in the world didn't you let the cute little girl sing another verse of her song, Helen? I could just see you—pulling her away from the microphone—and she was so sweet!"

• • • Charlie and Buddy, a new program of popular songs accompanied with guitar and interspersed with whimsical talk, is rapidly gaining an enthusiastic audience at KECA. The music used is American folk songs, and the dialogue draws material from Charlie Bowes' wide experience in the ranks of American pioneer life.

• • • Jane Froman's "dearest friend and severest critic," for instance, is none other than her mother. For it was her mother who made her keep up her music lessons as a girl when Jane wanted to be out playing hopscotch and run sheep run. Her mother, incidentally, is a former soloist with famous symphony orchestras. Little girls and boys who don't like to spend hours studying their musical ABC's should remember Jane Froman.

• • • The man who gave Tony Romano his first guitar lesson has joined the Al Pearce Gang. He is Bob Lee, well known guitarist and arranger. Some of the bands Lee has played with and arranged for include Paul Ash, Rube Wolf, Walt Rosener and Anson Weeks. He will travel with the Al Pearce troop, making musical arrangements and being featured as a guitarist.

Lee's home town is San Francisco, where he now lives with his wife and four-months-old baby.

• • • A seventeenth century Italian painting, appraised at \$5,000, adorns the den of John Brewster, NBC actor and poetry reader. A fan sent it to him with a note that she had been listening to his programs for three and a half years. Another of his prized possessions is a hand-carved sixteenth century

cradle another fan had picked up in Florence, Italy.

• • • Louis Kaufman, fresh from impressive successes in Paris and Berlin, has been engaged to play a series of violin recitals by KFI. He will be accompanied by Mrs. Kaufman, who is a pianist of note and who appears with her husband in all his concert engagements.

Mr. Kaufman's programs will stress the mass of violin literature which is as melodic and beautiful but not as familiar as the pieces run to the ground by the present generation of players.

• • • Borrah Minevitch, the zany of the mouth harp, has a lot of trouble getting his boys to understand the difference between a "commercial" program and a sustaining one. The boys want to call their present commercial a "sustaining" one because, as "Froggy" says, "on this one you get big money, and money buys stuff that keeps sustaining you, am I right?"

• • • Upon special occasion, Albert Spalding has let friends hold the \$35,000 Guarnerius he uses for his weekly Wednesday night concert over Columbia. But the foremost American violinist has a pet tennis racket that he has never let anyone touch.

• • • Movie audiences often applaud at the conclusion of films, but when Carlos Gardel sings a tango in one of his pictures, South American audiences applaud with such abandon that the film must be rewound and the tango sequence shown again.

Gardel made several pictures in Spanish at the Paramount studios in Paris, and his popularity is so great that they continue to pack theatres even on the fifth and sixth re-showing. He recently began a series of broadcasts of Spanish and French songs heard over an NBC network.

• • • Phil Harris, riding high on the airwaves, has a new contract carrying him up to the summer on the Let's Listen to Harris program, and has just signed to play at the Palais Royal, most elaborate of the new Broadway night clubs.

• • • IF RADIO HADN'T BECKONED: Frank Black might have been a chemical engineer . . . Frank Luther a preacher . . . William Daly a magazine editor . . . John Holbrook a doctor . . . Graham McNamee a concert baritone . . . James Wallington a singer or a preacher . . . Phil Lord a business executive . . . Ray Knight a lawyer . . . Howard Clancy a Broadway producer . . . Phil Duey a farmer.

# POLICE RADIO STATIONS

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
122.05	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa.
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WBDB	Cross Point, Mich.	122.34	2452	KGPF	Portland, Ore.
175.23	1712	KGPI	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2416	WPDH	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410	WMO	Highland Pk., Mich.	175.23	1712	WPDB	Rochester, N. Y.
123.86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ	Indianapolis, Ind.	175.23	1712	KGPC	St. Louis, Mo.
1165.00	257	WBR	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2416	WPDS	St. Paul, Minn.
121.50	2470	KGOZ	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2440	WPDM	St. Petersburg
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDT	Kokomo, Ind.	175.23	1712	KGQY	San Antonio, Tex.
175.23	1712	WPDB	Chicago, Ill.	123.00	2440	WPDJ	Lansing, Mich.	187.97	1596	KGPD	San Francisco
175.23	1712	WPDG	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WPPD	Chicago, Ill.	123.00	2440	WPDE	Louisville, Ky.	124.50	2410	KGPM	San Jose, Calif.
175.23	1712	WKDU	Cincinnati, O.	121.50	2470	WPEC	Memphis, Tenn.	187.97	1596	KGPA	Seattle, Wash.
122.34	2452	WRBH	Cleveland, O.	123.00	2440	WNDA	Miami, Fla.	122.40	2452	KGPA	Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	122.34	2452	WPKK	Milwaukee, Wis.	121.50	2470	KGPK	Sioux City, Ia.
121.50	2470	KGPN	Davenport, Ia.	124.17	2416	KGPB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
187.97	1596	WKDT	Detroit, Mich.	685.00	438	WPI	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WCK	Detroit, Mich.	600.00	500	WPI	New York, N. Y.	124.17	2416	WPEA	Tulare, Calif.
124.50	2410	WPDJ	Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
124.17	2416	KGPF	El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPG	Vallejo, Calif.
123.00	2440	WPDF	Flint, Mich.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D.C.
121.50	2470	WPDZ	Fort Wayne, Ind.	124.17	2416	WPDJ	Passaic, N. J.	1165.00	257	WDX	Wyoming, Pa.
123.00	2440	WFEB	Grand Rapids	123.00	2440	WPDP	Philadelphia, Pa.	122.05	2458	WPDG	Youngstown, O.

## HOTEL PLAZA

*Ray Maxwell, Manager*

POST STREET at STOCKTON / / / SAN FRANCISCO

**C**ENTRALLY located in the heart of business and amusement activities . . . facing beautiful Union Square . . . your stay at San Francisco will be more enjoyable at the Hotel Plaza.

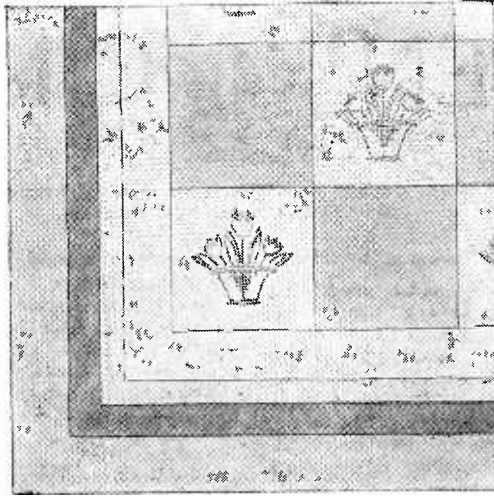
Here a spirit of real hospitality awaits you . . . the best of service . . . rooms in which you will feel at home . . . comfortable beds that invite restful sleep . . . and food to tempt your appetite served in the dining room at popular prices.

*Private dining rooms for group luncheons  
and conventions*

RATES NOW BEGIN AT—  
\$2 SINGLE WITH BATH  
\$3 DOUBLE WITH BATH



*The  
Quilt  
of  
Today  
Is an  
Heirloom  
of  
Tomorrow*



*Illustration  
Shows  
Joining  
and  
Borders  
for  
Quilt*

## TUNE IN AND SEW

THE tulip quilt shown above is made up of 32 embroidered blocks. The design is in cross-stitch with two shades of pink on each tulip, the leaves in green and a golden brown basket.

After the 32 blocks are embroidered they are to be set together with 31 plain colored blocks of the same size, making the quilt 7 blocks wide and 9 long. In arranging the quilt start with a tulip block in each corner.

Now what color would you like to use for your joining blocks? I would suggest either a light pink or a green. The pink, if used, should match the color of the tulips. Or, if you prefer, use green blocks for the color of the leaves. If no color choice for joining blocks is stated, pink blocks will be sent.

Borders in harmonizing colors add as much beauty to a quilt as a frame adds to a picture. The borders, beginning on the inside, should be white, light pink, deeper pink and green. The light pink border exactly matches the light pink floss used around the lower edge of the tulip. The deeper pink border matches the deeper pink floss used at the top of the tulip. And the green border is exactly the color of the green leaves. Can you imagine what a pleasing color combination it makes with the colors of floss exactly repeated in the borders?

The four borders, beginning on the inside, are 3-inch, 1½-inch, 2-inch and 4-inch widths. The completed quilt after all seams are taken measures 77 by 94 inches.

The set of 32 stamped tulip blocks, 9 inches square, on fine white muslin, or on semi-bleached muslin, is \$1.50.

The plain blocks for joining the embroidered blocks are 75 cents. Your choice of pink or green material.

The borders in long lengths sufficient so that no piecing need be done, price \$1 a set. All four borders included. This cloth is guaranteed fast-colored. It is of fine weave (80 threads to the inch each way) and has a soft finish.

The very smartest thing in quilting quilts now is to repeat the design of the embroidered block in the lines of quilting. On this particular quilt the joining blocks would be quilted in the tulip basket design. In ordering your joining blocks, if you want them stamped in this same tulip basket design (not in cross-stitch but in running lines for quilting), the price will be \$1.50.

Please order by number:

413	Tulip Blocks.....	\$1.50
413-F	Floss for Quilt.....	.75
413-J	Joining Blocks.....	.75
413-JQ	Joining Blocks stamped for quilting .....	1.50
413-B	Set of four borders in long strips .....	1.00

Send your order to the Quilt Editor, BROADCAST WEEKLY, 1114 Mission Street, San Francisco, Calif.

# The OPEN CIRCUIT

This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

## "Love in Vienna" Now Verboten by Hitler

I HESITATE to criticise radio programs, but I feel I must add my protest to N. J. H.'s of Stockton in regard to the plays put on by the Dramatic Hour. Why the National Broadcasting Company would use thirty minutes of its time to broadcast such a cheap, disgusting program as "Love in Vienna" and some others not any better is more than many listeners can figure out. If such cheap plays must go on the air to cater to those who enjoy them, then why not use cheap talent and not such fine actors as Barton Yarborough and many others? We are with you in the fight for good, clean programs.

Long live BROADCAST WEEKLY.

Very sincerely,

J. G., Sumas, Wash.

## Applesauce and Crooning for Breakfast

BELIEVING that your paper reaches many lovers of good music, I like to have them join me to express dislike for cheap music over the radio. Do not let the morning hours start with variety, so-called applesauce and "crooning," there are many good and suitable records to be used instead of jazz and if possible have no advertising on Sundays when business is closed.

Good music is necessary to uplift and educate our young generation. I presume the main financial support of radio stations is the advertising and we do get some splendid programs from the big concerns, but if small concerns cannot afford to pay for good talent, let them at least use good reproductions. I spent several years in Europe recently, and it may interest the readers to know that over there weekly radio magazines are published containing detailed and dependable programs from all the principal European radio stations, such as London, Paris, Berlin, Hamburg, Vienna, Budapest, Madrid, Zurich, Rome, Moskau, Copenhagen, etc.

Announcements are made in two and three languages. Needless to say that the very best in vocal and instrumental music and opera is sent over the air. There is little or no advertising and consequently programs are not changed every 15 or 30 minutes.

In Germany a tax of six marks is charged and collected by the postoffice, for which the

government controls and keeps the air clear from interference.

Every station has its own distinct signal which can at once be recognized when tuning in. With a six-tube set one reaches every station direct.

Trusting that my appeal for good music will find support, I remain,

A. M., Mill Valley, Calif.

## Lay on, MacDuff—This Is Your Department

BEING a subscriber to BROADCAST WEEKLY I would like to butt in. There is one program on KPO which is heard on Saturday night's which could be improved wonderful. If the persons going by the name of Tim and Irene would cut "How are you boys." "Carefree Carnival" used to be a pleasant program to listen to, but since Tim can't say anything but "How are you boys." it has got to be quite nauseous, and quite a few known to me are cutting it out.

W. G., Yakima, Wash.

## Objects to "Labeled" Jokes

I HAVE hesitated a long time to write you for fear you would think me a crank, and yet many other people may think as I do. I am sick and am at home listening to my radio most of the time. Sometimes I have to listen to programs I don't like because it is hard for me to get to the radio to turn to another station. I wish to speak about the so-called comedians like Ed Wynn, Joe Penner, and others that have to tell folks when to laugh. I like good jokes and good clean fun as well as anyone, but I don't like to hear these so-called funny folks make light of drinking and being drunk as though it was something to be proud of. The children and young folks like that kind of programs, and that is not the kind of stuff I'd think most parents would want fed to their young folks. We could just as well have clean programs. If the present comedians can't think of anything but drinking, maybe some new ones could be found. There are some clean ones now, such as Dobbie and a few more.

I have no kick coming about the way the programs are arranged or about the new time for "One Man's Family." I'll be satisfied with what is the best for the most. I want to say

the night Hazel described to Clifford the real true love existing between a husband and wife, that it was beautifully told, and if all young folks realized that before they married, there wouldn't be so many wrecked homes. I can hardly wait for the night for "One Man's Family," and it is always over too quick.

I'd like to know if any other people feel as I do about the programs that just have funny talk.

I like the BROADCAST WEEKLY very much and look forward to its coming.

*Mrs. W. A. T., Carnation, Wash.*

### We All Take a Bow

CONGRATULATIONS on your fine little magazine. I pick it up each week and read it from cover to cover.

During my six months on the Coast I have been delightfully happy to find the local broadcasts so splendidly and artistically given over the air, although I know there are just as fine artists here as we have in New York City.

Paul Carson, maestro of the manuals, as he is so rightly named, we thank not only for his beautiful "Bridge to Dreamland," but also for his masterly and gloriously played concerts on the San Francisco municipal organ at the Civic Auditorium each Sunday; Joseph Henry Jackson's gleanings are most interesting and helpful; the drama hours so well portrayed in "One Man's Family" and "Memory Lane"; the Bible Hour, with music and story; the Doric Quartet and unusual Blue Moonlight; and there are others, but for these local ones especially we thank you. And for BROADCAST WEEKLY, the greatest little magazine in radio, we doubly thank you.

*C. H. C., San Francisco.*

### Even We Sometimes Get a "Kick" Out of It!

ALTHOUGH I have only been taking BROADCAST WEEKLY since last November, I have come to like it to the extent that I never intend to give it up. I enjoy most of all the Open Circuit because of the different reactions people get from the same programs.

Mrs. R. K. stated that Amos 'n' Andy had become stale and tiresome. I disagree with her. To my mind, they have very interesting programs, and their climax each night is usually funny enough to make any normal person give way to at least a broad grin. I have listened to them since they started with electrical transcriptions over KFRC, and yet I still enjoy them.

Al Jolson's program since his return from Hollywood has been excellent. Three cheers

also for Jack Benny's deliciously funny program. Orchids also for Rita Lane's singing over local NBC programs.

When is NBC going to listen to the protests of the public. The majority of the radio listeners, by their letters, have made it clear that they want the best program on the air, "One Man's Family," to be broadcast earlier in the week. Fifty per cent of the listeners do not like the idea of it coming on at the same time as "Myrt and Marge," and the other fifty per cent are dissatisfied with Friday night entirely.

I am glad to hear that the original "Claudia" is returning soon to the cast of "One Man's Family." She is a great little actress, and I am sure everyone will be glad to have her back.

*R. W., San Francisco.*

### A Suggestion Now Under Advisement

WE find your BROADCAST WEEKLY almost indispensable in enjoying our radio to the fullest extent. We, like all radio owners, have our favorite programs. We enjoy the old favorites, Amos 'n' Andy, and appreciate their ability to perpetuate their popularity and their continued versatility. Edwin C. Hill with his unusual presentation of news radiates a magnetism and charm that holds his listeners almost as though they were in his presence. "One Man's Family" interests us with its excellent portrayal of the average modern family. "Makers of History" commands our admiration for their skillful presentation of historical events. This company of actors have the power to thrill an unseen audience with facts that many people would not take the trouble or time to read or recall to memory during the pressure of present-day affairs. Seth Parker in his new venture holds our attention, as always, because we feel he has a truly kind human interest in all that he does.

We have recently become interested in Fred Waring's Pennsylvanians and tonight were disappointed to not find them in their customary niche on the dial at seven, and we could find no mention of them in today's programs. A change of time may have been announced when it was not possible for us to listen. Often after a change has been made in a favorite program, it has proven difficult to locate it again in such a number of stations listed under each day of the week.

The following idea came to us, and we humbly submit it for your consideration. Why not have an alphabetical index of all the national chains' performers and the station, day, and hour where they can be found for quick reference.

*Mrs. O. F. A., Kennewick, Wash.*

# AROUND THE DIAL

Complete List of All Broadcasting Stations, 500 Watts and Over, in the United States, Canada, and Mexico

ARRANGED BY FREQUENCIES

Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power
<b>540 Kc.</b>			<b>620 Kc.</b>			<b>740 Kc.</b>			<b>870 Kc.</b>		
CKLW—Windsor, Detroit.	5000		KGW—Portland, Ore.	1000		WSB—Atlanta, Ga.	50,000		WLS—Chicago, Ill.	50000	
CJRM—Moose Jaw	500		KTAR—Phoenix, Ariz.	500		KMMJ—Clay Center, Neb.	1000		WENR—Chicago, Ill.	50000	
CJRW—Fleming	500		KZRM—Manila, P. I.	50000							
<b>550 Kc.</b>			<b>630 Kc.</b>			<b>750 Kc.</b>			<b>880 Kc.</b>		
WDVE—Waterbury, Vt.	500		CFCY—Charlottetown,			WJR—Detroit, Mich.	10000		CJRM-CJRW—Saskatche-		
WGR—Buffalo, N. Y.	1000		Fla.	1000		KGU—Honolulu, T. H.	2500		wan	500	
WKRC—Cincinnati, O.	1000		WTMJ—Milwaukee, Wis.	1500		XEAN—Juarez, Chi, Mex.	5000		CRCO—Ottawa, Ont.	500	
KFTO—Clayton, Mo.	500					VOWR—St. Johns, New-			WCOC—Meridian, Miss.	500	
KSD—St. Louis, Mo.	500		<b>640 Kc.</b>			foundland	500		WSUI—Iowa City, Ia.	500	
KFDY—Brookings, S. D.	500		CFEY—Charlottetown,						KLX—Oakland, Calif.	500	
KFRY—Bismarck, N. D.	1000		P. E. I.	500		KXA—Seattle, Wn.	500		KPOF—Denver, Colo.	500	
KOAC—Corvallis, Ore.	1000		CJGX—Yorkton, Sask.	500		WJZ—New York, N. Y.	30000		KFKA—Greeley, Colo.	500	
<b>560 Kc.</b>			WOS—Jefferson City, Mo.	500		WEW—St. Louis, Mo.	1000				
KTAB—San Francisco	1000		KFRJ—Columbia, Mo.	500					<b>890 Kc.</b>		
KGIZ—Springfield, Mo.	500		WGRF—Evansville, Ind.	500					WGST—Atlanta, Ga.	500	
KLZ—Denver, Colo.	1000		XEZ—Mexico	500					KUSD—Vermillion, S. D.	500	
WLIT—Philadelphia, Pa.	1000		<b>650 Kc.</b>			KFAB—Lincoln, Nebr.	5000		KPNF—Shenandoah, Ia.	500	
WFT—Philadelphia, Pa.	1000		WSM—Nashville, Tenn.	50,000		WBBM—Chicago, Ill.	25000		WJAR—Providence, R. I.	500	
WQAM—Miami, Fla.	1000		<b>660 Kc.</b>						KARK—Little Rock, Ark.	500	
KFDM—Beaumont, Tex.	500		WEAF—New York, N. Y.	50,000					CMX—Havana	1000	
WIND—Gary, Ind.	1000		WAAW—Omaha, Nebr.	500		<b>780 Kc.</b>			<b>900 Kc.</b>		
WNOX—Knoxville, Tenn.	1000		RUS—San Salvador	500		KELW—Burbank, Calif.	500		WBN—Buffalo, N. Y.	1000	
WPCC—Chicago, Ill.	500		<b>665 Kc.</b>			KTM—Los Angeles, Cal.	500		WKY—Oklahoma City,		
<b>570 Kc.</b>			CJRW—Old City, M. J.			CMCQ—Havana, Cuba.	500		Okl.	1000	
KVI—Tacoma, Wash.	1000		Sask.	500		WEHC—Charlottesville,			WJAX—Jacksonville, Fla.	1000	
KMTR—Los Angeles, Cal.	500		CJRW—Fleming, Sask.	500		WMC—Memphis, Tenn.	500		WLBL—Stevens Point,		
WMCA—New York, N. Y.	500					WTAR—Norfolk, Va.	500		Wis.	2000	
WKBN—Youngstown, O.	500		<b>670 Kc.</b>			XEP—Mexico City	1000		KHJ—Los Angeles, Cal.	1000	
WWNC—Asheville, N. C.	1000		WMAQ—Chicago, Ill.	5000		<b>790 Kc.</b>			KGBU—Ketchikan, Alaska	500	
WNAX—Yankton, S. D.	1000		<b>680 Kc.</b>			KGO—San Francisco, Cal.	7500		<b>910 Kc.</b>		
<b>580 Kc.</b>			KPO—San Francisco	50000		WGY—Schenectady N. Y.	50000		CKY—Winnipeg, Man.	5000	
KMJ—Fresno, Calif.	500		CMAF—Havana, Cuba.	1000		<b>800 Kc.</b>			XEW—Mexico City	5000	
CKUA—Edmonton, Alta.	500		KFEQ—St. Joseph, Mo.	2500		WBAP—Fort Worth, Tex.	10000		CRCM—Montreal	5000	
CHMA—Edmonton, Can.	500		WPTF—Raleigh, N. C.	1000		WFAA—Dallas, Tex.	50000		<b>920 Kc.</b>		
CRCA—Moncton, N. B.	500		<b>690 Kc.</b>			<b>810 Kc.</b>			HHK—Port au Prince		
KSAC—Manhattan, Ks.	500		CJGJ—Calgary, Alberta.	500		WCCO—Minneapolis,			Haiti	1000	
WIRW—Topeka, Kans.	1000		CFRB—Toronto, Ont.	5000		Minn.	50000		WBSU—Needham, Mass.	500	
WOBU—Charleston, W. V.	500		NAA—Arlington, Va.	1000		WNYC—New York City	500		WUJ—Detroit, Mich.	1000	
WTAG—Worcester, Mass.	500		XET—Monterey, Mex.	500		<b>820 Kc.</b>			KPRC—Houston, Tex.	1000	
XEPN—Mexico	50,000		VAS—Glace Bay, Nova			WHAS—Louisville, Ky.	10000		WAAF—Chicago, Ill.	500	
CKCL—Toronto, Ont.	500		Scotia	2000		XEAC—Aguacaliente	1000		KOMO—Seattle, Wash.	1000	
<b>590 Kc.</b>			<b>700 Kc.</b>			<b>830 Kc.</b>			KFEL—Denver, Colo.	500	
KHQ—Spokane, Wash.	1000		WLW—Cincinnati, Ohio	50000		WEEU—Reading, Pa.	1000		KFXF—Denver Colo.	500	
WEEL—Boston, Mass.	1000		<b>710 Kc.</b>			WHDH—Boston, Mass.	1000		<b>930 Kc.</b>		
WKZO—Berrien Springs,			WOR—Newark, N. J.	5000		WRUF—Gainesville, Fla.	5000		KROW—Oakland, Calif.	1000	
Mich.	1000		KMPC—Beverly Hills, Cal.	500		KOA—Denver, Colo.	12500		WBRC—Birmingham, Ala.	500	
WOW—Omaha, Neb.	1000		XEN—Mexico City	1000		<b>840 Kc.</b>			WDBJ—Roanoke, Va.	1000	
XEPN—Pedras Negras,			<b>720 Kc.</b>			CKLW—Windsor, Ont.	5000		KGBZ—York, Nebr.	500	
Coah.	50000		WGN—Chicago, Ill.	25000		<b>850 Kc.</b>			KMA—Shenandoah, Ia.	500	
<b>600 Kc.</b>			<b>730 Kc.</b>			<b>860 Kc.</b>			<b>940 Kc.</b>		
KFSD—San Diego, Cal.	500		CKAC—Montreal, Quebec	5000		WABC-WBOQ—New York,			KOIN—Portland, Ore.	1000	
CFCP—Montreal, Quebec	500		CJAC—Edmonton, Alta.	500		N. Y.	50000		WCSB—Portland, Me.	1000	
WICG—Bridgeport, Conn.	500		CMK—Havana, Cuba.	5000		WFR—Kansas City, Mo.	500		WFLW—Hopkinsville, Ky.	1000	
WREC—Memphis, Tenn.	500		XEFD—Tijuana, Mex.	2500		<b>870 Kc.</b>			WHA—Madison, Wls.	750	
WMT—Waterloo, Iowa	500		<b>740 Kc.</b>			KWKH—Shreveport, La.	10000		WDAY—Fargo, N. Dak.	1000	
<b>610 Kc.</b>			<b>750 Kc.</b>			WWL—New Orleans, La.	10000		WAAT—Jersey City, N. J.	500	
KFRC—San Francisco,			<b>760 Kc.</b>			<b>880 Kc.</b>			WAYE—Hopkinsville, Ky.	1000	
Calif.	1000		CKAC—Montreal, Quebec	5000		WABC-WBOQ—New York,			XEFO—Mexico City	10000	
WJAY—Cleveland, Ohio.	500		CJAC—Edmonton, Alta.	500		N. Y.	50000		<b>950 Kc.</b>		
WIP—Philadelphia, Pa.	500		CMK—Havana, Cuba.	5000		WFR—Kansas City, Mo.	500		WRC—Washington, D. C.	500	
WDAF—Kansas City, Mo.	1000		XEFD—Tijuana, Mex.	2500		XEFD—Tijuana, Mex.	2500		KMBC—Kansas City, Mo.	1000	
XETR—Mexico	1000								KFWB—Hollywood, Cal.	1000	
									KGHL—Billings, Mont.	1000	



Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power	Call Letters	Main Studio	Power											
<b>960 Kc.</b>			<b>1120 Kc.</b>			WRHM—Minneapolis, Mn. 1000 WCAL—Northfield, Minn. 1000 KFOX—Long Beach, Cal. 1000 XEFA—Mexico City . . . . 500			<b>1360 Kc.</b>													
XEAW—Reynosa, Tams. 10000	CRCT—Toronto . . . . . 5000		WTAW—College Station, Tex. . . . . 500	KTRH—Houston, Tex. . . . . 500	KFSG—Los Angeles, Cal. . . . . 500	KRKD—Inglewood, Cal. . . . . 500	CKOC—Hamilton, Ont. . . . . 500		WQBC—Vicksburg, Miss. . . . . 500	WFBL—Syracuse, N. Y. 1000	WCSC—Charleston, S. C. 500	WGCS—Chicago, Ill. . . . . 500	KGIR—Butte, Mont. . . . . 500	KGER—Long Beach, Cal. 1000								
<b>970 Kc.</b>			<b>1130 Kc.</b>			<b>1260 Kc.</b>			<b>1380 Kc.</b>													
WCFL—Chicago, Ill. . . . . 1500	KJR—Seattle, Wash. . . . . 5000		WQV—New York City . . . . . 1000	WJJD—Moosehead, Ill. 20000	KSL—Salt Lake City, Utah . . . . . 50000	WLBW—Oil City, Pa. . . . . 500	KWWG—Brownsville, Tx. . . . . 500	WTOC—Savannah, Ga. . . . . 500	KRGV—Harrington, Tex. . . . . 500	KOIL—Council Bluffs, Ia. 1000	KVOA—Tucson, Ariz. . . . . 500	KUOA—Fayetteville . . . . . 1000	KQV—Pittsburgh, Pa. . . . . 500	WKBH—La Crosse, Wis. 1000	KOH—Reno, Nev. . . . . 500							
<b>980 Kc.</b>			<b>1140 Kc.</b>			<b>1270 Kc.</b>			<b>1390 Kc.</b>													
KDKA—Pittsburgh, Pa. . . . . 50000			WAPI—Birmingham, Ala. 5000	KV00—Tulsa, Okla. . . . . 25000			WFBR—Baltimore, Md. . . . . 1000	WASH—Grand Rapids, Mich. . . . . 500	WOOD—Grand Rapids, Mich. . . . . 500	WJDX—Jackson, Miss. . . . . 1000	KOL—Seattle, Wash. . . . . 1000	KVOR—Colorado Springs, Colo. . . . . 1000	KOY—Phoenix, Ariz. . . . . 1000	WHK—Cleveland, Ohio. 1000	KLBA—Little Rock, Ark. 1000							
<b>985 Kc.</b>			<b>1150 Kc.</b>			<b>1280 Kc.</b>			<b>1400 Kc.</b>													
CFCN—Strathmore, Alt. 10000			WHAM—Rochester . . . . . 50000			WCAM—Camden, N. J. . . . . 500	WCAP—Asbury Park, N. J. . . . . 500	WDDO—Chattanooga, Tn. 1000	WRR—Dallas, Tex. . . . . 500	WJBA—Madison, Wis. . . . . 500	KFRB—Great Falls, Mt. 1000	WTNJ—New Jersey . . . . . 500	WARD—New York City . . . . . 500	WFOX—Brooklyn, N. Y. 500	WBBC—Brooklyn, N. Y. 500	WKBF—Indianapolis, Ind. 500	WBAA—West Lafayette, Ind. . . . . 500	KLO—Ogden, Utah. . . . . 500				
<b>990 Kc.</b>			<b>1160 Kc.</b>			<b>1290 Kc.</b>			<b>1430 Kc.</b>													
WBZ—Boston, Mass. . . . . 50000	WRZA—Boston, Mass. . . . . 1000	WJEM—Tupelo, Miss. . . . . 500	WVVA—Wheeling, W. Va. . . . . 5000	WOWO—Fort Wayne, Indiana . . . . . 10000			WNEL—San Juan, P. R. . . . . 500	WIAS—Pittsburgh, Pa. . . . . 1000	KTSA—San Antonio, Tex. 1000	WEBC—Superior, Wis. . . . . 1000	KDYI—Salt Lake City, Utah . . . . . 1000	WNEA—Manchester, N. H. 500	WFEA—Manchester, N. H. 500	WBAK—Harrisburg, Pa. . . . . 500	WCAH—Columbus, Ohio. . . . . 500	WHP—Harrisburg, Pa. . . . . 500	WNRB—Memphis, Tenn. 500	WOKO—Albany, N. Y. . . . . 500	KGNF—North Platte, Nebr. . . . . 500	KECA—Los Angeles, Cal. 1000		
<b>1000 Kc.</b>			<b>1170 Kc.</b>			<b>1300 Kc.</b>			<b>1440 Kc.</b>													
WORK—York, Pa. . . . . 1000	WHO—Des Moines, Ia. . . . . 5000	WOC—Davenport, Iowa. 5000	WCAU—Philadelphia . . . . . 50,000			WAOL—San Antonio, Tex. . . . . 50000	WSAZ—Huntington, W. V. 500	KALE—Portland, Ore. . . . . 1000	WFAB—New York, N. Y. 1000	WBBR—Brooklyn, N. Y. 1000	WEVD—New York, N. Y. . . . . 500	WEAZ—Troy, N. Y. . . . . 500	WIOD—WMBF—Miami, Fla. . . . . 1000	KFH—Wichita, Kans. . . . . 1000	WOQ—Kansas City, Mo. 1000	KFAC—Los Angeles, Cal. 1000	KFJR—Portland, Ore. . . . . 500	WADC—Tallmadge, Ohio. 1000	WSMB—New Orleans, La. 500	CMCY—Havana . . . . . 500		
<b>1010 Kc.</b>			<b>1180 Kc.</b>			<b>1320 Kc.</b>			<b>1460 Kc.</b>													
KGGF—Coffeyville, Kan. . . . . 500	CKCK—CHWC—Regina, Sask. . . . . 500	WNAD—Norman, Okla. . . . . 500	WIS—Columbia, S. C. . . . . 500	KQW—San Jose, Calif. . . . . 500	KOB—Albuquerque, . . . . . 10000	WINS—New York, N. Y. 500	WMAZ—Macon, Ga. . . . . 500	WDGY—Minneapolis, Minn. . . . . 1000	KEX—Portland, Ore. . . . . 5000	WJAS—Pittsburgh, Pa. . . . . 1000	KTSA—San Antonio, Tex. 1000	WEBC—Superior, Wis. . . . . 1000	KDYI—Salt Lake City, Utah . . . . . 1000	WNEA—Manchester, N. H. 500	WFEA—Manchester, N. H. 500	WBAK—Harrisburg, Pa. . . . . 500	WCAH—Columbus, Ohio. . . . . 500	WHP—Harrisburg, Pa. . . . . 500	WNRB—Memphis, Tenn. 500	WOKO—Albany, N. Y. . . . . 500	KGNF—North Platte, Nebr. . . . . 500	KECA—Los Angeles, Cal. 1000
<b>1020 Kc.</b>			<b>1190 Kc.</b>			<b>1330 Kc.</b>			<b>1470 Kc.</b>													
KYYW—KPKX—Chicago, Ill. . . . . 10000			WOAI—San Antonio, Tex. . . . . 50000	WSAZ—Huntington, W. V. 500			WDRB—Hartford, Conn. 500	WSAI—Cincinnati, Ohio. 1000	WTAQ—Eau Claire, Wis. 1000	KSCJ—St. Louis City, Iowa. 1000	KGR—San Diego, Cal. . . . . 1000	XEQ—Mexico City . . . . . 500	WJAC—Nashville, Tenn. 5000	KGA—Spokane, Wash. 5000								
<b>1030 Kc.</b>			<b>1200 Kc.</b>			<b>1340 Kc.</b>			<b>1480 Kc.</b>													
CFCN—Calgary, Alta. . . . . 10000	XEB—Mexico City . . . . . 10000	CFBO—St. Johns, N. B. 500	WJAS—Pittsburgh, Pa. . . . . 1000	WDAE—Tampa, Fla. . . . . 1000	WREN—Lawrence, Kans. 1000	KFKU—Lawrence, Kans. 500	KWSC—Pullman, Wash. 1000	WCAD—Canton, N. Y. . . . . 500	KYA—San Francisco, Calif. . . . . 1000	WSBT—South Bend, Ind. 500	WFBM—Indianapolis, Ind. 1000	WNAC—Boston, Mass. . . . . 1000	CFQC—Saskatoon . . . . . 500	KTAT—Fort Worth, Tex. 1000								
<b>1040 Kc.</b>			<b>1210 Kc.</b>			<b>1350 Kc.</b>			<b>1490 Kc.</b>													
KTHS—Hot Spgs., Ark. 10000	WESG—Elmira, N. Y. . . . . 1000	WKAR—East Lansing, Mich. . . . . 1000	KRLD—Dallas, Tex. . . . . 10000	KTW—Seattle, Wash. . . . . 1000	WCAE—Pittsburgh, Pa. . . . . 1000	WDAE—Tampa, Fla. . . . . 1000	WREN—Lawrence, Kans. 1000	KFKU—Lawrence, Kans. 500	KWSC—Pullman, Wash. 1000	WCAD—Canton, N. Y. . . . . 500	KYA—San Francisco, Calif. . . . . 1000	WSBT—South Bend, Ind. 500	WFBM—Indianapolis, Ind. 1000	WNAC—Boston, Mass. . . . . 1000	CFQC—Saskatoon . . . . . 500	KTAT—Fort Worth, Tex. 1000						
<b>1050 Kc.</b>			<b>1220 Kc.</b>			<b>1360 Kc.</b>			<b>1500 Kc.</b>													
CHNS—Halifax, N. S. . . . . 500	KFBI—Milford, Kans. . . . . 5000	KNX—Hollywood . . . . . 25000	WIS—Columbia, S. C. . . . . 5000	WBAL—Baltimore, Md. 10000	WTIC—Hartford, Conn. 50000	WJAG—Norfolk, Nebr. . . . . 1000	KWJJ—Portland, Ore. . . . . 500	WTAM—Cleveland, O. 50,000														
<b>1060 Kc.</b>			<b>1230 Kc.</b>			<b>1370 Kc.</b>			<b>1510 Kc.</b>													
WBAL—Baltimore, Md. 10000	WTIC—Hartford, Conn. 50000	WJAG—Norfolk, Nebr. . . . . 1000	KWJJ—Portland, Ore. . . . . 500	WTAM—Cleveland, O. 50,000																		
<b>1070 Kc.</b>			<b>1240 Kc.</b>			<b>1380 Kc.</b>			<b>1520 Kc.</b>													
WTAM—Cleveland, O. 50,000			KTFI—Twin Falls, Ida. . . . . 500	WKAQ—San Juan, P. Rico 1000	WXYZ—Detroit, Mich. . . . . 1000	KTAT—Fort Worth, Tex. 1000																
<b>1080 Kc.</b>			<b>1250 Kc.</b>			<b>1390 Kc.</b>			<b>1530 Kc.</b>													
WBT—Charlotte, N. C. 50000	WCBD—Zion, Ill. . . . . 5000	WMBI—Chicago, Ill. . . . . 5000	WLB—Minneapolis, Minn. 500	WGCP—Newark, N. J. . . . . 1000	WODA—Paterson, N. J. . . . . 1000	WDSU—New Orleans, La. 1000																
<b>1090 Kc.</b>			<b>1260 Kc.</b>			<b>1400 Kc.</b>			<b>1540 Kc.</b>													
KMOX—St. Louis, Md. 50000			WLB—Minneapolis, Minn. 500	WGCP—Newark, N. J. . . . . 1000	WODA—Paterson, N. J. . . . . 1000	WDSU—New Orleans, La. 1000																
<b>1100 Kc.</b>			<b>1270 Kc.</b>			<b>1410 Kc.</b>			<b>1550 Kc.</b>													
CRCV—Vancouver, B. C. . . . . 500	WPG—Atlantic City, N. J. 5000	WLWL—New York, N. Y. 5000	WLB—Minneapolis, Minn. 500	WGCP—Newark, N. J. . . . . 1000	WODA—Paterson, N. J. . . . . 1000	WDSU—New Orleans, La. 1000																
<b>1110 Kc.</b>			<b>1280 Kc.</b>			<b>1420 Kc.</b>			<b>1560 Kc.</b>													
WRVA—Richmond, Va. . . . . 5000	KSF—Sioux Falls, S. D. 2500	XENT—Nueve Laredo, Mexico . . . . . 50000	WLB—Minneapolis, Minn. 500	WGCP—Newark, N. J. . . . . 1000	WODA—Paterson, N. J. . . . . 1000	WDSU—New Orleans, La. 1000																

# SUNDAY Programs

March 11, 1934

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

8 A.M.—Arion Trio  
9—Chronicle Comics; 9:30, Organ  
10—Stringwood Ensemble  
10:30—Nat. Youth Radio Conference  
11—Gene Arnold's Commodores  
11:30—Rings of Melody  
12 noon—Lady Esther Serenade  
12:30—Yeast Foamers  
1—Albert P. Terhune: Dog Stories  
1:15—Wildroot Program  
1:30—Hoover Sentinels  
2—National Vespers  
2:30—Grand Hotel  
3—Singable Songs  
3:30—To be announced  
3:45—New World Life Insurance Co.  
4—The Real Silk Show  
4:30—Bakers Broadcast; Joe Penner  
5—Chase-Sanborn: Eddie Cantor  
6—Manhattan Merry-Go-Round  
6:30—American Album of Familiar Music  
7—Chevrolet program: Jack Benny  
7:30—Hall of Fame: Guest Star  
8—Wendell Hall, vocalist  
8:15—Jergens program: W. Winchell  
8:30—Death Valley Days  
9—To be announced  
9:15—True Story Court of Human Relations: Drama  
10—Richfield News Flashes  
10:15—Paul Carson, organist  
11 to 12 mid.—Tom Coakley's Orch.

440.9 Meters **KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

8 A.M.—Hall and Gruen, piano duo  
8:15—Major Bowes' Family  
9:15—Gordon String Quartet  
9:30—Radio City Concerts  
10:30—Cecilians: vocal and string  
11—Bible Stories  
12 noon—Music Garden  
1—Melodians: dance orchestra  
2—John and Ned: harmony duo  
2:15—Afternoon Concert  
3—Catholic Hour  
3:30—Our American Schools  
4—Community Forum  
4:30—NRA Talks  
4:35—Silhouettes: Irving Kennedy  
5:15—Music of Today and Yesterday  
5:45—Henry M. Hyde  
6—Gunnar Johansen, pianist  
6:30—S. F. Municipal Organ  
7—Quartet Time  
7:15—Personal Closeups  
7:30—Rainbow Harmonies  
8—Rudy Selger's Orchestra  
8:30—Minneapolis Symphony Orch.  
9:30—University of California  
10—Hotel Cosmopolitan Orchestra  
10:30—Josef Hornik's Orchestra  
11 to 12 mid.—Midnight Melodies

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

12 noon—Records  
12:30 P.M.—Merlyn Morse, tenor;  
Jeannett Stock, soprano; Anita &  
Orosco, novelty guitar duo  
1:30—Recorded program  
2:30—Faucit Theater of the Air  
3—Recorded program  
3:30—Manila String Orchestra  
4—Records; 5, Old Man Soliloquy  
5:15—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Mixed Quartet

6:30—Hotel Oakland Trio  
7:30—Herb Kennedy & Nancy Hersey, pianist  
7:45—Leaders in Sports  
8—John Wharry Lewis Quintet  
9—Mabel French, whistler  
9:15—Neighboring Songs and Poems  
9:30—William Don  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

8:15 A.M.—Christian Science Rng.  
8:30—Sabbath Reveries  
9—"Fellowship of the Air"  
9:15—Funny Paper Man  
9:45—Village Boys  
10:15—Argentinians  
10:45—Golden Harmony Twins  
11—Old St. Mary's Church Services  
12 noon—Pipe Organ  
12:30—Paraders; 1, Waltz Idylls  
2—Light Opera Concert  
3:30—Musical Program  
4—Royal Serenaders  
4:30—Symphony Concert  
5:30—Tabernacle program  
6—Rabbi Elliot Burstein  
6:15—Violin Masters  
6:30—"Threads of Tradition"  
6:45—Vespers  
7—The Citadel Band  
7:30—Kay Kyser's Orchestra  
8—Opera  
9:30—"Beauty That Endures"  
9:45—Congress Hotel Orchestra  
10 to 11 P.M.—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

8:30 A.M.—Studio; 9, Records  
9:30—Watch Tower; 9:45, Studio  
10—Bible Class; 11, Church Services  
12:30 P.M.—Chapel of Chimes Organ  
12:45—Calvary Meditations  
1—Church of Latter Day Saints  
1:30—Dillon Players  
2—Chamber of Commerce program  
2:15—Studio program  
2:30—Musical Moods  
3:30—Nell Callahan, pianist  
3:45—Studio program  
4—Prof. Kruger's Piano Student  
4:30—Hawaiian program  
4:45—Dance Music  
5—Organ Recital  
6—Echoes of Portugal  
7—Studio program  
7:15—Amateur Sports News  
7:30—Church Services  
9:15—Rod Hendrickson  
9:30—Chapel of the Chimes Organ  
9:45—Studio program  
10:30 to 11 P.M.—Hal Girvin's Or.

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

8 A.M. to 6:15—News; Records; Talks  
6:15 P.M.—Silent period  
12:01 to 7 A.M.—Owl program

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

10:15 A.M.—Sunday School Lesson,  
First Baptist Church  
11 to 12:30—First Baptist Church  
12:30—Silent period  
7:30 to 9—First Baptist Church Serv.

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

8 A.M.—Examiner Comics  
8:30—CBS, Tabernacle Choir, Organ  
9:30—Claude Sweeten's Whispering Strings  
9:45—CBS, Madison Ensemble  
10—CBS, Church of the Air  
10:30—Lazy Dan, Minstrel Man  
11—CBS, Broadway Melodies  
11:30—The Islanders  
11:45—Speaker and Recordings  
12—CBS, New York Philharmonic  
2—Little Theater of the Air  
2:30—Salon Moderne  
3—Rabbi Maginn—World Topics  
3:15—Meditations in Melody  
3:30—CBS, Smilin' Ed McConnell  
3:45—Beauty Talk  
4—Cystex Detective Stories  
4:15—CBS, Welch Madrigal Choir  
4:30—College of the Air  
4:45—CBS, Organ and Harp  
5—CBS, An Evening in Paris  
5:30—CBS, Waring's Pennsylvanians  
6—CBS, Seven Star Revue  
7—CBS, Angelo Patri  
7:30—The Merry-makers  
8:30—CBS, Jack Little Orchestra  
8:45—CBS, Ace Brigade Orchestra  
9—Ted Fio Rito Orchestra  
10—Darrell Donnell  
10:10—Griff Williams and his Orchestra  
11—Ted Fio Rito Orchestra  
11:30 to 12 mid.—Organ Concert

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—Recorded program  
8:30—Swedish Meditations  
9—Organ Music  
9:30—Vita Hepar  
9:45—Dolores Program  
10—Watch Tower program  
10:30—Tuneful Tunes  
11—Oakland Community Church  
12 noon—Corsumers All-reg. prog.  
1:30—Bible Questions and Answers  
2—University of the Air  
2:30—Ran Wilde's Orchestra  
3—Forum program; Records  
4:30—Warren Stenson, tenor  
4:45—John Bozic, accordionist  
5—Oakland Council of Churches  
5:30—Juliet Powers, vocalist  
5:45—The Chatterbox  
6—Walk-a-thon  
6:15—Watch Tower program  
6:30—Musical Miniatures  
6:45—Pentacostal Church program  
7—Y.M.C.A. program  
7:30—Adver. Sales Executives  
7:45—The Psychonomist  
8—Oakland Community Church  
9—Foreign Watch Tower  
9:30—International Serenaders  
10—Dance Music; 11, Walk-a-thon  
11:15—Midnight Vagabond

236.1 Meters **KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.

8 A.M. to 5—Various programs  
5 P.M.—CBS, "Evening in Paris"  
5:30—CBS, Ford Motors program  
6—CBS, Seven Star Revue  
7—CBS, Your Child  
7:30—The Merry-makers  
8:30—"Strange Adventures"  
8:45—Paul Harper, talk  
9 to 12 midnight—Dance Music

**508.2 Meters KHQ** Main 5383  
 590 Kcys. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.  
 9 A.M. to 1—Various programs  
 1 P.M.—NBC, Spratt Dog Stories  
 1:15—NBC-KGO programs to 2  
 2—N. W. on Parade  
 2:30—NBC, Grand Hotel  
 3—NBC, Catholic Hour  
 3:45—Crazy Wells program  
 4—NBC-KGO programs to 8  
 8—Beauty That Endures  
 8:15—NBC, Jergens program  
 8:30—NBC, Death Valley Days  
 9—Croonaders  
 9:15—NBC, True Story program  
 10—NBC, Richfield News  
 10:15 to 12 mid.—NBC-KGO prog.

**483.6 Meters KGW** Atwater 2121  
 620 Kcys. 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 8 A.M. to 12—Various programs  
 12 noon—Wayne King's Orchestra  
 12:30—NBC, Yeast Foamers  
 1—NBC, Dog Stories, A. Terhune  
 1:15—NBC, Wildroot program  
 1:30—NBC, Hoover Company  
 2—Cystex program; Olympians  
 2:25—Board of Optometry  
 2:30—NBC, Grand Hotel  
 3—Song and Story Hour  
 3:30—Nick's Flower Home  
 3:45—Gill Bros. Seed Company  
 4—NBC-KGO programs to 9  
 9—Soloist  
 9:15—NBC, True Story program  
 10—NBC, Richfield News Flashes  
 10:15—NBC, Bridge to Dreamland  
 11 to 12 midnight—Dance Music

**325.9 Meters KOMO** Elliott 5890  
 920 Kcys. 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 8 A.M. to 12—Various programs  
 12 noon—NBC, Lady Esther Seren.  
 12:30—NBC, Yeastfoam program  
 1—NBC, Terhune Dog Stories  
 1:15—NBC, Wildroot Institute  
 1:30—Hoover Sentinels Concert  
 2—Old Songs of the Church  
 2:30—NBC, Grand Hotel  
 3—Betty; News Adventures  
 3:15—Hawaii's Greeting to President  
 3:45—Olympic Male Chorus  
 4—NBC, Real Silk Hosiery  
 4:30—NBC, Baker's Broadcast  
 5—NBC, Chase & Sanborn program  
 6—NBC, Manhattan Merry-Go-Round  
 6:30—NBC, Amer. Album of Music  
 7—NBC, Jack Benny  
 7:30—NBC, Hall of Fame  
 8—Happiness program  
 8:15—NBC, Walter Winchell  
 8:30—NBC, Death Valley Days  
 9—The King's Foursome  
 9:15—Pioneers; Souvenirs  
 10—NBC, Richfield News Flashes  
 10:15—Piano Studies  
 10:30 to 11—Greater Washington Hr.

**319 Meters KOIN** Atwater 3333  
 940 Kcys. 1000 Watts  
 The Journal, Portland, Oregon  
 8 A.M. to 2:30 P.M.—Various progs.  
 2:30—Salon Moderne  
 3—Rabbi Magnin, World Events  
 3:15—Meditations in Melody  
 3:30—CBS, Smilin' Ed McConnell  
 4—CBS programs  
 4:30—College of the Air  
 4:45—Studio program  
 5—CBS programs to 7:30  
 8—Studio program  
 8:30—To be announced  
 9:30—Musical program  
 10 to 12 mid.—Dance Music

**526 Meters KVI** Broadway 4211  
 570 Kcys. 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 8 A.M. to 12—Various programs  
 12 noon—CBS, N. Y. Philharmonic  
 2—Little Theatre of the Air  
 2:30—Judge Rutherford  
 2:45—Salone Modern; 3, Proctor's  
 3:30—CBS, Smilin' Ed McConnell  
 3:45—Twilight Musicale  
 4—Twenty Music Masters  
 4:15—CBS, Welch Madrigal Choir  
 4:30—CBS Program  
 4:45—Organ and Harp  
 5—An Evening in Paris  
 5:30—Fred Waring's Pennsylvanians  
 6—CBS, Seven Star Revue  
 7—CBS, Angelo Patri  
 7:30—"Beauty That Endures"  
 7:45—The Merrymakers  
 7:45—CBS, Jack Little's Orchestra  
 8:45—CBS, Ace Brigode's Orchestra  
 9—Radio Gospel League Musicale  
 9:15—Ted Fio-Rito's Orchestra  
 10—Dance Music  
 11:30 to 12 mid.—Midnight Moods

**309.1 Meters KJR** Seneca 1515  
 970 Kcys. 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 8 A.M. to 1—Various programs  
 1 P.M.—Olympians  
 1:30—Seattle Pac. College; Quartet  
 2—NBC, National Vespers  
 2:30—Cornish School  
 3—NBC, Catholic Hour  
 3:30—NBC, Our American Schools  
 4—Olympic Male Chorus  
 4:15—University of the Air  
 5—Emanuel Tabernacle, Rev. Bard  
 5:30—Viennese Vagabonds  
 6—Angelus Hour; 7, Lee Sisters  
 7:15—Dinner Dansant  
 7:45—Songs New and Old  
 8—First Church of Christ Scientist  
 9—NBC, Reader's Guide  
 9:30—Bal Tabarin Orchestra  
 10—Fisher Flouring Mills  
 10:15 to 11—Bridge to Dreamland

**225.4 Meters KGB** Franklin 6151  
 1340 Kcys. 1000 Watts  
 Don Lee Broadcast. System, San Diego  
 8 A.M. to 12—Various programs  
 12 noon—CBS, Symphony Orchestra  
 2—Little Theatre of the Air  
 2:30—Salon Moderne; Rabbi Magnin  
 3:15—Meditations in Melody  
 3:30—CBS, Smilin' Ed McConnell  
 3:45—Health Talk  
 3:50—Twilight Musicale  
 4—Cystex Detective Stories  
 4:15—CBS, Welsh Madrigal Choir  
 4:30—College of the Air  
 4:45—CBS, Organ and Harp  
 5 P.M.—CBS, Evening in Paris  
 5:30—CBS, Waring's Pennsylvanians  
 6—CBS, 7 Star Revue  
 7—CBS, Angelo Patri  
 7:30—Merrymakers  
 8:30—CBS, Jack Little's Orchestra  
 8:45—CBS, Ace Brigode's Orchestra  
 9—Ted Fio Rito's Orchestra  
 10—World Wide News  
 11:30 to 12 mid.—Organ Concert

**265 Meters KSL** Wasatch 3901  
 1130 Kcys. 50,000 Watts  
 Radio Serv. Corp. of Utah, Salt Lake  
 7 A.M. to 6—Various Programs  
 6 P.M.—CBS, Seven Star Revue  
 7—CBS, Angelo Patri, "Your Child"  
 7:30—S & W Merrymakers  
 8:30—Cathedral Madeleine  
 9—L. D. Service  
 10:30 to 11 P.M.—Dance Music

**468.5 Meters KFI** Richm'd 6111  
 640 Kcys. 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 9 A.M.—Church Quarter-Hour  
 9:15—Dr. Casselberry  
 9:30—NBC, Radio City Concerts  
 10:30—NBC, Nat'l Youth Conference  
 11—NBC, Gene Arnold Commodores  
 11:30—NBC-KGO programs to 2  
 2—The Sunday Players  
 2:30—NBC, Grand Hotel  
 3—Bible Institute of Los Angeles  
 3:30—U. S. C. College of Music  
 3:45—NBC, New World Life Insur.  
 program  
 4—NBC-KGO programs to 8  
 8—Wendell Hall, vocalist  
 8:15—NBC, Walter Winchell  
 8:30—NBC, Death Valley Days  
 9—Louis Kaufman, violinist  
 9:15—NBC, True Story program  
 10—NBC, Richfield Reporter  
 10:15 to 11 P.M.—Carol Lofner's  
 Orchestra

**285.5 Meters KNX** Hemp. 4101  
 1050 Kcys. 25,000 Watts  
 Western Broadcast. Co., Los Angeles  
 6:45 A.M. to 5—Various programs  
 5 P.M.—Ethel Hubler, speaker  
 5:15—Julie Kellar, harpist  
 5:30—Dr. John Mathews  
 6:30—Curtiss Abell  
 7—Barmani Concert Group  
 7:15—Calmon Luboviski  
 8—Presbyterian Church  
 9—News Service  
 9:15—Judge Rutherford  
 9:30 to 10:30—Crockett Mountaineers

**333.1 Meters KHJ** VAndike 7111  
 900 Kcys. 1000 Watts  
 Don Lee Broadcast. System, L.A., Cal.  
 8 A.M. to 12—Various programs  
 12 noon—CBS, Philharmonic Orch.  
 2—Little Theatre of the Air  
 2:30—Salon Moderne  
 3—Rabbi Magnin  
 3:15—Adventures in Literature  
 3:30—CBS, Smiling Ed McConnell  
 3:45—"Randall Trio"  
 4—Cystex Stories  
 4:15—CBS, Welch Madrigal Choir  
 4:30—CBS, College of the Air  
 4:45—Catholic Mission Hour  
 5—CBS, "Evening in Paris"  
 5:30—CBS, Waring's Pennsylvanians  
 6—CBS, "Seven Star Revue"  
 7—CBS, Your Child  
 7:30—S & W Merrymakers  
 8:30—CBS Orchestra  
 9—Ted Fio Rito's Orchestra  
 10—News Items  
 10:10 to 12 mid.—Dance Music

**499.7 Meters KFSD** Franklin 6353  
 600 Kcys. 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 8 A.M. to 12:30—Various programs  
 12:30 P.M.—Yeast Foamers  
 1—Old-Time Program  
 2—NBC National Vespers  
 2:30—Balboa Park Organ  
 3:30—NBC program  
 4—Concert; 6—Morales Hawaiians  
 6:30—Dr. Straus' Sketchbook  
 7—NBC, Jack Benny Orchestra  
 7:30—Mollie Thompson, Organist  
 7:45—To be announced  
 8—NBC, Wendall Hall  
 8:15—NBC, Walter Winchell  
 8:30—Voice, Violin and Piano  
 9—NBC, Readers' Guide  
 9:30—NBC, Univ. of California  
 10—NBC, Richfield News Flashes  
 10:15—NBC, Bridge to Dreamland  
 11-12 mid.—NBC, Dance Music

# MONDAY Programs

March 12, 1934

**379.5 Mtrs. NBC-KGO Sutter 1920  
790 Kcys. 7500 Watts**

National Broadcast. Co., San Francisco  
7 A.M.—Breen and de Rose  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applesauce  
8:15—U. S. Navy Band  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Melody Mixers  
10—Organ Concert  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marion & Jim  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Sax Appeal  
12:15—Western Farm and Home Hr.  
1—Betty & Bob, dramatic sketch  
1:15—Contract Bridge  
1:30—Oxydol's Own Ma Perkins  
1:45—Lady Next Door  
2—Al Pearce and Gang  
3—Langendorf Pictorial  
3:15—Waldorf-Astoria Hotel Orch.  
3:30—The Well Dressed Woman  
3:45—Horsensense Philosophy  
4—Art and Music  
4:15—Little Colleen  
4:30—Mary's Friendly Garden  
5—Julie Stein's Orchestra  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Sinclair Minstrels  
6:30—Del Monte Ship of Joy  
7—Carnation Contented program  
7:30—Demi-Tasse Revue  
8—Amos 'n' Andy  
8:15—The Philistine  
8:30—Voice of Firestone  
9—Sealed Power Side Show  
9:30—Lee S. Roberts  
9:45—Frankie Masters Orchestra  
10—Richfield News Flashes  
10:15—Mark Hopkins Hotel Orch.  
11—Organ Concert  
11:30 to 12 mid.—Stringwood Ensem.

**440.9 Meters KPO Sutter 1920  
680 Kcys. 50,000 Watts**

National Broadcast. Co., San Francisco  
7:30 A.M.—Morning Parade  
8—Organ Concert  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talks  
9:30—News  
9:45—Johnnie O'Brien: harmonica  
9:55—Dr. Wynne's Health Talks  
10—Melody Mixers: Orchestra  
10:15—Songs by Kitchen Sink  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Musical Originalities  
11:15—Federation of Women's Clubs  
11:45—Agricultural Bulletins  
12 noon—Radio Guild  
1—News; 1:15, Ann Warner Chat  
1:45—John and Ned: harmony duo  
2—Your Health  
2:15—Jackie Heller, tenor  
2:30—Mobile Moaners  
2:45—Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Xavier Cugat's Orchestra  
3:15—Mud Caves: dramatic skit  
3:30—Three X Sisters: vocal trio  
3:45—University of Calif. program  
4—Dance Masters: orchestra  
4:30—Stringwood Ensemble  
5:15—News; Piano Pals  
5:40—Westclox program: drama  
5:45—Carlos Molina's Orchestra  
6—NRA Talks  
6:05—Organ Concert

6:30—Safety First  
6:45—Detectives Black and Blue  
7—Southern Harmony Four  
7:15—To be announced  
7:30—Concert Petite  
7:45—Stanford University program  
8—Edna Fischer, pianist  
8:15—Red Davis: dramatic sketch  
8:30—Magnolia Minstrels  
9—NBC Drama Hour  
9:30—Hills Brothers Radio program  
9:35—The Orchestra  
10—Powder-Puff Revue  
10:30—Pacific Serenaders  
11—Guy Lombardo's Orchestra  
11:30 to 12 mid.—Organ Concert

**243.8 Meters KYA Prospect 3456  
1230 Kcys. 1000 Watts**

Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Noonday Concert  
1—Harmonies  
1:15—John Martin Story Hour  
1:30—Hawallans  
2—P. T. A. Talk  
2:15—Rhythmic Ripples  
2:45—Organ Matinee  
3:45—Argentinians; Music Masters  
5—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobber  
7—Ernie Smith's Sport Page  
7:15—St. Mary's College  
7:30—Wonderland Music  
8—Bob Allen, pianist  
8:15—Hotel St. Regis Orchestra  
8:30—To be announced  
9—Tango Time  
9:15—National Defense  
9:30—Dance Rhythms  
10—Organ Serenade  
11 to 12 mid.—Concert Memories

**322.4 Meters KROW Glenc. 6774  
930 Kcys. 1000 Watts**

Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; Walk-a-thon  
6:30—Health program  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—Beauty Talk  
7:45—Oakland Cham. of Commerce  
8—Nellie Alsing, soprano  
8:15—Watch Tower program  
8:30—Ran Wilde's Orchestra  
9—Musical program  
9:30—Records; 11, Walk-a-thon  
11:15—Dance Music  
12 to 1 A.M.—Midnight Vagabond

**296.6 Meters KQW Ballard 777  
1010 Kcys. 500 Watts**

Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—Market reports  
6:45—Farmers' Exchange  
7—U.S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Honolulu Beach Boys  
7:45—Band Concert  
8—Monarch Melodists  
8:30—Golden Memories  
9—Eb and Zeb  
9:15—Accordion Capers  
9:45 to 10:15 P.M.—Kimo's Hawaiian  
Serenaders

**491.5 Meters KFRC Prospect 0100  
610 Kcys. 1000 Watts**

Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks; Exercises  
8:15—Morning Moods  
8:30—CBS, Tony Wons, Philosopher  
8:45—CBS, Rhythm Kings  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt & Co.  
9:20—CBS, Elizabeth Barthell  
9:30—CBS, Emery Deutsch's Orch.  
10—Better Business Talk  
10:15—CBS, George Hall's Orch.  
10:30—Mischa Ragninsky Ensemble  
10:45—Cooking School  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of the Air  
12 noon—CBS, Oahu Serenaders  
12:15—CBS, Voice of Experience  
12:30—CBS, U. S. Marine Band  
12:55—Vidacrin Talk  
1—CBS, Bob Nolan and Orchestra  
1:30—N. Y. Stock Quotations  
1:35—CBS, Artist Recital  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Violin, Cello and Organ  
3:45—CBS, Enoch Light's Orchestra  
4—Melodies Organistique  
4:15—CBS, Texas Rangers  
4:30—Vidacrin Talk  
4:35—CBS, Tom Baker, tenor  
4:45—Lost and Found Items  
4:50—NRA Speaker  
4:55—Town Topics  
5—Linda Lee, torch singer  
5:15—H Bar O Rangers  
5:30—CBS, Bing Crosby  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Charles Carlile, tenor  
6:30—CBS, The Big Show  
7—CBS, Wayne King's Orchestra  
7:30—CBS, Columbia News Service  
7:45—CBS, Myrt & Marge  
8—The Shell Show  
9—CBS, Leon Belasco's Orchestra  
9:30—CBS, Pancho and his Orchestra  
10—Darrell Donnell  
10:10—Gillette Drama  
10:15—Bill Fleck Orchestra  
10:30—Jack Ross' Roundup  
11:30 to 12 mid.—Bill Fleck Orch.

**535.4 Meters KTAB Garfield 4700  
560 Kcys. 1000 Watts**

Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frolic  
1:30—Studio program; 2, News  
2:15—Ye Olde Town Crier  
3—Studio program; 3:30, NRA talk  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Studio program  
5—Rusty—The Boy Aviator  
5:15—Studio program  
5:30—Health Talk; 6, Smile Club  
6:30—Ceil and Sally  
6:45—Sport Page of the Air  
7—Don Church, balladist  
7:15—Italian News Broadcast  
7:30—Lorelei Strings  
7:45—Paramount on Parade  
8—Nightmares  
8:30—Hawaiian Shadows  
8:45—Chandu, the Magician  
9 to 11:30 P.M.—Studio and Records

**280.2 Meters KJBS Ord. 4148-49  
1070 Kcys. 100 Watts**

J. Brunton & Sons, San Francisco  
7 A.M. to 6:15—Records; News; Talks  
6:15 P. M.—Silent period  
12:01 to 7 A.M.—Owl program

**340.7 Meters KLV** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Records; 2:30, News; 2:40, Stocks  
2:45—Opportunity Hour; 3:30, News  
4:15—Brother Bob's Club  
4:45—Health School of the Air  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Betty Babbish Band  
7—News Items  
7:15—Studio program  
7:30—"Beauty That Endures"  
7:45—The Club News Parade  
8—Donald Neal, baritone; Helen  
Parmelee, pianist  
8:25—Better Business Bureau Talk  
8:30—Faucit Theater of the Air  
9—Studio program  
9:30—Helen Parmelee, pianist  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast Co., Tacoma  
6 A.M. to 5 P.M.—Various Progs.  
5 P.M.—Recordings  
5:15—H Bar O Rangers  
5:30—CBS programs  
7—Wayne King's Orchestra  
7:30—To be announced  
7:45—Myrt and Marge  
8—Shell Show  
8—CBS, Leon Belasco Orchestra  
9:30—Dance Orchestras  
10:45—Jack Ross's Round-Up  
11:30 to 12 mid.—Dance music

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast System, L.A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Linda Lee, vocalist  
5:15—H-Bar-O Rangers  
5:30—CBS, Bing Crosby  
6—CBS, Philadelphia Symphony Or.  
6:15—CBS, Charles Carille  
6:30—CBS, The Big Show  
7—CBS, Wayne King's Orchestra  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—Shell Show  
9—CBS, Leon Belasco and His Or-  
chestra  
9:30—Jack Little and Orchestra  
10—News Items; Music  
10:30—Jack Ross' Roundup  
11:30—Bill Fleck's Orchestra  
12 to 1 A.M.—Recordings

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast System, San Diego  
7 A.M. to 5—Various programs  
5 P.M.—Tow Topics  
5:05—Linda Lee, vocalist  
5:15—H-Bar-O Rangers  
5:30—CBS, Bing Crosby's Orchestra  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Charles Carille  
6:30—CBS, Big Show  
7—CBS, Wayne King's Orchestra  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—Shell Show  
9—CBS, Leon Belasco's Orchestra  
9:30—CBS, Pancho and Orchestra  
10—World Wide News  
10:10—Dance Orchestra  
10:30—Jack Ross Roundup  
11:30—Dance Orchestra  
12 to 1 A.M.—Recordings

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—Jean George, Pianist  
8:15—Al Gayle's Magic Kettle  
8:45—Helpful Hints to Housewives  
9—Musical Reporter, Jean George  
9:15—NBC, Home Economics Talk  
9:30—Bennie Watson, Songs  
9:45—Talk by Julia Hayes  
10—Organ; Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Melisse's Chat  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC, Oxydol's Ma Perkins  
1:45—"Souvenirs"  
2—NBC-KGO program  
3:15—Ann Warner Chats  
3:45—The Poet's Corner  
4—Wesley Tourtelotte, organist  
4:30—Health Talk; News  
5—Margaret Duncan, pianist  
5:15—Julie Kellar, harpist  
5:30—NBC-KGO programs to 9:45  
9:45—Singing Service Men  
10 to 12 mid.—NBC-KGO programs

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast Co., Los Angeles  
8:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—College Daze and Knights  
5:30—Bill, Mac and Jimmy  
5:45—Investment Talk  
6—News; 6:15, J. P. Mills  
6:30—Barmani's Concert Ensemble  
6:45—Mirth Parade  
7—Watanabe & Archie  
7:15—Black and Blue  
7:30—Red Davis Adventures  
7:45—Jack Dale and Orchestra  
8—"The 'In-Laws"  
8:15—Rosierucian program  
8:30—Calmon Luboviski and Claire  
Mellonino, violin and piano  
9—News  
9:15—"So This is Radio"  
9:30—Crockett Mountaineers  
10:30 to 11 P.M.—Pontrelli's Orch.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12:15—Various programs  
12:15 P.M.—NBC, Farm & Home  
1—NBC, Betty and Bob  
1:15—Emil Hansen  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Helpful Hints  
2—NBC, Al Pearce and Gang  
2—Concert Serenades  
3:30—Day Dreams  
3:45—Easy Chair, Grant Merrill  
4—NBC, Dance Masters  
4:30—Organ and Guitar  
4:42—Resume of Programs  
4:45—Happiness program  
4:57—Resume of Featured Programs  
5—Happiness program  
5:15—To be announced  
5:30—NBC-KGO programs to 6  
6—30 Minutes of Music  
6:30—Del Monte Ship of Joy  
7—KGO programs to 8:15  
8:15—"Souvenirs"  
8:30—NBC, Voice of Firestone  
9—NBC, Sealed Power Side Show  
9:30—Male Quartet  
9:45—Harp Melodies  
10—NBC, Richfield News Flashes  
10:15—Dance Music  
11:30 to 12 mid.—Stringwood Ensm.

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast Co., Seattle, Wash.  
6:45 A.M. to 5:30—Various prog.  
5:30 P.M.—CBS, Bing Crosby  
6—CBS, Phila. Symphony Orch.  
6:15—CBS, Charles Carille  
6:30—CBS, Ex-Lax musical program  
7—CBS, Wayne King's Orchestra  
7:30—Black and Blue  
7:45—CBS, Myrt and Marge  
8—The Shell Show  
9—Globe Trotter  
9:15—CBS, Leon Belasco and Orch.  
9:30—CBS, Pancho and Orchestra  
9:45—Radio Speaker Stevenson  
10—Ken Stuart's Sunshine program  
10:30—Jack Ross Roundup  
11 to 12 midnight—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1 P.M.—NBC, General Mills  
1:15—Silver Lax Baking  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Lubins Style Shop  
2—NBC, Al Pearce and Gang  
3—Family Almanac  
3:15—Tull & Gibbs Club Bulletin  
3:30—Studio programs  
5—NBC-KGO programs to 6:15  
6:15—Frank Funkhouser Talk  
6:30—NBC-KGO programs to 9:45  
9:45—Frank and Archie  
10 to 12 mid.—NBC-KGO programs

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
8 A.M. to 5 P.M.—Various progs.  
5 P.M.—Studio program  
6—Sinclair Minstrels  
6:30—May We Present  
6:45—Sonny and Buddy  
7—State Faculty program  
7:15—Studio program  
7:30—NBC, Demi-Tasse Revue  
8—Feature program  
8:15—NBC-KGO programs to 9  
9—Rainbow's End  
9:15—To be announced  
9:45—Popular program  
10—Richfield News Flashes  
10:15 to 12 mid.—Dance music

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—NBC, F. A. Cook News  
12:15—NBC, Farm and Home Hour  
1—General Mills  
1:15—Parker Dental Clinic  
1:30—NBC, Ma Perkins, Oxydol  
1:45—Michael Arenstein, cellist  
2—NBC, Al Pearce and Gang  
3—O. Korber; Orchestra  
3:15—Friendly Chat  
3:45—NBC-KGO programs to 4:30  
4:30—Piano program  
4:45—Sam Gordon  
5—Studio program  
5:30—NBC-KGO programs to 6  
6—Crazy Crystals  
6:15—Hills Bros.; Olympians  
6:25—Brookfield Memory Singer  
6:30—NBC-KGO programs to 8:15  
8:15—Beauty That Endures  
8:30—NBC-KGO programs to 10:15  
10:15—Van Duyn Chocolates  
10:20—Cole McElroy's Orchestra  
10:30—Kelly's Entertainers  
10:45—Santiseptic program  
11—Ambassador Hotel Orchestra  
11:30 to 12—Stringwood Ensemble

# TUESDAY Programs

March 13, 1934

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
 National Broadcast. Co., San Francisco  
 7 A.M.—Edward MacHugh, vocalist  
 7:15—Organ; 7:30, Financial Service  
 7:45—Exercise and Applause  
 8:15—Your Child  
 8:30—Marine Band Shut-In Hour  
 9—Barbara Lee—Breakfast Club  
 9:15—Edna Fischer, pianist  
 9:30—Martha Meade Society  
 9:45—Will Aubrey, vocal, comedy  
 10—Organ Concert  
 10:30—Woman's Magazine of Air  
 11:30—Smackout: Marion & Jim  
 11:45—Vin Lindhe, Swedish diseuse  
 12 noon—Financial Flashes  
 12:05—Johnny O'Brien, harmonica  
 12:15—Western Farm and Home Hr.  
 1—Betty & Bob, dramatic sketch  
 1:15—Pre-Historic Game Trails  
 1:30—Oxydol's Own Ma Perkins  
 1:45—Betty Marlowe, talk  
 2—Al Pearce and Gang  
 3—Langendorf Pictorial  
 3:15—Mme. Frances Alda  
 3:30—Back Stage Chatter  
 3:45—Cheerio Musical Mosaics  
 4—The Family Cook Book  
 4:15—John and Ned, harmony duo  
 4:30—Mary's Friendly Garden  
 5—To be announced  
 5:30—Billy Batchelor  
 5:45—Little Orphan Annie  
 6—Canzonetta  
 6:15—Historical Sketches of S. F.  
 6:30—Ed Wynn: Texaco Fire Chief  
 7—The Cruise of the Seth Parker  
 7:30—Madame Sylvia & Movie Stars  
 7:45—Caswell Concert  
 8—Amos 'n' Andy  
 8:15—Memory Lane  
 8:45—Horlick's Adventures in Health  
 9—Ben Bernie's Orchestra  
 9:30—The Song of Araby  
 10—Richfield News Flashes  
 10:15—Mark Hopkins Hotel Orch.  
 11—Tom Coakley's Orchestra  
 11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO Sutter 1920**  
**680 Kcys. 50,000 Watts**  
 National Broadcast. Co., San Francisco  
 7:30 A.M.—Morning Parade  
 8—Pappy, Ezra, Zeke and Elton  
 8:15—Log o' the Day Crosscuts  
 9:15—Julia Hayes: beauty talk  
 9:30—News; Organ Concert  
 9:55—Dr. Wynne's Health Talks  
 10—Arion Trio  
 10:15—School of Cookery  
 10:30—Vic and Sade  
 10:45—Julia Hayes: beauty talk  
 11—Meredith Wilson's Orchestra  
 11:30—Argentine Trio  
 11:45—Agricultural Bulletins  
 12 noon—Midday Musical  
 1—News; 1:15, Ann Warner Chat  
 1:45—Brown Palace Orchestra  
 2:15—Jackie Heller, tenor  
 2:30—Nursery Rhymes  
 2:45—Fashion Flashes; Health Talk  
 3:05—Mme. Frances Alda, soprano  
 3:15—Mud Caves: dramatic skit  
 3:30—Mid-Week Fed. Hymn Sing  
 3:45—University of California prog.  
 4—Mary Small, juvenile singer  
 4:15—You and Your Government  
 4:45—Nanette La Salle, vocalist  
 5—Organ Concert  
 5:10—Iokelp program: drama  
 5:15—News; Arion Trio  
 5:45—Bavarian Peasant Band  
 6—Doric Quartet  
 6:30—California Dons

7—Flori Gough Shorr & Lev Shorr,  
 cellist and pianist  
 7:30—Calif. Chamber of Commerce  
 7:45—Robert Simmons, tenor  
 8—Concert Petite  
 8:15—Thru the Looking Glass  
 8:30—King for a Day  
 9—Balladettes: orchestra  
 9:30—Hills Bros. Radio program  
 9:35—Hal Keimp's Orchestra  
 9:45—Police Chief Wm. J. Quinn  
 10—Pacific Serenaders  
 11—Guy Lombardo's Orchestra  
 11:30 to 12 mid.—Kay Kyser's Orch.

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M. to 12—Various programs  
 12 noon—Scriptures  
 12:03—KYA Noonday Concert  
 1—Argentinians  
 1:30—Modern Maestros  
 2—Opera Phantoms  
 2:30—Verse: Mrs. M. C. Sloss  
 2:45—NBC, "The Tattered Man"  
 3—Organ Matinee  
 4—Symphony Highlights  
 4:55—NRA Talk  
 5—Around the Town  
 5:45—Campbell Digest  
 6—Dinner at Six with Cyrus Trobbe  
 7—Ernie Smith's Sport Page  
 7:15—Bob Allen: Piano Stylist  
 7:30—Floyd Bennett Aviation Forum  
 7:45—Uncut Musical Gems  
 8:15—Kay Kyser's Orchestra  
 8:45—Tom Coakley's Orchestra  
 9:15—My Musical Favorites  
 9:45—Black Hawk Orchestra  
 10—Organ Serenade  
 11 to 12 mid.—Concert Memories

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
 Assoc. Broadcasters, Oakland, Calif.  
 7 A.M. to 1—Various programs  
 1 P.M.—Radio Frolic  
 1:30—Studio program; 2, News  
 2:15—Ye Olde Town Crier  
 3—Studio program  
 4—Keep Smiling Revue  
 4:30—Old Bachelor: 4:45, Studio  
 5—Rusty—The Boy Aviator  
 5:15—Studio program  
 5:30—Health Talk; Smile Club  
 6:30—Cecil and Sally  
 6:45—Sport Page of the Air  
 7—Don Church, balladist  
 7:15—Italian News Broadcast  
 7:30—Lorelei Strings  
 7:45—Voice of Democracy  
 8—London Fantasy  
 8:30—Hawaiian Shadows  
 8:45—Hollywood Happenings  
 9—Studio program  
 9:30—Wrestling Matches  
 10:30—Hal Girvin's Orchestra  
 11 to 11:30 P.M.—Studio Program

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M. to 6—Various programs  
 6—Dept. of Agriculture  
 6:15—Franco's program  
 6:30—Market reports  
 6:45—Farmers' Exchange  
 7—U. S. Weather Forecast  
 7:03—Radio News and Forum  
 7:15—Calif. State Fed. of Labor  
 7:30—Minute Man  
 7:45—The Hawk  
 8 to 10 P.M.—You Never Can Tell

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee Broadcast. System, S. F., Cal.  
 7 A.M.—Records; Stocks; Exercises  
 8:30—CBS, Tony Wons, Philosopher  
 8:45—CBS, Larry Tate Orchestra  
 9—CBS, Voice of Experience  
 9:15—O'Connor Moffatt Talk  
 9:20—CBS, Connie Gates, songs  
 9:30—Ruth Adams' Cooking School  
 9:45—CBS, Mitchell Shuster Orch.  
 10—Little French Princess  
 10:15—Recordings; Talk  
 10:30—CBS, Easy Aces  
 10:45—Prudence Penny  
 11—CBS, Just Plain Bill  
 11:15—Romance of Helen Trent  
 11:30—CBS, Amer. School of the Air  
 12 noon—CBS, Metropolitan Parade  
 12:30—CBS, Gypsy Music Makers  
 1—Women's Institute of the Air  
 1:15—CBS, U. S. Navy Band  
 1:30—Stock Quotations  
 1:35—S. F. County Medical Talk  
 1:45—CBS, Enoch Light's Orch.  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Sweet Music  
 3:45—Colonial Dames Talk  
 4—"Correct English"  
 4:15—CBS, Texas Rangers  
 4:30—Talk; Melodies Organistique  
 4:45—Lost and Found Items  
 4:50—Recordings; Town Topics  
 5—"Adventures of John Ridd"  
 5:15—H Bar O Rangers  
 5:30—Charlie Lung and Gang  
 5:45—California Melodies  
 6—CBS, Philadelphia Orchestra  
 6:15—CBS, Ruth Etting  
 6:30—CBS, Minneapolis Symphony  
 7—CBS, Camel Caravan  
 7:30—CBS, Columbia News Service  
 7:45—CBS, Myrt & Marge  
 8—CBS, George Jessel  
 8:30—CBS, Ozzie Nelson's Orch.  
 8:45—CBS, Voice of Experience  
 9—Crazy Crystal Souvenirs  
 9:30—CBS, Hodge Podge Lodge  
 10—News Editor of the Air  
 10:10—Gillette, drama  
 10:15 to 12 midnight—Dance Music

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 1000 Watts**  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M. to 12—Records, Stocks, News  
 12 noon—Bill Duncan's Band  
 1 P.M.—Jean's Hi-Lights  
 2—Recordings; 2:40, Stocks  
 3:15—Carmen Rushing, pianist  
 3:30—News; 3:45 Records  
 4:15—Brother Bob's Club  
 4:45—Health School of the Air  
 5—Helen Parmelee, pianist  
 5:30—Covered Wagon Jubilee  
 6—Hotel Oakland Trio  
 7—News  
 7:15—Studio program  
 7:30—Anita and Orsco  
 7:45—Lovable Liars  
 8—John Wharry Lewis Quintet;  
 Corynne Sidney, soprano  
 9—Old Gospel Hymns  
 9:30—Helen V. Parmelee, pianist  
 9:45—Freddie Skinner  
 10 to 11 P.M.—Dance program

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
 J. Brunton & Sons, San Francisco  
 7 A.M. to 6:15—Records; News; Talks  
 6:15 P. M.—Silent period  
 12:01 to 7 A.M.—Owl program

**322.4 Meters KROW** Glenc. 6774  
920 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News; 6:15, Walk-a-thon  
6:30—Health program  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—"Solomon and Sullivan"  
7:45—March-time Music  
8—Portuguese program  
8:30—Italian program  
9—Basketball Game  
10:30—Tuneful Tunes  
11—Walk-a-thon  
11:15—Dance Music  
12—Midnight Vagabond

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—Terence Vincent, Airplane Man  
8:15—Al Gayle's Magic Kettle  
8:45—Helpful Hints to Housewives  
9—Charlie Webman, songs  
9:15—Jean Abbelly's Shopping Tour  
9:30—Martha Meade Society  
9:45—Talk by Julia Hayes  
10—NBC-KGO programs to 11:30  
11:30—Melisse's Chat  
11:45—Market Reports  
12 noon—Agricultural Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC-KGO programs to 3:15  
3:15—Ann Warner Chats  
3:45—Hollywood Reporter  
4—Organ Recital  
4:30—Nick Harris program  
4:45—News Release  
5—NBC-KGO programs to 6:15  
6:15—Orchestra  
6:30—NBC-KGO programs to 11:30  
11:30 to 12 mid.—Dance Orchestra

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Children's Radio Theater  
5:15—CBS, H-Bar-O Rangers  
5:30—Linda Lee and Louisianans  
5:45—California Melodies  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Ruth Etting  
6:30—CBS program  
7—CBS, Camel program  
7:30—"Evening Serenade"  
7:45—CBS, Myrt and Marge  
8—Inglewood Park Concert  
8:30—CBS, Ozzie Nelson and His  
Orchestra  
8:45—CBS, Voice of Experience  
9—CBS Orchestras  
10—News Items  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**499.7 Meters KFSB** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—Doric Quartet  
6:30—NBC-KGO programs to 7:30  
7:30—Beauty that Endures  
7:45—Feature Program  
8—Chamber of Commerce  
8:15—NBC-KGO programs to 9  
9—George Bacon, Organist  
9:30—Feature program  
10—NBC, Richfield News Flashes  
10:15 to 12 mid.—Dance music

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:45—Le Roy, pianist  
5:30—Tokely program  
5:35—Bouquet of Memories  
5:45—Noble Sisters  
6—News; 6:15, King Cowboy  
6:30—Barmani's Concert Orchestra  
6:45—Mirth Parade  
7—Watanabe & Archie  
7:15—"The Avengers"  
7:30—Musical program  
7:45—Bishop and Rossetti with Or-  
chestra  
8—The "In-Laws"  
8:15—Homer Canfield's Orchestra  
8:30—"Forge of Freedom"  
9—News  
9:15—"So This Is Radio"  
9:30—Crockett Mountaineers  
10:30 to 11 P.M.—Pontrelli's Orch.

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego  
7 A.M. to 5 P.M.—Various progs.  
5 P.M.—Town Topics  
5:05—Chamber of Commerce  
5:15—H-Bar-O Rangers  
5:30—To be announced  
5:45—CBS, California Melodies  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Ruth Etting  
6:30—CBS, Minneapolis Symphony  
7—CBS, Camel Caravan  
7:30—Rocketeers  
7:45—CBS, Myrt and Marge  
8—CBS, Harlem Serenade  
8:15—CBS, Charles Carlile  
8:30—CBS, Ozzie Nelson and His  
Orchestra  
8:45—Voice of Experience  
9—CBS, Vincent Lopez's Orchestra  
9:30—Hodge Podge Lodge  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Records

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—F. A. Cook News  
12:15—NBC programs to 1:15  
1:15—Parker Dental Clinic  
1:30—NBC-KGO programs to 3  
3—Mischa Pelz, piano  
3:15—Friendly Chat  
3:45—NBC-KGO programs to 6  
6—Crazy Crystals  
6:15—Captain Ervin; Hills Bros.  
6:30—NBC-KGO programs to 10:15  
10:15—Van Duyn Chocolates  
10:20—Mark Hopkins Orchestra  
10:30—Kelly's Entertainers  
10:45 to 12 midnight—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1 P.M.—Various progs.  
1 P.M.—NBC, General Mills prog.  
1:15—Sylvia Gray  
1:30—NBC, Oxydols Ma Perkins  
1:45—NBC, Betty Marlow  
2—NBC, Al Pearce & Gang  
3—Studio programs  
4:15—NBC, Nat. Advisory Council  
4:45—Tull and Gibbs Express  
5—NBC-KGO programs to 6:15  
6:15—Business Lookout  
6:30—NBC-KGO programs to 10:30  
10:30—Radio Specials  
11 to 12 mid.—Dance music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12—Various programs  
12 noon—NBC, Johnny O'Brien  
12:15—NBC-KGO programs to 1:15  
1:15—Helpful Hints  
1:30—NBC-KGO Programs to 3  
3—Lee Sisters  
3:15—Saxophone Melodies  
3:30—Preschool Association Talk  
3:35—Concert Serenades  
4—Medical Association Talk  
4:05—Pastel Harmony  
4:30—Dream Melodies  
4:57—Resume of the Day's Programs  
5—NBC-KGO programs to 6  
6—Muted Strings  
6:20—Political Talk  
6:30—NBC-KGO programs to 10:15  
10:15 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Feature program; Artistic Trio  
5:45—Cecil Solly  
6—NBC, Doric Quartet  
6:30—Wash. High School Reporter  
6:45—Manhattan Echoes  
7:15—Los Argentinos  
7:45—Radio and Television Talk  
8—Orpheus Ensemble  
8:30—Financial Digest Talk  
8:45—Frank Watanabe & Archie  
9—Mystic Asia  
9:30—Dance Music  
10:30—Silver Strings, Solberg  
11—NBC, Ambassador Hotel Orch.  
11:30 to 12 mid.—Records

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puyo Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Phila. Symphony Orchestra  
6:15—CBS, Ruth Etting  
6:30—CBS, Minneapolis Symphony  
7—Camel Caravan  
7:30—To be announced  
7:45—Myrt & Marge  
8—CBS, Harlem Serenade  
8:15—CBS, Charles Carlile  
8:30—CBS, Ozzie Nelson and His  
Orchestra  
8:45—Voice of Experience  
9—Scandinavian Hour  
9:30—American Legion program  
9:45—Hodge Podge Lodge  
10 to 12 mid.—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5—Various programs  
5—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—CBS, H-Bar-O Rangers  
5:30—Charlie Lung  
5:45—Ralph Horr, talk  
6—CBS, Phila. Symphony Orch.  
6:15—CBS, Oldsmobile program  
6:30—Minneapolis Symphony Orch.  
7—CBS, Camel program  
7:30—Radio Speaker Stevenson  
7:45—CBS, Myrt and Marge  
8—CBS, Harlem Serenade  
8:15—Hollywood Newshawk  
8:30—To be announced  
8:45—CBS, Voice of Experience  
9—CBS, Vincent Lopez's Orchestra  
9:15—Globe Trotter  
9:30—Boxing Bouts  
10:30 to 12 midnight—Dance Music

# WEDNESDAY Programs

March 14, 1934

**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
National Broadcast. Co., San Francisco

7 A.M.—Breen and de Rose  
7:15—Organ Concert  
7:30—Financial Service  
7:45—Exercise and Applesauce  
8:15—Singing Strings  
8:30—United States Army Band  
9—Barbara Lee—Breakfast Club  
9:15—Home Economics Talk  
9:30—Arion Trio  
9:45—Jean Abbey: Shop News  
10—Sarah Kreindler, violinist  
10:15—Books for Children  
10:30—Woman's Magazine of Air  
11:30—Smackout: Marion & Jim  
11:45—Words and Music  
12 noon—Financial Flashes  
12:05—Joe White, tenor  
12:15—Western Farm and Home Hr.

1—Betty and Bob  
1:15—Alice Joy, Dream Girl  
1:30—Oxydol's Own Ma Perkins  
1:45—John and Ned, harmony duo  
2—Al Pearce and His Gang  
3—Langendorf Pictorial  
3:15—To be announced  
3:30—Society Sidelights  
3:45—Jan Pearce, tenor  
4—Irving Kennedy, tenor  
4:15—Children's Hour  
4:30—Mary's Friendly Garden  
5—Jack Pearl, "Baron Munchausen"  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—Ipana Troubadours  
6:30—John McCormack, tenor  
7—Corn Cob Pipe Club of Virginia  
7:30—Just Around the Corner  
8—Amos 'n' Andy  
8:15—Warden Lawes in "20,000  
Years in Sing Sing": drama  
8:45—Winning the West: drama  
9:15—St. Regis Hotel Orchestra  
9:30—Fred Allen's Revue  
10—Richfield News Flashes  
10:15—Financial and Business  
10:30—Jay Whidden's Orch.  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO Sutter 1920**  
**680 Kcys. 50,000 Watts**  
National Broadcast. Co., San Francisco

7:30 A.M.—The Three Scamps  
7:45—Organ Concert  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Julia Hayes: beauty talk  
9:30—News; Johnny O'Brien  
9:55—Dr. Wynne's Health Talks  
10—Arion Trio  
10:15—Songs by the Kitchen Sink  
10:30—Vic and Sade  
10:45—Julia Hayes: beauty talk  
11—Happy Days in Dixie  
11:30—Piano Pals  
11:45—Agricultural Bulletins  
12 noon—Midday Musical  
1—News; 1:15, Ann Warner Chat  
1:45—Folk Music of the South  
2—Morin Sisters  
2:15—Leo Zollo Orchestra  
2:30—Mobile Moaners  
2:45—Grandpa Burton  
3—Dr. Copeland's Health Talk  
3:05—Waldorf Astoria Orchestra  
3:15—Mud Caves  
3:30—Irene Beasley, songs  
3:45—University of Calif. program  
4—Martha Mears, ballad singer  
4:15—Dan Russo's Orchestra  
4:30—Margaret West and Rafter S.  
Riders, dialogue and songs

4:45—Tone Portraits  
5:15—News; 5:30, Arion Trio  
5:45—Hal Kemp's Orchestra  
6—Talks on Advertising  
6:05—Melody Mixers  
6:30—The Clef Dwellers  
6:45—Detectives Black and Blue  
7—Agriculture Today  
7:15—To be announced  
7:30—Edna Fischer, pianist  
7:45—Song Thots  
8:15—Red Davis: dramatic sketch  
8:30—Californians on Parade  
9—Hotel St. Regis Orchestra  
9:15—Book Parade  
9:30—Hills Brothers' program  
9:35—Seven Seas  
10—Marshall's Mavericks  
10:30—Pacific Serenaders  
11—Guy Lombardo's Orchestra  
11:30 to 12 mid.—Kay Kyser's Orch.

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 1000 Watts**  
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—"Timely Garden Tips"  
1:15—Jean's Hi-Lights  
2—Records; 2:30, News  
2:35—Better Business Talk  
2:40—Stocks; 2:45, Records  
3:15—Nancy Hersey, pianist  
3:30—Records  
4:15—Brother Bob's Club  
4:45—McCoy Health School  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio; 7, News  
7:15—Studio program  
7:30—Aspre and Manila String Orch.  
8—Miniature Revue  
9—Studio program  
9:30—Eleanor Nielsen, soprano  
9:45—Freddie Skinner  
10 to 11 P.M.—Dance program

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000 Watts**  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs  
6—News; Walk-a-thon  
6:30—Health program  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—Beauty Talk  
7:45—Andre de Caux  
8:15—Sally Snow—Hillinely  
8:30—Ran Wilde's Orchestra  
9—Boxing Matches  
10:30—Dance Music  
11—Walkathon  
12—Midnight Vagabond

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:15—Dr. Anderson's Talk  
7:30—Monarch Melodists  
7:45—Band Concert  
8—Amer. Legion War Camp  
8:15—Herbert Miller, Basso  
8:30—Half-Hour of Melodies  
9—Eb and Zeb  
9:15—A. Caro Miller  
9:30 to 10 P.M.—Orchestra

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
Don Lee Broadcast. System, S. F., Cal.

7 A.M.—Records; Stocks; Exercises  
8:15—CBS, Four Showmen  
8:30—CBS; Tony Wons, Philosopher  
8:45—Jane Ellison's Magic Recipes  
9—CBS, Voice of Experience  
9:15—O'Connor Moffatt Talk  
9:20—CBS, Elizabeth Barthell  
9:30—Betty Crocker Cooking School  
9:45—CBS, Edison Ensemble  
10—CBS, Little French Princess  
10:15—CBS, Charity program  
10:30—CBS, Easy Aces  
10:45—Prudence Penny  
11—CBS, Just Plain Bill  
11:15—Romance of Helen Trent  
11:30—CBS, Amer. School of Air  
12 noon—LaForge-Berumen Musicale  
12:30—CBS, Pickard Family  
1—Vidacrin Laboratories talk  
1:05—CBS, Popular Classics  
1:30—CBS, Educational Feature  
1:45—N. Y. Stock Quotations  
1:50—CBS, The Merry-makers  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Violin, Cello and Organ  
3:45—CBS, Tito Guizar  
4—Melodies Organistique  
4:15—CBS, Texas Rangers  
4:30—Vidacrin Talk  
4:35—CBS, Tom Baker, tenor  
4:45—Lost and Found Items  
4:50—Talk; Town Topics  
5—Charlie Lang and Gang  
5:15—H Bar O Rangers  
5:30—Albert Spalding, Violinist  
6—CBS, Philadelphia Orchestra  
6:15—CBS, The Town Crier  
6:30—CBS, Burns & Allen  
7—CBS, Ted Fio Rito's Orchestra  
7:30—CBS, Col. News Service  
7:45—CBS, Myrt & Marge  
8—CBS, Andre Kostelanetz Presents  
8:15—CBS, Five Spirits of Rhythm  
8:30—CBS, Edwin C. Hill  
8:45—The Buccaneers  
9—Examiner Sports Parade  
9:30—Griff Williams' Orchestra  
10—Darrell Donnell  
10:10—Gillette drama  
10:15—Dance Orchestra  
11:30 to 12 mid.—Midnight Moods

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
Pac. Broadcast. Corp., San Francisco

7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Noonday Concert  
1—Hawaiians  
1:30—Modern Maestros; Harmonies  
2:15—Helen Barker, art lecturer  
2:30—Community Chest Quest. Box  
2:45—Organ Matinee  
3:45—Mountain Boys  
4—Violin Masters  
4:15—Better Business Bureau  
4:30—Symphony Highlights  
5—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobde  
7—Ernie Smith's Sport Page  
7:15—Bob Allen: Piano Stylist  
7:30—Garden of Music  
8—The Pipes of Pan  
8:15—Kay Kyser's Orchestra  
8:45—Tom Coakley's Orchestra  
9:15—Rainbows of Romance  
9:45—Mosaics  
10—Organ  
11—John Wolohan's Orchestra  
11:30 to 12 mid.—Concert Memories



**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
7 A.M. to 1—Various programs  
1 P.M.—Radio Frollic  
1:30—Studio program  
2—News; 2:15, Town Crier  
3—Studio program  
4—Keep Smiling Revue  
4:30—The Old Bachelor  
4:45—Studio program  
5—Rusty—The Boy Aviator  
5:15—Studio program  
5:30—Health Talk; 6, Smile Club  
6:30—Cecil and Sally  
6:45—Sport Page of the Air  
7—Don Church, balladist  
7:15—Italian News Broadcast  
7:30—Drama; 8, Studio program  
8:15—Electric transcription  
8:30—Hawaiian Shadows  
8:45—Chandu, the Magician  
9—Studio program  
10:30—Val Valente's Orchestra  
11 to 11:30 P.M.—Records

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast System, L.A., Cal.  
7 A.M. to 6 P.M.—Various progs.  
6 P.M.—CBS, Philadelphia Orchestra  
6:15—CBS, Alexander Woolcott  
6:30—CBS, Guy Lombardo's Orch.  
7—CBS, Ted Flo Rito's Orchestra  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—'Calling All Cars'  
8:30—CBS, Edwin C. Hill  
8:45—The Buccaneers  
9—CBS, Glen Gray Orchestra  
9:15—'Three Old Favorites'  
9:45—Dance Orchestra  
10—News Items  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5:30—Various Progs.  
5:30 P.M.—Bill, Mac & Jimmy Skit  
5:45—Universal Song Service  
6—News; 6:15, King Cowboy  
6:30—Barmani's Ensemble  
6:45—Mirth Parade  
7—Frank and Archie  
7:15—Black and Blue  
7:30—Adventures of Red Davis  
7:45—Drury Lane & Singing Strings  
8—The In-Laws  
8:15—Ruth Royale  
8:30—Eno Crime Club  
9—News; 9:15, 'So This Is Radio'  
9:30—Crockett Mountaineers  
10:30 to 11 P.M.—Pontrelli's Orch.

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1—NBC, General Mills program  
1:15—Sylvia Gray  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Lubins Style Shop  
2—NBC, Al Pearce and Gang  
3—Family Almanac  
3:15—Studio Programs  
4:30—Parade of Happy Feet  
4:45—Tull and Gibbs Express  
6—NBC, 'Baron Munchausen'  
5:30—NBC-KGO programs to 7:30  
7:30—Black and Blue  
7:45—Kinman Business University  
8—NBC-KGO programs to 9:15  
9:15—Frank and Archie  
9:30—Brystol Meyers  
10 to 12 mid.—NBC-KGO programs

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—Jean George, Pianist  
8:15—Al Gayle's Magic Kettle  
8:45—Julia Hayes, Helpful Hints  
9—Charlie Wellman, Songs  
9:15—NBC-KGO programs to 9:45  
9:45—Talk by Julia Hayes  
10—English Lesson  
10:15—Health Talk  
10:30—NBC, Magazine of the Air  
11:30—Mellase's Chat  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Dixie Aces and Dick Bartlett  
2—NBC-KGO programs to 3:15  
3:15—Ann Warner; 3:45, Organ  
4:15—NBC, Oriental Orchestra  
4:30—Health Talk; 4:45, News  
5—Better Business talk  
5:15—Elec. Transcription  
5:30—NBC-KGO programs to 7:30  
7:30—'Makers of History'  
8—NBC-KGO programs to 9:15  
9:15—Orchestra  
9:30—NBC-KGO programs to 10:15  
10:15—Eugene Biscailus, Sheriff  
10:30—Dance Music  
11:30 to 12 mid.—Beverly-Wilshire  
Hotel Orchestra

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—Evening Concert  
6:45—Sonny and Buddy  
7—Sheriff Ed F. Cooper  
7:15—Feature program  
7:30—NBC, Just Around the Corner  
8—Feature program  
8:30—Aztec Half Hour  
9:15—Hotel St. Regis Orchestra  
9:30—Morales Hawaiians  
10 to 12 mid.—NBC-KGO programs

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast System, San Diego  
7 A.M. to 6:30 P.M.—Various Progs.  
6:30—CBS, Burns & Allen  
7—CBS, Ted Flo Rito's Orchestra  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—Calling All Cars  
8:30—CBS, Edwin C. Hill  
8:45—Buccaneers  
9—CBS, Dance Orchestra  
10—World Wide News  
10:10—Dance Orchestra  
10:30—To be announced  
11—Dance Orchestra  
11:30—Midnight Moods  
12 to 1 A.M.—Records

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 6:30—Various Progs.  
6:30 P.M.—Wash. H. S. Reporter  
6:45—Song Recital; 7, Sports Review  
7:15—To be announced  
7:30—NBC, Just Around the Corner  
8—Dream Melodies  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Muted Strings; 9:15, Quartet  
9:30—Rhapsody in Rhythm  
10—Jules Buffano's Orchestra  
10:30—Silver Strings  
11—NBC, Hotel Ambassador Orch.  
11:30 to 12 mid.—Records

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—F. A. Cook News  
12:15—NBC, Farm and Home Hour  
1—NBC, Bob and Betty  
1:15—Parker Dental Clinic  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Michael Arenstein, cellist  
2—NBC, Al Pearce and Gang  
3—O. Korber, jeweler  
3:05—Eddie King, pianist  
3:15—Friendly Chat  
3:45—NBC programs to 4:30  
4:30—Kelly's Entertainers  
4:45—Collins and Erwin  
5—NBC, 'Baron Munchausen'  
5:30—NBC-KGO programs to 7:30  
7:30—Gevurtz Furniture Co.  
8—NBC-KGO programs to 9:15  
9:15—Hills Bros.  
9:20—St. Regis Hotel Orchestra  
9:25—Brookfield Memory Singer  
9:30—NBC-KGO programs to 10:15  
10:15 to 12 midnight—Dance Music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5 P.M.—Various progs.  
5 P.M.—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—CBS, H-Bar-O Rangers  
5:30—CBS programs to 7:30  
7:30—Black and Blue  
7:45—CBS, Myrt and Marge  
8—CBS, Andre Kostelanetz  
8:15—Five Spirits of Rhythm  
8:30—CBS, Edwin Hill  
8:45—The Buccaneers  
9—Globe Trotter  
9:15—Hop Gold Blue Star Revue  
9:45—Radio Speaker Stevenson  
10 to 12 midnight—Dance Music

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Phila. Symphony Orch.  
6:15—CBS, Rocket Gasoline program  
6:30—Burns and Allen  
7—Ted Flo Rito's Orch.  
7:45—Myrt & Marge  
8—CBS programs to 8:45  
8:45—The Buccaneers  
9—CBS, Leon Belasco's Orchestra  
9:15—Blue Star Revue  
9:45—School Night  
10 to 12 mid.—Dance music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12—Various programs  
12 noon—Farm Talk  
12:15—NBC, Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—NBC, Soloist  
1:30—NBC, Oxydol's Ma Perkins  
1:45—Helpful Hints  
2—NBC, Al Pearce and Gang  
3—Yestertoughts  
3:30—Day Dreams, Veona Socolofsky  
3:45—Easy Chair, Grant Merrill  
4—NBC programs to 4:30  
4:30—Concert Ensemble, Damski  
5—NBC, 'Baron Munchausen'  
5:30—NBC-KGO program to 7:30  
7:30—Happiness program  
7:45—'Souvenirs'  
8—NBC-KGO programs to 9:15  
9:15—Male Quartet  
9:30—NBC-KGO programs to 10  
10—NBC, Richfield News Flashes  
10:15 to 12 mid.—Dance Music

# THURSDAY Programs

March 15, 1934

**379.5 Meters. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
 National Broadcast. Co., San Francisco  
 7 A.M.—Edward MacHugh, vocalist  
 7:15—Organ Concert  
 7:30—Financial Service  
 7:45—Exercise and Applesauce  
 8—Del Monte Ship of Joy  
 8:30—Morin Sisters, vocal trio  
 8:45—Al & Lee Reiser, pianists  
 9—Barbara Lee—Breakfast Club  
 9:15—Wendell Hall, vocalist  
 9:30—Martha Meade Society  
 9:45—Will Aubrey, singing comedian  
 10—Woman's Magazine of the Air  
 11—Standard School Broadcast  
 11:45—Grain Commission Merchants  
 12 noon—Financial Flashes  
 12:05—Reed Kennedy, baritone  
 12:15—West, Farm and Home Hr.  
 1—Betty and Bob, dramatic sketch  
 1:15—Alice Joy, Dream Girl  
 1:30—Oxydol's Own Ma Perkins  
 1:45—Betty Marlowe, talk  
 2—Al Pearce and Gang  
 3—Langendorf Pictorial  
 3:15—Ritz Carlton Orchestra  
 3:30—Art Review  
 3:45—Grandmother's Trunk  
 4—Family Cook Book  
 4:15—Harry Stanton, basso  
 4:30—Romantic Melodies  
 5—Fleischmann Hour: Rudy Vailee  
 6—Capt. Henry's Show Boat  
 7—Al Jolson & Paul Whiteman  
 8—Amos 'n' Andy  
 8:15—Standard Symphony Hour  
 9:15—Hollywood on the Air  
 9:45—Dancing in the Twin Cities  
 10—Richfield News Flashes  
 10:15—Mark Hopkins Hotel Orch.  
 11—Tom Coakley's Orchestra  
 11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO Sutter 1920**  
**680 Kcys. 50,000 Watts**  
 National Broadcast. Co., San Francisco  
 7:30 A.M.—Morning Parade  
 8—Organ Concert  
 8:15—Log o' the Day Crosscuts  
 9:15—Julia Hayes: beauty talks  
 9:30—News  
 9:45—Johnny O'Brien: harmonica  
 9:55—Dr. Wynne's Health Talk  
 10—Accordion  
 10:15—Strange Interview  
 10:30—Vic and Sade  
 10:45—Julia Hayes: beauty talks  
 11—Standard School Broadcast  
 11:45—Agricultural Bulletin  
 12 noon—Melody Mixers  
 1—News; 1:15, Ann Warner Chat  
 1:45—John and Ned: harmony duo  
 2—Armand Girard, basso  
 2:30—Winnie, the Pooh  
 2:45—Fashion Flashes  
 3—Dr. Copeland's Health Talk  
 3:05—Ritz-Carlton Hotel Orchestra  
 3:15—Mud Caves: dramatic skit  
 3:30—John B. Kennedy  
 3:45—University of Calif. program  
 4—The Supper Club  
 4:30—NRA Talks; 4:35, Arion Trio  
 5:10—Iokeip program: drama  
 5:15—News; Organ Concert  
 5:40—Westclox program: drama  
 5:45—Behind the Footlights  
 6—Marshall's Mavericks  
 6:30—Federal Business Talk  
 6:45—Josef Hornik's Orchestra  
 7:15—Review of Activities of the  
 S. F. Municipal Government  
 7:30—Paul Martin, banjoist  
 7:45—Nanette La Salle  
 8—Familiar Strains

8:30—Eno Crime Clues  
 9—Cotton Club Orchestra  
 9:15—Quartet Time  
 9:30—Hills Brothers program  
 9:35—Waltz Time  
 10—Zizz Black: orchestra  
 10:30—Music Box  
 11—Guy Lombardo's Orchestra  
 11:30 to 12 mid.—Kay Kyser's Orch.

**243.8 Meters KYA Prospect 3456**  
**1230 Kcys. 1000 Watts**  
 Pac. Broadcast. Corp., San Francisco  
 7:30 A.M. to 12—Various programs  
 12 noon—Scriptures  
 12:03—Argentinians; 12:30, Organ  
 1—Shrine Luncheon Club  
 1:30—Afternoon Concert  
 1:45—Lady Next Door  
 2—International Troubadors  
 2:15—Hawaiian Melodies  
 2:45—Echoes of Erin  
 3—Organ; 4, Musical Strings  
 4:15—Old Songs  
 4:30—Music Masters  
 5—Around the Town  
 5:45—Campbell Digest  
 6—Cyrus Trobbe Orchestra  
 7—Ernie Smith's Sport Page  
 7:15—Sportsman's Corner  
 7:30—Memory Strains  
 8—Bob Allen; Piano Stylist  
 8:15—Kay Kyser's Orchestra  
 8:45—Tom Coakley's Orchestra  
 9—Souvenirs of Italy  
 9:30—To be announced  
 10—Organ Serenade  
 11—John Wolohan's Orchestra  
 11:30 to 12 mid.—Concert Memories

**340.7 Meters KLX Lake. 6000**  
**880 Kcys. 1000 Watts**  
 Tribune Pub. Co., Oakland, Calif.  
 8 A.M. to 12—Records, Stocks, News  
 12 noon—Bill Duncan's Band  
 1 P.M.—Jean's Hi-Lights  
 2—Mildred Miller Bridge Talks  
 2:15—Records; 2:30, News  
 2:40—Stocks; 2:45, Records  
 3:15—Carmen Rushing, pianist  
 3:30—News Flashes; 3:45, Records  
 4:15—Brother Bob's Club  
 4:30—News Flashes  
 4:45—McCoy Health School  
 5—Covered Wagon Jubilee  
 5:30—High School News  
 6—Hotel Oakland Trio; 7, News  
 7:15—Studio program  
 7:30—Anita and Orosco  
 7:45—Sports Hi-Lights  
 8—Ernest Palany, tenor; Carlos Jurquin, baritone; Wilma Maghella, pianist  
 8:30—Jack Manley, violinist  
 8:45—M. Jay Goodman, tenor  
 9—Studio program  
 9:30—Helen Parmelee, pianist  
 9:45—Freddie Skinner  
 10 to 11 P.M.—Dance program

**322.4 Meters KROW Glenc. 6774**  
**930 Kcys. 1000 Watts**  
 Educa. Broad. Corp., Oakland, Calif.  
 7 A.M. to 5:30—Various programs  
 5:30 P.M.—Eat Your Way to Health  
 6—News; 6:15, Walk-a-thon  
 6:30—Health program  
 6:45—Penticoast Echoes  
 7—C. W. Hammond  
 7:15—The Ne'er Do Well  
 7:30—Italian program  
 8—Portuguese program  
 8:30—Basketball Game  
 10:30—Dance music; 11, Walk-a-thon  
 12—Midnight Vagabond

**491.5 Meters KFRC Prospect 0100**  
**610 Kcys. 1000 Watts**  
 Don Lee Broadcast. System, S. F., Cal.  
 7 A.M.—Records; Stocks; Exercises  
 8:30—CBS, Tony Wons  
 8:45—CBS, Academy of Medicine  
 9—CBS, Voice of Experience  
 9:15—O'Connor Moffatt Talk  
 9:20—CBS, Connie Gates, Songs  
 9:30—Globe Mills Cooking School  
 9:45—CBS, Mitchell Shuster Orch.  
 10—The Little French Princess  
 10:15—Recordings  
 10:30—CBS, Easy Aces  
 10:45—Prudence Penny  
 11—CBS, Suit Plain Bill  
 11:15—Romance of Helen Trent  
 11:30—CBS, Amer. School of the Air  
 12 noon—CBS, Metropolitan Parade  
 12:25—Vidacrin Talk  
 12:30—CBS, Nat'l Student Federation  
 12:45—CBS, Curtis Institute of Music  
 1:30—CBS, Amer. Legion Speaker  
 1:45—Stock Quotations  
 1:50—CBS, Artist Recital  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Sweet Music  
 3:45—CBS, Al and Pete; 4, Records  
 4:15—CBS, Texas Rangers  
 4:30—Talk; Recordings  
 4:45—Lost and Found Items  
 4:50—Records; Town Topics  
 5—'Adventures of John Ridd'  
 5:15—Bar O Rangers  
 5:30—Athenaeum Round Table  
 5:45—CBS, Clarence Wheeler's Orch.  
 6—CBS, Philadelphia Symphony  
 6:15—CBS, Poet's Gold  
 6:30—Fred Waring's Pennsylvanians.  
 7—CBS, Camel Caravan  
 7:30—CBS, Columbia News Service  
 7:45—CBS, Myrt & Marge  
 8—CBS, Evan Evans and Orchestra  
 8:15—CBS, Vera Van, contralto  
 8:30—CBS, Edwin C. Hill  
 8:45—CBS, Isham Jones Orch.  
 9—Blue Monday Jamboree  
 10—Darrell Donnell  
 10:10 to 12 mid.—Dance Music

**535.4 Meters KTAB Garfield 4700**  
**560 Kcys. 1000 Watts**  
 Assoc. Broadcasters, Oakland, Calif.  
 7 A.M. to 1—Various programs  
 1 P.M.—Radio Frolic  
 1:30—Studio program; News  
 2:15—Ye Olde Town Crier  
 3—Studio; NRA Talk  
 4—Keep Smiling Revue  
 4:30—Old Bachelor; 4:45, Studio  
 5—Rusty—The Boy Aviator  
 5:15—Studio; 5:30, Health Talk  
 6—Smile Club; 6:30, Cecil and Sally  
 6:45—Sport Page of the Air  
 7—Ballad Serenade  
 7:15—Italian News Broadcast  
 7:30—KTAB Capers  
 8:30—Hawaiian Shadows  
 8:45—Hollywood Happenings, Harold Peary  
 9—Studio programs  
 10—Val Valente's Orchestra  
 10:30—Hal Girvin's Orchestra  
 11 to 11:30 P.M.—Studio program

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
 J. Brunton & Sons, San Francisco  
 7 A.M. to 2—Records; Stock; Talks  
 2 P.M.—Blindcraft Ensemble  
 2:30 to 6:15—Music; News  
 6:15—Silent period  
 12:01 to 7 A.M.—Owl program

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—NBC, Del Monte Happytime  
8:30—Musical Contrasts  
8:45—Julia Hayes, Helpful Hints  
9—NBC-KGO programs to 9:45  
9:45—Talk by Julia Hayes  
10—NBC-KGO programs to 11:45  
11:45—Market Reports; Agric. Talk  
12:15 P.M.—NBC-KGO prog. to 1:15  
1:15—News Release  
1:30—NBC-KGO programs to 3:15  
3:15—Ann Warner Chats  
3:45—Noreen Gammill, character sketches  
4—Organ Recital  
4:15—Calif. Teacher's Assoc. prog.  
4:30—NBC-KGO programs to 9:15  
9:15—Orchestra with Dave Marshall  
9:30—NBC, Waltz Time  
10—NBC-KGO Programs to 11:30  
11:30 to 12 mid.—Beverly-Wilshire Hotel Orchestra

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast. System, L. A., Cal.  
7 A.M. to 5—Various programs  
5 P.M.—Children's Radio Theatre  
5:15—H-Bar-O Rangers  
5:30—CBS Program  
6—CBS, Philadelphia Orchestra  
6:15—CBS Program  
6:30—CBS, Waring's Pennsylvanians  
7—CBS, Camel Caravan  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—"Imperial Jubilee"  
8:30—CBS, Edw. C. Hill  
8:45—CBS, Isham Jones' Orchestra  
9—KFRC Jamboree  
10—News Items  
10:10—Dance Orchestra  
12 to 1 A.M.—Recordings

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—Storytown Express  
5:15—Noble Sisters; 5:30, Iokelp  
5:35—Bouquet of Memories  
5:45—Investment talk; 6, News  
6:15—King Cowboy  
6:30—Barmani's Concert Ensemble  
6:45—Mirth Parade  
7—Frank and Archie  
7:15—"Avengers"  
7:30—To be announced  
7:45—Vocalist and Orchestra  
8—"In-Laws"  
8:15—Homer Canfield & Orchestra  
8:30—Eno Crime Club  
9—News; 9:15, "So This Is Radio"  
9:30—Crockett Mountaineers  
10:30 to 11 P.M.—Pontrelli's Orch.

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Phila. Symphony Orch.  
6:15—"Strange Adventures"  
6:30—Waring's Pennsylvanians  
7—CBS, Camel Caravan  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—CBS, Evan Evans and Orchestra  
8:15—CBS, Vera Van  
8:30—CBS, Edwin C. Hill  
8:45—CBS, Isham Jones' Orchestra  
9—Blue Monday Jamboree  
10 to 12 mid.—Dance music

**325.9 Meters KOMO** Elliott 5890  
1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 12:15—Various programs  
12:15—NBC, Farm and Home Hour  
1—NBC, Betty and Bob  
1:15—Helpful Hints  
1:30—NBC, Oxydol's Ma Perkins  
1:45—NBC, Betty Marlowe  
2—NBC, Al Pearce and Gang  
3—Saxophone Melodies  
3:15—Lee Sisters; Concert Serenades  
4—NBC programs to 4:30  
4:30—Romantic Melodies  
5—NBC-KGO programs to 9:15  
9:15—Beauty That Endures  
9:30—Musical Mannequins  
10—Richfield News Flashes  
10:15 to 12 mid.—Dance Music

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—Steamboat Bill  
5:15—Recorded program  
5:45—Cecil Solly  
6—Musical Favorites, Damski  
6:30—Wash. High School Reporter  
6:45—Frolickers, Marcus  
7:15—Vindabonians  
7:45—Around the Town  
8—Sacred Songs  
8:15—Hearthstone Harmonies  
8:30—Dollars and Cents  
8:45—Frank Watanabe & Archie  
9—Manhattan Echoes  
9:15—Quartet Time  
9:30—NBC program  
10—Jules Buffano's Orchestra  
10:30—Nocturne, Meyer & Pearson  
11—Ambassador Hotel Orchestra  
11:30 to 12 mid.—Recorded program

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast. System, San Diego  
7 A.M. to 5—Various programs  
5 P.M.—Town Topics  
5:05—Chamber of Commerce  
5:15—H-Bar-O Rangers  
5:30—CBS, Athenaeum Round Table  
5:45—CBS, Clarence Wheeler's Orch.  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Poets' Gold  
6:30—CBS, Fred Waring's Penn'nians  
7—CBS, Camel Caravan  
7:30—To be announced  
7:45—CBS, Myrt and Marge  
8—Evan Evans and Orchestra  
8:15—CBS, Vera Van  
8:30—CBS, Edwin C. Hill  
8:45—CBS, Isham Jones' Orchestra  
9—Blue Monday Jamboree  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Dept. of Agriculture  
6:15—Franco's program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:03—Radio News and Forum  
7:15—State Chamber of Commerce  
7:30—Minute Man  
7:45—The Hawk  
8—Old Church Choir  
9—Eb and Zeb  
9:15—Gene Mancini, tenor  
9:30—Mabel Adams, vocalist  
9:45 to 10 P.M.—Studio Program

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 12—Various programs  
12 noon—F. A. Cook News  
12:15—NBC-KGO programs to 1:15  
1:15—Parker Dental Clinic  
1:30—NBC-KGO programs to 3  
3—Mark Daniels, baritone  
3:15—Friendly Chat  
3:45—NBC programs to 9:15  
9:15—Hills Bros.  
9:20—NBC, Quartet Time  
9:30—Musical Mannequins  
10—Richfield News Flashes  
10:15—Jack Bain's Orchestra  
10:45 to 12 midnight—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M. to 1—Various programs  
1 P.M.—General Mills program  
1:15—Sylvia Gray  
1:30—NBC-KGO programs to 3  
3—Studio programs  
4:15—NBC, Dance Masters  
4:30—Studio programs  
5—NBC-KGO programs to 9:45  
9:45—Frank and Archie  
10 to 12 mid.—Dance music

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5 P.M.—Various progs.  
5—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—CBS, H-Bar-O Rangers  
5:30—Charlie Lung  
5:45—Charles Reynolds  
6—CBS program  
7:30—Radio Speaker Stevenson  
7:45—CBS, Myrt and Marge  
8—CBS, Evan Evans  
8:15—Hollywood Newshawk  
8:30—CBS, Edwin C. Hill  
8:45—"Golden Moments"  
9—Globe Trotter  
9:15—Blue Monday Jamboree  
10—Dance Music  
10:30—The Bowery  
10:45—American Weekly  
11 to 12 mid.—Dance Music

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake  
6 A.M. to 6:45 P.M.—Various prog.  
6:45 P.M.—Elec. transcriptions  
7—CBS, Camel Program  
7:30—Crazy Crystals Program  
7:45—CBS, Myrt and Marge  
8—Famous Furniture Stories  
8:15—Fun Fest  
8:30—CBS, Barbasol Program  
8:45—Peruna on Parade  
9:15—Blue Monday Jamboree  
10 to 11 P.M.—Dance Music

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego  
7:30 A.M. to 6—Various programs  
6 P.M.—NBC, Showboat  
7—Studio program  
7:15—Stevensville Folks  
7:30—YMCA Harmonica Band  
8—Chamber of Commerce  
8:15—Angelita  
8:30—Voice, Violin and Piano  
9—To be announced  
9:15—Quartet and Waltz Time  
10—NBC, Richfield News Flashes  
10:15 to 12 midnight—Dance Music

# FRIDAY Programs

March 16, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

- 7 A.M.—Breen and De Rose
- 7:15—Organ Concert
- 7:30—Financial Service
- 7:45—Exercise and Applesauce
- 8:15—Log o' the Day Crosscuts
- 9—Barbara Lee—Breakfast Club
- 9:15—Home Economics Talk
- 9:30—Nat. Farm and Home Hr.
- 10—Sixth Coast Artillery Band
- 10:30—Woman's Magazine of Air
- 11:30—Smackout: Marion & Jim
- 11:45—Friday Steeplechase
- 12 noon—Financial Flashes
- 12:05—Melody Mixers
- 12:15—West. Farm and Home Hr.
- 1—Betty and Bob
- 1:15—Alice Joy, vocalist
- 1:30—Oxydol's Own Ma Perkins
- 1:45—Norman Cloutier's Orchestra
- 2—Al Pearce and Gang
- 3—Langendorf Pictorial
- 3:15—Xavier Cugat Orchestra
- 3:30—The Well Dressed Woman
- 3:45—Trio Romantique
- 4—Studio Chatter
- 4:30—Mary's Friendly Garden
- 5—Stories of Human Behavior
- 5:15—Melody Mixers
- 5:30—Billy Batchelor
- 5:45—Little Orphan Annie
- 6—Let's Listen to Harris
- 6:30—Armour program
- 7—The First Nighter: Drama
- 7:30—One Man's Family
- 8—Amos 'n' Andy
- 8:15—Gilmore Circus
- 9:15—Jay Whidden's Orchestra
- 9:30—Lee S. Roberts
- 9:45—Hal Kemp's Orchestra
- 10—Richfield News Flashes
- 10:15—Jack Bain's Orchestra
- 11—Tom Coakley's Orchestra
- 11:30 to 12 mid.—Organ Concert

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts  
National Broadcast. Co., San Francisco

- 7:30 A.M.—Ralph Kirbery, baritone
- 7:45—Organ Concert
- 8—NBC Music Appreciation Hour
- 9—Soloist
- 9:15—Julia Hayes: beauty talk
- 9:30—News; Organ Concert
- 9:55—Dr. Wynne's Health Talk
- 10—Nanette La Salle: ballad singer
- 10:15—School of Cookery
- 10:30—Arion Trio
- 10:45—Julia Hayes: beauty talk
- 11—Magic of Speech
- 11:30—Organ Concert
- 11:45—Agricultural Bulletin
- 12 noon—State Dept. of Agriculture
- 12:15—Melody Mixers
- 12:45—Commonwealth Club Lunch.
- 1:30—Ann Warner's Chats
- 2—Concert Artists; News
- 2:45—Grandpa Burton
- 3—Dr. Copeland's Health Talk
- 3:05—Xavier Cugat's Orchestra
- 3:15—Mud Caves: dramatic serial
- 3:30—O'Leary's Irish Minstrels
- 3:45—University of Calif. program
- 4—Dance Masters; 4:15, Neil Sisters
- 4:30—Three X Sisters
- 4:45—For Girls and Boys Only
- 5:10—Iokelp program; 5:15, News
- 5:30—Music Makers
- 5:55—W. J. Ross program
- 6—Stringwood Ensemble
- 6:45—Detectives Black and Blue
- 7—Sports Revue
- 7:30—Edna Fischer, pianist

- 7:45—NRA Talks
- 7:50—Charles Hart Instrumentalists
- 8:15—Red Davis: dramatic sketch
- 8:30—Eno Crime Clues
- 9—Buddy Rogers Orchestra
- 9:30—Hills Brothers' program
- 9:35—Big Ten: Orch. and Vocalists
- 10—Out of the East
- 10:30—Piano Pictures
- 11—Guy Lombardo's Orchestra
- 11:30 to 12 mid.—Kay Kyser's Orch.

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 7 A.M. to 1—Various programs
- 1 P.M.—Radio Frolic
- 1:30—Studio program; 2, News
- 2:15—Town Crier; Studio; Records
- 4—Keep Smiling Revue
- 4:30—Old Bachelor
- 4:45—Studio Program
- 5—Rusty—The Boy Aviator
- 5:15—Studio program
- 5:30—Health Talk; 6, Smile Club
- 6:30—Cecil and Sally
- 6:45—Sport Page; 7, Vocalist
- 7:15—Italian News Broadcast
- 7:30—Lorelei Strings
- 7:45—Studio program
- 8—Golf Hints
- 8:30—Hawaiian Shadows
- 8:45—Chandu, the Magician
- 9—Souvenirs
- 9:30—Wrestling Matches
- 10:30—Hal Girvin's Orchestra
- 11—Santa Clara program
- 11:15 to 11:30 P.M.—Studio program

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

- 8 A.M. to 12—Records, Stocks, News
- 12 noon—Bill Duncan's Band
- 1 P.M.—Jean's Hi-Lights
- 2—Recordings
- 2:35—Better Business Talk
- 2:40—Closing San Francisco Stocks
- 2:45—Records
- 3:15—Carmen Rushing, pianist
- 3:30—Recordings
- 4:15—Brother Bob's Club
- 4:45—McCoy Health School
- 5—Helen Parmelee, pianist
- 5:30—Covered Wagon Jubilee
- 6—Hotel Oakland Trio
- 7—News
- 7:15—Studio program
- 7:30—L. G. French, baritone
- 7:45—Lovable Liars
- 8—Studio; 9:15, H. Parmelee, pianist
- 9:30—Uncle Adolph's Calif. Rangers
- 10 to 11 P.M.—Dance program

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

- 7 A.M. to 5:30—Various programs
- 5:30 P.M.—Eat Your Way to Health
- 6—News; 6:15, Walk-a-thon
- 6:30—Health program
- 6:45—Pentecostal Echoes
- 7—C. W. Hammond
- 7:15—The Ne'er Do Well
- 7:30—Beauty Talk
- 7:45—Swedish Meditations
- 8:15—Watch Tower program
- 8:30—Del Courtney's Band
- 9—Radio Playmakers
- 9:30—Del Courtney's Band
- 10—Tuneful Tunes
- 10:30—Ran Wilde's Orchestra
- 11—Walk-a-thon; 11:15, Dance music
- 12 to 1 A.M.—Midnight Vagabond
- 7:15—To be announced

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee Broadcast. System, S. F., Cal.

- 7 A.M.—Records; Stocks; Exercises
- 8:15—CBS, The Captivators
- 8:30—CBS, Tony Wons, Philosopher
- 8:45—CBS, Dancing Echoes
- 9—CBS, Voice of Experience
- 9:15—O'Connor Moffatt & Co. Talk
- 9:20—CBS, Elizabeth Barthell
- 9:30—Betty Crocker Cooking School
- 9:45—CBS, George Hall's Orchestra
- 10—CBS, Little French Princess
- 10:15—Talk; Recordings
- 10:30—CBS, Easy Aces
- 10:45—Prudence Penny
- 11—CBS, Just Plain Bill
- 11:15—Romance of Helen Trent
- 11:30—Philadelphia Orchestra
- 1—Discovery Hour
- 1:30—Women's Institute of the Air
- 1:45—N. Y. Stock Quotations
- 1:50—U. S. Army Band
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Sweet Music
- 3:45—CBS, Dorothy Miller's Orch.
- 4—Hodge Podge Lodge
- 4:30—Vidacrin Talk
- 4:35—CBS, Clarence Wheeler Orch.
- 4:45—Lost and Found Items
- 4:50—NRA Talk; Town Topics
- 5—Charlie Lung and Gang
- 5:15—H Bar O Rangers
- 5:30—CBS, March of Time
- 6—CBS, Philadelphia Orchestra
- 6:15—CBS, Ruth Etting
- 6:30—CBS, Huhnud Program
- 7—CBS, Swift Revue
- 7:30—Jeffrey Gill, crooner
- 7:45—CBS, Myrt & Marge
- 8—CBS, Harlem Serenade
- 8:15—CBS, Freddie Rich's Orchestra
- 8:30—CBS, Edwin C. Hill
- 8:45—CBS, Borden Friday Frolic
- 9:15—Crazy Crystal Souvenirs
- 9:45—Louis Fain's Orchestra
- 10—Darrell Donnell
- 10:10—Gillette drama
- 10:30—Pasadena Orchestra
- 11 to 12 midnight—Dance Music

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M. to 12—Various programs
- 12 noon—Scriptures
- 12:03—KYA Noonday Concert
- 1—Hawaiians
- 1:30—Modern Maestros
- 2—International Troubadors
- 2:3—Mobile Moaners; 2:45, Organ
- 3:45—Matinee Idyll
- 4—Symphony Highlights
- 4:55—NRA Talk
- 5—Around the Town
- 5:45—Campbell Digest
- 6—Cyrus Trobbe Orchestra
- 7—Ernie Smith's Sport Page
- 7:15—Bob Allen: Piano Stylist
- 7:30—Dancing Through Time
- 8:15—Kay Kyser's Orchestra
- 8:45—Tom Coakley's Orchestra
- 9:15—Drama
- 9:30—Jay Whidden's Orchestra
- 10—Organ Serenade
- 11 to 12 mid.—Concert Memories

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

- 7 A.M. to 6:15—Records; news; talks
- 6:15 P.M.—Silent period
- 12:01 to 7 A.M.—Owl program

**468.5 Meters KFI** Richm'd 6111  
**640 Kcys.** 50,000 Watts  
 Earle C. Anthony, Inc., Los Angeles  
 7 A.M.—Exercises; News; Stocks  
 7:45—Church Quarter-Hour  
 8—NBC, Music Appreciation Hour  
 9—Helpful Hints to Housewives  
 9:15—NBC-KGO programs to 10  
 10—Talk by Julia Hayes  
 10:15—Health Talk  
 10:30—NBC, Magazine of the Air  
 11:30—Melisse's Chat  
 11:45—Market Reports; Agric. Talk  
 12:15 P.M.—NBC-KGO prog. to 1:15  
 1:15—Food for Thought  
 1:30—NBC, Oxydol's Ma Perkins  
 1:45—Dixie Aces & Dick Bartlett  
 2—NBC-KGO programs to 3:15  
 3:15—Ann Warner Chats  
 3:45—U. S. C. Fiction Favorites  
 4:15—Organ Recital  
 4:30—"Souvenirs"; 4:45, News  
 5—Your Pal Jimmie  
 5:15—Elec. Transcription  
 5:30—NBC-KGO programs to 9:45  
 9:45—Bluettes  
 10—NBC-KGO programs to 11:30  
 11:30 to 12 mid.—Beverly-Wilshire  
 Hotel Orchestra

**285.5 Meters KNX** Hemp. 4101  
**1050 Kcys.** 25,000 Watts  
 Western Broadcast. Co., Los Angeles  
 6:45 A.M. to 5—Various programs  
 5 P.M.—Storytown Express  
 5:15—College Daze and Knights  
 5:30—Bill, Mac and Jimmy  
 5:45—Quartet; News  
 6:15—King Cowboy  
 6:30—Barmani's Concert Ensemble  
 6:45—Mona Lowe, vocalist  
 7—Frank and Archie  
 7:15—Black and Blue  
 7:30—Red Davis Adventures  
 7:45—Charlotte Woodruff and Orch.  
 8—"The In-Laws"  
 8:15—Ruth Royale  
 8:30—Optimistic Revue  
 9—News; 9:15, Rance Valentine  
 9:30—Marcel Ventura and Orchestra  
 9:45—Boxing Matches  
 10:45 to 11 P.M.—Pontrelli's Orch.

**499.7 Meters KFSD** Franklin 6353  
**600 Kcys.** 1000 Watts  
 Airfan Radio Corp., Ltd., San Diego  
 7:30 A.M. to 6—Various programs  
 6 P.M.—Safety Talk; Concert  
 6:45—Sonny and Buddy  
 7—NBC, First Nighter  
 7:30—Feature; Fairway Facts  
 8:15—L'Heure Exquise  
 9:15—NBC, Mark Hopkins Orchestra  
 9:30—Feature Program  
 9:45 to 12 mid.—NBC programs

**225.4 Meters KGB** Franklin 6151  
**1330 Kcys.** 1000 Watts  
 Don Lee Broadcast. System, San Diego  
 7 A.M. to 5—Various programs  
 5 P.M.—Charlie Lung's Grang  
 5:15—H-Bar-O Rangers  
 5:30—CBS, March of Time  
 6—CBS, Philadelphia Orchestra  
 6:15—CBS, Ruth Etting  
 6:30—CBS, Hudnut program  
 7—CBS, Swift Revue  
 7:30—Jeffrey Gill  
 7:45—CBS, Myrt and Marge  
 8—Saint Joseph's Choir and Organ  
 8:30—CBS, Edwin C. Hill  
 8:45—Borden Frolle  
 9:15—CBS, Leon Belasco's Orch.  
 9:30—Dance Orchestra  
 10—World Wide News  
 10:10—Dance Music  
 12 to 1 A.M.—Records

**333.1 Meters KHJ** Vandike 7111  
**900 Kcys.** 1000 Watts  
 Don Lee Broadcast. System, L. A., Cal.  
 7 A.M. to 5—Various programs  
 5 P.M.—Charlie Lung and Gang  
 5:15—H-Bar-O Rangers  
 6:30—CBS, March of Time  
 6—CBS, Philadelphia Orchestra  
 6:15—CBS, Ruth Etting  
 6:30—CBS, Hudnut Program  
 7—CBS, Swift Revue  
 7:30—Jeffrey Gill  
 7:45—CBS, Myrt and Marge  
 8—CBS, Harlem Serenade  
 8:15—CBS, Freddie Rich Orchestra  
 8:30—CBS, Edwin C. Hill  
 8:45—Borden Friday Frolle  
 9:15—"Tapestries of Life"  
 9:45—CBS Orchestra  
 10—News Items  
 10:10—Dance Music  
 12 to 1 A.M.—Recordings

**309.1 Meters KJR** Seneca 1515  
**970 Kcys.** 5000 Watts  
 Northwest Broad. System, Seattle, Wn.  
 7:30 A.M. to 5—Various programs  
 5 P.M.—Steamboat Bill  
 5:15—Male Quartet and Records  
 5:45—Cecil Solly  
 6—Los Argentinos  
 6:30—Wash. High School Reporter  
 6:45—Rhythmania  
 7:15—To be announced  
 7:30—Silhouettes  
 8—Latin American Nights  
 8:30—Dollars and Cents  
 8:45—Frank Watanabe & Archie  
 9—Muted Strings  
 9:15—Dance Orchestra  
 9:30—Harp Melodies  
 9:45—Dance Orchestra  
 10:30—Northern Lights  
 11—NBC, Ambassador Hotel Orch.  
 10—NBC, Richfield News Flashes  
 11:30 to 12 mid.—Recorded program

**483.6 Meters KGW** Atwater 2121  
**620 Kcys.** 1000 Watts  
 Morning Oregonian, Portland, Ore.  
 7 A.M. to 12—Various programs  
 12 noon—News Flashes  
 12:15—NBC, Farm and Home Hour  
 12:45—O. M. Plummer  
 1—General Mills program  
 1:15—Parker Dental Clinic  
 1:30—NBC-KGO programs to 3  
 3—Krazy Limericks  
 3:05—Eddie King, piano  
 3:15—Friendly Chat  
 3:45—NBC-KGO programs to 5  
 5—Kelly's Restaurant  
 5:15—Collins & Erwin  
 5:30—NBC-KGO programs to 9:55  
 9:55—Hills Bros. program  
 10—NBC, Richfield News Flashes  
 10:15—Brookfield Memory Singer  
 10:20 to 12 mid.—Dance Music

**296.6 Meters KQW** Ballard 777  
**1010 Kcys.** 500 Watts  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M. to 6—Various programs  
 6 P.M.—Dept. of Agriculture  
 6:15—Franco's program  
 6:30—State Market Reports  
 6:45—Farmers' Exchange  
 7—U. S. Weather Forecast  
 7:03—Radio News and Forum  
 7:15—Dr. Anderson's Talk  
 7:30—Honolulu Beach Boys  
 7:45—Band Concert  
 8—San Jose Accordion Club  
 8:30—Art and Jimmy  
 9—Eb and Zeb  
 9:15—Fireside program  
 9:30—Kimo's Hawaiian Serenaders  
 10 P.M.—Examiner Drama

**508.2 Meters KHQ** Main 5383  
**590 Kcys.** 1000 Watts  
 Louis Wasmser, Inc., Spokane, Wash.  
 7 A.M. to 1—Various programs  
 1 P.M.—NBC, General Mills prog.  
 1:15—Sylvia Gray  
 1:30—NBC, Oxydols Ma Perkins  
 1:45—Lubins Style Shop  
 2—NBC, Al Pearce and Gang  
 3—Studio programs  
 4:15—NBC, Studio Chatter  
 4:30—Parade of Happy Feet  
 4:45—Studio program  
 5:15—NBC-KGO programs to 8:15  
 8:15—Jewel Box  
 8:30—Black and Blue  
 8:45—Northwest on Parade  
 9:15—NBC-KGO programs to 9:45  
 9:45—Frank and Archie  
 10 to 12 mid.—NBC-KGO programs

**325.9 Meters KOMO** Elliott 5890  
**920 Kcys.** 1000 Watts  
 Fisher's Blend Station, Inc., Seattle  
 7 A.M. to 12:15—Various programs  
 12:15 P.M.—Farm and Home Hour  
 1—NBC, Betty and Bob  
 1:15—Major and Minor Moods  
 1:30—NBC, Oxydol's Ma Perkins  
 1:45—Helpful Hints to Housewives  
 2—NBC, Al Pearce and Gang  
 3—Yesterdaythoughts  
 3:25—Captain Saniso  
 3:30—Veona Socolofsky, Day Drms.  
 3:45—Easy Chair, Grant Merrill  
 4—NBC, Studio Chatter  
 4:30—Dream Melodies, Damski  
 5—Happiness program  
 5:15—Male Quartet  
 5:30—NBC-KGO programs to 9:15  
 9:15—"Souvenirs"  
 9:30—The King's Foursome  
 9:45—Old Song Contest  
 10—NBC, Richfield News Flashes  
 10:15 to 12 mid.—Dance Music

**236.1 Meters KOL** Main 2312  
**1270 Kcys.** 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.  
 6:45 to 5—Various programs  
 5—Indian Stories  
 5:10—American Cracker Co. prog.  
 5:15—CBS, H-Bar-O Rangers  
 5:30—CBS, March of Time  
 6—CBS, Phila. Symphony Orchestra  
 6:15—CBS, John Green Orchestra  
 6:30—CBS, Hudnut program  
 7—CBS, Swift Revue  
 7:30—Adventures of Black and Blue  
 7:45—CBS, Myrt and Marge  
 8—Empire Minstrels  
 8:15—To be announced  
 8:30—CBS program  
 8:45—Borden's Friday Frolle  
 9:15—Fun Fest  
 9:30—Log Cabin Boy  
 9:45—Radio Speaker Stevenson  
 10 to 12 mid.—Dance Music

**526 Meters KVI** Broadway 4211  
**570 Kcys.** 1000 Watts  
 Puget Sound Broadcast. Co., Tacoma  
 6 A.M. to 6—Various programs  
 6 P.M.—CBS, Symphony  
 6:15—CBS, Oldsmobile program  
 6:30—CBS, Hudnut Program  
 7—CBS, Swift Revue  
 7:30—To be announced  
 7:45—Myrt & Marge  
 8—CBS, Harlem Serenade  
 8:15—CBS, Freddie Rich's Orch.  
 8:30—Edwin C. Hill  
 8:45—Borden's Friday Frolle  
 9:15—CBS Orchestra  
 9:30 to 12 midnight—Dance Music

# SATURDAY Programs

March 17, 1934

**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco  
7 A.M.—Edward MacHugh, vocalist  
7:15—Morning Parade: music  
7:30—Financial Service  
7:45—Organ Concert  
8:15—The Vass Family  
8:30—Down Lover's Lane  
9—Pietro Yon, organist  
9:30—National Grange Program  
10:30—Woman's Magazine of Air  
10:55—Metropolitan Opera Broadcast  
—Milton J. Cross, announcer;  
John B. Kennedy, commentator  
2—Platt and Nierman, pianists  
2:15—Neil Sisters, vocal trio  
2:30—Economics of the New Deal  
3—Al Pearce and Gang  
3:30—Richard Himber's Orchestra  
4—Three Scamps  
4:15—Tom Coakley's Orchestra  
4:45—Nanette LaSalle, vocalist  
5—Arlon Trio  
5:30—Billy Batchelor  
5:45—Little Orphan Annie  
6—"Colgate House Party"  
6:30—Beatrice Fairfax, Advice on  
Marriage  
7—Saturday Night Dancing Party  
8—National Barn Dance  
8:30—Piano Pals: Fischer and Sief  
9—Nathan Abas, violinist  
9:30—Jay Whidden's Orchestra  
10—Stringwood Ensemble  
10:30—Club Villa Orchestra  
11—Tom Coakley's Orchestra  
11:30 to 12 mid.—Slumber Hour

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

7 A.M. to 1—Various programs  
1 P.M.—Dance Music; 1:30, Studio  
2—Ye Olde Town Crier  
3—Records; 3:30, Studio program  
4—Young People's program  
4:30—The Old Bachelor  
4:45—Studio program; News  
5:30—Travelogue  
6—Organist and Baritone  
6:30—News; 6:45, Sport Page  
7—Vocalist; 7:15, Italian News  
7:30—Lorelei Strings  
7:45—Studio; 8, Home Favorites  
8:30—Hawaiian Shadows  
8:45—Studio; 9, Souvenirs  
9:30—Doc Herrold, The Mirror  
9:45—Studio program  
10—Val Valente's Orchestra  
10:30—Hal Girvin's Orchestra  
11 to 11:30 P.M.—Studio program

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

7 A.M. to 5:30—Various programs  
5:30 P.M.—Eat Your Way to Health  
6—News by Bill Meyer  
6:15—Walk-a-thon  
6:30—Health program  
6:45—Pentecostal Echoes  
7—C. W. Hammond  
7:15—The Ne'er Do Well  
7:30—East Bay Labor Journal  
7:45—Public Service News  
8—Portuguese program  
8:30—Italian program  
9:30—Pete King, Irish tenor  
10—Tuneful Tunes (records)  
10:30—Ran Wilde's Orchestra  
11—Walk-a-thon  
11:15—Midnight Vagabond  
12 to 1 A.M.—Del Courtney's Band

**440.9 Meters KPO** Sutter 1920  
680 Kcys. 50,000 Watts

National Broadcast. Co., San Francisco  
7:30 A.M.—Morning Parade  
8—Pappy, Ezra, Zeke and Elton  
8:15—Log o' the Day Crosscuts  
9:15—Arlon Trio  
9:45—News; Organ Concert  
10:15—Agricultural Bulletins  
10:30—Vic and Sade  
10:45—Seven Voices  
10:55—Metropolitan Opera Series  
2:15—Organ Concert  
2:30—Western Agriculture  
3:30—Stringwood Ensemble  
4:15—Religion in the News  
4:30—Martha Mears; News  
5—Art in America  
5:20—Boston Symphony  
6—To be announced  
7—Education at Crossroads  
7:15—Clef Dwellers: vocal trio  
7:30—Kay Kyser's Orchestra  
8—The Music Counter  
8:30—Musical Treasure Chest  
9—Carefree Carnival  
10—Blue Moonlight  
10:30—Serenata  
11—Guy Lombardo's Orchestra  
11:30 to 12 mid.—Organ Concert

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
7:30 A.M. to 12—Various programs  
12 noon—Scriptures  
12:03—Noonday Concert  
1—The Discovery Hour  
2—Rhythmic Ripples; Organ  
3:45—Artist Celebrities  
4—San Francisco Forum Talk  
4:15—Symphony Highlights  
5—Around the Town  
5:45—Campbell Digest  
6—Dinner at Six with Cyrus Trobbe  
7—Ernie Smith's Sport Page  
7:15—William Morris Centenary  
7:25—Musical Interlude  
7:30—Uncut Gems  
8—Trail Blazers in Education  
8:15—Dance Music  
9:30—Cyrus Trobbe on Broadway  
10—Organ Serenade  
11 to 12 mid.—Concert Memories

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose  
7 A.M. to 6—Various programs  
6 P.M.—Musical program  
6:15—Franco's program  
6:30—Band concert  
6:45—Farmers' Exchange  
7—Weather Forecast  
7:03—Radio News and Forum  
7:05—Twenty-Five Minutes in Paris  
7:30—Soul of Portugal  
8—Music Lover's Half-Hour  
8:30—Records  
8:45 to 10 P.M.—Italian program

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts

The Journal, Portland, Oregon  
6:30 A.M. to 6—Various programs  
6 P.M.—CBS, Philadelphia Orchestra  
6:15—To be announced  
6:30—CBS, Pontiac Surprise Party  
7—Byrd Antarctic Expedition  
7:30—Tarzan of the Apes  
7:45—CBS, Leaders in Action  
8—Bells of Harmony  
8:30—Catherine the Great  
9 to 12 mid.—Dance Music

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee Broadcast. System, S. F., Cal.  
7 A.M.—Records; Stocks  
7:30—Early Morning Exercises  
8—CBS, Cheer Up  
8:30—CBS, Concert Miniatures  
9—CBS, Vincent Travers Orchestra  
9:15—O'Connor, Moffat & Co., talk  
9:20—CBS, Vincent Travers Orch.  
9:30—CBS, Abram Chasin's Piano  
Pointers  
9:45—CBS, Enoch Light's Orchestra  
10—Junior Artist program  
11—CBS, "Bard of Erin"  
11:30—CBS, Dancing Echoes  
12—CBS, Harvard-Chicago Debate  
1—CBS, Talk by Mrs. Roosevelt  
1:15—Saturday Synchronators  
1:30—N. Y. Stock Quotations  
1:35—CBS, Mischa Raginsky Ens.  
2—CBS, Pancho & Orchestra  
2:30—Church Announcem'ts; Records  
2:35—CBS, Maurice Sherman's Orch.  
2:45—CBS, Francisco Del Campo  
3—CBS, Meet the Artist  
3:15—CBS, Real Life Dramas  
3:30—To be announced  
3:45—CBS, Mitchell Shuster & Orch.  
4—CBS, Elder Michaux  
4:30—CBS, American Mixed Quartet  
4:45—Lost and Found Items  
4:50—Recordings; 4:55, Town Topics  
5—Dance Music  
5:15—Ted Fio-Rito Orchestra  
5:30—Helen Nagin, pianist  
5:45—CBS, Trade & Mark  
6—CBS, Philadelphia Orchestra  
6:15—CBS, The Town Crier  
6:30—Pontiac Surprise Party  
7—Broadcast with Byrd Expedition  
7:20—CBS, Columbia News Service  
7:45—CBS, Leaders in Action  
8—Guy Lombardo's Orchestra  
8:30—Catherine the Great  
9—Griff Williams' Orchestra  
9:30—Bill Fleck's Orchestra  
10—Darrell Donnell  
10:10—Gillette, drama  
10:15—Ted Fio-Rito's Orchestra  
11:30 to 12 mid.—Dance Orchestra

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 1000 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M. to 12—Records, Stocks, News  
12 noon—Bill Duncan's Band  
1 P.M.—Jean's Hi-Lights  
2—Recorded program  
2:45—Jean Ardath, pianist  
3—Recordings  
4:15—Brother Bob's Club  
4:45—Records  
5—Helen Parmelee, pianist  
5:30—Covered Wagon Jubilee  
6—Hotel Oakland Trio  
7—News; 7:15, Studio program  
8—Musical Soiree  
9—Faucit Theater of the Air Players  
9:30—Ann Wakefield, soprano;  
Merlyn Morse, tenor  
10 to 11 P.M.—Dance Records

**499.7 Meters KFSD** Franklin 6353  
600 Kcys. 1000 Watts  
Airfan Radio Corp., Ltd., San Diego

7:30 A.M. to 6—Various programs  
6 P.M.—To be announced  
7—KFSD Fun Fest  
8:30—NBC, Musical Program  
9—NBC, Carefree Carnival  
10—To be announced  
10:30—NBC, Jules Buffano Orch.  
11 to 12 mid.—NBC-KGO program

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 25,000 Watts  
Western Broadcast. Co., Los Angeles  
6:45 A.M. to 5—Various programs  
5 P.M.—LeRoy, pianist  
5:15—Dr. John Matthews  
5:45—Golden Memories  
6—Watanabe and Archie  
6:15—Sport Revue  
6:30—To be announced  
6:45—KNX Concert Orchestra  
8—Barn Dance; 9, News  
10 to 11 P.M.—Pontrelli's Orchestra

**225.4 Meters KGB** Franklin 6151  
1330 Kcys. 1000 Watts  
Don Lee Broadcast System, San Diego  
7 A.M. to 1 P.M.—Various Progs.  
1—CBS, Saturday Synchronators  
1:15—CBS, Outlook for Music  
1:30—Mischa Ruginsky Ensemble  
2—CBS, Pancho and Orchestra  
2:30—Marie Sherman's Orchestra  
2:45—CBS, Francisco del Campo  
3—CBS, Meet the Artist  
3:15—CBS, Real Life Drama  
3:30—To be announced  
3:45—CBS, Shuster Orchestra  
4—CBS, Elder Michaux  
4:30—CBS, Am. Mixed Quartet  
4:45—CBS, Isham Jones' Orch.  
5—Ted Fio Rito's Orchestra  
5:30—Helen Nagin, pianist  
5:45—CBS, Trade and Mark  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Alexander Woolcott  
6:30—Pontiac Surprise Party  
7—CBS, Byrd Antarctic Expedition  
7:30—Rocketeers, band music  
7:45—CBS, Leaders in Action  
8—CBS, Guy Lombardo's Orchestra  
8:30—Catherine the Great  
9—Griff Williams' Orchestra  
9:30—Bowery Dance Orchestra  
10—World Wide News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee Broadcast System, L.A., Cal.  
7 A.M.—News Briefs and Records  
7—New York Philharmonic Children's  
and Young People's Concert  
9—CBS, Vincent Travers' Orchestra  
9:30—CBS, Abram Chasin's "Piano  
Pointers"  
9:45—CBS, Enoch Light's Orchestra  
10—CBS, Savitt String Quartet  
10:30—Harold Knight's Orchestra  
11—Artist Recital  
11:30—CBS, Dancing Echoes  
12 noon—CBS, College Debate  
1—CBS, Saturday Synchronators  
1:30—CBS, Ruginsky Ensemble  
2—CBS, Pancho and Orchestra  
2:30—Linda Lee  
2:45—CBS, Del Campo  
3—CBS, Meet the Artist  
3:15—CBS, Real Life Dramas  
3:30—To be announced  
3:45—Mitchell Schuster Orchestra  
4—CBS, Elder Michaux Congregat'n  
4:30—CBS, American Mixed Quartet  
4:45—CBS, Isham Jones' Orchestra  
5—To be announced  
5:45—CBS, Smith Brothers program  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Alexander Woolcott  
6:30—CBS, Pontiac Surprise Party  
7—CBS, Byrd Expedition  
7:30—Three Rhythm Kings  
7:45—CBS, Leaders in Action  
8—CBS, Orchestras  
8:30—Catherine the Great  
9—Orchestra; 10, News  
10:10—Dance Music  
12 to 1 A.M.—Recordings

**483.6 Meters KGW** Atwater 2121  
620 Kcys. 1000 Watts  
Morning Oregonian, Portland, Ore.  
7 A.M. to 10:55—Various programs  
10:55—NBC, Metropolitan Opera  
broadcast  
2—NBC, Platt & Nierman, pianists  
2:15—Friendly Chat  
2:45—Dental Clinic of the Air  
3—NBC, Al Pearce and Gang  
3:30—Star Furniture Co.  
4:30—NBC, Arion Trio  
4:45—Kelly's Entertainers  
5—F. A. Cook News  
5:15—Collins & Erwin  
5:30—NBC-KGO programs to 8:30  
8:30—Fisher's Blend Half Hour  
9—NBC, Carefree Carnival  
10 to 12 mid.—Dance music

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M. to 6—Various programs  
6 P.M.—Philadelphia Symphony Or.  
6:15—Rocket Gasoline program  
6:30—The Pontiac program  
7—Byrd Antarctic Expedition  
7:30—To be announced  
7:45—CBS, Leaders in Action  
8—CBS, Guy Lombardo's Canadians  
8:15—CBS, Columbia News Service  
8:20—Guy Lombardo's Orchestra  
8:30—CBS, Catherine the Great  
9 to 12 midnight—Dance Music

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
7 A.M.—Exercises; News; Stocks  
7:45—Church Quarter-Hour  
8—Jean George, Pianist  
8:15—NBC, Crosscuts  
9:15—Medical Association Talk  
9:30—NBC-KGO programs to 11:30  
11:30—NBC, Metropolitan Opera  
2—NBC, Platt and Nierman  
2:15—NBC, Neil Sisters  
2:30—NBC, New Deal Economics  
3—NBC, Al Pearce and Gang  
3:30—U. S. C. Lecture  
3:45—NBC-KGO programs to 4:45  
4:45—Helen Lewyn, pianist  
5—Rev. Charles E. Fuller  
5:30—NBC-KGO programs to 6  
6—Organ and Vocalist  
6:30—NBC-KGO programs to 8:30  
8:30—Hollywood Looking Glass  
8:45—Orchestra with Clarence Muse  
9—Carol Lee May, songs  
9:15—Orchestra  
9:30—NBC programs to 11:30  
11:30 to 12 mid.—Beverly-Wilshire  
Hotel Orchestra

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Serv. Corp. of Utah, Salt Lake  
7 A.M. to 5—Various programs  
5 P.M.—Forty-five Minutes in Holly-  
wood  
5:45—CBS, Trade and Mark  
6—CBS, Philadelphia Orchestra  
6:15—CBS, Alexander Woolcott  
6:30—CBS, The Surprise Party  
7—CBS, Byrd Antarctic Expedition  
7:30—To be announced  
7:45—Crazy Crystals program  
8—The Saturday Night Party  
8:15—CBS, Guy Lombardo Orchestra  
8:30—CBS, Catherine the Great  
9—Pathfinder Magazine  
9:30—Harry Clarke and Peter Spray-  
nozzle  
9:45—Dance Music  
10—Ted Fio-Rito's Orchestra  
10:30 to 11 P.M.—Pasadena Orch.

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7:30 A.M. to 5—Various programs  
5 P.M.—NBC, Art in America  
5:30—Melodic Moods  
6—To be announced  
7—Wash. High School Reporter  
7:15—Recorded program  
7:30—Rocky Mountaineers  
8—Metropolitans  
8:30—Nathan Abas  
8:45—Frank Watanabe & Archie  
9—Hollywood on the Air  
9:30—NBC, Carefree Carnival Hour  
10:30—Dance Music  
11—NBC, Hotel Ambassador Orch.  
11:30 to 12 mid.—Records

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6:45 A.M. to 5—Various programs  
5 P.M.—Indian Stories  
5:10—American Cracker Co. prog.  
5:15—Ted Fio-Rito and Orchestra  
5:30—Don Lee Feature  
5:45—CBS, Smith Bros.  
6—CBS, Phila. Symphony Orchestra  
6:15—CBS, Radio Military Band  
6:30—CBS, Pontiac Surprise prog.  
7—CBS, Byrd Antarctic Expedition  
7:30—Radio Speaker Stevenson  
8—CBS, Guy Lombardo's Orch.  
8:30—CBS, Catherine the Great  
9—Globe Trotter  
9:15—Glen Gray Orchestra  
9:30—Abe Lyman Orchestra  
9:45—Democratic Education Feat.  
10 to 12 mid.—Dance Music

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
7 A.M. to 10:55—Various programs  
10:55—Metropolitan Opera Co.  
2—Platt & Nierman, pianists  
2:15 P.M.—NBC, Neil Sisters  
2:30—New Deal Economics  
3—NBC, Al Pearce and Gang  
3:30—NBC-KGO programs to 4:30  
4:30—Concert Ensemble  
5—Pastel Harmony  
5:30—NBC, Billy Batchelor  
5:45—NBC, Little Orphan Annie  
6—Viennese Vagabonds  
6:30—NBC, Beatrice Fairfax  
7—NBC-KGO programs to 8:30  
8:30—Fisher's Blend Half Hour  
9—30 Minutes of Music  
9:32—Andrea and Louise  
9:47—Olympians, Brashen  
10:15—Songs We Love  
10:30—String Trio  
11 to 12 mid.—Dance Music

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmser, Inc., Spokane, Wash.  
7 A.M. to 10:55—Various programs  
10:55—NBC, Metropolitan Opera  
broadcast  
2—Platt & Nierman, pianists  
2:30—Studio program  
2:45—Club Bulletin  
3—NBC, Al Pearce and Gang  
3:30—Studio programs  
4:15—NBC, Religion in the News  
4:30—Musical program  
5—NBC-KGO programs to 6:45  
6:45—Crazy Wells program  
7—NBC-KGO programs to 8:30  
8:30—Black and Blue  
8:45—Old Time Party  
9:45—Frank and Archie  
10—Phil Sheridan's Orchestra  
10:30 to 12 mid.—NBC-KGO Progs.

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