

Broadcast Weekly

FOR
WEEK OF
September
21-27

SPONSORED BY THE NATIONAL FEDERATION OF RADIO ASSOCIATIONS

NATIONAL
RADIO WEEK

RADIO
HOST TO
THE NATION

SEPTEMBER 22-28

ENDORSED BY THE RADIO MANUFACTURERS ASSOCIATION

"THE LEADING RADIO GUIDE OF THE PACIFIC COAST"



Majestic RADIO

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T H O M P S O N & H O L M E S , L T D .
WHOLESALE DISTRIBUTOR, 171 BLUXOME ST., SAN FRANCISCO. 291 FOURTH ST., OAKLAND

SATURDAY Programs

483.6 Meters **KGW** **Atwater 2121**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; organ recital
7:30 a.m.—Quaker Start o' the Day, NBC
8 a.m.—Shell Happy Time, NBC
9 a.m.—Town crier
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Masterworks; O. M. Plummer
12 noon—Powers' Pied Piper
12:30 p.m.—Cecil and Sally
12:45 p.m.—Sir Francis Drake Hotel Orchestra, NBC
1 p.m.—Cabbages and Kings
1:30 p.m.—Tea Timers, NBC
1:45 p.m.—Wm. Don, NBC
2 p.m.—The Jameses, NBC
2:15 p.m.—Black and Gold Room Orch., NBC
2:45 p.m.—Masterworks
3:15 p.m.—Whyte's orchestra, NBC
3:30 p.m.—The Fuller Man, NBC
4 p.m.—"Pop" Concert, NBC
4:30 p.m.—Palace Laundry Tea Timers
5 p.m.—Bagdad organ
5:30 p.m.—General Electric, NBC
6 p.m.—Lucky Strike hour, NB C
7 p.m.—Voice of Pan, NBC
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry program, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Melody Memories
9 p.m.—El Sidelo Minstrels, NBC
10:15 p.m.—Spotlight Review, NBC
11:30 to 12:30 a.m.—RKO Orpheum artists

285.5 Meters **KNX** **Hempstead 4101**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 8:30 a.m.—Program of late recordings
8:30 to 9 a.m.—Courtesy program
9 to 9:30 a.m.—Program of recordings
9:30 to 10 a.m.—Radding shopping news
10 to 10:30 a.m.—Eddie Albright's family
10:30 to 11 a.m.—Records and "Jay," the Jingle Man
11 to 11:15 a.m.—Musical program
11:15 to 11:30 a.m.—Records of famous figures of music
11:30 to 12 noon—C. P. R.'s musical program
12 to 12:30 p.m.—KNX Symphonette and Marjorie Healy, soprano
12:30 to 1 p.m.—Silver Slipper Cafe program
1 to 1:25 p.m.—First Radio Church of the Air
1:25 to 1:30 p.m.—Lost and found announcements and stock reports
1:30 to 2 p.m.—Eddie Albright's reading of late fiction
2 to 2:30 p.m.—Organ program, Lucie Lee
2:30 to 5 p.m.—Presenting and opera (recorded)
5 to 5:45 p.m.—Talk on "Travel"; records
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 7 p.m.—Paramount-Public Hour
7 to 7:08 p.m.—Professor Herman Schnitzel
7:08 to 8 p.m.—Calmon Luboviski, violinist, and Claire Mellonino, pianist
8 to 8:30 p.m.—KNX Symphony; Lois Chambers, soprano; J. Howard Johnson, tenor
8:30 to 9 p.m.—Presenting Horse Fly and his Wranglers
9 to 9:05 p.m.—Announcements of church services
9:05 to 9:45 p.m.—Musical Calangis Family
9:45 to 10 p.m.—"Musical Contrasts"
10 to 12 midnight—Gus Arnheim's orchestra
12 to 1 a.m.—Madame Zucca's Cafe

309.1 Meters **KJR** **Main 2495-2475**
970 Kcys. **5000 Watts**

Northwest Broad. System, Seattle, Wash.

7 a.m.—Morning Reveiller; news; organ
8:30 a.m.—Thrift Home of the Air
9:10 a.m.—Mary from Proctors
9:40 a.m.—Smilin' Sam
10 a.m.—SallyJo and Grant
10:15 a.m.—Beauty Talk, Helen Andrews
10:30 a.m.—Songs You Like to Hear
11 a.m.—Warren Wright, organ recital
12 noon—World Book Man
12:30 p.m.—Mid-Day Musicales
1 p.m.—George Maddox, tenor; Betty Andersen, soprano
1:15 p.m.—Uncle Frank's Kiddies Program
2 p.m.—Matinee in Miniature
2:30 p.m.—Stewart Armstrong, basso; organ
3:15 p.m.—Homer Sweetman; news
3:45 p.m.—Tea Time Tales from Proctors
4 p.m.—Organ Concert, Ivan Ditmars
4:30 p.m.—Ken Stuart's Sports Review
5:05 p.m.—Labor Talk
5:15 p.m.—Air Transport Talk
5:30 p.m.—Market reports; Lost and Found
5:50 p.m.—Garden Talk, Cecil Solly
6 p.m.—Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor; Art Pease, accordion
7 p.m.—Fiji Hour
8 p.m.—The Gondoliers; Stephanie Lewis, soprano; George Maddox, tenor
9 p.m.—Tucker's Everstate Band
10 p.m.—Ken Stuart's Sunshine Program; Ivan Ditmars, piano
10:30 p.m.—Red Top Cab Whirlwinds; Eulala Dean, blues singer; "Dud and Duane," saxophones
11 p.m.—Tucker's Everstate Band
12 midnight—Midnight Revellers

296.6 Meters **KQW** **Columbia 777**
1010 Kcys. **500 Watts**

Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—Morning music; Helpful Hour
11 to 12:30 p.m.—Community Hour; records
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 3:30 p.m.—Friendly Hour; records
4:30 to 5:15 p.m.—Children's program
5:15 to 6 p.m.—Vesper music; health talk
6 to 6:45 p.m.—Recordings
6:45 to 7 p.m.—KQW Market Place
7 to 7:15 p.m.—Farm Bureau radio news
7:15 to 7:30 p.m.—San Jose Better Business Bureau
7:30 to 7:45 p.m.—Musical program
7:45 to 8:45 p.m.—Studio program
8:45 to 10 p.m.—Italian program

Radio Bee Is Real

WHEN is a bee not a bee?
WLW, the Crosley station, playing a Krogertine drama, had to produce, on the air, the effect of a horde of bees attacking an army. How to do it! Sound engineers tried a buzz saw. Not so good. They made a buzzer and tried that. Not so good. Then one of the station help tried to catch a bumble bee. He got stung twice and the bee got away.

Finally a farmer brought the station 1,000 bees in a box. They put the box in front of the microphone, blew cigarette smoke in the bees' eyes to make 'em mad, and let 'em buzz. and the attack of the bees on the army went over the mike as a huge success.

SATURDAY Programs

535.4 Meters **KTAB** **Garfield 4700**
560 Kcys. **1000 Watts**

Associated Broadcasters, Oakland, Calif.
7 to 8:45 a.m.—Frank Wright; recordings
8:45 to 9 a.m.—The Melody Girl
9 to 10 a.m.—Morning prayer; recordings
10 to 10:30 a.m.—Household Hour
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin American program
12 to 1 p.m.—Midday Musical Notes with Peggy O'Moore, harpist; Alice Blue, organist and pianist; Frank Wright, and a soloist
1 to 1:30 p.m.—Chapel of Chimes
1:30 to 2:40 p.m.—Studio program
2:40 to 4:45 p.m.—Baseball, Ernie Smith at the mike
4:45 to 5:15 p.m.—Sunshine Girls; records
5:15 to 5:30 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:45 p.m.—Frank Wright; studio program
7:45 to 8 p.m.—Dorothy Nichols, cellist, and Alice Blue, organist
8 to 8:30 p.m.—Walter J. Rudolph, concert pianist, in recital
8:30 to 9:30 p.m.—Orchestra, with Carl Tobin, tenor; Jane Sargent Sands, accompanist
9:30 to 10:30 p.m.—Orchestra with Lou Emmel, popular singer; Alice Blue, pianist
10:30 to 11:30 p.m.—Sweet's ballroom orchestra
11:30 to 1 a.m.—Recordings

499.7 Meters **KFSD** **Franklin 6353**
600 Kcys. **1000 Watts**

Airfan Radio Corp. Ltd., San Diego, Calif.
5:15 to 5:30 p.m.—Late news items
5:30 to 6 p.m.—General Electric, NBC
6 to 7 p.m.—Lucky Strike Orchestra, NBC
7 to 7:30 p.m.—Feature program
7:30 to 7:45 p.m.—Amos 'n' Andy, NBC
7:45 to 8 p.m.—Cecil and Sally
8 to 8:30 p.m.—Program from Fox Theater
8:30 to 9 p.m.—Melody Memories, NBC
9 to 9:30 p.m.—Studio program
10 to 10:15 p.m.—Summary Amateur Golf championship
10:15 to 11 p.m.—Kennedy's Cafe program
11 to 12 midnight—Spotlight Review, NBC

220.4 Meters **KGER** **Phone: 632-75**
1360 Kcys. **1000 Watts**

C. M. Dobyns, Long Beach, Calif.
6 a.m.—Early Morning Musicale
7 a.m.—Sunrise Exercise Club
7:30 a.m.—Earl Judy and Paul O'Berg
9 a.m.—Chick, Chet and Chuck, guitars
10 a.m.—Women's Hour and Helene Smith, pianist
11 a.m.—Helene Smith, piano requests
11:15 a.m.—Studio Concert Orchestra
12:30 p.m.—Peggy and Jerry skit
12:45 p.m.—Cecil Fry, songs and piano
1 p.m.—Allay Oop Studio Frolic
2 p.m.—Organ Program, Dick Dixon
2:30 p.m.—Long Beach Municipal Band
4 p.m.—Morrissey's Orchestra and organ
5 p.m.—Triolians Trio and organ
6:15 p.m.—Senoritas String Trio
7 p.m.—Syncopator's Dance Band
7:30 p.m.—Long Beach Municipal Band
8 p.m.—Mariners' Concert Orchestra
9 p.m.—Everett Hoagland's Troubadors
9:30 p.m.—Musical Gems program
10 p.m.—Melodies of Bygone Days
10:30 p.m.—Rhythm Makers' Dance Orchestra
10:50 p.m.—Long Beach Sun news flashes
11 p.m.—Everett Hoagland's Troubadors
11:30 p.m.—Organ memories, Dick Dixon

325.9 Meters **KOMO** **Elliott 5890**
920 Kcys. **1000 Watts**
Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Organ recital
7:30 a.m.—Quaker Oats Start of the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Gordon and Mary
9:15 a.m.—Concert trio and vocalists
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Vocal recital
12 noon—Farm talk; grain, fruit & veg. reports
12:15 p.m.—Prudence Penny
12:30 p.m.—Concert orchestra and vocalists
1 p.m.—Matinee Time and Tea Timers, NBC
1:30 p.m.—Concert orchestra and vocalists
2 p.m.—Old Time orchestra
2:30 p.m.—Popular orchestra and vocalists
3 p.m.—Vocal ensemble
4 p.m.—Popular orchestra and vocalists
4:45 p.m.—Stock quotations
5 p.m.—Organ recital, NBC
5:30 p.m.—General Electric Co. program, NBC
6 p.m.—Lucky Strike Dance Orch., NBC
7 p.m.—Popular orchestra and vocalists
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry program, NBC
8 p.m.—Gilmore Circus, NBC
8:30 p.m.—Concert orchestra and vocalists
9 p.m.—El Sidelo Minstrels, NBC
9:30 p.m.—Singing Strings; news flashes
10 p.m.—Spotlight Revue, NBC
12 midnight—Organ recital

1430 Kcys. **KECA** **Westmore 0337**
209.7 Meters **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.
3:15 p.m.—Max Mellinger, piano and songs
4 p.m.—Ballads on approval
5 p.m.—Haven Johnson, "The Melody Man"
5:15 p.m.—Ynez Allen, violinist
5:30 p.m.—General Electric, NBC
6 p.m.—Elton Hey's dance orchestra
6:30 p.m.—Billy Hobb's Old Timers' Orchestra
7 p.m.—Nick Harris program
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry Hotcakes, NBC
8 p.m.—Rainbow Harmonies, NBC
8:30 p.m.—Eddie Armstrong, tenor
9 p.m.—KECA String Ensemble
10 p.m.—Spotlight Review, NBC

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**

General Electric Co., Denver, Colorado
4 to 4:30 p.m.—"Pop" concert
4:30 to 5 p.m.—The Pickard Family
5 to 5:30 p.m.—Edwin Stanley Seder, organist
5:30 to 6 p.m.—General Electric Band
6 to 7 p.m.—B. A. Rolfe and his Lucky Strike Orchestra
7 to 7:30 p.m.—Slumber music
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Hotel Park Central Orchestra
8 to 8:30 p.m.—New Yorker Hotel Orchestra
8:30 to 9 p.m.—Preview of International Sunday School lesson, the Rev. William O. Rogers
9 to 10 p.m.—NBC Drama Hour
10 to 11 p.m.—Spotlight Review

526 Meters **KXA** **Elliott 1634**
570 Kcys. **500 Watts**

American Radio Tel. Co., Seattle, Wash.
5 p.m.—Town Crier
6 p.m.—Time, weather reports; all request program
6:30 p.m.—Yogi Alpha; Cecil and Sally
7 p.m.—Plymouth Contest; popular records
7:30 p.m.—Dick Sharp, Sports Roundup
8 p.m.—Late records; Harold Ford
9 p.m.—Concert records
9:15 p.m.—Philo demonstration
9:45 p.m.—Red Toppers
10 p.m.—Weather report; late dance records

SATURDAY Programs

440.9 Meters
680 Kcys.
KPO Garfield 8300
 5000 Watts
Hale Bros. & The Chronicle, San Francisco
 7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"
 8 to 9 a.m.—Shell Happytime by Hugh Barrett
 Dobbs
 9 to 9:30 a.m.—Dobbsie's Birthday Party
 9:30 to 10 a.m.—Walter W. Cribbins
 10 to 10:30 a.m.—National Home and Farm
 Hour, NBC
 10:30 to 11:30 a.m.—Woman's Magazine of the
 Air, NBC
 11:55 to 12:05 p.m.—Scripture; time signals
 12:05 to 1 p.m.—Programs in Miniature
 1 to 1:55 p.m.—KPO Salon Orchestra
 1:55 to 2 p.m.—Ye Towne Cryer
 2 to 2:15 p.m.—The Harmonizers
 2:15 to 5 p.m.—Football Broadcast, "Santa Clara
 vs. California," Don Thompson at microphone
 for Associated Oil Company
 5 to 5:30 p.m.—Big Brother
 5:30 to 5:45 p.m.—The Date Book, Stuart Strong
 5:45 to 6 p.m.—News Digest, "Scotty" Mortland
 6 to 6:45 p.m.—KPO Masters of Music
 6:45 to 7 p.m.—Cecil and Sally
 7 to 8 p.m.—North Americans
 8 to 8:30 p.m.—The Gilmore Circus, NBC
 8:30 to 9:30 p.m.—Radio feature
 9:30 to 10 p.m.—Earle C. Anthony, "Packard
 Program"
 10 to 11 p.m.—Jesse Stafford's Palace Hotel Or-
 chestra
 11 to 12 p.m.—John Wolohan's El Patio Dance
 Orchestra

280.2 Meters
1070 Kcys.
KJBS Ord 4148-49
 100 Watts
J. Brunton & Sons, San Francisco, Calif.
 7 to 7:30 a.m.—KJBS Alarm Klok Klub
 7:30 to 9 a.m.—Auburn Airs; variety records
 9 to 9:30 a.m.—Assoc. Food Stores' program
 9:30 to 10:30 a.m.—Records; Sunshine program
 10:30 to 12 noon—Variety records; concert music
 12 to 1:30 p.m.—Popular records; stocks
 1:30 to 2 p.m.—Salon orchestra
 2 to 2:30 p.m.—Dell Raymond and Jack Childes
 2:30 to 4 p.m.—Popular recordings
 4 to 4:30 p.m.—Jerry McMillan, pianist
 4:30 to 6 p.m.—Recordings
 12 to 8 a.m.—KJBS Owl program

239.9 Meters
1250 Kcys.
KFOX Phone: 672-81
 1000 Watts
Nichols & Warinner, Long Beach, Calif.
 5 a.m. to 12:45 p.m.—Music; talks; news
 12:45 p.m.—Musical Moments with Mart Dough-
 erty
 1 p.m.—Bill and Coe; Cheerio Boys
 1:50 p.m.—Doris & Clarence; Rolly Wray
 2:30 p.m.—Len Nash and his Country Boys
 3:15 p.m.—Today in History
 3:30 p.m.—Organ recital, Vera Graham
 4 p.m.—Late news report
 4:15 p.m.—Rolly Wray in piano numbers
 4:30 p.m.—Bill & Coe; Cheerio Boys
 5 p.m.—Hollywood Girls; "Em and Clem"
 6:15 p.m.—Percy Prunes and Daisy Mae
 6:30 p.m.—Vest Pocket Minstrels
 6:45 p.m.—The Three Vagabonds
 7 p.m.—Sunset Harmony Boys
 7:15 p.m.—Froggy and Burrhead
 7:30 p.m.—Silver Spray Hawaiians
 7:45 p.m.—Doris & Clarence
 8 p.m.—Cline and his harmonica
 8:15 p.m.—Rolly Wray; Dream Train
 9 p.m.—Lamplit Hour
 9:30 p.m.—Len Nash and his Country Boys
 10:30 p.m.—Balboa Beach Marathon
 11 p.m.—Majestic Ballroom
 12 midnight—Balboa Beach Marathon; records

880 Kcys.
340.7 Meters
KLX Lake 6000-6015
 500 Watts
Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; stocks
 7 to 8 a.m.—Morning exercises and entertain-
 ment
 8 to 8:30 a.m.—The Morning Bugle
 9 to 9:30 a.m.—Modern homes period
 10:15 to 10:50 a.m.—Stocks; records
 10:50 to 11 a.m.—Belco talk
 11 to 12 noon—Classified Adv. hour
 12:05 to 1 p.m.—Jack Delaney and his band
 1 to 2 p.m.—Jean's Hi-Lights
 2 to 2:30 p.m.—Recordings
 2:30 to 5 p.m.—Football, U. C. vs. Santa Clara
 5 to 5:30 p.m.—Football Bob's club
 5:30 to 6 p.m.—Edgar Russell
 6 to 7 p.m.—Hotel Oakland concert trio
 7 to 7:30 p.m.—News items
 7:30 to 7:45 p.m.—Ethel Rhinard and Cora Scott
 7:45 to 8:45 p.m.—Lynn Pryor and his Califor-
 nia Midshipmen at Athens Athletic Club
 8:45 to 9 p.m.—Sports news
 9 to 11 p.m.—Dance band
 10 to 11 p.m.—Classic recordings

204 Meters
1470 Kcys.
KGA Main 3434
 5000 Watts
Northwest Broad. System, Spokane, Wash.
 6:45 a.m.—Early Birds; news
 8 a.m.—Sunshine Hour; popular hits
 9:30 a.m.—Miss Spokane Musicale
 10 a.m.—Friendly Hour; organ recital
 11 a.m.—Novelties; luncheon concert
 11:30 a.m.—Popular concert; Peerless Dentists
 12 noon—Barton's Brevities
 12:30 p.m.—Music; market reports; weather
 1 p.m.—Concert recordings
 2 p.m.—Popular Melange; Bargain Matinee
 3:30 p.m.—Tea Hour concert
 4 p.m.—Good News Magazine
 4:30 p.m.—Uncle Andy and the Kiddies
 5 p.m.—World Bookman; dinner music
 6 p.m.—Saturday Knights; Pearl Dempsey,
 piano; Robert Monsen, tenor; A. Pease, ac-
 cordion
 7 p.m.—Fiji Hour
 8 p.m.—The Gondoliers; Stephanie Lewis, so-
 prano; George Maddox, tenor
 9 p.m.—KGA Orchestra
 10 p.m.—Request program

526 Meters
570 Kcys.
KMTR Hollywood 3026
 500 Watts
KMTR Radio Corp., Hollywood, California
 6 to 7 a.m.—"Wake Up, Chillun, Wake Up"
 7 to 8 a.m.—Harold Curtis, organist
 8 to 8:30 a.m.—Stock quotations
 8:30 to 8:45 a.m.—Bess Kilmer, Helpful Hints
 8:45 to 9 a.m.—Recorded program
 9 to 9:15 a.m.—Mildred Kitchen, Home Eco-
 nomics
 9:15 to 10:15 a.m.—Health Man; records
 10:15 to 10:30 a.m.—Louise Howatt
 10:30 to 11 a.m.—Galloping Gophers
 11 to 11:45 a.m.—Modes & Fashions; records
 11:45 to 12 noon—Public and civic officials
 12 to 12:15 p.m.—"World in Review"
 12:15 to 1:15 p.m.—Prosperity Hour with Skip-
 per and Crew
 1:15 to 4:30 p.m.—Old records; Spanish program
 4:30 to 5:15 p.m.—Trading Post program
 5:15 to 5:45 p.m.—Organ recital
 5:45 to 6 p.m.—"Reporter of the Air"
 6 to 6:30 p.m.—Banjo Boys
 6:30 to 7 p.m.—Ben Berman's Studio Boys
 7 to 7:15 p.m.—Patrick playing by ear
 7:15 to 7:30 p.m.—Hollywood Sweepstakes
 7:30 to 8:15 p.m.—"Talking picture song hits"
 8:15 to 10:30 p.m.—Baseball game
 10:30 to 11 p.m.—"Howdy Songs"; Happy Harry,
 requests
 11 to 12 midnight—Recorded program
 12 to 1 a.m.—"8 Ball" and Charley Lung

SATURDAY Programs

243.8 Meters **KYA** Prospect 3456
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco
8 a.m.—Organ recital; concert selections
9 a.m.—Chas. J. Dean, Inc.
9:30 a.m.—Fox and Warfield Theatres Revue
10 a.m.—Sunshine Hour, conducted by George Taylor
11 a.m.—Popular hits
11:15 a.m.—Reduceoid program; salon music
11:45 a.m.—Sydney Dixon, tenor; Virginia Spencer, song recital
12 noon—Coming events; concert memories
1:15 p.m.—Charles Beauty Salon; news
1:45 p.m.—Popular hits
2 p.m.—Dollo Sargent, organist; Greta Gahler, soprano
3 p.m.—Virginia Spencer, "Soliloquy"
3:15 p.m.—Health talk, Dr. Corley
3:30 p.m.—"Radio Debut Hour"
4:45 p.m.—Dex program; late releases
5:45 p.m.—Variety Bits; close harmony
6:15 p.m.—Fox and Warfield Theatres Revue
6:45 p.m.—Stock yard prices and quotations
6:50 p.m.—"Two Crooners," Dud Williamson, Tom Smith
7 p.m.—Duo Pianoflashes, Virginia Spencer, Clem Kennedy, Jack Deane, tenor
7:30 p.m.—Violin recital, Neil Schettler
8 p.m.—Harmony Ranch, Tom Smith, Harry Bechtel, Melvin Dunne, Dud Williamson, Neil Schettler
8:30 p.m.—KYA Trio, Mary Atkinson, soprano
9 p.m.—KYA Music Makers
9:30 p.m.—Musical Pebbles, with Helen Stone
10 p.m.—Orpheus Ensemble, under the direction of Neil Schettler
11 p.m.—Cy Collins Dance Band
12 midnight—Dollo Sargent, organist; Gene Sullivan, baritone

333.1 Meters **KHJ** Vandike 7111
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California
7 to 8:30 a.m.—Recordings; Hallelujah
8:30 to 8:40 a.m.—Stock exchange reports
8:40 to 9:15 a.m.—Program of recordings
9:15 to 9:30 a.m.—Manhattan Towers Orch., CBS
9:30 to 10 a.m.—Feminine Fancies, KFRC
10 to 11 a.m.—Cheer Up and Smile, to KFRC
11 to 11:15 a.m.—Nell Larson, organist
11:15 to 11:30 a.m.—Safety Bldg. & Loan Co.
11:30 to 12 noon—Recordings
12 to 12:30 p.m.—Biltmore Hotel concert orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1 p.m.—The Gauchos, CBS
1 to 1:30 p.m.—Ozzie Nelson's Glen Islanders, CBS
1:30 to 2 p.m.—Times Forum
2 to 2:15 p.m.—Rhythm Ramblers, CBS
2:15 to 2:45 p.m.—Ted Husing's sportslants, CBS
2:45 to 3 p.m.—Arno's Whoops Sisters, CBS
3 to 3:15 p.m.—The Crockett Mountaineers, CBS
3:15 to 3:30 p.m.—Tom, Dick and Harry, CBS
3:30 to 4 p.m.—Recordings
4 to 4:15 p.m.—The Vagabonds, CBS
4:15 to 4:30 p.m.—Romance of American Industry, CBS
4:30 to 4:45 p.m.—Dixie Echoes, CBS
4:45 to 5 p.m.—World news; Town Topics
5 to 6 p.m.—Show Boat, CBS
6 to 6:30 p.m.—Chicago Varieties, CBS
6:30 to 7 p.m.—Jesse Crawford, CBS
7 to 7:30 p.m.—Will Osborne's orchestra, CBS
7:30 to 8 p.m.—Guy Lombardo's Canadians
8 to 8:30 p.m.—Don Lee Symphony
8:30 to 9 p.m.—North Amer. Bldg. & Loan Assn.
9 to 10 p.m.—KHJ Review
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Biltmore Hotel dance or.
12 to 1 a.m.—W. Tourtellotte, organ recital

379.5 Meters **KGO** Sutter 1920
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

(Programs Furnished by the National Br. Co.)
7:30 to 8 a.m.—Sunrise Serenaders
8 to 8:15 a.m.—Financial Service program
8:15 to 8:30 a.m.—Morning Melodies
8:30 to 9 a.m.—Cross-Cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 9:45 a.m.—The Entertainers
9:45 to 10:30 a.m.—National Farm and Home Hour
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Chicago Serenade
12 to 1 p.m.—Hotel Sir Francis Drake Orch.
1 to 1:45 p.m.—Matinee Time; Tea Timers
1:45 to 2:15 p.m.—William Don; The Jameses
2:15 to 2:45 p.m.—Black and Gold Room Orch.
2:45 to 3 p.m.—Organ concert
3 to 3:30 p.m.—Whyte's Orchestra
3:30 to 4 p.m.—Studio program
4 to 4:30 p.m.—"Pop" concert
4:30 to 5 p.m.—The Pickard Family
5 to 5:30 p.m.—Edwin Stanley Seder, organist
5:30 to 6 p.m.—General Electric Band
6 to 7 p.m.—B. A. Rolfe and his Lucky Strike dance orchestra
7 to 7:30 p.m.—Voice of Pan
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Sperry program
8 to 8:30 p.m.—Rainbow Harmonies
8:30 to 9 p.m.—Melody Memories
9 to 9:30 p.m.—El Sidelo Minstrels
9:30 to 10 p.m.—NBC Drama Hour
10 to 12 midnight—Spotlight Review

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. **5000 Watts**
Radio Service Corp., Salt Lake City, Utah

5 p.m.—Hour of musical variety
5:30 p.m.—General Electric program, NBC
6 p.m.—Lucky Strike dance orchestra, NBC
7 p.m.—Sego Concert Hour
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Musical varieties
8 p.m.—Jack Frost Entertainers
8:30 p.m.—Musical ensembles
8:45 p.m.—Buick Overtones
9 p.m.—KSL staff frolic
9:30 p.m.—Slumber Time Tunes
11 p.m.—"The Vagabond of the Air"

394.5 Meters **KVI** Broadway 4211
760 Kcys. **1000 Watts**
Puget Sound Broad. Co., Tacoma, Wash.

7 to 8 a.m.—Program of recordings
8 to 8:15 a.m.—Helen and Mary, CBS
8:15 to 8:30 a.m.—Program of recordings
8:30 to 9:30 a.m.—Saturday Syncopators, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 10:45 a.m.—Recordings
10:45 to 11 a.m.—Program from KOL
11 to 11:30 a.m.—Recordings; announcements
11:30 to 12 noon—For Your Information, CBS
12 to 12:30 p.m.—Manhattan Towers Orch., CBS
12:30 to 1 p.m.—Spanish serenade, CBS
1 to 1:45 p.m.—Nelson's Glen Islanders, CBS
1:45 to 2 p.m.—Dr. Clark's French lesson, CBS
2 to 2:15 p.m.—Rhythm Ramblers, CBS
2:15 to 2:45 p.m.—Ted Husing's sportslants, CBS
2:45 to 3 p.m.—Tom, Dick and Harry, CBS
3 to 3:15 p.m.—Records; social calendar
3:30 to 4 p.m.—Talk and recordings
4 to 4:15 p.m.—Romance of Amer. Industry, CBS
4:15 to 4:45 p.m.—Dixie Echoes, CBS
4:45 to 5 p.m.—Program of recordings
5 to 5:58 p.m.—Hank Simmons Showboat, CBS
8 to 8:30 p.m.—Bert Low'n's orchestra, CBS
8:30 to 9 p.m.—Nocturne, CBS
9 to 10 p.m.—KHJ Revue, DLBS
10 to 11 p.m.—Mike Doty's orchestra
11 to 12 midnight—Earl Burnett's orch., DLBS
12 to 1 a.m.—Organ recital

SATURDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFI, KFSD

9:45 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KGW, KFI; KPO 10 to 10:30 a.m.

10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI

Easton Kent, well known tenor recitalist; Fritz Warnke, pianist, Clark Wilson, clarinetist, and Harold Peary, baritone, are the musical soloists to be heard today.

Ann Holden and Helen Webster have a combination program planned for the second period, the Rumford program. Ann is scheduled to discuss variations of the popular Spinach Loaf as prescribed by the Rumford Cook Book, "Several New Things Under the Sun." Helen will talk Home Management, a la the Rumford text book on the subject. Both books mentioned are offered by the two editors of the WMA as souvenirs of this program.

Bennie Walker presents a humorous summary of the things dialers may expect from his coterie of performers and associates for the ensuing week. Also, Bennie will give a list of the souvenirs of the WMA, so have a pencil handy.

11:30 to 12 noon—Chicago Serenade, KGO, KTAR

12 to 1 p.m.—Hotel Sir Francis Drake Orchestra, KGO, KTAR; KGW 12:45 to 1 p.m.

1 to 1:30 p.m.—Matinee Time, KGO, KTAR

1:30 to 1:45 p.m.—Tea Timers, KGO, KTAR

1:45 to 2 p.m.—William Don, KGO, KGW, KTAR

2 to 2:15 p.m.—The Jameses, KGO, KGW, KTAR

2:15 to 2:45 p.m.—Black and Gold Room Orchestra, KGO, KGW, KTAR

2:45 to 3 p.m.—Organ Concert, KGO, KOMO

3 to 3:30 p.m.—Whyte's Orchestra, KGO; KGW 3:15 to 3:30 p.m.

4 to 4:30 p.m.—"Pop" Concert, KGO, KGW

A mixed chorus and an orchestra headed by Cesare Sodero will be heard in a "Pop" Concert.

5:30 to 6 p.m.—General Electric Band, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

Stirring marches, a bit of grand operatic music and a talk by Floyd Gibbons on "Adventures in Science," characterize the General Electric Band program.

6 to 7 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

7 to 7:30 p.m.—Voice of Pan, KGO, KHQ, KOMO, KGW, KTAR

The graceful, delicate notes of Franz Schubert's "Minuet," played by Anthony Linden's flute with Emily Linden at the piano, introduce a half-hour of poetic melody.

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

7:45 to 8 p.m.—Sperry Program, KGO, KHQ, KOMO, KGW, KECA

8 to 8:30 p.m.—Rainbow Harmonies, KGO, KECA

Joseph Hornik leads the orchestra in the symphonic interpretations of the programmed numbers, most of which have gained wide favor as dance tunes or ballads.

8 to 8:30 p.m.—Gilmore Circus, KHQ, KOMO, KGW, KPO, KFI

The crackle of peanut shells and tanbark, the resonant eloquence of the ringmaster, and the hoof beats of trick ponies—all the old, familiar sounds of circus days—will be heard through the NBC network tonight. Clowns, animals, and a circus band are all

heard in turn, re-creating the atmosphere of the ring.

8:30 to 9 p.m.—Melody Memories, KGO, KHQ, KGW, KFSD

Gail Taylor, soprano; Mart Grauenhorst, banjoist and a special dance orchestra will bring Melody Memories to listeners.

9 to 9:30 p.m.—El Sidelo Minstrels, KGO, KHQ, KOMO, KGW

Gathered before the microphone for the first of a series of weekly presentations, the El Sidelo Minstrels will be heard tonight. A brass band, a vocal quartet, an instrumental trio, soloists, and interlocutor and two end men will participate in the program, patterned after a typical minstrel show. Mahlon Merrick will lead the band.

9:30 to 10 p.m.—NBC Drama Hour, KGO, KTAR, KOA

The play in which George Arliss made one of the most popular characterizations of his career—"The Green Goddess"—has been selected for radio production in the NBC Drama Hour tonight. Earle Hodgins is the director of the radio drama, which will be presented by a cast of National Players.

10 to 12 midnight—Spotlight Review, KGO; KOMO 10 to 11:15 p.m.; KECA, KOA 10 to 11 p.m.; KFSD 11 to 12 p.m.

Two full hours of entertainment of a very informal nature. Offering the usual combination of song and comedy, the Spotlight Review brings a favorite NBC radio artist to the microphone.

Listeners are promised another chapter of the farcial skit by Walter Behan entitled, "Further Adventures of Ambrose." Ambrose is a little colored boy who is trying to get along in the world. No Spotlight Review would be complete without the "School Days" feature and dialers may look forward to hearing Dick Le Grand in the role of the school master and all of his unruly pupils.

468.5 Meters

KFI

Westmore 0377

640 Kcys.

5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

6:30 a.m.—Opening market reports

6:45 a.m.—Health exercises, Louis Rueb

7:30 to 8 a.m.—Quaker Start o' the Day, NBC

8 a.m.—Shell Happytime, KPO

9 a.m.—H. Scharlin, popular songs

9:15 a.m.—Wall Street Journal

9:30 a.m.—Frances Hancock, mental exercises

9:45 a.m.—National Farm and Home Hour, NBC

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—Jules Garrison, the passer-by

11:45 a.m.—Armand, popular songs

12 noon—Dept. of Agriculture talk

12:15 p.m.—Federal and State market reports

2:15 p.m.—Alma and Adele Howell, duets

2:45 p.m.—Kelly Alexander, ballads

3:15 p.m.—Masked Minstrels Hour

4:15 p.m.—KFI News Bureau

4:30 p.m.—Don Abbott, tenor

5 p.m.—Will E. Wing, Hollywood

5:30 p.m.—A. Malvern Christie, ballads

5:45 p.m.—Stock market reports

6 p.m.—Lucky Strike Hour, NBC

7 p.m.—Forest Lawn program with Eva Olivotti, James Burroughs, Mildred Laughlin and Leslie Brigham

8 p.m.—Gilmore Circus, NBC

8:30 p.m.—Soiree Intime

10 p.m.—Georgia Williams, violinist

10:30 p.m.—Harold Spaulding, tenor

11 p.m.—KFI Midnight Frolic

384.4 Meters

KTM

Exposition 1341

780 Kcys.

500 Watts

Pickwick Broad. Corp., Los Angeles, Calif.

8 to 10 p.m.—Pepper Box Revue

10 to 11 p.m.—Dance orchestra

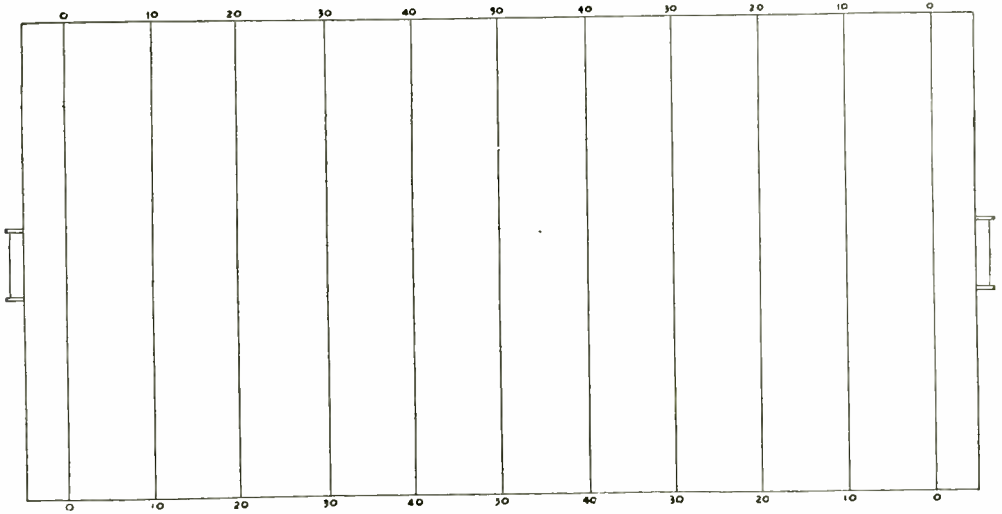
11 to 12 midnight—Spizzierinktum Club (records)

12 to 1 a.m.—Request organ program

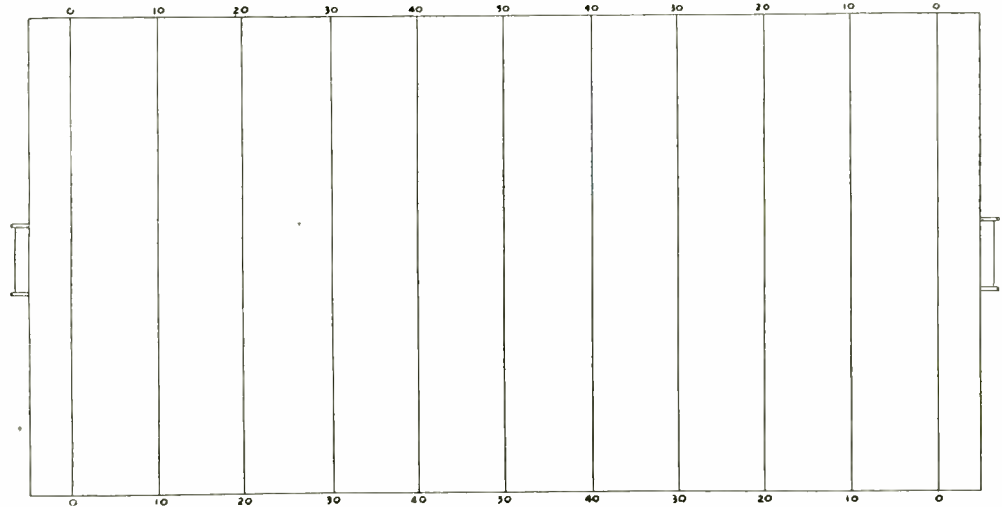
FOOTBALL CHART

Follow the game over your radio and check each play on this chart. Start at top.

FIRST HALF



SECOND HALF



Kick Run _____ Fumble × Penalty - - - - -
 Forward Pass ~~~~~ Intercepted ■ Incomplete ○

SCORE	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Team				
Team				

NBC Stations to Broadcast 21 Football Games

AT least twenty-one of the outstanding football games will be described for radio listeners this year through broadcasts arranged by the National Broadcasting Company.

Beginning October 11, descriptions of two games will be offered each Saturday through November 29. In addition, several games in the far West will be broadcast by the NBC Pacific Coast network on days when it is not relaying stories of games played in the East and Middle West.

Graham McNamee, who has described football since the beginning of radio, and William Munday, the "Georgia Drawl," will be at the NBC microphones during the pig-skin season.

An innovation in descriptive broadcasts is planned by NBC this year. In addition to the actual account of the game, the fashions displayed at the intercollegiate contests will be described. The company is negotiating with Miss Carmen Ogden of Rochester, widely known radio fashion commentator, for her services in giving pleat-by-pleat descriptions of fall sports clothes.

The Army and Navy teams will appear in the season openers for radio listeners this year. Saturday afternoon, October 11, Army battles Swarthmore at West Point, and Navy and Notre Dame will meet at South Bend, Indiana. Munday will describe the Army-Swarthmore game while McNamee will be at the microphone for the western contest. The NBC-WEAF network will carry the account of the Army-Swarthmore game while the Navy-Notre Dame broadcast will be heard through an NBC-WJZ network.

The following Saturday McNamee will go to Boston to describe one of the classics of the season, the annual clash between Harvard and Army. An NBC-WEAF network will be used for this game and it is expected to be heard on the Pacific Coast. Munday will be on the air the same day describing a game as yet unscheduled for broadcasting.

On October 26, Army and Yale will meet at New Haven and McNamee will be there to see and tell. The broadcast will be heard through an NBC-WJZ network. Munday will describe the Harvard-Dartmouth game at Harvard the same day through the alternate network.

Three games are scheduled for Saturday, November 1. McNamee will cover the Dartmouth-Yale game at New Haven, using a network headed by WEAF, while Munday will be in Chicago for the Princeton-Chicago melee. Another network, including WHAS in Louisville, will carry an account of the Kentucky-Alabama struggle at Lexington, Kentucky.

November 8 will bring Harvard, Michigan and McNamee together at the Crimson stadium in Cambridge. WJZ will head the network for this contest. Munday has another unannounced game for this date.

When the Southern Methodists meet Navy at Annapolis, November 15, the "Georgia Drawl" will be at the microphone. His account will be heard through an NBC-WJZ lineup of stations. Yale and Princeton have a date at Princeton on the same day and McNamee will be at the business end of a network including WEAF.

The Yale-Harvard football fracas is set for November 22, and McNamee has been assigned the trip to New Haven. The NBC-WEAF network carries this game. Navy and Maryland at Annapolis is Munday's assignment for the day.

The Columbia-Syracuse game in New York will be one of the offerings on Thanksgiving Day, November 27. The alternate game has not been named.

When Dartmouth meets Leland Stanford on the Pacific Coast, Saturday, November 29, the game will be heard by "fans" through an NBC-WEAF network. The Army-Notre Dame game will be played the same day in Chicago under the alert eyes of McNamee.

The two games to complete the schedule will be announced later.

Radio School for Teachers

OHIO'S "School of the Air" will hold a monthly radio forum for teachers in all schools of the state, beginning in September. Leaders in education will speak to the teachers one evening a month on any subjects they wish discussed. This will supplement the regular programs sent to the schools themselves, and parent-teachers associations are being invited to tune in.

FRIDAY Programs

468.5 Meters **KFI** Westmore 0377
640 Kcys. **5000 Watts**
 Copyright, 1930, E. C. Anthony, Inc., L. A.

- 6:30 a.m.—Opening market reports
- 6:45 a.m.—Health exercises, Louis Rueb
- 7:30 to 8 a.m.—Quaker Start o' the Day, NBC
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:15 a.m.—Helen Guest, ballads
- 9:30 a.m.—Betty Crocker talk, NBC
- 9:45 a.m.—Dorothy Raymond, piano capers
- 10 a.m.—Wall Street Journal
- 10:15 a.m.—Josephine Gibson, food talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—English lesson, Artia Drew
- 11:45 a.m.—Jules Garrison, the passer-by
- 12 noon—Dept. of Agriculture talk
- 12:15 p.m.—Federal and state market reports
- 12:30 p.m.—Seeing Southern Calif., D. Abbott, tenor
- 2:30 p.m.—Winnie Fields Moore
- 2:45 p.m.—James Owen, tenor
- 3:15 p.m.—Wedgewood Nowell, Playgoers Club
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother; The Story Man
- 5:30 p.m.—E. H. Rust, nurseryman
- 5:45 p.m.—Stock market reports
- 6 p.m.—Armstrong Quakers, NBC
- 6:30 p.m.—Slavick String Trio
- 6:45 p.m.—G. R. Walters, talk on Radio Interference
- 7 p.m.—Winifred Donaldson, contralto
- 7:30 p.m.—Gordon Bread program
- 7:45 p.m.—Shonberger Trio and Paul Roberts, tenor
- 8 p.m.—Pitch and Putt, with Schonberger Trio
- 8:30 p.m.—Clyde Lehman, pianist
- 8:45 p.m.—Union Oil Rounders, NBC
- 9:15 p.m.—James Carden and cast, "Emperor of Crime"
- 9:30 p.m.—Packard concert orchestra with Evertton Stidham, baritone
- 10:30 p.m.—Bob and Jimmy, popular songs
- 11 p.m.—Laughner-Harris Hotel St. Francis Orchestra, NBC

483.6 Meters **KGW** Atwater 2121
620 Kcys. **1000 Watts**
 The Morning Oregonian, Portland, Oregon

- 6:45 a.m.—Devotional services; organ
- 7:30 a.m.—Quaker Start o' the Day, NBC
- 8 a.m.—Shell Happy Time, NBC
- 9 a.m.—Town crier; Betty Crocker, NBC
- 10:15 a.m.—Heinz Food Talk, NBC
- 10:30 a.m.—Woman's Magazine of Air, NBC
- 11:30 a.m.—Masterworks; Powers' Pled Piper
- 12:30 p.m.—Cecil and Sally
- 12:45 p.m.—Pacific Feature Hour, NBC
- 1 p.m.—Cabbages and Kings
- 1:30 p.m.—Air Transport talk
- 1:45 p.m.—Hotel St. Francis Orchestra, NBC
- 2 p.m.—Baby's Boudoir organ
- 2:15 p.m.—Masterworks
- 3 p.m.—Arcadie Birkenholz, violinist
- 3:30 p.m.—Quaker Oats, NBC
- 3:45 p.m.—Palace Laundry features
- 4 p.m.—Cities Service, NBC
- 5 p.m.—Interwoven Pair, NBC
- 5:30 p.m.—Armour hour, NBC
- 6 p.m.—Armstrong Quakers, NBC
- 6:30 p.m.—Raleigh Review, NBC
- 7 p.m.—Elgin Watch program, NBC
- 7:15 p.m.—"On to Oregon" program
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Studio, violin recital
- 8 p.m.—Schwabacher program, KOMO
- 8:45 p.m.—Tone Pictures, NBC
- 9:15 p.m.—Modern Melodists
- 10 p.m.—Studio program
- 10:30 p.m.—Hoot Owls

204 Meters **KGA** Main 3434
1470 Kcys. **5000 Watts**
 Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Sunshine Hour; popular hits
- 9:30 a.m.—That Reminds Me
- 10 a.m.—Friendly Hour
- 10:30 a.m.—Organ recital; novelties
- 11:15 a.m.—Luncheon concert
- 11:30 a.m.—Popular concert; Peerless Dentists
- 12 noon—Barton's Brevities
- 12:30 p.m.—Music; market reports
- 1 p.m.—Concert recordings
- 1:30 p.m.—Dental Clinic of the Air
- 2 p.m.—Popular Melange; Bargain Matinee
- 3:30 p.m.—Tea Hour concert
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Uncle Andy and the Kiddies
- 5 p.m.—Novelties; World Bookman
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Pacific Transfer Company program
- 5:45 p.m.—Dinner music
- 6 p.m.—Vic Meyers' Recording Orchestra
- 7 p.m.—Henri Damski's Wood-Wind Ensemble
- 8 p.m.—You Never Can Tell
- 9 p.m.—Montaville Flowers, Economist; lecture
- 9:30 p.m.—Concert Ensemble; request program

265.3 Meters **KSL** Wasatch 3901
1130 Kcys. **5000 Watts**
 Radio Service Corp., Salt Lake City, Utah

- 4 p.m.—Cities Service Concert, NBC
- 5 p.m.—Billy Jones and Ernie Hare, NBC
- 5:30 p.m.—Armour program, NBC
- 6 p.m.—Armstrong Quakers, NBC
- 7 p.m.—Elgin program, NBC
- 7:15 p.m.—Keeley Ensemble in Tone Pictures
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Popular melodies
- 8 p.m.—Musical interpretations
- 8:30 p.m.—Informal musical program
- 8:45 p.m.—Coffee Time Tunes
- 9:15 p.m.—Modern Melodists, NBC
- 9:45 p.m.—Slumber music
- 11 p.m.—"The Vagabond of the Air"

361.2 Meters **KOA** York 5090
830 Kcys. **12,500 Watts**
 General Electric Co., Denver, Colorado

- 4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers
- 5 to 5:30 p.m.—Interwoven Pair
- 5:30 to 6 p.m.—Armour program
- 6 to 6:30 p.m.—Armstrong Quakers
- 6:30 to 7 p.m.—Radio-Keith-Orpheum Hour
- 7 to 7:15 p.m.—Elgin program
- 7:15 to 7:30 p.m.—Slumber music
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 p.m.—Vincent Lopez and his Hotel St. Regis Orchestra
- 8 to 8:30 p.m.—Extension Service, Colorado Agricultural College
- 8:30 to 9 p.m.—Paramount Hotel Orchestra
- 9 to 9:15 p.m.—Ralph Hansell
- 9:15 to 9:45 p.m.—Modern Melodists
- 9:45 to 10 p.m.—Ole and the Girls
- 10 to 10:30 p.m.—The City of the Dead
- 10:30 to 11 p.m.—Pacific Nomads

483.6 Meters **KTAR** Phone 3-6631
620 Kcys. **1000 Watts**
 KTAR Broadcasting Co., Phoenix, Arizona

- 4 p.m.—Baron Keyes' Air Castle
- 4:15 p.m.—Business Brevities
- 5:20 p.m.—Cecil and Sally
- 5:30 p.m.—Saunders entertainers
- 6 p.m.—KTAR Musicalities
- 6:30 p.m.—RKO program, NBC
- 7 p.m.—Clay Ramsey's Old Time Orchestra
- 7:45 p.m.—Mission entertainers
- 9 p.m.—Varieties
- 10 p.m.—Radio newspaper

FRIDAY Programs

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10:30 a.m.—Records and announcements
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:15 a.m.—The Three Sweethearts
11:15 to 12 noon—Sherman Clay concert
12 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:15 p.m.—Florence Lorraine, soprano, and Nadine Chriss, pianist
7:15 to 7:30 p.m.—“Bob and Monte”
8:30 to 8:35 p.m.—Chamber of Commerce speaker
8:35 to 9 p.m.—Feature program
9 to 10 p.m.—Arillaga College Symphony, Chester Beck, director
10 to 10:30 p.m.—Hotel Bellevue program
10:30 to 11 p.m.—Isabel Henion, balladist, and Nadine Chriss, pianist
11 to 12 midnight—Slogan contest
12 to 1 a.m.—Midnight Classics

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**

Educational Broad. Corp., Oakland, Calif.

8 a.m.—Featuring Barney Lewis and others
8:15 a.m.—Studio program
8:30 a.m.—Wade Forrester, health questions
1:30 p.m.—Betty the Shopper
2:30 p.m.—Watch Tower program
2:45 p.m.—Piano Recreation, Jean Ardath
3 p.m.—Lillian Boyd, Music Memories
3:30 p.m.—California Cowboys, Bill Simmons, vodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordionist
4 p.m.—Nola Starr, vocalist; Marguerita Bernae, vocalist; Lillian Boyd, organist and pianist
4:30 p.m.—Fox West Coast Theaters Frolis
5 p.m.—Ware Forrester's Hour of Sunshine
7:30 p.m.—Baseball results and news items
7:45 p.m.—LaVida Mineral Water program
8 p.m.—The Ne'er Do Well

526 Meters **KMTR** Hollywood 3026
570 Kcys. **500 Watts**

KMTR Radio Corp., Hollywood, California

6 to 7 a.m.—“Wake Up, Chillun, Wake Up”
7 to 8 a.m.—Harold Curtis, organist
8 to 9 a.m.—Stock quotations; records
9 to 9:15 a.m.—Mildred Kitchen, Home Economics
9:15 to 9:30 a.m.—Health Man
9:30 to 10 a.m.—Herbert Scharlin, piano & songs
10 to 10:15 a.m.—Recorded program
10:15 to 10:30 a.m.—Louise Howatt
10:30 to 11 a.m.—“Old Timers”
11 to 11:30 a.m.—Modes & Fashions; records
11:45 to 12 noon—Public and civic officials
12 to 12:15 p.m.—“World in Review”
12:15 to 1:15 p.m.—Prosperity Hour with Skipper and Crew
1:15 to 4 p.m.—Records; Spanish program
4 to 4:30 p.m.—Dare Sisters, harmony duo
4:30 to 5:15 p.m.—Trading Post program
5:15 to 5:45 p.m.—Organ recital
5:45 to 6 p.m.—“Reporter of the Air”
6 to 6:30 p.m.—Banjo Boys
6:30 to 7 p.m.—Billy Markowitz and his violin
7 to 7:15 p.m.—String quintette
7:15 to 7:30 p.m.—Hollywood Sweepstakes
7:30 to 8:15 p.m.—“Broadway Hits”
8:15 to 10:30 p.m.—Baseball game
10:30 to 11 p.m.—“Howdy Songs”; Happy Harry, requests
11 to 12 midnight—Recorded program
12 to 1 a.m.—“8 Ball” and Charley Lung

309.1 Meters
970 Kcys.

KJR

Main 2495-2475
5000 Watts

Northwest Broad. System, Seattle, Wash.

7 a.m.—Morning Reveillier; news; organ
8:30 a.m.—Thrift Home of the Air
9 a.m.—Morning Devotional Program
9:10 a.m.—Mary from Proctors
9:40 a.m.—Smilin' Sam; Robert Mosen, tenor
10:15 a.m.—Beauty Talk, Helen Andrews
10:30 a.m.—Songs You Like to Hear
11 a.m.—Warren Wright, organ recital
12 noon—World Book Man
12:30 p.m.—Mid-Day Musicale
1 p.m.—George Maddox, tenor; Betty Andersen, soprano
1:15 p.m.—Dental Lecture
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in Miniature
2:30 p.m.—Stephanie Lewis, soprano; organ music
3 p.m.—The Clef Dwellers
3:15 p.m.—The Three Girls; news
3:45 p.m.—Tea Time Tales from Proctors
4 p.m.—Organ concert, Ivan Ditmars
5 p.m.—Chet Cathers, baritone
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; Lost and Found
5:50 p.m.—Garden Talk, Cecil Solly
6 p.m.—Vic Meyers' Recording Orchestra
7 p.m.—Henri Damski's Wood-Wind Ensemble
8 p.m.—Gold and Silver Ensemble; Ernest Gill, violin
8:30 p.m.—Bye Bye Blues, Chet and Ivan
8:45 p.m.—The Melodians
9 p.m.—Montaville Flowers, Economist; lecture
9:30 p.m.—Concert Ensemble
10 p.m.—Ken Stuart's Sunshine Program; Ivan Ditmars, piano
10:30 p.m.—Song Birds; Homer Sweetman, tenor
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revelers

325.9 Meters
920 Kcys.

KOMO

Elliott 5890
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational Service
7 a.m.—Organ recital
7:30 a.m.—Quaker Oats Start of the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Charm of Old Spain
9:30 a.m.—Betty Crocker's Home talk, NBC
9:45 a.m.—Way to a Man's Heart
10 a.m.—Vocal recital
10:15 a.m.—Josephine Gibson food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Julia Hayes, Helpful Hints
11:45 a.m.—Vocal recital
12 noon—Radio visit to Pac. N. W. Dairymen and poultrymen; grain, fruit & veg. reports
12:15 p.m.—Prudence Penny
12:30 p.m.—Pacific Feature Hour, NBC
1 p.m.—Vocal ensemble
1:15 p.m.—Teacup Philosopher
1:30 p.m.—National Home Furnishings program
1:45 p.m.—Popular orchestra and vocalists
2 p.m.—Concert orchestra and vocalists
2:30 p.m.—Male quartet
3 p.m.—Popular orchestra and vocalists
3:30 p.m.—Phil Cook, the Quaker Man, NBC
3:45 p.m.—Stock quotations
4 p.m.—Cities Service concert, NBC
5 p.m.—Interwoven Pair, NBC
5:30 p.m.—Armour Hour, NBC
6 p.m.—Armstrong Quakers, NBC
6:30 p.m.—RKO program, NBC
7 p.m.—Elgin Watch program, NBC
7:15 p.m.—Garden Patch program
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Gold Shield Little Symphony Orch.
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—News Reel Theater of the Air
9:45 p.m.—Mac and Al
10:30 p.m.—Pacific Nomads, NBC
11 p.m.—News flashes
11:15 p.m.—Dance orchestra, NBC
12 midnight—Theater organ recital

FRIDAY Programs

243.8 Meters **KYA** Prospect 3456
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco

- 8 a.m.—Organ music; concert selections
- 8:50 a.m.—Chas. J. Dean, Inc.
- 9:20 a.m.—"The House You Live In"
- 9:30 a.m.—Fox and Warfield Theatres Revue
- 10 a.m.—Sunshine Hour, conducted by George Taylor
- 11 a.m.—Popular hits; Reduceoid program
- 11:30 a.m.—Health talk, Dr. Bond
- 11:45 a.m.—Popular hits; coming events
- 12:15 p.m.—Concert Memories
- 1:15 p.m.—Charles Beauty Salon; news
- 1:45 p.m.—Willis Zink, Contract Bridge
- 2 p.m.—Dollo Sargent, organist; George Nickson, tenor
- 3 p.m.—Virginia Spencer, "Soliloquy"
- 3:15 p.m.—Gene Sullivan, baritone
- 3:30 p.m.—Popular hits; salon music
- 4:30 p.m.—Dex program; late releases
- 5:30 p.m.—Variety bits; musical novelties
- 6:15 p.m.—Fox and Warfield Theatres Revue
- 6:45 p.m.—Stock yards prices and quotations
- 6:50 p.m.—Popular hits
- 7 p.m.—1640 Boys, Adele Burien
- 7:30 p.m.—Gene Sullivan, baritone; Virginia Spencer
- 7:45 p.m.—Mechanics Bldg. & Loan program
- 8 p.m.—Duo Pianoflashes, Virginia Spencer, Clem Kennedy, Jack Deane, tenor
- 8:30 p.m.—Orpheus Ensemble, under the direction of Neil Schettler
- 9 p.m.—Orpheus Ensemble, Sydney Dixon, tenor
- 9:30 p.m.—Foolish Fables; Tom Smith, Harry Bechtel, Yvonne Peterson, Dud Williamson, "Melodizers"
- 10 p.m.—Marvelous Marin Entertainers
- 11 p.m.—Dollo Sargent, organist; Gene Sullivan, baritone

499.7 Meters **KFSD** Franklin 6353
600 Kcys. **1000 Watts**
Airfan Radio Corp. Ltd., San Diego, Calif.

- 5 to 5:30 p.m.—Interwoven Pair, NBC
- 5:30 to 5:50 p.m.—Late news items
- 5:50 to 6 p.m.—Chuck and Red
- 6 to 6:30 p.m.—Feature program
- 6:30 to 7 p.m.—RKO Hour, NBC
- 7 to 7:15 p.m.—Elgin program, NBC
- 7:15 to 7:30 p.m.—John and Ned, NBC
- 7:30 to 7:45 p.m.—Amos 'n' Andy, NBC
- 7:45 to 8 p.m.—Cecil and Sally
- 8 to 9 p.m.—Old Time program
- 9 to 10 p.m.—Concert quintet with Janet Crose Stanley
- 10 to 11 p.m.—Kennedy's Cafe program
- 11 to 12 midnight—Request

526 Meters **KXA** Elliott 1634
570 Kcys. **500 Watts**
American Radio Tel. Co., Seattle, Wash.

- 5 p.m.—Town Crier
- 6 p.m.—Time, weather reports; all request program
- 6:30 p.m.—Yogi Alpha; Cecil and Sally
- 7 p.m.—Plymouth Contest
- 7:02 p.m.—Salvation Army program
- 7:45 p.m.—Harry Foley, piano
- 8 p.m.—Late records; Harold Ford
- 8:45 p.m.—Ethel Parks and Betty Field
- 9 p.m.—Concert records
- 9:15 p.m.—Philco demonstration
- 9:45 p.m.—Red Toppers
- 10 p.m.—Weather report; late dance records
- 10:30 p.m.—Harry Foley, piano
- 11 p.m.—Late dance records

379.5 Meters **KGO** Sutter 1920
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

- (Programs Furnished by the National Br. Co.)
- 7:30 to 8 a.m.—Sunrise Serenaders
 - 8 to 8:15 a.m.—Financial Service program
 - 8:15 to 8:30 a.m.—Morning Melodies
 - 8:30 to 9 a.m.—Cross-Cuts of the Day
 - 9 to 9:30 a.m.—Meet the Folks
 - 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service talks
 - 9:45 to 10 a.m.—Morning Glories
 - 10 to 10:15 a.m.—The Recitalists
 - 10:15 to 10:30 a.m.—Josephine B. Gibson, food talk
 - 10:30 to 11:30 a.m.—Magazine of the Air
 - 11:30 to 12 noon—Philharmonic organ recital
 - 12 to 1 p.m.—Pacific Feature Hour
 - 1 to 1:30 p.m.—Matinee Time
 - 1:30 to 2 p.m.—Hotel St. Francis Salon Orch.
 - 2 to 2:30 p.m.—Black and Gold Room Orch.
 - 2:30 to 2:45 p.m.—The Ramblers Trio
 - 2:45 to 3 p.m.—Organ concert
 - 3 to 3:30 p.m.—Arcade Birkenholz, violinist
 - 3:30 to 3:45 p.m.—Phil Cook, the Quaker Man
 - 3:45 to 4 p.m.—News service
 - 4 to 5 p.m.—Cities Service concert orchestra
 - 5 to 5:30 p.m.—Interwoven Pair
 - 5:30 to 6 p.m.—Armour program
 - 6 to 6:30 p.m.—Armstrong Quakers
 - 6:30 to 7 p.m.—Radio-Keith-Orpheum program
 - 7 to 7:15 p.m.—Elgin program
 - 7:15 to 7:30 p.m.—John and Ned
 - 7:30 to 7:45 p.m.—Amos 'n' Andy
 - 7:45 to 8 p.m.—NBC concert favorites
 - 8 to 8:15 p.m.—Captain "Bill" Royle
 - 8:15 to 8:45 p.m.—World Wanderings
 - 8:45 to 9:15 p.m.—Tone Pictures
 - 9:15 to 9:45 p.m.—Modern Melodists
 - 9:45 to 10 p.m.—Ole and the Girls
 - 10 to 10:30 p.m.—The City of the Dead
 - 10:30 to 11 p.m.—Pacific Nomads
 - 11 to 12 midnight—Laughner-Harris Hotel St. Francis dance orchestra

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. **5000 Watts**
L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Setting-up exercises
- 8 to 8:15 a.m.—Inspirational talk and prayer
- 8:15 to 9:20 a.m.—Musical program of records
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Eddie Albrigh's family
- 10:30 to 10:45 a.m.—Musical program of records
- 10:45 to 11 a.m.—Musical program
- 11 to 11:30 a.m.—First Radio Church of the Air
- 11:30 to 11:45 a.m.—Program of records
- 11:45 to 12 noon—"Musical Contrasts"
- 12 to 12:30 p.m.—Musical program
- 12:30 to 1 p.m.—Silver Slipper Cafe
- 1:30 to 2 p.m.—Eddie Albrigh, late fiction
- 2 to 2:30 p.m.—Records & "Jay," the Jingle Man
- 2:30 to 3 p.m.—Rev. Ethel Duncan
- 3 to 3:15 p.m.—Program of records
- 3:15 to 3:25 p.m.—Joyce Coad, little movie star
- 3:35 to 4 p.m.—Federation of Women's Clubs
- 4 to 4:30 p.m.—Musical program
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—Talk on "Travel"
- 5:15 to 5:45 p.m.—"Big Brother Ken's kiddie hour"
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 6:15 p.m.—KNX Ensemble
- 6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy
- 6:30 to 7 p.m.—Pantages Hollywood Theater
- 7 to 7:08 p.m.—Professor Herman Schmitzel
- 7:08 to 8 p.m.—Country Jane, vocalist; Stove Poker Ensemble
- 8 to 9 p.m.—The Royal Order of Optimistic Donuts
- 9 to 9:45 p.m.—"Lion Tamers"
- 9:45 p.m.—Main event from Hollywood Legion Stadium
- 10 to 12 midnight—Gus Arnheim's orchestra
- 12 to 1 a.m.—Madame Zucca's Cafe

FRIDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.
7 to 8 a.m.—Seal Rocks Broadcast
8 to 8:30 a.m.—Columbia Revue, CBS; stocks
8:30 to 9 a.m.—Manhattan Towers Orch., CBS
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—La Vida Mineral Water program
9:30 to 10:30 a.m.—Feminine Fancies
10:30 to 10:45 a.m.—Wyn's Daily Chat
10:45 to 11 a.m.—Nat'l Home Furnishing program
11 to 11:15 a.m.—Recordings
11:15 to 1:30 a.m.—Columbia Salon Orch., CBS
11:30 to 12 noon—Auditions
12 to 1 p.m.—Sherman-Clay Noonday Concert
1 to 1:30 p.m.—Carl Rupp's Captivators, CBS
1:30 to 1:45 p.m.—Popular Novelists, DLBS
1:45 to 2 p.m.—Columbia Male Trio
2 to 3 p.m.—Happy Go Lucky Hour, CDLES
3 to 3:15 p.m.—Crockett Mountaineers, CBS
3:15 to 3:30 p.m.—Ted Fiorita's Orch., CBS
3:30 to 3:45 p.m.—Something About Everything and recordings
3:45 to 4 p.m.—Song recital, John Moss
4 to 4:30 p.m.—Nit Wit Hour, CBS
4:30 to 4:55 p.m.—Columbia Male Chorus, CBS
4:55 to 5 p.m.—Town Topics
5 to 5:50 p.m.—Joe Mendel's Pep Band
5:50 to 6 p.m.—News items
6 to 6:30 p.m.—Assoc. Jewelry Retailers program, CBS
6:30 to 6:45 p.m.—Studio program
6:45 to 7 p.m.—Dancing Yesterdays, CBS
7 to 7:15 p.m.—Mac and Al
7:15 to 7:30 p.m.—Broun's Radio Column, CBS
7:30 to 7:45 p.m.—Plymouth Contest program
7:45 to 8 p.m.—Will Osborne and his Orchestra, CBS
8 to 8:30 p.m.—Veedol Vodvil, CDLES
8:30 to 9 p.m.—Sports talk, featuring Brick Morse and Dink Templeton, CDLES
9 to 10 p.m.—S & W Forum of the Air
10 to 10:15 p.m.—Schwartz Ginger Band
10:15 to 10:20 p.m.—Gruen Answer Man
10:20 to 11 p.m.—Anson Weeks' Orch., DLBS
11 to 12 midnight—Val Valente's Orch., DLBS
12 to 1 a.m.—Dance music

394.5 Meters **KVI** Broadway 4211
760 Kcys. 1000 Watts
Puget Sound Broad. Co., Tacoma, Wash.

7 to 8 a.m.—Program of recordings
8 to 8:15 a.m.—Columbia Revue, CBS
8:30 to 9:30 a.m.—Manhattan Towers Orch., CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:45 to 11 a.m.—Program from KOI
11 to 11:30 a.m.—Recordings; announcements
11:30 to 12 noon—Col. Educa. Features, CBS
12 to 12:30 p.m.—Light opera gems, CBS
12:30 to 1 p.m.—Thirty Minute Men, CBS
1 to 1:30 p.m.—Carl Rupp's Captivators, CBS
1:30 to 1:45 p.m.—Program of recordings
1:45 to 2 p.m.—Columbia male trio
2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
3 to 3:15 p.m.—Crockett Mountaineers, CBS
3:15 to 3:30 p.m.—Social calendar
3:30 to 4 p.m.—Talk and recordings
4 to 4:30 p.m.—Nit Wit Hour, CBS
4:30 to 5 p.m.—Columbia Male Chorus, CBS
5 to 6 p.m.—To be announced
8 to 8:30 p.m.—Veedol Vodvil
8:30 to 9 p.m.—Nocturne, CBS
9 to 9:30 p.m.—Football program from KFRC
9:30 to 10 p.m.—DLBS program
10 to 10:20 p.m.—Studio program
10:20 to 11 p.m.—Anson Weeks' orch., DLBS
11 to 12 midnight—Val Valente's orch., DLBS
12 to 1 a.m.—Organ recital

440.9 Meters **KPO** Garfield 8300
680 Kcys. 5000 Watts

Hale Bros. & The Chronicle, San Francisco
7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"
8 to 9 a.m.—Shell Happytime by Hugh Barrett
Dobbs
9 to 9:30 a.m.—Dobbsie's Birthday Party
9:30 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints"
11:45 to 11:59 a.m.—Radio feature
11:59 to 12:05 p.m.—Scripture; time signals
12:05 to 12:45 p.m.—Programs in Miniature
12:45 to 1:30 p.m.—Commonwealth Club Luncheon
1:30 to 2:30 p.m.—Paul Lingle piano duo
2:30 to 2:35 p.m.—Ye Towne Cryer
2:35 to 2:45 p.m.—Doug, Richardson
2:45 to 4:30 p.m.—Get Associated with Baseball
4:30 to 5 p.m.—California Crooners
5 to 5:30 p.m.—Big Brother
5:30 to 5:45 p.m.—The Date Book
5:45 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 6:45 p.m.—KPO Masters of Music
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Caswell Coffee Musical program
8:30 to 8:45 p.m.—A Sporting Quarter Hour
8:45 to 9 p.m.—Meeting in The Tavern
9 to 9:30 p.m.—Radio feature
9:30 to 10 p.m.—"Packard Program"
10 to 11 p.m.—Jesse Stafford's Dance Orchestra
11 to 12 p.m.—John Wolohan's Dance Orchestra

1430 Kcys. **KECA** Westmore 0337
209.7 Meters 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.
3:15 p.m.—Dorothy Raymond, piano capers
3:30 p.m.—Phil Cook, the Quaker Man, NBC
3:45 p.m.—Sherman Lloyd, pianist
4 p.m.—Cities Service Hour, NBC
5 p.m.—Interwoven Pair, NBC
5:30 p.m.—Armour Hour, NBC
6 p.m.—RKO Revue
6:30 p.m.—Buster Wilson and his orchestra
7 p.m.—Elgin program, NBC
7:15 p.m.—Otto Platz, dialect songs
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Joe Bishop and his guitar
8 p.m.—Manny Stein and his orchestra
9 p.m.—Winifred Donaldson, contralto
9:30 p.m.—Catherine C. Dixon, pianist
10 p.m.—Owen Evans, tenor
10:30 p.m.—Health exercises, Louis Rueb

220.4 Meters **KGER** Phone: 632-75
1360 Kcys. 1000 Watts
C. M. Dobyms, Long Beach, Calif.

6 a.m.—Studio Diversities
7 a.m.—Sunrise Exercise Class
7:30 a.m.—Judy and O'Berg, songs and organ
9 a.m.—Chick, Chet and Chuck, guitars
10 a.m.—Women's Hour and Helene Smith, pianist
11 a.m.—Helene Smith, piano requests
11:15 a.m.—Studio Concert Orchestra
12:30 p.m.—Peggy and Jerry skit
12:45 p.m.—Cecil Fry, songs and piano
1 p.m.—Allay Oop Studio Frolic
1 p.m.—Organ recital, Dick Dixon
2:30 p.m.—Long Beach Municipal Band
4 p.m.—James Orchestra and organ
5 p.m.—Organ and Triolians Trio
6:15 p.m.—Triolian Trio and Edna Bond
7 p.m.—Newscasting (time, news-magazine)
7:30 p.m.—Long Beach Municipal Band
8 p.m.—Organ and tenor
8:30 p.m.—Cavalier's Dance Band
9 p.m.—Everett Hoagland's Troubadors
9:30 p.m.—Mariners Concert Orchestra
10 p.m.—Mariners and Beauchamp, tenor
10:30 p.m.—Rhythm Makers' Dance Orchestra
11 p.m.—Everett Hoagland's Orchestra
11:30 p.m.—Organ Memories, Dick Dixon

FRIDAY Programs

San Francisco NBC Sutter 1920
National Broadcasting Company

- 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFI, KFSD
- 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15 to 10:30 a.m.—Josephine B. Gibson Food Talk, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, KOA 10:50 to 11:10 a.m.; KFSD, KTAR 11:10 to 11:30 a.m.

William Powers, colored tenor who has proven a radio favorite on the Pacific Slope; Harry Stanton, basso, and Edward Fitzpatrick, violin virtuoso and director of the Magazine Melodists, are soloists to be heard today. The Ivory Flakes period is the curtain raiser. Helen Webster appears during the program. Her talk is summarized in a pamphlet which she has arranged to send any listeners who ask for them. Ann Holden follows on the Del Ray period. Marjorie Gray's talk on personal charm is the piece de resistance on the third period. This program is sponsored by the makers of Odoron and Glaszo, perfect liquid nail polish.

- 12 to 1 p.m.—Pacific Feature Hour, KGO, KOA; KOMO, KFSD 12:30 to 1 p.m.; KGW 12:45 to 1 p.m.

Charles Hart is listed as director of the orchestra to be heard at this time. Harold Dana, baritone, as the program's soloist, will sing two numbers.

- 1 to 1:30 p.m.—Matinee Time, KGO, KFSD, KTAR
- 1:30 to 2 p.m.—Hotel St. Francis Salon Orchestra, KGO, KFSD, KTAR; KGW 1:45 to 2 p.m.
- 2:45 to 3 p.m.—Organ Concert, KGO, KOMO
- 3 to 3:30 p.m.—Arcadie Birkenholz, Violinist, KGO, KGW
- 3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
- 4 to 5 p.m.—Cities Service Concert Orchestra, KGO, KHQ, KOMO, KGW, KECA
 Jessica Dragonette, soprano, the Cavaliers, a male quartet, and Rosario Bourdon's orchestra will be featured in the Cities Service program.

- 5 to 5:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO, KGW, KECA, KFSD

Billy Jones and Ernie Hare, singing comedians, will entertain in characteristic style before the microphone. Will C. Perry will direct the orchestra which will add its music to the half hour.

- 5:30 to 6 p.m.—Armour Program, KGO, KHQ, KOMO, KGW, KECA

Supporting a mixed chorus of 30 voices, an orchestra under the direction of Josef Koestner will be heard in the Armour program of light classical music.

- 6 to 6:30 p.m.—Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI

Lois Bennett, soprano, and Mary Hopple, contralto, will be heard together during the half-hour Armstrong Quakers' program.

- 6:30 to 7 p.m.—Radio-Keith-Orpheum Program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

Some of the most appealing melodies of the South will be offered by Joseph Regan, tenor; the Southernaires Quartet; Frank Chapman, baritone; Leslie Frick, Hazel Glen and a violin sextet, and Milton Schwarzwald's RKO-lians during the Radio-Keith-Orpheum program.

- 7 to 7:15 p.m.—Elgin Program, KGO, KHQ, KOMO, KGW, KECA, KFSD

Vocal and instrumental music will be heard. A male quartet and Godfrey Ludlow, violinist, will take part in the presentation, with William S. Rainey as narrator.

- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

- 7:45 to 8 p.m.—NBC Concert Favorites, KGO, KHQ

- 8 to 8:15 p.m.—Captain "Bill" Royle, KGO, KHQ
- 8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI

Informality is the keynote of the half-hour program of Tone Pictures by the Rounders male quartet.

- 9:15 to 9:45 p.m.—Modern Melodists, KGO, KSL, KOA

The baton of Mahlon Merrick will direct a half hour of pleasant music tonight. Standard selections and semi-classical numbers in rhythm arrangements make up the Modern Melodists' program.

- 9:45 to 10 p.m.—Ole and the Girls, KGO, KOA
- 10 to 10:30 p.m.—The City of the Dead, KGO, KOA

The mournful tolling of a church bell in an old cemetery will introduce listeners to the weirdest radio thriller yet when the first episode of "The City of the Dead" is presented tonight.

- 10:30 to 11 p.m.—Pacific Nomads, KGO, KOA
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts

Western Broadcasting Co., Portland, Oregon

- 7 a.m.—Morning Serenaders
- 8 a.m.—Oregon Journal News
- 9 a.m.—Classified; Town Topics
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Ron's Rhythm Revue
- 1:30 p.m.—Organ concert; dental lecture
- 2:30 p.m.—Vagabond's News Reel
- 4:30 p.m.—Song recital
- 5:30 p.m.—Baron Keyes' Air Castles
- 5:45 p.m.—Old Timers
- 6 p.m.—Farmer's Radio Service Club
- 6:30 p.m.—Vic Meyers' Recording Orchestra
- 8 p.m.—Studio program
- 8:30 p.m.—The Parker Girl
- 9 p.m.—Montville Flowers, Economist; lecture
- 9:30 p.m.—Instrumental Trio
- 10 p.m.—The Angelus
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Midnight Revellers

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 a.m. to 12:45 p.m.—Music; news; talks
- 12:45 p.m.—Musical Moments, Mart Dougherty
- 1 p.m.—Masonic luncheon; Cheerio Boys
- 1:50 p.m.—Clarence & Doris; Rolly Wray
- 2:30 p.m.—Len Nash and his Country Boys
- 3:15 p.m.—Today in history
- 3:30 p.m.—Organ recital, Vera Graham
- 4 p.m.—Late news report
- 4:15 p.m.—Rolly Wray in piano numbers
- 4:30 p.m.—Bill & Co.; Cheerio Boys
- 5 p.m.—Hollywood Girls, "Em and Clem"
- 6:15 p.m.—Percy Prunes and Daisy Mae
- 6:30 p.m.—Vest Pocket Minstrels
- 6:45 p.m.—The Three Vagabonds
- 7 p.m.—Sunset Harmony Boys
- 7:15 p.m.—Froggy and Burrhead
- 7:30 p.m.—Silver Spray Hawaiians
- 7:45 p.m.—Doris & Clarence
- 8 p.m.—Beverly Farm market program
- 8:30 p.m.—"Harmonious Suggestions"
- 9 p.m.—Lampit Hour
- 9:30 p.m.—Len Nash and his Country Boys
- 10:30 p.m.—Balboa Beach Marathon
- 11 p.m.—Majestic Ballroom
- 12 midnight—Balboa Beach Marathon; records

FRIDAY Programs

Sept. 26, 1930



Frank Watanabe
KNX—6:15 p.m.

TIME	STATION	PROGRAM



George Taylor
KYA—10 a.m.

BEST BETS TODAY

535.4 Meters **KTAB** Garfield 4700
560 Kcys. 1000 Watts
Associated Broadcasters, Oakland, Calif.
7 to 9 a.m.—Frank Wright; studio program
9 to 10 a.m.—Morning Prayer Hour; recordings
10 to 10:30 a.m.—Household Hour
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Mid-Day Musical Notes with Frank Wright, Peggy O'Moore, harpist; Alice Blue, organist and pianist, and a soloist
1 to 2:40 p.m.—Chapel of Chimes; records
2:40 to 4:45 p.m.—Baseball, Ernie Smith at the mike
4:45 to 5 p.m.—Sunshine Girls
5 to 5:15 p.m.—Story Man's Air Castle
5:15 to 5:30 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:15 p.m.—La Vida program
7:15 to 7:30 p.m.—Studio program
7:30 to 8 p.m.—Lou Emmel, popular singer; Alice Blue, pianist
8 to 9 p.m.—"Highway Highlights," John Teel, baritone
9 to 9:30 p.m.—Trends of Football, featuring Nibs Price
9:30 to 10:30 p.m.—Orchestra with Joan Ray, contralto; Jane Sargent Sands, accompanist
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
11:30 to 1 a.m.—Recordings

296.6 Meters **KQW** Columbia 777
1010 Kcys. 500 Watts
Pac. Agric. Foundation, Ltd., San Jose, Calif.
9 to 11 a.m.—Morning music; Helpful Hour
11 to 12:30 p.m.—Community Hour; records
12:30 to 1 p.m.—Market reports, weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Music lovers' records
4:30 to 5 p.m.—Children's program
5:15 to 6 p.m.—Vesper music; health talk
6 to 6:10 p.m.—USDA farm flashes
6:10 to 6:20 p.m.—Farm topics discussion
6:20 to 6:30 p.m.—Western Agriculture from Eastern Eyes
6:45 to 7 p.m.—KQW Market Place
7 to 7:15 p.m.—News dispatches
7:15 to 7:30 p.m.—Sperry Flour playet
7:30 to 7:45 p.m.—Mail Bag announcements
7:45 to 8 p.m.—Editorial
8 to 9 p.m.—KQW Minstrels
9 to 9:30 p.m.—Helen Hepburn, Stephen Merrill, J. Charnow
9:30 to 10 p.m.—Accordion Club

880 Kcys. **KLX** Lake 6000-6015
340.7 Meters 500 Watts
Tribune Publishing Co., Oakland, Calif.
6:30 to 7 a.m.—Records; stocks
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—The Morning Bugle
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern homes period
9:30 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2 p.m.—Jean's Hi-Lights
2 to 2:40 p.m.—Records; stocks
2:40 to 4:30 p.m.—Oaks vs. Missions, baseball
4:30 to 5 p.m.—Charles T. Besserer, organist
5 to 5:30 p.m.—Brother Bob's club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 8 p.m.—News items; Melody Man
8 to 10 p.m.—Hi-jinks; Lost and Found piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Vinton La Ferrera's KLX Orchestra; Franklin Roberts, baritone, and Charlie Berger; Johnnie Zunino, accordionist
10 to 11 p.m.—Fleur de Lis dance orchestra
11 to 12 midnight—Classic recordings

280.2 Meters **KJBS** Ord 4148-49
1070 Kcys. 100 Watts
J. Brunton & Sons, San Francisco, Calif.
7 to 8 a.m.—KJBS Alarm Klok Klub
8 to 9 a.m.—Popular recordings
9 to 9:30 a.m.—Assoc. Food Stores' program
9:30 to 11 a.m.—Uncle Willard; records
11 to 12 noon—Concert music
12 to 1 p.m.—Popular luncheon program
2 to 3 p.m.—Variety records
3 to 3:30 p.m.—Marina piano duo
3:30 to 4:30 p.m.—Recordings
4:30 to 5 p.m.—Budde's Half-Hour
5 to 6 p.m.—Popular music
12 to 7 a.m.—KJBS Owl program

384.4 Meters **KTM** Exposition 1341
780 Kcys. 500 Watts
Pickwick Broad. Corp., Los Angeles, Calif.
8 to 9 p.m.—Miniature Symphony Orch. and Stewart Bair, baritone
9 to 10 p.m.—Ranch Boys in lively tunes
10 to 10:30 p.m.—Santaella's Whispering Sere-naders
10:30 to 11 p.m.—Salvatore Santaella and 12-piece orchestra
11 to 12 midnight—Spizerinktum Club (records)
12 to 1 a.m.—Request organ program

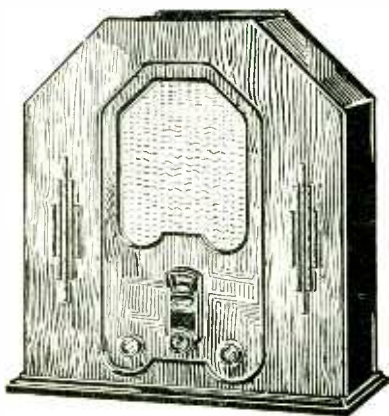


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BOBBE DEANE, NBC

WHEN television comes along and everybody in the studio dresses to his role, radio dramas and musical shows will be much more entertaining, says Bobbe Deane, a diminutive member of the National Players, heard through NBC stations of the Pacific Division.

"When we costume and make up for a role, we'll feel it and interpret it much better than we ever can hope to now," Bobbe insists. "The microphone effects people strangely, giving a feeling of unreality. I never was troubled by 'mike fright,' but for a long time after I'd interpret a part as I would on the stage, I'd look around the studio and finding nobody watching, I felt horribly self-conscious. It was a long time before I came to realize that I really was on a stage and that people actually heard me. Dressing up would help to overcome this feeling among new performers."

Bobbe has changed her opinion now, but she is one of the few radio stars who admits that once she scoffed at the medium which now she enjoys thoroughly.

Bobbe plays diversified roles. She has won much favor for her juvenile interpretations, especially of small boys.

"And that grew out of a radio Christmas party when I played three children in the KGO studios then in Oakland," Bobbe laughs. "I didn't take radio seriously then." The diminutive actress appeared first before the microphone at KGO playing a role in "Victory," a drama written by her husband, Ted Maxwell, NBC Production Manager.

"Then Wilda Wilson Church, drama director, brought us to NBC one Sunday to play an episode of 'Great Moments in History,' and we stayed," the actress explains. "That was two years ago."

Miss Deane made her stage debut in Denver, Colo., when she was three years old, playing with the Eltiches Gardens Drama Company.

"It was natural for me to go on the stage," Bobbe answers a query. "My parents both were players. I can't remember when I wasn't engaged somewhere excepting through the winter



BOBBE DEANE

months when I attended school."

When she was 10, the actress decided to skate. Overcoming parental objection, she presented her own act three years on a western vaudeville circuit. In 1915, she spent the year giving diving exhibitions at the Panama-Pacific Exposition here.

"That was hard for mother," Bobbe said thoughtfully. "She went everywhere with me and tried constantly to coax me away from skating and swim-

ming so that I'd take dramatics seriously."

Bobbe acquiesced finally, going into dramatic stock to play various Pacific Coast cities. Going to New York, she turned to musical comedy and played Ziegfeld productions three years on Broadway, afterward coming to California with the famous showman's "Sally."

The romance between Bobbe and Ted is characteristic of their profession. Asked to play the feminine lead for the Ted Maxwell Players, then in Santa Cruz, Bobbe immediately became enamored of the dark-eyed hero whose theatrical wooing was serious. They were married in San Rafael in 1926. Because they both had lived "in trunks" since childhood, one of the first things they did was to find a big home in San Francisco. Now there is a large garden and a half dozen pets to keep Bobbe busy when she's not on the air.

Station Finance Survey

AN inquiry into the financial status of American broadcasting stations has been undertaken by the Federal Radio Commission, which is circularizing the six hundred or more stations of the country with a questionnaire asking their profits and losses, sources of income, amounts expended for programs, salaries, rentals and all other pertinent data. Although the individual returns will be kept confidential, the general findings will probably be announced to indicate the fiscal trends in the American broadcasting structure. James W. Baldwin, secretary of the Commission, has sent out the questionnaires with the request that they be returned by September 1.

THURSDAY Programs

239.9 Meters **KFOX** Phone: 672-81
1250 Kcys. **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

- 5 a.m. to 12:45 p.m.—Music; talks; news
- 12:45 p.m.—Musical Moments, Mart Dougherty
- 1 p.m.—Health and Efficiency
- 1:30 p.m.—Cheerio Boys
- 1:50 p.m.—Doris & Clarence; Rolly Wray
- 2:30 p.m.—Len Nash and his Country Boys
- 3:15 p.m.—Today in history
- 3:30 p.m.—Organ recital, Vera Graham
- 4 p.m.—Late news reports
- 4:15 p.m.—Rolly Wray in piano numbers
- 4:30 p.m.—Bill & Co; Cheerio Boys
- 5 p.m.—Hollywood Girls; "Em & Clem"
- 6:15 p.m.—Percy Prunes and Daisie Mae
- 6:30 p.m.—Vest Pocket Minstrels
- 6:45 p.m.—The Three Vagabonds
- 7 p.m.—Sunset Harmony Boys
- 7:15 p.m.—Froggy and Burrhead
- 7:30 p.m.—Silver Spray Hawaiians
- 7:45 p.m.—Doris & Clarence
- 8 p.m.—Ted and Anna
- 8:15 p.m.—Three Vagabonds; Bill & Co
- 8:45 p.m.—Two Girls in Blue
- 9 p.m.—Lamplit Hour
- 9:30 p.m.—Len Nash and his Country Boys
- 10:30 p.m.—Balboa Beach Marathon
- 11 p.m.—Majestic Ballroom
- 12 midnight—Balboa Beach Marathon; records

526 Meters **KXA** Elliott 1634
570 Kcys. **500 Watts**

American Radio Tel. Co., Seattle, Wash.

- 5 p.m.—Town Crier
- 6 p.m.—Time, weather reports; all request program
- 6:30 p.m.—Yogi Alpha; Cecil and Sally
- 7 p.m.—Plymouth Contest; novelty records
- 7:45 p.m.—Harry Foley, piano
- 8 p.m.—Late records; Harold Ford
- 9 p.m.—Concert records
- 9:15 p.m.—Philco demonstration
- 9:45 p.m.—Red Toppers
- 10 p.m.—Weather report; late dance records

526 Meters **KMTR** Hollywood 3026
570 Kcys. **500 Watts**

KMTR Radio Corp., Hollywood, California

- 6 to 7 a.m.—"Wake Up, Chillun, Wake Up"
- 7 to 8 a.m.—Harold Curtis, organist
- 8 to 8:30 a.m.—Stock quotations; records
- 8:30 to 8:45 a.m.—Bess Kilmer, Helpful Hints
- 8:45 to 9 a.m.—Recorded program
- 9 to 9:15 a.m.—Mildred Kitchen, Home Economics
- 9:15 to 10:15 a.m.—Health Man; records
- 10:15 to 10:30 a.m.—Louise Howatt
- 10:30 to 11 a.m.—Galloping Gophers
- 11 to 11:45 a.m.—Modes and Fashions; records
- 11:45 to 12 noon—Public and civic officials
- 12 to 12:15 p.m.—"World in Review"
- 12:15 to 1:15 p.m.—Prosperity Hour with Skipper and Crew
- 1:15 to 4 p.m.—Records; Spanish program
- 4 to 4:30 p.m.—Dare Sisters, harmony duo
- 4:30 to 5:15 p.m.—Trading Post program
- 5:15 to 5:45 p.m.—Organ recital
- 5:45 to 6 p.m.—"Reporter of the Air"
- 6 to 6:30 p.m.—Banjo Boys
- 6:30 to 7 p.m.—Pennant Collegians
- 7 to 7:15 p.m.—Nat Winecoff, tenor
- 7:15 to 7:45 p.m.—Dare Sisters
- 7:45 to 8 p.m.—Fishing news by Jack Boaz
- 8 to 8:15 p.m.—"Piano Moods," Dorothy Comp-ton
- 8:15 to 10:30 p.m.—Baseball game
- 10:30 to 12 midnight—Special recordings
- 12 to 1 a.m.—"8 Ball" and Charley Lung

254.1 Meters **KEX** Atwater 3111
1180 Kcys. **5000 Watts**

Western Broadcasting Co., Portland, Oregon

- 7 a.m.—Morning Serenades
- 8 a.m.—Oregon Journal News
- 9 a.m.—Classified; Town Topics
- 11:45 a.m.—Old Witch Program
- 12 noon—Weather reports; World Book Man
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Ron's Rhythm Revue
- 1:30 p.m.—Castle Organ Concert
- 2 p.m.—Dental lecture
- 2:30 p.m.—Vagabond's News Reel
- 4:30 p.m.—Warner Stone's Orchestra
- 5 p.m.—Novelty recordings
- 5:30 p.m.—Baron Keyes' Air Castles
- 5:45 p.m.—Old Timers
- 6 p.m.—Farmer's Radio Club
- 6:30 p.m.—Hometowners Orchestra
- 6 p.m.—Los Gauchos Argentine; George Mad-dox, tenor; Stephanie Lewis, soprano
- 8:30 p.m.—Stump 'em Program
- 9 p.m.—Montaville Flowers, Economist; lecture
- 9:30 p.m.—Mystic Hour; The Angelus
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Night Club of the Air
- 12:30 a.m.—Midnight Revellers

204 Meters **KGA** Main 3434
1470 Kcys. **5000 Watts**

Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Sunshine Hour; popular hits
- 9:30 a.m.—Miss Spokane Musicale
- 10 a.m.—Friendly Hour
- 10:30 a.m.—Organ recital; novelties
- 11:30 a.m.—Luncheon concert
- 11:30 a.m.—Popular concert; Peerless Dentists
- 12 noon—Barton's Brevities
- 12:30 p.m.—Music; market reports
- 1 p.m.—Concert recordings
- 1:30 p.m.—Dental Clinic of the Air
- 2 p.m.—Popular Melange; Bargain Matinee
- 3:30 p.m.—Tea Hour concert
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Uncle Andy and the Kiddies
- 5 p.m.—Novelties; World Bookman
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Dinner music
- 6 p.m.—Hometowners Orchestra; Ed Sheldon, banjo
- 7 p.m.—Northwest Salon Orchestra; Jan Rus-sell, violin
- 7:30 p.m.—Dream Melodies; Grant Merrill and Stephanie Lewis, songalogue
- 8 p.m.—Los Gauchos Argentine; George Mad-dox, tenor; Ed Sheldon, banjo
- 9 p.m.—Montaville Flowers, Economist; lecture
- 9:30 p.m.—Melodies and Memories
- 10 p.m.—Request program

220.4 Meters **KGER** Phone: 632-75
1360 Kcys. **1000 Watts**

C. M. Dobyns, Long Beach, Calif.

- 10 a.m.—Women's Hour and Helene Smith, pianist
- 11 a.m.—Piano requests, Helene Smith
- 11:15 a.m.—Studio Concert Orchestra
- 12:30 p.m.—Peggy and Jerry skit
- 12:45 p.m.—Cecil Fry, songs and piano
- 1 p.m.—Allay Oop Frolic
- 2 p.m.—Organ melodies, Dick Dixon
- 2:30 p.m.—Long Beach Municipal Band
- 4 p.m.—Morrisset's Orchestra and organ
- 5 p.m.—Peggy Russell's Personality Girls
- 6:15 p.m.—Senoritas String Trio
- 7 p.m.—Syncoptators Dance Band
- 7:30 p.m.—Long Beach Municipal Band
- 8 p.m.—Mariners Concert Orchestra
- 9 p.m.—Everett Hoagland's Troubadors
- 9:30 p.m.—Don Walker, songs, and Pearl Davis, piano
- 10 p.m.—Cavalier's Dance Band
- 10:30 p.m.—Rhythm Makers' Dance Orchestra
- 11 p.m.—Everett Hoagland's Troubadors
- 11:30 p.m.—Organ Memories, Dick Dixon

THURSDAY Programs

440.9 Meters **KPO** **Garfield 8300**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"
9 to 9:30 a.m.—Dobbsie's Birthday Party
8 to 9 a.m.—Shell Happytime by Hugh Barrett Dobbs

9:30 to 10 a.m.—Walter W. Cribbins
10 to 11 a.m.—Woman's Magazine of the Air, NBC

11 to 11:45 a.m.—Standard School broadcast
11:45 to 11:59 a.m.—Julia Hayes, "Helpful Hints"
11:59 to 12:05 p.m.—Time signals; Scripture reading, weather forecast

12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Shrine Luncheon broadcast
1:30 to 2 p.m.—Sperry Flour program
2 to 2:15 p.m.—Julia Hayes, "Helpful Hints"
2:15 to 2:20 p.m.—Ye Towne Cryer
2:20 to 2:45 p.m.—Jerry Jermaine, crooning balladist

2:45 to 4:30 p.m.—Get Associated with baseball
4:30 to 5 p.m.—California Crooners

5 to 5:30 p.m.—Big Brother
5:30 to 5:45 p.m.—The Date Book
5:45 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 6:45 p.m.—KPO Masters of Music
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 9 p.m.—Lucky Strike Dance Orchestra, NBC

9 to 9:30 p.m.—Radio feature
9:30 to 10 p.m.—Earle C. Anthony, "Packard Program"

10 to 11 p.m.—Jesse Stafford's Dance Orchestra
11 to 12 midnight—Joe Wright's Dance Orchestra

333.1 Meters **KHJ** **Vandike 7111**
900 Kcys. **1000 Watts**

Don Lee, Inc., Los Angeles, California

7 to 8:30 a.m.—Recordings; Hallelujah
8:30 to 8:40 a.m.—Stock exchange reports
8:40 to 9:30 a.m.—Manhattan Towers Orch., CBS
9:30 to 10 a.m.—Feminine Fancies, KFRC
10:30 to 11:15 a.m.—Elvia and Nell; records
11:15 to 11:30 a.m.—Safety Bldg. & Loan Co.
11:30 to 12 noon—"For Your Information," CBS
12 to 12:30 p.m.—Biltmore Hotel concert orch.
12:30 to 12:45 p.m.—World-wide news

12:45 to 1 p.m.—U. S. Navy Band, CBS
1 to 1:15 p.m.—Book Parade, CBS
1:15 to 1:30 p.m.—Manhattan Towers Orch., CBS
1:30 to 2 p.m.—Times Forum

2 to 3 p.m.—Happy-Go-Lucky Hour, KFRC
3 to 3:15 p.m.—State Corp. Comm., talk
3:15 to 3:30 p.m.—U. S. C. Trojan period
3:30 to 3:45 p.m.—Y. M. C. A.
3:45 to 4 p.m.—Auto. Club of So. Calif.
4 to 4:30 p.m.—Toscha Seidel and concert orchestra, CBS

4:30 to 4:45 p.m.—Novelty program
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Organ recital
5:30 to 5:45 p.m.—Musical program
5:45 to 6 p.m.—Coast Investor, speaker
6 to 6:30 p.m.—Burbig's Syncopated History, CBS

6:30 to 7 p.m.—Arrowhead Springs dance orch.
7 to 7:15 p.m.—Rhythm Ramblers, CBS
7:15 to 7:30 p.m.—Heywood Brown's Radio Column, CBS

7:30 to 8 p.m.—Ted Weeme's Orch., CBS
8 to 8:30 p.m.—Orchestra and singers
8:30 to 9 p.m.—Ray Paige presentation
9 to 9:30 p.m.—"Folgeria"
9:30 to 10 p.m.—Singing Strings & Carl Omeron
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Earl Burnett's dance or.
12 to 1 a.m.—Organ recital

880 Kcys. **KLX** **Lake 6000-6015**
340.7 Meters **500 Watts**

Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; stocks
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—The Morning Bugle
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern homes period
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:50 a.m.—stocks; records
10:50 to 11 a.m.—Belco talk
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2:35 p.m.—Jean's Hi-Lights; records
2:40 to 4:30 p.m.—Baseball, Oaks vs. Missions
4:30 to 5 p.m.—Charles T. Besserer, organist
5 to 5:30 p.m.—Brother Bob's club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
8 to 9 p.m.—Cecilian Singers, ladies' trio and Helen Parmelee, pianist
9 to 10 p.m.—Studio program
10 to 11 p.m.—Dance program

265.3 Meters **KSL** **Wasatch 3901**
1130 Kcys. **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

4 p.m.—Fleischmann program, NBC
5 p.m.—Arco Birthday Party, NBC
5:30 p.m.—Maxwell Household Melodies, NBC
6 p.m.—RCA Hour, NBC
7 p.m.—Slumber music
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—A musical glimpse of Paris
8 p.m.—Lucky Strike orchestra, NBC
9 p.m.—Morning hour organ reveries
9:30 p.m.—Jack Frost Harmony Night Hawks
11 p.m.—"The Vagabond of the Air"

384.4 Meters **KTM** **Exposition 1341**
780 Kcys. **500 Watts**

Pickwick Broad. Corp., Los Angeles, Calif.

8 to 8:30 p.m.—Little Theater; Marillah Olney, director

8:30 to 9 p.m.—Musical program
9 to 10 p.m.—Ranch Boys in lively tunes
10 to 10:30 p.m.—Santaella's Whispering Sere-naders
10:30 to 11 p.m.—Frank Gage and Glenhall Taylor, comedy, pianos, songs
11 to 12 midnight—Spizzerinkum Club (records)
12 to 1 a.m.—Request organ program

394.5 Meters **KVI** **Broadway 4211**
760 Kcys. **1000 Watts**

Puget Sound Broad. Co., Tacoma, Wash.

7 to 8 a.m.—Program of recordings
8 to 8:15 a.m.—Columbia Revue, CBS
8:15 to 8:30 a.m.—Program of recordings
8:30 to 9:30 a.m.—Manhattan Towers Orch., CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 10:45 a.m.—Program of recordings
10:45 to 11 a.m.—Program from KOI
11 to 11:30 a.m.—Recordings; announcements
11:30 to 12 noon—"For Your Information," CBS
12 to 12:30 p.m.—The Merry-makers, CBS
12:30 to 1 p.m.—Melody Magic, CBS
1 to 2 p.m.—Manhattan Towers Orch., CBS
2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
3 to 3:15 p.m.—National Home Furnishings program

3:15 to 3:30 p.m.—Social calendar
3:30 to 4:15 p.m.—Talk and recordings
4:30 to 6 p.m.—To be announced
8 to 8:30 p.m.—Paul Tremaine's orch., CBS
8:30 to 9 p.m.—Nocturne, CBS
9 to 9:30 p.m.—"Folgeria," DLBS
9:30 to 10:20 p.m.—DLBS studio program
10:20 to 11 p.m.—Anson Weeks' Hotel Mark Hopkins orchestra
11 to 12 midnight—Val Valente's Orch., DLBS
12 to 1 a.m.—Organ recital

THURSDAY Programs

325.9 Meters **KOMO** **Elliott 5890**
920 Kcys. **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.
 6:55 a.m.—Inspirational service
 7 a.m.—Theater organ recital
 7:30 a.m.—Quaker Oats Start o' the Day, NBC
 8 a.m.—Shell Happytime, KPO
 9 a.m.—Gordon and Mary
 9:15 a.m.—Helpful Hints to Housewives
 9:30 a.m.—"Safeguarding the Nation's Food and Drug Supply"
 9:45 a.m.—Way to a Man's Heart
 10 a.m.—Woman's Magazine of the Air, NBC
 11 a.m.—Standard School broadcast, NBC
 11:45 a.m.—Barbara Gould broadcast
 12 noon—Farm talk; grain, fruit & veg. reports
 12:15 p.m.—Totem Broadcasters, Prudence Penny
 12:30 p.m.—Popular orchestra and vocalists
 1:15 p.m.—Teacup Philosopher
 1:30 p.m.—Tea Timers, NBC
 2 p.m.—Concert orchestra and vocalists
 2:30 p.m.—Matinee Time, NBC
 3 p.m.—Popular orchestra and vocalists
 3:30 p.m.—Phil Cook, the Quaker Man, NBC
 3:45 p.m.—Stock quotations
 4 p.m.—Fleischmann Sunshine Hour, NBC
 5 p.m.—Arco Birthday Party, NBC
 5:30 p.m.—Maxwell House Melodies, NBC
 6 p.m.—RCA Hour, NBC
 7 p.m.—Garden Patch program
 7:30 p.m.—Amos 'n' Andy, NBC
 7:45 p.m.—Standard Symphony Hour, NBC
 8:45 p.m.—Sperry program, NBC
 9 p.m.—Story Teller, NBC
 9:30 p.m.—Piano Paintings, NBC
 10 p.m.—Associated Equi-Fractionated Dance Hour
 11 p.m.—News flashes
 11:15 p.m.—Dance orchestra
 12 midnight—Organ recital

285.5 Meters **KNX** **Hempstead 4101**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.
 6:45 to 8 a.m.—Setting-up exercises
 8 to 8:15 a.m.—Inspirational talk and prayer
 8:15 to 9:15 a.m.—Hollywood Breakfast Club
 9:15 to 9:30 a.m.—Golden Rule Health Service
 9:30 to 10 a.m.—Radio shopping news
 10 to 10:30 a.m.—Eddie Albrigh's family
 10:30 to 11 a.m.—Home economics talk
 11 to 11:15 a.m.—Kate Brew Vaughn
 11:15 to 12 noon—Musical program
 12 to 12:15 p.m.—Kip Corp. courtesy program
 12:30 to 1 p.m.—Silver Slipper Cafe program
 1:30 to 2 p.m.—Eddie Albrigh, late fiction
 2 to 2:30 p.m.—Records & "Jay," the Jingle Man
 2:30 to 3 p.m.—Prof. Edgard Leon, French lessons
 3 to 3:30 p.m.—Organ program, Lucie Lee
 3:30 to 3:35 p.m.—Lost and found and stock market reports
 3:35 to 4 p.m.—Louise Johnson, astroanalyst
 4 to 4:30 p.m.—Musical program
 4:30 to 5 p.m.—C. F. R.'s musical program
 5 to 5:15 p.m.—Talk on "Travel"
 5:15 to 5:45 p.m.—"Big Brother Ken's kiddie hour"
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 6:15 p.m.—Organ program, Lucie Lee
 6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy
 6:30 to 7 p.m.—Lucy Lee, organist
 7 to 7:08 p.m.—Professor Herman Schnitzel
 7:08 to 7:30 p.m.—Laf-O-Grafs
 7:30 to 8 p.m.—KNX musical program
 8 to 9 p.m.—Horse Fly and his Wranglers
 9 to 9:30 p.m.—The Nomads
 9:30 to 10 p.m.—Musical program
 10 to 12 midnight—Gus Arnheim's orchestra
 12 to 1 a.m.—Madame Zucca's Cafe

243.8 Meters **KYA** **Prospect 3456**
1230 Kcys. **1000 Watts**

Pacific Broadcasting Corp., San Francisco
 8 a.m.—Organ music; concert selections
 9 a.m.—Chas. J. Dean, Inc.
 9:30 a.m.—Fox and Warfield Theatres Revue
 10 a.m.—Sunshine Hour, conducted by George Taylor
 11 a.m.—Popular hits; Reduceoid program
 11:30 a.m.—Health talk, Dr. Crichton
 11:45 a.m.—Jack Deane, tenor; Clem Kennedy, piano
 12 noon—Coming events; concert memories
 1:15 p.m.—Charles Beauty Salon program
 1:30 p.m.—Newscasting; popular hits
 2 p.m.—Dollo Sargent, organist; Mary Atkinson, soprano
 3 p.m.—Virginia Spencer, "Soliloquy"
 3:15 p.m.—Health talk, Dr. Corley
 3:30 p.m.—Song recital, Helen Stone
 3:45 p.m.—Popular hits
 4 p.m.—Salon music; Dex program
 5 p.m.—Late Releases; variety bits
 6 p.m.—Close harmony
 6 p.m.—Fox and Warfield Theatres Revue
 6:45 p.m.—Stock yard prices and quotations
 6:50 p.m.—George Nickson, tenor
 7 p.m.—Duo Pianoflashes, Clem Kennedy, Virginia Spencer, Jack Deane, tenor
 7:30 p.m.—Orpheus Ensemble, Gene Sullivan, baritone, and Greta Gahler, soprano
 8:30 p.m.—Sydney Dixon, tenor, in Song and Word Pictures
 9 p.m.—"The Home Bruisers," William Clifford, Yvonne La Rue
 9:15 p.m.—Neil Schettler, violin
 9:30 p.m.—Tom Smith, Dud Williamson, "The Melodizers," "Pleasing You"
 10 p.m.—Paul Kelli's Dance Orchestra
 11 p.m.—Dollo Sargent, organist; George Nickson, tenor

309.1 Meters **KJR** **Main 2495-2475**
970 Kcys. **5000 Watts**

Northwest Broad. System, Seattle, Wash.
 7 a.m.—Morning Reveiller; news; organ
 8:30 a.m.—Thrift Home of the Air
 9 a.m.—Morning Devotional program
 9:10 a.m.—Mary from Proctors
 9:20 a.m.—Smilin' Sam; Glen Eaton, tenor
 10:15 a.m.—Beauty Talk, Helen Andrews
 10:30 a.m.—Songs You Like to Hear
 11 a.m.—Warren Wright, organ concert
 12 noon—World Book Man
 12:30 p.m.—Mid-Day Musicale
 1 p.m.—George Maddox, tenor; Betty Andersen, soprano
 1:15 p.m.—Dental lecture
 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
 2 p.m.—Matinee in Miniature
 2:30 p.m.—Stewart Armstrong, basso; organ
 3 p.m.—The Cleft Dwellers
 3:15 p.m.—Robert Monsen, tenor; Billie Landers, blues singer
 3:30 p.m.—News; Tea Time Tales
 4 p.m.—Organ concert, Ivan Ditmars
 5:15 p.m.—Baron Keyes' Air Castles
 5:30 p.m.—Market reports; Lost and Found
 5:50 p.m.—Garden Talk, Cecil Solly
 6 p.m.—American Institute of Banking
 6:15 p.m.—Hometowners Orchestra; Ed Sheldon, banjo
 7 p.m.—Kelpine Twins
 7:30 p.m.—Dream Melodies; Stephanie Lewis Grant Merrill, songalogue
 7:55 p.m.—Rabbi Samuel Koch, talk
 8 p.m.—Los Gauchos Argentine; George Maddox, tenor; Ed Sheldon, banjo; Stephanie Lewis, soprano
 9 p.m.—Montaville Flowers, economist; Lecture
 9:30 p.m.—Melodies and Memories
 10 p.m.—Ken Stuart's Sunshine Program; Ivan Ditmars, piano
 10:30 p.m.—Song Birds; Homer Sweetman, tenor
 11 p.m.—Vic Meyers' Club Victor orchestra
 12 midnight—Midnight Revellers

THURSDAY Programs

535.4 Meters **KTAB** Garfield 4700
560 Kcys. **1000 Watts**
Associated Broadcasters, Oakland, Calif.

7 to 8:45 a.m.—Frank Wright; studio program
8:45 to 9 a.m.—The Melody Girl
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Lou Emmel in One Half-Hour of Radio Cheer to Shut-ins
10 to 10:30 a.m.—Household Hour
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 11:30 a.m.—Studio program
11:30 to 12 noon—Latin-American program
12 to 1 p.m.—Mid-Day Musical Notes with Frank Wright, Peggy O'Moore, harpist; Alice Blue, organist and pianist; and a soloist
1 to 2:40 p.m.—Chapel of Chimes; records
2:40 to 4:45 p.m.—Baseball from Recreation Park
4:45 to 5 p.m.—Sunshine Girls
5 to 5:15 p.m.—Story Man's Air Castle
5:15 to 5:30 p.m.—Frank Wright
5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:15 p.m.—La Vida program
7:15 to 7:30 p.m.—Alice Blue, "Organ Echoes"
7:30 to 8 p.m.—Walter J. Rudolph, pianist; Dorothy Nichols, cellist
8 to 9 p.m.—Musical Portraits of world famous composers with orchestra and soloists
9 to 10 p.m.—Orchestra with Harry McKnight, tenor; Jane Sargent Sands, accompanist
10 to 10:30 p.m.—"Organ Echoes" with Alice Blue
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
11:30 to 1 a.m.—Recordings

361.2 Meters **KOA** York 5090
830 Kcys. **12,500 Watts**
General Electric Co., Denver, Colorado

4 to 5 p.m.—Fleischmann Hour
5 to 5:30 p.m.—Arco Birthday Party
5:30 to 6 p.m.—Maxwell House Melodies
6 to 7 p.m.—RCA Hour
7 to 7:30 p.m.—Slumber program
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Around the Fireplace
8 to 9 p.m.—B. A. Rolfe and his Lucky Strike dance orchestra
9 to 9:30 p.m.—Arcadians Mixed Quartet
9:30 to 10 p.m.—Piano Paintings
10 to 10:30 p.m.—Pacific National Singers
10:30 to 11 p.m.—Musical Echoes

296.6 Meters **KQW** Columbia 777
1010 Kcys. **500 Watts**
Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—Morning music; Helpful Hour
11 to 12:30 p.m.—Community Hour; records
12:30 to 1 p.m.—Market reports; weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 2:30 p.m.—The Friendly Hour
2:30 to 3:30 p.m.—Variety recordings
4:30 to 5 p.m.—Children's program
5 to 5:15 p.m.—Baron Keyes' Air Castle
5:15 to 6 p.m.—Vesper music; health talk
6 to 6:10 p.m.—U. S. D. A. Farm Flashes
6:10 to 6:20 p.m.—Farm Topics Discussion
6:20 to 6:30 p.m.—Standard Forms for Commission Sales, Bigelow
6:30 to 6:45 p.m.—Market reports
6:45 to 7 p.m.—KQW Market Place
7 to 7:15 p.m.—News Dispatches
7:15 to 7:30 p.m.—Pacific Rural Press
7:30 to 7:45 p.m.—Mail Bag and announcements
7:45 to 8 p.m.—Editorial
8 to 9 p.m.—Songs of the Old Church Choir
9 to 9:15 p.m.—The Lass from County Clare
9:15 to 10 p.m.—The Five Pretzels

491.5 Meters **KFRC** Prospect 0100
610 Kcys. **1000 Watts**
Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks Broadcast
8 to 8:30 a.m.—Columbia Revue, CBS
8:30 to 9 a.m.—Manhattan Towers Orch., CBS
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—La Vida Mineral Water program
9:30 to 10:30 a.m.—Feminine Fancies, CGLBS
10:30 to 11 a.m.—Wyn's Daily Chat
11 to 11:30 a.m.—Charis Players; Novelties
11:30 to 12 noon—Columbia Educational Features, CBS
12 to 1 p.m.—Sherman-Clay noonday concert
1 to 1:30 p.m.—Manhattan Towers Orch., CBS
1:30 to 2 p.m.—Bert Lown's Orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, CGLBS
3 to 3:15 p.m.—Something About Everything; recordings
3:15 to 3:30 p.m.—Beauty talks
3:30 to 4 p.m.—Mary Lewis Haines
4 to 4:30 p.m.—Toscha Seidel and concert orch., CBS
4:30 to 5 p.m.—Novelty program; Town Topics
5 to 5:30 p.m.—Pacific States organ, DLBS
5:30 to 5:45 p.m.—News items
5:45 to 6 p.m.—Your Financial Problems, DLBS
6 to 6:15 p.m.—Bobs Sport Talk
6:15 to 6:30 p.m.—Burbig's Syncopated History, CBS
6:30 to 7 p.m.—Republican Radio Rally from Washington, D. C.
7 to 7:15 p.m.—Edna Fischer, "Piano Moods"
7:15 to 7:30 p.m.—Heywood Brown's Radio Column, CBS
7:30 to 8 p.m.—Ted Weemes and his Orchestra, CBS
8 to 8:30 p.m.—Violet Ray Melody Hour, DLBS
8:30 to 9 p.m.—Golden Bear Band and Growlers
9 to 9:30 p.m.—Folgeria, courtesy Folger Company, CDLBS
9:30 to 10 p.m.—Opera Mirror
10 to 10:15 p.m.—Ten o'Clock Tom
10:15 to 10:20 p.m.—Gruen Answer Man
10:20 to 11 p.m.—Anson Weeks' Orch., DLBS
11 to 12 midnight—Val Valenti's Orch., DLBS
12 to 1 a.m.—Dance music

468.5 Meters **KFI** Westmore 0377
640 Kcys. **5000 Watts**
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6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Rueb
7:30 to 8 a.m.—Quaker Start of the Day, NBC
8 a.m.—Shell Happytime, KFO
9 a.m.—Herbie Scharlin
9:30 a.m.—Helen Guest, ballads
9:45 a.m.—Wall Street Journal
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Pure Food and Drug talk
11:15 a.m.—Spanish lesson by Annette Doherty
11:30 a.m.—Jules Garrison, the passer-by
11:45 a.m.—Armand, singer of popular songs
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:30 p.m.—Winnie Fields Moore, travelogue
2:45 p.m.—Joe Bishop and his guitar
3 p.m.—Better American Federation
3:15 p.m.—Sylvia's Happy Hour
4:15 p.m.—News Bureau; Big Brother
5 p.m.—Baron Keyes, the Story Man
5:30 p.m.—Dr. E. H. Myers talk
5:45 p.m.—Stock market reports
6 p.m.—Radio Victor Hour, NBC
7:30 p.m.—Edwin W. Hullinger
7:45 p.m.—Standard Symphony Hour, NBC
8:45 p.m.—Sperry Flour Co. program, NBC
9 p.m.—Three Skippers
9:15 p.m.—James Carden and cast, "Emperor of Crime"
9:30 p.m.—Packard concert orchestra with Robert Hurd
10:30 p.m.—Orchestral Hour
11 p.m.—Laughner-Harris Hotel St. Francis dance orchestra, NBC

THURSDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFI, KFSD

10 to 11 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA, 10:20 to 11 a.m.

On the wings of song, the California Home Catsup feature ushers in today's program. The song is sung by Bennie Walker, and the lyric says that California Home Catsup's good—it puts pep in all your food. Ann Holden speaks during the period, substantiating the statement. Ann also will have a recipe for her listeners, incorporating her pet condiment sauce. She will invite her friends to ask her for the California Home Catsup book, too, "New Uses for Catsup." Bonnie and Amy, with the doubtful help of small Billy from next door, will dramatize a homey little episode of their lives on the Bon Ami Matinee time, the second period on the program. The Bon Ami Band will have a concert of selected tunes during the twenty minutes. And to close the program, Ann Holden will demonstrate cooking tricks with Crisco.

11 to 11:45 a.m.—Standard School Broadcast, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD) Mendelssohn, one of the greatest geniuses in the history of music, will be the subject of the elementary and advanced lessons during the Standard School Broadcast.

1 to 1:30 p.m.—In the Spotlight, KGO, KFSD, KTAR

1:30 to 1:45 p.m.—Ballads, KGO, KFSD, KTAR

1:45 to 2 p.m.—Tea Timers, KGO, KGW, KFSD, KTAR

2 to 2:45 p.m.—Black and Gold Room Orchestra, KGO, KTAR

2:45 to 3 p.m.—Organ Concert, KGO, KOMO

3 to 3:30 p.m.—Matinee Time, KGO, KGW, KTAR

3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

4 to 5 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA, KTAR

Popular song hits, sung by Rudy Vallee to the accompaniment of the Connecticut Yankees.

5 to 5:30 p.m.—Arco Birthday Party, KGO, KHQ, KOMO, KGW, KECA

The Arco Birthday Party is given in honor of former Chief Justice John Marshall.

5:30 to 6 p.m.—Maxwell House Ensemble, KGO, KHQ, KOMO, KGW, KECA

Songs with the South as their subjects will be offered by the Maxwell House Ensemble.

6 to 7 p.m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI

An RCA Hour presentation, featuring orchestra and soloists, will be broadcast through a nation-wide network.

7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

7:45 to 8:45 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFI

Majestic strains of the universally popular "Wedding March" from Mendelssohn's incidental music to "A Midsummer Night's Dream" will introduce tonight's Standard Symphony Hour. With Mishel Piatro in the conductor's stand this immortal composition, interpreted by the Standard Symphony Orchestra, will precede two violin solos by Piatro.

8 to 9 p.m.—B. A. Rolfe and His Lucky Strike Dance Orchestra, KPO, KECA, KFSD, KTAR

8:45 to 9 p.m.—Sperry Program, KGO, KHQ, KOMO, KGW, KFI

9 to 9:30 p.m.—The Story Teller, KGO, KGW, KFSD

Out of a quaint old English magazine of 1896 came "The Black Poodle" which radio audiences will hear tonight. H. C. Connette has dramatized the story, which was written by Frederick Anstay.

9:30 to 10 p.m.—Piano Paintings, KGO; KHQ, KGW, KOA 9:45 to 10 p.m.

10 to 10:30 p.m.—Pacific National Singers, KGO, KFI, KOA

10:30 to 11 p.m.—Musical Echoes, KGO, KOA

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD)

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; organ recital

7:30 a.m.—Quaker Start o' the Day, NBC

8 a.m.—Shell Happy Time, NBC

9 a.m.—Town crier

10 a.m.—Woman's Magazine of the Air, NBC

11 a.m.—Standard School Broadcast, NBC

11:45 a.m.—Musical Masterworks

12 noon—Powers' Pied Piper

12:30 p.m.—Cecil and Sally; Pepco program

1 p.m.—Cabbages and Kings

1:30 p.m.—Julia Hayes; Tea Timers, NBC

2 p.m.—Baby's Boudoir organ

2:15 p.m.—Musical Masterworks

3 p.m.—Matinee Time, NBC

3:30 p.m.—Phil Cook, Quaker Man, NBC

3:45 p.m.—Palace Teatimes

4 p.m.—Fleischmann Sunshine hour, NBC

5 p.m.—Arco Birthday Party, NBC

5:30 p.m.—Maxwell House Melodies, NBC

6 p.m.—RCA hour, NBC

7 p.m.—Carnation Melodists

7:30 p.m.—Amos 'n' Andy, NBC

7:45 p.m.—Standard Symphony hour, NBC

8:45 p.m.—Sperry program, NBC

9 p.m.—The Story Teller, NBC

9:30 p.m.—Tommy Luke's Flower Girls

9:45 p.m.—NBC program

10 p.m.—Associated Dance Band, KOMO

11 to 12 midnight—Laughner-Harris Orchestra, NBC

280.2 Meters KJBS Ord 4148-49
1070 Kcys. 100 Watts

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub

8 to 9 a.m.—Favorite recordings

9 to 10 a.m.—Organ music; records

10 to 10:30 a.m.—Infico program

10:30 to 12 noon—Popular recorded selections

12 to 12:30 p.m.—Popular luncheon half-hour

12:30 to 1 p.m.—Auburn Airs

1 to 2 p.m.—Stock report; variety records

2 to 2:30 p.m.—Dell Raymond and Jack Childes

2:30 to 3 p.m.—Records

3 to 3:30 p.m.—Blindcraft Ensemble

3:30 to 3:45 p.m.—Marjorie Lee, pianist

3:45 to 6 p.m.—Popular records; concert music

12 to 7 a.m.—KJBS Owl program

499.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp. Ltd., San Diego, Calif.

5 to 5:50 p.m.—Concert; news items

5:50 to 6 p.m.—Chuck and Red

6 to 6:30 p.m.—Manual Dehesa, Spanish tenor

6:30 to 7 p.m.—Studio program

7 to 7:30 p.m.—Safety program

7:30 to 7:45 p.m.—Amos 'n' Andy, NBC

7:45 to 8 p.m.—Cecil and Sally

8 to 9 p.m.—Lucky Strike Orchestra, NBC

9 to 9:30 p.m.—Story Teller, NBC

9:30 to 10 p.m.—Piano Paintings, NBC

10 to 11 p.m.—Kennedy's Cafe program

11 to 12 midnight—Requests

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930 Van Ness Avenue

San Francisco

Long Music and Short Listeners

By ARTHUR S. GARBETT

Director of Education, NBC Pacific Division

HOW long is a piece of music? This question is of vital importance to radio program-builders whose programs are measured by the clock. Furthermore, their programs must have "balance," a judicious mixture of short and long, fast and slow, old and new music. With programs of "popular" character, the time element is not so serious. Much of the popular music of the day is so written that if a few lengths are cut off they "never will be missed."

With symphony programs such as those presented during the Standard Symphony Hour, however, the question assumes importance. Many of the selections played are accepted classics which may not be tampered with. The first movement of Beethoven's Fifth Symphony, for instance, contains not a waste note anywhere. There are no unnecessary "repeats"; there is no padding—not a single bar that does not contribute something to the total effect. It cannot be cut without mutilation.

Outside of symphonies, tone poems and extended works, the average length of a musical selection is from three to four minutes. Phonograph records of 10 or 12 inches run about that long. And since records can easily be made to run longer nowadays, presumably this is about as long as people want. Almost all shorter numbers, "lyric" melodies, minuets, gavottes, entr'actes, marches and so forth, are constructed on a very simple pattern. Tune "A" is followed by tune "B." Then "A" comes back with a tailpiece or "Coda" tacked onto it, and that ends it. The public can follow this pattern easily without any undue strain on the intellect.

People who object to "classical music" are usually objecting to music that is long, complicated, and demanding intensive intellectual effort over too great a period of time. There is not a great deal of such music in existence.

Provided the "structure" of the music is simple and easily detected, the public does not object to long numbers. The "Tannhauser" overture takes from 13 to 16 minutes, according to the conductor's "tempi." It is among the most popular of all overtures, but its "structure" is simple—the old A-B-A pattern again—Pilgrims' Chorus; Venusberg music; Pilgrims' Chorus.

"The Blue Danube," still the world's favorite waltz, takes eight minutes, which is long by normal standards. But the main melody repeats over and over.

Rossini's "William Tell Overture," another lengthy world favorite, is unusual. It is an old type of overture seldom used in which there are no repeats at all. "William Tell" is in four distinct sections: Morning Prayer; the Storm; Pastoral Melody, and Cavalry Trot. It takes a symphony orchestra about 15 minutes to play, and the public absorbs every note. I don't know any composer but Rossini who could give four separate numbers a psychological unity capable of holding interest for a whole quarter of an hour. "William Tell" is a century old and as fresh as ever.

One reason why some famous modern numbers are seldom used for radio is that they are unbearably long for a place in a one-hour program. "Death and Transfiguration," by Richard Strauss, takes 25 minutes, and the same composer's "Don Quixote" variations take 39 minutes. The whole of Rimsky-Korsokoff's popular "Scheherazade" music (in four movements) takes 45 minutes.

Whole symphonies by Mozart or Haydn rarely take more than 25 minutes, but Dvorak's "New World," in four movements, takes 42, and Tchaikovsky's "Pathetique" from 45 to 50 minutes.

The loudspeaker is a guest in the home, and a good guest does not monopolize his host's attention along one line too exclusively. Lovers of good music attending symphony concerts can seemingly remain enraptured for unlimited periods, but the average home-body wants brevity and variety.

New Synchronization Tests

Station WABC, New York key station of the Columbia Broadcasting System, has been authorized by the Federal Radio Commission to conduct past-midnight synchronization tests with WHK, Cleveland, to determine the amount and extent of interference that results when they operate simultaneously on 860 kilocycles.

WEDNESDAY Programs

285.5 Meters KNX Hempstead 4101
1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.—Setting-up exercises
- 8 to 8:15 a.m.—Inspirational talk and prayer
- 8:15 to 9 a.m.—Program of late recordings
- 9 to 9:20 a.m.—Records; musical program
- 9:30 to 10 a.m.—Radio shopping news
- 10 to 10:30 a.m.—Eddie Albright's family
- 10:30 to 11 a.m.—Home economics talk
- 11 to 12 noon—Musical program
- 12 to 12:15 p.m.—Kip Corp. courtesy program
- 12:30 to 1 p.m.—Silver Slipper Cafe program
- 1:30 to 2 p.m.—Eddie Albright's reading of late fiction
- 2 to 2:30 p.m.—Records & "Jay," the Jingle Man
- 2:30 to 3 p.m.—Organ program, Lucie Lee
- 3 to 3:30 p.m.—Musical program
- 4:30 to 5 p.m.—C. P. R.'s musical program
- 5 to 5:15 p.m.—Talk on "Travel"
- 5:15 to 5:45 p.m.—"Big Brother Ken's kiddie hour"
- 5:45 to 6 p.m.—Town Crier's amusement tips
- 6 to 6:15 p.m.—Lucie Lee, organist
- 6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy
- 6:30 to 7 p.m.—Program presenting KNX artists
- 7 to 7:08 p.m.—Professor Herman Schnitzel
- 7:08 to 7:30 p.m.—Mr. and Mrs. radio skit
- 7:30 to 8 p.m.—Musical program
- 8 to 8:30 p.m.—"The Airdales" and Bert Butterworth
- 8:30 to 9 p.m.—Musical program
- 9 to 9:30 p.m.—The Radio Reporter
- 9:30 to 10 p.m.—Rev. Ethel Duncan
- 10 to 12 midnight—Gus Arnheim and his orchestra
- 12 to 1 a.m.—Madame Zucca's Cafe

280.2 Meters KJBS Ord 4148-49
1070 Kcys. 1000 Watts

J. Brunton & Sons, San Francisco, Calif.

- 7 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 9 a.m.—Recorded program
- 9 to 9:15 a.m.—Hy Wide and Handsome
- 9:15 to 9:30 a.m.—Assoc. Food Stores' program
- 9:30 to 10 a.m.—Salon orchestra
- 10 to 12 noon—Recorded varieties
- 12 to 12:30 p.m.—Popular luncheon half-hour
- 12:30 to 2 p.m.—Popular recordings; stocks
- 2 to 2:30 p.m.—Lucille Gordon Players
- 2:30 to 3 p.m.—Concert music
- 3 to 3:30 p.m.—Art Fadden and Frank Galvin
- 3:30 to 5 p.m.—Variety records
- 5 to 6 p.m.—Salon orchestra; records
- 12 to 7 a.m.—KJBS Owl program

1430 Kcys. KECA Westmore 0337
209.7 Meters 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

- 3 p.m.—Harry Coe, popular songs
- 3:30 p.m.—Phil Cook, the Quaker Man, NBC
- 3:45 p.m.—Sherman Lloyd, pianist
- 4 p.m.—Lydia Aldrich, soprano
- 4:15 p.m.—Happy Chappies, songs of tomorrow
- 4:30 p.m.—Gerttrude Gussell and Karl Brandenburg, ballads
- 5 p.m.—Halsey-Stuart, NBC
- 5:30 p.m.—Palmolive Hour, NBC
- 6:30 p.m.—Coca Cola program, NBC
- 7 p.m.—Noreen Gammill, "Original Character Sketches"
- 7:15 p.m.—Otto Plotz, in dialect songs
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Anna and Oscar
- 8 p.m.—Parisian Quintet, NBC
- 8:30 p.m.—Will Rounds' String Ensemble with Winnie Fields Moore
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 p.m.—Health exercises, Louis Rueb

526 Meters KMTR Hollywood 3026
570 Kcys. 500 Watts

KMTR Radio Corp., Hollywood, California

- 6 to 7 a.m.—"Wake Up, Chillun, Wake Up"
- 7 to 8 a.m.—Harold Curtis, organist
- 8 to 9 a.m.—Stock quotations; records
- 9 to 9:15 a.m.—Mildred Kitchen, Home Economics
- 9:15 to 9:30 a.m.—Health Man
- 9:30 to 10 a.m.—Herbert Scharlin, piano & songs
- 10 to 10:30 a.m.—Records; Louise Howatt
- 10:30 to 11 a.m.—"Old Timers"
- 11 to 11:45 a.m.—Modes and Fashions; records
- 11:45 to 12 noon—Public and civic officials
- 12 to 12:15 p.m.—"World in Review"
- 12:15 to 1:15 p.m.—Prosperity Hour with Skipper and Crew
- 1:15 to 4 p.m.—Old records; Spanish program
- 4 to 4:30 p.m.—Dare Sisters, harmony duo
- 4:30 to 5:15 p.m.—Trading Post program
- 5:15 to 5:45 p.m.—Organ recital
- 5:45 to 6 p.m.—"Reporter of the Air"
- 6 to 6:45 p.m.—Banjo Boys; "The Pepsters"
- 6:45 to 7 p.m.—Patrick playing by ear
- 7 to 7:15 p.m.—KMTR Orchestra
- 7:15 to 7:30 p.m.—Hollywood Sweepstakes
- 7:30 to 8:15 p.m.—"Talking picture song hits"
- 8:15 to 10:30 p.m.—Baseball game
- 10:30 to 11 p.m.—"Howdy Songs"; Happy Harry, requests
- 11 to 12 midnight—Recorded program
- 12 to 1 a.m.—"8 Ball" and Charley Lung

265.3 Meters KSL Wasatch 3901
1130 Kcys. 5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 5 p.m.—Halsey-Stuart, NBC
- 5:30 p.m.—Palmolive Hour, NBC
- 6:30 p.m.—Coca Cola program, NBC
- 7 p.m.—Blue Blaze Entertainers
- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—"Romance of Gems"
- 8 p.m.—William Peterson and the First Security Orchestra
- 8:30 p.m.—Popular presentations
- 9 p.m.—Informal studio program
- 9:15 p.m.—Slumber tunes
- 9:30 p.m.—Camel Pleasure Hour, NBC
- 11 p.m.—"The Vagabond of the Air"

409.7 Meters KFSD Franklin 6353
600 Kcys. 1000 Watts

Airfan Radio Corp. Ltd., San Diego, Calif.

- 4 to 5:45 p.m.—Operatic program
- 5:45 to 6 p.m.—Late news items
- 6 to 6:30 p.m.—Feature program
- 6:30 to 7 p.m.—Coca Cola program, NBC
- 7 to 7:30 p.m.—Union-Tribune Safety program
- 7:30 to 7:45 p.m.—Amos 'n' Andy, NBC
- 7:45 to 8 p.m.—Cecil and Sally
- 8 to 9 p.m.—North American Ensemble
- 9 to 9:30 p.m.—Miniature Biographies, NBC
- 9:30 to 10:30 p.m.—Camel Pleasure Hour, NBC
- 10:30 to 11:30 p.m.—Kennedy's Cafe program
- 11:30 to 12 midnight—Request program

220.4 Meters KGER Phone: 632-75
1360 Kcys. 1000 Watts

C. M. Dobyns, Long Beach, Calif.

- 11:15 a.m.—Studio Concert Orchestra
- 12:30 p.m.—Peggy and Jerry skit
- 12:45 p.m.—Cecil Fry, songs and piano
- 1 p.m.—Allay Oop Studio Frolic
- 2 p.m.—Organ requests, Dick Dixon
- 2:30 p.m.—Long Beach Municipal Band
- 4 p.m.—James' Orchestra and organ
- 5 p.m.—Peggy Russell's Personality Girls
- 6:30 p.m.—Bill's Ragtime Revue
- 8 p.m.—Organ recital, Dick Dixon
- 8:30 p.m.—Mid-week Varieties
- 9 p.m.—Everett Hoagland's Troubadors
- 9:30 p.m.—Wilmington Bowl Fights
- 10:30 p.m.—Cavaliers Dance Band
- 11 p.m.—Everett Hoagland's Troubadors
- 11:30 p.m.—Dick Dixon, Organ Memories

WEDNESDAY Programs

309.1 Meters
970 Kcys.

KJR

Main 2495-2475
5000 Watts

Northwest Broad. System, Seattle, Wash.

- 7 a.m.—Morning Reveille; news; organ
- 8:30 a.m.—Thrift Home of the Air
- 9 a.m.—Morning devotional program
- 9:10 a.m.—Mary from Proctors
- 9:40 a.m.—Smilin' Sam
- 10:15 a.m.—Beauty talk, Helen Andrews
- 10:30 a.m.—Songs you like to hear
- 11 a.m.—Warren Wright, organ concert
- 12 noon—World Bookman
- 12:30 p.m.—Mid-day musicale
- 1:15 p.m.—Dental lecture
- 2 p.m.—Matinee in Miniature; Homer Sweetman, tenor
- 2:30 p.m.—Stephanie Lewis, soprano; organ
- 3 p.m.—The Clef Dwellers
- 3:15 p.m.—The Three Girls; news
- 3:45 p.m.—Tea Time Tales from Proctors
- 4 p.m.—Organ concert, Ivan Ditmars
- 5 p.m.—Chet Cathers, crooning baritone
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Market reports; Lost and Found
- 5:50 p.m.—Garden Talk, Cecil Solly
- 6 p.m.—Hometowners; Ragnar Saldin, accordion
- 7 p.m.—Old songs for new
- 8 p.m.—Harmony Aces; Eulala Dean, blues singer
- 9 p.m.—Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
- 10 p.m.—Ken Stuart's Sunshine Program; Ivan Ditmars, piano
- 10:30 p.m.—Whirlwinds Orchestra; Eulala Dean, blues singer
- 11 p.m.—Vic Meyers' Club Victor Orchestra
- 12 midnight—Midnight Revellers

468.5 Meters
640 Kcys.

KFI

Westmore 0377
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

- 6:30 a.m.—Opening market reports
- 6:45 a.m.—Health exercises, Louis Rueb
- 7:30 to 8 a.m.—Quaker Start of the Day, NBC
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Bess Kilmer's Helpful Hints
- 9:15 a.m.—Helen Guest, ballads
- 9:30 a.m.—Betty Crocker, talk, NBC
- 9:45 a.m.—Prof. Miller and his guitar
- 10 a.m.—Wall Street Journal
- 10:15 a.m.—Mary Hale Martin talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—German lesson by Annette Doherty
- 11:45 a.m.—French lesson, Annette Doherty
- 12 noon—Dept. of Agriculture talk
- 12:15 p.m.—Federal and state market reports
- 2:30 p.m.—Winnie Fields Moore, travelogue
- 2:45 p.m.—Joe Bishop and his guitar
- 3 p.m.—Sylvia's Happy Hour
- 3:45 p.m.—Eddie Armstrong, ballads
- 4 p.m.—Noreen Gammill, character sketches
- 4:15 p.m.—KFI News Bureau
- 4:30 p.m.—Big Brother; Story Man
- 5:30 p.m.—Haven Johnson, the melody man
- 5:45 p.m.—Closing stock market reports
- 6 p.m.—Nick Harris
- 6:30 p.m.—Sierra Male Quartet
- 7 p.m.—Virginia Flohri, Luis Alvares and Los Caballeros
- 7:30 p.m.—Winifred Donaldson, contralto
- 8 p.m.—Let's Get Associated, NBC
- 8:30 p.m.—Arthur Lang, baritone
- 8:45 p.m.—Pietro Salvatore, violinist
- 9:15 p.m.—James Carden and cast, "Emperor of Crime"
- 9:30 p.m.—Musical Comedy Album, Eva Olivotti, soprano; James Burroughs, tenor, and concert orchestra
- 10 p.m.—Gretchen Garrett, soprano, & conc. or.
- 11 p.m.—Hotel St. Francis dance orchestra, NBC

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

Associated Broadcasters, Oakland, Calif.

- 7 to 9 a.m.—Frank Wright; recordings
- 9 to 10 a.m.—Morning Prayer Hour; recordings
- 10 to 10:30 a.m.—Household Hour, Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 11:30 a.m.—Studio program
- 11:30 to 12 noon—Latin-American program
- 12 to 1 p.m.—Mid-Day Musical Notes with Frank Wright, Peggy O'Moore, harpist; Alice Blue, organist and pianist, and a soloist
- 1 to 1:30 p.m.—Chapel of Chimes
- 1:30 to 2:40 p.m.—Studio program; records
- 2:40 to 4:45 p.m.—Baseball Broadcast
- 4:45 to 5 p.m.—Sunshine Girls
- 5 to 5:15 p.m.—Story Man's Air Castle
- 5:15 to 5:30 p.m.—Frank Wright
- 5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
- 6:30 to 7 p.m.—Chapel of Chimes
- 7 to 7:15 p.m.—La Vida program
- 7:15 to 7:30 p.m.—Studio program
- 7:30 to 8:30 p.m.—"Memory Bouquet" with Joan Ray, contralto; Harry McKnight, tenor; Alice Blue, organist and pianist
- 8:30 to 10:30 p.m.—Pepper Box program
- 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
- 11:30 to 1 a.m.—Recordings

254.1 Meters
1180 Kcys.

KEX

Atwater 3111
5000 Watts

Western Broadcasting Co., Portland, Oregon

- 7 a.m.—Morning Serenaders
- 8 a.m.—Oregon Journal News
- 9 a.m.—Classified; Town Topics
- 12 noon—Time; weather reports
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Ron's Revue; organ concert
- 2 p.m.—Dental lecture, Painless Parker
- 2:30 p.m.—Vagabond's News Reel
- 4:30 p.m.—Warner Stone's Orchestra
- 5 p.m.—Band concert
- 5:30 p.m.—Baron Keyes' Air Castles
- 5:45 p.m.—Old Timers' Concert
- 6 p.m.—Farmer's Radio Club
- 6:30 p.m.—Hometowners Orchestra; Ragnar Saldin, accordion
- 8 p.m.—Harmony Aces; Ukelele Bob
- 8:30 p.m.—The Parker Girl
- 9 p.m.—Damski's Neapolitans Orchestra; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
- 9:30 p.m.—Instrumental trio
- 10 p.m.—The Angelus
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Midnight Revellers

204 Meters
1470 Kcys.

KGA

Main 3434
5000 Watts

Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Sunshine Hour; popular hits
- 9:30 a.m.—That Reminds Me
- 10 a.m.—Friendly Hour; Luncheon concert
- 11:30 a.m.—Popular concert; Peerless Dentists
- 12 noon—Barton's Brevities
- 12:30 p.m.—Market reports; novelties
- 1 p.m.—Concert recordings
- 1:30 p.m.—Dental Clinic of the Air
- 2 p.m.—Popular Melange; Bargain Matinee
- 3:30 p.m.—Tea Hour concert
- 4 p.m.—Good News Magazine
- 4:30 pm.—Uncle Andy and the Kiddies
- 5 p.m.—Novelties; World Bookman
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Pacific Transfer Company program
- 5:45 p.m.—Hometowners Orchestra; Ragnar Saldin, accordion
- 7 p.m.—Old Songs for New
- 8 p.m.—Harmony Aces; Eulala Dean, blues singer; Ukelele Bob
- 9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Jean Kantner, baritone
- 10 pm.—Request program

WEDNESDAY Programs

880 Kcys.
340.7 Meters **KLX** Lake 6000-6015
500 Watts
Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; stocks
7 to 8 a.m.—Exercises and entertainment
8 to 8:30 a.m.—The Morning Bugle
8:30 to 9 a.m.—Jean Kent
9 to 9:30 a.m.—Modern homes period
9:30 to 11 a.m.—Records; stocks
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Jack Delaney and his band
1 to 2:35 p.m.—Jean's Hi-Lights; records
2:35 p.m.—Closing S. F. stocks
2:40 to 4:30 p.m.—Baseball, Oaks vs. Missions
4:30 to 5 p.m.—Charles T. Besserer, organist
5 to 5:30 p.m.—Brother Bob's club
5:30 to 6 p.m.—Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
8 to 9 p.m.—Signor Rinaldi and his orchestra
9 to 9:15 p.m.—Bookworm
9:15 to 9:30 p.m.—Willard Storage Battery program
9:30 to 10 p.m.—Helen Parmelee, pianist; Sydney Charles, tenor, and Grace Harris, soprano
10 to 11 p.m.—Classified Adv. hour, overflow program
11 to 12 midnight—Dance program

483.6 Meters
620 Kcys. **KTAR** Phone 3-6631
1000 Watts
KTAR Broadcasting Co., Phoenix, Arizona

4 p.m.—Baron Keyes' Air Castle
4:15 p.m.—Business Brevities; newscasting
5:20 p.m.—Cecil and Sally
6 p.m.—Voice of Saunders
6:30 p.m.—The Eskimos
7 p.m.—Forward Arizona Hour
8 p.m.—KTAR specialties
9:30 p.m.—Camel Pleasure Hour, NBC
10:30 p.m.—Radio newspaper

483.6 Meters
620 Kcys. **KGW** Atwater 2121
1000 Watts
The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; organ recital
7:30 a.m.—Quaker Start of the Day, NBC
8 a.m.—Shell Happy Time, NBC
9 a.m.—Town crier; Betty Crocker, NBC
10:15 a.m.—Mary Hale Martin, NBC
10:30 a.m.—Woman's Magazine of Air, NBC
11:30 a.m.—Evening Stars, NBC
12 noon—Powers' Pied Piper
12:30 p.m.—Cecil and Sally
12:45 p.m.—Pepco program
1 p.m.—Cabbages and Kings
1:30 p.m.—Julia Hayes
1:45 p.m.—Tea Timers, NBC
2 p.m.—Whyte's Orchestra, NBC
2:30 p.m.—John B. Kennedy Talk, NBC
2:35 p.m.—Whyte's Orchestra
3:30 p.m.—Phil Cook, Quaker Man, NBC
3:45 p.m.—Back of the News, NBC
4 p.m.—East of Cairo, NBC
4:30 p.m.—Palace Laundry features
5 p.m.—Halsey Stuart, NBC
5:30 p.m.—Palmolive program, NBC
6:30 p.m.—Coca Cola program, NBC
7 p.m.—Franz children's hour
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Bradley Pie program
8 p.m.—Let's Get Associated, NBC
9 p.m.—Cecil and Sally
9:15 p.m.—Vocal and instrumental
9:30 p.m.—Camel Pleasure hour, NBC
11 to 12 midnight—Slumber hour

491.5 Meters
610 Kcys. **KFRC** Prospect 0100
1000 Watts
Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks Broadcast
8 to 8:30 a.m.—Columbia Revue, CBS; stocks
8:30 to 9 a.m.—Manhattan Towers Orch., CBS
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—La Vida Mineral Water program
9:30 to 10:30 a.m.—Feminine Fancies, CDLBS
10:30 to 11 a.m.—Wyn's Daily Chat
11 to 11:30 a.m.—Mary Lewis Haines
11:30 to 12 noon—Columbia Educational Feature, CBS
12 to 1 p.m.—Sherman-Clay Noonday Concert
1 to 1:30 p.m.—Footnotes, CBS
1:30 to 1:45 p.m.—Popular Novelties, DLBS
1:45 to 2 p.m.—Columbia Male Trio with Virginia Arnold, pianist
2 to 3 p.m.—Happy Go Lucky Hour, CDLBS
3 to 3:30 p.m.—About New Books, Monroe Upton
3:30 to 3:35 p.m.—Something About Everything
3:35 to 3:45 p.m.—Your English
3:45 to 4 p.m.—Song recital, John Moss
4 to 4:30 p.m.—Manhattan Moods, CBS
4:30 to 4:55 p.m.—Piano Miniatures, featuring Frank Moss
4:55 to 5 p.m.—Town Topics
5 to 5:30 p.m.—General Mills Fast Freight, CBS
5:30 to 5:50 p.m.—Dinner concert, DLBS
5:50 to 6 p.m.—News items
6 to 6:30 p.m.—Dinner concert, DLBS
6:30 to 7 p.m.—Jo Mendel and his Pep Band, DLBS
7 to 7:30 p.m.—Ballad Crooners from KHJ, DLBS
7:30 to 8 p.m.—California Melodies, CDLBS
8 to 8:30 p.m.—Novelty program from KHJ, DLBS
8:30 to 9 p.m.—Demi Tasse Revue, CDLBS
9 to 10 p.m.—Sologogy; Whisper Hour
10 to 10:15 p.m.—Ten o'Clock Tom
10:15 to 10:20 p.m.—Gruen Answer Man
10:20 to 11 p.m.—Anson Weeks' Orch., DLBS
11 to 12 midnight—Earl Burnett's Orch., DLBS
12 to 1 a.m.—Dance music

333.1 Meters
900 Kcys. **KHJ** Vandike 7111
1000 Watts
Don Lee, Inc., Los Angeles, California

7 to 8:30 a.m.—Recordings; Hallelujah
8:30 to 8:40 a.m.—Stock exchange reports
8:40 to 9:15 a.m.—Manhattan Towers Orch., CBS
9:15 to 9:30 a.m.—Music Lovers Shop
9:30 to 10:30 a.m.—Feminine Fancies, KFRC
10:30 to 10:45 a.m.—American Institute of Food Products
10:45 to 11:15 a.m.—Agnes White; records
11:15 to 11:30 a.m.—Safety Bldg. & Loan Co.
11:30 to 12 noon—Program of recordings
12 to 12:30 p.m.—Biltmore Hotel concert orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Optimist Club luncheon
1:30 to 2 p.m.—Times Forum
2 to 3 p.m.—Happy-Go-Lucky Hour, KFRC
3 to 3:30 p.m.—Fred C. McNabb, talk on gardens
3:30 to 3:45 p.m.—Walter Brown Murray
3:45 to 4 p.m.—Book review
4 to 4:30 p.m.—Manhattan Moods, CBS
4:30 to 4:45 p.m.—June and Nell
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Gold Medal Fast Freight
5:30 to 6 p.m.—Recordings
6 to 6:30 p.m.—Romance of Fashion, Peggy Hamilton
6:30 to 7 p.m.—Prof. Charles Lindsley & organ
7 to 7:30 p.m.—Ballad Crooners
7:30 to 8 p.m.—California Melodies, to CBS
8 to 8:30 p.m.—"Romantic Days of '49"
8:30 to 9 p.m.—M. J. B. Demi-Tasse Revue
9 to 10 p.m.—Studio program
10 to 10:05 p.m.—World-wide news
10:05 to 12 midnight—Earl Burnett's dance or.
12 to 1 a.m.—W. Tourtelotte, organ recital

WEDNESDAY Programs

322.4 Meters **KFWI** Franklin 0200
930 Kcys. 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10:30 a.m.—Records and announcements
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:15 a.m.—The Three Sweethearts
11:15 to 11:30 a.m.—Faith Jimerson, concert pianist
11:30 to 12 noon—Concert program
12 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:15 p.m.—Dr. Linebarger, health talk
7:15 to 7:30 p.m.—Studio specialty
8:30 to 8:35 p.m.—Chamber of Commerce speaker
8:35 to 9 p.m.—Feature program
9 to 9:30 p.m.—Arthur Bergner, baritone
9:30 to 10 p.m.—Isabel Henion, balladist, and Nadine Chriss, pianist
10 to 10:30 p.m.—Hotel Bellevue program
10:30 to 11 p.m.—The Piano Twins
11 to 12 midnight—Slogan contest
12 to 1 a.m.—Midnight Classics

322.4 Meters **KROW** Glencourt 6774
930 Kcys. 1000 Watts

Educational Broad. Corp., Oakland, Calif.

8 a.m.—Barney Lewis and others
8:15 a.m.—Studio program
8:30 a.m.—Wade Forrester, health questions
1:30 p.m.—Betty the Shopper
2:30 p.m.—Watch Tower program
2:45 p.m.—Piano Recreation, Jean Ardath
3 p.m.—Lillian Boyd, Music Memories
3:30 p.m.—California Cowboys—Bill Simmons, yodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordionist
4 p.m.—Nola Starr, vocalist; Marguerita Bernae, soprano; Lillian Boyd, organist and accompanist
4:30 p.m.—Fox West Coast Theaters Frolic
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Baseball results and news items
7:45 p.m.—LaVida Mineral Water program
8 p.m.—The Ne'er Do Well

394.5 Meters **KVI** Broadway 4211
760 Kcys. 1000 Watts

Puget Sound Broad. Co., Tacoma, Wash.

7 to 8 a.m.—Program of recordings
8 to 8:15 a.m.—Columbia Revue, CBS
8:15 to 8:30 a.m.—Program of recordings
8:30 to 9:30 a.m.—Manhattan Towers Orch., CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 10:45 a.m.—Program of recordings
10:45 to 11 a.m.—Program from KOL
11 to 11:30 a.m.—Recordings; announcements
11:30 to 12 noon—For Your Information, CBS
12 to 1 p.m.—Columbia Salon Orch., with soloists, CBS
1 to 1:45 p.m.—Footnotes, CBS; records
1:45 to 2 p.m.—Male trio with Virginia Arnold, pianist, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
3 to 3:15 p.m.—Crockett Mountaineers, CBS
3:15 to 3:30 p.m.—Social calendar
3:30 to 4 p.m.—Talk and recordings
4 to 4:30 p.m.—Manhattan Moods, CBS
4:30 to 5 p.m.—Program of recordings
5 to 5:30 p.m.—Gold Medal Fast Freight, CBS
5:30 to 6:04 p.m.—Studio program
8 to 8:30 p.m.—Musical program
8:30 to 9 p.m.—M. J. B. Demi Tasse Revue
9 to 9:30 p.m.—DLBS program
9:30 to 10 p.m.—Ted White and his Top of the World Night Club, DLBS
10 to 11 p.m.—Mike Doty's orchestra
11 to 12 midnight—Earl Burtnett's Orch., DLBS

379.5 Meters **KGO** Sutter 1920
790 Kcys. 10,000 Watts
General Electric Co., Oakland, Calif.

(Programs Furnished by the National Br. Co.)

7:30 to 8 a.m.—Sunrise Srenaders
8 to 8:15 a.m.—Financial Service program
8:15 to 8:30 a.m.—Morning Melodies
8:30 to 9 a.m.—Cross-Cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service talks
9:45 to 10:15 a.m.—Morning Glories
10:15 to 10:30 a.m.—Mary Hale Martin's Household Period
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Evening Stars
12 to 1 p.m.—Radio Guild
1 to 1:15 p.m.—Series of talks
1:15 to 1:30 p.m.—Breen and De Rose
1:30 to 2 p.m.—Tea Timers
2 to 2:30 p.m.—Whyte's Orchestra
2:30 to 2:35 p.m.—John B. Kennedy talk
2:35 to 2:45 p.m.—Whyte's Orchestra
2:45 to 3 p.m.—Organ concert
3 to 3:30 p.m.—The Vagabonds
3:30 to 3:45 p.m.—Phil Cook, the Quaker Man
3:45 to 4 p.m.—Back of the News in Wash.
4 to 4:30 p.m.—East of Cairo
4:30 to 4:45 p.m.—Hotel St. Francis Salon Orch.
4:45 to 5 p.m.—News service
5 to 5:30 p.m.—Halsey, Stuart program
5:30 to 6:30 p.m.—Palmolive Hour
6:30 to 7 p.m.—Coca Cola program
7 to 7:15 p.m.—Southern Harmony Four
7:15 to 7:30 p.m.—The Hot Spot of Radio
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—John and Ned
8 to 8:30 p.m.—Parisian Quintet
8:30 to 9 p.m.—Hill Billy Boys
9 to 9:30 p.m.—Miniature Biographies
9:30 to 10:30 p.m.—Camel Pleasure Hour
10:30 to 10:45 p.m.—Yir Frien' Scotty
10:45 to 11 p.m.—Sarah Kreindler, violinist
11 to 12 midnight—Laughner-Harris Hotel St. Francis dance orchestra

325.9 Meters **KOMO** Elliott 5890
920 Kcys. 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Organ recital
7:30 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Vocalists; Julia Hayes Helpful Hints
9:30 a.m.—Betty Crocker's Home talk, NBC
9:45 a.m.—Way to a Man's Heart
11:30 a.m.—Evening Stars, NBC
10:15 a.m.—Mary Hale Martin Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Vocal recital
12 noon—Grain, fruit & veg. reports
12:15 p.m.—Totem Broadcasters, Prudence Penny
12:30 p.m.—Popular orchestra and vocalists
1 p.m.—Talk, NBC
1:15 p.m.—Teacup Philosopher
1:30 p.m.—Popular orchestra and Tuneful Two
2 p.m.—Concert orchestra and vocalists
2:15 p.m.—Dorothy Chase and Charis Players
2:30 p.m.—Old Time orchestra
3 p.m.—Popular orchestra and vocal trio
3:30 p.m.—The Quaker Man, NBC
3:45 p.m.—Back of the news in Wash., NBC
4 p.m.—East of Cairo, NBC
4:30 p.m.—Vocal recital; stock quotations
5 p.m.—Halsey, Stuart & Co. program, NBC
5:30 p.m.—Palmolive Hour, NBC
6:30 p.m.—Coca Cola program, NBC
7 p.m.—Garden Patch program
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Male quartet
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Mozart Concert Hour
9:30 p.m.—Camel Pleasure Hour, NBC
10:30 p.m.—Dance orchestra and singers
11:30 p.m.—News flashes; vocal recital
12 midnight—Theater organ recital

WEDNESDAY Programs

San Francisco **NBC** Sutter 1920

National Broadcasting Company

- 7 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFI, KFSD
- 8:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI, KFSD
- 10:15 to 10:30 a.m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KFSD 10:50 to 11:10 a.m.; KTAR 11:10 to 11:30 a.m.

The Magazine will open with the Oronite "Bigger Dollars" program, in which Helen Webster will outline ways in which the housewife can extend her dollars and make them cover more territory.

The Easier Housekeeping Period which follows will bring details of the growth and family life of young Clayton Murdoch Burns, the radio baby, related by Miss Webster. She will return to the microphone in the W. P. Fuller program later to talk on interior decorating.

Edward J. Fitzpatrick, director of the Magazine Melodists, will lead the orchestra through a group of dance and popular numbers. Mynard Jones, basso, and Gwynfi Jones, tenor, will be the soloists.

- 11:30 to 12 noon—Evening Stars, KGO, KOMO, KGW
- 1 to 1:15 p.m.—Series of Talks, KGO, KHQ, KOMO, KTAR
- 1:15 to 1:30 p.m.—Breen and De Rose, KGO, KTAR
- 1:30 to 2 p.m.—Tea Timers, KGO, KGW, KPO, KFSD, KTAR
- 2 to 2:30 p.m.—Whyte's Orchestra, KGO, KGW, KTAR
- 2:30 to 2:35 p.m.—John B. Kennedy Talk, KGO, KGW, KTAR
- 2:35 to 2:45 p.m.—Whyte's Orchestra, KGO, KGW, KTAR
- 2:45 to 3 p.m.—Organ Concert, KGO, KOMO
- 3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR
- 3:45 to 4 p.m.—Back of the News in Washington, KGO, KOMO, KGW, KFSD
- 4 to 4:30 p.m.—East of Cairo, KGO, KOMO, KGW

Further obstacles encountered by the American adventurers attempting to uncover the plans of the Secret Circle of the Orient. Bruce Lytton is one of the leaders of the party of Americans involved in the mysteries of the Orient. Sven von Hallberg is responsible for the setting of appropriate music.

- 5 to 5:30 p.m.—Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KECA
- Financial advice by the Old Counsellor and light classical music by the Chicago Little Symphony Orchestra under George Dasch's direction will be heard today.
- 5:30 to 6:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KECA
- "Cheer Up. Good Times Are Coming" is the rousing greeting with which the Revelers will open the Palmolive Hour. Solos, duets, ensemble numbers and lively orchestra melodies, with Olive Palmer, soprano, and Paul Oliver, tenor, as the headliners of the program.
- 6:30 to 7 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA, KFSD
- Grantland Rice will be at the microphone to interview one of the outstanding celebrities in the world of athletics. Before and

after his appearance, Leonard Joy's all-string dance orchestra will offer popular tunes.

- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
- 8 to 8:30 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI

The final episode in the radio drama, "General John C. Fremont," of the Let's Get Associated series written by Carlton E. Morse, will be heard tonight. It is a sad but glorious episode in the life of Fremont which the radio drama pictures, with Jack and Ethyl, Let's Get Associated stars, in the roles of the explorer and his wife, Jessie Benton Fremont.

- 8 to 8:30 p.m.—Parisian Quintet, KGO, KECA
- Eva Garcia, pianist, and Antonio De Grassi, violinist, will be featured as soloists during the half-hour program.
- 8:30 to 9 p.m.—Hill Billy Boys, KGO, KGW
- 9 to 9:30 p.m.—Miniature Biographies, KGO, KFSD
- 9:30 to 10:30 p.m.—Camel Pleasure Hour, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA

Headlined by Betty Kelly, youthful soprano, Mahlon Merrick will direct the 35-piece orchestra. Other artists contributing to the program include the Coquettes, Annette Hastings, Imelda Montagne and Marjorie Primley; the Glee Club; Irving Kennedy, tenor, and Neil Spaulding and Griff Williams, piano twins.

- 10:30 to 10:45 p.m.—Yir Frien' Scotty, KGO, KOA
- 10:45 to 11 p.m.—Sarah Kreindler, Violinist, KGO, KOA
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**
General Electric Co., Denver, Colorado

- 5 to 5:30 p.m.—Halsey, Stuart program
- 5:30 to 6:30 p.m.—Palmolive Hour
- 6:30 to 7 p.m.—Coca Cola program
- 7 to 7:15 p.m.—Slumber music
- 7:15 to 7:30 p.m.—Denver Buick program
- 7:30 to 7:45 p.m.—Amos 'n' Andy
- 7:45 to 8 p.m.—Public Service Co. program
- 8 to 8:30 p.m.—Hotel Governor Clinton Orch.
- 8:30 to 9:30 p.m.—General Electric Hour—Denver Concert Orchestra; male quartet
- 9:30 to 10:30 p.m.—Camel Pleasure Hour
- 10:30 to 10:45 p.m.—Yir Frien' Scotty
- 10:45 to 11 p.m.—Sarah Kreindler, violinist

239.9 Meters **KFOX** **Phone: 672-81**
1250 Kcys. **1000 Watts**
Nichols & Warinner, Long Beach, Calif.

- 5 a.m. to 12:45 p.m.—Music; talks; news
- 12:45 p.m.—Musical Moments with Mart Dougherty
- 1 p.m.—Rotary luncheon; Cherrio Boys
- 1:50 p.m.—Doris & Clarence; Rolly Wray
- 2:30 p.m.—Len Nash and his Country Boys
- 3:15 p.m.—Today in history
- 3:30 p.m.—Organ recital, Vera Graham
- 4 p.m.—Late news reports
- 4:15 p.m.—Rolly Wray in piano numbers
- 4:30 p.m.—Bill & Co.; Cheerio Boys
- 5 p.m.—Hollywood Girls; "Em & Clem"
- 6:15 p.m.—Percy Prunes and Daisy Mae
- 6:30 p.m.—Vest Pocket Minstrels
- 6:45 p.m.—The Three Vagabonds
- 7 p.m.—Sunset Harmony Boys
- 7:15 p.m.—Froggy and Burrehead
- 7:30 p.m.—Silver Spray Hawaiians
- 7:45 p.m.—Doris & Clarence
- 8 p.m.—Seth Parker Singing School
- 8:30 p.m.—Cline and his harmonica
- 8:45 p.m.—Rolly Wray; Lamplit Hour
- 9:30 p.m.—Len Nash and his Country Boys
- 10:30 p.m.—Balboa Beach Marathon
- 11 p.m.—Majestic Ballroom
- 12 midnight—Balboa Beach Marathon; records

WEDNESDAY Programs • • • **Sept. 24, 1930**



Ann Warner
KPO-1 p.m.

TIME	STATION	PROGRAM

BEST BETS TODAY



Dorothy D. Dimm
NBC-Staff Artist

440.9 Meters **KPO** Garfield 8300
680 Kcys. **5000 Watts**
Hale Bros. & The Chronicle, San Francisco
7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"
8 to 9 a.m.—Shell Happytime by Hugh Barrett Dobbs
9 to 9:30 a.m.—Dobbsie's Birthday Party
9:30 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints"
11:55 to 12:05 p.m.—Scripture; time signals
12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Ann Warner's "Home Chat"
1:30 to 2 p.m.—Tea Timers, NBC
2 to 2:05 p.m.—Ye Towne Cryer
2:05 to 2:45 p.m.—Wednesday Musicale
2:45 to 4:30 p.m.—Get Associated with baseball
4:30 to 5 p.m.—Dorothy Lewis, contralto
5 to 5:30 p.m.—Big Brother
5:30 to 5:45 p.m.—The Date Book
5:45 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 6:45 p.m.—Sperry Flour program
6:45 to 7 p.m.—Ceell and Sally
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Let's Get Associated
8:30 to 9 p.m.—Radio feature
9 to 9:30 p.m.—Cy Trobber's Scrap Book program
9:30 to 10 p.m.—Earle C. Anthony, "Packard Program"
10 to 11 p.m.—Jesse Stafford's Dance Orchestra
11 to 12 midnight—Joe Wright's Dance Orchestra

296.6 Meters **KQW** Columbia 777
1010 Kcys **500 Watts**
Pac. Agric. Foundation, Ltd., San Jose, Calif.
9 to 11 a.m.—Morning music; Helpful Hour
11 to 12:30 p.m.—Community Hour; records
12:30 to 1 p.m.—Market reports; weather
1 to 1:30 p.m.—Hart's Happy Half Hour
1:30 to 3:30 p.m.—Friendly Hour; records
4:30 to 5 p.m.—Children's program
5 to 5:15 p.m.—Baron Keyes' Air Castle
5:15 to 6 p.m.—Vesper music; health talk
6 to 6:10 p.m.—U. S. D. A. Farm Flashes
6:20 to 6:30 p.m.—How the State Board of Agriculture Functions
6:30 to 6:45 p.m.—Market reports
6:45 to 7 p.m.—KQW Market Place
7 to 7:15 p.m.—News Dispatches
7:15 to 7:30 p.m.—Foreign Trade talk
7:30 to 7:45 p.m.—Mail Bag and announcements
7:45 to 8 p.m.—Bee talk by Carey Hartman
8 to 9 p.m.—Studio program; Maui Trio
9:30 to 10 p.m.—How-do-you-do program

243.8 Meters **KYA** Prospect 3456
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco
8 a.m.—Organ music; concert selections
8:50 a.m.—Chas. J. Dean, Inc.
9:20 a.m.—"The House You Live In"
9:30 a.m.—Fox and Warfield Theatres Revue
10 a.m.—Sunshine Hour, conducted by George Taylor
11 a.m.—Popular hits; Reduceoid program
11:30 a.m.—Community Chest
11:45 a.m.—Song recital, George Nickson, tenor
12 noon—Coming events; concert memories
1:15 p.m.—Charles Beauty Salon; news
1:45 p.m.—Willis Zink, Contract Bridge
2 p.m.—Dollo Sargent, organist; George Nickson, tenor
3 p.m.—Virginia Spencer, "Soliloquy"
3:15 p.m.—Sydney Dixon, tenor
3:30 p.m.—Popular hits; salon music
4:30 p.m.—Dex program; late releases
5:45 p.m.—Talk on Crime Prevention
6 p.m.—Popular hits
6:15 p.m.—Fox and Warfield Theatres Revue
6:45 p.m.—Stock yard prices and quotations
6:50 p.m.—Gene Sullivan, baritone
7 p.m.—Duo Pianoflashes, Clem Kennedy, Virginia Spencer, George Taylor, tenor
7:30 p.m.—Harmonettes and Melvin Dunne
7:45 p.m.—Mechanics Building and Loan program
8 p.m.—Mid-Week Jubilee; "The 1640 Boys" and Adele Burien
9 p.m.—Orpheus Ensemble, under the direction of Fred Heward; Gene Sullivan, baritone
10 p.m.—Paul Keli's Lido Cafe Dance Orchestra
11 p.m.—Organ recital; Dollo Sargent, organist; Jack Deane, tenor

526 Meters **KXA** Elliott 1634
570 Kcys. **500 Watts**
American Radio Tel. Co., Seattle, Wash.
6 p.m.—Time, weather report; all request program
6:30 p.m.—Yogi Alpha; Cecil and Sally
7 p.m.—Plymouth Contest; quartette records
7:15 p.m.—Popular records
7:30 p.m.—Dick Sharp, Sports Round-up
7:45 p.m.—Harry Foley, piano
8 p.m.—Late records; Harold Ford
8:45 p.m.—Ethel Parks and Betty Field
9 p.m.—Concert records
9:15 p.m.—Philco demonstration
9:45 p.m.—Red Toppers
10 p.m.—Weather report; late dance records
10:30 p.m.—Harry Foley, piano
11 p.m.—Late dance records

OW ON EARTH

N PARADE

L RADIO WEEK

er 22-28

that your only regret will be that you can't listen to more than one station at a time.

Get your set in readiness now to enjoy to the full all the thrills and frills of National Radio Week. Call the service department of your favorite dealer and have him test your tubes, check up on sensitivity and balance, and eliminate that noisiness, so that you may have a reserved seat at the Greatest Show on Earth, when Radio goes on Parade during National Radio Week.



DIO TRADE

CIATION

GREATEST SHOW RADIO ON

during NATIONAL
September



The ringmaster cracks his whip and the show is on. The bowl of sky that covers the United States is the big top, and every broadcasting station in the land is a ring in the world's most gigantic circus—the circus over-the-air!

National Radio Week opens with a big parade of special events on Monday, September 22nd, and continues for one solid week. Programs from morning till far into the night will be of such varied and startling originality

PACIFIC **RA**
ASSOC

TUESDAY Programs

254.1 Meters **KEX** **Atwater 3111**
1180 Kcys. **5000 Watts**
Western Broadcasting Co., Portland, Oregon

- 7 a.m.—Morning Serenaders
- 8 a.m.—The Clock; Oregon News
- 9 a.m.—Classified; Town Topics
- 12 noon—Time; weather reports
- 12:05 p.m.—Happy Hour Girls
- 1:05 p.m.—Ron's Rhythm Revue
- 1:30 p.m.—Castle Organ Concert
- 2 p.m.—Dental lecture
- 2:30 p.m.—Vagabond's News Reel
- 4:30 p.m.—Warner Stone's Orchestra
- 5 p.m.—Negro Melodies
- 5:30 p.m.—Baron Keyes' Air Castles
- 5:45 p.m.—Old Timers
- 6 p.m.—Farmer's Radio Club
- 6:30 p.m.—The Six O'Clock Steppers
- 8 p.m.—Studio program
- 8:30 p.m.—The Parker Girl
- 9 p.m.—Montaville Flowers, Economist
- 9:30 p.m.—Mystic Hour; The Angelus
- 10:30 p.m.—Jack and Jill Tavern Orchestra
- 11:30 p.m.—Time; weather; police reports
- 11:45 p.m.—Midnight Revellers

204 Meters **KGA** **Main 3434**
1470 Kcys. **5000 Watts**
Northwest Broad. System, Spokane, Wash.

- 6:45 a.m.—Early Birds; news
- 8 a.m.—Sunshine Hour; popular hits
- 9:30 a.m.—Miss Spokane Musicales
- 10 a.m.—Friendly Hour
- 10:30 a.m.—Organ recital; novelties
- 11:15 a.m.—Luncheon concert
- 12 noon—Barton's Brevities
- 12:30 pm.—Market reports; novelties
- 1 p.m.—Concert recordings
- 1:30 p.m.—Dental Clinic of the Air
- 2 p.m.—Popular Melange; Bargain Matinee
- 3:30 p.m.—Tea Hour concert
- 4 p.m.—Good News Magazine
- 4:30 p.m.—Uncle Andy and the Kiddies
- 5 p.m.—Novelties; World Bookman
- 5:15 p.m.—Baron Keyes' Air Castles
- 5:30 p.m.—Dinner music
- 6 p.m.—The Six O'Clock Steppers; "Dud and Duane," saxophone
- 7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Hubert Graf, harp
- 8 p.m.—You Never Can Tell
- 9 p.m.—Montaville Flowers, Economist; lecture; Hello World Broadcasting Corp.
- 9:30 p.m.—Betty Andersen and George Maddox, duet
- 10 p.m.—Request program

361.2 Meters **KOA** **York 5090**
830 Kcys. **12,500 Watts**
General Electric Co., Denver, Colorado

- 4 to 4:30 p.m.—Troika Bells
- 4:30 to 5 p.m.—Florsheim Frolic
- 5 to 5:30 p.m.—Eveready program
- 5:30 to 6 p.m.—Happy Wonder Bakers
- 6 to 6:30 p.m.—Westinghouse Salute
- 6:30 to 7 p.m.—Radio-Keith-Orpheum Hour
- 7 to 7:15 p.m.—Vincent Lopez and his Hotel St. Regis orchestra
- 7:15 to 7:30 pm.—Sally Mason in "New Songs"
- 7:30 to 7:45 p.m.—Amios 'n' Andy
- 7:45 to 8 p.m.—Jack Albin and his Hotel Bossert Orchestra
- 8 to 8:30 p.m.—Don Bigelow and his Hotel Park Central Orchestra
- 8:30 to 9 p.m.—The Olympians
- 9 to 9:30 p.m.—KOA studio
- 9:30 to 10 p.m.—Memory Lane
- 10 to 11 p.m.—National Concert Orchestra

296.6 Meters **KQW** **Columbia 777**
1010 Kcys. **500 Watts**
Pac. Agric. Foundation, Ltd., San Jose, Calif.

- 9 to 11 a.m.—Morning music; helpful Hour
- 11 to 12:30 pm.—Community Hour; records
- 12:30 to 1 p.m.—Market reports; weather
- 1 to 1:30 p.m.—Hart's Happy Half Hour
- 1:30 to 3:30 p.m.—Friendly Hour; records
- 4:30 to 5 p.m.—Children's program
- 5 to 5:15 p.m.—Baron Keyes' Air Castle
- 5:15 to 6 p.m.—Vesper music; health talk
- 6 to 6:10 p.m.—U. S. D. A. Farm Flashes
- 6:10 to 6:20 p.m.—Farm Topics Discussion
- 6:20 to 6:30 p.m.—Importance of Testing Field Seeds
- 6:30 to 6:45 p.m.—Market reports
- 6:45 to 7 p.m.—KQW Market Place
- 7 to 7:15 p.m.—News Dispatches
- 7:15 to 7:30 p.m.—Electrical talk
- 7:30 to 8 p.m.—KQW Players
- 8 to 9:30 p.m.—"You Never Can Tell" program
- 9:30 to 9:45 p.m.—Uncle Willard
- 9:45 to 10 p.m.—Gypsy melodies and tales

483.6 Meters **KTAR** **Phone 3-6631**
620 Kcys. **1000 Watts**
KTAR Broadcasting Co., Phoenix, Arizona

- 4 p.m.—Baron Keyes' Air Castle
- 4:15 p.m.—Business brevities
- 5:20 p.m.—Cecil and Sally
- 5:30 p.m.—House that Jack Built
- 6 p.m.—Westinghouse Salute, NBC
- 6:30 p.m.—RKO Hour, NBC
- 7 p.m.—Studio Specialties
- 8 p.m.—Violet Ray Music Box, NBC
- 8:30 p.m.—The Olympians, NBC
- 9 p.m.—Florsheim Frolic, NBC
- 9:30 p.m.—Memory Lane, NBC
- 10 p.m.—Radio newspaper

526 Meters **KXA** **Elliott 1634**
570 Kcys. **500 Watts**
American Radio Tel. Co., Seattle, Wash.

- 5 p.m.—Town Crier
- 6 p.m.—Time, weather reports, all request program
- 6:30 p.m.—Yogi Alpha; Cecil and Sally
- 7 p.m.—Plymouth Contest
- 7:02 p.m.—Wheeler's Old Time Band
- 7:45 p.m.—Harry Foley, piano
- 8 p.m.—Late records; Harold Ford
- 9 p.m.—Concert records; Philco demonstration
- 9:45 p.m.—Red Toppers
- 10 p.m.—Weather report, late dance records

220.4 Meters **KGER** **Phone: 632-75**
1360 Kcys. **1000 Watts**
C. M. Dobyns, Long Beach, Calif.

- 6 a.m.—Early Morning Melody Hour
- 7 a.m.—Sunrise Exercise Class
- 7:30 a.m.—Earl Judy, piano and organ
- 9 a.m.—Chick, Chet and Chuck, guitars
- 10 a.m.—Women's Hour and Helene Smith, pianist
- 11 a.m.—Helene Smith, piano requests
- 11:15 a.m.—Studio Concert Ensemble
- 12:30 p.m.—Peggy and Jerry skit
- 12:45 p.m.—Cecil Fry, songs and piano
- 1 p.m.—Allay Oop Studio Frolic
- 2 p.m.—Dick Dixon, organ requests
- 2:30 p.m.—Long Beach Municipal Band
- 4 p.m.—Morrisset's Orchestra and organ
- 5 p.m.—Peggy Russell's Personality Girls
- 6:15 p.m.—Triolian Trio, voice
- 7 p.m.—Organ and Penry Selby, tenor
- 7:30 p.m.—Rhythm Makers Dance Orchestra
- 8 p.m.—Silvertone Trio and Edna Bond
- 8:30 p.m.—Rhythm Makers Dance Orchestra
- 9 p.m.—Everett Hoagland's Troubadors
- 9:30 p.m.—Olympic Flights, Los Angeles
- 10:30 p.m.—Cavaliers Dance Orchestra
- 11 p.m.—Everett Hoagland's Troubadors
- 11:30 p.m.—Organ Memories, Dick Dixon

TUESDAY Programs

440.9 Meters **KPO** **Garfield 8300**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"
8 to 9 a.m.—Shell Happytime by Hugh Barrett Dobbs
9 to 9:30 a.m.—Dobbsie's Birthday Party
9:30 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints"
11:45 to 11:59 a.m.—Radio feature
11:59 to 12:05 p.m.—Time; Scripture reading
12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Sperry Flour program
1:30 to 2:30 p.m.—KPO Sequoians
2:30 to 2:35 p.m.—Ye Towne Cryer
2:35 to 2:45 p.m.—Knickerbocker piano duo
2:45 to 4:30 p.m.—Get Associated with baseball
4:30 to 5 p.m.—The Harmonizers
5 to 5:15 p.m.—Big Brother
5:15 to 5:30 p.m.—Federal Business Association Talk
5:30 to 5:45 p.m.—The Date Book
5:45 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 6:45 p.m.—KPO Masters of Music
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 8:15 p.m.—"Plymouth" contest program
8:15 to 8:30 p.m.—Meeting in The Tavern
8:30 to 9 p.m.—Radio feature
9 to 9:30 p.m.—Cy Trobbs's Concert Orchestra with Dorothy Lewis, contralto, and Allan Wilson, tenor
9:30 to 10 p.m.—Earle C. Anthony, "Packard Program"
10 to 11 p.m.—Palace Hotel Dance Orchestra
11 to 12 p.m.—Joe Wright's Dance Orchestra

285.5 Meters **KNX** **Hempstead 4101**
1050 Kcys. **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 8:30 a.m.—Program of late recordings
8:30 to 9:30 a.m.—Clinic of the Air
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albrigh's family
10:30 to 11 a.m.—Home economics talk
11 to 12 noon—Musical program
12 to 12:30 p.m.—Musical program; records
12:30 to 1 p.m.—Silver Slipper Cafe program
1:30 to 2 p.m.—Eddie Albrigh, late fiction
2 to 2:30 p.m.—Records & "Jay," the Jingle Man
2:30 to 3:15 p.m.—Musical program
3:15 to 3:25 p.m.—Golden Rule Health Service
3:25 to 3:30 p.m.—Lost and found and stock market reports
3:30 to 4 p.m.—Musical program
4 to 4:30 p.m.—Hiram & Simpson at Yapp's Crossing
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Talk on "Travel"
5:15 to 5:45 p.m.—"Big Brother Ken's kiddie hour"
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:15 p.m.—Musical program
6:15 to 6:30 p.m.—Frank Watanabe, the Japanese houseboy
6:30 to 7 p.m.—Organ program, Lucie Lee
7 to 7:08 p.m.—Professor Herman Schnitzel
7:08 to 7:30 p.m.—"Popular Science"
7:30 to 8 p.m.—Program presenting KNX feature artists
8 to 8:30 p.m.—Horse Fly and his Wranglers
8:30 to 9 p.m.—Musical program
9 to 9:30 p.m.—Hap and Sap, Royal Vagabonds
9:30 to 10 p.m.—"Radio Detective"
10 to 12 midnight—Gus Arnheim's orchestra
12 to 1 a.m.—Madame Zucca's Cafe program

483.6 Meters **KGW** **Atwater 2121**
620 Kcys. **1000 Watts**

The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; organ recital
7:30 a.m.—Quaker Start o' the Day, NBC
8 a.m.—Portland Breakfast Club; Town Crier
11 a.m.—Color Harmony program, NBC
10:30 a.m.—Woman's Magazine of Air, NBC
11:30 a.m.—Julia Hayes
11:45 a.m.—Musical Masterworks
12 noon—Powers' Pied Piper
12:30 p.m.—Cecil and Sally
12:45 p.m.—Pepco program
1 p.m.—Cabbages and Kings
1:30 p.m.—Sir Francis Drake Orchestra, NBC
2 p.m.—Baby's Boudoir organ
3 p.m.—Le Trio Morgan, NBC
3:15 p.m.—Laws that Safeguard Society, NBC
3:30 p.m.—Phil Cook, Quaker Man, NBC
3:45 p.m.—Musical Masterworks
4 p.m.—Hotel St. Francis Orchestra, NBC
4:30 p.m.—Palace Laundry features
5 p.m.—Eveready hour, NBC
5:30 p.m.—Happy Wonder Bakers, NBC
6 p.m.—Westinghouse Salute, NBC
6:30 p.m.—Radio-Keith-Orpheum, NBC
7 p.m.—Evening Reveries, NBC
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry Flour Company, NBC
8 p.m.—Violet Ray Music Box, NBC
8:30 p.m.—Oregon historical sketch
8:45 p.m.—Jeannette Cramer
9 p.m.—Florsheim Frolic, NBC
9:30 p.m.—Memory Lane, NBC
10:45 p.m.—National Concert Orchestra, NBC
11 to 12 midnight—Organ

394.5 Meters **KVI** **Broadway 4211**
760 Kcys. **1000 Watts**

Puget Sound Broad. Co., Tacoma, Wash.

7 to 9:30 a.m.—Recordings; CBS program
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Recordings; KOL program
11 to 11:30 a.m.—Columbia Salon Orch., CBS
11:30 to 12 noon—For Your Information, CBS
12 to 12:30 p.m.—U. S. Army Band, CBS
12:30 to 1 p.m.—Columbia artists' recital
1 to 1:30 p.m.—Rhythm Kings, CBS
1:30 to 2 p.m.—Manhattan Towers Orch., CBS
2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
3 to 3:30 p.m.—Records; social calendar
3:30 to 4 p.m.—Talk and Jack Denny and his Mt. Royal Orch. from Montreal, CBS
4 to 4:45 p.m.—Recordings
4:45 to 5 p.m.—Francis Leggett program
5 to 6 p.m.—To be announced
6 to 6:08 p.m.—Studio program
8 to 8:30 p.m.—Green River program
8:30 to 8:45 p.m.—Studio program
8:45 to 9:30 p.m.—Nocturne, CBS; music
9:30 to 10:15 p.m.—DLBS studio program
10:15 to 12 midnight—Val Valente's orch., DLBS
12 to 1 a.m.—Organ recital

1430 Kcys. **KECA** **Westmore 0337**
209.7 Meters **1000 Watts**

Earle C. Anthony, Inc., Los Angeles, Calif.

3:15 p.m.—Laws that Safeguard Society, NBC
3:30 p.m.—Phil Cook, the Quaker Man, NBC
3:45 p.m.—Sherman Lloyd, pianist
4 p.m.—Ballads on Approval
5 p.m.—Annette Petite, character songs
5:30 p.m.—Happy Wonder Bakers, NBC
6 p.m.—Westinghouse Salute, NBC
6:30 p.m.—RKO Hour, NBC
7 p.m.—Moments Impromptu
7:15 p.m.—Vincent and Howard
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Sperry Sweethearts, NBC
8 p.m.—Royal Hidalgo Orchestra
8:30 p.m.—Nick Harris program
9 p.m.—Ray Van Dyne Orchestra with Jean Dunn
10 p.m.—Don Abbott, tenor
10:30 p.m.—Health exercises, Louis Rueb

TUESDAY Programs

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**
Educational Broad. Corp., Oakland, Calif.
 8 a.m.—Featuring Barney Lewis and others
 8:15 a.m.—“Sunshine and Shadows of Life,” by
 Sergt. Doc Wells, with Lillian Boyd, organist
 and accompanist
 8:30 a.m.—Wade Forrester, answering health
 questions
 11 a.m.—Chats with Ruth
 1:30 p.m.—Betty the Shopper
 2:30 p.m.—Ward Baker, concert violinist
 3 p.m.—Lillian Boyd, Music Memories
 3:30 p.m.—California Cowboys—Bill Simomns,
 yodeling cowboy; Chuck Darling, harmonica;
 Red Hildebrand, accordionist
 4 p.m.—The Ne'er Do Well
 4:30 p.m.—Fox West Coast Theaters Frolic
 5 p.m.—Wade Forrester's Hour of Sunshine
 7:30 p.m.—Baseball results; news items
 7:45 p.m.—LaVida Mineral Water program
 8 p.m.—Watch Tower program
 8:30 p.m.—KROW Radio Follies—Jimmie Ken-
 drick, master of ceremonies
 10 p.m.—Dance program featuring Al Wallace
 and his KROW dance orchestra

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**
Radio Entertainments, San Francisco, Calif.
 7 to 8 a.m.—Eye-opener program
 9 to 9:30 a.m.—Slogan contest
 9:30 to 10 a.m.—Records and announcements
 10 to 10:30 a.m.—Hotel Bellevue program
 10:30 to 10:50 a.m.—Dr. Llnbarger, health talk
 10:50 to 11 a.m.—Items of interest
 12 to 1:30 p.m.—Slogan contest
 6 to 7 p.m.—Dinner dance music
 7 to 7:15 p.m.—“Cupid Matrimonial Bureau”
 (skit)
 7:15 to 7:30 p.m.—Dorothy Churchill, lyric so-
 prano
 11 to 12 midnight—Slogan contest
 12 to 1 a.m.—Midnight Classics

526 Meters **KMTR** Hollywood 3026
570 Kcys. **500 Watts**
KMTR Radio Corp., Hollywood, California
 6 to 7 a.m.—“Wake Up, Chillun, Wake Up”
 7 to 8 a.m.—Harold Curtis, organist
 8 to 8:30 a.m.—Stock quotations; records
 8:30 to 8:45 a.m.—Bess Kilmer, Helpful Hints
 8:45 to 9 a.m.—Recorded program
 9 to 9:15 a.m.—Mildred Kitchen, Home Eco-
 nomics
 9:15 to 10:15 a.m.—Health Man; records
 10:15 to 10:30 a.m.—Louise Howatt
 10:30 to 11 a.m.—Galloping Gophers
 11 to 11:30 a.m.—Modes and Fashions
 11:30 to 11:45 a.m.—Recorded program
 11:45 to 12 noon—Public and civic officials
 12 to 12:15 p.m.—“World in Review”
 12:15 to 1:15 p.m.—Prosperity Hour with Skip-
 per and Crew
 1:15 to 4 p.m.—Records; Spanish program
 4 to 4:30 p.m.—Dare Sisters, harmony duo
 4:30 to 5:15 p.m.—Trading Post program
 5:15 to 5:45 p.m.—Organ recital
 5:45 to 5:55 p.m.—“Reporter of the Air”
 5:55 to 6:30 p.m.—“Talk on Traffic”; Banjo Boys
 6:30 to 7 p.m.—“Pennant Players”
 7 to 7:15 p.m.—“Broadway Hits”
 7:15 to 7:30 p.m.—Hollywood Sweepstakes
 7:30 to 8:15 p.m.—Spanish program
 8:15 to 10:30 p.m.—Baseball game
 10:30 to 11 p.m.—“Howdy Songs” with Happy
 Harry
 11 to 12 midnight—Recorded program
 12 to 1 a.m.—“8 Ball” and Charley Lung

243.8 Meters **KYA** Prospect 3456
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco
 8 a.m.—Organ music; concert selections
 8:50 a.m.—Chas. J. Dean, Inc.
 9:20 a.m.—The House You Live In
 9:30 a.m.—Fox and Warfield Theatres Revue
 10 a.m.—Sunshine Hour, conducted by George
 Taylor
 11 a.m.—Popular hits; Reduceoid program
 11:30 a.m.—Health talk; popular hits; coming
 events
 12:15 p.m.—Tuesday Noon Club
 1:15 p.m.—Charles Beauty Salon
 1:30 p.m.—Terpezone program
 2 p.m.—Organ recital, Dollo Sargent, organist;
 Mary Atkinson, soprano
 3 p.m.—Virginia Spencer, “Soliloquy”
 3:15 p.m.—Health talk, Dr. Corley
 3:30 p.m.—Gene Sullivan, baritone
 3:45 p.m.—Newscasting, popular hits
 4:30 p.m.—Dex program; late releases
 5:30 p.m.—Variety Bits
 6 p.m.—Songs of the Islands
 6:15 p.m.—Fox and Warfield Theatres Revue
 6:45 p.m.—Stock yard prices and quotations
 6:50 p.m.—Popular hits
 7 p.m.—Duo Pianoflashes; Clem Kennedy, Vir-
 ginia Spencer, Jack Deane, tenor
 7:30 p.m.—Violin recital; Two Crooners
 8 p.m.—Gene Sullivan; Harmonettes; Jack
 Deane, George Nickson in Song Contrasts
 8:30 p.m.—Orpheus Ensemble, Greta Gahler, so-
 prano
 9 p.m.—Orpheus Ensemble, George Nickson,
 tenor
 9:30 p.m.—KYA Players presenting “The Amber
 God”
 10 p.m.—Paul Kelli's Dance Orchestra
 11 p.m.—Organ recital, Dollo Sargent, organist;
 George Nickson, tenor

325.9 Meters **KOMO** Elliott 5890
920 Kcys. **1000 Watts**
Fisher's Blend Station, Inc., Seattle, Wash.
 6:55 a.m.—Inspirational service
 7 a.m.—Organ recital
 7:30 a.m.—Quaker Oats Start o' the Day, NBC
 8 a.m.—Shell Happytime, KPO
 9 a.m.—Gordon and Mary
 9:15 a.m.—Concert trio and vocalists
 9:30 a.m.—William Don, NBC
 9:45 a.m.—Way to a Man's Heart
 10 a.m.—Color Harmony talk, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—Julia Hayes Helpful Hints
 11:45 a.m.—Vocal recital
 12 noon—Farm talk; grain, fruit and veg. reports
 12:15 p.m.—Totem Broadcasters, Prudence Penny
 12:30 p.m.—Concert orchestra and vocalists
 1:15 p.m.—Teacup Philosopher
 1:30 p.m.—Concert orchestra and vocalists
 2 p.m.—Popular orchestra and vocalists
 2:30 p.m.—Concert orchestra and vocalists
 3:15 p.m.—Laws that Safeguard Society, NBC
 3:30 p.m.—Phil Cook, the Quaker Man, NBC
 3:45 p.m.—Vocal recital
 4 p.m.—St. Francis Hotel Salon Orch., NBC
 4:45 p.m.—Stock quotations
 5 p.m.—Eveready Hour, NBC
 5:30 p.m.—Happy Wonder Bakers, NBC
 6 p.m.—Westinghouse Salute, NBC
 6:30 p.m.—Radio-Keith-Orpheum Hour, NBC
 7:30 p.m.—Amos 'n' Andy, NBC
 7:45 p.m.—Sperry program, NBC
 8 p.m.—Violet Ray Music Box, NBC
 8:30 p.m.—Plymouth contest program
 8:45 p.m.—Uncle Hank from Ciderville Center
 9 p.m.—Florsheim Frolic, NBC
 9:30 p.m.—Studio program
 10 p.m.—Fisher's Blend Hour
 11 p.m.—Totem Broadcasters, news flashes
 11:15 p.m.—Laughner-Harris St. Francis Hotel
 dance orchestra, NBC
 12 midnight—Organ recital

TUESDAY Programs

379.5 Meters **KGO** **Sutter 1920**
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

(Programs Furnished by the National Br. Co.)

7:30 to 8 a.m.—Sunrise Serenaders
 8 to 8:15 a.m.—Financial Service program
 8:15 to 8:30 a.m.—Morning Melodies
 8:30 to 9 a.m.—Cross-Cuts of the Day
 9 to 9:30 a.m.—Meet the Folks
 9:30 to 9:45 a.m.—William Don
 9:45 to 10 a.m.—The Entertainers
 10 to 10:30 a.m.—Color Harmony program
 10:30 to 11:30 a.m.—Magazine of the Air
 11:30 to 12 noon—Philharmonic organ recital
 12 to 1 p.m.—Pacific Vagabonds
 1 to 2 p.m.—Hotel Sir Francis Drake orchestra
 2 to 2:45 p.m.—Black and Gold Room Orchestra
 2:45 to 3 p.m.—Organ concert
 3 to 3:15 p.m.—Le Trio Morgan
 3:15 to 3:30 p.m.—Laws that Safeguard Society
 3:30 to 3:45 p.m.—Phil Cook, the Quaker Man
 3:45 to 4 p.m.—Matinee Time
 4 to 4:45 p.m.—Hotel St. Francis Salon Orch.
 4:45 to 5 p.m.—News service
 5 to 5:30 p.m.—Eveready program
 5:30 to 6 p.m.—Happy Wonder Bakers
 6 to 6:30 p.m.—Westinghouse Salute
 6:30 to 7 p.m.—Radio-Keith-Orpheum program
 7 to 7:30 p.m.—Evening Reveries
 7:30 to 7:45 p.m.—Amos 'n' Andy
 7:45 to 8 p.m.—Sperry program
 8 to 8:30 p.m.—Violet Ray Music Box
 8:30 to 9 p.m.—The Olympians
 9 to 9:30 p.m.—Florsheim Frolic
 9:30 to 10 p.m.—Memory Lane
 10 to 11 p.m.—National Concert Orchestra
 11 to 12 midnight—Laughner-Harris Hotel St. Francis dance orchestra

468.5 Meters **KFI** **Westmore 0337**
640 Kcys. **5000 Watts**

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6:30 a.m.—Opening market reports
 6:45 a.m.—Health exercises, Louis Rueb
 7:30 to 8 a.m.—Quaker Start of the Day, NBC
 8 a.m.—Shell Happytime, KPO
 9 a.m.—Sadye Nathan, beauty talk
 9:15 a.m.—Kelley Alexander, baritone
 9:45 a.m.—Beatrice Mabie, beauty talk
 10 a.m.—Wall Street Journal
 10:15 a.m.—Color Harmony, NBC
 10:30 a.m.—Woman's Magazine of the Air, NBC
 11:30 a.m.—English lesson, by Ayrta Drew
 11:45 a.m.—Happy Chappies
 12 noon—Dept. of Agriculture talk
 12:15 p.m.—Federal and state market reports
 12:30 p.m.—Seeing Southern California, D. Abbott, tenor
 2:30 p.m.—Winnie Fields Moore, travologue
 2:45 p.m.—Karl Brandenburg, tenor
 3 p.m.—Jack Parker, ballads
 3:30 p.m.—Wedgewood Nowell, Playgoers Club
 4:15 p.m.—KFI News Bureau
 4:20 p.m.—Dr. John T. Hiller
 4:30 p.m.—Big Brother; Story Man
 5:30 p.m.—Dr. H. Edward Myers
 5:45 p.m.—Stock market reports
 6 p.m.—Earl Kass, baritone
 6:30 p.m.—Vernon Elkins' Cotton Pickers Orch.
 7 p.m.—Arthur Lang, baritone, and concert ensemble
 8 p.m.—Violet Ray Music Box, NBC
 8:30 p.m.—Virginia Flohri, James Burroughs and orchestra
 9 p.m.—Happy Chappies
 9:15 p.m.—James Carden and cast: "Emperor of Crime"
 9:30 p.m.—Tom Terriss, vagabond movie director
 10 p.m.—Aeolian organ recital
 11 p.m.—Hotel St. Francis dance orch., NBC

491.5 Meters **KFRC** **Prospect 0100**
610 Kcys. **1000 Watts**
Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks Broadcast
 8 to 8:30 a.m.—Columbia Revue, CBS
 8:30 to 9 a.m.—Manhattan Towers Orch., CBS
 9 to 9:15 a.m.—News items
 9:15 to 9:30 a.m.—La Vida Mineral Water program
 9:30 to 10:30 a.m.—Feminine Fancies, CDLBS
 10:30 to 11 a.m.—Wyn's Daily Chat
 11 to 11:15 a.m.—Program of recordings
 11:15 to 1:30 a.m.—Columbia Salon Orchestra, CBS
 1:30 to 12 noon—Columbia Educational Features, CBS
 12 to 1 p.m.—Sherman-Clay Noonday Concert
 1 to 1:30 p.m.—Rhythm Kings, CBS
 1:30 to 2 p.m.—Manhattan Towers Orch., CBS
 2 to 3 p.m.—Happy Go Lucky Hour, CDLBS
 3 to 3:15 p.m.—Beauty talk
 3:15 to 3:20 p.m.—Something About Everything
 3:20 to 4 p.m.—Jack Denny's orchestra, CBS
 4 to 5 p.m.—Siesta Hour, DLBS; Town Topics
 5 to 5:50 p.m.—KFHC Dance Band
 5:50 to 6 p.m.—News items
 6 to 6:15 p.m.—Joe and Vi, CBS
 6:15 to 7 p.m.—Paramount Publix Revue, CBS
 7 to 7:15 p.m.—Edna Fischer, Piano Moods
 7:15 to 7:30 p.m.—Musical Forget-Me-Nots
 7:30 to 8 p.m.—Masquerade Party, DLBS
 8 to 8:30 p.m.—What's Wrong With This Picture? CBS
 8:30 to 9:30 p.m.—S & W Forum of the Air, DLBS
 9:30 to 10 p.m.—Spanish Mirror, DLBS
 10 to 10:15 p.m.—Ten o'Clock Tom
 10:15 to 10:20 p.m.—Gruen Answer Man
 10:20 to 12:10 a.m.—Val Valente's Orchestra, DLBS
 12:10 to 1 a.m.—Dance music

309.1 Meters **KJR** **Main 2495-2475**
970 Kcys. **5000 Watts**
Northwest Broad. System, Seattle, Wash.

7 a.m.—Morning Revellier; news; organ
 8:30 a.m.—Thrift Home of the Air
 9 a.m.—Morning devotional program
 9:10 a.m.—Mary from Proctors
 9:40 a.m.—Smilin' Sam
 10 a.m.—Robert Monsen, tenor
 10:15 a.m.—Beauty talk, Helen Andrews
 10:30 a.m.—Songs you like to hear
 11 a.m.—Organ concert, Warren Wright
 12 noon—World Bookman
 12:30 p.m.—Mid-day musicale
 1:05 p.m.—Betty Andersen, soprano; George Maddox, tenor
 1:15 p.m.—Dental lecture
 1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
 2 p.m.—Matinee in miniature
 2:30 p.m.—Stewart Armstrong, basso; organ
 3 p.m.—The Clef Dwellers; Smilin' Sam
 3:45 p.m.—Tea Time Tales from Proctors
 4 p.m.—Organ concert
 5 p.m.—Chet Cathers, crooning baritone
 5:15 p.m.—Baron Keyes' Air Castles
 5:30 p.m.—Market reports; lost and found
 5:50 p.m.—Garden talk, Cecil Solly
 6 p.m.—The Six o'Clock Steppers; "Dud and Duane," saxophone
 7 p.m.—Orpheus Ensemble; Stewart Armstrong, basso; Hubert Graf, harp
 8 p.m.—Gold and Silver Ensemble
 8:30 p.m.—Eye Eye Blues, Chet and Ivan
 8:45 p.m.—The Melodians
 9 p.m.—Montaville Flowers, economist; lecture
 9:30 p.m.—Betty Andersen and George Maddox, duets
 10 p.m.—Ken Stuart's Sunshine program; Ivan Ditmars, piano
 10:30 p.m.—Song Birds; Homer Sweetman, tenor
 11 p.m.—Vic Meyers' Club Victor Orchestra
 12 midnight—Midnight Revellers

TUESDAY Programs

San Francisco **NBC** Sutter 1920

National Broadcasting Company

- 7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFI, KFSD
- 9 to 9:30 a.m.—Meet the Folks, KGO; KOMO 9:15 to 9:30 a.m.
- 9:30 to 9:45 a.m.—William Don, KGO, KOMO
- 10 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI

The Packer Hair Beauty program is the opening feature of the Woman's Magazine of the Air today, with Jean Carroll giving another of her interesting talks on hair care. Miss Carroll has a host of followers who write to her freely, explaining their particular problems. The booklet that she offers, "Care of the Hair," is exceptionally attractive and useful. On the second and third periods the audience will hear two especially fine programs of music, miniature concerts, in effect. The soloists will include Daniel O'Brien, tenor, and Lucile Kirtley, soprano. The Magazine Melodists, led by Edward J. Fitzpatrick, will provide the orchestral numbers and musical background. The genial Bennie Walker will be in charge of the program, as usual.

- 12 to 1 p.m.—Pacific Vagabonds, KGO, KOA; KFSD 12:30 to 1 p.m.

Greeting an eastern audience, the Pacific Vagabonds will present a one-hour program of popular music. Mahlon Merrick will direct the musicians. Clarence Hayes, "the Voice of the South," the Coquettes, and the Hollivilians will be heard in special numbers.

- 1 to 2 p.m.—Hotel Sir Francis Drake Orchestra, KGO, KFSD, KTAR; KGW 1:30 to 2 p.m.

- 2 to 2:45 p.m.—Black and Gold Room Orchestra, KGO, KTAR

- 2:45 to 3 p.m.—Organ Concert, KGO, KOMO
- 3 to 3:15 p.m.—Le Trio Morgan, KGO, KGW

- 3:15 to 3:30 p.m.—Laws that Safeguard Society, KGO, KHQ, KOMO, KGW, KECA, KTAR

The criminal liability of married women will be the topic of Dean Gleason L. Archer's weekly talk this afternoon.

- 3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

- 4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra, KGO; KGW 4 to 4:30 p.m.

- 5 to 5:30 p.m.—Eveready Program, KGO, KHQ, KOMO, KGW

Nathaniel Shilkret's orchestra and others will be heard in the Eveready program to be broadcast over a coast-to-coast NBC network today.

- 5:30 to 6 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA

Frank Black, director, has made a special arrangement of the melodious "Venetian Love Song" for the Singing Violins. Jack Parker, tenor, will be heard in a new popular number. A vocal trio will also participate in the program.

- 6 to 6:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

Originating at Station KDKA, Pittsburgh, the Westinghouse Salute is a weekly event and includes musical numbers and a narrative.

- 6:30 to 7 p.m.—Radio-Keith-Orpheum Program, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

Introducing to radio listeners a group of well-known vaudeville artists, a Radio Keith-Orpheum program will be heard. Milton

Schwarzwald's RKO-lians will contribute the instrumental numbers.

- 7 to 7:30 p.m.—Evening Reveries, KGO, KGW
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD

- 7:45 to 8 p.m.—Sperry Program, KGO, KHQ, KOMO, KGW, KECA

- 8 to 8:30 p.m.—Violet Ray Music Box, KHQ, KOMO, KGW, KFI, KFSD, KTAR

Max Fischer and his music will be heard at this time, the program offering diversified song and orchestral offerings.

- 8:30 to 9 p.m.—The Olympians, KGO, KHQ, KTAR, KOA

The Olympians, popular male quartet, will be heard in an interestingly diversified program of songs.

- 9 to 9:30 p.m.—Florsheim Frolic, KGO, KHQ, KOMO, KGW, KECA, KTAR

Nine numbers are listed on the program prepared by Anson Weeks. One of these will be a novelty.

- 9:30 to 10 p.m.—Memory Lane, KGO, KGW, KFSD, KTAR

A mysterious new feminine character enters Goshen Center, typical village of the nineties, which is brought to radio audiences weekly in Memory Lane. The mystery lady is a stenographer, whom "Pa" Smithers decides he ought to employ. The curiosity of Billy, his son, who likes to do two things—ask questions and eat—provides much of the merriment in the episode.

- 10 to 11 p.m.—National Concert Orchestra, KGO, KHQ, KOA; KGW 10:45 to 11 p.m.

Voices of Lucile Kirtley, soprano, and Easton Kent, tenor, will be heard with the National Concert Orchestra during this classical program.

- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD

239.9 Meters KFOX Phone: 672-81
1250 Kcys. 1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 5 a.m. to 12:45 p.m.—Music; talks; news
- 12:45 p.m.—Musical Moments, Mart Dougherty

- 1 p.m.—Kiwanis luncheon; Cherrio Boys
- 1:50 p.m.—Doris & Clarence; Rolly Wray

- 2:30 p.m.—In Nash and his Country Boys
- 3:15 p.m.—Today in history

- 3:30 p.m.—Organ recital, Vera Graham
- 4 p.m.—Late news reports

- 4:15 p.m.—Rolly Wray in piano numbers
- 4:30 p.m.—Bill & Co; Cherrio Boys

- 5 p.m.—Hollywood Girls; "Em & Clem"
- 6:15 p.m.—Percy Prunes and Daisy Mae

- 6:30 p.m.—Vest Pocket Minstrels
- 6:45 p.m.—Dr. Robert Williams

- 7 p.m.—Sunset Harmony Boys
- 7:15 p.m.—Froggy and Burhead

- 7:30 p.m.—Silver Spray Hawaiians
- 7:45 p.m.—Doris & Clarence

- 8 p.m.—Orpheum vaudeville
- 8:30 p.m.—Texas Cowboys; Lamplit Hour

- 9:30 p.m.—Len Nash and his Country Boys
- 10:30 p.m.—Balboa Beach Marathon

- 11 p.m.—Majestic Ballroom
- 12 midnight—Balboa Beach Marathon; records

265.3 Meters KSL Wasatch 3901
1130 Kcys. 5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 4:30 p.m.—Florsheim Frolic, NBC
- 5 p.m.—Eveready program, NBC

- 5:30 p.m.—Happy Wonder Bakers, NBC
- 6 p.m.—Westinghouse Salute, NBC

- 6:30 p.m.—RKO Hour, NBC
- 7 p.m.—The Harvester and his Merry Millers

- 7:30 p.m.—Amos 'n' Andy, NBC
- 7:45 p.m.—Novelty program

- 8 p.m.—Vico Concert Group
- 8:30 p.m.—Program of dance music

- 9 p.m.—Morning Hour organ reveries
- 9:30 p.m.—The Aberdeen Miners

- 11 p.m.—"The Vagabond of the Air"

TUESDAY Programs

Sept. 23, 1930



Pauline Logsdon
KHJ—Soprano

TIME	STATION	PROGRAM



James Kendrick
KROW—8:30 p.m.

BEST BETS TODAY

535.4 Meters
560 Kcys.

KTAB

Garfield 4700
1000 Watts

880 Kcys.
340.7 Meters

KLX

Lake 6000-6015
500 Watts

Associated Broadcasters, Oakland, Calif.

Tribune Publishing Co., Oakland, Calif.

- 7 to 8:45 a.m.—Frank Wright; records
- 8:45 to 9 a.m.—The Melody Girl
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—Lou Emmel in One-Half Hour of Radio Cheer to Shut-ins
- 10 to 10:30 a.m.—Household Hour, Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 11:30 a.m.—Studio program
- 11:30 to 12 noon—Latin-American program
- 12 to 1 p.m.—Mid-Day Musical Notes with Frank Wright, Peggy O'Moore, harpist; Alice Blue, pianist and organist; and a soloist
- 1 to 1:30 p.m.—Chapel of Chimes
- 1:30 to 2:40 p.m.—Studio program; records
- 2:40 to 4:45 p.m.—Baseball Broadcast
- 4:45 to 5 p.m.—Sunshine Girls
- 5 to 5:15 p.m.—Story Man's Air Castles
- 5:15 to 5:30 p.m.—Frank Wright
- 5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
- 6:30 to 7 p.m.—Chapel of Chimes
- 7 to 7:15 p.m.—La Vida program
- 7:15 to 7:30 p.m.—Frank Wright
- 7:30 to 7:45 p.m.—Alice Blue presenting "Organ Echoes"
- 7:45 to 8 p.m.—Aplets program with Alice Blue, pianist; Carl Tobin, tenor
- 8 to 9 p.m.—"Highway Highlights," with Elbert Bellows, tenor; Joan Ray, contralto
- 9 to 10 p.m.—Orchestra with Madelaine O'Brien, soprano; John Teel, baritone
- 10 to 10:30 p.m.—"Organ Echoes" with Alice Blue, Carl Tobin, tenor
- 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra
- 11:30 to 1 a.m.—Recordings

280.2 Meters
1070 Kcys.

KJBS

Ord 4148-49
100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 7 to 8 a.m.—KJBS Alarm Klok Klub
- 8 to 9:30 a.m.—Popular records; orchestra
- 9:30 to 10 a.m.—Band concert
- 10 to 11 a.m.—Infco program; records
- 11 to 12 noon—Concert music
- 12 to 12:30 p.m.—Popular luncheon concert
- 12:30 to 1 p.m.—Auburn Airs
- 1 to 2 p.m.—Stock report and records
- 2 to 2:30 p.m.—Dell Raymond and Jack Childes
- 2:30 to 3:30 p.m.—Recordings
- 3:30 to 3:45 p.m.—Marjorie Lee, pianist
- 3:45 to 4:30 p.m.—Popular records
- 4:30 to 5 p.m.—Concert music
- 5 to 6 p.m.—Variety recordings
- 12 to 7 a.m.—KJBS Owl program

384.4 Meters
780 Kcys.

KTM

Exposition 1341
500 Watts

Pickwick Broad. Corp., Los Angeles, Calif.

- 8 to 9 p.m.—Miniature Symphony Orch. and Stewart Bair, baritone
- 9 to 10 p.m.—Ranch Boys in lively tunes
- 10 to 10:30 p.m.—Santaella's Whispering Serenaders
- 10:30 to 11 p.m.—Loyce Whiteman, balladist; Santaella's orchestra; continuity by Blanche Gillaspie
- 11 to 12 midnight—Requests, records
- 12 to 1 a.m.—Request organ program

499.7 Meters
600 Kcys.

KFSD

Franklin 6353
1000 Watts

Airfan Radio Corp. Ltd., San Diego, Calif.

- 5:15 to 6 p.m.—Studio; news items
- 6 to 6:30 p.m.—Westinghouse Salute, NBC
- 6:30 to 7 p.m.—RKO Hour, NBC
- 7 to 7:15 p.m.—Lavida program
- 7:15 to 7:30 p.m.—Qualitee Quartet
- 7:30 to 7:45 p.m.—Amos 'n' Andy, NBC
- 7:45 to 8 p.m.—Cecil and Sally
- 8 to 8:30 p.m.—Violet Ray Music Box, NBC
- 8:30 to 9 p.m.—Studio program
- 9 to 9:30 p.m.—Florsheim Frolic, NBC
- 9:30 to 10 p.m.—Memory Lane, NBC
- 10 to 11 p.m.—Kennedy's Cafe program
- 11 to 12 midnight—Request program

four hundred. It was a great surprise, says Lou, to find that such women were very plain people. And they were very appreciative, both of one's efforts and of the more subtle angles of comedy.

After about six years of Lyceum work his mother became ill and the doctors advised a milder climate so he brought her to California. That was in 1927. His first radio work out here was on KFRC. Then he was with NBC for two and a half years and for the past six months with KTAB. In the East he sang over WEAf when it first opened in 1923.

Lou and his wife are inseparable, both in their social life and in business. They work together in the office, travel together and play together. They have no children.

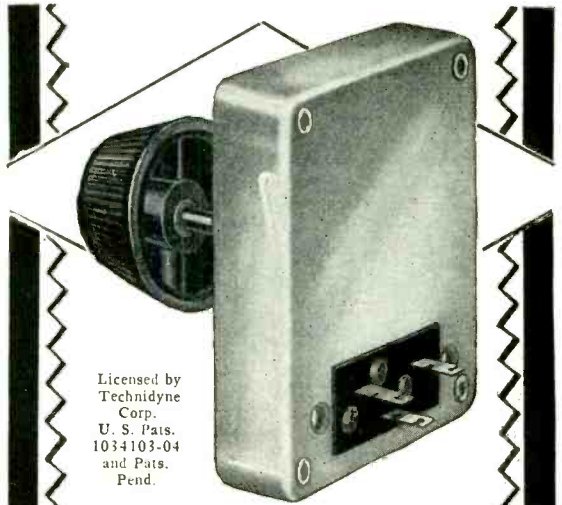
Golf and riding are his favorite sports. He makes a hobby of reading Dr. Elliot's five foot shelf of books. He has started from the beginning and if the fates are kind will have all five feet disposed of before his work is finished here below. He doesn't have time for magazine reading, card playing or watching sports events. He is very fond of symphony music and the operas, Wagner, Verdi, Rachmaninoff and Schubert being his favorite composers. His favorite aria is Vesta La Giuba from Pagliacca. He is one of the few who sings an English version of this famous clown song.

Commission Adds to Staff

LAATEST additions to the staff of the Federal Radio Commission are J. A. Willoughby of Florence, N. C., who comes to the Commission from Alladin Industries, Chicago, as a senior radio engineer, and Hobart Newman, of Washington, formerly assistant Federal attorney for the District of Columbia, who has joined the legal department.

Starbuck on Flying Trip

COMMISSIONER W. D. L. STARBUCK of the Federal Radio Commission is now on a flying tour of the major airways of the United States, studying the operations of the aviation radio plan recently adopted in cooperation with the radio engineers of the leading air transport lines. He returns to Washington the first week in September.



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LOU EMMEL, KTAB

By MONROE R. UPTON

LOUIS ALIDE ARCHIBALD EMMEL, better known as Lou Emmel, since he was big enough to untangle the name his parents gave him at birth, is just the sort of man a listener would suspect him to be from his voice over the air. Radio fans have a habit of believing that all amiable, jolly, radio folks who tell funny stories are fat men with blue eyes and a crop of light brown hair that has felt the drought, but they are usually disappointed. In Lou though, they can give themselves a pat on the back. He is a fat man, within reasonable bounds, however—he must weigh around two hundred pounds with his five feet ten inches—he has merry blue eyes and is not overly burdened with light brown hair. He is thirty-five years old and looks about five years older.

A certain amiability is the key to Lou Emmel's disposition. You will find him both serene and cheerful. Over his desk hangs the motto: "Let Nothing Disturb the Harmony of Your Thought—God Rules." All of this is reflected in his singing and his other work over KTAB. Friday night from 10 to 10:30 o'clock he conducts a half hour period which he calls "Blending Melody with Good Cheer." Tuesday and Thursday mornings from 9:30 to 10 o'clock he puts on a "Sunshine" period. In addition he sings for an hour on Saturday night with Walter Rudolph's orchestra and adds a generous portion of condiment to the weekly Pepper Box with a minstrel show.

Bottled goods led young Lou Emmel astray during his high school days. Those fascinating red and green bottles that decorated the windows of drug stores a few years ago awakened strange, exciting dreams in his adolescent soul. (Little did he know they were only bottles of colored water. Little do any of us know that our cherished illusions will eventually turn out to be bottles of colored water.) Lou then and there resolved to be a pharmacist. He redoubled his efforts in his high school chemistry classes and after graduation went to Columbia University from which institution he also graduated. He was born, raised and



LOU EMMEL

colleged in New York City.

The young pharmacist rolled out pills, filled bottles and bandaged lacerated scalps for six months, earning a salary of \$35 weekly. He worked from eight o'clock in the morning until ten o'clock at night. By that time he knew all about the colored water in the glass jugs in the window. Then one day Uncle George walked in. Uncle George was George Marion, the producer. He is famous as the producer of the Merry Widow and the Prince

of Pilsen. Only recently he played the sea captain in Annie Christie. He offered Lou a job at \$18 a week as chorus man in the Anna Held show, Parisian Model. To say that Lou jumped at the opportunity would be putting it mildly. He leaped with the agility of a kangaroo. As he went out the door he thumbed his nose at the colored water.

After a month as chorus man the second lead in the show began to take his drinking so seriously it interfered with his work and the management decided he needed more time for it and magnanimously fired him. Lou got the job. It paid him \$125 each and every week. Until then he had never studied voice, though he had always sung whenever encouraged, but with a job in hand he began in earnest. It wasn't long before he was playing in legitimate shows. His first part was Nigger Gus in the original production of "The Clansman," at the Liberty Theatre. He next played with Arnold Daly in "Pickpockets." The conditions under which those shows were produced, says Lou, constituted a regular dramatic school. If you had any talent in you they would bring it out. After a three months' rehearsal under extremely competent directors you found yourself living your part.

Lou drifted into Lyceum work, continuing to study voice. Lyceum work is about the same thing as private vaudeville. Wealthy people can afford to have vaudeville brought to their firesides. Lou told stories in Irish, Jewish and Dutch dialect and offered baritone solos. He was a favorite at the homes of Mrs. W. K. Vanderbilt, Mrs. Stuyvesant Fish, Mrs. Payne Whitney and others of the

MONDAY Programs

394.5 Meters
760 Kcys.

KVI

Broadway 4211
1000 Watts

Puget Sound Broad. Co., Tacoma, Wash.

7 to 9:30 a.m.—Recordings; CBS programs
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11:15 a.m.—Recordings; KOL program
11:15 to 11:30 a.m.—Columbia Salon Orch., CBS
11:30 to 12 noon—For Your Information, CBS
12 to 12:30 p.m.—Wardman Park Hotel Orch.
12:30 to 1 p.m.—Ebony Twins, CBS
1 to 1:30 p.m.—Manhattan Towers Orch., CBS
1:30 to 1:45 p.m.—Recordings
1:45 to 2 p.m.—Carl Rupp and his Captivators, CBS
2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
3 to 3:15 p.m.—Current events, CBS
3:15 to 4 p.m.—Social Calendar; records
4 to 4:30 p.m.—Mardi Gras, CBS
4:30 to 5 p.m.—U. S. Navy Band, CBS
5 to 6 p.m.—To be announced
8 to 8:30 p.m.—WTAR anniversary celebration, CBS
8:30 to 9 p.m.—Nocturne, CBS
9 to 10 p.m.—Blue Monday Jamboree, DLBS
10 to 10:20 p.m.—Studio program
10:20 to 11 p.m.—Anson Weeks' orch., DLBS
11 to 12 midnight—Earl Burtnett's orch., DLBS
12 to 1 a.m.—Organ recital

1430 Kcys.

KECA

Westmore 0337

209.7 Meters

1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

3 p.m.—Katherine Spangler, whistler
3:15 p.m.—Leonard Van Berg, tenor
3:30 p.m.—Phil Cook, Quaker Oat Man, NBC
3:45 p.m.—Sherman Lloyd, pianist
4 p.m.—Half hour in the nation's capital, NBC
4:30 p.m.—Eleanor Wells, soprano
5 p.m.—The Maytag Orchestra, NBC
5:30 p.m.—General Motors Family Party, NBC
6 p.m.—Buster Wilson's Six Clouds of Joy
6:30 p.m.—Elton Hey's Virginia Ballroom Orch.
6:45 p.m.—Wedgewood Nowell, Katherine McDonald program
7 p.m.—Elton Hey's Virginia Ballroom Orchestra
7:15 p.m.—Yellow Cab Quartette
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Anna and Oscar
8 p.m.—Cotton Blossom Minstrels, NBC
9 p.m.—Ray Van Dyne Orchestra with Jean Dunn, soloist
10 p.m.—James Anderson, baritone
10:30 p.m.—Health exercises, Louis Rueb

239.9 Meters

KFOX

Phone: 672-81

1250 Kcys.

1000 Watts

Nichols & Warinner, Long Beach, Calif.

1 p.m.—Bill and Coo
1:30 p.m.—The Cherrio Boys
1:50 p.m.—Doris and Clarence; Rolly Wray
2:30 p.m.—Len Nash and his Country Boys
3:15 p.m.—Today in history
3:30 p.m.—Organ recital, Vera Graham
4 p.m.—Late news reports
4:15 p.m.—Rolly Wray in piano numbers
4:30 p.m.—Bill & Coo; Cherrio Boys
5 p.m.—Organ recital, Vera Graham
5:30 p.m.—Beatrice Smith, novelty entertainer
6 p.m.—"Em & Clem"
6:15 p.m.—Percy Prunes and Daisy Mae
6:30 p.m.—Vest Pocket Minstrels
6:45 p.m.—Three Vagabonds
7 p.m.—Suydam's Buttercream School
8 p.m.—Texas Cowboys
8:30 p.m.—"Harmonious Suggestions"
9 p.m.—Lamplit Hour
9:30 p.m.—Len Nash and his Country Boys
10:30 p.m.—Balboa Beach Marathon
11 p.m.—Majestic Ballroom
12 midnight—Balboa Beach Marathon; records

204 Meters

KGA

Main 3434

1470 Kcys.

5000 Watts

Northwest Broad. System, Spokane, Wash.

10 a.m.—Friendly Hour
10:30 a.m.—Organ recital; novelties
12 noon—Barton's Brevities
12:30 p.m.—Market reports; novelties
1 p.m.—Popular concert
1:30 p.m.—Dental Clinic of the Air
2 p.m.—Popular Melange; Bargain Matinee
3:30 p.m.—Tea Hour concert
4 p.m.—Good News Magazine
4:30 p.m.—Uncle Andy and the Kiddies
5 p.m.—Novelties; World Bookman
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Dinner music
6 p.m.—Hometowners Orchestra; Glen Eaton, tenor; Ed Sheldon, banjo
7 p.m.—Northwest Salon Orchestra; Betty Andersen, soprano
7:30 p.m.—Dream Melodies
8 p.m.—Whirlwinds Orchestra; "Dud" and Duane, saxophone; Ukelele Bob; Elmore Vincent, tenor; Chet Cathers, baritone; Eulalia Dean, blues singer
9 p.m.—Montaville Flowers, Economist; lecture
9:30 p.m.—Concert Ensemble; request program

384.4 Meters

KTM

Exposition 1341

780 Kcys.

500 Watts

Pickwick Broad. Corp., Los Angeles, Calif.

8 to 8:30 p.m.—Organ recital, Dorothy Dee
8:30 to 9 p.m.—Miniature Symphony Orchestra and Romantic Continuity
9 to 10 p.m.—Ranch Boys in lively tunes
10 to 11 p.m.—Santaella's Whispering Serenaders
11 to 12 midnight—Records, requests
12 to 1 a.m.—Request organ program

526 Meters

KXA

Elliott 1634

570 Kcys.

500 Watts

American Radio Tel. Co., Seattle, Wash.

5 p.m.—Town Crier
6 p.m.—Time, weather reports, all request program
6:30 p.m.—Yogi Alpha; Cecil and Sally
7 p.m.—Plymouth Contest; Bob and Monte
7:45 p.m.—Talk for R. M. Burgender
8 p.m.—Congressman John F. Miller
8:30 p.m.—Harold Ford; concert records
9:15 p.m.—Philco demonstration; talk for Matt Starwich
9:45 p.m.—Red Toppers
10 p.m.—Weather report, late dance records

499.7 Meters

KFSD

Franklin 6353

600 Kcys.

1000 Watts

Airfan Radio Corp. Ltd., San Diego, Calif.

5 to 5:45 p.m.—Mr. Williams; feature program
5:45 to 6 p.m.—Late news items
6 to 6:30 p.m.—Stromberg-Carlson Orch., NBC
6:30 to 7 p.m.—Piano Capers, NBC
7 to 7:30 p.m.—The Troubadors, NBC
7:30 to 7:45 p.m.—Amos 'n' Andy, NBC
7:45 to 8 p.m.—Cecil and Sally
8 to 9 p.m.—National Home Furnishing Week
9 to 9:30 p.m.—Pacific Serenaders, NBC
9:30 to 10 p.m.—Leslie Adams
10 to 11 p.m.—Kennedy's Cafe program
11 to 12 midnight—Request program

483.6 Meters

KTAR

Phone 3-6631

620 Kcys.

1000 Watts

KTAR Broadcasting Co., Phoenix, Arizona

5 p.m.—Uncle Willard
5:20 p.m.—Cecil and Sally; studio presentation
6 p.m.—Stromberg Carlson, NBC
6:30 p.m.—Studio specialties
7:30 p.m.—Dance concert orchestra
8:30 p.m.—Clay Ramsey's Old Time Orchestra
9:30 p.m.—Arm of the Law, NBC
10 p.m.—Radio newspaper

MONDAY Programs

379.5 Meters **KGO** Sutter 1920
790 Kcys. **10,000 Watts**
General Electric Co., Oakland, Calif.

(Programs Furnished by the National Br. Co.)
7:30 to 8 a.m.—Sunrise Serenaders
8 to 8:15 a.m.—Financial Service program
8:15 to 8:30 a.m.—Morning Melodies
8:30 to 9 a.m.—Cross-Cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 10:15 a.m.—Radio Ramblings
10:15 to 10:30 a.m.—Josephine B. Gibson, food talk
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 12 noon—NBC Philharmonic organ recital
12 to 1 p.m.—Silver State Light Opera
1 to 2 p.m.—The Vagabonds
2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ
2:30 to 3:15 p.m.—Matinee Time
3:15 to 3:30 p.m.—Talks by outstanding speakers
3:30 to 3:45 p.m.—Phil Cook, the Quaker Man
3:45 to 4 p.m.—Roxy and His Gang
4 to 4:30 p.m.—A Half Hour in the Nation's Capital
4:30 to 5 p.m.—Crime Prevention program
5 to 5:30 p.m.—Maytag Orchestra
5:30 to 6 p.m.—General Motors Family Party
6 to 6:30 p.m.—Stromberg-Carlson program
6:30 to 7 p.m.—Piano Capers
7 to 7:30 p.m.—The Troubadours
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—John and Ned
8 to 9 p.m.—Cotton Blossom Minstrels
9 to 9:30 p.m.—Pacific Serenaders
9:30 to 10 p.m.—The Arm of the Law
10 to 10:30 p.m.—Harp Harmony
10:30 to 10:45 p.m.—Yr' Frien' Scotty
10:45 to 11 p.m.—Hot Spot of Radio
11 to 12 midnight—Laugner-Harris Hotel St. Francis dance orchestra

325.9 Meters **KOMO** Elliott 5890
920 Kcys. **1000 Watts**
Fisher's Blend Station, Inc., Seattle, Wash.

6:55 a.m.—Inspirational service
7 a.m.—Organ recital
7:30 a.m.—Quaker Oats Start o' the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Charm of Old Spain
9:15 a.m.—Julia Hayes Helpful Hints
9:30 a.m.—Radio Ramblings, NBC
10 a.m.—Way to a Man's Heart
10:15 a.m.—Josephine Gibson food talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Popular orchestra
12 noon—Silver State Light Opera, NBC
1 p.m.—Popular orchestra and vocalists
1:15 p.m.—Teacup Philosopher
1:30 p.m.—Concert orchestra and vocalists
2 p.m.—Tabernacle choir and organ recital, NBC
2:30 p.m.—Popular orchestra and vocalists
3 p.m.—Concert orchestra and vocalists
3:30 p.m.—Phil Cook, the Quaker Man, NBC
4 p.m.—Half hour in the Nation's Capital, NBC
4:30 p.m.—Crime Prevention Hour, NBC
5 p.m.—Maytag Orchestra, NBC
5:30 p.m.—Gen. Motors Family Party, NBC
6 p.m.—Stromberg-Carlson concert, NBC
6:30 p.m.—Piano Capers, NBC
7 p.m.—Garden Patch program
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Vocal recital
8 p.m.—Rudy Seiger's Shell Symphonists, NBC
9 p.m.—News flashes; Singing Strings
10:30 p.m.—Popular orchestra and vocalists
11 p.m.—RKO theatrical frolic
11:30 p.m.—Dance orchestra
12 midnight—Organ recital

285.5 Meters **KNX** Hempstead 4101
1050 Kcys. **5000 Watts**
L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Setting-up exercises
8 to 8:15 a.m.—Inspirational talk and prayer
8:15 to 9:30 a.m.—Program of late recordings
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's family
10:30 to 11 a.m.—Home economics talk
11 to 11:15 a.m.—Recordings
11:15 to 11:30 a.m.—Dr. Matthews; First Radio Church of the Air
11:30 to 11:45 a.m.—Kip Corp. musical program
11:45 to 12 noon—Madame Marie's beauty talk
12 to 12:30 p.m.—KNX Symphony
12:30 to 1 p.m.—Silver Slipper Cafe program
1:30 to 2 p.m.—Eddie Albright, late fiction
2 to 2:30 p.m.—Records & "Jay," the Jingle Man
2:30 to 3 p.m.—Musical program
3 to 3:05 p.m.—Lost and found and stock market reports
3:05 to 3:30 p.m.—Organ program, Lucie Lee
3:30 to 4:30 p.m.—Musical program
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—Talk on "Travel"
5:15 to 5:45 p.m.—"Big Brother Ken's kiddie hour"
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:15 p.m.—Organ program, Lucie Lee
6:15 to 6:30 p.m.—Frank Watanabe, Japanese houseboy
6:30 to 7 p.m.—Pantages Hollywood Theater
7 to 7:08 p.m.—Professor Herman Schnitzel
7:08 to 7:38 p.m.—Program presenting "Under the Make-up"
7:38 to 8 p.m.—Musical program
8 to 8:30 p.m.—One-act playlet directed by Georgia Fifield
8:30 to 9 p.m.—Luboviski violin choir and Claire Mellonino, pianist
9 to 9:30 p.m.—Rio Grande male quartet, the Piano Twins, Marie Golden and Ethel Kay
9:30 to 10 p.m.—Rev. Ethel Duncan, question and answer lady
10 to 12 midnight—Gus Arnheim's orchestra
12 to 1 a.m.—Madame Zucca's Cafe

309.1 Meters **KJR** Main 2495-2475
970 Kcys. **5000 Watts**
Northwest Broad. System, Seattle, Wash.

7 a.m.—Morning Reveillier; news; organ
8:30 a.m.—Thrift Home of the Air
9 a.m.—Morning devotional program
9:10 a.m.—Mary from Proctors
9:40 a.m.—Smilin' Sam; Glen Eaton, tenor
10:15 a.m.—Beauty talk, Helen Andrews
10:30 a.m.—Songs you like to hear
11 a.m.—Organ program; World Bookman
12:30 p.m.—Mid-day musicale
1 p.m.—George Maddox, tenor; Betty Andersen, soprano
1:15 p.m.—Dental lecture
1:45 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2 p.m.—Matinee in miniature
2:30 p.m.—Stephanie Lewis, soprano; organ
3 p.m.—The Clef Dwellers
3:15 p.m.—The Three Girls; news
3:45 p.m.—Tea Time Tales from Proctors
4 p.m.—Organ concert, Ivan Ditmars
5 p.m.—Chet Cathers, baritone
5:15 p.m.—Baron Keyes' Air Castles
5:30 p.m.—Market reports; lost and found
5:50 p.m.—Garden talk, Cecil Solly
6 p.m.—Hometowners Orchestra; Glen Eaton, tenor; Ed Sheldon, banjo
7 p.m.—Kelpine Twins; Dream Melodies
8 p.m.—Whirlwinds Orchestra; Ukelele Bob; Chet Cathers, baritone; Elmore Vincent, tenor; Eulala Dean, blues singer
9 p.m.—Montaville Flowers, economist; lecture
9:30 p.m.—Wrestling match; Ken Stuart, announcer
10:30 p.m.—Whirlwinds Orchestra; Elmer Vincent, tenor; Eulala Dean, blues singer
11 p.m.—Vic Meyers' Club Victor Orchestra
12 midnight—Midnight Revellers

MONDAY Programs

491.5 Meters **KFRC** Prospect 0100
610 Kcys. **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks Broadcast
8 to 8:30 a.m.—Columbia Revue, CBS; stocks
8:30 to 9 a.m.—Manhattan Towers Orch., CBS
9 to 9:15 a.m.—News items
9:15 to 9:30 a.m.—La Vida Mineral Water program
9:30 to 10:30 a.m.—Feminine Fancies, CDLBS
10:30 to 11 a.m.—Wyn's Daily Chat
11 to 11:30 a.m.—Mary Lewis Haines
11:30 to 12 noon—For Your Information, CBS
12 to 1 p.m.—Sherman-Clay noonday concert
1 to 1:30 p.m.—Manhattan Towers Orch., CBS
1:30 to 1:45 p.m.—Popular Novelties
1:45 to 2 p.m.—Ebony Twins, CBS
2 to 3 p.m.—Happy Go Lucky Hour, CDLBS
3 to 3:30 p.m.—Current Events, CBS
3:30 to 3:45 p.m.—Recordings and Something About Everything
3:45 to 4 p.m.—Song recital, John Moss
4 to 4:55 p.m.—Mardi Gras, CBS
4:55 to 5 p.m.—Town Topics
5 to 5:30 p.m.—"Mac" and his Mountain Cabin
5:30 to 5:50 p.m.—Piano recital, Frank Moss
5:50 to 6:00 p.m.—News items
6 to 6:30 p.m.—Robert Burns Panatela program, CBS
6:30 to 7 p.m.—American Maize program, CBS
7 to 7:15 p.m.—Bert Lown's orchestra, CBS
7:15 to 7:30 p.m.—Broun's Radio Column, CBS
7:30 to 8 p.m.—Moonlight Melodies, organ and soloists
8 to 10 p.m.—Golden State Blue Monday Jam-boree
10 to 10:15 p.m.—Schwartz Ginger Band
10:15 to 10:20 p.m.—Gruen Answer Man
10:20 to 11 p.m.—Anson Weeks' orch., DLBS
11 to 12 midnight—Earl Burnnett's orchestra, DLBS
12 to 1 a.m.—Dance music

468.5 Meters **KFI** Westmore 0337
640 Kcys. **5000 Watts**

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6:30 a.m.—Opening market reports
6:45 a.m.—Health exercises, Louis Rueb
7:30 to 8 a.m.—Quaker Start of the Day, NBC
8 a.m.—Shell Happytime, KPO
9 a.m.—Herb Scharlin
9:30 a.m.—Helen Guest, ballads
10 a.m.—Wall Street Journal
10:15 a.m.—Josephine Gibson, talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Spanish lesson; French lesson
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:30 p.m.—Winnie Fields Moore, travogue
2:45 p.m.—Leonard Van Berg, tenor
3 p.m.—Public Library book review
3:30 p.m.—Annette Petite, character sketches
3:45 p.m.—Jack Miller's trio
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother; Story Man
5:30 p.m.—Bob and Jimmy
5:45 p.m.—Stock market reports
6 p.m.—Stromberg Carlson, NBC
6:30 p.m.—Bernice Morrison, poet of the piano
7 p.m.—Carol Johnson, piano and song
7:15 p.m.—Joe Bishop and guitar
7:30 p.m.—Jeannie Lang, America's personality girl
8 p.m.—Rudy Seiger's Shell Symphonists, NBC
9 p.m.—Virginia Florhi, program of songs
9:15 p.m.—Jas. Carden and cast: "Emperor of Crime"
9:30 p.m.—Concert orch., with Rob. Hurd, tenor
10 p.m.—Soiree Intime, Blanche Crossman, Zhay Clark and Clyde Lehman
11 p.m.—Hotel St. Francis dance orchestra, NBC

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**
Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Eye-opener program
9 to 9:30 a.m.—Slogan contest
9:30 to 10:30 a.m.—Record and announcements
10:30 to 10:50 a.m.—Dr. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:15 a.m.—The Three Sweethearts
11:15 to 11:30 a.m.—Muriel Aaron, soprano
11:30 to 12 noon—Sherman Clay concert
12 to 1:30 p.m.—Slogan contest
6 to 7 p.m.—Dinner dance music
7 to 7:15 p.m.—Judge Matthew Brady on Crime Prevention
7:15 to 7:30 p.m.—Ed Stirin and Howard Garner
8:30 to 8:35 p.m.—Chamber of Commerce speaker
8:35 to 9 p.m.—Feature program
9 to 9:30 p.m.—Daniel Murphy, tenor, and Galena Zagor, pianist
9:30 to 10 p.m.—Song recital by Helen Tourjee, coloratura soprano, with Lee Morgan, pianist
10 to 10:30 p.m.—Hotel Bellevue program
10:30 to 11:15 p.m.—Slogan contest
11:15 to 12 midnight—Bit of Melody Boys Orchestra, with Isabel Henion, vocalist
12 to 1 a.m.—Midnight Classics

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**
Educational Broad. Corp., Oakland, Calif.

8 a.m.—Barney Lewis and others
8:15 a.m.—Studio program; music
1:30 p.m.—Betty the Shopper
2:30 p.m.—Piano Recreation, Jean Ardath
3 p.m.—Lillian Boyd, Music Memories
3:30 p.m.—California Cowboys—Bill Simmons, yodeling cowboy; Chuck Darling, harmonica; Red Hildebrand, accordionist
4 p.m.—Nola Starr, vocalist; Marguerita Bernae, soprano; Lillian Boyd, organist and pianist
4:30 p.m.—Piano trio, Lewis Brothers and Dorothy Graham; Jean Wakefield, vocalist; Charlie Warner, vocalist
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Baseball results and news
7:45 p.m.—LaVida Mineral Water program
8 p.m.—The Ne'er Do Well

526 Meters **KMTR** Hollywood 3026
570 Kcys. **500 Watts**

KMTR Radio Corp., Hollywood, California

6 to 7 a.m.—"Wake Up, Chillun, Wake Up"
7 to 8 a.m.—Harold Curtis, organist
8 to 9 a.m.—Stock quotations; records
9 to 9:15 a.m.—Mildred Kitchen, Home Economics
9:30 to 10 a.m.—Herbert Scharlin, piano & songs
10 to 10:15 a.m.—Recorded program
10:15 to 10:30 a.m.—Louise Howatt, Happiness Girl
10:30 to 11 a.m.—"Old Timers"
11 to 11:45 a.m.—Modes & Fashions; records
11:45 to 12 noon—Public and civic officials
12 to 12:15 p.m.—"World in Review"
12:15 to 1:15 p.m.—Prosperity Hour with Skipper and Crew
1:15 to 4 p.m.—Records; Spanish program
4 to 4:30 p.m.—Dare Sisters, harmony duo
4:30 to 5:15 p.m.—Trading Post program
5:15 to 5:45 p.m.—Organ recital
5:45 to 6 p.m.—"Reporter of the Air"
6 to 6:30 p.m.—Banjo Boys
6:30 to 7 p.m.—Billy Markowitz and his Jazz-maniacs
7 to 7:15 p.m.—Chamber of Commerce talk
7:15 to 7:30 p.m.—Hollywood Sweepstakes
7:30 to 8 p.m.—"Broadway Hits"
8 to 8:30 p.m.—Salon Ensemble
8:30 to 9 p.m.—Talking picture song hits
9 to 9:30 p.m.—Star Reporter, playlette
9:30 to 10 p.m.—String quintette
10 to 12 midnight—Spanish program; records
12 to 1 a.m.—"2 Ball" and Charley Lung

MONDAY Programs

880 Kcys. KLX Lake 6000-6015
340.7 Meters 500 Watts
 Tribune Publishing Co., Oakland, Calif.

6:30 to 7 a.m.—Records; stocks
 7 to 8 a.m.—Exercises and entertainment
 8 to 8:30 a.m.—The Morning Bugle
 8:30 to 9 a.m.—Jean Kent
 9 to 9:30 a.m.—Modern homes period
 9:30 to 10:15 a.m.—Clinic of the Air
 10:15 to 11 a.m.—stocks; records
 11 to 12 noon—Classified adv. hour
 12 to 1 p.m.—Jack Delaney and his band
 1 to 2 p.m.—Jean's Hi-Lights
 2 to 2:35 p.m.—Recordings; stocks
 2:35 to 4:30 p.m.—Opportunity hour; records
 4:30 to 5 p.m.—Charles T. Besserer organist
 5 to 5:30 p.m.—Brother Bob's club
 5:30 to 6 p.m.—Edgar Russell
 6 to 7 p.m.—Hotel Oakland concert trio
 7 to 7:30 p.m.—News items
 7:30 to 8:30 p.m.—Moments Musicale
 8:30 to 9 p.m.—Melody Man
 9 to 9:30 p.m.—Studio program
 9:30 to 10 p.m.—Will R. Hill, Old Home Poet, in
 'Neath the Old Hanging Lamp
 10 to 11 p.m.—Dance program

483.6 Meters KGW Atwater 2121
620 Kcys. 1000 Watts
 The Morning Oregonian, Portland, Oregon

6:45 a.m.—Devotions; organ recital
 7:30 a.m.—Quaker Start of the Day, NBC
 8 a.m.—Shell Happy Time, KPO
 9 a.m.—Town crier
 10:15 a.m.—Heinz Food Talk, NBC
 10:30 a.m.—Woman's Magazine of Air, NBC
 11:30 a.m.—Musical Masterworks
 12 noon—Powers' Pied Piper
 12:30 p.m.—Cecil and Sally
 12:45 p.m.—Pepco program
 1 p.m.—Cabbages and Kings
 1:15 p.m.—The Vagabonds, NBC
 1:45 p.m.—Julia Hayes; organ recital
 2:15 p.m.—Mormon Tabernacle, NBC
 2:30 p.m.—Movie Club; Masterworks
 3:15 p.m.—Talks by outstanding speakers, NBC
 3:30 p.m.—Phil Cook, Quaker man, NBC
 3:45 p.m.—Roxy and his Gang, NBC
 4 p.m.—Half Hour in Capital, NBC
 4:30 p.m.—Palace Laundry Tea Timers
 5 p.m.—The Maytag Orchestra, NBC
 5:30 p.m.—General Motors, NBC
 6 p.m.—Stromberg-Carlson, NBC
 6:30 p.m.—Piano Capers, NBC
 7 p.m.—S. S. Georgiana program
 7:30 p.m.—Amos 'n' Andy, NBC
 7:45 p.m.—John and Ned, NBC
 8 p.m.—Shell Symphonists, NBC
 9 p.m.—Montag program
 9:30 p.m.—The Arm of the Law, NBC
 10 p.m.—Ben Selling's Boys
 11 to 12 midnight—KGW Dance Band

280.2 Meters KJBS Ord 4148-49
1070 Kcys. 100 Watts
 J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.—KJBS Alarm Klok Klub
 8 to 9 a.m.—Favorite recordings
 9 to 9:30 a.m.—Assoc. Food Stores' program
 9:30 to 12 noon—Variety records
 12 to 12:30 p.m.—Popular luncheon program
 12:30 to 2 p.m.—Recordings; stocks
 2 to 3 p.m.—Records; organ recital
 3 to 3:30 p.m.—Marina piano duo
 3:30 to 5 p.m.—Band music; records
 5 to 6 p.m.—Concert music; records
 12 to 7 a.m.—KJBS Owl program

535.4 Meters KTAB Garfield 4700
560 Kcys. 1000 Watts
 Associated Broadcasters, Oakland, Calif.

7 to 8:30 a.m.—Frank Wright; recordings
 8:30 to 9:30 a.m.—Towne Cryer; morning prayer
 9:30 to 10:30 a.m.—Recordings; Household Hour
 10:30 to 11 a.m.—Br. B. L. Corley
 11 to 11:30 a.m.—Studio program
 11:30 to 12 noon—Latin-American program
 12 to 1 p.m.—Mid-Day Musical Notes with
 Frank Wright, Peggy O'Moore, harpist; Alice
 Blue, organist and pianist, and a soloist
 1 to 1:30 p.m.—Chapel of Chimes
 1:30 to 2:30 p.m.—Recordings; studio program
 2:30 to 3 p.m.—Alice Blue, organist; Mabel
 Payne, soprano
 3 to 3:30 p.m.—'Pianistic Pictures in Blue,'
 with Alice Blue
 3:30 to 4 p.m.—Elizabeth Geberding, Current
 Events
 4 to 5 p.m.—Studio program; Sunshine Girls
 5 to 5:15 p.m.—Story Man's Air Castle
 5:15 to 5:30 p.m.—Frank Wright
 5:30 to 6:30 p.m.—Brother Bob's Frolic Hour
 6:30 to 7 p.m.—Chapel of Chimes
 7 to 7:15 p.m.—La Vida program
 7:15 to 7:30 p.m.—Studio program
 7:30 to 8 p.m.—Alice Blue presenting "Organ
 Echoes"
 8 to 9 p.m.—Poem Pictures, with John Teel,
 baritone; Jane Sargent Sands, accompanist
 9 to 10 p.m.—'Flashlights of Yesterday,' with
 ensemble of seven voices under the direction
 of Earl Towner
 10 to 10:30 p.m.—Alice blue presenting "Organ
 Echoes"
 10:30 to 1 a.m.—Studio program; records

296.6 Meters KQW Columbia 777
1010 Kcys. 500 Watts
 Pac. Agric. Foundation, Ltd., San Jose, Calif.

9 to 11 a.m.—Morning music; Helpful Hour
 11 to 12:30 p.m.—Community Hour; records
 12:30 to 1 p.m.—Market reports; weather
 1 to 1:30 p.m.—Hart's Happy Half Hour
 1:30 to 3:30 p.m.—The Friendly Hour; records
 4:30 to 5 p.m.—Children's program
 5 to 5:15 p.m.—Baron Keyes' Air Castle
 5:15 to 6 p.m.—Vesper music; health talk
 6 to 6:10 p.m.—U. S. D. A. Farm Flashes
 6:10 to 6:20 p.m.—Farm Topic discussions
 6:20 to 6:30 p.m.—Field Station Development
 6:30 to 6:45 p.m.—Market reports
 6:45 to 7 p.m.—KQW market place
 7 to 7:15 p.m.—News dispatches
 7:15 to 7:30 p.m.—Silas and Susie
 7:30 to 7:45 p.m.—Mail Bag and announcements
 7:45 to 8 p.m.—Editorial
 8 to 9 p.m.—United Conservatory program
 9 to 10 p.m.—Melody Master's Hour

254.1 Meters KEX Atwater 3111
1180 Kcys. 5000 Watts
 Western Broadcasting Co., Portland, Oregon

7 a.m.—Morning Serenaders
 8 a.m.—The Clock; Journal News
 9 a.m.—Classified; Town Topics
 12 noon—Time; Weather Report
 12:05 p.m.—Happy Hour Girls
 1:05 p.m.—Ron's Rhythm Revue
 1:30 p.m.—Castle organ recital
 2 p.m.—Dental lecture
 2:30 p.m.—Vagabond's News Reel
 4:30 p.m.—Warner Stone's Orchestra
 5 p.m.—Male quartet concert
 5:30 p.m.—Baron Keyes' Air Castles
 5:45 p.m.—Old Timer
 6 p.m.—Farmers' Radio Club
 6:30 p.m.—Hometowners Orchestra; Glen Eaton,
 tenor; Fashion Bootery
 8 p.m.—Whirlwinds Orchestra
 8:30 p.m.—Stump program
 9 p.m.—Montaville Flowers, Economist; lecture
 9:30 p.m.—Instrumental Trio; The Angelus
 10:30 p.m.—Jack and Jill's Radio Party

MONDAY Programs

San Francisco **NBC** Sutter 1920
National Broadcasting Company

7:30 to 8 a.m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFI, KFSD
 9:15 to 10:30 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA 10:30 to 11:10 a.m.; KTAR 10:50 to 11:10 a.m.

"When I'm Housekeeping for You" will be the theme song. Bennie Walker, editor of the Magazine, will be the singer. His song will open the Clorox program, during which Helen Webster will speak on the many uses to which this bleach and disinfectant can be put.

Delicious salad recipes will follow on the Best Foods program, with Ann Holden, domestic science specialist, as the speaker. Next will come the Camay program, with a complexion chat by Helen Chase.

Irving Kennedy, tenor, and Austin Mosher, baritone, will sing. The Magazine Melodists, directed by Edward J. Fitzpatrick, will play.
 12 to 1 p.m.—Silver State Light Opera, KGO, KOMO, KOA

"Iolanthe," a satirical and somewhat fantastic Gilbert and Sullivan operetta, will be produced by the Silver State Light Opera Company at Denver today.

1 to 2 p.m.—The Vagabonds, KGO, KFSD, KTAB; KGW 1:15 to 1:45 p.m.

2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KPO, KFSD, KTAR; KGW 2:15 to 2:30 p.m.

Alexander Schreiner, organist, and a 300-voice choir will be heard during this broadcast.

2:30 to 3:15 p.m.—Matinee Time, KGO, KPO
 3:15 to 3:30 p.m.—Talks by Outstanding Speakers, KGO, KGW

3:30 to 3:45 p.m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR

3:45 to 4 p.m.—Roxy and His Gang, KGO, KGW
 4 to 4:30 p.m.—A Half Hour in the Nation's Capital, KGO, KOMO, KGW, KECA, KFSD

4:30 to 5 p.m.—Crime Prevention Program, KGO, KOMO, KFSD

A dramatic sketch taken from real life and written by Arthur B. Reeve and Finis Farr will be presented. William Shelley and T. Daniel Frawley are the players who will present the sketch, which will be followed by a talk pointing out how crime might be prevented.

5 to 5:30 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA

Devoted to performances of popular music of the day, the Maytag Orchestra, along with the Retting and Platt piano duo, Fred Waldner, tenor, and Tom. Dick and Harry, vocal trio, will be heard in a half-hour program.

5:30 to 6 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW, KECA

A vocal soloist, the Brigadiers Quartet and an orchestra conducted by Frank Black will be the featured artists during the General Motors Family Party.

6 to 6:30 p.m.—Stromberg-Carlson Program, KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR

The Stromberg-Carlson program is made notable by the return of Guy Fraser Harrison as director of the 50-piece Rochester Civic Orchestra tonight.

6:30 to 7 p.m.—Piano Capers, KGO, KOMO, KGW, KFSD

Popular music has been made the specialty

of Dell Perry and Oscar Young and it is such that they will play tonight. Peggy Chapman, contralto, will contribute four solos.
 7 to 7:30 p.m.—The Troubadours, KGO, KFSD
 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSD
 7:45 to 8 p.m.—John and Ned, KGO, KHQ, KGW

8 to 9 p.m.—Rudy Seiger's Shell Symphonists, KHQ, KOMO, KGW, KPO, KFI; KSL 8:15 to 9 p.m.

Rudy Seiger will step into the radio limelight tonight with his Shell Symphonists, whom he will direct in an hour's program of classical and semi-classical music.

8 to 9 p.m.—Cotton Blossom Minstrels, KGO, KECA

Captain "Bill" Royle will enact the leading role in a comedy entitled "Gold Braid and Brass Buttons," which will be a highlight of the Cotton Blossom Minstrels presentation. Harry De Lasaux is the author of the sketch.
 9 to 9:30 p.m.—Pacific Serenaders, KGO, KOA; KHQ 9 to 9:15 p.m.

Gwynfi Jones, tenor, will be heard in two solos. Eva Garcia will direct the program.

9:30 to 10 p.m.—The Arm of the Law, KGO, KGW, KTAR, KSL, KOA

Another episode in the career of Jonathan Brixton, great defense attorney, will be presented tonight.

10 to 10:30 p.m.—Harp Harmony, KGO, KHQ, KOA

The soft ripple of stringed instruments and the tones of Eva Gruninger Atkinson's contralto voice will blend in Harp Harmony, to be heard over an NBC network tonight. Annie Louise David, harpist, and Antonio De Grassi, violinist, provide the instrumental portion of the program.

10:30 to 10:45 p.m.—Yir Frien' Scotty, KGO, KOA

10:45 to 11 p.m.—Hot Spot of Radio, KGO, KOA
 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KFSD

333.1 Meters **KHJ** Vandike 7111
 900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Hallelujah

8:30 to 8:40 a.m.—Stock exchange reports

8:40 to 9:15 a.m.—Manhattan Towers Orch., CBS

9:15 to 9:30 a.m.—Music Lovers Shop

9:30 to 10:30 a.m.—Feminine Fancies, KFRC

10:30 to 10:45 a.m.—American Institute of Food Products

10:45 to 11:15 a.m.—Elvia and Nell

11:15 to 11:30 a.m.—Safety Bldg. & Loan Co.

11:30 to 12 noon—"For Your Information," CBS

12 to 12:30 p.m.—Biltmore Hotel concert orch.

12:30 to 12:45 p.m.—World-wide news

12:45 to 1 p.m.—Program of recordings

1 to 1:30 p.m.—Manhattan Towers Orchestra

1:30 to 2 p.m.—Times Forum

2 to 3 p.m.—Happy-Go-Lucky Hour

3 to 3:30 p.m.—Colonial Dames; Girl Scouts

3:30 to 3:45 p.m.—Matthew Murray's talk on Home Problems

3:45 to 4 p.m.—H. M. Robertson, talk

4 to 4:30 p.m.—CBS program

4:30 to 4:35 p.m.—J. W. Harrington, "Termites"

4:35 to 4:40 p.m.—Program of recordings

4:40 to 4:45 p.m.—Investment and examining service

4:45 to 5 p.m.—World-wide news; Town Topics

5 to 5:30 p.m.—Calif. Dairy Council, KFRC

5:30 to 6 p.m.—Program of recordings

6 to 6:30 p.m.—General Cigar Co. program, CBS

6:30 to 7 p.m.—American Maize program, CBS

7 to 7:30 p.m.—Ingewood Park Orchestra

7:30 to 8 p.m.—Don Lee Symphony

8 to 10 p.m.—Blue Monday Jamboree, KFRC

10 to 10:05 p.m.—World-wide news

10:05 to 10:22 p.m.—Earl Burnett's orchestra

10:22 to 11 p.m.—Anson Weeks' orch., KFRC

11 to 12 midnight—Earl Burnett's orchestra

12 to 1 a.m.—W. Tourtelotte, organ recital

MONDAY Programs Sept. 22, 1930



Madeline Sivyer
KROW-5 p.m.

TIME	STATION	PROGRAM



Capt. Wm. Royle
NBC-8 p.m.

BEST BETS TODAY

440.9 Meters
680 Kcys.
KPO Garfield 8300
5000 Watts
Hale Bros. & The Chronicle, San Francisco
7:30 to 8 a.m.—Quaker Oats, "Start o' the Day"
8 to 9 a.m.—The Shell Happytime by Hugh Barrett Dobbs
9 to 9:30 a.m.—Dobbsie's Birthday Party
9:30 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:45 a.m.—Julia Hayes, "Helpful Hints"
11:45 to 11:59 a.m.—Helen Barker, art talk
11:59 to 12:05 p.m.—Time signals, Scripture reading
12:05 to 1 p.m.—Programs in Miniature
1 to 1:30 p.m.—Ann Warner's Home Chat
1:30 to 1:50 p.m.—Harold Small, book review
1:50 to 2 p.m.—Ye Towne Cryer
2 to 2:30 p.m.—Mormon Tabernacle, NBC
2:30 to 3 p.m.—Matinee Time, NBC
3 to 3:15 p.m.—California State Chamber of Commerce
3:15 to 4:15 p.m.—Floyd Wright, organist
4:15 to 4:45 p.m.—Short story course
4:45 to 5 p.m.—Doug. Richardson
5 to 5:30 p.m.—Radio feature
5:30 to 5:45 p.m.—The Date Book
5:45 to 6 p.m.—News Digest, "Scotty" Mortland
6 to 6:45 p.m.—KPO Masters of Music
6:45 to 7 p.m.—Cecil and Sally
7 to 8 p.m.—North Americans
8 to 9 p.m.—Shell Symphonists program, NBC
9 to 10 p.m.—Radio feature
10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra
11 to 12 p.m.—The Toreadors

361.2 Meters
830 Kcys.
KOA York 5090
12,500 Watts
General Electric Co., Denver, Colorado
4:30 p.m.—Weather, stocks, markets, livestock, produce, news bulletins and road reports
5 to 5:30 p.m.—The Maytag Orchestra
5:30 to 6 p.m.—General Motors Family Party
6 to 6:30 p.m.—Stromberg-Carlson program
6:30 to 7 p.m.—Sign of the Shell
7 to 7:30 p.m.—Farm Question Box
7:30 to 7:45 p.m.—Amos 'n' Andy
7:45 to 8 p.m.—Around the Fireplace
8 to 8:30 p.m.—Supreme Serenaders
8:30 to 9 p.m.—Hotel Governor Clinton Orch.
9 to 9:30 p.m.—Pacific Serenaders
9:30 to 10 p.m.—The Arm of the Law
10 to 10:30 p.m.—Harp Harmony
10:30 to 10:45 p.m.—Yir Frien' Scotty
10:45 to 11 p.m.—Hot Spot of Radio

243.8 Meters
1230 Kcys.
KYA Prospect 3456
1000 Watts
Pacific Broadcasting Corp., San Francisco
8 a.m.—Organ music; concert selections
8:50 a.m.—Chas. J. Dean, Inc.
9:20 a.m.—"The House You Live In"
9:30 a.m.—Fox and Warfield Theatre Revue
10 a.m.—Sunshine Hour, conducted by George Taylor
11 a.m.—Popular hits; Reduceoid program
11:30 a.m.—Health talk, Dr. Bond
11:45 a.m.—Calif. Parent Teachers Assoc.
12 noon—Coming Events; Broadway Echoes
1:15 p.m.—Charles Beauty Salon
1:30 p.m.—Newscasting; Pop Questions
2 p.m.—Gustavus Smith, organist, Greta Gahler, soprano
3 p.m.—Baldwin Melody Girl
3:15 p.m.—Health talk, Dr. Buren L. Corley
3:30 p.m.—George Nickson, tenor
3:45 p.m.—Popular hits; salon music
4:30 p.m.—Dex program; late releases
5:30 p.m.—Variety Bits
5:45 p.m.—"Municipal Courts and How They Function"
6 p.m.—Popular hits
6:15 p.m.—Fox and Warfield Theatres Revue
6:45 p.m.—Stock Yard Prices and Quotations
6:50 p.m.—Novelties; 1640 Boys
7:30 p.m.—Melvin Dunne; Two Crooners
7:45 p.m.—Mechanics Bldg. & Loan program
8 p.m.—Duo Pianoflashes, Clem Kennedy, Virginia Spencer, Geo. Taylor, tenor
8:30 p.m.—Virginia Spencer, Helen Stone, Greta Gahler and George Nickson, Clem Kennedy
9 p.m.—Harper's Corners; KYA Players
9:30 p.m.—Dud Williamson, Tom Smith, Jack Deane and The Melodizers
10 p.m.—Paul Kelli's Lido Cafe Dance Orchestra
11 p.m.—Gustavus H. Smith, organist; Jack Deane, tenor

265.3 Meters
1130 Kcys.
KSL Wasatch 3901
5000 Watts
Radio Service Corp., Salt Lake City, Utah
5 p.m.—Maytag Orchestra, NBC
5:30 p.m.—General Motors Family Party, NBC
6 p.m.—Harmony Night Hawks
6:30 p.m.—Electrical transcription novelties
7 p.m.—Western Concert Hour
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—"The Jewel Box"
8:15 p.m.—Rudy Seiger and his Shell Symphonists, NBC
9 p.m.—Musical program
9:30 p.m.—The Arm of the Law, NBC
11 p.m.—"The Vagabond of the Air"

HOWARD

THE priceless quality of any radio is its power to reproduce the broadcast faithfully. You can not place too high a value on perfect reception. The HOWARD'S full, rich tone, its clarity and sweetness are priceless.

Hear the Howard, or let your nearest dealer place one of these wonderful instruments in your home for demonstration. Note the sheer beauty of its reception . . . the total lack of distortion that results from precision-made accuracy of craftsmanship.

This "priceless quality" in the HOWARD radio costs you only a trifle more a month. The new 1931 models range in price from \$175 to \$340. You simply must hear them before you decide.

PRECISION-MADE

RADIO

Distributors

PACIFIC WHOLESALE RADIO, Inc.

7th and Folsom Streets

San Francisco

Clarion Junior Makes Its Debut

TRANSFORMER Corporation, well-known to the trade as manufacturers of the already popular line of Clarion receivers, announces CLARION, JUNIOR, which they choose to call the Mightiest Midget on the Market.

In talking to J. P. Hermans, TCA Coast representative, we learned that the Clarion Junior was engineered along the same lines as its big brother Clarion Radio; that is, to build a really fine radio within the dimensional limits of what the trade knows as a midget size cabinet.

Mr. Hermans says, "Clarion Junior is decidedly an outstanding radio and we are proud to say it comes honestly by our description of it—"The Mightiest Midget on the Market"—and we might add to that, 'at the lowest price,' since this young member of the Clarion family will retail for \$47.50 (less tubes) and will be sold with a set of matched, certified Clarion tubes, thus guaranteeing maximum performance by making sure that only highest grade tubes bearing our specific approval are used."

If Clarion Junior is all it is claimed to be, it should prove intensely interesting merchandise to the large number of radio dealers who already hold a Clarion franchise—as well as to many who have not yet taken on this line manufactured by a company who has consistently been reported as a factor to be reckoned with in the radio field. The specifications of this new small set seem to stamp it as a chip off the old block:

Tone control; full electro-dynamic speaker; push-pull 245's; triple screen-grid radio frequency amplification; screen-grid power detector; phonograph jack; local-distance switch; illuminated dial; unusually sturdy construction through the use of an all-steel chassis (C.P.); the whole is enclosed in one of the most attractive heavy walnut cabinets we have seen in the midget line.

While we don't look forward to seeing Clarion Junior grow in size, we predict that it will grow in popularity.

W. E. and W. H. Jackson, Inc., of San Francisco and Oakland are exclusive northern California and Nevada distributors for Clarion radios.

"Dobbsie" in New "Daily Dozen" Series

"DOBBSIE" and "Wee Willie" are the delectable combination offered to listeners in a new series of morning setting-up exercises now being heard over the NBC network daily except Sunday from 7:30 to 8 o'clock, P. S. T.

Participation of Hugh Barrett Dobbs in this program, sponsored by the Quaker Oats Company, has been made possible by special arrangement with the Shell Oil Company, with whom he holds an exclusive contract. His new period, the Quaker Start o' the Day, brings him back to a field of endeavor in which he first achieved fame over the radio.

Dobbs has taken an active interest in athletics and physical culture ever since his days at the Johns Hopkins University in New York. He takes credit for organizing the first outdoor playground in New York. At the request of Judge Ben Lindsay he built a similar playground for Denver. Later he opened a gymnasium in San Francisco in conjunction with which he gave exercises over KGO.

In his Start o' the Day programs, "Dobbsie" has outlined a fall and winter campaign for raising the health standard of listeners. "Don't worry, take reasonable exercises and eat proper foods, are three essentials of good health to be stressed in these exercises," Dobbs said. "The method of exercises used is the only one bearing the endorsement of the American Medical Association and requires but five minutes a day on the part of listeners to take the instructions. They are so concentrated that every muscle in the body is brought into play."

Famous stage and radio stars will participate in the broadcasts. These will change from day to day, no announcement being made in advance as to who will be on hand on the morrow. The only thing "set" about the programs will be the exercises and the "applesauce" which has had such an important part in making Dobbs the West's highest paid radio personality.

Stations of the NBC network offering the Quaker Start o' the Day programs are KHQ, KOMO, KGW, KPO, KFI and KFSD.

SUNDAY Programs

325.9 Meters **KOMO** Elliott 5890
920 Kcys. **1000 Watts**
 Fisher's Blend Station, Inc., Seattle, Wash.
 9 a.m.—Theater organ recital
 10 a.m.—International Bible Students' Assoc.
 11 a.m.—Vocal recital
 11:15 a.m.—Plymouth Congregational Church service
 12:15 p.m.—National Sunday Forum, NBC
 1 p.m.—Sabbath Reveries, NBC
 2 p.m.—Catholic Hour, NBC
 3 p.m.—Sunday afternoon concert, NBC
 4 p.m.—Enna Jettick Melodies, NBC
 4:15 p.m.—Collier's Hour, NBC
 5:15 p.m.—Atwater Kent program, NBC
 5:45 p.m.—Mystery House, NBC
 6:15 p.m.—Studebaker Champions, NBC
 6:45 p.m.—Sunday at Seth Parker's, NBC
 7:15 p.m.—Garden Patch program
 7:45 p.m.—Concert trio
 8 p.m.—First Church of Christ, Scientist
 9 p.m.—Borden Milk program, NBC
 9:30 p.m.—Reader's Guide, NBC
 10 p.m.—Concert orchestra and vocalists
 10:30 p.m.—Orchestra and vocalists

394.5 Meters **KVI** Broadway 4211
760 Kcys. **1000 Watts**
 Puget Sound Broad. Co., Tacoma, Wash.
 8:30 to 9 a.m.—"Come Into the Garden," DLBS
 9 to 10 a.m.—Organ recital
 10 to 10:30 a.m.—Ann Leaf, organist, CBS
 10:30 to 11 a.m.—Ballad Hour, CBS
 11 to 11:30 a.m.—Paul Tremaine's orch., CBS
 11:30 to 12 noon—Conclave of Nations, CBS
 12 to 1 p.m.—Cathedral Hour, CBS
 1 to 1:30 p.m.—French Trio, CBS
 1:30 to 2 p.m.—The Round Towners, CBS
 2 to 3 p.m.—Studio program, DLBS
 3 to 3:30 p.m.—Quiet Harmonies, CBS
 3:30 to 3:45 p.m.—Crockett Mountaineers, CBS
 3:45 to 4 p.m.—World's Business, CBS
 4 to 4:30 p.m.—Mayhew Lake and his band, CBS
 4:30 to 4:45 p.m.—Program of recordings
 4:45 to 5 p.m.—Jesse Crawford, CBS
 5 to 6 p.m.—Majestic Theater of the Air
 6 to 6:10 p.m.—Studio program
 8 to 8:30 p.m.—Coral Islanders, CBS
 8:30 to 9 p.m.—Nocturne, CBS
 9 to 11 p.m.—Val Valente's orchestra, DLBS
 11 to 12 midnight—Mike Doty's orchestra
 12 to 1 a.m.—Organ recital

361.2 Meters **KOA** York 5090
830 Kcys. **12,500 Watts**
 General Electric Co., Denver, Colorado
 9 to 9:30 a.m.—Southland Sketches
 9:30 to 9:55 a.m.—Neapolitan Nights
 9:55 to 11:10 a.m.—Services of Divine Science
 11:10 to 12 noon—Cosmopolitan Luncheon Hour
 12 to 1 p.m.—National Sunday Forum
 1 to 2 p.m.—Sabbath Reveries
 2 to 3 p.m.—Catholic Hour
 3 to 3:30 p.m.—Songs of the Season
 3:30 to 4 p.m.—Williams Oiolomatics
 4 to 4:15 p.m.—Enna Jettick Melodies
 4:15 to 5:15 p.m.—Collier's Hour
 5:15 to 5:45 p.m.—Atwater Kent Hour
 5:45 to 6:15 p.m.—Mystery House
 6:15 to 6:45 p.m.—Studebaker Champions
 6:45 to 7:15 p.m.—Sunday evening at Seth Parker's
 7:15 to 7:30 p.m.—Sam Herman
 7:30 to 8 p.m.—Russian Cathedral Choir
 8 to 8:15 p.m.—Studio program
 8:15 to 8:30 p.m.—The Entertainers
 8:30 to 9 p.m.—Gunnar Johansen, pianist
 9 to 9:30 p.m.—Borden program
 9:30 to 10 p.m.—The Reader's Guide
 10 to 11 p.m.—Concert Jewels

468.5 Meters **KFI** Westmore 0337
640 Kcys. **5000 Watts**
 Copyright, 1930, E. C. Anthony, Inc., L. A.
 9:30 a.m.—Pryor Moore orchestra, with Everton Stidham and male quartet
 10:50 a.m.—Temple Baptist Church
 12:30 p.m.—Helen Guest, ballads
 1 p.m.—National Thrift Golden Hour
 2 p.m.—Sylvia's Happy Hour
 3:30 p.m.—"Advanced Thought," Leila Castberg
 4 p.m.—Enna Jettick Melodies, NBC
 4:15 p.m.—Collier Hour, NBC
 5:15 p.m.—Atwater Kent, NBC
 5:45 p.m.—Melody Makers String Ensemble
 6:15 p.m.—Studebaker Champions, NBC
 6:45 p.m.—Frank Kheeland, baritone
 7:15 p.m.—Purcell Mayer, violin recital
 7:45 p.m.—Evelyn Snow, contralto
 8:15 p.m.—Sarah Padden, Flayers
 9 p.m.—Borden Milk program, NBC
 9:30 p.m.—Jane Green, Ron Wilson, vaudeville headliners
 10 p.m.—Pryor Moore's Orchestra
 10:30 p.m.—Wally Perrin's Packard dance orchestra with Three Co-eds
 11 p.m.—The Vagabonds, NBC

526 Meters **KXA** Elliott 1634
570 Kcys. **500 Watts**
 American Radio Tel. Co., Seattle, Wash.
 9 a.m.—Concert records
 11 a.m.—First Methodist Episcopal Church
 5 p.m.—Concert and organ records
 8 p.m.—First Methodist Episcopal Church
 9:30 p.m.—Concert records

220.4 Meters **KGER** Phone: 632-75
1360 Kcys. **1000 Watts**
 C. M. Dobyns, Long Beach, Calif.
 2 p.m.—Dick Dixon, organ recital
 2:30 p.m.—Long Beach Municipal Band
 4 p.m.—Cathedral Hour, organ and trio
 5 p.m.—Everett Hoagland's Troubadors
 5:30 p.m.—Catholic services, St. Anthony's Parish
 6 p.m.—Master's Music Shelf
 6:30 p.m.—Senioritas String Trio
 7 p.m.—Mariners Concert Orchestra
 8 p.m.—Calvary Church, Placentia
 9 p.m.—Everett Hoagland's Troubadors
 10 p.m.—Ho Hum Frolic and Review
 10:50 p.m.—Long Beach Sun News Flashes
 11 p.m.—Everett Hoagland's Troubadours
 11:30 p.m.—Dick Dixon, organ memories

333.1 Meters **KHJ** Vandike 7111
900 Kcys. **1000 Watts**
 Don Lee, Inc., Los Angeles, California
 8 to 8:30 a.m.—Program of recordings
 8:30 to 9 a.m.—Come Into the Garden, KFRC
 9 to 11 a.m.—Pacific States Sav. & Loan Co. concert from KFRC
 11 to 12:30 p.m.—First M. E. Church of Los Angeles
 12:30 to 1 p.m.—Cathedral Half Hour, CBS
 1 to 1:30 p.m.—French Trio, CBS
 1:30 to 2:30 p.m.—Organ, violin and harp
 2:30 to 3 p.m.—Musical program
 3 to 3:30 p.m.—Columbia String Symphony, CBS
 3:30 to 3:45 p.m.—The Round Towners, CBS
 3:45 to 4 p.m.—"The World's Business," CBS
 4 to 4:30 p.m.—Mayhew Lake and his Band
 4:30 to 4:45 p.m.—Colonial Dames
 4:45 to 5 p.m.—Tea Time Three, KFRC
 5 to 6 p.m.—Majestic Theatre of the Air, CBS
 6 to 6:30 p.m.—Arabesque
 6:30 to 7 p.m.—Prof. Lindsley and organ
 7 to 7:45 p.m.—Melody Hour, KFRC
 7:45 to 8 p.m.—Musical Forget-Me-Nots
 8 to 9 p.m.—Cadillac-La Salle Orchestra, KFRC
 9 to 10 p.m.—Val Valente's orchestra
 10 to 10:10 p.m.—World-wide news
 10:10 to 11 p.m.—Val Valente's orchestra
 11 to 12 midnight—W. Tourtelotte, organ recital

SUNDAY Programs

535.4 Meters **KTAB** Garfield 4700
560 Kcys. **1000 Watts**

Associated Broadcasters, Oakland, Calif.
9 to 10 a.m.—Dr. B. L. Corley
10 to 11 a.m.—Bible Class, Tenth Avenue Baptist Church
11 to 12:30 p.m.—Church Services
12:30 to 1 p.m.—Chapel of Chimes
1 to 1:30 p.m.—Church of Latter Day Saints
1:30 to 2:30 p.m.—Master's Album
2:30 to 4:45 p.m.—Football Game, Olympic Club vs. U. S. Marines
4:45 to 6 p.m.—Studio program; organ
6 to 7 p.m.—Recordings
7 to 7:30 p.m.—Jack Riley, songs and guitar
7:30 to 7:45 p.m.—Chapel of Chimes
7:45 to 9:15 p.m.—Tenth Avenue Baptist Church
9:15 to 9:30 p.m.—Chapel of Chimes
9:30 to 10 p.m.—Joan Ray, contralto; Jane Sargent Sands, accompanist
10 to 10:30 p.m.—Studio program
10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra

880 Kcys. **KLX** Lake 6000-6015
340.7 Meters **500 Watts**
Tribune Publishing Co., Oakland, Calif.

3 to 5 p.m.—Baseball, Oaks vs. Sacramento
5 to 6 p.m.—Charles T. Besserer, organist
6 p.m.—Baseball; results of Pacific Coast and major leagues

254.1 Meters **KEX** Atwater 3111
1180 Kcys. **500 Watts**
Western Broadcasting Co., Portland, Oregon

8 a.m.—Recordings
9 a.m.—Nan Livingston's Funny Paper Review
9:30 a.m.—Recordings; organ concert
11:30 a.m.—Progressive Girls' Club Concert
12 noon—Organ recital; popular concert
2:30 p.m.—Violin recital, Elz Uhles
3 p.m.—Lyric Trio; Jan Naylor, 'cello; Sam Meyer, violin; Hubert Graf, harp; Frances La Pine, soprano; George Maddox, tenor
4 p.m.—Hour on Broadway; Gus and George in Topics of the Day; Stephanie Lewis, contralto
5 p.m.—Studio Song Recital. Josephine Albert
5:30 p.m.—Radio Gospel; organ concert
6:30 p.m.—Mohawk Music Makers
8 p.m.—Imperial Grand Orchestra, Henri Damski, director; Betty Andersen, soprano; Harold Strong, piano; Jean Kantner, baritone;
9 p.m.—Portland Community Chest
9:30 p.m.—String Trio Concert
10 p.m.—Angelus Ensemble; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, piano
11 p.m.—Warner Stone's Dance Orchestra
12 midnight—Castle Organ Concert

483.6 Meters **KTAR** Phone 3-6631
620 Kcys. **1000 Watts**

KTAR Broadcasting Co., Phoenix, Arizona
12 noon—Organ and song recital
1 p.m.—Sabbath Reveries, NBC
2 p.m.—Catholic Religious Hour, NBC
3 p.m.—Sunday afternoon concert, NBC
4 p.m.—Enna Jettick Melodies, NBC
4:15 p.m.—Church of Latter Day Saints
5:15 p.m.—Half hour of hymns
5:45 p.m.—Mystery House, NBC
6:15 p.m.—KTAR Sunday presentation
6:45 p.m.—Sunday evening at Seth Parker's, NBC
7:15 p.m.—Hotel St. Francis Orchestra, NBC
8 p.m.—Enna Jettick Melodies, NBC
8:15 p.m.—The Entertainers, NBC
8:30 p.m.—Gunnar Johansen, pianist, NBC
9 p.m.—Borden program, NBC

322.4 Meters **KROW** Glencourt 6774
930 Kcys. **1000 Watts**
Educational Broad. Corp., Oakland, Calif.

9 a.m.—The Morning Stars, Beth and Harriett, harmony team
9:30 a.m.—Theodore Wolff, violinist; Ted Galindo, tenor; Lillian Boyd, accom.
10 a.m.—Musical features and lecture
11 a.m.—KROW variety program, presenting: Mid-Pacific Trio; Nola Starr, vocalist; Christian Holtom, baritone; Marguerita Bernae, soprano; Lillian Boyd, organist; Jean Ardath, pianist
12 noon—Lillian Boyd, organist; Pete King, tenor
1 p.m.—Musical program; Bible questions and answers, C. R. Little
6 p.m.—Old-fashioned Community Sing-Song
7 p.m.—Bill Simmons and his California Cowboys
9 p.m.—Musical selections and lecture
10 p.m.—Studio variety program

322.4 Meters **KFWI** Franklin 0200
930 Kcys. **500 Watts**
Radio Entertainments, San Francisco, Calif.

2:30 to 3 p.m.—Helen Bingham and Nelle Callahan, piano duo, with Al Dupont, tenor
3 to 3:30 p.m.—Florence Lorraine, soprano, and Nadine Chriss, pianist
3:30 to 3:45 p.m.—Crowell Beard, banjoist
3:45 to 4 p.m.—Feature program
4 to 4:30 p.m.—Lewis Beck, baritone, and Norma Lee, contralto
4:30 to 5:30 p.m.—Sherman Clay concert
5:30 to 6 p.m.—Popular program
8 to 9:10 p.m.—First Church of Christ, Scientist

499.7 Meters **KFSD** Franklin 6353
600 Kcys. **1000 Watts**

Airfan Radio Corp. Ltd., San Diego, Calif.
4 to 4:15 p.m.—Enna Jettick Melodies, NBC
4:15 to 5:15 p.m.—Studio program
6:45 to 7:15 p.m.—Sunday at Seth Parker's, NBC
7:15 to 8 p.m.—North American Ensemble
8 to 8:15 p.m.—Enna Jettick Melodies, NBC
8:15 to 8:30 p.m.—Gene Perry
8:30 to 9 p.m.—Gunnar Johannsen, pianist, NBC
9 to 10 p.m.—Hotel del Coronado, featuring Hutton's concert quartet and assisting artists
10 to 11 p.m.—Kennedy's Cafe program

232.6 Meters **KDYL** Wasatch 7180
1290 Kcys. **1000 Watts**

Intermountain Broad. Corp., Salt Lake City
5 p.m.—Majestic Theatre of the Air, CBS
6 p.m.—CBS Arabesque
6:30 p.m.—Around the Samovar
7 p.m.—Happiness Interlude
7:30 p.m.—Sam and Bill's Little Theatre
8 p.m.—Coral Islanders, CBS
8:30 p.m.—Snapshots of Melody
8:45 p.m.—Ann Leaf, organist, CBS
9 p.m.—Sunday Evening Popular Period
9:30 p.m.—Melodies the World Remembers
10 p.m.—Featured Artists; Dance Gaiety

384.4 Meters **KTM** Exposition 1341
780 Kcys. **500 Watts**

Pickwick Broad. Corp., Los Angeles, Calif.
7 to 9 a.m.—Bill Sharples and his Gang
9 to 10 a.m.—Religious program
1 to 2 p.m.—Organ Echoes, Edgar Eben
2 to 2:30 p.m.—Masters' Album (records)
2:30 to 3:30 p.m.—Santa Monica Band
3:30 to 4:30 p.m.—Interesting items
4:30 to 5 p.m.—Religious program
8 to 9 p.m.—Santa Monica Band
9 to 10 p.m.—Ranch Boys in lively tunes
10 to 11 p.m.—Readers' Hour
11 to 12 midnight—Records, requests

SUNDAY Programs

440.9 Meters **KPO** **Garfield 8300**
680 Kcys. **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

- 8 to 9:30 a.m.—Sperry Flour Company program
9:30 to 10 a.m.—Chronicle Comics of the Air
10 to 10:30 a.m.—Floyd Wright, organ recital
10:30 to 11:30 a.m.—Interdenominational and Nonsectarian Church Services, Dr. Newton E. Moats, Pastor Grace Trinity Center United Church
12 to 1 p.m.—National Forum, NBC
1 to 2 p.m.—Temple of the Golden Hour
2 to 3 p.m.—Catholic Religious Services, NBC with Paullist Choir of New York
3 to 4 p.m.—Sunday Concert, NBC
4 to 4:15 p.m.—Enna Jettick, NBC
4:15 to 5:15 p.m.—Collier Hour, NBC
5:15 to 5:45 p.m.—Atwater Kent program, NBC
5:45 to 6:15 p.m.—Mystery House, NBC
6:15 to 6:30 p.m.—Carolyn Cone Baldwin, pianist
6:30 to 7:30 p.m.—Aeolian Trio and KPO mixed quartet
7:30 to 8 p.m.—Nathan Abas, violin recital
8 to 8:30 p.m.—Radio feature
8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra
9 to 10 p.m.—Abas String Quartette, with Fredric Bittke, baritone
10 to 11 p.m.—Concert Jewels, NBC
11 to 12 p.m.—John Wolohan's El Patio Dance Orchestra

1430 Kcys. **KECA** **Westmore 0337**
209.7 Meters **1000 Watts**
Earle C. Anthony, Inc., Los Angeles, Calif.

- 10:50 a.m.—Third Church of Christ, Scientist
2 p.m.—Catholic services, NBC
3 p.m.—Three Minstrellettes and Three Skippers
3:30 p.m.—Helencclair Dudley, concert pianist
5:15 p.m.—Manly P. Hall, talk on Psychology
5:45 p.m.—Mamie Stark, contra contralto
6 p.m.—Manny Stein and orchestra
7 p.m.—Margaret Ruth Kernan, diversified melodies
7:15 p.m.—Noreen Gammill, original character sketches
7:45 p.m.—KECA String Ensemble
8 p.m.—Enna Jettick Melodies, NBC
8:15 p.m.—Lenore Killian, contralto soloist, with KECA String Ensemble
9 p.m.—KECA Symphonette with Raine Bennett, Poet of the Air
10 p.m.—Concert Jewels, NBC

239.9 Meters **KFOX** **Phone: 672-81**
1250 Kcys. **1000 Watts**
Nichols & Warinner, Long Beach, Calif.

- 5 a.m.—The Early Bird; music
8 a.m.—Family Circle Hour
8:30 a.m.—Clover Leaf program
9 a.m.—Old time music
10 a.m.—Angelus Abbey organ recital
11 a.m.—St. Luke's Episcopal Church
12:30 p.m.—Musical program
1 p.m.—Hollywood Girls, novelty trio
2 p.m.—Memory Hour
3 p.m.—On With the Show
4 p.m.—"A Moment with Patriarchs of Old"
4:15 p.m.—Organ recital, Vera Graham
5 p.m.—Len Nash and his Country Boys
6 p.m.—"Em & Clem"
6:15 p.m.—Doris & Clarence
6:30 p.m.—Sunset Harmony Boys
7 p.m.—Vera Graham and Harry Morton
8 p.m.—First Church of Christ Scientist
9 p.m.—Hollywood Girls; Three Vagabonds
10 p.m.—Organ recital, Vera Graham
11 p.m.—Balboa Beach Marathon; records

243.8 Meters **KYA** **Prospect 3456**
1230 Kcys. **1000 Watts**
Pacific Broadcasting Corp., San Francisco

- 9 a.m.—Chas. J. Dean, Inc.
9:30 a.m.—Fox and Warfield Theatres, Revue
10 a.m.—Charles Beauty Salon
10:15 a.m.—Salon music; Benioff program
10:45 a.m.—Church Services from Old St. Mary's Church
12 noon—Variety bits; Album Airs
2 p.m.—Violin recital, Neil Schettler
2:30 p.m.—Organ recital; Dollo Sargent, organist; Mary Atkinson, soprano
3 p.m.—Chamber music; band music
4 p.m.—Memories of great masters of music
5 p.m.—Musical contrasts
5:15 p.m.—Tales of a London Street, Claire and Elsie Ingham
5:45 p.m.—Pianart, Nelle Caloghan and Helen Bingham
6 p.m.—Fox and Warfield Theatres Revue
6:30 p.m.—Gregory Golubeff and his Russian Gypsy Orchestra
7:30 p.m.—Kevin Ahearn, Irish songs; Virginia Spencer, pianist
8 p.m.—Church services from Old St. Mary's Church
9 p.m.—"The Angelus Ensemble," Gene Sullivan, baritone
10 p.m.—Three Shades of Blue, Frank DuBord, Helen Stone, Neil Schettler
10:30 p.m.—Dollo Sargent, organist; Kevin Ahearn, tenor

309.1 Meters **KJR** **Main 2495-2475**
970 Kcys. **5000 Watts**
Northwest Broad. System, Seattle, Wash.

- 8 a.m.—Organ concert
9 a.m.—"Joe Comic," reading the funny papers
10 a.m.—String orchestra; organ concert
12 noon—Fiji Hour; Homer Sweetman, crooning tenor
1 p.m.—Gypsy duo; Bursett Bros. quartet
2 p.m.—Emmanuel Tabernacle
2:30 p.m.—Music a la carte
3 p.m.—Lyric Trio; Jan Naylor, 'cello; Sam Meyer, violin; Hubert Graf, harp; George Maddox, tenor
4 p.m.—George and Gus in Topics of the Day; Stephanie Lewis, soprano
5 p.m.—Songs of today; organ
7 p.m.—Hometowners Orchestra; Glen Eaton, tenor; Art Pease, accordion
8 p.m.—Damski's Imperial Grand Orchestra; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano
9 p.m.—Tucker's Everstate Band
10 p.m.—Angelus Ensemble; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, piano
11 p.m.—Warren Wright, organ concert

483.6 Meters **KGW** **Atwater 2121**
620 Kcys. **1000 Watts**
The Morning Oregonian, Portland, Oregon

- 8:30 a.m.—Organ recital
9:30 a.m.—American Legion program
10 a.m.—International Bible students
11 a.m.—Friendly hour, NBC
12 noon—National Sunday Forum, NBC
1 p.m.—Sabbath Reveries, NBC
3 p.m.—Sunday concert, NBC
4 p.m.—Enna Jettick Melodies, NBC
4:15 p.m.—Collier's Radio Hour, NBC
5:15 p.m.—Atwater Kent hour, NBC
5:45 p.m.—Mystery House, NBC
6:15 p.m.—Studebaker Champions, NBC
6:45 p.m.—Sunday at Seth Parker's, NBC
7:15 p.m.—St. Francis Hotel Orchestra, NBC
8 p.m.—Enna Jettick Melodies, NBC
8:15 p.m.—Entertainers, NBC
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Studio program
10 to 11 p.m.—Little Symphony hour
11 to 12 midnight—Organ recital

SUNDAY Programs

San Francisco

NBC

Sutter 1920

National Broadcasting Company

- 11 to 12 noon—The Friendly Hour, KGW, KFSD
With a talk by Dr. Frederick K. Stamm as the highlight, musical numbers will be offered by a male quartet directed by George Shackley.
- 12 to 1 p.m.—National Sunday Forum, KGO, KHQ, KOMO, KGW, KPO
Dr. Ralph W. Sockman will explain his viewpoints on the subject, "Our Changing Womanhood," in his address. Sacred compositions by Mendelssohn will be the chief contributions of the Oratorio Choristers, directed by George Dilworth.
- 1 to 2 p.m.—Sabbath Reveries, KGO, KHQ, KOMO, KGW, KTAR
A congregation extended all over the North American continent will listen during the Sabbath Reveries program. The Sabbath Reveries Choristers will offer sacred music during the hour.
- 2 to 3 p.m.—Catholic Hour, KOMO, KPO, KECA, KTAR
"Catholic Education" will be the topic on which Dr. Charles L. O'Donnell, C. S. C., president of Notre Dame University, will speak this afternoon.
- 3 to 4 p.m.—Sunday Concert, KOMO, KGW, KPO; KFSD, 3:30 to 4 p.m.
One of the most beautiful of the early songs of Schubert, "The Wanderer," will be sung by Harold Dana, baritone. Charles Hart directs the orchestra in several instrumental offerings.
- 4 to 4:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR
The voice of Madame Schumann-Heink, beloved contralto, will be heard through the NBC nation-wide network again this afternoon. Each Sunday she comes before the microphone at this time and is heard in one of the songs which American music lovers associate with her.
- 4 to 5 p.m.—The Vagabonds, KECA; KGO 4:30 to 5 p.m.
- 4:15 to 5:15 p.m.—Collier's Radio Hour, KHQ, KOMO, KGW, KPO, KFI
Dramatized stories, comedy, music and talks by guest speakers will be heard.
- 5:15 to 5:45 p.m.—Atwater Kent Program, KHQ, KOMO, KGW, KPO, KFI
- 5:45 to 6:15 p.m.—Mystery House, KOMO, KGW, KPO, KTAR
Melodrama with a musical background, and blood-curdling terror mingled with comedy will be presented to NBC listeners this evening when another episode of "Mystery House," NBC serial, is broadcast.
- 6:15 to 6:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFI
Strains of music from Jean Goldkette's band of Studebaker Champions will be heard during a coast-to-coast broadcast over an NBC network tonight.
- 6:45 to 7:15 p.m.—Sunday at Seth Parker's, KGO, KOMO, KGW, KFSD, KTAR
Radio listeners from coast to coast will join Seth Parker and his neighbors in their weekly Sabbath "gathering" at the Parker home in Jonesport, Me.
- 7:15 to 8 p.m.—Hotel St. Francis Salon Orchestra, KGO, KGW, KTAR
- 8 to 8:15 p.m.—Enna Jettick Melodies, KGO, KGW, KECA, KFSD, KTAR
Ballads beloved by all Americans will be interpreted by a mixed quartet. The vocalists will be Helen Hoover, soprano; Annabelle Jones Rose, contralto; Irving Kennedy, tenor,

- and Harold Dana, baritone. An instrumental ensemble will accompany them.
- 8:15 to 8:30 p.m.—The Entertainers, KGO, KTAR, KOA
- 8:30 to 9 p.m.—Gunnar Johansen, Pianist, KGO, KFSD, KTAR, KOA
- 9 to 9:30 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA
Jennings Pierce, Art Lindsay, Byron Mills and George Nelson will be the singers, and the Blue and White Band will play under Joseph Hornik's direction. Dell Perry and Oscar Young, piano duo, will also be heard.
- 9:30 to 10 p.m.—The Reader's Guide, KGO, KOMO
- 10 to 11 p.m.—Concert Jewels, KGO, KOMO, KPO, KECA, KOA
The Concert Jewels program is decidedly classical in spirit, with Gail Taylor, soprano, and an orchestra headed by Emil Polak taking part in the presentation.
- 11 to 12 midnight—The Vagabonds, KGO, KFI

265.3 Meters

KSL

Wasatch 3901

1130 Kcys.

5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 4 p.m.—Enna Jettick Melodies, NBC
4:15 p.m.—Tone Pictures, instrumental ensemble
4:30 p.m.—Goldman Band
5 p.m.—"News of the Moment," NBC
5:15 p.m.—Atwater Kent, NBC
5:45 p.m.—"In the Time of Roses"
6:15 p.m.—Informal studio program
6:45 p.m.—Salt Lake Federation of Labor program
7 p.m.—Instrumental ensemble with featured vocalists
8 p.m.—Twilight Meditation
8:15 p.m.—L. D. S. services
8:45 p.m.—Informal musical presentations
9 p.m.—Borden program
9:30 p.m.—KSL Chamber Music
10:30 p.m.—"The Vagabond of the Air"

280.2 Meters

KJBS

Ord 4148-49

1070 Kcys.

100 Watts

J. Brunton & Sons, San Francisco, Calif.

- 8 to 8:15 a.m.—Musical Shades
8:15 to 9 a.m.—Acme program; records
9 to 9:30 a.m.—Band music
9:30 to 10 a.m.—U. S. popular half-hour
10 to 10:30 a.m.—Sunshine half-hour
10:30 to 11:30 a.m.—Records; Selix program
11:30 to 12:30 p.m.—Steinberg program; records
12:30 to 1 p.m.—Popular half-hour
1 to 1:30 p.m.—Cord Travel Diary
1:30 to 2:30 p.m.—Popular records
2:30 to 3 p.m.—Musical comedy selections
3 to 4 p.m.—Concert music
4 to 5 p.m.—Studio program; organ recital
5 to 5:30 p.m.—Sapphire musical gems
5:30 to 6 p.m.—Popular records
12 to 7 a.m.—KJBS Owl program

285.5 Meters

KNX

Hempstead 4101

1050 Kcys.

5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 9 to 10:15 a.m.—Records; "Home Remedy Hour"
10:15 to 11 a.m.—Musical program
11 to 12:30 p.m.—First Presbyterian Church
12:30 to 1 p.m.—Louise Johnson, astroanalyst
1 to 2 p.m.—International Bible Students Assoc. program
2 to 4 p.m.—City Park Board musical program
4 to 4:30 p.m.—Roberts Golden State Band
4:30 to 5:30 p.m.—Radio Church of the Air
5:30 to 6 p.m.—Scriptural Research Bureau
6 to 6:30 p.m.—Dr. Ernest Holmes
6:30 to 7 p.m.—Dr. Theodore Curtis Abel
7 to 8 p.m.—Arizona Wranglers
8 to 9 p.m.—First Presbyterian Church
9 to 10:30 p.m.—Luboviski Trio and Theodore Kittay, tenor
10:30 to 11:30 p.m.—Pantages Hollywood Theater

SUNDAY Programs **Sept. 21, 1930**



Joan Ray
KTAB—9:30 p.m.

TIME	STATION	PROGRAM



Frank Moss
KFRC—3 p.m.

BEST BETS TODAY

379.5 Meters
790 Kcys.
KGO Sutter 1920
10,000 Watts
General Electric Co., Oakland, Calif.

(Programs Furnished by the National Br. Co.)

- 9 to 10 a.m.—Bible Stories
- 10 to 11 a.m.—Arion Trio
- 11 to 12 noon—Grace Cathedral service
- 12 to 1 p.m.—National Sunday Forum
- 1 to 2 p.m.—Sabbath Reveries
- 2 to 2:15 p.m.—Song recital
- 2:15 to 4:30 p.m.—Olympic vs. Marines football game
- 4 to 5 p.m.—The Vagabonds
- 5 to 5:15 p.m.—News service
- 5:15 to 5:45 p.m.—Candlelight Silhouettes
- 5:45 to 6:15 p.m.—The Olympians
- 6:15 to 6:45 p.m.—Studebaker Champions
- 6:45 to 7:15 p.m.—Sunday at Seth Parker's
- 7:15 to 8 p.m.—Hotel St. Francis Salon Orch.
- 8 to 8:15 p.m.—Enna Jettick Melodies
- 8:15 to 8:30 p.m.—The Entertainers
- 8:30 to 9 p.m.—Gunnar Johansen, pianist
- 9 to 9:30 p.m.—Borden program
- 9:30 to 10 p.m.—The Reader's Guide
- 10 to 11 p.m.—Concert Jewels
- 11 to 12 midnight—The Vagabonds

296.6 Meters
1010 Kcys.
KQW Columbia 777
500 Watts
Pac. Agric. Foundation, Ltd., San Jose, Calif.

- 10:15 to 11 a.m.—Sunday School lessons by Fred J. Hart
- 11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin
- 7:30 to 9 p.m.—Evening services, First Baptist Church

204 Meters
1470 Kcys.
KGA Main 3434
5000 Watts
Northwest Broad. System, Spokane, Wash.

- 9:30 a.m.—Musical Moments
- 10 a.m.—Barton's Brevities; organ recital
- 11 a.m.—Band concert; popular favorites
- 1 p.m.—Bailey's Classical Hour
- 2 p.m.—Hour of Favorite Steppers
- 3 p.m.—Masterworks; Waikiki Harmony; Sunday musicale; male quartet
- 6 p.m.—Organ concert, Warren Wright
- 7 p.m.—Orchestra; Glen Eaton, tenor; Art Pease, accordion
- 8 p.m.—Imperial Grand Orchestra; Henri Damski, director; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano
- 9 p.m.—Request program

491.5 Meters
610 Kcys.
KFRC Prospect 0100
1000 Watts
Don Lee, Inc., San Francisco, Calif.

- 8 to 8:30 a.m.—Organ recital, Eleanor Allen
- 8:30 to 9 a.m.—"Come Into the Garden," DLBS
- 9 to 11 a.m.—Home Sweet Home concert, DLBS
- 11 to 11:30 a.m.—The Sandman Hour
- 11:30 to 12 noon—Chapel of Memories
- 12 to 1 p.m.—Sherman-Clay noonday concert
- 1 to 2 p.m.—Jazz Classics, DLBS
- 2 to 3 p.m.—KFRC Musicale, DLBS
- 3 to 3:45 p.m.—Classical concert, featuring Frank Moss, pianist; Margaret O'Dea, contralto; Herinan Reinberg, cellist, DLBS
- 3:45 to 4 p.m.—The World's Business, CBS
- 4 to 4:30 p.m.—Mayhew Lake and his band, CBS
- 4:30 to 5 p.m.—Tea Time Recital; Lucile Atherton Harger, contralto; Walter Kelsey, violinist; Eleanor Allen, pianist-organist
- 5 to 6 p.m.—Majestic Theater of the Air, CBS
- 6 to 7 p.m.—Melody Hour, with Robert Olsen and the Melody Sextet, DLBS
- 7 to 7:15 p.m.—Westerners' Quartet, DLBS
- 7:15 to 7:30 p.m.—Musical Forget-Me-Nots
- 7:30 to 7:45 p.m.—Uncle Willard
- 7:45 to 8:15 p.m.—Out of the Scrap Book, DLBS
- 8:15 to 9 p.m.—Cadillac-La Salle concert, featuring Charles Bulotti, tenor; Juanita Tennyson, soprano, and KFRC Concert Orchestra under the direction of Meredith Willson, DLBS
- 9 to 11 p.m.—Val Valente's orchestra, DLBS
- 11 to 12 midnight—Organ recital, DLBS

526 Meters
570 Kcys.
KMTR Hollywood 3026
500 Watts
KMTR Radio Corp., Hollywood, California

- 7 to 9 a.m.—Late recordings
- 9 to 12 noon—John Driscoll's Musicland Revue
- 12 to 12:30 p.m.—Victor Salon Orchestra
- 12:30 to 1 p.m.—Red Seal artists
- 1 to 2:30 p.m.—Symphonic jazz; records
- 2:30 to 4:30 p.m.—Polo game
- 4:30 to 5:30 p.m.—Anglo-Persians Orchestra
- 5:30 to 6:30 p.m.—Vocal duets; Banjo Boys
- 6:30 to 7:15 p.m.—"From Behind the Footlights"
- 7:15 to 7:30 p.m.—Hollywood Sweepstakes
- 7:30 to 8 p.m.—"Tone Poems"
- 8 to 8:30 p.m.—"Moss Covered Melodies"
- 8:30 to 9 p.m.—Talking picture song hits
- 9 to 9:30 p.m.—S. C. Collegians
- 9:30 to 10 p.m.—"Vibrant Melodies"
- 10 to 10:30 p.m.—"The Old and the New"
- 10:30 to 11 p.m.—"Howdy Songs" and requests with Happy Harry
- 11 to 12 midnight—Late recordings

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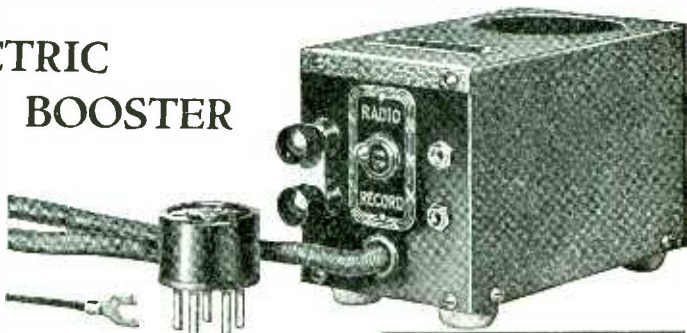
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By GYPSY



M. A. T., San Francisco.—The Pearce Brothers (KFRC) were pictured on the cover of the March 16 to 22 issue of Broadcast Weekly. Sorry to disappoint you, but I cannot answer questions concerning religious matters.

* * *

Beulah, Turlock, Calif.—Roberta Mack (KTAB) is an Oakland girl and recent high school student with two years of broadcasting to her credit. She is eighteen, has hazel eyes, brown hair, wears it wind-blown, weighs 120 pounds and is 64½ inches tall. (Musr't forget the half inch.) She loves to dance, dotes on pastel colors, especially pink, adores roses, and is simply mad about athletics.

* * *

W. E. S., Colfax, Cal.—Vic de Roco (KFRC) is 5 feet 10½ inches tall, weighs 160 pounds, has dark hair and brown eyes that miss nothing. An adventurous spirit, a strong sense of justice and the ability to act promptly and coolly in an emergency are his most notable characteristics. He is an ardent football and baseball enthusiast, likes cards, and has experienced every thrill pertaining to radio from the sending of messages over an amateur set to the engineering and broadcasting from a modern, completely equipped station. Mr. de Roco's age is thirty or thereabouts and he has been married—he would have one know—to the same young lady for six years.

* * *

G. L., San Francisco, Cal.—“Fred and Morris” (KLX) are Vincent Hanahan and Julius Baer, respectively. Mr. Hanahan, as his name would indicate, is Irish. He declares himself to be unreservedly susceptible to red-haired girls, adds that he is thirty years old and single. He likes hiking, fishing and fried chicken and objects quite vehemently to the present mode in skirt lengths. Mr. Baer was born in New York of German-Jewish parents. He is ten or twelve years older than his partner, is married and is the proud father of three daughters. He enjoys hunting and fishing, derives keen pleasure from his lodge activities

and is very sincere in his ambition to make people laugh.

* * *

Mrs. L. W., Spokane, Wash.—Fred Thomas (NBC) began his dramatic career fifteen years ago with Harry Bishop in Oakland. His first broadcasting was done over KGO shortly after that station was inaugurated. He prefers eccentric roles and has played as many as six characters in one play. Remember the laughing maniac in the “Crosseyed Parrot”? That was one of his favorite parts. There is a mysterious, rather melancholy air about Fred Thomas. He is friendly and courteous, but with a certain reserve that is difficult to break through. He expresses himself in oil paintings as well as in dramatic portrayals and writes poetry that is exquisitely unique.

* * *

Mrs. G. A., Spokane, Wash.—Juanita Tennyson (KFRC) possesses a spiritual charm. Her tolerance and understanding, her willingness to be helpful and the ability to inspire others to their best efforts makes her greatly beloved by all who come in contact with her. Her eyes are midnight blue, her hair is a soft brown, she is of medium weight and is 5 feet 5 inches tall, although she appears, in her regal way, to be taller. She is the wife of Dr. Howard Tennyson, San Francisco dentist.

* * *

TOMMY HARRIS FANS.—This boy is nineteen years old and has been appearing professionally since he was in grammar grades. Many of you will remember him as the diminutive orchestra leader at the Granada when he appeared as guest conductor with Paul Ash several years ago. He was initiated into radio through “Mac and His Gang” at KFRC in 1925. About that time school opened again so Tommy's broadcasting activities were necessarily interrupted. When he graduated from High, to quote “Mac,” “the kid organizes himself a band and off he goes to China, India, Egypt, every old place.” The world tour ended, Tommy signed with West Coast for another trip to make sure he hadn't missed anything, but now he hopes to stay “put” for a while and get re-acquainted with his parents and radio friends. He is 5 feet 2 inches tall, weighs 132 pounds, has hazel eyes and black, curly hair.

MICROPHONE GOSSIP



Gene Byrnes, perhaps better known as Discount Standard McWebster, is the latest addition to KNX's big staff of famous radio characters. Byrnes' past includes seven years in radio work, four of which were spent in the studios of New York broadcasters; three years in eastern vaudeville; the composition of some 430 songs; the authorship of 400-odd poems, serious and comical; creation of many laugh-provoking ideas; proficiency on six musical instruments and composition of two operettas. Byrnes comes to KNX in the capacities of comedian, organist, character artist, continuity writer and other creative functions.

* * *

It's quite a jump from circus life to radio, but Ray Martinez, director of KFVB's concert orchestra, did that very thing by degrees—several jumps, you might say. At the age of four, he was doing an acrobatic act with his elder brother, Ben, in their father's circus. Then a few years later, when the parents entered the theatrical field, going on tour with a stock company, young Ray came to learn the violin, as much through necessity as for any other reason. It was the custom of his mother, father and brother, as a string trio, to play outside the theatre to ballyhoo the show. Ben married and Ray was promptly taught the violin so that the trio might be complete. Ray had attained the age of nine years when he had mastered the violin sufficiently well to be accepted as one of the trio. Years of this, and a long engagement in pictures as a violinist who created the proper moods for the ever temperamental actresses and actors, and eventually, radio, his last love.

* * *

Happiness has returned to KPO's big family of child listeners — their "Big Brother" Paul Pitman is back on the air again with his period of stories and intimate talks that are a delight to the childish heart.

Pitman has been touring the East visiting bankers' conventions and attending radio educational conventions and has brought back with him many new ideas and innovations for entertaining the young.

* * *

Earl Eastman of KFRC, who toots one of the hottest saxophones on the air, according to actual thermometrical tests, was married on August 14 to Georgia Alice Prather,

a San Francisco girl. Earl has been in the bay district for the past fifteen years. He has played in many of the leading bands hereabouts, including long engagements at the Fox Oakland, and the Palace Hotel.

* * *

The broadcasts of football games in which the University of Washington teams will play in the Pacific Coast Conference is being announced by Thomas F. Smart, manager of KJR.

KJR will broadcast not less than five Washington games, Mr. Smart said.

Ken Stuart, premier sports announcer in the Pacific Northwest, will cover the games for KJR.

* * *

On September 20, Dell Raymond celebrated her fourth anniversary as a feature vocalist of KJBS studio programs. For the past four years Dell has been heard on Tuesday, Thursday and Saturday afternoons, assisted by Jack Childes at the piano, in her program of Personality Melodies. The voice of this veteran artist is on the air from KJBS from 2 to 2:30 p. m. Dell Raymond is well known for the many entertaining plays produced under her direction.

* * *

Things are not what they seem, even in radio studios. Rupert Kempf, who sings Scotch character songs on KTAB's Pepper Box with all the finish of a native son, is, we must confess, not Scotch at all. He is of German descent. He did, however, learn the songs from a true Scotch woman who lived with his family for some time.

* * *

Riding in an iron bucket 350 feet down a mine shaft, then slushing through mud and water for another 750 feet into the heart of a mountain was the recent experience of Lucile Fowler, contralto, and Marie Gregoire, secretary to the manager of station KOA, Denver.

They were exploring the Pandora silver mine, an offshoot of the world famous Caribou mine near Nederland, Colorado. They had to don miners' heavy overalls, jumpers, shoes and caps for the trip. Among their experiences were drinking ice cold water from a spring 1000 feet under the ground and writing their names in carbon with miners' lamps on the mine walls.

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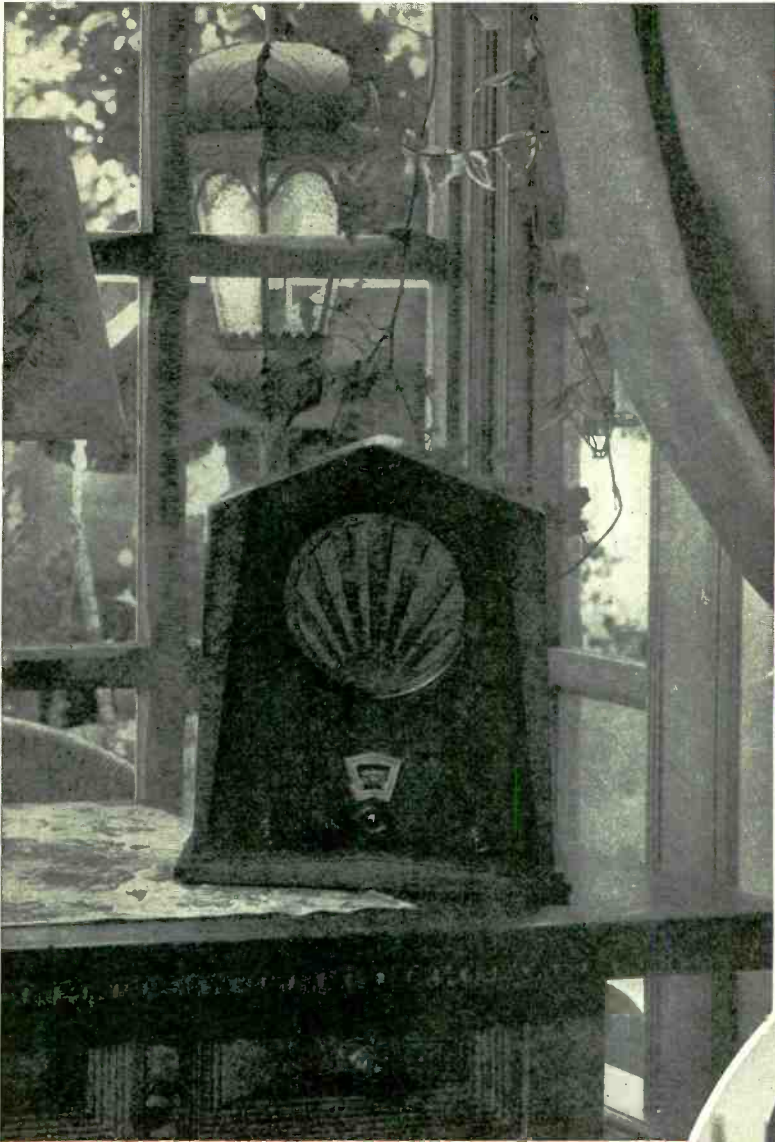
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