

2ND WEEK OF  
JANUARY  
1st to 7th

# BROADCAST WEEKLY



H. C. CONNETTE, NBC  
Author of "Memory Lane," which has been  
returned to NBC-KGO network Tuesdays at  
8:15 p.m. by the General Petroleum Company

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



# AMAZING TRUE STORIES

*Dramatized on the Air!*

YOU HAVE often read the startling feature articles and stories in the *American Weekly*, the big magazine that comes every Sunday with the San Francisco *Examiner*.

Now you may hear these stories over the air . . . *dramatized*, with real people enacting the stories appearing in the *American Weekly*. They will come to you over a list of California radio stations.

Watch for this extraordinary feature. It's *different*.

## *"Dance of the Virgins"*

This new thrilling novel of mystery and romance, by Pearl Bank Steward, begins in the *American Weekly* Sunday, January 8. It is an absorbing, daring tale of the Orient, of a young girl caught in the hidden mysticisms of the Far East. Be sure to reserve this issue and each succeeding issue of the big Sunday *Examiner*.

### HERE IS THE LIST OF STATIONS

*American Weekly* dramatized features will be broadcast over the following stations:

KPO	San Francisco
KYA	San Francisco
KTAB	Oakland
KQW	San Jose
KWG	Stockton
KFBK	Sacramento
KMJ	Fresno
KOH	Reno, Nev.

# BROADCAST WEEKLY

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*The Leading Radio Guide of the Pacific Coast*

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A. J. URBAIN, *Editor and Publisher*  
726 Pacific Building, San Francisco, Calif.

December 31, 1932

## A NEW YEAR IS BORN

THE last faint glow fades from the dying embers of a passing year. Let the memories of its heartaches and its disappointments lie buried beneath its ashes. This is the time for beginning again.

Despair is not a natural state of mind, nor unbroken suffering the normal lot of human beings. It is impossible to conceive that the shadow of a few months' bewilderment can long eclipse enlightenment, practical proficiency, and a Christian conscience accumulated during twenty centuries of human progress. It is not within range of reason to believe that the genius of a world which perfected radio, aeroplanes, and skyscrapers is incapable of solving the problems of its own daily existence. Is it not more credible that recent adversity is but part of a Divine plan to reveal the fallacy of selfishness, to re-establish spiritual omnipotence, and to redeem mankind from destruction in the mad, modern maelstrom of its own creation by restoring conformity with the laws of God?

"Sweet are the uses of adversity which, like the toad, ugly and venomous, wears yet a precious jewel in his head." Suffering has engendered compassion. The pinch of poverty has forced the abandonment of profligate living and false pride, and revealed human beings as brothers, dependent upon honest toil and Christian-like behavior for a happy life. Men have come to see clearly, think seriously, live soberly, and seek divine guidance. The Golden Rule and the Ten Commandments are daily finding wider acceptance and exemplification in every human relationship. The "age of jazz" has passed. The world has been cleansed in a baptism of sorrow and

suffering, and is ready for the sunrise. If repentance and re-dedication to righteousness be atonement for sin and assurance of His forgiveness, never has an era been ushered in more auspiciously or possessed of greater promise than 1933.

Of radio you may rightly expect much during this new epoch. Broadcasting stations have increased in number, power, and resources. Sound effects have been highly perfected by expert radio acousticians. Competition for audience attention has created the necessity for catering to audience opinion. Patronage of the nation's largest advertisers assures abundant funds to secure the world's finest talent. And the growth and expansion of the great "chains" during the past year will carry such programs to additional thousands of homes during 1933. An example of the program treats imminent is indicated in a report that one of the most famous living pianists has been retained for a series of five radio performances at a fee of fifty thousand dollars. Though this report is yet unconfirmed, it does indicate the higher program standards promised.

Thanks to your own splendid support and loyal coöperation, your radio magazine and "mouth piece," oldest and largest medium of its kind in the world, enters upon 1933 energized with new confidence and inspired with new determination to be of greater service to radio and to you. That the New Year bring you peace, prosperity, and the realization of your every dream is the heartfelt wish of BROADCAST WEEKLY. May His beneficence attend you.

# General Petroleum Returns Memory Lane to NBC Audience

IT WAS five years ago this autumn that Arthur S. Garbett, NBC program builder, who had just been appointed educational director of the Pacific Division, placed a sheet of continuity on the desk of a newspaper man newly turned radio writer.

"'Memory Lane' is the name of the program," Garbett said. "It's made up of old-fashioned songs—'Beulah Land,' 'Silver Threads Among the Gold'—just write enough to introduce the songs Eileen Piggott sings."

The newspaper man had just returned to the United States from a long stay in China. He was still thrilling over the feeling of being on home soil again, among familiar sights, with his own race—"Memory Lane"—"Beulah Land"—they carried him far beyond a musical program; they took him back to a little town in Indiana, where a woman with the sharp, sweet tang of the mid-west in her voice, sang old-time hymns while she bustled about a big, warm kitchen . . . a little boy said, "Sing another one, Aunt Maggie" and . . .

Well, that's how it all started, as H. C. Connette, author of a serial which has such a hold upon the hearts of NBC listeners, tells the story. Up and down the Pacific Coast, and clear across the continent as far east as Ohio, as far south as Mexico and far up in Alaska, thousands of radios are tuned to Memory Lane each Tuesday night when it is broadcast from the San Francisco studios of the National Broadcasting Company, under the sponsorship of the General Petroleum Company.

The story of everyday life as it was lived in the late nineties, grips the imagination of the radio audience with the oldest and simplest of bonds—it's real! Billy Smithers, Ma and Pa Smithers and their neighbors, are real persons and the chronicle of events in Goshen Center, sometimes funny, and sometimes sad, has the stamp of life upon it.

"The Smithers ought to seem real—they are real!" protests Connette, the man who has reconstructed an epoch in American history, and recreated the Hoosier type of a less sophisticated age. He ought to know because Goshen Center's creator grew up in just such a small town in Indiana. Rosemary Smithers is his Aunt Maggie Mitchell as he recalls her; Silas Smithers, her husband, is a recreation of his grandfather, wise, kindly, simple and sincere; in Billy Smithers, Connette mirrors his own boyhood days, and all the other characters are drawn from life also.

Like many other successful things, Memory Lane wasn't an overnight affair; but

"just grew." First of all, remembering his Aunt Maggie Mitchell, Connette transformed the soprano soloist on the musical program into a small-town social arbiter, and introduced her husband, Pa Smithers, to be the interlocutor who asked her to sing this or that old-time song.

Miss Piggott had never before even attempted to act. The Hoosier dialect and the characteristic high, somewhat sharp speaking voice she employs as Ma Smithers are foreign to her own soft-spoken manner. But she drilled for days with Wilda Wilson Church, pioneer radio director and a Hoosier by birth, and now many of the Indiana born listeners refuse to believe Eileen didn't hail from the banks of the Wabash.

Pa Smithers, with Ted Maxwell as his portrayer, swiftly won a place in the hearts of the radio audience, who enjoyed the domestic dialogue between the two, and announced their enjoyment in many letters. Then, to add a bit more color, Connette decided to introduce a little boy. He wrote several episodes, and Wilda Church tried out a number

"Memory Lane" has a great and loyal following among radio listeners, as has been demonstrated by the reactions received following the temporary withdrawal of its sponsorship by our client, the General Petroleum Corporation.

We attribute this popularity and the hold of "Memory Lane" upon its audience to the humanity and simplicity of its theme, to the sincerity with which domestic and small-town community life is enacted, and to the homely virtues it extols.

A. CARMAN SMITH,  
President, Smith & Drum, Inc.

of child players. None of them could get the mid-west accent needed for Billy Smithers, and a strenuous three or four days followed. Then one day a nine-year-old boy trotted into the NBC studios with his father, and Connette heard him talking.

"Where did you get that voice?" he demanded, incredulously and Billy Page, who had just come to visit the studios stayed to become one of the major young actors on the air. He was, it turned out, the son of two Indiana-born folk, and he had inherited the Indiana voice. Besides, as was discovered



almost immediately, Billy was a natural born actor. With Mrs. Church's aid he mastered the dialect required for Billy Smithers in a single rehearsal—and that was that.

The quaint flavor of the program as it developed into a family circle, interested radio listeners more and more. Those who came from the Middle West found a heart-warm-

One surprising thing about Memory Lane is that interest in this serial is so wide. It is one of the few programs on the air which is not confined in its appeal to a definite type of listener; its friends are as varied as they are numerous.

In my own personal contacts with business men I am continually reminded of this fact, as man after man tells me that Memory Lane revives the memories of his youth, and consequently holds a warm place in his heart.

There is an innate love of the past in all of us, especially where the past is associated with the simple things of life. Memory Lane's wealth of atmosphere is linked with the fact that it avoids all burlesque; dialogue lines are "straight," its dialect is never exaggerated for the sake of comedy.

**DON E. GILMAN,**  
*Vice-President, in Charge of  
NBC Pacific Division.*

ing atmosphere in it; some who had never seen the Middle West were captured by its humorous novelty. At any rate, letters flooding in day by day made it clear that what the audience wanted was more and more action, and so little by little the dramalogue grew, until finally main interest was centered on the Smithers household and its neighbors.

Year by year, Memory Lane has wound its way through the hearts of an ever-growing army of loyal listeners. Not only the Smithers, but the other Goshen Center residents, and relatives and friends "beyond the county line" have become firmly entrenched in the audience's heart. Jerushy Scroggins, a bit of a gossip, but wise and kindly if not the social leader that Rosemary Smithers is, has her followers, and so has Sophie Stemins, although few would guess that Olive West plays both characters.

Muriel La Salle (Bernice Berwin), "the sweetest soul that ever trod shoe leather"; Gran'ma Jenkins (Wilda Wilson Church) of Shiloh; Abner Slocum (George Rand) "the richest man in Goshen Center" and a whole array of girls—Jessie Logan, Melissy Foster, Lucindy Higgins and others, all portrayed by Bobbe Deane—are just a few names on

the long list of Memory Lane folk who are so real to Connette as well as to their audience, that the Goshen Center historian admits he expects to meet them face to face in his own office some day.

Time does not stand still in Memory Lane, in spite of the fact that hearing it gives many of its followers the sense of an arrested moment in their own lives. Five years ago, when it started, it was dated about 1890. The Goshen Centerites have lived faithfully the events since then; they have attended the World's Fair in Chicago, and heard rumors of new inventions even though they themselves are not yet touched by the shadow of the twentieth century.

Billy Smithers, has his own army of fans of all ages and ranks in life, ranging from boys and girls of today who never heard of a jewsharp until they listened to him play one in Goshen Center, to elderly men and women who voice a warm affection, sometimes not untouched with pathos. With wisdom on the part of the dramatist, the little Goshen Center boy has grown older as Billy Page has grown; the youthful actor, now fourteen is a high school student, and Billy Smithers is fourteen also.

Recently the General Petroleum Company announced that it no longer would sponsor the Goshen Center serial; in less than a week's time thousands of letters from all parts of the country expressed the firm sentiment of the NBC audience; Memory Lane must not be lost! In deference to its audience's wishes, the National Broadcasting Company decided to continue the serial as a sustaining program, but in two weeks' time the General Petroleum Company, realizing the immense power of Memory Lane's hold upon its listeners, chose to bring the story back in its old Tuesday night spot, 8:15 to 8:45 o'clock, P. S. T., over the NBC-KGO network. Eight hundred telephone calls, ex-

Mighty glad to have all my big family of fans get Memory Lane again. Hard to part company after five years. Always mighty tickled to have folks like the show for, after all, its my own folks who are in it, my folks of old Posey County brought back to sorta cheer up the folks of today. Good luck and God bless you every one.

**H. C. CONNETTE.**

pressing the gratitude of listeners, were received the next night in NBC's San Francisco studios.

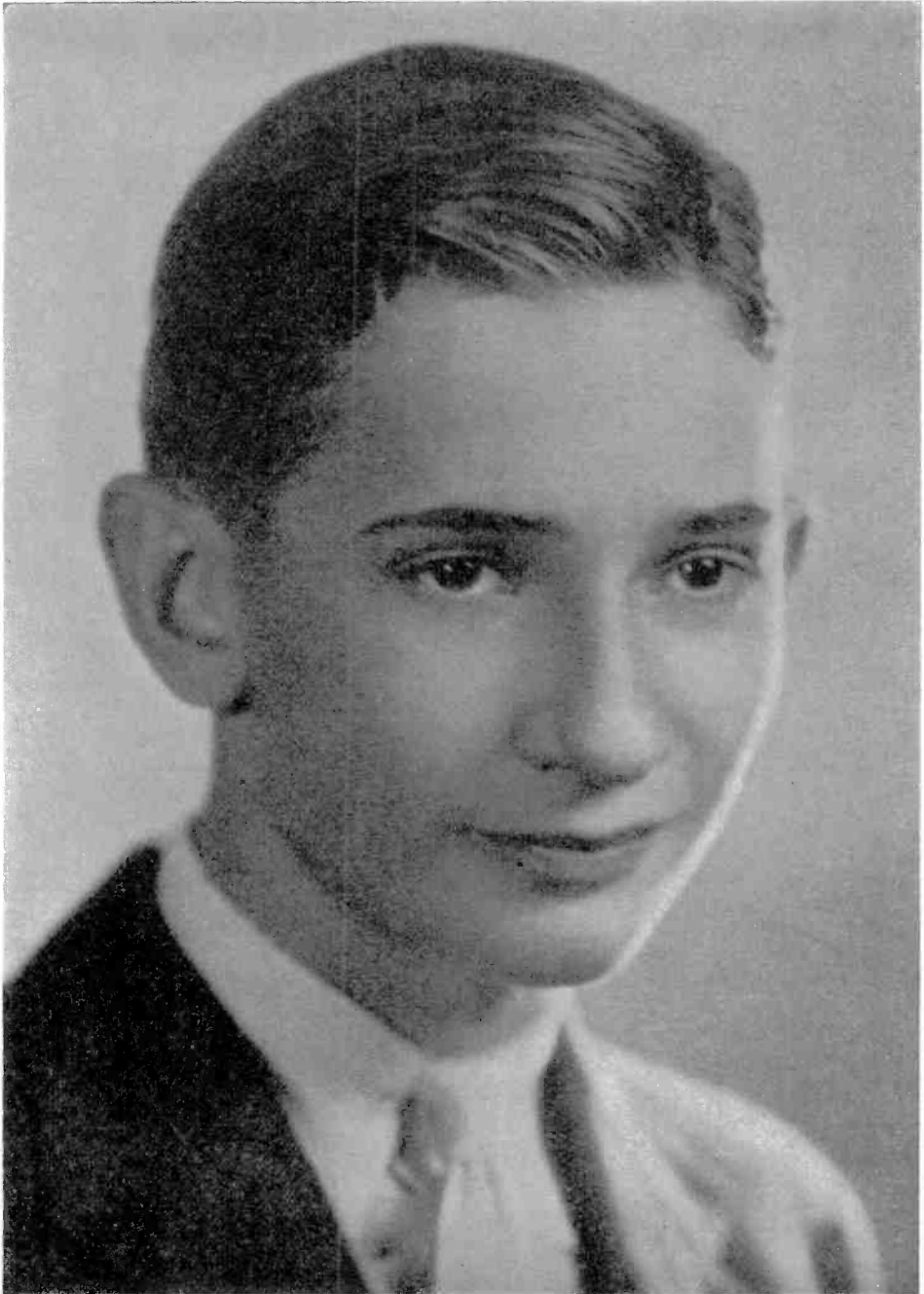
And so—Memory Lane goes on, carrying thousands upon thousands of listeners down its winding way to vistas, which, for many, are seen through a mist of chuckles touched with tears.



Ted Maxwell created the rôle of Pa Smithers in "Memory Lane" when dialogue transformed a musical program into one of the outstanding dramatic productions on the air. The lifelike portrait of the small-town business man of the early nineties is one of a long roster in Ted's career, but Silas Smithers is one of his most-loved characters. Ted went on the stage when he was fifteen, forsaking the family drugstore in Oakland, California, to do so. He has been a leading man ever since, in stock and on the road as well as in microphone dramas, and is accounted one of the soundest actors on the air.



Since "Memory Lane" first went on the air in April, 1927, Eileen Piggott has appeared in its cast, once a week, without missing a single performance. A soprano of note, she was the featured singer on the program when it was still an all-musical presentation, and her rare ability at characterization was recognized for the first time when she became Rosemary Smithers, social arbiter of Goshen Center, and guiding spirit of the Smithers household. Eileen was born in Santa Cruz, California, and has been singing professionally since she was fourteen.



That Peter Pan of radio, Billy Smithers of Goshen Center, in whom most masculine listeners of "Memory Lane" sooner or later find mirrored their own youth, found a happy casting in Billy Page, NBC juvenile star. Billy was just nine years old when "Memory Lane" first began; he is fourteen now, and has played virtually every type of boy in the five years he has been on the air. A student at Lowell High School, Billy is a natural, unspoiled lad with all the hobbies which belong to his age. Aviation, chemistry, chess and football are his chief passions at present.





Jessie Logan—that was before she became Mrs. Foster—Lucindy Higgins and her unconquerable mirth—pathetic little Mellissy—they're all here, wrapped up in the person of Bobbe Deane, as well as half a dozen other characters in "Memory Lane," including the minster's wife and a stray baby or two. For Bobbe Deane has as many voices as the late Lon Chaney had faces, and she's the best "doubler" on the NBC staff. She went on the stage when she was five, and played in stock and musical comedy before she entered radio.



Ezra Higgins, that romantic Goshen Center youth whose heart-flutterings over this or that maiden have given Memory Lane listeners some of their happiest chuckles, is played by Ben McLaughlin, NBC character actor and singer. Ben, like Ezra, was born in a small town—Slatington, Pennsylvania—but the quality of his tenor voice soon brought him big-town fame, and he was one of the best-known singers in the West when he joined the NBC staff. He has doubled successfully in numerous other Memory Lane rôles, but Ezra is his favorite—Ezra who once more is “through with women,” and is the manager of Goshen Center’s bicycle factory.



Olive West, whom hundreds of "Memory Lane" listeners know as Jerushy Scroggins, sharp-tongued, practical neighbor of the Smithers family, is one of those "grand ladies" of the stage who were famous before microphones were invented. She made her stage debut in 1879, and played in productions of David Belasco, Charles Frohman and James O'Neill. Her talent as a "dialectician" is famous, and her ability to disguise her voice is evidenced by her portrayal of Sophie Siemens as well as Jerushy, in the NBC serial.



# PERSONAL PICKUPS

BY GYPSY



**Helen, Los Angeles.**—Helene Handin, "Truthful Trouper" of KFI, taught school at the age of sixteen, and a year later joined the chorus of a musical comedy company. In a few short

months she was promoted and in less than a year she held the enviable position of prima donna. Then through some trouble with her vocal chords, singing was forsaken, pictures and dramatic work taken up and later, vaudeville. Since 1928 she has devoted herself to radio. Remember the "Two Troupers"? Helen is one; also, she appeared in the "Eveready Hour," in the "Show Girl," "The Potters" and did some announcing on the Lucky Strike program in 1931. She is a personality one never forgets, vivacious, witty, intense. Her friends consider her eccentric because she is always punctual, arises at six in the morning and dislikes bridge. She writes radio continuities, does feature stories, is crazy about cats, and dogs, prefers spicy odors in perfumes, is the "original bargain hunter," did professional shopping and sold insurance during off seasons while she was in show business and is the daughter of a famous woman lecturer.

**Mrs. C. G., Los Angeles.**—Jack Pearl may be heard during the Lucky Strike program, broadcast on Thursday night at 7 o'clock. He is the "Baron Munchausen" of the program. Tom Terriss is in New York at present and has no definite schedule at the moment, but several arrangements are being considered, so perhaps we shall soon hear him on our coast. The Harmony Four, heard on Dr. Lawrence L. Cross' program, are colored.

**Beryl, Billings.**—Paul Carson (NBC) is in his thirties, celebrates his birthday April 10, has greenish-gray eyes, blond, wavy hair, is 5 feet 9½ inches in height and weighs about 175 pounds. The organist you hear with "One Man's Family" is Dollo Sargent. Dollo also plays

for the "Story Teller." Paul is at the console when the "Golden State Family Robinson" is heard and alternates with Chas. Runyan on "Orphan Annie."

**Mrs. L. D., Willow Ranch.**—Joe Bishop (KNX) was born in London, England, February 26, twenty-six years ago; lived in Canada from 1912 to 1923; started out to be an engineer, side-tracked to music, attended the University of Manitoba, and now devotes himself to air entertainment, vocally and as a banjoist and guitar soloist. He never returns for forgotten articles once he has left his home or the studio because, he says, that's a sign of disappointment. Polo and football interest him a great deal, but golf seems to be his particular obsession. He stands six feet, weighs 170 pounds, has hazel eyes, dark hair, and wants the world to know he is "ixnay" on matrimony.

**Virginia, Mullan.**—Mr. Milholland, manager at KGA, writes me that at present his radio appearances do not adhere to definite schedule; nor are any programs originating at KGA being released over KPO, just now. He hopes for a return of the "Around the Network" program within the not too-distant future, however, and if and when it does materialize, the Inland Empire Sketches will again be heard as well as H. M.

**Mrs. H. F. D., Sacramento.**—Eva Garcia, since leaving NBC, is occupied with teaching and concert appearances. Her Rembrandt Trio is specializing in those new drawing-room recitals which have become so popular. Dell Perry and Oscar Young are freelancing and planning some original novelties for their radio return. Lewis Lacey's voice is heard these days through the NBC wires.

**Mrs. T. E. R., Spokane.**—Pearl King Tanner's absence on the air was due to a severe case of flu. You have no doubt heard her since writing. She is again her old cheerful self and appeared at the studio for rehearsal the other day. It might interest you to learn that the "Queen Elizabeth" she played some months back which you liked so well was enacted on an evening when Miss Tanner's doctor had forbidden "any excitement whatsoever." Pearl got out of a sick bed to play that part. When the watchful nurse thought she had con-

vinced her that a trip across the bay would be madness and was occupied with another patient in the house, Pearl slipped quietly into her clothes, managed to get the car out of the garage and was on her way before anyone could stop her. The distance from her home to the studio is a good two hours, and after the performance, impatient relatives waited until after midnight for her return. "Queen Elizabeth" has always been one of her favorites. She has played it many times on the legitimate stage and just could not bear to forego an opportunity to live it again. So keyed up was she that it took several days before the reaction set in and then, well, it was pretty awful, but Pearl still insists it was worth it. She's one gallant "trouper."

**Mrs. T. W. O., Seattle.**—John P. Medbury (NBC) lives in Hollywood and makes weekly trips to San Francisco to broadcast with Ted Fio-Rito's aggregation. He travels by rail and prefers it, he says, to any other mode of transportation, save motor trips, despite all one hears about his fondness for flying. Wherever he goes, his portable goes, and the moment he boards the train he locks himself in and types away the night. The clinkety-clack of the ties has nothing to do with his energy and ambition, but the knowledge that he may work undisturbed for hours at a stretch stimulates his imagination and from ten o'clock Sunday night until seven the next morning he is sublimely happy. In addition to writing his air continuity, he prepares the lines and appears in the Travel-Laffs (screen shorts), supplies the material used by Gracie Allen and George Burns and furnishes the King Syndicate with a daily and Sunday column. A somewhat enigmatic personality, this Medbury, interesting, complex; wholly likable, much better looking than his photographs, of British ancestry, blue-eyed, 5 feet 5 inches in height, with medium brown hair and keen mentality.

And now—I'm signing off for that long anticipated vacation (three and one-half years is a long time, you know). Before saying good-bye I want to wish each and every one of you a Happy and Prosperous New Year. Auf Wiedersehen.

GYPSY.



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Coast Radio Company, 455 Eleventh Street.....	Oakland	GLencourt 6118
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Hemphill Motors.....	Meridian	MERidian 18
Howard's Radio & Electrical Shop, 140 Park Street.....	Alameda	ALameda 0999
Hons Electric Company, 3979 Twenty-fourth Street.....	San Francisco	ATwater 0489
Jackson Furniture Company, Fourteenth and Clay Sts.....	Oakland	LAKeside 5800
Lake Electric Service, 366 Grand Avenue.....	Oakland	TEmplebar 8350
Mann & Williams, 3469 Mission Street.....	San Francisco	ATwater 1222
Maxwell Hardware Store, Fourteenth and Washington.....	Oakland	GLencourt 9400
Otis Radio Shop, 2090 University Avenue.....	Berkeley	THornwall 1243
Radio Doctor, 1401 Hopkins Street.....	Oakland	FRuitvale 6170
Schlesinger, B. F. & Sons, 1501 Broadway.....	Oakland	HOLLiday 1000
Schmidt Radio Shop, 1405 Twenty-third Avenue.....	Oakland	ANdover 2426
Saxe, Frank, 3325 Lakeshore Avenue.....	Oakland	GLencourt 0125
Trembly, Harry B., Third and B Streets.....	Santa Rosa	Santa Rosa 95
University Electric Company, Franklin Street.....	Santa Clara	Santa Clara 37
Wings Radio Service.....	Watsonville	Watsonville 345
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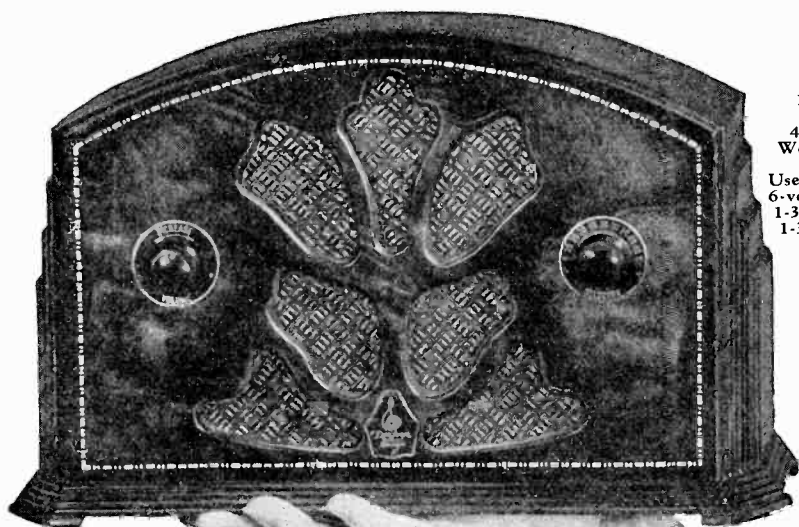
BY METERS AND KILOCYCLES

Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location	Mtrs.	K. C.	Call	Location
5.0	59984	PK4PA	Palembang, E. I.	30.0	10013	CM2LA	Havana, Cuba	44.0	6800	V08Z	St. Johns, N. F. D.
5.8	51724	RW61	Moscow, U.S.S.R.	30.0	10000	.....	Belgrade, Yu.-Slav.	44.4	6725	VRY	Georgetown, B. Gul.
14.0	21540	W8XK	Pittsburgh, Pa.	30.4	9868	EAQ	Aranjuez, Spain	45.0	6685	XPD	Mexico, Mexico
14.0	21500	W6XAL	Westminster, Cal.	30.5	9835	.....	Poznon, Poland	45.0	6670	HKM	Bogota, Colombia
14.9	21460	W1XAL	Boston, Mass.	30.6	9810	LSR	Buenos Aires, Arg.	45.0	6665	11AX	Rome, Italy
15.2	20040	DHO	Nauen, Germany	31.2	9615	VQ7LO	Nairobi, Africa	45.0	6665	F8KR	Algiers, Algeria
15.2	19735	EAQ	Madrid, Spain	31.3	9590	KZRM	Manila, P. I.	45.0	6660	PK3CH	Surabaya, E. I.
15.9	19860	P.L.F.	Bandoeng, Java	31.3	9590	VK2ME	Sydney, Australia	46.7	6425	W3XL	Newark, N. J.
16.4	18360	YVQ	Caracas, Ven.	31.3	9590	W3XAU	Coytesville, N. J.	46.7	6420	RW6Z	Minsk, U. S. S. R.
16.7	17780	W8XK	Pittsburg, Pa.	31.3	9590	PCJ	Hilversum, Holl.	47.0	6370	HClDR	Quito, Ecuador
16.7	17780	W9XAA	Chicago, Ill.	31.3	9580	VE9DN	Montreal, Que.	47.8	6270	HKC	Bogota, Col.
16.8	17775	PHI	Hulzen, Holland	31.3	9570	W1XAZ	Springfield, Mass.	48.6	6170	HRB	Tegucigalpa, Hon.
17.0	17640	PLF	Malabar, E. I.	31.3	9570	W8XK	Pittsburgh, Pa.	48.7	6160	HKA	Barranquilla, Col.
18.4	16330	VK2ME	Sydney, Aus.	31.4	9560	T1RC	San Jose, C. R.	48.8	6148	VE9CL	Middlechurch, Man.
19.6	15340	W2XAD	Schnectady, N. Y.	31.4	9560	.....	Berlin, Germany	48.8	6148	VE9CS	Vancouver, B. C.
19.6	15300	.....	Copenhagen, Den.	31.5	9530	W2XAF	Schnectady, N. Y.	48.9	6140	W8XK	Pittsburgh, Pa.
19.6	15280	W2XE	New York, N. Y.	31.6	9500	HSP2	Bankok, Siam	48.9	6130	VE9BA	Montreal, Que.
19.7	15250	W1XAL	Boston, Mass.	31.6	9500	.....	Copenhagen, Den.	49.0	6125	FL	Paris, France
19.7	15250	W6XAL	Westminster, Cal.	31.6	9500	VK3ME	Melbourne, Aus.	49.0	6120	W2XE	New York, N. Y.
19.7	15235	FYA	Paris, France	31.9	9410	PLF	Bandoeng, Java	49.1	6115	F31CD	Chi Hoa, China
19.7	15230	DJB	Zeesen, Germany	32.0	9375	XDA	Mexico, Mexico	49.1	6115	VUB	Bombay, India
19.7	15210	W8XK	Pittsburgh, Pa.	32.0	9375	F8GC	Paris, France	49.1	6110	VE9CG	Calgary, Alberta
19.8	15190	VE9BA	Montreal, Que.	32.0	9370	TGGA	Guatemala, Guat.	49.2	6100	W3XAL	Bournebrook, N. J.
19.8	15112	HVJ	Vatican City, It.	32.0	9370	VK3LO	Melbourne, Aus.	49.2	6095	PTJ	Johannesburg, S. Afr.
19.8	15110	HBT	Berne, Switz.	32.0	9360	CM2MK	Havana, Cuba	49.2	6095	VE9GW	Toronto, Ontario
20.4	14850	HBC	Berne, Switz.	32.1	9335	CGA	Drumville, Ont.	49.3	6090	VE9RJ	St. John, N. B.
20.5	14630	XDA	Mexico, Mexico	32.3	9300	PTT	Rabat, Mexico	49.3	6080	W9XAA	Chicago, Ill.
20.8	14420	VPD	Suva, F. I.	32.5	9230	VK2RL	Sydney, Australia	49.3	6080	W6XAL	Westminster, Cal.
20.9	14320	GN2M	Sonning, Eng.	32.8	9125	HAT	Sz'vegernar, Hun.	49.4	6070	U0R2	Vienna, Austria
21.0	14300	TGW	Guatemala, Guat.	32.8	9110	SUS	Cairo, Egypt	49.5	6065	SBG	Motala, Sweden
22.7	13200	TGX	Guatemala, Guat.	33.0	9091	XFD	Mexico, Mexico	49.5	6060	W8XAL	Cincinnati, Ohio
23.4	12830	PTT	Rabat, Morocco	33.2	9030	CFH	Halifax, N. S.	49.5	6060	W3XAU	Newark, N. J.
24.2	12400	.....	Gothenburg, Swed.	34.0	8820	VK3RUZ	Melbourne, Aus.	49.5	6060	IV2BC	Caracas, Ven.
25.0	12010	PGG	Saloon, China	34.5	8692	HKF	Bogota, Colombia	49.6	6050	HKD	Barranquilla, Col.
25.0	12000	HKK	Call, Colombia	36.4	8240	.....	Gothenburg, Swed.	49.7	6040	W1XAL	Boston, Mass.
25.0	12000	PK6KZ	Makassar, E. I.	37.5	7995	JHRB	Hirasio, Japan	49.7	6040	PK3AN	Surabaya, E. I.
25.2	11900	FYA	Paris, France	38.0	7890	PK3AG	Semarang, E. I.	49.8	6030	VE9CA	Calgary, Alta.
25.2	11880	W8XK	Pittsburgh, Pa.	39.0	7680	HCF2G	Riomambo, Ecuador	49.8	6020	W9XAF	Chicago, Ill.
25.2	11895	VE9DN	Montreal, Que.	39.7	7615	HKF	Bogota, Colombia	50.0	6005	VE9DR	Montreal, Que.
25.3	11870	VIC	Calcutta, India	39.8	7540	HKN	Medellin, Colombia	50.0	6005	HRB	Tegucigalpa, Hon.
25.3	11850	W6XN	Oakland, Calif.	40.1	7515	X26A	Nuevo Laredo, Mex.	50.0	6000	PK2AF	Djokjakarta, Siam
25.3	11840	W2XE	New York, N. Y.	40.2	7465	YR	Lvons, France	50.0	6000	ZL3ZC	Christchurch, N. Z.
25.4	11830	W9XAA	Chicago, Ill.	41.0	7317	F8GC	Paris, France	50.0	6000	EAL25	Barcelona, Spain
25.4	11810	I2R0	Rome, Italy	41.0	7300	TGW	Guatemala, Guat.	50.0	6000	VQ7LO	Nairobi, Africa
25.4	11810	U0R2	Vienna, Austria	41.0	7300	CM5RY	Mantanzas, Cuba	50.3	5965	HVJ	Vatican City, Italy
25.4	11800	W1XAL	Boston, Mass.	41.0	7300	HSP2	Bankok, Siam	50.5	5940	HKD	Barranquilla, Col.
25.4	11800	W9XF	Chicago, Ill.	41.0	7300	HKS	Call, Colombia	51.0	5880	AIN	Casablanca, Mor.
25.5	11780	VE9JR	Winnipeg, Man.	41.0	7300	CM6DW	Cienfuegos, Cuba	51.1	5870	W6XAF	Sacramento, Calif.
25.5	11765	XDA	Mexico, Mexico	41.3	7270	HKJ	Call, Colombia	51.2	5855	XDA	Mexico, Mexico
25.5	11760	SAS	Karlsborg, Swed.	41.3	7260	VS1AB	Singapore, Malaya	51.4	5835	HKD	Barranquilla, Col.
25.5	11750	G5SW	Chelmsford, Eng.	41.5	7220	HKU	Bogota, Colombia	52.5	5710	HCBJ	Quito, Ecuador
25.6	11710	HKN	Medellin, Col.	41.6	7210	EAR5R	Teneriffe, Can. Is.	54.0	5550	.....	Tananarive, Mad.
25.6	11700	YV4BV	Valencia, Ven.	41.8	7815	CM2MK	Havana, Cuba	58.0	5170	OKLMP1	Prague, Cz-Slov.
25.7	11540	XAM	Yucatan, Yuc.	41.8	7185	HKB	Tunja, Colombia	58.0	5165	HKR	Call, Columbia
25.8	11308	FYA	Paris, France	42.0	7145	HKF	Bogota, Colombia	60.0	5000	XCTE	Shanghai, China
25.8	11305	VE9BA	Montreal, Que.	42.0	7145	HKT	Manizales, Col.	61.0	4262	F8GC	Paris, France
27.0	11111	XPD	Mexico, Mexico	42.5	7055	VS3AR	Johore Baru, Mal.	62.8	4775	ZL2XX	Wellington, N. Z.
27.3	10990	FLWC	Wellington, N. Z.	42.7	7025	EAR125	Madrid, Spain	70.2	4272	RW54	Kharbarovsk, USSR.
28.0	10710	F8MC	Casablanca, Mor.	42.8	7005	FRKR	Constantine, Tun.	77.5	4000	PK2AA	Batavia, E. I.
28.0	10710	CT2B0	Lisbon, Portugal	42.9	6995	CT1AA	Lisbon, Portugal	80.0	3750	I2R0	Rome, Italy
28.0	10708	TGGA	Guatemala, Guat.	43.0	6975	EAR100	Lisbon, Spain	87.0	3446	.....	Haiphong, China
28.5	10520	VK2FC	Sydney, Australia	43.1	6970	XFA	Mexico, Mexico	99.0	3030	SBG	Motala, Sweden
28.9	10380	LSX	Buenos Aires, Arg.	43.6	6875	FRMC	Casablanca, Mor.	105.0	2850	VE9AF	Montreal, Que.
29.3	10240	T14NR	Heredia, C. R.	43.6	6875	PTT	Rabat, Mor.	112.1	2735	W6XAF	Sacramento, Cal.
29.5	10167	H82FJ	Bankok, Siam	44.0	6820	XDA	Mexico, Mexico	126.7	2370	W4XA	Miami, Fla.

## MEXICAN STATIONS

Call	Kilo	Power	City	Call	Kilo	Power	City	Call	Kilo	Power	City
XEA	1000	100	Guadalajara, Jal.	XEK	990	100	Mexico, D. F.	XETG	1000	100	Torreón, Coah.
XEB	1030	1000	Mexico, D. F.	XEM	1300	250	Mexico, D. F.	XETH	1000	100	Puebla, Pue.
XED	965	10000	Reynosa, Tams.	XEN	711	1000	Mexico, D. F.	XETR	610	1000	Mexico, D. F.
XEF	735	75000	Villa Acuna, Coah.	XFO	940	5000	Mexico, D. F.	XEU	1000	100	Vera Cruz, Ver.
XEFA	1250	250	Mexico, D. F.	XEP	1400	200	N. Laredo., Tams.	XEV	1000	100	Puebla, Pue.
XEPD	1020	300	Tijuana, B. C.	XEQ	750	5000	Ciudad Juarez, Ch.	XEW	910	5000	Mexico, D. F.
XEFE	1000	100	N. Laredo, Tams.	XER	735	75000	Villa Acuna, Coah.	XEX	1210	500	Mexico, D. F.
XEFI	1000	100	Chihuahua, Chih.	XES	890	500	Tampico, Tams.	XEY	1000	105	Merida, Yuc.
XEFJ	1000	100	Monterrey, N. L.	XET	690	500	Monterrey, N. L.	XEZ	780	500	Mexico, D. F.
XEFZ	1500	100	Coyoacan, D. F.	XETA	1140	500	Mexico, D. F.	XFC	805	350	Aguaascalientes, Agts.
XEG	1080	100	Mexico, D. F.	XETB	1380	125	Torreón, Coah.	HFG	638	3000	Mexico, D. F.
XEH	1132	1000	Monterrey, N. L.	XETC	1000	100	Jalapa, Ver.	XFI	818	1000	Mexico, D. F.
XEI	1000	100	Morelia, Mich.	XETF	630	500	Vera Cruz, Ver.	XFX	860	500	Mexico, D. F.
XEJ	1000	100	Ciudad, Juarez, Ch.								

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# MICROPHONE GOSSIP



• • • The arrival of a son at the home of Morton Downey and the former Barbara Bennett was duly celebrated at the CBS studios. When Morton arrived for a rehearsal a short time after the event, he was greeted by the tune "Baby Shoes" played in three different keys by Leon Belasco's Orchestra, and shortly afterward Leon delivered a congratulatory address in Russian. That night Morton included in his program a selection he had written especially for the occasion, "Welcome Home, Little Stranger."

• • • Looney and Gooney, the two lunatics at large on KTAB, will probably move from their afternoon spot to one later in the evening. Reports say that the two nuts are more nertz than ever.

• • • Admirers of chunky, diminutive Ray Martinez (KFI) have wondered what became of him. He's doing nicely, thank you, as a valued member of the violin quartet that is doing so much to increase the growing popularity of Phil Harris' Ambassadors.

• • • Listeners throughout the country may be wondering why Ted Husing was so rudely interrupted during the course of one of his recent man-in-the-street interviews on the beer question. When engineers Bob Trago and Jim McCafferty discovered that they couldn't communicate with the CBS master-control room from their location in Times Square, they rushed into the Paramount Building where the lines were terminated. In an untenanted office they discovered a guilty looking pair of shears lying near the severed copper strands.

In the meantime Husing continued his interviews, un-

aware of the fact that he was addressing a "cold" lapel microphone. A. B. Chamberlain, CBS chief engineer, reported the matter to the police and city sleuths are now investigating one of the first cases of radio vandalism.

• • • Kate Smith has leased Monte Blue's lovely Hollywood residence during her stay in the movie colony where she is engaged in her first starring vehicle for the screen. The spacious home has on its grounds a swimming pool and a tennis court, providing Kate facilities for her two favorite sports. Living with her are Mr. and Mrs. Ted Collins, Nat Brusiloff, Jack Miller and others in her party. Word comes from the Coast that her picture, already retitled four times, finally will be released as "Hello Everybody," her radio greeting.

• • • Sydney Dixon, KYA tenor, claims the honors among local station artists for long-distance fan letters this season. Dixon's entry is post-marked Athabaska—which is just outside the Arctic Circle somewhere. The writer of the letter had heard Dixon sing over the air, and wished to know if he were the young son of a family they remembered in Michigan. He is.

• • • Kathleen Wilson, pretty little NBC ingenue whose tastes run to Ibsen, Maeterlinck and Barrie, is looking forward to the time when she will be judged old enough to play "Melisande," "Lady Macbeth" and other tragic heroines. Although she virtually "grew up" in the theatre, with Kathleen Wilson and Irving Pichel, her famous aunt and uncle, she always played pages or the Little

Princess in the Tower. Now that she is a college graduate and a radio star, her voice has been classified as "ingenue" and she still plays younger sisters and smiliar rôles. "Terrible!" she flutes, as she buries her head in a volume of Turgenev.

• • • Freeman Gosden (Amos of Amos 'n' Andy to you) recently bore home a trophy of one dozen goblets. Incognito, he joined a group of bridge players and moved along with each set of winners until he won first prize.

• • • Al Iversen, organizer and director of the Iversen Colonial String Quartet which broadcasts over KROW every Sunday, is a graduate of the Royal Academy and Royal College of Music of London and a post-graduate of the London College of Music. He has traveled extensively and is an expert interpreter of all types of music. Jean Iversen, pianist, is not only an artistic performer of classics but is also an original interpreter of popular music. Grace Menefee, cellist, and Edythe Stoner, violinist, are the other two members of the quartet.

• • • Stage habits of years' standing just will not be denied and get first call when the veteran Ed Wynn, NBC's Texaco Fire Chief, takes his act into the studio. This came to light rather strikingly when Wynn paid a preliminary visit to the Chicago studios to look over the set-up he will use on his Tuesday evening broadcasts while in Chicago. Wynn always broadcasts in costume, making several changes during the show. When working on the stage he dashes into the wings for the quick change. Production men had

arranged a dressing booth to the left and under the windows of the observation room and thus pretty well out of the range of vision. One look and Wynn said no, the booth had to be to the right. Production men argued politely. But they lost. The reason? Through his years of stage work, Wynn has "worked to the right." Any old trouper knows what that means. To switch and make his exits to the left, even in a broadcast, would be both unnatural and disconcerting to Wynn.

• • • George Booher, long a favorite with San Diego radio audiences, is now featured on the Hepner's Cosmetics Program from KGB, the Don Lee Station in San Diego. Mr. Booher's inimitable style of singing popular songs has gained a host of radio admirers that is enviable and of no mean proportions.

• • • An interesting anecdote about Ernest Schelling, conductor of the New York Philharmonic-Symphony Orchestra, was unearthed during a recent presentation of the "March of Time." A few years ago the noted director was in Carlsbad, Germany, and was attracted by a beautiful wood-carving in a music shop. The owner refused to sell it, saying "only he who pays me with great music may have this piece." On the following day, Schelling returned with his friend Fritz Kreisler. For more than an hour they played for the astonished shopkeeper. However, before twenty minutes of the informal concert had been completed, the owner of the wood-carving had signified that it belonged to Schelling.

• • • Lois Reese, the petite ingenue of KGB, properly called the "Personality Girl," is adding many hundreds of listeners to her fan list these days and with such an array

of talent and versatility as this little miss possesses will continue to for a long time.

• • • Jess Norman's Orchestra has begun a series of dance programs over KROW. The orchestra is heard every Thursday, Saturday and Sunday. On Tuesday evenings O'Hara McCann's Orchestra broadcasts a dance program over KROW.

• • • Johnny Marvin, the lonesome singer of the air, has been kept busy explaining to police officials in several Southern cities that he really lives in New York, that he is on the air six times a week and that he doesn't own an airplane. An imposter has introduced himself as Marvin, sang a yodel as proof, and then has cashed \$25 checks to buy gasoline for his airplane, which he says is in a nearby field!

• • • Patricia Ann Manners, who plays the comedy chorine part of "Gwen" in the CBS "Myrt and Marge" skit, was schooled in Notre Dame Convent, San Jose, California, and in finishing schools in Fontainebleau, France, London and Rome. She devotes several hours a day to musical studies.

• • • Imelda Montagne. Associated Spotlight star who is known as one of the best-dressed women in radio, always makes her own clothes. Her newest dress, a black satin afternoon dress, topped by a small hat to match, is her own design, and both hat and dress were made in a few hours.

• • • The X-Bar-B boys who sing the songs of the open range on KTAB have added another member to their group. The newcomer bangs away on the bull fiddle.

• • • During their recent vaudeville performance The Funnyboners. CBS novelty

trio, were forced to compete with a trio of elephants. The beasts developed the annoying habit of snorting backstage every time the popular trio swung into action. Funnyboner Dave Grant solved the problem by sending out for a dozen bags of peanuts just before the trio was to go on the stage.

• • • Harvey Peterson, young NBC violinist, had his "most embarrassed moment" when he was making a concert appearance. Reaching into his pocket for a mute, between two movements of a composition, he pulled out a stick of chewing gum instead, and tried to clamp it over the bridge.

• • • Nadine Bruce, versatile artist, formerly at KMBC, has been engaged and presented as a new member of the KGB Saturday Night Frolic. Miss Bruce was associated with the producers of "Mary Lee" and other hits and specialties in male impersonations.

• • • You can't spoof radio fans. They want realism and nothing else but. Recently, when the "Myrt and Marge" script called for songs from the principals, trained vocalists were hired to double. At once there were protests. "It's good," several hundred fans wrote, "but it isn't Myrt and Marge." And so, in future episodes, "Myrt and Marge" will do their vocalizing in person.

• • • Tom Mitchell, NBC's Melody Man, has feminine admirers of all ages. A tiny girl of six and a little old lady of seventy-one write regularly to the singer. "Seventy-one years old but still in the ring!" the old lady signed a recent letter.

• • • Manuel Contreras, KROW trumpeter, has tucked his instrument under his arm and has gone barnstorming with the Beverly Hillbillies.



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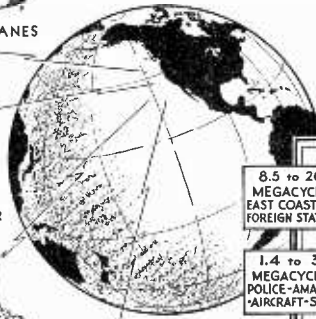
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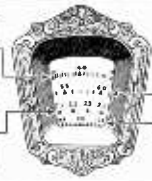


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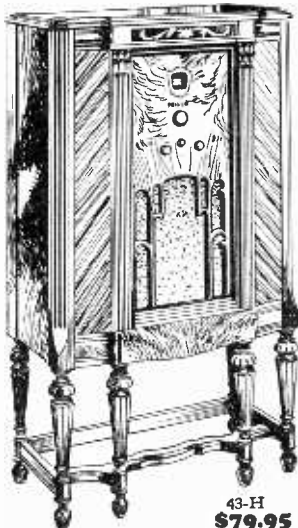


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# The OPEN CIRCUIT



*This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.*

## **First Letter**

THIS is the first letter I have written to BROADCAST WEEKLY, but I have been a subscriber for two years or more. The "weekly" is surely a fine little magazine, and I could not get along without it. I am sure glad you have changed again to the old way of listing the programs, the new way was so unhandy. I read every department and thoroughly enjoy it. We miss the "Memory Lane" program very much and the thought of losing "One Man's Family" nearly paralyzed us. Please don't change it to Sunday. If you do, then I can't hear it at all, and of all the programs I have heard on the air, this "One Man's Family" has been most delightful. Ten-fifteen on Wednesday is a little late, but I'd rather have it late than not have it at all. I do not want to be selfish in this matter, but I surely would hate to be deprived of this good program. Hoping, if a change is made, it will be satisfactory to all.

*Mrs. Wesley P., Cheney, Wash.*

## **Memory Lane Is Back Again**

YOUR a great little magazine all right, but I take issue with some things you say. Did you not tell us several times that we get what we want when we ask for it. Rather we get what some smart guy's idea of what maybe we might be persuaded to want. Is it not so?

Your present issue (December 11) contains under Ether Gleanings a glowing tribute to Memory Lane, but no more than it deserved. And judging from your news at various times there was no program more appreciated. We always felt sorry that we could not show that appreciation farther by buying Violet Ray gasoline, but there wasn't any here to buy. And now what do they do. Change to a "new and different program" which is just another one of those things, not bad maybe but enough to make any real Memory Lane fan sore and believe me they were legion. Why we could get the children to bed early on other nights just by promising them they could sit up to hear that!

Now may I suggest—I don't know just how it might be worked out but you might help some way. We write to the Broad-

casting Company I have a feeling our letters are lost without a trace. Can't you form a sort of clearing house for complaints? Say when you got a certain number of letters with an amount enclosed to cover the expense take them around to the NBC and make them read them. Sort of on the principle that the people run the government when and if enough of them vote at the same time. But a single letter from one person does not phase a congressman much. Could you do it? It would make your magazine even more indispensable.

Another suggestion. Let us vote on the kind of program schedule we would like. Not as in the past having to take just what was offered and choose between. But select any and all programs, also the ones that for some crazy reason have been dropped. You would not need to offer prizes to get us to vote.

Also pretty please print all of KSL's program. Since their increase in power we can hear them all day and they are the only big station.

Now to give some of the favorites that still remain a hand just to let them know we do like them.

I think Wheatenville about perfect. The way they put the advertising in is a joy forever. Paul Carson, Standard Symphony, Joseph Henry Jackson and his book reviews, Angelo Patri and Calmon Luboviski are the outstanding favorites.

*Mrs. O. L. M., Ruyard, Mont.*

## **Small But Mighty**

I AM so glad I renewed my subscription to the BROADCAST WEEKLY. I missed a few copies of the "Little Magazine with the Big Voice," therefore losing track of some of my favorite programs, especially on KFRC. I always enjoy their "Melody Hour," featuring Juanita Tennyson and I agree with Mildred E. of Berkeley, that no one can take the place of Hazel Warner on the Lincoln Finance "Musical Forget-Me-Nots." Miss Warner's beautiful voice and sweet personality, has inspired me to write over one hundred verses and poems.

I too am glad that you returned to the old method of grouping programs.

Here's wishing your great little magazine a prosperous New Year.

*Mrs. Elmer R., Huntington Park, Calif.*

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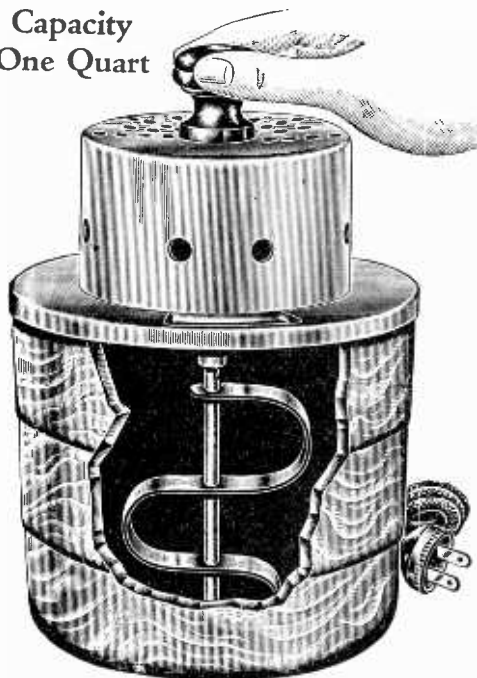
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# WHIPMIX ELECTRIC MIXER

Capacity  
One Quart



**W**HIPMIX has been designed to afford the user a whipper and a mixer combined, so compact, so simple to operate and easy to keep clean as to make its continuous use a necessity.

**WHIPMIX** is not a toy. It is the most thorough and the quickest whipper the market affords.

**SIMPLICITY.** Merely put ingredients in a bowl, put on "Whipmix" and turn on the current.

**SANITARY.** Being finished with non-rusting material, there is no possibility of rusting. The detachable shaft is instantly cleaned.

**OPERATION.** There are no adjustments on the "Whipmix." Merely attach to socket, and it is ready to operate. Unlike many higher priced whippers and mixers you don't have to be an engineer to operate "Whipmix." It is so constructed that you don't even have to oil the motor.

The Electric Cord is a quality cord that will give long service and is approved by the National Board of Fire Underwriters.

Bowl is made of Vidrio material, and can be instantly washed, without leaving a film.

The finish is genuine furnaced baked enamel finish that will not chip off and will give long lasting satisfaction.

Whipmix—regular price, \$2

AND

Broadcast Weekly for one year—regular price, \$3

**Both for Only \$4.00**

BROADCAST WEEKLY, Pacific Building, San Francisco.  
Enclosed herewith is \$4. Send the Whipmix to:

Name.....  
Address.....  
City..... State.....

*Send Broadcast Weekly for one year to:*

Name.....  
Address.....  
City..... State.....

The title "SILHOUETTES" is written in a large, bold, serif font. On the left side, there is a silhouette of a person with a microphone, appearing to be singing or speaking. On the right side, there is a silhouette of a person sitting at a desk, possibly writing or reading. The background is white with some faint decorative elements around the title.

# SILHOUETTES

Arthur Tracy, Street Singer, appeared at the Columbia studios to begin the series of broadcasts brought him to outstanding rank among America's radio artists, he is famous for two things—a grey beard and a hat for two things—a grey beard which he wore tilted over one eye and an unassuming attitude towards the microphone and the accompanying ballyhoo.

He still has both the hat and the attitude, in spite of the success he has attained. More often the subject of inquiry than any other of his characteristics is the facility with which Tracy sings in many different tongues. The study of languages has always been his hobby, Tracy explains, and he had ample opportunity to indulge it during his "eight years hard" in the theatre.

Acting in stock company and little theatre productions, he came in contact with performers of many different nationalities, and he made it a practice to converse with them in their native tongue while waiting in the dressing room or the wings. He remembered phrases and idioms as well as words; the gesticulations and the accent that accompanied their speech.

Between shows Tracy read plays and novels in foreign languages to improve his general vocabulary and learn grammar, so that his use of the language might be correct as well as colloquial. And he did not stop at Teutonic and Latin tongues.

Not long ago the editor of a Greek newspaper called on Tracy at the studios and told him that he was avalanched with mail from readers who complained that he sang in every language but Greek. Tracy explained that he had no Greek compositions in his library, so the editor brought some in, and was given the surprise of his life when Tracy promptly read them in the original.

Ever since childhood Tracy has collected scores and records of favorite music, and today he has one of the most remarkable polyglot music libraries in existence. He has all the records made by Caruso, for he used to play these over continuously, studying the master's phrasing and delivery to improve his own style. Now his library contains over

35,000 different numbers, and between fifty and sixty collections of ballads, with more than 600 foreign compositions included in the grand total. He has memorized two-thirds of the foreign works, and seldom has to refer to a score in building his varied programs.

Back in stock company days, Arthur was the only member of the company who had an alarm clock—at least, the only one who refrained from breaking a timepiece regularly. As a child he had learned to imitate the crowing of a cock, and when the show was laying town at six o'clock in the morning, there was a definitely organized procedure. Arthur's clock woke him at the appointed hour and he put his head into the corridor along which the other members of the company had their rooms and roused them with his barnyard imitation.

One of the black moments in the trouper's life came during a performance of Meyerbeer's opera "L'Africaine," in which he played as sword-bearer, while Gigli and Ponselle were the stars. In walking across the stage during a scene that was supposed to be silent, he stumbled over the sword, and let out a yelp that was heard throughout the house. After the show Gigli sent for him, and Tracy went nervously to answer the summons.

Instead of the reproof that he expected, he received high praise from the brilliant tenor, and was advised to study singing more seriously, with a view to giving up acting so as to concentrate on the vocal art alone. Arthur Tracy took the advice.

Years passed, and then a few weeks ago Gigli heard "The Street Singer" render—"Vesti la Giubba" from "I Pagliacci," and seeing him slated to appear at the Capitol the next week, wrote to him in care of his theatre program. The Street Singer gladly agreed to do so, and Gigli visited the theatre to hear it. Only when he saw and heard the minstrel and his accordion did he recognize the Arthur Tracy whose career he had helped when a clumsy super tripped over his sword.

# ETHER GLEANING

By J. CLARENCE MYERS

HOWDY, 1933!

Glad to meetja.  
Here's hoping you'll treat us all a little kindlier than did your late departed brother, 1932.

\* \* \*

Announcement by Senor Holliday of the KFRC broadcasting camp that his station will inaugurate a grand new variety program which will be produced at the local Don Lee studios coupled with the fact that the CBS outlet has been "auditioning" for all types of novelty acts the past few weeks, gives indication that it plans bigger and better broadcasts for 1933.

With the Blue Monday Jamboree being robbed of some of its old standbys through the departure of the Happy Go Lucky program to Los Angeles, "fillers" have been sought to replace them. A number have already been chosen.

We've heard it whispered about too, that Don Lee is quite anxious to "pep" up his San Francisco station, the daddy link in the chain, and that he will be spending more money for productions from the Van Ness Avenue studios. Yippi!

\* \* \*

At this writing Jerry Kilgore, NBC mike-man and "Cecil and Sally" announcer, is quite ill at his home with a touch of pneumonia. Paul Carson, organist of the same network, recently returned from a serious attack of ill health.

\* \* \*

Whether or not our Western pigskin contest will be microphoned next season is yet to be seen. No decision was made at the recent meeting of the Pacific Coast Football Association in southern California.

Broadcasters, we understand, fear that the decision will not be favorable.

The question will be decided upon next year, according to Lloyd E. Yoder, secretary of the Pacific Coast conference and NBC "exec." He told us that the football executives are still under the impression that broadcasting the games hurts the gate receipts. The radio men have persisted, however, that familiarizing the public with the sport has increased the interest in the games and thus brought more people through the turnstiles than otherwise would have gone.

Yoder pointed out that the networks cooperated to the fullest extent with the football teams and colleges this year in calling

attention to the coming games. They alone donated more than \$100,000 in time and talent to the colleges by presenting special programs, rallies, concerts, dramas having in some way or other a tie with the approaching grid events. The money it derived from the sponsorship of the contests wouldn't even nearly approach this expenditure, he said.

"Radio is not going to coax football on the air next year," Yoder said. "We cannot possibly do any more for the game than we did this year. It is pretty safe to predict that the public demand for the broadcasts will be so great that the colleges will eventually permit the broadcasts."

\* \* \*

After months of playing on a very limited schedule, Johnny O'Brien, NBC's harmonica wizard, has been given a "break." In addition to his appearances with the Hillbillies, he has two solo periods of his own, one on each network—NBC-KPO on Tuesdays at 12:45 p. m. and NBC-KGO on Wednesdays at 10:15 a. m.

\* \* \*

The list of names on that new series of Sunday concerts by General Electric, looks like the Who's Who in Songland. These vocal greats will be heard via NBC-KGO network at 6:15 p.m. on the Sabbaths to come—Lily Pons, Lucrezia Bori, Geraldine Farrar, John McCormick, John Charles Thomas, Richard Bonelli, Tito Schipa. Its a smaller list of artists than last year that G. E. is presenting, but, it explains, each artist will be heard oftener. We like their plan.

\* \* \*

The footlights, we learn, are flirting with Ernie Smith, super-tonsiled sports announcer. The fact is, that Ernie "wowed" 'em in such a grand style at a recent Christmas benefit staged for the Salvation Army by the Oakland Post-Enquirer at the Fox Theater in Oakland, that right then and there he was made an offer. He's still sleeping over it, though. \* \* \*

One of the most human things being done in radio is that annual distribution of thousands and thousands of toys to the poor crippled children in hospitals on the Pacific Coast by the Happy Go Lucky gang of KFRC. Today many tiny unfortunates are quite a bit happier because Al Pearce and his gang pleaded for toys for them over the air.



For more than a month before Christmas the toys kept coming in to the station from listeners everywhere. We visited Al Pearce's "Santa Claus headquarters" in the Don Lee building just as the last of several tons of toys were being shipped to the various institutions in California, Oregon and Washington. What a collection! Old St. Nick himself couldn't have turned out anything finer.

This distribution of toys by the Happy Go Lucky gang is an annual custom.

\* \* \*

Tom Coakley, the Oakland lad who some months back had the distinction of riding Lucky Strike's magic carpet, and who captured the admiration of dancing Los Angeles, is talking things over with a radio sponsor Coakley, who directs the Athens Club band in Oakland is not on the air at present.

\* \* \*

Those Woodbury people who crack through the ether on January 4, via the NBC coast to coast chain, are going after their audience with a double barrel entertainment. They will present Morton Downey and Donald Novis on the same program. Ya betcha.

\* \* \*

Ouch, we got our foot into some quicksand or hot mud, or sumpin' when we stated here a couple of issues ago that Harvey Peterson was the NBC's youngest musician. He's 22. A San Francisco reader dipped his pen and sent us this:

"Dear Sir—In the December 4 to 10 issue of Broadcast Weekly you state that Harvey Peterson, age twenty-two, is the youngest musician ever employed at the NBC studios. I know of four musicians all of whom were under twenty-two when employed regularly by NBC. Under Max Dolin were—George Curlin, John Riznik (who is still with NBC) and Irvin Wright, who was 18 when he joined the orchestra at NBC. Don Renfrew, who was with Mahlon Merrick, at NBC, was also under twenty-two."

\* \* \*

Francis Patrick Shanley, who m.c.'s various and sundry benefit performances, amateur shows and what not when he isn't managing the Hotel Leamington in Oakland, took a fling at microphoning over KJBS recently and he's still hearing about it. Favorably, of course. He was master of ceremonies at the San Francisco Breakfast Club, which is radioed by KJBS each week.

\* \* \*

Quite an elaborate radio lay-out is promised by the Sealed Power Corporation when it presents its initial program via the NBC January 1. A twenty-piece orchestra under the baton of Joseph Koestner; a company of actors and singers will participate.

KTAB is giving its auditors spine chills and feverish thrills all in one in the accounts of those ice-hockey games which Ernie Smith is storying for the fans. They are broadcast each Monday and Tuesday night.

\* \* \*

Many network listeners will welcome the return to the ether domain of David Lawrence, political analyst of nationwide repute, whose voice will be KGO'd New Year's Day.

\* \* \*

Don Gilman, NBC vice "prez" was right when he told us somebody was "nibbling" to sponsor Memory Lane, when the old sponsor deserted it for another type of program. But he didn't guess then that the old sponsor—General Petroleum—would come back to its first love.

If you are a follower of the Goshen Center yarns, you know already that once again they are being paid for by the oil people.

\* \* \*

From the Evergreen country we get the following lowdown on the broadcasting situation from our scout, John Haughn, Jr. Says he:

"KOL lost one of its most popular artists recently when Billie Lowe departed for California. Lou Raymond succeeded her on the staff.

"Dick Rickard, late of KFRC, KGB, San Diego, and other southern California stations, is now in the production department of KOMO, Seattle. He has just penned a mystery yarn for the station which has been sold to a sponsor.

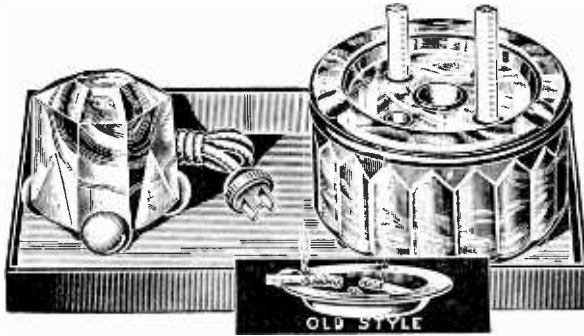
"Lloyd Spencer recently returned to KJR after a lay-off of several weeks.

Elmore Vincent, KJR songster, and mike character man, is a Camp Fire Girl! It seems that some time ago Vincent sang a song for the Camp Fire Girls of North Bend, Washington, and to show their appreciation they initiated him into their group."

\* \* \*

**Brief Broadcasts—**The Daily fraternal get-together at lunch by the men at the NBC turned out a near calamity one day when one of the diners discovered a fat, juicy cockroach in a salad that didn't call for such ingredients. Consequences: the gang is eating elsewhere. . . . Grant Pollock is getting acquainted with his new duties as production manager of the Oakland KTAB studios. . . . Walter Damrosch and the NBC Musical Appreciation Hour return January 6. . . . Executives of the Pacific Advertising Association are giving talks over the NBC. . . . Wilbur Hall's new series of railroad stories will be dramatized on KPO starting January 5.

# The B.O. SMOKER'S SET



## Health Protecting and Utility Features

1. Merely insert cigarette or cigar in hole of ash tray and all tobacco fumes will disappear immediately.
2. Cigars or cigarettes when inserted in hole of ash tray are extinguished at once without pressing.
3. Being made of Vidrio material, ash tray may be washed and kept sanitary.
4. Being a sanitary ash tray and of

Vidrio material, it is advisable to retain a little water in tray at all times.

5. The large size ash receptacle makes the B. O. Ash Tray a health protecting, utility ash tray.

6. Self-concealed and so constructed that wind or draft cannot spread ashes.

7. Costing no more than ordinary ash trays.

## Bad Odor Eliminator

Health authorities have proven beyond a reasonable doubt that fresh air has more healing qualities than all drugs, foods and tonics combined.

It has also been proven beyond doubt that foul air is extremely injurious to health, and to the most vital factors that contribute toward good health.

With these facts by authority of the world's leading health authorities, we request your consideration of the B. O. SMOKER'S SET "for your health's sake."

B. O. Smoker's Set—regular price, \$1

AND

Broadcast Weekly for one year—regular price, \$3

**Both for Only \$3.25**

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Enclosed herewith is \$3.25. Send the B. O. Smoker's Set to:

Name.....

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*Send Broadcast Weekly for one year to:*

Name.....

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# Are You a Man Who Has to be Shown?

... Then SEE What These Men Are Doing With  
LaSalle Training TODAY



**1**  
Wm. J. Carter, successful C. P. A., of Atlanta, Ga., *To LaSalle training goes most of the credit.*

**H**AVE you ever thought about home study training—wondered if it might not help you?

Listen, then, to these four men—four out of thousands of similar cases in our files—four men who were once as doubtful as you—and when you have heard their actual experiences, tell us, if you can—why you can't do as well.

*practical and interesting training available to everyone who will reach out and seize it."*

## Climbs Out of 20-Year Rut —Doubles His Salary

The future looked bright when Arthur Griffin—"just a kid"—went to work as a railroad clerk twenty years ago. A year passed—then another—and another—until, to his horror—he realized that he was caught in a rut, with his best years almost gone. Perhaps you know how helpless he felt.

Courageously he looked the facts in the face—saw that the man who makes himself more valuable always gets higher pay and promotion. He invested his spare time in LaSalle training.

Today, he writes, "*My recent appointment with the Interstate Commerce Commission is due to LaSalle . . . My progress started as I studied with you, and now I am not only in a position that pays a much greater salary (100% greater) than I was getting, but my future looks bright.*"

## What About Yourself?

Today we are in a serious depression. Most men think they can't beat it. But as in 1922—a few forward-thinking men like Carter, and Guild will thank their lucky stars they started this year.

So far four men have testified—but, as you will notice, there's a figure "five" below. It indicates a coupon which will bring directly to you final proof and evidence. If you will mail it, we will send you without obligation:

- (1) The complete story of your possibilities today in your field—translated in terms of pay and advancement.
- (2) Full details about LaSalle training for your individual needs.
- (3) Free copies of "100 Pay Raises Today"—and "Ten Years' Promotion in One"—two booklets which are nothing short of amazing, but every word *true*.

We like to meet men with your attitude. For experience has taught us that "show-me" men are the men with the mettle to make good. And that is all that is necessary with LaSalle; our plan takes care of the rest.

Here we are at figure 5 and the coupon. We are waiting to know whether that "show-me" attitude of yours is real spunk—or whether it is simply an excuse for lack of ambition. What you do with the coupon tells the story.



**2**  
Leslie L. Guild, Boston, Mass., who made depression a stepping stone to bigger responsibilities and larger success.

## Guild Raises Pay 100% During Depression

If you think these hard times are unbeatable, meet Leslie L. Guild and look at his record! A few years ago he was a clerk. Studying Higher Accounting with LaSalle doubled his pay.

Then came the depression—but instead of falling back, Guild stepped up into a better job, again increasing his pay! As he puts it, "I took up your training in Traffic Management and solely through its application was able to qualify as Traffic Manager of the Charles N. Miller Company."

Guild's rise—like hundreds of others we could name—is definite evidence that the trained man wins. Neither hard times nor tough breaks can hold him back.

## Promoted to Partnership During Depression

His name is William J. Carter and the depression was only one of his handicaps.

At sixteen he left school; at eighteen he was broke—and married. He enrolled with LaSalle for Higher Accounting—and before he finished the course obtained a position with the Atlanta office of Mount & Clapp, an outstanding firm of Public Accountants. In 1929 he was made Resident Manager. On September 1, 1930—right in the depression—the firm became Mount, Clapp & Carter. And in June, 1932, Mr. Carter was elected President of the Georgia Society of Certified Public Accountants. "*To LaSalle training goes most of the credit,*" Mr. Carter generously writes us.

He says further—and every word is opportunity beckoning to you—"*The greatest need of American business today is the proper use of trained, analytical and constructive men. Thanks to LaSalle for their*



**3**  
Arthur Griffin, Freight Traffic Examiner, Interstate Commerce Commission, Washington, D. C.



**4**  
H. F. Lofquist, salesman, Elliott-Fisher Accounting Machines, Seattle, Wash., "*Every day I am using the knowledge gained from my LaSalle training. My income is 250% greater than when I enrolled.*"

# 5 LaSalle Extension University 1908-1933 800,000 Members

LaSalle Extension University Dept. KR 36, Chicago, Illinois

I am ready to investigate fully. Please send me full information about your salary-increasing program in the business field I have checked below.

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| <input type="checkbox"/> Business Management   | <input type="checkbox"/> Commercial Law      | <input type="checkbox"/> Industrial Management   | <input type="checkbox"/> Effective Speaking         |
| <input type="checkbox"/> Higher Accounting     | <input type="checkbox"/> Expert Bookkeeping  | <input type="checkbox"/> Modern Foremanship      | <input type="checkbox"/> Office Management          |
| <input type="checkbox"/> Traffic Management    | <input type="checkbox"/> C. P. A. Coaching   | <input type="checkbox"/> Personnel Management    | <input type="checkbox"/> Credit and Collection Cor. |
| <input type="checkbox"/> Modern Salesmanship   | <input type="checkbox"/> Commercial Spanish  | <input type="checkbox"/> Business Correspondence | <input type="checkbox"/> Stenotypy                  |
| <input type="checkbox"/> Law: Degree of LL. B. | <input type="checkbox"/> Banking and Finance | <input type="checkbox"/> Business English        | <input type="checkbox"/> Chain Store Management     |

Name..... Age.....

Position..... Address.....

ENJOY RADIO MOR

JACKSON



New 1933

12

TUBE

Model 1260



\$59<sup>95</sup>

COMPLETE WITH CUNNINGHAM TUBES

IF YOUR present radio is more than a year old, don't fail to see this new 12-tube JACKSON-BELL. And do it NOW while winter sales volume permits the present low price. It will multiply your radio enjoyment and at the same time save you at least \$50. A genuine JACKSON-BELL 12-tube Super-Heterodyne with latest 1933 features and latest type Cunningham Tubes, complete for \$59.95.

New 1933 Model 25 JACKSON-BELL

\$31.95

THOUGH somewhat resembling Model 24-U "Peter Pan" described at right above, Model 25 shown at left is larger, has 5 latest type tubes, and the additional advantage of *Automatic Volume Control*. Ask your Dealer to demonstrate the two, side by side.

COMPLETE WITH TUBES

H. R. CURTISS COMPANY, *Distributors*



Ask Your Dealer to Take



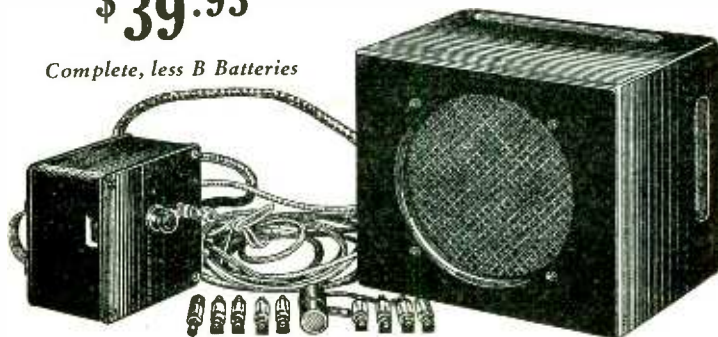
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New JACKSON-BELL  
AUTOMOBILE SET

**\$39.95**

*Complete, less B Batteries*



895 O'FARRELL ST., SAN FRANCISCO

New 1933

Model 24-U "Peter Pan"

THIS popular new Super-Heterodyne has been widely imitated, so be sure to specify Model 24-U JACKSON-BELL, and listen carefully to the tone. It has never been equaled in any other all-purpose radio of this size and price. Also tone control, short wave switch, station log drawer, and other enjoyment-plus features. Complete with 4 new Cunningham Tubes in genuine Magnavox speaker for \$22.50.

**\$ 22.50**

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**One Home on Trial TODAY!**

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Sylvania Radio Tubes are a product of the Hygrade Sylvania Corporation. They give you the best possible reception in your set.

SOMETIMES radios only six months old start banging like blacksmiths with sledge-hammers. It's not always static . . . or the set either. One tube can arouse more trouble than either one! Take your tubes to a dealer now . . . have them tested . . . replace the bad ones with new Sylvania Tubes. They've been tested for a set exactly like yours. At new low prices even a complete set costs very little. When you buy tubes, look for the Sylvania Authorized Dealer Sign.

## ASK YOUR DEALER

*You're invited . . . "BACK HOME" with*  
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## UNITED RADIO SUPPLIES CO.

*Distributors of Sylvania Tubes*

1062 Howard Street

San Francisco

# *Sylvania*

REG. U.S. PAT. OFF.

THE SET-TESTED TUBE

# SUNDAY Programs

January 1, 1933

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
8:15 A.M.—Dawn Salute  
8:30—"Uncle Harry" Comics  
9—Sabbath Reveries  
10—Organ  
10:30—Dance Kings  
11—Old St. Mary's Church Services  
12 noon—Salon Group  
1—Waltz Time  
2—Opera Time  
4—Violin Masters  
5—Symphony Series  
5:30—Rabbi Elliot M. Burstein  
5:45—Twilight Harmonies  
6—Choir Hour  
6:30—Light Opera Concert  
8—John Wolohan's Orchestra  
9—News Flashes  
9:15—Joe Wright's Lido Orchestra  
10 to 11 P.M.—Concert Memories

**340.7 Meters KLY** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
12 noon—Records  
12:30—John Wharry Lewis Quintet;  
Corynne Sidney, soprano soloist  
1:30—Classical Recordings  
2:30—Clyde Diddle, basso; Helen  
Thuriby, soprano; Arco and Anita,  
novelty guitar duo; Jean Ardath,  
pianist  
3:30—Records  
4:30—The Singing Strings Ensemble  
5—Records  
5:30—Orlando Giurlani, tenor; Jean  
Ardath, pianist  
5:45—George Hughes, Historic Events  
6—Mixed Quartet under the direc-  
tion of M. Jay Goodman, tenor  
6:30—Hotel Oakland Trio  
7:30—Ethel Rhinard and Cora Scott  
8—Eight o'clock Players  
9—Brahms Trio  
9:30—Bungling Bunglers  
9:45—Marge Vogel & Ethel Rhinard  
10 to 11 P.M.—Dance Program

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
10:15 A.M.—Sunday School Lessons  
11 to 12 noon—First Baptist Church  
7:30 to 9 P.M.—Evening Service, 1st  
Baptist Church

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
8 A.M.—Recordings  
9—Scherer program  
9:30—Cosgrave's Program  
9:45—Organ Melodies  
10—Sunshine Half-Hour  
10:15—Tortola Program  
10:30—Recordings  
11—Selix Morning Concert  
11:30—Bernstein's Program  
11:45—Melody Gems  
12 noon—Maison Paul program  
12:15—Scherer popular program  
12:30—Semi Classics  
1—Popular Recordings  
1:30—Wexel Half-Hour  
2—Jo Mendel's Music  
2:15—Birthday Murder Mystery  
2:30—Jackie Archer, pianist  
2:45—Recordings  
3:45—Musical Styles  
4:15—Popular Selections  
4:45—Walkathon  
5:15—Silent period  
12:01 to 6 A.M.—Owl Program



**EFFIE PALMER**  
"MA PARKER"  
NBC-KGO—7:45 P.M.

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
8 A.M.—CBS Programs to 9:30  
9:30—Home Sweet Home Concert  
10:30—CBS Programs to 11:15  
11:15—Marshall Grant, organist  
11:30—Francesco Del Campo  
11:45—CBS Programs to 2  
2—Prof. Lindsley  
2:15—Rabbi Magnin  
2:30—CBS Programs to 6:30  
6:30—The Melody Hour with Juanita  
Tennyson and Ronald Graham with  
Walter Kelsey's Melody Ensemble  
7—CBS Programs to 9  
9—The Merrymakers  
10—Ted Florito's Orchestra  
11 to 12 mid.—Midnight Moods

**535.4 Meters KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.  
8:30 A.M.—Recorded Program  
9—Chas. Frederick Lindsley  
9:15—Records; Studio Program  
10—Baptist Church Bible Class  
11—Church Services  
12:30 P.M.—Chapel of Chimes Organ  
1—Latter Day Saints Church  
1:30—Boulevard Players  
2—Recordings; Studio program  
3—Masterpieces of Melody  
3:20—Putnam's Treasure Chest  
4—To be announced  
4:30—Juvenile Play, direction of  
Ursula March  
5—Chapel of the Chimes Organ  
6—Studio Program  
6:15—Educational Program  
6:30—Dance Music  
7—Famous Dance Orchestras  
7:30—Olive Williamson, pianist  
7:45—Baptist Church Services  
7:45—Rod Hendrickson  
9:30—Chapel of the Chimes Organ  
9:45—Favorite Melodies  
10—Hill Billies  
11 to 12 mid.—Jesse Stafford's Orch.

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—Sunday Symphony  
8:45—"Dance of the Hour" Program  
9—Health talk, Dr. Linebarger  
9:15—Popular recordings  
10—Watch Tower Program; Bible  
Lecture  
10:30—The Happy Cowboys  
10:45—Maxine's Shopping Service  
11—Recordings  
11:30—Iverson's Colonial Quartet  
12 noon—The Beverly Hillbillies  
1—Bible Questions and Answers  
2—Mildred Loma Glick and Whitney  
Wright  
2:30—Silent period  
6—Music; Bible Lecture  
7—Oakland Chamber of Commerce  
7:15—Roy Edwards, tenor; Milton  
Fallon, organist  
7:30—Spanish Watch Tower Pro-  
gram  
7:50—Silent period  
9—French and Polish program  
10 to 11 P.M.—Jess Norman's  
Dance Orchestra

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
2:30 P.M.—The Sacred Hour  
3—International program  
3:30—Gems of Yesteryear  
3:45—Musical Masterpieces  
4:45—White House Vespers  
5—Dance Music  
6—Silent period  
7:50 to 9 P.M.—Services from Fifth  
Church of Christ, Scientist

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts  
Radio Service Corp. of Utah, Salt Lake  
5 P.M.—Andre Kostelanetz Presents  
5:30—Roxey Theatre Ensemble  
6—Bath Club Revue  
6:30—The KSL Players  
7—Catholic Period  
7:30—KSL Feature Soloist  
7:45—LDS Evening Services  
8:15—Angelo Patri, "Your Child"  
8:30—Parade of Melodies  
9—Merrymakers  
10 to 11 P.M.—Frank Asper, or-  
ganist & Wm. Hardiman, violinist

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
8 A.M.—CBS Programs to 8:45  
8:45—Radio Gospel League  
9:15—CBS Programs to 11:15  
11:15—Marshall Grant, organist  
11:30—Francesco Del Campo  
11:45—CBS Programs to 2  
2—Judge Rutherford  
2:15—Rabbi Magnin  
2:30—CBS Programs to 4:45  
4:45—Radio Gospel Musicale  
5—CBS Programs to 6:30  
6:30—Music Teachers' Club  
7—CBS Programs to 7:45  
7:45—John T. Stevenson  
8:15—CBS Programs to 9  
9—The Merrymakers  
10—Ted Flo-Rito's Orchestra  
10:15—The Texas Cowboy  
10:30—Ted Florito's Orchestra  
11 to 12 mid.—Midnight Moods

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco  
Service to **KHQ, KOMO, KGW,  
KFI, KOA, KDYL, KGIR,  
KGHL, KTAR, KFSD**

- 8 A.M.—Organ Concert: KGO KOMO  
8:30—Arion Trio: KGO KOMO  
9:30—Song Album: KGO KHQ  
KOMO (KGW on 9:45)  
10—Piano Pictures, Aileen Fealy,  
Phyllida Ashley: KGO (KHQ on  
10:15)  
10:30—The Pilgrims, mixed chorus  
direction Dana S. Merriman: KGO  
KHQ KOMO KFI KFSD KTAR  
KDYL  
11—Monarch Mystery Tenor, Charles  
J. Gilchrist, Radio Reporter;  
Czerwonky Ensemble: KGO KFI  
KDYL  
11:15—Clyde Doerr Saxophone Oc-  
cet: KGO KHQ KOMO KFI KFSD  
KDYL  
11:30—Yeast Foamers: KGO KHQ  
KOMO KGW KFI KFSD KTAR  
KDYL KGIR KGHL  
12 noon—Wayne King and his Or-  
chestra: KGO KHQ KOMO KGW  
KFI KDYL  
12:30—Hour of Worship: KGO KHQ  
KOMO KGW KFI KFSD KTAR  
KDYL KGIR  
1—Jodent Program with Jane Fro-  
man: KGO KHQ KOMO KGW KFI  
KFSD KTAR KDYL KGIR KGHL  
1:15—Wildroot Institute: KGO KHQ  
KOMO KGW KFI KDYL  
1:30—National Youth Conference:  
KGO KHQ KGW KFSD KGIR  
KGHL  
2—National Vespers: KGO KHQ  
KGW KFSD KDYL KGIR KGHL  
2:30—Russian Symphonic Choir:  
KGO KHQ KFSD KDYL  
3—Songland, Gail Taylor, soprano;  
Myron Niesley, tenor: KGO KHQ  
KOMO (KGW off 3:15) KFI  
KFSD  
3:30—Romancers, orchestra direc-  
tion Nathan Abas: KGO KHQ  
KOMO KFI  
4—Borrah Minnevitich and His Har-  
monica Rascals: KGO KOMO  
KHQ KFSD KDYL  
4:15—The Morlin Sisters: Trio: KGO  
KHQ KOMO KFSD KDYL  
4:30—Great Moments in History:  
Drama: KGO KHQ KOMO KGW  
KFI KFSD KTAR KDYL  
5—Chase and Sanborn Program:  
Eddie Cantor, master of ceremo-  
nies: KGO KHQ KOMO KGW KFI  
KFSD KTAR KDYL  
6—Enna Jetlick Melodies: KGO  
KHQ KOMO KGW KFI KFSD  
KTAR KDYL KGIR KGHL  
6:15—GE Sunday Circle Concert:  
KGO KHQ KOMO KGW KFSD  
KFI KTAR KDYL  
6:30—The American Album of Fa-  
miliar Music: KGO KHQ KOMO  
KGW KFI KDYL  
7—Edna St. Vincent Millay: KGO  
KHQ KOMO KGW KFI KFSD  
KDYL  
7:15—Current Government: KGO  
KHQ KOMO KGW KFSD KTAR  
KDYL KGIR  
7:30—Romances, Grant Kimball and  
Claire Wilson, dialogue and duets:  
KGO KOMO KGW KFSD KDYL  
KGHL  
7:45—Sunday at Seth Parker's:  
KGO KHQ KGW KECA KFSD  
KTAR KDYL KGHL

- 8:15—Walter Winchell: KGO KHQ  
KOMO KGW KFI KTAR KDYL  
KGIR KGHL  
8:30—Melodic Serenade: KGO KHQ  
KFSD KDYL (KGHL on 8:45)  
9—The Domino Club of Hollywood:  
KGO KHQ KOMO KGW KFI  
KFSD KTAR  
10—Richfield News Flashes: KGO  
KHQ KOMO KGW KFI KFSD  
10:15—Paul Carson, organist: KGO  
KHQ (KOMO on 10:30) KFSD  
11 to 12 mid.—Tom Gerun and his  
Bal Tabarin Orchestra: KGO KHQ  
(KGW off 1:15) KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco  
Service to **KJR, KEX, KGA,  
KECA, KTAR, KDYL, KFSD**

- 8 A.M.—Chronicle Comics, read by  
Scotty: KPO  
8—Impressions of Italy: KGA KJR  
KEX KECA KFSD KDYL  
8:15—Major Bowes' Capitol Fam-  
ly: (KPO on 8:30) KGA KJR  
KEX KECA KFSD KDYL  
9:15—Roxly Mammoth Symphony:  
KPO KGA (KEX off 10) KECA  
KFSD KDYL  
10:30—Cecillians, vocalists, and  
Arion Trio: KPO KGA KJR KEX  
KECA  
11—Bible Stories: KPO KGA KJR  
KEX KECA  
12 noon—Pastels: Lucile Kirtley, so-  
prano; Woodwind Ensemble: KPO  
KGA KJR KEX KECA KFSD  
KGHL  
12:30—Melody Mixers: Vocalists,  
dance orchestra: KPO KGA KJR  
KEX KECA  
1:30—Quartet Time, the Olympians  
KPO KGA KJR (KEX on 1:45)  
KECA  
2—Terry Dantzier's Orchestra: KPO  
KGA KJR KEX KTAR  
2:30—Bohemians, Easton Kent, ten-  
or: KPO KGA KJR KEX KECA  
(KFSD on 2:45)  
3:30—Rex Chandler and his Orch.:  
KPO KGA KJR KEX  
4—Community Forum: KPO KGA  
KJR KGIR  
4:30—Nathan Abas, violinist: KPO  
KGA KJR (KEX off 4:45) KECA  
5—Rendezvous: Vocal trio: KPO  
KGA KJR (KEX on 5:15) KECA  
5:30—Sunday Concert: Vocalist and  
orchestra: KPO KGA KJR  
(KECA on 6:00)  
6:30—Gunnar Johansen, concert pi-  
anist: KPO KGA KJR (KECA  
on 6:45) KFSD  
7—John and Ned, harmony duo:  
KPO KGA KJR  
7:15—Sax - O - Tunes, three saxo-  
phones, with organ: KPO KGA  
KJR KECA  
7:30—Silhouettes: Charles Bulotti,  
tenor: KPO KGA (KJR off 8)  
8:15—Wonders of the Earth: KPO  
KGA KEX  
8:30—Rudy Selger and his Fairmont  
Hotel Orchestra: KPO KGA KECA  
9—Reader's Gulde, Joseph Henry  
Jackson: KPO KGA KJR KECA  
KDYL KOA  
9:30—Gus Arnheim and his Orches-  
tra: KPO KGA KJR (KEX on  
9:45) KECA KDYL  
10—Denver Musicians' Union: KPO  
KGA KJR KEX KECA KDYL  
KOA

- 10:30—On Wings of Music: KPO  
KGA KJR KEX KECA KDYL  
KOA  
11 to 12 mid.—Charles Runyan, or-  
ganist: KPO KGA KJR (KEX on  
11:15) KECA

508.2 Meters **KHQ** Main 5383  
920 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
9 A.M.—Book Reviews  
9:30—Piano Pictures  
10—Watch Tower Program  
10:15—NBC-KGO Programs to 2:30  
2:30 P.M.—Studio Program  
3—NBC-KGO Programs to 4:15  
4:15—Christian Photo Studios  
4:30—NBC-KGO Programs to 7:30  
7:30—Voice of Texas  
7:45—NBC-KGO Programs to 8:30  
8:30—"Rainbow Hawaiians"  
8:45 to 12 mid.—NBC-KGO Programs

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
8 A.M.—NBC-KGO Programs to 9:30  
9:30—Song Album  
10—Fred W. Shorter-Sermonette  
10:15—NBC-KGO Programs to 2:30  
2:30—Soloists  
2:45—Melodists  
3—NBC-KGO Programs to 8:30  
8:30—"Pioneers"  
9—The Domino Club  
10—News Flashes  
10:15—Crazy Crystal Quartet  
10:30 to 12 mid.—NBC-KGO Prog.

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
8 A.M. to 12 midnight—NBC-KPO  
Programs

236.1 Meters **KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
8 A.M.—CBS programs to 11:15  
11:15—Marshall Grant, organist  
11:30—Francisco Del Campo  
11:45—CBS Programs to 2  
2 P.M.—Professor Lindley  
2:30—CBS Programs to 4:15  
4:15—Cecil Solly  
4:30—Musical Memories  
4:45—Negro Achievement Hour  
5—Stamp Talk  
5:05—CBS Programs to 6:30  
6:30—Program from KFRC  
7—CBS Programs to 7:45  
7:45—Radio Speaker Stevenson  
8:15—Your Child  
8:30—Pennzoll Parade  
9—Merrymakers  
10—Ted Flo-Rito and Orchestra  
11 to 12 mid.—Midnight Moods

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**TOM GERUN'S**  
ORCHESTRA  
Direct from the beautiful  
**BAL TABARIN**  
SUNDAY  
11 to 12 p. m.  
NBC-KGO NETWORK  
COAST TO COAST



**CBS**

**Columbia Broadcasting System**

- 8 A.M.—Rhoda Arnold and Charles Carlile, duets: KFBK KWG KDB KOL KVI KFRC KGB
- 8:30—The Melody Makers: KFBK KWG KERN KDB KOL KVI KFRC KHJ KGB
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK KMJ KWG KDB KOL KFPY KOIN KFRC KHJ KGB KSL
- 9:30—Reis and Dunn, comedy and songs: KFBK KOL KVI KFPY KOIN KSL
- 9:45—Emery Deutsch and his Orchestra: KFBK KOL KVI KFPY KOIN KSL
- 10—Cathedral Hour: KFBK KOL KVI KFPY KOIN
- 10:30—Columbia Church of the Air: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11—"Smiling Ed" McConnell: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:45—The Hoosier Editor: KFBK KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—New York Philharmonic Symphony Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 2:30—Foreign Legion: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3—Poet's Gold: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3:15—Little Jack Little: KFBK KMJ KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3:30—The Gauchos: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 4—The World's Business: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 4:15—Barbara Maurel, contralto: KFBK KMJ KWG KDB KVI KFPY KOIN KFRC KHJ KGB KSL
- 4:30—Memories in Melody: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 4:45—Canta Nina Singing Girls: KFBK KMJ KERN KDB KFPY KOIN KFRC KGB KSL
- 5—Andre Kostelanetz Presents: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 5:30—Frank Cambria and Roxy Theatre Ensemble: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6—Fred Allen's Bath Club Revue: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—Friendly Muse: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7:30—Ernest Hutcheson, pianist: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KGB
- 8—Isham Jones and his Orchestra: KFBK KMJ KWG KDB KFPY KFRC KHJ
- 8:15—Angelo Patri, "Your Child": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

8:30 to 9 P.M.—Pennzoil Parade of Melodies: KFBK KMJ KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

**309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts**  
**Northwest Broad. System, Seattle, Wn.**  
 8 A.M.—NBC-KPO Prog. to 10:30  
 10:30—International Bible Students  
 10:45—NBC-KPO Programs to 8  
 8—First Church Christ, Scientist  
 9 to 12 mid.—NBC-KPO Programs

**319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**  
**The Journal, Portland, Oregon**  
 9 A.M.—CBS programs to 11:30  
 11:30—Francisco Del Campo  
 11:45—CBS Programs to 6:30  
 6:30—Piano recital  
 7—CBS Programs to 8  
 8—Journal Front Page  
 8:15—Angelo Patri  
 8:30—Parade of the Melodies  
 9—KHJ Merrymakers  
 10—Gene Baker, Cecil Teague  
 10:30—Ted Flo-Rito's Orchestra  
 11:30 to 12 mid.—Midnight Moods

**468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 9 A.M.—Jose Arias Mexican Orch.  
 9:30—NBC-KGO Programs to 1:30  
 1:30—Julie Kellar, harpist  
 1:45—Wesley Tourtellotte, Organist  
 2:30—NBC-KGO programs to 4  
 4—"Classic Hour," string trio  
 4:30—NBC-KGO programs to 7:15  
 7:15—Tales of the Secret Service, by Capt. Don W. Wilkie  
 7:30—Packard Orchestra  
 8:15—Walter Winchell  
 8:30—Orchestra  
 9—NBC-KGO Programs to 10:15  
 10:15 to 11:30 P.M.—Jay Whidden's Orchestra

**209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts**  
**Earle C. Anthony, Inc., Los Angeles**  
 8 A.M.—NBC-KPO Programs to 2  
 2—Smallman Studios program  
 2:30—Bohemians  
 3—Wesley Tourtellotte, organist  
 3:30—NBC-KPO Program  
 4—Recorded Program  
 4:30—NBC-KPO programs to 5:30  
 5:30—Golden Choristers  
 6—NBC-KPO Programs to 7  
 7—Dr. Eames talk on Children's Symphomy  
 7:15—NBC-KPO program  
 7:30—Nick Harris Detective Stories  
 7:45—Seth Parker program  
 8:15—Pierce Quartet  
 8:30 to 12 mid.—NBC-KPO Prog.

**225.4 Meters KGB FRank. 6151 1330 Kcys. 1000Watts**  
**Don Lee, Inc., San Diego, California**  
 8 A.M.—CBS Programs to 9:30  
 9:30—Home Sweet Home Concert  
 10:30—CBS Programs to 11:15  
 11:15—To be announced  
 11:45—CBS Programs to 2 P.M.—Bible Talk  
 2:30—CBS Programs to 6:30  
 6:30—The Melody Hour  
 7—CBS Programs to 9  
 9—The Merry-makers  
 10—Tomorrow's News Tonight  
 10:10—Ted Flo-Rito's Orchestra  
 11—Midnight Moods  
 12 to 1 A.M.—Recordings

**333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts**  
**Don Lee, Inc., Los Angeles, Calif.**  
 8 A.M.—Sunday Times Comics  
 8:30—CBS program  
 8:45—World Wide News  
 9—Tabernacle Choir and Organ  
 9:30—"Home Sweet Home Concert"  
 10:30—CBS Programs to 11:15  
 11:15—Marshall Grant, organist  
 11:30—Francisco Del Campo  
 11:45—Hoozier Editor  
 12 noon—N. Y. Philharmonic Symphony Orchestra  
 2—Prof. Lindsley  
 2:15—Rabbi Magnin  
 2:30—CBS Program to 4:45  
 4:45—International Health Institute  
 5—CBS Programs to 6:30  
 6:30—Melody Hour  
 7—The Friendly Muse  
 7:30—Edison Reveries  
 8—CBS programs to 9  
 9—The Merry-makers  
 10—News Items  
 10:10—Ted Florito and Orchestra  
 11 to 12 mid.—Marshall Grant, organist

**285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts**  
**Western Broadcast Co., Los Angeles**  
 7 A.M.—Bill Sharples' Gang  
 9:15—Swami Dhiraananda  
 9:30—Synagogue  
 10—Judge Rutherford, sermon  
 10:15—Transcription  
 10:50—Third Church of Christ, Scientist  
 12:10—"Story of India"  
 12:30 P.M.—Louise Johnson, Interpreter of Cosmic Laws  
 1—Jehovah's Witnesses  
 2—City Park Board Program  
 4—Red Book Transcription  
 4:15—Oriental Orchestra  
 4:45—Martin Luther Thomas  
 5—Radio Church of the Air  
 6—Dr. Abel, Humanitarian Society  
 6:45—Currier's Srenaders  
 7—Religious Goodwill Society  
 7:30—Organ recital  
 7:45—Smiling Ed McConnell  
 8—First Presbyterian Church  
 9—News  
 9:15 to 10:15 P.M.—Calmon Luboviski, violinist, accompanied by Claire Mellonino

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**"SAFETY-SEALED"**  
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**KEN ALLEN, Tenor**

# MONDAY Programs

January 2, 1933

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
7:45—Christian Science Program  
8—Breakfast Hour  
9:30—Organ recital  
9:45—Musical Novelties  
10—Sunshine Hour  
11—Album Leaves  
11:30—Dance Kings  
12 noon—Scriptures  
12:03—Meridian Medleys  
12:45—Organ Recital: Glen Goff  
1:45—P-T-A Lecture  
2—International Troubadors  
2:30—Glen Goff, Organist  
3—Musical Novelties  
3:30—Music Masters  
4—Singing Strings  
4:15—Bertram B. Bronson  
4:30—On Parade  
5—Metropolitan Hour  
5:45—Holt Thompson Digest  
6—Sunset Revue  
6:15—"Two and a Co-Ed"  
6:30—Waltz Time  
7—Salon Group  
7:15—Sydney Dixon and G. Donald Gray, duo recital  
7:45—Bob Allen: Piano Novelties  
8—Hubbard's Side Show  
8:30—Choir Hour  
9—RKO Variety Parade  
9:15—"National Defense"  
9:30—Virginia Miller, Pianist  
9:45—News Flashes  
10—John Wolohan's Orchestra  
11 to 12 mid.—Concert Memories

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—Prosperity Auction Program  
8:30—"Radio Fall"  
8:45—Recordings  
9—Silent Period  
1—Latin-American Program  
2—"Dance of the Hour" Program  
2:15—Recordings  
2:30—Maxine's Shopping Service  
3—The Beverly Hillbillies  
4—George Taylor & Clem Kennedy  
4:45—Maxine's Shopping Service  
5—Wade W. Forrester and Artists  
5:30—Recordings  
6—Silent period  
7:30—Emma Geer, soprano  
7:45—Studio program  
8 to 8:30 P.M.—Italian program

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:45—C. Martin Fryburg, tenor  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Topics and Music  
11—Helen Barker, art talk  
11:15—Concert Melodies  
11:45—Musical Portraits  
12 noon—Dance Music  
1—Silent period  
6—Dance Music  
6:15—The Ne'er-Do-Well  
6:30—Dance Music  
7—Learn Italian, Prof. Achille  
7:15—Willitts' Contest Review  
7:30—Silent period



MARJORIE TRUSDALE  
KFCR—VOCALIST

8:30—Mildred Epsteen  
8:45—John D. Barry, World Events  
9—Ella Stankevich, pianist  
9:15—Don Marquis, the Romancer  
9:30—Whitney Wright, violinist  
9:45—C. Martin Fryburg, tenor  
10—Master Melodies  
11—Salon Music  
11:30—Dance music  
12 to 1 A.M.—Hi-Dee-Ho!

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—Breakfast Hour; weather  
8—Silent period  
9—Ralph and the Rainbow Trouper  
10—Helpful Hour; Weather  
10:30—Morning Melodies  
11—Eleventh Hour Program  
12 noon—Band Concert  
12:30—Weather; Market Reports  
1—One o'Clock Program  
1:15—Trujo Strings  
1:30—Friendly Hour, Lena Leland  
2:30—Martha Meade Program  
3—Silent period  
4:30—Story Time, Lena Leland  
4:45—Skippy  
5—Vespers, Roger Darling  
5:30—Dinner Concert  
6—Hesoc  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:04—News Dispatches  
7:13—State Dept. of Agriculture  
7:30—Minute Man  
7:45—Band Concert  
8—Sacred Memory  
8:30—Golden Memories  
8:45—Special Travel Program  
9—Cross Cuts of the Day  
9:05—Accordion Capers  
9:30 to 10 P.M.—Fireside Program

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Crazy Quartette  
7:45—Daily Almanac of Fact & Fun  
8—Popular Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—Recordings  
10:35—Dr. B. L. Corley  
11—Recordings  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—Post-Enquirer News  
12:35—Records  
12:45—Studio Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Studio Program  
2—Hawaiian Travelogue  
2:30—Bridge Review, Ira Blue  
2:45—Lunatics at Large  
3—Studio Program  
3:30—Classical Recordings  
3:45—Putnam's Treasure Chest  
4—"Keep Smiling" Revue  
4:30—Studio Program  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:15—Dance music  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Famous Dance Orchestra  
7:30—News; Dance Music  
8—Orchestra  
8:15—Italian Program  
8:30—Dance Music  
8:45—The Mirror  
9—Ice Hockey  
10—Hill Billies  
11 to 1 A.M.—Radio Cabaret

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records  
9:15—New York Stocks  
9:30—Clinic of the Air  
10:15—Stocks; Finance Weather  
10:30—International Kitchen, Gladys Cronkhitte, director  
11—Sunshine Twins  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:40—Closing San Francisco stocks  
2:45—Opportunity Hour  
3:45—Records  
4—"The Lovable Liars"  
4:15—Margaret Klink and her Fairy Tale Hour  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:15—Rhymesmith  
5:30—Arco and Anita, guitar duo  
5:45—Lilah Clark, pianist  
6—Hotel Oakland Concert Trio  
7—News Items  
7:30—Sports Review  
7:45—Fred and Morris, comedians  
8—Jack Manley, violinist; Orlando Giurlani, tenor, and Jean Ardath, pianist  
8:25—Better Business Bureau talk  
8:30—Faucit Theater of the Air  
9—Aspre and Manila String orchestra  
9:30—Bungling Bunglers  
9:45—Jack Delaney's Band  
10:30—Fred Skinner  
10:45 to 12 mid.—Dance Program

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,  
KFI, KOA, KDYL, KGIR,  
KGHL, KTAR, KFSD

7 A.M.—Organ Concert: KGO KOMO  
7:30—The Nagoby Reform, dram-  
atic program: KGO KOMO KFSD  
7:45—Johnny Marvin, tenor: KGO  
KOMO KFSD KDYL

8—Singing Strings: KGO KFSD  
KFI KDYL

8:15—Shipwrecked: Dramatization:  
KGO KHQ KOMO KFI

8:30—Crosscuts from the Log o' the  
Day: KGO KHQ KOMO KGW  
KFI

9—Johnny Marvin, tenor: KGO  
KOMO

9:15—Lady Bugs: KGO KFSD

9:30—Buckaroos: KGO KOMO

9:45—Arion Trio: KGO KOMO  
(KGW KFI on 10) (KFSD off 10)

10:15—Doctor Dick, drama: KGO  
KHQ KOMO KGW KFI KFSD  
KTAR KDYL KGIR KGHL

10:30—Pasadena Rose Bowl Parade:  
KGO KHQ KOMO KGW KFI

11—Woman's Magazine of the Air:  
KGO KHQ KOMO KGW KFI

11:30—California Federation of Wom-  
en's Clubs: KGO KFSD

12 noon—Edna Fischer, pianist:  
KGO KOMO KFSD KOA

12:15—Western Farm and Home  
Hour: KGO KHQ KOMO KGW  
KFI KFSD (KTAR on 12:30)  
KDYL KGIR KGHL

1—Organ Concert, Paul Carson:  
KGO

1:45—Rose Bowl Football Game:  
U. S. C. vs. Pittsburg: KGO  
KOMO KGW KHQ KFI

4:30—Emerson Gill and his Lotus  
Gardens Orchestra: KGO KGW  
KFSD

4:45—News Service: KGO

4:45—Little Orphan Annie: KDYL  
KOA KGIR KGHL

5—Oahu Serenaders: KGO KHQ  
KOMO KGW KFSD KDYL

5:15—Hotel Hollenden Crystal Room  
Orchestra: KGO KFSD

5:30—Little Orphan Annie: KGO  
KHQ KOMO KGW KFI KTAR

5:45—Wheatenville: Dramatic  
sketch: KGO KHQ KOMO KGW  
KFI

6—To be announced

6:30—The Buick Program: KGO  
KHQ KOMO KGW KFI KFSD  
KTAR KDYL KGIR KGHL

7—Alice Joy, Radio Dream Girl:  
KGO KFSD (KHQ KGW KDYL  
on 7:15)

7:30—Demi-Tasse Revue: John P.  
Medbury, master of ceremonies:  
KGO KHQ KOMO KGW KFI  
KFSD KDYL KOA KGIR KGHL

8—Amos 'n' Andy: KGO KHQ  
KOMO KGW KFI KFSD KDYL

8:15—Ted Weems and His Orch.:  
KGO KHQ KGW KFSD KTAR  
KDYL

8:30—Voice of Firestone, Richard  
Crooks, tenor: KGO KHQ KOMO  
KGW KFI KFSD KTAR KDYL  
KGIR KGHL KGU

9—Southern Harmony Four: KGO  
KHQ KFSD

9:15—Art Kassels' Orchestra: KGO  
KHQ KFSD

9:30—Earl Hines Orchestra: KGO  
KFSD KHQ KDYL

10—Richfield News Flashes: KGO  
KHQ KOMO KGW KFI KFSD

10:15—Mark Hopkins Hotel Orch.:  
KGO KHQ (KOMO off 10:30)  
(KFI on 10:45) KFSD KOA

11—Ambassador Hotel Orchestra:  
KGO KHQ KOMO KFI KFSD

11:30 to 12 mid.—Organ Concert,  
Dollo Sargent: KGO KHQ KOMO  
KFI KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,  
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio: KPO (KGA  
KJR KEX on 8)

8:15—Elsie Mae Gordon, character-  
izations: KPO KGA KJR KEX  
KECA

8:30—Sonata Recital: KPO KGA  
KJR KEX KECA KFSD

9—Tom Mitchell, baritone: KPO  
KGA KJR KEX KECA

9:15—Dixie Memories: KPO KGA  
KJR KEX KECA

9:30—Organ Concert: KPO KGA  
KJR KEX KECA (KDYL on 9:45)

10—Mardi Gras, with Al Schuss,  
master of ceremonies: KPO KGA  
KJR KEX KECA KFSD

10:30—Ambassadors, male quartet:  
KPO KGA KJR KEX KFSD  
KDYL

10:45—Rhythmic Serenade: KPO  
KGA KJR KEX KFSD KDYL

11—Words and Music: Harvey Hays,  
reader: KPO KGA KJR KEX  
KECA KFSD KTAR KDYL

11:30—Outstanding Daytime Speak-  
ers: KPO KDYL

11:45—Godfrey Ludlow, violinist:  
KPO KGA KJR KEX KDYL

12 noon—Stringwood Ensemble: KPO  
(KGA on 12:05) KJR KEX KECA

12:30—Pair of Pianos: KPO KGA  
KEX KECA

1—United States Marine Band: KPO  
KGA KJR KEX KECA KFSD  
KTAR KDYL KGHL

1:30—Radio Guild: KPO KGA KJR  
KEX KECA KFSD KTAR KDYL  
KGHL

2—Lee Sims and Ilomay Bailey:  
KPO KGA KJR KECA KFSD  
KEX KDYL KGHL

2:15—Monday Matinee: KPO KGA  
KJR (KEX off 2:45) KECA KFSD

3—Melody Mixers: KPO (KGA on  
3:05) (KJR on 3:10, off 3:50)  
KEX KECA

4—Life of the Reillys: KPO KGA  
KJR KEX KECA KFSD

4:15—Federal Business Talk: KPO  
KGA KJR KEX

4:30—Eileen Piggott, soprano: KPO  
KGA KJR

4:45—Barbara Dale's Charm Mat-  
inee: KPO KFSD

5—California State Chamber of  
Commerce Program: KPO KGA  
KJR KECA

5:15—Synco-Thots: KPO KGA KECA

5:30—Red and Ramona: KPO KJR  
KGA KECA KDYL

5:45—Argentine Trio: KPO KGA  
KJR KDYL KOA

6—Music Doctor: KPO KGA KJR  
KECA (KFSD off 6:15) KGHL

6:30—Safety First: Traffic talk:  
KPO KGA KJR KECA

6:45—Cecil and Sally: KPO

7—John and Ned, harmony duo:  
KPO KGA

7:15—Tarzan of the Apes: KPO

7:30—National Radio Forum: KPO  
KGA KJR KTAR

8—On Parade: Band music: KPO  
KGA KJR (KEX on 8:15)

8:30—NBC Drama Hour: KPO  
KGA KJR KEX KECA

9—The Goldbergs: KPO KGA KJR  
KEX KECA KDYL

9:15—Nomads: KPO KGA KJR  
KECA

9:30—Road Show: Variety program:  
KPO KGA KJR KEX KECA  
(KDYL on 10) KOA

11—Stringwood Ensemble: KPO  
KGA KEX KECA

11:30 to 12 mid.—Rhythm Vendors:  
Orchestra direction Walter Beban,  
Clarence Hayes, tenor: KPO KGA  
KJR KEX KECA

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast

7:25—Stock Quotations

7:30—Exercise Period

8—Shell Happy Time

8:30—CBS Programs to 9:30

8:45—New York State Gubernatorial  
Inauguration President-elect Roose-  
velt, Albert E. Smith, Governor  
Herbert Lehman

10—Through the Looking Glass

10:15—CBS Programs to 12

12 noon—Noonday Concert

1—Frank Westphal's Orchestra

1:45—Shrine East-West Football  
Game, Ernie Smith announcing for  
Associated Oil

4:30—Composer's Hour

4:45—Morton Downey

4:55—Jolly Time Pop Corn

5—H-O Rangers

5:15—Globe Trotter; Town Topics

5:30—Skippy

5:45—Texas Cowboy

6—CBS Programs to 8

6—Blue Monday Jamboree

10—Bisquick Band

10:05—Stanley Smith's orchestra

11—Dancing with the Stars

12 to 1 A.M.—Midnight Request Hr.

**KJBS today!**

**The Alarm Klok Klub**

6 to 8 a.m., with "Dr." Frank  
Cope, the Original Blues  
Disperser

**Galla Rini**

*Piano-Accordionist*

12:15 to 12:30 a.m.



**CBS**

**Columbia Broadcasting System**

- 8:30 A.M.—Academy of Medicine Program: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KGB KSL
- 8:45—New York State gubernatorial Inauguration: President-elect F. D. Roosevelt, Alfred E. Smith and Governor Herbert Lehman: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 10—George Hall's Orchestra: KFBK KMJ KWG KERN KDB KOIN KHJ
- 10:30—Atlantic City Musicals: KFBK KMJ KERN KDB KVI KFPY KFRC KHJ KGB KSL
- 11—National Student Federation of America Program: KFBK KMJ KWG KERN KDB KOL KVI KOIN KFRC KHJ KGB KSL
- 11:15—Sylvia Sapiro, presenting "The Well-Tempered Clavichord": KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 11:30—American School of the Air: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—Happy New Year from Columbia; music of all lands: KFBK KMJ KWG KDB KFPY KOIN KHJ (KGB on 12:15) KSL
- 1—Frank Westphal's Dance Orchestra: KFBK KMJ KWG KERN KDB KFPY KFRC KHJ KSL
- 1:30—Columbia Artist Recital: KMJ KFBK KWG KERN KDB KVI KFPY KHJ KGB KSL
- 4:30—Earl Hoffman and his Orchestra: KFBK KMJ KWG KDB KOL KVI KFPY KGB KSL
- 4:45—Morton Downey, tenor: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 5—H-bar-O Rangers: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB
- 5:15—Smith Ballew and his Orchestra: KFBK KERN KVI KFPY
- 6—Chesterfield Program: Ruth Etting: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Kay Kyser's Orchestra: KFBK KDB KVI KFPY KOIN KHJ
- 6:30—Dancing at the Bellrive: KWG KFBK KOL KVI KFPY KOIN KFRC KGB
- 7:15—To be announced: KFBK KWG KOL KVI KFPY KOIN KFRC KHJ KGB
- 7:30—Columbia Radio Revue: KMJ KDB KFRC KHJ KGB
- 7:45 to 8 P.M.—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 361.2 Meters **KOA** York 5090  
830 Kcys. 12,500 Watts  
General Electric Co., Denver, Colo.
- 5 P.M.—Oahu Serenaders
- 5:15—Hotel Hollander Orchestra
- 5:45—Argentine Trio
- 6—Francis Craig's Orchestra
- 6:30—The Bulck program
- 7—Standard Oil Funfest
- 7:15—NBC-KGO Programs to 9:15
- 9:15—The Air Edition
- 9:30 to 11 P.M.—The Road Show

- 309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Rhythm Aces; vocal solos
- 7:30—Sun Risers; Sport News
- 8—NBC-KPO Programs to 12:30
- 12:30—Johnny Robinson's Orchestra
- 1—NBC-KPO Programs to 3
- 3—The Easy Chair
- 3:10—NBC-KPO Program
- 3:50—The World Bookman
- 3:55—Lost and Found Advtv.
- 4—NBC-KPO Programs to 4:45
- 4:45—Los Hermanos Brazilos
- 5—State Chamber of Commerce
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Sohl-Lundberg and Reed
- 7—News Edition of the Air
- 7:15—Tarzan of the Apes
- 7:30—NBC-KPO Programs to 11
- 11—Cole McElroy's Dance Orch.
- 11:30 to 12 mid.—Rhythm Vendors

- 236.1 Meters **KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.
- 6 A.M.—KOL Time Klock
- 7:45—Crazy Cowboy
- 8—Shell Happytime
- 8:30—Through the Looking Glass
- 8:45—CBS Programs to 10
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS Programs to 12
- 12 noon—The Carnival
- 1—Health Talk
- 1:15—Radio Speaker Stevenson
- 1:45—Shrine East-West Football Game
- 4:30—CBS Programs to 5:15
- 5:15—Jolly Time
- 5:20—Smith Ballew's Orchestra
- 5:30—Skippy (E. T.)
- 5:45—CBS Programs to 6:15
- 6:15—Sports Review, Ken Stuart
- 6:30—CBS Programs to 7:30
- 7—To be announced
- 7:15—Easy Aces
- 7:30—Golden West Serenaders
- 7:45—"Myrt and Marge"
- 8—Reflections
- 8:30—Radio Speaker Stevenson
- 8:45—The Globe Trotter
- 9—Elue Monday Jamboree
- 10—Ted Fio-Rito and Orchestra
- 11 to 12 mid.—Dancing with the Stars

- 280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco
- 6 A.M.—KJBS Alarm Klok Klub
- 8—Favorite Recordings
- 9—Assoc. Food Stores' Program
- 9:30—Popular Song Hits
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:30—Popular Selections
- 11:30—Charles' Miniature Vaudeville
- 11:45—Concert Favorites
- 12 noon—Recordings
- 12:15—Galla Rini, accordionist
- 12:30—Band Concert
- 12:45—Carl Coventy & Pat Buckman
- 1—Stock Reports; Records
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air; Records
- 3:15—Marta's Radio Personalities
- 3:30—Recordings
- 4—Junior Forum
- 4:15—Popular Records
- 4:45—Walkathon
- 5:15—Silent period
- 12:01 to 6 A.M.—Owl program

- 325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 8
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9:30
- 9:30—Betty Bon
- 9:45—Arion Trio
- 10—The Observer
- 10:30—Rose Bowl Parade, Pasadena
- 11—Magazine of the Air
- 11:30—Uncle Hank, Ciderville Center
- 11:45—Club Minutes
- 12 noon—NBC-KGO Program
- 12:12—Grain Quotations
- 12:15—Farm and Home Hour
- 12:30—For All the Family
- 1—Tea Time Tales
- 1:15—NBC-KGO Program
- 1:45—Rose Bowl Football Game.
- U. S. C. vs. Pittsburgh
- 4:30—Einer & Einar, Two Counselors
- 4:45—News Service
- 5—Concert Orchestra
- 5:30—Little Orphan Annie
- 5:45—NBC-KGO Programs to 7
- 7—Concert Orchestra
- 7:30—NBC-KGO Programs to 9
- 9—Little Symphony Hour
- 10—NBC-KGO Program
- 10:15—J. E. Drain, Talk
- 10:30 to 12 mid.—NBC-KGO prog.

- 204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.
- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 3
- 3—News Bulletin
- 3:05—NBC-KPO Programs to 4:45
- 4:45—To be announced
- 5—NBC-KPO Programs to 6:45
- 6:45—Frank Funkhouser
- 7—NBC-KPO Program
- 7:15—Tarzan of the Apes
- 7:30 to 12:30 A.M.—NBC-KPO Prog.

- 526 Meters **KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma
- 6 A.M.—The Wandering Cowboy
- 6:30—Farm Features
- 6:50—Reveille Reporter
- 7—Daybreak Devotionals
- 7:30—Organ Reveille
- 7:45—Texas Cowboy
- 8—Shell Happtime
- 8:30—Academy of Medicine
- 8:45—The Modern Shopper
- 9—George Yount, organist
- 9:15—New York State Gubernatorial Inauguration President-elect Roosevelt, Alfred E. Smith, Governor Herbert Lehman
- 10—Celia Lee
- 10:15—CBS Programs to 12
- 12 noon—Noon News, Joe Roberts
- 12:30—CBS Programs to 1
- 1—Cora DeVore, English lessons
- 1:15—CBS Programs to 1:45
- 1:45—East-West Football Game
- 4:30—Dr. Walsh, Dental Clinic
- 4:45—CBS Programs to 5:15
- 5:15—Musical Creditors
- 5:30—George Yount, organist
- 6—Zoeliner String Quartette
- 6:15—CBS Programs to 7:30
- 7:30—Golden West Serenaders
- 7:45—Myrt and Marge
- 8—"Cross-Cuts of the Day"
- 8:05—Little Symphony Trio
- 8:30—John T. Stevenson
- 8:45—Blue Monday Jamboree
- 10—Stanley Smith's Orchestra
- 11—Dancing with the Stars
- 11:15 to 12 mid.—Temple Theatre

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts

The Journal, Portland, Oregon  
6 A.M.—KOIN's Klock  
6:30—O. S. C. Extension Service  
7—KOIN Klock  
7:30—Keyboard Kapers  
8—Shell Happytime  
8:30—Golden Melodies  
9:15—CBS Programs to 10:30  
10:30—Art Kirkham, This and That  
11—CBS Programs to 1  
1—The Book of Life  
1:45—Shrine East-West Football Game  
4:30—Newspaper of the Air  
5—H-Bar-O Rangers  
5:15—Skippy  
5:30—Davidson's Prize Club  
6—Bells of Harmony  
6:15—Leather Pushers  
6:30—CBS Program  
7:15—Easy Aces  
7:30—Golden West Program  
7:45—Myrt and Marge  
8—Van Duyn Singer  
8:15—Blue Monday Jamboree  
10—DLBS Program  
10:10—Blisquick Band  
10:15—Sport Flashes  
10:30—Stanley Smith's Orchestra  
11 to 12 midnight—Dancing with the Stars

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.  
7 A.M.—Caterpillar Pioneers  
7:30—Morning News  
7:45—Early Birds  
8—Frisbie's Syrup  
8:30—NBC-KGO Program  
9—Walt and Marian  
9:15—Musical Gems  
9:30—Burgan's Home Comfort  
9:45—Tull and Gibbs  
10—Crazy Crystals  
10:15—Celia Lee  
10:30—Rose Bowl Parade  
11—Studio Program  
11:30—Organ Concert  
12 noon—Electric Home Quarter Hr.  
12:15—NBC-KGO Program  
1—Home Owned Business  
1:15—Various programs  
1:45—U. S. C. vs. Pittsburgh Football Game  
4:30—Studio Program  
4:45—Editorial Column, Russell Bankson  
5:15—“Skippy”  
5:30—NBC-KGO Programs to 6  
6—Fearless Dentists  
6:30—Buick Program  
7—Kinman Business University  
7:30 to 12 mid.—NBC-KGO prog

**225.4 Meters KGB** Frank. 6151  
1330 Kcys. 1000 Watts

Don Lee, Inc., San Diego, California  
7 A.M.—The Morning Edition  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—Blanche Wood  
10:30—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Composers' Hour  
4:30—CBS Programs to 5  
5—H-O Rangers  
5:15—CBS Program  
5:30—News and Town Topics  
5:45—String Quartette  
6:15—Chamber of Commerce  
6:30—CBS Programs to 7:15  
7:15—To be announced

7:30—CBS Programs to 8  
8—Blue Monday Jamboree  
10—Tomorrow's News Tonight  
10:10—Biltmore Orchestra  
11—Dancing with the Stars  
12 to 1 A.M.—Recordings

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles  
8 A.M.—NBC-KGO Progs. to 1:30  
1:30—Football Game at Rose Bowl; U. S. C. vs. Pitt Panthers  
4:30—To be announced  
4:45—Noreen Gammill, character sketches  
5—String Trio  
5:30—NBC-KGO Programs to 6  
6—“Makers of History”  
6:30—The Buick program  
7—Male Octet  
7:15—Beckman Orchestra  
7:30—NBC-KGO Programs to 9  
9—KFI Fun Factory Unlimited  
10—NBC-KGO program  
10:15—Phil Harris' Orchestra  
10:45 to 12 mid.—NBC-KGO Prog.

**265 Meters KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts

Radio Service Corp. of Utah, Salt Lake  
5 P.M.—Smith Ballew's Orchestra  
5:15—Chandu, the Magician  
5:30—Novely Group  
6—CBS Programs to 7  
7—KSL Featured Soloist  
7:15—Easy Aces  
7:30—The Jewel Box  
7:45—Myrt and Marge  
8—The Utah Buckaroos  
8:30—Guy Lombardo's Orchestra  
8:45—Salt Lake Federation of Labor  
9—Riviera Orchestra  
9:15—Blue Monday Jamboree  
10—Covey's Coconut Grove Orch.  
10:30 to 11 P.M.—Stanley Smith's Orchestra

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts

Western Broadcast Co., Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Clinic of the Air  
9:30—News  
9:45—Aratone  
10—Eddie Albright's Family  
10:30—Kate Brew Vaughn  
11—Recordings  
11:45—Talk by H. B. Drollinger  
12 noon—News  
12:45—Organ recital  
1—New Paris Inn Broadcast  
2—Eddie Albright, “The Bookworm”  
3—Matinee Mirthmakers  
3:30—Recordings  
4—Travelogue; Stocks; Announcements  
4:30—Town Crier  
5—Cecl and Sally  
5:25—Jolly Time Popcorn Co.  
5:30—Kate Smith  
5:45—Electric Transcription  
6—News  
6:15—Bill, Mac and Jimmy  
6:30—Si and Elmer  
6:45—Carrier's Serenaders  
7—Frank Watanabe and Hon. Archie  
7:15—“Pieces of Eight”  
7:30—Musical Program  
8—Light Concert Music  
8:30—Playlet  
9—News  
9:15—Anson Weeks (elec. trans.)  
9:30—Calmon Luboviski, violinist  
10—KNX Dance Band  
10:30—Organ Recital  
11 to 12 midnight—New Paris Inn

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—Lost and Found Broadcast  
10:05—Thinc Products  
10:10—CBS Programs to 12:30  
12:30—World-wide news  
12:45—CBS Programs to 1:45  
1:45—East-West Shrine Game  
4:30—Jack & Grace Composer's Hour  
5—H Bar O Rangers  
5:15—News Items; Town Topics  
5:30—“Skippy”  
5:45—Zoelner String Quartet  
6:15—CBS Programs to 7:15  
7:15—To be announced  
7:30—CBS Programs to 8  
8—Blue Monday Jamboree  
10—News Items; Bisquick Band  
10:15—Stanley Smith Orch  
11—Dancing with the Stars  
12 to 1 A.M.—Marshall Grant, organist

**209.7 Meters KECA** Richm'd 6111  
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles  
8 A.M.—Louis Rueb, exercises  
8:15—NBC-KPO Programs to 10:30  
10:30—Record program  
11—NBC-KPO Program  
11:30—Fred Forrest, talk  
11:45—County Medical Assoc. Talk  
12 noon—NBC-KPO Prog. to 4:15  
4:15—Records  
4:30—Randy Andrews, songs  
4:45—Alexander Bevani, the Italian Language  
5—NBC-KPO programs to 5:45  
5:45—Al, Mack and Tommy  
6—NBC-KPO Programs to 6:45  
6:45—Oral Lornettes  
7—Tom Murray's Hill Billies  
7:30—Organ and Colonial Quartet  
7:45—Helen Guest, ballads  
8 to 12 mid.—NBC-KPO Programs

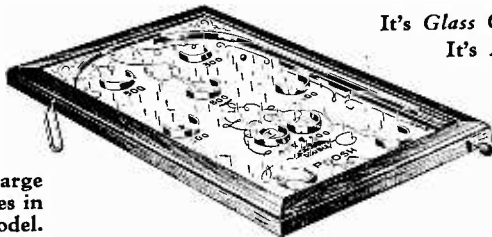
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The board is tilted so that the balls roll into a pocket at the upper right hand corner, and is then returned to the playing position, causing the balls to roll into a magazine where the number to be played is always visible. The spring operated ejector is pulled all the way back and one ball at a time falls automatically into playing position.

## Features

The playing field of the Poosh-M-Up toy game is entirely *glass covered*. This is made possible by the exclusive, automatic return and feed device. The ten non-chipping metal balls cannot be lost or misplaced, as the game is a completely inclosed unit. Folding wire legs are provided to hold the board in proper playing position. Non-mar tips at the lower ends for protection of furniture.

## Description

Beautiful mahogany finish frame. Playing field in natural wood with appropriate design. Over-all size: 11½ inches wide by 18 inches long by approximately 1 inch thick. Packed one to corrugated carton.

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AND

Broadcast Weekly, for one year—regular price, \$3

**Both for Only \$4**

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State.....

# TUESDAY Programs

January 3, 1933

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Recordings; Stocks  
7:30—Morning Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:45  
9:45—Ann Welcome, Kitchen Lyrics  
10—KFRC Shopper's Club  
10:30—Martha Meade Society  
10:45—Globe Trotter  
10:50—Madison Ensemble  
11—Rumford Chemical Works  
11:15—CBS Programs to 12  
12 noon—Noontday Concert  
1—Stock quotations  
1:05—Globe Trotter  
1:15—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Health Talk  
4:15—Recordings  
4:30—CBS Programs to 5  
5—Steamboat Bill  
5:15—Globe Trotter; Town Topics  
5:30—Skippy  
5:45—Modern Food Company  
6—CBS Programs to 6:30  
6:30—California Melodies  
7—CBS Programs to 8  
8—Globe Mills Headlines  
8:15—CBS Programs to 9:15  
9:15—Unknown Hands  
9:30—The Buccaneers  
9:45—Harold Sterns' Orchestra  
10—Bisquick Band  
10:05—Ted Florito's Orchestra  
10:40—Stanley Smith's Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Midnight Request Hr.

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 1000 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub  
8—Variety Records  
9—Melody Gems  
9:30—Popular Song Hits  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Popular Music  
11:15—Medical Society Talk  
11:30—Concert Favorites  
11:45—Parkelp Program  
12 noon—Dance Matinee  
12:30—Records  
1:05—Stock Report; Records  
2—Better Business Bureau Talk  
2:15—Popular Music  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air; Records  
3:45—Musical Styles  
4—Andy Anderson  
4:15—Records  
4:45—Walkathon  
5:15—Silent period  
12:01 to 6 A.M.—Owl Program

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—Prosperity Auction program  
8:30—"Radio Fal"  
8:45—Recordings  
9—Silent period  
1—Latin-American Program  
2—"Dance of the Hour" Program  
2:15—Recordings  
2:30—Mae Church, contralto  
2:45—Recordings  
3—The KROW-lian Revue  
4—George Taylor and Clem Kennedy  
4:30—Recordings



VIRGINIA REA  
NBC—VOCALIST

4:45—Maxine's Shopping Service  
5—Wade W. Forrester and Artists  
5:30—Recordings  
6—Silent period  
7:30—The Burlesquers  
8—Lecture, Judge Rutherford  
8:15—Fireside Choristers  
8:30—The Romantic Trumpeter and assisting artists  
9—The Beverly Hillbillies  
10 to 11 p.m.—Dance music

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
9:30—Musical Novelties  
9:45—Bluettes  
10—Sunshine Hour  
11—Album Leaves  
11:45—Dance Kings  
12 noon—Scriptures  
12:03—Meridian Medleys  
12:45—Tuesday Noon Club  
1:15—Footlight Features  
2—Prudence Penny  
2:15—Musical Novelties  
2:30—Verses; Mrs. M. C. Sloss  
2:45—Hawalian Entertainers  
3—Glen Goff, Organist  
4—Artist Celebrities  
4:15—"You and Your Government"  
4:45—International Troubadours  
5—Metropolitan Hour  
5:45—Holt Thompson Digest  
6—Sunset Revue  
6:30—Waltz Time  
7—Salon Group  
7:15—Royal Serenaders  
7:30—Donald Gray, baritone  
7:45—Bob Allen, Piano Novelties  
8—John Wolohan's Orchestra  
8—Billy Small, "Fiddlin' Around"  
8:15—Marie Eugene, soprano  
8:30—Milly and Billy  
8:45—News Flashes  
10—Sandman Organ  
11 to 12 mid.—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Crazy Quartette  
7:45—Daily Almanac of Fact & Fun  
8—Popular Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:30—X-Bar-B Ranch Boys  
12 noon—Echoes of Portugal  
12:30—Oakland Post Enquirer  
12:35—Records  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Studio Program  
2:30—Joan Renay in popular songs  
2:45—Lunatics at Large  
3—Charles Park, the Budgeteer  
3:30—Classical Records  
3:45—Putnam's Treasure Chest  
3:55—Better Business Bureau  
4—"Keep Smiling" Revue  
4:30—Studio program  
5—Uncle Rod's Smiie Club  
5:30—Dr. J. Douglas Thompson  
6—Dance Music  
6:10—Sport Champions  
6:15—Dance Music  
6:25—Parisian-Amer. Entertainers  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Famous Dance Orchestra  
7:30—Oakland Post Enquirer  
7:45—Dance Music  
8—Studio Program  
8:15—Golden Memories, Louise Taber  
8:30—Jesse Stafford's Orchestra  
9—Ice Hockey  
10—Hill Billies  
11—Jess Stafford's Dance Band  
11:30 to 1 A.M.—Radio Cabaret

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records  
9:15—New York Stocks  
9:30—Records  
10:15—Stocks; Finance; Weather  
10:30—International Kitchen, Gladys Cronkite, director  
11—Sunshine Twins  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:40—Closing San Francisco stocks  
2:45—Ethel Rhinard, pianist  
3—Records  
3:45—Madelon Sivyver & Nancy Hersey  
4—"Timely Garden Tips"  
4:15—Records  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
6—Betty Babbish Band  
7—News Items  
7:30—William Don, comedian  
7:45—Fred and Morris, comedians  
8—Organ Recital, Ethel Rhinard; Cora Scott, contralto  
8:30—Studio Program  
8:45—Helen Benson & Lucille Swan, banjoists; Lillah Clark, pianist  
9—Old Gospel Hymns Mixed Quartet, under direction of M. J. Goodman, tenor  
9:30—Bungling Bunglers  
9:45—Nerino's Variety Orchestra  
10:30 to 11:30 P.M.—Dance Program



**379.5 Mtrs. NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

**Service to KHQ, KOMO, KGW,  
KFI, KOA, KDYL, KGIR,  
KGHL, KTAR, KFSD**

- 7 A.M.—Organ Concert, Charles Runyan: KGO KOMO
- 7:30—Soloist: KGO KOMO KFSD KDYL
- 7:45—Breen and De Rose: KFSD KGO
- 8—Your Child: KGO KOMO KGW KFI KFSD KDYL KGIR
- 8:15—Shipwrecked: Radio dramatization: KGO KHQ KOMO KFI
- 8:30—Crosscuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Johnny Marvin, tenor: KGO
- 9:15—Lady Bugs: Vee Lawnhurst, Muriel Pollock, piano duo: KGO KFSD KDYL
- 9:30—Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO KOMO
- 9:45—Arion Trio: KGO (KHQ on 10:15) (KOMO on 10) (KFI on 10, off 10:15)
- 10:30—Woman's Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD on 10:50 to 11:10) (KTAR KDYL KOA off 10:50)
- 11:30—Strollers Matinee: KFSD KGO KDYL
- 11:30—Strollers Matinee: (KGO KFSD on 11:45) KDYL
- 12 noon—Edna Fischer, pianist: KGO KOMO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Stringwood Ensemble: KGO (KOMO on 1:20)
- 2—Paul Whiteman's Rhythm Boys: KGO KHQ KOMO KFI KDYL
- 2:15—Melodic Thought: Soloists with orchestra: KGO KHQ (KGW on 2:15 to 2:30) (KOMO KFSD KGHL on 2:30) KDYL
- 2:45—Concert Echoes: KGO KHQ KGW KDYL
- 3—Frances Alda and the Waldorf-Astoria Orchestra: KGO KFSD KDYL
- 3:30—Ralph Kirbery, baritone: KGO KHQ KOMO KGW KFSD
- 3:45—Alvino Rey, guitarist: KGO KHQ KFSD KDYL KOA
- 4—Mid-Week Hymn Sing: KGO KHQ KOMO KFSD KTAR KDYL KGIR
- 4:15—Tea Timers, Agatha Turley, soprano; John Childs, cellist; Dollo Sargent, organist: KGO
- 4:30—Soloist: KGO KOMO KGW
- 4:45—News Service: KGO
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 5—Balladettes: Soloist, orchestra: KGO (KHQ off 5:15)
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—The Utah Trail, vocalist with orchestra: KGO KHQ KOMO KGW KDYL
- 6:30—Ed Wynn and the Fire Chief Band: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL

- 7—Lucky Strike Hour: Federal crime drama; dance music: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGU
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
- 8:15—Memory Lane, rural drama by H. C. Connette, featuring Billy Page, Eileen Piggott: KGO KHQ KOMO KGW KFI KFSD KTAR
- 8:45—Horlick program: KGO KHQ KOMO KGW KDYL
- 9—Waltz Time: Ben Klassen, tenor; orchestra direction Meredith Willson: KGO KHQ
- 9:30—Ben Bernie and his Blue Ribbon Orchestra: KGO KHQ KOMO KGW KFI KFSD KTAR
- 10—News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Johnny Hamp's Orchestra: KGO KHQ KFI KFSD KDYL KOA
- 11—Phil Harris' Orchestra: KGO KHQ KFI KFSD
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KFSD

**440.9 Mtrs. NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

**Service to KJR, KEX, KGA,  
KECA, KTAR, KDYL, KFSD**

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Soloist: KPO KGA KJR KECA
- 8:30—U. S. Army Band: KPO KGA KJR (KEX on 8:45) KECA KFSD KTAR
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 9:15—Dixie Memories: KPO KGA KJR KEX KECA
- 9:30—Bluettes, vocal trio: (KPO off 9:45) (KYA on 9:45) KGA (KJR KECA off 9:45) KEX (KFSD KDYL on 9:45)
- 9:45—University of California Program: KPO
- 10—Mardi Gras, with Al Schuss, master of ceremonies: KPO KGA KJR KEX KECA
- 10:30—George Sherban Concert: KPO KGA KJR KEX KDYL
- 11—Words and Music: KPO KGA KJR KEX KECA (KDYL off at 11:15)
- 11:30—Rhythm Vendors: KPO KGA KJR KEX (KECA on 11:45)
- 12 noon—Organ Concert, Paul Carson: KPO (KGA on 12:05) KJR KEX KECA
- 12:45—Johnny O'Brien, accordionist: KPO KGA KJR KEX KECA
- 1—Ted Mack's Brown Palace Hotel Orchestra: KPO KGA KJR KEX KECA KFSD KDYL KOA
- 1:15—Meredith Willson and His Orchestra: KPO KGA KJR KEX KDYL KOA KGHL
- 1:45—Brownie Tales: Children's program: KPO KGA KJR KEX KECA
- 2—Music Garden: KPO KGA KJR KEX KECA
- 2:45—Argentine Trio: KPO KGA KJR KFSD KGHL
- 3—Melody Mixers: Orchestra: KPO (KGA on 3:05) (KJR on 3:15, off 3:55) KEX (KECA on 3:45)
- 4—Simp and Gladys: Comedy sketch: KPO KGA KJR KEX
- 4:15—You and Your Government: KPO KGA KJR KEX KECA

- 4:45—Barbara Dale's Charm Matinee: KPO KECA KFSD
- 5—To be announced
- 5:30—Harvey Peterson, violinist: KPO KGA KJR KECA KDYL
- 5:45—Bits of Melody: KPO KGA KJR KDYL
- 6—Recollections: KPO KGA KJR KECA
- 6:45—Cecl and Sally: KPO
- 7—John and Ned, harmony duo: KPO KGA KECA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Rainbow Harmonies: KPO KGA (KJR on 7:45) KECA
- 8—Western Artists Series: KPO KGA KJR KEX KECA
- 8:15—Pacific Advertising Association Talks: KPO KGA KJR KEX KGIR KGHL
- 8:30—Cesare Sodero and the NBC Concert Orchestra: KPO KGA KJR KEX KDYL KGHL
- 8:45—Synco-Thots, Edna Fischer, Newell Chase, piano duo: KPO KGA KJR KEX KECA KGHL
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Art Jarrett and Don Bestor and His Orchestra: KPO KGA KJR KEX KECA KDYL
- 9:30—The Story Teller: KPO KGA KJR KEX KECA KOA
- 10—Myron Niesley, tenor, and Austin Mosher, baritone: KPO KGA KJR KEX KECA KDYL KOA
- 10:15—Cliffon Jazz: Vocal soloist; orchestra direction Meredith Willson: KPO KGA KJR KEX KECA
- 10:45—Kenneth Spencer, basso: KPO KGA KJR KEX KECA
- 11—Stringwood Ensemble: KPO KGA (KJR on 11:15) KEX
- 11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orchestra: KPO KGA KJR KEX

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Learn French. Prof. Achille
- 11:15—Concert Melodies
- 11:45—Musical Sketches
- 12 noon—Dance Music
- 1—Silent period
- 6—Dance Time
- 7—Union Mutual Program
- 7:15—Helen Bellevue
- 7:30—Silent period
- 11—Salon Music
- 11:30—Dance Music
- 12 to 1 A.M.—Hi-Dee-Ho!

**KJBS today!**

**The Alarm Klok Klub**  
6 to 8 a.m.

**News Broadcasts**  
10 a.m. and 3 p.m.

**Scotty Mortland**  
10:05 to 10:20 a.m.

**CBS****Columbia Broadcasting System**

8:30 A.M.—Current Questions Before Congress: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KHJ KGB KSL

8:45—Vincent Sorey and his Orchestra: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KHJ KGB

9—Buddy Harrod's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KHJ KGB

9:30—Concert Miniatures: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KGB

10—George Hall's Orchestra: KFBK KMJ KWG KERN KDB KOL KOL KOIN

10:30—Madison Ensemble: KFBK KMJ KDB KVI KFPY (KFRC on 10:45) KHJ KGB KSL

11—The Captivators: KFBK KMJ KWG KERN KDB KOL KVI KOIN KHJ KGB KSL

11:30—American School of the Air: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL

12 noon—Columbia Artists: KFBK KMJ KWG KDB KFPY KOIN KHJ (KGB on 12:30) KSL

12:30—Frank Westphal and his Orchestra: KFBK KMJ KDB KVI KFPY KGB KSL

1—Tito Guizar, tenor: KFBK KMJ KWG KERN KDB KVI KFPY KHJ KGB KSL

1:15—Fred Berrens and his Orchestra: KFBK KMJ KWG KDB KVI KFPY KFRC KHJ (KGB on 1:30) KSL

1:45—Columbia Salon Orch.: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KGB KSL

4:30—Ben Selvin and the Bohemia Orchestra: KFBK KMJ KWG KDB KOL KVI KFRC KHJ KGB KSL

4:45—Boswell Sisters: KFBK KMJ KWG KDB KOL KVI KFRC KHJ KGB KSL

5—Fray and Braggiotti, Franco-Italian Piano Team: KFBK KWG KDB KOL KVI KFPY KFRC KHJ KSL

5:15—Smith Ballew and his Orchestra: KFBK KOL KFPY KGB

5:45—To be announced: KFBK KMJ KOL KVI KFPY KHJ KGB KSL

6—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

6:15—Threads of Happiness: KFBK KMJ KWG KERN\* KOL KVI KFPY KOIN KFRC KHJ KGB KSL

6:30—California Melodies: KFBK, KMJ KWG KERN KDB KFRC KHJ KGB KSL (KVI KFPY KOIN on 6:45)

7—Those McCarty Girls: KFBK KMJ KWG KDB KVI KFPY KOIN KFRC KHJ

7:15—Keyboard Varieties: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KHJ KGB KSL

7:30—Edwin C. Hill: KFBK KWG KOL KFPY KOIN KFRC

7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL

8:15—Howard Barlow and the Columbia Symphony Orchestra: KFBK KMJ KWG KERN KDB KFPY KFRC KHJ KGB KSL

8:30—Isham Jones Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL

9—Don Redman and his Orchestra: KFBK KMJ KDB KFPY KFRC KHJ

9:30 to 10 P.M.—Harold Stern and his St. Moritz Orchestra: KFBK KFPY KOIN (KFRC KHJ KGB on 9:45) KLZ KOH

**319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**  
**The Journal, Portland, Oregon**

6 A.M.—KOIN's Klock  
 7:30—Keyboard Kapers  
 8—Shell Happytime  
 8:30—Golden Melodies  
 9:30—CBS Programs to 10:30  
 10:30—Art Kirkham, This and That  
 11—CBS programs to 12:30  
 12:30—Book of Life  
 1—CBS program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—Newspaper of the Air  
 5:15—Skippy  
 5:30—Davidson's Prize Club  
 6—Music that Satisfies  
 6:15—Threads of Happiness  
 6:30—Golden West program  
 6:45—California Melodies  
 7—McCarthy Girls  
 7:15—Sport Flashes  
 7:30—CBS Feature  
 7:45—Myrt & Marge  
 8—Van Duyn Singer  
 8:15—CBS programs to 9  
 9—Bells of Harmony  
 9:15—DLBS Feature  
 9:25—Bisquick Band  
 9:30—Fights Broadcast  
 10:30—The Slumber Boat  
 11 to 12 mid.—McElroy's Greater Oregonians

**236.1 Meters KOL Main 2312 1270 Kcys. 1000 Watts**  
**Seattle Broadcast. Co., Seattle, Wash.**

6 A.M.—KOL Time Klock  
 7:45—Crazy Minstrel  
 8—Shell Happytime  
 8:30—CBS Programs to 9:30  
 9:30—Colonial Dames  
 9:45—CBS program  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—CBS Programs to 12  
 12 noon—The Carnival  
 1—Hill and Dale  
 1:15—Radio Speaker Stevenson  
 1:45—CBS Program  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:30—CBS Program  
 3:45—Feminine Fancies  
 4—Studio program  
 4:15—Cecil Solly  
 4:30—CBS Programs to 5:30  
 5:30—Skippy  
 5:45—CBS Programs to 6:30  
 6:30—Program from KOIN  
 6:45—Sports Review  
 7—Otto A. Case  
 7:15—Keyboard Varieties  
 7:30—Edwin C. Hill  
 7:45—"Myrt and Marge"  
 8—Radio Speaker Stevenson  
 8:30—Aviation Quarter Hour  
 8:45—Isham Jones' Orchestra  
 9—The Globe Trotter  
 9:15—Unknown Hands (E.T.)  
 9:30—Boxing Bout  
 11—Stanley Smith's Orchestra  
 11:20 to 12 mid.—Hotel Roosevelt Or.

**325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts**  
**Fisher's Blend Station, Inc., Seattle**

6:55 A.M.—Inspirational Service  
 7—NBC-KGO Programs to 8  
 8—Prudence Penny  
 8:15—NBC-KGO Programs to 9  
 9—Neighborhood Mary  
 9:30—The Bon Marche  
 9:45—Arlon Trio  
 10—The Observer  
 10:15—NBC-KGO Programs to 11:45  
 11:45—Club Minutes  
 12 noon—NBC-KGO Program  
 12:12—Grain Quotations  
 12:15—Farm and Home Hour  
 1—Tea Time Tales  
 1:15—NBC-KGO Programs to 3:30  
 3:30—Concert Orchestra  
 3:45—NBC-KGO Programs to 4:30  
 4:30—Einer & Einar, Two Counselors  
 4:45—News Service  
 5—Concert Orchestra  
 5:30—NBC-KGO programs to 9  
 9—Fisher's Blend Half-Hour  
 9:30—NBC-KGO programs to 10:15  
 10:15—Ghost story  
 10:30 to 12 mid.—NBC-KGO Prog.

**204 Meters KGA Main 3434 1470 Kcys. 5000 Watts**  
**NW. Broad. System, Spokane, Wash.**

6 A.M.—Early Brds; News  
 8—NBC-KPO Programs to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 4:45  
 4:45—To be announced  
 5—You and Your Government  
 5:30—Johnny M. Gratt  
 5:35—NBC-KGO Programs to 6:45  
 6:45—Spokane Male Singers  
 7—John and Ned  
 7:15—Tarzan of the Apes  
 7:30 to 12 mid.—NBC-KPO Prog.

**526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts**  
**Puget Sound Broadcast. Co., Tacoma**

6 A.M.—The Wandering Cowboy  
 6:30—Farm Features  
 6:50—The Reveille Reporter  
 7—Daybreak Devotionals  
 7:30—Organ Reveille  
 7:45—Texas Cowboy  
 8—Shell Happytime  
 8:30—CBS Programs to 9:15  
 9:15—George Yount, organist  
 9:30—Columbia Revue  
 10—Home Economics, Celia Lee  
 10:15—CBS Programs to 12  
 12 noon—Noon News, Joe Roberts  
 12:30—CBS Programs to 2  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 3:15—Musical Arts Trio  
 3:30—Camille Arnd  
 3:45—Dr. Walsh, Dental Clinic  
 4—Book Review  
 4:30—Dental Clinic  
 4:45—CBS Programs to 5:15  
 5:15—Musical Creditors  
 5:30—Recordings  
 5:50—CBS Programs to 6:30  
 6:30—"Lost in the Olympics"  
 6:45—CBS Programs to 7:30  
 7:30—Dr. Mellor  
 7:45—Myrt and Marge  
 8—John T. Stevenson  
 8:30—Isham Jones' Orchestra  
 9—Wrestling Wrinkles  
 9:15—Don Redman's Orchestra  
 9:30—The Friendship Club  
 10:30—Ted Fio-Rito's Orchestra  
 10:40—Stanley Smith's Orchestra  
 11:20 to 12 mid.—Dancing with the Stars

**309.1 Meters KJR Seneca 1515**  
**970 Kcys. 5000 Watts**  
 Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Rhythm Aces  
 7:04—Produce Quotations  
 7:14—Vocal Solos; Sun Risers  
 7:33—Sport News; Sun Risers  
 8—NBC-KPO to 9:45  
 9:45—Martha Meade Society  
 10—Mardi Gras  
 10:30—NBC-KPO Programs to 3  
 3—Better Business Talk  
 3:05—Melody Mixers  
 3:50—The World Bookman  
 3:55—Lost and Found Advt.  
 4—NBC-KGO Programs to 4:45  
 4:45—Henri Damski, saxophone soloist  
 5—NBC-KPO Programs to 6:45  
 6:45—Sohl-Lundberg-Reed  
 7—John and Ned  
 7:15—Tarzan of the Apes  
 7:30—News Edition of the Air  
 7:45 to 12 mid.—NBC-KPO Prog.

**508.2 Meters KHQ Main 5383**  
**950 Kcys. 1000 Watts**  
 Louis Wasmer, Inc., Spokane, Wash.  
 7 A.M.—Caterpillar Pioneers  
 7:30—Morning News  
 7:45—Kronenberg's Shoe Hospital  
 8—Crazy Crystals  
 8:30—Crosscuts of the Day  
 9—"Walt and Marian"  
 9:15—Musical Gems  
 9:30—Burgan's Home Comfort  
 9:45—Celia Lee  
 10—Frances Ingram  
 10:15—Martha Meade Society  
 10:30—NBC-KGO Program  
 11:30—Bell Organ Concert  
 12 noon—Electric Home Quarter Hr.  
 12:15—Chamber of Comm. Luncheon  
 1—Home Owned Business  
 1:15—Various programs  
 1:45—KHQ News  
 2—NBC-KGO Programs to 4:45  
 4:45—Editorial Column  
 5:15—Skippy  
 5:30 to 12 mid.—NBC-KGO Prog.

**285.5 Meters KNX Hemp. 4101**  
**1050 Kcys. 5000 Watts**  
 Western Broadcast Co., Los Angeles  
 6:45 A.M.—Bill Sharples' Gang  
 8:45—Inspirational Talk and Prayer  
 9—Clinic of the Air  
 9:30—News  
 9:45—Keltabs  
 10—Eddie Albright's Family  
 10:30—Kate Vaughn  
 11—Jack Carter's Birthday Party  
 11:45—Recordings  
 12 noon—News  
 12:15—Homeopathic Talks  
 1—New Paris Inn Broadcast  
 2—Eddie Albright, "The Bookworm"  
 2:30—Fireman's Band  
 4—Travelogue; Stocks; Announcements  
 4:15—Ernily Shutts  
 4:30—Town Crier  
 5—Cecl and Sally  
 5:25—Jolly Time Popcorn  
 5:30—Kate Smith  
 5:45—Chandu, the Magician  
 6—News  
 6:15—Bill, Mac and Jimmy  
 6:30—Si and Elmer  
 6:45—Currler's Serenaders  
 7—Frank Watanabe and Hon. Archie  
 7:15—Musical program  
 8—American Legion Program  
 8:30—KNX Orchestra  
 8:45—Golden Memories  
 9—News

9:15—Dance Band  
 9:30—Concert  
 10—KNX Dance Band  
 10:30—Organ and Marion Mansfield  
 11 to 12 midnight—New Paris Inn

**468.5 Meters KFI Richm'd 6111**  
**640 Kcys. 50,000 Watts**  
 Earle C. Anthony, Inc., Los Angeles  
 6:45 A.M.—Dr. Seixas, exercises  
 7:30—Stock Quotations  
 7:45—Polly Grant Hall, pianist  
 8—NBC-KGO programs to 9  
 9—Studio program  
 9:15—Joe Warner's Jolly Journal  
 9:30—Fashion Tour with Melisse  
 10—NBC-KGO program to 11:45  
 11:45—State Market Reports  
 12 noon—Dept. of Agric. talk  
 12:15—NBC-KGO program  
 1—News release  
 1:15—String trio  
 1:45—Studio program  
 2—Whiteman Rhythm Boys  
 2:15—Baldwin Twins  
 2:30—Musical Globe Trotter  
 2:45—Tom Murray's Hillbillies  
 3:45—Jimmy Base, songs  
 4—Calif. Assoc. for Adult Education  
 4:15—Talks on Psychology  
 4:30—News release  
 4:45—Nick Harris program  
 5—String Trio and Robert Hurd, soloist  
 5:30—NBC-KGO Programs to 6  
 6—Helene Handin, Truthful Trouper  
 6:15—Pac. Coast Adv. Assoc. Speaker  
 6:30—NBC-KGO Programs to 8:45  
 8:45—Orchestra, mixed quartet and cast in Tapestries of Life  
 9:30—NBC-KGO Program to 10:15  
 10:15—Phil Harris' Orchestra  
 10:45—Jay Whidden's Orchestra  
 11—Phil Harris' Orchestra  
 11:30 to 12 mid.—Jay Whidden's Orchestra

**333.1 Meters KHJ Vandike 7111**  
**900 Kcys. 1000 Watts**  
 Don Lee, Inc., Los Angeles, Calif.  
 7 A.M.—News Briefs and Records  
 8—Snell Happy Time  
 8:30—CBS Programs to 9:30  
 9:30—Thru the Looking Glass  
 9:45—Records  
 9:55—Lost and Found Broadcast  
 10—Martha Meade Society  
 10:15—CBS Programs to 12:15  
 12:15—Vidacrin Laboratories Prog.  
 12:30—World-wide News  
 12:45—Beauty Talk  
 1—CBS programs to 1:45  
 1:45—International Health Institute  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Tiny Newland  
 4:15—U. S. C. Trojan Period  
 4:30—CBS program to 5:15  
 5:15—News Items; Town Topics  
 5:30—"Skippy"  
 5:45—To be announced  
 6—CBS Programs to 7:30  
 7:30—Chandu, the Magician  
 7:45—Myrt and Marge  
 8—"Globe Headlines"  
 8:15—CBS program  
 8:30—Stanley Smith Orchestra  
 8:45—CBS programs to 9:15  
 9:15—"Unknown Hands"  
 9:30—Don Clark's Music  
 9:45—Harold Stern Orchestra  
 10—News Items and Bisquick Band  
 10:15—Ted Fio-Rito's Orchestra  
 10:40—Stanley Smith's Orchestra  
 11:20—Dancing With the Stars  
 12 to 1 A.M.—Marshall Grant, organ

**296.6 Meters KQW Ballard 777**  
**1010 Kcys. 500 Watts**  
 Pac. Agric. Foundation, Ltd., San Jose  
 7 A.M.—The Breakfast Hour  
 8—Silent period  
 9—Ralph and Rainbow Trouper  
 10—Martha Meade Society  
 10:15—Aunt Sammy, Economics  
 10:30—Morning Melodies  
 11—Eleventh Hour Program  
 11:45—Accordion Capers  
 12 noon—Band Concert  
 12:30—State Market Reports  
 1—One o'Clock Program  
 1:15—Trujo Strings  
 1:30—Friendly Hour, Lena Leland  
 2:30—Martha Meade Program  
 3—Silent Period  
 4:30—Story Time, Lena Leland  
 4:45—Skippy  
 5—Watch Tower  
 5:15—Rabbi Karesh  
 5:30—Dinner Concert  
 6—Evening Echoes  
 6:15—Franco's Program  
 6:30—Market Reports  
 6:45—Farmers' Exchange  
 6:50—Santa Clara Valley News  
 6:55—Prune Pool  
 7—U. S. Weather Forecast  
 7:03—Radio News and Forum  
 7:04—News Dispatches  
 7:15—Calif. State Dept. of Agric.  
 7:30—Minute Man  
 7:45—Band Concert  
 8 to 10 P.M.—You Never Can Tell Program

**225.4 Meters KGB Frank. 6151**  
**1330 Kcys. 1000 Watts**  
 Don Lee, Inc., San Diego, California  
 7 A.M.—Morning Edition  
 8—Shell Happytime  
 8:30—CBS Programs to 9:45  
 9:45—Blanche Wood  
 10:30—CBS Programs to 12  
 12 noon—Farm Flashes  
 12:15—CBS Programs to 12:45  
 12:45—News; Market Quotation  
 1—Bible Talk  
 1:30—CBS programs to 2  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Tiny Newland  
 4:15—Trojan Period  
 4:30—CBS Programs to 5:30  
 5:30—News and Town Topics  
 5:45—To be announced  
 6—CBS Programs to 7:30  
 7:30—Tarzan of the Apes  
 7:45—Myrt and Marge  
 8—Headlines  
 8:15—Columbia Symphony Orchestra  
 8:30—Biltmore Orchestra  
 8:45—CBS Programs to 9  
 9:15—To be announced  
 9:45—Stern's Orchestra  
 10—Tomorrow's News Tonight  
 10:10—Fio-Rito's Orchestra  
 10:40—Biltmore Orchestra  
 11:20—Dancing with the Stars  
 12 to 1 A.M.—Recordings

**361.2 Meters KOA York 5090**  
**830 Kcys. 12,500 Watts**  
 General Electric Co., Denver, Colo.  
 5:45—Standard Oil Funfest  
 6—Ben Bernie's orchestra  
 6:30—Texaco Program  
 7—Lucky Strike  
 8—Amos 'n' Andy  
 8:15—Orchestra and Guest Soloist  
 8:45—Horlick's Health Talks  
 9—Goldbergs  
 9:15—Hotels New Yorker Orchestra  
 9:30—The Story Teller  
 10—Fireside Reveries  
 10:15 to 11 P.M.—Pacific on Parade

# WEDNESDAY Programs

January 4, 1933

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
9:30—Musical Novelties  
9:45—Stringwood Ensemble  
10—Sunshine Hour  
11—Album Leaves  
11:15—Marion Day's "Tete-a-tete"  
11:30—Dance Kings  
12 noon—Scriptures  
12:03—Meridian Medleys  
12:45—Glen Goff, Organist  
1:45—Marian Day's "Tete-a-Tete"  
2—Prudence Penny  
2:15—Quartette Hour  
2:30—Community Chest  
2:45—Symphony Highlights  
3:45—Better Business Bureau  
4—Musical Novelties  
4:30—On Parade  
5—Metropolitan Hour  
5:45—Holt Thompson Digest  
6—Sunset Revue  
6:15—"Two and a Co-ed"  
6:30—Waltz Time  
7—Slavic Concert  
7:30—Salon Group  
7:45—Bob Allen, piano novelties  
8—Joe Wright's Orchestra  
9—Sydney Dixon and G. Donald Gray  
9:30—Virginia Miller, pianist  
9:45—News Flashes  
10—Sandman Organ  
11 to 12 mid.—Concert Memories

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—Prosperity Auction Program  
8:30—"Radio Pal"  
8:45—Recordings  
9—Silent period  
9—Latin-American Program  
2—"Dance of the Hour"  
2:15—Maxine's Shopping Service  
2:30—Bible Lecture  
2:45—Benita Annis, pianist  
3—The Beverly Hillbillies  
4—Geo. Taylor and Clem Kennedy  
4:30—Studio program  
4:45—Maxine's Shopping Service  
5—Italian program  
5:30—Recordings  
6—Silent period  
7:30—Recordings  
7:45—The Pavan Sisters  
8 to 8:30 P.M.—Latin-American Pro.

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts

Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:45—Dr. Corley Program  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Topics and Music  
11—Learn Spanish, Prof. Achille  
11:15—Concert Melodies  
11:45—Union Mutual Program  
12 noon—Dance Music  
1—Silent period  
6—Dance Time  
6:15—The Ne'er-Do-Well  
6:30—Dance Music  
7—Learn Italian, Prof. Achille



ANNA NETTLEMAN  
KFWI—9 P. M.

7:15—Helen Bellevue  
7:30—Silent period  
8:30—Virginia Mifka, pianist  
8:45—John D. Barry, world events  
9—Anna Nettlesman, soprano  
9:15—Don Marquis, the Romancer  
9:30—Studio Feature  
10—Master Melodies  
11—Salon Music  
11:30—Dance Time  
12 to 1 A.M.—Hi-Dee-Ho!

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records  
9:15—New York Stocks  
9:30—Records  
10:15—Stocks; Financial Information  
10:30—International Kitchen, Gladys Cronkhite, director  
11—Sunshine Twins  
12 noon—Jack Delaney's Band  
1—"Timely Garden Tips"  
1:15—Jean's Hi-Lights  
2—Classical Recordings  
2:35—Better Business Bureau Talk  
2:40—Closing San Francisco Stocks  
2:45—Organ Recital, Ethel Rhinard  
3:15—Records  
3:45—Madelon Sivyer & Nancy Ann  
4—"The Lovable Liars"  
4:15—Margaret Klink and her Fairy Tale Hour  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:30—Arco and Anita, guitar duo  
5:45—Lilah Clark, pianist  
6—Hotel Oakland Trio  
7—News Items  
7:30—The Clark Sisters  
7:45—Fred and Morris, comedians  
8—John Wharry Lewis' Quintet  
9—Ethel Rhinard and Cora Scott  
9:15—Castagnola Brothers  
9:30—Bungling Bunglers  
9:45—Chick Marble, jazz pianist  
10—Fred Skinner  
10:15 to 11:15 P.M.—Dance Program

491.5 Meters **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 A.M.—Recordings; Stocks  
7:30—Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—Concert Miniatures  
11—KFRC Shopper's Guide  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—Claude Hopkins Orchestra  
1:30—Stock Quotations  
1:35—Globe Trotter  
1:45—CBS program  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Discovery Hour  
4:30—CBS Programs to 4:55  
4:55—Jolly Time Pop Corn  
5—H-O Rangers  
5:15—Globe Trotter; Town Topics  
5:30—Skippy  
5:45—To be announced  
6—CBS Programs to 8  
8—Globe Headlines  
8:15—Angelo Patri  
8:30—Isham Jones' Orchestra  
9—Musical Forget-Me-Nots  
9:15—Don Redman's orchestra  
9:30—Isle of Golden Dreams  
10—Bisquick Band  
10:05—Ted Florito's Orchestra  
10:40—Stanley Smith's Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Crazy Quartette; Records  
7:45—Daily Almanac of Fact & Fun  
8—Popular Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—News Service  
10:35—Dr. B. L. Corley  
11—Recordings  
11:30—X-Bar-B Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Studio Program  
1—Over the Teacups  
1:30—Hollywood Star Reporter  
1:45—Studio Program  
2—Hawaiian Travelogue  
2:30—Bridge Review with Ira Blue  
2:45—Lunatics at Large  
3—Studio Program  
3:30—Classical Recordings  
3:45—Putnam's Treasure Chest  
4—"Keep Smiling" Revue, Jack Hall  
4:30—Studio Program  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:15—Dance Music  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Famous Dance Orchestra  
7:30—News Service  
7:45—Dance Music  
8—Studio Program  
8:15—Italian Program  
8:30—Dance Music  
8:45—Front Page Headlines  
9—Hill Billies  
10—KNX Program  
11 to 12 midnight—Radio Cabaret



**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
**National Broadcast. Co., San Francisco**

**Service to KHQ, KOMO, KGW, KFI, KOA, KDYL, KGIR, KGHL, KTAR, KFSD**

- 7 A.M.—Organ Concert: KGO
- 7:30—Swingin' Along: KGO KOMO KFSD
- 7:45—Accordiana: Johnny Toffoli, accordionist: KGO KHQ KOMO KFSD KDYL
- 8—Breen and De Rose: Vocal and instrumental duo: KGO KFI KFSD KDYL
- 8:15—Shipwrecked: Radio dramatization: KGO KHQ KOMO KFI
- 8:30—Crosscuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Johnny Marvin, tenor: KGO
- 9:15—Lady Bugs: Vee Lawnhurst, Muriel Pollock, piano duo: KGO KFSD
- 9:30—The Buckaroos: Ted Maxwell, Charles Marshall: KGO KDYL
- 9:45—Pair of Pianos: Grace Frankel, Gertrude Lyne: KGO (KHQ on 10)
- 10:15—Johnny O'Brien, harmonica player: KGO KHQ KFSD KTAR KDYL
- 10:30—Magazine of the Air: KGO KHQ KOMO KGW KFI
- 11:30—Westminster Choir, direction John F. Williamson: KGO KHQ KFSD KTAR KDYL
- 12 noon—Edna Fischer, pianist: KGO KOMO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Stringwood Ensemble: KGO (KFSD on 1:30) (KGW on 1:30 to 1:45)
- 2—Bits of Melody: KGO KHQ KOMO KFI KFSD KGHL
- 2:15—To be announced
- 2:30—Irma Glenn, organist: KGO KHQ KOMO KDYL
- 2:45—Concert Echoes: KGO KHQ
- 3—Melody Mixers: KGO KHQ
- 4—GE Circle: KGO KHQ KOMO KGW KFI KDYL
- 4:15—To be announced
- 4:30—Concert Ensemble: KGO KGW KOMO
- 4:45—News Service: KGO
- 4:45—Little Orphan Annie: KDYL KOA KGIR KGHL
- 5—Meredith Willson and his Orchestra: KGO KHQ KOMO (KGW off 5:15)
- 5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR
- 5:45—Wheatonville: Dramatic sketch: KGO KHQ KOMO KGW KFI
- 6—Symphony Concert: guest conductor: KGO KHQ (KFSD off 6:15) KDYL
- 6:30—John H. Woodbury Program: Donald Novis, Morton Downey, tenors; orchestra direction Leon Belasco: KGO KHQ KOMO KGW KFI KTAR KDYL KGIR KGHL
- 7—Corn Cob Pipe Club of Virginia: KGO KHQ KOMO KGW KFI KDYL KGIR KGHL
- 7:30—Tom Gerun and his Bal Tabarin Orchestra: KGO (KHQ on 7:45) KTAR
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
- 8:15—Anson Weeks and His Hotel St. Regis Orchestra: KGO KHQ KGW KFSD KTAR KDYL

- 8:30—Team Mates: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KOA
- 9—Arzen Melody Time: KGO KHQ KOMO KGW KFI
- 9:15—Adventures Sherlock Holmes: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL KGIR KGHL
- 9:45—Mark Fisher and his Orchestra: KGO KHQ KDYL
- 10—News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Johnny Hamp and his Mark Hopkins Hotel Orch.: KGO KHQ
- 11—Phil Harris and his Ambassador Hotel Orch.: KGO KHQ KFI
- 11:30 to 12 midnight—Organ Concert, Dollo Sargent: KGO KHQ KFI

**440.9 Mtrs. NBC-KPO Sutter 1920**  
**680 Kcys. 5000 Watts**  
**National Broadcast. Co., San Francisco**

**Service to KJR, KEX, KGA, KECA, KTAR, KDYL, KFSD**

- 7:30 A.M.—Organ Concert: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8.15—Sax Appeal: Mickey Gillette, saxophonist: KPO KGA KJR KEX KECA KDYL
- 8:30—Entertainers: KPO KGA KJR KEX KECA KFSD
- 8:45—Concert Pianist: KPO KGA KJR KEX KECA KFSD KTAR
- 9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA
- 9:15—Dixie Memories: KPO KGA KJR KEX KECA
- 9:30—Stringwood Ensemble: (KPO off 9:45) KJR (KYA KFSD on 9:45) KDYL
- 9:45—University of California Program: KPO
- 10—Mardi Gras: KPO KGA KJR KEX KECA KFSD
- 10:30—The Ambassadors, male quartet: KPO KGA KJR KEX KFSD KDYL
- 10:45—Godfrey Ludlow, violinist: KPO KGA KJR KEX KFSD KDYL
- 11—Words and Music: KPO KGA KJR KEX KECA KDYL
- 11:30—Organ Concert: KPO KGA KJR KEX
- 11:45—Soloist: KPO KGA KJR KEX
- 12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX
- 12:15—Rhythm Vendors: KPO KGA KJR KEX KECA
- 12:45—Eileen Piggott, soprano: KPO KGA KJR
- 1—Eastman School Chamber Music: KPO KGA KJR KEX KECA KDYL
- 1:45—Harry Salznick: KPO KGA KJR KEX KECA
- 2:15—The Little Colleen: KPO KGA KJR KEX KFSD
- 2:30—Music Box: KPO KGA KJR (KEX off 2:45) KECA KFSD KGHL
- 3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX KFSD KDYL
- 3:30—Drifting and Dreaming: KPO KGA KJR KEX
- 3:45—Dance Masters: KPO KGA KJR KEX KECA KFSD
- 4—The Life of the Reillys: KPO KGA KJR KEX KFSD
- 4:15—Cosmopolitans: KPO KGA KJR KEX (KECA on 4:30)
- 4:45—Barbara Dale's Charm Matinee: KPO KECA KFSD
- 5—Choralla, San Francisco Teachers College Singers: KPO

- 5:30—L'Amour Melodique: KPO KGA KJR
- 6—Sunset Serenaders: KPO KGA KJR (KECA on 6:30)
- 6:45—Cecil and Sally: KPO
- 7—John and Ned, harmony duo: KPO KGA KECA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Exploring America with Conoco and Carveth Wells: KGA KDYL KGIR KGHL
- 7:30—University of California Program: KPO
- 8—Marshall's Mavericks: KPO KGA KJR (KEX on 8:15) KECA
- 8:30—Silver Strains: KPO KGA KJR KEX KECA
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Personal Close-ups, Kathleen Willson, actress, interviewed by Louise Landis: KPO KGA KJR KEX
- 9:30—Out of the East: KPO KGA KECA
- 9:45—Doric Quartet: KPO KGA (KJR on 10) KEX (KECA off 10) (KOA on 10)
- 10:15—One Man's Family: Serial drama: KPO KGA KJR KEX KFSD KGHL
- 10:45—Slumber Hour: KPO KGA (KJR on 11:15) KEX KFSD (KDYL KOA off 11)
- 11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO KJR KGA KEX KFSD

**280.2 Meters KJBS Ord. 4148-49**  
**1070 Kcys. 100 Watts**  
**J. Brunton & Sons, San Francisco**

- 6 A.M.—Alarm Klok Klub
- 8—Popular Records
- 8:30—S. F. Breakfast Club
- 9—Assoc. Food Stores Program
- 9:30—Popular Song Hits
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Variety Recordings
- 10:30—Marjorie Lee, pianist
- 10:45—Popular Records
- 11:30—Charles' Miniature Vaudeville
- 11:45—Concert Favorites
- 12 noon—Jo Mendel's Music
- 12:15—Dance Matinee
- 12:30—Band Concert
- 12:45—Carl Coveny & Pat Buckman
- 1—Stock Report; Records
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air
- 3:15—Marta's Radio Personalities
- 3:30—Records
- 4—Junior Forum
- 4:15—Popular Selections
- 4:45—Walkathon
- 5:15—Silent period
- 12:01 to 6 A.M.—Owl Program

**KJBS today!**

**The Alarm Klok Klub**  
6 to 8 a.m.

**S. F. Breakfast Club**  
8:30 to 9 a.m.

**MARTA'S**  
**Radio Personalities**  
3:15 to 3:30 p.m.

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—The Fitch Professor: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 8:45—Ben Alley, tenor: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB
- 9—Buddy Harrod's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB
- 9:45—Concert Miniatures: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KGB
- 10—George Hall's Orchestra: KFBK KMJ KWG KERN KDB KOIN KHJ
- 10:30—Madison Ensemble: String Ensemble KFBK KMJ KERN KDB KOL KVI KFPY KFRC KHJ KGB
- 11—Ann Leaf at the Organ: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:15—Do Re Mi, female trio: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 11:30—American School of the Air: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL KLZ KOH
- 12 noon—Elizabeth Barthell: KFBK KMJ KDB KFPY KOIN KSL
- 12:15—Madame Belle Forbes Cutter: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KGB KSL
- 12:45—Eton Boys, male quartet: KFBK KMJ KWG KERN KDB KVI KFPY KOIN KGB KSL
- 1—Claude Hopkins' Roseland Orchestra: KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KSL
- 1:30—Edna Rush: KMJ KWG KDB KFBK KERN KVI KFPY KHJ KGB KSL
- 1:45—Bill Schudt's "Going to Press": KFBK KMJ KWG KERN KDB KVI KFPY KFRC KHJ KSL
- 4:30—Earl Hoffman and His Orch.: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KHJ KSL
- 4:45—The Street Singer: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KHJ KSL
- 5—H-bar-O Rangers: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB
- 5:15—Smith Ballew and his Orch.: KFBK KMJ KOL KFPY
- 5:45—To be announced: K F B K KFPY KFRC KGB KSL
- 6—Chesterfield Prog., Bing Crosby: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Edwin C. Hill. "The Human Side of the News": KFBK KVI KFPY KFRC KGB
- 7:15—To be announced: K F B K KWG KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7:30—Columbia Radio Revue: KWG KFBK KOL KFPY KOIN KFRC
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 8—Nino Martini and the Columbia Symphony Orch.: KOL KFPY KVI (KOIN KFRC KGB KSL on 8:15)
- 8:15—Angelo Patri, "Your Child": KFBK KMJ KWG KERN KOL

KVI KFPY KOIN KFRC KHJ KGB KSL  
8:30—Isham Jones and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL

9 to 9:30 P.M.—Don Redman's Orchestra: KFBK KMJ KWG KERN KDB KFPY KSL

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
Western Broadcast Co., Los Angeles

- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Clinic of the Air
- 9:45—Aratone
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn
- 11:45—Talk by H. B. Drollinger
- 12 noon—News
- 12:15—Crazy Water Transcription
- 1—New Paris Inn Broadcast
- 2—Eddie Albright, "The Bookworm"
- 3—Matinee Mirthmakers
- 4—Travogue; Stocks; Announcements
- 4:30—Town Crier; Records
- 5—Ocell and Sally
- 5:25—Jolly Time Popcorn
- 5:30—Kate Smith
- 5:45—Chandu, the Magician
- 6—News
- 6:15—Bill, Mac and Jimmy
- 6:30—Si and Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—"Pieces of Eight"
- 7:30—Happy Chappies
- 8—KNX Ensemble
- 8:30—Rosicrucians
- 8:45—Singing Strings and Marion Mansfield
- 9—News
- 9:15—Cello Recital, Philip Musgrave
- 9:30—"Patches"
- 10—KNX Ensemble
- 10:30—Organ and Marion Mansfield
- 11 to 12 midnight—New Paris Inn

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

- 7 A.M.—Breakfast Hour; Weather
- 8—Silent Period
- 9—Ralph and Rainbow Trouper
- 10—Helpful Hour; Weather
- 10:30—Morning Melodies
- 11—Eleventh Hour Program
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30 P.M.—Weather; market reports
- 1—One O'Clock Program
- 1:15—Trujo Strings
- 1:30—The Friendly Hour
- 2:30—Martha Meade Studio Program
- 3—Silent period
- 4:30—Story Time
- 4:45—Skippy
- 5—Vespers, Dr. N. P. Patterson
- 5:30—Dinner Concert
- 6—Hesoc
- 6:15—Franco's Program
- 6:30—Market Reports
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Alta California
- 7:45—Band Concert
- 8—American Legion War Camp
- 8:15—Song Recital
- 8:30—Music Lovers' Program
- 8:45—Special Travel Program
- 9—Knights of the Air
- 9:30 to 10:30 P.M.—Flashlight

**333.1 Meters KHJ** VAndike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.

- 7 A.M.—News Briefs and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 9:45
- 9:45—Thinc Products
- 9:50—Recordings
- 9:55—Lost and Found Broadcast
- 10—CBS Programs to 12
- 12 noon—Beauty Talk
- 12:15—Mme. Belle Forbes Cutter
- 12:30—World-wide News
- 12:45—Beauty talk
- 1—CBS programs to 1:45
- 1:45—International Health Institute
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—Jack and Grace
- 4:15—Easy Rhythm Bookin' Office
- 4:30—CBS Programs to 5
- 5—H Bar O Rangers
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—Inst. of Intern. Relations
- 6—Jimmy Bittick's Orchestra
- 6:15—Juanita Tennyson
- 6:30—To be announced
- 7—Music that Satisfies
- 7:15—To be announced
- 7:30—Chandu, the Magician
- 7:45—Myrt and Marge
- 8—"Headlines"
- 8:15—CBS Programs to 9
- 9—"The Voice of Romance"
- 9:15—To be announced
- 9:30—Isle of Golden Dreams
- 10—World-wide News
- 10:10—Bisquick Band
- 10:15—Ted Flo-Rito's Orchestra
- 10:40—Stanley Smith's Orchestra
- 11:20—Dancing With the Stars
- 12 to 1 A.M.—Marshall Grant, organ

**225.4 Meters KGB** FRank. 6151  
1330 Kcys. 1000Watts  
Don Lee, Inc., San Diego, California

- 7 A.M.—Morning Edition
- 8—Shell Happytime
- 8:30—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—Blanche Wood
- 10—Blanche Wood
- 10:30—CBS Programs to 12
- 12 noon—Farm Flashes
- 12:15—CBS programs to 1
- 1—News and Market Quotations
- 1:15—CBS programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:15—Matinee Musicale
- 3:30—Feminine Fancies
- 4—Discovery Hour
- 4:30—State College Chats
- 4:45—Morton Downey
- 5—H-O Rangers
- 5:15—Ballew's Orchestra
- 5:30—News and Town Topics
- 5:45—To be announced
- 6—Bittick's Orchestra
- 6:15—Edwin C. Hill
- 6:30—Don Lee Symphony
- 7—Music that Satisfies
- 7:15—To be announced
- 7:30—Tarzan of the Apes
- 7:45—Myrt and Marge
- 8—Headlines
- 8:15—CBS Programs to 9
- 9—Voice of Romance
- 9:15—To be announced
- 9:30—Cross Cuts
- 9:35—Isle of Golden Dreams
- 10—Tomorrow Nights' News
- 10:10—Ted Flo-Rito's Orchestra
- 10:40—Biltmore Orchestra
- 11:20—Dancing with the Stars
- 12 to 1 A.M.—Recordings

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Seixas, exercises  
7:30—Stock Market Quotations  
7:45—Polly Hall, pianist  
8—NBC-KGO programs to 9  
9—Studio program  
9:15—Joe Warner's Jolly Journal  
9:30—Fashion Tour with Melisse  
10—Dorothy Raymond, pianist  
10:15—English lesson, Ayrtria Z. Drew  
10:30—NBC-KGO program  
11:30—Randy Andrews, songs  
11:45—State Market Reports  
12 noon—Dept. of Agric. talk  
12:15—NBC-KGO program  
1—News release  
1:15—Ann Warner Chats  
1:45—Silvio Lavitelli, Cellist  
2—NBC-KGO programs to 2:30  
2:30—Musical Globe Trotter  
2:45—Tom Murray's Hillbillies  
3:45—Bill Cady, songs  
4—NBC-KGO Programs to 4:30  
4:30—News release  
4:45—Winnie Fields Moore  
5—String Trio and Ransie Valentine  
5:30—Little Orphan Annie  
5:45—Wheatenaville  
6—Wesley Tourtelotte, organist  
6:30—NBC-KGO Programs to 7:30  
7:30—Orchestra  
8—NBC-KGO program  
8:15—Orchestra  
8:30—NBC-KGO Programs to 9:45  
9:45—Singing Service Men  
10—NBC-KGO Program  
10:15—Phil Harris' Orchestra  
10:45—Jay Whidden's Orchestra  
11—Phil Harris' Orchestra  
11:30 to 12 mid.—Jay Whidden's Orchestra

**508.2 Meters KHQ** Main 5383  
590 Kcys. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M.—Caterpillar News  
7:30—Morning News  
7:45—Early Birds  
8—Frisbie's Syrup  
8:30—Crosscuts of the Day  
9—"Walt and Marian"  
9:15—Musical Gems  
9:30—Burgan's Home Comfort  
9:45—NBC program  
10:15—Celia Lee  
10:30—NBC-KGO Program  
11:30—Organ Concert  
12 noon—Elec. Home Quarter Hour  
12:15—Farm and Home Hour  
1—Home Owned Business  
1:15—Various programs  
2:15—NBC-KGO Programs to 4:45  
4:45—Editorial Column  
5:15—"Skippy"  
5:30—NBC-KGO Programs to 6  
6—Voice of Texas  
6:30—NBC-KGO Programs to 7:30  
7:30—Electric Transcription  
8 to 12 mid.—NBC-KGO Programs

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
8—Shell Happytime  
8:30—CBS program  
8:45—The Modern Shopper  
9—Dr. Mellor  
9:15—George Yount, organist  
9:30—Betty Crocker  
9:45—CBS program  
10—Home Economics  
10:15—CBS Programs to 12  
12 noon—Noon News  
12:30—CBS Programs to 2

2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Discovery Hour  
4:30—Dental Clinic  
4:45—CBS Programs to 5:15  
5:15—Musical Creditors  
5:30—George Yount organ concert  
6—Jimmy Bittick's Orchestra  
6:15—CBS Program  
6:30—Golden West Srenaders  
6:45—Don Lee Studio  
7—CBS Programs to 7:30  
7:30—Dr. Mellor  
7:45—CBS Programs to 9  
9—De Silver Orchestra  
9:15—Between the Bookends  
9:30—Isle of Golden Dreams  
10—Modernistic Hi-Jinks  
10:30—Ted Fio-Rito's Orchestra  
10:40—Stanley Smith's Orchestra  
11:20 to 12 mid.—Dancing with the Stars

**309.1 Meters KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.  
7 A.M.—Rhythm Aces  
7:04—Produce Quotations  
7:15—Vocal solos  
7:30—The Sun Risers  
7:33—Sport News  
7:45—The Sun Risers  
8—NBC-KPO Programs to 10  
10—Mardi Gras  
10:30—NBC-KPO Programs to 3  
3—The Easy Chair  
3:10—NBC-KPO Programs to 3:45  
3:45—World Bookman  
3:55—Lost and Found Advt.  
4—NBC-KPO Programs to 4:45  
4:45—Studio Program  
5—To be continued  
5:15—Steamboat Bill  
5:30—NBC-KPO Programs to 6:45  
6:45—Around the Town  
7—NBC-KPO Program  
7:15—Tarzan of the Apes  
7:30—News Edition of the Air  
7:45—Vespers  
8—NBC-KPO Programs to 9:30  
9:30—Cole McElroy's Orchestra  
10—NBC-KPO Programs to 10:45  
10:45—Johnny Robinson's Orchestra  
11:15 to 12 mid.—NBC-KPO Prog.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon  
6 A.M.—KOIN's Clock  
7:30—Keyboard Kapers  
8—Shell Happytime  
8:30—CBS programs to 9  
9—Golden Melodies  
9:30—Betty Crocker, General Mills  
9:45—CBS Programs to 10:30  
10:30—Art Kirkham  
11—CBS Programs to 1  
11—The Book of Life  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—H-Bar-O Rangers  
5:15—Skippy  
5:30—Davidson's Prize Club  
6—Don Lee features  
6:30—Golden West Program  
6:45—CBS Programs to 8  
8—Van Duyn Singer  
8:15—CBS program  
8:30—Bells of Harmony  
8:45—Sport Flashes  
9—Studio Program  
9:30—Isle of Golden Dreams  
10—Modernistic High Jinks  
10:30—Jack and Jill's Orchestra  
10:45—Stanley Smith's Orchestra  
11:20 to 12 mid.—Dancing with the Stars

**236.1 Meters KOL** Main 2312  
1270 Kcys. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6 A.M.—KOL Time Clock  
7:45—Crazy Cowboy  
8—Shell Happytime  
8:30—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—Concert Miniatures  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—CBS Programs to 12  
12 noon—The Carnival  
1—Health Talk  
1:15—Radio Speaker Stevenson  
1:45—Bill Schudt's "Going to Press"  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Studio program  
4:15—Cecl Solly  
4:30—CBS Programs to 5:15  
5:15—Jolly Time  
5:20—Smith Ballew's Orchestra  
5:30—Skippy (E. T.)  
5:45—Arizona Joe  
6—Chesterfield program  
6:15—Sports Review  
6:30—To be announced  
7:15—CBS Programs to 8:30  
8:30—Aviation Quarter Hour  
8:45—Isham Jones' Orchestra  
9—The Globe Trotter  
9:15—Don Redman's Orch.  
9:30—Midweek Jubilee  
11—Stanley Smith's Orchestra  
11:20 to 12 mid.—Hotel Roosevelt Or.

**204 Meters KGA** Main 3434  
1470 Kcys. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 4:45  
4:45—To be announced  
5—NBC-KPO Programs to 6:45  
6:45—Chanticleers  
7—John and Ned  
7:15—Tarzan of the Apes  
7:30 to 12:30 mid.—NBC-KPO prog.

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle  
6:55 A.M.—Inspirational Service  
7—Sunrise Farm Broadcast  
7:30—NBC-KGO Program  
8—Prudence Penny  
8:15—NBC-KGO Programs to 9  
9—Neighborhood Mary  
9:30—The Bon Marche  
9:45—NBC-KGO Program  
10—The Observer  
10:15—NBC-KGO Programs to 11:45  
11:45—Club Minutes  
11:45 noon—Farm Program  
12:12—Grain quotations  
12:15—Farm and Home Hour  
1—Tea Time Tales  
1:15—NBC-KGO Program  
1:45—The Red Shadow  
2—NBC-KGO Programs to 2:30  
2:30—Organ Concert  
2:45—Concert Echoes  
3—Concert Orchestra  
3:30—NBC-KGO Programs to 5  
5—Parkelp Program  
5:15—NBC-KGO Programs to 6:45  
6:45—The Tuneful Two  
7—NBC-KGO program  
7:30—Golden Memories  
8—NBC-KGO Programs to 9:45  
9:45—Doors and Cents  
10—Richfield News Flashes  
10:15—Greater Washington Hour  
11:15 to 12 mid.—NBC-KGO Prog.

# THURSDAY Programs

January 5, 1933

**243.8 Meters KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
7:45—Christian Science Program  
8—Breakfast Hour  
9:30—Musical Novelties  
9:45—Dixie Memories  
10—Sunshine Hour  
11—Album Leaves  
11:15—Marlon Day's "Tete-a-tete"  
11:30—Prudence Penny  
11:45—Dance Kings  
12 noon—Scriptures  
12:03—Glen Goff, Organist  
12:30—Townhall Harmonies  
1—Shrine Luncheon  
1:30—Melody Moods  
2—Musical Novelties  
2:15—Organ Matinee  
2:45—Violin Masters  
3:15—Florence Mendoza, "Old Songs"  
3:30—Music Masters  
4—International Troubadors  
5—Metropolitan Hour  
5:45—Holt Thompson Digest  
6—Sunset Revue  
6:30—The Ramblers  
6:45—Scotty McNeisch  
7—Kay Kendall, Queen of Song  
7:15—Sportsman's Corner  
7:30—Billy Small, "Fiddlin' Around"  
7:45—Bob Allen, piano novelties  
8—John Wolohan's orchestra  
8:30—Sports Parade  
9—John Wolohan's Orchestra  
9:30—The Cub Reporters  
9:45—News Flashes  
10—Sandman Organ  
11 to 12 mid.—Concert Memories

**280.2 Meters KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Records  
9:30—Salon Orchestra  
9:45—Andy Anderson  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Favorite Records  
11:30—Concert Favorites  
12 noon—Dance Matinee  
12:15—Philco Varieties  
12:30—Recordings  
1:05—Stock Report; Records  
2—Blindcraft Ensemble  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air  
4:30—Musical Styles  
4:45—Walkathon  
5:15—Silent period  
12:01 to 6 A.M.—Owl Program

**340.7 Meters KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.  
8 A.M.—Records  
9—Modern Homes Period  
9:15—New York Stocks  
9:30—Clinic of the Air  
10:15—Stocks; Financial Information  
10:30—International Kitchen, Gladys Cronkhitte, director  
11—Sunshine Twins  
12 noon—Jack Delaney's Band  
1—Jean's Hi-Lights  
2—Classical Recordings  
2:40—San Francisco stocks  
2:45—Ethel Rhinard, pianist  
3—Clinic of the Air  
4—Records  
4:30—Brother Bob's Club



**JEANNIE LANG**  
CBS—VOCALIST

5—Helen Parmelee, pianist  
5:30—Dot Kay; "Wes" Summerford and Lilah Clark  
6—Hotel Oakland Trio  
7—News Items  
7:30—Egan trio  
7:45—Sports Hi-Lights of the Air  
8—Clark Sisters  
8:15—Gay Caballeros  
8:45—Studio Program  
9—Aspre and his Manila String Orch.  
9:30—Bungling Bunglers  
9:45—Organ Recital  
10:15 to 11 P.M.—Dance Program

**491.5 Meters KFRC** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Recordings; Stocks  
7:30—Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:45  
9:45—Ann Welcome, Kitchen Lyrics  
10—Shopper's Club  
10:30—Globe Trotter  
10:35—CBS Programs to 12  
12 noon—Noonday Concert  
1—Farm News  
1:30—Stock Quotations  
1:35—Globe Trotter  
1:45—"Have You Heard?"  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Plain Facts About Science  
4:15—U. S. C. Trojan period  
4:30—CBS Programs to 5  
5—Steamboat Bill  
5:15—Globe Trotter; Town Topics  
5:30—Skippy  
5:45—Modern Food Company  
6—CBS Programs to 8  
8—Globe Headlines  
8:15—CBS programs to 9:15  
9:15—Unknown Hands  
9:30—Riviera Orchestra  
10—Bisquick Band  
10:05—Ted Fiorito's Orchestra  
10:40—Stanley Smith's Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Midnight Request Hr.

**322.4 Meters KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—Prosperity Auction program  
8:30—"Radio Pal"  
8:45—Recordings  
9—Silent period  
1—Latin-American Program  
2—"Dance of the Hour" Program  
2:15—Recordings  
2:30—Cy Hiram's Microphone Gossip  
3—The KROW-Ilan Revue  
4—Geo. Taylor and Clem Kennedy  
4:30—Recordings  
4:45—Maxine's Shopping Service  
5—Wade W. Forrester and Artists  
5:30—Recordings  
6—Silent period  
7:30—Jimmie Newman's Theatre  
7:45—Bob Robb's Sportsheet  
8—Bible Lecture  
8:15—Hal Robert's Banjo Band  
8:30—The Romantic Trumpeter  
9—The Beverly Hillbillies  
10 to 11 P.M.—Jess Norman's Dance Orchestra

**322.4 Meters KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Topics and Music  
11—Learn French, Prof. Achille  
11:15—Concert Melodies  
11:45—Musical Sketches  
12 noon—Dance Music  
1—Silent period  
6—Dance Time  
7—Open Forum  
7:15—Helen Bellevue  
7:30—Silent period  
11—Salon Music  
11:30—Dance Time  
12 to 1 A.M.—Hi-Dee-Do!

**296.6 Meters KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and Rainbow Trouper  
10—Helpful Hour; Weather  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather; Market Reports  
1—One o'Clock Program  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent period  
4:30—Story Time, Lena Leland  
4:45—Skippy  
5—Vespers  
5:30—Dinner Concert  
6—Evening Echoes  
6:15—Franco's Program  
6:30—State Market Reports  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—U. S. Weather Forecast  
7:03—Radio News and Forum  
7:30—Minute Man  
7:45—Band Concert  
8—Old Church Choir Songs  
9—Songs You Love to Sing  
9:15—Pezzola Sisters  
9:30 to 10 P.M.—Studio program



**379.5 Mtrs. NBC-KGO Sutter 1920**  
**790 Kcys. 7500 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KHQ, KOMO, KGW,**  
**KFI, KOA, KDYL, KGIR,**  
**KGHL, KTAR, KFSD**

- 7 A.M.—Organ Concert: KGO
- 7:30—Swingin' Along: Instrumental novelty program: KGO KOMO KFSD KDYL
- 7:45—Breen and De Rose: Vocal and instrumental duo: KGO KFSD KDYL
- 8—May We Present: KGO KHQ KOMO KFI KFSD KDYL
- 8:15—Shipwrecked: Radio dramatization: KGO KHQ KOMO KFI
- 8:30—Carnation-Albers Crosscuts from the Log o' the Day: KGO KHQ KOMO KGW KFI
- 9—Rhythm Vendors: KGO
- 9:30—The Buckaroos: Ted Maxwell, Charles Marshall: KGO KDYL
- 9:45—Sarah Kreindler, violinist: KGO KHQ KFSD
- 10—Magazine of the Air: KGO KHQ KOMO KGW KFI (KFSD on 10:40)
- 11—Standard School Broadcast: KGO KPO KHQ KOMO KFI KFSD
- 11:45—Shakespearean Quarter Hour: KGO KECA KDYL
- 12 noon—Edna Fischer, pianist: KGO KFSD KOA
- 12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL
- 1—Stringwood Ensemble: KGO (KGW on 1:30 to 1:45)
- 2—Schlrmer and Schmitt, piano duo: KGO KHQ KFI KFSD KDYL KGHL
- 2:15—Paul Whiteman's Rhythm Boys: KGO KHQ KFI KFSD KTAR KDYL KGHL
- 2:30—Soloist: KGO KHQ KDYL KGHL
- 2:45—Concert Echoes: KGO KHQ KGW KDYL KGHL
- 3—Melody Mixers: KGO KHQ
- 4—GE Circle: KGO KHQ KOMO KGW KFI KDYL
- 4:15—To be announced
- 4:30—Tea Timers: Arion Trio: KGO KHQ KOMO
- 4:45—News Service: KGO
- 5—Fleischmann Hour: Rudy Vallee and his Connecticut Yankees: KGO KHQ KOMO KGW KFI KTAR KDYL
- 6—Captain Henry's Maxwell House Show Boat: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL

- 7—Lucky Strike Hour: Jack Pearl, the modern Baron Munchausen: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL
- 8—Amos 'n' Andy: KGO KHQ KOMO KGW KFI KFSD KDYL
- 8:15—Standard Symphony Hour: KGO KHQ KOMO KGW KFI
- 9:15—Howard Thurston, the Magician: KGO KHQ KOMO KGW KFI KDYL
- 9:30—Concert in Rhythm: KGO KHQ
- 10—Richfield News Flashes: KGO KHQ KOMO KGW KFI KFSD
- 10:15—Johnny Hamp and his Mark Hopkins Hotel Orchestra: KGO KHQ KOMO KFSD (KDYL KOA on 10:30)
- 11—Phil Harris' Orchestra: KGO KHQ KFI
- 11:30 to 12 mid.—Organ Concert, Dollo Sargent: KGO KHQ KOMO KFSD

**440.9 Mtrs. NBC-KPO Sutter 1920**  
**680 Kcys. 5000 Watts**  
**National Broadcast. Co., San Francisco**  
**Service to KJR, KEX, KGA,**  
**KECA, KTAR, KDYL, KFSD**

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO KGA KJR KEX
- 8:15—Singing Strings: KPO KGA KJR KEX KECA
- 8:30—Marine Band Shut-in Hour: KPO KGA KEX KJR (KECA off 9:15) (KFSD KTAR off 9)
- 9:30—Tom Mitchell, baritone: KPO KGA KJR KEX KECA KDYL
- 9:45—Dixie Memories: KYA KGA KJR KEX KECA
- 9:45—University of California Program: KPO
- 10—Mardi Gras: Variety program: KPO KGA KJR KEX KECA KDYL
- 10:30—Hotel New Yorker Concert Ensemble: KPO KGA KJR KEX KDYL
- 11—Standard School Broadcast: KPO
- 11—Words and Music: KGA KJR KEX KECA KTAR KDYL
- 11:45—Syncopators, Harold Stokes' Orchestra: KGA KJR KEX KDYL
- 11:45—Concert Petite: String ensemble: KPO KGA KJR KEX KDYL
- 12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KECA
- 12:30—Five Cards, Bluettes, vocal trio; Alvino Rey, guitarist; Jack Meakin, pianist: KPO KGA KJR KEX KECA
- 1—Kaltermeyers Kindergarten: KPO KGA KJR KEX KECA KDYL
- 1:30—Thursday Special: KPO KGA KJR KEX KECA KFSD KDYL KGHL
- 2—Musical Sketches: KPO KGA KJR KEX KECA
- 2:30—Footlight Fantasies: KPO KGA KJR (KEX off 2:45) KECA KFSD
- 3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX KECA KFSD KDYL
- 3:30—John B. Kennedy: KPO KGA KJR KEX KECA KFSD
- 3:35—Donald Novis, tenor: KPO KGA KJR KEX KECA KFSD
- 3:45—Eva Gruninger, contralto: KPO KGA (KJR off 3:50) KEX KECA

- 4—Simpv and Glawdys: KPO KGA (KJR on 4:05) KEX KFSD
- 4:15—Mindways: Stories of Human Behavior: KPO KGA KJR KEX
- 4:30—Concert Footlights: (KPO off 4:45) KGA KJR (KEX KECA KFSD off 4:45)
- 4:45—Barbara Dale's Charm Matinee: KPO KECA KFSD
- 5—Nathan Abas, Violinist: KPO KGA (KJR KECA off 5:15) KFSD
- 5:30—Everett Foster, baritone: KPO KGA KJR KECA
- 5:45—Ramblers: (KPO off 6:30) (KYA on 6:30) KGA (KJR on 6) (KECA on 6, off 6:30) (KGIR KGHL on 6, off 6:30)
- 6:30—Chief of Police Quinn: KPO
- 6:45—Cecil and Sally: KPO
- 7—John and Ned: KPO KGA KECA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Crosscuts from the Log o' the Day: KPO KGA
- 8—Myron Niesley, tenor: KPO KGA KJR KEX
- 8:15—Cesare Sodero and the NBC Concert Orchestra: (KPO off 8:45) KGA KJR (KEX off 8:45) KECA (KDYL KOA on 8:45)
- 8:45—"Case for Character"—Chester Rowell: KPO
- 9—The Goldbergs: KPO KGA KJR KEX KECA KDYL
- 9:15—Synco-Thots: Edna Fischer and Newell Chase, piano duo: KPO KGA KJR (KEX off 9:25) KECA KFSD KGHL
- 9:30—Hollywood on the Air: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGIR KGHL
- 10—Railroad Stories—"The Shoo Fly at Lava Sink": KPO KGA KJR
- 10:30—Ship of Dreams: KPO KGA (KJR off 10:45) KEX KECA
- 11—Pacific Serenaders: KPO KGA (KJR on 11:15) KEX KECA KFSD
- 11:30 to 12 mid.—Tom Gerun's Orchestra: KPO KGA KJR KEX KECA

**361.2 Meters KOA York 5090**  
**830 Kcys. 12,500 Watts**  
**General Electric Co., Denver, Colo.**

- 5 P.M.—Fleischmann Hour
- 6—Capt. Henry's Showboat
- 7—Lucky Strike Dance Hour
- 8—Amos 'n' Andy
- 8:15—Standard Oil Funfest
- 8:30—Concert Orchestra
- 8:45—The Air Edition
- 9—The Goldbergs
- 9:15—Howard Thurston
- 9:30—Hollywood on the Air
- 10—Drama
- 10:30 to 11 P.M.—Hotel Mark Hopkins Orchestra

Join  
**"The Jordans at home"**  
**10:40 am**  
**NBC-KGO CHAIN**  
**The PARAFFINE COMPANIES, INC**

**KJBS today!**

**The Alarm Klok Klub**  
 6 to 8 a.m.

**Scotty Mortland**  
 10:05 to 10:20 a.m.

**Blindcraft Ensemble**  
 2 to 2:30 p.m.

**Speak Easy Time**  
 2:45 p.m.

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—Emery Deutsch and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KFRC KHJ KGB KSL
- 9—Buddy Harrod's Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KOIN KFRC KHJ KGB
- 9:30—Concert Miniatures: KFBK KWG KDB KOL KVI KFPY KHJ KOIN KFRC KGB
- 10—George Hall's Hotel Taft Orchestra: KFBK KMJ KWG KERN KDB (KVI on 10:15) KOIN KHJ
- 11—Fred Berrens and his Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:15—American Museum of Natural History: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 11:30—American School of the Air: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—La Forge Berumen Musical: KFBK KMJ KWG KDB KFPY KOIN KHJ (KGB on 12:15) KSL
- 12:30—Frank Westpna and his Orchestra: KFBK KMJ KERN KDB KVI KFPY KOIN KGB KSL
- 1—U. S. Army Band Concert: (KFBK KMJ KWG KERN KDB on 1:15 (KVI on 1:30) KFPY (KHJ on 1:30) KSL
- 1:45—"Have You Heard?": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB
- 1:45—American Legion National Trade Revival Campaign: KSL
- 4:30—Ben Selvin and the Bohemian Orchestra: KMJ KWG KDB KOL KVI KFPY KFRC KHJ KSL
- 4:45—Boswell Sisters: KVOR KMJ KFRC KWG KDB KOL KVI KHJ KFPY KGB KSL
- 5—Mary Eastman, soprano: KMJ
- 5:45—To be announced: KFBK KOL KFPY KHJ KGB KSL
- 6—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:15—Smith Ballew's Orchestra: KMJ KDB KVI KFPY KOIN KFRC KHJ KGB KSL
- 6:30—Col. Stoopnagle and Budd: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7—The Songsmiths: KFBK KMJ KWG KDB KVI KFPY KFRC
- 7:15—Keyboard Varieties: KFBK KMJ KWG KDB KOL KVI KFPY KFRC KSL
- 7:30—Edwin C. Hill, "The Human Side of the News": KFBK KWG KOL KFPY KFRC KSL
- 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KHJ KFPY KOIN KFRC KGB KSL
- 8:15—Howard Barlow and the Columbia Symphony Orch.: KFBK KWG KDB KFPY KOIN KFRC KHJ KGB
- 8:50—Isham Jones and his Orch.: KFBK KMJ KWG KDB KVI KFPY KOIN KFRC KHJ KGB
- 9—Eddie Duchin's Orchestra: KMJ KWG KERN KDB KOL KFPY KFRC KHJ KGB
- 9:30 to 10 P.M.—Riviera Orchestra: KMJ KWG KERN KDB KOL KFPY KFRC KHJ KSL

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Crazy Quartette
- 7:45—Daily Almanac of Fact & Fun
- 8—Popular Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:30—Recordings
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X-bar-B Boys
- 12 noon—Echoes of Portugal
- 12:30—Oakland Post Enquirer
- 12:35—Studio Program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Studio Program
- 2:30—Joan Renay in popular songs
- 2:45—Lunatics at Large
- 3—Charles Park, the Budgeteer
- 3:30—Walter J. Rudolph, pianist
- 3:45—Treasure Chest, Luther Putnam
- 4—"Keep Smiling" Revue
- 4:30—Grace and Billy Carmen
- 4:45—Studio Program
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:10—Sport Champions
- 6:15—Dance Music
- 6:25—Parisian-Amer. Entertainers
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Famous Dance Orchestras
- 7:30—Oakland Post Enquirer
- 7:45—Dance Music
- 8—Studio Program
- 8:15—"Memories" with Edmund Breese
- 8:30—Jesse Stafford's Orchestra
- 9—Hill Billies
- 10—Jesse Stafford's Orchestra
- 10:30—Organ recital
- 11 to 12 midnight—Radio Cabaret

319 Meters **KOIN** Atwater 3333  
940 Kcys. 1000 Watts

**The Journal, Portland, Oregon**

- 6 A.M.—KOIN's Klock
- 6:30—OSC Farm Talk
- 7—KOIN Klock
- 7:30—Keyboard Kapers
- 8—Shell Happytime
- 8:30—Golden Melodies
- 9—CBS Programs to 10:30
- 10:30—Art Kirkham
- 11—CBS Programs to 1
- 1—The Book of Life
- 1:45—"Have You Heard?"
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5:15—Skippy
- 5:30—Davidson Prize Club
- 6—CBS Programs to 7
- 7—Golden West Program
- 7:15—Studi- Program
- 7:30—CBS feature
- 7:45—Myrt & Marge
- 8—Van Duyn Singer
- 8:15—CBS Programs to 9
- 9—Bells of Harmony
- 9:15—McElroy's Greater Oregonians
- 9:30—Dorothy Dix Dramatization
- 10—McElroy's Greater Oregonians
- 10:15—Sport Flashes
- 10:30—DLBS Program
- 10:40—Blisquick Band
- 10:45—Jack and Jill's Orchestra
- 11—Stanley Smith's Orchestra
- 11:20 to 12 mid.—Dancing with the Stars

309.1 Meters **KJR** Seneca 1515  
970 Kcys. 5000 Watts  
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Rhythm Aces
- 7:04—Produce Quotations
- 7:14—Vocal Solos; Sun Risers
- 7:33—Sport News; Sun Risers
- 8—NBC-KPO Programs to 10
- 10—Mardi Gras
- 10:30—NBC-KPO programs to 3:55
- 3:55—Lost and Found
- 4—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Myrtle and Harold Strong
- 7—NBC-KPO Program
- 7:15—Tarzan of the Apes
- 7:30—News Edition
- 7:45—Henri Damski, saxophone solos
- 8—NBC-KPO Programs to 10:45
- 10:45—Cote McElroy Orchestra
- 11:15 to 12 mid.—NBC-KPO Prog.

325.9 Meters **KOMO** Elliott 5890  
920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 8
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9
- 9—Neighborhood Mary
- 9:30—Betty Bon
- 9:45—NBC-KGO Programs to 11:45
- 11:45—The Observer
- 12 noon—Club Minutes
- 12:15—West Farm and Home Hr.
- 1—Tea Time Tales
- 1:15—NBC-KGO programs to 4:30
- 4:30—Einer & Einar, Two Counselors
- 4:45—NBC-KGO programs to 9:30
- 9:30—Montag Fireside Hour
- 10—Richfield News Flashes
- 10:15—Ghost story
- 10:30 to 12 m.—NBC-KGO programs

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 5000 Watts

- Western Broadcast Co., Los Angeles
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 11:45—Clinic of the Air
- 9:30—News; Records
- 9:45—Keltabs
- 10—Eddie Albright's Family
- 10:30—Kate Vaughn
- 11:45—Health Talk
- 12 noon—News
- 12:15—Recordings
- 12:30—Dr. John Matthews
- 1—New Paris Inn Broadcast
- 2—Eddie Albright, "Bookworm"
- 2:30—French lesson
- 3:15—Louise Johnson, Interpreter
- Cosmic Law
- 4—Travelogue, Lost and Found, Stock Reports
- 4:30—Town Crier
- 5—Cecl and Sally
- 5:15—Organ recital
- 5:45—Chandu, the Magician
- 6—News
- 6:15—Bill, Mac and Jimmy
- 6:30—Si and Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—Guardsmen, male quartet
- 7:30—Kate Smith
- 7:45—Musical Program
- 8—Organ recital
- 8:15—Pennsylvania Duchies
- 8:45—Golden Memories
- 9—News
- 9:15—Light & Stever
- 9:30—Luboviski Violin Choir
- 10—Idylls
- 10:30—Organ Recital
- 11 to 12 midnight—New Paris Inn

**236.1 Meters KOL** Main 2312  
1270 Kcs. 1000 Watts  
Seattle Broadcast. Co., Seattle, Wash.  
6 A.M.—KOL Time Clock  
7:45—Crazy Minstrel  
8—Shell Happytime  
8:30—CBS Programs to 10  
10—Morning Melodies  
10:30—Prince of the Ivories  
10:45—"Natura" Program  
11—CBS Programs to 12  
12 noon—Carnival with Ken Stuart  
1—Hill and Dale  
1:15—Radio Speaker Stevenson  
1:45—Barbara Gould  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Studio program  
4:15—Cecil Solly  
4:30—CBS Programs to 5  
5—Studio program  
5:30—Skippy (E. T.)  
5:45—CBS Programs to 6:15  
6:15—Sports Review, Ken Stuart  
6:30—"Omar Khayyam"  
7—Lost in the Olympics  
7:15—CBS Programs to 8  
8—Radio Speaker Stevenson  
8:30—Aviation Quarter Hour  
8:45—Isham Jones' Orchestra  
9—The Globe Trotter  
9:15—CBS Programs to 10  
10—Ted Fio-Rito's Orch.  
11 to 12 mid.—Hotel Roosevelt Orch.

**204 Meters KGA** Main 3434  
1470 Kcs. 5000 Watts  
NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 6:45  
6:45—Davenport Orchestra  
7—John and Ned  
7:15—Tarzan of the Apes  
7:30 to 12 mid.—NBC-KPO Prog.

**333.1 Meters KHJ** VAndike 7111  
900 Kcs. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 9:45  
9:45—National Oil Products  
9:50—Recordings  
9:55—Lost & Found Broadcast  
10—CBS Programs to 12:15  
12:15—Vidacrin Laboratories Prog.  
12:30—News Items  
12:45—Frank Westphal's orchestra  
1—California State Farm Broadcast  
1:15—Francisco Del Campo  
1:30—U. S. Army Band  
1:45—Barbara Gould  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Plain Facts About Science  
4:15—U. S. C. Trojan Period  
4:30—CBS Programs to 5:15  
5:15—News Items; Town Topics  
5:30—"Skippy"  
5:45—To be announced  
6—CBS Programs to 7  
7—Inglewood Park Contest  
7:30—Chandu, the Magician  
7:45—Myrt and Marge  
8—Headlines  
8:15—CBS Programs to 8:45  
8:45—I Zingari  
9—Eddie Duchin's Orchestra  
9:15—"Unknown Hands"  
9:30—Riviera Orchestra  
10—News and Bisquick Band  
10:15—Ted Fio-Rito's Orchestra  
10:40—Stanley Smith's Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Marshall Grant, organ

**468.5 Meters KFI** Richm'd 6111  
640 Kcs. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Seixas, exercises  
7:30—N. Y. Stock Quotations  
7:45—Polly Hall, pianist  
8—NBC-KGO programs to 9  
9—Studio program  
9:15—Joe Warner's Jolly Journal  
9:30—Fashion Tour with Melissa  
10—NBC-KGO programs to 11:45  
11:45—State Market Report  
12 noon—Agriculture Talk  
12:15—NBC-KGO program  
1—News release  
1:15—Ann Warner, Chats  
1:45—Laguna Beach Art Club prog.  
2—NBC-KGO program to 2:30  
2:30—The Musical Globe Trotter  
2:45—Tom Murray's Hillbillies  
4—G-E Circle  
4:15—Bess Meals Menu Service  
4:30—News release  
4:45—Calif. Teachers' Association  
5—NBC-KGO Programs to 9:30  
9:30—Orchestra and Soloists  
10—NBC-KGO program  
10:15—Phil Harris' Orchestra  
10:45—Jay Whidden's Orchestra  
11—Phil Harris' Orchestra  
11:30 to 12 mid.—Jay Whidden's Orchestra

**225.4 Meters KGB** FRank. 6151  
1330 Kcs. 1000Watts  
Don Lee, Inc. San Diego, California  
7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—CBS Programs to 9:45  
9:45—Blanche Wood  
10:30—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 12:45  
12:45—News; Market Quotations  
1—State Dept. of Agriculture  
1:15—P. T. A. Program  
1:45—Barbara Gould  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Plain Facts About Science  
4:15—Trojan Period  
4:30—CBS Programs to 5  
5—To be announced  
5:30—News and Town Topics  
6—CBS Programs to 7  
7—Don Lee Symphony  
7:15—Keyboard Varieties  
7:30—Tarzan of the Apes  
7:45—Myrt and Marge  
8—Headlines  
8:15—CBS programs to 8:45  
8:45—Gypsy Group  
9—Duchin's Orchestra  
9:15—Program to be announced  
9:30—Riviera Orchestra  
9:45—Voice of Romance  
10—Tomorrow's News Tonight  
10:10—Ted Fio-Rito's Orchestra  
10:40—Biltmore Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Recordings

**265 Meters KSL** Wasatch 3901  
1130 Kcs. 50,000 Watts  
Radio Service Corp. of Utah, Salt Lake  
5 P.M.—Smiling Ed McConnell  
5:15—Chandu  
5:30—Novelty Group  
5:45—CBS Programs to 7  
7—"Famous Furniture Stories"  
7:15—CBS Programs to 8  
8—Pep 88 and Vico Orchestra  
8:30—Isham Jones' Orchestra  
9—Education by Radio  
9:30—Riviera Orchestra  
10—Cocanut Grove Orchestra  
10:30 to 11 P.M.—Stanley Smith's Orchestra

**508.2 Meters KHQ** Main 5383  
590 Kcs. 1000 Watts  
Louis Wasmer, Inc., Spokane, Wash.  
7 A.M.—Caterpillar Pioneers  
7:30—Morning News  
7:45—Early Birds  
8—Voice of Texas  
8:30—NBC-KGO Program  
9—"Walt and Marian"  
9:15—Musical Gems  
9:30—Burgan's Home Comfort  
9:45—NBC-KGO Programs to 11:45  
11:45—Bell Organ Concert  
12 noon—Elec. Home Comfort Hour  
12:15—NBC-KGO program  
1—Home Owned Business  
1:15—Silver Loaf Bakery  
1:30—Spokane Fur Co.  
1:45—KNQ News  
2—NBC-KGO Programs to 4:45  
4:45—"Skippy"  
5 to 12 mid.—NBC-KGO Programs

**526 Meters KVI** Broadway 4211  
570 Kcs. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma  
6 A.M.—The Wandering Cowboy  
6:30—Farm Features  
6:50—Jim De Puy, Reveille Reporter  
7—Daybreak Devotionals  
7:30—Recordings  
7:45—Texas Cowboy  
8—Shell Happytime  
8:30—CBS Programs to 9:15  
9:15—George Yount, organist  
9:30—Columbia Revue  
10—Celia Lee  
10:15—CBS Programs to 12  
12 noon—News, Joe Roberts  
12:15—Parkelp Program  
12:35—Rotary Club Luncheon  
1:30—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Recordings  
4:30—Dental Clinic  
5—Studio Program  
5:15—Musical Creditors  
5:30—George Yount, organ  
6—Music That Satisfies  
6:15—Smith Ballew's Orchestra  
6:30—Pontiac Program  
7—"Lost in the Olympics"  
7:15—Keyboard Varieties  
7:30—Dr. Mellor  
7:45—Myrt and Marge  
8—John T. Stevenson  
8:30—Isham Jones' Orchestra  
9—"Cross-cuts of the Day"  
9:05—CBS Programs to 10  
10—Ted Fio-Rito's Orchestra  
10:40—Stanley Smith's Orchestra  
11:20 to 12 mid.—Dancing with the Stars

**209.7 Meters KECA** Richm'd 6111  
1430 Kcs. 1000 Watts  
Earle C. Anthony, Inc., Los Angeles  
8 A.M.—Louis Rueb, exercises  
8:15—NBC-KPO Programs to 9:15  
9:15—Talk on Philharmonic Concerts  
9:30—NBC-KPO Programs to 10:30  
10:30—News release  
10:45—German lesson, Ann Doherty  
11—NBC-KPO programs to 4  
4—French lesson, Annette Doherty  
4:15—News release  
4:30—NBC-KPO Programs to 6:30  
6:30—Paul Roberts and String Trio  
7—John and Ned  
7:15—Packard Orchestra  
7:30—Organ and Colonial Quartet  
7:45—Orchestra and Soloist  
8:15—Cesare Sodero Orchestra  
8:30—Jay Whidden's Orchestra  
9 to 12 mid.—NBC-KPO Programs

# FRIDAY Programs

January 6, 1933

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts

Radio Entertainments, San Francisco  
7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:45—Dr. Corley Program  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Topics and Music  
11—Learn Spanish, Prof. Achille  
11:15—Concert Melodies  
11:45—Musical Portraits  
12 noon—Dance Music  
1—Silent period  
6—Dance Time  
6:15—The Ne'er-Do-Well  
6:30—Dance Time  
7—Union Mutual Program  
7:15—"Drums of Doom," mystery serial  
7:30—Silent period  
8:30—Julie Foster, Dream Girl  
8:45—John D. Barry, world events  
9—Dance Music  
9:15—Don Marquis, the Romancer  
9:30—C. Martin Fryburg, tenor  
10—Master Melodies  
11—Salon Music  
11:30—Dance Music  
12 to 1 A.M.—Hi-Dee-Ho!



LANNY ROSS  
NBC-KGO—7:45 P. M.

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts

Educa. Broad. Corp., Oakland, Calif.  
8 A.M.—News Items  
8:15—Prosperity Auction program  
8:30—"Radio Pal"  
8:45—Recordings  
9—Silent period  
1—Latin-American Program  
2—"Dance of the Hour"  
2:15—Ernest Leslie, violinist  
2:30—Golden Age News Items  
2:45—Recordings  
3—The Beverly Hillbillies  
4—Geo. Taylor and Clem Kennedy  
4:30—Studio program  
4:45—Maxine's Shopping Service  
5—Italian program  
5:30—Recordings  
6—Silent period  
7:30—Irving Perkins and Lee Baker  
"Songs and Melodies"  
7:45—The Three Islanders  
8 to 8:30 P.M.—Pemm Repertory  
Players; Elmer Pemm, director

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose  
7 A.M.—Breakfast Hour; Weather  
8—Silent period  
9—Ralph and Rainbow Trouper  
10—Martha Meade Society  
10:15—Aunt Sammy, Economics  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather; Market Reports  
1—One o'Clock Program  
1:15—Trujo Strings  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent period  
4:30—Story Time  
4:45—Skippy  
5—Evening Vespers  
5:30—Dinner Music  
5:45—The Melody Pals  
6—Hesoc  
6:15—Franco's Program  
6:30—Market Reports

491.5 Me.ers **KFRC** Prospect 0100  
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.  
7 A.M.—Recordings; Stocks  
7:30—Exercise Period  
8—Shell Happy Time  
8:30—Recordings  
8:45—CBS Programs to 9:30  
9:30—Betty Crocker  
9:45—CBS program  
10—KFRC Shopper's Club  
10:30—Martha Meade Society  
10:45—Globe Trotter  
10:50—CBS Programs to 11:30  
11:30—Rumford Chemical Co.  
11:45—Elizabeth Barthell  
12 noon—Noonday Concert  
1—The Grab Bag  
1:30—Stock Quotations  
1:35—Globe Trotter  
1:45—U. S. Army Band  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Book Review  
4:15—Globe Trotter; Town Topics  
4:30—CBS Programs to 4:55  
4:55—Jolly Time Pop Corn  
5—H-O Rangers  
5:15—Skippy  
5:30—CBS Programs to 8  
8—Globe Headlines  
8:15—CBS Programs to 10  
10—Bisquick Band  
10:05—Ted Florito's Orchestra  
10:40—Stanley Smith Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Midnight Requests

6:45—Dorothy Mac  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—Weather Forecast  
7:03—Radio News and Forum  
7:30—Special Travel Program  
7:45—Band Concert  
8—San Jose Accordion Club  
8:30—Salon Quartette  
9—Cross Cuts of the Day  
9:05—Musical Album  
9:30 to 10 P.M.—South Sea Island-  
ers

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco  
7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
9:30—Musical Novelties  
9:45—Stringwood Ensemble  
10—Sunshine Hour  
11—Album Leaves  
11:15—Marion Day's "Tete-a-Tete"  
11:30—Prudence Penny  
11:45—Dance Kings  
12 noon—Scriptures  
12:03—Meridian Medleys  
12:45—"Studies in Broken Rhythm"  
1:15—Rhythmic Ripples  
2—International Troubadors  
2:30—Violin Masters  
3—Glen Goff, Organist  
4—Artist Celebrities  
4:30—On Parade  
5—Metropolitan Hour  
5:45—Holt Thompson Digest  
6—Sunset Revue  
6:15—"Two and a Co-Ed"  
6:30—Waltz Time  
7—Salon Group  
7:15—Sydney Dixon, Donald Gray  
7:45—Bob Allen, piano novelties  
8—John Wolohan's Orchestra  
9—Captain Argus, "War Spies"  
9:30—Ariosa Trio  
9:45—News Flashes  
10—Sandman Organ  
11 to 12 mid.—Concert Memories

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.  
6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Crazy Capers; Records  
7:45—Daily Almanac of Fact & Fun  
8—Popular Records  
8:30—Jack Hall and Clem Kennedy  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour  
10:30—Recordings  
10:35—Dr. B. L. Corley  
11—Recordings  
11:30—X-bar-B Boys  
12 noon—Echoes of Portugal  
12:30—News Service  
12:35—Records  
1—Over the Teacups  
1:30—Hollywood Reporter  
1:45—Studio Program  
2—Hawaiian Travelogue  
2:30—Records  
2:45—Lunatics at Large  
3—Studio Program  
3:30—Walter J. Rudolph, pianist  
3:45—Putnam's Treasure Chest  
4—"Keep Smiling" Revue, Jack Hall  
4:30—Studio Program  
5—Uncle Rod's Smile Club  
5:30—Dr. J. Douglas Thompson  
6—Studio Program  
6:15—"Fishin' Fool  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Famous Dance Orchestras  
7:30—Oakland Post-Enquirer  
7:45—Dance Music  
8—Orchestra  
8:15—Italian Program  
8:30—Jesse Stafford's Orchestra  
9—Hill Billies  
10—Jesse Stafford's Orchestra  
10:30—Organ Recital  
11 to 1 A.M.—Radio Cabaret



379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW,  
KFI, KOA, KDYL, KGIR,  
KGHL, KTAR, KFSD**

- 7 A.M.—Organ Concert: KGO  
7:30—Strolling Fiddler, Godfrey Ludlow: KGO KFSD  
7:45—Pair of Pianos, Grace Frankel, Gertrude Lyne, piano duo: KGO (KFI on 8) (KFSD off 8) KDYL  
8:15—Shipwrecked, radio dramatization: KGO KHQ KOMO KFI  
8:30—Crosscuts from the Log of the Day: KGO KHQ KOMO KFI KGW  
9—Johnny Marvin, tenor: KGO  
9:15—Lady Bugs: Vee Lawnhurst, Muriel Pollock, piano duo: KGO KFSD  
9:30—The Buckaroos, Ted Maxwell, Charles Marshall: KGO  
9:45—Arion Trio: KGO (KFI on 10 to 10:15) (KOMO on 10:15)  
10:30—Magazine of the Air: KGO KHQ KOMO KGW KFI  
11:30—Borden Program: Talks on the baby: KGO KHQ KOMO KFI KGW KFSD KTAR  
11:45—Organ Concert: KGO KHQ 12 noon—Edna Fischer, pianist: KGO KOMO KFSD KOA  
12:15—Western Farm and Home Hour: KGO KHQ KOMO KGW KFI KFSD (KTAR on 12:30) KDYL KGIR KGHL  
1—May We Present: KGO KDYL  
1:15—Colorado Cowboys: KGO KOMO (KFSD on 1:30) KDYL KGHL  
1:45—The Lady Next Door: KGO KGW KFSD  
2—Concert Artists: KGO KOMO KHQ KFI KFSD KDYL  
2:15—Harry Salznick and his Orchestra: KGO KHQ KDYL  
2:30—Irma Glenn, organist: KGO KOMO KDYL  
2:45—Concert Echoes: KGO KHQ  
3—Melody Mixers: KGO (KHQ off 3:30)  
3:45—Fay Fraser's Studio party: KGO KHQ KOMO KGW KFI  
4—GE Circle: KGO KHQ KOMO KGW KFI KDYL  
4:15—To be announced  
4:30—The Morin Sisters, vocal trio: KGO KHQ KGW  
4:45—Little Orphan Annie: KDYL KOA KGIR KGHL  
4:45—News Service: KGO  
5—Cosmopolitans, orchestra: KGO (KHQ off 5:15) KFSD  
5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR  
5:45—Wheatenaville: Dramatic sketch: KGO KHQ KOMO KFI KGW  
6—The First Nighter, drama: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL  
6:30—Armour Program, Ed East and Ralph Dumke: KGO KHQ KOMO KGW KFI KDYL  
7—Chevrolet Program with Al Johnson, orchestra: KGO KHQ KFI KOMO KGW KFSD KTAR KDYL KGIR KGHL  
7:30—To be announced  
7:45—Lanny Ross, tenor: KOMO KGO KFSD KDYL KGHL  
8—Amos 'n' Andy: KGO KHQ KFI KOMO KGW KFSD KDYL

8:15—Theme and Variations: KGO  
8:30—Gilmore Circus: KGO KFI KOMO KGW

- 9:15—Howard Thurston, the Magician: KGO KHQ KOMO KGW KFI KDYL  
9:30—Novelettes, Ben Klassen, tenor: KGO KHQ KFSD KDYL KOA  
10—News Flashes: KGO KHQ KOMO KGW KFI KFSD  
10:15—Johnny Hamp's Orchestra: KGO KHQ KFI KFSD  
11—Phil Harris' Orchestra: KGO KHQ (KOMO on 11:15) KFSD KFI  
11:30 to 12 mid.—Organ Concert, KGO KHQ KFI KFSD

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts

- J. Brunton & Sons, San Francisco  
6 A.M.—KJBS Alarm Klok Klub  
8—Records  
9—Assoc. Food Stores Program  
9:30—Popular Song Hits  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Popular Music  
11:20—Charles' Miniature Vaudeville  
11:45—Concert Favorites  
12 noon—Dance Matinee  
12:30—Band Concert  
12:45—Carl Coveny & Pat Buckman  
1—Stock Report: Music  
2—Better Business Talk  
2:15—Records  
2:30—The Family Album  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air  
3:15—Marta's Radio Personalities  
3:30—Art Fadden, pianist  
3:45—Musical Styles  
4—Junior Forum  
4:15—Popular Melodies  
4:45—Walkathon  
5:15—Silent period  
12:01 to 6 A.M.—Owl Program

361.2 Meters **KOA** York 5090  
830 Kcys. 12,500 Watts

- General Electric Co., Denver, Colo.  
5 P.M.—Cities Service Concert  
6—First Nighter  
6:30—Armour Hour  
7—Chevrolet Program  
7:30—To be announced  
7:45—Standard Oil Funfest  
8—Amos 'n' Andy  
8:15—Soloist  
8:30—Sports Interview  
8:45—Air Edition  
9—Goldbergs  
9:15—Howard Thurston  
9:30—Kenmore Hotel Orchestra  
10 to 11 P.M.—Network Program

440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA,  
KECA, KTAR, KDYL, KFSD**

- 7:30 A.M.—Arion Trio: KPO  
8—Music Appreciation Hour: KPO KGA KJR KEX KECA KFSD KTAR KDYL KGIR KGHL  
9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA  
9:15—Dixie Memories: KPO KGA KJR KEX KECA  
9:30—Stringwood Ensemble: (KPO off 9:45) (KYA on 9:45) KGA (KJR off 9:45) KEX KECA  
9:45—University of California Program: KPO  
10—Mardi Gras, variety program: KPO KGA KJR KEX KECA (KDYL on 10:05)  
10:30—Marshall's Mavericks, Chas. Marshall, John O'Brien, John Toffoli, Ace Wright: KPO KGA KJR KEX  
11—Magic of Speech: KPO KGA KJR KEX KECA KFSD KDYL  
11:30—Ivy Scott, soprano: KPO KGA KJR KEX  
11:45—Concert Petite, string ensemble: KPO KGA KJR KEX KFSD  
12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KECA  
12:45—Commonwealth Club Luncheon: KPO KEX KJR KGA KECA  
1:30—Rhythm Vendors: KPO KJR KGA KEX KECA  
2—Kenneth Spencer, basso: KPO KGA KJR KEX KECA  
2:15—Metropolitans: KPO KGA KJR KECA KFSD (KEX off 2:45)  
3—Waldorf-Astoria Orch.: KPO (KGA on 3:05) (KJR on 3:15) KEX KECA KFSD KDYL  
3:30—Donald Novis, tenor: KPO KGA KJR KEX KECA  
3:45—Dance Masters: KPO KGA (KJR off 3:55) KEX KFSD  
4—Stringwood Ensemble: KPO KGA (KJR on 4:05) KEX (KECA on 4:15) (KFSD off 4:15)  
4:45—Barbara Dale's Charm Matinee: KPO KECA  
5—Bouquet of Melodies: KPO KGA (KJR off 5:15) KECA  
5:30—Bluettes, vocal trio: KPO KGA KJR KECA  
5:45—Cosmopolitans: KPO KJR (KGA on 6) (KECA on 6)  
6:15—Manhattan Serenaders: KPO KGA KJR (KECA off 6:30)  
6:45—Cecil and Sally: KPO  
7—John and Ned: KPO KGA KJR  
7:15—Tarzan of the Apes: KPO  
7:30—Musical Highlights: KPO KGA (KJR on 7:45) KECA  
8:15—To be announced  
8:30—Night Song, Lew White, organist: Trio Romantique: KPO KGA KJR KEX (KECA on 8:45) KFSD KDYL KGHL  
9—The Goldbergs: KPO KGA KJR KEX KECA KDYL  
9:15—Coquettes, vocal trio: KPO KGA KJR KEX  
9:30—Gus Van and Joe Furst's Orchestra: KPO KGA (KEX on 9:45) KDYL  
10—To be announced  
11—Organ Concert: KPO KGA KECA  
11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orch.: KPO KGA KEX KECA

## KJBS today!

The Alarm Klok Klub

6 to 8 a.m.

News Broadcasts

10 a.m. and 3 p.m.

The Family Album

2:30 to 2:45 p.m.

**CBS**

## Columbia Broadcasting System

8:45 A.M.—Ben Alley, tenor: KMJ KWG KDB KOL KFPY KFRC KHJ KGB  
 9—Buddy Harrod's Orch.: KFBK KWG KERN KDB KOL KFPY KOIN KFRC KHJ  
 9:45—Columbia Educational Features. KFBK KWG KDB KOL KVI KFPY KOIN KFRC KGB  
 10—George Hall's Orchestra: KWG KFBK KERN KDB KOIN (KHJ KSL on 10:15)  
 10:30—Atlantic City Musicale: KMJ KFBK KDB KVI (KFRC on 10:45) KHJ KGB  
 11—American School of the Air: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB  
 11:30—Round Towners: KFBK KMJ KWG KDB KOL KVI KHJ KFPY KOIN KGB KSL  
 11:45—Elizabeth Barthell, Songs: KFBK KMJ KWG KDB KOL KVI KFPY KOIN KHJ KGB KSL  
 12 noon—Columbia Salon Orchestra: KFBK KMJ KWG KDB KFPY KOIN KHJ KGB KSL  
 12:45—Alexander Semmler, pianist: KFBK KDB KVI KFPY KOIN KGB KSL  
 1—The Grab Bag: KFBK KMJ KWG KDB KVI KFPY KFRC (KHJ on 1:15) KSL  
 1:30—U. S. Army Band Concert: KFBK KMJ KWG KERN KDB KVI KFPY KHJ KSL  
 2—Howard Neumiller, pianist: KSL  
 4:30—Earl Hoffman and his Orch.: KFBK KMJ KWG KOL KVI KHJ KFRC KGB KSL  
 4:45—Morton Downey: KFBK KOL KMJ KWG KVI KFRC KHJ KSL  
 5—H Bar O Rangers: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB  
 5—"Trade and Mark": KSL only  
 5:15—Smith Ballew and his Orch.: KFBK KMJ KDB KFPY KGB  
 5:30—March of Time: KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL  
 6—Chesterfield Program: KFBK KMJ KWG KERN KOL KVI KHJ KFPY KOIN KFRC KGB KSL  
 6:15—William Hall, Do Re Mi, and Orchestra: KFBK KMJ KDB KVI KFPY KOIN KFRC KHJ KGB  
 6:30—Mary Eastman, Modern Male Chorus, Symphony Orch.: KFBK KMJ KWG KDB KVI KFPY KHJ KOIN KFRC KGB KSL  
 7:15—To be announced  
 7:30—Columbia Radio Revue, Fred- 12  
 7:30—Rich's Orch.: KFBK KMJ KOL KFPY KFRC  
 7:45—"Myrt and Marge": KFBK KMJ KWG KERN KOL KVI KFPY KOIN KFRC KHJ KGB KSL  
 8—Nino Martini, tenor, and the Columbia Symphony Orch.: KFBK KWG KVOR KOL KVI KFPY (KOIN KFRC KHJ KGB on 8:15)  
 8:30—Eddie Duchin's Orch.: KMJ KFBK KWG KERN KDB KOL KVI KFPY KFRC KGB KSL  
 9—Ben Pollack's Orch.: KFBK KMJ KWG KDB KVI KSL KFPY KOIN KFRC KGB  
 9:30—Bernie Cummins and His Orchestra: KFBK KMJ KWG KDB KFPY KFRC KHJ KGB  
 9:45 to 10 P.M.—Hal Kemp and his Orchestra: KFBK KMJ KWG KDB KFPY KFRC KHJ KGB

340.7 Meters **KLX** Lake. 6000  
 880 Kcys. 500 Watts  
 Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records  
 9:15—New York Stocks  
 9:30—Clinic of the Air  
 10:15—San Francisco Stocks  
 10:30—International Kitchen, Gladys Cronkhite, director  
 11—Sunshine Twins  
 12 noon—Jack Delaney's Band  
 1—Jean's Hi-Lights  
 2—Classical Recordings  
 2:35—Better Business Bureau talk  
 2:40—Closing San Francisco stocks  
 2:45—Organ Recital  
 3:15—Records  
 3:45—Nancy Ann Hersey, pianist  
 4—"The Lovable Liars"  
 4:15—Margaret Klink's Fairy Tale  
 4:30—Brother Bob's Club  
 5—Helen Parmelee, pianist  
 5:30—Arco an Anita, guitar duo  
 5:45—Dot Kay and Ethel Rhinard  
 6—Hotel Oakland Trio  
 7—News Items  
 7:30—Helen Parmelee, pianist  
 7:45—Fred and Morris, comedians  
 8—KLX Hi-Jinks Program  
 10—Fred Skinner  
 10:15 to 11 P.M.—Dance Program

204 Meters **KGa** Main 3434  
 1470 Kcys. 5000 Watts  
 NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News  
 8—NBC-KPO Programs to 3  
 3—News Bulletins  
 3:05—NBC-KPO Programs to 4:45  
 4:45—To be announced  
 5—Bouquet of Melodies  
 5:30—Johnny Muskrat  
 5:33—NBC-KPO Programs to 6:45  
 6:45—Spokane Ad Club Program  
 7—John and Ned  
 7:15—Tarzan of the Apes  
 7:30 to 12 mid.—NBC-KPO Prog.

236.1 Meters **KOL** Main 2312  
 1270 Kcys. 1000 Watts  
 Seattle Broadcast. Co., Seattle, Wash.

6 A.M.—KOL Time Klock  
 7:45—Crazy Minstrel  
 8—Shell Happytime  
 8:30—Brad and Al  
 8:45—CBS Programs to 9:30  
 9:30—Betty Crocker  
 9:45—Columbia Educational Feature  
 10—Morning Melodies  
 10:30—Prince of the Ivories  
 10:45—CBS Programs to 12  
 12 noon—Carnival with Ken Stuart  
 1—Health Talk  
 1:15—Radio Speaker Stevenson  
 1:45—U. S. Army Band  
 2—Happy Go Lucky Hour  
 3—Feminine Fancies  
 4—Studio program  
 4:15—Ceel Solly  
 4:30—CBS Programs to 4:55  
 4:55—Jolly Time  
 5—Hecker H. O. Program  
 5:15—Shippy (E. T.)  
 5:30—CBS Programs to 6:15  
 6:15—Sports Review  
 6:30—Golden West Serenaders  
 6:45—Radio Speaker Stevenson  
 7—To be announced  
 7:15—CBS Programs to 8:15  
 8:15—L. E. Hill, financial expert  
 8:30—Aviation Quarter Hour  
 8:45—CBS program  
 9—The Globe Trotter  
 9:15—Unknown Hands  
 9:30—Wrestling  
 11 to 12 mid.—Dancing with the Stars

508.2 Meters **KHQ** Main 5383  
 590 Kcys. 1000 Watts  
 Louis Wasmer, Inc., Spokane, Wash.

7 A.M.—Caterpillar Pioneers  
 7:30—Morning News  
 7:45—Early Birds  
 8—Frisbie's Syrup  
 8:30—NBC-KPO Program  
 9—"Walt and Marian"  
 9:15—Musical Gears  
 9:30—Burgan's Home Comfort  
 9:45—Celia Lee  
 10—"Fiddle and I"  
 10:15—Martha Meade Society  
 10:30—NBC-KGO Programs to 12  
 12 noon—Elec. Home Comfort Hour  
 12:15—NBC-KGO Programs to 1  
 1—Home Owned Business  
 1:15—Variety programs  
 2:15—NBC-KGO Programs to 4:45  
 4:45—Editorial Column  
 5—Tull and Gibbs  
 5:15—"Skippy"  
 5:30—Orphan Annie  
 5:45—NBC-KGO Programs to 7:45  
 7:45—Wanda Hawley  
 8—NBC-KGO Programs to 8:30  
 8:30—Voice of Texas  
 9—Aviation Talks  
 9:15—NBC-KGO Program  
 9:30—Peerless Dentists  
 10 to 12 mid.—NBC-KGO Programs

309.1 Meters **KJR** Seneca 1515  
 970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.  
 7 A.M.—Rhythm Aces  
 7:04—Produce Quotations  
 7:14—Vocal Solos; Sun Risers  
 7:33—Sport News; Sun Risers  
 8—NBC-KPO Programs to 9:45  
 9:45—Martha Meade Society  
 10—Mardi Gras  
 10:30—NBC-KPO Programs to 3  
 3—The Easy Chair  
 3:10—NBC-KPO Programs to 4  
 4—Lost and Found Advertisements  
 4:05—The World Bookman  
 4:10—NBC-KPO Programs to 5:15  
 4:45—Studio program  
 5—Bouquet of Melodies  
 5:15—Steamboat Bill  
 5:30—NBC-KPO Programs to 6:45  
 6:45—Famous Songs and their Stories  
 7—NBC-KPO Program  
 7:15—Tarzan of the Apes  
 7:30—News Edition of the Air  
 7:45—NBC-KPO Programs to 9:30  
 9:30—Cole McElroy's Orchestra  
 10—NBC-KPO Program  
 11 to 12 midnight—Johnny Robinson's Orchestra

209.7 Meters **KECA** Richm'd 6111  
 1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles  
 8 A.M.—NBC-KPO Program  
 9—Louis Rueb, exercises  
 9:15—NBC-KPO Programs to 10:30  
 10:30—News Release  
 10:45—Spanish Lesson, Annette Doherty  
 11—NBC-KPO programs to 11:45  
 11:45—Chaparral Club Program  
 12 noon—NBC-KPO Programs to 4  
 4—Paul Kellar, pianist  
 4:15—News Release  
 4:30—NBC-KPO Programs to 6:30  
 6:30—String Orchestra, Robt. Hurd, tenor  
 7—To be announced  
 7:15—Recorded program  
 7:30—NBC-KPO programs to 9:15  
 9:15—String Orchestra  
 9:30—Jay Whidden's orchestra  
 10 to 12 mid.—NBC-KPO Programs

**325.9 Meters KOMO** Elliott 5890  
920 Kcys. 1000 Watts  
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service  
7—NBC-KGO Program  
8—Prudence Penny  
8:15—NBC-KGO Programs to 9  
9—Neighborhood Mary  
9:30—Betty Bon  
9:45—Arion Trio  
10—The Observer  
10:15—NBC-KGO programs to 11:45  
11:45—Club Minutes  
12 noon—NBC-KGO Program  
12:12—Grain Quotations  
12:15—Farm and Home Hour  
1—Tea Time Tales  
1:15—NBC-KGO Program  
1:45—Red Shadow  
2—NBC-KGO Programs to 4:30  
4:30—Einer & Einar, Two Counselors  
4:45—News Service  
5—Concert Orchestra  
5:30—NBC-KGO Programs to 7:45  
7:45—Wanda Hawley's Screen and Style Chats  
8—NBC-KGO Programs to 9:45  
9:45—J. E. Drain Co., talk  
10—NBC-KGO Program  
10:15—Mozart Hour  
11:15 to 12 mid.—NBC-KGO Prog.

**319 Meters KOIN** Atwater 3333  
940 Kcys. 1000 Watts  
The Journal, Portland, Oregon

6 A.M.—KOIN's Klock  
7:30—Keyboard Kapers  
8—Shell Happytime  
8:30—Golden Melodies  
9—CBS Program  
9:30—Betty Crocker  
9:45—Studio Program  
10—CBS Program  
10:30—Art Kirkham  
11—CBS Programs to 1  
1—The Book of Life  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:30—Newspaper of the Air  
5—H-Bar-O Rangers  
5:15—Skippy  
5:30—CBS programs to 6:30  
6:30—Golden West program  
6:45—Bells of Harmony  
7—CBS Programs to 8  
8—Van Duyn singer  
8:15—Columbia Symphony  
8:30—Davidson Prize Club  
9—CBS program  
9:30—Symphonic Interludes  
10—DLBS Program  
10:10—Bisquick Band  
10:15—Sport Flashes  
10:30—Jack and Jill's orchestra  
11—Stanley Smith's orchestra  
11:20 to 12 mid.—Dancing with the Stars

**225.4 Meters KGB** Frank. 6151  
1330 Kcys. 1000 Watts  
Don Lee, Inc., San Diego, California

7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—To be announced  
8:45—CBS Programs to 9:45  
9:45—Blanche Wood  
10:30—CBS Programs to 12  
12 noon—Farm Flashes  
12:15—CBS Programs to 1  
1—News; Market Quotations  
1:15—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
3:15—Matinee Musicale  
3:30—Feminine Fancies  
4—Book Review  
4:15—Political Review

4:30—CBS Programs to 5  
5—H-O Rangers  
5:15—Ballew's Orchestra  
5:30—March of Time  
6—To be announced  
6:15—CBS Programs to 7:15  
7:15—To be announced  
7:30—Farzan of the Apes  
7:45—Myrt and Marge  
8—Headlines  
8:15—CBS Programs to 9:15  
9:15—To be announced  
9:30—CBS Programs to 10  
10—Tomorrow's News Tonight  
10:10—Flo-Rito's Dance Orchestra  
10:40—Biltmore Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Recordings

**333.1 Meters KHJ** Vandike 7111  
900 Kcys. 1000 Watts  
Don Lee, Inc., Los Angeles, Calif.

7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS Programs to 9:15  
9:15—Sally Stokely's program  
9:30—Betty Crocker  
9:45—Thin Products  
9:55—Lost and Found Broadcast  
10—Martha Meade Society  
10:15—CBS Programs to 12:30  
12:30—World-wide News  
12:45—Beauty Talk  
1—CBS Programs to 1:45  
1:45—Robert Noble  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Jack and Grace  
4:15—Political Review  
4:30—CBS Programs to 5  
5—H-Bar O Rangers  
5:15—“Skippy”  
5:30—March of Time  
6—CBS Programs to 6:30  
6:30—Pasadena Community Players  
6:45—William Hall and Orchestra  
7—To be announced  
7:30—Chandu, the Magician  
7:45—Myrt and Marge  
8—Globe Headlines  
8:15—CBS Program  
8:30—Stanley Smith's Orchestra  
8:45—Guy Lombardo's Orchestra  
9—“The Voice of Romance”  
9:15—To be announced  
9:30—CBS programs to 10  
10—World-wide News  
10:10—Bisquick Band  
10:15—Ted Flo-Rito's Orchestra  
10:40—Stanley Smith's Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Marshall Grant, Organist

**526 Meters KVI** Broadway 4211  
570 Kcys. 1000 Watts  
Puget Sound Broadcast. Co., Tacoma

12:30—CBS Programs to 2  
2—Happy Go Lucky Hour  
3—Feminine Fancies  
4—Book Review  
4:15—Recordings  
4:30—Dental Clinic  
4:45—Style Talk  
5—H-bar-O Ranch  
5:15—George Yount, organist  
5:30—CBS Program  
6—Studio Program  
6:15—CBS Program  
6:30—Golden West Serenaders  
6:45—CBS Programs to 7:30  
7:30—Dr. Mellor  
7:45—CBS Programs to 9:30  
9:30—Scandinavian Hour  
10:30—Ted Florito's Orchestra  
10:40—Stanley Smith's Orchestra  
11:15 to 12 mid.—Temple Theatre

**468.5 Meters KFI** Richm'd 6111  
640 Kcys. 50,000 Watts  
Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, Exercises  
7:30—Stock Market Quotations  
7:45—Polly Hall, pianist  
8—NBC-KGO Programs to 9  
9—Helpful Hints to Housewives  
9:15—Joe Warner's Jolly Journal  
9:30—Fashion Tour with Melisse  
10—NBC-KGO Program  
10:15—Dorothy Raymond, pianist  
10:30—NBC-KGO Programs to 11:45  
11:45—Federal and State Market Reports  
12 noon—Dept. of Agric. Talk  
12:15—NBC-KGO Program  
1—News release  
1:15—Ann Warner Chats  
1:45—Cal McCoy, baritone  
2—NBC-KGO programs to 2:30  
2:30—Musical Globe Trotter  
2:45—Tom Murray's Hill Billies  
3:45—Program to be announced  
4—G-E Circle  
4:15—Studio program  
4:30—News release  
4:45—Wesley Tourtellotte, organist  
5:30—Little Orphan Annie  
5:45—Wheatnville  
6—The First Nighter  
6:30—The Armour Hour  
7—Al Jolson and Orchestra  
7:45—Male Quartet  
8—NBC-KGO Programs to 9:30  
9:30—String Orchestra  
10—NBC-KGO Program  
10:15—Phil Harris' Orchestra  
10:45—Jay Whidden's Orchestra  
11—Phil Harris' Orchestra  
11:30 to 12 mid.—Jay Whidden's Orchestra

**285.5 Meters KNX** Hemp. 4101  
1050 Kcys. 5000 Watts  
Western Broadcast Co., Los Angeles

6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9:30—News  
9:45—Keltabs  
10—Eddie Albricht's Family  
10:30—Kate Brew Vaughn  
11:15—Recordings  
11:45—Talk by H. B. Drollinger  
12 noon—News  
12:15—Homeopathic  
12:30—Dr. John Matthews  
1—New Paris Inn Broadcast  
2—Eddie Albricht, “The Bookworm”  
2:30—Federated Women's Clubs  
3—Matinee Mirthmakers  
3:30—Health talk  
3:45—Organ recital  
4—Travelogue; Stocks; Announcements  
4:15—Town Crier  
4:30—Synagogue of the Air  
4:55—Colly Time Popcorn  
5—Cecil and Sally  
5:15—Calico Circus  
5:45—Chandu, the Magician  
6—News  
6:15—Bill, Mac and Jimmy  
6:30—Si and Elmer  
6:45—Currier's Serenaders  
7—Frank Watanabe and Hon Archie  
7:15—“Pieces of Eight”  
7:30—Kate Smith  
7:45—Anson Weeks for So. Pacific  
8—“Order of Optimistic Do-Nuts”  
9—News  
9:15—Sol Hoopi and His Hawaiians  
9:45—Fights from Hollywood Stadium  
10:45—Organ and Marion Mansfield  
11 to 12 midnight—New Paris Inn

# SATURDAY Programs

January 7, 1933

535.4 Meters **KTAB** Garfield 4700  
560 Kcys. 1000 Watts  
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records  
7:15—Morning Reporter  
7:30—Crazy Quartette  
7:45—Daily Almanac of Fact & Fun  
8—Popular Records  
8:30—Studio Program  
9—Morning Prayer Hour  
9:30—Dr. J. Douglas Thompson  
10—Household Hour, Alma La Marr  
10:30—Records  
10:35—Dr. B. L. Corley  
11—Store Scenes  
11:30—X-bar-B Boys  
12 noon—Echoes of Portugal  
12:30—Records  
1—Over the Teacups  
1:30—Studio Program  
2—Records  
2:30—Watch Tower Program  
3—Charles Park, the Budgeteer  
3:30—Classical Records  
3:45—Putnam's Treasure Chest  
4—Studio program  
4:30—Marimbaphonists  
4:45—Studio Program  
5:30—Wandering Through France  
6—Dance Music  
6:15—Sport Champions  
6:20—Studio Program  
6:25—Parisian-Amer. Entertainers  
6:30—News Reporter  
6:45—Ernie Smith's Sport Page  
7—Famous Dance Orchestra  
7:30—Post-Enquirer News  
7:45—Studio Program  
8:15—Young People's Program  
8:45—Dramatic Reading by Charles Frederick Lindsley  
9—Jesse Stafford's Orchestra  
10—March Players  
10:30—Organ Recital  
11 to 12 mid.—Radio Cabaret

280.2 Meters **KJBS** Ord. 4148-49  
1070 Kcys. 100 Watts  
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub  
8—Andy Anderson, Records  
9—Assoc. Food Stores' Program  
9:30—Popular Song Hits  
10—Reporter of the Air  
10:05—Scotty's Table Talks  
10:20—Recordings  
11:30—Concert Favorites  
12 noon—Variety Program  
1—Dance Matinee  
1:45—Jackie Archer, pianist  
2—Walter Mueller, pianist  
2:15—Popular Recordings  
2:45—Speak-Easy Time; Records  
3—Reporter of the Air  
3:30—Marjorie Lee, pianist  
3:45—Recordings  
4:30—Musical Styles  
4:45—Walkathon  
5:15—Silent period  
12:01 to 8 A.M.—Owl Program

340.7 Meters **KLX** Lake. 6000  
880 Kcys. 500 Watts  
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records  
9:15—New York Stocks  
9:30—Clinic of the Air  
10:15—Stocks; Finance; Weather  
10:30—International Kitchen, Gladys Cronkhite, director  
11—Sunshine Twins  
12 noon—Closing S. F. Stocks  
12:05—Jack Delaney's Band  
1—Jean's Hi-Lights



BING CROSBY  
CBS—6 P. M.

2—Classical Recordings  
2:45—Studio Program  
3—Records  
3:45—Studio Program  
4:30—Brother Bob's Club  
5—Helen Parmelee, pianist  
5:30—Arco and Anita, novelty guitar duo  
5:45—Song Stories, Clark Sisters  
6—Hotel Oakland Trio  
7—News Items  
7:30—The Gay Caballeros  
8—Musical Soiree: John Wharry Lewis, violinist  
9—Faucit Theater of the Air Players  
10—Dance Orchestra  
11 to 12 midnight—Dance Program

491.5 Meters **KFRG** Prospect 0100  
610 Kcys. 1000 Watts  
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Recordings; Stocks  
7:30—Morning Exercise Period  
8—Shell Happy Time  
8:30—CBS Programs to 9:30  
9:30—Globe Trotter  
9:45—Buddy Harrod's Orchestra  
10—Junior Artists Program  
10:55—Church announcements  
11—CBS programs to 12  
12 noon—Noonday concert  
1—Spanish Serenade  
1:30—N. Y. Stock Quotations  
1:35—CBS Programs to 4  
4—Hotel St. Francis Tea Dance  
5—Fray and Braggiotti  
5:15—News Parade  
5:30—Sklippy  
5:45—Texas Cowboy  
6—Jimmy Bittick's Orchestra  
6:15—Master Organ Concert  
6:30—Don Lee Symphony  
7—CBS Programs to 9  
9—Ted Fio-Rito's Orchestra  
9:30—Stanley Smith's Orchestra  
10—Ted Fio-Rito's Orchestra  
10:40—Stanley Smith's Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Request Hour

243.8 Meters **KYA** Prospect 3456  
1230 Kcys. 1000 Watts  
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute  
8—Breakfast Hour  
9:30—Musical Novelties  
9:45—Stringwood Ensemble  
10—Sunshine Hour  
11—Album Leaves  
11:30—Prudence Penny  
11:45—Dance Kings  
12 noon—Scriptures  
12:03—Townhall Harmonies  
12:15—Church Bulletin  
12:30—Song Vogues  
1—Afternoon Concert  
2—Organ Matinee, Glen Goff  
3—Rhythmic Ripples  
3:30—Symphony Series  
4:30—Light Opera  
5—Metropolitan Hour  
5:45—Holt Thompson Digest  
6—Sunset Revue  
6:30—Waltz Time  
7—Salon Group  
7:15—Royal Serenaders  
7:45—Bob Allen: Piano Novelties  
8—John Wolohan's Orchestra  
8:15—Bal Tabarin orchestra  
8:45—John Wolohan's Orchestra  
9:30—The Cub Reporters  
9:45—News Flashes  
10—Sandman Organ  
11 to 12 mid.—Concert Memories

322.4 Meters **KROW** Glenc. 6774  
930 Kcys. 1000 Watts  
Educa. Broad. Corp., Oakland, Calif.

8 A.M.—News Items  
8:15—Prosperity Auction program  
8:30—"Radio Pal"  
8:45—Recordings  
9—Silent period  
1—Latin-American Program  
2—"Dance of the Hour"  
2:15—Recordings  
2:30—Nina Frelsen and Kiddies  
3—The KROW-Ian Revue  
4—Recordings  
4:15—Bob Moore, baritone  
4:30—Recordings  
4:45—Maxine's Shopping Service  
5—Wade W. Forrester and Artists  
5:30—Popular Recordings  
6—Silent period  
7:30—Recordings  
7:45—The Serenaders  
8—Latin-American Program  
9—Tom King, detective stories  
9:15—Italian program  
10 to 11 P.M.—Jess Norman's Dance Orchestra

322.4 Meters **KFWI** Franklin 0200  
930 Kcys. 500 Watts  
Radio Entertainments, San Francisco

7 A.M.—Dawn Serenade  
8—Silent period  
9—Blues Chasers  
9:50—Topics  
10—White House Program  
10:15—Bellevue Hotel Program  
10:30—Topics and Music  
11—Concert Melodies  
12 noon—Dance Music  
1—Silent period  
6—Dance Time  
6:30—Salon Music  
7:15—Bellevue Program  
7:30—Silent period  
11—Salon Music  
11:30—Dance Time  
12 to 1 A.M.—Hi-Dee-Ho!



440.9 Mtrs. **NBC-KPO** Sutter 1920  
680 Kcys. 5000 Watts  
National Broadcast. Co., San Francisco

Service to **KJR, KEX, KGA, KECA, KTAR, KDYL, KFSD**

7:30 A.M.—Organ Concert  
8—Financial Service: KPO KGA KJR KEX KECA  
8:15—Bits of Melody: KPO KGA KJR KEX KECA  
8:30—Sven Swenson and his Swede-hearts: KPO KGA KJR KEX KECA KFSD KTAR  
9—Tom Mitchell, baritone: KPO KGA KJR KEX KECA  
9:15—Dixie Memories: KPO KGA KJR KEX KECA  
9:30—Stringwood Ensemble: (KPO off 9:45) (KYA on 9:45) KGA KJR KEX KECA  
9:45—University of California: KPO  
10—Familiar Songs: KPO KGA KJR KEX  
10:30—In event of broadcast from Metropolitan Opera House, N. Y., all conflicting programs will be cancelled  
10:30—NBC Farm Forum: KPO KGA KJR KEX (KDYL on 10:45)  
11—Words and Music: KPO KGA KJR KEX KDYL  
11:30—Synopators: KPO KGA (KJR on 11:45) KEX  
12 noon—Organ Concert: KPO (KGA on 12:05) KJR KEX KDYL  
12:15—Radio Troubadors: KPO KJR KGA KEX KDYL  
12:30—Ambassadors, male quartet: KPO KGA KJR KEX KDYL  
12:45—Lee Sims and Ilmoy Bailey: KPO KGA KJR KEX KECA KDYL  
1—Dance Masters: KPO KGA KJR KEX KDYL  
1:30—Concert Favorites: KPO KGA KJR KEX KECA KDYL (KOA on 1:45)  
2—Mitchell Schuster and his Vienna Tango Dahl Orchestra: KPO KGA KJR KEX KDYL  
2:30—Beau Balladeer, Leonard Lewis, baritone: KPO KGA KJR KEX KDYL  
2:45—Concert Echoes, orch.: KPO KGA KJR KEX KECA KFSD KDYL  
3—Waldorf-Astoria Orch.: KPO (KGA on 3:05) KJR KFSD KECA  
3:30—Laws That Safeguard Society: KPO KGA KJR KECA KEX KFSD KTAR KGIR  
3:45—Organ Concert: KPO KGA KJR KEX (KFSD off 4)  
4:15—Merle Thorpe, talk: KPO KGA KJR KECA KFSD KDYL KGIR  
4:30—George Olsen and his Orch.: KPO KGA KJR KECA KFSD  
4:45—Barbara Dale's Charm Matinee: KPO KFSD  
5—American Taxpayers League: KPO KGA KJR KECA KTAR KDYL KGIR KGHL  
5:15—Anson Weeks and His St. Regis Hotel Orchestra: KPO KGA KJR  
5:30—The Economic World Today: KPO KGA KJR KFSD KGIR KGHL  
6—Musical Echoes: KPO KGA KJR KECA KGHL  
6:30—Education at the Crossroads: KPO KGA KJR KECA KGIR KGHL

6:45—Cecil and Sally KPO  
7—Medicine Show: KPO KGA KJR  
7:30—National Concert Orchestra, direction Emil Polak: KPO KGA (KJR on 1:45) (KECA on 7:45)  
8—Jack Denny and His Orchestra: KPO KGA KJR KEX (KECA off 8:15) KFSD KDYL KGHL  
8:30—San Francisco Symphony Orchestra Concert: KPO KGA KJR KEX KECA KFSD (KDYL on 8:15)  
9:30—Vincent Lopez and his Hotel Congress Orch.: KPO KGA KJR KEX KECA (KFSD off 9:45) KDYL  
10—McElroy's Orchestra: KPO KJR KGA KEX KFSD KDYL KOA  
10:30—Tom Gerun and his Bal Tabarin Orch.: KPO KGA KJR KEX KECA KFSD KDYL (KOA off 10:45)  
11 to 12 mid.—Reminiscences, organ concert, Dollo Sargent: KPO KJR KGA KEX KECA KFSD

379.5 Mtrs. **NBC-KGO** Sutter 1920  
790 Kcys. 7500 Watts  
National Broadcast. Co., San Francisco

Service to **KHQ, KOMO, KGW, KFI, KOA, KDYL, KGIR, KGHL, KTAR, KFSD**

7 A.M.—Organ Concert: KGO (KHQ on 7:15 to 7:30) (KOMO KFSD on 7:30) (KDYL on 7:15, off 7:30)  
7:45—Breen and de Rose: Vocal and instrumental duo: KGO KFSD KDYL  
8—Melodies of the South: KGO KOMO KFI KFSD KDYL  
8:15—Shipwrecked, radio dramatization: KGO KHQ KOMO KFI  
8:30—Arlon Trio: KGO KFI  
9—Johnny Marvin, tenor: KGO  
9:15—American Legion National Trade Revival Campaign: KGO KOMO KFSD  
9:30—Natl' Farm and Home Hour: KGO KHQ KOMO (KGW on 10) KFI KFSD (KTAR off 10) KDYL KGIR KGHL  
10:30—Magazine of the Air: KGO KFI KDYL (KFSD off 10:50 to 10:55)  
11:30—Organ Concert: KGO (KHQ KFSD KDYL off 12 noon) (KOMO on 12 noon)  
12:15—Western Agriculture: KGO KHQ KOMO (KGW off 12:45) KFI KFSD KTAR KGIR KGHL  
1—Stringwood Ensemble: KGO (KFI on 1:75)  
2—Cosmopolitans: KGO KHQ  
2:30—Bluettes, vocal trio: KGO KHQ  
2:45—Johnny O'Brien, harmonica player: KGO KHQ  
3—Melody Mixers: KGO KHQ (KGW on 3:45)  
4—To be announced  
4:45—News Service: KGO  
5—Arlon Trio: KGO (KHQ off at 5:15) KFI  
5:30—Little Orphan Annie: KGO KHQ KOMO KGW KFI KTAR  
5:45—Wheatenville, dramatic sketch: KGO KHQ KOMO KGW KFI  
6—Buick - Olds - Pontiac Program: KGO KHQ KOMO KGW KFSD KFI KDYL  
7—Lucky Strike Hour: KGO KHQ KOMO KGW KFI KFSD KTAR KDYL

8—Caswell Concert: KGO KOMO KHQ KGW KFI  
8:15—Golden State Family Robinson: KGO KFI  
8:15—Tom Gerun and His Bal Tabarin Orch.: (KGO KFI on 8:45) (KYA off 8:45) KHQ KOMO (KGW off 8:30)

9—Rhythmic Shadows: KGO KHQ  
9:30—Associated Spotlight—The Coquettes, vocal trio: Annette Hastings, Marjorie Primley, Imelda Montagne; Miss Ethyl Associated, soprano; Cyoel Four, male quartet; Robert Stevens, Gwynfi Jones, tenors; Harold Dana, baritone; Armand Girard, basso; "School Days," with Max Waizman (Herr Fitzmeyer); Lord Bilgewater; Irving Kennedy, tenor; Harold Peary, Bobbe Deane, Captain William H. Royle, Bennie Walker; the Hill Nellies; Beban's Burlesques; Cecil Underwood, master of ceremonies; "Flying A," Bandmen direction Walter Beban: KGO KHQ KOMO KGW KFI

11—Phyl Harris' Orchestra: KGO KHQ (KOMO on 11:15) KGW KFI

11:30 to 12 mid.—Johnny Hamp and His Hotel Mark Hopkins Orch.: KGO KHQ KOMO

296.6 Meters **KQW** Ballard 777  
1010 Kcys. 500 Watts  
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour  
8—Silent period  
9—Ralph and Rainbow Trouper  
10—Helpful Hour  
10:30—Morning Melodies  
11—Eleventh Hour Program  
11:45—Accordion Capers  
12 noon—Band Concert  
12:30—Weather; Market Reports  
1—One o'Clock Program  
1:15—Trujo Strings  
1:30—The Friendly Hour  
2:30—Martha Meade Program  
3—Silent period  
4:30—Story Time  
4:45—Skippy  
5—Evening Vespers  
5:30—Dinner Music  
6—Evening Echoes  
6:15—Franco's Program  
6:30—Poultry, Livestock Clinic  
6:45—Farmers' Exchange  
6:50—Santa Clara Valley News  
6:55—Prune Pool  
7—U. S. Weather Forecast  
7:05—Out of the Dusk  
7:30—Magazine Review  
7:45—Band Concert  
8—Studio Program  
8:30—The Monarchs  
8:45 to 10 P.M.—Italian Program

**KJBS today!**

**The Alarm Klok Klub**  
6 to 8 a.m.

**News Broadcasts**  
10 a.m. and 3 p.m.

**Scotty Mortland**  
10:05 to 10:20 a.m.

**Sports Review**  
12 to 12:15 p.m.

**CBS****Columbia Broadcasting System**

- 8:30 A.M.—New York Philharmonic Concert: KFBK KMJ KWG KOL KDB KFPY KOIN KFRC KHJ KGB KSL
- 9:15—Buddy Harrod & his Yoeng's Orchestra: KFBK KMJ KWG KDB KFPY KOIN KFRC KHJ KGB
- 10—George Hall's Orchestra: KMJ KFBK KWG KDB KFPY KOIN KHJ
- 10:30—Madison Ensemble, Concert Orch.: KFBK KMJ KERN KDB KOL KVI KFPY KOIN KHJ KGB KSL
- 11—Saturday Synopators: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KSL
- 11:30—Columbia Salon Orchestra: KFBK KMJ KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 12 noon—The Round Towners: KMJ KFBK KWG KERN KDB KOL KFPY KOIN KHJ KGB KSL
- 12:30—Rhythm Kings: KFBK KMJ KWG KDB KOL KVI KFPY KOIN (KHJ on 12:45) KGB KSL KLZ KOH
- 1—Spanish Serenade: KFBK KMJ KWG KDB KOL KFPY KVI KFRC KHJ KSL KLZ KOH
- 1:30—Leon Belasco and His Ambassador Orchestra: KFBK KMJ KWG KERN KDB KOL KFPY KFC KHJ KGB KSL
- 2—Eddie Duchin and Orch.: KFBK KVI KOIN KFRC KHJ KGB KSL
- 2:30—Between the Bookends: KMJ KFBK KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 2:45—Tito Guizar, Mexican Tenor: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB
- 3—The Funnyboners: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3:15—Riviera Orchestra: KFBK KWG KERN KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 3:30—Organalities: KVOR KFBK KWG KDB KOL KVI KFPY KHJ KFRC KGB KLZ KOH
- 3:45—Do Re Mi, Female Trio: KMJ KFBK KERN KDB KOL KVI KFPY KFRC KHJ KGB
- 4:30—Meyer Davis and his Orchestra: KSL
- 5—Fray and Bragglotti: KFBK KMJ KWG KOL KVI KFRC KHJ KGB KSL
- 5:30—Alexander Haas and Budapest Gypsy Ensemble, with Maximilian Rose, violinist: (KOL on 5:45) KVI KGB
- 6—Chesterfield Program: KFBK, KMJ KWG KERN KOL KFPY KVI KOIN KFRC KHJ KGB KSL KLZ KOH
- 6:15—Edwin C. Hill: KVOR KSL
- 7—The Street Singer: KFBK KWG KDB KOL KVI KFPY KOIN KFRC KHJ KGB KSL
- 7:15—Columbia Public Affairs Institute: KFBK KWG KOL KVI KFPY KFRC
- 7:45—Vaughn De Leath: KFBK KMJ KWG KDB KVI KFPY KOIN KFRC KHJ
- 8—Guy Lombardo and his Royal

- Canadians: KFBK KDB KVI KFPY KFRC KHJ KGB KSL
- 8:30—Harold Stern and his Orch.: KFBK KMJ KWG KDB KVI KHJ KFPY KFRC KGB KSL
- 9—Ted Fio-Rito and his St. Francis Hotel Orchestra: KFBK KMJ KWG KDB KVI KFPY KFRC KHJ KGB (KSL on 9:15)
- 9:30 to 10 P.M.—Stanley Smith and His Biltmore Hotel Orch.: KFBK KMJ KWG KDB KOL KVI KHJ KFPY KFRC KGB KSL

**236.1 Meters KOL Main 2312 1270 Kcys. 1000 Watts**

Seattle Broadcast. Co., Seattle, Wash.

- 6 A.M.—KOL Time Klock
- 7:45—Crazy Minstrel
- 8—Shell Happytime
- 8:30—CBS Programs to 10
- 10—Morning Melodies
- 10:30—Prince of the Ivories
- 10:45—CBS programs to 4:15
- 4:15—Cecil Solly
- 4:30—Ted Fio-Rito's Orchestra
- 5—Jack Miles Orchestra
- 5:30—Skippy (E. T.)
- 5:45—CBS programs to 6:15
- 6:15—Sport Review
- 6:30—"Lost in the Olympics"
- 6:45—CBS Programs to 7:45
- 7:45—Radio Speaker Stevenson
- 8:15—CBS program
- 8:30—Aviation Quarter Hour
- 8:45—CBS program
- 9—Globe Trotter
- 9:15—Ted Fio-Rito Orchestra
- 9:30—Stanley Smith Orchestra
- 10—Ted Fio-Rito's Orchestra
- 10:40—Stanley Smith's Orchestra
- 11 to 12 mid.—Hotel Roosevelt Orch.

**325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts**

Fisher's Blend Station, Inc., Seattle

- 6:55 A.M.—Inspirational Service
- 7—Fisher's Sunrise Broadcast
- 7:30—NBC-KGO Program
- 8—Prudence Penny
- 8:15—NBC-KGO Programs to 9
- 9—The Observer
- 9:15—NBC-KGO Program
- 9:30—Betty Bon
- 9:45—NBC-KGO Programs to 11:30
- 11:30—Uncle Hank from Ciderville
- 11:45—Club Minutes
- 12—NBC-KGO program
- 12:12—Grain Quotations
- 12:15—NBC-KGO Programs to 1:45
- 1:45—Concert Orchestra
- 2:15—NBC-KGO Programs to 5
- 5—Concert Orchestra
- 5:30—NBC-KGO Programs to 9
- 9—Musical Mannequins
- 9:30—NBC-KGO Programs to 11
- 11—Tuneful Two
- 11:15 to 12 mid.—NBC-KGO Prog.

**309.1 Meters KJR Seneca 1515 970 Kcys. 5000 Watts**

Northwest Broad. System, Seattle, Wn.

- 7 A.M.—The Sun Risers
- 7:04—Produce Quotations
- 7:33—Sport News
- 8—NBC-KPO Programs to 4
- 4—Lost and Found Advertisements
- 4:05—NBC-KPO Programs to 6:45
- 6:45—Piano Ramblings
- 7—NBC-KPO Program
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs to 9
- 9—Johnny Robinson's Vagabonds
- 9:30—Congress Hotel Orchestra
- 10—Cole McElroy's Orchestra
- 10:30 to 12 mid.—NBC-KPO Prog.

**319 Meters KOIN Atwater 3333 940 Kcys. 1000 Watts**

The Journal, Portland, Oregon

- 6 A.M.—KOIN's Klock
- 7:30—Keyboard Kapers
- 8—Shell Happytime
- 8:30—Golden Melodies
- 9—CBS Programs to 10:30
- 10:30—This and That with Art Krickham
- 11—CBS programs to 1
- 1—The Book of Life
- 2—CBS programs to 3:30
- 3:30—Newspaper of the Air
- 5:15—Skippy
- 5:30—Davidson's Prize Club
- 6—CBS programs to 6:30
- 6:30—Golden West program
- 6:45—CBS programs to 7:15
- 7:15—Bells of Harmony
- 7:50—CBS Program
- 9—McElroy's Guest Dance Band
- 9:35—Bisquick Band
- 10—Ted Fio-Rito's Orchestra
- 10:15—Sport Flashes
- 10:30—Stanley Smith's Orchestra
- 11:20—Dancing with the Stars
- 11:45 to 12 mid.—Jack and Jill's Or.

**508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts**

Louis Wasmer, Inc., Spokane, Wash.

- 7 A.M.—Caterpillar Pioneers
- 7:30—Morning News
- 7:45—Kronenberg's Shoe Hospital
- 8—Voice of Texas
- 8:30—Dessert Happy Caravan
- 8:45—Burgan's Home Comfort
- 9—"Walt and Marian"
- 9:15—Musical Gems
- 9:30—NBC-KGO Programs to 11:30
- 11:30—Bell Organ Concert
- 12:15 P.M.—NBC-KGO Prog. to 1
- 1—Various programs
- 2—NBC Programs to 4:45
- 4:45—Editorial Column, Russell Bankson
- 5:15—"Skippy"
- 5:30—Orphan Annie
- 5:45 to 12 mid.—NBC-KGO Prog.

**526 Meters KVI Broadway 4211 570 Kcys. 1000 Watts**

Puget Sound Broadcast. Co., Tacoma

- 6 A.M.—The Wandering Cowboy
- 6:30—Farm Features
- 6:50—Reveille Reporter
- 7—Daybreak Devotionals
- 7:45—Texas Cowboy
- 8—Shell Happytime
- 8:30—CBS Programs to 9:15
- 9:15—George Yount, organist
- 9:30—CBS Program
- 10—Home Economics
- 10:15—CBS Programs to 12
- 12 noon—Noon News, Joe Roberts
- 12:15—CBS Program
- 12:30—Rhythm Kings
- 1—CBS Programs to 4
- 4—Ted Fio-Rito's Orchestra
- 4:30—Dental Clinic
- 4:45—CBS Programs to 5:15
- 5:15—Musical Creditors
- 5:30—Recordings; Style Talk
- 6—CBS Program
- 6:15—Studio Program
- 6:30—"Lost in the Olympics"
- 6:45—Studio Program
- 7—CBS Program
- 7:15—Jimmy MacDowell's Musical Mariners
- 7:30—Dr. Mellor
- 7:45—CBS Programs to 10
- 10—Jimmy MacDowell's Orchestra
- 10:30—Ted Fio-Rito's Orchestra
- 10:40—Stanley Smith's Orchestra
- 11:20 to 12 mid.—Dancing with the Stars

285.5 Meters **KNX** Hemp. 4101  
1050 Kcys. 5000 Watts

Western Broadcast Co., Los Angeles  
6:45 A.M.—Bill Sharples' Gang  
8:45—Inspirational Talk and Prayer  
9—Recordings  
9:30—News  
10—Eddie Albricht's Family  
10:30—Recordings  
12 noon—News  
12:45—Church announcements  
1—New Paris Inn  
2—Entire Opera (records)  
5—Cecll and Sally  
5:15—Dr. John Matthews  
5:45—Chandu, the Magician  
6—News  
6:15—Bill, Mac and Jimmy  
6:30—SI and Elmer  
6:45—Currier's Serenaders  
7—Frank Watanabe and Hon. Archie  
7:15—Guardsmen, male quartet  
7:30—Kate Smith  
7:45—Marion Mansfield and Singing  
Strings  
8—KNX Varieties  
9—News  
9:15—Happy Chappies  
9:30—Niennese Nights  
10—Dance Band and Marion Mansfield  
10:30—Organ Recital  
11 to 12 midnight—New Paris Inn

333.1 Meters **KHJ** VAndike 7111  
900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Calif.  
7 A.M.—News Briefs and Records  
8—Shell Happytime  
8:30—CBS programs to 10  
10—Lost and Found Broadcast  
10:05—CBS Programs to 12:30  
12:30—World-wide News  
12:45—CBS programs to 4:15  
4:15—Ted Florito's Orchestra  
5—Fray & Braggiotti  
5:15—News Items; Town Topics  
5:30—"Skippy"  
5:45—To be announced  
6—Don Lee Symphony  
7—Street Singer  
7:15—Jimmy Bittick's Orchestra  
7:30—Chandu, the Magician  
7:45—CBS Programs to 9  
9—Ray Paige's Orchestra  
9:30—Stanley Smith's Orchestra  
10—News Items  
10:10—Ted Fio-Rito's Orchestra  
11—Dancing with the Stars  
12 to 1 A.M.—Marshall Grant, organ

361.2 Meters **KOA** York 5090  
830 Kcys. 12,500 Watts

General Electric Co., Denver, Colo.  
5 P.M.—Amer. Taxpayers' League  
5:15—Anson Weeks Orchestra  
5:30—The Economic World Today  
6—In Foreign Lands  
7—Lucky Strike  
8—Network program  
8:15—Francis Craig Orchestra  
8:45—Rocky Mountain News  
9—Concert  
9:30—Tommy Watkin's orchestra  
10—McElroy's orchestra  
10:30—Bal Tabarin Orchestra  
10:45 to 11 P.M.—Organ Concert

468.5 Meters **KFI** Richm'd 6111  
640 Kcys. 50,000 Watts

Earle C. Anthony, Inc., Los Angeles  
6:45 A.M.—Dr. Seixas, exercises  
7:30—Market Quotations  
7:45—Polly Grant, pianist  
8—NBC-KGO programs to 9  
9—Studio program  
9:15—Joe Warner's Jolly Journal  
9:30—NBC-KGO Programs to 11:45  
11:45—State Market Reports  
12 noon—Dept. of Agric. Talk  
12:15—NBC-KGO Program  
1:15—Tom Murray's Hillbillies  
2:15—NBC-KGO program  
3—Wesley Tourtelotte, organist  
4—Studio program  
4:30—Bluettes  
4:45—News Release  
5—NBC-KGO Programs to 8:45  
8:45—Jay Whidden's Orchestra  
9:30—Associated Spotlight  
11 to 12 mid.—Phil Harris' Orch.

209.7 Meters **KECA** Richm'd 6111  
1430 Kcys. 1000 Watts

Earle C. Anthony, Inc., Los Angeles  
8 A.M.—Louis Rueb, exercises  
8:15—NBC-KPO Programs to 10:15  
10:15—News Release  
10:30—NBC-KPO Program  
11—Division of Physical Education  
11:45—Record Program  
12 noon—NBC-KPO Prog. to 3:45  
3:45—Record program  
4—News release  
4:15—NBC-KPO programs to 5:15  
5:15—Studio program  
5:30—Temple Baptist Question Hour  
5:45—Rhythm Girls  
6—NBC-KPO Programs to 6:45  
6:45—Julie Kellar, harpist  
7—Tom Murray's Hillbillies  
7:45—NBC-KPO Program  
8:15—Studio program  
8:30—NBC-KPO Programs to 10  
10—Jay Whidden's Orchestra  
10:30 to 12 mid.—NBC-KPO prog.

225.4 Meters **KGB** FRank. 6151  
1330 Kcys. 1000Watts

Don Lee, Inc., San Diego, California  
7 A.M.—Morning Edition  
8—Shell Happytime  
8:30—CBS Programs to 9:45  
9:45—Blanche Wood  
10:30—CBS Programs to 1  
1—News; Market Quotations  
1:15—CBS Programs to 4  
4—Fio-Rito's Orchestra  
5—Fray & Braggiotti  
5:15—News and Town Topics  
5:30—Organ Concert  
6—Music that Satisfies  
6:15—To be announced  
6:30—Don Lee Symphony  
7—Street Singer  
7:15—To be announced  
7:30—Tarzan  
7:45—CBS Programs to 9  
9—Fio-Rito Orchestra  
9:30—Cross Cuts  
9:35—CBS Program  
10—Tomorrow's News Tonight  
10:10—Fio-Rito's Orchestra  
10:40—Biltmore Orchestra  
11:20—Dancing with the Stars  
12 to 1 A.M.—Recordings

204 Meters **KGA** Main 3434  
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.  
6 A.M.—Early Birds; News  
8—NBC-KPO Programs to 3  
3—News Bulletins  
3:05—NBC-KPO Programs to 4:45  
4:45—To be announced  
5—NBC-KPO Programs to 6:45  
6:45—The Keystone Five  
7 to 12 mid.—NBC-KPO Programs

265 Meters **KSL** Wasatch 3901  
1130 Kcys. 50,000 Watts

Radio Service Corp. of Utah, Salt Lake  
5 P.M.—Fray and Braggiotti  
5:15—Hollywood Chatter  
5:30—Novelty Orchestra  
6—KSL Soloist  
6:30—Studio Ensemble  
7—The King Sisters  
7:15—The Street Singer  
7:30—Peter Spraynozzle  
8—CBS Programs to 9  
9—Mary and John, dramatic sketch  
9:15—CBS Programs to 10  
10—Dance Music  
10:30 to 11—Stanley Smith's Orch.



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