

#### TWO GREAT AIR DRAMATIZATIONS

## "GROUNDS FOR DIVORCE"

AND

## "WHAT'S GOING TO HAPPEN IN **1975**"

BERT LYTELL and KATHARINE RENWICK famous stage and screen stars

#### ON THE AIR

Startling scientific forecast of what we may do with our lives in 1975 told in *The American Weekly*, the magazine distributed with the San Francisco *Examiner* Sunday, January 22. ("Can Man Change the Universe?")

Dramatized on the air Wednesday evening, January 18, on two stations:

KYA 6:30 7 KFRC 8:15

## "Grounds For Divorce"

Another feature in the same issue of *The American Weekly*—revealing many odd and often amusing reasons given judges by unhappy "mates" seeking divorce—will be dramatized on the air Friday evening, January 20, by well-known actors and actresses—

OVER	THESE	STATIONS	
КРО	.8:15	KQW	10:00
KYA	7:00	KFBK	
KFRC	.8:45	KMJ KWG	
KTAB		KOH	

Remember-these two features and many others will be in *The American* Weekly with your Sunday San Francisco *Examiner* of January 22.

## BROADCAST EEKI 118 East 28th Street New York City

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The Leading Radio Guide of the Pacific Coast

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A. J. URBAIN, Editor and Publisher 726 Pacific Building, San Francisco, Calif.

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NEW YORK

Edwin F. Ripley

## A NEW DEPARTMENT

N this issue, BROADCAST WEEKLY initiates the first of a series of progressive measures in its 1933 program of expansion and improvement . . . a new weekly department to be known as "Trade Topics."

As its name implies, the new department will be devoted entirely to nontechnical trade news of activities, merchandise, and personnel of special timely interest and importance to the industry. Nowadays methods, merchandise, and prices change almost overnight, and the very life of a highly competitive enterprise depends upon its learning of these changes promptly so its policies may be adapted accordingly. In reporting such news weekly in concise, quickly-read form the "Trade Topics" department will render Western radio Manufacturers, Jobbers, Dealers, and Technicians a fundamental service now available to them for the first time in radio history.

In itself an epochal achievement this service will be still further enhanced in scope and value by its context and circulation as a department of BROADCAST WEEKLY, guide and informant of the Western radio audience and largest and oldest publication of its kind in existence. It will enable advertisers to reach both trade and home simultaneously and effectively at single cost. It will keep the viewpoint of audience and buyer constantly before those engaged in the design, production, and sale of radio equipment. And in exactly the same measure it serves the trade, it will benefit the audience by accelerating the development, facilitating the purchase, and increasing the distribution and use of better equipment.

Neither those within an industry nor those served by it can expect aught but stagnation and disappointment unless the happenings within that industry are adequately publicized and it is kept informed on what its buyers want, need, and expect.

BROADCAST WEEKLY asks your support of the new department it has created to fill this need of the Western radio industry, and your aid in editing your magazine to express your wants, needs, and expectations more clearly and effectively.

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## ETHER GLEANINGS

#### $B_{\gamma}$ J. CLARENCE MYERS

HO said anything about the broadcasting business being on the down grade? We strolled into the NBC's commercial department t'other day and learned that they are head over heels scheduling the new sponsored stuff that is coming up.

Likewise were we advised that no less than seven new big sponsored programs, some of them originating in the eastern studios, would be cracking through these here Western air lanes between now and the middle of next month and there's more in sight.

Among the larger ones is the Westinghouse Electric Company's thrice weekly coast to coast program which gets under way beginning February 14. It will be released over the NBC-KPO network from 8:15 to 8:30 p. m. on Tuesday, Thursday and Saturday nights. Octavus Roy Cohen, the renowned playwright and short story writer, has penned a mystery story, monickered: "The Townsend Murder Mystery," which will be released for a period of eighteen weeks.

The Langendorf Bakeries are presenting a program five days a week over the coast net of the NBC, entitled: "The Langendorf Pictorial." It is a dramatization of the outstanding news and sports events. Rush Hughes is handling the program, which hits the ether from 9 to 9:15 a. m. over KGO and KFI.

Those travel impressarios—Thomas Cook & Sons, are to bring us a program beginning February 12, which will be heard every Sunday thereafter from 10:30 to 10:45 a. m. Malcolm La Prade will be featured in a series of travel talks. The KGO net is scheduled to release it.

Vincent Lopez's orchestra and two contedians, not yet named, are to be lined up for the broadcast of the Real Silk Hosiery Company, which begins February 5 and will be heard Sunday nights from 7:15 to 7:45 o'clock. KGO net deals it out here.

The Spratt's Dog Food people will pay for a program over the KGO coast chain beginning February 15 from 8:15 to 8:30 p. m. The Woman's Home Companion is slated to sponsor a series of talks over KGO beginning February 1 from 9:45 to 10 a. m. Sego Milk will start on KGO February 14 with a quarter hour program beginning at 11:30 a. m.

The NBC production staff was still more or less stunned at the recent resignation of H. C. Connette, one of the gilded pillars of the continuity department and "daddy" of "Memory Lane," popular serial drama. Connette became peeved at the sponsor of the Goshen Center yarns, who insisted that he modernize the scenario and bring all the characters in it up to modern times and plant the scene in Long Beach. It would mean jumping the script ahead thirty-five years from the gay nineties to the present time. Connette maintained that such an act would kill the whole idea of the skits and so that's that.

Earle Hodgins, one of the veteran members of the NBC acting staff, formerly featured in the Medicine Show and Road Show, is no longer associated there.

The KFRC main studio, incidentally, one of the largest on the Pacific Coast, bulged with its largest crowd recently at the farewell program of the Happy-Go-Lucky gang from the San Francisco Don Lee radio outlet. And that isn't all. Twice as many clamored on the outside of the broadcasting sancto sanctorum to get a peek at the mike troupers.

Charlie Gilman, of the station's publicity staff, estimated the mass of humanity that had come to pay respects to Al Pearce and the gang at 1500.

And did this H. G. L. outfit wow 'em when they reached the Los Angeles studios! Reports from there say that there was a like demonstration. Such popularity must be deserved.

One of KTAB's newest sponsors is the Lincoln Finance Company, which is also a KFRC contributor and has been for four years. The KTAB program is released on Tuesdays from 8:30 to 8:45 p. m. The firm signed for fifty-two weeks, the first thirteen of which will be devoted to a program entitled: "Viennese Nights." They are electrical transcriptions.

Congrat.. Bill Wright, on your recent appointment by Manager Holliway as production chief of KFRC.

Wright has been associated with the station for a number of years, during which time he has created no less than scrumptyumpty microphone characters, among the most popular being Hans von Hamburg. Steamboat Bill, Reginald Cheerily, Eb of Eb and Zeb. For the past year he has been Jan. 22-28

producer of the Blue Monday Jamboree. He succeeds Merle Matthews, who resigned to assume other radio activities.

#### \* \* \*

The "Goshen Center Bugle" made its appearance around the NBC studios the other day. It was edited and published by H. C. "Hank" Connette, author of "Memory Lane," as a sort of card of thanks to the many friends of the popular air feature.

The majority of the KTAB studio staff office force have moved bag and baggage to the station's new studios and headquarters in the Sweet's Ballroom building in Oakland. The San Francisco studios, however, will continue to operate, a number of the station's popular daily features originating from there. They will include the X-bar-B Boys, Hill Billies and other features. Tom Morgan, manager; Glenhall Taylor, program director, and other officials will carry on their business from the new East Bay headquarters.

\* \* \*

Bobby Burns, the Scotch poet, will be memorialized in a special "Scotch Night" broadcast over twelve stations of the Don Lee-Columbia broadcasting system on the anniversary of his birth, January 25. The program, which will originate at KFRC, will be broadcast from 8:15 to 8:45 o'clock and will feature "Scotty" Mortland, local Scotch bard and radio personality.

Baldwin McGaw, who retired from radio some months ago to teach dramatics, has fallen into the spell of the microphone again. He is appearing with the NBC Players in dramatic productions. Before his retirement from radio McGaw was drama director of KPO

\* \*

Looney and Gooney, KTAB wits, who've been cutting capers before the mike these many moons, are of the belief that Amos 'n' Andy aren't getting all the listeners. So they have gone on the air at that same hour -8 to 8:15 o'clock—on Monday, Wednesday and Friday nights. They were formerly a matinee feature. We hear, too, that they have a sponsor considering their act. In real life they're Glenhall Taylor and Arnold Maguire.

k \* :

Typically Bebanesque is the fourth annual "Mug-a-zeen" of the NBC, which was assembled and concocted by Walter Beban, playboy of the coast net headcuarters. It's chock full of Beban wit and is headed off with a season's greeting from Don Gilman, the chain's head man here. Following are contributions by the various departments, funny sayings, caricatures of the NBC per-

sonnel, et al. And he soaked us a dime for it, the racketeer!

Charlie Park, who is public relations director for KTAB, pens us the dope that that station has inaugurated a Northern California program with the purpose of disseminating the history and natural resources of the cities, towns and hamlets which comprise that section of the state. It is being wafted out on Wednesday nights from 8:45 to 9 o'clock and is the first of an institutional group of programs by the station to serve public interest. Rah, rah!

\*

We knew it was inevitable that "One Man's Family" would be sponsored. It was a nice "buy" for a wide-awake company who wanted something with great listener interest. The Wesson Oil and Snowdrift people have tagged their name onto the serial for quite a stretch of time.

The Carlton Morse serial has proven one of the most popular to hit the air highways hereabouts and we were more or less surprised that a sponsor didn't grab it long before this.

Newsy happenings in the realm of radio in the Northwest section is forwarded to us by our henchman, John Haughu, Jr., as follows:

Harold Burdick, Seattle *Times* news reporter, is the gent who is spinning those mystery yarns written for KOMO by Dick Rickard... Casey Jones of the Mardi Gras fame, has been collecting Ripley's "Believe It or Not" cartoons for years and has quite an album full.... When KJR released ceremonies of the funeral services for the late Bishop O'Dea, it is believed to have been the first time such a broadcast was ever conducted in the West....

\* \* \*

Betty Bon puts on her program over KOMO direct from her own studio in the Bon Marche store. . . Tommy Thomas gets regularly between 2000 and 2400 letters after every broadcast. . . . The Iacolucci Quarter which is heard nightly over KOL boasts of one of the youngest group of artists appearing on the radio. Francesco, the conductor, is seventeen and the oldest. Agnesina, 16; Demonico, 13, and Lena, 11. All have had stage experience as well as radio. . . . The story teller to whom KOMO fans listen during the Monday night Alaskans program is Tommy Wiggins; the nephew is Keith Parker and the niece, Eve St. Hubert. . . . Ken Stuart of KOL was still confined to the hospital with the flu at this writing. Meanwhile Ivan Ditmars, KOL musical director, is batting for Ken.

5



#### SHORT WAVE BROADCASTING STATIONS OF THE WORLD BY METERS AND KILOCYCLES

				_						<u> </u>	T
Mtrs.	К. С.	Call	Location	Mtrs.	к. с.	Call	Location	Mtrs.	K. C.	Call	Location
5.0	59964	PK4PA	Palembang, E. I.	30.0	10013	CM2LA	Havana, Cuba	44.0	6800	V08Z	St. Johns, N. F. D.
5.8	51724	RW61	Moscow, U.S.S.R.	30.0	10000	<u></u>	Belgrade, YuSlav.	44.4	6725	VRY ( XFD	Georgetown, B. Gui. Mexico, Mexico
14.0	21540	W8XK	Pittsburgh, Pa.	30.4	9868	EAQ	Aranjuez, Spain	$45.0 \\ 45.0$	$6665 \\ 6670$	нкм	Bogota, Colombia
14.0	21500	W6XAL	Westminster, Cal.	30.5	9835	1 OD	Poznon, Poiand Buenos Aires, Arg.	45.0	6665	IIAX	Rome, Italy
14.0	21460	W1XAL	Boston, Mass.	$30.6 \\ 31.2$	$9810 \\ 9615$	LSR VQ7LO	Nairobi, Africa	45.0	6665	F8KR	Algiers, Algeria
14.9	20040	DHO	Nauen, Germany	31.3	9590	KZRM	Manila, P. I.	45.0	6660	РКЗСН	Surabaya, E. I.
15.2	19735	EAQ	Madrid, Spain Bandoeng, Java	31.3	9590	VK2ME	Sydney, Australia	46.7	6425	W3XL	Newark, N. J.
$15.9 \\ 16.4$	$18860 \\ 18350$	PLE * YVQ	Caracas, Ven.	31.3	9590	W3XAU	Coytesville, N. J.	46.7	6420	RW62	Minsk, U.S.S.R.
16.7	17780	w8XK	Pittsburg, Pa.	31.3	9590	PCJ	Hilversum, Holl.	47.0	6370	HCIDR	Quito, Ecuador
16.7	17780	W9XAA	Chicago, Ill.	31.3	9580	VE9DN	Montreal, Que.	47.8	6270	HKC	Bogota, Col. Tegucigalpa, Hon.
16.8	17775	PHI	Huizen, Holland	31.3	9570	W1XAZ	Springfield, Mass.	$     48.6 \\     48.7 $	$6170 \\ 6160$	HRB HKA	Barranquilla, Col.
17.0	17640	PLF	Malahar, E. I.	31.3	9570	W8XK	Pittsburgh, Pa.	48.8	6148	VE9CL	Middlechurch, Man.
18.4	16330	VK2ME	Sydney, Aus.		$9560 \\ 9560$	TIRC	San Jose, C. R. Berlin, Germany	48.8	6148	VE9CS	Vancouver, B. C.
19.6	15340	W2XAD	Schnectady, N. Y.	$31.4 \\ 31.5$	9530	W2XAF	Schnectady, N. Y.	48.9	6140	W8XK	Pittsburgh, Pa.
19.6	15300	TOYE	Copenhagen, Den.	31.6	9500	HSP2	Bankok, Siam	48.9	6130	VE9BA	Montreal, Que.
19.6	$15280 \\ 15250$	W2XE W1XAL	New York, N. Y. Boston, Mass.	31.6	9500		Copenhagen, Den.	49.0	6125	FL	Paris, France
$19.7 \\ 19.7$	15250 15250	W6XAL	Westminster, Cal.	31.6	9500	VK3ME	Melbourne, Aus.	49.0	6120	W2XE	New York, N. Y.
19.7	15235	FYA	Paris, France	31.9	9410	PLE	Bandoeng, Java	49.0	6120	F31CD	Chi Hoa, China
19.7	15230	DJB	Zeesen, Germany	32.0	9375	XDA	Mexico, Mexico	49.1	6115	VUB VE9CG	Bombay, India Calgary, Alberta
19.7	15210	W8XK	Pittsburgh, Pa.	32.0	9375	FSGC	Paris, France	$49.1 \\ 49.2$	$\begin{array}{c} 6110 \\ 6100 \end{array}$	W3XAL	Boundbrook, N. J.
19.8	15190	VE9BA	Montreal, Que.	32.0	9370	TGGA	Guatemala, Guat.	49.2	6095		ohannesburg, S. Afr.
19.8	15112	HVJ	Vatican City, It.	32.0	9370	VK3L0	Melbourne, Aus.	49.2	6095	VE9GW	Toronto, Ontario
19.8	15110	HBT	Berne, Switz.	32.0	9360	CM2MK CGA	Havana, Cuba Drum'ville, Ont.	49.3	6090	VE9BJ	St. John, N. B.
20.4	14850	HBC	Berne, Switz.	$32.1 \\ 32.3$	$9335 \\ 9300$	PTT	Rabat, Mexico	49.3	6080	W9XAA	Chicago, Ill.
$\begin{array}{c} 20.5 \\ 20.8 \end{array}$	$14630 \\ 14420$	XDA VPD	Mexico, Mexico Suva, F. I.	32.5	9230	VK2BL	Sydney, Australia	49.3	6080	W6XAL	Westminster, Cal.
20.8 20.9	14320	G2NM	Sonning, Eng.	32.8	9125	HAT	Sz'vegervar, Hun.	49.4	6070	UOR2	Vienna, Austria
21.0	14300	TGW	Guatemala, Guat.	32.8	9110	SUS	Cairo, Egypt	49.5	6065	SBG	Motala, Sweden
22.7	13200	TGX	Guatemala, Guat.	33.0	9091	XFD	Mexico, Mexico	49.5	6060	W8XAL	Cincinnati, Ohio
23.4	12830	PTT	Rabat, Morocco	33.2	9030	CFH	Hallfax, N. S.	49.5	6060	W3XAU YV2BC	Newark, N. J. Caracas, Ven.
24.2	12400		Gothenburg, Swed.	34.0	8820	VK3UZ	Melbourne, Aus.	49.5 49.6		HKD	Barranquilla, Col.
25.0	12010	FZG	Saigon, China	34.5	8692	HKF	Bogota, Colombia	49.7	6040	WIXAL	Boston, Mass.
25.0	12000	HKK	Cali, Colombia Makassar, E. I.	36.4	8240		Gothenburg, Swed.	49.7	6040	PK3AN	Surabaya, E. I.
$25.0 \\ 25.2$	$12000 \\ 11900$	PK6KZ FYA	Paris, France	37.5	7995 7890	JHBB PK3AG	Hirasio, Japan Semarong, E. 1.	49.8	6030	VE9CA	Calgary, Alta.
25.2	11880	W8XK	Pittsburgh, Pa.	39.0	7680	HC2FG	Riomambo, Ecuador	49.8	6020	W9XF	Chicago, 111.
25.2	11895	VE9DN	Montreal, Que.	39.7	7615	HKF	Bogota, Colombia	50.0	6005	VE9DR	Montreal, Que.
25.3	11870	VUC	Calcutta, India	39.8	7540	HKN	Medellin, Colombia	50.0	6005	HRB	Tegucigalpa, Hon.
25.3	11850	W6XN	Oakland, Calif.	40.1	7515	X26A	Nuevo Laredo, Mex.	50.0	$6000 \\ 6000$	PK2AF ZL3ZC	Djokjakarta, Siam Christchurch, N. Z.
25.3	11840	W2XE	New York, N. Y.	40.2	7465	YR	Lyons, France	50.0 50.0	6000	EAJ25	Barcelona, Spain
$25.4 \\ 25.4$	$11830 \\ 11810$	W9XAA 12R0	Chicago, Ill. Rome, Italy	41.0	7317	F8GC	Paris, France	50.0	6000	VQ7L0	Nairobi, Africa
25.4	11810	VE9GW	Toronto, Ont.	41.0	7300	TGW	Guatemala, Guat. Mantazos, Cuba	50,3	5965	HVJ	Vatican City, Italy
25.4	11810	UOR2	Vienna, Austria	41.0	7300 7300	CM5RY HSP2	Bankok, Siam	50.5	5940	HKD	Barranquilla, Col.
25.4	11800	WIXAL	Boston, Mass.	41.0	7300	HKS	Cali, Colombia	51.0	5880	AIN	Casablanca, Mor.
25.4	11800	W9XF	Chicago, Ill.	41.0	7300	CM6DW	Cienfuegos, Cuba	51.1	5870	W6XAF	Sacramento, Calif. Mexico, Mexico
25.5	11780	VE9JR	Winnipeg, Man.	41.3	7270	нкJ	Cali, Colombia	51.2	5855	XDA	Mexico, Mexico
25.5	$11765 \\ 11760$	XDA	Mexico, Mexico Karlsborg, Swed.	41.3	7260	VS1AB	Singapore, Malaya	51.4	5835	HKD HCJB	Barranquilla, Col. Quito, Ecuador
$\begin{array}{c} 25.5 \\ 25.5 \end{array}$	$11760 \\ 11750$	SAS G5SW	Chelmsford, Eng.	41.5	7220	HKU	Bogota, Colombia	52.5 54.0	$5710 \\ 5550$	nub	Tananarive, Mad.
25.6	11710	HKN	Medellin, Col.	41.6	7210	EAR58	Teneriffe, Can. Is.	58.0	5170	OK1 MPI	
25.6	11700	YV4BV	Valencia, Ven.	41.8	7815	CM2MK	Havana, Cuba Tunja, Colombia	58.0	5165	HKR	Cali, Columbia
25.7	11540	XAM	Yucatan, Yuc.	41.8	7185 7145	HKB HKF	Bogota, Colombia	60.0	5000	XCTE	Shanghai, China
25.8	11308	FYA	Paris, France	42.0	7145	HKT	Manizales, Col.	61.0	4262	F8GC	Paris, France
25.8	11305	VE9BA	Montreal, Que.	42.5	7055	VS3AB	Johore Baru, Mal.	62.8	4775	ZL2XX	Wellington, N. Z.
27.0	11111	XFD	Mexico, Mexico Wellington N Z	42.7	7025	EAR125	Madrid, Spain	70.2	4272	RW54	Kharharovsk, USSR.
$27.3 \\ 28.0$	10990 10710	ZLW F8MC	Wellington, N. Z. Cassablanca, Mor.	42.8	7005	F8KR	Constantine, Tun.	77.5	4000	PK2AA	Batavia, E. I. Rome, Italy
28.0	10710	CT2B0	Lisbon, Portugal	42.9	6995	CT1AA	Lisbon, Portugal	80.0	$3750 \\ 3446$	12R0	Haiphong, China
28.0	10708	TGGA	Guatemala, Guat.	43.0	6975	EAR100	Lisbon, Spain	87.0	3030	SBG	Motala, Sweden
28.5	10520	VK2FC	Sydney, Austrlia	43.1	6970	XFA	Mexico, Mexico	105.0	2850	VE9AF	Montreal, Que.
28.9	10380	LSX	Buenos Aires, Arg.	43.6	6875	F8MC PTT	Casablanca, Mor. Rabat, Mor.	112.1	2735	W6XAF	Sacramento, Cal.
29.3	10240	T14NR	Heredia, C. R.	43.6		XDA	Mexico, Mexico		2370	W4XA	Miami, Fla.
29.5	10167	HS2PJ	Bankok, Slam	1 4 4.0	0820	ADA	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				

#### MEXICAN STATIONS

Call	Kilo	Power	City	Call	Kilo	Power	City	Call	Kilo	Power	City
						100	Mexico, D. F.	XETG	1000	100	Torreon, Coah.
XEA	1000	100	Guadalajara, Jal.	XEK	990			XETH		100	Puebla, Pue.
XEB	1030	10 <b>00</b>	Mexico, D. F.	XEM	1300	250	Mexico, D. F.			1000	Mexico, D. F.
XED	965	10000	Reynosa, Tams.	XEN	711	1000	Mexico, D. F.	XETR	610		
XEF	735	75000	Villa Acuna, Coah.	XEO	940	5000	Mexico, D. F.	XEU	1000	100	Vera Cruz, Ver.
XEFA	1250	250	Mexico, D. F.	XEP	1400	200	N. Laredo., Tams.	XEV	1000	100	Puebla, Pue.
XEFD		300	Tijuana, B. C.			5000	Ciudad Juarez, Ch.	XEW	910	5000	Mexico, D. F.
			N. Laredo, Tams.	XEQ	750			XEX	1210	500	Mexico, D. F.
XEFE		100		XER	735	75000	Villa Acuna, Coah.				
XEFI	1000	100	Chihuahua, Chih.	XES	890	500	Tampico, Tams.	XEY	1000	105	Merida, Yuc.
XEFJ	1000	100	Monterrey, N. L.	XET	690	500	Monterrey, N. L.	XEZ	780	500	Mexico, D. F.
XEFZ	1500	100	Coyoacan, D. F.		1140	500	Mexico, D. F.	XFC	805	350	Aguascalientes, Agts.
XEG	1080	100	Mexico, D. F.		1380	125	Torreon, Coah.	HFG	638	3000	Mexico. D. F.
XEH	1132	1000	Monterrey, N. L.					XFI	818	1000	Mexico, D. F.
XEI	1000	100	Morelia, Mich.	XETC	1000	100	Jalapa, Ver.			500	
XEI	1000	100	Ciudad, Juarez, Ch.	XETF	630	500	Vera Cruz, Ver.	XFX	<b>8</b> 60	500	Mexico, D. F.



inaugural broadcast for Columbia over the Chesterfield program had all the scintillating sidelights of an opening night . . . Visitors fought for studio passes . . . for the first time more than a score of Crosby worshippers were admitted to the studio . . . fair women pleaded for a handshake or an autograph . . . ushers guarded stairways and passages . . . and Crosby, informally garbed in grey trousers, belted blue jacket, warm-tinted tie, and a pleasantly antique brown fedora, sang on . . . with his old friend and former accompanist, Lennie Hayton, conducting the orchestra . . . afterwards the deluge of messages and calls including a tribute from an invalid friend who welcomed him back to the air.

• • • Ernie Smith's Sport Page of the Air, at 6:45 o'clock every night on KTAB, went into its third year on January 12. Predicated on sports interviews, this review of current sports has achieved a wide audience. During the past year Smith received more than 10,000 letters, chiefly from sports fans who desired to express opinions of topics of the day. He received 2000 letters in five days at the end of the year when he asked if his audience wanted the program continued.

Smith plans to present to the radio audience interviews with Herb Dana, famous football referee, Joe Cronin, new manager of the Washington Senators, Red Grange, Brutus Hamilton, new track Thornhill, new football coach at Stanford, Ike Caveney, manager of the San Francisco The ovation was described by

• • • Bing Crosby's 1933 | manager of the Oakland baseball club, during the coming weeks.

> • • The other night when Fred Yeates, KFI - KECA, staff writer and known to his intimates as "Prof. Rinkelbrau," was being interviewed by Lorna Ladd, canine pandemonium was reigning at his home. Yeates' chow dog, a sensible animal who knows his master's voice, was with friends who were listening to the interview. Upon hearing the voice he knew so well, the dog did his dog-goned-est to get inside the radio set. He scratched at the cloth-covered speaker, growled at the tubes in back and finally went outof-doors in search of the writer.

> • • • Most unique New Year's greeting for 1933 thus far received is the legal looking document issued by Edward W. Firestone, drummer in the NBC orchestra who said his Happy New Year in the form of a will. Eddie. "being of sound mind, stout heart and a slim purse" does "hereby give, bequeath and devise unto my friends an equal share in the Riches of my Good Will, the Fortune of my Best Wishes and the Wealth of My Friendship."

• • • The great names of the silver screen went into a temporary but total eclipse on a recent evening when Kate Smith appeared in the annual Christmas benefit show in the Los Angeles Shrine Auditorium. Hollywood's most glamorous film personalities bowed graciously into the back-ground as the current KNX Seals, and Ray Brubaker, many fellow professionals who title was selected by me, after

were appearing on the charity bill as the greatest they had. ever witnessed.

• • • Experiments are being conducted by KJBS in the realm of ultra-high frequencies.

Two transmitters are now in operation and tests are being made to determine the various fields of usefulness for these extremely short-wave frequencies.

The call letters of the transmitters are W6XAR and W6XAS. A schedule for broadcasting will be announced later.

• • • Returned from several weeks of barnstorming throughout the state, Glen Rice's Beverly Hillbillies are again on KROW, broadcasting on alternate afternoon and evening periods.

• • • Sidney Franklin, the distinguished Brooklyn bull fighter from Spain, or the eminent Spanish matador from Brooklyn - whichever you prefer-was a modest and retiring visitor in Columbia's reception room the other evening as he listened to his intimate friend Phil Regan, young tenor featured with Burns and Allen and Guy Lombardo.

• • • After considering suggestions received from many thousands of listeners Edwin Franko Goldman, famous American bandleader, has decided on a title for his newest composition which was first played during a Sousa Memorial concert over the NBC network. Goldman, who wrote the new march as a com-panion piece to his famous "On the Mall," has named it "Cheerio." Commenting on the selection, he said: "The I believe it is most descriptive of the character of the march as I intended it. The title and others including the 'Cheerio' were sugword gested by forty-seven differ-ent people." The composition was played by the Goldman Band during a concert broadcast on the occasion of the seventy-eighth birthday of John Philip Sousa last November.

Kate Smith, • • • When who is broadcasting temporarily from Hollywood, learned that her pet police dog was missing from the Long Island home of friends who were keeping it for her, she couldn't refrain from making a plea for its return during her radio program. Within ten minutes, five persons telephone the CBS New York studios, four saying that they had found the canine and the fifth offering Kate another dog in case the original wasn't found.

• • • Dolph Martin's Orchestra, now heard with the Travellers' Quartet over the CBS Jubilee programs, presents one of radio's most novel orchestral combinations. Instead of the usual saxophone section there is a flute. a clarinet and only one sax, while the brass section contains but a single trumpet along with a euphonium and a French horn. Martin says the peculiar instrumentation provides a tonal quality particularly well adapted to the novel arrangements he uses.

• • • Happy Jack Turner, heard in early morning piano broadcasts from the Chicago NBC studios once played for two and one-half hours in a marathon broadcast. He did not repeat a number, playing them all from memory, wore out two announcers and was still going strong when the broadcast ended.

studying the suggestions • • • What do orchestra ports on the progress of the made in 8,763 letters, because members do on their nights swimmers. This long distance off? Believe it or not, the members of Ted Weems band go and listen to orchestra music. They are frequently spotted on Sunday evenings listening to Joe Haymes' CBS orchestra at the Village Nut Club.

> The Bluettes, NBC singing trio, don't believe in depressions. They arrive at the studio every day now in a brand-new car which replaces the chariot which carried them back and forth across the continent three times. For the first time in their joint existence as Bluettes, they have departed from their color scheme, and the new automobile is black instead of blue.

> • • • Paul H. Johnson, author of the new KROW serial, "Born of the Dead," has also written for the microphone such dramatized serials as "Murder at the Microphone," "The Man from Deathra, "Shears of Fate" and "I'll Be Hanged."

• • • Cyril Brewer, young baritone who has twice won the Washington State Atwater Kent auditions, is singing on several programs heard over KHQ. He is featured during a quarter hour presentation every Friday morning at 10, "Fiddle and I." Florence Waterhouse, violin-ist, and Marian Boyle, pianist, are the instrumentalists. Harry Lantry is the author of the scripts, and does the announcing. "Fiddle and I" has been a real success with the radio audience of the Inland Empire, both for the quality of the music and the originality of the continuity.

• • • To KJBS goes the credit of broadcasting the first swimathon heard in this area. The bathing pool of the Central Y. M. C. A. was the scene of this aquatic event with KJBS giving hourly re- | "Bald-a-sorry Fair-lat-zo."

contest was concluded after 36 hours of continuous swimming by relays of contestants.

• • Xavier Cugat, violin-ist-caricaturist, finally got around to visiting the studios of KFI-KECA. As a member of Phil Harris' Orchestra, he sort of had a little curiosity to see what the place looked like. Many an artist who broad-casts "by remote" never gets a glimpse of the station that puts him into circulation.

• • • Mrs. Charles G. Specht, 69-year-old mother of the CBS maestro, Paul Specht, has never seen her son's famous orchestra, but she never misses one of their broadcasts. Mrs. Specht is still a resident of Sinking Springs, Pennsylvania, the tiny Pennsylvania Dutch settlement where Paul was born.

• • • Dick Teela, NBC singer, sang in a choir, drove a milk wagon, a hearse, played football, won the Wisconsin Atwater-Kent auditions, swam four hours in a storm when his speedboat capsized, and worked as a golf pro, all before he was twenty. Wandered into the NBC studios a few months back to see what they look like, and now he's regularly heard over NBC networks.

• • • Joan Renay is a late comer to KTAB, but is a songster with much back-ground. Joan started her ca-reer at the Edgewater Cafe in Chicago, when Art Landre was doing his stuff with the baton. Later she was known as "four-feet-eleven of blues" over the Interstate between Chicago and New Orleans. Joan also sang hot songs over one of the coldest of American stations; the one at Anchorage, Alaska.

• • • Baldassare Ferlazzo, violinist, says his name is pronounced as though spelled,



haired slip of a girl who looks as if she might be in her sophomore year at high school, is Kathleen Wilson, NBC actress. . . . Claudia Barbour in "One Man's Family" to you, if you listen to this popular NBC serial.

Appearances are, as usual, misleading. The slim little Kathleen is twenty-two years old, and in her short lifetime has had enough experiences to fill a novel. They range all the way from a childhood in a household Berkelev where Kathleen learned stagecraft and political economy and dancing and social science, to a year in the British Isles, traveling with Ramsey Mac-Donald's campaign party, and a winter in Florence, where she lived in an old Italian palace and studied painting and fencing. The latter art, taught by Piacenti, former Italian champion, she learned so well that when she returned to California she held the university women's fencing championship for two years. Her painting she regards as a hobby, one of the many mediums of art which she follows on the theory that acting is a combination of all the arts.

Kathleen is the daughter of Ben. F. Wilson, noted Berkeley writer and lecturer who has just recently arrived home from Russia. He and Kath-

DARK-EYED, dark-|leen's mother were returning| from a trip to Europe when Kathleen made her appearance. It was in Girard, Kansas. but Kathleen's early memories are of the Berkeley home where she grew up. Violet Wilson and Irving Pichel, her cousins, were the founders of the Berkeley play-



KATHLEEN WILSON

house, and Kathleen made her stage debute with them. She played in Pelleas and Melisande and various Shakespearean productions . . . "always a pageboy, never a star" . . . she comments sadly. Then when she was twelve she had her first real role-that of Alice in Wonderland, which enjoyed a long run.

On the day following her graduation from high school her father took her to Europe with him. There she met and Ravel.

Philip Snowden and Ramsey MacDonald—her father is an old friend of these two British leaders, having worked with them during the days when the British Labor Party was being organized. Kathleen and he accompanied MacDonald on a speaking campaign through Scotland: then, as Wilson was about to start a lecture tour he left Kathleen in Florence, Italy, for the winter, with friends. She lived in an old Florentine palace there—"I nearly froze to death" is her comment on that glamorous episode. When she returned to Berkeley she took a special course at the University of California, which she completed last spring.

Kathleen made her debut at NBC three years ago and has appeared in numerous serials, such as "Dead Men Prowl." She looks forward to the time when she will look old enough to play Lady Macbeth and similar roles on the stage; in the meantime she enjoys radio work and thinks Claudia Barbour the most interesting character she has ever played. Books, music, flowers and dancing mean much to her: she had danced since she was able to walk, and appeared with Ruth St. Denis when she was six; has done ballet work and appeared in dance recitals. In books, she prefers Russian novels; in music, Debussy

## WHERE BROADCAST WEEKLY READERS STOP...

You will like the hospitable atmosphere of the friendly FRANCISCAN... its painstaking personal service . . . its central downtown location so handy to stores and theaters . . . its extremely moderate rates. No matter how liberal your budget or meticulous your taste you could scarcely ask or require greater comfort or convenience than await you here at considerable saving. May we have the privilege of quoting you *special* weekly or monthly rates and reserving accommodations to meet your requirements?

#### RATES

\$1.50 to \$2.50 Single \$2.00 to \$3.50 Double



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**B**ROADCAST WEEKLY costs you \$5.20 a year if you buy it each week. If you subscribe, it costs you only \$3.00 a year, and you are always assured of getting your copy, an actual saving of \$2.20. If you prefer to subscribe for a shorter time you may. Here's the complete list. Take the one that suits you best.

1. Broadcast Weekly each week for 16 weeks	\$1.00
2. Broadcast Weekly each week for 26 weeks	\$1.50
3. Broadcast Weekly each week for 52 weeks	\$3.00

(A copy of "Stars of the Radio" free with this last offer)

#### MAIL THIS COUPON NOW

BROA	DCAST	WEE.	KLY,	
Pacific	Building,	, San	Francisco,	California.

Gentlemen: I enclose herewit	:h	dollars, for which send me
Broadcast Weekly for	weeks.	
Name		
Address		
City		State
New 🗌	Renewal 🗌	Extension



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

#### Agrees With Us

UST a little note to say that we heartily agree with your editorial, "Keep the Air Lanes Clean."

We think your magazine the very best and couldn't get along without it.

Hope Gypsy will soon be back with us Sincerely, again.

Miss A. De La F.

#### Service Par Excellence

IT IS almost one year since I subscribed to your WEEKLY, and may I say nothing has ever pleased me quite so much as dear old BROADCAST WEEKLY. Last week I didn't receive my issue and phoned in to inquire. It may have been lost in the mail, but, pronto, your excellent mail service sent me one, and oh how I missed it those two days before it came.

It sort of keeps you in personal touch with the radio stars.

Won't it ever be possible to hear the Happy-Go-Lucky stars on the Jamboree? I'll sure miss many of them. A Happy New Year and lots of luck to

your clever magazine.

Mrs. A. M., San Anselmo, Calif.

#### L. A. "Happy-Go-Lucky" Minded

**1**OOD for you, Mr. Editor. Have just Gread your editorial on "Keeping the Air Lanes Clean," and am with you 100 per cent in your sentiments. Lately we've had quite a bit of off-color humor, and while I'm no prude, or even an "old fogey," I feel that radio is no place for such material. BROAD-CAST WEEKLY, we salute you on your stand.

While on the subject of humor, I'd like to say that we, the unseen audience, get a laugh out of the good, clean fun Norman Neilson "pokes" at Hazel Warner occasionally. However, we like only "good, clean fun, particularly when directed at our songbird. Attention, a certain contedian.

Say, are we Happy-Go-Lucky minded in Los Angeles or what? For an answer to that, try getting into KHJ for their program -but bring your breakfast and lunch if you expect to get in.

Welcome to our city, gang. We're glad vou're here.

Hazel, it's mighty good having you down here again. It's almost like old times. Sorta "Musical Forget-Me-Nots," though. miss Wonder if KHJ wouldn't let you give us a half hour each week (at least) if enough of us asked for it. Come on, fans, let's askshall we? Hazel, I'll say "hello" one of these days if I can get the U. S. C. team to go along to get me through the crowd.

Gypsy, don't take too long a rest. Our little big book and the fans want you and your page.

I know it's a bit late, but after all there's a lot of 1933 left, so may I wish you and the staff a happy and successful New Year, Mr. Editor?

To you, BROADCAST WEEKLY, the magazine, I say: Keep up the high standard set in the past year and success and prosperity will continue to be yours. Most sincerely,

Natalie M., Los Angeles, Cal.

#### Good Luck to All

MAY I steal just a few lines to wish "The Magazine" a happy and very prosperous new year, at the same time saying I'll miss Gypsy's Personal Pickups, but if anyone deserves a vacation it is she. But she will come back with a bigger and better column than ever. Just don't forget to come back, Gypsy.

Well, we of the North have lost the Happy-Go-Lucky gang-in person at leastas well as our dearly beloved Hazel Warner. Hazel, we're going to miss you on local pro-grams, and especially "our" program, Musical Forget-Me-Nots, but we will never miss one day of Happy Go Lucky. And may I please use BROADCAST WEEKLY as a means for my plea-to you, good friends of the southland, we are just lending Hazel Warner to you, so please take good care of her and don't keep her too long. Don't worry, Hazel dear, we won't ever, ever forget you-and that goes for you too, Al Pearce, as well as the rest of the gang. Good luck to you, one and all.

Say, doesn't this grand magazine give its readers the grandest editorials you ever read? Makes one feel as though he is a part of the magazine. More power to you, "Old Friend," and may this be the biggest year, in every respect, vou've ever had.

Mildred E., Berkeley, Calif.

## WORLD TIME CHART

Sweden Germany Switzer- land Italy	Petrograd Con- stantinople Capetown	Bagdad Persia	India	Borneo Java Dutch E. I.	P.I. China Western Austrelia	Takio Central Australia	Sidney Mel- beurne Eastern Australia	Aøckland New Zealand	Samea	Həwəiian Islands	Pacific	Meuntair	Central	New York- Wash- ington E. S. T.	Halilax Buenes Aires N. Y. Daylight Saving	Rio de Janeiro Brazil	London Paris Madrid
1.00	2.00	3 00	5 00	6.00	8.00	9.00	10.00	11.30	Neer	1.30	4,00	5.00	6.00	7.00	8.00	9.00	Midnight
2 00	3,00	4.00	6.00	7.00	9.00	10.00	11.00	12.30	1.00	2.30	5.00	6.00	7.00	8.00	9.00	10.00	1.00
3,00	4.00	5.00	7 00	8 00	10.00	11.00	Neon	1.30	2.00	3.30	6.00	7.00	8.00	9.00	10.00	11.00	2.00
4.00	5.00	6.00	8.00	9 00	11.00	Neert	1.00	2.30	3.00	4.30	7.00	8.00	9.00	10.00	11.00	Midnight	3 00
5.00	6.00	7.00	9.00	10,00	Neon	1.00	2.00	3.30	4.00	5.30	8.00	9.00	10.00	11.00	Midnight	1.00	4.00
6.00	7.00	8,00	10.00	11.00	1.00	2.00	3.00	4.30	5.00	6.30	9.00	10.00	11.00	Midnight	1.00	2.00	5.00
7.00	8.00	9.00	11.00	Noon	2.00	3.00	4.00	5.30	-6.00	7.30	10.00	11.00	Midnight	1.00	2.00	3.00	6.00
8 00	9.00	10.00	Noon	1.00	3.00	4.00	5.00	6.30	7.00	8.30	11.00	Midnight	1.00	2.00	3.00	4.00	7.00
9.00	10 00	11.00	1.00	2.00	4.00	5.00	6.00	.7.30	8.00	9.30	Midnight	1.00	2.00	3.00	4.00	5.00	8.00
10.00	11.00	Neon	2.00	3.90	5.00	6.00	7.00	8.30	9.00	10.30	1.00	2.00	3.00	4.00	5.00	6.00	9.00
11 00	Noon	1.00	3.00	4.00	6.00	7.00	8.00	9.30	10.00	11.30	2.00	3.00	4.00	5.00	6.00	7.00	10.00
Neen	1.00	2.00	4.00	5.00	7.00	8.00	9.00	10.30	11.00	12.30	3.00	4.00	5.00	6.00	7.00	8.00	11.00
1.00	2.00	3.00	5.00	6.00	8.00	9.00	10.00	11.30	Midnight	1.30	4.00	5.00	6.00	7.00	8.00	9.00	Noon
2.00	3.00	4.00	6.00	7.00	9.00	10.00	11.00	12.30	1,00	2.30	5.00	6.00	7.00	8.00	9.00	10.00	1.00
3.00	4.00	5.00	7.00	8.00	10.00	11,00	Midnight	1.30	2.00	3.30	6.00	7.00	8.00	9.00	10.00	11.00	2.00
4.00	5.00	6.00	8.00	9.00	11.00	Midnight	1.00	2.30	3.00	4.30	7.00	8.00	9.00	10.00	11.00	Noon	3.00
5.00	6.00	7.00	9.00	10.00	Midnight	1.00	2 00	3.30	4.00	5.30	8.00	9.00	10.00	11.00	Noon	1.00	4.00
6.00	7.00	8.00	10.00	11.00	1 00	2.00	3.00	4.30	5.00	6.30	9.00	10.00	11.00	Neen	1.00	· 2.00	5.00
7.00	8.00	9.00	11.00	Midnight	2 00	3 00	4.00	5.30	6.00	7.30	10.00	11.00	Neon	1.00	2.00	3.00	6.00
8.00	9.00	10.00	Midnight	1.00	3 00	4.00	5.00	6.30	7.00	8.30	11.00	Noon	1.00	2.00	3.00	4.00	7.00
9.00	10.00	11.00	1 00	2 00	4.00	5.00	6.00	7.30	8.00	9.30	Neen	1.00	2.00	3.00	4.00	5.00	8.00
10.00		Midnight	2 00	3.00	5.00	6.00	7.00	8.30	9.00	10.30	1.00	2.00	3.00	4.00	5.00	6.00	9.00
	Midnight	1 00	3 00	4 00	6.00	7.00	8 00	9.30	10.00	11.30	2.00	3.00	4.00	5.00	6.00	7.00	10.00
Midnight	1 00	2 00	4 00	5.00	7 00	8.00	9 00	10.30	11.00	12.30	3.00	4.00	5.00	6.00	7.00	8.00	11.00

DX fans are often puzzled by the time dif-ference throughout the world, and have difficulty In computing the time at distant points with respect to the local time. Particularly is this true in the short-wave field, where foreign DX reception is not only possible, but a regular occurrence. For instance, when the Pacific network gives us the London rebroadcasts, no doubt many listeners are puzzled to know the hour in London corresponding to Pacific time. The accompanying World Time Chart answers all questions concerning world time. The local time, under the "Pacific" heading, corresponds to the time indicated on the same

horizontal line in any other part of the world. It is seen that 2 a. m. here is 10 a. m. in London, 9:30 p. m. in New Zealand, 8 p. m. in Sydney, 7 p. m. in Japan, etc. If you should hear Manila on short waves at 6 a. m., you will hear Manua on short waves at o a. m., you will know that it is 10 p. m. there. In order to determine whether it is the same day, or the preceding or following day, follow this rule: Crossing from dark to light area at midnight, indicates the following day. Crossing from light to dark area indicates preceding day. As an example, 4 a. m. here is 9 p. m. in Tokio of the preceding day,

#### POLICE RADIO STATIONS

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Mtrs.	К. С.	Call	Location	Mtrs.	к. с.	Call	Location	Mtrs.	К. С.	Call	Location
122.05	2458	WPDO	Akron, Ohio	1165.00	257	WJL	Greensburg, Pa.	175.23	1712	WPDU	Pittsburgh, Pa.
175.23	1712	WPDN	Auburn, N. Y.	124.50	2410	WRDR		122.34	2452	KGPP	Portland, Ore.
175.23	1712	KGPJ	Beaumont, Tex.	1165.00	257	WBA	Harrisburg, Pa.	124.17	2416	WPDH	Richmond, Va.
124.50	2410	KSW	Berkeley, Calif.	124.50	2410		Highland Pk., Mch.	175.23	1712	WPDR	Rochester, N. Y.
123,86	2422	WMJ	Buffalo, N. Y.	175.23	1712	WMDZ		175.23	1712	KGPC	
1165.00	257	WBR	Butler, Pa.	180.51	1662	WRDS	Ingham, Mich.	124.17	2416	WPDS	St. Louis, Mo.
121.50	2470	KGOZ	Cedar Rapids, Ia.	123.86	2422	KGPE	Kansas City, Mo.	123.00	2410	WPDM	St. Paul, Minn.
122.05	2458	WPDV	Charlotte, N. C.	121.50	2470	WPDT	Kokomo, Ind.	175.23	1712	KGOY	St. Petersburgh San Antonio, Tex.
175.23	1712	WPDB	Chicago, 111.	123.00	2440	WPDL	Lansing, Mich.	187.97	1596	KGPD	
175.23	1712	WPDC	Chicago, Ill.	175.23	1712	KGPL	Los Angeles, Cal.	124.50	2410	KGPD	San Francisco
175.23	1712	WPDD	Chicago, Ill.	123.00	2440	WPDE	Louisville, Ky.	124.50	2410		San Francisco
175.23	1712	WKDU	Cincinnati, 0.	121.50	2470	WPEC	Memphis, Tenn.	187.97	1596	KGPM KGPA	San Jose, Calif.
122.34	2452	WRBH	Cleveland, 0.	123.00	2440	WNDA		122.40			Seattle, Wash.
175.23	1712	KVP	Dallas, Tex.	122.34	2452	WPDK	Miami, Fla.		2452	KGPA	Seattle, Wash.
121.50	2470	KGPN	Davenport, Ia.	122.34 124.17			Milwaukee, Wis.	121.50	2470	KGPK	Sioux City, Ia.
187.97	1596	WKDT	Detroit, Mich.	685.00	2416	KGPB	Minneapolis	175.23	1712	WPEA	Syracuse, N. Y.
124.50	2410	WCK	Detroit, Mich.		438	WPY	New York, N. Y.	121.50	2470	WRDQ	Toledo, Ohio
124.50	2410	WPDX		600.00	500	WPY	New York, N. Y.	124.17	2416	WPDA	Tulare, Calif.
124.00 124.17	2410	KGPF	Detroit, Mich.	122.34	2452	KGPH	Oklahoma City	122.35	2452	KGPO	Tulsa, Okla.
123.00	2410		El Paso, Tex.	121.50	2470	KGPI	Omaha, Neb.	124.50	2410	KGPG	Vallejo, Calif.
		WPDF	Flint, Mich.	175.23	1712	KGJX	Pasadena, Calif.	124.50	2410	WPGW	Washington, D.C.
121.50	2470	WPDZ	Fort Wayne, Ind.	124.17	2416	WPDJ	Passaic, N. J.	1165.00	257	WDX	Wyoming, Pa.
123.00	2440	WFEB	Grand Rapids,	123.00	2440	WPDP	Philadelphia, Pa.	122.05	2458	WPDG	Youngstown, O.

## "ASSOCIATED SPOTLIGHT" NOW 9 то 10:30 р. м.

Every Saturday Night KGO-KFI-KOMO-KGW-KHQ

Hear the new 1933 Associated Spotlight smile show, with Capt. Bill Royle as master of ceremonies.

It's bigger and better than ever

New features 7 More laughs 7 Catchier tunes

Herr Fizzmeyer's School Days now 30 minutes. Listen to the experiences of these lovable children and the pranks they play on the Professor.

Thirty minutes with the "Spotlight Revue." All of the Spotlight artists parade before the microphone. You'll enjoy this fast-moving half hour.

'Round Town with Officer Dooley. Meet this friendly Officer of the Law. Go with him and visit interesting places on his beat. He is sure to take you to hear Walter "Bald Eagle" Beban's latest burlesque.

Tune in to the New 1933 Associated Spotlight, the West's most popular Saturday night radio show.

"Smile with Me in '33"

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Makers of "FLYING A" Gasoline, Cycol Motor Oil, Burnbrite Kerosene, and other "Sustained Quality" petroleum products.

## AROUND THE DIAL

Complete List of All Broadcasting Stations in the United States and Canada

#### ARRANGED BY FREQUENCIES

Cail Letters Main Studio Power	Cali Letters Main Studio Power	Call Letters Main Studio Power	Call Letters
550 Kc.	610 Kc.	710 Kc.	CKGW-
WDVE-Waterbury, Vt 500	KFRC-San Francisco,	WOR-Newark, N. J 5000	CPRV. /

#### 560 Kc.

KTAB-San Francisco... 1000 KTAB—San Francisco...1000 KLZ—Denver, Colo....1000 WLIT—Philadelphia, Pa. 500 WFI—Philadelphia, Pa. 500 WFAM—Miami, Fia...1000 KFDM—Beaumont, Tex. 500 WNOX—Knoxrille, Tenn.1000 WIBO—Chicago, Ill.....500

#### 570 Kc.

#### KGK0-Wichita Falls.

WSYR-WMAC—Syracuse, 

#### 580 Kc.

OU111 71	
CHMA-Edmonton, Alta.	250
KMJ-Fresno, Calif	500
acond Fleand, Cant	
WDB0-Orlando, Fla	250
WOBU-Charleston,	
W. Va	250
WSAZHuntington,	
W. Va	250
CFCY-Charlottetown,	
Prince Edward Island.	500
CKCL-Toronto, Ont	500
CKUA-Edmonton, Alta	500
KSAC-Manhattan, Ks.	500
WIBW-Topeka, Kans	1000
WTAG, Worcester, Mass	500

#### 590 Kc.

KHQSpokane,	
WGCM-Gulfpor	t. Miss 1000
WEEI-Boston,	Mass 1000
WKZO-Berrien	Springs.
WCAJ-Lincoln,	Neb 500
WOW-Omaha,	Neb1000

#### 600 Kc.

KFSD-San Diego, Cal.	500
WCAC-Storrs, Conn	250
WCA0-Baltimore, Md	250
CNR0-Ottawa, Ont	500
WICC-Bridgeport, Conn.	500
WREC-WOAN-Memphis,	
Tenn	500
WMT-Waterloo, Iowa	500

610 Kc.
KFRC-San Francisco.
Calif
WJAY-Cleveland, Ohio. 500
WFAN-Philadelphia, Pa. 500
WIP-Philadelphia, Pa 500
WDAF-Kansas City, Mo. 1000

#### 620 Kc.

#### 630 Kc.

CFCT-St. Victoria, B.C.	50
CHCS-Hamilton, Ont.	500
CKOC-Hamilton, Ont.	500
"KTB-Hamilton, Ont.	500
KGFX—Pierre, S. Dak.	200
WMAL-Washington, D.C.	250
JOX-Yorkton, Sask	500
"NRA-Moneton, N. B	500
VOS-Jefferson City, Mo.	500
CFRU-Columbia, Mo	500
WGBF-Evansville, Ind.	500

#### 640 Kc.

KFI-Los An		
WAIII-Colm		
WOI-Ames.	Iоwя	 5000

#### 650 Kc. CHRC-Quebec, Que. ... 100 ... 100 CKCI-Ouchec, Que. CKCR-Waterloo. Ont. . 100 KPCB-Seattle, Wash. . . 100 WSM-Nashville, Tenn... 5000

660 Kc. WEAF-New York, N. Y.50000 WAAW-Omaha, Nebr... 500

#### 665 Kc.

CHWK-Chilliwack, B. C.	100
CJRM-Old City, M. J.	500
Sask. CJRW—Fleming, Sask	

#### 670 Kc. WMAQ-Chicago, Ill....5000

#### 680 Kc. KPO-San Francisco, Calif. 5000 WPTF-Raleigh, N. C... 1000 KFEQ-St. Joseph. Mo. 2500 690 Kc. CFRB—Toronto, Ont. . . 10000 CFAC—Calgary, Alberts, 500 CJCJ—Calgary, Alberts. 500

700 Kc. WLW-Cincinnati, Ohio.50000

Call Letters	Main S	studio	Power
	710		
WOR-D	Newark.	N. J	.5000
KMPC-	-Beverly	N. J Hills, Cal	. 500
	720	Kc.	
WGN-W	LIB-C	hicago.	
пі.			25000
	730	Kc.	
CKAC-	St. Hy	acinthe,	r000
Quebe	Vancouv	ar P C	.5000
CKCD_	-Vancouv	var B C	100
CKFC-	-Vancou	ver B C	50
CKM0-	-Vancou	ver. B. C.	. 100
CKWX-	-Vancou	ver, B. C. ver, B. C. ver, B. C. ver, B. C. ver, B. C.	100
	740	Kc.	
WHEB-	_Portsm	outh N H	. 250
WSB-A	tlanta.	Ga	.5000
KMMJ-	-Clay Ce	Ga enter, Neb.	. 1000
	750	Kc.	
CJCA-	Edmonto	n Alta	500
WJR—D	etroit.	Mich 1	10000
KGU—F	lonolulu,	n, Alta. Mich1 , T. H	2500
	760	Kc. Wn , N. Y. 3 s, Mo	
KX4S	losttla	Wn	500
WJZ-N	lew York	NV	20000
WEW-	St. Loui	s. Mo	1000
	770	Kc. Nebr Chicago,	1000
		NC.	
WDDM	Lincoin,	Nebr	5000
111 TII	alp1—	Unicago,	05000
	780	<b>V</b>	20000
SHIP & ST	700	KC.	
WEAN-	-Provide		250
KTM-I	-Duibani	n, Calli	500
CKYW	Vinniner	Man	5000
WTAR-W	POR-	nce, R. I. k, Calif. eles, Cal. Man Norfolk,	0000
Va.		, Tenn	500
wate	Memphis	, Tenn	500
	790	Kc.	
WGI-S	ichenecta	ady N. Y. f cisco, Cal.	0000
nuu—o	000 P TAIN	TV -	1000
TDAD	800	NC.	
WFAA	-Dallas	orth, Tex. 1 Tex 5	0000
	810	Kc.	
WPCH_	Nam Voi	el N V	500
wcco-	Minnear	rk, N. Y. polis,	000
Minn.		5 N. S N. S	0000
CHNS-	llallfax,	N. S	500
UNRH			500
	<b>82</b> 0		
WHAS-		le, Ky1	0000
	830	Kc.	
VEEU-	Reading	Pa	1000
WHDH-	-Boston,	Mass.	1000
WRUF-	Gainesvi	lle, Fla.	5000
KOA-D	enver,	, Pa Mass Ille, Fla. Colo, 1	2500
	840	Kc	

#### 840 Kc.

CHNC-Toronto,	Ont.	5000
CJBC—Toronto,	Ont.	5000

Call Letters Main Studio Power
CKGW-Toronto, Ont. 5000
CKGW—Toronto, Ont 5000 CKLC—Calgary, Alta 1000 CPRY—Toronto, Ont 5000
CPRY-Toronto, Ont 5000
850 Kc.
KIEV-Glendale, Calif. 100 KWKH-Shreveport, La. 10000 WWL-New Orleans, La. 10000
KWKH-Shreveport, La. 10000
860 Kc.
WABC-WB0Q-New York, N. Y
WHB-Kansas City, Mo. 500
870 Kc.
WLS-Chicago, Ill:50000 WENR-WBCN-Chicago,
WENR-WBCN—Chicago, 111
880 Kc.
CHML-Mt. Hamilton, Ont 50
Ont
CKCV-Quebec, Que 50
CKPC-Preston, Ont 100
WGBI—Scranton, Pa 250 WQAN—Scranton, Pa 250
WCOC-Meridian, Miss., 500
WSUI-Iowa City, Ia 500
KLX-Oakland, Calif 500 KPOF-Denver, Colo 500
Ont.     50       Ont.     50       CJBC—Sydney, N. S.     50       CKCV—Quebcc, Que.     50       CKPC—Preston, Ont.     100       WGBI—Scranton, Pa.     250       WAN—Scranton, Pa.     250       WCOC—Meridian, Miss.     500       WSUI—Iowa City, Ia.     500       KLX—Oakland, Calif     500       KF0F—Denver, Colo     500       KFKA—Greeley, Colo     500
890 Kc.
CKC0-Ottawa, Ont. 100
CKPR—Ft. William, Ont. , 100
KSEI-Pocatello, Idaha. 250 WGST-Atlanta, Ga 250
WILL-Urbana, Ill 250
WGST—Atlanta, Ga
W.MMN—Fairmont, W. Va
KARK-Little Rock, Ark. 500
CFB0-St. John, N. B., 500
W. Va. 250 KARK-Little Rock, Ark. 500 CFBO-St. John, N. B. 500 WKAQ-San Juan, P. R. 500 KUSD-Vermillion, S. D. 500 KUSD-Vermillion, S. D. 500
KFNF—Shenandoah, Ia. 500
900 Kc.
WBEN-Buffalo N V 1000
WBEN-Buffalo, N. Y 1000 WKY-Oklahoma City,
Okla
WLBL-Stevens Point,
Wis
Wis
910 Kc.
CFQC-Saskatoon, Sask. 500
CJGC-Strathburn, Ont.
(Near) 500 CFLC—Prescott, Ont 100
920 Kc.
WWJ-Detroit Mich 1000
KPRC-Houston, Tex1000
WAAF-Chicago, Ill 500
KUMU-Seattle, Wash1000 KEEL-Denver Colo 500
WESO Needham, Miss. 500 WWJ-Detroit, Mich 1000 KPRC-Houston, Tex 1000 WAAF-Chicago, Ill 500 KOMO-Seattle, Wash 1000 KFEL-Denver, Colo 500 KFXF-Denver, Colo 500

#### AROUND THE DIAL Call

Letters	Main Studio	Power
	930 Kc.	
CECU	-North Bay, Ont	. 100
	-Kingston, Ont.	
	Brandon, Man.	
	-Roanoke, Va.	
	-Glenside, Pa.	
	-Oakland, Cali	
	-Birmingham, A	
	-York, Nebr	
	Shenandoah, Ia	
	-San Francisco,	
Calif		500
	940 Kc.	
WAAT-	-Jersey City, N.	J. 300
	-Portland, Ore.	
WCSH-	Portland, Me.	1000
WFIW-	-Hopkinsville, I	(y.1000
	Madison, Wis	
WDAY-	-Fargo, N. Da	<b>k. 1000</b>
	950 Kc.	
WRC-	Washington, D.	C. 500

Call

## KMBC—Kansas City. Mo.1000 KFWB—Hollywood, Cal.1000 KGHL—Billings, Mont...1000

#### 960 Kc.

CKNC—Toronto, Ont. ... CHWC—Pilot Butte, Sask. . 500 

970 Kc.

#### WCFL-Chicago, Ill....1500 KJR-Seattle, Wash....5000

980 Kc.

#### KDKA-Pittsburgh, Pa. . 50000

#### 985 Kc. CFCN-Strathmore, Alt. 10000

990 Kc.

#### WBZ-Boston, Mass....25000 WBZA-Boston, Mass., 1000

1000 Kc.

KFVD—Los Angeles, Calif. 250 WORK—York, Pa.....1000 WHO—Des Moines, Ia...5000 WOC—Davenport, Iowa..5000

#### 1010 Kc.

CKIC-Wolfville, N. S. WHN-New York, N. Y. 50 250 WQAO-WPAP-New York, N. Y. WRNY-New York, N.Y. . KGGF-South Coffeyville, 250 250 

#### 1020 Kc.

WRAX-Philadelphia, Pa. 250 KYW-KFKX-Chicago, 

#### 1030 Kc.

CFCF-Montreal, Quebec. 500 CNRV-Lulu Island, B. C. 500

#### 1040 Kc.

#### WKAR-East Lansing,

Mich. 1000 KTHS—Hot Springs, Ntl. Park, Ariz. .....10000 KRLD—Dallas, Tex...10000 1000

#### 1050 Kc.

#### Call Main Studie Letters Power

#### 1060 Kc.

WBAL-Baltimore, Md. 10000 WTIC-Hartford, Conn. 50000 WJAC-Norfolk, Nebr... 1000 KWJJ-Portland, Ore.... 500

#### 1070 Kc.

IT IDO

Nabo Ban Flancisco,	
Calif 10	0
WCAZ-Carthage, Ill 5	0
WDZ-Tuscola, Ill 10	0
WTAM-Cleveland, Ohio, 5000	U

#### 1080 Kc.

WBT-Charloite, N. C. 50000 WCBD-Zion, Ill.... 5000 WMBI-Chicago, Ill... 5000

#### 1090 Kc.

KMOX-St. Louis, Md. . 50000

#### 1100 Kc.

KGDM-Stockton, Calif. 250 WPG-Atlartic City.N. J. 5000 WLWL-New York, N. Y. 5000

#### 1110 Kc.

WRVA-Richmond, Va...5000 KS00-Siour Falls, S. D.2500

#### 1120 Kc.

CFCA-Toronto, Ont	500
CFJC-Kamloops, B. C.	100
CHGS—Summerside,	
P. E. I	500
CJOC-Lethbridge, Alta.,	100
KF10-Spokane, Wash.	100
KRSC-Seattle, Wash	100
WDEL-Wilmington, Del.	250
WHAD-Milwaukee, Wisc.	250
WISN-Milwaukee, Wisc.	250
WTAW-College Station,	
Tex	500
KTRH-Houston, Tex	500
KFSGLos Angeles, Cal	500
KRKD-Inglewood, Cal	500

#### 1130 Kc.

WOV-New York City... 1000 WJ.ID-Mooseheart, Ill., 20000 WJJD-Mooseheart, Ill. KSL-Salt Lake City, . 50000 Utah .........

#### 1140 Kc.

WAPI-Birmingham, Ala.5000 KV00-Tulsa, Okla.....5000

#### 1150 Kc.

WHAM-Rochester, N. Y. 5000

#### 1160 Kc.

WWVA-Wheeling, W.	
Va 500	0
WOWO-Fort Wayne,	
Indiana	0

1170 Kc. WCAU—Philadelphia,

#### 1180 Kc.

WINS-New York, N. Y.	500
WMAZ-Macon, Ga	500
WDGY-Minneapolis,	
Minn.	1000
KEX-Portland, Ore	5000
KOB-State College,	
New Mexico	0000

Letters	Main	Studio	Powe

#### 1190 Kc. WOAI-San Antonio,

#### 1200 Kc.

CHCH-Montreal, Que. 100 CKOV—Kelowna, B. C. . KBTM—Paragould, Ark. . KERN—Bakersfield, Calif. 100 100 100 KF.IB-Marshalltown, Ia. 100 KFWF-St. Louis, Mo. . . 100 KFXD—Nampa, Idaho .. 100 KGDE-Fergus Falls, Minn. 100 . . . . KGDY-Huron, S. Dak. 100 KGEK—Yuma, Colo. ... KGEW—Ft. Morgan, Colo. 100 100 KGFJ—Los Angeles, Calif. KGHI—Little Rock, Ark. 100 100 KGVO-Missoula, Mont. . 100 KWQ—Ansouna, Monce, La. KMLB—Monroe, La. KVOS—Bellingham, Wash, KWQ—Stockton, Calif... WABI—Bangor, Me. WABZ—New Orleans, La. 100 100 100 100 100 WBBZ-Ponca City, Okla. WBHS-Huntsville, Ala. 100 100 WCAT-Rapid City, S. Dak. 100 WCAX—Burlington, Vt. WCL0—Janesville, Wisc. 100 106 WCOD-Harrisburg, Pa. 100 WFAM-So. Bend, Ind. WFBC-Knoxville, Tenn. 100 50WFBE—Cincinnai, Ohio . WHBC—Canton, Ohio ... 100 10 100 100 100 100 100 100 WKJC-Lancaster, Pa. ... 100 WLAP—Louisville, Ky. ... WNBO—Silver Haven, Pa. . WNBW—Carbondale, Pa. . WORC-WEPS—Worcester, 100 100 100 Mass. WPHR—Petersburg, Va. . WRBL—Columbus, Ga. . . 100 100 100 WWAE-Hammond, Ind. 100

#### 1210 Kc.

CFCO-Chatham, Ont. ... CFNB-Fredericton, N. B. . 250 50 CJOR-Vancouver, B. C. . 500 CKMC—Cohalt, Ont. KASA—Elk City, Okla. KDLR—Devils Lake, ... 100 100 N. Dak. 100 KFJI-Klamath Falls, Ore. 100 KFPW-Fort Smith, Ark. 100 KFOR-Lincoln, Neb. .. 100 KFVS-Cape Girardeau, Mo. ..... KFXM—San Bernardino, 100 Calif. ..... 100 KGCR-Watertown, KGNP—Elek City, Okla KGNP—Elek City, Okla KGNO—Dodge City, Kans. KGY—Olympia, Wash. KIEM—Eureka, Calif. 100 . 100 100 100 100 KPPC—Pasadena, Calif. 50 KWPA—Shreveport, La. 100 WALR—Zanesville, Ohio 100 WBAX—Wilkes-Barre, Pa. 100 WBBL-Richmond, Va. . . 100 WCBS—Springfield, Ill. 100 WCRW—Chicago, Ill. 100 WEBQ—Harrisburg, Ill. 100 WEDC—Chicago, Ill. 100

Call Letters Main Studio	Powe
WFAS-White Plains,	
N. Y. WGBB-Freeport, N. Y.	100
WGBBFreeport, N. Y.	. 100
WGNY-Chester Townshi	р,
N. Y	. 50
WHBF-Rock Island, Ill	100
WHBU—Anderson, Ind.	. 100
WHET-Troy, Ala	100
WIBU-Poynette, Wis.	
WJBI-Red Bank, N. J	. 100
WJBU-Lewisburg, Pa.	100
WJBY-Gadsden, Ala.	100
WJEJ-Hagerstown, Md.	. 100
WJW-Akron, Ohio	100
WKFI-Greenville, Miss.	
WLCI-Ithaca, N.Y.	
WMBGRichmond, Va.	. 100
WMRJ-Jamaica, N. Y.	. 100
WOCL-Jamestown, N. Y	
WOMTManitowoe, Wis	
WPAW (See WPRO-WPA	
WPRO-WPAW-Providen	
R. I	10
WQDXThomasville, Ga	
WSBC-Chicago, Ill.	
WSEN-Columbus, Ohio	100
WS1X-Springfield, Tenn	10
WSOC-Gastonia, N. C.	. 10
WTAX—Springfield, Ill.	. 10

#### 1220 Kc.

KTW-Seattle,	Was	h	1000	)
WCAD-Canton,	Ν.	Y	500	)
WCAE-Pittsbur	gh.	Pa	1000	)
WDAE-Tampa,	Fla		1000	)
WREN-Lawren	ce, I	Kans	1000	D
KFKU-Lawrence	ce, H	(ans	500	)
KWSC-Pullmar	1, V	Vash	1000	)

#### 1230 Kc.

KFQD-Anchorage, Alaska	250
KGGM—Albuquerque,	
N. Mex.	250
WNAC-WBIS-Boston,	
Mass	
WSBT-South Bend, Ind.	
WFBM-Indianapolis, Ind.	1000
KYA-San Francisco,	
Calif	1000

#### 1240 Kc.

KGCU-Mandan, N. Dak. 250 KLPM-Minot, N. Dak . 250 KTFI--Twin Falls, Ida. 250 WKAQ—San Juan, P. Rico 1000 WXYZ—Detrolt, Mich...1000 KTAT—Fort Worth, Tex.1000 WACO—Waco, Tex.....1000

#### 1250 Kc.

WGCPNe	wark, N. J	250
WODA-Pa	terson, N.	J1000
WAAM-N	ewark. N.	J1000
WDSU-Ne	ew Orleans,	La.1000
WLB-KGM	S-Minnea	polis,
364		1000

Minn. WRHM—Minneapolis, Mn. 1000 WCAL—Northfield, Minn. 1000 KFMX—Northfield, Minn. 1000 KFOX-Long Beach, Cal.1000

#### 1260 Kc.

N	WNBX—Springfield, Vt	250
1	VLBW-011 City, Pa	500
ł	WWG-Brownsville, Tx.	500
١	WTOC-Savannah, Ga	500
	RGV-Harlingen, Tex	500
ŀ	(OIL-Council Bluffs, Ia.	1000
F	VOA-Tucson, Ariz	500

#### 1270 Kc.

KGCA-Decorah, Ia.		÷		.100
KWLC-Decorah, Ia.	•	٦,	ŝ	100
WESG-Ithaca, N. Y.		÷	÷	1000

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#### AROUND THE DIAL

Call Letters	Main Studio	Power
WFBR-	-Baltimore, Md.	1000
WASH-	-Grand Rapids.	
		500
	-Grand Rapids,	
Mich.		500
WJDX-	-Jackson, Miss.	1000
K0L-S	eattle, Wash	1000
KVOR-	Colorado Spring	ζS,
Colo.		1000

#### 1280 Kc.

WCAM-Camden, N. J	500
WCAP-Asbbury Park,	
N. J	
WOAX-Trenton, N. J	
WDOD-Chattanooga, Tn.	
WRR-Dallas, Tex	
WIBA-Madion, Wis	500
KFBB-Great Falls, Mt. 1	1000

#### 1290 Kc.

## 1290 KC. KL(N)—Riptherille, Ark. 50 WSRZ—Saranac Lake, 50 WJAS—Pittaburgh, Pa...1000 KTSA—San Antonio, Tex.1000 KFUL—Gaireston, Tex...500 WEBC—Superior, Wis...1000 KDYL—Sait Lake City, Utah ......................1000

#### 1300 Kc.

KALE-Portland, Ore 500
KGEF-Los Angeles.
Calif
WFAB-New York, N. Y. 1000
WBBR-Brooklyn, N. Y. 1000
WEVD-New York, N. Y 500
WHAZ-Troy, N. Y 500
WIOD-WMBF-Miami,
Fla
KFH-Wichita, Kans1000
W0Q-Kansas City, Mo 1000
KFAC-Los Angeles, Cal. 1000
KFJR-Portland, Ore., 500

#### 1310 Kg

1310 Kc.	
KCRJ-Jerome, Ariz.	100
KFRK—Sucramento Calif	100
KFGQ—Boone, Iowa KFPL—Dublin, Tex.	100
KFPL-Dublin, Tex.	100
KFPMGreenville, Tex.	15
KFXJ-Grand Junction,	
Colo	100
KFXR—Oklahoma City.	
Okla.	100
Okla. KFY0—Lubbock, Tex.	100
KGEX—Springfield, Mo.	100
KGCX—Wolf Point Mont	100
KGEZ—Kalispel, Mont.	100
KGFW-Kearney, Nebr.	100
KIT-Yakima, Wash	100
KMED-Medford, Ore	100
KRMD-Shreveport, La KTSM-El Paso, Tex.	100
KTSM—El Paso, Tex.	100
KXR0-Aberdeen, Wash.	100
WBE0-Marquette, Mich.	100
WBOW-Terre Haute, Ind.	100
WBRE-Wilkes-Barre, Pa.	100
WCLS-Joliet, Ill.	100
WDAH-El Paso, Tex.	100
WEBR-Buffalo, N. Y.	100
WEXL-Royal Oak, Mich.	50
WFBG-Altoona. Pa	100
WFDF—Flint, Mich. WGAL—Lancaster, Pa.	100
WGAL-Lancaster, Pa.	100
WGH-Newport News, Va.	100
WHAT-Philadelphia, Pa.	100
WIAS-Ottumwa, Iowa	100
WJAC-Johnstown, Pa WKAV-Laconia, N. H.	100
WKAV-Laconia, N. H.	100
WKBC-Birmingham, Ala.	100
WKBS-Galesburg, Ill	100
WLBC-Munice, Ind	50
WMB0-Auburn, N. Y.	100
WNBH-New Bedford,	100
Mass	100

Call Letters	Main Studio	Power
WOL-	Washington, D. C.	100
WRAW-	-Reading, Pa	. 100
WROL-	-Knoxville, Tenn	100
WSAJ-	Grove City, Pa.	100
WSJS-	Winston-Salem,	
X. C.		. 100
WTEL-	-Philadelphia, Pa.	-100
WTJS-	Jackson, Tenn.	. 100
WTRC-	-Elkhart, Ind.	. 50
WTSL-	-Laurel, Miss.	. 100

#### 1320 Kc.

KGIIF-Pueblo, Colo.	
KID-idabo Falis, Ic	laho 500
WADC-Tallmadge, Ol	hio, 1000
WSMB-New Orleans,	
KGMB-Honolulu, IIa	wail 500

#### 1330 Kc.

KMO-Taeoma, Wash	500
WDRC-Hartford, Conn	500
WSAI-Cincinnati, Ohio.	500
WTAQ-Eau Claire, Wis	1000
KSCJ-Sioux City, lowa.	1000
KGB-San Diego Cal	

#### 1340 Kc

1240	LUC.	
WSPD-Toledo,	Obio	.1000
WCOA-Pensacol	la, Fla	. 500
KFPY-Spokane	, Wash.	.1000

#### 1350 Kc.

WAWZ-Zarephath, N. J.	250
WBNX-New York, N. Y.	250
WEHC-Emory, Va.	500
WMSG-New York, N. Y.	250
WEHC-Emory, Va	500
KIDO-Boise, Idaho1	000
KWK-St. Louis, Mol1	000

#### 1360 Kc.

WJKS-Gary, Ind	1000
WQBC-Vicksburg, Miss.	500
WFBL-Syracuse, N. Y.	
WCSC-Charleston, S. C.	
WGES-Chicago, Ill	
KGIR-Butte, Mont	
KGER-Long Beach, Cal.	
WJKS-Gary, Ind	1000

#### 1370 Kc.

KCRC—Enid, Okla	100
KFBL—Everett, Wash.	50
KFJM-Grand Forks,	
N. Dak	100
N. Dak. KFJZ-Fort Worth, Tex.	100
KFLX-Galveston, Tex	100
KGAR-Tucson, Ariz	100
KGDA-Mitchell, S. Dak.	100
KGFG-0klahoma City,	
	100
Okla. KGFL—Santa Fe, N. Mex.	100
KGHL-San Angelo, Tex.	100
KICA-Clovis, N. Mex.	100
KMAC-San Antonio, Tex.	100
KONO-San Antonio, Tex.	100
KOOS-Marshfield, Ore.	100
KRE-Berkeley, Calif.	100
KS0-Des Moines, Ia.	100
KUJ-Walla Walla, Wash.	100
KVL-Seattle, Wash	100
KWKC-Kansas City, Mo.	100
WBTM-Danville, Va.	100
WCBM-Baltimore, Md.	100
WDAS-Philadelphia, Pa.	100
WGL-Fort Wayne, Ind	100
WGLCGlens Falls, N. Y.	50
WHBD-Mount Orab, 0	100
WHB0-Memphis, Tenn	100
WHDF-Calumet, Mich	100
WIBM-Jackson, Mich.	100
WJBK-Detroit, Mich	50
WJEQ-Williamsport, Pa.	100
WJTL-Oglethorpe Uni.,	
Ga	100

Letters Main Studio	Powe
WLEY-Lexington, Mass.	100
WLVA-Lynchburg, Va.	100
WMBR-Tampa, Fla	100
WPFB-Hatlesburg, Miss.	100
WODM-St. Albans, Vt	100
WRAK-Williamsport, Pa.	100
WRAM-Wilmington, N. C	. 100
WRDO-Augusta, Me	100
WRJN-Racine, Wis	100
WSVS-Buffalo, N. Y	

#### 1380 Kc.

WSMKDay			
KUV—Pittst	urgh,	Pa	500
WKBH-La	Crosse,	Wis	1000
KOH—Reno,	Nev.		500

#### 1390 Kc.

WHK-Cleveland,	Ohio1000
KLRA-Little Rock	, Ark. 1000
KU07-Fayetteville	e, Ark. 1000
KOY-Phoenix, Ar	iz 500

#### 1400 Kc.

KOCW-Chickasha, Okla	250
WCGU-Brooklyn, N. Y	500
WFOX-Brooklyn, N. Y.	500
WLTH-Brooklyn, N. Y.	500
WBBC-Brooklyn, N. Y	500
WCMA-Culver, Ind	500
WKBF-Indianapolis, Ind.	500
WBAA-West Lafayette,	
Ind	500
KLO-Ogden, Utab	500

#### 1410 Kc.

WHIS—Bluefield, W. Va., WRBX—Roanoke, Va., WAAB—Lexington, Mass. WBCM—Bay City, Mich.,	250 250 500
KGRS—Amarillo, Tex1 WDAG—Amarillo, Tex1 WODX—Mobile, Ala	1000 1000
WSFA-Montgomery, Ala. KFLV-Rockford, Ill WHBL-Sheboygan, Wis.	500 500 500

KABC--San Antonio, Tex. 100 KBPS—Portland, Ore. KCMC—Texarkana, Ark. KF1Z—Fon du Lac, Wis. 
 KF1Z—Fon du Lac, Wis.
 100

 KGFF—Shawnee, 0k]a.
 4
 100

 KGGC
 San Francisce,
 100

 KGKU—San Francisce,
 100
 KGKU—Cash Francisce,

 KGIW—Trinidad, Colo.
 100
 KGIX—Las Vegas, Nev..
 100

 KGIX—Las Vegas, Nev..
 100
 KGKA=000
 100

 KICK—Red 00ak, 1000
 KIUK—Legene, 0re.
 100

 KIW—Lamar, Colo.
 100
 KUM—Lugene, 0re.
 100

 KUMA—Yuma, Ariz.
 100
 KUM—Cedar Rapids, Ia.
 100

 KXL—Portland, 0re.
 100
 KXL—Portland, 0re.
 100
 100

#### 1420 Kc.

Kans,,	100
WMAS-Springfield, Mass.	100
WMBC-Detroit, Mich	100
WMBHJoplin, Mo.	100
WPAD-Paducha, Ky	100
WSPA-Spartanburg, S. C.	100
WTB0-Cumberland, Md	100

Call Letters	Main Studio	Power
	- 130 W	
	1430 Kc.	
WFEA-	Manchester, N.	H. 500
WGBC-	Memphis, Tenn	500
WBAK-	-Harrisburg, Pa.	500
	-Columbus, Ohio	
	farrisburg, Pa.	
WNBR-	-Memphis, Ten	n 500
WOK0-	-Albany, N. Y.	500
	North Platte,	
Nehr.		500
KECA-	Los Angeles, C	al. 1000
	1440 Kc.	
KLS-0	akland, Calif,	250
		250
	-Allentown, Pa.	250
	VAB0-Rochest	er.
NV		500

N. Y. WOKO—Albany, N. Y. WSAN—Allentown, Pa. KDFN—Casper, Wyo..... WBIG—Greensboro, N. C. WTAD—Quiney, III.... WMAD—Quiney, HI.... 500 250 500 500 500 III. ..... 500

#### 1450 Kc.

WBMS-Hackensack, N. J.	250
WIIOM-Jersey City, N. J.	250
WNJ-Newark, N. J.	250
WSAR-Fall River, Mass	250
WGAR—Cieveland, Ohio	500
WTFI—Athens, Ga	500
KTBS—Shreveport, 1a1	1000

#### 1460 Kc.

WJSV—Alexandria, Va. 10000 KSTP—St. Paul, Minn. 10000

#### 1470 Kc.

WLAC—Nashville, Tenn. 5000 KGA—Spokane, Wash....5000

#### 1480 Kc.

KOMA-Oklahoma City,

.5000 Okla. WKBW-Buffalo, N. Y...5000

#### 1490 Kc.

WCKY-Covington, Ky... 5000

#### 1500 Kc. Oute Doub

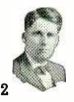
171) 10

KDBSanta Barbara,	
Calif.	100
KGFI—Corpus Christi,	
Texas	100
KGFK-Moorhead, Minn.	50
KG1Z-Grant City, Mo	100
KGKB—-Tyler, Tex	100
KGKY-Scottsbluff, Neb	100
KNOW-Austin, Tex	100
KPJM—Prescott, Ariz	100
KPQ-Wenatchee, Wash.	50
KREG-Santa Ana, Cal.	100
KX0-El Centro, Cal	100
WFDV-Rome, Georgia	100
WHEF-Kosciusko, Miss.	100
WKBB-E. Dubuque, 111.	100
WKBV-Connersville, Ind.	100
WKBZ-Ludington, Mich.	100
WLOE-Boston, Mass	100
WMBA-Newport, R. I	100
WMBQ-Brooklyn, N. Y.	100
WMIL-Brooklyn, N. Y.	100
WMPC-Lapeer, Mich	100
WNBF-Binghamton, N.Y.	100
WOPI-Bristol, Tenn	100
WPEN-Philadelphia, Pa.	100
WRDW-Augusta, Ga	100
WSYB-Rutland, Vt	100
WWRL-Woodside, N. Y.	100
WWSW-Pittsburgh, Pa	100

## AreYou a Man Who Has to be Shown?



Wm. J. Carter, successful C. P. A. of Atlanta, Ga., "To LaSalle training goes most of the credit."



Leslie L. Guild, Boston, Mass., who made depression a stepping stone to bigger responsibilities and larger success.



Arthur Griffin. Freight Traffic Examiner. Interstate Commerce Commission. Washington, D. C.



4

H. F. Lofquist, salesman. Elliott-Fisher Accounting Machines.Seattle, Wash. "Every day I am using the knowledge gained from my LaSalle training. My income is 250% greater than when I enrolled."

#### ... Then SEE What These Men Are Doing With La Salle Training TODAY

HAVE you ever thought about home study training—wondered if it might not help you?

Listen, then, to these four men—four out of thousands of similar cases in our files—four men who were once as doubtful as you—and when you have heard their actual experiences, tell us, if you can why you can't do as well.

#### Guild Raises Pay 100% During Depression

If you think these hard times are unbeatable, meet Leslie L. Guild and look at his record! A few years ago he was a clerk. Studying Higher Accounting with LaSalle doubled his pay.

Then came the depression—but instead of falling back, Guild stepped up into a better job, again increasing his pay! As he puts it, "I took up your training in Traffic Management and solely through its application was able to qualify as Traffic Manager of the Charles N. Miller Company."

Guild's rise—like hundreds of others we could name—is definite evidence that the trained man wins. Neither hard times nor tough breaks can hold him back.

#### Promoted to Partnership During Depression

His name is William J. Carter and the depression was only one of his handicaps.

At sixteen he left school; at eighteen he was broke—and married. He enrolled with LaSalle for Higher Accounting—and before he finished the course obtained a position with the Atlanta office of Mount & Clapp, an outstanding firm of Public Accountants. In 1929 he was made Resident Manager. On September 1, 1930—right in the depression—the firm became Mount, Clapp & Carter. And in June, 1932, Mr. Carter was elected President of the Georgia Society of Certified Public Accountants. "To LaSalle training goes most of the credit," Mr. Carter generously writes us.

He says further—and every word is opportunity beckoning to you—"The greatest need of American business today is the proper use of trained, analytical and constructive men. Thanks to LaSalle for their practical and interesting training available to everyone who will reach out and seize it."

#### Climbs Out of 20-Year Rut —Doubles His Salary

The future looked bright when Arthur Griffin—"just a kid"—went to work as a railroad clerk twenty years ago. A year passed — then another — and another until, to his horror—he realized that he was caught in a rut, with his best years almost gone. Perhaps you know how helpless he felt.

Courageously he looked the facts in the face—saw that the man who makes himself more valuable always gets higher pay and promotion. He invested his spare time in LaSalle training. Today, he writes, "My recent appointment"

Today, he writes, "My recent appointmentwith the Interstate Commerce Commission is due to La Salle. . . My progress started as I studied with you, and now I am not only in a position that pays a much greater salary (100% greater) than I was getting, but my future looks bright."

#### What About Yourself?

Today we are in a serious depression. Most men think they can't beat it. But as in 1922 —a few forward-thinking men like Carter and Guild will thank their lucky stars they started this year.

So far four men have testified—but, as you will notice, there's a figure "five" below. .It indicates a coupon which will bring directly to you final proof and cvidence. If you will mail it, we will send you without obligation: (1) The complete story of your possibilities

- today in your field—translated in terms of pay and advancement.
- (2) Full details about LaSalle training for your individual needs.
- (3) Free copies of "100 Pay Raises Today" —and "Ten Years' Promotion in One" —two booklets which are nothing short

of amazing, but every word *true*. We like to meet men with your attitude. For experience has taught us that "show-me" men are the men with the mettle to make good. And that is all that is necessary with LaSalle; our plan takes care of the rest.

Here we are at figure 5 and the coupon. We are waiting to know whether that "show-me" attitude of yours is real spunk—or whether it is simply an excuse for lack of ambition. What you do with the coupon tells the story.

## La Salle Extension University Dept. KR 36, Chicago, Illinois Dept. KR 36, Chicago, Illinois

I am ready to investigate fully. Please send me full information about your salary-increasing program in the business field I have checked below.

Business Management Higher Accountancy Traffic Management Modern Salesmanship Law: Degree of LL. B.

Name....

Commercial Law Expert Bookkeeping C. P. A. Coaching Commercial Spanish Banking and Finance

□ Industrial Management □ Modern Foremanship □ Personnel Management □ Business Correspondence □ Business English

□ Effective Speaking □ Office Management □ Credit and Collection Cor. □ Stenotypy □ Chain Store Management

www.americanradiohistory.com

## BROADCASTING STATIONS OF U.S.

ALPHABETICALLY BY CALL LETTERS

			-					
Call	Main Chudio - Ka		Call		_	Call		
Letters	Main Studio Kc.	Power	Letters	Main Studio Kc.	Power	Letters	Main Studio Kc.	Power
KABC-S	an Antonio, Tex1420 Portland, Ore1300	$100 \\ 500$	KGEF-L	os Angeles, Calif1300	1000	KOY-I	Phoenix, Ariz139	0 500
KARK—I	ittle Rock Ark 99f	) 950	KGER_L	uma, Colo	) 100 ) 1000	KPCB-	-Seattle, Wash 65	
KASA-E	lk City, Okla1210	100	KGEW-F	ort Morgan Colo 1200	1000 $1000$	KPO_	-Prescott, Ariz 150 San Francisco, Calif 68	0 100
KBPS-P	ortland, Ore1420	) 100				KPOF-	-Denver, Colo	0 5000
KBTM—I	lik City, Okla	) 100	KGFF-SI	hawnee, Okla	100	KPPC-	-Pasadena, Calif121	0 50
KCMC	lexarkana, Ark1420	100	KGFG-0	klahoma City, Okla1370	100	KPQ-V	Wenatchee, Wash150	0 50
KCRI-E	nid, Okla	$100 \\ 100$	KGF1-CC	rpus Christi, Tex1500	100	KPRC-	-Houston, Tex	0 1000
KDB-Sa	erome, Ariz	100	KGFK-M	bornead, Minn	100 100 100	KOW_	San Jose Calif 101	$\begin{array}{ccc} 0 & 500 \\ 0 & 500 \end{array}$
KDFN-C	asper, Wyo1440	500	KGFL-Sa	ante Fe, N. M 1370	100	KRE-	Berkeley, Calif	0 100
KDKA-F	Sasper, Wyo	50000	KGFW-K	learney, Neb	100	KREG-	Pasadena, Calif	0 100
KDVI-S	evils Lake, N. Dak. 1210	100	KGFX-P	terre, S. Dak 630	200	KRGV-	-Harlingen, Tex126	0 500
KECA-L	os Angeles, Calif 1430	1000				KKKD-	-Los Angeles, Calif112	0 500
KELW-E	Burbank, Calif 780	500	KGGM—A	Ibuquerque, N. M., 1230	250	KRMD-	-Shreveport, La	$ \begin{array}{cccc} 0 & 10000 \\ 0 & 100 \end{array} $
KERN-B	alt Lake City, Utah. 1290 os Angeles, Calif	100	KGHF-P	lbuquerque, N. M	250	IZ DOW	Ophierd Culle 00	
KEX-PO	triand, Ore	$5000 \\ 5000$	KGHI-LI	ttle Rock, Ark1200	100	KRSC-	-Oakland, Call	0 100
KFAC-L	nicolli, Neo 770 os Angeles Calif 1300	1000	KGIR-B	illings, Mont 950 tte, Mont 1360 inidad, Colo 1420	$     1000 \\     500 $	KSAC-	Manhattan, Kans 58	0 500
KFBB—G	reat Falls, Mont 1280	1000	KGIWTr	inidad. Colo 1420	100	KSUJ-	Sioux City, Iowa	$   \begin{array}{ccc}     0 & 1000 \\     0 & 500   \end{array} $
KFBI—Al	bilene, Kans	5000	KGIX-La	s Vegas, Nev1420	100	KSEI-	Pocatello, Idaho	$0 \ 250$
KFBK—S	acramento, Calif1310	100	KGIZ-Gra	ant City, Mo1500	100	KSL-S	alt Lake City, Utah	50000
KFBL-E	verett, wash	50	KGKB-Ty	ler, Tex	100	KS0D	es Moines, Iowa137	0 100
KFDY-R	Beaumont, Tex 560 rookings, S. Dak 550	$500 \\ 1000$	KCK0-W	in Antonio, Tex1370	100	KS00	Sioux Falls, S. Dak111 St. Paul, Minn146	2500
			KGKX-L4	inidad, Colo	$\frac{250}{100}$	KTAR	San Francisco Calif 50	0 10000 0 1000
KFEQ-St	. Joseph, Mo 680	2500	KGKY-Sc	ottsbluff, Nebr 1500	100	KTAR-	Phoenix, Ariz, 62	0 1000
KFGQ-B	t. Joseph, Mo 520 oone, Iowa	100	KGMB—II	outsoluir, Nebr1500 onolulu, Hawaii1320 Ik City, Okla1210 orth Platte, Neb1430 dge City, Kans1210 Francisco Cult	250	KTAT-	San Francisco, Calif 56 Phoenix, Ariz	0 1000
			KGMP-E	lk City, Okla1210	100	KTBS—	Shreveport, La	0 1000
KFI0—Sn	where, Wash 1120 nd du Lac, Wis 120 arshalltown, Iowa 1200	100	KGNF-NC	orth Platte, Neb1430	$\frac{500}{100}$	KTFI-	Twin Falls, Idaho124	0 500
KFIZ-Fo	nd du Lac. Wis1420	100	KG0-San	Francisco Calif 790	7500	KTHS-	Park Ark 1044	10000
KFJB-M	arshalltown, Iowa1200	100	KGRS-An	Francisco, Calif 790 tarillo, Tex	1000	KTMI	Park, Ark	5 10000
KFJI—KI	amath Falls, Ore1210 rand Forks, N. Dak. 1370 rtland, Ore1370 rt Worth, Tex1370	100	KGU—Hor	olulu, Hawaii 750	2500	KTRH-	Houston, Tex., 1120	) 500
KFJM-G	rand Forks, N. Dak. 1370	100	KGV0-Mi	issoula, Mont 1200 tland, Ore	100	KTSA—	San Antonio Tex 1294	1000
KFJK-F0	rt Worth Tex 1370	$\frac{500}{100}$	KGW-Por	tland, 0re	1000	N1831-	-EI PASO TEV. 1314	1 100
KFKA-G	reelev. Colo	500			$\begin{array}{c}100\\1000\end{array}$	KTW-8	Seattle, Wash	0 1000
KFKU—L	awrence, Kans1220	500	KHQ-Spol	kane. Wash	1000	KUMA-	-Yuma Ariz 1490	) 100
KFLV-Re	reeley, Colo	500	K1CA-Clo	kane, Wash	100	KU0A	Fayetteville, Ark1390 Vermillion, S. Dak 890	1000
hFLX	Alveston. Tex. 1370	100	KICK-Re	d Oak, lowa1420	100	KUSD-	Vermillion, S. Dak 890	500
KENE-S	lorthfield, Minn1250 nenandoah, Iowa890	$1000 \\ 500$	KID-Idar	o Falls, Idaho1320	250	KVI-T	acoma, Wash 570	) 500
KFOR-L1	ncoln. Neb	100	KIDW-La	ise, Idaho	$1000 \\ 100$	KVOA-	eattle, Wash	$100 \\ 500$
KF0X—Le	ong Beach, Calif1250	1000	KIEM-Eu	reka, Calif1210	100	KV00	Tulsa, Okla,	5000
KFPL-Du	ıblin, Tex	100			100	KVOR-	Col. Springs, Colo1270	1000
KFPW_F	reenville, Tex1310 ort Smith, Ark1210	$15 \\ 100$	KIT-Yaki	ma, Wash	100	KV0S	Tucson, Ariz	) 100
KFPY-Sn	okane. Wash	1000	KJR—Seat	tle, Wash	$\frac{100}{5000}$	KWCR-	-Cedar Rapids, Iowa1420	) 100
KFQD—Ar	ookane, Wash1340 nchorage, Alaska1230	250	KLCNBl	vtheville, Ark	* 0	KWG-S	Stockton, Calif1200	) 100 ) 100
AFRC-Sa	n Francisco, Calif., 610	1000	KL0-0øde	n litah 1400	500	KWJJ-	Stockton, Calif	500
KERD-CO	lumbia Mo 620	500	KLPM-M	inot, N. Dak1240 tle Rock, Ark1390	250	KWK-8	St. Louis, Mo	1000
KFSG-Lo	n Diego, Calif 600 s Angeles, Calif1120	500 500	KLS-Oakl	and, Calif	$\frac{1000}{250}$	KWKC-	-Kansas City, Mo1370	100
KFUL-Ga	lyeston. Tex	500	KLX-Oakl	and Calif 880	250	KWLC_	-Sureveport, La 850	) 10000 ) 100
KFU0-Cl	alveston, Tex	500	KLZ-Deny	rer, Colo	1000	KWSC	Pullman Wash 1220	1000
KFVD-Lo	s Angeles, Calif1000	250	KMA-She	nandoah, Iowa 930				
KFVS-Ca	pe Girardeau, Mo1210	100	KMAC-Sa	n Antonio, Tex	100	KXA-S	eattle, Wash	250
KFWF-St	ollywood, Calif 950 L. Louis, Mo	$     1000 \\     100 $	KMED_M	adford Ore 1210	$     \begin{array}{c}       1000 \\       100     \end{array} $	KXL-P	ortland, Ore	100
KFWI-Sa	in Francisco, Calif. 930	500	KMJ-Fres	no, Calif	500	KXR0-D	l Centro, Calif1420 Aberdeen, Wash1310 Houston, Tex1440	$100 \\ 100$
KFXD-Na	ampa, Idaho	100	KMLB-M	onroe, La	100	KXYZ-	Houston. Tex. 1446	250
KFXF—De	enver, Colo	500			1000	KYA-S	an Francisco, Calif., 1236	) 1000
KFXJ-Gr	and Junction, Colo. 1310	100	KMO-Tac	ay Center, Neo	250	KYW-KF	'KX—Chicago III 1020	10000
KFXR-0k	an Bernardino, Cal. 1210 dahoma City, Okla. 1310	$\frac{100}{100}$	KMOA-St KMPC-Ba	Louis, Mo 1090	50000	WAAB-	Boston, Mass	500
KFY0-Lu	bbock. Tex	100	KMTR-Lo	s Angeles, Calif	500	WAAR-	-Newark, N. J	500
KFYR-Bi	bbock, Tex	1000	KNOW-Au	stin, Tex	100	WAAT-	Jersev City, N. J 940	300
KGA-Spol	kane. Wash1470	5000	KNX-Los	Angeles, Calif1050	25000	WAAW-	Jersey City, N. J 940 -Omaha, Neb 660	500
KGAR-TU	scon. Ariz	100	KOA-Den	ver, Colo 830	12500	ŴABC		
KGBU-Ka	Diego, Calif1330 stchikan, Alaska900	$\frac{1000}{500}$	KOR_AU	vallis, Ore 550 querque, N. M1180	1000	-WB00	Q-New York, N. Y 860	50000
KGBX-Sp	ringfield, Mo 1310	100	KOCW-Ch	ickasha, Okla	250	WABZ-	Weiner         1010, N. 1	100
KGBZ-Yo	ringfield, Mo 1310 rk, Neb 930	500	KOH-Reno	), Nevada	500	WACO-	Waco, Tex	1000
KGCA—De	corah, Iowa, 1270	100	K011 Con	neil Bluff's Lowa 1260	1000	WADC-	Tallmadge, Ohio1320	1000
KGCR-Wa	itertown, S. Dak1210	100	KOIN-Por	tland, Ore	1000	WAGM-	Presque Isle, Me1420	100
KGCY-Ma	andan, N. Dak1240	$\frac{250}{100}$	KOMA COM	le, wash	1000 5000	watu-	CUTUMBUUS, UNIO 640	ວບຍ
KGDA-Mi	blf Point, Mont1310 itchell, S. Dak1370	100	KOMO-Se	lahoma City, Okla. 1480 attle, Wash 920	1000	WAMC-	Zanesville, Ohio1210 Anniston, Ala1420	$100 \\ 100$
KGDE-Fe	rgus Falls, Minn1200 cockton, Calif1100 iron, S. Dak1200	100 [	KONO_Ser	antonia Tev 1270	100	WAPI-I	Kirmingham Ala 1140	5000
KGDM-St	ockton, Calif1100	250	koos-Ma	rshfield, Ore	100	WASH-	Grand Rapids, Mich., 1270 Zarephath, N. J1350	500
nuu1Hu	Iron; S. Dak1200	100	KORE-Eug	gene, Ore	.100	WAWZ-	Zarephath, N. J1350	250

#### BROADCASTING STATIONS OF UNITED STATES

ALPHABETICALLY BY CALL LETTERS

Call			Call			Call			
Letters	Main Studio Kc. -Hazelton, Pa1420	Power 100	Letters Main Studio	ic.	Power	Letters WISN-	Main Studio -Milwaukee, Wis1	Kc.	Power 250
	-Hazelton, Pa	500	-WBCN-Chicago, Ill	870	50000	WJAC-	-Johnstown, Pa1	1310	100
WBAK-	-Harrisburg, Pa1430	500	WERE-Erie, Pa1 WESG-Ithaca, N. Y1	120	100	WJAG-	-Norfolk, Nebr1 -Providence, R. 1	1060	$\frac{1000}{500}$
WBAL-	-Baltimore, Md1060 -Fort Worth, Tex 800	$\begin{array}{c} 10000\\ 10000 \end{array}$	WESG-Ithaca, N. YI WEVD-New York N V 1	270	$\frac{1000}{500}$	WJAR-	-Pittsburgh, Pa	1290	1000
WBAX-	-Wilkes-Barre, Pa 1210	100	WEVD-New York, N. Y1 WEW-St. Louis, Mo	760	1000	WJAX-	-Jacksonvile, Fla	900	1000
WBBC-	-Fort Worth, 12	500	WEXL—Royal Oak, Mich1 WFAA—Dallas, Tex WFAB—New York, N. Y1	310	$50 \\ 50000$	WJAY-	-Pittshurgh, Pa1 -Jacksonvile, Fla -Cleveland, Ohio -La Salle, Ill1	610	$\frac{500}{100}$
WBBL-	-Richmond, Va1210	$100 \\ 25000$	WFAA—Dallas, Tex WFAR—New York N V 1	100- 100-	1000				100
WBBR-	-Brooklyn, N. $Y$ 1300	1000	WFAM—South Bend, Ind1	200	100	WJBK-	-Detroit, Mich1 -Decatur, Ill.	1370	50
WBBZ-	-Ponca City, Okla1200 -Bay City, Mich1410	100	WFAN—Phialdelphia, Pa WFAS—White Plain, N. Y1	310	500	WJB1-	-Decatur, Ill	1200	$100 \\ 100$
WBCM-	-Bay City, Mich1410 -Buffalo, N. Y 900	$\begin{array}{c} 500 \\ 1000 \end{array}$	WFAS-White Plain, N. YI WFRC-Knoxyille Tenn 1	200	$\frac{100}{50}$	WJBU-	-New Orleans, La1 -Lewisburg, Pa1	1210	100
WBE0-	-Marquette, Mich 1310	100	WFBC—Knoxville, Tenn 1 WFBE—Cincinnati, Ohio 1 WFBG—Altoona, Pa1	200	100	W.IBW-	—New Orleans, La	1200	100
	-Huntsville, Ala1200	100	WFBG—Altoona, Pa1	810	$100 \\ 1000$	WJBY-	-Gadsden, Ala	1210	$\begin{array}{c} 100 \\ 1000 \end{array}$
WB1G-	-Greensboro, N. C1440 Hackensack N J 1450	$\frac{500}{250}$	WFBL—Syracuse, N. Y1 WFBM—Indianapolis, Ind1	230	1000	WJEJ-	-Gadsden, Ala -Jackson, Miss -Hagerstown, Md	1210	100
WBNX-	-Hackensack, N. J1450 -New York, N. Y1350	250	WFBR-Baltimore, Md	270	500	WIFO.	-Williamenorf Pa	1370	100
WB0W-	-Terre Haute, Ind1310	$100 \\ 500$	WFDF-Flint, Mich1	310	$\frac{100}{100}$	WJJD-	-Mooseheart, III	1130	$20000 \\ 1000$
WBRE-	-Birmingham, Ala 930 -Wilkes-Barre, Pa1310	100	WFDF—Flint, Mich 1 WFDV—Rome, Ga 1 WFEA—Manchester, N. II 1	130	500	WJMS-	-Gary, Ind	1420	100
WBS0-	-Needham, Mass 920	500	wFIPhiladelphia, Pa	200	500	WJR	Detroit, Mich. -Mt. Vernon Highway, Va. 1	750	10000
WBT0	Charlotte, N. C1080	$25000 \\ 100$	WF1W—Hopkinsville, Ky WFI,A-WSUN—Clearwater, Fla.	940	$\frac{1000}{250}$	WITI	-Mt. Vernon Highway, Va. 1 -Oglethorpe Univ., Ga. 1	1460	$10000 \\ 100$
WBZ1	-Danville, Va	25000	WF0X—Brooklyn, N. Y1	100	500	WJW-	Akron, Ohio New York, N. Y	1210	100
WBZA-	-Boston, Mass	1000	WF0X—Brooklyn, N. Y 1 WGAL—Lancaster, Pa 1 WGAR—Cleveland, Ohio	310	100	WJZ-	New York, N. Y	760	30000
WCAC-	-Storrs, Conn 600	$\frac{250}{500}$	WGAR-Cleveland, Ohio1 WGBB-Freeport, N. Y1	150 210	500 100	WKAQ- WKAR-	—San Juan, Porto Rico. J —East Lansing Mich 1	1240	$1000 \\ 1000$
WCAE-	-Canton, N. Y	1000	WGBF—Evansville, Ind	530	500	WKAV-	-San Juan, Porto Rico. -San Juan, Porto Rico. -East Lansing, Mich -Laconia, N. H Pisminghom Alp.	1310	100
WCAII-	-Columbus, Ohio1430	500	WGBF—Evansville, Ind WGBI—Scranton, Pa	380	250	WKBB-	-East Dubuque, Ill	1500	100
WCAI-	-Lincoln, Nehr	$\begin{array}{c} 500 \\ 1000 \end{array}$	WGCM-Mississippi City, Miss.	590 250	$\tfrac{1000}{250}$	WKBC-	-Birmingham, Ala -Indianapolis, Ind -La Crosse, Wis	1310	$   \begin{array}{r}     100 \\     500   \end{array} $
WCAM-	-Northfield, Minn 1250 Camden, N. J 1280	500	WGCP—Newark, N. J 1 WGES—Chicago, Ill 1 WGH—Newport News, Va 1	360	500	WKBII-	-La Crosse, Wis	1380	1000
WCA0-	-Baltimore, Md 600 -Asbury Park, N. J 1280 -Rapid City, S. Dak 1200	250	WGH-Newport News, Va1	310	100				100
WCAP- WCAT-	-Asbury Park, N. J1280 -Rapid City, S. Dak1200	$\frac{500}{100}$	WGL—Fort Wayne, Ind1 WGLC—Glen Falls, N. Y1	370 370	$     100 \\     50   $	WKBS-	-Galesburg, 111	1310	$\frac{500}{100}$
WCAU-	-Philadelphia, Pa1170	50000	WGN-WLIB-Chicago, Ill	720	25000	WKBV-	—Connersville, Ind —Buffalo, N. Y	1500	100
WCAX-	-Philadelphia, Pa 1170 -Burlington, Vt 1200 -Carthage, Ill 1070 -Allentown, Pa 1440	100	WGNY-Chester Tnshp., N. Y. 1 WGR-Buffalo, N. Y	210	$ \begin{array}{r} 50 \\ 1000 \end{array} $	WKBW	—Buffalo, N. Y	1480	$\frac{5000}{100}$
WCBA-	-Allentown, Pa	$\frac{50}{250}$	WGN-Bullario, N. 1	890	250	WKFI-	-Greenville, Miss	1210	100
WCRD	-Zion, III	5000	WGX—Buntailo, N. 1. WGST—Atlanta, Ga WGY—Schenectady, N. Y WHA—Madison, Wis	790	50000	WKJC-	-Greenville, Miss	1200	100
WCBM-	-Baltimore, Md 1370	$100 \\ 100$	WHA—Madison, Wis	940	$\tfrac{1000}{250}$	I W K Y	-Cincinnati, Ohio Oklahoma City, Okla	900	$\begin{array}{c} 500 \\ 1000 \end{array}$
WCCO-	-Springfield, Ill1210 -Minneapolis, Minn 810	50000	WHAM-Rochester, N. Y1	150	5000	WKZO-	-Kalamazoo, Mich	590	1000
WCDA-	-Minneapolis, Minn 810 -New York, N. Y 1350 -Chicago, 111 970 -Brooklyn, N. Y 1400	250	WHAD—Milwaukee, Wis1 WHAM—Rochester, N. Y1 WHAS—Louisville, Ky1 WHAS—Louisville, Ky	820	$\tfrac{25000}{100}$	WLAC-	-Kalamazoo, Mich -Nashville, Tenn -Louisville, Ky	1470	$\frac{5000}{100}$
WCFL- WCGU-	-Chicago, III	$\frac{5000}{500}$	WHAT—Philadelphia, Pa1 WIIAZ—Troy, N. Y1		500	WLAP-	GMS—Minneapolis,	1200	100
WCKY-	-Covington, Ky	5000	WHR_Kansas City MO	86U.	500	i Mini	iesota	1250	1000
WCL0-	-Janesville, Wis 1200	100 100	WHBCCanton, Ohio1	200	$10 \\ 100$	WLBC-   WLBF-	—Muncie, Ind —Kansas City, Kans	1310	$\frac{50}{100}$
WCMA-	-Culver, Ind	500	WIBDMt. Orab, Ohio1 WIBF-Rock Island, 1111	210	100	WLBL-	-Stevens Point, Wis -Erie, Pa	900	2000
WCOA-	-Pensacola, Fla	500	WHRI_Sheboygan Wis 1	410	500	WLBW-	-Erie, Pa	1260	$500 \\ 500$
WCOC-	-Meridian, Miss 880 -Harrisburg Pa 1200	$\frac{500}{100}$	WHIPH Andoreon Ind 1	91 N	$\begin{array}{c} 100 \\ 100 \end{array}$	I WI CI_	-Bangor, Me -ltahaca, N. Y	1910	500
WCRW-	-Harrisburg, Pa1200 -Chicago, Ill1210	100	WHBY-Green Bay, Wis1	200	100	WLEY-	-Lexington, Mass -Philadelphia, Pa	1370	100
WCSC-	-Charleston, S. C 1360	$\frac{500}{2500}$	WHDF-Calumet, Mich 1	370	$100 \\ 1000$	WLIT-	—Philadelphia, Pa —Boston, Mass	560	$\frac{500}{100}$
WDAE-	-Portland, Me	1000	WIDH-Boston, Mass	420	1000	WLS-	Chicago, Ill.	870	50000
WDAF-	-Charleston, S. C1210 -Charleston, S. C1360 -Portland, Me	1000	WHBU-Green Bay, Wis WHBY-Green Bay, Wis WHDF-Calumet, Mich WHDI-Boston, Mass WHUL-Tupper Lake, N. Y WHEE-Portsmouth, N. H WHEE-Portsmouth, N. H	740	250	WLTH-	Chicago, Ill. —Brooklyn, N. Y. —Lynchburg, Va.	1400	500
- NDAG-	-Amarillo, Tex1410 -El Paso, Tex1310	$1000 \\ 100$			$\frac{500}{100}$	1 # 1 # -	-Cincinnati, Onio	-700	$\begin{array}{c}100\\50000\end{array}$
WDAS-	-Philadelphia, Pa.,.,1370	100	WHET-Troy Ala	210	100	WLWL	-New York, N. Y	1100	5000
WDAY-	-Fargo, N. Dak	1000	WIIFC—Cicero, 1111 WHIS—Bluefield, W. Va1	420	100	I WMAL	-Washington, D. C.	630	$\frac{250}{5000}$
WDBJ	-Roanoke, Va	$\frac{250}{250}$	WHIS—Bluefield, W. Va1 WHK—Cleveland, Ohio1	$\frac{410}{390}$	$\frac{250}{1000}$	WMA9	-Chicago, Ill Springfield, Mass	1420	5000
WDEL-	-Wilmington, Del 1120 -Waterbury, Vt 550	250	WHN—New York, N. Y1	010	250	WMAZ	Newport, R. I	1180	500
WDEV-	-Waterbury, Vt 550	$500 \\ 1000$	Willo-Des Moines, Iowa1	000	$\frac{5000}{250}$	WMBA	-Newport, R. I	1500	$\frac{500}{100}$
WDGY- WD0D-	–Minneapolis, Minn 1180 –Chattanooga, Tenn 1280	1000	WHOM—Jersey, City, N. J1 WHP—Harrisburg Pa	430	250 500	WMBD	-Peoria, Ill.	1440	500
WDRC-	-Hartford, Conn 1330	500	WHP—Harrisburg, Pa1 WIAS—Ottumwa, lowa1 WIBA—Madison, Wis1	310	100	WMBG	—Peoria, Ill —Richmond, Va	1210	100
WDSU-	-New Orleans, La1250	1000	WIBA-Madison, Wis1	280	$\frac{500}{25}$	WMBH WMBL	-Joplin, Missouri	1420	$100 \\ 5000$
WEAF-	Tuscalo, Ill	$\begin{array}{c} 100 \\ 50000 \end{array}$	WIBG—Glenside, Pa WIBM—Jackson, Mich1	370	100	WMBO	-Chicago, III Auburn, N. Y Brooklyn, N. Y Tampa, Fla	1310	100
WEAN-	-New York, N. Y 660 -Providence, R. I 780	250	WIRD-Chicago III.	abu	$1000 \\ 100$	WMBQ	-Brooklyn, N. Y	1500	$100 \\ 100$
WERC-	-Columous, Unio 570 -Superior Wis 1200	1000	WIBU-Poynette, WIS	$\frac{410}{580}$	1000				
WEBQ-	-Harrisburg, Ill	100	WIBU—Poynette, Wis1 WIBW—Topeka, Kansas WIBX—Utica, N. Y1	200	100	WMCA	-New York, N. Y Brooklyn, N. Y Fairmont, W. Va	570	500
WEBR-	-Buffalo, N. Y 1310	100	WICC-Bridgeport, Conn	600	$250 \\ 100$	WMIL	-Brooklyn, N. Y	1500	$\frac{100}{250}$
WEEI-	-Boston, Mass	$100 \\ 1000$	WIL-St. Louis, Mo1 WILL-Urbana, Ill	200 890	250	I WMPC	Lapeer, Mich	1500	100
WEEU-	-Reading, Pa 830	1000	WILM—Wilmington, Del1 WINS—New York, N. Y1	420	100	WMRJ	—Jamaica, N. Y —New York, N. Y	1210	100
WEHC- WFHC	-Reading, Pa	500 100	WINS—New York, N. Y1 WIOD-WMBF—Miami, Fla1	300 180	500 1000	WMSG WMT_	-New YORK, N. Y	135U 600	$\frac{250}{500}$
WELL-	-Battle Creek, Mich1420 -Americus, Ga	50	WIP—Philadelphia, Pa	610	500	WNAC	-Waterloo, Iowa WBIS-Boston, Mass	1230	1000
WENC-	-Americus, Ga 1420	100	WIS-Columbia, S. C	010	500	WNAD-	—Norman, Okla	1010	<b>5</b> 0 <b>0</b>

#### BROADCASTING STATIONS OF UNITED STATES

ALPHABETICALLY BY CALL LETTERS

Call				Call				Call			
Letters	Main Studio	Ke.	Power	Letters	Main Studio	Ke.	Power	Letters	Main Studio	Ke.	Power
WNAX	Yankton, S. Dak	570	1000	WPG-A	tlantic City, N. J.	1100	5000	WSFA-	Montgomery, Ala	1410	500
	Binghamton, N. Y		100		Petersburg, Va		100		Springfield, Tenn		100
WNBH-	-New Bedford, Mass	1310	100	WPRO-W	PAW-Providence, 1	R. I.1210	100		Winston-Salem, N.		100
	Silver Haven, Pa		100	WPTF-	Raleigh, N. C	680	1000	WSM-I	Vashville, Tenn	650	50000
	GBC-Memphis, Tenn.		500	WQAM-	-Miami, Fla	560	1000	WSMB-	-New Orleans, La	1320	500
	-Carbondale, Pa		100	WQAN-	Scranton, Pa	880	250	WSMK-	-Dayton, Ohio	1380	200
	-Springfield, Vt		250		PAP-New York, N		250		Gastonia, N. C		100
	Saranac Lake, N. Y		50	WQBC-	Vicksburg, Miss	1360	500	WSPA-	Spartanburg, S. C.	1420	100
	ewark, N. J		250		-St. Albans, Vt		100		Toledo, Ohio		1000
	-Knoxville, Tenn		1000	WQDX-	Thomasville, Ga	1210	100	WSUI-	Iowa City, Ja	880	500
	New York, N. Y		500		Willamsport, Pa		100		Buffalo, N. Y		50
	San Antonio, Tex		50000		-Wilmington, N. C.		100		Rutland, Vt		100
	Trenton, N. J		500		-Reading, Pa		100		MAC-Syracuse, N.		250
	Charleston, W. Va		250		Philadelphia, Pa		250		Quincy, Ill		500
	avenport, Ia		5000		Columbus, Ga		100		Worcester, Mass		250
	Jamestown, N. Y		50		Roanoke, Va		250		-Cleveland, 0		
WODA-	Paterson, N. J.	1250	1000		ashington, D. C		500		Eau Claire, Wis		1000
WODA-	Mobile, Ala mes, Ia	1410	$\frac{500}{5000}$		Augusta, Me		$100 \\ 100$		POR-Norfolk, Va.		$\frac{500}{500}$
	Albany, N. Y.		5000		-Augusta, Ga		500		-College Station, Tex		100
	ashington, D. C		100		OAN-Memphis, T Lawrence, Kans		1000		-Springfield, Ill Cumberland, Md		100
	-Manitowoc, Wis		100		-Minneapolis, Min		1000		Philadelphia, Pa		100
	Grand Rapids, Mich.		500		Racine. Wis		1000		Athens, Ga		500
WOPI-I	Bristol, Tenn	1500	100		New York, N. Y.		250		Hartford, Conn		
	ansas City, Mo		1000		Knoxville, Tenn		100		Jackson, Tenn		100
	ewark, N. J		5000		allas, Tex		500		Milwaukee, Wis		1000
WORC-W	EPS-Worcester, Mass.	1200	100		Gainesville, Florida		5000		Savannah, Ga		500
WORK	York, Pa.	1000	1000			1110	5000		Elkhart, Ind.		50
	fferson, City, Mo		500			1330	500		Laurel, Miss		100
	ew York, N. Y		1000		Grove City, Pa	1310			Hammond, Ind		100
	maha, Nebr		1000	WSAN-	Allentown, Pa	1440	250		etroit. Mich		1000
	Fort Wayne, Ind		10000		Fall River, Mass		250		New Orleans, La		10000
WPAD-	Paducah, Ky	1420	100	WSAZ-	Huntington, W. Va.	580	250	WWNC-	-Asheville, N. C	570	1000
WPCC	Chicago, Ill	560	500	WSB—A	tlanta, Ga	740	5000	WWRL-	-Woodside, N. Y	1500	100
	New York, N. Y		500		Chicago, Ill			WWSW-	-Pittsburgh, Pa	1500	250
	Philadelphia, Pa		100	WSBA-	South Bend, Ind	1230			-Wheeling, W. Va		5000
WPFB-	Hattiesburg, Miss	1370	100	WSEN	Columbus, Ohio	1210	100	WXYZ-	Detroit, Mich	1240	1000

## CANADIAN BROADCASTING STATIONS

Call	Kilo	Power	City	Call	Kilo	Powe	r City	Call	Kilo	Power	City
CFAC	690	500	Calgary, Alta.	CJBC	840	5000	Toronto, Ont.	CKOV	1200	100	Kelowna, B. C.
CFB0	890	500	St. John, N. B.	CJCA	745	500	Edmonton, Alta.	CKPC	880	100	Preston, Ont.
CFCA	1120	500	Toronto, Ont.	CJCB	880	50	Sydney, N. S.	CKPR	890	50	Fort Williams, Ont.
CFCF	1030	500	Montreal, Quebec	CJCJ	690	500	Calgary, Alta.	CKTB	1010	<b>†</b> 500	St. Cathertines, Ont.
CFCH	930	100	North Bay, Ontario	CJGC	910	5000	London, Ont.	CKUA	580	500	Edmonton, Alta.
CFCN	985	10000	Calgary, Alta.	CJGX	630	500	Yorkton, Sask.	CKWX	730	100	Vancouver, B. C.
CFC0	1210	250	Chatham, Ont.	CJOC	1120	100	Lethbridge, Alta.	CKX	540	500	Brandon, Man.
CFCT	630	50	Victoria, B. C.	CJOR	1210	<b>†5</b> 00	Vancouver, B. C.	CKY	780	5000	Winnipeg, Man.
CFCY	580	500	Charlotte'n, P. E. I.	CJRM	665	500	Moose Jaw, Sask.	CNRA	630	500	Moneton, N. B.
CFJC	1120	100	Kamloops, B. C.	CJRW	665	500	Fleming, Sask.	CNRD	840	1000	Red Deer, Alta.
CFLC	915	100	Prescott, Ont.	CKAC	730	5000	Montreal, Que.	CNRH	815	500	Halifax, N. S.
CFNB	1210	50	Fredericton, N. B.	CKCD	730	100	Vancouver, B. C.	CNRL	910	5000	London, Ont.
CFQC	910	500	Saskatoon, Sask.	CKCI	645	100	Quebec, Quebec	CNRM	730	5000	Montreal, Quebec
CFRB	690	4000	Toronto, Ont.	CKCK	960	500	Regina, Sask.	CNRO	600	500	Ottawa, Ont,
CFRC	930	<b>†</b> 50	Kingston, Ont.	CKCL	580	500	Toronto, Ont.	CNRQ	880	50	Quebec, Que,
CHCK	960	100	Charlottet'n, P. E. I.	CKC0	890	100	Ottawa, Ont.	CNRR	960	500	Regina, Sask.
CHCS	1010	500	Hamilton, Ontario	CKCR	645	100	Waterloo, Ont.	CNRS	910	500	Saskatoon, Sask.
CHGS	1120	500	Summerside, P. E. 1.	CKCV	880	50	Quebec, Quebec	CNRT	1120	500	Toronto, Ont.
CHMA	580	250	Edmonton, Alta.	CKFC	730	50	Vancouver, B. C.	CNRV		500	Vancouver, B. C.
CHML	880	50	Hamilton, Ont.	CKGW	840	5000	Toronto, Ont.	CNRW	780	5000	Winnipeg, Man.
CHNS	930	500	Halifax, N. S.	CKLC	840	1000	Red Deer, Alta.	CNRX	690	4000	Toronto, Ont.
CHRC	645	100	Quebec, Quebec.	CKMC		100	Cobalt, Ont.				
CHWC	960	500	Regina, Sask.	CKM0	730	100	Vancouver, B. C.	CPRY	840	5000	Toronto, Ont.
CHWK		100	Chilliwack, B. C.	CKNC	960	500	Toronto, Ont.	VAS	685	2000	Glace Bay, N. S.
CHYC	730	s5000	Montreal, Que.	CK 0C	1010	1000	Hamilton, Ont.	VONA	950	50	St. Johns, N. F.

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Before retiring at night and as often during the day as necessary, cleanse your face with LILLIAN R Cleansing Cream... made of quickly soluble oils: fragrant and light. Gently massage the cream over the face and throat with the cushions of the finger tips. Remove all trace of cream (this is as important as the application); using soft cloth or cleansing tissue. Now hathe the face with cold water cupned in the



R Lil-Lait. Jars: 4 oz., \$1.00; 8 oz., \$1.75 16 oz., \$2.75

#### Lillian R Face Powder

If you seek a really vivacious Face Powder... of soft texture, fine quality, exquisitely toned, with an ethereal charm that clings like mist, your quest ends when you first discover the youthful glow that LIL-LIAN R FACE POWDER brings to your skin! LIL-LIAN R FACE POWDER is without leadiness and can be beautifully worn by women of all types, for it is obtainable in 6 attractive shades: White, Rachel, Flesh, Nubian, Suntan, Oriental. The most important Beauty requisite is your

site is your Face Powder.. choose LIL-LIAN R and your quest for the best is

over.



Jumbo Box \$1.00



#### Lillian R Lil-Lait

LILLIAN R Lil-Lait (Milk of the Lilies) is a matchless, exquisite powder base. Spread it on evenly with a bit of cotton or finger-tips. taking special pains around the nostrils. When partly dry, lightly smooth with cleansing tissue and apply powder at once. LILLIAN R Lil-Lait will not coat or deaden the skin, but

ideaden the skin, but will impart a vitalizing bloom. It is especially beneficial for oily skins and a valuable cleanser in case of acne, when Creams are impossible.



Bottles: 4 oz., \$1.00 8 oz., \$1.75

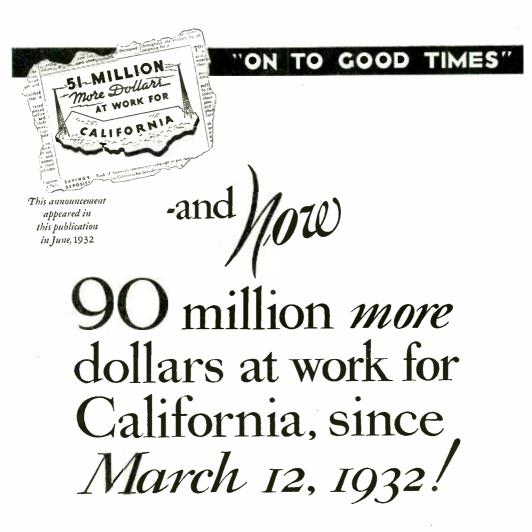
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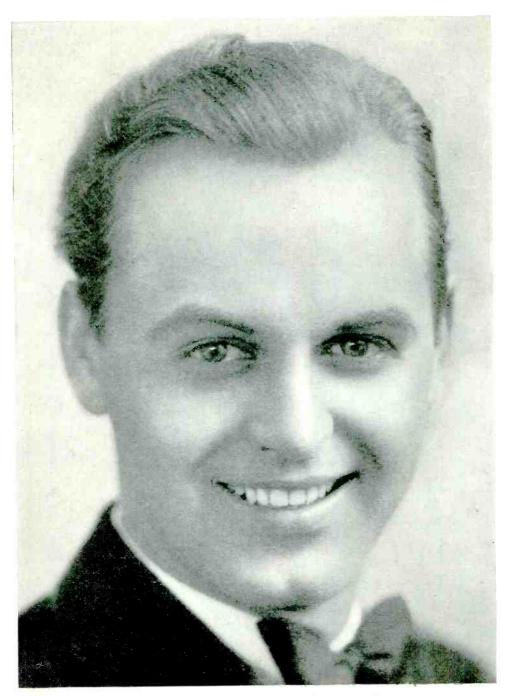


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NORMAN NEILSON, blend tenor and versatile entertainer, is of Danish extraction, was born in Philadelphia, Pa., November 18, 1906. Appeared as juvenile lead in various theatrical productions and succumbed to radio about four years ago. In 1929, he fell in love with and married Vivien Dunn, a California newspaper woman, and now he makes his home in San Francisco. Norman is 5 feet 9 inches tall, weighs 140 pounds, has blue eyes and is endowed with a goodly portion of what is inadequately termed "IT."



For years past, EVA GRUNINGER has appeared side by side with operatic stars of international fame during the San Francisco Grand Opera Company season, yet she has never sung or studied abroad. She was born in Oakland, attended grammar and high schools in San Francisco and was a co-ed at U. C. Her singing career began in San Francisco's Trinity Church and radio listeners became acquainted with her rich contraito seven years ago. She is tall, slender, fair; with eyes of golden brown.

## SUNDAY Programs ·

491.5 Meters KFRC Prospect 0100 243.8 Meters KYA Prospect 3456 610 Kcys. 1230 Kcys. KYA Prospect 3456 1000 Watts 610 Kcys. Don Lee, Inc., San Francisco, Calif. Don Lee, Inc., San Francisco, Gal 8 A.M.—CBS Programs to 9:30 9:30—Home Sweet Home Concert 10:30—CBS Programs to 11:15 11:15—Francesco Del Campo 11:30—Marshall Grant, Organist 11:46 CBS Programs to 2: 11:45—CBS Programs to 2 2—Prof. Lindsley 2:15-Rabbi Magnin, world topics 2:30-CBS Programs to 3:15 3:15—Little Jack Little 3:30—CBS Programs to 6:30 6:30—Juanita Tennyson, Ronald Graham and Walter Kelsey's Melody Ensemble Parisian Nights 7:15—Fireside Fancies, William S. Wright and Earl Towner 7:30—CBS Programs to 9 9-Merrymakers 10-Ted Fio-Rito Orchestra 11 to 12 mid.-Midnight Moods 535.4 Meters KTAB Garfield 4700 560 Kcys. 1000 Watts Assoc. Broadcasters. Oakland. Calif. 8:30 A.M.—Recorded program 9—Chas. Frederick Lindsley 9:15—Recorded program 9:30—Studio program 10—Bible Class 11-Baptist Church Services 12:30—Chapel of the Chimes Organ 1—Church of the Latter Day Saints 1:30—Boulevard Players 2—Walter, Rudolph, Planist 2—Walter Rudoipn, Planst 2:30—Studio program 2:40—Soccer Game, Ernie Smith 4:10—Putnam's Treasure Chest 4:30—Juvenile Play 5—Chapel of Chimes Organ 6—Studio program 6-15—Vducational program 6--Studio program 6:15--Educational program 6:30--Dance Music 7--Famous Dance Orchestras 7:30--Olive May Williamson, pianist 7:45--Church Services 9:15--Rod Hendrickson 9:30--Chapel of the Chimes Organ 9:45-Favorite Melodies 10—Hill Billies 11 to 11:15 P.M.—Emeryville Walk-athon Broadcast

340.7 Meters KLX Lake. 6000 500 Watts 880 Kcys. Tribune Pub. Co., Oakland, Calif. 12 noon-Records 12:30-John Wharry Lewis' quintet

- 1:30-Classical recordings
- 2:30—Clyde Diddle, basso; Helen Thurlby, soprano; Arco and An-ita, novelty guitar duo, and Jean Ardath, pianist
- 3:30—Records 4:30—The Sin
- Singing Strings Violin Ensemble -Records
- 5:30—Orlando Giurlani, tenor; Jean Ardath, pianist 5:45—''Old Man Soliloguy''
- 6-Mixed quartet under the direction of M. Jay Goodman, tenor
   6:30-Hotel Oakland trio
   7:30-Talk Here and There in Brit-
- ain

- ain 7:45—The Cunha Quartet 8—Eight O'Clock Players 9—Brahms Trio 9:30—Bungling Bunglers 9:35—Marge Vogel and Ethel Rhinard
- 10 to 11 P.M.-Dance program

Pac. Broadcast. Corp., San Francisco 8:15 A.M.—Christian Science Prog. 8:30—''Uncle Harry'' Comics 9-Sabbath Reveries 10—Organ 10:30—Singlng Strings 11—Old St. Mary's Church Services 12 noon—Salon Group 1-Waltz Time 5 -Opera 4:15—Violin Masters 4:30—Symphony Series 5:30—Rabbi Elliott M. Burstein 5:45—Royal Serenaders 5:45—Royal Serenaders 6—Sacred Hour 6:30—Light Opera Concert 8—John Wolohan's El Patio Orch. 9—News Flashes 9:15—Joe Wright's Lido Orchestra 10 to 11 P.M.—Concert Memories 280.2 Meters KJBS Ord. 4148-49 100 Watts 1070 Kcys. J. Brunton & Sons, San Francisco 8 A.M.-Recordings 9-Scherer program 9:30-Cosgrave's Program 9:45—Modern Melodies 10—Sunshine Quarter hour 10:15—Tortola program 10:30—Recordings 11-Selix Masterpieces 11-Seitx Masterpieces 11:30-Three Quarter Time 11:45-Melody Gems 12 noon-Maison Paul program 12:15-Scherer Popular program 12:30-Current Hits

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- -Morocco Quarter Hour 1\_
- 1:15—Recordings 1:30—Wexel Musical Comedy Gems
- 2:15—Birthday Music 2:30—Walter H. Mueller, pianist
- 2:45—Recordings 3:30—Light Classics 4—Musical Styles

- 4:30—Popular selections 5:15—Silent period 12:01 to 6 A.M.—Owl program

322.4 Meters KROW Glenc. 6774 930 Kcvs. Glenc. 6774 930 Kcys. 1000 Watts Educa. Broad. Coro., Oakland, Calif. 8 A.M.—Sunday Symphonies 8:45—Dance of the Hour 9—Health Talk, Dr. Linebarger 9:15—Popular Recordings 10—Music; Bible Lecture by Judge Butborford Rutherford 10:30—Recordings 10:45—Maxine's Shopping Service 11—The Happy Cowboys 11:30—Recordings 1—Bible Questions & Answers; Music 2—Select Recordings 2:30-Silent period -Music; Bible Lecture 6 7-Oaklad Chamber of Commerce 7:15-Roy Edwards, tenor; Milton Fallon, organist 7:30-Spanish Watch Tower Program

- 7:50-Silent period
- 9-Greek Watch Tower Program 10 to 11 P.M.-Jess Norman's Orch.

296.6 Meters KQW Ballard 777 1010 Kcys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose 10:15 A.M.—Sunday School Lesson 11 to 12 noon—First Baptist Church Services 7:30 to 9 P.M.-Evening Service,

First Baptist Church

- 322.4 Meters KFWI Franklin 0200 500 Watte 930 Kcys. INI WI 500 Watts Radio Entertainments. San Francisco 2:30 P.M.—Musical Masterpieces 3:30-Dance Maria 3:30—Dance Music 4:30—Evangelistic Program 5—Symphonic Serenade
- 5:30—Dance Time 6—Silent period 7:50 to 9 P.M.-Service from Church of Christ, Scientist First
- 526 Meters KMTR Hillside 1161 570 Kcys. 500 Watts KMTR Radio Corp., Hollywood, Cal. 6 A.M.—Selected recordings 10:30—Stewart Hamblin and Gang 11-Salon Discs 2 P.M.-Sacred Choir Hour 2:30-Musical Comedy Records 2:30-Musical Comedy R 3-Popular Salon Discs 5-Lucky Stars 6-Old Mission Program 6:30-Twilight Melodies 7-Military Band 7:15-KMTR Revue 8-Dusky Stevedores 8:15-KMTR Dance Orchestra 8:30-Parade of Nations 9-Salvatore Santaella's Concert 9:30—Murtaugh, Stepping Stones 10 to 12 Mid.—Studio program
- 225,4 Meters KGB FRank. 6151 1000 Watts 1330 Kcys. 1330 Kcys. 1000 Watts Don Lee, Inc., San Diego, California 8 A.M.—CBS Programs to 9:30 9:30—Home Sweet Home Concert 10:30—CBS Programs to 11:15 11:15—Marshall Grant, organist

- 11:30—Francisco del Campo 11:35—To be announced 12 noon—New York Philharmonic Symphony Orchestra symphony Urchestra 2-Bible Talk 2:30-CBS Programs to 6:30 6:30-Melody Hour 7-CBS Programs to 9 9-Merrymakers 10. Toptometers

- 10-Tomorrow's News Tonight 10:10-Ted Fio-Rito's Dance Orch.
- 11—Midnight Moods 12 to 1 A.M.—Recordings

KSL Wasatch 3901 50,000 Watts 265 Meters 1130 Kcys. Radio Serv. Corp. of Utah, Salt Lake 5 P.M.-CBS Programs to 6:30 6:30-The KSL Players

- -The Cathedral Program
- 7:30—Piano Recital 7:45—L. D. S. Program 8:15—CBS Programs to 9:30

- 9:30—CBS Program 10 to 11 P.M.—Frank Asper, organ-ist, and Wm. Hardiman, violinist

361.2 Meters KOA York 5090 830 Kcys. KOA 12,500 Watts General Electric Co., Denver, Colo. 5 P.M.-Eddle Cantor and Rubin-off's Orchestra

- 6-Enna Jettick Melodies 6:15-G-E Sunday Circle Concert 6:30-Album of Familiar Music
- 7—Network program 7:15—David Lawrence
- 7:30-Romances

7:30—Romances 7:45—Sunday at Seth Parker's 8:15—Walter Winchell 8:30—Melodic Serenade 9—Reader's Guide, Jošeph Jackson 9:30—Gus Arnheim's Orchestra J0—Denyer, Musigal Assoc. Orch. 10:30 to 12 P.M.—Wings, of, Music

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January 22, 1933

379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. National Broadcast. Co., San Francisco National Broadcast. Co., San Francisco Noter the state of the state National Broadcast. Co., San Francisco Service to KHQ KOMO KGW

30

KFI KOA KDYL KGIR

#### KGHL KTAR KFSD

- 8 A.M.-Organ Concert: KGO KGW KOMO
- 8:30—Arion Trio: KGO KOMO KGW 9:30—Song Album: KGO KHQ KOMO
- -Piano Pictures: KGO KGW KFI 10:30-The Pilgrims, mixed chorus; KGO KHQ KOMO KGW KFSD KFI KTAR KDYL
- -Monarch Mystery Tenor: KGO 11-
- KFI KDYL
   11:15—Clyde Doerr Saxophone Octet: KGO KHQ KOMO KFI KFSD KDYL
- 11:30-Yeast Foamers, orchestra direction Charlie Agnews: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL 12 noon-Wayne King and his Or-chestra: KGO KHQ KOMO KGW

- chestra: KGO KHQ KOMO KGW KFI KDYL 12:30-Hour of Worship: K G O KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR 1-Jodent Program with Jane Fro-man: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
- 1:15—Wildroot Institute, with Vee Lawnhurst, pianist and contralto: KGO KHQ KOMO KGW KFI KDYL
- 1:30-National Youth Conference: KGO KHQ KGW KFSD KGIR KGHL
- -National Vespers: KGO KHO 2-KGW KFSD KTAR KDYL KGIR KGHL
- 2:30—Sealed Power Program: Sing-ing Cylinders Quartet: KGO KHQ KOMO KGW KFI KTAR KDYL KGIR KGHL
- -Songland: Gail Taylor, soprano; Myron Niesley, tenor: KGO KHQ KOMO KGW KFI KFSD
- 3:30-Romancers: Orchestra direction Nathan Abas: KGO (KHQ on 3:45) KOMO KGW KFI
- -Borrah Minnevitch and his Harmonica Rascals: KGO KHQ KOMO KGW KFSD KDYL
- 4:15-The Morin Sisters: Trio: KGC KHQ KOMO KGW KFSD KDYL
- 4:30-Great Moments in History: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- KFSD KIAR KDIL 5-Chase and Sanborn Program: Eddie Cantor, master of cere-monies:KGO KHQ KOMO KGW KFI KFSD KTAR KDYL 6-General Electric Sunday Circle Concert: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL 6:22 The American Albhum of Fa-
- 6:30-The American Album of Familiar Music: KGO KHQ KOMO KGW KFI KDYL
- -To be announced
- 7:15—Current Government: KGO KHQ KOMO KGW KFSD KTAR KDYL KGIR 7:30-Romances: Grant Allen, Claire
- Wilson and Dick Finch: KGO KOMO KGW KFSD KDYL KGHL
- 7:45—Sunday at Seth Parker's: KGO KHQ KGW KECA KFSD KTAR KDYL KGHL
- 8:15-Walter Winchell: KGO KHQ KOMO KGW KFI KTAR KDYL KGIR KGHL

- 10
- 10:15 -
- D-Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD ):15-Paul Carson, organist: KGO KHQ (KOMO on 10:30) KGW KFSD
- 11 to 12 mid.—.Tom Gerun and his Bal Tabarin Orchestra: KGO Bal Tabarin Or KHQ KGW KFSD
- 309.1 Meters KJR 970 Kcys. Seneca 1515 5000 Watts Northwest Broad. System, Seattle, Wn.
- 8 A.M .--- NBC-KPO Programs to 9 Animated Cartoons a
- 9:15-NBC-KPO Programs to 10:30
- 10:30-International Bible Students 10:45-NBC-KPO Programs to 8
- 8 P.M.-First Church of Christ Scientist
- 9 to 12 mid.-NBC-KPO Programs

325.9 Meters KOMO Elliott 5890 1000 Watts 920 Kcys. Fisher's Blend Station, Inc., Seattle 8 A.M.-NBC-KGO Programs to 10

- 10-Sermonette
- 10-15-NBC-KGO Programs to 1:30 1:30 P.M.—For All the Family 2:30-NBC-KGO Programs to 4
- 4-Soloist
- 4:15-NBC-KGO Programs to 7:30
- 7:30-Baldy's Homespun Melodies
- 7:45—NBC-KGO Programs to 8:30 8:30—Pioneers

- 9...50-Fiolets 9-Studio Program 10-Richfield News Flashes 10:15-Crazy Crystal Quartet 10:30 to 11 P.M.-NBC-KGO Prog.

508.2 Meters KHQ Main 5383 1000 Watts 590 Kcys. Dy0 Kcys.
Louis Wasmer, Inc., Spokane, Wash.
9.30—The Song Album
10—Watch Tower Program
10:30—The Pilgrims
11-Studio Program
11:15—Clyde Doerr's Sax Octet.

- 11:15-Clyde Doerr's Sax Octet
- 11:30-NBC-KGO Programs to 3:30
- 3:30—Bill Cane, banjoist 3:45—NBC-KGO Program 4—Tull and Gibbs
- 4:30-NBC-KGO Programs to 7
- 7.-To be announced 7:15--NBC-KGO Program 7:30--Voice of Texas 7:45--NBC-KGO Programs to 8:30

- 8:30—Rainbow Hawaiians 8:45 to 12 mid.—NBC-KGO Prog.
- 236.1 Meters KOL Main 2312 1270 Kcys.
- 1000 Watts Seattle Broadcast. Co., Seattle, Wash.
- 8 A.M .- CBS Programs to 11:15
- 11:15—Marshall Grant, organist
- 11:15—Marshall Grant, organist 11:45—The Hoosier Editor 12 noon—N. Y. Symphony Orchestra 2--Professor Lindsley 2:30—CBS Programs to 4:15 4:15—Cecil Solly

- 4:30-Walter Smith's Orchestra

4:45—Negro Achievement Hour 5—Philatelic Facts

- –Merrymakers
- 10-Crazy Minstrel 10:15-Ted Flo-Rito's Orchestra
  - 11 to 12 mid .--- Midnight Moods

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Service to KJR KEX KGA KECA KTAR KDYL KFSD

- 8 A.M.-Chronicle Comics, read by Scotty: KPO
- -Radio Rubes: Hill Billy Quar-tet: KGA KJR KEX KECA KFSD 8 KDYL
- 8:15—Major Bowes' Capitol Family: (KPO on 8:30) KGA KJR KEX KECA KFSD KDYL
- 9:15-Roxy's Gang: Vocal and in-strumental soloists: KPO KGA KJR KEX KECA KTAR KFSD KDYL
- 10:15---Waldorf Organ Recital: KPO KGA KJR KEX KECA KFSD KTAR KDYL
- 10:30-Cecilians: Blanch-Barbara ard, soprano: Eva Gruninger, con-tralto: KPO KGA KJR KEX KECA 11—Bible Stories: KPO KGA KJR
- KEX KECA
- 12 noon-Pastels: Lucile Kirtley, sorastels: Lucile Kirtley, so-prano; woodwind ensemble: KPO KGA KJR KEX KECA KFSD KGHL
- 12:30-Melody Mixers: Rita Lane, soprano; Bob Stevens, tenor; dance orchestra: KPO KGA KJR KEX KECA
- 1:30-Stringwood Ensemble: KPO KGA KJR KECA
- -Quartet Time: The Olympians: KPO KGA KJR KEX
- 2:30—Bohemians: Easton Kent. tenor; orchestra direction Joseph Hornik: KPO KGA KJR KEX KECA KFSD
- 3-Catholic Hour: KPO KGA KJR KEX KECA KTAR KDYL KGIR KGHL
- 3:30—Our 30—Our American Schools: KPO KGA KJR KEX KECA KFSD KDYL KGIR KGHL
- 4--Community Forum: KPO KGA KJR KGIR 4:30—Nathan Abas, violinist: KPO KGA KJR (KEX off 4:45) KECA 5—Rendezvous: Vocal trio: KPO KGA KJR (KEX on 5:15) KECA

5:30—Sunday Concert: KPO KGA KJR (KECA on 6)

—John and Ned, harm KPO KGA KJR KECA

7:15-Personal Close-ups:

Johansen:

pianist: KPO KGA KJR KECA

William Royle, actor, interviewed by Louise Landis: KPO KGA KJR

7:30—Silhouettes: Charles Bulotti, tenor: KPO KGA (KJR off 8)

8:15-Wonders of the Earth: KPO

8:30-Rudy Seiger and his Fairmont

Hotel Orchestra: KPO KGA KECA —Reader's Guide: Joseph Henry Jackson: KPO KGA KJR KECA

chestra: KPO KGA KJR (K on 9:45) KECA KFSD KDYL

10-Denver Musicians' Union: KPO

KGA KJR KEX KECA KDYL

:30-On Wings of Music: KPO KGA KJR KEX KECA KDYL

11 to 12 mid.—Midnight Melodies: KPO KGA KJR (KEX on 11:15) KECA

Simon and his Or-

Concert

Captain

(KEX

harmony duo:

6:30—Gunnar

KGA KEX

KDYL KOA

9:30—Seymour

KOA

KOA

10:30—On

*k***fsd** 

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#### 31

#### CBS

#### Columbia Broadcasting System

- 8 A.M.—Rhoda Arnold and Chas. Carlile, duets: KFBK KWG KOL KERN KVI KFRC KGB KLZ KOH
- 8:30-The Melody Makers: KFBK KWG KERN KDB KOL KVI KWG KERN K KFRC KHJ KGB
- B-Salt Lake City Tabernacle Choir and Organ: KFBK KMJ KWG KDB KOL (KVI on 9:15) KFPY KOIN KFRC KHJ KGB KSL
- 9:30-Emery Deutsch and His Or-KFBK KOL KVI KFPY chestra:
- chestra: KFBK KOL KVI KFF KOIN KSL 9:45—Arthur Tracy, Street Singer: KFBK KOL KVI KFPY KOIN KSL
- KSL 10-Thirty Minute Men: KFBK KOL KVI KFPY KOIN 10:30-Columbia Church of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL 11----Smiling Ed' McConnell: KWG KFBK KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- KSL
- 11:45—Poet's Gold. Poetic readings by David Ross: KFBK KWG KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—New York Philharmonic Symphony Orch.: KFBK KMJ KWG KERN KDB KOL KVI KHJ KFPY KOIN KFRC KGB KSL 2:30—Chicago Knights: K F B K KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB 12 noon—New York Philharmonic
- KSL.
- Current Events: KFBK KMJ KWG KERN KDB KOL KVI KHJ KFPY KOIN KFRC KGB KSL 3-Current

- KFPY KOIN KFRC KGB KSL 3:15--Little Jack Little: KFBK KMJ KERN KDB KOL KVI KHJ KFPY KOIN KFRC KGB KSL 3:30--Cathedral Hour: KFBK KMJ KWG KERN KDB KOL KVI KHJ KFPY KOIN KFRC KGB KSL 4--The World's Business: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL KSL
- 4:15-Walter Smith and his Concert Band: KFBK KMJ KWG KDB KVI KFPY KOIN KFRC KHJ KGB KSL
- 45—Canta Nina Singing Girls: KFBK KMJ KWG KERN KDB KFPY KOIN KFRC KGB KSL 4:45-Canta KLZ KOH
- KLZ KOH 5-John Henry, Black River Giant: KFBK KWG KERN KDB KOL KVI KOIN KFRC KHJ KGB KSL 5:15-Andre Kostelanetz: KFBK KMJ KWG KERN KDB KOL KVI KOIN KFRC KHJ KGB KSL

- --Fred Allen's Bath Club Revue: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- KGB KSL -Friedly Muse: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KHJ KGB 30-Ernest Hutcheson, planist: KFBK KMJ KWG KERN KDB KOL KVI KOIN KFRC KHJ KGB 7:30—Ernest
- -The Gauchos: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KGB

- 8:15—Angelo Patri, "Your Child": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- K5D K5D 8:30-Fennzoil Parade of Melodies: KFBK KMJ KERN KOL KVI KFPY KOIN KFRC KHJ KGB KST.

KOIN Atwater 3333 319 Meters 1000 Watts 940 Kcys.

The Journal, Portland, Oregon 9 A.M.—CBS Programs to 11:30 11:30—Francesco Del Campo 11:45-CBS Programs to 2 2 P.M.—Professor Linsley 2:15—Rabbi Magnin 2:30—CBS Programs to 6:30 6:30-Piano Duo 7--CBS Programs to 8 8--Journal Front Page 8:15--CBS Programs to 9 9-Merrymakers 10-The Wanderer 10:30-Ted Fio-Rito's Orchestra 11 to 11:30 P.M.-Midnight Moods

526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts Puget Sound Broadcast. Co., Tacoma 8 A.M .--- CBS Programs to 8:45 8:45—Radio Gospel League 9:15—CBS Programs to 11:15 11:15—Marshall Grant, organist 11:30—Francesco Del Campo 11:45—CBS Programs to 2 2 P.M.—Judge Rutherford 2:15—Rabbi Magnin 2:30-CBS Programs to 4:45 4:45-Radio Gospel Musicale -CBS Program 5:30-To be announced 6-CBS Program 6:30-Tacoma Music Teachers' Club 7-CBS Programs to 9 9-The Merrymakers 10-Ted Fio-Rito's Orchestra 10:15-The Texas Cowboy 10:30-Ted Flo-Rito's Orchestra 11 to 12 mid.-Midnight Moods 254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore.

Western Broad. Co., Portland, Ore. 8 A.M.—NBC-KPO Programs to 1:30 1:30—Albert Creitz, violinist 1:45—City Club Program 2—NBC-KPO Programs to 4 4:30—NBC-KPO Program 4:45—Silent period 8—NBC-KPO Programs to 8:45 8:45—Your Child and Mine 9—Oregon Federa. of Music Clubs 9:30 to 12 mid.—NBC-KPO Programs 499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego

5 P.M.-Chase and Sanborn Program 6-GE Cirole 6:30-Frost Forecast 6:31-Gunnar Johannsen 7--- To be announced 7:15--- David Lawrence 7:30--- Romances 7:45--- Seth Parker

- 8:15--Organ Program
- 9--Midnight Reflections 9:30--Netherland Plaza Orchestra
- 10-Richfield News Flashes 10:15-Bridge to Dreamland 11 to 12 mid.-Bal Tabarin Orch. -Richfield News Flashes

Richm'd 6111 468.5 Meters KFI 50,000 Watts 640 Keys. Earle C. Anthony, Inc., Los Angeles

- 9 A.M.-Jose Arias Mexican Orch. 9:30-NBC-KGO Programs to 1:30

. . . .

- 9:30-NBC-KGO Programs to 1:30 1:30-Julie Kellar, harpist 1:45-Wesley Tourtellotte, organist 2:30-NBC-KGO Programs to 4 --Classic Hour, string trio 4:30-NBC-KGO Programs to 7:15 7:15-Tales of the Secret Service, by Capt. Don W. Wilkie 7:30-Packard Orchestra 8:15-Walter Winchell 8:30-Orchestra 9-Tapestries of Life: Cast and orch

- 9-Tapestries of Life: Cast and orch. 9:30-Orchestra
- 10-Richfield Reporter of the Air 10:15 to 11 P.M.-Jay Whidden and Hotel Miramar Orchestra

209.7 Meters KECA Richm'd 6111 1000 Watts 1430 Kcys. Earle C. Anthony, Inc., Los Angeles 8 A.M.-NBC-KPO Programs to 2 -Smallman Studios Program NBC-KPO Programs to 4 2:30-4-Golden Choristers 4:30-NBC-KPO Programs to 5:30 5:30-Commissioner's Daughter: play 6-NBC-KPO Programs to 7 7--Studio Program 7:15---NBC-KPO Program 7:30---Nick Harris Detective Stories 7:45---Seth Parker Program 7:45—Seth Parker Program 8:15—Pierce Quartet 8:30—Rudy Seiger and Orchestra 9—Reader's Guide 9:30—Netherland Plaza Orchestra 10-Denver Musicians' Program 10:30 to 11 P.M.—NBC-KPO Prog.

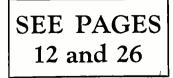
Main 3434 204 Meters KGA 5000 Watts 1470 Kcys. NW. Broad. System, Spokane, Wash. 8 to 12 Mid .- NBC-KPO Programs

- KNX Hemp. 4101 25,000 Watts 285.5 Meters 1050 Kcys. Western Broadcast. Co., Los Angeles 7 A.M .- Bill Sharples and his Gang -Recordings
- 10-Judge Rutherford Sermon 10:15-Organ Recital 10:50-Third Church of Christ, Sci-
- entist
- 12:10 P.M.-Story of India 12:30-Louise Johnson, interpreter of cosmic laws
- -Jehovah's Witnesses
- 2—Los Angeles City Park Board 4—Red Book Transcription 4:15—Oriental Orchestra

- 4:45—Organ Recital

- 4:30-Organ Recital 5-Dr. John Matthews 6-Dr. Abel, Humanitarian Society 6:30-Organ Recital 6:45-Currier's Serenaders 7-Organ, Piano, Violin, Vibraphone and Vocal Ensemble and Vocal Ensemble 7:45-Smiling Ed McConnell 8-First Presbyterian Church
- 9-News

9:15 to 10:15 P.M.—Calmon Lubo-viski, violinist



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One Home on Trial TODAY!

#### MONDAY Programs

#### Lake. 6000 340.7 Meters KLX 500 Watts 880 Keys. Tribune Pub. Co., Oakland, Calif. 8 A.M.-Records 9:19—N. Y. Stocks 9:30—Clinic of the Air 10:15—Stocks, financial information 10:30-International Kitchen, Gladys Cronkhite, director —Sunshine Twins 11-11-Sunshine Twins 11:30-Studio program 12 noon-Jack Delaney's Band 1-Jean's Highlights 2-Classical Recordings 2:40-Closing S. F. Stocks 2:45—Opportunity hour 3:45—Records 4-The Lovable Liars 4:15-Margaret Klink and her Fairy Tale hour Tale hour 4:30-Brother Bob's Club 5-Helen Werman Parmelee, pianist 5:15-"The Rhymesmith" 5:30-Arco and Anita, guitar duo 5:49-Lila Clark, pianist 6-Betty Babhish 7-News Items 7:30-Clark Sitters 7:30-Clark Sisters 7:45-Fred and Morris, comedians 8-Jack Manley, violinist: Orlando Giurlani, tenor, and Jean Ardath, planist 8:25—Better Business Bureau talk 8:30—Faucit Theatre of the Air Players Aspre and his Manila String Or-۹\_ 9:30—Bungling Bunglers 9:49—Jack Delaney and his band 10:30—Fred Skinner: "What Have Yoo?" 10:45 to 12 mid.-Dance program 535.4 Meters KTAB Garfield 4700 1000 Watts 560 Kcys. Assoc. Broadcasters, Oakland, Calif. 6:45 A.M.-Records 7:15—Morning Reporter 7:30—Crazy Capers 7:45—Daily Almanac of Fact and Fun Fun 8-Popular Records 8:30-Jack Hall and Clem Kennedy 9-Morning Prayer Hour 9:30-Dr. J. Douglas Thompson 10-Household hour 10:30-Records 10:35-Dr. B. L. Corley 11: Beagrade 10:35-Dr. B. L. Corley 11-Records 11:30-X Bar B Ranch Boys 12 noon-News; Records 12:45-Studio program 1-Over the Teacups 1:20 Hollwured Star Baparta 1:30-Hollywood Star Reporter 1:45-Studio program 2-Hawailan Travelogue 2:30-Bridge Review with Ira Blue 2:45-Lunatics at Large 2:45—Lunatics at Large 3—Studio program 3:30—Walter J. Rudolph, planist 3:45—Putnam's Treasure Chest 4:30—Studio program 5—Uncle Rod's Smile Club 5:30—Dr. J. Douglas Thompson 6—Automobile Question Box 6:15—Emeryville Walkathon 6:30—News Reporter 6:45—Ernie Smith's Sport Page 7—Famous Dance Orchestras 7:30—Oakland Post-Enquirer 7:30-Oakland Post-Enquirer 7:45-Anson Week's Orchestra (Elec. Trans.) 8-Looney and Gooney

8:15—Golden Memories 8:30—Dance Music 8:45—The Mirror 9—Ice Hockey, Frnie Smith. ann. 10—Hill Billies 11—Emeryville Walkathon 11:15 to 12 mid.-Radio Cabaret 243.8 Meters KYA Prospect 3456 1000 Watts 1230 Keys. Pac. Broadcast. Corp., San Francisco 7:30 A.M .--- Dawn Salute 7:45-Christian Science Program -Breakfast Hour 15-Sonata Recital 8:45-9—Melody Moods 9:45—Mardi Gras 10-Sunshine Hour 11-Album Leaves 11:30-Prudence Penny 11:45-Rhythmsters 12 noon-Scriptures 12:03—Mid-Day Concert 12:45—Organ Recital: Glen Goff 1:45—P-T-A Lecture 2—International Troubadors 2—International Troi 2:30—Organ Matinee 3—Musical Novelties 3:30—Music Masters 4—Singing Strings 4:15-Bertram Bronson: Lecture 4:15—Bertram Bronson: Lecture 4:30—On Parade 5-Sunset Revue 5:45—Holt Thompson Digest 6-Supper Serenade 6:30—Waltz Time 7-Sydney Dixon and G. Donald Gray, Duo Recital 7:30—National Radio Forum 8-Hubbard's Side Show 8:20 Often's Hour 8:30-Choir Hour Royal Serenaders 0 9:15—Junior Chamber of Commerce 9:30—Virginia Miller: Piano Interlude 45---News Flashes 9:45—News Flashes 10—Sandman Organ 11 to 12 mid.—Concert Memories 296.6 Meters KOW Ballard 777 1010 Keys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose 7 A.M.—The Breakfast Hour 8—Silent period 9—Ralph and Rainbow Trouper 9:30—Bargain Bulletin 10—Helpful Hour: Weather 10-20. Warayah Melodice 10—Helpful Hour: Weather 10:30—Monarch Melodies 11—Eleventh Hour Program 11:30—Accordian Capers 12 noon—Band Concert 12:30—Weather Forecast 1:30—Weather Forecast 1:30—Trujo-Strings 1:30—The Friendly Hour 2:30—Martha Meade Program 2.Silent Period -Silent Period 4:30—Story Time 4:45—Skippy 5—Vespers, Roger Darling 5:30—Dinner Concert Evening Echoes 6:15--Franco's Program 6:30-State Market Reports 6:45-Farmers' Exchange and Market Place -U. S. Weather Forecast 7:03-Radio News and Forum 7:30—Minute Man 7:45—Band Concert 8—Sacred Memory 8:30—Golden Memories

491.5 Meters KFRC Prospect 0100 1000 Watts 610 Kcys. Don Lee, Inc., San Francisco, Calif. Don Lee, Inc., San Francisco, Cali 7 A.M.—Seal Rocks Broadcast 7:15—Cecil Wright 7:25—N. Y. Stock Quotations 7:30—Exercise Period 8:30—CBS Programs to 9:30 9:30—Through the Looking Glass 9:45—CBS Programs to 10:30 10:30—Globe Trotter 10:35—CBS Programs to 12 12 noon—Noonday Concert 10:35-CBS Programs to 12 12 noon-Noonday Concert 1-CBS programs 1:30-N. Y. Stock Quotations 1:35-Globe Trotter 1:45-Beauty Talk 2-Happy Go Lucky Hour 3-Feminine Fancies 4:30-Better Business Bureau 4:35-Recordings 4:35-Jolly Time Popcon 5-Ho. Rangers 4:55—Jolly Time Popcorn 5:H-O Rangers 5:15—Globe Trotter; Town Topics 5:30—Skippy 5:45—CBS Programs to 7:15 7:15—Juanita Tennyson Song Recital cital 7:30-CBS Programs to 8 8-Blue Monday Jamboree 10-Bisquick Band 10:05-Organ Concert 10:15-Frank Grenough Orchestra 11-To be announced 12 to 1 A.M.-Midnight Request Hr. 280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts I. Brunton & Sons, San Francisco 6 A.M.-KJBS Alarm Klok Klub 6 A.M.—KJBS Alarm Klok Klub 8.—Favorite recordings 9—Assoc. Food Stores 9:30—Popular Song Hits 10.—Reporter of the Air 10:05—Scotty's Table Talks 10:20—Popular Selections 11:30—Charles' Miniature Vaudeville 11:45—Concert Favorites 12 noon\_Recordings 12 noon—Recordings 12:15—Galla Rini, accordionist 12:30—Band Concert 12:45—Carl Coveny & Pat Buckman 1—Stock reports; records 2:15—Willie Mae Carson, bridge authority 2:30-Records 2:45—Speak-Easy Time; records 3—Reporter of the Air; records 4—Ideal Bread program 

January 23, 1933

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#### KJBS today!

The Alarm Klok Klub 6 to 8 a.m., with "Dr." Frank Cope, the Original Blues Disperser

> Galla Rini Piano-Accordionist 12:15 to 12:30 a.m.

9-Cross-Cuts of the Log of the Day 9:05-Accordion Capers 9:30 to 10 P.M.-Mauna Kea Trio

#### 379.5 Mtrs. NBC-KGO Sutter 1920 8-Amos 790 Kcys. KOMO 790 Kcys. National Broadcast. Co., San Francisco

#### Service to KHQ KOMO KGW KFI KOA KDYL KGIR

#### KGHL KTAR KFSD

7 A.M.—Organ Concert: KGO KOMO (KGW on 7:15) 7:30-United States

- Navy Band: (KOMO KGW off 7:45) йсо KFSD KDYL

- KFSD KDYL
   Singing Strings: KGO KHQ
   KGW KFI KFSD KDYL
   8:15-Shipwreeked: Dramatization:
   KGO KHQ KOMO KGW
   8:30-Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
   Jangendorf Pictorial: News talk by Rush Hughes: KGO KFI
   Johnny Marvin, tenor: KOMO
   9:15-Pollock and Lawnhurst, piano duo: KGO KFSD
   a:30-Rickaroos: Charles Marshall

- 9:30—Buckaroos: Charles Marshall and Ted Maxwell: KGO KOMO 9:45—Arjon Trio: KGO KOMO
- and red Maxwell, Ido Robot 9:45-Arion Trio: KGO KOMO (KGW KFI on 10) KFSD 10:15-Doctor Dick: Drama: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KOA KGIR KGHL 10:30-Woman's Magazine of the

- AAAA ADYL KOA KGIR KGHL
  10:30-Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI
  11:30-California Federation of Wo-men's Clubs: KGO KGW KFSD
  12 noon-Edna Fischer, planist: KGO KOMO KFSD KOA
  12:15-Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
  1-Organ Concert: KGO
  1:45-Midday Musicale: Orchestra direction Emil Polak: KGO KHQ KOMO KGW (KFI on 2)
  2:15-Concert Petite: Orchestra: KGO KHQ KGW KDYL
  2:30-Ume

  - KGO KHQ KGW KDYL 30—Irma Glenn, organi 2:30—Irma
  - AGW KDYL :30—Irma Glenn, organist: KGO KHQ KOMO KGW KDYL :45—Slow River: Southernaires male quartet: KGO KHQ KOMO KGW Weber 2:45-Slow
  - -Waldorf-Astoria Orchestra: KGO KHQ KOMO KGW KFSD KDYL 30-Al Bernard, the Minstrel Man: KGO KHQ KOMO KGW 3-
  - 3:30-
  - 3:45-Rhythmic String Quartet: KGO KGW KFSD
  - -Jane From KGO KDYL Froman and her Band:
  - 4:15-Concert Ensemble: KGO KFSD KDYL
  - 4:30-Argentine Trio: Instrumentalists: KGO KHQ KGW 4:45—News Service: KGO 4:45—Little Orphan Annie: KDYL

  - 4 ab-Little Orphan Annie: KDYL KOA KGIR KGHL 5-Oahu Serenaders: KGO KHQ KOMO KGW KFSD KDYL 5:15-Hotel Hollender Crystal Room
  - Orchestra: KGO KFSD KGO
  - 5:30-Little Orphan Annie K KHQ KOMO KGW KFI KTAR
  - 5:45-Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- KTA
  G. Tommy Watkins' Orchestra;
  KGO KHQ (KGW on 6:10) KOA
  (KOM off 6:15) (KDYL on 6:15+
  6:30-The Buick Program: KGO
  KHQ KOMO KGW KFI KFSD
  KTAR KDYL KGIR KGHL
- 7-
- -Alice Joy, Radio Dream Girl-KGO KFSD KDYL KGHL
- 7:30-Demi-Tasse Revue: John P. Medbury, master of ceremonies: KGO KHQ KOMO KGW KFI KFSD KDYL KOA KGIR KGHL

-Amos 'n' Andy: KGO KH KOMO KGW KFI KFSD KDYL 8:15-Ted Weems and his Orchestra

- KGO KHQ (KGW on 8:20) KFSD KTAR KDYL
- 8:30-Voice of Firestone: Richard Crooks, tenor: KGO KHO KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL KGU
- 9—Southern Harmony Four: quartet: KGO KHQ KFSD 9:15—Russ Columbo and his Male
- Hotel Park Central KFSD KDYL Orchestra: KGO
- KFSD KDFL
  8:30—Mark Fisher and his Edgewater Beach Hotel Orchestra:
  KGO KHQ KFSD KDYL
  10—Richfield News Flashes:
  KGO KGW KFI KFSD
  10:15—Johnny Hamp and his Mark
  115—Johnny Hamp and his Mark
- KHQ (KOMO off 10:30) KGW
- 11--Phil Harris' Orchestra: KGO
- Territi Harris Octoberta, KGO
   KHQ KMO KGW KFI KFSD
   11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO
   KGW KFI KFSD

440.9 Mtrs. NBC-KPO Sutter 1920 680 Kcvs. NBC-KPO Sutter 1920 Watts 680 Kcys. National Broadcast. Co., San Francisco

Service to KJR KEX KGA KECA KTAR KDYL KFSD

- 7:30 A.M.—Arion Trio: KPO 8—Financial Service: KPO KGA KJR KEX
- 8:15-Elsie Mae Gordon, characteri-zations: KPO KGA KJR KEX KECA
- 8:30-Sonata Recital: (KPO 8:45) (KYA on 8:45) KGA (KJR KEX off 8:45) KECA KFSD 8:45—Julia Hayes: Helpful hints to house wives: WDC
- housewives: KPO Tom Mitchell,

- nousewives. Kro 9-Tom Mitchell, baritone: KPO KGA KJR KEX KECA 9:15—Dixie Memories: KPO KGA KJR KEX KECA 9:30—Mardi Gras: (KPO off 9:45) (KYA on 9:45) KGA KJR KEX VECA KECA
- 9:45-University of California Program: KPO
- 10-Organ Concert: KPO KGA KJR
- KEX KECA 0:30-The Ambassadors: Male quartet: KPO KGA KJR KEX KFSD KDYL
- KFSD KD11 10:45—Rhythmic Serenade: KPO KGA KJR KEX KFSD KDYL 11—Words and Music: KPO KGA KJR KEX KECA KFSD KTAR KDYL
- 11:30—Outstanding Daytime Speak-ers: KPO KDYL 11:45—Little Concert: String en-semble: KPO KGA KJR KEX KDYL
- abon—Sax-o-Tunes: KPO (KGA on 12:05) KJR KEX KECA
   12:30—Pair of Pianos: KPO KGA KEX KECA
   1—Radio Contraction
- -Radio Guid: "L'Aiglon": KPO KGA KJR KEX KECA KFSD KDYL KGHL
- -Lee Sims and Ilomay Bailey: KPO KGA KJR KEX KECA KFSD KDYL KGHL 15--Monday Matinee: KPO KGA KJR (KEX off 2:45) KECA 2
- 2:15KFSD
- -Melody Mixers: KPO (KGA on 3:05) (KJR on 3:10; off 3:50) 3-3:05) (KJR KEX KECA of the
- Life of the Reillys: KPO KGA KJR KEX KECA KFSD

www.americanradiohistorv.com

KHQ 4:15--Federal Business Talk: KPO DYL KGA KJR KEX lestra: 4:30-Eileen Piggott, soprano: KPO KFSD KGA KJR KEX KFSD KDYL

35

- 4:45—Barbara Dale's Charm Mat-inee: KPO KFSD 5-
- -California State Chamber of Commerce Program: KPO KGA KJR KECA
- 5:15-Synco-Thots: Edna Fischer, Newell Chase, piano duo: KPO KGA KJR KECA
- 5:30—Red and Ramona, specialty singers: KPO KGA KJR KECA KDYL
- 5:45—Organ Concert: KPO KGA KJR
- 6--Music Doctor: Orchestra direction Joseph Hornik: KPO KGA KJR KECA KFSD
- 6:30—Safety First: Tr KPO KGA KJR KECA 6:45—To be announced Traffic talk:
- John and Ned, harmony duo: KPO KGA
- 7:15-Tarzan of the Apes: KPO 7:30-National Radio Forum: KYA
- KGA KJR KTAR 7:30—Gypsiana: Louis Ford, vio-linist; William Cowles, pianist:
- кро
- 7:45-The Seal of the Don: Mystery
- Serial: KPO
  Serial: KPO
  KEX on 8:15)
  8:30-NBC Drama Hour: "Through a Locked Door": KPO KGA KJR
- a Locked Door": KPO KGA KJA KEX KECA 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL 9:12—Nomads: Vocalist; orchestra
- 9:15—Nomads: Vocalist; orchestra direction Joseph Hornik: KPO KGA KJR KECA 9:30—Road Show: Variety program: KPO KGA KJR KEX KECA (KDYL on 10) KOA 11—Organ Concert: KPO KGA KEX

- KECA 11:30 to 12 mid.—Rhythm Vendors: KPO KGA KJR KEX KECA

361.2 Meters KOA York 2020 12,500 Watts General Electric Co., Denver, Colo.

5 P.M.-Oahu Serenaders

8--Amos 'n' Andy 8:15-Hotel New Yorker Orchestra 8:30-Voice of Firestone

9:15—Rocky Mountain News 9:30 to 11 P.M.—Roadshow, variety

Radio Serv. Corp. of Utah, Salt Lake

5 P.M.—Smith Ballew's Orchestra

5:30—KSL Novelty Group 6—CBS Programs to 7:15

7:15-KSL Soloist 7:30-The Jewel Box 7:45-CBS Programs to 8:45 8:45-Utah State Federatic

Labor Program -Abe Lyman's Orchestra

The summer

9:15—Blue Monday Jamboree 10—Covey's Orchestra 10:30 to 11 P.M.—Frank Greenough's

KSL Wasatch 3901

Federation

of

50,000 Watts

- 5:15—Hotel Hollander Orchestra 5:30—Network program 5:45—Argentine Trio
- 5:45—Argentine Trio 6—Tommie Watkins' Orchestra
- 6:30-The Buick program 7—Standard Oil Funfest 7:15—Alice Joy

7:30-Demitasse Revue

-The Goldbergs

program

5:15-Chandu

Orchestra -

265 Meters 1130 Kcys.

9-

9.

#### CBS

Columbia Broadcasting System

- 8:30 A.M.—Academy of Medicine program: KFBK KMJ KWG KVI KERN KDB KOIN KFRC KHJ КGВ
- 45-Ben Alley, tenor: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KHJ KGB KSL 8:45-
- KOIN KFRC KHJ KGB KSL -Buddy Harrod and His Yoeng's Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB 30-Concert Miniatures: KFBK KWG KERN KDB KOL KVI KOIN (KFRC on 9:45) KHJ KGB
- 9:30-Concert KFPY
- 10-George Hall and His Hotel Taft Orchestra: KFBK KMJ KWG KERN KDB KOL KOIN KFRC KHJ

- KERN KDB KOL KOIN KFRC KHJ 10:30-Atlantic City Musical: KFBK KMJ KERN KDB KVI KFPY KFRC KHJ KGB KSL 11-National Student Federation of America program: KFBK KMJ KWG KERN KDB KOL KVI KHJ KOIN KFRC KGB KSL 11:15-Sylvia Sapiro. Presenting "The Well-Tempered Clavichord": KFBK KMJ KWG KERN KDB HI:30-American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL 12:10-Columbia Salon Orchestra: KMJ KWG KERN KDB KFPY KOIN KGB

- KMJ KWG KERN KDB KFPY KOIN KGB
- 12:45-Sam Prager, pianist, 2:40—Sam Frager, pianist, and Helen Nugent, contralto: KFBK KMJ KWG KERN KVI KFPK KOIN KGB KSL —Frank Westphal's Dance Orch.: KFBK KWG KMJ KERN KDB KFPY KFRC KHJ KSL (KVI WCB on 1.15) and
- KFPY KFRC KHJ KSL (KVI KGB on 1:15) 1:30-Columbia Artists Recital: KFBK KMJ KWG KERN KDB KVI KFPY KHJ KGB KSL 2-Howard Neumiller, pianist: KSL 2:155-Fred Berrens' Orchestra: KSL 3:15-Reis and Dunn: KSL 4:30-Earl Hoffman Orch.: KFBK KMJ KWG KERN KDB KOL KSL KFPY KGB

- KMJ KWG KERN KDB KOL KSL KFPY KGB 4:45—Between the Bookends: KFBK KMJ KWG KERN KDB KOL KVI KFPY KHJ KGB KSL 5—H-Bar-O Rangers: KFBK KMJ KWG KERN KOL KFPY KGB 5:15—Smith Ballew Orchestra: KMJ KFBK KERN KOL KFPY KGB 6—Chesterfield Program: Ruth Et-ting: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL 6:15—Howard Ely at the Organ:
- 6:15—Howard Ely at the Ora KFBK KWG KDB KOL KFPY KFRC KHJ KGB KSL Organ ΚVI
- 6:30—Dancing at the Bellrive: KWG KFBK KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL KVI

- KFPY KFRC KHJ KGB KSL 6--CBS Program 7--Morton Downey: KFBK KWG 6:15--Leather Pushers KERN. KDB KOL KVI KFPY 6:30--Bells of Harmony KOIN KFRC KHJ 6:45--CBS Programs to 8 7:30--Columbia Radio Revue: KMJ 8--Blue Monday Jamboree KFBK KWG KERN KDB KOL 10--Bisquick Band KFPY KOIN KFRC KHJ KSL 10:05--CBS Feature 7:45--''Myrt and Marga'': KFBK 10:15--Sport Flashes KMJ KWG KERN KOL KVI KSL 10:30--Dance Orchestra KFPY KOIN KFRC KHJ KGB 31 to 12 mid.--To be announced

8—Howard Barlow Orchestra: KSL 8:30—Guy Lombardo and his Or-chestra: KSL

-Abe Lyman's Orchestra: KSL

322.4 Meters KFWI Franklin 0200 500 Watts 500 Watts 930 Kcys. Radio Entertainments, San Francisco 7 A.M .- Dawn Serenade 7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:45—Dr. Corley Program
10—White House Program
10:30—Topics and Music
11—Helen Gordon Barker, art talk
11-He. Compost Molections 11:15—Concert Melodies 11:45—Musical Portraits 11:45—Musical Portraits 12 noon—Dance Music 1—Silent period 6—Dance Music 7—Learn Italian, Prof. Achille 7:15—Wilitts' Contest Review 7:30—Silent period 8:30—Mildred Epsteen, vocalist 8:45—John D. Barry, World Events 9—Ella Stankevich, pianist 9:15—C. Martin Friburg, tenor 9:30—Fox Trot Hits 10—Master Melodies 11-Salon Music 11:30—Dance Music

11:30—Dance Music 12 to 1 A.M.—Hi-Dee-Ho!

322.4 Meters KROW Glenc. 6774 1000 Watts 930 Kcys. Educa. Broad. Corp., Oakland, Calif. 8 A.M.-Recordings 8:15—Prosperity Auction Program 8:30—Recordings 8:45—Dance of the Hour -Silent period 9-Sient period 1 P.M.-Latin-American Program 2-Dance of the Hour 2:15-Recordings 2:30-Verna Anderson, pianist 2:45-Bob Moore, baritone 3—Organ Harmony, Milton Fallon
 3:30—Recordings
 4:30—Recordings
 4:36—Recordings
 4:45—Maxine's Shopping Service
 5:30—Oklahoma ''Doc'' Shahan and bis Ramblers
 Silon Darbart Deriod -Organ Harmony, Milton Fallon -Silent period 7:30—Emma Geer, soprano 7:45—Studio Program 8 to 8:30 P.M.—Italian Program 319 Meters KOIN Atwater 3333

- 940 Kcys. 1000 Watts The Journal, Portland, Oregon 6:30 A.M.—OSC Farm Exten. Talk 7—KOIN Klock 7:30-Movie Chatter Tiso-Movie Chatter
  Shell Happytime
  S:30-CBS Programs to 10:30
  10:30-Art Kirkham, This &
  11-CBS Programs to 1
- This & That
- P.M.—Book of Life —Happy-Go-Lucky Hour 1

3.

- 3-Feminine Fancies 3:30-Newspaper of the Air 5-H-bar-O Rangers
- 5-H-bar-O Kangers 5:15-Skippy 5:30-Davidson Prize Club 6:CBS Program 6:15-Leather Pushers 6:30-Bells of Harmony 6:45-CBS Programs to 8 8-Blue Monday Jamboree 10-Rismick Band

- 508.2 Meters KHQ Main 5383 1000 Watts 590 Kcys. Louis Wasmer, Inc., Spokane, Wash. 7 A.M.-Caterpillar Pioneers 7:45—Early Birds 8—Frisbie's Syrup 8:15-NBC-KGO Programs to 9 9-Walt and Marian 9:15-Musical Gems 9:30—Burgan's Home Comfort 9:45—Diamond Ice and Fuel 9:45—Diamona tee and rust 10—Celia Lee 10:15—NBC-KGO Programs to 11:30 11:30—Bell Organ Concert 12 noon—Electric Home Quarter Hr. 12:15—Farm and Home Hour Junes Owned Business 1—Home Owned Business 1:15—Silver Loaf Bakery 1:30—Spokane Fur Co. 1:45—KHQ News 2—NBC-KGO Programs to 4:30 4:30—Tull and Gibbs 4:45—Editorial Col., Russell Bankson 5:15—Skippy 5:30—NBC-KGO Programs to 6 6.-Peerless Dentists 6:30-Buick Program 7--Kinman Business University 7:30 to 12 mid.--NBC-KGO Prog.

- 254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore. 7 A.M .- Morning Serenaders 7:30-Mr. Copperfield 8-NBC-KPO Programs to 8:45 8:45 -Julia Hayes, Helpful Hints -NBC-KPO Programs to 2:45 2:45—The Question Box 3—NBC-KPO Programs to 4:45 4:45—Silent period 8—Tarzan of the Apes 8:15—NBC-KPO Programs to 12 12 to 12:15 A.M.—Glimpses of To-morrow's News

526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts 570 Kcys. 1000 Watts Puget Sound Broadcast, Co., Tacoma 6 A.M.—The Wandering Cowboy 6:30—Farm Features 6:50—Reveille Reporter 7—Daybreak Devotionals 7:30—Organ Reveille 7:45—Texas Cowboy 8-Shell Happytime 8:30-CBS Program 8:45-The Modern Shopper -CBS Program 9-CBS Program 9:15-George Yount, organist 9:30-Concert Miniatures 10:15-People's Style and Song Hits 10:15-People's Style and Song Hits 10:30-CBS Programs to 12 12 noon-Noon News 12:15-CBS Programs to 1 1-Dora Day DeVore, English lessons 1:45-Dres Proparans to 1:45 1:45-Pre-School Assoc. Program 2-Happy-Go-Lucky Hour 3-Feminine Fancies 4-Compdser's Hour 4:30-Dr. Walsh, Dental Clinic 4-Composer's Hour 4:30-Dr. Walsh, Dental Clinic 4:45-CBS Programs to 5:15 5:15-Musical Crediteers 5:30-George Yount, organist 6-CBS Programs to 7:15 7:15-Clvic Affairs Program 7:30-Dr. Mellor 7:45-Myrt and Marge 8:05-Blue Monday Jamboree 10-Jo-Etude Ethiopians 10:15—Etude Ethiopians 10:45—Frank Greenough's Orchestra 11—Studio Program 11:15 to 12 mid.—Temple Theatre

325.9 Meters KOMO Elliott 5890 1000 Watts 920 Kcys. Fisher's Blend Station, Inc., Seattle Fisher's Diend Station, Inc., See 6:55 A.M.—Inspirational Service 7—NBC-KGO Programs to 8
 Berudence Penny
 S:15—NBC-KGO Programs to 9
 Serty Bon
 S:30—Betty Bon
 Stamberty Bon
 Stamberty Bon 10-The Observer 10:15-NBC-KGO Programs to 11:30 11:30—Uncle Hank, Ciderville Center 11:45—Club Minutes 12 noon—Farm Program 12:15—Farm and Home Hour 1—Tea Time Tales 1:15—Organ 1:45—Red Shadow 2—NBC-KGO Programs to 4:30 4:30—Einer and Einar, Two Counselors 4:45-News Service 5-Concert Orchestra 5:30-NBC-KGO Programs to 7 7.-The Alaskans 7:30-NBC-KGO Programs to 8:15 8:15-Old Song Contest 8:30-Volge of Firestone 9...Little Symphony Hour 10—Richfield News Flashes 10:15—Dollars and Cents 10:30 to 12 mid.—NBC-KGO Prog.

204 Meters KGA Main 3434 1470 Kcys. KGA 5000 Watts NW. Broad. System, Spokane, Wash. 6 A.M.—Early Birds; News 8—NBC-KPO Programs to 3 8-NBC-KPO Programs to 3 3 P.M.—News Bulletins 3:05-NBC-KPO Programs to 4:45 4:45-To be announced 5-NBC-KPO Programs to 6:45 6:45-Frank Funkhauser 7-John and Ned 7:15-Tarzan of the Apes 7:30 to 12 mid.—NBC-KPO Prog.

285.5 Meters KNX Hemp. 4101 1050 Kcys. KNX 25,000 Watts 1050 Kcys. Western Broadcast. Co., Los Angeles 6:45 A.M.-Bill Sharples' Gang -Inspirational Talk and Prayer 8:45--Clinic of the Air 9:30—News 9:45—Aratone 10—Eddie Albright's Family 10:30-Kate Brew Vaughn 11—Recordings 11:45—Talk by H. B. Drollinger 11:43—141k by H. B. Drohinger 12 noon—News 12:45—Organ Recital 1—New Paris Inn 2—Eddie Albright, "The Bookworm" -Matinee Mirthmakers -Travelogue; Stocks; Announcements 4:15-Cecil and Sally 4:30-Town Crier 5:25-Jolly Time Popcorn Company 5:30-Black and Blue 5:45-Electric Transcription 6-News 6:15-Den 6:15-Bill, Mac and Jimmy 6:30—Si and Elmer 6:45—Currier's Serenaders 7—Frank Watanabe and Hon. Archie 7:15—"Pieces of Eight" 7:30—Concert Orchestra 8—Light Concert Music 8:30—Playlet -News 9:15-Calmon Luboviski and Claire

- Mellonino 10-KNX Dance Band 10:30-Organ Recital 11 to 12 mid.-New Paris Inn

309.1 Meters KJR 970 Kcys. Seneca 1515 5000 Watts Northwest Broad. System, Seattle, Wn. 7 A.M.-Rhythm Produce Aces: Quotations 7:30—The Sun Risers; Sport News 8—NBC-KPO Programs to 8:45 9-NBC-KPO Programs to 9:30 9:30-Mardi Gras 10-NBC-KPO Programs to 3 3 P.M.—The Easy Chair 3:10—Melody Mixers 3:50—World Bookman 3:55—Lost & Found Advertisements 4—NBC-KPO Programs to 4:45 4:45-Steamboat Bill 5-NBC-KPO Programs to 6:45 6:45—Sohl-Lundberg and Reed 7-News Edition of the Air 7:15-Tarzan of the Apes 7:30 to 12 mid.—NBC-KPO Programs 468.5 Meters Richm'd 6111 KFI 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M.—Dr. Seixas, exercises 7:30—N. Y. Stock Quotations 7:45—Polly Hall, pianist 8:155—Joe Warner's Jolly Journal 8:36—NBC-KGO Programs to 9:15 8:30—NBC-KGO Frograms to 9:15 9:15—Helpful Hints to Housewives 9:30—Fashion Tour with Melisse 10—NBC-KGO Programs to 11:30 11:30—Care of the Hair 11:45—State Market Reports 12 noon—Dept. of Agriculture Talk 12:15—Farm and Home Hour 1—News Release 1:15—String Trio 1:45—Baldassare Ferlazzo, violinist 2—Midday Musicale 2:15—Studio Program 2:30—Musical Globe Trotter 2:45—Tom Murray's Hill Billies 3:45—Bess Meals Menu Service 4—Wesley Tourtellotte, organist 4:30—News Release 4:45—Noreen Gam Gammill, character sketches 5-String Trio 5:30-Little Orphan Annie 5:45-Wheatenaville 6-Makers of History 6:30-The Buick Program -Orchestra 7:30—M. J. B. Demi-Tasse Revue 8—Amos 'n' Andy 8-Amos n Andy 8:15-Transcription Program 8:30-The Voice of Firestone 9-KFI Fun Factory 10-Richfield Reporter of the Air 10:15-Phil Harris' Orchestra 11:30 to 12 mid .- Organ Concert 209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles 8 A.M.-Louis Rueb, exercises 8:15-NBC-KPO Programs to 10:30 10:30—News Release 10:45—French Lesson 11—NBC-KPO Programs to 4:15 4:15-News Release 4:30-Randy Andrews, songs

- 4:45—Alexander Italian Bevani, language
- ianguage 5--NBC-KPO Programs to 5:45 5:45--Al, Mac and Tommy 6--NBC-KPO Programs to 6:45 6:45--Oral Lornettes 7--Tom Murray's Hill Billies 7:30--Organ and Colonial Quartet 7:45--Studio Program 8 to 12 mid.--NBC-KPO Programs

236.1 Meters KOL Main 2312 1000 Watts 1270 Keys. Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.—KOL Time Klock 7:45—Crazy Minstrel -Shell Happytime 8—Shell Happytime 8:30—Through the Looking Glass 8:45—CBS Programs to 10:30 10:30—Prince of the Ivories 10:45—CBS Programs to 12 12 noon—The Carnival 1—Health Hints 1:15 Padle Snaaker Stavanson 1-Health Hints 1:15-Radio Speaker Stevenson 1:45-Columbia Artist Recital 2-Happy Go Lucky Hour 3-Feminine Fancies 3:30-P. T. A. Program 4-Studio Program 4-Studio Program 4:15—Cecil Solly 4:30—CBS Programs to 5:30 5:30-Skippy 5:45-CBS Programs to 7:15 7:15—To be announced 7:30—CBS Programs to 8 -Reflections 8 8:30—Radio Speaker Stevenson 8:45—The Globe Trotter 9—Blue Monday Jamboree 10-Dance Orchestra 11 to 12 mid .- To be announced 225.4 Meters KGB FRank. 6151 1330 Kcys. 1000 Watts Don Lee, Inc., San Diego, California 7 A.M.—Morning Edition 8—Shell Happytime 8:30—CBS Programs to 10 10—Blanche Wood 10:30—CBS Programs to 12 12.100—CBS Programs to 12 12.100—Farm Flashes 12.15—CBS Programs to 1 1—Closing Markets and News 1:15—CBS Programs to 2 2—Happy-Go-Lucky Hour 2-Happy-Go-Lucky Hour 3-Feminine Fancies 4-Composers' Hour 4:30-CBS Programs to 5 5-H-O Rangers 5:15-Jan Garber Orchestra 5:30-News and Town Topics 5:45-String Quartette 6-CBS Programs to 8 8-Blue Monday Jamboree 10-Tomorrow's News Tonight 10:10-Etude Ethiopians 10:10—Etude Ethiopians 10:30—Greenough's Orchestra 11—Studio Program 12 to 1 A.M.—Recordings 499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego Airtan Radio Corp., Lid., San Di 5 P.M.—Oahu Serenaders 5:15—Hotel Hollender Orchestra 5:30—Judge Philip Smith 5:35—Studio Program 5:45—Program Highspots 5:50—Late News Reporter 6—Music Doctor 6:20 Buick Brogram 6-Music Doctor 6:30-Buick Program 7-Frost Forecast 7:01-Alice Joy, vocalist 7:30-Demi-Tasse Revue 8-Amos 'n' Andy 8:15-Oil Program 8:30-Voice of Firestone 9-Southern Harmony Four 9:30-Edgewater Beach Orchestra

- 9:30—Edgewater Beach Orchestra 10—Richfield News Flashes 10:15—Hotel Mark Hopkins Orch. 11—Ambassador Hotel Orchestra

- 11:30 to 12 mid.--Midnight Organ

## SUBSCRIBE NOW

## **TUESDAY** Programs

322.4 Meters KROW Glenc. 6774 930 Kcys. Glenc. 6774 930 Keys. Intervent 1000 Watts Educa. Broad. Corp., Oakland, Calif. 8 A.M.—Recordings 8:15—Prosperity Auction Program 8:30—Recordings 8:45—Dance of the Hour 9—Silent period 1—Latin-American Program 2—Dance of the Hour 2:15—Recordings 2-Dance of the Hour 2:15-Recordings 3-Organ Harmony, Milton Fallon 3:50-Studio Program 4:30-Recordings 4:45-Maxine's Shopping Service 5-Wade W. Forrester and Artists 5:30-Oklahoma "Doc" Shahan and big Ramburg his Ramblers 6—Silent period 7:30—Ray Oden, steel guitar; Milton All Oden, Steel guitar; Milton Fallon, organist
Bible Lecture, Judge Rutherford
S:15—The Fireside Choristers
S:30—The Romantic Trumpeter and Assisting Artists
9 to 11 P.M.—The KROW-lian Revue 322.4 Meters KFWI Franklin 0200 930 Kcvs. 500 Watts 500 Watts 930 Kcys. Radio Entertainments, San Francisco 7 A.M.—Dawn Serenade 8—Silent Period 9—Blues Chasers 9-Blues Chasers 9:45-Romance of the Kitchen 10-White House Program 10:15-Bellevue Hotel Program 10:30-Topics and Music 11-Learn French, Prof. Achille 11:15-Concert Melodies 11:45-Bertha Hunt, correct English 12 noon-Dance Music 1-Silent period 6-Dance Time 7--Christian Science Program 7:15--Charles Myers, pianist 7:30--Silent period 11-Salon Music 11:30—Dance Music 12 to 1 A.M.—Hi-Dee-Ho!

535.4 Meters KTAB Garfield 4700 560 Kcys. Garfield 4700 Watts 560 Kcys. MIAB 1000 Watts Assoc. Broadcasters, Oakland, Calif. 6:45 A.M.—Recorded program 7:15—Morning Reporter 7:30—Crazy Capers 7:45—Daily Almanac 8—Popular Records 8:30—Jack Hall and Clem Kennedy 9—Morning, Praver, Hour. 8:30—Jack Hall and Clem Kenn 9—Morning Prayer Hour 9:30—Dr J. Douglas Thompson 10—Household Hour 11:35—Dr. B. L. Corley 11—Studio program 11:30—X Bar B Boys 12 noon—Echoes of Portugal 12:30—Oakland Post Enquirer 12:35—Records 1—Over the Teacure 12.30-Records 1-Over the Teacups 1:30-Hollywood Star Reporter 1:45-Studio program 2:45-Recorded program 3-Charles Park, the budgeteer 3:30-Walter J. Rudolph, pianist 3:45--Putnam's Treasure Chest 3:45--Putnam's Treasure Chest 3:45--Dunder Business Bureau 4--"Keep Smiling" Revue 4:30-Studio program 5-Uncle Rod's Smile Club 5:30-Dr. J. Douglas Thompson 6-Dance Music 6:10-Sport Champions 6:15-Emeryville Walkathon 6:30-News Reporter 6:45-Ernie Smith's Sport Page 1-Over the Teacups

7-Famous Dance Orchestras 7:30—Oakland Post-Enquirer 7:45—Dance Music 8-Jesse Stafford's Orchestra 8:30-Viennese Nights 8:45-Studio program 9-Ice Hockey Game 10-Hill Billies 11-Emeryville Walkathon Broad-11:15—Jesse Stafford's Orchestra 11:45 to 12 mid.—Radio Cabaret 243.8 Meters KYA Prospect 3456 1230 Keye KYA 1000 Watts 1230 Kcys. 1000 Watts Pac. Broadcast. Corp., San Francisco 7:30 A.M.—Dawn Salute 7:45—Christian Science Program 8-Breakfast Hour 8:45-U. S. Army Band 9-Melody Moods 9:45-Bluettes 10—Sunshine Hour 11—Album Leaves 11:45—Rhythmsters 11:45—Rhythmsters 12 noon—Scriptures 12:03—Mid-Day Concert 12:45—Avlation Club 1:15—Footlight Features 2—Prudence Penny 2:15—Musical Novelties 2:30—Verse: Mrs. M. C. Sloss 2:45—Hawaiian Entertainers 3—Glen Goff. organist 2:30-Inawaiian Entertainers 3-Glen Goff, organist 4-Artist Celebrities 4:15-"You and Your Government'' 4:45-International Troubadors 4:45—International Troubadors
5:45—Holt Thompson Digest
6:30—Waltz Time
7:15—Salon Group
7:30—Marie Eugene, soprano
7:45—Bob Allen, piano novelties
8—John Wolohan's Orchestra
9—Billy Small, "Fiddlin' Around"
9:30—Milly and Billy, the Cub Reporters porters 9:45-News Flashes 10-Sandman Organ 11 to 12 mid.--Concert Memories 296.6 Meters KQW Ballard 777 1010 Kcys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour 8—Silent period 9—Ralph and Rainbow Trouper 9:30—Bargain Bulletin 9:30—Dargam Buneum 10—Martha Meade Society 10:15—Aunt Sammy 10:30—Monarch Melodies 11—Eleventh Hour Program 11:45—Accordion Capers 11:45—Accordion Capers 12 noon—Band Concert 12:30—Weather; Market Reports 1—One o'Clock Program 1:15—Trujo-Strings 1:30—The Friendly Hour 2:30—Martha Meade Program 2:30—Martna Meade 3—Silent period 4:30—The Story Hour 4:45—Skippy 5—Watch Tower 5:15—Rev. McKee 5:30—Dinner Concert 6—Fyening Febore 5:30-Dinner Concert 6:-Evening Echoes 6:15-Franco's Program 6:30-Market Reports 6:45-Farmers' Exchange 7-U. S. Weather Reports 7:03-Radio News and Forum 7:30-State Federation of Labor 7:45-Band Concert 8 to 10 P.M.-You Never Can Tel 8 to 10 P.M.-You Never Can Tell

#### January 24, 1933

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491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts Don Lee, Inc., San Francisco, Calif. 7 A.M .- Seal Rocks Broadcast 7:15—Cecil Wright 7:25—N. Y. Stock Quotations 7:25—N. Y. Stock Quotations 7:30—Exercise Period 8—Shell Happy Time 8:30—CBS Programs to 9:45 9:45—Ann Welcome, kitchen lyrics 10—George Hall's Orchestra 10:30—Martha Meade Society 10:45—Globe Trotter 10:50—Madison Ensemble 11:15—CBS Programs to 12 12 noon—Noonday Concert 1—CBS program 11:15—Recordings 1:15—Recordings 1:30—Stock Quotations 1:35—Globe Trotter 1:45—Texas Cowboy 2—Happy Go Lucky 3—Feminine Fancies 3—Feminine ranses 4—Health Talk 4:35—CBS program 4:30—To be announced 4:45—Between the Book-ends 5—Steamboat Bill 5:15—Cibe Trotter: Town To 5--Steamooat bill 5:15--Globe Trotter; Town Topics 5:30--Skippy 5:45--Mahdi Magic Circle 6--CBS Programs to 8 8--Newspaper Adventures 8-15--CBS Programs to 9:15 8:15—CBS Programs to 9:15 9:15—Unknown Hands 9:30—CBS Program 10—Bisquick Band 10:05-Ted Rio Rito Orchestra 11-To be announced 12 to 1 A.M.-Midnight Request Hr. 280.2 Meters KJBS Ord. 4148-49 1070 Keys. 000 Watts 1070 Kcys. 100 Watts J. Brunton & Sons, San Francisco 6 A.M.-KJBS Alarm Klok Klub 8—Variety records 9—Melody Gems 9:30-Popular Song Hits

- 9:30—Popular Song Hits 10—Reporter of the Air 10:05—Scotty's Table Talks 10:20—Popular Music 11:15—Medical Society Talk 11:30—Concert Favorites 11:45—Parkelp Program 12 noon—Dance Matinee 12:30—Records 1:05—Stock reports; records 1:05—Stock reports; records 2:15—Speak-Easy Time; records 3—Reporter of the Air; Records 4-Andy Anderson 4:15-Records 5:15-Silent period 12:01 to 6 A.M.-Owl program



Scotty Mortland 10:05 to 10:20 a.m.

National Broadcast. Co., San Francisco

Service to KHQ KOMO KGW KFI KOA KDYL KGIR

#### KGHL KTAR KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO KOMO (KGW on Charles 7:15)
- 7:30—Seraphima Strelova: KGO KOMO KGW KFSD KDYL 7:45—Breen and De Rose: KGO Strelova: KGO
- KFSD 8-
- -Your Child: KGO KOMO KFI KFSD KDYL KGIR
- RISD KULL KULK 8:15-Shipwrecked: Radio dramati-zation: KGO KHQ KOMO KGW 8:30-Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW
- KFI
- 9—Langendorf Pictorial: News talk by Rush Hughes: KGO KFI 9:15—Pollock and Lawnhurst: KGO
- KFSD KDYL 9:30-Buckaroos: Ted Maxwell
- Charles Marshall: KGO KOMO 9:45—Arion Trio: KGO (KHQ on 10:15) (KOMO on 10) (KFI on 10, off 10:15)
- 10:30-Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD on 10:50 to 11:10) (KFSD on 10:50 to 11: (KTAR KDYL KOA off 10:50)
- 11:30—Strollers Mat KGW KFSD KDYL 12 noon—Edna Fische Matinee: KGO
- pianist : Fischer. KGO KOMO KFSD KOA 12:15-Western Farm and
- 2:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL -Stringwood Fractic
- Stringwood Ensemble: (KOMO on 1:20) (KHQ KGW on 1:45)
- -Paul Whiteman's Rhythm Boys 2-
- 2—Paul Whiteman's Khythm Boys: KGO KHQ KOMO KGW KFI KDYL
   2:15—Melodic Thought: KGO KHQ KGW (KFI off 2:30) (KOMO KFSD KGHL on 2:30) KDYL
   2:45—Concert Echoes: KGO KHQ
- KGW
- -Madame Frances Alda KHQ KGW KFSD KDYL 30-Mid-week Federation 3-Alda: KGO
- KIG KOW KIGD KDID
   Sig: KGO KHQ KOMO KGW
   KFSD KTAR KGIR
   Si5—Alvino Rey, guitarist, with Mort Grauenhorst and Bob Cruse, bonicita and guitarists KGO
- with banjoists and guitarists: KGO KHQ KFSD KDYL KOA -Jay Dennis and Ted Reese: Songs.

- Tay being and red Reese: Songs, patter: KGO KHQ KFSD KDYL
   4:15—Tea Timers: KGO (KHQ KOMO off 4:30) (KGW on 4:30)
   4:45—Little Orphan Annie; KDYL KOA KGIR KGHL
- 4:45-News Service: KGO
- Kennedy. 5-Balladettes: Irving -Balladettes: Irving Kenn tenor; orchestra direction Polak: KGO (KHQ off 5:15) Emil
- 5:30-Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW Dramatic
- KFI -The Utah Trail: KGO KHQ KOMO (KGW off 6:25) (KFSD off 6---6:15) KDYL
- 6:30-Ed Wynn and Fire Chief Band: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
- -Lucky Strike Dance Hour: KHQ KOMO KGW KFI KGO KFI KFSD KTAR KDYL KGU
- KGO KHQ Andy: -Amos 'n KOMO KGW KFI KFSD KDYL

- 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. 8:15—Memory Lane: Drama featur-ing Billy Page, Eileen Piggott, Ted ing Billy Page, Eileen Piggott, Ted Maxwell: KGO KHQ KOMO KGW
  - KFI KFSD KTAR 8:45—Horlick Program: Adventures in Health: KGO KHQ KOMC KGW KFI KDYL 9-Waltz Time: KGO KHQ 9:30-Ben Bernie and his Blue Rib KHQ KOMO
  - bon Orchestra: KGO KHQ KOMO
  - KGW KFI 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD 10:15—Johnny Hamp and his Mark
  - Hopkins Hotel Orch.: KGO KHQ KOMO KGW KFSD KDYL KOA —Phil Harris' Orchestra: KGO
  - 11 KHQ KGW KFI KFSD
  - 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KGW KFSD

440.9 Mtrs. NBC-KPO Sutter 1920 680 Keys. NBC-KPO Souther 1920 Watts National Broadcast. Co., San Francisco

- Service to KJR KEX KGA KECA KTAR KDYL KFSD
- 7:30 A.M.-Arion Trio: KPO
- -Financial Service: KPO KGA KJR KEX
- KJR 8:15 Soloist:  $_{\rm KPO}$ KGA
- 8:15-S00181: KFO KGA KJK
   8:30-U. S. Army Band: (KPO off 8:45) (KYA on 8:45) KGA (KJR off 8:45) KECA KFSD KTAR
- ayes, helpful hints to kPO
- 8:45—Julia Hayes, helpfu housewives: KPO 9—Tom Mitchell, barite KGA KJR KEX KECA baritone: KPO
- 9:15—Dixie Memories: KPO KGA KJR KEX KECA
- 9:30—Bluettes, vocal trio: (KPO off 9:45) (KYA on 9:45) KGA (KJR KECA off 9:45) KEX (KFSD KDYL on 9:45)
- 9:45-University of California: KPO 10—Mardi Gras, with Al Schuss, master of ceremonies; KPO KGA KJR KEX KECA
- KJR KEX KECA 10:30—George Sherban and Hotel New Yorker Orchestra: KPO KGA KJR KEX KDYL 11—Words and Music: KPO KGA KJR KEX KECA (KDYL off
- 11:15)
- 11:30—Rhythm Vendors: KPO KGA KJR KEX (KECA off 11:45 12 noon—Organ Concert: KPO (KGA
- on 12:05) KJR KEX KECA

- on 12:05) KJR KEX KECA 12:45-Johnny O'Brien, harmonica; KPO KGA KJR KEX KECA 1-Ted Mack's Brown Palace Hotel Orchestra: KPO KGA KJR KEX KECA KFSD KDYL KOA 1:15-Meredith Wilson and his Or-chestra: KPO KGA KJR KEX KDYL KOA KGHL 1:45-Brownie Tales: Children's Program: KPO KGA KJR KEX KECA KDYL

- Program: KPO KGA KJR KEX KECA KDYL 2-Music Garden: Orchestra: KPO KGA KJR KEX KECA 2:45-Argentine Trio: Instrumental ensemble: KPO KGA KJR KFSD 3-Melody Mixers: KPO (KGA on 3:05) (KJR on 3:15, off 3:55) KEX (KECA off 3:45) 4-Simpy and Glawdys: KPO KGA KIE KEY
- KJR KEX
- A:15-You and Your Government: KPO KYA KGA KJR KEX KECA KFSD KDYL KGIR 4:45-Barbara Dale's Charm Mati-
- nee: KPO KECA KFSD
- -Vincent Lopez and his Congress Hotel Orchestra: KPO KGA KJR 5 KECA (KFSD off 5:15)

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5:30—Harvey Peterson, violinist: KPO KGA KJR KECA KDYL

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- 5:45-Bits of Melody: KPO KGA KJR KDYL KOA
- KDYL KOA
   G-Recollections: Nathan Stewart, baritone: KPO KGA KJR KECA
   6:45—To be announced
   7—John and Ned, harmony duo: KPO KGA KJR KECA
   7:15 Torver of the tract KEO

- 7:15-Tarzan of the Apes: KPO 7:30-Rainbow Harmonies: Easton Kent, tenor: KPO KGA (KJR on 7:45) (KECA off 7:45) 8-Western Artists Series: KPO
- KGA KJR KEX KECA
- 8:15—Pacific Advertising Associa-tion Talks: KPO KGA KJR KEX KECA KGIR KGHL
- KECA KGIR KGHL
   8:15—Cesare Sodero and NBC Concert Orchestra: (KPO KGA KJR KEX KGHL on 8:30) KDYL
   8:45—Synco-Thots: Edna Fischer, Newell Chase, piano duo: KPO KGA KJR KEX KGHL
- 9-The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Musterole Fireside Fantasies: KPO
- KPO
  Series Construction of the series of

- KGA (KJR on 11:15) KEX 11:30 to 12 mid.—Tom Gerun and his
- Bal Tabarin Orchestra: KPO KGA KJR KEX

340.7 Meters KLX Lake 880 Kcys. 500
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- Tribune Pub. Co., Oakland, Calif. 8 A.M.—Records 9:15—N. Y. Stocks 9:30—Records

- 10:15-Stocks; financial information weather 10:30-International Kitchen, Gladys

Jean's Highlights

-Classical Recordings 2:40-San Francisco stocks 2:45-Ethel Rhinard, pianist

4:15—Records 4:30—Brother Bob's Club

Helen Parmelee, pianist

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3

4

Records

Ann Hersey

News items

Santa Clara

10:30—International Kitchen, Gladys Cronkhite, director 11—Sunshine Twins 11:30—Studio Program 11:45—Fred Skinner; "What Have You?" Lock Delevate Deal 12 noon-Jack Delaney's Band

3:45-Madelon Sivyer, and Nancy

-"Timely Garden Tips," by Ar-thur E. Navlet

5:30-Arco & Anita, guitarists 5:45-Song Stories, the Clark Sisters 6-Hotel Oakland Trio

7:30-Wm. Don, eccentric comedian 7:45-Fred and Morris, comedians 8-Helen Benson and Lucille Swan,

banjo girls; Lila Clark, pianist 8:15-Basketball, St. Mary's vs.

9:15-Old Gospel hymns, mixed quartet, under direction of M. Jay

Goodman, tenor 9:45—Nerino's variety orchestra 10:30 to 11:30 P.M.—Dance prog.

mixed

#### **CBS**

- Columbia Broadcasting System 8:30 A.M.—Current Questions Be-fore Congress: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL 8:45—Vincent Sorey and Orchestra: KFBK KMJ KERN KDB KOL KVI KFPY KOIN KFRC KHJ KOR

- KVI KFPY KOIN KFRC KHJ
  KGB
  Buddy Harrod Orchestra: KFBK
  KMJ KWG KERN KDB KOL KVI
  KFPY KOIN KFRC KHJ (KGB
  on 9:15)
  0:30-Concert Miniatures: KFBK
  KWG KERN KDB KVI KFPY
  KOIN KFRC KGB
  10-Geo. Hall's Orchestra: KFBK
  KMJ KWG KERN KDB KOIN
  KFRC (KHJ KSL on 10:15)
  10:30-Madison Ensemble, String
  Ensemble: KFBK KMJ KERN
  KDB KVI KFPY (KFRC KHJ on
  10:45) KGB KSL
  11-The Texas Ranger: KFBK KMJ
  KWG KERN KVOR KVI KFPY
  KOL KOIN KGB KSL
  11:5-Ann Leaf at the Organ:
  KFBK KMJ KWG KERN KDB
  KOL KVI KFPY KOIN KFRC
  KHJ KGB KSL
  11:30-American School of the Air:
  KFBK KMJ KWG KERN KDB
- KHJ KUB KSL 11:30-American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHQ KQB KSL

- KHQ KGB KSL 12 noon—Columbia Artists: KMJ KWG KERN KDB KFPY KOIN KHJ (KGB on 12:15) KSL 12:30—Frank Westphal's Orchestra: KMJ KERN KDB KVI KFPY KOIN KGB KSL 1:15—Curtis Institute of Music pro-gram: KFBK KMJ KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL 2—Happy Go Lucky Hour: KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB 2—Programs to KSL KVOR KLZ KOH

- 2-Programs to KSL KVOR KLZ KOH
  2-Hroward Ely at the Organ: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB KSL
  4:45-Between the Bookends: KMJ KFBK KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB
  5-Fray and Braggiotti, Franco-Italian Piano Team: KFBK KMJ KWG KERN KDB KOL KFPY KVI KGB KSL
  5:15-Jan Garber's Orchestra: KMJ KVG KERN KOL KFPY KVI KGB KSL
  5:45-Kay Kyser and his Orchestra: KFFK KMJ KUC KGB KSL
  6-Chesterfield Program: KMJ KWG KERN KOL KFPY KOIN KFRC KHJ KGB KSL
  6:15-Threads of Happiness: KFBK KMJ KWG KERN KOL KFPY KVI KOIN KFRC KHJ KGB KSL
  6:30-California Melodies: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
  \*SL
  -Those McCarty Girls: KFBK

- KSL 7-Those McCarty Girls: KFBK KWG KERN KDB KVI KFPY KOIN KFRC KHJ 7:15-Keyboard Varieties: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ 7:30-Edwin C. Hill: KFBK KMJ KWG KERN KOL KFPY KOIN KFRC
- 7:45-"'Myrt and Marge'': KFBK KMJ KWG KERN KOL KVI KHJ KFPY KOIN KFRC KGB KSL

8—Howard Barlow and the Colum-bia Symphony Orch.: KVI KFPY KOIN (KFRC KHJ on 8:15) KGB KSL

- 8:30—Isham Jones and his Orch.: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL.
- Don Redman and his Orch.: KFBK KMJ KWG KDB KFPY KFRC KGB 9.
- 9:30 to 9:45 P.M .- Harold Stern and His St. Moritz Orch.: KFBK KMJ KWG KETN KDB KFPY KOIN KFRC KSL

236.1 Meters KOL Main 2312 1000 Watts 1270 Kevs. Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.-KOL Time Klock 7:45-Crazy Minstrel 8-Shell Happytime 8:30-CBS Programs to 9:30 9:30-Colonial Dames 9:30—Colonial Dames 9:45—Concert Miniatures 10—Morning Melodies 10:30—Prince of the Ivories 10:45—CBS Programs to 12 12 noon—The Carnival 1—Tito Guizar 1—Tito Guizar 1:15—Radio Speaker Stevenson 1:45—Curtis Institute of Music 2—Happy-Go-Lucky Hour 3—Feminine Fancies 3:30—CBS Program 3:45—Feminine Fancies 4—Studio Program 4:15—Cecil Solly 4:30—CBS Programs to 5:30 5:30—Skippy 5:45—CBS Programs to 7 7-Otto A. Case 7:15-CBS Programs to 8 8--Radio Speaker Stevenson 8:30--CBS Program 8:45--Buy American 8:50--CBS Program

- 9-The Globe Trotter 9:15-Unknown Hands 9:30-Boxing Bouts
- 11 to 12 mid .- Dance Music

526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts Puget Sound Broadcast. Co., Tacoma Puget Sound Broadcast. Co., Face 6 A.M.—The Wandering Cowboy 6:30—Farm Features 6:50—Reveille Reporter 7—Daybreak Devotionals 7:30—Recordings 7:45—Texas Cowboy 8—Shell Happytime 9:30 (DE Dormen to 10) 8-Shell Happytime 8:30-CBS Programs to 10 10-Celia Lee, Home Economics 10:15-People's Style and Song Hits 10:30-CBS Programs to 12 12 noon-Noon News 12:15-CBS Programs to 2 2-Happy-Go-Lucky Hour 3-Feminine Fancies 3:30-Camille Arnd 3:45-Feminine Fancies 4-Book Review 4:15-U. S. C. Trojan period 4:30-Dr. Walsh, Dental Clinic 4:45-CBS Programs to 5:15 5:15-Musical Crediteers 5:30-Recordings; Style Talk 6-CBS Programs to 7 7--''Musical Technocrats'' 7:30-Dr. Mellor 7:45--CBS Programs to 9 Lock Particles and the failed talk 7:45—CES Frograms to 9 9—Jack Routledge, sports talk 9:15—CES Program 9:30—Rialto Radio Revue 10—The Friendship Club 10:30—Ted Fio-Rito's Orchestra 11 to 12 mid.—Dance Music

309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts Northwest Broad. System, Seattle, Wn. 7 A.M.—Rhythm Aces; Produce Quotations 7:14—Vocal Solos; Sun Risers 7:33—Sport News; Sun Risers 8—NBC-KPO Programs to 8:45 8:45--Julia Hayes 9-NBC-KPO Programs to 9:45 9:45-Martha Meade Society 10-Mardi Gras 10-Mardi Gras 10:30--NBC-KPO Programs to 3 3 P.M.-Better Business Talk 3:05-Melody Mixers 3:40-The World Bookman 3:55-Lost & Found Advertisements 4--NBC-KPO Programs to 4:45 4:45-Steamboat Bill 5--NBC-KPO Programs to 6:45 6:45-SobLJundherg and Reed 6:45—Sohl-Lundberg and Reed 7—John and Ned 7:15—Tarzan of the Apes 7:30—News Edition 7:45 to 12 mid.-NBC-KPO Programs 204 Meters Main 3434 KGA 1470 Kcvs. 5000 Watts NW. Broad. System, Spokane, Wash. A.M. – Early Birds; News
 A.M. – Early Birds; News
 A.M. – Early Birds; News
 A.M. – News Builetins
 3:05 – NBC-KPO Programs to 4:45
 4:45 – To be announced
 5:30 – Johnny Muskrat
 5:35 – NBC-KPO Programs to 6:45
 6:45 – Spokane Male Singers
 7 – John and Ned

- 7.-John and Ned 7:15-Tarzan of the Apes 7:30 to 12 mid.-NBC-KPO Prog.

254.1 Meters KEX Atwater 3111 5000 Watts 1180 Kcys. Western Broad. Co., Portland. Ore. 7 A.M.—Morning Serenaders 7:30—Mr. Copperfield 8—Financial Service 8:15—Portland Breakfast Club 8:45—Julia Hayes, Helpful Hints 9—NBC-KPO Programs to 2:45 2:45—Question Box 3—NBC-KPO Programs to 4:45 3--NBC-KPO Programs to 1.14 4:45--Silent period 8--Tarzan of the Apes 8:15--NBC-KPO Programs to 12 12 to 12:15 A.M.--Glimpses of ' Тоmorrow's News

508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts Louis Wasmer, Inc., Spokane, Wash. 7 A.M.—Caterpillar Pioneers 7:30—Morning News 7:45—Kronenberg's Shoe Hospital 8-Crazy Crystals 8:15-NBC-KGO Programs to 9 8:15—NBC-KGO Programs to 9 9—Walt and Marian 9:15—Musical Gems 9:30—Burgan's Home Comfort 9:45—Cella Lee 10.-Frances Ingram 10:15—Martha Meade Society 10:30—Magazine of the Air 11:30—Bell Organ Concert 12 noon—Electric Home Quarter Hr. 12:15—Chamber of Comm. Luncheon 1—Home Owned Business 12:15-Chamber of Comm. Luncheon 1-Home Owned Business 1:15-Silver Loaf Bakery 1:30-Spokane Fur Co. 1:45-KHQ News 2-NBC-KGO Programs to 4:30 4:30-Tull and Gibbs 4:45-Editorial Col., Russell Bankson 5:15-Skippy 5:30 to 12 mid \_NBC-KGO Prog 5:30 to 12 mid.-NBC-KGO Prog.

325.9 Meters KOMO Elliott 5890 468.5 Meters KFI Richm'd 6111 285.5 Meters 920 Kcys. KOMO Watts 640 Kcys. KFI 8ichm'd 6111 285.5 Meters 50,000 Watts 1050 Kcys. 920 Kcys. Fisher's Blend Station, Inc., Seattle 6:55 A.M.—Inspirational Service 7—NBC-KGO Programs to 8 8—Prudence Penny 8:15-NBC-KGO Programs to 9 8:15—NBC-KGO Programs to 9 9—Neighborly Mary 9:30—Betty Bon 9:45—Arion Trio 10—The Observer 10:15—NBC-KGO Programs to 11:45 11:45—Club Minutes 12 noon—NBC-KGO Programs to 1 1:45—Club Minutes 1:15—NBC-KGO Programs to 3:30 3:30—Concert Orchestra 4—NBC-KGO Programs to 4:30 4:30—Two Counselors 4—NBC-KGO Programs to 4:30 4:30—Two Counselors 4:45—News Service 5—Concert Orchestra 5:30—NBC-KGO Programs to 9 9—Fisher's Blend Half Hour 9:30—NBC-KGO Programs to 10:15 10:15—Ghost Story 10:30 to 12 mid.—NBC-KGO Prog.

#### 319 Meters KOIN Atwater 3333 1000 Watts 940 Kcys.

The Journal, Portland, Oregon 6:30 A.M.-KOIN Klock 7:30—Movie Chatter 8—Shell Harris 7:30—Movie Chatter 8—Shell Happytime 8:30—CBS Programs to 10:30 10:30—Art Kirkham 11—CBS Programs to 1 1 P.M.—Book of Life 2—Happy-Go-Lucky Hour 3—Feminine Fancies 3:30—Newspaper of the Air 5:15—Skippy 5:15—Skippy 5:30—Davidson Prize Club 6-CBS Programs to 9 9-Bells of Harmony 9:15-Unknown Hands 9:30-CBS Program 10--Bisquick Band
 10-Bisquick Band
 10:30--Ted Flo-Rito's Orchestra
 10:30--Slumber Boat
 11 to 12 mid.-McElroy's Greater Oregonians

526 Meters KMTR Hillside 1161 500 Watts 570 Kcys. KMTR Radio Corp., Hollywood, Cal. 6 to 10 A.M.-Music; Talks 6 to 10 A.M.—Music; Talks 10.—News Reporter 10:05—Morning Musical 10:30—Salon Discs 11.—German program 11:30—Popular Tunes 11:45—Wandering Troup-a-dors 12 noon—Dick Nelson Entertainers 12:30—Stock reports 12:35—Salon Discs 1—La Fonda Serenaders 1:30—Selected recordings 1-La Fonda Serenauers 1:30-Selected recordings 2:-Music of the Masters 2:30-Howell and Aretta 3:-News Reporter 3:05-Salon Discs 4-Four D's 4:20 Harry Murtaugh 4--Four D's 4--Four D's 4:30--Henry Murtaugh 5--Lucky Stars 6--Salvatore Santaella Music 6:30--Twilight Melodies 7--Military Band 7:15--Dance Orchestra 7:30--Alexander Schriener, Organ 7:45--Judith Poska, violin 8:10--Parade of Nations, Greece 9--Salvatore Santaella's Concert 9:30--Stepping Stones 10--Jed Warner's Orchestra 11 to 12 mid.--Studio program

Earle C. Anthony, Inc., Los Angeles 6:45 A.M.-Dr. Seixas, exercises 7:30—Stock Market Quotations 7:45—Polly Grant Hall, pianist 7:45—Polly Grant Hall, pianist 8—Your Child 8:15—Helpful Hints to Housewives 8:30—NBC-KGO Programs to 9:15 9:15—Joe Warner's Jolly Journal 9:30—Fashion Tour with Melisse 10—NBC-KGO Programs to 11:30 11:30—County Medical Assoc. Talk 11:45—Grederal & State Mikt, Reports 12 noon—U.C. & U.S. Dept. Agric. 12:15—Farm and Home Hour 1—News Release 1:15—Cal·McCoy, baritone 2—NBC-KGO Programs to 2:30 2:30—Musical Globe Trotter 2:45—Tom Murray's Hill Billies 3:45—Cal·McCoy, baritone 2:45—Tom Murray's Hill Billies 3:45—Jimmy Base, songs 4:45—Nick Harris Detective Stories 5—Paul Roberts, tenor; String Trio 5:30—NBC-KGO Programs to 6 6—Helene Handin, Truthrul Trouper 6:15—Tales of the Secret Service 6:30—Ed Wynn & Fire Chief's Band 7—Lucky Strike Dance Hour 8—Amos 'n' Andy 8:15—Memory Lane 8:45—Adventures in Health 9—Tapestries of Life 9:30—Ben Bernie's Orchestra 10—Richield Reporter of the Air Your Child 9:30-Ben Bernie's Orchestra 10-Richfield Reporter of the Air 10:15-Phil Harris's Orchestra 11:30 to 12 mid.-Jay Whidden's Or. 225.4 Meters KGB FRank. 6151 1330 Kcys. 1000 Watts Don Lee, Inc., San Diego, California 7 A.M.—Morning Edition 8—Shell Happytime 8:30—CBS Programs to 9 8:30-CBS Programs to 9 9-Frances Ingram 9:15-CBS Programs to 10 10-Blanche Wood 10:30-CBS Programs to 12 12:100-CBS Programs to 12:145 12:15-CBS Programs to 12:45 12:45-News and Market Quotations 1-Bible Talk 1:30-CBS Program 2-Happy-Go-Lucky Hour 3-Feminine Fancies 4--Tiny Newland 4:15---Trojan period 4:30---CBS Programs to 5:30 5:30---News and Town Topics 5:45---CBS Programs to 7 -Chandu 7:15—CBS Program 7:30—Tarzan 7:45-Myrt and Marge -Headlines 8:15—CBS Programs to 10 10—Tomorrow's News Tonight 10:10—Ted Fio-Rito's Orchestra 11—Midnight Symphony 12 to 1 A.M.—Recordings KSL Wasatch 3901 50,000 Watts 265 Meters

1130 Kcvs. Radio Serv. Corp. of Utah, Salt Lake Factor Serv. Corp. of Otan, Sat 5-1M.—Fray and Braggiotti 5:15—Chandu 5:30—KSL Soloist 5:45—To be announced 6—CBS Programs to 7 7—The Romantic Tenor 7:15 Utab Duckaroos 7:15—Utah Buckaroos 7:45—CBS Programs to 9 9—Mary and John, dramatic sketch 9:15 to 11 P.M.—CBS Programs

KNX Hemp. 4101 25,000 Watts Western Broadcast. Co., Los Angeles 6:45 A.M.-Bill Sharples and Gang 8:45-Inspirational Talk and Prayer 9-Clinic of the Air 9-Clinic of the Air 9:30-News 9:45-Keltabs, health talk 10-Eddle Albright's Family 10:30-Kate Brew Vaughn 11-Jack Carter's Birthday Party 12 noon-News 12:15-Homeopathic Talks 1-Now, Paris Inn 1-New Paris Inn 2-Eddie Albright, late fiction 2:30-Fireman's Band 3:45-Emily Shutts Travel Talks 4-Travelogue; Stocks; Announcements ments 4:15—Cecil and Sally 4:30—Town Crier 5:25—Jolly Time Popcorn Company 5:30—Black and Blue 5:45—Chandu, the Magician 6-News 6:15—Bill, Mac and Jimmy 6:30—Si and Elmer 6:45—Currier's Serenaders 7-Frank Watanabe and Hon. Archie 7:15-Marion Mansfield and Singing Strings 7:30-Concert Orchestra and Earl Hunsaker 8-American Legion Program 8:30-KNX Orchestra 8:45-Golden Memories -News 9:15—Dance Band 9:30—Concert 10—KNX Dance Band 10:30—Organ and Marion Mansfield 11 to 12 mid .- New Paris Inn 209.7 Meters KECA Richm'd 6111 1430 Keys KECA 1000 Watts 1000 Watts 1430 Kcys. Earle C. Anthony, Inc., Los Angeles Earle C. Anthony, Inc., Los Angeles 8.A.M.—Louis Rueb, exercises 8:15—NBC-KPO Programs to 10:30 10:30—News Release 10:45—German Lesson 11-MBC-KPO Programs to 11:45 11:45—County Medical Assoc. Talks 12 noon—NBC-KPO Prog. to 3:45 3:45—Care of the Teeth 4—News Release 4:15—NBC-KPO Programs to 5:45 5:45—Al. Mac and Tommy 6—Recollections 6:45—Talk on Mathematics 6—Recollections 6:45—Talk on Mathematics 7—John and Ned 7:15—Helen Guest, ballads 7:30—NBC-KPO Programs to 9:30 9:30—Jay Whidden's Orchestra 10 to 12 mid.—NBC-KPO Programs 499.7 Meters KFSD Franklin 6353 600 Kcvs. 1000 Watts Airfan Radio Corp., Ltd., San Diego 5 P.M.-Congress Hotel Orchestra 5 P.M.—Congress Hotel Orches 5:15—Better Business Bureau 5:20—Studio Program 5:30—Program Highspots 5:35—Late News Reporter 5:45—Mahdi Magic Circle 6—Utah Trail Execution Utah Trail
6:29—Frost Forecast
6:30—Ed Wynn and Fire Chief Band
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:45—Chamber of Commerce Prog.
9—Waltz Time
9:30—Ben Bernie's Orchestra
10—Richfield News Flashes
10:15—Hotel Mark Hopkins Orch.
11—Ambassador Hotel Orchestra

- 11—Ambassador Hotel Orchestra 11:30 to 12 mid.—Organ Recital

## WEDNESDAY Programs

243.8 Meters KYA Prospect 3456 7—Learn Italian, Prof. Achille 1230 Kcys. Berger State 1000 Watts 7:15—Helen Bellevue San Francisco 7:30—Silent period Pac. Broadcast. Corp., San Francisco 7:30 A.M .- Dawn Salute 7:45-Christian Science Program 7:45—Christian Science Program 8—Breakfast Hour 8:45—Concert Pianist 9—Melody Moods 9:45—Stringwood Ensemble 10—Sunshine Hour 11—Album Leaves 11:30—Rhythmsters 12:03—Mid-Day Concert 12:45—Organ Matinee, Glen Goff 1:45—Crago Time 2—Jrudence Penny 2:15—Quartette Time 2—Prudence Penny 2:15—Quartette Time 2:30—Community Chest 2:45—Symphony Highlights 3:45—Better Business Bureau 4—Musical Novellies 4:30—On Parade 5—''Safety First'' Talk 5:15—Sunset Revue 5:45—Holt Thompson Digest 6—Sunner Seranade 5urper Serenade
6:30-Drama
6:45-Waltz Time
7-Slavic Concert
7:30-Salon Group
7:45-Bob Allen, Piano Novelties
8:30-John Wolohan's Orchestra
9-Sydney Dixon and G. Donald Gray, duo recital
9:30-Wirginia Miller: Piano Inter-Inde -Supper Serenade 6lude 9:45--News Flashes 10-Sandman Organ 11 to 12 mid .--- Concert Memories 322.4 Meters KROW Glenc. 6774 930 Kcys. Glenc. 6774 Educa. Broad. Corp., Oakland, Calif. 8 A.M.—Recordings 8:15—Prosperity Auction Program 8:30—Recordings 8:45—Dance of the Hour 9—Silent period 1—Latin-American Program 2 Dance of the Hour 2-Dance of the Hour 2:15-Recordings 2:10—Bible Lecture 2:45—Benita Annis, pianist 3—Organ Harmony, Galen Harvey 3:30—Recordings 4—Tropical Beach Combers 4---iropical Beach Combers 4:30--Recordings 4:45---Maxine's Shopping Service 5---Italian Program 5:30---Oklahoma "Doc" Shahan and his Ramblers 6-Silent period 7:30-Recordings 7:45-The Pavon Sisters 8 to 9:30 P.M.-Latin-Amer. Prog.

322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts Radio Entertainments, San Francisco Radio Entertainments, San Franci 7 A.M.—Dawn Serenade
Silent period
Blues Chasers
9:45—Dr. Corley Program
10:-White House Program
10:30—Topics and Music
11-Learn Spanish, Prof. Achille
11:15—Correct Malodias 11:15—Concert Melodies 11:15—Musical Portraits 12 noon—Dance Music 1—Silent period 6—Dance Music

8:30---Virginia Mifka, pianist 8:45-John D. Barry, World Events 9-Anna Nettelman, soprano 9:15-Trio 9:30-Drama Hour 10-Master Melodies 11-Salon Music 11:30—Dance Time 12 to 1 A.M.—Hi-Dee-Ho! Lake. 6000 500 Watts 340.7 Meters KLX 880 Kcys. Tribune Pub. Co., Oakland, Calif. 8 A.M.—Records 9:15—N. Y. Stocks 9:30—Records 10:19-Stocks; financial informa-10:19—Stocks; financial informa-tion; weather 10:30—International Kitchen 11-Sunshine Twins 11:30—Studio program 12 noon—Jack Delaney's Band 1-"'Timely Garden Tips'' 1:15—Jean's Highlights 2—Classical recordings 2:35—Better Business Bureau talk 2:45—Organ recital 2:45-Organ recital 3:15-Records 3:45-Madelon Sivyer and Nancy Ann Hersey —"The Lovable Liars" 4:15-Margaret Klink and her Fairy Tale Hour 4:30—Brother Bob's Club 5—Helen Wegman Parmelee, planist 5.30—Arco & Anita, guitarists 5:49—Lila Clark, pianist 6—Hotel Oakland Trio 7—News Items 7:30-The Clark Sisters 7:45-Fred and Morris, comedians 8-John Wharry Lewis, quintet 9-Ethel Rhinard and Cora Scott 9:15-Castagnola Brothers 9:30—Bungling Bunglers 9:30—Bungling Bunglers 9:45—Chick Marble, jazz pianist 10—Fred Skinner: "What Have You" 10:15 to 11 P.M.-Dance program 296.6 Meters KQW Ballard 777 500 Watts 1010 Kcys. Pac. Agric. Foundation, Ltd., San Jose 7 to 10:30—Music; Talks; Weather 10:30—Monarch Melodles 11—Eleventh Hour Program 11-Eleventh Hour Program 11:45-Accordian Capers 12 noon-Band Concert 12:30-Weather; Market Reports 1-One o'Clock Program 1:15-Trujo-Strings 1:30-The Friendly Hour 2:30-Martha Meade Program 3-Slent neriod 3—Silent period 4:30—Story Time 4:45—Skippy -Vespers 5 5:30—Dinner Concert 6—Evening Echoes 6:15—Franco's Program 6:15—Franco's Program 6:30—State Market Reports 6:45—Farmers' Exchange 7—U. S. Weather Forecast 7:30—Radio News and Forum 7:30—Alta California 7:45—Band Concert -American Legion War Camp

491.5 Meters KFRC Prospect 0100 610 Kcvs. 1000 Watts 610 Kcys. Don Lee, Inc., San Francisco, Calif. 7 A.M.—Seal Rocks Broadcast 7:15—Cecil Wright 7:25—N.Y. Stock Quotations 7:30—Morning Exercise Period 8—Shell Happy Time 8.30-CBS Programs to 9:30 9:30-Betty Crocker 9:45-CBS Programs to 10:30 10:30-Globe Trotter 10:35-CBS Programs to 12 10:35—CBS Programs to 12 12 noon—Noonday Concert 1—Claude Hopkin's Orchestra 1:35—Globe Trotter 1:45—Texas Cowboy 2—Happy Go Lucky Hour 3—Feminine Fancies 4—Discovery Hour 4:30—CBS program 4:45—Recordings 4:55—Jolly Time Popcorn 5—H-O Rangers 5:15—Globe Trotter; Town Topics 5:30—Skippy 5:15-Globe Trotter; Town T 5:30-Skippy 5:45-CBS Programs to 6:30 6:30-To be announced 7-OBS program 7:15-The Buccaneers 7:30-CBS Programs to 8 7:30-CBS Frograms to 8 8-Globe Headlines 8:15-''Scotch Night,'' featurin Scotty Mortland, CDLBS 8:45-American Weekly program 9-Don Redman Orchestra featuring 9-Don Redman Orchestra 9:15-Eb and Zeb 9:30-Isle of Golden Dreams 10-Bisquick Band 10:05-Ted Flo-Rito's Orchestra 11-To be announced 12 to 1 A.M.-Midnight Request Hr.

535.4 Meters KTAB Garfield 4700

Assoc. Broadcasters, Oakland, Calif.

560 Kcys.

1000 Watts

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8-American Logistic in a second secon

9:30 to 10 P. M.-Monarch Melodies

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- 560 Kcys. **NIAD** 1000 Watts Assoc. Broadcasters, Oakland, Calif. 6:45 A. M.—Recorded program 7:15—Morning Reporter 7:30—Crazy Quartette 7:30—Crazy Quartette 8:30—Jack Hall and Clem Kennedy 9—Morning Prayer Hour 9:30—Dr. J. Douglas Thompson 10.-Household Hour 10:35—Dr. B. L. Corley 11:30—Cr B. L. Corley 11:30—Oakland Post-Enquirer 12:35—Studio program 1—Over the Teacups 2—Hawaiian Travelogue 2:30—Bridge Review with Ira Blue 2:45—Studio program 3:30—Walter J. Rudolph 3:45—Treasure Chest 4—'Keep Smiling'' Revue 4:30—Studio program 5—Uncle Rod's Smile Club 5:30—Dr. J. Douglas Thompson 6:30—News Reporter 6:45—Ernie Smith's Sport Page 7—Famous Dance Orchestras 7:30—Oakland Post-Enquirer News 7:45—Dance Music 8—Looney and Gooney 8:15—Italian program 8:49—The N. California Trade Area 8:15—Italian program 8:45—The N. California Trade Area 9—Hill Billies 11—Emeryville Walkathon
- 11—Emeryville Walkathon 11:15 to 12 mid.—Radio Cabaret

#### BROADCAST WEEKLY

#### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Keys. NBC-KGO Sutter 1920 7500 Watts 790 Kcys. National Broadcast. Co., San Francisco Service to KHQ KOMO KGW

#### KFI KOA KDYL KGIR KGHL KTAR KFSD

- Charles 7 A.M.-Organ Concert.
- Runyan: KGO (KGW on 7:15) 7:30—Swingin' Along: Instrumental novelty program: KGO KOMO novelty program: KFSD KDYL
- 7:45—Accordiana: Johnny Toffoli, accordionist: KGO KHQ KOMO KFSD KDYL
- 8-Breen and De Rose: Vocal and instrumental duo: KGO KHQ S-Breen and De Kose: Vocal and instrumental duo: KGO KHQ KGW KFI KFSD KDYL
   S15-Shipwreeked: Radio dramati-zation: KGO KHQ KOMO KGW
   Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW
- KFI
- 9-Langendorf Pictorial: News talk by Rush Hughes: KGO KFI 9:15-Pollock and Lawnhurst, piano duo: KGO KFSD KDYL
- 9:30—The Buckaroos: Ted Maxwell, Charles Marshall: KGO
- 9:45-Pair of Pianos: KGO KGW 10:15—Johnny O'Brien, harmonica player; Manuel Tapia, guitarist: KGO KHQ KOMO KGW
- 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI
- (KFSD off 10:50)
- 11:30—Westminster Choir, direction John F. Williamson: KGO KHQ KGW KFSD KTAR KDYL
- -Edna Fischer. pianist: 12 noon-KGO KOMO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1-Stringwood Ensemble: KGO (KHQ on 1:45) (KGW KFSD KGHL on 1:30)2-KGO кно
- -Bits of Melody: KGO KOMO KGW KFSD KGHL -Joseph Gallicchio's Orchestra: 2:15
- KGO KHQ KGW KGI KDYL 2:30—Irma Glenn. organist: KGO KHQ KGW KDYL
- -Concert Echoes: KGO KHQ 2:45-
- KGW KDYL Melody Mixers: Vocalists; dance
- orchestra: KGO KHQ KGW Jackie Heller, tenor: KGO KHQ
- KDYL
- 4:15—Fun with Facts: Monroe Up-ton: KGO KDYL KOA 4:30-Concert Ensemble: KGO
- KOMO KGW KDYL
- 4:45-News Service: KGO
- 4:45-Little Orphan Annie: KDYL KOA KGIR KGHL
- Meredith Willson and his Orchestra: KGO KHQ KOMO (KGW off 5:10)
- 5:30-Little Orphan Annie: Child-hood play with Floy Margaret Hughes, Jack Cowden, Wilda Wil-son Church, Fred Thomas: KGO KHQ KOMO KGW KFI KTAR
- 5:45-Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- -Symphony Concert: Guest con-ductor: KGO KHQ (KFSD off 6:15) KDYL 6-
- 6:30-Woodbury Program with Morton Downey and Donald Novis: KGO KHQ KOMO KGW KFI KTAR KDYL KGIR KGHL

- 7 --Corn Cop Pipe Club of Virginia: KGO KHQ KOMO KDYL KGIR KGHL KGW KFI
- 7:30--Tom Gerun and his Bal Tab arin Orchestra: KGO KFSD KTAR
- -Amos 'n' Andy: KGO KH KOMO KGW KFI KFSD KDYL KHQ
- 8:15—Anson Weeks and his Hotel St. Regis Orchestra: KGO KHQ KGW KTAR KDYL
- 8:30-One Man's Family: Serial drama by Carlton E. Morse; KGO KHQ KOMO KGW KFI
- -Arzen Melody Time: KGO KHQ KOMO KGW KFI 9
- 9:15---Adventures of Sherlock Holmes: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
- 9:45-Don Pedro and his Terrace Gardens Orchestra: KGO KHQ KDYL
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
   10:15—Johnny Hamp and his Mark
- Hopkins Hotel Orchestra: KGO KHQ KGW
- 11-Phil Harris and his Ambassador Hotel Orch.: KGO KHQ KWG KFI
- 11:30 to 12 mid.-Organ Concert, Dollo Sargent: KGO KHQ KGW KFI

440.9 Mtrs. NBC-KPO Sutter 1920 680 Kcys. NBC-KPO Sutter 1920 Watts National Broadcast. Co., San Francisco

Service to KJR KEX KGA

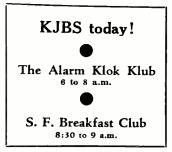
#### KECA KTAR KDYL KFSD

- 7:30 A.M.-Organ Concert: KPC Service: KPO KGA 8---Financial KJR KEX
- 8:15—Sax Appeal: Mickey Gillette, saxophonist: KPO KGA KJR KEX KECA
- 8:30—Entertainers: Tommy Monroe, baritone: KPO KGA KJR KEX KECA KFSD
- 8:45—Concert Pianist: KYA KGA KECA KFSD KTAR
- 8:45-Julia Hayes, helpful hints to housewives: KPO
- 9-Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 15-Dixie Memories: KPO KGA KJR KEX KECA 9:15—Dixie
- 9:30-Stringwood Ensemble: Instrumentalists: (KPO off 9:45) KJR (KYA KFSD on 9:45) KDYL
- 9:45-University of California Program: KPO
- Mardi Gras: Variety program with Al Schuss, master of cere-monies: KPO KGA KJR KEX 10 KECA KFSD
- 10:30—The Ambassadors: Male quartet: KPO KGA KJR KEX KFSD KDYL
- 10:45-Rhythmic Serenade: Harold Stokes' Orchestra: KPO KGA KJR
- Words and Music: Harvey Hays, reader: KPO KGA KJR KEX 11 reader: KPO KECA KDYL
- 11:30-Rhythm Vendors: KPO KGA KJR KEX KECA
- 12 noon-Organ Concert: KPO (KGA on 12:05) KJR (KEX off 12:30) KECA
- 12:45—Eileen Piggott, soprano: KPO KGA KJR KEX
- 1—Eastman School Symphony Or-chestra: KPO KGA KJR KEX KECA KDYL

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- 1:30-Outstanding Daytime Speakers: KPO KGA KJR KEX KDYL
  1:45-Maurice Sherman and his Hotel Sherman Orchestra: KPO KGA KJR KEX KECA
  2:15-The Little Colleen: Irish songs and the seriest KPO KGA KJR KER KER KER
  - and stories: KPO KGA KJR KEX KFSD
- 2:30—Music Box: Orchestra: KPO KGA KJR (KEX off 2:45) KECA KFSD KGHL
- -Waldorf-Astoria Orchestra: KPO 3--(KGA on 3:05) (KJR on 3:15) KEX KFSD KDYL

- KEX KFSD KDYL 3:30—Drifting and Dreaming: The Harding sisters, two-piano team: KPO KGA KJR KEX 3:45—Andy, Jerry and Eddie: KPO KGA KJR KEX KECA KFSD 4—The Life of the Relllys: Comedy serial featuring Ted Maxwell and Bobbe Deane: KPO KGA KJR KFX KFSD KEX KFSD
- 4 :15 -Cosmopolitans: KPO KGA KJR KEX (KECA on 4:30)
- 4:45—Barbara Dale's Charm Mati-nee: KPO KECA KFSD 5—Choralia: California State Madri-
- gal Singers: KPO KGA (KJR off 5:15) KFSD KECA (KDYL off 5:15) KOA 5:30-L'Amour Melodique: KPO
- KGA KJR (KECA off 5:45) KDYL
- Sunset Serenaders: KPO KGA KJR (KECA on 6:30)
- 6:45-To be announced
- -John and Ned, harmony duo: KPO KGA KJR KECA
- :15-Tarzan of the Apes: KPO
- 7:30-Exploring America with Conoco and Carveth Wells: KDYL KGIR KGHL KGA
- 7:30—Charles Runyan, pianist: KPO
- 7:45-The Seal of the Don: Mystery serial: KPO 8-University
- of California Program: KPO 8
- -Marshall's Mavericks: KYA KGA KJR (KEX on 8:15) KECA
- 8:30 Silver Strains: KPO KGA KJR KEX
- -The Goldbergs: KPO KGA KJR KEX KECA KDYL 9
- 9:15—Kenneth Spencer, basso: KPO KGA KJR KEX KECA
- 9:30-Out of the East: KPO KGA KECA
- 9:45-Doric Quartet: KPO (KJR on 10) KEX (KECA off 10) KOA (KDYL on 10) KGA
- 10:15-To be announced
- 10:45-Slumber Hour: Charles Run-
- 10:43—Slumper Hour: Cnaries Run-yan, organist: Armand Girard, basso: KPO KGA (KJR on 11:15) KEX KFSD (KDYL KOA off 11)
   11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchcestra: KPO
  - KGA KJR KEX KFSD



#### BROADCAST WEEKLY Wednesday Programs

Main 5383 319 Meters

KOIN Atwater 3333

#### **CBS**

#### **Columbia Broadcasting System**

- 8:30 A.M.—The Fitch Professor: KFBK KMJ KWG KERN KOL KFPY KOIN KFRC KHJ KGB KSL
- 8:45
- KSL 45-Ben Alley, tenor: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KHJ KGB KSL -Buddy Harrod and his Yoeng's Orchestra: KFBK KMJ KWG KERN KDB KOL KCYI KFPY ۹. KERN KDB KOL KV KOIN KFRC KHJ KGB 45-Concert Miniatures:
- KFBK 9:45-Concert
- 9:45—Concert Miniatures: KFBK
   KWG KERN KDB KOL KVI KHJ
   KFPY KOIN KFRC KGB KLZ
   10—George Hall and his Hotel Taft
   Orchestra: KFBK KMJ KWG
   KERN KDB KOIN KFRC KHJ
   10:30—Madison Ensemble: KFBK
   KMJ KERN KDB KVI KFPY
   KFRC (KHJ on 10:45) KGB KSL
   11—Ann Leaf at the Organ: KFBK
- I—Ann Leaf at the Organ: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL 11
- KGB KSL :30-American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KHJ KGB KSL noon-The Captivators: KFBK KMY KERN KDB KFPY KOIN 11:30 -
- 12 noon-KSL
- 12:15-Madame Belle Forbes Cut-ter: KFBK KMJ KWG KERN KFPY KOIN KGB KSL

- KFPY KOIN KGB KSL 12:45-Eton Boys, male quartet: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KGB KSL 1--Claude Hopkins' Orch.: KFBK KMJ KWG KERN KDB KFPY KVI KFRC KHJ KSL 1:30-Jack Brooks and Westphal's Orch.: KFBK KMJ KWG KERN KDB KVI KFPY KHJ KGB KSL 1:45-Bill Schudt's Going to Press: KFBK KWG KERN KDB KOL KVI KFPY KGB KSL 4:30-Earl Hoffman and his Orch.:
- 4:30-Earl Hoffman and his Orch.:

- KVI KFPY KGB KSL 4:30-Earl Hoffman and his Orch.: KFBK KMJ KDB KOL KFPY KFRC KHJ KSL 4:45-Between the Bookends: KMJ KFBK KERN KDB KOL KVI KFPY KHJ KGB KSL 5-H-Bar-O Rangers: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB 5:15-Jan Garber's Orch.: KFBK KERN KOL KGB 5:45-Kay Kyser and his Orchestra: KFBK KWG KFPY KFRC KGB 6-Chesterfield program: KFBK KMJ KWG KERN KOL KVI KHJ KFPY KOIN KFRC KGB KSL 6:15-"The Romantic Bachelor": KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL 7-The Boswell Sisters: KFBK KWG
- -The Boswell Sisters: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 30-Columbia Radio Revue: KWG KFBK KERN KOL KFPY KOIN KFRC KSL 7:30-
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KHJ KFPY KOIN KFRC KGB KSL
- -Nino Martini and the Columbia Symphony Orchestra: KOL KVI KFPY KOIN (KFRC KHJ KGB on 8:15)
- 8:30—Isham Jones and His Orch KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB
- to 9:30 P.M. Don Redman and his Orch.: KFBK KMJ KWG KDB KERN KFRC KHJ KSL

508.2 Meters KHQ 590 Kcys.

1000 Watts 940 Kcys. Louis Wasmer, Inc., Spokane, Wash. 7 A.M.-Caterpillar Pioneers 7:30—Morning News 7:45—Early Birds 8—Frisble's Syrup 8:15—NBC-KGO Programs to 9 9-Walt and Marian 9:15-Musical Gems 9:30-Burgan's Home Comfort 9:45-NBC-KGO Program 10:15—Celia Lee 10:30—Magazine of the Air 11:30—Bell Organ Concert 12 noon—Home Quarter Hour 12:15-Farm and Home Hour 1-Various programs 1:45-KHQ News 2-NBC-KGO Programs to 4:30 2-NBC-KGO Programs to 1.35 4:30-Tull and Gibbs 4:45-Editorial Col., Russell Bankson 5:15-Skippy 5:30 to 12 mid .- NBC-KGO Prog. 309.1 Meters KJR Soneca 1515 5000 Watts 970 Kcys. Northwest Broad, System, Seattle, Wn. 7 A.M.—Rhythm Produce Aces:

Quotations 7:14—Vocal Solos; Sun Risers 7:33—Sport News: Sun Risers -NBC-KPO Programs to 8:45 8:45 -Julia Hayes -NBC-KPO Programs to 10 0. 10 -Mardi Gras 10:30—NBC-KPO Programs to 3 3 P.M.—The Easy Chair 3:10—Waldorf-Astoria Orchestra 3:30—Harlem Fantasy 3:45—The World Bookman 3:55—Lost & Found Advertisements 4—NBC-KPO Programs to 4:45 4:45 -Steamboat Bill -NBC-KPO Programs to 6:45 5 6:45-Around the Town with Lloyd Spencer -John and Ned 7:15—Tarzan of the Apes 7:30—News Edition of the Air 7:30—News Edition of the Air 7:45—Vespers 8—NBC-KPO Programs to 9:30 9:30—Cole\_McElroy's Dance Orch. -NBC-KPO Programs to 10:45 10 10:45—Johnny Robinson's Vagabonds 11:15 to 12 mid.-NBC-KPO Prog. 280.2 Meters KJBS Ord. 4148-49 1070 Keys. 100 Watte

- 1070 Kcys. 100 Watts J. Brunton & Sons, San Francisco 6 A.M.—KJBS Alarm Klok Klub
  8—Popular records
  8:30—S. F. Breakfast Club
  9—Assoc. Food Stores' program
  9:30—Popular Song Hits
  10—Reporter of the Air
  10:05—Scotty's Table Talks
  10:30—Marjorie Lee, pianist
  10:45—Popular records
  11:30—Charles Miniature Vaudeville
  11:45—Concert Favorites
  12 noon—Jo Mende's Music 12 non-Jo Mendel's Music 12 115-Dance Matinee 12:30-Band Music 12:45-Carl Coveny and Pat Buckman 1—Stock report; records 2:45—Speak-Easy Time; records 3—Reporter of the Air; records 4-Ideal Bread program 4:15—Records 4:30—Musical Styles 4:45—Popular records 5:15—Silent period 12:01 to 6 A.M.—Owl program

- 1000 Watts The Journal, Portland, Oregon 6:30 A.M.-KOIN Klock 7:30-Movie Chatter 8 -Shell Happytime 1 P.M.—Book of Life 2—Happy-Go-Lucky Hour 3—Feminine Fancies 3:30-Newspaper of the Air 5-H-bar-O Rangers 5:15—Skippy 5:30—Davidson Prize Club 6-CBS Programs to 8:30 8:30—Bells of Harmony 8:45—CBS Program 9-Romantic Moods 9:30-Isle of Golden Dreams 10-Modernistic Hi Jinks 10:30—Ted Flo-Rito's Orchestra 11 to 12 mid.—Dance Music 526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts Puget Sound Broadcast. Co., Tacoma 6 A.M.—The Wandering Cowboy 6:30-Farm Features 6:50—rarm reatures 6:50—Reveille Reporter 7—Daybreak Devotionals 7:30—Organ Reveille 7:45—Texas Cowboy 8-Shell Happytime 8--Shell Happyline 8:30--The Fitch Professor 8:45--The Modern Shopper 9--Buddy Harrod's Orchestra 9:15-George Yount, organist 9:30--Betty Crocker 9:45 Concert Ministurgs 9:45—Concert Miniatures 9:45—Concert Miniatures 10—Celia Lee, Home Economics 10:15—People's Style and Song Hits 10:30—CBS Programs to 12 10:30-CBS Frograms to 12 12 noon-Noon News 12:15-CBS Programs to 2 2-Happy-Go-Lucky Hour 3-Feminie Fancies 4-Discovery Hour 4-Discovery Hour 4:30-Dr. Walsh, Dental Clinic 4:45-CBS Programs to 5:15 5:15-Musical Crediteers 5:30-George Yount, organist 6-CBS Programs to 7:15 7:15-The Bicgeorger

- 7:15-The Buccaneers 7:30-Dr. Mellor 7:45-CBS Programs to 9
- 9-KOIN Dance Band 9:30-Isle of Golden Dreams
- 10-Modernistic Hi-Jinks 10:30--Ted Fio-Rito's Orchestra
- 11 to 12 mid .- Dance Music

209.7 Meters KECA Richm'd 6111 1430 Keys 1000 Watte 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles 8 A.M.-Louis Rueb, exercises 8:15-NBC-KPO Programs to 10:30 8:15—NBC-KPO Programs to 10:3 10:30—News Release 10:45—Spanish Lesson 11—NBC-KPO Programs to 2:15 2:15—Bill Hayman, songs 2:30—NBC-KPO Programs to 4:15 4:15—Nws Release 4:30—NBC-KPO Programs to 5:45 5:45—Al, Mac and Tommy 6—Sunset Serenaders 6:45-Record Program 7-John and Ned 7:15—String Quartet 7:30—NBC-KPO Programs to 9:15 9:15—Orchestra Program

- 9:30-Jay Whidden's Orchestra 10 to 12 mid.--NBC-KPO Programs

254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore. 7 A.M.—Morning Serenaders 7:30—Mr. Copperfield 8—NBC-KPO Programs to 8:45 8:45—Julia Hayes, Helpful Hints 9—NBC-KPO Programs to 12:30 12:30-Ad Club Luncheon 12:45-NBC-KPO Programs to 2:45 2:45-Question Box 3-NBC-KPO Programs to 4:45 3-NBC-KPO Programs to 4:45 4:45-Silent period 8-Tarzan of the Apes 8:15-NBC-KPO Programs to 9:30 9:30-Man About Town 9:45-NBC-KPO Programs to 12 12 to 12:15 A.M.-Glimpses of To Tomorrow's News 325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts Fisher's Blend Station, Inc., Seattle 6:55 A.M.—Inspirational Service 7—Sunrise Farm Broadcast 7:30—NBC-KGO Programs to 8 7:30—NBC-KGO Programs to 8 8—Prudence Penny 8:15—NBC-KGO Programs to 9 9—Neighborly Mary 9:30—Betty Bon 9:45—NBC-KGO Program 10—The Observer 10:15—NBC-KGO Programs to 11:45 11:45—Club Minutes 12 noon—Farm Program 19:15—Farm and Home Hour 11:45-Club Minutes 12 noon-Farm Program 12:15-Farm and Home Hour 1-Tea Time Tales 1:15-NBC-KGO Programs 1:45-The Red Shadow 2-NBC-KGO Programs to 3 3-Concert Orchestra 3:30-NBC-KGO Programs to 5 5-Up to Par with Parkelp 5:15-NBC-KGO Programs to 7:30 7:45-The Red Shadow 8-Amos 'n' Andy 8:15-Golden Memories 8:30-NBC-KGO Programs to 9:45 9:45-Dollars and Cents 10-Richfield News Flashes 10:15-Greater Washington Hour 11:15 to 12 mid.-NBC-KGO Prog. 204 Meters Main 3434 KGA

1470 Kcys. NUA 5000 Watts NW. Broad. System, Spokane, Wash. 6 A.M.—Early Birds; News 8—NBC-KPO Programs to 3 3 P.M.—NBC-KPO Programs to 4:45 4:45—The be announced 5—NBC-KPO Programs to 6:45 6:45—Three Queens of Harmony 7—John and Ned 7:15—Tarzan of the Apes 7:30 to 12 mid.—NBC-KPO Prog. 1470 Kcys. 5000 Watts

361.2 Meters KOA York 5090 830 Kcys. KOA 12,500 Watts General Electric Co., Denver, Colo. General Electric Co., Denver, G 5 P.M.—Choralia, NBC 5:30—L'Amour Melodique 6—Symphony Orchestra 6:30—Woodbury Soap 7—Corn Cob Pipe Club 7:30—Exploring America 8—Amos 'n' Andy 8:15—Sports Interview 8:30—Jack Denny's Orchestra 8:45—Rocky Mountain News 9—The Goldbergs 9:15—Adventures of Sherlock Holmes Holmes 10:15—Doric male quartet 10:15—To be announced 10:45 to 11 P.M.—Slumber Hour Or-

chestra

236.1 Meters KOL Main 2312 468.5 Meters 1270 Kcvs. 1000 Watts Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.—KOL Time Klock 7:45—Crazy Minstrel 8-Shell Happytime 8:30—CBS Programs to 9:30 9:30—Betty Crocker 9:45—Concert Miniatures 10-Morning Melodies 10-Morning Meriodes 10:30-Prince of the Ivories 10:45-CBS Programs to 12 12 noon-The Carnival, Ken Stuart 1-Health Hints 1-Health Hints 1:15-Radio Speaker Stevenson 1:45-"Going to Press" 2-Happy-Go-Lucky Hour 3-Feminine Fancies 4:15-Cecil Soly 4:30-CES Programs to 5:30 4:30-CBS Programs to 5:30 5:30-Skippy 5:45-Arizona Joe 6-CBS Programs to 6:30 6:30-Jimmy Bittlek's Orchestra 7-CBS Program 7:15-To be announced 7:30-CBS Programs to 9 9—The Globe Trotter 9:15—KOIN Dance Band 11 to 12 mid .- Dance Music

499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego 5 P.M.—Choralia 5:30—Postal Talk 5:45-Program Highspots 5:45—Program Highspots 5:50—Late News Reporter 6—Symphony Orchestra 6:35—U. S. Grant Hotel Serenaders 7—Frost Forecast 7:01—Dr. Strauss' Sketchbook 7:30—Bal Tabarin Orchestra 8—Amos 'n' Andy 8:15—Hancock Oil Company 8-Amos h Anay 8:15-Hancock Oil Company 8:30-To be announced 9-Feature Program 9—Feature Program 9:15—Adventures of Sherlock Holmes 9:45—Amer: Legion Auxiliary 10—Richfield News Flashes 10:15—To be announced 10:45—Slumber Hour 11:30 to 12 mid.—Bal Tabarin Orch.

225.4 Meters KGB

FRank. 6151 1000 Watts 1330 Kcys. Don Lee, Inc., San Diego, California Don Lee, Inc., San Diego, Calif 7 to 12 noon--Music; Talks 12 noon--Farm Flashes 12:15--CBS Programs to 1 --Closing Markets and News 1:15--CBS Programs to 2 2--Happy-Go-Lucky Hour 3--Feminine Fancies 4--Discovery Hour 4:30--State College Chats 4:45--Between the Bookends 5--H-O Rangers 4:45—Between the Bookends 5—H-O Rangers 5:15—Jan Garber Orchestra 5:30—News and Town Topics 5:45—Institute of Interna. Relations 6—CBS Programs to 6:30 6:30—Bittick's Orchestra 7—Chandu 7:15\_Busencers 7:15—Buccaneers 7:30—Tarzan 7:45—Myrt and Marge -Headlines 8--Headlines
8:15--Islanders and 3 Shades of Blue
8:30--Scotty Mortland
9-Hey Nanny Nanny
9:30--Cross Cuts
9:35--Isle of Golden Dreams
10:10--Ted Fio-Rito's Orchestra
11--KHJ Studio Program
12 to 1 A M Recordings

KFI 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M .- Dr. Seixas, exercises 5:45 A.M.—Dr. Seixas, exercises
7:30—Stock Market Quotations
7:45—Polly Hall, pianist
8:15—Joe Warner's Jolly Journal
8:30—NEC-KGO Programs to 9:15
9:15—Helpful Hints to Housewives
9:30—Fashion Tour with Melisse 9:30—Fashion Tour with Melisse 10—Dorothy Raymond, pianist 10:15—English Lesson 10:30—Magazine of the Air 11:30—Care of the Hair 11:45—Market Reports 12 noon—Dept. of Agriculture Talk 12:15—Western Farm and Home Hr. 1—News Release 1:15—Ann Warner Chats 12:15—Western Farm and Home Hr. 1—News Release 1:15—Ann Warner Chats 1:45—Silvio Lavatelli, cellist 2—NBC-KGO Programs to 2:30 2:45—Tom Murray's Hill Billies 3:45—Dorothy Raymond, pianist 4—Wesley Tourtellotte, organist 4:30—News Release 4:45—Winnie Moore, Nomad Novelist 5—String Trio and Rance Valentine 5:30—NBC-KGO Programs to 6 6—Charlie Wellman and Orchestra 6:30—NBC-KGO Programs to 7:30 7:45—Hour of Golden Memories 8—Amos 'n' Andy 8:15—Transcription Program 8:30—'One Man's Family,'' drama 9:45—Hour of Sherlock Holmes 9:45—'Buddies,'' male quartet 10—Richfield Reporter of the Air 10-Richfield Reporter of the Air 11:30 to 12 mid.—Jay Whidden's Or.

285.5 Meters KNX Hemp. 4101 1050 Kcys. KNX 25,000 Watts Western Broadcast. Co., Los Angeles 6:45 A.M.-Bill Sharples' Gang 8:45-Inspirational talk and prayer 9-Clinic of the Air 9:30—News 9:45—Aratone 9:45—Aratone 10—Eddie Albright's Family 10:30—Kate Vaughn, Home Econ. 11:45—Talk by H. B. Drollinger 12 noon—News 12:15—Elec. Transcription 1—New Paris Inn broadcast 2—Eddie Albright, reading late fotion fiction 3-Matinee Mirthmakers 4-Travelogue; Announcements; Stocks Stocks 4:15—Cecil and Sally 4:30—Town Crier 5:25—Jolly Time Popcorn Company 5:30—Black and Blue 5:45—Chandu, the Magician 6-News 6:15-Bill, Mac and Jimmy 6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Archie
7:15—"Pieces of Eight"
7:45—Reveries, Tenor and Contralto and Novelty Orchestra
8—KNX Ensemble & Joseph Diskay
8:45—Singleng Strings and Murico 8:45—Singing Strings and Marion Mansfield 9—News 9:15—Cello Recital by Philip Mus-913-Cello Recital by Philip Mus-grave 9:30-"Patches" 10--KNX Ensemble 10:30-Organ and Marion Mansfield 11 to 12 mid.--New Paris Inn Droadcast

Richm'd 6111

12 to 1 A.M.-Recordings

## THURSDAY Programs .

560 Kcys. 1000 Watts Assoc. Broadcasters, Oakland, Calif. 6:45 A.M.—Recorded program 7:15—Morning Reporter 7:30—Crazy Quartette 7:45—Daily Almanac 8-Popular Records 8:30—Jack Hall and Clem Verset 8:30—Jack Hall and Clem Kenne 9—Morning Prayer Hour 9:30—Dr. J. Douglas Thompson 10:35—Dr. B. Corley 11—Studio program 11:30—X Bar B Boys 12 noon—Echoes of Portugal 12:330—Oakland Post-Enquirer 12:45—Kalbi Italian program 12:45—Kalbi Italian program 1:30—Hollywood Star Reporter 1:45—Studio program 2:45—Recorded program 8:30-Jack Hall and Clem Kennedy 1:45—Studio program 2:45—Recorded program 3—Charles Park, the budgeteer 3:30—Walter Rudolph, pianist 3:45—Putnam's Treasure Chest 4—"Keep Smiling" Revue 4:30—Grace and Billy, Marimbaphonists phonists 4:45—Studio program 5—Uncle Rod's Smile Club 5:30—Dr. J. Douglas Thompson 6—Studio program 6—Studio program 6:05—Parisian-Amer. Entertainers 6:10—Sport Champions 6:15—Emeryville Walkathon 6:30—News Reporter 6:45—Ernie Smith's Sport Page 7—Famous Dance Orchestras 7:30—Oskland Post Enoujrer 7-Famous Dance Othestras 7:30-Oakland Post-Enquirer 7:45-Dance Music 8-Studio program 8:30-Jesse Stafford's Orchestra 9-Hill Billies 10. Jasse Stafford's Orchestra 10-Jesse Stafford's Orchestra 10:30-Moment Musicale 11-Emergyille Walkathon 11:15 to 12 mid .- Radio Cabaret 340.7 Meters KLX Lake. 6000 500 Watts 880 Kcys. Tribune Pub. Co., Oakland, Calif. 8 A.M.-Records 8 A.M.—Records
9:15—Noon prices
9:30—Clinic of the Air
10:15—San Francisco stocks; financial information; weather
10:30—International Kitchen
11—Sunshine Twins
11:30—Studio program
11:45—Fred Skinner: "What Have You?"
12 noon—Lack Delaney's Band You?" 12 noon—Jack Delaney's Band 1—Jean's High Lights 2—Classical Recordings 2:40—Closing S. F. stocks 2:45—Ethel Rhinard, pianist 3—Clinic of the Air 3—Connic of the Arm —Records 4:30—Brother Bob's Club 5-Helen Wegman Parmelee, pianist 5:30—Dot Kay, "Wes" Summerford and Lila Clark "Hotel Cakland Trio -Hotel Oakland Trio -News Items 7-News Items 7:30-Clark Sisters 7:45-Sports Hi-Lights of the Air 8-Iverson's String Quartet 8:15-"The Unknown Song Writer'' 8:30-Basketball, St. Mary's vs. S. F. U. 9:30-Aspre and his Manila String 9:30—Aspre and fits Manual Strin Orch.; Rosita Lamont, soprano 10—Organ recital 10:30 to 11:30 P.M.—Dance prog.

535.4 Meters KTAB Garfield 4700 322.4 Meters KFWI Franklin 0200 243.8 Meters 500 Kcvs. 500 Watts 1230 Kcvs. 930 Kcys. Radio Entertainments, San Francisco 7 A.M.-Dawn Serenade 8-Silent period 9-Blues Chasers 10 -White House program 10:15—Bellevue Hotel Program 10:30—Topics and Music 10.500 Toples and make 11.162 Concert Melodies 11:45 Bertha Hunt, correct English 12 noon-Dance Music 1—Silent period 6—Dance Time 7-Christian Science Program 7:15-Milton Herbert, tenor 7:30-Silent period 11-Salon Music 11-Salon Music 11:30-Dance Time 12 to 1 A.M.-Hi-Dee-Ho!

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322.4 Meters KROW Glenc. 6774 930 Kcys. 1000 Watts Educa. Broad. Corp., Oakland, Calif. 8 A.M.-Recordings 8:15-Prosperity Auction Program 8:30—Recordings 8:45—Dance of the Hour Program -Silent period -Latin-American Program 1—Latin-American Program 2—Dance of the Hour 2:15—Recordings 2:30—Cy Hiram's Microphone Gossip 3—Organ Harmony, Galen Harvey 3:30—Studio Program 4:30—Recordings 4:45—Maxine's Shopping Service 5—Wade W. Forrester and Artists 5:30—Oklahoma "Doc" Shahan and his Ramblers his Ramblers -Silent period 7:30-Tropical Beach Combers 7:30—Tropical Beach Combers 8—Bible Lecture 8:15—Studio Program 8:30—The Romantic Trumpeter 9—Charles Follete, bass; Tonsita Ivanov, soprano 9:30—The Happy Cowboys 10 to 11 P.M.—Jess Norman's Orch. 296.6 Meters KQW Ballard 777 1010 Kcys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose 7 A.M.—The Breakfast Hour 8—Silent period 9—Ralph and Rainbow Trouper 9:50—Bargain Bulletin

-Helpful Hour 10:30—Monarch Melodies 11—Eleventh Hour Program 11:30—Accordion Capers 12 noon—Band Concert 12:30—Weather; Market Reports 1—One o'Clock Program 1:30—The Friendly Hour 2:30—Martha Meade Program 3—Silent period 4:30—Story Time 4:45—Skippy 5-Vespers 5-Vespers 5:30-Dinner Concert 6-Evening Echoes 6:15-Franco's Program 6:30-State Market Reports 6:45-Farmers' Exchange 7-U. S. Weather Forecast 7:30-Farm Bureau 7:45-Band Concert 8-Songs of the Old Church Choir 9-Songs You Love to Sing 9:15-Pezzola Sisters 9:30-Musical Readings 9:45 to 10 P.M.-Three Pineapples -Vespers 5

KYA Prospect 3456 1000 Watts 1230 Kcys. Pac. Broadcast. Corp., San Francisco 7:30 A.M.—Dawn Salute 7:45—Christian Science Program 8-Breakfast Hour 8:30-Marine Band 9--Melody Moods 9--Melody Moods 9:30---Musical Novelties 9:45---Dixie Memories 10---Sunshine Hour 11---Album Leaves 11-AIDUM Leaves 11:30-Prudence Penny 11:45--Rhythmsters 12 noon-Scriptures 12:03-Organ recital, Glen Goff 12:30-Townhall Harmonies 1 -Shrine Lunchorn 1—Shrine Lunchoen 1:30—Tango Time 2—Musical Novelties 1-2—Musical Novellies 2:15—Organ Matinee 2:45—Violin Masters 3:15—Flo. Mendoza, "Old Songs" 3:30—Music Masters 4—International Troubadors 5 Super Boune 4—International Troubadors
5—Sunset Revue
5:45—Holt Thompson Digest
6—Supper Serenade
6:30—Waltz Time
6:45—Scotty McNeisch
7—Kay Kendall, Queen of Song
7:15—"Sportsman's Corner"
7:30—Billy Small: "Fiddlin' Around
7:45—Bob Allen: Plano Novelties
8—John Wolohan's Orchestra
8:30—Sports Parade
9—John Wolohan's Orchestra
9:15—Synco-Thots
9:30—The Cub Reporters
9:35—News Flashes
10—Sandman Organ 10-Sandman Organ 11 to 12 mid.-Concert Memories 280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts I. Brunton & Sons, San Francisco 6 A.M.-Alarm Klok Klub 8-Records 9:30-Salon Music 9:45-Andy Anderson 10-Reporter of the Air 10:05-Scotty's Table Talks 10:20-Favorite Records 11:30-Concert Favorites 12:15-Philco Varieties 12:30-Recorded programs 1:05-Stock report; records 8-Records 1:05—Stock report; records 2—Blindcraft Ensemble 2:30—Records 2:45—Speak-Easy Time; records 3—Reporter of the Air; records 4:30—Musical Styles 4:45—Popular records 5:15—Silent period 12:01 to 6 A.M.—Owl program



Scotty Mortland 10:05 to 10:20 a.m.

Blindcraft Ensemble 2 to 2:30 p.m.

Speak Easy Time 2:45 p.m.

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#### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. Dollo Sargent: KGO KHQ KOMO National Broadcast, Co., San Francisco National Broadcast. Co., San Francisco

#### Service to KHO KOMO KGW KFI KOA KDYL KGIR KGHL KTAR KFSD

#### Charles

- 7 A.M.—Organ Concert, Cha Runyan: KGO (KGW on 7:15)
- 30—Swingin' Along: Instrumental novelty program: KGO KFSD  $\mathbf{7}$ novelty KDYL
- 7:45—Breen and de Rose: Vocal and instrumental duo: KGO KGW KFSD KDYL
- 8--Singing Strings: KGO KGW KFI KFSD KDYL
- 8:15-Shipwrecked: Radio dramati-
- zation: KGO KHQ KOMO KGW 8:30—Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9-Langendorf Pictorial: News talk by Rush Hughes: KGO KFI 9:15-Rhythm Vendors: KGO KFI
- KFSD 9:30-The Buckaroos: Ted Maxwell,
- Charles Marshall: KGO KDYL 9:45-Sarah Kreindler, violin violinist:
- KGO KHQ KFSD 10-Woman's Magazine of the Air
- KGO KHQ KOMO KGW KFI (KFSD on 10:40) KGO
- 11-Standard School Broadcast KGO KPO KHQ KOMO KGW KFI KFSD
- -Shakespearean Quarter Hour: 11:45 KGO KGW KECA KDYL 12 noon—Edna Fischer,
- pianist: KGO KFSD KOA
- KGO KFSD KOM 12:15-Western Farm and Home Hour: RGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- Ersemble: Stringwood 1-(KHQ on 1:45) (KGW on 1:30)
- Debate: Lafayette College versus Vassar College: KGO KHQ KOMO KGW KFSD KDYL KGHL 2-
- -Soloist: KGO 2:30 -KHQ KGW KDYL KGHL
- 2:45—Concert Echoes: KGO KHQ KGW KDYL KGHL 3-Melody Mixers: KGO KHQ KGW
- 4-Jane Froman and her Band: KGO KGW
- -Tea Timers: Arion Trio: KGO 4:15(KOMO KGW on 4:30) (KDYL off 4:30)
- 4:45-News Service: KGO
- -Fleischmann Hour: KGO 5-KHQ -Fleischmann Hour, AGO AM KOMO KGW KFI KTAR KDYL -Captain Henry's Maxwell House 6-
- Show Boat: KGO KHQ KOM KGW KFI KFSD KTAR KDYL KOMO
- -Lucky Strike Dance Hour: Jack Pearl, the modern Baron Mun-chausen: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL -Amos 'n' Andy: KG KGO 8-
- -Amos 'n' Andy: K( KGW KFI KFSD KDYL KHQ Hour
- -Standard Symphony 8:15-
- KGO KHQ KOMO KGW KFI 15—Howard Thurston, the Ma-gician: KGO KHQ KOMO KGW 9:15---Howard KFI KDYL 9:30—Concert
- in Rhythm: KGO KHQ
- 10-Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD 10:15-Johnny Hamp and his Mark
- Hopkins Hotel Orch.: KGO KHQ KOMO (KGW on 10:20) KFSD (KDYL KOA on 10:30)
- 11—Phil Harris and his Ambassa-dor Hotel Orchestra: KGO KHQ KGW KFI

440.9 Mtrs. NBC-KPO Sutter 1920 680 Kcvs. NBC-KPO Sutter 1920 Watts 680 Kcys. National Broadcast. Co., San Francisco Service to KJR KEX KGA

- KECA KTAR KDYL KFSD
- 7:30 A.M.—Arion Trio: KPO 8—Financial Service: KPO KGA KJR KEX
- 8:15 -Singing Strings: KPO KGA
- Lib—singing strings: KPO KGA KJR KEX KECA KDYL
   8:30—Marine Band Shut-In Hour: (KPO on 9) (KJR KEX off 8:45, on 9) (KYA off 9) KGA (KECA off 9:15) (KFSD off 9) (KTAR off 9:00 9:15) off 9, on 9:15)
- 8:30-Organ Recital: KPO
- 8:45-Julia Hayes, helpful hints to housewives: KPO 9:30—Tom Mitchell, baritone: KPO
- KGA KJR KEX KECA KDYL 9:45—Dixie Memories: KYA KGA KJR KEX KECA 9:45—University of California Pro-
- gram: KPO 10
- Mardi Gras: Variety program: KPO KGA KJR KEX KECA 10:30--Concert Ensemble: KPO KGA
- KJR KEX KDYL KGA KJR
- 11-Words and Music: KGA KEX KECA KTAR KDYL
- 11-Standard School Broadcast: KPO 11:30-Syncopators: Harold Stokes' :30-Syncopators: Harold Stokes' Orchestra: KGA KJR KEX KECA
- KDYL 11:45 -Art Appreciation for All:
- KPO KGA KJR KEX KDYL
- 12 non—Organ Concert: KPO (KGA on 12:05) KJR KEX KECA 12:30—Five Cards: Bluettes, vocal trio; Alvino Rey, guitarist; Jack Meakin, planist: KPO KGA KJR KEX KECA -Kaltermeyers Kindergarten;
- 1 Schoolroom frolics: KPO KGA KJR KEX KECA KDYL
- 1:30—Thursday Special: KPO KGA KJR KEX KECA KFSD KDYL KGHL 2-
- -Musical Sketches: KPO KGA KJR KEX KECA 30-Footlight Fantasies: KPO
- 2:30—Footlight Fantasies: KPO KGA\_KJR (KEX off 2:45) KECA KFSD 3
- -Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) (KGA on 3:05) (KJR on 3:15) KEX KECA KFSD KDYL 3:30—John B. Kennedy: KPO KGA
- KJR KEX KECA KFSD 35—Donald Novis, ten 3 :
- tenor: KPO KGA KJ 3:45-Eva KJR KEX KECA KFSD contralto:
- 45—Eva Gruninger, contralto: KPO KGA (KJR off 3:50) KEX KECA
- 4 -Simpy and Glawdys: Comedy sketch: KPO KGA (KJR on 4:05) KEX KFSD
- 15-Mindways: Stories of Human Behavior: KPO KGA KJR KEX KECA KFSD KTAR KDYL KOA 4:15-KGIR
- 4:30-Concert Footlights: (KPO off 4:45) KGA KJR (KEX KECA KFSD off 4:45) KDYL
- 4:45—Barbara Dale's Charm Mati-nee: KPO KFSD
- 5-Nathan Abas, violinist: KPO KGA KJR KECA KFSD 5:30-Everett Foster, baritone: KPO
- KGA KJR KECA 5:45—Ramblers: Coquettes, vocal
- trio; orchestra direction Meredith Willson: KPO KGA (KJR on 6) (KECA KGIR on 6, off 6:30) (KGHL on 6)

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- 6:45-To be announced 7--John and Ned: KPO KGA KJR KECA
- 7:15-Tarzan of the Apes: KPO
- 7:30-Cross-Cuts from the Log o' the Day: KPO KGA
- 8--Myron Niesley, tenor: KPO KGA KJR KEX 8:15-Cesare
- 15--Cesare Sodero's Concert Or-chestra: (KPO off 8:45) KGA KJR KEX (KFSD off 8:45) (KDYL KOA on 8:45)

- KPO 9:15-Synco-Thots: Edna Fischer
- and Newell Chase, piano duo: KYA KGA KJR (KEX off 9:25) KYA KGA KJR (NEA WE KECA KFSD KGHL 9:30-Hollywood on the Air: KGA KJR KEX KECA ) KTAR KDYL KGIR KGHL A Pailroad Stories: "The Air: KPO
- KFSD
- KTAR KDYL KGIR KGHL 10-Rallroad Stories: "The Run-away River": KPO KGA KJR KECA KDYL KOA 10:30-Ship of Dreams: KPO KGA (KJR off 10:45) KEX KECA 11-Pacific Serenaders: KPO KGA
- (KJR on 11:15) KEX KECA KFSD
- 11:30 to 12 mid .- Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KJR KEX KECA

361.2 Meters KOA York Just General Electric Co., Denver, Colo.

- 5 P.M.-Fleischmann Hour
- 6-Capt. Henry's Showboat 7-Lucky Strike 8:15-Concert Orchestra 8:45-The Air Edition 9-The Coldborg

- 9-The Goldbergs 9:15-Howard Thurston, the Ma-
- gician 9:30-Hollywood on the Air

5:30-KSL Artists 5:45-CBS Programs to 7

The

the

- 10—Railroad Stories 10:30 to 11 P.M.—Johnny Hamp's Orchestra.
- 265 Meters KSL Wasatch 3901

1130 Kcys. 50,000 Watts Radio Serv. Corp. of Utah, Salt Lake

5 P.M .- Smiling Ed McConnel 5:15-Chandu

5:45--CBS Frograms to 7 -Famous Furniture Stories 7:15--CBS Programs to 8 8--The Pep 88 and Vico Ensemble 8:30--The Eleven Copper Kings 9--Education by Radio 9:30--Eddle Duchn's Orchestra 10--Covey's Orchestra

10:30 to 11 P.M .--- Ted Fio-Rito's Or.

11:40

NBC-KGO CHAIN

PARAFFINE COMPANIES INC

Jordan

#### CRS

#### Columbia Broadcasting System

- Columbia Broadcasting System 8:30--Piano Pictures: KFBK KMJ KWG KDB KOL KVI KFPY KHJ KOIN KFRC KGB KSL 8:45--Emery Deutsch's Orch.: KSL KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB VEY KOT KGEN KDB KOL KVI KFPY KOIN KFRC KHJ KGB ĸŝi.
- KSL 9:30-Concert Miniatures: K W G KERN KVOR KDB KOL KFPY KVI KOIN KFRC KHJ KGB 10-George Hall and his Hotel Tatt Orch.: KFBK KMJ KWG KERN KDB\_KOIN KFRC KHJ (KSL on 10.15)
- 10:15) 10:30—Atlantic City Musicale: KMJ KFBK KERN KDB KVI KFPY KFRC KHJ KGB KSL 11.—The Texas Ranger: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KGB KSL 11:15—American Museum of Nat-
- 11:15—American Museum of Nat-ural History program: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- KSL :30—American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL 11.30-
- KHJ KGB KSL 12 noon-La Forge Berumen Musi-cale: KMJ KERN KDB KFPY KOIN KHJ (KCB on at 12:15) 12:30-Frank Westphal and His Or-chestra: KMJ KERN KDB KFPY KOIN KGB KSL

- Cnestra: KMJ KERN KDB KPFY
  KOIN KGB KSL
  1:30-U. S. Army Band Concert:
  KFBK KMJ KWG KERN KDB
  KVI KFPY KHJ KSL
  1:45-American Legion National
  Trade Revival Campaign Speaker:
  KFBK KWG KERN KDB KOL
  KVI KFPY KFRC KHJ KGB KSL
  Z-Happy Go Lucky Hour:
  KMJ KWG KERN KDB KOL KVI KHJ
  KFPY KERN KDB KOL KVI KHJ
  KFPY KFRC KHJ KGB
  KMJ KWG KERN KDB KOL KSL
  KWJ KFPY KFRC KHJ KGB
  S-Kay Kyster's Orchestra:
  KFPK KHJ KGB
  KMJ KWG KERN KDB KOL KVI
  KFPY KHJ KGB
  KMJ KWG KERN KDB KOL KVI
  KFPY KHJ KGB

- KMJ KWG KERN RJD ROL AVI KFPY KHJ KGB 5:15-Kyser's Orch.: KFBK KMJ KWG KERN KDB KOL KFPY KGB 5:45-Swiss Yodelers: KFBK KMJ KOL KHJ KGB KSL
- 6-Chesterfield Frogram: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB 6:15-Jan Garber and his Orchestra:
- KFBK KMJ KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:30-Colonel Stoopnagle and Budd: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- -The Songsmiths: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC
- KUIN KFRC
  7:15-Keyboard Varieties: KFBK
  KWG KDB KOL KVI KFPY
  KOIN KFRC KGB KSL
  7:30-Edwin C. Hill, "The Human Side of the News": KFBK KMJ
  KWG KERN KOL KFPY KOIN
  KFRC KSL
- KSL

-Howard Barlow and the Columbia Symphony Orchestra: KVI KFPY KOIN (KFRC KHJ KGB on 8:15)

koln (kFRC KHJ KGB on 8:13) 8:30—Isham Jones and his Orches-tra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL

-Eddie Duchin and his Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KGB 0

KVI KFFY KFRC KHJ KGB 9:30 to 9:45 P.M.—Leon Belasco and his Orchestra: KFBK KMJ KWG KDB KOL KVI KFFY (KFRC on 9:45) KHJ KGB KSL

491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts Don Lee, Inc., San Francisco, Calif. 7 A.M.—Seal Rocks Broadcast 7:15—Cecil Wright 7:25—N. Y. Stock Exchange Quotations 7:30-Morning Exercise Period 8-Shell Happy Time 8:30-CBS Programs to 9:45 9:30-Concert Miniatures 9:30-Concert Miniatures 9:45-Ann Welcome, kitchen lyrics 10-CBS program 10:35-CBS Programs to 12 12 noon-Noonday Concert 1. '''Erem Nause'' -''Farm News 1.....Farm news 1:15—Recordings 1:30—Stock Quotations 1:35—Globe Trotter 1:45—CBS program 2—Happy Go Lucky 3—Feminine Fancies 4-Plain Facts About Science 4:15-U. S. C. Trojan Period 4:30-CBS Programs to 5 4:30-CBS Frigrams to 5 -Steamboat Bill 5:15-Globe Trotter; Town Topics 5:30-Skippy 5:45-Mahdi Magic Circle -CBS Programs to 8 6 8-Globe Headlines 8-Globe Headlines 8:15-CBS Programs to 9:15 9:15-Unknown Hands 9:30-Eb and Zeb 9:45-CBS program 10-Bisquick Band 10-Bisquick Band 11-To be announced 12 to 1 A.M.—Midnight Request Hr. 236.1 Meters KOL Main 2312 1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M .- KOL Time Klock 8-Shell Happytime 8-Shell Happytime 8:30-CBS Programs to 10 10-Morning Melodies 10:30—Prince of the Ivories 10:45—"Natura" Program 11—CBS Programs to 12 11-CBS Frograms to 12 12 noon-The Carnival, Ken Stuart 1-U. S. Army Band 1:15-Radio Speaker Stevenson 1:45-Amer. Legion Travel Revival 2-Happy-Go-Lucky Hour 3-Feminine Fancies 4-Studio Program 4:15—Cecil Solly 4:30—CBS Programs to 5:30 5:30-Skippy 5:45-CBS Programs to 8 8-Radio Speaker Stevenson 8:30-Isham Jones' Orchestra 8:30—Isham Jones' Orchestra 8:45—Buy American 8:50—Isham Jones' Orchestra 9—The Globe Trotter 9:15—American Weekly 9:30—Leon Belasco's Orchestra 10—The Fio-Rito's Orchestra 10--Ted Fio-Rito's Orchestra 11 to 12 mid.-Dance Music

325.9 Meters KOMO Elliott 5890 920 Kcvs. 1000 Watts Fisher's Blend Station. Inc., Seattle 6:55 A.M.-Inspirational Service -NBC-KGO Programs to 8 -Prudence Penny S.15—NBC-KGO Programs to 9
Suberty Bon
St30—Betty Bon
St45—NBC-KGO Programs to 11:45
11:45—The Observer
12:10-NBC-KGO Programs
12:15—NBC-KGO Programs
1:15—NBC-KGO Programs to 4:15
4:15—Tea Timers
4:45—Tea Timers
4:45—News Service
S—NBC-KGO Programs to 9:30
9:30—Montag Fireside Hour
10—Richfield News Flashes
10:15—Ghost Story
10:30 to 12 mid.—NBC-KGO Prog. 8:15-NBC-KGO Programs to 9 319 Meters KOIN Atwater 3333 940 Keys, 1000 Watts 940 Kcys. The Journal, Portland, Oregon

6:30 A.M.—Farm Extension Talk 7—KOIN Klock 7:30-Movie Chatter 7:30—Movie Chatter 8—Shell Happytime 8:30—CBS Programs to 10:30 10:30—Art Kirkham, This & That 11—CBS Programs to 1 1 P.M.—Book of Life 2—Happy-Go-Lucky Hour 3—Feminine Fancies 3:30-Newspaper of the Air 5:15-Skippy 5:30—Davidson Prize Club 6-CBS Programs to 9 9-Bells of Harmony 9-Bells of Harmony 9:15-Unknown Hands 9:30-Dorothy Dix Dramatization 10-Bisquick Band 10:05-McElroy's Greater Oregonians 10:15-Sport Flashes 10:30-Ted Flo-Rito's Orchestra 11 to 12 mid.-Dance Music 526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts Puget Sound Broadcast. Co., Tacoma 6 A.M.—The Wandering Cowboy 6:30—Farm Features 6:50—The Reveille Reporter 7—Daybreak Devotionals 7:30—Recordings 7:45—Texas Cowboy 7:45—Texas Cowboy 8—Shell Happytime 8:30—CBS Programs to 9:15 9:15—George Yount, organist 9:30—Concert Miniatures 10:45—People's Style and Song Hits 10:30—CBS Programs to 12 12:15—''Up to Par with Parkelp'' 12:30—Recardings 12:35—Redary Club Luncheon 12:35—Rotary Club Luncheon 1:30—CBS Programs to 2 2—Happy-Go-Lucky Hour 3-Feminine Fancies 3-Feminine Fancies 4-Plain Facts About Science 4:15-Trojan Period 4:30-Dr. Walsh, Dental Clinic 4:45-CBS Programs to 5:15 5:15-Musical Crediteers 5:30-George Yount, organist 6-CBS Programs to 7:30 7:45-CBS Programs to 9 9-"'Cross-Cuts of the Day" 9:05-CBS Programs to 10 9:05—CBS Programs to 10 10—Ted Fio-Rito's Orchestra 11 to 12 mid.—Hal Grayson's Orch.

508.2 Meters KHO 590 Kcys. Louis Wasmer, Inc., Spokane, Wash. 7 A.M .--- Caterpillar Pioneers 7:30—Morning News 7:45—Early Birds 8—Voice of Texas 8:15—NBC-KGO Programs to 9 -Walt and Marian 9:15—Musical Gems 9:30—Burgan's Home Comfort 10-Magazine of the Air 11-NBC-KGO Program 11:45-Bell Organ Concert 12 noon-Home Quarter Hour 12:15-Farm and Home Hour 1-Home Owned Business 1:15-Silver Loaf Bakery 1:30-Spokane Fur Co. 1:45-KHQ News 2-NBC-KGO Programs to 4:30 4:30—Tull and Gibbs 4:45—Skippy 5 to 12 mid.—NBC-KGO Programs 254.1 Meters KEX Atwater 3111 1180 Kcys.

5000 Watts Western Broad. Co., Portland, Ore. 7 A.M.—Morning Serenaders
 7:30—Mr. Copperfield
 8:45—NBC-KPO Programs to 8:45
 8:45—Julia Hayes, Helpful Hints
 9—NBC-KPO Programs to 2:45
 9:45—Outgetion Programs to 2:45 2:45—Question Box 3—NBC-KPO Programs to 4:45 3-NBC-KPO Programs to 4:45 4:45-Silent period 8-Tarzan of the Apes 8:15-NBC-KPO Programs to 10 10-Circus Court of the Air 10:30-NBC-KPO Programs to 12 12 to 12:15 A.M.-Glimpses of T Tomorrow's News

309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts Northwest Broad. System, Seattle, Wn. 7 A.M.-Rhythm Aces; Produce Quotations Quotations 7:14--Vocal Solos; Sun Risers 8--NBC-KPO Programs to 10 10--Mardi Gras 10:30--NBC-KPO Programs to 3:45 3:45 P.M.--The World Bookman 3:55--Lost & Found Advertisements 4--NBC-KPO Programs to 6:45 6:45--Harold and Myrtle Strong. 6:45-Harold and Myrtle Strong, piano duo 7--Mona Lowe, popular songs 7:15--Tarzan of the Apes 7:30--Cross-Cuts of the Day 7:45--Henri Damski, saxophone solos 8--NBC-KPO Programs to 10:45 10:45-Cole McElroy's Dance Orch. 11:15 to 12 mid.--NBC-KPO Prog.

225.4 Meters KGB FRank. 6151 1000 Watts 1330 Kcys. Don Lee, Inc., San Diego, California 7 A.M.—Morning Edition 8—Shell Happytime 8:30—CBS Programs to 12 12 noon—Farm Flashes 12 noon—rarm riasnes 12:15—CBS Programs to 12:45 12:45—News; Market Quotations 1—State Dept. of Agriculture 1:15—Parent-Teachers Program 1:45—American Legion Trade Revival Campaign 2 -Happy-Go-Lucky Hour 3-Feminine Fancies 3—Feminine Fancies 4—Plain Facts About Science 4:15—Trojan period 4:30—To be announced 4:45—CBS Programs to 5:30 5:30—News and Town Topics

Main 5383 5:45—To be announced 1000 Watts 6—CES Programs to 7 cane, Wash. 7—Chandu 9ers 7:15—CBS Program 7:15—CBS Program 7:30—Tarzan 7:45-Myrt and Marge Q -Headlines 8:15-CBS Programs to 10 10-Tomorrow's News Tonight 10:10-Ted Fio-Rito's Orchestra 11-KHJ Program 12 to 1 A.M.-Recordings 468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M.—Dr. Seixas, exercises 7:30—Stock Market Quotations 7:45—Polly Hall, pianist 8—Singing Strings 8:15-Helpful Hints to Housewives 8:30—NBC-KGO Programs to 9:15 9:30—Fashion Tour with Melisse 10—NBC-KGO Programs to 11:45 11:45—Federal Market Reports 12 noon—Dept. of Agriculture Talk 12:15—Farm and Home Hour News Release 1—News Release 1:15—String Trio 1:45—Laguna Beach Art Club 2:30—Musical Globe Trotter 2:45—Tom Murray's Hill Billies 3:45—Bess Meals Menu Service 4—Wesley Tourtellotte, organist 4:30—News Release 4:30-News Release 4:45-Calif. Teachers' Assoc: Prog. 5-Fleischmann Program 5--Fleischmann Program 6--Captain Henry's Showboat 7--Lucky Strike Dance Hour 8-Amos 'n' Andy 8:15--Standard Symphony Hour 9:30--Thirty Minutes from Broadway 10-Richfield Reporter of the Air 10:15--Phil Harris' Orchestra 11:30 to 12 mid.-Jay Whidden's Or. 204 Meters KGA Main 3434 1470 Kcys. 5000 Watts

1470 Kcys. NUT 5000 Watts NW. Broad. System, Spokane, Wash. 6 A.M.—Early Birds; News 8—NBC-KPO Programs to 3 3 P.M.—News Bulletins 3:05—NBC-KPO Programs to 6:45 6:45—Davenport Orchestra 7—John and Ned 7:15—Tarzan of the Apes 7:30—Cross-Cuts of the Day 8 to 12 mid.—NBC-KPO Programs 526 Meters KMTR Hillside 1161 570 Keys. 500 Watte 570 Kcys. 500 Watts KMTR Radio Corp., Hollywood, Cal. -News Reporter  $\overline{3}$ 3:05-Popular Salon Discs

3:05—Popular Salon Discs 4.=Four D's 4:30—Henry Murtaugh, Organ 5—Lucky Stars 6:30—Twilight Melodies 7:15—KMTR Dance Orchestra 7:30—Upnettes 8—Dusky Stevedors 8:15—Santaellois Dance Orchest 8:15—Santaella's Dance Orchestra 8:30—Parade of Nations 9—Salvatore Santaella's Concert 9:30-Stepping Stones 10-Jed Warner's Orchestra

11 to 12 mid .- Studio program

285.5 Meters KNX Hemp. 4101 1050 Keys. KNX 25,000 Watts 1050 Kcys. Western Broadcast. Co., Los Angeles 6:45 A.M .- Bill Sharples' Gang 8:45-Inspirational talk and prayer 9-Clinic of the Air 9:45—Kel Food, health talk 10—Eddie Albright's Family 10:30-Kate Vaughn, Home Econ. 11-Recordings 12 noon—News 12:30—Dr. John Matthews 1—New Paris Inn -Eddie Albright 2:30—French lessons 3:15—Louise Johnson, Interpreter Cosmic Law -Travelogue; Announcements; 4 Stocks 4:15—Cecil and Sally 4:30—Town Crier 4:45—Recordings 5:30—Black and Blue 5:45—Chandu, the Magician 6 News 6--News 6:15--Bill, Mac and Jimmy 6:30--Si and Elmer 6:45--Currier's Serenaders 7--Frank Watanabe and Archie 7:15--Cuardsmen, Male Quartet 7:30-KNX Ensemble 7:45-Light and Stever 8-Organ recital 8:15-Pensylvania Dutchies 8:45-Golden Memories 9-News 9:15-KNX Dance Band 9:30-Luboviski Violin Choir 10-Idylls 10:30-Organ recital 11 to 12 mid.-New Paris Inn

499.7 Meters KFSD Franklin 6353 600 Kcys. Franklin 6353 Airfan Radio Corp., Ltd., San Diego 5 P.M.—Nathan Abas 5:30—Studio Program 5:45-Program Highspots 5:45—Program Highspots 5:50—Late News Reporter 6—Capt. Henry's Showboat 7—Lucky Strike Dance Hour 8—Amos 'n' Andy 8:15—Cesare Sodero's Orchestra 8:45—Aztec Half Hour 9:15—Synco Thots 9:15—Synco Thots 9:30—Hollywood on the Air 10—Richeld News Flosher 10-Richfield News Flashes 10:15-Hotel Mark Hopkins Orch. 11-Ambassador Hotel Orchestra 11:30 to 12 mid.-Organ Recital 209.7 Meters KECA Richm'd 6111 1430 Keys. Richm'd 6111 1000 Watts 1430 Keys. Earle C. Anthony, Inc., Los Angeles 8 A.M.—Louis Rueb, exercises 8:15—NBC-KPO Programs to 9:15 9:15—Talk on Philharmonic Concerts 9:30—NBC-KPO Programs to 10:30 10:30—News Release 10:45—German Lesson 11—NBC-KPO Programs to 4 4—News Release

- 4:15—NBC-KPO Programs to 4:45 4:45—French Lesson, Annette Do-
- herty
- -NBC-KPO Programs to 5:45
- 5:45—Al, Mac and Tommy 6—NBC-KPO Program
- 6:30—Paul Roberts and String Trio 7—John and Ned 7:15—Packard Orchestra

- 7:30—Organ and Colonial Quartet 7:45—Orchestra & Charlie Wellman 8:15—Cesare Sodero and Orchestra 8:30—Jay Whidden's Orchestra

- 9 to 12 mid .- NBC-KPO Programs

## FRIDAY Programs.

491.5 Meters KFRC Prospect 0100 11:45—Dance Music 610 Kcys. 1000 Watts 12:15—Religious Problem Hour Den Los Inc. San Francisco, Calif. 12:30—Musical Novelties Don Lee, Inc., San Francisco, Calif. Don Lee, Int., Sail Finitely, Guiner, J. M. Seal, Rock Broadcast
7:15--Cecil Wright
7:30-Morning Ex. Period
8:30--CBS Programs to 9:30
9:45--CBS program
10:45--Clobe Trotter
10:30--Martha Meade Society
10:45--Clobe Trotter
11:50--CBS program
11:7-Unford Chemical
11:30--CBS Programs to 12
12 nonn-Noonday Concert
1--CBS program
1:30--CBS program
1:30--CBS Programs
1:30--CBS Programs to 12
1:30--N. Y. Stock Quotations
1:35--Globe Trotter
1:45--Fexas Cowboy
2-Happy Go Lucky
3-Freinine Fancies
4--Fred Lane's Book Review
4:15-Clobe Trotter: Town Topics 7 A.M .-- Seal Rocks Broadcast 4—Fred Lane's Book Review 4:15—Globe Trotter; Town Topics 4:30—CBS Program 4:45-Recordings 5:30-CBS Programs to 8 8-Globe Headlines 8:15-CBS Programs to 8:45 8:45-American Weekly Program 9-Ben Pollack Orchestra 9:30-ED and Zeb 9:45-Hal Kemp's Orchestra 9:35—Hal Kemp's Orchestra 10—Bisquick Band 10:05—Ted Fio-Rito's Orchestra 11—To be announced 12 to 1 A.M.—Midnight Request Hr.

322.4 Meters **KROW** Glenc. 6774 930 Kcvs. Glenc. 6774 930 Kcys. Educa. Broad. Corp., Oakland, Calif. 8 A.M.-Recordings 8:15—Prosperity Auction Program 8:30—Recordings 8:45—Dance of the Hour Program -Silent period P.M.—Latin-American Program -Dance of the Hour Program 2—Dance of the Hour Frogram 2:15—Recordings 2:30—Golden Age News Items 2:45—Bob Moore, baritone 3—Organ Harmony, Milton Fallon 3:30—Recordings 4—Tropical Beach Combers 4:30—Recordings 4:45—Maxine's Shopping Service 5-Italian Program 5:30-Oklahoma "Doc" Shahan and his Ramblers -Silent period 50-Sheht period
 7:30-Irving Perkins and Lee Baker, "Songs and Melodies"
 7:45-Mildred Lewis, blues singer
 8 to 8:30 P.M.-Pemm Repertory Players, drama 322.4 Meters KFWI Franklin 0200 500 Watts 930 Kcys. Radio Entertainments, San Francisco 7 A.M .- Dawn Serenade -Silent period -Blues Chasers

- 9:45—Dr. Corley Program 10—White House Program 10:15—Bellevue Hotel Program 19:30—Topics and Music

- 11-Learn Spanish, Prof. Achille
- 11;15-Concert Melodies

12:30—Musical Novellies 1—Silent period 6—Dance Music 6:45—Phillip Steinman, violinist 7—'Day in Venice'' 7:155—''Drums of Doom,'' serial 7:130-Silent period 8:30-Julie Foster, Dream Girl 8:45-John D. Barry, World Events 9-Whitney Wright, violinist 9:15-C. Martin Friburg, tenor 9:30—Dance Time 10—Master Melodies 11—Salon Music 11:30—Dance Music 12 to 1 A.M.—Hi-Dee-Ho!

243.8 Meters KYA Prospect 3456

1230 Kcys. 1000 Watts Pac. Broadcast. Corp., San Francisco 7:30 A.M .--- Dawn Salute 7:45—Christian Science Program 8—Breakfast Hour Tom Mitchell q 9:15-Musical Novelties 9:30-Stringwood Ensemble 10-Sunshine Hour 11-Album Leaves 11:30—Prudence Penny 11:45—Rhythmsters 12 noon—Scriptures 12:03—Mid-day Concert 1-Rhythmsters International Troubadors 2:30—Violin Masters 3—Glen Goff, Organist 4—Artist Celebrities 4:30—On Parade 5...Sunset Revue 5:15—Holt Thompson Digest 6—Supper Serenade 6:30-Waltz Time -Drama 7:15-Sydney Dixon and G. Donald Gray: Duo recital 7:45-Musical Highlights 8—John Wolohan's Orchestra 9—Captain Argus, "War Spies" 9:30—Ariosa Trio 9:45—News Flashes 10—Sandman Organ 11 to 12 mid.—Concert Memories 280.2 Meters KJBS Ord. 4148.49 1070 Keys. 100 Watts J. Brunton & Sons, San Francisco 6 A.M .---- KJBS Alarm Klok Klub 8—Records 9—Assoc. Food Stores' program 9-Assoc. Food Stores' program 9:30-Popular Song Hits 10-Reporter of the Air 10:05-Scotty's Table Talks 10:20-Popular Music 11:30-Charles' Miniature Vaudeville 11:45-Concert Favorites 12 noon Dance Motinge 12 noon-Dance Matinee 12:30—Band Concert 12:45—Carl Coveny and Pat Buckman -Stock reports; records 2-Better Business Bureau 2:15-Records 2:30-The Family Album 2:45-Speak-Easy Time; Records 3:30-Art Fadden, pianist 3:45-Recorded program 4:15-Popular Melodies 4:30-Musical Styles 4:45-Recordings 2-Better Business Bureau 4:45-Recordings 5:15-Silent period 12:01 to 6 A.M.-Owl program

535.4 Meters KTAB Garfield 4700 1000 Watts 560 Kcys. Assoc. Broadcasters, Oakland, Calif. 6:45 A.M.-Recorded programs 6:45 A.M.—Recorded programs 7:15—Morning Reporter 7:30—Crazy Quartette 7:45—Daily Almanac 8:-Popular Records 8:30—Jack Hall and Clem Kennedy 9-Morning Prayer Hour 9:30—Dr. J. Douglas Thompson 10-Household Hour; Records 10:25—Dr. B. I. Corley 10:35-Dr. B. L. Corley 10:35-Dr. B. L. Corley 11-Records 11:30-X Bar B Boys 12 noon-Echoes of Portugal 12:30-Oakland Post-Enquirer 12:35-Records 1-Over the Teacups 1:30-Hollywood Star Reporter 1:45-Studio program 2-Hawaiian Travelogue 2:30-Bridge Review with Ira 2-Hawaiian Travelogue 2:30-Bridge Review with Ira Blue 2:45-Studio program 3:45-Putnam's Treasure Chest 3:30-Walter J. Rudolph, pianist 4--"Keep Smiling" Revue 4:30-Studio program 4:45-Emeryville Walkathon 5-Uncle Rod's Smile Club 5:30-Dr. J. Douglas Thompson 6-I5-Fishir' Fool 6:15—Fishin' Fool 6:30—News Reporter 6:45—Ernie Smith's Sport Page 7—Famous Dance Orchestras :30-Oakland Post-Enquirer 7:45-Dance Music 8-Looney and Gooney 8:15—Dramatic program 8:30—Jesse Stafford's Orchestra 9—Hill Billies 10—Jesse Stafford's Orchestra 10:30—Moment Musicale 11—Emeryville Walkathon 11:30 to 12 mid.—Radio Cabaret 296.6 Meters KOW Ballard 777 500 Watts 1010 Kcys. Pac. Agric. Foundation, Ltd., San Jose 7 A.M.—The Breakfast Hour 8—Silent period 9—Ralph and Rainbow Trouper 9:30—Bargain Bulletin 10—Martha Meade Society 10:15—Aunt Sammy, Home Economics 10:30--Monarch Melodies 11-Eleventh Hour Program 11:45-Accordion Capers 12 noon-Band Concert 12:30-State Market Reports 12:30—State Market Reports 1—One o'Clock Program 1:15—Trujo-Strings 1:30—The Friendly Hour 2:30—Martha Meade Program 3—Silent period 4:30—Story Time 4:45—Skippy 5—Evening Vespers 5:30—Dinner Concert 5:45—The Melody Pals 6—Evening Echoes 6—Evening Echoes 6:15—Franco's Program 6:15-Franco's Program 6:30-State Market Reports 6:45-Farmers' Exchange 7-U. S. Weather Forecast 7:03-Radio News and Forum 7:30-Ralph Taylor 7:45-Band Concert 8-San Jose Accordion Club 8:30-Salon Quartette 9-Log of the Day 9:05-Musical Album 9:30 to 10 P.M.-Flashlight Program

-www.americanradiohistory.com

#### January 27, 1933

#### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. NBC-KGO 7500 Watts 790 Kcys. National Broadcast. Co., San Francisco Service to KHO KOMO KGW

#### KFI KOA KDYL KGIR KGHL KTAR KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO (KGW on 7:15) 7:30—Strolling Fiddler: KGO KGW KFSD KDYL 7:45—Pair of Pianos: KGO (KGW
- KFI on 8) (KFSD off 8) KDYL
  S:15—Shipwrecked: Radio dramatization: KGO KHQ KOMO KGW
- 8:30—Cross-Cuts from the Log o' the Day: KGO KHQ KOMO KGW
- KFI
- 9-Langendorf Pictorial: News talk by Rush Hughes: KGO KFI 9:15-Pollock and Lawnhurst, piano duo: KGO KFSD
- 9:30—The Buckaroos: Ted Maxwell, Charles Marshall: KGO
- 9:45-Arion Trio: KGO (KOMO on
- 10:15) (KDYL off 10) 10:30—Woman's Magazine of
- Air: KGO KHQ KOMO KGW KFI 11:30-Talks on Baby Care: KGO KHQ KOMO KGW KFI KFSD KTAR
- 11:45 --Organ Concert: KGO KHQ KĞW
- Fischer, 12 noon--Edna pianist: KGO KOMO KFSD KOA 12:15-Western Farm and
- 12:15-Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- -Francis Craig's Orchestra: KGO Cowboys: 1:30-Colorado KGO (KHQ KGW KDYL KGHL 1:45) on KFSD
- -Maurice Sherman and his Or-chestra: KGO KHQ KOMO KGW chestra:
- KFSD KDYL KGHL 2:30—Irma Glenn, org organist: KGO KHQ KOMO KGW KDYL 2:45—Concert Echoes: KGO KHQ
- KGW
- -Melody Mixers: KGO (KHQ off 3:30, on 3:45) KGW
- -Donald Novis, tenor: KGO KHQ KDYL
- 4:15-Soloist: KGO KHQ KDYL
- 4:30-Concert Ensemble: KGO KGW
- 4:45-Little Orphan Annie: KDYL
- KOA KGIR KGHL
- 4:45-News Service: KGO
- -Cosmopolitans: KGO (KHQ off 5 5:15) KFSD 5:30—Little Orphan Annie:
- KGO KHQ KOMO KGW KFI KTAR Dramatic
- 5:45-Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- -The First Nighter: Drama: KGO KHQ KOMO KGW KFI KFSD KHQ KTAR KDYL
- Armour Program: KGO KHQ
   KOMO KGW KFI KDYL
   Chevrolet Program with Al Jolson: KGO KHQ KOMO KGW KFI
   KFSD KTAR KDYL KGIR KGHL
   KFSD KTAR KDYL KGIR KGHL -Talk by Zona Gale: KGO 7:30
- KFSD KDYL 7:45-Lanny Ross, tenor: KGO KHQ
- KOMO KGW KFSD KDYL KGHL -Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL 8-KHQ
- 8:15—Gilmore Circus: KGO KOMO KGW KFI 9:15-Howard
- ward Thurston, the Ma-KGO KHQ KOMO KGW gician: KFI KDYL

- 9:30—Barbary Coast Nights: Drama by Carlton E. Morse, featuring Police Chief William J. Quinn: KGO KHQ KFSD
  10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
  10:15—Johnny Hamp's Orchestra:
- KGO KHQ KGW KFSD I—Phil Harris' Orchestra: KGO
- KHQ (KOMO on 11:15) KGW KFI KFSD Concert
- 11:30 to 12 mid .- Organ Dollo Sargent: KGO KHQ KGW KESD
- 440.9 Mtrs. NBC-KPO Sutter 1920 680 Kcys. Souther 1920 Watts National Broadcast. Co., San Francisco
- Service to KJR KEX KGA KECA KTAR KDYL KFSD
- 7:30 A.M.—Arion Trio: KPO 8—Music Appreciation Hour: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGIR KGHL 9—Tom Mitchell, baritone: KYA 8
- Q. KGA KECA
- Julia Hayes, neipra. housewives: KPO 15-Dixie Memories: KPO KGA KJR KEX KECA 20 Stringwood Ensemble: KYA 9 helpful hints to
- 9:15—Dixie
- KJK KEX KECA 8:30-Stringwood Ensemble: KYA KGA (KJR off 9:45) KEX KECA 9:30-Through the Looking Glass with Frances Ingram: KPO
- 9:45—University of California Pro-gram: KPO 10—Mardi Gras: Variety program: KPO KGA KJR KEX KECA
- KPO KGA KJR KEX KECA (KDYL on 10:15) 10:30--Marshall's Mavericks: KPO KGA KJR KEX
- KGA KJR KEX 11-Magic of Speech: KPO KGA KJR KEX KECA KFSD KDYL 11:30-Ivy Scott, soprano; KPO KGA KJR KEX KECA KDYL 11:45-Little Concert: String ensem-be: KPO KGA KJR KEX KFSD
- KDYL
- 12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KECA 12:45—Commonwealth Club Lunch-
- 12:45—Commonwealth Club Luncheon: KPO KEX KJR KGA KECA
   1:30—Rhythm Vendors: KPO KGA
   KJR KEX KECA
   2—Kenneth Spencer, basso: KPO
   KGA KJR KEX KECA
   2:15—Metropolitans: Orchestra direction Nathan Abasi KPO KCA
- rection Nathan Abas: KPO KGA KJR KEX KECA KFSD (KEX off 2:45)
- 3 -Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) (KGA
- 30-Betty Boop, Mae Questel, songs and patter; dramatizations with Max Fleischer; orchastre KPO VCA 3:30—Betty with Max Fleischer; orchestra: KPO KGA KJR KEX KECA KFSD
- 3:45--South 45-South Sea Islanders: KPO KGA (KJR off 3:55) KEX KECA KFSD
- -Stringwood Ensemble: KPO KGA (KJR on 4:05) KEX (KECA on 4:15) (KFSD off 4:15)
- 4:45-Barbara Dale's Charm Matinee: KPO KECA
- Bouquet of Melodies: KPO KGA KJR KECA
- 5 30-Bluettes: Vocal trio: KPO KGA KJR KECA KGIR
- 5:45-Cosmopolitans: (KGA KECA on 6) KPO KJR
- KPO 6:15-Manhattan Serenaders: KGA KJR (KFSD KECA on 6:30) 6:45-To be announced
- -John and Ned: KPO KGA KJR 7 KECA

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- 7:15—Tarzan of the Apes: KPO 7:30—Musical Highlights: (KPO off
- on 7:45) (KYA on 7:45) KGA (KJR on 7:45) KEX (KECA off 7:45) 45—The Seal of the Don: Mystery

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- 7:45serial: KPO
- -Fantasy: Concert orchestra di-rection Emil Polak: KPO KGA KJR KECA
- 8:15-American Weekly Program: Drama: KPO
- brana: KFO
   S:15—Aileen Stanley, soprano: KGA
   KJR KEX KECA KDYL
   S:30—Night Song: Lew White, or-ganist; Trio Romantique: KPO
   KGA KJR (KEX on 8:45) KFSD
- KDYL KGHL -The Goldbergs: KPO KGA KJR KEX KECA KDYL 9
- KGA (KEY) KGA KIR KEX Si30-Ted Weems and his Hotel Pennsylvania Orchester
- KGA (KEX on 9:45) KECA KDYL 10-Talent Parade: Variety pro-gram: KPO KGA KJR KEX KECA KDYL KOA
- Morgan Concert, KPO KGA KECA Paul Carson: 11
- 11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KEX KECA

340.7 Meters Lake. 6000 KLX 500 Watts

- 880 Kcys. Tribune Pub. Co., Oakland, Calif.
- 8 A.M.—Records
- 9:15—Noon prices 9:30—Clinic of the Air 10:15—Stocks; financial informa-

4:15-Margaret Klink and her Fairy

5-Helen Parmelee, pianist 5:30-Arco and Anita, novelty gui-

comedians

"What Have

tar duo 5:45-Dot Kay and Ethel Rhinard

10:15 to 11:15 P. M.-Dance Prog.

KJBS today!

The Alarm Klok Klub

6 to 8 a.m.

News Broadcast

10 a.m. and 3 p.m.

The Family Album

2:30 to 2:45 p.m.

- tion; weather 10:30—International Kitchen 11—Sunshine Twins

- 11:30-Studio program 12 noon-Jack Delaney's Band
- 1-Jean's Hi-Lights
- 2-Classical recordings 2:35—Better Business talk 2:40—Closing S. F. stocks 2:45--Organ recital

4:30-Brother Bob's Club

6—Hotel Oakland Trio 7—News items

10-Fred Skinner: You?"

7:30—Cunha Quartet 7:45—Fred and Morris, c 8—KLX Hi-Jinks Program

3:15—Records 3:45—Nancy Ann Hersey, pianist 4—"The Lovable Liars"

Tale Hour

#### CBS

#### Columbia Broadcasting System

- 8:30 A.M.-To be announced: KFBK 8:30 A.M.—To be announced: KFBK
   KMJ KWG KERN KDB KOL
   KFPY KOIN KFRC KHJ KSL
   8:45—Ben Alley, tenor: KFBK KMJ
   KWG KERN KDB KOL KFPY
   KOIN KFRC KHJ KGB
- -Buddy Harrod and his Yoeng's Buddy Harrod and his Yoeng's Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ (KGB on 9:15)
  9:45—Columbia Educational Fea-tures: KFBK KWG KERN KDB KOL KVI KFPY KFRC KHJ
  10—George Hall and his Hotel Taft Orchestra: KFBK KWG KERN KDB KOIN KFRC (KHJ on 10:15)
  10:20...41aptic City Musicale: KFBK

- 10:30-Atlantic City Musicale: KFBK
- 1:30—Atlantic City Musicale: KFDK KMJ KERN KDB KVI KFPY (KFRC on 10:45) KHJ KGB KSL (-American School of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KHJ KGB 11. KSL.
- KSL 11:30—Fred Berrens and his Orches-tra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL 11:45—The Round Towners: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- KSL
- 2 noon-Columbia Salon Orchestra: KFBK KMJ KWG KERN KDB KFPY KOIN (KHJ KGB on 12:15) 12 noon KSL
- 12:45—Alexander Semmler, planist: KMJ KWG KERN KVI KFPY KOIN KGB KSL
- KOIN KGB KSL 1—The Grab Bag: Variety Show: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KSL 1:30—U. S. Army Band Concert: KFBK KMJ KWG KERN KDB KVI KFPY KGB KSL 4:30—Earl Hofman and his Orches-tra: KFBK KMJ KWG KDB KOL KFPY KFRC KHJ KSL 4:45 Betwagen the Bookende: KFBK
- Between the Bookends: KFBK 4:45кмj KMJ KWG KERN KDB KOL KFPY KHJ KGB KSL
- H-bar-O Rangers: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB
- 5-""Trade and Mark": KSL 5:15-Jan Garber and his Orches-tra: KFBK KFPY KGB
- 5:30-March of Time: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- -Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB Program: KSL
- 6:15-Mary Eastman, soprano: KFBK KDB KOL KVI KOIN KFRC KGB KSL KFPY
- -Columbia Revue: KFBK KDB KOL KVI KFPY KFRC KHJ KWG KOIN
- 7:30—The Street Singer: KFBK KMJ KWG KERN KOL KFPY KOIN KFRC
- 45—''Myrt and Marge'': KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB 7:45 KSL
- -Nino Martini, tenor: KOL KVI KFPY KOIN (KFRC KHJ on 8:15)
- KFPY KOIN (KFRC KHJ on 8:15) 8:30-Abe Lyman's Orchestra: KFBK KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL 9-Ben Pollack and his Orchestra: KFBK KWG KERN KDB KVI KFPY KOIN KFRC KHJ KGB KSL

- 9:30-Bernie Cummins and his Or-
- 9:30-Bernie Cummins and his Or-chestra: KFBK KWG KERN KDB KFPY KHJ KGB KSL 9:45 to 10 P.M.--Hal Kemp and his Orchestra: KFBK KWG KERN KDB KFPY KFRC KHJ KGB KSL

KOIN Atwater 3333 319 Meters 940 Kcys. 1000 Watts The Journal, Portland, Oregon 6:30 A.M.-KOIN Klock 7:30-Movie Chatter 8-Shell Happytime 8:30—CBS Programs to 9:30 9:30—Betty Crocker 9:45—Studio Program 10 -CBS Program 10:30-Art Kirkham, This & That 11-CBS Programs to 1 1 P.M.—Book of Life 2—Happy-Go-Lucky Hour -Feminine Fancies 3:30 -Newspaper of the Air 5 -H-bar-O Rangers 5--H-DAT-O Rangers 5:15--Skippy 5:30--CBS Programs to 6:45 6:45--Bells of Harmony 7--CBS Programs to 8:30 8:30--Davidson Prize Club Q. -CBS Program 9-CBS Program 9:30-Fremiere, Journal Parade 10-Ted Fio-Rito's Orchestra 10:10-Bisquick Band 10:15-Sport Flashes 10:30-Ted Flo-Rito's Orchestra 11 to 12 mid -Dence Music 11 to 12 mid .- Dance Music 204 Meters Main 3434 KGA 1470 Kcys. 5000 Watts NW. Broad. System, Spokane, Wash.

NW. Broad. System, Spokane, Was 6 A. M. – Early Birds; News 8 – NBC-KPO Programs to 3 3 P.M. – News Bulletins 3:05 – NBC-KPO Programs to 4:45 4:45 – To be announced 5 – NBC-KPO Program 5:30 – Johnny Muskrat 5:33 – NBC-KPO Programs to 6:45 6:45 – Three Queens of Harmony 7 – John and Ned 7:15 – Tarzan of the Apes 7:15—Tarzan of the Apes 7:30—Musical Highlights

- 8-NBC-KPO Programs to 8:45 8:45-The Crescent
- to 12 mid.-NBC-KPO Programs 9

325.9 Meters KOMO Elliott 5890 920 Kcys 1000 Watts Fisher's Blend Station, Inc., Seattle 6:55 A.M .--- Inspirational Service -NBC-KGO Programs to 8 -Prudence Penny 8--8-- Fridence Fenny 8:15-- NBC-KGO Programs to 9 9-- Neighborly Mary 9:30-- Betty Bon 9:45-- Arion Trio 10-The Observer 10—The Observer 10:15—NBC-KGO Programs to 11:45 11:45—Club Minutes 12 noon—NBC-KGO Program 12:12—Crain Quotations 12:15—NBC-KGO Program 1—Tea Time Tales 1:15—NBC-KGO Programs to 1:45 1:45—Red Shadow 2—NBC-KGO Programs to 4:20 2 -NBC-KGO Programs to 4:30 4:30—The Two Counselors 4:45—News Service 5—Concert Orchestra 5:30—NBC-KGO Programs to 7:30 7:30—Wanda Hawley's Screen and Style Chate Style Chats -Old Song Contest 7:45--NBC-KGO Programs to 9:45 45-Dollars and Cents 9:45-10-Richfield News Flashes 10:15-Mozart Hour

11:15 to 12 mid.-NBC-KGO Prog.

254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore. 7 A.M .- Morning Serenaders 7 A.M.—Morning Serenaders 7:30—Mr. Copperfield 8—Music Appreciation Hour 9—Julia Hayes, Helpful Hints 9:15—NBC-KPO Programs to 2:45 2:45—Question Box 3—NBC-KPO Programs to 4:45 4:45—Silent period 8—Tarzan of the Apes 8:15—NBC-KPO Programs to 9:30 9:30—Jimmy Richardson's Spor Sports Talk 9:45-NBC-KPO Programs to 11 11—Archie Loveland's Orchestra 11:30—Bal Tabarin Orchestra 12 to 12:15 A.M.—Glimpses of Tomorrow's News 508.2 Meters KHQ Main 5383 1000 Watts 590 Kcys. Louis Wasmer, Inc., Spokane, Wash. 7 A.M.-Caterpillar Pioneers 7:30—Morning News 7:45—Early Birds 8—Frisbie's Syrup 8:15—NBC-KGO Programs to 9 -Walt and Marian 9:15-Musical Gems 9:30-Burgan's Home Comfort 9:45—Cella Lee 10---Fiddle and I 10:15—Martha Meade Society 10:30—NBC-KGO Programs to 12 12 noon-Home Quarter Hour 12:15-Farm and Home Hour 1—Home Owned Business 1:15—Silver Loaf Bakery 1:30—Spokane Fur Co. 1:30—Spokane Fur Co. 1:45—KHQ News 3—NBC-KGO Programs to 4:30 4:30—Tull and Gibbs 4:45—Editorial Col., Russell Bankson 5—NBC-KGO Program 5:15—Skippy 5:30—NBC-KGO Programs to 7:30 5:30—NBC-KGO Programs to 7:30—Wanda Hawley 7:45—NBC Soloist 8—NBC-KGO Programs to 9 9-Aviation Talks

9:15 to 12 mid.-NBC-KGO Prog.

236.1 Meters KOL Main 2312 1270 Kcys. 1000 Watts Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.-KOL Time Klock 7:45 -Crazy Minstrel 7:45—Crazy Minstrel 8—Shell Happytime 8:30—CBS Programs to 9:30 9:45—Columbia Educa. Feature 10-Morning Melodies 10:30—Prince of the Ivories 10:45—CBS Programs to 12 12 noon—Carnival 12 noon-Carnival -Health Hints 1:15—Radio Speaker Stevenson 1:45—U. S. Army Band 2-Happy-Go-Lucky Hour 3-Feminine Fancies 4-Studio Program 4:15—Cecil Solly 4:30—CBS Programs to 5:15 5:15—Skipp 5:30—CBS Programs to 6:45 6:45—Radio Speaker Stevenson CBS Program 7-CBS Program 7:15-To be announced 7:30-CBS Programs to 8:15 8:15-L. E. Hill, financial expert 8:30-Abe Lyman's Orchestra 9-Globe Trotter 9:15-Unknown Hands 9:30-Wrestling 11 to 12 mid.-Dance Music 11 to 12 mid .- Dance Music

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309.1 Meters KJR 5000 Watts 970 Kcys. Northwest Broad. System, Seattle, Wn. 7 A.M.-Rhythm Produce Aces: Quotations 7:14—Vocal Solos; The Sun Risers 7:33—Sport News; The Sun Risers 8—NBC-KPO Programs to 9:45 9:45—Martha Meade Society 9:49—Martina Meade Society 10—Mardi Gras 10:30—NBC-KPO Programs to 3 3 P.M.—The Easy Chair 3:10—NBC-KPO Programs to 4 3:10-NBC-KPO Programs to 4 4-Lost and Found Advertisements 4:05-The World Bookman 4:10-Stringwood Ensemble 4:45-"Alabama Bound" 5-NBC-KPO Programs to 6:45 6:45-Famous Songs & their Stories 7-Mona Lowe, soloist 7:15-Tarzan of the Apes 7:30-News Edition of the Air 7:45-NBC-KPO Programs to 9:30 9:30-McElroy's Dance Orchestra 10-NBC-KPO Program 11 to 12 mid.-Robinson's Vagabonds 11 to 12 mid.-Robinson's Vagabonds 526 Meters KVI Broadway 4211 1000 Watts 570 Kcys. Puget Sound Broadcast. Co., Tacoma 6 A.M.—The Wandering Cowboy 6:30—Farm Features 6:50—The Reveille Reporter 6:50—1ne Reveille Reporter 7-Daybreak Devotionals 7:30—Organ Reveille; Texas Cowboy 8-Shell Happytime 8:30—The Ambassadors 8:45—The Modern Shopper -CBS Program 9-CBS Program 9:15-George Yount, organist 9:30-Betty Crocker 9:45-Columbia Educa. Features 10-Celia Lee, Home Economics 10:15-People's Style and Song Hits 10:30-CBS Programs to 12 12:15-CBS Programs to 2 2-Happy-Go-Lucky Hour 3-Feminiene Fencies 3-Feminine Fancies 3—Feminine Fancies 4—Fred Lane's Book Review 4:15—Ethyl's Society Notes 4:35—CBS Programs to 5:15 5:15—George Yount, organist 5:30—CBS Programs to 7:15 7:15—Studio Program 7:36—CBS Programs to 9:30 9:30—Scandinavian Hour 10:30—Ted File-Bito's Orchestre 10:30—Ted Fio-Rito's Orchestra 11—Studio Program 11:15 to 12 mid.—Temple Theatre 499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego 5 P.M.-Cosmopolitans 5:15—Safety Talk 5:20—Studio Program

5:30—Program Highspots 5:35—Late News Reporter 5:45—Mahdi's Magic Circle 6—First Nighter 6-First Nighler 6:30-Manhattan Serenaders 6:45-U. S. Grant Hotel Serenaders 6:59-Frost Forecast 7-Big Six of the Air 7:30-To be announced 8-Amos 'n' Andy 8:15 The Scoled the Der 8--Amos 'n' Andy
8:15--The Seal of the Don
8:30--Night Song
9-Voice, Violin and Plano
9:30--Barbary Coast Nights
10--Richfield News Flashes
10:15--Hotel Mark Hopkins Orch.
11--Ambassador Hotel Orchestra
11:30 to 12 mid.-Organ Recital

Richm'd 6111 Seneca 1515 468.5 Meters KFI 50,000 Watts 640 Kcys. Earle C. Anthony, Inc., Los Angeles 6:45 A.M.—Dr. Seixas, exercises 7:30—Stock Market Quotations 7:45—Polly Hall, planist 8—NBC-KGO Program 8:30—NBC-KGO Programs to 9:15 9:15—Helpful Hints to Housewives 9:30—Fashion Tour with Melisse 10:15—Dorothy Raymond 10:30—NBC-KGO Programs to 11:45 11:45—State Market Reports 12 noon—Dept. of Agriculture Talk 12:15—Western Farm and Home Hr. 1—News Release 6:45 A.M .- Dr. Seixas, exercises 1:15—Ann Warner Chats 1:45—Cal McCoy, baritone 1:45—Cal McCoy, baritone 2—Matinee Musicale 2:15—NBC-KGO Program 2:30—Musical Globe Trotter 2:45—Tom Murray's Hill Billies 3:45—Studio Program 4—Wesley Tourtellotte, organist 4:20 Murr Paleost ē -The First Nighter 6—The First Nighter 7—AI Jolson and Orchestra 7:35—Male Octet 8—Amos 'n' Andy 8:15—Gilmore Circus 9:15—Howard Thurston, magician 9:30—String Orchestra 10—Richfield Reporter 10:15—Phil Harris' Orchestra 11:30 to 12 mid. Low Whidows A 11:30 to 12 mid.-Jay Whidden's Or.

> 209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles Ball C. Music Appreciation Hour
> Louis Rueb, exercises
> 9:15--NBC-KPO Programs to 10:30
> 10:30-News Release
> 10:43-Spanish Lesson
> 11--NBC-KPO Programs to 11:45
> 11:45--Chaparral Club Program
> 12 noon-NBC-KPO Programs to 4
> 4-Paul Kellar, pianist
> 4:15--News Release
> 4:30--NBC-KPO Programs to 5:45
> 5:45--Al, Mac and Tommy
> 6-Orchestra; Robert Hurd, tenor
> 6:30--Manhattan Serenaders
> 6:45--Record Program
> 7-John and Ned
> 7:15--Record Program
> 7:30--NBC-KPO Programs to 9:15
> 9:30-Jay Whidden's Orchestra
> 10 to 12 mid.--NBC-KPO Programs 8 A.M.-Music Appreciation Hour 526 Meters KMTR Hillside 1161 570 Kcys. 500 Watts 570 Kcys. KMTR Radio Corp., Hollywood, Cal.

6 to 11:45 A.M.—Music; Talks 11:45—Wandering Troup-a-dors 12:30—Dick Nelson Entertainers 12:33—Stock reports 12:35—Selected Recordings 2—Music of the Masters 2:30—Howell and Aretta 3—News Reporter 3:05—Fouldar Salon Diego 3:05-Popular Salon Discs 4-Four D's 4-Sou-Henry Murtaugh 5-Lucky Stars 6-Salvatore Santaella Music 6:30-Twilight Melodies 7 Miltony Band 6:30—Twilight Melodies 7—Military Band 7:15 -Studio program 7:30--KMTR Dance Orchestra

7:45—Guido Petinnari 8—Dusky Stevedors 8:15-Santaella's Dance Orchestra 8:30—Parade of Nations 9-Salvatore Santaella's Conce 9:30-Stepping Stones 10-Jed Warner's Orchestra 11 to 12 mid.-Studio program Concert 285.5 Meters KNX Hemp. 4101 1050 Kcys. KNX 25,000 Watts Western Broadcast. Co., Los Angeles 6:45 A.M .- Bill Sharples' Gang 8:45—Inspirational talk and prayer 9:30—News 9:45-Health Talks 10-Eddie Albright's Family 10-Eddie Albright's Family 10:30-Kate Vaughn, Home Econ. 1:45-Talk by H. B. Drollinger 12:15-Homeopathic 12:15-Homeopathic 12:30-Dr. John Matthews 1-New Paris Inn 2-Eddie Albright 2:30-Federated Women's Clubs 3-Matinee Mirthmakers 3:30-Health Talk for Parkelp 3:45-Organ recital 4-Travelogue: Announcement: 4 -Travelogue; Announcement; Stocks 4:15—Cecil and Sally 4:30—Synagogue of the Air 4:55—Jolly Time Popcorn 5:15—Musical Comedy Selections 5:30—Black and Blue 5:45—Chandu the Magician 6--News 6—News 6:15—Billy, Mac and Jimmy 6:30—Si and Eimer 6:45—Currier's Serenaders 7—Frank Watanabe and Archie 7:15—''Pieces of Eight' 7:30—KNX Ensemble 7:45—Happy Chappies 8--"The Royal Order of Optimistic Do-Nuts" 9—News 9:15—Sol Hoopil 9:45—Fights from Hollywood Stad. 10:45—Organ and Marion Mans-field, vocalist 11 to 12 mid .- New Paris Inn 225.4 Meters KGB FRank. 6151 1000 Watts 1330 Kcys. Don Lee, Inc., San Diego, California 7 A.M.-Morning Edition 7 A.M.—Morning Edition 8—Shell Happytime 8:30—CES Programs to 9 9—Frances Ingram 9:15—Harrod's Dance Orchestra 9:30—Betty Crocker 9:45—Columbia Educa. Features 145—Columbia Educa. Features

10-Blanche Wood 10:30-CBS Programs to 12 12 noon-Farm Flashes

12:15—CBS Programs to 1 1—News and Market Quotations

- 1:15—CBS Programs to 2 2—Happy-Go-Lucky Hour 3—Feminine Fancies

- 4-Lane's Book Review 4:15-Eary Rhythm Booking Office 4:30-CBS Programs to 5 5-H-O Rangers 5:15-CBS Programs to 7

- Chandu
- 7:15-Raymond Paige and Orchestra 7:30-Tarzan
- 7:45-Myrt and Marge
- -Headlines

- - -KHJ Studio Program
- 12 to 1 A.M .--- Recordings

## SATURDAY Programs.

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491.5 Meters KFRC<br/>1000 Watts535.4 Meters<br/>560 Kcys.KTAB<br/>1000 WattsDon Lee, Inc., San Francisco, Calif.<br/>A.M.—Seal Rocks BroadcastSasoc. Broadcasters, Oakland, Calif.<br/>6:45 A.M.—Records7:15—Cecll Wright<br/>7:25—N. Y. Stock Ex. QuotationsG:45 A.M.—Records7:30—Morning Ex. Period<br/>8:30—CBS Programs to 9:30<br/>10:55—Church Announcements<br/>11—CBS Programs to 12<br/>11—CBS Programs to 12<br/>12.5—Church Announcements<br/>1:30—Stock Ex. QuotationsGift A.M.—Records1:30—Stock Ex. Quotations<br/>9:45—CBS Programs to 2:45<br/>2:45—RecordingsTib—News Parade<br/>2:30—Watchtower program<br/>2:30—Watchtower program<br/>3:35-CBS Programs to 9:30<br/>3:35-CBS Programs to 9:30<br/>3:3 491.5 Meters KFRC Prospect 0100 535.4 Meters KTAB Garfield 4700 243.8 Meters 610 Kcys. 1000 Watts 560 Kcys. 1230 Kcys. 12 noon--Noonday Concert 1--CBS program 1:30--Stock Ex. Quotations 1:35--CBS Programs to 2:45 2:45--Recordings 3--CBS Programs to 4 4--Ted Fio-Rito Orchestra 5--Steamboat Bill 5:15--News Parade 5:30--Skippy 5:45--CBS Programs to 9:30 9:30--Ted Fio-Rito Orchestra 11--To be announced 12 to 1 A.M.--Midnight Reque 12 to 1 A.M.-Midnight Request Hr. 280.2 Meters KJBS Ord. 4148-49

J. Brunton & Sons, San Francisco 6 A.M.—KJBS Alarm Klok Klub 8—Andy Anderson 9:30—Popular Song Uite 9-Assoc. Stores' Program 9:30-Popular Song Hits 10-Reporter of the Air 10:05-Scotty's Table Talks 10:20-Recordings 11:30-Concert Favorites 12:100-Variety program 1-Dance Matinee 1:45-Popular recordings 2:45-Speak-Easy Time; records 3:30-Marjorie Lee, planist 3-Reporter of the Air; records 3:45-Recordings 4:30-Musical Styles 4:45-Popular Melodies 5:15-Silent period 12:01 to 8 A.M.-Owl program

296.6 Meters KQW Ballard 777 290.0 Meters KQW Dathard 777 1010 Kcys. 500 Watts Pac. Agric. Foundation. Ltd., San Jose 7 A. M.—The Breakfast Hour 8—Silent period 9—Ralph and Rainbow Trouper 9:30—Bargain Bulletin 10—Helpful Hour; Weather 10:30—Monarch Melodies 11—Eleventh Hour Program 11:30—Accordion Capers 12:30—Weather; Market Reports 1:30—The Friendly Hour 2:30—Martha Meade Program 3—Silent period 4:30—Story Time 5:30—Dinner Concert 5:30—Dinner Concert 1010 Kcys. 500 Watts 5... Vespers 5:30-Dinner Concert 6...Evening Echoes 6:15-Franco's Program 6:30-Livestock and Poultry Clinic 6:45-Farmers' Exchange and Mar-ber Place 6:45—Farmers' Exchange and and ket Place 7—U. S. Weather Forecast 7:15—Educational Forum 7:30—Magazine Review 7:45—Rabbi Joseph Karech 8—Studio Program 8:30—The Monarchs 8:45 to 10 P.M.—Italian Program

Studio program 4:30-Grace and Billy, Marimbaphonists phonists 4:45—Studio program 5:30—Wandering Through France 6—Emeryville Walkathon 6:15—Sport Champions 6:20—Recorded program 6:25—Parisian-Amer. Entertainers 6:36—Enie Smith's Sport Page 7—Famous Dance Orchestras 7:30—News Service 7:30—News Service 7:45—Studio program 8:15—Young Peoples' 1 8:45—Dramatic Reading program 9-Jesse Stafford's Orchestra 10-March Players 10:30—Moment Musicale 11—Emeryville Walkathon 11:15 to 12 mid.—Radio Cabaret 499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts

Airfan Radio Corp., Ltd., San Diego Airfan Radio Corp., Ltd., San Diego 5-M.—Studio Program 5:15—Program Highspots 5:20—Late News Reporter 5:30—Nat'l Advisory Council 6-Cleveland High School Orchestra 6:29—Frost Forceast 6:30—Oldsmobile Program 7—Lucky Strike Dance Hour 8—Pickens Sisters 8:15—Night Song 9—Ralph Kirbery 9--Kalph Kirbery 9:05--Hotel Penn Orchestra 9:30--Congress Hotel Orchestra 10--McElroy's Orchestra 10:30--Bal Tabarin Orchestra 11 to 12 mid.--Reminiscences

#### KJBS today!

The Alarm Klok Klub 6 to 8 a.m.

> **News Broadcasts** 10 a.m. and 3 p.m.

Scotty Mortland 10:05 to 10:20 a.m.

Sports Review 12 to 12:15 p.m.

KYA Prospect 3456 1230 Kcys. 1000 Watts Pac. Broadcast. Corp., San Francisco 7:30 A.M.-Dawn Salute 7:45-Christian Science Program -Breakfast Hour 8 8:45-Swen Swenson and his Swedehearts -Melody Moods 7—Salon Group 7:15—Royal Serenaders 7:15—Bob Allen: Piano Novelties 8—Emilio and Maria 8:15—Bal Tabarin Orchestra 8:45—John Wolohan's Orchestra 9:30—The Cub Reporters 9:35—News Flashes 10—Sandman Organ 11 to 12 mid.—Concert Memories 322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts Radio Entertainments, San Francisco 7 A.M.—Dawn Serenade 8—Silent period 9—Blues Chasers 9-Blues Chasers 10.-White House Program 10:15-Bellevue Hotel Program 10:30-Topics and Music 10:45-Helen Barker, art talk 11-The Kiddie Revue 12 noon-Concert Selections 12:15-Religious Problem Hour 12:30-Musical Novellies 1-Silent period 12:30-Musicar Provenes 1-Silent period 6-Dance Time 6:30-Salon Music 7-Christian Science Program 7:15—Bellevue Program 7:30—Silent period 11—Salon Music 11:30—Dance Time 12 to 1 A.M.—Hi-Dee-Ho! 322.4 Meters KROW Glenc. 6774 930 Kcys. Glenc. 6774

Educa. Broad. Corp., Oakland, Calif. 8 A.M.—Recordings 8:15—Prosperity Auction Program 8:45—Dance of the Hour 9-Silent period 1 P.M.-Latin-American Program 2-Dance of the Hour 2:15-Recordings 3-Organ Harmony, Milton Fallon 3—Organ Harmony, Millon Fairon 3:30—Studio Program 4:30—Recordings 4:45—Maxine's Shopping Service 5—Wade W. Forrester and Artists 5:30—Oklahoma "Doc" Shahan and his Ramblers C. Suber Lariod 6—Silent period 7:30—The Crystal Boys 8—Latin-American Program 9-Recordings 9:15-Italian Program 10 to 11 P.M.-Jess Norman's Orch.

#### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcvs. 7500 Watts 790 Kcys. National Broadcast, Co., San Francisco

#### Service to KHQ KOMO KGW KFI KOA KDYL KGIR KGHL KTAR KFSD

- 7 A.M.-Organ Concert: KGO (KHQ on 7:15 to 7:30) (KOMO KFSD on 7:30) (KDYL KGW on 7:15)
- 7:45-Breen and de Rose: Vocal and instrumental duo: KGO KFSD KDYL
- South: 8-Melodies of the KOMO KGW KFI KFSD KDYL 15-Shipwrecked: Radio dramat
- 8:15-Shipwrecked: zation: KGO KHQ KOMO KGW 8:30-Arion Trio: KGO KFI
- 9-Johnny Marvin, tenor: KGO KFI
- American Legion National Trade Revival Campaign: KGO KOMO KFSD KDYL 30-Farmer 9:15—American
- 9:30-Farmers' KGO KHQ KOMO (KGW on 10) KFI KFSD (KTAR off 10) KDYL KGIR KGHL
- of the 10:30-Woman's Magazine Air: KGO KFI KDYL (KFSD off 10:50 to 10:55)
- 11:30—Organ Concert: KGO (KHQ KDYL off 12 noon) (KOMO on 12) (KGW on 11:45) (KFSD off 12:10)
- 12:15-Western Agriculture: KGO KHQ KOMO (KGW off 12:45) ΠQ KOWO KFI KFSD KTAR KGIR KGHL
- KGO Ensemble: 1-Stringwood (KHQ on 1:45) (KGW off 1:15, on 1:45) (KFI on 1:15)
- -Cosmopolitans: Orchestra soloist: KGO KHQ KGW 2-Cosmopolitans: and
- 2:30-Bluettes, vocal trio: KGO KHQ KGW
- O'Brien, harmonica 2:45-Johnny player: KGO KHQ KGW
- 3-Melody Mixers: KGO KHQ KGW Hamp's Orchestra: KGO -Johnny KHQ (KOMO on 4:30) (KGW off 4:15, on 4:30)
- 4:45-Little Orphan Annie: KDYL KOA KGIR KGHL
- 4:45-News Service: KGO
- 5-Arion Trio: KGO (KHQ KFI off 5:15)
- 30-Little Orphan Annie: Ke KHQ KOMO KGW KFI KTAR KGO 5:30-Little
- 5:45-Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- Cleveland High School Orches-tra: KGO KHQ KOMO KGW KFSD KDYL KGW
- 6:30-Oldsmobile Program with Gus Van; George Olsen and his mu-sic: KGO KHQ KOMO KGW KFI KFSD KDYL
- -Lucky Strike Dance Hour: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- Concert: KGO KHQ -Caswell 8-KOMO KGW KFI
- 8:15-Golden State Family Robinson: KGO KFI
- 8:15—Tom Gerun and his Bal Tab-arin Orchestra: (KGO KFI on 8:45) (KYA KGW off 8:45) KHQ KOMO
- 9-Associated Spotlight: Captain William H. Royle, master of ceremonies; the Coquettes, vocal trio: Annette Hastings, Marjorie Primley, Imelda Montagne; Miss Ethyl Associated, soprano; Cycol Four,

male quartet: Robert Stevens, GwynfiJones, tenors; Harold Dana, baritone; Armand Girard, basso; "School Days," with Max Waiz-man (Herr Fizzmeyer); Harold Deane, Bennie Deane, Bennie Stevens, 4-Walker; the Hill Nellies; Beban's Burlesques; "Flying A" Bands-men direction Walter Beban; KGO KHQ KOMO KGW KFI :30—Musical Echoes: KGO KHQ

- 16:30--Phil Harris and his Ambassador 11 Hotel Orchestra: KGO F (KOMO on 11:15) KGW KFI Hotel KHQ
- 11:30 to 12 mid.—Johnny Hamp's Orchestra: KGO KHQ KOMO KGW

440.9 Mtrs. NBC-KPO Sutter 1920 680 Kcvs. NBC-KPO 5000 Watts 680 Kcys. National Broadcast. Co., San Francisco

#### Service to KJR KEX KGA

#### KECA KTAR KDYL KFSD

- 7:30 A.M.-Organ Concert, Dollo Sargent: KPO
- Service; KPO KGA 8-Financial KJR KEX
- 8:15—Bits of Melody: KPO KGA KJR KEX KECA
- 8:30-Swen Swenson and his Swedehearts: KGA (KPO KJR KEX off 8:45) (KYA on 8:45) KECA KEX KFSD KTAR
- 8:45-Julia Hayes, helpful hints to housewives: KPO
- -Tom Mitchell, barit KGA KJR KEX KECA baritone: KPO 9
- 9.15—Dixie Memories: KPO KGA KJR KEX KECA
- 9:30—Stringwood Ensemble: off 9:45) (KYA on 9:45) KJR KEX (KECA off 9:45) (KPO KGA
- 9:45-University of California: KPO 10-Familiar Songs: KPO KGA KJR KEX
- 30-NBC Farm Forum: KPO KGA KJR KEX KECA KDYL KGIR KGHL  $10.30{\rm -NBC}$
- 11-Words and Music: KPO KGA KJR KEX KDYL
- (KJR on 11:45) KEX noon—Organ 7 11:30-Syncopators
- 12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KDYL
- 12:15-Radio Troubadours: KPO KGA KJR KEX KDYL
- 12:30—The Ambassadors: Male quartet: KPO KGA KJR KEX quartet: KPO KECA KDYL
- 12:45—Lee Sims and Ilomay Bailey: KPO KGA KJR KEX KECA KDYL
- -Dance Masters: KPO KGA KJR 1-KEX KECA KDYL
- 1:30-Concert Favorites: KPO KGA KJR KEX KECA KDYL (KOA on 1:45)
- Sherman Orchestra: KPO KGA KJR KEX KECA KFSD KDYL KGHL 2-
- 2:30—Beau Balladeer: Leonard Lew-is, baritone: KPO KGA KJR KEX KECA KFSD KDYL
- 2:45-Concert Echoes: KPO KGA KJR KEX KECA KFSD KDYL
- 3--Waldorf-Astoria Orchestra: KPO (KGA on 3:05) KJR KFSD KECA
- 3:30-Laws that Safeguard Society: KPO KPO KGA KJR KFSD KTAR KGIR KEX KECA
- 3:45-Organ Concert: KPO KGA KJR KEX KFSD

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-Anson Weeks and his Hotel St. Regis Orchestra: KPO KGA (KJR 

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- 4:15-Merle Thorpe, talk: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGIR
- 4:30—Twenty Fingers of Harmony: KPO KGA KJR KEX KECA KFSD KDYL
- 4:45-Barbara Dale's Charm Mati-
- nee: KPO KFSD —American Taxpayers 5-League: KJR KECA KTAR
- KPO KGA KJR KECA KTAR KDYL KGIR KGHL 5:15-Echoes of the Palisades: KPO KGA KJR KECA World Today:
- 5:30—The Economic World Today: KPO KGA KJR KFSD KGIR KGHL
- -Rhythmic Shadows: KPO KGA KJR KECA KGHL 6-
- 6:30-Education at the Crossroads: KPO KGA KJR KECA KGIR KGHL
- 6:45-To be announced
- 7-Medicine Show: KPO KGA KJR 7:30-National Concert Orchestra: KPO KGA (KJR on 7:45) (KECA on 7:45)
- 8—Pickens Sisters: Vocal trio: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 8:15—Night Song: Lew White, or-ganist; Trio Romantique: KPO KGA KJR KEX (KECA on 8:30) KFSD KDYL KGHL
- 9-Ralph Kirbery, dream singer: KPO KGA KEX KECA KFSD KDYL KGIR
- 9:05-Ted Weems and his Hotel Pennsylvania Orchcestra: KGA KEX KECA KDYL KPO
- 9:30-Vincent Lopez and his Hotel Congress Orchestra: KPO KGA KJR KEX KECA (KFSD off 9:45) (KDYL on 9:45)
- -McElroy's Spanish Ballroom Or-10 KPO KGA KJR KEX chestra: KFSD KYL KOA
- 10:30—Tom Gerun and his Bal Tab-arin Orchestra: KPO KGA KJR KEX KECA KFSD KDYL (KOA off 10:45)
- 11 to 12 mid .- Reminiscences: Organ concert, Dollo Sargent: KPO KGA KJR KEX KECA KFSD

340.7 Meters KLX Lake, 6000 880 Keys. Tribune Pub. Co., Oakland, Calif.

- 8 A.M.-Records

- 9:15—New York Stocks 9:30—Clinic of the Air 10:15—San Francisco stocks, financial information; weather 10:30—International Kitchen
- 11
- -Sunshine Twins
- 12 noon--Closing S. F. stocks 12:05-Jack Delaney's Band

- 1—Jean's Hi-Lights 2—Classical recordings 2:45—Studio program
- 3 -Records
- 3:30—Cunha Quartet -Records
- 4 4:30--Brother Bob's Club
- Helen Parmelee, pianist
- 5:30—Arco and Anita, novelty guitar duo
- ghtar duo 5:45-Song Stories, the Clark Sisters 6-Hotel Oakland Trio 7-News Items 7:30-Wallele Hawaiian Trio

- 8-Musical Soiree 9—Faucit Theatre of the Air Players 10—Hotel Oakland dance orchestra 11 to 12 mid .- Dance program

KFI

Richm'd 6111

50,000 Watts

#### CBS

#### Columbia Broadcasting System

- 8:30 A.M.-Concert Miniatures: KMJ
- 8:30 A.M.—Concert Miniatures: KMJ KWG KDB KOL KVI KFFY KOIN KFRC KHJ KGB KSL
  9-Buddy Harrod and his Yoeng's Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFFY KOIN KFRC KHJ KGB
  9:30-Happy Feiton's Orchestra: KFBK KMJ KWG KERN KDB KOL KFFY KOIN (KFRC on 9:45) KHJ KGB KSL
  10-George Hall and his Hotel Taft Orchestra: KFBK KMJ KWG KERN KDB KFFY KOIN KHJ
  10:30-Madison Ensemble: KFBK

- KERN KDB KFYY KUIN KH3 10:30-Madison Ensemble: KFBK KMJ KERN KDB KVI KFPY KHJ KGB KSL 11-Saturday Syncopators: KFBK KMJ KWG KERN KDB KOL KVI KEPY KOIN VEPC VHJ KCB
- KFPY KOIN KFRC KHJ KGB KSL
- KSL 1:30-Columbia Salon Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—The Round Towners: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KHJ KGB KSL

- KNEJY KOIN KHJ KGE KSL
  12:30-Dick Mansfield and his Orchestra: KFEK KMJ KWG KERN
  KOB KOL KVI KFFY KOIN (KHJ vol 12:45) KGE KSL
  Spanish Serenade: KFEK KMJ
  KWG KERN KDB KOL KVI
  KFFY KFRC KHJ KSL
  1:30-Leon Belasco and his Ambasador Orchestra: KFEK KMJ
  KWG KERN KDB KOL KVI
  KFFY KFRC KHJ KGE KSL
  2-Eddie Duchin and his Orchestra:
  KFEK KMJ KWG KERN KDB
  KOL KVI KFFY KOIN KFRC
  KHJ KGE KSL
  2:30-Between the Bookends: KFEK
- 2:30-Between the Bookends: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- America's Grub Street Speaks: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3:15-Do Re Mi, female trio: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC KHJ KGB KST.
- 3:30-Organalities: KFBH KWG KERN KDB KO KFPY KFRC KHJ KGB KFBK KMJ KOL KVI
- 3:45—The Funnyboners: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB
- 4:30-Meyer Davis and his Orches-tra: KFBK KWG KFPY KSL
- 4:45---Arthur
- 45--Arthur Tracy, the Street Singer: KFBK KWG KFPY KSL -Terrace Cafe Orchestra: KFBK KMJ KWG KERN KOL KVI KFPY KHJ KGB KSL
- 5:15-Kay Kyser and his Orchestra: KFBK KMJ KERN KOL KFPY
- 5:30-Alexander Haas and his Buda-KERN KVI KFPY (KFRC KHJ on 5:45) KGB KSL
- -Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- KSL
  6:15—Edwin C. Hill, "The Human Side of the News": KFBK KMJ KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
  6:30—Jan Garber and his Orchestra: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ
- KGB KSL

- -The Boswell Sisters: KFBK KMJ 468.5 Meters KWG KERN KDB KOL KVI 640 Kcys. KFPY KOIN KFRC KHJ KGB Earle C. Antho KSL
- -Columbia Public Affairs Insti 7:15 tute: KFBK KMJ KERN KWG KOL KFPY KFRC
- 7:45—Gertrude Niesen: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC KHJ KGB
- KOIŇ KFRC KHJ KGB 8-Guy Lombardo and his Royal Ca-nadians: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KFRC KHJ KGB KSL 8:30-Harold Stern and his St. Mor-itz Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL 9-Joe Haymes and his Orchestra: KFBK KWG KERN KDB KVI KFPY KFRC KHJ KGB 9:30 to 10 P.M.-Ted Fio-Rito and his St. Francis Hotel Orchestra:

- hls St. Francis Hotel Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KOL KVI KF KHJ KGB KSL

319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts The Journal, Portland, Oregon 6:30 A.M.—KOIN Klock 7:30—Movie Chatter 8 -Shell Happytime 8-Shell Happyume 8:30--CBS Programs to 10:30 10:30-Art Kirkham, This & That 11-CBS Programs to 1 1 P.M.-Book of Life 2-CBS Programs to 3:30 2:30-Nawagaper of the Air 3:30-Newspaper of the Air -Steamboat Bill 5:15-Skippy 5 30-Davidson Prize Club 6-CBS Programs to 7:15 7:15—Bells of Harmony 7:30—CBS Programs 9—McElroy's Greater Oregonians 9:30—CBS Program 10:15—Sport Flashes 10:30—Bisquick Band 10:35—Ted Fio-Rito's Orchestra 11 to 12 mid .- Dance Music

204 Meters Main 3434 KGA 1470 Kcys. 5000 Watts NW. Broad. System, Spokane, Wash. NW. Broad. System, Spokane, Was
 6 A.M. — Early Birlds; News
 8 — NBC-KPO Programs to 3
 9 P.M. — News Bulletins
 3:05 — NBC-KPO Programs to 4:45
 4:45 — To be announced
 5 — NBC-KPO Programs to 6:45 6:45—The Keystone Five 7 to 12 mid.—NBC-KPO Programs

325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts Fisher's Blend Station, Inc., Seattle 6:55 A.M.-Inspirational Service -Fisher's Sunrise Farm Broadcast 7:30—Organ Concert 8—Prudence Penny 8:15-NBC-KGO Programs to 9 9:10-MBC-KGO Programs to 9 9:15-MBC-KGO Program 9:30-Betty Bon 9:45-MBC-KGO Programs to 11:45 11:45—Club Minutes 12 noon—NBC-KGO Program 12:12—Grain Quotations 12:15—NBC-KGO Programs to 1:30 30—Concert Orchestra -NBC-KGO Programs to 5 1:30-5-Concert Orchestra 5:30-NBC-KGO Programs to 8:30 8:30-Musical Mannequins 9.-Associated Spotlight 10:30-Tuneful Two 10:45 to 12 mid.-NBC-KGO Prog.

Earle C. Anthony, Inc., Los Angeles 6:45 A.M .--- Dr. Seixas, exercises -Stock Market Quotations 8-NBC-KGO Program 8:15-Helpful Hints to Housewives 8:30—NBC-KGO Programs to 9:15 9:15—Dorothy Raymond, pianist 9:30—NBC-KGO Programs to 11:30 11:30—Studio Program 11:45—Federal & State Mkt. Reports 12 noon—Dept. of Agriculture 7 12:15—Western Agric. Program Talk News Release :15-Stringwood Ensemble 2 -Tom Murray's Hill Billies 3-—Melody Matinee —Wesley Tourtellotte, organist -News Release 4:455—Arion Trio 5:15—Poet of the Air 5:30—Little Orphan Annie 5:45-Wheatenaville 5:45—Wheatenaville 6—NBC-KGO Program 6:30—Oldsmobile Program 7—Lucky Strike Dance Hour 8—Caswell Coffee Concert 8:15—Golden State Family Robinson 8:45—Transcription Program 9-Associated Spotlight 10:30-Musical Program 11 to 12 mid.-Phil Harris' Orch. 254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore. 7 A.M.-Morning Serenaders 7:30-Mr. Copperfield 8-NBC-KPO Programs to 8:45 8:45-Julia Hayes, Helpful Hints 9-NBC-KPO Programs to 3 3—Kids' Matinee 3:30—NBC-KPO Programs to 4:45 4:45—Silent period 8—NBC-KPO Programs to 10 3-Kids' Matinee 10-Ralph Howard, pianist 10:15-Brick Holton, tenor 10:30-Bal Tabarin Orchestra

- 11-Reminiscences
- 12 to 12:15 A.M.-Glimpses of To-
- morrow's News

526 Meters KVI Broadway 4211 570 Kove 1000 Watte 1000 Watts Puget Sound Broadcast. Co., Tacoma 6 A.M.—The Wandering Cowboy 6:30—Farm Features 6:50—Reveille Reporter 7—Daybreak Devotionals 7:30—Recordings 7:45—The Texas Cowboy 8-Shell Happytime 8:30-CBS Programs to 9:15 9:15-George Yount, organist 9:30-Children's Progress 10-Celia Lee, Home Economics 10:15-People's Style and Song Hits 10:30-CBS Programs to 12 12 noon—Noon News 12:15—CBS Programs to 2:45 2:45—Recordings 3—CBS Programs to 4 4-Ted Fio-Rito's Orchestra 4:30-Dr. Walsh, Dental Clinic 4:45-Ted Fio-Rito's Orchestra 5-Fray and Braggiotti 5:15-Musical Crediteers 5:30—CBS Program 5:45—Style Talk; Recordings 6—CBS Programs to 7:15 7:15-Studio Program 7:30-Dr. Mellor 7:45-CBS Programs to 9:30 9:30-Ted Flo-Rito's Orchestra

- 11 to 12 mid.-Dance Music

236.1 Meters KOL Main 2312 1000 Watts 1270 Kevs. Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.-KOL Time Klock 7:45-Crazy Minstrel -Shell Happytime 8:30-CBS Programs to 10 8:30-CBS Programs to 10 10-Morning Melodies 10:30-Prince of the Ivories 10:45-CBS Programs to 4 4 P.M.-Studio Program 4:15—Cecil Solly 4:30—Ted Fio-Rito's Orchestra -CBS Programs to 5:30 5 5-CES Programs to 5.50 5:30-Skippy 5:45-CES Programs to 7:45 7:45-Radio Speaker Stevenson 8:15-CES Programs to 9 9-Globe Trotter 0:15 CES Programs to 10 9-Globe Trotter 9:15-CBS Programs to 10 10-Ted Fio-Rito's Orchestra 10:40 to 12 mid.-Dance Orchestra Seneca 1515 309.1 Meters KJR 5000 Watts 970 Kcys. Northwest Broad. System, Seattle, Wn. 7 A.M.-Sun Risers; Produce Quotations 7:33-33—Sport News -NBC-KPO Programs to 8:45 NBC-KPO Programs to 8:45
8:45—Julia Hayes
NBC-KPO Programs to 3:45
3:45 P.M.—Lost and Found Advts
3:55—NBC-KPO Programs to 4:45
4:45—Aviation Talk
5—NBC-KPO Programs to 6:45
6:45—Piano Ramblings
7—NBC-KPO Programs to 9:30
9:30—Johnny Robinson's Dance Or.
10:30 th 2 mid.—NBC-KPO Prog. 10:30 to 12 mid.-NBC-KPO Prog.

508.2 Meters Main 5383 KHQ 1000 Watts 590 Kcys. Louis Wasmer, Inc., Spokane, Wash. 7 A.M.-Caterpillar Pioneers 7:30-Morning News 7:45-Kronenberg's Shoe Hospital Voice of Texas 8:15—Shipwrecked 8:30—Dessert Happy Caravan 8:45—Burgan's Home Comfort 9—Walt and Marian 9:30-NBC-KGO Programs to 11:30 11:30-Bell Organ Concert 11:30—Bell Organ Concert 12:15 P.M.—NBC-KGO Program 12:15 P.M.-NBC-RGO Frogram 1-Home Owned Business 1:15-Silver Loaf Bakery 1:30-Spokane Fur Co. 1:45-KHQ News 2-NBC-KGO Programs to 4:30 4:30-Tull and Gibbs 4:45—Editorial Col., Russell Bankson 5:15—Skippy 5:30—NBC-KGO Programs to 10:30 10:30—To be announced 11 to 12 mid.—NBC-KGO Prog. 209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles 8 A.M.—Louis Rueb, exercises 8:15—NBC-KPO Programs to 9:45 9:45—Physical Education 10:30--NBC-KPO Programs to 3:45 10:30-NBC-KPO Programs to 5:30 3:45-Records Program to 5:30 5:30-Temple Baptist Question Hour 5:45-Rhythm Girls 6-NBC-KPO Programs to 6:45 5:45 Thit Kaller hernist

7-Tom Murray's Hill Billies 7:45-NBC-KPO Programs to 10 10-Jay Whidden's Orchestra 10:30 to 12 mid.--NBC-KPO Prog. 285.5 Meters Hemp. 4101 KNX 25,000 Watts 1050 Kcys. Western Broadcast. Co., Los Angeles 12 noon-News 12:45—Church -New Paris Inn Entire Opera (records) 5-Cecil and Sally 5:15—Dr. John Matthews 5:45—Chandu, the Magician 6-News 6:15- Bill, Mac and Jimmy 6:15— Bill, Mat and Simily 6:30—Si and Elmer 6:45—Currier's Serenaders 7—Frank Watanabe and Archie 7:15—Guardsman, male quartet 7:30—KNX Ensemble 7:45—Happy Chappies 8—KNX Varieties 9—News 9:15—Singing Strings 9:30—Viennese Nights 10—Dance Band and Marion Mansfield 10:30-Sol Hoopii 11 to 12 mid .- New Paris Inn 225.4 Meters KGB FRank, 6151 1000 Watts 1330 Kcys. Don Lee, Inc., San Diego, California 5:30-CBS Programs to 7 7-Chandu

7:15—Grenadlers 7:30—Tarzan 7:45—CBS Programs to 8:30 8:30—KGB Frolic 9-CBS Program 9:30—Cross Cuts 9:35—Ted Fio-Rito's Orchestra 10—Tomorrow's News Tonight 10:10—Ted Fio-Rito's Orchestra 11—Studio Program 12 to 1 A.M.—Recordings

American Bosch Popularity Contest Closes

S PEAKING over a coast-to-coast network of the National Broadcasting Company and before a battery of newsreel cameras and newspaper photographers, Vice-President Curtis officiated at the Gold Cup Presentation Ceremonies held on the Capitol steps, Washington, D. C., at 11 a. m., Eastern Standard Time, January 3, 1933.

The United American Bosch Radio Star Popularity Poll thus came to a spectacular climax with a day of thrills for all. Arthur D. Murray, president of the United American Bosch Corporation, delivered a short address before the microphone, outlining for radio listeners the objectives and scope of the Poll.

The eight cup winners were:

Rudy Vallee, most popular orchestra leader; Morton Downey, most popular man singer; Jessica Dragonette, most popular woman singer; John S. Young, most popular announcer; Ed Wynn, most popular comedian, who was not present because of broadcast engagements in Chicago, but who was represented by Earl Benham, close personal friend; Richard Gordon (Sherlock Holmes), most popular dramatic actor; David Rubinoff, most popular in instrumentalist class; and Harry Horlick, director of the most popular programs in the miscellaneous class (A & P Gypsies).

Interesting highlights of the balloting are that better than 3,100 radio stars were voted on by the public. The ballots were presented to the public through the newspapers. Each ballot provided an opportunity to vote for 8 performers in different classifications. More than 25,000,000 individual votes were recorded. A force of 93 tabulators was given the stupendous job of recording these votes in a short period, and over 100 persons were necessary to handle the volume of mail which came from all parts of the country.

The purpose of the Poll was to learn the interest in the stars and their technique and to furnish some reliable index of the public's preference for various types of programs. This is the first time that any serious nation-wide Poll has been conducted to record the basic facts for the guidance of the radio industry.



ROADCAST WEEKLY dedicates this new department to the western radio trade in the interests of better radio merchandising. Its purpose will be to provide our own western radio men with a complete but concise review of western trade news while it is still "hot" and can be utilized with maximum benefit. To this end it will appear weekly as a strictly non-technical department edited entirely from the western angle with equal regard for all trade divisions. Readers are invited to contribute items. Simply write them in your own words and mail to BROADCAST WEEKLY, Pacific Building, San Francisco. . . . We will edit them.

#### Thompson & Holmes Chiefs Return from Majestic Meet

Mr. J. W. Holmes, president, and Mr. C. Sharrah, vice-president and general manager of Thompson & Holmes, Ltd., distributors of Majestic products, have recently returned from a trip East where they attended the Majestic Distributors' Convention which was held at French Lick Springs, Indiana.

Majestic distributors from every section of the country met at Chicago and there boarded a special convention train for French Lick. The convention lasted for a three day period, one day being devoted to the discussion of radio, one to refrigeration and the final day being given over to individual conferences. Plans and merchandising ideas for 1933 were announced now back on the job.

and met with an enthusiastic reception from all concerned.

"It was quite apparent from the plans announced that Majestic is not only going to maintain her position of leadership," states Mr. Holmes, "but is determined this year to offer greater values than ever."

Complete details of the Majestic program will be announced to the trade in the immediate future.

#### Kaemper, Barrett Corp. Move to New Quarters

Kaemper, Barrett Corp., manufacturers agents, have moved to larger warehouse and show room quarters at 1118 Mission Street, San Francisco.

Bill Kaemper was a patient in St. Francis Hospital for two weeks following an operation for appendicitis, but is

#### Electric Supply to Distribute Philco Transitone Auto Sets

Electric Supply Company, Oakland, has been appointed distributor in Alameda and Contra Costa counties for the Philco Transitone auto radio sets.

Speaking of the new line taken on by his firm Edd Watkins said:

"During the past year the sales of auto radio sets in this territory have shown a steady increase and the Philco line has been one of the leaders. We are equipping a complete shop at 220 Ninth Street where Philco Transitone radios sold through our dealers will be installed in their customer's cars as part of our service to the dealer. In this way the dealer, his customer and ourselves will be assured that every installation will give complete satisfaction.

#### TO DEALERS EVERYWHERE:

No dealer who KNOWS Majestic has the least doubt that his fortunes for 1933 are safer with Majestic than with any other line 1 1 WHY NOT SELL MAJESTIC?

WRITE FOR PARTICULARS

THOMPSON & HOLMES, Ltd.

171 Bluxome Street

Wholesale Distributors

San Francisco, Calif.

#### Dealers Preview New Auto Radio Set

Brown, Doran Co., 449 Turk Street, San Francisco. is giving dealers in this territory a preview of the new Audiola auto radio set. The new set is a 7-tube all-electric superheterodyne equipped with a full size Jensen dynamic speaker and is priced at \$79.50 with accessories and tubes.

George Brown, speaking of the new line, said: "There is a constantly growing demand for high grade auto radio sets in this territory and we are more than pleased with the performance and dealer acceptance of this new addition to the Audiola line. We have already booked quite a few orders and expect our first shipment from the factory to arrive this week."

#### New Parts Catalogue for Dealers

A very complete catalog of radio parts and equipment has been published by the Electric Supply Co., 329 13th Street, Oakland. A copy will be sent free to any radio dealer in Northern California.

#### General Electric Holds Annual Sales Meeting

The entire sales staff of the General Electric Supply Company was in San Francisco last week to attend the annual sales meeting which was held under the direction of F. C. Todt, district sales manager.

#### No New Bosch Sets Planned

The same group of high standard radio receiving sets manufactured by the American Bosch Radio Company will remain on the market for some time yet, W. H. Jackson, of W. E. and W. H. Jackson has been informed by the factory.

The Northern California distributor for the Bosch line stated that the makers of that set, convinced that they have turned out just about the finest product that can be made, coupled with the fact that there are no radical changes in the mechanical design of receiving sets, have decided not to bring out any new jobs at present.

#### Wenger Buys Out Brill

E. C. Wenger has just purchased Brill's interest in Wenger-Brill Company, and this company will henceforth be known as E. C. Wenger Company.

Wenger advises us that his company will cover a more extensive territory now. With the addition of the Gilfillan radio to his already complete line of parts and accessories, he is in a position to render excellent service to the dealers in his territory. His territory on Gilfillan is all of Northern California except San Francisco and Peninsula. The new Gilfillan line is moderately priced and includes nidgets and consoles. W. E. & W. H. Jackson Incorporated

DISTRIBUTOR

American-Bosch Radios NATIONAL UNION TUBES 329 26th Street, Oakland GLencourt 4370 255 Ninth Street, San Francisco UNderhill 2900

WHOLESALE RADIO & ELECTRIC CO. 269 Seventh Street, San Francisco

Announces six new Clarion Models, ranging from \$20.95 to \$99.50. All models are superheterodynes.

Write now for descriptive literature.

#### Most Complete Line of RADIO PARTS J. R. C. Tubes & Dubilier Condensers & Philco Tubes and Parts & Kenyon Transformers

Zack Radio Supply Co. Wholesale Distributors 1470 Market St., San Francisco

AUDIOLA CHASSIS 8-9-10-12 tube models with RCA tubes and JENSEN speakers FOR DEALERS AND CUSTOM SET BUILDERS San Francisco Stock Write for prices and details

BROWN-DORAN CO. 449 Turk Street, San Francisco

## Stewart-Warner "Magic Dial" Radios PRIMA "SPIN DRY" WASHERS

Distributed by

INCANDESCENT SUPPLY COMPANY 726 Mission Street, San Francisco Watch for Our Display Truck

www.americanradiohistory.com

Jan. 22-28

### TRADE TOPICS continued

#### A. H. Meyer Attends Norge Meeting

A. H. Meyer, president of the Leo J. Meyberg Company, distributors of R. C. A.-Vic-tor products, Norge Rollator Refrigerators, Apex Washing Machines and other well known electrical lines, is in Detroit attending the annual convention of the Norge Refrigerator Company.

Although "Al" has not for-warded any details as yet on the New Norge jobs, Pete Sues, sales manager for the Meyberg Company says that there will be some sensational merchandising values in connection with the new refrigerators.

The Norge sales gains for the year 1932 were phenominal, Sues said, and he expects that the new line will repeat that past performance.

#### Fun Galore with World Mike

More fun than a carload of monkies.

That's the reaction dealers are getting from their customers who have purchased the World Microphone, which is easily attached to any radio receiving set. It enables the owner to go into another room and send his voice via metal balloon roll wringer and the Microphone through the fast washing, four wing botradio loud speaker at any time. tom agitator. It is priced at The World Microphone Co. of San Francisco, where the per, Barrett Corp., 1118 Mis-mikes are manufactured, says sion Street, San Francisco.

that there is still a tremendous demand for the handy and amusing little instrument and as proof of his statement shows orders that are pouring in from all sections of the nation. The World Microphone is now selling at \$1, fifty cents less than it did in 1932. Write to the World Microphone Company at 718 Mission Street for any further particulars.

#### New Products

The new Model 70 One Minute Washer is a full size porcelain tub, electric washer, complete with sturdy all-



\$49.50. Distributed by Kaem-

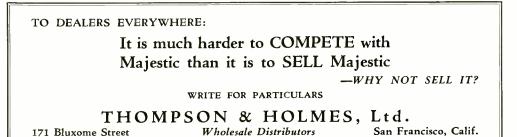
#### Incandescent Supply Co. Distribute Stewart-Warner

Stewart-Warner radios are now being distributed in Northern California by Incan-descent Supply Co., 726 Mis-sion Street, San Francisco. The line was formerly han-dled by Listen walter & Gough, Four of the salesmen who formarly handled the who formerly handled the Stewart-Warner sales in this territory for Listenwalter & Gough have joined the Incandescent Supply organization; they are Ed Burkel, Dan Hopkins, Steve Lovelace and Al Phillips. Charlie Ingraham is in charge of dealers' service.

A large truck with glass panels and specially constructed as a traveling demonstration room started on a tour this week that will include a visit to most towns in Northern California. In this unique manner Incandescent Supply Company plans to better acquaint the trade with Stewart-Warner radios and Prima "Spin Dry" Washers.

À special demonstration has been arranged for dealers in each town where stops will be made.

A new member of the Crosley radio family is the "Crosley Fiver," a 5-tube mantel type receiver designed to operate on direct current only. List price \$24.75. Distributed by Kierulff & Ravenscroft, San Francisco.



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#### Zack to Distribute Philco Tu es and Parts

Zack .adio Supply Co., 1470 Mar tet Street, San Francisco, dealing exclusively in radio parts, has been appointed wholesale distributor for the Philco line of radio tubes and replacement parts.

Zack says that sales to country dealers are showing a slow but steady improvement, especially in the territory from Sacramento to Bakersfield.

#### Race Tracks Install New Loud Speaker Systems

George Potter, manager of the Automatic Amplified Mu-sic Co., San Francisco, announces that his company recently completed the installation of new modern loudspeaker systems at the Tan-Belmont race foran and tracks. The Tanforan installation included a Model 193 Capehart power amplifier system with eight 15-watt trumpets; the Belmont installation consists of a Webster power amplifier system with an Operadio Reprojector.

#### Talking Wire Is Latest Sound Device

A new device that records sound on a thin steel wire instead of the customary phonograph record is being demonstrated to the trade by the Automatic Amplified Music Co., 280 Golden Gate Avenue, San Francisco, distributors of sound equipment.

The complete apparatus is dyne models.

contained in two portable carrving cases and consists of the recording and reproducing apparatus, amplifier, loud speaker and microphone. A spool containing 10,000 feet of fine steel wire is used for recording. When the device is operating the wire is rewound on an empty spool in much the same manner that film is handled in a motion picture camera. It will operate continuously for forty-five minutes and the voice or music recorded can be replayed instantly and as many times as desired. Any part of the recording can be erased immediately and the wire used over and over again. The volume of sound is adjustable on the amplifier.

According to George Potter, manager of the public address department and who is in charge of the demonstrations, two of the first outfits were sold to a Los Angeles newspaper to be used for reporting purposes and three of the units were recently shipped to Australia where they will be used in connection with radio broadcasting.

Mr. Rapoport advises us that Ray Symanski will henceforth cover the territory formerly covered by H. E. Eveleth. Mr. Eveleth will concentrate on the Sacramento territory. Both are enthused over the new Clarion line, samples of which are now on the way. All dealers are urged to write for descriptive literature of these new superheterodyne models. Pacific Wholesale Co. Distributors All Eveready Products Sirian Violet Ray Lamps Most Complete Assortment Radio Parts and Accessories 116 Ninth Street, San Francisco UNderhill 6862 E. C. WENGER CO.

E. C. WENGER CO. Successors to Wenger-Brill Co. Distributors Radio Parts and Electric Specialties TRIAD TUBES PRECEPTOR TESTERS GILFILLAN RADIOS VICTORY DYNAMIC SPEAKERS 1020 Oak Street, Oakland GLencourt 1020

## H. R. Curtiss Co.

New Long and Short Wave Single Dial Combination

895 O'Farrell St., San Francisco ORdway 8140



# PHILCO TRANSITONE

ELECTRIC SUPPLY CO. 329 Thirteenth Street OAKLAND JULIUS BRUNTON & SONS 1380 Bush Street SAN FRANCISCO

and the second se

Jan. 22-2

BROADCAST WEEKLY



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## **TRADE TOPICS** continued

#### National Carbon Company Announces New Multidapter

Say, Mr. Radio Dealer, have you heard about the Multidapter?

If you haven't, here's the dope. It's a gadget for making it possible to bring tube testers, checkers and set an-alyzers in the hands of dealers and their service department up to date. With it you can test the new tubes, as well as sets using these new



tubes, particularly those having six and seven prongs. These tubes include types 55, 56, 57, 58, 59, 82, 83, 85 and 89, as well as some of the that the volume of his unit new types of tubes having seven prongs, the latter of which will obsolete practically every checker and analyzer at we all know.

present in the hands of dealers and their service department

The Multidapter, recently announced by Eveready Raytheon, will serve indefinitely, since provision is made for testing of any new tubes that might be brought out in the future, whether four, five, six or seven prong types. The Multidapter also allows for making any kind of special voltage or current tests between any tube elements. All dealers, service men and radio technicians will find countless uses for it in connection with their present analyzer, tube tester or checker.

Here's how you can get one FREE! The National Carbon Company, manufacturers of Eveready Radio Batteries. Eveready Flashlights Eveready Raytheon Tubes, will present one Multidapter, valued at \$5 free to each dealer that purchases 25 Eveready Raytheon Tubes.

After sojourning in San Francisco during the holidays. Bob Levy of the Kierulff and Ravenscroft sales staff left to cover his territory which takes in the San Joaquin valley and most of the Coast cities. Bob has been covering that territory for nine years and says sales was larger last year than any year since 1928. But the dollar volume was smaller, as

Wholesale Radio rid Electric Company have kaken on the Dominion electrical appliances for distribution in northern California. This is one of the best lines of electrical appliances, and Mr. Rapoport is quite enthused over being appointed their distributor.

Joe Etienne, sales manager of Chanslor & Lyon, was in the San Joaquin valley last week calling on dealers in that territory in company with J. B. Nicolson of the Leonard Refrigerator Company.

A special demonstration of the new Philco "Lazy X" model was staged last week at the Mark Hopkins Hotel, San Francisco, by George L. Kane, sales promotion manager for the local distributors, and attracted considerable attention.

Sales of Philco Transitone auto radio sets in Northern California were more than doubled last month, according to Sherwood Brunton of Iulius Brunton & Sons, distributors. An improved dynamotor for supplying the "B" power is now standard equipment on all models.

Paul Pollard, Sacramento representative of the Electric Supply Co., Oakland, has taken over the territory formerly covered by Karl Stephenson of Marysville. Pollard will now handle both territories.

# Leo J. Meyberg Company

Distributors for RCA-VICTOR PRODUCTS NORGE ROLLATOR REFRIGERATION APEX WASHING MACHINES AND IRONERS ESTATE ELECTRIC RANGES

#### BROADCAST WEEKLY

#### Langevin Installs Sound Equipment

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The C. Ĉ. Langevin Company, of which C. C. Langevin, veteran radio and electrical engineer is the head, made a special installation of a complete Western Electric Talking Picture equipment at the Geary Theater in San Francisco for the much talked about German sound film, "Maedchen in Uniform."

The Langevin firm leased the equipment from Western Electric and maintained it for the duration of the picture. The theater is not permanently equipped for sound pictures.

#### K. & R. to Distribute National Union Tubes

Henry Wolf, manager of the San Francisco branch of Kierulff & Ravenscroft, announces that his firm has been appointed distributor in California for National Union Tubes. A complete stock of all types of tubes will be carried in warehouse in San Francisco to supply dealers in this territory. Charles Kierulff, who heads the firm in Los Angeles, will be a visitor in San Francisco for the next ten days while plans are being made for an aggressive sales campaign.

#### New Preceptor Tube Tester

A new counter model Perceptor tube tester will be announced shortly by the Radiophone Sales Company of Oak-

land. The counter model will embody many new features that were impractical in the portable model. The system of using "glow ports" to indicate the condition of the tube has proven very successful and will be incorporated in the new model, according to T. Stroyan, secretary of the company.

#### H. R. Curtiss Company to Distribute New Grunow Refrigerator Line

After an absence of two weeks, H. R. Curtis returned from Chicago last week where he completed arrangements for the wholesale distribution of the new Grunow line of electric refrigerators in California. The line will consist of three models priced at \$145, \$179.50 and \$193.50. The first shipment is scheduled to arrive in San Francisco about the middle of February.

#### Name Bosch Poll Winners

W. H. Jackson, of W. E. and W. H. Jackson, distributors for the Bosch Radio and other well known electrical lines, is in receipt of the interesting details of the United American Bosch Radio Star Popularity Poll, the results of which wree recently announced in a coast to coast broadcast.

The presentation of the gold cups to the winners in the nation-wide poll was made on the steps of the Capitol in Washington, with Vice-President Curtis officiating. (See page 57 for more details)

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One-Minute Washer Distributed by KAEMPER, BARRETT CORP., Ltd. 11 Mission St., San Francisco H. R. Curtiss Co. **SERVEL** HERMETIC Electric Refrigerators 895 O'Farrell St., San Francisco ORdway 8140 PHILCO RADIOS

**Tung-Sol Tubes** 

FACTORY BRANCH 218 Fremont Street, San Francisco GArfield 5232





#### TALK — SING — PLAY through your own radio

BROADCAST your own voice on programs coming through your radio set—make announcements from any part of the house, inject wise cracks, josh, and mystify friends. "World Mike" made especially for home use, attached in jiffy, any set. Not a Toy, BUT A REAL INSTRUMENT. Also put on your programs at home, club. parties! Barrels of fun! De Luxe Hand Model \$1.00 Postpaid (C. O. D. 24c extra). Complete, simple directions with every set.

#### THE MICROPHONE LABORATORIES

718 Mission Street

San Francisco, California



## New REMLER MINUETTE

now with 5 tubes instead of foursame low price!

TOW the new Remler Minuette is a superheterodyne! It has five of the new type tubes instead of four. That means greater power and even finer tone quality.

The speaker is larger and decidedly more efficient than the type ordinarily used in small sets. Other improvements include continuous tone control which permits full tonal values at

any desired volume and a single dial controlled short wave, which "brings in" a host of new thrills.

With its superior richly resonant tone quality and with these new improvements, the Remler Minuette is more than ever an outstanding value. At the same price as formerly, complete with tubes-short wave included

\$29.90

San Francisco

REMLER COMPANY, Ltd.

2101 Bryant Street

Model No. 21-3 Five-tube Superheterodyne \$ 29.90 4

With Short Wave



REMLER - THE RADIO FIRM AS OLD AS RADIO

www.americanradiohistory.com