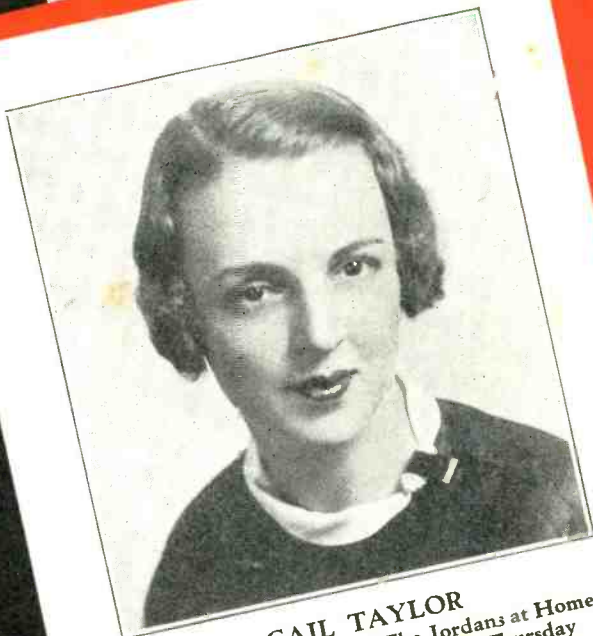


FOR WEEK OF
NOVEMBER
6th to 12th

BROADCAST WEEKLY ★



GAIL TAYLOR

One of the principals in "The Jordans at Home" skit broadcast by NBC stations Thursday at 9:45 a.m., and a participant in a number of other network offerings.

THE LEADING RADIO GUIDE OF THE PACIFIC COAST



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Get the election returns in your own home on the
New 1933 Atwater Kent Radio

BIGGEST political battle in history is being fought *on the air*. Everybody's listening. No old, worn-out radio can give you the candidates' voices as they really are. Come up to date with the new 1933 Atwater Kent.

This Console model costs only \$109.75. Yet it has 10 high-power tubes, automatic volume control, tone control, and other big-set features. In addition, it is an all-wave set, giving you both long and short wave stations. A real Atwater Kent through and through—good for a lifetime. See. Hear. Convince yourself. Best of terms.



Model 480 + \$109.75
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WIN \$5,000

Get your entry blank at Atwater Kent dealer's for easy, entertaining prize contest. 54 cash prizes from \$5,000 to \$25 for longest lists of words formed from the letters, "Atwater Kent Tonebeam," accompanied by short, simple statement on subject you'll find on entry blank. Step in and get your blank today.

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COAST RADIO SUPPLY COMPANY—*Wholesale Distributors*
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THE JAMES H. BARRY CO., SAN FRANCISCO

BROADCAST WEEKLY

The Leading Radio Guide of the Pacific Coast

NEW YORK
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A. J. URBAIN, *Editor and Publisher*
726 Pacific Building, San Francisco, Calif.

November 5, 1932

THE PUBLIC MUST BE SERVED

WHATEVER its present status, any industry which has attained that venerable age where it can stage an "Old Timer's Night," may reasonably be assumed to be sincere both in its pride and its ambition. In such a celebration recently held by the Pacific Radio Trade Association, the narratives and anecdotes of its pioneer patriarchs brought out many interesting and significant facts.

In its infancy, radio broadcasting was a guileless child of almost Simon-pure amateur parentage. It was entirely the protegee of mechanical geniuses and imaginative experimenters who fostered it dutifully enough, as they then interpreted and were equipped to carry on their duties, but with almost no conception of its destiny or tremendous social significance, and without giving it either direction or strength of character. For these parental shortcomings, however, the public and its governmental agencies are equally culpable. And the inevitable happened. Commercial interests, ever alert to opportunity, were quick to appreciate the growing power and gigantic possibilities of this infant prodigy, and promptly and painlessly performed one of the outstanding kidnaping feats of all history. They tumbled this brilliant child from its amateur standing and adopted it as their own.

Now, one of two things must happen. Either the foster parents must voluntarily mend certain of their ways, demonstrate their own sincerity and good intentions, and recognize the inalienable rights of the real parents, or the real parents, whose anger has been righteously aroused by the treatment

accorded the child, will exercise their power of mandate and enforce its return. Surely, interests powerful enough to achieve the progress radio broadcasting has made during the past decade cannot deny their capacity to remedy their own faults or justify the sacrifice of audience rights by pleading commercial necessity.

Program changes are necessary to radio progress and public interest, but should never be made without due and sufficient advance notice. In accomplishing this broadcasting stations have only to emulate the standard practice of more mature advertising mediums, such as magazines and newspapers and adopt and enforce a "deadline," beyond which time limit absolutely no program changes or period shifts would be made.

It is neither good business nor good strategy for any station under any conditions to surrender its principles, sacrifice its prestige and "sell out" the public by permitting advertisers to levy arbitrary or unreasonable demands. History shows that no advertising medium which has permitted this practice has long survived. Radio has become too important a factor in the everyday life of the American people to permit its power to be mis-used or public rights ignored.

To the extent that commercial broadcasting stations serve public interests and advance the progress of radio, BROADCAST WEEKLY shall continue to sustain the sincere effort of such stations and contribute to that purpose. But, the radio public must be served, and BROADCAST WEEKLY is its one champion throughout the West.

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PERSONAL PICKUPS

BY GYPSY



Mrs. O. L. C., Paso Robles.—Charles Runyan (NBC) was born on a ranch in Idaho, December 21, about 35 years ago, grew up in Oregon and began his professional career as

director of an orchestra in 1915. He is slight of build, a quiet, studious sort with blue eyes, blond hair, French mustache and artistic hands. His piano training started when he was seven years of age, and although at one time he thought he might like being a newspaper reporter and several years were spent in the printing business, he invariably came back to music; added pipe organ, arranging and composing to his list of accomplishments and—if you ever saw a busy man, it is Charlie Runyan. The odd thing about him is that he does not give, to the casual observer, the impression of being busy, he's so utterly unassuming and never rushes about. Quite frequently now his compositions are heard over the air. He has set to music four of Patricia Morse' (Mrs. Carlton Morse) poems, has written several suites and startled the music world not long ago with a concerto for saxophone. (More another time.) * * *

E. H. K., Santa Barbara.—Anson Weeks' secretary, when I talked with her a few days ago, informed me that definite news regarding Anson's stay in New York could not be given at this time. As to transcontinentalals, it was doubtful, she said, if such broadcasts would be forthcoming at least in the immediate future. You may bank on Anson's returning to California, though, I feel certain, for he is a dyed-in-the-wool native son. * * *

C. H., Monterey.—Kathleen Wilson is your delightful Claudia in "One Man's Family." She is twenty-one years old, but looks more like sixteen; has danced since she was a tot in kindergarten, studied music and painting and knows her Shakespeare, Ibsen and Maeterlinck "backward and forwards." Her cousins, Violette Wilson and Irving Pichel, who founded the Berke-

ley Playhouse, cast her in the title role of "Alice in Wonderland" when she was very, very young. She loved the part, was a great success and promised everyone she would become an actress. As a member of the Ruth St. Denis company she created a sensation, so a danseuse she would be. Then after leaving the Williams Institute of Creative Education in Berkeley, Kathleen went to Europe. There she attended the London School of Economics, hobnobbed with many British notables—(her father was one of the founders of the British Labor Party and an intimate of Ramsay MacDonald)—and thought about becoming a little statesman-ette. But Candida Colosimo in Florence, Italy, invited her to study art and she went to live in an ancient palace with a Count and Countess whose names date back to Dante. Music and fencing played their respective parts and then a gnawing homesickness brought her once more back to California. She is a co-ed at U. C. now and has just won the University Women's Fencing championship. * * *

Mrs. S. A., Los Angeles.—Tim Pierce is the "Tarzan" of the serial bearing that name. Joan Burroughs plays the feminine lead. Ken Brown writes the continuity for the "Ken and Sally" (KFWB) skit. Chester Markert is now heard over Station KGER. Richard Le Grand's broadcasts originate at KGW and Rush Hughes is affiliated with the Don Lee chain. Yes, Duke Atteberry is married, so also are Al Pearce and Ken Niles. * * *

Mrs. A. L. C., Sacramento.—James Melton's wife's maiden name was Marjorie Louise McClure. "It Was So Beautiful" is the combined work of Harry Barris and Arthur Freed. Jeannie Lang is now in New York City and appears with Jack Denny's orchestra. "Time Marches On" is directed by Don Stauffer. Thomas Everitt supplies the script. Ted Di Corsia is usually cast as President Hoover. William Adams does Franklin D. Roosevelt and Alfred Shirley does Ramsay MacDonald. * * *

Harriet, Seattle.—Don Ricardo is now in New York City. Nelson Case's birthday is February 3. Newell Chase celebrates that day also. That reminds me, in looking over my little red

book the other day I found a great number of "twins." (Not twins, of course, but duplicate dates.) For instance—Ben Alley, Elenor Allen, Arthur Crist, Mabel Ford and Helena Ray (Nell of Myrt and Marge) all celebrate their birthdays on the eleventh day of February. H. C. Connette, Gene Clark and Bing Crosby were all born May 2. Irving Kennedy, Jimmy Mosely, Jimmy Newman and Otis Gordinier come in for their presents on the Fourth of July. Billy Page, Sylvia Picker and Roger Neal share honors April 11 and George Taylor and Homer Sweetman celebrate on Lincoln's birthday. * * *

Lois, Sacramento.—The Fun-nyboners (CBS) are Dave Grant, Bunny Coughlin and Gordon Graham. Henry Starr, according to report, is devoting himself to night club engagements in Los Angeles. Last I heard, he was entertaining at the "Cotton" Club. * * *

Mrs. L. Y., Los Angeles.—Virginia Sale is appearing in "The Salt of the Earth," a serial broadcast over station KTM. Claire Mellonino is the wife of Pierre Mellonino, writer. Loyal Underwood has two sons, twins, just getting out of the toddling stage. * * *

Nancy, Winters.—Marian (Estelle) Peck is your third "Blue-ette." She is five feet six inches in height, weighs 121 pounds, has blue eyes, a peaches and cream complexion and blonde hair. Was born in Los Angeles, is twenty-four years old, spent a year on a ranch as a youngster, loves to ride horseback and attended junior college in Riverside just prior to joining Meredith and Theresa. Marian is the mezzo of the trio. Her ancestry is English and German and among her forebears was the minister Brewster, of Mayflower repute. In 1931 on the 17th day of September, at San Clemente, Calif., she married Roger Krupp and they "lived happily ever after." (You know Roger, of course, he's been with NBC for the past few months and before that was affiliated with KTAB.) Marian's choice in literature runs to modern novels, her preferred musical selections are also of the modern, in fact, she is quite ultra modern in everything with one possible exception; she loves looking after her home. * * *

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Complete with Tubes



Model 200B—Specifications identical with 200A. Contained in a chest type cabinet of unusually beautiful matched veneers of Butt walnut.

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IMAGINE everybody's amazement when you raise the cover of this Personal Radio Chest. Automatically the dial lights, the switch is turned on, the radio begins to play.

The way it plays gives you new cause to be proud. More volume than you will ever use. Realism that even large, expensive consoles would like to boast of. Absence of swish, whistles and other exasperating interference.

This Personal Radio Chest is the newest idea in radio cabinets.

And, of course, it also has Vibro-Power—the exclusive American Bosch discovery for combining radio's newest engineering features.

American Bosch offers you Vibro-Power reception in the widest range of selection in its history. . . 12 tube consoles de luxe . . . long and short wave models . . . lower price consoles and Personal Radio sets. Choose the set you prefer . . . hear it play . . . and learn what a notable improvement Vibro-Power brings to radio.

ETHER GLEANINGS

By J. CLARENCE MYERS

WELL, thank goodness, these here political broadcasts which have been cramming our loud speakers this past month, will soon be as rare as a member of the Ku Klux Klan at a Catholic picnic. On November 7 we'll hear the final arguments. Then the case goes to the great American jury for decision. The microphones of the big networks will have done their jobs.

But they'll be called to arms again Tuesday night, November 8, to report to the populace of the forty-eight states who is going to rule this land of the free for the next four years.

The broadcasters will rather regret the end of the political campaigns, for they realized many thousands of dollars extra revenue from both the big parties.

As an example, when President Hoover talked for one hour and forty-five minutes over the combined NBC and CBS networks the chains collected \$20,000 from the Republican National Committee for the eighty-seven station hookup. But they paid out almost as much to sustaining artists unable to broadcast because the chief executive talked forty-five minutes more than the original hour allotted his program. Here's the lowdown: artists scheduled to appear are under contracts which call for payments whether they appear or not, provided cancellation is no fault of theirs.

They say that Ed Wynn collected \$6,000, his fee per appearance, though his program had to be cancelled. But occasions like that have been rare during this political season.

After November 8, the regular scheduled programs will be back to normal, we hope.

* * *

That Donald Novis lad certainly hitched his wagon to a skyrocket! From obscurity he has risen to the pinnacle of radio fame almost over night. It was but two or three years ago that he won the Atwater Kent amateur audition contest. That was his start. He studied hard. Then got some work in the movies. Radio beckoned him. He was heard over the Pacific Coast in a program originating from Los Angeles. Then some of his programs were piped East for the folks back there to lend an ear to. Guess they liked him plenty. For he was sent for by the NBC. He's been singing on sustaining programs—coast to coast. And now comes the news from New York that he is to be the featured soloist in a commercial beginning in January for which the Wood-

bury soap people are going to pay for. Folks out here will hear him at 6:30 p. m. over the KGO network.

* * *

Cap'n Dobbsie and a number of the Shell Happytimers, together with other KFRC luminaries, have become movie actors, if you please. Yep, they're strutting before the camera for a fillum to be known as "The Phantom Ship of Joy," which is being made by the Robert Connell Productions of Hollywood. Most of the scenes are being filmed on an old sailing vessel anchored in the Sausalito harbor. Ed and Dicey are carrying the comedy parts.

* * *

Emily Eilers, KYA songstress, had a narrow escape recently when another motorist crashed into her car in Van Ness avenue. She was not injured, but her perambulator was badly dented.

* * *

Wonder what "Doc" Howard, chief engineer of KNX, Hollywood has been doing hanging around KTAB of late? We've espied him in quite a chummy mood with the gang around there. But his visit is a big secret, they say.

* * *

The Firestone program, always a grand affair, but a. w. o. l. the past few months, returns to NBC lanes December 5. Another new NBC commercial scheduled for November 16 is the Vagabonds Orchestra which will be presented for the Arzen Laboratories. Program will originate in the San Francisco studios for coast chain.

* * *

The W. B. Fuller paint company quits sponsoring a portion of the Women's Magazine of the Air on the NBC on November 30.

* * *

Dick Rickard, ex-KFRC assistant production chief and more recently manager of KGB, San Diego, has been named production boss at KFAD-KFVD in Los Angeles.

* * *

Well, sir, we hopped up to Corn Center t'other day to have a chat with Eb and Zeb. And whataya think we learned? The boys are going theatrical! Bet yur boots. In fact all arrangements have been made with the Shell Oil Company for a series of theatrical engagements for the two old cronies in theaters on the Pacific Coast during this month. The oil company has released them from their contract for the personal appearances. Their act, however, will continue on

the air by electrical transcription. And following their stage tour, Eb and Zeb will go to Hollywood for a series of movie shorts in the Spring. A special stage act is being written by John Eugene Hasty, author of the skits.

* * *

Ever eat lunch in a big recording studio, hear all the greats of radio entertain you while you chewed on the victuals, listen to a man give a talk who never opened his mouth once during the dissertation, roam around the plant afterwards watching 'em cut records, making a lifeless disc of wax a record for posterity, monkey with the studio sound props, watch 'em make the master, the mother and finally the copies of records and electrical transcriptions? We did along with about 124 others at MacGregor and Sollie's recording establishment recently. It was a sort of a get-together party of advertising folk, radio stars, studio executives and newspaper and magazine scribes, to show us just what this here electrical transcription business was all about. It was a regular Roman holiday for us. We had a grand time. And since then we appreciate transcriptions ever so much more now when we hear 'em on the air.

* * *

With the capable Baldwin McGaw at the helm, the Pacific Repertory Players have been organized in San Francisco and will stage their first show at the Tivoli Theater on November 16, 17 and 18. The vehicle is Channing Pollock's powerful drama "The Enemy."

McGaw, who was director of the KPO Players for several years and more recently associated with NBC, has recruited a group of well known theatrical and radio stars who will appear in the performances. They include Norman Field, for a number of years leading man at the Fulton Theater in Oakland; John Fee, Ben Legere, Emma Knox, Beatrice Benaderet, Carl Kroenke, Frank Provo and others.

* * *

No more NBC-ing are the "Guardsmen"—a male quartet.

* * *

We reported in last issue that Nathan Abas Quartet was the recipient of a "services no longer required" notice from the NBC. That was so, but Abas remains to direct other orchestras, in fact, he has a schedule of twelve programs a week for the network.

* * *

Forbidden fruit is always sweetest, but such is not the case when it's fish. Ask Al Pearce. The KFRC star went fishing recently and caught one over the limit. He

ate it and suffered from ptomaine poisoning, necessitating his absence from a Happy Go Lucky program.

* * *

Meredith Willson, NBC conductor, is en-route East for a month's vacation. Emil Polak will conduct the Road Show orchestra during his absence.

* * *

The call of the waves (water) has been answered by Harrison Holliday. He went and bought himself a nifty yacht recently and is now spending his weekends exploring the nooks and crannies of San Francisco bay.

* * *

Me, oh my, how those "Cross Cuts from the Log of the Day" fans were riled when the program was sold to a sponsor and was chiseled down from an hour to just fifteen minutes a day! Letters poured into the NBC by the hundreds the second day the new setup went into effect and they're still coming. Dr. Laurance Cross, who conducts the affair, also received lots of telephone calls. The smart sponsor, however, is tacking on another fifteen minutes, making it a half hour in all.

* * *

Brief Broadcasts. . . . Mario Chamlee, the opera star, don't like talking before a mike. He told that to Ernie Smith at the conclusion of an interview over KTAB. "Gosh, I'd rather jump from the back of a horse to that of a cow than face that thing again," he said. . . . C. Roy Hunt, KOIN manager, wises us up that his station is all set to start construction on a new and more powerful transmitting plant. . . . Captain Argus of KYA is exhibiting a letter he received from an American Indian princess of the Haida tribe. She lived in Hamburg many years, she said and asked him to speak some German during one of his broadcasts. . . . We'll bet you our last year's straw that Max Dill isn't peddling Gilmore gas at his station in San Francisco. . . . Donald Cope, NBC producer, is papa of a baby girl. . . . Howard Milholland, manager of KGA flew down to San Francisco to attend the Kiwanis convention. . . . L. E. Bowden, ex-KFRC sound technician, is now production engineer for all Ted Fio-Rito broadcasts. . . . Mona Lowe and Gail Taylor are teamed for a sister act on the NBC. . . . Ben Bernie's mother, Mrs. Anna Ancel, died recently in New York City. . . . Robert Olsen has several sponsors interested in him and may be back on the air soon. . . . The NBC is dramatizing episodes from the life of the magician, Howard Thurston, during those new Swift programs.



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REMLER SUPERHETERODYNE

SYMPHONY is the test of a good radio—and the new Remler measures up to this highest standard of musical reception. Its splendid cathedral-like tone brings in all the instruments in the orchestra without loss of tonal values in the high and low registers. Enjoy this most perfect of musical instruments to increase the enjoyment of the longer winter evenings. All the latest improvements, of course, including six of the latest type tubes. Tone control and attractive new cabinet. Brings in distant stations. Optional short wave feature with single dial control.

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With short wave feature three dollars extra

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MANAGEMENT OF THE MUSIC CORP. OF AMERICA

are playing

A LIMITED ENGAGEMENT

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• RHYTHM • PERSONALITY •
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JESSE KIRKPATRICK

Inimitable singing comedian

VERNON RICKARD

A tenor voice that is truly a sensation

GENE CONKLIN

Singing your blues away

A TANGO UNIT

TWELVE

COUNT THEM

- 5—No. 56 Tubes
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- 1—No. 57 Tube
- 2—No. 58 Tubes
- 2—No. 245 Tubes
- 1—No. 280 Tube

—
12



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TERMS



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New 1933 model 1260

HAVE you ever tried a twelve-tube set? You will be surprised what a difference the extra tubes make . . . in power; in smooth, distortionless reception; in reaching out beyond the same every-day stations for new and different programs; in genuine enjoyment and pride of ownership. Not only does this brand new 1933 JACKSON-BELL have 12 tubes, but your enjoyment is still further enhanced by Super-Heterodyne power and sensitivity, inter-station static silencer, automatic volume control, push-pull amplification, and latest type tubes. A genuine JACKSON-BELL perfected by JACKSON-BELL pioneer engineers and backed by JACKSON-BELL pioneer dependability. Ask your Dealer to demonstrate new Model 1260, and know how enjoyable radio can be with a 12-tube JACKSON-BELL.

\$59⁹⁵

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Distributors
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CUNNINGHAM TUBES

Dealer to take one Home on Trial TODAY!

THE NEW
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NOW MORE THAN EVER

MIGHTY MONARCH of the AIR



Model 314
Complete with tubes
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\$73.00

PRESSING forward toward the goal of *perfect tone in radio reception*, Majestic engineers have achieved results that even twelve months ago would have seemed incredible.

For example, synchro-silent tuning, an outstanding Majestic feature whereby one can silence all interstation roars and crackles . . . the closest approach to complete static elimination yet achieved. *And night or day, a quality of tone so clear and true that the speaker, the singer, even the largest orchestra seems to be in the very room.*

The great new Majestic line comprises eight models . . . all superheterodynes . . . and any one of them a set you would be proud to own. They range in price from \$46.50 to \$157.00, complete with tubes and Federal Tax paid.

See these sets at the nearest Majestic dealer's store. Listen to them . . . and learn for the first time how truly wonderful a radio can be!

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Wholesale Distributors

171 Bluxome Street

San Francisco

The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

Wants a Brother Like Paul

JUST a few words about this and that, and then I'll be good. Gee, isn't it fun co-authoring, I think so, even if it is only until the judges read my story or rather finish of "Dead Man's Legacy."

One Man's Family is simply great. Wish I had a brother like Paul to chin with when "everybody's wrong but me."

Why don't we hear more from Bill Goodwin on KHJ? He's a swell m.c. and we have to tune in on cuts if we want to hear him.

Andy Andrews is my idea of an easy remedy to take for a headache. Be careful of your operation though when you listen to him, and don't say I didn't warn you. You'll laugh yourself sick.

Haven't any complaints to make excepting about one "Mr. Gink" (my name for him) who wants nothing but brickbats; no bouquets. Bet if a few of your readers could get their mitts on him he would get brickbats and then beg for some bouquets.

Thanks for your time in reading this. You are a grand little magazine, BROADCAST WEEKLY, and we would have to hold funeral services if you quit coming to our house.

Katherine, Sonoma, Calif.

What's the Answer?

IT WAS with the pleased feelings of greeting an old friend that I saw BROADCAST WEEKLY on entering the house after the summer's absence. Of course I immediately turned to the program for the day with anticipation of enjoying the benefits of the radio again under its guidance. What was my surprise and disappointment, however, to find that the programs could not be depended on! For three days I tried over and over again to receive the music indicated for the time and the day, but though occasionally successful, quite frequently something quite different came over the air! I am listing below what happened for one of the days (October 22) and the others were similar. I was about to send in my renewal subscription, but unless the future numbers are more trustworthy than this issue for the past week, I shall wait for possible improvement. Can

you give me any assurance on this point, or explain the discrepancy? Frequently, the announcements in the WEEKLY do not agree with those in the daily paper—which is far from satisfactory.

Announced 8 A.M.—Cello Recital

Received

8 A.M.—Cello Recital

KGO: contralto

KFSD: Baritone

8:30 A.M.—Baritone

KGO: Clothing ads

and Instrumental

1:15 P.M.—Ensemble

KFI: Hillbillies

5 P.M.—Arion Trio

KGO: Wheatena

8:30 A.M.—Arion Trio

KPO: Songs

7:45 P.M.—National Concert Orch.

KPO: ?

8:30 P.M.—National Light Opera

KPO: ?

5 P.M.—CBS: Orchestra

KSL: News

6:30 P.M.—Ann Leaf at Organ

KDB: Orch

Sunday, October 23: I've just tried to

get the Arion Trio listed for 8:30 on NBC

and instead, a sermon assaults my ears!

What's the answer?

The Symphony concert listed for KGO at ten o'clock turns out to be a political speech for a Los Angeles judge, and is on at ten at KFSD and KFI instead of 10:30:

Edith S., Santa Barbara, Calif.

No Brickbats Here

IT HAS been some time since I sent in a word of praise for our great little magazine but I have been a well wisher for its success and continuance and have admired the strong editorials the editor has written from time to time. Congratulations for the courage to tell your readers facts and the great way in which the people have responded. I have before me the copy for October 2-8 and have read the communication under the caption, "Come On, Brickbats!" This writer calls praise such as your readers send you as bologney. More power to the "Bologney" senders. A piece of bologney is far more palatable than a brickbat and does more good in furthering good programs and adds more pleasure than the brickbat can do. I wonder how much said brickbat-hurler wants for his little dime.

Hymnio in the same issue is great. I enjoy reading it over and over. There is praise in it, but in such a way that one enjoys it. Once several months ago I wanted to write a "Don't," but as you did not need to be

told don't I did not mention it. Now that it is all in the past I will mention in passing that once a writer to the Open Circuit wrote suggesting that you curtail or cut out entirely the daily programs as they may be had in the newspapers. He was a San Francisco resident and naturally had access to the large daily papers, but there are people who enjoy radio who live far from news centers, so it is these who need a program other than the papers. I know one radio enthusiast who does not get his paper once a week; even so, BROADCAST WEEKLY is a boon as a guide. I read the whole magazine over when I first get it and read the programs over for the next day each day, so I know in a measure what to expect, even if I am disappointed sometimes by a change of program.

I have been shut in closer than usual this past summer, so my radio and my Broadcast have been a lot of comfort to me. I enjoy the better musical programs and some of the skits put on that are funny in their get-up. Eb and Zeb, Frank and the Honorable Archie, Cecil and Sally are some of the daily features I tune in on. I hope to see the Wranglers when they make their personal appearance in Yakima, Washington, sometime in November. (We are only fifteen miles from Yakima.) I like Seth Parker, Memory Lane, The Standard Symphony hour, Wonders of the Sky, and many others. There is usually something to listen to when one wants radio entertainment.

Criticism may be so worded as not to have the sting of being hit with a brickbat. Again I say, long live OUR GREAT, little magazine, and success to its editor and manager.

Mrs. R. W. Ramsey.

Enough Praise Will Do It

JUST a few brickbats and bouquets—mostly bouquets.

First, I agree with Elizabeth M. H. of Petaluma and Angeline L. T. of Watsonville that we want "Crosscuts" back for a longer time.

We are glad that "One Man's Family" is returning soon to an earlier hour. Also glad that the NBC are soon shifting "Orphan Annie" to an early evening hour, as the children enjoy her so much. She will precede "Wheatenaville," another children's program.

Memory Lane, Gypsy's Personal Closeups, Myrt and Marge, Jamboree, Team Mates, the Golden State Family, Spotlight Review, the Life of the Riely's, the Woman's Magazine of the Air, Happy-Go-Lucky Hour, H. O. Rangers, and most of the NBC dramas are most of our favorite programs.

Here's hoping a few words of praise will help to keep them all on the radio for some time to come.

From a great radio "fan."

Mrs. C. S., Petaluma, Calif.

Can't Tune Out KPO

I ENJOY the BROADCAST WEEKLY every week. I would like to ask a question of some of your other readers. Do they find it difficult to tune out KPO? I have a very good radio and yet I find I cannot get rid of that station. It is not always so, but a great many times I find KPO on the KFRC and also on the KGO stations.

B. A., Sausalito, Cal.

FOOTBALL GAMES TO BE BROADCAST THIS WEEK

Date	Field	Teams	Station Originating	Stations Accepting
November 6Kezar	U. S. F.-Gonzaga	KPO	
November 11Los Angeles	St. Mary's-U. C. L. A.	KHJ	KFRC-KOIN-KOL-KFPY-KMJ-KWG-KFBK-KERN-KDB
	Berkeley	Army-Navy	KGO	KGW-KOMO-KHQ-KFI
	Reno	Nevada-O. C.	KOH	
November 12Berkeley	U. C.-Idaho	KGO	
	Palo Alto	Stanford-Cal. Aggies	KFRC	
	Los Angeles	U. S. C.-Oregon	KFI	KGW
	Seattle	W. S. C.-Wash.	KOMO	KHQ
	Seattle	W. S. C.-Wash.	KOL	KOIN-KFPY

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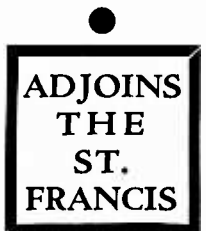
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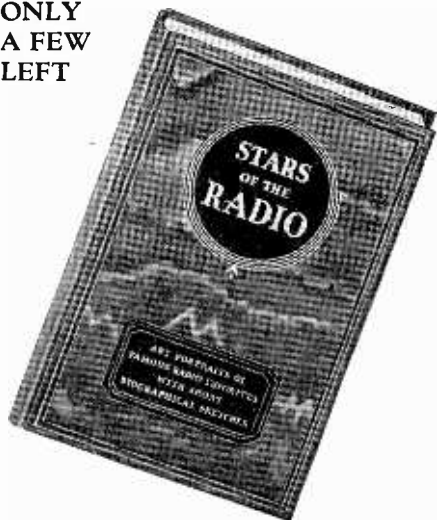
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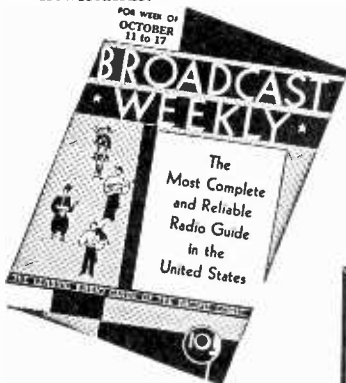
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Or bad. We doubt it, but
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Every few months for best
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Clark's Radio Service, 1628 Twenty-fourth Avenue.....	Oakland	ANdover 2819
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NATIONAL TRUST & SAVINGS ASSOCIATION



SUNDAY Programs • • • • • *November 6, 1932*

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
8:45 A.M.—Dawn Salute
9—Sabbath Reveries
9:15—Watchtower sermon by Judge Rutherford
9:30—Artist Celebrities
9:45—"Uncle Harry" Comics
10:30—Organ
11—Old St. Mary's Church Services
12 noon—Opera
1:45—Quartette Time
2—Conventionalities
3—Catholic Hour
3:30—NBC-KPO Program
4—Community Forum
4:30—Violin Masters
5—Symphony Series
6—Revue
6:30—Twilight Harmonies
7—Light Opera Concert
8—John Wolohan's Orchestra
9—News Flashes
9:15—Fred Brown's Orchestra
10 to 11 P.M.—Concert Memories

340.7 Meters KLK Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
12 noon—Records
12:30—John Wharry Lewis Quintet; Corynne Sidney, soprano soloist
1:30—Classical Recordings
2:30—Clyde Diddle, basso; Helen Thurlby, soprano; Arco and Anita, novelty guitar duo; Jean Ardath, pianist
3:30—Records
4:30—Venetian Violin Ensemble
5—Records
5:30—Orlando Giurlani, tenor; Jean Ardath, pianist
5:45—Studio program
6—Mixed Quartet under the direction of M. Jay Goodman, tenor
6:30—Hotel Oakland Trio
7:30—Ethel Rhinard and Cora Scott
8—Eight o'clock Players
9—Helen Parmelee, pianist; Rodney Johnson, tenor
9:15—Brahms Trio
9:45—Marge Vogel and Jean Ardath
10 to 11 P.M.—Dance Program

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
8:30 A.M.—Records
9:15—Studio Program
10—Baptist Church Bible Class
11—Church Services
12:30 P.M.—Chapel of Chimes Organ
1—Latter Day Saints Church
1:30—Boulevard Players
2—East-West Football program
2:30—Masterpieces of Melody
3:30—Treasure Chest
4—Studio Program
4:30—Emilio Bonsilau
4:45—Roosevelt for Pres. Speaker
5—Studio program
6:30—Dance Music
7—Covered Wagon Jubilee
7:30—Olive Williamson, pianist
7:45—Baptist Church Services
9:15—Rod Hendrickson
9:30—Chapel of the Chimes Organ
9:45—Speaker for Communist party
10 to 11 P.M.—Hill Billies



"LITTLE" JACK LITTLE
CBS—3:15 P.M.

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
8 A.M.—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 11:15
11:15—Albert Hay Maletta
11:30—Francesco Del Campo
11:45—CBS Programs to 2
2—Prof. Lindsley
2:15—Rabbi Magnin
2:30—CBS Programs to 6:30
6:30—Melody Hour
7—Parisian Nights
7:15—Musical For-Get-Me-Notes
7:30—CBS Programs to 9
9—The Merry-makers
10—Ted Florito's Orchestra
11 to 12 mid.—Midnight Moods

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
8 A.M.—Recordings
9—Auburn Airs
9:30—Cosgrave's Program
9:45—Colorful Melodies
10—Sunshine Half-Hour
10:30—Recordings
11—Selix Morning Concert
11:30—Hamburgers' Half-Hour
12 noon—Maison Paul Program
12:15—Auburn Airs
12:30—Famous Bands
1—Recorded Program
1:30—College Airs
2—Jo Mendel's Music
2:15—Stories by Famous Authors
2:30—Recordings
3—Spanish-American Program
3:30—Musical Styles
4—Popular Selections
4:30—Walkathon
12:01 to 6-A.M.—Owl Program

648.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Nick Harris program
10—NBC-KGO Programs to 12:30
12:30—Studio program
1—NBC-KGO Programs to 1:30
1:30—Julie Kellar, harpist
1:45—Wesley Tourtellotte, Organist
2:30—NBC-KGO Programs to 3:30
3:30—Biblical Drama Hour
4—"Classic Hour," string trio
4:30—NBC-KGO Programs to 7:15
7:15—Tales of the Secret Service
7:30—NBC-KGO program
7:45—Orchestra and soloists
8—KFI Fun Factory
8:45—NBC-KGO Programs to 10:15
10:15 to 11:30 P.M.—Jay Whidden's Orchestra

322.4 Meters KFVI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
2:30 P.M.—Broadcast from Civic Auditorium of the Mooney Mass Meeting
4:30—Musical Masterpieces
4:45—White House Vespers
5—Dance Music
6—Silent period
7:50 to 9 P.M.—Services from Fifth Church of Christ, Scientist

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—Popular recordings
9—Health talk, Dr. Lineberger
9:15—Musical Program
10—Watch Tower program
10:30—Popular recordings
1—Bible questions and answers; Music
2—Mildred Glick and Whitney Wright
2:30—Silent period
6—Music; Bible Lecture
7—Oakland Chamber of Commerce
7:15—Studio Program
7:30—Music; Bible Lecture
7:50—Silent period
9—French and Polish Programs
10 to 11 P.M.—Beverly Hill Billies

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lessons
11 to 12 noon—First Baptist Church
7:30 to 9 P.M.—Evening Service, 1st Baptist Church

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Chase and Sanborn
6—Enna Jettick Melodies
6:15—Album of Familiar Music
6:45—Sheaffer Lifetime Revue
7:15—NBC program
7:45—Seth Parker
8:15—Political talk
8:30—Broadmoor Orchestra
9—Readers Guide
9:30—Program to be announced
10—Denver Musical Protective Association Orchestra
10:30 to 11 P.M.—On Wings of Music

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts

National Broadcast. Co., San Francisco
Service to **KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD**

- 8 A.M.—Organ Concert, Paul Carson: **KGO, KOMO**
8:30—Arlon Trio: Joyce Barthelson, pianist; Frances Wiener, violinist; Margaret Avery, cellist; Harold Dana, baritone: **KGO, (KHQ on 9), KOMO**
9:30—Piano Pictures, Aileen Fealy, Phyllida Ashley: **KGO, KOMO**
10—Symphony Concert: Orchestra direction Erno Rapee: **KGO, (KHQ on 10:15), KOMO, KFI, (KFSD on 10:30), (KTAR off 10:30), KDYL**
11:30—Yeast Foamers: Orchestra direction Charlie Agnew: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL**
12 noon—Wayne King and his Orchestra: **KGO, KHQ, KOMO, KGW, KFI, KDYL**
12:30—Hour of Worship, Dr. S. Parkes Cadman, speaker: **KGO**
1—Iodent Program with Jane Froman: Contralto and Orchestra direction Roy Shield: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL**
1:15—Wildroot Institute, with Elizabeth May and Vee Lawnhurst: **KGO, KHQ, KOMO, KGW, KFI, KDYL**
1:30—National Youth Conference, Dr. Daniel A. Poling, speaker: **KGO**
2—National Vespers: **KGO**
2:30—Big Ben's Dream Dramas: Dramatic sketch with Georgia Backus and Joseph Bell: **KGO, KFI, KDYL**
2:45—"Bring 'Em Back Alive," Frank Buck, A. C. Gilbert, dramatic cast: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL**
3—Songland, Gail Taylor, soprano; Myron Niesley, tenor; instrumental ensemble: **KGO**
3:30—Romancers; vocalists; dance Orch. direction Rex Dunn: **KGO, KHQ, KOMO (KGW on 3:45)**
4—Donald Novis, tenor: Sacred and Secular Songs; orchestra direction Harold Sanford: **KGO, KOMO, KFSD, KDYL**
4:15—Borah Minnevitich and his Harmonica Rascals: **KGO, KOMO, KGW, KFSD, KDYL**
4:30—Great Moments in History: Dramatic sketch: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL**
5—Chase and Sanborn Program: Eddie Cantor, comedian; Rubinfoss's Orchestra: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL**
6—Enna Jettick Melodies: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL**
6:15—The American Album of Familiar Music: **KGO, KHQ, KOMO, KGW, KFI, KDYL**
6:45—Sheaffer Lifetime Revue: **KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL**
7:15—L'Heure Exquise: **KGO, (KHQ off 7:30), (KFI on 7:30), KFSD, KDYL, KGHL**

- 7:45—Sunday at Seth Parker's: **KGO, KHQ, KGW, KECA, KFSD, KTAR, KDYL, KGHL**
8:15—Oahu Serenaders: Hawaiian Melodies: **KGO, KDYL, KGHL**
8:30—Melodic Serenade: **KGO, KHQ, KFSD, KDYL, (KGHL on 8:45)**
9—The Domino Club of Hollywood: **KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR**
10—Richfield News Flashes: **KGO, KHQ, KOMO, KGW, KFI, KFSD**
10:15—Paul Carson, organist: **KGO, KHQ, (KOMO on 10:30), KFSD**
11 to 12 midnight—Tom Gerun and his Bal Tabarin Orchestra: **KGO, KHQ, (KGW on 11:15), KFSD**

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts

National Broadcast. Co., San Francisco
Service to **KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD**

- 8 A.M.—Impressions of Italy: **KPO, KGA, KJR, KEX, KECA, KFSD, KDYL**
8:30—Major Bowes' Capitol Family: **KPO, KGA, KJR, KEX, KECA, KFSD, KDYL**
9:30—Legion of the Lost, drama based on French Foreign Legion: **KPO, KGA, KJR, KEX, KFSD, KDYL**
10—Song Album, Jeannette Sholl, soprano; Frances Jones, contralto; George Jones, tenor; George Eldredge, basso: **KPO, KGA, KJR on 10:15, KEX, KECA**
10:30—Sunday Morning Moods, vocalists; orchestra direction Joseph Hornik: **KPO, KGA, KJR, KEX, KECA**
11—Bible Stories, "Baal Gormand," by Harry de Lasaus; Paul Carson, organist: **KPO, KGA, KJR, KEX, KECA**
12 noon—Melody Mixers, vocalists; dance orchestra direction of Rex Dunn: **KPO, KGA, KJR, KEX, KECA, KFSD, (KGHL off 12:30)**
1—Cecilians: **KPO, KGA, KJR, KEX**
1:30—Quartet Time, the Olympians: **(KPO off 1:45) KGA, KJR, KEX, KECA**
1:45—Associated Football, University of San Francisco vs. Gonzaga College: **KPO**
2—Conventionalties, vocal soloist; orchestra direction of Joseph Hornik: **KYA, KGA, KJR, KEX, KECA (KFSD on 2:30)**
3—Catholic Hour: **KYA, KGA, KJR, KEX, KTAR, KDYL, KGIR, KGHL**
3:30—Sweetheart Days, orchestra and vocal soloists: **KYA, KGA, KJR, KEX, KECA, KFSD, KDYL**
4—Community Forum: **KYA, KGA, KJR, KEX, KGIR**
4:30—To be announced
5—Rendezvous, vocal trio: **KPO, KGA, KJR, KEX on 5:15, KECA**
5:30—Sunday Concert, vocalist and orchestra direction Meredith Willson: **KPO, KGA, KJR, KECA**
6:30—Kenneth Spencer, baritone and dramatic reader: **KPO, KGA, KJR, KECA**
6:45—Gunnar Johansen, concert pianist: **KPO, KGA, KJR, KECA, KFSD, KTAR**
7:15—Tom 'n' Dudd, vocal duo: **KPO, KGA, KJR, KECA**

7:30—Silhouettes, Charles Bulotti, tenor; orchestra direction Joseph Hornik: **KPO, KGA, KJR (KECA off 7:45)**

- 8:15—Wonders of the Sky, talk on astronomy by Henry M. Hyde: **KPO, KGA, KEX**
8:30—Rudy Seiger and his Fairmont Hotel Orchestra: **KPO, KGA, KEX on 8:45, KECA**
9—Reader's Guide, Joseph Henry Jackson: **KPO, KGA, KJR, KOA, KECA, KDYL**
9:30—To be announced: **KPO, KJR, KEX, KECA, KOA, KDYL**
10—Denver Musician's Union: **KPO, KGA, KJR, KEX, KECA, KOA, KDYL**
10:30—On Wings of Music, vocalist, orchestra direction Rex Dunn: **KPO, KGA, KJR, KEX, KECA, KDYL, KOA**
11 to 12 mid.—Midnight Melodies, Charles Runyan, organist: **KPO, KGA, KJR, KEX on 11:15, KECA**

285.5 Meters **KNX** Hemp. 4101
1050 Kcys. 5000 Watts

- Western Broadcast Co., Los Angeles
7 A.M.—Bill Sharples' Gang
9:15—Swami Dhirananda
9:45—Golden Memories
10—Judge Rutherford, sermon
10:15—Transcription
10:50—Third Church of Christ, Scientist
12:30 P.M.—Louise Johnson, Interpreter of Cosmic Laws
1—Jehovah's Witnesses
2—City Park Board Program
4—Lella Castberg
4:15—Transcription
4:45—Martin Luther Thomas
5—Radio Church of the Air
6—Dr. Abel, Humanitarian Society
6:45—Currier's Serenaders
7—Sol Hoopii's Hawaiians
7:45—Smiling Ed McConnell
8—First Presbyterian Church
9—News
9:15—Paris Night Life
9:30 to 10:30 P.M.—Calmon Luboviski, violinist

499.7 Meters **KFSD** Franklin 6353
600 Kcys. 1000 Watts

- Airfan Radio Corp., Ltd., San Diego
8 A.M.—Impressions of Italy
8:30—Major Bowes
9:30—Legion of the Lost
10—Symphony
11:30—Yeast Foamers
12 noon—Romancers
12:30—Natl. Sunday Forum
1—Iodent program
1:15—Red Book Story
1:30—Highlights of the Bible
2—World of Religion
2:30—Conventionalties
2:45—"Bring 'Em Back Alive"
3—Cecilians
3:30—Sweetheart Days
4—Donald Novis and Orchestra
4:15—Harmonica Rascals
4:30—Great Moments in History
5—Chase and Sanborn
6—Enna Jettick Melodies
6:15—Serenaders
6:45—Gunnar Johansen, pianist
7:15—Le Heure Exquise
7:45—Seth Parker
8:15—Organ recital
8:30—Melodic Serenade
9—Hollywood Domino Club
10—Richfield News Flashes
10:15—Bridge to Dreamland
11 to 12 mid.—Bal Tabarin Orch.

CBS

Columbia Broadcasting System

- 8 A.M.—Julia Mahoney and Charles Carille, duets: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KGB
- 8:30—The Melody Makers: KFBK, KWG, KERN, KDB, KOL, KVI, KFRC, KHJ, KGB
- 9—Salt Lake City Tabernacle Choir and Organ: KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:30—Reis and Dunn: KOL, KFPY, KOIN, KSL
- 9:45—Emery Deutsch and his Orch.: KOL, KVI, KFPY, KOIN, KSL
- 10—"American Labor and the Nation": KOL, KVI, KFPY, KOIN
- 10:30—Columbia Church of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11:45—The Hoosier Editor, Frederick Landis: KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 12 noon—New York Philharmonic Symphony Orch., Arturo Toscanini, conductor: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 2:30—Foreign Legion: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 3—Poet's Gold: Poetic readings by David Ross: KFBK, KMJ, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 3:15—Little Jack Little: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 3:30—Irene Beasley, with Round Towners and Freddie Rich's Orch.: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 4—The World's Business: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 4:15—Barbara Maurel, contralto: KFBK, KMJ, KWG, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4:30—Musical Memories: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 4:45—Canta Nina Singing Girls: KFBK, KMJ, KDB, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 5—Ernest Hutcheson, pianist: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 5:30—Frank Cambria and Roxy Theatre Ensemble: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 6—Fred Allen's Bath Club Revue: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—Friendly Muse: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, (KHJ on 7:15), KGB, KSL
- 7:30—Welfare and Relief Mobilization Broadcast: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KOIN, KFRC, (KHJ on 8), KGB

- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Pennzoll Parade of Melodies: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9—Ozzie Nelson and his Orchestra: KFBK, KOL
- 9:30—Bernie Cummins and his Orchestra: KFBK, KOL
- 9:45 to 10 P.M.—Hal Kemp's Orchestra: KFBK, KOL

- 333.1 Meters **KHJ** VAndike 7111
900 Kcs. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
- 8 A.M.—Sunday Times Comics
- 8:30—CBS program
- 8:45—World Wide News
- 9—CBS program
- 9:30—"Home Sweet Home Concert"
- 10:30—CBS Programs to 2
- 2—Prof. Lindsley
- 2:15—Rabbi Magnin
- 2:30—Ascot Auto Races
- 4—CBS Programs to 6:30
- 6:30—Musical Cameo
- 7:15—To be announced
- 7:30—Edison Reveries
- 8—CBS Programs to 9
- 9—The Merrymakers
- 10—News Items
- 10:10—Ted Florito and Orchestra
- 11 to 12 mid.—Albert Malotte, Organist

- 209.7 Meters **KECA** Richm'd 6111
1430 Kcs. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
- 8 A.M.—NBC-KPO Program to 3
- 3 P.M.—Wesley Tourtelotte, Organ
- 3:30—NBC-KPO Program
- 4—Record Program
- 4:30—NBC-KPO Programs to 7:45
- 7:45—NBC-KGO Program
- 8:15—Male Quartet
- 8:30 to 12 mid.—NBC-KPO Prog.

- 325.9 Meters **KOMO** Elliott 5890
920 Kcs. 1000 Watts
Fisher's Blend Station, Inc., Seattle
- 8 A.M.—NBC-KGO Programs to 1:30
- 1:30—For All the Family
- 2:30—Two Guitars
- 2:45—NBC-KGO Programs to 7:15
- 7:15—Jerry & Eddie from Hollywood
- 7:30—NBC-KGO Programs to 8:15
- 8:15—"Pioneers"
- 8:45—NBC-KGO Programs to 10:15
- 10:15—Crazy Crystal Quartet
- 10:30 to 11 P.M.—NBC-KGO Prog.

- 236.1 Meters **KOL** Elliott 4466
1270 Kcs. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
- 8 A.M.—CBS programs to 11:15
- 11:15—Albert Haye Malotte
- 11:30—Francesco Del Campo
- 11:45—CBS Programs to 2
- 2 P.M.—Professor Lindsley
- 2:30—CBS Programs to 4:15
- 4:15—Cecil Solly
- 4:30—CBS program
- 4:45—Urban League
- 5—CBS Programs to 6:30
- 6:30—Program from KFRC
- 7—To be announced
- 7:30—Red Book
- 7:45—Radio Speaker Stevenson
- 8:15—CBS Programs to 9
- 9—Merrymakers
- 10—Ted Flo-Rito and Orchestra
- 11 to 12 mid.—Midnight Moods

- 508.2 Meters **KHQ** Main 5383
590 Kcs. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
- 9 A.M.—NBC-KGO Program
- 9:30—Book Reviews, Lucy Robinson
- 10—Watch Tower Program
- 10:15—NBC-KGO Programs to 4:15
- 4:15 P.M.—Christian Photo Studios
- 4:30—NBC-KGO Programs to 7:30
- 7:30—Voice of Texas
- 7:45—NBC-KGO Program
- 8:15—"Rainbow Hawaiians"
- 8:30—Peerless Dentists
- 9 to 12 mid. NBC-KGO Programs

- 309.1 Meters **KJR** Seneca 1515
970 Kcs. 5000 Watts
Northwest Broad. System, Seattle, Wn.
- 8 A.M.—NBC-KPO Programs to 9:15
- 9:15—Animated Cartoons
- 9:30—NBC-KPO Program
- 10—International Bible Students
- 10:15—NBC-KPO Programs to 8
- 8 P.M.—First Church Christ, Scientist
- 9 to 12 mid.—NBC-KPO Programs

- 204 Meters **KGA** Main 3434
1470 Kcs. 5000 Watts
NW. Broad. System, Spokane, Wash.
- 8 A.M. to 12 midnight—NBC-KPO Programs

- 319 Meters **KOIN** Atwater 3333
940 Kcs. 1000 Watts
The Journal, Portland, Oregon
- 9 A.M.—CBS Program
- 9:30—Lambert Gardens Program
- 9:45—CBS Programs to 11:15
- 11:30—Albert Malotte, organist
- 11:30—Francisco Del Campo
- 11:45—CBS Programs to 2
- 2 P.M.—Lindsley and Harline
- 2:15—Rabbi Magnin
- 2:30—CBS Programs to 5:30
- 5:30—Violin Recital
- 6—CBS Program
- 6:30—Melody Hour
- 7—Front Page Feature
- 7:15—CBS Programs to 9
- 9—KHJ Merrymakers
- 10—The Wanderer
- 10:30 to 11 P.M.—Ted Flo-Rito's Or.

- 265 Meters **KSL** Wasatch 3901
1130 Kcs. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake
- 5 P.M.—CBS Programs to 6:30
- 6:30—Twilight Memories
- 7—Monsignor Hunt of the Cathedral of the Madeline
- 7:30—Studio program
- 7:45—LDS Evening Services
- 8:15—CBS Programs to 10
- 10 to 11 P.M.—Frank Asper, organist & Wm. Hardiman, violinist

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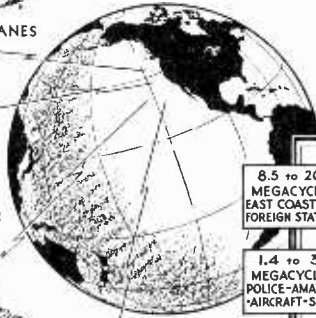
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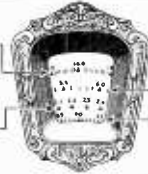
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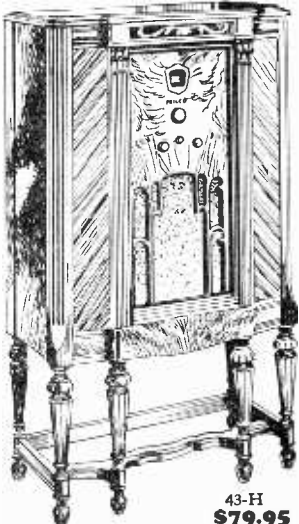


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MONDAY Programs November 7, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Through the Looking Glass
9:45—Kitchen Lyrics, Ann Welcome
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Edna Wallace Hopper
1:05—CBS program
1:30—Beauty talk
1:45—C. C. Cottrell, political talk
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Composer's Hour
4:30—Better Business Bureau
4:45—CBS Program
5—H-O Rangers
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—Anson Weeks Orch. (elec. tr.)
6—Political Campaign
6:30—CBS Programs to 7:30
7:30—C. C. Cottrell, political campaign
7:45—CBS Program
8—Democratic Campaign Speaker
8:15—Republican Campaign Speaker
8:30—Democratic Campaign Speaker
8:45—Political Campaign, 'Tallant Tubbs
9—Political Campaign
9:45—To be announced
10—Bisquick Band
10:05—Organ Concert
10:15—Etude Ethiopians
10:45—Three Shades of Blue
11—Tom Coakley's Orchestra
12 to 1 A.M.—Midnight Request Hr.

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Roos Bros. Program
8:05—Records
9—Modern Homes Period
9:30—Clinic of the Air
10:15—Stocks; Finance Weather
10:30—International Kitchen, Gladys Cronkhite, director
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Opportunity Hour
3:45—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, guitar duo
5:45—Lilah Clark, pianist
6—Betty Babish Band
7—News Items
7:30—Clark Sisters
7:45—Fred and Morris, comedians
8—Helen Parmelee, pianist
8:15—Better Business Talk
8:17—Eddie Traverso, accordionist
8:30—Faucit Theatre of the Air
9—Oakland School Department Educational Week Program
10—Roos Bros. program
10:05—Jack Delaney and his band
10:30 to 11 P.M.—Dance Program



CLARENCE HAYES
NBC-KFO—11:30 P. M.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy; records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:25—Thumbnail Sketch
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:15—Studio Program
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service; studio prog.
12:45—Health Talk
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Majestic Hawaiians
2:30—Studio Program
3:30—Walter J. Rudolph, pianist
3:45—Selected Recordings
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Recreated Horse Races
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestra
7:30—Oakland Post Enquirer
7:45—Dance Music
8—Studio program
8:15—Italian Program
8:30—Anson Weeks' Orch. (E. T.)
8:45—Dance Music
9—Hill Billies
10—Treasure Chest
10:30—McAdoo for Senator speaker
10:45—Moment Musicale
11 to 1 A.M.—Radio Cabaret

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—Melody Mood
9:30—Organ Recital
10—Sunshine Hour
10:30—Manhattan Moods
10:45—Musical Novelties
11—Album Leaves
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—"Mid-Day Meditation"
12:03—Meridian Medleys
12:45—Organ Recital: Glen Goff
1:45—Calif. Parent Teachers' Assoc.
2—Famous Songs and Singers
2:30—Glen Goff, Organist
3—Musical Novelties
3:30—Music Masters
4—Singing Strings
4:15—Bertram B. Bronson
4:30—On Parade
5—Holt Thompson Digest
5:15—Metropolitan Hour
5:30—"Two and a Co-Ed"
5:45—Melody Moods
6—Revue
6:30—Waltz Time
7—Salon Group
7:15—Bob Allen, piano novelties
7:30—Drama
8—Sydney Dixon and Donald Gray
8:30—Choir Hour
9—RKO Variety Parade
9:15—Education at the Crossroads
9:30—Virginia Miller, Pianist
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and the Rainbow Trouper
10—Helpful Hour; Weather
10:30—Morning Melodies
10:45—La Vida Program
11—Eleventh Hour Program
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather; Market Reports
1—One o'Clock Program
1:15—Trujo Strings
1:30—Friendly Hour, Lena Leland
2:30—Martha Meade Program
3—Silent period
4:30—Story Time, Lena Leland
4:45—Skippy
5—Vespers, Roger Darling
5:30—Community Program
6—Dinner Music
6:15—Franco's Program
6:30—State Market Reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:04—News Dispatches
7:15—State Dept. of Agriculture
7:30—Minute Man
7:45—Band Concert
8—Sacred Memory
8:30—Accordion Capers
9 to 10 P.M.—Fireside Program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert, Paul Carson:
KGO, KOMO

7:30—U. S. Navy Band, direction
Lieut. Charles Benter: KGO, (KFI
KHQ on 7:45) KOMO, KFSD,
KDYL

8—Organ Melodies: Irma Glen, organist:
KGO, KOMO, KFSD,
KDYL

8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI

8:30—Carnation Crosscuts from the
Log of the Day: KGO, KHQ, KFI,
KOMO, KGW

9—Johnny Marvin: KGO, KOMO

9:15—Miracles of Magnolia, negro
comedy sketch: KGO, KFSD,
KDYL

9:30—Buckaroos: Charles Marshall
and Ted Maxwell: KGO, KOMO,

9:45—Arion Trio: KGO, KOMO,
(KGW, KFI on 10) (KFSD off 10)

10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KFI

11:30—California Federation of Women's
Clubs; Guest Speaker:
Dollo Sargent, organist: KGO,
KFSD

12 noon—Barbara Dale's Charm
Matinee: KGO, KOMO, KFSD,
KOA

12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KGW,
KFI, KFSD, (KTAR on 12:30),
KDYL, KGIR, KGHL

1—Organ Concert, Paul Carson:
KGO, (KHQ off 1:15)

1:45—Midday Musicale: Orchestra
direction Nathan Abas: KGO,
KHQ, KOMO, (KGW, KFI on 2)

2:15—Dromedary Caravan: Desert
romance; dramatic sketch, with
Lucille Wall, Alfred Shirley, H.
Cooper-Chiffe: KGO, KHQ, KOMO,
KGW, KFI, KDYL, KGIR, KGHL

2:30—Ol' Pappy: Negro character-
izations, Clifford Soubler: KGO,
KHQ, KDYL

2:45—Slow River: KGO, KHQ,
KOMO

3—Waldorf-Astoria Orch.: KGO,
KHQ, (KOMO on 3:15) KFSD,
KDYL

3:30—Drifting and Dreaming: Harding
Sisters, piano duo: KGO,
KOMO, KHQ

3:45—Dance Masters, orchestra direction
Joseph Gallicchio: KGO,
KHQ, KOMO, KFI, KFSD

4—GE Circle: KGO, KHQ, KOMO,
KGW, KFI, KDYL

4:15—Concert Ensemble: KGO,
KHQ, KFSD, KDYL

4:30—To be announced

4:45—News Service: KGO, KDYL

All programs listed below are subject
to change on account of political
broadcasts.

5—Oahu Serenaders, Hawaiian melodies:
KGO, KOMO, KGW, KFSD,
KDYL

5:15—Op'ry House Tonight, comedy:
KGO, KOMO, KGW, KFSD,
KDYL

5:30—Miniature Symphony: KGO,
KHQ, KOMO, KGW

5:45—Wheatnaville: Dramatic
sketch: KGO, KHQ, KOMO,
KGW, KFI

6—Democratic Campaign Program,
political talk: KGO, KFI

6—Musical Highlights: (KGO on at
6:15) KOMO

6:30—The Buick Travellers: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KGIR, KGHL

7—National Radio Forum: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KGHL

7:30—Demi-Tasse Revue: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KOA, KGIR,
KGHL

8—Amos 'n' Andy: KGO, KHQ,
KOMO, (KGW, KFI, KFSD,
KDYL

8:15—Billy Jones and Ernie Hare:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR, KDYL

8:30—National Light Opera Company:
KGO, KHQ, KFSD, KDYL

9—Wright Act Amendment Prog.:
KGO, KFI, KFSD

9—Broadway Melodies, vocal soloist;
orchestra direction Joseph Hornik:
KHQ

9:15—Realty Values Prot. League:
Program: KGO, KFI, KFSD

9:30—Bellevue Stratford Hotel Or-
chestra: KGO, (KHQ off 9:45),
KFSD, KDYL

9:45—Wm. Kyne Racing Bill Prog.,
political talk: KGO, KFI, KFSD

10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD

10:15—Phil Harris' Ambassador Hotel
Orch.: KGO (KHQ on 10:30)
KOMO, KFI, KFSD, KOA

10:35—Earl Burnett and his Mark
Hopkins Hotel Orch.: KGO, KHQ,
KOMO, KFSD, KOA

10:55—Phil Harris and His Amba-
sador Hotel Orch.: KGO, KHQ,
KOMO, KFI, KFSD

11:15—Earl Burnett and his Mark
Hopkins Hotel Orch.: KGO, KFI,
KHQ, KOMO, KFSD

11:35 to 12 midnight—Organ Concert,
Dollo Sargent: KGO, KHQ,
KOMO, KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio: Joyce Barthel-
son, pianist; Frances Wiener,
violinist; Margaret Avery, cellist:
KPO

8—Financial Service: KPO, KGA,
KJR, KEX

8:15—Organ Melodies, Irma Glenn,
organist: KPO, KGA, KJR, KEX,
KECA

8:30—Sonata Recital: KPO, KGA,
KJR, KEX, KFSD, KECA

9—Edna Fischer, pianist: KPO, KJR,
KGA, KEX, KECA

9:15—Dixie Memories, Carolyn and
Sam Moore, Dixie Marsh and
Chuck Russell, in songs and dia-
logue: KPO, KGA, KJR, KEX,
KECA

9:30—Julia Hayes, helpful hints to
housewives: KPO

9:30—Organ Concert, Paul Carson:
KYA, KGA, KJR, KEX, KECA,
KDYL

9:45—Univ. of Calif. Program:
KPO

10—Mardi Gras: KPO, KGA, KJR,
KEX, KECA, KFSD

10:30—Emerson Gill and his Orch.:

KPO, KGA, KJR, KEX, KFSD,
KDYL

11—Words and Music: KPO, KGA,
KJR, KEX, KECA, KFSD, KTAR,
KDYL

11:30—Outstanding Speakers: KPO,
KECA, KDYL

11:45—Godfrey Ludlow, violinist:
KPO, KGA, KJR, KEX, KDYL

12 noon—In a French Cafe: KPO
(KGA on 12:05) KJR, KEX,
KECA

12:30—Pair of Planos, Gertrude
Lyne and Grace Frankel: KPO,
KGA, KEX, KECA

1—Radio Guild, "Henry the Fifth":
KPO, KGA, KJR, KEX, KECA,
KFSD, KTAR, KDYL, KGHL

2—Frank Keene and His Connec-
ticut Hill Billies: KPO, KGA, KJR,
KEX, KECA, KFSD, KGHL

2:15—Stringwood Ensemble, instru-
mentalists direction Charles Hart:
KPO, KGA, KJR, KEX, KFSD

3—Melody Mixers, orchestra and vo-
calists direction Walter Beban:
KPO, KGA (KJR on 3:15, off
3:55), KEX, KECA

4—Life of the Reillys, comedy serial
featuring Ted Maxwell and
Bobbe Deane: KPO, KGA, KJR,
KEX, KECA, KFSD

4:15—Federal Business Talk: KPO,
KGA, KJR, KEX

4:30—Eileen Piggott, soprano: KPO,
KGA, KJR, KEX, KFSD

4:45—Song Fellows, male quartet:
KPO, KGA, KJR, KEX, KFSD,
KDYL

Programs listed below subject to
change account political broadcasts

5—Calif. State Chamber of Com-
merce Program: KPO, KGA, KJR

5:15—Edna Fischer & Newell Chase,
piano duo: KPO, KGA, KEX

5:30—The Singing Lady, nursery
jingles, songs and stories: KPO,
KGA, KJR, KECA

5:45—The Revelers, male quartet:
KPO, KGA, KJR, KDYL 5:30 to
6

6—Music Doctor, orchestra direction
Joseph Hornik: KPO, KJR,
KGA, KECA, KFSD, KGIR,
KGHL

6:30—A La Carte, concert orchestra
direction Joseph Hornik: KPO,
KGA, KJR, KECA, KFSD

6:45—Cecil and Sally in the Fun-
niest Things: KPO

7—Southern Harmony Four, male
quartet: KPO, KGA

7:15—Tarzan of the Apes: KPO

7:30—Nomads, Lucile Kirtley, so-
prano; string ensemble, direction
Nathan Abas: KPO, KGA

8—On Parade, band music direction
Rex Dunn: KPO, KGA

8:30—"Man Who Laughs," by Vic-
tor Hugo; seventh episode; radio
dramatization by Wilbur Hall:
KPO, KGA

9—Ralph Kirbery, dream singer:
KPO, KGA, KECA, KTAR, KDYL

9:05—Roger Wolfe Kahn and His
Orchestra: KPO, KGA, KECA,
KTAR, KDYL

9:30—Road Show, variety program:
KPO, KGA, KJR, KEX, KECA,
KDYL on 10, KOA

11—Stringwood Ensemble, Charles
Hart, director: KPO, KGA, KEX,
KECA

11:30 to 12 mid.—Rhythm Vendors,
orchestra direction Walter Beban:
Clarence Hayes, tenor: KPO,
KGA, KJR, KEX, KECA

CBS

Columbia Broadcasting System

- 8:30 A.M.—Academy of Medicine Program: KFBK, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 8:45—Ben Alley, tenor, with Novelty Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ
- 10:30—Atlantic City Musicals: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11—National Student Federation of America Program: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KOIN, KFRC, KGB, KSL
- 11:15—The Captivators: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Elizabeth Barthell: KFBK, KMJ, KWG, KDB, KFPY, KSL
- 12:15—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KVI, KFPY, KHJ, KGB, KSL
- 12:30—Sam Prager, pianist, and Helen Nugent, contralto: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KGB, KSL
- 12:45—Eton Boys, male quartet: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 1—Frank Westphal's Dance Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KSL
- 1:20—"To an Unnamed Listener": KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 1:40—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KGB, KSL
- 2—Midland Broadcasters: KSL
- 2:30—Between the Bookends: KSL
- 3—Irene Beasley: KSL
- 3:15—Reis and Dunn: KSL
- 4:15—William O'Neal, baritone: KFBK, KWG, KERN, KDB, KFPY, KSL
- 4:30—Jimmy Garrigan's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KGB, KSL
- 4:45—Musical Album of Popular Classics: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5:15—Gus Arnheim and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
- 6—Casa Loma Orch.: KFBK, KDB, KOL, KVI, KFPY, KGB, KSL
- 6:15—Harl Smith's Orchestra: KVI, KFPY, KOIN
- 6:30—"Mysterles in Paris": KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

7—Republican Broadcast: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL

322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts
 Radio Entertainments, San Francisco
 7 A.M.—Dawn Serenade
 8—Silent period
 9—Blues Chasers
 9:45—Dr. Corley Program
 10—White House Program
 10:15—Bellevue Hotel Program
 10:30—Topics and Music
 11—Helen Barker, art talk
 11:15—Concert Melodies
 12 noon—News Flashes; dance music
 1—Silent period
 6—Dance Time
 6:15—The Ne'er-Do-Well
 6:30—Dance Music
 6:45—News Flashes
 7—Learn Italian, Prof. Achille
 7:15—National Contest Review
 7:30—Silent period
 8:30—Mildred Epstein
 8:45—John D. Barry, World Events
 9—Ella Stankevich, pianist
 9:15—Drama Hour
 10—Master Melodies
 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774 930 Kcys. 1000 Watts
 Educa. Broad. Corp., Oakland, Calif.
 8 A.M.—News Items
 8:15—Prosperity Auction program
 8:30—Moment Musicals; recordings
 9—Silent Period
 1—Latin-American Program
 2—Household program
 2:30—Frances Hathaway, vocalist
 2:45—The Tramp Reporter
 3—The Beverly Hillbillies
 4—George Taylor & Clem Kennedy
 4:30—Lou Lee in Fifteen Minutes of California Sunshine
 4:45—Health Feature
 5—Recordings
 5:15—Sandy McGhee, Scotch songs
 5:30—Popular Recordings
 6—Silent period
 7:30—Educational Feature
 7:45—Studio Program
 8 to 8:30 P.M.—Italian program

280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 6 A.M.—KJBS Alarm Klok Klub
 8—Favorite Recordings
 9—Assoc. Food Stores' Program
 9:30—Recordings
 10—Reporter of the Air
 10:05—Scotty's Table Talks
 10:20—Popular Selections
 11:30—Charles' Miniature Vaudeville
 11:45—Concert Music
 12 noon—Recordings
 12:15—Galla Rini
 12:30—Band Concert
 12:45—Cari Coveny & Pat Buckman
 1—Stock Reports; Records
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air; Records
 3:15—Marta's Radio Personalities
 3:30—Recordings
 4—Junior Forum
 4:15—Andy Anderson
 4:30—Walkathon
 12:01 to 6 A.M.—Owl Program

468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seizas, exercises
 7:30—Stock Market Quotations
 7:45—NBC-KGO Program
 8—John and Ned
 8:15—NBC-KGO Program
 8:30—Polly Hall, pianist
 8:45—NBC-KGO Program
 9—Helpful Hints to Housewives
 9:15—Joe Warner's Jolly Journal
 9:30—Fashion Tour with Melisse
 10—NBC-KGO Programs to 11:30
 11:30—County Medical Association
 11:45—State Market Reports
 12 noon—U. S. Dept. of Agric. talk
 12:15—NBC-KGO Program
 1—News release
 1:15—Ann Warner Chats
 1:45—Cheiro's Mystery Stories
 2—NBC-KGO Programs to 2:30
 2:30—Musical Globe Trotter
 2:45—Tom Murray's Hillbillies
 3:45—NBC-KGO Programs to 4:15
 4:15—Book Review
 4:30—NBC-KGO Program
 4:45—Noreen Gammill, character sketches
 5—String Trio
 5:45—NBC-KGO Programs to 6:15
 6:15—Political program
 6:30—NBC-KGO program
 7—Orchestra
 7:30—NBC-KGO Programs to 9
 9—Tallant Tubbs, political talk
 9:15—Political program
 9:30—Orchestra
 9:45 to 12 mid.—NBC-KGO Prog.

499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—Navy Band
 7:45—Chicago Ensemble
 8—Organ Melodies
 8:15—Morning Musical Revue
 8:30—Sonata Recital
 9—Good Cheer program
 9:15—Miracles of Magnolia
 9:35—Stock reports
 9:45—Arion Trio
 10—Mardi Gras
 10:30—Lotus Gardens Orchestra
 11—Words and Music
 11:30—Calif. Fed. of Women' Clubs
 12 noon—Charm Matinee
 12:15—Western Farm and Home
 1—Radio Guild
 2—Stringwood Ensemble
 3—Palais D'or Orchestra
 3:30—Radio Dental Clinic
 3:45—Donald Novis and Orchestra
 4—Life of the Reillys
 4:15—Concert Ensemble
 4:30—On Parade
 5—Fine Arts String Quartette
 5:30—Judge Philip Smith
 5:45—Highspots
 5:50—Late News Items
 6—Music Doctor
 6:15—National Educational Program
 6:25—Political talk
 6:30—The Travelers
 7—Natl. Radio Forum
 7:30—NBC Program
 8—Amos 'n' Andy
 8:15—Jones and Hare
 8:30—Hoover Campaign Program
 8:45—Tallant Tubbs Program
 9—Wright Act Amendment Program
 9:15—Realty Protective League
 9:30—Political talks
 9:45—Racing Bill Program
 10—Richfield News Flashes
 10:15—Phil Harris Orchestra
 11:30 to 12 mid.—Organ

333.1 Meters KHJ VAndike 7111
900 Kcs. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happytime
8:30—CBS Programs to 11
11—Lorna Fantin
11:15—CBS Programs to 12
12 noon—Colonial Beauty Talk
12:15—CBS program
12:30—World-wide news
12:45—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Jack and Grace
4:30—News Review
4:45—CBS program
5—H Bar O Rangers
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—Wm. Kyne, political talk
6:15—Political talk
6:30—CBS Program
7—Republican Broadcast
8—CBS Program
8:15—Republican State Committee
8:30—Democratic State Committee
8:45—Tallant Tubbs
9—Huntington Beach League
9:15—Republican State Committee
9:30—Bob Shuler
9:45—To be announced
10—World-wide News
10:10—Bisquick Band
10:15—Etude Ethiopians
10:45—Chas. Fleischmann & Yogi Yorgenson
11—Tom Coakley's Orch.
12 to 1 A.M.—Albert Malotte, Organist

209.7 Meters KECA Richm'd 6111
1430 Kcs. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rueb, exercises
8:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—French Lesson, Annette Doherty
11—NBC-KPO Programs to 11:45
11:45—County Medical Assoc. Talk
12 noon—NBC-KPO Prog. to 4:15
4:15—News Release
4:30—Randy Andrews, songs
4:45—Alexander Bevani, the Italian Language
5—Brother Ken and his Kiddies
5:30—NBC-KPO Program
5:45—Al, Mack and Tommy
6—NBC-KPO Program
6:30—Maury Leaf and Hill Billies
6:45—Lucy & Octavius in Hollywood
7—NBC-KPO Program
7:30—Wesley Tourtellotte, organist
7:45—NBC-KPO Program
8—Tom Murray's Hillbillies
8:30—Musical Highlights
9—The Commissioner's Daughter, play
9:30 to 12 mid.—NBC-KPO Prog.

285.5 Meters KNX Hemp. 4101
1050 Kcs. 5000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Brew Vaughn
11—Recordings
11:45—Talk by H. B. Drollinger
12 noon—News
12:15—Homeopathic Health Talk
12:30—Recordings
1—New Paris Inn Broadcast

2—Eddie Albright, "The Bookworm"
3—Matinee Mirthmakers
3:30—Recordings
4—Travelogue; Stocks; Announcements
4:30—Town Crier
5—Cecl and Sally
5:45—Electric Transcription
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—"Pieces of Eight"
7:30—"The Newlyweds," Frank and Pam
7:45—Tarzan Transcription
8—KNX Concert Ensemble
8:15—Political Talk
8:30—Realty Californians
8:45—Rummy and Dummy
9—News
9:15—Calmon Luboviski, violinist
10—KNX Ensemble
11 to 12 midnight—New Paris Inn

508.2 Meters KHQ Main 5383
590 Kcs. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Morning News
7:15—Cisco Bullivant, exercises
7:30—NBC Program
8—Frisbie's Syrup
8:15—NBC-KGO Programs to 9
9—Walt and Marian
9:15—Musical Gems
9:30—Burgan's Home Comfort
10—Crazy Crystals
10:15—Celia Lee
10:30—NBC-KGO Programs to 12
12 noon—Electric Home Quarter Hr.
12:15—NBC-KGO Programs to 1:15
1:15—Various programs
1:45—NBC-KGO Programs to 4:45
4:45—Editorial Column, Russell Bankson
5—Parade of the Happy Feet
5:15—"Skippy"
5:45—NBC-KGO Program
6—Kinman Business University
6:30—NBC-KGO Programs to 8:30
8:30—Peerless Dentists
9:15—Eb and Zeb
9:45—Lubin's Fashion Girls
10 to 12 mid.—NBC-KGO Programs

309.1 Meters KJR Seneca 1515
970 Kcs. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet and Mabel
7:04—Produce Quotations
7:14—Vocal Solos; Sun Risers
7:33—Sport News; Sun Risers
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Program
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO Programs to 12:30
12:30—Johnny Robinson's Vagabonds
1—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Program
3:50—The World Bookman
3:55—Lost and Found Advt.s.
4—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes
7:15—Anson Weeks' Orch. (E. T.)
7:30—News Edition of the Air
8—NBC-KPO Program
8:15—Political Speaker
8:30—NBC-KPO Programs to 11
11—Cole McElroy's Dance Orch.
11:30 to 12 mid.—Tom Gerun's Orch.

325.9 Meters KOMO Elliott 5890
920 Kcs. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Programs to 9:45
9—Neighborly Mary
9:30—NBC-KGO Program
9:45—Prudence Penny
10—NBC-KGO Programs to 11:30
11:30—Old Folks' Corner
11:45—Club Minutes
12 noon—NBC-KGO Program
1—Tea Time Tales
1:15—NBC-KGO Program
1:30—The Red Shadow
1:45—NBC-KGO Programs to 3
3—Teacup Philosopher
3:15—NBC-KGO Programs to 4:15
4:15—Concert Orchestra
4:45—NBC-KPO Programs to 8:30
8:30—The Alaskans
9—Little Symphony Hour
10—NBC-KGO Program
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KGO Prog.

526 Meters KVI Broadway 4211
570 Kcs. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M.—The Wandering Cowboy
6:30—Farm Features
6:45—W. S. C. Extension Service
6:50—Jim DePuy, Reveille Reporter
7—Daybreak Devotionals
7:30—Organ Reveille
7:45—Texas Cowboy
8—Shell Happytime
8:30—Recordings
8:45—The Modern Shopper
9—CBS Programs to 10
10—Home Economics, Celia Lee
10:15—CBS Programs to 12
12 noon—Noon News, Joe Roberts
12:15—CBS Programs to 1:30
1:30—Corra Day DeVore
1:45—Pre-School Assoc. program
2—Happy Go Lucky Hour
3—Feminine Fancies
3:15—Musical Arts Trio
3:45—Feminine Fancies
4—Composer's Hour
4:30—CBS Program
4:45—Recordings
5—CBS Programs to 5:30
5:30—Organ Concert
6—CBS Program
6:15—The Angora Man
6:30—CBS Programs to 8:30
8:30—Dr. Stevenson
8:45—"Cross-Cuts of the Day"
8:50—John T. McCutcheon
8:55—Carl Ostlund
9—Program to be announced
10:15—Etude Ethiopians
10:45—Charles Fleischmann and Yogi Yorgenson
11—Tom Coakley's Orchestra
11:15 to 12 mid.—Broadcast from the Temple Theatre

265 Meters KSL Wasatch 3901
1130 Kcs. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake
5 P.M.—CBS Program
5:15—"Chandu"
5:30—Democratic Broadcast
5:45—Thomas for Senate Club
6—CBS program
6:15—Republican Talk
6:30—CBS Programs to 7:30
7:30—The Jewel Box
7:45—CBS Programs to 8:30
8:30—Democratic Talk
8:45—Salt Lake Federation of Labor
9 to 11 P.M.—CBS programs

319 Meters KGIN Atwater 3333
 940 Kcys. 1000 Watts
 The Journal, Portland, Oregon
 6 A.M.—KGIN's Klock
 6:45—Farm Talk
 7—Novelties
 7:30—Keyboard Kapers
 7:45—Organ Concert
 8—Shell Happytime
 8:30—Golden Melodies
 9:15—CBS Programs to 10:30
 10:30—This and That with Art Kirkham
 11—CBS Programs to 12
 12 noon—Merrymakers
 12:30—CBS Programs to 1
 1—The Book of Life
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:30—Newspaper of the Air
 5—H-Bar-O Rangers
 5:15—Skippy
 5:30—Davidson's Prize Club
 6—CBS Program
 6:15—Bells of Harmony
 6:30—CBS Programs to 7:30
 7:30—Golden West Serenaders
 7:45—CBS Programs to 8:30
 8:30—Program to be announced
 10—Leather Pushers
 10:15—Bisquick Band Concert
 10:20—Etude Etheopians
 10:45—Yogi Yorgenson
 11—Tom Coakley's Orchestra
 12 to 1 A.M.—Jack and Jill's Orch.

204 Meters KGA Main 3434
 1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 2
 2—To be announced
 2:15—NBC-KPO Program
 3—News Bulletins; Market Reports
 3:05—NBC-KPO Programs to 6:45
 6:45—Frank Funkhauser
 7—NBC-KPO Program
 7:15—Tarzan of the Apes
 7:30 to 12 mid.—NBC-KPO Prog.

361.2 Meters KOA York 5090
 830 Kcys. 12,500 Watts
 General Electric Co., Denver, Colo.
 5 P.M.—Golden Strings
 5:30—Francis Craig's Orchestra
 5:45—Talks to 6:30
 6:30—Buick Traveler
 7—Talk
 7:30—Demltasse Revue
 8—Amos 'n' Andy
 8:15—Jones and Hare
 8:30—Talks
 9—The Air Edition
 9:15—Hotel Penn Orchestra
 9:30 to 11 P.M.—The Road Show

236.1 Meters KOL Elliott 4466
 1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6 A.M.—KOL Time Klock
 7:45—Crazy Quartette
 8—Shell Happytime
 8:30—CBS Programs to 9:30
 9:30—Columbia Revue
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—CBS Programs to 12
 12 noon—The Carnival
 1—Health Talk
 1:15—Radio Speaker Stevenson
 1:45—CBS program
 2—Happy Go Lucky Hour
 3—To be announced
 3:30—P. T. A. program

4—Don Lee Feature
 4:15—Cecil Solly
 4:30—CBS Programs to 5:30
 5:30—Skippy (E. T.)
 5:45—Don Lee Feature
 6:15—Sports Review, Ken Stuart
 6:30—CBS programs to 8
 8—Dollars and Sense Program
 8:15—CBS Program
 8:30—Radio Speaker Stevenson
 8:45—The Globe Trotter
 9—Program to be announced
 11 to 12 mid.—Tom Coakley's Orch.

Microphone Gossip

• • • Theodore Dreiser, Upton Sinclair, Sherwood Anderson, Lincoln Steffens, John D. Barry of the San Francisco News, and Fremont Older are among the prominent novelists and journalists expected to participate in the Sunday afternoon, 2:30 to 4:30, November 6 Mooney mass meeting at the Civic Auditorium in San Francisco, which is to be broadcast by KFWI. The basis for this huge Mooney mass meeting was formed by the confession of Paul Callicotte that he unwittingly placed the suitcase containing the bomb responsible for the 1916 Preparedness Day explosion.

• • • Final adjustments are being made on the Kilgen echo organ recently acquired by station KNX. J. Newton Yates, who began his musical career as a theatre organist in Los Angeles, and has since earned a reputation of international scope, will preside at the console.

• • • KFRC, the Don Lee station in San Francisco, has gone nautical. It's becoming so now that the staff is leaping from air waves to the wet kind and vice versa. Harrison Holliday, manager of the broadcasting station just purchased a trim little boat and is spending most of his spare time on San Francisco Bay. Hazel Warner, ballad singer, invited the whole gang from the station to participate in the christening ceremonies

for her new 36-foot yacht less than a month ago. Al Cormack, technical director, is having his fun mingled with some trouble with a 26-foot boat and Stanley Moore of the press department spends week-ends cruising the bay and adjacent waters in his boat, named "Hotcha."

• • • It was embarrassing to the participants, but the crowd got a roar out of it. Murray and Harris with Nora Schiller, known as the Noodlebugs of KFRC, were making a personal appearance at Merced, California, recently when a bench on which they were seated broke, flooring the trio, much to the jollification of the audience.

KJBS today!

The Alarm Klok Klub
 6 to 8 a.m., with "Dr." Frank Cope, the Original Blues Disperser

Galla Rini

Piano-accordionist

12:15 to 12:30 a.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

**KTAB
 TODAY**
 1:45 to 2 p. m.
 TETRAZENE PRESENTS
 "Looney and Goony"
 (Lunatics at Large)

5 to 5:30 p. m.
 "UNCLE ROD'S
 SMILE CLUB"
 FOR CHILDREN



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ON A TWO-LEGGED CHAIR AT A TWO-LEGGED TABLE!



IMAGINE trying to eat a meal at a table with two legs, on a two-legged chair! Something would be lacking — *balance!*

Nature has built her principle of support on a four-square basis. Even man, two-legged creature that he seems, couldn't stand with his legs alone, stilt-like. He needs the four-square support of heel, toe, heel, toe, for balance.

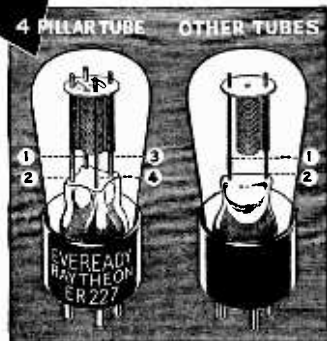
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EVEREADY RAYTHEON 4-PILLAR RADIO TUBES

TUESDAY Programs . . . November 8, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Morning Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Globe Trotter
10—KFRC Shopper's Club
10:30—CBS program
11—Rumford Chemical Works
11:15—Helen Nugent and Ben Alley
11:30—C. C. N. Y.—Manhattan Football Game
1—Sherman Clay Concert
1:30—Stock Exchange Quotations
1:35—Globe Trotter
1:45—CBS program
1:55—Thine Products Company
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Health Talk
4:15—CBS Programs to 5
5—Steamboat Bill
5:15—Globe Trotter; Town Topics
5:30—Skippy
5:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS program
8—To the Ladies
8:15—CBS Programs to 9:30
9:30—Jubilee from KOL
10—Bisquick Band
10:05—Ted Florito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Midnight Request Hr.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—News Service
10:35—Dr. B. L. Corley
11—Store Scenes
11:30—X-Bar-B Ranch Boys
12 noon—Echoes of Portugal
12:30—Oakland Post Enquirer
12:35—Records
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Travelogue with Majestic Hawaiians
2:30—Pavon Sisters, Harmony Team
2:45—Records
3—Charles Park, the Budgeteer
3:30—Walter Rudolph, piano recital
3:45—Studio Program
4:10—Better Business Bureau
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Life o' Reilly
6:15—Recreated Horse Races
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestra
7:30—Oakland Post Enquirer
7:45—Dance Music
8—Studio Program
8:15—Golden Memories with Louise Taber



"MYRT & MARGE"
CBS—7:45 P. M.

8:30—Dance Orchestra
8:45—Studio program
9—Hill Billies
10—Treasure Chest, Luther Putnam
10:30—Moment Musicale
11 to 1 A.M.—Radio Cabaret, Ray Howell

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Silent period
9—Ralph and Rainbow Trouper
10—Martha Meade Society
10:15—Aunt Sammy, Economics
10:30—Morning Melodies
10:45—La Vida Program
11—Eleventh Hour Program
11:45—Accordion Capers
12 noon—Band Concert
12:30—State Market Reports
1—One o'Clock Program
1:15—Trujo Strings
1:30—Friendly Hour, Lena Leland
2:30—Martha Meade Program
3—Silent Period
4:30—Story Time, Lena Leland
4:45—Skippy
5—Watch Tower
5:15—Sacred Music
5:30—Dinner Music
6—Evening Echoes
6:15—Franco's Program
6:30—Market Reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Minute Man
7:45—Republican Central Committee
8 to 10 P.M.—You Never Can Tell Program

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts

Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:15—Bay District Schools
9:45—Bluettes
10—Sunshine Hour
11—Album Leaves
11:45—Song and Dance Kings
12 noon—"Mid-Day Meditation"
12:03—Meridian Medleys
12:45—Tuesday Noon Club
1:15—Footlight Features
2—Prudence Penny
2:15—Musical Novelties
2:30—Verses: Mrs. M. C. Sloss
2:45—Hawaiian Entertainers
3—Glen Goff, Organist
4—Holt Thompson Digest
4:15—Artist Celebrities
4:30—Famous Songs and Singers
5—Metropolitan Hour
6—Revue
6:30—Mr. W. H. Ohman, talk
6:45—Waltz Time
7—G. Donald Gray, baritone
7:15—"The Happy Men"
7:30—Kay Kendall, Queen of Song
7:45—Bob Allen, Piano Novelties
8—John Wolohan's Orchestra
8:45—Billy Small, "Fiddlin' Around"
9—Marie Eugene, soprano
9:15—Fred Brown's Orchestra
9:30—Milly and Billy
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records
9—Modern Homes Period
9:30—New York Stocks
10:15—Stocks; Finance; Weather
10:30—International Kitchen, Gladys Cronkite, director
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—San Francisco Stocks
2:45—Ethel Rhinard, pianist
3—Records
3:45—Madelon Sivyer and Nancy Hersey
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, novelty guitar duo
5:45—Song Stories, Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—William Don, comedian
7:45—Fred and Morris, comedians
8—East-West High Schools Football Rally
8:30—"Slip" Madigan in his "Football Reviews and Pre-Views"
8:45—Helen Benson & Lucille Swan, banjoists; Lilah Clark, pianist
9—Old Gospel Hymns: Mixed Quartet under direction of M. Jay Goodman, tenor
9:30—Nerino's Variety Orchestra
10 to 11 P.M.—Dance Program

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

7 A.M.—Organ Concert, Charles
Runyan: KGO, (KHQ on 7:15),
KOMO

7:30—Swinging Along: Instrumental
novelty program: KGO, KOMO,
KFSD, KDYL

7:45—Breen and De Rose: Vocal and
instrumental duo: KGO, KHQ,
KFSD, KDYL

8—Your Child: KGO, KOMO,
KFSD, KDYL, KGIR

8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI

8:30—Carnation Crosscuts from the
Log o' the Day: KGO, KOMO,
KHQ, KGW, KFI

9—Johnny Marvin, tenor: KGO, KFI
9:15—Miracles of Magnolia, negro
comedy sketch with Fanny May
Baldrige: KGO, KFSD

9:30—Ruckaroos: Ted Maxwell,
Charles Marshall, songs and dia-
logue: KGO, KOMO

9:45—Arion Trio: KGO, (KOMO on
10), (KFI on 10, off 10:15)

10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KFI, (KFSD on 10:50 to 11:10),
(KTAR, KDYL, KOA off 10:50)

11:30—Doctor Dick, drama: KGO,
KFI, KFSD

11:30—Strollers Matinee: (KGO,
KFSD on 11:45), KDYL
Election returns to be broadcast
throughout the day.

12 noon—Barbara Dale's Charm
Matinee: KGO, KFSD, KOMO,
KDYL, KOA

12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KGW,
KFI, KFSD, (KTAR on 12:30),
KDYL, KGIR, KGHL

1—Rhythm Vendors: orchestra di-
rection Walter Beban: KGO,
KOMO

1:30—Bluebird Melodies: KGO
2—Melodic Thought: Soloists with
orchestra: KGO, KHQ, (KGW on
2:15), (KFI on 2:30), KDYL

2:45—Concert Echoes: KGO, KHQ,
KGW, KDYL

3—Waldorf-Astoria Orchestra: KGO,
KFSD, KDYL

3:30—Donald Novis, tenor: KGO,
KHQ, KOMO, KGW, KFSD

3:45—Alvino Rev. guitarist: KGO,
KHQ, KDYL, KOA

4—Mid-Week Hymn Sing: KGO,
KHQ, KOMO, KFSD, KTAR,
KDYL, KGIR

4:15—To be announced

4:30—Jean Fay, blues singer: KGO,
KHQ

4:45—News Service: KGO, KDYL

5—Balladettes: KGO, (KHQ off
5:15), KFI

5:30—Everett Foster, baritone:
KGO, KHQ, KOMO, KFI, KTAR,
KDYL, KOA

5:45—Wheatenaville: Dramatic
sketch: KGO, KHQ, KOMO, KGW,
KFI

6—Music Garden, soloists; orches-
tra direction Rex Dunn: KGO

6:30—Ed Wynn and the Fire Chief
Band: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR, KDYL,
KGIR, KGHL

7—Lucky Strike Hour: KGO, KHQ,
KOMO, KGW, KFI, KFSD,
KTAR, KDYL, KGU

8—Amos 'n' Andy: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KDYL

8:15—Memory Lane: Rural drama
by H. C. Connette, featuring
Billy Page, Eileen Piggett, Ted
Maxwell: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KTAR

8:45—Kenneth Spencer, basso:
KGO, KOMO

9—Waltz Time: KGO
9:30—Ben Bernie and his Blue
Ribbon Orchestra: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KTAR

10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD

10:15—Earl Burnett and Mark
Hopkins Hotel Orchestra: KGO,
KHQ, KFI, KFSD, KDYL, KOA

10:35—Phil Harris and His Amba-
sador Hotel Orchestra: KGO,
KHQ, KFI, KFSD, KDYL, KOA

10:35—Earl Burnett and His Mark
Hopkins Hotel Orchestra: KGO,
KHQ, KFI, KFSD

11:15—Phil Harris and His Amba-
sador Hotel Orch.: KGO, KHQ,
KFI, KFSD

11:35 to 12 midnight—Organ Concert,
Dollo Sargent: KGO, KHQ,
KOMO, KFSD

440.9 Mtrs. NBC-KPO Sutter 1920
690 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

7:30 A.M.—Arion Trio, Joyce Bar-
thelison, pianist; Frances Wiener,
violinist; Margaret Avery, cellist:
KPO

8—Financial Service: KPO, KGA,
KJR, KEX

8:15—Solist: KPO, KGA, KECA,
KJR

8:30—U. S. Army Band: KPO,
KGA, KJR, KECA, KFSD, KTAR

9—Edna Fischer, pianist: KPO,
KGA, KJR, KEX, KECA

9:15—Dixie Memories: KPO, KJR,
KGA, KEX, KECA

9:30—Bluettes, vocal trio; Charles
Runyan, organist: (KYA on 9:45)
KGA (KJR, KECA off 9:45) KEX
(KFSD on 9:45) KDYL

9:30—Julia Hayes, helpful hints to
housewives: KPO

9:45—University of California Pro-
gram: KPO

10—Mardi Gras, with Al Schuss,
master of ceremonies: KPO, KJR,
KGA, KEX, KECA

10:30—Hotel New Yorker Concert
Ensemble: KPO, KGA, KJR,
KEX, KDYL

11—Words and Music: KPO, KGA,
KJR, KEX, KECA, KDYL

11:30—Organ Concert, Paul Carson:
KPO, KGA, KJR, KEX on 11:45

12:15—Music Masters, orchestra di-
rection Joseph Hornik: KPO, KJR,
KGA, KECA, KEX

12:45—Tom and Dudd, vocal duo:
KPO, KGA, KJR, KEX, KECA

1—Brown Palace Hotel Orchestra:
KPO, KGA, KJR, KEX, KECA,
KDYL, KOA

1:15—California Dons, Irving Ken-
nedy, tenor: orchestra direction of
Emil J. Polak: KPO, KGA, KJR,
KEX, KDYL, KOA, KGHL

1:45—Stringwood Ensemble, direc-
tion Charles Hart: vocal soloist:
KPO, KGA, KJR, KEX, KECA

2:45—Argentine Trio, instrumental
ensemble direction John Picadura:
KPO, KGA, KJR, KEX, KFSD,
KGHL

3—Melody Mixers, orchestra and
vocalist, direction Walter Beban:
KPO (KGA on 3:05) (KJR on
3:15, off 3:55) KEX

4—Simpv and Gladwys, comedy
sketch featuring Monroe Upton
and Elsbeth Frellesen: K P O,
KGA, KJR, KEX

4:15—Mindways: Stories of Human
Behavior: KPO, KGA, KJR, KEX,
KECA, KGIR

4:30—Tea Timers, vocalist with or-
gan and cello: KPO, KGA, KJR,
KEX

4:45—To be announced

5—You and Your Government: KPO,
KYA, KGA, KJR, KEX, KECA,
KFSD, KTAR, KGIR, KGHL

5:30—The Singing Lady, nursery
jingles, songs and stories: KPO,
KGA, KJR, KECA

5:45—Piano Moods: KPO, KGA,
KJR

6—Recollections, Charles Bulotti,
tenor; orchestra direction Nathan
Abas: KPO, KGA, KJR

6:45—Cecll and Sally in the Fun-
niest Things: KPO

7—Mona Lowe, blues singer, and
Edna Fischer, pianist: KPO, KGA

7:15—Tarzan of the Apes: KPO

7:30—Rainbow Harmonies, Easton
Kent, tenor; orchestra direction of
Josef Hornik: KPO

8—Western Artists Series: KPO,
KGA, KJR, KEX, KECA

8:15—National Grand Opera Com-
pany: KPO, KGA, KJR (KEX off
8:55, on 9) KECA, KDYL

9:30—The Story Teller: KPO, KJR,
KGA, KEX, KOA, KGHL

10—Myron Niesley, tenor and Aus-
tin Mosher, baritone: KPO, KJR,
KGA, KEX, KECA, KDYL, KOA

10:15—Cosmopolitans, soprano so-
list; orchestra directon Emil J.
Polak: KPO, KGA, KJR, KEX,
KECA

10:45—Synco-Thots, Edna Fischer
and Newell Chase, piano duo:
KPO, KGA, KEX, KECA

11—Stringwood Ensemble: Instru-
mentalists direction Charles Hart:
KPO, KGA, KJR on 11:15, KEX
11:30 to 12 mid.—Tom Gerun and
His Bal Tabarin Orch.: KPO,
KGA, KJR, KEX

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub

8—Variety Records

9—Melody Gems

9:30—Records

10—Reporter of the Air

10:05—Scotty's Table Talks

10:20—Records

11:15—Health Talk

11:30—Concert Music

12 noon—Dance Matinee

12:30—Records

1:05—Stock Report: Records

2—Better Business Bureau Talk

2:15—Theodore Lane, tenor

2:45—Speak-Easy Time; Records

3—Reporter of the Air; Records

3:45—Marjorie Lee, pianist

4—Records

4:15—Musical Styles

4:30—Walkathon

5—Silent period

12:01 to 6 A.M.—Owl Program

CBS

Columbia Broadcasting System

- 8:45 A.M.—Vincent Sorey's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 9—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, (KHJ on 9:45), KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KDB, KVI, KOIN, (KHJ, KSL on 10:15)
- 10:30—Madison Ensemble: KFBK, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—Charis Musical Revue: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—College of City of New York-Manhattan Football Game: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 1—Four Clubmen: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KSL
- 1:15—Curtis Institute of Music: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, (KFRC on 1:45), KHJ, KGB, KSL
- 2—"Meet the Artist": KSL
- 2:30—Between the Bookends: KSL
- 3—Election Return Broadcast: KSL
- 4:15—Cliff Edwards, "Ukelele Ike": KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 4:30—Harry Barris and his Cocoanut Grove Park Central Orch.: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KGB, KSL
- 4:45—Howard Ely at the Organ: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KSL
- 5—Gus Arnheim and his Orchestra: KFBK, KWG, KDB, KOL, KVI, KFPY, KHJ, KGB, KSL
- 5:45—Modern Male Chorus: KFBK, KOL, KFPY, KFRC, KHJ, KGB
- 6—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—"Threads of Happiness": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Casa Loma Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—Jay C. Flippen-cies: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orch.: KFBK, KWG, KDB, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Isham Jones and his Orchestra: KOL, KVI, KFPY, KOIN, (KFRC, KGB on 8:45), KSL
- 9—Don Redman and his Orchestra: KFBK, KWG, KERN, KDB, KVI, KFRC, KHJ, KGB, KSL

- 322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
- 8 A.M.—News Items
- 8:15—Prosperity Auction program
- 8:30—Moment Musicale
- 8:45—Recordings
- 9—Silent period
- 1—Latin-American Program
- 2—Household Hour
- 2:30—Mae Church, contralto
- 2:45—Ambrose Whitmer, pianist
- 3—Bob Moore, baritone, and Milton Fallon, accompanist
- 3:15—Frankie Sandy, blues singer
- 3:30—String Quartette
- 4—George Taylor and Clem Kennedy
- 4:30—Myrtle Segal, soprano
- 4:45—Edna and Britt
- 5—Recordings
- 5:15—George Gilly, baritone
- 5:30—Popular Recordings
- 6—Silent period
- 7:30—Fireside Choristers
- 7:45—Studio Program
- 8—Bible Lecture, Judge Rutherford
- 8:15—The Wailele Trio
- 8:30—The Beverly Hillbillies
- 9:30—The Burlesquers
- 10 to 11 P.M.—Dance Music

- 322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Learn French, Prof. Achille
- 11:15—Concert Melodies
- 11:45—Musical Portraits
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:30—Rosenthal Program
- 6:45—News Flashes
- 7—Concert Music
- 7:15—Helen Bellevue
- 7:30—Silent period
- 11 to 1 A.M.—Kendrick's Hi-Jinks

- 325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.—Inspirational Service
- 7—NBC-KGO Programs to 8:30
- 8:30—The Observer
- 8:45—NBC-KGO Program
- 9—Neighborhoodly Mary
- 9:30—Uncle Hank of Ciderville Center
- 9:45—Prudence Penny
- 10—NBC-KGO Programs to 11:45
- 11:45—Club Minutes
- 12 noon—NBC-KGO Programs to 1
- 1—Tea Time Tales
- 1:15—Talk under auspices of Seattle Council of Preschool Associations
- 1:20—NBC-KGO Program
- 1:45—Concert Orchestra
- 2:15—Garden Melodies
- 2:45—Tuneful Two
- 3—NBC-KGO Programs to 5
- 5—Concert Orchestra
- 5:45—NBC-KGO Programs to 6:15
- 6:15—Jerry & Eddie from Hollywood
- 6:30—NBC-KGO Programs to 8:45
- 8:45—Phoenix Program (E. T.)
- 9—Fisher's Blend Party
- 9:30—NBC-KGO Program
- 10:15—Vic Meyers' Music
- 11:15 to 12 mid.—NBC-KGO Prog.

- 508.2 Meters **KHQ** Main 5383
900 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Caterpillar Pioneers
- 7:30—Kronenberg's Shoe Hospital
- 8—Voice of Texas
- 8:15—NBC-KGO Program
- 8:30—Frances Ingram
- 8:45—Burgan's Home Comfort
- 9—"Wait and Marian"
- 9:15—Musical Gems
- 10—Martha Meade Society
- 10:15—Celia Lee
- 10:30—NBC-KGO Program
- 11:30—Bell Organ Concert
- 12 noon—Electric Home Quarter Hr.
- 12:15—Chamber of Comm. Luncheon
- 1—NBC-KGO Program
- 1:15—Silver Loaf Bakery
- 1:30—Spokane Fur Co.
- 3:30—NBC-KGO Programs to 4:45
- 4:45—Editorial Column, Russell Bankson
- 5:15—Skippy
- 5:45—NBC-KGO Programs to 8:45
- 8:45—"Book of Memories"
- 9:15—Eb and Zeb
- 9:30—NBC-KGO Programs to 12
- 12 midnight—Election Returns

- 204 Meters **KGA** Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
- 6 A.M.—Early Birds; News
- 8—NBC-KPO Programs to 12
- 12 noon—News Bulletin
- 12:05—Community Chest speakers
- 12:08—NBC-KPO Programs to 3
- 3—News Bulletins; Market Reports
- 3:05—NBC-KPO Programs to 6:45
- 6:45—Davenport Hotel Orchestra
- 7—NBC-KPO Program
- 7:15—Tarzan of the Apes
- 7:30 to 12 mid.—NBC-KPO Prog.

- 526 Meters **KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
- 6 A.M.—The Wandering Cowboy
- 6:30—Farm Features
- 6:45—W. S. C. Extension Service
- 6:50—The Reveille Reporter
- 7—Daybreak Devotionals
- 7:30—Organ Reveille
- 7:45—Texas Cowboy
- 8—Shelt Happytime
- 8:30—CBS program
- 8:45—Morning Notes by Marion
- 9:15—CBS Programs to 10
- 10—Home Economics, Celia Lee
- 10:15—CBS Programs to 11
- 11—Recordings
- 11:15—CBS program
- 11:30—C. C. N. Y. Manhattan Football Game
- 1—CBS Programs to 2
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:15—Musical Arts Trio
- 3:45—Camille Arnd
- 4—Recordings
- 4:15—CBS Programs to 5:30
- 5:30—Recordings
- 5:45—CBS Programs to 6:30
- 6:30—"Lost in the Olympics"
- 6:45—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS program
- 8—Dr. Stevenson
- 8:30—CBS program
- 9—Financial talk
- 9:05—Wrestling Wrinkles
- 9:15—Arizona Joe
- 9:30—KOL Jubilee
- 10:30—Slumber Boat
- 11 to 12 mid.—Cole McElroy's Orch.

- 236.1 Meters KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Quartette
8—Shell Happytime
8:30—CBS Programs to 9
9—Through the Looking Glass
9:15—CBS Program
9:30—Colonial Dames
9:45—CBS program
10—Morning Melodies
10:30—CBS program
11—To be announced
11:15—CBS program
11:30—To be announced
12:30—The Carnival
1—Hill and Dale
1:15—Radio Speaker Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—CBS Program
3:45—Feminine Fancies
4—To be announced
4:15—Cecil Solly
4:30—CBS Programs to 5:30
5:30—Skippy
5:45—CBS Programs to 6:30
6:30—Studio Program
6:45—Sports Review
7—Otto A. Case
7:15—CBS Program
7:30—Chandu, the Magician
7:45—CBS Program
8—Radio Speaker Stevenson
8:30—CBS Program
9—The Globe Trotter
9:15—Eb and Zeb
9:30—Midweek Jubilee
11 to 12 mid.—Cole McElroy's Band
- 309.1 Meters KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos; Sun Risers
7:33—Sport News; Sun Risers
8—NBC-KPO Programs to 9:45
9:45—Martha Meade Society
10—Mardi Gras
10:30—NBC-KPO Programs to 3
3—Better Business Talk
3:50—The World Bookman
3:55—Lost and Found Advt.s
4—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes
7:15—"The Home Bruisers"
7:30—News Edition of the Air
7:45—NBC-KPO Program
8:15—Program to be announced
8:30 to 12 mid.—NBC-KPO Prog.
- 209.7 Meters KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—Louis Rubel, exercises
8:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—German Lesson, Annette Doherty
11—NBC-KPO Programs to 3:45
3:45 P.M.—News Release
4—Dr. H. Edward Meyers
4:15—NBC-KPO Program
4:30—Brother Ken and his Kiddies
5—NBC-KPO Programs to 5:45
5:45—Al, Mack and Tommy
6—String Trio and Robert Hurd, soloist
6:30—Talk on Mathematics
6:45—Lucy & Octavius in Hollywood
7—Tom Murray's Hill Billies
7:30—NBC-KPO Programs to 9:30
9:30—Jay Whidden's Orchestra
10:15 to 12 mid.—NBC-KGO Prog.
- 319 Meters KOIN** Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
8:45—Golden Melodies
9:30—CBS Programs to 10:30
10:30—Art Kirkham
11—Studio Program
11:15—CBS Programs to 12
12 noon—Merrymakers
12:30—CBS Program
1—The Book of Life
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Steamboat Bill
5:15—Skippy
5:30—Davidson's Prize Club
6—CBS Programs to 6:30
6:30—Golden West Adventures
6:45—Bells of Harmony
7—Columbia Features
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—Bisquick Band
9:05—Frank Trevor and Anson Bush
9:15—Program to be announced
9:30—Fights Broadcast
10:30—The Slumber Boat
11—McElroy's Greater Oregonians
12 to 1 A.M.—Jack and Jill's Orch.
- 265 Meters KSL** Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake
5 P.M.—CBS Program
5:15—"Chandu"
5:30—Twilight Reveries
5:45—Modern Male Chorus
6—CBS Programs to 7:30
7:30—The Texas Cowboy
7:45—CBS Programs to 8:45
8:45—Eb and Zeb
9—Mary and John, drama
9:15 to 11 P.M.—CBS Programs
- 285.5 Meters KNX** Hemp. 4101
1050 Kcys. 5000 Watts
Western Broadcast Co., Los Angeles
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, Home Economics
11—Jack Carter's Birthday Party
12 noon—News
12:15—Homeopathic Talks
1—New Paris Inn Broadcast
2—Eddie Albright, "The Bookworm"
2:30—Fireman's Band
4—Travelogue; Stocks; Announcements
4:30—Town Crier
5—Cecil and Sally
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—Rev. R. P. Shuler
7:45—Tarzan Transcription
8—Program to be announced
8:15—American Legion Program
8:30—Electric Transcription
8:45—Golden Memories
9—News
9:15—KNX Dance Band
10—KNX Ensemble
11 to 12 midnight—New Paris Inn
- 333.1 Meters KHJ** Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Records
8—Shell Happy Time
8:30—To be announced
8:45—CBS Programs to 9:30
9:30—Thru' the Looking Glass
9:45—CBS program
10—Martha Meade Society
10:15—CBS Programs to 11
11—Lorna Fantin
11:15—CBS Programs to 12:30
12:30—World-wide News
12:45—Beauty Talk
1—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Albert Malotte, Organist
Election returns all night, beginning at 4 p.m.
4:15—CBS program
4:30—USC Trojan Period
4:45—CBS Programs to 5:15
5:15—News Items; Town Topics
5:30—"Skippy"
5:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—"To the Ladies"
9—CBS Program
9:30—Midweek Jubilee
10—World-wide News
10:10—Bisquick Band
10:15—Ted Fio-Rito's Orchestra
11—Tom Coakley's Orch.
12 to 1 A.M.—Albert Malotte, Organist
- 499.7 Meters KFSD** Franklin 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Swinging Along
7:45—Brene and DeRose
8—Your Child's Instruction
8:15—Morning Musical Revue
8:30—U. S. Army Band
9—Good Cheer program
9:15—Miracles of Magnolia
9:35—Stock reports
9:45—Bluettes
10—Martha Meade Society
10:15—Radio Dental Clinic
10:30—Studio program
10:50—Woman's Magazine
11:10—Studio program
11:30—Dr. Dick
11:45—Strollers Matinee
12 noon—Charm Matinee
12:15—Western Agriculture
1—Serenaders
1:30—French Lesson
2—Melodic Thots
2:45—Argentine Trio
3—Mme. Frances Alda
3:30—Studio Program
4—Midweek Federation Hymn Sing
4:15—Program to be announced
4:30—Bluebird Melodies
5—Studio Program
5:30—Better Business Bureau
5:35—Studio program
5:45—Program High Spots
5:50—Late News Items
6—Melody Train
6:25—Na. Education Week Program
6:30—Texas Fire Chief Band
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Memory Lane
8:45—Chamber of Commerce
9—Ralph Kirby
9:05—Hotel New Yorker Orchestra
9:30—Ben Bernie's Orchestra
10—Richfield News Flashes
10:15—Earl Burnnett's Orchestra
11:35 to 12 midnight—Organ Melodies

468.5 Meters **KFI** Richm'd 6111
 640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—Stock Quotations
 7:45—NBC-KGO Program
 8—John and Ned
 8:15—NBC-KGO Program
 8:30—Helpful Hints to Housewives
 8:45—NBC-KGO Programs to 9:15
 9:15—Joe Warner's Jolly Journal
 9:30—Fashion Tour with Melisse
 10—NBC-KGO Programs to 11:45
 11:45—State Market Reports
 12 noon—Dept. of Agric. talk
 12:15—NBC-KGO program
 1—News release
 1:15—Ann Warner Chats
 1:45—Jimmy Base, songs
 2—NBC-KGO Programs to 2:30
 2:30—Bill Jordan, the Musical Globe
 2:45—The Baldwin Twins
 3—Tom Murray's Hill Billies
 4—Studio program
 4:15—Talks on Psychology
 4:30—News release
 4:45—Nick Harris program
 5—NBC-KGO Programs to 6
 6—Pac. Coast Assoc. Speaker
 6:15—NBC-KGO Programs to 8:45
 8:45—Orchestra, mixed quartet and
 cast in Tapestries of Life
 9:30—NBC-KGO Programs to 11:35
 11:35 to 12 mid.—Jay Whidden's
 Orchestra

Microphone Gossip

• • • Louise Johnson, who gives interesting talks on cosmic law over KNX, is injecting a little variety for her listeners by holding occasional informal receptions at the Beaux Arts building in Los Angeles. Being English, the idea of serving tea presented itself to Miss Johnson as a matter of course; and, indeed, the beverage is proving to be one of the highlights of the gatherings.

• • • Walter O'Keefe, master of the NBC Magic Carpet, was the poet of his class at Notre Dame. "And see what I turned out to be," said O'Keefe, "I ask you do I look like a bard?"

• • • A little girl in love with the great outdoors is Merle Matthews, production director of KFRC in San Francisco. She's happiest when astride a horse in the mountain wilderness, armed with a rifle almost as big as herself, after the elusive deer or with a rod whipping the trout streams of California. She's made hunting expeditions to the almost inexcessable Iron Peak Ranger Station in northern California's hill country. She'd put many a fish to shame, too, for her dexterity in the water.

• • • KFRC's main studio is taking on the air and proportions of Santa Claus' workshop what with hundreds of toys of all shapes, forms and colors pouring into the studio weekly. They are the donations of the listeners to the Happy Go Lucky Hour a daily variety show headed by Al Pearce. Each year Pearce makes an appeal over the air for the toys, which are distributed at Christmas time to the orphanages. Last year more than 10,000 toys were received by the station in this manner.

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*It's like
the Sun*



Sirian Ultra-Violet Lamps herald an advance in healthful lighting.

The beneficial rays from this lamp are mild and can be absorbed without danger. The special glass which is used positively prevents all short harmful rays that are apt to burn and prove dangerous unless administered under a physician's supervision.

The "vitamin rays" of the Sirian Lamp act as a healthful tonic and build up resistance to disease.

Sirian Ultra-Violet Lamps will replace any incandescent bulb—no additional apparatus or precautions are necessary—no noise or dirt. Merely put a Sirian Lamp into any socket and begin getting the advantages of their health-giving energy—plus soothing illumination.

Place Sirian Ultra-Violet Lamps in baby's room, in your favorite reading lamp, in the bathroom so your whole body will benefit—in fact, wherever lamps are used.

60 watt	100 watt
\$1.50	\$2.00
150 watt	300 watt
\$2.75	\$4.75

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WHOLESALE
COMPANY**

116 Ninth Street
SAN FRANCISCO

KJBS today!

The Alarm Klok Klub
6 to 8 a.m.

News Broadcasts
10 a.m. and 3 p.m.

Scotty Mortland
10:05 to 10:20 a.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain
8 to 8:30 a.m.

**KTAB
TODAY**
1:45 to 2 p. m.
TETRAZENE PRESENTS
"Looney and Gooney"
(Lunatics at Large)

5 to 5:30 p. m.
"UNCLE ROD'S
SMILE CLUB"
FOR CHILDREN



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Formerly Director Drama Guild

Respectfully calls to the attention of his
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HIS STUDIO OF ORAL EXPRESSION

DRAMA ✓ PUBLIC SPEAKING

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All Seats Reserved, Entire Main Floor, 75c — Balcony, 50c

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SEATS ON SALE AT SHERMAN, CLAY & COMPANY

WEDNESDAY Programs

November 9, 1932

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy
7:45—Records
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:25—Thumbnail Sketches
10:30—News Service
10:35—Dr. E. L. Corley
11—Store Scenes
11:15—Studio Program
11:30—X-Bar-B Boys
12 noon—News Service
12:35—Studio Program
1—Over the Teacups
1:30—Hollywood Star Reporter
1:45—Lunatics at Large
2—Majestic Hawaiians
2:30—Studio Program
3:30—Walter Rudolph, pianist
3:45—Selected Records
4:15—Studio program
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio Program
6:15—Aram Polodian, tenor
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestra
7:30—News Service
7:45—Dance Music
8—Studio Program
8:15—Italian Program
8:30—Orchestra
8:45—Front Page Headlines
9—Hill Billies
9:40—Flight Broadcast
10:40—Treasure Chest, Luther Putnam
11 to 1 A.M.—Radio Cabaret

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

8 A.M.—Records
9—Modern Homes Period
9:30—Records
10:15—Stocks; Car Loading Reports
10:30—Better Business Talk
10:35—Records
11—Sunshine Twins
12 noon—Jack Delaney's Band
1—"Timely Garden Tips" by Arthur E. Navelet
1:15—Jean's Hi-Lights
2—Classical Recordings
2:35—Stocks
2:45—Organ Recital, Ethel Rhinard
3:15—Records
3:45—Madelon Slyver and Nancy Hershey
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Arco and Anita, novelty guitar duo
5:45—Lilah Clark, pianist
6—Hotel Oakland Trio
7—News Items
7:30—The Clark Sisters
7:45—Fred and Morris, comedians
8—John Wharry Lewis' Quintet
9—Army-Navy Football game
10 to 11 P.M.—Dance Program



Carroll "Mickey" Gillette
NBC-KPO—8:15 A. M.

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rock broadcast; stock quotations
7:30—Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—Kitchen Lyrics
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—Edna Wallace Hopper
1:05—CBS program
1:30—Stock Quotations
1:35—Globe Trotter
1:45—Recordings
1:55—Thine Products
2—Happy Go Lucky
3—Feminine Fancies
4—Discovery hour, Geo. Davis
4:30—CBS Programs to 5
5—H-O Rangers
5:15—Globe Trotter
5:25—Town Topics
5:30—Skippy
5:45—CBS Programs to 6:15
6:15—Anson Weeks Orch. (E. T.)
6:30—Bobs, Sports Authority
6:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Program to be announced
9—Musical Forget-Me-Not
9:15—CBS program
9:30—Isle of Golden Dreams
10—Bisquick Band
10:05—Ted Fiorito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Midnight Request Hr.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Stringwood Ensemble
10—Sunshine Hour
10:30—Manhattan Moods
10:45—Musical Novelties
11—Album Leaves
11:45—Song and Dance Kings
12 noon—"Mid-day Meditation"
12:03—Meridian Medleys
12:45—Glen Goff, Organist
1:45—Marian Day's "Tete-a-Tete"
2—Prudence Penny
2:15—Townhall Harmonies
2:30—Community Chest Question Box
2:45—Symphony Highlights
3:45—Better Business Bureau
4—Musical Novelties
4:30—On Parade
5—Holt Thompson Digest
5:15—Metropolitan Hour
5:30—"Two and a Co-Ed"
5:45—Melody Moods
6—Revue
6:30—Waltz Time
6:45—"Chappie's Sleepy Time Express"
7—Slavic Concert
7:30—Hill Billies
8—John Wolohan's Orchestra
9—Sydney Dixon; tenor
9:30—Virginia Miller, pianist
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—Breakfast Hour; Weather
8—Silent Period
9—Ralph and Rainbow Trouper
10—Helpful Hour; Weather
10:30—Morning Melodies
10:45—La Vida Program
11—Eleventh Hour Program
11:45—Accordion Capers
12 noon—Band Concert
12:30—Weather; Market Reports
1—One o'Clock Program
1:15—Trujo Strings
1:30—The Friendly Hour
2:30—Martha Meade Studio Program
3—Silent period
4:30—Story Time
4:45—Skippy
5—Vespers, Dr. N. P. Patterson
5:30—Dinner Music
6—Evening Echoes
6:15—Franco's Program
6:30—Market Reports
6:45—Farmers' Exchange
6:50—Santa Clara Valley News
6:55—Prune Pool
7—U. S. Weather Forecast
7:03—Radio News and Forum
7:30—Alta California
7:45—Band Concert
8—American Legion War Camp
8:15—Song Recital
8:30—Song Lovers' Program
9—Studio Program
9:30 to 10 P.M.—Flashlight Program

- 379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD
- 7 A.M.—Organ Concert, Charles Runyan: KGO
- 7:30—Soloist: KGO, KHQ, KFSD, KDYL
- 7:45—Accordiana, Johnny Toffoli, accordionist: KGO, KHQ, KOMO, KFSD, KDYL
- 8—Breen and De Rose: Vocal and Instrumental duo: KGO, KFSD, KDYL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—Carnation Crosscuts from the Log o' the Day: KGO, KHQ, KFI, KOMO, KGW
- 9—Johnny Marvin, tenor: KGO
- 9:15—Miracles of Magnolia: KGO, KFSD
- 9:30—The Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO
- 9:45—Pair of Pianos: Grace Frankel, Gertrude Lyne: KGO, (KHQ on 10)
- 10:15—Entertainers: Tommy Monroe, baritone: KGO, KOMO, KGW
- 10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI
- 11:30—Westminster Choir, direction Dr. John Finley Williamson: KGO, KHQ, KFSD, KTAR, KDYL
- 12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOA
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL
- 1—Stringwood Ensemble, direction Charles Hart: KGO, (KHQ off 1:15 to 1:45), (KGW on 1:30)
- 2—Hotel Sherman Orchestra: KGO, KHQ, KDYL, KGHL
- 2:15—Dromedary Caravan: Desert romance; dramatic sketch: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
- 2:30—Ol' Pappy: Negro characterizations with Clifford Soubier: KGO, KHQ, KGW, KDYL
- 2:45—Concert Echoes, orchestra direction Joseph Gallicchio: KGO, KHQ
- 3—Melody Mixers; dance orchestra direction Walter Beban: KGO, KHQ
- 4—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL
- 4:15—Royal Vagabonds: KGO, KHQ, KOMO, KGW, KFI, KDYL
- 4:30—Jean Fay, blues singer: KGO, KHQ
- 4:45—News Service: KGO, KDYL
- 5—Cosmopolitans, orchestra direction Emil Polak: KGO
- 5:30—Sarah Krienderl, violinist: KGO, KHQ
- 5:45—Wheatenaville: Dramatic sketch: KGO, KHQ, KOMO, KGW, KFI
- 6—To be announced
- 6:30—The Fridgets: Comedy sketch: KGO, KDYL
- 7—Corn Cob Pipe Club of Virginia: KGO, KHQ, KOMO, KGW, KFI, KDYL, KGIR, KGHL
- 7:30—NBC Artists Service Program: (KGO, KHQ off 7:45), KFSD, KDYL, KGHL
- 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
- 8:15—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
- 8:30—Team Mates, Mary Wood, soprano; Irving Kennedy, tenor; Snowdrift Quartet; Sam Moore, guitar soloist; orchestra direction Joseph Hornik: KGO, KHQ, KFI, KOMO, KGW, KFSD, K T A R, KDYL, KOA
- 9—Millie Montagne, contralto: KGO, KHQ
- 9:15—Adventures of Sherlock Holmes: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
- 9:45—Mark Fisher and his Orch.: KGO, KDYL
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Phil Harris and His Ambassador Hotel Orch.: KGO, KFI, KHQ
- 10:35—Earl Burtnett and his Mark Hopkins Hotel Orchestra: KGO, KHQ, KFI
- 10:55—Phil Harris and His Ambassador Hotel Orchestra: KGO, KFI, KHQ
- 11:15—Earl Burtnett and His Mark Hopkins Hotel Orch.: KGO, KFI, KHQ
- 11:35 to 12 midnight—Organ Concert, Dollo Sargent: KGO, KHQ, KFI
- 440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD
- 7:30 A.M.—Organ Concert, Charles Runyan: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX
- 8:15—Sax Appeal, Mickey Gillette, saxophonist: KPO, KGA, KJR, KEX, KECA, KDYL
- 8:30—U. S. Army Band: KPO, KJR, KGA, KEX, KECA, KFSD, KTAR
- 9—Edna Fischer, pianist: KPO, KGA, KJR, KEX, KECA
- 9:15—Dixie Memories: KPO, KJR, KGA, KEX, KECA
- 9:30—Stringwood Ensemble: KYA, KJR, KFSD on 9:45, KDYL
- 9:30—Julia Hayes, helpful hints to housewives: KPO
- 9:45—University of California Program: KPO
- 10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL
- 10:30—Harold Stokes' Dance Orch.: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL
- 10:45—Godfrey Ludlow, violinist; Mme. Lolita Gainsborg, pianist: KPO, KGA, KJR, KEX, KFSD, KDYL
- 11—Words and Music: KPO, KGA, KJR, KEX, KECA, KDYL
- 11:30—Organ Concert, Paul Carson: KPO
- 11:45—Soloist: KPO, KGA, KJR, KEX
- Election returns to be broadcast throughout day
- 12 noon—Organ Concert: KPO, KGA, on 12:05, KJR, KEX
- 12:15—Rhythm Vendors, orchestra and vocalist, direction of Walter Beban: KPO, KGA, KJR, KEX
- 12:45—Eileen Piggott, soprano: KJR, KPO, KGA
- 1—Midweek Musicale, Harold Stokes Orch.: KPO, KGA, KJR, KEX, KDYL
- 1:15—Program from British Broadcasting Company, Lord Mayor's Banquet; Premier Ramsey MacDonald, speaker: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGIR, KGHL
- 1:45—Song Fellows, male quartet: KPO, KGA, KJR, KEX, KDYL, KFSD
- 2—Tom 'n' Dudd, vocal duo: KPO, KGA, KJR, KEX
- 2:15—The Little Colleen, Irish songs and stories; Agatha Turley, soprano: KPO, KGA, KJR, KEX, KFSD
- 2:30—Footlight Fantasies, Lucile Kirtley, soprano; Paul Carson, organist: KPO, KGA, KJR, KEX, KFSD, KGHL
- 3—Waldorf-Astoria Orchestra: KPO, KGA on 3:05, KJR on 3:15, KEX, KFSD, KDYL
- 3:30—Drifting and Dreaming, the Harding Sisters, two piano team: KPO, KGA, KEX
- 3:45—Dance Masters: KPO, KGA, KJR, KEX, KECA, KFSD
- 4—The Life of the Reilys, comedy serial featuring Ted Maxwell and Bobbe Deane: KPO, KGA, KJR, KEX, KFSD
- 4:15—Cosmopolitans, orchestra direction Rex Dunn: KPO, KGA, KJR, KEX, KFSD
- 4:45—To be announced
- 5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
- 5:30—In a Garden: KPO, KGA, KJR on 5:45, KDYL off 5:45
- 6—Sunset Serenaders, orchestra direction Emil Polak: KPO, KGA, KJR
- 6:45—Cecil and Sally in the Funniest Things: KPO
- 7—Mona Lowe, Blues Singer, and Edna Fischer, pianist: KPO, KGA, KECA
- 7:15—Tarzan of the Apes: KPO
- 7:30—Hill Billies, Charles Marshall, John O'Brien, John Toffoli, Ace Wright: KYA, KGA, KJR on 7:45
- 7:30—University of California Program: KPO
- 8—Silver Strains: KPO, KGA, KJR, KEX, KECA
- 9—Ralph Kirbery, dream singer: KPO, KGA, KJR, KEX, KDYL
- 9:05—Vincent Lopez and his Congress Hotel Orchestra: KPO, KJR, KGA, KEX, KDYL
- 9:15—Personal Close-ups, Barbara Lee, actress, interviewed by Gypsy: KPO, KGA, KJR, KEX
- 9:30—Out of the East, orchestra direction Rex Dunn: KPO, KGA, KEX
- 9:45—Doric Quartet, Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, basso: KPO, KGA, KJR, KECA on 10, KEX
- 10:15—One Man's Family serial drama by Carlton E. Morse: KJR, KPO, KGA, KEX, KFSD, KGHL
- 10:45—Slumber Hour, orchestra direction of Nathan Abas: KPO, KGA, KJR on 11:15, KEX, KFSD, KDYL, KOA off 11
- 11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KJR, KEX, KFSD

CBS

Columbia Broadcasting System

- 8:30 A.M.—The Fitch Professor: KFBK, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:45—Ben Alley, tenor: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9—Buddy Haerod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30—Columbia Revue: KHJ
- 9:45—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KFPY, KOIN, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KOIN, KHJ
- 10:30—Madison Ensemble, Vincent Sorey, conductor: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:15—Columbia Artist Recital: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 12 noon—Elizabeth Barthel, songs: KFBK, KMJ, KDB, KFPY, KHJ, KSL
- 12:15—Madame Belle Forbes Cutter: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 12:30—Madame Belle Forbes Cutter: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KGB, KSL
- 12:45—Eton Boys, male quartet: KWG, KMJ, KERN, KDB, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 1—Claude Hopkins' Roseland Orchestra: KMJ, KWG, KDB, KVI, KFPY, KFRC, KHJ, KSL
- 1:30—Jack Brooks and Westphal's Orchestra: KMJ, KWG, KDB, KVI, KFPY, KHJ, KGB, KSL
- 1:45—Bill Schudt's "Going to Press": KMJ, KWG, KDB, KVI, KFPY, KHJ, KGB, KSL
- 2—Midland Broadcasters: KVI, KFPY, KSL
- 2:30—Between the Bookends: KSL
- 3—Vaughn De Leath: KSL
- 3:15—George Hall and his Hotel Taft Orchestra: KSL
- 4:15—William Vincent Hall, baritone: KFBK, KWG, KERN, KDB, KFPY, KHJ, KGB, KSL
- 4:30—Jimmy Garrigan and his Orchestra: KFBK, KWG, KDB, KOL, KVI, KFPY, KFRC, KHJ, KSL
- 4:45—Those McCarty Girls: KWG, KOL, KVI, KFPY, KFRC, KHJ, KSL
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5—Edwin C. Hill: KSL
- 5:15—Gus Arnheim and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KGB
- 5:45—Modern Male Chorus: KFBK, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 6:30—Casa Loma Orch.: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 7—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orch.: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:15—Angelo Patri, "Your Child": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—Isham Jones and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ
- 9—Don Redman and his Orchestra: KFBK, KWG, KDB, KVI
- 9:15—Don Redman and his Orchestra: KFBK, KWG, KDB, KVI, KFRC, KHJ

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
 6 A.M.—Alarm Klok Klub
 8—Popular Records
 8:15—S. F. Breakfast Club
 9:45—Andy Anderson
 10—Reporter of the Air
 10:05—Scotty's Table Talks
 10:20—Beauty Clinic of the Air
 10:30—Variety Recordings
 11:30—Charles' Miniature Vaudeville
 11:45—Concert Music
 12 noon—Jo Mendel's Music
 12:15—Dance Matinee
 12:30—Band Concert
 12:45—Carl Coveny & Pat Buckman
 1—Stock Report; Records
 2:45—Speak-Easy Time; Records
 3—Reporter of the Air
 3:15—Marta's Radio Personalities
 3:30—Assoc. Food Stores' Program
 4—Junior Forum
 4:15—Musical Styles
 4:30—Walkathon
 5—Silent period
 12:01 to 6 A.M.—Owl Program

322.4 Meters KROW Glenc. 6774
940 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
 8 A.M.—News Items
 8:15—Prosperity Auction program
 8:30—Moment Musicales
 9—Silent period
 1—Latin-American Program
 2—Household Hour
 2:30—Bible Lecture
 2:45—Jack and Jill
 3—The Beverly Hillbillies
 4—Geo. Taylor and Clem Kennedy
 4:30—Recordings
 4:45—Health Feature
 5—Italian program
 5:30—Popular Recordings
 6—Silent period
 7:30—Educational Feature
 7:45—Studio Program
 8 to 8:30 P.M.—Latin-American Pro.

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
 7 A.M.—Dawn Serenade
 8—Silent period
 9—Blues Chasers
 9:45—Dr. Corley Program
 10—White House Program
 10:15—Bellevue Hotel Program
 10:30—Topics and Music
 11—Learn Spanish, Prof. Achille
 11:15—Concert Melodies
 11:45—Musical Sketches

- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:15—The Ne'er-Do-Well
- 6:30—Dance Music
- 6:45—News Flashes
- 7—Learn Italian, Prof. Achille
- 7:15—Helen Bellevue
- 7:30—Silent period
- 8:30—Virginia Mifka, pianist
- 8:45—John D. Barry, world events
- 9—Anna Nettleman, soprano
- 9:15—Studio Feature
- 9:30—Relaxation Hour
- 10—Master Melodies
- 11 to 1 A.M.—Kendrick's Hi-Jinks

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
Western Broadcast Co., Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Vaughn, Home Economics
 11—Marmola Transcription
 11:45—Talk by H. B. Drollinger
 12 noon—News
 12:15—Crazy Water Transcription
 1—New Paris Inn Broadcast
 2—Eddie Albright, "The Bookworm"
 3—Matinee Mirthmakers
 4—Travelogue; Stocks; Announcements
 4:30—Town Crier; Records
 5—Cecil and Sally
 5:45—Chandu, the Magician
 6—News
 6:15—Bill, Mac and Jimmy
 6:30—Si and Elmer
 6:45—Currier's Serenaders
 7—Frank Watanabe and Hon. Archie
 7:15—"Pieces of Eight"
 7:30—Frank and Pam
 7:45—Tarzan Transcription
 8—KNX Ensemble
 8:30—Rosicrucians
 8:45—Rummy and Dummy
 9—News
 9:15—Musical Program: "Patches"
 9:45—KNX Ensemble
 11 to 12 midnight—New Paris Inn

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Records
 8—Shell Happytime
 8:30—CBS Programs to 11
 11—Lorna Fantin
 11:15—CBS Programs to 12:30
 12:30—World-wide News
 12:45—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Jack and Grace
 4:15—CBS Programs to 5
 5—H Bar O Rangers
 5:15—News Items; Town Topics
 5:30—"Skippy"
 5:45—CBS Program
 6—Moods Moderne
 6:30—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 9
 9—Donald Grant
 9:15—Program to be announced
 9:30—Isle of Golden Dreams
 10—World-wide News
 10:10—Bisque Band
 10:15—Ted Fio-Rito's Orchestra
 11—Tom Coakley's Orchestra
 12 to 1 A.M.—Albert Malotte, Organist

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Seixas, exercises
 7:30—Stock Market Quotations
 7:45—NBC-KGO program
 8—John and Ned
 8:15—NBC-KGO program
 8:30—Polly Hall, pianist
 8:45—NBC-KGO program
 9—Helpful Hints to Housewives
 9:15—Joe Warner's Jolly Journal
 9:30—Fashion Tour with Melissa
 10—Dorothy Raymond, pianist
 10:15—English lesson, Ayrtria Z. Drew

10:30—NBC-KGO program
 11:30—Randy Andrews, songs
 11:45—State Market Reports
 12 noon—Dept. of Agric. talk
 12:15—NBC-KGO program
 1—News release
 1:15—Ann Warner Chats
 1:45—Cheiro's Mystery Stories
 2—Studio program
 2:15—NBC-KGO program
 2:30—Bill Jordan, Musical Globe Trotter
 2:45—NBC-KGO program
 3—Tom Murray's Hillbillies
 4—News release
 4:15—NBC-KGO program
 4:30—News Release
 4:45—Winnie Moore, Nomad novelist
 5—String Trio and Ransie Valentine
 5:30—Bill Cady's Instrumental Group
 5:45—NBC-KGO Programs to 6:30
 6:30—Spanish Orchestra and Soloist
 7—NBC-KGO program
 7:30—String Ensemble and Male Quartet
 7:45—Organist; Ensemble; Soloist
 8—NBC-KGO Programs to 9
 9—Currier's Serenaders
 9:15—NBC-KGO program
 9:45—Orchestra
 10—NBC-KGO Program
 11:35 to 12 mid.—Jay Whidden's Orchestra

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—NBC Soloist
 7:45—Accordiana
 8—Breene and DeRose
 8:15—Morning Musical Revue
 8:30—Army Band
 9—Good Cheer program
 9:15—Miracles of Magnolia
 9:35—Stock reports
 9:45—Stringwood Ensemble
 10—Mardi Gras
 10:30—Harold Stokes Orchestra
 10:45—Recital
 11—Child Psychology
 11:30—Westminster Choir
 12 noon—Charm Matinee
 12:15—Western Farm and Home
 1—Advertising Club
 1:30—Stringwood Ensemble
 2—Hotel Sherman
 2:15—Little Colleen
 2:30—Footlites Fantasies
 3—Waldorf-Astoria Orchestra
 3:30—Radio Dental Clinic
 3:45—Dance Masters
 4—The Life of the Reillys
 4:15—Musical Sketches
 4:30—Samoiloff's Chorus
 5—Terrace Garden's Orchestra
 5:30—Postal Talk
 5:35—Late News Items
 5:45—Happy Repairmen
 6—Goodyear program

6:30—Serenaders
 7—Dr. Strauss' Sketchbook
 7:30—NBC Artists Service
 8—Amos 'n' Andy
 8:15—Jones and Hare
 8:30—Team Mates
 9—Coronado Civic Club
 9:15—Adventures of Sherlock Holmes
 9:45—Feature program
 10—Richfield News Flashes
 10:15—One Man's Family
 10:45—Slumber Hour
 11:30 to 12 mid.—Bal Tabarin Orchestra

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 8 A.M.—Louis Rueb, exercises
 8:15—NBC-KPO Programs to 10:30
 10:30—News Release
 10:45—Spanish Lesson, Annette Doherty
 11—NBC-KPO Programs to 2:15
 2:15 P.M.—Bill Hayman, songs
 2:30—NBC-KPO Programs to 4:15
 4:15—News Release
 4:30—NBC-KPO Program
 5—Brother Ken and his Kiddies
 5:30—NBC-KPO program
 5:45—Al Mack and Tommy
 6—NBC-KPO Program
 6:30—Maury Leaf and Wesley Tourtelotte
 6:45—Lucy & Octavius in Hollywood
 7—Tom Murray's Hill Billies
 7:30—Orchestra
 8—NBC-KPO Program
 9—Helen Guest, songs
 9:15—NBC-KPO Program
 9:30—Jay Whidden's Orchestra
 10:15 to 12 mid.—NBC-KPO Prog.

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 3
 3—News Bulletins; Market Reports
 3:05—NBC-KPO Programs to 6:45
 6:45—Lange, Clark and Smith
 7—NBC-KPO Program
 7:15—Tarzan of the Apes
 7:30—NBC-KPO Programs to 8:30
 8:30—To be announced
 9 to 12 midnight—NBC-KPO Prog.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—Sunrise Farm Broadcast
 7:30—NBC-KGO Programs to 8:30
 8:30—The Observer
 8:45—NBC-KGO Programs to 9
 9—Neighboring Mary
 9:30—NBC-KGO Program
 9:45—Prudence Penny
 10—Pair of Pianos
 10:15—NBC-KGO Programs to 11:45
 11:45—Club Minutes
 12 noon—NBC-KGO Program
 1—Tea Time Tales
 1:15—NBC-KGO Program
 1:30—The Red Shadow
 1:45—NBC-KGO Programs to 6:30
 6:30—Jerry & Eddie from Hollywood
 6:45—Concert Ensemble
 7—NBC-KGO Program
 7:30—Golden Memories
 7:45—Spratt Dog Chat
 8—NBC-KGO Programs to 10:15
 10:15—Greater Washington Hour
 11:15 to 12 mid.—Vic Meyers' Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Caterpillar Pioneers
 7:15—Cisco Bullivant, Exercises
 8—Frisbie's Syrup
 8:15—NBC-KGO Programs
 9—"Walt and Marian"
 9:15—Musical Gems
 9:30—Burgan's Home Comfort
 9:45—Wolper's Fashion Notes
 10:15—Cella Lee
 10:30—NBC-KGO Program
 11:30—Organ Concert
 12 noon—Elec. Home Quarter Hour
 12:15—NBC-KGO Program
 1:15—Various Programs
 2:15—NBC-KGO Programs to 4:45
 4:45—Editorial Column, Russell Bankson
 5—Parade of the Happy Feet
 5:15—"Skippy"
 5:45—NBC-KGO Programs to 6:30
 6:30—Voice of Texas
 7—NBC-KGO Program
 7:30—Elec. Transcription
 8—NBC-KGO Programs to 9
 9—Silver Loaf Bakery
 9:15—NBC-KGO Program
 9:45—Lubin's Fashion Girls
 10 to 12 mid.—NBC-KGO Programs

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6 A.M.—KOL Time Clock
 7:45—Crazy Quartette
 8—Shell Happytime
 8:30—CBS Programs to 9:30
 9:30—Betty Crocker
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—CBS Programs to 12
 12 noon—The Carnival
 1—Health Talk
 1:15—Radio Speaker Stevenson
 1:45—CBS program
 2—Women's Federation program
 2:15—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—Cecil Solly
 4:30—CBS Programs to 5:30
 5:30—Skippy (E. T.)
 6—"Songs You'll Remember"
 6:15—Sports Review
 6:30—Golden West Serenaders
 6:45—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Program
 8—Dollars and Sense Program
 8:15—CBS Programs to 9
 9—The Globe Trotter
 9:15—Eb and Zeb (E. T.)
 9:30—Isle of Golden Dreams
 10—The Huddle
 11 to 12 mid.—KOIN Dance Band

361.2 Meters KOA York 5090
830 Kcys. 12,500 Watts
 General Electric Co., Denver, Colo.
 5 P.M.—Terrace Gardens Orchestra
 5:45—In a Garden
 6—Goodyear Program
 6:30—The Pridgets
 7—Corn Cob Pipe Club
 7:30—NBC Artists Service
 8—Amos 'n' Andy
 8:15—Jones and Hare
 8:30—Teammates
 9—Weather Forecast
 9:01—The Air Edition
 9:15—Adventures of Sherlock Holmes
 9:45—Denver Musicians Protective Ass'n Orchestra
 10:15—One Man's Family
 10:45 to 11 P.M.—Slumber Hour

309.1 Meters KJR Seneca 1515
 970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Chet and Mabel
- 7:04—Produce Quotations
- 7:14—Vocal Solos
- 7:30—The Sun Risers
- 7:33—Sport News
- 7:45—The Sun Risers
- 8—NBC-KPO Programs to 10
- 10—Mardi Gras
- 10:30—NBC-KPO Programs to 3
- 3—The Easy Chair
- 3:10—NBC-KPO Programs to 4
- 4—Lost and Found Advt.
- 4:05—The World Bookman
- 4:10—NBC-KPO Programs to 5:15
- 5:15—Steamboat Bill
- 5:30—NBC-KPO Programs to 6:45
- 6:45—Sohl-Lundberg and Reed
- 7—Tarzan of the Apes
- 7:15—Anson Weeks' Orch. (E. T.)
- 7:30—News Edition of the Air
- 7:45—NBC-KPO Programs
- 8—Studio Program
- 8:15—Program to be announced
- 8:30—NBC-KPO Programs to 9:30
- 9:30—Cole McElroy's Orchestra
- 10—NBC-KPO Programs to 10:45
- 10:45—Johnny Robinson's Orchestra
- 11:15 to 12 mid.—NBC-KPO Prog.

319 Meters KOIN Atwater 3333
 940 Kcys. 1000 Watts
 The Journal, Portland, Oregon

- 6 A.M.—KOIN's Klock
- 7—Novelties
- 7:30—Keyboard Kapers
- 7:45—Organ Concert
- 8—Shell Happytime
- 8:30—CBS Program
- 8:30—Golden Melodies
- 9:30—Betty Crocker
- 9:45—CBS Programs to 10:30
- 10:30—Art Kirkham
- 11—Studio Program
- 11:15—CBS Programs to 12
- 12 noon—Merrymakers
- 12:30—CBS Programs to 1
- 1—The Book of Life
- 2—CBS Program
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:30—Newspaper of the Air
- 5—H-Bar-O Rangers
- 5:15—Skippy
- 5:30—Davidson's Prize Club
- 6—Columbia Features
- 6:30—Golden West Serenaders
- 6:45—Bells of Harmony
- 7—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:30
- 8:30—Program to be announced
- 9—De Silva's Royal Knights
- 9:15—CBS Program
- 9:30—Isle of Golden Dreams
- 10—Symphonic Interludes
- 10:30—Ted Fio-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Jack and Jill's Orch.

265 Meters KSL Wasatch 3901
 1130 Kcys. 50,000 Watts
 Radio Service Corp. of Utah, Salt Lake

- 5 P.M.—CBS Program
- 5:15—"Chandu"
- 5:30—Evening Musicale
- 5:45—CBS program
- 6—Studio Ensemble
- 6:30—CBS Programs to 7:30
- 7:30—Romance of Jewels
- 7:45—CBS Programs to 10
- 10—Dance Music
- 10:30 to 11 P.M.—Ted Fio-Rito's Or.

526 Meters KVI Broadway 4211
 570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma

- 8—Shell Happytime
- 8:30—CBS program
- 8:45—The Modern Shopper
- 9—CBS program
- 9:30—Betty Crocker
- 9:45—George Yount, organist
- 10—Home Economics
- 10:15—CBS Programs to 11
- 11—Recordings
- 11:15—CBS Programs to 12
- 12 noon—Noon News
- 12:15—CBS Programs to 2:15
- 2:15—Happy Go Lucky Hour
- 3—Feminine Fancies
- 3:15—Musical Arts Trio
- 3:45—Feminine Fancies
- 4—Stadium Hi Variety Hour
- 4:30—CBS Programs to 5:30
- 5:30—George Yount, organ concert
- 6—The Angora Man
- 6:15—Don Lee Studio
- 6:30—Golden West Serenaders
- 6:45—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 9
- 9—De Silva Orchestra
- 9:15—Between Us Three
- 9:30—Isle of Golden Dreams
- 10—KOIN Dance Band
- 10:30—Ted Florita's Orchestra
- 11 to 12 mid.—Tom Coakley's Or-
chestra

Microphone Gossip

• • • Saul Sieff, affectionately known to his confreres in practicing the sweet art of Orpheus as "Solly" is a Scotchman. He was brought up on a diet of gefilte fish, educated in the United States and now plays piano on the following KFRC broadcasts, Happy Go Lucky Hour, Feminine Fancies Hour and Blue Monday Jamboree.

Before he came to radio Solly was with Paul Ash at the Paramount Theatre in New York and more recently with Rube Wolf at the Warfield Theatre in San Francisco. When not on KFRC he directs the orchestra at the Palace Hotel. Author of various piano solos and songs which have been published, the best known novelty being "Crossed Hands."

Solly is a Bibliomaniac, and reads Untrue Confessions, Detective Mysteries and Ballyhoo, as readily as he reads his music scores.

• • • Fred Thomas, NBC actor, surprised fellow artists, by becoming a Benedict at a surprise marriage Thursday, October 20. The bride was Nina Searles, University of Utah graduate, and the daughter of Mr. and Mrs. J. E. Searles of Stillwater, Minnesota. The ceremony took place in Oakland, California, where the couple will live. Thomas has been enacting microphone rôles for 10 years. He specializes in character rôles, and appears in many of the dramas broadcast from NBC's San Francisco studios.

• • • Those Boswell Sisters have a small melodion or harmonium in the rear of their limousine and now they ride out into the country to rehearse their new numbers, Martha using the little organ instead of a piano to accompany herself and her harmonizing sisters.

KJBS today!

The Alarm Klok Klub

6 to 8 a.m.

S. F. Breakfast Club

8:30 to 9 a.m.

MARTA'S

Radio Personalities

3:15 to 3:30 p.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

KTAB

TODAY

1:45 to 2 p. m.

TETRAZENE PRESENTS

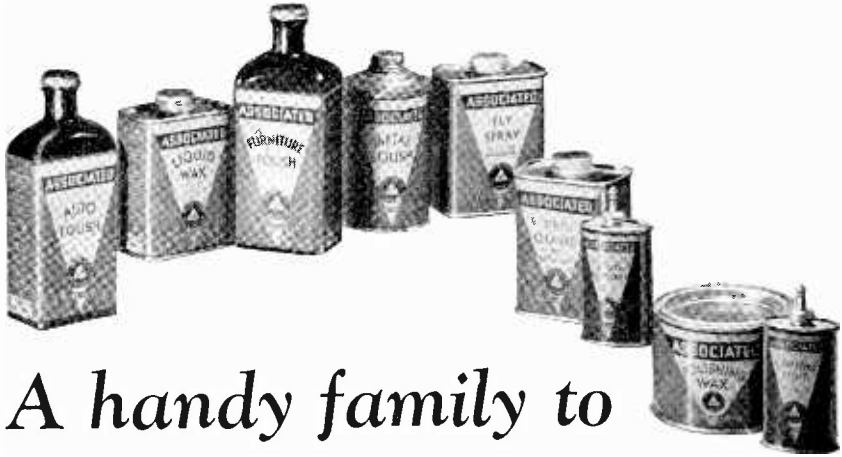
"Looney and Gooney"

(Lunatics at Large)

5 to 5:30 p. m.

**"UNCLE ROD'S
SMILE CLUB"**

FOR CHILDREN



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ALLOW us to introduce the Associated Family of 9, as they might look upon your shelf. A willing worker for every task around home and garage.

A spot on your clothes? Associated Dry Cleaner will take it out like magic. That little can of Associated Utility Lubricant instantly silences squeaking castors. Dull furniture and dull floors gleam like new with Associated Furniture Polish, Liquid Wax and Polishing Wax. And, of course, there are plenty of jobs for Associated Metal Polish, Auto Polish, Fly Spray and Lighting Fluid.

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1. Associated Fly Spray
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6. Associated Liquid Wax
7. Associated Auto Polish
8. Associated Metal Polish
9. Associated Utility Lubricant

ASSOCIATED OIL COMPANY

Radio's 90-minute Smile Show . . . Associated Spotlight . . .
Saturdays, 9:30 to 11 p.m., KGO-KFI-KOMO-KGW-KHQ
Featuring Herb Dana, "The Huddle Side of Football."

THURSDAY Programs

Nov. 10, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast;
Stock Quotations
- 7:30—Exercise Period
- 8—Shell Happy Time
- 8:30—CBS Program
- 8:45—To be announced
- 9—CBS Programs to 9:30
- 9:30—Columbia Revue
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—Farm News
- 1:15—Recordings
- 1:30—Stock Quotations
- 1:35—Globe Trotter
- 1:45—Barbara Gould
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—To be announced
- 4:15—CBS Programs to 5:15
- 5:15—Globe Trotter; Town Topics
- 5:30—Skippy
- 5:45—CBS Programs to 6:30
- 6:30—The Story of Omar Khayyam
- 7—CBS program
- 7:30—Chandu the Magician
- 7:45—CBS Programs to 8:15
- 8:15—Spratt's Dog Chats
- 8:30—CDLBS Program
- 9—CBS Programs to 10
- 10—Bisqueul Band
- 10:05—Ted Fiorito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Midnight Request Hr.

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—Rhythm Vendors
- 10—Sunshine Hour
- 11—Album Leaves
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—"Mid-day Meditation"
- 12:03—Glen Goff, Organist
- 12:30—Townhall Harmonies
- 1—Shrine Luncheon
- 1:30—Melody Moods
- 1:45—Marian Day's "Tete-a-Tete"
- 2—Musical Novelties
- 2:15—Glen Goff, Organist
- 2:45—Watchtower Sermon
- 3—Violin Masters
- 3:15—Markham Entertainers
- 3:30—Music Masters
- 4—Famous Songs and Singers
- 5—Holt Thompson Digest
- 5:15—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 6:45—Scotty McNeish
- 7—Drama
- 7:15—Sportsman's Corner
- 7:30—Billy Small, "Fiddlin' Around"
- 7:45—Fred Brown's Orchestra
- 8:15—Sports Parade
- 8:45—John Wolohan's Orchestra
- 9:30—The Cub Reporters
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 mid.—Concert Memories



JOHN & NED
KFI—8 A.M.

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:30—X-Bar-B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—Oakland Post Enquirer
- 12:35—Studio Program
- 1—Over the Teacups
- 1:30—Hollywood Star Reporter
- 1:45—Lunatics at Large
- 2—Majestic Hawaiians
- 2:30—Pavon Sisters, Harmony Team
- 2:45—Studio Program
- 3—Charles Park, the Budgeteer
- 3:30—Walter J. Rudolph, pianist
- 3:45—Records
- 4—Studio Program
- 4:35—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Magazine Review
- 6:15—Recreated Horse Races
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Famous Dance Orchestras
- 7:30—Oakland Post Enquirer
- 7:45—Studio Program
- 8:30—Orchestra
- 8:45—Memories with Edmund Breese
- 9—Hill Billies
- 10—Treasure Chest, Luther Putnam
- 10:30—Moment Musicale
- 11 to 1 A.M.—Radio Cabaret

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

- 8 A.M.—Records
- 9—Modern Homes Period
- 9:30—New York Stocks
- 9:40—Better Business Bureau talk
- 10:15—Stocks; Financial Information
- 10:30—International Kitchen, Gladys Cronkhite, director
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Stocks
- 2:45—Ethel Rhinard, pianist
- 3—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist
- 5:30—Dot Kay; "Wes" Summerford and Lilah Clark
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—Egan Trio
- 7:45—Sports Hi-Lights of the Air
- 8—Clark Sisters
- 8:15—Gay Caballeros
- 8:45—Red Cross talk, Al Schafer
- 9—Helen Thurlby, soprano; Orlando Giurlani, tenor; Arco and Anita, novelty guitar duo, and Helen Wegman Parmelee, pianist
- 9:30—Organ Recital
- 10 to 11 P.M.—Dance Program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 1000 Watts
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Records
- 9:30—Salon Orchestra
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Favorite Records
- 11:30—Concert Music
- 12 noon—Dance Matinee
- 12:30—Health Talk
- 12:45—Records
- 1:05—Stock Report; Records
- 2—Blindcraft Ensemble
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air
- 3:45—Marjorie Lee, pianist
- 4—Recordings
- 4:15—Musical Styles
- 4:30—Walkathon
- 5—Silent period
- 12:01 to 6 A.M.—Owl Program

322.4 Meters **KFWI** Franklin 0200
500 Watts
Franklin Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Learn French, Prof. Achille
- 11:15—Concert Melodies
- 11:45—Musical Portraits
- 12 noon—News Flashs
- 12:15—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:45—News Flashes
- 7—Cecilia Hardeman, open forum
- 7:15—Helen Bellevue
- 7:30—Silent period
- 11 to 1 A.M.—Kendrick's Hi-Jinks

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO
7:30—Swingin' Along: Instrumental novelty program: KGO, KHQ, KOMO, KFSD, KDYL
7:45—Breen and de Rose: Vocal and instrumental duo: KGO, KHQ, KFSD, KDYL
8—May We Present: KGO, KHQ, KFSD, KDYL
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—Carnation Crosscuts from the Log o' the Day: KGO, KOMO, KHQ, KGW, KFI
9—Johnny Marvin, tenor: KGO
9:15—Miracles of Magnolia, negro comedy sketch with Fanny May Baldrige: KGO, KFSD, KDYL
9:30—The Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO, KDYL
9:45—The Jordans: Gail Taylor, soprano; Myron Niesley, tenor: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI
11—Standard School Broadcast: KGO, KPO, KHQ, KOMO, KGW, KFI, KFSD
11:45—Shakespearean Plays: KGO, KECA, KDYL
12 noon—Barbara Dale's Charm Matinee: KGO, KOMO, KFSD, KOA
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:30), KDYL, KGIR, KGHL
1—Stringwood Ensemble: Instrumentalists direction Charles Hart: KGO, (KHQ off 1:15 to 1:45), (KGW on 1:30 to 1:45)
2—Schirmer and Schmitt, piano duo: KGO, KHQ, KFI, KFSD, KDYL, KGHL
2:15—Paul Whiteman's Rhythm Boys: KGO, KHQ, KFI, KFSD, KTAR, KDYL, KGHL
2:30—Swanee Serenaders: KGO, KHQ, KDYL, KGHL
2:45—Concert Echoes: KGO, KHQ, KGW, KFI, KDYL
3—Melody Mixers, Vocalist; dance orchestra direction Walter Beban: KGO, KHQ
4—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:15—Royal Vagabonds: Ward Wilson, impersonations: KGO, KHQ, KOMO, KGW, KFI, KDYL
4:30—Louise Bernhardt, contralto: KGO, KHQ
4:45—News Service: KGO
5—Fleischmann Hour: Rudy Vallee and his Connecticut Yankees: KGO, KHQ, KOMO, KGW, KFI, KTAR, KDYL
6—Captain Henry's Maxwell House Ship Boat: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
7—Lucky Strike Hour: Jack Pearl, the modern Baron Munchausen: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL

- 8:15—Symphony Hour: KGO, KHQ, KOMO, KGW, KFI
9:15—Howard Thurston, the Magician: KGO, KHQ, KOMO, KGW, KFI, KDYL
9:30—Concert in Rhythm, Ben Klassen, tenor; orchestra direction of Emil Polak: KGO, KHQ
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
11:15—Earl Burtnett and his Mark Hopkins Hotel Orch.: KGO, KFI, KHQ, KDYL, KOA
10:35—Phil Harris and his Ambassador Hotel Orch.: KGO, KFI, KHQ, KDYL, KOA
10:55—Earl Burtnett and his Mark Hopkins Hotel Orch.: KGO, KFI, KHQ
11:15—Phil Harris and his Ambassador Hotel Orch.: KGO, KHQ, KFI
11:35 to 12 m.—Organ Concert, Dollo Sargent: KGO, KHQ, KFI, KOMO, KFSD

440.9 Mtrs. **NBC-KPO** Sutter 1920
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

- 7:30 A.M.—Arion Trio, Joyce Barthelsson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KPO
8—Financial Service: KPO, KGA, KJR, KEX
8:15—Singing Strings: KPO, KGA, KJR, KEX, KECA
8:30—Rhythm Ramblers, Harold Stokes' Orch.: KPO, KGA, KJR, KEX, KECA, KFSD
9—Edna Fischer, pianist: K P O, KGA, KJR, KEX, KECA
9:15—Dixie Memories: KPO, KGA, KJR, KEX, KECA
9:30—Rhythm Vendors, orchestra direction Walter Beban, and vocal soloist: KYA (KJR off 9:45), KECA
9:30—Julia Hayes, helpful hints to housewives: KPO
9:45—University of California Program: KPO
10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KECA, KDYL
10:30—Hotel New Yorker Concert Ensemble: KPO, KGA, KJR, KEX, KFSD, KDYL
11—School Broadcast: KPO
11—American Academy of Arts and letters: KGA, KJR, KEX, KECA, KDYL; KPO on 11:45
1:15—Thursday Special: KPO, KGA, KJR, KEX, KECA (KFSD on 1:30), KDYL, KGHL
2—Music Masters, vocalist and organist direction Nathan Abas: KPO, KGA, KJR, KEX, KECA (KFSD on 2:30)
3—Waldorf-Astoria Orchestra: KPO, (KGA on 3:05) (KJR on 3:15) KEX, KECA, KFSD, KDYL
3:30—Donald Novis, tenor: KPO, KGA, KJR, KEX, KECA, KFSD
3:45—Eva Gruning, contralto: KPO, KGA (KJR off 3:55), KEX
4—Simp and Gladwys, comedy sketch: KPO, KGA (KJR on 4:05), KEX, KFSD
4:15—Arion Trio: KPO, KGA, KJR, KEX, KFSD
4:45—Song Fellows, male quartet: KPO, KGA, KJR, KFSD

- 5—Nathan Abas, violinist, popular program: KPO, KGA, (KJR off 5:15), KEX, KFSD
5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
5:45—Ramblers, vocal soloist; orchestra direction Emil J. Polak: (KPO off 6:30) (KYA on 6:30) (KJR off 6:30) (KGIR, KGHL on 6, off 6:30)
6:30—Chief of Police Quinn: KPO
6:45—Cecil and Sally in the Funniest Things: KPO
7—Mona Lowe, blues singer, and Edna Fischer, pianist: KPO, KGA
7:15—Tarzan of the Apes: KPO
7:30—Crosscuts from the Log o' the Day, Dr. Laurance L. Cross: KPO, KGA, KGHL
8—Myron Niesley, tenor: KPO, KJR, KGA, KEX
8:15—Cesare Sodero and the NBC Concert Orch.: KPO, KGA, KJR, KEX, (KECA on 8:30) (KFSD off 8:30) KGHL
9—To be announced
9:15—Synco-Thots, Edna Fischer and Newell Chase, piano duo: KPO, KGA, KJR, KFSD, KOA, KGHL
9:30—Hollywood on the Air, Armistice Eve party with Elsie Janis and Merian C. Cooper as host and hostess to war heroes; music by Phil Harris His Ambassador Hotel Orch.: KPO, KGA, KJR (KEX off 9:35) KFSD, KTAR, KGIR, KGHL
10—Pigskin Romances, football dramas by Carleton E. Morse: KPO, KGA, KJR, KEX, KECA, KDYL, KOA, KGHL
10:30—Ship of Dreams: KPO, KGA, KJR (KEX on 10:30) (KDYL, KOA off 10:15)
10:45—The Coquettes: KPO, KGA, KEX, KECA
11—Pacific Serenaders, Nathan Stewart, baritone; instrumental ensemble direction Charles Hart: KPO, KGA (KJR on 11:15) KEX, KECA, KFSD
11:30 to 12 mid.—Tom Gerun and his Bal Tabarin Orch.: KPO, KGA, KJR, KEX, KECA

- 322.4 Meters **KROW** Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.
8 A.M.—News Items
8:15—Prosperity Auction program
8:30—Moment Musicale
8:45—Recordings
9—Silent period
1—Latin-American Program
2—KROW-flight Household Hour
2:30—Cy Hiram's Microphone Gossip
3—Bob Moore, baritone
3:15—Hazel Neilson, soprano
3:30—String Quartette
4—Geo. Taylor and Clem Kennedy
4:30—Irving Perkins and Lee Baker
4:45—Myrtle Segal, soprano
5—Recordings
6—Silent period
7:30—Curtain Wood and Apple Bottom
7:45—Studio Program
8—Hal Robert's Banjo Band
8:15—Watch Tower program
8:30—The Beverly Hillbillies
9:30—Pemm Repertory Players
10 to 11 P.M.—Veterans of Foreign Wars program

CBS

Columbia Broadcasting System
 9 A.M.—Tony Wons: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 9:15—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
 9:30—Columbia Revue: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KOIN, KHJ
 10:30—Atlantic City Musicale: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 11:15—American Museum of Natural History Program: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 11:30—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KVI, KFPY, KHJ, KGB
 12:30—National Education Association Program: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KGB
 1—U. S. Army Band Concert: KVI, KFPY
 1:45—"Have You Heard?": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 4:15—Cliff Edwards, "Ukelele Ike": KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
 4:30—Harold Stern and his St. Moritz Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KGB, KSL
 5—Gus Arnheim and his Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
 5:15—Casa Loma Orch.: KFBK, KMJ, KWG, KOL, KVI, KFPY, (KFRC, KHJ on 5:45), KGB
 6—"Music that Satisfies": KGBK, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 6:15—Hart Smith's Orch.: KFBK, KMJ, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KSL
 6:30—"Omar Khayyam": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL, KLZ
 7—Andre Kostelanetz Presents: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 7:30—Charles Carlile, tenor: KSL
 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KERN, KDB, KFPY, KOIN, KFRC, KHJ, KGB
 8:30—Isham Jones and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
 9—Eddie Duchin and his Orchestra: KFBK, KWG, KERN, KDB, KVI, KFPY, KFRC
 9:30—Riviera Orchestra: KFBK, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ

468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
 6:45 A.M.—Dr. Selxas, exercises
 7:30—Market Quotations
 7:45—NBC-KGO program
 8—John and Ned, Harmony Duo
 8:15—NBC-KGO Program
 8:30—Helpful Hints to Housewives
 8:45—NBC-KGO Program
 9—Joe Warner's Jolly Journal
 9:15—Fashion Tour with Melisse
 9:45—NBC-KGO Programs to 11:45
 11:45—Federal and State Market Reports
 12 noon—Dept. of Agric. talk
 12:15—NBC-KGO program
 1—News release
 1:15—Ann Warner Chats with her Neighbors
 1:45—Laguna Beach Art Club prog.
 2—NBC-KGO program
 2:30—Musical Globe Trotter
 2:45—NBC-KGO Program
 3—Tom Murray's Hillbillies
 4—NBC-KGO Programs to 4:30
 4:30—News release
 4:45—Calif. Teachers' Association
 9:30—Orchestra
 10—NBC-KGO program
 11:35 to 12 mid.—Jay Whidden's Orchestra

209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
 8 A.M.—Louis Rueb, exercises
 8:15—NBC-KPO Programs to 10:30
 10:30—News Release
 10:45—German Lesson, Annette Doherty
 11—NBC-KPO Programs to 4
 4—French Lesson, Annette Doherty
 4:15—News Release
 4:30—Laurel Saunders, songs
 4:45—"Commonsense of Science"
 5—Brother Ken and his Kiddies
 5:30—NBC-KPO Program
 5:45—Al, Mack and Tommy
 6—Paul Robert and String Trio
 6:30—Oral Lornettes
 6:45—Lucy & Octavius in Hollywood
 7—Tom Murray's Hill Billies
 7:30—Wesley Tourtelotte, organist
 7:45—Orchestra and Soloist
 8:15—Noreen Gammill, Character Sketches
 8:30—NBC-KPO Programs to 9
 9—Jay Whidden's Orchestra
 9:30 to 12 mid.—NBC-KPO program

499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
 8:30—Rhythm Ramblers
 9—Good Cheer program
 9:15—Miracles of Magnolia
 9:35—Stock Reports
 9:45—The Jordans
 10—Mardi Gras
 10:30—Hotel New Yorker Orchestra
 11—Standard School Broadcast
 11:45—Shakespearean Play
 12 noon—Charm Matinee
 12:15—Western Farm and Home
 1—Serenaders
 1:30—Thursday Special
 2—Schirmer and Schmitt
 2:15—Rhythm Boys
 2:30—Music Masters
 3—Waldorf Astoria Orchestra
 3:30—Donald Novis and Orchestra
 3:45—Radio Dental Clinic
 4—Simpny and Gladwys
 4:15—Arlon Trio
 4:45—Song Fellows

5—Nathan Abas
 5:30—Studio program
 5:45—Program Highspots
 5:50—Late News Items
 6—Capt. Henry's Showboat
 7—Lucky Strike Dance Hour
 8—Amos 'n' Andy
 8:15—Cesare Sodero's Orchestra
 8:30—Aztec Half Hour
 9—Hollywood on the Air
 9:30—Studio Program
 10—Richfield News Flashes
 10:15—Pacific On Parade
 11:35 to 12 midnight—Organ Melodies

333.1 Meters KHJ Vandike 7111 900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Records
 8—Shell Happytime
 8:30—To be announced
 8:45—Charles Fleischmann
 9—CBS Programs to 11
 11—Lorna Fantin
 11:15—CBS Programs to 12:30
 12:30—World-wide News
 12:45—Tiny Newland and Organ
 1—State Department of Agric.
 1:15—Francisco Del Campo
 1:45—Barbara Gould
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—Plain Facts About Science
 4:15—CBS program
 4:30—U. S. C. Trojan period
 4:45—CBS Programs to 5:15
 5:15—News Items; Town Topics
 5:30—"Skippy"
 5:45—CBS Programs to 6:30
 6:30—Omar Khayyam
 7—Inglewood Park Contest
 7:30—"Chandu" the Magician
 7:45—CBS Programs to 9
 9—Don Clark's Music
 9:15—Program to be announced
 9:30—CBS program
 10—World-wide news
 10:10—Bisquick Band
 10:15—Ted Fio-Rito's Orchestra
 11—Tom Coakley's Orchestra
 12 to 1 A.M.—Albert Malotte, Organist

296.6 Meters KQW Ballard 777 1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
 7 A.M.—The Breakfast Hour
 8—Silent period
 9—Ralph and Rainbow Trouper
 10—Helpful Hour; Weather
 10:30—Morning Melodies
 10:45—La Vida Program
 11—Eleventh Hour Program
 11:45—Accordion Capers
 12 noon—Band Concert
 12:30—Weather; Market Reports
 1—One o'Clock Program
 1:30—The Friendly Hour
 2:30—Martha Meade Program
 3—Silent period
 4:30—Story Time, Lena Leland
 4:45—Skippy
 5—Vespers
 5:30—Dinner Music
 6—Evening Echoes
 6:15—Franco's Program
 6:30—State Market Reports
 6:45—Farmers' Exchange
 6:50—Santa Clara Valley News
 6:55—Prune Pool
 7—U. S. Weather Forecast
 7:03—Radio News and Forum
 7:30—Minute Man
 7:45—Republican Central Committee
 8—Old Church Choir's Songs
 9—Songs You Love to Sing
 9:15 to 10 P.M.—Studio Program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9—Clinic of the Air
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, Home Economics
12 noon—News
12:15—Homeopathic Talk
12:30—Dr. John Matthews
1—New Paris Inn Broadcast
2—Eddie Albright, "The Bookworm"
2:30—Prof. Leon, French lesson
3:15—Louise Johnson, Astroanalyst
4—Travelogue; Stocks; Announcements
4:30—Town Crier
5—Cecil and Sally
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—Bob Shuler
7:45—Tarzan Transcription
8—Martin Luther Thomas
8:15—Studio Program
8:45—Golden Memories
9—News
9:15—Musical Program
9:30—Violin Choir
10—KNX Ensemble
11 to 12 midnight—New Paris Inn

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Caterpillar Pioneers
7:15—Voice of Texas
7:30—Kronenberg's Shoe Hospital
8:15—NBC-KGO Programs to 9
9—"Walt and Marian"
9:15—Musical Gems
9:30—Burgan's Home Comfort
9:45—NBC-KGO Programs to 11:45
11:45—Bell Organ Concert
12 noon—Elec. Home Comfort Hour
12:15—NBC-KGO Programs to 1:15
1:15—Silver Loaf Bakery
1:30—Spokane Fur Co.
2:15—NBC-KGO Programs to 4:45
4:45—"Skippy"
5—NBC-KGO Programs to 9:15
9:15—"Eb and Zeb"
9:30 to 12 mid.—NBC-KGO Prog.

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M.—The Wandering Cowboy
6:30—Farm Features
6:45—W. S. C. Extension Service
6:50—Jim De Puy, Reveille Reporter
7—Daybreak Devotionals
7:30—Organ Reveille
7:45—Texas Cowboy
8—Shell Happytime
8:30—CBS program
8:45—Morning Notes by Marion
9—CBS Programs to 10
10—Home Economics, Celia Lee
10:15—CBS Programs to 11
11—Recordings
11:15—CBS Programs to 12
11:30—American School of the Air
12 noon—Noon News, Joe Roberts
12:15—CBS Programs to 12:45
12:45—Rotary Club Luncheon
1—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies

3:30—Musical Arts Trio
3:45—Feminine Fancies
4—Joe Lento
4:15—CBS Programs to 5:30
5:30—George Yount, organ concert
6—CBS Programs to 7
7—"Lost in the Olympics"
7:15—CBS program
7:30—Chandu, the Magician
7:45—CBS program
8—Dr. Stevenson
8:30—CBS program
9—"Cross-cuts of the Day"
9:05—Don Clark's Music
9:15—Radio Gospel Musicale
9:30—CBS Program
10—Ted Florito's Orchestra
11 to 12 mid.—Tom Coakley's Orch.

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KPO Programs to 6:45
6:45—Community Chest speakers
6:48—Rhyme and Reason
7—NBC-KPO Program
7:15—Tarzan of the Apes
7:30 to 12 mid.—NBC-KPO Prog.

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—CBS Program
8:45—Golden Melodies
9:30—CBS Programs to 10:30
10:30—Art Kirkham
11—Columbia Features
11:30—CBS Program
12 noon—Merry-makers
12:30—CBS Program
1—"The Book of Life"
1:45—Barbara Gould Feature
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Newspaper of the Air
5—Steamboat Bill
5:15—Skippy
5:30—Davidson's Prize Club
6—CBS Programs to 6:30
6:30—Omar Khayyam
7—Golden West Adventures
7:15—Football College
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Program to be announced
9—Bells of Harmony
9:15—Studio Program
9:30—McElroy's Greater Oregonians
10—Dorothy Dix, Journal Parade
10:30—Bisquick Band
10:35—Ted Fio-Rito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Jack and Jill's Orch.

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
Radio Service Corp. of Utah, Salt Lake
5 P.M.—Aladdin Lamp
5:15—"Chandu"
5:30—CBS Programs to 7
7—"Famous Furniture Stories"
7:15—CBS Program to 8
8—Musical Revue
8:30—CBS program
8:45—Eb and Zeb
9—Utah Univ. Educa. Program
9:30 to 11 P.M.—CBS Programs

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos; Sun Risers
7:33—Sport News; Sun Risers
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Programs to 3:50
3:50—The World Bookman
3:55—Lost and Found Advt.
4—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:30
6:30—Johnny Robinson's Vagabonds
7—Tarzan of the Apes
7:15—Harold and Myrtle Strong, piano duo
7:30—News
8—NBC-KPO Program
8:15—To be announced
8:30—NBC-KPO Programs to 10:45
10:45—Cole McElroy Orchestra
11:15 to 12 mid.—NBC-KPO Prog.

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Programs to 9
9—Neighborhood Mary
9:30—Uncle Hank of Cliderville Center
9:45—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Programs to 1
1—Tea Time Tales
1:15—Popular Orchestra
1:45—NBC-KGO Programs to 4:30
4:30—Vocal Ensemble
4:45—Jerry & Eddie from Hollywood
5—NBC-KGO Programs to 9:30
9:30—Montag Fireside Hour
10—NBC-KGO Program
10:15—Vic Meyers' Music
11:15 to 12 mid.—NBC-KGO Prog.

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Quartette
8—Shell Happytime
8:30—CBS Programs to 10:30
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—Carnival with Ken Stuart
1—Hill and Dale
1:15—Radio Speaker Stevenson
1:45—Barbara Gould
2—Happy Go Lucky Hour
3—Feminine Fancies
4—To be announced
4:15—Cecil Solly
4:30—CBS Programs to 5:30
5:30—Skippy (E. T.)
5:45—CBS Programs to 6:15
6:15—Sport Review, Ken Stuart
6:30—"Omar Khayyam"
7—Lost in the Olympics
7:15—CBS Program
7:30—Chandu, the Magician
7:45—CBS Program
8—Radio Speaker Stevenson
8:30—CBS program
9—The Globe Trotter
9:15—Eb and Zeb (E. T.)
9:30—"Reflections"
10—Ted Fio-Rito's Orch.
11 to 12 mid.—Tom Coakley's Orch.

See Pages 18-19

Microphone Gossip

• • • "The Story of Omar Khayyam" sponsored by the California Walnut Growers' Association is produced in the Los Angeles studios of the Columbia Broadcasting System. The story is played by a talented cast of Hollywood artists, recruited from the stage and screen, who have also won their laurels as radio players. The producer and co-author of "Omar Khayyam" is Vera M. Oldham. For ten years she wrote moving picture scenarios for Metro-Goldwyn-Mayer, Lasky and Universal, before turning her attention to writing for the radio. "Chandu the Magician," "Tapestries of Life," and "Folgeria," are among the successful radio plays Vera Oldham has written, directed and produced. "Omar Khayyam" is broadcast every Thursday night over thirty-nine CBS stations.

• • • Having completed her part in the radio film, "The Big Broadcast," Kate Smith will shortly make a full-length feature picture of which she is to be the central character. The songbird of the South has rejected several manuscripts because they stress the "heavy love" interest. "I'm not the romantic type," said Kate. Consequently, Paramount, which is sponsoring the singer's debut as a full-fledged movie heroine, has engaged Fannie Hurst, well-known novelist and short-story writer, to work out a special scenario for Kate.

• • • Those haunting organ melodies you hear during the "Isle of Golden Dreams" productions from KOIN Portland, are played by Cecil Teague, nationally known concert organist. Cecil was born in England and later came to America to become soloist at the Strand Theatre in New York under "Roxy's" direction. Teague then mar-

ried an Irish colleen and the pair honeymooned in California. Succumbing to the lure of the West, Teague became soloist in many theatres in San Francisco and Los Angeles. KOIN made high bid for his services . . . and his broadcasting speaks for itself.


KJBS today!
The Alarm Klok Klub
 6 to 8 a.m.
Scotty Mortland
 10:05 to 10:20 a.m.
Blindcraft Ensemble
 2 to 2:30 p.m.
Speak Easy Time
 2:45 p.m.

SHELL
HAPPYTIME
 Columbia-Don Lee Chain
 8 to 8:30 a.m.

JOIN
"THE JORDANS
AT HOME"
 9:45 a.m.
 NBC-KGO Chain
 The Paraffine Companies, Inc.

KTAB
TODAY
 1:45 to 2 p. m.
TETRAZENE PRESENTS
"Looney and Gooney"
 (Lunatics at Large)
 5 to 5:30 p. m.
"UNCLE ROD'S
SMILE CLUB"
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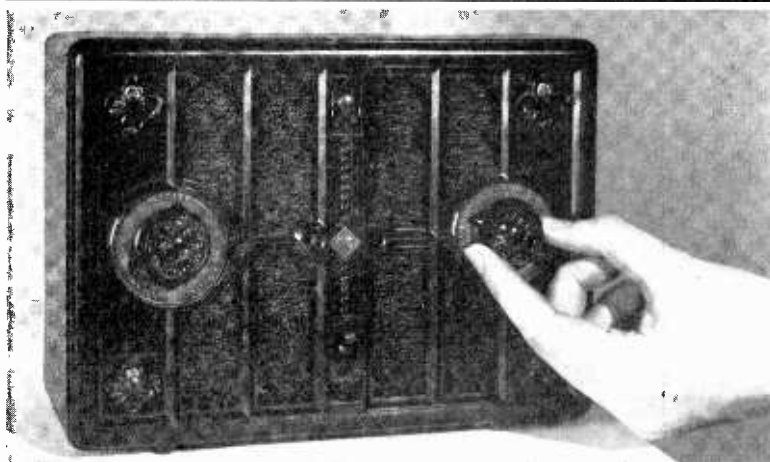
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FRIDAY Programs

Nov. 11, 1932

491.5 Meters KFRC Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast;
- Stock Quotations
- 7:30—Exercise Period
- 8—Shell Happy Time
- 8:30—Recordings
- 8:45—CBS Programs to 9:30
- 9:30—Betty Crocker
- 9:45—CBS program
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS, Atlantic City Musical
- 10:45—Rumford Chemical Works
- 11—CBS program
- 11:30—Martha Meade Society
- 11:45—CBS program
- 12 noon—Noonday Concert
- 1—Armistice Day program
- 2—St. Mary's vs. U. C. L. A.
- 4—Fred Lane's Book Review
- 4:15—Globe Trotter; Town Topics
- 4:30—CBS program
- 5—H-O Rangers
- 5:15—Skippy
- 5:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS program
- 8—Gridiron Ghosts Gallop Again
- 8:30—CBS Program
- 9—Phoenix Hosiery
- 9:15—CBS Programs to 10
- 10—Bisquick Band
- 10:05—Ted Fiorito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Midnight Request Hr.

243.8 Meters KYA Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:15—Bay District Schools
- 9:45—Stringwood Ensemble
- 10—Sunshine Hour
- 10:30—Manhattan Moods
- 10:45—Musical Novelties
- 11—Album Leaves
- 11:30—Prudence Penny
- 12:45—Song and Dance Kings
- 12 noon—"Mid-day Meditation"
- 12:03—Meridian Medleys
- 12:45—Blends of Blue
- 1:15—Rhythmic Ripples
- 1:45—Marian Day's "Tete-a-Tete"
- 2—Famous Songs and Singers
- 2:30—Violin Masters
- 3—Glen Goff, organist
- 4—Artist Celebrities
- 4:30—On Parade
- 5—Metropolitan Hour
- 5:30—"Two and a Co-Ed"
- 5:45—Melody Moods
- 6—Revue
- 6:30—Waltz Time
- 6:45—Salon Group
- 7:15—Sydney Dixon and Donald Gray
- 7:45—Bob Allen, piano novelties
- 8—John Wolohan's Orchestra
- 9—Captain Argus, "War Spies"
- 9:30—The Cub Reporters
- 9:45—News Flashes
- 10—Sandman Organ
- 11 to 12 mid.—Concert Memories



AL PEARCE
KFRC—Staff Artist

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 6:45 A.M.—Records
- 7:15—Morning Reporter
- 7:30—Texas Cowboy
- 7:45—Records
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour
- 10:30—News Service
- 10:35—Dr. B. L. Corley
- 11—Store Scenes
- 11:15—Studio Program
- 11:30—X-Bar-B Ranch Boys
- 11:30—Echoes of Portugal
- 12:30—News Service
- 12:35—Records
- 1—Over the Teacups
- 1:30—Hollywood Reporter
- 1:45—Lunatics at Large
- 2—Majestic Hawaiians
- 2:30—Records
- 3—Studio Program
- 3:30—Walter J. Rudolph, pianist
- 3:45—Studio Program
- 4—Selected recordings
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Dr. J. Douglas Thompson
- 6—Studio Program
- 6:15—Fishin' Pool
- 6:30—News Reporter
- 6:45—Ernie Smith's Sport Page
- 7—Famous Dance Orchestras
- 7:30—News Service
- 7:45—Dance Music
- 8—Studio Program
- 8:15—Italian Program
- 8:30—Orchestra
- 9—Hill Billies
- 10—Treasure Chest, Luther Putnam
- 10:30—Moment Musicale
- 11 to 1 A.M.—Radio Cabaret

322.4 Meters KFWI Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

- 7 A.M.—Dawn Serenade
- 8—Silent period
- 9—Blues Chasers
- 9:45—Dr. Corley Program
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Topics and Music
- 11—Learn Spanish, Prof. Achille
- 11:15—Concert Melodies
- 11:45—Musical Sketches
- 12 noon—News Flashes
- 12:15—Dance Music
- 1—Silent period
- 6—Dance Time
- 6:15—The Ne'er-Do-Well
- 6:30—Rosenthal Program
- 7—News Flashes
- 7:15—Helen Bellevue
- 7:30—Silent period
- 8:30—Julie Foster, Dream Girl
- 8:45—John D. Barry, world events
- 9—Best Bets in Music
- 10—Master Melodies
- 11 to 1 A.M.—Kendrick's Hi-Jinks

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Prosperity Auction Program
- 8:30—Moment Musicale; Recordings
- 9—Silent period
- 1—Latin-American Program
- 2—Billy and Grace Carmen
- 2:30—Golden Age News Items
- 2:45—The Tramp Reporter
- 3—The Beverly Hillbillies
- 4—Geo. Taylor and Clem Kennedy
- 4:30—Recordings
- 4:45—Health Feature
- 5—Italian program
- 5:30—Popular Recordings
- 6—Silent period
- 7:30—Educational Feature
- 7:45—Studio Program
- 8—Grace King, Loretta Van Dyl
- 8:15 to 8:30 P.M.—Bob Robb's Sport Sheet

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Klub
- 8—Records
- 9—Melody Gems; Records
- 10—Reporter of the Air
- 10:05—Scotty's Table Talks
- 10:20—Popular Record Program
- 11:30—Charles' Miniature Vaudeville
- 11:45—Concert Music
- 12 noon—Dance Matinee
- 12:30—Band Concert
- 12:45—Carl Coveny & Pat Buckman
- 1—Stock Report; Music
- 2—Better Business Talk
- 2:15—Theodore Lane, tenor
- 2:30—The Family Album
- 2:45—Speak-Easy Time; Records
- 3—Reporter of the Air
- 3:15—Marta's Radio Personalities
- 3:30—Assoc. Food Stores' Program
- 4—Junior Forum
- 4:15—Musical Styles
- 4:30—Walkathon
- 5—Silent period
- 12:01 to 6 A.M.—Owl Program

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Keys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD

- 7 A.M.—Organ Concert, Charles Runyan: KGO
7:30—Strolling Fiddler: Godfrey Ludlow: KGO, KHQ, KFSD, KDYL
7:45—Pair of Pianos, Grace Frankel, Gertrude Lyne, piano duo: KGO, KHQ (KFI, KFSD off 8) KDYL
8—Bits of Melody, Alvino Rey, guitarist: KGO
8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
8:30—Carnation Crosscuts from the Log o' the Day: KGO, KHQ, KFI, KOMO, KGW
9—Johnny Marvin, tenor: KGO
9:15—Miracles of Magnolia: KGO, KFSD
9:30—The Buckaroos: Ted Maxwell, Charles Marshall, songs and dialogue: KGO
9:45—Arion Trio: Joyce Barthelson, pianist; Frances Wiener, violinist; Margaret Avery, 'cellist: KGO, (KFI on 10 to 10:15)
10:30—Woman's Magazine of the Air, Bennie Walker, editor: KFI, KGO, KHQ, KOMO, KGW
11:30—Borden Program, talks on baby care: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
11:45—Organ Concert: KGO, KHQ
12 noon—Barbara Dale's Charm Matinee: KGO, KFSD, KOA
12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KFI, KGW, KFSD (KTAR on 12:30), KDYL, KGIR, KGHL
1—May We Present: KGO, KHQ, KDYL
1:15—Katermeyer's Kindergarten: KGO (KGW, KFSD on 1:30)
1:45—Associated Football, Army vs. Navy: KGO, KHQ, KOMO, KFI, KGW
4:45—News Service: KGO
5—Cosmopolitans, direction of Rex Dunn: KGO
5:30—The Bluettes, vocal trio: KGO, KHQ
5:45—Wheatenavile, dram. sketch: KGO, KHQ, KOMO, KGW, KFI
6—The First Nighter, drama: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
6:30—Armour Program, Ed East and Ralph Dumke, the Armour stars: KGO, KHQ, KOMO, KFI, KGW, KDYL
7—To be announced
7:30—Elgin Adventurers' Club, talk by Floyd Gibbons: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL, KGIR, KGHL
7:45—Lanny Ross, tenor: KOMO, KGO, KGHL
8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
8:15—Billy Jones and Ernie Hare, songs and patter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
8:30—Gilmore Circus: KGO, KFI, KOMO, KGW
9:15—Howard Thurston, the Magician: KGO, KHQ, KOMO, KFI, KGW, KDYL
9:30—Novelletes, Ben Klassen tenor,

ensemble direction Paul Carson: KGO, KFSD, (KHQ off 9:45), KOA, KDYL
10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Phil Harris and His Ambassador Hotel Orchestra: KGO, KFI, KHQ, KFSD
10:35—Earl Burnett and his Mark Hopkins Hotel Orch.: KGO, KFI, KHQ, KFSD
10:55—Phil Harris and His Ambassador Hotel Orch.: KGO, KHQ, KFI, KFSD
11:15—Earl Burnett and His Mark Hopkins Hotel Orch.: KGO, KFI, KHQ, KFSD
11:35 to 12 mid.—Organ Concert: Dollo Sargent: KGO, KHQ, KFI, KFSD

449.9 Mtrs. **NBC-KPO** Sutter 1920
680 Keys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD

- 7:30 A.M.—Arion Trio: KPO
8—NBC Music Appreciation Hour: KPO, KGA, KJR, KEX, KECA, KFSD, KTAR, KDYL, KGIR, KGHL
9—Edna Fischer, pianist: KPO, KJR, KGA, KEX, KECA
9:15—Dixie Memories: KPO, KGA, KJR, KEX, KECA
9:30—Stringwood Ensemble: (KPO on 9:45) KGA, KJR, KEX, KECA
9:30—Julia Hayes, helpful hints to housewives: KPO
9:45—Univ. of California Program: KPO
10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KECA, KDYL
10:30—Musical Sketches: KPO, KJR, KGA, KEX
11—Magic of Speech: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL
11:30—Syncopators, Harold Stokes' dance orchestra: KPO, KECA, KDYL
11:45—Concert Petite, string ensemble: KPO, KGA, KJR, KEX, KFSD
12 noon—Oran Concert: KPO, (KGA off 12, on 12:05) KJR, KECA, KEX
12:45—Commonwealth Club Luncheon: KPO, KEX, KJR, KGA, KECA
1:30—Rhythm Vendors, orchestra direction Walter Beban, vocal soloist: KPO, KGA, KJR, KEX
2—Kenneth Spencer, basso: KPO, KGA, KJR, KEX, KECA
2:15—Metropolitans, orchestra direction Nathan Abas: KPO, KGA, KJR, KEX, KECA, KFSD (KTAR off 2:45)
3—Waldorf-Astoria Orchestra: KPO (KGA on 3:05) (KJR on 3:15) KEX, KFSD, KDYL
3:30—Al Bernard, the Minstrel Man: KPO, KGA, KJR, KEX, KECA
3:45—William Scotti and his Hotel Pierre Orch.: KPO, KGA, (KJR off 3:55) KEX
4—Stringwood Ensemble: KPO, KGA (KJR on 4:05), KEX
4:45—To be announced
5—Bouquet of Melodies, Betty Marino, violinist; Harold Dana, baritone; organ soloist: KPO, KJR, KGA, KEX, KFSD

- 5:30—The Singing Lady, nursery jingles, songs and stories: KPO, KGA, KJR, KECA
5:45—Cosmopolitans: KPO, KJR, KGA, (KGIR on 6)
6:15—Manhattan Serenaders, orchestra direction of Joseph Hornik: KPO, KGA, KJR
6:45—Cecil and Sally in the Funniest Things: KPO
7—Mona Lowe, blues singer: KPO, KGA
7:15—Tarzan of the Apes, radio drama: KPO
7:30—Theme and Variations, orch., direction Emil Polak: KPO, KGA, (KJR on 7:45)
8—NEC Football Rally, dedicated to University of Idaho: KPO, KGA, KJR, KEX, KECA, KGHL
8:30—Night Song, Lew White, organizer; trio, Romantique: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL, KGHL
9—Ralph Kirby, the Dream Singer: KPO, KGA, KJR, KDYL
9:05—Hotel Lexington Orchestra: KPO, KGA, KJR, KDYL
9:15—Fantasy, vocalist: orchestra direction Emil Polak: KPO, KJR, KGA
9:30—To be announced
10—Star Books, radio dramatization: KPO, KGA, KJR, KEX, KECA, KDYL
11—Organ Concert, Paul Carson: KPO, KGA, KEX, KECA
11:30 to 12 mid.—Tom Gerun and His Bal Tabarin Orch.: KPO, KGA, KEX, KECA

499.7 Meters **KFSD** Franklin 6353
600 Keys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
7:30 A.M.—Strolling Fiddler
7:45—Pair of Pianos
8—Music Appreciation Program
9—Good Cheer program
9:15—Miracles of Magnolia
9:35—Stock reports
9:45—Arion Trio
10—Martha Meade Society
10:15—Arion Trio
10:30—Woman's Magazine
10:50—Studio program
11—Vida Ravenscroft Sutton
11:30—Borden program
11:45—Concert Petite
12 noon—Charm Matinee
12:15—Western Farm and Home
1—Serenaders
1:30—Kaltermeyer's Kindergarten
1:45—Concert Artist
2:15—Metropolitans
3—Waldorf Astoria Orchestra
3:30—Dr. Strauss' Sketchbook
3:45—Radio Dental Clinic
4—Bouquet of Melodies
4:30—Nat'l. Concert Orchestra
5—Stringwood Ensemble
5:30—Safety Talk
5:35—Studio program
5:45—Program High Spots
5:50—Late News Items
6—First Nighter
6:30—National Education Program
6:45—Voice, Violin and Piano
7:30—Elgin Adventure Club
7:45—Program to be announced
8—Amos 'n' Andy
8:15—Jones and Hare
8:30—Night Song
9—Studio Program
9:30—Novelletes
10—Richfield News Flashes
10:15—Pacific On Parade
11:35 to 12 midnight—Organ Melodies

CBS

Columbia Broadcasting System

- 8:45 A.M.—Ben Alley, tenor, with Novelty Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB, KSL
- 9—Tony Wons: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:15—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB
- 9:45—Columbia Educational Feature: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KDB, KVI, KOIN, (KHJ on 10:15), KSL
- 10:30—Atlantic City Musicale: KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 11—American School of the Air: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KGB, KSL
- 11:30—Do Re Mi, novelty female trio: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KHJ, KGB, KSL
- 11:45—Elizabeth Barthell, songs: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 12 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KDB, KFPY, (KOIN on 12:15), KHJ, KSL
- 12:30—National Education Association Program: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KOIN, KGB, KSL
- 1—Armistice Day Program: KFBK, KMJ, KWG, KDB, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 2—Midland Broadcasters: KSL
- 2:30—Between the Bookends: KSL
- 3—Irene Beasley, popular songs: KSL
- 3:15—Harold Stern's Orch.: KSL
- 3:45—Vaughn De Leath, with "Fredie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KSL
- 4:30—Jimmy Garrigan's Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KSL
- 4:45—William Vincent Hall, baritone: KFBK, KWG, KOL, KVI, KFPY, KFRC
- 5—H-Bar-O Rangers: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 5—Edwin C. Hill: KSL
- 5:15—Gus Arnheim and his Orch.: KFBK, KMJ, KWG, KERN, KFPY
- 5:30—March of Time: KFBK, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6—"All-America Football Show": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:30—Ben Pollack's Orch.: KFBK, KWG, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7—"Music that Satisfies": KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—"Easy Aces": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KVI,

- KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KOIN, KHJ, KGB, KSL
- 8:30—Guy Lombardo and his Royal Canadians: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 9—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KHJ, KSL
- 9:15—Ozzie Nelson and his Glen Island Orchestra: KFBK, KMJ, KWG, KERN, KDB, KVI, KFPY, KFRC, KHJ, KSL
- 9:30—Bernie Cummins and his Orchestra: KFBK, KFPY, KFRC
- 9:45 to 10 P.M.—Hal Kemp's Orch.: KFBK, KFPY, KFRC

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts

- Tribune Pub. Co., Oakland, Calif.
- 8 A.M.—Records
- 9—Modern Homes Period
- 9:30—Clinic of the Air
- 10:15—San Francisco Stocks
- 10:30—International Kitchen, Gladys Cronkhite, director
- 11—Sunshine Twins
- 12 noon—Jack Delaney's Band
- 12:30—Jean's Hi-Lights
- 1:30—Army-Navy Football
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist
- 5:30—Arco and Anita, novelty guitar duo
- 5:45—Dot Kay and Ethel Rhinard
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—Leo Calland, University of Idaho Football coach interviewed by Doug. Montell, KLX sports announcer
- 7:45—Fred and Morris, comedians
- 8—Hi-Jinks: Sunshine Twins; piano duo; Three Wise Owls; Cora Scott, contralto; Ethel Rhinard, pianist, John Wharry Lewis' KLX Orchestra; The Clark Sisters; Franklin Roberts and Phebe Starr, Boris and Bertha; "Two Shop Girls"; Helen Benson and Lucille Swan, banjoists; Johnny Zunino, accordionist; "Tony"; Colonel Mildew, and "Wes"—Summerford, tenor
- 10 to 11 P.M.—Dance Program

296.6 Meters **KQW** Ballard 777
1010 Kcys. 500 Watts

- Pac. Agric. Foundation, Ltd., San Jose
- 7 A.M.—Breakfast Hour; Weather
- 8—Silent period
- 9—Ralph and Rainbow Trouper
- 10—Martha Meade Society
- 10:15—Aunt Sammy, Economics
- 10:30—Morning Melodies
- 10:45—La Vida Program
- 11—Eleventh Hour Program
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather; Market Reports
- 1—One o'Clock Program
- 1:15—Trujo Strings
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent period
- 4:30—Story Time
- 4:45—Skippy
- 5—Evening Vespers
- 5:30—Dinner Music
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—Market Reports

- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Minute Man
- 7:45—Band Concert
- 8—San Jose Accordion Club
- 8:30—Salon Quartette
- 9—Studio Program
- 9:30 to 10 P.M.—Southern Melodies

333.1 Meters **KHJ** Vandike 7111
900 Kcys. 1000 Watts

- Don Lee, Inc., Los Angeles, Calif.
- 7 A.M.—News Briefs and Records
- 8—Snell Happytime
- 8:30—Chas. Fleischmann & Organ
- 8:45—CBS Programs to 9:30
- 9—CBS Program
- 9:15—Sally Stokely's Program
- 9:30—Betty Crocker
- 9:45—CBS Program
- 10—Martha Meade Society
- 10:15—CBS Programs to 11
- 11—Lorna Fantin
- 11:15—CBS Programs to 12:30
- 12:30—World-wide News
- 12:45—Beauty Talk
- 1—CBS Programs to 2
- 2—St. Mary's vs. U.C.L.A. Football
- 4:15—Program to be announced
- 4:30—CBS program
- 4:45—News Items; Town Topics
- 5—H Bar O Rangers
- 5:15—"Skippy"
- 5:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS Programs to 8:15
- 8:15—"Keynotes"
- 8:30—CBS Programs to 9:15
- 9:15—Program to be announced
- 9:30—"Between the Goal Posts"
- 10—World-wide News
- 10:10—Bisquick Band
- 10:15—Ted Fio-Rito's Orchestra
- 11—Tom Coakley's Orchestra
- 12 to 1 A.M.—Albert Malotte, Organist

468.5 Meters **KFI** Richm'd 6111
840 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles
- 6:45 A.M.—Dr. Seixas, Exercises
- 7:30—Stock Market Quotations
- 7:45—NBC-KGO Program
- 8—John and Ned
- 8:15—NBC-KGO Program
- 8:30—Polly Hall, pianist
- 8:45—NBC-KGO Program
- 9—Helpful Hints to Housewives
- 9:15—Joe Werner's Jolly Journal
- 9:30—Fashion Tour with Melisse
- 10—NBC-KGO Program
- 10:15—Lou Gordon, tenor
- 10:30—NBC-KGO program
- 11:45—Federal and State Market Reports
- 12 noon—Dept. of Agric. Talk
- 12:15—NBC-KGO Program
- 1—News release
- 1:15—Ann Warner Chats
- 1:45—Cheiro's Mystery Stories
- 2—Army vs. Navy Football Game
- 4:30—News release
- 4:45—Judge Paonessa, speaker
- 5—Wesley Tourtellotte, Organist
- 5:45—NBC-KGO Programs to 7
- 7—"Makers of History"
- 7:30—NBC-KGO Program
- 7:45—Football Rally
- 8—NBC-KGO Programs to 9:30
- 9:30—Currier's Serenaders
- 9:45—String Orchestra
- 10—NBC-KGO Programs to 11:35
- 11:35 to 12 mid.—Jay Whidden's Orchestra

- 285.5 Meters KNX** Hemp. 4101
1050 Kcys. 5000 Watts
Western Broadcast Co., Los Angeles
6:45 A.M.—Bill Sharples' Gang
8:45—Inspirational Talk and Prayer
9:30—News
9:45—Maxine's Shopping Service
10—Eddie Albright's Family
10:30—Kate Vaughn, Home Economics
11—Recordings
11:45—Talk by H. B. Drollinger
12 noon—News
12:15—Homeopathic
12:30—Dr. John Matthews
1—New Paris Inn Broadcast
2—Eddie Albright, "The Bookworm"
2:30—Federated Women's Clubs
3—Matinee Mirthmakers
3:30—Emily Shotts
4—Travelogue; Stocks; Announcements
4:30—Town Crier
5—Cecil and Sally
5:15—Rabbi Winkler
5:45—Chandu, the Magician
6—News
6:15—Bill, Mac and Jimmy
6:30—Si and Elmer
6:45—Currier's Serenaders
7—Frank Watanabe and Hon. Archie
7:15—"Pieces of Eight"
7:30—The Newlyweds
7:45—Tarzan Transcription
8—"Order of Optimistic Do-Nuts"
9—News
9:15—Sol Hoopii's Hawaiians
9:45—Fights from Legion Stadium
11 to 12 midnight—New Paris Inn
- 209.7 Meters KECA** Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
8 A.M.—NBC-KPO Program
9—Louis Rueb, exercises
9:15—NBC-KPO Programs to 10:30
10:30—News Release
10:45—Spanish Lesson, Annette Doherty
11—NBC-KPO Programs to 11:45
11:45—Chaparral Club Program
12 noon—NBC-KPO Programs to 4
4 P.M.—Paul Kellar, pianist
4:15—News Release
4:30—NBC-KPO Program
5—Brother Ken and his Kiddies
5:30—NBC-KPO Programs
5:45—Al, Mack and Tommy
6—NBC-KPO Program
6:15—Paul Roberts, songs
6:30—Maury Leaf and Hill Billies
6:45—Lucy & Octavius in Hollywood
7—Tom Murray's Hill Billies
7:30—NBC-KPO Programs to 9
9—"Kingdom Builders," play
9:30—Jay Whidden's orchestra
10 to 12 mid.—NBC-KPO Programs
- 361.2 Meters KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Cities Service Concert
6—First Nighter
6:30—Armour Hour
7—Network program
7:30—The Elgin Adventure Club
7:45—Sports Interview
8—Amos 'n' Andy
8:15—Jones and Hare
8:30—Nocturne
8:45—Broadmoor Orchestra
9—Air Edition
9:15—Howard Thurston, the Magician
9:30—Denver Musical Protective Association
10 to 11 P. M.—Star Books
- 204 Meters KGA** Main 3434
1470 Kcys. 5000 Watts
N.W. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins; Market Reports
3:05—NBC-KPO Programs to 6:45
6:45—Spokane Ad Club Program
7—NBC-KPO Program
7:15—Tarzan of the Apes
7:30 to 12 mid.—NBC-KPO Prog.
- 319 Meters KOIN** Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon
6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—Golden Melodies
9:15—CBS Program
9:30—Betty Crocker
9:45—CBS Programs to 10:30
10:30—Art Kirkham
11—CBS Program
12 noon—Merrymakers
12:30—CBS Programs to 1
1:45—The Book of Life
2—Associated Broadcast, St. Mary's vs. U. C. L. A. Football Game
4:45—Newspaper of the Air
5—H-Bar-O Rangers
5:15—Skippy
5:30—CBS Programs to 6:30
6:30—Golden West Serenaders
6:45—Fishing and Hunting Bulletin
7—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 8:30
8:30—Davidson's Prize Club
9—Bells of Harmony
9:30—Between the Goal Posts
10—Ted Flo-Rito's Orchestra
11—Tom Coakley's Orchestra
12 to 1 A.M.—Jack and Jill's Orch.
- 526 Meters KVI** Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6 A.M.—The Wandering Cowboy
6:30—Farm Features
6:45—W. S. C. Extension Service
6:50—Jim DePuy, Reveille Reporter
7—Daybreak Devotionals
7:30—Organ Reveille
7:45—Texas Cowboy
8—Shell Happytime
8:30—Recordings
8:45—The Modern Shopper
9—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS program
10—Home Economics
10:15—George Hall's Orchestra
10:30—Morning Notes by Marion
11—CBS Programs to 12
12 noon—Noon News
12:15—CBS Programs to 2
2—To be announced
4—Fred Lane's Book Review
4:15—CBS Programs to 4:45
4:45—Studio program
5—H Bar O Ranch
5:15—George Yount, organist
5:30—CBS Programs to 6:30
6:30—Golden West Serenaders
6:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—Financial Talk
9:05—CBS program
9:30—Scandinavian Hour
10:30—Ted Florito's Orchestra
11 to 12 mid.—Tom Coakley's Orch.
- 325.9 Meters KOMO** Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Program
9—Neighborly Mary
9:30—Popular Orchestra
10:15—Prudence Penny
10:30—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Program
1—Tea Time Tales
1:15—NBC-KGO Program
1:30—Red Shadow
1:45—Musical
2—West Coast Army vs. West Coast Navy Football Game
4:30—NBC-KGO Programs to 7
7—Jerry & Eddie from Hollywood
7:15—NBC-KGO Programs to 10:15
10:15—Mozart Hour
11:15 to 12 mid.—Vic Meyers' Music
- 309.1 Meters KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos; Sun Risers
7:33—Sport News; Sun Risers
8—NBC-KPO Programs to 10
10—Mardi Gras
10:30—NBC-KPO Programs to 3
3—The Easy Chair
3:10—NBC-KPO Programs to 4
4—Lost and Found Advertisements
4:05—The World Bookman
4:10—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg and Reed
7—Tarzan of the Apes
7:15—Anson Weeks' Orch. (E. T.)
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 9:30
9:30—Cole McElroy's Orchestra
10—NBC-KPO Program
11 to 12 midnight—Johnny Robinson's Vagabonds
- 236.1 Meters KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6 A.M.—KOL Time Klock
7:45—Crazy Quartette
8—Shell Happytime
8:30—Brad and Al (E. T.)
8:45—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Programs to 12
12 noon—Carnival with Ken Stuart
1—Health talk
1:15—Radio Speaker Stevenson
1:45—CBS Program
2—St. Mary's vs. U. C. L. A. Football Game
4:30—CBS Programs to 5:15
5:15—Skippy (E. T.)
5:30—CBS Programs to 6:30
6:30—Golden West Serenaders
6:45—Radio Speaker Stevenson
7—CBS Programs to 7:30
7:30—Chandu the Magician
7:45—CBS program
8—Dollars and Sense program
8:15—CBS program
8:30—August Prosperi
8:45—CBS program
9—Globe Trotter
9:15—Eb and Zeb, (E. T.)
9:30—Wrestling
11 to 12 mid.—Tom Coakley's Orch.

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Caterpillar Pioneers
 7:15—Cisco Bullivant, Exercises
 8—Frisbie's Syrup
 8:15—NBC-KGO Programs to 9
 9—"Walt and Marian"
 9:15—Musical Gems
 9:30—Burgan's Home Comfort
 9:45—Wolper's Fashion Notes
 10—Martha Meade Society
 10:15—Cella Lee
 10:30—NBC-KGO Programs to 12
 12 noon—Elec. Home Comfort Hour
 12:15—NBC-KGO Programs to 1:15
 1:15—Silver Loaf Bakery
 1:30—Spokane Fur Co.
 2:15—NBC-KGO Program
 3—Jim Rogers
 3:45—NBC-KGO Programs to 4:45
 4:45—Editorial Column, Russell
 Bankson
 5—Parade of the Happy Feet
 5:15—"Skippy"
 5:45—NBC-KGO Programs to 7:45
 7:45—Studio Program
 8—NBC-KGO Programs to 8:30
 8:30—Voice of Texas
 8:45—"Book of Memories"
 9:15—NBC-KGO Program
 9:45—Lubin's Fashion Girls
 10 to 12 mid.—NBC-KGO Programs

265 Meters KSL Wasatch 3901
1130 Kcys. 50,000 Watts
 Radio Service Corp. of Utah, Salt Lake
 5 P.M.—CBS Program
 5:15—"Chandu"
 5:30—CBS Programs to 6:30
 6:30—Phoenix program
 6:45—CBS Programs to 7:30
 7:30—The Lonesome Cowboy
 7:45—CBS Programs to 8:15
 8:15—Organ Reverbs
 8:45—Eb and Zeb
 9 to 11 P.M.—CBS programs

Microphone Gossip

• • • Paul Stuart Buchanan, probably the most popular news announcer on the Pacific Coast, is a participant in many of the more important dramatic presentations at KNX. Born in Los Angeles, educated in the east and later a reporter on a Chicago paper, then an actor and director of plays before his entrance into radio several years ago. He is slender, athletic, with blue eyes, and a sunny smile, is married and has four children.

• • • Connie Boswell was handed a large bouquet of flowers as the Crescent Limited, bringing the harmonizers from New Orleans, pulled through Charlotte, N. C. The

night before a man had called the Columbia studios in New York asking for the girls' travelling schedule. He explained that Connie for several months had been paying the doctor bills for his little girl, and he wanted to send a floral token of appreciation.

• • • Ever since Phillips H. Lord (Seth Parker) announced that he had purchased a new home at Bay-side, L. I., NBC listeners have been offering him dogs, cats, cows, pigs and other livestock. Some of his radio friends even went so far as to send the barnyard pets without waiting to find out whether he had accommodations for them.

• • • Olive West, NBC actress, declares she rates at least a directorship in the "I Knew Him When" Club, for she played with Bela Lugosi, film vampire and arch-villain when he did handsome hero rôles on the stage.

• • • Caltana Christoph, NBC soprano, and Edna Fischer, NBC pianist, possess respectively the smallest feet and the smallest hands to be found on the staff. Caltana wears a number one shoe, and Edna has difficulty finding gloves small enough for her hands in adult styles, so she generally wears a child's glove. Her ability to cover all the keys on the piano in the rhythmic sweep of her playing is a marvel to most persons who see her play.

• • • Julian C. Riley, announcer and traffic manager of KOA, is a graduate of the University of Denver, the Denver College of Music, a teacher of violin for several years and an ardent sports fan, Julian is well equipped for his work as announcer for KOA. He is married and the proud father of two daughters.

• • • Dr. Laurance Cross, pilot of the Crosscuts from the Log o' the Day program, be-

came a proud parent for the sixth time recently. The newest little Cross has been christened Richmond Cross, in honor of one of his father's ancestors. Richmond "even's up" the boys and girls in his household, for the Cross family now boasts three of each.

KJBS today!

The Alarm Klok Klub

6 to 8 a.m.

News Broadcasts

10 a.m. and 3 p.m.

Lucille Gordon Players

2:30 to 2:45 p.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

KTAB TODAY

1:45 to 2 p. m.

TETRAZENE PRESENTS

"Looney and Gooney"

(Lunatics at Large)

5 to 5:30 p. m.

"UNCLE ROD'S SMILE CLUB"

FOR CHILDREN

General Paint Corp.

presents

FAY FRASER'S STUDIO PARTY

featuring

CHARLES BULOTTI, tenor

PAUL CARSON, organist

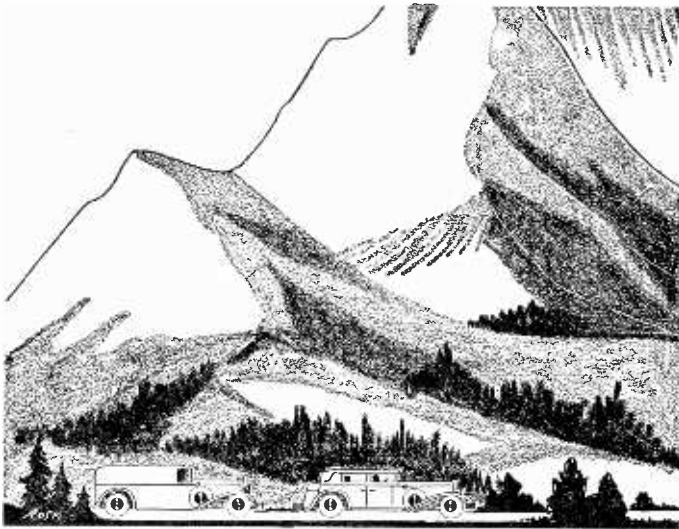
EARL TOWNER, pianist

FAY FRASER

Home Decoration Specialist

Fridays: 3:45 p.m.

NBC-KGO Network



They're Off!

THE Golden State Family Robinson are seeing California (Stations KGO and KFI, Saturday nights at 8:30). When they have completed their delightful gypsy trip, they will know California as California knows that other Golden State family—the family of Golden State brand dairy products.

Wherever you live in California you can have Golden State brand dairy products. Golden State Butter, Evaporated Milk, Malted Milk and Eggs at grocer's everywhere, Ice Cream at soda fountains, and home delivery in all the important cities of the finest Milk you ever tasted.

Insist on Golden State brand dairy products.



Golden State
C O M P A N Y , L T D .

D A I R Y P R O D U C T S

SATURDAY Programs

Nov. 12, 1932

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast;
Stock Quotations
7:30—Morning Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Globe Trotter
9:45—CBS program
10—Jr. Artists Program
10:25—Church Announcements
10:30—CBS program
10:45—Notre Dame - Northwestern
Football Game
1—Noonday Concert
1:30—Stock Exchange Quotations
1:35—CBS program
2—Stanford vs. California Aggies
4:30—Ted Florito's Orchestra
5—Steamboat Bill
5:15—News Parade
5:30—Skippy
5:45—CBS Programs to 6:30
6:30—Anson Weeks' Orch. (E. T.)
6:45—CBS Programs to 7:15
7:15—To be announced
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—Ted Florito's Orchestra
10—Stanley Smith's Orchestra
10:30—Tom Coakley's Orchestra
11:15—Don Cave's Orchestra
12 to 1 A.M.—Midnight Request Hr.



KING SISTERS
KSL—7:15 P. M.

361.2 Meters **KOA** York 5090
830 Kcys. 12,500 Watts
General Electric Co., Denver, Colo.
5 P.M.—Amer. Taxpayers' League
5:15—Lee Sims and Orchestra
5:30—K-7 Drama
6—In Foreign Lands
6:30—State Central Committee
7—Lucky Strike Dance Hour
8—Amos 'n' Andy
8:15—Talk
8:30—National Light Opera
9—Rocky Mountain News
9:15—Hotel Penn Orchestra
9:30—College Inn Orchestra
10—McElroy's Dance Orchestra
10:30—Bal Tabarin Orchestra
10:45 to 11 P.M.—Organ Concert

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
6:45 A.M.—Records
7:15—Morning Reporter
7:30—Texas Cowboy; Records
8:30—Studio Program
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. B. L. Corley
11—X-Bar-B Boys
11:20—Store Scenes
12 noon—Echoes of Portugal
12:30—Records
1—Over the Teacups
1:30—Studio Program
2:30—Watch Tower Program
2:45—Records
3—Charles Park, the Budgeteer
3:30—Walter J. Rudolph, pianist
3:45—Records; Studio Program
4:30—Western Musical Program
5—Studio Program
5:30—Wandering Through France

6—Studio Program
6:30—News Reporter
6:45—Ernie Smith's Sport Page
7—Famous Dance Orchestras
7:30—Post Enquirer Funnies
7:45—Studio Program
8:15—Young People's Program
8:45—Studio program
9—Side Show
10—Dance Music
10:30—March Players
11 to 1 A.M.—Radio Cabaret

243.8 Meters **KYA** Prospect 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Stringwood Ensemble
10—Sunshine Hour
11—Album Leaves
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—"Mid-day Meditation"
12:03—Townhall Harmonies
12:15—Church Bulletin
12:30—Song Vogues
1—Afternoon Concert
2—Poly-Lowell High School Football
Game, announced by Billy Page
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—Salon Group
7:15—Royal Serenaders
7:45—Bob Allen: Piano Novelties
8—John Wolohan's Orchestra
8:30—Old World Serenaders
9—Fred Brown's Orchestra
9:30—The Cub Reporters
9:45—News Flashes
10—Sandman Organ
11 to 12 mid.—Concert Memories

340.7 Meters **KLX** Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
8 A.M.—Records
9—Modern Homes Period
9:30—Clinic of the Air
9:40—Better Business Bureau talk
9:50—Clinic of the Air
10:15—Stocks; Finance; Weather
10:30—International Kitchen, Gladys
Cronkhite, director
11—Sunshine Twins
12 noon—Closing S. F. Stocks
12:05—Jack Delaney's Band
1—Jean's Hi-Lights
1:45—Football, University of Idaho
vs. U. C., Memorial Stadium
4:30—Brother Bob's Club
5—Helen Parmelee, pianist and Muriel
Scherrube, soprano
5:30—Arco and Anita, novelty guitar
duo
5:45—Song Stories, Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—Johann Beyer, Master Dulcimer
Orchestra
8—Musical Soiree: John Wharry
Lewis, violinist; Evelyn Phelan,
accompanist; L. G. French, baritone;
Lorraine Wolf, soprano;
Helen Wegman Parmelee, pianist
9—Faucit Theater of the Air Players
10—Dance Orchestra
11 to 12 midnight—Dance Program

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Andy Anderson; Records
9—Assoc. Food Stores' Program
9:30—Records
10—Reporter of the Air
10:05—Scotty's Table Talks
10:20—Recordings
11:30—Concert Music
12 noon—Sports Review
12:15—Variety Program
1—Dance Matinee
1:30—Popular Records
2:45—Speak-Easy Time; Records
3—Reporter of the Air
3:45—Philco Varieties
4—Recordings
4:15—Musical Styles
4:30—Walkathon
5—Silent period
12:01 to 8 A.M.—Owl Program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Dawn Serenade
8—Silent period
9—Blues Chasers
9:50—Topics
10—White House Program
10:15—Bellevue Hotel Program
10:30—Topics and Music
11—The Children's Hour
11:30—Concert Melodies
12 noon—News Flashes
12:15—Dance Music
1—Silent period
6—Dance Time
6:30—Salon Music
7:15—Ellen Coots, soprano
7:30—Silent period
11 to 1 A.M.—Kendrick's Hi-Kinks

- 379.5 Mtrs. NBC-KGO Sutter 1920**
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KDYL, KGIR,
KGHL, KTAR, KFSD
- 7 A.M.—Organ Concert, Charles Runyan: KGO (KHQ on 7:15 to 7:30) (KOMO, KFSD on 7:30) (KDYL on 7:15)
- 7:45—Breen and de Rose, vocal and instrumental duo: KGO, KHQ, KFSD, KDYL
- 8—Melodies of the South: KGO, KOMO, KFSD, KDYL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—Tom Mitchell, baritone: KGO
- 8:45—Bits of Melody, Alvino Key, guitarist: KGO
- 9—Johnny Marvin, tenor: KGO, KFI
- 9:15—American Legion Nat'l Trade Revival Campaign: KGO, KOMO, KFSD, KDYL
- 9:30—National Farm and Home Hr.: KGO, KHQ (KOMO on 10), KFI, KFSD, KTAR, KDYL, KGIR, KDYL
- 10:30—Woman's Magazine of the Air: KGO, KFI, KDYL
- 11:30—Doctor Dick, drama: KGO, KFI, KFSD
- 11:30—Organ Concert: (KGO, KFSD on 11:45) KHQ, KDYL
- 12 noon—Barbara Dale's Charm Matinee: KGO, KHQ, KOMO, KFSD
- 12:15—Western Agriculture prog.: KGO, KHQ, KOMO (KGW off 12:45) KFI, KFSD, KTAR, KGIR, KGHL
- 1—Stringwood Ensemble, vocal soloist; instrumentalists direction of Charles Hart: KGO (KHQ off 1:15)
- 1:45—Associated Football, University of California vs. University of Idaho: KGO
- 1:45—Associated Football, University of So. California vs. Oregon State College: KGW, KFI
- 1:45—Associated Football, Washington State College vs. University of Washington: KHQ, KOMO
- 4:30—Bluettes, vocal trio: KGO
- 4:45—News Service: KGO
- 5—Arion Trio, Joyce Barthelson, pianist and director; Frances Wiener, violinist; Margaret Avery, cellist: KGO (KHQ off 5:15-5:30), KFI
- 5:45—Wheatonville, dram. sketch: KGO, KHQ, KOMO, KGW, KFI
- 6—Erno Rapee, mythical tour in music: KGO, KFI (KHQ off 6:45) (KGW off 6:30) KFSD (KOMO on 6:30-6:45) (KDYL off 6:45)
- 7—Lucky Strike Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KDYL
- 8—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KDYL
- 8:15—Caswell Concert: KGO, KFI, KHQ, KOMO, KGW
- 8:30—Golden State Family Robinson, dramatic program, with Dorothy Desmond, Barton Yarborough, Anita Calfoot, Jack Mery, Charles MacAllister: KGO, KFI
- 8:30—Old World Serenader: KYA, KHQ
- 9—Rhythmic Shadows, orchestra direction Emil Polak: KGO, KHQ
- 9:30—Associated Spotlight, Herb Dana, football talk; The Coquettes, vocal trio, Annette Hastings, Marjorie Primley, Imelda Montagne; Cyoel Four, male quartet; Irving Kennedy, Gwynth Jones, tenors; Harold Dana, baritone; Armand Girard, basso; Max Waizman, Monroe Upton, Harold Peary, Bobby Deane, Captain William H. Royle, Bennie Walker, Cecil Underwood, master of ceremonies; orchestra direction of Walter Beban: KGO, KHQ, KFI, KOMO, KGW
- 11—Earl Burnett and His Mark Hopkins Hotel Orch.: KGO, KHQ
- 11:20—Phil Harris and His Ambassador Hotel Orch.: KGO, KHQ, KFI
- 11:40 to 12 mid.—Earl Burnett and His Hotel Mark Hopkins Dance Orchestra: KGO, KHQ, KFI
- 440.9 Mtrs. NBC-KPO Sutter 1920**
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KDYL, KFSD
- 7:30 A.M.—Arion Trio, Joyce Barthelson, pianist; Frances Wiener, violinist; Margaret Avery, cellist: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX
- 8:15—Organ Concert: KPO, KGA, KJR, KEX, KECA
- 8:30—Sven Swenson and his Swede-hearts: KPO, KGA, KJR, KEX, KFSD, KTAR
- 9—Edna Fischer, pianist: KPO, KGA, KJR, KEX, KECA
- 9:15—Dixie Memories: KPO, KGA, KJR, KEX, KECA
- 9:30—Stringwood Ensemble, direction of Charles Hart: KYA, KJR, KGA, KEX, KECA
- 9:30—Julia Hayes, helpful hints to housewives: KPO
- 9:45—Univ. of California: KPO
- 10—Familiar Songs: KPO, KGA, KJR, KEX
- 10:30—The NBC Farm Forum, talks and music: KPO, KGA, KJR, KEX, KDYL
- 11—Football Game, to be announced
- 2:30—To be announced
- 2:45—Concert Echoes, orchestra: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL
- 3—Waldorf-Astoria Orch.: KPO, (KGA on 3:05) KJR, KFSD, KECA
- 3:30—Laws That Safeguard Society: KPO, KGA, KJR, KECA, KFSD, KDYL
- 3:45—Tom and Dudd, vocal duo: KPO, KGA, KJR, KEX, KFSD, KECA, KOA
- 4—William Scotti and his Orchestra: KPO, KGA, KEX, KFSD, KDYL
- 4:15—Soloist: KPO, KGA (KJR on 4:20), KECA, KFSD, KDYL
- 4:30—Cuckoo Program with Raymond Knight: KPO, KGA, KJR, KEX, KFSD, KDYL
- 5—American Taxpayers League: KPO, KGA, KJR, KEX, KFSD, KTAR, KDYL, KGIR, KGHL
- 5:15—Lee Sims and Orch.: KPO, KGA, KJR, KEX, KFSD
- 5:30—K-7, secret service spy story: KPO, KGA, KJR, KTAR, KGIR, KDYL, KGHL
- 6—Musical Echoes: KPO, KGA, KJR, KECA
- 6:30—Argentine Trio, instrumental ensemble direction John Picadura: KPO, KGA, KJR, KECA
- 6:45—Cecil and Sally in the Funniest Things: KPO
- 7—Medicine Show, with Earl Hodgins; orchestra direction of Rex Dunn: KPO, KGA, (KJR on 7:15)
- 7:30—National Concert Orch.: KPO, KGA (KJR on 7:45) (KEX on 8) (KECA on 7:45)
- 8:15—Night Songs: KPO, KGA, KJR, KEX, (KECA on 8:30) KFSD
- 9—Ralph Kirbery, dream singer: KPO, KGA, KEX, KFSD, KECA, KDYL, KGIR
- 9:05—Roger Wolfe Kahn and his Orchestra: KPO, KGA, KEX, KECA, KDYL
- 9:30—Vincent Lopez and His Hotel Congress Orch.: KPO, KGA, KJR, KEX, KECA, KDYL
- 10—McElroy's Spanish Ballroom Orchestra: KPO, KGA, KJR, KEX, KFSD, KDYL, KOA
- 10:30—Tom Gerun and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX, KECA, KFSD, KDYL (KOA off 10:45)
- 11 to 12 mid.—Reminiscences, organ concert, D. O. Sargent: KPO, KGA, KJR, KEX, KFSD, KECA

322.4 Meters KROW Glenc. 6774
930 Kcys. 1000 Watts
Educa. Broad. Corp., Oakland, Calif.

- 8 A.M.—News Items
- 8:15—Prosperity Auction program
- 8:30—Moment Musicales
- 8:45—Recordings
- 9—Silent period
- 1—Latin-American Program
- 2—Billy and Grace Carmen
- 2:30—Nina Frelless and Kiddies
- 3—Bob Moore, Baritone
- 3:15—Kasch Sisters
- 3:30—Recordings
- 4—Toodle Lane, blues singer; Milton Fallon, accompanist
- 4:15—Milton Fallon, organist
- 4:45—Recordings
- 5:15—Sandy McGhee, Scotch songs
- 5:30—Popular Recordings
- 6—Silent period
- 7:30—John o'Prey, Irish Caruso
- 7:45—Studio Program
- 8—Latin-American Program
- 9—Recordings
- 9:15—Italian program
- 10 to 11 P. M.—Dance Music

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.

- 7 A.M.—News Brief and Records
- 8—Shell Happytime
- 8:30—CBS Programs to 1
- 1—World-wide News
- 1:15—CBS Programs to 2
- 2—U.S.C. vs. Oregon Football game
- 5:15—News Items; Town Topics
- 5:30—"Skippy"
- 5:45—CBS Program to 6:30
- 6:30—To be announced
- 7—CBS program
- 7:15—Patrick and March Orchestra
- 7:30—"Chandu," the Magician
- 7:45—CBS Programs to 9
- 9—Ted Flo-Rito's Orchestra
- 9:30—Stanley Smith & Biltmore Or.
- 10—News Items
- 10:10—Ted Florito's Orchestra
- 12 to 1 A.M.—Albert Malotte, Organist

CBS**Columbia Broadcasting System**

- 8:30 A.M.—New York Philharmonic Concert: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 9—Tony Wons: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 9:15—New York Philharmonic Orch.: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB, KSL
- 9:30—Buddy Harrod and his Yoeng's Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KOIN, (KFRC on 9:45), KHJ, KGB, KSL
- 10—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KOIN, KHJ, KFPY, KOIN, KFRC, KHJ, KGB
- 10:30—Football Souvenir program: KFBK, KMJ, KERN, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 10:45—Notre Dame—Northwestern Football Game: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1—Spanish Serenade: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, (KHJ, KGB on 11:15)
- 1:30—George Hall and his Hotel Taft Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KFPY, KFRC, KHJ, KGB
- 4:30—Meyer, the Buyer: KFBK, KOL, KFPY
- 4:45—Keenan and Phillips, piano pictures: KFBK, KOL, KFPY, KSL
- 5—Casa Loma Orch.: KFBK, KMJ, KOL, KFPY, KSL
- 5:15—Edwin C. Hill: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB, KSL
- 5:30—Henry Busse's Orch.: KFBK, KMJ, KWG, KOL, KVI, KFPY, (KFRC, KHJ on 5:45), KGB, KSL
- 6—Ruth Etting in Music that Satisfies: KGMB, KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 6:15—Do Re Mi, female trio: KFBK, KMJ, KWG, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 6:30—Ann Leaf at the Organ: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KSL
- 7—William O'Neal, baritone: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 7:15—Columbia Public Affairs Institute: KFBK, KFPY
- 7:45—Vaughn De Leath: KFBK, KWG, KERN, KDB, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 8—Guy Lombardo and his Royal Canadians: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL
- 8:30—California Melodies: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9—Ted Fio-Rito and his St. Francis Hotel Orchestra: KFBK, KMJ, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 9:30 to 10 P.M.—Stanley Smith and his Biltmore Hotel Orchestra: KFBK, KWG, KERN, KDB, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB, KSL

285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts

- Western Broadcast Co., Los Angeles**
- 6:45 A.M.—Bill Sharples' Gang
- 8:45—Inspirational Talk and Prayer
- 9—Recordings
- 9:30—News
- 9:45—Maxine's Shopping Service
- 10—Eddie Albright's Family
- 10:30—Recordings
- 12 noon—News
- 1—New Paris Inn
- 2—Football, Oregon vs. U. S. C.
- 5—Ceil and Sally
- 5:15—Dr. John Matthews
- 5:45—Chandu, the Magician
- 6—News
- 6:15—Bill, Mac and Jimmy
- 6:30—Si and Elmer
- 6:45—Currier's Serenaders
- 7—Frank Watanabe and Hon. Archie
- 7:15—Marion Mansfield & Bill Hatch
- 7:30—KNX Playlet
- 8—KNX Varieties
- 8:45—Rummy and Dummy
- 9—News
- 9:15—Musical Program
- 9:30—KNX Dance Band
- 10—KNX Ensemble
- 11 to 12 midnight—New Paris Inn

209.7 Meters KECA Richm'd 6111 1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles**
- 8 A.M.—Louis Rueb, exercises
- 8:15—NBC-KPO Programs to 10:15
- 10:15—News Release
- 10:30—NBC-KPO Program
- 11—Division of Physical Education
- 11:45—Record Program
- 12 noon—NBC-KPO Programs to 4
- 4—Records program
- 4:15—News Release
- 4:30—NBC-KPO Program
- 5—Brother Ken and his Kiddies
- 5:30—Temple Baptist Question Hour
- 5:45—Rhythm Girls
- 6—NBC-KPO Programs to 6:45
- 6:45—Julie Kellar, harpist
- 7—Tom Murray's Hill Billies
- 7:45—NBC-KPO Program
- 8:15—Football Resume, Howard Langley
- 8:30—NBC-KPO Programs to 10
- 10—Jay Whidden's Orchestra
- 10:30 to 12 mid.—NBC-KPO prog.

499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts

- Airfan Radio Corp., Ltd., San Diego**
- 7:30 A.M.—Organ recital
- 7:45—Breene and DeRose
- 8—Melodies of the South
- 8:15—Morning Musical Revue
- 8:30—Swen Swensen Orchestra
- 9—Good Cheer program
- 9:15—American Legion Trade Revival
- 9:30—Natl. Farm and Home
- 10:30—Radio Dental Clinic
- 10:45—Stock Reports
- 10:55—Woman's Magazine
- 11:30—Dr. Dick
- 11:45—Concert Petite
- 12 noon—Charm Matinee
- 12:15—Western Agriculture
- 1—Serenaders
- 1:30—French Lesson
- 2—Studio Program
- 2:30—Tea Dansante
- 2:45—Concert Echoes
- 3—Waldorf Astoria Orchestra
- 3:30—Laws that Safeguard
- 3:45—Tom and Dud
- 4—Hotel Pierre Orchestra
- 4:30—Cuckoos
- 5—Amer. Taxpayers League

- 5:15—Lee Sims Orchestra
- 5:30—Studio program
- 5:45—Program Highspots
- 5:50—Late News Items
- 6—Erno Rapee Orchestra
- 7—Lucky Strike Dance Hour
- 8—Amos 'n' Andy
- 8:15—Night Song
- 9—Ralph Kirbery
- 9:05—Hotel Penn Orchestra
- 9:30—to be announced
- 10:15—McElroy's Orchestra
- 10:30—Bal Tabarin Orchestra
- 11 to 12 mid.—Reminiscences

468.5 Meters KFI Richm'd 6111 640 Kcys. 50,000 Watts

- Earle C. Anthony, Inc., Los Angeles**
- 6:45 A.M.—Dr. Seixas, exercises
- 7:30—Market Quotations
- 7:45—NBC-KGO program
- 8—John and Ned
- 8:15—NBC-KGO program
- 8:30—Helpful Hints to Housewives
- 8:45—NBC-KGO Programs to 9:15
- 9:15—Joe Warner's Jolly Journal
- 9:30—NBC-KGO Programs to 11:45
- 11:45—State Market Reports
- 12 noon—Dept. of Agric. Talk
- 12:15—NBC-KGO Program
- 1—News release
- 1:15—Tom Murray's Hillbillies
- 2:15—Football Game, U. S. C. vs. Oregon
- 5:15—NBC-KGO Programs to 9
- 9—Jay Whidden's Orchestra
- 9:30 to 12 mid.—NBC-KGO Program

265 Meters KSL Wasatch 3901 1130 Kcys. 50,000 Watts

- Radio Service Corp. of Utah, Salt Lake**
- 5 P.M.—CBS Programs to 7:15
- 7:15—King Sisters, Modern Maids of Melody
- 7:30—Peter Spraynozzle
- 8—CBS Programs to 8:45
- 8:45—Mary and John, drama
- 9—CBS Programs to 10
- 10—Dance Music
- 10:30 to 11 P.M.—CBS Programs

296.6 Meters KQW Ballard 777 1010 Kcys. 500 Watts

- Pac. Agric. Foundation, Ltd., San Jose**
- 7 A.M.—The Breakfast Hour
- 8—Silent period
- 9—Ralph and Rainbow Trouper
- 10—Helpful Hour
- 10:30—Morning Melodies
- 10:45—La Vida Program
- 11—Eleventh Hour Program
- 11:45—Accordion Capers
- 12 noon—Band Concert
- 12:30—Weather; Market Reports
- 1—One o'Clock Program
- 1:15—Trujo Strings
- 1:30—The Friendly Hour
- 2:30—Martha Meade Program
- 3—Silent period
- 4:30—Story Time
- 4:45—Skippy
- 5—Evening Vespers
- 5:30—Dinner Music
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—Poultry, Livestock Clinic
- 6:45—Farmers' Exchange
- 6:50—Santa Clara Valley News
- 6:55—Prune Pool
- 7—U. S. Weather Forecast
- 7:03—Radio News and Forum
- 7:30—Minute Man
- 7:45—Republican Central Committee
- 8—Studio Program
- 8:30—Irma Hoffman, Dorothy Griffin
- 8:45 to 10 P.M.—Italian Program

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

6:55 A.M.—Inspirational Service
7—Fisher's Sunrise Broadcast
7:30—NBC-KGO Programs to 8:30
8:30—The Observer
8:45—NBC-KGO Program
9—Prudence Penny
9:15—NBC-KGO Programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO Prog. to 1:45
1:45—Popular Orchestra
2:15—Washington State College vs. University of Washington Football
4:45—News of the Air
5—Concert Orchestra
5:45—NBC-KGO Program
6—Jerry & Eddie from Hollywood
6:15—NBC-KGO Programs to 9
9—Musical Mannequins
9:30—NBC-KGO Program
11 to 12 mid.—Vic Meyers' Music

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Caterpillar Pioneers
7:30—Kronenberg's Shoe Hospital
8—Voice of Texas
8:15—NBC-KGO Program
8:30—Burgan's Home Comfort
9—"Walt and Marian"
9:15—Musical Gems
9:30—NBC-KGO Programs to 11:30
11:30—Bell Organ Concert
12:15 P.M.—NBC-KGO Prog. to 1:15
1:15—Silver Loaf Bakery
1:30—Spokane Fur Co.
2—NBC-KGO Programs to 3:30
3:30—Jim Rogers
4—NBC-KGO Programs to 5:15
5:15—"Skippy"
5:45—NBC-KGO Program
6—Garden Dance Orchestra
6:30 to 12—NBC-KGO Programs

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.

6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins; Stock Reports
3:05—NBC-KPO Programs to 6:45
6:45—The Keystone Five
7 to 12 mid.—NBC-KPO Programs

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6 A.M.—KOL Time Klock
7:45—Crazy Quartette
8—Shell Happytime
8:30—CBS Programs to 10
10—Morning Melodies
10:30—Prince of the Ivories
10:45—Notre Dame-Northwestern Football
1—CBS Programs to 1:45
1:45—W. S. C.—Washington Football
4:30—Cecil Solly
4:45—CBS Programs to 5:30
5:30—Skippy (E. T.)
5:45—CBS Programs to 6:30
6:30—"Lost in the Olympics"
6:45—Sports Review
7—CBS Program
7:30—Chandu the Magician
7:45—Radio Speaker Stevenson
8:15—CBS Programs to 9
9—Globe Trotter
9:15—CBS Programs to 11
11 to 12 midnight—Dance Orchestra

319 Meters KOIN Atwater 3333
940 Kcys. 1000 Watts
The Journal, Portland, Oregon

6 A.M.—KOIN's Klock
7—Novelties
7:30—Keyboard Kapers
7:45—Organ Concert
8—Shell Happytime
8:30—Golden Melodies
9—CBS Program
9:15—Organ Highlights
9:45—Merrymakers
10:45—CBS Football Broadcast
1:15—The Book of Life
1:45—University of Wash. vs. Washington State Football Broadcast
4:30—Newspaper of the Air
5—Steamboat Bill
5:15—Skippy, General Mills
5:30—Davidson's Prize Club
6—CBS Program
6:15—Bells of Harmony
6:30—Golden West Adventures
6:45—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—McElroy's Greater Oregonians
9:30—Bisquick Band
9:35—Ted Fio-Rito's Orchestra
10—De Silvia's Royal Knights
10:15—Ted Fio-Rito's Orchestra
10:30—Tom Coakley's Orchestra
11:15—Don Cave's Orchestra
12 to 1 A.M.—Jack and Jill's Orch.

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

7 A.M.—Rhythm Aces
7:04—Produce Quotations
7:14—Vocal Solos; Road Reports
7:30—Sun Risers; Sport News
8—NBC-KPO Programs to 10:30
10:30—Julia Hayes
10:45—NBC-KPO Programs to 4
4—Lost and Found Advertisements
4:05—Aviation Talk
4:20—NBC-KPO Programs to 6:45
6:45—Piano Ramblings
7—Tarzan of the Apes
7:15—NBC-KPO Program
7:30—News Edition of the Air
7:45—NBC-KPO Programs to 9
9—Johnny Robinson's Vagabonds
9:30—Congress Hotel Orchestra
10—Cole McElroy's Orchestra
10:30 to 12 mid.—Tom Gerun's Orch.

526 Meters KVI Broadway 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

8—Shell Happytime
8:45—Morning Notes by Marion
9—CBS program
9:15—Recordings
9:30—Children's Progress
10—Home Economics
10:15—CBS program
10:30—Football Souvenir program
10:45—Notre Dame-Northwestern Football game
1—CBS program
1:15—Recordings
1:45—W. S. C. vs. Washington Game
4:45—Recordings
5—Ted Florito's Orchestra
5:15—CBS Programs to 6:30
6:30—"Lost in the Olympics"
6:45—CBS program
7:15—Don Lee Studio
7:30—Chandu the Magician
7:45—CBS Programs to 10
10—Harry Zimmer's Orchestra
10:30—Tom Coakley's Orchestra
11 to 12 midnight—Orchestra

Microphone Gossip

• • • WBT's new 25,000-watt transmitter is making Columbia's outlet at Charlotte, N. C., one of Canada's most popular stations. "DX" mail received during the first three weeks of operation show that through the provinces of Quebec, Saskatchewan and British Columbia, WBT is heard with the intensity of a local station.

• • • Twenty-three of the KFRC radio artists participated in a special for the benefit of the Sacramento Community Chest at Sacramento, California, recently.

KJBS today!

The Alarm Klok Klub

6 to 8 a.m.

News Broadcasts

10 a.m. and 3 p.m.

Scotty Mortland

10:05 to 10:20 a.m.

Sports Review

12 to 12:15 p.m.

SHELL HAPPYTIME

Columbia-Don Lee Chain

8 to 8:30 a.m.

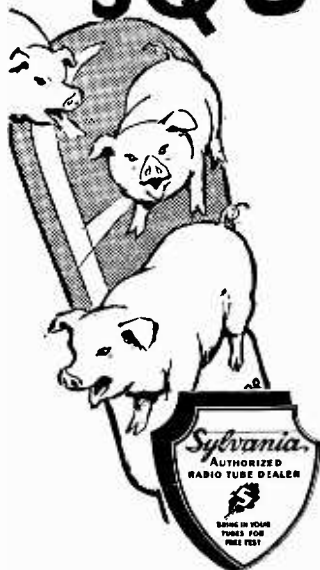
Clarion

All new models now on display, priced from . . .

\$33.95 to \$139.50

*Don't buy until you hear the
New Clarion Radio*

No place for ...
SQUEALING
TUBES



Sylvania Radio Tubes are a product of the Hygrade Sylvania Corporation. They give you the best possible reception in your set.

EVERY so often even the best radio sounds like a pig under a fence. But don't blame static, and don't blame your set for every noise you hear. Howls, squeals, chatters and buzzes can all come from a single worn-out tube!

Have your radio tubes tested . . . replace the bad ones with brand-new Sylvania Radio Tubes. Sylvania tubes have been tested for a set like yours. At present low prices they cost very little.

ASK YOUR DEALER

UNITED RADIO SUPPLIES CO.

Distributors of Sylvania Tubes

1062 Howard Street

San Francisco

Sylvania
REG. U.S. PAT. OFF.

THE SET-TESTED TUBE

BANISH WASTE !



—The energy you need in a hurry—for starts, shifts, bursts of speed

—The power flow for miles of smooth, economical driving—pull without strain

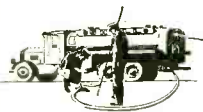
—By every test that has been made—positively higher in octane rating than any other non-premium fuel in the market

SLUGGISH ENERGY



You are sure of Shell

Shell service men seal every station tank when they fill it with gasoline. Only authorized persons may remove the seal. Thus you know what you are getting when you buy from a Shell pump.



Until Now no ONE GASOLINE could make an engine do so many things so much better!



New SHELL 3-energy GASOLINE

made entirely of the **3** kinds of energy your motor needs

GASOLINES made to do one thing well aren't hard to find. Your car may not knock on hills—only sputter when you are starting. Or it may start quietly and lack power just when you ask it to pass something in a hurry. Perhaps it gives you everything but good mileage.

Don't tell your passengers it's the car—because it is more likely the gasoline.

Until now you couldn't do anything about it.

And even now, only Shell has produced a 3-energy gasoline!

Out of crude oils can be refined many energy substances. Some are "gassy," erratic, wasteful. Some are sluggish and slow—too heavy to use in a modern automobile. Some cause knocks in many cars.

Shell discards these. But in the very heart of petroleum are three energy groups every car vitally needs. These energy groups and these alone go into the new Shell gasoline. When your car gets this

basic fuel, it has the ultimate in gasoline value—Shell 3-energy gasoline reduces every engine waste.

Note this anti-knock fact!

Shell 3-energy gasoline has positively the highest octane efficiency of any non-premium fuel in the market! It surpassed leading competitors in anti-knock rating in every test that has been made!

A gasoline triumph

Shell 3-energy gasoline is a definite, scientific advance in fuels. As new and exciting as free-wheeling. As modern as a twenty-four cylinder car. Watch it give you what you want most, yet sacrifice none of the other things you'd like to have. And here, too, is gasoline economy—the real economy of a perfect fuel doing a better job.

For sale at Shell Service, Inc., stations, and Shell dealers. Colored golden amber for your protection.

SHELL NEW 3-ENERGY GASOLINE

—Reduces engine waste