

THE LEADING RADIO GUIDE OF THE PACIFIC COAS

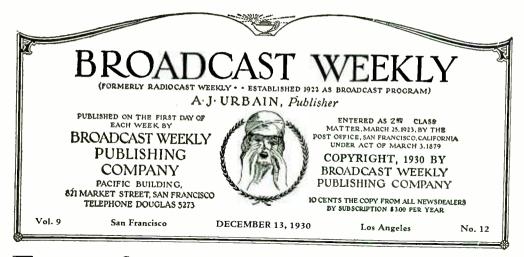
FOR WEEK OF December 14-20 DAIGASI

willyum

Harold Dana, who is heard regularly on the S and W Forum of the Air over stations KGO, KECA, KFSD, KTAR



www.americanradiohistorv.com



## Fate of Super Power In Hands of One Man

THE fate of super-power for broadcasting lies in the hands of a single man, Ellis A. Yost, chief examiner for the Federal Radio Commission, upon whose report the commission will make its decision whether 50,000 watts power is to be made the maximum for general use. The present maximum is 25,000 watts, to which certain stations have been permitted to add another 25,000 watts for "experimental" purposes.

If Examiner Yost recommends favorable action on a 50,000-watt maximum and the commission accepts his suggestion, it is confidently predicted by radio leaders that the next few years will see a steady increase in permissible power, until possibly as much as 500,000 to 1,000,000 watts is used. Experiments are already being made with powers as high as 400,000 watts.

Some time ago the commission adopted a policy under which 50,000-watt stations were to be permitted on four of the cleared channels in each zone, twenty channels in all. There were, at that time, about a dozen stations licensed to use this power experimentally. A flood of applications for top power immediately was loosed upon the commission, and when hearings were held on those applications two months ago, twenty-seven stations fought for place.

Announcement of the twenty-channel policy brought down upon the heads of the

commissioners a volley of criticism, due to the fact that in some zones more stations wanted top power than could be accommodated on the limited number of channels assigned. There are forty cleared channels, and it was contended that if top power was to be allowed on one channel or twenty channels, it should be permitted on all. Accordingly, the question now before the commission is how far it shall go in permitting the use of 50,000 watts.

Radio engineers contend that 50.000 watts causes no more interference than 5000 watts, if carefully controlled, and that the progress of broadcasting depends to large extent upon the ability to use huge powers, even 1,000,-000 watts not being rated as too high. The 50,000-watt stations now operating are reporting better reception of their programs throughout the areas they aim to serve, as well as a material enlargement of the service area and successful reception at very distant points.

Having brought up the question of raising the maximum power, the commission now finds itself between two fires, with the probability that retention of the twentychannel policy will result in court appeals by applicants unsuccessful in securing high power, on the one hand, and the certainty that Congress will have something to say about the situation, probably unpleasant, on the other.



Mary Pasmore, KFRC violinist, lives in a house built on the lines of a medieval castle. Her husband is the artist, Ray Burrill. They use the house both for their studios and for living quarters.

\* \* \*

Gino Severi, energetic conductor, heard often nowadays on evening KFWB programs, is directing the Radio Varieties string quintet at 10:30 a. m. six days of the week for an hour broadcast of light, airy melodies. He used to direct the Imperial Theatre orchestra in San Francisco and for years was a theatre music director.

\* \* \*

Billy Page, NBC's juvenile star, is adding chess to his other accomplishments. The versatile youngster, who keeps his hands and brain busy with airplane models and a dozen other boyish pursuits, is enthusiastically studying the sport of statesmen and soldiers. True to his customary habit with things which interest him, he wasn't happy until he had made his own personal chessboard, with tiny paper airplanes pasted on the squares.

When leaving KHJ. Wes Tourtellotte took all his belongings with him but his wife, Elvia Allman. Elvia, a forward girl, is more in evidence than ever and is continually pushing herself into the microphone. Pacific Coast listeners have been hearing Elvia regularly in "On With the Show" productions, "California Melodies," and Ted White's Top O' the World Night Club.

\* \* \*

The present football season, which is rapidly drawing to a close, has established Don Thompson, KPO's stellar sports announcer, as one of the best in the United States. Don, who prior to becoming a radio sports announcer, was himself one of the nation's all around brilliant football stars, "knows football" and backs that attribute up by getting first hand information regarding the players of the teams whose games he is to broadcast. Before the games, and often for many days, he has spent his time playing with the teams in practice, and has come to know the individual players intimately so that when he covers a game he

can tell KPO's auditors all about the play and players who make the tackles, throw the passes, make the gains—no matter what happens Thompson can give an accurate and truthful report of the action, name, the players, and coupled with the ability of the newspaperman, knows and chooses his words, so that the radio audience receives a comprehensive and colorful word report. The Associated Oil Company, sponsors of KPO's sports broadcasts, has received thousands of complimentary letters from radio dialers, testimonials of Thompson's popularity and ability.

Every Tuesday afternoon at three fifteen, KJBS presents the Home Movie Makers' Club, a program of interest to owners and users of home motion picture equipment. The object of the program is to assist amateur movie makers and help them enjoy more thoroughly the fascinating hobby of taking motion pictures. A question and answer department is featured, and amateur movie photographers can send in their questions to KJBS, and these are answered over the air during the "Movie Program."

\*

Dalton's String Quartet is known as the "biggest little quartet" on the air because they successfully play musical compositions with their four members, that most musicians would hesitate to attempt with six or eight men. This group has been appearing for the past few years at the Victor Hugo Cafe in Los Angeles and are heard over KMTR every Thursday and Saturday night.

Announcer have long been known to take privileges with the English language, but there are times when an announcer is in need of just the right word, and being in dire need invent one.

When describing a thrilling wrestling match recently, Ken Stuart, KJR and Northwest Broadcasting System announcer, needed a word badly which would describe the squirming and twisting of the wrestlers. Not having an adequate word, he gave "squist" to the world. Stuart says it means to squirm and twist.

# Effective January 5, 1931

BROADCAST WEEKLY Subscription Price will be increased to \$4.00 a year

The price now is only \$3.00 and will remain so until January 5. Subscribe now at the old rate. Here are four different offers for you. Take the one that suits you best.

DON'T WAIT-REMEMBER JANUARY 5

## OFFER NO. 1 For only \$3.00

Broadcast Weekly every week for one full year, and as a free gift to you, 32 beautiful sepia pictures of popular radio stars.

## OFFER NO. 2

For only \$3.25 Broadcast Weekly and Motion Picture Magazine, both for one year, and as a free gift to you, 32 beautiful sepia pictures of popular radio stars. (Canada \$3.75.)

Any present subscriber can take advantage of any of these four offers and have his subscription extended

## OFFER NO. 3

For only \$3.00

Broadcast Weekly every week for one year and a beautiful leatherette cover made especially for Broadcast Weekly.

## OFFER NO. 4

For only \$5.00

Broadcast Weekly for 2 years and, as a gift to you, 32 beautiful sepia pictures of popular radio stars.

DON'T WAIT-MAIL THIS COUPON NOW

BROAD 726 Paci	CAST WEEKLY, ffic Building, San Francisco.	
I enc	lose herewith \$ for Offer No	ķ
Name		1
Address_		
City	State	ĺ



RUTCHES and wheel chairs, long months of suffering and drab confineous hours on Christmas morning when more than 3,000 crippled children and grown-up shut-ins will be guests of the Shell Oil Company and the Fox West Coast Theatres at a great Happytime Christmas Party held in the million dollar Fox Theatre in San Francisco.

On that morning Captain Dobbsie will broadcast the voyage of his Shell Ship of Joy direct from the stage of the theatre. All of the outstanding talent of the Happytime program, Walt Roesner and his marvelous orchestra of 20 instruments, the great Fox Theatre organ, will be heard as members of the erew. Then, as a sort of climax to an hour already crammed with unusual entertainment, beautiful music, surprises and fun, the Happytime guests will be treated to the world's premier showing of Will Rogers' greatest talking

Captain Dobbsie, who will help make merry at the Shell Happytime Christmas Party

picture, "Lightnin'," produced under the direction of Henry King. Through special arrangements made with the Fox West Coast Theatres, other Happytime fans in Seattle, Portland, Spokane, Oakland, Sacra-

mento, Stockton, Modesto, San Jose and Fresno, may see the preview at exactly the same moment that it is being shown to the Happytime party in San Francisco. At that time Fox theatres in those cities will have a special showing of the picture. The Happytime guests will occupy the famous "Diamond Horseshoe" seats in the the-

mond Horseshoe" seats in the theatre, where usually may be seen the glittering jewels and Paris gowns of San Francisco's society folk. Crutches and wheelchairs and crippled bodies

will be in their stead at the Christmas party, but who can deny that the eyes will be brighter, the hearts lighter than those of the usual occupants of the softly upholstered seats. More than a hundred cabs, supplied for the occasion by San Francisco's taxi companies, will provide transportation for the members of the Shell party. A corps of doctors and nurses will be at the theatre to care for any who may need assistance in getting to and from their seats. Every kiddy will be

given a toy balloon, as well as other gifts and surprises which are now being planned. Among the many Happytime stars who will take part in the program is Dan O'Brien, Sambo, Ed and Mandy, Ted Strong, Max



· Dixie Marsh

Sambo, Ed and Mandy

Helen Lowe

#### Dec. 14-20

Dolin, Emily Hardy, William Powers, Dixie Marsh, John McCrea, "Wee Willy" Hancock, Helen Lowe and the Singing Shells.

By a queer coincidence, guests at Shell's Christmas party will have the unusual treat of seeing and hearing John McCrea, one of the Happytime's favorite tenors, and shortly thereafter see and hear his brother, Joel, who plays the juvenile lead in the picture "Lightnin'," opposite Will Rogers. Joel is rapidly San Francisco. All slogans must be sent via air mail, otherwise they will not be accepted. Those who live in Northern California and are unable to send a letter to San Francisco by air mail, should address their letters to the Shell Happytime Air Mail Contest, Shell Oil Company, Washington Building, Los Angeles. These letters should be sent via air mail. The contest closes January 1, 1931.

making a name for himself in the motion picture world, while John is already established as a popular star among thous and s of Shell Happytime fans,

The Shell Happytime Christmas party will begin at 8 a.m. and will be broadcast over entire Pacific Coast

network of the National Broadcasting System.

\* \*

Radio joined hands with the air mail last week with the announcement by Captain Dobbsie that the Shell Happytime had been chosen as the medium

through which the great Air Mail Slogan Contest, being staged under the supervision of the Los Angeles Chamber of Commerce, would be conducted.

The object of the contest is to select a slogan descriptive of the speed, convenience, economy and safety of the air mail and air transportation. Prizes in the form of air trips over the various air mail routes will be awarded to those sending in the best slogans. The prizes vary from round trips from Seattle to Portland; from Spokane to Seattle; from Portland to San Francisco; from San Francisco to Los Angeles; from Salt Lake to Cheyenne, and from Los Angeles to Phoenix, to awards of merit and short flights over the various cities.

Contestants should send their slogans to the Shell Happytime Air Mail Contest, KPO,



Among the recent visitors to Happytime studios at K P O in San Francisco was John L. Lounsbury, Principal of the Woodrow Wil-son High School and the Long Beach Junior College at Long Beach, who has gained a wide reputation in the United States as an enthusiastic advocate of radio for use in the schoolroom, Lounsbury was in San Francisco

to attend the Association of Junior Colleges' Convention. The Southern California school principal declared that the interclass communication and radio loudspeaker system which was recently installed in his school is proving of unusual value both as an educational and a recreational medium for his pupils. He stated that Captain Dobbsie's Shell Happytime program was frequently released throughout the classrooms. Other features have been broadcasts by President Hoover, Bernard Shaw, Einstein and other world figures.

of Joet

Principal Lounsbury is the first in the West to take advantage of the radio as an integral part of his school's educational system.

www.americanradiohistorv.com.\_\_

7



This department is open to all. Send in your letters.

## "Be Yourself," says H. H.

This comment column is very good and most amusing and interesting. Keep it up!

Also KLX is putting on some fine programs lately, and I agree with J. L., as a correspondent some weeks ago said, "John correspondent some weeks ago said, and Sylvia" of KLX are certainly improving and furnish not only amusing, but educational programs. They are the only duo I know of that furnish music with dialogue.

What the radio public wants nowadays is variety. Each Friday afternoon this duo presents something new.

"John" is certainly full of music and "Sylvia" is sweet and very human in her talks with him, which is O. K.

Edna Fischer is truly a fine artist on KFRC. The Three Girls on KRE are nifty singers.

What we want is being human, or "Be yourself." Reality and life-like characters and incidents, not fantasy or dreams. That's why we like Seth Parker, too!

H. H., Oakland, Cal., Nov. 30.

### Here's for More Crooners

"Take another bow, Rudy, I'm with you," say I. I certainly agree with L. H. B. in regard to Rudy Vallee. I feel as though I have missed a whole week if I miss one of his Fleischmann Yeast broadcasts. At

least, his voice is soothing on the nerves. On the other hand, I heartily disagree with L. H. K. of Long Beach concerning all vocalists. There is nothing like a good crooning baritone or tenor in the middle of a piece of jazz. Besides, L. H. K., if you don't like it, then turn your dial away from programs you don't like. Why not turn to KLX at 12 o'clock noon? You will hear Jack Delaney and his band, one of the best jazz bands on the air, and you very seldom hear a vocal solo during his broadcast. Yours for more "nosegays" and fewer "bricks."

"Anne," Pacific Grove, Calif., Nov. 29

## More Variety

Congratulations to you on your Open Circuit Page Publicity-it is the greatest factor in business.

I'm sure the radio stations wish to give the public what they want when they find out what is wanted. I think your giving the radio fans a means to voice some of their

protests in print may more quickly rectify some of the things we are getting tired of.

NBC used to be our favorite station but we never tune them in now except for their splendid concerts.

While Broadcast Weekly gives us some few pictures most of the time NBC gives us one or two voices all of the time, and we are quite fed up on them.

NBC having other artists more pleasing, we feel justified in our protest.

Thanks for your "Page for the Public," and more power to you. M. K., Oakland, Calif., Nov. 28

## How About It, Harrison?

Here's a "nosegay" on A. E. "Brick." I certainly don't agree with him in regard to the soloist on the North Americans program. The two soloists are Jesse Norman and Walter Kelsey. The latter is leader of the KFRC dance band and Happy Go Lucky band, and a violinist extraordinary. Everyone I know thinks Mr. Kelsey has a "keen" voice.

However, I agree with A. E. as to Jesse Norman,

I am for S. M. when it comes to Al Pearce. I also would like to hear more solos from him.

By the way, why can't we have more solos from Cal Pearce and Harrison Holliway?

B. J., Oakland, Calif., Dec. 1

## What Do You Think of This Suggestion?

There are so many good and wonderful things "on the air" through the various stations that we would like to write in about to show our appreciation that it would take several hours every day. I wonder if some plan could not be worked out that would make it possible for us (the listeners in) to check the programs that we enjoy every day in the BROADCAST WEEKLY and send it back to you-you to be the clearing house between the customers and the stations. Lots of extra work, of course, but would it not make your book of extra value to the sta-tions and their artists. The matter of time alone prevents me from writing my thanks, and there must be thousands of others. This is merely a friendly suggestion and you can use it if of any value to you. W. B. R., Sacramento, Calif., Nov. 30



## Make it a **Merry Christmas** with the Clarion Jr.



COMPLETE WITH TUBES \$64.50

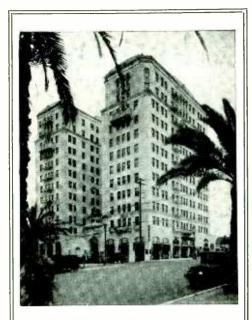
**I** ONE CONTROL + Triple screen grid + Push-pull 245's Screen-grid power detector + Full electro-dynamic speaker + Illuminated dial + Completely shielded + Local-distance switch + Beautiful walnut cabinet with decorative burl overlay.

W. E. & W. H. JACKSON, Inc., Distributor Oakland: 2511 Broadway San Francisco: 255-261 Ninth Street



www.americanradiohistory.com

### BROADCAST WEEKLY



For smart living . . . this exclusive apartment hotel in the heart of the Wilshire District, overlooking beautiful Westlake and Lafayette Parks.

> Hotel Rooms from \$5 up Apartments from \$150 up American Plan from \$8 up



## Mock Murder Trial To Be Broadcast

REAL murder trial and a new kind of radio drama will be offered to NBC listeners the week of December 15, when "The Trial of Vivienne Ware" will be presented through NBC station KGO.

The radio public will act as jury, and three noted members of the California bench and bar will be principals in the six episodes of the play, which begins Monday night, December 15, at 9:30 o'clock, and continues successive nights of the week, through Saturday night, December 20, when the trial ends.

The court room drama will be presented from 9:30 to 10 o'clock every night in the six, except Wednesday night, when it will be released between 9 and 9:30 o'clock in order not to interrupt sustaining programs of NBC.

The broadcast has so many unique features that it is utterly unlike anything which has been done before on the air. It is the first time in the history of radio, it is believed, that such a realistic legal trial has been broadcast, with part of its cast chosen from actual life. Comparatively few persons, however curious, have time or opportunity to attend the sessions of a real court. "The Trial of Vivienne Ware" will mirror actual procedure of the Superior Court of California, so listeners will hear how such court sessions are held.

At the same time they will become an integral part of the performance. Every member of the audience is a juror in "The Trial of Vivienne Ware." The arm-chair by the fireside becomes a seat in the jury box, and each listener casts his vote to determine the "guilt" or "innocence" of Vivienne.

Aside from all the other features which make it interesting, "The Trial of Vivienne Ware" will hold radio audiences with the grip of the melodramatic tale it unfolds. It opens on the first day of the trial of the society girl who has been accused of murdering her wealthy fiance. Bernice Berwin plays the defendant in the case. The witnesses, court attendants and other figures in the trial are portrayed by a cast of National. Players which includes Pearl King Tanner, Bobbe Deane, Dorothy Desmond, George Rand, Bert Horton, Richard Le Grande, Fred Thomas, Barry Hopkins, Earle Hodgins, Tom Hutchinson, Michael Rafetto and Victor Rodman.

### SUNDAY Programs . • December 14, 1930





Ted Husing CBS—Announcer

The "Coquettes"—Imelda Montagne, Hastings and Marjorie Primley NBC-8:15 p.m.



Annette Charles

T. Besserer KLX-5 p.m.

#### 243.8 Meters Prospect 3456 KYA 1230 Kcvs. 1000 Watts Pacific Broadcasting Corp., San Francisco

- 9 to 9:30 a.m.—Recorded program 9:30 to 10 a.m.—Melody Haif Hour 10 to 10:15 a.m.—Musical compact 10:15 to 10:30 a.m.—R. B. Gorton, educational 10:30 to 10:45 a.m.—Popular hits 10:45 to 12 noon—Old St. Mary's Church services 12 to 1 p.m.—Highlights of music 1 to 3 p.m.—Alightights of music
- 12 to 1 p.m.—rights of music 1 to 3 p.m.—Album Airs; organ 3 to 4 p.m.—Chamber and band music 4 to 5 p.m.—Great masters of music 5 to 6 p.m.—Dance melodies 6 to 6 p.m.—Dance denogram

- 5 to 6 p.m.—Dance melodies
  6 to 6:30 p.m.—Recorded program
  6:30 to 6:45 p.m.—'Happy Chappies''
  6:45 to 7:15 p.m.—Hanukkah Service
  7:15 to 7:45 p.m.—Max Dolin and his violin
  7:45 to 8 p.m.—Virginia Spencer, plano recital
  8 to 9 p.m.—Old St. Mary's Church services
  9 to 10 p.m.—'The Angelus Ensemble''
  10 to 11 p.m.—Organ recital, Kevin Ahearn, soloist soloist
- 11 to 12 midnight-Dixie Blue Blowers Band

#### 309.1 Meters Seneca 1515 **KJR** 970 Kcys. 5000 Watts

#### Northwest Broad. System, Seattle, Wash.

- 8 a.m.—Organ concert 8:30 a.m.—Reading the funny papers 9 a.m.—Mary from Proctor's

- 10 a.m.—International Bible Students. Assoc. 10:15 a.m.-Northwest Trio; Thelma Lee, soprano
- 11 a.m.—Organ concert; John Pearson, baritone 12 noon—Homer Sweetman's Collegians

- noon—Homer Sweetman's Conggians
   p.m.—Blue Muddlers, novelty trio
   p.m.—Emmanuel Tabernacle
   230 p.m.—Music a la Carte
   p.m.—Organ concert, Bobby Hainsworth; Florence Bohannon, soprano
   p.m.—'Desdemon and Ephriam''; Chet Cath-care boritone
- ers, baritone
- 5 p.m.—Songs of today 6 p.m.—Angelus Ensemble, Twilight Hour
- 6 p.m.—Angeus Ensemple, Twilight Hour
  7 p.m.—The Show Boat
  8 p.m.—Damski's Imperial Grand Orchestra; Jean Kantner, baritone; Harold Strong, plano
  9 p.m.—Tucker's Everstate Band
  10 p.m.—Lyric Trio; Sam Meyer, violin
  11 p.m.—The Midnight Serenader

#### 491.5 Meters Prospect 0100 KFRC 610 Kcys. 1000 Watts

- Don Lee, Inc., San Francisco, Calif.
- 8 to 8:30 a.m.—Organ recital, Eleanor Allen 8:30 to 9 a.m.—''Come Into the Garden,'' CDLBS 9 to 11 a.m.—''Home Sweet Home'' concert,
- DLBS

- 11 to 11:30 a.m.—"Chapel of Memories" 11:30 to 12 noon—Sherman Clay concert 12 to 2 p.m.—New York Philharmonic Symphony Orchestra, CBS
- Orchestra, CBS 2 to 2:30 p.m.—Frank Moss piano recital; as-sisting artist, Margaret O'Dea, contralto, DLBS 2:30 to 3 p.m.—French Trio, CBS 3 to 3:30 p.m.—Organ recital, DLBS 3:30 to 4:30 p.m.—Salon orchestra with Sidney Charles, soloist, DLBS 4:30 to 5 p.m.—Half hour of sacred music 5 to 5:15 p.m.—The World's Business, CBS 5:15 to 5:30 p.m.—'Piano Moods,'' Edna Fischer 5:30 to 6 p.m.—Fred Benioff Players 6 to 6:30 p.m.—Majestic's Old Curiosity Shop, CBS

- CBS
- 6:30 to 7 p.m.—Charles Bulotti, tenor; Juanita Tennyson, soprano, and the KFRC Concert Orchestra under the direction of Meredith Willson, DLBS

- willson, DLBS 7 to 7:30 p.m.—Jesse Crawford, organist, CBS 7:30 to 7:45 p.m.—"Uncle Willard" 7:45 to 8 p.m.—"Hughson Dance Party," DLBS 8:30 to 9 p.m.—"Hughson Dance Party," DLBS 9 to 9:30 to 9 p.m.—"Out of the Scrap Book," DLBS 9 to 9:30 to 11 p.m.—'Chevrolet Chronicles." DLBS 9:30 to 11 p.m.—Val Valente's Roof Garden Or-chestra, DLBS
- 11 to 12 midnight-Organ recital
- 361.2 Meters 830 Kcys.
  - 12,500 Watts General Electric Co., Denver, Colorado

York 5090

- to 5:15 p.m.-Enna Jettick Melodies
- 5:15 to 6:15 p.m.—Collier's Radio Hour 6:15 to 7:15 p.m.—Atwater Kent Hour 7:15 to 7:45 p.m.—Studebaker Champions
- 7:45 to 8:15 p.m.—Sunday Evening at Seth Parker's
- 8:15 to 8:45 p.m.—The Solitaire Cowboys 8:45 to 9 p.m.—Russian Cathedral Choir 9 to 9:30 p.m.—Borden program

- 9:30 to 10 p.m.—Network program 10 to 10:15 p.m.—Ralph Freese, tenor 10:15 to 12 midnight—Concert Jewels

## 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. 7500 Watts

National Broadcasting Co., San Francisco

8:30 to 9 a.m.-NBC Organ Recital, KGO, KECA

8:30 to 9 a.m.—NBC Organ Recital, KGO, KECA
8:30 to 9:30 a.m.—Breakfast with Sperry, KHQ, KOMO, KGW, KPO, KFI, KFSD
During the hour listeners will hear musical numbers by "Uncle Lee" and his friends and a bit of humor interjected by Anna Kristina, Swedish comedienne. "Uncle Lee's" young relatives will also participate in the breakfast.
9 to 9:15 a.m.—Miniature Recital, KGO, KECA
9:15 to 10:15 a.m.—National Oratorio Society, KGO, KOMO; KGW 9:45 to 10 a.m.
10:15 to 10:20 a.m.—Piano Capers, KGO, KECA
10:30 to 11 a.m.—Neapolitan Days, KGO, KFSD, KECA

KECA

KECA
Dolores Cassinelli, soprano, will sing in the colorful Neapolitan Days program. Giuseppe di Benedetto, tenor and musical director of the program, will sing "Trieste Aprile." Joe Biviano will contribute an accordion solo.
11 to 12 noon—Bible Stories, KGO
The tale of Saralı and Tobias will be dramatiged in the Bible stories program which will

The tale of Sarah and Tobias will be dram-atized in the Bible stories program which will be presented for NBC network hearers this morning. Bernice Berwin and Tom Kelly will have the title roles in the Biblical drama, written for radio by Harry De Lasaux and produced by Earl Hodgins. 2 to 1 p.m.—National Youth Conference, KGO, KHQ, KOMO, KGW, KPO, KECA Stepping into his pulpit before the micro-plone to address an invisible concrection.

12

phone to address an invisible congregation, Dr. Daniel A. Poling will discuss "The Most Vicious Doubt." A male chorus and an or-chestra under the direction of George Shackley will offer sacred and secular music dur-

ing the hour. ing the hour. to 2 p.m.—Dr. S. Parkes Cadman, KGO, KHQ, KOMO, KGW, KPO A sermon by Dr. S. Parkes Cadman and ex-cerpts from Mendelssohn's great oratorio, "Elijah," will be high lights of the religious service.

to 3 p.m.—National Vespers, KGO, KHQ, KOMO, KGW, KPO, KTAR Dr. Frederick K. Stamm, the presiding min-

ister on the National Vespers religious service, will address a radio congregation on the sub-ject of "Jesus Still Our Savior." A mixed sextet will be heard singing an accompany-ing program of religious numbers.

- 3 to 4 p.m.—Catholic Hour, KGO, KHQ, KOMO, KGW, KECA, KTAR
- 4 to 5 p.m.—Sunday Concert, KGO, KOMO, KGW, KFSD Eva Gruninger Atkinson, contralto, will be

the soloist during the Sunday Concert. An orchestra conducted by Charles Hart will present a number of semi-classical compositions.

5 to 5:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR Singing "Dear Little Boy of Mine," Mme. Ernestine Schumann-Heink will appear be-fore the microphone during the Enna Jettick Melodiar breadcast Melodies broadcast.

- 5 to 6 p.m.—The Vagabonds, KGO, KECA
- 5:15 to 6:15 p.m.—Collier's Radio Hour, KHQ, KOMO, KGW, KPO, KFI

A program of music and comedy skits framing talks by several nationally known speak-ers will be offered NBC network audiences when Collier's Radio Hour is broadcast transcontinentally.

6 to 6:15 p.m.-News Service, KCO

6:15 to 7:15 p.m.—Atwater Kent Hour, KHQ, KOMO, KGW, KPO, KFI Ten finalists in the Atwater Kent Founda-tion's fourth National Radio Audition will

compete for cash awards, scholarships and other honors during the Atwater Kent Hour. 6:15 to 6:45 p.m.—Evening Reveries, KGO The contralto voice of Lucille Atherton Harger, the harmonious blending of two The contracto voice in the damage of two violins and the NBC philharmonic organ will be heard in the Evening Reveries program. 6:45 to 7:15 p.m.—The Olympians, KGO, KTAR 7:15 to 7:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFI

Novel arrangements is one of the import-ant factors in the program of popular music to be played by Jean Goldkette's Studebaker Champions.

to be played by Jean Goldkette's Studebaker Champions.
7:45 to 8:15 p.m.—Sunday at Seth Parker's, KGO, KGW, KFSD, KTAR
8:15 to 8:30 p.m.—The Entertainers, KGO, KFSD, KTAR
8:30 to 9 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA A male quartet and the Blue and White Band, Joseph Hornik directing, with Barbara Elanchard, soloist, will present this program.
9:30 to 9:45 p.m.—Enna Jettick Melodies, KGO, KHQ, KOMO, KGW, KECA, KTAR The singers who offer four-part harmony arrangements of old-time airs are Gail Tay-lor, soprano; Annabelle Jones Rose, con-tralto; Gwynfi Jones, tenor; Everett Foster, baritone. Charles Hart directs the orchestra which provides the musical background to the voices. the voices.

9:45 to 10:15 p.m.—The Reader's Guide, KGO 10:15 to 11 p.m.—Concert Jewels, KGO, KECA,

KOA

11 to 12 midnight-The Vagabonds, KGO, KFI, KSL

#### 239.9 Meters Phone: 672-81 KFOX 1000 Watts 1250 Kcys.

Nichols & Warinner, Long Beach, Calif.

- 5 a.m.—The Early Bird; music 8 a.m.—Family Circle Hour 8:30 a.m.—Clover Leaf program; news
- a.m.-Old time music

- 10 a.m.—Angeles Abbey organ recital 11 a.m.—St. Luke's Episcopal Church 12:30 p.m.—Musical program 1 p.m.—Holywood Girls; Mother's Hour
- 2:30 p.m.—Salvation Army program 3 p.m.—On With the Show program
- 4 p.m.—A moment with the patriarchs of old 4:30 p.m.—Organ recital

- 4:30 p.m.—Organ recital 5 p.m.—Hollywood Girls; Bill & Coo 6:30 p.m.—Rolly, Gene and Bill 7 p.m.—California Broadcaster Hour 7:30 p.m.—Organ recital, Vera Graham 8 p.m.—First Church of Christ Scientist 9 p.m.—Cambria Pines Frolic 11 p.m.—Topsy's Southern Home 1 to 3 am —The Knight Hawk

- 1 to 3 a.m.-The Knight Hawk



Seattle Broadcasting Co., Seattle, Wash.

Seattle broadcasting Co., Seattle, Wash. 8 to 8:30 a.m.—Organ recital, DLBS 8:30 to 9 a.m.—'Come Into the Garden," DLBS 5 p.n.—'Men and Mines," CBS 5:15 p.m.—Columbia Male Chorus, CBS 5:30 p.m.—Studio program 5:45 p.m.—The Gauchos, CBS 6 p.m.—Majestic Theatre of the Air, CBS 6:30 p.m.—Andy and Virginia 7 p.m.—Barney's jazz band 11 p.m.—Organ recital, DLBS

12

#### 535.4 Meters **KTAB** Garfield 4700 560 Kcvs. 1000 Watts

Associated Broadcasters, Oakland, Calif.

- Associated Broadcasters, Oakiand, Calif. 8 to 9 a.m.—Bill Sharples and His Gang 9 to 10 a.m.—Dr. B. L. Corley 10 to 11 a.m.—Baptist Church Bible Class 11 to 12:30 p.m.—Tenth Avenue Baptist Church 12:30 to 1 p.m.—Chapel of Chimes, organ 1 to 1:30 p.m.—Church of Latter Day Saints 1:30 to 3:30 p.m.—Church of Latter Day Saints 1:30 to 3:30 p.m.—Church of Latter Day Saints 1:30 to 4 p.m.—Joan Ray, in recital 4 to 4:40 p.m.—The Voice of Psychology with H. E. Clark 5 to 6 n.m.—Chapel of Chimes Organ

H. E. Clark 5 to 6 p.m.—Chapel of Chimes Organ 6 to 7 p.m.—Records; studio program 7 to 7:30 p.m.—Sunday Echoes 7:30 to 9:30 p.m.—Church services 9:30 to 10:30 p.m.—Organ; recordings 10:30 to 11:30 p.m.—Sweets Ballroom Orchestra

#### 340.7 Meters Lake 6000-6015 KLX 880 Kcys. 500 Watts Tribune Publishing Co., Oakland, Calif.

5 to 6 p.m.-Chas. T. Besserer, organist

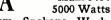
#### 280.2 Meters Ord 4148-49 **KJBS** 1070 Kcys. 100 Watts

# J. Brunton & Sons, San Francisco, Calif. J. Brunton & Sons, San Francisco, Calif. 8 to 8:30 a.m.—Broncho Bob; records 8:30 to 9 a.m.—Golden Melodies 9 to 9:30 a.m.—Zinke program 9:30 to 10 a.m.—U. S. popular half-hour 10 to 10:30 a.m.—Sunshine half hour 10 to 10:30 a.m.—Selix program 11:30 to 12 noon—Steinberg program 11:30 to 12 noon—Steinberg program 12 to 12:30 p.m.—Hambergers' half hour 1 to 1:30 p.m.—U. S. popular half hour 1 to 1:30 p.m.—College Tunes: records 2:30 to 3 p.m.—Assoc. Food Stores program 3:15 to 3:45 p.m.—Saphire musical gems 3:45 to 4:15 p.m.—Ambassadors from Melody-land

- land
- 4:15 to 4:45 p.m.—Popular records 12 to 6 a.m.—KJBS Owl Program

#### 204 Meters 1470 Kcys.

KGA



Main 3434

Northwest Broad. System, Spokane, Wash.

- 8 a.m.—Organ concert 9 a.m.—Mary; George Maddox, tenor; Betty An-
- dersen, soprano 10 a.m.—Northwest Trio; Thelma Lee, soprano, NBS
- 11 a.m.-Organ concert; John Pearson, baritone
- 12 noon-Homer Sweetman's Collegians
- 1 p.m.—Blue Muddlers, novelty trio 2 p.m.—Organ concert 2:30 p.m.—Music a la Carte

- 3 p.m.-Organ concert; Florence Bohannon, soprano
- 4 p.m.—Hour on Broadway 6 p.m.—Songs of Today; Angelus Ensemble 7 p.m.—The Showboat, NBS 8 p.m.—Henri Damski's Imperial Grand Orches-
- 8 p.m.—Henri Damski's Imperial Grand Orcnestra; Jean Kantner, baritone
  9 p.m.—Tucker's Everstate Band
  10 p.m.—Lyric Tric; Sam Meyer, violin; Lorance Dossett, tenor, NBS
  11 p.m.—Warren Wright, organist

#### 440.9 Meters Garfield 8300 KPO 680 Kcvs. 5000 Watts

13

Hale Bros. & The Chronicle, San Francisco 8 to 8:30 a.m.-Informal organ recital for Sperry

- 9:30 to 9:30 a.m.—Breakfast with Sperry, NBC 9:30 to 10 a.m.—Chronicle Comics of the Air 10 to 10:30 a.m.—S. F. Conservatory of Music
- program
- 10:30 to 11:30 a.m.—Interdenominational and nonsectarian church services, Dr. Norman W. Pendleton, pastor Grace Trinity Center United Church,
- 12 to 1 p.m.—National Youth Conference, NBC 1 to 2 p.m.—S. Parks Cadman Cathedral Hour, NBC

- NBC
  2 to 5 p.m.—Football or studio program
  5 to 5:15 p.m.—Enna Jettick, NBC
  5:15 to 6:15 p.m.—Collier Hour, NBC
  6:15 to 7:15 p.m.—Final audition of Atwater Kent Foundation's National Radio Audition from New York, NBC
  7:15 to 7:30 p.m.—Elsa Behlow Trautner, so-urano
- prano

- 7:30 to 8 p.m.—Nathan Abas, violin recital 8 to 8:30 p.m.—Radio feature 8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra
- 9 to 10 p.m.—Abas String Quartette 10 to 11 p.m.—Aeolian Trio with Allan Wilson, tenor

#### 468.5 Meters KFI Westmore 0337 640 Kcvs. **5000 Watts**

Copyright, 1930, E. C. Anthony, Inc., L. A. 8:30 a.m.—Breakfast with Sperry, NBC 9:30 a.m.—Pietro Salvatore, violinist 9:50 a.m.—North American ensemble and Paul

- 9:50 a.m.—North American ensemble and Paul Taylor's male octet
  10:50 a.m.—Third Church of Christ Scientist
  12:30 p.m.—Irene Kramer, planist
  12:30 p.m.—Helen Guest, ballads
  1 p.m.—National Thrift Golden Hour with Virginia Flohri, James Burroughs and orchestra
  2 p.m.—Sylvia's Happy Hour
  3 p.m.—Frances Sullivan, "Old Lamps for New"
  3:30 p.m.—Aeolian organ recital
  4:30 p.m.—Collier Hour, NBC
  5:15 p.m.—Collier Hour, NBC
  7:15 p.m.—Studebaker Champions, NBC
  7:45 p.m.—Frank Kneeland, baritone
  8 p.m.—Erak Kneeland, baritone

- 8 p.m.-Evelyn Snow, contralto
- 8 p.m.—Evelyn Snow, contraito 8:15 p.m.—Huntington Library program 8:30 p.m.—P. Mayer, violin recital 9 p.m.—Borden Milk program, NBC 9:30 p.m.—Clen Dolberg, baritone 10 p.m.—Pryor Moore orchestra 10:20 m. Depicted Depice Orchestra

- 10:30 p.m.—Packard Dance Orchestra with Three Co-eds, Mort Kibbe, director 11 p.m.—The Vagabonds, NBC
- 265.3 Meters KSL Wasatch 3901 1130 Kcys. 5000 Watts Radio Service Corp., Salt Lake City, Utah
- Kallo Service Corp., Sait Lake City, Otan 4 p.m.—Popular selections 4:15 p.m.—Dramatization of well known classic 4:30 p.m.—Informal musical program 5 p.m.—Colliers' Hour, NBC 5:15 p.m.—Colliers' Hour, NBC 6:15 p.m.—Atwater Kent program, NBC 7:15 p.m.—First Presbyterian Church 7:45 p.m.—Monsignor Hunt

7:45 p.m.—Monsignor Hunt
 8:15 p.m.—L. D. S. services with discourses by Dr. James E. Talmadge; incidental music from

great organ 8:45 p.m.—Distinctive musical program

9 p.m.—Borden program, NBC 9:30 p.m.—'Pictures from Life'' 10 p.m.—KSL chamber music 11 p.m.—Midnight Hour

www.americanradiohistory.com

KNX Hempstead 4101 285.5 Meters 5000 Watts 1050 Kcvs.

- L. A. Evening Express, Los Angeles, Calif.

14

- L. A. Evening Express, Los Angeles, Calif. 9 to 10:30 a.m.—Program of recordings 10:30 to 11 a.m.—Special musical program 11 to 12:30 p.m.—First Presbyterian Church 12:30 to 1 p.m.—Louise Johnson, astroanalyst 1 to 2 p.m.—I. B. S. A. program 2 to 4 p.m.—City Park Board musical program 4:0 4:30 p.m.—Recorded program 4:30 to 5:30 p.m.—Dr. John Mattnews 5:30 to 6 p.m.—Special program of records 6:30 to 7 p.m.—Hollywood Humanist Society 7 to 7:30 p.m.—Organ program 7:30 to 8 p.m.—Arizona Wranglers 8 to 9 p.m.—Calmon Luboviski, master vio-linist; Claire Mellonino, pianist, and Edward Novis terpor
- Novis , tenor 10:30 to 11:30 p.m.-Pantages Hollywood Theatre

#### Phone:632-75 220.4 Meters KGER 1000 Watts 1360 Kcvs.

C. M. Dobyns, Long Beach, Calif. 9 a.m.—Funny Paper Man 9:30 a.m.—Taubman's Men's Bible Class

- 11 a.m.—Calvary Church, Placentia 12 noon—Studio musicale

- 12 noon—Studio musicale 1 p.m.—Helen Smith, piano requests 2 p.m.—Organ requests, Dick Dixon 2:30 p.m.—Long Beach Municipal Band 4 p.m.—Through Cathedral Windows 5 p.m.—Erick English's Gibsonians 5:30 p.m.—Catholic services Morters' Music Shelf

- 6 p.m.-Masters' Music Shelf 6:30 p.m.-Senoritas' String Trio

- 9 p.m.—Calvary Church, Placentia
  8 p.m.—Miniature Symphony
  9 p.m.—Brick English's Gibsonians
- 9:30 p.m.-Piano and organ duets

- 10 p.m.—Ho-Hum Frolic and Revue 11 p.m.—Brick English's Gibsonians 11:30 p.m.—Organ recital, Dick Dixon

#### 333.1 Meters KHJ 900 Kcys.

#### Don Lee, Inc., Los Angeles, California

Vandike 7111

1000 Watts

www.americanradiohistorv.com

- 8 to 8:30 a.m.—Program of recordings 8:30 to 9 a.m.—"Come Into the Garden" 9 to 11 a.m.—Pac. States Sav. & Loan concert, KFRC
- KFRC 11 to 12 noon—First M. E. Church 12 to 2 p.m.—N. Y. Philharmonic Symphony Orchestra, CBS 2 to 3 p.m.—Organ, violin and harp 3 to 4 p.m.—Studio program, KFRC 4 to 4:30 p.m.—United Brotherhood 4:20 to 5 p.m.—Becorded program

- to 4:30 p.m.—United Brotherhood
  4:30 to 5 p.m.—Recorded program
  5 to 5:15 p.m.—The world's business, CBS
  5:15 to 5:30 p.m.—Columbia male chorus, CBS
  5:30 to 6 p.m.—Rabbi Magnin
  6 to 6:30 p.m.—Majestic Theater of the Air, CBS CBS
- CBS 6:30 to 7 p.m.—Cadillac-La Salle concert, KFRC 7 to 7:30 p.m.—Royal Typewriter, CBS 7:30 to 8 p.m.—Edison String Choir 8 to 8:30 p.m.—Wim. 1. Hughson program 8:30 to 9 p.m.—'Out of the Scrap Book," KFRC 9 to 9:30 p.m.—Chevrolet Chronicles 9:30 to 10 p.m.—Val Valente's orchestra 10:10 to 10:10 p.m.—Val Valente's orchestra 11 to 12 midnight—Organ recital

#### KROW Glencourt 6774 322.4 Meters 930 Kcvs.

- Educational Broad. Corp., Oakland, Calif.

- B a.m.—Pain Killer musical program
  9 a.m.—Wade Forrester's Hour of Sunshine
  10 a.m.—Musical program
  10:15 a.m.—Bible lecture by Judge J. F. Rutherford of Brooklyn, New York: musical program
  by the San Jose Kingdom Truth Choir
  11 a.m.—Painless Parker program
  11:30 a.m.—Nola Starr, contralto, and Lillian
- Boyd, pianist 11:45 a.m.-Musical program presented by Dr.
- Brauer 12 noon-Ranch Hour with the California Cow-
- boys
- 12:30 p.m.-Pete King, tenor, and Lillian Boyd, pianist
- p.m.—Bible questions and answers, C. R. Little; musical program by San Jose artists; Bible Study Class discussing "True and False Prophets'
- 7 p.m.—The Venetian Quartette and Robert
- 7 p.m.—The Venetian Quartette and Robert Moore, tenor
  9 p.m.—Musical program by Japanese artists with lecture in Japanese language
  10 p.m.—KROW Smiling Army program
  10:20 p.m.—Union Mutual Life program
  10:30 p.m.—Echoes of '49, old-time orchestra

#### 322.4 Meters KFWI Franklin 0200 500 Watts 930 Kcvs.

- Radio Entertainments, San Francisco, Calif.
- 2:30 to 3 p.m.—Nelle Callahan ,popular pianist 3 to 3:30 p.m.—Schwabacher-Frey program 3:30 to 3:45 p.m.—Crowell Beard and Velma

- Truet, banjoists 3:45 to 4 p.m.—Norma Lee, contralto 4:30 to 5:30 p.m.—Norma Lee, contralto 4:30 to 5:30 p.m.—Shenman Clay concert 5:30 to 6 p.m.—Selix Company program 8 to 9 p.m.—Second Church of Christ, Scientist
- 296.6 Meters Columbia 777 1010 Kcvs. 500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Cal. 10:15 to 11 a.m.-Sunday School lessons by Fred

- J. Hart to 12:30 p.m.-Morning services, First Bap-tist Church, conducted by Rev. Paul H. Ral-11 stin
- 7:30 to 9 p.m.-Evening services, First Baptist Church

#### 499.7 Meters KFSD Franklin 6353 1000 Watts 600 Kcys.

#### Airfan Radio Corp. Ltd., San Diego, Calif.

8:30 to 9:30 a.m.—Breakfast with Sperry, NBC 9:30 to 10:30 a.m.—Popular program 10:30 to 11 a.m.—Neapolitan Days, NBC 11 to 11:30 a.m.—Studio program 11:30 to 12 noon—Sponsored program 12 to 2 p.m.—Bay City Old Time program 2 to 2:30 p.m.—Studio program 2:30 to 3:30 p.m.—Organ recital, Dr. Stewart 3:30 to 4 p.m.—Studio program 4 to 5 p.m.—Sudio program 5 to 5:15 p.m.—Enna Jettick Melodies, NBC 5:15 to 6:45 p.m.—Chamber music 7:45 to 8:15 p.m.—Chamber music 7:45 to 8:30 p.m.—The Entertainers, NBC 8:15 to 6:30 p.m.—The Entertainers, NBC 9 to 10 p.m.—J. Warde Hutton's concert quin-tette and assisting artists 8:30 to 9:30 a.m.-Breakfast with Sperry, NBC

tette and assisting artists 10 to 11 p.m.—Kennedy's Cafe program 11 to 12 midnight-Douglas Nite Club

325.9 Meters Elliott 5890 **KOMO** 1000 Watts 920 Kcvs. Fisher's Blend Station, Inc., Seattle, Wash. 8:30 a.m.—Breakfast with Sperry. NBC 9:30 a.m.—National Oratorio Society, NBC 10:15 a.m.—Fox Theatre organ recital 11 a.m.—First Unitarian Church 11 a.m.—Pirst Unitarian Church 11:15 a.m.—Plymouth Congregational Church 12:15 p.m.—National Youth Conference, NBC 1 p.m.—Ivr. S. Farkes Cadman. NBC 2 p.m.—National Vespers service, NBC 3 p.m.—Catholic Hour, NBC 4 p.m.-Sunday Afternoon Concert, NBC 5 p.m.—Enna Jettick Melodies, NBC 5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier's Radio Hour, NBC
6:15 p.m.—Atwater Kent program, NBC
7:45 p.m.—Studebaker Champions, NBC
7:45 p.m.—Garden Patch program
8 p.m.—Eirst Church of Christ, Scientist
9 p.m.—Borden Milk program
9:30 p.m.—Enna Jettick Melodies, NBC
9:45 p.m.—Vocal recital
10 p.m.—Kaffee Hag Slumber Hour
10:30 p.m.—Chestra and yocal 10:30 p.m.-Concert orchestra and vocalists 254.1 Meters Atwater 3111 KEX 1180 Kcvs. 5000 Watts Western Broadcasting Co., Portland, Oregon 8 a.m.—Organ concert, NBS
8:15 a.m.—Journal funny papers
9 a.m.—Mary; George Maddox, tenor; Betty An-9 a.m.—Mary; George Maddox, tenor; Betty Andersen, soprano
10 a.m.—Northwest Trio :Thelma Lee, soprano
11 a.m.—Organ concert, NBS
11:30 a.m.—Violin recital
12 noon—Homer Sweetman's Collegians
1 p.m.—Blue Muddlers, novelty trio; Bursett 2 p.m.—Blue Muddlers, hovery tho, Bursett Bros. Quartet 2 p.m.—Weber's Juvenile Orchestra 2:30 p.m.—Elz Uhles and his violin 3 p.m.—The Song Bag 4 p.m.—Desdemon and Ephriam; Chet Cathers, baritone 4:30 p.m.—Radlo Gospel Sunday School
 8 p.m.—Henri Damski's Imperial Grand Orch.; Jean Kantner, baritone; Harold Strong, piano 9 p.m.—Tucker's Everstate Band, NBS 10 p.m.—Lyric Trio; Sam Meyer, violin 11 p.m.—The Midnight Serenader, NBS 232.6 Meters KDYL Wasatch 7180 1000 Watts

#### 1290 Kcvs. Intermountain Broad. Corp., Salt Lake City

- 12 noon-N. Y. Philharmonic Symphony Orch., CBS

- 2 p.m.—Favorite melodies 2:30 p.m.—CBS French Trio 3 p.m.—Bits of Melody 3:30 p.m.—Lively and fast moving melodies 4 p.m.—Popular classics and ballads 4:30 p.m.—Love Lyrics

- 4:30 p.m.—Love Lyrics
  5 p.m.—The World's Business, CBS
  5:15 p.m.—Columbia Male Chorus, CBS
  5:30 p.m.—Cycle of Song
  5:45 p.m.—The Gauchos, CBS
  6 p.m.—Majestic Old Curiosity Shop, CBS
  6:30 p.m.—CBS Tone Pictures
  7 p.m.—Jesse Crawford, organist, CBS
  7:30 p.m.—Melody Moods
  8 p.m.—KDYL, Benertoire Players

- 7:30 p.m.—Melody Moods
  8 p.m.—KDYL Repertoire Players
  8:30 p.m.—Johnny Rosell's orchestra
  9 p.m.—Melodies the world remembers
  9:30 p.m.—Terpsichorean Tunes
  1: a m. Pacuart Huwar
- 11 p.m.-Request Hour

#### KHQ 508.2 Meters Main 5383 590 Kcvs. 1000 Watts

Louis Wasmer, Inc., Spokane, Washington Louis Wasmer, Inc., Spokane, Washingto 8:30 a.m.—Breakfast with Sperry, NBC 9:30 a.m.—Glimpses Ahead; KHQ feature 11 a.m.—Central Methodist Episcopal Church 12 noon—National Youth Conference, NBC 1 p.m.—National Sunday Forum, NBC 2 p.m.—Catholic Hour, NBC 4 p.m.—Eindelity concert orchestra 5 p.m.—Enna Jettick Melodies 5:15 p.m.—Colliers' Hour, NBC 6:15 p.m.—Atwater-Kent, NBC 7:15 p.m.—Studebaker Champions, NBC 7:30 p.m.—Rate Discound Contenderal

- 7:30 p.m.—Garden of Meloay 8 p.m.—New Episcopal Cathedral 9 p.m.—Borden Milk program, NBC 9:30 p.m.—Enna Jettick Melodies, NBC 9:45 p.m.—Week-end Satire; Hartley Trio

KECA Westmore 0337 209.7 Meters 1000 Watts 1430 Kcvs.

Earle C. Anthony, Inc., Los Angeles, Calif.

- 8:30 to 11 a.m.—NBC programs 12 noon—National Youth Conference, NBC
- 4 p.m.—Three Skippers and three minstrelettes 4:30 p.m.—Thelenclair Dudley, planist 5 p.m.—The Vagabonds, NBC 6 p.m.—Three Sisters and Micky Conti

- 6:30 p.m.-Bob and Jimmy, popular hallads
- 7 p.m.-Margaret Ruth Kernan, diversified melodies
- 7:15 p.m.—Noreen Gammill, character sketches 7:30 p.m.—Ray Van Dyne Orch., Jean Dunne,
- soloist 8:30 p.m.-KECA Symphonette with Raine Benneft, Poet of the Air
- 9:30 p.m.—Enna Jettick melodies, NBC 9:45 p.m.—Felipe Delgado, baritone
- 10:15 p.m.-Concert Jewels, NBC
- KMTR Hollywood 3026 526 Meters 570 Kcvs. 500 Watts

KMTR Radio Corp., Hollywood, California

- KMTR Radio Corp., Hollywood, California 9 to 12 noon—Driscoll's Music Land Revue 12 to 6 p.m.—Recorded program 6 to 6:30 p.m.—Banjo Boys 6:30 to 7 p.m.—Oriental Supper Club 7 to 7:15 p.m.—Salon trio 7:15 to 7:30 p.m.—Speedomaniacs 7:30 to 8 p.m.—The Rhythmettes 8 to 8:30 p.m.—New York hits 8:30 to 9 p.m.—Latest dance nusic 9 to 9:30 p.m.—Alma Love, Blue Heatherington and Esther Kahm 9:30 to 10 p.m.—Lois Brennan Players

- and Estner Kanni 9:30 to 10 p.m.—Lois Brennan Players 10 to 11 p.m.—"Sleepy Time" 11 to 12 midnlght—Vernon dance marathop 12 to 6 a.m.—Records; Jack, the Bell Boy
- 394.5 Meters Broadway 4211 KVI 760 Kcys. 1000 Watts
- Puget Sound Broad. Co., Tacoma, Wash.
- Piger Solution broad: Conf. Faconia, Wash.
  9:30 a.m.—London broadcast, CBS
  9:45 a.m.—H. M. Grenadier Guards Band of Montreal, CBS
  10:30 a.m.—Conclave of Nations, CBS
  11 a.m.—Cathedral Hour, CBS
  12 noon—N. Y. Philharmonic Symphony Orchesture CBS

- noon—N. Y. Philharmonic Symphony Orchestra, CBS
   p.m.—Program of recordings
   29.m.—Program of recordings
   230 p.m.—French Trio. CBS
   p.m.—Song recital from KOIN, CBS
   320 to 4:21 p.m.—String trio and singers from KOIN, CBS
   p.m.—Val Valente's orchestra
   p.m.—Mike Doty's orchestra
   midnight—Organ recital, Arnold Leverenz

- www.americanradiohistory.com





Peggy, Sacramento. —Charles Hamp broadcasts daily at 7:30 E. S. T. from the Chicago studios of the National Broadcasting Company. These programs are not released over coastal stations.

F. D. W., San Francisco.—Nadine Chriss is 5 feet 6½ inches tall, weighs about 165 pounds, has dark

brown hair and unusually beautiful brown eyes. She was born in the Middle West, is an American from 'way back, 25 years o'd, married and has two small children. A jolly, unaffected personality; loves to cook, entertain her friends and attacks life in general with zest and interest. Her solo appearance at KFWI is at present scheduled for Monday nights at 9:15.

**K.** T., Richmond. — Fred and Morris (KLX) are, respectively, Vincent Hanahan and Julius Baer, whose daytime activities are devoted to the printing business. Mr. Hanahan is 30 years old, has brown eyes, black hair, is 5 feet  $7\frac{1}{2}$  inches tall, and weighs 146 pounds. Mr. Baer has gray eyes, brown hair, weighs 131 pounds, and is 5 feet 5 inches tall.

#### . \* \* \*

**Frances, Boise.**—Loyal Underwood, Sheriff of the Arizona Wranglers at KNX is exactly 5 feet tall and weighs 120 pounds. His eyes are blue, his hair is brown, he is 37 years old but looks younger, and is married.

**D. G. B., Sacramento.**—A picture of Thelma Brown (NBC) was published in the November 9-15 issue of Broadcast Weekly.

\* \*

sk -

Mrs. C. W. Mc., Seattle.—"Magnolia" (Georgia Simmons) is very likely in China or Egypt as this is written. She is a strange lady of whims; refuses to stay put and simply must answer the dictates of her adventurous heart to go places without a moment's warning. Her mysterious disappearances always leave a trail of disappointed fans, but cheer up—she has a way of returning home with the freshness and suddenness of a tropical shower. Mabel, Oakland.—The Ne'er Do Well now presents his program over KROW on Tuesday, Thursday and Saturday afternoons from 4 to 4:30.

Flo, Los Angeles.—William Andrews (NBC) young or old? Twenty-five. Tall or short? Six feet two. Thin, fat or what? Combination life-guard, football hero, 220 pounds. Features? Denote strong character. Eyes? Blue. Hair? Demi-blond. Agreeable, Awfully! Modern? Yes, but chivalrous. Temperamental? If you mean "exposed nerves," no. Hobbies? Sports, foreign coins, travel, literature. Married? No.

L. H., Los Angeles.—Lewis Meehan (KFWB) is of Irish ancestry and was born in Albuquerque, New Mexico, 33 years ago on St. Valentine's Day. He is 5 feet  $11\frac{1}{2}$  inches in height, weighs 150 pounds, has blue eyes and medium brown hair. A conscientious, often misunderstood chap. Kindly, something of a philosopher. Goes in for hiking, sports and natural foods. Does not smoke or drink simply because he does not care to; is liberal with other people's views and wants them to respect his own. Yes, he's still eligible. \* \*

John, Sacramento.—The eternal "why." "Why doesn't so-and-so broadcast more frequently? Why doesn't he get a break? Why is he snatched away from us altogether?" If you have ever attended a vaudeville matinee, John, you might recall some comedian addressing the audience in this fashion: "Whatsa matter? Don'cha like the act? Well, then why sit on your hands?" It's up to the listeners to tell the program manager what he wants for the program manager does his utmost to please his audience. \* \* \*

Linda, Port Townsend.—The Vermont Lumberjacks (NBC) are Charles Marshal and Ted Maxwell. Mr. Marshal is heard in the following characterizations: Tim, Sam, the cook's helper, Joe and Lafe. Mr. Maxwell plays Frenchy, Jed, the cockney and Toby. John and Ned are not coming over Pacific Coast stations, yet. Be an optimist, Linda, dear. \* \*

**C. H. S., Upland.**—Bob and Monte (KFI) dissolved partnership some time ago. Bob teamed up with James White, and the team is now known as Bob and Jimmy.



## Think of

1:11<u>G</u>0

A genuine, full-performance, high-quality Philco radio for only \$89.50. - Read the list of advantages this set brings you!

#### Free demonstration

Your Philco dealer will gladly arrange a demonstration of this remarkable radio for you... absolutely without obligation. Very easy terms are available. This is your opportunity to give the family a Christmas present that will give year-around pleasure. Only a small down payment ... balance monthly. Supply limited! Act now!



## Complete with...

- 7 Balanced Philco tubes (3 screen grid)
- Electro-dynamic speaker
- Philco Balanced Unit construction
- Exquisite cabinet of walnut and maple

This same wonderful receiver in handsome walnut Baby Grand Cabinet, only



LIGHT! COMPACT! **PORTABLE!** 

## MAKE THIS A RADIO CHRISTMAS:

## PHILCO

Factory Branches San Francisco Portland Seattle Spokane

## JAS.S. REMICK CO.

Inc. Sacramento California

#### **MONDAY** Programs • December 15, 1930 .







Marjorie Robillard KJR-KGA-1:45 p.m.

Alma La Marr KTAB-10 a.m.

Clark Sisters KFRC--8 p.m.

#### Garfield 8300 440.9 Meters **KPO** 5000 Watts 680 Kcvs.

Hale Bros. & The Chronicle, San Francisco 7:30 to 8 a.m.—Quaker Oats, "Start o' the Day" 8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs

- Barrett Doobs 9 to 9:30 a.m.—Dobbsie's Birthday Party 9:30 to 10:30 a.m.—Walter W. Cribbins 10:30 to 11:30 a.m.—Magazine of the Air, NBC 11:30 to 11:45 a.m.—'Helpful Hints for House-wives''
- 11:45 to 11:59 a.m.—Helen G. Barker, art talk 11:59 to 12:05 p.m.—Time Signals, Scripture
- Reading

- Reading 12:05 to 1 p.m.—Programs in Miniature 1 to 1:30 p.m.—KPO Harmonizers 1:30 to 1:50 p.m.—Harold Small, Book Review 1:50 to 2 p.m.—Ye Towne Cryer 2 to 3 p.m.—KPO Salon Orchesra 3 to 3:15 p.m.—What's in a Name?, NBC 3:15 to 3:45 p.m.—Mart's in a Name?, NBC 3:45 to 4:15 p.m.—Parisian Quintette, NBC 4:15 to 4:45 p.m.—Lucille Harger, contralto, and Harrison Ward, haritone 4:45 to 5:30 p.m.—Radio feature 5:30 to 5:45 p.m.—The Date Book, Stuart Strong

- Strong
- 5:45 to 6 p.m.-News Digest, "Scotty" Mortland

- 6 to 6:45 p.m.—KPO Master of Music 6:45 to 7 p.m.—Cecil and Sally 7 to 8 p.m.—North Americans 8 to 9 p.m.—Shell Symphonists program. NBC

- 9 to 9:30 p.m.—Shell Symphonists program. Also 9:30 to 10 p.m.—Radio feature 10 to 11 p.m.—Jesse Stafford's dance orchestra 11 to 12 midnight-Midnite Melodists

265.3 Meters	KSL	Wasatch 3901
1130 Kcys.	NOL	5000 Watts
Do H. Comileo	Com Salt I	alto City IItah

- Radio Service Corp., Salt Lake City, Utah 6 p.m - Maytag Orchestra
- 7 p.m.—Western Concert Hour\_\_\_

- 7 p.m.—Western Concert Hour 7 p.m.—Empire Bullders, NBC 8 p.m.—'The Jewel Box'' 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Fireside Entertainments 9 p.m.—Adventures of Sherlock Holmes 9:55 p.m.—Utah advertisers 9:30 p.m.—Pacific Singers, NBC 10 p.m.—News Highlights of the Day 11 p.m.—Organ recital

#### Lake 6000-6015 340.7 Meters KLX 500 Watts 880 Kcys. Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 7 to 8 a.m.—Exercises: entertainment; stocks 8 to 8:30 a.m.—Three Happy Hayseeds 8:30 to 9 a.m.—Jean Kent 9 to 9:30 a.m.—Modern Homes period 9:30 to 10:15 a.m.—Clinic of the Air 10:15 to 10:30 a.m.—S. F. stocks; weather 10:35 to 11 a.m.—Cleasified Adv. hour 12 to 1 p.m.—Iack Delaney and his band 1 to 2 p.m.—Iack Delaney and his band 1 to 2 p.m.—Iack Delaney and stocks 2:40 p.m.—Charles T. Besserer, organist 5 to 5:30 p.m.—Brother Bob's club 5:30 to 6 p.m.—Cligar Russell 6 to 7 p.m.—Hotel Oakland concert trio 7 to 7:45 p.m.—Kux Serenaders 8 to 9 p.m.—Heat Theater of the Air 9 to 9:30 p.m.—Will R. Hill, Old Home Poet, in 'Neath the Old Hanging Lamp 10 to 10:30 p.m.—Eks' Club program 10 to 10:30 p.m.—Eks' Club program 10 to 10:30 p.m.—Eks' Club program 10 to 10:30 p.m.—Eks' Club program
- 10 to 10:30 p.m.—Elks' Club program 10:30 to 12 midnight—Dance program
- York 5090 361.2 Meters KOA 12.500 Watts 830 Kcvs.
  - General Electric Co., Denver, Colorado
- 4 p.m.—Weather, stocks, markets, livestock, produce, news bulletins and road reports 4:15 to 4:30 p.m.—The World Today 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man

- 4:30 to 4:40 p.m.—rnii Cook, the Quaker Man 4:45 to 5 p.m.—The Fur Trappers 5 to 5:15 p.m.—'How's Business?''. NBC 5:15 to 5:30 p.m.—Mantle Lamp program 5:30 to 6 p.m.—Inana Troubadours 6 to 6:30 p.m.—The Maytag Orchestra 6:30 to 7 p.m.—General Motors Family Party
- 7 to 7:30 p.m.—Empire Builders 8 to 8:15 p.m.—Amos 'n' Andy

- 8 to 8:15 p.m.—Amos n Andy 8:15 to 8:45 p.m.—Supreme Serenaders 8:45 to 9 p.m.—The C. F. & I. program 9 to 9:30 p.m.—Network program 9:30 to 10 p.m.—The Koa Koons 10 to 10:30 p.m.—Musical Echoes 10:30 to 10:45 p.m.—Yir Frien' Scotty

- 10:45 to 11 p.m.-Walter Ferner

18

Dec. 14-20

## MONDAY Programs

#### <sup>379.5 Mtrs.</sup> NBC-KGO Sutter 1920 7500 Watts

- National Broadcasting Co., San Francisco
- 7:30 to 8 a.m.—Sunrise Serenaders, KGO
  7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
  8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KGW, KPO, KFI, KSL
  8 to 8:15 a.m.—Financial Service Program, KGO
  8:15 a.m.—Financial Service Program, KGO

- 8:15 to 8:30 a.m.—Primarian Service Frequencies, KGO 8:30 to 9 a.m.—Cross-Cuts of the Day, KGO 9 to 9:15 a.m.—Vermont Lumberjacks, KG KGO.

- 9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
  9:15 to 9:45 a.m.—Morning Glories, KGO
  9:45 to 10:15 a.m.—Radio Ramblings, KGO
  10:15 to 10:30 a.m.—Josephine B, Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
  10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KOA; KSL 11:10 to 11:30 a.m.; KTAR 10:50 to 11:10 a.m.
- KFSD, KOA; KSD 11.10 10:50 to 11:10 a.m. Great Christmas preparations are in order at Clorox Corners. Helen Webster and Ben-nie Walker are injecting a lot of fun into the Clorox program. The Clorox Easy the offered. Ann nie Walker are injecting a lot of fun into today's Clorox program. The Clorox Easy Housekeeping Chart will be offered. Ann Holden will speak during the Best Foods program today, describing Christmas salads. Helen Chase will be heard on the Camay program. Irving Kennedy, Clark Wilson, Ben-nie Walker, Everett Foster and the Magazine Melodists will provide the musical enter-tainment tainment.
- tainment.
  11:30 to 12 noon—California Federation of Women's Clubs, KGO, KECA, KFSD
  12 to 1 p.m.—Luncheon Concert, KGO, KECA; KGW 12:30 to 12:45 p.m.; KFSD 12:30 to 1 p.n.,
  1 to 1:30 p.m.—Hotel Cosmopolitan Dance Orchestry KGO KFSD KTAD KECA;

- chestra, KGO, KFSD, KTAR, KECA
   1:30 to 2 p.m.—Piano Capers, KGO, KGW, KFSD, KTAR, KECA
   oscar Young and Dell Perry will hold the rediction mean head of the second seco
- radio stage when they play a half-hour pro-gram of Piano Capers.
- 2 to 2:30 p.m.—Maltine Story Program, KGO, KOMO, KFI, KFSD; KGW 2:15 to 2:30 p.m. 2:30 to 3 p.m.—NBC Matinee, KGO, KECA 3 to 3:15 p.m.—What's in a Name?, KGO, KGW,
- KPO
- 3:15 to 3:45 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KGW, KPO, KFSD, KTAR
- 3:45 to 4:15 p.m.—Parisian Quintet, KGO, KPO 4:15 to 4:30 p.m.—The World Today, KGO,
- 4:15 to 4:30 p.m.—Phil Cook, the Ouaker Man, KECA, KFSD
  4:30 to 4:45 p.m.—Phil Cook, the Ouaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD,
- KTAR

- KIAK
  KIAK</l KFSD

KFSD
5:30 to 6 p.m.—The Olympians, KGO, KGW
6 to 6:30 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA
Once more the Maytag Orchestra, Victor Young directing, will be assisted by a guest artist in the presentation of a program of nonular music.

artist in the presentation of a program of popular music. 6:30 to 7 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW, KFI With the familiar lyric "Flower Song" from Bizet's "Carmen" as his first solo, James Melton, tenor, will be featured during the General Motors Family Party, with Lewis James, tenor, Elliott Shaw, baritone, and

Wilfred Glenn, basso. Melton will be heard in several favorite selections. Frank Black will play piano accompaniments for the sing-

- will play piano accompaniments for the singers and direct the orchestra.
  To 7:30 p.m.—Stromberg Carlson Program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR Playing the prelude to Wagner's great operatic satire on music critics, "The Mastersingers," the Rochester Civic Orchestra, under the baton of Guy Fraser Harrison, will begin another half-hour Stromberg-Carlson program.
  T:30 to 8 p.m.—Empire Builders, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR "A Montana Christmas," a play written by Virginla Gardiner, the star of last year's series, will be presented in the Empire Builders, Bernardine Flynn and Don Ameche will carry the leading roles. the leading roles.

- the leading roles. 8 to 8:15 p.m.—Popular Tunes, KGO 8:15 to 8:30 p.m.—Sportshots, KGO A discussion of the men who have stood out in the current football season and the possible line-up for the next All-America team give a timely interest to the Jack Keough Sportshots period. to 9 p.m.—Rudy Seiger's Shell Symphonists, KPO, KFI; KHQ, KOMO, KGW 8 to 8:30,
- 8:45 to 9 p.m.
- Wielding his baton before his Shell Sym-phonists, Rudy Seiger will lead them in a pro-gram of varied melodies. Selections from the gram of varied meiodies. Selections from the realm of the classics, operetta excerpts, bal-lads and semi-popular numbers will be heard. 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD 8:45 to 9 p.m.—Southern Harmony Four, KGO 9 to 9:30 p.m.—World Wanderings, KGO, KTAR 9:30 to 10 p.m.—Pacific National Singers, KSL, KOA

- KOA
- 9:30 to 10 p.m .- The Trial of Vivienne Ware, KGO
- 10 to 10:30 p.m.—Musical Echoes, KGO, KECA, KOA: KSL 10:15 to 10:30 p.m. Gail Taylor, soprano, will be the soloist, and Joseph Hornik will direct the orchestra. 10:30 to 10:45 p.m.—Yir Frien' Scotty, KGO,
- KSL, KOA
- 10:45 to 11 p.m.—W KGO, KSL, KOA 11 to 12 midnight— -Walter V. Ferner, 'Cellist.
- -Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KGW, KFI

#### 236.1 Meters KOL Elliott 4466 1270 Kcvs. 1000 Watte

#### Seattle Broadcasting Co., Seattle, Wash.

11 a.m.-Columbia artists recital, CBS

- 11:30 a.m.—American School of the Air, CBS 12 noon—Carnival Hour
- 12 noon—carnival Hour
  1 p.m.—PTA program, studio
  1:30 p.m.—Wardman Park Hotel Orchestra, CBS
  1:45 p.m.—Rhyme and Reason
  2 p.m.—Happy Go Lucky Hour, DLBS
  2 p.m. Commediation of the program wide CBS

- 3 p.m.—Commodores, dance music, CBS 3:30 p.m.—Anna Olander, Aubrey Knoff 3:45 p.m.—Jantzen Hofbrau Orchestra, CBS
- p.m.-Current Events, CBS

- 4 p.m.—Current Events, CBS
  4:15 p.m.—When Shadows Fall; Service Period
  4:15 p.m.—Joe Roberts' Seattlight; Style Talk
  5:15 p.m.—Millinery World
  5:30 p.m.—Tooth talk, Dr. Hobson
  5:45 p.m.—Mardi Gras, CBS
  6:30 p.m.—An Evening in Paris, orchestra, CBS
  6:30 p.m.—Guy Lombardo's orchestra, CBS
  7:30 p.m.—Adventures of Don Amaizo, CBS
  8 p.m.—Clumbia radio column, CBS

8:15 p.m-.Columbia radio column, CBS

- - ... - .

8'15 p.m.—Cloumoia radio coumn, CBS
8'30 p.m.—RKO Brevities
9 p.m.—Bar Z Boys, DL-Portland
10 p.m.—Royal Blue Boy
10'15 p.m.—Anson Weeks' dance orch., DLBS
11 p.m.—Earl Burtnett's dance orch., DLBS
12 to 12:30 a.m.—Chinese Garden dance orch,

## MONDAY Programs 560 Kcvs. 7 to 8 a.m.—Cuckoo Club 8 to 9 a.m.—Bill Sharples' Gang, UBC 9 to 10 a.m.—Prayer Hour; records Main 5383 508.2 Meters KHO 1000 Watts 590 Kcvs. 10 to 10:30 a.m.—Alma La Marr, Madelaine O'Brien, soprano 10:30 to 11 a.m.—Dr. B. L. Corley 11 to 11:30 a.m.—Artists Vignettes; records 11:30 to 12:30 p.m.—Mid-day musical notes 12:30 to 1 p.m.—Latin-American program 1 to 1:30 p.m.—Chapel of Chimes Organ 1:30 to 1:45 p.m.—Chapel of Chimes Organ 1:30 to 1:45 p.m.—Chasical program 2:30 to 3 p.m.—Classical program 2:30 to 3 p.m.—Kane's Hawailans 3:30 to 4 p.m.—Short story course with Samuel Dickson Louis Wasmer, Inc., Spokane, Washington 7 a.m.—Town Crier 7:30 a.m.—Start o' Day, NBC 8 a.m.—The Shell Happytime, NBC 9 a.m.—Vermont Lumberjacks, NBC 9:15 a.m.—Walt and Norman 9:45 a.m.—Kronenberg Shoe Hospital 10 a.m.—Dina-Mite 9:45 a.m.—Kronenberg Shoe Hospital 10 a.m.—Joina-Mite 10:15 a.m.—Josephine Gibson, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Organ recital; Scientific Laboratories 12 noon—Nat'l Savings luncheon program 12:15 p.m.—C. R. C. program; Double M 12:45 p.m.—Carlson Wihlen; Peerless Dentists 1:30 p.m.—Studio Parade; Sartori & Wolfe 3 p.m.—Thompson Cadillac Co. 3:15 p.m.—Jimmy Riddel; Paint o' Mine 4 p.m.—Service Hour; Phil Cook, NBC 5 p.m.—Thow's Business; Nation's Capital, NBC 5:30 p.m.—The Maytag Orchestra, NBC 6:30 p.m.—Empire Builders, NBC 7 p.m.—Rochester Symphony Orchestra, NBC 7:30 p.m.—Empire Builders, NBC 8:30 p.m.—Amody Seiger's Concert, NBC 8:30 p.m.—Amody Seiger's Concert, NBC 8:45 p.m.—Rudy Seiger's Shell Symphonists, NBC 9 p.m.—Mirth Quakers; Stardust 10 p.m.—KHQ Ensemble 10:30 p.m.—Norman Thue; Jimmy Riddell 11 p.m.—'The Best Steppers''' 204 Meters VCA Main 3434 Dickson 4 to 4:30 p.m.—Masters Album 4:30 to 5 p.m.—Artists recital with Joan Ray, contralto; Elbert Bellows, tenor 5 to 5:15 p.m.—Story Man's Air Castle 5:15 to 5:30 p.m.—Frank Wright 5:30 to 6 p.m.—The Toy Shop 6 to 6:30 p.m.—Empresses of Life 6:30 to 7 p.m.—Chapel of Chimes Organ 7 to 7:30 p.m.—Chapel of Chimes Organ 7 to 7:30 to 7:45 p.m.—Alice Blue, organist 7:45 to 8 p.m.—Iyre and Mask, UBC 8 to 8:30 p.m.—International Adventurer, UBC 8:30 to 9 p.m.—International Adventurer, UBC 9 to 9:30 p.m.—Studio program Main 3434 KGA 204 Meters 5000 Watts 1470 Kcys. 920 Kcvs. Northwest Broad. System, Spokane, Wash. 9 a.m.—Devotional services; Mary, NBS 9:45 a.m.—Billie Landers, blues singer 10 a.m.—Glen Eaton, tenor, NBS 10:15 a.m.—Robert Monsen, tenor 10:30 a.m.—The Radio Boy Friends 10:45 a.m.—The Mennen Co. 11:15 a.m.—Meadow Larks Orchestra 11:45 a.m.—The Professor and his Dream Girl 12 noon—World Book Man 12:30 p.m.—Mid-Day Musicale 1 p.m.—Marshall Sohl. tenor' Geneva Brown 9 a.m.—Devotional services; Mary, NBS a.m.—Vermont Lumberjacks, NBC 9 a.m.—Vermont Lumberjacks, NBC 9:15 a.m.—Julia Hayes Helpful Hints 9:30 a.m.—Concert trio 9:45 a.m.—Way to a Man's Heart 10:15 a.m.—Josephine Gibson Food Talk, NBC 10:15 a.m.—Josephine Gibson Food Talk, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—L. T. Piver Co.; Tuneful Two 12 noon—Farm Talk, fruit and vegetable report 12:15 p.m.—Prudence Penny 1 p.m.-Marshall Sohl, tenor; Geneva Brown, 1 p.m.—Marshall Soni, tenor; Geneva Brown, soprano, NBS 1:15 p.m.—Dental lecture; music 1:45 p.m.—Glen Eaton, tenor; Marjorie Robil-1:40 p.m.—Gren Eaton, tenor, Marjone Robne lard, plano 2 p.m.—Matinee in Miniature; organ 3 p.m.—Jean Kantner, baritone 3:15 p.m.—Thelma Lee, soprano, NBS 3:30 p.m.—Jean Kantner, baritone 4 p.m.—Concert Ensemble; Geneva Brown, so-1:30 p.m.—Piano Capers, NBC 2 p.m.—Maltine story program, NBC 2:30 p.m.—U, of Wash. Extension Course 2:45 p.m.—Vocal recital; Teacup Philosopher 3:15 p.m.—Tabernacle choir and organ, NBC 3:45 p.m.—Orchestra and vocalists 4:30 p.m.—Phil Cook, the Quaker Man, NBC 4:45 p.m.—Stock quotations 5 n m.—How's Rusiness NBC prano p.m.—Sports Review 5.15 p.m.—Baron Keyes Air Castles 5.30 p.m.—Uncle Andy and Auntie Ruth 5.45 p.m.—Smilin' Sam from Alabam' 6 p.m.—Hometowners Orchestra, Ed Sheldon, director; Glen Eaton, tenor 6.15 p.m.—Smilin' Sam 7 p.m.—Playlet featuring Grant Merrill and Stephanie Lewis 5 p.m.-Sports Review 5 p.m.—How's Business, NBC 5:15 p.m.—In the Nation's Capital, NBC 5:30 p.m.—Garden Patch program 5:30 p.m.—Garden Patch program 6 p.m.—Maytag Orchestra, NBC 6:30 p.m.—General Motors Family Party, NBC 7 p.m.—Stromberg-Carlson concert, NBC 7:30 p.m.—Empire Builders, NBC 8 p.m.—Shell Symphonists, NBC Stephanie Lewis 7:30 p.m.—Orchestra; Jean Kantner, baritone 8 p.m.—Cabarabians. Bye Bye Blues

- o p.m.—Cabarabians. Bye Bye Blues 8:30 p.m.—Dancing Feet 9 p.m.—Montaville Flowers, lecture 9:30 p.m.—Wrestling bouts 10:30 p.m.—Bits of Harmony 11 p.m.—Vic Meyers' Club Victor Orch. 12 midnight\_Bequad two readings
- midnight-Request recordings

#### Garfield 4700 535.4 Meters KTAB 1000 Watts

Associated Broadcasters, Oakland, Calif.

- Marr, Madelaine 10 to 10:30 a.m.-Alma La

- 5:30 to 9 p.m.—Hour of Musical Gems, UBC
  9 to 9:30 p.m.—Studio program
  9:30 to 10 p.m.—Screen Snapshots, UBC
  10 to 10:30 p.m.—On Wings of Song
  10:30 to 11:30 p.m.—Dance recordings
  11:30 to 1 a.m.—Jimmie Kendrick's Night Owls with Dante Barsi, Frank Catalano, Alice Blue, Gerda Lundberg

#### Elliott 5890 325.9 Meters KOMO 1000 Watts Fisher's Blend Station, Inc., Seattle, Wash.

- 6:55 a.m.-Inspirational service
- 7 a.m.—Theater organ recital 7:30 a.m.—Quaker Oats Start o' the Day, NBC

- 10 a.m.-Concert trio

- 12:30 p.m.—Orchestra and vocalists 1:30 p.m.—Piano Capers, NBC

- 8 p.m.—Sneil Symphonists, NBC 8:30 p.m.—Amos'n' Andy 8:45 p.m.—Shell Symphonists, NBC 9 p.m.—Mozart Concert Hour 10 p.m.—Plymouth World Tour 10:30 p.m.—Univ. of Wash. educational hour 11 p.m.—News flashes; Varsity Vagabonds 12 midnight—Organ recital

- www.americanradiohistorv.com

20

## MONDAY Programs

243.8 Meters 1230 Kcvs.

Prospect 3456 1000 Watts

## KYA Pacific Broadcasting Corp., San Francisco

- Pacific Broadcasting Corp., San Francisco 7 to 7:30 a.m.—Drury's Daily Dozen 7:30 to 8 a.m.—Modern melodies 8 to 8:15 a.m.—Standard concert selections 8:15 to 9 a.m.—Metropolitan Hour 9 to 9:30 a.m.—Mahlon Dolman 9:30 to 9:45 a.m.—Musical compact 9:45 to 10 a.m.—Recorded program. 10 to 11 a.m.—Records; Health talk 11:45 to 12 non—Baldwin Melody Girl 12:10 12:15 p.m.—George Nickson, song recital 12:30 to 1 p.m.—Parent-Teachers' Ass'n 12:30 to 1 p.m.—Records; jop questions 1 to 11:30 p.m.—Cal King's Country Store 1:30 to 2 p.m.—Reight talk 3:30 to 4:15 p.m.—Gustavus H. Smith, organist 3:30 to 4:15 p.m.—Dex program; Close Harmony 5 to 6 j.m.—Health talk 3:30 to 4:15 p.m.—Records; House Letter 6:35 to 6:45 p.m.—Records; House Letter 6:35 to 6:45 p.m.—Stock yard prices and quota-tions 6:50 to 7 p.m.—Popular hits (records)

- tions 6:50 to 7 p.m.—Popular hits (records) 7 to 7:15 p.m.—Henry Starr, piano and song 7:15 to 7:45 to 8 p.m.—Tom Smith and Clem Kennedy 8 to 8:15 p.m.—Judge Frank T. Deasey 8:15 to 8:30 p.m.—Tom Smith and Clem Ken-nedy, piano and steel guitar 8:30 to 9 p.m.—Home Towners Band, Kevin Ahearn, tenor 9 to 9:15 p.m.—"Louie's Hungry Five" 9:15 to 9:30 p.m.—"Harper's Corners," KYA Players
- Players

- 130 to 10 p.m.—The California Sunshine Boys 10 to 10:15 p.m.—Jim Moseley, in person 10:15 to 11 p.m.—Gustavus H. Smith, organist, and Jack Deane, tenor 11 to 12 midnight—Walter Krausgrill's orch.

254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broadcasting Co., Portland, Oregon

- 6:45 a.m.—Time; farm flashes 7 a.m.—Morning Serenaders; Journal news 8 a.m.—Organ concert, NBS 9 a.m.—Julia Hayes 9:30 a.m.—Roy Adams and Claribel Seigner, two niaros 9:30 a.m.—Roy Adams and Claribel Seigner two planos 9:45 a.m.—Town Topics 11:45 a.m.—The Professor and his Dream Girl 12 p.m.—Happy Hour Girls Orchestra 12:05 p.m.—Happy Hour Girls Orchestra 1:05 p.m.—Happy Hour Girls Orchestra 1:05 p.m.—Malen Daniels, Merry Mixer 1:15 p.m.—Music, dental lecture 1:45 p.m.—Maine in Miniature 2:30 p.m.—Organ concert; news 3 p.m.—Jean Kantner, baritone 3:15 p.m.—Thelma Lee, soprano, NBS 3:30 p.m.—Charlane in Miniature 4 p.m.—Concert ensemble 8 p.m.—Cabarabians, Bye Bye Blues 8:30 p.m.—Dancing Feet, NBS 9 p.m.—Montaville Flowers, lecture 9:30 p.m.—Jack and Jill Tavern Orchestra 11:30 p.m.—Jack and Jill Tavern Orchestra 11:30 p.m.—Vienling hevellers two pianos

#### 491.5 Meters KFRC Prospect 0100 610 Kcvs. 1000 Watts

21

## Don Lee, Inc., San Francisco, Calif. to 8 a.m.-Seal Rocks broadcast; stocks

- Doin Dec, Inc., Sail Francisco, Cam. 7 to 8 a.m.—Seal Rocks broadcast; stocks 8 to 8:55 a.m.—Hallelujah Hour, DLBS 8:55 to 9 a.m.—'Health Man'' 9 to 9:15 a.m.—Voeng's Restaurant Orch., CBS 9:15 to 9:30 a.m.—Talk, Calif. Rice Growers 9:30 to 10:30 a.m.—Talk, Calif. Rice Growers 9:30 to 10:30 a.m.—Teminine Fancies, CDLBS 10:30 to 11 a.m.—Wyn's Daily Chat 11 to 11:05 a.m.—Mary Lewis Haines 11:05 to 11:25 a.m.—Mary Lewis Haines 11:30 to 12 noon—Amer. School of the Air, CBS 12 to 1 noon—Amer. School of the Air, CBS 12 to 1 noon—Amer. Clay concert 1 to 1:05 p.m.—Closing N. Y. stock quotations 1:05 to 1:30 p.m.—Ballad Hour, CBS 1:30 to 2 p.m.—Wardman Park Hotel Orches-tra, CBS 2 to 3 p.m.—Happy Go Lucky Hour, CDLBS 3 to 3:15 p.m.—Colonial Dames beauty talk 3:15 to 3:30 p.m.—Something About Everything and recordings 3:45 to 4 n.m.—Iansen Hofbrau and his orches-

- and recordings
- 3:45 to 4 p.m.—Jansen Hofbrau and his orches-tra. CBS

- 3:45 to 4 p.m.—Jansen Holdrau and me tra, CBS tra, CBS 4 to 4:15 p.m.—Current events, CBS 4:15 to 4:30 p.m.—The Vagabonds, CBS 4:30 to 5 p.m.—Organ recital; Town Topics 5 to 5:30 p.m.—Maci' and his Mountain Cabin 5:30 to 6 p.m.—Clark Sisters; News 6 to 6:30 p.m.—Mardi Gras, CBS 6:30 to 7 p.m.—"Evening in Paris," CBS 7 to 7:30 p.m.—Guy Lombardo & his orch., CBS 7 to 7:30 p.m.—"Adventures of Don Amaizo," CBS
- to 10 p.m.-"Golden State Blue Monday Jam-boree" 8

468.5 Meters

640 Kcvs.

www.americanradiohistory.com

boree" 10 to 10:15 p.m.—"Schwartz Ginger Band" 10:15 to 10:20 p.m.—Gruen Answer Man 10:20 to 11 p.m.—Anson Weeks and his Hotel Mark Hopkins Orchestra, DLBS 11 to 12 midnight—Earl Burtnett's orch., DLBS 12 to 1 a.m.—Dance music

KFI

Copyright, 1930, E. C. Anthony, Inc., L. A.

Copyright, 1930, E. C. Anthony, Inc., L. A. 7:30 a.m.—Opening market reports 7:45 a.m.—Quaker Oats, Start o' the Day, NBC 8 a.m.—Shell Happytime, NBC 9 a.m.—Helpful Hints to Housewives 9:15 a.m.—Cal. Rice Growers program 9:30 a.m.—Carol Johnson, piano and song 9:45 a.m.—Chester Foster Rand, tenor 10:15 a.m.—Osephine Gibson, speaker, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Giris' Trio; French lesson 12 noon—Dept. of Agriculture talk 12:15 p.m.—Hederal and state market reports 12:30 p.m.—Miss Iris and Klein Trio 2 p.m.—Miss Iris and Klein Trio 2 p.m.—Maltine story program, NBC 2:30 p.m.—Winie Moore, Nomad Novelist 2:45 p.m.—Katherine Spangler, whistler 3 p.m.—Maked Minstrels 4:15 p.m.—EkFI-KECA editorial review 4:30 p.m.—Big Brother; Story Man 5:45 p.m.—General Motors Family Party, NBC 7 p.m.—Stromberg-Carison, NBC 7:30 p.m.—Los Caballeros Orchestra with Raine Bennett

7.30 p.m.—Los Cabalieros Orchestra with Raine Bennett
8 p.m.—Shell program, NBC
9 p.m.—Mel Peterson, the Royal Hawaiian
9.15 p.m.—'D-17 Emperor''
9:30 p.m.—Concert orchestra
11 p.m.—Hotel St. Francis dance orchestra, NBC

Westmore 0337

5000 Watts

## MONDAY Programs

#### KECA Westmore 0337 209.7 Meters 1000 Watts 1430 Kcvs. Earle C. Anthony, Inc., Los Angeles, Calif.

- 8:30 a.m.—Louis Rueb, health exercises 9 a.m.—Vermont Lumber Jacks, NBC 11:30 a.m.—Calif, Fed. of Women's Clubs, NBC 12 noon—NBC programs 3 p.m.—U. S. Dept. of Agrictulture talk 3:15 p.m.—Leonard Van Berg, tenor 3:30 p.m.—Katherine Spangler, whistler 3:45 p.m.—Harry Coe, ballads 4 p.m.—Eddia Stockbridge tenor and Don Dew-

- 4 p.m.-Eddie Stockbridge, tenor and Don Dewey, pianist

- ey, pianist 4:15 p.m.—The World Today, NBC 4:30 p.m.—Phil Cook, The Quaker Man, NBC 4:35 p.m.—Carol Johnson, piano and song 5 p.m.—How's Business; Nation's Capital, NBC 5:80 p.m.—Jack Baldwin, pianist 6 p.m.—NBC, Maytag Orchestra

- 7 p.m.—Elton Hey's Virginia Ballroom Orches-
- tra.

- 7:30 p.m.—Empire Builders, NBC 8:15 p.m.—Vernon Rickard and Ted Fink, songs 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Moderncraft program, with Ranse Valentine
- 9 p.m.—Ray Van Dyne Orchestra with Jean Dunn, soloist 10 p.m.—Musical Echoes, NBC

- 10:30 p.m.—KFI-KECA Editorial Review 10:45 p.m.—Health Exercises, Louis Rueb

#### KNX Hempstead 4101 5000 Watte 285.5 Meters 5000 Watts 1050 Kcvs.

#### L. A. Evening Express, Los Angeles, Calif.

- L. A. Evening Express, Los Angeles, Calif. 6:45 to 7 a.m.—"Earlybirds" exercises 7:15 to 7:30 a.m.—"Pep and Ginger" exercises 7:45 to 8 a.m.—"Home Folks" exercises 8 to 8:15 a.m.—Inspirational talk and prayer 8:15 to 9:30 a.m.—Program of recordings 9:30 to 10 a.m.—Radio shopping news 10 to 10:30 a.m.—Eddle Albright's family 10:30 to 11: a.m.—Home Economics talk 11 to 11:30 a.m.—The KNX Ensemble 11:30 to 11:45 a.m.—Radio Church of the Air 11:45 to 12 noon—Recorded program 12 to 12:30 p.m.—Gene Byrnes, Scraps from the Waste Basket 12:30 to 1 p.m.—Musical program 130 to 2 p.m.—Eddle Albright, late fiction 2 to 2:30 p.m.—Eddle Albright, late fiction 2 to 3:30 p.m.—Special recordings 3:15 to 3:20 p.m.—Announcements; stock reports 3:20 to 3:30 p.m.—The Neapolitans 4 to 4:30 p.m.—Travelogue 5:15 to 5:40 p.m.—Travelogue 5:15 to 5:40 p.m.—Crutiss Candy Company 5:45 to 6 p.m.—Town Crier's amusement tips 6 to 6:30 p.m.—Organ program

- 5:40 to 5:45 p.m.—Curtiss Candy Company
  5:46 to 6 p.m.—Curtiss Candy Company
  5:45 to 6 p.m.—Corran program
  6:30 to 7 p.m.—Realtor Serenaders
  7 to 7:15 to 7:30 p.m.—Novelty KNX Trio
  7:30 to 8 p.m.—'Don Amaizo.'' CBS
  8 to 8:30 p.m.—Concert orchestra
  8:30 to 9 p.m.—'World Tour' program
  9 to 9:30 p.m.—The Luboviski Violin Choir and Claire Mellonino, planist
  9:30 to 10 p.m.—Rev. Ethel Duncan
  10 to 11 p.m.—Arizona Wranglers and the Sheriff
  11 to 12 midnight—Gus Arnheim's orchestra

----

Franklin 0200 KFWI 322.4 Meters 500 Watts 930 Kcvs.

Radio Entertainments, San Francisco, Calif.

- 7 to 7:45 a.m.—Eye-opener program 7:45 to 8 a.m.—Cressy Ferra, popular pianist 9 to 9:30 a.m.—Slogan contest

- 9:30 to 10:15 a.m.—Biogan contest 9:30 to 10:15 a.m.—Records and announcements 10:15 to 10:30 a.m.—Bilevue Hotel program 10:30 to 10:55 a.m.—Dr. Linebarger, health talk

- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk 10:30 to 11 a.m.—Items of interest 11 to 12 noon—Recorded program 12 to 1:30 p.m.—Slogan contest 6 to 7 p.m.—Dinner dance music 7 to 7:15 p.m.—Judge Matthew Brady 7:15 to 7:30 p.m.—Hotel Bellevue program 8:30 to 8:45 p.m.—Studio program 8:45 to 9 p.m.—Ed Stirm 9 to 9:15 p.m.—State finance program (records) 9:15 to 9:30 p.m.—Helene Tourjee, soprano, and Paul Burton, pianist 10 to 10:30 p.m.—Studio program
- Paul Burton, planist 10 to 10:30 p.m.—Studio program 10:30 to 11 p.m.—Bit of Melody Boys 11 to 12 midnight—Slogan contest 12 to 1 a.m.—Midnight classics

#### KROW Glencourt 6774 322.4 Meters 930 Kcys. Educational Broad. Corp., Oakland, Calif.

- Educational Broad. Corp., Oakland, Calif. 6:30 a.m.—Radio Time Clock 8 a.m.—Wade Forrester's Sunshine Hour 8:30 a.m.—Thirty Minutes of Melody with Maude Nickerson and Ted Lane 1:30 p.m.—Health program, Dr. R. M. McLain 1:45 p.m.—Golden Melodies program, Maud Nickerson and Ted Lane 2 p.m.—'Memories,'' Lillian Boyd 2:30 p.m.—Presenting George Rogers, baritone, and Lillian Boyd, pianist 2:45 p.m.—Betty the Shopper 3:30 p.m.—Union Mutual Life program 3:35 p.m.—Slogan contest 4 p.m.—Musical Thoughts: Nola Starr, vocalist; Lillian Boyd, pianist 4:15 p.m.—Charlie Pacheco, The Black-Key Boy 4:30 p.m.—Jean Wakefield and her Radio Artists 5 p.m.—Wade Forrester's Hour of Sunshine 7:30 p.m.—Eill Simmons and his California Cow-boys

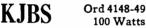
- boys
- 8:15 p.m.-LaVida Mineral Water program

Phone: 672-81 239.9 Meters KFOX 1000 Watts 1250 Kcys. Nichols & Warinner, Long Beach, Calif. 5 to 12:45 p.m.—Music; talks; news 12:45 p.m.—Musical Moments, Mart Dougherty 1 p.m.—Bill and Coo; Cherrio Boys 1:50 p.m.—Bee & Clarence: Rolly Wray 2:30 p.m.—Bee & Clarence: Rolly Wray 2:30 p.m.—Bernice Smith, novelty entertainer 3:30 p.m.—Vera Graham, organist 4 p.m.—News reports; Day Dreams 4:30 p.m.—The Air Raiders 5:45 p.m.—The Professor and his Dream Girls 6 p.m.—Deill & Coo 6:15 p.m.—Over at Mart's House 6:30 p.m.—There Vagabonds 7 p.m.—The Buttercream School Nichols & Warinner, Long Beach, Calif. 6:45 p.m.—Three Vagabonds 7 p.m.—The Buttercream School 8 p.m.—"Harmonious Suggestions" 8:30 p.m.—Russ Colombo's orchestra 9 p.m.—Jimmie Lee, tenor 9:15 p.m.—Mark Streeter's mystery drama 9:30 p.m.—Topsy's Southern Home 11 p.m.—Len Nash's Barn 11:30 p.m.—Majestic Ballroom 12 midnight—Russ Colombo's orchestra 1 to 3 a.m.—The Knight Hawk

22

## MONDAY Programs

#### 280.2 Meters 1070 Kcvs.



J. Brunton & Sons, San Francisco, Calif. 6 to 7 a.m.—Commuters' Morning Express Hour 7 to 7:45 a.m.—KJBS Alarm Klok Klub 7:45 to 8 a.m.—Modeart popular program 7:45 to 8 a.m.—Modeart popular program 8 to 9 a.m.—Favorite recordings 9 to 9:30 a.m.—Assoc. Food Stores' program 9:30 to 10 a.m.—Recorded program 10 to 10:30 a.m.—Chancellor Hotel program 10:30 to 10:45 a.m.—Santiseptic Melodies 10:45 to 11 a.m.—The Health Man 11 to 11:30 a.m.—Shopping with Shirley Dale 11:30 to 1:05 p.m.—Concert music; records 1:05 to 2:30 p.m.—Stock report and records 2:30 to 3 p.m.—Suck report and 2:30 to 3 p.m.—Organ recital 3 to 3:30 p.m.—Popular records 3:30 to 4 p.m.—'Over the Teacup'' 4 to 4:30 p.m.—Sullivan's Pet Club 4:30 to 4:45 p.m.—Popular records 12 to 6 a.m.-KJBS Owl program

394.5 Meters KVI Broadway 4211 760 Kcvs. 1000 Watts

# Puget Sound Broad. Co., Tacoma, Wash. 7 a.m.—Recordings 8 a.m.—Hallelujah Hour, DLBS 9 a.m.—Paul Tremaine's orchestra, CBS 9:30 a.m.—Penul Tremaine's orchestra, CBS 9:30 a.m.—Penul Tremaine Fancies, DLBS 10:30 a.m.—Recordings 11:15 a.m.—Columbia artists recital, CBS 11:30 a.m.—American School of the Air, CBS 12:30 p.m.—Columbia Salon Orchestra, CBS 12:30 p.m.—Ann Leaf, organist, CBS 12:30 p.m.—Ballad Hour, CBS 1:30 p.m.—Style talk 2 p.m.—Happy Go Lucky Hour, DLBS 3 p.m.—WSPD Commodores, CBS 3:15 p.m.—Social calendar; talk Puget Sound Broad, Co., Tacoma, Wash,

- 3:15 p.m.—Social calendar; talk 3:15 p.m.—Janssen Hofbrau orchestra, CBS 3:49 p.m.—Janssen Holorau orcnestra, ch
   4 p.m.—Current events, CBS
   4:15 p.m.—The Vagabonds, CBS
   9 p.m.—Blue Monday Jamboree
   11 p.m.—Earl Burthett's orchestra, DLBS

- 12 midnight-RKO organ recital

#### 296.6 Meters KQW 1010 Kcvs.

500 Watts Pac. Agric. Foundation, Ltd., San Jose, Cal.

Columbia 777

- Pac. Agric. Foundation, Ltd., San Jose, Cal. 9 to 9:30 a.m.—Morning music 9:30 to 10 a.m.—Top o' the Morning! 10 to 12 noon—Helpful Hour; music 12 to 12:30 p.m.—Variety program 12:30 to 1 p.m.—Market reports; weather 1 to 1:30 p.m.—Market reports; weather 1 to 1:30 p.m.—Hart's Happy Half Hour 1:30 to 3:30 p.m.—Bue Diamond program 4:30 to 4:45 p.m.—Story time 4:45 to 5 p.m.—Baron Keyes' Air Castle 5 to 5:30 p.m.—Vesper music 5:30 to 6 p.m.—San Jose Radionics health talk 6 to 6:10 p.m.—U. S. D. A. farm flashes 6:10 to 6:30 p.m.—Eminiscences of Fruit Grow-ers' Convention Convention ers' ers' Convention 6:30 to 6:45 p.m.—Market reports 6:45 to 7 p.m.—KQW Market Place 7 to 7:15 p.m.—News dispatches 7:15 to 7:30 p.m.—Silas and Susie 7:30 to 7:45 p.m.—The Five Pretzels 7:45 to 8:45 p.m.—Editorial; Aloha Trio

- 9:45 to 9 p.m.—Eutoriar, Atona 1116 8:45 to 9 p.m.—Winifred Lewis 9 to 9:30 p.m.—Toby and Lesura on the Farm 9:30 to 10 p.m.—Studio program

#### 309.1 Meters **KJR** Seneca 1515 970 Kcvs. 5000 Watts

23

Northwest Broad, System, Seattle, Wash, 7 a.m.—Morning Reveillier; news 7:40 a.m.—Stock reports; organ concert 8:30 a.m.—Thrift Home of the Air

- 9 a.m.-Devotional program
- 9:15 a.m.—Devotional program 9:15 a.m.—Mary from Proctor's 9:45 a.m.—Billie Landers, blues singer 10 a.m.—Glen Eaton, tenor
- 10:15 a.m.—Beauty talk, Helen Andrews 10:30 a.m.—The Radio Boy Friends
- 11 a.m.-Organ concert 11:15 a.m.—Meadow Larks Orchestra

- 11:30 a.m.—Julia Hayes program 11:45 a.m.—The Professor and his Dream Girl 12 noon—World Book Man; World in Review
- 12:30 p.m.-Mid-day musicale
- 1 p.m.—Marshall Sohl, tenor: Geneva Brown, soprano
- 1:15 p.m.—Dental lecture 1:45 p.m.—Glen Eaton, tenor: Marjorie Robillard, piano 2 p.m.—Matinee in Miniature 2:30 p.m.—Organ concert

- 3 p.m.—Jean Kantner, baritone 3:15 p.m.—Thelma Lee, soprano; news 3:45 p.m.—Jean Kantner, baritone
- 4 p.m.-Concert ensemble: Geneva Brown, soprano
- 5 p.m.-Sports review

- 5 p.m.—Sports review 5:15 p.m.—Baron Keyes' Air Castles 5:30 p.m.—Market reports 5:50 p.m.—Garden talk, Malmo and Co 6 p.m.—Hometowners Orchestra 6:15 p.m.—Smilln' Sam 7 p.m.—Playlet featuring Grant Merrill and Stephanie Lewis 7:30 p.m.—Northwest Salon Orchestra 8 p.m.—Cabarabians; Bye Bye Blues 8:20 n m —Dancing feat

- 9 p.m.—Dancing feet
  9 p.m.—Montaville Flowers, lecture
  9:30 p.m.—Wrestling match, Ken Stuart, announcer

- 10:30 p.m.—Bits of harmony 11 p.m.—Vic Meyers' Club Victor Orchestra 12 midnight—Midnight Revellers
- 333.1 Meters KHJ Vandike 7111 1000 Watts 900 Kcvs.

Don Lee, Inc., Los Angeles, California

- 7 to 7:45 a.m.—Recordings; stock reports 7:45 to 9 a.m.—Hallelujah program 9:15 to 9:30 a.m.—Hallelujah program 9:30 to 10:30 a.m.—Feminine Fancies, KFRC 10:30 to 10:45 a.m.—Pure Food Talk 10:45 to 11 a.m.—Ted White and Nell Larson 11 to 11:30 a.m.—Program of recordings 11:30 to 12 noon—American School of the Air, CBS 11:30 to 12 noon—American School of the Air, CBS 12 to 12:30 p.m.—Biltmore Concert Orchestra 12:30 to 1 p.m.—News; recordings 1 to 1:30 p.m.—Ballad hour, CBS 1:30 to 2 p.m.—Times Forum 2 to 3 p.m.—Happy Go Lucky Hour, KFRC 3 to 3:15 p.m.—Colonial Dames, Beauty Talk 3:15 to 3:30 p.m.—'Sense and Nonsense'' 3:30 to 3:45 p.m.—Talk on Home Problems 3:45 to 4 p.m.—Talk on Home Problems 3:45 to 5 p.m.—News; Town Topics 5 to 5:30 p.m.—'Mac'' and his Gang 5:30 to 6:30 p.m.—'Mac'' and his Gang 5:30 to 6:30 p.m.—Call Jambores 7 to 7:30 p.m.—Guy Lombardo's orch., CBS 7 to 7:30 p.m.—Bue Monday Jamboree 10 to 10:05 p.m.—World-wide news 10:05 to 10:20 p.m.—Earl Burtnett's dance orch. 10:20 to 11 p.m.—Anson Weeks' orchestra 11 to 12 midnight—E a r 1 Burtnett's Biltmore Dance Orchestra 2 to 4 m.—Grean recital CBS

Dance Orchestra 12 to 1 a.m.—Organ recital

www.americanradiohistorv.com



www.americanradiohistorv.com

## The STERLING Little Symphony (Size 18" high, 14" wide)

CABINET—Beautiful burl walnut in clock style. Perfectly made—beautifully finished. Heavy sounding board front. Takes little room—sets on table, desk, or manle—casy to move from one part of the house to another. CHASSIS—Screen grid circuit, with Loftin-White amplification system, which gives balanced tone and unusual faithfulness of reproduction at any volume. Plenty of power and sensitivity for distant stations. Standard quality dynamic speaker of unusual tone and beauty. Rigidly and compactly built of finest materials. Only five tubes are required, yet performance is equal to larger and more costly sets.

Attractive List Price of

\$69.50 Complete with tubes

## Do You Want More Sales NOW?

All over the country—in every city miniature sets are selling in volume. Business conditions have made a market for merchandise that represents unusual value at a relatively low investment.

Sterling has anticipated this exceptional demand. Early last spring before the June show, Sterling designed and perfected the Sterling Little Symphony—a quality chassis built for compactness, in a walnut clock style cabinet of great beauty.

Performance is proved by thousands of sets in actual use for months. For this is not a hurry-up job, rushed through to meet a special market condition. Every detail was thought out—engineered for quality.

The Little Symphony has everything tone, volume, sensitivity, selectivity—and a price that brings radio at its best within reach of everybody.

This remarkable radio is a fitting companion for the best. The proposition is unusually attractive.

DEALERS: Now is the time to get that franchise. Write in for our dealer proposition on the best performing "Midget" on the market.

Distributed by

PACIFIC WHOLESALE RADIO, INC.

www.americanradiohistory.com

7th and Folsom Streets

San Francisco

### BROADCAST WEEKLY

#### Dec. 14-20

#### **TUESDAY** Programs • December 16, 1930







Harry L. Todd KPO-8 p.m.

Atwater 3111

5000 Watts

Lee S. Roberts NBC-8:45 p.m.

Tom and Dud KYA-7:45 p.m.

#### 322.4 Meters KFWI Franklin 0200 500 Watts 930 Kcys.

## Radio Entertainments, San Francisco, Calif.

7 to 7:45 a.m.—Eye-opener program 7:45 to 8 a.m.—Cressy Ferry, popular pianist 9 to 9:30 a.m.—Slogan contest

9 to 9:30 a.m.—Siogan contest 9:30 to 10:15 a.m.—Records and anouncements 10:15 to 10:30 a.m.—Hotel Bellevue program 10:30 to 10:50 a.m.—Dr. Linebarger, health talk 10:50 to 11 a.m.—Items of interest 12 to 1:30 p.m.—Slogan contest 5 to 7.7 m.—Dinner dance music

- 6 to 7 p.m.—Dinner dance music 7 to 7:15 p.m.—Child Guidance Forum, Cecilia 7 to 7:15 p.m.—Child Guidance Forum, Cecilia Hardman, director 7:15 to 7:30 p.m.—Hotel Bellevue program 11 to 12 midnight—Slogan contest; dance rec-

ords

12 to 1 a.m.-Midnight classics

#### 322.4 Meters KROW Glencourt 6774 930 Kcvs. 1000 Watts

Educational Broad. Corp., Oakland, Calif. 6:30 a.m.-Radio Time Clock

- 8 a.m.—Wade Forrester's Sunshine Hour 8:30 a.m.—Thirty minutes of melody

- 8:30 a.m.—Thirty minutes of melody
  11 a.m.—The Mennen program
  11:05 a.m.—'Home of Richmond'' program
  1:30 p.m.—Health program, Dr. R. M. McLain
  1:35 p.m.—Golden Melodies program, presenting Maud Nickerson and Dan McLoone
  2 p.m.—The Crooners; slogan contest
  3 p.m.—Betty the Shopper
  3:45 n m —Detective story by Tom King

- 3:45 p.m.-Detective story by Tom King

- 4 p.m.—The Ne'er Do Well 4:30 p.m.—Fox West Coast Theatres Frolic 5 p.m.—Wade Forrester's Hour of Sunshine

- 7:30 p.m.—La Vida Mineral Water program 8 p.m.—La Vida Mineral Water program -Lecture by Judge J. F. Rutherford of

- p.m.—Lecture by Judge J. F. Rutherford of Brooklyn, New York
   8:15 p.m.—Musical program
   8:36 p.m.—Hollywood Harmony Duo
   8:45 p.m.—Sports review
   9 p.m.—KROW Smiling Army program, pre-sented by Serg. Doc Wells, assisted by Lillian Boyd, organist
- 9:15 p.m.-Elmer Keeton, organist, and his male quartette
- duartette
  9:45 p.n.—Caroline Carroll, soprano, and Jean Ardath. pianist
  10 p.m.—Union Mutual Life program
  10:05 p.m.—Louis and Ivaldi, accordion duo
  10:30 p.m.—Echoes of '49, old-time orchestra

#### **KEX** 254.1 Meters 1180 Kcvs. Western Broadcasting Co., Portland, Oregon

- Western Broadcasting Co., Portland, Orego 6:45 a.m.—Time; Farm Flashes 7 a.m.—Organ concert; Julia Hayes 9 a.m.—Organ concert; Julia Hayes 9 a.m.—Morning devotional services 9:15 a.m.—The Two Playmates 9:30 a.m.—Anthony Euwer, Bard of the Air 9:45 a.m.—The Professor and his Dream Girl 12:05 p.m.—Happy Hour Girls' Orchestra 11:45 a.m.—The Professor and his Dream Girl 12:05 p.m.—Happy Hour Girls' Orchestra 11:5 p.m.—Music, dental lecture 11:45 p.m.—Music, dental lecture 11:45 p.m.—Matinee in Miniature, NBS 21:30 p.m.—The Musical Racketeers, NBS 31:45 p.m.—The Melodians, NBS 3:45 p.m.—Walter Kaufman, baritone
  4 p.m.—The Melodians, NBS
  8 p.m.—The Song Exchange
  9 p.m.—Catholic Truth Society
  9:15 p.m.—Henri Damski's WoodWind Ensemble
  10 p.m.—Ken Stuart's Sunshine program
  10:30 p.m.—Jack and Jill Tavern Orchestra
  11:30 p.m.—Vic Meyers' orchestra
  12 midnight\_Bevellers 12 midnight-Midnight Revellers 280.2 Meters KJBS Ord 4148-49 1070 Kcvs. 100 Watts J. Brunton & Sons, San Francisco, Calif. 6 to 7 a.m.—Commuters' Morning Express Hour 7 to 8 a.m.—KJBS Alarm Klok Klub 8 to 9 a.m.-Popular records
- to 9:30 a.m.-Assoc. Food Stores' program

- b to 3:30 a.m.—Assoc. Food Stores' program
  9:30 to 10:30 a.m.—Assoc. Food Stores' program
  9:30 to 10:45 a.m.—Santiseptic Melodies
  10:45 to 11 a.m.—The Health Man
  11 to 11:30 a.m.—Shopping with Shirley Dale
  11:30 to 12 noon—Concert music
  12 to 12:30 p.m.—Popular luncheon concert
  12:30 to 1 p.m.—Melodies of the Past
  1 to 2 p.m.—Melodies of the Past
  1 to 2 p.m.—Dell Raymond and Jack Childes
  2:30 to 2:45 p.m.—Recordings
  2:45 to 3:30 p.m.—Home Movie Club
  3:15 to 3:30 p.m.—Organ recital
  3:30 to 4 p.m.—'Over the Teacup''
  4 to 4:45 p.m.—Russ Owl program

26

Dec. 14-20

## **TUESDAY** Programs

### 379.5 Mtrs. NBC-KGO Sutter 1920 790 Kcys. NBC-KGO 7500 Watts 790 Keys.

National Broadcasting Co., San Francisco

- National Broadcasting Co., San Francisco 7:30 to 8 a.m.—Sunrise Serenaders, KGO 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m. 8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KPO, KFI, KSL 8 to 8:15 a.m.—Financial Service Program, KGO 8:15 to 8:30 a.m.—Morning Glories, KGO 8:30 to 9 a.m.—Cross-Cuts of the Day, KGO 9 to 9:15 a.m.—Vermont Lumberjacks, KGO 9:15 to 9:30 a.m.—Meet the Folks, KGO 9:30 to 9:45 a.m.—Meet the Folks, KGO 9:45 to 10 a.m.—The Entertainers, KGO 10 to 10:30 a.m.—Meet the Folks, KGO 10 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD, KTAR, KSL, KOA 10:30 to 10:50 a.m., 11:10 to 11:30 a.m., the Decleard Hair Beauty 11:10 to 11:30 a.m.
  - Jean Carroll, on the Packers' Hair Beauty program, Ann Holden on the Brer Rabbit period and Julia Lee Wright during the Safe-way Homemakers' Bureau, are all to be heard today. The approaching holidays will be contoday. The approaching hondays will be con-sidered by each speaker, each approaching the subject from her particular angle. Ben Klas-sen, Harold Dana, Tom Quirk, Bennie Walker, Edward J. Fitzpatrick and the Mag-azine Melodists are to contribute the musical share of the program.
- 11:30 to 12 noon-NBC Philharmonic Organ Recital, KGO, KECA
- 12 to 1 p.m.—Hotel Sir Francis Drake Orches-tra, KGO, KECA; KFSD 12:30 to 1 p.m.
- 1 to 2 p.m.-Pacific Vagabonds, KGO KESD KTAR, KOA, KECA; KGW 1:30 to 2 p.m.
- 2 to 3 p.m.--NBC Matinee, KGO, KHQ, KOMO, KGW, KFI; KFSD 2 to 2:30 p.m.; KTAR
- 3 to 3:30 p.m.—Black and Gold Room Orches-tra, KGO, KGW 3:30 to 3:45 p.m.—Who's Behind the Name?,
- KGO, KOMO 3:45 to 4 p.m.-KGO, KGW -Black and Gold Room Orchestra.
- AGO, AGW 4 to 4:15 p.m.—Organ Recital, KGO 4:15 to 4:30 p.m.—Laws That Safeguard Society, KGO, KHQ, KOMO, KECA 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KESI
- 1:45 p.m.—Phil Cook, the Quaker Man, KHQ, KOMO, KGW, KECA, KFSD, KGO. KTAR
- KTAR 4:45 to 5 p.m.—Sarah Kreindler, Violinist, K(O 5 to 5:30 p.m.—Brazilian American Program, KGO, KHQ, KOMO, KGW, KECA A musical fiesta with the Brazilian-Ameri-cans is promised by Berna Frechette, soprano,
- and a marimba band augmented with strings and led by Joseph Hornik. Played in typical and led by Joseph Hornik. Played in typical Brazilian tempo, the program offers folk songs of Portugal and Rio de Janeiro.
  5:30 to 5:45 p.m.-Bits of Melody. KGO, KGW
  5:45 to 6 p.m.-Everseady Program, KGO, KHQ, KOMO KGW

- KOMO, KGW

KOMO, KGW
Assisted by a guest soloist, an orchestra directed by Nathaniel Shilkret will be heard during the Eveready program.
6:30 to 7 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA
The Happy Wonder Bakers will steal a march on Santa by presenting listeners with a group of Christmas carols during a program

a group of Christmas carols during a program of orchestral and vocal music.

- 7 to 7:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR Paying a tribute to the homenakers of America, another Westinghouse Salute will be broadcast. Miss Katherine Fisher, director of the Good Housekeeping Institute, will be the

- the Good Housekeeping Institute, will be the guest speaker of the evening. 7:30 to 8 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR 8 to 8:30 p.m.—Violet Ray Music Box, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR Presenting the Patrick and Marsh Orches-tra in original interpretations of modern mel-odies. A yocal trip will contribute interpreta-
- a monitorial metric pretablis of modern metrical modern metrical and the second seco
  - Lee S. Roberts, playing the familiar melody of his most famous composition, "Smiles," will introduce 15 minutes of music. A guest artist will also be heard in songs by Roberts and other composers
- other composers. 9 to 9:30 p.m.—Florsheim Frolic, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR Anson Weeks and his orchestra will turn their attention to a number of sparkling dance tunes during their Florsheim Frolic. 9:30 to 10 p.m.—Memory Lane, KGW, KECA, KFSD, KTAR, KOA Life as it was lived in a small town in the

KFSD, KTAR, KOA Life as it was lived in a small town in the early 'nineties is depicted in the episode of Memory Lane. Written by H. C. Connette, these rural plays have for their featured characters Billy Smithers, the precocious youngster of Mr. and Mrs. Silas Smithers. Billy Page, young juvenile actor, has this role

- 9:30 to 10 p.m.-The Trial of Vivienne Ware, KGO
- KGO
  10 to 11 p.m.—National Concert Orchestra, KGO, KOA; KGW 10:30 to 11 p.m.
  Annabelle Jones Rose, contralto, and Gwynfi Jones, tenor, will assist the National Concert Orchestra, Joseph Hornik directing, in an hour's interpretation of the classics.
  11 to 12 midnight—Laughner-Harris, Hotel St.
  Erwania Dunco Orchettra, KCO, KEU KSL.
- Francis Dance Orchestra, KGO, KFI, KSL

Main 3434 204 Meters KGA 1470 Kcvs. 5000 Watts Northwest Broad. System, Spokane, Wash.

- 10:30 a.m.-The Radio Boy Friends
- 11 a.m.—Meadow Larks Orchestra 11:45 a.m.—The Professor and his Dream Girl 12 noon—World Book Man
- 12:30 p.m.-Mid-Day Musicale
- 1 p.m.-Betty Andersen, soprano; Marshall Sohl
- 1:15 p.m.—Dental lecture; music 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 2 p.m.-Matinee in Miniature
- 2:30 p.m.-Organ concert; John Pearson, baritone
- 3:15 p.m.—The Musical Racketeers, NBS 3:30 p.m.—Newscasting, NBS 3:45 p.m.—Walter Kaufman, baritone

- 4 p.m.—The Melodians Orchestra 5 p.m.—Sports Review

- 5:15 p.m.—Baron Keyes Air Castles 5:30 p.m.—Uncle Andy and Auntie Ruth 5:45 p.m.—Smilin' Sam

- 6 p.m.—The Six o'Clock Steppers 7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Ellen Reep, contralto; Hubert Graf, harp
- 8 p.m.-The Song Exchange
- 9 p.m.—Henri Dauski's Wood-Wind Ensemble 10 p.m.—Ken Stuart's Sunshine program

- 10:30 p.m.—Orchestra: Rillie Landers, singer 11 p.m.—Vie Meyers' Club Victor Orchestra
- 12 midnight-Request recordings

## **TUESDAY** *Programs*

#### 491.5 Meters **KFRC** Prospect 0100 1000 Watts 610 Kcvs.

### Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.-Seal Rocks broadcast; stocks

28

- 8 to 8:55 a.m.—Sear Nocks Broancast, stocks 8 to 8:55 a.m.—Hallelujah Hour, DLBS 8:55 to 9 a.m.—'Health Man'' 9 to 9:15 a.m.—Mildred Kitchen, "Home Eco-nomics".

- nomics" 9:15 to 9:30 a.m.—Fitch Co. program 9:30 to 10:30 a.m.—Feminine Faucies 10:30 to 11 a.m.—Wyn's Daily Chats 11 to 11:15 a.m.—Program of recordings 11:15 to 11:25 a.m.—The Four Clubmen, CBS 11:25 to 11:30 a.m.—News items

- 11:15 to 11:25 a.m.—The Four Clubmen, CBS
  11:25 to 11:30 a.m.—News items
  11:30 to 12 noon—Amer. School of the Air, CBS
  12 to 1 05 p.m.—Closing N. Y. stock quotations
  1:05 to 1:15 p.m.—News items
  1:15 to 1:40 p.m.—Italian Idyll, CBS
  1:40 to 2 p.m.—Prince of Wales speech at the annual banquet of the Sales Managers' Assoc. of the United Kingdom, CBS
  2 to 3 p.m.—Harpy Go Lucky Hour, CDLBS
  3 to 3:45 p.m.—Harry Tucker's orchestra, CBS
  3:45 to 4 p.m.—The Vagabonds, CBS
  3:45 to 4 p.m.—The Vagabonds, CBS
  3:45 to 4 p.m.—The Vagabonds, CBS
  3:45 to 5 p.m.—Alexander Woollcott, CBS
  4:45 to 5 p.m.—Alexander Woollcott, CBS
  5:05 to 5:30 p.m.—Alir Castles, DLBS
  5:30 to 5:45 p.m.—News items
  5:45 to 6 p.m.—Concert orchestra, DLBS
  6:15 to 6:30 p.m.—Sandy and Lil"
  6:30 to 7 p.m.—Concert Orchestra, DLBS
  7 to 7:30 p.m.—Gypsy Trail, CBS
  7:30 to 8 p.m.—Paramount Publix Revue, CBS
  8:30 to 9 p.m.—Mes First of What Have You, DLBS

- DLBS

- DLBS 8:30 to 9 p.m.—Masquerade Party, DLBS 9 to 9:30 p.m.—Song Parade, DLBS 9:30 to 9:45 p.m.—Billy Cowle's and Dick Rickard 9:45 to 10 p.m.—''Piano Moods,'' Edna Fischer 10 to 10:15 p.m.—''Radiant-Fire'' 10:15 to 10:20 p.m.—Gruen Answer Man 10:20 to 12 midnight—Val Valente's orch., DLBS 12 to 1 a m.—Brace music 12 to 1 a.m.-Dance music

#### KMTR Hollywood 3026 526 Meters 570 Kcvs.

#### KMTR Radio Corp., Hollywood, California

- 6 to 12 noon—Music: talks; records 12 to 12:15 p.m.—''World in Review'' 12:15 to 1:15 p.m.—Prosperity Hour 1:15 to 2:15 p.m.—Andy's Oregon Lumberjacks 2:15 to 3:15 p.m.—Andy's oregoin Januer, 2:15 to 3 p.m.—Spanish program 3 to 3:15 p.m.—Vernon dance marathon 3:15 to 4:30 p.m.—Trading Post 4:30 to 5:15 p.m.—Trading Post 5:15 to 5:45 p.m.—Harold Curtis, organist

- 5:45 to 6 p.m.—Reporter of the Air 6 to 6:30 p.m.—Danjo Boys 6:30 to 7 p.m.—Oriental Supper Club 7 to 7:15 p.m.—Fifteen minutes with MacDowell 7:15 to 7:30 p.m.—Speedomaniacs 7:20 to 8 p.m.—Cooper's Hour for Everyone

- 7:15 to 7:30 p.m.—Speedomaniacs 7:30 to 8 p.m.—Cooper's Hour for Everyone 8 to 8:30 p.m.—Tom Murray's Beverly Farmers 8:30 to 9 p.m.—Grand and light opera favorites 9 to 9:30 p.m.—The Enchanters 9:30 to 10 p.m.—The Toe Teasers 10 to 10:30 p.m.—Studio orchestra 10:30 to 11 p.m.—Joe Graham and Esther Kahm 11 to 12 midnight—Vernon dance maratison 12 to 1 a.m.—'''s'' Ball and Charley Lung 1 to 6 a.m.—Jack, the Bell Boy

#### 535.4 Meters KTAB Garfield 4700 1000 Watts 560 Kcvs. Associated Broadcasters, Oakland, Calif.

- 7 to 8 a.m.—Cuckoo Club 8 to 9 a.m.—Bill Sharples' Gang, UBC

- k to 9 a.m.—Bill Sharples' Gang, UBC
  9 to 9:30 a.m.—Morning prayer hour
  9:30 to 10 a.m.—Lecture for Dr. W. Keys
  10 to 10:30 a.m.—Household Hour
  10:30 to 11 a.m.—Hr. B. L. Corley
  11 to 11:30 a.m.—Artists Vignettes; records
  11:30 to 12:30 p.m.—Mid-day Musical Notes
  12:30 to 1 p.m.—Latin-American program
  1 to 1:30 p.m.—Chapel of Chimes Organ
  1:30 to 1:45 p.m.—Dental Clinic
  1:45 to 2:30 p.m.—John Teel, baritone; Madelaine O'Brien, soprano, and Walter J. Rudolph, planist pianist
- 3:30 to 3:45 p.m.—Cabbages and Kings 3:45 to 4:30 p.m.—Records; Masters Album 4:30 to 5 p.m.—Elbert Bellows, tenor; Alice Blue, organ and piano

- Blue, organ and plano 5 to 5:15 p.m.—Story Man's Air Castle 5:15 to 5:30 p.m.—Studio program 5:30 to 6 p.m.—The Toy Shop 6 to 6:10 p.m.—Educating Wuzzy 6:10 to 6:30 p.m.—In the Attic 6:30 to 7 p.m.—Chapel of Chimes Organ 7 to 7:30 p.m.—Quintet and vocalists, UBC 7:30 to 7:45 p.m.—Alice Blue, organ, and Ray Nonim tance 7:30 to 7:45 p.m.—Alice Blue, organ, and R Nealan, tenor 7:45 to 8 p.m.—Novelty program, UBC 8 to 9 p.m.—Highway Highlights 9 to 9:30 p.m.—Phantoms of Broadway, UBC 9:30 to 10 p.m.—Land of Dreams, UBC 10 to 10:30 p.m.—Sleepy Time 10:30 to 11:30 p.m.—Dance records 11:30 to 1 a.m.—Night Owls

#### 333.1 Meters KHJ Vandike 7111 1000 Watts 900 Kcvs.

1:30 to 2 p.m.—Times Forum 2 to 3 p.m.—Happy Go Lucky Hour 3 to 3:15 p.m.—Weaver-Jackson 3:15 to 3:30 p.m.—Safety Conference, talk 3:30 to 3:45 p.m.—Midnight Mission, talk 3:45 to 4 p.m.—Trojan Period, U. S. C. 4 to 4:15 p.m.—Homer Griffith 4:15 to 4:30 p.m.—'Jiffy Lou'' and music 4:30 to 4:45 p.m.—Plano recital 4:45 to 5 p.m.—Ted white and Nell Larson 5:30 to 5:45 p.m.—Marget Hegedus and Mona Content

Content 5:30 to 5:45 p.m.—Police Commissioner Thorpe 5:45 to 6 p.m.—Leggett program, CBS 6 to 6:30 p.m.—Romance of Fashions 6:30 to 7 p.m.—Pianoville 7 to 7:15 p.m.—Ja and VI, CBS 7:15 to 7:30 p.m.—The Gypsy Trail, CBS 7:30 to 8 p.m.—Paramount Hour, CBS 8 to 9 p.m.—Forest Lawn program 9 to 10 p.m.—Studio program 10 to 10:05 p.m.—World-wide news 10:05 to 12 midnight—Earl Burtnett's Biltmore Dance Orchestra

- Don Lee, Inc., Los Angeles, California Don Lee, Inc., Los Angeles, California 7 to 7:45 a m.—Recordings; stocks 7:45 to 9 a.m.—Iallelujah program 9 to 9:15 a.m.—Talk on Dogs 9:15 to 9:30 a.m.—Paul Tremaine's Orchestra 9:30 to 10:30 a.m.—Paul Tremaine's Orchestra 9:30 to 10:30 a.m.—Paul Tremaine's WCoffee 11 to 11:15 a.m.—Charlie Wellman, S & W Coffee 11 to 11:15 a.m.—Talk, Pestless Products 11:15 to 11:30 a.m.—The Four Clubmen, CBS 11:30 to 11:45 a.m.—Recorded program 11:45 to 12 noon—Normalizer Sales Syndicate 12:30 to 12:45 p.m.—Wolfd-wide news 12:45 to 12:45 p.m.—Advertising Club luncheon 1:30 to 2 p.m.—Times Forum 2 to 3 p.m.—Happy Go Lucky Hour

Content

www.americanradiohistory.com

Dance Orchestra 12 to 1 a.m.—Organ recital

Dec. 14-20

## **TUESDAY** Programs

#### 340.7 Meters 880 Kcvs.

KLX Lake 6000-6015 500 Watts

#### Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 7 to 8 a.m.—Exercises: entertainment: stocks 8 to 8:30 a.m.—Three Happy Hayseeds 8:30 to 9 a.m.—Jean Kent 9 to 9:30 a.m.—Modern Homes period 9:30 to 9:45 a.m.—Y. W. C. A health exercises 9:45 to 11 a.m.—Records; stocks 11 to 12 noon—Classified Adv. hour 12 to 1 p.m.—Jean's Hi-Lights 2 to 3 p.m.—Recordings; stocks 8 to 3:30 p.m.—Helen Parmelee, pianist 3:30 to 3:45 p.m.—Helen Parmelee, pianist 3:45 to 4 p.m.—Ethel Rhinard, jazz pianist 4 to 4:300 p.m.—Brother Bob's club 5:30 to 5 p.m.—Redar T. Wissell 6 to 7 p.m.—Helen Qakland concert trio 7 to 7:30 p.m.—Remar Twins, Bud and Sis 8 to 8:30 p.m.—Remar Twins, Bud and Sis 8 to 8:30 p.m.—Darigold Milk program; Span-ish Screnaders and Johnnie Zunino, accor-dionist dionist
- 8:30 to 10 p.m.—Oakland Orpheus Christmas concert
- 10 to 11 a.m.-Dance program

361.2 Meters

296.6 Meters

830 Kcvs.

#### York 5090 12.500 Watts

Columbia 777

## KOA General Electric Co., Denver, Colorado

- General Electric Co., Denver, Colorado 4:15 to 4:30 p.m.—Laws that Safeguard Society 4:30 to 4:45 p.m.—Bunil Cook. the Quaker Man 4:45 to 5 p.m.—Bonnie Laddies 5 to 5:30 p.m.—Farm Question Box 5:30 to 6 p.m.—Florsheim Frolic 6 to 6:30 p.m.—Eveready program 6:30 to 7 p.m.—Eveready program 6:30 to 7 p.m.—Westinghouse Salute 7 to 7:30 p.m.—B. A. Rolfe and his Lucky Strike Orchestra
- Strike Orchestra 8 to 8:15 p.m.—Amos 'n' Andy 8:15 to 9:15 p.m.—Denver concert orchestra and
- G. E. male quartet 9:15 to 9:30 p.m.—Memory Lane 10 to 11 p.m.—National Concert Orchestra

KOW 1010 Kcvs. 500 Watts Pac. Agric. Foundation, Ltd., San Jose, Cal. 9 to 9:30 a.m.—San Jose Radionics health talk 9:30 to 10 a.m.—Top o' the Morning! 10 to 12 noon—Helpful Hour; music 12 to 12:30 p.m.—Variety program 12:30 to 1 p.m.—Market reports; weather 1 to 1:30 p.m.—Market reports; weather 1 to 1:30 p.m.—Hart's Happy Half Hour 1:30 to 2:30 p.m.—The Friendly Hour 2:30 to 3:30 p.m.—The Friendly Hour 2:30 to 3:30 p.m.—Baron Keyes' Air Castle 5 to 6 p.m.—Vesper music; records 6 to 6:10 p.m.—Hart Keyes' Air Castle 5 to 6:10 p.m.—Farm topics discussion 6:20 to 6:350 p.m.—Farm topics discussion 6:20 to 6:45 p.m.—Nursery Inspection 6:30 to 6:45 p.m.—Rever Market Place 7 to 7:15 p.m.—KQW Market Place 7 to 7:15 p.m.—KQW Market Place 7:15 to 7:30 p.m.—Electrical talk 7:30 to 7:45 p.m.—The Five Pretzels 7:45 to 8 p.m.—KQW Players 8 to 9:30 p.m.—'You Never Can Tell'' program 9:30 to 9:45 p.m.—Uncle Willard Pac. Agric. Foundation, Ltd., San Jose, Cal.

Prospect 3456 KYA 243.8 Meters 1000 Watts 1230 Kcvs. Pacific Broadcasting Corp., San Francisco 7 to 7:30 a.m.—Drury's Daily Dozen 7:30 to 8 a.m.—Modern melodles 8 to 8:15 a.m.—A Word of Cheer 8:15 to 8:50 a.m.—Metropolitan Hour 8:50 to 9 a.m.—The House You Live In 9 to 9:30 a.m.—Mahlon Dolman 8:50 to 3 a.m.—The House fou Live In
9 to 9:30 a.m.—Mahlon Dolman
9:30 to 9:45 a.m.—Musical Compact
9:45 to 10 a.m.—Fox and Warfield Revue
10 to 11 a.m.—Sunshine Hour, George Taylor
11 to 11:45 a.m.—Popular hits (records)
11:45 to 12 noom—Virginia Spencer, "Soliloquy"
12 to 12:15 p.m.—Old Timers
12:15 to 1 p.m.—Cal King's Country Store
1:30 to 2 p.m.—Popular records
2 to 2:30 p.m.—Rajah Lipp
2:30 to 3:15 p.m.—Dollo Sargent, organist
3:15 to 3:30 p.m.—Health talk
3:30 to 4 p.m.—Dergram for Blindcraft
4 to 4:15 p.m.—Dergram m
4:30 to 5 p.m.—Dergram
4:30 to 5 p.m.—Dixieland Blue Blowers
5 to 6:30 p.m.—Metropolitan Hour; records
6:30 to 6:35 p.m.—Metropolitan Hour; records
6:30 to 6:55 p.m.—Whitney Letter; records
6:45 p.m.—Delivery of stock prices and quotations quotations (100 ations 6:50 to 7 p.m.—Popular hits 7 to 7:15 p.m.—Henry Starr, piano and song 7:15 to 7:45 p.m.—Max Dolin, violinist 7:45 to 8 p.m.—Tom and Dud, "Two Crooners" 8 to 8:30 p.m.—KYA Players 8:30 to 9 p.m.—Finon flashes; Jack Deane, tenor 9 to 9:15 p.m.—Louie's Hungry Five 9:15 to 10 p.m.—Orpheus Ensemble; Mary At-kinson scorrage kinson, soprano 10 to 10:15 p.m.—Jim Moseley, in person 10:15 to 11 p.m.—Dollo Sargent, organist 11 to 12 midnight—Divieland Blue Blowers

#### Elliott 4466 236.1 Meters KOL 1000 Watts 1270 Kcys.

- 9 a.m.—Paul Tremaine's orchestra, CBS
  9:15 a.m.—Merry Widow
  9:30 a.m.—Feminine Fancies, DLBS
  9:45 a.m.—Records; Andy and Virginia
  11:30 a.m.—Carnival Hour
  12:30 p.m.—Kiwanis luncheon
  1:30 p.m.—Columbia artists recital, CBS
  1:45 p.m.—Prince of Wales speech at annual banquet of United Kingdom Sales Managers
  2 p.m.—Mappy Go Lucky Hour, DLBS
  3 p.m.—National Security League, CBS
  3:15 n.m.—Retter Business Bureau chat

- 3:15 p.m.—Hatry Tucker's orchestra, CBS 3:20 p.m.—Harry Tucker's orchestra, CBS 3:30 p.m.—Anna Olander and Margaret Yost 3:45 p.m.—The Vagabonds, CBS

- 4 p.m.—Studio program

- 4 p.m.—Studio program 4:15 p.m.—When Shadows Fall 4:30 p.m.—Service Period; Joe Roberts 5 p.m.—Style Helps; Millinery World 5:30 p.m.—Talk on Teeth 5:45 p.m.—Premier Salad Dressers, CBS

- 5:45 p.m.—Premier Salad Dressers, CBS 6 p.m.—Sunset Boys, requests 6:15 p.m.—Don Lee presentation 7 p.m.—Graybars, Mr. and Mrs., CBS 7:15 p.m.—The Gypsy Trail, CBS 7:30 p.m.—Paramount Publix Hour, CBS 8 p.m.—Paul Tremaine's orchestra, CBS 8:15 p.m.—Andy and Virginia 8:45 p.m.—Mickey Alpert's orchestra, CBS 9 p.m.—William Coburn's orchestra 10 p.m.—Royal Blue Boy 10:15 p.m.—Val Valente's orchestra, DLBS 12 midnight—Chinese Garden dance orchestra

- Seattle Broadcasting Co., Seattle, Wash.
- a.m.—Alarm Clock Hour; records a.m.—Hallelujah Hour, DLBS a.m.—Paul Tremaine's orchestra, CBS
- ĝ.

## **TUESDAY** *Programs*

#### 468.5 Meters 640 Kcys.

30

Westmore 0337 5000 Watts

- KFI Copyright, 1930, E. C. Anthony, Inc., L. A.
- 7:30 a.m.—Opening market reports 7:45 a.m.—Quaker Oats, Start o' the Day, NBC 8 a.m.—Shell Happy Hour, NBC 9 a.m.—Sadye Nathan, beauty hints
- 9:15 a.m.—Clella Collins, sound magazine 9:30 a.m.—Wall Street Journal 9:45 a.m.—Beatrice Mable, beauty aids 10 a.m.—Color Harmony, NBC

- 10:30 a.m.-Woman's Magazine of the Air, NBC 11:30 a.m.-Girls' Trio 11:45 a.m.-English lesson, Artia Drew
- 12 noon—Department of Agriculture talk 12:10 p.m.—Third Church of Christ Scientist, lecture
- 12:50 p.m.—Federal and state market reports 1 p.m.—Miss Iris and the Klein Trio 2 p.m.—NBC matinee 2:30 p.m.—Winnie Moore, Nomad Novelist 2:45 p.m.—Sally and Russell Hill, piano and song 3 p.m.—Grace Hale beauty talk and Mr. and Mrs. Godwin, violin and piano 3:30 p.m.—Sylvia's Happy Hour 4 p.m.—Wedgwood Nowell, Playgoers' Club 4:15 p.m.—KFI-KECA editorial review 4:20 p.m.—Big Brother; The Story Man 5:30 p.m.—Superio Chefs quartet, Italian songs 5:45 p.m.—Stock market reports 6 p.m.—Packard Twins; Hollywood Hams 6:30 p.m.—Virginia Flohri, soprano, and Purcell Mayer trio 12:50 p.m. -Federal and state market reports

- Mayer trio

- 7 p.m.—Arthur Lang, baritone; concert ensemble 8 p.m.—Violet Ray Music Box, NBC 8:30 p.m.—Tom Terriss, vagabond movie director 9 p.m.—Mel Peterson, the Royal Hawaiian 9:15 p.m.—"D-17," Emperor," James Carden &
- cast 9:30 p.m.-Packard concert orchestra
- 10 p.m.—Aeolian organ recital, remote 11 p.m.—Hotel St. Francis dance orchestra, NBC
- 508.2 Meters KHO 590 Kcys. Louis Wasmer, Inc., Spokane, Washington

Main 5383 1000 Watts

- 7 a.m.—"Town Crier" 7:30 a.m.—Start o' Day, NBC 8 a.m.—The Shell Happytime, NBC 9 a.m.—Vermont Lumberjacks, NBC 9:15 a.m.—Walt and Norman; Kronenberg 10 a.m.—Color Harmony, NBC
- 9:15 a.m.—Walt and Norman; Kronenberg
  10 a.m.—Color Harmony, NBC
  10:30 a.m.—Woman's Magazine of the Air, NBC
  11:30 a.m.—Scientific Laboratories; organ
  12 noon—Chamber of Commerce
  1 p.m.—Double M; Peerless Dentists
  1:30 p.m.—Hulto Parade
  2 p.m.—NBC matinee
  3:0 p.m.—Feature orchestra; Stewart-Warner
  3:30 p.m.—Feature orchestra; Stewart-Warner
  3:30 p.m.—Phil Cook, NBC
  4:45 p.m.—Phil Cook, NBC
  4:45 p.m.—Phil Cook, NBC
  6 p.m.—Eveready Hour, NBC
  6:30 p.m.—Happy Wonder Bakers, NBC
  7 p.m.—Westinghouse "Salutes," NBC
  7:30 p.m.—Lucky Strike program. NBC
  8:45 p.m.—Sperry Smiles, NBC
  9 p.m.—Florsheim Frolic, NBC
  9 p.m.—Chevrolette Chronicles
  10 p.m.—Chevrolette Chronicles
  10:30 p.m.—CH4Q concert ensemble
  11 n.m.—Best Stepners

- 10:30 p.m.—KHQ concert ensemble 11 p.m.—Best Steppers

#### 440.9 Meters KPO Garfield 8300 680 Kcvs. 5000 Watts Hale Bros. & The Chronicle, San Francisco

- 7:30 to 8 a.m.-Quaker Oats, "Start o' the Day" to 9 a.m.—Shell Happytime by Hugh Barrett 8
- Dobbs

- Dobbs 9 to 9:30 a.m.—Dobbsie's Birthday Party 9:30 to 10:30 a.m.—Walter W. Cribbins 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC 11:30 to 11:45 a.m.—Julia Hayes, Helpful Hints 11:45 to 11:59 a.m.—Radio feature 11:59 to 12:05 p.m.—Time; Scripture Reading 12:05 to 1 p.m.—Programs in Miniature 1 to 11:30 p.m.—Programs in Miniature 1 to 11:30 p.m.—Sperry "Question Air Box" 1:30 to 2:30 p.m.—Knickerbocker Piano Duo, with Benay Venuta blues singer

- with Benay Venuta, blues singer 2:30 to 2:35 p.m.—Ye Towne Cryer 2:35 to 3 p.m.—Jerry Jermaine

- 2135 to 3 p.m.—Organ recital, George Nyklicek 4 to 4:45 p.m.—Organ recital, George Nyklicek 4 to 4:45 p.m.—Bridge game; Aeolian Trio 4:45 to 5:15 p.m.—Steamboat Bill; Big Brother 5:15 to 5:30 p.m.—Federal Business Assoc. talk 5:30 to 5:45 p.m.—Date Book, Stuart Strong 5:45 to 6 p.m.—News digest, "Scutty" Mortland
- 6 to 6:45 p.m.-Jess Norman's "San Franciscans'

- cans" cans" 6:45 to 7 p.m.—Cecil and Sally 7 to 8 p.m.—Musical Capers 8 to 8:15 p.m.—Songologues; talk by Postmas-ter Harry L. Todd 8:15 to 8:30 p.m.—Meeting in the Tavern 8:30 to 9 p.m.—Radio feature 9 to 9:30 p.m.—Cy Trobbe's Concert Orchestra with Allan Wilson, tenor 9:30 to 10 p.m.—E. C Anthony "Packard pro-gram" 10 to 11 p.m.—Lesse Stafford's dance orchestra
- 10 to 11 p.m.—Jesse Stafford's dance orchestra 11 to 12 midnight—Midnite Melodists
- KNX Hempstead 4101 5000 Watte 285.5 Meters 1050 Kcvs. 5000 Watts L. A. Evening Express, Los Angeles, Calif.

Crossing

field

www.americanradiohistorv.com

- L. A. Evening Express, Los Angeles, Call.
  6:45 to 7 a.m.—"Earlybirds" exercises
  7:15 to 7:30 a.m.—"Pep and Ginger" exercises
  7:45 to 8 a.m.—"Home Folks" exercises
  8 to 8:15 a.m.—Inspirational talk and prayer
  8:15 to 8:30 a.m.—Recorded program
  8:30 to 9:30 a.m.—Redio shopping news
  10 to 10 a.m.—Eddie Albright's family
  10:30 to 11 a.m.—Home Economics talk
  11 to 11:15 a.m.—"Good Samaritan of the Air"
  11:15 to 12 noon—Birthday program by Jack Carter Carter Carter 12 to 1 p.m.—Records; Belco talk 1:30 to 2 p.m.—Eddie Albright, late fiction 2 to 2:30 p.m.—The KNX ensemble 3 to 3:15 p.m.—Hiram & Simpson at Y Conseins

Crossing 3:15 to 3:25 p.m.—The KNX ensemble 3:25 to 3:30 p.m.—Announcements: stock reports 3:30 to 4 p.m.—Musical program 4 to 4:30 p.m.—Recorded program 4:30 to 5 p.m.—C. P. R.'s musical program 5 to 5:15 p.m.—Travelogue 5:15 to 5:40 p.m.—'Brother Ken's Kiddie Hour'' 5:40 to 5:45 p.m.—Corther Ken's Kiddie Hour'' 5:40 to 5:45 p.m.—Corther Ken's amusement tips 6 to 7 p.m.—The Serenaders 7 to 7:15 p.m.—Frank Watanabe and Honorable Archie

Archie 7:15 to 8 p.m.—Paramount Publix Hour 8 to 8:30 p.m.—Playlet directed by Georgia Fi-

8:30 to 9 p.m.—The Arizona Wranglers 9 to 9:30 p.m.—Hap and Sap. Royal Vagabonds 9:30 to 10 p.m.—Musical program

10 to 12 midnight-Gus Arnheim's orchestra

at Yapps

499.7 Meters

600 Kcvs.

## **TUESDAY** Programs

Franklin 6353 KFSD 1000 Watts

#### Airfan Radio Corp. Ltd., San Diego, Calif.

4 to 4:30 p.m.—Bridge lesson 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, NBC

- NBC 4:45 to 5:45 p.m.—Dinner concert 5:45 to 6 p.m.—Late news items 6 to 6:30 p.m.—Studio program 6:30 to 7 p.m.—Sponsored program 7 to 7:30 p.m.—Westinghouse Salute, NBC 7:30 to 8 p.m.—Lucky Strike orchestra, NBC 8 to 8:30 p.m.—Lucky Strike orchestra, NBC 8:45 to 9 p.m.—Sperry Smiles program, NBC 9 to 9:30 p.m.—Florsheim Frelic, NBC 9:30 to 10 p.m.—Memory Lane, NBC 10 to 11 p.m.—Kennedy's Cafe program 11 to 12 midnight—Douglas Nite Club program

#### 220.4 Meters KGER Phone: 632-75 1000 Watts 1360 Kcys. C. M. Dobyns, Long Beach, Calif.

- C. M. Dobyns, Long Beach, Calif. 9:10 a.m.—Happy Mammy Jinney 9:20 a.m.—Studio brevities 9:30 a.m.—Jean Hirsch, charm school 10 a.m.—Continental string trio 1:30 p.m.—Freddie Carter's string quintet 2:45 p.m.—Seymour Hastings, Seeing So. Calif. 3:15 p.m.—Freddie Carter's string quintet 3:30 p.m.—Long Beach Municipal Band 4 p.m.—News brevities 4:05 p.m.—Engy and Jerry skit 4:15 p.m.—Engy and Jerry skit 4:15 p.m.—Eng Beach Municipal Band 5 p.m.—Em and Tim 5:15 p.m.—Etudio dance orchestra 7:30 p.m.—Iong Beach Municipal Band 8 p.m.—Billy Van, song and patter 8:30 p.m.—Olympic fights, Los Angeles

- 9:30 p.m.—Olympic fights, Los Angeles
   10:30 p.m.—Senoritas string trio
   11 p.m.—Brick English's Gibsonians
   11:30 p.m.—Dick Dixon, organ reveries

#### KECA Westmore 0337 209.7 Meters 1430 Kcvs. 1000 Watts Earle C. Anthony, Inc., Los Angeles, Calif.

Earle C. Anthony, Inc., Los Angeles, Calif. 8:30 a.m.—Louis Rueb. health exercises 9 a.m.—Vermont Lumber Jacks, NBC 9:15 a.m.—Jack Baldwin, pianist 11:30 a.m.—NBC programs 3 p.m.—U. S. Dept. of Agriculture talk 3:15 p.m.—Kellev Alexander, baritone 4 p.m.—Carol Johnson, piano and song 4:15 p.m.—Laws that Safeguard Society, NBC 4:30 p.m.—Phil Cook. The Ouaker Man. NBC 4:45 p.m.—Voice of Honeygold, Irving W. Easton 5 p.m.—Brazilian Coffee program, NBC 5:30 p.m.—Jack Baldwin, pianist 5:45 p.m.—Wedgwood Nowell. playgoers' club 6:30 p.m.—Happy Wonder Bakers, NBC 7 p.m.—Westinghouse Salute, NBC 7:30 p.m.—Lucky Strike Orchestra, NBC 7:30 p.m.—Lucky Strike Orchestra, NBC 7:30 p.m.—Lucky Strike Orchestra, NBC 8 p.m.—S. Buchanan, playlets 8:15 p.m.—Yellow Cab Cabelleros 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Sperry Smiles, NBC 8'40 p.m.—Sperry Smiles, NBC 9 p.m.—Florsheim Frolics, NBC 9:30 p.m.—Memory Lane, NBC 10 p.m.—Luis Alvarez, tenor 10:30 p.m.—KFI-KECA Editorial Review 10:45 p.m.—Health Exercises, Louis Rueb

#### 309.1 Meters Seneca 1515 **KJR** 970 Kcvs. 5000 Watts

Northwest Broad. System, Seattle, Wash.

31

- 7:40 a.m.—Stock reports; organ concert 8:30 a.m.—Thrift Home of the Air

- 8:30 a.m.—Thrift Home of the Air
  9 a.m.—Morning devotional program
  9:15 a.m.—Mary from Proctor's
  9:45 a.m.—Eulala Dean, blues singer
  10 a.m.—Chet Cathers, baritone
  10:15 a.m.—Beauty talk, Helen Andrews
  10:30 a.m.—Recorded program
  10:45 a.m.—The Radio Boy Friends
  11 a.m.—Organ concert, Warren Wright
  11:15 a.m.—Meadow Larks Orchestra
  11:30 a.m.—The Professor and his Dream Girl
  12 noon—World Rook Man; World in Review
  12:30 n.m.—Meiday musicale
- 12:30 p.m.-Mid-day musicale
- 1 p.m.-Betty Anderson, soprano; Marshall Sohl, tenor
- 1:15 p.m.—Dental lecture 1:45 p.m.—Glen Eaton, tenor; Marjorie Robil-1:45 p.m.—Gien Eaton, tenor; Marjorie Roblilard, plano
  2 p.m.—Matinee in Miniature
  2:30 p.m.—Organ music; John Pearson, baritone
  3:15 p.m.—The Musical Racketeers; news
  3:45 p.m.—The Melodians Orchestra
  5 p.m.—The Melodians Orchestra
  5 p.m.—Sports review
  5:15 p.m.—Rappon Keyes' Air Castles

- 5:15 p.m.—Baron Keyes' Air Castles 5:30 p.m.—Market reports; garden talk 6 p.m.—The Six o'Clock Steppers 6:30 p.m.—Rhena Robinson, master of ceremonies
- p.m.-Orpheus ensemble; Marshall Sohl, tenor; 8 p.m.—Corplete sensethile, Marshan Son, tenor, Betty Andersen, soprano
  8 p.m.—The Song Exchange
  9 p.m.—Henri Damski's Wood-Wind Ensemble 10 p.m.—Ken Stuart's Sunshine program
  10 30 p.m.—Whirlwinds Orchestra; Billie Lan-darg blues cinger

- ders, blues singer 11 p.m.—Vic Meyers' Club Victor Orchestra 12 midnight—Midnight Revellers

325.9 Meters KOMO Elliott 5890 1000 Watts 920 Kcys. Fisher's Blend Station, Inc., Seattle, Wash. 7:30 a.m.-Quaker Oats Start o' the Day, NBC

- 8 a.m.—Shell Happytime, NBC 9 a.m.—Vermont Lumberjacks, NBC
- 9:15 a.m.—Diamond Briquets program 9:45 a.m.—Way to a Man's Heart 10 a.m.—Color Harmony Talk, NBC

- 10:30 a.m.-Woman's Magazine of the Air, NBC 11:30 a.m.-Vocal ensemble
- 12 noon-Farm talk; fruit and vegetable reports 12 noon-Farm talk; fruit and vegetable reports 12:15 p.m.-Prudence Penny 12:30 p.m.-Orchestra and vocalists 1:30 p.m.-Vocal recital; NBC matinee 3 p.m.-Teacup Philosopher 2:15 p.m. Concert orchestra and vocalists

- 3:15 p.m.—Length randsopher 3:15 p.m.—Concert orchestra and vocalists 3:45 p.m.—Popular orchestra and vocalists 4:15 p.m.—Laws that Safeguard Society, N 4:30 p.m.—Phil Cook, the Quaker Man, NBC 4:45 p.m.—Stock quotations NBC

7

www.americanradiohistorv.com

p.m.-Brazilian-Amer. Coffee program, NBC

7:30 p.m.—I UCKY STIKE OFCHESHA. IND 8 p.m.—Violet Ray Music Box, NBC 8:30 p.m.—Amos 'n' Andy 8:45 p.m.—Sperry Smiles, NBC 9 p.m.—Florsheim Frolic, NBC 9:30 p.m.—Florsher's Blend Hour 10 p.m.—Olympic Hotel Varsity Vagabonds 10:20 m. Tother Broadcasters news flash

10:30 p.m.—Totem Broadcasters, news flashes 10:45 p.m.—Uncle Hank from Ciderville Center 11 p.m.—Olympic Hotel Varsity Vagabonds 12 midnight—Theater organ recital

NBC

- 5:30 p.m .- Garden Patch program
- 6 p.m.-Eveready Hour, NBC 6:30 p.m.-Happy Wonder Bakers, NBC p.m.-Westinghouse Salute, NBC 7:30 p.m.-Lucky Strike Orchestra.

## Let CHRISTMAS Bells Bring J.

NEW MODEL 62

JACK

www.americanradiohistorv.com

## ACKSON-BELL



Why confine your radio pleasure to a single spot? Move JACKSON-BELL Midget from room to room, take it calling or a-traveling. Inspiration, companionship, enjoyment, wherever you are or go. Also ideal for apartment, hotel suite, or club room. All electric, powerful, sweet-toned, selective and complete in every detail, simply more compact for greater usefulness. Tone control, dynamic speaker, illuminated dial, 6 tubes (4 screen-grid), and other latest features. World's SMALLEST fine Radio and FINEST small Radio. \$59.50 complete, nothing else to buy. Ask your dealer for JACK-SON-BELL Midget, and be sure you get what you ask for.

JACKSON BELL CO., Manufacturers

H. R. CURTISS, California Distributor San Francisco—895 O'Farrell Street Oakland—311 Tenth Street Los Angeles—1145 Wall Street



www.americanradiohistorv.com

## \$5959 COMPLETE Midget RAD/O



## FORUM OF THE AIR 8:00 to 8:30 p. m.



and

KGO

KECA

KFSD SAN DIEGO

KTAR PHOENIX, ARIZ.

The S and W String Orchestra under the direction of Joseph Hornik

EVERYWEDNESDAYNFor those who appreciate the finer type<br/>of musical and vocal entertainment, the<br/>S and W Forum of the Air especially<br/>appeals. Soloists include Eva Grunin<br/>ger Atkinson, contralto; Barbara Blan-<br/>chard, soprano; and the S and W<br/>Quartet, with BenKlassen, tenor; Harold<br/>Dana, baritone; Irving Kennedy, tenor;<br/>Harry Stanton, basso.CSystemMImage: Soloist in the stand of the standard in the standa

Dec. 14-20

## WEDNESDAY Programs · · December 17, 1930



Dr. T. G. Linebarger KFWI-10:30 a.m.



## 535.4 Meters Garfield 4700 **KTAB** 560 Kcys. 1000 Watts Associated Broadcasters, Oakland, Calif. 7 to 8 a.m.—Cuckoo Club 8 to 9 a.m.—Eukoo Club 9 to 9:30 a.m.—Bill Sharples' Gang, UEC 9 to 9:30 a.m.—Morning prayer hour 9:30 to 10 a.m.—Studio program 10 to 10:30 a.m.—Household Hour 10:30 to 11 a.m.—Dr. B. L. Corley 11 to 11:30 a.m.—Artists Vignettes; records 11:30 to 1 2:30 p.m.—Mid-day musical notes 12:30 to 1 p.m.—Latin-American program 1 to 11:30 p.m.—Chapel of Chimes Organ 1:30 to 1:45 p.m.—Dental Clinic 1:45 to 3 p.m.—Classical program; records 3 to 3:30 p.m.—Clavid Kane's Hawaiians 3:30 to 3:45 p.m.—Books and drama 3:45 to 4:30 p.m.—Books and drama 4:30 to 5 p.m.—Madelaine O'Brien, scprano, and John Teel, baritone 5 to 5:15 p.m.—Story Man's Air Castle 7 to 8 a.m.-Cuckoo Club John Teel, baritone 5 to 5:15 p.m.—Story Man's Air Castle 5:15 to 5:30 p.m.—Frank Wright 5:30 to 6 p.m.—The Toy Shop 6 to 6:30 to 7 p.m.—Chapel of Chimes Organ 7 to 7:30 p.m.—Opera sketches 7:30 to 7:45 p.m.—Daily News Digest 7:45 to 8 p.m.—Ted Dahl and his orchestra, UBC 9 to 9:30 p.m.—Ted Dahl and his orchestra, UBC 9:30 to 10 p.m.—Darcing Strings, UBC 10:30 to 11:30 p.m.—Readers' Hour 10:30 to 11:30 p.m.—Sweets Ballroom Orchestra 1:30 to 1 a.m.—Night Owls

4

- 11:30 to 1 a.m.-Night Owls

361.2 Meter	rs KOA	York 5090
830 Kcys.	NUA	12,500 Watts
General	Fleatria Co. Damas	

### General Electric Co., Denver, Colorado

- General Electric Co., Denver, Colorado 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man 5 to 5:15 p.m.—Rodeheaver Sing 5:15 to 5:30 p.m.—Rodeheaver Sing 5:30 to 6 p.m.—Mobiloil concert 6 to 6:30 p.m.—Halsey-Stuart program 6:30 to 7:30 p.m.—Palmolive Hour 7:30 to 8 p.m.—Coca Cola program 8 to 8:15 p.m.—Amos 'n' Andy 8:15 to 8:45 p.m.—Olinger Male Quartet 8:45 to 9 p.m.—Jack Albin and his Hotel Penn-sylyania Orchestra sylvania Orchestra 9
- to 9:30 p.m.-Hal Kemp's orchestra from the Daffydil 9:30 to 10:30 p.m.-Camel Pleasure Hour
- 10:30 to 11 p.m.-Parisian Quartet





Douglas Nowell KSL-Announcer

Paul Roberts KFI-7:30 p.m.

#### 340.7 Meters Lake 6000-6015 KLX 880 Kcys. 500 Watts Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 7 to 8 a.m.—Exercises: entertainment: stocks 8 to 8:30 to 9 a.m.—Three Happy Hayseeds 8:30 to 9 a.m.—Modern Homes period 9:30 to 9:45 a.m.—Records: stocks 9:45 to 10:45 a.m.—Records: stocks 10:45 to 11 a.m.—Belco talk 11 to 12 noon—Classified Adv. hour 12 to 1 p.m.—Jack Delaney and his band 1 to 2 p.m.—Jack Delaney and his band 1 to 2 p.m.—Lean's Hi Lights 2 to 3 p.m.—Helen Parmelee, planist; Grace Harris, soprano 3:30 to 3:45 p.m.—Records 3:45 to 4 p.m.—Ethel Rhinard, jazz planist 4 to 4:30 p.m.—Records 3:45 to 5 p.m.—Chas. T Bessere, organist 5 to 5:30 p.m.—Brother Bob's club 5:30 to 7 p.m.—Hotel Oakland concert trio 7 to 7:30 p.m.—News items 7:30 to 7:45 p.m.—News items 7:45 to 8 p.m.—KLX Serenaders

- Allen Alien 7:45 to 8 p.m.—KLX Serenaders 8 to 9 p.m.—Signor Rinaldo and his orchestra 9 to 9:15 p.m.—Al Mason and his guitar 9:15 to 9:30 p.m.—Studio program 9:30 to 10 p.m.—Three Melody Men 10 to 11 p.m.—Dance program

- 10 to 11 p.m.-Dance program

280.2 Meters 1070 Kcys.	KJBS	Ord 4148-49 100 Watts
J. Brunton &	& Sons, San Fra	ncisco, Calif.
7:45 to 8 a.m.—	mmuters' Mornin KJBS Alarm Klo The Modeart Da corded program	ok Klub
9 to 9:30 a.m 9:30 to 10:30 a.u	Assoc. Food Stor n.—Recorded var Santiseptic 1	inting
11 to 11:30 a.m. 11:30 to 12 noon	-The Health Ma -Shopping with Becordings	an Shirley Dale
2 to 2:30 p.m	-Popular lunche -Recordings: stoc Lucille Gordon P	le roport
2:30 to 3 p.m.— 3 to 3:30 p.m.— 3:30 to 4 p.m.— 4 to 4:45 p.m.—	Art Fadden and "Over the Teacu	Frank Galvin p''
12 to 6 a.mK.	JBS Owl program	1

- 12 to 6 a.m.-KJBS Owl program

35

WEDNESDAY Programs

#### 379.5 Mtrs. NBC-KGO 790 Kcvs. Sutter 1920 7500 Watts 790 Kcys.

## National Broadcasting Co., San Francisco

- National Broadcasting Co., San Francisco 7:30 to 8 a.m.—Sunrise Serenaders, KGO 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m. 8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KGW, KPO, KFI, KSL 8 to 8:15 a.m.—Financial Service Program, KGO 8:15 to 8:30 a.m.—Morning Melodies, KGO 8:30 to 9 a.m.—Cross-Cuts of the Day, KGO 9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA 9:15 to 9:30 a.m.—The Recitalists, KGO 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD
- KGW, KFI, KFSD 9:45 to 10:15 a.m.—Morning Glories, KGO 10:15 to 10:30 a.m.—Mary Hale Martin's House-hold Period, KGO, KHQ, KOMO, KGW, KFI,
- KS14, KOA 10:30 to 11:30 a.m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD 10:30 to 11:10 a.m.; KTAR 10:30 to 10:50 a.m., 11:10 to 11:30 a.m. Helen Waktor has the floor today speaking KSL KOA

a.m., 11:10 to 11:30 a.m. Helen Webster has the floor today, speaking first on the Standard Oil Bigger Dollars pro-gram, the Easier Housekeeping program and the Fuller Home Beautiful program. Clayton Murdoch Burns is to be radio host at his first Christmas party, on Your Gas Company's pro-gram. A varied musical program is scheduled, which will feature Edward J. Fitzpatrick, in the capacity of conductor and v<sup>'</sup>olin soloist. the capacity of conductor and violin soloist, and the Announcers' Quartet, the personnel of and the Announcers Quarter, the personnel of which follows: Bennie Walker and Jennings Pierce, tenors; Byron Mills and George Nelson, bassos.

11:30 to 11:45 a.m.—Organ Kecital, KGO, KECA 11:45 to 12 noon—Sisters of the Skillet, KGO,

- KECA KECA 12 to 12:30 p.m.—Concert from Queen's H: London, KGO, KHQ, KOMO, KFI, KFSD 12:30 to 1 p.m.—Evening Stars, KGO, KECA 1 to 2 p.m.—Rule Aces, KGO, KTAR, KECA 2 to 2 p.m.—NBC Matinee, KGO 2 to 2 p.m.—NBC Matinee, KGO Hall.

- 2 to 3 p.m.—Nov Mathlee, RGV 2 to 2:15 p.m.—Series of Talks, KTAR, KECA 2:15 to 2:30 p.m.—Breen and De Rose, KTAR, KECA
- 8 to 3:25 p.m.—Horace Heidt and His Hotel New Yorker Orchestra, KGO, KGW, KTAR 3:25 to 3:30 p.m.—John B. Kennedy Talk, KGO,

- 3:25 to 3:30 p.m.—John B. Kennedy Fake, ROO, KGW, KTAR
  3:30 to 3:45 p.m.—Horace Heidt and His Hotel New Yorker Orchestra, KGO
  3:45 to 4 p.m.—Arion Trio. KGO
  4 to 4:15 p.m.—El Tango Romantico. KGO
  4:15 to 4:30 p.m.—Science, KGO, KOMO, KPO, KFI, KFSD, KTAR
  4:30 to 4:45 p.m.—Phil Cook. the Ouaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, WEAR
- KTAR
- KTAR 4:45 to 5 p.m.—Back of the News in Washing-ton. KGO, KOMO, KECA, KFSD 5 to 5:15 p.m.—Rodeheaver Sing, KGO 5:15 to 5:30 p.m.—Radiotron Varieties, KGO, KHQ, KOMO, KECA, KFSD, KTAR Humorously introducing each number, Ar-thur "Bugs" Baer will be heard in the role of master of ceremonies during the Radiotron
- of master of ceremonies during the Radiotron Varieties broadcast. 5:30 to 5:45 p.m.—Bits of Melody. 5:45 to 6 p.m.—News Service, KGO
- KGO

-

6 to 6.30 p.m.-Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KFI Questions on investments asked of the Old Counsellor by followers of his radio talks will be answered briefly. Musical numbers by the

Chicago Little Symphony Orchestra, George

Cnicago Little Symphony Orchestra, George Dasch directing, will complete the program. 6:30 to 7:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KFI Love in the land of the shamrock was the inspiration for the "Irish Romance" which will be presented by the ensemble. Olive Palmer's first soprano solo will be the lovely Strauss waltz, "The Blue Danube." The Rev-elers will present one of the most popular

Strauss waltz, "The Blue Danube." The Rev-clers will present one of the most popular numbers in their repertoire, "Grandfather's Clock" during the hour. 7:30 to 8 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA, KFSD Albert Payson Terhune, famous for his stories about dogs, will speak of man's most faithful pet when he is interviewed by Grant-land Rice land Rice.

- 8 to 8:30 p.m.—S & W Forum of the Air, KGO, KECA, KFSD, KTAR A vocal sextet arrangement of "Deep Night"
  - A vocal sextet arrangement of "Deep Night" opens the half-hour program of mellowed mel-odies in the S and W Forum of the Air. An-other program high light is found in an un-usual arrangement of "Liebestraum." The violin choir will be heard in the opening strains of this favorite classical number. Eva Gruninger Atkinson, contralto, will then Join the choir in this great classic. Playing like a Spanish ensemble, the orchestra will be heard in "Two Guitars."

heard in "Two Guitars."
8 to 8:30 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI "Mormons versus Cattle Rustlers." third episode of the historical play. "The Founding of San Bernardino," will be presented tonight. Jack and Ethvi have the leading roles. Carleton E. Morse is the author of these plays.
8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
8:45 to 9 p.m.—Jolly Time Revue, KGO, KHQ, KOMO, KGW, KFI, KTAR Several months in advance of the season,

- - KUMO, KGW, KFI, KIAK Several months in advance of the season, Mart Grauenhorst will lead the Jolly Time Revue orchestra in the popular tune, "Seems to Be Spring." Clarence Hayes will be the assisting vocalist.
- to 9:30 p.m.-The Trial of Vivienne Ware. 9 KGO
- KGO 9:30 to 10:30 p.m.—Camel Pleasure Hour, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA 10:30 to 11 p.m.—Parisian Quintet, KGO, KOA 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KGW, KFI

#### KECA Westmore 0337 209.7 Meters 1430 Kcys.

Earle C. Anthony, Inc., Los Angeles, Calif.

- 8:30 a.m.—Louis Rueb, health exercises 9 a.m.—Vermont Lumber Jacks, NBC

- 9 a.m.—Verhacht Baldwin, planist 9:15 a.m.—Jack Baldwin, planist 11:30 a.m.—NBC programs 3 p.m.—U, S. Dept, of Agriculture talk 3:15 p.m.—Harry Coe, popular songs 3:45 p.m.—Voice of Honeygold 3:45 p.m.—Voice of Honeygold

- 4 p.m.-Eddie Armstrong, tenor and Weldrenov, pianist
- 4:30 p.m.—Phil Cook, Quaker Man, NBC 4:45 p.m.—Leonard Van Berg, tenor 5 p.m.—Christmas Club party

- 5 p.m.—Christmas Cluo party 5:30 p.m.—Jack Baldwin, pianist 6 p.m.—L. A. Fire Dept. Orchestra 7 p.m.—Noreen Gammill, character sketches 7:30 p.m.—Coca Cola program, NBC 8 p.m.—S. & W. Forum of the Air, NBC 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Jack and Jill, comedy 9 p.m.—Minieture Biogramhies NBC

- 9 p.m.-Miniature Biographies, NBC
- 9:30 p.m.—Camels Pleasure Hour, NBC 10:30 p.m.—KFI-KECA Editorial Review 10:45 p.m.—Health Exercises, Louis Rueb

# WEDNESDAY Programs

## 440.9 Meters 680 Kcvs.



Hale Bros. & The Chronicle, San Francisco 7:30 to 8 a.m.-Quaker Oats, "Start o' the 8

**KPO** 

- Day" to 9 a.m.—Shell Happytime, by Hugh Barrett 8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs
  9 to 9:30 a.m.—Dobbsie's Birthday Party
  9:30 to 10:30 a.m.—Walter W. Cribbins
  10:30 to 11:30 a.m.—Magazine of the Air, NBC
  11:30 to 11:45 a.m.—Doug. Richardson
  11:55 to 11:55 a.m.—Doug. Richardson
  11:55 to 11:55 n.m.—Scripture reading: time
  12:05 to 1 p.m.—KPO Harmonizers
  1:30 to 2:35 p.m.—Ye Towne Cryer
  2:30 to 2:35 p.m.—Ye Towne Cryer
  2:30 to 2:35 p.m.—Ye Aeolian Trio
  4 to 4:30 p.m.—Kendesday Musicale
  4 to 4:30 p.m.—Kendesday Variety
  3 to 4 p.m.—Cran recital, George Nyklicek
  4 to 4:30 p.m.—He Aeolian Trio
  5 to 5:45 p.m.—Date Book, Stuart Strong
  5:45 to 6 p.m.—News Digest, "Scotty" Mortland
  6 to 6:45 p.m.—Dery "Smiles" program
  6:45 to 7 p.m.—Cecil and Sally
  7 to 8 p.m.—Net's Get Associated
  8:30 to 9 p.m.—Radio feature
  9 to 9:30 p.m.—He Toreadors
  9:30 to 10 p.m.—E. C. Anthony Packard program
  0 to 11 p.m.—Jesse Stafford's dance orchestra

- 10 to 11 p.m.—Jesse Stafford's dance orchestra 11 to 12 midnight—Midnite Melodists

#### 325.9 Meters KOMO Elliott 5890 920 Kcvs. 1000 Watts Fisher's Blend Station, Inc., Seattle, Wash.

- 6:55 a.m.-Inspirational service
- 7 a.m.—Organ recital 7:30 a.m.—Quaker Oats Start o' the Day, NBC 8 a.m.—Shell Happytine, NBC 9 a.m.—Vermont Lumberjacks, NBC 9:15 a.m.—Julia Hayes Helpful Hints

- 9:30 a.m.-Betty Crocker's Home Service Talk, NBC

- NBC 9:45 a.m.—Way to a Man's Heart 10 a.m.—Bard of the Air 10:15 a.m.—Mary Hale Martin Hour, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Concert orchestra and vocalists 12 noon—Concert from Queen's Hall London,
- NBC
- NBC 12:30 p.m.—Orchestra and vocalists 2:30 p.m.—Univ. of Wash. Extension Course 2:45 p.m.—Vocal ensemble; Teacup Philosopher
- 3:15 p.m.—Popular orchestra and vocalists 3:45 p.m.—The Lost Melody; stocks 4:15 p.m.—Science, NBC

- 4:30 p.m.—Phil Cook, the Quaker Man, NBC 4:45 p.m.—Back of the News, NBC

- 4:45 p.m.—Back of the News, NBC
  5 p.m.—Concert trio
  5:15 p.m.—Radiotron Varieties, NBC
  5:30 p.m.—Garden Patch program
  6 p.m.—Halsey Stuart program, NBC
  6:30 p.m.—Palmolive Hour, NBC
  7:30 p.m.—Coca Cola program, NBC
  8 p.m.—Let's Get Associated, NBC
  8:30 p.m.—Jolly Time Popcorn Revue, NBC
  9 p.m.—The Navigators

- 9 p.m.—The Navigators 9 p.m.—The Navigators 9:30 p.m.—Camel Pleasure Hour, NEC 10:30 p.m.—Tuneful Two; news 11 p.m.—Olympic Hotel Varsity Vagabonds 12 midnight—Organ recital

#### 491.5 Meters KFRC Prospect 0100 610 Kcvs. 1000 Watts Don Lee, Inc., San Francisco, Calif.

to 8 a.m.-Seal Rocks broadcast; stocks

- 7 to 8 a.m.—Seal Rocks broadcast; stocks 8 to 8:40 a.m.—Hallelujah Hour, DLBS 8:40 to 8:45 a.m.—Hallelujah Hour, DLBS 8:40 to 9:45 a.m.—Health Man'' 8:45 to 9 a.m.—Talk, Calif, Rice Growers Assoc. 9 to 9:30 a.m.—Majestic Electric Refrigerator 9:30 to 10:30 a.m.—Feminine Fancies, CDLBS 10:30 to 10:45 a.m.—Pickle Packers' Ass'n, CBS 10:45 to 11 a.m.—Wyn's Daily Chat 11 to 11:15 a.m.—Geo. A. Hormel program 11:15 to 11:20 a.m.—Domestic Science talk 11:20 to 11:25 a.m.—The Mennen program 11:25 to 11:30 a.m.—News items 11:30 to 12 noon—Amer. School of the Air, CBS 12 to 1 p.m.—Sherman Clay concert 1 to 11:5 n.m.—Stock guotations; news items

- 1 to 115 p.m.—Stock quotations; news items 1:15 to 2 p.m.—Stock quotations; news items 1:15 to 2 p.m.—Salon orch, with soloists, CBS 2 to 3 p.m.—Happy Go Lucky Hour, CDLBS 3 to 3:15 p.m.—Bill Schudt's Going to Press,
- CBS
- 3:15 to 3:30 p.m.—MacDougall Restaurant Or-chestra, CBS 3:30 to 3:45 p.m.—Something About Everything
- and recordings
- 3:45 to 4 p.m.—Macl)ougall Restaurant Orches-tra, CBS

- tra, CBS 4 to 4:30 p.m.—Musical Aviators orchestra, CBS 4:15 to 4:30 p.m.—Rhythm Ramblers, CBS 4:30 to 4:55 p.m.—Salon orchestra, DLBS 4:55 to 5 p.m.—Town Topics 5 to 5:15 p.m.—Salon orchestra, DLBS 5:15 to 5:30 p.m.—U. S. Marine Band, CBS 5:30 to 5:50 p.m.—Toscha Seldel and concert or-chestra, CBS 5:50 to 6 p.m.—News items chestra, CBS
  5:50 to 6 p.m.—News items
  5:50 to 6 p.m.—General Mills Fast Freight, CBS
  6:30 to 6:45 p.m.—General Mills Fast Freight, CBS
  6:30 to 6:45 p.m.—Recorded program
  7 to 7:30 p.m.—"People's Melody a Minute"
  7:30 to 8 p.m.—"Golden Bear Cats & Growlers"
  8:00 to 9 p.m.—"Golden Bear Cats & Growlers"
  8:00 to 9 p.m.—"California Melodies," CDLBS
  9:30 to 10 p.m.—Don Lee Symphony, DLBS
  10 to 10:05 p.m.—Larry and the Duke, Helbros Baguettuners and Helbros Harmonizers
  10:20 to 11 p.m.—Anson Weeks' orch., CDLBS
  11 to 12 midnight—Earl Burtnett's Biltmore Orchestra, CDLBS

chestra, CDLBS

239.9 Meters

1250 Kcys.

www.americanradiohistory.com

12 to 1 a.m.-Dance music

KFOX

Nichols & Warinner, Long Beach, Calif.

Nichols & Warinner, Long Beach, Calif. 5 to 12:45 p.m.—Music; news; talks 12:45 p.m.—Musical Moments, Mart Dougherty 1 p.m.—Rotary luncheon; Cherrio Boys 1:50 p.m.—Bee & Clarence; Rolly Wray 2:30 p.m.—The Hollywood Girls 3:30 p.m.—The Graham, organist 4 p.m.—News reports; Day Dreams 4:30 p.m.—The Mash's Barn 5 p.m.—The Air Raiders 5:45 p.m.—The Air Raiders 5:45 p.m.—The Professor and his Dream Girls 6 p.m.—Bill & Coo 6:15 p.m.—Over at Mart's House 6:45 p.m.—The Three Vagabonds 7 p.m.—School Days; Pipe Dreams 7:30 p.m.—Russ Colombo's orchestra 8:45 p.m.—The Hollywood Girls 10 p.m.—The Hollywood Girls 10 p.m.—The Hollywood Girls 10 p.m.—The Hollywood Girls 10 p.m.—Len Nash's Barn 11:30 p.m.—Majestic Ballroom 12 midnight—Russ Colombo's orchestra 1 to 3 a.m.—The Knight Hawk

.......

Phone: 672-81

1000 Watts

Franklin 0200

WEDNESDAY Programs

## 322.4 Meters 930 Kcys.

KFWI 500 Watts Radio Entertainments, San Francisco, Calif. 7 to 7:45 a.m.—Eye-opener program 7:45 to 8 a.m.—Cressy Ferra, popular pianist 9 to 9:30 a.m.—Slogan contest

- 1:40 to 8 a.m.—Cressy Ferra, popular planist 9 to 9:30 to 10:15 a.m.—Records and announcements 10:30 to 10:36 a.m.—Bellevue Hotel program 10:30 to 10:50 a.m.—Ur. Linebarger, health talk 10:50 to 11 a.m.—Items of interest 11 to 12 noon—Recorded program 12 to 1:30 p.m.—Slogan contest 6 to 7 p.m.—Dinner dance music 7 to 7:15 p.m.—Dr. Linebarger, health talk 7:15 to 7:30 p.m.—Hotel Bellevue program 9:30 to 9 p.m.—Folan Sisters & Campus Chords 9 to 9:30 p.m.—Arthur Bergner, baritone 9:45 to 10 p.m.—Lavev Wolf, blues singer 10 to 1:30 p.m.—Lavev Wolf, blues singer 10 to 1:30 p.m.—Harmony Hounds, dance orch. 11 to 12 midnight—Slogan contest 12 to 1 a.m.—Midnight classics

- 12 to 1 a.m.-Midnight classics

## KROW Glencourt 6774 322.4 Meters 930 Kcys. Educational Broad. Corp., Oakland, Calif.

## 6:30 a.m.-Radio Time Clock

- 8 a.m.—Wade Forrester's Sunshine Hour 8:30 a.m.—Thirty minutes of melody

- 8:30 a.m.—Thirty minutes of melody 1:30 p.m.—Health program, Dr. McLain 1:45 p.m.—Golden Melodies 2 p.m.—"Memories," Lillian Royd 2:30 p.m.—Bible talk, "True Christians" 2:45 p.m.—Betty the Shopper 3:30 p.m.—Union Mutual Life program 3:35 p.m.—Slogan contest 4 p.m.—Nola Starr, vocalist, and Lillian Boyd, mianist pianist
- 4:15 p.m.—Charlie Pacheco, Black-Key Boy 4:30 p.m.—Jean Wakefield's Radio Artists 5 p.m.—Wade Forrester's Hour of Sunshine

- 7:30 p.m.—Painless Parker 7:45 p.m.—The California Cowboys
- 8:15 p.m.-LaVida Mineral Water program

## 296.6 Meters 1010 Kcys.

KOW 500 Watts

Columbia 777

Pac. Agric. Foundation, Ltd., San Jose, Cal. 9 to 9:30 a.m.—Morning music 9:30 to 10 a.m.—Top o' the Morning! 10 to 12 noon—Helpful Hour; music 12 to 12:30 p.m.—Varlety program 12:30 to 1 p.m.—Market reports; weather 1 to 1:30 p.m.—Hart's Happy Half Hour 1:30 to 2:30 p.m.—The Friendly Hour 2:30 to 3:30 p.m.—Blue Diamond program 4:30 to 4:45 p.m.—Bure Diamond program 4:45 to 5 p.m.—Baron Keyes' Air Castle 5 to 5:30 p.m.—Vesper music 5:30 to 6:20 p.m.—Vesper music 6:20 to 6:30 p.m.—Value of Tested Seeds 6:45 to 7 p.m.—Market reports 6:45 to 7;30 p.m.—News dispatches 7 to 7:35 p.m.—News dispatches 7:15 to 7:30 p.m.—The Five Pretzels 7:45 to 7;45 p.m.—Ree talk by Carey Hartman 8 to 8:30 p.m.—Sudio program 9 to 9:30 to m.—Hart's Hanpy Half Hour Pac. Agric. Foundation, Ltd., San Jose, Cal. 8:30 to 9 p.m.—Studio program 9 to 9:30 p.m.—Hart's Happy Half Hour 9:30 to 10 p.m - Melody Masters

Prospect 3456 243.8 Meters KYA 1000 Watts 1230 Kcvs. Pacific Broadcasting Corp., San Francisco 7 to 7:30 a.m.—Drury's Daily Dozen 7:30 to 8 a.m.—Modern melodies 8 to 8:15 a.m.—A Word of Cheer 8:15 to 9 a.m.—Metropolitan Hour 9 to 9:30 a.m.—Mahlon Dolman 9 to 9:30 a.m.—Mahlon Doiman 9:30 to 9:45 a.m.—Musical compact 9:45 to 10 a.m.—Fox and Warfield Revue 10 to 11 a.m.—Sunshine Hour, George Taylor 11 to 11:30 a.m.—Popular hits (records) 11:30 to 11:45 a.m.—Community Chest 11:45 to 12 noon—Virginia Spencer, "Soliloquy" 12 to 12:15 p.m.—Old Timers 12:15 to 1 p.m.—Concert memories 11:45 to 12 noon—Virginia Spencer, "Soliloquy"
12 to 12:15 p.m.—Old Timers
12:15 to 1 p.m.—Concert memories
1 to 1:30 p.m.—Cal King's Country Store
1:30 p.m.—Cal King's Country Store
1:30 p.m.—Rajah Lipp
2:30 to 2:30 p.m.—Rajah Lipp
2:30 to 3:15 p.m.—Dollo Sargent, organist
3:30 to 4:15 p.m.—Divieland Blue Blowers
4:15 to 3:30 p.m.—Records; House Letter
6 to 6:35 p.m.—Withey Letter; records
6:40 p.m.—Whithey Letter; records
6:45 to 6:50 p.m.—Boult hits
7 to 7:15 p.m.—Henry Starr, piano and song
7:15 to 8:30 p.m.—Talk on insurance
8:30 to 8:35 p.m.—Letter Planoflashes
8:30 p.m.—Tak on insurance
8:30 to 8:35 p.m.—S. F. Traffic Law Enforcement Board
8:30 to 8 p.m.—Ecolish Fables Dud Williamson ment Board ment isoard 8:35 to 9 p.m.—Foolish Fables, Dud Williamson, Tom Smith, Harry Bechtel, Clem Kennedy, "The Melodizers" 9 to 9:15 p.m.—Louie's Hungry Five 9:15 to 10 p.m.—Orpheus Ensemble; Gene Sul-liven baritore livan, baritone 10 to 10:15 p m.—Jimmy Moseley 10:15 to 11 p.m.—Dollo Sargent, organist 11 to 12 midnight—Dixieland Blue Blowers Main 5383 508.2 Meters KHO 1000 Watts 590 Kcys. Louis Wasmer, Inc., Spokane, Washington 7 a.m.—"The Town Crier" 7:30 a.m.—Start o' Day, NBC 8 a.m.—The Shell Happytime, NBC 9 a.m.—Vermont Lumberjacks, NBC 9:30 a.m.—Betty Crocker, NBC 9:30 a.m.—Betty Crocker, NBC 9:45 a.m.—Walt and Norman Yout5 a.m. Morry Hale Martin NBC 10:15 a.m.—Wart and Norman 10:15 a.m.—Mary Hale Martin, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Organ recital 11:45 a.m.—Charis Dramalogue 12 noon—Concert from Queen's Hall London, 12 noon—Concert from Queen's Han Londo NBC 12:45 p.m.—Carlson Wihlen Co. 1 p.m.—Peerless Dentists; Stewart-Warner 1:30 p.m.—Thompson Cadillac; Norman Thue 3:30 p.m.—Thompson Cadillac; Norman Thue 3:30 p.m.—Phil Cook, NBC 4:45 p.m.—Service Hour; studio feature 5:15 p.m.—Radiotron Varieties, NBC 5:30 p.m.—Radiotron Varieties, NBC 5:45 p.m.—Arzen Laboratories 6 p.m.—Halsey Stuart, NBC 6:30 p.m.—Coca Cola program, NBC 8 p.m.—Let's Get Associated, NBC 8:30 p.m.—Jolly Time Revue, NBC 9 p.m.—Plymouth World Tour 9:30 p.m.—Camel Pleasure Hour, NBC 11 p.m.—Best Steppers NBC

www.americanradiohistory.com

38

# WEDNESDAY Programs

#### 468.5 Meters Westmore 0337 KFI 640 Kcvs. 5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A. 7:30 a.m.—Opening market reports 7:45 a.m.—Quaker Oats, Start o' the Day, NBC 8 a.m.—Shell Happytime, NBC 9 a.m.—Bess Kilmer's Helpful Hints

- 9:15 a.m.—Cal. Rice Growers program 9:30 a.m.—Betty Crocker Home Service talk, NRC 145 a.m.—Sally and Russell Hill, piano and song 10 a.m.—Wall Street Journal

- 10:15 a.m.—Mary Hale Martin talk, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:45 a.m.—French lesson, Annette Doherty 12 noon—Concert from Queen's Hall London,
- NBC

- NBC 12:30 p.m.—Federal and state market reports 1 p.m.—Miss Iris and the Klein Trio 2:30 p.m.—Winnie Moore, Nomad Novelist 2:45 p.m.—Sylvia's Happy Hour 3:15 p.m.—Esuine Bennett, poet 3:30 p.m.—Beauty talk; Mr. and Mrs. Godwin, violin and piano 3:45 p.m.—E. W. Miller, speaker 4 p.m.—KFI-KECA editorial review 4:15 p.m.—Science National Research Council speaker, NBC

- 4:15 p.m.—Science National Research Council speaker, NBC
  4:30 p.m.—Big Brother; The Story Man
  5:30 p.m.—Investment talk
  5:45 p.m.—Closing stock market reports
  6 p.m.—Halsey Stuart program, NBC
  6:30 p.m.—Palmolive Hour, NBC
  7:30 p.m.—Gordon Bread program, Paul Roberts, tenor

- tenor

- tenor 8 p.m.—Let's Get Associated, NBC 8:30 p.m.—Arthur Lang, baritone 8:45 p.m.—Jolly Time Review, NBC 9 p.m.—Pietro Salvatore, violinist 9:15 p.m.—'D-17 Emperor'' 9:30 p.m.—Musical Comedy Album, Eva Olivotti, soprano; James Burroughs, tenor, and concert orchestra orchestra
- 10:30 p.m.—Symphonet 11 p.m.—Hotel St. Francis dance orchestra, NBC



Atwater 3111 5000 Watts

KEX Western Broadcasting Co., Portland, Oregon

- 6:45 a.m.—Time; farm flashes 7 a.m.—Morning Serenaders; news 8 a.m.—Organ concert; Julia Hayes 9:30 a.m.—Roy Adams and Claribel Seigner, two pianos

- two planos
  9:45 a.m.—Town Topics
  9:45 a.m.—Town Topics
  9:45 a.m.—The Professor and his Dream Girl
  12 noon—Happy Hour Girls Orchestra
  1:05 p.m.—Allen Daniels, Merry Mixer
  1:15 p.m.—Malinee in Miniature
  2:15 p.m.—Malinee in Miniature
  2:30 p.m.—Organ concert; news
  3 p.m.—Eulala Dean, blues singer, NBS
  3:15 p.m.—Thelma Lee, soprano
  3:30 p.m.—Organ concert, Ivan Ditmars
  8 p.m.—Organ concert, Ivan Ditmars
  8 p.m.—Organ concert, Ivan Ditmars
  8 p.m.—Opera Memories, NBS
  8:30 p.m.—Popular Melodies, NBS
  8:45 p.m.—Uncle Willard
  9 p.m.—Henri Damskl's Neapolitans Orchestra:

- p.m.—Henri Damski's Neapolitans Orchestra: Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone 9

- 10 p.m.—Ken Stuart's Sunshine program 10:30 p.m.—Jack and Jill Tavern Orchestra 11:30 p.m.—Vic Meyers' orchestra, NBS 12 midnight—Midnight Revellers

#### 333.1 Meters KHJ Vandike 7111 900 Kcvs. 1000 Watts

39

Don Lee, Inc., Los Angeles, California

- Don Lee, Inc., Los Angeles, Calitornia 7 to 7:45 to 9 a.m.—Recordings; stocks 7:45 to 9 a.m.—Hallelujah program 9 to 9:15 a.m.—Beauty talk, Kathleen Clifford 9:15 to 9:30 a.m.—Maude Hughes, pianist 9:30 to 10:30 a.m.—Perminine Fancies 10:30 to 10:45 a.m.—Pure Food talk 10:45 to 11 a.m.—Program of records 11 to 11:30 a.m.—Hormel program; records 11:30 to 12 noon—American School of the Air, CBS CBS
- 12 to 12:30 p.m.—Biltmore Hotel Concert Orch. 12:30 to 12:45 p.m.—World-wide news 12:45 to 1:30 p.m.—Optimist Club luncheon 1:30 to 2 p.m.—Times Forum

- 2 to 3 p.m.—Talk on Gardens 3 to 3:30 p.m.—Talk on Gardens 3:30 to 3:45 p.m.—Jones Book Store, talk

- 3:30 to 3:45 p.m.—Jones Book Store, talk 3:45 to 4 p.m.—Book Review 4 to 4:15 p.m.—Homer Griffith 4:15 to 4:30 p.m.—Yell Larson, organ 4:30 to 4:45 p.m.—Nell Larson, organ 4:45 to 5 p.m.—News; Town Topics 5 to 6 p.m.—Recorded program 6 to 6:30 p.m.—Gold Medal Fast Freight, CBS 6:30 to 7 p.m.—Studio program 7 to 8 p.m.—M. J. B, Demi-Tasse Revue 8:30 to 9 p.m.—California Melodies, CBS 9 to 10 p.m.—World-wide news

- 10 to 10:05 p.m.—World-wide news 10:05 to 12 midnight—Biltmore Dance Orch. 12 to 1 a.m.—Organ recital
- 309.1 Meters KJR Seneca 1515 970 Kcvs. 5000 Watts

Northwest Broad. System, Seattle, Wash.

10 a.m.—Glen Eaton, tenor 10:15 a.m.—Beauty talk, Helen Andrews 10:30 a.m.—The Radio Boy Friends 10:45 a.m.—The Mennen Co., records 11 a.m.—Warren Wright, organ concert 11:15 a.m.—Meadow Larks Orchestra 11:30 a.m.—Julia Hayes program 11:45 a.m.—The Professor and his Dream Girl 12 noon—World Book Man; World in Review 12:30 p.m.—Mid-day musicale 1 p.m.—Marshall Sohl ,tenor; Geneva Brown, so-prano

prano 1:15 p.m.—Dental lecture 1:45 p.m.—Glen Eaton, tenor; Marjorie Robil-lard, piano 2 p.m.—Matinee in Miniature 2:30 p.m.—Organ concert 3 p.m.—Eulala Dean, bleus singer 3:15 p.m.—Thelma Lee, soprano; news 3:45 p.m.—Jean Kantner, baritone 4 p.m.—Organ concert, Ivan Ditmars; Geneva Brown, soprano 5 n m.—Snorts review

p.m.-Hometowners: Ragnar Salldin, accordion; Glen Eaton, tenor 7 p.m.—Operatic gems; Marshall Sohl, tenor 7:30 p.m.—Augmented Harmony Aces; Enter-

8 p.m.—Bridge game; popular melodies 8:30 p.m.—Songs of yesterday 9 p.m.—Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone 10 p.m.—Ken Stuart's Sunshing program

10:30 p.m.—Owen Sweeten's Band of Bands 11 p.m.—Vic Meyers' Club Victor Orchestra 12 midnight—Midnight Revellers

5 p.m.—Sports review 5:15 p.m.—Baron Keyes' Air Castles 5:30 p.m.—Market reports: garden talk

tainers

www.americanradiohistorv.com

- 7 a.m.—Morning Reveillier; news 7:40 a.m.—Stock reports; organ concert 8:30 a.m.—Thrift Home of the Air 9 a.m.—Morning devotional program 9:15 a.m.—Mary; Walter Kaufman, baritone 9:45 a.m.—Billie Landers, blues singer 10:15 a.m.—Glen Eaton, tenor

WEDNESDAY Programs

## KNX Hempstead 4101 285.5 Meters 1050 Kcys.

40

L. A. Evening Express, Los Angeles, Calif. 6:45 to 7 a.m.—"Earlybirds" exercises 7:15 to 7:30 a.m.—Exercises by Dr. Seixas 7:45 to 8 a.m.—"Home Folks" exercises 7:45 to 8 a.m.—"Home Folks" exercises 8 to 8:15 a.m.—Inspirational talk and prayer 8:15 to 9:15 a.m.—Recordings; time signals 9:15 to 9:30 a.m.—The Charls Players 9:30 to 10 a.m.—Radio shopping news 10 to 10:30 a.m.—Eddie Albright's family 10:30 to 11 a.m.—Home Economics talk 11 to 11:15 a.m.—XLNT Spanish Foods program 11:15 to 12 noon—Records; Beauty Secrets 12 to 12:30 p.m.—Gene Byrnes, Scraps from the Waste Basket Waste Basket 12:30 to 1 p.m.—Husical program; Belco talk 1:30 to 2 p.m.—Eddle Albright, late fiction 2 to 2:30 p.m.—'Jay,'' the Jingle Man 2:30 to 3 p.m.—Los Angeles Fireman's Band 3:05 p.m.—Announcements; stock reports 3:05 to 3:30 p.m.—Los Angeles Fireman's Band 2:30 to 4 p.m.—Recorded program 3:05 to 3:30 p.m.—Los Angeles Fireman's Band 3:30 to 4 p.m.—Recorded program 4:30 to 5 p.m.—C. P. R.'s musical program 5 to 5:15 p.m.—Travelogue 5:15 to 5:45 p.m.—"Brother Ken's Kiddie Hour" 5:45 to 6 p.m.—Town Crier's timely tips 6 to 6:30 p.m.—The Concert Quintette 6:30 to 7 p.m.—Frank Watanabe & Honorable Archie

- 7:15 to 7:30 p.m.—Talk on "Popular Science" 7:30 to 8 p.m.—Spanish ensemble 8 to 8:30 p.m.—Bert Butterworth and his Airdales

- oales 8:30 to 9 p.m.—"The Little Green Door" 9 to 9:30 p.m.—Sherman Oak Serenaders 9:30 to 10 p.m.—Rev. Ethel Duncan 10 to 11 p.m.—Arizona Wranglers and the Sheriff 11 to 12 midnight—Gus Arnheim's orchestra

#### Elliott 4466 KOL 236.1 Meters 1000 Watts 1270 Kcys.

Seattle Broadcasting Co., Seattle, Wash.

- 12 noon—Carnival Hour orchestra 1 p.m.—Musical Album, CBS 1:45 p.m.—Rhyme and Reason, Lucille Le Clercq 2 p.m.—Happy Go Lucky Hour, DLBS 3 p.m.—"Bill Schudt's Going to Press," CBS 3:15 p.m.—MacDougall Restaurant dance or-
- 3:15 p.m.—MacDougall Restaurant uance of chestra, CBS
  3:30 p.m.—Anna Olander, Helene Hill
  3:45 p.m.—MacDougall Restaurant orch., CBS
  4 p.m.—Musical Aviators orchestra, CBS
  4:15 p.m.—When Shadows Fall
  4:30 p.m.—Stevice Period
  4:45 p.m.—Style News; Millinery World
  5:30 p.m.—Tooth talk, Dr. Hobson
  5:45 p.m.—A Perky Feather
  6 p.m.—Gold Medal Fast Freight, CBS
  6:30 p.m.—Trhree Graces"
  6:45 p.m.—Btephen Gaylord, Helene Hill
  7 p.m.—Detroit Symphony Orchestra, CBS
  7:15 p.m.—Investment Council
  7:30 p.m.—Tonchi Symphony Orchestra, CBS
  7:45 p.m.—Investment Council
  8:30 p.m.—Clifornia Melodies, CBS
  9 p.m.—Rickey's quartet, studio

- 8:30 p.m.—California Meiodies, CBS 9 p.m.—Rickey's quartet, studio 9:30 p.m.—To be announced 10 p.m.—Royal Blue Boy, requests 10:15 p.m.—Anson Weeks' dance orch., DLBS 11 to 12 midnight—Earl Burtnett's orchestra 12 to 12:30 a.m.—Chinese Garden dance orch.

www.americanradiohistorv.com

## KVI Broadway 4211 1000 Watte 394.5 Meters 760 Kcys.

Puget Sound Broad. Co., Tacoma, Wash.

- 7 a.m.—Program of recordings 8 a.m.—Hallelujah Hour, DLBS 9 a.m.—Paul Tremaine's orchestra, CBS
- 9:30 a.m.-Feminine Fancies, DLBS
- 10:30 a.m.-Recordings

- 10:30 a.m.—Recordings 11 a.m.—Geo. Hormel Co., records 11:30 a.m.—American School of the Air, CBS 12:30 p.m.—Syncopated Silhouettes, CBS 12:30 p.m.—Program of recordings 1:30 p.m.—Program of recordings 1:45 p.m.—Happy Go Lucky Hour, DLBS 2 p.m.—'Bill Schudt's Going to Press'' 3:15 n.m.—Social calendar: talk

- 3:15 p.m.—Social calendar; talk 3:45 p.m.—MacDougall Restaurant
- orch., CBS
- p.m.-Musical Aviators orch., CBS

- p.m.—Studio program
   p.m.—Mike Doty's orchestra
   p.m.—Earl Burtnett's orchestra, DLBS
   midnight—Record request program
- KMTR Hollywood 3026 526 Meters 570 Kcys. KMTR Radio Corp., Hollywood, California
- 6 to 12 noon-Music; talks; stocks 12:15 to 1:15 p.m.-Prosperity Hour 1:15 to 2:15 p.m.-Andy's Oregon 1
- Lumberjacks

- 1:15 to 2:15 p.m.—Andy's Oregon Lumberjacks 2:15 to 3 p.m.—Spanish program 3 to 3:15 p.m.—Vernon dance marathon 3:15 to 4:30 p.m.—The Three Handy Men 4:30 to 5:15 p.m.—Trading Post 5:15 to 5:45 p.m.—Oregon recital, Harold Curtis 5:45 to 6 p.m.—Reporter of the Air 6 to 6:30 p.m.—Banjo Boys 6:30 to 7 p.m.—Oriental Supper Club 7 to 7:15 p.m.—''Happy Feet,'' musical continu-ity ity

- ity 7:15 to 7:30 p.m.—"Graycoleons" 7:30 to 8 p.m.—Ten Best Sellers 8 to 8:30 p.m.—"Stage and screen successes" 8:30 to 9 p.m.—Nat Winceoff and his studio boys 9 to 9:30 p.m.—Half hour of dance music 9:30 to 10 p.m.—Concert quintette 10 to 10:30 p.m.—Two Love Birds, songs & piano 10:30 to 11 p.m.—Two Love Birds, songs & piano 10:30 to 11 p.m.—Name Songs, orchestra 11 to 12 midnight—Vernon dance marathon 12 to 1 a.m.—"8" Ball and Charley Lung 1 to 6 a.m.—Jack, the Bell Boy

#### KGER Phone: 632-75 220.4 Meters 1000 Watts 1360 Kcys. C. M. Dobyns, Long Beach, Calif.

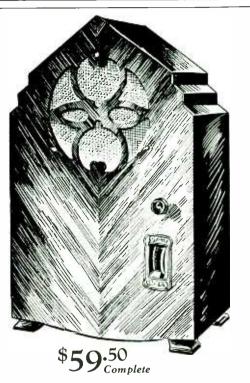
- 8:30 a.m.—Eddie Marble and Grace Southard 9 a.m.—Studio program 9:10 a.m.—Happy Mammy Jinney 9:20 a.m.—Studio brevities 9:30 a.m.—Studio brevities 9:30 a.m.—Band, blues and piano 11 a.m.—Edna Bond, blues and piano 11 a.m.—Continental string trio 2:30 p.m.—Lindsay's concert ensemble 3:15 p.m.—Long Beach Band 4 p.m.—News brevities 4:05 p.m.—Peggy and Jerry skit 4:15 p.m.—Studio dance orchestra 7:30 p.m.—Studio dance orchestra 7:30 p.m.—Studio ensemble 8 p.m.—Mid-week studio musicale 9 p.m.—Brick English's Gibsonians 9:30 p.m.—Wilmington Bowl fights 10:30 p.m.—Stuck English's Gibsonians 11:30 p.m.—Organ memories, Dick Dixon 8:30 a.m.-Eddie Marble and Grace Southard

## Dec. 14-20

## BROADCAST WEEKLY



# It's Worth Several Times It's Price



**J** UST at the present you and several million other people are anxious to make your money go as far as possible. You watch prices; you want to be sure of your money's worth and that is fine.

The midget sets were created to meet the present conditions. They were made to order so to speak. Under normal conditions they would sell for a great deal more.

But there's a vast difference in midgets. Some are fair, some are better and a few are outstanding. The midget pictured here is a product of the United Radio & Television Corporation, one of the world's largest producers of radio sets. It's absolutely outstanding in tone, volume and selectivity. It has the volume of a large console receiver. It will cut through local stations and bring in distant ones. Screen grid, of course, and a dynamic speaker. You owe it to yourself to hear it before buying. It's your money's worth.

Call or write us for the name of your nearest dealer.

Distributed by

UNITED RADIO SUPPLIES CO.

1062 Howard Street

PHONE MARKET 1768

San Francisco, Calif.

www.americanradiohistorv.com-

## BROADCAST WEEKLY

## THURSDAY Programs . • • December 18, 1930



Raymond Paige KHJ-Musical Director



Del Raymond KJBS-2 p.m.

243.8 Meters KYA 1230 Kcvs. Pacific Broadcasting Corp., San Francisco 7 to 7:30 a.m.—Drury's Daily Dozen 7:30 to 8 a.m.—Modern melodies 8 to 8:15 a.m.—A Word of Cheer 8:15 to 9 a.m.—Metropolitan Hour 9 to 9:30 a.m.—Mahlon Dolman 9:30 to 10 a.m.—Musical Compact; records 10 to 11 a.m.—Supshipe hour George Taylor 9:30 to 10 a.m.—Musical Compact; records 10 to 11 a.m.—Sunshine hour, George Taylor 11 to 11:45 a.m.—Popular hits (records) 11:45 to 12 noon—Virginia Spencer, "Soliloquy" 12 to 12:15 p.m.—Old 'Timers 12:15 to 1 p.m.—Concert memories 1 to 1:30 p.m.—Cal King's Country Store 1:30 to 2 p.m.—Rajah Lipp 2:30 to 3:15 p.m.—Dollo Sargent, organist 3:15 to 3:30 p.m.—Health talk. Dr. Corley 3:30 to 4:15 p.m.—Dixieland Blue Blowers 4:15 to 5 p.m.—Dex program; salon music 5 to 6 n.m.—Metropolitan Hour 3.50 Co 7.15 p.m.—Dex program; salon music
5 to 6 p.m.—Metropolitan Hour
6 to 6.35 p.m.—Records; House Letter
6:35 to 6.45 p.m.—Whitney Letter; records .
6:45 to 6:50 p.m.—Stock yard prices
6:50 to 7 p.m.—Popular hits
7 to 7:15 p.m.—Henry Starr, piano and song
7:15 to 7:30 p.m.—Old songs for new
7:30 to 7:45 p.m.—Neil Schettler, violin recital
7:45 to 8 p.m.—Drom Smith and Dud Williamson
8 to 8:30 p.m.—Drug piano flashes
9 to 9:15 p.m.—Louie's Hungry Five
9:15 to 10 p.m.—Orpheus Ensemble; Mary Atkinson, soprano; Gene Sullivan, baritone
10 to 10:15 p.m.—Dulo Sargent, organist
11 to 12 midnight—Dixieland Blue Blowers 11 to 12 midnight-Dixieland Blue Blowers 265.3 Meters **KSL** Wasatch 3901 5000 Watts 1130 Kcys. Radio Service Corp., Salt Lake City, Utah p.m.-Arco Birthday Party, NBC 6:30 p.m.-Maxwell House Melodies, NBC 6:30 p.m.—Maxwen House Merodies, NDC 7 p.m.—Musical program 8 p.m.—Vico "Pep" program 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Paris Exposition Boys 9 p.m.—Morning Hour Organ Reveries 9:30 p.m.—Heidt's Hotel New Yorker Orches-

Adele Burien Prospect 3456 1000 Watts 1010 Kcvs.



F. Rutherford J. KROW-8 p.m.

KQW Columbia 777 296.6 Meters 500 Watts Pac. Agric. Foundation, Ltd., San Jose, Cal. 9 to 9:30 a.m.—San Jose Radionics health talk 9:30 to 10 a.m.—Top o' the Morning! 10 to 12 noon—Helpful Hour; music 10 to 12 noon—Helpful Hour; music
12 to 1 p.m.—Variety program; special music
12 to 1 30 p.m.—Hart's Happy Half Hour
130 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Story Time
4:45 to 5 p.m.—Baron Keyes' Air Castle
5 to 6 p.m.—Vesper music; Maui Trio
6 to 6:10 p.m.—U. S. D. A. farm flashes
6:10 to 6:20 p.m.—California Forest program
6:30 to 6:45 p.m.—Market reports
6:45 to 7 p.m.—RQW Market Place
7 to 7:30 p.m.—The Five Pretzels
7:30 to 7:45 p.m.—The Five Pretzels
7:45 to 8 p.m.—The Corporate Trust Dept.
8 to 9 p.m.—Songs of the Old Church Chuir 8 to 9 p.m.—Ine Corporate Trust Dept. 8 to 9 p.m.—Songs of the Old Church Choir 9 to 9:15 p.m.—The Lass from County Clare 9:15 to 10 p.m.—The Five Pretzels 239.9 Meters Phone: 672-81

#### KFOX 1000 Watts 1250 Kcys.

Nichols & Warinner, Long Beach, Calif. 5 to 12:45 p.m .- Music; talks; news

- 12:45 p.m.—Musical Moments, Mart Dougherty 1 p.m.—Health and Efficiency
- 1:50 p.m.—Bee & Clarence; Rolly Wray 2:30 p.m.—The Hollywood Girls 3:30 p.m.—Dera Graham, organist 4:15 p.m.—Day Dreams; Len Nash's Barn

- 5 p.m.—The Air Raiders 5:45 p.m.—The Professor and his Dream Girls 6 p.m.—Bill & Coo

- 6:15 p.m.—Over at Mart's Hosue 6:30 p.m.—Percy Prunes and Daisy Mae 6:45 p.m.—The Three Vagabonds 7 p.m.—School Days; Pipe Dreams

- 7:30 p.m.-Cheerio Boys; Harmony Boys
- 8 p.m.—Three Vagabonds 8:30 p.m.—Russ Colombo's orchestra 9 p.m.—"Scotland Yard Detective Story"

- 9 p.m.—"Scotland Yard Detective Story 9:30 p.m.—The Hollywood Girls 10 p.m.—Topsy's Southern Home 11 p.m.—Len Nash's Barn 11:30 p.m.—Majestic Ballroom 12 midnight—Russ Colombo's orchestra 1 to 3 a.m.—The Knight Hawk

- tra, NBC 10 p.m.—News Highlights of the Day 11 p.m.—Midnight Hour

www.americanradiohistory.com

42

## THURSDAY Programs

### <sup>379.5 Mtrs.</sup> NBC-KGO Sutter 1920 7500 Watts

National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenaders, KGO 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m. KGW, KPO, KFI, KSL 8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KGW, KPO, KFI, KSL 8 to 8:15 a.m.—Financial Service Program, KGO

- 8 to 8:15 a.m.—Financial service Frogram, K 8:15 to 8:30 a.m.—Morning Melodies, KGO 8:30 to 9 a.m.—Cross-Cuts of the Day, KGO 9 to 9:15 a.m.—Vermont Lumberjacks, K( KGO.

- 8.30 10 5 a.m.—Cross-cutts of the Day, KGO
  9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
  9:15 to 9:45 a.m.—The Entertainers, KGO
  9:45 to 10 a.m.—Safeguarding the Nation's Food and Drug Supply, KGO
  10 to 11 a.m.—Woman's Magazine of the Air, KGO, KHQ, KCMO, KGW, KPO, KFI, KFSD, KTAR; KSL, KOA 10:20 to 11 a.m.
  Holiday cooking is the order of the day on today's program. Ann Holden appears on all three periods, discussing cocktails, on the California Home Catsup program, Baked Date Pudding on the Roman Meal Program and Tidbits of Food on the Crisco period. Complimentary souvenir cookbooks of all programs will be offered. Ross Peterson, George Eldwill be offered. Ross Peterson, George Eldredge and Gwynfi Jones are scheduled for solos during the muical program, which will be rounded out with orchestral numbers played by Edward J. Fitzpatrick and his Mag-
- played by Edward J. Fitzpatrick and his Mag-azine Melodists. 11 to 11:45 a.m.—Standard School Broadcast, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD Descriptive music studied during the past two weeks wil be the subject of both ele-mentary and advanced lessons. Illustrations will be selected chiefly from the program which the San Francisco Symphony Orchestra will present tonight will present tonight.

- 11:45 to 12 noom-Organ Recital, KGO, KECA 12 to 1 p.m.—Hotel Sir Francis Drake Orches-tra, KGO, KSL, KECA; KFSD 12:45 to 1 p.m. 1 to 1:30 p.m.—Magic of Speech, KGO, KFSD, KTAR
- 1:30 to 2 p.m.—The Lady Next Door, KGO, KGW, KFSD, KTAR, KECA 2 to 3 p.m.—NBC Matinee, KGO 2 to 2:30 p.m.—In the Spotlight, KFSD, KTAR,
- KECA

- KECA 3 to 3:45 p.m.—Black and Gold Room Orches-tra, KGO; KGW 3 to 3:30 p.m. 3:45 to 4:15 p.m.—The Vagabonds, KGO 4:15 to 4:30 p.m.—News Service, KGO, KFSD 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
- 4:45 to 5 p.m.—Friendly Five Footnotes, KGO, KHQ, KOMO, KECA, KFSD, KTAR Fred Waldner, tenor, will assist Del Lampe's band in the presentation of a snappy program
- 5 to 6 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA, KTAR Officiating in the dual capacity of musical director and vocal soloist, Rudy Vallee will be heard with the Connecticut Yankees in a
- program of popular music. 6 to 6:30 p.m.—Arco Birthday Party, KGO, KHQ, KOMO, KGW, KECA Greeting a reincarnated Sir Humphry Davy, distinguished English chemist, as the special special
- guest of honor, the weekly Arco Birthday Party will be presented.
- 6:30 to 7 p.m. –Maxwell House Ensemble, KGO,
   KHQ, KOMO, KGW, KECA
   Melodies of the old South dressed up in the
  - guise of modern dance tunes are promised by

the Maxwell House Ensemble. Guest artists will assist Willard Robison and his Deep River Orchestra

Orchestra. 7 to 8 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KFSD, KTAR; KGO, KHQ, KOMO, KGW, KFI 7 to 7:30 p.m. 7:30 to 8:30 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFI Basil Cameron will make his final radio ap-pearance as conductor of the San Francisco Symphony Orchestra during the Standard Symphony Hour tonight. 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ.

- Symphony Hour tonight. 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD 8:45 to 9 p.m.—Sperry Smiles, KGO, KHQ, KOMO, KGW, KECA, KFSD 9 to 9:30 p.m.—The Vagabonds, KGO 9 to 10 p.m.—Horace Heidt and His Hotel New Yorker Orchestra, KPO; KOMO 9:30 to 10 p.m.
- 9:30 to 10 p.m.-The Trial of Vivienne Ware, KGO
- 9:30 to 10 p.m.-The Vagabonds, KFI

- 10 to 10:30 p.m.—Piano Paintings, KGO Playing entirely from memory, Phyllida Ashley and Aileen Fealy will be heard in a two-piano program.
- 10:30 to 10:45 p.m.-Yir Frien' Scotty, KGO, KOA
- 10:45 to 11 p.m.—Sarah KGO, KOA Kreindler. Violinist.
- 11 to 12 midnight-Laughner-Harris Hotel Francis Dance Orchestra, KGO, KGW, KFI, KSL.

#### 209.7 Meters KECA Westmore 0337 1430 Kcvs. 1000 Watts Earle C. Anthony, Inc., Los Angeles, Calif.

- 8:30 a.m.-Louis Rueb, health exercises

- 8:30 a.m.—Louis Rueb, health exercises
  9 a.m.—Vermont Lumber Jacks, NBC
  9:15 a.m.—Jack Baldwin, pianist
  11:45 a.m.—NBC programs
  3 p.m.—U. S. Dept. of Agriculture talk
  8:15 p.m.—German Lesson by Annette Doherty
  8:30 p.m.—Ballads on Approval
  4:30 p.m.—Phil Cook, Quaker Oats Man, NBC
  4:45 p.m.—Fleishmann Sunshine Hour, NBC
  5 p.m.—Fleishmann Sunshine Hour, NBC

- 6 p.m.—Arco Birthday Party, NBC
- 6 p.m.—Arco birting range, i.e., 6:30 p.m.—Maxwell House Melodies, NBC 7 p.m.—Will Rounds string ensemble, with Win-nie Fields Moore, Nomad Novelist 8 p.m.—Mel Peterson, the Royal Hawailan 8:15 p.m.—Otto Ploetz, dialog songs 8:30 p.m.—Arcos 'n' Andy, NBC 8:45 p.m.—Sperry Smiles, NBC

- 9 p.m.—Musical program 10 p.m.—Harold Spaulding, tenor
- 10:30 p.m.—KFI-KECA Editorial Review 10:45 p.m.—Hea'th Exercises. Louis Rueb.
- York 5090 361.2 Meters KOA 830 Kcvs. 12.500 Watts General Electric Co., Denver, Colorado
- 4 to 4:30 p.m.—Mid week federation hymn sing 4:30 to 4:45 p.m.—Phil Cook, the Quaker Man 4:45 to 5 p.m.—Friendly Five Footnotes

- 5 to 6 p.m.-Fleischmann Hour
- 6 to 6:30 p.m.—Arco Birthday Party 6:30 to 7 p.m.—Maxwell House Melodies

- n:ao to 1 p.m.—Maxwell House Melodies
  7 to 8 p.m.—Musical program
  8 to 8:15 p.m.—Amos 'n' Andy
  8:15 to 8:45 p.m.—Conoco Listeners' Hour
  8:45 to 9 p.m.—The C. F. & I. program
  9 to 10 p.m.—Heldt's Hotel New Yorker Orch., NBC
- 10 to 10:30 p.m .- Denver String Quartet
- 10:30 to 10:45 p.m.-Yir Frien' Scotty
- 10:45 to 11 p.m.-Sarah Kreindler, violinist

Main 5383

1000 Watts

# THURSDAY Programs

KROW Glencourt 6774 322.4 Meters 1000 Watts 930 Kcvs.

# Educational Broad. Corp., Oakland, Calif. 6:30 a.m.—Radio Time Clock 8 a.m.—Wade Forrester's Sunshine Hour 8:30 a.m.—Maud Nickerson and Ted Lane 11 a.m.—The Mennen program 11:05 a.m.—'Home of Richmond'' program

- 1:30 p.m.—Health program, Dr. McLain 1:45 p.m.—Golden Melodies

44

- 2 p.m.—The Crooners 2:30 p.m.—RKO Oakland Orpheum

- 2:30 p.m.—RKO Oakland Orpheum 3 p.m.—Betty the Shopper 3:30 p.m.—Slogan contest 4 p.m.—The Ne'er Do Well 4:30 p.m.—Fox West Coast Theatres Frolie 5 p.m.—Wade Forrester's Hour of Sunshine 7:45 p.m.—La Vida Mineral Water program 8 p.m.—Lecture by Judge J. F. Rutherford of Brooklyn, New York 8:15 p.m.—Musical program 8:30 p.m.—Hollywood Harmony Duo 8:45 p.m.—Sports review, Al Santoro 9 p.m.—KROW Smiling Army program 9:15 p.m.—Elmer Keeton, organist, and his male quartette

- quartette 9:45 p.m.—Caroline Carroll, soprano, and Jean Ardath, pianist 10 p.m.—First Christian Church program 10:30 p.m.—Echoes of '49, old-time orchestra

Franklin 0200 322.4 Meters **KFWI** 500 Watts 930 Kcys.

Radio Entertainments, San Francisco, Calif.

- 7 to 7:45 a.m.—Eye-opener program 7:45 to 8 a.m.—Cressy Ferra, popular pianist 9 to 9:30 a.m.—Slogan contest

- 9 to 9:30 a.m.—Slogan contest 9:30 to 10:15 a.m.—Records and announcements 10:15 to 10:30 a.m.—Hotel Bellevue program 10:30 to 10:50 a.m.—Dr. Linebarger, health talk 10:50 to 11 a.m.—Items of interest 12 to 1:30 p.m.—Slogan contest 6 to 7 p.m.—Dinner dance music 7 to 7:15 p.m.—Rita Murray's Investment chat 7:15 to 7:30 p.m.—Hotel Bellevue program 11 to 12 midnight—Slogan contest; records 12 to 1. a.m.—Midnight classics

## 12 to 1 a.m.-Midnight classics

## 394.5 Meters 760 Kcvs.

Broadway 4211 1000 Watts

KVI Puget Sound Broad. Co., Tacoma, Wash.

- Proget Solida Bload. Col., Faconia, Wash
  7 a.m.—Program of recordings
  8 a.m.—Hallelujah Hour, DLBS
  9 a.m.—Yoeng's Restaurant orchestra, CBS
  9:30 a.m.—Freminie Fancies, DLBS
  10 a.m.—Ocean Spray Preserving Co., CBS
  10:15 a.m.—Columbia artists recital, CBS
  11:30 a.m.—American School of the Air. CBS
  12 noom—Columbia Salon Orchestra, CBS CBS

- 11:30 a.m.—American School of the Air. CBS 12 noon—Columbia Salon Orchestra, CBS 12:30 p.m.—Ann Leaf, organist, CBS 1 p.m.—Asbury Park Casino orchestra, CBS 1:45 p.m.—Recordings 1:45 p.m.—Happy Go Lucky Hour, DLBS 3 p.m.—Our Changing World, CBS 3:15 p.m.—Social calendar; talk 3:45 p.m.—Recordings

- 3:45 p.m.—Ozzie Neison's orenesitä, CB:
  4 p.m.—Recordings
  9 p.m.—Folgeria, CDLBS
  9:30 p.m.—DLBS studio program
  10:06 p.m.—Earl Burtnett's orchestra, DL
  11 p.m.—Val Valente's orchestra, DLBS
  12 midnight—Record request program DLBS

#### KFRC Prospect 0100 1000 Watts 491.5 Meters 1000 Watts 610 Kcvs.

- Don Lee, Inc., San Francisco, Calif.
- 7 to 8 a.m.-Seal Rocks broadcast; stocks

- 7 to 8 a.m.—Seal Rocks broadcast, stocks 8 to 8:55 a.m.—Hallelujah Hour, DLBS 8:55 to 9 a.m.—Health Man" 9 to 9:15 a.m.—Household talk, Mildred Kitchen 9:15 to 9:30 a.m.—Paul Tremaine's orch., CBS 9:30 to 10 a.m.—Feminine Fancies, CDLBS 10 to 10:15 a.m.—Ocean Spray Preserving Co. 10 to 10:15 a.m.—Ocean Spray Preserving Co. program, CBS 10:15 to 10:30 a.m.—Feminine Fancies, CDLBS 10:30 to 10:45 a.m.—Wyn's Daily Chats 10:45 to 11 a.n.—Barbara Gould beauty talk 11 to 11:15 a.m.—Recordings 11:15 to 11:25 a.m.—Columbia artists recital,

- CBS
- 11:25 to 11:30 a.m.-News items

- 11:30 to 11:30 a.m.—News Items 11:30 to 12 noom—Amer. School of the Air, CBS 12 to 1 p.m.—Sherman Clay concert 1 to 1:05 p.m.—New York stock quotations 1:05 to 1:15 p.m.—News items 1:15 to 1:30 p.m.—Ashbury Park Casino Orchestra, CBS

- 1:30 to 2 p.m.—Crockett Mountaineers, CBS 2 to 3 p.m.—Happy Go Lucky Hour, CDLBS 3 to 3:15 p.m.—Columbia educa, feature, CBS 3:15 to 3:30 p.m.—Ozzie Nelson's Orchestra,
- CBS

12 to 1 a.m.-Dance music

508.2 Meters

590 Kcvs.

a.m.-

www.americanradiohistorv.com

- CBS 3:30 to 4 p.m.—Mary Lewis Haines 4 to 4:55 to 5 p.m.—Town Toples 5 to 5:45 p.m.—Town Toples 5 to 5:45 p.m.—Pacific States organ, DLBS 5:30 to 5:45 p.m.—Pacific States organ, DLBS 5:45 to 6 p.m.—Concert Orchestra, DLBS 6 to 6:15 p.m.—Concert Orchestra, DLBS 7 to 7:30 p.m.—Lutheran Laymen's League pro-gram, CBS 7:30 to 8 p.m.—'Chocolate Soldiers," CDLBS 8 to 8:30 p.m.—Light classics, DLBS 9 to 9:30 p.m.—'Folgeria," CDLBS 9 to 9:30 p.m.—'Folgeria," CDLBS 9:30 to 9 p.m.—'Folgeria," CDLBS 9:30 to 9:45 p.m.—''Folgeria," CDLBS 9:30 to 10:20 p.m.—McAleer Melodists 10:15 to 10:20 p.m.—McAleer Melodists 11 to 12 midnight—Val Valente's orch., CDLBS 12 to 1 a.m.—Dance music

-"'The Town Crier'

7 a.m.—"The Town Crier" 7:30 a.m.—Start o' Day, NBC 8 a.m.—The Shell Happytime, NBC 9 a.m.—Vermont Lumberjacks, NBC

KHO

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—Walt and Norman 9:15 a.m.—Walt and Norman 10 a.m.—Woman's Magazine of the Air, NBC 11 a.m.—Standard School Broadcast, NBC 11:30 a.m.—Bell Furniture program

11:30 a.m.—Bell Furniture program 12 noon—National Sav. luncheon program 12:15 p.m.—C. R. C. program 12:30 p.m.—Double M; Carlson Wihlen Co. 1 p.m.—Peerless Dentists; Studio Parade 2:30 p.m.—"With the Classics"

2:30 p.m.—'With the Classics''
2:30 p.m.—Thompson Cadillac; Stewart-Warner
3:30 p.m.—Paint o' Mine; Service Hour
4:30 p.m.—Phil Cook, NBC; Service Hour
4:35 p.m.—Priendly Five Footnotes, NBC
5 p.m.—Fleischmann program, NBC
6 p.m.—Arco Birthday Party, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Lucky Strike dance orchestra, NBC
7:30 p.m.—Arco Kirthday Party, NBC
6:30 p.m.—Standard Symphony concert, NBC
8:45 p.m.—Sperry Flour, NBC
9 p.m.—Horace Heidt's Hotel New Yorker Orchestra, NBC
10 p.m.—Associated Dance Band
11 p.m.—Best Steppers

# **THURSDAY** *Programs*

535.4 Meters **KTAB** Garfield 4700 560 Kcvs. 1000 Watts

Associated Broadcasters, Oakland, Calif.

- 7 to 8 a.m.—Cuckoo Club 8 to 9 a.m.—Bill Sharples' Gang, UBC 9 to 9:30 a.m.—Morning prayer hour 9:30 to 10 a.m.—Lecture for Doctor Keys

- 10 to 10:30 a.m. Household hour 10:30 to 11 a.m. Dr. B. L. Corley 11 to 11:30 a.m. Artists Vignettes; records

- 11 to 11:30 a.m.—Artists Vignettes; records 11:30 to 12:30 p.m.—Mid-day musical notes 12:30 to 1 p.m.—Latin-American program 1 to 1:30 p.m.—Chapel of Chimes organ 1:30 to 1:45 p.m.—Dental Clinic 1:45 to 3 p.m.—Classified program; records 3 to 3:30 p.m.—The Jubilee Five 3:30 to 3:45 p.m.—Cabbages and Kings 3:45 to 4:30 p.m.—Records; Masters Album 4:30 to 5 p.m.—Joan Ray, contralto; John Teel, baritone baritone

- baritone 5 to 5:15 p.m.—Story Man's Air Castle 5:15 to 5:30 p.m.—Frank Wright 5:30 to 6 p.m.—The Toy Shop 6 to 6:30 p.m.—Jazz classics with male quartet 6:30 to 7 p.m.—Chapel of Chimes Organ 7 to 7:30 to 7:45 p.m.—Musical program, UBC 7:30 to 7:45 p.m.—Alice Blue, organist 7:45 to 8 p.m.—Artists recital, UBC 8 to 8:30 p.m.—Detective stories, UBC 8:30 to 9 p.m.—Alfred Newman and his Hotel Roosevelt orchestra. Roosevelt orchestra

- 1005event orchestra 9 to 9:30 p.m.—Modernistic, UBC 9:30 to 10 p.m.—Radio Periscope, UBC 10 to 10:30 p.m.—The Witching Hour 10:30 to 11:30 p.m.—Sweets Ballroom orchestra 11:30 to 1 a.m.—Night Owls

#### 204 Meters Main 3434 KGA 1470 Kcys. 5000 Watts Northwest Broad. System, Spokane, Wash.

- 11 a.m.-Meadow Larks Orchestra

- 11:45 a.m.—Professor and his Dream Girl 12:45 a.m.—Professor and his Dream Girl 12 noon—World Book Man 12:30 p.m.—Mid-Day Musicale 1 p.m.—Dental lecture; music 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano 2 p.m.—Matinee in Miniature

- 2:30 p.m.—Organ concert, NBS; news 3:15 p.m.—The Musical Racketeers, NBS
- 3:30 p.m.—Newscasting, NBS 3:45 p.m.—Betty Andersen, soprano; Marshall Sohl, tenor 4 p.m.—Organ concert, Ivan Ditmars 5 p.m.—Sports Review, NBS 5:15 p.m.—Baron Keves Air Castles

- 5:15 p.m.—Baron Keves Air Castles
  5:30 p.m.—Uncle Andy and Auntie Ruth
  5:45 p.m.—Smillin' Sam from Alabam'
  6 p.m.—Orchestra, Ed Sheldon, director; Ragnar Salldin, accordion; Glen Eaton, tenor
  7 p.m.—Dream Melodies, NBS
  7:30 p.m.—Los Gauchos Argentine; Stephanie
  1. Stephanie Concerne Medday tenor

- 7:30 p.m.—Los Gauchos Argentine; Stephanie Lewis, soprano: George Maddox, tenor
  8 p.m.—Northwest Salon Orchestra
  8:30 p.m.—Italian Knights, Florence Bohannon, soprano; George Maddox, tenor
  9 p.m.—Montaville Flowers, lecture
  9:30 p.m.—Master Melodies; Jean Kantner, bari-tone; Betty Andersen, soprano
  10 p.m.—Ken Stuart's Thirty Minutes of Sun-shine

- shine 10:30 p.m.-Whirlwinds Orchestra; Billie Lan-
- ders, blues 11 p.m.—Vic Meyers' Club Victor Orchestra 12 midnight—Request recordings

#### 440.9 Meters KPO Garfield 8300 680 Kcvs. 5000 Watts

45

- Hale Bros. & The Chronicle, San Francisco 7:30 to 8 a.m.-Quaker Oats, "Start o' the
- Day" to 9 a.m.—The Shell Happytime, by Hugh 8

- 8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs
  9 to 9:30 a.m.—Dobbsie's Birthday Party
  9:30 to 10 a.m.—Walter W. Cribbins
  10 to 11 a.m.—Magazine of the Air, NBC
  11 to 11:45 a.m.—Standard School Broadcast
  11:45 to 11:59 a.m.—Julia Hayes, Helpful Hints
  11:59 to 12:05 p.m.—Time; Scripture; weather
  12:05 to 12:30 p.m.—Programs in miniature
  12:30 to 1:30 p.m.—Special Shrine luncheon broadcast from Palace Hotel
  1 to 1:30 p.m.—Shrine Luncheon broadcast

- broadcast from Palace Hotel to 1:30 p.m.—Shrine Luncheon broadcast 1:30 to 2 p.m.—Sperry "Question Air Box" 2 to 2:15 p.m.—Julia Hayes, "Helpful Hints" 2:15 to 2:20 p.m.—Ye Towne Cryer 2:20 to 2:50 p.m.—California Crooners 2:50 to 3 p.m.—Ten Minutes in Hale's Book Shop 3 to 5 p.m.—Organ recital; Aeolian Trio 5 to 5:30 p.m.—Big Brother 5:30 to 5:45 p.m.—The Date Book, Stuart Strong
- Strong 5:45 to 6 p.m.-News Digest, "Scotty" Mort-
- land 6 to 6:45 p.m.-Jess Norman's "San Francis-
- cans'

- cans" 6:45 to 7 p.m.—Cecil and Sally 7 to 8 p.m.—Cy Trobbe's Scrap Book program 8 to 8:30 p.m.—Radio feature 8:30 to 8:45 p.m.—KPO Harmonizers 8:45 to 9 p.m.—Meeting in the Tavern 9 to 10 p.m.—Horace Heidt and his Hotel New Yorkers Orchestra 10 to 11 p.m.—Lesse Stafford's dance orchestra
- 10 to 11 p.m.—Jesse Stafford's dance orchestra 11 to 12 midnight—Midnite Melodists

#### 325.9 Meters KOMO Elliott 5890 920 Kcys. 1000 Watts

- Fisher's Blend Station, Inc., Seattle, Wash. 6:55 a.m.-Inspirational service
- 6:55 a.m.—Inspirational service
  7 a.m.—Theater organ recital
  7:30 a.m.—Quaker Oats Start o' the Day, NBC
  8 a.m.—Shell Happytime, NBC
  9 a.m.—Vermont Lumberjacks, NBC

- 9:15 a.m.—Diamond Briquets program 9:30 a.m.—Safeguarding the Nation's Food and Drug Supply
- Drug Suppy
   9:45 a.m.—Way to a Man's Heart
   10 a.m.—Woman's Magazine of the Air, N
   11 a.m.—Standard School Broadcast, NBC
   11:45 a.m.—Barbara Gould beauty talk
   12:15 n. —Parm talk, fruit & veg. reports
   12:15 n. —Parmanage Densy NBC

4:45 p.m.—Friendly Five Footnotes, NBC
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Arco Birthday Party, NBC
6:30 p.m.—Maxwell House Ensemble, NBC
7 p.m.—Lucky Strike Orchestra, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 pm.—Amos 'n' Andy, NBC
8:45 p.m.—Stridie program

12 midnight-Theater organ recital

www.americanradiohistorv.com\_

8:45 p.m.—Sperry Smiles, NBC
9 p.m.—Studio program
9:30 p.m.—Horace Heidt and Hotel New Yorker orchestra, NBC
10 p.m.—Equi-Fractionated Dance Hour
11 p.m.—News flashes
11:15 p.m.—Hotel St. Francis Dance Orchestra, NBC

- 12 noon—Farm talk, fruit & veg. reports 12:15 p.m.—Prudence Penny 12:30 p.m.—Popular orchestra and vocalists 1 p.m.—Magic of Speech, NBC 1:30 p.m.—Concert orchestra and vocalists 2 p.m.—In the Spotlight, NBC 2:30 p.m.—Concert orchestra and vocalists 3 p.m.—Teacup Philosopher 3:15 p.m.—Orchestra and vocalists 4:15 p.m.—Stock quotations 4:30 p.m.—Phil Cook, the Quaker Man, NBC 4:45 p.m.—Friendly Five Footnotes, NBC 5 p.m.—Fleischmann Sunshine Hour, NBC

46

## KNX Hempstead 4101 285.5 Meters THURSDAY Programs 1050 Kcvs. 5000 Watts L. A. Evening Express, Los Angeles, Calif. 6:45 to 7 a.m.—"Earlybirds" exercises 7:15 to 7:30 a.m.—"Pep and Vigor" exercises 7:45 to 8 a.m.—"Home Folks" exercises 8 to 8:15 a.m.—Inspirational talk and prayer KLX Lake 6000-6013 340.7 Meters 500 Watts 880 Kcvs. 8:15 to 8:30 a.m.-Recordings; health service Tribune Publishing Co., Oakland, Calif. 8:15 to 8:30 a.m.—Recordings; health service 9:30 to 10 a.m.—Radio shopping news 10 to 10:30 a.m.—Eddie Albright's family 10:30 to 11 a.m.—Home Economics talk 11 to 11:15 a.m.—Barbara Gould program 11:15 to 11:30 a.m.—'Good Samaritan of the Air'' 11:45 to 1 p.m.—Records; Belco talk 1:30 to 2 p.m.—Eddie Albright, late fiction 2 to 2:30 p.m.—'Jay,'' the Jingle Man 2:30 to 3 p.m.—Ther KNX Ensemble 3:30 p.m.—The KNX Ensemble 3:30 to 3:35 n.m.—Annucement; stock reports to 8 a.m.-Exercises and entertainment 1 to 8 a.m.—Detercises and entertainment 7:35 a.m.—Opening New York stocks 8 to 8:30 a.m.—Three Happy Hayseeds 8:30 to 9 a.m.—Jean Kent 9 to 9:30 a.m.—Modern Homes period 9:30 to 10:15 a.m.—Clinic of the Air 10:15 to 10:30 a.m.—Stocks and weather 10:30 to 11 a.m.—Program of recordings 11 to 12 noon—Classified Adv. hour 12 to 1 p.m.—Jack Delaney and his band 1 to 2 p.m.—Heerordings; stocks 3 to 3:30 p.m.—Helen Parmelee, planist 3:30 to 3:45 p.m.—Recording period 3:45 to 4 p.m.—Ethel Rhinard, jazz planist 4 to 4:30 p.m.—Brother Bob's club 5:30 to 5 p.m.—Charles T. Besserer, organ 5:30 to 6 p.m.—Edgar Russell 6 to 7 p.m.—Hotel Oakland concert trio 7:35 a.m.—Opening New York stocks 3 to 3:30 p.m.—The KNX Ensemble 3:30 to 3:35 p.m.—Announcement; stock reports 3:35 to 4 p.m.—Louise Johnson, astroanalyst 4 to 4:30 p.m.—Recorded program 4:30 to 5 p.m.—C. P. R.'s musical program 5 to 5:15 p.m.—Travelogue 5:15 to 5:40 p.m.—"Brother Ken's Kiddie Hour" 5:40 to 5:45 p.m.—Curtiss Candy Co. 5:45 to 6 p.m.—Town Crier's amusement tips 6 to 6:30 p.m.—Trank Symphonette and soloist 6:30 to 7 p.m.—Frank Watanabe and the Hon-orable Archie Besserer, organist 5/30 to 6 p.m.—Hagar Russen 6 to 7 p.m.—Hotel Oakland concert trio 7 to 7:30 p.m.—News items 7:30 to 8 p.m.—Harmony Hic Parker, Adele Bu-7 to 7:15 p.m.—Frank watanabe and the Holf-orable Archie 7:15 to 7:30 p.m.—KNX Trio 7:30 to 8 p.m.—Pac. Coast Bldg. & Loan Assoc. 8 to 8:30 p.m.—Mr. and Mrs. Radio Skit 8:30 to 9 p.m.—'Soup to Nuts,'' program prerien and Bob Allen 8 to 9 p.m.—Moments Musicale, Vinton La Ferrera, violinist to 9:30 p.m —Old Gospel Hymns by M. Jay Goodman, tenor, and Helen Wegman Parmeq sented by Jack Carter 9 to 10 p.m.—Calmon Luboviski, violinist, and lee, accompanist 9:30 to 10:30 p.m.—Art Cavanaugh Claire Mellonino, pianist 10 to 11 p.m.—The Arizona Wranglers and the and his dance orchestra 10:30 to 11 p.m.—Classic recordings Sheriff 11 to 12 midnight-Hotel Ambassador Orches-11 to 12 midnight-Dance program tra 499.7 Meters Franklin 6353 KFSD 333.1 Meters Vandike 7111 KHJ 600 Kcys. 1000 Watts 1000 Watts 900 Kcys. Airfan Radio Corp. Ltd., San Diego, Calif. Airian Radio Corp. Ltd., San Diego, Calif. 4:45 to 5 p.m.—Friendly Footnotes, NBC 5 to 5:45 p.m.—Studio program 5:45 to 6 p.m.—Late news items 6 to 7 p.m.—Cramer's Concert Trio 7 to 8 p.m.—Lucky Strike Orchestra, NBC 8 to 8:30 p.m.—Chevrolet Chronicles 8:30 to 8:45 p.m.—Amos 'n' Andy, NBC 8:45 to 9 p.m.—Sperry Sniles, NBC 9 to 10 p.m.—Horace Heidt and his Hotel New Yorker Orchestra, NBC 10 to 11 p.m.—Kennedy's Cafe program Don Lee, Inc., Los Angeles, California Jon Lee, Inc., Los Angeles, Cantornia 7 to 7:45 to 9 a.m.—Recordings; stocks 7:45 to 9 a.m.—Paulelujah Hour 9 to 9:30 a.m.—Paul Tremaine's orchestra 9:30 to 10 a.m.—Peminine Fancies, KFRC 10 to 10:15 a.m.—Ceean Spray, DLBS 10:15 to 10:30 a.m.—Feminine Fancies, KFRC 10:30 to 11 a.m.—Charlie Wellman, S & W Coffee 11 to 11:30 a.m.—Recorded program 11:30 to 12 noon—Amer. School of the Air, CBS 12 to 12:30 p.m.—Biltmore Hotel concert orch. 12:30 to 12:45 p.m.—World-wide news 12:45 to 1:30 p.m.—Junior Chamber of Commerce luncheon 10 to 11 p.m.—Kennedy's Cafe program 11 to 11:30 p.m.—Douglas Nite Club program 11:30 to 12 midnight—Studio program 12:45 to 1:30 p.m.—Junior Chamber of Com-merce luncheon 1:30 to 2 p.m.—Times Forum 2 to 3 p.m.—Happy Go Lucky Hour, KFRC 3 to 3:15 p.m.—Weaver Jackson, Grace Hale 3:15 to 3:30 p.m.—U. S. C. Trojan period 3:30 to 3:45 p.m.—Y. M. C. A. program 3:45 to 4 p.m.—Auto. Club of So. Calif. 4 to 4:15 p.m.—Homer Griffith 4:15 to 4:30 p.m.—'Jiffy Lou'' and music 4:30 to 5 p.m.—Records; news; town topics 5 to 5:30 p.m.—Organ recital 5:30 to 6 p.m.—Prof. Lindsley and Leigh Harline 6:30 to 7 p.m.—Christmas program 7 to 7:30 p.m.—Lutheran Layman's League, CBS KMTR Hollywood 3026 526 Meters 570 Kcvs. 500 Watts KMTR Radio Corp., Hollywood, California 6 to 12 noon—Music: talks; records 215 to 3 p.m.—Spanish program 3 to 3:15 p.m.—Vernon dance marathon 3:15 to 4:30 p.m.—The Three Handy Men 4:30 to 5:15 p.m.—Trading Post program 6:15 to 5:45 p.m.—Harold Curtis, organist 5:45 to 6 p.m.—Reporter of the Air 6 to 6:30 p.m.—Banjo Boys 6:30 to 7 p.m.—Oriental Supper Club 7 to 7:15 p.m.—Herald Sports Hour 7:15 to 7:45 p.m.—Graycos Singing Collegians 7:45 to 8 p.m.—The Rhymettes 8:30 to 9:15 p.m.—Revoces Ainsting news 8 to 8:30 p.m.—The Rhymettes 8:30 to 9:15 p.m.—Reveated Derby 9:30 to 10:30 p.m.—Dalton's stringed quartette 10:30 to 11 p.m.—Special records 11 to 12 midnight—Vernon dance marathon 12 to 1 a.m.—'8'' Ball and Charley Lung 1 to 6 a.m.—Jack, the Bell Boy KMTR Radio Corp., Hollywood, California CBS CBS 7:30 to 8 p.m.—''Chocolate Soldiers.'' KFRC 8 to 8:30 p.m.—Violet Ray Music Hour 8:30 to 9 p.m.—Inglewood Park concert 9 to 9:30 p.m.—'Folgeria,'' Serial Radio Comic Opera of the Air 9:30 to 10 p.m.—Sports Edition of the Air 10 to 10 p.m.—Sports Edition of the Air 10 to 10:05 p.m.—World-wide news 10:05 to 12 midnight—Biltmore Dance Orch. 12 to 1 a.m.-Organ recital

www.americanradiohistorv.com

## BROADCAST WEEKLY

## 47

Seneca 1515

309.1 Meters THURSDAY Programs 468.5 Meters Westmore 0337 KFI 640 Kcvs. 5000 Watts Copyright, 1930, E. C. Anthony, Inc., L. A. 7:30 a.m.—Opening market reports 7:45 a.m.—Quaker Oats Start o' the Day, NBC 8 a.m.—Helpful Hints to Housewives 9:15 a.m.—Helpful Hints to Housewives 9:15 a.m.—Clella Collins, sound magazine 9:30 a.m.—Spanish lesson, Annette Doherty 9:45 a.m.—Wall Street Journal 10 a.m.—Woman's Magazine of the Air, NBC 11:45 a.m.—German Lesson, Annette Doherty 12:15 p.m.—Federal and state market reports 12:30 p.m.—Pure food and drug talk 1 p.m.—Miss Iris and the Klein Trio 2:30 p.m.—Pure food, and drug talk 2:30 p.m.—Winnie Moore, Nomad Novelist 2:35 p.m.—Carol Johnson, piano and song 3 p.m.—Better America Federation 3:15 p.m.—Ewing Bros. orchestra Copyright, 1930, E. C. Anthony, Inc., L. A. 3 p.m.—Better America Federation
3:15 p.m.—Erwing Bros. orchestra
4:15 p.m.—Erwing Bros. orchestra
4:15 p.m.—Big Brother Don
5:30 p.m.—Big Brother Don
5:30 p.m.—Superio Chefs quartet, Italian songs
5:45 p.m.—Stock market reports
6 p.m.—Slock market reports
6 p.m.—Slock thartis program
6:45 p.m.—Slavick String Trio
7 p.m.—Lucky Strike dance orchestra, NBC
7:30 p.m.—Arthur Friedheim, pianist
9 p.m.—Packard Twins
9:15 p.m.—Orchestral Hour
11 p.m.—Hotel St. Francis dance orchestra, NBC 5

- 11 p.m.-Hotel St. Francis dance orchestra, NBC

280.2 Meters	KJBS	Ord 4148-49
1070 Kcys.	<b>NJD</b> 3	100 Watts
I Drumton	& Cong Con From	Calif

J. Brunton & Sons, San Francisco, Calif. 6 to 7 a.m.—Commuters' Morning Express Hour 7 to 8 a.m.—KJBS Alarm Klok Klub 8 to 9 a.m.—Favorite recordings 9 to 9:30 a.m.—Assoc. Food Stores program 9:30 to 10 a.m.—Popular records 10 to 10:30 a.m.—Chancellor Hotel program 10:30 to 10:45 a.m.—Santiseptic Melodies 10:45 to 11 a.m.—The Health Man 11 to 11:30 a.m.—Shopping with Shirley Dale 11:30 to 12 noon—Popular records selections 12 to 12:30 p.m.—Denular records selections 12 to 12:30 p.m.—Denular luncheon half-hour 12:30 to 2 p.m.—Band music; stock reports 2 to 2:30 p.m.—Dell Raymond and Jack Childes 2:30 to 3:30 p.m.—Blinderaft Ensemble 3:30 to 4 p.m.—Concert records 4:30 to 4:45 p.m.—Popular music 12 to 6 a.m.—KJBS Owl program J. Brunton & Sons, San Francisco, Calif.

#### 220.4 Meters KGER Phone: 632-75 1360 Kcvs. 1000 Watts

C. M. Dobyns, Long Beach, Calif. C. M. Dobyns, Long Beach, Call. 4:15 p.m.—Dixon and Smith, organ and piano 5 p.m.—Em and Tim 5:15 p.m.—Studio dance orchestra 7:30 p.m.—Billy Van, song and patter 8:30 p.m.—Billy Van, song and patter 8:30 p.m.—Brick English's Gibsonians 9:30 p.m.—Studio miniature symphony 10:30 p.m.—Senoritas string trio 11 p.m.—Brick English and his orchestra 11:30 n m.—Organ memories Dick Dixon

- 11:30 p.m.-Organ memories, Dick Dixon

# KJR 970 Kcys. 5000 Watts Northwest Broad. System, Seattle, Wash. 7 a.m.—Morning Reveiller; news 7:40 a.m.—Stock reports; organ music 8:30 a.m.—Thrift Home of the Air 9 a.m.—Morning devotional program 9:15 a.m.—Mary from Proctor's 9:45 a.m.—Eulala Dean, blues singer 9:45 a.m.—Eulaia Dean, blues singer 10 a.m.—Glen Eaton, tenor 10:15 a.m.—Beauty talk, Helen Andrews 10:30 a.m.—The Radio Boy Friends 11 a.m.—Warren Wright, organ concert 11:15 a.m.—Meadow Larks Orchestra 11:30 a.m.—Julia Hayes program 11:45 a.m.—The Professor and his Dream Girl 12 noon-World Book Man; World in Review 12:30 p.m.—Mid-day musicale 1 p.m.—Walter Kaufman, baritone 1:15 p.m.—Dental lecture 1:15 p.m.—Dental lecture 1:45 p.m.—Glen Eaton, tenor; Marjorie Robil-1 ard, piano 2 p.m.—Matinee in Miniature; organ; news 3:15 p.m.—The Musical Racketeers; news 3:45 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano p.m.—Organ concert, Ivan Ditmars p.m.—Sports review 5 p.m.—Sports review 5:15 p.m.—Baron Keyes' Air Castles 5:30 p.m.—Market reports; garden talk 6 p.m.—American Institute of Banking 6:15 p.m.—Hometowners Orchestra; Ed Sheldon, banjo; Glen Eaton, tenor 7 p.m.—Dream Melodies 7:45 p.m.—Rabbi Samuel Koch, talk 8 p.m.—Northwest Salon Orchestra 8:30 p.m.—Italian Knights; Florence Bohannon, soprano; George Maddox, tenor 9 p.m.—Montaville Flowers, lecture 9:30 p.m.—Master Melodies: 9:30 p.m.—Master Melodies; Jean baritone; Betty Andersen, soprano Jean Kantner. p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano p.m.—Whirlwinds Orchestra; Billie Landers, blues singer 11 p.m.—Vic Meyers' Club Victor Orchestra

- 12 midnight-Midnight Revellers
- 254.1 Meters KEX Atwater 3111 1180 Kcys. 5000 Watts Western Broadcasting Co., Portland, Oregon

Western Broadcasting Co., Portland, Orego 6:45 a.m.—Time; farm flashes 7 a.m.—Morning Serenaders 8 a.m.—Organ concert; Julia Hayes 9 a.m.—Morning devotional services 9:15 a.m.—The Two Playmates 9:30 a.m.—Anthony Euwer, Bard of the Air 9:45 a.m.—Town Topics 11:45 a.m.—The Professor and his Dream Girl 12 noon—Happy Hour Girls Orchestra 1:05 p.m.—Allen Daniels, Merry Mixer 1:15 p.m.—Music, dental lecture 1:45 p.m.—Ron's Rhythm Revue 2:15 p.m.—Malinee in Miniature, NBS

- 1'49 p.m.—Kon's Knythm Revue
  2'15 p.m.—Matinee in Miniature, NBS
  2:30 p.m.—Organ concert, NBS
  3 p.m.—Studio concert; The Vagabonds
  3:15 p.m.—The Musical Racketeers, NBS
  3:30 p.m.—Studio program
  3:45 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano

- 4 p.m.—Organ concert, Ivan Ditmars 8 p.m.—Northwest Salon Orchestra 8:30 p.m.—Italian Knights; Florence Bohannon, soprano

- 9 p.m.—Montaville Flowers, lecture 9:30 p.m.—Captain Dare's Unfinished Travels 9:45 p.m.—Jean Kantner, baritone; Betty Andersen, soprano, NBS 10 p.m.—Ken Stuart's Sunshine program 10:30 p.m.—Jack and Jill Tavern Orchestra 11:30 p.m.—Vic Meyers' orchestra 12 midnight—Midnight Revellers

## BROADCAST WEEKLY

AIRLINE DISTANCES FROM SAN FRANCISCO

ALABAMA irmingham 2000 adsden 2035	Carthage	E. Springfield 2625 Webster 2645	Buffalo	RHODE ISLANDCranston
adeden 2035	Chicago	Wellesly Hills 2670 Worcester 2645	Cazenovia2435	Newport
ontgomery 2055	Deerfield 1835	Worcester 2645	Coney Island 2550	Pawtucket267
	Deepleines 1925		Farmingdale 2530	Providence
ALASKA	Desplaines	MICHIGAN	Francest 2575	SOUTH CAROLINA
ALASKA hchorage	Evanston	Battle Creek 1965 Bay City 2030	Creenwille 9595	SUUTH LAKULINA
1500	Galesburg1710	Bay City 2030		Charleston238. Columbia230
1000 1950	Harrisburg	Berrien Springs . 1910	Itnaca	Columbia
Chikan	Joliet 1895	Defited optings	Jamaica	
ARKANSAS	La Salle 1770	Detroit	Jamaica	SUUTH DAKUTA Brookings 139 Dell Rapids 139 Oldham 137 Pierre 122 Rapid City 108 Sloux Falls 139 Vermillion 138 Vankton 135
vtheville 1780 yetteville 1550	Moosahaart 1910	E. Lansing 2000	Long Beach 2565	Brookings
vetteville 1550	Mt Dromost 1990	Flint	Long Island 2550	Dell Rapids 139
A Springs 1642	mr. riospeet 1830	Fraser	Martineellla 2275	0ldbam137
1 Bpings 1040	Peoria Heights 1750	Grand Rapids 1940	Nam Vork City 9569	Pierre
t Springs1648 ttle Rock1675	reotra fregris         1430           Quincy         660           Rockford         1770           Bock Island         1695           Springfield         1750           Streator         1785           Tuscola         1820           Zion         1835	Jackson	New TOTA CIty 2000	Ranid City
genee	Rockford		Rochester	Slouv Falle 130
lphur Springs 1520	Rock Island 1695	Ludington 1905 Pontiae	Rossville	Manual Hans
CALIFORNIA	Springfield 1750	Lucington1905	Saranac Lake 2510	verminion
UALIFURNIA	Springheiu	Pontiae	Syracuse 2420	
rkeley 10 verly Hills 350 rbank 340	Streator	Royal Oak2070	Troy 2545	TENNESSEE
verly Hills 350	Tuscola	Ypsilanti	1109	Knoxville
rbank 340	Zion		Utica	Lawrence 10
lver City 350	INDIANA	MINNESOTA	woodnaven	Lawrenceourg 196
Centro 525	INVIANA	Collegeville1530	Woodside	Memphis
165	Anderson 1955 Brookville 2000	Fergus	NORTH CAROLINA	Nashville195
-4.1- 250	Brookville2000	Fridley 1580	HUNTH CANULINA	Springfield
endare	Culver	Hollock 1480	Ashville	Union City
yward 15	Evansville 1855	Manuer 1505	Charlotte	Chattanooga 20.
verly Hills 350 trank 340 lver City 350 Centro 525 endale 350 endale 350 llywood 355 glewood 350 ng Beach 370 s Angeles 345 kland 5	Ft Wayne 1975	MINNESULA       Collegeville     1530       Fergus     1465       Fridley     1580       Hallock     1480       Minneapolis     1585       Northfield     1575       Westcott     1580	Gastonia	Memphis
glewood 350	Com 1000	Northfield	Greensboro	TEXAS
ng Beach 370	Hammond 1000	Westcott1580	Raleigh 2390	Amarillo11
Angeles 345	nammond1850	Micelecippi	Ashville	Austin 15
bland "	Indianapolis 1935	MISSISSIPPI	ammington	Regumont 10
nianu	Kokomo	Columbus	NORTH DAKOTA	Decementile 10
uario	Lafavette	Greenville	Rismarck 1960	brownsville16
s Angeles 345 kland 5 tario 370 sadena 350 cramento 75 n Diego 465 n Jose 40 nta Ana 380 nta Rarbara 280	Brookville         2000           Culver         1910           Evansville         1850           Ft.         Wayne         1975           Gary         1975           Gary         1860           Hammond         1850           Indianapolis         1935           Kokomo         1930           Lafayette         1860           Muncie         1970           South Bend         1915           Terre Haute         1870           Valparaiso         1875	Glumbus	Bismarck	TEXAS           Amarilio         11           Austin         15           Beaumont         16           Col. Station         15           Dailas         14           Dublin         14           Dublin         14           Calveston         16           Galveston         16           Greenville         15           Harlingen         16           Station         16           Gareston         16           Ganeston         16           Maxingan         16           Martingen         16           Man Antonio         14
cramento 75	Munaio 1070	Hattiesburg 1917	Devits Lake	Dallas14
n Diego 465	Stuncte	Litian 1995	Fargo	Dublin
n Jose 40	South Bend 1915	Ciica	Fargo	El Paso 9
nto Ano 380	Terre Haute 1870	MISSOURI	Mandan	Fort Worth 14
nta Bashasa	Valparaiso	Cape Girardeau 1780		Calmanter 10
nta Barbara 280		Calumbia 1615	0H10	Galveston10
nta Maria	IOWA	Columbia	0H10 Akron 2160 Bellefontaine 2050 Cambridge 2170 Cincinnati 2037 Cleveland 2163 Columbus 2090 Dayton 2035 Hamilton 2030 Mansfeld 2110 Mason 2030 Springfield 2055 Steubenville 2215 Toledo 2255	Greenville150
inta Barbara 280 inta Maria 225 inta Monica 345	Ames	Independence 1500	Bellefontaine 2050	Harlingen16
ockton 60 estminster 350	Boone	Jefferson City 1625	Cambridge 2170	Houston
estminster	Cedar Ranids 1635	Joplin	Cincinnati 2037	San Antonio14
20102400	Clarinda 1465	Kansas City	Cloveland 9162	Waco 14
COLORADO	Cedar Rapids         1635           Clarinda         1465           Council Bluffs         1420           Davenport         1695           Decoral         1635           Des Moines         1547           Ft. Dodge         1510           Towa City         1645           Marshalltown         1574           Muscatine         1600           Red Oak         1450           Shoux City         1445           Stoux City         1445           Stoux City         1400           Waterloo         1605	Kirksville	Calumburg 0000	Waco
olo. Springs         950           enver         946           ipont         945           igewater         935           reeley         960           mnison         835           teblo         965           inidad         975           ima         1060	Dependent 1005	St Joseph 1475	Columous	WICIDIA FAIIS 15
nver 946	pavenport1695	AL JUSPH	Dayton	UTAH
nont	Decorah	St. Louis 1458	Hamilton	Ogden 6 Salt Lake City 5
gewater 935	Des Moines 1547		Mansfield	Solt Lake City 5
1 C H ALCI	Ft. Dodge	Dillinga 009	Mason 2033	Salt Lake City o
teley	Towa City 1645	Billings	Middletown 9020	VERMUNI
innison 835	Marchalltown 1571	Butte 100		Burlington25 Springfield26
iepio	Marshantown	Havre	Springheid	Springfield 26
inidad 975	Muscaline1670	Kalispell 880	Steubenville	Springheid
ima	Ottumwa1600	Missoula	Toledo	VIRGINIA
	Red Oak1450	Vida 1100	Toledo	Mt. Vernon24
CONNECTICUT	Shenandoah1445	MUNIANA           Billings         902           Butte         768           Havre         920           Kalispell         880           Missoula         762           Vida         1100		Newnort News 24
ston	Sioux City 1400		OKLAHOMA	Norfolk 25
rtford	Waterleo 1605	MEBRASKA           Clay Center	Alva	Determine 94
W Haven	Water100	Lincoln 1375	Chickesha	VIRGINIA Mt. Vernon 24 Newport News 24 Norfolk 25 Petersburg 24 Richmond 24 Roanoke 22 Portsmouth 24
aston	KANSAS	Norfolk 1345	Epid 1340	Richmond24
01103	Concordia 1325	0	Norman 1285	Roanoke
		Umana	Ollahama (14. 1986	Portsmouth 24
ilmington	Manhattan 1905	Ravenna	Ulkanoma City 1380	WASHINGTON
	Mannattan	York	Picher	WASHINGTON
FLURIDA	Concordia	NEW HAMPSHIRE	Picher	WASHINGTON Aberdeen
earwater	Topeka	Laconia 0050		Bellingham 7
FLURIDA earwater2380 ainesville2345 .cksonville2375 .keland2420 iami 2603	Wichita	Laconia	OREGON         590           Corvallis         475           Eugene         435           Marshfield         395           Medford         315           Portland         536	Des Moines 6
cksonville2375		THION	UNEGUN FOO	Everett
keland	KENTUCKY	NEVADA	Astoria 090	Lacev .
iami	Hopkinsville 1900	Reno 185	Uorvallis 475	Longview
keland	Hopkinsville 1900 Louisville 1983 Okalona 1975	NEW JERSEY	Eugene 435	Dullman
Janda 9435	Okalona	NEW JERSEY	Marshfield 395	Futman
1ando		Asbury Park 2560	Medford 315	Seattle
nsacola	LOUISIANA	Atlantic City 2550	Portland 536	Spokane
rasota	Cedar Grove1650	Camden		<b>Tacoma</b>
mpa	Kentwood 1865	Cliff Park 2550	PENNSYLVANIA	WASHINGTON, D. C
GEORGIA	New Orleans 1923	Flinsboth 2540	Allentown	Washington 24
GEUNGIA           lanta	Cedar Grove	NEW         JERSEY           Asbury         Park	Altoona	WASHINGTON, D. C Washington
Ianta	Shietepoit	rt. Lee	Carbondale 2465	WEST VINGINIA
acon	MAINE Bangor	Jersey City 2550	Elkins Park 9500	Charleston21
dumbus	Bangor	Newark	Frio 9002	Huntington21
fton	Dover-Foxcroft 2680	Paterson	Erie	Wheeling 25
ccoa	Portland 9795	Plainfield 2530	r ranktord	WISCONSIN
	10/1/anu	Red Bank 9559	Grove City 2235	WISCONSIN .
HAWAII	MARYLAND	menten 0500	Harrisburg	Beloit1
onolulu	Baltimore	Trenton	Johnstown 9305	Eau Claire16
	Cumberland 9390		Vingston 0450	Kenosha
IDAHU	Galishum 0705	Aubuqueroute 202	Angston	La Crosse 14
oise	Salisbury2505	Aubuquerque 695	Lancaster	Madinon 15
laho Falls 670	MASSACHUSETTS	Aubuquerque 893 State College 960 Raton 980	PENNSYLVANIA           Alleona         2330           Altoona         2330           Carbondale         2465           Elkins         Park           2255         Frankford           Grove City         2235           Harrisburg         2410           Johnstown         2305           Kingston         2435           Lancaster         2435           Lewisburg         2400           Oil City         2250           Philadelphia         2510           Philadelphia         2510           Pittsburgh         2205           2410         2500	Madison
	Poston 9606	Raton 980	0il City	Manitowac18
rome 535	Obstan		Philadelphia 9518	Milwaukee18
rome	Cuelsea	Antania NEW TURK	Bittaburgh 0004	Poynette 1
rome		ASLOFIA	Fitisburgh	Wheeling       22         wisconsin       21         Beloit       11         Eau Claire       16         Kenosha       18         La Crosse       16         Madison       17         Manitowac       18         Milwaukee       18         Poynette       17         Racine       16         Superior       16
ellogg 535 ocatello 630	S. Dartmouth 2695		Reading 9405	nacine
rome	S. Dartmouth2695 Fall River	Auburn	nearing	
ellogg	S. Dartmouth2695 Fall River2685 Clourester 2700	Auburn	Seranton 2460	Superior16
enome         535           ellogg         750           pcatello         630           and Point         785           win Falls         530	S. Dartmouth2695 Fall River2685 Gloucester2700 Lexington 2675	Auburn	Seranton 2460	Stevens Point 17
	S. Dartmouth	Auburn	Seranton 2460	Stevens Point 17 WYOMING
IDARU           oise         516           daho Falls         670           erome         535           iellogg         750           ocatello         630           and Point         785           win Falls         530           ddison         1825           statavia         1810	MASSACHUSETTS           Boston         2696           Chelsea         2685           S. Dartmouth         2695           Fall River         2685           Gloucester         2700           Lexington         2675           Medford         2685           New Bedford         2700	NEW YORK     2550       Astoria     2550       Auburn     2400       Bay Shore     2584       Bellmore     2575       Brobamton     2440       Brooklyn     2550	Scranton	Superior

### www.americanradiohistorv.com

- 4

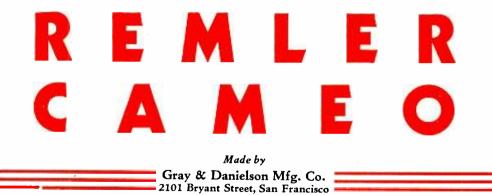
48



The memory of this Christmas will linger through happy years if you give a Remler Cameo. This lovely toned table-sized receiver is but  $17\frac{1}{2}$  inches high, but it possesses tonal qualities ordinarily found only in the larger and more expensive consoles.

The Cameo is accurately designed and engineered by one of the oldest manufacturers of quality radios in the United States, assuring a degree of perfection seldom or never attained in an "assembled" receiver. Such a sturdy, trouble-free receiver minimizes servicing which might embarrass the giver and makes the Remler Cameo an ideal gift.

> Screen grid; tone control; especially designed dynamic speaker, walnut finished cabinet, complete with tubes ready to plug in . . . . \$64.50

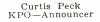


### FRIDAY Programs. • December 19, 1930 .





Frank Watanabe KNX-7 p.m.



Garfield 8300 440.9 Meters **KPO** 5000 Watts 680 Kcvs. Hale Bros. & The Chronicle. San Francisco

- 7:15 to 7:30 a.m.—Steamboat Bill 7:30 to 8 a.m.—Quaker Oats, "Start o' the Day" 8 to 9 a.m.—The Shell Happytime, by Hugh
- 8 to 9 a.m.—The Shell Happytine, by Hugh Barrett Dobbs 9 to 9:30 a.m.—Dobbsie's Birthday Party 9:30 to 10:30 a.m.—Walter W. Cribbins 10:30 to 11:30 a.m.—Magazine of the Air, NBC 11:30 to 11:45 a.m.—Julia Hayes, Helpful Hints 11:45 to 11:59 a.m.—Radio feature

- 11:40 to 11:09 a.m.—radio teature 11:59 to 12:05 p.m.—Scripture; time signals 12:05 to 12:45 p.m.—Programs in Miniature 12:45 to 1:30 p.m.—C om mon wealth Club luncheon
- luncheon 1:30 to 2:30 p.m.—Paul Lingle Piano Duo and KPO Male Trio 2:30 to 2:35 p.m.—Ye Towne Cryer 2:35 to 3 p.m.—The Harmonizers 3 to 5 p.m.—Organ recital; Aeolian Trio 5 to 5:30 p.m.—Big Brother 5:30 to 5:45 p.m.—The Date Book, Stuart Strong

- Strong
- 5:45 to 6 p.m.-News Digest, "Scotty" Mortland

- land 6 to 6:45 p.m.—KPO Masters of Music 6:45 to 7 p.m.—Cecil and Sally 7 to 8 p.m.—North Americans 8 to 8:30 p.m.—Caswell Coffee musical program 8:30 to 9 p.m.—The Game of Aircyclopedia 9 to 9:30 p.m.—Radio feature 9:30 to 10 p.m.—E. C. Anthony Packard pro-gram gram
- to 11 p.m.-Jesse Stafford's dance orchestra 10 11 to 12 midnight-Midnite Melodists

265.3 Meters 1130 Kcys.	KSL	Wasatch 3901 5000 Watts
Radio Service	Corp., Salt L	ake City, Otan
4:30 p.m.—Quaket 4:45 p.m.—Brown 5 p.m.—Cities Se 6 p.m.—Interwood 6:30 p.m.—Armou	r Man, NBC bilt Footlites, rvice concert, en Pair, NBC r program, N c Ouakers, N	NBC NBC BC BC
7:30 p.m.—RKO 1 8:15 p.m.—Keeley	Ensemble in	Tone Pictures

- -

- 8:16 p.m.—Receivy Ensemble in Four Field 8:30 p.m.—Amos'n' Andy, NBC 8:45 p.m.—Offee Time Tunes 10 p.m.—National Players, NBC 10:30 p.m.—News Highlights of the Day 11 p.m.-Midnight Hour



Leah McMahon **KFSD**-Pianist



Lawrence Weston KFOX-Announcer

**KJBS** 100 Watts J. Brunton & Sons, San Francisco, Calif. J. Drunton & Sons, San Francisco, Can. 6 to 7 a.m.—Commuters' Morning Express Hour 7 to 7:45 a.m.—KJBS Alarm Klok Klub 7:45 to 8 a.m.—Modeart popular program 7:45 to 8 a.m.—Modeart popular program 8 to 9 a.m.—Popular recordings 9 to 9:30 a.m.—Assoc. Food Stores' program 9:30 to 10:30 a.m.—Uncle Willard; records 10:30 to 10:45 a.m.—Santiseptic Melodies 10:45 to 11 a.m.—The Health Man 11 to 11:30 a.m.—Shopping with Shirley Dale 11:30 to 12 noon—Concert music 11:30 to 12 noon—Concert music 12 to 1 p.m.—Popular luncheon program 1 to 2 p.m.—Stock report; concert 2 to 2:30 p.m.—Marina piano duo 2:30 to 3:30 p.m.—Variety recordings 3:30 to 4 p.m.—'Over the Teacup' 4 to 4:45 p.m.—Popular music 12 to 6 a.m.-KJBS Owl program Main 5383 508.2 Meters KHU 1000 Watts 590 Kcvs. Louis Wasmer, Inc., Spokane, Washington 7 a.m.—"The Town Crier" 7:30 a.m.—Start o' Day, NBC 8 a.m.—The Shell Happytime, NBC 9 a.m.—Vermont Lumberjacks, NBC 9:30 a.m.—Walt and Norman 9:30 a.m.—Walt and Norman; Dina-Mite 10:15 a.m.—Walt and Norman; Dina-Mite 10:15 a.m.—Walt and Norman; Dina-Mite 10:30 a.m.—Scientific Laboratories 12 noon—"For the Love of the Scotch and Irish" 12:15 p.m.—C. R. C. program: Double M 12:45 p.m.—C. R. C. program: Double M 12:45 p.m.—C. R. C. program: Double M 12:45 p.m.—Carlson Wilhel Co. 1 p.m.—Peerless Dentists; "Headliners" 1:30 p.m.—Studio Parade 2:30 p.m.—Musical Gems; Paint o' Mine 4 p.m.—Service Hour; Phil Cook. NBC 4:15 p.m.—Cities Service Concert, NBC 4:45 p.m.—Cities Service Concert, NBC 6 p.m.—Interwoven Pair, NBC Louis Wasmer, Inc., Spokane, Washington b p.m.—Interwoven Pair, NBC
6:30 p.m.—Armstour program, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—RKO Hour, NBC
8:15 p.m.—Brown Built Footlights, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Tone Pictures, NBC
9 p.m.—Sport news; K. O. Riley
9:30 p.m.—Hawaiian Shadows
10 p.m.—Davenort Hotel Orchestra 10 p.m.-Davenport Hotel Orchestra

280.2 Meters 1070 Kcvs.

Ord 4148-49

# FRIDAY Programs

### <sup>379.5 Mtrs.</sup> NBC-KGO Sutter 1920 7500 Watts

National Broadcasting Co., San Francisco

- National Broadcasting Co., San Francisco 7:30 to 8 a.m.—Sunrise Serenaders, KGO 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m. 8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KGW, KPO, KFI 8 to 8:15 a.m.—Financial Service Program, KGO 8:15 to 8:30 a.m.—Cross-Cuts of the Day, KGO 9 to 9:15 a.m.—Cross-Cuts of the Day, KGO 9:15 to 9:30 a.m.—Cross-Cuts of the Day, KGO 9:30 to 9:45 a.m.—Teetty Crocker Gold Medal 9:30 to 9:45 a.m.—Eetty Crocker Gold Medal 9:45 to 10:15 a.m.—Rembrandt Trio, KGO; KGW KGW, KFI, KFSD 9:45 to 10:15 a.m.—Rembrandt Trio, KGO; KGW
- 10 to 10:15 a.m.
- 10 to 10:15 a.m.
  10:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
  10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD 10:50 to 11:30 a.m.; KTAR 11:10 to 11:30 a.m.

11:30 a.m. Holiday costumes will be described by Helen Webster during the lvory Flakes program this morning. Ann Holden, appearing on the Wedgewood program, will list and describe the preparation of a Christmas menu. Julia Lee Wright will take up the many holiday house-keeping problems confronting modern hone makers during the third period, the Safeway Homemakers Bureau feature. Bennie Walker, Tom Quirk, John McCrea, Edward J. Fitz-patrick and Harry Stanton are soloists cast for the program, which will include a diversi-fied orchestral offering. 1:30 to 12 noon-Philharmonic Organ Recital.

11:30 to 12 noon-Philharmonic Organ Recital, KGO, KECA 12 to 12:30 p.m.-Luncheon Concert, KGO,

KECA

- 12 10 12.30 p.m.—Chineneon Concert, KGO, KECA
  12:30 to 1 p.m.—Chicago Serenade, KGO, KFSD
  1 to 2 p.m.—Radio Guild, KGO, KOMO, KECA, KFSD, KTAR
  2 to 3 p.m.—NBC Matinee, KGO, KECA
  2 to 3 i5 p.m.—The World in Music, KGO, KGW, KTAR
  3:15 to 3:45 p.m.—Black and Gold Room Orchestra, KGO; KGW, KTAR 3:15 to 3:30 p.m.
  3:45 to 4 p.m.—William Don, KGO
  4 to 4:15 p.m.—Spotlights in Drama and Literature, KGO, KOMO, KFSD
  4:15 to 4:30 p.m.—College Memories, KGO, KHQ. KOMO, KECA, KFSD, KTAR
  3:15 to 4:35 p.m.—Pollege Memories, KGO, KHQ.
  4:30 to 4:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KCMA, KOMO, KECA, KFSD, KTAR KTAR

- KIAK
  KIAK</l
- to 6:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR
   Alternating jests and humorous tales with songs, Billy Jones and Ernie Hare, the Inter-
- woven Pair, will be heard over a nation-wide NBC network tonight.
- 6:30 to 7 p.m.—Armour Program, KGO, KHQ, KOMO, KGW, KFI Irving S. Cobb, noted humorist and author,

will contribute ten minutes of mirth to the

Armour program. Listeners will also hear an ing specially arranged classical and popular selections.

selections.
7 to 7:30 p.m.—Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI
Lois Benneit will couple her talents with those of Willard Amison, tenor, and Mary Hopple, contralto, during the musical program to be presented by the Armstrong Quakers under the direction of Don Voorhees.
7:30 to 8 p.m.—Radio-Keith-Orpheum Program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

Footlight stars will appear before the microphone to offer vaudeville entertainment to a nation-wide audience. Milton Schwarzwald's RKOlions will be heard in addition to the con-

- RKOnons will be neard in addition to the contributions by the guest artists.
  8 to 8:15 p.m.—Tbelma Brown, KGO, KFSD
  8:15 to 8:30 p.m.—Brownbilt Footlites, KGO, KHQ, KOMO, NGW, KFI, KFSD, KTAR
  Everett Foster, baritone, the new soloist on
- the Brownbilt Footlites, will be heard with an orchestra led b. Mahlon Merrick in a program of popular music
- of popular nuste. 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD 8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI With Donald Novis, tenor, as soloist, the
- Rounders will be heard in a half-hour of popular tunes.

- biar tunes. 9:15 to 9:30 p.m.—Hill Billy Boys, KGO 9:30 to 10 p.m.—Metropolitans, KFSD, KOA 9:30 to 10 p.m.—The Trial of Vivienne Warc, KGO
- 10 to 10:30 p.m.-National Players, KGO, KSL, KŎĀ "A

New Kind of Murder," third episode of Writen E. Morse mystery thriller, "Capthe Carlton E. Morse mystery thriller, "Cap-tain Post: Crime Specialist." will be presented

by the National Players tonight. 10:30 to 11 p.m.—Pacific Nomads, KGO, KOA; KSL 10:45 to 11 p.m. 11\_to 12 midnight—Laughner-Harris Hotel St.

Francis Dance Orchestra, KGO, KFI, KSL

#### 394.5 Meters KVI Broadway 4211 760 Kcvs. 1000 Watts Puget Sound Broad. Co., Tacoma, Wash.

- 12 noon—U. S. Marine Band, CBS 12:45 p.m.—"A New Home for Reptiles," Dr. W. R. Mann, CBS 1 p.m.—Curtis Institute of Music, CBS

- 1 j.m.—Curtis institute of ansite, CBS 1:30 p.m.—Program of recordings 1:45 p.m.—Thirty Minute Men, CBS 2 p.m.—Happy Go Lucky Hour, DLBS 3 p.m.—MacDougall Restaurant orch., CBS
- p.m.—MacDougali Restaurant orcn., CBS
   5.15 p.m.—Social calendar; talk
   5.15 p.m.—Howard Lanin's St. Moritz orch., CBS
   4 to 4:22 p.m.—Ozzie Nelson's orch., CBS
   9 p.m.—Elks Stocking fillers
   11 p.m.—Val Valente's orchestra. DLBS
   12 midnight—Organ recital, Arnold Leverenz

- 220.4 Meters KGER Phone: 632-75

## 1000 Watts

## C. M. Dobyns, Long Beach, Calif.

4 p.m.-News brevities

1360 Kcvs.

- 4 p.m.—News brevities 4:05 p.m.—Peggy and Jerry skit 4:15 p.m.—Dixon and Smith, organ and piano 5 p.m.—Em and Tim 5:15 p.m.—Studio dance orchestra 7:30 p.m.—Studio dance orchestra 7:30 p.m.—Orchestra and organ; news 9 p.m.—Orchestra and organ; news 9 p.m.—Brick English's Gibsonians 9:30 p.m.—Miniature symphony 10 p.m.—Lindsay's string ensemble 10:30 p.m.—Rhythm Makers' Dance Orchestra 11 p.m.—Brick English and his orchestra

- 11 p.m.-Brick English and his orchestra
- 11:30 p.m.-Organ tunes

# FRIDAY Programs Franklin 0200 **KFWI** 322.4 Meters 500 Watts 930 Kcys. Radio Entertainments, San Francisco, Calif. Radio Entertainments, San Francisco, Calif. 7 to 7:45 a.m.—Eye-opener program 7:45 to 8 a.m.—Cressy Ferra, popular planist 9 to 9:30 a.m.—Slogan contest 0:30 to 10:15 a.m.—Records and announcements 10:30 to 10:50 a.m.—Dellevue Hotel program 10:30 to 10:50 a.m.—Dr. Linebarger, health talk 10:50 to 11 a.m.—Items of Interest 11 to 12 noon—Recorded program 12 to 1:30 p.m.—Slogan contest 6 to 7 p.m.—Dinner dance music 7 to 7:15 p.m.—Dorothy Churchill, soprano 7:15 to 7:30 p.m.—Hotel Bellevue program 8:30 to 9 p.m.—Hotel Bellevue program 8:30 to 9 p.m.—Hrenchie Frocks program 9:15 to 9:30 p.m.—Brenchie Frocks program 9:15 to 10 p.m.—Frenchie Kords, planist 9 to 9:15 p.m.—Frenchie Kords, planist 9 to 10 p.m.—Brata Carlisle, soprano 9:30 to 10 p.m.—Parata Carlisle, soprano 11 to 12 midnight—Slogan contest; records 12 to 1 a.m.—Midnight classics 12 to 1 a.m.-Midnight classics KROW Glencourt 6774 322.4 Meters

## 930 Kcys. Educational Broad. Corp., Oakland, Calif.

52

Educational Broat. Colp., Oatmand, 4 6:30 a.m.—Radio Time Clock 8 a.m.—Wade Forrester's Sunshine Hour 8:30 a.m.—Thirty minutes of melody 1:30 p.m.—Health program. Dr. McLain 1:45 p.m.—Golden Melodies program 2:30 p.m.—Special news items 2:35 p.m.—Special news items 2:36 p.m.—Retty the Shopper 2:30 p.m.—Innon Mutual Life program

- 3:30 p.m.—Union Mutual Life program 3:35 p.m.—Slogan contest
- 4 p.m.-Nola Starr, vocalist, and Lillian Boyd, pianist
- planist 4:15 p.m.—Charlie Pacheco, Black-Key Boy 4:30 p.m.—Jean Wakefield and her Radio Artists 5 p.m.—Wade Forrester's Hour of Sunshine 7:30 p.m.—Painless Parker 7:45 p.m.—The California Cowboys 8:15 p.m.—LaVida Mineral Water program

#### Phone: 672-81 KFOX 239.9 Meters 1000 Watts 1250 Kcys.

## Nichols & Warinner, Long Beach, Calif.

Nichols & Warinner, Long Beach, Calif. 5 to 12:45 p.m.—Music: news; talks 12:45 p.m.—Musical Moments, Mart Dougherty 1 p.m.—Lions Club luncheon 1:30 p.m.—Cherrio Boys 1:50 p.m.—Ree & Clarence; Rolly Wray 2:30 p.m.—The Hollywood Girls 3:30 p.m.—Len Graham, organist 4 p.m.—Late news; Day Dreams 4:30 p.m.—The Air Raiders 5 p.m.—The Air Raiders 5:45 p.m.—The Professor and his Dream Girls 6 p.m.—Oter at Mart's House

- a. p.m.—The Trocess a find the better of p.m.—Bill & Coo
  b. p.m.—Dercy Prunes and Daisy Mae
  c. p.m.—The Three Vagahonds
  p.m.—School Days; Pipe Dreams
  p.m.—Marv & Jerry
  p.m.—Harmonious Suggestions
  g. p.m.—The Hollywood Girls
  p.m.—Topsy's Southern Home
  p.m.—Len Nash's Barn
  p.m.—Langestic Balroom
  minght—Russ Colombo's orchestra
  to 3 a.m.—The Knight Hawk

#### KFRC Prospect 0100 491.5 Meters 1000 Watts 610 Kcys.

Don Lee, Inc., San Francisco, Calif.

- to 8 a.m .- Seal Rocks broadcast; stocks 7

- to a a.m.—Scall rocks broadcast, stocks
  8 to 8:55 a.m.—Hallelujah Hour, DLBS
  8:55 to 9 a.m.—'Health Man''
  9 to 9:15 a.m.—Paul Tremaine's orchestra, CBS
  9:15 to 9:30 a.m.—Talk, courtesy Calif. Rice

- Growers 9:30 to 10:30 a.m.—Feminine Fancies, CDLBS 10:30 to 11:15 a.m.—Wyn's chats; records 11:15 to 11:30 a.m.—The Mennen program 11:20 to 11:30 a.m.—Recordings; news items 11:30 to 12 noon—Amer. School of the Air, CBS 12 to 1 p.m.—Sherman Clay concert 1 to 1:05 p.m.—New York stock quotations 1:05 to 1:15 p.m.—News items 1:15 to 1:45 p.m.—Curtis Institute program, CBS 1:45 to 2 p.m.—Thirty Minute Men, CBS 2 to 3 p.m.—Mappy Go Lucky Hour, CDLBS 3 to 3:30 p.m.—MacDougall Restaurant Orches-tra, CBS 3:30 to 3:45 p.m.—Fred Lane. "Contest Re-
- 3:30 to 3:45 p.m.—Fred Lane, viewer'' "Contest

- viewer" 3:45 to 4 p.m.—St. Moritz Orchestra, CBS 4 to 4:30 p.m.—Ozzie Nelson's orchestra, CBS 4:30 to 4:45 p.m.—Clara Fischer and Abe Bloom 4:45 to 4:55 p.m.—The Vagabonds, CBS 4:55 to 5 p.m.—Town Topics 5 to 5:15 p.m.—Clark Sisters 5:15 to 5:30 p.m.—Grand Opera Miniatures, CBS 5:30 to 5:50 p.m.—Salon Orchestra, DLBS 5:50 to 6 p.m.—News items 6 to 6:45 p.m.—Jo Mendle and his pep band, DLBS DLBS

- DLBS 6:45 to 7 p.m.—Pat Frayne's sports talk 7 to 7:30 p.m.—"Radio Follies," CBS 7:30 to 8 p.m.—L'Orpheon de Montreal, CBS 8 to 8:30 p.m.—Musical Aviators orchestra, CBS 8:30 to 8:45 p.m.—Romanelli and his King Ed-ward Orchestra from Toronto, CBS 8:45 to 9 p.m.—Dink Templeton & Brick Morse 9 to 9:30 p.m.—Singing Strings, DLBS 9:30 to 10 p.m.—Spanish Mirror, DLBS 10 to 10:15 p.m.—"Schwartz Ginger Band" 10:15 to 10:20 p.m.—Gruen Answer Man 10:20 to 11 p.m.—Anson Weeks' orch., CDLBS 11 to 12 midnight—Val Valente's orch., CDLBS

- 12 to 1 a.m.-Dance music

1270 Kcys.

www.americanradiohistorv.com

- 236.1 Meters
  - Elliott 4466 KOL 1000 Watts

## Seattle Broadcasting Co., Seattle, Wash.

- 12 noon—U. S. Marine Band, CBS 12:30 p.m.—Chamber of Commerce luncheon 1:30 p.m.—Curtiss Institute of Music, CBS 1:45 p.m.—Rhyme and Reason 1:45 p.m.—Rhyme and Reason

- 1:45 p.m.—Rhyme and Reason 2 p.m.—Happy Go Lucky Hour, DLBS 3 p.m.—Dance orchestra, CBS 3:30 p.m.—Anna Olander, Margaret Yost, Aubrey Knoff Nnon 3:45 p.m.—Howard Lanin's St. Moritz orch., CBS 4 p.m.—Ozzie Nelson's orchestra, CBS 4:15 p.m.—When Shadows Fall 4:30 p.m.—Service Period; Seattlight 5 p.m.—Home Hints; Millinery World 5:30 p.m.—Tooth talks, Dr. Hobson 6 p.m.—Don Lee presentation

- 5:80 p.m.—Tooth talks, Dr. Hobson
  6 p.m.—Don Lee presentation
  7 p.m.—Radio Follies, CBS
  7:30 p.m.—Would You Believe It"
  7:45 p.m.—L'Orpheon de Montreal, CBS
  8 p.m.—Musical Aviators, CBS
  8:15 p.m.—Sunset Boys, requests
  8:30 p.m.—"Your Financial Problems"
  8:45 p.m.—Romanelli and his King Edward Orchestra from Toronto, CBS
  9 p.m.—Studio program
  10 p.m.—Royal Blue Boys, requests
  10:15 p.m.—Asnon Weeks' dance music, DLBS
  11 p.m.—Val Valente's dance orchestra, DLBS
  12 midnight—Chinese Garden dance orchestra

Dec. 14-20

# FRIDAY Programs

325.9 Meters 920 Kcvs.

Elliott 5890 1000 Watts

KOMO Fisher's Blend Station, Inc., Seattle, Wash. 6:55 a.m.-Inspirational service

- 7 a.m.-Theater organ recital
- 7:30 a.m.-Quaker Oats Start o' the Day, NBC

- 8 a.m.—Shell Happytime, NBC
  9 a.m.—Vermont Lumberjacks, NBC
  9 s.15 a.m.—Blues Chasers
  9:30 a.m.—Betty Crocker's Home Service Talk, NBC
- 9:45 a.m.—Way to a Man's Heart 10 a.m.—Blues Chasers

- 10 a.m.—Blues Chasers
  10:15 a.m.—Josephine Gibson Food Talk, NBC
  10:30 a.m.—Vocal recital
  11:45 a.m.—Vocal recital
  11:45 a.m.—Barbara Gould Beauty Talk
  12 noon—Radio visit to Pac. N. W. Dairymen and Poultrymen; fruit and vegetable reports
  12:15 m. Providence Providence and routrymen, truit and vegetible reports 12:15 p.m.—Prudence Penny 12:30 p.m.—Popular orchestra and vocalists 1 p.m.—Radio Guild, NBC 2 p.m.—Orchestra and vocalists 3 p.m.—Associated Oil Co., Teacup Philosopher

- 3:15 p.m.—Concert orchestra and vocalists 3:45 p.m.—The Lost Melody

- 3:45 p.m.—The Lost Melody
  4 p.m.—Spotlight in Drama and Literature, NBC
  4:15 p.m.—College Memories, NBC
  4:30 p.m.—Phil Cook, the Quaker Man, NBC
  4:35 p.m.—Stock quotations
  5 p.m.—Cities Service concert, NBC
  6 p.m.—Interwoven Pair, NBC
  6:30 p.m.—Armour Hour, NBC
  7 p.m.—Armstorg Quakers. NBC
  7:30 p.m.—Radio-Keith-Orpheum program, NBC
  8:15 p.m.—Brownbilt Footlites, NBC
- 8:15 p.m.—Brownbilt Footlites, NBC 8:30 p.m.—Amos 'n' Andy 8:45 p.m.—Tone Pictures, NBC

- 9:15 p.m.—Novelty program
  9:15 p.m.—Ovelty program
  9:30 p.m.—Gold Shield Little Symphony Orch.
  10:30 p.m.—The Watchmakers; news flashes
  11 p.m.—Olympic Hotel Varsity Vagabonds
  12 midnight—Theater organ recital

# KECA Westmore 0337 209.7 Meters 1430 Kcys. 1000 Watts Earle C. Anthony, Inc., Los Angeles, Calif. 8:30 a.ni.-Louis Rueb, health exercises 9 a.m.-Vermont Lumber Jacks, NBC 9 a.m.—Vermont Lumber Jacks, NBC 9:15 a.m.—Jack Baldwin, pianist 11:30 a.m.—NBC program 1 p.m.—Radio Guild program, NBC 2 p.m.—NBC matinee 3 p.m.—U. S. Dept. of Agriculture talk 3:15 p.m.—Gertrude Guselle, ballads 3:30 p.m.—Jack Reed, ballads 3:45 p.m.—Voice of Honeygold 4 p.m.—Musical Hobos, E. Armstrong, Weldrenov and G. Guselle 4:15 p.m.—College Memories, NBC 4:30 p.m.—Phil Cook, Quaker Man, NBC 4:45 p.m.—Voice of Honeygold 5 p.m.—Cities Service Hour, NBC

- 5 p.m.—Cities Service Hour, NBC 6 p.m.—RKO Revue

- 6:30 p.m.-Eva Olivotti, soprano 7 p.m.-Manny Stein Orchestra
- 8:15 p.m.—Otto Ploetz, dialog songs 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Jack and Jill, comedy

- 9 p.m.—String ensemble 9:30 p.m.—Metropolitans, NBC
- 10 p.m.—Mel Peterson, the Royal Hawaiian 10 p.m.—Mel Peterson, the Royal Hawaiian 10:30 p.m.—KFI-KECA Editorial Review 10:45 p.m.—Health Exercises, Louis Rueb.

#### 340.7 Meters KLX Lake 6000-6015 880 Kcvs. 500 Watts

## Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 7 to 8 a.m.—Exercises; entertainment; stocks 8 to 8:30 a.m.—Three Happy Hayseeds 8:30 to 9 a.m.—Modern Homes period 9:30 to 9:45 a.m.—Y. W. C. A. health exercises 9:45 to 10:45 a.m.—Records; stocks 10:45 to 11 a.m.—Belco talk 11 to 12 non—Classified Adv. hour 12 to 1 p.m.—Jack Delaney and his band 1 to 2 p.m.—Records; stocks 2 to 3:0 p.m.—Musical Memories with John and Sylvia 3:30 to 3:45 p.m.—Program of records

- and Sylvia 3:30 to 3:45 p.m.—Program of records 3:45 to 4 p.m.—Ethel Rhinard, jazz pianist 4 to 4:30 p.m.—Program of records 4:30 to 5 p.m.—Program of records 5:30 p.m.—Brother Bob's club 5:30 to 6 p.m.—Edgar Russell 6 to 7 p.m.—Hotel Oakland concert trio 7 to 7:30 p.m.—News items 7:30 to 7:45 p.m.—Tommy Monroe and Allen Boh Allen
- Allen 7:45 to 8 p.m.—KLX Serenaders 8 to 10 p.m.—Hi-jinks—Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, con-tralto; Viniton La Ferrera's KLX orchestra; Franklin Roberts, baritone; Charlie Berger; Johnny Zunino, accordionist; Three Happy Hayseeds; Hale Hooper, tenor; Fred and Mor-ris; KLX Serenaders; Boris and Bertha; Tribu: Al Mason and bis guilar, and Otto Van Tis; KLX Serenaders; Boris and Decom, Trilby; Al Mason and his guitar, and Otto Van Blotzer
- 10 to 11 p.m.-Dance program

## 309.1 Meters 970 Kcys.

soprano

www.americanradiohistory.com

## Seneca 1515 5000 Watts

53

KJR Northwest Broad. System, Seattle, Wash. 7 a.m.—Morning Reveillier; news 7:40 a.m.—Stock reports; organ concert 8:30 a.m.—Thrift Home of the Air 9 a.m.—Morning devotional program 9:15 a.m.—Walter Kaufman, baritone 9:45 a.m.—Billie Landers, blues singer 10 a.m.—Glen Eaton, popular ballads 10:15 a.m.—Beauty talk, Helen Andrews 10:30 a.m.—Recorded program 10:50 a.m.—He Radio Boy Friends 11 a.m.—Warren Wright, organ recital 11:15 a.m.—He Adow Larks Orchestra 11:30 a.m.—The Professor and his Dream Girl 12 noon—World Book Man; World in Review 12:30 p.m.—Mid-day musicale 1 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano Northwest Broad. System, Seattle, Wash,

p.m.—Marshall Sohl, tenor; Betty Andersen, soprano
 p.m.—Dental lecture
 1:15 p.m.—Glen Eaton, tenor; Marjorie Robil-lard, piano
 p.m.—Matinee in Miniature; organ
 p.m.—The Musical Racketeers
 3:15 p.m.—Thelma Lee, soprano; news
 3:45 p.m.—Jean Kantner, baritone
 4 p.m.—Organ; Geneva Brown, soprano
 5 p.m.—Bords review
 5:15 p.m.—Market reports; garden talk
 6 p.m.—Vic Meyers' recording orchestra
 7 p.m.—Rarket reports; Gar Sisters
 8:30 p.m.—Market reports; Gay Sisters
 8:30 p.m.—Market reports; Gay Sisters
 9 p.m.—The Blue Muddlers; Gay Sisters
 8:30 p.m.—The Blue Muddlers; Gay Sisters
 9 p.m.—Montaville Flowers, lecture
 9 p.m.—Ken Stuart's Sunshine program
 10 p.m.—Corgan concert; Eulala Dean, blues singer; Homer Sweetman, tenor
 11 p.m.—Vic Meyers' Club Victor Orchestra
 12 midnight—Midnight Revellers

12 midnight-Midnight Revellers

## BROADCAST WEEKLY



# FRIDAY Programs

KEX

254.1 Meters 1180 Kcvs.

Atwater 3111 5000 Watts

Western Broadcasting Co., Portland, Oregon western broadcasting Co., Portland, Orego 6:45 a.m.—Music; farm flashes 7 a.m.—Morning Serenaders 8 a.m.—Organ concert, NBS 9 a.m.—Julia Hayes 9:30 a.m.—Two Playmates; Town Topics 11:45 a.m.—The Professor and his Dream Girl 12:05 p.m.—Happy Hour Girls Orchestra 1:05 p.m.—Allen Daniels, Merry Mixer 1:15 p.m.—Allen Daniels, Merry Mixer 1:15 p.m.—Music, dentai lecture 1:45 p.m.—Ron's Rhythm Revue 2:15 p.m.—Matinee in Miniature 2:30 p.m.—Organ concert, NBS 3 p.m.—The Musical Racketeers 3 p.m.-The Musical Racketeers p.m.—The Musical Racketeers
 3:15 p.m.—Thelma Lee, soprano
 3:30 p.m.—Studio program
 3:45 p.m.—Jean Kantner, baritone
 4 p.m.—Organ concert, Ivan Ditmars
 8:30 p.m.—The Musical Racketeers
 9 p.m.—Montaville Flowers, lecture
 9:30 n. —Modiase and Mamoriae p.m.—Montaville Flowers, lecture
 p.m.—Melodies and Memories
 p.m.—Ken Stuart's Sunshine program
 10:30 p.m.—Jack and Jill Tavern Orchestra
 11:30 p.m.—Vic Meyers' orchestra
 midnight—Midnight Revellers

#### 204 Meters KGA Main 3434 1470 Kcvs. 5000 Watts

Northwest Broad. System, Spokane, Wash.

- Northwest Broad. System, Spokane, Wash. 6:45 a.m.—Early Birds; news 9:45:a.m.—Organ concert, Warren Wright 9:45:a.m.—Mary; Walter Kaufman, baritone 9:45:a.m.—Mary; Walter Kaufman, baritone 9:45:a.m.—Relen Eaton, tenor, NBS 10:15:a.m.—The Baton, tenor 10:30 a.m.—The Radio Boy Friends 10:45:a.m.—The Radio Boy Friends 10:45:a.m.—The Radio Boy Friends 10:45:a.m.—The Radio Boy Friends 10:45:a.m.—The Professor and his Dream Girl 12 noon—World Book Man 12:30 p.m.—Mid-day musicale, NBS 1 p.m.—Marshall Sohl, tenor; Betty Andersen, soprano soprano
- 1:15 p.m.—Dental lecture; music 1:45 p.m.—Glen Eaton, tenor; Marjorie Robil-1:45 p.m.—Glen Eaton, tenor; Marjor lard, piano
  2 p.m.—Matinee in Miniature, NBS
  2:30 p.m.—Organ concert, NBS
  3 p.m.—The Musical Musketeers, NBS
  3:15 p.m.—Thelma Lee, soprano, NBS
  3:30 p.m.—Newscasting, NBS
  3:45 p.m.—Jean Kantner, baritone
  4 p.m.—Organ concert, Ivan Ditmars;

- 4
- p.m.-Organ concert, Ivan Ditmars; Geneva Brown, soprano
- p.m.-Sports Review

- 5 p.m.-Sports Review
  5 p.m.-Sports Review
  5:30 p.m.-Baron Keyes' Air Castles
  5:30 p.m.-Uncle Andy and Auntie Ruth
  5:45 p.m.-Billie Landers, blues singer
  6 p.m.-Vic Mevers' Club Victor Orchestra
  7 p.m.-Recorded program
  7:30 p.m.-Light Opera Hour; Marshall Sohl, tenor; Betty Andersen, soprano
  8 p.m.-The Blue Muddlers; Gay Sisters
  8:30 p.m.-The Musical Racketeers
  9 p.m.-Melodies and Memories, NBS
  10 p.m.-Ken Stuart's Sunshine program
  10:30 p.m.-Vic Meyers' Club Victor Orchestra
  11 p.m.-Vic Meyers' Club Victor Orchestra
  12 midnight-Request recordings

243.8 Meters KYA Prospect 3456 1230 Kcys. 1230 Kcys. **IN 17** 1000 Watts Pacific Broadcasting Corp., San Francisco 7 to 7:30 a.m.—Drury's Dally Dozen 7:30 to 8 a.m.—Metropolitan Hour 9 to 9:30 a.m.—Metropolitan Hour 9 to 9:30 a.m.—Metropolitan Hour 9 to 9:30 a.m.—Metropolitan Hour 9:30 to 10 a.m.—Musical Compact; records 11 to 11:45 a.m.—Records; Health talk 11:45 to 12 noon—Virginia Spencer, "Soliloquy" 12 to 12:15 p.m.—Old Timers 12:15 to 1 p.m.—Can King's Country Store 1:30 to 2 p.m.—Rewscasting; contract bridge 2 to 2:30 p.m.—Reind Lipp 2:30 to 3:15 p.m.—Old Sargent, organist 3:30 to 4:15 p.m.—Dollo Sargent, organist 3:30 to 4:15 p.m.—Dixleand Blue Blowers 4:15 to 5 p.m.—Dex program 1000 Watts 3:30 to 4:15 p.m.—Dixieland Blue Blowers 4:15 to 5 p.m.—Dex program 5 to 6 p.m.—Metropolitan Hour 6 to 6:35 p.m.—Records; House Letter 6:35 to 6:45 p.m.—Whitney Letter; records 6:45 to 6:50 p.m.—Stock yard prices 6:50 to 7 p.m.—Popular hits 7 to 7:15 p.m.—Henry Starr, piano and song 7:15 to 7:45 p.m.—Max Dolin and his violin 7:45 to 8 p.m.—Henry Starr, piano and song 8 to 8:15 p.m.—Judge Matthew Brady 8:15 to 8:30 p.m.—Duo Pianoflashes 8:30 to 9 p.m.—Home Towners' Band 9 to 9:15 p.m.—Louie's Hungry Five 9:15 to 10 p.m.—Orpheus Ensemble; Sydi Dixon, tenor Sydney 9:15 to 10 p.m.—Orpheus Ensemble; Sydney Dixon, tenor
10 to 10:15 p.m.—Jim Moseley. In person
10:15 to 11 p.m.—Dollo Sargent, organist, and Gene Sulivan, baritone
11 to 11:15 p.m.—Charlie Glenn, songs of Yester-year" 11:15 to 12 midnight-Dixie Blue Blowers 468.5 Meters KFI Westmore 0337 640 Kcvs. 5000 Watts Copyright, 1930, E. C. Anthony, Inc., L. A. 7:30 a.m.—Opening Market Reports 7:45 a.m.—Quaker Oats, Start o' the Day, NBC 8 a.m.—Shell Happy Time, NBC 9 a.m.—Helpful Hints to Housewives

- 9:15 a.m.—Cal. Rice Growers program 9:30 a.m.—Betty Crocker Service talk, NBC
- 9:45 a.m.—Sally and Russell Hill, piano and song 10 a.m.—Wall Street Journal 10:15 a.m.—Josephine Gibson, Food talk, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.-Girls Trio
- 11:45 a.m.-English Lesson, Artia Drew

- 12 noon—Dept. of Agriculture talk 12 noon—Dept. of Agriculture talk 12:15 p.m.—Federal and State Market Reports 12:30 p.m.—Seeing Southern California 1 p.m.—Miss Iris and the Klein trio 2:30 p.m.—Winnie Moore, Nomand Novelist 2:45 p.m.—James Owen, tenor

- 2:45 p.m.—James Owen, tenor 3 p.m.—Grace Hale, speaker 4:15 p.m.—KFI-KECA Editorial Review 4:30 p.m.—Big Brother; The Story Man 5:30 p.m.—E. H. Rust, Nurseryman 5:45 p.m.—Stock market reports 6 p.m.—Interwoven Pair, NBC 6:30 p.m.—Armour Hour, NBC 7 p.m.—Armstrong Quakers, NBC 7:30 p.m.—RKO program, NBC 8 p.m.—Sketches of the trenches; the Dou

- p.m.-Sketches of the trenches; the Doughboys

- 8:15 p.m.—Bretches of the trenders, the Doughboys
  8:15 p.m.—Brown-bilt Footlights, NBC
  8:30 p.m.—Jose Bohr, tenor
  8:45 p.m.—Union Oil Rounders, NBC
  9:15 p.m.—'D-17 Emperor''
  9:30 p.m.—Packard Concert Orch. with Robert Hurd, tenor
- 10:30 p.m.-Symphonet
- 11 p.m.-Hotel St. Francis dance orchestra, NBC

# PACENT PRODUCTS that increase your sales

# NEW PACENT MASTER

IN the new Pacent Phonovox you can now have many improvements found in no other pickup. A demonstration will instantly prove its superiority. Every note, every shading of tone in voice and instrument in the record, is faithfully interpreted and emphasized with enchanting realism by the Master Phonovox. It is America's finest pickup.



# PACENT ELECTRIC PICKUP BOOSTER

H UNDREDS of owners model radio receivers have found that their sets give admirable radio reproduction but do not give the desired volume from records played electrically. These receivers need only the addition of a booster stage to give wonderful volume and quality from phonograph records.

Here is a compace, inexpensive unit for use with radio sets having a power detector and one stage of audio that gives a tremendous boost to pickup volume without distortion.

The Booster is worth while with ANY radio set. Multiplies the volume from records and is equal to adding one more stage of audio.

Can be connected by anyone in two minutes. Write for literature.

PACENT ELECTRIC CO., Inc., 91 Seventh Ave., New York, N. Y. Pioneers in Radio and Electric Reproduction for over 20 years

Representatives-J. P. Hermans, 585 Mission St., San Francisco; Marshank Sales Co., 224 E. 16th St., Los Angeles; D. H. Burcham, 383 Oak St., Portland, Ore.

Licensee for Canada: White Radio Limited, Hamilton, Ont.

NO. 43 \$10.50 less Especially recommended for BOSCH SPARTON PHILCO MAJESTIC RADIOLA and other A. C. sets having only one stage of audio. SATURDAY Programs. • December 20, 1930



Laughner-Harris Hotel St. Francis Dance Orchestra-NBC-11 p.m.

KFRC Prospect 0100 491.5 Meters 610 Kcvs. 1000 Watts Don Lee, Inc., San Francisco, Calif. 7 to 8 a.m.—Lead Rocks broadcast; stocks 8 to 8:30 a.m.—Land o' Make Believe, CBS 8:30 to 9 a.m.—Columbia Revue, CBS 9 to 9:45 a.m.—Paul Tremaine's orchestra, CBS 9:45 to 10:30 a.m.—Junior Artists program 10:30 to 11:30 a.m.—Cheer Up and Smile, DLBS

- 11:30 to 12 noon-Auditions

- 11:30 to 12 noon—Auditions 12 to 1 p.m.—Sherman Clay Noonday Concert 1 to 1:30 p.m.—Ann Leaf, organist, CBS 1:30 to 2 p.m.—Spanish Serenade, CBS 2 to 2:45 p.m.—Warwick Hotel Orchestra, CBS 2:45 to 3 p.m.—Columbia Educational Features,
- CBS
- 3 to 3:15 p.m.-Tom, Dick and Harry, CBS

- 3:15 to 4:15 p.m.—Paul Tremaine's orch., CBS 4:15 to 4:15 p.m.—The Crockett Mountaineers, CBS 4:15 to 4:30 p.m.—Columbia Educational Features

- tures 4:30 to 4:55 p.m.—Organ recital, Eleanor Allen 4:55 to 5:15 p.m.—Town Topics; Organ recital 5:15 to 5:30 p.m.—Dixie Echoes, CBS 5:30 to 6 p.m.—Dancing Yesterdays, CBS 6 to 7 p.m.—National Radio Forum, CBS 7 to 8 p.m.—Hank Simmons' Show Boat, CBS 8 to 8:30 p.m.—Studio program from KHJ 8:30 to 9 p.m.—Musical Cocktails, DLBS 9 to 10 p.m.—Merrymakers, DLBS 10 to 10:15 p.m.—Doakes and Doakes

- 9 to 10 p.m.—Merrymakers, DBBS 10 to 10:15 p.m.—Doakes and Doakes 10:15 to 10:20 p.m.—Gruen Answer Man 10:20 to 11 p.m.—Anson Weeks' orch., DLBS 11 to 12 midnight—Earl Burtnett's orch., DLBS 12 to 1 a.m.-Dance music

499.7 Meters	KFSD	Franklin 6353
600 Kcys.	<b>NL 2D</b>	1000 Watts
	a	DI 0.111

Airfan Radio Corp. Ltd., San Diego, Calif.

- 12 to 12:30 p.m.—Organ program 2:30 to 3:30 p.m.—Organ recital, Dr. Stewart 3:30 to 4:30 p.m.—Sonny Clay and orchestra 3:30 to 4:30 p.m.—Sonny Clay and orchestra 4:30 to 5 p.m.—Studio program 5 to 5:45 p.m.—Feature program 5:45 to 6 p.m.—Late news items 6 to 7 p.m.—General Electric program, NBC 7 to 8 p.m.—Lucky Strike orchestra, NBC 8 to 8:30 p.m.—Fox Theater program 8:30 to 8:45 p.m.—Amos 'n' Andy, NBC 8:45 to 9 p.m.—Sperry Smiles program, NBC 9 to 9:30 p.m.—Kennedy's Cafe program 9:30 to 10:30 p.m.—Kennedy's Cafe program 11 to 12 midnight—Spotlight Review, NBC

535.4 Meters Garfield 4700 KTAB 1000 Watts 560 Kcys, Associated Broadcasters, Oakland, Calif.

- Associated Broadcasters, Oakland, Calif. 7 to 8 a.m.—Cuckoo Club 8 to 9 a.m.—Bill Sharples' Gang, UBC 9 to 9:30 a.m.—Morning prayer hour 9:30 to 10 a.m.—Studio program 10 to 10:30 a.m.—Household hour 10:30 to 11 a.m.—Dr. B. L. Corley 11 to 11:15 a.m.—Artists Vignettes 11:15 to 11:30 a.m.—Mid-day musical notes 12:30 to 11 a.m.—Mid-day musical notes 12:30 to 12:30 p.m.—Mid-day musical notes 12:30 to 12:30 p.m.—Mid-day musical notes 12:30 to 12:30 p.m.—Mid-day musical notes 12:30 to 12:30 p.m.—Chapel of Chimes Organ 1:30 to 1:45 p.m.—Dental Clinic 1:45 to 4:30 p.m.—Artists recital, Walter Rudolph 5 to 5:30 p.m.—Artists recital, Walter Rudolph 5 to 5:30 p.m.—Artists recital, Walter Rudolph 5 to 6:30 p.m.—Artists recital, Walter Rudolph 5 to 6:30 p.m.—Alice Blue, Joan Ray, contralto, and Ray Nealan, tenor 6:30 to 7 p.m.—Chapel of Chimes organ 7 to 7:30 p.m.—Daramatic sketch, UBC 8:10 to 7:45 p.m.—Dotily News Digest, UBC 9:10 to 10:30 p.m.—Musical Memories, UBC 9 to 10 p.m.—Weekly Review, UBC 10 to 10:30 p.m.—Alice Blue and Muzzy Marcel-lano 10:30 to 11:30 p.m.—Sweets Ballroom Orchestra

- lano
- 10:30 to 11:30 p.m.-Sweets Ballroom Orchestra 11:30 to 1 a.m.-Night Owls
- 361.2 Meters York 5090 KOA 830 Kcys. 12,500 Watts
- General Electric Co., Denver, Colorado

- 4 to 4:30 p.m.—Whyte's Orchestra 4:30 to 5 p.m.—The Silver Flute 5 to 5:30 p.m.—Preview of International Sunday School lesson; Rev. William O. Rogers 5:15 to 5:30 p.m.—Radiotron Varieties 5:30 to 6 p.m.—The Fuller Man 6 to 7 p.m.—General Electric Symphony 7 to 8 p.m.—B. A. Rolfe and his Lucky Strike Orchestra

- Orchestra

- Orchestra 8 to 8:15 p.m.—Amos 'n' Andy 8:15 to 8:30 p.m.—The Fur Trappers 8:30 to 8:45 p.m.—Jimmie Joy and his orchestra 8:45 to 9 p.m.—Hotel New Yorker orchestra 9 to 9:30 p.m.—Rudy Vallee and his orchestra 9:30 to 10:30 p.m.—JBC Drama Hour 10:30 to 11:30 p.m.—Jimmie Joy and Hotel Cos-monolitan orchestra mopolitan orchestra

#### <sup>379.5 Mtrs.</sup> NBC-KGO Sutter 1920 790 Kcvs. 7500 Watts

National Broadcasting Co., San Francisco

- 7:30 to 8 a.m.—Sunrise Serenaders, KGO
  7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD; KFI 7:45 to 8 a.m.
  8 to 9 a.m.—Shell Happytime, KHQ, KOMO, KGW, KPO, KFI, KSL
  8 to 8:15 a.m.—Financial Service Program, KGO

- 8 to 8:15 a.m.—Financial Service Program, KGO
  8:15 to 8:30 a.m.—Morning Melodies, KGO
  8:30 to 9 a.m.—Cross-Cuts of the Day, KGO
  9 to 9:15 a.m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA
  9:15 to 9:30 a.m.—Meet the Folks, KGO
  9:30 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KOMO, KFI, KFSD; KGW
  9:45 to 10:30 a.m.; KPO 10 to 10:30 a.m.
  10:30 to 11:10 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD, KTRI 10:50 to 11:10 a.m.
  Efficiency in the kitchen for busy days is Helen Webster's topic for the Rumford program this morning. Ann Holden will describe Helen Webster's topic for the Rumford pro-gram this morning. Ann Holden will describe "Fritters" during the same period. Marjorie Gray is to be heard today, with a timely talk about last minute Christmas shopping. Miss Gray appears on the Odorono Glazo period. Musical entertainment will be provided by Edward J. Fitzpatrick and the Magazine Mel-odists. Ralph Shanis, Clark Wilson, George Eldredge and Bennie Walker. 11:10 to 11:30 a.m.-Morning Concert, KGO 11:30 to 12:30 p.m.-Foreign Policy Association Luncheon, KGO; KGW 11:30 to 12:15 p.m. A topic of international importance will be
- Luncheon, KGO; KGW 11:30 to 12:15 p.m. A topic of international importance will be discussed by a noted speaker during the broadcast of a Foreign Policy Association luncheon through a nation-wide NBC network. 12:30 to 1 p.m.—Hotel Sir Francis Drake Or-chestra, KGO, KTAR 1 to 1:15 p.m.—Hollywaiians, KGO, KTAR, KECA
- Hour KGO,
- KECA 1:15 to 2 p.m.—Pacific Feature KTAR, KECA 2 to 3 p.m.—The Vagabonds, KTAR KGO, KECA,
- 3 to 3:15 p.m.-The Jameses, KGW, KGO.
- KTAR

- KTAR 3:15 to 3:45 p.m.—Black and Gold Room Orches-tra, KGO; KGW 3:15 to 3:30 p.m. 3:45 to 4 p.m.—Bits of Melody, KGO 4 to 4:30 p.m.—Whyte's Orchestra, KGO 4:30 to 5 p.m.—The Silver Flute, KGO, KGW 5 to 5:15 p.m.—Rodeheaver Sing, KGO, KGW 5:15 to 5:30 p.m.—Rodeheaver Sing, KGO, be a solve to be the selections to be heard during the Radiotron Varieties. Welcome Lewis' contralto songs, xylophone solos by Sam Herman, popular tunes by Harold Van Lewis' contralto songs, xylophone solos by Sam Herman, popular tunes by Harold Van Emburgh, tenor, and dance numbers by an orchestra under the direction of William Mer-rigan Daly will be included in the program. 5:30 to 6 p.m.—The Fuller Man, KGO, KHQ, KOMO, KGW, KECA Earle Spicer, baritone, will sing "I Hear You Celling K."

Earle Spicer, baritone, will sing "I Hear You Calling Me." In addition to this solo the program offers a medley of numbers from the Ziegfeld musical hit, "Show Boat" by a male quartet and an orchestra led by Don Voorhees.

6 to 7 p.m.—General Electric Symphony, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR Led by Walter Damrosch, the General Elec-

tric Symphony will play a group of classic masterpieces. The orchestral selections will be preceded by a brief talk on "Adventures in Science" by Floyd Gibbons.

- 7 to 8 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR 8 to 8:30 p.m.—Rainbow Harmonies, KGO,
- KECA, KTAR 8 to 8:30 p.m.-Gilmore Circus, KOMO, KGW,

The "big top" and the sawdust ring with all the attending attractions give lure to the Gilmore Circus broadcast.

- 8:30 to 8:45 p.m.—Amos 'n' An KOMO, KGW, KECA, KFSD
   8:45 to 9 p.m.—Sperry Smiles, KOMO, KGW, KECA, KFSD Andy, KGO, KHQ,
- KGO, KHQ,

to 9:30 p.n.—El Sidelo Minstrels, KGO, KHQ, KOMO, KGW The traditional bidding of the interlocutor, "Gentlemen, be seated," will be heard as the El Sidelo Minstrels come before the micro-Fit Statelo Ministrets come before the micro-phone. Irving Kennedy, Ben Klassen, Harold Dana, Harry Stanton and Clarence Hayes are the vocalists who will participate in the show. Charles Marshall and Harold Peary have the roles of end mcn, with Barry Hopkins as the interlocutor. The orchestra will be led by Joseph Hornik.

- 9:30 to 10 p.m.-The Trial of Vivienne Ware, KGO
- 9:30 to 10:30 p.m.-NEC Drama Hour, KFSD,

"The Old Nutcracker" and "The Course of True Love" form the double bill to be pre-sented during the NBC Drama Hour.

10:30 to 12 midnight—Spotlight Review. KGO. KOMO, KFI, KOA; KGW 10:30 to 11:30 p.m.;

Review over the NBC network tonight. "School Days," "Naomi of the North," a dra-matic offering, the "Walter Beban Period," the "Do You Remember Period" and the custhe "Do You Remember Period" and the cus-tomary college offering will be presented. Kenneth Birnbaum, the youthful cornetist, will be heard playing two solos, "Why Have You Forgotten Waikiki?" and "Sam." The Haywire Trio, Irving Kennedy, the Hill Billy Boys, Bobbe Deane, the Boswell Sisters, and Ted Maxwell are others contributing to the entarfainment entertainment.

#### 508.2 Meters Main 5383 KHO 590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

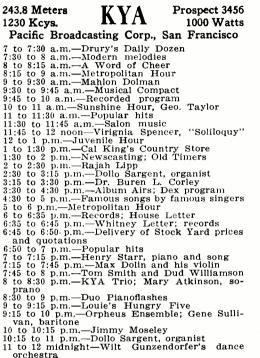
- a.m.-"The Town Crier"
- 7:30 a.m.-Start o' Day, NBC
- 8 a.m.—Shell Happytime
   9 a.m.—Vermont Lumberjacks, NBC
- 9.15 a.m.—Walt and Norman 9:45 a.m.—National Farm and Home Hour, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Scientific Laboratories, Inc.

- 11:45 a.m.—Organ recital; band music 12:15 p.m.—CRC program; Double M 12:45 p.m.—Carlson Wihlen Co.; Peerless Dentists

- tists 1:15 p.m.—'Headliners," Stewart-Warner 1:30 p.m.—Studio Parade 2:30 p.m.—'Musical Gems"; Thompson Cadillac 3:15 p.m.—Stewart-Warner; Paint o' Mine 4 p.m.—Service Hour; Phil Cook, NBC 5:15 p.m.—Radiotron Varietles, NBC 5:30 p.m.—Fuller Brush Co., NBC 6 p.m.—General Electric Symphony, NBC 7 p.m.—Lucky Strike Hour, NBC 8 p.m.—Imps; violin specialty 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Sperry Smiles 9 p.m.—El Sidelo Minstrels, NBC 9:45 p.m.—Hearthstone Harmonists

- 9:45 p.m.-Hearthstone Harmonists
- 10 p.m.-Irresistible Imps
- 10:30 p.m.-Davenport Hotel Orchestra

58



- orchestra.

#### KNX Hempstead 4101 285.5 Meters 5000 Watts 1050 Kcys. L. A. Evening Express, Los Angeles, Calif.

- Air" courtesy program 11:30 to 12 noon—C. P. R.'s musical program 12 to 1 p.m.—Program of recordings 1 to 1:25 p.m.—Radio Church of the Air 1:25 to 1:30 p.m.—Announcements and stock re-

- ports

- ports 1:30 to 2 p.m.—Eddie Albright, late fiction 2 to 5 p.m.—Special KNX program 5 to 5:45 p.m.—Travelogue; recordings 5:45 to 6 p.m.—Town Crier's amusement tips 6 to 6:30 p.m.—Organ program 6:30 to 6:35 p.m.—Announcements of chur church services
- 6:35 to 7 p.m.—KNX ensemble 7 to 7:15 p.m.—Frank Watanabe and Honorable Archie

- Archie 7:15 to 8 p.m.—The Neapolitans 8 to 9 p.m.—Dixle Vocal Symphony 9 to 9:45 p.m.—The Arizona Wranglers 9:45 to 10 p.m.—Musical program 10 to 12 midnight—Gus Arnheim's orchestra

#### 440.9 Meters KPO Garfield 8300 680 Kcvs. 5000 Watts

## Hale Bros. & The Chronicle, San Francisco

7:30 to 8 a.m.-Quaker Oats, "Start o' the

- 7:30 to 8 a.m.—Quaker Oats, Start o the Day"
  8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs
  9 to 9:30 a.m.—Dobbsie's Birthday Party
  9:30 to 10 a.m.—Walter W. Cribbins
  10 to 10:30 a.m.—National Home and Farm Hour, NBC
  10:30 to 11:10 a.m.—Magazine of the Air, NBC
  11:10 to 11:55 a.m.—Organ recital, George Ny-klinek

- klicek

- klicek hlicbs to 12:05 p.m.—Scripture; time signals 11:55 to 12:05 p.m.—Programs in Miniature 1 to 1:30 p.m.—Sperry "Bread Box" 1:30 to 1:45 p.m.—Dixie Dixon's Boy Friends 2 to 3 p.m.—Studio program 3 to 4 p.m.—Organ recital, George Nyklicek 4 to 5 p.m.—Aeolian Trio 5:30 to 5:45 p.m.—Date Book, Stuart Strong 5:45 to 6 p.m.—News Digest, "Scotty" Mort-land land

- 6 to 6:45 p.m.—Jess Norman's San Franciscans 6:45 to 7 p.m.—Cecil and Sally 7 to 8 p.m.—KPO Masters of Music 8 to 8:30 p.m.—The Gilmore Circus, NBC 8:30 to 9:30 p.m.—Radio feature 9:30 to 10 p.m.—E. C. Anthony Packard program
- 10 to 11 p.m.—Jesse Stafford's orchestra 11 to 12 midnight—Midnite Melodists

#### 265.3 Meters KSL Wasatch 3901 1130 Kcvs. 5000 Watts

## Radio Service Corp., Salt Lake City, Utah

- 5 p.m.—Jack Frost Entertainers 5:80 p.m.—Violin and organ program 6 p.m.—General Electric Symphony, NBC 7 p.m.—Lucky Strike dance orchestra, NBC 8 p.m.—A visit with a great composer, Sego Concert Hour 8:30 n m Amos 'n' Andy NBC
- 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Musical varieties

- 9 p.m.—Musical comedy selections 9:30 p.m.—Utah advertisers 10 p.m.—News Highlights of the Day 10:15 p.m.—Dance orchestra 11 p.m.—Midnight Hour

#### 394.5 Meters KVI Broadway 4211 760 Kcys. 1000 Watts

Puget Sound Broad. Co., Tacoma, Wash.

- 7 a.m.-Program of recordings

- 7 a.m.—Program of recordings
  8 a.m.—Hallelujah Hour, DLBS
  9 a.m.—Paul Tremaine's orchestra, CBS
  9 s.m.—Paul Tremaine's orchestra, CBS
  9 s.m.—Program of recordings
  11:30 a.m.—Columbia Artists recital, CBS
  11:30 a.m.—Columbia Aslon Orchestra, CBS
  11:30 a.m.—Columbia Salon Orchestra, CBS
  12:30 p.m.—Saturday Syncopators, CBS
  12:30 p.m.—Program of recordings
  1:45 p.m.—Spanish Serenade
  2 p.m.—Warwick Hotel orchestra, CBS
  2:45 p.m.—Dr. Clark's French lesson, CBS
  3:30 p.m.—Ozzie Nelson's orchestra; talk
  4 p.m.—Paul Tremaine's orchestra; talk
  4 p.m.—Paul Tremaine's orchestra, CBS
  4:15 p.m.—Romance of American Industry, CBS
  9 p.m.—Ted White and his Top of the World Night Club, DLBS
  10 p.m.—Earl Burtnett's orchestra, DLBS
  12 midnight—RKO organ recital

#### KROW Glencourt 6774 322.4 Meters 1000 Watts 930 Kcys.

Educational Broad. Corp., Oakland, Calif.

- 6:30 a.m.-Radio Time Clock 8 a.m.-Wade Forrester's Sunshine Hour

60

- b:30 a.m.—Kadio Time Clock
  8 a.m.—Wade Forrester's Sunshine Hour
  8:30 a.m.—Maud Nickerson and Ted Lane
  11 a.m.—The Mennen program
  11:05 a.m.—Home of Richmond program
  1:30 p.m.—Health program by Dr. McLain
  1:45 p.m.—Golden Melodies program
  2 p.m.—The Crooners
  2:30 p.m.—Charlie Pacheco, The Black-Key Boy
  2:45 p.m.—Beity the Shopper
  3:30 p.m.—Slogan contest
  4 p.m.—The Ne'er Do Well
  4:30 p.m.—Jean Wakefield and her Radio Artists
  5 p.m.—Wade Forrester's Hour of Sunshine
  7:30 p.m.—The Grosso Twins
  8 p.m.—Westward Ho program
  8:30 p.m.—Ekart Bay negro male chorus
  9 p.m.—KROW Smiling Army program
  9:15 p.m.—Elmer Keeton, organist, and his male
  Guartette

- quartette 9:45 p.m.-Pete King, Irish tenor, and Jean Ardath, pianist 10 p.m.—Union Mutual Life program 10:10 p.m.—The California Cowboys

#### 322.4 Meters **KFWI** Franklin 0200 500 Watts 930 Kcvs.

## Radio Entertainments, San Francisco, Calif.

- **Radio Entertainments, San Francisco, Calif.** 7 to 7:45 a.m.—Eye-opener program 7:45 to 8 a.m.—Cressy Ferra, popular pianist 9:30 to 9:30 a.m.—Slogan contest 9:30 to 10:15 a.m.—Records and announcements 10:15 to 10:30 a.m.—Dr. Lineharger, health talk 10:50 to 11 a.m.—Items of Interest 12 to 1:30 p.m.—Slogan contest 6 to 7 p.m.—Dinner dance music 7 to 7:15 p.m.—Norma Lee, contralto and Louise Gilbert, planist 7:15 to 7:30 p.m.—Hotel Bellevue program Gilbert, planist 7:15 to 7:30 p.m.—Hotel Bellevue program 11 to 12 midnight—Slogan contest; dance music
- 12 to 1 a.m.-Midnight classics

#### 239.9 Meters KFOX Phone: 672-81 1000 Watts 1250 Kcys.

Nichols & Warinner, Long Beach, Calif.

- Nuchois & Warinner, Long Beach, Calif.
  5 to 12:45 p.m.—Music; news; talks
  12:45 p.m.—Musical Moments, Mart Dougherty
  1 p.m.—Bill and Coo; Cherrio Boys
  1:50 p.m.—The Hollywood Girls
  3:30 p.m.—Vera Graham, organist
  4 p.m.—News report; Day Dreams
  4:30 p.m.—Che Air Raiders
  5:45 p.m.—The Air Raiders
  5:45 p.m.—The Professor and his Dream Girls
  6:15 p.m.—Bercy Prunes and Daisy Mae
  6:30 p.m.—Cheer to Boys; Harmony Boys
  8 p.m.—Cheron Days; Pipe Dreams
  7:30 p.m.—Cheerio Boys; Harmony Boys
  8 p.m.—Cline and his harmonica
  8:15 p.m.—Cheerio Boys; orchestra
  9 p.m.—The Hollywood Girls
  10 p.m.—The Hollywood Girls
  10 p.m.—Len Nash's Barn
  11:30 p.m.—Majestic Ballroom
  12 midnight—Russ Colombo's orchestra
  1 to 3 a.m.—The Knight Hawk to 12:45 p.m.-Music; news; talks

-

#### KLX Lake 6000-6015 340.7 Meters 880 Kcys. 500 Watts

## Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 7 to 8 a.m.—Exercises: entertainment; stocks 8 to 8:30 a.m.—Three Happy Hayseeds 8:30 to 9 a.m.—Modern Homes period 9:30 to 9:30 a.m.—Modern Homes period 9:30 to 9:30 a.m.—Modern Homes period 9:30 to 10:15 a.m.—Clinic of the Air 10:15 to 11 a.m.—S. F. stocks; records 11 to 12 noon—Classified Adv. hour 12 noon—Closing S. F stocks 12:05 to 1 p.m.—Jack Delaney and his band 1 to 2 p.m.—Jean's Hil-Lights 2 to 3 p.m.—Heen's Hil-Lights 3 to 3:30 p.m.—Helen Parmelee, pianist 3:45 to 4 p.m.—Ethel Rhinard, jazz planist 4 to 5 p.m.—Ecorded program 5:45 to 5:30 p.m.—Ethel Rhinard, jazz planist 4 to 5 p.m.—Recorded program 5:40 to 7 p.m.—Hotel Oakland concert trio 7:40 to 7 p.m.—Helen Parmelee, planist 8:15 to 8 p.m.—Ethel Rhinard and Cora Scott 8 to 8:15 p.m.—Helen Parmelee, planist 8:15 to 8:45 p.m.—The Welody Man 8:45 to 9 p.m.—Sports news 9 to 10 p.m.—Chuck Dutton and his Hotel Oak-land lovery Court dance band 10 to 11 p.m.—Dance program
- 10 to 11 p.m .--- Dance program

KECA Westmore 0337 209.7 Meters 1430 Kcys. 1000 Watts

- Earle C. Anthony, Inc., Los Angeles, Calif. Earle C. Anthony, Inc., Los Angeles, Ca
  9:15 a.m.—Jack Baldwin, pianist
  11:30 a.m.—NEC programs
  3 p.m.—U. S. Dept. of Agriculture talk
  3:15 p.m.—Carol Johnson, piano and song
  3:30 p.m.—Eddie Stockbridge, tenor
  4 p.m.—Gertie Jacobs, diversified melodies
  4:30 p.m.—Eddie Stockbridge, tenor
  5 p.m.—Haven Johnson. "The Melody Man"
  5:30 p.m.—Fulder Brush Co. program, NBC
  6 p.m.—L. A. Fire Department Orchestra
  7 p.m.—String ensemble
  8 p.m.—Railow Harmonies, NBC

- 8 p.m.—Rainbow Harmonies, NBC 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Sperry Smiles, NBC 9 p.m.—KECA String Ensemble and Lenore
- Killian, contralto
- 10:30 p.m.—Georgia Williams, violinist 10:50 p.m.—KFI-KECA Editorial Review

KMTR Hollywood 3026 526 Meters 570 Kcys. **INTLIN** 500 Watts **KMTR Radio Corp., Hollywood, California** 6 to 12 noon—Records; talks; organ 12 to 12:15 p.m.—'World in Review'' 12:15 to 1:15 p.m.—Prosperity Hour 115 to 2 p.m.—Andy's Oregon Lumberjacks 2:15 to 3 p.m.—Spanish program 3 to 3:15 p.m.—Vernon dance marathon 3:15 to 4:30 p.m.—Popular records 4:30 to 5:15 p.m.—Trading Post 5:15 to 5:45 p.m.—Organ recital, Harold Curtis 5:45 to 6 p.m.—Reporter of the Air 6 to 6:30 p.m.—Bano Boys 6:30 to 7 p.m.—Oriental Supper Club 7 to 7:15 p.m.—Studio program 7:15 to 7:30 p.m.—Studio program 7:15 to 7:30 p.m.—Vernon dance marathon 7:16 to 8 p.m.—Harold Rhodes, two-piano pro- **Brain** 570 Kcys. 500 Watts

gram 8 to 9 p.m.—Popular songfest 9 to 9:30 p.m.—L. A. City Hall program 9:30 to 10:30 p.m.—Dalton's string quartette 10:30 to 11 p.m.—Special records 11 to 12 midnight—Vernon dance marathon 12 to 1 a.m.—'8' Ball and Charley Lung 1 to 6 a.m.—Jack, the Bell Boy

gram

www.americanradiohistorv.com

468.5 Meters Westmore 0337 KFI 640 Kcvs. 5000 Watts Copyright, 1930, E. C. Anthony, Inc., L. A. 7:30 a.m.—Opening Market Reports 7:45 a.m.—Quaker Oats, Start o' the Day, NBC 8 a.m.—Shell Happy Time, NBC 8 a.m.—Shell Happy Time, NEC 9 a.m.—Chester Foster Rand, tenor 9:15 a.m.—Wall Street Journal 9:30 a.m.—National Farm and Home Hour, NBC 11:45 a.m.—Spanish lesson, Annette Doherty 12 noon—U. C. & U. S. Dept. of Agriculture talk 12:15 p.m.—Federal and state market reports 1 p.m.—Federal and state market reports p.m.—Federal and state market report
 p.m.—Kelley Alexander, baritone
 p.m.—Masked Minstrels
 p.m.—L. A. Fire Dept. Orchestra
 p.m.—Bob and Jimmy, ballads
 5:15 p.m.—Will E. Wing, Hollywood
 p.m.—Stock Market Reports
 p.m.—General Electric Hour, NBC
 p.m.—Bucky Strike Juar NBC 7 p.m.—Gilmore Circus, NBC 8:30 p.m.—Soiree Intime 9:30 p.m.—Packard Concert Orchestra 10 p.m.—Georgia Williams, violinist 10:30 p.m.—Spotlight Review, NBC 12 midnight-KFI Midnight Frolic Ord 4148-49 280.2 Meters **KJBS** 1070 Kcys. 100 Watts J. Brunton & Sons, San Francisco, Calif. 6 to 7 a.m.—Commuters' Morning Express Hour 7 to 8 a.m.—KJBS Alarm Klok Klub 8 to 9 a.m.—Variety records 9 to 9:30 a.m.—Assoc. Food Stores' program 9:30 to 10:30 a.m.—Popular records 10:35 to 10:45 a.m.—Satiseptic Melodies 10:45 to 11 a.m.—The Health Man 11 to 11:30 a.m.—Shopping with Shirley Dale 11:30 to 12 noon—Concert music 12 to 1:30 p.m.—Stock report and records 1:30 to 2 p.m.—Alhambrian Trio; records 2 to 2:30 p.m.—Deil Raymond and Jack Childes 2:30 to 3 p.m.—Deil Raymond and Jack Childes 2:30 to 4 p.m.—Band concert: recordis 3 to 4 p.m.—Bery McMillan, pianist 4:30 to 4:45 p.m.—Recordings 12 to 8 a.m.—KJBS Owl program J. Brunton & Sons, San Francisco, Calif. KGER 220.4 Meters Phone: 632-75

#### 1360 Kcys. 1000 Watts C. M. Dobyns, Long Beach, Calif.

9:10 a.m.—Happy Manimy Jinney 9:20 a.m.—Studio brevities 9:30 a.m.—Jean Hirsch, charm school 10 a.m.—Edna Bond, blues and piano 10 a.m.—Edna Bond, blues and plano
11:30 a.m.—Continental string trio
21:30 p.m.—Lindsay's concert ensemble
31:5 p.m.—Long Beach Band
4 p.m.—Record news brevities
4:05 p.m.—Peggy and Jerry skit
4:15 p.m.—Dixon and Smith, organ and plano
5 p.m.—Em and Tim
5:15 p.m.—Studio dance orchestra
7:30 p.m.—Iong Beach Band
8 p.m.—Emlly Van, had boy of radio
8:30 p.m.—Ruytuo ensemble
9:30 p.m.—Miniature symphony
10 p.m.—Rytum Makers dance orchestra
10:30 p.m.—Senoritas string trio
11 p.m.—Brick English's Gibsonians
11:30 p.m.—Sybil Fulmer, organ tunes 11:30 p.m.-Sybil Fulmer, organ tunes

254.1 Meters Atwater 3111 KEX 1180 Kcys. **5000 Watts** Western Broadcasting Co., Portland, Oregon Western Broadcasting Co., Formand, Gregori 6:45 a.m.—Time; news 7 a.m.—Morning Serenaders 8 a.m.—Organ concert, NBS 9 a.m.—Devotional services 9:15 a.m.—The Two Playmates, NBS 9:30 a.m.—Anthony Euwer, Bard of the Air 9:45 a.m.—The Professor and his Dream Girl 12 noon—Time; weather 12.05 n.m.—Hanv Hour Girls Orchestra 12 noom—Time; weather 12 noom—Time; weather 1205 p.m.—Happy Hour Girls Orchestra 105 p.m.—Allen Daniels, Merry Mixer 115 p.m.—Ron's Rhythm Revue 130 p.m.—Studio concert 2 p.m.—Children's program 3 p.m.—Matinee in Miniature, NBS 3:45 p.m.—The Musical Racketeers, NBS 3:45 p.m.—The Cashers, baritone 4 p.m.—Organ concert, NBS 8 p.m.—The Cosmopolitans, NBS 9 p.m.—A Night in India 9:30 p.m.—Tucker's Everstate Band 10 p.m.—Ken Stuart's Sunshine program 10:30 p.m.—Jack and Jill Tavern Orchestra 11:30 p.m.—Vic Meyers' orchestra, NBS 12 midnight—Midnight Revellers 236.1 Meters Elliott 4466 KOL 1270 Kcvs. 1000 Watts Seattle Broadcasting Co., Seattle, Wash. 12 noon-Four Clubmen, CBS 12 moon—Four Clubmen, CBS 12:30 p.m.—Saturday Synconators, CBS 1 p.m.—Ann Leaf at the organ, CBS 1:30 p.m.—Spanish Serenade, CBS 1:35 p.m.—Napme and Reason, Lucille Le Clercq 2 p.m.—Warwick's Hotel orchestra, CBS 2:45 p.m.—Dr. Clark, French lessons, CBS 3 p.m.—Tom, Dick and Harry, CBS 3:15 p.m.—Ozzie Nelson's orchestra, CBS 3:45 p.m.—Paul Tremaine, CBS 4:15 p.m.—When Shadows Fall 4:30 p.m.—Service Period 5 p.m.—Vera Gordon from Rhodes 5 p.m.—Vera Gordon from Rhodes 5:15 p.m.—Millinery World 5:15 p.m.—Well trouber from final troub
5:15 p.m.—Millinery World
5:35 p.m.—Tooth talks, Dr. Hobson
5:45 p.m.—Perky Feathers
6:30 p.m.—National Radio Forum
7 p.m.—Hank Simmons' Show Boat, CBS
8 p.m.—'Three Graces': Sunset Boys
8:30 p.m.—Guy Lombardo, CBS
8:45 p.m.—Dance music, CBS
9 p.m.—Don Lee presentation
9:45 p.m.—Royal Blue Boys
10 p.m.—Barney's Jazz Band
11 to 12 midnight—Earl Burtnett's orch., DLBS
12 to 12:30 a.m.—Chinese Gardens dance orch. 296.6 Meters KQW Columbia 777 1010 Kcys. 500 Watts Pac. Agric. Foundation, Ltd., San Jose, Cal. 9 to 9:30 a.m.—San Jose Radionics health talk 9:30 to 10 a.m.—Top o' the Morning! 10 to 11:30 a.m.—Helpful Hour; music 11:30 to 12:30 p.m.—Maui Trio; variety program 11:30 to 12:30 p.m.—Maui Trio; variety program 12:30 to 1 p.m.—Market reports; weather 1 to 1:30 p.m.—Hart's Happy Half Hour 1:30 to 2:30 p.m.—The Friendly Hour 2:30 to 3:30 p.m.—Children's musical program 4 to 4:30 p.m.—Children's musical program 4:30 to 5 p.m.—Children's Playtime Club 5 to 6 p.m.—Vesper music; Maui Trio 6 to 6:45 p.m.—United Conservatory of Music 6:45 to 7 p.m.—Farm Bureau evening news 7:15 to 7:30 p.m.—San Jose Better Business Bu-reau

- reau 7:30 to 7:45 p.m.—The Five Pretzels 7:45 to 8:45 p.m.—Studio program

\_\_\_\_

- 8:45 to 10 p.m.-Italian program
- www.americanradiohistory.com\_ -

## 325.9 Meters 920 Kcys.

62

Elliott 5890 1000 Watts

**KOMO** Fisher's Blend Station, Inc., Seattle, Wash.

- 6:25 a.m.—Inspirational service 6:30 a.m.—Fisher's Sunrise Farm broadcast
- 7 a.m.—Organ recital
- 7:30 a.m.—Quaker Oats Start o' the Day, NBC 8 a.m.—Shell Happytime, NBC 9 a.m.—Vermont Lumberjacks, NBC 9:15 a.m.—Vocal recital

- 9:30 a.m.-National Farm and Home Hour. NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC 11:10 a.m.—Popular orchestra and vocalists
- 12 noon—Farm talk, fruit and veg, reports 12:15 p.m.—Prudence Penny
- 1 p.m.—Popular orchestra and vocalists 2 p.m.—Concert orchestra and vocalists 3 p.m.—Orchestra and vocalists 3:30 p.m.—Popular orchestra and vocalists

- 4 p.m.-Stock quotations
- 4 p.m.—Stock quotations
  4:15 p.m.—Concert orchestra and vocalists
  4:45 p.m.—Garden Patch program
  5:15 p.m.—Radiotron Varieties, NBC
  5:30 p.m.—Fuller Man, NBC
  6 p.m.—General Electric Symphony, NBC
  7 p.m.—Lucky Strike Dance Orch., NBC
  8 p.m.—Gillmore Circus, NBC
  8:30 p.m.—Amos 'n' Andy
  8:45 p.m.—El Sidelo Minstrels, NBC
  9 p.m.—El Sidelo Minstrels, NBC
  9 p.m.—Chevrolet Chronicles
  10 p.m.—Tuneful Two; news flashes
  10:30 p.m.—Spotlight Revue, NBC

- 10:30 p.m.—Spotlight Revue, NBC 12 midnight—Organ recital

#### 204 Meters Main 3434 KGA 1470 Kcvs. 5000 Watts

Northwest Broad. System, Spokane, Wash. 6:45 a.m.—Early Birds; news 8 a.m.—Organ concert, Warren Wright 9 a.m.—Morning Devotional Services 9:15 a.m.—Grant Merrill, piano 9:30 a.m.—Newscasting, NBS 9:45 a.m.—Elmore Vincent, tenor 10 a.m.—Eulala Dean, blues singer 10:15 a.m.—Elmore t Monsen tenor

- 10:15 a.m.—Robert Monsen, tenor 10:15 a.m.—Robert Monsen, tenor 10:30 a.m.—Grant and Elmore, NBS 11 a.m.—Meadow Larks Orchestra, NBS 11:45 a.m.—The Professor and his Dream Girl 12 noon—World Book Man 12:30 p.m.—Mid-Day Musicale

- 1 p.m.-Marshall Sohl, tenor; Betty Andersen, soprano

- soprano 1:15 p.m.—Organ concert, NBS 2 p.m.—Children's program, NBS 3 p.m.—Matinee in Miniature, NBS 3:30 p.m.—Chet Cathers, baritone, NBS 3:45 p.m.—Organ concert; sports 4 p.m.—Organ concert; sports 5 p.m.—Sports review, NBS 5:15 p.m.—Uncle Andy and Auntie Ruth 5:45 p.m.—Smilin' Sam, NBS 6 p.m.—Saturday Knights; Dud Seiter, saxo-nbone phone

- 6:30 p.m.—Old Chestnuts 7 p.m.—Homer Sweetman's Collegians 8 p.m.—The Cosmopolitans; Marsha Marshall Sohl, b.m.—The Cosmopolitans; Marsnall Sonl, tenor; Geneva Brown, soprano, NBS
   p.m.—Tucker's Everstate Band
   p.m.—Ken Stuart's Sunshine program
   10.30 p.m.—Whirlwinds Orchestra; Billie Lan-

- ders, blues singer 11 p.m.-Tucker's Everstate Band
- 12 midnight-Request recordings

- 309.1 Meters **KJR** Seneca 1515
- 970 Kcys. 5000 Watts Northwest Broad. System, Seattle, Wash.
- 7 a.m.—Morning Reveillier; news 7:40 a.m.—Stock reports; organ concert 8:30 a.m.—Thrift Home of the Air 9 a.m.—Grant Merrill, piano; news 9:15 a.m.—Elmore Vincent, tenor 10 a.m.—Eulmore Darge block discourses

- 9:15 a.m.—Grant Merrin, piano, news
  9:45 a.m.—Elmore Vincent, tenor
  10 a.m.—Eulala Dean, blues singer
  10:30 a.m.—Grant and Elmore
  11 a.m.—Organ concert
  11:15 a.m.—Meadow Larks Orchestra
  11:45 a.m.—The Professor and his Dream Girl
  12:30 p.m.—Mid-day musicale
  1 p.m.—Marshall Sohl, tenor
  2 p.m.—Uncle Frank's children's program
  3 p.m.—The Musical Racketeers
  3:45 p.m.—Chet Cathers, baritone; organ
  5 p.m.—Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor; Art Pease, accordion

- 630 p.m.—"Old Chestnut" 7 p.m.—Homer Sweetman's Collegians 8 p.m.—Marshall Sohl, tenor; Geneva Brown, soprano
- p.m.—Tucker's Everstate Band 0\_p.m.—Ken Stuart's Sunshine program; Ivan 10 Ditmars, plano 10:30 p.m.—Whirlwinds Orch.; Billie Landers, blues singer; "Dud and Duane," saxophones 11 p.m.—Vic Meyers' Club Victor orchestra

- 12 midnight-Midnight Revellers
- 333.1 Meters KHJ 900 Kcys.
  - 1000 Watts

Vandike 7111

Don Lee, Inc., Los Angeles, California 7 to 7:45 a.m.—Recordings; stocks 7:45 to 9 a.m.—Hallelujah Hour 9 to 9:30 a.m.—Program of recordings 9:30 to 9:45 a.m.—Program of recordings 9:45 to 10 a.m.—Program of recordings 10 to 11 a.m.—Tcheer Up and Smile" 11 to 11:30 a.m.—Recordings 11:30 to 12 noon—Columbia Salon Orch., CBS 12 to 12:30 p.m.—Biltmore concert orchrestra 12:45 to 1 p.m.—Saturday Syncopators, CBS 130 to 2 p.m.—Ann Leaf, organist, CBS 130 to 2 p.m.—Recordings 130 to 2 p.m.—Recordings 130 to 2 p.m.—Recordings 130 to 3 p.m.—Recordings 1315 to 3:45 p.m.—Ozzie Nelson's orchestra, CBS 3:45 to 4:15 p.m.—Paul Tremaine's orchestra 4:15 to 4:30 p.m.—Remorder, news: town tonics 4:30 to 5:15 n.m.—Recorder, news: town tonics Don Lee, Inc., Los Angeles, California

4:15 to 4:30 p.m.—Romance of American Industry, CBS
4:30 to 5:15 p.m.—Records; news; town topics
5:15 to 5:30 p.m.—Dixie Echoes, CBS
5:30 to 5:45 p.m.—Dancing Yesterdays, CBS
5:30 to 7 p.m.—National Radio Forum, CBS
7 to 8 p.m.—The Show Boat, CBS
8 to 8:30 p.m.—Musical Cocktails
9 to 10 p.m.—Merry Makers
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra

\$3 will bring Broadcast Weekly to your

door every week for one whole year. Why not subscribe Now?

chestra

www.americanradiohistorv.com

12 to 1 a.m -Organ recital

# Even for a Zenith your old radio set will be accepted in trade

SOMEWHERE, somehow, some people have gained the impression that an old radio set will not be accepted in trade on one of the finer radio sets such as the Zenith. Much to the contrary, your old set has value in buying even the latest Zenith model. There are

several hundred of us Zenith dealers in California who will be glad to make such an allowance. And give you all next year to pay the balance.

# Zenith Radio-Phonograph Combination

A beautiful period cabinet containing a real Zenith radio. This is a sensational advancement in radio-phonograph combinations, featuring a revolutionary Automatic Record Changer that provides thirty minutes of continuous transcription. Housed in a magnificent console of authentic Tudor period. Handsome carvings and fineness of detail enhance richly grained Walnut and Birch. The Panel is of Buff Walnut. Employs the new Zenith 70 screen-grid chassis and super size dynamic type speaker. 9 tubes with rectification.



## LOOK FOR THIS NEON SIGN ON OUR STORES



# ZENITH DEALERS of CALIFORNIA

\_:[.



Mighty Monarch of the Air

# An Ideal Gift Every Member of the Family Will Enjoy

MAJESTIC offers you as one of its outstanding values the Perfected Screen Grid Superheterodyne, Model 52, at \$112.50. With its eight tubes, it has tremendous range and power combined with Majestic's thrilling Colorful tone.

It is compact, attractive, housed in a cabinet of distinctive figured walnut. Hear it today.

Other Majestic radio models range from \$79.50 to \$271.00



0

 Model 52

 \$112.50

Complete with 8 Tubes

Tune in MAJESTIC PROGRAM Every Wednesday 9 to 9:30 A. M., KFRC American School of the Air Every School Day, 11:30 to 12, KFRC Majestic Theater of the Air "The Old Curiosity Shop" Sunday evenings, 6 to 6:30, KFRC

WHOLESALE DISTRIBUTOR T., 171 BLUXOME, ST, SAN FRANCISCO. 291 FOURTH ST, OAKLAND

www.americanradiohistorv.com