Here are the Stebbins Brothers—Es'ey, Captain Bill and John (left to right)—the principle characters in the radio Here are the Stebbins Brothers—Es'ey, Captain Bill and John (left to right)—the principle characters in the radio series "The Stebbins Boys." Lord and John by Parker Allen, Captain Bill by Phillips Lord and John by 4:30 to Fennelly. The programs are broadcast from 4:30 Allen, Captain Bill by Phillips Lord and John by Parker Fennelly. 4:45 P. M. over an N&C network. he pacific

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The Leading Radio Guide of the Pacific Coast

Vol. XI, No. 13

A. J. URBAIN, Editor and Publisher 726 Pacific Building, San Francisco, Calif. NEW YORK Edwin F. Ripley 118 East 28th Street New York City

March 26, 1932

### "PROGRAM PREFERENCE BALLOT" BRINGS DELUGE OF VOTES

HAT is probably the most momentous and spontaneous expression of program attitude ever registered by an American radio audience has just been recorded by BROADCAST WEEKLY readers in this magazine's "Program Preference Ballot" published in the February 28th issue. The response was instantaneous and enthusiastic. As early as the following Wednesday ballots began to arrive. Then by the thousands they poured in, a veritable holocaust of votes.

More than a score of girls have been working at top speed for days in handling the tremendous mails and tabulating results. It is regretted that despite this effort the task has been too great to permit completing the tabulation before this issue goes to press. We know how eager you are for final returns, and we are just as anxious as you that this news shall break at the earliest possible moment. You may count on it next week sure. And the announcement of prize winners in the same issue. Remember, the neatest ballot wins \$100, the second neatest \$50, the third neatest \$25, and \$1 each to the twenty-five next neatest. Checks will be mailed to these prize winners within the next few days, immediately after work on the ballots is completed. At the same time a free gift will be sent to every person who contributed a signed ballot, exactly as we promised prior to the poll—and this will be a *real* gift. You will be surprised. Watch for it.

In the meantime BROADCAST WEEKLY expresses its appreciation to you thousands of readers whose prompt coöperation, painstaking sincerity, and fine spirit of civic duty made this comprehensive registration of audience attitude possible. The future of radio as a great growing force for the entertainment, enlightenment, and inspiration of Pacific Coast homes is safe, guided and guarded by a conscience so acute and an interest so active as yours. Stations and sponsors cannot fail to fulfill a mandate so incontrovertible and authoritative as your recent expression. The will of the audience shall prevail.

That BROADCAST WEEKLY has had opportunity to be instrumental in expressing your will, we interpret merely as our good fortune in having the confidence and coöperation of the most representative and responsive radio audience in the United States. Again we thank you, and assure you that everything within our power will be done to make the "Program Preference Ballot" serve the purpose to which you so generously and enthusiastically contributed in registering your expression. Be sure to watch the next issue for the first reports.

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San Francisco. — Samuel Dickson (NBC) was literally shaken out of school during the quake and while pandemonium reigned, he hastily packed a

few precious belongings and ran away to New York. It had been hinted various members of the hv Dickson family that Sammy was to follow in his father's and his grandfather's footsteps by going into the diamond business when he became of age, and Sammy hated diamonds. He knew what he wanted; he wanted to write and, free from the parental roof, he lost no time getting started. At nineteen he received checks from magazines for stories about love. Two years later he decided he knew less regarding the subject than he had at first supposed and began writing material for children. He turned out several books for boys and girls, edited a publication which dealt with child development, and for some time published a magazine of his own. From that he jumped to naughty French farces and serious lecture courses. Now he devotes himself to producing radio dramas, and when he finds time to get at his typewriter, dashes off murder stories and campus skits with here and there a sophisticated play thrown in,

\* \* \*

Mrs. A. K. F., Concord.—The "Street Singer" is Arthur Tracey, a Philadelphia boy who accompanies himself with an accordion. No admission charge is made for either the Happy-Go-Lucky or Jamboree programs at KFRC, but to witness the latter broadcast, one must have a pass. Passes are issued upon request.

\* \* \*

Mabel, Seattle.—The Carna- W. E tion Contented Hour (NBC) Sanderss quartet is made up of the foliowing gentlemen: Ben Klassen, again an top tenor; Myron Niesley, tenor; sician h Everett Foster, baritone; Harry for a Stanton, basso. The program is know "C under the direction of Emil ing a pe Polak and all singers in the group convales appear in solo numbers. Bing minute.)

Mrs.M.A., Crosby and Russ Columbo are an Fran- two different individuals. Bing isco. — is a Spokane boy and Russ is a a m u el Californian.

Mrs. S. B. B., Decota.—William Don (Professor Oojah) is heard on Tuesday night at 7:30 o'clock over Station KLX.

Mrs. M. E. W., Richmond.-Marge (Myrt and Marge, CBS) is a Chicago girl who was brought up in the world of the theatre. Her one ambition was to become a great actress, and whenever she was missing from whenever sine was inssing from the classroom, for after all, school was compulsory, it was a safe wager that some cele-brated star was in town and little Donna (Donna is her real name) was sitting as far front as possible drinking in every word, every gesture of her idol. She left high school during her second year, directed her energies exclusively to terpsichorean studies, toured in vaudeville a season or two and returned to her home town to accept an engagement as "personality sing-er" at one of the large movie houses. When her contract expired she entered a stock company; later she danced again and then for a period of many months she languished in idle-"Marge." In referring to her idleness she explains simply. "I didn't work; there just wasn't any," and her ecstasy over the broadcast opportunity, too. is like her radio character. too. IS like her radio character. "T'll stick and stick and work ever so hard," she rhapsodizes, "for I adore radio." She has deep brown eyes and longish-curly. dark hair. evenly hal-anced features, is 5 feet 2 or 3 inches tall and weighs little more than a full-grown canary more than a full-grown canary. Loves red roses, chicken chowmein, baseball and Victor Herbert's music.

Mrs. P. W., Spokane.—The only suggestion I can make is that you write the station in question. My "influence" just isn't, if you follow me.

\* \* \*

W. E. T., Oakland.-Grace Sanderson Michie has been seriously ill, and although she is again among the living her physician has ordered "No writing for a long, long time." (If I know "Gracie," she is concealing a pencil and pad 'neath her convalescent pillow this very minute.) Mrs. B. T. E., Highland.— Bernice Berwin (NBC) is to be interviewed on Personal Closeups Wednesday night, March 30, at 8 p.m., NBC-KPO.

Miss B. R., Stockton,-Tony Romano (KFRC) is about sixteen years of age, of Italian parentage, has brown eyes and hair and weighs 120 pounds. He formerly lived in Fresno, did some broadcasting at KMJ and has had several vaudeville engagements. Norman Neilson's blond hair is marcelled by na-ture. His height is 5 feet 9 inches and he weighs about 140 pounds. Yes, he plays piano and, prior to becoming a radio-ite, sang in musical comedy. Tommy Harris is 5 feet 2 inches tall, weighs 135 pounds, has hazel eyes and black curly hair. The Spotlight Revue (NBC) originates in the San Francisco studios unless, of course, the company happens to be on tour. \* \* \*

H. S., Portland.-Evelyn Sandberg is featured each Tuesday morning during "The Entertainers" broadcast over KGO. Jack Arnold (Myrt and Marge, CBS) is in real life Vinton Haworth. No doubt you have discovered this for yourself by now. His picture appeared on Broadcast Weekly's cover of the March 13 to 19 issue. "Tony," in "Ralsing Junior" (NBC), is Barton Yarborough, "Bobby" is Jack Mery, an honest-to-goodness boy, and his "mother" is Etta Anger.

\* \*

B. B., Wenatchee.—"Cowboy Joe" (KJR) was born in Huntsville, Alabama, thirty-six years ago on the 4th of November, came West when he was sixteen, was a sergeant in the World War and entered the radio field about three years ago. He is of Scotch-Irish origin, has gray eyes, brown curly hair, weighs 153 pounds and is 5 feet 8 inches in height. Joe is very vague as to his real identity and invariably changes the subject when anyone asks, but aside from that he is ever so agreeable: goes in for all outdoor sports, plays several stringed instruments but features the guitar and would rather broadcast than eat.

J

Mrs. S. O., Berkeley, — Gene Clark, formerly of KRE, is now with Station KGGC. The Three Cheers are heard during the MJB programs over NBC.

\* \* \*

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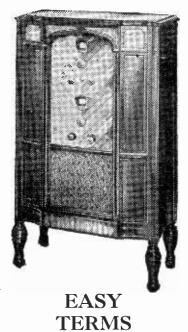
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• • Velva Darling, KNX, commanding a great deal of attention with her sparkling "Hollywood Brevities," flew across the continent with Colonel Charles Lindbergh, and was the only Stanford girl to ever conduct a column for the Stanford *Daily*, the camus paper.

• • • The monthly encore of Lost and Found, their famous "Overflow Program," will go on the air Wednesday, March 30, at 9:15 p. m. The sudden and severe illness of Jemima has thrown their plans into coniusion. Friends have suggested that they employ classified advertising to obtain a volmiteer cat for the occasion, but as few felines have the profundity of intellect and poetry of soul which characterize Lost and Found's mascot, the subject has not met with favor from them.

However, "the show must go on," and, bowing to that inflexible rule of the world of pleasure, Lost and Found will appear as scheduled.

• • Headlee L. Blatterman, chief engineer of KFI-KECA, is a graduate of practically every system of sound transmission, having been in turn engaged in research for Western Electric, as ship's operator, as telephone engineer, and for six years as engineer for KFI-KECA. Outside the office, Blatterman's chief interest is his rose garden, which he tends and cherishes with a devotion equal to that of a mountain cat for her young. Blatterman is known as "Father" Blatterman in view of his detached and contemplative demeanor, and his power for fervent invective.

• • Axel, KFRC's lovable Swede, came into radio and his present fame because of a golf game with Harrison Holliway, KFRC manager. Before that memorial morning on the golf links, Axel, whose real name is Pete Barlow, was the drummer in the KFRC orchestra and a golfer of no mean repute. Holliway, being proud of his "under 80" game, challenged Barlow to a contest. During the course of the game, Barlow made a beautiful drive and approach, but was having considerable difficulty in sinking his putt. In exasperation he exclaimed: "May guddness, I caneetta put dis crazy ting in da ho-ole!" Such genuine Swede dialect did not go unnoticed by Holliway, always on the lookout for new and unusual radio talent. He asked Barlow if he would do his Swede talk on the air. Barlow acquiesced and was an instantaneous hit. He was soon one of the stars of the Golden State Blue Monday Jamboree and it was during one of his Jamboree acts that Emory Johnson, Hollywood talkie director, heard him on the air and immediately wired him to come to Hollywood for a screen test for the picture, "The Phantom Express," in which the Swede fireman has a leading role.

• • We are hearing quite a bit lately about two rising young poets, familiar to radio listeners. Foster Rucker, baritone singer and staff announcer of KFOX and his contemporary, Theodore Bliss, KFOX staff announcer and writer are attracting notice with the product of their hobby. Both boys have used their poems in programs and Rucker recently published a gift edition of a few of his verses. Now they are planning companion editions of their poems to be off the press at the same time and to have the same physical appearance and probably will be offered at the companion and single prices.

• • Prettiest radio star in the Middle West is the title earned by Donna Dameral who plays the part of Marge in the CBS network program, Myrt and Marge, because she placed first in her territory in the national contest now being conducted to choose the Beauty Queen of American Radio. In the finals of the contest Miss Damerel, who is one of the youngest as well as one of the newest of the network stars, will compete with the beauties from the East and the West.

• • "Times are indeed tough," thinks Harry Bechtel, jovial master of ceremonies for KYA's "On With the Show" program. In anticipation of the "kiddies' night" featured on the program, Harry carefully preserved a mammoth all-day sucker Santa Claus had brought. With many heart attacks

### BROADCAST WEEKLY

Mar. 27-Apr. 2

he rescued it from the edge of table and bureau, only to drop it and break it into a thousand pieces, when he was only 200 feet from the door of the studio, on the night of the show.

• • More than 7000 persons packed the new Long Beach Memorial Auditorium when the KFRC Happy-Go-Lucky stars led by Al Pearce made a personal appearance there on March 5.

• • Louis Relieux, who leads his Brown Palace Hotel orchestra in three broadcasts each week over KOA, Denver, resumed his right name when he brought his orchestra West. He is known widely throughout the East by his stage name, Lix Riley.

• • Ronald Graham, KFRC's popular young baritone, has been spending his spare time away from the studio in remodeling a spare room of his home into a most unusual music library and den. Ronald likes bright colors and has done all the painting himself, besides building his own cabinets to hold the more than one thousand pieces of sheet music and many volumes of the great composers which are his. Edna O'Keefe, herself one of KFRC's best-liked stars, and wife of Ronald, made the drapes for the room.

• • • Martha Vaughn, lyric soprano, who has made a host of friends at KNX, is a marvelous housekeeper and loves every minute of it, •happily married to Dr. Aloys Reiser, eminent composer and winner of the Hollywood Bowl prize for composition.

• • Fifi, who has a pronounced French accent and since her debut on the Monday night Golden State Jamboree at KFRC several weeks ago has made considerable trouble for Axel, is a real French girl. Her accent is not the "acquired" kind, but the "real McCoy," During the war she was a nurse in one of the largest hospitals close to the front lines in France.

• • The old theory that a bird sings just because it is happy, is not true, according to Dr. Laurance L. Cross, who pilots NBC's "Crosscuts From the Log o' the Day." The bird choir heard in this morning program includes mocking birds, canaries and a thrush, and all of them sing to compete with other music. They perform most brilliantly when a music box is played out-

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side their cages just before they go on the air, causing them to sing as loudly as possible, in order to beat the music box.

• • Jack Roseleigh, who plays heavy parts in many Columbia dramatic programs, started his long theatrical career as an usher in a Nashville stock company house. One day, the director needed an extra, and usher Roseleigh was drafted. He has never returned to the aisles.

• • Paul McNally, who conducts the "Brainstormers," an early morning KTAB broadcast, made a good showing in the recent radio-golf tournament. No wonder Paul doesn't mind an early morning program when he gets up at dawn anyway to play golf,

• We learned recently, after much • cross questioning, some interesting facts in the life of Bill Gould, announcer and staff writer of KFOX. Twenty years on the legitimate stage and in pictures have colored Bill's life richly. Among his treasured memories is a long standing and close friendship with Jack London, beloved California author of rough and ready tales. It was Bill who introduced to Jack London the notorious convict who gave him the material and idea for one of his most famous stories "The Star Gazer," which book was dedicated to Bill Gould. For years Bill was a regular weekend guest at the home of Jack London, Glenn Ellen in Sonoma County and his close association with the writer resulted in his name being referred to more than forty times in the biography of London, written by Pauline Jacobson.

• • Vincent Lopez, orchestra director, now has permission to march with New York's finest in the annual police parade. The music maestro, following his appearance at the recent opening of the Hollywood Theater in New York, was taken away by a motorcycle escort and made an honorary member of the Honor Legion of the New York Police Department. Lopez has furnished music for many police benefit dances.

• • • The thousands of cards received each year by Irma Glen, Chicago NBC organist, are sent to a home for crippled children where the youngsters spend many happy hours in copying, and making books of them.

. . .

7



### **By DYAL TURNER**

I 'D like to spend a coupla hours with Chief of Police Quinn every so often. On the outside o' course. He's chock fulla stories. An' Boy! does he tell 'em! If you don't believe me bend your noble ear to KPO some Monday evenin' 'long about 6:15.

\* \* \*

Whatta joker "Jo-cur" turned out to be. Hear it t'other night? Sunday March 13. Maybe the date had somethin' to do with it. Ennyhow, whoever was custodian o' records that night, put the "Jo-cur" transcription on wrong side rinkus. Funny? Sure t'was. Worth a laff. Woolworth a laff. But what had me fit to be tied was the explanation that followed. "Due to mechanical difficulties," etc., etc. Pardon me if I seem to indulge in free verse—or somethin'—Ten-cent entertainment, a ten-cent product, handled in a ten-cent way.

I'm glad Billy Jones and Ernie Hare are back. Always liked 'em. They're friendly. Personalities sorta beam-like. Know what I mean? Something in their voices, both talkin' an' singin' is reminiscent o' the ol' neighborhood butcher that used to give us kids an extra slice o' baloney when we went along to market with Aunt Samanthy.

\* \* \*

The guy who sold that program to the American Safety Razor people oughta be sentenced to shave with a blade as dull as the broadcast.

\* \* \*

KPO's "Take It or Leave It" rates better publicity than it's gettin'. I'm no shucks at deteck-a-tivin' but I kinda like to play with some o' the yarns. Barry Hopkins knows how to make 'em interestin', too. Say didja ever notice the similarity in Hopkins' voice to that of LeGrand's? Funny NBC overlooked that when Dick stepped outa the picture. They could saved themselves a lot of embarrassment in that "Captain Post" matter. George Rand did a good job considerin' the odds but he was more "Kenya Bill" to us at the time. We're a queer bunch, we fans. Visualize characters to suit ourselves—watch for certain tricks o' speech an' all that sort o' thing an' when somebody switches hosses on us in the middle o' the stream, we take it as a personal affront.

\* \* \*

The pipe organs at KTAB an' KFRC sound more like accordions every day. You've guessed it, I've no great respect for accordions.

Wonder why National has to be so perverse? Since Joseph Henry Jackson's been taken off the Sunday night schedule I've gotta skip two Amos 'n' Andy episodes. Wednesday night's for Gypsy's Closeups an' Friday night's for Jackson's Book Review. Seems to me they could easily fill that 15minutes with one o' their regulars. An orchestra say, that's on the air several times a day, instead o' placin' a once-a-week feature in the spot.

If you appreciate croonin', lean your ears KLX-ward some time an' get a load o' Cora Scott's IT. She's big time an' no mistake. Give 'er a name like dream-girl an' a bit o' trumpet heraldin' an' she'd clean up.

\* \* \* Ed an' Jerry on National's Rexall broadcast aren't so hot as to humor, but talk about changin' key without missin'. Their teamwork's immense. Sanella's orchestra's not

to be sniffed at either. Swell violin section.

Heard a woman hill billy t'other day. Glory be—ain't there nuthin' that wimmen won't try?

\* \* \*

Some o' these fine mornin's some eastern scout's gonna come along an' grab off Crosscuts from the Log o' the Day. An' then our western boys'll be busy thinkin' up alibis 'cause they weren't smart enough to recognize a real program when they heard one.



### JERRY JERMAINE, KTAB

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## ... RADIO NEWS ...

ROSECUTION of the Government's anti-trust suit against the radio industry, with the present depressed conditions making it difficult for the manufacturers and dealers to keep their heads above water, threatens to disrupt the entire trade, according to officials of the Radio Corporation of America.

Prosecution by the Department of Justice of the suit, in view of the changes in contractual relations with other organizations made by RCA to meet the Government's objections, is under attack and the department is charged with inconsistency in recently amending its petition in the Federal Court at Wilmington, Del., to enjoin "some of the very arrangements altered to meet the Government's views."

"We are unable to understand the action of the department in persisting in doing unnecessary things and making unnecessary charges, particularly in times of great business depression and even when there is and long has been great competition--more than adequate from every point of view--in the radio industry," officials of RCA declared in commenting upon the Government's latest move.

The department's plea covers activities of the defendants not heretofore complained of, charging them with attempts to restrain commerce between the United States and foreign countries, as well as domestic commerce, and adds to the list of defendants the National Broadcasting Company, the International General Electric Company, the Westinghouse Electric International Company, and RCA Communications, Inc.

Formation of the National Broadcasting Company by Radio Corporation, General Electric Company, and the Westinghouse Electric Company is charged with having been for the purpose of restraining competition in the business of nation-wide broadcasting.

"The department's demand for additional competition," RCA officials contend, "came at a time when there were so many competitors in the field that overproduction and cutthroat competition threatened the entire industry. This is even more true today, when prices for merchandise are lowest in the history of the industry and when few, if any, companies engaged in the manufacture and sale of radio devices are able to earn a profit on their business."

The patent cross-licensing contracts of which the Government complains, it is asserted, were filed with the Department of Justice when they were executed and "have been considered by succeeding attorneys general. They were investigated for four years by the Federal Trade Commission and the complaint was dismissed."

The Government suit, it is pointed out, was instituted twelve years after the arrangements it attacks were made. The position of the organization, it is declared, was that any doubt as to the legality of the contracts should be cleared up, and to meet the Government's views RCA is withdrawing from participation in the General Motors Radio Corporation, has changed its contractual relations with the United Fruit Company, has amended certain of its international traffic agreements, and has given favorable consideration to the creation of an open patent pool, Yet, it is complained, these very things, designed to win the approval of the Department of Justice, are made the subject of complaint in the amended bill,

I NDICATIONS that the influx of new amateur operators is weakening the control exercised over amateur activities for years by the amateurs' own organization are seen by Government officials in the large number of complaints recently received of operators using call letters not assigned to them.

The reports indicate that the amateur operators use the call letters of others while adjusting their sets, so that any infraction of the regulations occurring during the process will not be traced to them. Ordinarily, it is stated, the offending amateurs resume their own calls as soon as they are assured their transmitters are adjusted for proper legal operation.

In an effort to protect themselves against the issuance of new regulations which might materially reduce the scope of operations now allowed, as well as to eliminate undesirable operators, reports to Washington state, amateurs of longer experience in many localities are grouping for the purpose of tracing down offenders and are making reports to Washington.

It is pointed out by Government officials that the use of call letters not assigned to a station makes it, in effect, an unlicensed transmitter, the operation of which is a felony punishable by a fine of as much as \$5,000, or imprisonment for as long as five years, or by both fine and imprisonment. Because of the large number of cases reported, the radio division of the Depatrment of Commerce has undertaken a drive against such offenders with a view to barring them from the air.

For a number of years the amateurs of the country were closely linked through a national organization, the Amateur Radio Relay League. Within the past year, however, a very large number of new operators has been licensed, many of which apparently are not members of the organization or fail to realize the importance placed by the body as a whole upon-legal operation, and it is chiefly from this group that offenders come, it is believed.

EGISLATION authorizing the War and Navy Departments to keep secret the details of certain apparatus for military or naval use has been given the approval of the Senate and an attempt will be made to secure its enactment before Congress adjourns in June.

Under the provisions of the measure, the two departments would be able to keep confidential their developments in the field of radio, including present experiments with radio-controlled vessels and possible research with radio-controlled torpedoes and aircraft. They would also be able to keep secret their work with respect to military transmission and interference with enemy radio communications.

Present law requires the publication by the departments of full information in connection with the purchase of all materials. proposals for which must be publicly invited. Under the proposed amendment, the departments would not be required to make purchases in this manner, but would be permitted to negotiate with individual manufacturers.

The measure has long been sought by the two departments, the Secretary of War recently explaining that "certain material,

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apparatus and equipment used by the Army and Navy is of such a nature that, in the interests of the public service, it should be kept secret."

"Under existing law," he said, "it is impossible to procure such materials, except by Government manufacture, without disclosing their secret nature, because of the necessity for advertising, and the publication of specifications, etc."

Research laboratories of the two branches of the military service are actively engaged in work of a highly important nature, designed for the protection of the country in the event of war. The main points of investigation are in the fields of radio, chemical warfare and aviation. These three phases of military activity, it is believed, are the most important of all under modern conditions.

Because of the present inability to secure apparatus from private manufacturers without publication of important details, the two departments have been forced to manufacture for themselves all equipment of a secret nature, a matter of extreme difficulty in the case of articles of a character requiring machinery not readily available to them. These essential facilities, however, are to be had in a number of manufacturing plants.

S UBZERO temperatures which accompanied the severe storms which swept over a large part of the United States early in March caused considerable damage to the monitoring station of the radio division of the Department of Commerce at Grand Island, Nebr.

Ice formation and high winds resulted in serious damage to part of the antenna system, according to reports to Washington, while the extreme cold made it impossible to force sufficient steam from the main building to the engine room to heat the oil line, and, as a result, the oil flow stopped and the lack of lubrication damaged one of the motors,

In an effort to keep in operation such equipment as had not already failed, S. W. Edwards, in charge of the station, installed an electric heater to make possible the continued running of the one large motor still undamaged. This motor was of sufficient size not only to operate the heater which kept its oil line open, but to furnish power for the operation of some of the station apparatus.

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N 1922, Theodore Strong, organist, was first introduced to the ether audiences of Radio Stations WEAF, WJZ, and WOR, pioneer broadcasters on the Atlantic Coast-and he has been going "strong" ever since!

And if a "Believe it or not" column were in order for organists, Strong would be in the first row with a few records. Several years ago he attained a record of 1,000 radio organ recitals, playing 4,000 different compositions. In 1925 he gave the first radio performance on the Pacific Coast of an organ and piano composition, and organized the Tea Time Three, the first combination of its kind to feature pipe organ and piano duets with voice.

Born in New York City, Strong first appeared in public at the age of eight, proudly presented by his piano teacher as the star attraction of the "Ladies Aid" church entertainment at the village church in Mt. Vernon, New York. After the usual coaxing to practice and "clock watching" -the patience of his parents was rewarded by an ever growing interest in music and admiration for the pipe organ. At nineteen Strong started up the ladder of church positions. In the East and on the Pacific Coast he has served as organist and choir director in churches of almost every denomination and during the past seventeen years has played in 2,500 church services and given over 200 dedi-

gansl

In New York he was organist at Aeolian Hall and Town Hall, was associated with the music editor of the New York Evening Mail, and his concert management activities brought him in contact with the leading musicians of America and Europe. Three years ago, on a visit



THEODORE STRONG

to New York, while at Aeolian Hall he recorded for the Aeolian Duo-Art Reproducing Pipe Organ. Returning via the Northwest he played at Portland, Tacoma, Seattle, Arlington, and Spokane. He has made two trips to Salt Lake City, playing recitals on the magnificent organ at the Mormon Tabernacle, and for the past five years he has been at the Fifth Church of Christ, Scientist, in San Francisco.

catory recitals on twenty-five of the Narrative Tone Poem, He said 'yes.' I played and

different makes of pipe or-| "Pilgrim's Progress," for the organ by Ernest Austin, was given in its entirety on twelve consecutive Sunday evenings over KPO by Mr. Strong, As musical director of the Shell Happytime programs on which he is now heard each morning over KFRC and the entire Columbia-Don Lee network, he organized "The Celestians," featuring pipe organ, harp, violin, and cello, a most satisfying combination.

> Strong probably has one of the finest pipe organ music collections on the Pacific Coast, requiring two steel filing cabinets to systematically take care of over 10,000 compositions.

> TUNE PURSELL, who sings in the manner of the late Nora Bayes, has signed a long-term broadcasting contract with the National Broadcasting Company, according to a recent announcement.

> Miss Pursell will be heard from New York over an NBC-KGO network

> Born in Indianapolis, Miss Pursell went to Los Angeles eight years ago for a visit. Instead of returning to Indiana, where she always had lived, Miss Pursell suddenly found herself embarked in radio and a vocal career.

"I had never even had a vocal lesson," says Miss Pursell, "but I always loved to sing. While visiting in Hollywood I sang one night at a club. It was something of a dare. A little boy at a nearby table had a ukelele. I asked The first radio performance him if he would let me play it. sang for two hours and a half. KNX in Hollywood was broadcasting the program. That's how it all started, I guess."

As a matter of fact, hundreds of telegrams poured in while Miss Pursell sang that night from the Hollywood club, and officials of station KNX were so impressed with the young singer's voice that they urged her to keep on singing and they offered her a job.

"I'll admit I was bowled over," Miss Pursell says, "but I was delighted, and went right to work. I stayed at KNX seven years."

Between radio engagements, June Pursell became popular with Pacific Coast vaudeville audiences. She did a whole year on a Keith- Orpheum circuit and also sang in pictures. She appeared in several talking pictures in singing roles, and one of the last things she did before going east was to whistle for Pola Negri in the screen star's picture, "The Woman Commands."

In 1930 Miss Pur ell won a Pacific Coast radio popularity contest and went to Hawaii as a prize winner. She has done several phonograph records and on the Coast has built up a reputation as an unusual ballad singer.

Friends urged Miss Pursell to go east. She went, and was engaged by the National Broadcasting Company after a first audition.

Miss Pursell is five feet four inches tall, weighs 125 pounds and is one of radio's most attractive singers. She has platinum blond hair and blue eyes. Her mother, Mrs. Della Pursell, went from California to be present at Miss Pursell's NBC debut.



### JUNE PURSELL

AP and Jack, KYA's rapid-fire song writers, are well on the way to a world record. This team has been on the air for over four years, now, and has, during that time, composed 1371 songs. The record at the present time—1500 over a period of six years—is held by Kenneth Howes of Kansas City. Looks like the boys are going to make it, doesn't it? They hope to have written



HAP AND JACK

3000 tunes by the time that six-year period rolls around.

Now a word about the boys....

Fred (Hap) Van was born almost in the shadow of the theatre, so to speak. His parents—Charles and Fanny were both musical comedy and vaudeville stars. His father's brother was half of the famous comedy team, "Van and Schenck." His maternal uncle was Sam Bernard, the late musical comedy star. With a background like this, it was inevitable that Hap should follow the call of the footlights. He made his first stage appearance with Gus Edwards' "School Boys and Girls." Lila Lee was in the cast (as Cuddles) and so were Lew Brice, brother of Fannie Brice, and Georgie Jessel. When this engagement was finished he joined a vaudeville troupe, playing the Moss and Stoll circuit theatres in the British Isles. It was at the conclusion of this tour that Hap claims one of the most interesting-and uncomfortable-adventures.

Having ten days before his next engagement in New York should commence, Hap and a party of American showfolk decided "to run over and see Paris." Their visit was not enhanced by the fact that the roar of the German bertha met their ears soon after their disembarkment on the mainland. Not afraid, you understand --- just cautious --the party made a hasty departure for Liverpool, meaning to return to America at the earliest opportunity. It seemed, however, that many other well-meaning Americans had also been seized with this commendable desire. All reservations were gone. Tt

(Continued on Page 59)



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

### Voting Is the Only Way

WHAT makes your magazine of outstanding interest to me is the detail names, etc., that you feature. It makes a difference to me in looking over the day's offerings, if I run across my favorite in song or sketch, and your magazine is the only answer as to where I tune in, when I have no other means of knowing.

I buy BROADCAST regularly, and would subscribe, as it would be cheaper, but if I did, you would have me by the neck for a year, and you might change your system, and if you did, the daily newspaper would be just as good a guide.

One thing annoys me, however, and that is the shifting about that you do, either to avoid showing favoritism to any one station, or to give us poor sufferers some mental gymnastics. I start to mark a program for a certain day, and look in vain for what I'm trying to underline; wonder if they've taken it off or what in heck is the matter, and finally discover you have switched stations on me. What *is* the big idea?

Some first-class citizens go around cherishing the idea that it isn't showing proper dignity to condescend to write to advertisers or artists in order to convey their approval and pleasure. I heard the same moth-eaten argument over twenty years ago from those who did not believe that women could vote without becoming spotted or stained or marked in some way. Nowadays most of us know that voting is the only way to register a preference, and that if we don't, the other fellow will, maybe to our regret. I suspect the reason why we have so much jazz and crooning is just that, and conservatives will have to get into the game or lose out.

Why didn't you start with 5 p. m. so I could have voted for Cities' Service? It is a mighty good program. Also, I could have voted again for KGO Wednesday 5:30.

I certainly wouldn't like to be without BROADCAST WEEKLY.

A. B. M., Mill Valley, Calif., March 7

### Goes Fifty-Fifty

I AM enclosing my Program Preference Ballot, which is a "composite" ballot on which a family of three widely varying tastes finally compromised. After several months of reading the letters in your Open Circuit, we have concluded that our plan of sharing the privilege of dial-turning is a pretty good one. For instance. I do not care for the Lucky Strike Hour at all, but do not consider that any reason why the member of my family whose favorite it is, should not have the pleasure of listening to it three hours a week; and I feel exactly the same about the rest of the thousands of tuners-in who enjoy it and all the other programs that do not appeal to me.

Some of the most popular programs on the air are a pain in the ear to me, but I realize that while I may be "my brother's keeper." it is not my privilege to choose his radio programs for him any more than it is to say what shows he shall see, or which brand of coffee he shall drink, or whether he shall "walk a mile" for his cigarette rather than "reach for" it "instead." We are told to live and let live, and it seems to me that it would be a very good thing to be willing to hear, and let hear too. Perhaps a great many radio fans do not care for the Metropolitan Opera House broadcasts that I have found the most delightful treats of the entire winter, but they should be broadminded enough to think it only fair that the lovers of classical music should be allowed the pleasure of hearing it the few times a week it is vouchsafed to them. We can't all admire "Crosby, Colombo, and Vallee," you know, so let's go fifty-fifty on the broadcasts.

By the way, I wonder that none of the contributors to the Open Circuit mention the Lofner-Harris Orchestra, which we think one of the best dance orchestras on the air. Even Dyal Turner doesn't give them a word, good or bad; and I think he is pretty fair, although I do not always agree with him.

N. B. R., Scattle, Wash., March 7

### Too Much Knocking

YOUR little weekly book of knowledge is about the best thing that we have to . inform us of what the different stations have to offer. Your national news items are always interesting; Gypsy's Personal Pickups give us the "low down" on a lot of things; Microphone Gossip and all the departments that follow are well worth the time of all the readers, but when you get to the "Open Circuit" you sure do show up a lot of letter writers in their proper light very much unbeknown to them by publishing their letters. What a lot of would-be critics there are in this world.

Take for instance in your issue of 2-28-3-5. page 15, "Room for Improvement," by Jacob A. P. It seems that guy is in love with the ninth letter of our alphabet, for he starts five different paragraphs with the letter "I" and all he does is try to "Pan" one Walter Winchell, like a lot of others whose letters you have been kind enough to publish. Then again the following issue of your good magazine on page 19, your friend from Stockton wants to shoot Winchell.

It might be a good thing for a lot of those self-appointed critics to stop and think ere they condemn people and ask themselves the one question, "Could I do as good in the self-same position?" and the chances are twenty to one that they would not even get to second base.

The Lucky Strike program is in a class by itself, and it does not confine its operations to any one locality, nor to any one orchestra, but it brings you the "cream of the crop" from the four corners of the world in the shape of good music, and the one responsible for it is none other than Walter Winchell, who is the life of the tri-weekly broadcast, and one person who stands by the convictions of his own conscience and who has guts enough to spill the truth over the radio.

There is no law that compels us to listen to any particular program, and so for the benefit of those many "knockers" let me say that at any time they are not satisfied with what is coming into their loudspeaker, why for the love of mike turn off the radio entirely and go back to their old phonograph.

There is altogether too much "knocking" going on, and so if some of your readers are not satisfied tell them to confine their opinions to themselves and not waste a lot of printer's ink with idle thoughts.

Octavius A. U., Phoenix, Ariz., March 7

1 11 1 1

### Re Frank E. vs. KPO

K PO needs no defense but deserves some expression of appreciation as against Frank E.'s letter of February 23, published in BROADCAST WEEKLY of March 13 to 19.

I can hardly believe Frank E. failed to realize all that the present management of KPO is doing for the advancement of radio in both art and education to say nothing of entertainment and current information.

No one regretted more than myself and family the loss of Paul Pitman programs over KPO but anyone who followed the struggles to save those programs must realize that KPO was not to blame nor anyone in fact and some of the Pitman programs over KTAB since have been delightful.

"Scotty" is now available and in his most inimitable manner over KPO. Such few items are almost infinitesimal in the flood of the KPO releases of the very best.

The University of California programs are epoch making and steadily improving and widening and behind them and along with them is a long story of great and vital interest in the radio field.

The long continued and remarkably well maintained productions of the Abas String Quartet can not be matched anywhere in the entire radio world, in the field of purc music of the highest type, not even by the great symphonic productions which are now to an increasing degree flooding the broadcast programs.

The Music Appreciation Hour, now available to us over KGO, is marvelous and the printed word available with it even more so, but KPO also brings us and has long done so, the Standard Symphony hour for the schools in the day time and KGO also, then and at night for the general public.

It is doubtful if anything equal to the Commonwealth luncheon broadcasts every Friday over KPO can be found anywhere else in the world.

And now in the evening we have back again over KPO our beloved Henry M. Hyde in his talks on the Wonders of the Sky, and if we could only get them also in print as we can many of the other talks, our joy would be quite complete. His presentations can not be matched anywhere else in the entire radio history.

Then what shall we say as to the Nathan Abas violin recitals regularly on Sundays, and many other perhaps equally fine productions available over KPO as well as KGO and KFRC.

For example in still another field the Impressions of American Wastelands, that can not be matched anywhere else in the world and I know for I study the programs from other countries and the most valued publication I receive is the "Listener" from the BBC people.

And as I write I am listening to the talk on "Conversation Control," in the comparatively new series as to "Cultural Conversation," a very remarkable effort in a new field of American education where development is greatly needed.

I hope to listen in this evening to the violin recital of Cy Trobbe.

And how about the Stringwood Ensemble that comes to us so often over KPO as well as KGO.

I am wondering just what may come at 11:30 this morning under the title "Ancient Wisdom and Its Modern Application," as a sample of the new things continually being offered us over KPO as well as other stations.

One must watch and plan and work to get a tithe of what is so freely and generously flooding through the air day and night and if we even limit ourselves to KGO, KPO and KFRC, we can only take a very small part of what is made available of the very highest and best and entirely outside of the field of dance and jazz and comedy and intrusive advertising.

I could write five times as much as the foregoing about KPO alone as it stands today, and is marching on and if now and then a program drops out we love, how little do we know of the reasons why.

My mail is heavy with returns from profferred records and data as to broadcasts by KGO, KPO and KFRC, and my files are enriched by each of these stations to that degree that I marvel as to what I have heard and failed to fully appreciate.

I wish Frank E. could see some letters I have received from relatives and friends who are now in the East and miss greatly what we get here over KPO, and which is not made available there, while we are getting more and more out here the very best of all they get there.

But this letter is already so long I fear it will not be available and I will forbear saying anything more.

R. S. G., Alameda, Calif., March 14

### A Radio Eulogy

TIERE'S a heap of joyous goodness as we listen in each day

- To the scheduled Radio outbursts as on the air they come our way
- And light right on our hearthstone with a gracious, merry air,
- And a "well hello, how is you, glad to see you" and "are you there?"
- As we run the whole list over we catch the welcome sound
- Of a steel saw making cross cuts and the daily morning round
- Of the Southern negro melodies coming to us sweet and low,
- And we marvel at their beauty and give thanks to Radio.
- With a sort of piercing challenge comes "good morning" crashing thru
- From General Electric's Miss Grace Ellis with the news, both old and new;
- And her brisk introduction of co-worker Emily Post,
- Who instructs just how to act at dinner when one is playing host.
- Beautiful thoughts from a "friendly house" are sent to start the day,
- And for the evening's entertainment there's Walter Winchell's "O K
- California," and the smoker's usual vote "reach for a Lucky instead,"
- "Lucky's are always KIND to your throat."
- "Ilello everybody" and Edna Wallace Hopper comes dancing on her toes
- With a beauty creme transformer and a tonic for those
- Who need a hair restorer, then she ends in wild despair
- "Goodbye everybody, they're pushing me off the air."

- When the blue of the night meets the gold of the day,
- The crooners come on-Morton Downey and Vallee
- And Alice Joy, "sweet and lovely," with voice rich and pure,
- Who has fallen a victim to the Prince Albert allure.
- "Here they are" and at once we prepare for a ride
- In the eight P. M. Taxi, and we glow with pride
- As Amos the chauffeur, and Harlem's Mr. Andrew II. Brown
- Careen and cut corners while showing us the town.
- There's "Memory Lane," down which we stroll, and as we glance around
- We greet both Seth and Mother Parker and their neighbors heavenward bound.
- There's the Sabbath Bible story and Cadman's sermon on the air,
- There's music by the great Damrosch, there's music everywhere.
- So many personalities in the day by day broadcast,
- We've mentioned quite a few, and now we name the last-
- Tony Wons, "Are you listenin'?" which one would surely miss
- If he should cease to read his lines, and which might sound like this:
- If you can dream of sunshine when clouds are hanging low;
- If you can "keep that old smile smiling," altho you have no dough;
- If you can grin and bear it when you're hit below the belt,
- If you can keep smiling when you know the blow's unfairly dealt;
- If you can do all this and show courage in your eyes,
- Well, believe it or not, you're entitled to the world's grand prize.

Amy Jones M., Modesto, Calif., March 14

### Dinty Stands Corrected

**P**LEASE tell "Microphone Gossip" and Mr. J. F. Doyle, radio editor of the Oakland Post-Enquirer to give the Northwest an even break. An error was made in that column, or at least by Mr. Doyle when he referred to the city of Oakland as being the third largest city on the Coast. The third largest in California but not on the Pacific Coast. Our own city of Seattle, Washington, could be placed within the city of Oakland and still have enough population for a city almost the size of Berkeley. Our neighboring state of Oregon has a city, Portland, would have enough population for a city the size of Burbank. Mr. Doyle was just a wee bit overzealous.

. . . . . .

. .

The latest Federal census figures follow: Oakland, Calif., 284,063; Seattle, Wash., 365,583; Portland, Oregon, 301,815.

A. C., Goldendale, Wash., March 4

### Uses and Recommends Sponsored Products

I WOULD like to express my appreciation to BROADCAST WEEKLY for the Program Preference Ballot recently taken by your worthy publication and certainly hope that we shall see some improvement in radio programs generally as a result of it.

However, as the ballot did not include the daytime programs, I particularly want to express my thanks to the sponsors of Heel Hugger Harmonies, Enna Jettick Melodies, Van and Don, the Two Professors; Woman's Magazine of the Air, Cities Service, General Electric Home Circle (The G. E. Sunday afternoon concert is exceptionally fine, bringing us the world's best singers), Mormon Tabernacle Choir and Music Appreciation Hour with Walter Damrosch, all of NBC; also for the Shell Happytime and Happy-Go-Lucky Hour from KFRC.

One very fine evening program, Adventuring with Count Von Luckner, I regret having neglected to vote for on the ballot.

We gratefully acknowledge our indebtedness to the sponsors of such worthwhile programs and gladly use and recommend their respective products.

Would also like to express my appreciation of the very apt criticisms written by Dyal Turner. While I do not always agree with him, he can usually be depended upon to glean the wheat from the chaff, and would, if given more space, further enhance the columns of BROADCAST WEEKLY.

Sincerely yours,

Mrs. W. A. C., Long Beach, Calif., March 12

17

## JUGGLING CHARACTERS

### **By CARLTON E. MORSE**

NBC Mystery Dramatist

TOW," demanded a short-story writer, are you able to write two stories at the same time and keep the atmosphere of the two separated, not to mention the characters?"

The situation which led to this question was the announcement that I would have two shows running at the same time over the NBC system. One, "The Witch of En-



CARLTON E. MORSE

dor" is a fast-movmystery serial with a background of horror and sinister shadows. The second serial is "One Man's Family" a drama of a modern family and the clash between the sophisticated modern ideals of the vounger generation and staid conservatism of the parents.

Perhaps with this explanation you can see the question which arose in the short-story writer's mind. At first he was under the impression that at least one of the two dramas was already completed; in other words, that I was writing them one at a time. This is not true. They are being written episode by episode and week by week. The first part of the week is given over to the trials and tribulations of Dr. Gordon, his daughter Irene and their friends in the mysterious entanglements of "The Witch of Endor."

The second half of the week is devoted to Henry and Fanny Barbour and their five children about whom revolves the tale of "One Man's Family,"

"But," persisted the questioner, when I assured him there was never any trouble of keeping the two stories straight. "how can you help but be thinking about your Witches brews, your black cats, your fear-haunted atmosphere of the mystery serial, when you're writing on the other story?"

This is not in the least true. When one becomes accustomed to the demands for swift, sure writing as is the case in the radio

field, he trains himself to drop everything from his mind but the subject at hand. If I sit down to a typewriter with a certain group of characters in mind, then nothing can distract from that group. To begin with, every character is given certain definite characteristics from which he must not deviate. These characters necessarily react in a normal way to the plot of the story and this obviates any possibility of a character getting out of hand.

To explain. In the "Witch of Endor" there is a character known as Wilma Daily. She is twenty-five years old, sophisticatea and of a rather acid disposition. When placed in the supernatural atmosphere of the story it is her natural reactions to deride the physical manifestations which clash with reason. In the beginning she makes fun of witchcraft, but as the reign of horror and terror grows she is forced to consider the unnatural events which 'are taking place. She laughs at the situation less and less and becomes more and more cynical. She admits that certain unheard of events have occurred. but accepts them with reservations.

On the other hand Irene, the young, unsophisticated girl, reacts to these terrors with her deepest emotions. She is afraid of everything she doesn't understand; she is terrified by vague, flitting shadows; she cries out in horror at the mewing of a cat outside her door.

And so with each character. This is called consistency in characterization, and is definitely necessary to the development of personalities in drama.

Now, if all this is so, then how would it be possible for a writer to get one of these characters mixed with a character from another show, even though he were writing three of four dramas at a time? It isn't possible if the writer is at all adept at characterization.

While "Witch of Endor" is a mystery full of physical action, excitement and breathless situations, "One Man's Family" is a story of mental reactions, and sophisticated dialogue. The setting of the latter is modern, the characters are normal human beings reacting to normal situations.

Here we have a conventional mother and father with a housefull of grown children, all of whom feel that their parents are oldfashioned and out of date. They believe in personal freedom, and in the new modern code of self-sufficiency.

There is a pair of twins just nineteen . . . A girl and a boy. They typify the younger generation with all its sophistication, its wildness and its lack of restraint. They get themselves in trouble time and time again, but always they extricate themselves. They are sufficient unto themselves, refusing to allow their parents to interfere either in their pleasures or their woes.

Then there is the eldest son, Paul. who was a World War aviator and due to a wound must walk for the rest of his life with a cane. He represents the ex-service element in this country. He is cynical with the cynicism of the young patriot who fought to make his country a better place to live in, only to return home and find it the same old place. He is shy and a little bitter over his shattered body. He has a highly developed sense of justice, high ideals for himself, and a low opinion of the forces which rule the country.

Here again then, we have a definite group of characters each with his own definite characteristics. Not by any chance in the world would it be possible to mix them with the mystery serial group; not yet would it be possible to introduce the macabre atmosphere into the background.

In the one drama, the sinister element imposes itself upon the group of characters, in the other the personnel lives in a normal atmosphere, all its members reacting upon one another.

So my answer to my short-story friend is, the business of writing two serials at the same time offers no difficulties. One might as easily expect confusion in a woodchopper who interchanges his saw and ax.

HE old saying "There is nothing new under the sun" applies to television, as it has applied to practically every other development in the past.

The self-propelled motor vehicle was invented nearly a century before the first modern automobile was put on the streets. For untold ages, man played with the thought of transporting himself through the air. The idea of projecting pictures over long dis-

tances has received the attention of scientists for half a century, although it is only in the past few years that any substantial progress has been made toward bringing the dream into actuality.

Like aviation and telephony, the development of television was dependent on scientific progress in other lines for its start. For centuries men have dreamed of a "magic carpet," but their imagination until a few years ago was far ahead of actualities. Now the airplane has brought distant cities close, and by the telephone and radio men may talk with others in practically any part of the civilized world. Soon they will be able to see those with whom they talk, though oceans and mountains may intervene.

As far back as 1884, the annals of science disclose, it was recognized by experimenters in the then uncharted fields of the air that to transmit visual images it would be necessary to resolve those images into elements, each element to be faithfully transmitted and reconverted into a corresponding light value at the receiving end. To accomplish this, scanning discs were employed by Nipkow, a German scientist, and ten years later Amstutz, an Illinois experimenter, carried the work on even further.

In 1913, C. Francis Jenkins, then better known as an inventor in the motion picture field than as a radio investigator, undertook a study of television which engrossed him for twelve long years, finally culminating in 1925 in a transmitter and receiver with which moving pictures could be projected over short distances. The following year. John Baird, an English inventor, announced similar success. Both have carried the development of their apparatus to a point where lengthy programs can be staged, with fairly reliable reception at rather distant points.

In 1928, the Bell Telephone Laboratories succeeded in transmitting a picture from Washington to New York, and since that time a number of other experimenters have entered the field of television development. Prominent among those who have carried the art to its present status are Philo Farnsworth, now with the Philadelphia Storage Battery Company: U. A. Sanabria of Chicago, the General Electric laboratories at Schenectady, the Jenkins Television Corporation and the RCA-Victor Company.

At the present time there are 27 licensed television broadcasters,



### A JOB COLLECTOR

ING-COUSIN to the National Broadcasting Company is the Radio Corporation of America, and Exalted Kingfish of that many-syllabled institution, in its out-west activities, is G. Harold Porter, who also, as a side activity, presidents the San Francisco Commercial club.

Now a body would think that with these two jobs (for the price of one) he would be satisfied to call it a day and leave other jobs for other people in this time of national depression and too few jobs to go round; but no, not for G. Harold Porter—he wants not only all the jobs that are loose but also yearns with an all-consuming yearning for all the spare nickels that are timidly secreting themselves in the lefthand trousers pocket of ye writer of this column—and he's rapidly acquiring them.

In other words, G. Harold plays a nifty game of dominoes and whilst playing throws up a smoke screen of piteous bewailings at his continued hard luck that tends to blind one to what is really going on in the pegging line—until payoff time.

True, the amounts are not vast, but you'll remember (as well he does) that "the constant drop of water wears away the hardest stone; the constant gnaw of Towser gets the marrow from the bone; the constant cooing lover is the one who wins the maid, and the constant advertiser is the one who gets the trade."

It's that constant nickel nibbling that he does that is going to make the difference next year in what he puts down in his income tax statement and what I don't put down in mine.

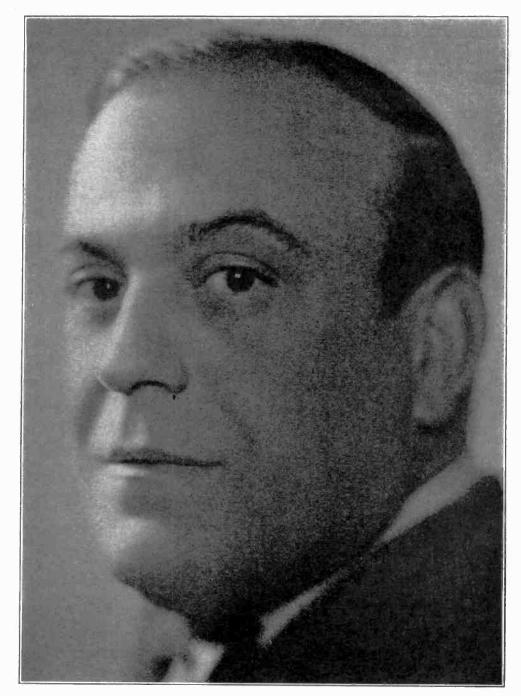
Maybe I could put down my losses to him in the charity column of the tax return, but a body would have trouble convincing the government that any man with two jobs is in need of charity.

Maybe I'd better quit playing dominoes with him, but I can't now, for I feel that I must recoup my embarrassing nickel losses in some way, and, anyhow, I'm curious to see the expression on his face some day when I win the nickel—I mean, IF I win the nickel.

### A MIXED BLESSING

The good Lord made A lot of things. He made the hornet And its stings; He made the mountains And the plains, He made moonlight And country lanes, He made the skies. All bright and blue, He made the earth-And me and you. He made some man Just smart enough To take some tubes And other stuff. And out of them Construct with care A doodad that Sends through the air Upon wave-lengths Of different sorts Programs of songs And news and sports And dramas that Are full of shrieks, And tales of love 'Twixt shes and sheiks. In other words. The radio, To drive away Our cares and woe, No matter where Our homes may be, Beside the vast And changeless sea; Up in the hills Where green-robed trees Give welcome to Each friendly breeze; But sometimes I Think if He could Hear some programs He surely would Be sorry that He'd fixed things so That humans found

The radio.



Robert Hurd, KFI

### BROADCAST WEEKLY

Mar. 27-Apr. 2

### SUNDAY Programs ·

March 27, 1932

### 491.5 Meters KFRC Prospect 0100 1000 Watts 610 Kcys. Don Lee, Inc., San Francisco, Calif. 5:30 A.M.—Hollywood Bowl Easter

- 30 A.M.—rou, Sunrise Service —CBS, Julia Mahoney and Charles —CBL duets, with Emery 8 Carlile, duets, v Deutsch's Orchestra 8:30-Mac, comics

- 9-Home Sweet Home Concert 11-Sherman Clay Concert 11:30-CBS, Columbia Church of
- the Air 12 noon-CBS, N. Y. Philharmonic Symphony Orchestra, Sir Thomas Beecham, Conductor
- Beecham, Conductor 2-Prot. Lindsley and Leigh Harline 2:30-CBS, Chicago Knights 2:45-Song Stories, Clark Sisters 3-CBS, The Lost Legion 3:30-Lavender and Old Lace 4-CBS, National Advisory Council 4:30-Frank Moss, Plano Recital 4:45-CBS, Between the Bookends 5-Ooakes and Doakes 5:30-CBS, The Metropolitans 5:45-CBS, 'Your Child,'' Angelo Patri

- Patri
- 6-CBS, Belle Baker and Jack Den-ny's Orch. 6:30-CBS, "Experiences of Count Von Luckner"
- Yon Luckner
   CBS, Edna Wallace Hopper Va-riety show
   7:30-Buccaneers
   7:45-CBS, Ernest Hutcheson, pian-
- ist

- Bulotti Tennyson and Chas. 11 to 12 midnight-Midnight Moods
- from KHJ

243.8 Meters KYA Prospect 3456 1000 Watts 1230 Kcys. Pac, Broadcast. Corp., San Fran 8:45 A.M.—Musical Voguesters 9--Popular melodles 9:15--Watchtower program 9:30--Songsters San Francisco

- 9:30—Songsters 9:45—'Funny Cartoons'' 10:45—Happy Harmonles 11—Church services, Old St. Mary's 12 noon—Old Chestnuts 12:15—Bob Allen & George Bowers 12:45—Musical Contrasts 12:45—Musical Contrasts 1--NBC, Broadcast from Austria 1:30—Manual Melodies 2—Broadway Echoes 2:30—Operatic Airs 4—Sunday 4 o'clock Forum 4:30—At the Symphony 5:30—Artist Celebrities 5:45—Rabbi Elliott M. Burstein 6—Revue

- 5/36—rabbi Elliott M. Burstell 6-Revue 6/35—Close Harmony 7—Concert Memories 7:15—Concert Memories 8—Musical Comedy Hits 9—News bulletin 9:15—Light Classics 10 to 11 P.M.—Wilt Gunzendorfer's Musical Jesters
- Musical Jesters



JOHN B. KENNEDY NBC-KGO-5:15 P.M.

535.4 Meters KTAB Garfield 4700 535.4 Meters KTAB Garfield 4700 560 Kcys. Assoc. Broadcasters, Oakland, Calif. 8:30 A.M.—Recordings 9:45—Watchtower program 10—Bible class 9:45—Watchtower program 11—Tenth Avenue Baptist Church 12:30 P.M.—Chapel of Chimes 1:30—Popular Records 2:30—Masterpieces of Melody 3:30—Theatre of the Air 4—Kobar -Kobar 4:30—Popular Recordings 5—Chapel of Chimes Organ 6-Popular recordings 7-Gus Arnheim's orchestra (rec.) 7:30-Tenth Ave. Baptist Church 9:30-Recordings 10 to 11 P.M.-Beverly Hill Billies Lake. 6000 340.7 Meters KLX 340.7 Meters KLX Lake. 5000 880 Kcys. LLX 500 Watts Tribune Pub. Co., Oakland, Calif. 12:30-John Wharry Lewis' Quintet 1:30-Recordings 2:30-Jean Ardath, Pianist; Clyde Diddle, Basso; Delphine Murphy, Contralto; Jack Manley, Violinist 2:30-Venetian Violin Ensemble Becords 5-Records 5:30-Star Outfitting Co.'s Program 5:30—Star Outfitting Co.'s Program
6-Mixed quartet
6:30—KLX Trio
7:30—The Three Cocoanuts
7:30—The Three Cocoanuts, and Ethel Rhinard and Cora Scott
8-Eight o'Clock Players, under the direction of Everett Glass, pre-sents "Minna von Barnhelm"
9-Helen Parmelee, planist
9:15—Jack Delaney's Novelty Trio
9:45—Marge Vogel and Jean Ardath
10 to 11 P.M.—Dance Program

### CBS

- Columbia Broadcasting System 5:30 A.M.—Easter Sunrise Service from Hollywood Bowl: KFRC,
- KHI
- KHJ
  S-Julia Mahoney and Charles Car-lie. With Emery Deutsch's Or-chestra: KERN, KFBK, KWG, KOL, KVI, KFRC
  8:30-Volce of St. Louis: KERN, KFBK, KOL, KVI
  9-Volce of St. Louis: KFBK, KMJ, KWG, KOL, KFPY
  9:30-International Broadcast: Car-dinal Cerretti, Archpriest of the Church of Santa Maria Haggiore from Rome. Special Easter ser-

- from Rome. Special Easter ser-vice: KOL, KVI, KFPY 45—Street Singer: KFBK, KOL,
- 9:45 45—St KFPY

- vice: KOL, KVI, KFPY
  9:45-Street Singer: KFBK, KOL, KFPY
  10-Cathedral Hour: KFBK, KWG, KOL, KVI, KFPY
  11:30-Columbia Church of the Air: KERN, KFBK, KWG, KOL, KHJ, KFPY, KFRC, Sir Thos. Beecham, conductor: KERN, KVOR, KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
  2:30-Chicago Knights: KOL, KVI, KFPY, KFRC, KHJ, KGB
  3-The Lost Legion: KOL, KVI, KFPY, KFRC, KHJ, KGB
  4-National Advisory Council on Radio in Education: KERN, KMJ, KKFPY, KFRC, KHJ, KGB
  4-National Advisory Council on Radio in Education: KERN, KMJ, KFPY, KFRC, KHJ, KGB
  4:45-Between the Bookends: KVI, KEPN, KFRC, KGB
  5:30-The Metropolitans, Andre Kostelanetz, conductor. With Male Quartet: KERN, KFBK, KOL, KVI, KFPY, KFRC, KGB
  5:45-Angelo Patri. "Your Child": KERN, KFPY, KOIN, KFRC, KHJ
  6:40-Ever-Ready Radio Galeties, featuring Belle Baker; and Jack Denny's Orch: KFBK, KMJ, KOL, KVI, KFPY, KOIN, KFRC, KHJ
  6:30-'' Adventuring with Count von Luckner'': KMJ, KWG, KOL, KFPY
  7:45-Ernest Hutcheson, planist-and Concert Orchestra. Conducted by Howard Barlow: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KGB
  3:30-Pennzoil Parade: KERN, KFRC, KHJ
  5:30-Chic Michoson, Dianist-and Concert Orchestra. Conducted by Howard Barlow: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KGB
  3:30-Pennzoil Parade: KERN, KFRC, KHJ
  5:30-Chic Michoson, Dianist-and Concert Orchestra. Conducted by Howard Barlow: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KGB
- 9 -Eddie Duchin and His Central
- Park Casino Orchestra: KVI
   9:30-California Melodies: KERN, KFBK, KMJ, KWG, KOL, KFPY, KFRC, KHJ

280.2 Meters KJBS Ord. 4148-49 1070 Kcys. AJDJ 100 Watts J. Brunton & Sons, San Francisco 2 P.M. – Frank Galvin and Jerry Herst, the Joy Boys 2:30-Joe Green's Marimba Band 2:45-Organ Music 3-Melody Gems 3:30-Jo Mendel's Acme Ensemble 4-Recordings 4:15-Jerry MacMillan, Pianist 4:30-Popular Selections 6:15-Silent Period 12 midnight-Jo Mendel's Pep Band 1 to 6 A.M. – KJBS Owl Program 1070 Kcys. 100 Watts

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### BROADCAST WEEKLY

### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. NBC-KGO Watts 790 Kcys. National Broadcast. Co., San Francisco Service to KHQ, KOMO, KGW,

KFI, KOA, KSL, KTAR,

KECA, KFSD 5:30 to 6:30 A.M.—Easter Sunrise Services: KGO, KOMO 6:30—Organ Concert: KGO, KOMO, KFI, KFSD

- AF1, KFSD 7-Southland Sketches: KGO, KOMO 7:30-Clyde Doerr: KGO, KOMO 8-Arion Trio: KGO, (KOMO off 8:30) KFSD 9-Dione District

- -Piano Pictures, Aileen Fealy and Phyllida Ashley: KGO, KOMO, KGW, KFSD 9.
- 9:30—Songland: Refa Miller, So-prano; Charles Ford, Tenor: KGO, KGW, KFI
- 10 -NBC. Symphonic Hour, Walter
- Damrosch, Conductor: KGO, KOMO, (KGW off 10:15), KFI .--Pop Concert: Orchestra direc-tion Walter Logan: KGO, KGW. 11.

- KOMO, (KGW off 10:15), KFI
  11—POp Concert: Orchestra direction Walter Logan: KGO, KGW, KTAR, KSL
  11:35—To be announced: KGO
  11:30—Yeast Foanners: Orchestra direction Herbie Kay; Browning Mummery, Tenor: KGO, KHQ, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
  12 noon-National Youth Conference: Dr. Daniel R. Poling, Speaker; Musical Director: KGO, KHQ, (KOMO on 12:15), KGW, KFSD, KTAR, KSL, KGIR, KGHL, SG, KHQ, Chomo Dr. S. Parkes Cadman, Address; Radio Choir and Orchestra direction George Dilworth: KGO, KHQ, KOMO, KGW, KFSD, KSL
  1-Wiener's Saengerknaben Choir of Boy Singers, broadcast from Vienna, Austria: KGO, KHQ, KOMO, KGW, KFI, KGIR, KGHL, KYA
  1:30—Sheaffer Lifetime Revue: Orchestra direction Heroing Revolution George Dilworth: KGO, KHQ, KOMO, KGW, KFI, KGIR, KGHL, KYA
  1:30—Sheaffer Lifetime Revue: Orchestra direction Heroing Revolution Chord Spitalny; Gill and Demiling, Comedians: KGO, KHQ, KOMO, KGW, KFI, KSBD, KTAR, KGHL
  2-National Vespers: Dr. Harry Emerson Fosdick; Music direction

- KGIR, KGHL
  KGIR, KGHL
  Mational Vespers: Dr. Harry Emerson Fosdick; Music direction George Shackley: KGO, KHQ, KOMO, KGW, KFSD, KTAR
  2:30-GE Circle: Rosa Ponselle, So-prano. Guest Artist: KGO, KHC, KOMO, KGW, KFI, KFSD, KTAR
  a-Day Dreams: Lucile Kirtley, So-prano; Easton Kent, Tenor; Or-chestra direction Joseph Hornik: KGO (KFI off 3:15) KFSD
  3:30-NBC Drama Hour: "The Prince Plays Polo," by Joseph Blethen: KGO, KGW, KFI, KFSD
  4-To be announced
- -To be announced
- 4:15-Rexall Radio Party: Orches tra direction Andy Sannella; Ed and Jerry, Dialogue and Songs: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KGIR, KGHL

- KGHL 4:30—The Three Bakers: Billy Artz's Dance Orchestra; Vocal Trio: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 5—Enna Jettick Melodies: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL 5:15—Collier's Radio Hour: "Keep-ing Up with the Times," Uncle Henry and The Editor; Guest Speakers; Dramatized Stories; Orchestra direction Ernest La Prade: John B. Kennedy, Master Orcnestra direction Ernest La Prace; John B. Kennedy, Master of Ceremonies: KGO, KHQ, KOMO, KGW, KFI, KSL 6:15—The American Album of Fa-miliar Music: Frank Munn, Tenor; Mary McCoy, Soprano; Veronica

Wiggins, Contralto; Ohman and Arden, Plano Duo; Male Quar-tet; Orchestra direction Gustave Haenschen: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 6:45-The Buick Revelers: Countess Olga Albani, Mezzo-Soprano; Male Quartet: James Melton, Lewis Iomes Tenore: Phil Deway Beri-

- James, Tenors; Phil Dewey, Bari-tone; Wilfred Glenn, Basso; Ortone; Willfred Glenn, Basso; Or-chestra direction Frank Black: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 7:15-The Old Singing Master: Harry Frankel, Master of Cere-monie: KGO KHO KOWO KCW
- monies: KGO, KHQ, KOMO, KGW,
- KFI 7:45—Sunday at Setu KGO, KOMO, KECA, KTAR, KGIR, KGHL 7:5—Soloist: Sylvia Froos, KGIR, KGI Parker KFSD.
- Song 8
- 15—Soloist: Sylvia Froos, Song Recital: KGO, KGIR, KGHL 30—Carnation Contented Hour: Male Quartet; Orchestra Direction Emil Polak: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA, KGU -Chase and Sanborn Program: Male Quartet direction Mynard Jones; Orchestra direction Mahlon Merrick: KGO. KHQ. KOMO. 9
- Jones; Orchestra direction Mahlon Merrick: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 9:30-Texaco Half Hour: Soloist; Male Quartet; 35-piece Orches-tra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR 10-Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD 10:15--Paul Carson, Organist: KGO 11-Jimmy Joy and His Bal Tab-arin Orchestra: KGO 12 midnight-Organ Concert: KGO

12 midnight-Organ Concert: KGO

### 440.9 Mtrs. NBC-KPO Gar. 8300 500 Watts National Broadcast. Co., San Francisco

### Service to KIR. KEX. KGA. KECA, KTAR, KSL, KFSD

- 8 A.M.—Organ Concert, Paul Carson: KPO, KGA, KJR, KEX
  8:30—Major Bowes' Capitol Family: KPO, KGA, KJR, KEX
  9:30—Careless Love: Negro Dra-
- 30-Careless Love: Negro Dra-matic Sketch: KPO, KGA, KEX,
- matic Sketcn. R. ., KTAR, KSL 9:45-Control of Crime: KPO, KGA, KEX, KTAR, KSL, KGIR, KGHL 10-Interdenominational and Non-Sectarian Church Services from Grace Trinity Center United
- 10—Interdenominational and rom-Sectarian Church Services from Grace Trinity Center United Church: KPO
  11—Bible Stories: Radio Play by by Carlton E. Morse; Paul Carson, Organist: KPO, KGA, KJR, KEX
  12 noon—Salon Orchestra; Eva De Vol, Soprano; Orchestra direction Cy Trobbe: KPO, KGA, KJR, (KEX on 12:30), KECA
  1-Gunnar Johansen, Pianist: KPO, KGA, KEX, KFSD
  1:30—The Cecilians: Eva De Vol, Agatha Turley, Sopranos; Dorothy Lewis, Margaret O'Dea, Contraltos; Masters of Music, Orchestra direction Cy Trobbe: KPO, KGA, KEX KPO, KGA, KEX -Rhythmic Triplets: Paul Lingle, -Rhythmic Triplets: Paul Lingle,
- RFO, KGA, KEA -Rhythmic Triplets: Paul Lingle, Fritz Warnke, Ray Jahnigan, Piano Trio; Harvey Orr. Robert Stevenson, Mel Peterson, Vocal Trio: Salon Orchestra direction Cy Trobbe: KFO, KGA, KJR, 2 й́ех
- 2:30—The Olympians: Male Quartet, direction Mynard Jones; Paul Carson, Organist: KPO, KGA, KJR, KEX
- -Catholic Hour: KPO, KGA, KJR, 3
- KEX, KTAR, KGR
   Si30-Our American Schools: KPO, KGA, KJR, KEX, KTAR, KSL, KGIR, KGHL

-Oh, These Moderns: Jack Dean, Tenor; Orchestra direction Mahlon 4-Merrick: KPO 4:30-Musical Merry-Go-Round: Co-

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- :30—Musical Merry-Go-Round: Co-quettes, Vocal Trio; Orchestra di-rection Mahlon Merrick: KPO, KGA, KJR, KEX, KECA —Impressions of American Waste-lands; Milton Wood, Narrator; Orchestra direction Cy Trobbe: KPO, KGA, KJR, KEX, KECA —Campus Comedians: Serial Story of College Life: KPO, KGA, KJR, KEX 5
- 6 KEX
- 6:15 --Nathan Abas Recital: KPO, KGA, KJR 45—John and Ned: KPO, KGA,
- 6:45-**KJR**
- -Raising Junior: Wheatena Serial Domestic Skit: KPO, KGA, KJR, KECA
- KECA 7:15--Palace Concert Orchestra: KPO, KGA, (KJR off 7:45), (KFSD off 7:45), (KTAR off 7:45) 8--Wonders of the Sky: Talk on As-tronomy by Henry M. Hyde: KPO, KGA, KEX 8:15--Sydney Rosenbloom, Pianist: KPO, KGA, KEX 8:30--Rudy Seiger and His Fairmont
- 8:30—Rudy Seiger and His Fairmont Hotel Orchestra: KPO (KGA off 8:45)
- Abas String Quartet Chamber Music Hour: Allan Wilson, Tenor, Guest Artist: KPO, KGA, KJR, KEX, KECA 9 Chamber
- KEX, KECA 10—On Wings of Music: Eva Atkin-Orchestra direcson, Contralto; Orchestra direc-tion Rex Dunn: KPO, KGA, KJR,
- tion fex Dunn: KPO, KGA, KJR, KEX, KOA :30—Around the Network: Royal Brown, Organist; Mile. Marie Viratelle, Soprano: KPO, KGA. KJR, KEX, KFSD, KSL, KOA. KGIR, Midnight Moleding: Cocure Nuk-10:30 -
- l-Midnight Melodies: George Nyk-licek, Organist: KPO, KGA, KJR, KEX 11

322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts Radio Entertainments, San Francisco

- 2:30 P. M.—Let's Dance 3—Nathaniel Anderson, Dramatic
- Reading 3:15—The Family Album 4—Musical Masterpieces (Light Opera)
- -Studio Program
- 5:15—Anna Nettelman, Soprano 5:30—Mischa Pelz's Concert Orch.
- Silent Period 7:50—Service from Fifth Church of Christ, Scientist 9 P.M.—Sign Off

### 322.4 Meters KROW Glenc. 6774 1000 Watts

- 930 Kcys. Educa, Broad, Corp., Oakland, Calif.
- 8 A.M.—Recordings 8:30—Father Flanagan's Boys' Home
- 8:30—Fatner Fianagan 2 9—Recordings 9:15—Bill Francis, pianist 9:30—Studio program 9:45—George J. Young 10—Watch Tower Program

- 10:45-Hilo Boys
- 11--The Star-olians

- 11—The Star-olians 12 noon—Golden Bear Program 12:15—Nell Callahan, "Planologues" 12:30—King, Queen, Jack and Jill 1—Watch Tower Program 2—Arkansaw Travellers 6—Watch Tower Program 7—International Reporter 7:30—The Star-olians 7:50—Off the air 9—Greek Watch Tower program 10—Hillo Roys

- 10-Hilo Boys 10:15 to 11 P.M.-Royal Califor-

nians Orchestra

1000 Watts

Youth

Vienna.

Main 5383 1000 Watts

325.9 Meters KOMO Elliott 5890

Fisher's Blend Station, Inc., Seattle 5:30 A.M.--NBC, Easter Sunrise Service from Seattle 6:30--Musical Program

Austría 1:30-NBC, Lifetime Revue 2-NBC, National Vesper Service 2:30-NBC, GE Circle Program 3:30-NBC, Day Dreams 3:30-NBC, Drama Hour 4-Vocal Recital 4:15-NBC, Rexall Radio Party 4:30-NBC, Enna Jettick Melodies 5-NBC, Enna Jettick Melodies 5:15-NBC, Coller's Radio Hour 6:15-NBC, American Album of Fa-millar Music

6:15—NBC, American Album of Fa-miliar Music 6:45—NBC, The Buick Revelers 7:15—NBC, The Old Singing Master 7:45—NBC, Sunday at Seth Parker's 8:15—Baldy Homespun Melodies 8:30—NBC, Carnation Contented Hr. 9—NBC, Chase and Sanborn Pro-

gram 9:30-NBC, Texaco Half Hour 10-NBC, Richfield News Flashes 10:15 to 11 P.M.-Univ. of Wash.

Louis Wasmer, Inc., Spokane, Wash. 8:45 A.M.—Inland Empire Dairy

-Uncle Harry and Sunday Comics 30-National Savings and Loan Club Bulletin --Watch Tower, "Judge Ruther-ford"

ford" 10:15—Dance hour 11:15—CBS, Sunday Bright Spots 11:30—CBS, The Yeast Foamers 12 noon—National Youth Conference 12:30—NBC, Friendly hour 1—NBC, Program from Vienna,

Austria Austria 1:30—NBC, Lifetime Revue 2:30—NBC, Lifetime Revue 2:30—NBC, G. E. Circle 3—Father Flannagan's Boys' home 3:30—Studio program

3-Faller Fallingall's Boys Holine 3:30-Studio program 4-To be announced 4:15-NEC, Rexall program 4:30-NEC, Enna Jettick Melodies 5:15-NEC, Collier Hour 6:15-NEC, American Album 6:45-NEC, Buick Revellers 7:15-NEC, The Oid Singing Master 7:45-True's Oil Company 8-Jocur Beauty Aids 8:15-Olds Melody Speedway 8:30-NEC, Standard Brands 9:30-NEC, Retafield News Flashes 10-NEC, Richfield News Flashes 10:15 to 11-KHQ Ensemble

296.6 Meters KQW Columbia 777 1010 Keys. S00 Watts Pac. Agric. Foundation, Ltd., San Jose 10:15 A.M.—Sunday School Lesson, Fred J. Hart 11 to 12:30 D

11 to 12:30 P M.—1st Baptist Church 12:30—Silent Period 7:30—Evening Service, First Baptist

9:30—Sacred Music 10 to 10:30—The Voice of Madam

Church

Arga

Eduation Hour 508.2 Meters KHQ

590 Kcys.

concert

9:30-

10-

1000 Watts

Bureau

920 Kcys.

- 309.1 Meters KJR Seneca 1515 5000 Watts 970 Kevs.
- Northwest Broad. System, Seattle, Wn.
- Northwest Broad. System, Seattle, W: 8 A.M.—Organ Concert 8:30—NBC, Major Bowes' Family 9:30—RKO, Children's Program 10:15—NBC, Aeolian Trio 11—NBC, Bible Stories 12 noon—NBC, Salon Orchestra 12:30—Phoenix Orpheus Club 1—Mary of Proctor's

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- 12:30--Phoenix Orpheus Club 1--Mary of Proctor's 2--NBC, Rhythmic Triplets 2:30--NBC, The Olympians 3:-NBC, Catholic Hour 3:30--Our American Schools 4--Seth Maker 4:30--NBC, Musical Merry-Go-Round 5--NBC, Impressions of American Wastelands
- Wastelands --NBC, Campus Comedians 15---NBC, Nathan Abas, Violin Re-
- 6:15-

- 6:15—NBC, Nathan Abas, Violin Recital
  6:45—NBC, John and Ned
  7—NBC, Raising Junior
  7:15—NBC, Palace Hotel Grand Concert Orchestra
  7:45—Night Life in Paris
  8—First Church of Christ Scientist
  9—NBC, Abas String Quartet
  10:30—Around the Network
  11 to 12 midnight—NBC, Midnight Melodies Melodies

254.1 Meters KEX Atwater 3111 1180 Kcys. KEX 5000 Watts 1180 Kcys. Western Broad. Co., Portland, Ore.

- Western Broad. Co., Portland, Ore. 8 A.M.-MBC, Organ Concert 8:30--NBC, Major Bowes' Family 9:30--NBC, Careless Love 9:45--Control of Crime 10--NBC, Aeolian Trio 11--NBC, Bible Stories 12 noon-"Plush Album" 12:30-NBC, Phoenix Orpheus Club 1--NBC, Gunnar Johansen, Planist 1:30--Cecilians NBC Ebythmic Triplets

- 1:30—Cecilians 2—NBC, Rhythmic Triplets 3—NBC, Catholic Hour 3:30—Our American Schools 4—Seth Maker 4:30—NBC, Musical Merry-Go-Round 5—NBC, Impressions of American

- Wastername 6-NBC, Campus Comedians 6:15—Silent Period 8-NBC, Wonders of the Sky 8:15-NBC, Sidney Rosenbloom, Pianist
- anist SA.M.-CDS, Jun S:30-NBC, Rudy Seiger and His Fairmont Hotel Orchestra 8:45-Night Life In Paris 9-NBC, Abas String Quartet 10-30-Around the Network 11 to 12 midnight-NBC, Midnight Malodice

- Melodies

204 Meters Main 3434 KGA 5000 Watts 1470 Kcys.

- NW. Broad. System, Spokane, Wash.

- NW. Broad. System, Spokane, Wash.
  S. A.M. NBC, Organ Concert
  8:30—NBC, Major Bowes' Family
  9:45—Control of Crime
  10:30—NBC, Careless Love
  9:45—Control of Crime
  10:30—NBC, Acolian Trio
  11—NBC, Bible Stories
  12 noon—NBC, Salon Orchestra
  12:30—Phoenix Orpheus Club
  1—NBC, Gunnar Johansen, Pianist
  1:30—Cecilians
  2—NBC, Rhythmic Triblets 1—NBC, Guinnar Sonauscu, 1 1:30—Cecilians 2—NBC, Rhythmic Triplets 2:30—NBC, The Olympians 3—NBC, Catholic Hour 3:30—Our American Schools

- 4-Seth Maker 4:30-NBC, Musical Merry-Go-Round 5-NBC, Impressions of American
- Wastelands

- 6-NBC, Campus Comedians 6:15-NBC, Nathan Abas, Violin Re-

- 6:15—NBC, Nathan ADas, VIOLIN Ac-cital
  6:45—John and Ned
  7—NBC, Raising Junior
  7:15—NBC, Palace Hotel Grand Con-cert Orchestra
  8—NBC, Wonders of the Sky
  8:15—NBC, Sidney Rosenbloom, Pi-cela Service Home 6:30-Musical Program 8--NBC, Arion Trio 9--NBC, Plano Pictures 9:30--Organ Recital 10--NBC Symphonic Hour 11-15-Plymouth Congrega. Church 11:15-Plymouth Congrega. Church 12:30--NBC, National Youth Conference 12:30--NBC, Friendly Hour 1--NBC, Program from Vienna Austria Lifetime Revue Service anist
- 8:30—NBC, Rudy Seiger and His Fairmont Hotel Orchestra 8:45—Night Life in Paris

- 9-NBC, Abas String Quartet 10-NBC, On Wings of Music 10:30-Around the Network 11\_to 12 midnight-NBC, Midnight Melodies
- 236.1 Meters KOL Elliott 4466 1270 Kcys.
- 1000 Watts Seattle Broadcast. Co., Seattle, Wash.
- 8 A.M.-CBS, Julia Mahoney and

- 8 A.M.—CBS, Julia Mahoney and Charles Carlisle
  8:30—CBS, Voice of St. Louis
  9:30—CBS, International Broadcast
  9:45—CBS, Street Singer
  10—CBS, Cathedral Hour
  11:30—CBS, Columbia Church of the Air
  22 non—CBS, Naw, York, Dhilber-
- the Air 12 noon-CBS, New York Philhar-monic Orchestra 2-Prof. Lindsley 2:30-CBS, Chicago Knights 3-CBS, The Lost Legion 3:30-Lavender and Oid Lace 4-CBS, Radio in Education 4:30-Program to be announced 4:45-Cecil Solly, Garden Talk 5-The Buccaneers 5:45-CBS, Cream of Wheat Pro-eram

- gram
- 6:30-CBS, Amer. Safety Razor 6:30-CBS, Adventuring with Count Von Luckner 7-CBS, Edna Wallace Hopper 7:45-CBS, Ernest Hutcheson 8-Waves of Melody 8:30-CBS, Pennzoll Parade 9-The Gasco Carp

394.5 Meters KVI Broadway 4211 1000 Watts

760 Kcys. **NVI** 1000 Watts Puget Sound Broadcast. Co., Tacoma 8 A.M.-CBS, Julia Mahoney and

8 A.M.—CBS, Julia Manoney and Charles Carlile 8:30—CBS, Voice of St. Louis 9—Dr. Kenyon's Church of the Air 9:30—CBS, International Broadcast 9:45—'Voice of Texas'' 0.—CBS, Cathedral Hour

Program 11—Central Luthern Chureh Services 12 noon—CBS, New York Philhar-monic Orchestra, Sir Thomas Bee-cham, Conductor 2—Judge Rutherford 2:15—Harold Zollman, Pianist 2:30—CBS, Chicago Knights 3—CBS, The Lost Legion 3:30—Lavender and Old Lace 3:45—Northwest Artist Bureau Pro-gram

4-CBS, Radio in Education 4:30-Little Symphony Trio 4:45-CBS, Between the Bookends 5-Don Lee Studio Program 5:30-CBS, The Metropolitans 5:45-CBS, "Your Child" 6:15-Silent Period 10-Oakes Walkathon 10:30-Master Concert: Juanita Ten-nyson and Charles Bulotti, with Concert Orchestra 11 to 12 midnight-Midnight Moods

www.americanradiohistorv.com

gram CBS, Radio in Education

Artist

Program

9-The Gasco Gang 9:30-CBS, California Melodies 10-KFRC Master Concerts 11 to 12 midnight-Midnight Moods

900 Kcys.

Air

Conductor

### BROADCAST WEEKLY

7:30—Salon Group 7:45—Ted Dahl's Orchestra 8—Harold Curtis, organist 8:15—Jeanne Dunn, blues singer 8:30—James Newill, Sterling Young and Harold Curtis —Salon Group and Ruth Mardan 333.1 Meters KHJ VAndike 7111 900 Kcys. KHJ 1000 Watts Don Lee, Inc., Los Angeles, Calif. 5:30 to 6:30 A.M.-Hollywood Bowl Easter Services -Sunday Times Comics and narona Curtis 9-Salon Group and Ruth Magden 9:16-Maria Caselotti 9:30-Lives of Composers, Rall Robertson and Harold Curtis 10-Jugo-Slavs Orchestra 10:30-Selected records 11-Walkathon 8:30—Musical Program with "Uncle John" -Home Sweet Home Concert 11--Paradise Islanders 11:30-CBS, Columbia Church of the 12 noon-CBC, N. Y. Philharmonic Symphony, Sir Thos. Beecham, 2--Prof. Lindsley, Readings 2:30--CBS, Chicago Knights 2:45--Musical Comedy Shorts 3--CBS, The Lost Legion 3-CBS, The Lost Legion 3:30-Lavender and Old Lace 4-CBS, National Advisory Council on Radio in Education 4:30-Rabbi Edgar Magnin 5-Church Vesper Hour, Inglewood Memorial Park 5:45-CBS, "Your Child" CDS American Safety Razor Co -Recordings Program 6:30—To be announced 7-CBS, Edna Wallace Hopper 7:30—"Building Southern California" 7:30-"Building Southern California" 8-"Edison Reveries" 8:30-CBS, Pennzoll Parade 9-Melody Speedway 9:15-Musical Cameo 9:30-CBS, California Melodies 10-World-wide News 10:10-Master Concert 11 to 12 midnight-Leigh Harline, Organist anist L. A. Evening Express, Los Angeles 7 A.M.—Bill Sharples and His Gang 9-The Avacado Man 9:30-"Stories of the Sea" 10-Judge Rutherford, Lecturer 10:15--Musical Comedy 10:35-Texas Cowboys 10:50-Third Church of Christ, Sci-Life 9:15—J. Ensemble entist 12:10 P.M.—Recorded Program 12:30—Louise Johnson, Astroanalyst 1—Interna'l Bible Students' Asso. 2—L. A. City Park Board Program 4—Lelia Castberg's Vesper 4:15—Dr. Donald Grey Barnhouse, Bible Teacher 4:45—Marmola 5—Dr. John Matthews 6—News 6—15 Surami Ditrananda 6:15—Swami Dhirananda 6:30—Dr. Theodore Curtis Abel of the Hollywood Humanists' Society 7—Ethel Duncan, "Good Samaritan of the Air!" Zandra S-Hollywood Presbyterian Church
S-Hollywood Presbyterian Church
S-''A Night in Paris''
S:15 to 10:15 P.M.—Calmon Luboviski, Violinist, and Claire Mellonino, Planist KMTR Holly. 3026 500 Watte KMTR Radio Corp., Hollywood, Cal. 6:30 A.M.-Selected records -Chuck Mandel, piano recital 8:45—Chuck Mandel, piano recital 9—Selected records 10—Sun Taggers 10:30—Musical Treasure Chest 12:15—The Avocado Man 12:45 P.M.—Robert Noble 1—Musical Treasure Chest (Rec.)

11:30 to 12:30 A.M.-Recordings 225.4 Meters KGB Franklin 6151 1330 Kcys. 500 Watts Don Lee, Inc., San Diego, California 8 A.M.—Through the Comics with Uncle Lloyd 10-International Bible Students 10:15-Light Opera Gems (Records) 11:30-CBS, Church of the Air 12 noon-CBS, New York Philhar-monic Orchestra 2-Prof. Lindsley 2:30 CBS, Churca Vaichts 2-Prof. Lindsley 2:30-CBS, Chicago Knights 2:45-Clark Sisters, Song Stories 3-CBS, Lost Legion 3:30-Lavender and Old Lace 4-CBS, National Advisory Council on Radio in Education 4:30-Rabbi Magnin 5-Salon Music (Recordings) 5:30-CBS, The Metropolitans 5:45-Studio Program 6:30-Gene Quaw Orchestra 7-CBS, Edna Wallace Hopper Va-rieties 7:30-To be announced 7:30—To be announced 7:45—CBS, Ernest Hutcheson, Pi-8-Waves of Melody 8:15-CDLBS, Dramatic Readings 8:30-CBS, Pennzoil Parade 9-Fifteen Minutes of Paris Nite Warde Hutton's Concert 9:30—California Melodies 10—Master Concert 11 to 12 midnight—Midnight Moods 384.4 Meters KTM Exposition 1341 780 Kcys. 1000 Watts 384.4 Meters **KIM** 1000 Watts 780 Kcys. **KIM** 1000 Watts Pickwick Broad. Corp., Los Angeles 7 A.M.—Recorded Program 8:30—Judge Rutherford, Sermon 8:45—Inspirational Talk 9—Watch Tower Program 10—Silent Period 1 P.M.—Play 1 P.M.—Play 1:30—Recorded Program 2:30—Howell and Aretta 3—Recorded Program 4:30-Martin Luther Thomas 4:30—Martin Lutter Induces 5—Silent Period 8—KTM Miniature Symphony 9—Beverly Hill Billies 10—Paul Rader and His Couriers 12 to 1 A.M.—Request Records 361.2 Meters KOA York 3030 12,500 Watts General Electric Co., Denver, Colo. 5 P.M.—NBC, Enna Jettick Melodies 5:15—NBC, Collier's Radio Hour 6:15—NBC, American Album of Familiar Music 6:45--NBC, Bulck Revelers 7:15--NBC, The Old Singing Master 7:45--NBC, Sunday at Seth Parker's 8:15--NBC, Sylvia Froos 8:30--NBC, Carnation Contented Hr. 9--NBC, Chase & Sanborn Program 9:30--Musical Memories 10--NBC, On Wings of Music 10:30 to 11 P.M.--NBC, Around the Network

- Network

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- 468.5 Meters KFI Westmore 0337
- 50,000 Watts 640 Kcys. Earle C. Anthony, Inc., Los Angeles

Ralph

- Earle C. Anthony, Inc., Los Angeles 5:30 A.M.—Easter Services 6:30—Organ Concert 9—Lilyan Ariel, Piano Program 9:30—NBC, Songland 10—NBC, Symphonic Hour 11—Helen Guest, Songs, and Joan Harvey, Speaker 11:15—To be announced 11:30—NBC, Yeast Foamers 12 noon—Organ Recital, Alex. Reilly 1—NBC, Broadcast from Vienna, Austria Austria Austria 1:30—NBC, Lifetime Revue 2.—Poetry, Prose and Melody 2:30—NBC, GE Circle 3.—NBC, Day Dreams 3:15—Justice, Old and New 3:30—NBC, Day Dreams 3:30—NBC, Drama Hour 4.—To be announced 4.15—NBC, The Three Bakers 5.—NBC, Enna Jettick Melodies 5:16—NBC, Collier's Radio Hour 6:15—NBC, Collier's Radio Hour 6:16—NBC, Collier's Radio Hour 6:45—NBC, Ence Hereit 6:45—NBC, Buick Revelers 7:15—NBC, The Old Singing Master 7:45—NBC, The Old Singing Master 7:45—Packard Concert Orchestra, Spanish Program Austria

- 7:45—Packard Concert Orchestra, Spanish Program 8:15—Orchestra 8:30—NBC, Carnation Contented Hr. 9—NBC, Chase & Sanborn Program 9:30—NBC, Texaco Half Hour 10—NBC, Richfield News Flashes 10:15 to 11 P.M.—NBC, Paul Car-son, Organist
- 209.7 Meters KECA West. 0337 1430 Kcys. 1000 Watts
- Earle C. Anthony, Inc., Los Angeles 9 A.M.—Record Program (Semi-Classical)

- Classical) 9:30-Nick Harris Program 10:30-Piano Program 10:45-Record Program 12 noon-NBC, Salon Orchestra 1-NBC, Gunnar Johansen, Pianist 1:20 Organ Racital

- 1--NBC, Gunnar Jonansen, All 1:30--Organ Recital 2:30--Record Program 4:30--NBC, Musical Merry-Go-Round 5--NBC, Impressions of American Wastelands

- Wastelands 6-Masterpieces of Music 6:30—Samoiloff Vocal Trio 7--NBC, Raising Junior 7:15-Lyric String Trio 7:45-NBC, Seth Parker Program 8:15--MBL Quartet 8:30--Packard Concert Orchestra 8'30—Packara Concert Orthest with Soloist 9—NBC, Abas String Quartet 10—"Book Lights," Book Review 10:30—News Release 10:45 to 11 P.M.—Record Program

315.6 Meters KFWB Holly. 0315 950 Kcvs. KFWB 1000 Watts

950 Kcys. KFWB 1000 Watts Warner Brothers, Hollywood, Calif. 8 A.M.—Recorded Program 8:15—Funny Paper Man 9—Recorded Program 11—Jean Leonard, "Wizard of the Ivories"

- 11:30—Recorded Program 1:30 P.M.—Exhibition Baseball Game 5—Recorded Program

- 5-Recorded Program 6-Price Dunlavy, Organist 6:30--''Step On It,'' featuring Bert Fiske's Orchestra with Doug. Richardson, Soloist 7-Burr McIntosh, ''Cheerful Phi
  - losopher

- losopher" 7:30-Salon Group 7:35-Down Home Quartette 8-Sunday Night Hi-Jinks 9-English Coronettes, Continuity by Kay Van Riper 9:30-Stage Show from Warner Bros. 10 to 11 P.M.-Lou Traveller's Or.

1 111 1 \*\*

1-Musical Treasure Cnest (Nec. 1:30-Sunday Syncopators 3:30-Selected records 6:30-Prof. Bull and Prof. Geise 7-Fishing News 7:15-The Green Joker

- 5:45-CBS, "Your Chila" 6-CBS, American Safety Razor Co.

KNX Hemp. 4101 5000 Watts 285.5 Meters 1050 Kcys. L. A. Evening Express, Los Angeles

- entist

of the Air" 7:45-Red Cap

526 Meters 570 Kcvs.

8:45

### **MONDAY** Programs March 28, 1932

535.4 Meters KTAB Garfield 4700 1000 Watts 560 Kcys. Assoc. Broadcasters, Oakland, Calif. 7 A.M.—Rise and Shine 7:30-The Brainstormers with Lee Douglas Douglas S--Radio Shopping News S:30--Jack Hall and Clem Kennedy 9--Morning Prayer Hour 9:30--Dr. J. Douglas Thompson 10--Household hour, Alma La Marr 10:30--News Service 10:35--Dr. B. L. Corley 11--Hot Tips and Hot Tunes 11:45--Marmola Entertainers 11:45--Store Scenes 12:45--Dtore Scenes 12:15--Dr. R. M. McLain 12:30--News service 12:35--Echoes of Portugal Douglas 12:35—Rems service 12:35—Echoes of Portugal 1:15—Thelma Blair, pianist 1:30—Over the Teacups, Alma La Marr -Popular recordings 2:30-Masterpieces of Melody 3:30-Recordings -Kobar 4:30—Jack Hall and Clem Kennedy 5—Taylor-Made Tempos, Glenhall 5:30-Jave Made Tempos, Glenhall Taylor, planist 5:15-Hot Tips and Hot Tunes 5:30-Dr. J. Douglas Thompson 6-Popular records 6:15-Crazy Cowboy 6:30-Ernie Smith, Sport Page of the Air the Air 6:45—Reporter 7-Popular Music 7-Popular Music 7:15—Rabbi Weinstein 7:30—News Service 7:45—The Mirror 8—The Minature Symphony 830—Lee Hockey Game, with Ernie Smith announcing 10—Beverly Hill Billies 11 to 1 A.M.—Nite Owls 340.7 Meters KLX Lake. 6000 880 Kcys. 500 Watts Tribune Pub. Co., Oakland, Calif. 7 A.M.-Exercises, Entertainment 7:35-Opening New York stocks Records
Modern Homes Period
30—Clinic of the Air
10:15—San Francisco Stocks; Financial Information; Weather
10:30—Records
11—Sunshine Twins
12 noon—Jack Delaney and His Band
1—Lean's Hi-Lights
2—Records -Records -Records 2—Records 2:35—Closing Stocks 2:45—Opportunity Hour 3:45—Recorded Program 4:30—Brother Bob's Club 5—Helen Wegman Parmelee, Pianist 5:15—The Three Cocoanuts and King Sisters' Harmony Trio 6—Blue Watters' Alabam' Cafe Dance Orchestra

- 6—Blue Watters' Alabam' Cafe Dance Orchestra 7—News Items 7:30—Seiberling Sisters' Program 7:45—Fred and Morris, Comedians 8—Ethel Rhinard and Cora Scott 8:15—Better Business Bureau Talk 8:30—Faucit Theatre of the Air

- 9:15—Helen Parmelee, Pianist 9:45—''Wes'' Summerford and Jean Ardath
- 10 to 11 P.M.-Dance Program

VIRGINIA GARDINER NBC-KGO-5:30 P.M.

491.5 Meters KFRC Prospect 0100 610 Keys. 1000 Watts 610 Kcys. AI AC 1000 Watts Don Lee, Inc., San Francisco, Calif. 7 A.M.—Seal Rocks broadcast 7:25—N. Y. stock quotations 7:30—Dobbsie and Wee Willie -Shell Happytime 8:30-Hallelujah hour 9:30-Recordings 9:30--Recordings 9:45--CBS, Columbia Revue 10--The Almanac 10:45--Window Shopping with Wyn 11--Rumford School of Cookery 11:15--CBS, Ann Leaf 11:25--The Globe Trotter 11:20--CBS, The Captivators 11:30—CBS, The Captivators 12 noon—Noonday concert 1:15—CBS, Rbythm Kings 1:35—CBS, Rbythm Kings 1:35—CB, Rbythm Kings 1:35—Cbolonial Dames, beauty talk 2—Happy Go Lucky Hour 3—Feminine Fancies 46—Swiss Yodelers: KFBK, KMJ, KWG, KERN, KVI, KFPY 6:30—Bourjois, "An Evening in Pt ris": KERN, K O L, KFPY, KOIN, KFRC, KHJ 7—Robert Burns Panatela program, Guy Lombardo's Royal Canadians, with Burns and Allen: KMJ, KOL, KFPY, KOIN, KFRC, KHJ 5:15-Steamboat Bill 5:15—Stéamboat Bill
5:30—Spratt's Program
5:45—''Idyllio,'' Walter Kelsey, Ele-anor Allen and Juanita Tennyson
6:15—Kellogg Foodtown Kitchen
6:30—CBS, Evening in Paris
7—CBS, Robert Burns Pantela prog.
7:30—CBS, Music that Satisfies
7:45—CBS, Myrt and Marge
8—Golden State Blue Monday Jambore boree 10—Anson Weeks' Orchestra 11—Hal Greyson's Orchestra 12 to 1 A.M.—Vagabond of the Air

### CBS

- Columbia Broadcasting System
- 9 A.M .- Charles Boulanger and His Yoeng's Orchestra: KFBK, KOL, KVI, KFPY
- 8:45-Colum. Revue. Emery Deutsch conductor: KFBK, KERN, KVI, KFPY, KFRC, KHJ, KGB

- KFPY, KFRC, KHJ, KGB 10—Colum. Farm Community Net-work program: KFBK, K MJ, KWG, KERN, KVI, KFPY, KHJ 11—Ann Leaf at the Organ. WiTh Helen Board, Soprano: KFBK, KMJ, KWG, KERN, KVI, KHJ, KFPY, KFRC at 11:15 11:30—The Captivators. Fred Ber-rens' Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB 12; noon-Columbia Salon Orchestra.
- 12 noon-Columbia Salon Orchestra. Emery Deutsch, conductor: KMJ, KFBK, KWG, KERN, KVI, KHJ, KFPY, KGB
- NFT, NGD 12:30—Sam Prager, pianist. With Helen Nugent, contralto: KMJ, KWG, KERN, KVI, KFPY, KGB 12:45—Four Eton Boys: KFBK, KMJ, KWG, KERN, KVI, KHJ, KFPY, KGB
- --Rhythm Kings. Fred Berrens, conductor: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB 1-Rhythm Kings. conductor: KFBI
- 1:30-Colum. Artists Recital. Julia Mahoney, soprano; Theo. Karle, tenor; and Vera Eakin, pianist: KFBK, KWG, KERN, KOL, KVI, KFPY, KGB
- 3:45-Bing Crosby. With Freddie Rich's Orch.: KERN
- 4—Organalities: KFBK, KMJ, KOL, KWG, KERN, KVI, KFPY, KHJ, KFRC, KGB
- 5-Plantation Grill Orch.: KOL, KVI, KFPY, KGB KFBK.
- 5:15-Plantation Grill Orchestra: KFBK, KWG, KERN, KFPY, KGB
- 5:30—Willie Botts in Person: KMJ, KFBK, KERN, KVI, KFPY, KFBK. KFRC
- G-Swiss Yodelers: KFBK, KMJ.
   KWG, KERN, KVI, KFPY
   6:30-Bourjois. "An Evening in Pt ris": KERN, KOL, KFPY, KOIN, KFRC, KHJ
- Guy Lombardo's Royal Canadians, with Burns and Allen: KMJ, KOL, KFPY, KOIN, KFRC, KHJ
- 7:30—"Music That Satisfies." The Boswell Sisters. With Nat Shil-kret's Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KHJ, KOIN, KFRC
- 7:45---''Myrt and Marge'': KFBK, KMJ, KWG, KERN, KOL, KHJ, KFPY, KOIN, KFRC
- -Howard Barlow and the Colum-bia Symphony Orchestra: KFBK, KOL, KFPY
- 8:30-The Camel Quarter hour. Featuring Morton Downey; Tony Wons; Jacques Renard and his Orchestra: KFBK, KOL, KFPY, KOIN
- 8:45-Enric Madriguera's Biltmore Orchestra: KFBK, KFPY

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243.8 Meters KYA Prospect 3456 1230 Kcys. 1000 Watts Pac. Broadcast. Corp., San Francisco 7:30 A.M.-Rhythm Masters 8-Metropolitan hour 9-Manual Melodies 9:30--Modern Melodies 10-Sunshine Hour 11-Salon Melodies I — Salon Melodies 11:15—Manhattan Moods 11:30—Novelty bits 11:45—Song and Dance Kings 12 noon-Broadway Echoes 12:30—Organ recital 1:30—Old Chestnuts 1:45—Calif. Parent-Teachers' Asso. 2-Famous Songs and Singers 2:30—Glen Goff, Organist 3-Hawaiian Echoes 3:15—Prudence Penny 3:15-Prudence Penny 3:30-Memories of Great Masters of Music -Salon Music 4:15-Bertram B. Bronson: Psychiatrist 4:30—On Parade 5—Metropolitan hour 6:30—"Your Helpful Friend" 6:45—Henry Starr, pianist and vocalist -Hap and Jack: Rapid Fire Song 7-Hap and see. Writers 7:15-"The Harmonettes" 7:30-News Bulletin 7:45-Virginia Spencer •-On With the Show 930 Kcys. 930 Kcys. 1000 Watts Educa. Broad. Corp., Oakland, Calif. 8 A.M.—X-Bar "B" Boys 8:45—Wade Forrester 9—Off the air 1 P.M.—Weather Forecast 105. Join American Data 7:45—Virginia Spencer 8—On With the Show 9—Billy Small Ensemble with the Troubadours 9:45—Billy Small, "Fiddhin' Around" 10—News builetin 10:15—Radio Sandman Hour: G. Donald Gray, soloist 11 to 12 midnight—Concert Memories 2--Decordings 2:30--Odds and Ends 2:45-John Condoyan, tenor 3-Paul's Dance Orchestra and Hawallans 280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts J. Brunton & Sons, San Francisco 6 A.M .- KJBS Alarm Klok Klub 8-Favorite Recordings 8:45-Carleton Coveny 9-Assoc. Food Stores' Program 9-Assoc. Proof Stores' Program 9:30-Records 10:05-Popular Selections 11:15-Musical Program 11:30-Vaudeville in Miniature 11:45-Concert music 12:noon-Recordings 12:30-Band Concert 12:45-Recordings 1-Stock Report and Records 1:15-Financial Common Sense 1:30-Popular Records 2:45-Speak-Easy Time; Record; 3-Reporter of the Air 3:05-George Taylor's Bridge Hour 4:30-Popular Records 6:15-Silent Period 12:01 to 6 A.M.-KJBS Owl Program 9:30-Records Shine''

265.3 Meters KSL Wasatch 3901 1130 Keys. 5000 Watts Radio Service Corp., Salt Lake City Radio Service Corp., Salt Lake Lity 5:30 P.M. -NBC, Death Valley Days 6--NBC, Maytag Orchestra 6:30-NBC, Parade of the States 7-Western Concert Hour 7:30-NBC, Demi-Tasse Revue 8--NBC, Amos 'n' Andy 8:15-The Daynes Jewei Box 8:30-NBC, Voice of Firestone 9--NBC, G. Washington Coffee 9:30-NBC, Billy Jones & Ernie Hare 9:45-Program to be announced 10-The National Players' Dramatic Program Program 10:30to 11 P.M .- Around the Net-

work

- 322.4 Meters KFWI Franklin 0200 930 Kcys. Franklin 0200 500 Watts Radio Entertainments, San Francisco A.M.-Eye-opener Program 7:45—Charlie Glenn 8—Silent Period 9-Morning Melodies 10-White House Program 10:15-Bellevue Hotel Program 10:30-Health Talk, Dr. Linebarger 11-Timely Topics 11:15-Concert Music 11:30—Learn Italian, Prof. Achille 11:30—Learn Italian, Prof. Achille 11:45—Dance Music 12:30—Town Crier Silent Period 6—Dance Music 7—Studio Program 7:15—Hoku Hawaiian Trio 7:30—Silent Period 7:30-Silent Period 8:30-Concert Planist 8:45-John D. Barry, World Events 9-Jack Coakley's Orchestra 9:30-Emanuel Rosenthal, baritone 9:45-String Orchestra 10-Vocal selections 10:30-Let's Dance 11-Master Melodies (Ravel) 12-Dedication Hour 14 M -Sign Off 1 A.M.-Sign Off
- 322.4 Meters KROW Glenc. 6774 930 Keys. Glenc. 6774

- 1:05-Latin-American Program 2-Recordings

- Wainans
  330—The KROW-lians, Phantoms of the Air
  4:15—Royal Californians Orchestra; Clarence Maynard, tenor; Don Germano with Guitar
  4:30—KROW Reporter
  4:35—Dominic Germano

- 5-1talian Program 5:30--Wade Forrester 5:45--Alvin and Betty in "Rain or -Silent Period

- 7:30—Echoes of Paradise 7:45—The Twilight Serenader 8 to 8:30 P.M.—Al Lamanet's Dance Orchestra

296.6 Meters KQW Columbia 777 1010 Kcys. Pac. Agric. Foundation, Ltd., San Jose 7 A.M.—Breakfast Hour 9-Morning Melodies 9:30-Zella Goodman's Chummy Hr. 10:30—"This 'n' That in Music' 11-Leah Bernhardt Kimball 11:30-Cockerels Old Timers 12 noon-The Variety Program 12:30-Weather Forecasts; Federal and State Market Reports 1-Leah Bernhardt Kimball 1:30-Friendly Hour, Leon Leland 2:30-Fastilla y Leon 3-Studio Program 296.6 Meters KQW Columbia 777 1010 Kcvs. 500 Watts 1:30—Castilla y Leon
2:30—Castilla y Leon
3—Studio Program
4:30—Story Time
5:45—Tists of Music"
5:45—Liberty Bell Quarter Hour
6—The Knickerbockers
6:15—Franco's Program
6:45—Radio News and Forum
7:45—Musical Tid-bits
8—Sacred Memories
8:30—Musical Varieties
9—Fireside Program
10—The Voice of Madam Arga
10:30 to 11 P.M.—Radio Revival





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### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcva. 7500 Watts 790 Kcys. National Broadcast. Co., San Francisco

Service to KHQ, KOMO, KGW,

### KFI, KOA, KSL, KTAR, KECA, KFSD

28

- 7 A.M.—Organ Concert: KGO 7:30—Breen and De Rose: KGO 7:45—Van and Don, the Two Pro-fessors. Songs and Dialogue: 45—Van and Don, the Two Pro-fessors, Songs and Dialogue: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA –Sonata Recital: Josef Stopak, Violinist; Joseph Honti, Planist: KGO, KOMO, KGW, KFI 15—Singing Strings: KOMO, KGW, KFI, KSL 30—Hinds Romance Exchange: KGO, KHQ, KOMO, KGW, KFI, KSL
- 8:15-KFI, KSL 8:30—Hinds
- KSL

- KSL
  KSG, KIMG, KGW, Mariani Marionettes:
  KGO, KOMO, KGW
  GE Circle: KGO, KHQ, KOMO, KGW, KFI, KFD, KTÅR
  Si3D-Beautiful Thoughts: KGO, KHQ, KGW, KFI, KTAR
  Si3D-Buckaroos: Charles Marshall and Ted Maxwell: KGO
  KGW Harmon KGO, KFI
  10:30-Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD off 10:50, on 11:10), (KTAR, KSL, KOA on 11:10)
  11:30-California Federation of Women's Clubs Program: KGO, KFSD
- KESD 12 noon-U. S. Marine Band, Capt. Taylor Branson, Director: KGO,
- $\mathbf{KFSD}$ HISD Western Farm and Home Hour: KGO, KHO, KOMO, KGW, KFI, KFSD, (KTAR on 12:45), KSL, KGIR, KGHL 12:15 -
- KGO. Stringwood Ensemble:
- KOMO 2-NBC -NBC Matinee: KGO, KHQ, KOMO, KFI, KFSD, (KTAR off 2:45)
- 2:45) -Waldorf-Astoria Sert Room Or-WESD KSL 3-
- chestra: KGO, KFI, KFSD, KSL 3:15—Headliners: Tommy Monroe, Baritone: KGO, KFSD 3:30—Fiddlers Three: KGO, KGW,
- KFSD
- 3:45-Talk by Orestes H. Caldwell: KGO
- -Pilano Capers: KGO
- 4:15—News Service: KGO, KGIR 4:30—Swift Program: The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI
- 45—Dixie Memories: Music and Dialogue; Sam Moore, Carolyn Moore, Dixie Marsh: KGO 4:45-
- -Fine Art String Quartet: KGO, KFI
- KFI 5:30—Death Valley Days: Dramatic Sketch with Virginia Gardiner, William Shelley, Jack McBride, Vernon Radcliffe, Edwin M. Whit-ney, John Tucker Battle, Joseph Bell and John White, the Lone-some Cowboy; Orchestra direction Joseph Bonime: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- KTAR, KSL 6-Maytag Orchestra: KGO, KHQ, KOMO, KGW, KFI, KSL 6:30-Parade of the States: Orches-tra direction Erno Rapee; Chorus of Mixed Voices; John Anthony, Narrator; Graham McNamee, An-nouncer: KGO, KHQ, KOMO, KGW, KFI, KSL 7-National Radio Forum: KGO, KHQ, KOMO, KGW, KFI, KTAR, KGIR, KGHL 7:30-Demi-Tasse Revue: John P.
- 7:30-Demi-Tasse Revue: John P. Medbury, Master of Ceremonies;

Ambassador Hotel Orchestra di-rection Jimmie Grier; Loyce Ambassador Hotel Orchestra direction Jimmie Grier; Loyce Whiteman, Soprano; Donald Novis, Tenor; Dick Webster, Baritone; Harry Barris, Composer-Planist; Ambassador Trio, Vocalists; Jeanne Shock, Planist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA, KGIR, KGHL
 Amos 'n' Andy: KGO, KHQ, KOM, KGV, KHQ, KOMO, KGW, KFI, KFSD, KSL
 Si5-Doric Quartet: Ben Klassen, Myron Niesley, Tenors; Everett Foster, Baritone; Harry Stanton, Bass; Emil Polak, Planist and Director: KGO
 Si30-Voice of Firestone: Lawrence Tibbett, Baritone; Harvy Firestone, Jr., Guest Speaker, "Romance of Rubber"; William Merrigan Daly's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL, KGU
 G. Washington Program: Dramatizations of Rubyard Klpling Stories: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
 Si30-Voice, KFSD, KTAR, KSL
 Si30-Wolk, KSI, KGP, KGHL, KGU
 G. Washington Program: Dramatizations of Rubyard Klpling Stories: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
 Si30-KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL

- 9:45-To be announced: KGO
- )---Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD 10 10:15-Rhythmic Shadows: KGO
- (KOA on 10:45) -Lofner-Harris Hotel St. Francis 11 Dance Orchestra: KGO
- 12 midnight-Organ Concert, Dollo Sargent: KGO

236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts

Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.—Top o 'the Morning 7—KOL Time Klock 7:45—Zukor's Perky Feather

- 7:45—201kor's Perky Feather 8—Shell Happytime 8:30—Hallelujah Hour 9—CBS, Charles Boulanger's Orch. 9:30—The Racketeers 9:45—The Health Man 10—Morning Melodies 10:30—Julia Hayes 10:45—Console Capers 10:55—Johnson Daily Radio Guide 11—Console Capers
- 10:35—35 any Radio G 11—Console Capers 11:15—Maud Nickerson 11:30—CBS, The Captivators 12 noon—"The Carnival," 12 noon—''The Billy Sherwood with
- Billy Sherwood I-Ken Stuart's Sunshine Program 1:15-R. M. B.'s Tunes of the Time 1:30-CBS, National Student Fed-eration of America 2-Happy Go Lucky Hour 3-Feminine Fancies 3:30-Harriet Links 3:45-Feminine Fancies 4-Hill and Dale 4:15-Organ

- 4...Hill and Date 4:15-Organ 4:30-Bob Hansen 4:45-Cecil Solly 5...CBS, Plantation Grill Orchestra 5:15-...YSkippy'' 5:30-Puget Sound Crier 6-..Ken Stuart's Sports Review 6:30-CBS, An Evening in Paris 7...CBS, Panatella Program 7...CBS, Nat Shilkret and his O 7-CBS, Panatella Program 7:30-CBS, Nat Shilkret and his Or-
- chestra

- cnestra 7:45-CBS, Myrt and Marge 8-CBS, Howard Barlow 8:15-Valvoliners 8:30-CBS, Camel Quarter Hour 8:45-CBS, Enric Madrigueras Orchestra
- -Blue Monday Jamboree Q.
- **1**0--Ballad hour
- 10:15—Anson Weeks' Orchestra 11 to 12 midnight—Hal Greyson Orchestra

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508.2 Meters KHQ Main 5383

- 590 Kcys. **NILU** 1000 Watts Louis Wasmer, Inc., Spokane, Wash.
- 7 A.M.-Caterpillar program

- 7:30—Henacres Chick Chat 7:45—NBC, Van and Don 8—Fox Theatre organ 8:30—NBC, Hinds Romance Ex-

- change 8:45—Backstage in Radio 9—NBC, G. E. Circle 9:15—NBC, Beautiful Thots 9:30—Joyner's Joys "Walt and Ma-

- 9:45-Burgan's Home Comfort 10-Wolper's Fashion Notes 10:15-Northwest Wall Paper Co. 10:30-NBC, Woman's Magazine of

- the Air 11:30-Johnson Daily Radio Guide 11:35-Bell Organ concert 12 noon-Club Bulletin, "Lucy Rob-inson"
- 12:15—Montgomery Ward 12:30—NBC, Farm and Home Hour 1—Alaska Better Buys 1:15—Home Owned Business 1:30—Sartori and Wolff

1:45—Spokane Fur Tanning Co. 2—NBC Matinee 3—Studio parade

2--NBC Matinee 3--Studio parade 4--Peerless Dental Hygiene 4:15--J and D Paint Time 4:30--NBC, The Stebbins Boys 4:45--General Mills ''Skippy'' 5--Sy Jacoy's Novelty Program 5:30--NBC, Death Valley Days 6--NBC, The Maytag Orchestra 6:30--NBC, Parade of States 7--NBC, National Radio Forum 7:30--NBC, Deni-Tasse Revue 8--NBC, Amos and Andy 8:15--NBC, Firestone program 9--NBC, G. Washington Coffee 9:30--NBC, Jones and Hare 9:35--NBC, Richield News Flashes 10:45--Timely Topics 11--Fran Morton's Orchestra 12 to 12:30 A.M.--Desert Caravan

394.5 Meters KVI Broadway 4211

8-Shell Happytime 8:30-Hallelujah Hour 9-CBS, Charles Boulanger's Orch.

9-CBS, Charles Boulanger's Orch.
9:30-Recordings
9:45-CBS, Columbia Revue
10-CBS, Columbia Farm Community Network Program
11:30-CBS, The Captivators
12: noon-CBS, Columbia Salon Orch.
12:15-Oakes Walkathon
12:30-Garden Talk
12:45-CBS, Four Eton Boys
1:-CBS, Rhythm Kings
1:30-CBS, Columbia Artist Recital
2-Happy Go Lucky Hour
3-Feminine Fancies
3:30-Dental Clinic of the Air
4-CBS, Organalities

3:30-Dental Clinic of the Air 4-CBS, Organalities 4:15-Oakes Walkathon 4:30-CBS, Rhythm Aires 4:45-Howard Davis, Tenor 5--CBS, Plantation Grill Orchestra 5:15-Twilight Reveries 5:30-CBS, Willie Botts in Person 5:45-Don Lee Studio 6--CBS, Swiss Yodelers 6:15-Silent Period 10-Oakes Walkathon 10:30-Anson Weeks' Orchestra 11 to 12 midnight-Hal Greyson Or.

760 Kcys.

1000 Watts

204 Meters KGA 1470 Kcys. 5000 Watts NW. Broad. System, Spokane, Wash. 6 A.M.—News, Grain and Livestock 8—NBC, Financial Service 8:15—NBC, Crosscuts of the Day 9:15—Stringwood Ensemble 9:30—NBC Favorites 9:45-Organ Concert 10:15—Cultural Conversation 10:30—Mardi Gras 11-Blue Streaks 11:15--The Professor and His Dream Girl 11:30-Julia Hayes 11:45-Mel Peterson 11.30-Mel reterson 12 noon-Rhythmic Triplets 12:30-NBC, Windjammers 1-NBC, Helen Barker 1:35-Seth Maker 1:45-Music Garden 2:15-Snarklare 1:45—Music Garden 2:15—Sparklers 2:45—Musical Moments 3—NEC, Who Cares? 4—NEC, Gienn Sisters 4:15—NEC, Cofferal Business Talks 4:30—NEC, Lofner-Harris Hotel St. Francis Orchestra 5—Ruth Brayson 5:15—NEC, Lofner-Harris Hotel St. Francis Dance Orchestra 5:30—Johny Muskrat and Uncle 5:30-Johnny Muskrat and Uncle 5:30—Johnny Muskrat and Once Andy 5:45—Little Orphan Annie 6—NBC, Rhythm Vendors 6:45—NBC, Cecli and Sally 7—Alice Gentle and Salon Orchestra 8—NBC, Coquettes 9-15 Prince Albert Guarter Hour 8--NBC, Coquettes 8:15--Prince Albert Quarter Hour 8:30--Meet the Orchestra 9:30--NBC, Earl Burtnett's Orch. 10--The Story Teller 10:25--National Prohibition Poll 10:30--Around the Network 11--Stringwood Ensemble 11:30 P.M.--Organ Concert 309.1 Meters KJR Seneca 1515 5000 Watts 970 Kcys. Northwest Broad. System, Seattle, Wn. 7 A.M.—Tom and Jerry 8—NBC, Financial Service 8:15—NBC, Crosscuts of the Day 9:45—Organ Concert 10:15—Cultural Concert 10:35—Cultural Conversation 10:30—Mardi Gras 11—Blue Streaks 11:15—The Professor and His -The Professor and His Dream Girl 11:30-Julia Hayes 11:45-Mel Peterson 12 noon—Rhythmic Triplets 12:30—NBC, Windjammers 1—Tea Time Tales 1:15 Seth Maker 1:45-Music Garden 2:15-Sparklers 2110—Sparklers 2145—Musical Moments 3—NBC, Who Cares? 4—NBC, Glenn Sisters 415—NBC, Lofner-Harris 4130—NBC, Lofner-Harris 5130—Steamboat Bill 5145—Litia Orbhon Annie 4:30--MBC, Domertating
5:30-Steamboat Bill
5:30-Steamboat Bill
5:45-Little Orphan Annie
6--MBC, Rhythm Vendors
6:45--Cecil and Sally
7--NBC, Alice Gentle & Salon Orch.
8--NBC, Coquettes
8:15--Prince Albert Quarter Hour
8:30--Meet the Orchestra
9:30--Mrestling Matches announced by Al Schuss
9:45-Earl Burtnett's Orchestra
10:25--National Prohibition Poll
10:30-Around the Network
11--NBC, Stringwood Ensemble
11:30 P.M.--NBC, Organ Recital

11:30 P.M.-NBC, Organ Recital

Main 3434 254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore. 6:45 A.M.-Farm Flashes, Weather b:45 A.M.—Farm Flashes, Weat Report and Program Resume 7—Late Record Releases 8—NBC, Financial Service 8:15—NBC, Stringwood Ensemble 9:15—NBC, Stringwood Ensemble 9:30—NBC, Savorites 9:45—Organ Concert 10—Julia Hayes 10:15—Cultural Conversation 10:30—Mardi Gras 10:30—Mardi Gras 11.—Blue Streaks 11:15—Professor and Dream Girl 11:30—To be announced 11:45—Mel Peterson 12 noon—Rhythmic Triplets 12:30—NBC, Helen Barker 1:15—Seth Maker 1:45—Music Garden 2:15—Snarklers 145-Music Garden 2:15-Sparklers 2:45-Musical Moments 3-NBC, Who Cares? 4-NBC, Glenn Sisters 4:30-NBC, Lotner-Harris 5:30-Children's Program 5:45-NBC, Little Orphan Annie 6-Rhythm Vendors 6:15-Silent Period 8:15-Prince Albert Quarter Hour 8:30-Meet the Orchestra 9-Brick and Brickette 9:15-Tom Mitchell 9:30-NBC, Earl Burtnett's Orch. 9:45-Oregonian Interviews 10-30-Around the Network 11-Stringwood Enesmble 11;30 P.M.-Organ Concert 2:15-Sparklers 325.9 Meters KOMO Elliott 5890

920 Kcys. 1000 Watta Fisher's Blend Station, Inc., Seattle 6:55 A.M.—Inspirational Services 7—Organ Recital 7:45—NBC, Van and Don 8—NBC, Sonata Recital 8:30—NBC, Hinds Romance Ex-change change 8:45-NBC, Hugo Mariani Marionettes ettes 9--NBC, GE Circle Program 9:15--Crescent Home Suggestions 9:30--Garden Time Program 9:45--Concert Trio 10:15--Tuneful Two 10:30—NBC, Magazine of the Air 11:30—Concert Orchestra 12 noon—Prudence Penny Talk 12:15-NBC, Western Farm & Home Hour -Popular Orchestra and Vocalists -NBC Matinge 2—NBC Matinee
2—Concert Trio and Vocalists
3:45—Studio program
4:30—NBC, The Stebbins Boys
4:45—Stock Quotations
5—NBC, Fine Art String Quartet
5:30—NBC, Denth Valley Days
6—NBC, The Maytag Orchestra
6:30—NBC, General Motors Program
7—NBC, National Radio Forum
7—NBC, Amos 'n' Andy
8:15—NBC, Voice of Firestone
9—NBC, G. Washington Coffee
9:30—NBC, Coll Shield Coffee
9:45—Studio Program
10:15—Gold Shield Coffee Little
Symphony Hour
11:30—NBC, Hotel St. Francis Dance Orchestra 3--Concert Trio and Vocalists

Dance Orchestra 12 to 12:30 A.M.—Organ Recital

### SCOTTY FANS

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30

Service to KJR, KEX, KGA, KECA, KTAR, KSL, KFSD

- 7:30 A.M.—Sunrise Serenaders: Or-chestra direction Jess Norman: KPO

- KPO S.--Financial Service: KPO, KGA, KJR, KEX, KTAR 8:15-Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX, (KTAR off 8:30) 9:15-Stringwood Ensemble, direc-tion Charles Hart: KPO, KGA, KEX 9:30-Helpful Hints to Housewives
- 9:30-Helpful Hints to Housewives: KPO 9:45-University of California at
- Your Service: KPO 9:45—Organ Concert, George Nykli-cek: (KPO on at 10), KGA, KJR, (KEX off 10)
- 10:15—Cultural Conversation: "Be-coming Conversation Conscious," by Ethel Cotton: KPO, KGA, KJR, KEX
- 10:30—Snapshots: Rita Lane, So-prano; Orchestra direction Cy prano; Orch Trobbe: KPO Cy
- Modern Moods: Orchestra direction Cy Trobbe: KPO
   11:30—To be announced: KPO
- 11:45-Organ Concert, George Nyklicek: KPO
- 11:50-So. S. F. Stockyards Report: KPO
- 11:57-Time Signals: KPO
- 11:51-Time Signals, KPO 12 noon--Rhythmic Triplets: KPO, KGA, KJR, KEX 12:30--Windjammers: Saxophone quartet direction Jess Norman: KPO KGA KJR KEX
- -Helen Barker Art Talk: KPO KGA KEX
- 1:15-Harry Owen's Orch .: KPO, KOA
- 1:45-Music Garden: KPO, KGA, KJR, KEX
- 2:15—Sparklers: Agatha Turley, soprano; instrumental ensemble di-rection Jess Norman: KPO, KGA, KJR, KEX
- 2:45—Musical Moments; Jules Her-beveaux's Dance Orchestra: KPO, KGA, KJR, KEX
- KGA, KJR, KEA
   Who Cares? variety program conducted by Professor Bob Bence.
   NBC Service to KPO, KGA (KJR on 3:05), KEX (KGIR on 3:45)
   Glenn Sisters: Instrümental and vocal duo: KPO, KGA', KJR, KEX
- 4:15-Federal Business Talk: KPO, KGA, KJR, KEX
- 4:30—California State Chamber of Commerce Program: KPO 4:30-Lofner-Harris Hotel St. Fran-
- cis Dance Orchestra: (KPO on 4:45; off 5:15), KGA, KJR (KEX off 4:30) (KGHL off 5:00)
- 15—A Couple of Mouthfuls by Scotty: KPO 5:15-
- 5:30—The Date Book with Stuart Strong: KPO
- 5:45-Little Orphan Annie: KPO, KGA, KJR, KEX, KECA 6-Rhythm Vendors: (KPO off 6:15, on 6:30), KGA (KJR on 6:30) (KEX off 6:15)
- 6:15-Chief of Police Quinn: KPO
- 6:45-Cecil and Sally in "The Fun-niest Things": KPO, KGA, KJR, KECA
- 7-Alice Gentle, soprano; salon or-chestra direction Cy Trobbe: KPO, KGA, KJR

- -Coquettes; vocal trio: Annette Hastings, Marjorle Primley, so-Montagne, con-8-Coquettes; Young that the second Annette 8-
- ing various instruments: (KPO off 9:00), KGA (KJR on 8:45), (KEX off 9:15)
- California Pro-Q, -University of
- gram: KPO 9:30—Earl Burtnett's Orchestra: KPO, KGA, KJR (KEX off 9:45), KECA The
- KECA 10-The Story Teller: "Geese." Radio Play by Louis H. Wagner: KPO, KGA, KEX, KJR 10:25-National Prohibition Poll; KPO, KGA, KJR, KEX, KECA, KTAR, KOA, KGIR 10:30-Around the Network: KPO. KGA, KJR, KEX, KECA, KTAR, WOA KGIR
- KGA, KJR, KOA, KGIR
- KOA, KGIR
   11-Stringwood Ensemble; direction Charles Hart: Harold Dana, Bari-tone: KPO, KGA, KEX
   11:30 p.m.-Organ concert, Dollo Sargent: KPO, KGA, KEX

- 209.7 Meters KECA West. 0337
- 1430 Kcys. 1000 Watts
- Sarle C. Anthony, Inc., Los Angeles 9 A.M.—Louis Rueb, Exercises 9:15—Record Program 10—News Release

- 10:15—Record Program 12:45—Electric Group Luncheon 1:30—Record Program
- 1:45—Bob, Bunny and Junior 2—Record Program
- 3:30—Alexander Bevani, on the Italian Language 3:45—Record Program Speaker,
- :30-News Release Medical Association 4:45-0 Talk -County
- Brother Ken and His Kiddies

- 5—Brotner Ken and His Kiddies 5:30—Record Program 5:45—NBC, Little Orphan Annie 6—Basil and Bertie, Sketch 6:15—String Trio 6:45—NBC, Cecil and Sally 7—NBC, National Radio Forum 7:30—James Anderson, Baritone 7:45—''Memories,'' Paul Robe and String Ensemble Roberts and String Ensemble 15-NBC, Prince Albert Quarter 8:15-
- Hour 8:30 -Packard Concert Orchestra
- with Soloist 9:30—Earl Burtnett's Orchestra
- 10:30—News Release 10:45—NBC, National Prohibition Poll
- 10:50 to 11 P.M.-Record Program
- 361.2 Meters KOA York 5090 830 Kcvs.
  - 12,500 Watts
- General Electric Co., Denver, Colo.

- General Electric Co., Denver, Colo. 5 P.M.-NBC, Golden Strings 5:30-NBC, Death Valley Days 6-NBC, Maytag Orchestra 6:30-NBC, Parade of the States 7--National Radio Forum 7:30-NBC, Demi-Tasse Revue 8--NBC, Amos 'n' Andy 8:15-NBC, Prince Albert Quarter Hour
- 8:15—NBC, Prince Albert Quarter Hour 8:30—NBC, The Voice of Firestone 9.—NBC, G. Washington Coffee 9:30—NBC, Billy Jones & Ernie Hare 9:45—Ralph Hansell, Xylophonist 10—Clarence C. Moore, Bass 10:05—Monte Carlo Novelties 10:15—NBC, Rhythmic Shadows 10:25—NBC, National Prohibition Poll

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Poll 10:30 to 11 P.M.-Around the Network

- 333.1 Meters KHJ VAndike 7111 1000 Watts
- 900 Kcys.
- Don Lee, Inc., Los Angeles, Calif.
- 7 A.M .--- News Briefs and Recordings
- 8-Shell Happytime 8:30-Hallelujah Hour

semble

iet

950 Kcys.

nomics

Fiction

Talks

12:30-

5:15-

6:15-Keyes

- Shell Happytime
  30-Hallelujah Hour
  "Jack and Grace"
  9:15-Hallelujah Hour
  9:30-"Bringing Up Father"
  9:30-"Bringing Up Father"
  9:45-CBS. Columbia Revue
  10-CBS, Farm Network
  11:15-Beauty Talk
  11:30-CBS, The Captivators
  12 noon-CBS, Columbia Salon Orch.
  12:30-World-wide News
  1:2:45-CBS, Forur Eton Boys
  1-CBS, Rhythm Kings
  1:15-Book Review
  1:30-Times Forum
  2--KFRC, Happy Go Lucky Hour
  3--KFRC, Feminine Fancies
  4:15-CBS, Manhattan Serenaders
  4:30-All-Year Club
  4:45-World-wide News
  5:5-Town Toples
  5-Kerry Conway, Chats on Words
  5:15-CBS, "Aunt Jemima's Songs"
  5:45-"Steamboat Bill"
  6-J. Warde Hutton's Concert Ensemble
  6:15-Musical Program

semble 6:15-Musical Program 6:30-CBS, "An Evening in Paris" 7-CBS, Guy Lombardo's Orchestra 7:30-Music that Satisfies 7:45-CBS, "Myrt and Marge" 8-Blue Monday. 'Imbarce

7:30-CBS, "Myrt and Marge 8-Blue Monday Jamboree 10-World-wide News 10:10-Anson Weeks' Orchestra 11-Roosevelt Dance Orchestra 12 to 1 A.M.-Leigh Harline, Organ-

315.6 Meters KFWB Holly. 0315

Warner Brothers, Hollywood, Calif.

10.30-Recorded Flankst 11.-Bert Fiske, Plankst 11.15-Johnny Murray, Soloist, acc. by Bert Fiske 11:30-Lewis TeeGarden, Popular

12:45—Hollywood Plaza Ensemble 1—C. Williams, Big Game Hunter 1:15—Jack Burton, Soloist, acc. by

-King's Men 15-Bert Fiske and Syncopators,

with June Parker 15—"'Air Castles," featuring Baron

6:30—Musical Program 6:45—''Growin' Up,'' featuring Gay Seabrook and Emmerson Tracey

7—The Olympians 7:30—Old Friends, Quartette 7:45—Carlton Kelsey, Orchestra and

8:30—'Ine Hoolers 8:45—Songs of Yesterday 9—Varied Musical Program 9:30—Slumber Time 10 to 11 P.M.—Lou Traveller's Orch.

Soloists 8:15—Radio Newsreel 8:30—The Hoofers

12 noon—Price Dunlavy, Organist 12:30—Frances Flintom, Bri

Bert Fiske 1:30-Bob McGowan's Orchestra

2-Recorded Program 2:15-Exhibition Baseball Game 4:30-Recorded Program

6:45 A.M.-Recorded Program

6:45 A.M.—Recorded Program 7—Howard Van, Exercise Man 7:15—Musical Clock Program 8—Tom Murray's Hill Billies 9—Recorded Program 9:15—Meet the Missus 9:30—Price Dunlay, Organist 10—Prudence Penny, Home

10:30-Recorded Program

1000 Watts

Eco-

Bridge

### BROADCAST WEEKLY

468.5 Meters KFI Westmore 0337 640 Kcys. 50,000 Watts 640 Kcys. 50,000 watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M.--Dr. Seixas, Exercises 7:30--Male Quartet 7:45---NBC, Van and Don 8--Stock Market Quotations 8:15--NBC, Sonata Recital 8:30--NBC, Hinds Romance Exchange 8:45-Household Program, Juha Hayes 9–NBC, GE Circle 9:15–NBC, Beautiful Thoughts 9:30–Helen Guest and Sally Hi 9:36—Helen Guest and Sally Hill
9:45—NBC, Rembrandt Trio
10:30—NBC, Magazine of the Air
11:45—Federal & State Mkt. Reports
12:100—Dept. of Agriculture Talk
12:15—NBC, Farm and Home Hour
1—News Release
1:45—Jimmy Base, Songs
2—NBC Matinee
3—NBC, Waldorf Sert Room Orch.
3:15—Daily Radio Guide
3:20—Polly Grant Hall, Piano Program Hill 3:20—Dolly Grant Hall, Piano Program
3:30—Book Review
3:30—Book Review
3:45—Program to be announced
4:30—NEC, The Stebbins Boys
4:34—News Release
5—NEC, Fine Arts String Quartet
5:30—NEC, Death Valley Days
6:30—NEC, General Motors Program
7—Packard Orchestra with Soloist
7:30—NEC, Amos 'n' Andy
8:15—NEC, Fire Arts one Program
9—NEC, G Washington Coffee
9:30—NEC, Richield News Flashes
10—NEC, Richfield News Flashes
10-NEC, Richfield News Flashes
10:15 to 12 midnight—Jimmie Grier's 

 8:15—NBC, Vermont Limberjacks
 4:30—Selected records

 8:30—NBC, Firstone Program
 5:35—Selected records

 9-NBC, G. Washington Coffee
 5:45—The Globe Trotter

 10:30—NBC, Richfield News Flashes
 5:45—The Globe Trotter

 10:15 to 12 midnight—Jimmie Grier's
 5:45—The Globe Trotter

 0rchestra
 7:30—Tax Reduction Club

 384.4 Meters KTM Exposition 1341
 7:45—Jeanne Dunn, Blues Singer

 Pickwick Broad, Corp., Los Angeles
 8:30—Harold Curtis, organist

 1:15—Montana Cowgirls
 9—Ballyhoo Program

 1:45—Howell and Aretta
 10.-Talent Hunt

 3:30—Bob and Jimmy, Utah Trail
 11.30 to 12:30 A.M.—Recordings

 5 Boys 3:45-Pennsylvania Dutchman 4-Recorded Program 4:30-Paul Rader and His Couriers 5-Silent Period 5-Silent Period 8-Rainbow Review 9-Beverly Hill Billies 10-Jack Dunn 10:30-Cracker Barrel Congress 10:45-Ballyhooey 11:30 to 1 A.M.-Request Records 225.4 Meters KGB Franklin 6151 1330 Kcys. San Diego, Califormia 7 A.M.—Recordings; News; Stocks 8:30—Halleluijah Hour 9:30—Betty Crocker 9:45—CBS, Columbia Revue 10—Blanche Wood's Shopping Tour 11—CBS, Ann Leaf, Organist 11:30—CBS, The Captivators 12:15—CBS, Columbia Salon Orch. 12:30—CBS, Four Eton Boys 1—Closing Stock Quotations 1:05—CBS, Rhythm Kings 1:05—CBS, Organalities 1:30—CBS, Organalities 4:45—CBS, Organalities 4:45—CBS, Manhattan Serenaders 4:30—CBS, Rhythm Aires 225.4 Meters KGB Franklin 6151 1330 Kcvs. 500 Watts

4:45—Town Tonics
5—CBS, Plantation Grill Orchestra
5:45—Chandu, the Magician
6—Hutton's Ensemble
6:50--Recordings
7—Chamber of Commerce Program
7:30—CBS, Music That Satisfies
7:45—Recordings
8—San Miguel Hill Billies
9—American Legion Revue
10:15—Anson Weeks' Orchestra
14 to 12 midnight—Hal Greyson's Or. 526 Meters KMTR Holly. 3026 500 Watts 570 Kcys. KMTR Radio Corp., Hollywood, Cal. 6:30 A.M.—Ship-a-Hoy program
 7—Breakfast Club program, featuring Hill Billies and Uncle Herb
 8:05—Breakfast Club program
 9—Kate Brew Vaughn
 9:15—Walkathon 9:10-Selected records 9:45-U. of C. program 10-Selected records 10:30-Serenaders -Selected records 11-Selected records 11:45-Dublic and City Officials 12:noon-The Globe Trotter 12:15-Selected records 12:30-Hi-Noon Hi-Lites 1-Two Prof. Geise, D.T. and Prof. Geise, D.T. 1:30-Recorded Program 2 Junying Development 2—Happiness Revue, Frolic 4—Musical Messengers 4:30—Selected records -Walkathon 239.9 Meters KFOX Phone: 672 1250 Kcys. KFOX 1000 Watts 1250 Kcys. 1000 Watts Nichols & Warinner, Long Beach, Cal. 10.30 A.M.—Orange Biossom Girls 11—The Three Boys 11:30—News Report 11:45—Organ 22 neor Blue Bibbon group

11:43—Organ 12 noon—Blue Ribbon group 1—Hawailan program 1:30—Elec. trans. 1:45—Old Timer's Curiosity Shop 2—Marti's Musical Bazaar 2:15—Steinway Duo Art 2:30—Musical Pastels 3:30-Pipe Dreams 4-News report 4:15-Dental Clinic of the Air 4:15-Tennessee Joe 5-Sunset Harmony Boys 5--Sunset Harmony Boys 5:30-Cheerio Boys 5:45--''Married Life.'' skit 6--Fun in a Music Studio 6:15--Campus Scamps Sorority 6:30--The Three Vagabonds 6:45--Three Girls 7--KFOX School Kids 8--Melody Garden 8:15--Honolulu Playboys Melody Garden
8:15—Honolulu Playboys
8:30—"Harmonious Suggestions"
9—Organ Reveries, Vera Graham
9:30—Majestic Ballroom Orchestra
10:15—Anson Weeks Orchestra
11—Hal Grayson's Orchestra
12 to 5 A.M.—Recordings

285.5 Meters KNX Hemp. 4101 5000 Watts 1050 Kcys. L. A. Evening Express, Los Angeles 6:45 A.M. —Bill Sharples & His Gang 8:45—Inspirational Talk and Prayer 9—Clinic of the Air 9-Clinic of the Air 5:30-News 9:45-Maxine's Shopping Service 10-Eddie Albright's Family 10:30-Kate Brew Vaughn 11-Recorded Program 12:10-News 12:15-Noonday Revels 1-Paris Inn 2-The Bookworm 2:30-KNX Ensemble 3-Velva Darling, Hollywood Brev-ities ities 6—News 6:15—Anson Weeks' Orchestra 6:30—Little Joe Warner and His Jolly Journal 6:45—Zazu Pitts and Thelma Todd 7—Frank Watanabe & Hon. Archie 7:15—Rajput 7:15—Rajput 7:45—Centerville Sketches 8—"The Realtor Californians" 8:30—The Georgia Fifield Players -News 9—News 9:15—Marmola 9:30—Ethel Duncan, "Good Samari-tan of the Air" 10—Aunt Emmy and Bert 10:15—Starke's Bohemian Cafe 11—Paris Inn 12 to 1 A.M.—Ray Howell q.

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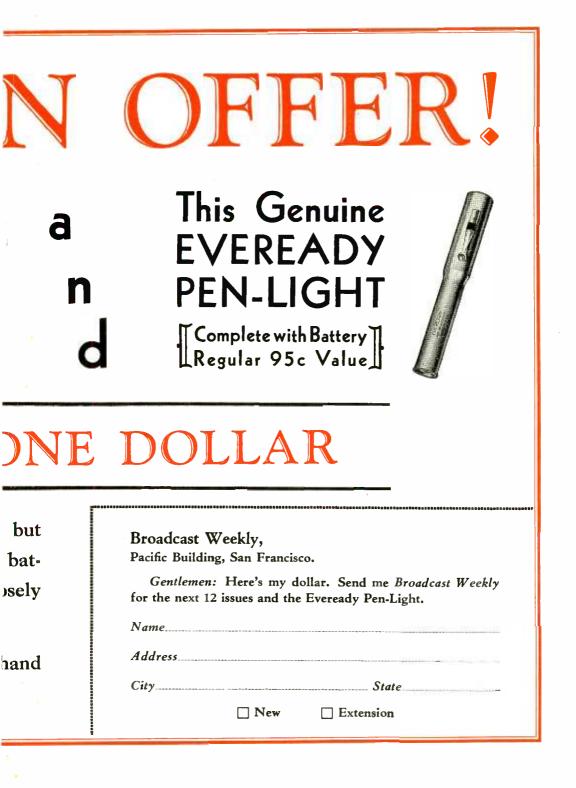
220.4 Meters KGER Phone: 632 1360 Kcys. 1000 Watts C. M. Dobyns, Long Beach, Calif. 6 A.M.—Bugle Boy 6:30—Wake Up Tunes 7—Dusty and Skippy 7:15—News Flashes 7:30—Breakfast Club 8—Family Circle Hour 8—Family Circle Hour
8:30—Recordings
9:30—Frances, Fads and Fancies
10—Union Mutual Orchestra
10:30—Hawailan Melodies
11-Frank Jocelyn, Organist
11:30—Cleo Hibbs
11:45—Circuit Rider
12 noon-Rocky Mountaineers
12:30—Rango
1:30—Bookworm
2-Musical Matinee 2.-Musical Matinee 2:30-Band Recordings 3.-Sun News Flashes 3:15-Kaai's Hawaiians 3:45-Dave Minus, Piano 4-Anderson Sisters 4-Anderson Sisters 4:15-Los Amigos Trio 4:30-Frank Jocelyn, Organist 5-Eber Grubbs Orchestra 6-Em and Clem 6:15-Twilight Fantasy 6:45-Cheerful Earful 7-Buttercream Ragamuffins 7:15—Jimmy Lee 7:30—Evening Diversions 7:45—Piano Novelties -Rango 8-Kango 8:30-Welma Souvageol, Pianist 9-Evening Moods 10-Barkie Bros. 10:15-Helene Smith, Piano 10:30-Frank Jocelyn, Organist 11-Tom Moore's Orchestra 12 midnight-Sign off

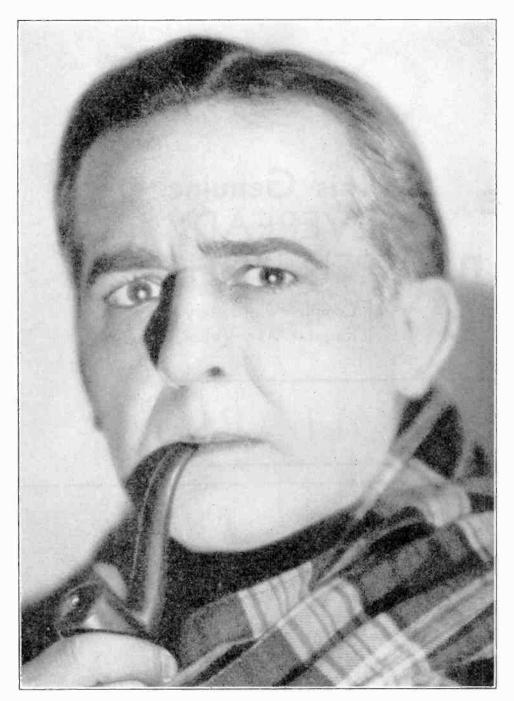


## FOR ONLY (

THE new Eveready Pen-Light is not a novelty a dependable, real flashlight with a long life replaceable tery — fit companion to a fountain pen which it so cla resembles in size and appearance.

Slips conveniently into a man's vest pocket or lady's l bag, and will give many thousands of flashes.





RICHARD GORDON ("Sherlock Holmes"), NBC-KGO

Mar. 27-Apr. 2

### BROADCAST WEEKLY

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### **TUESDAY** *Programs* March 29, 1932 . .

| 491.5 Meters KFRC Prospect 0100<br>610 Keys L000 Watts  |   |
|---|---|
| 610 Kcys. MINC 1000 Watts   |   |
| Don Lee, Inc., San Francisco, Calif.<br>7 A.M.—Seal Rocks Broadcast<br>7:25—N.Y. Stock Quotations<br>7:30Dobbsie and Wee Willie   | 1   |
| Don Lee, Inc., San Francisco, Calif.  | Concerning Street   |
| 7 A.M.—Seal Rocks Broadcast   |   |
| 7:25-N. Y. Stock Quotations   |   |
| 7:30-Dobbsie and Wee Willie   |   |
| 8—Shell Happytime<br>8:30—Hallelujah hour   |   |
| 8.20 Unlleluigh hour  |   |
| 9:30—Ann Welcome<br>9:45—CBS, Columbia Revue<br>10—The Almanac  | 97 - Contract (1997)  |
| 9:30—Ann welcome  | 1   |
| 9:45-CBS, Columbia Revue  |   |
| 10—The Almanac  |   |
| 11—Recordings<br>11:15—CBS, Columbia Salon Orch.<br>11:25—The Globe Trotter<br>11:30—CBS, Columbia Salon Orch.  | B   |
| 11:15 CBC Columbia Salon Orah   |   |
| 11.05 The Clobe Treation Orem.  | 1000  |
| 11:23 The Globe Trotter   | 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0   |
| 11:30—CBS, Columbia Salon Orch.   | 20000000  |
| 12 noon-Noonday Concert<br>1The Hoofers<br>1:15-CBS, George Hall's Orchestra<br>1:30-Closing N. Y. Stock Quota-   |   |
| 1-The Hoofers   |   |
| 1:15_CBS George Hall's Orchestra  | 1000 C  |
| 1.20 Clasing M V Stack Quete  | CONTRACT REPORT OF A  |
| 1.30Closing N. 1. Stock Quota-  | Sec. 1997 (1997)  |
| tions   | 2000  |
| 1:35—The Globe Trotter  |   |
| 1:45—Musical Memorandum   | Accessed and a second  |
| 2-Happy Go Lucky Hour   | 0.0000000000000000000000000000000000000   |
| 2 Ecomining Econolog  |   |
| - remaining rancies   | Contraction of the second s   |
| 1:35—The Globe Trotter<br>1:45—Musical Memorandum<br>2—Happy Go Lucky Hour<br>3—Feminine Fancies<br>4—CBS, Organalities<br>4:15—Your Carden   | - 19 <b>5</b> -50   |
| 4:15—Your Garden  | 100 M 100 M   |
| 4:30-Medical talk   | start and   |
| 4   | · · · · · · · · · · · · · · · · · · ·   |
| 4:55 Town Toniag  |   |
| 4.55-Town Topics  | A   |
| 5SKippy"  | Service 1   |
| 5:15—Song Stories, Clark Sisters<br>5:30—CBS, Plantation Grill Orch.<br>5:45—Robert Olsen, Song Recital<br>6—Ben Bernie and His Blue Rib-   | A 10 10   |
| 5:30-CBS. Plantation Grill Orch.  |   |
| 5:45-Bohert Olsen Song Recital  |   |
| 6-Ben Bernie and His Blue Rib-  | ANNA NE   |
| 6-Ben Bernie and His Blue Rib-<br>bon Orchestra<br>6:30-Fifteen Melodies in 15 Min.   |   |
| bon Orchestra   | KFWI—Sta  |
| 6:30-Fifteen Melodies in 15 Min.  |   |
| 6:30-Fifteen Melodies in 15 Min.<br>6:45-Foreign Lands concert  |   |
| 7-CBS, Symphony of color featur-<br>ing the Voice of a Thousand   |   |
| ing the Voice of a Thousand   | 243.8 Meters KY   |
| Shades  | 1220 Kaus AI  |
| Shaues  | 1250 Kcys   |
| 7:15—Adventures of Black and Blue<br>7:30—General Paint After Dinner<br>Concert featuring Chas. Bulotti,<br>tenor; Meredith Willson, director<br>7:45—CBS, Myrt and Marge   | 1230 Kcys. <b>M17</b><br>Pac. Broadcast. Co   |
| 7:30—General Paint After Dinner   | 7:30 A.MRhythn  |
| Concert featuring Chas. Bulotti,  | A Mathemalitan II.  |
| tenor: Meredith Willson, director   | 8-Metropolitan He   |
| 7:45-CBS Myrt and Marge   | 9Manual Melodie<br>9:15Chet and Je<br>9:30Modern Melo<br>10Sunshine Houi  |
| 8-Skyscrapers   | 9:15—Chet and Je  |
| 9.15 Chendy the Magician  | 9:30-Modern Mele  |
| a.15-Chandu the Magician  | 10-Sunshine Hou   |
| 8:30-CBS, Camel Quarter Hour  | 11-Salon Melodies   |
| 8Skyscrapers<br>8:15Chandu the Magician<br>8:30CBS, Camel Quarter Hour<br>8:45The Olympiads<br>9:15Hollywood Nights<br>9:30Frank, Phil and Vic<br>9:45Oldsmobile Melody Speedway<br>10Tillie the Toiler<br>10:15Gene Quaw's Orchestra   | 10—Sunshine Houu<br>11—Salon Melodie:<br>11:30—Novelty Bit<br>11:45—Song and 1<br>12:noon—Old Ches<br>12:15—Marjorie L<br>12:30—Tuesday N<br>1—Concert Memor<br>1:30—Musical Con  |
| 9:15—Hollywood Nights   | 11.45 Song and 1  |
| 9:30-Frank, Phil and Vic  | 11:45-Song and I  |
| 9:45-Oldsmobile Melody Speedway   | 12 noon-Old Ches  |
| 10 Tillia the Toilar  | 12:15—Marjorie L  |
| 10-11 Gene Outende Onebester  | 12:30—Tuesday N   |
| 10:15-Gene Quaw's Orchestra   | 1-Concert Memor   |
| 11-Hal Greyson's Roosevelt Orch.  | 1.30 Musical Con  |
| 10:15—Gene Quaw's Orchestra<br>11—Hal Greyson's Roosevelt Orch.<br>12 to 1 A.M.—Vagabond of the Air   | 1:30—Musical Con<br>2—."Your Helpful  |
| ~   | 2 four Helpful  |
|   | 2:15-Aunt Jemim   |
| 280.2 Meters KJBS Ord. 4148-49<br>1070 Keys. 00 Watts   | 2:30Verses: Mrs   |
|   |   |
| IU/U Kcys IUU watts   | 2:45-Hawaiian Ee  |
| 1070 Keys. <b>NJDS</b> 100 Watts  | 2:45-Hawaiian Ee<br>3-Organ Recital   |
| J. Brunton & Sons, San Francisco  | 2:45—Hawailan Eo<br>3Organ Recital<br>4Salon Music  |
| J. Brunton & Sons, San Francisco<br>6 A.MKJBS Alarm Klok Klub   | 2:45—Hawaiian Ed<br>3:-Organ Recital<br>4:Salon Music   |
| J. Brunton & Sons, San Francisco<br>6 A.MKJBS Alarm Klok Klub<br>8Variety Records   | 2:45—Hawaiian Ed<br>3—Organ Recital<br>4—Salon Music<br>4:15—Artists Cele   |
| J. Brunton & Sons, San Francisco<br>6 A.MKJBS Alarm Klok Klub<br>8Variety Records   | 2:45—Hawaiian Ed<br>3—Organ Recital<br>4—Salon Music<br>4:15—Artists Cele<br>4:30—Famous Son  |
| J. Brunton & Sons, San Francisco<br>6 A.MKJBS Alarm Klok Klub<br>8Variety Records   | 4:13—Artists Cele<br>4:30—Famous Son<br>5—NBC, Voters' 3  |
| J. Brunton & Sons, San Francisco<br>6 A.MKJBS Alarm Klok Klub<br>8Variety Records   | 4:30—Famous Son<br>5—NBC, Voters' 5<br>5:30—Metropolitan  |
| J. Brunton & Sons, San Francisco<br>6 A.MKJBS Alarm Klok Klub<br>8Variety Records   | 4:13—Artists Cele<br>4:30—Famous Son<br>5—NBC, Voters' 5<br>5:30—Metropolitan<br>6—Bevue  |
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- 4:15-

- 4:15—Pat Buckman, Tenor 4:30—Popular Records 6:15—Silent Period 12:01 to 6 A.M.—KJBS Owl Program

### **FTELMAN** ff Soprano

Prospect 3456 1000 Watts rp., San Francisco n Masters our s rry: Reminiscenes odies s Dance Kings tnuts ee: Melody Girl oon Club ies trasts Friend'' a's Songs H. C. Sloss choes brities gs and Singers Service program Hour ew Rapid Fire Song Songs 'n son: Song recital 203 folden Gate with Gray, Song recital illy: The Cub Ren: Song recital

- 10:15---Radio Sandman Hour: Geo Nickson, soloist 11 to 12 midnight---Concert Mem-ories Sandman Hour: Geo.

| 340.7 Meters KLX Lake. 6000<br>880 Kcys. KLX 500 Watts         |  |
|--|--|
| 880 Keys. NLA 500 Watts  |  |
| Tribune Pub. Co., Oakland, Calif.                              |  |
|  |  |
| 7 A.MMorning Exercises and En-                                 |  |
| tertainment; (7:30) Opening New                                |  |
| York Stocks  |  |
| 8-Program of Recordings  |  |
| 9-Modern Homes Period  |  |
| 9:30—Records   |  |
| 10-Recorded program  |  |
| 10:15-Stocks; Financial Informa-                               |  |
| tion; Weather  |  |
| 10:30—Records  |  |
| tion; Weather<br>10:30—Records<br>10:45—Tetrazene Program      |  |
| 11—Sunshine Twins  |  |
| 12 noon-Jack Delaney and His Band                              |  |
| 1—Jean's Hi-Lights   |  |
| 2—Recordings   |  |
| 2:35-Closing San Francisco Stocks                              |  |
| 2:45-Ethel Rhinard, Pianist                                    |  |
| 3—Becords  |  |
| 3:15-Sharp and Flat  |  |
| 3:15—Sharp and Flat<br>3:30—Records<br>4:30—Brother Bob's Club |  |
| 4:30-Brother Bob's Club  |  |
| 5-Helen Wegman Parmelee, Pianist                               |  |
| 5:30-The Three Cocoanuts                                       |  |
| 6-Dave Saylor's Hotel Oakland                                  |  |
| Dance Orchestra  |  |
| 7—News Items   |  |
| 7.30-William Don Comedian                                      |  |
| 7:30—William Don, Comedian<br>7:45—Fred and Morris, Comedians  |  |
| 8-The Rola Mixed Quartet                                       |  |
| S:30—Ice Hockey, San Francisco vs.                             |  |
| Oakland from the Oakland Ice                                   |  |
| Oakland, from the Oakland Ice<br>Arena with Doug. Montell, KLX |  |
| Sports Announcer, at the Mike                                  |  |
| 10:30 to 11:30 P.M.—Dance Program                              |  |
| 10.30 to 11.30 I .MDallee I logram                             |  |
|  |  |

### 535.4 Meters KTAB Garfield 4700 560 Keys. 1000 Watts Assoc. Broadcasters, Oakland, Calif.

- 7 A.M.—Rise and Shine 7:30—The Brainstormers with Lee Douglas
- Douglas S-Radio Shopping News 8:30-Jack Hall and Clem Kennedy 9-Morning Prayer Hour 9:30-Dr. J. Douglas Thompson 10:-Household Hour, Alma La Marr 10:30-News service 11:-Store Scenes 11:30-Popular Recordings 12:15-Dr. R. M. McLain 12:30-News Service 12:35-Echoes of Portugal 1:05-Records

- 12:35-Ecnoes of Portugal 1:05-Records 1:30-Over the Teacups with Alma La Marr 2-Magazine Review 2:15-Popular recordings 2:30-Masterpicees of Melody 3:30-Popular records

- 4-Kobar 4:30-Jack Hall and Clem Kennedy 5-Taylor-Made Tempos, Glenhall 5...Taylor-Made Tempos, Gleni Taylor, pianist 5:15-Hot Tips and Hot Tunes 5:30-Dr. J. Douglas Thompson

- -Records

- 6--Records 6--Records 6:15--Billboard of the Air 6:50--Sport Page of the Air 6:45--Reporter 7--Popular Music 7:15--Knockout Reilly 7:30--News service 7:45--Calibama Co-eds 8--From Broadway to Hollywood 8:30--St. Mary's College Classroom of the Air 9--Beverly Hill Billies 10--Moment Musicale 11 to 1 A.M.--Nite Owls

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36

- KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA -Your Child: Katherine Lenroot,
- Speaker: KGO, KHQ, KOMO, KGW, KFI
   8:15-Rhythm Ramblers: Harold Stokes' Dance Orchestra: KGO, KOMO, KFI, KSL
   8:30-U. S. Marine Band: KGO, KOMO, KGW, (KFI, KSL off Stoke KTAB
- KOMO, KGW, (KFI, KS 8:45), KTAR 9-GE Circle: KGO, KHQ, F KGW, KFI, KFSD, KTAR 9:15-Beautiful Thoughts: KHQ, KGW, KFI, KTAR 9:30-Buckaroos: TGAR 9:30-Buckaroos: Second Sec KOMO. KGO.
- Maxwell,
- Charles Marshall, Songs and Dialogue: KGO 9:45-Entertainers: Evelyn Sand-

- 9:45-Entertainers: Evelyn Sandberg: KGO
   10-Color Harmony Program: KGO, KHQ, KOMO, KGW, KFI
   10:30-Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR, KSL, KOA off 10:50, on 11:10), (KGIR off 10:50 10:50)
- 11:30--Outstanding Speakers: KGO,
- 11:30-Outstand... KOMO 11:45-Smackouts: Comedy Sketch with Marion and Jim Jordan: KGO 12 noon-Organ Concert: KGO 12:15-Western Farm and Home Hour: KGO, KOMO, KGW, KFI, KFSD, (KTAR on 12:45), KSL, KGIR, KGHL Thernacle Choir and
- 1-Argentine Trio; KGO 1:15-Mormon Tabernacle Choir and Organ: KGO, KOMO, KFSD, ŔŤĂR
- Stringwood Ensemble: KGO. 1:45-
- 1:45—Stringwood Ensemble. Acc., KGHL
  -NBC Mathnee: KGO, (KHQ off 2:30), KOMO, KGW, KFI, KFSD, (KTAR off 2:30), KSL
  3—Waldorf-Astoria Sert Room Or-chestra: KGO, KFI, KFSD, KSL
  3:15—Headliners: Nelson Case, Barl-tered KGO
- tone: KGO
- 3:30-Ray Perkins, the Old Topper: KGO, KHQ, KOMO, KGW, KFI, KSL
- 3:45-Back of the News in Wash-ington: KGO, KFI, KFSD, KTAR
- Higton, KGO, KFI, KESD, KTA 4-Bluebird Melodies: Lucile Kirt-ley, Soprano; Orchestra direction ltex Dunn: KGO; KFI on 4:15 4:30-Swift Program: The Stebbins Boys: KGO, KHQ, KOMO, KGW,
- KF1
- 4:45—Dixie Memories: Music a Dialogue with Sam Moore, Ca lyn Moore, Dixie Marsh: KGO and Caro-

- lyn Moore, Dixie Marsh: KGO
  5-The Balladettes: Irving Kennedy, Tenor; Concert Orchestra direction Joseph Hornik: KGO
  5:30-News Service: KGO
  6:45-Southern Harmony Four: KGO
  6-McKesson Musical Magazine: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
  6:30-The Fuller Man: Mabel Jackson, Soprano; Earle Spicer, Barl-tone; Orchestra direction Don Voorhees: KGO, KHQ, KOMO, KGW, KFL KSL Voorhees: KGO, KGW, KFI, KSL
- -Lucky Strike Dance Hour, with Walter Winchell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL

- 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys.
   National Broadcast. Co., San Francisco
   Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR, KECA, KFSD
   A.M.—Organ Concert: KGO 7 A.M.—Organ Concert: KGO 7:30—Pie Plant Pete: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
   Sta—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
   Sta—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
   Sta—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
   Sta—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
   Sta—Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
   Stama Concert: KGO
   KGO, KHQ, KOMO, KGW, KFI, KSD, KTAR, KSL, KOA
   Caswell Concert: ''Katinika.'' by Rudoif Frimi: KGO, KHQ, KOMO,
   KGW, KFI

  - Rudolf Friml: KGO, KHQ, KOMO, KGW, KFI 9:15-Political Talk: KGO, KFI 9:30-Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 9:45-To be announced: KGO 10-Richfield News Flashes: KGO KHQ, KOMO, KGW, KFI, KFSD 10:15-Waltz Time: Betty Kelly, Soprano; Orchestra direction Rex Dunn: KGO, (KOA off 10:25) 10:30-The Medicine Show: KGO; KOA 10:45 to 10:50 11-Lofner-Harris Hotel St. Francis Dance Orchestra: KGO 2 midnight-Organ Concert, Dollo Sargent: KGO

  - Sargent: KGO
  - 322.4 Meters KROW Glenc. 6774 1000 Watts 930 Kcys.
  - Educa. Broad. Corp., Oakland, Calif.
  - 8 A.M.-X-Bar "B" Boys
  - -Wade Forrester 8:45-
  - 9
  - 1
  - -Silent Period P.M.—Weather Forecast :05—Latin-American Program 1:05
  - 2----KROW Reporter 2:30---Cy Hiram 3----Myrtle Segal, S

  - Soprano
  - 3:15-Fifteen Minutes with the Poets 3:30-Phantoms of the Air

  - 3:30—Phantoms of the Air 4—Soothing Melodies 4:15—Rumford School of Cookery 4:30—Organ Moods, Vivian Moore 4:45—Eddle Graham and his "Cov-ered Wagon Jubilee" 5:30—Wade Forrester

  - 5:45-Alvin and Betty in "Rain or Shine'

  - Shine 6-Silent Period 7:30-The Star-olians 8-Lecture by Judge Rutherford 8:15-Arrillaga Conservatory of Music
  - 8:30—The Burlesquers with "Royal Californians Orchestra

  - 9:30-South American Quartet 10 to 11 P.M.-Fleur De Les Dance Orchestra
  - 296.6 Meters KQW Columbia 777 1010 Kcys. 500 Watts 500 Watts 1010 Kcys. Pac, Agric. Foundation, Ltd., San Jose Pac, Agric. Foundation, Ltd., San Jose 7 A.M.—The Breakfast Hour 9—Morning Melodies 9:30—Zella Goodman's Chummy Hr. 10:30—"This 'n' That in Music" 11-Leah Bernhardt Kimball 11:30—Cockerels Old Timers 12:30—Weather Reports; Markets 1—Leah Bernhardt Kimball 1:30—Lena May Leland 2:30—Watsonville Ramblers 3—Studio Program

  - 3-Studio Program 4:30-Children's Playtime Club 5-Watch Tower
  - 5:-Watch Tower 5:30-Brooks. Clothing Program 5:45-Liberty Bell Quarter Hour

  - -Knickerbockers

  - 6:15—Franco's Program 6:30—State Market Reports 6:45—Radio News and Forum 7:45—The Caterpillar Crew 8—You Never Can Tell: Challenge Program -The Voice of Madam Arga
  - 10:30 to 11 P.M.-Radio Revival

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- 325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts
- Fisher's Blend Station, Inc., Seattle
- 6:55 A.M.-Inspirational Services

- 6:55 A.M.—Inspirational Services 7—Fisher's Farm Broadcast 7:30—NBC, Pie Plant Pete 7:45—NBC, Van and Don 8—NBC, Your Child 8:15—NBC, Rhythmic Ramblers 8:30—NBC, GE Circle 9:15—Home Suggestions Program 9:35—Garden Time Program 9:45—Concert Trio 10—NBC, Color Harmony Class 10:300—NBC, Magazine of the Air 11:30—NBC, Magazine of the Air 11:30—NBC, Outstanding Speakers 11:45—Tuneful Two 12 noon—Prudence Penny Talk 12:15—NBC, Farm and Home Hour

- 12 noon—Prudence Penny Talk 12:15—NBC, Farm and Home Hour 1—Concert Orchestra and Vocalists 1:15—NBC, Salt Lake Tabernacle Choir and Organ Recital 1:45—Vocal Recital 2—NBC Matime

3-Concert Orchestra and Vocalists 3:30-NBC, Ray Perkins, Old Topper 3:45-NBC, Back of the News in

Washington 4-Popular Orchestra and Singers 4:30-NBC, The Stebbins Boys 4:45-Stock Quotations 5-Concert Orchestra and Vocalists 5:30-Heel Hugger Harmonies 5:45-Just Willie

-NBC, McKesson Musical Maga-

zine c:30-NBC, The Fuller Man 7-NBC, Lucky Strike Dance Hour 8-NBC, Amos 'n' Andy 8:15-NBC, Memory Lane 8:45-NBC, Seprry Smiles 9-NBC, Caswell Coffee Concert 9:15-Oldsmobile Melody Speedway 9:30-NBC, Billy Jones & Ernie Hare 9:45-Studio Program 10-NBC, Richfield News Flashes 1015-Greater Washington Hour 11:15-Globe Trotter 11:25-NBC, Hotel St. Francis Dance Orchestra

322.4 Meters KFWI Franklin 0200

Radio Entertainments, San Francisco

10---White House Program 10:15-Bellevue Hotel Program 10:30--Health Talk, Dr. Linebarger

12 noon—Christian Science Hymns 12:10—Lecture on Christian Science by Mr. William Duncan Kilpat-

361.2 Meters KOA York JUSU 12,500 Watts

830 Kcys. ICOA 12,500 Watts General Electric Co., Denver, Colo.
8:30 P. M.—NBC Network
8:45—NBC, Sperry Smiles
9—NBC, The Frigidairians
9:15—NBC, Hotel Pennsylvania Or.
9:30—NBC, Billy Jones & Ernie Hare
9:45—Don Cave and His Orchestra
10:15—NBC, Wattz Time
10:30 to 11 P.M.—Around the Network

Melodies (Mozart)

500 Watts

Washington

Dance Orchestra

11—Dance music 11:30—Town Crier

1—Silent Period 6—Dance Music 7—Studio Program

11—Master Melodie 12—Dedication Hour

1 A.M .- Sign off

7:15—Bellevue Program 7:30—Silent Period

12-Organ Recital 12:30 A.M.—Silent Period

Radio Entertainments, San Fr
 A.M.—Eye-opener Program
 7:30—Charlie Glenn
 8—Silent Period
 9—Cal King's Country Store
 9:30—Morning Melodists
 10.—White House Program

zine

930 Kcys.

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236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts Seattle Broadcast. Co., Seattle, Wash. 7-KOL Time Klok 7:45-Zukor's Perky Feather 7:45—Zukor's Perky Feather 8:-Shell Happy Time 8:30—Hallelujah hour 9:30—Colonial Dames 9:45—The Health Man 10—Morning Melodies 10:45—Console Capers 10:45—Cohson Daily Radio Guide 11:15—Maud Nickerson 12 noon—"The Carnival," with Billy Sherwood Sherwood 1-Ken Stuart's Sunshine program 1:30-CBS, Hotel Taft Orchestra 2-Happy Go Lucky Hour 3-Feminine Fancies 3--Fernihine Fancies 3:30--Harriet Links 3:45--Ferninie Fancies 4--Hill and Dale 4:30--Robert Hansen 4:45--Cecil Solly 5--Organ Recital 5:15--'Skippy' 5:30--Puget Sound Crier 6--OES, Ben Bernie's Orch. 6:30--CBS, Salonesque 7--OES, Voice of Thousand Shades 7:15--Adventures of Black and Blue 7--CBS, Voice of Thousand Shades
7:15--Adventures of Black and Blue
7:30--General Paint program
7:45--CBS, Myrt and Marge
8--CBS, Howard Barlow
8:30--Camel Quarter hour
8:30--Camel Quarter hour
8:35--Signal Oil Co. program
9:15--Holywood Night program
9:30--Radio Bugs Frolic
11 to 12 midnight--Hal Greyson's Orchestra 204 Meters Main 3434 KGA 1470 Kcys. 5000 Watts NW. Broad. System, Spokane, Wash. 6 A.M .- News, Grain and Livestock A.M.-News, Grain and Livestock Reports
S.-MBC, Financial Service
S:15--MBC, Crosscuts of the Day
9:30--MBC, Organ Concert
10-30--Mardi Gras
11:30--Julia Hayes, Beauty Talk
11:30--Julia Hayes, Beauty Talk
11:30--MBC, In a French Cafe
12:noon-MBC, Acolian Trio
12:30--MBC, Rhythmic Triplets
1:5--Seth Maker
1:45--Songs of the Masters
2:30--MBC, We Present
2:15--MBC, We Present
2:30--Garden Melodies
3--MBC, Wick Federation Hymn Sings
4:15--Pine Dreams Reports

- 4--NBC, Midweek Federation raymm Sings 4:15--Pipe Dreams 4:45--Ruth Brayson 5--NBC, Voters' Service 5:30--Bob Robertson 5:45--Little Orphan Annie 6--NBC, Musical Capers 6:45--NBC, Cecil and Sally 7--NBC, Raising Junior 7:15--Popular Concert Orchestra 8--NBC, Whispering Strings 8:15--NBC, Prince Albert Quarter Hour

- Hour 8:30-Studio Program 8:45-Evening Sunshine 9-NBC, The Frigidairians 9:15-NBC, Songs of the South 9:30-NBC, Earl Burtnett's Orch. 10-Musical Highlights 10:25-National Prohibition Poll 10:30-Around the Network 11-Jinmy Joy and His Bal Tabarin Orchestra 11:30.PM --Witching Hour Organ
- 11:30 P.M.-Witching Hour, Organ

508.2 Meters KHQ Main 5383 254.1 Meters KEX Atwater 3111 1000 Watts 1180 Kcys. KEX 5000 Watts 590 Kcys. 1000 Watts Louis Wasmer, Inc., Spokane, Wash. 7 A.M .--- Caterpillar program 7 A.M.—Caterpillar program
7:30—Kronenberg
7:35—Kronenberg
7:45—NBC, Van and Don
8:30—Frisbie's Syrup
8:35—Arnie Hartmann
9—NBC, G. E. Circle
9:15—NBC, Beautiful Thots
9:30—Joyner's Joys ''Walt and Marian'
9:45 10-NBC, Color Harmony Class 10:30-NBC, Woman's Magazine of the Air the Alf 11:30-Johnson Daily Radio Guide 11:35-Organ Concert, Jean Anthony 12 noon-Club Bulletin 12:15-Spokane Chamber of Com-12 noon—Club Bulletin
12:15—Spokane Chamber of Commerce
1-Studio program
1:15—Home Owned Business
1:30—Sartori and Wolff
1:45—Spokane Fur Tanning Co.
2—NBC Matinee
3:45—Studio parade
3:45—Studio parade
4:15—J and D Paint Time
4:30—NBC, Old Topper
3:45—Studio parade
4:15—J and D Paint Time
4:30—NBC, The Stebbins Boys
4:45—General Mills "Skippy"
5—Program to be announced
5:45—Chandu, the Magician
6:30—NBC, The Fuller Man
7—NBC, Markesson Musical Mag.
6:30—NBC, The Fuller Man
7—NBC, Merkesson Musical Mag.
6:30—NBC, Sperry Smiles
9—Caswell Concert
9:30—NBC, Sperry Smiles
9:30—NBC, Richeid News Flashes
10—NBC, Richiel News Flashes
10:30—Musical Jewels
10:30—Radio Specialties 10-ISC, Richard Jewels 10:13-Musical Jewels 10:30-Radio Specialties 10:45-Timely Topics 11-Fran Morton's Orchestra 12 midnight-Desert Caravan 394.5 Meters KVI Broadway 4211 760 Kcvs. 1000 Watts 760 Kcys. Puget Sound Broadcast. Co., Tacoma 6 A.M.—Farm Flashes 7—Church of the Air 7:30—Voice of Texas 7:45—Recordings 7:45—Recordings 8—Shell Happytime 8:30—CBS, "Current Questions Be-fore Congress" 8:45—Hallelujah Hour 9—CBS, Charles Boulanger's Orch. 9:15—Lessons in English 9:30—CBS, Columbia Farm Commu-nity Network Program 10-CBS. Columbia Farm Community Network Program
11--'Home Harmony''
11:15-CBS, Columbia Salon Orch.
12:10--CBS, Ann Leaf, Organist
12:30--Garden Talk
12:34--Garden Talk
12:45--The Musketeers
1--CBS, Rhythm Kings
1:15--CBS, George Hall's Orchestra
2--Happy Go Lucky Hour
3:30--Dental Clinic of the Air
4-CBS, Organalities
4:15--Oakes Walkathon

1180 Kcys. ALLA 5000 Watts Western Broad. Co., Portland, Ore. 6:45 A.M.—Farm Flashes, Weather Report and program resume 8:15—Crosscuts of the Day 9:30—NBC, Organ Concert 10—Julia Hayes 10:15—NBC, The Murray Sisters 10:30—MBC, The Murray Sisters 10:30—Mardi Gras 11-Blue Streaks 11:30-In a French Cafe 12:30-NBC, Acolian Trio 12:30-NBC, Rhythmic Triplets 1-NBC, Stringwood Ensemble 1:15-Seth Maker 1:45-Songs of the Masters 2-NBC, May We Present 2:15-NBC, Swanee Serenaders 2:30-Garden Melodies 3-NBC, Who Cares? 4-NBC, Midweek Federation Hymn Sing 11-Blue Streaks 4-NBC, Midweek Federation Hymn Sing 1:15-Pipe Dreams 4:45-NBC, John and Ned 5-NBC, Voters' Service 5:45-Little Orphan Annie 6-NBC, Musical Capers 6:15-Silent period 8:-NBC, Whispering Strings 8:15-NBC, Prince Albert Quarter Hour 8:15—NBC, Prince Albert Quarter Hour 8:30—NBC, The Dinglebenders 8:45—Evening Sunshine 9—NBC, The Frigidairians 9:15—Tom Mitchell 9:30—NBC, Earl Burtnett's Orch. 9:30—NBC, Earl Burtnett's Orch. 9:45—Oregonian Interviews 10—Musical Highlights 10:25—National Proihibition Poll 10:30—Around the Network 11—Jimmy Joy and his Pal 11:30 P.M.—Witching Hour, Organ 309.1 Meters KJR Seneca 1515 309.1 Meters KJR Seneca 1515
309.1 Meters KJR Sono Watts Northwest Broad. System, Seattle, Wn. 7.A.M.—Norm and Jerry
Mary from Proctor's
Si15—MBC, Crosscuts of the Day
Si15—MBC, Organ Concert
10-MBC, Murray Sisters
1030-Mardi Gras
11-Blue Streaks
11:30—Julia Hayes, Beauty Talk
11:35—MBC, Acolian Trio
12:30--MBC, Acolian Trio
12:30--MBC, Acolian Trio
12:30--MBC, Avay We Present
2:15-MBC, May We Present
2:30--MBC, Swanee Serenaders
2:30--MBC, Who Cares?
4--MBC, Midweek Federation Hymn Sing
4:15--Pine Dreams 970 Kcys. 5000 Watts A-NBC, Midweck Federation Hymn sing 4:15—Pipe Dreams 4:45—Studio program 5:30—Steamboat Bill 5:45—Litle Orphan Annie 6-MBC, Musical Capers 6:45—NBC, Casisng Junior 7:15—Studio program 7:30—Joe and Jake 7:45—NBC, Popular Concert Orch. 8-MBC, Whispering Strings 8:15—NBC, Prince Albert Quarter Hour 8:15—NBC, Prince Albert Quarter Hour
8:30—NBC, The Dinglebenders
8:45—Evening Sunshine
9—NBC, The Frigidairians
9:15—Songs of the South
9:30—Earl Burtnett's Orchestra
10—Musical Highlights
10:30—Around the Network
11—NBC, Jimmie Joy and Bal Tabario 

 4-CBS, Organalities
 8:30-NBC, The Dinglebenders

 4:15-Obkes Walkathon
 8:45-Evening Sunshine

 4:30-CBS, David Grosch
 9-NBC, The Frigidairians

 4:45-Home Towners
 9:15-Songs of the South

 5:15-Clark Sisters, Song Stories
 9:30-Earl Burtnett's Orchestra

 6:15-Silent Period
 10:30-Around the Network

 10:30-Gene Quaw's Orchestra
 11:30 P.M.-NBC, Witching Hour

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1180 Kcys.

38

- 7:30 A.M .- Sunrise Serenaders: KPO

- 7:30 A.M.—Sunrise Serenaders: KPO
  8—Financial Service: KPO, KGA, KJR, KTAR
  8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX, (KTAR off 8:30)
  9:15—Stringwood Ensemble: KPO
  9:30—Organ Concert, George Nyklicek: (KPO off 9:45), KGA, (KJR on 9:45), (KEX off 9:45)
  9:45—University of California at Your Service: KPO, KGA, (KJR off 10:15), (KEX on 10:15)
  10:30—Snapshots: Marie Leon, Soprano; Orchestra direction Core

- prano; Orchestra dire Trobbe: KPO —Modern Moods: KPO Orchestra direction
- 11:30—In a French Cafe, with "Yvette" and the Sparklers, In-strumental Ensemble: (KPO off with "Yvette" and the Sparklers, In-strumental Ensemble: (KPO off 11:45), (KGA on 11:45), (KJR on 11:45), KEX 11:45-Organ Concert, George Nykli-cek: KPO 11:50-South San Francisco Stock-yard Report: KPO 11:57-Time Signals: KPO 12:00-R-Aeolian Trio: KPO, KGA, KJR, KEX 12:30-Ebythmic Triplets: KPO.

- 12 noon-Aeolian Trio: KPO, KGA, KJR, KEX 12:30-Rhythmic Triplets: KPO, KGA, KJR, KEX 1:45-Songs of the Masters: Eva Leonl, Soprano; George Nyklicek, Organist: KPO, KGA, KJR, KEX 2-May We Present: KPO, KGA, KJR, KEX 2:15-Swape Serenaders: Harold
- 2:15
- 15--Swanee Serenaders: Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX 30--Garden Melodies: KPO, KGA, 2:30
- 2:30-darden Melodies: KPO, KGA, KJR, KEX
  3-Who Cares?: Variety Program conducted by Professor Bob Bence: KPO, KGA, (KJR on 3:05), KEX, (KGIR on 3:45)
  4-Midweek Federation Hymn Sing: KPO, KGA, KJR, KEX, KTAR, KGIR
  4:15-Pipe Dreams: George Nykli-
- 4:15—Pipe Dreams: George Nykli-cek, Organist: KPO, KGA, KJR, KEX
- 4:30-Soloists: KPO, KGA, KJR, KEX
- KEX 4:45—John and Ned: KPO, KGHL 5—Voters' Service: KYA, KGA, KJR, KEX, KECA, KFSD, KTAR, KSL, KGIR, KGHL 5—College Bells: KPO 5:15—A Couple of Mouthfuls by Scotty: KPO 5:30—Heal Hugger Hamoulas The

- 5:15—A Couple of Mouthfuls by Scotty: KPO
  5:30—Heel Hugger Harmonies: KPO, KFSD, KTAR, KSL
  5:45—Little Orphan Annie: KPO, KGA, KJR, KEX, KECA
  6:45—Cecil and Sally: KPO, KGA, (KEX off 6:30), (KGIR on 6:30), (KGHL on 6:30)
  6:45—Cecil and Sally: KPO, KGA, KJR, KECA, KFSD
  7—Raising Junior: KPO, KGA, KJR, KECA, KFSD
  7—Popular Concert Hour: KPO, KGA, (KJR on 7:45)
  8—Whispering Strings: KPO, KGA, KJR, KEX, KECA, KGIR, KGHL
  8:30—The Dinglebenders: KPO, KJR, KEXA

- KGR, KGRL
   S:30-The Dinglebenders: KPO,
   KJR, KEX, KECA
   S:45-Take It or Leave It: Barry
   Hopkins, Narrator; Mynard Jones,
   Organist: KPO

- 440.9 Mtrs. NBC-KPO Gar. 8300 680 Kcys. National Broadcast. Co., San Francisco Service to KJR, KEX, KGA, KECA, KTAR, KSL, KFSD 7:30 A.M.—Sunrise Serenaders: KPO

  - 9:30-Earl Burtnett's Orenestra. KPO, KGA, KJR, (KEX off 9:45),

  - KECA 10.-Musical Highlights: KPO, KGA, KJR, KEX 10:30-Around the Network: KPO, KGA, KJR, KEX, KFSD, KSL, KOA, KGIR 11-Bal Tabarin Orchestra: KPO, KGA, KEX 11:30 P.M.-Witching Hour: KPO,

  - KĞA, KEX

#### CBS

#### Columbia Broadcasting System

- Columbia Broadcasting System 9 A.M.—Charles Boulanger and His Yoeng's Orchestra: KFBK, KOL, KVI, KFPY 9:30—Columbia Revue. Vincent Sor-kVI, KFPY, KFRC, KHJ, KGB 10—Colum. Farm Community Net-work program: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ 11:15—Columbia Salon Orchestra. Emery Deutsch, Conductor: KMJ, KFBK, KWG, KERN, K F P Y, KFRC, KGB 11:30—Columbia Salon Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB 12 noon—Ann Leaf at the Organ. With Adele Vasa, soprano: KKG, KFBK, KERN, KVI, KFPY, KHJ, KGB Musical Amaricana: KFBK
- ::30-Musical Americana: KFBK, KMJ, KWG, KVI, KFPY, KHJ, KGB 12:30-
- KWG
- Rhythm Kings: KFBK, KWG,
   KERN, KVI, KFPY, KHJ, KGB
   1:15—George Hall and his Hotel
   Taft Orchestra: KFBK, KWG, 1:15—George Hall and his Hotel Tart Orchestra: KFBK, KWG; KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB
  1:30—George Hall and His Hotel Tart Orchestra: KFBK, KWG; KERN, KOL, KVI, KFPY, KGB
  3:30—Jack Miller. With Fred Ber-rens' Orchestra: KFBK, KVI
  3:45—Charles Boulanger's Orches-tra: KFPY

- tra: KFPY
   Songsmiths: K F B K,
   KMJ, KERN, KVI, KFPY, KFRC
   6—Ben Bernie and his Blue Rib-bon Orch.: KFBK, KMJ, KWG,
   KOL, KVI, KFPY, KOIN, KFRC,
- KHJ 6:30-Salonseque: KFBK, KOL, KFPY
- KFPY 7-Voice of One Thousand Shades: KFBK, KMJ, KWG, KERN, KOL, KOIN, KFRC, KHJ 7:45-Myrt and Marge'': KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ

- KOIN, KFRC, KHJ
   S-Columbia Concerts Corporation program: KOL, KFPY
   8:30-The Camel Quarter hour. Fea-turing Morton Downey; T on y Wons; Jacques Renard and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KHJ, KEBC
- 8:45-45—George Olsen and KFBK, KWG, KFPY and his Orch.:
- 9-Gus Arnheim and his Orchestra: KFPY
- 9:15-Resinol 15-Resinol Chemical program: KFBK, KMJ, KERN, KOL, KHJ, KFPY, KOIN, KFRC
- 30-Noble Sissle and his Park Central Orchestra: KMJ, KWG, KERN, KFPY, KHJ, KGB 9

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- 225.4 Meters KGB Franklin 6151 1330 Kcys. 500 Watts
- Don Lee, Inc., San Diego, California
- Jon Lee, Int., San Diego, California
  7 A.M..-Recordings; News; Stocks
  8-Shell Happytime
  8:30-Hallelujah Hour
  9:30-CBS, Columbia Revue
  10-Blanche Wood's Shopping Tour
  11-Studio Program
  11:55-CBS, Columbia Salon Orch.
  12 noon-Farm Advisor

- 11:15--CBS, Columbia Salon Oron 12:105--CBS, Ann Leaf, Organist 12:30--CBS, Musical Americana 1--Closing Stock Quotations 1:05--Parent-Teachers' Assoc. P gram 1:30--CBS, George Hall's Orches 2--Happy Go Lucky Hour 3--Matinee Musicale 3:15--Empinine Fancies Assoc. Pro-
- George Hall's Orchestra

- 3:15—Feminine Fancies 4—CBS, Organalities 4:30—CBS, David Grosch 4:45—Town Topics

- 5-CBS, Plantation Grill Orchestra 5:15-Clark Sisters 5:30-News Reels

570 Kcys.

nomics

Happiness 9:30—Selected records 9:45—U. of C. program 10—The Sun Taggers

10-The Sun Tag 10:30-Serenaders

- 5:30—News Reels 5:45—Chandu, the Magician 6—Twilight Music 6:30—Gene Quaw, Dinner Music 7—Program to be announced 7:15—Hutton's Ensemble 7:45—Oldsmobile Melody Speedway 8—Leland G. Stanford, Law Talk 8:15—Women's 100 Per Cent Assoc. Program Program

9:30-CBS, Sissie's Orchestra 10-KGB News Reel of the Air 10:15-Anson Weeks' Orchestra 11 to 12 midnight-Hal Greyson's Or.

526 Meters KMTR Holly. 3026 570 Kevs. 500 Watts

KMTR Radio Corp., Hollywood, Cal. 6:30 A.M.—Selected records 7—Hill Billies and Uncle Herb

8:05—Breakfast Club program 9—Kate Brew Vaughn, Home Eco-

9:15—Walkathon 9:20—Robert Noble, Ambassador of

11—Selected records 11:45—Public and City Officials 12 noon—The Globe Trotter

12 noon—The Globe Trotter 12:15—Selected Records 12:30—Hi-Noon Hi-Lites, recoi 1—Prof. Bull, D.T., Geise, D.T. 1:30—Political talk 1:45—Selected Records 2—Happiness Revue, frolic 4—Musical Messengers

6:30—Faradise Isle
6:30—Faradise Isle
7:Jouege Gates
7:15—Harry Geise and Happy Guys
7:30—Tax Reduction Club
7:45—Harold Curtis, organist
8:30—Studio Program
8:45—College Days, playlet
9—Studio program

8:45—College Days, playlet 9—Studio program 9:30—Aeolian Trio 9:45—The Hired Man 10—Travel talk 10:15—Brick English's Orchestra

11:30 to 12:30 A.M.-Classical Re-

4:30-Selected Records -Walkathon 5:15—Selected records 5:45—The Globe Trotter 6—Twilight Melodist

6:30-Paradise Isle

10—Travel talk 10:15—Brick Ei 11—Walkathon

cordings

records

-Stock Quotations

- 8:30—CBS, Camel Quarter Hour 8:45—Heroes of the Olympics 9:15—Slumber Music

468.5 Meters KFI Westmore 0337 540 Kcys. Earle C. Anthony, Inc., Los Angeles 6:45—Dr. Seixas, Exercises 7:30—Stock Market Quotations 7:45—NBC, Your Child 8:15—NBC, Your Child 8:15—NBC, C, Rhythm Ramblers 8:30—NBC, U. S. Marine Band 8:45—Household Talk, Julia Hayes 9—NBC, GE Circle 9:15—NBC, Beautiful Thoughts 9:30—Lou Gordon, Tenor, and Betty Travis, Violinist 9:45—Lilyan Ariel, Pianist 10:30—NBC, Color Harmony 10:30—NBC, Magazine of the Air 11:43—Federal & State Mkt. Reports 12:15—NBC, Western Farm & Home 1—NBC, Waldorf Sert Room Orch. 3:15—Daily Radio Guide 3:20—Polly Grant Hall, Pianist 3:30—NBC, Ray Perkins, Old Topper 3:45—Chily Radio Guide 3:20—Polly Grant Hall, Pianist 3:30—NBC, Bue Bird Melodies 4:30—NBC, Bue Bird Melodies 4:30—NBC, Blue Bird Melodies 4:30—NBC, Blue Bird Melodies 5:30—Heel Hugger Harmonies 468.5 Meters KFI Westmore 0337 640 Kcys. 50,000 Watts 5:30-Heel Hugger Harmonies 5:45--Vintage Melodies, String Quartet 6---NBC, McKesson Musical Maga-6---NBC, McKesson Musicai Maga-zine 6:30---NBC, The Fuller Man 7---NBC, Lucky Strike Dance Hour 8:15---NBC, Memory Lane 8:45---NBC, Sperry Smiles 9---NBC, Caswell Coffee Concert 9:15---NBC, Political Talk 9:30---NBC, Billy Jones & Ernie Hare 9:45---Studio Program 10---NBC, Richfield News Flashes 10:15 to 12 midnight----Jimmie Grier's Orchestra Orchestra 333.1 Meters KHJ VAndike 7111 1000 Kcys. Los Angeles, Calif. 7 a.M.—News Briefs and Recordings 8—Shell Happytime 8:30—Hallelujah Hour 9:30—CBS, Columbia Revue 10—CBS, Farm Network 10:45—Richard Hudnut Program 11—Them Gals 10:45--Richard Hudnut Program 11--Them Gals 11:15--Beauty Talk and Soloist 11:30--CBS Program 12 noon--CBS, Ann Leaf, Organist 12:30--World-wide News 12:45--CBS, Musical Americana 1--CBS, Rhythm Kings 1:30--Times Forum 2--Happy Go Lucky Hour 3--Feminine Fancies 4--To be announced 2-happy Go Loucy Hour 3-Feminine Fancies 4-To be announced 4:15-U. S. C. Trojan Period 4:30-Studio Program 5-The Hobby Hunter 5:15-World-wide News 5:25-Town Topics 5:30-"Skippy" 5:45-Organ; Bible Institute 6-CBS, Ben Bernie and His Orch. 6:30-Inglewood Park Concert 7:15-"Black and Blue" 7:30-After Dinner Concert 7:45-CBS, "Myrt and Marge" 8:15-Chandu, the Magician 8:30-CBS, Morton Downey and the Camel Orchestra Camel Orchestra 45—"Heroes of the Olympics" 8:45-

9:15—Hollywood Nights 9:30—CBS, Noble Sissle and His Or. 10—World-wide News 10:10—Gene Quaw's Orchestra 11—Roosevelt Dance Orchestra 12 to 1 A.M.—Leigh Harline, Organist 209.7 Meters KECA West. 0337 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles 9 A.M.—Louis Rueb, Exercises 9:15—Charles Blanc, Baritone 9:30—Record Program 10—News Release 10:15—Record Program 12 noon—Biltmore Concert Orchestra 12:45—Club Program from Biltmore Hotel Hotel Program Hotel Bitchiole Hotel
Hotel
Hits-Bob, Bunny and Junior
Hecord Program (Popular)
Record Program (Classical)
Dr. H. Edward Meyers
4:15-News Release
4:30-Brother Ken and His Kiddies
5-NBC, Voters' Service
5:45-NBC, Little Orphan Annie
6:45-NEC, Little Orphan Annie
6:45-NEC, Cecil and Sally
7--NBC, Raising Junior
7:15-Concert Orchestra with Soloist
8:15-NEC, Prince Albert Quarter
Hour Hotel Hour Hour S:30--NBC, The Dinglebenders 8:45--String Trio 9--NBC, The Frigidairians 9:15--NBC, Songs of the South 9:30--Earl Burtnett and His Hotel Biltmore Orchestra 10:30-News Release 10:50 to 11 P.M.--Record Program 220.4 Meters KGER Phone: 632 1360 Kcys. 1000 Watts 1360 Kcys. 1000 Watts C. M. Dobyns, Long Beach, Cauf. 6 A.M.—Bugle Boy 6:30—Wake Up Tunes 7—Dusty and Skippy 7:15—News Flashes 7:30—Breakfast Club 8—Family Circle Hour 8:30—Recordings 9:30—Frances 9:30—Frances 10—Union Mutual Orches 10:30—Hawaiian Melodies Orchestra -Frank Jocelyn, Organist 11—Frank Jocetyn, organise 11:30—Cleo Hibbs 11:45—Circuit Rider 12:300—Rocky Mountaineers 12:30—Rango 1—Paul Graham Trio 1:30—Bookworm 2 Musical Matinee 1:30-Bookworm 2-Musical Matinee 2:30-Long Beach Band 3-Sun News Flashes 3:15-Band continues 4-Cotion Pickers Quartette 4:15-Los Amigos Trio 4:30-Frank Jocelyn, Organist 5-Buddy Harper's Orchestra 6-Em and Clem 6:15-Twilight Fantasy 6:45-Cheerful Earful 7-Buttercream Ragamuffins 7:15-Jimmy Lee 7:15—Jimmy Lee 7:30—Long Beach Band 8—Memory Melodies 8:30-Rango 9-Evening Moods 10-Barkie Bros. 10:15-Helene Smith, Piano 10:30-Frank Jocelyn, Organist 11-Tom Moore's Orchestra 12 midnight-Sign off

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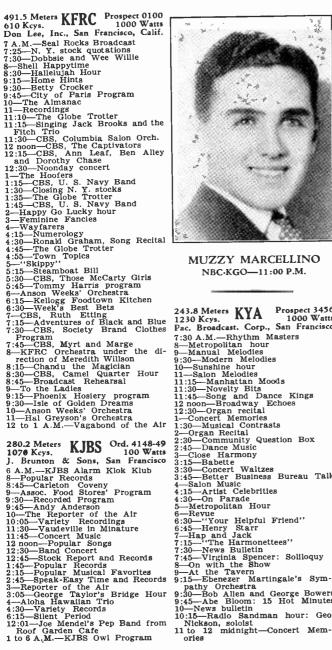
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315.6 Meters KFWB Holly. 0315 950 Kcys. KFWB 1000 Watts 950 Kcys. Warner Brothers, Hollywood, Calif. Warner Brothers, Hollywood, Ca 6:45 A.M.-Recorded Program 7-Howard Van, Exercise Man 7:15-Musical Clock Program 8-Tom Murray's Hill Billies 9-Recorded Program 9:30-Price Dunlavy, Organist 10:15-Maude Hughes, Pianist 10:30-Recorded Program 11-Reunford School of Cookery 11:15-Johnny Murray, Soloist 11:30-Lewis TeeGarden, Popu Fiction Popular Fiction 12 noom—Planist 12:15—Price Dunlavy, Organist 12:20—Frances Flintom, Bu Bridge Talks 12:45—Hollywood Plaza Ensemble 1—Maury Hughes, Golf Talks 1:15—Cy Kahn, Popular Songs 1:30—Bob McGowan's Orchestra 1:30—Bob McGowan's Orchestra 2—Recorded Program 2:15—Exhibition Baseball Game 4:30—Recorded Program 5—King's Men 5:15—The Syncopators 6:15—Adventures of Charlie Lung 6:20 Musical Burgar M 6:30-Musical Program 6:45--- "Growin' Up," featuring Gay Seabrook and Emmerson Tracey Seabrook and Emmerson Tracey 7--The Olympians 7:30-Old Friends Quartette 7:45-Carlton Kelsey's Orchestra 8:15--The Royal Grenadiers 8:30--"Reno and Return'' 9--Edgeworth Plantation Club 9:30-Slumber Time 10 to 11 P.M.-Lou Travellers' Orch. 285.5 Meters KNX Hemp. 4101 1050 Kcys. 5000 Watts L. A. Evening Express, Los Angeles L. A. Evening Express, Los Angeles 6:45 A.M.—Bill Sharples & His Gang 8:45—Inspirational Talk and Prayer 9—Clinic of the Air 9:30—News Items 9:45—Maxine's Shopping Service 10—Eddie Albright's Family 10:30—Kate Brew Vaughn 11—Recorded Program 11:15—Christian Missionary Society 11:30—Jack Carter's Birthday Party 12 noon—News 11:15—Christian Missionary Society
11:36—Dack Carter's Birthday Party
12:15—Dr. Donald Rohrer
12:35—Dr. Donald Rohrer
12:36—Los Angeles Firemen's Band
2:30—Los Angeles Firemen's Band
2:30—Los Angeles Firemen's Band
3:30—Recorded Program
4—Travelogue, Lost and Found Announcements, Stocks
4:15—Maxine's Shopping Service
5—Town Crier
5:40—Baito Real Pet Stories
5:40—Baito Real Pet Stories
5:40—Baito Real Pet Stories
5:40—Baito Real Pet Stories
6:30—Little Joe Warner and His Jolly Journal
6:45—Zasu Pitts and Thelma Todd
7:45—Hark Watanabe & Hon. Archie
7:30—After Dinner Concert
7:45—'Just Wille''
8:46—Calmon Luboviski, Master Vio-linist and Claire Mellonio, Pianist
9:15—Desert Paintings -News 9—News 9:15—Desert Paintings 9:30—"Idylls" 10—Aunt Emmy and Bert 10:15—Starke's Bohemian Cafe 11—Paris Inn 12 to 1 A. M.--Ray Howell, Hacha Muchacho

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#### EDNESDAY Programs .

March 30, 1932



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| MUZZY MARCELLINO  |
| NBC·KGO-11:00 P.M.  |
|   |
| 243.8 Meters KYA Prospect 3456<br>1000 Watta  |
| 1230 Kcys. NIA 1000 Watts<br>Pac. Broadcast. Corp., San Francisco   |
| 7:30 A.M.—Rhythm Masters<br>8—Metropolitan hour   |
| 9-Manual Melodies   |

Question Box

- pathy Orchestra 9:30—Bob Allen and George Bower 9:45—Abe Bloom: 15 Hot Minute
- ):15-Radio Sandman hour: Geo. Nickson, soloist
- 11 to 12 midnight-Concert Memories

- Chabot Observatory and professor of astronomy at Mills College 9:15—Classified Adv. Hour; overflow program of Lost and Found 10:15 to 11:15 P.M.-Dance program

#### CBS

- Columbia Broadcasting System 9 A.M.—Charles Boulanger and his Yoeng's Orchestra: KFBK, KOL, KVI, KFPY
- Yoeng's Orchestra: KFDK, KC-, KVI, KFPY
  9:45—Columbia Revue. Light Opera music presented by Em. Deutsch and his Orch.: KFBK, KERN, KVI, KFPY, KHJ, KCB
  10—Colum. Farm Community Net-work program: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ
  11:15—The Fitch Program: KOL, KFPY, KOIN, KFRC, KHJ
  11:15—Columbia Salon Orch.: KMJ, KFBK, KERN, KGB

- 11:15-Columbia Salon Orch.: KMJ, KFBK, KERN, KGB
  11:30-Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KCB
  12 noon-The Captivators. Fred Ber-rens, conductor: KFBK, KMJ, KWG, KVI, KFPY, KGB
  12:15-Charis Musical Revue. Ann Leaf at the Organ; Ben Alley, tenor, with Dorothy Chase: KOL, KFBK, KVI, KFPY, KOIN, KHJ, KFRC KFRC
- 12:30-Arthur Jarrett. Freddie Rich,
- 12:45
- 2:30—Aftnur Jarrett, Frednie Kicn, conductor: KMJ, KWG, KERN. KVI, KFPY, KGB 2:45—The Four Eton Boys: KFBK, KMJ, KWG, KERN, KVI, KFPY -U. S. Navy Band Concert; KWG, KFBK, KERN, KOL, KVI, KHJ, -Organalities: KFBK, KMJ, 1.

- KFPY, KFRC, KGB
  4-Organalities: KFBK, K M J, KWG, KERN, KFPY, KGB
  5-Plantation Grill Orchestra: KVI, KFBK, KERN, KFPY, KGB
  5:15-Plantation Grill Orchestra: KFBK, KWG, KERN, KVI, KGB
  5:30-Those McCarthy Girls: KMJ, KERN, KVI, KFPY, KFRC
  7-''Music That Satisfies'' Ruth Etting, With Nat Shilkret's Or-chestra: KFBK, KMJ, K OL, KERN, KFPY, KOIN, KFRC, KHJ KHJ
- 7:15-Looking Through the Mike: KERN

- 13.5—Looking 'Inrough the Mike: KERN
  13.6—'Society's Playboy Hour'': KOL, KFPY, KFRC, KHJ
  13.5—'Myrt and Marge'': KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ
  8—Howard Barlow and Columbia Symphony Orchestra: KFBK, KWG, KOL, KFPY
  8.30—The Camel Guarter Hour, fea-turing Morton Downey; Ton y Wons; Jacques Renard and his Orchestra: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
  8:45—Don Redman and His Con-nie's Orchestra: KWCR, KFJ
  9—Eddie Duchin and His Casino Orchestra: KERN, KHJ
  9:30—Art Krueger and his Orch.: KWG

265.3 Meters KSL Wasatch 3901 1130 Kcys. 5000 Watts 1130 Kcys. 5000 Watts Radio Service Corp., Salt Lake City 5:15 P.M.—NBC, Willy-Overland 6--NBC, Goodyear Program 6:30--NBC, Mobiloil Concert Hour 7--NBC, Coca-Cola Program 7:45--Male Quartet 8--NBC, Amos 'n' Andy 8:15--NBC, Prince Albert Quarter Hour

- Hour

- Hour 8:30-NBC, Team Mates 9-NBC, Frigidaire Program 9:15-Oldsmobile Speedway Melodies 9:30-NBC, Billy Jones & Ernie Hare 9:45-Studio Program 10-Dance Music from Covey's Co-coanut Grove 10:30 to 11 P.M --Around the Net-work
- work

322.4 Meters KFWI Franklin 0200 930 Kcys. Franklin 0200 500 Watts 930 Kcys. 500 Watts Radio Entertainments, San Francisco 7 A.M.—Eye-opener Program 7:30—Studio Program 7:45—Charlle Glenn 8—Saltent Period 9—Cal King's Country Store 9:15—Morning Melodies 10—White House Program 5-Cal King's Country Store 9:15-Morning Melodies 10-White House Program 10:15-Bellevue Hotel Program 10:30-Health Talk, Dr. Linebarger 11:15-Concert Music 11:30-Learn Italian, Prof. Achille 11:45-Dance Music 12:30 P.M.-Town Crier 1-Silent Period 6-Dance Music 7-Studio program 7:15-Hoku Hawailan Trio 7:30-Silent Period 8:30-Louise Gilbert, Concert Planist 7:30—Silent Period 8:30—Louise Gilbert, Concert Planist 8:45—John D. Barry, World Events 9—Jack Coakley's Orchestra 9:30—Southern Melodies 9:45—Dan Eckley and Roger Segure 10—Musical Gems 10:30—Let's Dance 11—Master Melodies (Berlioz) 12—Dedication Hour 1 A.M.—Sign Off

322.4 Meters KROW Glenc. 6774 1000 Watts 930 Kcys. Educa. Broad. Corp., Oakland, Calif. 8 A.M.—X-Bar "B" Boys 8:45—Wade Forrester 9-Silent Period 1 P.M.—Weather Forecast 1:05—Latin-American Program 1:05—Latin-American Program 2—Recordings 2:30—Watch Tower Program 3:30—The KROW-lians 4:15—Studio program 4:30—The Star-olians 5—Italian Program 5:30—Wade Forrester 5:45—Alvin and Betty in "Rain or 5:310—Vade

- -Silent Period

Shell Felou
 7:30—Studio program
 7:45—George J. Hatfield
 8 to 8:30—The Lyric and Willard Daniel, tenor

296.6 Meters KQW Columbia 777 1010 Kcvs, 500 Watte 1010 Kcys. NUW 500 Watts Pac. Agric. Foundation, Ltd., San Jose 7 A.M. Breakfast Hour 8-Silent Period 8-Silent Period 9-Morning Melodies 9:30-Zella Goodman's Chummy Hr. 10:30-"This 'n' That in Music" 11-Leah Bernhardt Kimball 11:30-Cockerels Old Timers 12 noon-Variety Program: Betty Jaye 12:30—Weather and Market Reports 1—Leah Bernhardt Kimball 1:30—The Friendly Hour 2:30—Ira's Old Timers 2:45—Texas Roughnecks 3—Studio Program 4:30—Story Time, Lena Leland 5—Vespers, Dr. N. P. Patterson 5:30—Dr. Julius Klein's Commerce Talk 5:45—Liberty Bell Quarter Hour Jaye and the set of the set o



GYPSY

TONIGHT at 8

GYPSY

will interview

Bernice Berwin

/ / in the nineteenth of a series of Personal Closeups of the Artists

#### **OVER STATIONS:**

KPO . . . San Francisco KJR . . . Seattle KGA . . . Spokane KEX . . . Portland



BERNICE BERWIN

Wednesday Programs

42

- KPG KFinancial Service: KPO, KGA, KJR, KEX, KTAR S:15-Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX,
- 1D--Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX, (KTAR off 8:30) 15--Stringwood Ensemble, direc-tion Charles Hart: (KPO off 9:30), KGA, (KJR on 9:45), KEX 30-Helpful Hints to Housewives? KPO 9:15
- 9:30 -KPO
- KPO
  9:45—University of California at Your Service: KPO
  10—Harmony Twins: Paul Lingle and Ray Jahnigan, Pianists; Marjorie Young, Blues Singer: KPO, KGA, KJR, (KEX on 10:15)
  10:30—Snapshots: Rita Lane, Soprano; Orchestra direction Jess Norman: KPO
  11—Lum and Abner, Hill Billy Com-

- Norman: KPO 11-Lum and Abner, Hill Billy Com-edy Skit: KPO 11:15-Radio Troubadours: Harold Stokes' Dance Orchestra: KPO 11:30-Molly Gibbons' Fashion Talk: KPO, KEX 11:45-Organ Concert, George Nykli-cek: KPO 11:50-South San Francisco Stock-yard Report: KPO 12:50-Dime Signals: KPO 12:50-Organ Melodies: Irma Glen, Organist: KPO, KGA, KJR, Glen, Organist: KPO, KGA, KJR, KEX

- Gien, Organist: KPO, KGA, KJR, KEX
  12:15—Tom and Dudd, Vocal Duo: KPO, KGA, KJR, KEX
  12:30—On With the Blues: Margery young, Blues Singer: Orchestra direction Jess Norman: KPO, KGA, KJR, KEX
  1-Aeolian Trio: Ensemble direction Cy Trobbe; Eva Leoni, Soprano, Guest Artist: KPO, (KGA, KJR, KEX on 1:45)
  2-Discovery Hour, direction George Davis: KPO
  3-Who Cares?: Variety Program with Professor Bob Bence: KPO, KGA, (KJR on 3:05), KEX
  4-Footlight Fantasies: Mary Wood, Soprano, Tred White, Tenor; Paul Carson, Organist: KPO, KGA, KJR, KEX
  4-20 Thiavag of Bardad, Nas-

- ĸex
- KJR, KEX 4:30—Thieves of Bagdad: Ned Nes-tor and Jim Sarsfield: KPO, KGA,
- tor and Jim Sarsheid: KPO, KGA, KJR, KEX 4:45—John and Ned, Vocal Duo: KPO, KGA, KJR, KEX 5—Sunset Serenaders: KPO, KGA, KEX, KJR, KGHL 5:15—A Couple of Mouthfuls by Scotty: KPO 5:30—The Date Book with Stuart Strong: KPO 5:45—Little Orphan Annie: KPO, KGA, KJR, KEX, KECA

- strong: KPO
  strong: KPO, KGA, KJR, KEX, KECA
  Masters of Music: Allan Wilson, Tenor; Orchestra direction Cy Trobbe: KPO, KGA, KJR, (KEX off 6:15), KGHL
  45—Cecil and Sally: KPO, KGA, 6-
- 6:45
- KJR, KECA —Raising Junior: KPO, KJR, KECA Through: KGA. 7-
- 7:15-
- -Raising KJR, KECA :15-Marching Through: :15-Marching Through: KGA, (KECA on 7:30), (KGIM on 7:30), KGHL -Broadcast Weekly Personal Close-ups: Bernice Berwin, Actress, in-terviewed by Gypsy: KPO, KGA, Ouarter Hour:
- 8:15—Prince Albert Quarter Hour: KPO, KGA, KJR, KEX, KECA, KTAR, KSL, KGIR, KGHL

- 440.9 Mtrs. NBC-KPO Gar. 8300 680 Kcys.
  National Broadcast. Co., San Francisco Service to KJR, KEX, KGA, KECA, KTAR, KSL, KFSD
  7:30 A.M.—Sunrise Serenaders: Or-chestra direction Jess Normani: KPO
  KJR, KEX, KTAR
  KEA, KTAR, KEA, KTAR
  KJR, KEX, KTAR
  KAR
  KTR, KEX, KTAR
  KAR
  KAR

  - Norman. KECA, KSL, KOA 9:15—The Harmonoffs: Max Wein-berg, 'Cellist; Cy Trobbe, Violin-ist; George Nyklicek, Organist: KPO, KGA, KJR 9:30—Earl Burnett's Orchestra: KPO, KGA, KJR, KECA 10—National Concert Orchestra, di-rection Rex Dunn; Armand Gi-rard, Basso: KPO, KGA, KJR, (KEX off 10:30) 10:25—National Prohibition Poll: KGA, KJR, KEX, KECA,

  - (KEX off 10:30) ):25—National Prohibition Poll: KPO, KGA, KJR, KEX, KECA, KTAR, KSL, KOA, KGIR ):30—Around the Network: KPO, KGA, KJR, KEX, KFSD, KSL, KOA, KGIR I—Bal Tabarin Orchestra: KPO, 10:30-
  - 11-KGA
  - 11:30-Witching Hour: KPO, KGA, KEX
  - 209.7 Meters KECA West. 0337 1430 Kcys. 1000 Watts
  - Earle C. Anthony, Inc., Los Angeles
  - 9 A.M .- Louis Rueb, Exercises

  - 9.15—Record Program 10—News Release 10:15—Record Program 11—German Lesson by Annette Do-
  - herty 1:15—Record Program (Popular) 11:15-
  - 12 noon—Biltmore Concert Orchestra 12:45—Club Luncheon from Biltmore
  - Hotel

  - 1:30-Record Program 1:45-Bob, Bunny and Junior 2-Record Program 3-Eleanor Autrey, Ballads 3—Eleanor Autrey, Balla 3:15—Record Program 2:45—Bill Hayman, Tenor

  - 2:45—Bill Hayman, Tenor 4—Alexander Bevani, Speaker, on the Italian Language 4:15—Record Program 4:30—News Release 4:45—Record Program 5—Brother Ken and His Kiddles 5:30—Record Program 5:45—NBC, Little Orphan Annie 6—Basil and Bertie, Sketch 6:15—Los Angeles Fire Dept. Orch. 6:45—NBC, Cecil and Sally 7—NBC, Raising Junior 7:15—String Trio 7:30—NBC, Marching Through 8—String Trio 8:15—NBC, Prince Albert Quarter 8:40—Backgad Concert, Orchestic

  - Hour Concert Orchestra
  - 8:30-Packard with Soloist

  - with Soloist 9--NBC, The Frigidairians 9:15--Jean Cowan, Songs 9:30--Earl Burtnett's Orchestra 10:25--NBC, National Prohibition Poll
  - 10:30--News Release 10:50 to 11 P.M.--Record Program

384.4 Meters KTM Exposition 1341 780 Keys. 1000 Watte 1000 Watts , ou KCYS. ----- 1000 Watts Pickwick Broad. Corp., Los Angeles 3:45--Pennsylvania Dutchman 4--Recorded Program 4:30--Paul Rader and His Couriers 5--Silent Period 780 Kcys.

- -Orchestra 8

- 8-Orchestra 8:30-Dr. George Berson, Lecture 8:45-Macy and Brokenshire 9-Beverly Hill Billies 10-Jack Dunn 10:30-Cracker Barrel Congress 10:45-Ballyhooey 11:30 to 1 A.M.-Request Records

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- 333.1 Meters KHJ VAndike 7111 1000 Watts 900 Kcys. Don Lee, Inc., Los Angeles, Calif.
- 7 A.M.—News Briefs and Recordings 8—Shell Happytime
- 8:30—Hallelujah Hour 9—''Jack and Grace'
- 9:15-Hallelujah Hour 9:30-Betty Crocker, Household
- 9:30-Betty Crocker, Household Hints 9:45-CBS, Columbia Revue 10-CBS, Farm Network 11-Safety Conference Talk 11:15-F. W. Fitch Program 11:30-CBS, Columbia Salon Orch. 12:noon-CBS, The Captivators 12:15-CBS, Charis Program 12:30-World-wide News 12:45-Beauty Talk and Soloist 1:CBS, U. S. Navy Band 1:30-Times Forum 2:-Happy go Lucky Hour

3-Feminine Fancies 4-CBS, Organalities 4:15-CBS, Manhattan Serenaders 4:30-To be announced 4:45-World-wide News 4:55-Town Topics 5-To be announced 5:15-CBS, "Aunt Jemima's Songs" 5:30-"Steipy" 5:45-"Steamboat Bill" 6-J. Warde Hutton's Concert En-

-J. Warde Hutton's Concert En-

7:15—"Black and Blue" 7:30—CBS, Society's Playboy 7:45—CBS, "Myrt and Marge" S—CBS, Toscha Seidel and Orchestra 8:15—Chandu, the Magician 8:30—CBS, Morton Downey and the Camel Orchestra

Camel Orchestra 8:45-CBS, Frostilla "Rehearsal" 9-To the Ladies 9:15-CBS, Eddie Duchin & His Or. 9:30-"Isle of Golden Dreams" 10-World-wide News 10:10-Unguentine Transcription 10:25-Anson Weeks' Orchestra 11--Roosvelt Dance Orchestra 12 to 1 A.M.-Leigh Harline, Or-ganist

KMTR Radio Corp., Hollywood, Cal. 6:30 A.M.—Selected records 7—Hill Billies and Uncle Herb

8:05-Breakfast Club program 9-Kate Brew Vaughn

9-Kate Diverted Factor 9:15-Walkathon 9:20-Selected records 9:45-Univ, of Calif. program 10-The Sun Taggers 10:30-Serenaders 10:30-Serenaders

11-Selected records 11:45-Public and City officials 12 noon-The Globe Trotter 12:15-Selected records 12:30-Hi-Noon Hi-Lites 1-Prof. Bull and Geise 1:30-Records 2-Happiness Revue program 4-Musical Messengers 4:30-Selected records

7.30-Southing Melodies 7:41-Year Club 7:35-The Green Joker 7:30-Southing Melodies 7:45-James Newill, tenor; Harold Curtis, organist 8-Religious program

10:30—Selected records 11—Walkathon, remote 11:30 to 12:30 A.M.—Recordings

KMTR Holly. 3026 500 Watts

6:30-Week's Best Bets

7-CBS, Music that Satisfies 7:15-"Black and Blue"

6-

semble

ganist 526 Meters

570 Kcys.

8-Stock quotations

11-Selected records

4:30—Selected records 5—Walkathon

5:15—Selected records 5:45—The Globe Trotter 6—Twilight Melodist 6:30—Paradise Isle

-Talent Hunt

10-

- 2—Happy go Lucky Hour 3—Feminine Fancies

ter

7-Dr. Williams

5000 Watts

468.5 Meters KFI Westmore 0337 540 Kcys. KFI 50,000 Watts 640 Kcys. 8:30—NBC, Hinds romance La change 8:45—Household Talk, Julia Hayes 9—NBC, General Electric Program 9:15—NBC, Beautiful Thoughts 9:30—Helen Guest, Ballads, and Joan Harvey, Talk 9:45—English Lesson, by Arytia Z. Draw 950 Kcys. 10-NBC, Keeping Up with Daugh-10:15—Dorothy Raymond, Pianist 10:30—NBC, Magazine of the Air 11:30—NBC, Organ Recital 11:45—Daily Radio Guide 12 noon—Department of Agriculture 12:15—NBC, Farm and Home Hour 1—News Release 1--News Release
1:15—Ann Warner and String Trio
1:45—Baldassare Ferlazzo, Violinist
2—NBC Matinee
2:45—NBC, Melody Mixers
3:20—Polly Hall, Plano Program
3:30—NBC, The Three Mustachios
3:45—NBC, Tak by Merie Thorpe
4:15—NBC, Argentine Trio
4:30—NBC, Stebbins Boys
4:45—News Release
5—Judge Paonessa, Speaker Fiction 4:45—News Release 5—Judge Paonessa, Speaker 5:15—Barbara Jamleson, Pianist 6—NBC, Goodyear Program 6:30—NBC, Mobiloil Concert 7—NBC, Coca-Cola Program 7:30—Packard Orchestra 8—NBC, Amos 'n' Andy 8:15—NBC, Doric Quartet 8:30—NBC, Team Mates 9—Studio program 8:30—NBC, Team Mates 9—Studio program 9:15—Packard Concert Orchestra 9:30—NBC, Billy Jones & Ernie Hare 9:45—Program to be announced 10—NBC, Richfield News Flashes 10:15 to 12 midnight—Jimmie Grier's Ourbert Van Riper 1330 Keys. Orchestra 239.9 Meters KFOX Phone: 672 1250 Keys. KFOX 1000 Watts 1250 Kcys. **NFUA** 1000 Watts Nichols & Warinner, Long Beach, Cal. 5 A.M.—The Early Birds 7.—Chandu the Magician 7:15—Dance Tunes 8:30—Steinway Duo Art 8:36—Steinway Duo Art 8:36—Steinway Duo Art 8:45—Popular Airs 9:10—Air Raiders 10—Organ, Vera Graham 10:30—Organg Blossom Girls 11—Thee Three Boys 11:30—News report 11:45—Organ 12 non—Blue Ribbon Group 1—Rotary Club\_ 3:15 12 noon—Blue Ribbon Group 1.—Rotary Club 1:30—Electric Trans. 1:45—Old-Timer's Curiosity Shop 2.—Marti's Musical Bazaar 2:15—Steinway Duo Art 2:30—Musical Pastels 3:30—Pipe Dreams 4.—News report 4:15--Dental Clinic of the Air 4:15--Dental Clinic of the Air 4:45--Tennessee Joe 5-Sunset Harmony Boys 5-Sunset Harmony Boys 5:30-Cheerio Boys 5:45-''Married Life,'' skit 6--Fun in a Music Studio 6:15--Campus Scamps Sorority 6:30-KFOX School Kids 6:45-The Three Girls 7:15-''Black and Blue''

7:30—The Boy Detective 7:45—Three Vagabonds 8.—Melody Garden 8:15—Chandu 8:30—Rhythm Makers 9...'To the Ladies'' 9:15—Majestic Ballroom Orchestra 9:30—Cally Holden's Orchestra 10:25—Anson Weeks' Orch. 11—Hal Grayson's Orch 285.5 Meters KNX Hemp. 4101 1050 Kcys. 11-Hal Grayson's Orch. 12 to 5 A.M.-Recordings 315.6 Meters KFWB Holly. 0315 950 Kcys. Holly. 0315 Warner Brothers, Hollywood, C 6:45 A.M.—Recorded Program 7—Howard Van, Exercise Man 7:15—Recorded Program 8—Los Angeles Breakfast Club 9:30—Price Dunlavy, Organist 10—Prudence Penny 10:30—Recorded Program 11—Bert Fiske, Pianist 11:15—Johnny Murray, Soloist 11:30—Lewis TeeGarden, Pop Fiction Warner Brothers, Hollywood, Calif. Ā Popular 11:30—Lewis Teetaarden, ropular Fiction
12:45—Recorded Program
1-H. M. Robertson, Talk on Dogs
1:15—Cy Kahn, Popular Songs
1:30—Mr. Bernstein, Soloist, and Price Dunlavy, Organist
2—Bob McGowan's Band
2-Bob McGowan's Band
2:15—Program to be announced
4:30—Recorded Program
5—1'Air Castles," Baron Keyes
5.15—Bert Fiske's Syncopators with June Parker, Soloist
6:15—Charlie Lung and His Gang
6:30—Musical Program
6:45—'Growin' Up," featuring Gay Seabrook and Emmerson Tracey 1-The Olympians Searrook and Emmerson Tracey 7--The Olympians 7:30--Old Friends Quartette 7:45--Shilkret Melodies 8--Modern Melodies 9--Plain People, Continuity by Kay Van Biner van Riper 9:30-Slumber Time 10 to 11 P.M.-Lou Traveller's Orch. 225.4 Meters KGB Franklin 6151 1330 Keys. 500 Warre 500 Watts Don Lee, Inc., San Diego, California A.M.-Recordings; News; Stocks 7 A.M.—Recordings; News, Stocks S—Shell Happytime 8:30—Hallelujah Hour 9:30—Betty Crocker 9:45—CBS, Columbia Revue 10—Blanche Wood's Shopping Tour 11 Joak Payker 10-Blanche Wood's Shopping Tour 11-Jack Parker 11:15-CBS, Columbia Salon Orch. 12 noon-CBS, The Captivators 12:15-Studio Program 12:30-CBS, Arthur Jarrett 12:45-CBS, Four Eton Boys 1-Stock Quotations 1:05-CBS, U. S. Navy Band 2-Happy Go Lucky Hour 3-Matinee Musicale 3:15-Feminine Fancles ---Feminine Fancles 3:15-Feminine Fancies 4-CBS, Organalities 4:15-Studio Program 4:30-Aztec Period 4:45-Town Topics Grill Orchestra 5-CBS, Plantation Grill Orchestra 5:30-News Reel 5:45-Chandu, the Magician 6:30-Gene Quaw Dinner Music 7-Music that Satisfae 7-Music that Satisfies 7:30-Bill Rossi, Songs 7:45-Recordings 7:45—Recordings S—Studio Program 8:30—CBS, Camel Quarter Hour 8:45—Frostilla Program 9—To the Ladles 9:35—Musical Program 9:30—Isle of Golden Dreams 10—KGB News Reel of the Air 10:15—Anson Weeks' Orchestra 11 to 12 midnight—Hal Greyson's Or.

L. A. Evening Express, Los Angeles 6:45 A.M.—Bill Sharples & His Gang 8:45—Inspirational Talk and Prayer 9—Clinic of the Air 9-Clinic of the Air 9:30-News 9:45-Maxine's Shopping Service 10-Eddie Albright's Family 10:30-Kate Brew Vaughn 11-Recorded Program 12:105-Noonday Revels 1--Paris Inn 2:The Bookworm 2:30-KNX Ensemble 3-Velva Darling, Hollywood Brevi-ties ties 3:15—Recorded Program 3:30—Mrs. Emily Shutts 3:45—Howell and Aretta -Travelogue, Stocks, Announcements 4:15—Maxine's Shopping Service 4:45—Recorded Program 5-Town Crier 5:15-The Arizona Wranglers 5:45-Chandu 6-News 6:15-Cliff Arquette 6:30-Little Joe Warner and His 6:30—Little Joe Warner and His Jolly Journal 6:45—Zasu Pitts and Thelma Todd 7—Frank Watanabe & Hon. Archie 7:15—Rajput 7:30—Pops Revue 7:45—Red Cap, Jeannie and Joan 8—Drury Lane, Tenor, and The Sherman Oaks Serenaders 8:30—Rosicrucian String Ensemble 8:30-Rosicrucian String Ensemble 9-News Items 9:15-Crazy Crystals 9:30-Ethel Duncan, "Good Samari-tan of the Air" 10—Aun Emmy and Bert 10:15—Starke's Bohemian Cafe 11—Paris Inn 12\_to 1 A.M.—Ray Howell, Hacha Muchacho 220.4 Meters KGER Phone: 632 1360 Kcys. 1000 Watts 1360 Kcys. 1000 Watts C. M. Dobyns, Long Beach, Calif. 6 A.M.—Bugle Boy 6:30—Wake Up Tunes 7—Dusty and Skippy 7:15—News Flashes 7:30—Breakfast Club 8—Family Circle Hour 8:30—Recordings 9:30—Frances 10—Union Mutuel Ombestra 9:30—Frances 10—Union Mutual Orchestra 10:30—Hawaiian Melodies 11—Frank Jocelyn, Organist 11:30—Cleo Hibbs 11:45—Circuit Rider 12 prom-Rocky, Mountaineers 12 noon-Rocky Mountaineers 12:30-Rango 1-Paul Graham Trio 12:30-Rango 1-Paul Graham Trio 1:30-Bookworm 2-Musical Matinee 2:30-Long Beach Band 3-Sun News Flashes 3:15-Band continues 4-Anderson Sisters 4:15-Los Amigos Trio 4:30-Frank Jocelyn, Organist 5:15-Sacred Hour 6:15-Sacred Hour 6:45-Cheerful Earful 7-Buttercream Ragamufins 7:15-Jimmy Lee 7:30-Long Beach Band 8-Hashers' Review 8:30-Rango 9-Evening Moods 9:30-Fights from Wilmington Bowl 10:35-Fielene Smith, Piano 10:30-Frank Jocelyn, Organist 11-Tom Moore's Orchestra 12 midnight—Sign off

#### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcvs. VBC-KGO 7500 Watts 790 Kcys. National Broadcast. Co., San Francisco

44

Service to KHQ, KOMO, KGW,

#### KFI, KOA, KSL, KTAR, KECA, KFSD

- 7 A.M.—Organ Concert: KGO 7:30—Chicago Ensemble: KGO. KOMO
- 7:45-Van and Don, the Two Pro-fessors: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA
- Piano Capers: Oscar Young and -Plano Capers: Uscar Young and Dell Perry; Alvino Rey, Banjoist: KGO, KOMO, KGW, KGIR 30-Hinds Romance Exchange: KGO, KHQ, KOMO, KGW, KFI,
- 8 KSL
- Marionettes: 8:45-Hugo Mariani

- 8:45—Hugo Mariani Marionettes;
  KGO, KOMO, KGW, KFI
  GE Circle: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
  9:15—Beautiful Thoughts: KGO, KHQ, KGW, KFI, KTAR
  9:30—The Buckaroos: Ted Maxwell, Charles Marshall, Songs and Dialogue: KGO
  9:45—Parlor Pieces: Eva Garcia, Pianist: KGO
- Chartes
   logue: KGO
   9:45-Parlor Pieces: Eva Garcia, Pianist: KGO
   10-Keeping Up with Daughter: Dramatic Sketch with Helen Mus-selman, Dorothy Desmond and Henry Shumer: Musical Inter-ludes: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
   10:15-Entertainers: Harold Peary, Baritone; John O'Brien, Har-monica Player: KGO, KOMO,
- KGW 10:30-Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, KGHL 11:30-Organ Recital: KGO, (KFI off 11:45) 12:15 P.M.-Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 12:45), KSL 1-Pacific Feature Hour: KGO
- 1-Pacific Feature Hour: KGO 1:30-Stringwood Ensemble: KGO, KOA
- -NBC KHQ. Matinee KGO 2
- NBC Matinee: KGO, KHQ, KOMO, KFI, KFSD, KTAR
   2:30-Wayne King and His Orches-tra: KGO, KHQ, KOMO, KGW, KSL
- 2:45—Melody Mixers: KGO, KHQ, KOMO, KFI, KFSD 3—Waldorf-Astoria Sert Room Or-
- 3—Waldorf-Astoria Sert Room Orchestra: KGO, KFI, KFSD, KSL
  3:15—Headliners: Myron Niesley, Tenor: KGO, KFSD
  3:30—The Three Mustachios: KGO, KFI, KFSD, KGW
  3:45—Talk by Merle Thorpe: KGO, KOMO, KFI, KFSD
  4—Recitalists: KGO
  4:15—The Argentine Trio: KGO.

- 4:15-The Argentine Trio: KGO, KFI
- 4:30-Swift Program: The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI
- and Carolyn
- KFI 4:45—Dixie Memories: Music Dialogue; Sam Moore, Ca Moore, Dixie Marsh: KGO 5—American Taxpayers' Le Program: KGO, KHQ, KC KGW, KFSD, KTAR, K League KOMO, KGIR. KGHL
- KGRL 5:15—Willys-Overland Orchestra, di-rection Harold Stokes: KGO, KHQ, KOMO, KGW, KFSD, KTAR, KGIR, KGHL, KSL 5:30—To be announced Conducer Department Develops
- 6.6 Godyear Program: Revelers Quartet: James Melton, Lewis James, Tenors; Phil Dewey, Bari-tone; Wilfred Glenn, Bass; Con-cert Dance Orchestra: KGO, KHQ,

- KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL 6:30-Mobiloil Concert: Gladys Rice, Soprano; Lewis James, Tenor and Master of Ceremonies; Orchestra direction: Nathaniel Shilkret: Master of Ceremonies; Orchestra direction Nathaniel Shikret: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL --Coca Cola Program: KGO, KHQ, -Coca Cola Program: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGU 30-NBC Artists Service Musicale: Orchestra direction Cesare Sodero: KGO
- 7:30-
- Orchestra direction Cesare Sodero: KGO 8—The Pepsodent program, Amos 'n' Andy: KGO, KHQ, KOMO, KWG, KFI, KFSD, KSL 8:15—Doric Quartet: KGO 8:30—Team Mates, Betty Kelly, so-prano; Irving Kennedy, tenor; Southern Harmony Four; Orches-tra, direction of Joseph Hornik: KGO, KHQ, KFI, KOMO, KGW, KFSD, KTAR, KSL, KOA 9—Eva Atkinson, Contralto: KGO 9:15—Coon-Sanders' Orch.: KGO
- KGO. Orch.: 9:15-Coon-Sanders'

- 9:15-Coon-Sanders KFSD, KGHL 9:30-Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 9:45-To be announced: KGO 10-Richfeld News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD 10:15-"The Golden Flame,' serial drama by Keltner Williamson. drama by Keltner Williamson, based on the autobiography of Benvenuto Cellini; Episode Six, with Michael Raffetto, Bernice Berwin, Barbara Jo Allen, Chas. MacAlister, J. Anthony Smythe, Helen Musselman, Wm. Wright:
- 10:45-Voice of Pan, Anthony Lin-den, flutist; Emily Linden, pian-ist; KGO
- 11-Lofner-Harris Hotel St. Fran-
- Orchestra: KGO, KHQ Organ Concert, Dollo cis Dance Orchestra: 12 midnight-- Organ C Sargent: KGO

508.2 Meters KHQ Main 5383 1000 Watts 590 Kcys.

Louis Wasmer, Inc., Spokane, Wash.

- Louis Wasmer, Inc., Spokane, Wash. 7 A.M.—Caterpillar program 7:30—Henacres Chick Chat 7:45—NBC, Van and Don 8:30—NBC, Hind's Romance Exch. 8:45—Frisbie's Syrup 9—NBC, G. E. Circle 9:15—NBC, Beaufiul Thots 9:30—Joyner's Joys, "Walt and Ma-rian"
- rian''
- 9:45-Wolper's Fashion Notes 10-NBC, Keeping Up With Daughter

- ter 0:15—Northwest Wall Paper Co. 10:30—NBC, Magazine of the Air 11:30—Johnson Daily Radio Guide 11:35—Jean Anthony, Organist 12:15—Montgomery Ward 12:30—NBC, Western Farm and Home Hour 2:30-NBC, Western Farm and Home Hour
  - -Alaska Better Buys

- 1-Alaska Better Buys 1:15-Home Owned Business 1:30-Sartori and Wolff 1:45-Spokane Fur Tanning Co. 2-NBC Matinee 2:45-NBC, Melody Mixers 3-Studio parade 4:-Peerless Dental Hygiene 4:15-J and D Paint Time 4:30-NBC, Stebbins Boys 4:45-General Mills "Skippy" 5-NBC, Amer. Taxpayers' League 5:15-NBC, Willys-Overland Orch. 5:30-Chandu 6-NBC, Goodyear Program

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- 6--NBC, Goodyear Program 6:30--NBC, Mobiloil Concert 7--NBC, Coca Cola program 7:30-Sieberling Singers

- 7:45—"Just Willie" 8—NBC, Amos and Andy 8:15—NBC, Doric Quartet 8:30—NBC, "Team Mates" 9—Studio Program 9:15—Dutch Masters 9:30—NBC, Jones and Hare

  - 9:45-Studio Program

- 10-NBC, Richfield News Flashes 10:15-Book of Memories 10:45-Timely Topics 11-Fran Morton's Orch. 12 to 12:30 A.M.-Desert Caravan
- L270 Kcys. NUL Eiliott 4466 1000 Watts Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.—Top O' the Morning 7.—KOL Time Klok 7:45—Zukor's Perky Feather 8.—Shell Happy Time 8:30—Hallelujah Hour 9.—CBS, Chas. Boulepres 236.1 Meters KOL Elliott 4466

- 9-CBS, Chas. Boulanger and Orch. 9:30-Betty Crocker 9:45-The Health Man

10--Morning Melodies 10:30--Julia Hayes 10:55--Johnson Daily Radio Guide

10:55-Jonnson Daily Radio Guide 11-The Racketeers 11:15-CBS, Singing Jack Brooks & the Fitch Trio 11:30-Columbia Salon Orchestra 12 noon-CBS, The Captivators 12:15-CBS, Charis Musical Revue 12:30-The Carnival, with Billy

4:30—Robert Hansen
4:35—Cecil Solly
5:15—"Skippy," General Mills
5:30—Puget Sound Crier
5:45—Singing Jack Brooks and the Fitch Trio, CBS
6:30—CBS, Friendly Muse
7:—CBS, Music That Satisfies
7:15—Adventures of Black and Blue
7:30—CBS, "Society's Playboy Hr"
7:45—CBS, Mayt and Marge
8:30—CBS, Camel Quarter hour
8:30—CBS, Frostilla program
9:15—El Sidelo program
9:30—Songs of Today
10—Bouget of Melody
10:30—Anson Weeks Orchestra
11 to 12 midnight—Hal Greyson Orchestra

361.2 Meters KOA York 5090 830 Kcys. KOA 12,500 Watts General Electric Co., Denver, Colo. 5 P.M.—Amer. Taxpayers' League

5 P.M.—Amer. Taxpayers' League Frogram
5:15—NBC, Willys-Overland Orch.
5:30—NEC, Wobiloil Concert
7—NBC, Coca-Cola
7:30—International Stagecoachers
7:45—NBC, Artists Service Program
8—NBC, Amos 'n' Andy
8:15—NBC, Prince Albert Quarter Hour

Hour 8:30—NBC, Team Mates 9—NBC, The Frigidalrians 9:15—Sports Interview, C. L. Par-

sons 9:30--NBC, Billy Jones & Ernie Hare 9:45--Don Cave and His Orchestra 10:15--NBC, "The Golden Flame" 10:25--NBC, Natl Prohibition Poll 10:30 to 11 P.M.-Around the Net-

sons

work

Hour

Sherwood

Sherwood 1:30-State P. T. A. 2-Happy Go Lucky H 3-Feminine Fancies 3:30-Harriet Links 3:45-Feminine Fancies

4—Hill and Dale 4:15—Organ Moods 4:30—Robert Hansen

4:45-Cecil Solly

#### BROADCAST WEEKLY

325.9 Meters KOMO Elliott 5890 920 Kcys 1000 Watts Fisher's Blend Station, Inc., Seattle Fisher's Diend Station, Inc., Seattle 6:55 A.M.—Inspirational Services 7—Organ Recital 7:45—NBC, Van and Don 8—NBC, Plano Capers 8:30—Hinds Romance Exchange 8:35—NBC, Hugo Mariani Marion-4:45—NBC, Hugo Mariani êtte ettes 9-NBC, GE Circle 9:15-Home Suggestions Program 9:30-Garden Time Program 9:45-NBC, Entertainers 10-NBC, Keeping Up with Daughter 10:15—Tuneful Two 10:30—NBC, Magazine of the Air 11:30—Concert Trio 12 noon—Prudence Penny 12:15—NBC, Western Farm & Home Hour Concert Orchestra and Vocalists 1—Concert Orchestra and Vocalists 2—NBC Matinee 2:30—NBC, Wayne King and His Or. 2:45—NBC, Melody Mixers 3—Concert Orchestra and Vocalists 4—Popular Orchestra and Vocalists 4:30—NBC, Stebbins Boys 4:45—Stock Quotations 5—NBC, Amer. Taxpayers' League 5:15—NBC, Willys-Overland Co. D-VIDC, Allielt. Itanpayers League
D-NBC, Willys-Overland Co. Program
6-NBC, Goodyear Program
6:30-NBC, Mobiloil Program
7-NBC, Coca-Cola Program
7:45-Phoenix Hosiery Co.
8-NBC, Amos 'n' Andy
8:15-NBC, Doric Quartet
8:30-NBC, Team Mates
9-Santiseptic Program
9:15-Baldy Homespun Melodies
9:30-Billy Jones and Ernie Hare
9:45-Studio Program
10-NBC, Richfield Nows Flashes
10:55-Fisher's Blend Hour
11:15-Globe Trotter
11:30-Olympic Hotel Dance Orch. 11:13—Gione Frotter 11:30—Olympic Hotel Dance Orch. 12—Organ Recital 12:30—Silent Period 309.1 Meters KJR Seneca 1515 5000 Watts 970 Kcvs. Northwest Broad. System, Seattle, Wn. Norinwesi Dorad. System, Seattle, W
7 A.M.—Tom and Jerry
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9:15—Mary from Proctor's
9:45—Stringwood Ensemble
10—NBC, Harmony Twins
10:15—Beauty Taik
10:30—Mardi Gras
11 Blue Stracks

16.-Beauty Talk
10:15.-Beauty Talk
10:30-Mardi Gras
11.-Berofessor and Dream Girl
11:30-Julia Hayes, Beauty Talk
11:45-NBC, Smackout
12:15.-Tom and Dudd
12:30-On with the Blues
1-Tea Time Tales
1:15-Seth Maker
1:45-NBC, Acolian Trio
2-NBC, Jingle Joe
2:30-California Trio
2:45-NBC, Wanee Serenaders
2:30-California Trio
2:45-Florence Wightman, Harpist
3:-P. I. Lost and Found
3:05-NBC, Who Cares?
4-NBC, Footlight Fantasies
4:30-NBC, Thieves of Badgags
4:45-John and Ned
5:30-Steamboat Bill
5:45-Little Orphan Annie
6:45-NBC, Raising Junior
7:15-Studio program
8:15-NBC, Personal Close-ups
8:30-Financial Talk

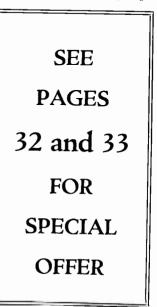
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8:30-Financial Talk

9-NBC, The Frigidairians 9:15-Harmonoffs 9:30-NBC, Earl Burtnett's Orch. 10-NBC, National Concert Orch. 10:25-National Prohibiton Poll 10:30-Around the Network 11-NBC, Jimmie Joy and Bal Tab-arin Orchestra 11:30 P.M.-NBC, Witching Hour 204 Meters

204 Meters KGA Main 3434 1470 Kcys. KGA 5000 Watts NW. Broads System, Spokane, Wash. NW. Broads System, Spokane, Wash. 6 A.M.—News, Grain, Stock reports 8—NBC, Financial service 8:15—NBC, Crosscuts of the Day 9:15—NBC, Stringwood Ensemble 10-30—Mardi Gras 11:15—Professor and Dream Girl 11:30—Julia Hayes Beauty Talk 11:34—NBC, Smackout 12 poon-Organ Melodies 1:30-Julia Hayes Beauty Talk 11:45-NBC, Smackout 12 noon-Organ Melodies 12:15-Tom and Dudd 12:30-On with the Blues 1-NBC, Aeolian Trio 1:15-Seth Maker 1:45-NBC, Aeolian Trio 2:30-California Trio 2:45-Florence Wightman, Harpist 3-NBC, Who Cares? 4-NBC, Footlight Fantasies 4:30-NBC, Thotyes of Badgags 4:45-John and Ned 5:30-Johnny Muskrat 5:30-Johnny Muskrat 5:30-Johnny Muskrat 6:45-NBC, Cecil and Sally 7:15-NBC, Cecil and Sally 7:15-NBC, Personal Close-ups 8:15-NBC, Prince Albert Quarter Honr 8:15-NBC, Prince Albert Quarter Hour 30-NBC, Silver Strains Frigidairian 8:30—NBC, Silver Strains 9—NBC, The Frigidairians 9:15—Harmonoffs 9:30—NBC, Earl Burtnett's Orch. 10—NBC, National Concert Orch. 10:25—National Concert Orch. 10:30—Around the Network 11—Jimmy Joy and His Bal Tabarin Ourbard Orchestra 11:30 P.M.—Witching Hour, Organ 394.5 Meters KVI Broadway 4211 760 Kcys. 1000 Watts 760 Kcys. Avi 1000 Watts
Pvget Sound Broadcast. Co., Tacoma 6 A.M. — Farm Flashes
7 — Dr. Kenyon's Church of the Air 7:30 — Voice of Texas
7:45 — Recordings
8 — Sheil Happytime
8:30 — Hallelujah Hour
9 — CBS, Charles Boulanger's Orch.
9:45 — CBS, Columbia Revue
10 — CBS, Columbia Farm Program
11:5 — CBS, Columbia Salon Orch.
12:00 — CBS, The Captivators
12:15 — CBS, Four Eton Boys
12:30 — CBS, Sour Beton Boys
14:5 — CBS, Sour Beton Boys
15 — CBS, Sour Beton Boys
12:30 — CBS, Arthur Jarrett
12:45 — CBS, Sour Beton Boys
12:30 — CBS, Sour Beton Boys
14:5 — Oral Association Program
15 — CBS, Songsmiths
15 — CBS, Those McCarty Girls
5:30 — CBS, Those McCarty Girls
5:35 — Don Lee Studio Program
6 — Northwest Artist Bureau Program
6 — Northwest Artist Bureau Program
9:15 — Silent Period Puget Sound Broadcast. Co., Tacoma 6:15—Silent Period 10—Oakes Walkathon 10:30—DLBS, Anson Weeks' Orch. 11 to 12 midnight—Hal Greyson Or.

254.1 Meters KEX Atwater 3111 1180 Kcvs. KEX 5000 Watts 1180 Keys. **ALA** 5000 Watts Western Broad. Co., Portland, Ore. 6:45 A.M.—Farm Flashes, Weather report and program resume 7—Late Record Releases 8—NBC, Financial Service 8:15—NBC, Crosscuts of the Day 9:15—NBC, Reservice 8:15—NBC, Harmony Twins 10:15—NBC, Harmony Twins 10:30—Mardi Gras 11—Abe Brashen's Blue Streaks 11:45—NBC, Harmony Twins 10:30—Mardi Gras 11:30—Molly Gibbons, Fashion talk 11:45—NBC, Smackout 12 noon—Organ Melodies 12:15—NBC, Aeolian Trio 1:15—Seth Maker 1:45—NBC, Aeolian Trio 2:15—NBC, Swaee Serenaders 2:30—California Trio 2:15—NBC, Sunset Serenaders 2:30—California Trio 2:45—Florence Wight Fantasies 4:35—NBC, Sunset Serenaders 3:30—NBC, Sunset Serenaders 3:30—NBC, Little Orphan Annie 6—Masters of Music 6:15—NBC, Personal Close-ups 8:15—NBC, Prince Albert Quarter Hour Western Broad. Co., Portland, Ore. 8:30—NBC, Silver Strains 8:45—Abe Lyman's Fifteen Minute Show Show 9--The Frigidalrians 9:15--Tom Mitchell 9:30--"What Every Investor Should Know" Know" 9:45—Oregonian Interviews 10:25—National Prohibition Poll 10:30—Around the Network 11—Archie Loveland's Orchestra 11:30 P.M.—Witching Hour, Organ





DUDD WILLIAMSON and TOM SMITH (Tom and Dudd), NBC-KPO

#### Mar. 27-Apr. 2

#### BROADCAST WEEKLY

#### 1 ......

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#### THURSDAY Programs . . March 31, 1932

491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts 491.5 Meters KFKU Prospect of the 610 Kcys. 1000 Watts Don Lee, Inc., San Francisco, Calif. 7 A.M.—Seal Rocks broadcast 7:25—Stock quotations 7:30—Dobbsie and Wee Willie 8—Shell Happytime 9:30 Healthuish Happ Shell Happytime
Shell Happytime
Si30-Hallelujah Hour
Si30-Ann Welcome
Si30-Ann Welcome
Si30-Ann Welcome
Shell Happytime
CBS, Columbia Revue
Io-The Almanac
II-I5-CBS, Ann Leaf, Organist
II:25-The Globe Trotter
II:30-CBS, Ann Leaf, Organist
I:30-CBS, U. S. Army Band
I:30-The Globe Trotter
I:30-The Globe Trotter
I:35-The Globe Trotter
I:45-CBS, Barbara Gould Beauty talk

- talk talk 2-Happy Go Lucky hour 3-Feminine Fancies 4-Clark Sisters, Song Stories 4:15-Sacramento Regional Citizens'

- Council Council 4:20—Foreign Trade 4:25—Good Will Industries 4:30—Fred Lane's Book Review 4:45—The Globe Trotter 4:55—Town Topics 5—''Skippy''

- 5:15-Sunset Melodies, Robert Ol-
- sen and Eleanor Allen 5:45-CBS, "Your Child," Angelo Patri
- 6-Bobs, Popular Sports authority 6:15-J. Ward Hutton's Concert Ensemble

- 6:15-J. Ward Hutton's Concert Ensemble
  6:30-Don Lee Octette
  6:45-Chiffon Jazz
  7:15-Adventures of Black and Blue
  7:30-CBS, Music That Satisfies
  7:45-CBS, Myrt and Marge
  8:-CBS, Toscha Seidel
  8:15-Chandu the Magician
  8:30-CBS, Camel Quarter Hour
  8:45-CBS, Blug Crosby
  9:30-Today and Yesterday
  10:15-Anson Weeks' Orch.
  11-Hal Greyson's Orchestra
  12 to 1 A.M.-Vagabond of the Air

322.4 Meters KROW Glenc. 6774 930 Kcys. Glenc. 6774 1000 Watts 930 Kcys. 1000 Watts Educa. Broad. Corp., Oakland, Calif. 8 A.M.—X-Bar "B" Boys 8:45—Wade Forrester 9—Silent Period 1 P.M.—Weather Forecast 1:05—Latin-American Program 2:30-Cy Hiram 3:30-Cy Hiram 3:15-KROW Short Stores 3:30-Phantoms of the Air 4-Southing Melodies

- 4—Soothing Melodies 1:15—Instrumental quartet 1:30—Organ Moods, Vivian Moore 4:45—Eddie Graham and his "Cov-ered Wagon Jubilee" 5:30—Wade Forrester 5:45—Alvin and Betty in "Rain or Sine"

- -Silent Period

- 6—Shent Feriod 7:30—Studio program 7:45—Italian Program 8:15—Watch Tower Program 8:30—Latin-American Program

- 9-The Star-Dilans 9:30—Pemm Repertory Players 10 to 11 P.M.—Blue Watters Dance Orchestra



| NBC-KPO8:45 P.M.  |    |
|---|----|
| 535.4 Meters KTAB Garfield 470<br>560 Kcys. Garfield 470                                      | 0  |
| Assoc. Broadcasters, Oakland, Cali<br>7 A.M.—Rise and Shine<br>7:30—The Brainstormers with Le | f. |
| Douglas<br>8—Radio Shopping News<br>8:30—Jack Hall and Clem Kenned                            |    |
| 9-Morning Prayer Hour<br>9:30-Dr. J. Douglas Thompson<br>10-Household Hour, Alma La Mar       |    |
| 10:30-News Service<br>10:35-Dr. B. L. Corley  | τ. |

EVENIEV DOCEMBLOOM

10

-Store Scenes 11

- 11-Store Scenes 11:30-Popular Records 12 noon-U. S. Agricultural Reports 12:15-Dr. R. M. McLain 12:30-News Service 12:35-Echoes of Portugal 1:05-Recordings 1:30-Over the Teacups with Alma La Marr
- La Marr 2—Popular Recordings 2:30—Masterpieces of Melody 3:30—Popular Recordings
- -Kobar
- 4:30-Jack Hall and Clem Kennedy 5-Taylor Made Tempos, Glenhall Taylor, Pianist 5:15-Hot Tips and Hot Tunes 5:30-Dr. J. Douglas Thompson Recorde
- -Records
- 6:15—Popular Recordings 6:30—Ernie Smith in the Sport Page of the Air

- 6:45---Reporter 7---Popular Music 7:15--Ernie Smith's Magazine Review 7:30—News Service 7:45—Dance Music 8—Program by East Bay Division 8:30—Ghost Story, The Secret view

- 8:30-Ghost Chamber''
- 8:45-Oakland Better Business Bureau

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- 9-Beverly Hill Billies 10-Moment Musicale 11 to 1 A.M.-Nite Owls

| 1230 | Kcys.   |       |        | 1      | 000 | Watts  |
|------|---------|-------|--------|--------|-----|--------|
| Pac. | Broad   | cast. | Corp., | San    | Fra | ncisco |
|      |         |       | thm M  | Iaster | s   |        |
|      | letropo |       |        |        |     |        |
| 9—M  | anual   | Mele  | odies  |        |     |        |
|      |         |       |        |        |     |        |

243.8 Meters KYA Prospect 3456

- 9-Manual Meiodies 9:15-Chet and Jerry Reminiscenes 9:15-Chet and Jerry Reminiscenes 9:30-Modern Meiodies 10-Salon Meiodies 11:15-Manhattan Moods 11:30-Novelty Bits 11:45-Song and Dance Kings 12:45-Song and Dance Kings 12:30-Glen Goff, Organist 1:30-Musical Contrasts 2:45-Masters of the Violin 2:45-Masters of the Violin 3:30-Wenories of Great Masters of Music
- Artist Celebrities
- 4:30-Famous Songs and Singers 5-Metropolitan hour
- -Revue ĥ
- 6:30—"Just Willie" 6:45—Henry Starr, pianist and vocalist 7-
- -Hap and Jack: Rapid Fire Song Writers
- 7:15-Sportsman Corner: Gene Sul-7:15—Sportsman Corner: Gene Sur-livan 7:30—News Bulletin 7:45—Billy Small Ensemble 8—On with the Show 8:30—Sports Review 9—Ensemble with Troubadours 9:30—Milly and Billy: The Cub Re-porters

9:30—Milly and Dify. And Call and porters 9:45—George Nickson: Song Recital 10—News bulletin 10:15—Radio Sandman Hour 11 to 12 midnight—Concert Mem-celas

880 Kcys. **NLA** 500 Watts Tribune Pub. Co., Oakland, Calif, 7 A.M.—Morning Exercises and En-tertainment; (7:30) Opening New

A.M.—Moriling Exercises and Entertainment; (7:30) Opening New York Stocks
8—Recorded Program
9-Modern Homes Period
9:30—Clinic of the Air
10:15—San Francisco Stocks; Financial Information; Weather
10:30—Recorded Program
11—Sunshine Twins
12 noon—Jack Delaney and His Band
11—Jean's Hi-Lights
2-Recordings
2:35—Closing San Francisco Stocks
2:45—Ethel Rhinard, Jazz Pianist
3-Recorded Program
3:15—Sharp and Flat
3:30—Recorded Program
3:30—Recorded Program
3:30—Recorded Program
3:30—Recorded Program
5:30—Gus Arnheim transcription
6—Dave Saylor's Hotel Oakland Dance Orchestra
7-News Items
7:30—Pet Clinic of the Air
7:45—'Where to Go Out-of-Doors'' & Hellen Parmelee, pianist
8:15—Touring and Road Information
8:30—Clegan Trio
9-Old Gospel Hymns, with Mixed Quartet, under direction of M. Jay Goodman, Tenor
9:30—The Bookworm
10 to 11 P.M.—Dance Program

Lake. 6000

340.7 Meters KLX

York Stocks

440.9 Mtrs. NBC-KPO Gar. 8300 8:45-Sydney Rosenbloom, Pianist: 325.9 Meters KOMO Elliott 5890 680 Kcys. 9000 Watts 845-KPO, KGA, KJR, KEX 920 Kcys. 1000 Watts 90 The Frigidalrians: Ted White, Fisher's Blend Station. Inc.. Seattle National Broadcast. Co., San Francisco

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Service to KJR, KEX, KGA,

KECA, KTAR, KSL, KFSD 7:30 A.M.—Sunrise Serenaders, or-chestra direction Jess Norman:

KPO

- KPO s—Financial Service: KPO, KGA, KJR, KEX, KTAR 8:15—Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX, (KTAR off 8:45) 9:15—Stringwood Ensemble: KPO, KGA, KEX 0:20 History Histor to Homenium
- 9:30-Helpful Hints to Housewives:
- KPO
- KPO 9:45—University of California at Your Service: KPO 10—Organ Concert, George Nykli-cek: KPO, KGA (KEX on 10:15) 10:30—Snapshots, Rita Lane, so-prano; orchestra direction Jess Norman: KPO 11—Standard School Broadcast: KPO KFSD

- 11-Standard School Broadcast: KPO, KFSD 11:45-Organ Concert, George Nyk-licek: KPO 11:50-So. San Francisco Stockyard Report: KPO 11:52 The Sizeale: KPO

- Report: KPO Report: KPO 11:57-Time Signals: KPO 11:57-Time Signals: KPO 11:57-Time Signals: KPO 12:00-Fiddlers Three, three vio-lins; Dorothy Lewis, contratto: KPO, KGA, KJR, KEX 12:30-Girl Friends, Murray Sis-ters, Tom and Dudd; songs and dialogue: KPO, KGA, KJR, KEX 1-Shrine Luncheon program: KPO 1:30-Stringwood Ensemble: KPO; KGA, KJR, KEX on at 1:45 2-May We Present: KPO, KGA, KJR, KEX 2:15-Swanee Serenaders, Harold Stoke: Dance Orchestra: KPO,

- KJR, KEX 215-Swanee Serenaders, Harold Stokes' Dance Orchestra: KPO, KGA, KJR, KEX 2:30-Old Pappy, negro impersona-tions, songs, Clifford Soubier; M. Saxbe, guitarist: KPO, KGA, KJR,
- KEX

- Saxbe, guitarist: KPO, KGA, KJR, KEX
  2:45--Musical Moments: KPO, KGA, KJR, KEX
  3--Who Cares? variety program, conducted by Prof. Bob Bence: KPO, KGA (KJR on 3:05), KEX
  4--Pickard Family, Hill Billy songs, novelty orchestra: KPO, KGA, KJR, KEX
  4:15--Cultural Conversation: KPO, KGA, KJR, KEX
  4:30--Barbara Blanchard, Soprano: KPO, KGA, KJR, KEX
  4:45--John and Ned: KPO, KGA
  5:-Twilight Tunes, Elleen Piggott, soprano; orchestra direction Rex Dunn; KPO of 5:15; KGA on 5:15; KJR, KEX, KGHL
  5:30--Date Book, Stuart Strong: KPO
  5:45-- Little Orrhan Angle: KPO

- 5:30-Date Down, KPO 5:45-Little Orphan Annie: KPO, KGA, KJR, KEX, KECA 6-Masters of Music: KPO, KGA, KJR (KEX off 6:15) 6:45-Cecil and Sally: KPO, KGA, KJR, KECA 7-Raising Junior: KPO, KGA,

- КΡΟ,

- 9—The Frigidalinans: Ted Winter, Tenor; Orchestra direction Jess Norman: KPO, KGA, KJR, KEX, KECA, KFSD, KSL, KTAR, KOA 915—Eva De Vol, Soprano: KPO,
- 30-Earl Burnett's Orchestra: KPO, KGA, KJR (KEX off 9:45) KECA 9:
- of History: 10 Great Moments
- 10-Great Moments of History: KPO, KGA, KEX
   10:25-National Prohibition Poll: KPO, KGA, KJR, KEX, KECA, KTAR, KSL, KOA, KGIR
   10:30-Around the Network: KPO, KGA, KJR, KEX, KFSD, KSL, KOA, KGIR
- KGA, KJR, KEA, KFSD, KSL,
   KOA, KGIR
   11—Stringwood Ensemble, Mary
   Wood, soprano; ensemble direction Charles Hart: KPO, KGA,
   KJR, KEX
   11:30-Witching Hour: KPO, KGA,
   KEX
- 280.2 Meters KJBS Ord. 4148-49
- 1070 Kcys. 100 Watts

. Brunton & Sons, San Francisco A.M.—KJBS Alarm Klok Klub —Popular Records —Assoc. Food Stores' Program :30—Records 0.—Records

- 9:30

- 9:30—Records 10—Reporter of the Air 10:05—Favorite Records 11:30—Concert Music 12 noon—Popular Vocal Selections 12:30—Symphony Orchestra 12:45—Variety Records 1:35—Financial Common Sense 2—RUindcraft Ensemble

- 1:15—Financial Common Sense 2—Blindcraft Ensemble 2:30—Recordings 2:45—Speak-Easy Time and Records 3—Reporter of the Air 3:05—George Taylor's Bridge Hour 4-recordings
- 4:15—Pat Buckman, Tenor 4:30—Popular Records 6:15—Silent Period
- 12:01 to 6 A.M .- KJBS Owl Program
- 322.4 Meters KFWI Franklin 0200 930 Keys. 500 Watte 500 Watts 930 Kcys.
- Radio Entertainments, San Fr 7 A.M.—Eye-opener Program 7:30—Charlie Glenn San Francisco
- -Silent Period -Cal King's Country Store :15-Morning Melodies 9:15-

- 9:15—Morning Melodies 10.—White House Program 10:15—Bellevue Hotel Program 10:30—Health Talk, Dr. Linebarger 11.—Timely Topics 11:15—Concert Music 11:45—Open Forum, Cecilia Hardman

- man 12 noon—Dance Music 12:30—Town Crier 1—Silent Period 6—Dance Music 7—Studio Program 7:15—Bellevue Hotel Program 7:30—Silent Period 11—Master Melodies (Schubert) 12—Dedication Hour
- 1 A.M.-Sign Off

265.3 Meters KSL Wasatch 3901 1130 Kcys. **NJL** 5000 Watts Radio Service Corp., Salt Lake City 7-NBC, Lucky Strike Dance Hour 8-NBC, Amos 'n' Andy 8:15-Vico Pep Program 8:45-Fireside Melodles 9-NBC, The Frigidairians 9:15-NBC, Speiry Smiles 9:30-NBC, Billy Jones & Ernie Hare 9:45-Studio Program 10-Local RKO Frolic 10:30 to 11 P.M.-Around the Net work 1130 Kcys. 5000 Watts

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- work

ettes 9-NBC, GE Circle Program 9:15-Home Suggestions Program 9:45-Concert Trio 10-NBC, Magazine of the Air 11-NBC, Standard School Broadcast 11:45-NBC, Shakespearean Drama 12 noon-Prudence Penny Talk 12:15-NBC, Western Farm & Home Hour

-Concert Orchestra and Vocalists

1-Concert Orchestra and Vocalists 2--NBC Matinee 3-Concert Orchestra and Vocalists 3:30--NBC, The World Today 3:45-Stock Quotations 4--Popular Orchestra and Vocalists 4:30--NBC, Stebbins Boys 5--NBC, Fleischmann Sunshine Hour 6--NBC, The Big Six of the Air 6:30--NBC, Maxwell House Melodles 7--NBC, Lucky Strike Dance Hour 8-15--NBC, Sperry Smiles 9:30-Billy Jones and Ernie Hare 9:35-Studio Program 10--NBC, Richfield News Flashes

943--Studio Frogram 10--NBC, Richfield News Flashes 10:15--Mozart Hour 11:15--Globe Trotter 11:30--Olympic Hotel Dance Orch. 12--Organ Recital 12:30 A.M.-Silent Period

Northwest Broad. System, Seattle, Wn.

Authentic States, States, States, States, W. 7 A.M.—Tom and Jerry S—NBC, Financial Service 8:15—NBC, Crosscuts of the Day 9:15—MBC, Crosscuts of the Day 9:15—NBC, Windjammers 10—NBC, Organ Concert 10:30—Mardi Gras

NBC Organ Concert
10:30-Mardi Grass
11-Blue Streaks
11:30-Plano Moods
11:45-One Man Show
12:30-NBC, Girl Friends
1:16-Seth Maker
1:15-Seth Maker
1:16-Seth Maker
2:30-NBC, Stringwood Ensemble
2:30-NBC, Stringwood Ensemble
2:30-NBC, Way Present
2:30-NBC, Won Cares?
4-Pickard Family
4:15-NBC, Twilight Tunes
5:30-Steamboat Bill
5:45-NEC, Wasters of Music
6:45-NEC, Cecil and Sally
7-NBC, Raising Junior
7:30-Joe and Jake
7:30-Joe and Jake
7:45-Easy Chair
8:15-NBC, Fiph Bells
8:15-NBC, Fiph Bells
8:30-NBC, Pince Albert Quarter Hour
8:30-NBC, The Dinglebenders

Hour 8:30-NBC, The Dinglebenders 8:45-Sidney Rosenbloom 9-NBC, The Frigidairians 9:15-Eva De Vol 9:30-NBC, Gratl Burtnett's Orch. 10-NBC, Gratl Moments in History 10:25-National Prohibition Poll 10:30-Around the Network 11 P.M.-Vic Meyers' Trianon Orch.

Seneca 1515 5000 Watts

309.1 Meters KJR

970 Kcys.

Hour

6:55 A.M.-Inspirational Services 6:55 A.M.—Inspirational Services 7—Organ Recital 7:45—NBC, Van and Don 8—Musical Interludes 8:15—NBC, Singing Strings 8:30—Hinds Romance Exchange 8:35—NBC, Hugo Mariani Marion-

ettes

Hour

#### BROADCAST WEEKLY

204 Meters KGA 1470 Kcys. 5000 Watts NW. Broad. System, Spokane, Wash. NW. Broad. System, Spokane, Wash.
6 A.M.—News, Grain and Livestock Reports
8—NBC, Financial Service
8:15—NBC, Crosscuts of the Day
9:45—NBC, Stringwood Ensemble
9:45—NBC, Winjammers
10:30—Mardi Gras
11:30—Piano Moods
11:45—One Man Show
12:300—Fiddlers Three
12:30—Fiddlers Three
12:30—NBC, Girl Friends
1—Jerome Hurley
1:15—Seth Maker 1-Jerome Hurley 1:15-Seth Maker 1:45-NBC, Stringwood Ensemble 2-NBC, May We Present 2:15-Swanee Serenaders 2:30-NBC, Ol' Pappy 2:45-Musical Moments 3-NBC, Who Cares? 4-Pickard Family 4:15-NBC, Cultural Conversation 4:30-To be announced 4:45-John and Ned 4:45—John and Ned 5—Ruth Brayson 5:15—NBC, Twilight Tunes 5:30—Uncle Andy 5:45—Little Orphan Annie 6—NBC, Masters of Music 6:45—NBC, Cecil and Sally 7—NBC, Raising Junior 7:15—To be announced 7:30—NBC, Opera Hour' 8—NBC, Eight Bells 8:15—NBC, Prince Albert Quarter Hour 4:45-John and Ned 8:15—NBC, Frince Albert quarter Hour 8:30—To be announced 8:45—Sidney Rosenbloom 9—NBC, The Frigidairians 9:15—Eva De Vol 9:30—NBC, Earl Burtnett's Orch. 10—NBC, Great Moments in History tory 10:25—National Prohibition Poll 10:30—Around the Network 11—Stringwood Ensemble 11:30 P.M.—Witching Hour, Organ 254.1 Meters KEX Atwater 3111 1180 Kcys. KEX 5000 Watts 1180 Kcys. Western Broad. Co., Portland, Ore. 6:45 A.M.-Farm Flashes, Weather 6:45 A.M.—Farm Flashes, Weathe report and program resume 7—Late Record Releases 8—NBC, Financial Service 8:15—NBC, Crosscuts of the Day 9:15—NBC, Stringwood Ensemble 9:45—NBC, Windjammers 10-Julia Hayes 10:15—NBC, Organ Concert 10:30—MBC, Gras 10:15-NBC, Organ Concert 10:30-Mardi Gras 11:30-Radio Troubadours 11:45-One Man Show 12:30-NBC, Girl Friends 12:30-NBC, Girl Friends 12:30-NBC, Girl Friends 1-Jerome Hurley 1:15-Seth Maker 1:45-NBC, Stringwood Ensemble 2:30-NBC, Oil Yappy 2:45-Musical Moments 3-Who Cares? 4-Plckard Family 4:15-NBC, Twilight Tunes 5:30-Einer and Gwenny 5:45-NBC, Jittle Orphan Annie 6-Masters of Music 6:15-Silent Period 8:15-NBC, Frince Albert Quarter 8:30-NBC, The Dinglebenders

 Main 3434
 9---Sidney Rosenbloom

 5000 Watts
 9:15---Tom Mitchell

 sane, Wash
 9:30---NBC, Earl Burtnett's Orch.

 9:145---Oregonian at Home
 10-NBC, Great Moments in History

 10:25---National Prohibition Poll
 10:30---Around the Network

 the Day
 11:30 P.M.--Witching Hour, Organ

 508.2 Meters KHQ Main 5383 590 Kcys. **NILU** 1000 Watts Louis Wasmer, Inc., Spokane, Wash. 7 A.M.-Caterpillar program 7 A.M.—Caterpillar program 7:30—Kronenberg 7:45—NBC, Van and Don 8—Fox Theatre organ 8:30—NBC, Hind's Romance Exch. 8:45—Backstage in Radio 9—NBC, G. E. Circle 9:15—NBC, Beautiful Thoughts 9:30—Joyner's Joys, "Walt and Ma-rian rian 9:45-Burgan's Home Comfort 10-NBC, Magazine of the Air 11-Standard School Broadcast 11:45-Johnson Daily Radio Guide 11:50-Bell Furniture Co. 12 noon-Club Bulletin "Lucy Rob-inson" Units Montenense Hereit inson" 12:15—Montgomery Ward 12:30—NBC, Farm and Home Hour 1-Studio program 1:15—Home Owned Business 1:30—Sartorl and Wolff 1:45—Spokane Fur Tanning Co. 2-NBC Matines 1:30—Spokane rur Tanning Co.
2—NBC Matinee
3—Studio parade
4—Peerless Dental Hygiene
4:15—J and D Paint Time
4:30—NBC, Stebbins Boys
4:45—''Skippy''
5—NBC, Bix Six of the Air
6:30—NBC, Bix Six of the Air
6:30—NBC, Maxwell House Melodies
7—NBC, Lucky Strike
8=NBC, Amos and Andy
8:15—NBC, Sperry Smiles
9:30—NBC, Jones and Hare
9:45—Studio Program
10:15—Msical Jewels
10:345—Chney Soft the Orient
10:45—Timely Topics
11—Fran Morton's Orchestra
12 to 12:30 A.M.—Desert Caravan 296.6 Meters KQW Columbia 777 1010 Keys. 500 Watte 1010 Kcys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose 7 A.M.-The Breakfast Hour -Silent Period 9-Morning Melodies 9:15-Acme Paint Program 9:30-Zella Goodman's Chummy Hr. 11-Blue Streaks9:15-Acme Faint Program11:30-Radio Troubadours9:30-Zella Goodman's Chummy Hr.11:45-One Man Show9:30-Zella Goodman's Chummy Hr.12:30-MBC, Girl Friends11:15-Leah Bernhardt Kimball12:30-MBC, Girl Friends11:15-Leah Bernhardt Kimball1:45-Seth Maker11:30-Cockerels Old Timers1:45-NBC, May We Present12:30-Meather Forecasts; Markets2:45-MBC, Ol' Pappy1:30-Friendy Hour, Lena Leland2:30-MBC, Ol' Pappy1:30-Friendy Hour, Lena Leland2:30-MBC, Ol' Pappy1:30-Friendy Hour, Lena Leland2:30-MBC, Ol' Pappy1:30-Frendy Hour, Lena Leland2:30-MBC, Ol' Dappy1:30-Frendy Hour, Lena Leland2:30-MBC, Ol' pappy1:30-Frendy Hour, Lena Leland2:30-MBC, Ol' pappy1:30-Frendy Hour, Lena Leland2:30-MBC, Ol' pappy1:30-Frendy Hour, Lena Leland4:30-MBC, Oltural Conversation1:30-State Market Reports5:45-MBC, Little Orphan Annie6:45-Radio News and Forum6:15-Silent Period7:30-Califf. Dept, of Agriculture8:15-MBC, Frince Albert Quarter7:30-Califf. Dept, of Agriculture8:15-MBC, Thru the Opera Glass10-The Voice of Madam Arga8:45-NBC, Thru the Opera Glass10:30 to 11 P.M.-Radio Revival

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236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Wates Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.—Top O' the Morning 7—KOL Tîme Klok 7:45—Zukor's Perky Feather 7:45--Zukor's Perky Feather 8--Shell Happy Time 8:30--Hallelujah hour 9--CBS, Chas. Boulanger and Orch. 9:30--CBS, Columbia Revue 10--Morning Melodists 10:30--The Racketeers 10:40--Console Capers 10:55-Jonnson Daily Radio Guide 11--Console Capers 11.30-Des Program 11.30-Des Program 12.30-Des Program 12.30-Des Program 12.30-Des Program Sherwood
Sherwood
—Ken Stuart's Sunshine program
1:15—CBS, U. S. Army Band
1:36—CBS, Hotel Taft Orchestra
1:45—CBS, Barbæra Gould prog.
2—Happy Go Lucky hour
3—Feminine Fancies
3:30—Harriet Links
3:345—Feminine Fancies
4:45—Cecil Solly
5:45—Cecil Solly
5—Puget Sound Crier
5:45—CBS, Cream of Wheat prog.
6—Ken Stuart's Sports Review
6:30—CBS, Plantation Grill Orch.
7—The Climax Cleaners Sherwood 6:30—CBS, Plantation Grill Orch. 7:—The Climax Cleaners 7:15—Adventures of Black and Blue 7:30—CBS, Nat Shilkret and Orch. 7:45—CBS, Myrt and Marge 8:—CBS, Howard Barlow 8:15—Chandu the Magician 8:30—CBS, Camel Quarter hour 8:45—CBS, George Olsen 9—CBS feature 9:30—CBS Speed Blend program 10—Boxing Bouts 11 to 12 midnight—Hal Greyson Or-chestra chestra 394.5 Meters KVI Broadway 4211 760 Kcys. 1000 Watts Puget Sound Broadcast. Co., Tacoma Puget Sound Broadcast. Co., Tacoma 6 A.M.—Farm Flashes 7—Dr. Kenyon's Church of the Air 7:30—Voice of Texas 7:45—Recordings 8—Shell Happytime 8:30—Hallelujah Hour 9—CBS, Charles Boulanger's Orch. 9:30—CBS, Columbia Farm Commu-nity Network 10—CBS, Columbia Farm Commu-nity Network 11—Harold Zollman, Pianist 11:15—CBS, La Forge Berumen Musicale 12 noon—CBS, La Forge Berumen Musicale 12:15—Oakes Walkathon 12:30—Garden Talk 12:30—CBS, George Hall's orchestra 1:30—CBS, George Hall's orchestra 1:45—CBS, Barbara Gould 2—Happy Go Lucky Hour 3—Feminine Fancies 3:30—Dental Clinic of the Air 4—CBS, Organalitles 4:15—Oakes Walkathon 4:30—CBS, Between the Bookends 4:45—Fox Rialto's Home Towners 5:15—Don Lee Studio Program 5:45—CBS, J. Warde Hutton's Con-cert Ensemble 6:15—Silent Period 10—Oakes Walkathon 10:30—The Valvoliners 10:45—Anson Weeks' Orchestra 11—Charlie Parnel's Orchestra 1130 to 12 midnight—Hal Greyson's Orchestra Musicale

11:30 to 12 midnight-Hal Greyson's

Orchestra

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#### 379.5 Mtrs. NBC-KGO Sutter 1920 700 Keys 790 Kevs. National Broadcast. Co., San Francisco

Service to KHO, KOMO, KGW. KFI, KOA, KSL, KTAR.

#### KECA, KFSD

50

- KECA, KFSD 7 A.M.—Organ Concert: KGO 7:30—Pie Plant Pete: KGO 7:35—Pie Plant Pete: KGO 7:45—Van and Don, the Two Pro-fessors: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KSL, KOA 8—Musical Interlude. vocal soloists; piano and violin accompaniment: KGO, KOMO, KGW, KFI 8:1b—Singing Strings, Walter Blau-fuss, director: KGO, KOMO, KGW, KFI
- KGW, KF1 30—Hinds Romance Exchange: KGO, KHQ, KOMO, KGW, KF1, 8:30—Hinds KSL

- KGO, KHQ, KOMO, KGW, KFI, KSD,
  St5-Hugo Mariana Marionettes:
  KGO, KOMO, KGW, KTAR
  GE Circle: KGO, KHQ, KGW, KOMO, KGW, KTAR
  St5-Beautiful Thoughts: K G O, KHQ, KGW, KFI, KTAR
  S0-The Buckaroos, Ted Maxwell, Charles Marshall: KGO
  St5-Stringwood Ensemble: KGO
  St5-Stringwood Ensemble: KGO
  Woman's Magazine of the Air:
  KGO, KHQ, KOMO, KGW, KFI, (KFSD, KTAR off 10:20 on 10:40)
  (KSL, KOA on 10:40)
  St5-Shakespearan Plays: KGO, KGO, KFI, KGO, KHQ, KOMO, KGW, KFI, KFSD

- KISD 11:45—Shakespearan Plays: KGO, KOMO, KGW, KFI, KFSD 12 noon—Organ Melodies, Irma Glen organist: KGO
- organist: KGO 12:15-Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:45), KSL, KGHL 1-Stringwood Ensemble: KGO 1:15-U. S. Navy Band: KGO (KTAR on 1:30) 2-NBC Matinee: KGO, KHQ, KFI. KOMO, KGW, KFSD (KTAR off 2:45)

- 2.451
- 3-Waldorf-Astoria Sert Room Or-chestra: KGO, KFI, KFSD, KSL 3:15-Headliners, Jack Dean, tenor:
- KGO, KFSD
- 3:30—The World Today, talk James G. McDonald: KG KOMO, KFSD, KGIR. KGHL bv κςο.
- 3:45-June Pursell: KGO 4:15-News Service: KGO
- KGO. 30-The Stebbins Boys: KHQ, KOMO, KGW, KFI 4:30-The
- KHQ, KOMO, KGW, KFI 4:45—Dixie Memories, music and dialogue; Sam Moore, Carolyn Moore, Dixie Marsh: KGO 5—Fleischmann Hour, Rudy Vallee and his orchestra; Ray Perkins, master of ceremonies; guest ar-tist: KGO. KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 6—The Big Six of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL 6:30—Maxwell House Ensemble:
- 6:30-Maxwell House Ensemble: KGO KHQ, KOMO, KGW, KFI, Ensemble:
- 30-Maxwen KGO, KHQ, KOMO, KGW, KF1, KFSD, KTAR, KSL -Lucky Strike Dance Hour: KGO, KHQ, KOMO, KGW, KFI, KSL, KFSD, KTAR 'n' Andy: KGO, KHQ,

- KFSD, KTAR
  Amos 'n' Andy: KGO, KHQ.
  KOMO, KGW, KFI, KFSD, KSL
  8:15—Standard Symphony Hour: Orchestra direction Alfred Hertz:
  KGO, KHQ, KOMO, KGW, KFI
  9:15—Sperry Smiles, Nathan Stewart, baritone; Lee S. Roberts, pianist; Paul Carson, organist:
  KGO, KHQ, KOMO, KGW, KFI,
  KFSD, KTAR, KSL. KOA

- 9:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 9:45—To be announced: KGO 10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD 10:15—Jimmy Joy and His Bal Tab-arin Orchestra: KGO, (KOA off 10:26) 10 25)
- 10:25) 10:30—The Nomads, Lucile Kirtley, soprano; string and woodwind en-semble direction Joseph Hornik: 00N
- -Lofner-Harris Hotel St. Francis Dance Orchestra: KGO (KGW off 11. 11.15)
- 12 midnight-Organ Concert, Dollo Sargent: KGO

#### CBS

Columbia Broadcasting System

- 9 A.M.-Isham Jones and His Or KFBK. KOL. KVI. chestra: KFPY
- 9:30-Columbia Revue: KFBK, KERN, KVI, KFPY, KFRC, KHJ. KGB
- KGB 10—Columbia Farm Network Pro-gram: KFBK. KMJ, KWG. KERN, KVI, KFPY 11:15—Ann Leaf at the Organ. with Charles Carlile. Tenor: KFBK. KMJ, KERN, KVI, KFPY, KFRC. йнл
- KHJ 11:30—Ann Leaf at the Organ, with Charles Carlile, Tenor, KFRK, KWT, KEFN, KOL, KVI, KFPY, KFRC, KHJ, KGB 12 noon—I a Force Berumen Musi-cale: KFRK, KWG, KERN, KVI, KFPY, KHJ, KGB
- Conductor KFBK, KMI, KWG, KERN, KVI, KFPY, KGB
- 12:45-Virginia Arnold, KFBK, KMJ, KWG KFPY, KHJ, KGB Pianist: KERN. KWG.
- LFFI, KHJ, KGB -U. S. Army Band Concert: KFBK, KWG, KERN, KFPY, KFRC, KHJ, KGB -- II. 1.
- 30—George Hall and His Taft Orchestra: KFBK, KOL, KVI, KFPY, KGB His Hotel KWG.
- :45-George Hall and His Hotel Taft Orchestra: KWG
- 1:45-Barbara Gould Beauty Talk: KOL. KVI, KFPY, KOIN, KFRC, кнj
- 5:30-The Songsmiths: KFBK. KVI 5:45-Angelo Patri, "Your Child": KFBK, KMJ, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 6:30-"'Speed Blend'': KFPY
- 6:30-Plantation Grill KFBK, KERN, KOL Orchestra:
- KFBK, KERN, KUL 7:30-"'Music that Satisfies'': KFBK. KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ 7:45-"Myrt and Marge'': KFBK. KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ
- -Toscha Seidel, Violinist, with Concert Orchestra: KFBK, KMJ, KERN, KOL, KFRC
- 8:30-The Camel Quarter Hour: KOL, KFBK, KMJ, KWG, KERN, KFPY, KOIN, KFRC, KHJ
- KFPY, KOIN, KFRC, KHJ 8:45-Bing Crosby, with Freddie Rich's Orchestra: KWG, KOL, KFPY, KFRC 9:30-"Today and Yesterday": KFBK, KMJ, KWG, KERN, KOL, KOIN, KFRC, KHJ 9:30 P.M.-Joe Riechman and His Orchestra: KWG, KFPY, KGB

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- 468.5 Meters KFI Westmore 0337 50.000 Watts 640 Kcys.
- 640 Kcys. **514 5** 50,000 Watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M.—Dr. Seixas, Exercises 7:30—Stock Market Quotations 7:45—NBC, Market Quotations 8.—NBC, Musical Interlude 8:15—NBC, Singing Strings 8:30—NBC, Hinds Romance Ex-

- change change 8:45—Household Talk, Julia Hayes 9—NBC, GE Circle 9:15—NBC, Beautiful Thoughts 9:30—Helen Guest, Songs, and Sally

- 9:30—Helen Guest, Songs, and Sany Hill, Speaker 9:45—Peggy O'Neill, Ballads 10—NBC, Magazine of the Air 11—NBC, Standard School Broadcast

- 11:45-Federal & State Mkt. Reports
- 12 noon—Department of Agriculture Talk
- Talk 12:15---NBC, Farm and Home Hour 1---News Release 1:15---Ann Warner Chats with Her

- 1:15—Ann Warner Chats with Her Neighbors 1:45—Silvio Lavatelli, Cellist 2—NBC Matinee 3—NBC, Waldorf Sert Room Orch. 3:15—Daily Radio Guide 3:20—Polly Hall, Piano Program 3:30—Jimmy Base. Songs 3:45—Organ Recital, Alexander F. Bailty 3:45—Organ Recital, Alexander F. Reilly
  4:30—NBC, Stebbins Boys
  4:45—News Release
  5—NBC, Fleischmann Sunshine Hour
  6—NBC, Big Six of the Air
  6:30—NBC, Maxwell House Melodies
  7—NBC, Lucky Strike Dance Hour
  8—NBC, Amos 'n' Andy
  8:15—NBC, Sparry Smiles
  9:30—NBC, Billy Jones & Ernie Hare
  9:45—Studio Program

Orchestra

-Shell Happytime

1330 Kcys.

sicale

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225.4 Meters KGB Franklin 6151

Don Lee, Inc., San Diego, California 7 A.M.--Recordings; News; Stocks

8-Shell Happytime 8:30-Hallelujah Hour 9:30-CBS, Columbia Revue 9:45-CBS, Special Lenten Services 10-Blanche Wood's Shopping Tour 11-Studio Program 11:30-CBS, Ann Leaf, Organist 12 noon-Farm Advisor 12:15-CBS, La Forge Berumen Mu-sicale

sicale 12:30—CBS, Rhyhm Kings 12:45—CBS, Virginia Arnold, Piano 1—Stock Quotations 1:05—CBS, U. S. Army Band 1:30—CBS, Hall's Orchestra 1:45—Matinee Musicale 2—Happy Go Lucky Hour 3—School Crossings Safety Talk 3:15—Feminine Fancies

4:1b-U. S. C. Trojan Period 4:30-Town Topics 4:45-Studio Program 5:-CBS, Plantation Grill Orchestra 5:15-Chandu, the Magician 6:-Hutton's Ensemble 6:30-Gene Quaw Dinner Music 7-Aztec Half Hour 7:30-CBS, Music that Satisfies 7:45-Salon Music (Recordings) 8:15-Studio Program 8:30-CBS, Camel Quarter Hour 8:45-Memories 9-Russ High News 9:15-Slumber Music (Recordings) 9:30-CBS, Reichman's Orchestra 10-News Reels 10:15-Anson Weeks' Orchestra 11 to 12 midnight-Hal Greyson's Or.

3.:15-Feminine Fancies 4.-CBS, Organalities 4:15-U. S. C. Trojan Period 4:30-Town Topics

500 Watts

9:45-Studio Program 10-NBC, Richfield News Flashes 10:15 to 12 midnight-Jimmie Grier's

333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif. 7 A.M.—News Briefs and Recordings 8—Shell Happytime 8—Shell Happytime
8:30—Hallelujah Hour
9:30—CBS, Columbia Revue
10—Tillie the Toiler
10:15—Stokely Transcription
10:30—Nell Larson, Organist
11—The Acme Sunshine Melodies
11:15—CBS, Ann Leaf, Organist
12 noon—CBS, La Forge Berumen Musicale 11:15--CBS, La FOIRE -Musicale 12:30--World-wide News 12:45--CBS, Virginia Arnold, Pianist 1:30--Times Forum 1:30--Times Forum 1:45--CBS, Barbara Gould 2--Happy Go Lucky Hour 3-Feminine Fancies 4-To be announced 4:15--U. S. C. Trojan Period 4:30--Fred Lane's Talk on Books 4:45--Them Gals 5--Kerry Conway, Chats on Words 5:15--World-wide News 5:25--Town Toples 5:30-"Skippy" 5:45--CBS, "Your Child" Camel Orchestra 8:45-Concert Orchestra 9-H-O Surprise Program 9:30--''Today and Yesterday'' 10-World-wide News 10:10-Singers' Club 10:25-Anson Weeks' Orchestra 11-Roosevelt Dance Orchestra 12 to 1 A.M.-Leigh Harline, ganist Or-220.4 Meters KGER Phone: 632 1360 Kcys. 1000 Watts C. M. Dobyns, Long Beach, Calif.

C. M. Dobyns, Long 6 A.M.—Bugle Boy 6:30—Wake Up Tunes 7—Dusty and Skippy 7:15—News Flashes 7:30—Breakfast Club 8—Family Circle Hour 8:30—Feacordings 9:30—Frances Do-Frances Maldian 8:30—Recordings
9:30—Frances
10—Hawaiian Melodies
11:30—Cleo Hibbs
11:35—Cleo Hibbs
11:45—Clrcuit Rider
12 noon-Rocky Mountaineers
12:30—Rango
11—Paul Graham Trio
1:30—Bookworm
2:30—Long Beach Band
3—Sun News Flashes
3:15—Band continues
4:20—Lots Amigos Trio
4:30—Frank Jocelyn, Organist
4:30—Frank Jocelyn, Organist
5—Eber Grubbs Orchestra
6—Em and Clem
6:15—Twilight Fantasy
6:45—Cheerful Earful
7—Buttercream Ragamufins
7:15—Jimmy Lee
7:30—Long Beach Band
9—Evening Moods
10—Barkle Bros.
10:30—Frank Jocelyn, Organist 10:15—Helene Smith, Piano 10:30—Frank Jocelyn, Organist 11 - Tom Moore's Orchestra 12 midnight Sign off

526 Meters KMTR Holly. 3026 285.5 Meters KNX 500 Watts 1050 Kcvs. 570 Kcys. KMTR Radio Corp., Hollywood, Cal. 6:30 A.M.—The Ship-a-Hoy program 7—Hill Billies and Uncle Herb 8-Stock Quotations 8:05-Breakfast Club program 9-Kate Brew Vaughn 9:15—Walkathon 9:20—Selected Records 9:45—Univ. of Calif. program 10—Selected records 10:30—Serenaders 11.5 Selected records 10:30-Serenaders 11-Selected records 11:45--Public and City Officials 12 noon-The Globe Trotter 12:15-Selected records 12:30-Hi-Noon Hi-Lites 1-Prof. Bull, D.T., Geise, D.T. 1:30-Recorded program -Happiness Revue, Frolic -Musical Messengers, records 30-Selected records 4:30 -Walkathon 5:15—Selected records 5:45—The Globe Trotter 6—Twilight Melodist 6:30—Paradise Isle Harold Rhoades and Bill Smaney two pianos
7:15-Sunset Melodies
7:30-Tax Reduction Club
7:45-Ted Dahl's Orchestra
8:30-"0n Parade" (Full Orch.)
8:30-"0n Parade" (Full Orch.)
8:45-College Days, Playlet
9-Political talk
9:15-Ice Hockey, Palaise de Glaze
10:15-Brick English's Orch., from Gene Morgan's Club
11-Wakathon
11:30 to 12:30 A.M.--Recordings -Harold Rhoades and Bill Smalley 11:30 to 12:30 A.M .--- Recordings 209.7 Meters KECA West. 0337 1000 Watts 1430 Kcys. Earle C. Anthony, Inc., Los Angeles

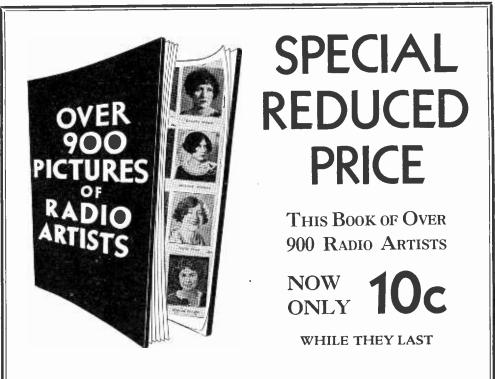
9 A.M.—Louis Rueb, Exercises 9:15—Record Program 10—News Release 10:15—Record Program 10:15--Record Program 11--Pergy O'Neill, Ballads 11:15--Record Program 11:45--NBC, Shakespearean Plays 12 noon-Biltmore Concert Orchestra 12:45--Plano Program 1-Spanish Lesson, Annette Doherty 1:15--Record Program 2:45--Bob, Bunny and Junior 2-Record Program 2:30--Orcgram Recital, Alexander Reilly 2—Record Frogram 2:30—Organ Recital, Alexander Reilly 3:30—Record Program 4—French Lesson, Annette Doherty 4:15—Record Program (Semi-Classical) 4:30-News Release 4:45-Record Program 5-Big Brother Ken and His Kiddies 5:30-Record Program 5:45-NBC, Little Orphan Annie 6-Basil and Bertie, Sketch 6:15-String Trio 6:45-NBC, Cecil and Sally 7-NBC, Raising Junior 7:15-Concert Orchestra with Soloist 8:15-NBC, Prince Albert Quarter Hour sical) Hour Hour 8:30--NBC, The Dinglebenders 8:45--String Trio and Raine Bennett 9--NBC, The Frigidairians 9:15--Orchestra and Soloist 9:30--Earl Burtnett's Orchestra 10:25--NBC, Nat'l Prohibition Poll 10:26--News release 10:50 to 11 P.M .--- Record Program

SUBSCRIBE NOW

Hemp. 4101 1050 Kcys. 5000 Watts 1050 Kcys. 5000 Watts L. A. Evening Express, Los Angeles 6:45 A.M.—Bill Sharples & His Gang 8:45—Inspirational Talk and Prayer 9—Clinic of the Air 9:30—News Items 9:45—Maxine's Shopping Service 10—Eddie Albright's Family 10:30—Kate Brew Vaughn 11—Becords 11--Records 12 noon-News 12 noon-News 12:15-Weaver-Jackson 12:30-Dr. John Matthews 1-Paris Inn 2-The Bookworm 2:30-Bess Daniels Pupils 2:45-French Lesson, Professor Ed-and Loon gard Leon 3:30—Louise Johnson, Astroanalyst 4—Travelogue; Stocks; Announcements 4:15-Maxine's Shopping Service 4:45-Recorded Program 5-Town Crier 5:15-The Arizona Wranglers 5:40-Balto Real Pet Stories 5:45-Chandu, the Magician 6:10—Vigilante Druggists 6:30—Little Joe Warner and His 6.1.5 Vignative Druggists
6.30 Uitle Joe Warner and His Jolly Journal
6.45 Zasu Pitts and Thelma Todd
7.15 Bob Shuler, Candidate for U.S. Senate
7.45 - Vincent Lopez' Valvoliners
8.30 Violin Choir
9.-News Items
9.15 - Desert Paintings
9.30 - Arizona Wranglers
10.16 - Starke's Bohemian Cafe
11 - Paris Inn
12 to 1 A. M. - Ray Howell, Hacha Muchacho

315.6 Meters KFWB Holly. 0315 950 Kcys. Holly. 0315 Warner Brothers, Hollywood, Calif. Warner Brothers, Hollywood, Calif. 6:45 A.M.—Recorded Program 7—Howard Van, the Exercise Man 7:15—Musical Clock Program 8—Tom Murray's Hill Billies 9—Recorded Program 9:15—Meet the Missus 9:30—Price Dunlavy, Organist 10:15—Maude Hughes, Pianist 10:30—Recorded Program 11—Bert Fiske, Pianist 11:5—Johnny Murray, Soloist 11:30—Lewis TeeGarden, Popular Fiction Fiction 12 noom-Chuck Mandel, Pianist 12:15-Price Durlavy, Organist 12:30- Frances Flintom, Bri Bridge Talks 13185 12:45—Hollywood Plaza Ensemble 1—Rabbi Max H. Kert 1:15—Cy Kahn, Popular Songs 1:30—Price Dunlavy, Organist 2—Recorded Program 2:15—Baseball Game 4:30—Recorded Program 2130-Baseball Game
2130-Baseball Game
4130-Recorded Program
5-King's Men
5115-The Syncopators, with June Parker and Doug Richardson
6135-Adventures of Charlie Lung
6130-Musical Program
6145-Carlicon Lemmerson Tracey
7-The Olympians
715-Old Friends Quartette
715-Carliton Kelsey's Orchestra
8130-Baberling Program
8:30-Dance Symphonique
9-Royal Grenadiers & King's Men
9:30-Slumber Time
10 to 11 F.M.-Lou Traveller's Orch.

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# ARTISTS of RADIOLAND

This book of radio artists was used in *Broadcast Weekly's* recent contest, and we have a few left. They originally sold for One Dollar, but you can have a copy now for Ten Cents, which covers mailing charges. No reader can afford to be without a copy. Get yours NOW.

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#### FRIDAY Programs. April 1, 1932

| 491.5 Meters KFRC Prospect 010   |
|--|
| Don Lee, Inc., San Francisco, Calif  |
| 491.5 Meters KFRC Prospect 0100<br>610 Kcys.<br>Don Lee, Inc., San Francisco, Calif<br>7 A.M.—Seal Rocks broadcast<br>7:25—N. Y. Stock quotations<br>7:30—Dobbsie and Wee Willie<br>8—Shell Happytime  |
| 7:30—Dobbsie and Wee Willie<br>8—Shell Happytime   |
| 7:30—Dobbsie and Wee Willie<br>8—Shell Happytime<br>8:30—Hallelujah Hour<br>9:30—Betty Crocker<br>9:45—Stokely program<br>10—The Almanac<br>10:15—CBS, Columbia Farm Net-<br>work program  |
| 9:45—Stokely program   |
| 10:15-CBS, Columbia Farm Net-  |
| <ul> <li>10:15-CBS, Columbia Farm Network program</li> <li>10:45-CBS, Columbia Farm Network program</li> <li>10:45-Window Shopping with Wyn</li> <li>11:16-CBS, Lane Cedar Chest</li> <li>11:16-CBS, Ann Leaf, Organist</li> <li>11:25-The Globe Trotter</li> <li>11:30-CBS, Menr. School of the Air</li> <li>12 noon-Noonday concert</li> <li>1:30-N. Y. Stock quotations</li> <li>1:35-The Globe Trotter</li> <li>1:45-CBS, George Hali's Orch.</li> <li>2-Happy Go Lucky Hour</li> <li>3-Feminine Fancies</li> <li>4-Wayfarers</li> <li>4:15-Numerology</li> <li>4:30-Song Stories, Clark Sisters</li> <li>4:45-The Globe Trotter</li> <li>5:30-Yold Refrain," Fredric Bitticke, Walter Kelsey, Eleanor Allen</li> <li>C.Angen Wask? Oxybastra</li> </ul> |
| 11—CBS, Lane Cedar Chest<br>11:15—CBS, Ann Leaf, Organist  |
| 11:25—The Globe Trotter<br>11:30—CBS, Amer, School of the Ail  |
| 12 noon—Noonday concert<br>1—CBS, Light Opera Gems   |
| 1:30—N. Y. Stock quotations  |
| 1:45—CBS, George Hall's Orch.  |
| 3—Feminine Fancies   |
| 4-Wayfarers<br>4:15-Numerology   |
| 4:30—Song Stories, Clark Sisters<br>4:45—The Globe Trotter   |
| 4:55—Town Topics<br>5—''Skippy''   |
| <ul> <li>5:15—Steamboat Bill</li> <li>5:15—Steamboat Bill</li> <li>5:30—''Old Refrain,'' Fredric Bit-<br/>tke, Walter Kelsey, Eleanor Allen</li> <li>6Anson Weeks' Orchestra</li> <li>6:15—Seiberling Singers</li> <li>6:30—CBS, Lovely Lady</li> <li>6:45—Pat Frayne's Sports Talk</li> <li>7—CBS, Beau-Bachelor</li> <li>7:35—Adventures of Black and Blue</li> </ul>  |
| tke, Walter Kelsey, Eleanor Allen  |
| 6:15—Seiberling Singers  |
| 6:45—Pat Frayne's Sports Talk  |
| 7:15—Adventures of Black and Blue  |
| 7:45—CBS, Myrt and Marge   |
| 7-CBS, Beau-Bachelor<br>7:15-Adventures of Black and Blue<br>7:30-CBS, Music that Satisfies<br>7:45-CBS, Myrt and Marge<br>8-La Petite Cafe<br>8:15-Chandu the Magician<br>8:30-CBS, Camel Quarter Hour<br>8:45-Feature program<br>9-To the Ladies<br>9:15-CBS, Ben Bernie's Orchestra   |
| 8:30—CBS, Camel Quarter Hour<br>8:45—Feature program   |
| 9To the Ladies<br>9:15-CBS, Ben Bernie's Orchestra   |
| 9:30—Frank, Phil and Vic<br>9:45—CBS, Isham Jones' Orchestra   |
| 10—Quaker State Oil Program<br>10:15—Anson Weeks' Orchestra  |
| 8:45—Feature program<br>9To the Ladies<br>9:15—CBS, Ben Bernie's Orchestra<br>9:30—Frank, Phil and Vic<br>9:45—CBS, Isham Jones' Orchestra<br>10-Quaker State Oil Program<br>10:15—Anson Weeks' Orchestra<br>11—Hal Greyson's Orchestra<br>12 to 1 A.M.—Vagabond of the Air  |
|  |
| 280.2 Meters KJBS Ord. 4148-49<br>1070 Kcys. 00 Watts  |
| 1070 Kcys. <b>NJDD</b> 100 Watts<br>J. Brunton & Sons, San Francisco<br>6 A.MKJBS Alarm Klok Klub  |
| 8—Recorded Program<br>8:45—Carleton Coveny   |
| 9-Assoc. Food Stores' Program<br>9:45-Recorded program   |
| 10—Reporter of the Air<br>10:05—Popular Records  |
| 11:15—Rainbow Musical Program  |
| 11:45—Concert music  |
| 12:30-Band Concert   |
| 1-Stocks; Musical Program  |
| 2:30—Lucille Gordon Players  |
| 3-Reporter of the Air  |
| J. Drunton & Sons, San Francisco<br>6 A.M.—KJBS Alarm Klok Klub<br>8—Recorded Program<br>8:45—Carleton Coveny<br>9—Assoc. Food Stores' Program<br>9:45—Recorded program<br>10.05—Popular Records<br>11:15—Rainbow Musical Program<br>11:30—Vaudeville in Miniature<br>11:45—Concert music<br>12:30—Band Concert<br>12:45—Variety Recordings<br>1—Stocks; Musical Program<br>2—Better Business Talk<br>2:30—Lucille Gordon Players<br>2:45—Speak-Easy; Records<br>3—Reporter of the Air<br>3:05—George Taylor's Bridge Hour<br>4—Aloha Hawalian Trio<br>4:30—Records  |
| 4:30-Records<br>5-Robinson's Petland   |
| 4:30-Records<br>5-Robinson's Petland<br>5:15-Popular Records<br>6:45-Silent Period<br>12:01-Joe Mendel's Pep Band from<br>Roof Garden Cafe<br>1 to 6 A.MKJBS Owl Program   |
| 12:01—Joe Mendel's Pep Band from<br>Roof Garden Cafe   |
| 1 to 6 A.MKJBS Owl Program   |



EDNA O'KEEFE KFRC-2:00 P.M.

535.4 Meters KTAB Garfield 4700 560 Kcys. 1000 Watts Assoc. Broadcasters, Oakland, Calif. 7 A.M.—Rise and Shine 7:30—The Brainstormers with Lee 7:30-The Brainstormers with Lee Douglas
 8-Radio Shopping News
 8:30-Jack Hall and Clem Kennedy
 9-Morning Prayer Hour
 9:30-Dr. J. Douglas Thompson
 10-Household Hour, Alma La Marr
 10:30-News Service
 10:35-Dr. B. L. Corley
 10:55-Recordings
 11-Store Scenes 10.35—Recordings 11.-Store Scenes 11.30—Popular Records 12 noon—U. S. Agricultural Reports 12:15—Dr. R. M. McLain 12:30—News Service 12:35—Econes of Portugal 1:05—Records 1:30—Over the Teacups with Alma La Marr 2...Popular Records 2:30—Masterpieces of Melody 3:30—Popular Records -Kobar 4--Kobar 4:30--Jack Hall and Clem Kennedy 5--Taylor Made Tempos, Glenhall Taylor, Pianist 5:15--Hot Tips and Hot Tunes 5:30--Dr. J. Douglas Thompson 6--Popular Records 6:30--Krule Smith in the Sport Page 6.30—Ernie Smith in the Sport Page of the Air of the Air 6:45—Reporter 7—Gus Arnheim's Orchestra 7:35—Dance Music 8—Tunes of the Times 8:30—Poets' Den 8:45—Dance Music 9—Beverly Hill Billies 10—Moment Musicale 11 to 1 A.M.—Nite Owls

322.4 Meters KFWI 930 Kcys. Franklin 0200 500 Watts Radio Entertainments, San Francisco 7 A.M.—Eye-opener Program 7:30—Studio Program 7:45—Charlie Glenn 7:45—Charlie Glenn 8—Silent Period 9:-Cal King's Country Store 9:30—Morning Melodies 10—White House Program 10:15—Bellevue Hotel Program 10:30—Health Talk, Dr. Linebarger 11.-Timely Topics 11:30—Learn Italian, Prof. Achille 11:30—Learn Italian, Prof. Achille 11:345—Dance Music 12:30 P.M.—Town Crier 1—Silent Period 6—Dance Music 6:45—Bellevue Program 6—Dance Music 6:45—Bellevue Program 7—Rosenthal Program 7:30—Silent Period 8:30—Concert Planist 8:45—Jonn D. Barry, World Events 9—Jack Coakley's Orchestra 9:30—Mildred Lenore Epsteen, soprano prano 9:45--String Orchestra 10-Folk Music 10:30-Let's Dance 11--Master Melodies (Tschaikow-sky's "Pathetique") 12--Dedication Hour 1 A.M.-Sign Off

322.4 Meters KROW Glenc. 6774 930 Kcys. 1000 Watts Educa. Broad. Corp., Oakland, Calif. 8 A.M.—X-Bar "B" Boys 8:45—Wade Forrester

- 9-Silent Period 1 P.M.-Weather Forecast 1:05-Latin-American Program 1

- 2...Recordings 2.:30—Golden Age News Items 3...Paul's Dance Orchestra 3:30—The KROW-lians, Phantoms 3:30—The Orchestra

- Orchestra 4:15-Rumford School of Cookery 4:30-Royal Californians Orchestra, with Don Germano and Guitar 5-Italian Program 5:30-Wade Forrester 5:45-Alvin and Betty in "Rain or Shine"

- 6-Silent Period 7:30-Studio program 7:45-Hilo Boys 8 to 8:39 P.M.-The Star-olians

Wasatch 3901 265.3 Meters KSL

- 1130 Keys. 5000 Watts
- Radio Service Corp., Salt Lake City 5 F.M.—NBC, Cities Service Concert Orchestra

- Orchestra 6--NBC, Friendship Town 6:30--NBC, Armour Program 7--NBC, Paul Whiteman's Pontiac Chieftains 7:30--NBC, RKO Theatre of the Air 8--NBC, Amos 'n' Andy 8:15--Tone Pictures 8:30--Mary and John 8:45--Interviews of Prominent Citi-zens zens

- zens 9--Salt Lake Federation of Labor 9:15-Oldsmobile Speedway Melodies 9:30--NEC, Billy Jones & Ernie Hare 9:45-To be announced 10--Dance Music from Covey's Co-coanut Grove Depublicing
- 10:25---National Prohibition 10:30 to 11 P.M.--Around the Network

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440.9 Mtrs. NBC-KPO Gar. 8300 680 Kcvs

54

- National Broadcast. Co., San Francisco Service to KJR, KEX, KGA,
- KECA, KTAR, KSL, KFSD
- 7:30 A.M.--Sunrise Serenaders:
- KPO

- KPO <sub>8</sub>--Financial Service: KPO, KGA, KJR, KEX 8:15-Crosscuts from the Log o' the Day: KPO, KGA, KJR, KEX 9:15-Stringwood Ensemble: KPO, KGA, KEX 9:30-Helpful Hints to Housewives: KPO кро
- 9:45-Univ. of Calif. at Your Ser-vice: KPO
- vice. KFO 9:45—Organ Concert, George Nykli-cek: (KPO on 10, off 10:15), KGA, (KJR off 10:15), (KEX off 10, on 10:15) 10:15-Vapon: 1 10:30-Snaphots,
- KPO
- 10:30—Snaphots, Rita Lane, so-prano; orchestra direction of Cy Trobbe: KPO
  11-Modern Moods: KPO
  11:30—Poetry Prog., Bobby Burns: KPO, KEX
  11:45—Organ Concert, George Nyk-licek: KPO
  11:50—S. San Francisco Stockyards Report: KPO
  11:57—Time Signals: KPO Lane.

- Report: KPO 11:57—Time Signals: KPO 12 noon—To be announced: KPO 12:45—Commonwealth Club Lunch-eon: KYA
- eon: KYA 1:30-Harmony Twins: KPO (KGA KJR, KEX on 1:45) 2-Melody Mixers: KPO, KGA, KJR, KEX 2:15-Swanee Serenaders, Harold Stoket, Dance Orchestre, KPO.
- Stokes' Dance Orchestra: KPO, KGA, KJR, KEX
- KGA, KJR, KEX 30-Old Pappy: KPO, KGA, KJR, 2:30 -KEX 2:45—Dorothy Lewis. Contralto:
- KPO Cares? Variety program, 3-
- -Who Cares? Variety program, with Prof. Bob Bence conducting: KPO KGA, (KJR on 3:05), KEX -Discovery Hour, direction Geo.
- Discovery Hour, direction Geo. Davis: KPO 4:45-John and Ned: KPO, KGA, KJR, KEX
- KIR, KEX
   Subject to the state of the state o
- 5:30—Date Book, Stuart Strong: KPO
- KPO 5:45-Little Orphan Annie: KPO, KGA, KJR, KEX, KECA 6-Rhythm Vendors: KPO, KGA, (KJR on 6:30), (KEX off 6:15) 6:45-Cecil and Sally: KPO, KGA, KJR, KECA 7-Raising Junior: KPO, KGA, KJR, KECA 7:15-Seraphook Henry Thompson

- KJR, KECA
  KJR, KECA
  TiJS-Scrapbook, Henry Thompson, tenor; orchestra direction of Cy Trobbe: KPO, KGA, KJR
  S-Joseph Jackson Book Review: KPO, KGA, KJR, KEX
  S15-Prince Albert Quarter Hour: KPO, KGA, KJR, KEX, KECA, KGIR, KGHL
  S10-"Ivanhoe," radio adaptation by Wilbur Hall, with Victor Rod-man, Baldwin McGaw, Frank Provo, Tom Kelly, Ben Legere: KPO, KGA
  KRGA Sing-Raing Kirbery, the Dream Sing-
- Ralph Kirbery, the Dream Sing-er: KPO, KGA, KJR 05-Coon-Sanders Orch.: KPO,
- 9:05-KGA, KJK 30-William WGA, Stoess Orchestra:
- 9:30-9:30—William Stoess Orchestra: KPO, KGA, KJR, KEX
   9:45—Eva Gruninger Atkinson, con- tralto: KPO, KGA, KJR, KFSD
   10—Earl Burthett's Orchestra: KPO, KGA, KJR, KEX, KECA

- 10:25—National Prohibition KPO, KGA, KJR, KEX, I KTAR, KSL, KOA, KGIR 10:30—Around the Network: Poll: KECA,
- the Network: KEX, KFSD, KPO. KGA, KJR, KEX, KFSD, KSL, KOA, KGIR 11-Bal Tabarin Orchestra: KPO, KGA, KEX 11:30 P.M.-Witching Hour: KPO, KGA, KEX

- 243.8 Meters KYA Prospect 3456 1000 Watts 1230 Kcys.
- Pac. Broadcast. Corp., San Francisco
- 7:30 A.M.-Rhythm Masters
- -Metropolitan Hour Q
- -Manual Melodies
- 9:30—Modern Melodies 10—Sunshine hour 11—Salon Melodies

- 11-Salon Melodies 11:15-Manhattan Moods 11:30-Novelty Bits 11:45-Song and Dance Kings 12 noon-Broadway Echoes 12:30-Concert Memories 12:45-NBC, Commonwealth 1:30-Musical Contrasts Club
- 2—Famous Songs and Singers 2:30—Popular Melodies 3—Hawaiian Echoes

- 3:15—Masters of Violin 3:30—Organ recital

- 4-Salon music 4:15-Artist Celebrities 4:30-On Parade
- 5-Metropolitan Hour

- 4130-011 ratage
  Antorpolitan Hour
  Arropolitan Hour
  Garden Hour
  Garden Harmonettes'
  Tiso-"The Harmonettes'
  Tiso-"The Harmonettes'
  Tiso-Wares Bulletin
  Tiso-David Vares
  Custav Severin, Talk on "War Spies"
  Sido-Bob Allen and George Bowers
  Sido-Billy Small: Fiddlin' Around"
  10-News Bulletin
  10:15-Radio Sandman Hour: Geo. Nickson, soloist
  11 to 12 midnight—Concert Memories
- Lake. 6000 500 Watts 340.7 Meters KLX 880 Kcys. Tribune Pub. Co., Oakland, Calif. 7 A.M.—Exercises & Entertainment 7:30—Open New York stocks
- -Records -Modern Homes Period
- 9-Modern Holmer 9:30-Records 10:15-San Francisco Stocks; Finan-cial Information; Weather
- 10:30—Records 10:45—Tetrazene Program
- 10:45—Tetrazene Program 11-Classified Advertising Hour 12 nuon-Jack Delaney and His Band 1-Jean's Hi-Lipts 2:35-Closing San Francisco stocks 2:45-Ethel Rhinard, Jazz Planist

- 2:45—Ethel Rhinarg, Jazz A. A. B. Recorded Program
  3—Recorded Program
  4:30—Brother Bob's Club
  5-The Three Coccoanuts
  5:30—Gus Arnheim transcription
  7:45—Fred and Morris, Comedians
  8—Hi-Jinks; Jack Payne; Lost and Found; plano duo; Cora Scott, contralto; Ethel Rhinard, planist; John Wharry Lewis' KLX orch.; Frank. Roberts and Phebe Starr; Boris and Bertha; "Two Shop Girls''; Lily Laguna, the Mexican Diva from Tampico; Helen Benson, banjolst; Johnny Zunino, accordionist; "Cony'; The Three Coccoanuts; Col. Mildew; The Gay Caballeros; King Sisters' Harmony Trio 10 to 11 P.M.-Dance Program

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- 325.9 Meters KOMO Elliott 5890 1000 Watts 920 Kcys.
- Fisher's Blend Station, Inc., Seattle 6:55 A.M.—Inspirational Services
- 6:55 A.M.—Inspirational Services 7—Organ Recital 7:45—NBC, Van and Don 8—NBC, Music Appreciation Hour 9:15—Home Suggestions Program 9:30—Garden Time Program 9:45—Concert Trio 10:15—Acme Lead and Color Works 10:30—NBC, Magazine of the Air 11:30—Vocal Recital 11:45—NBC, Youth Matinee 12:15—NBC, Wouth Matinee 12:15—NBC, Wouth Matinee

12:15-NBC, Western Farm & Home

Hour

204 Meters

1470 Kcys.

reports

Hour

8

-Financial service

8.1

Hour 1-Tupeful Two 1:15-NBC, Radio Guild 2:15-NBC Matinee 3-Popular Orchestra and Vocalists 4-Concert Orchestra and Vocalists 4:30-NBC, The Stebbins Boys 4:45-Stock Quotations 5-NBC, Cities Service Concert Or-chestra and Cavaliers 6-NBC, Friendship Town 6:30-NBC, The Armour Hour 7-NBC, Paul Whiteman's Pontiac Chieftains

Biolowicz, Paul Whiteman's Pontiac Chieftains
T:30-NBC, RKO Theatre of the Air 8:15-Program to be announced
8:15-Program to be announced
8:30-NBC, Demi-Tasse Revue
9-NBC, Disturbers of the Air
9:45-Studio Program
10-NBC, Richfield News Flashes
10:15-NBC, The Coquettes
10:40-Friday Frolic
11:10-Olympic Hotel Dance Orch.
12 to 12:30 A.M.-Organ Recital

KGA

NW. Broad. System, Spokane, Wash. 6 A.M.—News, Grain and Livestock

8—Financial service 8:15—NBC, Crosscuts of the Day 9:15—NBC, Stringwood Ensemble 9:30—NBC Favorites 9:45—NBC, Organ Melodies 10:30—NBC, Mardi Gras 11—Abe Brashen's Blue Streaks 11:15—Professor and Dream Girl 11:30—Julia Hayes 11:45—Leslie Brigham 12 non-Organ Melodies

11:45-Leslie Brigham 12 noon-Organ Melodies, 1-Rhythm Serenade 1:15-Seth Maker 1:45-NBC, Harmony Twins 2-NBC, Melody Mixers 2:30-Old Pappy 2:45-Dorothy Lewis 3-NBC, Who Cares? 4-NBC, Stringwood Ensemt 4:45-John and Ned 5-Ruth Brayson 5:15-NBC, Rembrandt Trio 5:30-Johny Muskrat 5:45-Little Orphan Annie 6-NBC, Rhythm Vendors

5:45—Little Orphan Annie 6—NBC, Rhythm Vendors 6:45—NBC, Cecil and Sally 7—NBC, Raising Junior 7:15—NBC, Scrapbook 8—Joseph Jackson, Book Review 8:15—NEC, Prince Albert Quarter

Hour 8:30--NBC, Ivanhoe 9.-NBC, Ralph Kirbery, baritone 9:05--NBC, Coon-Sanders Orchestra 9:30--William Stoess Orchestra 9:45--Eva Atkinson 10--NBC, Earl Burtnett's Orchestra 10:25--National Prohibiton Poll 10:30--Around the Network 11--Jimmy Joy and his Bal Tab-arin Orchestra

arin Orchestra 11:30 P.M.—Witching Hour, Organ

Main 3434

5000 Watts

Ensemble

#### BROADCAST WEEKLY

508.2 Meters KHQ Main 5383 590 Kcys. Louis Wasmer, Inc., Spokane, Wash. 7.30.—Henacres Chick Chat 7.30.—Henacres Chick Chat 7.30.—Henacres Chick Chat 7.35.—NBC, Van and Don 8.30.—Frisble's Syrup 8.45.—Arnie Hartmann, Accordionist 9.15.—NBC, E. Circle 9.15.—NBC, E. Circle 9.16.—NBC, E. Circle 9.17.—NBC, Cauliful Thots 9.30.—'Walt and Marian'' 9.45.—Burgan's Home Comfort 10.16.—Northwest Wall Paper Co. 10:130.—NBC, Magazine of the Air 11:30.—Bell Furniture Co. 11:45.—NBC, Youth Matinee 12:30.—NBC, Youth Matinee 12:30.—ShC, Youth Matinee 12:30.—NBC, Youth Matinee 12:30.—NBC, Youth Matinee 12:30.—NBC, Farm and Home Hr. 1-Alaska Better Buys 11:5.—Home Owned Business 1:30.—Sartori and Wolff 1:45.—Spokane Fur Tanning Co. 2.—NBC Matinee 3.—Studio parade 4.—Peerless Dental Hygiene 4:15.—J and D Paint Time 4:30.—NBC, Stebbins Boys 4:45.—NBC, Stebbins Boys 508.2 Meters KHO Main 5383 1000 Watts 4:30—NBC, Steppins Boys 4:45—Skippy 5—NBC, Cities Service Concert 6—NBC, Friendship Town 6:30—NBC, Armour hour 7—NBC, Paul Whiteman, Pontiac Chicking 7—NBC, Paul Whiteman, Pontiac Chieftains
 7:30—NBC, RKO Theatre of the Air
 8—NBC, Amos and Andy
 8:15—Program to be announced
 8:30—NBC, MJB Demi-Tasse Revue
 9—NBC, Disturbers of the Air
 9:30—NBC, Jones and Hare
 9:45—Studio Program
 10—NBC, Richfield News Flashes
 10.15—Davennort Horel Dance Mus 10:15-Davenport Hotel Dance Music 10:30-Arnie Hartmann, Accordionist 10:45—Timely Topics 11—Fran Morton's Orchestra 12 to 12:30 midnight—Desert Caravan 309.1 Meters KJR Seneca 1515 5000 Watts
300 Watts
Northwest Broad. System, Seattle, Wn. 7 A.M.—Syncopated Headlines
8--NBC, Financial Service
8:15--MBC, Crosscuts of the Day
9--NBC, Stringwood Ensemble
9:15--Mary from Proctor's
9:45--NBC, Organ recital
10:30-NBC, Mardi Gras
11--Abe Brashen's Blue Streaks
11:15--Professor and Dream Girl
11:30--Julia Hayes
11:45--Leslie Brigham
12 noon-Organ Melodies,
1--Tea Time Tales
1:15--Seth Maker
1:45--NBC, Melody Mixers
2:15--Swanee Serenaders
2:30--Old Pappy
2:45--Dorothy Lewis
3-P- I. Lost and Found
3:05--NBC, Wilght Tunes
5:30--Steamboat Bill
4:5--John and Ned
5:30--Steamboat Bill
4:5--Little Orphan Annie
6:1:5--Anson Weeks (E.T.)
6:30--Rrythm Vendors
6:45--NBC, Seing Junior
7:15--NBC, Seing Junior
7:15--NBC, Sprapbook
8--NBC, Joseph Henry Jackson, Book Review
8:15--NBC, Prince Albert Quarter Hour 309.1 Meters KJR Seneca 1515

8:30-Dollars and Sense 9—Ralph Kirbery 9:05—Coon-Sanders Orchestra 9:30-William Stoess Orchestra 9:30—William Stoess Orchestra 9:45—Eva Atkinson 10—NBC, Earl Burtnett's Orch. 10:30—Around the Network 11—NBC, Jimmie Joy and Bal Tab-arin Orchestra 11:30 P.M.—NBC, Witching Hour 254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore. 6:45 A.M.—Farm Flashes, Weather 6:45 A.M.—Farm Flashes, Weath report and program resume 7—Late record releases 8—NBC, Financial service 8:15—NBC, Crosscuts of the Day 9:15—NBC, Stringwood Ensemble 9:30—NBC Favorites 9:45—Organ Concert 10—Julia Hayes 10:15—NBC, Organ recital 10:30—NBC, Mardi Gras 11:15—The Professor and His Drea 11:15--The Professor and His Dream Girl 11:30—NBC, Poetry program 11:45—Leslie Brigham 12 noon-Organ Melodies, 12 noon-Organ Melodies, 1--Rhythm Serenade 1:45--NBC, Harmony Twins 2--NBC, Melody Mixers 2:15--Swanee Serenaders 2:15—Swanee Serenaders 2:30—Old Pappy 2:45—Dorothy Lewis 3—NBC, Who Cares? 4:45—John and Ned 5—NBC, Twilight Tunes 5:30—Rembrandt Trio 6—NBC, Rhythm Vendors 5:45—NBC, Little Orphan Annie 6:15—Silent period 8—NBC Josenb Henry Jackson 8:15—NBC, Prince Albert Quarter Hour 8:30—Valvolene program 8:45—Studio program 9:15—Tom Mitchell 9:30—William Stoess Orchestra 9:45—Eva Atkinson 10—NBC, Earli Burtnett's Orch. 10:25—National Prohibition Poil 10:30—Around the Network 11—Jimmy Joy and his Bal Tab-arin Orchestra 11:30 P.M.—NBC, Witching Hour 296.6 Meters KQW Columbia 777 1010 Kcys. 500 Watts 1010 Kcys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose 11-Leah Bernhardt Kimball 11:30-Cockerels Old Timers 12 noon-Variety Program, Betty Jaye 12:30-Weather; Market Reports 1-Leah Bernhardt Kimball 1:30-Friendly Hour, Lena Leland 2:30-Catsilla y Leon 2.35-Catsmay Leon 3.30-Silent Period 4.30-Story Time, Lena Leland 5-Vespers, Rev. A. T. O'Rear 5:30-Pet Clinic of the Air 5:45-Liberty Bell Quarter Hour 6-The Knickerbockers 5:43—Liberty Bell Quarter Hour 6—The Knickerbockers 6:15—Franco's Program 6:30—State Market Reports 6:45—Radio News and Forum 7:15—Bellcoliers 7:30—Calif. Dept. of Agriculture 7:45—Musical Tid-bits 8:30—The Mac Twins and the May Muntz Stringed Orchestra 9:30—Studio Program 10—The Voice of Madam Arga 10:30 to 11 P.M.—Radio Revival

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394.5 Meters KVI Broadway 4211 760 Kcys. 1000 Watts Puget Sound Broadcast. Co., Tacoma Puger Sound Broadcast. Co., Iacoma 6 A.M.—Farm Flashes 7—Church of the Air 7:35—Recordings 8—Shell Happytime 8:30—Hallelujah Hour 9:-CBS, Charles Boulanger's Orch. 9:30—Betty Crocker 9:45—CBS, Columbia Revue 10—CBS, Columbia Farm Commu-nity Network 9:45—CBS, Columbia Revue
10—CBS, Columbia Farm Community Network
11:15—CBS, Lane Cedar Chest
11:15—CBS, Ann Leaf, Organist
11:30—CBS, Columbia Salon Orch.
12:30—Garden Talk
12:45—CBS, Columbia Educational Features Features 1-CBS, Light Opera Gems 1:45-CBS, George Hall's Orchestra 2-Happy Go Lucky Hour 3-Feminine Fancies 3:30-Dental Clinic of the Air 4 CBS Orceptible 4-CBS, Organalities 4-CDS, Organality 4:15-Oakes Walkathon 4:30-CBS, The Songsmiths 4:45-Howard Davis, Tenor 5-CBS, Plantation Grill Orchestra 5-CBS, Plantation Grill Orchestra 5:15-Twilight Reveries 5:30-DLBS, "The Old Refrain" 6-Edwin Cook, Baritone 6:15-Don Lee Studio Program 6:30-CBS, Woodbury Lovely Lady 6:45-To be announced 7-Silent Period 1.5. Superdiversion Love 10-Scandinavian Hour 11 to 12 midnight—Hal Greyson Or. 236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts Seattle Broadcast. Co., Seattle, Wash. 6:45 A.M.—Top O' the Morning 7—KOL Time Klok 7:45—Zukor's Perky Feather 8—Shell Happy Time 8:30—Hallelujah Hour 9:Chea Roylenceric Orabestra 8:30—Hallelujah Hour 9:-Chas. Boulanger's Orchestra 9:30—Betty Crocker 10-Morning Melodies 10:30—The Racketeers 10:45—Console Capers 10:45—Console Capers 10:55—Joinson Daily Radio Guide 11:-CBS Program 11:30—CBS Program 11:30—CBS Program 12:2000—The Cariyal with Billy 12 noon-The Carnival, with Billy Sherwood Sherwood I-Ken Stuart's Sunshine Program 1:15-CBS, Light Opera Gems 1:45-CBS, Curtis Inst. of Music 2-Happy Go Lucky Hour 3-Feminine Fancies 2:20 Hurviet Lieka 3:30—Harriet Links 3:45—Feminine Fancies 4—Hill and Dale 4:15—Organ Moods 4:30—Robert Hansen 4:30—Robert Hansen 4:45—Cecil Solly 5—Puget Sound Crier 5:15—'Skippy,'' General Mills 5:30—Puget Sound Crier 6—Isle of Golden Dreams 6:30—CBS, 'Lovely Lady'' 6:45—Ken Stuart's Sports Review 7—CBS Feature 7:15—Adventures of Black and Blue 7:30—CBS, Music that Satisfies 7:45—CBS, Myrt and Marge 8—CBS program 8-CBS program 8:15-Chandu the Magician 8:30-CBS, Camel Quarter hour 8:45-CBS, Geo. Olsen and his Music -CBS, Ben Bernie 9:30—Wrestling 10:30—Anson Weeks Orchestra 11 to 12 midnight-Hal Greyson Or-

9

chestra

#### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. NBC-KGO Watte 790 Kcys. National Broadcast. Co., San Francisco Service to KHQ, KOMO, KGW,

56

KFI, KOA, KSL, KTAR,

#### KECA, KFSD

- KECA, KFSD 7 A.M.—Organ Concert: KGO 7:45—Van and Don the two Pro-fessors: KGO, KHQ, KOMO, KGW, KFJ, KFSD, KTAR, KSL, KOA 8—NEC Music Appreciation Hour: KGO, KOMO, KGW, KFI, KFSD (KTAR on 8:30, off 8:45), KSL, KGIR, KGHL 9—GE Circle: KGO, KHQ, KGW, KOMO, KFI, KFSD, KTAR 9:30—The Buckaroos: KGO 9:35—Victor Linfoot, baltone: KGO 10-Rembrandt Trio: KGO 10:30—Woman's Magazine of the Air: KGO, KHQ, KCMO, KGW, KFI, (KFSD, KTAR, KSL, KOA off 10:50, on 11:00 11:30—Organ recital: KGO

- Ji 30-Organ recital: KGO
   11:30-Princess Obolensky Youth Matinee: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KGIR,
- KGW, KF1, KFSD, KSL, KGIR, KGHL 12 noon-Ruby Helder, tenor: KGO 12:15-Western Farm and Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD (KTAR on 12:45), KGHL
- Stringwood Ensemble: KGO
- 1-Stringwood Ensemble: KGO 1:15-Radio Guild: KGO, KOMO, KFSD, KGIR, KGHL 2:15-NBC Matinee: KGO, KHQ, KGMO, KGW, (KFI off 2:45), KFSD, (KTAR, KGIR, KGHL on 2:45), KSL, KOA
- -Waldorf-Astoria Sert Room Orchestra: KGO
- 3:15-Headliners, Ted White, tenor: KGO, KFSD
- 3:30-Palais d'Or Orchestra: KGO, KGW, KFI
- 3:45-June Pursell: KGO
- 4—Salon Singers, mixed chorus di-rection George Dilworth: KGO
- 4:15-News Service: KGO
- 30-The Stebbins Boys: KGO, KHQ, KOMO, KGW, KFI 4:30--The
- 4:45—Dixie Memories, music dialogue; Sam Moore, Ca Moore, Dixie Marsh; KGO and Carolyn
- 5—Cities Service Concert Orchestra and the Cavaliers: KGO, KHQ, KOMO, KGW, KFI, KSL
- -Friendship Town, Small Town Sketch: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KTAR
- 30-Armour program, Irvin S. Cobb, guest speaker; Roy Shield's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KSL 6:30-Armour
- 7—Paul Whiteman's Pontiac Chief-tains: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 7:30—RKO Theatre of the Air: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- -Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL
- 8:15-Doric Quartet: Ben Klassen Myron Niesley, Tenors; Everett Foster, Baritone; Harry Stanton, Bass; Emil Polak, Pianist and Director: KGO
- 8:30—Demi-Tasse Revue: John P. Medbury, Master of Ceremonies; Jimmie Grier's Orchestra: KGO, KHQ, KOMO, KGW, KFI

- 9—Disturbers of the Air—Zizz Black and Mort Harris, comedians: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KGU
  9:30—Billy Jones and Ernie Hare: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
  9:45—Jack Denny's Orchestra: KGO
  10—Richfield News Flashes: KGO, KHQ, KOMO, KGW, KFI, KFSD,
  10:15—The Coquettes: KGO, (KOA off 10:25).
  10:30—Across the Music Counter -Disturbers of the Air-Zizz Black

- 10:30-Across the Music Counter:
- KGO
- 11-Lofner-Harris Hotel St. Fran-cis Dance Orchestra: KGO 12 midnight-Organ Concert, Dollo Sargent: KGO

#### CBS

#### Columbia Broadcasting System

- Columbia Broadcasting System 9 A.M.—Charles Boulanger and His Yoeng's Orchestra: KFBK, KOL, KVI, KFPY 9:30—Columbia Revue: KFBK, KERN, KVI, KFPY, KHJ, KGB 10—George Hall and His Hotel 'Jaft Orchestra: KWG 10:15—Columbia Farm Community Network Program: KFBK, KMJ, KERN, KVI, KFPY, KHJ 11—Lane Cedar Chest, Nan Dor-land: KVI, KFPY, KOIN, KFRC, KHJ
- KHJ

- KHJ 11:15-Ann Leaf at the Organ: KFBK, KMJ, KFPY, KFRC, KGB 11:30-Columbia Salon Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB 12 noon-U. S. Marine Band Con-cert: KFBK, KMJ, KWG, KERN, KFPY, KHJ, KGB 12:30-Arthur Jarrett, with Freddie Rich's Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFFY, KGB 12:45-Columbia Educational Fea-
- 2:45-Columbia Educational Fea-tures: KFBK, KMJ, KWG, KVI, KFPY, KGB 12:45-Columbia
- -Light Opera Gems: KFBK, KWG, KERN, KVI, KFPY, KFRC, KHJ, 1\_ KGB
- 1:45-George Hall's Hotel Taft Or-chestra: KFBK, KWG, KERN, KOL, KVI, KFRC, KGB
- -Organalities: KFBK, KWG, KERN, KVI, KFPY, KGB
- -Plantation Grill Orchestra: KFBK, KERN, KVI, KFPY, KGB
- 6:30-"To the Ladies": Leon lasco Conductor; Tito Gu Tenor: KMJ, KERN, KOL, J KFPY, KOIN, KFRC, KHJ Be-Guizar, KVI.
- -"Beau Bachelor": KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7:30—''Music that Satisfies'': KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ
- 7:45—"Myrt and Marge": KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- -Howard Barlow and the Colum-bia Symphony Orchestra: KFBK, KOL, KFPY
- KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ 45-George Oliver 8:30-The Camel
- 8:45—George Olsen and His Orches-tra: KWG, KOL, KFPY
- Ben Bernie and His Orchestra: KOL, KFPY
- 9:15-Resinol Chemical Program, "Hollywood Nights": KFBK, KOL, KFPY, KOIN, KFRC, KHJ
- 9:30-Isham Jones and His Orches-tra; KWG, KFPY, KGB

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#### 225.4 Meters KGB Franklin 6151 500 Watta 500 Watts 1330 Kcys.

- Don Lee, Inc., San Diego, California
- 7 A.M.--Recordings; News; Stocks
  - -Shell Happytime
- 8-Shell Happyume 8:30-Hallelujah Hour 9:30-Betty Crocker 9:45-CBS, Columbia Revue 10-Blanche Wood's Shopping Tour 11-Recordings

- 11-Recordings 11:15-CBS, Ann Leaf, Organist 11:30-CBS, Columbia Salon Orch. 12:00-CBS, Arthur Jarret 12:30-CBS, Arthur Jarrett 12:45-CBS, Columbia Educational Ecotucae Features
- Features 1-Stock Quotations 1:05-CBS, Light Opera Gems 1:45-CBS, Hall's Orchestra 2-Happy Go Lucky Hour 3-Feminine Fancies CDS Orcenalities

11 to 12 midnight-Hal Greyson's Or. 526 Meters KMTR Holly. 3026

KMTR Radio Corp., Hollywood, Cal.

6:30 A.M.—The Ship-a-Toy program 7—Hill Billies and Uncle Herb

7—Hill Billies and Uncle Herb S—Stock Quotations 8:05—Breakfast Club program 9—Kate Brew Vaughn 9:15—Walkathon 9:20—Robert Noble, Ambassador of

9:45-Univ. of Calif. program 10-The Sun Taggers 10:30-Serenaders

11-Selected records 11:45-Public and city officials 12 noon-The Globe Trotter

12 noon—The Glube Trotter 12:15—Selected Records 12:30—Hi-Noon Hi-Lites 1—Prof. Bull, D.T., Prof. Geise, D.T. 1:30—Records 2—Happiness Revue, frolic 4—Musical Messengers 4—Musical Messengers

5:45-The Globe Trotter 6-Hi Hatters 6:30-Paradise Isle 7-Herald Sports 7:15-Sunset Melodies 7:45-Soothing Melodies 8:30-Bert Tilton, tenor; Sterling Young, violin; Harold Curtis, or-ganist 8:45-Ann Grev, vocalist, and Don

ganst 8:45—Ann Grey, vocalist, and Don Warner, pianist 9-Salon Group and Ruth Magden 9:30—Jeanne Dunn, Blues Singer 9:45—The Hired Man 10-15 Briok English's Orchostre

10:15-Brick English's Orchestra 11-Walkathon

11:30 to 12:30 A.M.-Recordings

Happiness :30-Selected records :45-Univ. of Calif.

4:30-Selected Records -Walkathon 5:15—Selected records 5:45—The Globe Trotter 500 Watts

- 9-To the Ladies 9-To the Ladies 9:15-Vignettes 10-KGB News Reel of the Air 10:15-Anson Weeks' Orchestra 10:30-Gene Quaw Orchestra

576 Kcys.

KNX

L. A. Evening Express, Los Angeles

8:45—Inspirational Talk and Prayer 9—Kate Brew Vaughn

9-Kate Brew Vaughn 9:30-News Items 9:45-Maxine's Shopping Service 10-Eddie Albright's Family 10:30-Recorded Program 12 noon-News Items 12:15-Recorded Program 12:30-Dr. John A. Matthews Partie Jun

285.5 Meters

1050 Kcys.

ties

ments

8 Nuts -News Items

7:30—Centerville Sketches 7:45—Red Cap

12 to 1 A.M.-Ray Howell

220.4 Meters KGER

1—Paul Graham's Trio 1:30—Bookworm 1:45—Maxine Stern

2--Musical Matinee 2:30---Long Beach Band 3--Sun News Flashes

4...Anderson Sisters 4.15—Los Amigos Trio 4:30—Frank Jocelyn, Organist 5...Buddy Harper's Orchestra

6--Em and Clem 6:15---Sacred Hour 6:45--Cheerful Earful 7--Buttercream Ragamuffins 7:15—Jimmy Lee 7:30—Evening Diversions 8—KGER Dramatic Players

KGER Dramatic Players
S:30--Rango
Evening Moods
10--Barkle Bros.
10:15--DX'ers Tips
10:30--Frank Jocelyn, Organist
11--Tom Moore's Orchestra
12 midnight-Sign off

3:15-Band continues

1360 Kcys.

468.5 Meters KFI

Hemp. 4101 5000 Watts

- 9:30—Lou Gordon, Tenor, and Betty Travis, Violinist
  9:45—Lilyan Ariel, Plano Program
  10:15—Peggy O'Neill, Ballads
  10:30—NBC, Magazine of the Air
  11:30—Household Talk, Julia Hayes
  11:45—NBC, Youth Matinee
  12:16—NBC, Farm and Home Hour
  1-15—Packard String Trio 12:30—Dr. John A. Batthews 1—Paris Inn 2—The Bookworm 2:30—KNX Ensemble 3—Velva Darling, Hollywood Brevi-3:15—Federated Women's Clubs 3:45—Howell and Aretta 4—Travelogue; Stocks; Announce-1—News Release 1:15—Fackard String Trio 1:45—Jimmy Base, Tenor 2—Dorothy Raymond, Piano Program 2:15—NBC Matinee 3—NBC, Waldorf Sert Room Orch. 3:20—Polly Hall, Piano Program 3:30—NBC, Waldorf-Astoria Sert Room Orchestra 4:15—Maxine's Shopping Service 4:45—Recorded Program 5—Town Crier 5:15-Rabbi Winkler, Synagogue of 5:15—Rabbi Winkler, Synagogue of the Air 5:45—Chandu 6—News Items 6:15—Cliff Arquette 6:30—Little Joe Warner and His Jolly Journal 6:45—Zasu Pitts and Theima Todd 7—Frank Watanabe & Hon. Archie 7:15—Rajput 7:30—Centerville Sketches 3:30—NBC, Waldorf-Astoria Sert Room Orchestra
  3:45—NBC, June Pursell
  4—Winnie Fields Moore, Travelog
  4:15—String Trio
  4:30—NBC, Stebbins Boys
  4:45—News Release
  5—NBC, Citles Service Hour
  6—NBC, Friendship Town
  6:30—NBC, Armour Hour
  7—NBC, Whiteman's Pontiac Chief-tains 7--NBC, Whiteman's Pontiac Chieftains
  7:30--NBC, RKO Program
  8--NBC, Amos 'n' Andy
  8:15--Program to be announced
  8:30--NBC, Disturbers of the Air
  9--NBC, Disturbers of the Air
  9:30--NBC, Billy Jones & Ernie Hare
  9:45--Studio Program
  10--NBC, Richfield News Flashes
  10:15 to 12 midnight--Jimmie Grier's Orchestra -Royal Order of Optimistic Do-9:15-Crazy Crystals Water Co. 9:30-Lal Chand Mehra 9:45-Fights from American Legion Auditorium 10:45—The Arizona Wranglers 11—Paris Inn Broadcast 315.6 Meters KFWB Holly. 0315 950 Kcys. Hollywood, Calif. 6:45 A.M.—Recorded Program 7—Howard Van, Exercise Man 7:15—Musical Clock Program 8—Tom Murray's Hill Billies — Beocreded Program Phone: 632 1000 Watts C. M. Dobyns, Long Beach, Calif. C. M. Dobyns, Long Beach, 6 A.M.—Bugle Boy 6:30—Wake Up Tunes 7—Dusty and Skippy 7:15—News Flashes 7:30—Breakfast Club 8:30—Francings 9:30—Frances 10—Union Mutual Orchestra 11—Frank Jocelyn, Organist 11:36—Cleo Hibbs 11:45—Circuit Rider 12 noon—Rocky Mountaineers 12:30—Rango 1—Faul Graham's Trio 9-Recorded Program 9:15-Meet the Missus 9:30-Price Dunlavy, Organist 10-Prudence Penny, Home Economics nomics 10:30—Recorded Program 11—Rumford School of Cookery 11:15—Johnny Murray, Soloist 11:30—Lewis TeeGarden, Pop Fiction 12 noon—Price Dunlavy, Organist 12:30—Frances Flintom, Bri
  - Talks 12:45—Hollywood Plaza Ensemble 1—Walter Lincoln, Fundamentals of 1:15-Jack Burton, Soloist, acc. by
  - Bert Fiske 30-Bob McGowan's Band -Recorded Program 1:30-

  - 2-Recorded Program 2:15-Baseball Game 5-Air Castles, Baron Keyes 5:15-The Syncopators with June Parker and Doug Richardson 6:15-Adventures of Charlie Lung 6:30-Musical Program 6:45-"Growin' Up," featuring Gay Seabrook and Emmerson Tracey 7-The Olympiana

  - Seabrook and Emmerson Tracey 7-The Olympians 7:30—The Old Friends Quartette 7:45—The Carlton Kelsey's Orch. 8-Tone Etchings 8:30—The Hoofers 9-Manhattan Echoes 9:30—Slumber Time 10 to 11 P.M.—Lou Traveller's Orch.
- 468.5 Meters KH 50,000 Watts 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M.—Dr. Seixas, Exercises 7:30—Male Quartet 7:45—NBC, Van and Don 8—NBC, Music Appreciation Hour 9—NBC, GE Circle 9:15—NBC, Beautiful Thoughts 9:30—Lou Gordon, Tenor, and Betty Travis, Violinist 9:44—Lilvan Ariel, Plano Program Westmore 0337 50,000 Watts 333.1 Meters KHJ VAndike 7111 900 Kcys. Alls 1000 Watts Don Lee, Inc., Los Angeles, Calif. Don Lee, Inc., Los Angeles, Calit. 7 A.M.—News Briefs and Recordings 8—Shell Happytime 8:30—Hallelujah Hour 9:15—Hallelujah Hour 9:30—Nell Larson, Organist 9:45—CBS, Columbia Revue 10—To be announced 10:15—CBS, Farm Network 10:45—CBS, Richard Hudnut Pro-gram gram arian block for the second sec 3-Fernihine Francies 4-CBS, Organalities 4:15-To be announced 4:45-World-wide News 4:55-Town Topics 5-Kerry Conway, Chats on Words 5:15-CBS, "Aunt Jemima's Songs" 5:30-"Skippy" 5:45-"Steamboat Bill" 6-Vanities, with Vera Van 6:15-Mona Content, Planist, and Organ Organ Organ 6:30-CBS, "Lovely Lady" 6:45-Gene Quaw's Orchestra 7-CBS, "Beau Bachelor" 7:15-"Black and Blue" 7:30-CBS, Music that Satisfies 7:45-CBS, "Myrt and Marge" 8-Just Around the Corner 8:15-Chandu, the Magician 8:30-CBS, Morton Downey and the Camel Orchestra 8:45-Memories 8:45—Memories 9—To the Ladies 9:15—Vignettes 9-10 the Ladies 9:15-Vignettes 10-World-wide News 10:10-Anson Weeks' Orchestra 11-Roosevelt Dance Orchestra 12 to 1 A.M.-Midnight Moods, Roy Ringwald 209.7 Meters KECA West. 0337 1000 Watts 1430 Kcys. Earle C. Anthony, Inc., Los Angeles Earle C. Anthony, Inc., Los Angeles 9 A.M.—Louis Rueb, Exercises 9:15—Record Program 10—News Release 10:15—Record Program 11—German Lesson, Annette Doherty 11:15—Record Program 11:45—Becord Program 1:45—Bob, Bunny and Junior 2—Record Program 3:15—Ballads on Approval 4—Record Program -Record Program 4-Record Program 4:30-News Release 4:45-Record Program 5-Big Brother Ken and His Kiddles 5:30-Record Program 5:45-NBC, Little Orphan Annie 6-String Trio 6—String Trio
  6:30—Royce and Ronald, the Alabama Boys
  6:45—NBC, Cecll and Sally
  7—NBC, Raising Junior
  7:15—Royal Palms Orchestra, directed by Roger Penn
  7:45—Concert Orchestra
  8:15—NBC, Prince Albert Quarter Hour

8:10—NBC, Fince Abert quarter Hour 8:30—Country Jane 8:45—Orchestra and Soloist 9:30—Earl Burtnet's Orchestra 10:25—NBC, Nat'l Prohibition Poll 10:30—News release 10:50 to 11 P.M.-Record Program

11.1.1

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Popular

Bridge

## SATURDAY Programs.

A pril 2, 1932

535.4 Meters KTAB Garfield 4700 560 Kcvs. 1000 Watts

Assoc. Broadcasters, Oakland, Calif.

7 A.M.-Rise and Shine 7:30-The Brainstormers with Lee

o---Rauto Snopping News 8:30----Recordings 9---Morning Prayer Hour 9:30---Household Hour, Alma La

11-Store Scenes 11:30-Radio Shopping News 12 noon-U. S. Agricultural Reports 12:15-Dr. R. M. McLain 12:30-Echoes of Portugal

4-Kobar 4:30-Recorded Program 5-Taylor Made Tempos, Glenhali Taylor, Planist 5:15-Hot Tips and Hot Tunes 5:30-Dr. J. Douglas Thompson 6-Popular Records 6:15-Billboard of the Air Page of

6:30-Ernie Smith, Sport Page of

-Miniature Symphony with Joan

Lake. 6000 500 Watts

9:30-Organ Recital with Elbert La

Tribune Pub. Co., Oakland, Calif.

7:30-Exercises and entertainment

9:30-Clinic of the Air 10:15-Stocks; Financial Informa-

10:15-Stocks; Financial Information; Weather
10:30-Record Program; Talk
11-Sunshine Twins
12 noon-Closing S. F. Stocks
12:05-Jack Delaney and His Band
12:30-Jach's Hi-Lights
1:30-Intercollegiate track and field meet-U. S. C. vs. University of California, U. C. oval at Berkeley; Doug. Montell, KLX sports announcer at the mike
4-Records

announce, -4-Records 4:30-Brother Bob's Club 5-Helen Wegman Parmelee, Pianist 5:30-The Three Cocoanuts 6-Dave Saylor's Hotel Oakland

Dance Orchestra --News Items 7:30-Helen Parmelee, Pianist 8:-Faucit Theatre of the Air 9-Musical Soiree: John Wharry Lewis, Violinist; Evelyn Phelan, Accompanist; L. G. French, Barl-tone; Helen Wegman Parmelee, Pianist; Muriel Scherruble, So-prapo

11 to 12 midnight-Dance Program

Saylor's Hotel Oakland

6:30—Ernie Smith, Sport the Air 6:45—Reporter 7—Nite Time Horse Races 7:15—The Melody Girl 7:30—Post Enquirer Funnies 7:45—Dance Music

Ray, Soloist -Song Stories

10-Moment Musicale 11 to 1 A.M.-Nite

340.7 Meters KLX

8-Records 9-Modern Homes Period

Chele

880 Kcys.

prano

10—Dave Saylor's Dance Orchestra

-Radio Shopping News

Marr 10—Dr. J. Douglas Thompson 10:30—Dr. B. L. Corley 10:55—Records 11—Store Scenes

12:30—Decordings 1:30—Over the Teacuµ 2—Popular Recordings 2:30—Matinee Melodists 3:30—Recorded Frogram

560 Keys.

Douglas

Marr

-Kobar

#### 491.5 Meters KFRC Prospect 0100 1000 Watts 610 Keys

- Don Lee, Inc., San Francisco, Calif.
- 7 A.M.—Seal Rocks Broadcast 7:25—N. Y. Stock quotations 7:30—Dobbsie and Wee Willie

58

- 8-Shell Happylime 8:30-Hallelujah Hour 9:30-CBS, Charles Boulanger's Orchestra
- chestra 10--Junior Artists program 10:30--CBS, Columbia Farm Net-work program 11--CBS, Saturday Syncopators 11:30--CBS, National Democratic
- Forum

- Forum 12 noon-Noonday Concert 1-CBS, Ann Leaf, Organist 1:30-N, Y. Stock quotations 1:35-CBS, Spanish Serenade 2-CBS, Eddie Duchin's Orchestra 2:50-Beach Boys 2:42-CBS, connie Buswell 2:42-CBS, connie Buswell

- 2:40--CBS, Connie Boswell 3--CBS, Freddie Martin's Orchestra 3:30--CBS, Bing Crosby 3:45--CBS, Leon Belasco's Orches-

tra 4-CBS, Political Situation in Wash-

ington 4:15-Mark Hopkins Tea Dance Or-

chestra

- 5-"Skippy' 5:15-CBS, Skippy
   Skippy
   Ship-USS, Philadelphia Philhar-monic Orchestra under the direc-tion of Leopold Stowkowski
   -CBS, Music that Satisfies, fea-turing Ruth Etting
- turing Ruth Etting 7:15—Adventures of Black and Blue 7:30—Raymond Paige's Orchestra 7:45—CBS, Jack Miller and Orch. 8:—CBS, Don Redman's Orchestra 8:15—Chandu the Magician 8:30—CBS, Camel Quarter Hour 8:45—Adventures of Bart and Mike

- 8:45—Adventures of Bart and Mike 9:45—CBS, Harold Stern's Orch. 10—Vincent Lopez and Orchestra 10:15—Anson Weeks' Orchestra 11—Hal Greyson's Orchestra 12 to 1 A.M.—Vagabond of the Air

#### 296.6 Meters KOW Columbia 777 500 Watts 1010 Keys.

- Pac. Agric. Foundation, Ltd., San Jose 7 A.M .- Breakfast Hour

- 7 A.M.—Breakfast Hour 9—Morning Melodists 9:30-Zella Goodman's Chummy Hr. 10:30--"This 'n' That in Music' 11-Leah Bernhardt Kimball 11:30--Cockerels Old Timers 12 noon-Variety Program, Betty
- Jayes 12:30---Weather; Market Reports
- 1...Leah Bernhardt Kimball 1:30-Friendly Hour, Lena Leland 2:30-Plays, arranged by Sylvia
- Eileen Oates

- Elleen Oates 2:45-The Romancers 3-Studio Program 4:30-Story Time, Lena Leland 5-Vespers, G. Milton Towle 5:30-Bits of Music 5:45-Liberty Bell Quarter Hour 6-The Knickerbockers

- 6--The Knickerbockers 6:15--Franco's Program 6:30--International Stringed Quartet 6:45--Radio News and Forum 7:45--The Caterpillar Crew 8--Flowers of Old Japan 8:30--Ralph Simmons 8:45--The Italian Program 10--The Voice of Madam Arga 10:30 to 11 P.M.--Radio Revival



#### KAY VAN RIPER KFWB-Continuity Writer

243.8 Meters KYA Prospect 3456 1000 Watts 1230 Keys.

- Pac. Broadcast, Corp., San Francisco
- 7:30 A.M .- Rhythm Masters
- -Metropolitan hour
- 9-Manual Melodies 9:15-Chet and Jerry: "Reminiscences" 9:30-Modern Melodies 10-Sunshine hour

- 11-Salon Melodies
- 11:15—Manhattan Moods 11:30—Novelty Bits
- 11:30—Noverty Bits 11:45—Song and Dance Kings 12 noon—Old Chestnuts 12:15—Church Bulletin of the Air 12:30—Popular Songsters

- 1—Broadway Echoes 1:30—Musical Contrasts
- -Organ recital: Glen Goff, organist

- ist 3.-Program to be announced 3:15-Salon Music 3:30-Concert Memories 4.-Artist Celebrities 4:30-Famous Songs and Singers 4:45-Program to be announced
- 5-Metropolitan Hour -Revue 6.

11 ories

- 6:30-News Digest 6:45-Henry Starr, Hot Spot of
- Radio -Hap and Jack, Rapid Fire Song
- Writers 7:15—Fritzie Rehbach, Piano Recital 7:30—News Bulletin

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- (130—News Bulletin 7:45—Sydney Dixon, Song Recital 8—On with the Show 9—G. Donald Gray: Poems 9:15—George Nickson: Song recital 9:30—Milly and Billy: The Cub Re-
- porters 9:45-Virginia Spencer: Soliloquy 10-News Bulletin 10:15-Radio Sandman hour

to 12 midnight-Concert Mem-

- 440.9 Mtrs. NBC-KPO Gar. 8300 680 Kcys. Gar. 8300 Watts National Broadcast. Co., San Francisco Service to KJR, KEX, KGA,
- KECA, KTAR, KSL, KFSD 7:30 A.M.—Sunrise Serenaders, or-chestra direction Jess Norman:
- **KPO**

- 10--Familiar Songs: KJR, KEX 10:30-Snapshots, Ri KPO, KGA,
- :30—Snapshots, Rita Lane, so-prano; orchestra direction of Jess
- Norman: KPO 11—National Security League Pro-gram: KPO, KGA, KJR, KEX, KFSD
- KFSD 11:15---Radio Troubadours: KPO, KGA (KJR on 11:30), KEX, KGHL 11:45---Tickling the Keys, Ray Jah-nigen, planist: KPO 11:50--So. San Francisco Stock-yards report: KPO Visit Group Science Stock-Variant State Stock-Note Stock-N
- yards report: KPC 11:57—Time Signals: KPO
- 12 noon-Organ noon—Organ Melodies, Irma Glen, organist: KPO, KGA, KJR,
- KEX 12:30-To be announced: KPO
- -Rhythmic Serenade, Harold Stokes' Dance Orch.: KPO, KGA, KJR, KEX, KGHL 30-Saturday Matinee KGA, KJP KJR, 1:30—S

- 1:30-Saturday Matinee: KPO, KGA, KJR, KEX, KGHL
  2-Musical Moments: KPO, KGA, KJR, KEX, KFSD, KGHL
  2:15-America at Work: KPO, KGA, KJR, KEX, KFSD, KTAR, KGR, KGHL
  2:15-Landt Tric content
- 2:45-
- KGIR, KGHL 45-Landi Trio and White: KPO, KGA, KJR, KEX, KFSD -Back of the News of the World, talk by William Hard: KPO, KYA, KGA, KJR, KEX, KECA, KFSD, KTAR, KGIR, KGHL 15-Slow River: KPO, KGA, KJR, 3
- 3:15 -
- KEX 3:30-Musical Echoes: KPO, KGA, KJR, KEX
- -Salon Singers: KPO, KGA, KJR, KEX
- 4:15-Laws That Sateguard Society: KPO, KGA, KJR, KEX, KFSD, KGIR
- 4:30—Sonata Recital: KPO, KGA, KJR
- -News Service: KPO 15—Couple of Mouthfuls by Scotty 5:15-
- KPO 5:30—Date Book, Stuart Strong: KPO
- KPO 5:45-Little Orphan Annie: KPO, KGA, KJR, KEX, KECA 6-Rhythm Vendors: KPO, KGA, KJR (KEX off 6:15) KGIR 6:45-Cecil and Sally: KPO, KGA, KJR, KECA 7-Raising Junior: KPO, KGA, KJR, KECA 7:15-Manhattan Serenaders: KPO

- 7:15-Manhattan Serenaders: KPO.

- 7:15—Manhattan Serenaders: KPO, KGA, KJR
  8:16—Prince Albert Quarter Hour: KPO, KGA, KJR, KEX, KECA, KFSD, KTAR, KGIR, KGHL
  8:30—The Dinglebenders: KPO, KJR, KEX, KECA, KFSD
  8:46—Buddy Rogers and His Califor-nia Cavaliers: KPO, KGA, KJR, KEX, KECA, KTAR, KGHL
  9—Ralph Kirbery, the Dream Sing-er: KPO, KGA, KJR, KTAR, KGHL

- 9:05—Coon-Sanders Night Riders: KPO, KGA, KJR, KEX, (KFSD, on 9:45)
  10—Earl Burtnett's Orch.: KPO, KGA, KJR, KEX, KECA
  10:30—Around the Network: KPO, KGA, KJR, KEX, KFSD, KSL, KOA, KGIR
  11—NBC South Americans Dance Orchestra direction Virton La

- Orchestra Orchestra direction Vinton La Ferrera: KPO, KGA 11:30 P.M.—Witching Houi: KPO,
- KGA. KEX
- 322.4 Meters KROW Glenc. 6774 1000 Watts 930 Kcys. Educa. Broad. Corp., Oakland, Calif. 8 A.M.--X-Bar "B' Boys 8:45—Wade Forrester 9—Silent Period 1 P.M.--Weather Forecast 1:05—Latin-American Program 1:05—Latin-American Prog 2—Recordings 2:30—Studio program 2:45—Hi Wade, tenor 3—Myrtle Segal, Soprano 3:15—KROW Short Stories 3:30—Phantoms of the Air 4—Soothur, Modeling 4-Soothing Melodies 4:15-Senator Smearcase 4:30-Organ Moods, Vivian Moore 4:45-Eddie Graham and his Covered Wagon Jubilee 5:20—Wade Forrester 5:45—Alvin and Betty in "Rain or Shine' -Silent Period 8:30—Studio program 8:45—Italian Program 9:30-John Condoyah, tenor 9:30-Organ Moods, Vivian Moore 10:15 to 11 P.M.-Mystic Knights of the Sea 322.4 Meters KFWI Franklin 0200 500 Watts
- 930 Kcys. Radio Entertainments, San Francisco 7 A.M.—Eye-opener Program 7:30—Charlie Glenn -Silent Period 8-Silent Feriou 9-Morning Melodies 10-White House Program 10:15-Bellevue Hotel Program 10:30-Health Talk, Dr. Linebarger 11-Kiddies' Hour 12 noon—Dance Music 12:30—Town Crier 1—Silent Period 6—Dance Music 7-Bob Robb's Sport Sheet 7:15-Julie Foster, Vocalist 7:30-Silent Period Vocalist 11—Master Melodies (Waldteufel) 12 midnight—Dedication Hour 1 A.M.—Sign Off 280.2 Meters KJBS Ord. 4148-49 1070 Kovs 100 Watts 1070 Kcys. 100 Watts J. Brunton & Sons, San Francisco 6 A.M .---- KJBS Alarm Klok Klub 9-Assoc. Food Stores' Program 9:30-Records 9:30-Records 10-Reporter of the Air 10:05-Recordings 11:15-Rainbow Musical Program 11:30-Concert Music 12:00-Popular Dance Tunes 12:15-Popular Vocal Selections 12:30-Symphony Orchestra 12:45-Variety Program 1-Popular Records 2:45-Speak-Easy; Records 3-Reporter of the Air 3:05-George Taylor's Bridge Hour 4-Recordings
- 4---Recordings 4:15-Pat Buckman, Tenor 4:30---Recordings

- 6:15-Silent Period 12:01 to 8 A.M.--KJBS Owl Program since.

### HAP and JACK

(Continued from Page 13)

was England or steerage, and Hap chose steerage, with all its. attendant miseries-for \$35. Chased by a German Uboat, the ship was two days late. None the worse for the sad experience, Hap came down the gangplank into New York City and stepped into the comedy lead of the "Love Nest Revue."

Meanwhile, while Hap was growing up on the stage, in a small Ohio town, another boy -without a theatrical background-was making plans for a dramatic career. Richard (Jack) Holdgraf first saw the footlights when he was appearing in a "home talent" production. Jack had been destined for the ministry, according to the Reverend J. Holdgraf, his father, but the idea did not strike Jack forcefully, and he accepted a contract as dramatic coach for the home town organization. His next job was with the Neil House Orchestra in Columbus. He did solo numbers. From this job, he progressed to a position as featured soloist with the Hotel Robert Treat Band in Newark, New Jersey. True this wasn't the stage, but it was nearer Broadway, anyway. At last he "got a break" and was hired as featured juvenile in the "Love Nest Revue," in which company Hap Van was the starred comedian.

During their association. while this show played Broadway, the boys planned and prepared a radio act, and at the conclusion of the engagement, decided to give it a try. It "took" with the Eastern stations, and Hap and Jack have been radio stars ever

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#### Service to KHQ, KOMO, KGW, KFI, KOA, KSL, KTAR,

#### KECA, KFSD

7 A.M.-Harold Stokes' Orchestra: KGO

- KGO 7:30-Soloist: KGO, KOMO 7:45-Van and Don, the Two Pro-fessors: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 8-Celebrated Sayings: KGO, KFI, wOMO KCW
- -Celebrated Sayings: KGO, KFI, KOMO, KGW 30-Key to Happiness: Piano Les-sons, direction Sigmund Spaeth; KGO, KOMO, KGW, KFI, (KTAR off 8:45) Entertainers: Tommy Moore 8:30-Moore.
- -Entertainers Tommy

- 9-Entertainers: Tommy Moore, Baritone: KGO
  9:15-Beautiful Thoughts: KGO, KHQ, KGW, KFI, KTAR
  9:30-National Farm & Home Hour: KGO, KHQ, KOMO, KGW, KFI, KFSD, (KTAR on 10), KSL, KGIR, KGHL
  10:30-Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFI, (KFSD, KTAR 10:50 to 11:10) 11:10)
- 11:30-Organ Recital, Paul Carson: KGO
- 12:15-Cosmopolitans, orchestra direction Edward L. Fitzpatrick: KGO, KFI, KFSD
- KGO. Ensemble: Stringwood 1-
- 1-Stringwood Ensemble: KGO, KFSD, KFI
   2-The Old Fire House: KGO, KFI
   2:30--Nomads: Mary Wood, Soprano; orchestra direction Josef Hornik: KGO, KFI
   3-On Parade, band direction Rex Dunn: KGO (KFI off 3:15)
   3:30-The Three Mustachios, male vocal trio: KGO
   3:46-June Pursell, Ballads: KGO

- 3:45-June Pursell, Ballads: KGO -Hotel St. Francis Salon Orch.: 4---
- KGO
- 4:45—Dixie Memories, music and dialogue; Sam Moore, Carolyn Moore, Dixie Marsh: KGO
- -Danger Fighters, dramatic sketch: KGO, KHQ, KOMO, KFI, KGW, KFSD, KTAR, KSL
- 5:30-National Advisory Council on Radio in Education: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, KTAR, KGIR, KGHL
- -Goodyear prog., Pryor's Band; The Revelers, male quartet: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, KGIR, KGHL
- 6:30-The First Nighter: "Mili-taire," Spy Drama of French Foreign Legion, with June Mere-dith, Don Ameche, Cliff Soubier; Eric Sagerquist's Orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAB KSI. KTAR, KSL
- 7-Lucky Strike Dance Hour, with Walter Winchell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KSL, &TAR, KGU
- -Amos'n' Andy: KGO, KHO KOMO, KGW, KFI, KFSD, KSL KHQ,
- 8:15-Piano Pictures, Aileen Fealy and Phyllida Ashley: KGO
- 8:45—Alvino Rey's Rhythmadors: KGO
- 9—Rainbow Harmonies, East Kent, tenor; orchestra direct Joseph Hornik: KGO, KOMO Easton direction
- 9:30—Associated Spotlight: The Co-quettes, Vocal Trio: Annette Hast-ings, Marjorie Primley, Imelda

Montagne; Cycol Four, Male Quartet: Irving Kennedy, Gwynfi Jones, Tenors; Harold Dana, Bari-tone; Armand Girard, Basso; Max tone; Armand Girard, Basso; Max Waizman, Monroe Upton, Harold Peary, Bobbe Deane, Capt. Wil-liam H. Royle, Bennie Walker; Orchestra direction Walter Beban: KGO, KHQ, KOMO, KGW, KFI 11-Lofner-Harris Hotel St. Fran-cis Dance Orch.: KGO, KOMO, 12 midnight-Organ Recital, Dollo Sargent: KGO, (KFI off 12:15)

- 468.5 Meters KFI Westmore 0337 640 Kcys. 50,000 Watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M.-Dr. Seixas, Exercises

- 6:45 A.M.—Dr. Seixas, Exercises
  7:30—Stock Market Quotations
  7:45—NEC, Van and Don
  8:-NEC, Celebrated Sayings
  8:30—NEC, Keys to Happiness
  9:15—NEC, Beautiful Thoughts
  9:30—NEC, Farm and Home Hour
  10:30—NEC, Lesson, Annette Doherty
- herty 11:45—Polly Hall, Piano Program 12 noon—Fed. & State Mkt. Reports 12:15—NBC, The Cosmopolitans

- 12:15--NBC, The Cosmopolitans 1-News Release 1:15--NBC, Stringwood Ensemble 1:45--Poole, the Stamp Man 2--NBC, The Old Fire House 2:30--NBC, Nomads 3--NBC, On Parade 3:15--Daily Radio Guide 3:20--Polly Hall, Piano Program 3:45--Tea Dance from the Hotel Ambassador Ambassador
- 4:45—News Release 5—NBC, Danger Fighters
- 5-NBC, Danger Fighters 5:30-NBC, National Advisory Coun-cil on Radio in Education 6-NBC, Goodyear Program 6:30-NBC, First Nighter 7-NBC, Lucky Strike Dance Hour 8:15-Dance Band 9-Jimmie Grier's Orchestra 9:30-NBC, Associated Spotlight 11 to 12 midnight-Jimmie Grier's Orchestra

- Orchestra
- 209.7 Meters KECA West, 0337 1000 Watts 1430 Kcys.
- Earle C. Anthony, Inc., Los Angeles

- Partie C. Almony, Inc. Los Tables
   Partie C. Almony, Alexandrow, Los Tables
   Parties Release
   10.-News Release
   10.-Tengram from Division of Physical Education of the Los Angeles
   Bables Schools Public Schools :45-Spanish Lesson, Annette Do-
- 11:45 herty
- 12 noon-Biltmore Concert Orchestra 12 non-Bhiling Concert Orenstra 12:45-Record Program (Popular) 1:45-Bob, Bunny and Junior 2-Record Program 3-Program to be announced 3:15-Record Program 4:30-News Release 4:30-News Abergam

- -Record Program

- 4:45-Record Program 5-Big Brother Ken and His Kiddles 5:30-Record Program 5:45-NBC, Little Orphan Annie 6-Raine Bennett, "Poet of the Atr"; String Trio 6:45-NBC, Cecil and Sally 7-NBC, Raising Junior 7:15-String Orchestra and Soloist 8:15-NBC, Cher Leaders 8:15-NBC, Prince Albert Quarter Hour
- Hour 8:30-NBC, The Dinglebenders 8:45-Packard String Orchestra with Robert Hurd, Tenor 9:30 to 11 P.M.-Earl Burtnett and his Hotel Biltmore Orchestra

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Phone: 672 239.9 Meters KFOX 1000 Watts 1250 Kcys. Nichols & Warinner, Long Beach, Cal. 5 A.M.—The Early Birds 7—Chandu the Magician 7:15—Dance Tunes 7:30—Song and Patter 7:45—News report -Dance Tunes 8:30—Steinway Duo Art 8:45—Popular Airs 9—Air Raiders

8

- D-Air Faiders
  D-Air Faiders
  D-Organ, Vera Graham
  10:30-News report
  11:45-Organ
  12 noon-Blue Ribbon Group
  Lazar Samoiloff Studio Hour
  1:30-Electric Trans.
  1:45-Old-Timer's Curiosity Shop
  2:15-Steinway Duo Art
  2:30-Musical Pastels
  3:30-Majestic Ballroom Orch.
  4-News report
  4:15-Dental Clinic of the Air
  4:45-Tennessee Joe
  5-Sunset Harmony Boys

6:45-Cheerio Boys

7:45---Three Garden 8:15---Chandu

8:30—Rhythm

780 Kcys.

Q.

Zandra

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Riders

work

7-Cheerio Boys 7:15---''Black and Blue'' 7:30---The Boy Detective

12 to 5 A.M .- Recordings

-Recorded Program

1--Inspiration 1:15--Montana Cowgirls 1:45--Howell and Aretta

Makers

384.4 Meters KTM Exposition 1341 780 Kcvs. 1000 Watts

Pickwick Broad. Corp., Los Angeles 6 A.M.—Request Records

1:45—Howell and Aretta 2—Spanish Concert 3—Recorded Program 3:36—Utah Trail Boys 3:45—Pennsylvania Dutchman 4—Recorded Program 4:30—Paul Rader and His Courlers 5—Silent Period

4:30—Paul Rader and His Courie 5—Silent Feriod 8—String Ensemble 8:30—Musical Comedy Miniatures 9—American Legion 9:30—L. A. Playground Program 10—Jack Dunn 10:30—Cracker Barrel Congress 10:45—Ballyhocey 11:30 to 1 A.M.—Request Records

361.2 Meters KOA 12,500 Watts

General Electric Co., Denver, Colo.

General Electric Co., Denver, Colo. 5 P.M.—NBC, Danger Fighters 5:30—NBC, Radio in Education 6—NBC, Arthur Pryor and His Or. 6:30—NBC, The First Nighter 7—NBC, Lucky Strike Dance Orch. 8—NBC, Amos 'n' Andy 8:15—NBC, Prince Albert Quarter Hour

10-Louis Relieux and His Orchestra 10:30 to 11 P.M.-Around the Net-

Night

8:30-General Electric Hour 9-NBC, Ralph Kirbery 9:05-NBC, Coon-Sanders

9:30—Pennsylvania Dutchman 9:45—Recorded Program 10—Silent Period

9-Majestic Ballroom Orch. 9:30-Cally Holden's Orchestra 10:15-Anson Weeks Orchestra

-Hal Grayson's Orchestra

- 4:10-1:ennessee Joe 5-Sunset Harmony Boys 5:30-Cheerio Boys 5:45-"Warried Life," skit 6-Fun in a Music Studio 6:15-Campus Scamps Sor 6:30-KFOX School Kids

Sorority

Don Lee, Inc., Los Angeles, Calif.

7 A.M.-News Briefs and Recordings

333.1 Meters KHJ

900 Kcys.

6-Em and Clem

7 A.M.—News Briefs and Recordings
8—Shell Happytime
8:30—Hallelujah Hour
9:30—CBS, Charles Boulanger and His Orchestra
10—CBS, Farm Network
11—CBS, The Funnyboners
11:15—CBS, Saturday Syncopators
11:30—CBS, National Democratic Club Forum Club Forum 12 noon-CBS, The Four Clubmen 12:30-World-wide News 12:45-CBS, Van Surdam's Midnight Sons Orchestra 1--CBS, Ann Leaf, Organist 1:30-Times Forum 2--CBS, Eddie Duchin's Orchestra 2:30-Faradise Islanders 3:30--CBS, Freddie Martin's Orchestra 3:30--CBS, Fiedgie Grosby 3:45--CBS, Leon Belasco & His Or. 4:-CBS, Frederic William Wile 4:15--Mark Hopkins Tea Dance 5--CBS, Fray and Braggiotti 5:15--CBS, Philadelphia Philhar-monic Orchestra 7--CBS, Music that Satisfies Sons Orchestra 7:30-CBS, Music that Satisfies 7:35-'Black and Blue' 7:30-To be announced 7:45-CBS, Jack Miller and His Or. 7:45—CBS, Jack Miller and His Or. 8:15—Chandu, the Magician 8:30—CBS, Morton Downey's Orch. 8:45—The Merrymakers 9:45—Waves of Melody 10—World-wide News 10:10—Gene Quaw's Orchestra 11—Roosevelt Dance Orchestra 12 to 1 A.M.—Midnight Moods, Roy Ringwald 265.3 Meters KSL Wasatch 3901 1130 Kcys. 5000 Watts Radio Service Corp., Salt Lake City Radio Service Corp., Salt Lake City 5 P.M.—NBC, Danger Fighters 5:30—NBC, National Advisory Coun-cil on Radio in Education 6-NBC, Goodyear Program 6:30—NBC, The First Nighter 7-MBC, Lucky Strike Dance Hour 8-NBC, Amos 'n' Andy 8:15—The Hoofers 8:15—The Hoofers 8:15—The Hoofers 9:15—Priscilla of New England 10—Dance Music from Covey's Co-coanut Grove 10:30 to 11 P.M.—Around the Net-work work 220.4 Meters KGER Phone: 632 1360 Kcys. Cong Beach, Calif. 6 A.M.—Bugle Boy 6:30—Wake Up Tunes 7—Dusty and Skippy 7:15—News Flashes 7:30—Breakfast Club 8:30—Recordings 9:30—Frances 10—Union Mutual Orchestra 10:30—Hawaiian Meiodies 11—Frank Jocelyn, Organist 11:45—Circuit Rider 12:30—Cleo Hibbs 11:45—Circuit Rider 12:30—Cleo Hibbs 11:45—Circuit Rider 12:30—Rango 1—Paul Graham's Trio 1:30—Bookworm 1:45—Juanita Grohs, Contralto 2—Musical Matinee 2:30—Long Beach Band 3—Sun News Flashes 3:15—Band continues 4—Corton Pickers Quartette 4:15—Los Amigos Trio 4:30—Brank Jocelyn, Organist 5—Buddy Harper's Orchestra 220.4 Meters KGER Phone: 632 1360 Kcys.

VAndike 7111 1000 Watts 6:15—Twilight Fantasy 6:45—Cheerful Earful 7—Buttercream Ragamuffins 7—Buttercream Kagamumn; 7:15—Jimmy Lee 7:30—Spanish Nights 8—Coster-Hewlett Ensemble 8:30—Long Beach Band 9—Evening Moods 10—Rango's Frolic 1 A.M.—Sign off 225.4 Meters KGB Franklin 6151 1330 Kove KGB 500 Watte 1330 Kcys. 500 Watts Don Lee, Inc., San Diego, California 7 A.M.—Recordings: News; Stocks 8—Shell Happytime 8:30—Hallelujah Hour 9:30—CBS, Columbia Revue 10—Blanche Wood's Shopping Tour 11—CRS Funnyhoners 11-CBS, Funnyboners 11:15-CBS, Saturday Syncopators 11:30-CBS, National Democratic Forum J. Rational Deniotlate Forum J. Rational Deniotlate 12:30-CBS, Four Clubinen 12:30-CBS, Van Surdam's Orch. 1-Closing Stock Quotations 1:05-CBS, Ann Leaf, Organist 1:30-CBS, Bang Leaf, Organist 2:30-CBS, Eddie Duchin and Orchestra 2:30-CBS, Bing Crosby 3:45-CBS, Belasco's Orchestra 4-CBS, Political Situation in Washington 4:15-Mark Hopkins Orchestra Forum Washington
4:15—Mark Hopkins Orchestra
4:15—Mark Hopkins Orchestra
4:15—Town Topics
5—CBS, Fray and Braggiotti
5:15—Program to be announced
6:30—Cene Quaw Dinner Music
7—Studio Program
7:30—CBS, Music that Satisfies
7:45—CBS, Jack Miller and Orch.
8—Hutton's Ensemble
8:30—CBS, Camel Quarter Hour
8:45—Merrymakers
9:45—Quaw's Orchestra
10:10—Gene Quaw's Orchestra
11 to 12 midnight—Casino Dance Or. 526 Meters KMTR Holly. 3026 500 Watts 570 Kcys. KMTR Radio Corp., Hollywood, Cal. 6:30 A.M.—The Ship-a-Hoy org, 7—Hill Billies and Uncle Herb 8-Stock quotations 8:05—Breakfast Club program 9:15—Walkathon 9:15—Walkathon 9:15-Walkathon 9:20-Selected records 9:45-Univ. of Calif. program 10-Selected records 11:45-Public and City officials 12 noon-The Globe Trotter 12:15-Selected records 12:30-Hi-Noon Hi-Lites 1-Two Profesors, Buil, D. T. and Geise, D. T. -Happiness Revue -Musical Messengers 1 4:30—Selected records 5-Walkathon 5:15—Selected records 5:45—The Globe Trotter 6-Electrical Transcriptions 6:30-Paradise Isle 7-Rabbi Julius Leibert 7:15—Ann Grey, vocalist and Don Warner, pianist 7:30—Political News Reel of the 7:30—Political News Reel of th Air 7:45—Petros String Choir 8:15—Studio program 8:45—College Days, playlet 9—Ralph Robertson's Revue 10—Travel talk, Geo, Lancaster 10:15—Brick English's Orchestra 11—Walkathon

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315.6 Meters KFWB Holly. 0315 950 Kcys. Holly. 0315 Warner Brothers, Hollywood, Calif. Warner Brothers, Hollywood, C 6:45 A.M.—Recorded Program 7—Howard Van, Exercise Man 7:15—Musical Clock Program 8—Tom Murray's Hill Billies 9—Recorded Program 9:30—Price Dunlavy, Organist 10:15—Maude Hughes, Pianist 10:30—Recorded Program 11—Bert Fiske, Pianist 11:30—Lewis TeeGarden, Pop Fiction Popular Fiction 12 noon—Harold Rhodes, Planist 12:15—Price Dunlavy, Organist 12:30—Frances Flintom, Bri Bridge Talks Talks 12:45—Hollywood Plaza Ensemble 1—DeVoll Archer, Child Psychology 1:15—Cy Kahn, Popular Songs 1:30—Price Dunlavy, Organist 2—Recorded Program 5—Recorded Program 5—Recorded Program Berner Program
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< 285.5 Meters KNX Hemp. 4101 5000 Watts 1050 Kcys. L. A. Evening Express, Los Angeles L. A. Evening Express, Los Angeles 6:45 A.M.—Bill Sharples & His Gang 8:45—Inspirational Talk and Prayer 9-Recorded Program 9:30—News Items 9:45—Maxine's Shopping Service 10—Eddie Albright's Family 10:30—Week-end Preludes 11:30—Maxine's Shopping Service 12 noon—News 12:15-Recorded Program 1-Paris Inn 2-The Bookworm 2:30-Grand Concert of Records 4:15-Travelogue; Announcements 4:30-Recorded Program 1:30 - Raccorded Program
3:15 - Drown Crier
5:15 - Dr. John Matthews
5:45 - Chandu
6:15 - Vigliante Druggists
6:30 - Little Joe Warner and His Jolly Journal
6:45 - Zasu Pitts and Thelma Todd
7 - Frank Watanabe & Hon. Archie
7:45 - Red Cap
8 - Laff Parade
9 - News Items
9:15 - Desert Paintings 9-News Items 9:15-Desert Paintings 9:30-Ethel Duncan, "Good Samari-tan of the Air" 10-Aunt Emmy and Bert 10:15-Starke's Bohemian Cafe 11-Paris Inn Program 12 to 1 A.M.-Ray Howell

## SUBSCRIBE NOW

<sup>11:30</sup> to 12:30 A.M.-Recordings

#### CBS

#### Columbia Broadcasting System

62

- 9 A.M.—Charles Boulanger and His Yoeng's Orchestra: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHI
- 10—Columbia Farm Community Net-work Program: KFBK. KMJ, KWG, KERN, KVI, KFPY, KFRC, ĸĦĴ
- ----Saturday Syncopators. Fred Berrens, Conductor: KFBK, KMJ. KWG, KERN, KOL, KFPY, KFRC, KHJ, KGB
- NING, KH3, KOB 11:15-SaturdaySyncopators: KFBK, KKJ, KWG, KERN, KVI, KFPY, KFRC, KHJ, KGB 11:30-National Democratic Club
- :30—National Democratic Club Forum: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KHJ, KFRC, KGB
- KFRC, KGB 12 noon—The Four Clubmen. Leigh Stevens, Director; Virginia Ar-nold, Piano Soloist: KFBK. KWG, KERN, KVI, KFPY, KHJ, KGB 12:30—Van Surdam's Allerton House Orchestra: KFBK, KMJ, KWG, KERN, KVI, KFPY, KHJ, KGB 1—Ann Leaf at the Organ: KFBK, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB 1:30—Spanish Serenade: KFBK.

- 1:30—Spanish Serenade: KFBK. KWG, KERN, KOL, KVI, KFPY, KFRC, KGB
- 2-Eddie Duchin and His Central Park Casino Orchestra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 2:30-George Hall and His Hotel Taft Orchestra: KFBK, KWG, KERN, KVI, KFPY, KFRC, KGB
- 2:45-Connie Boswell, with Freddie Rich's Orchestra: KFBK, KWG, KERN, KVI, KFPY, KFRC, KGB
- 3—Freddie Martin's Bossert Orches-tra: KFBK, KMJ, KWG, KERN, KOL, KVI, KFPY, KFRC, KHJ, WORK, KVI, KFPY, KFRC, KHJ, KGB
- 3:30—Jack Miller, with Fred Ber-rens' Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 3:45—Leon Belasco and His Orches-tra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ
- 4-The Political Situation in Wash-ington Tonight, Frederic William Wile: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ
- 4:15—William Hall, with Freddie Rich and his Orchestra: KFBK, KWG, KFPY
- -Fray and Braggiotti, Franco-Italian Team: KVOR, KMJ, KOL, KVI, KFPY, KHJ, KGB
- -Leopold Stokowski and Phila-5:15delphia Symphony Orchestra: KOL, KVI, KFPY, KOIN, KFRC, KHJ
- 7-"Music that Satisfies": KVOR, KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN, KFRC, KHJ 7:15-Columbia Public Affairs In-stitute: KFBK
- 7:45—Arthur Jarrett, with Freddie Rich's Orchestra: KFBK, KMJ, KOL, KFPY, KFRC, KHJ, KGB
- 8—Don Redman and his Connie's Inn Orchestra: KFBK, KOL, KFPY, KHJ
- 8:30—The Camel Quarter Hour, fea-turing Morton Downey, Tony Wons, Jacques Renard and his Orchestra: KFBK, KMJ, KWG, KERN, KOL, KFPY, KOIN. KERN, KO

- 8:45—Enric Madriguera's Cuban Biltmore Orchestra: KFBK, KOL. KFPY, KHJ 9-Guy Lombardo and his Royal Canadians: KFBK, KOL, KFPY,
- KERC
- 9:30 P.M.—Harold Stern and his St. Moritz Orchestra: KFBK, KOL, KFPY, KFRC
- 394.5 Meters KVI Broadway 4211 760 Keys 1000 Watts 760 Kcys. Puget Sound Broadcast. Co., Tacoma

- Puget Sound Broadcast. Co., Factoria 6 A.M...-Farm Flashes 7.-Dr. Kenyon's Church of the Air 7:30-Voice of Texas 7:45-Recordings 8--DLBS, Shell Happytime 8:30--DLBS, Hallelujah Hour 9--CBS, Charles Boulanger and His Orchestra
- -CBS, Columbia Farm Commu-10
- nity Program 11—CBS, The Funnyboners 11:15—CBS, Saturday Syncopators 11:30—CBS, National Democratic Forum

- Forum 12 noon—CBS, Four Clubmen 12:15—Oakes Walkathon 12:30—Garden Talk 12:45—CBS, Van Surdam's Midnight Sons Orchestra
  - :30-
- -CBS, Ann Leaf, Organist 30--CBS, Spanish Serenade --CBS, Eddie Duchin's Orchestra 2:30-Beach Boys 2:45-CBS, Connie Boswell

- 2:45—CBS, Connie Boswell 3—CBS, Freddie Martin's Orchestra 3:30—CBS, Bing Crosby 2:45—CBS, Leon Belasco & His Or. 4—CBS, Political Situation in Wash. 4:15—Oakes Walkathon 4:30—Mark Hopkins Tea Dance 4:45—Fox Rialto's Home Towners 5:15—CBS, Philadelphia Symphony Orchestra
- Orchestra

- 0-reflexing 7--Silent Period 10-Oakes Walkathon 10:30-Gene Quaw's Orchestra 11--Hi-Liners from Spanish Castle 11:30 to 12 midnight-Hal Greyson's Orchestra Orchestra

325.9 Meters KOMO Elliott 5890 920 Kcvs Fisher's Blend Station, Inc., Seattle 6:55 A.M.-Inspirational Services -Fisher's Sunrise Farm Broadcast

- 7--Fisher's Sunrise Farm Broadcast 7:30-Soloist 7:45-NBC, Van and Don 8:30-NBC, Keys to Happiness 9:30-NBC, Keys to Happiness 9:15-Home Suggestions Program 9:30--Carden Time Program 9:30--National Farm & Home Hour 9:40-0.500

- 10:30-National rarm & home home home 10:30-NBC, Magazine of the Air 11:30-Popular Orch. and Vocalists 12 noon-Prudence Penny 12:15-Concert Orch. and Vocalists
- Spanish Orchestra

- 5-NBC, Danger Fighters 5:30-NBC, Program under auspices
- of National Advisory Council on Radio in Education
- -NBC, Goodyear Rubber Program -NBC, The First Nighter 6:30-
- 6:30-NBC, The First Nighter 7-NBC, Lucky Strike Dance Hour 8-NBC, Amos 'n' Andy 8:15-NBC, Piano Pictures 8:45-Male Quartet 9-Rainbow Harmonles 9:30-NBC, Associated Spotlight 11-Globe Trotter 11:10-Olympic Hotel Dance Orch.

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- 11:10-Olympic Hotel Dance Orch. 12 to 12:30 A.M. Organ Recital

- Main 3434 204 Meters KGA 5000 Watts 1470 Kcvs.
- NW. Broad. System, Spokane, Wash. 6 A.M.—News, Grain and Livestock NW. Broad. C.
  6 A.M. — News, Grain G.
  8 — NBC, Financial Service
  8 — NBC, Francial Service
  9:15 — NBC, Stringwood Ensemble
  9:30 — NBC, Morning Melodists
  NBC, Familiar Songs
  Streaks
  3. League pro-

-Sonata recital

- 9:30-NBC, Morning Melodists 10-NBC, Familiar Songs 10:30-Blue Streaks 11-National Security League prog. 11:45-Radio Troubadours 11:45-Radio Troubadours 11:45-Smackout 12 noon-Organ Melodies 1-Rhythmic Serenade 1:30-Saturday Matinee 2-Musical Moments 2:15-America at Work 2:45-NBC, Landt Trio and White 2:45-NBC, Waldorf Astoria Sert Room Orchestra 3:15-Slow River Orcnestra 3:15-Slow River 3:30-Musical Echoes 4-NBC, Salon Singers 4:15-NBC, Laws that Safeguard

4:30—Sonata recital 5—Ruth Brayson 5:15—NBC, Stringwood Ensemble 5:45—Little Orphan Annie 6—NBC, Rhythm Vendorsl 6:45—NBC, Cecil and Sally 7—NBC, Raising Junior 7:15—NBC, Manhattan Serenaders 8—NBC, Cheer Leaders 8:15—NBC, Prince Albert Quarter Hour

8:30—Studio program 8:45—NBC, Buddy Rogers and His California Cavaliers

California Cavallers 9-Ralph Kirbery 9:05-Coon Sanders Orchestra 10-NBC, Earl Burtnett's Orchestra 10-30-Around the Network 11-NBC, South Americans 11:30 P.M.-Witching Hour, Organ

254.1 Meters KEX Atwater 3111

western proad. Co., Portland, Ore-6:45 A.M.—Farm Flashes. weather report and program resume 8—NBC. Financial service 8:15—NBC. Crosscuts of the Day 9:15—NBC. Stringwood Ensemble 10-30-Blue Streaks 11-National Security League prog. 11:15—Radio Troubadours 11:45—Smackout 12 noon—Organ Melodies 1--Rhythmic Serenade 1:30—Saturday Matinee 2--NBC, Musical Moments 2:15—America at Work 2:45—NBC, Landt Trio and White 3-MBC, Waldorf Astoria Sert Room Ochestra

3—NBC, Walton Astona Bert Room Orchestra 3:15—Slow River 3:30—Musical Echoes 4—NBC, Salon Singers 4:15—NBC, Laws that Safeguard 4:30—Coon-Sanders Orchestra

4:30—Coon-Sanders Orchestra 4:45—News Service 5--NBC, Stringwood Ensemble 5:15—Webber's Juvenile Orchestra 5:45—NBC, Little Orphan Annie 6--NBC, Rhythm Vendors 6:15--Silent period 8--NBC, Cheer Leaders 9-15--NBC, Prince Albert Quarty

8-NBC, Cheer Leaders 8:15-NBC, Prince Albert Quarter

Hour 8:30-NBC, The Dinglebenders 8:45-NBC, Buddy Rogers and His California Cavallers

California Cavallers 9---Tom Mitchell 9:05--Coon-Sanders Orchestra 10--NBC, Earl Burtnett's Orchestra 10:30---Around the Network 11---Multnomah Hotel Orchestra 11:30 P.M.---Witching Hour

Portland, Ore.

weather

Western Broad. Co., Portl 6:45 A.M.—Farm Flashes.

Society

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1180 Kcys.

4.30

309.1 Meters Seneca 1515 KJR 970 Kcys. 5000 Watts Northwest Broad. System, Seattle, Wn. Northwest Broad. System, Seattle, Wn. 7 A.M.—Tom and Jerry 8—NBC, Financial Service 8:15—NBC, Crosscuts of the Day 9:15—NBC, Crosscuts of the Day 9:15—NBC, Stringwood Ensemble 9:30—NBC, Familiar Songs 10—NBC, Familiar Songs 10—NBC, Familiar Songs 11—Nat'l Security League program 11:15—Rhythm Aces 11:30—NBC, Radio Troubadours 11:45—Smackout 12:300—O be announced 1—Rhythmic Serenade 1:30—Saturday Matinee 1---Khythmic Serenaae 1:30---Saturday Matinee 2---NBC, Musical Moments 2:15----NBC, America at Work 2:45----Landt Trio and White 3:05----NBC, Waldorf Astoria Sert Boom Ourbeatte Room Orchestra 3:15-Slow River 3:30-NBC, Musi 3:30—NBC, Musical Echoes 4—NBC, Salon Singers 4:15—NBC, Laws that Safeguard 4:15—NBC, Laws that Saleguard Society
4:30—Sonata recital
5--Stringwood Ensemble
5:30—Steamboat Bill
5:45—Little Orphan Annie
6:45—Cecil and Sally
7--NBC, Raising Junior
7:15—NBC, Manhattan Serenaders
8:45—NBC, Prince Albert Quarter Hour
8:45—NBC, The Dinglebenders
8:45—NBC, Buddy Rogers and His California Cavaliers
9-Ralph Kirbery
9:05—Coon-Sanders Orchestra
10:30—Around the Network
11-30 P.M.—NBC, Witching Hour Society

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508.2 Meters Main 5383 1000 Watts KHO 590 Kcys. Louis Wasmer, Inc., Spokane, Wash. 7 A.M .--- Caterpillar program 7 A.M.—Caterpillar program 7:30—Kronenberg 7:45—NBC, Van and Don 8—Fox Theatre organ 8:30—Richard Hudnut program 8:45—Burgan's Home Comfort 9-Joyner Joys 9:15—NBC, Beautiful Thots 9:30—NBC, Magazine of the Air 11:30—Johnson Daily Radio Guide 11:35—Organ concert, Jean Anthony 12 noon—Club Bulletin, "Lucy Rob-inson" inson'' 10501" 12:15-Montgomery Ward 12:30-Farm Service Feature 1:15-Home Owned Business 1:30-Sartori and Wolff 1:45-Spokane Fur Tanning Co. 2-Concert selections 2--Concert selections 3--Studio parade 4--Peerless Dental Hygiene 4:15-J and D Paint Time 4:30--Schulein Shoe Company 4:45-General Mills "Skippy" 5--NBC, Danger Fighters 5:30--NBC, Natl. Council on Radio Education 5:30—NBC, Nati. Council on Rauk Education 6—NBC, Goodyear program 6:30—NBC, The First Niter 7—NBC, Lucky Strike Trans 8—NBC, Lucky Strike Trans 8:15—Feerless Trio 8:45—Eabson Business Barometer 6—Arnie Hartmann. Accordionist 9-Araie Hartmann, Accordionist 9:15-Dutch Masters 9:30-NBC, Associated Spotlight 11-Fran Morton's Orch. 12 to 12:30-midnight-Desert Caravan Subscribe Now!

236.1 Meters Elliott 4466 KOL 1270 Kcys. 1000 Watts Seattle Broadcast. Co., Seattle, Wash. Seattle Droatcast. Co., Seattle, wasn.
6:45 A.M.—Top o' the Morning
7—KOL Time Klock
7:45—Zukor's Perky Feather
8:30—CBS Program
9—CBS, Charles Boulanger and his
Orchaetra 8-Shell Happytime
8:30-CBS Program
9:45-The Health Man
10-Morning Melodies
10:30-The Racketeers
10:45-Console Capers
10:55-Johnson Daily Radio Guide
11-CBS, The Funnyboners
11:15-Maud Nickerson
11:15-Maud Nickerson
11:15-CBS, National Democratic Club Forum
12 noon-Kiddies' Hour
1-Ken Stuart's Sunshune Program
1:15-CBS, Ann Leaf
1:30-CBS, Spanish Serenade
2-CBS, Freddie Martin's Orchestra
3:30-CBS Program
3:30-CBS, Those McCarty Girls
4:45-CES, Those McCarty Girls
4:45-CES, Freddie Martin's Orchestra
3:30-CBS, Those McCarty Girls
4:45-CES, Freddie Martin's Orchestes
7:30-Puget Sound Crier
6-Ken Stuart's Sports Review
6:15-CBS, Annel Barlow
8:15-CBS, Lack Miller
8-CBS, Howard Barlow
8:15-CBS, Camel Quarter Hour
8:45-CBS, Camel Quarter Hour
8:45-CBS, Camel Quarter Hour
8:45-CBS, Guid Diadriguera's Orch.
9:30-CBS, Mildel Program
9:30-CBS, Modiguera's Orch.
9:30-CBS, Moriz Orchestra





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