





DON WILSON



BOB ROBERTS





GEORGE GUTTORMSON



## BROADCAST WEEKLY

The Leading Radio Guide of the Pacific Coast

Vol. X, No. 39

A. J. URBAIN, Editor and Publisher

September 26, 1931

### MORE ABOUT CONTEST

THE greatest prize award contest ever conducted by a radio magazine begins in next week's issue of BROADCAST WEEKLY. And it's just the kind of a contest we think everyone is going to like. Fascinating—chucked full of fun for the whole family—and last, but not least, mighty profitable for more than five hundred of those who participate.

Everyone has an equal opportunity to win one of the many wonderful prizes. BROADCAST WEEKLY'S "Artist Indentification Contest" is exactly what the name implies—identification of the radio stars everyone has heard and enjoyed over the air many times. To date, more than five hundred prizes valued at over \$5,000 will be given to winning participants. And the contest department has just announced that if entries continue to pour in at the present rate, additional prizes of merchandise and cash will be added to this already generous list.

We won't attempt to tell you here the simple rules or other details of the contest. However, if you will read the following six pages carefully, you will obtain all necessary information, as well as an idea of the marvelous prizes which you have an opportunity to win.

But whether or not you win a prize, we guarantee that when the contest is over you are going to agree that it was a whale of a lot of fun. Everyone from little Jimmy up to grandma may participate. The secret of success in the contest will be ability to remember and compare facial features of the various stars contained in the "Key Book" with those which will be published during the next ten weeks in BROADCAST WEEKLY. It's strictly a contest of skill and a determination to win. Old Lady Luck has been left entirely out of it.

The contest will be conducted under the supervision of a group of judges selected for their prominence in broadcasting and civic circles. Winners will be announced as soon after the close of the contest as possible, with the results being broadcast over Pacific Coast network of stations. Winners and awards will also be contained in detail in BROADCAST WEEKLY.

Get on your marks—get set——! And may the best man win!

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# 500 Valuable

## BROADCAST WEEKLY'S

Artist

Identification

Contest

New GENERAL MOTORS "Little General," 7-tube Super-Heterodyne RADIO with Pentode Power tube, Tone Selector, Static Modifier, and Dual Volume Control—

Value \$69.50



New GENERAL MOTORS "Model 252," 10-tube Super-Heterodyne RADIO, with Automatic Volume Control, Tone Selector, Static Modifier and other features-

Value \$129.50

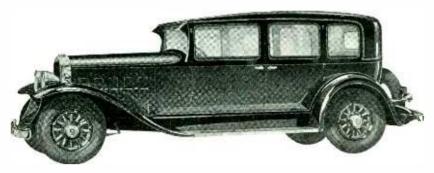


New GENERAL MOTORS "Queen Anne" automatic combination PHONOGRAPH and 10-tube Super-Heterodyne RADIO with all the latest G-M features-

Value \$250



# Prizes FREE



TO stimulate increased public interest in radio activities, artists and programs BROADCAST WEEKLY announces an "Artist Identification Contest." Contest begins in the next issue (dated Oct. 4th., on sale at News Stands Thursday, Oct. 1st.). Over 500 valuable prizes will be awarded. Some are shown on this page, some on following pages, others will be announced later. Everyone invited to enter, whether a subscriber to BROADCAST WEEKLY or not. No hard work, previous knowledge or special experience required. Easy, fascinating, educational. Full details on Pages 3 to 9, this issue. Don't wait! Act AT ONCE!

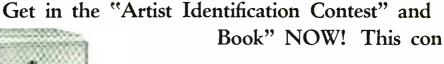
> Contest begins in next ISSUE Enroll NOW and be ready to win. Rules and blank on page 9.

Additional copies of BROADCAST WEEKLY may be purchased at News Stand

FIRST PRIZE

New 1931, 8 Cylinder LA SALLE SEDAN \$2603 Value

## A FEW MORE





The ladies, especially, will want this beautiful \$275.00 Majestic Electric Refrigerator. It has a food shelf area of seven square feet and contains thirty other distinctive and important features which make it one of the finest refrigerators obtainable.



The dainty Remler Minuette goes to one of the lucky contestants. One of the four tubes is a Pentode, giving this dimutive set six-tube volume. Retail value, \$29.50.



Smartly modern in design, this Remler Model 11, is as toneful as it is good looking. It is valued at \$39.50.



Here's one well worth working for—a Majestic radio-phonograph combination. The radio is the latest model with Spray-Shield and Multi-Mu tubes, twin Pentode output and twin speakers. Electric pick-up and turntable have Automatic Record Changer to handle 10 records. Value, \$304.00.

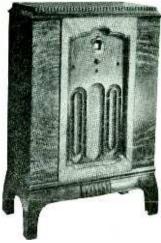


## CONTEST PRIZES

win one of these fine awards. Order your "Key test begins in next issue.



Five of these famous S & W Christmas Chests, chucked full of famous S & W goodies, are among the hundreds of prizes. They retail at \$15.00 each.



Who would'nt like to win this one! It's a 11-tube Philco Lowboy, one of the finest radios obtainable. Just one of the many fine prizes worth working for in the big "Artist Identification Contest." Value \$155.00.



This prize is a Model 15, seventube Super-Heterodyne Remler Radio, which regularly sells for \$49.50. A beautiful piece of furniture and a wonderful radio.



## ENTER NOW! HERE'S HOW-

Artist Identification Contest starts in next issue— Easy to win a valuable prize—Enter NOW!

About this much of each Artist's face will be published—



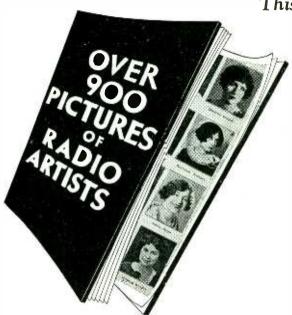
You merely identify Artist from the "Key Book" of photographs each contestant receives—see picture on right-hand page.

### DESCRIPTION OF CONTEST

Begins next issue. Ends December 6th issue. Face-ographs of 10 prominent Radio Artists will be published in each of these 10 issues (see picture at left). You merely identify and name Artist by comparing Face-ograph with photos in "Key Book." Person identifying most artists correctly wins the La Salle Sedan. The 500 other valuable prizes awarded in order of their value to contestant whose answers are respectively nearest correct. In case of a tie, prizes goes to contestant whose answers are mailed first, as shown by post office marking on envelope.

### HOW TO ENTER

Everyone invited. Any number of persons in the same family may enter so long as each person qualifies separately. To qualify merely send in one year's subscription to *Broadcast Weekly* at \$3, either new, renewal or extension, your own or a friend's. "Key Book" then sent you FREE. Or you can qualify without a subscription, by sending \$1 for the "Key Book." Use the Coupon on this page, and *don't delay*. Contest starts NEXT ISSUE. Get your "Key Book" NOW, so you'll be all ready to win. Additional copies of *Broadcast Weekly* may be purchased at news stands.



### This KEY BOOK is all you need

—it contains photos of all artists you have to identify—

Names and photographs of over 900 leading American Radio Artists. Greatest collection ever published. Every section of the country represented. See the Artists you hear. See if they look as you expected them to. Whether you enter the contest or not you will want this wonderful Radio Photo Book.  $6'' x 8'_{2}''$ , 64 pages, attractive cover, over 900 photos. Number limited. Order NOW! Use Coupon below.

Fill out and MAIL This Coupon

### THIS IS THE ENTRANCE COUPON

BROADCAST WEEKLY PUBLISHING CO. Pacific Building, San Francisco, Calif. GENTLEMEN:

Please enter me in your ARTISTS IDENTIFICATION CONTEST. I enclose herewith \$3 for which please send the KEY BOOK and BROADCAST WEEKLY for 1 year to the address shown below. (or) I enclose herewith \$1 for which please send the KEY BOOK to address shown below. It is understood I incurr no obligation or additional expense in entering this contest:

NAME			8
ADDRESS			1
CITY.		STATE	-
New 🗆	Renewal 🗌	Extension	]





Caroline, Napa. — Ed-ward J. Fitzpatrick in-sists the mysterious J. which Bennie Walker is wont to stress, stands for John, "A woman for John, "A woman convinced against her will, is of the same opinion, still," so I hurriedly sought out Louise Landis. Louise is in the press relations department at NBC and is one of those obliging creatures who never shows signs of annovance when harrassed interviewers burst in upon her for informa-

upon her for informa-tion. Well, Louise dug into files—bewildering files—and unearthed numberless papers, all of which verified the John story, so I suppose one must lower one's incredulous evebrows and accept Eddie's statement. He swears also, that he is not married. There is no set rule for obtaining autographed pictures of radio ar-tists. The uply supposition I may make is that tists. The only suggestion I may make is that you write them personally, requesting the photographs. Lee S. Roberts has two sons. The eldest is twenty-one and the younger boy is fifteen years of age. \* \*

Ethel, San Francisco. — Jessica Dragonette lived in Lakewood, N. J., as a little girl. You may reach her by addressing your letter in care of the National Broadcasting Co., New York City. Baron Keyes does not give out informa-Vork regarding the sound effects in his Air le broadcast. You will find your other tion Castle broadcast. question answered elsewhere on this page. \* \* \*

E. R., San Francisco.—Fanny Merrill (Frances Converse, NBC) recently annexed to the Mem-ory Lane cast, was born in Goshen, Indiana. She has golden blonde hair, purple eyes and long, slender fingers, fashioned, it seems, for the specific purpose of expressing her indi-vidualistic personality. Her young life has been crowded with exciting adventures. Anything and everything pertaining to the arts is of in-terest to her. She has had newspaper experifor magazines, written and produced plays, for magazines, written and produced plays, filled theatrical engagements and at the age of twenty-one was appointed deputy sheriff in the community in which she lived. Unbounded sympathy and a surprising patience are out-standing characteristics. She is creative beyond words, intense, baffling, extreme in every re-spect. Her colors are blue-green and purple, her aversions enders bluede men and tail her aversions, spiders, blonde men and tall buildings. She never saves her money, adores puzzles, clay modeling, all flowers from dandelions to orchids and reads more books than a salaried literary reviewer.

#### \* \* \*

Mrs. N. W. T., Seattle .- Dr. Scholl's Ram-blers are as follows: Fred Wilson and Earnest Ehler, tenors; Hubert Hendrie, baritone; and George Gobe, bass. The pianist and arranger is Charles Touchette. In the Cavaliers quartet you hear Henry Shoape, Leo O'Rourke, John

Seagle and Elliot Shaw. The Revelers are James Melton, Lewis James, Philip Dewey and Wilford Glen.

Jack Keough Fans.—Jack has been under the care of a physician for many months, but is again up and about. Hc is impatiently awaiting permission to resume his work so cheer up. it won't be long now.

> als: \*

Jane, Sacramento.—Tom Wallace (KNX) is famous for having countless irons in the fire at one time. Jennings Pierce (NBC) habitually wears a flower plucked from his own garden. Scotty (KPO) saunters into the studio the last gasp as leisurely as though the world had de-clared a holiday and "ad libs" his entire broad-cast. Mac (KFRC) invariably wears colorful shirts and a Windsor tie. Thomas Kelly (NBC) has a phenomenal memory. George Davis (KFRC) received a check from a listener he has had never seen with instructions for the purchase of a piano for her daughter. Eileen Pig-gott (NBC) does most of her reading on the ferry en route to the studio. Jean Kent (KLX) keeps her fingers crossed when she broadcasts. More another time. \*

\* .....

Connie, Pittsburg.—George Taylor (KYA) en-joys Italian dishes, is a football enthusiast, has won any number of trophies playing handball and devoted his time to the automobile industry before taking up radio. He is a descendant of one of the signers of the Declaration of In-dependence, was born in San Francisco. Februdependence, was born in San Francisco, Febru-ary 12, 1901, graduated from Polytechnic high and began broadcasting five years ago. His height is 5 feet 10½ inches; his weight, 180 pounds; his eyes are a greenish gray; and his hair is brown, unruly and wavy. He has regu-lar features, a mustache, smiles without effort, is singularly sympathetic and intensely human. On cumid's bulletin he is listed as an unvielding Is singularly sympathetic and intensely human. On cupid's bulletin he is listed as an unyielding prospect, and in passing himself off as Tony Ravelli he gets his quota of weekly fun, for the Ravelli fans cannot endure George Taylor and the Taylor fans regard Ravelli as an impostor.

#### \* \*

Eunice, Berkeley.—Tom Ballinger and Galen Harvey ("Sharp and Flat") have gone over to station KROW.

\*

E. M. K., Seattle.—George Nelson (NBC) is 6 feet 2 inches tall, weighs 185 pounds, has navy-blue eyes, dark hair, and is about twenty-seven years of age. His boyhood was spent on a wheat ranch in Idaho, and as a youngster he rode his pet pony into town once a week for violin instruction. His sister was studying plano at the same time and habitually accom-panied George The distance was ten miles. panied George. The distance was ten miles, and the races they had on the way home oftentimes brought farm folk to their windows with horrified adult exclamations. In due time George finished high school, entered State Nor-mal and prepared for a university course, but through a scholarship given him, he was ad-mitted to the Cornish School in Seattle. For a while he taught dramatic art, wrote and pro-duced innumerable operettas—"The Old Music Master" was one—you may recall it if you have lived in Seattle several years—and in 1926 radio claimed him. He is married to Anna Mae Vorge, a dramatist and painter.

## You ought to see the Difference In Your Favor

through Parker's large scale production

You ought to go and compare, for example, the Parker Guaranteed for Life Duofold at \$5 with guaranteed pens of other makes at \$7.50, and even \$8.25. Some are not within 22% of Parker's ink capacity, some not within 69%.

If Parker at only \$5 surpasses pens priced 50% higher, isn't it mighty good proof that in pens at \$10 the Parker Duofold De Luxe is a much finer instrument than others can afford to offer?

You won't find another at any price with Parker's Miracle Duofold Point that writes with Pressureless Touch—as easily as you breathe.

There isn't another with Parker's Adjustable Clip that lets the pen rest low and unexposed. Not another pen or pencil with Parker's Streamlined style—"America's shapeliest"—non-bulging and balanced. Not another with Parker's Invisible Filler—or Parker's range of jewel-like color effects.

Go and compare at the nearest pen counter. See how Parker gives your dollars their old-time buying power.



The Parker Pen Company, Janesville, Wisconsin. Offices and Subsidiaries: New York, Chicago, Atlanta, Buffalo, Dallas, San Francisco; Toronto, Canada; London, England; Berlin, Germany.



Other Parker Pens, \$2.75 to \$3.50 Pencils to match them all, \$2 to \$5



This department is open to all. Send in your letters. Anonymous letters will not be published. Give full name and address.

#### Luckies are Roasted!

Please publish this in your Broadcast Weekly:

How long must the radio audience listeners be tortured by such music as the Lucky Strike. It surely gets on one's nerves and to have to listen to it three times a week is more than enough. There are other stations to listen-in on, but it seems that at the hour from 6 to 7, there is nothing worthwhile listenting to. Would advise Lucky Strike to go on a lengthy vacation, as I think they need it.

Dora de S., Petaluma, Calif.

### We'll Try to Oblige

I am greatly interested in every copy of Broadcast Weekly—and like others—wish to express myself. Hope to see more photographs of our favorite artists. Would like very much to see a real photograph of Monroe Upton—as Mr. Upton—not as any character. he portrays. Would like, too, to see a photograph of Cal. Pearce. We have had several of Albert Pearce. Think one of Mr. Nielson, this week, is splendid. We enjoyed the one of Billy Page—really enjoy all, but of course have a few we very much would like. Also, "Captain Dobbsy" as the real man. Thanks.

Ruth Hurst P., San Jose, Sept. 6

#### You're Right

I notice, since I wrote you many weeks ago, that you have had many suggestions for rearranging the order of the printing of the programs, and it has not been practical for you to make any substantial change in this matter. I presume you will work out something shortly. I hope you may be able to do so before the fall and winter programs come to be published. I suppose one difficulty is that you find it necessary to go to press a full week or more ahead of the date of publication. This must lead to failure to get the latest changes and to many omissions. I also assume that you have some difficulty in securing full coöperation with the program makers. If they knew the value of your publication to them, they would exercise greater promptness.

In any event, you have my best wishes. James J. S., Portland, Ore., August 25

#### More Opera and Less Mason

Is it possible to have more of the Opera Box and less of Redfern Mason? The last program, timed by myself and three guests, gave thirty minutes on the air, and our friend Redfern used seventeen minutes of the time in his usual tiresome and unnecessary explanations. Folks who listen to the Opera Box already know something about the history of opera.

O. E. H., Sacramento, Cal., September 6

#### **Critics** Criticized

A few remarks from a mere woman.

"Live and let live" is an old, hackneyed phrase that should be the motto of your Open Circuit. Well-bred people do not go about publicly criticising others for their faults, etc. I would suggest that they (the critics) write personally to the artists and stations, thus help them to overcome faults and improve future broadcasts. After having had the extreme good fortune of meeting personally some of my favorites, I am certain they appreciate every bit of encouragement and constructive criticism. Always remember never to put down in black and white one word that you would not tell them personally "to their face."

There are bound to be discrepancies when programs can not be arranged before your dead line time is up. You might, in fairness to the stations, tell them when that falls.

I don't always agree with Dyal Turner, either, but I do like to read his critiques.

I would suggest that you print your full page pictures on the back of listings so that they can be used in scrap books.

Mrs. J. V. C., North Sacramento, Sept. 6



MAJESTIC HAVENWOOD (illustrated) is exceptionally selective and beautifully toned. Spray-Shield and Pentode Tubes. Full Dynamic Speaker, \$46.50.

You Cannot Buy a Better Radio at Any Price

MOTOR MAJESTIC, the Automobile Radio, \$101.50 Installed, Complete with Battery and Tubes—Aerial Extra MAJESTIC REFRIGERATORS, \$182 to \$275

### THOMPSON & HOLMES, Ltd.

Wholesale Distributor

171 Bluxome Street, San Francisco

291 Fourth Street, Oakland



• • Jerry Wilford, KFRC's midnight Vagabond of the Air (Lil ol' phonograph record folks) has been honored with an honorary membership in the San Francisco Junior Chamber of Commerce for his work on the air in boosting San Francisco.

• • Mrs. Freeman F. Gosden, wife of the famous Amos of the Amos 'n' Andy series heard over NBC, announced to reporters in Denver, her girlhood home, that she does not care when her celebrated husband marries her rival for his affections.

The rival, she hastened to explain, is Ruby Taylor, one of the mythical characters in the Amos 'n' Andy nightly episodes.

Mrs. Gosden, who is in Denver for a short visit, was discovered by reporters to be the ideal wife. While she would not say it in the hearing of Mr. Gosden, she boasted to her friends that he's still the same unspoiled prince she married before his phenomenal success.

• Freeman H. Talbot, manager of the National Broadcasting Company's Denver station, KOA, has announced the appointment of Walter N. Campbell as his assistant program director. Campbell resigned as director of WAPI, Birmingham, to accept his position with the NBC. Football fans of the South know him best for his colorful and accurate descriptions of the games played by Alabama's famous "Crimson Tide." Campbell was born and reared in Nashville, Tenn. He was graduated from David Lipscomb College, and after a short interim as an insurance salesman became an announcer for station WLAC in his home city in 1927. Later he was made director of the station. Attracted by his work, the owners of WAPI engaged him a year later as their station director.

• • Debonair Harold Curtis, organist at KMTR requisitioned the business office for an increase in pay or else a gasoline allowance. KMTR staff got hot on his trail. An investigation showed that since Curtis started driving his car with a new French top, he has found it necessary to take all the girls for a ride. Curtis finds consolation in the fact that the day of bicycles has passed because he finds enough work pumping the pedals of the organ, to say nothing of what might happen if he had to pump the pedal of a "Bicycle Built For Two."

• • Popular demand has dictated the return engagement of Harold Grayson and his famous orchestra for the Hollywood Roosevelt Hotel. Among the personnel of Mr. Grayson's orchestra are many local Southern California college graduates including Jay Gould and Phil Hanna. It will be remembered that Harold Grayson played a sensational engagement at the Hollywood Roosevelt Hotel during the month of July this year.

• • • The "Trio Moderne" heard regularly over KPO as a feature of the California Memories programs, might well be named "Three Little Girls From Paris," as Dorothy Dunyon, violinist; Doretha Ulsh, cellist, and Evelyn Phelan, piano, who comprise the trio all studied in Paris.

• • Those three harmonizers, the Boswell Sisters (CBS) have packed up their unusual arrangements and taken to a road tour to last until mid-October. During the trip they will appear on the stages of RKO theatres in Cincinnati, Chicago, Cleveland, St. Louis, Pittsburgh and New Orleans. The last named is their home town, and it will be their first visit there since they skyrocketed to radio fame. The trip does not spell bad news for radio auditors, for the sisters will continue their regular broadcasts, to originate in the Columbia studios of the various cities to be visited.

• • Add to the list of things girls leave home for the KFRC Happy-Go-Lucky Hour. Margaret Cantrell and Minnie Robertson, with only a working capital of \$2.60 between them, walked all the way from Tulsa, Oklahoma to San Francisco, according to a San Francisco paper. They stated they wanted to see the Happy-Go-Lucky gang at KFRC. • • Ted Dahl has found a novel way to increase his income. The genial musical director for KMTR has assumed the duties of golf instructor for his band. But, contrary to the usual proceedings, Dahl tees off and the boys play next, each trying to do the exact opposite of what Dahl does and thereby eliminate every possible bad play. The boys think Ted Dahl is one of the best musical directors, but they all agree he is the world's worst golfer.

• • • Tom Smith of the team of "Tom and Dudd" whose harmony entertains the KPO dialers has turned actor.

Tom appears with the KPO Drama Guild, playing the role of a hick boy who goes to college and makes good in a big way as "First Down Slack," in Wilbur Hall's new radio serial, "The Self Made Half-Back."

His Friday night appearances do not find him in a role that is strange to him, for Tom in his school days was a notable football player.

The fact that Tom can visualize and remember his own driving charges over the line, lend the embryo actor a realistic touch that is putting his work over with a bang.

• • Consternation reigned on KFRC's Feminine Fancies one day recently when a mystery play was scheduled to go on the air and Dick Rickard, who was cast for one of the parts, suddenly disappeared. The show went on as scheduled, however. Dick was discovered in an orchestra chair holding a trumpet—and grinning broadly. He said the idea of disguising himself as a trumpet player was just to get into the spirit of the play.

• • • The Sunday Football Games at Kezar Stadium, heard over KTAB, are being announced by Bart Macomber — and he knows the game—his hobbies are football and golf—he claims to be a civil war golfer —out in sixty-one and back in sixty-four!

• • • The silken tones of Drury Lane, "the tenor with the heart throb in his voice," have a witchery all their own! That is, the girls think so. Heard over KNX, Hollywood, every Wednesday night at 9:15 o'čtock, Drury's popularity is growing by leaps and bounds. Indeed the searchlight of police investigation into Los Angeles matrimonial bureaus has been turned onto KNX. The recent appointment of several new judges for local divorce courts, the rapidly increasing number of martial rifts, and the similarly increasing amount of mail which Drury is receiving from his devoted feminine audience combine to form but one logical conclusion. Drury has taken the play away from the Democrats!

• • Jerry Stewartson, NBC musical arranger, is the proud possessor of a flopeared dog whose appearance inevitably rouses the question—"But what kind of a dog is it?"

"He's a Heinz," asserts Jerry stoutly, and if pressed for an explanation—"57 varieties!"

• • The Happy-Go-Lucky Gang's conquest of Seattle, under the direction of Al Pearce, was a huge success. The gang, including 16 KFRC artists, left San Francisco on Thursday night, September 10th, arriving in Seattle the following night at ten o'clock. They appeared before the KOL microphone that evening for a broadcast over the Northwest stations and the following day played in the Seattle Civic Auditorium to enthusiastic audiences. Fans were turned away at the evening performance.

At Tacoma, thousands of people stormed the depot to see their favorites. The train was held an extra five minutes to give Al Pearce a chance to introduce each artist from the train platform.

• • Miss Alma LaMarr does a lot of different things and a lot of things different! She is not only an expert in home economics, presiding over the daily household hour, but she has thespian talent and has made an impression playing the part of "Margo" in the mystery thriller, "The Cross-Eyed Parrot," heard over KTAB.

• • KHJ's Hallelujah Hour returns to the air Monday, September 28th. It will be broadcast over the entire Don Lee Columbia network every morning thereafter, 8 to 9 o'clock (except Sundays). Ken Niles, the buoyant boy with the bounding enthusiasm, will be master of ceremonies as of yore or since the Hallelujah Hour began. Ken is one of those rare sunbursts of youthful energy who is glad he's alive even at eight in the morning.



EILEEN ELMAN

Shell Happytime

ILEEN ELMAN, contraito of KPO, whose real name is Eileen Eddleman, was born in Butte, Montana, but at a very tender age was brought to California

and here grew to young womanhood. One listening to her sing during the Tuesday morning Shell Happytime, conducted by "Dobbsie." 8 to 9 o'clock, would, following a natural surmise. picture her as being a big, robust type of woman-her voice is big, vibrant, flexible, rich, and warm-but Eileen herself is just a slender slip of a girl, just past her teens, weighing only 115 pounds-a little girl with a great big voice.

From her Irish mother she inherited a pair of roguish, smiling blue eyes; from her Pennsylvania Dutch father, a quiet, reserved, serious nature and

tenacity of purpose. While still in grammar school Eileen was taken by her parents to hear a concert given by a famous singer. From that time on, Miss Elman has aspired to become as great, and in this she has succeeded, making wonderful progress against discouraging handicaps. She has "hitched her wagon to a star" and doing so has traveled far.

Possessing all of the attributes of the normal, healthy American girl, Miss Elman loves outdoor sports—excels in swimming, hiking, and with a "ho hum" (her favorite expression of resignation), she states, "I certainly regret, in a measure of course, that I am not a boy, because if I were I could play football—and don't think I didn't when I was younger. It was great fun to get out in the sand lot, but (and her blue eyes took on a far-away look) now I am too grown up, ladies cannot do that. That is the penalty of being a woman."

Her radio début was made after a year in the talkies with First National and Warner Brothers at Hollywood, where the young KPO star doubled for Loretta Young in "Kismet," and appeared in many pictures. Yet the fact that she has appeared in pictures and hobnobbed with celebrities of the

> film world has not changed her sweetness of character; she is still without pretense or affectation.

> Returning to her home in Oakland several months ago, Miss Elman sought an audition with "Dobbsie," and that discoverer of radio stars recognized in her voice latent qualities of tremendous range and lower register that he knew would make her popularity endure with the radio audience. Thus Miss Elman became a regular featured artist of the Tuesday morning Happytime broadcast.

Aside from her singing and sports, Miss Elman is a voracious reader; reads diligently such authors as Dickens, Victor Hugo, Balzac. Among her favorite modern authors she delights in the writings of O. O. McIntyre, Irving Cobb, and never misses a word of that Hollywood humorist, Will Rogers.

B<sup>ING</sup> CROSBY, baritone, whose recordings have become best sellers throughout the country, has been signed by the Columbia Broadcasting System.

Back of the signing of Crosby is an unusual story which should begin with the sailing last June of William S. Paley, president of Columbia, for Europe. It is ironic that Mr. Paley should have planned a trip abroad in part to seek out new foreign talent and should have had that voyage lead to his discovery of the radio possibilities of a native-born American.

The third day out of port found Mr. Paley occupying a comfortable deck chair on the U. S. S. Europa. A fellow passenger in a



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nearby stateroom turned on a phonograph playing the record, "I Surrender, Dear." At once Mr. Paley ceased to be the "man-insearch-of-rest-and-relaxation" and became the "man-in-search-of-outstanding-radio-entertainment."

An inquiry or two, and Mr. Paley found that the singer was Bing Crosby. Radiograms were dispatched to New York and information concerning the baritone sent to Mr. Paley in Europe.

Meanwhile, Crosby was working busily in California. He and his orchestra were in

BING CROSBY

of the continent that here was a singer with an unusual quality of voice and unusual manner of delivery. Reports were current that radio and theatrical impresarios were vying in submission of contracts to the young baritone.

Back from Europe and in his offices at Columbia, Mr. Paley arranged with a motion picture company to preview a series of reels just completed by Crosby. A few minutes later a Columbia representative in California received certain definite instructions, and the next day Crosby started East. The "P. S. He got the job" sequel was quickly arranged.

Crosby gained his first fame as a member of Paul Whiteman's Rhythm Boys. He has made numerous records and tasted his first radio success while broadcasting over Pacific Coast stations. DNA O'KEEFE came to KFRC by way of a wager. Two of her girl friends at the San Francisco Girls' High School bet her a dinner she was afraid to try out. Edna already had considerable of a reputation around the school as a singer. Well, the girls bought the dinner after Edna had braved the microphone with "The Desert Song." (At that time KFRC was in the habit of broadcasting the auditions.) She felt that the African desert had nothing on that studio; she was afraid the microphone was going to reach over and bite a huge chunk out of her shoulder any minute.

Although "The Desert Song" wasn't the type of song for Edna's voice, it was felt she had possibilities, and she was given her chance. Her first song, over the Golden State Blue Monday Jamboree, was "That's My Weakness Now."

And speaking of the Jamboree, KFRC's big weekly two-hour show, it is on that program that Edna has built up an enviable reputation as a character actress and come-

dienne. She is at home in all dialects, Irish, French, Spanish, and Ger-And man. she is famous as the original "Oh Woe Is Me" girl in the Deep Dramatic Stock Companv's weekly productions on the program.



EDNA O'KEEFE

Edna was born in San Francisco in 1912 and attended Jefferson Grammar and Girls' High Schools in the city. As far back as she can remember she has taken dancing lessons and sung popular songs, though she didn't take vocal lessons until recently.

She is brown-eyed, black-haired, and five feet two inches tall. Her weight is 115 pounds.

17



### **By DYAL TURNER**

HATEVER it cost Pearl King Tanner of NBC to gain the dramatic power she weilds, she got her money's worth. It's uncanny what she does to a role. I haven't the effrontery to offer mere adjectives in expressing my sincere appreciation of her work.

\* \* \*

Chester Market's organ music always starts me wanderin' along celestial thoroughfares. He has a style all his own, this chap. Kinda swoopy an' sough-y... like an ancient weeping willow. I can puff leisurely when he plays. Let myself drift an' picture trees. Trees're wonderful, huh? Wonder what they think about? In case you haven't heard Market, he's on KNX.

#### 

I like the Doric quartet on NBC. The boys have a good system. First they coax you into a receptive mood an' then they give you the works. Lullabys an' love songs. Rollicking tunes. Impressive things. The four voices sing as one man. Sweep along with the sureness of a master artist who makes no unnecessary strokes with his brush. Their harmony is modern without being freakish an' their name on a program attracts me as a magnet attracts steel.

#### \* \* \*

See by the papers, Columbia's got a sponsor for Kate Smith. Said sponsor's puttin' out something like three thousand bucks a week for the lil' gal. Gosh a' mighty! Here I've been laborin' under the impression she was merely passable.

#### \* \* \*

I'm kinda peeved at Amelia. She called me a poor adult fish. It was like this: We were listenin' to Musical Echoes last Friday night at 10:30. They had some swell continuity 'bout a crazy quilt an' a girl who sang a lotta ol' timers. She was sweet. Had just the right kind of voice for the songs. I got so enthusiastic I sorta began hummin' along with her. Most of the ditties were familiar to me. The words appeared before me . . . you know how you can recall a sheet o' music . . . cover an' all. Well, maybe now, I did get louder an' louder. I wasn't aware of it. Ennyhow, Amelia, in her most angora way inquired, "Must you do that?" I'm not dumb. I got it. Wouldn't 've minded if she'd let it go at that. I can laugh at a joke on myself but I guess she'd been brewin' all evenin' 'ca a coupla seats tc . . her girlish in: . . . think up a lot . .

Get a kick o	
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Their invariai	
Cavort an' rom	•,
like a lotta ove	S
puttin' on a	ę
included. Som	s
Santy Claus, F	_1
counteracts it.	- *
an' it's a dogge	

Most bassos 1 go to a stand an  $5 e_{2} e_{2} e_{2}$ ,  $\mathcal{F} = c$  a dozen o' these. Part with your dough. Go home, Open the bag. Instead o' these, you got those. O yeah, one these. Tune in a bass. It's the same thing. You get an earfulla those. Ah—one these. One full low C. The high notes are all slighted. Now, Harry Stanton's different. He never bams. Hits high tones, low tones, middle tones with honesty and the expertness of an experienced carpenter. The notes stay put, reverberate and send thrills along a guy's spine. Hang it all—I like 'im.

\* \* \*

A bozo'd hafta be made o' cement or somethin' to ignore the beauty of KHJ's "I'll See You In My Dreams." It's an ingenius program. Clever groupings of dream numbers. My thatch may be thin an' my figger not what it used to be, but I get as sentimental as a callow youth listenin' to this broadcast. Gives me an emotional jagg. Feel hopelessly lonely when it signs off. Funny how we enjoy feelin' lonely.

## **KPO ANNOUNCES**

### the following

### Program Changes

### Due to Return of Standard Time Throughout the Nation Effective September 27

SUNDAY:	Former Time		New Time	
Yeastfoamers Program National Sunday Forum Enna Jettick Collier Hour	12:00 to 4:00 to	1:00 P.M. 4:15 P.M.	1:00 to 5:00 to	12:00 M. 2:00 P.M. 5:15 P.M. 6:15 P.M.
MONDAY: Mormon Tabernacle	2:15 to	3:15 P.M.	3:15 to	3:45 P.M.
TUESDAY: Mid-week Fed. Hymn Sing	3:00 to	3:30 P.M.	4:00 to	4:30 <b>P.M</b> .
SATURDAY: Gilmore Circus Earle C. Anthony Packard	7:15 to	7:45 P.M.	8:15 to	8:45 P.M.
Program	8:00 to	8:30 P.M.	9:00 to	9:30 P.M.

The above changes have necessitated rearrangement of programs originating in KPO's studios—these will be found in the regular daily schedules as listed in this issue of Broadcast Weekly

### K P O THE HALE-CHRONICLE STATION

680 KILOCYCLES

**5000 WATTS** 

440.9 METERS

## ASSOCIATED FOOTBALL BROADCAST SCHEDULE

PACIFIC COAST radio fans who prefer to take their football from the cozy depths of their favorite armchair will miss none of the major coastal gridiron contests this year, judging from the ambitious football broadcast schedule just announced by the Associated Oil Company, sponsor of these radio events. With a staff of the West's premier sports announcers all primed up, listeners are promised the games in all their

color and excitement, along with a clear. concise report of them. Among those slated to be behind the mike is Don Thompson, KPO; Ernie Smith, KFRC; George Guttormson, KOMO; Harry Lantry, KHQ; Jimmy Richardson, KGW; Don Wilson, KFI; and Bob Roberts, KTAB.

For the convenience of radio listeners, Broadcast Weekly publishes below a complete schedule of the broadcasts, including stations to release them.

Date	Contestants	Field	Stations
OCT. 3	CALIFORNIA vs. ST. MARY'S	Berkelev	KP0
	STANFORD vs. SANTA CLARA	Palo Alto	KFRC
	U. S. C. vs. O. S. C.		
	WASHINGTON vs. MONTANA		
	WSCVCUCIA	Dullmon	KHO KHO
	OREGON vs. IDAHO	Portland	KGŴ
	NEVADA vs. BRIGHAM YOUNG	Reno	KOH
4	U S F VS ARMY	Kezar	KPO
10	STANFORD vs. MINNESOTA	Palo Alto	KPO
	CALIFORNIA vs. O. C.	Berkeley	KFRC
	U. S. C. vs. W. S. C.	Los Angeles	KFI, KHQ
	WASHINGTON vs. OREGON	Seattle	KGW, KOMO
11	ST. MARY'S vs. ARMY	Kezar	KPO
17	CALIFORNIA vs. W. S. C.	Portland	
	STANFORD vs. O. S. C.	Palo Alto	KFRC
	U. S. C. vs. OREGON	Los Angeles	KFI
	WASHINGTON vs. IDAHO	Seattle	KOMO
18	ST. MARY'S vs. U. S. F.	Kezar	KPO
23	ARMY vs. SANTA CLARA	Seals	KTAB (X)
24	STANFORD vs. WASHINGTON	Seattle	KPO, KGW, KOMO, KHQ
	CALIFORNIA vs. U. S. C.		
	NEVADA vs. FRESNO	Reno	КОН
25	ST. MARY'S vs. GONZAGA	Kezar	KPO, KHQ
30	U. S. F. vs. O. C.	Seals	
31	CALIFORNIA vs. NEVADA	Berkeley	KPO
	STANFORD vs. U. C., L. A.	Palo Alto	KFRC
	OPEN	Los Angeles	
	W. S. C. vs. O. S. C.	Portland	KGW, KOMO, KHQ
NOV. 1	St. MARY'S vs. SANTA CLARA	Kezar	КРО
6	U. S. F. vs. GONZAGA	Spokane	
7	STANFORD vs. U. S. C.	Los Angeles	
	CALIFORNIA vs. WASHINGTON	Berkeley	KFRC
	NEVADA vs. SAN JOSE STATE.	Reno	KOH
	W. S. C. vs. IDAHO	Pullman	KHQ
.8	O. C. vs. ST. MARY'S		
11	ARMY vs. NAVY	BerkeleyKI	PO, KFI, KGW, KOMO, KHQ
14	CALIFORNIA vs. IDAHO	Berkeley	КРО
	STANFORD vs. NEVADA	Palo Alto	
	U. S. C. vs. MONTANA	Los Angeles	
	WASHINGTON vs. W. S. C.	Seattle	KOMO, KHQ
	OREGON vs. O. S. C.	Eugene	KGW
15	U. S. F. vs. SANTA CLARA	Kezar	KPO
21	CALIFORNIA vs. STANFORD.		
	W. S. C. vs. GONZAGA	Spokane	KHQ
	NEVADA vs. U. S. F.	Reno	KOH
26	OREGON vs. ST. MARY'S	Kezar	KPO, KGW
27	U. S. F. vs. DEPAUL	Seals	KTAB (X)
DEC. 5	U. S. C. vs. WASHINGTON	Los Angeles. KG	O, KFI, KGW, KOMO, KHQ
10	ST. MARY'S vs. SOUTHERN METHODIS	rkezar	KPO
12	U. S. C. vs. GEORGIA	Los AngelesK.F	O, KFI, KGW, KOMO, KHQ
13	JAPANESE vs. CHINESE	Isezar	KPO
JAN. 1	EAST vs. WEST	KezarKP	U, KFI, KGW, KOMU, KHQ
24	KNIGHTS OF COLUMBUS		КРО

(X) Night Game.

### PLAY BALL WITH ASSOCIATED

Fill Up at the Red, Green and Cream Pumps



Go to the games this year—start now and see as many as you can. They are great colorful spectacles, filled with action and fervor.

Fill up with Associated Equi-fractionated or Ethyl Gasoline and hit for the game with the rest of the fans.

When you can't go—tune in on the Associated Oil Company football broadcasts presented for shut-ins and unlucky stay-at-homes.





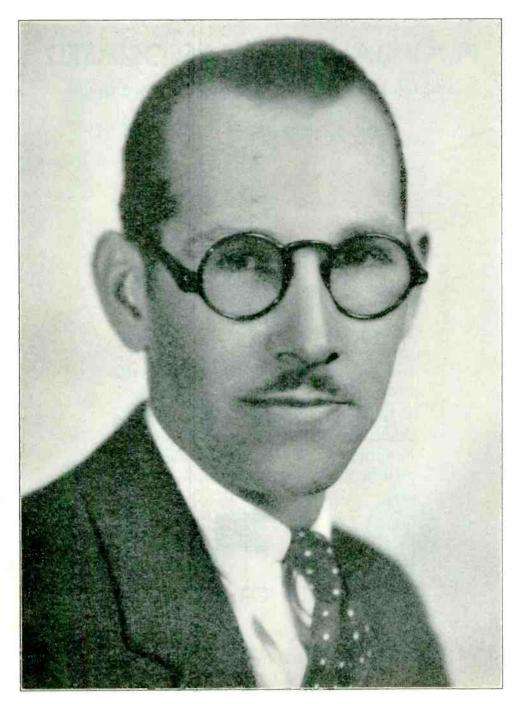


### ASSOCIATED OIL COMPANY

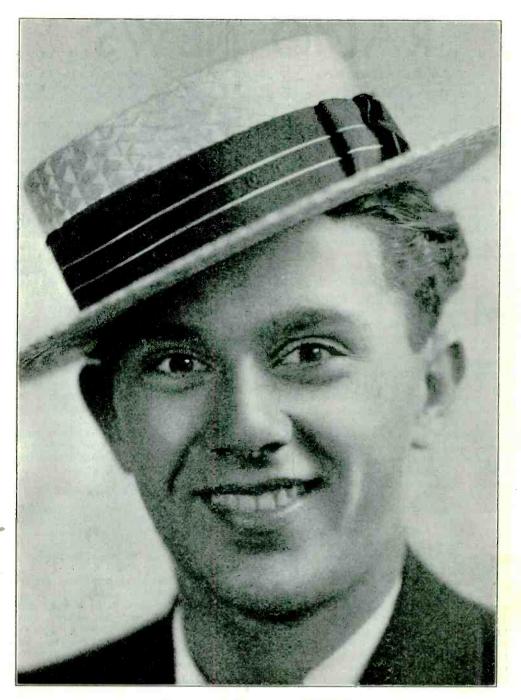
Associated play-by-play football broadcasts over stations:

KOMO + KGW + KHQ + KFI KPO + KGO + KFRC + KTAB + KOH

SEE SCHEDULE ON PAGE 20



Bert Horton, NBC



### CHARLES CARTER, KFRC

## ... RADIO

#### Japan Radio Head Here

Kenjiro Yabe, managing director of the Program Department of the Tokyo Central Radio Office, arrived in San Francisco recently from Japan. Kabe, who holds the reins for the radio broadcasting programs of the Island Empire, and is the dictator of all that shall be sent out over the mikes to the 900,000 listeners of Japan, is here to inspect American broadcast methods, and also plans to perfect arrangements for the broadcasting of the Olympic Games for 1932 at Los Angeles to Japan. Plans for this are being discussed with the National Broadcasting Company of America.

#### New Features in Majestic

ETAL-SPRAYED TUBES, an invention from Germany, twin-power detection from England and a modulated circuit, an improvement developed in American laboratories, are features of the newest Majestic radios now being shown throughout the Pacific Coast. Announcement of the new models was made by Cal Sharrah, vice-president and general manager of Thompson & Holms, Ltd., San Francisco distributors.

While Pacific Coast fans are getting their first view of the new Majestic line that numbers eight new models, 12,000 Majestic dealers throughout the nation are making simultaneous displays of the new merchandise. Including Motor Majestic, the automobile receiver, Majestic now has 12 different models to offer.

"The first of the three new Majestic features is the spray-shield tube, the method of applying the metal being deveoped in Germany and brought to this country by Majestic," stated Sharrah. "The metal is sprayed directly on the glass in a heavy coating, giving the tube two important advantages. First, the need for the round perforated metal shielding cans or square metal compartments in receivers is eliminated, as this metal acts as an even better shield than did either of these older methods. Second, this metal directly on the glass aids the screengrid effect within the tube.

"The second important new feature is Twin Power Detection. Majestic found that

## NEWS ...

two leading British radio engineers had built a marvelously perfect receiver which had been placed in the Science Museum in England.

"The outstanding development was the use of two detectors in push-pull using what is called grid rectification. These engineers had found out how to make grid rectification handle power, so Majestic developed this to practical application in a mass production receiver and introduced it to America.

"Majestic's modulated circuit enables the set to combine the functions of the first detector and the oscillator, thus eliminating one tube and, by using a pentode in place of two type 45's the public has a set which is claimed to be even sharper in pulling through distant stations, yet does not spoil reproduction," declared Sharrah.

#### Changes in Allocations

The following changes in the assignments of broadcasting stations have been ordered by the Federal Radio Commission:

KDAB—Santa Barbara, Calif., license assigned to Santa Barbara Broadcasters, Inc. KGFL—Raton, N. M., license assigned to KGEL, Inc.

WEAI—Ithaca, N. Y., power, 1,000 watts. KGMP—Elk City, Okla., license revoked.

KFIU-Juneau, Alaska, license surrendered.

#### **Radio Exports Maintained**

Foreign sales of American radio apparatus are continuing on the upward path despite the depressed condition of world markets and the adverse effects of declining prices, according to officials of the Department of Commerce.

During the first seven months of the current year, exports of receiving sets in particular, it is said, have shown a most gratifying gain, totaling approximately \$7,100,000 in comparison with \$4,680,000 in the corresponding period of last year. Receiving tube shipments have amounted to \$1,092,000 against \$1,355,000 in 1930, and receiving set parts to \$1,727,000 against \$1,783,000.

Canada, Argentina, Mexico and Australia are the leading markets for American radio equipment at the present time.

### GET ASSOCIATED WITH FOOTBALL

### Go to the Games

ODAY is football day! Trains are loaded—highways jammed—ferry boats weighted down with human cargo and the entrance gates to the stadium are seething with raving fans.

One would think that everyone and his brother had turned out to see the game. But, have they all turned out? Not by a jug full—just think of the thousands and thousands—and maybe even more thousands, away out in the country on farms, ex-soldiers and other invalids in hospitals, folks who cannot afford the price of the game and the countless others who for one reason or another have to stay at home.

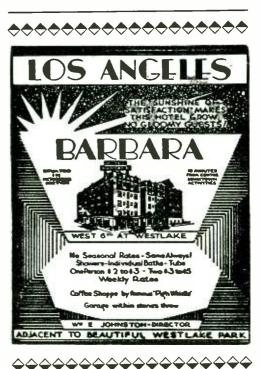
For this countless horde and to still another group the Associated football broadcasts are presented. This other group consists of those "lukewarm" football fans who have not been completely sold on the thrill that one gets from seeing battles of brain and brawn. They are the ones that Associated wants to enthuse and arouse to actual attendance at the games. And, believe it or not, that is just what these Associated football broadcasts are doing. The fans admit that the broadcasts are the lever that has pried them off the soft seats in the parlor and put them in the sunshine and fresh air at the playing field.

But that isn't all. While Associated is accomplishing this feat of increasing gate receipts, they are also putting added thousands of motorists on the highway and ringing the cash register at the red, green and cream Associated gasoline pumps.

Associated has found out by experience that the radio public are good sports and show their appreciation by patronizing their stations. Proof of this belief lies in the fact that in 1931 Associated is broadcasting many more games than last year. The total schedule for this season has reached a peak of 110 station broadcasts and more to be added later.

"Get Associated with Football-and go to the games."







25

Sept. 27-Oct. 3

### SUNDAY Programs . Sept. 27, 1931

### 243.8 Meters KYA Prospect 3456 1230 Kcys. KYA 1000 Watts

- Pac. Broadcast. Corp., San Francisco 8:45 A.M. Watchtower program (electrical transcriptions) -Charlie Glenn, Songs of Yester-9 year 9:30—Dance melodies 9:45—Revue (records) 9:45—Hevue (records) 10.15—Musical Contrasts 10:45—Church services 12.600 Berular

- 10:45—Church services 12 noon—Popular recordings 12:30—Salon melodies (records) 12:45—Nell Callahan, piano recital 1—Marina Trio 1:30—Popular recordings 2—Organ melodies

26

- 2-Organ metodies 2:30-Opera selections 4:15-California Court of the Air 4:30-Celebrity recordings 4:45-Claire Ingham: Monologues Grave and Gay 5-Popular records 5:30-Memories of Great Masters of Music
- Music
- 6—Revue (recordings) 6:30—Recorded program 7:30—"The Home Bruisers," KYA

- 7:30—"The Home Bruisers," KYA Players
  7:45—Close harmony
  8—Church services
  9-At the Symphony
  9:45—John D. Barry: World Events
  10 to 11 P.M.—Joe Mendel's Pep Band

### 340.7 Meters KLX Lake. 6000 880 Kcys. 500 Watts Tribune Pub. Co., Oakland, Calif. 11:30 A.M.-Records 12 noon—Beauty questions & answers 12 noon—Beauty questions & answers 12 noon—Beauty questions & answers 130—Baseball: Oaks vs. Portland 5—Charles T. Besserer at Scottish Pite for an answer at Scottish 5-Charles T. Besserer at scott Rite organ 6-Mixed quartet 6:30-Baseball results 6:32-KLX trio 7:30-Ian Sterling, tenor 8-The Three Cocoanuts 8:30-Helen Parmelee, pianist 9-Paul Gelvin, tenor, and A. Kambish, baritone 9:30-Jack Delaney's novelty trio 10 to 11 P.M.-Dance program and A. M. 280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 00 Watts

200.2 Meters KJBS Ord. 4148-49 1070 Kcys. A 100 Watts J. Brunton & Sons, San Francisco 8-A.M.-Popular records 9-Assoc. Food Stores' program 10-Sunshine Half Hour 10-Sunshine Half Hour 10-Sunshine Half Hour

- -Selix program 11-

- 11-Seitx program 11:30—Steinberg program 12 noon—Hambergers' Half Hour 12:30—Topsy's Roost period 12:45—Martha Washington popular 12:45—Martha Washington popular program
  1—The Corner Drug Store
  1:30—Popular dance selections
  2—Frank Galvin and Jerry Herst—the Joy Boys
  2:30—Popular Composers' program
  2:45—Variety recordings
  3:30—Musical Gems
  4—Reminiscences of Victor Herbert



MARGARET N. EMAHISER KHQ-Soprano

491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts Don Lee, Inc., San Francisco, Calif.

- 8 A.M.—Julia Mahoney and Charles Carlisle, duets, CBS 8:15—Edna Thomas—The Lady from

- 5.13—Edua informas—ine Lauy from Louisiana, CBS 8:30—Voice of St. Louis, CBS 9—Home Sweet Home Concert 11—Maurice Gunsky—song recital 11:30—Columbia Church of the Air, CBS
- CBS 12 noon-Noonday concert
- -Sunday Sunshine-Dick Rickard, master of ceremonies

- master of ceremonies 2-Pastorale, CBS 2:30—Frank Moss, piano recital 3-Chicago Knights, CBS 3:30—Hook, Line and Sinker, CBS 3:45—Brooks and Ross, CBS 4:35—Fray and Braggiotti, CBS 4:35—Fray and Braggiotti, CBS 4:30—Modern Male Chorus, CBS 4:45—The Boswell Sisters, CBS 5-Devils, Drugs and Doctors, CBS 5:15—Kate Smith's Swanee Music, CBS
- 5:30—Tony Parenti's Singing Saxo-phones, CBS 5:45—The Buccaneers with Herman Reinberg, soloist
- Reinberg, soloist 6:30-Around the Samovar, CBS 7-Cadillac-La Salle Master Concert with Juanita Tennyson and Charles Bulotti, under the direction of Meredith Willson 8-Musical Forget-Me-Nots 8:15-Continental String Quartet, 8:20. Brooks Twarts for Quit

- 3:30—Musical Gems
   CBS

   --Reminiscences of Victor Herbert
   8:30—Brooks Twenty-five Club

   4:15—Popular selections
   9-Chevrolet Musical Chronicles

   4:30—Philco Symphony Orchestra
   9:30—Val Valente's Roof Garden Orchestra

   5:30—Dopular music
   10:30—Tom Gerun's Bal Tabarin Orchestra

   12:01 to 6 A.M.—KJBS Owl program
   11 to 12 midmight—Midnight Moods

  - 8 Get ready for the big contest. Order your "Key Book" now!

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440.9 Meters Garfield 8300 KPO 680 Kevs. 5000 Watts Hale Bros., Chronicle, San Francisco 8 A.M.—Chronicle Comics of the Air 8:30—Travels and discoveries fea-turing "Scotty" Mortland 9—Breakfast with Sperry, NBC 9:30—Concord melodies 9:45—George Nyklicek, organ recital 10:45—High Spot 11:15—Investors Syndicate, NBC 11:30—Yeast Foamers, NBC 12 noon—KPO string quintet with Eva De Vol, soprano 1—National Sunday Forum 2—George Nyklicek, organ recital 2:30—Drama classics 3—Passing the Time Away 4—KPO Drama Guild in "David Harum" 4:30—Nathan Abas, violin recital 5—Enna Jettick, NBC 6:15—Coller Hour, NBC 6:15—Special Atwater Kent Hour, NBC 7:15—Dorothy Lewis, contralto Hale Bros., Chronicle, San Francisco

- 7:15—Dorothy Lewis, contralto 7:25—Baseball scores

560 Kcys.

930 Kcys.

recital

Alburtus

7:25—Baseball scores
7:30—Palace Hotel concert orchestra, directed by Uzia Bermani
8.15—Henry Thompson, tenor
8:15—Henry Thompson, tenor
8:30—Rudy Seiger and his Fairmont Hotel concert orchestra
9—Abas String Quartet with Agatha Turley, soprano
10—Richfield News Flashes, NBC
10:20 to 11:20 P.M.—Impressions of American Wastelands with KPO Salon Orchestra

535.4 Meters KTAB Garfield 4700

Assoc. Broadcasters, Oakland, Calif.

Assoc. Broadcasters, Oakland, Calif. 8:30 A.M.—Popular recordings 9:30—Classical recordings 10—Bible Class from Tenth Avenue Baptist Church 11—Baptist Church services 12:30 P.M.—Chapel of Chimes organ 1—Church of Latter Day Saints 1:30—"Zoro" 2—Recordings 9:15 Ecottbul form Vacua Otacian

2-Recordings 2:15-Football from Kezar Stadium 5-Chapel of Chimes organ 6-Recordings 6:30-Studio program 7-Echoes of Portugal 7:30-Church services 9:30-Moment Musicale 10:30 to 11 P.M.-Popular recordings

322.4 Meters KFWI Franklin 0200

Radio Entertainments, San Francisco 2:30 P.M.—Moana Hawaiian Trio 2:45—Nadine Chriss, pianist

2:45—Nadine Curiss, planas
3—Myrtle Segal, soprano
3:15—Studio program
3:30—Joan Ray, contralto, and Jane Sargent Sands, planist, in joint

4-Sherman, Clay & Co. program 4:30-Dean Metcalf, baritone

5:15-National Protective Insurance program 5:30—Selix Clothing Co. program -Silent period to 9 P.M.—Service from Fourth Church of Christ, Scientist

1000 Watts

500 Watts

#### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcvs. 0 Watta National Broadcast. Co., San Francisco . . .

With the resumption of the Standard Time schedule in the East on Sunday, September 27, all transcontinental programs will be received on the Pacific Coast one hour later than during the summer months. A number of important changes have been made therefore in the program summer months. A number of important changes have been made, therefore, in the program schedule of the NBC Pacific Di-vision and associated stations. Further revisions may be neces-sary and, in view of this fact, all listings are subject to change without notice.

. . .

- 8 A.M.—Neapolitan Days: Dolores Cassinelli, soprano; instrumental ensemble; Joe Biviano, accordion-ist; Giuseppi di Benedetto, tenor and director: KGO, KOMO, KECA, KESD
- 8:30-Morning Musicale: Pro-Art string quartet; pianist and vocal-ist: KGO; KECA, KOMO, KFSD 8:30 to 9
- -Breakfast with Sperry: Lee S. Roberts; Paul Carson, organist: KHQ, KOMO, KGW, KPO, KFI, KFSD
- 9:30-Troika Bells: Mme. G Fonariova, soprano; Russian Genia

- 9:30-Troika Bells: Mme. Genia Fonariova, soprano; Russian en-semble direction Alexander Kiril-loff: KGO, KECA
  10:-Series of talks by Carveth Wells: KGO, KECA
  10:15-Pop Concert: Orchestra di-rection Walter Logan: KGO, KECA, KFSD
  11-Bible Stories: KGO
  11:5-Investors Syndicate: KHQ, KGW, KPO, KFSD, KTAR, KSL
  11:30-Yeast Foamers: Orchestra direction Herbie Kay; Lee Sims, planist; Ilo May Bailey, soprano: KHQ, KGW, KPO, KECA, KFSD, KTAR, KSL
  12 noon-The Friendly Hour: Rev. Frederick K. Stamm; George Vause, organist; male quartet di-rection George Shackley: KGO, KHQ; KOMO 12:15 to 1
  I-National Sunday Forum: Dr. Frederick H. Knubel, speaker; radio choir and orchestra direction
- -National Sunday Forum: Dr. Frederick H. Knubel, speaker; radio choir and orchestra direction
- radio choir and orchestra direction George Dilworth: KHQ, KOMO, KPO, KTAR -Sabbath Reveries: Dr. Charles L. Goodell; George Vause, organ-ist; mixed quartet direction George Shackley: KGO, KHQ, KOMO, KTAR, KFSD -Catholic Hour; "The Parables," Rev. John A. McClorev. S. J., lec-
- 3 Rev. John A. McClorey, S. J., lec-turer and writer, Detroit University; questions and answers, Rev. Dr. Edward L. Curran; The Mediaevalists, direction Father Finn: KGO, KHQ, KOMO, KECA, KTAR
- KTAR 4-Over Jordan: Dramatization of Roark Bradford's negro Biblical stories: KGO, KFSD, KTAR 4:30-Candlelight Musicale. Mme. Frances Pelton Jones, harpsichord-ist; Vlado Kolitsch, violinist; string quartet, direction Alexan-der Basy: KGO, KGW, KFSD, KOMO комо
- KUMO -Enna Jettick Melodies: Enna Jettick Songbird, soprano; mixed quartet: Betsy Ayres, soprano; Mary Hopple, contraito; Steele Jamison, tenor; Leon Salathiel, bass; ensemble direction Robert Armbruster: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL

- 5-Sunday Concert: KGO 5:15-Collier's Radio Hour: "Keep-ing Up with the Times," Uncle Henry and The Editor; guest speakers; dramatized stories; or-chestra direction Ernest La Prade; chestra direction Ernest La Prade; John B. Kennedy, master of cere-monies: KHQ, KOMO, KGW, KPO, KFI, KSL 6-John and Ned, KGO 6:15-Atwater Kent Special Pro-gram: KHQ, KOMO, KGW, KPO, KFI, KSL

- KFI, KSL Featuring Rudolph Friml, light opera composer, and three opera stars. Friml, who has a number of the most successful operettas. of the most successful operetras of recent decades to his credit, will be heard at the piano during the performance of several of his own compositions. Others who will take compositions. Others who will take part in the program are Richard Bonelli, baritone of the Chicago Civic Opera Company, Nanette Guilford, soprano, and Frederick Jagel, tenor, both of the Metro-politan Opera Company. They will sing selections from Frimi's works. :30-Voice of Pan; Anthony Lin-den, fluitst; Emily Linden, planist; KGO ß

- KGO 6:45-Musical Echoes: KGO 7:15-Best Sellers: Ted Weems' or-chestra; Ilo May Balley, vocalist: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 7:45-Sunday at Seth Parker's: KGO, KHQ, KOMO, KECA, KFSD, KTAR
- KFSD, KTAR 8:15-Twilight Quartet: KGO 8:30-Carnation Contented Hour: Male quartet: orchestra direction Emil Polak: KGO, KHQ, KOMO, KGW, KFI, KFSD, KOA 9-Chase and Sanborn Program: Male quartet direction Mynard Jones: orchestra direction Mahlon Martick: KGO
- Male quartet direction Mynard Jones; orchestra direction Mahlon Merrick: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL, ROA
- 9:30-The Reader's Guide, Joseph Henry Jackson: KGO, KGW, KECA
- -Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD
- -Paul Carson, Organist, "Builder of the Bridge to Dreamland": KGO
- to 12 midnight—The Vagabonds: Betty Kelly, soprano; Ted White, tenor; orchestra direction Mahlon Merrick: KGO, KFI
- 322.4 Meters KROW Glenc. 6774 930 Kcva. Glenc. 6774 930 Kcys. **ANUW** 1000 Watts Educa. Broad. Corp., Oakland, Calif.
- 8 A.M.—Morning devotions 8:05—Recordings
- 8:05-Recordings
  Wade Forrester's Sunshine Hour
  9:30-Fr. Flanagan's Boys' Home
  10-Watch Tower program, music lecture by Judge Rutherford, "Per-mission of Evil"
  10:45-Leon Sieff, violinist
  11-Organ moods, Vivian Moore
  11:30-Radio recitations, Elmer Perm, Jacoueline Clements

- 11:30—Radio recitations, Elmer Pemm, Jacqueline Clements 11:45—Rafael Castiello, pianist 12:30—Jean and Jill program 1.—Watch Tower program 2.—Father and Son program, George Danforth, Sr. and Jr. 2:30—Silent period 6.—Watch Tower program 7.—Latin-American program 7.56.—Silent provram

- (--Latin-American program 7:50-Silent program 9-Greek Watch Tower program 10:15-Twilight Vespers, with Bruce Fisher, baritone; Galen Harvey, organist 10:45 to 11 P.M.--Recordings

**CBS** Columbia Broadcasting System

- Columbia Broadcasting System 8 A.M.—Julia Mahoney and Charles Carlisle, duets: KFBK, KOL, KFRC, KGB 8:15—Edna Thomas, the Lady from Louisiana: KFBK, KOL, KFRC,
- KGR
- KGB 8:30--Voice of St. Louis: KFBK, KOL, KFRC, KHJ, KGB 9:30--International Broadcast; A. K. Ratcliffe, "Indian Round Table Conference," from London: KFBK,

- Ratcliffe, "Indian Round Table Conference," from London: KFBK, KMJ, KWG, KOL, KVI, KFBK, KOL, KVI, KFPY, KOH
  10.-Rhythmic Melodies: KFBK, KOL, KVI, KFPY, KOH
  10:30-Gypsy Trail, Emery Deutsch, conductor, with Charol de Thome, soloist: KFBK, KOL, KVI, KFPY
  11:30-Columbia Church of the Air, Most Reverend John T. McNich-olas: KFBK, KOL, KVI, KFPY
  12 noon-Symphonic Hour, with Toscha Seidel, violinist: KFBK, KWG, KOL, KFPY, KGB
  1-Cathedral Hour: Channon Col-linge, conductor, with Barbara Maurel, contralto; Adele Vasa, soprano; Theo Karle, tenor; Crane Calder, bass; announcer, George Beuchler: KFBK, KMJ
  2-Pastorale: Andre Kostelanetz, conductor, with Helen Board, so-prano; Charlotte Harriman, con-traito; Charles Carlisle, tenor, and Crane Calder, bass: KOL, KFRC, KHI, KACB
- Crane Calder, bass: KOL, KFRC, KHJ, KGB 30-Allerton Glee Club: KOL,
- 2 :
- -Chicago Knights: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB 3
- 3.30—Hook, Line and Sinker: KMJ, KWG, KOL, KVI, KFPY, KHJ, KOB
- 45-Brooks and Ross: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, 3.45 KGB ---The World's Business, Dr. Julius
- --Ine World's Business, Dr. Julius Klein, Assistant Secretary of Commerce: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB :15--Fray and Braggiotti, Franco-Italian piano team: KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
- 45-The Boswell Sisters: Connie, Martha and Vet: KFBK, KMJ, KWG, KOL, KVI, KFPY, KHJ, 4
- KWG, KOL, KVI, KFFI, MARK KGB "Devils, Drugs and Doctors": Howard W. Haggard, M. D., As-sociate Professor of Physiology at Yale University; announcer, Louis Dean: KMJ, KWG, KOL, KVI, KFPY, KOIN, KFRC, KHJ 30--Around the Samovar: Peter Biljo's Balalaika Orchestra, with Florence Stern, violinist; Valla Valentinova, contralto, and Eli
- 6
- Florence Stern, violinist; Valla Valentinova, contralto, and Elli
   Spivak, baritone: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC,
   T-Ernest Hutcheson, planist, and concert orchestra: KFBK, KMJ, KOL, KVI, KFPY, KGB
   7:30-The Gauchos: Vincent Sorey, conductor, with Tito Guizar, tenor, and the Hernandez Brothers, in-strumental soloists: KFBK, KMJ, KWG, KOL, KFPY
   Kord, KOL, KFPY
- -Continental String Quartet: KFBK, KOL, KFPY, KFRC, KHJ, KGB
- 8:30—Red Nichols and his Park Central Orchestra: KFBK, KMJ, KOL, KFPY
- Ann Leaf at the 9:30-Nocturne, Ann Organ: KMJ, KOL

See pages 3 to 9 for details of Broadcast Weekly's \$5,000 prize contest.

468.5 Meters KFI Westmore 0337 640 Kcys. KFI 25,000 Watts

Earle C. Anthony, Inc., Los Angeles 9 A.M.—Breakfast with Sperry, NBC 9:30—KFI string ensemble and solo-

10:15-Helen Guest, ballads 10:30-String trio conducted by Bal-dassare Ferlazzo

11.--Temple Baptist Church services 12:30--Silent period 2--Aeolian organ recital, Alexander F. Reilly

2—Aeolian organ recital, Alexander F. Reilly 3—Studio program 3:30—Poetry, prose and melody 5—Enna lettick Melodies, NBC 5:15—Collier's Radio Hour, NBC 6—Manley P. Hall, philosopher 6:15—Atwater-Kent special program,

9-Standard Brands program, NBC 9:30-Young's Marketeers, male quartet and symphonet 10-Richfield News Flashes, NBC

10:15-String quartet, Rene Hemery,

10:30-KFI dance band with Jeanne Dunn, soloist 11 to 12—The Vagabonds, NBC

1430 Acys. 1000 Watts Earle C. Anthony, Inc., Los Angeles 8 A.M.—Neapolitan Days, NBC 8:30—Morning musical, NBC 9:30—Troika Bells, NBC 10—Carveth Wells, explorer, NBC 10:15—Popular concert, NBC 11:30—Yeast Foamers, NBC

11:30-reast roamers, NBC 12 noon-Silent period 2 P.M.-Studio program 3-Catholic hour, NBC 4:15-Ray Canfield and his Beach

Boys --Winnie Fields Moore, travelog

5--Winnie Fields Moore, travelog 5:15--Studio program 6:15--Concert orchestra under direc-tion of Charles Shepherd 7:45--Sunday at Sche Parkers, NBC 8:15--Twilight Quartet, NBC 8:30--Sunday night concert 9--Winnie Parker and instrumental trio

499.7 Meters KFSD Franklin 6353

600 Kcys. **AFSD** 1000 Watts Airfan Radio Corp., Ltd., San Diego 8 A.M.—Neapolitan Days, NBC 9.—Breakfast with Sperry, NBC 9.30.—Studio program

9-Breakfast with Sperry, NBC 9:30-Btudio program 9:45-Pet Clinic 10:15-Popular concerts, NBC 11:35-Investor's Syndicate, NBC 11:30-Yeast Foamers, NBC 12 noon-Bay City Old Time program 2-Sabbath Reverles, NBC 3-Concert trio 4-Over Jordan, NBC 4:30-Candielight Musicale, NBC 5-Enna Jettick Meiodies, NBC 5:15-Concert

5—Enna Jettick Melodies, NBC 5:15—Concert 6:15—Feature program 7:15—Best Sellers, NBC 7:45—Seth Parker, NBC 8:15—Rainbow Harmonies, NBC 8:30—Carnation Contented, NBC 9—Standard Brands, NBC 9—Standard Brands, NBC

Staffadro Brands, NBC
 9:30—Feature program
 10—Richfield News Flashes, NBC
 10:15 to 11 P.M.—Dance music from Little Club

9-Winne trio 9:30-NBC Readers Guide 10-Helen Guest, ballads 10:30 to 11 P.M.-Billy Ross, v ist, and Lilyan Ariel, pianist

Contented

Hour

West. 0337

1000 Watts

violin-

7:15-Best Sellers, NBC 8-KFI concert orchestra 8:30-Carnation Conten

ists

NBC

conductor

1430 Kcys.

5

600 Kcys.

209.7 Meters KECA

- 333.1 Meters KHJ VAndike 7111
- 333.1 Meters KHJ 1000 Watts 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif. 8 A.M.—Sunday Times comics 8:30—Voice of St. Louis, CBS 8:45—Dr. Ross 9 —Home Sweet Home concert, KFRC 11—First M. E. Church services 12 noon—Symphonic Hour, CBS 1—Cathedral Hour, CBS 9 —Pestorale, CBS

28

- 1-Cathedral Hour, CBS 2-Pastorale, CBS 2:30-Allerton Glee Club, CBS 3-Chicago Knights, CBS 3:30-Hook, Line and Sinker, CBS 3:45-Brooks and Ross, CBS 4:The World's Business, CBS 4:15-Fray and Braggiotti, CBS 4:30-Musical comedy shorts, Leigh Harline Harline

- 5-Devils. Drugs and Doctors, CBS 5-Devils. Drugs and Doctors, CBS 5:15—Church Vesper Hour 5:45—Prof. Lindsley and Leigh Har-

6-Rabbi Edgar Magnin 6:30-Around the Samovar, CBS

- 6:30-Around the Samovar, CBS
  7-Cadillac-LaSalle orch., KFRC
  7:30-Edison String Symphony
  8:15-Continental string quartet, CBS
  8:30-Brooks Clothing Co. program
  9-Chevrolet Chronicles
  9:30-Koof Garden orch., KFRC
  10-World-wide news
  10:10-San Francisco Roof Garden orchestra, KFRC
  10:30-Tom Gerun orchestra, KFRC
  11 to 12 midnight-Gaylord Carter, organist

526 Meters Holly. 3026 500 Watts KMTR 570 Kevs. 570 Kcys. 500 Kdys. 500 Watts KMTR Radio Corp., Hollywood, Cal. 9 A.M.-Selected records 9 45-Recorded program 10-Music Land Revue (records) 12 noon-Musical Treasure Chest

- 12:45-Robert Noble, Ambassador of

- 12:45-Robert Noble, Ambassador or Happiness 1-Musical Treasure Chest 2-Sunday Syncopators 4-Selected records 6-Twilight Melodist 6:15-Harold Curtis, organist 6:30-Ethiopian Oriental Supper Club 7-Diching name

- 6:30—Ethiopian Oriental Supper Guo 7—Fishing news 7:15—Scientific Symphonists 7:30—Studio program 8—True Melodies 8:15—Harry Geise, piano and songs 8:30—Vernon Rickard, tenor; Harold 30—vernon rickard, tenor Curtis, organist —Fine and Dandy Revue )—Organ recital ):30—Graveyard Gangsters
- 10
- 10:30-
- 11—Selected records 12 to 7 A.M.—Ship-a-Hoy program

225.4 Meters KGB FRanklin 6151 1330 Kcys. KGB 500 Watts 1330 Kcys. **PUD** 500 Watts Don Lee, Inc., San Diego, California 8 A.M.—Julla Mahoney and Chas. Carlisle, CBS 8:15—Edna Thomas, CBS 8:15—Edna Thomas, CBS 9—Classical gens (recordings) 10—Judge Rutherford 10:15—Selected recordings 11—To be announced 11:30—Columbia Church of the Air, CBS 500 Watts

- CBS
- CBS
- 12 noon-Symphonic Hour, ( 1-Sunday Sunshine, CDLBS

- 1-Sunday Sunsnine, CDLDS 2--Pastoral 2:30-Allerton Glee Club, CBS 3--Chicago Knights, CBS 3:30-Hook, Line and Sinker, CBS 3:45-Brooks and Ross, CBS 4:The World's Business, CBS 4:15-Fray & Braggiotti, CBS 4:30-To be announced

- 4:45 -Boswell Sisters, CBS
- 4:45—Boswell Sisters, CBS 5—Recordings 5:15—Kate Smith, CBS 5:30—Tony Parenti and his Singing Saxophones, CBS 5:45—To be announced 6:30—Around the Samovar, CBS 7—Cadilac La Salle concert 8—Musical Forget-Me-Nots 7:15—Continented tering guartet, CBS

- 8--Musical Forget-Me-Nots 8:15-Continental string quartet, CBS 8:30-Brooks Twenty-two Fifties 9-Warde Hutton concert ensemble
- 9:30-Roof Garden orchestra 10-News items
- orch., Krn. Pel Tabarin, 10:10-Roof Garden 10:30-Tom Gerun, KFRC
- 11-Midnight Moods
- 285.52 Meters
- 285.5; Meters KNX Hemp. 4101 5000 Watts
  L. A. Evening Express, Los Angeles 7 a. M. Bill Sharples and his Gang 9:30; Musical program 10:50; Third Church of Christ, Sci-entst; 12:30 Physical Johnson, astro-analyst; And vocational director 1—International Bible Students Asso.
  2-L. A. City Park Board program 5-First Radio Church of the Air 6:30—Hollywood Humanist Society Hemp. 4101 5000 Watts KNX

11-Jean Leonard,

Philosopher

239.9 Meters KFOX

1—Appropriate tunes 1:30—Steinway Duo Art

1:30—Steinway Duo Art 2—Sunshine and Roses 3:15—Esperanto Society 3:30—Storiettes 4:30—Nazarene Church

- -First Presbyterian Church of Musical program -First Presbyterian Church o å Church of
- First Freshyterian Church or Hollywood
   Calmon Luboviski, violinist, and Claire Mellonino, pianist
   10 to 10:30 P.M.—Musical program

315.6 Meters KFWB Holly. 0315 950 Keys. KFWB 1000 Watts 950 Kcys. Warner Brothers, Hollywood, Calif. 8:30 A.M.—Funny Paper Man -Late recordings

wizard of the

Phone: 672

1000 Watts

11—Jean Leonard, wizard of the Ivories I.a. Coast League baseball game, double-header 5:30—Late recordings 6:30—Late recordings 6:30—Step On It program, featuring Doug Richardson, tenor, and Jerry Joyce's orchestra 7—Burr McIntosh, the Cheerful Philosopher

7:30-Strings and Bows 8-Italian Idylls by Kay Van Riper 8:30 to 10-Bill Ray's Ragtime Revue

1250 Keys. **AI UA** 1000 Watts Nichols & Warinner, Long Beach, Cal.

4:30—Nazarene Church 5—English-Gibson orchestra 5:15—Bicycle races 5:30—Town Hall Revellers 6-Air Raiders 6:30—KFOX Salon Group 7—Robinson Hotel 8—First Church of Christ, Scientist 9—After Church of Christ, Scientist 9—After Church

9-Atter Church 10-Bicycle races 10:30--English-Gibson orchestra 11--Recordings 12-Dick Dixon, organist 1 to 5 A.M.-Recordings and elec-trical transcriptions

The greatest radio contest ever held starts in next issue.

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Nichols & Warnner, Long Dealn, 8—Family Altar 8:30—News report 9:30—Angeles Abbey program 10:30—Recordings 11—St. Luke's Church 12:30 P.M.—Novelty recordings

1000 Watts

Main 5383

1000 Watts

Baptist

service,

325.9 Meters KOMO Elliott 5890

Fisher's Blend Station, Inc., Seattle

A.M.—Neapolitan Days and Morning Musicale, NBC
 9—Breakfast with Sperry, NBC
 9:30—Organ recital
 10:15—Pop concert, NBC
 11—Pilgrim Congregational Church
 11:5—Plymouth Congregational

11:15-Plymouth Congregational Church service 12:15 P.M.—Friendly Hour, NBC 1—National Sunday Forum, NBC 2—Sabbath Reveries, NBC 3—Catholic Hour, NBC 4:30—Candlelight Musicale, NBC 5:15—Collier's Radio Hour, NBC 6:15—Atwater Kent special program, NBC 7:15—Best Sellers NBC

715-Best Sellers, NBC 7:45-Sunday at Seth Parker's, NBC 8:15-Rainbow Harmonies, NBC 8:30-Carnation Contented Hour,

NBC 9-Chase & Sanborn program, NBC 9:30-Sherman Clay hour of music 10-Richfield News Flashes, NBC 10:15-Cecil and Sally 10:27 to 11 P.M.-Paul Carson, or-ganist, NBC

Louis Wasmer, Inc., Spokane, Wash. 9 A.M.—Breakfast with Sperry, NBC 9:30—Sunday Morning Tabloid

10:15--S. W. Radiolites 10:30-Dance hour 11:15-Investors Syndicate, NBC 11:30-The Yeast Foamers. NBC 12:noon-The Friendly Hour, NBC 2-Sabbath Reveries, NBC 3-Catholic Hour, NBC 4-Willys-Overland program, NBC 4:15-Program to be announced 5-Enna Jettick Melodies, NBC 5:15-Collier Mour, NBC 6:15-Atawater Kent concert, NBC 7:45-Sunday at Seth Parker's NBC 8:30-Carnation Mik Co., NBC 9:30-Reader's Guide, NBC 10-Richfield News, NBC

296.6 Meters KQW Columbia 777 1010 Kcys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose 10:15 A.M.—Sunday School Lesson, Fred J. Hart

Church, Rev. Paul H. Ralstin 7:30 to 9:30 P.M.—Evening serv First Baptist Church

218.8 Meters KRE Ashberry 7713 1370 Kcys. 100 Watte

First Congrega. Church, Berkeley, Cal. 9 A.M.—Melodies of the Day 9:30—Chapel of the Chimes Organ 10—Ensemble hour 10:50—First Congregational Church 12 noon—Chapel of the Chimes Or-

-Silent period 30—Tunes of the Day -Half-hour of Happiness

4:30—Requests 5—Chapel of the Chimes Organ

6-Silent period 7:15-Chapel of the Chimes Organ 7:30-First Congregational Church 9 to 9:45 P.M.-Chapel of Chimes

508.2 Meters KHQ

10—Bible students 10:15—S. W. Radiolites 10:30—Dance hour

920 Kcys.

NBC

590 Kcys.

gan

Organ

1 3:30-

309.1 Meters KJR Seneca 1515 5000 Watts 970 Kcys. Northwest Broad. System, Seattle, Wn.

- 8 A.M.—Organ concert 9—Mary from Proctor's 10—Interna'l Bible Students' Assoc. 10:15—Marshall Sohl and Winnifred
- Lundberg 10:30-Organ concert; Jean Kantner,
- baritone
- trio; Jan ssell, violin west concert trio 'cello; Jan Russell, 11-Northwest Naylor, 'cello; Jan Russell, violin 12 noon—Hi-Steppers orch.; Spencer
- 12 noon—Hi-steppers orch., Spencer Adams, xylophones 1.—Words and music 1:30—Eighteen Feet of Harmony 2.—Emmanuel Tabernacle 2:30—Cowboy Jo 2:452—Plano Ramblings, Mabel Mohr-

4

- man
- Organ concert, Bobby Hainsworth -Lyric trio -Dental Clinic of the Air

- 5--Dental Clinic of the Air 5:30-Bursett Bros. vocal quartet 6-Songs of Today 7--Hour on Broadway; Marshall Sohl; Cowboy Jo, guitar 8--First Church of Christ, Scientist 9--Henri Damski's Imperial Grand Orch.; Jean Kantner, bartone; Harold Strong, piano; Marshall Sohl tenor
- Sohl, tenor
- 10-Organ; Alec Campbell, baritone 11 to 12 midnight-Light classics; Marshall Sohl, tenor

KEX Atwater 3111 5000 Watter 254.1 Meters 5000 Watts 1180 Kcys Western Broad. Co., Portland, Ore.

- 8 A.M.—Organ concert 8:15—Kiddies' newspaper

- S:15—Kiddles' newspaper
  9—Mary; organ recital
  10:15—Sacred songs
  10:30—American Legion
  11—Northwest concert trio; Jan Naylor, 'cello; Jan Russell, violin
  11:30—The Oregon Rambler
  12 noon—Hi-Steppers orch.; Casey Jones, tenor; Spencer Adams, xylophones, NWBS
  1—Family Altar Hour
  2:30—Cowhoy Jo

- 2:30—Cowboy Jo 2:45—Piano ramblings by Mabel
- Mohrman
- -Organ concert -Lyric trio -Dental Clinic of the Air

- Dental Clinic of the Alf
   Dental Clinic of the Alf
   Si30-Bursett Bros. vocal quartet
   Songs of Today
   Silent period
   Henri Damski's Imperial Grand
   Orch.; Jean Kantner, baritone;
   Harold Strong, piano
   O-Organ recital
   Lo 12 midpight Light clearing
- 11 to 12 midnight-Light classics

204 Meters Main 3434 5000 Watts KGA 1470 Kcys. NW. Broad. System, Spokane, Wash.

- 8 A.M.—Organ concert; Mary 10—Organ concert; Jean Kantner,
- baritone

- Dantone 10:15—Sacred songs 10:30—Organ, Bobby Hainsworth 11—Northwest concert tric; Jan Naylor, 'cello; Jan Russell, violin 12 noon-Hi-Steppers orch.; Casey Jones, tenor; Spencer Adams xylo-
- Jones, tenor, spencer Adams as phones 1-Words and music 1:30-Eighteen Feet of Harmony 2-Organ concert 2:30-Cowboy Jo 2:45-Piano ramblings by Ma
- ramblings by Mabel Mohrman
- 3-Organ concert, Bobby Hainsworth 4-Lyric trio 5-Dental Clinic of the Air
- 5:30-Bursett Bros. vocal quartet

- -Songs of Today -Hour on Broadway -Homer Sweetman's Collegians -Henri Damski's Imperial Grand Orch.; Jean Kantner, baritone; Marshall Sohl, tenor
- 10—Organ recital 11 to 12 midnight—Light classics; Marshall Sohl, tenor

236.1 Meters KOL Elliott 4466 1000 Watts 1270 Kcvs. Seattle Broadcast. Co., Seattle, Wash.

- Seattle Broadcast. Co., Seattle, Wasn. 8 A.M.—Julla Mahoney and Charles Carlisle, CBS 8:15—Edna Thomas, CBS 8:30—Voice of St. Louis, CBS 9:30—International Broadcast, CBS 9:45—French Trio, CBS 10-Rhythmic Melodies, CBS 10:30—Gypsy Trail 11—Ann Leaf at the Organ, CBS 11:30—Columbia Church of the Air, CBS CBS
- 2 noon-Symphonic Hour with Tos-cha Seidel, CBS -Sunday Sunshine, KFRC -Pastorale, CBS 12 noon-

- 2—Pastorale, CBS
  2:30—Allerton Glee Club, CBS
  3:45—Brooks and Ross, CBS
  4:15—Fray and Braggiotti, CBS
  4:15—Fray and Braggiotti, CBS
  4:30—Modern male chorus, CBS
  4:45—Boswell Sisters, CBS
  5—Devils Drugs and Doctors, CBS
  5:15—Kate Smith and her Swanee Music, CBS
  5:30—Tony Parenti and his singing
- Music, CBS 30—Tony Parenti and his singing saxophones, CBS 45—Don Lee feature :30—Around the Samovar, CBS —Ernest Hutchinson and concert orchestra, CBS 5

- 7:15-Murrah 7:30-The Gauchos, CBS
- 8-Continental String Quartet, CBS 8:30-Red Nichols and orch., CBS 9-Roof Garden Orchestra 10:30-Endurathon

- -Midnight Moods

394.5 Meters KVI Broadway 4211 760 Kcvs. 1000 Watts 760 Kcys. Puget Sound Broadcast. Co., Tacoma 8 A.M.-First Church of Nazarene 8 A.M.—First Church of Nazarene 8:30—International Broadcast, CBS 8:45—French Trio, CBS 9—Rhythmic Melodies, CBS 9:15—White Wizard 9:30—Gypsy Trail, CBS 10—To be announced 10:30—Church of the Air, CBS 11—Central Lutheran Church 12 noon—Cathedral Hour, CBS 1—Sunday Sunshine, KFRC 12 noon--Cathedral Hour, CBS 1-Sunday Sunshine, KFRC 2-Judge Rutherford 2:15-Chicago Knights, CBS 2:30-Hook, Line and Sinker, CBS 2:45-Brooks and Ross, CBS 3:-Dr. Julius Kieln, CBS 3:15-Fray and Braggiottl, CBS 3:30-Studio program 3:45-The Boswell Sisters, CBS 4:15-Kate Smith and her Swanee Music, CBS

- 4:15—Kate Smith and her Swänee Music, CBS 4:30—Tony Parenti and his singing saxophones, CBS 4:45—Studio program 6—Ernest Hutcheson, pianist, and concert orchestra, CBS 6:20 Silvert protects.

- concert orcnestra, CBS 6:30-Silent period 9-Roof Garden Orchestra, KFRC 9:30-Fireside Stories 10-Roof Garden Orchestra, KFRC 10:30-Tom Gerun, Bal Tabarin, KFRC 11-White Wizard

Get ready for Broadcast Weekly's Artist Identification Contest.

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11:15 to 12-Organ concert

### Have you heard this Theme Song?





## "DEMI-TASSE REVUES" 8:30 р. м. MONDAY FRIDAY

N.B.C. STATIONS

M J B

Gus Arnheim's famous orchestra broadcasting from Cocoanut Grove, Ambassador Hotel, assisted by M. J. B. radio stars such as Donald Novis, Loyce Whiteman, Dave Marshall, M. J. B. Ambassadors, Harry Barris and others.

THE

"SAFETY-SEALED" COFFEE Sept. 27-Oct. 3

### BROADCAST WEEKLY

### **MONDAY** Programs

#### Sept. 28, 1931

322.4 Meters KROW Glenc. 6774

Educa. Broad. Corp., Oakland, Calif. 8.A.M.—Morning devotions 8:05—Recordings 8:15—Dr. R. M. McLain 8:30—Recordings 8:32—LaOrdings 8:45—LaVida Mineral Water pro-

9-Silent period 1 P.M.-Latin-American program 1:45-Melatol program 2-Charlie Glenn

2—Charlie Glenn 2:30—Opera Hi-Lites 2:45—Hawaiian Melody Boys 3—Parker Dental System 3:30—Frolic Hour 4:30—Caroline Barr, "His Opera" 4:45—Jimmie Mosley

5-Italian program 5:30-Wade Forrester's

930 Kcvs.

gram

Hour -Silent period

### 440.9 Meters KPO Garfield 8300 680 Kcys. 5000 Watts Hale Bros., Chronicle. San Francisco 7:15 A.M.—Morning health exercises interspersed with "Apple Sauce," featuring Hugh Barrett Dobbs 7:45—Van and Don, NBC 8—Shell Happytime by Hugh Bar-

- Shell Happyline by Hugh Bar-rett Dobbs
   9—Dobbsie's Birthday Party
   9:30—Helpful Hints for Housewives
   9:45—Organ recital
- 9:45-0rgan recitai 10:15-Household talk, Jane Friendly 10:30-Magazine of the Air, NBC 11:30-Victor Rodman 11:45-Mei Peterson 12 noon-Time; Scripture reading 12:05-Livestock reports 12:10-Snap Shots

- 12:10—Snap Shots 1—KPO Sparklers with Benay Ve-nuta, blues singer 2—Better Business Bureau program 2:15—Mormon Tabernacle, NBC 2:45—Ye Towne Cryer 3—Wh Cares Fodorol Business Arma Arma

- 3--Who Cares 4-Federal Business Assoc. talk 4:15-Calif. Chamber of Com. talk 4:30-French on the air 4:45--Concord Melodies 5-Big Brother Paul's Hour 5:30-Date Book, Stuart Strong 5:45-News digest, "Scotty" Mortland

- and -Superba Melody Man 6:15-KPO Masters of Music 6:45-Henry Starr, the 16/40 Boy 7-Bob Kiler's Syncopators 7:45-Cecil and Sally for S, & W. 8-KPO Salon Orchestra with Alice Control control of the source o 8---KPO Salon Orchestra with Al Gentle, soprano 8:45---Spratt's program 9---Looking Glass program 10---Richfield News Flashes, NBC 10:15---Life Savers program 10:20---KPO Drama Guild 10:50---Tom and Dudd 11:40:12 midpicht Loss Norma

- 11 to 12 midnight—Jess Norman's
- San Franciscans

340.7 Meters KLX Lake. 6000 880 Kcys. NLA 500 Watts Tribune Pub. Co., Oakland, Calif. 7 A.M.—Exerclses and entertainment 7:35—Opening N. Y. stocks 8—Recorded program 9—Modern Homes period 9:30—Clinic of the Air 10:15—S. F. stocks; weather 10:30—Recorded program 11—Classified advertising hour 12.30—Produce review 1—Jean's Hi-Lights 2—Recordings 880 Kcys. 500 Watts 1-Jean's Hi-Lights 2-Recordings 2:35-Closing San Francisco stocks 2:45-Opportunity Hour 3:45-Drs. Barron and Wilkinson 4:15-Recorded program 4:30-Brother Bob's Club 5-The Three Cocoanuts 5:15-Blue Watters, jazz pianist 5:30-Beauty questions and answers 6-KLX trio 5:30-Beauty questions and answere 6-KLX trio 7-News items 7:45-Helen Parmelee, pianist 8:30-Faucit Theater of the Air 9:30-''Wes'' Summerford & Madge Wilson

10--Classified advertising hour overflow program of Lost and Found 11 to 12 midnight—Dance program



**KENNETH NILES** KHJ-8:00 A. M.

243.8 Meters KYA Prospect 3456 1230 Kcys. 1000 Watts Pac. Broadcast. Corp., San Francisco 7:30-A.M.-Charlie Glenn, Songs of Yesteryear 8-Metropolitan Hour 8-Metropolitan Hour 8:45-Word of Cheer Hour 9-George Nickson, tenor 9:30-Health talk 9:45-Revue (records) 9:45—Revue (records) 10—Sunshine Hour 11—Salon melodies 11:15—Manhattan Moods 11:30—Popular records 12:150—Talk and records 12:30—Leila Grant, organist 1:30—Leila Grant, organist 1:30—Lhe Club Page 1:35—California Parent-Teachers As-sociation Melody Girl 1'45—California Farent-Facuers As-sociation 2—Rheba Crawford 2:30—Leila Grant, organist 3—Popular recordings 3:15—Mrs. Charles E. Curry 3:30—Memories of great masters of music 4—Ann Scurich, pianist 4:15—Salon music 4:30—Dental Clinic of the Air -Metropolitan Hour -Revue (records) :30-Fred Skinner, "The 6:30 Demi-Tasse" 6 ĕ Tasse'' G:45-Brief talk and records 7-Jewish Welfare League program 7:15-Jack Deane. tenor 7:30-Adolph Uhl, speaker 8-On With the Show 8:45-Gleason and Armstrong 9-The Challengers 9:15-Lucy Day, soprano 9:30-Bob Allen and George Bowers 9:45-John D. Barry, World Events 10-Radio Sandman Hour; Jack Deane, soloist 11 to 12 midnight-Erwing Brothers'

- orchestra

11 to 12 midnight-Erwing Brothers' quests

### 7:30-Tom King detective story 7:45-Musical program 8-Musical program 8:15 to 8:30 P.M.-Organ Moods, Vivian Moore

296.6 Meters KQW Columbia 777 1010 Kcys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose

- 9 A.M.—The Bondons 9:30—Homemaker's Hour, Dorothy Dean

- 10:30—Studio program 11—Leah Bernhardt Kimball 11:30—Cockerel's Old Timers 12 noon—Variety program, Betty
- Jaye 12:30—Weather; market reports 1—Tommy Tucker's Fun and Frolic 1-formy fucker's Fun program 1:30-The Friendly Hour 2:30-Musical program 4:30-Story Time 5-Vespers 5:30-Evening Echoes

- -Dinner music 6

- 6—Dinner music 6:15—Franco's program 6:30—Farm market reports 6:45—Radio news and forum 7:45—C. E. Barnhart 8:30—Studio program 9 to 10 P.M.—Fireside program

#### 218.8 Meters KRE Ashberry 7713 1370 Kcys. 100 Watts First Congrega. Church, Berkeley, Cal.

- 9 A.M. Chapel of the Chimes Organ
  9:30—Old Favorites
  10:30—Tunes of the Day
  11—Hour with Noted Composers
  12 noon—High Noon Novelties
  1:30—Here and There
  2:30—Simphony Hour

- 2—Slient period 3:30—Symphony Hour 4:30—Over the Teacups 5:30—''Ten Torrid Tunes'' 6—''Sweet and Hot'' 6:15—Popular Melodies 6:30—Chapel of the Chimes Organ 7. Dos Herrold

- 7-Dos Herrold 7-Dos Herrold 8-On With the Dance 9-Chapel of the Chimes Organ 10 to 10:30 P.M.—Half Hour of Re-

\$5,000 in prizes in Broadcast Weekly's Artist Identification Contest.

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1000 Watts

"Historical

Sunshine



Simplest, quietest electric refrigerator made. No kitchen repairs or intricate adjustments—operating mechanism a single hermetically-sealed unit. Fewer moving parts—those most likely to cause trouble completely eliminated. This also means lower operating cost. More attractive and convenient—operating unit concealed in base out of sight and out of way. Handy Temperature Control to speed freezing. Beautiful porcelain-enameled steel cabinets. Ironclad guarantee.



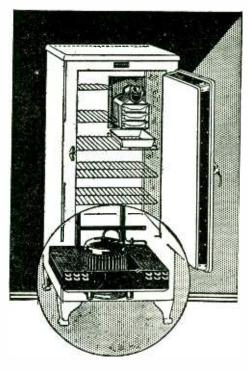


Simplest made
Quietest made
Most beautiful
Most economical
Most shelf space
Long Guarantee

\$185 and up, installed EASY TERMS

See the ne SERV





GONE is that old bugaboo about electric refrigeration being expensive. The *simplified* SERVEL HERMETIC has changed all that. Right NOW, this very day, you can put in SERVEL HERMETIC at an actual money saving. Service so perfect, operating cost so ridiculously small it is almost unbelievable until you have seen an actual demonstration. Years from now there may be other refrigerators built along these advanced engineering principles. But today there is only one—the simplified SERVEL HERMETIC. There is a SERVEL Dealer near you who will gladly demonstrate.



### DEALERS EVERYWHERE

Fran.

-Stock report and records 30---Cliff & Lolly---recordings -Forty Years Ago in San F

3:30—Dell Raymond, popular songs

3:30—Dell Raymond, popular songs 3:45—Recorded program 4—The Pet Club 4:30—Popular records 5:15—Cressy Ferra, planist 5:30—Variety records 6:15—Silent period 12:01 to 6 A.M.—KJBS Owl program

394.5 Meters KVI Broadway 4211 760 Keys. 1000 Watts

VOU NCYS. ---- 1000 Watts Puget Sound Broadcast. Co., Tacoma 9 A.M.—Don Bigelow's orchestra, CBS 9:15—White Wizard 9:30—Columbia Revue, CBS 10—Mid Morning Melodies

10:15—Anson Weeks' orchestra 11—White Wizard 11:15 to 12—L. A. Biltmore Orch.

508.2 Meters KHQ Main 5383 590 Kcys. An State St

4 — Peerless Dental Hygiene 4:15—To be announced 4:30—J. & D. Paint Time 4:45—Service Hour 5—The Well Dressed Man 5:15—To be announced 5:30—Death Valley Days. NBC 6:30—General Motors. NBC 7:30—Waela Express. NBC 7:30—"Real Folks," NBC 8:15—Vermont Lumberjacks, NBC 8:30—M. J. B. Demi Tasse Revue, NBC

-To be announced 15—The Lewiston Realtor

1:15—The Lewiston Realtor 1:30—Gems of Remembrance 1:45—Fashion's Fur Facts 2—NBC Matinee

-Peerless Dental Hygiene

3-Studio Parade

Main 5383 1000 Watts

508.2 Meters KHQ

CBS

cisco 2:15—Popular records 2:30—Italian Airs

10-Mia Morning Mell 11-Street Singer, CE 11:15--Rhythm Kings 12 noon-Garden talk

2:45—Popular selections• 3—Reporter of the Air 3:05—Concert music

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- 491.5 Meters KFRC Prospect 0100
- 1000 Watts 610 Kcys.
- Don Lee, Inc., San Francisco. Calif. broadcast; 7 A.M. — Seal Rocks

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- 7 A.M. Seal Rocks broadcast, stocks 8—Hallelujah Hour 9—Don Bigelow's orchestra, CBS 9:30—Columbia Farm Network pro-gram, CBS 11—Rumford Chemical Works pro-
- 11—Rumford Chemical Works pro-gram 11:55—Domestic Science talk 11:25—The Globe Trotter 11:30—Rhythm Kings, CBS 12:noon—Noonday concert 11:30—Ghythm Kings, CBS 12:15—Gypsy Music Makers, CBS 1:30—Columbia Artists recital, CBS 1:45—Colonial Dames—beauty talk 2—Happy Go Lucky Hour 3—Feminine Fancies 4—Rita Murray Educational talk 4:15—Organ concert 4:30—Miller and Lyles program 4:45—The Globe Trotter 4:55—Town Topics 5—Bochenini String Quartet 5:15—Steamboat Bill 5:30—Potluck from KHJ 6—J. Ward Hutton's concert ensem-

- 6--J. ble -J. Ward Hutton's concert ensem-
- 6:15—Edna Fischer, Piano Moods 6:30—Blue and Gold Parade 7—General Cigar Company program, CBS
- 7.30-Schwartz Ginger Band
- 7:30—Schwartz Ginger Band 7:45—Musical Crossword puzzles 8—Blue Monday Jamboree 10—General Time and His 15 Bu-lova Minute Men 10:15—Anson Weeks orchestra 11—Bill Hogan's orchestra 12 to 1 A.M.—Vagabond of the Air

- 535.4 Meters KTAB Garfield 4700 1000 Watts 560 Kcys.
- Assoc. Broadcasters, Oakland, Calif.

- 7 A.M.—Rise and Shine 7:30—Silver Liners 8:30—Jack Hall and Clem Kennedy 9—Morning Prayer Hour 9:30—Dr. J. Douglas Thompson 9:30—Dr. J. Douglas Thompson 9:30-Dr. J. Douglas Thompson 10-Household Hour with Alma La
- Marr
- Marr 10:30—Dr. B. L. Corley 10:50—Popular recordings 11—Wint Cotton, tenor 10:50--Popular recordings 11--Wint Cotton, tenor; Joh Shaw, organist 11:30--Julia Hayes 11:45--Radio Shooping News 12:15 P.M.-Dr. R. M. McLain 12:30--Echoes of Portugal 1--Theatre of the Air 1:30--Over the Teacups - Vactars Album Johnny

- 2-Masters Album 2:45-Frank Wright 3:45-''Zoro''

- 3:45—"Zoro" 4:15—Jack Hall and Clem Kennedy 4:45—Broadway Tunes 5—Radio Shopping News 5:30—Dr. J. Douglas Thompson 6—Silver Liners 6—Silver Liners

- 6-Silver Liners
  6:30-Ernie Smith in "The Sport Page of the Air"
  6:45-Organ program
  7-"City of the Sand Dunes." dram-atic episode by the Players of University of San Francisco
  7:15-Dance Transcription
  7:45-Ann Scurich, planist
  8-Moods of Mexico
  8:30-"Taylor Made Tempos" with Glenhall Taylor, planist
  9-"The Cross-Eyed Parrot"
  9:30-Ballad recital with Jerry Jer-

- 9:30--Ballad recital with Jerry Jermain
- -Moment Musicale 11 to 1 A.M.--Nite Owls 10-

- CBS
- Columbia Broadcasting System
- 8 A.M.—Edward Harris, "Behind the Microphone," Radio Home-"Behind
- KVI, KFPY. Makers: KOL, KVI, KFPY, KFRC, KGB 8:15—The Madison Singers: Mildred
- 8:15—The Madison Singers: Mildred Johnson, contralto; Rhoda Arnold, soprano; Crane Calder, bass; Frank Ruhf, tenor: KOL, KVI, KFPY, KFRC, KOH, KGB 8:30—Anne Lazar, "Front Page Personalities," Radio Home-Makare: KOI KVI VEDV
- KOL. KVI. KFPY. Makers: K
- 8:45—Harry P. McKenna, ter Education," Radi "Charac-

- 8:45—Harrs, ter Education, Makers: KOL, KV1, KFRC, KGB
  9:—Don Bigelow and his Yoeng's Restaurant Orchestra: KFBK, KVI, KFPY, KFRC, KHJ, KGB
  9:30—Columbia Revue, Emery Deutsch, conductor: KFBK, KOL, KVI, KFPY, KFRC, KHJ, KGB
  10—Columbia Farm Community pro-gram: KFBK, KWG, KHJ, KGB
  11—Street Singer: Novelty act: KFBK, KMJ, KVI, KFPY, KGB
  11:5--Rhythm Kings: Nat Bru-siloo Brusilof's orchestra with 'Verriet Lee, contralto: KFBK
  - 12 noon
  - RGB 2 noon—Columbia Salon Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB 2:30—The Three Doctors: Pratt. Sherman and Rudolph, from Chi-cago: KFBK, KMJ, KWG, KFPY, KHJ, KGB
  - Sherman and Kongewerk, KMJ, KWG, KFPY, KHJ, KGB
    12:45-Ben and Helen: Duets by Ben Alley, tenor, and Helen Nurgent, contralto: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB
    1-Gypsy Music Makers. Emery Deutsch, conductor: KFBK, KWG, KOL, KVI, KFPY, KHJ, KGB
    1:30-Columbia Artists Recital: KFFK, KWG, KOL, KVI, KFPY, KHZ, KGB
    4-Bing Crosby: KVOR, KYFK, KFFK, KVG, KFPY, KFPY, KLZ, KOH
    4:30-Miller and Lyles, comic negro dialogues: KFBK, KVI, KGB
    7-Robert Burns Panatela Program: Guy Lombardo and his Royal Canadam; announcer, Frank

  - announcer, Canadians; Knight: KOL
  - Knight: KOL
     7:30-Arabesque, Desert play:
     KFBK, KMJ, KOL, KFPY, KFRC
     8-Bing Crosby, with Vic Young's
     orchestra: KFBK, KWG, KOL
     8:15-Pryor's Cremo Band: KFBK, KUG, KUT, KWG, KOL, KFPY, KOIN,

  - KHJ KHJ 30—Camel Quarter Hour: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KHJ, KGB 45—Bert Lown and his Biltmore Orchestra: KFPY 8.30

280.2 Meters KJBS Ord. 4148-49 1070 Keys. **NJD3** 100 Watts I. Brunton & Sons, San Francisco 1. Brunton & Sons, San Francisco 6--Commuters' Morning Express 7--KJBS Alarm Klok Klub 8--Favorite recordings 8:30--Popular records 9--Associated Food Stores' program 9:30-The Corner Druggist 10--Reporter of the Air 9-Associated Food Store 9:30-The Corner Druggi 10--Reporter of the Air 10:30-Popular selections 11:30-Concert music 12 noon-Organ records

- 12:15—Recordings 12:30—Transitone program 12:45—Variety recordings

www.americanradiohistory.com.

8:30-M. J. B. Demi Tasse Revue, NBC 9-Bouquet of Melodies, NBC 9:15-Sherlock Holmes, NBC 9:45-Sylvan Echoes, NBC 10-Richfield News Flashes, NBC 10:15-Norman Thue, "Piano Mel-odies" The Board Share NBC 10:30-The Road Show, NBC 11 to 12-Lazy Ike at the Mike

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- Get ready! The big contest starts in the next issue.

### BROADCAST WEEKLY

- 322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts 500 Watts
- Radio Entertainments, San Francisco 7 A.M.-Eye-opener program

- 7 A.M.—Eye-opener program B—Silent period 9—Popular tunes 10:35—Bellevue Hotel program 10:30—Dr. T. G. Linebarger's pro-gram and health talk 11-1tems of Interest 11:15—Sherman Clay Cencert 12:15 P.M.—Alburtus 12:45—Dance Music 1-Silent period

- 1-Silent period 6-Dinner Dance Music
- 6:40-Alburtus

- 6:40—Alburtus 7—Downtown Association speaker 7:05—Musical program 7:15—Bellevue Hotel program 7:30—Silent period 8:30—Olive Cooper, soprano; Fay Burks, accompanist 8:45—Philip Steinmann, violinist 9—Western Troubadours Male Quar-tette
- 9-Western Trousaction and Jane 15-Joan Ray, contralto, and Jane Sargent Sands, pianist, in "Book of Memories" 9:30-District Attorney Matthew

- 9:45—Moana Hawalian Trio 9:45—Moana Hawalian Trio 10—Harmony Hounds Dance Orch. 10:30—Studio program 11—Melodies of the Masters 12 to 1 A.M.—Dedication Hour

265.3 Meters KSL Wasatch 3901 1150 Kcys. INJL 5000 Watts Radio Service Corp., Salt Lake City 5:30 P.M.-"Death Valley Days," NBC NBC 6-Maytag Orchestra with Roy Bargy 6:30-General Motors, NBC 7-Gold Medal Express, NBC 7:30-Western Concert Hour 8-Amos 'n' Andy, NBC 8:15-''The Jewel Box'' 8:30-Demi-Tasse Review,'' NBC 9-S. L. Federation of Labor

- -S. L. Federation of Labor 15-Adventures of Sherlock Holmes 9:15-10 to 11 P.M.-Informal music

309.1 Meters KJR Seneca 1515 5000 Watts 970 Kcys. Northwest Broad. System, Seattle, Wn. 7 A.M.—Morning Reveillier 7:30—Syncopated Headlines 8:30—Organ concert, Warren Wright 9—Mary from Proctor's 9:45—Elghteen Feet of Harmony 10—Robert Monsen, tenor 10:15—Winnifred Lundberg, contralto 10:30—The Radio Boy Friends 10:45—Organ concert 11—Blue Streaks orchestra 11:45—Professor and his Dream Girl 12 noon—World Book Man 12:30—Frederick C. Feringer, organ-ist Northwest Broad. System, Seattle, Wn. 1.-Smilln' Sam from Alabam' 1.15—Radio University of the Air 1:45—Jean Kantner, baritone 2—Mardi Gras; Al Schuss, master of ceremonies or ceremonies 3-Organ concert 3:30-Tea Time Tales 4-Organ concert, Bobby Hainsworth 5-Steamboat Bill 5:15-Uncle Frank's Accommodation Train Train 5:40—Market reports 5:50—Garden talk 6—Northwest concert trio 6—Northwest concert trio 6:30—Knights of Notes 7:30—Northwest Salon Orchestra 8—Dream Melodies 8:15—Eighteen Feet of Harmony 8:30—Homespun Melodies 8:45—The Easy Chair 9—Knights of the Road

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- 9:15—"Conoco Bill" 9:30—Wrestling matches 10:30—Moonlight Melodies 11—Vic Meyers' Trianon orchestra 12 to 2 A.M .- Midnight Revellers 204 Meters Main 3434 5000 Watts KGA
  - 1470 Kcys. NUA 5000 Watts NW. Broad. System, Spokane, Wash. 6 A.M. Early Birds; news 8–Syncopated Headlines Syncopated Headines
     Si30—Organ concert, Warren Wright
     Mary's Neighborly Chat
     Horgen concert, warren wright
     Guardian Strategies
     Horgen Feet of Harmony
     Casey Jones, tenor
     Horgen Charles, tenor
     Horgen Charles, tenor
     Horgen Charles, tenor
     Horgen Charles
     Horgen Chares
     Horgen Charles
     Horgen Charles</l
  - and Elmore 11-Blue Streaks orchestra 11:30-Julia Hayes 11:45-Professor and his Dream Girl 12 noon-Mid-day request program 12:30-Frederick C. Feringer, organ 1:35-Radio University of the Air 1:45-Jean Kantner, baritone 2-Mardi Gras 3-Organ concert 3:30-Tea Time Tales 4-Organ concert 5:15-Uncle Frank's Accommodation

  - 5:15-Uncle Frank's Accommodation Train 5:45—Northwest concert trio 6:30—Knights of Notes 7:30—Northwest Salon Orchestra

  - 7:30—Northwest Salon Orcnestra Sa-Dream Melodies 8:15—Eighteen Feet of Harmony 8:30—Homespun Melodies 8:45—The Easy Chair 9-Knights of the Road 9:15—Winnifred Lundberg 9:30—Wrestling matches 10:30—Moonlight Melodies 11 to 12 midnight—Vic Meyers' or 11 to 12 midnight-Vic Meyers' orch.
  - 236.1 Meters KOL Elliott 4466 1270 Kcys. 1000 Watts Seattle Broadcast. Co., Seattle, Wash. Seattle Broadcast. Co., Seattle, Wash
    6:45 A.M.—Top o' the Morning
    7—KOL Time Klock
    8—Hallelujah Hour, KHJ
    9—Patty Cook, Better Homes Hour
    9:15—Organ Moods
    9:30—Columbia Revue, CBS
    9:45—Console Capers 10-Organ Moods 10:15-Tooth talk, Dr. Hobson 11-"The Carnival," with Billy Sherwood 12 noon—Columbia Salon Orch., CBS 12:30—Endurathon 12:45—Ben and Helen, CBS 1-Gypsy Music Makers, CBS 1:30—Murrah 1:45—Columbia Artists Recital, CBS 2-Happy-Go-Lucky Honr KEPC 12 noon-Columbia Salon Orch., CBS 2-Mappy-Go-Lucky Hour, KFRC 3-Feminine Fancies, KFRC 3:30-Harriet Links 3:45-Feminine Fancies, KFRC 4-Organ Moods 4:30-Endurathon 4:45-Organettes 5-Bocherini String Quartet 5:30-Service Hour 5:45-Potluck, from KHJ 6-J. Ward Hutton's concert ensemble

254.1 Meters KEX Atwater 3111 1180 Kcys. KEX 5000 Watts Western Broad. Co., Portland, Ore. 6:45 A.M.—Farm flashes 7—Family Altar Hour 7:45—The Morning Serenaders 8—Syncopated Headlines 8:30—Organ concert 9—Tune Chasers 9-Tune Chasers 9:15-Mary 9:45-Eighteen Feet of Harmony 10-Julia Hayes 10:15-Winnifred Lundberg, contraite 10:15-Winnifred Lundberg, contraite 10:45-Radio Boy Friends 11:30-The Westerner 11:45-Professor and his Dream Girl 12:30-Organ concert 12:30-Organ concert 1:15-Radio University of the Air 1:15-Jean Kantner 2-Mardi Gras 2-Organ concert, Bobby Hainsworth 2-Mardi Gras 2-Organ concert, Bobby Hainsworth 3:30-Tea Time Tales 4- Metropolitan Hour 5:15-The Islanders 5:45-The Islanders 5:45-The Dye Pot 6-Northwest concert trio 6:30-Knights of Notes 7-Silent beriod -Silent period Dream Melodies 7 Bream Melodies
B:15-Eighteen Feet of Harmony
B:15-Eighteen Feet of Harmony
B:45-The Easy Chair
Jean Kantner
9:15-Winnifred Lundberg
9:30-Wrestling matches
10:30-Moonlight Melodies
11-Vic Meyers' orchestra
12 to 1 A.M.-Midnight Reveller 325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle 6:55 A.M.—Inspirational service 3:45semble 6:15-Sports talk, Joe Waterman 6:30-Don Lee feature 7-Panatella program, CBS 7:30-Arabesque, CBS 8:15-Arthur Pryor's Band, CBS 8:30-Camel Quarter Hour, CBS 8:45-Speed Boys 9-Blue Monday Jamboree, KFRC 10-Anson Weeks and orch., KFRC 10:30-Endurathon 11:30-Biltmore orchestra, KHJ 12-Sign off 12

6:55 A.M.—Inspirational service
7—Organ recital
7:30—Sunrise Serenaders, NBC
7:45—Van and Don, the Two Professors, NBC
8—Shell Happytime, NBC
9—The Health Man
9:15—Tuneful Two
9:30—The Lumberjacks, NBC
9:45—Beatrice Mable, NBC
10:30—Magazine of the Air, NBC
11:30—Organ recital, NBC
12:30—Prudence Penny talk
12:35—Farm and Home Hour, NBC
1:05—Orchestra and yocalists
2—NBC Matinee 2--NBC Matinee 3-Helpful Hints to Housewives 3:15-Tabernacle choir and organ recital, NBC 45—Concert orchestra 3:45—Concert orchestra 4—Mickey Mouse Club 4:30—Concert orchestra and vocalists 5:15—Stock quotations 5:30—Death Valley Days, NBC 6:30—General Motors program, NBC 7:30—Gold Medal Express, NBC 7:30—Real Folks, NBC 8:30—Demi-Tasse Revue, NBC 9—S & W Mellow'd Melody Man 9:15—Adventures of Sherlock Holmes, NBC 9:15—Adventures of Sneriock Holmes, NBC 9:45—Spratt's Patent, Ltd. 10—Richfield News Flashes, NBC 10:15—Cecil and Sálly 10:30—Gold Shield Little Symphony Hour Hour

- RC 11:30—Globe Trotter
   11:40—Hotel St. Francis dance or-chestra, NBC
   12 to 12:30 A.M.—Organ recital
- Everyone has an equal chance to win one of the 500 valuable prizes.

35

#### 379.5 Mtrs. NBC-KGO 7500 Watts 790 Kcvs. Sutter 1920 790 Keys National Broadcast. Co., San Francisco

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- National Broadcast. Co., San Francisco
  7 A.M.—NBC Organ Recital: KGO
  7:30-Sunrise Serenaders: Orchestra direction Edward J. Fitzpatrick:
  KGO; KOMO 7:30 to 7:45
  7:45—Van and Don, the two Pro-fessors, songs and dialogue: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA
  8—Shell Happytime, conducted by Hugh Barrett Dobbs: KHQ, KOMO, KGW, CPO, KFI, KTAR, KSL
  8—Financial Service Program: KGO
  5:15—Morning Melodies: Orchestra direction Edward J. Fitzpatrick: KGO
- KGO
- KGO 8:30-Cross-Cuts of the Day, Dr. Laurance L. Cross; Southern Harmony Four; KGO 9:15-Beautiful Thoughts: Chuck, Ray and Gene, harmony trio; Irma Glenn, organist; Gene Ar-nold, narrator: KGO, KHQ, KGW, KFI KTAR

- noidl narrator: KGO, KHQ, KGW, KFI, KTAR
  e:30—The Lumberjacks: Charles Marshall, Ted Maxwell: KGO
  9:45—Beatrice Mable, beauty talk: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
  10—Arion Trio, cirection Joyce Barthelson: KGO
  10:30—Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KFO, KFI; KFSD 10:30 to 10:50 and 11:10 to 11:30; KTAR, KSL,
  11:30—Organ recital, Charles Run-yan: KGO
- yan: KGO
- 12 noon-Luncheon Concert: Orches tra direction Charles Hart: KGO,
- tra direction Charles Hart: KGO, KECA 12:15--Western Farm and Home Hour: KGO, KHQ, KOMO, KECA, KFSD, KSL 1--Hotel Sir Francis Drake Quar-tet, direction Herman Heller: KGO, KECA; KTAR 1 to 1:30 2--NBC Matinee: KGO, KHQ, KOMO, KFI, KFSD; KTAR 2 to 2:45 3--The Entertainers: KGO 3:15--Mormon Tabernacle Choir
- 3...The Entertainers: KGO
  3:15...Mormon Tabernacle Choir and Organ: Choir direction Albert J. Southwick; Edward P. Kimball, organist: KOMO, KFO, KFSD, KFSD, KTAR, KSL
  3:30...Bits of Melody: KGO
  3:45...Rembrandt Trio, direction Eva Garcia: KGO, KGW
  4:15...Archer Gibson, concert organ-ist: KGO, KFSD
  4:30...Baron Keyes' Air Castle: KGO
  4:45...News Service: KGO

- 4:45-News Service: KGO 5-Roxy Symphony Concert: Orches-tra direction Maurice Baron: KGO
- tra oirection Maurice Baron: KGO 5:30—Death Valley Days: Dramatic sketch with Virginia Gardiner, William Shelley, Jack McBride, John White, Joseph Bell; orchestra direction Joseph Bonime: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAB KSI. KTAR, KSL
- -Maytag Orchestra, direction Roy Bargy: KGO, KHQ, KOMO, KGW. KECA, KSL
- 30—General Motors Program: Male quartet; orchestra direction Frank Black: KGO, KHQ, KOMO, KGW, KFI, KSL 6:30-General
- -Gold Medal Express: Piano duo; Phil Ohman and Victor Arden; novelty orchestra: KGO, KHQ, KOMO, KGW, KFI, KFSD. KOMO, KO KTAR, KSL
- 7:30—Chesebrough Real Folks: Ru-ral sketch with George Frame Brown, G. Underhill Macy, Vir-ginia Farmer, Tommy Brown,

Edwin M. Whitney, Elsie May Gordon, Phoebe Mackay; Harry Salter's novelty band: KGO, KHG, KOMO, KGW, KFI, KFSD, KTAR --Amos 'n' Andy, black-face comedians: KGO, KHG, KOMO, KGW, KECA, KFSD, KSL 15-Vermont Lumberjacks: KGO, KHQ, KOMO, KGW, KFI, KFSD 30-Demi-Tasse Revue: Gus Ann-heim's Ambassador Hotel Orches

- 8:15
- KHQ, KOMO, KGW, KFI, KFSD
  8:30-Demi-Tasse Revue: Gus Arn-heim's Ambassador Hotel Orches-tra; Loyce Whiteman, soprano; Donald Novis, tenor; Dave Mar-shall, baritone: KGO, KHG, KOMO, KGW, KFI, KFSD, KTAR, KSL, KOA
  9-Bouquet of Melodies: KGO, KHQ, KECA, KFSD
  9:15-Adventures of Sherlock Holmes, Richard Gordon, Leigh Lovell; KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
  9:45-Sylvan Echoes: KGO, KFSD
  10-The Road Show: KGO; KHQ
  10:30 to 11
  10-Richfield News Flashes: KHQ, KOMO, KGW, KFI, KFSD
  11-Lofner-Harris Hotel St. Francis dance orchestra: KGO, KFI
  12 to 12:30 A.M.-NBC Organ Re-cital: KGO

- 209.7 Meters KECA
- West. 0337 1000 Watts 1430 Kcys. Earle C. Anthony, Inc., Los Angeles
- 10:30 A.M.—Around the House with Roy Leffingwell 11—Noel Archer, popular songs
- 11—Noel Archer, popular songs 11:15—English lessons, by Arytia Z.
- 11:15—English lessons, by Arytia Z. Drew
  11:30—Studio program
  12: noon-Luncheon Concert, NBC
  12:15—Western Farm and Home Hour, NBC
  1—Hotel Sir Francis Drake Orch.
  2—''Pipe Dreams.'' Aeolian organ recital, Roy Ringwald
  2 Part Cardiald and his Baseh hows

- recital, Roy Hingwald 3-Ray Canfield and his Beach boys 3:45—Alexander Bevani, speaker, on the Italian language 4:30—County Medical Assoc. talk 4:45—Freeman High, tenor

- 6-Maytag Orchestra, NBC 6:30-Eson Twins 6:45-Football Review

- -Program to be announced -Amos 'n' Andy, NBC

- 8:15-Chamber Orchestra 9-Bouquet of Melodies 9:15-The Ranch Boys 9:30-Ray Canfield and his Beach Boys

499.7 Meters KFSD Franklin 6353 600 Kcys. 1000 Watts Airfan Radio Corp., Ltd., San Diego 7:30 A.M.—Studio program 7:45—Van and Don, NBC 7:45 7:45—Van and Don, NBC 8—Morning Musicale 9—Good Cheer 9:45—Beatrice Mabie, NBC 10-30-Woman's Magazine, NBC 11:30—Frank Lanterman, organist 12:15—Western Farm & Home, NBC 1-French lesson 1:30—Studio, program -French Tesson 30-Studio program -Matinee, NBC -Bits of Melody, NBC 15-Mormon Tabernacle Choir, NBC 1:30-2 3.

- 3:15—Mormon Tabernacle Choir 3:45—Radio Dental Clinic 4:15—Archer Gibson, organist 4:30—Feature program

Read the rules for the Artist Identification Contest on pages 3 to 9.

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- -Late news items
- 5:15-Sponsored program

5:30-Death Valley Days, NBC

- Concert
- 6—Concert 7—Gold Medal Express, NBC 7:30—Chesebrough Real Folks, NBC 8—Amos 'n' Andy, NBC 8:15—Vermont Lumberjacks 8:30—Demi-Tasse Revue, NBC 9—Bouquet of Melodles, NBC 9—Bouquet of Melodles, NBC

- 9115—Adventures of Sichtermannen NBC 9:45—Sylvan Echoes, NBC 10—Richfield News Flashes, NBC 10:15—Dance music from Little Club 11:15 to 12 midnight—Frank Lanter
  - man, organist
  - Hemp. 4101 5000 Watts 285.5 Meters KNX 1050 Kcys. L. A. Evening Express, Los Angeles

  - 6:45 A.M.—Bill Sharples & his Gang 8:45—Inspirational talk and prayer 9:15—Maxine's Shopping Service 10—Eddie Albright's Family 10:30—Kate Vaughn, Home Eco-
  - 10:30—Kate Vaugnn, Home Leconomics
     12 noon—Doria Balli, "Personality Presentations"
     12:15—KNX Petite Ensemble
     1—New Paris Inn; Jack Carter, special provider of the second sec

  - cial announcer -Eddie Albright reading late fiction
  - 3:30-Recordings

  - 2-Indic Allight relating and biological states of the second st

239.9 Meters KFOX

1250 Kcys.

Luboviski, assisted by Claife Mel-lonino at the piano 8:30—Arizona Wranglers and Sheriff 9—Ethel Duncan, the Question and Answer Lady 9:15—KNX dance ensemble 10—Orchestra from Roosevelt Hotel 11 to 12 midnight—New Parls Inn;

Jack Carter, special announcer

Nichols & Warinner, Long Beach, Cal.

Nichols & Warinner, Long Deach, Cal. 5 to 12:30 P.M.—News; music; talks 12:30—RMB Trio 1—Hawaiian program 1:30—Record vaudeville 2:30—Over at Mart's House 3-Surprise Matinee 3:30—Pipe Dreams 3:45—Old Time Hymns 4-News report

4:45—English-Gibson orchestra 5:15—Bicycle races 5:30—Sassy Little and the Rhyme-a-Line Twins 5:45—Professor and his Dream Girls 6--Old Time Minstrels 6:15—Rural Free Delivery 6:30—The Boy Detective 6:45—Three Vagabonds 7—Buttercream School 8—Phantom Hunters

7-Buttercream School 8-Phantom Hunters 8:15-Peggy and Paul 8:30-"Harmonious Suggestions" 9-Extreme Moods 9:30-Hank's Cronies 10-Bicycle races 10:30-Freddie Carter's orchestra

12—Organ, Dick Dixon 1 to 5 A.M.—Recordings

trical transcriptions

- -

4—News report 4:15—Dental Clinic of the Air 4:45—English-Gibson orchestra

Phone: 672

1000 Watts

and elec-

- BROADCAST WEEKLY 6-J. Warde Hutton's concert en-
- 315.6 Meters KFWB Holly. 0315 950 Kcys. KFWB 1000 Watts Warner Brothers, Hollywood, Calif. 8:30 A.M.-Recorded program
- –Jerry Joyce's orchestra –Home Economics
- 10-

- 10-Forme Econded program 10:30-Recorded program 11-Jerry Joyce's orchestra 11:30-Recorded program 12 noon-Price Dunlavy, organist 12:30-Recordings

- 12:30—Recordings 1:30—Nip and Tuck, two-piano team 2—Deputy Emerson 2:15—Recorded program 2:30—H. M. Robertson, talk on dogs 2:45—Price Dunlavy, organist Papordings
- 3--Recordings 3:30-Lewis TeeGarden reading pop-ular fiction

- b) Devis Arecharden reading popular fiction
  4-Recordings
  4:30-Nip and Tuck, two-piano team
  5:15-Jerry Joyce's orchestra
  6-Peter Pan and his playmates, with Mary York, Doug Richardson and Jon Dodson, soloists
  6:15-Courtesy program
  6:30-Price Dunlavy, organist
  6:45-Cecil and Sally
  7-KFWB orchestra direction Sam K. Wineland in popular program
  7:30-Greco Salon Orchestra with Doug Richardson, soloist
  7:45-Melody Lane, featuring June Purcell and Jerry Joyce's orch.
  8:15-Radio newsreel

- 8--Jimmie Gieason & Bob Armstrong
  8:15--Radio newsreel
  8:30--Memoirs of popular composers featuring KFWB orchestra direc-tion Sam K. Wineland and soloists
  9--The Edgeworth Plantation Club with Art Pabst as master of caramonias
- ceremonies 9:30-Tom Terris, the Beloved Vag-
- abond 10 to 12-Gus Arnheim's orchestra

361.2 Meters KOA York 5090 830 Kcys. **AUA** 12,500 Watts General Electric Co., Denver, Colo. 4:30 P.M .- Phil Cook, the Quaker Man 4:45-Songs of Long Ago 5-Roxy Symphony Concert 5:30-Death Valley Days 6-Ilaytag Orchestra 6:30-General Motors program 7-Gold Medal Express 7:30-Chesebrough Real Folks 8-Amos 'n' Andy 8:15-C. F. & I. program, Casey at linist 8:30-Demi.Tassa Rouse Man

- 8:30-Demi-Tasse Revue

- 9-Network program 9:15—Adventures of Sherlock Holmes 9:45—The Nightcappers 10:30 to 11—The Voice of Pan

225.4 Meters KGB FRanklin 6151 1330 Keys KGB 500 Water 500 Watts 1330 Kcys. Don Lee, Inc., San Diego, California 7 A.M.—Recordings 8—Hallelujah Hour, KHJ 9—Don Bigelow's orchestra, CBS 9:30—Columbia Revue, CBS 10—Blanche Wood's Shopping Tour 11—The Street Singer, CBS 11:15—Rhythm Kings, CBS 12:300—Three Doctors, CBS 12:30—Three Doctors, CBS 12:330—Three Doctors, CBS 1:30—Columbia Salon Orch., CBS 1:309—Columbia Artist Recital 2—Happy-Go-Lucky Hour, KFRC 3—Feminine Fancies, KFRC 4—Recordings 7 A.M.-Recordings -Recordings 4:15—Organ concert 4:30—Miller and Lyles, CBS 5-Service Hour

- semble semble 6:30-To be announced 7-Bobby Meeker and his orch., CBS 7:30-Nocturne, CBS 7:45-Signal Cross-Word Puzzle 8-To be announced 8:30-Camel Quarter Hour, CBS 8:45-Knights of the Road 9-Bill Rossi, songs 9:30-Recordings

- 9-Bill ROSSI, SUIES 9 30-Recordings 10-News items 10:10-Organ recital 10:15-Anson Weeks' orch.,
- 11-L. A. Biltmore dance orch., KHJ

KFRC

- 333.1 Meters KHJ
- VAndike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif. 7 A.M.--Ken Niles ''News Briefs'' and recordings
- 8--Halelujah Hour 9---'Jack and Grace'' 9:15--Don Bigelow and orch., CBS 9:30--Columbia Revue, CBS

- 10-Organ recital

- 10:15—Chicago studio program, CBS 10:30—Organ and talk 10:45—Rev. L. M. Pitzer, Antology class

- class 11-Street Singer, CBS 11-I5-Rhythm Kings, CBS 12:30-The Three Doctors, CBS 12:32-The Three Doctors, CBS 12:34-World-wide news 1-Gypsy Music Makers, CBS 1:15-Book review 1:30-Times Forum 2-Happy-Go-Lucky Hour, KFRC 3-Feminine Fancies, KFRC 4-Don Thomas, Al-Year Club 4:15-Surprise Girls, Elvia and Nell 4:30-Miller & Lyles, CBS 4:45-Bocchermi String Quartet, and Oscar Heather 5:15-Town Topics and news items
- 5:15—Town Topics and news items 5:30—Pot Luck, KHJ 6—J. Warde Hutton concert ensem-
- 6-J. Warde Hutton concert ensemble, KGB
   6:30-To be announced
   7--General Cigar program, CBS
   7:30-Franco-American Baking Co.
   7:45-Musical Cross-Word Puzzle
   8-Blue Monday Jamboree, KFRC
   10-World-wide news

- 10-10-Organ recital 10:10-Organ recital 10:15-Anson Weeks' dance orches-tra, KFRC 11-Biltmore Hotel dance orchestra
- 12 to 1 A.M.-Midnight Claude Riemer Moods,

Broadcast Weekly's big Artist Identification Contest starts next issue.

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wood Tom Murray and his Holly-wood Hill Billies
9-Home Economics expert
9:15-Selected records
10:30-Scientific Serenaders
11-Stuart Hamblin's Southern Aces
11:30-Selected records
12:15-Hi-Noon Hi-Lites
1:15-Banjo Boys
2:15-The Happiness Revue
4-Musical Messengers, orchestra
5:45-The Globe Trotter
6:30-Charlie Beale, piano & songs
5:45-The Globe Trotter
6:30-Charlie Beale, piano & songs
7:45-Stinding Oriental Super Club
7:45-Scientific Symphonists
7:30-Double Deckers
7:45-Steintific Symphonists
8:30-Dave Hartford and Florence Oakley, playlet
8:45-Dr. George Liebling, pianist
9:30-The Crusaders
10:30-Selected records
12:10-The Crusaders
10:30-Selected records
12:10:7 A.M.-Ship-a-Hoy program See pages 3 to 9 this issue for details of Artist Identification Contest 10:30—Selected records 12 to 7 A.M.—Ship-a-Hoy program

468.5 Meters KFI Westmore 0337 640 Kcys. KFI 25,000 Watts 640 Kcys.

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- Earle C. Anthony, Inc., Los Angeles 6:45 A.M.—Dr. Seixas, exercises 7:30—N. Y. opening stock market
  - quotations :45—Van and Don, NBC —Shell Happytime, NBC —Helpful Hints to Housewives,

- b-Blein Hints to Housewives, Julia Hayes
  9:15-Beautiful Thoughts, NBC
  9:30-Helen Guest, ballads, and Sally Hill, speaker
  9:45-Beatrice Mabie, speaker, NBC
  10:15-Noel Archer, popular songs
  10:30-Magazine of the Air, NBC
  11:30-Kitchen Kapers, Marillah Ol-ney with Hal land Myers
  11:45-Roy Ringwald, piano & song
  12 noon-U. C. and U. S. Depart-ment of Agriculture
  12:15-Federal and state market reports

- reports 12:30--Silent period 2--NBC Matinee 3--"Clippings," aeolian organ re-cital, Roy Ringwald & Noel Archer 3:30--Margaret Duncan and Lilyan Ariel, classical piano duets 3:45--The Three Boys 4--Wild West Jack and his Cowboys 4:30--Studio program

4:30—Studio program 5—Traffic talk by Citizens' Committee speaker 5:15—Bob and Jimmy, the Utah

5:15-HOD and JIMMY, the Cuan Trail boys 5:30-Death Valley Days, NBC 6-Studio program 6:30-General Motors program, NBC 7:-Gold Medal Express, NBC 8-Studio program 8:15-Vermont Lumberjacks 8:30-Demi-Tasse Revue, NBC 9-Nite o'clock revue

9...Nine o'clock revue 9.15—Adventures of Sherlock Holmes, NBC

10--Richfield News Flashes, NBC 10:15-String orchestra with Mildred Loughlin, contralto

11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

KMTR Radio Corp., Hollywood, Cal. A.M.—Tom Murray and his Holly-wood Hill Billies; stock reports
 Sto5—Tom Murray and his Holly-wood Hill Billies

KMTR Holly. 3026

500 Watts

526 Meters

570 Kcys.

#### Sept. 27-Oct. 3

# **TUESDAY** Programs

#### Sept. 29, 1931

491.5 Meters KFRC Prospect 0100 1000 Watts 610 Keys. Don Lee, Inc., San Francisco. Calif. Don Lee, Inc., San Francisco, Calit. 7 A.M.—Seal Rocks broadcast; stock 8—Hallelujah Hour 9—Don Bigelow's orchestra. CBS 9:30—Columbia Farm Network, CBS 10:15—Shopping Service 10:45—Kolar Bak program 11—Pabst-ett Varieties, CBS 11:25—Columbia Salon Orch., CBS 11:25—The Globe Trotter 11:30—Columbia Salon Orch., CBS 12:20—De Nognday concert 11:30—Columbia Salon Orch., C 12 noon—Noonday concert 1—Stock quotations 1:05—The Globe Trotter 1:15—Adventures in Words, CBS 1:30—Jolly Jugglers, CBS 1:45—Jack Miller, songs, CBS 2—Happy Go Lucky Hour 3—Feminine Fancies 4—Your Garden 4:15—Organ concert 1:30—Crigan concert 4:30—Medical talk 4:30—Medical talk 4:45—Studio program 4:55—Town Topics 5—The Globe Trotter 5:15-Steamboat Bill 5:30-The Singing Forester, Jack Parker 5:45-Happy Eyes, featuring Tommy Harris —Ben Bernie's Blue Ribbon or-chestra 6 chestra 6:30—Red Goose Adventures 6:45—Adventures of Black and Blue 7—Novelty program 7:15—Star Brand Shoemakers fea-turing Mark Warnow's orchestra with the Shoemakers Quartet, CBS 7:30—Variety program 7:45—Bench Brook Boys 8—Street Singer, CBS 8:15—Pryor's Military Band, CBS 8:30—General Paint program 9—Musical Comedy Miniatures 9:15—Wonders of the Sky, Henry M. Hyde

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- Hyde
- 9:30-Tom Gerun's Bal Tabarin or-chestra
- 10-Tillie the Toiler

10:15-Gruen Answer Man 10:20-Val Valente's orchestra 12 to 1 A.M.-Vagabond of the Air

Lake. 6000 500 Watts 340.7 Meters KLX 880 Kcys. **NLA** 500 Watts Tribune Pub. Co., Oakland, Calif. 7 A.M.—Exercises and entertainment 7:35—Opening N. Y. stocks 8—Charles T. Besserer, organist 8:30—Recorded program 8:30—Recorded program 9=Modern Homes period 9:30—Recorded program 10:15—S. F. stocks; weather 10:30—Recorded program 11—Classified advertising hour 12 noon—Jack Delaney and his band 1—Jean's Hi-Lights 2—Recordings; stocks 3:45—Drs. Barron and Wilkinson 4:15—Recorded program 3:45—Drs. Barron and Wilkinson
4:15—Recorded program
4:30—Brother Bob's Club
5:30—Beauty questions and answers
6—KLX trio
7—News items
7:30—Babe and Angelo Castagnola, accordion and guitar
7:45—Helen Permelee, pianist
8—Baseball: Oaks vs. Los Angeles
to to 11 PM — Darge program

- 10 to 11 P.M .- Dance program

FRANCES CONVERSE NBC---Dramatic Artist

243.8 Meters KYA Prospect 3456 1000 Watts 1230 Kcys. Pac. Broadcast. Corp., San Francisco 7:30 A.M.—Charlie Glenn, Songs of

- Yesteryear -Metropolitan Hour
- Metropolitan Hour
   8:45—Word of Cheer Hour
   George Nickson, soloist
   9:30—Health talk
   10—Sunshine Hour

- 10-Sunshine Hour 11-Salon melodies 11:15-Manhattan Moods 11:30-Popular records 11:45-Studio program 12 noon-Popular recordings 12:15-Talk and records 12:30-Tuesday Noon Club; Captain Roy Francis
- 1—Cal King's Country Store 1:30—Musical Contrasts

- 1:30—Musical Contrasts 2:-Brief talk and records 2:15—Popular recordings 2:45—Willis Zink, Contract Bridge 3—Leila Grant, organist 4—Poetic verses

- 4:15-Jewish Welfare League program 4:30—Dental Clinic of the Air 5—Metropolitan Hour 6—Revue (records)

- 6-Revue (records) 6:30-Fred Skinner, "The 6:30 Demi-Tasse" 6:45-Popular records 7-Judge Frank T. Deasy 7:15-George Barnes, tenor 7:30-Virginia Spencer, Soliloquy 7:45-Musical Scales, Adele Burlan, Harmonettes and orchestra S-ON With the Show

- 8-On With the Show 8:45-Gleason and Armstrong 9-George Nickson, tenor

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- 9-George Tuckson, tenor 9:15-Lucy Day, soprano 9:30-Jack Deane, tenor 9:45-John D. Barry, World Events 10-Radio Sandman Hour; George Taylor, tenor 11 to 12 midnicht-Frwing Brothers'
- 11 to 12 midnight—Erwing Brothers' orchestra Everyone is talking about the great contest. It starts in next issue.

322.4 Meters **KROW** Glenc. 6774 1000 Watts 930 Kcys.

- 930 Kcys. http:///1000 Watts Educa. Broad. Corp., Oakland, Calif. 8.05—Recordings 8:15—Dr. R. M. McLain 8:30—Recordings

- o:30—Recordings 9—Silent period 1 P.M.—Latin-American program 1:45—Recordings

- 1:45—Recordings 2-Charlie Glenn 2:30—Union Mutual Life 2:40—Hawaiian Melody Boys 3-Parker Dental System 3:30—Recordings

- 3:30-Recordings 4-Organ travelogue, Vivian Moore 4:30-Caroline Barr, "Historical Opera" 4:45-Jimmie Mosley 5-King & Queen & Jack program 5:15-Recording:
- 5:15—Recordings 5:30—Wade Fo Forrester's Sunshine
- Hour

- Hour 6-Silent period 7:30-Melodies of Yesteryear 7:45-Musical program 8-Lecture by Judge Rutherford, "Jehovah's Great Prophet" 8:15-Emma Geer, soprano; Pauline
- Hart
- Hart 8:30—Elwin Austin Dustin, pianist 8:45—Follette & Ivanov, concert duo 9—Wailele Trio
- Yoshida. 9:30-Massow Japanese violinist
- 9:45—Marco Sorisio, tenor 10 to 11 P.M.—Fleur De Lis dance orchestra

322.4 Meters KFWI Franklin 0200 930 Kcys. Franklin 0200 500 Watts 930 Kcys. **NFW1** 500 Watts Radio Entertainments, San Francisco 7 A.M.—Eye-opener program —Silent period

- 8—Silent period 9—Popular tunes
- 9—Popular tunes 10:15—Bellevue Hotel program 10:30—Dr. T. G. Linebarger's pro-gram and health talk 11—Items of Interest

296.6 Meters KQW Columbia 777 1010 Kcvs. 500 Watts

1010 Kcys. KUW Continua // 1010 Kcys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose 9 A.M.—The Bondons 9 :30—Homemaker's Hour

9:30—Homemaker's Hour 10:30—Studio program 11—Leah Bernhardt Kimball 11:30—Cockerels Old Timers 12 noon—Variety program 12:30—Weather; market reports 1—Tommy Tucker's Fun and Frolic

- 11-items of Interest 11:15—Sherman Clay Concert 12:15—P.M.—Alburtus 12:45—Dance Music 1—Silent period 6—Dinner Dance music 6:40 Alburtus

- 6-Dinner Dance music 6:40-Alburtus 7-Studio program 7:15-Bellevue Hotel program 7:30-Silent period 11-Melodies of the Masters 12 to 1 A.M.-Dedication hour

program

program 1:30—The Friendly Hour 2:30—Musical program 4:30—Story Time 5—Vespers 5:30—Evening Echoes

6.15—Franco's program 6:30—Farm market reports 6:45—Radio news and forum

7:45—Musical feature 8 to 10 P.M.—You Never Can Tell

560 Kcys. 1000 Watt	
Assoc. Broadcasters, Oakland, Calif	f. Hale Bros., Chronicle, San Francisco
7 A.M.—Rise and Shine	7.15 A M Morning health evercies
7:30—Radio Shopping News 8:30—Jack Hall and Clem Kenned	interspersed with "Apple Sauce"
8:30-Jack Hall and Clem Kennedy	y featuring Hugh Barrett Dobbs
9-Morning Prayer Hour	y featuring Hugh Barrett Dobbs 7:45—Van and Don, NBC 8—The Shell Happytime by Hugh
10-Household Hour Alma In Mar	8—The Shell Happytime by Hugh r Barrett Dobbs
9-Morning Prayer Hour 9:30-Dr. J. Douglas Thompson 10-Household Hour, Alma La Mar. 10:30-Dr. B. L. Corley 10:50-Popular recordings 11-Wint Cotton toner Johnson	9-Dobbsie's Birthday Party
10:50-Popular recordings	9—Dobbsie's Birthday Party 9:30—Ye Towne Cryer
11-Wint Cotton, tenor, Johnny	v 9:45-Organ recital George Nyklicek
Shaw, organist	10:15-Ball Bros. Canning Time
11:30—Julia Hayes	10:30—Magazine of the Air, NBC 11:30—Organ recital with the Mur-
11:45—Radio Shopping News	11:30-Organ recital with the Mur-
12 noon—Thelma Blair, pianist	rav Sisters
12:15—Dr. R. M. McLain	12 noon-Livestock reports
12:30-Echoes of Portugal	
1:30 Over the Tensor	1-Victor Rodman
2-Masters Album	1:20 Colifornio Momenica
11-Wint Cotton, tenor, Johnny Shaw, organist 11:30-Julia Hayes 11:45-Radio Shopping News 12 noon-Thelma Blair, pianist 12:15-Dr. R. M. McLain 12:30-Echoes of Portugal 1-Theatre of the Air 1:30-Over the Teacups 2-Masters Album 2:45-Frank Wright's program 3:45-"Zoro" 4:15Jack Hall and Clem Kennedy	12-Victor Rodman 1:15-Mel Peterson 1:30-California Memories 2-Organ recital with Marie Leon, sourcean
3:45—''Zoro''	soprano
4:15-Jack Hall and Clem Kennedy 4:45-Broadway Tunes	soprano 7 3—Who Cares
4:45-Broadway Tunes	4-Midweek Federation Hymn Sing,
5-Radio Shopping News 5:30-Dr. J. Douglas Thompson 6-Silver Liners	
5:30-Dr. J. Douglas Thompson	4:30—Big Brother
6-Silver Liners	5:30-Heel Hugger Harmonies, NBC
6:30—Ernie Smith in "The Sport Page of the Air"	4:30—Big Brother 5:30—Heel Hugger Harmonies, NBC 5:45—News digest, ''Scotty'' Mort- land
Fage of the Alf"	
7. The Melody Cirl	6-Superba Melody Man
6:45—Armstrong College program 7—The Melody Girl 7:15—Kiddie Kapers with Gerda	6:45- Henry Story the 16 (40 Dev
Lundberg and Johnny Shaw	<ul> <li>Superba Melody Man</li> <li>6:15 Musical Capers</li> <li>6:45 Henry Starr, the 16/40 Boy</li> <li>7-Bob Kiler's Syncopators</li> <li>7:45-Cecil and Sally for S. &amp; W.</li> <li>8-Sydney Rosenbloom, pianist</li> <li>8:30 Agatha Turley, Irish soprano</li> <li>8:45 Asti Vignettes</li> <li>9-Caswell Coffee musical program, NBC</li> </ul>
Lundberg and Johnny Shaw 7:30—News Service 7:45—"Opera in Miniature'' 8—"Hoe-Down," Rowdy Wright's	7:45—Cecil and Sally for S & W
7:45-"Opera in Miniature"	8-Sydney Rosenbloom, pianist
8 "Hoe-Down," Rowdy Wright's	8:30-Agatha Turley, Irish soprano
Ramblers	8:45-Asti Vignettes
8:30-The Silver Streaks	9-Caswell Coffee musical program,
Ramblers 8:30—The Silver Streaks 9—Sweet and Low Down 10—Moment Musicale 11 to 1 A.M.—Jimmie Kendrick's Nite Owle	NBC 0:15 Bhiles presser
11 to 1 A M - Jimmie Kendrick's	9:45—Studio program
Nite Owls	10-Richfield News Flashes NBC
	10:15—Life Savers program
280.2 Manuel IZ IDO Out 4140.40	10:20-Tom and Dudd
280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts	NBC 9:15—Philco program 9:45—Studio program 10Richfield News Flashes, NBC 10:15—Life Savers program 10:20—Tom and Dudd 10:30—Packard program 11 to 12 midnight—Jess Norman's San Franciscans
	11 to 12 midnight—Jess Norman's
J. Brunton & Sons, San Francisco 6Commuters' Morning Express	San Franciscans
7—KJBS Alarm Klok Klub	210.0 14
S-Variety records	218.8 Meters KRE Ashberry 7713 1370 Kcys. 100 Watts
8—Variety records 9—Assoc. Food Stores' program 9:30—The Corner Drug Store	1370 Kcys. 100 Watts
9:30-The Corner Drug Store	First Congrega. Church, Berkeley, Cal.
10-Reporter of the Air	9 A.MChapel of the Chimes Organ
9:30—The Corner Drug Store 10—Reporter of the Air 10:35—Organ recital 10:30—Popular selections 11:15—Health talk 11:35—Housewives' program 12 noon_Organ music	9:30-Old Favorites 10-Half Hour of Happiness 10:30-Tunes of the Day 11-Hour with Noted Composers 12 noon-High Noon Novelties 1-Chapel of the Chimes Organ 1:30-Here and There 2-Silent period
10:30-Popular selections	10-Hall Hour of Happiness
11:15-Health talk	11-Hour with Noted Composers
12 noon-Organ music	12 noon—High Noon Novelties
12:15—Becordings	1-Chapel of the Chimes Organ
12:30-Transitone program	1:30—Here and There
12:45—Variety recordings	2-Silent period
12:15—Recordings 12:13—Transitone program 12:45—Variety recordings 1—Stock report and records 1:30—Enullyr recording	3:30-Symphony hour
1:30—Popular records	5:30
2:30Irish Airs	2-Shert period 3:30-Symphony hour 4:30-Over the Teacups 5:30-"Ten Torrid Tunes'' 6-'Sweet and Hot'' 6-15- Popular Molectics
2:30—Irish Airs 2:45—Recorded program 3—Reporter of the Air 3:05—Troubles of an Announcer 3:20—Popular recordings 3:45—Adventures of Louie and	6:15—Popular Melodies
3.05—Troubles of an Announcer	6:15—Popular Melodies 6:30—Chapel of the Chimes Organ
3:20-Popular recordings	
3:45-Adventures of Louie and	7:30—Pan-American program
Adolph	8—On with the Dance
	9-Chapel of the Chimes Organ
4-45-Delar records 4:45-Marjorie Lee, pianist 5:15-Variety records 6:15-Silent period 12:01 to 6 A.MKJBS Owl program	7:30-Pan-American program 8-On with the Dance 9-Chapel of the Chimes Organ 10 to 10:30 P.MHalf Hour of Re- quests
5-Marjorie Lee, planist	quests
6:15. Silont poriod	261 2 Marine BOA V LEADA
12:01 to 6 A M KIBS Owl program	361.2 Meters KOA York 5090 830 Kcys. KOA 12,500 Watts
is a state in the boot program	General Electric Co., Denver, Colo.
	5 P.M.—Farm Question Box
	5:45-Henry Trustman Gineburg
Subsenthe Neur	5:30—Heel Hugger Harmonies 5:45—Henry Trustman Ginsburg, violinist
Subscribe Now!	6 Thuillana
Subscribe Now!	6 Thuillana
	6 Thuillana
	6-Thrillers 6:30-The Fuller Man 7-Lucky Strike dance orchestra 8-Amos'n' Andy
You will get your	6-Thrillers 6:30-The Fuller Man 7-Lucky Strike dance orchestra 8-Amos'n' Andy
You will get your	6-Thrillers 6:30-The Fuller Man 7-Lucky Strike dance orchestra 8-Amos'n' Andy
You will get your	6-Thrillers 6:30-The Fuller Man 7-Lucky Strike dance orchestra 8-Amos 'n' Andy 8:15-C. F. & I. program, Casey at the Mike 8:30-Denver concert orchestra 9:20 Musical program
	6 Thuillana



Pages 3 to 9 contain list of prizes and rules for the contest.

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#### 379.5 Mtrs. NBC-KGO 7500 Watts 790 Kcys. Sutter 1920 National Broadcast. Co., San Francisco

40

- Ya.M.—NBC Organ Recital: KG0
   7.30.—Sunrise Serenaders: KG0;
   KOMO 7:30 to 7:45
   7:45—Van and Don, the Two Professors: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL
- **ROA** KOA 8-Shell Happytime, conducted by Hugh Barrett Dobbs: KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL 8-Financial Service Program: KGO 8:15-Morning Melodies: Orchestra direction Edward J. Fitzpatrick:

- direction Laward J. Fitzpatick. KGO 8:30-Cross-Cuts of the Day, Dr. Laurance L. Cross; Southern Har-mony Four: KGO 9:15-Beautiful Thoughts: Chuck, Ray and Gene, harmony trio; Irma Glenn, organist: Gene Ar-Irma Glenn, organist: Gene Arnold, narrator: KGO, KHQ, KGW,
- KTAR
   Starting and the start of the start of
- Uscar Young: KGO
   10—Color Harmony Program: A. E.
   Lawrence: instrumental trio:
   KGO, KHQ, KOMO, KGW, KFI
   10:30-Woman's Magazine of the
   Air: KGO, KHQ, KOMO, KGW,
   KPO, KFI: KTAR, KSL, KOA
   10:30 to 10:50; KFSD 10:30 to 11:10
- 11:30-Organ Recital: KGO, KECA 12 noon-Luncheon Concert: Orches-tra direction Charles Hart: KGO, KECA
- 12:15-Western Farm and Home Hour: KGO, KHQ, KOMO, KECA, KFSD, KTAR
- -Princess Obolensky Youth Mat-inee: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL
- 1:15-Music in the Air: KGO, KECA
- 1:30—Hotel Sir Francis Drake Quar-tet. direction Herman Heller: Herman tet, direction Herr KGO, KECA, KTAR
- -NBC Matinee: KGO, K KGW, KFI, KFSD, KSL; 2 to 2:30; KTAR 2 to 2:45 2комо KHQ
- -Black and Gold Room Orchestra: KGO, KECA, KFSD 3-
- 3:45-Hawaiian Melodies: KGO. KFSD
- 4-Music Garden: KGO
- -Mid-week Federation Hymn Sing: 4-KPO. KTAR
- 4:30—Baron Keyes' Air Castle: KGO, KECA
- 4:45-Back of the News in Wash-ington: KGO, KHQ, KOMO, KFSD
- 5-News Service: KGO
- 5:15-Entertainers: KGO
- 5:30-To be announced: KGO
- 5:30---Heel Hugger Harmonies: Male quartet; string ensemble direction Robert Armbruster KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL
- 5:45-To be announced: KGO
- 6:30—The Fuller Man: Mabel Jack-son, soprano; Earle Spicer, bari-tone; orchestra direction Don Voorhees; KGO, KHQ, KOMO, KGW, KECA, KSL
- 7-B. A. Rolfe and his Lucky Strike dance orchestra: KGO, KOMO, KGW, KFI, KTAR; KSL 7 to 7:30 KHQ, KFSD,
- -Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KECA, KFSD, KSL 8-

- 8:15—Memory Lane: Rural drama featuring Billy Page, Elleen Plg-gott, Ted Maxwell: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
  8:45—Sperry Smiles: Lee S. Roberts, planist; Paul Carson, organist; vocal soloist: KGO, KHQ, KOEO, KGW, KECA, KFSD
  9—Caswell Concert: "Said Pasha," by Stahl; Caswell Carollers: Eva De Vol, soprano; Dorothy Lewis, contralto; Allan Wilson, tenor; Marsden Argal, baritone; instru-mental ensemble: KHQ, KOMO, KGW, KPO, KFI
  9—Around the Bridge Table with John Shipp: KGO
  9—The Vagabonds: Orchestra direc-
- The Vagabonds: Orchestra direc-tion Mahlon Merrick: KFSD; KGO 9:15 to 10; KTAR 9 to 9:30 Q. KFSD; tion
- )-Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD
- KOMO, KGW, KFO, KFI, KFSD 10—Pacific National Singers: Mixed octet and orchestra direction Emil Polak: KGO; KHQ 10:15 to 11 11—Lofner-Harris Hotel St. Francis dance orchestra: KGO, KFI
- 12 to 12:30 A.M.—NBC Organ Re-cital: KGO
- 204 Meters KGA Main 3434
- 1470 Kcys. 5000 Watts
- NW. Broad. System, Spokane, Wash.

- 6 A.M.—Early Birds; news 8—Syncopated Headlines 8:30—Warren Wright, organist 9—Mary's Neighborly Chat

- 9-Mary's Neighboriy Chat 9:45-Organ concert 10-Bob Monsen, tenor 10:15-Pianologues, Grant Merrill 10:30-The Radio Boy Friends 11-Blue Streaks Orch. 11:30-Julia Hayes 11:45-Professor and his Dream Cirl.
- 12 noon-Mid-day Request program 12:30-Frederick C. Feringer, or-
- ganist anist I.-Smilin' Sam from Alabam' 1:45-Casey Jones 2-Mardi Gras

- 3 -Organ Concert, Bobby Hainsworth
- 3:30—Tea Time Tales 4—Homer Sweetman, tenor 5:15—Uncle Frank's Accommodation Train Train Train 5:45—Northwest Concert Trio 6:45—Al and Happy 7—Broadway Hour Orch. 8:15—Olive and Elmore, duets 8:30—Cecile Baron, planist 9—Knights of the Road 9:15—Orpheus Trio 9:30—Winifred Lundberg 9:345—Chet and Casey 10—Bursett Bros. Vocal Quartet 11:30—Cole McElroy's Dance Orch. 12 midnight—Sign off

- 265.3 Meters KSL Wasatch 3901 1130 Kcys. 5000 Watts Radio Service Corp., Salt Lake City
- 5:30 P.M.—Chevrolet Musical Chron-icles directed by Frank Black 6.—McKesson-Robbins program 6:30—Fuller Man, NBC 7:30—With Strike program, NBC 7:35—Cion's Savings Bank program 8.—Amos 'n' Andy, NBC 8:15—The Sperry Program of Variety 8:45—Morning Milk program 9—Informal studio program 9:35—Blue Blaze Coal program 9:30—Romance of Mary and John 10—Musical varieties 10:30 to 11 P.M.—Organ recital 5:30 P.M .- Chevrolet Musical Chron-

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- Get the "Key Book" now! See pages 3 to 9 for details of the contest.

309.1 Meters Seneca 1515 K.IR 970 Kcys. 5000 Watte

- Northwest Broad. System, Seattle, Wn.
- 7 A.M.—Morning Reveillier 7:30—Casey Jones, vocalist 8—Syncopated Headlines 8:30—Organ concert

- 8:30--Organ concert 9--Mary from Proctor's; Alec Camp-bell, baritone 9:45--Organ recital 10--Elmore Vincent 10:15--Canning Topics 10:30--The Radio Boy Friends 10:45--Organ concert 11-Blue Streaks orchestra 11:30--Julia Hayes program 11:45--Professor and his Dream Girl 12 noon-World Book Man 12:30--Organ concert, Frederick C. Feringer

tenor

Train

elties

orchestra

-Records

-Steamboat Bill

Feringer
 Sam from Alabam'
 Smilin' Sam from Alabam'
 1:15—Dental Clinic of the Air
 1:45—Casey Jones, tenor

1:45—Casey Jones, tenor 2—Mardi Gras 3—Organ concert 3:10—Better Business Bureau talk 3:15—Organ concert 3:30—Tea Time Tales 4—Organ concert; Homer Sweetman,

5:15-Uncle Frank's Accommodation

Train 5:40—Market reports 5:50—Garden talk 6—Northwest concert trio 6:45—''Al and Happy,'' guitar nov-

elties -Broadway Hour orchestra -Broadway Hour orchestra S-Orpheus Trio 8:30--Ccelle Baron, pianist 9:30-Winnifred Lundberg 9:30-Winnifred Lundberg 9:35-Chet and Casey 10-Arch Preserver Shoe program 10:55-Mabel Mohrman, piano; Bur-sett Bros. vocal quartet; Bobby Hainsworth, organ 11-Cole McElroy's recording dance orchestra

12 to 2 A.M.--Midnight Revellers

6:45 A.M.-Recorded program

394.5 Meters KVI Broadway 4211 760 Kcvs. 1000 Watts 760 Kcys. **NVI** 1000 Watts Puget Sound Broadcast. Co., Tacoma

6:45 A.M.—Recorded program
7—Bargains of the Day
7:15—News fiashes and records
8:45—Dr. John C. A. Gerster, CBS
9:15—White Wizard
9:30—Columbia Revue, CBS
10—Mid Morning Meiodles
11:15—Columbia Artist Recital. CE

11—Pabst Varieties 11.5—Columbia Artist Recital, CBS 11.30—Coast chain program 11.45—Columbia Salon Orch., CBS 12.15—Columbia Salon Orch., CBS 12.30—Bargains of the Day 1.45—Crigsby-Grunow 2—Frank Ross, songs, CBS 2.15—Happy-Go-Lucky Hour, KFRC 3.30—Dental Clinic of the Air 4—KateSmith and her Swanee Music 4:15—To be announced 5—Records

5-Records 5:30-News flashes and records 5:50-Radio talk 6-Studio program 6:30-Silent period 10-L. A. Biltmore Orchestra 11-White Wizard 11:15 to 12-Old Time dance orch.

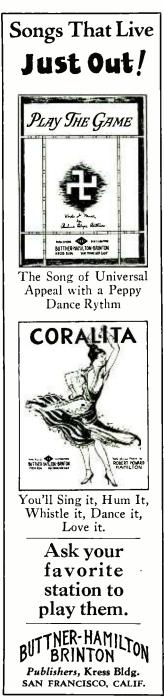
#### BROADCAST WEEKLY

10-

236.1 Meters Elliott 4466 KOL 1270 Kcys. **NUL** 1000 Watts Seattle Broadcast. Co., Seattle, Wash. Seattle Droadcast. Co., Seattle, Wash 6:45--Top o' the Morning 7--KOL Time Klock 8--Hallelujah Hour, KHJ 9--Patty Cook, Better Homes Hour 9:15--Organ Moods 9:30--Colonial Dames 9:45--Console Capers 10 Organ Moods 9:45-Console Capers 10-Organ Moods 10:15-Tooth talk, Dr. Hobson 10:30-Organ Moods 11-Pabst-ett Varieties, CBS 11:15-"The Cornival," with Billy Charwood Sherwood 12 noon-Columbia Salon Orch., CBS 12:30-Endurathon 12:45-Captivators, CBS 1-Four Clubmen, CBS 1—Four Clubmen, CBS 1:30—Murrah 1:45—Metropolitans, CBS 2—Frank Ross, Songs, CBS 2:15—Happy-Go-Lucky Hour 3—Feminine Fancies, KFRC 3:30—Harriet Links 3:45—Feminine Fancies 4—Organ Moods 4:30—Endurathon 4:35—Crganettes 5—Service Hour 4 isb-Organettes 5-Service Hour 5:15-Mona Content 5:30-Jack Parker 5:45-Perky Feather 6:45-Black and Blue, KHJ Parn Barnief crychestra 6130—Black and Blue, KHJ T—Ben Bernie's orchestra 7:15—Star Reveries, CBS 7:30—Red Goose Adventures, CBS 7:45—Speed Boys 8:15—Arthur Pryor's Band, CBS 8:30—Camel Quarter Hour, CBS 8:45—"Painters" 9:15—Wonders of the Sky 9:45—"Painters" 9:15—Wonders of the Sky 9:30—Tom Gerun and orchestra -Biltmore orchestra 10:30—Endurathon 11:30—Roof Garden orchestra 12 midnight—Sign off

254.1 Meters KEX Atwater 3111 1180 Keys. KEX 5000 Watts 1180 Kcys. Western Broad. Co., Portland, Ore. 6:45 A.M.—Farm Flashes 7—Family Altar Hour 7:45—The Morning Serenaders 7:45—The Morning Serence 8—Portland Breakfast Club 8—Portland Distances II 9—Tune Chasers 9:15—Mrs. Ruth Kuehn 9:30—Mary's Neighborly Chat 9:45—Organ recital 9:30—Mary's Neighborly Chat 9:45—Organ recital 10—Julia Hayes 10:15—Planologues, Grant Merrill 10:15—Radio Boy Friends 11:30—The Westerner 11:45—Professor and his Dream Girl 12:noon—Noonday concert 12:30—Organ concert 12:30—Organ concert 1:45—Casey Jones 2—Mardi Gras 3—Organ concert 3:30—Tea Time Tales 3:45—Casey Jones 4—Metropolitan Hour 5—Homer Sweetman 5:15—The Islanders 5:45—The Jye Pot 6:30—Webber's Juvenile 6:45—Al and Happy 7—Silent period 8—Metodles and Memories 8:30—Song exchange 9—Bob Monsen 9:15—Orpheus trio 9:30—Winnifred Lundberg 9:46—Chet and Casey

-Arch Preserver Shoe program 10:05-Moonlight Melodies 11-Cole McElroy's dance band 12 to 1 A.M.--Midnight Reveller Elliott 5890 325.9 Meters KOMO 920 Keys. **KOIIIO** 1000 Watts Fisher's Blend Station, Inc., Seattle 6:55 A.M.—Inspirational service 7—Fisher's Sunrise Farm Broadcast 7:30—Sunrise Serenaders, NBC 7:45—Van and Don, the Two Pro-fessors, NBC 8—Shell Happytime, NBC 9—The Health Man 9:15—Tuneful Two and piano recital 10—Color Harmony Class, NBC 10:30—Magazine of the Air, NBC 11:30—Garden Time 11:45—Tuneful Two 12 noon—Prudence Penny 920 Kcys. 1000 Watts 11:45-Tunerul Two 12 noon-Prudence Penny 12:15-Western Farm and Home Hour, NBC 1-Princess Obolensky Youth Mat-inee, NBC 1:15-Orchestra and vocalists 2-NBC Matinee -Orchestra and vocalists 3—Orchestra and vocalists 4—Popular orchestra and singers 5:15—Stock quotations 5:30—Orchestra and vocalists 6:30—The Fuller Man, NBC 7—Lucky Strike dance orch., NBC 8:15—Memory Lane, NBC 8:15—Memory Lane, NBC 8:15—Seprry Smiles, NBC 9—Caswell Coffee concert, NBC 9:15—S & W Mellow'd Melody Man 9:30—Fischer studio apartments pro-gram 9:30—Fischer studio apartments pro-gram 10—Richfield News Flashes, NBC 10:15—Cecil and Sally 10:30—Uncle Hank from Ciderville Center and vocal recital 11—Globe Trotter 11:10—Hotel St. Francis dance or-chestra, NBC 12 to 12:30 A.M.—Organ recital 508.2 Meters KHQ Main 5383 590 Kcys. 1000 Watts Louis Wasmer, Inc., Spokane, Wash. 6:45 A.M.—Caterpillar Songster 7—Inland Empire Dairyman 7—Inland Empire Dairyman 7:30—Miss Spokane 7:45—Van and Don, NBC 8—Shell Ship of Joy, NBC 9—Joyner Joys, Walt and Norman 9:15—Montgomery Ward program, 9:15-Montgomery Ward program, NBC
9:30-Song Shopping, Herb Wixson
9:45-U. R. M. Merrymakers
10-Color Harmony Class, NBC
10:30-Magazine of the Air, NBC
11:30-Bell Organ concert
12:15-Spokane Chamber of Comm.
1-Youth Matinee, NBC
1:15-The Lewiston Realtor
1:30-Gems of Remembrance
1:45-Fashion's Fur Facts
2-NBC Matinee
3-Studio Parade
4-Peerless Dental Hygiene
4:30-J. & D. Paint Time
4:45-Back of the News, NBC
5-Service Hour
5:15-"Miss Silhouette" & her violin
5:30-Heel Hugger Harmonies, NBC
6:30-Fuller Man, NBC
6:30-Fuller Man, NBC
8:45-Sperry Smiles, NBC
9-Caswell Carrolers, NBC
9-Caswell Carrolers, NBC
9-Caswell Carrolers, NBC
9-Caswell Carrolers, NBC
10-Richfield News Flashes, NBC
10-Richfield News Flashes, NBC
10-Lazy Ike at the Mike NBC



Have you ordered your "Key Book" yet? Hurry! Contest starts next issue.

285.5 Meters KNX Hemp. 4101 1050 Kcvs. KNX 5000 Watts L. A. Evening Express, Los Angeles 6:45 A. M.-Bill Sharples & his Gang 8:45-Inspirational talk and prayer 8:45—Inspirational talk and prayer 9—Clinic of the Air; health questions answered answered 9:45—Maxine's Shopping Service 10—Eddie Albright and his Family 10:30—Kate Vaughn, Home Economics 12:15 P.M.—Studio program 12:15 P.M.—Studio program 12:30—Piano phantoms 1—New Paris Inn broadcast 2—Eddie Albright reading late fiction 2:30—KNX ensemble 3:45—Recorded program 4—Travelogue 3:45-Recorded program 4-Travelogue 4:15-Records; announcements: stocks 4:30-Maxine's Shopping Service 5-Brother Ken's Club for Kiddies 5:45-Town Cryer's Tips 6:15-''Tom and Wash' 6:30-De Vaux Varieties 6:45-John Vale, tenor 7-Frank Watanabe & Hon. Archie 7:45-Gien Ellison 8:-Arizona Wranglers 8:30-The Gilmore Circus 9-Ethel Duncan 9:30-The KNX Players, directed by Georgia Fifield 10-Roosevelt Hotel orchestra 11 to 12 midnight-New Paris Inn 11 to 12 midnight-New Paris Inn KMTR Holly. 3026 526 Meters 570 Kcys. 500 Watts 5/0 Kcys. 500 Watts KMTR Radio Corp., Hollywood, Cal. 7 A.M.—Tom Murray's Hill Billies 8-Stock quotations 8:05—Tom Murray's Hill Billies 9-Home Economics expert 9:15—Selected records 10:30—Scientific Serenaders 9:15-Selected records 10:30-Scientific Serenaders 11:30-Selected records 11:30-Selected records 11:45-Public and city officials 12 noon-The Globe Trotter 12:15-Hi-Noon Hi-Lites 1:35-Banjo Boys 2:15-Hi-De Happiness Revue 4-Musical Messengers 5-Harold Curtis, organist 5:30-Charlie Beale, piano and songs 5:45-The Globe Trotter 6:30-Ethiopian Oriental Supper Club 7-Metropolitan Water Board 7:45-Stentific Symphonists 7:45-Studio program 8-True Melodies 1745-Studio program 8-True Melodies 8:15-Studio program 8:30-Baseball game 10:30-Selected records 12 to 7 A.M.-Ship-a-Hoy program 209.7 Meters KECA West. 0337 1430 Keys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles 10:30 A.M.—Around the House with Roy Leffingwell 11—Winnie Parker and Polly Grant Hall, popular program Hall, popular program 11:30—Organ recital, NBC 12 noon—Luncheon concert 12:15—Western Farm and Home Hour Hour --Princess Obolensky Youth Mat-inee, NBC 1:15--Music in the Air, NBC 1:30--Hotel Sir Francis Drake Quartet, NBC 2--''Pipe Dreams.'' Aeolian organ recital, Roy Ringwald 3--Black and Gold Room Orchestra, NBC
- NBC
- 4-Chamber Orchestra
- 4:30—Baron Keyes' Air Castle, NBC 5—Mildred Loughlin, contralto and B. Ferlazzo, violinist B. Ferlazzo, violinist 6-Vocal ensemble and soloists 6:30-The Fuller Man, NBC 6:30—The Fuller Man, NBC 7—Studio program 8—Amos 'n' Andy, NBC 8:15—Sperry Smiles, NBC 9—The Kanch Boys 9:30—KECA Vocal Ensemble 10—James Anderson, baritone 10:15—Ray Canfield and his Beach boys 10:45-News release 225.4 Meters KGB FRanklin 6151 1330 Kcvs. 500 Watts 1330 Kcys. 1330 Kcys. NUD 500 Watts Don Lee, Inc., San Diego, California 7 A.M.—Recordings 8—Hallelujah Hour, KHJ 9—Don Bigelow's orchestra, CBS 9:30—Columbia Revue, CBS 10—Recordings; Blanche Wood Shop-ping Tour 10:15—Columbia Artist Recital, CBS 11:45—Columbia Salon Orch., CBS 12:30—Phi Fisher's orchestra, CBS 12:30—Phi Fisher's orchestra, CBS 1:30—Phi Fisher's orchestra, CBS 2—Happy-Go-Lucky Hour, KFRC 3—Safety educational talk 3:05—Recordings 3:15—Feminine Fancies, KFRC 4—Kate Smith's Swanee Music, CBS 4:30—Medical talk 5—News and recordings 5:30—Service Hour 6:45—Dinner dance music 7—To be announced 7:15—Star Brand review, CBS 7:30—J. Warde Hutton's concert en-semble Don Lee, Inc., San Diego, California semble 8:15--Famous beauties of history 8:13-Famous beauties of histor 8:30-Studio program 8:45-Knights of the Road 9-Have You Forgotten 9:30-Tom Gerun's orchestra 10-News items 10:10-L. A. Biltmore orhestra 239.9 Meters KFOX 1250 Kcys. **NFUA** 1000 Watts Nichols & Warinner, Long Beach, Cal. 5 to 12:30 P.M .--- Music; news; talks 12:30—RMB Trio 1—Kiwanis Club 1—Kiwanis Club 1:30—Record vaudeville 2:30—Over at Mart's House 3-Surprise Matinee 3:30—Pipe Dreams 3:45—Old Time Hymns 4-News report 4:15—Dental Clinic of the Air 4:15—Dental Clinic of the Air 5:15—Risvele races 5:15—Bicycle races 5:30—Sassy Little and the Rhyme-a-Line Twins 5:45—Professor and his Dream Girls 5:45—Professor and his Dream Girls 6—Old Time Minstrels 6:15—Rural Free Deylivery 6:30—The Boy Detective 6:45—Dr. Williams 7—School Days 7:15—Bill and Coo 7:30—Phantom Hunters 7:45—"Chandu," in conjunction with KUI
- Phone: 672 and elec-

- 315.6 Meters KFWB Holly. 0315 950 Kcys. KFWB 1000 Watts
- Warner Brothers, Hollywood, Calif.

- Warner Brothers, Hollywood, Calif. 8:30 A.M.—Recorded program 9—Jerry Joyce's orchestra 10—Price Dunlavy, organist 10:30—Recorded program 11—Jerry Joyce's orchestra; Julietta Novis, Soloist
- 11:30-Speaker on Water Aqueduct Bonds

- Bonds<sup>\*</sup> 11:45—Courtesy program 12 noon—Ten Virginia Rhythm Kings 12:30—Price Dunlavy, organist 1-Recorded program 1:30—Nip and Tuck, two-piano team 2-Recorded program 2:30—Robert E. Callahan telling In-dian stories
- dian stories 2:45—Price Dunlavy, organist
- 3-Recorded program 3:30-Lewis TeeGarden reading pop-ular fiction

- ular fiction -Recorded program 4:30-Nip and Tuck, two-piano team 5-Recorded program 5:15-Jerry Joyce's orchestra 6-Peter Pan and his playmates, June Purcell, Doug Richardson and Mary York, soloists 6:15-Price Dunlavy, organist 6:45-Cecil and Sally 7-Orchestra direction of Sam K. Wineland

- Wineland

- Wineland 7:30—Light opera melodies 7:45—Melody Lane, featuring June Purcell and Jerry Joyce's orch. 8—Jinmie Gleason & Bob Armstrong 8:15—Ascot speed trials 8:30—Program to be announced
- 9:30—Program to be announced 9:30—Boxing bouts from the Olym-pic Auditorium 10 to 12—Gus Arnheim's orchestra

333.1 Meters KHJ VAndike 7111 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif. 7 A.M.—"News briefs" 7:30—Recordings 8—Hallelujah Hour 9—Don Bigelow an dhis orch., CBS 9:30—Columbia Revue, CBS 9:30—Columbia Revue, CBS 10—Pabst-ette program, CBS 10:15—Chicago studio programs, CBS 11—To be announced 11:15—Platt Music Co. program 11:30—Columbia Artists Recital 14:45—Columbia Salon Orchestra 12 noon-Biltmore Hotel concert orchestra 12:30—The Three Doctors, CBS 12:45—World-wide news 12:30—Ine Inree Doctors, CBS 12:45—World-wide news 1—L. A. Advertising Club 1:30—Times Forum 2—Happy-Go-Lucky Hour, KFRC 3—Feminine Fancies, KFRC 4—U. S. C. Trojan period 4:15—Clara Van Nostrand and organ 4:45—Nell Larson and Elvia Allman 5:15—World-wide news 5:30—Mona Content 5:45—The Singing Forester 6—To be announced 6:30—Red Goose Shoes, CBS 6:45—"Black and Blue" 7—Blue Ribbon Malt program, CBS 7:15—Star Brand Shoes, CBS 7:30—Inglewood Park program 8—L. A. Soap Co. program, CBS 8:30—Morton Downey and the Camel Orchestra, CBS 8:30—Morton Downey and the Camel Crchestra, CBS 8:45—Economy Gasoline 9:15—Resinol program 9:30—Have You Forgotten 10—World-wide news 10:10—Biltmore Hotel dance orch. 12 to 1 A.M.—Midnight Moods, Claude Riemer

#### The biggest contest of them all starts in next issue.

5—Feature program 5:30—Late news items 5:45—Sponsored program

#### 43

## CRS

#### Columbia Broadcasting System

Columbia Broadcasting System 8 A.M.—Vocal Art Trio: Helen Nu-gent, Harriet Lee and Charlotte Harriman, contraltos: KOL, KVI, KFPZ, KFRC, KGB 9—Don Bigelow and his Yoeng's Restaurant Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB

- KGB
- 9:30-Columbia Revue: Vincent so-rey's orchestra, presenting a Spanish program: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB 10-Columbia Farm Community Net-work Program: KFBK, KWG, 9:30-Columbia Revue: Vincent So-
- work Program: KFBK, KFRC, KHJ L-Pabst-ett Varieties: F
- A.Y., KFFT, KFRC, KHJ, KGB
   10-Columbia Farm Community Network Program: KFBK, KWG, KFRC, KHJ
   11-Pabst-ett Varieties: Pabst-ett Variety Four; Fred von Ammon, accordionist, and Art Jerrett, guitarist: KMJ, KWG, KOL, KVI, KOIN, KFRC, KHJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
   11:15-Columbia Saion Orchestra: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
   12:30-The Three Doctors: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
   12:45-The Captivators, Nat Bruslif, conductor: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KGB
   1:30-The Metropolitans, Freddie Rich, conductor: KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB
   Frank Ross, songs: KWG, KOL, KVI, KFPY, KFRC, KGB
   Frank H, Vizatelly: KWG
   2:30-Jolly Jugglers: KWG
   2:45-Jack Miller, songs: KWG, KOL, KVI, KFPY, KFRC, KHJ
   7:30-Star Brand Sho emakers: KFBK, KMJ, KOL, KFPY, KFRC, KHJ
   7:5-Star Brand Sho emakers: KFRC, KHJ, KGB
   7:30-Nit Wit Hour: KFBK, KMJ, KOL, KFRC, KHJ, KGB
   7:30-Nit Wit Hour: KFBK, KMJ, KOI, KFRC, KHJ, KOIN, KFRC, KHJ, KGB
   7:30-The Coose Adventures: KMJ, KOL, KFPY, KOIN, KFRC, KHJ, KGB
   7:30-The Goose Adventures: KMJ, KOL, KFRY, KOIN, KFRC, KHJ, KGB
   7:30-The Camel Quarter Hour: KFBK, KMJ, KWG, KFPY
   8:30-The Camel Quarter Hour: KMJ, KWG, KFPY
   8:30-The Camel Quarter Hour: KMJ, KWG, KFPY
   8:30-The Camel Quarter Hour: KMJ, KWG, KFPY
   8:40-Frank Winegar's Asbury Park Casino Orchestra: KMJ, KWG, KFPY

- 8:45—Frank Winegar's Asbury Park Casino Orchestra: KMJ, KWG, KFPY

499.7 Meters KFSD Franklin 6353 600 Kcys. Airfan Radio Corp., Ltd., San Diego 7:30 A.M.—Studio program 7:45—Van and Don, NBC 7:30 A.M.—Studio program
7:45—Van and Don, NBC
8—Morning Musicale
9—Good Cheer
9:15—Amy Lou Shopping Hour
10:30—Woman's Magazine, NBC
11:10—Frank Lanterman, organist
12:15—Western Farm & Home, N5C
1:15—Studio program
2—Matinee, NBC
3—Black and Gold Room Orch., NBC
3:45—Hawaiian Melodies, NBC
4:15—Studio program
4:45—Back of the News in Washington, NBC

- -Concert trio 6---Concert trio 7--Lucky Strike orchestra, NBC 8--Amos 'n' Andy, NBC 8:15---Memory Lane, NBC 8:45---Sperry Smiles, NBC 8:40—Spetrer program 9:-Feature program 9:15—Vagabonds, NBC 10—Richfield News Flashes, NBC 10:15—Dance music from Little Club 11:15 to 12 midnight-Studio program 468.5 Meters KFI Westmore 0337 640 Kcys. 25.000 Watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M.—Dr. Seixas, exercises 7:30—N. Y. opening stock market 7:30—N. Y. opening stock market quotations
   7:45—Van and Don, the two pro-fessors, NBC
   8—Shell Happytime, NBC
   9—Helen Guest, ballads, and Sally Hill, speaker 9:15—Beautiful Thoughts, NBC 9:30—Lou Gordon, tenor, and Betty Travis, violinist Travis, violinist 9:45-Beauty talk by Mr. Willats 10-Color Harmony, NBC 10:30-Magazine of the Air, NBC 11:30-Kitchen Kapers, Marillah Ol-ney with Hall and Myers 11:45-Roy Ringwald, songs 12 noon-U, C. and U, S. Depart-ment of Agriculture 12:15-Federal and state market re-12:15—Federal and state market reports ports 12:30—Silent period 2—NBC Matinee 3:15—Organ recital, Roy Ringwald 3:45—Richard Davis, tenor 4—Wild West Jack and his Cowboys 4:30—The Three Boys 5:30—Heel Hugger Harmonies, NBC 5:45—Baldassare Ferlazzo, violinist 6—Studio program 5:45—Baldassare Ferlazzo, violinist
  6—Studio program
  7—Lucky Strike dance orchestra
  8:15—Memory Lane, NBC
  8:45—D-17, Emperor, James Knight Carden and cast
  9—Caswell concert, NBC
  9:15—Great Trials of History
  9:30—Concert orchestra
  10—Richfield News Flashes, NBC
  10:15—String quartet
  10:30—Packard concert orchestra
  11—Hotel St. Francis dance orchestra, NBC

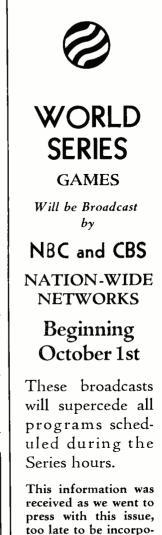
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Sept. 27-Oct. 3

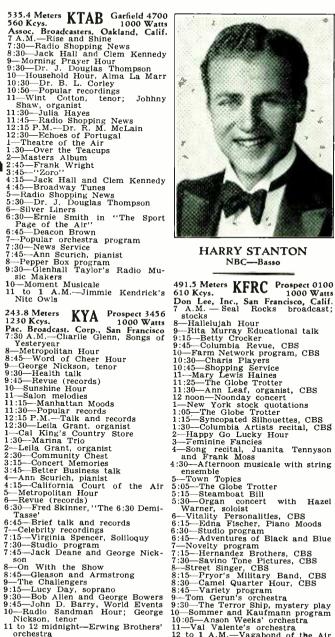
# WEDNESDAY Programs

44

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son

Sept. 30, 1931



	7 A.M. — Seal Rocks broadcast;	
rt 3456	stocks	1
Watts	8—Hallelujah Hour	1:
ancisco	9-Rita Murray Educational talk	2-
ngs of	9:15-Betty Crocker	2: 2: 3-
0	9:15—Betty Crocker 9:45—Columbia Revue, CBS	2:
	10-Farm Network program, CBS	3-
	10.30-Charis Players	3:
	10:30—Charis Players 10:45—Shopping Service	4 :
	11-Mary Lewis Haines	4:
	11:25—The Globe Trotter	5-
	11:30—Ann Leaf, organist, CBS	5:
	12 noon—Noonday concert	0.
	12 noon—Noonday concert 1—New York stock quotations	6-
	1:05—The Globe Trotter	7:
	1:15_Syncopated Silbouettes CBS	7:
	1:15—Syncopated Silhouettes, CBS 1:30—Columbia Artists recital, CBS	8-
	2. Happy Co. Lucity Hours	8:
	2-Happy Go Lucky Hour	٥.
	3-Feminine Fancies	
	4-Song recital, Juanita Tennyson	28
	and Frank Moss	
	4:30-Afternoon musicale with string	10
	ensemble	J.
	5-Town Topics	6.
ie Air	5:05-The Globe Trotter	
	5:15—Steamboat Bill	7-
- ·	5:30—Organ concert with Hazel	8
Demi-	Warner, soloist	9—
	6-Vitality Personalities, CBS	9:
	6:15-Edna Fischer, Piano Moods	10
	6:30-Studio program	10
luy	6:45-Adventures of Black and Blue	
	7-Novelty program	10
Nick-		12
	7:30—Savino Tone Pictures, CBS	12
	8-Street Singer, CBS	12
	8:15-Pryor's Military Band, CBS	1
	8:30-Camel Quarter Hour, CBS	2::
	8:45-Variety program	2:4
Sowers	9-Tom Gerun's orchestra	3-
Events	9:30-The Terror Ship, mystery play	3:0
George	10-Sommer and Kaufmann program	3:
-	10:05—Anson Weeks' orchestra	4-
others'	11—Val Valente's orchestra	6::
	12 to 1 A.M Vagabond of the Air	12

322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts de 322.4 Meters **NFW1** 500 Watts 930 Kcys. **San Francisco** 7 A.M.—Eye-opener program 8—Silent period 9—Popular tunes 10:15—Bellevue Hotel program 10:30—Dr. T. G. Linebarger's pro-gram and health talk gram and health talk 11...Items of Interest 11:15-Sherman Clay Concert 12:15 P.M.-Alburtus 1-Silent period 6-Dinner Dance Music 6—Dinner Dance Music 6:40—Alburtus 7—Downtown Association speaker 7:05—Musical program 7:15—Bellevue Hotel program 7:30—Orothy Churchill, soprano 8:30—Dorothy Churchill, soprano 8:45—Adolph Uhl, candidate for Mayor —Old Familiar Melodies :15—Piano recital by Louise Gil-9.15 9:30—Cecilia Hardman, open forum 9:45—Moana Hawajian Trio 10—Studio program 11—Melodies of the Masters 12 to 1 A.M.—Dedication hour 322.4 Meters KROW Glenc. 6774 930 Kcys. Glenc. 6774 930 Kcys. Educa. Broad. Corp., Oakland, Calif. 8 A.M.—Morning devotions 8:05—Recordings 8:15—Dr. R. M. McLain 1000 Watts 8:30—Recordings 8:45—LaVida Mineral Water program P.M.— -Latin-American program P.M.-Latin-American progr 45-Melatol program -Charlie Glenn 30-Watch Tower program 45-Hawaiian Melody Boys -Parker Dental System 30-Recordings 45-Jimmie Mosley -Italian program -Italian program 30—Wade Forrester's Sunshine Hour -Silent period -Silent period 30-Leon Sleff, violinist 45-Musical program -Jean & Jill program 15 to 8:30 P.M.-Organ Moods, Vivian Moore 0.2 Meters KJBS Ord. 4148-49 70 Kcys. 100 Watts Brunton & Sons, San Francisco A.M.—Commuters' Morning Express press -KJBS Alarm Klok Klub -Popular records -Assoc. Food Stores' program 30-The Corner Drug Store -Reporter of the Air :05-Organ recital from California Theatre Theatre :30—Organ selections :15 p.m.—Recordings :30—Transitone program :45—Variety recordings -Stock report and records 30—Spanish Airs 45—Recorded program -Reporter of the Air 05—Art Fadden's Surprise program 30—Musical Styles -Variety records -Variety records 15—Silent period :01 to 6 A.M.—KJBS Owl program

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# 379.5 Mtrs. NBC-KGO 7500 Watts 790 Kcys. Sutter 1920 National Broadcast. Co., San Francisco

- 7 A.M.—NBC Organ Recital: KGO 7:30—Sunrise Serenaders: Orchestra direction Edward J. Fitzpatrick: KGO; KOMO 7:30 to 7:45
- 7:45---Van and Don, the Two Pro-fessors: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA
- -Shell Happytime, conducted by Hugh Barrett Dobbs: KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL
- 8-Financial Service Program: KGO
- 8:15-Morning Melodies: Orchestra direction Edward J. Fitzpatrick: KGO
- 8:30—Cross-Cuts of the Day: KGO 9:15—Beautiful Thoughts: Chuck,
- Ray and Gene, harmony trio; Irma Glenn, organist; Gene Ar-nold, narartor: KGO, KHQ, KGW, KFI. KTAR
- 30—The Lumberjacks: Cha Marshall, Ted Maxwell: KGO 9:30-The Charles
- 9:45--Radio Ramblings: Orchest direction Mart Grauenhorst: KGO
- direction Mart Grauenhorst: KGO 10--Keeping Up with Daughter: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL A modern mother and father whose aim is to make their home attractive to their only child and her friends are the principal char-acters in a new series of dramatic and musical programs. Margaret and John Curtis are the parents and John Curtis are the parents and John Curtis are the parents in the charter, a girl of high school age. The roles will be enacted by Dorothy Desmond, Henry Shumer and Helen Mussel-man of the National Players.
- 10:15—Mary Hale Martin Household Period: KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA
- Air: KGO, KHQ, KOMO, KGW, KPO, KFI; KTAR 10:30 to 10:50; KFSD 10:30 to 11:10 10:30-Woman's Magazine
- 11:30—Organ Recital, Paul Carson: KGO, KECA
- 12 noon-Luncheon Concert: Rembrandt Trio direction Eva Garcia: KGO, KECA
- 12:15-Western Farm Hour: KGO, KHQ, KOMO, KECA, KFSD, KTAR and Home
- -Pacific Vagabonds: Coquettes vocal trio; Clarence Hayes, tenor orchestra direction Mahlon Mer Coquettes, tenor: rick: KGO, KECA, KTAR
- 1:30-Hotel Sir Francis Drake Quartet, direction KGO, KECA Herman Heller:
- 2-NBC Matinee: KGO, KHQ, KOMO, KFI, KFSD; KTAR 2 to 2:45
- -Waldorf Rose Room Orchestra 3direction Mischa Bori: KGO, KFSD
- 3:30-E. H. A., Questions and An-swers: KGO, KFSD
- 3:45—Hawaiian Melodies: KGO. KFSD
- -Snoop and Peep, comedy sketch: KGO, KECA, KFSD 4-
- 4:15-The Melodians: KGO, KFSD
- 4:30—Baron Keyes' Air Castle, with the adventures of Clickey Clack: KGO, KECA
- 4:45-Voices at Twilight: KGO
- College Memories: KGO, KHQ, KOMO KFI, KGW, KFSD, KTAR, KSL

5:15—To be announced: KGO 5:30—Pleasure Bound: KGO

- -Halsey, Stuart Program: The 6 Halsey, Stuart Program: The Old Counsellor; orchestra direction George Dasch: KGO, KHQ, KOMO, KGW, KFI, KSL
   6:30—Palmolive Hour: Olive Palmer,
- KOMO, RGW, KFI, KSL
  Silo—Palmolive Hour: Olive Palmer, soprano; Paul Oliver, tenori, The Revellers: James Melton, Lewis James, tenors; Phil Dewey, bari-tone; Wilfred Glen, bass; orches-tra direction Erno Rapee: KGO, KHQ, KOMO, KGW, KFI, KSL
  Impressions of young American song writers will be revealed by Olive Palmer, Paul Oliver, the Revelers, the Cameo Trio, and an orchestra led by Erno Rapee.
  '30—Coca-Cola Program: Sports interview by Grantland Rice; all-string orchestra direction Gustave Haenschen: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
  —Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KECA, KFSD, KSL

- 15—Vermont Lumberjacks: KGO, KHQ, KOMO, KGW, KFI, KFSD
- 8:30--Program to be announced: KGO
- 9-Doric -Doric Quartet: Ben Klassen, Myron Niesley, tenors; Everett Foster, baritone; Harry Stanton, bass; Emil Polak, pianist and director: KGO
- Rin-Tin-Tin Thriller: Dramatic sketch: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR
- AFI, KFSD, KIAR 30-NBC Drama Hour: "Youth for a Crew," by Wilbur Hall; with Charles McAllister, Fred Thomas, George Rand, Jack Cowden, Carle-ton Young, Seldy Roach, Bert Horton, Michael Raffetto: KGO, KHQ, KECA, KTAR A thrilling drama of the sea revolving around a crew of hows 9:30-

A thrilling drama of the sea revolving around a crew of boys salling a ship captained by a hulk-ing bully. Earle Hodgins is the producer of the NBC Drama Hour. --Richfield News Flashes: KHQ, KOMO, KGW, KPO, KFI, KFSD --National Concert Orchestra:

10

Francis

 ROMO, RGW, RPO, KFI, F
 IO-National Concert Orche KGO; KHQ 10:30 to 11
 I1-Lofner-Harris Hotel St. Fr
 dance orchestra: KGO, KFI
 12 to 12:30 A.M.-NBC Organ Recital: KGO

340.7 Meters KLX Lake. 6000 500 Watts 880 Kcys.

- Tribune Pub. Co., Oakland, Calif.
- 7 A.M.—Exercises and entertainment 7:35—Opening N. Y. stocks 8—Recorded program 9—Modern Homes period

- 9-- Modern Homes period 9:30--Recorded program 10:15--S. F. stocks; weather 10:30-- Recorded program 11--Classified advertising hour 12 noon-Jack Delaney and his band 1--Jean's Hi-Lights 2-- Recordings Recordings
- 2:35—Closing San Francisco stocks 2:45—Recorded program 3:45—Drs. Barron and Wilkinson

- 4:15—Recorded program 4:30—Brother Bob's Club 5—The Three Cocoanuts 5:15—Blue Watters, jazz pianist 5:35—Bue Watters, jazz pianist 5:30—Beauty questions and answers -KLX trio -News items
- 7:30-7:45-
- -News items :30—The Three Cocoanuts :45—Dot and Dash —Tribune Hour of Melody, John Wharry Lewis, director —Gustav Severin, author, lecturer and world traveler 9
- 9:30-The Midnight Ramblers 10:30 to 12 midnight-Danceprogram

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440.9 Meters KPO Garfield 8300 680 Kcys. 5000 Watts

45

- Hale Bros., Chronicle, San Francisco 7:15 A.M.—Morning health exercises interspersed with "Apple Sauce" featuring Hugh Barrett Dobbs 7:45—Van and Don, NBC 8—Shell Happytime, by Hugh Bar-rett Dobbs

  - 9-Dobbsie's Birthday Party 9:30-Helpful Hints for Housewives 9:45-Ye Towne Cryer
- 9:45—Ye Towne Cryer 10—Murray Sisters 10:15—Victor Rodman 10:30—Magazine of the Air, NBC 11:30—Tom and Dudd 12 noon—Snap Shots 1—KPO Masters of Music 2—Young Artists' program 3—Who Cares 4—Wednesday Matinee

- Wednesday Matinee
- 4:30—French on the air 4:45-Concord Melodies

- 5:45-Dig Brother 5:30-The Date Book, Stuart Strong 5:45-News digest, "Scotty" Mortland
- -Sperry "Smiles" program

- 6-sperry "Smiles" program 6:30-Henry Thompson, tenor 6:45-Henry Starr, the 16/40 Boy 7:-Bob Klier's Syncopators 7:45-Cecil and Sally for S. & W. 8-Bostonians of the Air 9-Rin-Tin-Tin Thriller 9:15-Don Thompson's sport talk 9:30-Backard, program

296.6 Meters KQW Columbia 777 1010 Kcvs. KQW 500 Watts

296.6 Meters KUW Columbia /// 500 Watts Pac. Agric, Foundation, Ltd., San Jose 9 A.M.—The Bondons' 9:30—The Homemaker's Hour 10:30—Blue Diamond studio program 11—Leal Bernhardt Kimball 11:30—Cockerel's Old Timers 12 noon—Variety program, Betty Jave

12:30-Weather; farm reports 1-Tommy Tucker's Fun and Frolic

9:45 to 10:15 P.M.-Psychology by

218.8 Meters KRE Ashberry 7713 1370 Kcys. KRE 100 Watts

First Congrega. Church, Berkeley, Cal.

First Congrega. Church, Berkeley, Cal. 9 A.M.—Chapel of the Chimes Organ 9:30—Old Favorites 10.-Half Hour of Happiness 10:30—Tunes of the Day 11—Hour with Noted Composers 12 noon—High Noon Novelties 1—Chapel of the Chimes Organ 1:30—Here and There 2—Stilent heriod

2--Silent period 3:30--Symphony hour 4:30-Over the Teacups 5:30-''Ten Torrid Tunes'' 6-''Sweet and Hot'' 6:15-Popular Melodies 6:30--Chapel of the Chimes Organ 10 to 10:30 P.M.-Half Hour of Re-

- 9:13-Don Thompson's sport talk 9:30-Packard program 10-Richfield News Flashes, NBC 10:15-Life Savers program 10:20-Tom and Dudd 10:30-Doc Johnson's Home Towners

- 11 to 12 midnight-Jess Norman's San Franciscans

1:30—Friendly Hour 2:30—Musical program 4:30—Story Time

5-Vespers 5:30-Evening Echoes 6:15-Franco's program

8-Eugene Mancini 8:15-Investment talk

8:30-Studio feature

8:45-Don and Doris

-Silent period

quests

9

Kobar

6:30—Farm market reports 6:45—Radio news and forum 7:45—Musical feature

Jaye

309.1 Meters

508.2 Meters KHO Main 5383 590 Kcvs. 1000 Watts Louis Wasmer, Inc., Spokane, Wash. Louis Wasmer, Inc., Spokane, Wash. 6:45 A.M.—Caterpillar Songster 7—Inland Empire Dairyman 7:15—The Shoe Doctor 7:30—Miss Spokane 7:45—Van and Don, NBC 8—Shell Ship of Joy, NBC 9—Joyner Joys, Walt and Norman 9:15—Montgomery Ward program 9:30—Song Shopping, Herb Wixson 9:45—U. R. M. Merrymakers 10:15—Mary Hale Martin, NBC 10:30—Mary Hale Martin, NBC 10:30—Mary Hale Martin, NBC 10:30—Mary Hale Martin, NBC 10:30—Charis Dramalogue 11:45—Eell organ concert 12:30—Charis Dramalogue 11:45—Eell organ concert 12:30—Farm and Home Hour, NBC 11:30—Gems of Remembrance 1:30—Gems of Remembrance 1:45—Fashion's Fur Facts 2—NBC Matinee 3—Studio Parade 6:45 A.M.-Caterpillar Songster 2--NBC Matinee 3--Studio Parade 4--Peerless Dental Hygiene 4:15--Service Hour 4:45--J. & D. Paint Time 5--College Memories, NBC 5:15--To be announced 5:30--'To be announced 6:30--Palmolive Hour, NBC 6:30--Palmolive Hour, NBC 7:30--Coca Cola program, NBC 8:30--Studio program 9--Rin-Tin-Tin Thriller, NBC 9:15--Doric Quartette, NBC 9:15—Doric Quartette, NBC 9:30—NBC Drama 10—Richfield News Flashes, NBC 10:15—National Concert Orch., NBC 11 to 12—Lazy Ike at the Mike 325.9 Meters KOMO Elliott 5890 920 Kcys 1000 Watts

Fisher's Blend Station, Inc., Seattle 6:55 A.M .- Inspirational service 0.35 A.M.—Inspirational service
7.—Organ recital
7:45—Van and Don, the Two Professors, NBC
8.—Shell Happytime, NBC
9.—The Health Man
9:15—Tuneful Two
9:30—Helpful Hints to Housewives
9:45—Entertainers, NBC
10—Keeping Up with Daughter, NBC
10—Keeping Up with Daughter, NBC
11:30—Charis Morning Musicale
11:35—Farm and Home Hour, NBC
12 noon—Prudence Penny talk
12:15—Farm and Home Hour, NBC
12—NBC Matinee
3—Orchestra and vocalists
4—Nick Lucas, NBC -Organ recital 4-Nick Lucas, NBC 4:15-Vocal ensemble and concert 1.30-College Memories, NBC
5.136-Btock quotations
5:30-Concert orchestra
6-Halsey Stuart & Co. program
6:30-Palmolive Hour, NBC
7:30-Coca-Cola program, NBC
8:15-Vermont Lumberjacks, NBC
8:15-Vermont Lumberjacks, NBC
9:30-Montag Fireside Hour
10:15-Columbia Knit Rhythm Boys
9:30-Montag Fireside Hour
10:15-Cecil and Sally
10:30-Fisher's Blend Hour
11:40-Hotel St. Francis dance orchestra, NBC
12 to 12:30 A.M.-Organ recital orchestra chestra, NBC 12 to 12:30 A.M.—Organ recital

236.1 Meters Elliott 4466 KOL 1000 Watts 1270 Keys. Seattle Broadcast. Co., Seattle, Wash. Seattle Broadcast. Co., Seattle, Wash 6:45 A. M.—Top o' the Morning 7—KOL Time Klock 8—Hallelujah Hour, KHJ 9—Fatty Cook, Better Homes Hour 9:15—Organ Moods 9:30—Betty Crocker, KFRC 9:45—Console Capers 9:45—Console Capers 10—Organ Moods 10:15—Tooth talk, Dr. Hobson 10:30—Organ Moods 11—"The Carnival," with -"The Carnival," Sherwood Billy 12 noon-Edna Wallace Hopper, CBS 12:15-Columbia Salon Orch., CBS 12:30—Endurathon 12:45—Syncopated Silhoµettes, CBS 1:30—Murrah 1:45-Columbia Artists Recital, CBS 2-Happy-Go-Lucky Hour, KFRC 3-Feminine Fancies, KFRC 3:30-Harriet Links 3:45-Feminine Fancies, KFRC 4—Organ Moods 4:30—Endurathon 4:45—Organettes 4:45—Organettes 5—Service Hour 5:15—Dixie Travels 5:30—Organ concert 6—Don Lee feature 6:45—Black and Blue, KHJ 7—Vitality Personalities, CBS 7:15—Hernandez Bros., CBS 7:30—Savino Tone Pictures, CBS 8:15—Arthur Pryor's Band, CBS 8:15—Arthur Pryor's Band, CBS 8:30—Camel Quarter Hour, CBS 8:45—Speed Boys 9—Boxing bouts from the Arena 10:30—Endurathon 10:30 to 12—Biltmore orchestra 11:30 to 12-Biltmore orchestra

394.5 Meters KVI Broadway 4211 760 Kcvs. 1000 Watts Puget Sound Broadcast. Co., Tacoma Puget Sound Broadcast. Co., Tacoma 6:45 A. M. — Recorded program 7—Bargains of the Day 7:15—News flashes and records 8—Learning to Swim, CBS 8:15—Three Men in a Tub, CBS 8:35—The Banly Nurse, CBS 9—Don Bigelow's orchestra, CBS 9:30—Betty Crocker 9:35—Columbia Revue, CBS 11—Rhythm Kings, CBS 11—Ondi Morning Melodies 11—Bhythm Kings, CBS 11:30—Ann Leaf, organist, CBS 12:15—Garden talk 12:30—Bargains of the Day 1:30—Bargains of the Day 1:30—Columbia Artist Recital, CBS 1:30—Onated Silhouettes, CBS 1:30—Columbia Artist Recital, CBS 1:30—Dental Clinic of the Air 4—Kate Smith and her Swanee Music 4:35—Don Lee program 5—Si30—News flashes 6:45 A.M.-Recorded program 4:13—Don Lee progra 5—Records 5:30—News flashes 5:45—Studio program 6:20—Radio talk 6:30—Silent period 10—Dance orchestra 11—White Wizard 11:15 to 12-Bill Hogan's orchestra

Subscribe Now!

Seneca 1515 5000 Watts 970 Kevs Northwest Broad, System, Seattle, Wn. 7 A.M.—Morning Reveillier 7:30—Syncopated Headlines 8:30—Organ concert 9—Mary from Proctor's 9:45—Marshall Sohl and Winnifred 9:45—Marshall Sohl and Winnifred Lundberg, duets 10—Casey Jones, tenor 10:15—Majestic Theatre of the Air 10:30—The Radio Boy Friends 10:45—Organ concert 11—Blue Streaks orchestra 11:30—Julia Hayes program 11:45—Professor and his Dream Girl 12 noon-World Book Man 12:30—Frederick C. Feringer, organ-ist ist 1...Smilin' Sam from Alabam' 1...Dental Clinic of the Air 1:45—Marshall Sohl and Winnifred 1:45—Marshau Soni anu vii Lundberg 2—Mardi Gras 3—Organ concert 3:30—Jean Kantner, baritone 4—Organ concert, Warren V Homer Sweetman, tenor Wright; 5-Steamboat Bill 5:15-Uncle Frank's Accommodation Train 5:40-Market reports 5:50-Garden talk 5:30—Garden tan G-Bits of Harmony 6:30—Happy Duo 6:45—Piano Ramblings, Mabel Mohrman man 7--Knights of Notes 8--Damski's concert ensemble 9--Knights of the Road 9:15--Marshall Sohl and Winnifred Lundberg, duets 9:30--Vic Meyers' orchestra 10:30--Moonlight Melodies; Jean Kantner, baritone; Mabei Mohr-man, piano; Warren Wright, organ 11--Vic Meyers' orchestra 12 to 2 A.M.--Midnight Revellers

**KJR** 

12 to 2 A.M.--Midnight Revellers

204 14.	17.04		
204 Meters 1470 Kcvs.	KGA	Ma	in 3434
NW. Broad. 6 A.M.—Earl	System, 2	pokane	, Wash.
8-Syncopate	y Birds;	Inews	
9-Mary's Ne	u neau	Chat	
9:45—Marsha	ll Cobl	onat W	mulfund
Lundberg,	duate	and w	innifred
10-Olive Re	unolde h	lues	
10.15-Bober	Monser	tenor	
10:15-Rober 10:30-The F	adio Bo	v Frien	de
11-Blue Stre	aks Orc	hestra	u.s
11:30-Julia	Haves	nebera	
11:45-The P	rofessor	and his	Dream
Girl			
12 noon-Mid	-day Rec	uest pr	ogram
1-Smilin' Sa	m from	Alabar	n'
1:15—Dental	Clinic of	the Ai	r
1:45-Marsha	ll Sohl; V	Winnifre	ed Lun-
berg			
2-Mardi Gra			
3-Organ Co	ncert		
3:30-Jean K	antner,	bariton	e
4-Organ con	icert, W	arren	Wright;
Homer Swe	etman,	tenor	
5-Homer Sw	eeetman		• • •
5:15-Uncle H	rank's A	1 ccomm	odation
Train			
5:45-Northw			
6:30-Happy	Duo		
6:45-Piano I 7-Knights o	tamping	s	
8—Damski's	Concert	Dusan	1.0
9-Knights of	the Po	-Lisemt	ле
9:15—Marsha	li Sobl	au and W	nnifrod
J. IO Maisila	n BOIII	anu w	mmrea

- all Sohl and Winnifred
- 9:15—Marshall som and trimine-Lundberg
  9:30—Vic Meyers' Orchestra
  10:30—Meonlight Melodies; Jean Kantner, baritone; Mabel Mohr-man, piano
  11 to 12 midnight—Vic Meyers' Or-chostna
- chestra

Get ready! The big contest starts in the next issue.

46

47

and

West. 0337

1000 Watts

soprano

or-Davis.

468.5 Meters KFI Westmore 0337

640 Kcys. **NII** 25,000 Watts Earle C. Anthony, Inc., Los Angeles

6:45 A.M.—Dr. Seixas, exercises 7:30—N. Y. opening stock market quotations 7:45—Van and Don, the two pro-fessors, NBC

Joan Harvey, speaker 9:45—Household program by Julia

10—Keeping up with Daughter, NBC 10:15—Mary Hale Martin, speaker, NBC

NBC 10:30—Magazine of the Air, NBC 11:30—Kitchen Kapers, Marillah Ol-ney with Hall and Myers 11:45—Roy Ringwald, piano & song 12 noon—U. C. and U. S. Depart-

12:15-Federal and state market re-

ports 2—NBC Matinee 3—The Three Boys 3:15—"Human Nature Around the World"

31:5—"Human Nature Around the World"
3:30—Organ recital, Roy Ringwald
4—Wild West Jack and his Cowboys
4:30—County Medical Ass'n speaker
4:45—Noel Archer, popular melodies
5—College Memories, NBC
6—Halsey, Stuart program, NBC
6:30—Palmolive Hour, NBC
7:30—Coca-Cola program, NBC
8:15—Vermont Lumberjacks
8:30—Studio program
9—Rin-Tin-Tin Trin Thriller, NBC
9:15—Great Trials of History
9:30—Romance of transportation, Packard concert orchestra
10—Richfield News Flashes, NBC
10-Richfield News Flashes, NBC
11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

Earle C. Anthony, Inc., Los Angeles 10:30 A.M.—Around the House with Roy Leffingwell 11—English Lesson, by Ayrtia Z.

Drew 11:15—Vera Van, ballads 11:30—Organ recital, NBC 12 noon—Luncheon Concert, NBC 12:15—Western Farm and Home

Hour, NBC 1:30-Hotel Sir Francis Drake Or-chestra, NBC 2-"'Pipe Dreams," Aeolian organ recital, Roy Ringwald 3:15-Roamers male quartet

3:15—Roamers male quartet
3:45—Alexander Bevani, speaker, on the Italian language
4—Snoop and Peep, NBC
4:15—John Page, baritone
4:30—Baron Keyes' Air Castle, NBC
4:45—String trio
5:15—Gretchen Garrett, soprano

5:30—Royce and Ronald, the Ala-bama boys 5:45—Silvio Lavatello, cellist

6:30—Maria de la Pena, Spanish singer and guitarist 6:45—John Vale, tenor, and string

9-Ray Canfield and his Beach boys 9:30-NBC Drama Hour 10:30-Baldassare Ferlazzo, violin-Canfield and his Beach boys

7-Studio program 8:15-Vocal ensemble 8:30-The Arcadians, chamber chestra with Richard Day

dance orchestra, NBC 209.7 Meters KECA

1430 Keys.

Drew

Hour, NBC

-Dance Band

-Studio program

10:45-News release

quintet

tenor

ist

ment of Agriculture

7:45—Van and Don, the two p fessors, NBC 8—Shell Happytime, NBC 9—Helpful Hints to Housewives 9:15—Beautiful Thoughts, NBC 9:30—Helen Guest, ballads, a

Haves

ports

- 254.1 Meters Atwater 3111 KEX 1180 Kevs 5000 Watts
- Western Broad. Co., Portland, Ore.
- 6:45 A.M.—Farm flashes 7—Family Altar Hour 7:45—The Morning Serenaders
- -Syncopated Headlines
- -Organ concert une Chasers 8:30

- 9:-Jone Chasers 9:15-Mary 9:45-Marshall Sohl and Winnifred Lundberg, duets

- 10—Julia Hayes 10:15—Robert Monsen, tenor 10:45—Radio Boy Friends 11—Blue Streaks orchestra 11:30—The Westerner 11:45—Professor and his Dream Girl 12 non-Noorday concert
- 12 noon-Noonday concert
- 12:30—Organ concert 1—Smilin' Sam from
- 1--Smilin' Sam from Alabam' 1:15-Dental Clinic of the Air 1:45-Marshall Sohl and Winnifred 1:45—Marshall Sohi al Lundberg, duets 2—Mardi Gras 3—Organ concert 3:30—Tea Time Tales 4—Metropolitan Hour

- 5-Homer Sweetman 5:15-The Islanders 5:45-The Dye Pot

- -Northwest trio ē
- 6:30—Happy duo 6:45—Piano Ramblings, Mabel Mohrman

- --Silent period --Damski's concert ensemble --Jean Kantner :15---Marshall Sohl and Winnifred 9:15 9:15—MATSHAI Soft and winni Lundberg 9:30—Vic Meyers' orchestra 10:30—Moonlight Melodies 11—Vic Meyers' orchestra 12 to 1 A.M.—Midnight Reveller

333.1 Meters KHJ VAndike 7111 1000 Watts 900 Kcvs. Inc., Los Angeles, Calif. Don Lee, Inc., Los A 7 A.M.—"News briefs" 7:30—Recordings

- 7:30 Recordings
  7:30 Recordings
  8 Halleiujah Hour
  9-''Jack & Grace,'' Davis Perfection Bread
  9:15 Don Bigelow & his orch., CBS
  9:45 Columbia Revue, CBS
  10-LaVida Water Co.
  10:15 Charis (transcription)
  10:30 Theima Rae Lab.
  10:45 Chicago studio program, CBS
  11 Rom-Biltmore concert orchestra

- 11:30—Ann Lear 12:30—The Three Doctors, CBS 12:340—The Three Doctors, CBS 12:45—World-wide news 1.-Optimist Club luncheon 1:30—Times Forum 2—Happy-Go-Lucky Hour, KFRC 3—Feminine Fancies, KFRC 4—Fred C. McNabb, talk on Gardens 4:30—Whittier College half hour 4:35—Organ and plano 5:15—Town Topics and news items 5:30—Hazel Warner & organ, KFRC 5:45—Studio program
- 5:45-Studio program
- 6-To be announced, CBS 6:45-"Black and Blue"

- 6:45—"Black and Blue" 7—International Shoes, CBS 7:15—Bringing Up Father 7:30—General Paint Co. program 8:15—Arthur Pryor's Band, CBS 8:30—Morton Downey and the Camel orchestra, CBS 8:45—Music of the Masters 9—Woodbury program 9:15—To be announced 10 World wide near

- 10-World-wide news 10:10-Biltmore Hotel dance orch. 12 to 1 A.M.-Claude Reimer, organ-
- ist

- CBS
- Columbia Broadcasting System
- 8 A.M.—Learning to Swim, Radio Home Makers: KOL, KVI, KFPY,
- KFRC, KGB
  8:15—Three Men in a Tub: Musical program by Charles Carlisle, Roger Kinne and Earl Falmer, tenors, Radio Home-Maker: KOL, KVI, KFPY, KFRC, KGB
  8:30—Ida Bailey Allen presents Radio Home-Makers: KOL, KVI, KFPY, KFRC, KGB
  8:45—Beulah France, "The Family Nurse," Radio Home-Makers: KOL, KVI, KFPY, KFRC, KGB
  9—Don Bigelow and his Yoeng's Restaurant Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB KFRC. KGB

- KGB
- KGB 9:30-Columbia Revue, Emery Deutsch's orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KDYL, KGB 10-Columbia Farm Community Net-
- work Program: KFBK, KFRC, KHJ KWG,

- KFRC, KHJ 11:15—Rhythm Kings: KFBK, KMJ, KVI, KFPY, KGB 11:30—Ann Leaf at the Organ, with Adele Vasa, soprano: KFBK, KMJ, KVI, KFPY, KFRC, KGB 12 noon—Edna Wallace Hopper: KWG, KOL, KVI, KFPY, KOIN, KFRC
- 12:15-Columbia Salon Orchestra
- Emery Deutsch, conductor: KFBK, KMJ, KWG, KOL, KFPY, KGB 2:30—The Three Doctors: KFBK, KMJ, KWG, KFPY, KHJ, KDYL, 12 KGB
- 12:45-Syncopated Silhouettes: Nat Brusiloff's orchestra with duets by
- Bruslloff's orchestra with duets by Ben Alley, tenor, and Helen Nu-gent, contralto: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KGB 1:30-Columbia Artists Recital: Barbara Maurel, contralto; Charles Carlisle, tenor, and Vera Eakin, pianist: KFBK, KWG, KOL, KFPY, KFRC, KGB 4-Bing Crosby: KFBK, KVI, KFPY, KGB
- A-Bing Crosby: KFBK, KVI, KFPY, KGB 4:30-Miller and Lyles, comic negro dialogues: KFBK, KVI, KFPY,
- dalogues: KFBR, RVA, KGB
   T-Vitality Personalities: Audrey Marsh, soprano; male quartet, and Freddie Rich's orchestra: KFBK, KOL, KFPY, KOIN, KFRC, KHJ
   T:15-Hernandez Brothers, Spanish instrumentalists: KFBK, KMJ, KWG, KOL, KFPY, KFRC
   T:30-Savino, conductor: KFBK, nico Savino, conductor: KFBK,

- 7:30—Savino Tone Pictures, Domenico Savino, conductor: KFBK, KMJ, KWG, KOL, KFPY, KFRC
  8:15—Arthur Pryor's Band: KFBK, KWG
  8:15—Arthur Pryor's Band: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ
  8:30—The Camel Quarter Hour:
  KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB
  8:45—Huston Ray and his Bossert Orchestra: KFBK, KMJ, KWG, KMJ, KWG, KMJ, KWG, KFPY
- KFPY

361.2 Meters KOA York 5090 830 Kcys. 12,500 Watts General Electric Co., Denver, Colo. 6:30-Palmolive Hour

10:30—Studio program 10:30 to 11 P.M.—Musical program

Be sure and have your "Key Book" ready for the next issue.

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6130—Paimolive Hour 7130—Coca-Cola program 8—Amos 'n' Andy 8115—Ralph Hansell, xylophonist 8130—NEC Drama Hour 9130—NEC Drama Hour

Wednesday Programs

499.7 Meters KFSD Franklin 6353 600 Kcvs. 1000 Watts

Airfan Radio Corp., Ltd., San Diego 7:30 A.M.—Studio program 7:45—Van and Don, NBC

9-Good Cheer 9:15-Amy Lou Shopping Hour 10-Keeping up with Daughter 10:15-Studio program 10:30-Woman's Magazine, NBC 11:10-Frank Lanterman, organist 12:15-Western Farm & Home, NBC

12.15-western Farm & Home, NBC 1-Studio program 2--Ifatinee, NBC 3--Waldorf Rose Room Orch., NBC 3:30-E. H. A. Questions and An-swers, NBC

swers, NBC 3:45—Hawaiian Melodies, NBC 4—Snoop and Peep, NBC 4:15—The Melodians 4:45—Studio program 5—College Memories, NBC 5:15—Soloist 5:30—Late news

8-Morning Musicale 9-Good Cheer

315.6 Meters KFWB Holly. 0315 950 Kcvs. Holly. 0315

- 950 Kcys Warner Brothers, Hollywood. Calif.
- Warner Brothers, Hollywood, Calif. 8 A.M.—Los Angeles Breakfast Club 9:30—Jerry Joyce's orchestra 10—Home Economics experts 10:30—Recorded program 11:30—Recordings 12 noon—Price Dunlavy, organist 12:30—Recorded program 1:30—Nip and Tuck, two-piano team 2 Recorded program

- 1:30—Nip and Tuck, two-plano team 2:30—Price Dunlavy, organist 3—Recorded program 3:30—Lewis TeeGarden reading pop-ular fiction Recordings
- 4—Recordings 4:30—Nip and Tuck, two-piano team 5—Recordings 5:15—Jerry Joyce's orchestra 6—Peter Pan and his playmates 6:15—Price Dunlavy, organist 6:45—Cecil and Sally

- -Orchestra direction Sam K. Wine-7 land
- land 7:30—Music Shelf 7:45—Melody Lane, featuring June Purcell and Jerry Joyce's orch. 8-Jimmie Gleason & Bob Armstrong 8:15—Courtesy program 8:30—Recorded program 9—Ascot Speedway races 10 to 12—Gus Arnheim's orchestra

526 Meters Holly. 3026 500 Watts KMTR 570 Kcys. KMTR Radio Corp., Hollywood, Cal. A.M.-Tom Murray's Hill Billies 7 A.M.—Tom Murray's Hill Billies 8—Stock quotations 8:05—Tom Murray's Hill Billies 9—Home Economics expert 9:15—Selected records 10:30—Scientific Serenaders 11—Stuart Hamblin's Southern Aces 11-Stuart Hamblin's Southern Aces
11-Stuart Hamblin's Southern Aces
11:45-Public and city officials
12:15-Hanjo Boys
2:15-Happiness Revue
4-Musical Messengers, orchestra
5:40-Charlie Beale, piano and songs
5:40-Charlie Beale, piano and answers
6:30-Ethiopian Oriental Supper Club
7-The All Year Club
7:13-Scientific Symphonists
7:33-Double Deckers
7:45-Studio program
8-True Melodies -True Melodies 8:15—Studio program 8:30—Baseball game 10:30—Selected records 12 to 7 A.M.-Ship-a-Hoy program

239.9 Meters KFOX Phone: 672 1250 Keys. 1000 Watts Nichols & Warinner, Long Beach, Cal. 5 to 12:30 P.M.—Music; talks; news 12:30—RMB Trio 1—Rotary Club luncheon 1-Rotary Club Internet 1:30-Record vaudeville 2:15-Bicycle races 2:30-FPoX Kapers 3:45-Old Time Hymns News report 4—News report 4:15—Dental Clinic of the Air 4:45—English-Gibson orchestra 5:15—Bicycle races 5:30—Sassy Little and the Rhyme-a-Line Twins 5:45—Professor and his Dream Girls 6—Old Time Minstreis 6:15—Rural Free Delivery 6:30—The Boy Detective 6:45—Three Vagabonds 7—School Days

- 7:15—Bill and Coo 7:30—Phantom Hunters 7:45—"Chandu" 8—"Black and Blue" 8:15—Sunset Harmony Boys 8:30—Mystery serial 9—English-Gibson orchestra 9:30—Hank's Cronies 10—Bicycle races 10:30—English-Gibson orchestra 11—Pacific Coast Club Rhy

  - Rhythm Makers
  - 11:30-Majestic Ballroom orchestra
  - and elec-
  - 12-Dick Dixon, organist 1 to 5 A.M.—Recordings trical transcriptions
  - 285.5 Meters KNX 1050 Kcvs.
  - Hemp. 4101 5000 Watts L. A. Evening Express, Los Angeles
  - L. A. Evening Express, Los Angeles 6:45 A.M.—Bill Sharples & his Gang 8:45—Inspirational talk and prayer 9:15—Maxine's Shopping Service 10—Eddie Albright's Family 10:30—Kate Vaughn, Home Eco-

  - nomics

  - nomics 11—Jack Carter presents his Birth-day Party program 12 noon—Doria Balli, "Personality Presentations" 1—New Paris Inn 2—Eddie Albright reading late fiction 2:30—The L. A. Firemen's Band 3:45—Recorded program 4—Travelogue

  - 2130—116 L. A. Firemen's Band
    2135—Recorded program
    4—Travelogue
    4135—Records; announcements; stocks
    4136—Records; announcements; stocks
    4130—Maxine's Shopping Servie
    535—Brother Ken's Club for Kiddies
    5:45—Town Cryer's Tips
    6—Chester Markert, organist
    6:35—'Tom and Wash''
    6:30—De Vaux Varieties
    6:45—Chester Markert, organist
    7—Frank Watanabe & Hon. Archie
    7:15—Davis Treasure Ship
    7:30—Drury Lane, tenor; Sherman Oaks Serenaders
    8—Brown's Airedales
    8:30—Philco Orchestra
    9—Ethel Duncan, ''The Question and Answer Lady''

  - Answer Lady" 9:15—Arizona Wranglers 10—Roosevelt Hotel orchestra 11 to 12 midnight—New Paris Inn

225.4 Meters KGB FRanklin 6151 1330 Kcys. Don Lee, Inc., San Diego, California 7 A.M.--Recordings -Hallelujah Hour, KHJ 8—Hallelujah Hoür, KHJ 9—Don Bigelow's orchestra, CBS 9:30—Betty Crocker 9:45—Columbia Revue, CBS 10—Blanche Wood Shopping Tour 11—Rhythm Kings, CBS 11:30—Ann Leaf, organist, CBS 12:300—Three Doctors 12:45—Syncopated Silhouettes, CBS 7:30—Columbia Artist Recital, CBS 2—Recordings 3—Recordings 3:15—Feminine Fancies, KFRC Radio Gardener 4:30—Studio program 4:45—Song Stories, Clark Sisters 5—News and recordings 5:15—Service Hour 6-To be announced 7:15-Hernandez Bros., CBS 7:30-J. Warde Hutton's concert ensemble 8-To be announced 8:30—Camel Quarter Hour, CBS 8:45—Knights of the Road 9—Tom Gerun's Bal Tabarin Orch., KFRC NFRC 9:30—The Terror Ship, KFRC 10—News items 10:10—Anson Weeks' orch., KFRC 11 to 12—L. A. Biltmore orchestra

- 5:45—Popular program 5:45—Popular program 6—Novelty program 7—Concert program 7:30—Coca-Cola program, NBC 8:34—Standard NBC 8:35—Colonial Quartette 8:30—Studio program 9—Rin-Tin-Tin Thriller, NBC 9:15—Studio program 10—Richfield News Flashes, NBC 10:10—Dance music from Little Club 11:15 to 12 midnight—Organ program 265.3 Meters KSL Wasatch 3901 1130 Kcys. 5000 Watts 1130 Kcys. INJL 5000 Watts Radio Service Corp., Salt Lake City F.M.—College Memories, NBC
  5:35—Brownbilt Footlites, NBC
  5:30—Mobiloil Concert Hour under the direction of Nat Shilkret
  6—Halsey-Stuart presents Old Coun-sellor and Chicago Little Sym-phony Orchestra
  6:30—Palmolive Hour, NBC
  7:30—Coca-Cola program 8—Amos 'n' Andy, NBC
  8:15—First Security program of con-cert music 8:15—First security program of concert music
  9:15—Gruen Answer Man
  9:30—Program of McCune School of Music and Art
  10 to 11 P.M.—Dance music

# World Series

GAMES

Will be Broadcast by

NBC and CBS NATION-WIDE **NETWORKS** 

Beginning October 1st

These broadcasts will supercede all programs scheduled during the Series hours.

This information was received as we went to press with this issue, too late to be incorpo-rated in the regular program schedules.

Broadcast Weekly scoops them all! The great contest starts next issue.

Sept. 27-Oct. 3

1230 Kcys.

Yesteryear

# BROADCAST WEEKLY

# THURSDAY Programs -

### Oct. 1, 1931

49

243.8 Meters KYA Prospect 3456 1000 Watts Sill in Pac. Broadcast. Corp., San Francisco 7:30 A.M.-Charlie Glenn, Songs of

- Yesteryear 8-Metropolitan Hour 8:45-Word of Cheer Hour 9-George Nickson, tenor 9:30-Health talk 9:45-Revue (records) 10-Sunshine Hour 11-Salon moleding 11-Salon melodies 11:15-Manhattan Moods 11:30-Popular records

- 11:30—Popular records 11:45—Studio program 12 noon—Popular recordings 12:15—Talk and records 12:30—Leila Grant, organist 1--Cal King's Country Store 1:36—The Club Page 1:35—Musical Contrasts

- 1'35—MUSICAI Contrasts 2—Brief talk and records 2:15—Leila Grant, organist 2:45—Popular recordings 3:15—Talk on "Goodwill Industries" 3:30—Memories of Great Masters of Music Music
- -Salon music
- 4:15—Celebrity recordings 4:30—Dental Clinic of the Air 5—Metropolitan Hour 6—Revue (records)
- 6:30—Fred Skinner, "The 6:30 Demi-Tasse"
- 6:45-Jewish Welfare League program
- 7-Miniature opera program 7:15-Sportsman Corner, Gene Sul-

- 7:15—Sportsman Corner, Gene Sul-livan 7:30—George Barnes, tenor 7:35—Musical Scales; Adele Burian, Harmonettes and orchestra 8—On With the Show 8:45—Gleason and Armstrong 9—A. H. Price, "Sagas of the Sea" 9:15—Lucy Day, soprano 9:30—George Nickson, tenor 9:345—John D. Barry, World Events 10—Radio Sandman Hour; Jack Deane, tenor 11 to 12 midnight—Erwing Brothers' orchestra orchestra

280.2 Meters KJBS Ord. 4148-49 J. Brunton & Sons, San Francisco M-Commuters' Morning Express -KJBS Alarm Klok Klub 7--KJBS Alarm Klok Kuub 8--Fopular records 9-Assoc. Food Stores' program 9:30--The Corner Drug Store 10--Reporter of the Air 10:05--Organ recital 10:30-Favorite records 11:30-Housewives' popular program 12 popular program 11:30—Housewives' popular p 12 noon—Organ music 12:15—Recordings 12:30—Transitone program 12:45—Variety recordings 1—Stock reports and records 2:30—German Airs 2:35—Recordings 2:36—Recordings 3—Reporter of the Air



MURRAY SISTERS Kathleen & Evangaline KPO-2:00 P. M.

491.5 Meters KFRC Prospect 0100 610 Kcys. 1000 Watts Don Lee, Inc., San Francisco, Calif. 7 A.M. – Seal Rocks broadcast; A.M. — Seil ROCKS Broadcast; stocks
Hallelujah Hour
Do Bigelow's orchestra, CBS
9:30—Columbia Revue, CBS
10.—Farm Network program, CBS
10:35—Shopping Service
10:35—Columbia Artists recital, CBS
12 noon—Noonday concert
1:15—Columbia Artists recital, CBS
1:0-Fare Globe Trotter
1:15—Che Globe Trotter
1:15—Melody Magic, CBS
1:30—Hotel Taft orchestra, CBS
2:-Happy Go Lucky Hour
3—Femiline Fancies
4:-Kate Smith's Swanee Music, CBS
4:15—Town Topics
5—The Globe Trotter
5:15—Steamboat Bill
5:30—The Globe Trotter
5:45—Studio program
6:15—Varlety program
6:30—Bobs, sports authority
6:30—Bobs, sports authority
6:45—Adventures of Black and Blue
7:30—Bench Brook Boys
7:45—Pteters Parade, CBS
8:30—Camel Quarter Hour, CBS
8:30—Camel Quarter Hour, CBS
9:40—Camel Quarter Hour, CBS
9:40—Camel Quarter Hour, CBS
9:40—Camel Quarter Hour, CBS
9:40—Camel Quarter You In My Dreams," stocks Hallelujah Hour 

 2:45—Recordings
 8:30—Camel Quarter Hour, CBS

 3—Reporter of the Air
 8:45—Radio Roundup, CBS

 3:05—Bindcraft Ensemble
 9—H-0 Surprise program

 3:35—Popular records
 9:30—'I'll See You in My Dreams,''

 4—Tailspinner Tales
 9:30—'I'll See You in My Dreams,''

 5—Marjorie Lee, planist
 10—Bringing Up Father

 5:30—Silent period
 11.—Val Valente's orchestra

 12:01 to 6 A.M.—KJBS Owl program
 12 to 1 A.M.—Vagabond of the Air

322.4 Meters KROW Glenc. 6774 930 Kcys. Corp., Oakland, Calif. 8 A.M.—Morning devotions 8:05—Recordings 8:15—Dr. R. M. McLain 8:30—Recordings 9-Silent period 1 P.M.-Latin-American program 1:45-Recordings 2-Charlie Glenn 2:30-Union Mutual Life 2:40-Hawaiian Melody Boys 3-Parker Dental System

- 3:30—Recordings 4—Organ Travelogue, Vivian Moore 4:30—Caroline Barr, "Historical Opera"

- 4:45—Jimmie Mosley 5—Marylin Grace 5:15—Recordings 5:30—Wade Forrester's Sunshine
- Hour

- Hour Hour G-Silent period 7:30-Italian program 8:15-Portuguese Hour 8:45-Musical program 9-Wallele Trio 9:30-The Pemm Palyers present Scotland Yard drama directed by Elmer Pemm 10-Niles Kenney dance orchestra 10:30 to 11 P.M.-Parker Dental Sys-tem
- tem

322.4 Meters KFWI Franklin 0200 930 Kcys. **MFW1** 500 Watts Radio Entertainments, San Francisco A.M.-Eye-opener program 7 A.M.—Eye-opener program 8—Silent period 9—Popular tunes 10:15—Bellevue Hotel program 10:30—Dr. T. G. Linebarger's pro-gram and health talk 11—Items of interest 11:15—Sherman Clay concert 12:15 P.M.—Dance music 1—Silent period 6—Dinner Dance music 6:40—Alburtus 6-Dinner Dance music 6:40-Alburtus 7-Fritzi Lachmund and Roger Se-gure in "This and That" 7:15-Bellevue Hotel program 7:30-Silent period 11-Meloies of the Masters 12 to 1 A.M.-Dedication hour 296.6 Meters KQW Columbia 777 1010 Keys. 500 Watts 296.6 Meters KQW Columbia 7// 500 Watts Pac. Agric. Foundation, Ltd., San Jose 9 A.M.—The Bondons' 9:30—The Homemaker's Hour 10:30—Studio program 11—Leah Bernhardt Kimball 11:30—Cockerel's Old Timers 12 noon—Variety program 12:30—Weather; farm reports 1—Tommy Tucker's Fun and Frolic program 1—Tommy Tuckers Fun an program 1:30—Friendly Hour 2:30—Musical program 4:30—Story Time 5—Vespers 5:30—Evening Echoes 6—Dinner music 6:15—Franco's program 6:30—Farm market reports 7:45—Musical feature

- 9-The Five Pretzels 9:45 to 10:15 P.M.—Psychology by
- Kobar

No red tape, no technical rules in Broadcast Weekly's new contest.

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- 440.9 Meters KPO Garfield 8300 5000 Watts 680 Kevs.
- Hale Bros., Chronicle. San Francisco

50

- 3—Who Cares 4—Organ recital 4:30—Big Brother 5:30—The Date Book, Stuart Strong 5:45—News digest, Scotty'' Mort-land

- and 6-Superba Melody Men 6:15-KPO Masters of Music 6:45-Henry Starr, the 16/40 Boy 7:-Bob Kleir's Syncopators 7:45-Cecil and Sally for S. & W. 8-KPO Salon Orchestra and Fred-erick O'Brien, author 8:30-The football rally 9-Opera Hour 10-Richfield News Flashes, NBC 10:15-Life Savers program

- 10--Hichneid News Flashes, NBC 10:15--Life Savers program 10:20--Palace Hotel dance orchestra 11:20 to 12 midnight--Jess Norman's San Franciscans

#### 535.4 Meters KTAB Garfield 4700 560 Keys. 1000 Watts 560 Kcys.

- Assoc. Broadcasters, Oakland, Calif.

- Assoc. Broadcasters, Oakland, Callt. 7 A.M.—Rise and Shine 7:30—Radio Shopping News 8:30—Jack Hall and Clem Kennedy 9-Morning Prayer Hour 9:30—Dr. J. Douglas Thompson 10—Household Hour, Alma La Marr 10:30—Dr. B. L. Corley 10:50—Popular recordings 11—Wint Cotton, tenor: Johnny

- -Wint Cotton, tenor: Johnny 11—Wint Cotton, etc., Shaw, organist 11:30—Julia Hayes 11:45—Radio Shopping News 12 noon—Thelma Blair, piani 12:15—Dr. R. M. McLain 12:30—Echoes of Portugal 1—Theatre of the Air 1:30—Over the Teacups Masters Album 11-
- pianist

- 1:30—Over the Teacups 2—Masters Album 2:30—RKO program with featured acts of RKO Vaudeville artists 3:45—'Zoro'' 4:15—Jack Hall and Clem Kennedy 4:45—Broadway Tunes 5—Radio Shopping News 5:30—Dr. J. Douglas Thompson 6—Silver Liners 6:30—Sport Page of the Air

- 6:30—Sport Page of the Air 6:45—Armstrong College program
- 7-Dance music 7:15-Earl Burnett (records)
- 7:30—News Service 7:45—The Buccanneers, male quar-

- to 1 A.M.—Jimmie Kendrick's Nite Owls 11

Everyone may enter.

CBS

#### Columbia Broadcasting System

- Columbia Broadcasting System 8 A.M.—Whitman Bennett: KOL, KVI, KFPY, KFRC, KGB 8:15—An Old Fashioned Garden: KOL, KVI, KFPY, KFRC, KGB 8:30—New York Medical Society, Radio Home-Makers: KOL, KVI, KFPY, KFRC, KGB 8:45—Stage and Screen Stars: KOL, KVI, KFPY, KFRC, KGB 9—Don Bigelow and his Yoeng's Restaurant Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB ŔĠB
- KCB 9:30-Columbia Revue: Light opera presented by Emery Deutsch's or-chestra with Harriet Lee, con-tralto: KFBK, KWG, KVI, KFPY, KFRC, KHJ, KGB 10-Enric Madriguery Scuban Bilt-10-Enric Madriguery Scuban Bilt-
- more Orchestra: KFRC 10:15—Columbia Farm Community Network Program: KFBK, KWG,
- 10:15—Columbia Farin Committy Network Program: KFBK, KWG, KFRC, KHJ
  11.—Street Singer: KFBK, KMJ, KVI, KFPY, KFRC, KGB
  11:15—Columbia Artists Recital: Helen Board, soprano; Roger Kinne, tenor, and Marion Carley, pianist: KFBK, KMJ, KWG, KVI, KFPY, KFRC, KHJ, KGB
  12:30—The Three Doctors: Pratt, Sherman and Rudolph, from Chi-cago: KFBK, KMJ, KWG, KCPY, KHJ, KGB
  12:45—Virginia Arnold, pianist: KFBK, KMJ, KWG, KGL, KFYF

- KFBK, KMJ, KWG, KOL, KFPY,
- KFBK, KMJ, KWG, KOL, KFPY, KGB
   Melody Magic: Vincent Sorey's orchestra with Harriet Lee, Helen
   Nugent and Charlotte Harriman, contraitos: KFBK, KWG, KOL,
   KVI, KFPY, KFRC, KHJ, KGB
   Gorge Hall and his Hotel
   Taft Orchestra: KFBK, KWG,
   KOL, KVI, KFPY, KGB
   Frank Winegar's Asbury Park Casino Orchestra: KWG, KOL,
   KFFY
- KFPY KVI.
- -Bing Cros KFPY, KGB Crosby: KFBK. 4-
- 5:30-Henry Burbig: KFBK, KFPY, KGB
- -Rhythm Choristers: Male octet with Freddie Rich's orchestra: KFBK, KOL, KFPY, KFRC, KHJ, 6-KGB
- -The Boswell Sisters: Connie, Martha and Vet: KFBK, KFPY, KERC
- 7:15-The Columbians: Male quartet with Freddie Rich's orchestra: KFBK, KMJ, KFPY, KFRC
- 7:30—Tito Guizar, Spanish tenor, with Vincent Sorey's orchestra: KFBK, KMJ, KWG, KOL, KFPY, KFRC
- 7:45—Peters Parade: Irene Beasley, contralto; Ken Christie trio, and Vic Young's orchestra: KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- -10.0 Meters KRE Ashberry 7713 1370 Kcys. First Congrega. Church, Berkeley, Cal. 9 A.M.—Chapel of the Chimes Organ 9:30—Old Favorites 10—Half Hour of Happiness 10:30—Tunes of the Day 11—Hour with Noted Composers 12 noon—High Noon Novelties 1—Chapel of the Chimes Organ 1:30—Here and There 2—Silent period 3:30—Symphony Hour 4:30—Over the Teacups 5:30—'Ten Torrid Tunes'' 6—''Sweet and Hot'' 6:30—Chapel cf in 8-Bing Crosby, with Vic Young's orchestra: KFBK, KWG
- 15—Pryor's Cremo Band: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ 8:15 -
- 8:30—Camel Quarter Hour: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ, KGB
- 8:45-Radio Roundup: KVOR, KFBK, KMJ, KWG, KFPY
- -H-O Surprise Program: KMJ, KOL, KFPY, KOIN, KFRC, KHJ

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394.5 Meters KVI Broadway 4211 1000 Keys. Puget Sound Broadcast. Co., Tacoma 6:45 A.M.,—Recorded program 6:45 A.M.,—Recorded program 6:45 A.M.,—Recorded program 6:45 A.M.,—Recorded program 8:15—An Old Fashioned Garden, CBS 8:16—An Old Fashioned Garden, CBS 8:140—Ida Bailey Allen, CBS 9:15—White Wizard 9:30—Columbia Revue 10—Mid Morning Melodies 11:15—Columbia Artist Recital, CBS 11:15—Columbia Artist Recital, CBS 11:15—Columbia Artist Recital, CBS 11:15—Columbia Artist Recital, CBS 11:26—Columbia Salon Orch., CBS 12:30—Bargains of the Day 1:30—Idel Taft orchestra, CBS 2.Happy-Go-Lucky Hour. KFRC 3:30—Dental Clinic of the Air 4.-Kate Smith's Swanee Music, CBS 4:15—Studio program 4:45—To be announced 5.-News flashes 5:15—Studio program 6:30—Stlent period 10—The Easterners 11 to 12—Roof Garden orchestra 340.7 Meters KIN Lake.6000 394.5 Meters KVI Broadway 4211 1000 Watts 760 Keys.

340.7 Meters KLX

Recordings

dian

340.7 Meters KLX Lake. 6000 880 Kcys. 500 Watts Tribune Pub. Co.. Oakland, Calif. 7 A.M.—Exercises and entertainment 8—Recorded program 9—Modern Homes period

10:30—Records 11—Classified advertising hour 12 noon—Jack Delaney and his band 1—Jean's Hi-Lights

2-Recordings 2:35-Closing San Francisco stocks 2:45-Recorded program 3:45-Drs. Barron and Wilkinson 4:15-Recorded program 4:30-Brother Bob's Club 5-The Three Cocoanuts 5:30-Beauty questions and answers 6-KLX trio 7-Nous items

7--News items 7:30--Helen Parmelee, pianist 7:45--William Don, eccentric come-

tet under directionu of M. Jay Goodman, tenor 9:30—The Bookworm 10 to 11 P.M.—Dance program

218.8 Meters KRE Ashberry 7713 1370 Keys. LOO Watts

6:15—Popular Melodies 6:30—Chapel of the Chimes Organ 7—Doc Herrold

8-On with the Dance 9-Chapel of the Chimes Organ 10 to 10:30 P.M.-Half Hour of Re-

7:30-Pan-American program

quests

8—Touring and road information 8:15—KLX trio -Old Gospel hymns, mixed quar-

9:30—Clinic of the Air 10:15—S. F. stocks; weather 10:30—Records

Lake. 6000 500 Watts and, Calif.

**KJR** 

309.1 Meters

970 Kevs.

5

-Mardi Gras

Train 5:40—Market reports 5:50—Garden talk

204 Meters

1470 Kcys.

Girl

ganist

worth

5:15

Seneca 1515 5000 Watts Northwest Broad. System. Seattle, Wn. 7 A.M.—Morning Reveillier 7:30—Syncopated Headlines 8:30—Organ concert, Warren Wright 9—Mary from Proctor's; Alec Camp-bell, baritone 9:45—Martin Senour program 10—Marshall Sohl, tenor 10:15—Canning Topics 10:30—The Radio Boy Friends 10:36—The Radio Boy Friends 10:36—The Radio Boy Friends 10:36—The Radio Boy Friends 11—Blue Streaks orchestra 11:36—Julia Hayes program 11:45—Professor and his Dream Girl 12:30—Frederick C. Feringer, organ-ist Northwest Broad. System, Seattle, Wn. 508.2 Meters KHO 7.30-"Wiss Spokane" 7:45-Van and Don WPC 1-Stallin' Sam from Alabam' 1:15-Dental Cilnic of the Air 1:45-Jean Kantner, baritone 3-Organ concert 3:30-Tea Time Tales 4-Organ concert, Bobby Hainsworth 5-Steamboat Bill 5:15—Uncle Frank's Accommodation 5:50—Garden talk
6:45—Al and Happy, guitar novelties
7—Rabbl Samuel Koch, talk, "Aspects of Judaism," from Temple
de Hirsch; Marshall Sohl, tenor
7:15—Cowboy Jo, guitar
7:30—Northwest Salon Orchestra
8—Master Melodies 7:30—Northwest Salon Orchestra
8—Master Melodies
8:15—Homespun Melodies
8:30—Eighteen Feet of Harmony
8:45—Modern classics
9—Knights of the Road
9:15—Three Rhythm Aces
9:30—Bits of Harmony
10:05—Moonlight Melodies; Mabel Mohrman, piano; Moonlight Mel-odies vocal quartet
11—Cole McElroy's dance orchestra
12 to 2 A.M.—Midnight Revellers Main 3434 5000 Watts 920 Kcys NW. Broad. System, Spokane, Wash. NW. Broad. System, Spokane, Wash
6 A.M. — Early Birds; News
8—Syncopated Headlines
8:30—Warren Wright, organist
9—Mary's Neighborly Chat
9:45—Studio program
10—Casey Jones, tenor
10:30—The Radio Boy Friends
11—Blue Streaks Orch.
11:30—Meadow Larks, Julia Hayes
11:45—Professor and his Dream Girl 12 noon-Mid-day request program 12:30-Frederick C. Feringer, of or-1—Smilin' Sam from Alabam' 1:15—Dental Clinic of the Air 1:45—Jean Kantner, baritone 2-Mardi Gras 3-Organ concert 3:30-Tea Time Tales 4-Organ Concert, Bobby Hains--Homer Sweetman 15—Uncle Frank's Accommodation

- 5:15—Uncle Frank's Accommodation Train
  5:45—Chet Cathers
  6—Northwest Concert Trio
  6:30—Modern Classics
  6:45—Al and Happy
  7—'Aspects of Judaism,'' Rabbi Koch; Marshall Sohl, tenor
  7:15—Olive and Elmore
  7:30—Northwest Salon Orch.
  8—Master Melodies
  8:15—Homespun Melodies

KGA

- 8:15—Homespun Melodies 8:30—Eighteen Feet of Harmony

8:45—Modern Classics
9—Knights of the Road
9:15—Three Rhythm Aces
9:30—Bits of Harmony
10—Moonlight Melodies; Mabel Mohrman, plano; mixed quartet
11—Cole McElroy's Dance Orch.
12 midnight—Sign off

Main 5383 508.2 Meters KHU Main 550 590 Kcys. Louis Wasmer, Inc., Spokane, Wash. 6:45 A.M.—Caterpillar Songster 7:30—"Miss Dokane"
7:45—Van and Don, NBC
8—Shell Ship of Joy, NBC
9—Joyner Joys, Walt and Norman
9:15—Montgomery Ward, NBC
9:30—U. R. M. Merrymakers
9:45—Beatrice Mable, NBC
10—Magazine of the Air, NBC
11—Standard School Broadcast, NBC
11:45—Bell organ concert
12 noon—Club Bulletin, "Lucy Robinson"
12:15—Home Comfort program inson" 12:15—Home Comfort program 12:30—Farm and Home Hour, NBC 1—Youth Matinee, NBC 1:15—The Lewiston Realtor 1:30—Gems of Remembrance 1:45—Fashion's Fur Facts 2—NBC Matinee 3—Studio Parade 4—Peerless Dental Hygiene 4:15—Service Hour J-Peerless Dental Hygiene
4:45-J. & D. Paint Time
5-Fleischmann Sunshine Hour, NBC
6-Arco Birthday Party, NBC
6:30-Maxwell House Melodies, NBC
7-Lucky Strike Orchestra, NBC
8:15-Standard Symphony Hour, NBC
9:15-Sperry Smiles, NBC
9:30-S. & W. "Tom Mitchell'
9:45-To be announced
10-Richfield News Flashes, NBC
10:30-The Nomads, NBC
11 to 12-Lazy Ike at the Mike 325.9 Meters KOMO Elliott 5890 920 Kcys. Elliott 5890 1000 Watts

Fisher's Blend Station, Inc., Seattle
6:55 A.M.—Inspirational service
7—Organ recital
7:30—Sunrise Serenaders, NBC
7:45—Van and Don, the Two Professors, NBC
8—Shell Happytime
9—The Health Man
9:15—Tuneful Two and plano recital
9:45—Beatrice Mable, NBC
10—Magazine of the Air, NBC
11—Standard School Broadcast, NBC
115—Concert orchestra and vocalists
2—NBC Matinee
3—Orchestra and vocalists
4:15—Stock quotations
5—Fleischmann Sunshine Hour, NBC
6:30—Maxwell House Meiodies, NBC
6:30—Maxwell House Meiodies, NBC
9:30—Phoenix program
9:45—S & W Mellow'd Melody Man
10—Richield News Flashes, NBC
10:30—Globe Trotter
11:40—Hotel St. Francis dance or-chestra, NBC
12:10 Carla Sally Fisher's Blend Station, Inc., Seattle 6:55 A.M.-Inspirational service 12 to 12:30 A.M.-Organ recital

254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broad. Co., Portland, Ore. 6:45 A.M.—Farm flashes 7 — Family Altar Hour 7:45—The Morning Serenaders 8 — Synoopated Headlines S-Syncopated Headlines
30-Organ concert
9-Tune Chasers
9:15-Mrs. Ruth Kuehn
9:30-Mary, NWBS
9:45-Martin Senour program
10-Julia Hayes
10:15-Pianologues, Grant Merrill
10:45-Radio Boy Friends
11:30-The Westerner
11:45-Professor and his Dream Girl
12 noon-Noonday concert 11:45—Professor and his Dream 12 noon—Noonday concert 12:30—Organ concert 1.—Smilin' Sam from Alabam' 1:15—Dental Clinic of the Air 1:45—Jean Kantner 2.—Mardi Gras 3.—Organ concert 3:30—Tea Time Tales 4.—Metropolitan Hour 5.—Homer Sweetman 4-Metropolitan Hour 5-Homer Sweetman 5:15-The Islanders 5:45-The Jye Pot 6:45-Al and Happy 7-Silent period 8-Master Melodies 8:15-Homespun Melodies 8:30-Eighteen Feet of Harmony 8:45-Modern classics 8:45-Modern classics 8:45—Modern classics 9—Jean Kantner 9:15—Three Rhythm Aces 9:30—Bits of harmony 10—Arch Preserver Shoe program 10:05—Moonlight Melodies 11—Cole McElroy's dance band 12 to 1 A.M.—Midnight Reveller 236.1 Meters KOL Elliott 4466 1270 Kcys. **NUL** 1000 Watts Seattle Broadcast, Co., Seattle, Wash. 6:45 A.M.—Top o' the Morning 7—KOL Time Klock 8—Hallelujah Hour, KHJ 9-Patty Cook, Better Homes Hour 9:15—Organ Moods 9:30—Dr. Mellor 9:45—Console Capers 9:45—Console Capers 10—Organ Moods 10:15—Tooth talk, Dr. Hobson 10:30—Organ Moods 11—"The Carnival," with Sherwood with Billy 12 mon-Columbia Artists Recital, CBS 12:30-Endurathon 12:45-Virginia Arnold, CBS 1-Melody Magic, CBS 1:30-Murrah 1:45-Hotel Taft orchestra, CBS 2-Ashbury Park Casino orch., CBS 2:15-Happy-Go-Lucky Hour, KFRC 3:30-Harriet Links 3:45-Feminine Fancies 4-Organ Moods 4:45-Organ Moods 5:30-Don Lee feature 6:45-Black and Blue, KHJ 7-Gilmore College Daze 7:30-Tito Guizar, CBS 6:45-Black and Blue, KHJ 7:30-Tito Guizar, CBS 6:45-Black and Blue, KHJ 7:30-Cito Guizar, CBS 6:45-Speed Boys 9:30-Camel Quarter Hour, CBS 8:45-Speed Boys 9:30-Manhattan Reflections 10-Organettes 10:30-Endurathon 11:30-Roof Garden orchestra 12 miduight-Sign off 12 noon-Columbia Artists Recital, CBS

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379.5 Mtrs. NBC-KGO 7500 Watts 790 Keys. Sutter 1920 National Broadcast. Co., San Francisco 7 A.M .- NBC Organ Recital, Paul

52

- 7 A.M.—NBC Organ Recital, Paul Carson: KGO
   7:30—Sunrise Serenaders: Orchestra direction Edward J. Fitzpatrick: KGO; KOMO 7:30 to 7:45
   7:45—Van and Don, the Two Pro-fessors, songs and dialogue: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA
   8—Shell Happytime, conducted by thuck Parent Doubs: KHO, KOMO.
- Smeil Happylime, conducted by Hugh Barrett Dobbs: KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL
   Service: KGO
   8:15-Morning Melodies: Orchestra direction Edward J. Fitzpatrick: KGO
- KGO
- KGO
   S:30--Cross-Cuts of the Day, Dr.
   Laurance L. Cross; Southern Har-mony Four: KGO
   9:15--Beautiful Thoughts: Chuck,
- Ray and Gene, harmony trio; Irma Glenn, organist; Gene Arnold, narrator: KGO, KHQ, KGW KFI, K KTAR

- KFI, KTAR 9:30-The Lumberjacks: Charles Marshall, Ted Maxwell: KGO 9:45-Beatrice Mable, beauty talk: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL 10-Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA 10 to 10:20, 10:40 to 11 11-Standard School Broadcast: "Melody and Rhythm"; element-ary and advanced music apprecia-tion lessons: KGO, KHQ, KOMO, ary and advanced music appredia-tion lessons: KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD 11:45—Organ Recital: KGO, KECA 12 noon—Luncheon Concert: Orches-
- tra direction Charles Hart: KGO,
- KECA 12:15—Western Farm and Home Hour: KGO, KHQ, KOMO, KECA, KFSD, KTAR
- KFSD, KTAR 1—Princess Obolensky Youth Mat-inee: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL 1:15—Syncopators: Orchestra direc-tion Jules Herbuveaux: KGO, KECA
- Larry
- KBCA
   Tsub-Dancing Melodies, Lai
   Funk's orchestra: KGO, KECA
   2-NBC Matinee: Gail Taylor, sprano; Norman Field; Criter;
   Quartet; Captain William
   Davide archestra direction Lorge so Criterion H. Warret; Captain William H. Royle; orchestra direction Joseph Hornik: KGO, KHQ, KOMO, KGW, KFI, KFSD; KTAR 2 to 2:45 -Waldorf Rose Room Orchestra, direction Nice Parts and Constra
- 3 Mischa Bori: KGO, direction KTAR
- -John B. Kennedy Talks: KGO, 3:30 KFSD KGO,
- -Whyte's 3:35 Orchestra: KFSD
- 3:45-Hawaiian Melodies: KGO
- 4-Nick Lucas, songs: KGO, KFSD 4-Sick Lucas, songs: KGO, KFSD 4:15-Autumn Melodies: KGO, KFSD 4:30-Baron Keyes' Air Castle, with the adventures of Clickety Clack: KGO, KECA 45—News Service: KGO
- 4:45
- -Fleischmann Hour: Rudy Vallee and his orchestra: KGO, KHQ, KOMO, KGW, KECA, KTAR, his orchestra: KG O, KGW, KECA, and KOMO, KSL
- Arco Dramatic Musicale: Rachel 6-Morton, soprano; Harold Hansen, Morton, soprano; Harold Hansen, tenor; John Moncrieff, basso; Ron-doliers Quartet; orchestra direction Jaffrey Harris; Charles K. Field, master of ceremonies: KGO, KHQ, KOMO, KGW, KECA, KSL 30-Maxwell House Ensemble: Orchestra direction Don Voorhees: KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL
- 6:30—Maxwell

- 7-B. A. Rolfe and his Lucky Strike кдо, KHQ, orchestra: dance KFI. KOMO, KGW, KESD. KTAR, KSL -Amos 'n'
- 8 8:15-Standard
- KTAR, KSL
   -Amos 'n' Andy: KGO, KHQ,
   KOMO, KGW, KECA, KFSD, KSL
   15-Standard Symphony Hour:
   IGO, KHQ, KOMO, KGW, KFI
   Nathan Abas, concert master of
   Nathan Charge Symphony Or Nathan Abas, concert master of the San Francisco Symphony Or-chestra and a world-famous vio-linist, will direct the specially or-ganized Standard Symphony Or-chestra in gems of melody from the pens of Wolf-Ferrari, Jarne-feit, Liszt and Johann Strauss. 15-Sperry Smiles: Lee S. Roberts, pianist; Paul Carson, organist; vocal soloist: KGO, KHQ, KOMO, KGW, KECA, KFSD 30-The Story Teller: "The Shadow of Allah," by Keltner Williamson, with Henry Shumer, Michael Raf-
- 9:15
- 9.30 with Henry Shumer, Michael Raf-fetto, Fred Thomas, Barton Yar-borough, Carleton Young, Ernst arleton Barbara Jo
- borougn, Carleton roung, Ernst Tschang, Barbara Jo Allen, Charles McAllister: KGO 10--Richfield News Flashes: KHG, KOMO, KGW, KPO, KFI, KFSD 10--Hill Billies: Charles Marshall, Johnnie Toffoli, John O'Brien, Ace Wright, Charles Craver: KGO 10:30--The Nomads: String orches-tra direction Charles Hart' KGO.
- tra direction Charles Hart: KGO,
- KHQ, KFI 11-Lofner-Harris Hotel St. Francis dance orchestra: KGO, KFI 12 to 12:30 A.M.-NBC Organ Re-
- cital: KGO

361.2 Meters KOA York 3050 12,500 Watts General Electric Co., Denver, Colo. 5 P.M.-Fleischmann Hour

- -Arco Dramatic Musicale
- 6:30—Maxwell House ensemble

- 6:30—Maxwell House ensemble 7—Lucky Strike dance orchestra 8—Amos 'n' Andy 8:15—Sports interview, C. L. Parsons 8:30—Lew White, organ recital 9—Piano Pictures 9:30—The Story Tellers

- 9:30—The Story Tellers 10—The Nomads 10:30 to 11 P.M.—Organ minie De La Vergne -Organ recital, Er-

Phone: 672 1000 Watts 239.9 Meters KFOX 1250 Kcys. **NUOA** 1000 warts Nichols & Warinner, Long Beach, Cal. 5 to 12:30 P.M.--Music; news 12:30--RMB Trio 4:45--English-Gibson orchestra 5:15-Walkathon 5:30—Sassy Little and the Rhyme-a-Line Twins a-Diffee Twiffs 5:45—Professor and his Dream Girls 6-Old Time Minstrels 6:15—Rural Free Delivery 6:30—The Boy Detective 6:45—Three Vagabonds -School Days :15-Bill and Coo 7:30—Phantom Hunters 7:45—''Chandu'' -"Black and Blue" 8:15—Sunset Harmony Boys 8:30—"Behind the Headlines"

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- -English-Gibson 9 orchestra
- 9:30—Bicycle r 10—Walkathon Bicycle races
- 10:30-English-Gibson orchestra

-Pacific Coast Club Rhythm 11-Makers 11:30-Freddie Carter's Majestic

Ballroom orchestra

12—Dick Dixon, organist 1 to 5 A.M.—Recordings and elec trical transcriptions

468.5 Meters KFI Westmore 0337 25,000 Watts 640 Kcys. Earle C. Anthony, Inc., Los Angeles

- 6:45 A.M.—Dr. Seixas, exercises 7:30—N. Y. opening stock market
- quotations 7:45-Van and Don, the two professors

- fessors S-Shell Happytime, NBC 9-Lou Gordon, tenor, & piano twins 9:15-Beautiful Thoughts, NBC 9:30-Helen Guest, ballads, and Sally Hill, speaker 9:45-Beatrice Mable, speaker, NBC 10-Magazine of the Air, NBC 11-45-Roy Elnewald tenor
- 11:45-Roy Ringwald, tenor 12 noon-Department of Agriculture 12:15-Federal & state mkt. reports 12:30-Spanish lesson, by Annette
- - Doherty
- 12:45—Silent period 2—NBC Matinee 2:45—Michel Perriere,
- violinist
- 2:45—Michel Perriere, Violinist 3—Winnie Parker, popular songs 3:15—Sketch Book by Noel Archer 3:30—Kenneth Rundquist, barltone, and Silvio Lavatelli, 'cellist 4—Wild West Jack and his Cowboys 4:30-Geller core profile
- -Hall and Myers, the twins, two-piano jazz 4:30 the Steinway 5

- 5:15—The Three Boys 7—Lucky Strike program, NBC 8:15—Standard Symphony Orch., NBC 9:15—Great Trials of History
- 9:30-Hi-Liters, Packard orchestra and ensemble

- and ensemble 10-Richfield News Flashes, NBC 1030-The Nomads, NBC 11 to 12 midnight-Hotel St. Francis dance orchestra, NBC
- 315.6 Meters KFWB Holly. 0315 950 Kcys. Holly. 0315 950 Kcys.
- Warner Brothers, Hollywood, Calif.
- 8:30 A.M.—Recorded program 9—Jerry Joyce's orchestra 10—Price Dunlavy, organist

- 10—Price Dunlavy, organist 10:30—Recorded program 11-Jerry Joyce's orchestra 11:45—Courtesy program 12 noon—Price Dunlavy, organist 12:30—Recordings 1:30—Nip and Tuck, two-piano team Pacordings
- -Recordings 2:30-Robert E. Callahan telling In-

- dian stories 2:45--Price Dunlavy, organist 3-Recorded program 3:30-Lewis TeeGarden reading pop-ular fiction

8:30-KFWB orchestra and soloists

-Modernistic orchestra under rection of Sam K. Wineland, with

9:30—Slumber 'Time 10 to 12—Gus Arnheim's orchestra

Recordings 4—Recordings 4:30—Nip and Tuck, two-piano team 5:15—Jerry Joyce's orchestra 6—Peter Pan and his playmates 6:15—Price Dunlavy, organist 6:45—Cecil and Sally 7—Nip and Tuck, two-piano team 7:15—Orchestra direction of Sam

tette

soloists

## BROADCAST WEEKLY

285.5 Meters 4—Bing Crosby, CBS 4:45—News Hemp. 4101 5000 Watts KNX 1050 Kcys. 4:45—News 5—Service program 5:15—Walkathon program 5:30—Henry Burbig, CBS 6-Rhythm Choristers, CBS 6:15—To be announced 7—J. Warde Hutton's concert en-L. A. Evening Express, Los Angeles 6:45 A.M.—Bill Sharples & his Gang 8:45—Inspirational talk and prayer 9:45—Maxine's Shopping Service 10—Eddie Albright's Family 10:30—Kate Vaughn, Home Ecosemble nomics 11:15—Joyce Coad, little movie star 12:15 P.M.—First Radio Church of 8-To be announced 8-30—Camel Quarter Hour, CBS 8:45—Knights of the Road 9-Hecker H. O. program 9:30—I'll See You in My Dreams 10—Nawe items the Air --New Paris Inn 2-Eddie Albright reading late fiction 2:45-Prof. Edgard Leon, French language lesson 3:15-Recorded program 3:30-Louise Johnson, astroanalyst 10—News items and vocational director - Travelogue - Travelogue 4:15- Records; announcements; stocks 4:20- Maxine's Shopping Service 5-Brother Ken's Club for Kiddies 5:45-Tow Artvert, organist 6:15-"Tom and Wash" 6:30-De Vaux Varieties 6:45-John Vale, tenor 7-Frank Watanabe & Hon. Archie 7:15-Davis Treasure Ship 7:30-KNX dance ensemble 8-Calmon Luboviski, violinist, and Claire Mellonino, pianist 9-Ethel Duncan 9:15-Arizona Wranglers Travelogue 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles 10:30 A.M.—Around the House with Roy Leffingwell 11.—Studio program 11:30—Jack Swales, piano program 11:45—Organ recital, NBC 12 noon—Luncheon concert, NBC 12:15—Western Farm and Home Hour. NBC Hour, NBC Hour, NBC 1—Princess Obolensky Youth Mat-inee Melodies, NBC 1:15—Syncopators, NBC 1:30—Dancing Melodies, NBC 2—Aeolian organ recital 3—Studio program 3:30—News release 3:45—French lesson by Annette Do-herty 9-15-Arizona Wranglers 10-Roosevelt Hotel orchestra 11 to 12 midnight-New Paris Inn 526 Meters KMTR Holly. 3026 570 Kcys. Hollywood. Cal. 7 A.M.—Tom Murray's Hill Billies 8—Stock quotations 8:05—Tom Murray's Hill Billies 9—Home Economics expert 9:15—Selected records 10:30—Scientific Serenaders 10:30—Scientific Serenaders herty 4—Studio program 5—Fleischmann Sunshine Hour, NBC 6—Arco Dramatic Musicale, NBC 6:30—Maxwell House Melodies 7—Studio program 8—Amos 'n' Andy, NBC 8:15—Program to be announced 9:15—Sperry Smiles, NBC 9:30—Ray Canfield and his Beach Boys 10.00-Determined for the second secon 11-Stuart Hamblin and his South-Boys 600 Keys. Harold Knoades and Bill Sinane plano
7:15—Scientific Symphonists
7:30—Double Deckers
7:45—Studio program
8:15—Studio program
8:30—Baseball game
10:30—Selected records
12 to 7 A.M.—Ship-a-Hoy program 225.4 Meters KGB FRanklin 6151 1330 Keys KGB 500 Watte 1330 Keys. **NUD** 500 Watts Don Lee, Inc., San Diego, California 7 A.M.—Recordings 8-Hallelujah Hour 9-Don Bigelow's orchestra, CBS 9:30-Columbia Revue, CBS 10-Blanche Wood's Shopping Tour 11-Street Singer, CBS 11:15-Columbia Salon Orch., CBS 12:30 P.M.-The Three Doctors, CBS 12:45-Virginia Arnold, CBS 1-Melody Magic, CBS 1:30-Hotel Taft orchestra, CBS 2-Happy-Go-Lucky Hour, KFRC 3-Talk of Safety eduational features 3:05-Recordings 8-Hallelujah Hour 3:30-3:05—Recordings 3:15—Feminine Fancies, KFRC

- 7:30—Tito Guizar, CBS 7:45—Peter's Parade, CBS

- 10:10—Anson Weeks' orch., KFRC 11 to 12—L. A. Biltmore orch., KHJ
- 209.7 Meters KECA West. 0337 1000 Watts 1430 Kcys.

- Studio program

- 10—Baldassare Ferlazzo, violinist; Mildred Loughlin, contralto; Lil-yan Ariel, pianist 10:30—Winnie Parker, popular songs
- 10:45 P.M.-News release

499.7 Meters KFSD Franklin 6353 1000 Watts Airfan Radio Corp., Ltd., San Diego 7:30 A.M.—Studio program 7:45—Van and Don, NBC 7:30 A.M.—Studio program
7:45—Van and Don, NBC
8—Morning Musicale
9—Good Cheer program
9:15—Amy Lou Shopping Hour
9:45—Beatrice Mabie, NBC
10:40—Woman's Magazine, NBC
10:40—Woman's Magazine, NBC
10:40—Woman's Magazine, NBC
11:45—Frank Lanterman, organist
12:15—Western Farm & Home, NBC
1:30—Child Psychology
2—Matinee, NBC
3:30—John B. Kennedy's talks and Whyte's orchestra, NBC
3:45—Radio Dental Clinic
4—Nick Lucas, NBC
4:15—Autumn Melodies, NBC
5:15—Studio program
5:15—Late news items 5:45—Late news items 6—Concert -Maxwell House program 5:30—Maxwell House program
7—Lucky Strike orchestra, NBC
8—Amos 'n' Andy, NBC
8:15—Hotel Agua Caliente, NBC
9:30—Feature program
10—Richfield News Flashes, NBC
10:15—Dance music from Little Club
11:15 to 12 midnight—Studio program

4:30-To be announced
5:45-Organ recital
5:45-Fown Topics and news items
5:45-Felix Mills and organ
6-Rhythm Choristers, CBS
6:15-To be announced
6:45-"Black and Blue"
7-Gilmore College Daze
7:30-Franco-American Baking Co.
7:45-Peters Shoe Co., CBS
8:30-Morton Downey and CBS
8:30-Morton Downey and Camel orchestra, CBS
8:45-Singing Strings orchestra, CBS 8:45-Singing Strings 9-Hecker H. O. Company, KFRC 9:30-I'll See You in My Dreams 10-World-wide news 10:10-Biltmore dance orchestra 12 to 1 A.M.-Claude Reimer, organ-265.3 Meters KSL Wasatch 3901 5000 Watts 1130 Keys. 5 P.M.—Rudy Vallee and his Con-necticut Yankees in Sunshine Mel-

333.1 Meters KHJ VAndike 7111

Don Lee, Inc., Los Angeles, Calif. 7 A.M.—"News briefs" and records

Don Lee, Inc., Los Angeles, Catt. 7 A.M.—"News briefs" and records 8—Hallelujah Hour 9—Don Bigelow and his orch., CBS 9-30—Columbia Revue, CBS 10-15—Chicago studio program, CBS 11-15—Chicago studio program, CBS 11-15—Columbia Artists Recital, CBS 11:15—Columbia Artists Recital, CBS 11:15—Columbia Artists Recital, CBS 12:45—Beauty talk 12 noon—Biltmore Hotel concert orch 12:30—The Three Doctors, CBS 1:30—There Forum 2—Happy-Go-Lucky Hour, KFRC 3—Feminine Fancies, KFRC 4—U. S. C. Trojan period 4:30—To be announced 5—Organ recital 5—Organ recital

900 Kcys.

- odies
- odies 6-Arco musical program 6:30-Maxwell House Melodies, NBC 7-B. A. Rolfe and his Lucky Strike Orchestra, NBC 8:15-Vico ''Pep'' prgram 8:45-Variety program of music 9-Romance of Mary and John 9:30-Informal studio program 10 to 11 P M.-Dance music

World Series

GAMES

Will be Broadcast by

NBC and CBS NATION-WIDE **NETWORKS** 

Beginning October 1st These broadcasts will supercede all programs scheduled during the Series hours.

This information was received as we went to press with this issue, too late to be incorpo-rated in the regular program schedules.

Have you ordered your "Key Book" yet? Hurry! Contest starts next issue.

1000 Watts

# FRIDAY Programs.

# CBS

Columbia Broadcasting System 8 A.M.--Rhythm Kings: KOL, KVI, KFPY, KFRC, KGB

- KFPY, KFRC, KGB
   S:30—Melody Parade, Vincent Sorey, conductor: KOL, KVI, KFPY, KFRC, KOH, KGB
   9—Don Bigelow and his Yoeng's Restaurant Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ, VOO RCR
- KGD 9:30—Columbia Revue: Vincent So-rey's orchestra with Roger Kinne, tenor: KFBK, KWG, KVI, KFPY, KFRC, KGB
- KFRC, KGB
   10—Columbia Farm Community Net-work Program: KFBK, KWG, KFRC, KHJ, KDYL, KOH
   11—Pabst-ett Varieties: Pabst-ett Variety Four; Fred von Ammon, accordionist, and Art Jerrett, gui-tarist: KWG, KOL, KVI, KOIN, KFRC, KHJ
   11:5—Columbia Artists Recital: Iulia Mahanan common and Vin-
- 11:15—Columbia Artists Recital: Julia Mahoney, soprano, and Vir-ginia Arnold, pianist: KFBK, KMJ, KFPY, KFRC, KHJ, KLZ, KOH, KGB 11:30—Ann Leaf at the Organ, with
- n, with KFBK,
- 11:30—Ann Leaf at the Organ, with Helen Board, soprano: KFBK, KMJ, KVI, KFPY, KGB 12:15—Columbia Salon Orchestra, Emery Deutsch, conductor: KFBK, KMJ, KWG, KOL, KFPY, KHJ, KGB
- KGB 12:30—The Three Doctors: Pratt, Sherman and Rudolph: KFBK, KMJ, KWG, KFPY, KHJ, KGB 12:45—Columbia Educational rea-
- 12:45-Columbia Educational Features: KFBK, KMJ, KWG, KOL, KFPY, KGB
  1-Light Opera Gems: Channon Collinge, conductor, with Helen Nugent, contraito; Rhoda Arnold, soprano; Earl Palmer, tenor; Crane Calder, bass: KFBK, KWG, KOL, KVI, KFPY, KHJ, KGB
  1:45-Edna Thomas, the Lady from Louisiana: KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB
  2-Jewish Art Program: KWG
  2:30-John Kelvin, Irish tenor, with Vincent Sorey's orchestra: KWG
  4-Bing Crosby: KFBK, KVI, KFPY, KFBK, KVI, KFPY

- -Bing KFPY

- Torne Crospy: KFBK, KVI, KFPY
  Kibola and his Park Central Hotel Orchestra: KFBK, KVI, KFPY, KFRC, KGB
  March of Time: Dramatiza-tion of the week's outstanding news events: KOL, KVI, KFPY, KOIN, KFRC, KHJ
  The Pillsbury Pageant, featuring Toscha Seidel, violinist; Theo Karle, tenor ,and Sam Lanin's Pillsbury Orchestra: KOL, KFPY, KOIN, KFRC, KHJ
  Tabor Bons, negro quartet: KFBK, KOL, KFPY, KFRC, KGB
  Toscha Barlow with aug-mented symphony orchestra:

- 7:45—Howard Barlow with aug-mented symphony orchestra: KFBK, KOL, KFPY, KGB
   8—Street Singer: KFBK, KWG
   8:30—The Camel Quarter Hour: KSBK, KMJ, KWG, KOL, KFPY, KOIN, KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFBK, KMJ, KKGB
   8:45—Bert Lown and his Biltmore Orchestra: KFBK, KWG
   9—Louis Panico and his orchestra: KMJ

491.5 Meters KFRC Prospect 0100 1000 Watts 610 Keys. Don Lee, Inc., San Francisco, Calif. A.M. - Seal Rocks broadcast; 7 stocks -Hallelujah Hour 9-Enric Madriguera's orchestra. CBS 9:30—Betty Crocker 9:45—Martin-Senour program 9:45—Marlin-Senorr program
10—Farm Network program, CBS
10:30—Shopping Service
11:15—Columbia Artist recital, CBS
11:25—The Globe Trotter
11:30—Ann Leat, organist, CBS
12 noon—Noonday concert
1:05—The Globe Trotter
1:15—Light opera gems, CBS
1:45—Edna Thomas, The Lady from Louisiana, CBS
—Happy Go Lucky Hour Louisiana, CBS 2—Happy Go Lucky Hour 3—Feminine Fancies 4—Mary Lewis Haines 4:30—Red Nichols' orchestra, CBS 4:45—Recordings; Town Topics 5—The Globe Trotter 5:15—Steamboat Bill 5:30—March of Time, CBS 6—Dinner dance 5.50—Marcn of Time, CBS 6—Dinner dance 6:30—Pat Frayne's sports talk 6:45—Adventures of Black and Blue 7—Pillsbury Pageant CBS 6:45—Adventures of Black and Bli 7—Pillsbury Pageant, CBS 7:30—The Bon Bons, CBS 7:45—Howard Barlow, CBS 8:15—Pryor's Military Band, CBS 8:15—Camel Quarter Hour, CBS 8:45—Studio program 9—Schwartz Ginger Band 9:15—Novelties 9:15-Novelties 9:30-Vignettes,

CDLBS

- 10—Anson Weeks' orchestra 11—Val Valente's orchestra 12 to 1 A.M.—Vagabond of the Air

1000	2:30—Golden Age news	1
8	2:45-Hawaiian Melody	
×.	3-Parker Dental Syster	n
Sec.	3:30—Frolic Hour	
	4:30—Caroline Barr,	4
<b>1000</b>	Opera''	
2000	4:45—Jimmie Mosley	
	E Italian nromnom	

gram

- 5:30-Wade Forrester's Sunshine Hour
- 6-Silent period 7:30-Rafael Castiello, pianist 7:45-Musical program

- 8-Musical program 8:15 to 8:30 P.M.—Organ Moods, Vivian Moore

218.8 Meters KRE Ashberry 7713 1370 Kcys, 100 Watts 1370 Kcys. ANL 100 Waits First Congrega. Church, Berkeley, Cal. 9 A.M.—Chapel of the Chimes Organ 9:30—Old Favorites 10—Half Hour of Happiness 10:30—Tunes of the Day 11—Hour with Noted Composers 12 noon—High Noon Novelties 1—Chapel of the Chimes Organ 1:30—Here and There 2—Stilent period

- Silent period
- 2—Stient period 3:30—Symphony Hour 4:30—Over the Teacups 5:30—"Ten Torrid Tunes" 6—"Sweet and Hot"

- 6:15—Popular melodies 6:30—Chapel of the Chimes Organ

- 6'30—Chapel of the Chimes Organ 7:-Doc Herrold 7:30—Pan-American program 8—On With the Dance 9—Chapel of the Chimes Organ 10 to 10:30 P.M.—Half Hour of Requests

296.6 Meters KQW Columbia 777 1010 Kcys. 500 Watts 1010 Kcys. A V 500 Watts Pac. Agric. Foundation. Ltd., San Jose 9 A.M.—The Bondons 9:30—Homemaker's Hour 11—Leah Bernhardt Kimball 11:30—Cockerel's Old Timers 12 noon-Variety program 12:30—Weather; farm market re-

- 12:30—weather, faith market to ports 1—Tommy Tucker's Fun and Frolic 1:30—The Friendly Hour 2:30—Musical program

- 4:30-Story Time
- 5-Vespers 5:30-Evening Echoes
- 6—Dinner music
- 6:15-Franco's program

- -A. Caro Miller and his Vibra-9:15
- harp 9:45 to 10:15 P.M.—Psychology by
- Kobar

6:130—Franco's program 6:30—Farm market reports 6:45—Radio news and forum 7:45—Musical feature 8—San Jose Accordion Club 8:30—Helen Hepburn, Ralph Sim-mons, Jack Charnow 9—Studio Grature

#### Are you ready to play in the Artist Identification Contest?

E.

PETE BARLOW "Avel"-KERC

Oct. 2, 1931

item Boys

"Historical

# Sept. 27-Oct. 3

322.4 Meters KROW Glenc. 6774 930 Keys. Glence 6774

Sou Keys. 1000 Watts Educa. Broad. Corp., Oakland, Calif. 8 A.M.—Morning devotions 8:105—Recordings 8:105—Dr. R. M. McLain

8:30—Recordings 8:45—LaVida Mineral Water pro-

9-Silent period 1 P.M.—Latin-American program 1:45—Melatol program 2-Charlie Glenn

.

12

\* 10.00

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55

340.7 Meters Lake. 6000 500 Watts KLX 880 Kevs. Tribune Pub. Co., Oakland, Calif. 7 A.M.-Exercises and entertainment 7.35—Opening N. Y. stocks 8—Charles T. Besserer, organist 8:30—Recorded program -Modern Homes period 9-Modern Homes period 9:30-Recorded program 10:15-Stocks; weather 10:30-Recorded program 10:30—Recorded program 11—Classified advertising hour 12 noon—Jack Delaney and his band 1—Jean's Hi-Lights 2-Recordings 2:35—Closing San Francisco stocks 2:45—Clinic of the Air 3:45—Drs. Barron and Wilkinson 3:45—Drs. Barron and Wilkinson 4:15—Recorded program 4:30—Brother Bob's Club 5—The Three Cocoanuts 5:15—Blue Watters, jazz planist 5:30—Beauty questions and answers 6—The KLX trio 7—News items 7-News items 7:30-The Three Cocoanuts 7:45-Weaver-Wells program: Ethel Rhinard and Cora Scott; Johnny Zunino, accordionist 8-Hi-Jinks 10 to 11 P.M.-Dance program 322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts Radio Entertainments, San Francisco 7 A.M.-Eye-opener program 7 A.M.—Eye-opener program 8—Silent period 9—Mission Hour program 10:15—Bellevue Hotel program 10:30—Dr. T. G. Linebarger's pro-gram and health talk 11—Items of Interest 11:15—Sherman Clay Concert 12:15 P.M.—Alburtus 12:155—Dance Music 1—Silent period 12:15—Dance Music 1—Silent period 6—Dinner Dance Music 6:40—Alburtus 7—Greater California program by Fred Gilbert Cox, with Nadine Chriss, pianist 7:15—Bellevue Hotel program 7:30—Silent period 8:30—Moana Hawaiian Trio 8:45—Adolph Uhl, candidate for mayor mayor 9-Ed Stirm and Bill Clinch on Rosenthal program 9:30-Mildred Lenore Epsteen, coloratura soprano 9:45—Piano recital by Wm. Fred-erick Lavy 10:15—Dance music 11—Melodies of the Masters 12 to 1 A.M.—Dedication Hour 280.2 Meters KJBS Ord. 4148-49 1070 Kcys. 100 Watts J. Brunton & Sons, San Francisco 100 Watts 6 A.M.-Commuters' Morning Express piess
piess
KJBS Alarm Klok Klub
8-Recorded program
9-Assoc. Food Stores' program
9:30-The Corner Drug Store
10-Reporter of the Air
10:30-Popular recorded program
12:noon-Organ records
12:30-Transitone program
12:45-Variety recordings
2:30-French Airs
2:45-Variety program
3:-Reporter of the Air
3:05-Popular records
3:30-Dell Raymond, popular songs
3:5-Adventures of Louie and Adolph -KJBS Alarm Klok Klub

Adolph

4--Recordings 4:15-Flexo vaudeville 4:30-Recorded program 4:30—Recorded program 4:45—Better Business Bureau talk 5—Topsy's Roost program 5:15—Popular records 5:30—Silent period 12:01 to 6 A.M.—KJBS Owl program 440.9 Meters KPO Garfield 8300 680 Kcys. 5000 Watts Hale Bros., Chronicle, San Francisco 7:15 A.M.—Morning health exercises interspersed with Apple Sauce" 7:15 A.M.—Morning neartn exercises interspersed with Apple Sauce" featuring Hugh Barrett Dobbs
7:45—Van and Don, NBC
8—The Shell Happytime by Hugh Barrett Dobbs
9—Dobbsie's Birthday Party
9:30—Helpful Hints for Housewives
9:45—Organ recital
10—Barbara Gould
10:15—Ye Towne Cryer
10:30—Magazine of the Air, NBC
11:30—Tom and Dudd
11:45—Organ recital
12:06—Livestock reports
12:10—George Nyklicek, organist
12:45—Commonwealth Club luncheon
1:30—Snap Shots 12:30—Snap Shots 2:30—Meet the Girl Friends 3—Who Cares 3--Who Cares 4-Young Artists program 4:45--Concord Melodies 5-Big Brother 5:30--Date Book, Stuart Strong 5:45--News digest, "Scotty" Mort-lond and 6-Superba Melody Man 6:15-Cy Trobbe's Scrap Book 6:45-Henry Starr, the 16/40 Boy 7-Bob Kleir's Syncopators 7:45-Cecil and Sally for S. & W. 8-Joseph Henry Jackson, "Book Chat' Chat Chat<sup>3</sup> 8:15--KPO Drama Guild 8:45--Asti Vignettes 9--Edna Wallace Hopper 9:15--Eva De Vol, soprano 9:30--Packard program 10--Richfield News Flashes, NBC 10:15--Life Savers program 10:20--Palace Hotel dance orchestra 11:20 to 12 midnight-Jess Norman's San Franciscans San Franciscans 361.2 Meters KOA York DUBU General Electric Co., Denver, Colo. General Electric Co., Denver, Coto. <sup>5</sup> P.M.—Cities Service Concert, NBC <sup>6</sup>—Interwoven Pair <sup>6</sup>:30—Armour program <sup>7</sup>—Faul Whiteman's Paint Men <sup>7</sup>:30—RKO Theatre of the Air <sup>8</sup>—Amos 'n' Andy <sup>8</sup>:15—Old Wagon Tongue <sup>9</sup>—Jack Denny and his Mount Roy-ale Orchestra 9-Jack Denny and ms mount is ale Orchestra 9:15-Network program 9:30-Studio program 10-Mystery Serial, NBC 10:30 to 11 P.M.-Musical Echoes



- KYA Prospect 3456 243.8 Meters 1230 Kcys. Pac. Broadcast. Corp., San Francisco 7:30 A.M.--Charlie Glenn, Songs of Yestervear Yesteryear 8-Metropolitan Hour 8:45-Word of Cheer Hour 9-George Nickson, tenor 9:30-Health talk 9:45-Revue (records) 10-Sunshine Hour 11-Salon melodies 11--Salon melodies 11:15--Manhattan Moods 11:30--Popular records 12:15 P.M.--Talk and records 12:30--Leila Grant, organist 1--Cal King's Country Store 1:30--Musical Contrasts (records) 2--Rheba Crawford 4-Salon music 4:15-Jewish Welfare League program 4:30—Dental Clinic of the Air 5-Revue (records) ō. 6:30—Fred Skinner, "The 6:30 Demi-Tasse" 7-Jack Deane and Virginia Spencer 7:45--American Welfare League pro-7:45—American Welfare League pro-gram 8—On With the Show 8:45—Gleason and Armstrong 9—The Challengers 9:15—Lucy Day, soprano 9:30—Bob Allen and George Bowers 9:45—John D. Barry, World Events 10—Radio Sandman Hour; George Nickson, tenor 11 to 12 midnight--Erwing Brothers' orchestra 535.4 Meters KTAB Garfield 4700 560 Kcys. 1000 Watts Assoc. Broadcasters, Oakland, Calif. 7 A.M.—Rise and Shine 7:30—Radio shopping news 8:30—Jack Hall and Clem Kennedy 9—Morning Prayer Hour 9:30—Dr. J. Douglas Thompson 10:30—Dr. B. L. Corley 10:30—Dr. B. L. Corley 10:50—Popular recordings 11—Wint Cotton, tenor; Johnny Shaw, organist 11:30—Julia Hayes 11:35—Radio shopping news 12:15 P.M.—Dr. R. M. McLain 12:30—Echoes of Portugal 1—Theatre of the Air 1:30—Over the Teacups 2—Masters Album 2:45—Frank Wright 3:45—Zoro 7 A.M.-Rise and Shine

- 3:45-Zoro 4:15-Jack Hall and Clem Kennedy 4:45-Broadway Tunes

- 4:45—Broadway Tunes 5—Radio shopping news 5:30—Dr. J. Douglas Thompson 6—The Silver Liners 6:30—Ernie Smith in "The Sport Page of the Air"
- Page of the Air"
  6:45--Organ program
  7--"City of the Sand Dunes," dramatic episode by players of the University of S. F.
  7:15-Cliff and Lolly
  7:30-News service
  7:45-The Irresistible Imps
  The Constant C

- 8—The Crystal Cane 8:30—Baseball broadcast
- 10-Moment Musicale
- 11 to 1 A.M.—Jimmie Kendrick's Night Owls

Hurry! Hurry! Hurry! The big contest starts in next issue.

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#### BROADCAST WEEKLY

Friday Programs

Elliott 5890 325.9 Meters KOMO 1000 Watts 920 Kcys. **NOMO** 1000 Watts Fisher's Blend Station, Inc., Seattle 6:55 A.M.-Inspirational services b) a.m.—inspirational services
c) The attre organ recital
7:30—Sunrise Serenaders, NBC
7:45—Van and Don, NBC
S—Shell Happytime, NBC
9—The Health Man
9:15—Tuneful Two
9:30—Helpful Hints to Housewives
9:45—Rembrandt Trio, NBC
10:15—Acme White Lead Co.
10:30—Magazine of the Air, NBC
11:30—Vocal ensemble
12:15—Farm and Home Hour, NBC
12:15—Farm and Home Hour, NBC
2—NBC Matinee
3—Concert orchestra and vocalists Theatre organ recital 2-NBC Matinee 3-Concert orchestra and vocalists 4-Popular trio 4:30-Stock quotations 4:45-Little Buster Circus Parade, NBC 4:45—Little Buster Circus Parade, NBC 5—Cities Service concert, NBC 6=Interwoven Pair, NBC 6:30—The Armour Hour, NBC 7—Paul Whiteman's Painters, NBC 8:15—Brownbilt Footlites, NBC 8:15—Brownbilt Footlites, NBC 8:30—Demi-Tasse Revue 9—House of Color, NBC 9:15—Novelty program 9:45—S & W Mellow'd Melody Man 10—Richfield News Flashes, NBC 10:30—Vocal ensemble 10:30—Globe Trotter 11—Hotel St, Francis dance orches-tra, NBC 12 to 12:30 A.M.—Organ recital Wasatch 3901 265.3 Meters KSL 1130 Kcys. 5000 Watts Radio Service Corp., Salt Lake City Kano Service Corp., Sait Lake City 5 P.M.—Cities Service Concert, NBC 6-Interwoven Pair, NBC 6:30—Armour program 7—Paul Whiteman's Paint Men, NBC 7:30—RKO Theatre of the Air 8—Amos 'n' Andy, NBC 8:15—Keeley Ensemble in Tone Pic-ture tures -House of Color program, NBC 9...House of Color program, HBC 9:15-Informal program 10-Mystery Serial, NBC 10:30 to 11 P.M.-Organ program from Capitol Theatre Seneca 1515 5000 Watts 309.1 Meters KJR 970 Kcvs. Northwest Broad. System, Seattle, Wn. Northwest Broad. System, Seattle, Wn. 7 A.M.—Morning Reveillier 7:30—Syncopated Headlines 8:30—Organ concert, Warren Wright 9—Mary from Proctor's 9:45—Olive and Elmore, duets 10—Winnifred Lundberg 10:15—Casey Jones, tenor 10:30—The Radio Boy Friends 10:45—Organ concert 11—Blue Streaks orchestra 11:30—Julia Hayes program 11:45—Professor and his Dream Girl 12:30—Organ concert, Frederick C. 12 noon-World Book Man 12:30-Organ concert, Frederick C. Feringer 1-Smillin' Sam from Alabam' 1:15-Dental Clinic of the Air 1:40-Jean Kantner, baritone 2-Mardl Gras 3-Organ concert, Bobby Hainsworth 3:30-Tea Time Tales; Marshall Sohl 4-Metropolitan Hour 5-Steamboat Bill 5:15-Uncle Frank's Accommodation Train

- Train 5:40—Market reports

5:50—Garden talk 6—The Melody Musketeers 6:30—The Royal Loafers 6:30—The Royal Loafers 7—Casey and Chet 7:30—Knights of Notes 8:30—Song Exchange 9—Knights of the Road 9:15—''Man Beast,'' mystery drama 9:45—Vic Meyers' Butler Hotel orch. 10:30—Moonlight Melodles; Bobby Halnsworth, organist 11—Vic Meyers' Trianon orchestra 12 to 2 A.M.—Midnight Revellers 254.1 Meters KEX Atwater 3111 1180 Kcys. KEX 5000 Watts 1180 Kcys Western Broad. Co., Portland, Ore. 6:45 A.M.—Farm flashes 7—Family Altar Hour 7:45—The Morning Serenaders 8-Syncopated Headlines 8:30-Organ concert 9-Tune Chasers 8.30-Organ concert 9.15-Mary 9:45-Olive and Elmore, duets 10:45-Casey Jones, tenor 10:45-Casey Jones, tenor 10:45-Radio Boy Friends 11:30-The Westerner 11:45-Professor and his Dream Girl 12 noon-Noonday concert 12:30-Organ concert 1:35-Dental Clinic of the Air 1:45-Jean Kantner 2-Mardi Gras 3:00-Tea Time Tales 4-Metropolitan Hour 5-Home Sweetman 5-Homer Sweetman 5:15-The Islanders 5:45-The Dye Pot 6:30-The Royal Loafers 6:30—The Koyal Loafers 7—Silent period 8—Knights of Notes 8:15—Walter sports program 8:30—Philco dance band 9—Bob Monsen, tenor 9:15—''Man Beast,'' mystery drama 9:45—Vic Meyers' orchestra 10:30—Moonlight Melodies 11—Vic Meyers' orchestra 12 to 1 A.M.—Midnight Reveller

394.5 Meters KVI Broadway 4211 760 Kcys. 1000 Watts Puget Sound Broadcast. Co., Tacoma 6:45 A.M.—Recorded program 6:45 A.M.—Recorded program 7—Bargains of the Day 7:15—News flashes and records 8—Rhythm Kings, CBS 8:30—Melody Parade, CBS 9—Don Bigelow's orchestra, CBS 9:15—White Wizard 9:30—Betty Crocker 9:45—Columbia Revue, CBS 10—Mid Morning Melodies 11—Pabst-ett Varieties 11:5—Recorded program 11:30—Coast chain program DL 11:30—Coast chain program, DLBS 11:45—Ann Leaf at the organ, CBS 12 noon—Edna Wallace Hopper 12 noon—Edna Wallace Hopper
 12:15—Recorded program
 12:30—Bargains of the Day
 1-Light opera gems, CBS
 1:45—Edna Thomas, the Lady from Louisiana, CBS
 2—Happy-Go-Lucky Hour, KFRC
 3—Feminine Fancies, KFRC
 3:30—Dental Clinic of the Air
 4—Kate Smith's Swapee Music, CBS -Kate Smith's Swanee Music, CBS 4:15-Studio program 4:30-Red Nichols' orchestra, CBS 4:45-Records 5-News flashes 5:15-Studio program 
 5:30-Silent period
 9:15-Football rally

 10-Colonial Club orchestra
 10-Richfield News Flashes, NBC

 11-White Wizard
 10:15-Hill Billies, NBC

 11:15 to 12-Roof Garden orchestra
 11 to 12-Lazy Ike at the Mike

Elliott 4466 236.1 Meters KOL 1270 Kcys. Seattle Broadcast. Co., Seattle, Wash. Seattle Broadcast. Co., Seattle, was 6:45 A.M.—Top o' the Morning 7—KOL Time Klock 8—Hallelujah Hour, KHJ 9—Fatty Cook, Better Homes Hour 9:15—Organ Moods 9:30—Betty Crocker 9:45—Console Capers 9:45—Console Capers 10—Organ Moods 10:15—Tooth talk, Dr. Hobson 10:30—Organ Moods 11—Pabat-ett Varieties, CBS 11:15—''The Carnival,'' with Billy Sherwood 12 noon-Edna Wallace Hopper, CBS 12:15-Columbia Salon Orch., CBS 12:30-Endurathon 12:30-Endurathon Educational fea-12:30—Enduration 12:45—Columbia Educational fea-tures, CBS 1—Light opera, CBS 1—Light opera, CBS 1:30—Murrah 1:45—Edna Thomas, CBS 2—Happy-Go-Lucky Hour 3—Feminine Fancies, KFRC 3:45—Feminine Fancies, KFRC 3:30—Harriet Links 3:45—Feminine Fancies, KFRC 4—Organ Moods 4:30—Endurathon 5—Service Hour 5:30—The March of Time, CBS 6—Don Lee feaure 6:45—Black and Blue, KHJ 7—Pillsbury Pageant, CBS 7:30—Bon Bons, CBS 7:45—Howard Barlow, CBS 8—Studio program 8:15—Arthur Pryor's Band, CBS 8:30—Camel Quarter Hour, CBS 8:45—Speed Boys 9—Queen of the Ivories 9:30—KOL Radio Bugs Frolic 11—Endurathon 12 midnight—Sign off 12 midnight-Sign off 508.2 Meters KHQ Main 5383 1000 Watta 590 Kcys. Louis Wasmer, Inc., Spokane, Wash. 6:45 A.M.—Caterpillar Songster 7—Inland Empire Dairyman 7:15—The Shoe Doctor 7:30—"Miss Spokane" 1130—The Shokane"
7:30—"Miss Spokane"
7:35—Wan and Don, NBC
8—Shell Ship of Joy, NBC
9—Joyner Joys, Walt and Norman
9:15—Montgomery Ward program
9:30—Song Shopping, Herb Wixson
9:45—U. R. M. Merrymakers
10—Ball Bros. Canning Time
10:15—Reducoids, "Miss Silhouette"
10:30—Magazine of the Air, NBC
11:30—Bell organ recital
12 noon—Club Bulletin
12:15—Home Comfort program
12:30—Farm and Home Hour, NBC
1:30—Gens of Remembrance
1:30—Gens of Remembrance
1:30—Gens of Remembrance
34—Fashion's Fur Facts
2—NBC Matinee
3—Sudio Parade

- -Studio Parade ٦.
- Peerless Dental Hygiene

- Feerless Dental Hygiene
  4:15-Service Hour
  4:30-J. & D. Paint Time
  4:45-Little Buster Parade, NBC
  5-Cittes Service concert, NBC
  6-Interwoven Pair, NBC
  6:30-Armour Hour, NBC
  7-Paul Whiteman Paint Men, NBC
  7-Row Theater of the Air, NBC
  8:15-Brownbilt Footlites, NBC
  8:15-Brownbilt Footlites, NBC
  8:15-Brownbilt Footlites, NBC
  9-House of Color, NBC
  9:15-Football rally

- 10-Richfield News Flashes, NBC 10-Richfield News Flashes, NBC 10:15-Hill Billies, NBC

Get ready for the big contest. Order your "Key Book" now!

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#### 57

#### 379.5 Mtrs. NBC-KGO 7500 Watts 790 Kcvs. Sutter 1920 National Broadcast. Co., San Francisco

- National Broadcast. Co., San Francisco 7 A.M. --NBC Organ Recital, Paul Carson: KGO
  7:30-Sunrise Serenaders: Orchestra direction Edward J. Fitzpatrick: KGO; KOMO 7:30 to 7:45
  7:45-Van and Don, the Two Pro-fessors, songs and dialogue: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA
  8-Shell Happytime, conducted by Hugh Barrett Dobbs: KHQ, KOSO,
- KGW, KPO, KFI, KTAR, KSL 8-Financial Service Program: KGO 8:15-Morning Melodies: Orchestra direction Edward J. Fitzpatrick:

- direction Edward J. Fitzpatrick: KGO 8:30—Cross-Cuts of the Day, Dr. Laurance L. Cross; Southern Har-mony Four: KGO 9:15—Beautiful Thoughts: Chuck, Ray and Gene, harmony trio; Irma Glenn, organist; Gene Arnold, nar-rator: KGO, KHQ, KWG, KFI, KTAR KTAR
- 9:30—The Lumberjacks: Charles Marshall, Ted Maxwell: KGO 9:45—Rembrandt Trio, direction Eva
- Garcia: KGO Garcia: KGO 10:30-Woman's Magazine of the Air: KGO, KHQ, KOMO, KGW, KPO, KFI: KFSD, KTAR, KSL, KOA 10:30 to 10:50, 11'10 to 11:30 11:30-Organ Recital, Paul Carson:
- KGO, KECA 12 noon-Luncheon concert: KGO,
- KECA 12:15-Western Farm and Home Hour: KGO, KHQ, KOMO, KECA, KFSD, KTAR 1--Hotel Sir Francis Drake Orches-
- 2-
- -Micis Drake Orches--NBC Matinee: KGO, KHQ, KOMO, KFI, KFSD; KTAR 2 to 2:15 and 2:30 to 2:45; KSL 2:15 to 2:30 -The World in Music KECA, KFSD 1:5-Block
- a-The World in Music: KGO, KECA, KFSD 3:15-Black and Gold Room Or-chestra, direction Ludwig Laurier:
- KGO, KECA, KFSD 3:30-E. H. A., Questions and An-swers: KGO, KFSD 3:45-News Service: KGO

- 3:45—News Service: KGO
   4-Major Bowes' Family: Vocal and instrumental soloists; Yascha Bunchuk, 'cellist and orchestra conductor: KGO, KPO
   4:30—Baron Keyes' Air Castle, with the adventures of Clickety Clack:
- KGO, KECA
- 4:45—Little Buster Circus Parade: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- -Cities Service Concert Orchestra: Jessica Dragonette, soprano; the
- 5--Cities Service Concert Orchestra: Jessica Dragonette, soprano; the Cavaliers, male quartet; Frank Banta, Milton Rettenberg, piano duo; orchestra direction Rosario Bourdon: KGO, KHQ, KOMO, KGW, KECA, KSL
  6--Interwoven Pair: Billy Jones, Ernie Hare; orchestra direction Will C. Perry: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
  6:30--Armour Program: Ruth Lyon, soprano; Lillian Knowles, contral-to; William Miller, tenor; Chaun-cey Parsons, tenor; Arch Balley, barttone; Leslie Arrnold, bass; chorus and orchestra direction Josef Koestner: KGO, KHQ, KOMO, KGW, KFI, KSL
  7--Paul Whiteman's Paint Men: Mildred Balley, blues singer; Jack Fulton, tenor; the Jesters, vocal trio: George Howard, John Ra-venscroft, Roy McDermott; Fran-cis Barstow, guitarist: KGO

- 7.30 liam Hanley, narrator; film, vau-deville and radio stars: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL
- KTAR, KSL
   K-Amos 'n' Andy: KGO, KHQ,
   KOMO, KGW, KECA, KFSD, KSL
   8:15—Brownbilt Footlites: Clarence Hayes, tenor; orchestra direction Mahlon Merrick: KGO, KHQ,
   KOMO, KGW, KFI, KFSD, KTAR
   8:30—Demi-Tasse Revue: Gus Arn-Tasse Revue: Gus Arn-Tasse

- KOMO, KGW, KFI, KFSD, KTAR
  8:30-Demi-Tasse Revue: Gus Arnheim's Ambassador Hotel orchestra; Loyce Whiteman, soprano; Donald Novis, tenor; Dave Marshall, baritone: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR; KSL 8:45 to 9
  9-The House of Color: Max Dolin, violinist and director; Easton Kent, tenor; male quartet; instrumental ensemble: KGO, KHQ, KOMO, KGW, KFI, KSL 9:15-John and Ned: KGO
  9:16-John and Ned: KSI
  10-Mystery Serial, Episohe Four, "Ultra Layendar," by Fran Striker; KGO, KOA, KSI
  10-Key Kith as tother and the old Holt castle on one of the Thousand Islands. Nina Kelsey, an eye-witness of the mysterious death of her sister by the viole ray, is staying with the Haskells. Tonight's story picks up thethread of the plot which now deals with the sudden disappearance of Grace Haskell, who is still in the dark as to the real identity of her parents.
  10-Kichfeld News Flashes, Sam ents
- ents. 10.—Richfield News Flashes, Sam Hayes: KHQ, KOMO, KGW, KPO, KFI, KFSD 10.—Piano Pictures: Phyllida Ashley, Aileen Fealy: KGO 10.30.—Football Rally: KGO 11.—Lofner-Harris Hotel St. Francis dance orchestra: KGO, KOMO, KFI

KFI

12 to 12:30 A.M.---NBC Organ Re-cital: KGO

204 Meters Main 3434 204 Meters KGA Main 2424 1470 Kcys. KGA 5000 Watts NW. Broad. System, Spokane, Wash. 10-Robert Monsen, tenor 10:15-Casey Jones, tenor 10:30-The Radio Boy Friends 11-Blue Streaks Orchestra 11-30-Meadow Larks, Julia Hayes 12 noon-Mid-day request program 12:30-Frederick C. Feringer, or-genist KGA ganist Janist J-Smilin' Sam from Alabam' 1:15—Dental Clinic of the Air 1:45—Jean Kanter, baritone 2-Mardi Gras 3-Bobby Hainsworth, organist 2:20 Morchell Sob 3:30—Marshall Sohl 4—Homer Sweetman, tenor 5:15—Uncle Frank's Accommodation train 5:45-Casey Jones 6-The Melody Musketeers 6-The Melody Musketeers 6:30-The Royal Loafers 7--Casey and Chet 7:30--Knights of Notes 8:30-Song Exchange 9--Knights of the Road 9:15-''Man Beast,'' mystery drama 9:45--Vic Meyers' Orchestra 10:30--Moonlight Melodies; Bobby Hainsworth, organ

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Hainsworth, organ —Vic Meyers' Orchestra 11-

12 midnight-Sign off

- 315.6 Meters KFWB Holly. 0315 950 Kcys. Holly. 0315 1000 Watts 950 Kcys.
- Warner Brothers, Hollywood, Calif. 8:30 A.M.—Recordings 9—Jerry Joyce's orchestra 10—Home Economics expert

- 10:30-Recordings

- 10:30—Recordings 11.-Jerry Joyce's orchestra 11:30—Recordings 12 noon—Ten Virginia Rhythm Kings 12:30—Price Dunlavy, organist
- -Recordings
- :30----Nip and Tuck, two-piano team
  - 2-Recordings 2:30-Price Dunlavy, organist
  - -Recordings
  - 3:30-Lewis TeeGarden reading popular fiction
  - -Recordings
  - 4:30---Nip and Tuck, two-piano team

  - 4:30-Nip and Tuck, two-piano team 5-Recordings
    5:15-Jerry Joyce's orchestra with Grafton Linn, soloist
    6-Peter Pan and his playmates, with Mary York, Doug Richard-son and Jon Dodson, soloists
    6:15-Price Dunlavy, organist
    6:25-The Gruen Answer Man
    6:30-Price Dunlavy, organist
    6:45-Cecil and Sally
    7-Orchestra direction of Sam K. Wineland

- Wineland
- Wineiand 7:30-Courtesy program 7:45-Melody Lane, featuring June Purcell and Jerry Joyce's orchestra 8-Jimmy Gleason & Bob Armstrong 8:15-Irresistible Imps 8:30-Fantasia featuring KFWB or-

- chestra direction of Sam K. Wineland
- -Speed featuring KFWB orchestra and soloists 9:30—Morals in Mayfair by Kay
- Van Riper 10 to 12—Gus Arnheim's orchestra
- 468.5 Meters KFI Westmore 0337 468.5 Meters KFI Westmore 0337
  640 Kcys. 25,000 Watts
  Earle C. Anthony, Inc., Los Angeles
  6:45 A.M.—Dr. Seixas, exercises
  7:45—Van and Don, NBC
  8—Shell Happytime, NBC
  9—Helpful Hints to Housewives
  9:15—Beautiful Thoughts, NBC
  9:30—Lou Gordon, tenor, and Betty Travis, violinist
  10—Beauty talk by Mr. Willats
  10:15—Alexander Bevani, speaker, on the Italian language
  10:30—Magazine of the Air, NBC
  11:30—Kitchen Kapers, Marilla Ol-ney and Roy Ringwald
  11:45—The Chaparral Club
  12 noon—U. C. and U. S. Depart-ment of Agriculture
  12:30—Silent period
  2—NBC Matinee
  3—Seeing Southern California
  3:15—Organ recital. Roy Ringwald
  3:45—Lou Gordon, tenor, and Bal-dassare Ferlazzo, violinist
  4—Wild West Jack and his Cowboys
  4:30—Winnie Fields Moore, the No-mad Novelist 640 Kcys. 25,000 Watts

- mad Novelist
- 4:45—I NBC -Little Buster Circus Parade,

- NBC 5—Studio program 6—Interwoven Pair, NBC 6:30—Armour Hour, NBC 7—Paul Whiteman's Painters, NBC 7:30—RKO program, NBC 8:15—Brownbilt Footlites, NBC 8:30—Demi-Tasse Revue 9—House of Color, NBC 9:15—Great Trials of History 10-Richfield News Flashes, NBC 10:15—Concert orchestra with Ar-

- 10:15—Concert orchestra with Ar-thur Lang, baritone 11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

Friday Programs

239.9 Meters KFOX 239.9 Meters KFOX Phone: 672 1250 Kcys. Phone: 672 1000 Watts Nichols & Warinner, Long Beach, Cal. 5 to 12:30 P.M.—Music; news 12:30—RMB Trio 1—Lions' or Masonic Luncheon Club 1:30—Recycle races 2:15—Bicycle races 2:30—Over at Mart's House 3—Surprise Matinee 3:30—Pipe Dreams 3:35—Old Time Hymns 4—News report 4:15—Dental Clinic of the Air 4:45—English-Gibson orchestra 5:15—Walkathon Phone: 672

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- 4:45—English-Gibson orchestra 5:15—Walkathon 5:30—Sassy Little and the Rhyme-a-Line Twins
- a-Line Twins 5:45-Professor and his Dream Girls 6-Old Time Minstrels 6:15-Rural Free Delivery 6:30-Three Doy Detective 6:45-Three Vagabonds 7:15-Bill and Coo 7:30-Phantom Hunters 7:45-'Chandu'' 9: Christian Science Locure

- 8-Christian Science lecture 9-English-Gibson orchestra 9:30-Bicycle races 10-Walkathon

- 10:30—English-Gibson orchestra 11—Pacific Coast Club Rhy 11—Paci-Makers -Fr Rhythm

- Makers 11:30—Freddie Carter's orchestra 12—Dick Dixon, organist 1 to 5 A.M.—Recordings and elec-trical transcriptions

209.7 Meters KECA West, 0337 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles 10:30 A.M.—A1Jund the house with

- Roy Leffingwell 11—German lesson, by Annette Do-

- 11—German lesson, a. herty 11:15—Helen Aubrey, ballads 11:30—Organ recital, NBC 12 noon-Luncheon concert, NBC 12:15—Western Farm and Home Hour, NBC 2-"Pipe Dreams," Aeolian organ

- 8:15—Emil and Otto, the Flying Dutchman
  8:30—Program to be announced
  9—The Kanch Boys
  9:30—Musical Comedy Album, Packard orchestra and soloists
  10—Concert orchestra
  10:15—Winnie Parker and instrumental novelty trio
  10:45 P. M.—News release

225.4 Meters KGB FRanklin 6151 1330 Kcys. 500 Watts Don Lee, Inc., San Diego, California 7 A.M.-Recordings 8-Hallelujah Hour, KHJ 8-Halleujan Hour, KHJ 9-Don Bigelow's orchestra, CBS 9:30-Betty Crocker 9:45-Columbia Revue, CBS 10-Blanche Wood's Shopping Tour 11-Recordings 11-i5-Columbia Artist Recital, CBS 11:i5-Columbia Artist Recital, CBS 11:30-Ann Leaf, organist 12 noon-Columbia Salon Orch., CBS 12:30-The Three Doctors, CBS 12:45-Columbia educational fea-tures, CBS

- 1-Light opera gems, CBS

- 2—Happy-Go-Lucky Hour, KFRC 3—Recordings 3:30—Feminine Fancies, KFRC 4.:30-reminine rancies, KFRC 4.-Surprise Girl, KHJ 4:15-Mary Lewis Haines 4:30-Red Nichols' orchestra, CBS 5-News and records 5—News and records 5:15—Sharnova Trio 5:45—Song Stories, Clark Sisters 6—Service Hour 7—J. Warde Hutton's concert en-
- semble semble 7:30—The Bon Bons, CBS 7:45—Howard Barlow, CBS 8—To be announced 8:30—Camel Quarter Hour, CBS 8:45—Knights of the Road 9—Manhaitan Reflections

1:45-Edna Thomas, CBS

- 9-Mannattan Reflections 9:30-Vignettes 10-News items 10:10-L. A. Biltmore orchestra

333.1 Meters KHJ VAndike 7111 1000 Watts
Don Lee, Inc., Los Angeles, Calif.
7.30—Recorded program
8-Halleujah Hour
9-"Jack and Grace"
9:15—Don Bigelow's orchestra, CBS
9:30—Betty Crocker, Household Hints, KFRC
9:45—Organ recital
10—Pabst-ette program, CBS
10:15—Coltrapt studio program, CBS
11:15—Columbia Artists Recital, CBS
11:30—Ann Leaf, organist, CBS
11:30—Ann Leaf, organist, CBS
11:30—Ann Leaf, organist, CBS
11:30—Ann Leaf, organist, CBS
11:30—Three Doctors, CBS
12:30—Three Doctors, CBS
130—Times Forum
12:30—Three Doctors, CBS
130—Times Forum
2-Happy-Go-Lucky Hour, KFRC
3—Feminine Fancies, KFRC
4-Elvia & Nell, the Surprise Girls
4:15—Town Topics and news items
5:30—Time Magazine, CBS
6:45—"Black and Blue"
7—Pillschur Bess
1:30—Morton Downey and Camel orchestra, CBS
8:30—Morton Downey and Camel orchestra, CBS
8:45—To be announced
9:30—Vignettes
10-World-wide news
1:2:30—Morton Downey and Camel orchestra, CBS
9:30—Wignettes
10-World-wide news
10-Morton Downey and Camel orchestra, CBS
9:30—Wignettes
10-World-wide news
10-Morton Monge orchestra
12:15—Resinglistics
15—Resinglistics
15—Resinglistics
10-World-wide news
10-World-wide news
10-Morton Downey and Camel orchestra, CBS
9:30—Wignettes
10-World-wide news
10-Mortor Bance orchestra
12:0—Biltmore dance orchestra
12:0—Simmer SES
9:30—Wignettes
10-World-wide news
10-World-wide news
10-Mortor SES
9:30—Wignettes
10-World-wide news
10-World-wide news
10:10—Biltmore dance orchestra
12:0—I AM.—Midnight Moods, Claude Riemer 333.1 Meters KHJ VAndike 7111 900 Kcys. 570 Kcys. Anisolation 500 Wattis KMTR Radio Corp., Hollywood, Cal. 7 A.M.—Tom Murray's Hill Billies 8:05—Tom Murray's Hill Billies 9:15—Benetic Economics expert 9:15—Selected records 11:45—Public and city officials 12:15—The Globe Trotter 12:15—The Banjo Boys 2:15—The Happiness Revue 4—Musical Messengers, orchestra 5:40—The Globe Trotter 6:30—Charlie Beale, piano and songs 5:45—The Globe Trotter 6:30—Ethiopian Oriental Supper Club 7:30—Double Deckers 7:46—Etudio program 8—True Melodies 8:15—Vera Van, Sweetheart of Song, and her Song Sweethearts 8:30—Baseball game 10:30—Selected records 12 to 7 A.M.—Ship-a-Hoy program 499.7 Meters KFSD Franklin 6353 600 Kcys. KFSD 1000 Watts 600 Kcys. **KFSD** 1000 Watts Airfan Radio Corp., Ltd., San Diego Airfan Radio Corp., Ltd., San Diego 7:30 A.M.—Studio program 7:45—Van and Don, NBC 8—Morning Musicale 9—Good Cheer program 9:15—Amy Lou Shopping Hour 10—Woman's Magazine, NBC 11:30—Frank Lanterman, organist 12:15—Western Farm & Home, NBC 1—French lesson 12:15-Western Farm & Home, NBC 1-French lesson 1:30-Studio program 2-Matinee, NBC 3-World in Music, NBC 3:15-Black and Gold Room Orches-tra, NBC 3:30-E. H. A. Questions and An-swers, NBC

- \$5,000 in prizes in Broadcast Weekly's Artist Identification Contest.

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- 3:45—Radio Dental Clinic 4:15—Novelty program 4:45—Little Buster Circus Parade, NBC

- 5.-Cosmopolitans 5:30-Late news items 5:45-Sponsored program 6-Interwoven Pair, NBC
- 6:30—Concert
- 6:30—Concert 7—Paul Whiteman's orchestra, NBC 7:30—RKO pogram, NBC 8—Amos 'n' Andy, NBC 8:15—Brownbilt Footlites, NBC 8:30—Demi=Tasse Revue

- 9:30—Feature
- 9:30—reature 10—Richfield News Flashes, NBC 10:15—Dance music from Little Club 11:15 to 12 midnight—Frank Lanter-
- - man, organist
  - 285.5 Meters KNX Hemp. 4101 1050 Keys. 5000 Watts L. A. Evening Express, Los Angeles

- L. A. Evening Express, Los Angeles 6:45 A.M.—Bill Sharples & his Gang 8:45—Inspirational talk and prayer 9—Kate Vaukhn, Home Economics 10—Eddie Albright's Family 10:30—Maxine's Shopping Service 11:15—Radio Church of the Air 12 noon—Doria, Balli, "Personality Presentations"

- Presentations'' 1--New Paris Inn 2--Eddie Albright reading late fiction 2:30--KNX ensemble 3:30--Ederation of Women's Clubs musical program
- 3:50-redefation of nonline s online
  musical program
  4—Travelogue
  4:15-Records; announcements; stocks
  4:30-Maxine's Shopping Service
  5:45-Town Cryer's Tips
  6:45-KNX trio
  6:45-KNX concert trio
  7:30-Metropolitan Water District
  7:45-KNX ensemble, directed by Wilbur Hatch
  8-Ruyal Order of Optimistic Do-nuts
  9-Ethel Duncan
  9:15-Arizona Wranglers

9-Ethei Duncan 9:15-Arizona Wranglers 9:45-Boxing bouts from Hollywood Legion Stadium 10:45-"'Mistah Bill and Jackson'' 11-New Paris Inn broadcast 12 to 1 A.M.-Roosevelt Hotel orch. 526 Meters KMTR Holly. 3026

KMTR Radio Corp., Hollywood, Cal.

500 Watts

570 Kcys

## Sept. 27-Oct. 3

## BROADCAST WEEKLY

## **SATURDAY** Programs. .

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491.5 Meters KFRC Prospect 0100 610 Kcys. Don Lee, Inc., San Francisco, Calif. 7 A.M. — Seal Rocks broadcast;

- stocks -Hallelujah Hour

- Halieluigh Hour
  Don Bigelow's orchestra, CBS
  9:30-Junior Artists program
  10:45-Don Ricardo
  11:05-Street Singer, CBS
  11:15-Columbia Salon Orchestra
  12 noon-Noonday concert
  1:05-Ann Leaf, organist, CBS
  1:05-Spanish Serenade, CBS
  2: Sonri Clara ve Stanford for

- -Santa Clara vs. Stanford, football game 4:30—Reis and Dunn, CBS 4:45—Recordings and Town Topics

- Organ recital
- 5:15—Steamboat Bill 5:30—Kate Smith's Swanee Music, CBS\_\_\_\_\_

- CBS 5:45-Organ recital 6-The Boswell Sisters, CBS 6:15-Chicago Variety program, CBS 6:30-National Radio Forum, CBS 7-Hank Simmons' Show Boat, CBS 8:15-Pryor's Military Band, CBS 8:135-Pryor's Military Band, CBS 8:45-Musical Crossword Puzzle 9-Merrymakers 9:30-Tom Gerun's orchestra

9-Merrymakers 9:30-Tom Gerun's orchestra 10-Anson Weeks' orchestra 11-Val Valente's orchestra 12 to 1 A.M.-Vagabond of the Air

243.8 Meters KYA Prospect 3456 1000 Watts 1230 Kcys. Pac. Broadcast. Corp., San Francisco 7:30 A.M.—Charles Glenn, Songs of Yesteryear

- 6:45-Bertrand B. Bronson 7-George Barnes, tenor 7:15-Velma Truitt and her Banjo
- Boys 7:30-Virginia Spencer, Soliloquy 7:45-Musical Scales; Adele Burian,

- Harmonettes and orchestra 8-On With the Show 9-George Nickson, tenor 9:15-"Papa Popovitch," KYA Player's 9:45 -Jack Deane, tenor
- -Radio Sandman Hour; Mary At-10
- kinson, soprano 11 to 12 midnight—Erwing Brothers' orchestra



930 Kcys.

1370 Kcys. **AKE** 100 Watts First Congrega. Church, Berkeley, Cal. 9.A.M.—Chapel of the Chimes Organ 9:30—Old Favorites 10—Half Hour of Happiness 10:30—Tunes of the Day 11—Hour with Noted Composers 12 noon—High Noon Novelties 1—Chapel of the Chimes Organ 1:30—Here and There 2—Silent period 3:30—Symphony Hour 4:30—Over the Teacups 5:30—"Ten Torrid Tunes" 6—'Sweet and Hot" 6:15—Popular Melodies 6:15—Popular Melodies 6:30—Chapel of the Chimes Organ 7—Doc Herrold 7:30—Pan-American program 9-Chapel of the Chimes Organ 10 to 10:30 P.M.—Half Hour of Re-

- quests

440.9 Meters <b>KPO</b> Garfield 8300 680 Kcys. 5000 Watts
680 Keys. NO 5000 Watts
680 Kcys. <b>M U</b> 5000 Watts Hale Bros., Chronicle, San Francisco 7.15 A.M.—Morning health exercises interspersed with "Apple Sauce"
7.15 A M — Morning health evercises
interspersed with "Apple Squee"
footuring Hugh Barratt Dobba
featuring Hugh Barrett Dobbs 7:45—Van and Von, NBC
8-The Shell Happytime by Hugh
Barrett Dobbs
9—Dobbsie's Birthday Party
0.30-Home and Farm Hour NBC
10:30—Magazine of the Air NBC
9:30—Home and Farm Hour, NBC 10:30—Magazine of the Air, NBC 11:30—Talk by Leon J. Pinkson 11:45—Mel Peterson
11:45-Mel Peterson
12 noon—Weather and time signals
12:05—Livestock reports
12:10—Snap Shots
1—Aircyclopaedia
1:30—Organ recital
1:45—Helen Barker, Art talk
2—Dixie Dixons
2.15-Let's Get Associated. Play by
2:15-Let's Get Associated: Play by play football broadcast, California
vs. St. Mary's
5_Big Brother
5:30—Date Book, Stuart Strong 5:45—News digest, "Scotty" Mort-
5:45-News digest, "Scotty" Mort-
6-Superba Melody Men 6:15-Jess Norman's San Franciscans 6:45-Henry Starr, the 16/40 Boy 7-Bob Klair's Sympostore
6:15-Jess Norman's San Franciscans
6:45-Henry Starr, the 16/40 Boy
7:45-Cecil and Salv for S. & W.
8-Children's players
8:15—Gilmore Circus, NBC 8:45—Murray Sisters
8:45—Murray Sisters
9—Packard program
9:30-Agatha Turley, soprano, and
Dorothy Lewis, contraito
10-Life Savers program 10:05-Palace Hotel dance orchestra
10:05-Palace Hotel dance orchestra
11 to 12 midnight—Jess Norman's
San Franciscans
535.4 Meters KTAB Garfield 4700 560 Kcys. Garfield 4700 Watts
560 Kcys, 1000 Watts
Assoc. Broadcasters, Oakland, Calif.
Assoc. Broadcasters, Oakland, Calif. 7 A.MRise and Shine
7:30-Radio shopping news
8:30—Recordings
9-Morning Prayer Hour
9:30-Dr. J. Douglas Thompson
10-Household Hour, Alma La Marr 10:30-Mr. B. L. Corley
10:30-Mr. B. L. Corley
11-Wint Cotton, tenor; Johnny
Shaw, organist

- 11:30—Radio shopping news 12:15 P.M.—Dr. R. M. McLain 12:30—Echoes of Portugal 1—Theatre of the Air 1:30—Over the Teacups with Alma La Marr
- -Masters Album

- 2:45-Studio program 3:45-Zoro 4:15-Broadway Tunes
- 5-Radio shopping news 5:30-Dr. J. Douglas Thompson 6-Silver Liners

- 6-Silver Liners 6:30-Sport page of the air 6:45-Johnny Shaw, organist 7-The Melody Girl 7:15-Kiddie Kapers with Gerda Lundberg and Johnny Shaw, or-ravist ganist
- ganist 7:30-Jimmie Kendrick's "Funnies" 7:45-Dance music 8-Dixie Singers 8:30-Cliff and Lolly 8:45-Boswell Sisters (records) 9-Melodies that Linger 10-Moment Musicale 11:5014 M. Jimmie Kondrick's

- 11 to 1 A.M.-Jimmie Kendrick's Night Owls

Everyone has an equal chance to win one of the 500 valuable prizes.

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Oct. 3, 1931



- CBS-Soprano

KFBK, KMJ, KWG, KOL, KFPY, KFRC -Street Singer: KFBK, KMJ, KWG Street Singer, KFDK, KMS, KWG
 8:15—Pryor's Cremo Band: KFBK, KMJ, KWG, KOL, KFPY, KOIN, KFRC, KHJ

280.2 Meters KJBS Ord. 4148-49

J. Brunton & Sons, San Francisco

6 A.M.-Commuters' Express 7-KJBS Alarm Klok Klub 8-Variety records 9-Assoc. Food Stores' program

9-Assoc. Food Stores' program 9:30--The Corner Drug Store 10--Reporter of the Air 10:30--Recordings 12 noon-Organ and records 12:30--Transitone program 12:45-Variety program 1:30--Popular records 2:30--Russian airs 2:45--Bend concert

4:30—Musical Scyles 4—Jerry McMillan, planist 4:30—Recordings 5:30—Silent period 12:01 to 8 A.M.—KJBS Owl program

Radio Service Corp., Salt Lake City

Radio Service Corp., Salt Lake City 6 P.M.—Floyd Gibbons, "Adventures in Science," and symphony orches-tra directed by Erno Rapee, NBC 6:30—"The First Nighter," NBC 7—Lucky Strike dance orch., NBC 8—Amos 'n' Andy, NBC 8:15—Program of the Morning Milk Compeny.

Company 9:15—Utah Woolen Mills program 9:45—Organ and piano duo 10 to 11 P.M.—Staff Frolic

World Series

GAMES

Will be Broadcast by

NBC and CBS

NATION-WIDE

**NETWORKS** 

Beginning October 1st

These broadcasts will supercede all programs

scheduled during the

Series hours.

2:30—Russian airs 2:45—Band concert 3—Reporter of the Ai 3:05—Favorite records 3:30—Musical Styles

265.3 Meters KSL

1130 Kcys.

8:30—The

1070 Keys.

a

in

100 Watts

Wasatch 3901

5000 Watts

340.7 Meters KLX Lake. 6000 325.9 Meters **KOMO** 500 Watts 920 Kcvs. 880 Kcys. Tribune Pub. Co., Oakland, Calif. Fisher's Blend Station. Inc., Seattle Tribune Pub. Co., Oakland. Calif. 7 A.M.—Exercises and entertainment 7:35—Opening N. Y. stocks 8—Recorded program 9=Modern Homes period 9:30—Clinic of the Air 10:15—S. F. stocks; weather 10:30—Recorded program 11—Classified advertising hour 12 poon Clocking S. F. stocks

- 11—Classified advertising hour 12 noon—Closing S. F. stocks 12:05—Jack Delaney and his band 1—Jean's Hi-Lights 2—Drs. Barron and Wilkinson 2:30—Football:St. Mary's vs. U. C. at Berkeley 5—The Three Cocoanuts 5:30—Beauty questions and answers 6—The KLX trio 7—News items 7:30 Haop Dermeloa pionist

60

- Wharry
- 7—News items
  7:30—Helen Parmelee, pianist
  8—Faucit Theater of the Air
  8:30—Sports news
  8:45—L. G. French, baritone
  9—Musical Soiree: John Wharry Lewis, violin; Muriel Scherruble, soprano; Paul Gelvin, tenor, and and Helen Wegman Permelee, pianist 10 to 11 P.M.-Dance program

322.4 Meters KROW Glenc. 6774 930 Kcvs. Glenc. 6774

- 930 Kcys. Educa, Broad, Corp., Oakland, Calif.
- 8 A.M.-Morning devotions

- 8 A.M.—Morning devotions 8:05—Recordings 8:15—Dr. R. M. McLain 8:30—Recordings 9—Silent period 1 P.M.—Latin-American program

- 1:45-Recordings 2-Charlie Glenn 2:30-Union Mutual Life
- 2:45-Hawaiian Melody Boys
- 3—Parker Dental System 3:30—Recordings
- -Organ Travelogue, Vivian Moore
- 4:30—Dorothy Jackson, soprano 4:45—Jimmie Mosley
- 5-King, Queen and Jack program 5:15-Recordings 5:30-Wade Forrester's Sunshine
- Hour
- 6—Silent period 7:30—Latin-American program
- 8—Musical program 8:45—Italian program
- b) 30 Statis program
  b) N. B. Joseph
  10 Jean and Jill program
  10:15 Bill Johnson, tenor
  10:30 to 11 P.M.—Audition Hour

296.6 Meters KQW Columbia 777 1010 Kcys. KQW 500 Watts Pac. Agric. Foundation, Ltd., San Jose

- 9 A.M.-The Bondons

- 9:30—Homemaker's Hour 10:30—Studio program 11—Leah Bernhardt Kimball
- 11:30—Musical program 12 noon—Variety program 12:30—Weather; market reports
- Tommy Tucker's Fun and Frolic 1program 1:30—Friendly Hour 2:30—Musical program 4:30—Story Time

- 5
- -Vespers 30—Evening Echoes 5:30-
- -Dinner music 6 6:15-Franco's program
- 6:30-Recordings
- 6:45—Musical feature 7—Radio news and forum
- 8—Studio program 8:45—Italian Hour
- 9:45 to 10:15 P.M.-Psychology by Kobar

 4—Bing Crosby: KFBK, KMJ, KVI, KFPY, KGB
 4:15—The Political Situation in Elliott 5890 1000 Watts 4:15-The Political Situation in Washington Tonight, Frederic Wil-liam Wile: KFBK, KMJ, KVI, KFPY, KHJ, KGB
4:30-Reis and Dunn, comedy and songs: KFBK, KMJ, KVI, KFPY, KHJ, KGB
6-The Boswell Sisters, Connie, Mar-tha and Vet: KFBK, KMJ, KWG, KOL, KFPY, KFRC, KGB
6:30-National Radio Forum: KFBK, KOL, KFRC, KGB
7-Hank Simmon's Show Boat: KFBK, KMJ, KWG, KOL, KFPY

- 6:55 A.M.—Inspirational service 7—Sunrise Farm Broadcast 7:30—Sunrise Serenaders, NBC 7:45—Van and Don, NBC

- 7:40—Van and Don, NBC 8—Shell Happytime, NBC 9—The Health Man 9:15—Tuneful Two 9:30—National Farm and Home Hour, NBC 10:30—Magazine of the Air, NBC 11:30—Garden Time program

- 11:30—Garden Time program 11:45—Vocal recital 12 noon—Prudence Penny talk 12:15—Orchestra and vocalists 1:45—U. of Wash. vs. U. of Mon-tana football game, Associated tata Touban game, Associated
  Off Co.
  4:30—Orchestra and vocalists
  5:15—Variety program
  5:15—Variety program, NBC
  6:30—The First Nighter, NBC
  7—Lucky Strike dance orch., NBC
  8:45—Sperry Smiles, NBC
  9:20—Globe Trotter
  9:30—Spotlight Revue, NBC
  11—Hotel St. Francis dance orchestra, NBC
  2 to 12:30 A.M.—Organ recital Oil Co.

- 12 to 12:30 A.M.—Organ recital

#### CBS

#### Columbia Broadcasting System

- 8 A.M .--- Adventures of Helen and Mary. Children's program: KOL, KVI, KFRC, KGB, KFPY
- 8:30—Columbia Revue; Vincent Sor-ey's orchestra with Julia Mahoney, soprano: KOL, KVI, KFPY, KFRC, KĈR
- -Don Bigelow and His Yoeng Restaurant Orchestra: KFBK, KWG, KVI, KFPY, KFRC, KHJ
- 9.30--George Hall and his Hotel Taft orchestra: KFBK, KWG, KOL, KVI, KFPY
- 10--Columbia Farm Community program: KFBK, KWG, KFRC, KHJ
- 11-Street Singer, novelty act: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ 11:15-Columbia Salon Orchestra, Vincent Sorey, conductor: KFBK, KOL, KVI, KFPY, KFRC, KHJ,

KGB 12 noon—The Four Clubmen: KFBK, KMJ, KWG, KOL, KVI, KFPY, KFRC, KGB 12:30—The Three Doctors: KFBK,

:30—The Three Doctors: KFBK, KMJ, KWG, KFPY, KHJ, KGB 2:45—The Madison Singers: Mild-

KMJ, KWG, KFYY, KHJ, KGB 12:45-The Madison Singers: Mild-red Johnson, contralto; Rhoda Ar-nold, soprano; Frank Ruhf, tenor; and Crane Calder, bass: KFBK, KMJ, KWG, KOL, KVI, KFPY, KGB

Ann Leaf at the organ: KFBK, KWG, KOL, KVI, KFPY, KHJ,

Serenade.

Vincent

1:30—Spanish Serenade, Vincent Sorey, conductor: KFBK, KWG, KOL, KVI, KFPY, KFRC, KGB
2—Eddie Duchin and his Central Park Casino Orchestra: KFBK, KWG, KOL, KVI, KFPY, KFRC, KHJ, KGB
3—Anthony Trini and his Village Inn Orchestra: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KGB
3:30—Whispering Jack Smith: KFBK, KMJ, KOL, KVI, KFPY, KFRC, KHJ, KGB

Get the "Key Book" now! See pages 3 to 9 for details of the contest.

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KGB

KGB 1:30—Spanish

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Seneca 1515 5000 Watts

508.2 Meters KHQ Main 5383 590 Kcys. Dolwards Louis Wasmer, Inc., Spokane, Wash. 6:45 A. M.—Caterpilar Songster 7—Inland Empire Dairyman 7:15—The Shoe Doctor 7:30—Alice Blue Gown 7:45—Van and Don, NBC 8—Shell Ship of Joy, NBC 9—Walt and Norman 9:15—Montgomery Ward program, NBC	- 13
<ul> <li>9:30—Song Shopping, Herb Wixson</li> <li>9:45—U. R. M. Merrymakers</li> <li>10—Ball Bros. Canning Time</li> <li>10:15—Reducoids, "Miss Silhouette"</li> <li>10:30—Magazine of the Air, NBC</li> <li>11:30—Bell organ concert</li> <li>12 noon—Blub Bulletin, "Lucy Robinson"</li> <li>12:15—Home Comfort program</li> <li>12:30—Farm Service program</li> <li>1:30—Gems of Remembrance</li> <li>1:45—Fashion's Fur Facts</li> <li>2 pm.—Associated football: W. S. C. vs. U. C. L. A.</li> <li>5—To be announced</li> <li>6—General Electric Hour, NBC</li> <li>6:30—The First Nighter, NBC</li> <li>7—Lucky Strike orchestra, NBC</li> <li>8:30—Walter Ferner, 'cellist, NBC</li> <li>8:45—Sperry Cmlies, NBC</li> <li>9—Cotton Pickers, NBC</li> </ul>	8-7-72-8-22-72-8-22-22-22-22-22-22-22-22-22-22-22-22-
9:30-Spotlight Revue, NBC 11 to 12-Lazy Ike at the Mike 361.2 Meters KOA York 5090 830 Kcys. General Electric Co., Denver, Colo. 5:30-Preview of International Sun- day School lesson, the Rev. Wil- liam O. Rogers 6:-General Electric program 6:30-The First Nighter, NBC 7-Lucky Strike dance orchestra 8:45-The Gruen Answer Man 8:30-Russ Columbo 8:45-Los Conquistadores 9-Sherbo's Continentals 9:30-Cotton Pickers 10:30 to 11-Organ recital, Erminie De La Vergne, Ogden Theater	25:10 11 11 25 11 0: 7-: 8: 8:
236.1 Meters KOL Elliott 4466 1270 Kcys. Construction of the Morning 6:45 A.M.—Top o' the Morning 7—KOL Time Klock 8—Hallelujah Hour, KHJ 9—Patty Cook, Better Homes Hour 9:30—Hotel Taft orchestra, CBS 9:45—Console Capers 10—Organ Moods 10:15—Tooth talk, Dr. Hobson 10:30—Organ Moods 11—Street Singer, CBS 11:15—Columbia Salon Orch., CBS 12:30—Endurathon 12:45—Madison Singers, CBS 1:30—Murah 1:45—Spanish Serenade, CBS 2—Saturday Syncopators 2:45—Maispen Singer, CBS 1:30—Du Lee fraeture 3—Anthony Trini and orch., CBS 4:30—Endurathon 4:35—Organ Moods 4:30—Endurathon 4:35—Organ Moods 4:30—Endurathon 4:35—Organ Moods 4:30—Endurathon 4:35—Organ Moods	9- 9: 10 10 10 11 11 11 12 12 1-
Read the rules for	the

6:30—National Radio Forum, CBS 6:45—Black and Blue, KHJ 7—Hank Simmons' Show Boat, CBS 8—Studio program 8:15—Arthur Pryor's Band, CBS 8:30—Camel Quarter Hour, CBS 8:45—Speed Boys 9—Merrymakers KHI 9-Merrymakers, KHJ 9:30-Tom Gerun's orchestra 10-Anson Weeks' orchestra 10:30-Endurathon 1:30 to 12-Biltmore orchestra 94.5 Meters KVI Broadway 4211 60 Kcys. 1000 Watts 394.5 Meters KVI Broadway 4211 760 Kcys. KVI Broadway 4211 1000 Watts Puget Sound Broadcast. Co., Tacoma 6:45 A.M.—Recorded program 7—Bargains of the Day 7:15—News flashes and records 8:30—Columbia Revue, CBS 9—Don Bigelow's orchestra, CBS 9:15—White Wizard 9:30—Hotel Taft orchestra, CBS 9:30—Hotel Taft orchestra, CBS 11—Street Singer, CBS 11—Street Singer, CBS 12:35—Madison Singers, CBS 12:30—Bargains of the Day 12:35—Madison Singers, CBS 1:30—Spanish Serenade, CBS 2=Sauriday Syncopators, CBS 2:45—Recorded program 3=-Anthony Trini's orchestra, CBS 2:30—Dental Clinic of the Air 4=-Harold Stern's orchestra, CBS 2:30—Frederic William Wile, CBS 2:30—Frederic William Singers, CBS 2:45—Frederic William Singers, CBS 2:45 60 Kcys. 1:15 to 12-Bill Hogan's orchestra

54.1 Meters KEX Atwater 3111 180 Kcys. KEX 5000 Watts 180 Kcys. Vestern Broad. Co., Portland, Ore. :45 A.M.—Farm flashes —Family Altar Hour :45—The Morning Serenaders —Syncopated Headlines --Syncopated Headines ::30--Organ concert ::45--Elmore Vincent 0--Casey Jones, tenor 0:15--Olive Reynolds 0:30--Radio Boy Friends 1--Blue Streaks orchestra 1:30--The Westerner 1:45--Professor and his Dream Girl 2.non0-Noorday concert 1:45—Professor and his Dr 1:2 noon—Noonday concert 1:30—Organ concert ....Marshall Sohl, tenor .:15—Organ concert .:45—Chet Cathers ....Mardi Gras ....Musical Auction ::30—Kiddies Kaper Klub ....Metropolitan Hour ....Cowboy Jo, guitar ::15—Boeing Aviation talk ::36—Cheing Aviation talk ::36—Cheing Aviation talk ::36—Cheing Aviation talk ::36—Cheing Aviation talk oncert ensemble -Concert -Silent period -Nocturne :30-North --Nocturne :30--Northwest concert trio --Apostolic Faith Mission concert :30--Vic Meyers' orchestra 0.30--Moonlight Melodies 1--Cole McEiroy's dance band 2 to 1 A.M.--Midnight Reveller

8:30—Organ concert 9:15—Marshall Sohl, tenor 9:30—Organ concert 9:45—Grant Merrill, piano 10—Bob Monsen, tenor 10:15—Olive Reynolds, blues 10:30—The Radio Boy Friends 11—Blue Streams orchestra 11:45—Professor and his Dream Girl 12 noon—World Book Man 12:30—Frederick C. Feringer, organ-ist ist --Marshall Sohl, tenor 1:15—Organ concert 1:45—Chet Cathers, baritone 2-Mardi Gras 3—Uncle Frank's Children's program 4—Organ concert, Bobby Hainsworth 5:155—Boeing Aviation talk 5:30—Labor talk 5:40—Market reports 5:50—Garden talk 6—Henri Damski's concert ensemble; Jean Kantner and Marshall Sohl, ist Jean Kantner and Marshall Sohl, Jean Kanther and Marshan John, soloists 7-Casey Jones in "Reminiscing" 7:15-Olive and Elmore, duets 7:30-Eighteen Feet of Harmony 7:45-Esperanto class, Wayne Jackson Nocturne Sourcharter trio
 Sourcharter trio
 Wic Meyers' Butler Hotel orch.
 Moonlight Melodies; Chet Cathers, baritone; Jan Russell, violin;
 Mocharter vionaci Ian Rus ers, baritone; Jan Russen, Mabel Mohrman, piano; Jan Rus-sell, 'cello Cole McElroy's dance orchestra Midnight Revellers 12 to 2 A.M.-Midnight Revellers 204 Meters Main 3434 5000 Watts KGA 1470 Kcys. KGA Math 3434 1470 Kcys. Soolo Waths NW. Broad. System, Spokane, Wash. 6 A.M.—Early Birds: News 8—Syncopated Headlines 8:30—Organ Concert, Warren Wright 9—Parents Forum to the concert 9—Parents Forum 9:15—Marshall Sohl, tenor 9:30—Organ concert 9:45—Elmore Vincent, tenor 10—Casey Jones, tenor 10:15—Olive Reynolds, blues 10:30—The Radio Boy Friends; Cornt and Elmore Grant and Elmore 11—Meadow Larks Orchestra 11:45—The Professor and his Dream Girl 12 noon-Mid-day request program 12:30-Organ Concert, Frederick C. Feringer 1—Marshal Sohl, tenor 1:15—Organ concert, Bobby Hainsworth worth 1:45—Chet Cathers, baritone 2—Mardi Gras 3—Film Funsters 3:15—Leon Peterson, violinist 3:30—Ruth and Andy 3:45—Tail Spins 4—Organ Concert 5-Uncle Andy and the Kiddies 5:15-Boeing Aviation talk 5:45-Elmore Vincent, tenor 6-Henri Damski's Concert Ensemble semple -Casey Jones in "Reminiscing" 7:15-Cow Boy Jo 7:30-Eighteen Feet of Harmony 7:45-Esperanto Class, Wayne Jackson

309.1 Meters KJR

Northwest Broad. System. Seattle, Wn. 7 A.M.—Morning Reveillier 7:30—Syncopated Headlines 8:30—Organ concert

970 Keys.

- son 8-Northwest Concert Trio 9-Vic Meyers' Orch. 10-Chet Cathers, baritone 11-Cole McElroy's Dance Orch. 12 midaight-Request recordings; ConcCon Club
- Coo-Coo Club

e Artist Identification Contest on pages 3 to 9.

#### 379.5 Mtrs. NBC-KGO 7500 Watts 8:30—Russ Columbo, baritone: KGO, 790 Kcvs. KTAR National Broadcast. Co., San Francisco

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- National Broadcast. Co., San Francisco 7 A.M.—NBC Organ Recital; KGO 7:30—Sunrise Serenaders: Orchestra direction Edward J. Fitzpatrick: KGO; KOMO 7:30 to 7:45 7:45—Van and Don, the two Pro-fessors, songs and dialogue: KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR, KSL, KOA 8—Shell Happylime, conducted by Hugh Barrett Dobbs: KHQ, KOMO, KGW KPO KFI KTAR KSL
- KGW, KPO, KFI, KTAR, KSL -Financial Service Program: KGO 15—Morning Melodies: Orchestra direction Edward J. Fitzpatrick: 8:15-KGO
- KGO 8:30-Cross-Cuts of the Day, Dr. Laurance L. Cross; Southern Har-mony Four: KGO 9:15-Beautiful Thoughts: Chuck, Ray and Gene, harmony trio; Irma Glenn, organist; Gene Ar-nold, narrator: KGO, KHQ, KGW, KFI, KTAR 30—National
- KFI, KTAR 9:30—National Farm and Home Hour: KGO, KOMO, KFI, KFSD; KTAR 10 to 10:30 10:30—Woman's Magazine of the Air, Bennie Walker, editor: KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD, KTAR 10:50 to 11:10 11:30—Organ Recital, Paul Carson:
- KGO, KECA 12 noon—Pacific Feature Hour: KGO,
- 2 noon—Pacific Feature Hour: KGO, KECA, KFSD —Hotel Sir Francis Drake Quartet, direction Herman Heller: KGO, KECA, KFSD —To be announced: KGO

- 2—To be announced: KGO
   3—Waldorf Rose Room Orchestra, direction Mischa Bori: KGO, KECA, KFSD, KTAR
   3:30—Mr. Bones and Company: Minstrel show with Paul Dumont KGO, KGW, KFI
   4—Nick Lucas, songs: KGO, KPO
- -Nick Lucas, songs: KGO, KPO 15-Laws that Safeguard Society, Dean Gleason L. Archer: KGO, KHQ, KOMO, KPO, KTAR, KFSD 30-Sonata Recital: Arcadie Birk-4:15-
- 4:30enholz, violinist; Mathilde Hard-ing, pianist: KGO, KFSD 45---News Service: KGO
- 4:45
- -Civic Concerts Service Program: KGO, KFSD, KSL 5:30-The Silver Flute; Legends of
- a wandering gypsy: KGO 6-General Electric Hour: Symphony
- orchestra direction Erno Rapee; "Adventures in Science," Floyd Gibbons: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
- 6:30—The First Nighter: "The Texan," drama with June Mere-dith and Don Amerbe: KCO dith and Don Ameche: KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR, KSL

KTAR, KSL All the romance of the rough and ready days when the covered wagons left Illinois for the open-ing of the Indian territory in Ok-lahoma will be dramatized in the first nighter play, "The Texan." Miss June Meredith and Don Ameche will be cast in the leading roles of the three-act drama. B A Bolfe and bis Lucky Strike

- -B. A. Rolfe and his Lucky Strike KGO, Kr., KGO, KFSD, dance dance orchestra: KGC KOMO, KGW, KFI, KTAR, KSL
- -Amos 'n' Andy: KGO, KHQ, KOMO, KGW, KECA, KFSD, KSL
- KOMO, KGW, KEOA, M.Z., M.S., 8:15—Gilmore Circus: Roy Kellogg, ringmaster; Duke Attebury and Ken Gillum, clowns: KOMO, Ken Gillum, clowns: KGW, KPO, KFI
- 8:15—Split Second Tales: Dramatic sketch by Carlton E. Morse: KGO

- 8:45-Sperry
- KTAR 45-Sperry Smiles: Lee S. Rob-erts, planist; Paul Carson, organ-ist; guest vocalist: KGO, KHQ, KOMO, KGW, KECA, KFSD -Cotton Pickers: Harold Peary, Tommy Monroe, Johnnie O'Brien, Alvino Rey, Southern Harmony Four, Johnnie Toffoli: KGO, KHQ, KECA
- KHQ, KECA
  9:30—Associated Spotlight Revue: Hunting theme: dramatic, vocal and instrumental artists; Cecil Underwood, master of ceremonies; KGO, KHQ, KOMO, KGW, KFI Given over to a hunting theme, the revue is chock full of such appropriate musical numbers as "A-Hunting We Will Go." The list of artists participating in the tuneful portion of the show is headed by the Coquettes, the Cy-col Four, Bennie Walker, Harold Dana, Gwynfi Jones, Armand Gi-rard, and Charles Ford, Dr. Pet-Daha, Gwynfi Jones, Armand Gi-rard, and Charles Ford, Dr. Pet-tifogg, the new school teacher, will be heard first during the "School Days" skit, ringing the school bell and checking on the attendance of the pupils. "The Red Scarf," a melodrama dating back Scarf," a melodrama dating back to 1869, has received burlesque treatment at the hands of Wal-ter Beban and is the farce to be offered at this time. Bennie Wal-ker and Bobbe Deane will be fea-tured in the two terms of the best of the terms of ter
- tured in the leading roles. —Lofner-Harris Hotel St. Francis dance orchestra: KGO, KOMO, dance KEI
- 12 to 12:30 A.M.—NBC Organ Re-cital: KGO

499.7 Meters KFSD Franklin 6353 600 Keys. 1000 Watts Airfan Radio Corp., Ltd., San Diego

7:30 A.M.—Studio program 7:45—Van and Don, NBC

- Amorning Musicale
   Good Cheer program
   15-Amy 'Lou Shopping Hour
   16-Amy 'Lou Shopping Hour

- 10:30-Any Lou 10:50-Woman's Magazine, NBC 11:10-Frank Lanterman, organist
- 12 noon—Pacific Feature Hour, NBC

- -Sir Francis Drake orch., NBC -Studio program -Waldorf Rose Room Orch., NBC 3

- 3:30—Feature program 3:45—Radio Dental Clinic 4:15—Laws that Safeguard Society, NBC 4:30-Sonata recital, NBC
- 4:45-Concert

- 4:45-Concert 5:45-Late news items 6-General Electric, NBC 6:30-The First Nighter, NBC 7-Lucky Strike orchestra, NBC 8:15-Organ program 8:45-Sperry Smiles, NBC 9-Hotel Agua Caliente 10-Dance music from Little Chui

- 10-Dance music from Little Club 11 to 12 midnight-Studio program



11:30—Freddie Carter's orchestra 12—Dick Dixon, organist 1 to 5 A.M.—Recordings and el and elec-

Makers

trical transcriptions

Rhythm

8—''Black and Blue 8:15—Slunset Harmony Boys 8:30—''Mystery Mansion,'' seriai 9—English-Gibson orchestra 9:15—Vera Graham, organist 9:45—Bicycle races

10-Walkathon 10:30-English-Gibson orchestra 11-Pacific Coast Club Rhy

Everyone is talking about the great contest. It starts in next issue.

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333.1 Meters KHJ VAndike 7111

- 900 Kcys. 1000 Watts Don Lee, Inc., Los Angeles, Calif. 7 A.M.—Ken Niles, "news briefs" and records
- -Hallelujah Hour

- and records —Halleluigh Hour 9—Don Bigelow and his orch., CBS 9:30—Recordings 10—Chicago studio program, CBS 11—Street Singer, CBS 11:15—Columbia Salon Orch., CBS 12:30—Three Doctors, CBS 12:45—World-wide news 1:30—Three Doctors, CBS 1:30—Three Doctors, CBS 1:30—Three Doctors, CBS 1:30—Times Forum 3—Anthony Trini and his orch., CBS 3:30—Whispering Jack Smith, CBS 3:35—Clark Bros.' Coronado Beach Tent City orchestra, KGB 4:15—Frederic Wm. Wile, CBS 4:30—Reis and Dunn, CBS 4:45—Hallelujah Quartet

- 4:45—Hallelujah Quartet 5—To be announced 5:15—Town Topics, world-wide news 5:30—Kate Smith's Swanee Music,
- CBS

- CBS 5:45—Plain facts about Science 6-Boswell Sisters, CBS 6:45—'Black and Blue'' 7—Show Boat, CBS 8:45—'Black and Blue'' 7—Show Boat, CBS 8:45—Charley Carlow 8:45—Charley Carlow 8:45—Signal Oil Co. 9—The Merry Makers 10.05—Blitmore dance orchestra

11.-Town Hall Revellers 11.-Town Hall Revellers 11:30-News report 11:45-KFOX Salon Group 12 noon-Air Raiders 12:30-RMB Trio Studio asserts

6.15—Rural Free Delivery 6:30—The Boy Detective 6:45—Three Vagabonds

"Black and Blue"

-School Days 7:15—Bill and Coo 7:30—Phantom Hunters 7:45—"Chandu"

8

- 10:05—Biltmore dance orchestra 12 to 1 A.M.—Midnight Moods, Claude Riemer
- 239.9 Meters KFOX Phone: 672 1250 Keys 1000 Watts Nichols & Warinner, Long Beach, Cal.
- 5 A.M.—The Early Birds 5 A.M.—The Early Birds 7.—Sunset Harmony Boys 8.—Cline Chittick and his harmonica 8:36—Jay Johnson and his accordion 9.—Three Vagabonds 9:30—RMB Trio 10.—Cheerio Boys 10:30—Vera Graham, organist 11.—Town Hall Barellars

12:30—RMB Trio 1—Studio program 1:30—Record vaudeville 2:15—Bicycle races 2:30—Over at Mart's House 3—Surprise Matinee 3:30—Majestic Ballroom orchestra 4:15—Dental Clinic of the Air 5:45—Professor and his Dream Girls 6—Old Time Minstrels

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Hemp. 4101

5000 Wans

- 468.5 Meters KFI Westmore 0337
- 640 Kcys. **Nr1** 25,000 Watts Earle C. Anthony, Inc., Los Angeles 6:45 A.M.—Dr. Seixas, exercises 7:30—N. Y. opening stock market
- quotations 7:45—Van and Don, NBC 8—Shell Happytime, NBC 9—Polly Grant Hall, p
- piano im-
- promptu 9:15—Beautiful Thoughts, NBC 9:30—National Farm & Home Hour, NBC
- 10:30—Magazine of the Air, NBC 11:30—French lesson, by Annette
- Doherty
- Donerty 11:45-Roy Ringwald, piano & songs 12 noon-Department of Agriculture 12:15-Federal & state mkt. reports 12:30-Silent period
- 12 noon—Department of Agriculture 12:15—Federal & state mkt. reports 12:30—Silent period 3—''Pipe Dreams.'' aeolian organ recital, Roy Ringwald 3:30—Mr. Bones & Co., NBC 4—Will E. Wing, ''Hollywood'' 4:15—Noel Archer, popular songs 4:30—String orchestra 6—General Electric program, NBC 6:30—First Nighter, NBC 7—Lucky Strike program, NBC 8:15—Gimore Circus, NBC 8:30—String orchestra and James Burroughs, tenor 9:50—Spotlight Revue, NBC 11 to 12 midnight—Hotel St. Francis dance orchestra, NBC

- dance orchestra, NBC

209.7 Meters KECA West, 0337 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Ios Angeles 10:30 A.M.—Around the house with Roy Leffingwell 11—Spanish lesson, by Annette Do-

- 11-Spanish lesson, by Annette Do-herty 11:15-Leonard van Berg, tenor 11:30-Organ recital, NBC 12 noon-Pacific Feature Hour, NBC 1-Hotel Sir Francis Drake Orches-tra, NBC
- 2—Studio program 3—Waldorf Rose Room Orchestra,
- NBC 3:45—Polly Grant Hall, piano solos 4—News release

- 4---News release 4:15---Organ recital, Roy Ringwald 5:15---Eleanor Aubrey, ballads 5:30---'Song Heaven,'' Noel Archer 5:45---Bob and Jim, the Utah Trail Boys
- 6-KECA String trio, with Richard Davis, tenor 6:45-John Vale, tenor and string
- quintet
- quintet 8—Amos 'n' Andy, NBC 8:45—Sperry Smiles, NBC 8:30—Vocal ensemble 9—Cotton Pickers, NBC

- 9:30—String Orchestra under direc-tion of Rene Hemery, with John Moss, soloist
- 10:30-Ray Canfield and his Beach Boys

315.6 Meters KFWB Holly. 0315 950 Kcys.
Warner Brothers, Hollywood, Calif.
8:30 A.M.—Recorded program
9.—Jerry Joyce's orchestra
10:30—Recorded program
11:30—Recordings
12 noon—Harold Rhodes, pianist
30—Recorded program
7.Tpice Dunlavy, organist
30—Recorded program
-Recordings
-Recorded program
-Robert E. Callahan telling In-stories 315.6 Meters KFWB Holly. 0315 950 Kcys. KFWB 1000 Watts

- stories
  - ce Dunlavy, organist records

- 3:30—Concert records 4—Tea dance from the Ambassador Hotel
- 4:30-Nip and Tuck, two-piano team
- 4:30—Nip and Tuck, two-plano team
  5:Teccorded program
  5:15—Jerry Joyce's orchestra
  6—Peter Pan and his playmates, with Mary York, Doug Richardson and Jon Dodson, soloists
  6:15—Price Dunlavy, organist
  6:25—The Gruen Answer Man

- 6:25—The Gruen Answer man 6:30—Price Dunlavy, organist 6:45—Cecil and Sally 7—Orchestra directed by Sam K. Wineland
- Wineland 7:45-Melody Land, featuring June Purcell and Jerry Joyce's orchestra 8-Four Moods 9-Flat Feet by Laird Doyle 9:30-Slumber Time 10\_012\_Gus Arnheim's Coccoanut

- Grove orchestra
- KMTR Holly. 3026 526 Meters 500 Watts
- 570 Kcys KMTR Radio Corp., Hollywood, Cal.
- 7 A.M.-Tom Murray's Hill Billies

- A.M.—Tom Murray's Hill Billies
   Sock quotations
   8:05—Tom Murray's Hill Billies
   9—Mildred Kitchen, Home Economics
   9:15—Selected records
- 10:30-Scientific Serenaders

- 10:30—Scientific Serenaders 11—Stuart Hamblin's Southern Aces 11:30—Selected records 11:45—Public and city officials 12 noon—The Globe Trotter 12:15—Hi-Noon Hi-Lites (records) 1:55—Ho Banjo Boys 2:15—Football game, Oregon State

225.4 Meters KGB FRanklin 6151 1330 Kcys. 500 Watts Don Lee, Inc., San Diego, California 7 A.M.—Recordings 8—Hallelujah Hour 9—Don Bigelow's orchestra, CBS 9:30—Hotel Taft orchestra, CBS 10—Elanche Wood's Shopping Tour 11—Street Singer, CBS 11:15—Columbia Salon Orch., CBS 12:30—The Three Doctors, CBS 12:45—Madison Singers, CBS 1:30—Spanish Serenade, CBS 2:—Saturday Syncopators, CBS 2:45—Recordings 3—Anthony Trini's orchestra, CBS 7 A.M.-Recordings 3-Anthony Trini's orchestra, CBS 3:30-Whispering Jack Smith, CBS 3:45-Coronado Beach Tent City City orchestra 4:30—Reis and Dunn, CBS 4:45—News and records 5—Boswell Sisters, CBS 5:15-Service Hour 5:30—Kate Smith, CBS 5:45—News items -Boswell Sisters, CBS -J. Warde Hutton's concert en-\_J. semble 7:45—To be announced 8:30—Camel Quarter Hour, CBS 8:45—Signal Oil Co. 9-Merrymakers, KHJ 9-Merrymakers, KHJ 10-News items 10:10-Anson Weeks' orchestra 11-Hotel Del Coronado Casino orch.

- 2:15—Football game, Oregon State vs. U. S. C.
  Musical Messengers (records)
  5:45—The Globe Trotter
  6—Happy Harry Geise, plano, songs
  6::00—Ethiopian Oriental Supper Club
  7—Federal Business Association
  7:15—Ted Dahl, Johnnie Lindhardt and "Fat" Baldwin
  7:30—Happy-Go-Lucky Trio
  8—Frank Bull, sportlights
  8:15—Jubilee Quartette
  8:30—Baseball game
  10:30—Selected records
  12 to 9 A.M.—Ship-a-Hoy program

THE JAMES H. BARRY CO., SAN FRANCISCO

L A. Evening Express, Los Angeles 6:45 A.M.—Bill Sharples & his Gang 8:45—Inspirational talk and prayer 9:45—Maxine's Shopping Service 10—Eddie Albright's Family 11—Travelogue 11:30—Maxine's Shopping Service 12 noon-Recorded program 12:30—Radio Church of the Air 1 Naw Darie Inn

285.5 Meters

1050 Keys.

-New Paris Inn -Eddie Albright reading late fiction 2-Eddie Albright reading late fiction
2:30-Grand concert of records
4:30-Roosevelt Hotel tea dance
5:45-Town Cryer's Tips
6:-Chester Markert, organist
6:15-''Tom and Wash''
6:30-De Vaux Varieties
6:45-Chester Markert, organist
7-Frank Watanabe & Hon. Archie
7:15-Davis Treasure Ship
7:30-Sol Hoopi and his Hawaiian orchestra

orchestra 8:30-KNX dance ensemble

10—Roosevelt Hotel orchestra 11 to 12 midnight—New Paris Inn

WORLD

SERIES

GAMES

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NBC and CBS

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Beginning

October 1st

These broadcasts will supercede all

programs sched-

uled during the

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ceived as we went to press

with this issue, too late to be incorporated in the regular program sched-

Series hours.

ules.

-Ethel Duncan

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KNX

L A. Evening Express, Los Angeles

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