

FOR WEEK OF
AUGUST
7 to 13

BROADCAST WEEKLY ★

IN THIS ISSUE

Complete programs of all
important Coast stations

Ether Gleanings

By J. CLARENCE MYERS

Silhouettes of Artists

Microphone Gossip

Personal Pickups

By GYPSY

Pictures of Artists



THE LEADING RADIO GUIDE OF THE PACIFIC COAST



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The Leading Radio Guide of the Pacific Coast

Vol. XI, No. 32

A. J. URBAIN, *Editor and Publisher*
726 Pacific Building, San Francisco, Calif.

August 6, 1932

. . . IS A FRIEND

A GREAT poet and philosopher lay dying. His daughter sobbed softly at his bedside. His last few simple words to her were among the most famous and meaningful ever spoken, the very epitome of success and happiness, today as when they were uttered over half a century ago—

*"Do good deeds, not dream them all day long,
And so make life, death, and that vast forever,
one grand sweet song."*

The prevailing economic condition people call "depression" has entailed great suffering. Scarcely a human who has not felt its withering blight, or a business which has not shriveled under its pitiless persistence. But by that very fact it has brought both the opportunity and necessity for doing "*good deeds—all day long.*" It has achieved human understanding, strengthened character; developed courage, compassion, tolerance, and unselfishness; and thereby, a real blessing in disguise, laid the solid foundation for a new era of progress and prosperity.

Throughout this trying period there has perhaps been no greater sustaining influence than Radio. To rich and poor alike it has been diversion, inspiration, and companionship. When all else failed, when courage was at low ebb and life served simply to prolong despair, not once have the ubiquitous voices of the air fal-

tered in spreading the message of hope and courage and good cheer in universal language.

So, we like to think of the radio audience as a great Fraternity, not merely "*dreaming,*" but doing "*good deeds—all day long.*" each in his own way strengthened and inspired by daily attendance at the shrine of the Order. With the only requisite for membership an understanding heart and hungry spirit. And BROADCAST WEEKLY, spokesman, guide, and confidant of the Order. Your own letters, by the thousand, have convinced us this is a true picture, an actual condition. Your own loyalty and "*good deeds*": those timely subscriptions, your splendid support of advertisers, and your fine letters of encouragement, have enabled BROADCAST WEEKLY to continue in its field of service during one of the most trying periods American publications have ever encountered.

We reiterate our appreciation of this kindness and shoulder-to-shoulder support. A friend in need is a friend indeed. And as this support enables us to secure more subscribers and additional advertisers, we pledge you an even bigger and better BROADCAST WEEKLY. Let your own expression guide us as to how better to serve you to reciprocate your friendship and favor.

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The OPEN CIRCUIT



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

More Evidence of Reader Loyalty

WILL you be so kind as to accept, in the constructive spirit intended, these few comments on the recent change in size and regular weekly content of BROADCAST WEEKLY? The writer has been a reader of your valued, and until now well nigh indispensable publication, for several years; and for about a year and a half a subscriber thereto. From his point of view, your recent change has struck at the very heart and soul of the value and indispensability of your magazine, for it has taken away, or seriously curtailed the colorful human interest phases which have been its most delightful and appealing contribution to the radio public.

It is true that, in the last analysis, the publisher and editor must decide what he may wish to retain or dispense with. What he elects to do, naturally, is dictated by the economic situation, first of all; and, secondly, by what he conceived to be the interest of his readers. And no reader should be so bold as to offer a suggestion unless it might seem to promise some constructive assistance in meeting both the economic and reader interest problems of the publisher.

I believe your readers are strategically placed to see the situation in somewhat better perspective than you yourself; for, collectively, they know what they want most; and, thinking of the economic problems, they can, collectively, better determine what they would be content to dispense with than can the publisher or editor, acting for them. Were you to seek the opinions of your subscribers, I believe a consensus of the same would indicate, roughly, the following conclusions, to-wit:

1. Your readers would prefer, if necessary to effect economies in publication, to have the program section as greatly curtailed as possible, at least, pending general recovery from the present social and economic depression.

2. Your readers would prefer to have retained, correspondingly increased, the special feature and human interest departments, so

far as the saving in program space would warrant.

Naturally, you may ask: "But how can this be done?" I would suggest, by way of answer, the following plan, to-wit:

(a) Run, for each day, the chain programs of NBC-KGO, NBC-KPO and CBS.

(b) Divide your circulation into some four or five regional districts, printing for each only those smaller or independent station programs that are commonly tuned in locally for each district. The changing of forms for each of the several printings would be a comparatively negligible matter. The setting up of the printed matter would have to be done in the case of either the present or suggested plan, anyway.

(c) Cut the separate items by omission of all possible verbiage. Chain station programs could be indicated by initials of chain and key station only.

(d) Instead of three to four pages of program for each day, as is now the case, one and one-half to two pages would be ample, saving perhaps fifteen pages each week.

(e) Devote half, at least, of the pages saved to the feature and human interest departments each week. This would keep them at least up to former levels; perhaps it would permit even a slight expansion of the best of these, i. e., Gypsy's "Personal Pickups," "The Open Circuit," Dyal Turner's "The Critique of the Week," "Microphone Gossip," "Silhouettes" and pictures of the radio artists.

Finally, I believe your readers would gladly forego the programs altogether, until better times might warrant their resumption, using in lieu thereof the daily newspaper programs, in order to maintain the features above listed, without any curtailment; and perhaps, to some extent, expanded.

And once more may I venture the hope that you may accept these random suggestions in the fullness of the friendly spirit the writer intends.

Cordially yours,

Edward W. L., San Francisco.

ETHER GLEANINGS

By J. CLARENCE MYERS

SO THEY'RE going to broadcast our Pacific Coast football games, after all. That's a relief. How dull this coming fall would be without Ernie Smith's and Don Thompson's excited voices bringing us the details of what goes on in the gridiron!

The Pacific Coast football officials are smart in permitting the radio stations to continue to go into the football arena. For broadcasting of any sports activity creates added interest and an eventual desire to personally witness that sport. That, we believe is what radio is doing for football. But some of the colleges didn't think so. And a proposal to abolish football broadcasts was made. But the wise officials at the Pacific Coast Football Conference at Pasadena the other day decided in behalf of the radio.

Tentative football broadcast schedules have already been worked out by the officials of the Columbia-Don Lee chain and the NBC.

Some years ago most newspapers were reluctant to cooperate with radio because it was feared that it was a competitor. But now practically every wide-awake newspaper in the country either owns or is associated with a radio station and, in addition, sends out its news frequently over the air. Those brief news bulletins flashed over the ether create a desire in the listener to obtain further details of the news stories and he usually purchases a newspaper to get them.

The football chiefs will find out that such is the case in sports. The broadcasts make new fans and new fans greater gate receipts.

* * *

One of my dopesters passes on the word that the milk products company that paid the bill for the Blue Monday Jamboree for the past two years has been listening to auditions at the NBC studios lately. And what's more the powers that be at the company are just about ready to purchase a dramatic skit which will be produced frequently during the week in serial form. My tipster states that it won't begin until October, though.

Meanwhile the Jamboree at KFRC is rolling merrily on without a sponsor. But several prospective customers are thinking it over, it is said.

I recall the time, and it hasn't been so long ago, when KFRC prided itself in that it had an all-bachelor staff. But that little youngster Cupid heard about it and got right on the job. Now things are just about reversed. Cal Pearce and Charlie Carter haven't been grabbed yet, though. In the past few weeks the following members of the staff have signed up for life: Walter Bunker, Jr., Charles Estey, and Bob Baldwin.

* * *

Radio went Rodeo during the recent Salinas bust. The opening day of the big rough ridin', cow-punching, steer ropin' show saw about thirty artists of the microphone in box seats at the arena as guests of the Rodeo Association. The party was headed by Lloyd E. Yoder, who was chairman of the radio committee. The Pacific Greyhound stages furnished the transportation to the show. Among those who made the trip and were introduced at the Rodeo were: John and Ned, Elsbeth Frelleson (Lily Laguna), Annette Hastings, Lucille Kirtley, John Woodburn, Estelle Loveland, Sid Goodwin, the Cheer Leaders, and Arthur Ward of the NBC; Madelaine de Michel, Eugene Eubanks, Murray and Harris, and Louise Gale of KFRC; Glenhall Taylor, Arnold Maguire, and Eddie Murphy of KTAB; James Reiden of the Greyhound; Read Givens, Harold Bock, and the writer.

* * *

SHORT SHOTS—Tom Gerun who is on tour with his Bal Tabarin band, writes me from New Orleans that he is taking his musical group to New York and will play at the New Yorker while there. . . . Did you know that there were radio stations in Idaho with the call letters KID and KIDO? The former is at Idaho Falls and the latter at Boise. . . . Harrison Holliday, Lloyd Yoder and Ernie Smith were three of the San Francisco radio men who attended the Pasadena football conference. . . . Mahlon Merrick has been directing a band in some auditions at the NBC studios for a prospective client. . . . Imagine Juanita Tennyson's embarrassment when she sang the wrong song on a recent Blue Monday Jamboree—while the orchestra played "Take Me Back to Old Virginny." Miss Tennyson went right through the chorus of "Old Black Joe" and the audience didn't know the difference. . . . Hey, hey, Mona Lowe, how about this? A week or so ago we heard you tell Gypsy of *Broadcast Weekly*, during that radio interview, that you had no intentions of grabbing a mate, and then you turn right around and go to Los Angeles and come back with a sparkler. Anyhow, congrats and that goes to the lucky guy—Paul Rickenbacker of KHJ. . . . Peggy Chapman, widely known as "Cookie, the California Sunshine Girl!" some months back, was in San Francisco on a visit recently. Now lives in Los Angeles.

SILHOUETTES

THE little Smith girl, who lived down the street, had completed her recitation, and as the applause died away Virginia, dressed in a stiffly starched white frock, walked timidly onto the platform.

She was flushed and excited. There was no NBC microphone because radio had not yet become a household necessity. There were not even stiff-front shirts or evening dresses in the audience.

It was Virginia's great moment, however. The woman at the organ began pumping, and Virginia raised her voice in song. The first verse was completed. Virginia almost forgot the next. A big lump seemed to be lodged in her throat. Tears threatened to ruin all.

Virginia swallowed. Fright disappeared. Before she realized it she was walking from the stage. There was applause and people said nice things. Their words rang in her ears as she rode home with her father and mother.

Thus Virginia Rea, who was to become known to National Broadcasting Company audiences the country over as Olive Palmer, made her debut as a singer at the age of five in a Louisville, Kentucky, church.

Most of that audience which politely applauded little Virginia, along with the other children, lived to see her acclaimed as one of America's most popular singers.

Virginia Rea's wildest dreams as a high school girl, or even as a successful student of music at Drake University, and later abroad, were realized when she became the sweetheart of the great air audience.

To meet Virginia Rea and discuss this and that over a



VIRGINIA REA

cup of coffee, one can hardly realize that here is a woman, still in her twenties, who has gained much of success coveted by aspiring millions, both young and old.

Quiet, poised, colorful without being conspicuous. She talks little about herself unless the issue is pressed. Then, only answers to direct questions. Miss Rea would much rather tell of the new pattern she has found for a rug, or some object she admired in the museum.

Her high, almost childish conversational voice, other than its charm, does not betray her as the coloratura soprano who won the love and fancy of thousands.

Outside of her career, Virginia Rea truly is a home girl. She lives with her family in a cozy New York apartment, and maintains a country home for week-ends and the summer.

When Virginia Rea obtained her degree, with honors, from Drake University, she returned to Louisville. She had been acclaimed as a singer of merit in Des Moines, and had been chosen for membership in Mu Phi Epsilon, honorary musical sorority. As soloist in Des Moines churches, she had acquired professional experience.

Her first audition with a New York producer was by telephone. The producer heard her sing "The Bell Song" and told her to catch the next train East. She was signed for opera work.

Success was hers from the first in New York, and after a time she studied and toured in Europe, later returning to the United States for an extended tour.

Then came Virginia Rea's fairy godmother—radio. That was five years ago. For a year she was featured on a commercial program. Fan mail poured in.

Then she became known as Olive Palmer. For four years she sang on the program

sponsored by the Palm Olive Company.

While Miss Rea has sung many operatic rôles, her favorite was that of Gilda in "Rigoletto." Her repertoire is as varied as it is extensive.

When Miss Rea's contract with Palm Olive was completed a few months ago, she took a much needed period of relaxation. Strangely enough she spent it in New York, visiting the places and doing things she had not had time to do during her continuous five years on the air.

Her return to radio was marked by personal appearances for a series of programs over NBC networks with Paul Whiteman and his orchestra—an ideal combination of two great leaders in their fields of entertainment.

AMID all the publicity attendant on the appearance of Bing Crosby in a series of Columbia programs originating at KNX, in Hollywood, the limelight has directed public notice to another young man at the Hollywood station. He is Wilbur Hatch, dynamic musical director of KNX, who is in charge of the orchestra for Crosby's programs.

Oddly enough, chemical engineering was the career which Bill had decided upon before coming West with his family in 1923 after graduating from the University of Chicago with a degree in his chosen profession.

Lack of finances with which to continue the research work prerequisite to securing a high position as a chemical engineer, and the fact that his family was moving to Cali-

fornia, caused Bill to give up temporarily the idea of following his intended occupation.

With characteristic industry, upon arriving in Los Angeles, Bill, then 21, set about forgetting his disappointment and finding employment. Ignoring the marked musical ability by which he had been able to finance his college course, he went to work selling real estate. He'll tell you with a broad grin, however, that he was a total "flop" in



WILBUR HATCH

the profession of extracting cash away from the customers for plots of land. His attempts at selling automobiles were equally unsuccessful.

At last, on July 4, 1923, Bill went back to his first love—music. Since that time he has been on the air as musician and musical director with various important southern California radio stations without interruption.

He came to KNX in 1928 as a special organizer of

musical productions. So valuable and resourceful did he prove himself to be that Naylor Rogers, vice-president and general manager of the station, soon placed Bill in complete charge of the musical department.

Thoroughly dependable and capable, Bill enjoys the complete confidence of everyone with whom he comes into contact, and an enviable popularity among his fellow staff members and friends.

He delights in reminiscing about the various radio figures that he has seen come and go since embarking upon his own radio career. While he was steadily carving a niche of his own, he has seen radio artists ascend to dizzy heights of popularity. Some of these, he will tell you, went on to even greater success, while others faded into obscurity. He was on hand when such headliners as Charlie Hamp and Dan Gridley were microphone novices.

Bill tells an amusing story about how he first heard Gridley. Bill was playing on a program at the San Pedro Rotary Club. Hearing Dan, then unknown, sing, Bill urged him to go into radio, and even introduced him to Charlie Wellman, then prominent in the broadcasting field. Dan laughingly promised Bill that in return for his kindness he would sing at the latter's wedding.

Sure enough, in 1927, when Bill was entangled in the snares of Cupid, Dan sang while his benefactor vowed to be eternally true to pretty Miss Peggy Matthews, a promising young radio singer. They now have two little tots, Nancy and Bobby.

MICROPHONE GOSSIP



• • • Hugo Mariani, orchestral director, has discovered why popular songs don't live very long in this country any more. He says it's because so many people murder them.

• • • Hollywood is said by some to have superceded Singapore in the right to the sobriquet, "Cross-roads of the world." In the studios of KNX, in Hollywood, paths frequently cross under strange circumstances.

After working together at KNX for several years, it was only recently that Eddie Albright, announcer Bill Hatch, musical director, and Jules Von Gende, saxophonist, discovered that they all had attended the University of Chicago at the same time.

• • • Jennings Pierce, NBC's chief announcer and director of special broadcasts, is the oldest announcer, in point of service, in the Pacific Division headquarters, for he was the first announcer ever employed by station KGO, before it became the key station of the National Broadcasting Company's first Pacific network.

• • • If you think you are a song writer, and can turn out the kind of songs like the Mills Brothers use for "hot" and "scat" numbers, ship them on to their manager, Tom Rockwell, 799 Seventh Avenue, New York. They own seven songs of their repertoire already and they want some more. Their manager gets special material for them and the reason you don't hear bands playing their numbers is they're "private stuff." Their latest silly song was written by Victor Young, who directs their orchestra, and he calls it "The Old Man of the Mountain." Two of the hits they own are "How Am I Doin'?" and "I Heard."

• • • It has just been revealed that Jack Pearl, well-known dialect comedian heard in the Ziegfeld Radio Show, and Freddie Rich, Columbia's orchestra director, are cousins. Although they were raised together in the same section of New York's East Side, they never appeared together professionally until Columbia's recent presentation of "Broadway" on the international exchange program with the British Broadcasting Corporation.

• • • Arthur Fields, NBC singer, thinks he must hold some sort of record for phonograph recordings. He made his first disc back in 1910 and has been making them regularly ever since.

• • • Elizabeth Barthell, Columbia's Southern soprano, has become her own accompanist. Although this is the first time she has "doubled" since she has been on the network, it is in no sense a departure for her. She entered radio as a staff pianist for WLAC, Columbia's Nashville outlet. The director heard her singing as he walked into her rehearsal one day and gave her an opportunity as a vocalist.

• • • Richard Gordon, Sherlock Holmes over NBC networks, has a favorite fan letter. It came from three young women who teach on an Indian reservation in Oklahoma. They wrote to Gordon that every time Holmes goes on the air they take a portable radio set out into the desert to listen to the program while seated around a campfire. The girls said that the distant howling of coyotes lends atmosphere to the programs.

• • • Nobody in the studio but Ruth Etting knew a song requested by phone at a Chicago station; she sang it and the "listener" signed her the next day for her famous records. Irving Berlin, who is particular about the way his lyrics are recorded, heard Ruth and brought her to Ziegfeld's Follies.

• • • Drury Lane has cause for chagrin on two counts these days. In the first place he missed two programs on which he was scheduled to sing and that breaks an attendance record of more than two years. The second cause is the reason for the first—he was home in bed with an ice pack somewhere in the region of his middle, nursing a sudden outburst of acute appendicitis. It was the first attack he had ever had and he reports that he did not enjoy it.

• • • Six huskies of the New York police force are detailed to control the crowds of New Yorkers—mostly women—who

gather around the stage door of the Ziegfeld Theatre, New York, on those days when Buddy Rogers, NBC orchestra leader, appears in the current production of "Hot-Cha." They have to wedge a path through the crowds to permit Rogers to make an exit.

• • • Bev Palmer, chief technician at KYA, claims to be the only person alive who has had two 21st birthdays. This was how it happened. Bev was returning from Japan, and on the the day of his 21st birthday, the ship crossed the 180th meridian, so he had his birthday all over again the next day.

• • • Bill Hatch, musical director of KNX, in Hollywood, recently divulged the extraordinary information that before radio claimed him for its own, he fully intended to follow the career for which he had qualified himself at the University of Chicago—that of a chemical engineer!

When his parents moved to Los Angeles, from Chicago, Bill, then 21 years old, came too. Obligated to earn a living until he could start practicing his profession, he sold real estate. Finally, the avocation by which he had worked his way through university became his real means of support, and Bill has since devoted himself to a successful career in radio.

• • • The stencil, "The Show Must Go On," may be removed from the rack for the following story in which Johnny Fuller, control operator for WBBM, Columbia outlet in Chicago, appears as the hero.

During an electrical storm one night, Fuller was driving to The Dells, where he was to put Gus Arnheim's Orchestra on the air. A flash, a terrific crackle and Fuller's car skidded into the curb and off the pavement. The bolt had come so close that his right arm was temporarily paralyzed.

Nevertheless, Fuller, with his one good arm, managed to push the car back into traffic lanes and drive to the night club.

The result: Arnheim went on the air at scheduled time.

• • • H. C. Connette, NBC continuity writer who recently returned from his vacation, is still bemoaning the dollar it cost him to hear his own "Memory Lane" broadcast in the little town where he spent several weeks. The only radio in the village was owned by a thrifty store-keeper who charged

Connie for electricity, his own time, and wear and tear on the set.

• • • Harry Richman, songster, who appears on the Chase and Sanborn Hour over NBC networks, was once a sailor, a chauffeur and a beach lifeguard. He likes to stay in the sun, and in the winter keeps a sun lamp going while at his Long Island home.

• • • Flora Collins, guest artist on NBC Artists' Service Musicale, has a type of voice seldom heard either on the radio or in concert—a coloratura-mezzosoprano. In October, 1930, Miss Collins won the Schubert Memorial Award in competition with singers from all parts of the United States.

• • • Ghosts of two hilarious characters who two years ago used to entertain the listeners of KNX have returned to prow through the corridors and studios of the Hollywood station. They are "Hap and Sap," as portrayed by Jack Carter, "The Boy from London," and Loyal Underwood, better known as the sheriff of the Arizona Wranglers.

These two characters, depicting an impoverished English dandy who still tries to maintain the dignity of her former swanky position in London, and his pal, a typical hobo of the rail-walking species, were recently revived on the "Matinee Mirthmakers" program.

• • • When Connie, Vet and Martha Boswell first came to New York more than a year ago, their manager, Harry Leedy, asked a cab driver if he could recommend a good chauffeur, and the taxi driver retorted with an offer to become their own personal taxi service. They've been using him ever since—but now spring is here, and the Boswell sisters wanted their own car. So they tapped their joint bank account for the price of a lovely limousine and the cab driver. "Shorty" Maxwell, has sold his cab and has become their private chauffeur at last. His job is good, they say, unless he turns crooner.

• • • The Stebbins Boys, veteran bachelors of Bucksport Point, have an admirer in Eleanor Powell, one of Ziegfeld's glorified girls now featured dancer in "Hot-Cha" on Broadway. Miss Powell wrote them a regular fan letter saying she just had time to listen in evenings before leaving home for the theater.

PERSONAL PICKUPS

BY GYPSY



Mrs. C. C. D., Sacramento.—Roger Krupp (KTAB) is 6 feet 1 inch in height, weighs 160 pounds, has blue-gray eyes, regular features and dark brown hair. In pre-radio days he was assistant

art director in the New York offices of a nationally known advertising company. About three and a half years ago he was given an audition at a Minneapolis station, accepted and put on staff as an announcer. Later he went to St. Paul, worked on KSTP for a while, decided he should like to see California, landed in Los Angeles, and on the day of his arrival connected with KFI. There he met the "sweetest girl in the world," married her within six weeks and has been living happily ever after. You know the girl. She is Marian Peck of the "Bluettes" trio (NBC).

Mrs. T. H., San Francisco.—Everett Foster (NBC) appears in solo on the Woman's Magazine of the Air program on Friday morning. Another broadcast in which he may be heard is Tuesday night at 10:45 and, of course, you knew he was a member of the Doric Quartette. Ted White's schedules vary. However, he is usually heard on Saturday afternoon at 3 o'clock. The Chinese character you refer to of the Carlton Morse "Chinatown" series (NBC-KPO) on Friday at 8:30 p. m. is portrayed by Louis Steiger.

Myrtle, Oakland.—Howard Claney (NBC, Lucky Strike) was born in Pittsburgh, Pa., April 17, 1898, attended Carnegie Tech, studied architecture, sculpture, painting and dramatics and appeared on Broadway in various stage successes before succumbing to radio. At one time, too, he designed theatre sets and did a bit of directing. He is blond, of average height and weight, and has blue eyes. Wayne King is married to Dorothy Janis. Marion Fonville, according to report, is still associated with a Kansas City

station, but his programs do not come through to the coast.

Mrs. A. W., Stockton.—Frank Frizella (KTAB) was born in San Francisco twenty-five years ago on the 10th of January. He is 5 feet 6 inches in height, weighs 150 pounds, has deep brown hair and eyes and is of Italian descent. His hobby is collecting old songs; his favorite game, basketball; he admires Irving Berlin, prefers the banjo to other musical instruments, is a bit temperamental about "unnecessary" noise and works as a window and interior display man when he is not broadcasting.

W. R. P., Berkeley.—Gordon Heche now holds forth at the Hotel Leamington in Oakland. Al Pearce does "Elmer Blurt" on the KFRC Jamboree. Station KRKD is located in Los Angeles. Theodore Strong (KFRC) celebrates his birthday on August 2.

Mrs. J. H., San Francisco.—Lem Lampson, whom you've been hearing on the Jamboree for the past three months, is in real life George Kegg. The name is no doubt familiar to you since Mr. Kegg is one of San Francisco's better known painters and has from time to time exhibited his marinette shows about town. Then, too, you will remember Mabel Kegg, who sang for a number of years with Ruth Laidlow in a harmony team known on the air as the Pcke Bonnet Sisters. The Keggs have been living down in Hollywood on and off for the past year or so, but plan to remain here now. Mabel is just recovering from a long seige in hospital and has orders to rest, so it may be some time before she resumes radio activities. When she does I shall be glad to advise you through this column.

Mrs. O. L., San Francisco.—Charles Bulotti has transferred from the Don Lee to the NBC studios. No relationship exists between the Charles Bulotti of San Francisco and the gentleman of that name at KHJ. George Davis is on a leave of absence as this is written, probably trying to break some former record in bass fishing. Dollo Sargent is unmarried. Insists she cannot support a husband, properly . . . what with the depression and everything.

Mrs. R. R. E., Pasadena.—Gayne Whitman (KHJ) was born in Chicago. Walter Winchell's home town is New York. Kenneth Allen became a benedict June 27, 1931. Stuart Buchanan (KNX) is married and has four children ranging in age from five to eleven. "Memory Lane" has been on the air since 1927. Yes, Mr. Connert still has his cat "Mimi."

Mrs. J. T., Oakland.—George Davis was born in Nevada City, California, about thirty-one years ago, and in pre-radio days was a lecturer in the East. He teaches piano and voice, speaks several languages, has all the 'ologies and 'isms at his command, and has done more to assist struggling artists than any one person I know. His day begins at sunrise, ends with theater hours, is filled with auditions and a hundred and one other things, yet he is always cheerfully helpful and optimistic. He is a bachelor and makes his home with his mother in San Francisco.

Mrs. F. D., Sacramento.—Max Waizman (NBC) is a native San Franciscan of German origin. He entered the University of California intending to become an instructor, turned to the theatre instead, played on the coast about eight years and then went to New York, where for many seasons he appeared in Broadway productions. His hobbies are art—he does a great many landscapes—mostly for his own diversion but occasionally on order—and reading. Belongs to the Lambs Club, is a Mason (St. Cecile Lodge 568, New York) enjoys a game of golf, dislikes crowds, has an appreciation of home-cooked meals and names as his favorite composer, Beethoven. He is 5 feet 10½ inches in height, weighs 154 pounds, has brown eyes and hair, is about forty-seven years of age and married.

Hilda, San Bruno.—Charles Forsythe and Len Wright, the original Black and Blue gentlemen, are still busily engaged down Los Angeles way. Mr. Forsythe is, as you know, a sound-effects' man, while Mr. Wright has for some time been a member of the KHJ orchestra. The former is free-lancing at the present time, while the latter is still connected with the Don Lee station.

SUNDAY Programs

August 7, 1932

243.8 Meters KYA Prosp't 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
 8:45 A.M.—Tuneful Topics
 9—Sabbath Reveries
 9:15—Watch Tower Sermon
 9:30—Rhythmic Ripples
 9:45—Uncle Harry Comics
 10:30—Melody Moods
 11—Old St. Mary's Church Services
 12 noon—Salon Moments
 12:30—Musical Novelties
 1—Dance Matinee
 1:30—At the Console
 2—Opera
 4—Masters of the Violin
 4:30—Symphony Series
 5:30—Artist Celebrities
 6—Revue
 6:30—News Flashes
 6:45—Twilight Harmonies
 7—Light Opera Musicale
 8—Tone Paintings
 8:30—Ted Fiorito's Band
 9—News Flashes
 9:15—Sacred Hour
 10 to 11 P.M.—Concert Memories

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
 8:30 A.M.—Recordings
 9:15—Ira Blue
 9:30—Recordings
 10—Baptist Church Services
 11—Church Services
 12:30—Chapel of Chimes Organ
 1—Church of Latter Day Saints
 1:30—Popular records
 2:30—Masterpieces of Melody
 3:30—Theatre of the Air
 4—Industrial Home of Adult Blind
 4:45—John Thompson's Interview
 5—Chapel of Chimes Organ
 6—Baseball Reports
 6:15—Studio program
 6:30—The Master's Music Room
 7—Gus Arnheim, records
 7:30—Olive May Williamson, pianist
 7:45—Baptist Church services
 9:15—Rod Hendrickson
 9:45—Chapel of Chimes Organ
 10—Beverly Hill Billies
 11 to 12 midnight—Midnight Messenger

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
 12 noon—Records
 12:30—John Wharry Lewis' Quintet
 1:30—Records
 2:30—Jean Ardath, pianist; Clyde Diddle, basso; Delphine Murphy, contralto and Jack Manley, violinist
 3:30—Recorded program
 4:30—Venetian Violin ensemble; T. G. Brashear, director
 5—Records
 5:30—Dot Kay, "Wes" Summerford and Jean Ardath
 6—Mixed Quartet
 6:30—Baseball Results
 6:35—Hotel Oakland Trio
 7:30—Hawaiian Memories
 8—Eight o'Clock Players
 9—Galen Harvey and Madelon Siver.
 9:15—Manley Trio
 9:45—Marge Vogel and Jean Ardath
 10 to 11 P.M.—Dance Program



VIRGINIA FLOHRI
 KFI—Soprano

491.5 Meters KFRC Prosp't 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
 8 A.M.—CBS programs to 9:30
 9:30—Home Sweet Home Concert
 10:30—CBS programs to 2:30
 2:30—Adventure, Mystery and Romance
 3—CBS Programs to 5:30
 5:30—Rabbi Magnin
 6—Melody Hour with Ronald Graham
 6:30—CBS Programs to 8
 8—Come Into the Library, Eugene Eubanks
 8:30—California Melodies
 9—Hutton's Concert Ensemble
 9:15—Musical Forget-Me-Notes
 9:30—The Laudistic Choir
 10—Jay Eslick's Orchestra
 10:30—Ken's Crazy Quilts
 11 to 12 Mid.—Midnight Moods

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
 8 A.M.—Popular Recordings
 9—Morning Concert
 2—Sunshine Half Hour
 10:30—Recorded Music
 11—Selix Program
 11:30—Sunsetland
 12 noon—Maison Paul Program
 12:15—Stories by Famous Authors
 12:30—Dance Orchestra
 12:45—Martha Washington Program
 1:30—Musical Memories
 2—Frank Galvin and Jerry Herst
 2:30—Joe Green's Marimba Band
 3—Melody Gems
 3:30—Records
 4:30—Musical Styles
 5—Popular Selections
 5:30—Symphony Orchestra
 6—Musical Contrasts
 6:30—Popular records
 12 to 6 A.M.—Owl program

CBS

Columbia Broadcasting System

8 A.M.—Voice of St. Louis: KFBK, KWG, KERN, KOL, KFRC, KHJ, KGB
 8:30—The Street Singer: KFBK, KWG, KOL, KVI, KFRC, KHJ, KGB
 8:45—Emery Deutsch and his Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
 9:15—The Four Clubmen: Male Quartet: KFBK, KWG, KOL, KFPY, KFRC, KHJ, KGB
 9:30—Community Center Faculty Recital: KFBK, KOL, KVI, KFPY
 10—Thirty Minute Men: KFBK, KOL, KVI, KFPY
 10:30—C. A. J. Parmentier at the Organ: KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 11—Symphonic Hour, with Toscha Seidel, Violinist: KOL, KFPY, KFRC, KHJ, KGB
 12 noon—Cathedral Hour: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 1—Irene Beasley, Contralto: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 1:30—Poet's Gold: Poetic Readings by David Ross: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 1:45—Little Jack Little, Vocalist and Pianist: KFBK, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB
 2—Ballad Hour: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 3—Four Eton Boys: KFBK, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 3:15—Chicago Knights: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 3:45—Theo Karle, Tenor: KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 4—William Vincent Hall: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 4:30—Lewisohn Stadium Concert: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 6:30—Columbia Dramatic Laboratory: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB
 7—The Gauchos: KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB, (KHJ on 7:15)
 7:30—En Route to Pennzoil Parade of Melodies: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 8:30—California Melodies: KFBK, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB
322.4 Meters KFWI Frank. 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
 2:30 P.M.—Chopin Preludes
 3:15—Celebrities of Music
 4—Musical Masterpieces
 5—Dance Music
 5—Silent Period
 7:50 to 9 P.M.—Fifth Church of Christ, Scientist

MAJESTIC

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Full size lowboy console, Hepplewhite in design, 9-tube superheterodyne radio is very latest development, giving new Automatic Synchro-Silent Tuning, Automatic Volume Control, Duo-Diode Detection, Tone Control and 100% pentode amplification. Price, complete with Majestic Tubes, \$76.50

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RADIO

THOMPSON & HOLMES, Ltd.

171 Bluxome Street

San Francisco

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KSL, KTAR,
KECA, KFSD

- 8 A.M.—Organ concert, Paul Carson: KGO, KGW, KFSD
- 8:30—Arión Trio: KGO, KHQ, KFI on 9, KOMO, KFSD
- 9:30—Great Composers: KGO; KOMO 9:30 to 9:45, 10 to 10:30; KGW on 10; KFI; KFSD, KSL, off 10
- 10:30—Yeast Foamers: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 11—Lady Esther Serenade, Gus Arnheim and his orchestra: KGO, KHQ, KOMO, KGW, KFI, KSL
- 11:30—National Sunday Forum: KGO, KHQ, KOMO, KGW, KTAR, KSL, KGIR, KGHL
- 12 noon—Tudent Program with Jane Froman: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 12:15—Temple of Songs, Chicago A Cappella Choir direction of Noble Cain: KGO, KGW, KFI, KFSD
- 12:30—Highlights of the Bible: KGO, KHQ, KGW, KFSD, KTAR, KGHL
- 1—Sabbath Reveries: KGO, KHQ, KGW, KFSD, KTAR, KGIR, KGHL
- 1:30—Pop Concert: KGO, KHQ (KOMO off 1:45) KGW, KFSD, KTAR
- 2—Conventionalities, orchestra and soloist: KGO, KHQ, KFI
- 3—Donald Novis with Orchestra: KGO, KHQ, KGW, KFSD, KSL
- 3:30—The Commodores, male quartet: KGO, KHQ, KGW, KFI, KFSD, KTAR
- 4—Chase and Sanborn Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 5—Enna Jettick Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 5:15—The American Album of Familiar Music: KGO, KHQ, KOMO, KGW, KFI, KSL
- 5:45—Goldman Band, Franko Goldman: KGO, KHQ off 6, KOMO, KGW, KSL
- 6:15—The Old Singing Master: KGO, KHQ, KOMO, KGW, KFI
- 6:45—Sunday at Seth Parker's: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KSL, KGIR, KGHL
- 7:15—Beau Balladeer: KGO, KHQ, KGW
- 7:30—Mood Oriental: KGO, KHQ, KOMO off 7:45, KTAR, KGW, KGHL on 7:45
- 8—William Stoess and His Flying Dutchman: KGO, KHQ on 8:15, KOMO, KGW, KGHL
- 8:30—Reader's Guide: KGO, KHQ, KOMO, KGW, KTAR, KOA
- 9—On Wings of Music, vocal soloist; orchestra direction Emil Polak: KGO, KHQ, KTAR, KGW
- 9:30—Ted Fio-Rito and His Hotel St. Francis Dance Orch.: KGO, KHQ, KGW, KFI
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Paul Carson, Organist: KFI, KGO, KHQ, KOMO off 10:30, KGW, KFSD off 10:30
- 11 to 12 midnight—Carol Lofner and his Bal Tabarin Orch.: KGO, KHQ KGW off 11:30

440.9 Mtrs. NBC-KPO GAR. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,
KECA, KTAR, KSL, KFSD

- 8 A.M.—Major Bowes' Capitol Family: KPO, KGA, KJR, KEX
 - 8:30—Summer Idyll: KPO, KGA, KJR, KEX
 - 9—Mexican Marimba Typica Band: KPO, KGA, KJR, KEX, KTAR, KSL
 - 9:30—Piano Pictures, Aileen Fealy and Phyllida Ashley, piano duo: KPO, KGA, KJR, KEX
 - 10—Rembrandt Trio: KPO, KGA, KJR on 10:15, KEX
 - 11—Bible Stories: "The Devotion of Ruth," by Harry DeLasaux; Paul Carson, Organist: KPO, KGA, KJR, KEX, KFSD
 - 12 noon—Romancers, vocalist, dance orchestra: KPO, KGA, KJR, KEX
 - 1—The Guardsmen: KPO, KGA, KEX
 - 1:30—Songland: KPO, KGA, KEX
 - 2—Catholic Hour: KPO, KGA, KJR, KEX, KTAR, KGIR
 - 2:30—Sweetheart days' song and poetry: KPO, KGA, KJR, KEX, KFSD, KTAR
 - 3—The Cecilians: KPO, KGA, KJR, KEX
 - 3:30—Cavalliers, Rodney Johnson, Robert Stevens, tenors; Harvey Orr, baritone; dance orchestra direction Rex Dunn: KPO, KGA, KJR, KEX
 - 4—Community Forum: KPO, KGA, KJR, KEX, KGIR
 - 4:30—Nathan Abas Violin Recital: KPO, KGA, KJR, KEX
 - 5—Kenneth Spencer, Baritone, and Dramatic Reader: KPO, KGA, KJR, KEX
 - 5:15—Sunday Concert, vocal soloist; orchestra direction Meredith Willson: KPO, KGA, KJR, KEX
 - 6:15—Gunnar Johansen, concert pianist: KPO, KGA, KJR, KEX
 - 6:45—Rendezvous: KPO, KGA, KJR, KEX
 - 7:15—News Editor of the Air: KPO
 - 7:30—Silhouettes: Vocalist; Orchestra direction Emil Polak: KPO, KGA, KJR, KEX
 - 8—Wonders of the Sky: KPO, KGA, KEX
 - 8:30—Rudy Seiger and His Fairmont Hotel Orchestra: KPO, KGA, KEX
 - 9—Abas String Quartet Chamber Music Hour: KPO, KGA, KJR, KEX; KECA on 9:30
 - 10—Lakeside Dance Orch.: KPO, KGA, KJR, KEX, KECA, KOA
 - 10:30—Manhattan Serenaders: Orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX, KFSD, KSL, KOA
 - 11 to 12 mid.—Midnight Melodies: George Nyklicek, Organist: KPO, KGA, KJR, KEX, KFSD
- 526 Meters KVI** Broad. 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
- 8 A.M.—First Baptist Church
 - 8:30—CBS Programs to 9
 - 9—Dr. Kenyon's Church of the Air
 - 9:30—CBS Programs to 10:15
 - 10:15—The Angora Man
 - 10:30—CBS Program
 - 11—Central Lutheran Church
 - 12 noon—CBS Programs to 1:45
 - 1:45—Judge Rutherford

- 2—CBS Program
- 2:30—Professor Lindsley
- 3—CBS Programs to 5:30
- 5:30—Rabbi Magnin
- 6—Don Lee Studio
- 6:30—CBS Program
- 7—Crazy Quartette (elec. trans.)
- 7:15—CBS Programs to 8
- 8—Dr. Stevenson
- 8:30—California Melodies
- 9—Little Symphony Trio
- 9:30—Laudistic Choir
- 10—Jay Eslick's Orchestra
- 10:30—Ken's Krazy Quilts
- 11 to 12—Midnight Moods

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle

- 8 A.M.—Organ Recital
- 8:30—NBC-KGO Programs to 1 P.M.—Soloist
- 1:15—Songs that Never Grow Old
- 1:30—NBC-KGO Programs to 7:15
- 7:15—Male Quartet
- 7:30 to 11 P.M.—NBC-KGO Programs

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmser, Inc., Spokane, Wash.

- 9 A.M.—NBC-KGO Program
- 9:30—Book Reviews, Lucy Robinson
- 10—Rutherford's Watch Tower
- 10:15—Dance Program
- 10:30—NBC-KGO Programs to 12:15
- 12:15 P.M.—Stewart-Warner prog.
- 12:30—NBC-KGO programs to 5:45
- 5:45—Crazy Crystals
- 6—NBC-KGO Programs to 8
- 8—Rainbow Hawaiians
- 8:15 to 12 mid.—NBC-KGO Programs

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
8 A.M. to 12 midnight—NBC-KPO
Programs

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

- 8 A.M.—NBC-KGO Program
- 8:30—Reading the Comics
- 9—NBC-KGO Program
- 9:30—American Legion Program
- 10—NBC programs to 1:30
- 1:30—Albert Gillette Recital
- 2—NBC-KGO Programs to 3:30
- 3:30—Harry Keats, "Minute Biographies"
- 4—NBC-KGO Programs to 7:30
- 7:30—Kelly's Salon Orchestra
- 8—NBC-KGO Program
- 8:30—Irish Minstrel
- 9—NBC-KGO Programs to 10:30
- 10:30—KGW Concert Quartet
- 11—NBC-KGO Program
- 11:30 to 12 mid.—Bagdad Organ

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 8 A.M.—CBS Programs to 2:30
- 2:30 P.M.—Professor Lindsley
- 3—CBS Programs to 4:30
- 4:30—Studio Program
- 4:45—Lewisohn Stadium Concert
- 5:30—Rabbi Magnin
- 6—Tea Dance Tunes
- 6:30—CBS Programs to 8
- 8—John C. Stevenson
- 8:30—California Melodies
- 9—Zoellner String Quartette
- 9:30—Laudistic Choir
- 10—Jay Eslick and Orchestra
- 10:30—Ken's Krazy Quilt
- 11 to 12 midnight—Midnight Moods

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
8 A.M.—NBC-KPO Programs to 10
10—Intern'l Bible Students program
10:15—NBC-KPO Programs to 1
1 P.M.—Mary with Concert Orch.
2—NBC-KPO programs to 8
8—First Church Christ Scientist
9 to 12 mid.—NBC-KPO Programs

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
6:45 A.M.—Bill Sharples' Gang
9—Cannon Schools
9:30—Medi Creme
10—Judge Rutherford, Lecturer
10:35—Transcription
10:50—Third Church of Christ, Sci-
entist
12:30—Louise Johnson, Astroanalyst
1—Jehovah's Witnesses
2—Los Angeles City Park Board
4—Lelia Castberg's Vesper
4:15—Transcription
4:30—Montaville Flowers, talk
4:45—Martin Luther Thomas
5—Dr. John Matthews
6—Transcription
6:15—Swami Dhirananda
6:30—Hollywood Humanists Society
6:45—Leighton's
7—Ethel Duncan
8—Hollywood Presbyterian Church
9 to 9:15 P.M.—News

384.4 Meters KTM Exposit'n 1341
780 Kcys. 1000 Watts
Pickwick Broad. Corp., Los Angeles
7 A.M.—Records
8:30—Judge Rutherford's Sermon
8:45—Judge Paonessa, talk
9—Jehovah's Witnesses
10—Silent period
1—Piano Pals
1:15—Paul Rader's Couriers
1:45—Recorded program
2:45—Drama
3—Recorded program
3:45—Poetry
4—Salvation Army
4:15—Records
5—Silent period
8—KTM Miniature Symphony, Da-
vid Carlyle
8:30—Talk on Calif. Government
8:45—Prohibition Talks
9—Charles Ederley, Tenor
10—Paul Rader's Couriers
10:30—Organ recital
11—Request records
1 to 4 A.M.—Jack Ross, Variety
program

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
6 A.M.—The Early Bird
8—Family Altar, Foster Rucker
8:30—Recordings
9—Popular selections
9:30—Peppy Tunes
10:30—Pleasing Melodies
11—St. Luke's Church
12:30 P.M.—Novelty recordings
1—Vera Graham, Organist
2—Sunshine and Roses
3—Salon Recordings
4—Dance Tunes
4:30—Nazarene Church
5—Cally Holden's Orchestra
6 P.M.—Old Hymns, Foster Rucker
6:15—Orange Blossom Girls
6:30—KFOX School Kids
7—"Mack, Himself"
7:15—The Boy Detective

7:30—The Three Girls
7:45—Howard's Radio Birds
8—First Church of Christ, Scientist
9—After Church Hour
9:45—News report
10—Cally Holden's Orchestra
11 to 12 midnight—Dance Orchestra

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
8 A.M.—Sunday Times Comics
8:30—CBS Programs to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 2:30
2:30 P.M.—Prof. Lindsley, Readings
3—CBS Programs to 5:30
5:30—Rabbi Edgar Magnin
6—Sunday Night Melody Hour
6:30—CBS program
7—Musical Cameo
7:15—CBS Programs to 8
8—Edison Reveries
8:30—California Melodies
9—Jay Ward Hutton's Concert En-
semble
9:30—Laudisti Choir
10—World-wide News
10:10—Jay Eslick and Orchestra
10:30—Ken's Crazy Quilt
11 to 12 midnight—Organ Recital

225.4 Meters KGB FRank. 6151
1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California
8 A.M.—CBS program to 9:30
9:30—Home Sweet Home Concert
10:30—CBS Programs to 2:30
2:30—Professor Lindsley
3—CBS Programs to 5:30
5:30—Rabbi Magnin
6—Crinoline Lady
6:30—CBS Programs to 8
8—Quaw's Orchestra
8:30—California Melodies
9—Hutton's Concert Quartette from
Hotel del Coronado
9:30—Laudisti Choir
10—Eslick's Orchestra
10:30—Ken's Crazy Quilt
11 to 12 Mid.—Midnight Moods

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
10:15 A.M.—Sunday School Lesson,
Fred J. Hart
11 to 12 noon—First Baptist Church
Services
7:30 to 9 P.M.—First Baptist Church
Services

See
Page
2
for
Special
Offer

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—NBC-KGO Programs to 11:30
11:30—Piano Favorites, Lilyan Ariel
12 noon—NBC-KGO Program
12:30—Virginia Pearson Program
1—Julie Kellar, Harpist
1:15—Paul Taylor's Quartet
1:30—Wesley Tourtellotte, Organist
2—NBC-KGO Program
3—Biblical Drama Hour
3:30—NBC-KGO Programs to 5:45
5:45—"Classic Hour," String Trio
6:15—NBC-KGO Program
6:45—Orchestra
7:15—NBC-KGO program
7:30—Jay Whidden and Orchestra
8—Packard Concert Orchestra
8:30—Studio Program
9—Play by Sheldon Lewis and Cast
9:30—Concert Orchestra, "Immortal
Melodies"
10 to 11 P.M.—NBC-KGO Program

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Nick Harris Program
10—Record Program
12:30 P.M.—Wes. Tourtellotte, Organ
1:15—Record Program
6—Bingville Weekly Bugle
6:15—Neil Russell, Scotch Songs
6:30—"Story of India," by Lal
Chand Mehra
6:45—NBC-KGO Program
7:15—Male Quartet
7:30—"Memories," Paul Roberts,
Tenor, and String Trio
8—Samoloff Vocal Trio
8:30—Jay Whidden Orchestra
9—NBC-KGO Program
10—Record Program
10:30—News Release
10:45 to 11 P.M.—Record Program

499.7 Meters KFSD Frank. 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
8 A.M.—NBC-KGO Programs to 10:15
10:15—Sponsored Program
10:30—NBC-KGO Program
11—NBC-KPO Program
12 noon—NBC-KGO Programs to 5:45
5:45—U. S. Grant Hotel Serenaders
6:15—NBC-KPO Program
6:45—NBC-KGO program
7:15—Organ Program
7:30—NBC-KGO Program
8—Voice, violin and piano
8:30—NBC-KGO Program
9—Dance music
10—NBC-KGO Program to 10:30
10:30—NBC-KGO Program
11 to 12 midnight—Midnight Melodies

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
6:30 A.M.—Selected records
7—"Popular hits of the day"
9—Selected records
12 noon—Semi-classical concert
2—Popular dance orchestra
3—Selected records
5—Supper Hour
6—Sunday Serenaders
6:30—"Music and Mystery"
7—Chico Di Verdi's Wandering
Gypsies
7:30—Piano Duo
8—Chamber of Commerce Program
8:15—Mme. Marie Caselotti, Soprano
8:30—Organogue
9—"On with the Show"
10 to 12 midnight—Selected records



BARTON YARBOROUGH, NBC

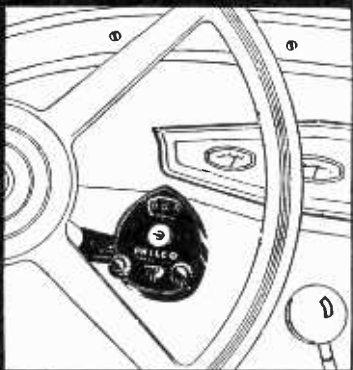


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"Landing of the Mayflower"*

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WITH

PHIL HARRIS

and his Ambassador Coconut
Grove Dance Band

*"America's only
'Safety-Sealed'
Coffee"*



*"Drink a cup
of good old
M. J. B."*

MONDAY Programs

August 8, 1932

491.5 Meters KFRC Prosp't 0100
610 Kcs. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast
7:30—Early Morning Exercise
8—Shell Happy Time
8:30—CBS programs to 9:30
9:30—"Thru the Looking Glass"
9:45—"Kitchen Lyrics," Ann Wel-
come
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 12
12 noon—Noonday Concert
1—CBS Program
1:30—Stock quotations
1:35—Globe Trotter
1:45—Beauty Talk
2—"Happy Go Lucky Hour"
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—Recordings
4:45—CBS Program
5—"Skippy"
5:15—Globe Trotter
5:25—Town Topics
5:30—Hutton's Concert Ensemble
5:45—CBS program to 8
8—Blue Monday Jamboree
10—Bisquick Band
10:05—Gene Quaw's Orchestra
11—Henry Halstead's Orchestra
12 to 1 A.M.—Request Hour



RICHARD CROOKS
NBC-KGO—7:30 P.M.

243.8 Meters KYA Prosp't 3456
1230 Kcs. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—"Your Helpful Friend"
10:15—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Meridian Medleys
12:30—"Your Helpful Friend"
12:45—Organ Recital, Glen Goff
1:45—California Parent Teachers
2—Famous Songs and Singers
2:30—Glen Goff, Organist
3—Musical Novelties
3:30—Masters of Music
4—The Singing Strings
4:30—On Parade
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—"The Daily Challenge"
7:15—Tone Paintings
7:30—News Flashes
7:45—Bob Allen and George Bowers
8—Studio Program
9—RKO Variety Program
9:15—Sydney Dixon: Song Recital
9:30—Virginia Miller, Piano Recital
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

340.7 Meters KLX Lake. 6000
880 Kcs. 500 Watts
Tribune Pub. Co., Oakland, Calif.
7 A.M.—Exercises; Entertainment;
Stocks
8—Records
9—Modern Homes Period; Records
10:15—Financial Informa'n; Weather
10:30—Records
10:45—Aratone Program
11—Sunshine Twins
12 noon—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing San Francisco Stocks
2:45—Opportunity Hour
3:45—Records
4:30—Brother Bob's Club
5—Helen Wegman Parmelee, Pianist
5:30—The Three Cocoanuts
6—Betty Babbish Band
7—News Items
7:30—Neighborhood Songs and Poems
7:45—Fred and Morris, Comedians
8—The Clark Sisters
8:15—Egan Trio
8:30—Faucit Theater of the Air
9—Jack Manley, Violinist
9:15—Helen V. Parmelee, Pianist
9:30—The Gay Caballeros
10 to 11 P.M.—Dance Program

1—Stock Report and Records
1:15—Financial Common Sense
1:30—Records
2:45—Speak-Easy Time
3—Reporter of the Air
4—Julie and Jim
4:15—Recordings
5—Andy Anderson
5:15—Popular Records
5:30—Carl Coveny and Pat Buckman
5:45—Recordings
6—At the Hollywood Keyhole
6:15—Philco Varieties
6:30 to 7 P.M.—Recordings
12:01 to 6 A.M.—Owl Program

322.4 Meters KFWI Frank. 0200
930 Kcs. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:40—Popular Music
11—Marion Day, Home Economics
11:30—Concert Melodies
12 noon—News Flashes
12:15—Musical Clock
1—Silent Period
6—Dinner Dance Music
6:45—News Flashes
7—Bob Robb's Sportsheet
7:15—National Contest Review
7:30—Silent Period
8:30—Evelyn Sandburg, Blues Singer
8:45—John D. Barry, World Events
9—Camp's Comparisita Quartet
9:15—Ella Stankevich, Pianist
9:30—Studio Feature
10—Master Melodies
10:30—Evolution of Music, discus-
sion by Chester Beck
11 to 1 A.M.—Kendrick's Hi-Jinks

535.4 Meters KTAB Garfield 4700
560 Kcs. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Popular records
7:05—Morning Reporter
7:30—Allay-oo! with Bob Roberts
8—Radio Shopping News
8:15—"Clippings"
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:35—Dr. E. L. Corley; Recordings
11—Store Scenes
11:30—Marmola
11:35—X Bar B Ranch Boys
12:05 P.M.—Echoes of Portugal
12:30—News Service
12:35—Cook's Health Talk
1—Alma La Marr; Records
1:45—Lunatics at Large
2—Studio program
2:15—Ellie Burke, entertainer
2:30—Records
2:45—Masterpieces of Melody
3:30—Studio program
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Health Lecture
6—Records
6:30—Sport Page of the Air
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—The Mirror
8—John Corgiat, Jr.
8:10—St. Mary's Alumni Program
8:30—Slim Martin's Orchestra
8:45—The Gossipers
9—Beverly Hill Billies
10—Studio program
10:30—Moment Musicale
11 to 1 A.M.—Nite Owls

280.2 Meters KJBS Ord. 4148-49
1070 Kcs. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Radiotorials
8:15—Favorite Recordings
9—Assoc. Stores' Program
9:30—Old Favorites; Recordings
10—Reporter of the Air
10:05—Popular Selections
11:30—Charles' Miniature Vaudeville
11:45—Concert Music
12 noon—Recordings
12:30—Band concert
12:45—Song Cycle

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The Remler Minuette offers rich mellow tone harmony; full, strong volume and sharp tuning. New features include smartly re-designed cabinetry—new improved six prong type tubes—and a short wave feature.

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379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KSL, KTAR,
KECA, KFSD

- 7 A.M.—Organ Concert: KGO
- 7:30—United States Navy Band: KGO, KFI, KFSD
- 8—GE Circle: Grace Ellis, Hostess: KGO, KHQ, KOMO, KGW, KFI, KSL, KGIR, KGHL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—On Wings of Song: KGO, KHQ, KFI, KFSD on 8:45
- 9—Harold Stokes and His Orch.: KGO, KFI on 9:15, KOMO off 9:15
- 9:30—Buckaroos: Charles Marshall and Ted Maxwell: KGO, KOMO
- 9:45—Arion Trio: KGO (KOMO, KFI, KGIR on 10:15) (KGW on 10)
- 10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI; KFSD off 10:50, on 11:10; KTAR, KSL, KOA, on 11:10
- 11:30—The League of Western Writers: KGO
- 12 noon—Organ Concert, Dollo Sargent: KGO, KOMO off 12:15, KFI, KFSD
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR on 12:30; KSL, KGIR, KGHL
- 1—Stringwood Ensemble: KGO; KOMO, KGW, on 1:30
- 1:45—Sparklers, Agatha Turley, soprano: KGO, KGW 2 to 2:15, KFSD on 2
- 2:30—On Parade: KGO; KHQ off 2:45; KFI, KGHL
- 3—Harriet Lee and Her Boys: KGO, KHQ
- 3:15—Talks by Outstanding Speakers: KGO, KHQ, KFSD
- 3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KSL
- 3:45—News Service: KGO
- 4—Fine Art String Quartet: KGO, KHQ off 4:15, KOMO, KFI, KFSD
- 4:30—Death Valley Days: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 5—Music Doctor: KGO, KGW, KOA, KHQ off 5:15
- 5:30—Parade of the States: KGO, KHQ, KOMO, KGW, KFI, KSL
- 6—Nat'l Radio Forum: KGO, KOMO, KGW, KFI, KSL, KGIR, KGHL
- 6:30—Demi-Tasse Revue: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA, KGIR, KGHL
- 7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
- 7:15—Maxwell House prog., Lanny Ross, tenor; orchestra direction of Don Voorhees: KGO, KHQ, KFI, KOMO, KGW, KFSD, KTAR, KSL
- 7:30—Voice of Firestone, Richard Crooks, tenor: KGO, KHQ, KGW, KOMO, KFI, KFSD, KTAR, KSL, KGIR, KGHL, KGU
- 8—G. Washington Concert Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 8:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 8:45—Romantic California, talk by Louis F. Byington: KGO
- 9—Nomads: KGO; KHQ off 9:15; KFSD; KOA on 9:15
- 9:30—Anson Weeks and His Hotel Mark Hopkins Dance Orchestra: KGO, KHQ, KGW, KFI, KFSD

10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
10:15—Musical Highlights: Barbara Blanchard, soprano; Myron Niesley, tenor; orchestra: KGO, KHQ (KFSD off 10:30)
11—Organ Concert: KGO, KHQ, KFI, KFSD
11:30 to 12 midnight—Rhythm Vendors, orchestra: KGO, KHQ, KFI, KFSD

440.9 Mtrs. NBC-KPO Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KSL, KFSD

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX, KTAR
- 8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX; KTAR off 8:30
- 9:15—Cultural Conversation: "Humor as a Shock Absorber," by Ethel Cotton: KPO, KGA, KEX, KTAR, KFSD
- 9:30—Helpful Hints to Housewives: Julia Hayes: KPO
- 9:30—Organ Concert, George Nykilek: KGA, (KJR on 9:45), KEX, KFSD
- 9:45—University of California at Your Service: KPO
- 10—Mardi Gras: KPO, KGA, KJR, KEX, KFSD, KGIR on 10:15
- 10:30—Outstanding Daytime Speakers: KPO, KGA, KJR, KEX, KFSD
- 10:45—Smackouts: Comedy Duo with Marion and Jim Jordan: KPO, KGA, KJR, KEX, KFSD
- 11—Midday Musical Notes: KPO, (KGA, KEX off 11:15) KFSD
- 11:30—Rhythmic Serenade: KPO, (KFSD off 11:40)
- 11:45—Scripture Reading, Charles J. Leimer: KPO
- 11:46—Tickling the Keys: KPO
- 11:45—Rhythmic Serenade: KGA, KJR, KEX, KFSD
- 11:50—Stockyards Report: KPO
- 11:57—Time Signals: KPO
- 12 noon—In a French Cafe, songs and characterizations by Beatrice Benaderet: KPO, KGA on 12:05, KJR, KEX
- 12:30—Pair of Pianos, Grace Frankel, Gertrude Lyne: KPO, KGA, KJR, KEX
- 1—Soloist: KPO, KGA, KEX
- 1:15—Jingle Joe, Joe Parsons, songs with organ accompaniment: KPO, KGA, KJR, KEX, KOA
- 1:30—Swane's Serenaders, Harold Stokes' dance orchestra: KPO, KGA, KJR, KEX, KFSD
- 2—Palais D'Or Orchestra: KPO, KGA, KJR, KEX, KFSD on 2:30
- 2:45—Donald Novis, Tenor: KPO, KGA, KJR, KEX, KECA, KFSD
- 3—The Cavaliers, Robert Stevens, Rodney Johnson, tenors; Harvey Orr, baritone; orchestra: KPO, KGA on 3:05, KJR, KEX, KFSD on 3:30 to 3:45, KGIR on 3:30
- 4—Eileen Piggott, Soprano: KPO, KGA, KJR, KEX
- 4:15—Federal Business Talk: KPO, KGA, KJR, KEX
- 4:30—Pipe Dreams: KPO, KGA, KJR, KEX
- 5—California St. Chamber of Commerce program: KPO, KGA, KJR
- 5:15—Headliners: Soloist: KPO
- 5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA
- 5:45—Dixie Memories: Sam Moore, Carolyn Moore, Dixie Marsh,

Chuck Russell; songs and dialogue: KPO, KGA, KJR, KEX, KFSD
6—Meet the Orchestra: KPO, KGA, (KJR on 6:15 to 6:30), (KEX off 6:30)
6:45—Cecil and Sally: KPO
7—Tom Mitchell, Baritone: KPO, KGA, KJR, KEX
7:15—News Editor of the Air: KPO
7:30—Alice Gentle, soprano, salon orchestra: KPO, KGA, KJR, KEX
8—Road Show: Variety Program: KPO, KGA, KJR, KEX; KGHL off 8:30
9:30—Olympians: KPO, KGA, KJR, KEX
10—Ramona: Drama by Wilbur Hall: KPO, KGA, KJR, KEX, KECA, KOA
10:30—The Arcadians: KPO, KGA, KJR, KEX, KFSD, KSL, KOA
11—Stringwood Ensemble: KPO, KGA, KJR, KEX
11:30 to 12 midnight—Organ Concert, Paul Carson: KPO, KGA, KJR, KEX

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8:30—Songs of Yesteryear
9—Silent period
9—Morning Melodies
9:30—Monterey program
10—Helpful Hour
10:30—Recordings
11—Eleventh Hour Program
11:30—Band Concert
12 noon—Variety Program
12:30—Fed., State Market Reports
1—One O'Clock Program
1:30—The Friendly Hour
2:30—Martha Mead Program
3—Silent period
4:30—Story Time, Lena Leland
4:45—Skippy
5—Vespers, Roger Darling
5:30—Dinner Music
6—Evening Echoes
6:15—Franco's Program
6:30—Evening Edition Federal State Market Reports
6:45—Radio News and Forum
7:30—United Prune Growers
7:45—Liberty Bell Quarter Hour
8—Sacred Memories
8:30—Early Californians
9 to 10 P.M.—Fireside Program

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.
1 P.M.—Lure of Old Mexico
1:30—Cleo Hibbs, Melody Man
2—Record Vaudeville
3—Crystal Ballroom Orchestra
4—News report
4:15—Dental Clinic
4:25—Tennessee Joe
5—Sunset Harmony Boys
5:30—Cheerio Boys
5:45—Orange Blossom Girls
6—"Married Life," comedy skit
6:15—Rosebud and Marblehead
6:30—Three Vagabonds
6:45—The Three Girls
7—KFOX School Kids
8—Petri's Program Beautiful
8:15—Al and Monnie
8:30—Bill and Jerry
9—Travlogue
9:15—Mack, Himself
9:30—Everett Hoagland Orch.
9:45—News report
10—Everett Hoagland Orchestra
11 to 12 midnight—Henry Halstead's Orchestra

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
 Northwest Broad. System, Seattle, Wn.
 7 A.M.—Chet and Mabel
 7:04—Produce Quotations
 7:17—Farm Flashes
 7:27—Rhythmic Aces; Sport News
 7:43—World Bookman; Rhythmic Aces
 8—NBC-KPO Program
 9:15—Mary's Morning Talk
 9:45—Organ Concert
 10—NBC-KPO Programs to 11
 11—Blue Streaks Orchestra
 11:30—Julia Hayes
 11:45—NBC-KPO Programs to 1
 1 P.M.—Mary's Afternoon Talk
 1:15—NBC-KPO Programs to 3
 3—The Easy Chair
 3:10—Lost and Found Ads
 3:15—NBC-KPO Programs to 5:15
 5:15—Steamboat Bill
 5:30—NBC-KPO programs to 6:15
 6:15—Anson Weeks' Orchestra
 6:30—NBC-KPO Program
 6:45—Sohl-Lundberg
 7—NBC-KPO Program
 7:45—Dollars and Sense Program
 8 to 12 midnight—NBC-KPO programs

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Morning News
 7:15—Cisco Bullivant, Exercises
 7:30—Herb Wixson
 8—NBC-KGO Programs to 9
 9—Walt and Marian
 9:15—Sartori and Wolff
 9:30—Burgan's Home Comfort
 9:45—Wolper's Fashion Notes
 10—Crazy Crystals
 10:15—Home Canning Contest
 10:30—NBC-KGO programs to 12
 12 noon—Stewart-Warner
 12:15—NBC-KGO Program
 1—Variety Program
 1:30—NBC-KGO Program
 1:45—Silver Loaf Bakery
 2—NBC-KGO Program
 2:30—Variety Program
 3—NBC-KGO Programs to 3:45
 3:45—Peerless Dental Hygiene
 4—NBC-KGO Programs to 5
 5—Benewah Dairy Diary
 5:15—Skippy
 5:30—NBC-KGO Program
 6—Kinman Business University
 6:30—NBC-KGO Programs to 8:45
 8:45—Editorial Page
 9—NBC-KGO Program
 9:15—Eb and Zeb
 9:30—NBC-KGO Programs to 12 mid.

526 Meters KVI Broad. 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6:30 A.M.—Farm Flashes
 6:45—Crazy Cowboys
 7—Dr. Kenyon's Church of the Air
 7:30—Organ Revellie
 8—Shell Happytime
 8:30—The Modern Shopper
 9—Mystery Melodies
 9:15—Dr. Ambrose Program
 9:30—CBS Programs to 12:30
 12:30 P.M.—Garden Talk
 12:45—CBS Programs to 1:30
 1:30—Recordings
 1:45—CBS program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS program
 4:30—Recordings
 4:45—Twilight Reveries
 5—CBS Program
 5:15—George Yount, Organist
 5:45—Ralph Horr
 6—CBS Programs to 7:30

7:30—George Yount, Piano
 7:45—Dr. Stevenson
 8—Scandinavian Hour
 9—Blue Monday Jamboree
 10—Crazy Quartette
 10:15—Delin Serviteers
 10:45—Dance Orchestra
 11 to 12—Henry Halstead's Orchestra

CBS

Columbia Broadcasting System

8:30 A.M.—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB
 9—George Hall Hotel Taft Orchestra: KFBK, KWG, KERN, KOL, KVI, KFRC, (KHJ on 9:15), KGB
 9:30—Madison String Ensemble: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
 10—C. A. J. Parmentier at the Organ: KFBK, KERN, KVI, KHJ
 10:30—Elizabeth Barthell. Songs: KFBK, KWG, KERN, KVI, KFPY, KFRC
 10:45—Columbia Salon Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 11:30—The Captivators, Fred Berrens, Conductor: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
 11:45—Four Eton Boys: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
 12 noon—Frank Westphal's Dance Orchestra: KFBK, KWG, KOL, KVI, KFPY, KGB
 12:30—Columbia Artists Recital: KFBK, KERN, KOL, KVI, KFPY, (KHJ on 12:45) KGB
 1—Romance, featuring Frank Westphal's Orchestra: KFBK, KWG, KERN, KVI, KFPY, KFRC, KGB
 1:30—Between the Bookends: KFBK, KWG, KERN, KVI, KFPY, KGB
 1:45—Tommy Christian's Palisades Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
 4—Professor Henry McLemore: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 4:15—Arlie Simmonds and his Collegiate Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
 4:45—Swiss Yodelers: KFBK, KWG, KOL, KFPY, KFRC
 5—Manhattan Serenaders: KWG, KVI, KFPY, KHJ
 5:15—Frank Trumbauer's Orchestra: KFBK, KERN, KOL, KFPY, KGB
 5:45—Modern Male Chorus: KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 6—"Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
 6:15—The Surprise Package: KFBK, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 6:30—Guy Lombardo's Royal Canadians: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 7—Charles Carlile, Tenor: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB
 7:15—Freddie Martin's Bossert Orchestra: KFBK, KVI, KFPY, KFRC, KHJ
 7:30—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KOL, KFPY, KFRC, KHJ
 8—Eddie Duchin and his Orchestra: KFBK, KFPY
 8:30—Joe Reichman and his Orchestra: KFBK, KOL, KFPY

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—NBC-KGO programs to 9:15
 9:15—Prudence Penny
 9:30—NBC-KGO Programs to 11:30
 11:30—Old Folks' Corner
 11:45—Club Minutes
 12 noon—NBC-KGO program
 12:12—Grain Quotations
 12:15—NBC-KGO Programs to 3
 3—Santiseptic Program
 3:15—NBC-KGO Programs to 3:45
 3:45—News of the Air
 4—NBC-KGO programs to 11
 11—Globe Trotter
 11:10 to 12 mid.—NBC-KGO Programs

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
 Morning Oregonian, Portland, Ore.
 7 A.M.—Morning Appetizers
 7:30—NBC-KGO Program
 7:45—Cecil and Sally
 8—NBC-KGO Programs to 8:30
 8:30—The Specialists
 9—The Oregonian of the Air
 9:15—NBC-KGO Program
 9:30—Cooking School
 10—NBC-KGO Programs to 11:30
 11:30—Me and My Shadow
 12 noon—The Oregonian of the Air
 12:15—NBC-KGO Program
 1—15 Minutes at Lipman-Wolfe's
 1:15—Crazy Crystals Cowgirls
 1:45—Anson Weeks' Orchestra
 1:55—Edna Wallace Hooper
 2—NBC-KGO Program
 2:15—Tea Time Bazaar
 3:15—Gordon Onstad Recital
 3:30—NBC-KGO Program
 3:45—Oregonian of the Air
 4—Santiseptic program
 4:15—Hurlburt's Pianologue
 4:30—NBC-KGO Program
 5—Pirate's Club
 5:15—NBC-KGO Programs to 9
 9—Samoa Islanders
 9:15—NBC-KGO Programs to 10:15
 10:15—The Mad Hatters
 10:45—Mellow Cello
 11—Just a Deamin', Clarence Tolman
 11:15 to 12 midnight—Bagdad Organ

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
 Seattle Broadcast. Co., Seattle, Wash.
 6:45 A.M.—Top o' the Morning
 7—KOL Time Klock
 8—Shell Happytime
 8:30—CBS Programs to 10
 10—Morning Melodies
 10:30—Prince of the Ivories
 10:45—CBS Program
 11—The Carnival
 12 noon—CBS Programs to 1
 1—Ken Stuart's Sunshine Program
 1:15—John C. Stevenson
 1:45—CBS program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS programs to 4:30
 4:30—Cecil Solly
 4:45—CBS program
 5—Hill and Dale
 5:15—CBS program
 5:30—Skippy
 5:45—CBS program to 7
 7—Sports Review
 7:15—Ralph Horr
 7:30—CBS Program
 7:45—John C. Stevenson
 8:15—CBS program
 8:30—Reflections
 9—Blue Monday Jamboree
 10—Dance Orchestra
 11 to 12—Henry Halstead's Orch.

648.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:30 A.M.—N. Y. Stock Quotations
 6:45—Dr. Seixas, Health Exercises
 7:30—NBC-KGO Programs to 9
 8—Helpful Hints to Housewives
 9:15—NBC-KGO Program
 9:30—Lou Gordon, Tenor; Jack Swales, Pianist; Sally Hill, Speaker
 9:45—Fashion Tour, with Melissa
 10:15—Dorothy Raymond, pianist
 10:30—NBC-KGO Programs to 11:30
 11:30—Medical Association Program
 11:45—Fed. and State Mkt. Reports
 12 noon—Dept. of Agriculture Talk
 12:15—NBC-KGO Program
 1—News Release
 1:10—The Woman Columnist
 1:15—Ann Warner Chats
 1:45—Randy Andrews, Songs
 2—Tom and Jimmy
 2:30—NBC-KGO Programs to 3:15
 3:15—Book Review
 3:30—NBC-KGO Program
 3:45—News Release
 4—NBC-KGO Programs to 5
 5—Skippers Male Quartet
 5:15—Nehi Company Program
 5:30—NBC-KGO Programs to 9
 9—The Californians
 9:15—Packard Concert Orchestra
 9:45—String Trio
 10—NBC-KGO Program
 10:15—Phil Harris and Orchestra
 11 to 12 mid.—NBC-KGO Programs

225.4 Meters KGB FRank. 6151
1330 Kcys. 500 Watts
 Don Lee, Inc., San Diego, California
 7 A.M.—The Morning Edition
 8—Shell Happytyme
 8:30—CBS Programs to 10
 10—Helen Stone
 11—CBS Programs to 12
 12 noon—Farm Flashes
 12:10—Closing Stock Quotations
 12:15—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:45—CBS Programs to 4:30
 4:30—Town Topics and News Reel
 4:45—CBS Programs to 5:15
 5:15—Cecil and Sally (elec. trans.)
 5:30—Hutton's Ensemble
 5:45—CBS Programs to 6:30
 6:30—Katherine Skedden, Pianist
 7—CBS Program
 7:15—Chamb. of Commerce Program
 7:30—Hutton's Concert Quartette
 8—Blue Monday Jamboree
 10—KGB News Reel
 10:15—Dance Orchestra
 11 to 12 midnight—Halstead's Orch.

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Louis Rueb, Exercises
 9:15—Record Program
 10—News Release
 10:15—Record Program
 11:45—County Medical Assoc. Talk
 12 noon—Record Program
 1:45—Bob, Bunny and Junior
 2—Record Program
 2:45—NBC-KPO Program
 3—Record Program
 3:30—Alex. Bevani, Italian Language
 3:45—Hale Hooper, Songs
 4—News Release
 4:15—Record Program
 5—Brother Ken and his Kiddies
 5:30—NBC-KPO Program
 5:45—Al, Mac and Tommy
 6—Olympic Choral Club
 6:30—Adventures of Ito, Sketch
 6:45—String Trio
 7:15—Joe Warner's Jolly Journal

7:30—Wesley Tourtellotte, Organist
 7:45—Pachmari, the Dreamer
 8—Tom and Jimmy
 8:30—Packard Concert Orchestra
 9—Hemlock Corners
 9:15—Organ Recital, Wesley Tourtellotte
 9:45—Close Partners, sketch
 10—NBC-KPO Program
 10:30—News Release
 10:45 to 11 P.M.—Record Program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Vaughn, Home Economics
 11—Marmola
 12 noon—News
 12:15—Health Talk
 1—Paris Inn
 2—The Bookworm
 2:30—Recorded program
 3—Matinee Mirthmakers
 3:30—Medi Creme
 4—Travelogue; Lost and Found: stocks
 4:15—Maxine's Shopping Service
 4:45—Cheiro, famous seer
 5—Town Crier
 5:45—Recorded Program
 6—News
 6:15—Anson Weeks' Orchestra
 6:30—Oh-h-h Elmer!
 6:45—Leighton's
 7—Frank Watanabe and Hon. Archie
 7:15—Recorded Program
 7:30—Vigilantes
 8—Realty Board Californians
 8:30—The Georgia Fifield Players
 9—News
 9:15—Owens Valley program
 9:30—Calmon Luboviski, violinist
 10—Buddie Fisher and his Orchestra
 11 to 12 midnight—Paris Inn

384.4 Meters KTM Exposit'n 1341
780 Kcys. 1000 Watts
 Pickwick Broad. Corp., Los Angeles
 6 A.M.—Request records
 8—Dance Marathon
 8:05—Records
 9—Health Talk
 10—Silent period
 1 P.M.—Poetry
 1:15—Paul Rader and his Couriers
 1:45—Dance Marathon
 2—Spanish Concert
 3—Records
 4:45—Poetry
 5—Silent Period
 5—Rainbow Review and News
 9—Charles Lierley, Tenor
 10—Dance Marathon
 10:30—Jack Dunn
 11—Request records
 1 to 4 A.M.—Jack Ross, Variety program

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
 NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 3
 3—News Bulletins
 3:05—NBC-KPO Programs to 5:15
 5:15 P.M.—Peerless Quarter Hour
 5:30—NBC-KPO Programs to 6:45
 6:45—Frank Funkhauser, Talk
 7 to 12 mid.—NBC-KPO Programs

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Recordings
 8—Shell Happytyme
 8:30—CBS Program
 9—Jack and Grace
 9:15—CBS Programs to 10:15
 10:15—Mlady's Notebook
 10:45—CBS Programs to 12
 12 noon—Beauty Talk and Organ
 12:15—CBS Program
 12:30—World-wide News
 12:45—CBS Program
 1—Times Forum
 1:30—Blue Ridge Colonel
 1:45—CBS program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:45—CBS Program
 4—To be announced
 4:15—CBS Program
 4:30—All-Year Club
 4:45—Kerry Conway, Chats on Words
 5—CBS Program
 5:15—News Items and Town Topics
 5:30—Skippy
 5:45—CBS Programs to 8
 8—Blue Monday Jamboree
 10—World-wide News
 10:10—Dance Orchestra
 12 to 1 A.M.—Roger King and Roy Ringwald

499.7 Meters KFSD Frank. 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—NBC-KGO program
 8—Morning Musical
 8:35—Stock Reports
 8:45—Morning Musicales
 9—Good Cheer program
 9:15—NBC-KPO Program
 9:30—Organ Program and Amy Lou
 10—NBC-KPO Programs to 12
 12 noon—NBC-KGO Programs to 1
 1—U. S. Grant Hotel Serenaders
 1:30—NBC-KPO Program
 1:45—NBC-KGO Program
 2:30—NBC-KPO Programs to 3
 3—NBC-KGO Programs to 3:30
 3:30—NBC-KPO Program
 3:45—Radio Dental Clinic
 4—NBC-KGO Programs to 5
 5—NBC-KPO Program
 5:15—Late news items
 5:30—Dorothy Lee Kelly
 5:45—NBC-KPO Program
 6—NBC-KGO Programs
 8:45—Coronado Horseshow Program
 8:55—Bisquick Band
 9—NBC-KGO Programs to 10:30
 10:30—NBC-KPO Program
 11 to 12 mid.—NBC-KGO Programs

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
 KMTR Radio Corp., Hollywood, Cal.
 6:30 A.M.—Records
 7—"The Covered Wagon"
 9—Recorded program
 9:45—Univ. of Calif. program
 10—"Morning Musicales"
 10:30—Selected records
 12:30—Classified
 1—Selected records
 4—Curtis' Colorful Consolations
 5—"The Lucky Stars"
 6—Sunset Serenaders
 6:30—"Music and Mystery"
 7—"Colonial Days"
 7:30—Tax Talk
 7:45—Harry Geise
 8—Chico Di Verdi's Wandering Gypsies
 8:30—Musical Feature program
 9—Dr. George Leibling, pianist
 9:30—"Organlogue"
 10 to 12 midnight—Selected records

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| Ethyl Associated | Bill Goodwin | Calmon Luboviski | Ernie Smith |
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| Nelson Case | Ray Hodge | Frank Munn | Lawrence Tibbett |
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TUESDAY Programs

August 9, 1932

491.5 Meters KFRC Prosp't 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Exercise Period
7:45—Hugh Barrett Dobbs
8—Shell Happy Time
8:30—CBS programs to 9:30
9:30—"Jerry and June"
9:45—Ida Bailey Allen
10—KFRC Shopping Club
10:30—Globe Trotter
10:35—CBS Programs to 11:30
11—CBS program
11:30—Martha Meade
11:45—CBS program
12 noon—Noonday Concert
1—CBS Programs to 1:30
1:30—Stock quotations
1:35—Globe Trotter
1:45—CBS program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS program
4:15—Medical Talk
4:30—The Sampler
5—"Skippy"
5:15—Globe Trotter
5:25—Town Topics
5:30—CBS Programs to 6:15
6:15—Anson Weeks' Orch. (E. T.)
6:30—CBS program
7—Freddie Martin's Orchestra
7:15—CBS program
7:30—Chandu the Magician
7:45—CBS program to 9
8:30—To the Ladies
9—Three Shades of Blue
9:15—Eb and Zeb
9:30—Zoelner String Quartette
10—Bisquick Band
10:05—Slim Martin's Orchestra
11—Henry Halstead's Orchestra
12 to 1 A.M.—Request Hour



PETE BARLOW
"Axel"—KFRC

8:45—"The Fireside Club"
9—Sydney Dixon and Donald Gray:
Song Recital
9:30—The Cub Reporters
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

243.8 Meters KYA Prosp't 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco
7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods: Sunshine hour
10—"Your Helpful Friend"
10:15—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Marjorie Lee, Melody Girl
12:15—Meridian Medleys
12:30—"Your Helpful Friend"
12:45—Tuesday Noon Club
1:15—Across the Footlights
2—Musical Novelties
2:30—Verses, Mrs. Sloss
2:45—Hawaiian Entertainers
3—Organ Matinee: Glen Goff
4—Artist Celebrities
4:30—Famous Songs and Singers
5—Metropolitan Hour
6—Revue
6:30—"Chappie's Sleepy Time Express"
6:45—Waltz Time
7—"The Daily Challenge"
7:45—Bob Allen, Piano Recital
8—Ted Florito's Band
8:30—Virginia Miller: Piano Recital

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
7 A.M.—Morning Exercises
8—Records
9—Modern Homes Period
9:30—Records
10:15—Financial Informa'n; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and his Band
12:15—Nehi Program
12:30—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing Stocks
2:45—Ethel Rhinard, Pianist
3—Records
3:45—Galen Harvey and Madelon Sivyer
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—The Three Cocoanuts
5:45—Song Stories, Clark Sisters
6—Hotel Oakland Trio
7—News Items
7:30—William Don, Comedian
7:45—Fred and Morris, Comedians
8—Organ Recital, H. C. Hiller
8:45—Helen Benson, Lillah Clark
9—Old Gospel Hymns, Mixed Quartet, under direction of M. Jay Goodman, Tenor
9:30—Nerino's Variety Orchestra
10—Dance Program
11 P.M.—Baseball Results

322.4 Meters KFWI Frank. 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Cal King's Country Store
9:30—Blues Chasers
10—White House Program
10:15—Bellevue Hotel Program
10:30—Timely Topics
10:40—Popular Music
11—Marion Day, Home Economics
11:30—Concert Melodies
12 noon—News Flashes
12:15—Musical Clock
1—Silent Period
6—Blue Rhythm Boys
6:30—Rosenthal Program
6:45—News Flashes
7—Elaine Edwards, vocalist
7:15—Helen Bellevue
7:30—Silent Period
11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
6 A.M.—KJBS Alarm Klok Klub
8—Variety Records
9—Records
10—Reporter of the Air
10:05—Popular Selections
10:30—Recorded Program
11:15—Health Talk
11:30—Popular records
11:45—Concert Music
12 noon—Variety Recordings
12:45—Song Cycle
1—Stock Report and Records
2—Better Business Talk
2:15—Popular Records
2:45—Speak-Easy Time
3—Reporter of the Air
4—Recorded Program
4:30—Marjorie Lee, Pianist
4:45—Records
6—At the Hollywood Keyhole
6:15 to 7 P.M.—Recordings
12:01 to 6 A.M.—Owl Program

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
7 A.M.—The Breakfast Hour
8—Songs of Yesteryear
8:30—Silent period
9—Carmel Program
9:30—Morning Melodies
10—Martha Meade Society
10:15—Aunt Sammy
10:30—Band Concert
11—Eleventh Hour Program
11:30—Echoes of Portugal
12 noon—Variety Program
12:30—State Market Reports
1—One O'Clock Program
1:30—Friendly Hour, Lena Leland
2:30 P.M.—Martha Mead Program
3—Silent period
4:30—Story Time, Lena Leland
4:45—Skippy
5—Watch Tower
5:15—Sacred Music
5:30—Dinner Music
6—Evening Echoes
6:15—Franco's Program
6:30—State Market Reports
6:45—Radio News and Forum
7:30—United Prune Growers of Calif.
7:45—Musical Tid-Bits
8 to 10 P.M.—You Never Can Tell

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Service to KHQ, KOMO, KGW,
KFI, KOA, KSL, KTAR,
KECA, KFSD

- 7 A.M.—Organ Concert: KGO
- 7:30—U. S. Army Band: KGO; KHQ off 7:45, KFI, KFSD
- 8—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KSL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—On Wings of Song: KGO, KHQ, KGW, KFSD on 8:45, KFI
- 9—Harold Stokes and His Orchestra: KGO, KFI
- 9:30—Buckaroos: Ted Maxwell, Charles Marshall: KGO
- 9:45—Eva Garcia: KGO, KHQ
- 10—Arion Trio: KGO, KHQ on 10:15, KFI off 10:15
- 10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR, KSL, KOA, KSL off 12:45; KGIR, KGHL off 10:50
- 11:30—Piano Capers: KGO, KFSD
- 11:45—Mormon Tabernacle Choir and Organ: KGO; KHQ off 12; KFSD, KSL
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR on 12:30; KSL off 12:45; KGIR, KGHL
- 1—Stringwood Ensemble: KGO, KHQ, KGW 1:30 to 1:45
- 2—Vagabonds: KGO, KHQ, KFSD
- 2:30—Sheer Romance, dramatic program: KGO, KOMO, KFI
- 2:45—Back of the News in Washington: KGO, KFI, KFSD, KGIR, KGHL
- 3—Mid-Week Federation Hymn Sing: KGO, KFI, KFSD, KTAR
- 3:15—Frankie Masters' Orchestra: KGO, KHQ, KOMO, KGW, KFSD
- 3:30—Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KSL
- 4—Balladette, Irving Kennedy, tenor; orchestra direction Rex Dunn: KGO, KHQ, KGW, KFI
- 4:30—Little Musicale: KGO, KGW, KFSD
- 4:45—Motoring Thru Europe: KGO, KFSD
- 5—National Civic Artists Series: KGO; KHQ off 5:15; KGW, KTAR
- 5:30—Ed Wynn and the Fire Chief Band: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 6—Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
- 7:15—Memory Lane: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- 7:45—Famous Foods Parade; "Doc" Hodgins: Alvino Rey's band: KGO, KHQ, KOMO, KGW, KFI
- 8—Ralph Kirbery: KGO, KFSD, KGHL
- 8:05—Paul Whiteman and His Chiefs: KGO, KHQ, KGW on 8:30, KFSD, KGHL off 8:30
- 8:45—John and Ned: KGO, KHQ, KOA
- 9—Rainbow Harmonies: KGO, KGW, KFSD, KTAR
- 9:30—The Story Teller: KGO, KHQ, KGW, KFSD
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Bluebird Melodies: KGO, KHQ, KFSD off 10:30

- 10:45—Everett Foster, baritone: KGO, KHQ
- 11—Ted Flo-Rito and his Hotel St. Francis Dance Orchestra: KGO, KHQ, KFI, KFSD
- 11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. NBC-KPO Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KSL, KFSD

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX, (KTAR on 8:30)
- 8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR off 9:15, KEX, KTAR off 8:45
- 9:15—Stringwood Ensemble: KPO, KFSD
- 9:30—"Canning Time," talk: KPO
- 9:30—Bluettes vocal trio; George Nyllcock, organist: KGA, KJR on 9:45, KEX, KFSD
- 9:45—University of California at Your Service: KPO
- 10—Mardi Gras: KPO, KGA, KEX
- 10:30—Strollers Matinee: KPO, KGA, KEX, KFSD
- 11—Entertainers, vocalist with orchestra: KPO, KGA, KEX, KFSD
- 11:15—Vocal Art Quartet: KPO, KGA, KEX, KFSD
- 11:30—Organ Concert: KPO off 11:45, KGA, KJR, KEX on 11:45
- 11:45—Scripture Reading, Charles J. Lelmer: KPO
- 11:46—Tickling the Keys: KPO
- 11:50—Stockyard Report: KPO
- 11:57—Time Signals: KPO
- 12 noon—Music Masters, orchestra: KPO, KGA on 12:05, KJR on 12:30, KEX
- 12:45—California Trio, Robert Stevens, Rodney Johnson, tenors; Harvey Orr, baritone: KPO, KGA, KJR, KEX
- 1—Garden Melodies, orchestra direction Leon Rosebrook; vocalist: KPO, KGA, KJR, KEX on 1:15, KEX, KFSD, KTAR on 1:30
- 2—Ted Black's Orchestra: KPO, KGA, KJR, KEX, KGHL
- 2:30—Music Garden: KPO, KGA, KJR, KEX
- 3—The Cavaliers, Tom and Dud, vocal duo; orchestra: KPO, KGA on 3:05, KJR on 3:15, KEX
- 4—Brigade Exchange: Radio Play by Ernest Johansen: KPO, KGA, KJR, KEX, KFSD, KSL, KTAR
- 4:30—Mrs. Luther Burbank: KPO, KGA, KJR, KEX
- 4:45—Soloist: KPO, KGA, KJR, KEX
- 5—Slippy and Gladys: KPO, KGA, KJR, KEX
- 5:15—Headliners: Soloist: KPO
- 5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA
- 5:45—Dixie Memories: KPO, KGA, KJR, KEX
- 6—Recollections, Charles Bulotti, tenor; orchestra direction Joseph Hornik: KPO, KGA, KJR, KEX
- 6:45—Ceel and Sally: KPO
- 7—Tom Mitchell, Baritone: KPO, KGA, KJR, KEX
- 7:15—News Editor of the Air: KPO
- 7:30—Cesare Sodero and the NBC Concert Orchestra: KPO, KGA, KJR, KEX
- 8—Crosscuts from the Log of the Day, Dr. Laurence L. Cross; So. Harmony Four; Ace Wright, violinist: KPO, KGA, KJR, KEX

- 8:30—Mona Lowe, Blues Singer: KPO, KGA, KJR, KEX
- 9—Waltz Time, Ben Klassen, tenor; orchestra direction Meredith Willson: KPO, KGA, KJR, KEX
- 9:30—Lakeside Dance Orch.: KPO, KGA, KJR, KEX, KECA, KOA
- 10—Melody Train: KPO, KGA, KJR, KEX
- 10:30—Hello, Buddies: Band and Male Quartet: KPO, KGA, KJR, KEX, KFSD, KSL
- 11—Carol Lofner's Bal Tabarin Orch.: KPO, KGA, KJR, KEX
- 11:30 to 12 midnight—Paul Carson, Organist: KPO, KGA, KJR, KEX

CBS

Columbia Broadcasting System

- 8:30 A.M.—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KFPY, KFRC, KHJ, KGB
- 9:30—Atlantic City Musicale: KFBK, KWG, KERN, KOL, KVI, KFPY, (KHJ on 9:45), KGB
- 10:30—Columbia Salon Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC
- 11—Columbia Artists Recital: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 11:30—Snap Shots: KFBK, KWG, KERN, KVI, KFPY, (KFRC on 11:45), KHJ, KGB
- 12 noon—"Boston Popular Revue": KFBK, KWG, KOL, KVI, KFPY, KHJ, KGB
- 12:30—Dancing by the Sea: KFBK, KERN, KOL, KVI, KFPY, KGB
- 1—"Meet the Artist": KFBK, KWG, KERN, KVI, KFPY, KFRC, KGB
- 1:15—Virginia Arnold, Pianist: KFBK, KWG, KERN, KVI, KFPY, KFRC, KGB
- 1:30—Between the Bookends: KFBK, KWG, KERN, KVI, KFPY, KHJ, KGB
- 1:45—Musical Comedy Memories: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:30—Connie Boswell, with Freddie Rich's Orchestra: KFBK, KVI
- 4—Edwin C. Hill: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Willie Botts in Person: KFBK, KWG, KERN, KOL, KVI, KFPY, KGB
- 5:30—Frank Trumbauer's Orchestra: KFBK, KERN, KFPY, KFRC
- 6—"Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Isham Jones and his Orchestra: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 7—Freddie Martin's Bossert Orchestra: KVI, KFPY
- 7:15—"Joe Palooka": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:30—Howard Barlow and the Columbia Symphony: KFPY, KGB
- 7:45—Howard Barlow and the Columbia Symphony Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 8—Little Jack Little, Vocalist and Pianist: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 8:15—Harold Stern and his St. Moritz Orchestra: KFBK, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 8:30—Gus Arnheim and his Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Popular records
7:05—Morning Reporter
7:30—Allay-ooop! with Bob Roberts
8—Recorded Program
8:15—"Clippings"
8:30—Jack Hall and Clem Kennedy
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—News Service
10:35—Dr. B. L. Corley
10:55—Records
11—Store Scenes
11:30—X Bar B Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Cook's Health Talk
1—Over the Teacups
1:30—Records
1:45—Lunatics at Large
2—Records
2:15—Billie Burke, Entertainer
2:30—Ira Blue, Bridge Review
2:45—Records
3—Masterpieces of Melody
3:30—Theatre of the Air
4—Studio program
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Children's Hour
5:30—Wandering Through Italy
6—Weaver of Dreams
6:15—Ernie Smith
6:45—Reporter
7—Covered Wagon Jubilee
7:30—News Service
7:45—Studio program
8—Elbert La Chelle, Organist
8:15—Dance Orchestra
8:30—Front Page Headlines
8:45—The Gossipers
9—Beverly Hill Billies
10—Better Business Bureau
10:15—Studio program
10:45—Moment Musicales
11 to 1 A.M.—Nite Owls

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO program
9:45—Male Quartet
10—NBC-KGO Programs to 11:30
11:30—Old Folks Corner
11:45—Club Minutes
12 noon—NBC-KGO programs to 1
1—Einer & Einar
1:15—NBC-KGO Program
1:45—Teacup Philosopher
2—NBC-KGO Programs to 3
3—Santiseptic Program
3:15—NBC-KGO Programs to 3:45
3:45—News of the Air
4—Memory Book
4:15—NBC-KGO Programs to 11
11—Globe Trotter
11:10 to 12 mid.—NBC-KGO Programs

526 Meters KVI Broad. 4211
570 Kcys. 1000 Watts

Puget Sound Broadcast. Co., Tacoma
6:30 A.M.—Farm Flashes
6:45—Crazy Cowboys
7—Dr. Kenyon's Church of the Air
7:30—Organ Reveille
8—Shell Happytime
8:30—CBS Program
9—Mystery Melodies
9:15—Dr. Ambrose Program
9:30—CBS Program
10—Studio program
10:30—CBS Programs to 12:30

12:30 P.M.—Garden Talk
12:45—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—CBS program
3:45—Feminine Fancies
4—CBS programs to 4:30
4:30—Don Lee Studio
5:15—Organ Concert, George Young
5:45—Studio Program
6—CBS Program
6:15—Violin and Piano Recital
6:30—CBS Programs to 7:30
7:30 P.M.—Chandu, the Magician
7:45—CBS Programs to 8:15
8:15—Eddie Coy
8:30—CBS Program
9—Studio program
9:15—Harold Zollman, pianist
9:30—CBS program
10—Crazy Cowboys
10:15—Crazy Quartette
10:30—Gene Quaw Orchestra
11 to 12 midnight—Henry Halstead
and Orchestra

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts

Morning Oregonian, Portland, Ore.

7 A.M.—Morning Appetizers
7:30—NBC-KGO Program
7:45—Cecil and Sally
8—NBC-KGO programs to 9
9—Oregonian of the Air
9:15—NBC-KGO Program
9:30—Cooking School
10—Martha Meade
10:15—Francis Ingram
10:30—NBC-KGO Program
11:30—Me and My Shadow
12 noon—The Oregonian of the Air
12:15—NBC-KGO Program
1—15 Minutes at Lipman-Wolfe's
1:15—Crazy Crystals Cowgirls
1:45—Piano Recital
1:55—Edna Wallace Hopper
2—NBC-KGO Program
2:15—Tea Time Bazaar
3:15—NBC-KGO Programs to 3:45
3:45—Oregonian of the Air
4—Santiseptic Program
4:15—Gordon Onstad Recital
4:30—NBC-KGO Programs to 8:45
8:45—Samoa Islanders
9—NBC-KGO Programs to 10:15
10:15—The Mad Hatters
10:45—Gladys Johnson Recital
11—The Olympians
11:15 to 12 midnight—Bagdad Organ

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts

Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet and Mabel
7:04—Produce Reports; Vocal Solos
7:17—Farm Flashes; Rhythm Aces
7:33—Sport News; World Bookman
7:45—Rhythm Aces
8—NBC-KPO Programs to 10:30
10:30—Martha Meade
10:45—Canning Topics
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO Program to 1
1—Mary's Afternoon Talk
1:15—NBC-KPO programs to 3
3—Better Business Talk
3:05—Lost & Found Advertisements
3:10—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Program to 6:45
6:45—Marshal Sohl-Winifred Lund-
berg
7—NBC-KPO Programs to 9
9—Lloyd Spencer, Around the Town
9:15—Eb 'n' Zeb, comedians
9:30 to 12 midnight—NBC-KPO pro-
grams

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

6:45 A.M.—Top of the Morning
7—KOL Time Clock
8—Shell Happytime
8:30—CBS Program
9—Through the Looking Glass
9:15—CBS Program
9:30—Colonial Dames
9:45—CBS Program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—Carnival with Ken Stuart
12 noon—CBS Programs to 1
1—Ken Stuart's Sunshine Program
1:15—John C. Stevenson
1:45—CBS program
2—Happy Go Lucky
3—Feminine Fancies
3:30—CBS Program
3:45—Feminine Fancies
4—CBS Programs to 4:30
4:30—Cecil Solly
5—Hill and Dale
5:30—Skippy
5:45—Studio Program
6—CBS Program
6:15—Alun Williams
6:30—CBS Program
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—CBS Program
8—Little Jack Little
8:15—Arizona Joe
8:30—CBS program
8:45—Otto A. Case
9—Bouquet Melody
9:30—Don Lee Feature
10—Gene Quaw and his Orchestra
11 to 12 mid.—Henry Halstead's Or.

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts

NW. Broad. System, Spokane, Wash.

6 A.M.—Early Brds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 5:15
5:15—Peerless Quarter Hour
5:30—NBC-KPO Programs to 6:45
6:45—Dayton Three
7 to 12 mid.—NBC-KPO Programs

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Wash.

6:45 A.M.—Morning News
7:15—Crazy Crystals
7:30—Kronenberg's Shoe Hospital
8—NBC-KGO Programs to 8:30
8:30—Frances Ingram
8:45—NBC-KGO program
9—Walt and Marian
9:15—Sartori and Wolff
9:30—Burgan's Home Comfort
9:45—Canning Time, Sylvia North
10—Martha Meade Society
10:15—NBC-KGO programs to 12
12 noon—Stewart-Warner
12:15—Spokane Chamb. of Commerce
1—Various Programs
2—NBC-KGO Program
2:30—Variety Program
3—NBC-KGO Programs to 3:45
3:45—Peerless Dental Hygiene
4—NBC-KGO program
4:45—Skippy
5—NBC-KGO Programs to 8
8—Dutch and Norm's Orchestra
8:30—NBC-KGO Program
9—Editorial Page, Russell Bankson
9:15—Eb and Zeb
9:30—NBC-KGO programs to 12

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albrigh's Family
 10:30—K. Vaughn, Home Economics
 11:15—Jack Carter's Birthday Party
 12 noon—News
 12:30—Records
 1—Paris Inn
 2—The Bookworm
 2:30—Los Angeles Fireman's Band
 3—Matinee Mirthmakers
 3:30—Records
 4—Travogue; Lost and Found;
 Stocks

4:15—Maxine's Shopping Service
 4:45—Cheiro
 5—Town Crier
 5:45—Wallace
 6—News
 6:15—KNX Ensemble
 6:30—Oh-h-h-h Elmer
 6:45—Leighton's
 7—Frank Watanabe and Archie
 7:15—Rev. R. P. Shuler
 7:45—After Dinner Concert
 8—Sol Hoopi's Hawaiians
 8:30—American Legion
 9—News
 9:15—Dreamin' Time
 9:30—Stuart Buchanan and Ensemble
 10—Starke's Bohemian Cafe
 11 to 12 midnight—Paris Inn

384.4 Meters KTM Exposit'n 1341
780 Kcys. 1000 Watts
Pickwick Broad. Corp., Los Angeles
 6 A.M.—Request records
 8—Dance Marathon
 8:05—Recorded program
 9—Health Talk
 9:30—Records
 10—Silent period
 1—Poetry
 1:15—Paul Rader's Couriers
 1:45—Dance Marathon
 2—Spanish Concert
 3—Records
 5—Silent period
 8—String Ensemble
 8:30—Virginia Karns and Gus Mack, Miniature Symphony
 9—Charles Lierley, Tenor
 10—Dance Marathon
 10:30—Jack Dunn
 11—Organ concert
 11:30—Request records
 1 to 4 A.M.—J. Ross, Variety prog.

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Louis Rueb, Exercises
 9:15—Record Program
 10—News Release
 10:15—Sarah Ellen Barnes, Talk
 10:30—Records
 1:45 P.M.—Bob, Bunny and Junior
 2—Record Program
 2:30—Treasure Hunt for Meanings of Words, by Lee Cordova
 2:45—Doria Balli's Personality Prog.
 3—Recorded Program
 4—News release
 4:15—Record program
 4:45—Dr. Meyers, Care of the Teeth
 5—Brother Ken and his Kiddies
 5:30—NBC-KPO Program
 5:45—Al, Mac and Tommy
 6—Record program
 6:30—Adventures of Ito
 6:45—Concert Orchestra

7:15—Joe Warner's Jolly Journal
 7:30—String Trio
 7:45—Pachmari, the Dreamer
 8—Tom and Jimmy
 8:30—Jay Whidden Orchestra
 9—Helen Guest, Songs
 9:15—Organ, Wesley Tourtelotte
 9:45—Close Partners, Sketel
 10—NBC-KPO Program
 10:30—News Release
 10:45 to 11 P.M.—Record Program

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
 6:30 A.M.—Stock Market Quotations
 6:45—Dr. Seixas, Health Exercises
 7:30—NBC-KGO Programs to 8:30
 8:30—"Over the Coffee Cups," Roy Leffingwell
 8:45—NBC-KGO Program
 9—Dorothy Raymond, pianist
 9:15—NBC-KGO Program
 9:30—Fashion Tour with Melisse
 10—NBC-KGO Programs to 11:30
 11:30—Polly Grant Hall, Pianist
 11:45—Fed. and State Mkt. Reports
 12 noon—Dept. of Agriculture Talk
 12:15—NBC-KGO Program
 1—News Release
 1:10—The Woman Columnist
 1:15—Ann Warner Chats
 1:45—Baldassare Feriazzo, Violinist
 2—Tom and Jimmy
 2:30—NBC-KGO Programs to 3:15
 3:15—Hale Hooper, Songs
 3:30—NBC-KGO Program
 3:45—News Release
 4—Jimmy Bittick and Orchestra
 4:30—Studio Program
 4:45—Nick Harris Program
 5—NBC-KGO programs to 8
 8—Jay Whidden and Orchestra
 8:30—Concert Orchestra
 9—KFI Fun Factory
 10—NBC-KGO Program
 10:15—Phil Harris and Orchestra
 11 to 12 mid.—NBC-KGO Programs

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Recordings
 7:45—Capt. Dobbie
 8—Shell Happytime
 8:30—CBS Programs to 9:30
 9:30—Through the Looking Glass
 9:45—CBS Program
 10—Gene Wolf and Organ
 10:15—Martha Meade Society
 10:30—Milady's Notebook
 11—CBS Programs to 12:30
 12:30 P.M.—World-wide News
 12:45—Charlie Hamp & Beauty Talk
 1—Times Forum
 1:30—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—To be announced
 4:15—U. S. C. Trojan Period
 4:30—The Sampler
 5—Dave Marshall and Neil Larson
 5:15—News Items; Town Topics
 5:30—Skippy
 5:45—Studio Program
 6—CBS Program
 6:15—Hutton's Ensemble
 6:30—CBS Program
 6:45—"To the Ladies"
 7:15—CBS Program
 7:30—Chardu, the Magician
 7:45—CBS Programs to 9
 9—Nesbitts, the Bachelors
 9:15—Eb & Zeb
 9:30—Zoellner String Quartet
 10—World-wide News
 10:10—Gene Quaw's Orchestra
 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

499.7 Meters KFSD Frank. 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—NBC-KGO Program to 8
 8—Morning Musical
 8:35—Stock Reports
 8:45—NBC-KPO Program
 9—Good Cheer program
 9:15—NBC-KGO programs to 10
 10—Martha Mental Society
 10:15—Radio Dental Clinic
 10:30—NBC-KGO Program
 11—NBC-KPO Programs to 11:45
 11:45—NBC-KGO Programs to 1
 1—U. S. Grant Hotel Serenaders
 1:30—NBC-KPO Program
 2—NBC-KGO Programs to 3:30
 3:30—French lesson
 4—Program to be announced
 4:30—Civic Shakespeare Association
 5—Studio Program
 5:15—Better Business Bureau
 5:20—Late news
 5:30—NBC-KGO Programs to 7:45
 7:45—Chamber of Commerce
 8—NBC-KGO Programs to 9
 9—NBC-KPO Program
 9:30—NBC-KGO Programs to 10:30
 10:30—NBC-KPO Program
 11 to 12 mid.—NBC-KGO Program

225.4 Meters KGB FRank. 6151
1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California
 7 A.M.—The Morning Edition
 8—Shell Happytime
 8:30—CBS Programs to 10
 10—Helen, Stone
 11—CBS Programs to 12
 12 noon—Farm Flashes
 12:10—Closing Stock Quotations
 12:15—CBS Programs to 12:45
 12:45—Charlie Hamp
 1—CBS programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS programs to 5
 5—News Reel; Town Topics
 5:15—Cecil and Sally (Elec. Trans.)
 5:30—CBS Programs to 6:15
 6:15—Hutton's Concert Ensemble
 6:30—CBS Program
 6:45—To the Ladies
 7:15—CBS Program
 7:30—Quaw's Orchestra
 7:45—CBS program to 8:30
 8:30—Eslick's Orchestra
 9—Three Shades of Blue
 9:15—Eb and Zeb
 9:30—To be announced
 10—News Reel of the Air
 10:10—Quaw's Orchestra
 11 to 12 midnight—Halstead's Orch.

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
 6:30 A.M.—Selected records
 7—"The Covered Wagon"; Records
 7:45—Univ. of Calif. Program
 10—"Morning Musicale"
 10:30—Selected records
 12:30—Classified
 1—Selected records
 4—La Fonda Serenaders
 4:30—Curtis' Colorful Consolations
 5—"The Lucky Stars"
 6—Sunset Serenaders
 6:30—"Music and Mystery"
 7—Judge Walter S. Gates
 7:05—Metropolitan Water Boards
 7:15—Jeanne Dunn
 7:30—Tax Talk
 7:45—Legion Four
 8—"Miniatures from Life"
 9—"Singing Strings"
 9:30—"Hits of Yesterday"
 10 to 12 midnight—Selected records

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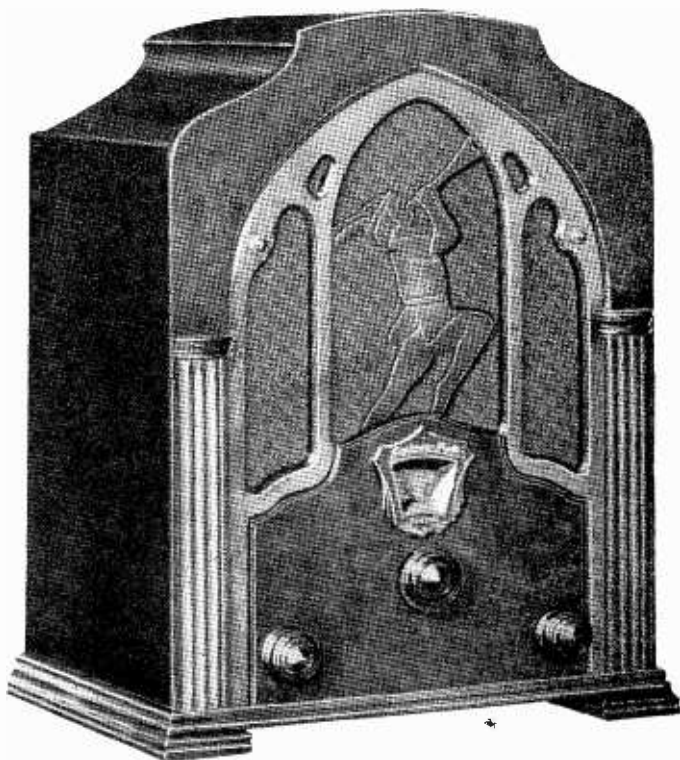


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WEDNESDAY Programs

August 10, 1932

491.5 Meters KFRC Prosp't 0100
 610 Kcys. 1000 Watts
 Don Lee, Inc., San Francisco, Calif.
 7 A.M.—Seal Rocks Broadcast
 7:25—N. Y. Stock Quotations
 7:30—Exercise Period
 8—Shell Happy Time
 8:30—CBS programs to 9:30
 9:30—Betty Crocker
 9:45—Ann Welcome, Kitchen Lyrics
 10—KFRC Shopping Club
 10:30—Globe Trotter
 10:35—CBS Programs to 1:30
 1:30—N. Y. Stock Quotations
 1:35—Globe Trotter
 1:45—CBS program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS programs to 4:30
 4:30—Popular recordings
 4:45—CBS program
 5—"Skippy"
 5:15—Globe Trotter
 5:25—Town Topics
 5:30—CBS Programs to 6:15
 6:15—Mona Content
 6:30—CBS program
 6:45—Bobs, Sports Authority
 7—CBS program
 7:30—Chandu the Magician
 7:45—The Don Lee Symphony
 8:15—CBS program
 8:30—Eno Crime Club
 9—Memories
 9:15—Eb and Zeb
 9:30—Isle of Golden Dreams
 10—Bisquick Band
 10:05—Mid-Week Jubilee, Seattle
 11—Henry Halstead's Orchestra
 12 to 1 A.M.—Request Hour

243.8 Meters KYA Prosp't 3456
 1230 Kcys. 1000 Watts
 Pac. Broadcast. Corp., San Francisco
 7:30 A.M.—Dawn Salute
 8—Breakfast Hour
 8:45—Tuneful Topics
 9—At the Console
 9:30—Melody Moods
 10—"Your Helpful Friend"
 10:15—Sunshine Hour
 11—Album Leaves
 11:15—Manhattan Moods
 11:30—Prudence Penny
 11:45—Song and Dance Kings
 12 noon—Meridian Medleys
 12:30—"Your Helpful Friends"
 12:45—Glen Goff, Organist
 1:45—Musical Contrasts
 2—Townhall Harmonies
 2:30—Community Question Box
 2:45—Symphony Highlights
 3:45—Better Business Series
 4—Musical Novelties
 4:30—On Parade
 5—Metropolitan Hour
 6—Revue
 6:30—Waltz Time
 7—"The Daily Challenge"
 7:15—Tone Paintings
 7:45—Bob Allen: Piano Recital
 8—Ted Florito's Band
 8:30—Donald Gray: Song Recital
 8:45—Virginia Miller: Piano Recital
 9—Sydney Dixon, Song Recital
 9:15—Weekly Drama
 9:45—News Flashes
 10—Goff's Organ Serenade
 11 to 12 midnight—Concert Memories



MARGARET N. EMAISER
 KHQ—Soprano

535.4 Meters KTAB Garfield 4700
 560 Kcys. 1000 Watts
 Assoc. Broadcasters, Oakland, Calif.
 7 A.M.—Popular records
 7:05—Morning Reporter
 7:30—Allay-ooop! with Bob Roberts
 8—Popular records
 8:15—"Clippings"
 8:30—Jack Hall and Clem Kennedy
 9—Morning Prayer Hour
 9:30—Dr. J. Douglas Thompson
 10—Household Hour
 10:30—News Service
 10:35—Dr. B. L. Corley
 11—Store Scenes
 11:30—X Bar B Ranch Boys
 12 noon—Echoes of Portugal
 12:30—News Service
 12:35—Cook's Health Talk
 1—Over the Teacups
 1:30—Records
 1:45—Lunatics at Large
 2—Recordings
 2:15—Billie Burke, Entertainer
 2:30—Studio program
 2:45—Baseball
 4:30—Jack Hall and Clem Kennedy
 5—Uncle Rod's Children's Hour
 5:30—Diet and Health Lecture
 6—Ernie Smith's Magazine Review
 6:15—Studio program
 6:30—Ernie Smith's Sport Page
 6:45—Reporter
 7—Covered Wagon Jubilee
 7:30—News Service
 7:45—Italian program
 8:15—Ghost Story
 8:30—Edmund Breese in "Memories"
 8:45—The Gossipers
 9—Beverly Hill Billies
 10—"Golden Memories" with Louise Tabor
 10:30—Moment Musicale
 11 to 1 A.M.—Nite Owls

296.6 Meters KQW Ballard 777
 1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose
 6:45 A.M.—Echoes of Portugal
 7—The Breakfast Hour
 8—Songs of Yesteryear
 8:30—Silent period
 9—Capitola Program
 9:30—Boulder Creek program
 10—Helpful Hour
 10:30—Recordings
 11—Eleventh Hour Program
 11:30—Band Concert
 12 noon—Variety Program
 12:30—State Market Reports
 1—One O'Clock Program
 1:30—Martha's Hour, Lena Leland
 2:30—Martha Mead Program
 3—Silent period
 4:30—Story Time, Lena Leland
 4:45—Skippy
 5—Vespers, Dr. Patterson
 5:30—Dinner Music
 6—United Prune Growers of Calif.
 6:15—Franco's Program
 6:30—State Market Reports
 6:45—Radio News and Forum
 7:30—Alta California Program
 7:45—Liberty Bell Quarter Hour
 8—American Legion War Camp
 8:15—Eugene Mancini, Song Recital
 8:30 to 9:30 P.M.—Studio Program

322.4 Meters KFWI Frank. 0200
 930 Kcys. 500 Watts
 Radio Entertainments, San Francisco
 7 A.M.—Musical Pot Pourri
 8—Silent Period
 9—Blues Chasers
 10—White House Program
 10:15—Bellevue Hotel Program
 10:30—Timely Topics
 10:45—Popular Tunes
 11—Marion Day, Home Economics
 11:30—Learn Italian, Prof. Achille
 11:45—Musical Sketches
 12 noon—News Flashes
 12:15—Musical Clock
 1—Silent Period
 6—Dinner Dance Music
 6:45—News Flashes
 7—Salon Music
 7:15—Margaret Lambert, Soprano
 7:30—Silent Period
 8:45—Virginia Mifka, concert pianist
 8:45—John D. Barry, World Events
 9—Annette Wachs, Violinist
 9:15—Anna Nettelman, Soprano
 9:30—Guitar Duet
 10—Master Melodies
 11 to 1 A.M.—Kendrick's Hi-Jinks

280.2 Meters KJBS Ord. 4148-49
 1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco
 11:45—Concert Music
 12 noon—Recorded Program
 12:30—Band Concert
 12:45—Song Cycle
 1:05—Stock Report and Records
 2:45—Speak-Easy Time
 3—Reporter of the Air
 4—Julie and Jim
 4:15—Popular recordings
 4:30—Assoc. Food Stores' Program
 5—Variety Records
 5:30—Carl Coveny and Pat Buckman
 5:45—Records
 6—At the Hollywood Keyhole
 6:15 to 7 P.M.—Recordings
 12:01 to 6 A.M.—Owl Program



TOM MITCHELL, NBC Baritone, who will be interviewed by Gypsy on **BROADCAST WEEKLY'S** "Personal Closeups" tonight at 8, over **KPO, KGA, KEX and KJR**

379.5 Mtrs. NBC-KGO Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KSL, KTAR,
KECA, KFSD

- 7 A.M.—Organ Concert: KGO
- 7:30—United States Army Band: KGO, KFI, KFSD, KTAR
- 8—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KSL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—On Wings of Song: KGO, KHQ, KFI, KFSD on 8:45
- 9—Harold Stokes and His Orchestra: KGO (KHQ, KFI on 9:15)
- 9:30—The Buckaroos: KGO
- 9:45—Piano Capers: KGO, KHQ, KGW on 10
- 10:15—Entertainers, Tommy Monroe, baritone: KGO, KOMO, KGW
- 10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KGHL
- 11:30—Organ Recital: KGO, KHQ off 12, KOMO on 12 to 12:12; KFSD
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR on 12:30; KSL, KGIR, KGHL
- 1—Stringwood Ensemble: KGO
- 1:30—The Little Colleen: KGO, KHQ, KFSD
- 1:45—Argentine Trio: KGO, KFSD
- 2—Vagabonds: Ted White, Tenor; Orchestra direction Rex Dunn: KGO; KHQ off 2:30
- 3—Paul Whiteman and His Chieftains: KGO, KFI
- 3:15—Royal Vagabonds: KGO, KHQ, KOMO, KGW, KFI
- 3:30—Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KSL
- 3:45—News Service: KGO
- 4—Talk by Senator L. J. Dickinson of Iowa: KGO, KHQ, KOMO, KFSD, KTAR, KGIR
- 4:15—Soloist: KGO, KFSD
- 4:30—Goldman Band Concert: KGO, KGW
- 5—Novelettes, Ben Klassen, tenor: KGO, KOMO, KGW; KFI, KFSD KHQ off 5:15, KTAR, KGHL, KOA
- 5:30—Mobiloil Concert: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL
- 6—Corn Cob Pipe Club of Virginia: KGO, KHQ, KOMO, KGW, KFI, KSL, KGIR, KGHL
- 6:30—Western Artists Series: KGO, KGW
- 6:45—Tallant Tubbs for U. S. Senator: KGO, KFI
- 7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
- 7:15—Maxwell House program, Lanny Ross, tenor; orchestra direction Don Voorhees: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KTAR
- 7:30—Team Mates: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA
- 8—One Man's Family, serial drama by Carlton E. Morse; Episode Fifteen: KGO, KHQ, KGHL
- 8:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 8:45—Charlie Agnew and his Orch.: KGO
- 9—Out of the East: KGO, KHQ, KOMO, KTAR, KOA
- 9:15—Goodyear Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL

- 9:45—Imelda Montagne, Contralto: KGO, KHQ, KOA
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Anson Weeks and His Hotel Mark Hopkins Dance Orchestra: KGO, KHQ
- 10:45—Organ Concert: KGO, KHQ
- 11—Ted Fio-Rito and His Hotel St. Francis Dance Orchestra: KGO, KFI, KFSD
- 11:30, to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

440.9 Mtrs. NBC-KPO Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KSL, KFSD

- 7:30 A.M.—Organ Concert: KGO, KJR, KEX
- 8—Financial Service: KPO, KGA, KJR, KEX
- 8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX; KTAR off 8:30
- 9:15—Stringwood Ensemble, direction Charles Hart: (KPO off 9:30); KGA, (KJR on 9:45), KEX, KFSD
- 9:30—Helpful Hints to Housewives, Julia Hayes: KPO
- 9:45—University of California at Your Service: KPO
- 10—Mardi Gras, variety program, with Al Schuss, master of ceremonies: KPO, KGA, KJR, KEX, KFSD, KGIR on 10:15
- 10:30—Syncopators, Harold Stokes' dance orchestra: KPO, KGA, KJR, KEX, KFSD
- 10:45—Smackouts, comedy duo with Marion and Jim Jordan: KPO, KGA, KJR, KEX, KFSD
- 11—Salon Concert Ensemble: KPO, KTAR
- 11:30—Rhythmic Serenade, Harold Stokes' dance orchestra: KPO off 11:45, KGA, KJR, KEX on 11:45
- 11:45—Scripture Reading, Charles J. Leimer: KPO
- 11:46—Ticking the Keys: KPO
- 11:50—Stockyards Report: KPO
- 11:57—Time Signals: KPO
- 12 noon—Mid-week Musicales, Harold Stokes' Orchestra: KPO, KGA on 12:05, KJR, KEX
- 12:15—Tom and Dudd, Vocal Duo: KPO, KGA, KJR, KEX
- 12:30—Rhythm Vendors Orchestra: KPO, KGA, KJR, KEX
- 1—Jingle Joe: Joe Parsons, Basso: KPO, KGA, KJR, KEX
- 1:15—Swanee Serenaders: KPO, KGA, KJR, KEX
- 1:30—Beau Balladeur, mystery baritone: KPO, KGA, KJR, KEX
- 1:45—Schirmer and Schmitt, Piano Duo: KPO, KGA, KJR, KEX
- 2—Discovery Hour: KPO
- 2—Waldorf Astoria Bert Room Orchestra: KGA, KJL, KEX, KFSD KGHL on 2:15, KSL
- 2:30—Drifting and Dreaming: KGA, KJR, KEX, KFSD
- 2:45—Donald Novis, Tenor: KGA, KJR, KEX, KECA, KFSD
- 3—The Cavaliers, vocal soloist and orchestra: KPO, KGA on 3:05, KJR on 3:15, KEX, KFSD off 3:45
- 4—Sunset Serenaders: KPO, KGA, KJR, KEX
- 5—Footlight Fantasies: KPO, (KGA, KJR, KEX off 5:15)
- 5:15—News Service: KPO
- 5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA

- 5:45—Dixie Memories: KPO, KJR, KGA, KEX, KFSD
- 6—Music Masters, Allan Wilson, tenor; orchestra direction of Rex Dunn: KPO, KGA, KJR, KEX, KGIR on 6:15
- 6:30—Tish, dramatization of story by Mary Roberts Rinehart: KPO, KGA, KJR, KEX, KECA, KFSD, KGIR, KGHL
- 6:45—Cecil and Sally: KPO
- 6:45—Jane Froman and her Band: KGA, KJR, KEX, KFSD, KSL, KGHL
- 7—Tom Mitchell, Baritone: KPO, KJR, KEX
- 7:15—News Editor of the Air: KPO
- 7:30—Silver Strains: Mixed Quartet; Orchestra: KGA, (KJR off 7:45), KEX
- 7:30—University of California program: KPO
- 8—Personal Closeups: Tom Mitchell, Baritone, interviewed by Gypsy: KPO, KGA, KJR, KEX
- 8:15—Marching Through, with the Guardsmen, male quartet; salon orchestra: KPO, KGA, KJR, KEX (KGHL off 8:30)
- 9—Hill Billies: KPO, KGA, KJR, KEX
- 9:30—NBC Drama Hour: KPO, KGA, KJR, KEX
- 10—Myron Niesley, tenor: KPO, KGA, KJR, KEX
- 10:15—National Concert Orchestra, direction Emil Polak: KPO, KGA, KJR, KEX
- 11—Carol Lofner and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX
- 11:30 to 12 mid.—Organ Concert: KPO, KGA, KJR, KEX

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
 6 A.M.—Early Birds; News
 8—NBC-KPO Programs to 12
 12 noon—News Bulletins
 12:05—NBC-KPO Programs to 3
 3—News Bulletins
 3:05—NBC-KPO Programs to 5:15
 5:15—Peerless Quarter Hour
 5:30 to 12 mid.—NBC-KPO Programs

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
 7 A.M.—Morning Exercises
 8—Records
 9—Modern Homes Period
 9:30—Better Business Bureau Talk
 9:35—Organ Recital
 10—Records
 10:15—Financial Informa'n; Weather
 10:30—Records
 11—Sunshine Twins
 12 noon—Jack Delaney and his Band
 1—Jean's Hi-Lights
 2—Classical Recordings
 2:35—Closing Stocks
 2:45—Ethel Rhinard, Pianist
 3—Records
 3:45—Galen Harvey, Piano Rambles
 4—Records
 4:30—Brother Bob's Club
 5—Helen Wegman Parmelee, Pianist
 5:30—The Three Cocoanuts
 6—Hotel Oakland Trio
 7—News Items
 7:30—Clark Sisters
 7:45—Fred and Morris, Comedians
 8—John Henry Lewis' Quintet and Henri Sheffo, Bass
 9—Ethel Rhinard and Cora Scott
 9:30—The Gay Caballeros
 10—Harmony Hick
 10:15—Dance Program
 11 P.M.—Baseball Results

CBS**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB
- 9:45—Madison String Ensemble: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
- 10—Columbia Artists Recital: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
- 10:30—Elizabeth Barthell, Songs: KFBK, KWG, KERN, KVI, KFPY, KFRC
- 10:45—Columbia Salon Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 11:15—Madame Belle Forbes Cutter, Soprano, and Orchestra: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 11:45—Four Eton Boys, Male Quartet: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—The Captivators: KFBK, KOL, KVI, KFPY, KHJ, KGB
- 12:30—Dancing by the Sea: KFBK, KERN, KOL, KVI, KFPY, KGB
- 1—Bill Schudt's "Going to Press": KFBK, KWG, KERN, KVI, KFPY, KFRC, KGB
- 1:15—Kathryn Parsons, "Girl of Yesterday": KFBK, KWG, KERN, KVI, KFPY, KFRC, KGB
- 1:30—Between the Bookends: KFBK, KWG, KERN, KVI, KFPY, KGB
- 1:45—Jack Brooks and Westphal's Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 2—The Bright Side Club: KFBK, KOL, KVI, KFPY
- 3:45—Tito Guizar, Mexican Tenor: KFBK, KWG, KERN
- 4—Professor Henry McLemore: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Arlie Simmonds and his Collegiate Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ
- 4:45—The Songsmiths: KFBK, KWG, KOL, KVI, KFPY, KFRC
- 5:30—Thamon Hayes' Orchestra: KFBK, KERN, KFPY, KFRC
- 6—"Music That Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Isham Jones and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ
- 7—Charles Carlile, Tenor: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 7:15—Ozzie Nelson and his Glen Island Casino Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 7:30—Howard Barlow and the Columbia Symphony Orchestra: KFPY, KGB
- 8—Eddie Duchin and his Casino Orchestra: KOL, KVI, KFPY
- 8:15—Eddie Duchin and his Casino Orchestra: KFBK, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB

- 309.1 Meters KJR Seneca 1515**
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Chet and Mabel
7:04—Produce Reports; Vocal Solos
7:17—Farm Flashes; Rhythm Aces
7:33—Sport News; World Bookman
7:45—Rhythm Aces
8—NBC-KPO program
9:15—Mary's Morning Talk
9:45—NBC-KPO program
10—Mardi Gras
10:30—NBC-KPO program
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO programs to 1
1—Mary's Afternoon Talk
1:15—NBC-KPO programs to 3
3—The Easy Chair
3:10—Lost and Found Ads
3:15—NBC-KPO programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO programs to 7:45
7:45—Dollars and Sense program
8—NBC-KPO programs to 9:15
9:15—"Eb 'n' Zeb, comedians
9:30 to 12 midnight—NBC-KPO Programs

- 236.1 Meters KOL Elliott 4466**
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
- 6:45 A.M.—Top o' the Morning
7—KOL Time Klock
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—Carnival with Ken Stuart
12 noon—CBS Programs to 1
1—Ken Stuart's Sunshine Program
1:15—John C. Stevenson
1:45—CBS Programs to 2:15
2:15—Happy Go Lucky Hour
3—Feminine Fancies
3:45—CBS Programs to 4:30
4:30—Cecil Solly, Garden Talk
4:45—CBS program
5—Hill and Dale
5:30—Skippy
5:45—Studio Program
6—CBS Programs to 7
7—Sports Review
7:30—Chandu, the Magician
7:45—Mayor Dore Talk
8—CBS Program
8:15—Arizona Joe
8:30—CBS Program
9—Magic Mirror
9:30—Midweek Jubilee
11 to 12 midnight—McElroy's Greater Oregonians

- 526 Meters KVI Broad. 4211**
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
- 6:30 A.M.—Farm Flashes
6:45—Crazy Cowboys (elec. trans.)
7—Dr. Kenyon's Church of the Air
7:30—Organ Revellie
8—Shell Happytime
8:30—The Modern Shopper
9—Mystery Melodies
9:15—Dr. Ambrose Program
9:30—Betty Crocker
9:45—CBS Program
10—Studio program
10:15—CBS Programs to 12:30
12:30—Garden Talk
12:45—CBS Programs to 2:15
2:15—Happy Go Lucky Hour
3—Feminine Fancies
3:45—CBS Programs to 4:30
4:30—Studio program
4:45—CBS Program

- 5—Jack Routledge, sport talk
5:15—George Yount, organ concert
5:45—Studio Program
6—CBS Program
6:15—Don Lee Studio
6:30—CBS programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Program
8—George Yount, piano
8:15—Jack Hughes' Book Review
8:30—Eno Crime Club
9—Boxing Matches
10:15—Crazy Quartette
10:30—Magic Mirror
11 to 12—Cole McElroy's Orchestra

- 483.6 Meters KGW Atwater 2121**
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
- 7 A.M.—Morning Appetizers
7:30—NBC-KGO Program
7:45—Cecil and Sally
8—NBC-KGO Programs to 8:30
8:30—The Specialists
9—The Oregonian of the Air
9:15—NBC-KGO Program
9:30—Cooking School
10—NBC-KGO Programs to 11:30
11:30—Me and My Shadow
12 noon—Oregonian of the Air
12:15—NBC-KGO Program
1—15 Minutes at Truman-Wolfe's
1:15—Crazy Crystals Quartet
1:45—Anson Weeks' Orchestra
1:55—Edna Wallace Hopper
2—Piano Recital
2:15—Tea Time Bazaar
3:15—NBC-KGO Programs to 3:45
3:45—Oregonian of the Air
4—Santiseptic program
4:15—The Man from the South
4:30—NBC-KGO Program
5—Pirate's Club
5:15—NBC-KGO Programs to 6:30
6:30—Kelly's Salon Orchestra
7—NBC-KGO Programs to 8
8—Samoa Islanders
8:15—Olympians
8:30—NBC-KGO Program
8:45—Albert Gillette Recital
9—NBC-KGO Programs to 9:45
9:45—Gordon Onstad, Tenor
10—NBC-KGO Program
10:15—The Mad Hatters
10:45—National Concert Orchestra
11—Just a Dreamin', Clarence Tolman
11:15 to 12 midnight—Bagdad Organ

- 508.2 Meters KHQ Main 5383**
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
- 6:45 A.M.—Morning News
7:15—Cisco Bullivant, Exercises
7:30—Herb Wixson
8—NBC-KGO Programs to 9
9—Walt and Marian
9:15—Sartori and Wolff
9:30—Burgan's Home Comfort
9:45—Wolper's Fashion Notes
10:15—Home Canning Contest
10:30—NBC-KGO programs to 1
1—Variety Program
1:30—NBC-KGO Program
1:45—Silver Loaf Bakery
2—Edna Wallace Hopper Chat
2:05—NBC-KGO Program
2:30—Commercial Creamery
3—NBC-KGO Programs to 3:45
3:45—Peerless Dental Hygiene
4—NBC-KGO Programs to 4:45
4:45—Sy Jacoby's Novelty
5—Benawah Dairy Diary
5:15—Skippy
5:30—NBC-KGO programs to 6:45
6:45—Editorial Column
7—NBC-KGO Programs to 8:45
8:45—Crazy Crystals
9 to 12 mid.—NBC-KGO Programs

325.9 Meters KOMO Elliott 5890
 920 Kcs. 1000 Watts
 Fisher's Blend Station, Inc., Seattle
 6:55 A.M.—Inspirational Service
 7—Farm Broadcast
 7:30—NBC-KGO Programs to 9:15
 9:15—Prudence Penny
 9:30—NBC-KGO programs to 11:30
 11:30—Male Quartet
 11:45—Club Minutes
 12 noon—NBC-KGO Program
 12:12—Grain Quotations
 12:15—NBC-KGO Programs to 3
 3—Santiseptic Program
 3:15—NBC-KGO Programs to 3:45
 3:45—News of the Air
 4—NBC-KGO Program
 4:15—Memory Book
 4:30—NBC-KGO Programs to 6:30
 6:30—Vacation Land Review
 7—NBC-KGO Programs to 11
 11—Globe Trotter
 11:10—NBC-KGO Programs to 12

499.7 Meters KFSD Frank. 6353
 600 Kcs. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—NBC-KGO Program
 8—Morning Musical Revue
 8:35—Stock Reports
 8:45—Morning Musicale
 9—Good Cheer program
 9:15—NBC-KGO Programs to 11
 11—Child Psychology
 11:30—NBC-KGO Programs to 1
 1—NBC-KPO Programs to 1:30
 1:30—NBC-KGO Programs to 3
 3—NBC-KPO Program
 3:45—Radio Dental Clinic
 4—NBC-KGO Program to 4:30
 4:30—Bel canto Chorus
 5—NBC-KGO Program
 5:15—Late news items
 5:30—Studio Program
 5:45—Happy Repairmen
 6—U. S. Grant Hotel Serenaders
 6:30—NBC-KPO Program
 6:45—NBC-KGO Programs to 8:45
 7—NBC-KGO programs to 8
 8—Dr. Strauss' Sketchbook
 8:30—NBC-KGO program
 8:45—Feature Program
 9—Nashold's Ballroom
 9:15—NBC-KGO program
 9:45—Nashold's Ballroom
 10—NBC-KGO Programs to 10:30
 10:15—NBC-KPO Program
 11 to 12 mid.—NBC-KGO Program

209.7 Meters KECA Richm'd 6111
 1430 Kcs. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Louis Rueb, Exercises
 9:15—Record Program
 10—News Release
 10:15—Eleanor Autrey, Ballads
 10:30—Record Program
 11—German Lesson, Annette Doherty
 11:15—Recorded program
 1:45—Bob, Bunny and Junior
 2—Record Program
 2:45—NBC-KPO Program
 3—Record Program
 3:30—Alex. Bevani, Italian Language
 3:45—Bill Hayman, Songs
 4—News Release
 4:15—Record Program
 4:45—Announcement Period
 5—Brother Ken and his Kiddies
 5:30—NBC-KPO Program
 5:45—Al, Mac and Tommy
 6—String Trio
 6:30—Adventures of Ito
 6:45—NBC-KPO Program
 7—The Rhythm Girls
 7:15—Joe Warner's Jolly Journal
 7:30—Orchestra
 7:45—Fachmari, the Dreamer

8—Tom and Jimmy
 8:30—Jay Whidden and Orchestra
 9—Hemlock Corners
 9:15—Wesley Tourtelotte, Organist
 9:45—Close Partners, sketch
 10—NBC-KPO Program
 10:30—News Release
 10:45 to 11 P.M.—Record Program

333.1 Meters KHJ VAndike 7111
 900 Kcs. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Recordings
 8—Shell Happytime
 8:30—CBS Program
 9—Jack and Grace
 9:15—George Hall and Orchestra
 9:30—Edna Wallace Hopper Trans.
 9:50—CBS Program
 10—To be announced
 10:15—Milady's Notebook
 10:45—CBS Programs to 12:30
 12:30—World-wide News
 12:45—Beauty Talk & Charlie Hamp
 1—Times Forum
 1:30—Blue Ridge Colonel
 1:45—CBS Program
 2—Happy go Lucky Hour
 4—To be announced
 4:15—CBS Program
 4:30—Roger King and Organ
 4:45—Chats on Words
 5—To be announced
 5:15—News Items; Town Topics
 5:30—Skippy
 5:45—Studio Program
 6—CBS Program
 6:15—Mona Content
 6:30—CBS Program
 7—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 8:30
 8:30—Eno Salts Crime Club
 9—Memories
 9:15—Eb & Zeb
 9:30—Isle of Golden Dreams
 10—World-wide News
 10:10—Dance Orchestra
 12 to 1 A.M.—Roger King, Baritone;
 and Roy Ringwald, Organist

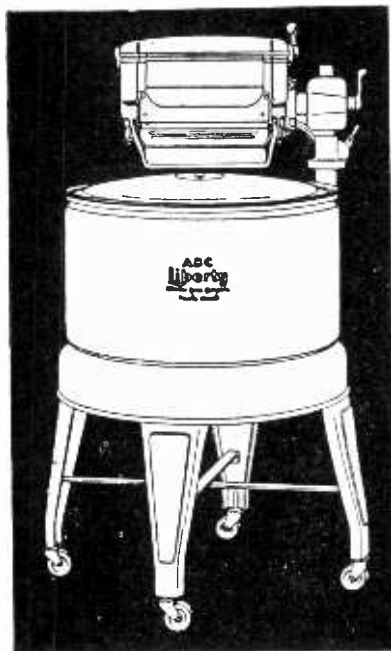
285.5 Meters KNX Hemp. 4101
 1050 Kcs. 5000 Watts
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Vaughn, Economics
 11—Marmola
 11:15—Recorded program
 12 noon—News
 12:30—Records
 1—Paris Inn
 2—The Bookworm
 2:30—Recorded program
 3—Matinee Mirthmakers
 3:30—Legion Ascot Speedway
 4—Travelogue; Lost and Found;
 Stocks
 4:15—Maxine's Shopping Service
 4:45—Chelro, famous seer
 5—Town Crier
 5:45—R. M. Cannon
 6—News Items
 6:15—KNX Ensemble
 6:30—Oh-h-h Elmer
 6:45—Leighton's
 7—Frank Watanabe and Archie
 7:15—Rajput
 7:30—Vigilantes
 7:45—Jeannie and Joan
 9—News Items
 9:15—KNX Ensemble Grenadiers
 9:30—Ethel Duncan
 10—Stark's Bohemian Cafe
 11 to 12 midnight—Paris Inn

468.5 Meters KFI Richm'd 6111
 640 Kcs. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:30 A.M.—Stock Market Quotations
 6:45—Dr. Seixas, Health Exercises
 7:30—NBC-KGO Programs to 9
 9—Helpful Hints to Housewives
 9:15—NBC-KGO Program
 9:30—Fashion Tour with Mellisse
 10—Dorothy Raymond, pianist
 10:15—English Lesson, Ayra Drew
 10:30—NBC-KGO Program
 11:30—Randy Andrews, Songs
 11:45—Fed. and State Mkt. Reports
 12 noon—Dept. of Agriculture Talk
 12:15—NBC-KGO Program
 1—News Release
 1:10—The Woman Columnist
 1:15—Ann Warner Chats
 1:45—Baldwin Twins
 2—Tom and Jimmy
 2:30—Leo Carillo Theatre Cast
 2:45—Dorothy Raymond, Pianist
 3—NBC-KGO Programs to 3:45
 3:45—News Release
 4—Question Box
 4:15—NBC-KGO Program
 4:30—Winnie Moore, Nomad Novelist
 4:45—Julie Kellar, Harpist
 5—NBC-KGO Program
 5:15—Studio program
 5:30—NBC-KGO Programs to 6:30
 6:30—Orchestra
 6:45—NBC-KGO Programs to 8
 8—String Ensemble and Organ
 8:15—Helene Handin
 8:30—NBC-KGO Programs to 9
 8:45—Orchestra
 9:15—NBC-KGO Program
 9:45—Orchestra
 10—NBC-KGO Program
 10:15—Phil Harris and Orchestra
 11 to 12 mid.—NBC-KGO Programs

225.4 Meters KGB FRank. 6151
 1330 Kcs. 500 Watts
 Don Lee, Inc., San Diego, California
 7 A.M.—The Morning Edition
 8—Shell Happytime
 8:30—CBS Program
 9:30—Betty Crocker
 10—Helen Stone
 11—CBS Programs to 12
 12 noon—Farm Flashes
 12:10—Closing Stock Quotations
 12:15—CBS Programs to 1:30
 1:30—Women's 100% Assn. Program
 1:45—CBS Program
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 3:45—CBS Programs to 4:30
 4:30—Aztec Period
 4:45—Kerry Conway
 5—News Reel; Town Topics
 5:15—Cecil and Sally
 5:30—CBS Programs to 7:15
 7:15—Hutton's Concert Quartette
 7:30—Quaw's Orchestra
 7:45—Don Lee Concert
 8:15—CBS Programs to 9
 9—Three Shades of Blue
 9:15—Eb and Zeb
 9:30—Isle of Golden Dreams
 10—News Reel
 10:15—Eslick's Orchestra
 11 to 12 midnight—Halstead's Orch.

384.4 Meters KTM Exposit'n 1341
 780 Kcs. 1000 Watts
 Pickwick Broad. Corp., Los Angeles
 8—Miniature Symphony
 8:30—Japanese program
 9—Charles Lierley, Tenor
 10—Dance Marathon
 10:30—Jack Dunn
 11—Organ recital
 11:30—Request records
 1 to 4 A.M.—Jack Ross, Variety
 program

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INVEST your laundry dollars in ABC Home Laundry Equipment, which will result not only in a drastic saving in washing and ironing expense (\$150 or more yearly) for years to come, but will eliminate needless loss through lost or torn garments, streaked and faded colored clothing and linens worn out before their time because of the use of too harsh chemicals.

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48 Pounds of Wash

6 tubful, at 8 lbs. of clothes
(dry weight) per tub.

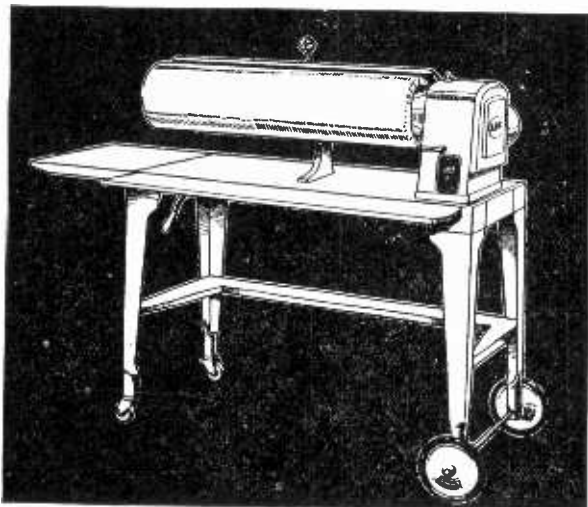
Cost of electricity for wash-
ing and wringing, based on
the 7c electric rate, less than
3c

Starch, bluing, soap, etc.
10c

Gas for heating water
9c

Water
3c

Ironing, cost of electricity
17c



TOTAL COST

42c

ABC Ironer \$98.50

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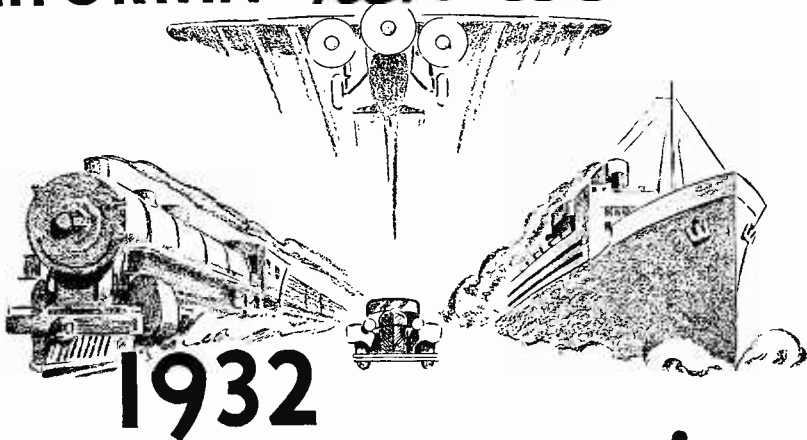
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BANK of AMERICA
NATIONAL TRUST & SAVINGS ASSOCIATION



THURSDAY Programs

August 11, 1932

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

- 7 A.M.—Popular records
- 7:05—Morning Reporter
- 7:30—Allay-ooop! with Bob Roberts
- 8:15—"Clippings"
- 8:30—Jack Hall and Clem Kennedy
- 9—Morning Prayer Hour
- 9:30—Dr. J. Douglas Thompson
- 10—Household Hour; News Service
- 10:35—Dr. B. L. Corley; Records
- 11—Store Scenes
- 11:30—X Bar B Ranch Boys
- 12 noon—Echoes of Portugal
- 12:30—News Service
- 12:35—Cook's Health Talk
- 1—Over the Teacups; Records
- 1:45—Lunatics at Large; Records
- 2:15—Billie Burke, Entertainer
- 2:30—Ira Blue, Bridge Instructor
- 2:45—Records; Studio program
- 3:30—Masterpieces of Melody
- 4:30—Jack Hall and Clem Kennedy
- 5—Uncle Rod's Smile Club
- 5:30—Wandering Through Italy
- 6—Weaver of Dreams
- 6:15—Life o' Reilly
- 6:30—Ernie Smith's Sport Page
- 6:45—News Reporter
- 7—Covered Wagon Jubilee
- 7:30—News Service
- 7:45—Relaxation Hour
- 8:15—Night Time Horse Races
- 8:30—Gus Arnheim
- 8:45—The Gossipers
- 9—Beverly Hill Billies
- 10—Studio program
- 10:30—Moment Musicale
- 11 to 1 A.M.—Nite Owls



CHARLES HART
NBC—Orchestral Director

- 4:30—Story Time, Lena Leland
- 4:45—Skippy
- 5—Vespers, Dr. C. B. Sylvester
- 5:30—Dinner Music
- 6—Evening Echoes
- 6:15—Franco's Program
- 6:30—State Market Reports
- 6:45—Radio News and Forum
- 7:15—Calif. Dept. of Agriculture
- 7:30—United Prune Growers of Calif.
- 7:45—Musical Tid-Bits
- 8—Songs of the Old Church Choir
- 9—Songs You Love to Sing
- 9:15 to 9:45 P.M.—Studio Program

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts

- Tribune Pub. Co., Oakland, Calif.
- 7 A.M.—Morning Exercises
- 8—Records
- 9—Modern Homes Period
- 9:30—Organ Recital; Records
- 10:15—Financial Informa'n; Weather
- 10:30—Records
- 11—Sunshine Twins
- 12 noon—Jack Delaney and his Band
- 1—Jean's Hi-Lights
- 2—Classical Recordings
- 2:35—Closing Stocks
- 2:45—Ethel Rhinard, Pianist
- 3—Records
- 3:45—Harvey and Sivyer
- 4—Records
- 4:30—Brother Bob's Club
- 5—Helen Parmelee, pianist
- 5:30—Kay, Summerfield and Clark
- 6—Hotel Oakland Trio
- 7—News Items
- 7:30—The Egan Trio
- 7:45—Road Information
- 8—Clark Sisters
- 8:15—Baseball: Oaks vs. L. A.
- 10—Dance Program
- 11 P.M.—Baseball Results

491.5 Meters KFRC Prosp't 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 7 A.M.—Seal Rocks Broadcast
- 7:25—Stock Quotations
- 7:30—Morning Exercise Period
- 7:45—Sunset Magazine
- 8—Shell Happy Time
- 8:30—CBS programs to 9:30
- 9:30—"Jerry and June"
- 9:45—Ida Bailey Allen
- 10—KFRC Shopper's Club
- 10:30—Globe Trotter
- 10:35—CBS Programs to 12
- 12 noon—Noonday Concert
- 1—"Farm News"
- 1:15—Recordings
- 1:30—N. Y. Stock Quotations
- 1:35—Globe Trotter
- 1:45—CBS program
- 2—Happy Go Lucky Hour
- 3—Feminine Fancies
- 4—CBS program
- 4:30—Better Business Bureau
- 4:45—Book Review
- 5—"Skippy"
- 5:15—Globe Trotter
- 5:25—Town Topics
- 5:30—CBS Programs to 6:15
- 6:15—Anson Weeks' Orchestra
- 6:30—CBS Programs to 7:30
- 7:30—Chandu, the Magician
- 7:45—CBS programs to 8:30
- 8:30—Eno Crime Club
- 9—Bocherini String Quartette
- 9:15—Eb and Zeb
- 9:30—Jay Essick's Orchestra
- 10—Bisquick Band's Orchestra
- 10:05—Slim Martin's Orchestra
- 11—Henry Halstead's Orchestra
- 12 to 1 A.M.—Midnight Hour

243.8 Meters KYA Prosp't 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

- 7:30 A.M.—Dawn Salute
- 8—Breakfast Hour
- 8:45—Tuneful Topics
- 9—At the Console
- 9:30—Melody Moods
- 10—"Your Helpful Friend"
- 10:15—Sunshine Hour
- 11—Album Leaves; Manhattan Moods
- 11:30—Prudence Penny
- 11:45—Song and Dance Kings
- 12 noon—Organ Recital, Glen Goff
- 12:30—Town Hall Harmonies
- 1—Afternoon Concert
- 2—Musical Contrasts
- 2:15—Glen Goff, Organist
- 2:45—Watchtower Sermon
- 3—Masters of the Violin
- 3:15—Goodwill Industries
- 3:30—Masters of Music
- 4—Artist Celebrities
- 4:30—Famous Songs and Singers
- 5—Metropolitan Hour
- 6—Revue
- 6:30—Waltz Time
- 7—"The Daily Challenge"
- 7:15—Sportsman's Corner
- 7:30—Tone Paintings
- 7:45—Championship Boxing Contests
- 8:15—Sports Parade
- 8:45—"The Fireside Club"
- 9—Ted Fio-Rito's Band from St. Francis Hotel
- 9:30—The Cub Reporters
- 9:45—News Flashes
- 10—Goff's Organ Serenade
- 11 to 12 midnight—Concert Memories

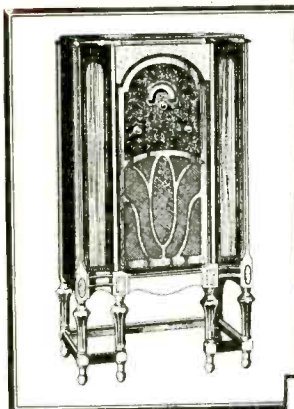
322.4 Meters KFWI Frank. 0200
930 Kcys. 500 Watts

- Radio Entertainments, San Francisco
- 7 A.M.—Musical Pot Pourri
- 8—Silent Period
- 9—Blues Chasers
- 10—White House Program
- 10:15—Bellevue Hotel Program
- 10:30—Timely Topics
- 10:45—Popular Tunes
- 11—Marion Day, Home Economics
- 11:30—Concert Melodies
- 12 noon—News Flashes
- 12:15—Musical Clock
- 1—Silent Period
- 6—Dinner Dance Music
- 6:45—News Flashes
- 7—Cecilia Hardeman, Open Forum
- 7:15—Helen Bellevue
- 7:30—Silent Period
- 11 to 1 A.M.—Kendrick's Hi-Jinks

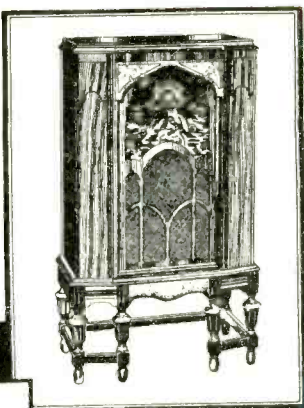
296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts

- Pac. Agric. Foundation, Ltd., San Jose
- 7 A.M.—The Breakfast Hour
- 8—Songs of Yesteryear
- 8:30—Silent Period
- 9—Monterey program
- 9:30—Morning Melodies
- 10—Helpful Hour
- 10:30—Recordings
- 11—Eleventh Hour Program
- 11:30—Band Concerts
- 12 noon—Variety Program
- 12:30—Fed., State Market Reports
- 1—One O'Clock Program
- 1:30—Friendly Hour, Lena Leland
- 2:30—Martha Mead Program
- 3:30—Silent Period

Announcing THE WINNER

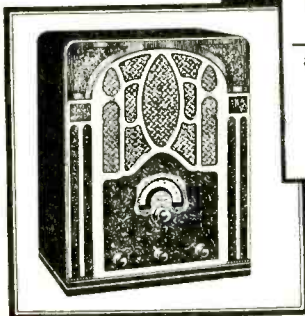


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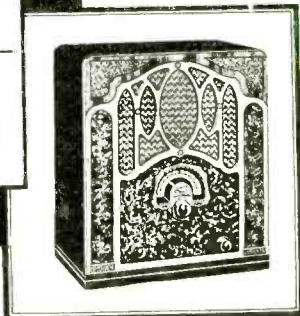
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National Broadcast. Co., San Francisco

Service to KJR, KEX, KGA,
KECA, KTAR, KSL, KFSD

- 7:30 A.M.—Arion Trio: KPO
- 8—Financial Service: KPO, KGA, KJR, KEX
- 8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX; KTAR off 9
- 9:15—Stringwood Ensemble: KPO, KGA, KEX, KFSD
- 9:30—"Canning Time" talk: KPO
- 9:30—Rhythm Vendors orchestra: KGA, KJR on 9:45, KEX, KFSD
- 9:45—University of California: KPO
- 10—Mardi Gras, variety program: KPO, KGA, KJR, KEX, KFSD
- 10:30—Syncopters; Harold Stokes' dance orchestra: KPO, KGA, KJR, KEX
- 10:45—Smackouts, comedy duo: KPO, KGA, KJR, KEX
- 11—Organ Concert: KPO, KGA, KEX
- 11:15—Famous Loves, dramatic program: KPO, KGA, KEX
- 11:30—Blaufuss Ensemble: KPO
- 11:45—Scripture Reading, Charles J. Leimer: KPO
- 11:46—Tickling the Keys: KPO
- 11:45—Rhythmic Serenade: KGA, KJR, KEX
- 11:50—Stockyard Report: KPO
- 11:57—Time Signals: KPO
- 12 noon—Meet the Girl Friends, bluettes, vocal trio; Tom and Dudd, vocal duo: KPO, KGA on 12:05, KJR, KEX
- 12:30—Bits of Melody: KPO, KGA, KJR, KEX
- 12:45—U. S. Navy Band: KGO, KGA, KJR, KEX
- 1—Shrine Luncheon: KPO
- 1—Ivy Scott, Diseuse: KGA, KJR, KEX, KTAR
- 1:15—Paul Whiteman and Rhythm Boys: KGA, KJR, KEX, KTAR
- 1:30—Swanee Serenaders: KPO, KGA, KJR, KEX
- 2—Ted Black's Orch.: KPO, KGA, KJR, KEX; KTAR on 2:15; KGHL
- 2:25—Talk by John B. Kennedy: KPO, KGA, KJR, KEX, KFSD, KTAR, KGHL
- 2:30—Old Songs of the Church: KPO, KGA, KJR, KEX, KFSD
- 2:45—Rollickers: KPO, KGA, KJR, KEX, KFSD, KGHL
- 3—The Cavaliers, California Trio; Rodney Johnson, Robert Stevens, tenors; Harvey Orr, baritone; orchestra: KPO, KGA on 3:05, KJR on 3:15, KEX, KFSD off 3:30, KGIR on 3:30
- 4—Eva De Vol, soprano: KPO, KGA, KJR, KEX, KFSD
- 4:15—Cultural Conversation: "Humor as a Shock Absorber," by Ethel Cotton: KPO, KGA, KJR, KEX, KFSD
- 4:30—Forget-Me-Not: KPO, KGA, KJR, KEX, KFSD off 4:45
- 5—Simp and Gladys, comedy with Monroe Upton and Elsbeth Frellesen: KPO, KGA, KJR, KEX
- 5:15—Headliners: Soloist: KPO
- 5:30—The Singing Lady: KPO, KGA, KJR, KEX, KECA
- 5:45—Dixie Memories: KPO, KGA, KJR, KEX
- 6—Music Masters, Agatha Turley, soprano; orchestra: KPO off 6:30, KGA, KJR, KEX
- 6:30—Chief of Police Quinn, series of talks on the San Francisco Police Department: KPO
- 6:45—Cecil and Sally: KPO

- 7—Tom Mitchell, Baritone: KPO, KGA, KJR, KEX
- 7:15—News Editor of the Air: KPO
- 7:30—Cesare Sodero and NBC Concert Orchestra: KPO, KGA, KJR, KEX
- 8—Ralph Kirbery, Dream Singer: KPO, KGA, KJR, KEX, KGHL
- 8:05—Jack Pettis and his Orchestra: KPO, KGA, KJR, KEX, KGHL
- 8:30—Nathan Abas, violinist, popular program: KPO, KGA, KJR, KEX
- 8:45—Keep the Home Fires Burning: KPO
- 9—Truthful Deacon Brown: KPO, KGA, (KJR off 9:15), KEX
- 9:30—Carol Lofner and his Bal Tabarin Orchestra: KPO, KGA, KJR, KEX
- 10—John and Ned, vocal and instrumental duo: KPO, KGA, KJR, KEX
- 10:15—Golden Legends: "Cinderella," Radio Drama by H. C. Connette: KPO, KGA, KJR, KEX
- 10:45—The Coquettes; Vocal Trio: KPO, KGA, KJR, KEX
- 11—Ted Fio-Rito and Hotel St. Francis Dance Orchestra: KPO, KGA, KJR, KEX
- 11:30 to 12 midnight—Organ Concert: KPO, KGA, KJR, KEX

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National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KSL, KTAR,
KECA, KFSD

- 7 A.M.—Organ Concert: KGO
- 7:30—Hugo Mariani and His Marionettes: KGO, KFI, KFSD
- 8—GE Circle: KGO, KHQ, KOMO, KGW, KFI, KSL
- 8:15—Little Orphan Annie: KGO, KHQ, KOMO, KGW, KFI
- 8:30—Words and Music: KGO, KHQ, KOMO on 8:45, KGW, KFI
- 9—Harold Stokes and his Orchestra: KGO, KGW, KFI on 9:15
- 9:30—The Buckaroos: KGO, KOMO
- 9:45—Eva Garcia, pianist: KGO, KHQ
- 10—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI; KFSD, KTAR, KSL, KOA, on 10:40
- 11—Arion Trio: KGO, KGW, KFI, KFSD; KHQ off 11:45
- 11:45—Shakespearean Plays: KGO, KECA, KFSD
- 12 noon—Organ Concert: KGO, KOMO off 12:12
- 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR on 12:30; KSL off 12:45; KGIR, KGHL
- 1—Stringwood Ensemble, instrumentalists direction Charles Hart: KGO, KHQ on 1:30 to 1:45, KGW, KFSD on 1:30
- 2—Vagabonds: KGO; KHQ off 2:30
- 3—Clyde Doerr Saxophone Octet: KGO, KHQ
- 3:15—Royal Vagabonds: KGO, KHQ, KOMO, KGW, KFI
- 3:30—The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI, KSL
- 3:45—News Service: KGO
- 4—Fleischmann Hour: Rudy Vallee and his Orchestra: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL
- 5—The New York Orchestra: KGO,

- 5:30—Thompkins Corners: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 6—Lucky Strike Dance Hour: Walter Winchell, Commentator: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- 7—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
- 7:15—Caswell Concert: KGO, KHQ, KOMO, KGW, KFI
- 7:30—Mona Lowe, blues singer: KGO
- 7:45—Famous Foods Parade; "Doc" Hodgins; Alvino Rey's band: KGO, KHQ, KOMO, KGW, KFI
- 8—Harry Stanton, basso: KGO
- 8:15—Standard Symphony Hr.: KGO, KHQ, KOMO, KGW, KFI
- 9:45—Starlight Serenaders, Eva de Vol, soprano; Rodney Johnson, tenor: KGO
- 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15—Anson Weeks and His Hotel Mark Hopkins Dance Orchestra: KGO, KHQ
- 10:45—Ship of Dreams: KGO, KHQ off 11
- 11:30 to 12 midnight—Jay Whidden's Miramar Hotel Orchestra: KGO, KHQ, KOMO, KFI, KFSD

508.2 Meters **KHQ** Main 5383
590 Kcs. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.

- 6:45 A.M.—Morning News
- 7:15—Crazy Crystals
- 7:30—Home Canning Contest
- 8—NBC-KGO Programs to 8:30
- 8:30—Miss Spokane Wash Dresses
- 8:45—NBC-KGO Program
- 9—Walt and Marian
- 9:15—Sartori and Wolf
- 9:30—Burgan's Home Comfort
- 9:45—The Shoe Doctor
- 10—NBC-KGO Programs to 11:30
- 11:30—Beil Furniture Company
- 12:15—NBC-KGO Program
- 1—Electric Home Quarter Hour
- 1:15—Various Programs
- 2—Edna Wallace Hopper Chat
- 2:05—NBC-KGO Program
- 2:30—Musical program
- 3—NBC-KGO Programs to 3:45
- 3:45—Peerless Dentists
- 4—NBC-KGO program
- 5:30—NBC-KGO programs to 7:30
- 7:30—Editorial Page
- 7:45—NBC-KGO Program
- 8—Ice Delivery Company
- 8:15—NBC-KGO Program
- 9:15—Eb and Zab
- 9:30 to 12—NBC-KGO Programs

280.2 Meters **KJBS** Ord. 4148-49
1070 Kcs. 100 Watts
J. Brunton & Sons, San Francisco

- 6 A.M.—KJBS Alarm Klok Kluh
- 8—Recorded Program
- 10—Reporter of the Air
- 10:05—Favorite Records
- 11:45—Concert Music
- 12 noon—Variety Recordings
- 12:45—Song Cycle
- 1:05—Stock Report and Records
- 1:15—Financial Common Sense
- 2—Blindcraft Ensemble
- 2:30—Records
- 2:45—Speak-Easy Time
- 3—Reporter of the Air
- 4—Recordings
- 4:30—Marjorie Lee, Pianist
- 4:45—Popular Records
- 6:15—Phileo Varieties
- 6:30 to 7 P.M.—Recordings
- 12:01 to 6 A.M.—Owl Program

CBS**Columbia Broadcasting System**

- 8:30 A.M.—Columbia Revue: KFBK, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB
- 9:30—Atlantic City Musicals: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 10:30—C. A. J. Parmentier at the Organ: KFBK, KERN, KOL, KVI, KFPY, KFRC, (KHJ at 10:45), KGB
- 11—La Forge Berumen Musicals: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 11:30—Frank Westphal's Orchestra: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—U. S. Army Band Concert: KFBK, KOL, KVI, KFPY, KHJ, KGB
- 12:30—U. S. Army Band Concert: KOL, KVI, KFPY, KGB
- 12:45—Dancing by the Sea: KOL, KVI, KFPY, KGB
- 1:30—Between the Bookends: KFBK, KWG, KERN, KVI, KFPY, KHJ, KGB
- 1:45—Shapiro and Shefter, Grand Piano Boys: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4—Edwin C. Hill, "The Human Side of the News": KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Arlie Simmonds and his Collegiate Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 5—Freddie Rich and his Columbians: KFBK, KWG, KVI, KFPY, KHJ, KGB
- 5:15—Those McCarty Girls: KFBK, KERN, KOL, KFPY, KGB
- 5:30—Frank Trumbauer's Orchestra: KFBK, KERN, KFPY, KFRC
- 6—"Music that Satisfies": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:30—Isham Jones and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, (KFRC on 6:45), KHJ, KGB
- 7—Little Jack Little: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 7:15—"Joe Palooka": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 7:30—Howard Barlow and the Columbia Symphony Orchestra: KFPY, (KFRC on 7:30), KGB
- 8—Noble Sissle and his Orchestra: KFBK, KERN, KVI, KFPY, KFRC, KGB
- 8:30—Eno Crime Club: KMJ, KWG, KERN, KOL, KVI, KOIN, KFRC, KHJ, KGB

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Warinner, Long Beach, Cal.

- 7:15 P.M.—The Boy Detective
7:30—Chandu, the Magician
7:45—Market Basket Revue
8—Petri's Program Beautiful
8:15—Al and Monnie
8:30—Blue Ribbon Group
9—Travelogue
9:15—Mack, Himself
9:30—Cally Holden's Orchestra
9:45—News report
10—Cally Holden's Orchestra
10:30—Dance Orchestra
11 to 12 midnight—Halstead's Orch.

483.6 Meters **KGW** Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.

- 7 A.M.—Morning Appetizers
7:30—NBC-KGO Program
7:45—Cecil and Sally
8—NBC-KGO programs to 9
8:30—The Specialists
9—The Oregonian of the Air
9:15—NBC-KGO Program
9:30—Cooking School
10—NBC-KGO Programs to 11:30
11:30—Me and My Shadow
12 noon—Oregonian of the Air
12:15—NBC-KGO Program
1—15 Minutes at Lipman-Wolfe's
1:15—Crazy Crystals Cowgirls
1:45—Santiseptic program
2—Piano Recital
2:15—Tea Time Bazaar
3:15—NBC-KGO Programs to 3:45
3:45—Oregonian of the Air
4—NBC-KGO Programs to 7:30
7:30—Kelly's Salon Orchestra
7:45—NBC-KGO Program
8—Samoa Islanders
8:15—NBC-KGO Program
9:15—Montag Fireside Hour
9:45—Paul K. Hutchinson
10—NBC-KGO Program
10:15—The Mad Hatters
10:45—Anson Weeks' Orchestra
11—Just a Dreamin', Clarence Tolman
11:15 to 12 midnight—Bagdad Organ

204 Meters **KGa** Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News Bulletin
12:05—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 5:15
5:15—Peerless Quarter Hour
5:30—NBC-KPO Programs to 6:45
6:45—Rhyme and Reason
7 to 12 mid.—NBC-KPO Programs

526 Meters **KVI** Broad. 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma

- 6:30 A.M.—Farm Flashes
6:45—Crazy Cowboys
7—Dr. Kenyon's Church of the Air
7:30—Organ Revue
7:45—Sunset Magazine program
8—Shell Happytime
8:30—CBS Program
9—Mystery Melodies
9:15—Dr. Ambrose Program
9:30—CBS programs to 10:15
10:15—Recordings
10:30—CBS Programs to 12:30
12:30 P.M.—Garden Talk
12:45—Rotary Club Luncheon
1:30—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS programs to 4:30
4:30—Recordings
4:45—Twilight Reveries
5—CBS Program
5:15—Organ Program, George Yount
5:45—Studio Program
6—CBS Program
6:15—Studio Program
6:30—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—Dr. Stevenson
8:15—CBS Programs to 9
9—Don Lee Studio
9:15—Studio program
9:30—Jay Eslick and his Orchestra
10—Grand Hotel Band
10:15—Crazy Quartette
10:30—Grand Hotel Band
11 to 12—Henry Halstead's Orchestra

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO programs to 9:15
9:15—Prudence Penny
9:30—Songs of Long, Long Ago
9:45—NBC-KGO programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO program to 1
1—Einer & Einar, Two Counselors
1:15—NBC-KGO Programs to 2:45
2:45—Memory Book
3—Santiseptic Program
3:15—NBC-KGO Programs to 3:45
3:45—News of the Air
4—NBC-KGO Programs to 8
8—Male Quartet
8:15—NBC-KGO Programs to 11
11—Globe Trotter
11:10—NBC-KGO Programs to 12

309.1 Meters **KJR** Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.

- 7 A.M.—Chet and Mabel
7:04—Produce Quotations; Vocal Solos
7:17—Farm Flashes; Rhythm Aces; Sports
7:43—World Bookman; Rhythm Aces
8—NBC-KPO Programs to 9:15
9:15—Mary's Morning Talk
9:45—NBC-KPO program
10—Market Grass
10:30—NBC-KPO program
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO programs to 1
1 P.M.—Mary's Afternoon Talk
1:15—NBC-KPO programs to 3
3—Around Town with Lloyd Spencer
3:15—Lost and Found
3:20—NBC-KPO programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:45
6:45—Sohl-Lundberg
7—NBC-KPO Programs to 9:15
9:15—Eb 'n' Zeb, comedians
9:30 to 12 midnight—NBC-KPO programs

236.1 Meters **KOL** Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.

- 6:45 A.M.—Top of the Morning
7—KOL Time Klock
8—Shell Happytime
8:30—CBS Programs to 10
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS Program
11—Carnival with Ken Stuart
12 noon—CBS Program
1—Ken Stuart's Sunshine Program
1:15—John C. Stevenson
1:45—CBS program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—Cecil Solly, Garden Talk
5:15—CBS program
5:30—Skippy
5:45—Studio Program
6—CBS Program
6:15—The Happy Repairmen
6:30—CBS Program
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—John C. Stevenson
8:15—Arizona Joe
8:30—CBS Program
9—Bocherini String Quartette
9:15—Arizona Joe
9:30—Jay Eslick and Orchestra
10—Dance Orchestra
11 to 12 mid.—Henry Halstead's Or.

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
 Earle C. Anthony, Inc., Los Angeles
 6:30 A.M.—Stock Market Quotations
 6:45—Dr. Seixas, Health Exercises
 7:30—Hugo Mariani and Marionettes
 8—NBC-KGO Programs to 8:30
 8:30—"Over the Coffee Cups," Roy Leffingwell
 8:45—NBC-KGO Program
 9—Dorothy Raymond, pianist
 9:15—NBC-KGO Program
 9:30—Lou Gordon, Tenor; Jack Swales, Pianist; Sally Hill, Speaker
 9:45—Fashion Tour with Melisse
 10—NBC-KGO Programs to 11:45
 11:45—Fed. and State Mkt. Reports
 12 noon—Dept. of Agriculture Talk
 12:15—NBC-KGO Program
 1—News Release
 1:10—The Woman Columnist
 1:15—Ann Warner Chats
 1:45—Laguna Beach Art Club
 2—Tom and Jimmy
 2:30—Wesley Tourtellotte, Organist
 3:15—NBC-KGO Program
 3:45—News Release
 4—NBC-KGO Program
 5—String Trio
 5:30—NBC-KGO Programs to 7:30
 7:30—Verne Gray and Graycollins
 7:45—NBC-KGO programs
 8—Orchestra
 8:15—Standard Symphony Hour
 9:45—Orchestra
 10—NBC-KGO Program
 10:15—Phil Harris and Orchestra
 11 to 12 mid.—NBC-KGO Programs

499.7 Meters KFSD Frank. 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—NBC-KGO program
 8—Morning Musical Revue
 8:35—Stock reports
 8:45—Story
 9—Good Cheer Program
 9:15—NBC-KPO Programs to 11
 11—NBC-KGO Programs to 12
 12 noon—Dr. Strauss' Sketchbook
 12:15—NBC-KGO program
 1—U. S. Grant Hotel Serenaders
 1:30—NBC-KGO Programs to 3:30
 3:30—Radio Dental Clinic
 3:45—Talk by Mr. Morganstern
 4—NBC-KPO Programs to 5
 5—Studio Program
 5:15—Safety Talk
 5:20—Late News Items
 5:30—NBC-KGO Programs to 7:15
 7:15—Voice, Violin and Piano
 8—Studio Program
 9—Nashold's Ballroom
 10—NBC-KGO Programs to 10:30
 10:30—NBC-KPO Program
 11 to 12 mid.—NBC-KGO Program

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
 Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Louis Rueb, Exercises
 9:15—Record Program
 10—News Release
 10:15—Sarah Ellen Barnes, Talk
 10:30—Record Program
 11:45—NBC-KPO Program
 12 noon—Record Program
 1—Spanish Lesson, Annette Doherty
 1:15—Record Program
 1:45—Bob, Bunny and Junior
 2—Record Program
 3:30—Wesley Tourtellotte, Organist
 4—News Release
 4:30—Recorded program
 4:45—Common Sense of Science
 5—Brother Ken and his Kiddies
 5:30—NBC-KPO Program
 5:45—Al, Mac and Tommy
 6—Record Programs

6:30—Adventures of Ito
 6:45—Concert Orchestra
 7:15—Joe Warner's Jolly Journal
 7:30—Wesley Tourtellotte, Organist
 7:45—Pachmar, the Dreamer
 8—Tom and Jimmy
 8:30—Jay Whidden and Orchestra
 9—Transcription Program
 9:15—Wesley Tourtellotte, Organist
 9:45—Close Partners, sketch
 10—NBC-KPO Program
 10:30—News Release
 10:45 to 11 P.M.—Record Program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Clinic of the Air
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Kate Vaughn, Economics
 11:15—Records
 12 noon—News
 12:15—Health Talk
 12:30—Dr. John Matthews
 1—Paris Inn
 2—Bookworm
 2:30—French Lesson, Prof. Leon
 3—Matinee Mirthmakers
 3:30—Louise Johnson, astro-analyst
 4—Travelogue; Lost and Found
 4:15—Maxine's Shopping Service
 4:45—Cheiro, famous seer
 5—Town Crier
 5:15—Records
 5:45—Wallace
 6—News
 6:15—KNX Ensemble
 6:30—Oh-h-h Elmer
 6:45—Leighton's
 7—Frank Watanabe and Archie
 7:15—Bob Shuler
 7:45—KNX Ensemble
 8—KNX Varieties
 9—News
 9:15—Dreamin' Time
 9:30—Luboviski Violin Choir
 10—Stark's Bohemian Club
 11 to 12 midnight—Paris Inn

225.4 Meters KGB FRank. 6151
1330 Kcys. 500 Watts
 Don Lee, Inc., San Diego, California
 7 A.M.—The Morning Edition
 8—Shell Happytime
 8:30—CBS Programs to 9:45
 9:45—Theodora Warfield
 10—Around the Town with Helen Stone
 11—CBS Programs to 12
 12 noon—Farm Flashes
 12:10—Closing Stock Quotations
 12:15—CBS Program
 12:45—Nell Larsen, Organ
 1—State Dept. of Agriculture
 1:30—Studio Program
 2—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS Programs to 4:45
 4:45—News Reel, Town Topics
 5—Theodora Warfield
 5:15—Cecil and Sally
 5:30—CBS Programs to 6:15
 6:15—Hutton's Concert Quartette
 6:30—CBS Program
 7—Quaw's Orchestra
 7:15—CBS Programs to 8
 8—American Legion Revue
 8:30—CBS program
 9—Bocherini Quartette
 9:15—Eb and Zeb
 9:30—Eslick's Orchestra
 10—KGB News Reel
 10:15—Dance Orchestra
 11 to 12 midnight—Halstead's Orch.

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
 Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Recordings
 7:45—Capt. Dobbie
 8—Shell Happytime
 8:30—CBS Programs to 10
 10—Gene Wolf and Organ
 10:15—Milady's Notebook
 10:45—CBS Programs to 11:15
 11:15—Beauty Talk
 11:30—CBS Programs to 12:30
 12:30—World-wide News
 12:45—Dave Marshall and Organ
 1—Times Forum
 1:30—CBS Programs to 2
 2—Happy Go Lucky Hour
 4—To be announced
 4:15—CBS Program
 4:30—U. S. C. Trojan Period
 4:45—Elvia and Nell
 5—CBS Program
 5:15—News Items; Town Topics
 5:30—Skippy
 5:45—Studio Program
 6—CBS programs
 6:15—Hutton's Concert Ensemble
 6:30—CBS Programs to 7:15
 7:15—To be announced
 7:30—Chandu, the Magician
 7:45—Inglewood Park Concert
 8:15—CBS Programs to 8:30
 8:30—Eno Salts Crime Club
 9—The Bachelors, Nesbitts
 9:15—Eb & Zeb
 9:30—Jay Esleck and his Orchestra
 10—World-wide News
 10:10—Dance Orchestra
 12 to 1 A.M.—Roger King, Baritone, and Roy Ringwald, Organist

526 Meters KMTR Holly. 3026
870 Kcys. 500 Watts
 KMTR Radio Corp., Hollywood, Cal.
 6:30 A.M.—Selected records
 7—"The Covered Wagon"
 9—Selected records
 9:45—U. of Calif. Program
 10—Morning Musicale
 10:30—Selected records
 12 noon—Classified
 1—Selected Records
 4:30—Curtis' Colorful Consolations
 5—The Lucky Stars
 6—Sunset Serenaders
 6:30—Music and Mystery
 7—Mood Oriental
 7:30—Tax Talk
 7:45—Nick Angelo, tenor
 8—Vibrant Melodies
 8:30—Harry Geisse's Happy Guys
 9—"Motion Picture Hits"
 9:30—"Singing Strings"
 10 to 12 midnight—Selected records

384.4 Meters KTM Exposit'n 1341
780 Kcys. 1000 Watts
 Pickwick Broad. Corp., Los Angeles
 6 A.M.—Request records
 8—Dance Marathon
 8:05—Records
 9—Health Talk
 9:30—Records
 10—Silent period
 1 P.M.—Poetry
 1:15—Paul Rader's Couriers
 1:45—Dance Marathon
 2—Spanish Concert
 3—Records
 5—Silent period
 8—Marketeters
 8:30—Virginia Karns and Gus Mack
 9—Charles Lierley, Tenor
 10—Dance Marathon
 10:30—Jack Dunn
 11—Organ recital
 11:30—Request records
 1 to 4 A.M.—Jack Ross, Variety program



MICHAEL KELLY, KNX

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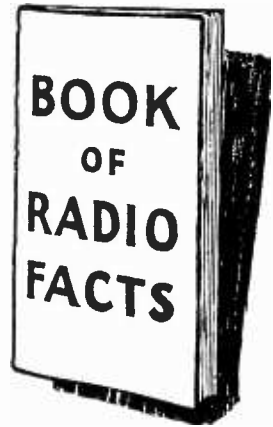
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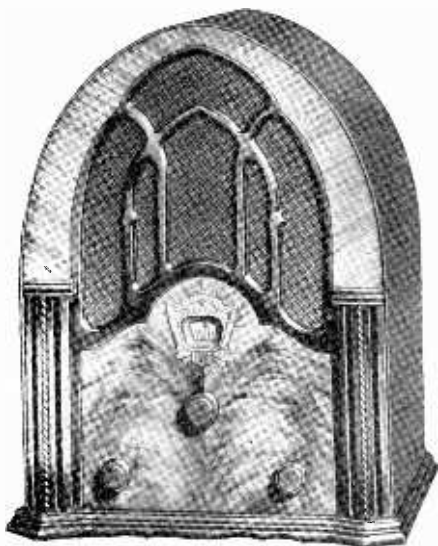
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ONE TYPE—58 INTERMEDIATE FREQUENCY AMPLIFIER
ONE TYPE—57 SECOND DETECTOR
TWO TYPE—42 OUTPUT PENTODES IN PUSH-PULL
ONE TYPE—80 RECTIFIER

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Dimensions: 16 $\frac{3}{4}$ " high, 13 $\frac{1}{2}$ " wide, 8 $\frac{1}{2}$ " deep.

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Ninth Street
SAN FRANCISCO

KIERULFF & RAVENSCROFT
INCORPORATED
RADIO EQUIPMENT


135-139
West 17th Street
LOS ANGELES

FRIDAY Programs August 12, 1932

243.8 Meters KYA Prosp't 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Your Helpful Friend
12:15—NBC-KPO Program
1:15—Rhythmic Ripples
2—Famous Songs and Singers
2:30—Blends of Blue
3—Glen Goff, Organist
4—Artist Celebrities
4:30—On Parade
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—"The Daily Challenge"
7:15—Tone Paintings
7:45—Bob Allen and George Bowers
8—Ted Florito's Band
8:30—Sydney Dixon: Song Recital
8:45—Virginia Miller: Piano Recital
9—Captain Argus
9:30—G. Donald Gray, Song Recital
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories



GEORGIA FIFIELD
KNX—Staff Artist

322.4 Meters KFWI Frank. 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco

7 A.M.—Musical Pot Pourri
8—Silent Period
9—Cal King's Country Store
9:30—Blues Chasers
10—White House Program
10:15—Bellevue Hotel program
10:30—Timely Topics; Popular Music
11—Marlon Day, Home Economics
11:30—Learn Italian, Prof. Achille
11:45—Musical Sketches
12 noon—News Flashes
12:15—Musical Clock
1—Silent Period
6—Dinner Dance Music
6:30—Rosenthal Program
7—News Flashes
7:15—Helen Bellevue
7:30—Silent Period
8:30—Julie Foster, Dream Girl
8:45—John D. Barry, World Events
9—Camp's Comparisita Quartet
9:15—Mildred Epsteen, soprano
9:30—Piano Pictures, William Lavy
10—Master Melodies
11 to 1 A.M.—Kendrick's Hi-Jinks

1:05—Stock Report and Music
2—Better Business Talk
2:15—Recordings
2:30—Lucille Gordon Players
2:45—Speak-Easy Time
3—Reporter of the Air
4—Julie and Jim
4:15—Recorded Program
4:30—Assoc. Stores' Program
5—Records
5:30—Carl Coveny and Pat Buckman
5:45 to 7 P.M.—Records
12:01 to 6 A.M.—Owl Program

296.6 Meters KQW Ballard 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose

7 A.M.—The Breakfast Hour
8—Songs of Yesteryear
8:30—Silent period
9—Morning Melodies
9:30—Monterey Program
10—Martha Mead
10:15—Aunt Sammy
10:30—Recordings
11—Eleventh Hour Program
11:30—Band Concert
12 noon—Variety Program
12:30—State Market Reports
1—One O'Clock Program
1:30—Friendly Hour, Lena Leland
2:30—Martha Mead Program
3:30—Silent Period
4:30—Story Time, Lena Leland
4:45—Skippy
5—Vespers, Rev. W. L. Bone
5:30—Dinner Music
6—Evening Echoes
6:15—Franco's Program
6:30—State Market Reports
6:45—Radio News and Forum
7:30—United Prune Growers of Calif.
7:45—Liberty Bell Quarter Hour
8—San Jose Accordion Club
8:30—Salon Quartette
9 to 9:30 P.M.—Harvest Mooners

491.5 Meters KFRC Prosp't 0100
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 A.M.—Seal Rocks Broadcast
7:25—Stock Quotations
7:30—Morning Exercise Period
8—Shell Happy Time
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS program
10—KFRC Shopper's Club
10:30—Globe Trotter
10:35—CBS Programs to 11:30
11:30—Martha Meade
11:45—CBS program
12 noon—Noonday Concert
1—CBS program
1:30—N. Y. Stock Quotations
1:35—Globe Trotter
1:45—CBS program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—Simon Sleeper Quarter Hour
4:15—CBS Programs to 5
5—"Skippy"
5:15—Globe Trotter
5:25—Town Topics
5:30—Pat Frayne's sports talk
5:45—Studio program
6—CBS program
6:15—Pasadena Community Players
6:30—CBS programs to 7:30
7:30—Chandu, the Magician
7:45—Senator Shortridge, Speaker
8—CBS Programs to 9
9—Three Shades of Blue
9:15—Eb and Zeb
9:30—Eastman Kodak Week-end Hr.
10—Slim Martin's Orchestra
11—Henry Halstead's Orchestra
12 to 1 A.M.—Midnight Hour

340.7 Meters KLX Lake. 6000
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.

7 A.M.—Morning Exercises
8—Records
9—Modern Homes Period
9:30—Organ Recital; Records
10:15—Financial Informa'n; Weather
10:30—Records
10:45—Aratone Program
11—Sunshine Twins
12 noon—Jack Delaney and his Band
12:15—Nehi Program
12:30—Jack Delaney and his Band
1—Jean's Hi-Lights
2—Classical Recordings
2:35—Closing Stocks
2:45—Ethel Rhinard, Piano; Records
3:45—Galen Harvey, Piano Rambles
4—Records
4:30—Brother Bob's Club
5—Helen Parmelee, pianist
5:30—Three Coconuts
6—Hotel Oakland Trio
7—News Items
7:30—Dr. Ross' Clinic of the Air
7:15—Fred and Morris, comedians
8—KLX Hi-Jinks program with Sunshine Twins, piano duo; Ethel Rhinard and Cora Scott; John Wharry Lewis' KLX Orch.; The Clark Sisters; Three Wise Owls; Franklin Roberts and Phoebe Starr; Col. Mildew; Boris and Berna; The Three Cocomnuts; "Tony"; "Two Shop Girls"; Johnny Zunino, and Helen Benson and Lucile Swan, banjoists
10—Dance Program
11 P.M.—Baseball Results

280.2 Meters KJBS Ord. 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco

6 A.M.—KJBS Alarm Klok Klub
8—Radiatorials
8:15—Records
9—Variety Recordings
9:30—Old Favorites; Records
10—Reporter of the Air
10:05—Popular Records
11:30—Charles' Miniature Vaudeville
11:45—Concert Music
12 noon—Recordings
12:30—Band Concert
12:45—Song Cycle



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790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco
Service to KHQ, KOMO, KGW,
KFI, KOA, KSL, KTAR,
KECA, KFSD

7 A.M.—U. S. Marine Band: KGO,
KHQ on 7:45, KGW 7:30 to 7:45,
KFI, KFSD on 7:30, KTAR
8—GE Circle: KGO, KHQ, KOMO,
KGW, KFI, KSL, KGIR, KGHL
8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI
8:30—On Wings of Music: KGO,
KHQ, KFI, KFSD on 8:45
9—Harold Stokes and his Orchestra:
KGO, KFI, KFSD on 9:15
9:30—The Buckaroos: KGO, KOMO
9:45—Arion Trio: KGO; K H Q,
KOMO 10 to 10:15
10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR, KSL, KOA,
KGIR, KGHL 10:50 to 11:10
11:30—Borden Program: talks on
baby care: KGO, KHQ, KOMO,
KGW, KFI, KFSD, KTAR
11:45—Organ 12 Concerts: KGO,
KOMO on 12 to 12:12
12:15—Western Farm and Home
Hour: KGO, KHQ, KOMO, KGW,
KFI, KFSD, KTAR on 12:30,
KGIR, KGHL
1—Rhythm Vendors, vocalist; or-
chestra direction Walter Ebban:
KGO
1:30—Stringwood Ensemble: KGO;
KHQ, KGW on 2
2:15—National Association Broad-
casters Talk: KGO
2:15—Metropolitans, orchestra di-
rection Joseph Hornik: KGO on
2:20, KHQ off 2:30
3—Organ Reveries: KGO, KHQ
3:15—Royal Wagabonds: KGO, KHQ,
KOMO, KGW, KFI
3:30—The Stebbins Boys: KGO,
KHQ, KOMO, KGW, KFI, KSL
3:45—Fay Fraser's Studio Party:
KGO, KHQ, KOMO, KGW, KFI
4—News Service: KGO
4:15—National Concert Orchestra:
KGO; KHQ on 4:30
5—Musical Merry-Go-Round: KGO
5:30—Armour Program: KGO, KFI,
KHQ, KOMO, KGW, KSL
6—Paul Whiteman's Orch.: KGO,
KHQ, KOMO, KGW, KFI, KSL
6:30—To be announced
7—Amos 'n' Andy: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KSL
7:15—Maxwell House program, Lan-
ny Ross, tenor; orchestra di-
rection Don Voorhees: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KSL,
KTAR
7:30—Gilmore Circus: KGO, KGW,
KOMO, KFI
8:30—Billy Jones and Ernie Hare:
KGO, KHQ, KOMO, KGW, KFI,
KFSD, KTAR, KSL
8:45—Eva Gruninger, contralto:
KGO
9—Concert in Rhythm: KGO
9:30—Ted Flo-Rito and his Hotel St.
Francis Dance Orchestra: KGO,
KHQ, KFI
10—Richfield News Flashes: KGO,
KHQ, KOMO, KGW, KFI, KFSD
10:15—Anson Weeks and His Hotel
Mark Hopkins Dance Orchestra:
KGO
10:45—Organ Concert: KGO, KFI
on 11, KFSD off 11
11:30 to 12 midnight—Jay Whidden's
Miramar Hotel Orchestra: KGO,
KHQ, KOMO, KFI

440.9 Mtrs. **NBC-KPO** Gar. 8300
680 Kcys. 5000 Watts
National Broadcast. Co., San Francisco
Service to KJR, KEX, KGA,
KECA, KTAR, KSL, KFSD

7:30 A.M.—Arion Trio: KPO
8—Financial Service: KPO, KGA,
KJR, KEX
8:15—Crosscuts from the Log o' the
Day: KPO, KGA, KJR, KEX
9:15—Stringwood Ensemble: KPO,
off 9:30, KGA, KEX, KFSD
9:30—Hints to Housewives: KPO
9:45—University of California at
Your Service: KPO
9:45—Stringwood Ensemble: Instru-
mentalists, direction Charles Hart:
KGA, KJR, KFSD
10—Mardi Gras: KPO, KGA, KEX
10:30—Syncopators: KPO, KGA,
KEX, KFSD
10:45—Smackouts, comedy duo with
Marion and Jim Jordan: KPO,
KGA, KEX, KFSD
11—Midday Musical Notes, orches-
tra direction Joseph Hornik: KPO,
(KGA, KEX off 11:15)
11:30—Celebrated Sayings: KPO
11:45—Rhythmic Serenade: KGA,
KJR, KEX
11:45—Scripture Reading, Charles
J. Leimer: KPO
11:46—Tickling the Keys: KPO
11:50—Stockyards report: KPO
11:57—Time Signals: KPO
12 noon—Rhythmic Serenade, Harry
Kogen's dance orchestra: KPO,
KGA on 12:05, KEX
12:15—Golden Melodies: KPO
12:15—Radio Guild: KYA, KGA,
KJR, KEX, KSL
12:45—Commonwealth Club Lunch-
eon: KPO
1:15—Dance Masters: KGA, KEX
1:30—Echoes of Erin: KPO, KGA,
KJR on 1:45; KEX off 1:45; KFSD
2—Waldorf-Astoria Sert Room Or-
chestra: KPO, KGA, KJR, KEX,
KSL, KFSD; KSL off 2:15
2:30—The Gay Nineties: KPO,
KGA, KJR, KEX
3—The Cavaliers, Bluettes, Vocal
trio; orchestra: KPO, KGA on
3:05, KJR on 3:15, KEX, KFSD
off 3:45, KGIR on 3:30
4—Discovery Hour: KPO
4—Bouquet of Melodies: KGA, KJR,
KEX, KFSD
4:30—Tom and Dudd, vocal duo:
KGA, KJR, KEX, KFSD
4:45—Old World Serenader: KPO,
KGA, KJR, KEX, KFSD
5:15—Headliners: Soloist: KPO
5:30—The Singing Lady, nursery jin-
gles, songs and stories: KPO,
KGA, KJR, KEX, KECA
5:45—Dixie Memories: KPO, KGA,
KJR, KEX, KFSD
6—Ramblers' Orchestra direction
Meredith Willson: KPO, (KGA on
6:15), (KJR off 6:15), (KEX on
6:30 to 6:45), (KFSD off 6:30)
6:45—Cecil and Sally: KPO
7—Tom Mitchell, baritone: KPO,
KGA, KJR, KEX
7:15—News Editor of the Air: KPO
7:30—Cesare Sodero and NBC Con-
cert Orchestra: KPO, KGA, (KJR
off 7:45) KEX, KGIR, KGHL
8—Ralph Kirbery, the Dream Sing-
er: KPO, KGA, KJR, KEX, KFSD
8:05—Joe Moss and his Orchestra:
KPO, KGA, KJR, KEX, KFSD
8:30—Chinatown Squad: KPO, KJR,
KGA, KEX, KGHL
9—The Dress Circle: Alice Gentle,
Soprano; Henry Thompson, Tenor;
Orchestra direction Emil Polak:

KPO, KGA, (KJR off 9:15 to
9:30), (KEX on 9:15 to 9:30 and
9:45 to 10)
10—Lakeside Park Orchestra: KPO,
KGA, KJR, KEX, KECA, KSL,
KOA
10:30—The Green Cathedral: KPO,
KGA, KJR, KEX, KSL
11—Carol Lofner and his Bal Ta-
barin Orchestra: KPO, KGA, KJR,
KEX, KFSD
11:30 to 12 midnight—Organ Con-
cert: KPO, KGA, KJR, KEX,
KFSD

CBS

Columbia Broadcasting System

8:30 A.M.—Columbia Revue: KFBK,
KWG, KERN, KOL, KVI, KFRC,
KHJ, KGB
9—George Hall and his Hotel Taft
Orchestra: KFBK, KWG, KERN,
KOL, KFPY, KFRC, (KHJ on
9:15), KGB
9:45—Atlantic City Musicale: KFBK,
KWG, KERN, KOL, KVI, KFPY,
KFRC, KHJ
10—Do Re Mi, Novelty Female Trio:
KFBK, KVI, KHJ
10:15—Alexander Semmler, Pianist:
KFBK, KVI
10:30—Elizabeth Barthell, Songs:
KFBK, KWG, KVI, KFPY, KFRC
10:45—Columbia Artist Recital:
KFBK, KWG, KOL, KVI, KFPY,
KFRC, KGB
11—The Grab Bag: KFBK, KWG,
KVI, KFPY, KFRC, KHJ, KGB
11:45—Columbia Educational Fea-
tures: KFBK, KWG, KERN, KOL,
KVI, KFPY, KFRC, KHJ, KGB
12 noon—Columbia Salon Orchestra:
KFBK, KWG, KERN, KVI, KFPY,
KHJ, KGB
12:45—Ross Franklin's Orchestra:
KFBK, KWG, KERN, KOL, KVI,
KFPY, (KFRC, KGB on 1 P.M.)
1:15—John Kelvin, Irish Tenor:
KFBK, KWG, KERN, KVI,
KFPY, KFRC, KGB
1:30—Between the Bookends: KFBK,
KWG, KERN, KVI, KFPY, KGB
1:45—Keenan and Phillips: KFBK,
KWG, KOL, KVI, KFPY, KFRC,
KHJ, KGB
4—Professor Henry McLeMore:
KFBK, KERN, KVI, KFPY,
KFRC, KHJ, KGB
4:15—Arlie Simmonds and his Col-
legiate Orchestra: KFBK, KOL,
KVI, KFPY, KFRC, KGB
1:30—Andre Kostelanetz Presents:
KFBK, KOL, KVI, KFPY, KFRC,
KHJ, KGB
6—"Music that Satisfies": KFBK,
KMJ, KWG, KOL, KVI, KFPY,
KOIN, KFRC, KHJ, KGB
6:30—Guy Lombardo and his Royal
Canadians: KFBK, KOL, KVI,
KFPY, KFRC, KHJ, KGB
7—Charles Carlie, Tenor: KFBK,
KWG, KERN, KVI, KFPY,
KFRC, KHJ, KGB
7:15—Dancing by the Sea: KFBK,
KWG, KERN, KOL, KVI, KFPY,
KFRC, KHJ, KGB
7:30—Howard Barlow and the Colu-
mbia Symphony Orchestra:
KFPY, (KFRC, KHJ on 7:45),
KGB
8:15—Art Krueger and his Orches-
tra: KFBK, KWG, KERN, KFPY,
KFRC, KHJ, KGB
8:30—Duke Ellington and his Or-
chestra: KFBK, KOL, KFPY,
KFRC, KHJ, KGB
9:30—Kodak Week-end Hour: KMJ,
KWG, KERN, KOL, KVI, KFPY,
KOIN, KFRC, KHJ

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
7 A.M.—Recordings
7:05—Morning Reporter
7:30—Allay-cop! with Bob Roberts
8—Popular records
8:15—"Clippings"
8:30—Jack Hall and Clem Kennedy
9—Morsing Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour
10:30—News Service
10:35—Dr. E. L. Corley
10:55—Records
11—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:30—News Service
12:35—Cook's Health Talk
1—Over the Teacups
1:30—Records
1:45—"Lunatics at Large"
2—Records
2:45—Masterpieces of Melody
3:30—Records
4—Theatre of the Air
4:30—Jack Hall and Clem Kennedy
5—Uncle Rod's Smile Club
5:30—Dr. J. Douglas Thompson
6—Studio program
6:15—"The Fishin' Fool"
6:30—Ernie Smith's Sport Page
6:45—News Reporter
7—Covered Wagon Jubilee
7:30—Oakland Post Inquirer News
7:45—Italian program
8:15—Orchestra
8:30—Dance Music
8:45—"The Gossipers"
9—"The Beverly Hill Billies"
10—Studio program
10:30—Moment Muscalle
11 to 1 A.M.—Nite Owls

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—NBC-KGO programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO programs to 11:45
11:45—Club Minutes
12 noon—NBC-KGO prog. to 1:45
1:45—Teacup Philosopher
2—NBC-KGO Programs to 3
3—Santiseptic Program
3:15—NBC-KGO Programs to 4
4—News of the Air
4:15—Memory Book
4:30—NBC-KGO Programs to 5
5—Novelties
5:30—NBC-KGO Programs to 6:30
6:30—Vacation Land Review
7—NBC-KGO Programs to 11
11—Globe Trotter
11:10—NBC-KGO Programs to 12

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
Louis Wasmer, Inc., Spokane, Wash.
6:45 A.M.—Morning News
7:15—Cisco Bullivant, Exercises
7:30—Herb Wixson
8—NBC-KGO Programs 9
9—Wait and Marian
9:15—Sartori and Wolff
9:30—Burgan's Home Comfort
9:45—Sylvia North
10—Martha Meade Society
10:15—Wolper's Fashion Notes
10:30—NBC-KGO programs to 11:45
11:45—Organ Concert
12:15—NBC-KGO Program
1—Electric Home Quarter Hour
1:15—Various Programs
1:45—Silver Loaf Bakery
2—Edna Wallace Hopper Chat
2:05—NBC-KGO Program

2:30—Various Programs
3—NBC-KGO Programs to 4
4—Peerless Dental Hygiene
4:15—Benewah Dairy Diary
4:30—NBC-KGO program
5:15—Skippy
5:30—NBC-KGO Programs to 6:45
6:45—Crazy Crystals
7—NBC-KGO Programs to 8:45
8:45—Editorial Column
9—NBC-KGO Program
9:15—Eb and Zeb
9:30 to 12 mid.—NBC-KGO Programs

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M.—Morning Appetizers
7:30—NBC-KGO Program
7:45—Cecil and Sally
8—NBC-KGO Programs to 8:30
8:30—The Specialists
9—The Oregonian of the Air
9:15—NBC-KGO Program
9:30—Cooking School
10—Martha Meade
10:15—Society Column of the Air
10:30—NBC-KGO programs to 11:45
11:45—Newport News
11:50—Me and My Shadow
12 noon—Oregonian of the Air
12:15—NBC-KGO Program
1—15 Minutes at Lipman-Wolfe's
1:15—Crazy Crystals Cowgirls
1:45—NBC-KGO Program
2—The Oregonian of the Air
2:15—Tea Time Bazaar
3:15—NBC-KGO programs to 4
4—Santiseptic program
4:15—Mrs. Skeels, Better English
4:30—NBC-KGO Program
5—Pirate's Club
5:15—NBC-KGO Programs to 6:30
6:30—Kelly's Salon Orchestra
7—NBC-KGO Programs to 7:30
7:30—Samoa Islanders
7:45—NBC-KGO Programs to 8:45
8:45—Samoa Islanders
9—Terrace Soliloquies
9:30—Paul Kelly
9:45—Olympians
10:15—The Mad Hatters
10:45—NBC-KGO Program
11:15 to 12 midnight—Bagdad Organ

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet and Mabel; Produce
Quotations
7:14—Vocal Solos; Farm Flashes
7:27—Rhythm Aces; Sport News
7:43—World Bookman; Rhythm Aces
8—NBC-KPO Programs to 9:15
9:15—Mary's Morning Talk
9:45—NBC-KPO Program
10—Mardi Gras
10:30—Martha Meade
10:45—Canning Topics
11—Blue Streaks Orchestra
11:30—Julia Hayes
11:45—NBC-KPO Programs to 1:15
1:15 P.M.—Mary's Afternoon Talk
1:30—NBC-KPO Programs to 3
3—The Easy Chair
3:10—Lost & Found Advertisements
3:15—NBC-KPO Programs to 5:15
5:15—Steamboat Bill
5:30—NBC-KPO Programs to 6:15
6:15—Anson Weeks and Orchestra
6:30—Mayor Dore of Seattle
6:45—Marshal Sohl Lundberg
7—NBC-KPO Programs to 7:45
7:45—Dollars and Sense Program
8—NBC-KPO Programs to 9:15
9:15—Eb and Zeb, Comedians
9:30—NBC-KPO Programs to 10:30
10:30—Around the Network
11—NBC-KPO Programs to 12

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds; News
8—NBC-KPO Programs to 12
12 noon—News bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 5:15
5:15—Peerless Quarter Hour
5:30—NBC-KPO Programs to 6:45
6:45—Inland Empire Series
7 to 12 mid.—NBC-KPO Programs

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7—KOL Time Klock
8—Shell Happytime
8:30—CBS Programs to 9:30
9:30—Betty Crocker
9:45—CBS program
10—Morning Melodies
10:30—Prince of the Ivories
10:45—CBS program
11—Carnival with Ken Stuart
12 noon—CBS Program
1—Ken Stuart's Sunshine Program
1:15—John C. Stevenson
1:45—CBS Program
2—Happy Go Lucky Hour
3—Feminine Fancies
4—CBS Programs to 4:30
4:30—Cecil Solly
5—Hill and Dale
5:30—Skippy
5:45—Studio Program
6—CBS Programs to 7
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—John C. Stevenson
8:15—CBS programs to 8:45
8:45—Otto A. Case
9—Wrestling
9:30—CBS Program
10—Wrestling
11 to 12 mid.—Henry Halstead's Or.

526 Meters KVI Broad. 4211
570 Kcys. 1000 Watts
Puget Sound Broadcast. Co., Tacoma
6:30 A.M.—Farm Flashes
6:45—Crazy Cowboys
7—Dr. Kenyon's Church of the Air
7:30—Organ Revellie
8—Shell Happytime
8:30—The Modern Shopper
9—Mystery Melodies
9:15—Dr. Ambrose Program
9:30—Betty Crocker
9:45—CBS Programs to 12:30
12:30 P.M.—Garden Talk
12:45—CBS Programs to 2
2—Happy Go Lucky Hour
3—Feminine Fancies
3:30—Children's Progress
4—CBS programs to 5
5—Joe Lento, guitarist
5:15—Organ concert, Geo. Yount
5:45—Studio Program
6—CBS Program
6:15—Studio Program
6:30—CBS Program
7—Delin Servers
7:30—Chandu, the Magician
7:45—Dr. Stevenson
8:15—George Yount, Piano
8:30—CBS Program
9—Don Lee Studio Program
9:15—Harold Zollman, Pianist
9:30—Eastman Kodak Hour
10—Slim Martin's Orchestra
10:15—Crazy Quartette
10:30—Slim Martin's Orchestra
11 to 12—Henry Halstead's Orchestra

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk and Prayer
 9—Kate Vaughn, Home Economics
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 10:30—Records
 12 noon—News
 12:30—Dr. John Matthews
 1—Paris Inn
 2—Bookworm
 2:30—Federated Women's Clubs
 3—Matinee Mirthmakers
 3:30—Lockwood—Numbers and You
 3:45—Mrs. Shuttis
 4—Travlogue; lost and found; stocks
 4:15—Maxine's Shopping Service
 4:45—Cheiro
 5—Town Crier
 5:15—Rabbi Winkler, Synagogue of the Air
 6—News Items
 6:15—KNX Ensemble
 6:30—Oh-h-h Elmer
 6:45—Leighton's
 7—Frank Watanabe and Archie
 7:30—KNX Ensemble
 8—Royal Order of Optimistic Danuts
 9—News Items
 9:15—Musical program
 9:45—Main Event, Legion Stadium
 10:45—Musical program
 11 to 12 midnight—Paris Inn

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
KMTR Radio Corp., Hollywood, Cal.
 6:30 A.M.—Selected records
 7—"The Covered Wagon"
 9—Selected Records
 9:45—Univ. of Calif. Program
 10—Morning Musicale
 10:30—Recorded program
 11:30—Universal Songs
 12:30—Classified
 1—Selected records
 4—La Fonda Serenaders
 4:30—Curtis' Colorful Consolations
 5—"The Lucky Stars"
 6—Sunset Serenaders
 6:30—Music and Mystery
 7—Broadway Successes
 7:30—L. A. Realty Board Program
 8—Harry Geise and His Happy Guys
 8:30—Studio Concert
 9—"The Good Ship Happiness"
 9:30—Organlogue
 10 to 12 midnight—Selected records

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
 9 A.M.—Louis Rueb, Exercises
 9:15—Record Program
 9:45—Rhythm Girls
 10—News Release
 10:15—Sarah Ellen Barnes, Talk on Hollywood Bowl Concerts
 10:30—Record Program
 11—German Lesson, Annette Doherty
 11:15—Record Program
 11:45—The Chaparral Club
 12 noon—Record Program
 12:30—Laurel Saunders, Songs
 12:45—Record Program
 1:45—Bob, Bunny and Junior
 2—Record Program
 2:30—Meanings of Words, by Lee Cordova
 2:45—Doria Balli, Personality Prog.
 3—Record Program
 4—News Release
 4:15—Record Program
 5—Brother Ken and his Kiddies

5:30—NBC-KPO Program
 5:45—Al, Mac and Tommy
 6—Records
 6:30—Adventures of Ito
 6:45—Record program
 7:15—Joe Warner's Jolly Journal
 7:30—Country Jane, Songs
 7:45—Pachmari, the Dreamer
 8—Tom and Jimmy
 8:30—Jay Whidden and Orchestra
 9—Hemlock Corners
 9:15—Wesley Tourtelotte, Organist
 9:45—Close Partners, sketch
 10—NBC-KPO Program
 10:30—News Release
 10:45 to 11 P.M.—Record Program

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
 6:30 A.M.—Stock Market Quotations
 6:45—Dr. Seixas, Health Exercises
 7:30—NBC-KGO Programs to 9
 9—Helpful Hints to Housewives
 9:15—NBC-KGO Program
 9:30—Fashion Tour with Melisse
 10—Beauty Talk
 10:15—Polly Grant Hall, Pianist
 10:30—NBC-KGO Programs to 11:45
 11:45—Fed. and State Mkt. Reports
 12 noon—Dept. of Agriculture Talk
 12:15—NBC-KGO Program
 1—News Release
 1:10—The Woman Columnist
 1:15—Ann Warner Chats with Her Neighbors
 1:45—Dorothy Raymond, Pianist
 2—Tom and Jimmy
 2:30—NBC-KGO Program
 3—The Mystery Singer
 3:15—NBC-KGO Programs to 4
 4—Studio program
 4:30—Cal. Teachers' Asso. Program
 4:45—Judge Paonessa, Speaker
 5—Studio Program
 5:30—NBC-KGO Programs to 6:30
 6:30—Orchestra
 6:45—Piano Duo
 7—NBC-KGO Programs to 8
 8—Plantation Nights with the Virginia-Dixie Singers
 8:30—NBC-KGO program
 9—Concert Orchestra and Soloists
 10—NBC-KGO Program
 10:15—Phil Harris and Orchestra
 11 to 12 mid.—NBC-KGO Programs

499.7 Meters KFSD Frank. 6353
600 Kcys. 1000 Watts
Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—NBC-KGO Program
 8—Morning Musical
 8:35—Stock Reports
 8:45—Morning Musicale
 9—Good Cheer program
 9:15—NBC-KGO program
 10—Martha Meade Society
 10:15—NBC-KGO Program
 10:30—NBC-KPO Programs to 11
 11—Studio
 11:10—NBC-KGO Programs to 1
 1—U. S. Grant Hotel Serenaders
 1:30—NBC-KPO Programs to 3:45
 3:45—Radio Dental Clinic
 4—NBC-KPO Programs to 5:15
 5:15—NAB Talk
 5:20—Late news items
 5:30—Studio Program
 5:45—NBC-KPO Programs to 6:30
 6:30—NBC-KGO Programs to 7:30
 7:30—Program to be announced
 8—Studio
 8:30—NBC-KGO program
 8:45—Feature Program
 9—Dance Music from Nashold's Downtown Ballroom
 10—NBC-KGO Programs to 10:30
 10:30—NBC-KPO Program
 11 to 12 mid.—NBC-KGO Programs

333.1 Meters KHJ VAndike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
 7 A.M.—News Briefs and Recordings
 8—Shell Happytime
 8:30—CBS Program
 9—Jack and Grace
 9:15—CBS Program
 9:30—Betty Crocker, Household Hints
 9:45—CBS Programs to 10:15
 10:15—Martha Meade Society
 10:30—Milday's Notebook
 11—CBS Programs to 12:30
 12:30 P.M.—World-wide News
 12:45—Beauty Talk
 1—Times Forum
 1:30—Blue Ridge Colonel
 1:45—CBS Program
 2—Happy Go Lucky Hour
 4—To be announced
 4:15—Prof. Hertzog's School Prog.
 4:30—CBS Program
 5—Elvia and Nell
 5:15—News Items; Town Topics
 5:30—Skippy
 5:45—Studio Program
 6—CBS Program
 6:15—Pasadena Community Players
 6:30—CBS Programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Program
 8—Old Friends
 8:15—CBS Programs to 9
 9—The Bachelors, Nesbitts
 9:15—Eb & Zeb
 9:30—CBS Program
 10—World-wide News
 10:10—Dance Orchestra
 11—Roosevelt Dance Orchestra
 12 to 1 A.M.—Roger King and Roy Ringwald

225.4 Meters KGB FRank. 6151
1330 Kcys. 500 Watts
Don Lee, Inc., San Diego, California
 7 A.M.—The Morning Edition
 8—Shell Happytime
 8:30—CBS Programs to 9:30
 9:30—Betty Crocker
 9:45—Theodora Warfield
 10—Helen Stone
 11—CBS Programs to 12
 12 noon—Farm Flashes
 12:15—Closing Stock Quotations
 12:20—CBS Program
 12:45—Charlie Hamp
 1—CBS Programs to 2
 2—Happy Go Lucky Hour
 3—Feminine Fancies
 4—CBS Program
 4:15—Safety Talk
 4:30—CBS Program
 5—The Playboys and Mary Lou
 5:15—Cecil and Sally (elec. trans.)
 5:30—News
 5:45—CBS Programs to 6:15
 6:15—Pasadena Community Players
 6:30—CBS Program
 7—Quaw's Orchestra
 7:15—Fairway Facts, Joseph Blake
 7:30—Hutton's Concert Ensemble
 8—Wishire Oil Company
 8:15—CBS program to 9
 9—Three Shades of Blue
 9:15—Eb and Zeb
 9:30—CBS Program
 10—News Reel
 10:15—Gene Quaw's Orchestra
 11 to 12 midnight—Eslick's Orch.

SEE PAGES
 2, 24, 25

KFRC

KHJ

KMJ

KGB

EB

KDB

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KERN

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and

KMED

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ZEB

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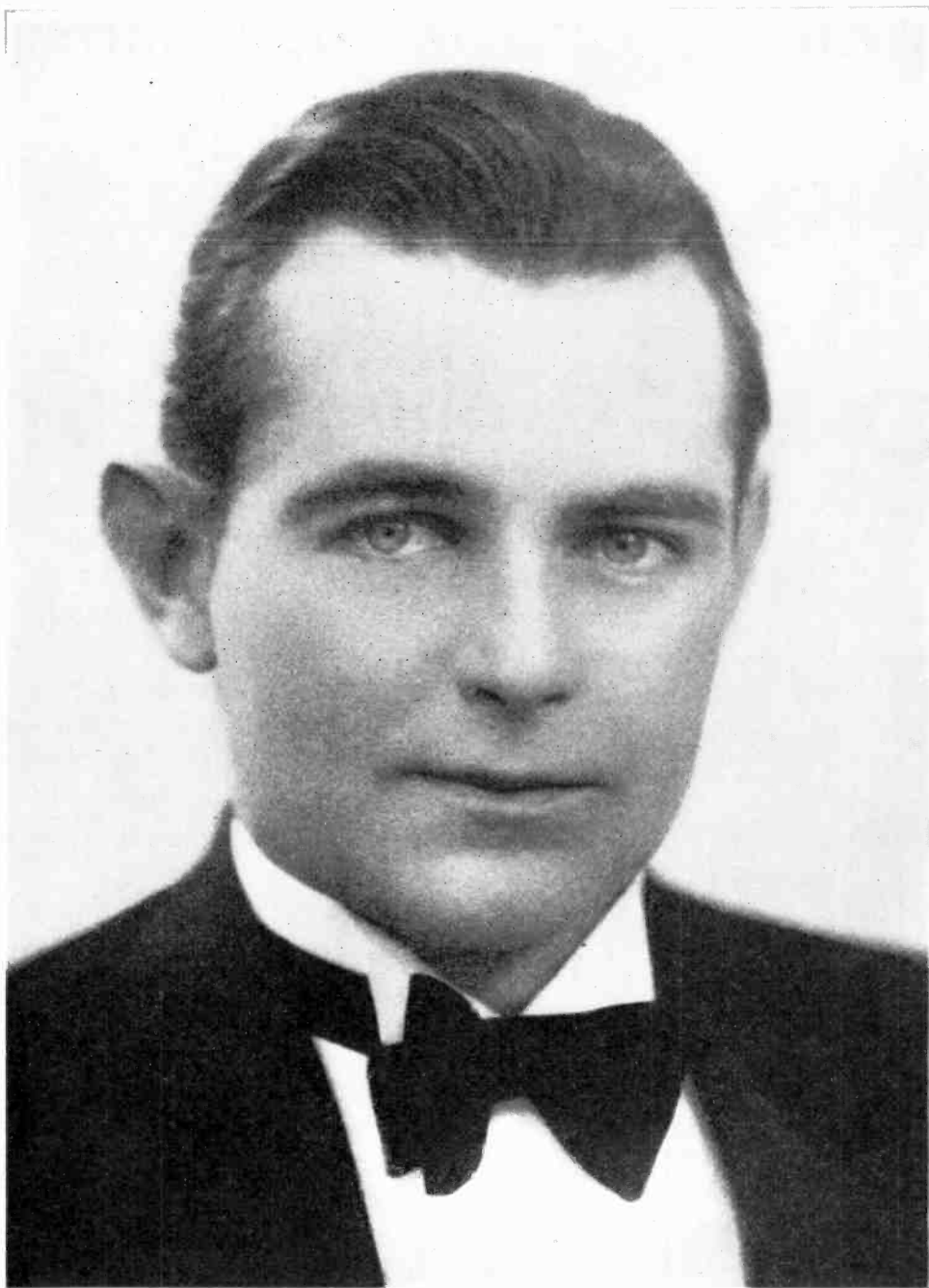
KFBK

KGU

KOMO

KHQ

KTAR



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Producer of the "*Associated Spotlight*" program

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NBC-KGO, KHQ, KOMO, KGW, KFI

8:30-10 p. m.

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**ASSOCIATED”**

ASSOCIATED OIL COMPANY, 79 NEW MONTGOMERY
SAN FRANCISCO, CALIFORNIA

SATURDAY Programs • • • August 13, 1932

CBS

Columbia Broadcasting System

- 8:30 A.M.—Ted Brewer and his Yoeng's Orchestra: KFBK, KWG, KERN, KOL, KVI, KFRC, KHJ, KGB
- 9—George Hall and his Hotel Taft Orchestra: KFBK, KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB
- 9:30—Madison Ensemble: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ, KGB
- 10—Saturday Syncopators: KFBK, KWG, KERN, KVI, KFPY, KHJ
- 10:30—Columbia Salon Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KHJ
- 11—"Boston Popular Revue": KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 11:30—Round Towners, Male Quartet: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 12 noon—C. A. J. Parmentier at the Organ: KFBK, KWG, KVI, KFPY, KHJ, KGB
- 12:30—Tommy Christian's Palisades Orchestra: KFBK, KERN, KVI, KFPY, (KHJ on 12:45), KGB
- 1—Dancing by the Sea: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1:30—Between the Bookends: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 1:45—Geo. Hall's Hotel Taft Orchestra: KFBK, KWG, KERN, KVI, KOL, KFPY, KFRC, KHJ, KGB
- 2—Freddie Martin's Bossert Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 2:30—Midland Broadcasters: KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 2:45—Ozzie Nelson and his Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:15—William Vincent Hall, Baritone, with Fred Berrens' Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:30—Do Re Mi, Novelty Female Trio: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:45—The Street Singer: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4—Edwin C. Hill, "The Human Side of the News": KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:15—Vaughn De Leath, with Fred Berrens' Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 4:30—Lewisohn Stadium Concert: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB
- 6—"Music that Satisfies": KFBK, KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ, KGB
- 6:15—Columbia Public Affairs Institute: KFBK, KWG, KOL, KVI, KFPY, (KFRC on 6:30), KHJ, KGB
- 6:45—Coral Islanders: KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 7—Dancing by the Sea: KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB



HAROLD DANA
NBC-KGO—8:30 P.M.

- 7:30—Harold Stern and his St. Moritz Orchestra: KGB
 - 7:45—Harold Stern and his St. Moritz Orchestra: KERN, KVI, KFPY, KFRC, KHJ, KGB
 - 8—Guy Lombardo and his Royal Canadians: KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
 - 8:30—Noble Sissle and his Orchestra: KOL, KVI, KFPY, KFRC, KHJ, KGB
- 340.7 Meters KLX Lake. 6000**
880 Kcys. 500 Watts
Tribune Pub. Co., Oakland, Calif.
- 7 A.M.—Morning Exercises
 - 8—Records
 - 9—Modern Homes Period
 - 9:30—Organ Recital
 - 10—Records
 - 10:15—Financial Informa'n; Weather
 - 10:30—Better Business Bureau Talk
 - 10:35—Records
 - 11—Sunshine Twins
 - 12 noon—Closing Stocks
 - 12:05—Jack Delaney and his Band
 - 1—Jean's Hi-Lights
 - 2—Classical Recordings
 - 2:45—Ethel Rhinard, Pianist
 - 3—Records
 - 3:45—Galen Harvey and Madelon Sivyer
 - 4—Records
 - 4:30—Brother Bob's Club
 - 5—Helen Wegman Parmelee, Pianist
 - 5:15—The Three Cocoanuts
 - 5:45—Song Stories, Clark Sisters
 - 6—Hotel Oakland Trio
 - 7—News Items
 - 7:30—Helen W. Parmelee, Pianist
 - 7:45—Sports Hi-Lights
 - 8—Musical Soiree
 - 9—Hotel Oakland Dance Orchestra
 - 11—Baseball Results
 - 11:05 to 12 mid.—Dance Program

- 491.5 Meters KFRC Prosp't 0100**
610 Kcys. 1000 Watts
Don Lee, Inc., San Francisco, Calif.
- 7 A.M.—Seal Rocks Broadcast
 - 7:25—Stock Quotations
 - 7:30—Exercise Period
 - 7:45—Hugh Barret Dobbs
 - 8—Shell Happy Time
 - 8:30—CBS programs to 9:30
 - 9:30—Globe Trotter
 - 9:45—Ida Bailey Allen
 - 10—Artists program
 - 10:55—Church announcements
 - 11—CBS program
 - 12 noon—Noonday Concert
 - 1—CBS Programs to 1:45
 - 1:45—N. Y. Stock Quotations
 - 1:50—CBS Programs to 4
 - 4—News Parade
 - 4:15—CBS program
 - 4:55—Town Topics
 - 5—Skippy
 - 5:15—CBS Programs to 6:15
 - 6:15—Anson Weeks' Orchestra
 - 6:30—CBS program to 7:30
 - 7:30—Chandu, the Magician
 - 7:45—CBS programs to 9
 - 9—The Merry-makers
 - 10—Bisquick Band
 - 10:05—Gene Quaw
 - 11—Henry Halstead's Orchestra
 - 12 to 1 A.M.—Midnight Hour

- 280.2 Meters KJBS Ord. 4148-49**
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco
- 6 A.M.—KJBS Alarm Klok Klub
 - 8—Recordings
 - 9—Assoc. Stores' Program
 - 9:30—Recorded program
 - 10—Reporter of the Air; Records
 - 11:30—Concert Music
 - 12 noon—Variety Program
 - 1—Popular Records
 - 2:45—Speak-Easy Time
 - 3—Reporter of the Air
 - 4—Recordings
 - 6:15—Philco Varieties
 - 6:30 to 7 P.M.—Popular Records
 - 12:01 to 8 A.M.—Owl Program

- 296.6 Meters KQW Ballard 777**
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose
- 7 A.M.—The Breakfast Hour
 - 8—Songs of Yesteryear
 - 8:30—Silent period
 - 9—Pacific Grove Program
 - 9:30—Morning Melodies
 - 10—Helpful Hour
 - 10:30—Recordings
 - 11—Eleventh Hour Program
 - 11:30—Band Concert
 - 12 noon—Variety Program
 - 12:30—State Market Reports
 - 1—One O'Clock Program
 - 1:30—Friendly Hour, Lena Leland
 - 2:30—Martha Mead Studio Program
 - 3—Silent period
 - 4:30—Story Time, Lena Leland
 - 4:45—Skippy
 - 5—Vespers, Rev. Richards
 - 5:30—Dinner Music
 - 6—Evening Echoes
 - 6:15—Franco's Program
 - 6:30—Dinner Music
 - 6:45—Radio News and Forum
 - 7:15—Better Business Bureau
 - 7:45—Musical Tid-Bits
 - 8—Studio Program
 - 8:45 to 10 P.M.—Italian Program

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6. Popular vote by states, 1928.
7. The record of a generation. How did your state vote?
8. Relative popular vote, 1892-1928.
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10. Statistics, presidential election, 1928.
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13. Connubial (bride, groom, age married, children, date of death of husband, wife).
14. White House weddings.
15. The President's official family.
16. The presidential succession.
17. Vice-presidents who became Presidents.
18. Qualifications of President.
19. Principal powers and duties of the President of the United States.
20. What we pay our President and Vice-president.
21. President's oath of office.
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23. Ask Your Neighbor (twenty-three live Questions and Answers).

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Service to KJR, KEX, KGA,
KECA, KTAR, KSL, KFSD

7:30 A.M.—Arion Trio: KPO
8—Financial Service: KPO, KGA,
KJR, KEX
8:15—Crosscuts from the Log o' the
Day: KPO, KGA, KJR, KEX,
KTAR off 8:45
9:15—Stringwood Ensemble: KPO
off 9:45, KGA, KJR, KEX
9:45—Univ. of Calif. at Your Ser-
vice: KPO
10—Familiar Songs, Jeannette Sholl,
soprano; Frances Jones, contralto;
George Jones, tenor; George Eld-
redge, basso; Paul Carson, organ-
ist: KPO, KGA, KEX
10:30—The NBC Farm Forum: KPO,
KGA, KJR, KEX, KECA
11—Radio Troubadours: KPO, KGA,
KEX, KTAR
11:30—Singing Strings: KPO off at
11:45, KGA, KJR, KEX
11:45—Scripture Reading: KPO
11:46—Tickling the Keys: KPO
11:50—Stockyards Report: KPO
12 noon—Saturday Matinee, one-act
play: KPO, KGA on 12:05, KJR,
KEX
12:30—Concert Favorites: Vocalist;
Orchestra direction Joseph Gallic-
chio: KPO, KGA, KJR, KEX
12:45—Tom and Dudd: KPO, KGA,
KJR, KEX
1—Hollywood on the Air: KPO,
KGA, KJR, KEX, KFSD, KGH
1:30—Pair of Pianos, Grace Frankel
and Gertrude Lyne, piano duo:
KPO, KGA, KJR, KEX, KFSD,
KOA
1:45—Tea Dansant: KPO, KGA,
KJR, KEX
2—Waldorf Astoria Sert Room Or-
chestra: KPO, KGA, KJR, KEX,
KSL, KGH
2:30—Opry House Tonight: KPO,
KGA, KJR, KEX
2:45—Donald Novis, tenor: KPO,
KGA, KJR, KEX, KFSD
3—Intermezzo, concert orchestra:
KPO, KGA on 3:05, KJR, KEX,
KFSD
3:30—Cuckoo Program with Ray-
mond Knight: KPO, KGA, KJR,
KEX
4—Ted Fio-Rito and His Hotel St.
Francis Dance Orchestra: KPO,
KGA, KJR off 4:45, KEX
5—Arion Trio: KPO, (KGA off 5:15,
on 5:30), KJR, KEX
5:45—Dixie Memories: KPO, KGA,
KJR, KEX, KECA
6—Toreadors, orchestra: KPO, KGA,
KJR, KEX (KGIR off 6:15)
6:45—Cecil and Sally: KPO
7—Tom Mitchell, baritone: KPO,
KGA, KJR, KEX
7:15—News Editor of the Air: KPO,
KGA, KJR, KGIR
7:30—Cesare Sodero adn NBC Con-
cert Orchestra: KPO, KGA, KJR,
KEX
8—Bluettes, vocal trio: KPO, KGA,
KJR, KEX
8:15—Hollywood Bowl Concert:
KPO, KGA, KJR, KEX, KECA,
KFSD, KTAR
9:45—The Barn Dance: KPO, KGA,
KJR

10:30—Night in Old Mexico: KPO,
KGA, KJR, KEX, KFSD
11—Carol Lofner and his Bal Tab-
arin Orchestra: KPO, KGA, KJR,
KEX
11—South Americans, dance orch.:
KPO, KGA, KJR, KEX
11:30 to 12 midnight—Organ Con-
cert, Dollo Sargent, organist:
KPO, KGA, KJR, KEX, KFSD

379.5 Mtrs. **NBC-KGO** Sutter 1920
790 Kcys. 7500 Watts
National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,
KFI, KOA, KSL, KTAR,
KECA, KFSD

7 A.M.—Organ Concert; Charles
Runyan: KGO
7:30—Swen Swensen's Swedehearts:
KGO, KFI, (KHQ off 7:45), KFSD
8—On Wings of Song: KGO, KFI,
KGW, KFSD
8:15—Little Orphan Annie: KGO,
KHQ, KOMO, KGW, KFI
8:30—On Wings of Song, string trio:
KGO, KGW off 8:45, KFI, KFSD
on 8:45
9—Harold Stokes and His Orchestra:
KGO, KHQ, KFI, KFSD on 9:15
9:30—National Farm and Home Hr.:
KGO, KHQ, KOMO on 10, KGW,
KFI, KFSD, KTAR, KSL, KGIR
10:30—Woman's Magazine of the
Air: KGO, KHQ, KOMO, KFI,
KFSD on 10:45
11:30—Organ Recital: KGO, KHQ
off 12, KOMO on 12 to 12:15,
KFSD
12:15—Western Agriculture: KGO,
KHQ, KOMO, KGW, KFI, KFSD,
KTAR, KGIR, KGH
1—Stringwood Ensemble: KGO,
KHQ on 1:30 to 1:45, KOMO 1
to 1:15, 1:30 to 1:45, KGW on
1:15, KFI on 1:30
2—Vagabonds: KGO, KHQ, KGW
off 2:15, KTAR
2:30—Matinee Hour: KGO
3:30—John and Ned: KGO, KHQ
3:45—News Service: KGO
4—Harlem Fantasy: KGO, KHQ,
KFI, KFSD, KSL
4:30—"K-7," secret service spy
story: KGO, KHQ, KOMO, KGW,
KFI, KSL
5—Goldman Band: KGO, KOMO,
KGW, KFI, KTAR, KSL
5:30—The First Nighter: KGO,
KHQ, KOMO, KGW, KFI, KSL,
KFSD, KTAR
6—Lucky Strike Dance Hour: KGO,
KHQ, KOMO, KGW, KFI, KSL,
KFSD, KTAR, KGU
7—Amos 'n' Andy: KGO, KHQ,
KOMO, KGW, KFI, KFSD, KSL
7:15—Rhythmic Shadows: KGO,
KHQ on 7:30
7:45—Kenneth Spencer: KGO, KHQ
8—Buddy Rogers' California Cav-
aliers: KGO, KHQ, KGW, KGH
8:30—Associated Spotlight: The Co-
quettes, Vocal Trio: Annette Has-
tings, Marjorie Primley, Imelda
Montagne; Cyeol Four, Male Quar-
tet: Irving Kennedy, Gwynn Jones,
Tenors; Harold Dana, Baritone;
Armand Girard, Basso; Max Waiz-
man, Monroe Upton, Harold Peary,
Bobbe Deane, Captain William H.
Royle, Bennie Walker; Cecil Under-
wood, Master of Ceremonies;
Orchestra direction Walter Beban:
KGO, KHQ, KOMO, KGW, KFI
10—Mona Lowe, blues singer: KGO,
KHQ, KGW
10:15—Anson Weeks and His Hotel

Mark Hopkins Dance Orchestra:
KGO, KHQ
10:45—The Cheer Leaders, vocal
trio: Bud Scott, Jack Bradley,
Art Crist: KGO, KHQ
11—Ted Fio-Rito's Hotel St. Fran-
ciscus Dance Orch.: KGO, KHQ, KFI
11:30 to 12 midnight—Jay Whidden's
Miramar Hotel Orchestra: KGO,
KHQ, KOMO, KGW, KFI

243.8 Meters **KYA** Prosp't 3456
1230 Kcys. 1000 Watts
Pac. Broadcast. Corp., San Francisco

7:30 A.M.—Dawn Salute
8—Breakfast Hour
8:45—Tuneful Topics
9—At the Console
9:30—Melody Moods
10—Sunshine Hour
11—Album Leaves
11:15—Manhattan Moods
11:30—Prudence Penny
11:45—Song and Dance Kings
12 noon—Town Hall Harmonies
12:15—Church Bulletin
12:30—Song Vogues
1—Afternoon Concert
2—Glen Goff, Organist
3—Rhythmic Masters
3:30—Across the Footlights
4—Artist Celebrities
4:30—Famous Songs and Singers
5—Metropolitan Hour
6—Revue
6:30—Waltz Time
7—"The Daily Challenge"
7:15—NBC-KPO program
7:30—Tone Paintings
7:45—Bob Allen, Piano Recital
8—Ted Fiorito's Band
8:30—Virginia Miller: Piano Recital
8:45—Program Transcription
9—Sidney Dixon and Donald Gray,
Song Recital
9:15—Virginia Miller, Piano Recital
9:30—The Cub Reporters
9:45—News Flashes
10—Goff's Organ Serenade
11 to 12 midnight—Concert Memories

535.4 Meters **KTAB** Garfield 4700
600 Kcys. 1000 Watts
Assoc. Broadcasters, Oakland, Calif.

7 A.M.—Popular records
7:05—Morning Reporter
7:30—A-lay-oo! with Bob Roberts
8:15—"Chippings"
8:30—Records
9—Morning Prayer Hour
9:30—Dr. J. Douglas Thompson
10—Household Hour, Alma La Marr
10:30—Dr. B. L. Corley
10:55—Records
11—Store Scenes
11:30—X Bar B Ranch Boys
12 noon—Echoes of Portugal
12:30—Recordings
1—Over the Teacups
1:30—Records
2:15—Masterpieces of Melody
3:30—Theatre of the Air
4—Top O' the Dial Music Room
4:30—Records
5—Radio Shopping News
5:30—Wandering Through Italy
6—Studio program
6:30—Ernie Smith's Sport Page
6:45—News Reporter
7—Dance Music
7:30—Funnies
7:45—Studio program
8—Young Peoples' Program
8:30—Elbert La Chelle, Organist
8:45—The Gossipers
9—Vagabond Players
9:30—The Side Show
10:30—Moment Musicales
11 to 1 A.M.—Nite Owls

322.4 Meters KFWI Frank. 0200
930 Kcys. 500 Watts
Radio Entertainments, San Francisco
7 A.M.—Musical Pot Pourri
8—Silent Period
9—Blues Chasers
10—White House Program
10:15—Bellevue Hotel program
10:30—Timely Topics
10:40—Popular Tunes
11—Marion Day, Home Economics
11:30—Concert Melodies
12 noon—News Flashes
12:15—Musical Clock
1—Silent Period
6—Dance Music
6:45—News Flashes
7—Salon Selections
7:15—Helen Bellevue
7:30—Silent Period
11 to 1 A.M.—Kendrick's Hi-Jinks

236.1 Meters KOL Elliott 4466
1270 Kcys. 1000 Watts
Seattle Broadcast. Co., Seattle, Wash.
6:45 A.M.—Top o' the Morning
7—KOL Time Clock
8—Shell Happy Time
8:30—CBS Programs to 10
10—Morning Melodies
10:30—Prince of the Ivories
10:45—Columbia Salon Orchestra
11—CBS Programs to 12
12 noon—Kiddies' Hour
1—Ken Stuart's Sunshine Program
1:15—CBS Programs to 4:30
4:30—Cecil Solly
5—Hill and Dale
5:30—Skippy
5:45—Studio Program
6—CBS Programs to 7
7—Sports Review
7:15—CBS Program
7:30—Chandu, the Magician
7:45—John C. Stevenson
8:15—CBS programs to 9
9—Merrymakers
10—Dance Orchestra
11 to 12 mid.—Henry Halstead's Or.

309.1 Meters KJR Seneca 1515
970 Kcys. 5000 Watts
Northwest Broad. System, Seattle, Wn.
7 A.M.—Chet and Mabel
7:04—Produce Quotations; Vocal Solos
7:17—Road Reports; Rhythm Aces; Sports
7:43—World Bookman; Rhythm Aces
8—NBC-KPO programs to 10
10—Blue Streaks Orchestra
10:30—NBC-KPO Programs to 4:45
4:45 P.M.—Viation Talk
5—NBC-KPO Programs to 6:45
6:45—Piano Ramblings
7 to 12 mid.—NBC-KPO programs

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
Morning Oregonian, Portland, Ore.
7 A.M.—Morning Appetizers
7:30—NBC-KGO Program
7:45—Cecil and Sally
8—NBC-KGO Program
8:30—The Specialists
9—The Oregonian of the Air
9:15—Cooking School
9:30—NBC-KGO Programs to 11:30
11:30—Me and My Shadow
12 noon—The Oregonian of the Air
12:15—NBC-KGO Program
12:45—O. M. Plummer
1—15 Minutes at Lipman-Wolfe's
1:15—Crazy Crystals Cowgirls
1:45—NBC-KGO Programs to 2:15
2:15—Tea Time Bazaar
3:15—Piano Recital

3:30—Anson Weeks' Orchestra
3:45—Oregonian of the Air
4—Santiseptic program
4:15—Man from the South
4:30—NBC-KGO programs to 7:15
7:15—Kelly's Salon Orchestra
7:45—Gordon Onstad, tenor
8—Samoa Islanryders
8:15—NBC-KGO Programs to 10:15
10:15—The Mad Hatters
11—Just a Dreamin', Clarence Tolman
11 to 12 midnight—Merry Mixers Melodies

468.5 Meters KFI Richm'd 6111
640 Kcys. 50,000 Watts
Earle C. Anthony, Inc., Los Angeles
6:30 A.M.—Stock Market Quotations
6:45—Dr. Seixas, Health Exercises
7:30—NBC-KGO programs to 8:30
8:30—Polly Grant Hall, Pianist
8:45—NBC-KGO Program
9—Dorothy Raymond, Pianist
9:15—NBC-KGO Programs to 11:30
11:30—French Lesson, Annette Doherty
11:45—Fed. and State Mkt. Reports
12 noon—Dept. of Agriculture Talk
12:15—NBC-KGO Program
1—News Release
1:10—The Woman Columnist
1:15—NBC-KGO Program
2—Tom and Jimmy
2:30—NBC-KGO Program to 3:30
3:30—Rhythm Girls
3:45—News Release
4—NBC-KGO Program
4:15—Studio Program
4:30—NBC-KGO programs to 7:15
7:15—Studio Program
7:45—The Choraleers
8—Tom and Jimmy
8:30—NBC-KGO programs to 10
10—Phil Harris Orchestra
11 to 12 mid.—NBC-KGO Programs

209.7 Meters KECA Richm'd 6111
1430 Kcys. 1000 Watts
Earle C. Anthony, Inc., Los Angeles
9 A.M.—Louis Rueb, Exercises
9:15—Record Program
10—News Release
10:15—Sarah Ellen Barnes, Talk
10:30—NBC-KPO Program
11—Public Schools Physical Educa.
11:30—Record Program
11:45—Spanish Lesson
12 noon—Record program
1:45—Bob, Bunny and Junior
2—Record Program
2:30—Treasure Hunt for the Meanings of Words
2:45—Record Program
4—News Release
4:15—Record Program
5—Brother Ken and his Kiddies
5:30—Dr. Snape's Forum
5:45—Record Program
7:15—NBC-KPO Programs to 7:45
7:45—Jay Whidden and Orchestra
8:15—NBC-KGO program
9:45—Record Program
10 to 10:30 P.M.—NBC-KPO Program

204 Meters KGA Main 3434
1470 Kcys. 5000 Watts
NW. Broad. System, Spokane, Wash.
6 A.M.—Early Birds, News
8—NBC-KPO Programs to 12
12 noon—News Bulletins
12:05—NBC-KPO Programs to 3
3—News Bulletins
3:05—NBC-KPO Programs to 5:15
5:15—Peerless Quarter Hour
5:30—NBC-KPO Programs to 6:45
6:45—The Keystone Five
7 to 12 mid.—NBC-KPO Programs

325.9 Meters KOMO Elliott 5890
920 Kcys. 1000 Watts
Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational Service
7—Sunrise Farm Broadcast
7:30—NBC-KGO programs to 9:15
9:15—Prudence Penny
9:30—NBC-KGO Programs to 11:30
11:30—Old Folks Corner
11:45—Club Minutes
12 noon—NBC-KGO Programs to 3
1—Einer & Einar, Two Counselors
1:15—NBC-KGO Programs to 3
3—Santiseptic Program
3:15—NBC-KGO Programs to 3:30
3:45—News of the Air
4—Memory Book
4:15—NBC-KGO Programs to 7:15
7:15—Male Quartet and Orchestra
7:30—NBC-KGO Programs to 11
11—Globe Trotter
11:10—NBC-KGO Programs to 12

333.1 Meters KHJ Vandike 7111
900 Kcys. 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7 A.M.—News Briefs and Recordings
7:45—Capt. Dobbie
8—Shell Happytime
8:30—CBS Programs to 12:30
12:30 P.M.—World-wide News
12:45—CBS Programs to 5:15
5:15—News Items; Town Topics
5:30—Skippy
5:45—Studio Program
6—CBS Programs to 7:30
7:30—Chandu, the Magician
7:45—CBS Programs to 9
9—The Merry Makers
10—World-wide News
10:10—Gene Quaw and his Orchestra
11—Roosevelt Dance Orchestra
12 to 1 A.M.—Organ Recital

239.9 Meters KFOJ Phone: 672-81
1250 Kcys. 1000 Watts
Nichols & Wariner, Long Beach, Cal.
6 A.M.—The Early Bird
7—Recordings
7:15—Peppy Tunes
7:45—News report
8—Popular selections
9—Blue Ribbon Group
10—Vera Graham, Organist
10:30—Orange Blossom Girls
11—Foster Rucker, songs
11:15—The Three Girls
11:30—News report
11:45—The Olympians
12 noon—Blue Ribbon Group
12:30—The Vagabonds
1—Lazar Samoiloff
1:30—Cleo Hibbs, the Melody Man
2—Record Vaudeville
2:30—Professor James' Psychology
2:45—Recordings
3—Crystal Ballroom Orchestra
4:15—Dental Clinic of the Air
4:45—Tennessee Joe
5—Sunset Harmony Boys
5:30—Cheerio Boys
5:45—Studio Program
6—"Married Life," comedy skit
6:15—Marblehead and Rosebud
6:30—KFOJ School Kids
6:45—The Three Girls
7—Three Vagabonds
7:15—The Boy Detective
7:30—Chandu, the Magician
7:45—Bill and Coc
8—Petri's Program Beautiful
8:15—Al and Monnie
8:30—Blue Ribbon Group
9—Gould's Crystal Ballroom Orch.
9:15—Mack, Himself
9:30—Cally Holden's Orchestra
10:30—Gene Quaw's Orchestra
11 to 12 midnight—Henry Halstead's Orchestra

508.2 Meters KHQ Main 5383
590 Kcys. 1000 Watts
 Louis Wasmer, Inc., Spokane, Wash.
 6:45 A.M.—Morning News
 7:15—Crazy Crystals
 7:30—NBC-KGO program
 7:45—Kronenberg's Shoe Hospital
 8—Kenney's Clothing Market
 8:15—NBC-KGO program
 8:30—Dessert Hotel
 8:45—Burgan's Home Comfort
 9—Walt and Marian
 9:15—Sartori and Wolff
 9:30—NBC-KGO programs to 1
 1—Various Programs
 2—NBC-KGO Program
 2:30—Commercial Creamery
 3—NBC-KGO Program
 3:45—Peerless Dental Hygiene
 4—NBC-KGO Programs to 5
 5—Sy Jacoby's Novelty
 5:15—Skippy
 5:30—NBC-KGO Programs to 7:15
 7:15—Editorial Column
 7:30—Bovee String Quartet
 7:45 to 12 mid.—NBC-KGO Programs

526 Meters KVI Broad. 4211
570 Kcys. 1000 Watts
 Puget Sound Broadcast. Co., Tacoma
 6:30 A.M.—Farm Flashes
 6:45—Crazy Cowboys
 7—Church of the Air
 7:30—Organ Reveille
 8—Shell Happytime
 8:30—The Angora Man
 8:45—CBS program
 9—Mystery Melodies
 9:15—Dr. Ambrose Program
 9:30—CBS programs to 12:30
 12:30—Garden Talk
 12:45—CBS programs to 7:30
 7:30—Chandu, the Magician
 7:45—CBS Programs to 9
 9—The Merrymakers
 10—Crazy Quartette
 10:15—Gene Quaw's Orchestra
 11 to 12—Henry Halstead's Orch.

526 Meters KMTR Holly. 3026
570 Kcys. 500 Watts
 KMTR Radio Corp., Hollywood, Cal.
 6:30 A.M.—Selected Records
 7—Leslie R. Saunders, Speaker
 7:15—Eye Openers
 9—Selected Records
 9:45—Univ. of Calif. Program
 10—Morning Musicales
 10:30—Selected records
 12:30 P.M.—Classified
 1—Selected records
 4:30—Curtis' Colorful Consolations
 5—The Lucky Stars
 6—Sunset Serenaders
 6:30—Music and Mystery
 7—Rabbi Julius Leibert
 7:15—Rhodes and Lowe
 7:30—Studio program
 8—Ben Berman and Janette Goldenberg
 8:30—Jeanne Dunn
 8:45—Les Adams
 9—Studio program
 10 to 12 midnight—Selected records


384.4 Meters KTM Exposit'n 1341
780 Kcys. 1000 Watts
 Pickwick Broad. Corp., Los Angeles
 6 A.M.—Bert Olbert's Request Rec.
 8—Dance Marathon
 8:05—Records
 9—Health Talk
 9:30—Records
 10—Silent period
 1 P.M.—Poetry
 1:15—Paul Rader's Couriers
 1:45—Dance Marathon
 2—Spanish Concert

3—Records
 5—Silent
 8—String Ensemble, David Carlyle
 8:30—Virginia Karns and Gus Mack
 Miniature Symphony
 9—Playground program
 9:30—Jack Dunn
 10—Dance Marathon
 10:30—Jack Dunn
 11—Organ
 11:30—Request records
 1 to 4 A.M.—Jack Ross, Variety program

285.5 Meters KNX Hemp. 4101
1050 Kcys. 5000 Watts
 L. A. Evening Express, Los Angeles
 6:45 A.M.—Bill Sharples' Gang
 8:45—Inspirational Talk
 9—Records
 9:30—News
 9:45—Maxine's Shopping Service
 10—Eddie Albright's Family
 11:30—Maxine's Shopping Service
 12 noon—News
 12:15—Recorded program
 1—Paris Inn
 2—Bookworm
 2:30—Recorded program
 3—Matinee Mirthmakers
 4—Records
 4:15—Church announcements
 4:30—Chetro
 5—Town Crier
 5:15—Dr. John Matthews
 5:45—Wallace
 6—News Items
 6:15—KNX Ensemble
 6:30—Oh-h-h Elmer
 6:45—Leighton's
 7—Frank Watanabe
 7:15—KNX Ensemble
 7:30—Vigilantes
 7:45—Calmon Luboviski, master violinist
 8—Calmon Luboviski, violinist
 9—News
 9:15—Dreamin' Time
 10—Stark's Bohemian Cafe
 11 to 12 midnight—Paris Inn

225.4 Meters KGB FRank. 6151
1330 Kcys. 500 Watts
 Don Lee, Inc., San Diego, California
 7 A.M.—The Morning Edition
 8—Shell Happytime
 8:30—CBS Programs to 10
 10—Helen Stone, Around the Town
 11—CBS Programs to 12:15
 12:15—Stock Quotations
 12:20—CBS Programs to 4:15
 4:15—Town Topics; News Reel
 4:30—CBS Program
 5:45—Studio Program
 6—CBS Programs to 8:45
 6:45—Gene Quaw's Orchestra
 7—CBS Programs to 8
 8—Hutton's Ensemble
 8:30—Eslick's Orchestra
 9—Merrymakers
 10—News Reel of the Air
 10:10—Gene Quaw's Orchestra
 11 to 12 midnight—Hotel Del Coronado Casino Orchestra

499.7 Meters KFSD Frank. 6353
600 Kcys. 1000 Watts
 Airfan Radio Corp., Ltd., San Diego
 7:30 A.M.—NBC-KGO program
 8:15—Morning Musical
 8:35—Stock reports
 8:45—NBC-KGO program
 9—Good Cheer program
 9:15—NBC-KGO program
 10:30—Radio Dental Clinic
 10:45—NBC-KGO Programs to 1
 1—U. S. Grant Hotel Serenaders
 1:30—NBC-KGO Programs to 3
 3—Bungalo Literary Society
 3:30—French Lesson
 4—NBC-KGO program
 5:15—Late news
 6:30—NBC-KGO Programs to 7:15
 7:15—Studio
 7:20—Bisquick Band
 7:30—NBC-KPO Programs to 10
 10—Mme. Marie Kriete and Royal Brown
 10:30—Agua Caliente
 11—Nashold's Ballroom
 11:30 to 12 midnight—NBC-KGO Program



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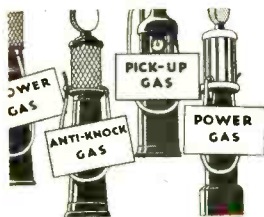
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