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# The ROAMO AN AUTOMOBILE RADIO

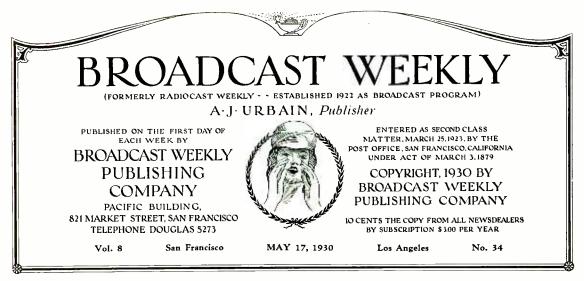
HE ROAMIO is a screen-grid set, designed especially for automobile installation. The set and power speaker are designed to be mounted under the cowl on the lower edge of the instrument board. No holes to be drilled. Illuminated dial and key lock.

The Roamio incorporates an automatic volume control to meet unusual road conditions as well as an automatic voltage control.

The equipment includes: Set, speaker, tuning control, tubes, batteries, and battery box as well as shielded hook-up cables, spark suppressors for plugs and coil, and a generator filter. The latter equipment eliminates all ignition interference.

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THE JAMES H. BARRY CO., SAN FRANCISCO



# The Editor's Page

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TUDENTS, old and young, are being "educated" to a "finish" before they learn what it means to do solo thinking. Everything is referenced for them so that all they have to do—all they can do in fact, if they are to "make grade" is to read, memorize and pigeon-hole.

How is thinking to be made popular in education when education, like a sleeping Beauty, has lain in her trance so long? It is certain that her academic plaster casts will have to be cracked before she can begin to stretch and wake up. Radio is the most strategic and opportune opening for such rare educators as have escaped the fine tooling of college paralysis, with their vision intact.

Who is going to start it? Who will the alert ones be? Who is going to have something to say to this vast listening audience and the wisdom and courage to say it? It is being done in print and in some instances, gloriously. As witness an article in March *Review of Reviews* by Edward Wilbery Berry. Here is an intellect with a circulation, a vision that has fought clear of driftwood and flotsam and looks down, now, from the hilltop. He was last September made dean of Johns Hopkins University.

From that high and august eminence, this teacher who is concerned only with the teaching that has no traffic with degrees, brings down his courageous mallet upon the plaster cast that is strangling college education. Calling the existing college curricula "flubdub and flapdoodle!", he exposes the criminal waste of precious time through "antiquated methods and worthless courses." More power to his voice and mallet! He is a man who will not be content to alone pull the temple down, but whose vision and experience are equipped and ready to rebuild it. And here, through radio, is the medium and opportunity for coöperation by voice direct from such farseeing men and women in education as have managed to escape intellectual arthritis.

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THE House of Representatives has set about tying the hands of courts in the District of Columbia so that no appeal can be had from decisions of the Federal Radio Commission, save on matters of law. In other words, in a bill approved by the House and now before the Senate, the courts are shorn of any power to review facts, but can only consider technical law points. This action followed the WGY case where the court of appeal was careless enough to base its findings on facts instead of law. Judges really ought to be more careful.

DESPITE legislation against it, the automobile radio set continues to grow in popularity. There is no law which will keep radio out of an automobile very long. As a traffic hazard its dangers are more imaginary than actual. Many people like to take their music with them and the motor-radio set provides the opportunity. There is a fascination about rolling along a good highway with good music from a distant station in the air about one and it is certainly an improvement over summer resort pianos, moaning accordions and the querulous tenor of the evening mosquito.



The man that turned the Theremin loose on the world will some day be hanged to a telegraph pole by a mob of apartment house dwellers. We heard one demonstrated the other day by a butcher with a red face, a sappy look and a hand the size of one of Swift's best, sugar-cured. He played "The World Is Waiting for the Sunrise!" Or tried to. Ye gods!

Most musical instruments have keys or marks of some kind by which the geek who never played one, can hunt out the notes and come somewhere near hitting them. The theremin has nothing of the kind. Furthermore, it is, by nature, chromatic, *i. e.*, if you can't exactly hit the note, you can slide up on it with a sort of "zoop-step," pancake your controls and make a landing. The effect is that of a battalion chief, on his way to a fire.

There are two major controls on a theremin a rod of misery and a loop of suffering. Connected to these two are eight tubes, and a powerful speaker. The thing uses the principle of a howling radio set, the rod, when a hand is approached, controlling the pitch, and the loop the volumn. Not a mark or a scale on it to guide the ignorant so that at the first clawing motion, the operator is liable to evoke weird and peculiar groans unless he knows just about where, in the stomach, to punch it.

# \* \* \*

In the hands of a competent musician the theremin is capable of beautiful effects. In the hands of one of these self-satisfied boys, with a bull-neck and high blood-pressure, the theremin is a fiendish device for shattering the quiet of parks, amusement halls, apartments, boarding houses and other places where near-harmony flourishes. It beats a harmonica, an accordion, a tinny phonograph record, and three yelling cats on Sunday morning by a wide margin.

### \* \*

Musicians go in to see the theremin demonstrated, listen and go away. They are, for the most part, unwilling to try their hand at it, for a musician hates malharmonies and he knows that nothing will produce more dissonance than a theremin unless it is handled properly. A fiddler, a pianist, a cellist—all admit it is a great instrument, but they refuse to tamper with it until they learn how to do it without wrecking the peace of the neighborhood. But the dumbbells who can't play anything—these are the saps that rush in and start teasing the theremin.

The company that makes them is going to sell them broadcast to anybody with the price. A man who has wanted to play a saxophone but couldn't wear his hair plastered, or wiggle his Adam's apple, will buy one and spend his Sunday mornings practicing. The romantic guy, who would tickle a guitar—if he dared—will buy a theremin, and—leave his window open. And late at nights, when good fellows get together, an the bootleg is flowing free, they will drag out t<sup>1</sup>e theremin and try close harmony, to an accordpaniment of theraminic moans, while the test of the world waits for the sunrise.

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"Anybody with no musical training can play one." Yes, they can. That is the damnable part of it. They can walk up to it and start waving their hands. When they get close enough the theremin will start growling, like a caged lion. When they come closer the theremin raises its voice to a wail-some say, of protest. If they get too close, the theremin will shriek at them, like a parrot. The trick is to stand just far enough away to annov the theremin-to make it raise and lower its voice when people wave their hands in its face. We watched that big beefy butcher teasing the theremin and we know just how the instrument felt. We would have moaned and bellowed at him the same way if he had waved one of those hands in our face.

# Did you ever listen to a beginner on a saxopone "feeling" for a note—fumbling around, passing it, coming back, sneaking up on it, and finally when he hit it, sliding off and down the scale? Now, can you imagine a bozo with no music in his soul, sitting down on a quiet evening, and slithering up and down a chromatic scale, with eight tubes and a dynamic speaker behind his missed shots? Well, say. . . . !

The theremin is Russia's revenge on us for not recognizing the Soviet government, and she certainly has squared the account.

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# this principle of the future brings you new radio enjoyment NOW

NEWER THAN SCREEN GRID

LIFELIKE tone—music so vivid that you can actually IDENTIFY every instrument, every voice—is brought into your home by the new Grebe. And the secret of this tonal realism is an exclusive Grebe development, the equalized band pass filter, which CONTROLS the power of the screen grid tubes without subduing it.

This most modern principle prevents overlapping of stations—eliminates outside interference. The broadcast you want is filtered out of the tangle of other frequencies on the air and comes to you in all of its original clarity, without distortion, through the new Grebe.

At least one full year ahead of the field, this set is not an overnight sensation; it has a background of twenty years of scientific research. For Grebe is a pioneer in the industry—is still pioneering—is introducing NOW this important principle of the FUTURE.

Just as the new Grebe satisfies your ear with its lifelike tone, so it satisfies your eye, for every one of the four models is an artisticallydistinguished piece of furniture. Choose the one



643 Mission Street

San Francisco

you like best; then see and hear it in your home where a forty-eight hour demonstration will gladly be given by your dealer. Arrange for it now. MODEL 21950

Phone

DOuglas 2920





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\* BEST BETS TODAY \*

SUNDAY Programs

TIME



Jean Wakefield KFRC-1 p.m.

STATION

# 379.5 Meters 790 Kcvs.

KGO Sutter 1920 10.000 Watts

General Electric Co., Oakland, Calif.

- General Electric Co., Oakland, Calif. 9 to 11 a.m.—Bible stories; Arion Trio 11 to 12 noon—Grace Cathedral service 12 to 1 p.m.—Dr. S. Parkes Cadman 1 to 3 p.m.—Sunday concert; Catholic hour 3 to 4 p.m.—Piano Capers; Voice of Pan 4 to 5:15 p.m.—Musical Musketeers; news 5:15 to 5:45 p.m.—Candle-Light Silhouettes 5:45 to 6:15 p.m.—The Olympians 6:15 to 6:45 p.m.—Sunday at Seth Parker's 7:15 to 8 p.m.—World Wanderings 8:30 to 9 p.m.—World Wanderings 8:30 to 9 p.m.—World Wanderings 9 to 10 p.m.—Borden program; Reader's Guide 10 to 11 p.m.—Concert Jewels 11 to 12 midnight—Musical Musketeers

#### Hollywood 0315 315.6 Meters KFWB 950 Kcys. 1000 Watts

- Warner Brothers, Hollywood, California

- 8:30 to 9 a.m.—The Funny Paper Man 9 to 11 a.m.—Courtesy program; late recordings 11 to 1:30 p.m.—Musical programs 1:30 p.m.—Doubleheader baseball game; program 6:30 to 7 p.m.—Harry Jackson's Entertainers 7 to 7:30 p.m.—Dale Imes' Revelers; Buster I Dees. tenor
- tenor
  7:30 to 8 p.m.—Burr McIntosh, Cheerful Philosopher
  8 to 9 p.m.—Leo Forbstein's Orchestra; First National stars and players in person
  9 to 10 p.m.—Cugat's Gigolos; Luis Alvarez, Spanish
- tenor

#### 361.2 Meters KOA 830 Kcys.

# York 5090 12,500 Watts

# General Electric Co., Denver, Colorado

- 10 to 11:15 a.m.—Services of Central Presbyteria Church, Denver
  11:15 to 12 noon—Henry Halstead and his orchestra
  12 to 1 p.m.—Dr. S. Parkes Cadman
  1 to 2 p.m.—Catholic Religious Service
  2 to 3:30 p.m.—Los Argentinos, NBC (N. Y.)
  3:30 to 4 p.m.—Us Argentinos, NBC (N. Y.)
  3:30 to 4 p.m.—Chiliams Oilomatics
  4 to 4:15 p.m.—Catholic Religious Hour
  5:15 to 5:15 p.m.—Collier's Radio Hour
  5:45 to 6:15 p.m.—Studio programs
  6:15 to 6:45 p.m.—Studebaker Champions
  6:45 to 7:15 p.m.—Studebaker Champions
  6:45 to 7:45 p.m.—Studebaker Champions
  6:45 to 7:45 p.m.—Studebaker Champions
  6:45 to 8:45 p.m.—Studebaker Champions
  6:45 to 7:45 p.m.—The Solitaire Cowboys
  8:45 to 9 p.m.—Everett E. Foster, baritone
  9 to 9:30 p.m.—The Reader's Guide
  10 to 11 p.m.—Concert Jewels 10 to 11:15 a.m.-Services of Central Presbyterian

# 440.9 Meters 680 Kcys.

PROGRAM

# **KPO**

# Hale Bros. & The Chronicle, San Francisco

- Hale Bros. & The Chronicle, San Francisco 9 to 9:30 a.m.—Chronicle Comics of the Air 9:30 to 10:30 a.m.—Floyd Wright, organ recital 10:30 to 11:30 a.m.—Interdenominational and nonsec-tarian church services; Dr. Norman W. Pendleton, pastor Grace Trinity Center United Church 12:00 to 1:30 p.m.—Dr. S. Parkes Cadman's Hour, NBC 12:30 to 1:30 p.m.—Temple of the Golden Hour 1:30 to 2 p.m.—Sunday concert, NBC 2 to 4 p.m.—Catholic services, NBC; music 4 to 4:15 p.m.—Enna Jettick, NBC 4:15 to 5:15 p.m.—Collier Hour, NBC 5:15 to 5:45 p.m.—Atwater-Kent program, NBC 5:45 to 6:15 p.m.—Talk, "Science and Invention," by Elmer Robinson

- Elmer Robinson 6:30 to 7:30 p.m.—The Troubadours of Stockton High
- School
- 5:00 to 8:30 p.m.—Palace Hotel Concert Orchestra 8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel Concert Orchestra
- to 10 p.m.-Abas String Quartette, with Aubrey
- Farneroft, soprano 10 to 10:30 p.m.—News digest, "Scotty" Mortland 10:30 to 11:30 p.m.—Joe Wright's Silver Slipper Dance Orchestra

#### 296.6 Meters Columbia 777 500 Watts 1010 Kcys. Pac. Agric. Foundation, Ltd., San Jose, Calif.

10:15 to 11 a.m.-Sunday School lessons by Fred J. Hart

11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin 7:30 to 9 p.m.—Evening services, First Baptist Church

- 265.3 Meters Wasatch 3901 KSL 5000 Watts 1130 Kcys.
  - Radio Service Corp., Salt Lake City, Utah
- r a.m.—Informal program; "Sunny Side Up"
  9:30 a.m.—National Light Opera Company, NBC
  10 a.m.—Metropolitan Echoes, NBC
  10:30 p.m.—NBC concert
  11 a.m.—Youth Conference, NBC
  1 p.m.—L. D. S. services from the Tabernacle
  2:30 p.m.—Vocal and instrumental ensemble

- 2:30 p.m.—Vocal and instrumental ensemble 3 p.m.—Studio program 3:30 p.m.—William's Oilomatics, NBC 4 p.m.—''Enna Jettick Melodies," NBC 4:15 p.m.—Collier's Hour, NBC 5:15 p.m.—First Presbyterian Church services 7 p.m.—First Presbyterian Church services 8 p.m.—L. D. S. Church services from the studio 8:45 p.m.—Television" concert, Criterion Quartet 9 p.m.—Borden's Concert Hour, NBC 9:30 p.m.—Utah Hour 10:30 p.m.—Utah Hour
- 9:30 p.m.—Utah Hour 10:30 p.m.—"Vagabond of the Air"



May 18, 1930

Floyd Wright KPO-9:30 a.m.

Kearnv 0704 5000 Watts

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Sydney Dixon, golden-voiced tenor of KJR and the Northwest Broadcasting System, recently went on a concert tour of radio stations in Oregon and California. In San Francisco Dixon sang over KYA. In Los Angeles he hoped to repeat his success of two years ago when letters from 3500 listeners were received following three appearances over KFI.

Harold Peary and Bobbe Deane are vying for honors among those envied versatile ones at the NBC San Francisco studios. Bobbe's interpretations range from a new-born babe to a grandmother—not omitting small boys. Harold does black-face, female impersonations and male characterizations "regardless of age."

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KJBS is the official broadcasting station for the San Francisco Police Department, and in a recent demonstration of the efficiency of radio for police cars, a group of Supervisors and other city officials were gathered at a central point in the Mission District. A hurry call was put in to KJBS, ordering cars number two and three to report at that certain corner. Number two had been at the county line when the call came in and arrived exactly four minutes after the call was sent out. Number three was cruising a beat on the embarcadero and had to cross Market Street and the heart of the city, yet withall, it was only six minutes in arriving. It is such demonstrations that prove beyond a doubt the efficiency of radio-equipped police cars.

Mr. and Mrs. Freeman F. Gosden are the parents of a five-pound baby girl born Thursday, April 24, in Henrotten Hospital, Chicago. The name has yet to be selected. Mother and child both doing well. Gosden is Amos of "Amos 'n' Andy," the National Broadcasting Company stars.

Floyd Wright, popular organist, for many months a favorite artist of KPO, has returned to the "console" of his former triumphs and will be featured every Sunday morning from KPO. Wright, one of the most competent of Western organists, is also well known to theater patrons of the bay cities, he having been featured at the Granada, Warfield, California and Grand Lake Theaters.

Helen O'Neill, program director of KTAB, has a new protege. She enjoys "discovering" voices, and her latest find is Sunny Page. Miss O'Neill is coaching her in those happy songs Sunny sings, and helping her to sing a song for all it's worth. Sunny does it, too—hear her on the KTAB Pepper Box program.

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KFRC has quite a group of composers on its staff. Meredith Willson, concert director, has about thirty published compositions, besides the ones he writes for the station's special programs. Mahlon Merrick, director of the Modern Melodists, is one of the writers of Blue Lover; Jean Wakefield's latest song is "Lucky Girl," while Edna Fischer has followed her "Some Day Soon" with another song hit, "Sorry."

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The arrangement of his songs was made in all innocence, and Ralph Freese, popular tenor at KOA in Denver, didn't know the confession he was making in a recent fifteen-minute recital. But a jocular listener clipped his program from a Denver paper and pasted the song titles in a straight line. Here was the result: "Supposin" I'm Just a Vagabond Lover, How Am I to Know My Sin, It Happened in Monterey."

Twenty years ago, in a little playhouse at Oakland, Calif., George Rand, NBC National Players at San Francisco, won his first chance on the stage with George P. Webster as his sponsor.

\* \* \*

Recently Rand gave Webster his first break before the microphone, play—father to the "Dad" who once had fathered him.

Webster, dean of western actors, was discovered living in retirement at Alameda, Calif. A telephone call from Rand brought him to NBC's studios and he was signed immediately for Sunday Bible chapter dramatizations. He also will be heard in other performances.

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A group of the KFRC Golden State Jamboreadors, led by Harrison Holliway, report one of the times of their lives at the Twenty-second Annual Raisin Day Festival at Fresno, April 26 and 27. This is said to be the first time that radio artists have represented a program on their station by riding on a float in a parade.

# SUNDAY Programs

**NBC** 

### San Francisco

Sutter 1920

# National Broadcasting Company

- National Broadcasting Company 11 to 12 noon-National Youth Conference, KGW Dr. Daniel A. Poling is the day's speaker, with his topic "Conservation of Desire." An orchestral set-ting will be provided, with the opening and closing numbers "Fling Out the Banner" and "From Green-land's lcy Mountains." George Shackley will direct. 12 to 1 p.m.-Dr. S. Parkes Cadman, KGO; KOMO, 12:15 to 1 p.m.; KPO, 12 to 12:30 p.m. "Uses of Reflection" is the topic of Dr. S. Parkes Cadman's address which will be heard today. George Dilworth, in the conductor's stand, will offer as the opening selection of the program "God of Earth, the Sky, the Sea," by Longfellow, and among other numbers will be "He Leadeth Me," a chorus offering written by Gilmore.
- numbers will be "He Leadeth Me," a chorus onering written by Gilmore. 1 to 2 p.m.—Sunday Concert, KGO, KOMO; KPO, 1:30 to 2 p.m. Led by Charles Hart and assisted by a vocal solo-ist of prominence, the National Concert Orchestra will be heard. Opening with the ever-popular over-ture to "William Tell." the program will also include the Prelude to "Tristan and Isolde," into which Wagner has woven the themes of the great love story of his onera story of his opera.
- story of his opera.
  to 3 p.m.—Catholic Hour, KGO, KOMO, KPO, KECA A guest speaker and the Paulist Choristers will participate in the Catholic Hour presentation to be broadcast. Father Finn will direct the singers in sacred numbers during the program.
  to 4:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI Songs intimately associated with the America of

4 to 4:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI
Songs intinately associated with the America of half a century ago and which are sung frequently today when a group gathers around the microphone will be offered by a mixed quartet during the Enna Jettick Melodies program.
4 to 5 p.m.—Musical Musketeers, KGO, KECA
4 to 5 p.m.—Collier's Radio Hour, KHQ, KOMO, KGW, KPO, KFI
With guest speakers interspersing the musical numbers and the dramatized stories, another Col-lier's Radio Hour will be released.
5:15 to 5:45 p.m.—Atwater-Kent Hour, KHQ, KOMO, KGW, KPO, KFI
Inaugurating a series of summer programs, the Atwater-Kent Hour will present James Melton, tenor, as soloist. Josef Pasternack will occupy his customary position as conductor of the best known vocalists on the NBC staff. He is a member of the noted male quartet, the Revelers, with which group he has been heard in concert in many parts of the United States and in Europe. He is a familiar micro-phone personality and his solos have been features of many programs.
6:15 to 6:45 p.m.—Studebaker Champions. KGO. KHO.

many programs. 6:15 to 6:45 p.m.—Studebaker Champions, KGO, KHQ. KOMO, KGW, KFI Selections from Broadway musical comedy shows and motion picture hits form the major part of the program to be played by Jean Goldkette's Stude-haker Champions. The Chicago studios of the NBC System is the point of origination for the broadcast.

6:45 to 7:15 p.m.-Sunday at Seth Parker's, KGO, KOMO, KĠW

A story-sermon by Seth will be the high light of the semi-religious program. The Parker home at Jonesport. Me., will be the scene of the weekly Jonesport. Me., wil Sabbath "githering.

- 7:15 to 8 p.m.-Hotel St. Francis Salon Orchestra, KGO; KGW, 7:15 to 7:30 p.m.
- KGO; KGW, (1) to (100 p.m. 9 to 9:30 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA Barbara Blanchard, soprano: a male quartet, and Joseph Hornik's Blue and White Band are in the line-up of talent on the Borden program. A com-bination of popular and ballad numbers is promised during this half-hour.
- 9:30 to 10 p.m.—The Reader's Guide, KGO, KHQ, KOMO, KOA

A chatty talk about books and magazine articles of special import is promised by Joseph Henry Jackson in the Reader's Guide period.

10 to 11 p.m.-Concert Jewels, KGO, KOMO, KECA,

KOA The crooning longings of a banjo player are ex-pressed in the weirdly charming melody and effec-tive accompaniment of Sydney Homer's "Banjo Song," one of three solos to be sung by Harold Dana during the Concert Jewels broadcast. Berlioz, Brahms, Johnson, Bonincontro and Herbert are the composers whose works will be played by an orches-tra under the direction of Max Dolin.

#### Prospect 3456 243.8 Meters KYA 1000 Watts 1230 Kcys.

Pacific Broadcasting Corp., San Francisco 9 to 10 a.m.-Recorded program

- 9 to 10 a.m.—Recorded program 10 to 10:45 a.m.—George Taylor and Clem Kennedy 10:45 to 12 noon—Old St. Mary's Church services 12 to 1 p.m.—Program of Musical Vagabondages 1 to 4:30 p.m.—Popular and operatic records 4:30 to 7 p.m.—Sunset Hour; records 7 to 8 p.m.—Pacific Artists Trio; Nona Campbe Nona Campbell,
- soloist
- solust
  8 to 9 p.m.—Old St. Mary's Church services
  9 to 10 p.m.—Calendar of the Air, with Pacific Artists Trio and stories of Nicholas II, Christopher North, Johann Fitche and U. S.-Mexico Treaty
  10 to 1 a m\_Dence recordings 10 to 1 a.m.-Dance recordings
- KGW Atwater 2121 483.6 Meters 1000 Watts 620 Kcys.

# The Morning Oregonian, Portland, Oregon

- 8:30 a.m.—Organ recital; American Legion program 10 a.m.—International Bible Students; church services 11 a.m.—National Youth Conference, NBC 12 noon—Dr. Cadman's hour, NBC 12 noon—Dr. Cadman's hour, NBC 12 non—Dr. Cadman's hour, NBC 12 non—Catholic Hour; organ recital 3 to 7:30 p.m.—National Broadcasting Co. programs 7:45 p.m.—Eaker's Enna Jetticks 8 p.m.—Cecil and Sally 8:30 p.m.—Edwards Home Furnisher 9 p.m.—Baby's Boudoir program 8:30 p.m.—Edwards Home Furnisher 9 p.m.—Borden Milk program, NBC 9:30 p.m.—First National Bank orchestra 10 to 11 p.m.—Little Symphony Hour 11 to 12 midnight—Organ recital 8:30 a.m.-Organ recital; American Legion program

- Main 5383 508.2 Meters KHO 1000 Watts 590 Kcys.

# Louis Wasmer, Inc., Spokane, Washington

- 9 a.m.—"Variety Hour" 10 a.m.—I. B. S. A.—KHQ, KOMO, KGW 11 a.m.—Central Methodist Episcopal Church

254.1 Meters

1180 Kcys.

- 11 a.m.—Central Methodist Episcopal Ch 12 non—Dr. S. Parkes Cadman, NBC 1 p.m.—Studio program 3 p.m.—KHQ concert program 4 p.m.—Enna Jettick Melodies, NBC 4:15 p.m.—Collier Hour, NBC 5:15 p.m.—Studebaker Champions, NBC 6:15 p.m.—Studebaker Champions, NBC 6:45 p.m.—New Episcopal Cathedral 9 p.m.—New Episcopal Cathedral 9 p.m.—The Reader's Guide, NBC 10 p.m.—Musical program
- Atwater 3111 5000 Watts

# KEX Western Broadcasting Co., Portland, Ore.

noon-Organ recital; popular concert

- noon-Organ recital; popular concert
   p.m.-Bits of Harmony, NBS
   p.m.-Broadway Quintet; Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone; North-west Male Quartet, NBS
   p.m.-Hometowners Orchestra; Glen Eaton, tenor; Ragnar Salldin, accordion; Captivators Male Quartet
   p.m.-Imperial Grand Orchestra; Betty Andersen, soprano; Harold Strong, plano; Jean Kantner, bari-
- p.m.-Imperial Grand Orchestra; Betty Andersen, soprano; Harold Strong, piano; Jean Kantner, bari-tone; NBS
   p.m.-Los Gauchos Argentine; Ed Sheldon, mando-lin; Elmore Vincent, tenor; NBS
   p.m.-Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Tempie Anderson, contralto; Mabel Mohrman, piano; NBS
   p.m.-Harmony Aces; Eulala Dean, blues singer; Ukelel Rob: NBS
   midnight-Time; Oregon Journal News Harold Strong, piano; Jean Kantner, bari-

Prospect 0100

# SUNDAY Programs

## 491.5 Meters 610 Kcvs.

10

**KFRC** 1000 Watts Don Lee, Inc., San Francisco, Calif.

- Don Lee, Inc., San Francisco, Calif. 9 to 12 noon—"Home Sweet Home" concert presented by the Pacific States Savings and Loan Company 12 to 1 p.m.—Sherman & Clay noonday concert 1 to 2 p.m.—Jean Wakefield, "Jean and Her Shadows" 2 to 2:30 p.m.—'The Blenders," male quartet with Gilbert Hyde Chick, Fred Brown, John Moss and Everett Williams, DLBS 2:30 to 3 p.m.—The Gauchos, CBS 3 to 3:45 p.m.—Classical concert featuring Frank Moss, pianist, and Herman Reinberg, cellist, DLBS 3:45 to 4 p.m.—'The World's Business," CBS 4 to 4:30 p.m.—Lucille Atherton Harger, contralto; Marjorie Coletti with violin and harp, and piano, DLBS

- DLBS

- Marjone Collecti with viola and marjo, and plans, DLBS
  4:30 to 5 p.m.—Inspirational talk, Dr. Newman
  5 to 6 p.m.—Majestic Theatre of the Air, CBS
  6 to 6:30 p.m.—Squibbs program, featuring Will Rogers, CBS
  6:30 to 7 p.m.—Orchestra and soloists, DLBS
  7 to 8 p.m.—Back Home Hour from Buffalo, CBS
  8 to 9 p.m.—Cadillac-La Salle concert featuring Charles Bulotti, tenor; Juanita Tennyson, soprano, and KFRC Concert Orchestra under direction of Meredith Willson, DLBS
  9 to 9:30 p.m.—Robert Olsen, tenor, and Modern Melodists under direction of Mahlon Merrick, DLBS
  9:30 to 11 p.m.—Val Valente and his Roof Garden Orchestra, DLBS
  1 to 12 midnight—Organ recital, DLBS

- 11 to 12 midnight—Organ recital, DLBS



Tribune Publishing Co., Oakland, Calif. 5 to 6 p.m.-Chas. Besserer, organist

## 468.5 Meters 640 Kcys.

5000 Watts

Westmore 0337

Elliot 5890

1000 Watts

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- KFI Copyright, 1930, E. C. Anthony, Inc., L. A. Copyright, 1930, E. C. Anthony, Inc., L. A 10 a.m.—Los Angeles Church Federation 12:30 p.m.—Temple of the Golden Hour 1:30 p.m.—Sylvia's Happy Hour 3 p.m.—"Science of Life," Genevieve Behrend 3:30 p.m.—"Advanced Thought," Leila Castberg 4 p.m.—Enna Jettick Melodies, NBC 4:15 p.m.—Collier's Radio Hour, NBC 5:15 p.m.—Atwater-Kent Hour, NBC 6:15 p.m.—Sudebaker Champions, NBC 6:45 p.m.—Grace Hamilton and Jack Stern, duets 7:15 p.m.—Two Shades of Blue, Mart and Lill 7:45 p.m.—Borden milk, NBC 9 p.m.—Borden milk, NBC 9:30 p.m.—Violin recital by Purcell Mayer 10 p.m.—KFI Symphonist; Three Sisters

# 325.9 Meters 920 Kcys.

# Fisher's Blend Station, Inc., Seattle, Wash.

- 9 a.m.-Organ recital
- 9 a.m.—Organ recital
  10 a.m.—International Bible Students' Association
  11 a.m.—Vocal recital
  11:15 a.m.—Plymouth Congregational Church service
  12:15 p.m.—Dr. Cadman Cathedral Hour, NBC
  1 p.m.—Sunday afternoon concert, NBC
  2 p.m.—Catholic Hour, NBC
  3 p.m.—Artistic Ensemble
  3:30 n m —Orchestra and vocalists

KOMO

- 3 p.m.—Artistic Ensemble
  3 p.m.—Orchestra and vocalists
  4 p.m.—Enna Jettick Melodies, NBC
  4:15 p.m.—Collier's Hour, NBC
  5:15 p.m.—Atwater-Kent program, NBC
  6:45 p.m.—Studebaker Champions, NBC
  6:45 p.m.—Sunday at Seth Parker's, NBC
  7:15 p.m.—Garden Patch children's program
  7:45 p.m.—First Church of Christ, Scientist
  9 p.m.—Borden Milk program. NBC
  9:30 p.m.—Readers' Guide, NBC
  10 p.m.—Concert Jewels, NBC

# 535.4 Meters 560 Kcvs.

# KTAB

Garfield 4700 1000 Watts

- Pickwick Broadcasting Co., Oakland, Calif.

- FICKWICK DIOdUCASING CO., CARLANG, CARL.
  9 to 11 a.m.—Dr. B. L. Corley; Bible Class
  11 to 1 p.m.—Church services; Chapel of Chimes
  1 to 1:30 p.m.—Church of Latter Day Saints
  1:30 to 3 p.m.—Masters Album; novelty records
  3 to 5 p.m.—Studio program; nusical appreciation hour
  5 to 6:30 p.m.—Lecture for Seven Day Adventists
  7 to 7:30 p.m.—Joan Ray, contralto; Jane Sargent Sand, planist 7:30 to 9:30 p.m.—Organ program; church services 9:30 to 10 p.m.—Elbert Bellows, tenor; Jane S. Sands,
- accompanist
- 10 to 10:30 p.m.—Studio program 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra

#### 239.9 Meters Phone: 672-81 KFOX 1250 Kcys. 1000 Watts Nichols & Warinner, Long Beach, Calif.

- Nichols & Warinner, Long Beach, Calif. 5 to 8 a.m.—The Early Bird; music 8 to 9 a.m.—Family Circle; Clover Leaf program 9 to 11 a.m.—Old time music; organ recital 11 to 12:30 p.m.—St. Luke's Episcopal Church 12:30 to 2 p.m.—Musical program; Hollywood Girls 2 to 3 p.m.—Seth Parker; Kaai Hawaiians 3 to 4:30 p.m.—Everett Hoagland Troubadours 5:30 to 6:30 p.m.—Everett Hoagland Troubadours 5:30 to 6:35 p.m.—Zadah Stoker and Her Kiddies 6:45 to 7:30 p.m.—Foster and Doris; Harmony Boys 7:30 to 8 p.m.—Hollywood Girls 8 to 9 p.m.—First Church of Christ Scientist 9 to 1 a.m.—Purity Bread Capers; records 1 to 3 a.m.—The Knight Fox

- 309.1 Meters KJR 970 Kcys.
- Main 2495-2475 5000 Watts

Vandike 7111

1000 Watts

- Northwest Broadcasting System, Seattle, Wash.

- 8 a.m.—Musical program; classical program
  2 p.m.—Emanuel Tabernacle
  3 p.m.—Chet Cathers and Marjorie Robillard
  4:30 p.m.—Lyric Trio; Jan Naylor, 'cello; Sam Meyer, violin; Stephanie Lewis, contralto; Eugene Castel-lorin taper larin, tenor
- 5:30 p.m.—Bits of Harmony
   6 p.m.—Broadway Quintet; Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone;
- Sydney Dixon, tenor; Jean Kantner, baritone; Northwest Male Quartet p.m.—Orchestra; Glen Eaton, tenor; Ragnar Salldin, accordion; Captivators Male Quartet p.m.—Damski's Imperial Grand Orchestra; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong pieno 7 8

- Andersen, soprano; Jean Kanther, Bartone, Hartone, Strong, piano
  9 p.m.—Los Gauchos Argentine; Ed Shelden, mando-lin; Elmore Vincent, tenor
  10 p.m.—Angelus Ensemble; Sydney Dixon, tenor: Hubert Graf, harp; Temple Anderson, contralto;
- Mabel Mohrman, piano 11 p.m.-Harmony Aces; Eulala Dean, blues singer; Ukelele Bob
- 333.1 Meters KHJ 900 Kcys. Don Lee, Inc., Los Angeles, California 8 to 9 a.m.—Terpezone Quintet 9 to 11 a.m.—Pac. States Sav. & Loan concert, KFRC 11 to 12:30 p.m.—First M. E. Church of Los Angeles 12:30 to 1 p.m.—Cathedral Half Hour, CBS 1 to 1:30 p.m.—Toscha Seidel, violinist, CBS 1:30 to 2 p.m.—Tros Benders, KFRC 2:30 to 3 p.m.—The Blenders, KFRC 2:30 to 3 p.m.—The Blenders, KFRC 2:30 to 3 p.m.—Colonial Dames; Julius Klein 4 to 4:30 p.m.—Colonial Dames; Julius Klein 4 to 4:30 p.m.—Rabbi Edgar Magnin 5 to 6 p.m.—Rabbi Edgar Magnin 5 to 6 p.m.—Colonial Dames; Julius Klein 6 to 6:30 p.m.—Colonial Dames; Julius Klein 8 to 9 p.m.—Calible. Theatre of the Air, CBS 6 to 6:30 to 7 p.m.—Orchestra and soloists 7 to 8 p.m.—CBS program 8 to 9 p.m.—CBS program 8 to 9 p.m.—Cellilac-La Salle Orchestra, KFRC 9 to 9:30 p.m.—Melody Hour, featuring Robt. Olson, 9:30 to 10 p.m.—Val Valente's Roof Garden Orchestra 10 to 10:10 p.m.—Val Valente's Orchestra, KFRC 11 to 12 midnight—Wesley Tourtellotte, organist Don Lee, Inc., Los Angeles, California

# SUNDAY Programs

#### KROW 322.4 Meters 930 Kcvs.

Glencourt 6774 1000 Watts

Educational Broadcasting Corp., Oakland, Calif.

8 a.m.—"Surphonoprise" program 9 a.m.—Osborne Pearson, tenor; Mary Baker Bibby, organist

10 a.m.-Children's radio story; Bible lecture; musical

- 10 a.m.—Children's radio story; Bible lecture; musical selections
  11 a.m.—Variety program
  12 noon—The Aeolian Trio: Jeanette Rauhut, violinist; Doris Eckler, 'cellist: Roslyn Rost, pianist
  1 p.m.—Bible questions and answers
  1:30 p.m.—Musical program, solos by Lillian Pelletier, duets by Virginia Merrill and Rose Sprague, and favorite hymns by the Choral Singers
  2 p.m.—Bible lecture, "Prophecy"
  6 p.m.—Community singing; Bible dialogue; musical selections

- p.m.—Warren Guthrie, baritone; Hazel Fish, accom-7 p.m.-
- panist p.m.-Vocal and instrumental music under the di-rection of J. B. Lupi of San Jose; Bible lecture in Italian language by I. B. S. A. representative 9
- Jum, The Endless program, presenting: Voyle Gilmore's band; Ev. Sutherland, blues singer; Earl Miller, tenor; Helen and Lucille Smith; Marguerite Hall, whistler; Roy Kincheloe 10

#### Franklin 0200 322.4 Meters KFWI 500 Watts 930 Kcvs.

# Radio Entertainments, San Francisco, Calif.

- Radio Entertainments, San Francisco, Cani-2:30 to 3 p.m.—Studio program; popular music 3 to 3:30 p.m.—Forence Lorraine and Nadine Chriss 3:30 to 4 p.m.—Kohler & Chase program (popular) 4 to 4:15 p.m.—Norma Lee McKinley, contralto 4:15 to 5 p.m.—Sherman-Clay program (classical) 5 to 5:15 p.m.—National Insurance program (popular) 5:15 to 6 p.m.—Studio program; popular music



KMTR Radio Corp., Hollywood, California

- KMTR Radio Corp., Hollywood, California 7 to 9 a.m.—Breakfast Club and New Idea Man 9 to 12 noon—John Driscoll's Musicland Review 12 to 1 p.m.—Schubert selections; Russian melodies 1 to 3 p.m.—Neapolitan Trio; recordings 3 to 4 p.m.—Selections from musical comedies 4 to 5 p.m.—Hilly Billy Revue 5 to 6:30 p.m.—Symphonic jazz; "Dot and Mary" 6:30 to 7 p.m.—Miniature Salon Players 7 to 7:30 p.m.—Inez Small, blues; Rocky Bernard, baritone baritone

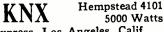
- bartone sto 8:30 p.m.—KMTR Orchestra and vocalist 8:30 to 9 p.m.—"From Behind the Footlights" 9 to 9:30 p.m.—"Vibrant Melodies" 9:30 to 10 p.m.—Harry Geise requests, piano and songs 10 to 11 p.m.—"The Discovery Hour," conducted by Natalie Marshall

204 Meters	KGA	Main 3434
1470 Kcys.	NUA	5000 Watts
		CI 1 . TTT1-

# Northwest Broadcasting System, Spokane, Wash.

- Northwest Broadcasting System, Spokane, Wash. 10 a.m.—Musical comedy favorites 10:30 a.m.—Lecture, "Ten Greatest Men of all Times" 11 a.m.—Organ and song recital 12 noon—Popular favorites; Classic Hour 2 p.m.—Hour of favorite steppers 3 p.m.—Masterworks; Good News Magazine 4:30 p.m.—Waikiki harmony 5 p.m.—Rev, Cora Kincannon Smith 6 p.m.—Broadway Quintet; Betty Andersen. soprano; Jean Kantner, baritone: Northwest Male Quartet 7 p.m.—Orchestra; Glen Eaton, tenor; Ragnar Salldin, accordion; Captivators Male Quartet 8 p.m.—Orchestra, Henri Damski, director; Betty An-dersen, soprano; Jean Kantner, baritone; Harold Strong, piano 9 p.m.—Los Gauchos Argentine; Ed Sheldon, mando-lin; Elmore Vincent, tenor; NBS 10 p.m.—Request program

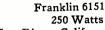
### 285.5 Meters 1050 Kevs.



II

L. A. Evening Express, Los Angeles, Calif. L. A. Evening Express, Los Angeles, Calif. 9 to 11 a.m.—Program of popular recordings 11 to 12:30 p.m.—First Presbyterian Church 12:30 to 1 p.m.—Louise Johnson, astroanalyst 1 to 2 p.m.—International Bible Students' Association 2 to 4 p.m.—City Park Board musical program 4 to 5 p.m.—First Radio Church of the Air 5 to 6 p.m.—Twilight concert of late recordings 6 to 6:30 p.m.—Talk by Dr. Ernest Holmes 6:30 to 7 p.m.—Dr. Theodore Curtis Abel 7 to 7:30 p.m.—Scriptural Research Bureau talk 7:30 to 8 p.m.—KNX artists 8 to 9 p.m.—First Presbyterian Church 9 to 10:30 p.m.—Luboviski Trio

- 225.4 Meters KGB 1330 Kcys.



# Pickwick Broadcasting Co., San Diego, Calif.

- Pickwick Broadcasting Co., San Diego, Calif. 8 to 9 a.m.—Thru the Comics with Uncle Si 9 to 10 a.m.—Classical Recordings 10 to 11 a.m.—International Bible Students 11 to 12 noon—Records; Theater Announcements 5 to 5:30 p.m.—Old Time Gospel Hour 5:30 to 6 p.m.—Program of recordings 6 to 7 p.m.—Church of Jesus Christ of L. D. S. 7 to 8 p.m.—Miniature symphony with Molly Burwell and Preston Green 8 to 9 p.m.—American Legion Quartet and Jean and Jacouelyn
- Jacquelyn
- 9 to 10 p.m.-The Real Mexico Ord 4148-49 280.2 Meters KJBS 1070 Kcvs.
  - 100 Watts

Empire 5127

250 Watts

J. Brunton & Sons, San Francisco, Calif.

- J. Brunton & Sons, San Francisco, Calif. 8:30 to 9:30 a.m.—Kresteller program; Esrey program 9:30 to 10 a.m.—U. S. popular half-hour 10 to 10:30 a.m.—Sunshine half-hour 10:30 to 11:30 a.m.—Recorded music; Selix program 11:30 to 12:30 p.m.—Concert; recordings 12:30 to 2 p.m.—Polo game from Presidio 4:30 to 5 p.m.—Polo game from Presidio 5:30 to 7:15 p.m.—Mabel Payne, soprano 5:30 to 7:15 p.m.—Wiseman program; records 12:01 to 7 a.m.—Continuous all-night broadcast Wasatch 7180 232.6 Meters KDYL 1000 Watts 1290 Kcys.
  - Intermountain Broad. Corp., Salt Lake City

- Intermountain Broad. Corp., Salt Lake City 5 p.m.—Majestic Theatre of the Air, CBS 6 p.m.—Squibbs program, presenting Will Rogers 6:30 p.m.—Thirty Minutes with the Great Masters 7 p.m.—Lauren W. Gibbs' Orchestra 7:30 p.m.—Around the World with Sam and Bill's In-ternational Orchestra 8 p.m.—CBS Coral Islanders—Walter Kolomoku, direc-tor, presenting his famous Honoluluans Group; poetic readings by David Ross 8:30 p.m.—CBS Midnight Melodies 9 p.m.—CBS midnight Melodies 9 p.m.—Concert orchestra with Alice Anderson, dir. 9:30 p.m.—Dance parade

6 to 7 p.m.—Studio vesper service 8 to 9 p.m.—Church of the Open Door 9 to 10 p.m.—Bible Institute after-church service

KFVD

Auburn Fuller, Culver City, Calif. 9 a.m.-George Redman, piano, and Burton Bennett,

songs 10 a.m.—Songs That Never Grow Old 10:30 a.m.—Peggy Price, Bob Ray, plano and songs 11 a.m.—Harmony Hawailans; string trio 1 p.m.—'Inspiration," the Magazine of the Air 2 p.m.—Sacred Half Hour 3 p.m.—J. Newton Yates, organ recital 4:30 p.m.—Selected program 9:15 p.m.—Community program 11 p.m.—Organ; Peggy Price, soloist

299.8 Meters

1000 Kcys.

songs

www.americanradiohistory.com

230.6 Meters Metropolitan 6701 KTBI 1000 Watts 1300 Kcys. Bible Institute of Los Angeles, Calif.

# Personal Pickups By GYPSY



K. G., SAN FRAN-CISCO, CAL. — "Yah sure," Anna Kristina is still broadcasting. She is now heard from stations KFI and KECA. (Definite schedule to be given at a later date.)

MARY R., FRESNO, CAL. — Val Valente

(KFRC) is a clean, olive-skinned young American-born Italian. His eyes are a deep brown, his hair is smoothly black. He has a splendid profile, wears a mustache, is 5 feet 11 inches tall and weighs 180 pounds. Normalcy and a rare wholesomeness are his most pronounced characteristics. One instinctively feels that he is happy, decent and considerate of others. He is a graduate of St. Mary's College, has been married nine years, is a devoted husband and the proud father of a two-year-old son and wee daughter.

G. M. S., PETALUMA, CAL.—Autographed photographs of your favorite artists can be obtained only through direct communication. Address your letters to them in care of the station over which they broadcast.

\* \* \*

ISABEL B., OGDEN, UTAH.—That's just what I thought before I knew Roscoe Grover (KSL). "Big, rugged sort, middle-aged with, maybe, a beard." But, my dear, he doesn't answer to this at all. He is young, blond, dapper and Rocky Mountains or no Rocky Mountains, he gets neatly away with a waxed mustache. The extreme foreign kind, too. In addition to his program directorship, studio management and "Uncle Roscoe" activities he goes in for art, conducts some fine lectures and takes yearly trips to Europe. By the way, he leaves in June, I think, for his next journey abroad and will make contacts with stations in Rome and numerous other countries.

. . .

R. S., VICTORIA, B. C.—Ken Stuart (KJR) is 5 feet 7 inches tall, weighs about 155 pounds, has brown eyes, black hair and good, regular features. He is 35 years old, a graduate of Penn State College and a 'nawful bridge addict. Yes, he is married. At least he was two years ago. So definitely that he objected to emoting, even for art's sake, over one Mrs. Elwood, his bride in a radio play, because his own wife was listening-in. (A "woman scorned" never forgets. I was the neglected bride.)

MRS. H. O., SACRAMENTO, CAL.—Alice Blue (KTAB) was born in Forbestown, not Marysville. However, she lived in Marysville for some time while engaged as organist at a theatre there.

MRS. B. A. H., YUBA CITY, CAL.—Here you have Billie Van (KFWB) singer, director and all 'round musician of the "Paul Revere" broadcast. He was born in Birmingham, Alabama, made his home in Elko, Nevada, for a while, toured in vaudeville for several years and entered the radio field in 1924. He is 6 feet 1 inch in height, weighs 185 pounds, has dark brown hair, hazel eyes and is about 27 years old. His hobbies are swimming, fishing and hunting. His aversions—perhaps we'd better skip that—and he is not married.

T. L., SAN FRANCISCO, CAL.—"Brother Bob's" age is thirty-six. You were quite close. He is known to his business and fraternal associates as Ray Raymond. Mr. Raymond came originally from Shreveport, La., attended the University of Kansas, later, played in musical comedy, went into the advertising business, then into the executive end of a motor concern and suddenly, without warning, he found himself involved with radio. He is 5 feet 10 inches tall, weighs 170 pounds, has blue eyes, blond hair, cannot endure "baby blondes who paw," likes dinner dances, the fights and the theatre.

B. A. M., OAKLAND, CAL.—To become affiliated with a radio station you must first of all grasp your inferiority complex firmly by the neck and cast it into the bay. It has no place in the broadcasting world. When you are sure it has gone down for the third and last time, make an appointment with the station you have in mind for an audition. I can suggest no other route. Will you be nervous? Undoubtedly! But this might prove helpful: Memorize whatever you intend singing. Know it so well that you may close your eyes if the microphone frightens you . . . and think of nothing but your song-story. Good luck! **MONDAY** Programs May 19, 1930 .



**\* BEST BETS TODAY \*** STATION PROGRAM TIME

Florence Grebe KTAB—Asst. Prog. Dir.

#### Prospect 0100 491.5 Meters **KFRC** 1000 Watts 610 Kcys.

## Don Lee, Inc., San Francisco, Calif.

- to 8 a.m.-Seal Rocks broadcast

- Don Lee, Inc., San Francisco, Calif.
  7 to 8 a.m.—Seal Rocks broadcast
  8 to 8:30 a.m.—Columbia Revue, CBS; stocks
  8:30 to 9:30 a.m.—Feminine Fancies, DLBS
  10:30 to 11 a.m.—Mary Haines, Donnestic Science talk
  11:30 to 12 noom-Auditions
  12 to 1 p.m.—Sherman & Clay noonday concert
  1 to 11:30 p.m.—The Troubadours, CBS
  1:30 to 2 p.m.—Three Dainty Misses, DLES
  2 to 3 p.m.—Happy Go Lucky Hour, DLBS
  3:0 to 3:45 p.m.—Western Air Express, aviation talk
  8:45 to 4 p.m.—Bernhard Levitow's Commodore Ensemble, CBS
  4 to 4:45 p.m.—Western Air Express, aviation talk
  5:30 to 5:30 p.m.—Western Air Express, and Eleanor Allen, pianist and organist, DLBS
  5 to 5:30 p.m.—Welman & Larson, DLBS
  5 to 6:30 p.m.—Woll Fancial Problems''
  6:15 p.m.—Bobs, noted sports authority
  6:15 p.m.—Hotel Paramount Orchestra, CBS
  7:0 to 8 p.m.—Hotel Paramount Orchestra, CBS
  7:0 to 10:15 p.m.—Ceil Wright, "Little Poison Oak Himself"
  10:15 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS

10:15 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS 11 to 12 midnight—Los Angeles Biltmore Orch., DLBS 12 to 1 a.m.—Dance music

239.9 Meters	KL	<b>OX</b>		Phone: 672-81
1250 Kcys.	ЛГ	<b>U</b> A		1000 Watts
		-	-	

### Nichols & Warinner, Long Beach, Calif.

- Nichols & Warinner, Long Beach, Calif. 5 a.m. to 12 noon-Music, talks and news items 12 to 12:45 p.m.-Sunset Harmony Boys 12:45 to 1:30 p.m.-Cherrio Boys; Bill and Coo 1:30 to 2:20 p.m.-Cherrio Boys; Doris & Clarence 2:20 to 3 p.m.-Rolly Wray; Sunset Boys 3 to 3:30 p.m.-Planistic Pansy; Today in History 3:30 to 4:15 p.m.-Organ recital; late news reports 4:15 to 4:30 p.m.-Rolly Wray; Sunset Boys 5 to 6:30 p.m.-Violets Tiny Tots Hour 4:45 to 5 p.m.-Jones Harmony Four 5 to 6 p.m.-Organ recital; Sunset Boys 6 to 6:15 p.m.-The & Clem" 6:30 to 6:45 p.m.-The Kaai Hawaiian Trio 6:45 to 7 p.m.-The Kaai Hawaiian Trio 6:45 to 7 p.m.-The Kaai Hawaiian Trio 8:16 to 8:30 p.m.-Tavern Club Orchestra 8:30 to 9:15 p.m.-Texas Cowboys; Foster and Doris 9:15 to 9:30 p.m.-Majestic Ballroom 10 to 11 p.m.-Young Folks at Home 11 to 1 a.m.-Majestic Ballroom; studio program 4 to 3 a.m.-The Knight Fox

# 535.4 Meters **KTAB** 560 Kcys.

# Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 7 a.m.-Studio program; health exercises to 8 a.m.-Studio program; Frank Wright & Barney Lewis

Tom Mitchell KMTR-10:30 a.m.

Garfield 4700

**1000 Watts** 

- Lewis.—Classical records; Towne Cryer 8 to 9 a.m.—Classical records; Towne Cryer 9:30 to 10 a.m.—Household Hints with Julia Hayes 10 to 10:30 a.m.—Household Hour with Alma La Marr 10:30 to 1 p.m.—Dr. B. L. Corley; studio program 1 to 1:45 p.m.—Chapel of Chimes; records 1:45 to 2:30 p.m.—Dr. Wade Forrester, health talk 2:30 to 3 p.m.—Musical Appreciation Hour 3 to 3:30 p.m.—Alice Blue, with Mabel Payne, soprano 3:30 to 5 p.m.—Novelty records; studio program 5 to 5:15 p.m.—The Story Man and His Air Castle 5:15 to 6 p.m.—Date Book program; studio program 6:30 to 7:30 p.m.—Organ; Hall of Fame; records 7:30 to 8 p.m.—Organ Echoes"; Madeline O'Brien, soprano soprano
- 8 to 10 p.m.—"Poem Pictures"; Highway Highlights" 10 to 1 a.m.—"Organ Echoes"; dance records

265.3 Meters	KSL	Wasatch 3901
1130 Kcys.	NOL	5000 Watts

Radio Service Corp., Salt Lake City, Utah

- Adio Service Corp., Salt Lake City, U 5 to 7:30 p.m.—NBC programs 7:30 p.m.—Amos 'n' Andy, NBC 7:45 p.m.—'Jewel Box'' 8:15 p.m.—Shell Symphony, NBC 9 p.m.—'Voice of Firestone,'' NBC 9:30 p.m.—'House of Myths,'' NBC 11 p.m.—''Vagabond of the Air''

#### 483.6 Meters KGW 620 Kcvs.

## Atwater 2121 1000 Watts

13

# The Morning Oregonian, Portland, Oregon

- The Morning Oregonian, Portland, Oregon 6:45 a.m.—Devotions; Bagdad theater organ 7:45 a.m.—Aunt Jemima, NBC 8 a.m.—Shell Happytime, KPO 9 a.m.—Columbia National Bank; Town Cryer 10:15 a.m.—Heinz Food talk, NBC 10:30 a.m.—Glidden program; The Canny Cook, NBC 11:45 a.m.—The Canny Cook, NBC 12:30 p.m.—Grand Central Marketeers; Traffic talk 2:15 p.m.—Mormon Tabernacle, NBC 2:30 p.m.—School of the Air, NBC 3 p.m.—Among Ourselves; Masterworks 4 p.m.—Marian Miller 4:15 p.m.—Matinee Time, NBC 4:30 p.m.—Palace Laundry Teatimers 5 to 7:15 p.m.—National Broadcasting Co. programs 7:30 to 10 p.m.—National Broadcasting Co. programs 10 p.m.—Ben Selling's Boys 11 to 12 midnight—Olympic Hotel Orchestra

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# A Page From the NBC Woman's Magazine of the Air

# By MARIE C. ELBS

AVE you met Don Ray? Benny Walker introduced him to the audience listening to the NBC "Woman's Magazine of the Air" broadcast a week ago. He is the latest addition to the list of speakers heard weekly during the WMA programs.

Described by Helen Webster as a man of dynamic personality with a seemingly endless amount of new ideas, Mr. Ray is devoting approximately 20 minutes every Saturday morning to a talk which will be frequently of an inspirational nature. He'll speak to the men and women—the fathers and mothers—as well as to the young people, for whom he will talk about vocations and other things of interest to adolescent boys and girls. Mr. Ray, you know, is president of the Delray Corporation, which presents the newest feature of the WMA, the Delray Fine Foods program on Saturdays.

New uses for familiar products are being revealed weekly during the various WMA periods. Miss Webster, for instance, during her most recent Clorox feature talk, suggested a means of using Clorox which will doubtless prove surprising to many women who have considered this product principally as a cleanser for household objects. She declared that a mild solution of Clorox makes an excellent mouth wash and gargle because of its germ-killing properties.

Magnolia, of the WMA Oronite "Colored Supplement," has some new ideas for the Oronite products. Have you ever used a fly spray to clean your windows? That may sound strange if you've never done it, but Magnolia vouches for its efficacy. Her husband, Henry, and his friend, Charley, "discovered" this new method during a recent broadcast. Of course, their getting the Oronite fly spray all over the window was accidental, but when they wiped it off under Magnolia's direction, they found that the fly spray both cleaned and polished the glass.

A simple method of cleaning furs has also been suggested by Magnolia. Saturate some sawdust with Oronite cleaning fluid and rub it into the fur. Let the sawdust remain for a short time and then shake it out. The treatment will remove dust and dirt, glaze the fur and make it soft and fluffy.

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Ann Holden, the WMA domestic science expert, contributes a suggestion for which housewives will be thankful. It is a way of cooking cauliflower—and cabbage, too, for that matter without the fact being broadcast throughout the house and even out in the street. Just keep a small saucepan with about half a cup of vinegar in it over a low flame on top of the range at the same time that you're cooking your cauliflower, cabbage or sprouts. The vinegar fumes seem to absorb the vegetable odor completely. This suggestion was given during a Crisco feature talk.

In the same talk Miss Holden offered an interesting recipe for fried tomatoes.

3 tablespoons Crisco, 4 tablespoons flour, 2 tablespoons sugar,  $1\frac{1}{2}$  teaspoons salt,  $\frac{1}{8}$  teaspoon pepper, 4 large tomatoes, 2 cups milk.

Melt the Crisco in the frying pan. Mix the flour, salt, sugar and pepper. Cut the tomatoes into one-half-inch slices and dip these in the flour mixture. Fry in the hot Crisco until brown. Transfer the slices to a hot platter as soon as they are done. When all of the slices are fried, pour the milk into the frying pan and bring to the boiling point. Stir constantly until it thickens, as it will, of course, because some of the flour from the tomatoes will remain in the pan. Add a little more salt if it is needed. Pour over the tomatoes and serve hot.

Another hint from Ann Holden: Green peppers may be kept for days after they have been cut just by immersing them in cold water and keeping them in the refrigerator. So few people seem to know this, she says, and permit good peppers to spoil after they've used just a small portion of them.

To change from the subject of food to one of equal interest, Spartan simplicity in presentday clothing for children is stressed by Miss Webster in her style talks during the Ivory Flakes feature of the WMA. Recently she pointed out the smartness of the little reversible hats being shown this season for the youthful members of the family. The hats are green, perhaps, on one side and yellow on the other. In this way they do for more than one costume, since the ensemble idea prevails even in children's clothing.

Sutter 1920

# MONDAY Programs

KLX

### 340.7 Meters 880 Kcys.

Lake 6000-6015 500 Watts

Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 6:30 to 8 a.m.—Records; stocks; exercises 8 to 9:30 a.m.—Jean Kent; Modern Homes 9:30 to 10:15 a.m.—Clinic of the Air 10:35 to 10:30 a.m.—San Francisco stocks; weather 10:30 to 11 a.m.—Henderson's Radiola program 11 to 12 noon—Classified Adv. Hour 12 to 1 p.m.—Machado's KLX Hawalians 1 to 2:30 p.m.—Opportunity Hour; stocks 2:30 to 3:30 p.m.—Opportunity Hour; stocks 3:30 to 4:15 p.m.—Recordings; Lena and Lillie 4:15 to 4:50 p.m.—Humane Education talk 5 to 6 p.m.—Brother Bob's Club; Edgar Russell 6 to 7 p.m.—Metel Oakland concert trio 7 to 7:30 p.m.—News items 7:30 to 8 p.m.—Amati Quartet
- 7:30 to 8 p.m.—Jack Delaney's Alabam Cafe Orchestra
  8 to 9 p.m.—Amati Quartet
  9 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto; Chas. Follette, accom-panist, and Spanish Serenaders
  10 to 10:15 p.m.—Mama and Benny Cohen
  10:15 to 11 p.m.—Dance program

#### 315.6 Meters Hollywood 0315 KFWB 950 Kcys. 1000 Watts

### Warner Brothers, Hollywood, California

8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio 10 to 10:30 a.m.—Home Economics talk 10:30 to 11:30 a.m.—Jean Cowan; Dixieland Synco-

- 10:30 to 11:30 a.m.—Jean Cowan; Dixieland Syncopators
  11:30 to 12 noon—Billy Van, courtesy program
  12 to 12:30 p.m.—Orchestra; Nelson Case, soloist
  12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters
  2 to 2:30 p.m.—Art Pabst and his banjo
  2:30 to 3 p.m.—Art Pabst and his banjo
  2:30 to 3 p.m.—Art Abie, popular songs
  3 to 4 p.m.—Art & Abie, popular songs; music
  4 to 4:30 p.m.—Program by the Children's Playhouse
  4:30 to 6 p.m.—Green's Ensemble: Gus Mack, soloist
  6 to 6:30 p.m.—Pac. Salon Orchestra, Ray Martinez, dir.
  6:30 to 7 p.m.—Harry Jackson's Entertainers
  7 to 7:10 p.m.—Cecll and Sally, "The Funniest Thing"
  7:10 to 7:30 p.m.—Jean Leonard, "Wizard of the Ivories"
  7:45 to 8 p.m.—Talk on Dogs, by Douglas Hertz
- 7:45 to 8 p.m.—Talk on Dogs, by Douglas Hertz 8 to 9 p.m.—The Southlanders; Emma Kimmel, so-prano; Vernon Rickard, tenor

- 9 to 10 p.m.—Spanish program 10 to 10:30 p.m.—Irving Aaronson's Commanders 10:30 to 11:30 p.m.—Ere Bernie and his orchestra 11:30 to 12 midnight—Irving Aaronson's Commanders
- KOMO

### 325.9 Meters 920 Kcys.

Elliot 5890 1000 Watts

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Fisher's Blend Station, Inc., Seattle, Wash. 7:40 a.m.—Inspirational services 7:45 a.m.—Aunt Jemima Boy, NBC 8 a.m.—Sheil Happytine, KPO 9 a.m.—Fox theatre organ recital 10 a.m.—The Way to a Man's Heart 10:15 a.m.—Heinz Food talk, NBC 10:30 a.m.—P. S. Power & Light Co., vocal trio 11:45 a.m.—Heinz Food talk, NBC 12:15 p.m.—Prudence Penny 12:15 p.m.—Prudence Penny 12:30 p.m.—Pacific Coast School of the Air, NBC 2:30 p.m.—Pacific Coast School of the Air, NBC 2:30 p.m.—Pacific Coast School of the Air, NBC 3:30 p.m.—Roxy and His Gang, NBC; stocks 4:15 p.m.—Artistic Ensemble 5 to 7 p.m.—NBC programs 7 p.m.—Garden Patch children's program 7:30 to 9:30 p.m.—National Broadcasting Co. programs 9:30 p.m.—Totem Broadcasters, news flashes 11 p.m.—Olympic Hotel Dance Orchestra 12 midnight—Fox Theatre organ recital Fisher's Blend Station, Inc., Seattle, Wash.

# San Francisco



National Broadcasting Company

- National Broadcasting Company
  7:45 to 8 a.m.,—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL
  10:15 to 10:30 a.m.,—Josephine B. Gibson, Food Talk, KGO, KHQ, KOMO, KGW, KFI
  10:30 to 11:30 a.m.,—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA, 10:30 to 11:10 a.m.
  11:30 to 11:45 a.m.,—NBC Philharmonic Organ Recital, KGO KOA

- 11130 to 1145 a.m.—XBC Philinarmonic Organ Recital, KGO, KOA
  1145 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
  12 to 1 p.m.—Pacific Vagabonds, KGO, KOA
  Myron Niesley, tenor; Walter Beban's Musical Musketeers and the Coquettes, a singing trio, will alternate in the Pacific Vagabonds' transcontinental program. program.
- program.
  2 to 2:30 p.m.—Mormon Tabernacle Choir and Organ, KGO, KOMO, KPO; KGW, 2:15 to 2:30 p.m.
  Tracy Y. Cannon will be at the console of the great organ when today's program is broadcast. Notes of the beloved "Lost Chord." by Sullivan, will be heard first as it is interpreted by the choir of 300.
  2:30 to 3 p.m.—Pacific Coast School of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI
  3:30 to 4:30 p.m.—Roxy and His Gang, KGO; KOMO, 3:30 to 4:45 p.m.—Matinee Time, KGO; KGW, 4:15 to 4:30 p.m.

- :30 to 4:45 p.m.—Matinee Time, KGO; KGW, The 4:30 p.m. 4:30 p.m.—Maytag Orchestra, KGO, KHQ, KOMO, KGW, KECA The Maytag Orchestra, Victor Young directing, will be heard along with the Retting Platt, plano duo and the Tom, Dick and Harry vocal trio. There are 19 pieces in this orchestra, which has a repertoire ranging from the symphonic to the jazz. The Retting and Platt plano duo play popular music for the most part, while the Tom, Dick and Harry vocal trio confines its efforts entirely to this type of music.

5:30 to 6 p.m.—General Motors Family Party, KGO, KHQ, KOMO, KGW, KFI Ossip Gabrilowitsch's excellence as a pianist will be demonstrated in an appearance as soloist on the General Motors Family Party.

6 to 6:30 p.m.—Stromberg-Carlson Program, KGO, KHQ, KOMO, KGW, KFI Classical music will be presented over the NBC System tonight by the 50-piece Rochester Civic Or-chestra which has Guy Fraser Harrison for director.

chestra which has Guy Fraser Harrison for director.
6:30 to 7 p.m.—Empire Builders, KGO, KHQ, KOMO, KGW, KFI
Using neither fingers nor mechanical aids when he whistles, "Bob" MacGimsey will be featured in the musical portion of the Empire Builders program. Harvey Hays, the Old Timer, and Virginia Gardiner, radio actress of note, will head the cast of actors to be featured in the dramatic offering.
7 to 7:30 p.m.—Hotel Governor Clinton Orchestra, KGO; KGW, 7 to 7:15 p.m.
7:35 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
7:45 to 8 n m.—Literary Digest Prohibition Poll and

- 7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA
- KOMO, KOO, KOO, KOY, KOO, KOY, KIO, KOMO, KOY, KOMO, KOW, KPO, KFI; KSL, 8:15 to 9 p.m. Offering an hour of classical music. Rudy Seiger's Shell Symphonists will play for auditors of NBC System stations tonight.
- 8 to 9 p.m.-Musical Musketeers, KGO, KECA

9 to 9:30 p.m.—Musical Musiciers, KGO, KECA 9 to 9:30 p.m.—Voice of Firestone, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA Those of the radio audience with their dials set to NBC System stations tonight will hear Easton Kent, tenor; a male quartet headed by Mynard Jones; Max Dolin, violinist, and a concert orchestra as they present the Voice of Firestone. 10 to 10:20 p.m. Hunge of Mythe VGO MOA

- as they present the voie of Myths, KGO, KHQ, KOA Another episode in the life of Perseus will be dramatized tonight. With George Rand in the title role, Bernice Berwin, Barbara Lee, Charles McAl-lister and a supporting cast of National Players will be beard will be heard.
- 10:30 to 11 p.m.—Hot Spot of Radio, KGO, KOA; KOMO, 10:30 to 10:45 p.m. Making good his trademark, the "Hot Spot of Radio," Henry Starr will be heard in a half-hour

program of pianologues.

500 Watts

Franklin 0200

Glencourt 6774

Main 2495-2475

5000 Watts

1000 Watts

KFWI

KROW

KJR

# 322.4 Meters MONDAY Programs 930 Kcys. Radio Entertainments, San Francisco, Calif. 7 to 8 a.m.—Frank Roefer's morning exercises 9 to 10:30 a.m.—Records, announcements and program 10:30 to 10:50 a.m.—Dr. Linebarger, health talk 10:50 to 11 a.m.—Items of interest 11 to 11:30 a.m.—Ray Batz at the piano 11:30 to 1 p.m.—Semi-classics; dance program 1 to 1:30 p.m.—Cal King's Country Store 6 to 7:15 p.m.—Dinner Hour; Judge Matthew Brady 7:15 to 7:30 p.m.—Program by Ed Steirm at the piano 8:30 to 9:15 p.m.—Peature program; studio program 9:15 to 9:30 p.m.—Rable Henion, balladist 9:45 to 10:30 p.m.—Sally Lewis, concert pianist 10:30 to 12 midnight—Studio program; dance music 12 to 1 a.m.—Sherman Clay midnight classics Radio Entertainments, San Francisco, Calif. Prospect 3456 243.8 Meters KYA 1000 Watts 1230 Kcvs. Pacific Broadcasting Corp., San Francisco 9 to 10 a.m.—Recorded program 10 to 10:15 a.m.—Mrs. Wm. A. Smith, of the Parent-Teachers Association; subject, The Department of Teachers Association; subject, The Department of Public Welfare 10:15 to 11 a.m.—Recordings; Dr. Bond 11 to 12 noon—California Sunshine Hour 12 to 2 p.m.—Dewscasting; recordings 2 to 3 p.m.—Bridge Party Hour 3 to 5:30 p.m.—Popular recordings; Sunset Hour 5:30 to 6:15 p.m.—Stock quotations; records 6:15 to 7 p.m.—Metro and Cosmo; records 6:15 to 7 p.m.—Metro and Cosmo; records 7 to 7:30 p.m.—George Taylor and the Boys 7:30 to 8 p.m.—1640 Boys, Tommy Monroe and Bob Allen 322.4 Meters 930 Kcvs. Allen Educational Broadcasting Corp., Oakland, Calif. a.m.-Wade Forrester, Health Questions; Gloo Altern 8 to 9 p.m.—Musical parade, conducted by George Taylor and presenting a revue of KYA artists 9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra 10 to 1 a.m.—Dance and request recordings Educational broadcasting Colp., Oakland, Call. 8 a.m.—Wade Forester, Health Questions; Gloom Chasers' Orchestra; Tropical Trio 1:30 p.m.—Music Memories, Lillian Boyd 2 p.m.—Studio program; Household Hints 3:30 p.m.—Bill Sinmons, "Yodeling Cowboy;" Eddie McCartty hornworken Clim Feet, globiots;" Eddie Westmore 0337 468.5 Meters KFI McCarty, harmonica; Slim Fey, violinist McCarty, harmonica; Sim Fey, Violinist 4 p.m.—Studio program 4:30 p.m.—Fox West Coast Theaters Frolic 5 p.m.—Wade Forrester's Hour of Sunshine 7:30 p.m.—Complete Sports Review 7:45 p.m.—'The Ne'er Do Well'' 8 p.m.—Bob and Monte; studio program 5000 Watts 640 Kcys. Copyright, 1930, E. C. Anthony, Inc., L. A. 7:30 a.m.—Stock market reports 7:45 a.m.—Chester Foster Rand, ballads 8 a.m.—Shell Happytime from KPO 9 a.m.—Herb Scharlin, ballads 9:30 a.m.—Sylvia's Happy Hour 10:15 a.m.—Josephine Gibson food talk, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 10:45 a.m.—Josephine Gibson food talk, NBC 11:45 a.m.—Spanish lesson, Annette Doherty 12 noon—U. C. and U. S. Dept. of Agriculture talk 12:15 p.m.—Weinie Fields Moore, travelogue 2:30 p.m.—Pederal and state market reports 2:15 p.m.—Winie Fields Moore, travelogue 2:30 p.m.—Dest School of the Air, NBC 3:20 p.m.—Better America Federation; News Bureau 4:30 p.m.—Better America Federation; News Bureau 4:30 p.m.—Better America Federation; News Bureau 4:30 p.m.—Better America Footry Man 5:30 to 7 p.m.—National Broadcasting Co. programs 7 p.m.—Frances Hancock, "Mental Exercises" 7:30 p.m.—Mabel Lewis, musical memories 8 p.m.—Shell program, NBC 9 p.m.—Voice of Firestone, NBC 9:30 p.m.—Two Shades of Blue, Mart and Lill 10 p.m.—Virginia Flohri, program of songs 10:30 p.m.—Remote control from Cafe Max Fisher Copyright, 1930, E. C. Anthony, Inc., L. A. 309.1 Meters 970 Kcys. Northwest Broadcasting System, Seattle, Wash. 7 a.m.—Organ recital; Egyptian Theatre 9:30 a.m.—Morning devotional services 9:40 a.m.—Sally Jo Walker and Grant Merrill 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano 10:15 a.m.—Beauty talk, Helen Andrews 12 noon—World in Review; musical program 2 p.m.—Marjorie Robillard and Elmore Vincent 2:15 p.m.—Beatrice Nelson, soprano; Song Birds 5:15 p.m.—Union Oll Company; Baron Keyes' Air Castles Castles Castles 5:30 p.m.—Market reports; lost and found articles 5:50 p.m.—Market reports; lost and found articles 5:50 p.m.—Harpers Corners; Burton James and Company 6:30 p.m.—Harpers Corners; Burton James and Company 6:30 p.m.—Mission Mixer's Aces; Ukelele Bob 8:30 p.m.—Mission Mixer's Aces; Ukelele Bob 8:30 p.m.—Harmony Aces; Chet Cathers, baritone 9 p.m.—Damski's Neapolitans; Betty Andersen, so-prano; Sydney Dixon, tenor 9:30 p.m.—Vrestling match, Ken Stuart, announcer 10:30 p.m.—Pearle Dempsey, piano; Bob Monsen, tenor; Elmore Vincent, tenor 11 p.m.—Vic Meyers' Club Victor Orchestra 12 midnight—Midnight Revellers Castles Vandike 7111 333.1 Meters KHJ 1000 Watts 900 Kcys. Don Lee, Inc., Los Angeles, California 254.1 Meters

- Atwater 3111
  - 5000 Watts
- Western Broadcasting Co., Portland, Ore.

KEX

1180 Kcys.

- Western Broadcasting Co., Portland, Ore. 7 a.m.—Morning Serenaders 8 a.m.—The Clock; Oregon Journal News 9 a.m.—Novelty recording concert; organ 9:45 a.m.—Devotional service; organ concert 10:30 a.m.—Binly's Hawaiians; Happy Hour Girls 1:30 a.m.—Binly's Hawaiians; Happy Hour Girls 1:30 a.m.—Dental lecture; band concert 4:30 p.m.—Popular song recital 5:15 p.m.—Chidren's Hour; KEX Bulletin 6 p.m.—Around the world with Captain Salisbury 6:15 p.m.—Musical Musketeers 6:30 p.m.—Musical Musketeers 6:30 p.m.—Musical Musketeers 10:15 p.m.—Musical Musketeers 10:15 p.m.—Musical Musketeers 10:20 p.m.—Meapolitans. Henri Damski, director; Betty Andersen, soprano; Sydney Dixon, tenor; NBS 10 p.m.—Melvin & Merciful; recording orchestra 10:30 p.m.—Jack and Jill Tavern Orchestra 11:30 p.m.—Time; weather; police reports; news 11:40 p.m.—Midnight Matinee

- Don Lee, Inc., Los Angeles, California T to 8 a.m.—Stocks; recordings; Coal & Coke 8 to 8:30 a.m.—Columbia Revue, CBS 8:30 to 9:15 a.m.—Yoeng's Orchestra, CBS; records 9:15 to 9:30 a.m.—Richardson's Music Lovers' Shop 9:30 to 11:15 a.m.—Feminine Fancies, KFRC; records 11:15 to 12 noon—Scientific Laboratories; records 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra 12:30 to 1 p.m.—World-wide news; recordings 1 to 1:30 p.m.—The Troubadours, CBS 1:30 to 2 p.m.—Three Dainty Misses, DLBS 1:30 to 2 p.m.—There Dainty Misses, DLBS 1:30 to 2 p.m.—Colonial Dames program 3:15 to 3:30 p.m.—Girl Scouts of America 3:45 to 4 p.m.—Boy Scouts of America 4:to 4:40 p.m.—Wilenese Quintet 4:46 to 4:45 p.m.—Better Business Bureau 4:45 to 5 p.m.—World-wide news; Town Topics 5:30 to 6 p.m.—Hi Moulton and his Fire Eaters 5:30 to 6 p.m.—Bob Swan. Boulevard Furniture Co. 6 to 6:30 p.m.—Inglewood Park Orchestra 7:30 to 8 p.m.—Talks, Water Bonds 8 to 10 p.m.—Golden State Milk Products Jamboree. KFRC 10 to 10:05 p.m.—World-wide news

- KFRC 10 to 10:05 p.m.—World-wide news 10:05 to 11 p.m.—Mark Hopkins Hotel Dance Orches-tra, from KFRC 11 to 12 midnight—Biltmore Hotel Dance Orchestra 12 to 1 a.m.—Wesley Tourtellotte's organ recital
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Sutter 1920

Hollywood 3026

500 Watts

# MONDAY Programs

### 440.9 Meters 680 Kcys.

Kearny 0704 **5000 Watts** 

**KPO** Hale Bros. & The Chronicle, San Francisco 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock

"Wee Wille" Hancock 8 to 9 a.m.—The Shell Happytime, Hugh Barrett Dobbs 9:30 to 10 a.m.—Walter W. Cribbins 10 to 10:30 a.m.—Ann Warner's Home Chat 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC 11:30 to 11:55 a.m.—Ye Towne Cryer 11:55 to 12:05 p.m.—Time signals, Scripture reading 19:05 to 12:05 p.m.—Time signals, Scripture reading

- 11:55 to 12:05 p.m.—Time signals, Scripture reading 12:05 to 1 2:05 p.m.—Time signals, Scripture reading 12:05 to 1 2:05 p.m.—Harold Small, Book Review 1:20 to 1:30 p.m.—Harold Small, Book Review 3 to 3 p.m.—Harold Coast School broadcast, NBC 3 to 3 p.m.—Harold Coast School broadcast, NBC 3 to 3 p.m.—Harold Goats School broadcast, NBC 3 to 3 p.m.—California State Chamber of Commerce 4 to 4:30 p.m.—California State Chamber of Commerce 4 to 4:30 p.m.—California State Chamber of Schow 5:20 to 5:30 p.m.—Children's Hour 5:20 to 5:30 p.m.—Children's Hour 5:20 to 5:30 p.m.—Date Book, edited by Stuart Strong 5:45 to 6 p.m.—News digest with "Scotty" Mortland 6 to 7 p.m.—Reo Masters of Music 7 to 8 p.m.—North Americans 8 to 9 p.m.—Shell Symphonists program, NBC 9 to 10 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra Orchestra

### 285.5 Meters 1050 Kcvs.

Hempstead 4101 5000 Watts

# KNX L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Physical exercises by Dr. P. M. Seixas 8 to 8:15 a.m.—Talk on "Belco"

- 6:45 to 8 a.m.—Physical exercises by Dr. P. M. Seixas 8 to 8:15 a.m.—Talk on "Belco" 8:15 to 8:30 a.m.—Inspirational talk & morning prayer 8:30 to 9 a.m.—Interesting information 9 to 9:30 a.m.—Georgia O. George, beauty talk 10 to 10:30 a.m.—Be Young, Be Happy," Eddie Al-11 to 11:15 a.m.—Bundy & Albright courtesy program 11:15 to 11:30 a.m.—Beauty secrets, Georgie Fifield 11:30 to 12 noom—First Radio Church of the Air 12 to 12:30 p.m.—C. P. R.'s musical program 13:0 to 2 p.m.—Reading interesting books 2 to 2:30 p.m.—Program of L. A. Eve. Exp. classified 2:30 to 3:30 p.m.—Organ program by Lucle Lee 4 to 4:30 p.m.—C. P. R.'s musical program 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel" 5:15 to 5:45 p.m.—E. C. Griffith's talk on "Travel" 5:15 to 5:45 p.m.—E. C. Griffith's talk on "Travel" 5:15 to 5:45 p.m.—E. C. Griffith's talk on "Travel" 5:15 to 5:45 p.m.—E. N.X Symphony 7 to 7:30 p.m.—KNX symphony 7 to 7:30 p.m.—KNX musical program 7:30 to 8 p.m.—Orea tpay 8 to 9 p.m. Feature program presenting Luboviski Trio

- 9 to 9:30 p.m.—Rio Grande Oil courtey program 9:30 to 10 p.m.—The "Radio Detective" 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders

#### 296.6 Meters KOW Columbia 777 1010 Kcys. Pac. Agric. Foundation, Ltd., San Jose, Calif.

- Pac. Agric. Foundation, Ltd., San Jose, Cal 9 to 11 a.m.—California Market; Helpful Hour 11 to 12:15 p.m.—Bank Credits program; records 12:15 to 1 p.m.—Tom and Wash; market reports 1 to 1:30 p.m.—The Friendly Hour 2:30 to 2:30 p.m.—The Friendly Hour 2:30 to 3 p.m.—Julia Hayes' Helpful Hints 3 to 5 p.m.—Musical program; children's program 5 to 5:30 p.m.—Baron Keyes' Air Castle; music 5:30 to 6 p.m.—Earon Keyes' Air Castle; music 5:30 to 6 c.30 p.m.—Terminal Market information 6:20 to 6:30 p.m.—Terminal Market information 6:30 to 6:55 p.m.—Market reports; farm reporter 6:55 to 7 p.m.—KQW market report 7 to 8 p.m.—Farm Bureau news; Tom and Wash 8 to 9:30 p.m.—Studio program

# 379.5 Meters

#### KGO 10.000 Watts 790 Kcvs. General Electric Co., Oakland, Calif.

- General Electric Co., Oakland, Calif. 7:30 to 7:45 a.n.—Chanticleers 7:45 to 8 a.n.—The Aunt Jemima Boy 8 to 8:30 a.m.—Financial Service; tap dancing lesson 8:30 to 9 a.m.—Cross-Cuts of the Day 9 to 10:15 a.m.—Meet the Folks; Radio Ramblings 10:15 to 10:30 a.m.—Josephine B. Gibson, food talk 10:30 to 11:30 a.m.—Josephine B. Gibson, food talk 10:30 to 11:30 a.m.—NBC Phiharmonic organ recital 11:45 to 12 noom—The Canny Cook 12 to 2 p.m.—Pacific Vagabonds; Rembrandt Trio 2 to 2:30 p.m.—Pacific Coast School of the Air 3:00 to 3 p.m.—Rosy and His Gang 4:30 to 5 p.m.—Matinee Time; news service 5 to 5:30 p.m.—Matinee Time; news service 5 to 5:30 p.m.—Matinee Time; news service 5 to 6:30 p.m.—Maytag Orchestra 7:30 to 7:45 p.m.—Amos 'n' Andy 7:45 to 8 p.m.—Literary Digest Prohibition Poll and latest world news flashes by Floyd Gibbons 8 to 9 p.m.—Musical Musketeers 9 to 9:30 p.m.—Harp Harmony; House of Myths 10:30 to 11 p.m.—Harp Harmony; Dance Orchestra

508.2 Meters	VUA	Main 5383
590 Kcys.	KHQ	1000 Watts

KMTR

570 Kcys. KIMIK 500 Watts KMTR Radio Corp., Hollywood, California 6 to 6:30 a.m.—Discovery Hour 6:30 to 7 a.m.—Charlotte Burgess, psychologist 7 to 9 a.m.—Breakfast Club and New Idea Man; Stock 9 to 9:15 a.m.—Mildred Kitchen, Home Economics 9:15 to 10 a.m.—Louise Howatt, Happiness Girl 10:30 to 11 a.m.—Tom Mitchell, requests 11 to 11:45 a.m.—Westlake String Ensemble 11:45 to 12 noon—Public and civic officials broadcast 12 to 1:15 p.m.—World in Review"; Prosperity Hour 1:15 to 3 p.m.—Banjo Boys; records; Spanish program 3 to 4 p.m.—Palais Ballroom Orchestra 4 to 5:45 p.m.—Records; Trading Post program 5:45 to 6 p.m.—"Reporter of the Air" 6 to 6:30 p.m.—Popular program 7 to 7:15 p.m.—Chamber of Commerce talk 7:15 to 7:30 p.m.—Roy Rockwood, baritone; Dorothy Compton, planist 7:30 to 8 p.m.—"Dances of All Nations" 8 to 9 p.m.—Inez Small and her Little Syncopators 9 to 9:30 p.m.—The Serenaders" 9:30 to 10 p.m.—The Serenaders" 9:30 to 10 p.m.—The Stringer and Rusco Pete 10 to 11 2.midnight—"The 11th Hour Musical Revue" 12 to 1 a.m.—"8 Ball and Charlie Lung"

Louis Wasmer, Inc., Spokane, Washington 6:45 a.m.—Inspirational service; "Town Cryer" 7:45 a.m.—'Aunt Jemima's Boy," NBC 8 a.m.—The Shell Happytime, KPO 9 a.m.—Walt, Winn and Harvey 9:30 a.m.—Woman's Magazine of the Air, NBC 10:15 a.m.—Josephine Gibson, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Organ recital; "The Canny Cook," NBC 12:15 p.m.—'Gold Seal program 1 p.m.—'Dutch Maid"; "Headliners" 1:30 p.m.—Gold Seal program 1 p.m.—'Dutch Maid"; "Headliners" 2 p.m.—'The Old Days" 2:30 p.m.—Gold Seal School of the Air, NBC 3:25 p.m.—'Cecil and Sally" 3:35 p.m.—'Cecil and Sally" 3:35 p.m.—'Cecil and Sally" 3:35 p.m.—NBC programs; sport news 7:15 p.m.—NBC programs 10:30 p.m.—KHQ Salon Trio and John Carpenter, baritome 11 p.m.—''Just Another Hour"; "Ask for It" Louis Wasmer, Inc., Spokane, Washington

526 Meters

570 Kcys.

500 Watts

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# Radio Fever Curing Germ Diseases

Not the fever for radio, but a fever caused by radio waves—short waves, squirted into the human body by powerful apparatus. This is the new curative property which has been accredited to radio by physicians who have been experimenting with its medical properties.

The short waves are produced by apparatus similar to that used to send code signals and voice around the world, with one exception there is no antenna. Where the antenna would be, two condenser plates are substituted. The patient is seated between the plates and the powerful short-waves, directed to certain parts of his body.

The waves themselves have no curative value. But they produce, within the boy, an intense fever, and this fever is utilized by the medical men to cure disease. Various methods of simulating a fever have been used in medicine, such as hot baths, the exposure of the body to high temperatures, and the like. The injection of a protein causes a fever. Sometimes, the injection of malaria germs will cause a fever.

The electrically induced fever, according to the experimenters, has none of the ill effects of the fevers induced by other means. The patient is suspended on a wooden framework with the plates of the condenser above and below him. The short waves are then turned on—waves of five or six meters in length, shot from an eight or ten kilowatt—10,000 watt—generator.

The apparatus used in the work is now available to the medical profession, and the work of those who have conducted the experiments is available as a guide to the users. The first tests were made on mice and flies and later human beings. Accredited medical institutions with experts in charge will be allowed to use the apparatus only, the plan being to keep it out of the hands of charlatans and malpractitioners, in whose hands much damage to patients might be done. The apparatus, in effect, is almost as dangerous as an X-ray tube when improperly handled.

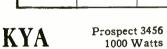
Tests with the fever-producing waves has shown that the system is the best yet uncovered by medical research for the purpose for which it is intended. The apparatus is so constructed that it will not cause interference to broadcast receivers.

TIME



Paul Pitman NBC-1:30 p.m.

### 243.8 Meters 1230 Kcys.



# Pacific Broadcasting Corp., San Francisco

- Pacific Broadcasting Corp., San Francisco 9 to 11 a.m.—Recordings; Dr. Bowring 11 to 12 non—California Sunshine Hour 12 to 1 p.m.—News; Tuesday Noon Club 1 to 2 p.m.—Classical recordings 2 to 3 p.m.—Bridge Party Hour 3 to 5:35 p.m.—Mining stock quotations 5:35 to 6 p.m.—Recorded program 6 to 6:30 p.m.—Recorded program 6 to 6:30 p.m.—Gong recital, with Nona Campbell and Claire Upshur 6:30 to 7 p.m.—Popular recorded program 7 to 7:35 p.m.—News; Harmonettes; Pop Questions 7:36 to 7:45 p.m.—News; Harmonettes; Pop Questions 7:45 to 8 p.m.—College Daze," with Toby and Babs 8 to 9 p.m.—Calendar of the Air, with Pacific Artists Trio and Gene Sullivan, soloist 9 to 10 p.m.—Paclific Artists Trio, with George Nick-son, soloist 11 to 1 a.m.—Dance and request recordings 2012

#### Wasatch 3901 265.3 Meters KSL **5000 Watts** 1130 Kcvs. Radio Service Corp., Salt Lake City, Utah

5 to 8 p.m.—National Broadcasting Co. programs 9:30 p.m.—Florsheim Frolic, NBC 10:15 p.m.—Drama period, under direction of Kathryn

Howard 11 p.m.—"Vagabond of the Air"

### 483.6 Meters 620 Kcys.

# KGW

Atwater 2121

1000 Watts

- The Morning Oregonian, Portland, Oregon
- Ine Morning Uregonian, Portland, Orego 6:45 a.m.—Devotions; Bagdad Theater organ 7:45 a.m.—Aunt Jemima, NBC; Breakfast Club 8 a.m.—Columbia National Bank; Town Cryer 10 a.m.—Ovaltine program 10:15 a.m.—Bass-Hueter program, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Masterworks 11:45 a.m.—The Canny Cook, NBC 12 noon—Powers Pied Piper 12:30 p.m.—Grand Central Marketeers

- 12 noon-Powers Pied Piper 12 noon-Powers Pied Piper 12:30 p.m.-Grand Central Marketeers 1:30 p.m.-School of the Air, NBC; Among Ourselves 2:45 p.m.-Black and Gold Room, NBC 3 p.m.-Musical Musketeers; Marian Miller 4:15 p.m.-Hotel St. Francis Orchestra 4:30 p.m.-Palace Laundry features 5 to 8:45 p.m.-National Broadcasting Co. programs 8:45 p.m.-Don Amalzo, the Wizard 9:30 p.m.-Ceoli and Sally 10:15 p.m.-Gems of the Drama, NBC 11 to 12 midnight-Puget Sound Navigation Company

\* BEST BETS TODAY \* PROGRAM STATION



May 20, 1930

19

Anna Kristina KFI and KECA Staff Artist

Lake 6000-6015

500 Watts

#### 340.7 Meters KLX 880 Kcys.

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- 880 Kcys. NLA 500 Wat Tribune Publishing Co., Oakland, Calif.
  6:30 to 7 a.m.—Records; N. Y. stocks 7 to 8 a.m.—Exercises and entertainment 8 to 9:30 a.m.—Jean Kent; Modern Homes 9:30 to 10:15 a.m.—Blue Jeans; records 10:15 to 10:30 a.m.—San Francisco stocks; weather 10:30 to 11 a.m.—Breuner's Radiola program 11 to 12 noon—Classified Adv. Hour 12 to 1 p.m.—Machado's KLX Hawailans 1 to 2:35 p.m.—Jean's Hi-Lights; records 2:40 to 4:30 p.m.—Baseball: Oaks vs. San Francisco 4:30 to 5 p.m.—Chas. T. Besserer, organist 5 to 6 p.m.—Rother Rob's Club; Edear Russell 6 to 7 p.m.—Hotel Oakland concert trio 7 to 8 p.m.—Pleur de Lis Dance Orchestra 9 to 9:15 p.m.—Oakland School Department talk 9:15 to 10 p.m.—Helen Wegman Parmelee, planis Nerino Turchet, accordionist; Muriel Scherruble, s pianist; Nerino Turchet, accordionist; Muriel Scherruble, soprano 10 to 11 p.m.—Dance program

Ord 4148-49 KJBS

- 100 Watts

- J. Brunton & Sons, San Francisco, Calif. 7 to 8 a.m.—KJBS Alarm Klok Klub 8 to 10 a.m.—Popular records; orchestra music 10 to 12 noon—Infico program; recordings 12 to 1 p.m.—Popular half-hour; records 13 to 2:30 p.m.—Stock report; records 2:30 to 3:30 p.m.—Jack and Jill; records 3:30 to 4:30 p.m.—Restful period; city news 4:30 to 5:30 p.m.—Concert music; Sunset Revue 5:30 to 7:15 p.m.—Popular recordings 12:01 to 7 a.m.—All night broadcast
- 309.1 Meters 970 Kcys.

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280.2 Meters

1070 Kcys.



Main 2495-2475 5000 Watts

#### Northwest Broadcasting System, Seattle, Wash. a.m.-Organ concert: Egyptian Theatre

- 7

- 7 a.m.—Organ concert: Exvitian Theatre
  9:30 a.m.—Morning devotional services
  12 noon-World in review; musical program
  2 p.m.—Marjorie Robillard and Chet Cathers
  3 p.m.—Baseball game; Ken Stuart, announcer
  5:15 p.m.—Baron Keyes' Air Castles; market reports
  5:40 p.m.—Diggo Dittrich, mandolin; Glen Eaton, tenor; Elmore Vincent, tenor
  7 p.m.—Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, barltone; Mabel Mohrman
  8 p.m.—Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, barltone; Betty Harding, Vance Gerber, duo
- Gerber, duo 10 p.m.—Ken Stuart's Sunshine program 10:30 p.m.—Song Birds; Stonewall Jackson, guitar 11 p.m.—Vic Meyers' Club Victor Orchestra 12 midnight—Midnight Revellers

# BROADCAST WEEKLY

Majestic

MAJESTIC tubes are as sturdy in construction and as masterful in serving the radio in your home as a Majestic radio, the most advanced radio receiver every produced—The Mighty Monarch of the Air.

Both are gifts to radio by the world's largest manufacturers of complete electric radio receivers— The Grigsby-Grunow Company.

Majestic Tubes are EXTRA DUTY tubes, made to serve and serve—built to satisfy every radio listener. BRING YOUR RADIO BACK TO

TUBES

Enjoy new tone, new distance, new power with sturdy, guaranteed



Any Majestic Dealer Can Supply Them



**NBC** 

### San Francisco

### Sutter 1920

# National Broadcasting Company

- 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA. 9 to 9:30 a.m.—Meet the Folks, KGO; KOMO, 9:15 to
- 9:30 a.m.
- 9:30 to 9:45 a.m.—William Don, KGO, KOMO 9:45 to 10:15 a.m.—The Entertainers, KGO; KOMO.
- 9:45 to 10:15 a.m. The Entertainers, Figure 10 to 10:15 a.m.
   10:15 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI
   10:30 to 11:30 a.m.—Woman's Magazine of the Air, 10:30 to 11:30 a.m.—Woman's Magazine (KEO, KHQ, KOMO, KGW, KPO, KFI; KSL, 11:10) KGO, KHQ, to 11:30 a.m.

- to 11:30 a.m. 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA 1 to 1:30 p.m.—The Lady Next Door, KGO, KPO 1:30 to 2 p.m.—Pacific Coast School of the Air, KGO, KHQ, KGW, KPO The actual dollars and cents value of education will be pointed out in a talk entitled. "Investing in Yourself," to be given by Leroy R. Goodrich.
- 2:30 to 3 p.m.—Bernie Cummins and His Hotel New Yorker Orchestra, KGO; KGW, 2:45 to 3 p.m.
- 3 to 3:30 p.m.—Voters' Service, KGO, KOMO The topic announced is, "Probable Effects of the New Tariff Bill on Farm, Factory, Foreign Com-merce and Coming Elections," to be discussed by three speakers.
- 5 to 5:30 p.m.—Eveready Program, KGO, KHQ, KOMO, KGW, KFI

A half-hour Eveready program will be released over the NBC coast-to-coast system today, the presentation originating in New York City.

- 5:30 to 6 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA The Happy Wonder Bakers, instrumentalists, singers and all, will contribute to the ether entertainment.
- -Westinghouse Salute, KGO, KHQ, to 6:30 p.m.-

KOMO, KGW, KECA Cesare Sodero will be in the conductor's stand to-night to lead a symphonic orchestra in the opening selection of another Westinghouse Salute presentation.

- 6:30 to 7:30 p.m.—Radio Keith Orpheum Hour, KGO, KHQ, KOMO, KGW, KECA Some of the most popular vaudeville performers of the "big time" circuits will participate in this presentation. Of the regulars on this program to assist the visiting celebrities there will be Margaret Schilling, soprano; Peter Higgins, tenor; Tom Ken-nedy, Milton Schwarzwald's R-K-Ollans and Gra-ham McNamee, master of ceremonies ham McNamee, master of ceremonies.
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA
- 8 to 8:15 p.m.-Parks Sisters, KGO, KGW
- 8:15 to 8:30 p.m.-John and Ned, KGO, KGW
- 8:30 to 9 p.m.—Pacific National Singers, KGO, KHQ, KOMO; KGW, KOA, 8:30 to 8:45 p.m. What is believed to be the first eight-voice ar-rangement ever made of Rimsky-Korsokoff's haunt-ing "Song of India" will be offered tonight. Emil Polak, director of this double mixed quartet, has made the arrangements of this song as well as the others on the program.
- 9 to 9:30 p.m.—The Magic Crystal, KGO. KHQ, KOA H. De Sousa, European magician and a new per-sonality in radio, will be the high light of the Magic Crystal offering tonight.
- 10 to 11 p.m.-Gems of the Drama, KGO, KOA; KGW,

10:15 to 11 p.m. Henrik Ibsen's celebrated play, "A Lady from the Sea," marks the opening of a new series of Gems of the Drama plays.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Orchestra, KGO; KOMO, 11:30 to 12 p.m.

#### Sutter 1920 KGO 379.5 Meters 10.000 Watts 790 Kcvs.

# General Electric Co., Oakland, Calif.

- 790 Kcys. 1100 10,000 Watts
  General Electric Co., Oakland, Calif.
  7:30 to 8 a.m.—Chanticleers; The Aunt Jemima Boy 8 to 8:15 a.m.—Financial Service program
  8:15 to 8:30 a.m.—Tap dancing lesson
  8:30 to 9 a.m.—Cross-Cuts of the Day
  9 to 9:30 a.m.—Weet the Folks
  9:30 to 10:15 a.m.—William Don; The Entertainers
  10:30 to 11:30 a.m.—Color Harmony program
  10:30 to 11:45 a.m.—William Don; The Entertainers
  10:30 to 11:45 a.m.—Philharmonic organ recital
  11:45 to 12 noon—The Canny Cook
  12 to 1 p.m.—The Novelty Five
  1 to 1:30 p.m.—The Lady Next Door
  1:30 to 2 p.m.—Bennie Cummins and his Hotel New
  Yorker Orchestra
  2:30 to 3 p.m.—Low White organ recital
  4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra
  4:45 to 5:30 p.m.—News Service; Eveready program
  5:30 to 6 p.m.—Happy Wonder Bakers
  6 to 6:30 p.m.—Radio-Keith-Orpheum Hour
  7:30 to 7:45 p.m.—Amos 'n' Andy
  7:45 to 8 p.m.—Parks Sisters; John and Ned
  8:30 to 10 p.m.—Parks Sisters; John and Ned
  8:30 to 10 p.m.—Musical Musketeers
  10 to 11 p.m.—Gems of the Drama
  11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra

- Dance Orchestra

254.1 Meters		VF	$\mathbf{v}$	Atwater 3111
1180 Kcys.		KE	$\mathbf{\Lambda}$	5000 Watts
1100 1109 00	_		~	

- Western Broadcasting Co., Portland, Ore.
- 7 a.m.—Morning Serenaders 8 a.m.—The Clock; Oregon Journal news 9 a.m.—Piano concert by Ronald Buck

- 8 a.m.—The Clock; Oregon Journal news
  9 a.m.—Castle organ concert by Ronald Buck
  10 a.m.—Shopping service featuring Allen Daniels
  12 noon—Time; weather reports; World Bookman
  12:05 p.m.—Happy Hour Girls
  1:05 p.m.—Newscasting; Alice Allison, banjoist
  1:30 p.m.—Castle organ concert
  2 p.m.—Dental lecture; The Bookworm
  3 p.m.—Afternoon matinee of recordings
  4:30 p.m.—Popular orchestra; Motor Playmates
  8 p.m.—Popular dance concert
  9 p.m.—Musical Comedy Hour; Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone; Botty Harding, Vance Gerber, duo; NBS
  10:30 p.m.—Thomas and Tessie; records
  10:30 p.m.—Time; weather; police reports; news
  11:40 p.m.—Midnight Matinee

#### Phone: 672-81 239.9 Meters KFOX 1000 Watts 1250 Kcys.

# Nichols & Warinner, Long Beach, Calif.

Nichols & Warinner, Long Beach, Calif. S to 12:45 p.m.—Music, talks and news items 12:45 to 1:30 p.m.—Cherrio Boys; Kiwanis luncheon 1:30 to 2:20 p.m.—Cherrio Boys; Doris & Clarence 2:20 to 3 p.m.—Cherrio Boys; Doris & Clarence 2:20 to 3 p.m.—Cherrio Boys; Doris & Clarence 2:20 to 3 p.m.—Pianistic Pansy 3:15 to 3:30 p.m.—Organ recital; late news 4:15 to 4:35 p.m.—Organ recital; late news 4:15 to 4:30 p.m.—Organ recital; late news 4:15 to 4:45 p.m.—Violets Tiny Tots Hour 4:45 to 5 p.m.—Holly & Gene 5 to 6:15 p.m.—Holly wood Girls; "Em & Clem" 6:15 to 6:45 p.m.—Percy at the Phone; Harmony Boys 6:45 to 7 p.m.—Dr. Robert Williams 7 to 7:15 p.m.—Dr. Robert Williams 7 to 7:45 p.m.—Vest Pocket Minstrels 7:45 to 8:30 p.m.—Cherrio Boys; The Gossipers 8:30 to 9 p.m.—Cherrio Boys; Poly Ann 9 to 9:30 p.m.—Evster and Doris; organ recital 9:30 to 10 p.m.—Evster Hoagland's Troubadours 10 to 11 p.m.—Tours folks at Home 11 to 12 midnight—Majestic Ballroom Orchestra 12 to 1 a.m.—The Knight Fox

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### 440.9 Meters 680 Kcys.

22



Kearny 0704 **5000 Watts** 

1000 Watts

Hale Bros. & The Chronicle, San Francisco 7 to 8 a.m.—Health exercises, with Professor Bob and "Wee Willie" Hancock

7 to 8 a.m.—Health exercises, with Professor Bob and "Wee Willie" Hancock 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs 9:30 to 10 a.m.—Walter W. Cribbins 10 to 10:30 a.m.—Ann Warner's Home Making Chat 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC 11:30 to 11:55 a.m.—Ye Towne Cryer 11:55 to 12:05 p.m.—Time signals, Scripture reading 12:05 to 1 p.m.—Snapshots—programs in miniature 1 to 1:30 p.m.—The Lady Next Door, NBC 1:30 to 2 p.m.—The Lady Next Door, NBC 2 to 2:10 p.m.—E. A. Pierce stock reports 2:10 to 2:45 p.m.—California Crooners; Auburn Girl 2:45 to 4:30 p.m.—Chidren's Hour 5:20 to 5:30 p.m.—Stock market quotations 5:30 to 5:45 p.m.—Date Book, edited by Stuart Strong 5:45 to 6 p.m.—News digest, "Scotty" Mortland 6 to 7 p.m.—Reo Masters of Music 7 to 8 p.m..—Nerap Book program with Fredric Bittke, baritone 8:30 to 9 p.m.—KPO Salon Orchestra with G. Donald Gray in readings 9 to 9:30 p.m.—Cell and Sally 9'15 to 9:30 p.m.—Meting in the Tavern

9 to 9:15 p.m.—Cecil and Sally 9:15 to 9:30 p.m.—Meeting in the Tavern 9:30 to 10 p.m.—'Yackard Program," KPO and KFI 10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orchestra

#### 315.6 Meters **KFWB** Hollywood 0315 950 Kcys. 1000 Watts

# Warner Brothers, Hollywood, California

8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio 10 to 10:30 a.m.—Ted Dahl's Orchestra 10:30 to 11:30 a.m.—Jean Cowan and Syncopators 11:30 to 12:30 p.m.—String orchestra; Nelson Case coloiet

Case,

soloist

- soloist 12:30 to 2:10 p.m.—Variety Serenaders; Boswell Sisters 2:10 p.m.—Baseball game; Johnny TeGreen's Band 6 to 6:30 p.m.—Pacific Salon Orchestra 6:30 to 7 p.m.—Harry Jackson's Entertainers 7 to 7:10 p.m.—Ceeil & Sally, "The Funniest Things" 7:10 to 7:30 p.m.—Julius K. Johnson, organist 7:30 to 8 p.m.—Edward Murphey presenting a recre-ated world's series baseball game 8 to 9 p.m.—The Southlanders; Boswell Sisters 9 to 9:30 p.m.—The Edgeworth Plantation Club 9:30 to 10:30 p.m.—Main bout from the Olympic Audi-torium torium
- 10:30 to 11 p.m.—Irving Aaronson's Commanders 11 to 11:30 p.m.—Ben Bernie's Orchestra

#### 333.1 Meters Vandike 7111 KHJ 900 Kcys.

# Don Lee, Inc., Los Angeles, California

Don Lee, Inc., Los Angeles, California 7 to 8 a.m.—Stocks; records; Cole & Coke 8 to 9:15 a.m.—CBS Review and Yoeng's Orchestra 9:15 to 10:45 a.m.—Records; Feminine Fancies, KFRC 10:45 to 11 a.m.—Agnes White. Home Economics 11 to 12 noon—Recordings; Normalizer Sales Syndicate 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra 12:30 to 12:45 p.m.—World-wide news 12:45 to 1:30 p.m.—L. A. Advertising Club luncheon 1:30 to 2 p.m.—Times Forum 2 to 3 p.m.—Hanpy Go Lucky Hour, KFRC 3 to 3:45 p.m.—Western Air Express; talks 3:45 to 4 p.m.—Western Air Express; talks 3:45 to 5 p.m.—World-wide news; Town Topics 5 to 6 is 0 p.m.—Yo and Vi," CBS 6:30 to 7 p.m.—Thompson's Malted Milk, CBS 7 to 8 p.m.—Don Lee Symphony 8 to 8:30 p.m.—Lee Carnival, KFRC 8:30 to 9 p.m.—Don Lee Concert Orchestra 9 to 9:30 p.m.—Don Lee Concert Orchestra 9:30 to 10 p.m.—Van C. Newkirk Continuity 10 to 10:05 p.m.—Vard-wide news, courtesy Times 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra 12 to 1 a.m.—Wesley Tourtellotte's organ recital

322.4 Meters Glencourt 6774 KROW 930 Kcvs. 1000 Watts

Educational Broadcasting Corp., Oakland, Calif. a.m.-Wade Forrester, Health Questions; Gloom Chasers' Orchestra; the Tropical Trio 8

- Chasers' Orchestra; the Tropical Trio
  11 a.m.—Classical recordings
  11:30 a.m.—Retail Grocers' Association
  1:30 p.m.—Music Memories, Lillian Boyd
  2 p.m.—Studio program; Household Hints
  3:30 p.m.—Bill Simmons, "Yodeling ('owboy;" Eddie McCarty, harmonica; Slim Fey, violinist
  4 p.m.—Studio program; Dentpro Hour
  4:30 p.m.—Fox West Coast Theaters Frolic
  5 p.m.—Wade Forrester's Hour of Sunshine
  7:30 p.m.—Complete baseball results
  7:45 p.m.—The Ne'er Do Well"
  8:30 p.m.—Radio Bible study class
  8:30 p.m.—Camplete baseball regaram
  10 p.m.—Union Mutual Life program
  10:05 p.m.—Dance orchestra

- 322.4 Meters

930 Kcys.

508.2 Meters

590 Kcys.

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KFWI

Franklin 0200 500 Watts

Main 5383

1000 Watts

Radio Entertainments, San Francisco, Calif.

- Kadio Entertainments, San Francisco, Calif. 7 to 8 a.m.—Frank Roefer's morning exercises 9 to 9:30 a.m.—Cal King's Post Office program 9:30 to 10 a.m.—Popular recordings & announcements 10 to 10:30 a.m.—Dr. Linebarger, health talk 10:30 to 10:50 a.m.—Dr. Linebarger, health talk 10:50 to 11 a.m.—Items of interest 12 to 12:45 p.m.—Popular program and announcements 12 to 12:45 p.m.—Cal King's Country Store 1 to 1:30 p.m.—Cal King's Country Store 1 to 7:30 p.m.—Coast Auto popular program 11 to 1 a.m.—Dance music; Midnight Classics

468.5 Meters KFI Westmore 0337 640 Kcys. 5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A

Copyright, 1930, E. C. Anthony. Inc., L. A. 7:30 a.m.—Market reports; Gertrude Gussell, ballads 7:45 a.m.—Gertrude Gussell, ballads 8: a.m.—Shell Happytime from KPO 9: a.m.—Shell Happytime from KPO 9: a.m.—Bess Kilmer's Helpful Hints to Housewives 9:30 a.m.—Sylvia's Happy Hour 10:15 a.m.—Bass-Hueter Paint Co., NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:45 a.m.—English lesson. Ayrta Drew 12:15 p.m.—Winie Fields Moore, "Travelogue" 2:30 p.m.—Grace Hamilton and Jack Stern, duets 3:30 p.m.—KFI News Bureau 4:30 p.m.—Eyeready program, NEC 5:30 p.m.—Eveready program, NEC 5:30 p.m.—Stock market reports 6 p.m.—Two Shades of Blue, Mart and Lill 7 n.m.—Bob and Monte; concert ensemble 7:30 p.m.—Remote control from Ray West Cafe 8 p.m.—Adohr Opera of the Air 10:30 p.m.—Remote control from Cafe Max Fisher

KHO

Louis Wasmer, Inc., Spokane, Washington

Louis Wasmer, Inc., Spokane, Washingto 6:45 a.m.—Inspirational service; "Town Cryer" 7:45 a.m.—'Aunt Jemima's Boy." NBC 8 a.m.—The Shell Happytime, KPO 9 a.m.—Walt. Winn and Harvey 9:30 a.m.—Wints to Hostesses" 10 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Woman's Magazine of the Air, NBC 12 noon—Chamber of Commerce luncheon 1 p.m.—'Dutch Maid"; "Headliners" 1:30 p.m.—Pacific Coast School of the Air, NBC 2:30 p.m.—Yaint o' Mine" period 4 p.m.—Service Hour 5 to 8 p.m.—NBC programs 8 p.m.—Tenor, contraito and piano 8:30 p.m.—Pacific National Singers, NBC 9 p.m.—'The Magic Crystal," NBC 11 p.m.—'Just Another Hour'; "Ask for It"

### 491.5 Meters 610 Kcys.

**KFRC** 1000 Watts

Prospect 0100

- 491.5 Meters
   Frospect 0100 (100 Watts)

   610 Kcys.
   Don Lee, Inc., San Francisco, Calif.

   7 to 8 a.m.—Seal Rocks broadcast:
   1000 Watts

   8 to 8:30 a.m.—Columbia Revue, CBS; stocks
   8:30 to 9:30 a.m.—Feminine Fancies

   10:30 to 10:30 a.m.—Feminine Fancies
   10:30 to 11 a.m.—Wyn's Daily Chats

   11 to 11:30 a.m.—Columbia ensemble, CBS
   11:30 to 12 noon—Columbia ensemble, CBS

   11:30 to 12 noon—Columbia educational features, CBS
   22 to 1 p.m.—Sherman & Clay noonday concert

   1 to 1:30 p.m.—Rhythm Kings Dance Orchestra, CBS
   130 to 2 p.m.—Bert Lown's Biltmore Orchestra, CBS

   1:30 to 2 p.m.—Bert Lown's Biltmore Orchestra, CBS
   130 to 3:45 p.m.—Heroines of Fiction"

   3:30 to 3:45 p.m.—Beauty talks; recordings
   3:25 to 3:30 p.m.—Something About Everything

   3:30 to 3:45 p.m.—Heroines of Fiction"
   3:45 to 4 p.m.—Bernhard Levitow's Commodore Ensemble, CBS

   4:5 to 5 p.m.—News items: Town Topics
   5 to 6 io 0 p.m.—Theore State Milk, CBS

   7:45 to 5 p.m.—Methy Boys—Art Fadden and Frank Galvin
   7:15 to 7:30 p.m.—The Joy Boys—Art Fadden and Frank Galvin

   7:30 to 8 p.m.—LERC Dance Band
   8 to 9 p.m.—Eler Arrwal: song recital. DLBS

   9:30 to 10 p.m.—Sterra Symphonists. DLBS
   9:30 to 10 p.m.—Sterra Symphonists. DLBS

   9:30 to 10 p.m.—Bealad Crooners, DLBS
   10 to 10:10 p.m.—''Frank Watanabe.'' Eddie Holde

### 204 Meters 1470 Kcvs.

Main 3434 5000 Watts

Columbia 777

500 Watts

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Northwest Broadcasting System, Spokane, Wash.

KGA

- Northwest Broadcasting System. Spokane, Wash. 8 a.m.—Popular music: news; Central Market program 9 a.m.—Central market program 9:30 a.m.—Miss Spokane musicale; Friendly Hour 11 a.m.—Commercial Creamery's luncheon concert 12 non—Riegel Bros, concert 1 p.m.—Gold Seal program; dental clinic 2 p.m.—Hillyard Shopping Guide 2:30 p.m.—Popular Melange; bargain matinee 3:30 p.m.—Concert; Good News Magazine 4:30 p.m.—Uncle Andy and the kiddies 5 p.m.—Busical novelties; Air Castles; Barron Keyes 5:15 p.m.—Baron Keyes' Air Castles; music 6 p.m.—Diggo Dittrich. mandolin; Glen Eaton, tenor; Elmore Vincent, tenor 7 p.m.—Orpheus Ensemble; Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, plano Mohrman, piano

- Monrman, plano 8 p.m.—Popular concert orchestra 8:45 p.m.—The Story Behind the Song 9 p.m.—Musical Comedy Hour; Betty Andersen, so-prano; Sydney Dixon, tenor; Jean Kantner, baritone; Betty Harding, Vance Gerber, duo 10 p.m.—Request program

### 296.6 Meters 1010 Kcys.

ĸQW Pac. Agric. Foundation, Ltd., San Jose, Calif. Pac. Agric. Foundation. Ltd., San Jose. Cali 9 to 10:30 a.m.—California Market; Helpful Hour 10:30 to 11 a.m.—Julia Hayes, Helpful Hints 11 to 11:50 a.m.—Bank Credits program 11:50 to 12:30 p.m.—Recordings; Tom and Wash 12:30 to 1 p.m.—Market reports, weather 1 to 1:30 p.m.—Market reports, weather 1 to 2:30 p.m.—Hart's Happy Half Hour 1:30 to 5 p.m.—Music; Children's program 5 to 5:30 p.m.—Baron Keyes' Air Castle; music 5:30 to 6 p.m.—San Jose Radionics health talk 6 to 6:10 p.m.—V. S. D. A. farm flashes 6:10 to 6:20 p.m.—Agricultural Minerals 6:30 to 6:55 p.m.—Market reports; farm reporter 6:55 to 7 p.m.—KQW Market Place 7 to 8 p.m.—Farm Bureau news; Tom and Wash 8 to 10 p.m.—"You Never Can Tell" program

535.4 Meters

# 560 Kcvs.

# **KTAB**

1000 Watts

Garfield 4700

Elliot 5890

1000 Watts

Hempstead 4101

5000 Watts

23

- Pickwick Broadcasting Co., Oakland, Calif. 6:30 to 7 a.m.—Studio program; health exercises 7 to 8 a.m.—Studio program; Frank Wright & Barney Lewis
- to 9 a.m.-Masters Album; health talk 8

- Lewis to 9 a.m.—Masters Album; health talk 9 to 9:30 a.m.—Morning Prayer Hour 9:30 to 10 a.m.—Dr. J. Douglas Thompson 10 to 10:30 a.m.—Household Hour with Alma La Marr 10:30 to 1 p.m.—Dr. B. L. Corley; studio program 1 to 1:45 p.m.—Chapel of Chimes; records 1:45 to 2:40 p.m.—Dr. Forrester; recordings 2:40 to 4:45 p.m.—The Story Man and His Air Castle 5:15 to 5:15 p.m.—The Story Man and His Air Castle 5:15 to 6 p.m.—Brother Bob's Frolic Hour 6 to 6:30 p.m.—Chapel of Chimes 7 to 7:30 p.m.—Chapel of Chimes 7:30 to 7:45 p.m.—The Story Margie's Hawaiians 7:30 to 7:45 p.m.—''Pianistic Pictures in Blue'' 7:45 to 8 p.m.—''Would You Believe It'' program 8 to 9 p.m.—Hashights of Yesterday'' 9 to 10:30 p.m.—Sweet's Ballroom Orchestra 11:30 to 1 a.m.—Dance records

#### 325.9 Meters KOMO 920 Kcys.

- Fisher's Blend Station, Inc., Seattle, Wash.

- Fisher's Blend Station, Inc., Seattle, Was 7:40 a.m.—Inspirational services 7:45 a.m.—Aunt Jemima Boy. NBC 8 a.m.—Shell Happytime, KPO 9 a.m.—Gordon and Mary 9:15 a.m.—Meet the Folks, NBC 9:30 a.m.—Wm. Don; Entertainers, NBC 10:15 a.m.—Bass-Hueter Paint program, NBC 10:30 a.m.—Woman's Marazine of the Air, NBC 11:30 a.m.—Che Hour of Canny Cook. NBC 12 noon—U. S. farm talk; Prudence Penny 12:30 p.m.—Orchestra and vocalists 1:30 p.m.—Pacific Coast School of the Air, KPO 2 p.m.—Artistic Ensemble: orchestra 3 p.m.—Voters' Service, NBC; music 4 p.m.—Totem Broadcasters; stock quotations 4 15 p.m.—Artistic Ensemble 4 p.m.—Totem Broadcasters; stock quotations 4:15 p.m.—Artistic Ensemble 5 to 8 p.m.—NEC programs 8 p.m.—G. F. Willis Co., Sargan program 8:30 p.m.—Gr. National Singers, NBC 9 p.m.—Orchestra and vocalists 10 p.m.—Gold Shield Little Symphony Hour 11 p.m.—Ponular orchestra 11:30 p.m.—Laughner-Harris Dance Orchestra, NBC 12 midnight—Theater organ recital

285.5 Meters

Serenaders

1050 Kcys.

KNX

L. A. Evening Express, Los Angeles, Calif.

1030 Kcys. If the first state of the second state of the







The New and Improved

# JACKSON BELL MODEL "60" ALL-ELECTRIC RECEIVER

# Radio music #

# The SET SUPREME

for

- SUMMER CABIN
- COUNTRY HOME
- MOUNTAIN LODGE
- SMALL APARTMENT
- HOTEL ROOM
- CLUB ROOM
- STUDENT'S ROOM

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- THE DEN
- THE · BEDROOM
- PORTABLE USE
- TRAVELING
- WHEREVER A COMPACT, EASILY-MOVED SET IS REQUIRED.



# New JACKSON BELL model "60" all-electric "Midget" Radio, with dynamic speaker & 7 A. C. tubes



UNBELIEVABLY compact, this marvelous JACKSON-BELL "Midget," only 9" x 13" x 15", entirely self-contained including speaker and 7 tubes. Fits anywhere. Stows away snugly in the car on a trip. Take it out and have nusic wherever you stop, latest market reports, and everything on the air. So beautiful it is a credit in any surroundings. So sturdy it stands rough treatnent . . . shielded steel chassis. And a marvelous performer . . . genuine screen grid circuit, electro-dynamic speaker, and push-pull amplification. Think how nuch joy and pleasure it will bring . . . this summer . . . all the year. And all for only \$59.50 complete, except portable case. The biggest value in radio. Say JACKSON-BELL to your radio dealer TODAY.

JACKSON-BELL CO., Los Angeles, Manufacturers

**H. R. CURTISS CO.**—Northern California Distributor SAN FRANCISCO: 895 O'Farrell St. OAKLAND: 311 Tenth St.

May 18-24



# Will You Be Clerk or Manager Ten Years from Now?

URELY, this could never happen to me," you say-"that I should be sitting at the same deskbe doing the same work, for ten straight years!" But wait a minute-

Exactly the same thing is happening to thousands upon thousands of men thruout the country. It has probably happened to men right in the company you now are working for. And-unless you deliberately fit yourself for a better job-there is a very good chance that it will happen to you!

Unthinkable? That's what R. M. Whitney, of Rochester, N. Y., said to himself. Yet lack of training kept him slaving away at low wages for more than twenty years . . .

### Trebled His Salary in Three Years

-For more than twenty years, till finally, at the age of 47, and still receiving only thirty dollars a week, R. M. Whitney resolved to be a bookkeeper no longer. He enrolled with LaSalle for training in Higher Accountancy, and completed the course. Almost immediately came the offer of a bigger job.

Less than three years later, the Davenport Machine Tool Company -the very company he had worked for as a clerk-invited him to come back. He returned as Auditor, at a salary-increase of better than 300 per cent. Today he in Tracework of this ment

Salary-increase of better than 500 per cent. Today, he is Treasurer of this great company: and in a letter to LaSalle, after commenting on the opportunities LaSalle affords to men in their forties or early fifties, he adds, "And for the young man, who is just getting a foothold in the business world, LaSalle Extension University training is the most profitable investment he could make."

### Says Good bye to Clerkship-Now Heads Successful Firm

We have told you about a man who *waited* – at a cost to himself of probably not less than \$100,000. Now consider the experience of a younger man—G. Roy Eshelman, of Decatur, Illinois-

Eshelman was occupying a subordinate position in the pur-

Eshelman was occupying a subordinate position in the pur-chasing department of a manufacturing concern — salary \$16 a week. Visualizing:the oppor unities for skilled accountants, he enrolled with LaSalle for raining in Higher Accountancy. "Thru this training," writes Mr. Eshelman, "I became in-terested in the Auditing Department and often remained after working hours watching the Auditor at his work. Observing my interest, he soon placed me in his department at a 50% increase in pay, and as I progressed with my LaSalle work, I was shortly rewarded with an additional 40% increase.

"My studies rapidly equipped me to strike out for myself, and at present I have an extensive practice as a Public Ac-countant, employing four accountants. It is sufficient to say that my present income is many, many times greater than when I enrolled."

### Send For These Two Books and Start Toward Real Success

Need you hear more before you investigate the opportuni-ties in Accountancy? Shall we tell you about Pentland-or Gray-or McDuffie-all of them commanding incomes better than \$10,000 a year and all of them still in their thirties?

Or will you face the problem of your future NOW-send to LaSalle and get further facts and particulars?

Without cost or obligation, the coupon will bring you two books – one a 64-page book entitled, "Accountancy, the Pro-fession that Pays;" the other, "Ten Years' Promotion in One." How about those next ten years—will you wait, or will you START TODAY to realize the opportunities that lie ahead of

you thru sound and practical home-study business training? Measure your grit and ambition by what you do with this coupon-NOW.

# Find Yourself Through LaSalle — • LaSalle Extension University The World's Largest Business Training Institution

Dept. HR-173 Chicago Opportunities in Accountancy-Check below and we will send you copy of "Accountancy, the Profession that Pays," also copy of "Ten Years" Prometion in Ore," all without obligation. Chicago

#### Higher Accountancy:

Other LaSalle Opportunities: If more inter-ested in one of the other fields of business indi-cated below, check here:

- Business Management Modern Salesmanship Traffic Management Railway Station Mgmt. Law: Degree of LL.B. Commercial Law

- Industrial Management Business Correspondence Credit and Collection

- Correspondence Banking and Finance Modern Foremanship

Name\_\_\_\_\_

Present Position\_\_\_\_\_ Address



COUNT

# WEDNESDAY Programs May 21, 1930

**\* BEST BETS TODAY** 

STATION



Bob Swan KHJ-5:30 p.m.

### 322.4 Meters 930 Kcvs.

**KFWI** 

TIME

#### Franklin 0200 440.9 Meters 500 Watts 680 Kcys.

Radio Entertainments, San Francisco, Calif.

- Kadio Entertainments, San Francisco, Can 7 to 8 a.m.—Frank Roefer's morning exercises 9 to 9:30 a.m.—Cal King's Post Office 9:30 to 10:30 a.m.—Dr. Linebarger, health talk 10:50 to 11 a.m.—Items of interest 11 to 11:30 a.m.—Ray Batz at the piano 11:30 to 12 noon—Semi-classical program 12 to 1 m.—Conview and announcemen

- 11:30 to 12 noon—Semi-classical program 12 to 1 p.m.—Popular program and announcements 1 to 1:30 p.m.—Cal King's Country Store 6 to 7:15 p.m.—Dinner Hour; health talk 7:15 to 7:30 p.m.—Rita Murray's Investment Chat 8:30 to 9 p.m.—Semi-classical music 9 to 9:30 p.m.—Arthur Bergner, baritone; Mercedes Titsworth, accompanist 9:30 to 9:45 p.m.—Isphel Hanion balladist and Nadina
- 9:30 to 9:45 p.m.-Isabel Henion, balladist, and Nadine Chriss, planist 9:45 to 10 p.m.—"Ambrose & Mandy" 10 to 10:30 p.m.—Sally Lewis, concert planist 10:30 to 1 a.m.—Dance music; Midnight Classics

### 322.4 Meters 930 Kcvs.

# Glencourt 6774 1000 Watts

KROW

- 930 Kcys. IIII (1000 Watts)
  930 Kcys. BILLOW (1000 Watts)
  Educational Broadcasting Corp., Oakland, Calit.
  8 a.m.—Wade Forrester, Health Questions; Gloom Chasers' Orchestra; the Tropical Trio
  1:30 p.m.—Music Memories, Lillian Boyd 2 p.m.—Studio program; Watch Tower talk
  2:45 p.m.—Ruth Household Hints
  3:30 p.m.—Hayseed program by Bill Simmons, "Yo-deling Cowboy;" Eddie McCarty, harmonica; Slim Fey, violinist
  4:30 p.m.—Fox West Coast Theaters Frolic
  5 p.m.—Wade Forrester's Hour of Sunshine
  7:30 p.m.—Complete baseball results
  7:45 p.m.—Wade Forrester presenting Harmony & Health

315.6 Meters	KFWB	Hollywood 0315
950 Kcys.	NT W D	1000 Watts
337.	TD (1 TT 11	1 00 000 0

# Warner Brothers, Hollywood, California

- Warner Brothers, Hollywood, California 8 to 10 a.m.—The Breakfast Club 10 to 10:30 a.m.—Prudence Penny of the Examiner 10:30 to 11:30 a.m.—Orpheus Sextet and Feature Trio 11:30 to 12 noon—Billy Van, courtesy program 12 to 12:30 p.m.—Jean Gowan; Dixieland Syncopators 2:10 p.m.—Baseball game; TeGreen's Ensemble 6 to 6:30 p.m.—Harry Jackson's Entertainers 7 to 7:10 p.m.—The Southlanders 8 to 8:30 p.m.—George Olsen and his music 8:30 to 9:30 p.m.—David Percy, baritone; orchestra and soloists and soloists
- 9:30 to 10 p.m.—"Rainbow Trail to Colorland" 10 to 11 p.m.—Irving Aaronson's Commanders 11 to 11:30 p.m.—Ben Bernie's Orchestra

PROGRAM

 $\star$ 

Douglas Nowell KSL-Announcer

> Kearny 0704 5000 Watts

> > Main 5383

1000 Watts

27

- Hale Bros. & The Chronicle, San Francisco 7 to 8 a.m.-Health exercises, with Professor Bob and "Wee Willie" Hancock
- 7 to 8 a.m.—Health exercises, with Professor Bob and "Wee Willie" Hancock 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs 9:30 to 10 a.m.—Walter W. Cribbins 10 to 10:30 a.m.—Julia Hayes, "Helpful Hints" 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC 11:30 to 11:55 a.m.—Ye Towne Cryer 11:55 to 12:05 p.m.—Scripture reading, time signals 12:05 to 1 p.m.—Propeller Club program 1:30 to 2 p.m.—Propeller Club program 1:30 to 2 p.m.—Propeller Club program 1:30 to 2 p.m.—Dery Jermaine, balladist 2 to 2:10 p.m.—E. A. Pierce stock reports 2:10 to 2:45 p.m.—Doug. Richardson; Auburn Girl 2:45 to 4:30 p.m.—Children's Hour 5:20 to 5:20 p.m.—Children's Hour 5:20 to 5:20 p.m.—Date Book, edited by Stuart Strong 5:45 to 6 p.m.—News digest. "Scotty" Mortland 6 to 7 p.m.—Reo Masters of Music 7 to 8 p.m.—North Americans 8 to 8:30 p.m.—Let's Get Associated 8:30 to 9 p.m.—Nathan Abas, violin recital 9 to 9:15 p.m.—Cecil and Sally 9:15 to 9:30 p.m.—"Passe Stafford's Palace Hotel Dance Orghestra

**KPO** 

- 9:30 to 10 p.m.—"Packard Program," KPO and KFI 10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance
- Orchestra
- 11 to 12 midnight-Joe Wright's Silver Slipper Dance Orchestra
- 508.2 Meters 590 Kcys.

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- Louis Wasmer, Inc., Spokane, Washington 6:45 a.m.—Inspirational service; "The Town Cryer" 7:45 a.m.—Thu Shell Happytime, KPO 9 a.m.—Walt, Winn and Harvey 9:30 a.m.—Betty Crocker, NBC 9:45 a.m.—Oryaltine Dramatic Moments" 10 a.m.—Walt, Winn and Harvey 9:30 a.m.—Oryaltine Dramatic Moments" 10:15 a.m.—Mary Hale Martin, NBC 10:30 a.m.—Organ recital; Canny Cook, NBC 11:30 a.m.—Organ recital; Canny Cook, NBC 12:30 p.m.—Violin and piano studies 1 p.m.—Series of talks, NBC 1:15 p.m.—'Dutch Maid"; "Headliners"; organ 1:45 p.m.—Organ to y songs 1:35 p.m.—'Cecil and Sally" 3:35 p.m.—'Cecil and Sally" 5:30 p.m.—NBC programs 7 p.m.—Electric transcription program 7 p.m.—Electric transcription program 7:30 to 8:30 p.m.—NBC programs 8:30 p.m.—Tue Hawailans 9:30 p.m.—THAQ Novelty Trio and featured contralto 10 p.m.—Cotton Blossom Minstrels, NBC 11 p.m.—Just Another Hour; "Ask for It" Louis Wasmer, Inc., Spokane, Washington

# Radio Doubles Hazards For Sea Hobo

**I**N A score of ways radio is making it easier and more comfortable for human beings everywhere. But for the sea hobo, the bum of the waterways, the professional stowaway radio is a silent nemesis that plucks him from his roost in mid-ocean and ruins his chance of beating the immigration gate.

The handicap which radio puts on the plans of the stowaway to slip into the country past the immigration service, is due primarily to the fact that every time a stowaway escapes into the country from a steamer it costs the steamship company a \$1000 fine. This is a government regulation and is rigidly enforced.

In protection to themselves, steamship companies maintain a strict scrutiny of ships after leaving any foreign port. Yet despite the fact that every craft is searched from deck to keel, stowaways often remain undetected until just off-shore or even until the ship has docked.

The discovery of a stowaway at sea is a sad moment for the steamship company. The "gate crasher" must be held in detention until the boat reaches quarantine, when he is then returned to the country from whence he came at the company's expense. This means that the company loses two fares between terminal points, a nonprofit arrangement that every captain in the world tries to prevent.

America is still an El Dorado to thousands of immigrants who are either unable to pay the price to get here, or are held back by the immigration limitation of numbers. To beat either of these disabilities the foreigners will frequently stowaway on some out-bound ship, headed for the United States. If they are discovered, the radio is brought into play. The home office is notified. Then, if the company is one which has a number of vessels in circulation, a ship going in the opposite direction meets the one carrying the stowaway and he is transferred in mid-sea.

A recent example was that of the American Export line steamer Extavia, which, en route from the Mediterranean to New York, discovered two stowaways aboard when well at sea. The radio informed company headquarters. The steamer Examiner, bound for Genoa, was caught by the home office and 500 miles off New York the Extavia and the Examiner lay-to and the two stowaways were transferred to the Examiner.

Back to Genoa went the two unwilling travelers with no hope of getting back to the United States for months at least. Recently several girls, who thought it would be a "lark" or just "smart" to stowaway aboard liners for various ports, were pulled out of their burrows aboard ship, and swung across the rail into a returning steamer, to be sent back home in disgust and disgrace. With a \$1000 fine over their heads, captains no longer think it is "funny" to find "sea-bums" aboard their crafts, and they save up plenty of dishwashing, deck-swabbing and other non-profitsharing activities for their entertainment. And then—to cap the climax—they send them home again.

# Government Opposes Supreme Court Radio Reviews

THE United States Supreme Court having dismissed the appeal of the Federal Radio Commission in the WGY case on the ground that the Court of Appeals of the District of Columbia reviews decisions of the Federal Commission in an administrative and not a judicial capacity, the Government is opposing a review by the court of the appellate tribunal's decision in the case of the municipal broadcasting station operated by the city of New York.

The case, in its broad aspects, is similar to that involving WGY, in that it challenges the commission's authority to require the sharing of time by a station formerly enjoying full-time operation, but in this instance the Court of Appeals upheld the commission and the station appealed to the Supreme Court for a review of the case.

The opposition of the Government to any action by the Supreme Court is voiced in a brief filed by the Department of Justice, in which it is contended that the restriction of the time of operation of the New York broadcasting station was a valid exercise of the power of Congress to regulate interstate commerce. The department also contends that the Supreme Court is without jurisdiction to hear the cause, as it is held in the WGY suit, or that, if the court decides it has jurisdiction, the constitutional questions involved were correctly decided by the lower tribunal.

# WEDNESDAY Programs

# San Francisco

# Sutter 1920

# **NBC** National Broadcasting Company

National Broadcasting Company 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI 10:15 to 10:30 a.m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA 10:30 to 11:30 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI 11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA 1 to 1:15 p.m.—Series of Talks, KGO, KHQ, KOMO 3:30 to 3:45 p.m.—Back of the News in Washington, KGO, KOMO, KECA William Hard will speak of the most important recent happenings of national importance in his talk today.

today. 3:45 to 4 p.m.-Vincent Lopez and His Hotel St. Regis Orchestra, KGO, KOMO

4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra, KGO: KGW, 4:15 to 4:30 p.m.

5

KOMO, KGW, KFI to 5:30 p.m.—Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KFI In contrast to the talk by the Old Counsellor will be the musical offerings of the Chicago Little Sym-phony Orchestra, directed by George Dasch.

5:30 to 6:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KFI

For the first time in the several years the Paim-olive Hour has been on the air the routine of the 60-minute entertainment will be changed with the in-troduction of special offerings by Wilfred Glenn, bass: Elizabeth Lennox, contralto; Elliott Shaw, baritone, and a mixed quartet, in addition to the regular contributions by Olive Palmer, soprano; Paul Oliver, tenor; the Revelers and Gustave Haen-

- 6:30 to 7 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA Grantland Rice will offer another of his pleasintimate interviews with a sports world celebantly rity to the nation-wide audience.
- 7:30 to 7:45 p.m.-Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 7:45 to 8 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA

KGW, KPO, KFI The third and concluding chapter of Carlton E. Morse's story of the life of Marcus Whitman will be presented by Jack and Ethyl tonight.

8 to 8:30 p.m.-Parisian Quintet, KGO, KECA

8:30 to 9 p.m.-Hill Billy Boys, KGO; KOA, 8:45 to 9 p.m.

9 to 9:15 p.m.-NBC Concert Favorites, KGO

10 to 11 p.m.—Cotton Blossom Minstrels, KGO, KHQ, KGW, KOA Barry Hopkins has the responsibility of interlocu-tor for these dark-faced minstrel shows, and as such will call upon the many talented members to be found in his company.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO; KOMO, 11:30 to 12 p.m.

### 265.3 Meters 1130 Kcys.

KSL Radio Service Corp., Salt Lake City, Utah

Wasatch 3901

5000 Watts

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Katho Service Colp., Sait Lake City, Otal
4:30 to 7 p.m.—National Broadcasting Co. programs
7 p.m.—''Memories of Days Gone By"
7:45 p.m.—Floyd Gibbons on Prohibition
8 p.m.—'Romance of Gems"
9:30 p.m.—Dramatization of current news events
9:45 p.m.—Harmony Night Hawks, popular orchestra
11 p.m.—''Vagabond of the Air''

# 491.5 Meters **KFRC** Prospect 0100 1000 Watts 610 Kcys. bill Kcys. Introductory for the second s Don Lee, Inc., San Francisco, Calif.

- 12 to 1 a.m.-Dance music

204 Meters

1470 Kcys.

Main 3434 5000 Watts

# KGA Northwest Broadcasting System, Spokane, Wash.

12 noon-Riegel Bros. concert

- 12 noon-Riegel Bros. concert 12:30 p.m.-Music; news; music reports 1 p.m.-Gold Seal program; dental clinic 2 p.m.-Herb and his guitar 2:15 p.m.-Popular Melange; radio matinee 3:30 p.m.-Andy and Bernice, popular songs & ballads 4 p.m.-Good News Magazine 4:30 p.m.-Uncle Andy and the Kiddies; Bookman 5:15 p.m.-Baron Keyes' Air Castles; music 6 p.m.-Jan Russell, violin; Jan Naylor, 'cello; Harold Strong, piano; Northwest Male Quartet 6:30 p.m.-Homeotwners Orchestra; Ragnar Salldin, accordion
- accordion

accordion 7 p.m.—Oil-O-Matics' Harmony Aces; Song Birds 7:30 p.m.—Ringletto's Captivators; Eulala Dean, blues singer, NBS 8 p.m.—Spanish Knights Orchestra; Stonewall Jack-son, gultar; Ukelele Bob; Elmore Vincent, tenor 9 p.m.—Damski's Neapolitans: Retty Andersen, so-prano; Jan Russell, violin; Northwest Male Quartet 10 p.m.—Request program

239.9 Meters KFOX Phone: 672-81 1250 Kcys. 1000 Watts

# Nichols & Warinner, Long Beach, Calif.

- Nichols & Warinner, Long Beach, Calif. 5 to 12:45 p.m.—Music, talks and news items 12:45 to 12:30 p.m.—Cherrio Boys; Rotary luncheon 1:50 to 2:30 p.m.—Doris & Clarence; Rolly Wray 2:30 to 3 p.m.—Sunset Harmony Boys 3 to 3:30 p.m.—Pianistic Pansy; Today in History 3:30 to 4:15 p.m.—Organ recital; late news reports 4:15 to 4:30 p.m.—Rolly & Gene 4:30 to 4:45 p.m.—Violets Tiny Tots Hour 4:45 to 5 p.m.—Hollywood Girls; "Em & Clem" 6:15 to 6:30 p.m.—Percy at the Telephone 6:30 to 6:45 p.m.—The Three Vagabonds 7 to 7:15 p.m.—The Three Vagabonds 7 to 7:30 p.m.—Exa and Abie 7:30 to 8 p.m.—Vest Pocket Minstrels; Cherrio Boys 8:30 to 8 p.m.—Seth Parker Singing School 8:30 to 9 p.m.—Tavern Club Orchestra 9 to 10 p.m.—Pickwick Papers; Hoagland Troubadours 10 to 12 midnight—Majestic Ballroom Orchestra 12 to 1 a.m.—The Knight Fox

30

# 379.5 Meters KGO Sutter 1920 WEDNESDAY Programs 790 Kcys. 10,000 Watts 790 Kcys. 10,000 Watts General Electric Co., Oakland, Calif. 7:30 to 8 a.m.—Chanticleers; The Aunt Jemima Boy 8 to 8:15 a.m.—Entancial Service program 8:15 to 8:30 a.m.—Tap dancing lesson 8:30 to 9 a.m.—Cross-Cuts of the Day 9 to 9:30 a.m.—Meet the Folks 9:30 to 9:45 a.m.—Betty Crocker Home Service talk 9:30 to 9:45 a.m.—Betty Kelly; The Recitalists 10:15 to 10:15 a.m.—Mary Martin's Household Period 10:30 to 11:30 a.m.—Mary Martin's Household Period 10:30 to 11:45 a.m.—NBC Philharmonic organ recital 11:45 to 1 p.m.—The Canny Cook; Rembrandt Trio 1 to 11:45 a.m.—Berne Cok; Rembrandt Trio 1 to 11:5 p.m.—Beren and De Rose; Tea Timers 2 to 2:30 p.m.—Bernie Cummins and his Hotel New Yorker Orchestra 2:30 to 2:45 p.m.—Bernie Cummins and his Hotel New Yorker Orchestra **KTAB** Garfield 4700 535.4 Meters **1000 Watts** 560 Kcys. Pickwick Broadcasting Co., Oakland, Calif. 6:30 to 7:30 a.m.—Studio program; health exercises 7:30 to 8:30 a.m.—Red Hat program; Towne Cryer 8:30 to 9 a.m.—Dr. Wade Forrester 9 to 9:30 a.m.—Morning Prayer Hour 9:30 to 10 a.m.—Dr. J. Douglas Thompson 10 to 10:30 a.m.—Household Hour with Alma La Marr 10:30 to 1 p.m.—Dr. B. L. Corley; studio program 1 to 1:45 p.m.—Chapel of Chimes; records 1:45 to 2:40 p.m.—Dr. Wade Forrester; records 1:45 to 5:15 p.m.—Trogram of records 5 to 5:15 p.m.—Trogram of records 5 to 5:15 p.m.—The Story Man and His Air Castle 5:15 to 6 p.m.—Brother Bob's Frolic 6 to 6:30 p.m.—'Date Book'' program; studio program 7 to 7:30 p.m.—''Hall of Fame'' program; records 7:30 to 8:30 p.m.—''Memory Bouquet'' 8:30 to 10:30 p.m.—Septer Box'' program 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra 11:30 to 1 a.m.—Dance records Pickwick Broadcasting Co., Oakland, Calif. Yorker Orchestra 2:45 to 3:45 p.m.—Musical Musketeers; Back of News 3:45 to 4 p.m.—Vincent Lopez and his Hotel St. Regis Orchestra 4 to 4:45 p.m.—Hotel St. Francis Salon Orchestra 4:45 to 5:30 p.m.—News; Halsey, Stuart program 5:30 to 6:30 p.m.—Palmolive Hour 5:30 to 6:30 p.m.—Palmolive Hour 6:30 to 7 p.m.—Coca Cola program 7 to 7:30 p.m.—Phil Spitalny's Music 7:30 to 8 p.m.—Amos 'n' Andy; Literary Digest 8 to 9 p.m.—Parisian Quintet; Hill Billy Boys 9 to 9:15 p.m.—NBC Concert Favorites 9:15 to 9:30 p.m.—Violin recital 9:30 to 10 p.m.—Miniature Biographies 10 to 11 p.m.—Cotton Blossom Minstrels 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra Westmore 0337 468.5 Meters KFI **5000 Watts** 640 Kcys. Copyright, 1930, E. C. Anthony, Inc., L. A. Copyright, 1930, E. C. Anthony, Inc., L. A. 7:30 a.m.—Stock market reports 7:45 a.m.—Chester Foster Rand, tenor 8 a.m.—Shell Happytime from KPO 9 a.m.—Bess Kilmer's Helpful Hints to Housewives 9:15 a.m.—Two Shades of Blue, Mart and Lill 9:30 a.m.—Best Victor Home Talk, NBC 9:45 a.m.—Kaai Hawaiian Trio 10:15 a.m. Marty Hele Martin telk NBC 296.6 Meters 66.6 Meters 10 Kcys. Pac. Agric. Foundation, Ltd., San Jose, Calif. 1010 Kcys. 9:45 a.m.—Kaai Hawaiian Trio 9:45 a.m.—Kaai Hawaiian Trio 10:15 a.m.—Mary Hale Martin talk, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:45 a.m.—French lesson, Annette Doherty 12 noon—U. C. and U. S. Dept, of Agriculture talk 12:15 p.m.—Federal and state market reports 2:30 p.m.—Sylvia's Happy Hour 3:30 p.m.—Sylvia's Happy Hour 3:30 p.m.—KFI News Bureau 4:30 p.m.—Halsey, Stuart program, NBC 5:30 p.m.—Halsey, Stuart program, NBC 5:30 p.m.—Leonard Van Berg, ballads; stocks 7:30 p.m.—There Skippers 9:30 p.m.—Packard program 10:30 p.m.—Remote control from Cafe Max Fisher Pac. Agric. Foundation, Ltd., San Jose, Calif. 9 to 11 a.m.—California Market; Helpful Hour 11 to 11:50 a.m.—Bank Credits program 11:50 to 12:30 p.m.—Recordings; Tom and Wash 12:30 to 1 p.m.—Market reports, weather 1 to 1:30 p.m.—Hart's Happy Half Hour; audition 3:30 to 5 p.m.—The Friendly Hour; audition 5:30 to 5 p.m.—Baron Keyes' Air Castle; music 5:30 to 6 p.m.—San Jose Radionics health talk 6 to 6:10 p.m.—U. S. D. A. farm flashes 6:10 to 6:20 p.m.—Farm topics discussion 6:20 to 6:30 p.m.—Standardization of Calif. Field Crop Products Products 7 to 8 p.m.—Farm Bureau news; Tom and Wash 8 to 9:30 p.m.—Farm Bureau news; Tom and Wash 8 to 9:30 p.m.—First Baptist Church 483.6 Meters Atwater 2121 KGW Vandike 7111 333.1 Meters 620 Kcys. KHJ The Morning Oregonian, Portland, Oregon 6:45 a.m.—Devotions; Bagdad Theater organ 7:45 a.m.—Aunt Jemima, NBC 8 a.m.—Shell Happytime, KPO 9 a.m.—Columbia National Bank: Town Cryer 9:30 a.m.—Betty Crocker, NBC; Town Cryer 10:15 a.m.—Mary Hale Martin, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Dorothy Chase and Charis Players 12 noon—Powers Pied Piper 12:30 p.m.—Grand Central Marketeers 1:30 p.m.—Department of Commerce talk 1:45 p.m.—Tea Timers, NBC 2 p.m.—Among Ourselves: Masterworks; Movie Club 2:30 p.m.—Basterworks; Movie Club 2:30 p.m.—Masterworks; Movie Club 2:30 p.m.—Back of the news, NBC 3:45 p.m.—Vincent Lopez Orchestra, NBC 4 p.m.—Marian Miller 4:15 p.m.—Hotel St. Francis Orchestra, NBC 4:30 p.m.—Back of the news, NBC 3:45 p.m.—NeBC programs 7:15 p.m.—Stein's Bakery program 7:0 7:30 p.m.—Studio program 7:30 to 8:30 p.m.—National Broadcasting Co. programs 8:30 p.m.—Fisher's Blend Hour, KOMO 10 p.m.—Cecil and Sally 10:15 p.m.—Ctotin Blossom Minstrels, NBC 11 to 12 midnight—Multnomah Club dance 1000 Watts 900 Kcys. The Morning Oregonian, Portland, Oregon Don Lee, Inc., Los Angeles, California To 7:40 a.m.—Recordings; stock reports 7:40 to 8:30 a.m.—Coal and coke; CBS Review 8:30 to 9:30 a.m.—Coal and coke; CBS Review 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS 9:30 to 10:45 a.m.—Feminine Fancies, KFRC; records 10:45 to 11 a.m.—Log Cabin Bread, Agnes White 11 to 12 noon—Recordings; Richardson's program 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra 12:45 to 2 p.m.—Kiwanis Club lunch; Times Forum 2 to 3:0 p.m.—Happy Go Lucky Hour, KFRC 3:0 to 4 p.m.—L. A. Public Library, book review 4 to 4:30 p.m.—Fred McNabb, talk on Gardens 3:30 to 4 p.m.—In a Russian Village, CBS 4:30 to 4:55 p.m.—Town Topics; Nell Larson, organist 5:15 to 5:30 p.m.—Polce Commissioner Thorpe 5:30 to 6 p.m.—Bob Swan, Boulevard Furniture Co. 6 to 6:30 p.m.—Romance of Fashions, Peggy Hamilton 6:30 to 7 p.m.—National Shoe Retailers' Assoc., CBS 8 to 8:30 p.m.—Mational Shoe Retailers' Assoc., CBS 8 to 8:30 p.m.—Romentic Days of '49'' 8:30 to 10:05 p.m.—Musical Suggestions; news 10:05 to 12 midinght—Hotel Biltmore Dance Orchestra 12 to 1 a.m.—Wesley Tourtellotte, organ recital Don Lee, Inc., Los Angeles, California

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- - Columbia 777 500 Watts

- - 1000 Watts

Prospect 3456

**1000 Watts** 

Elliot 5890

1000 Watts

# WEDNESDAY Programs

### 340.7 Meters 880 Kcys.

Lake 6000-6015 500 Watts

KLX Tribune Publishing Co., Oakland, Calif. 6:30 to 8 a.m.—Records; stocks; exercises 8 to 9:30 a.m.—Jean Kent; Modern Homes 9:30 to 10:30 a.m.—Records; San Francisco stocks 10:30 to 11 a.m.—Henderson's Radiola program 11 to 12 noon—Classified Adv. Hour 12 to 1 p.m.—Machado's KLX Hawaiians 1 to 2:30 p.m.—Jean's Hi-Lights; records 2:40 to 4:30 p.m.—Baseball: Oaks vs. San Francisco 4:30 to 5 p.m.—Chas. Besserer, organist 5 to 6 p.m.—Hotel Oakland concert trio 7 to 7:30 p.m.—Ches items 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott 8 to 9:15 p.m.—Signor Rinaldo and his orchests Bookworm Tribune Publishing Co., Oakland, Calif.

- orchestra; Bookworm
- 9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; Iva Vanni, soprano, and Sidney Charles 10 to 10:15 p.m.—Mama and Benny Cohen 10:15 to 11 p.m.—Dance program

254.1 Meters	KEX	Atwater 3111
1180 Kcys.	пел	5000 Watts

### Western Broadcasting Co., Portland, Ore.

- Western broadcasting Co., Fornand, Cre.
  7 a.m.—Morning Serenaders
  8 a.m.—The Clock; Oregon Journal news
  9:45 a.m.—Devotional service; organ concert
  10:30 a.m.—Billy's Hawaiians
  12:00 a.m.—Billy's Hawaiians
  12:05 p.m.—Happy Hour Girls
  1:05 p.m.—Newscasting; Salon hour of recordings
  1:30 p.m.—Organ concert; dental lecture
  3 n m.—Afternoon matinee of recordings

- 1:30 p.m.—Organ concert; dental lecture
  3 p.m.—Afternoon matinee of recordings
  4:30 p.m.—Hill Billy song recital
  5:15 p.m.—Children's Hour; KEX Bulletin
  6 p.m.—Around the world with Captain Salisbury
  6:15 p.m.—All Artists Trio; Jan Russell, violin; Jan Naylor, 'cello; Harold Strong, piano; Northwest Male Quartet; NBS
  6:30 p.m.—Harmony Aces; Song Birds; NES
  9 p.m.—Damski's Neapolitans Orchestra; Betty Andersen, soprano; Jan Russell, violin; Northwest Male Quartet; NBS
  10 p.m.—Melvin and Merciful
  10:30 p.m.—Time; weather; police reports; news
  11:40 p.m.—Midnight Matinee

# 285.5 Meters 1050 Kcys.

KNX L. A. Evening Express, Los Angeles, Calif.

- L. A. Evening Express, Los Angeles, Calif. 6:45 to 8 a.m.—Physical exercises by Dr. P. M. Seixas 8:15 to 8:30 a.m.—Inspirational talk & morning prayer 8:30 to 9 a.m.—Organ program by Lucie Lee 9:30 to 11 a.m.—Household economics 11 to 11:30 a.m.—KNX Clinic of the Air 11:30 to 11 a.m.—Household economics 11 to 11:45 a.m.—Dorothy Chase and Charis Players 11:45 to 12 noom—Beauty secrets by Georgia Fifield 12 to 12:30 p.m.—The Musical Lunch Box" 1:30 to 2 p.m.—Reading interesting books 2 to 2:30 p.m.—Program of L. A. Eve. Exp. classified 2:30 to 3:30 p.m.—Matinee Symphony 3:30 to 4 p.m.—KNX Clinic of the Air 4 to 4:30 p.m.—''Home Builders' Hour" 4:30 to 5 p.m.—C. P. R.'s musical program 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel" 5:15 to 5:45 p.m.—Big Brother Ken's Kiddle Hour 5:45 to 6:30 p.m.—Teature program featuring KNX artists 7 to 7:30 p.m.—KNX musical program 8 to 8:30 p.m.—Wan dMrs." radio skit 7:30 to 8 p.m.—KNX musical program 8 to 5:30 p.m.—KNX musical program 9 to 9:30 to 9 p.m.—KNX musical program 8 to 5:30 p.m.—Heature program featuring KNX artists 7 to 7:30 p.m.—KNX musical program 8 to 5:30 p.m.—KNX musical program 9 to 9 p.m.—KNX musical program 9 to 0 9 p.m.—KNX musical program 9 to 0 9 p.m.—KNX musical program 9 to 0 9 p.m.—KNX musical program 9 to 9:30 to 10 p.m.—Paramount previews 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders Serenaders

#### 243.8 Meters KYA 1230 Kcys.

- Pacific Broadcasting Corp., San Francisco 9 to 11 a.m.-Recorded program

- 9 to 11 a.m.—Recorded program
  11 to 12:15 p.m.—California Sunshine Hour; news
  12:15 to 12:30 p.m.—Community Chest talk
  12:30 to 2 p.m.—Program of recordings
  2 to 3 p.m.—Bridge Party Hour
  3 to 3:30 p.m.—Recordings; Sunset Hour
  5:30 to 5:30 p.m.—Recordings; Sunset Hour
  5:35 to 6 p.m.—Recordings; Sunset Hour
  5:35 to 6 p.m.—Recorded program
  6 to 6:15 p.m.—Talk of Crime Prevention
  6:15 to 7, p.m.—Metro and Cosmo; records
  7 to 7:30 p.m.—Celorge Taylor and the Boys
  7:30 to 8:30 p.m.—Calendar of the Air
  9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Freddie Heward and Dud William-Son son
- 10 to 11 p.m.—Pacific Artists Trio 11 to 1 a.m.—Dance and request recordings
- Main 2495-2475 309.1 Meters **KJR** 970 Kcys. 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 7 a.m.—Organ recital; devotional services 9:40 a.m.—Sally Jo Walker and Grant Merrill 10 a.m.—Elmore Vincent, tenor; Marjorie Robillard,

singer

9

Hempstead 4101

5000 Watts

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cent, tenor

325.9 Meters

920 Kcys.

10 a.m.—Elmore Vincent, tenor; Marjorie Robiliard, piano; beauty talk
12 noon—World in Review; music
2 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
2:15 p.m.—Beatrice Nelson, soprano; baseball game
5:15 p.m.—Baron Keyes' Air Castles; reports
5:50 p.m.—Garden talk by Cecil Solly
6 p.m.—American Institute of Banking
6:15 p.m.—Jan Russell, violin; Jan Naylor, 'cello; Harold Strong, piano; Northwest Male Quartet
6:30 p.m.—Hometowners: Ragnar Salldin, accordion

8 p.m.—Harpers Corners; Burton James and Company 8:30 p.m.—Spanish Knights Orchestra; Elmore Vin-

p.m.—Neapolitans; Betty Andersen, soprano; Jan Russell, violin; Northwest Male Quartet 10 p.m.—Ken Stuart's Sunshine program 10:30 p.m.—Ukelele Bob; Spencer Adams, xylophone 11 p.m.—Vic Meyer's Club Victor Orchestra 12 midnight—Midnight Revellers

KOMO

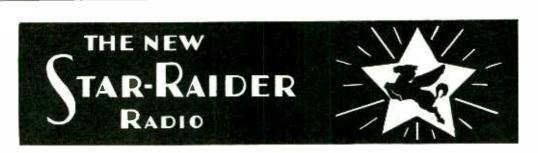
Fisher's Blend Station, Inc., Seattle, Wash.

Fisher's Blend Station, Inc., Seattle, Wash. 7:40 a.m.—Inspirational services 7:45 a.m.—Aunt Jemima Boy, NBC 8 a.m.—Shell Happytime, KPO 9 a.m.—Meet the Folks, NBC 9:30 a.m.—Betty Crocker's Home talk, NBC 9:45 a.m.—The Way to a Man's Heart 10 a.m.—Wander Co.'s Ovaltine program 10:15 a.m.—Mary Hale Martin Hour, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Orothy Chase and Charis Players 11:45 a.m.—Hour of Canny Cook, NBC 12 noon—Farm talk; fruit and veg. and grain reports 12:15 p.m.—Tothem Broadcasters, Prudence Penny 12:30 p.m.—Orchestra and vocalists 1 p.m.—Series of talks; orchestra and vocalists 2 p.m.—Back of the News in Washington, NBC 3:45 p.m.—Orchestra and vocalists 4 p.m.—Orchestra and vocalists

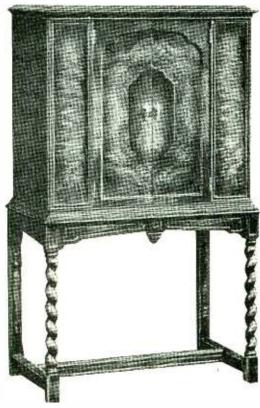
5.00 p.m.—Vincent Lopez Orchestra, NBC
4 p.m.—Orchestra and vocalists
4 p.m.—Orchestra and vocalists
4 p.m.—Orchestra and vocalists
4 p.m.—Orchestra and vocalists
5 to 7 p.m.—NBC programs
7 p.m.—NBC programs
7 p.m.—Carden Patch children's program
7:45 p.m.—Lietrary Digest Prohibition Poll, NBC
8 p.m.—Leet's Get Associated, NBC
8:30 p.m.—Elsher Flouring Mills program
10 p.m.—Fisher Flouring Mills program
10 p.m.—Fisher Flouring Mills program
11 p.m.—Uncle Hank; news flashes
11:30 p.m.—Laughner-Harris Orchestra, NBC

6:30 p.m.—Hometowners; Ragnar Salldin, accordion
 7 p.m.—Harmony Aces; Song Birds
 7:30 p.m.—Ringletto's Captivators; Eulala Dean, blues

May 18-24



America's Finest Radio



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DECADE of radio description has beggared the dictionary. Great...greatest...incomparable... magnificent... There are no adjectives left with which to describe the STAR-RAIDER. Here is tone quality of a beauty and flawlessness that makes us agree that this is the "Rolls Royce of Radio." But it's a story without words ... they've all been used.

Nor can a listing of mechanical details convey an idea of the excellence of the STAR-RAIDER Radio. Thirteen tubes ... Technidyne Circuit ... kilocycles ... what are they, except the facts behind the magic of melody?

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SACRAMENTO Hale Bros. SAN JOSE Hale Bros.

THURSDAY Programs May 22, 1930 . **\* BEST BETS TODAY \*** PROGRAM TIME STATION Joseph Diskay KNX-Staff Artist Del Raymond "Jill" KJBS-2 p.m. Prospect 0100 491.5 Meters **KFRC** KGO Sutter 1920 379.5 Meters 1000 Watts 10,000 Watts 610 Kcys. Don Lee, Inc., San Francisco, Calif. General Electric Co., Oakland, Calif. Don Lee, Inc., San Francisco, Calif. 7 to 8 a.m.—Seal Rocks broadcast 8 to 8:30 a.m.—Columbia Revue, CBS; stocks 8:30 to 9:30 a.m.—Feminine Fancies, DLBS 10:30 to 10:30 a.m.—Feminine Fancies, DLBS 10:30 to 11 a.m.—Cyn's Daily Chats 11 to 11:30 a.m.—Columbia Ensemble, CBS 11:30 to 12 noon—Columbia educational feature, CBS 12 to 1 p.m.—Sherman & Clay noonday concert 1 to 11:15 p.m.—The Book Parade, Harry Hanson, CBS 21:15 to 2 p.m.—Bert Lown's Biltmore Orchestra, CBS 2 to 3 p.m.—Happy Go Lucky Hour, DLBS 3 to 3:15 p.m.—Talk on Popular Psychology, DLBS 3:15 to 3:30 p.m.—Cloinial Dames, beauty talk 3:30 to 4 p.m.—KFRC Dance Band, DLBS 4 to 4:15 p.m.—International Sidelights, Dr. Torrence, CBS 7:30 to 8 a.m.—Chanticleers; The Aunt Jemima Boy 8 to 8:15 a.m.—Financial Service program 7:30 to 8 a.m.—Chanticleers; The Aunt Jemima Boy sto 8:15 a.m.—Financial Service program
8:15 to 8:30 a.m.—Tap dancing lesson
8:30 to 9 a.m.—Cross-Cuts of the Day
9 to 9:30 a.m.—Meet the Folks
9:30 to 10 a.m.—He Entertainers
10 to 11 a.m.—Woman's Magazine of the Air
11 to 11:45 a.m.—Standard School broadcast
11:45 to 1 p.m.—The Canny Cook; Novelty Five
1 to 1:145 p.m.—Breen and De Rose
1:30 to 2 p.m.—John and Ned; Tea Timers
2 to 2:30 p.m.—Black and Gold Room Orchestra
2:30 to 3 p.m.—Plat And Gold Room Orchestra
2:30 to 4 p.m.—The Haif Hour in the Nation's Capital"
4 to 5 p.m.—Fleischman Hour
5 to 5:30 p.m.—Arco Birthday Party
5:30 to 7:35 p.m.—ArcA Hour; The Three Boys
7:30 to 7:45 p.m.—Standard Symphony Hour
8:45 to 9 p.m.—Parks Sisters
9 to 10 p.m.—The National Concert Orchestra
11 to 11 p.m.—The National Concert Orchestra 3.30 to 4 p.m.—Rife Danke Dank, DLBS
4 to 4:15 p.m.—International Sidelights, Dr. Torrence, CBS
4:15 to 4:30 p.m.—The Political Situation in Wash., CBS
4:30 to 4:45 p.m.—Manhattan Moods, CBS
4:30 to 4:45 p.m.—Manhattan Moods, CBS
4:45 to 5 p.m.—Arabesque; Manhattan Moods, CBS
6 to 6:30 p.m.—Art Fadden and Frank Galvin
6:30 to 7 p.m.—National Radio Forum, CBS
7 to 7:15 p.m.—Edna Fischer, "Plano Moods"
7:15 to 7:30 p.m.—Lights and Shadows, DLBS
7:30 to 8 p.m.—Ben Pollack and his Castillian Royal Orchestra, CBS
9 to 9:30 p.m.—Castman Kodak, DLBS
9:30 to 10 p.m.—Crgan and singers from KHJ, DLBS
10 to 11:10 p.m.—Val Valente's Orchestra, DLBS
11:10 to 12:10 a.m.—Hotel Mark Hopkins Orchecstra, DLBS Dance Orchestra Vandike 7111 333.1 Meters KHJ 1000 Watts 900 Kcys. Don Lee, Inc., Los Angeles, California DLBS 7 to 7:40 a.m.—Recordings; Stock Exchange reports 7:40 to 8:30 a.m.—Coal and Coke; Tropical Tramps, 12:10 to 1 a.m.-Dance music 7:40 to 8:30 a.m.—Coal and Coke; Tropical Tramps, CBS CBS 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS 9:30 to 10:30 a.m.—Feminine Fancies. from KFRC 10:30 to 12 noon—Records; A. White, Home Economics 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra 12:30 to 12:45 p.m.—World-wide news 12:45 to 2 p.m.—Wesley Tourtellotte, organist; Forum 2 to 3 p.m.—Happy Go Lucky Hour, KFRC 3 to 3:15 p.m.—Talk on books 8:15 to 3:45 p.m.—Univ. of the West; records 4:15 to 4:15 p.m.—Univ. of the West; records 4:15 to 4:45 p.m.—U. S. C. Trojan period; Y. M. C. A. 3:45 to 4:15 p.m.—U. S. Marine Band, CBS 4:45 to 5 p.m.—World-wide news; Town Topics 5 to 5:45 p.m.—U. S. Marine Band, CBS 5:30 to 5:45 p.m.—Major K's Mementoes, CBS 5:30 to 5:45 p.m.—Major K's Mementoes, CBS 5:45 to 6 p.m.—Coast Investor, speaker 6 to 6:30 p.m.—Forest Lawn Memorial Park 8 to 9 p.m.—Forest Lawn Memorial Park 8 to 9 p.m.—Violet Ray Merry Makers 9 to 9:30 to 10 p.m.—Organ and KHJ singers 10 to 10:05 p.m.—World-wide news 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra 12 to 1 a.m.—Wesley Tourtellotte's organ recital CBS Main 5383 508.2 Meters KHO 1000 Watts 590 Kcys. Louis Wasmer, Inc., Spokane, Washington Louis Wasmer, Inc., Spokane, Washingto 6:45 a.m.—Inspirational service; "Town Cryer" 7:45 a.m.—Want Jemima's Boy," NBC 8 a.m.—The Shell Happytime, KPO 9 a.m.—Walt, Winn and Harvey 9:30 a.m.—Walt, Winn and Harvey 9:30 a.m.—Walt, Winn and Harvey 1:30 a.m.—Walt, Winn and Harvey 1:30 a.m.—"Hints to Hostesses"; Home Service 10 a.m.—Wana's Magazine of the Air, NBC 11:45 a.m.—"The Canny Cook," NBC 12:15 p.m.—'Studio Affairs" and business talk 12:30 p.m.—"Ballads We Remember" 1:30 p.m.—'Ballads We Remember" 1:30 p.m.—Hawailan Echoes; Folk Music 2:30 p.m.—'With the Classics" 3:20 p.m.—'With the Classics" 7:20 ro 9:30 p.m.—NBC programs 10 p.m.—Associated Dance Band 11 p.m.—Herman Kenin's Dance Orchestra

33



# 790 Kcys.

# Radio Night Glass Aids Planes To See

HE modern airplane is no longer mechanically blind. By a new device just perfected, planes can now "see" at night—not only airports and warning signals, but each other. The aviator sitting in the cockpit of the speeding air craft uses his ears to "see" a fellow flyer or to locate his own position with regard to ground objects.

The device is a modification of the radio compass used on ships. Many people do not understand the principle of the radio compass. In a few words, the idea is this: compass stations are established on shore—at points up and down both the Pacific and Atlantic coasts where clear, unobstructed signals can be obtained, or where dangerous reefs are located.

All compass work is done in the 900 meter band, which is 400 meters higher than broadcasting, and consequently unheard by a broadcast listener. In each station, the receiving antenna is wound on a framework in loop form. This loop can be rotated. Under it is a regular binnacle or compass which shows the exact direction in which the loop is pointed, in degrees and minutes.

When a ship wants to know its position at sea, it calls the nearest compass station and asks for a "bearing." The compass station then tells the ship operator to "go ahead." Whereupon the ship operator with his key transmits the letters "MO" over and over again. The operator in the compass station swings his loop around until at one point the signal from the ship comes to his ears louder than in any other position. The loop will be found to be pointing directly at the ship when this condition exists.

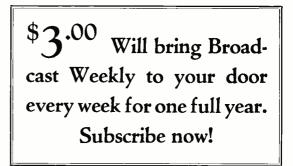
The compass station operator then gives the ship operator the reading of his compass—the one under the loop. The ship operator jots this down. Then he calls another compass station and follows the same procedure. When he has finished he has two readings—two imaginary lines drawn from the two compass stations to his ship. He knows the exact angles between these two lines and the base line of the two land stations. It is a simple process of triangulation to find out just how many miles from shore he is and just where he is located.

In fogs, on dark nights, the radio compass is the only means by which a ship can tell exactly where it is. Many ships carry the rotating loops or compasses themselves and get their directions without a shore operator by pointing the loops at automatic beacon signals that tick away day and night up and down the coast. Each automatic beacon telegraphs a different letter. A ship operator can take a bearing on "A" and "M," figure his angles and know his location within a few minutes.

This is the system which is being applied to air-lane work. Beacon signals are to be installed at airports and a ship in air can take observations on one or more stations, and figure its position within a mile or so, even while flying through the clouds at 125 miles an hour. The major purpose of airplane radio compasses is to enable ships to locate other ships, as well as stations.

By means of the air-compass, also, a plane can find an airport at night, or in the dark, and once the field is located, automatic radio beams or rays, sprayed into the air, give it an invisible landing path, down which it glides from the upper spaces to safety. The first of the model air-craft radio compass instruments is being tested now, using two crossed loops for increased accuracy. Connected to these loops are both aural and visual signals so that an aviator may both see and hear his location signals while in flight.

Through the directional feeds which vibrate on the pilot's dashboard, and the new radio compass, the stabilizing gyroscope which keeps him level, and his self-recording altimeter, man will shortly be as much at home in the air as on the ground, and barring mechanical defects, as able to travel safely as along a highway. The problem of the air "road-hog" and the cloud speeder has not yet confronted him.



35

# THURSDAY Programs

KYA

### 243.8 Meters 1230 Kcys.

### Prospect 3456 1000 Watts

# Pacific Broadcasting Corp., San Francisco

- Pacific Broadcasting Corp., San Francisco 9 to 10:45 a.m.—Recorded program; Erna Hall 10:45 to 11 a.m.—Dr. May C. Crichton 11 to 12 noon—California Sunshine Hour 12 to 2 p.m.—Newscasting; recordings 2 to 3 p.m.—Bridge Party Hour 3 to 5:30 p.m.—Recordings; Sunset Hour 5:30 to 5:35 p.m.—Mining stock quotations 5:35 to 6 p.m.—Recorded program 6 to 6:30 p.m.—'What's in the Sky," a story of the planets; music by Fred Heward, Mary Atkinson and Virginia Spencer 6:30 to 7 p.m.—Popular recordings

- Virginia Spencer 6:30 to 7 p.m.-Popular recordings 7 to 7:30 p.m.-George Taylor and the Boys 7:30 to 7:45 p.m.-Harmonettes: Greta, Helen, Yvonne 7:45 to 8 p.m.-'College Daze,' with Toby and Babs 8 to 9 p.m.-Pacific Artists Trio 9 to 10 p.m.-Paul Kelli's Lido Cafe Orchestra 10 to 11 p.m.-Pacific Artists Trio; Gene Sullivan, soloit soloist

11 to 1 a.m.-Dance and request recordings

Elliot 5890 325.9 Meters KOMO 920 Kcys. 1000 Watts

## Fisher's Blend Station, Inc., Seattle, Wash.

- Fisher's Blend Station, Inc., Seattle, Wash. Fisher's Blend Station, Inc., Seattle, Wash. 7:40 a.m.—Inspirational services 7:45 a.m.—Aunt Jemima Boy, NBC 8 a.m.—Shell Happytime, KPO 9 a.m.—Gordon and Mary 9:15 a.m.—Meet the Folks, NBC 9:30 a.m.—Glidden Paint Co. program 9:45 a.m.—The Way to a Man's Heart 10 a.m.—Woman's Magazine of the Air, NBC 11 a.m.—Standard School broadcast, NBC 11 a.m.—Standard School broadcast, NBC 11 a.m.—Hour of Canny Cook, NBC 12:16 p.m.—Hour of Canny Cook, NBC 12:16 p.m.—Prudence Penny 12:30 p.m.—Orchestra and vocalists; ensemble 1:45 p.m.—Tea Timers, NBC 2 p.m.—Black and Gold Room Orchestra, NBC 2:15 p.m.—Concert orchestra 3:30 p.m.—Orchestra and vocalists 3:45 p.m.—Totem Broadcasters; stock quotations 4 to 7 p.m.—NBC programs 7 p.m.—Garden Patch children's program 7:30 p.m.—Artistic Concert Hour, NBC 8:45 p.m.—Mozart Concert Hour 9 p.m.—Mozart Concert Hour 19 p.m.—Associated Dance Hour 11 p.m.—Artista Ziman Kenin's Dance Orchestra 12:15 a.m.—Organ recital 309.1 Meters

### 309.1 Meters 970 Kcys.

### Main 2495-2475 5000 Watts

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# KJR Northwest Broadcasting System, Seattle, Wash.

- 7 a.m.—Organ recital; Egyptian Theatre 9:30 a.m.—Morning devotional services 9:40 a.m.—Sally Jo Walker and Grant Merrill 10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano 10:15 a.m.—Beauty talk; world in review; music 2:15 p.m.—Arcweld Entertainers; Beatrice Nelson, soprano

- 21.5 p.m.—Arcweid Entertainers, Beatrice Nerson, soprano
  3 p.m.—Baseball game; Ken Stuart, announcer
  5:15 p.m.—Union Oil Co.; Baron Keyes' Air Castles
  5:50 p.m.—Garden talk by Cecil Solly
  6 p.m.—Harry Reed, organist; Jean Kantner, baritone
  6:30 p.m.—Dream Melodies; Betty Andersen, soprano; Sydney Dixon, tenor; Jan Naylor, 'cello; Kelpine Pair
  7:30 p.m.—Orchestra; Elwin Pollack, trombone
  8 p.m.—Jean Kantner, baritone; Betty Andersen, soprano; Sydney Dixon, tenor; Betty Andersen, soprano;
  9 p.m.—Frank Horsfal, saxophone; Captivators' Male Ouartet; Glen Eaton, tenor
  9:30 p.m.—An Evening in Paris
  10 p.m.—Ken Stuart's Sunshine program
  10:30 p.m.—Song Birds; Pearle Dempsey, plano
  11 p.m.—Vic Meyer's Club Victor Orchestra
  12 midnight—Midnight Revellers

## San Francisco



- National Broadcasting Company 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ. KOMO, KGW, KECA, KSL 10 to 11 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI; KSL, KOA, 10:20 to 10:40 a.m.
- KHQ, KOMO to 10:40 a.m.
- KHQ, KOMO, KGW, KPO, KFI; KSL, KOA, 10:20 to 10:40 a.m.
  11 to 11:45 a.m.—Standard School Broadcasts, KGO. KHQ, KOMO, KGW, KPO, KFI Mishel Piastro, the distinguished violinist who is conducting the Standard Symphony Hour concerts, will appear as soloist during the Standard School Broadcasts today. The lesson theme for both classes is mood as expressed in music. The lectures are a continuation of those on descriptive music.
  11:45 to 12 noon—The Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
  1:30 to 1:45 p.m.—John and Ned, KGO, KGW
  1:45 to 2 p.m.—Tea Timers, KGO, KOMO, KGW
  2:30 to 3 p.m.—Phack and Gold Room Orchestra, KGO; KOMO, 2 to 2:15 p.m.
  2:30 to 3 p.m.—Phart, and Hour in the Nation's Capital," KGO, KECA
  4 to 5 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KCGW, KECA
  KGW, KECA
  KGW, KECA
  KGU, KECA
  KGU, KECA
  KGO, KECA
  and the nation-wide audience. Besides singing, Vallee will be heard playing the saxophone and as director of the Connecticut Yankees band of 12 pieces.

and as director of the Connecticut Trancess built of 12 pieces. 5 to 5:30 p.m.—Arco Birthday Party, KGO, KHQ, KOMO, KGW, KECA Wishing invisible guests in the radio audience "many happy returns of the day," the toastmaster will preside at another Arco Birthday Party. One or more famed personages will be reincar-nated and will appear as the guests of honor at the party. Music will be provided by male and string guortets.

- quartets. 5:30 to 6 p.m.—Maxwell House Melodies, KGO, KHQ. KOMO, KGW, KECA Another half hour of Maxwell House Melodies will be heard when Harold Sanford and his orchestra present their weekly program under this title. 6 to 7 p.m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI

- 6 to 7 p.m.—RCA Hour, KGO, KHQ, KOMO, KGW, KFI
  Devoted entirely to the melodies of Victor Herbert, Gladys Rice and Lucy Marsch, sopranos; Wilfred Glenn, bass, and Lewis James, tenor, will be heard in requested solos, while Nathaniel Shilkret will direct a concert orchestra and a salon group in the instrumental offerings.
  7:30 to 7:45 p.m.—Anos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
  7:45 to 8:45 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KECA
  7:45 of the Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KECA
  7:45 of the Standard Symphony Hour concert. Plastro, who is conducting the newly-organized Standard Symphony Orchestra in these weekly presentations, will be heard in Achron's arrangement of Mendelssohn's "On Wings of Song" and in the Pugnani-Kreisler "Praeludium and Allegro."
  8:45 to 9 p.m.—Parks Sisters, KGO, KHQ, KOA
- 8:45 to 9 p.m.-Parks Sisters, KGO, KHQ, KOA
- 9 to 9:30 p.m.-Memory Lane, KGO, KHQ, KGW, KECA
- KECA Headed by Billy Page, the "Memory Lane" play-ers will be on the air tonight. H. C. Connette is the author of this record-breaker radio serial which has Goshen Center for its setting.
  9:30 to 10 p.m.—The Olympians, KGO, KOA
  10 to 11 p.m.—The National Concert Orchestra, KGO, KOA
- KOÁ
- Max Dolin's National Concert Orchestra and two vocal soloists will furnish the 60-minute program.

#### Wasatch 3901 265.3 Meters KSL 5000 Watts 1130 Kcys.

9 p.m.—Organ recital 9:30 p.m.—Informal inusical program 10 p.m.—Informal inusical program 10:15 p.m.—Milt Taggart's Odeon Orchestra 11 p.m.—'Vagabond of the Air''

Radio Service Corp., Salt Lake City, Utah 4 to 7:45 p.m.—NBC programs 7:45 p.m.—Floyd Gibbons on Prohibition

500 Watts

Lake 6000-6015

# THURSDAY Programs

#### 535.4 Meters **KTAB** 560 Kcys.

36

Garfield 4700 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

Pickwick Broadcasting Co., Oakland, Calif. 6:30 to 7:30 a.m.—Studio program; health exercises 7:30 to 8 a.m.—''Red Hat'' program 8 to 9 a.m.—Classical recordings; Dr. Keys 9 to 9:30 a.m.—Morning Prayer Hour 9:30 to 10 a.m.—Dr. J. Douglas Thompson 10 to 10:30 a.m.—Household Hour with Alma La Marr 10:30 to 1 p.m.—Dr. B. L. Corley; studio program 1 to 1:45 p.m.—Chapel of Chimes; records 1:45 to 2:40 p.m.—Dr. Wade Forrester; records 2:40 to 5 p.m.—Baseball; recordings 5 to 5:15 p.m.—The Story Man and His Air Castle 5:15 to 6 p.m.—The Story Man and His Air Castle 5:15 to 6 p.m.—The Book program; studio program 6:30 to 7 p.m.—Organ selections 7 to 7:30 p.m.—Louis Margi's Hawalians 7:30 to 7:45 p.m.—Walter J. Rudolph, planist; Dorothy Nichols, cellist 7:45 to 8 p.m.—'Medieval'' program 8 to 9 p.m.—'Highway Highlights'' 9 to 10:30 p.m.—Melody Quintette; studio program 1:30 to 11:30 p.m.—Sweet's Ballroom Orchestra 11:30 to 1 a.m.—Dance records

11:30 to 1 a.m.-Dance records

315.6 Meters	KFW	Hollywood 0315
950 Kcys.		D 1000 Watts

Warner Brothers, Hollywood, California

8:30 to 10 a.m.—Orpheus Sextet; Feature Trio 10 to 10:30 a.m.—Ted Dahl's Orchestra 10:30 to 11:30 a.m.—Jean Cowan and Syncopators 11:30 to 12:30 p.m.—String orchestra; Nelson ( Case, soloist

soloist 12:30 to 2:10 p.m.—Variety Serenaders; Boswell Sisters 2:10 p.m.—Baseball game; Radio Varieties 6 to 6:30 p.m.—The Pacific Salon Orchestra 6:30 to 7 p.m.—Harry Jackson's Entertainers 7 to 7:10 p.m.—Cecil and Sally 7:10 to 8 p.m.—The Daffodils" with "Daffy" Duke Atterbury as Master of Ceremonies 8 to 9 p.m.—Dance orchestra; Ann Grey and Buster Dees soloists

Dees, soloists 9 to 9:30 p.m.—"Etchings in Jazz" 9:30 to 10 p.m.—The Southlanders; Vernon Rickard,

tenor

10 to 10:30 p.m.—Irving Aaronson's Commanders 10:30 to 11:30 p.m.—Ben Bernie's Orchestra

#### 285.5 Meters KNX Hempstead 4101 1050 Kcvs. **5000** Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Physical exercises by Dr. P. M. Seixas 8 to 8:15 a.m.—Adams Lab. program, "Bandits" 8:15 to 9:15 a.m.—Hollywood Breakfast Club 9:15 to 9:30 a.m.—Georgia O. George courtesy program

b) 10 10 a.m.—Radio shopping news
 10 to 10:30 a.m.—"Be Young, Be Happy," Eddie Al-bright's "family"

- bright's "family" bright's "family" 10:30 to 11 a.m.—Household economics 11 to 12 noon—KNX Symphony 12 to 12:30 p.m.—The Musical Lunch Box" 1:30 to 2 p.m.—Reading interesting books 2 to 2:30 p.m.—Program of L. A. Eve. Exp. classified 2:30 to 3 p.m.—Organ program given by Lucie Lee 3:30 to 4 p.m.—Louise Johnson, astroanalyst 4 to 4:30 p.m.—The Nutcrackers," assisted by the Piano Twins 4:30 to 5 p.m.—C. P. B.'s musical program

- Piano Twins 4:30 to 5 p.m.—C. P. R.'s musical program 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel" 5:15 to 5:45 p.m.—Big Brother Ken's Kiddle Hour 5:45 to 6 p.m.—Town Cryer's timely amusement tips 6 to 7 p.m.—Forrest Stove, presenting Country Jane 7 to 7:30 to 8 p.m.—"Famous Sporting Events" 7:30 to 8 p.m.—KNX musical program 8 to 8:30 p.m.—"Under the Make-Up" 8:30 to 9 p.m.—Feature program presenting KN artists presenting KNX artists

- 9 to 9:15 p.m.—Program of electrical transcription 9:15 to 9:45 p.m.—'Don Amaizo'' (recordings) 9:45 to 10 p.m.—Boyer, the Society Perfumer 10 co 12 midnight—Johnny Hamp and his Kentucky Serenaders

340.7 Meters 880 Kcvs.

KLX

Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 6:30 to 8 a.m.—Records; stocks; exercises 8 to 9:30 a.m.—Jean Kent; Modern Homes 9:30 to 10:15 a.m.—Clinic of the Air 10:15 to 10:30 a.m.—San Francisco stocks; weather 10:30 to 11 a.m.—Breuner's Radiola program 11 to 12 noon—Classified Adv. Hour 12 to 1 p.m.—Machado's KLX Hawalians 1 to 2:40 p.m.—Jean's Hi-Lights; records; stocks 2:40 to 4:30 p.m.—Baseball: Oaks vs. San Francisco 4:30 to 5 p.m.—Chas. T. Besserer, organist 5 to 6 p.m.—Brother Bob's Club; Edgar Russell 6 to 7 p.m.—Hotel Oakland concert trio 7 to 7:30 p.m.—Ethel Rhinard and Cora Scott 8 to 9 p.m.—Burke S. Calfee and his Banjoliers; Mel-ody Man 9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor,
- ody Man 9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor, and Helen Wegman Parmelee, accompanist 9:30 to 10 p.m.—Will R. Hill, old home poet, in 'Neath the Old Hanging Lamp 10 to 11 p.m.—Machado's KLX Hawalians 11 to 12 midnight—Dance program

- 483.6 Meters KGW Atwater 2121 620 Kcys. 1000 Watts The Morning Oregonian, Portland, Or 6:45 a.m.—Devotions; Bagdad Theater organ 7:45 a.m.—Aunt Jemima, NBC 8 a.m.—Shell Happytime, KPO 9 a.m.—Columbia National Bank 9:06 a.m.—Town Cryer; Barbara Gould 10 a.m.—Woman's Magazine of the Air, NBC 11:45 a.m.—The Canny Cook, NBC 11:45 a.m.—The Canny Cook, NBC 12 noon—Powers' Pied Piper 12:30 p.m.—Grand Central Marketeers 1:30 p.m.—Grand Central Marketeers 1:30 p.m.—Grand Central Marketeers 1:30 p.m.—Grand Central Marketeers 1:30 p.m.—John and Ned, NBC 1:45 p.m.—Tea Timers, NBC 2 p.m.—Among Ourselves 2:45 p.m.—Phil Spitalny's Orchestra, NBC 3 p.m.—Masterworks; Marian Miller 4 p.m.—Fleischmann Sunshine Hour, NBC 5:30 p.m.—Arco Birthday Party, NBC 5:30 p.m.—Arco Birthday Party, NBC 6 p.m.—RCA Hour, NBC 7 p.m.—Songs of Romance 7:30 p.m.—Atoms 'n' Andy, NBC 7:45 p.m.—Master and Ai 9 p.m.—Memory Lane, NBC 9:30 p.m.—Marmy Luke's Flower Girls 9:45 p.m.—Boyer, the Soclety Perfumer 10 p.m.—Fulops' program, NWT 526 Meters **VMATD** Hollyw

The Morning Oregonian, Portland, Oregon

- NBC

KMTR

KMTR Radio Corp., Hollywood, California

KMTR Radio Corp., Hollywood, California 6 to 6:30 a.m.—Discovery Hour 6:30 to 7 a.m.—Charlotte Burgess, psychologist 7 to 9 a.m.—Breakfast Club and New Idea Man 9 to 9:15 a.m.—Mildred Kitchen, Economics 9:15 to 10 a.m.—Health Man; records 10 to 10:30 a.m.—Louise Howardt, Happiness Girl 10:30 to 11 a.m.—Ralph Little's Orchestra 11 to 11:45 a.m.—Westlake String Ensemble 11:45 to 12 noon—Talks by public and civic officials 12 to 12:15 p.m.—'World in Review'' 12:15 to 1:15 p.m.—Prosperity Hour 1:15 to 2:30 p.m.—Banjo Boys; late records 2:30 to 3 p.m.—Spanish program 3 to 4 p.m.—Palais Ballroom Orchestra 4 to 5:15 p.m.—'Reporter of the Air;'' organ recital 6:30 to 7 p.m.—''Ane and Jean,'' Nat Winecoff, tenor 7 to 7:15 p.m.—The Evening Herald vacation talk 7:15 to 8 p.m.—The Evening Herald vacation talk 7:15 to 8 p.m.—Personality program of movie stars 8:30 to 9 p.m.—Eyptian Theater of the Air 9:30 to 10 p.m.—Recreated prizefight 10 to 11 p.m.—Dance orchestra 11 to 12 midnight--''The 11th Hour Musical Review'' 12 to 1 a.m.—''8 Ball' and Charlie Lung

Hollywood 3026

500 Watts

526 Meters

570 Kcys.

www.americanradiohistory.com

# THURSDAY Programs

#### 440.9 Meters 680 Kcvs.

Kearny 0704 5000 Watts

**KPO** Hale Bros. & The Chronicle, San Francisco 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock

9:30 to 10 a.m.—Walter W. Cribbins 10 to 11 a.m.—Walter W. Cribbins 10 to 11 a.m.—Woman's Magazine of the Air, NBC 11 to 11:45 a.m.—Standard School broadcast, NBC

- 11:45 to 12:05 p.m.—Scripture reading, weather, an-nouncements
- nouncements 12:05 to 12:30 p.m.—Snapshots—programs in miniature 12:30 to 12:30 p.m.—Shrine luncheon broadcast from Palace Hotel 1:30 to 2 p.m.—Lulla Hayes, "Helpful Hints" 2 to 2:10 p.m.—E. A. Pierce stock reports 2:10 to 2:45 p.m.—Dee and Dee; The Auburn Girl 2:45 to 4:30 p.m.—Cet Associated with Baseball 4:30 to 5:20 p.m.—Children's Hour 5:20 to 5:30 p.m.—E. A. Pierce stock reports 5:30 to 5:45 p.m.—Date Book, edited by Stuart Strong 5:45 to 6 p.m.—Federal Business Association talk 6 to 7 p.m.—Reo Masters of Music

- 5:45 to 6 p.m.—Federal Business Association tark 6 to 7 p.m.—Reo Masters of Music 7 to 8 p.m.—North Americans 8 to 8:30 p.m.—Musical Musical Episode 8:30 to 9:15 p.m.—Musical Capers; Cecil and Sally 9:15 to 9:30 p.m.—Meeting in the Tavern 9:30 to 10 p.m.—'Packard Program,'' KPO and KFI 10 to 11 p.m.—Joe Wright's Dance Orchestra

#### Westmore 0337 468.5 Meters KFL 5000 Watts 640 Kcys.

Copyright, 1930, E. C. Anthony, Inc., L. A.

- Copyright, 1930, E. C. Anthony, Inc., L. A. 7:30 a.m.—Market reports; Gertrude Gussell, ballads 8 a.m.—Shell Happytime from KPO 9 a.m.—Frances Hancock, "Mental Exercises" 10 a.m.—Woman's Magazine of the Air, NBC 11 a.m.—Standard School broadcast, NBC 12 noon—U. C. and U. S. Dept. of Agriculture talk 12:15 p.m.—Federal and state market reports 2:30 p.m.—Los Angeles Fire Department Orchestra 3:30 p.m.—Sylvia's Happy Hour 4:15 p.m.—R. C. A. Hour, NBC p.m.—R. C. A. Hour, NBC 7 p.m.—Grace Hamilton and Jack Stern, ballads 7:45 p.m.—Grace Hamilton's Orchestra; Harry Golub, tenor 9:30 p.m.—Leighton's Orchestra; Harry Golub, tenor 9:30 p.m.—Leighton's Orchestra; Harry Golub, tenor 9:30 p.m.—Cafe Max Fisher

#### 204 Meters 1470 Kcys.

Main 3434 **5000 Watts** 

KGA Northwest Broadcasting System, Spokane, Wash. Northwest Broadcasting System, Spokane, Wash. 8 a.m.—Popular music; news 9 a.m.—Central Market program 9:30 a.m.—Miss Spokane Musicale; Friendly Hour 11 a.m.—Crescent Maunfacturing Co. program 12 noon—Riegel Bros. concert 12:30 p.m.—Music; news; market reports 1 p.m.—Gold Seal program; dental clinic 2 p.m.—Hillyard Shopping Guide 2:30 p.m.—Popular Melange; bargain matinee 3:30 p.m.—Tea Hour concert; Good News Magazine 4:30 p.m.—Uncle Andy and the kiddies 5:15 p.m.—Baron Keyes' Air Castles 5:30 p.m.—Dinner music; KGA Old Timers 6:15 p.m.—Lake's Memory Album 6:30 p.m.—Hometowners Orchestra; Edwin Pollack, 1 rombone

- trombone
- p.m.—Jean Kantner, baritone; Betty Andersen, so-prano; Sydney Dixon, tenor; Betty Harding, Vance
- Gerber, duo 9 p.m.—Frank Horsfal, saxophone; Captivators' Male Quartet: Glen Eatou, tenor 9:30 p.m.—Zac Kalbach's Hometowners Orchestra, NBS 10 p.m.—Request program

#### 322.4 Meters KROW Glencourt 6774 930 Kcys. 1000 Watts

Educational Broadcasting Corp., Oakland, Calif. 8 a.m.—Wade Forrester, Health Questions; Gloom Chasers' Orchestra; the Tropical Trio 11 a.m.—Classical recordings 11:30 a.m.—Retail Grocers' Association 1:30 p.m.—Music Memories, Lillian Boyd 2 p.m.—Studio program; Household Hints 3:30 n m.—Hayseed program by Bill Simmons. "Yo-

- 3:30 p.m.—Hayseed program by Bill Simmons, "Yo-deling Cowboy;" Eddie McCarty, harmonica; Slim deling Cowboy;" Eddle McCarty, harmonica; Slim Fey, violinist 4 p.m.—Studio program; Dentpro Hour 4:30 p.m.—Fox West ('oast Theaters Frolic 5 p.m.—Wade Forrester's Hour of Sunshine 7:30 p.m.—Complete baseball results 7:45 p.m.—The Watch Tower program; Bible lecture, "The Human Soul—Discoveerd, Defined" 8:15 p.m.—Music Memories, Lillian Boyd 8:45 p.m.—Gustave Hoffman's Orchestra Supreme 10 p.m.—Cunion Mutual Life program 10:05 p.m.—Elmer Keeton's Brown-Favorites

- 322.4 Meters **KFWI** Franklin 0200 500 Watts 930 Kcys.
- Radio Entertainments, San Francisco, Calif.

- Radio Entertainments, San Francisco, Calif. 7 to 8 a.m.—Frank Roefer's setting up exercises 9 to 10 a.m.—Cal King; records and announcements 10 to 10:30 a.m.—Sally Lewis, concert planist 10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk 10:50 to 11 a.m.—Items of interest 12 to 12:45 p.m.—Dance music and announcements 12:45 to 1 p.m.—Dr. E. A. Wiseman, health questions 1 to 1:30 p.m.—Cal King's Country Store 6 to 7 p.m.—Dance Hour program 7 to 7:30 p.m.—Coast Auto Company program 11 to 1 a.m.—Dance music; Midnight Classics

- 239.9 Meters KFOX Phone: 672-81 1000 Watts 1250 Kcys.
  - Nichols & Warinner, Long Beach, Calif.

KEX

Western Broadcasting Co., Portland, Ore.

Western Broadcasting Co., Portland, Ore. 7 a.m.—Morning Serenaders 8 a.m.—The Clock: Oregon Journal news 9 a.m.—Piano concert by Ronald Buck 10 a.m.—Castle organ concert 10:30 a.m.—Castle organ concert 12:05 p.m.—Happy Hour Girls 12:05 p.m.—Newscasting: Alice Allison, banjoist 1:30 p.m.—Castle organ concert 2 p.m.—Dental lecture; Bookworm; afternoon matinee 5:15 p.m.—Children's Hour; Bulletin; song contest 8 p.m.—Popular dance concert 9 p.m.—Hits of Yesterday; Frank Horsfal, saxophone; Captivators Male Quartet; Glen Eaton, tenor; NBS 9:30 p.m.—Hometowners Orchestra, NBS 10:30 p.m.—Thomas and Tessle; records 10:30 p.m.—Time; weather, police reports; news 11:40 p.m.—Midnight Matinee

Nichols & Warinner, Long Beach, Calif. 5 to 12:45 p.m.—Music, talks and news items 12:45 to 1:50 p.m.—Cherrio Boys; Health & Efficiency 1:50 to 2:30 p.m.—Doris & Clarence; Rolly Wray 2:30 to 3: p.m.—Pianistic Pansy; Today in History 3:30 to 4:15 p.m.—Organ recital: late news 4:30 to 4:15 p.m.—Organ recital: late news 4:30 to 4:15 p.m.—Violets Tiny Tots Hour 4:45 to 5 p.m.—Hollywood Girls; "Em & Clem" 6:15 to 6:30 p.m.—Bernet Harmony Boys 6:15 to 6:30 p.m.—The Three Vagabonds 7 to 7:15 p.m.—Buttercream School Kids 7:15 to 7:30 p.m.—Ezra and Abie 9:30 to 6:45 p.m.—Foster and Doris; organ recital 9:30 to 10 p.m.—Evert Hoagland Troubadours 10 to 11 p.m.—Young Folks at Home 11 to 12 midnight—Majestic Ballroom Orchestra 12 to 1 a.m.—The Knight Fox

Atwater 3111

5000 Watts

254.1 Meters

1180 Kcvs.

# New S-M 692 Amplifier Marks Distinct Advance in the Art

Power, and more power—more gain than you ever imagined could come out of a three-stage amplifier—that's the new S-M 692.

Tone quality—a flat curve (within 2 DB) from 60 to 12,000 cycles—within 4 DB from 44 to 13,000 cycles. Set one up—give it a big job to do—watch it do it—and you'll know why we feel so proud of it!

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The 692 requires six tubes: 1-24, 1-45, 2-50, and 2-81 rectifiers. In spite of the truly remarkable superiority of performance which it shows, from every standpoint, the price which has ben set upon it reflects the important production economies now being realized in the new S-M plant.

Mechanically and electrically, the unit has been made as fool-proof as possible. The tubes are shielded both electrically and mechanically by a heavygauge tube guard. All of the power equipment is mounted on the upper side of the chassis to minimize hum and other troubles from the power supply. All of the audio-frequency circuits are isolated on the under side of the chassis. A false bottom covers all of the equipment on the under side of the chassis, and a momentary contact switch actuated by a special tie rod prevents either the false bottom or the cover being removed without first breaking the 110-volt supply. This makes it impossible to receive a shock when either of these is removed.

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# **FRIDAY** Programs



Gordon Brown KQW-Announcer

#### 535.4 Meters КТАВ Garfield 4700 560 Kcys. 1000 Watts

#### Pickwick Broadcasting Co., Oakland, Calif.

Pickwick Broadcasting Co., Oakland, Calif. 6:30 to 7:30 a.m.—Studio program: health exercises 7:30 to 8:30 a.m.—Wed Hat" program; Towne Cryer 8:30 to 9 a.m.—Dr. Wade Forrester 9 to 9:30 a. m.—Morning Prayer Hour 9:30 to 10 a.m.—Household Hints with Julia Hayes 10 to 10:30 a.m.—Household Hour with Alma La Marr 10:30 to 1 p.m.—Dr. Corley; studio program 1 to 1:30 p.m.—Chapel of Chimes organ period 1:30 to 2:40 p.m.—Recordings; Dr. Wade Forrester 2:40 to 5 p.m.—Brother Bob's Frolic Hour 6 to 5:15 p.m.—Date Book program; studio program 6:30 to 7:15 p.m.—Chapel of Chimes; Hall of Fame 7:15 to 8 p.m.—Chapel of Chimes; Hall of Fame 7:15 to 8 p.m.—Chapel of Chimes; Hall of Fame 7:15 to 8 p.m.—Chapel of Chimes; Hall of Fame 7:15 to 8 p.m.—Chapel of Chimes; Hall of Fame 7:15 to 8 p.m.—Studio program; dance orchestra 11:30 to 1 a.m.—Program of records

#### 265.3 Meters Wasatch 3901 KSL 1130 Kcys. 5000 Watts

Radio Service Corp., Salt Lake City, Utah 4 to 7:45 p.m.—NBC programs 7:45 p.m.—Floyd Gibbons on Prohibition 8 p.m.—Utah Hour; Scowcroft Hour 9 p.m.—Eastman Kodak 11 p.m.—"Vagabond of the Air" 483.6 Meters Atwater 2121 KGW 620 Kcys. 1000 Watts

# The Morning Oregonian, Portland, Orego 6:45 a.m.—Devotional services: organ 7:45 a.m.—Aunt Jemima, NBC 8 a.m.—Shell Happytime, KPO 9 a.m.—Columbia National Bank: Town Cryer 9:30 a.m.—Betty Crocker, NBC; Town Cryer 10 a.m.—DuBarry talk, NBC 10:15 a.m.—Heinz Food talk, NBC 10:30 a.m.—Woman's Magazine of the Air. NBC 11:30 a.m.—Masterworks: Powers' Pied Piper 12:30 p.m.—Grand Central Marketeers 11:30 p.m.—Alr Transport talk 1:45 p.m.—St. Francis Hotel Orchestra, NBC 2 p.m.—Among Ourselves: Masterworks 8:15 p.m.—Marian Miller 3:30 p.m.—Alr Transport talk 1:45 p.m.—NBC programs 7:15 p.m.—NBC programs 7:15 p.m.—NBC programs 7:15 p.m.—Cill Seed talk: Ole and the Girls 8:05 p.m.—Gill Seed talk: Ole and the Girls 8:15 p.m.—Froskist Ice Cream Co. 10 p.m.—Cecil and Sally; Hoot Owls The Morning Oregonian, Portland, Oregon

#### 243.8 Meters 1230 Kcys.

# **KYA**

Prospect 3456 1000 Watts Pacific Broadcasting Corp., San Francisco

May 23, 1930

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- Pacific Broadcasting Corp., San Francisco 9 to 11 a.m.—Recordings; Dr. Bond 11 to 12 noon—California Sunshine Hour 12 to 2 p.m.—News; popular recordings 2 to 3 p.m.—Bridge Party Hour 3 to 4:30 p.m.—Cabbages and Kings; records 4:30 to 5:35 p.m.—Sunset Hour; stock quotations 5:35 to 7 p.m.—Recordings; Metro and Cosmo 7 to 7:30 p.m.—George Taylor and the Boys 7:30 to 8 p.m.—Cloyd K. Hillman's 1640 Boys 8 to 9 p.m.—Calendar of the Air 9 to 10 p.m.—Pacific Artists Trio, with George Nick-son and Greta Gahler 11 to 1 a.m.—Dance and request recordings
- 11 to 1 a.m.-Dance and request recordings

#### 361.2 Meters KOA 830 Kcys.

York 5090 12,500 Watts

#### General Electric Co., Denver, Colorado

- 4 to 5 p.m.-Cities Service Concert Orchestra-Jessica 4 to 5 p.m.—Cities Service Concert Orchestra—Je Dragonette and the Cavaliers 5 to 6 p.m.—Interwoven Pair; Armour program 6 to 7 p.m.—Armstrong Quakers; Raleigh Revue 7 to 7:30 p.m.—Network program; string trio 7:30 to 7:45 p.m.—Amos 'n' Andy 7:45 to 8 p.m.—Literary Digest Prohibition Poll 8 to 8:15 p.m.—Sally Mason, crooner 8:15 to 8:30 p.m.—Ralph Hansell, xylophonist 8:30 to 8:45 p.m.—Colorado Sunshiners 8:45 to 9:15 p.m.—The Old Stagecoachers 9:15 to 10 p.m.—Kodak week-end program 9:45 to 10 p.m.—Aces of Harmony 10 to 11 p.m.—Mystery serial; Pacific Nomads

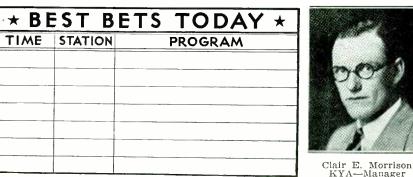
254.1 Meters 1180 Kcys.

KEX

Atwater 3111 5000 Watts

#### Western Broadcasting Co., Portland, Ore.

- Western Broadcasting Co., Portland, Ore. 7 a.m.—Morning Serenaders 8 a.m.—The Clock; Oregon Journal news 9:45 a.m.—Devotional service; organ concert 10:30 a.m.—Bhopping service featuring Allen Daniels 11:30 a.m.—Bhly's Hawaiians; Happy Hour Girls 1:05 p.m.—Piano recital; organ; Dental lecture 2 p.m.—Dental lecture 4:30 p.m.—Musical comedy song recital 5:15 p.m.—Children's Hour; Bulletin 6 p.m.—Around the world with Captain Salisbury 6:15 p.m.—Popular concert; Motor Playmates 7 p.m.—Dance music; Musical Potpourri; NBS 8 to 9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Meriggioli, flute; Mabel Mohrman, plano; NBS 9:30 p.m.—A Night in India with the White Wizard 10 p.m.—Melvin and Merciful; records 10:30 p.m.—Jack and Jill Tavern Orchestra 11:30 p.m.—Time; weather, police reports; news 11:40 p.m.—Midnight Matinee



# Transformer Corporation Enters Set Field

ORD comes from E. J. Dykstra, General Sales Manager for the Transformer Corporation of America, that this company, in addition to supplying many of the trade's outstanding receiver manufacturers with electrodynamic speakers, coils, chokes, etc., will launch a radio receiver, to be known as T. C. A. Radio, and of course manufactured under license granted by Radio Corporation of America and Associated Companies.

Mr. Dykstra calls attention to Transformer Corporation's unusual record in recent years—a phenomenal growth from a small organization to a highly organized group, handling a volume of business requiring more than 200,000 square feet of factory space for manufacturing facilities and a sales organization of national scope.

The new T. C. A. Radio embodies all the modern technical developments; three screen-grid tubes employed as radio frequency amplifiers in cascade, power detection and 245 tubes in pushpull operating an electrodynamic speaker of advanced design; housed in unusually rich looking cabinets. Several console models will be announced in detail in the near future.

Mr. Dykstra states that T. C. A. engineers have achieved their goal after research and experimental work covering a period of eight months. Actual test reports from every part of the country indicate that their efforts to produce an outstanding receiver have been realized in every respect—sensitivity, selectivity and tone fidelity.

The introduction of T. C. A. Radio by the Transformer Corporation of America, Mr. Dykstra believes, is a natural development as a result of the company's unusual knowledge of radio principles and products, and their ability to fabricate a radio complete under one roof—down to the last nut and bolt.

Mr. Dykstra stresses this point as an allimportant factor in the manufacture of a radio receiver, and believes that well planned production economies will go far toward raising the standard of radio values offered the American public in the future.

To quote Mr. Dykstra's own words, "The large number of failures among radio manufacturers during the latter half of 1929 is attributable in a large measure to lack of definite information regarding production, its costs and pitfalls. We feel that we are prepared to cope with the production problem to the ultimate benefit to the consumer. The whole tone of the radio industry will be raised only when maximum value is offered to the public at a price which the consumer can afford and which permits the manufacturer, jobber and dealer to make their legitimate profit."

We find that Mr. Dykstra, who modestly declines to talk about himself, is a radio executive of wide experience and valuable associations, who brings into the T. C. A. organization a wealth of sound merchandising ideas. He says "The T. C. A. Sales machinery is already functioning one hundred per cent in nearly every state in the Union, and the reports coming in every day from our district sales managers are highly encouraging. T. C. A. is on its way."

Transformer Corporation's comprehensive advertising schedule is already taking shape under the management of Mr. W. E. Hall, formerly director of sales promotion for Silver Marshall. Mr. Hall states that it is planned to give T. C. A. jobbers and dealers every possible coöperation from the standpoint of publicity and advertising.

Mr. Dykstra, recently in San Francisco, is very optimistic about the outlook for the T. C. A. receivers here on the Coast. This is Mr. Dykstra's second visit to the Coast in thirty days. The James P. Hermans Company, 585 Mission Street, San Francisco, are representatives for the Transformer Corporations here on the Pacific Coast.

Harold Dana, NBC baritone at the San Francisco studios, plays the piano almost as well as he sings. As a consequence, Harold is drafted oftentimes into accompanying his fellow singers and can be found many times running through a song for someone who believes he needs a special rehearsal.

\* \* \* The business of "trooping" is getting to be a regular thing with the KFRC Jamboreadors. Hardly a week-end passes but a gang of them isn't found back in the hinterland putting on a show. Sutter 1920

#### San Francisco

#### National Broadcasting Company

National Broadcasting Company 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA 9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home Service Talks, KGO, KHQ, KOMO, KGW, KFI 10 to 10:15 a.m.—Du Barry Radio Program, KGO, KHQ, KOMO, KGW, KFI, KSL 10:15 to 10:39 a.m.—Josephine B. Gibson, Food Talk, KGO, KHQ, KGW, KOMO 10:30 to 11:30 a.m.—Woman's Magazine of the Air. KGO, KHQ, KGW, KPI, KHQ, KOMO, 10:30 to 11:10 a.m.; KSL, 10:50 to 11:10 a.m. 12 to 1 p.m.—Pacific Feature Hour, KGO, KOA; KOMO, 12:30 to 1 p.m. Delving into the classics, Max Dolin has come forth with an hour's program which he and his or-chestra, with the assistance of a vocal soloist, will present. present.

Francis Salon Orchestra,

- present.
  1:30 to 2 p.m.—Hotel St. Francis Salon Orchestra, KGO; KGW, 1:45 to 2 p.m.
  2:30 to 3 p.m.—Don Bigelow and His Hotel Park Cen-tral Orchestra, KGO; KOMO, 2:30 to 2:45 p.m.
  3:15 to 3:30 p.m.—Universal Safety Series, KGO, KOMO, 2:30 p.m.—Universal Safety Series, KGO,
- KOMO
- to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers, KGO, KHQ, KOMO, KGW, KECA 4

KGW, KECA Both classical and popular music will hold sway in the hour's program. John Seagle, baritone, will have one solo, "Looking at You." A two-piano team will also have an inning with the presentation of a medley of popular songs. 5 to 5:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO, KGW, KFI Snappy jokes and songs will alternate when the Interwoven Pair entertain the NBC System in a half hour's program. 5:30 to 6 p.m.—Armour Program, KGO, KHQ, KOMO, KGW, KFI

KGW, KFI

KGW, KFI Thirty minutes of music chosen from semi-popu-lar and light classic repertoires will be heard during the broadcast from Chicago. to 6:30 p.m.-Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI The Armstrong Quakers will make their cus-tomary call on Lois Bennett, the Quaker Girl. After gathering in the home of the Quaker Girl. After strong Quakers will proceed to serenade her with songs and instrumental music and she in turn will sing two solos for them. sing two solos for them.

6:30 to 7 p.m.-Raleigh Revue, KGO, KHQ, KOMO, KGW, KECA

KGW, KECA Special arrangements of a long list of popular airs, including the University of Maine "Stein Song," are programmed for tonight's Raleigh Revue. 7 to 7:15 p.m.—Elgin Program, KGO, KHQ, KOMO, KGW, KECA

- 7:15 to 7:30 p.m.—Three Violins, KGO, KOMO Three violins will be heard in a 15-minute recital directed by Max Dolin and released through the NBC System beginning at 7:15 o'clock tonight.
- 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 7:45 to 8 p.m.–Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO, KHQ, KOMO, KGW, KECA

8 to 8:15 p.m.—Ole and the Girls, KGO, KHQ; KGW, 8:05 to 8:15 p.m. Ole and the Girls will be on hand to lend a little comedy and music of the vaudeville brand. A bare thread of a plot runs through the Ole and the Girls skit, which features for the most part the Swede dialect of Dick Le Grand as Ole and the songs of the Apple Sisters, Imelda Montagne and Marjorie Primlee. Primlee.

8:45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI Donald Novis, youthful Atwater Kent audition prize winner, will be the tenor soloist. The other singers on this unique program of music will be the Rounders, a male quartet. Dudley Chambers is director and arranger for the group.

- 9:15 to 9:45 p.m.—Kodak Week-end Hour, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
  "The Kodak Girl" will signal again the Kodak Week-end Hour with Max Dolin directing and Gail Taylor and Irving Kennedy as the soloists.
  9:45 to 10 p.m.—John and Ned, KGO, KHQ, KOA
  10 to 10:30 p.m.—Mystery Serial, KGO, KOA
  Lisle Frawley, most recent victim of the mysterious kidnaper who has been terrorizing her city, receives a visit from her captor during this episode of "The Cross-Eyed Parrot."
  10:30 to 11 p.m.—Pacific Nomads, KGO, KOA
  A complete string orchestra with organ and Lucile Kirtley, soprano, will be heard when Charles Hart's Pacific Nomads go on the air.

440.9 Meters 680 Kcys.	KPO	Kearny 0704 5000 Watts
Hale Bros. &	The Chronicle, S	an Francisco

Hale Bros. & The Chronicle, San Francisco 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock 8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs 9:30 to 10 a.m.—Walter W. Cribbins 10 to 10:30 a.m.—Walter W. Cribbins 10 to 10:30 a.m.—Muter W. Cribbins 10 to 10:30 a.m.—Walter W. Cribbins 10 to 11:30 a.m.—Woman's Magazine of the Alr, NBC 11:30 to 11:35 a.m.—Ye Towne Cryer 11:55 to 12:05 p.m.—Time signals, Scripture reading 12:05 to 12:45 p.m.—Snapshots—programs in miniature 12:45 to 12:30 p.m.—Commonwealth Club luncheon 2 to 2:16 p.m.—Stock market quotations 2:10 to 2:30 p.m.—California Crooners 2:30 to 2:45 p.m.—The Auburn Girl 2:45 to 4:30 p.m.—Cet Associated with Baseball 4:30 to 5:30 p.m.—Children's Hour 5:20 to 5:30 p.m.—Children's Hour 5:30 to 5:45 p.m.—Date Book, edited by Stuart Strong 5:45 to 6 p.m.—News digest, "Scotty" Mortland 6 to 7 p.m.—Reo Masters of Music 7 to 8:30 p.m.—Cecil and Sally 9:15 to 9:30 p.m.—Cecil and Sally 9:15 to 9:30 p.m.—Marker Brogram," KPO and KFI 10 to 11 p.m.—Jesse Stafford's Dance Orchestra 3156 Meters

#### 315.6 Meters Hollywood 0315 **KFWB** 950 Kcys. 1000 Watts

#### Warner Brothers, Hollywood, California

Warner Brothers, Hollywood, California 11:30 to 12 noon—Bill Van, courtesy program 12 to 12:30 p.m.—String orchestra: Nelson Case, soloist 12:30 to 2:10 p.m.—Variety Serenaders; Boswell Sisters 2:10 p.m.—Baseball game; Radio Varieties 6 to 6:30 p.m.—Pac. Salon Orchestra, Ray Martinez, dir. 6:30 to 7 p.m.—Harry Jackson's Entertainers 7 to 7:10 p.m.—Cecil and Sally 7:10 to 7:45 p.m.—The Southlanders and soloists 7:45 to 8 p.m.—Mac and Al 8 to 8:30 p.m.—Billy Van, courtesy program 8:30 to 9 p.m.—Billy Van, courtesy program 8:30 to 9 p.m.—Sports Interview, Mark Kelly 9:30 to 10 p.m.—Hollywood Revelers 10 to 10:30 p.m.—Irving Aaronson's Commanders 10:30 to 11:30 p.m.—Ben Bernie's Orchestra

#### 309.1 Meters KJR Main 2495-2475 970 Kcys. 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 12 noon-World in Review; musical program 2 p.m.-Robert Monsen, tenor; Marjorie Robillard, piano

- 2 p.m.—Robert Mohsen, tenor, Marjone Robinsen, plano
  2:15 p.m.—Entertainers; Beatrice Nelson, soprano
  3 p.m.—Baseball game; Ken Stuart, announcer
  5:15 p.m.—Union Oil Co.; Baron Keyes' Air Castles
  5:30 p.m.—Market reports; lost and found articles
  5:50 p.m.—Garden talk by Cecil Solly
  6 p.m.—Eulala Dean, blues singer; Chet Cathers, baritone; Elmore Vincent, tenor
  7 p.m.—Harpers Corners; Burton James and Co.
  7:30 p.m.—Musical Potpourri
  8 p.m.—Gold and Silver Ensemble
  9 p.m.—Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Signor Meriggioli, flute; Mabel Mohrman, plano
  9:30 p.m.—A Night in India, with the White Wizard
  10 p.m.—Ken Stuart in Thirty Minutes of Sunshine
  10:30 p.m.—Ukelele Bob; Elmore Vincent, tenor
  11 p.m.—Vic Meyer's Club Victor Orchestra
  12 midnight—Midnight Revellers

## **FRIDAY** Programs

#### 340.7 Meters 880 Kcys.

42

Lake 6000-6015 500 Watts

Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 6:30 a.m.—Records; stocks; exercises 8 to 9:30 a.m.—Jean Kent; Modern Homes 9:30 to 10:30 a.m.—Records and talk; stocks 10:30 to 11 a.m.—Henderson's Radiola program 11 to 12 noon—Classified Adv. Hour 12 to 1 p.m.—Machado's KLX Hawaiians 1 to 2:40 p.m.—Baseball: Oaks vs. San Francisco 4:30 to 5 p.m.—Chas. T. Besserer, organist 5 to 6 p.m.—Brother Bob's Club; Edgar Russell 6 to 7 p.m.—Hotel Oakland concert trio 7:30 to 8 p.m.—'The Melody Man'' 8 to 10 p.m.—Hotel Oakland concert trio 7:30 to 8 p.m.—'The Melody Man'' 8 to 10 p.m.—Hotel Oakland concert trio 7:30 to 8 p.m.—'The Melody Man'' 8 to 10 p.m.—Hotel Oakland concert gentlement; Dell Sisters, harmony team; Elsbeth Frellesen, guitar girls; KLX orchestra; Lena Genster, the dumb KLX janitress; Fred and Morris; Lillie Laguna, the Mexican diva from Tampico; Johnnie Cerruti, accordionist; Two Happy Hayseeds, Fred and Ivan Laam, and Spanish Serenaders Serenaders
- 10 to 10:15 p.m.—Mama and Benny Cohen 10:15 to 11 p.m.—Fleur de Lis Orchestra 11 to 12 midnight—Classical recordings

#### Phone: 672-81 239.9 Meters KFOX 1000 Watts 1250 Kcvs.

1250 Kcys. **IIII** 1000 Watt Nichols & Warinner, Long Beach, Calif. 5 to 12:45 p.m.—Cherrio Boys; Masonic luncheon 1:50 to 2:30 p.m.—Cherrio Boys; Masonic luncheon 1:50 to 2:30 p.m.—Cherrio Boys; Rolly Wray 2:30 to 3 p.m.—Sunset Harmony Boys 3 to 3:30 p.m.—Pianistic Pansy; Today in History 3:30 to 4:15 p.m.—Organ recital; late news 4:15 to 4:30 p.m.—Poiny & Gene 4:30 to 4:45 p.m.—Organ recital; late news 4:15 to 4:45 p.m.—Violets Tiny Tots Hour 4:45 to 5 p.m.—Jones Entertainers 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem" 6:15 to 6:30 p.m.—Percy at the Telephone 6:30 to 6:45 p.m.—Sunset Harmony Boys 6:45 to 7 p.m.—The Three Vagabonds 7 to 7:15 p.m.—Euttercream School Kids 7:15 to 7:30 p.m.—Cherrio Boys; The Song Story 8:30 to 9:15 p.m.—Cherrio Boys; The Song Story 8:30 to 9:15 p.m.—Cherrio Boys; The Song Story 8:30 to 10 p.m.—Organ: Hoagland Troubadours 10 to 11 p.m.—Poung Folks at Home 11 to 12 midnight—Majestic Ballroom Orchestra 12 to 1 a.m.—The Knight Fox

### 204 Meters

1470 Kcvs.

# KGA

Main 3434 **5000 Watts** 

www.americanradiohistory.com-

#### Northwest Broadcasting System, Spokane, Wash.

- 8 a.m.—Popular music; news 9 a.m.—Central Market program 9:30 a.m.—Organ recital; Friendly Hour 11 a.m.—Crescent Manufacturing Co. program 11:15 a.m.—Commercial Creamery's luncheon concert 12:000—Riegel Bros. concert

- 12:30 p.m.-Music; news; market reports 1 p.m.-Gold Seal program; dental clinic 2 p.m.-Herb and his guitar; Bargain matinee 4 p.m.-Good News Magazine

- p.m.—Good News Magazine
   p.m.—Uncle Andy and the kiddles
   p.m.—Musical Novelties; Baron Keyes' Air Castles
   p.m.—Eulala Dean, blues singer; Chet Cathers, barl-tone; Elmore Vincent, tenor
   p.m.—Thirty Minutes with the Masters; Damski's Concert Orchestra; Betty Andersen, soprano; Sydney Discont tenor Dixon, tenor
- 7:30 p.m.—Musical Potpourri; Popular Orchestra
  9 p.m.—Damski's Neapolitans; Betty Andersen, so-prano; Sydney Dixon, tenor; Signor Meriggioli, flute; Mabel Mohrman, piano 30 p.m.—A Night in India with the White Wizard
- 9:30 p.m.—A Night in Ind 10 p.m.—Request program

#### 322.4 Meters Franklin 0200 KFWI 500 Watts 930 Kcys.

Radio Entertainments, San Francisco, Calif. 7 to 8 a.m.—Frank Roefer's setting up exercises 9 to 9:30 a.m.—Cal King's Post Office 9:30 to 10:30 a.m.—Popular music and announcements 10:30 to 10:50 a.m.—Dr. Linebarger, health talk 10:50 to 11 a.m.—Itens of interest 11 to 11:30 a.m.—Ray Batz at the piano 11:30 to 12 papen\_Sami\_classical program

- 11 to 11:30 a.m.—Ray Batz at the piano 11:30 to 12 noon—Semi-classical program 12 to 1 p.m.—Popular music and announcements 1 to 1:30 p.m.—Cal King's Country Store 6 to 7:15 p.m.—Dinner Hour; "Kelly 'n' Clancy" 7:15 to 7:30 p.m.—Bob & Monty (Renton Company) 8:30 to 9 p.m.—Johnny Oliver's Hawaiian Trio 9 to 9:30 p.m.—Studio program; Nadine Chriss, pianist 9:30 to 9:45 p.m.—Isabel Henion, balladist 9:45 to 10 p.m.—Sally Lewis, concert pianist 10 to 10:30 p.m.—Sally Lewis, concert pianist 10:30 to 12 midnight—Feature program; dance music 12 to 1 a.m.—Midnight Classics (records)
- Glencourt 6774 322.4 Meters KROW 930 Kcys. 1000 Watts
- Educational Broadcasting Corp., Oakland, Calif, 8 a.m.—Wade Forrester, Health Questions; Gloom Chasers' Orchestra; Tropical Trio 1:30 p.m.—Vocal solos and duets, instrumental selec-
- tions

- 2:30 p.m.—A Watch Tower talk 2:45 p.m.—Ruth's Household Hints 3:30 p.m.—Hayseed program by Bill Simmons, "Yo-deling Cowboy;" Eddie McCarty, harmonica; Slim deling Cowboy;" Eddie McCarty, harmonica; Fey, violinist 4 p.m.—Studio program 4:30 p.m.—Fox West Coast Theaters Frolic 5 p.m.—Wade Forrester's Hour of Sunshine 7:30 p.m.—Complete baseball results 7:45 p.m.—"The Ne'er Do Well" 8 p.m.—Wm. Nat Friend, "Romance of Oakland"

- 296.6 Meters KOW 1010 Kcvs.
- Columbia 777 500 Watts
- 1010 Kcys. 500 Wat Pac. Agric. Foundation, Ltd., San Jose, Calif. 9 to 11 a.m.—California Market; Helpful Hour 11 to 11:50 a.m.—Bank Credits program 11:50 to 12:15 p.m.—Old Favorite recordings 12:30 to 1 p.m.—Tom and Wash 12:30 to 1 p.m.—Market reports, weather 1 to 1:30 p.m.—Hart's Happy Half Hour 1:30 to 4:30 p.m.—The Friendly Hour; music 4:30 to 5 p.m.—Children's program 5 to 5:30 p.m.—Baron Keves' Air Castles; music 5:30 to 6 p.m.—San Jose Radionics health talk 6 to 6:10 p.m.—U. S. D. A. farm flashes 6:10 to 6:30 p.m.—Market reports 6:45 to 7 p.m.—Sport review; Market Place 7 to 8 p.m.—Karm Bureau news; Tom and Wash 8 to 9 p.m.—KQW Minstrels 9 to 9:30 p.m.—Leda Gregory Jackson program

- 508.2 Meters 590 Kcvs.



Main 5383 1000 Watts

590 Kcys. **III** 1000 Wat Louis Wasmer, Inc., Spokane, Washington 6:45 a.m.—Inspirational service; "The Town Cryer" 7:45 a.m.—Inspirational service; "Inspiration 9 a.m.—Walt, Winn and Harvey 9:30 to 11:30 a.m.—NBC programs 11:45 a.m.—Organ recital 12 noon—"For the Love of the Scotch and Irish" 12 non—"For the Love of the Scotch and Irish" 12 non—"For the Love of the Scotch and Irish" 12 non—"The Dutch Maids"; "Headliners" 1:30 p.m.—Organ compositions; dance tunes 2 p.m.—Gems from comic opera 3:20 p.m.—"Cecil and Sally"; Service Hour 4 to 7:15 p.m.—BEC programs 7:15 p.m.—Bert Price sport talk 7:30 p.m.—Mos 'n' Andy, NBC 7:45 p.m.—Literary Digest Poll, NBC 8 p.m.—"Ole and the Girls," NBC 8 15 p.m.—Uinn Coe, popular planist 8:45 p.m.—'Tone Pictures," NBC 9:15 p.m.—John and Ned, NBC 9:45 p.m.—John and Ned, NBC 10 p.m.—"The Slumber Hour"; 11 p.m.—'Just Another Hour"; "Ask for It"

# **FRIDAY** Programs

**KFRC** 

#### 491.5 Meters 610 Kcvs.

Prospect 0100 1000 Watts

- Don Lee, Inc., San Francisco, Calif.

- Don Lee, Inc., San Francisco, Calif. 7 to 8 a.m.—Seal Rocks broadcast 8 to 8:30 a.m.—Columbia Revue, CBS; stocks 8:30 to 9:30 a.m.—Foemj's Orchestra, CBS; news 9:30 to 10:30 a.m.—Feminine Fancies, DLBS 10:30 to 11 a.m.—Wyn's Daily Chats 11 to 11:30 a.m.—Feminine Fancies, DLBS 10:30 to 12 noon—Hollywood Gossip; auditions 12 to 1 p.m.—Sherman & Clay noonday concert 1 to 1:45 p.m.—Paul Specht and his Manhattan Towers Orchestra, CBS 1:45 to 2 p.m.—Three Dainty Misses 2 to 3 p.m.—Happy Go Lucky Hour, DLBS 3 to 3:30 p.m.—Bernhard Levitow's Commodore En-semble, CBS 3:30 to 4:35 p.m.—Something about everything 3:35 to 4 p.m.—Hotel Paramount Orchestra, CBS 4:45 to 5 p.m.—News items; Town Topics 5 to 6 p.m.—Organ recital; Custo program 6 to 6:30 p.m.—Guaker State Oil, CBS 6:30 to 7 p.m.—Gold Medal Fast Freight. CBS 7 to 7:30 p.m.—Bert Lown and his Biltmore Orches-tra, CBS

- 7:30 to 7:45 p.m.—C. H. McAleer Mfg. Co. 7:45 to 8 p.m.—Walter Kelsey, violin recital 8 to 8:30 p.m.—Veedol Vodvil, DLBS 8:30 to 9 p.m.—Bekin's Californians, novelty program, DLBS
- 9 to 10 p.m.—True Story Hour, Mary and Bob, CBS 10 to 10:15 p.m.—Cecil Wright, "Little Poison Oak Himself"
- 1015 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS 11 to 12 midnight—Val Valente's Roof Garden Or-
- chestra, DLBS 12 to 1 a.m.—Dance music

#### 468.5 Meters 640 Kcys.

KFI 5000 Watts

Westmore 0337

640 Kcys. INT'I 5000 Watts Copyright, 1930, E. C. Anthony, Inc., L. A. 2:15 p.m.—Winnie Fields Moore, travelogue 2:30 p.m.—Grace Hamilton and Jack Stern, ballads 3 p.m.—Joe Charles and his guitar 3:15 p.m.—Wedgwood Nowell, Playgoers' Memories 4 p.m.—Mothers' Legion of the Air 4:15 p.m.—KFI News Bureau 4:30 p.m.—Big Brother; The Story Man 5 p.m.—Interwoven Pair and Armour program, NBC 5:30 p.m.—E. H. Rust, nurseryman; stock reports 6 p.m.—Armstrong Guakers, NBC 6:30 p.m.—Faul Robert, Schonberger Trio 8 p.m.—Remote control from Ray West Cafe 8:45 p.m.—Tone Picture, KFI origin, NBC 9:30 p.m.—Packard Concert Orchestra with Harold Spaulding, tenor Spaulding, tenor 10:30 p.m.—Cafe Max Fisher program

#### 333.1 Meters 900 Kcys.

Vandike 7111 1000 Watts

#### KHJ Don Lee, Inc., Los Angeles, California

- Don Lee, Inc.. Los Angeles, California 1 to 1:30 p.m.—Paul Specht's Orchestra, CBS 1:30 to 2 p.m.—Times Forum 2 to 3 p.m.—Happy Go Lucky Hour, KFRC 3 to 3:15 p.m.—Robertson, talk on dogs 3:15 to 3:30 p.m.—Dr. Hertzog's School program 3:30 to 4 p.m.—Council of International Relations 4 to 4:30 p.m.—Out Wit Hour, CBS 4 to 4:30 p.m.—World-wide news; Town Topics 5 to 6 p.m.—Organ recital; Bob Swan 6 to 6:30 p.m.—Quaker State Oil, CES 6:30 to 7 p.m.—General Mills Fast Freight, CBS 7 to 7:30 p.m.—Deon Lee Symphony 7:30 to 8 p.m.—Veedol Vodvil, from KFRC 8:30 to 9 p.m.—Bekins Van & Storage, DLBS 9 to 10 0:05 p.m.—World-wide news 10:05 to 12 midnight—Biltmore Hotel Dance Orch. 12 to 1 a.m.—Wesley Tourtellotte's organ recital

#### 379.5 Meters KGO 790 Kcvs.

#### Sutter 1920 10.000 Watts General Electric Co., Oakland, Calif.

Hempstead 4101

**5000 Watts** 

Elliot 5890

1000 Watts

43

- General Electric Co., Oakland, Calif. 7:30 to 8 a.m.—Chanticleers; The Aunt Jemima Boy 8 to 8:30 a.m.—Cross-Cuts of the Day 9 to 9:30 a.m.—Cross-Cuts of the Day 9:40 9:30 a.m.—Meet the Folks 9:30 to 9:45 a.m.—Betty Crocker Home Service talks 9:45 to 10 a.m.—Parks Sisters 10 to 10:15 a.m.—Ju Barry Radio program 10:15 to 10:30 a.m.—Josephine B. Gibson, food talk 10:30 to 11:30 a.m.—Josephine B. Gibson, food talk 10:30 to 11:30 a.m.—Voman's Magazine of the Air 11:30 to 12 noon—NBC Philharmonic organ recital 12 to 1 non—NBC Philharmonic organ recital 12 to 1 20 p.m.—Hotel St. Francis Salon Orchestra 2:15 to 2:30 p.m.—The World in Music 2:30 to 3 p.m.—Don Bigelow and his Hotel Park Cen-tral Orchestra

- 2.13 to 2.30 p.m.—The world in Music
  2.30 to 3 p.m.—Don Bigelow and his Hotel Park Central Orchestra
  3 to 3:15 p.m.—Genia Zielinska
  3:15 to 3:30 p.m.—Universal Safety Series
  3:30 to 4 p.m.—Grace Adams East; news
  4 to 5 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers
  5 to 6 p.m.—Interwoven Pair; Armour program
  6 to 7 p.m.—Armstrong Quakers; Raleigh Revue
  7 to 7:15 p.m.—The Elgin program
  7:15 to 7:45 p.m.—There Violins; Amos 'n' Andy
  7:45 to 8 p.m.—Literary Digest Prohibition Poll
  8 to 8:15 p.m.—Piano Paintings; Tone Pictures
  9:15 to 9:15 p.m.—Piano Paintings; Tone Pictures
  9:15 to 10:30 p.m.—John and Ned; Mystery serial
  10:30 to 11 p.m.—Pacific Nomads
  11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra

KNX

L. A. Evening Express, Los Angeles, Calif.

L. A. Evening Express, Los Angeles, Calif. 12 to 12:30 p.m.—"The Musical Lunch Box" 1:30 to 2 p.m.—Reading interesting books 2 to 2:30 p.m.—Program of L. A. Eve. Exp. classified 2:30 to 3 p.m.—Matinee Symphony 3:15 to 3:24 p.m.—Joyce Coad, little movie star 3:25 to 3:30 p.m.—Announcements, stock mkt. reports 3:30 to 4 p.m.—Federation of Women's Clubs program 4 to 4:30 p.m.—C. P. R.'s musical program 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel" 5:15 to 5:45 p.m.—Big Brother Ken's Klddie Hour 5:15 to 5:45 p.m.—C. P. R.'s musical program 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel" 5:15 to 5:45 p.m.—Organ program given by Lucie Lee 6:15 to 6:30 p.m.—Music with "Topsy" Sackett 6:30 to 6:55 p.m.—KNX Little Symphony 6:55 to 7 p.m.—"Seth Thomas Historical Cameos" 7 to 8 p.m.—Forrest Stove Works program 8 to 9 p.m.—Royal Order of Optimistic Do-Nuts 9 to 9:45 p.m.—Bim dorder oil, presenting "Lion Tamers" 9:45 p.m.—Bioadcasting the main event from the Hol-lywood Legion Stadium 10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders

**KOMO** 

Fisher's Blend Station, Inc., Seattle, Wash.

11:10 a.m.—Orchestra and vocalists; Barbara Gould 12 noon—Visits to Dairymen and Poultrymen 12:15 p.m.—Prudence Penny 12:30 p.m.—Pacific Feature Hour, NBC 1 p.m.—P. S. Navigation Co. Orchestra 1:30 p.m.—Popular orchestra; Artistic Ensemble 2:30 p.m.—Don Bigelow and His Park Central Orches-tra NBC

tra, NBC
2:45 p.m.—Doin Biglow and this Fam. Content tra, NBC
2:45 p.m.—Artistic Ensemble
2:15 p.m.—Male quartet; stock quotations
4 p.m.—Cities Service Concert, NBC
5 to 7:30 p.m.—NBC programs
7:30 p.m.—Amos 'n' Andy, NBC
7:45 p.m.—Orchestra and vocalists
8:30 p.m.—Mac and Al"
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—Kodak Week-end program, NBC
9:15 p.m.—Nedak Week-end program, NBC
9:15 p.m.—Nedak Week-end program, NBC
9:15 p.m.—New flashes; Latin Nights
11 p.m.—Olympic Hotel Dance Orchestra
12 midnight—Theater organ recital

Dance Orchestra

285.5 Meters

Serenaders

325.9 Meters

tra, NBC

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920 Kcys.

1050 Kcys.

#### BROADCAST WEEKLY

#### SATURDAY Programs May 24, 1930



Don Warner KFWB-9 p.m.

#### 340.7 Meters 880 Kcvs.

KLX Lake 6000-6015 500 Watts

Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 6:30 to 8 a.m.—Records; stocks; exercises 8 to 9:30 a.m.—Jean Kent; Modern Homes 9:30 to 10:15 a.m.—Clinic of the Air 10:15 to 10:30 a.m.—San Francisco stocks; weather 10:30 to 11 a.m.—Breuner's Radiola program 11 to 12 noon—Classified Adv. Hour; stocks 12:05 to 1 p.m.—Machado's KLX Hawaiians 1 to 3 p.m.—Jean's Hi-Lights; recordings 3 to 4:30 p.m.—Helen Parmelee, pianist; records 4:30 to 5 p.m.—Chas. T. Besserer, organist 5 to 6 p.m.—Brother Bob's Club; Edgar Russell 6 to 7 p.m.—News items 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott 8 to 9 p.m.—Helen Wegman Parmelee, pianist; Frank-lin Roberts, baritone, and Myrth Lacy, soprano 9 to 10 p.m.—Chuck Dutton's Hotel Oakland dance or-chestra chestra
- 10 to 11 p.m.-Dance program

#### 468.5 Meters Westmore 0337 KFI 640 Kcys. 5000 Watts

- Copyright, 1930, E. C. Anthony. Inc., L. A.
- 7:30 a.m.—Market reports: Gertrude Gussell, ballads 8 a.m.—Shell Happytime from KPO 9 a.m.—Shell Happytime from KPO 9 a.m.—Shell Happy Hour 9:45 a.m.—National Farm and Home Hour, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 12 noon—U. C. and U. S. Dept. of Agriculture talk 12:15 p.m.—Federal and state market reports 2:45 p.m.—KFI News Bureau 4:30 p.m.—Glen Edmunds String Trio 5 p.m.—General Electric Hour, NBC 6 p.m.—Lucky Strike Hour, NBC 6 p.m.—CHT Symphonet 8 p.m.—Gilmore Circus, NBC 8:30 p.m.—Robert Hurd, tenor, with concert orchestra 9 p.m.—Del Monte Coffee, NBC 9:30 p.m.—Mixed quartet with James Burroughs, tenor 10:30 p.m.—Cafe Max Fischer Orchestra 12 midnight—Midnight Frolic 7:30 a.m.-Market reports: Gertrude Gussell, ballads

KSL

#### 265.3 Meters

#### 1130 Kcys.

#### Radio Service Corp., Salt Lake City, Utah

- Radio Service Corp., Salt Lake City, Utah 3:30 p.m.—"The Fuller Man," NBC 4 p.m.—General Electric Hour, NBC 5 p.m.—General Electric Hour, NBC 6 p.m.—Studio program 7 p.m.—Male quartette and ensemble 7:36 p.m.—Floyd Gibbons on Prohibition 8 p.m.—Jack Frost program 9 p.m.—Del Monte Coffee program, NBC 10 p.m.—Dance music, featuring popular Granadians 11 p.m.—'Vagabond of the Air''

**\* BEST BETS TODAY \* STATION** PROGRAM TIME



Capt. Wm. Roy KGO-1:45 p.m.

5000 Watts

#### 322.4 Meters 930 Kcvs.

#### KROW Glencourt 6774 1000 Watts

- 930 Kcys. INICVI 1000 Watts Educational Broadcasting Corp., Oakland, Calif.
  8 a.m.—Wade Forrester, Health Questions; Gloom Chasers' Orchestra; Tropical Trio
  11 a.m.—Classical recordings
  11:30 a.m.—Retail Grocers' Assoclation
  1:30 p.m.—Orchestra and novelty features
  2 p.m.—Studio program; Household Hints
  3:30 p.m.—Bill Simmons, "Yodeling Cowboy;" Eddie McCarty, harmonica; Slim Fey, violinist
  4 p.m.—Studio program; Dentpro Hour
  4:30 p.m.—For West Coast Theaters Frolic
  5 p.m.—Wade Forrester's Hour of Sunshine
  7:45 p.m.—Complete baseball results
  7:45 p.m.—Studio program; dance orchestra
  10 p.m.—Union Mutual Life program
  10:05 p.m.—Wade Forrester's Whoopee program

- 322.4 Meters KFWI Franklin 0200 930 Kcys. 500 Watts Radio Entertainments, San Francisco, Calif.

- Kadio Entertainments, San Francisco, Calif. 7 to 8 a.m.—Frank Roefer's setting up exercises 9 to 10 a.m.—Cal King; records and announcements 10 to 10:30 a.m.—Sally Lewis, concert pianist 10:30 to 10:50 a.m.—Dr. Linebarger, health talk 10:50 to 11 a.m.—Items of interest 12 to 12:45 p.m.—Records and announcements 12:45 to 1 p.m.—Dr. E. A. Wiseman, health questions 1 to 1:30 p.m.—Dr. E. A. Wiseman, health questions 1 to 1:30 p.m.—Dr. Hour music 7 to 7:30 p.m.—Norma Lee McKinley, contralto, and Louise Gilbert, pianist 11 to 1 a.m.—Dance music; Midnight Classics
- 254.1 Meters Atwater 3111



- Western Broadcasting Co., Portland, Ore.

- Western Broadcasting Co., Portland, Ore. 7 a.m.—Morning Serenaders 8 a.m.—The Clock; Oregon Journal news 9 a.m.—Ronald Buck, piano recital 9:45 a.m.—Devotional service; organ concert 10:30 a.m.—Shopping service featuring Allen Daniels 12:05 p.m.—Happy Hour Girls 1:05 p.m.—Happy Hour Girls 1:05 p.m.—Happy Hour Girls 1:05 p.m.—Happy Hour Girls 1:05 p.m.—KEX Bulletin 6 p.m.—Elue Streaks; Eulala Dean, blues singer; Chet Cathers, barltone; Happy Harris, banjo; Elmore Vincent, tenor; NBS 8 p.m.—Thomas and Tessie; records 10:30 p.m.—Jack and Jill Tavern Orchestra 11:30 p.m.—Time; weather; police reports; news 11:40 p.m.—Midnight Matinee

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#### Wasatch 3901 **5000 Watts**

# **SATURDAY** Programs

#### San Francisco

#### Sutter 1920

#### **NBC** National Broadcasting Company

National Broadcasting Company 7:45 to 8 a.m.—The Aunt Jemima Boy, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA 9:45 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KGW, KFI; KPO, 10 to 10:30 a.m. 10:30 to 11:36 a.m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI 1:30 to 1:45 p.m.—Tea Timers, KGO, KOMO 2:30 to 3 p.m.—Hotel Governor Clinton Orchestra, KGO, KOMO 3:30 to 4 p.m.—The Fuller Man, KGO, KHQ, KOMO, KGW, KECA 4 to 4:30 p.m.—The New Business World, KGO, KHQ, KOMO, KGW, KECA Conducted by Merle Thorpe, this program, during which the problems and activities of the commercial world are discussed, is broadcast from Washing-ton, D. C. ton, D.

4:30 to 4:45 p.m.—Matinee Time, KGO, KGW 5 to 6 p.m.—General Electric Hour, KGO, KOMO, KGW, KFI KHQ.

KOMO, KGW, KFI
A fantasy on popular German student songs may be found in the "Academic Festival Overture" by Brahms, which will open the program of music to be played by Walter Damrosch's orchestra.
6 to 7 p.m.—B. A. Rolfe and His Lucky Strike Orches-tra, KGO, KHQ, KOMO, KGW, KFI Old and new music will vie for honors in the program of dance music concocted for the NBC System radio audience by B. A. Rolfe and his Lucky Strike Orchestra

Strike Orchestra.

- 7 to 7:30 p.m.—Bernie Cummins and His New Yorker Hotel Orchestra, KGO, KOMO, KGW 7:30 to 7:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA
- 7:45 to 8 p.m.-Literary Digest Prohibition Poll and Latest World News Flashes, interpreted by Floyd Gibbons, KGO. KHQ, KOMO, KGW, KECA

Gibbons, KGO. KHQ, KOMO, KGW, KECA 8 to 8:30 p.m.—Pacific Serenaders, KGO, KECA Playing and singing ballad numbers that lend themselves particularly well to reading by a string and woodwind ensemble and a male vocalist, the Pacific Serenaders will be heard tonight. Eva Garcia arranges the programs for the Pacific Ser-enaders, in the ranks of which may be found Dor-othy Dukes Dinnn, Marian Nickelson, Arthur and Eva Garcia, Antonio de Grassi, John Darasch and J. Wharry Lewis. The vocal soloist changes from week to week. week to week.

to 8:30 p.m.-Gilmore Circus, KHQ, KOMO, KGW, KPO, KFI

Circus days will be relived again when the Gil-more Circus goes on the air over an NBC network between 8 and 8:30 o'clock tonight. A jocular master of ceremonies will introduce the entertainers and a brass band and vocalists will

contribute the musical selections.

8:30 to 9 p.m.—Melody Memories, KGO, KHQ, KGW; KOMO, 8:30 to 8:45 p.m. Half-forgotten songs that once were whistled,

Half-forgotten songs that once were whistled, hummed, sung or played everywhere will be pre-sented in the 30-minute program. Gail Taylor, so-prano, will be the vocalist and an instrumental en-semble playing under the leadership of Mart Grau-enhorst will be heard in dance numbers. to 9:30 p.m.—Del Monte Correct

9 to 9:30 p.m.-Del Monte Coffee Program, KGO, KTQ, KOMO, KGW, KFI, KSL, KOA. Another musical comedy success of the stage and screen, "Show Girl in Hollywood," with the star, Alice White, appearing in person over the air, will be the Del Monte program offering to NBC System University of the start of listeners tonight.

9:30 to 10 p.m.—Penrod, KGO, KHQ, KOA
9:30 to 10 p.m.—Penrod, KGO, KHQ, KOA
As the twelfth episode of "Penrod" opens tonight, the narrator will take listeners to the Williams' parlor, where Mr. Williams is finishing his ultimatum to Sam concerning Georgie Bassett's election to Penrod and Sam's secret society—"The Independent Order of Infidelity."
Billy Page has the leading role of Penrod in these plays, which are given under the direction of Wilda Wilson Church.

Wilson Church.

10 to 12 midnight—Spotlight Review, KGO, KHQ; KOA, 10 to 11 p.m.; KGW, 10:15 to 10:30 p.m. Fun and music galore is in store for the radio fan listening while the Spotlight Review is presented. Some of the radio luminaries to parade before the "mike" during this two-hour funfest include Ted Maxwell, Bobbe Dean, Harold Peary, Irving Ken-nedy, Peggy Chapman, the Musical Musketeers, Marjorie Primlee, the Hill Billy Boys, Bennie Walker, Walter Beban, Captain "Bill" Royle, An-nette Hastings, Johnnie O'Brien and the Coquettes.

#### Sutter 1920 379.5 Meters KGO 790 Kcys. 10.000 Watts

- 790 Kcys. **NUU** 10,000 Watts General Electric Co., Oakland, Calif. 7:30 to 8 a.m.—Chanticleers; The Aunt Jemima Boy 8 to 8:30 a.m.—Cross-Cuts of the Day 9 to 9:45 a.m.—Meet the Folks; Eddle Bernard 9:45 to 10:30 a.m.—National Farm and Home Hour 10:30 to 11:30 a.m.—Woman's Magazine of the Air 11:30 to 12 non—NBC Philharmonic organ recital 12 to 1 p.m.—The Novelty Five 1 to 1:45 p.m.—Divie Dandies; Tea Timers 1:45 to 2 p.m.—Edatain "Bill" Royle 2 to 2:30 p.m.—Black and Gold Room Orchestra 3:30 to 3 p.m.—Hotel Governor Clinton Orchestra 4:30 to 5 p.m.—Hotel Governor Clinton Orchestra 4:30 to 5 p.m.—Matinee Time; News Service 5 to 6 p.m.—General Electric Hour 6 to 7 p.m.—B. A. Rolfe's Lucky Strike Orchestra 7 to 7:30 p.m.—Bernie Cummins and his New Yorker Hotel Orchestra
- Hotel Orchestra 7:30 to 7:45 p.m.—Amos 'n' Andy 7:45 to 8 p.m.—Literary Digest Prohibition Poll 8 to 8:30 p.m.—Pacific Serenaders 8:30 to 9 p.m.—Melody Memories, NBC 9 to 9:30 p.m.—Del Monte Coffee program 9:30 to 12 midnight—Penrod; Spotlight Review

#### Hollywood 0315 315.6 Meters **KFWB** 950 Kcys. 1000 Watts

- Warner Brothers, Hollywood, California

- 8:30 to 10 a.m.—Orpheus Sextet; Feature Trio 10 to 10:30 a.m.—Ted Dahl's Band 10:30 to 11:30 a.m.—Jean Cowan and Syncopators 11:30 to 12:30 p.m.—String orchestra; Nelson orchestra; Nelson Case,
- soloist 12:30 to 2:10 p.m.-

-Variety Serenaders; Boswell Sisters

- 12:30 to 2:10 p.m.—Variety Serenaders; Boswell Sisters 2:10 p.m.—Baseball game, Portland vs. Hollywood 6 to 6:30 p.m.—Pacific Salon Orchestra 6:30 to 7 p.m.—Harry Jackson's Entertainers 7 to 7:10 p.m.—Cecil and Sally 7:10 to 7:30 p.m.—Julius K. Johnson, organist 7:30 to 8 p.m.—Ted Dahl's Band 8 to 9 p.m.—Mona Motor Oilers; Vernon Rickard, tenor; Boswell Sisters 9 to 9:30 p.m.—Don Warner and Ron Wilson, two piano numbers piano numbers 9:30 to 10 p.m.—Continuity program 10 to 11 p.m.—Irving Aaronson's Commanders 11 to 11:30 p.m.—Ben Bernie's Dance Orchestra 11:30 to 1 a.m.—George Olsen's music

- 526 Meters

#### **KMTR** 570 Kcys.

Hollywood 3026 500 Watts

KMTR Radio Corp., Hollywood, California 6 to 6:30 a.m.—Discovery Hour 7 to 9 a.m.—Breakfast Club and New Idea Man 9 to 9:15 a.m.—Mildred Kitchen, Home Economics 9:15 to 10:30 a.m.—Records; Ralph Little's Orchestra 10:30 to 11 a.m.—Louise Howart, Happiness Girl 11 to 11:45 a.m.—Westlake String Ensemble 11:45 to 12 noon—Talks by public and civic officials 12 to 12:15 p.m.—Prosperity Hour 11:15 to 2:30 p.m.—Banjo Boys; records 2:30 to 3 p.m.—Spanish program 3 to 4 p.m.—Palais Ballroom Orchestra 4 to 5:45 p.m.—''Reporter of the Air''; records 6:30 to 7 p.m.—''Heavenly Twins of Radio'' 7 to 8 p.m.—Ray Balley's Music Masquers 8 to 8:30 p.m.—Miniature Salon Orchestra 8:30 to 9 p.m.—'Dot and Mary''; Melody Girls 9 to 10 p.m.—Dance orchestra 11 to 12 midnight—''The 11th Hour Musical Review'' 12 to 1 a.m.—'' Ball'' and Charley Lung KMTR Radio Corp., Hollywood, California

# **SATURDAY** *Programs*

#### 491.5 Meters 610 Kcys.

46

Prospect 0100 1000 Watts

**KFRC** Don Lee, Inc., San Francisco, Calif.

- Don Lee, Inc., San Francisco, Calif. 7 to 8 a.m.—Seal Rocks broadcast 8 to 8:30 a.m.—Adventures of Helen and Mary, CBS 8:30 to 9:30 a.m.—Poeng's Orchestra, CBS; news 9:30 to 10 a.m.—Program of recordings 10 to 11 a.m.—Song recital from KHJ, DLBS 11 to 12 noon—Auditions and church announcements 12 to 1 p.m.—Paul Specht's Manhattan Towers, CBS 1:45 to 2 p.m.—Program of recordings 2: to 2:30 p.m.—Hotel Shelton Orchestra, CBS 2:30 to 3 p.m.—Hotel Shelton Orchestra, CBS 2:30 to 3 p.m.—Hotel Shelton Orchestra, CBS 2:30 to 3 p.m.—Norman Neilson, tenor, and Edna Fischer, planist 3 to 4 p.m.—Melo Maniacs 4 to 4:35 p.m.—Dixie Echoes, CBS 4:35 to 6 p.m.—Hotel Schoes, CBS 4:45 to 5 p.m.—News items; Town Topics 5 to 6 p.m.—Hank Simmon's Show Boat, CBS 6 to 7 p.m.—Paramount Publix Radio Hour, CBS 7:15 to 7:35 p.m.—Anson Weeks' Hotel Roosevelt Orches-tra, CBS 4 to 8:00 p.m.—Anson Weeks' Hotel Roosevelt Orches-tra, CBS

- 7:30 to 8 p.m.—Anson Weeks' Hotel Roosevelt Orches-tra, CBS 8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS 8:30 to 9 p.m.—Musical Cocktails, DLBS 9 to 10 p.m.—Chasin' the Blues, DLBS 10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden 10:10 to 11:10 p.m.—Ted Fiorito's Hotel Mark Hopkins Orchestra, DLBS 11:10 to 12:10 a.m.—Earl Burtnett's Biltmore Hotel Orchestra, DLBS 12:10 to 1 a.m.—Dance music

KQW

#### 296.6 Meters 1010 Kcys.

Columbia 777 500 Watts

Pac. Agric. Foundation, Ltd., San Jose, Calif. Pac. Agric. Foundation, Ltd., San Jose, Calif. 9 to 11 a.m.—California Market; Helpful Hour 11 to 11:50 a.m.—Bank Credits program 11:50 to 12:30 p.m.—Recordings; Tom and Wash 12:30 to 1 p.m.—Market reports, weather 1 to 1:30 p.m.—Market Plapy Half Hour 1:30 to 4:30 p.m.—Children's program; music 5:30 to 6:50 p.m.—Children's program; music 5:30 to 6:50 p.m.—Radionics health talk; music 6:50 to 7 p.m.—KQW Market Place 7 to 7:15 p.m.—Farm Bureau evening radio news 7:15 to 7:30 p.m.—San Jose Better Business Bureau 7:30 to 7:45 p.m.—Tom and Wash 7:45 to 8:45 p.m.—4-H Club 8:45 to 10 p.m.—Italian program 483.6 Meters Atwater 2121 KGW 620 Kcys. 1000 Watts The Morning Oregonian, Portland, Oregon

# The Morning Oregonian, Portland, Oregon 6:45 a.m.—Devotions; theater organ 7:45 a.m.—Aunt Jemima, NBC 8 a.m.—Shell Happytime, KPO 9 a.m.—Columbia National Bank 9:06 a.m.—Town Cryer; O. M. Plummer, talk 9:06 a.m.—Vomen's Magazine of the Air 11:30 a.m.—Masterworks; Powers' Pied Piper 12:30 p.m.—Grand Central Marketeers 1:30 p.m.—Tea Timers; Matinee Time, NBC 2 p.m.—Among Ourselves; Masterworks; Marian Miller 3:30 p.m.—The Fuller Man, NBC 4 p.m.—New Business World, NBC 4:30 p.m.—The Fuller Man, NBC 4:30 p.m.—The Fuller Man, NBC 6 p.m.—Lucky Strike Hour, NBC 7 p.m.—First National Bank 7:30 p.m.—Among 'n' Andy 7:35 p.m.—Glimore Circus, NBC 8:45 p.m.—Jelterary Digest, NBC 8:45 p.m.—Jetterary Digest, NBC 9:30 p.m.—Jetterary Digest, NBC 9:30 p.m.—Jetterary Digest, Datterary Digest, Datterary Digest, Datterary Digest, Datterary Diges

#### 440.9 Meters 680 Kcvs.

**KPO** 

Kearny 0704 5000 Watts

Elliot 5890

1000 Watts

- Hale Bros. & The Chronicle, San Francisco 7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock 8 to 9 a.m.—The Shell Happytime, Hugh Barrett Dobbs 9:30 to 10 a.m.—Walter W. Cribbins 10 to 10:30 a.m.—Walter W. Cribbins 10 to 10:30 a.m.—Walter W. Cribbins 10 to 11:30 a.m.—Walter W. Cribbins 10 to 11:30 a.m.—Walter W. Cribbins 11:55 a.m.—Ye Towne Arger 11:55 to 11:55 a.m.—Ye Towne Cryer 11:55 to 12:05 p.m.—Scripture reading; time signals 12:05 to 1 p.m.—E. A. Pierce, stock reports 2:10 to 2:45 p.m.—Children's Hour 5:20 to 5:20 p.m.—Children's Hour 5:20 to 5:30 p.m.—E. A. Pierce, stock reports 5:30 to 5:45 p.m.—Oate Book, edited by Stuart Strong 5:45 to 6 p.m.—News digest, "Scotty" Mortland 6 to 7 p.m.—Reo Masters of Music 7 to 8 p.m.—North Americans 8 to 8:30 p.m.—Cecil and Sally 9:15 to 9:30 p.m.—Cecil and Sally 9:130 to 10 p.m.—Es Stafford's Palace Hotel Orchestra 10 to 11 p.m.—Jess Stafford's Palace Hotel Orchestra 2200 Materna Hale Bros. & The Chronicle, San Francisco

- 239.9 Meters KFOX Phone: 672-81 1250 Kcvs. 1000 Watts
- Nichols & Warinner, Long Beach, Calif. 5 to 12:45 p.m.—Music, talks and news items 12:45 to 1:50 p.m.—Cherrio Boys; Bill & Coo 1:50 to 2:30 p.m.—Cherrio Boys; Bill & Coo 1:50 to 2:30 p.m.—Cherrio Boys; Bill & Coo 1:50 to 2:30 p.m.—Pianistic Pansy; Today in History 3:30 to 3:0 p.m.—Pianistic Pansy; Today in History 3:30 to 4:15 p.m.—Cherrio Roys; Today in History 4:15 to 4:30 p.m.—Rolly & Gene 4:15 to 4:30 p.m.—Holly & Gene 4:30 to 4:45 p.m.—Holly & Gene 6:30 to 6:45 p.m.—Hollywood Girls; "Em & Clemi" 6:15 to 6:30 p.m.—Hollywood Girls; "Em & Clemi" 6:15 to 6:30 p.m.—Hollywood Girls; "Em & Clemi" 6:15 to 6:30 p.m.—Hollywood Girls; "Em & Clemi" 6:15 to 7:15 p.m.—Hollywood Girls; "Em & Clemi" 6:15 to 7:15 p.m.—Holtercream School Kids 7:15 to 7:30 p.m.—The Three Vagabonds; 7:16 to 7:30 p.m.—Ezra and Abie 7:30 to 8 p.m.—Vest Pocket Minstrels; Cherrio Boys 8 to 8:30 p.m.—Three Vagabonds; Polly Ann 9 to 9:30 p.m.—Three Vagabonds; Polly Ann 9 to 9:30 p.m.—Everett Hoagland Troubadours 10 to 11 p.m.—Everett Hoagland Troubadours 11 to 3 a.m.—The Knight Fox Nichols & Warinner, Long Beach, Calif.

KOMO

Fisher's Blend Station, Inc., Seattle, Wash.

Fisher's Blend Station, Inc., Seattle, Wash. 7:40 a.m.—Inspirational services 7:45 a.m.—Aunt Jemima Boy, NBC 8 a.m.—Gordon and Mary 9:15 a.m.—Organ; vocal recital 10:30 a.m.—Woman's Magazine of the Air, NBC 12 noon—Farm talk; fruit and vegetable reports 12:15 p.m.—Prudence Penny; orchestra 12:30 p.m.—Associated Oil Co. Orchestra and vocalists 1:30 p.m.—Tea Timers, NBC 1:45 p.m.—Orchestra and vocalists 2:30 p.m.—Hotel Governor Clinton Orchestra, NBC 2:45 p.m.—Orchestra; stock quotations 3:30 p.m.—Hotel Governor Clinton Orchestra, NBC 2:45 p.m.—Orchestra and vocalists 5 p.m.—Orchestra and vocalists 5 p.m.—General Electric Hour, NBC 4 p.m.—Denestra; stock quotations 5 p.m.—General Electric Hour, NBC 6 p.m.—Lucky Strike Dance Hour, NBC 7 p.m.—Bernie Cummins New Yorker Hotel Orchestra 7:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Cilmore Circus, NBC 8:45 p.m.—Melody Memories, NBC 8:45 p.m.—Del Monte Coffee program 9 p.m.—Del Monte Coffee program, NBC 9:30 p.m.—Fanous Composers' Concert 10 p.m.—Atwater Kent Foundation Local Audition 12 midnight—Theater organ recital

12 midnight-Theater organ recital

325.9 Meters

920 Kcys.

# SATURDAY Programs

**KTAB** 

#### 535.4 Meters 560 Kcys.

Garfield 4700 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif. 6:30 to 7:30 a.m.—Studio program; health exercises 7:30 to 8 a.n..—Red Hat" program 8 to 8:30 a.m.—Masters Album, classical records 8:30 to 9:30 a.m.—Dr. W. G. Keys; morning prayer 9:30 to 10 a.m.—Household Hints with Julia Hayes 10 to 10:30 a.m.—Household Hour with Alma La Marr 10:30 to 11 a.m.—Dr. B. L. Corley 11 to 1:30 p.m.—Studio program; organ recital 1:30 to 1:45 p.m.—Broadway Tunes 2:40 to 5 p.n.,—Baseball; recordings 5 to 6 p.m.—Erother Bol's Frolic Hour 6 to 6:15 p.m.—Date Book program 6:15 to 7 p.m.—Studio program; organ recital 7:0 7:30 p.m.—Louis Margi's Hawailans 7:30 to 8 p.m.—Walter J. Rudolph, pianist 8 to 8:30 p.m.—Dorothy Nichols, cellist; Alice Blue, 0:20 for 0:20 p.m.—Maledu Quintetto Pickwick Broadcasting Co., Oakland, Calif. organist 8:30 to 9:30 p.m.—Melody Quintette 9:30 to 10:30 p.m.—Melody Makers and Alice Blue 10:30 to 11:30 p.m.—Sweet's Ballroom Orchestra 11:30 to 1 a.m.-Dance records Main 5383 508.2 Meters KHO 1000 Watts 590 Kcys.

Louis Wasmer, Inc., Spokane, Washington Louis Wasmer, Inc., Spokane, Washingtor 6:45 a.m.—Inspirational service; "Town Cryer" 7:45 a.m.—'Aunt Jemima's Boy," NBC 8 a.m.—The Shell Happytime, KPO 9 a.m.—'Walt, Winn and Harvey 9:30 a.m.—'Hints to Hostesses" 9:46 a.m.—National Farm and Home Hour, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Organ recital 12 noon—Program of band music 12:15 p.m.—'Studio Affairs''; Gold Seal program 1 p.m.—'The Dutch Maids''; "Headliners'' 1:30 p.m.—'Yarieties''; "Musical Gems'' 3:20 p.m.—''The Fuller Man,'' NBC 4 p.n.—New Business World 4:30 p.m.—School band contest 4 p.m.—New Business World 4:30 p.m.—School band contest 5 to 8 p.m.—NBC programs 8 p.m.—Gilmore Circus, NBC 8:30 p.m.—Del Monte Coffee program, NBC 9 p.m.—Del Monte Coffee program, NBC 9:30 p.m.—''The New Penrod Stories,'' 1 10 p.m.—Spotlight Review, NBC

- NBC
- 333.1 Meters

900 Kcys.

KHJ

Vandike 7111 1000 Watts

- Don Lee, Inc., Los Angeles, California 7 to 8 a.m.—Stocks; records: Coal & Coke 8 to 8:30 a.m.—Adventures of Helen and Mary, CBS 8:30 to 9:30 a.m.—Yoeng's Orchestra, CBS 9:45 to 11:15 a.m.—Recordings; song recital 11:15 to 11:30 a.m.—Columbia Ensemble, CBS 11:30 to 12 noon—'For Your Information,'' CBS 12:45 to 1 p.m.—French Trio, CBS 1 to 1:30 p.m.—Biltmore Hotel Concert Orchestra 12:45 to 1 p.m.—French Trio, CBS 1 to 1:30 p.m.—Hotel Shelton Orchestra, CBS 2:30 to 2 p.m.—Times Forum 2 to 2:30 p.m.—Hotel Shelton Orchestra, CBS 2:30 to 3 p.m.—Ted Husing's Sportslants, CBS 2:30 to 4:55 p.m.—Exploring the Jungle, CBS 4 to 4:15 p.m.—Exploring the Jungle, CBS 4:15 to 4:30 p.m.—Industrial America, CBS 4:25 to 6 p.m.—Town Topics; Show Boat, CBS 7 to 7:30 p.m.—Don Lee Symphony 7:30 to 8 p.m.—Anson Weeks' Orchestra, CBS 8 to 8:30 p.m.—Milliams Oil-O-Matic Heater concert, DLBS Don Lee, Inc., Los Angeles, California

- 8:30 to 9 p.m.—Raymond Paige's Musical Cocktail 9 to 10 p.m.—'Chasing the Blues'' 10 to 10:05 p.m.—World-wide news 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra 12 to 1 a.m.—Wesley Tourtellotte's organ recital

#### 243.8 Meters 1230 Kcvs.



Prospect 3456 1000 Watts

Pacific Broadcasting Corp., San Francisco

- FACINC BFOAGCASTING COPP., San Francisco 9 to 11 a.m.—Program of recordings 11 to 12 noon—California Sunshine Hour 12 to 2 p.m.—Newscasting; recordings 2 to 3 p.m.—Bridge Party Hour 3 to 5:30 p.m.—Recordings; Sunset Hour 5:30 to 5:35 p.m.—Mecordings; Sunset Hour 5:35 to 6 p.m.—Recorded program 6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Campbell 6:30 to 7 p.m.—Recorded program

- Campbell 6:30 to 7 p.m.—Recorded program 7 to 7:30 p.m.—George Taylor and the Boys 7:30 to 7:45 p.m.—News; Pop Questions; Harmonettes 7:45 to 8 p.m.—'College Daze," with Toby and Babs 8 to 9 p.m.—Calendar of the Air 9 to 10 p.m.—Marvelous Marin Entertainers 10 to 11 p.m.—Pacific Artists Trio, with Gene Sulli-van and Claire Upshur, soloists 11 to 1 a.m.—Dance and request recordings
- 309.1 Meters Main 2495-2475 KJR 970 Kcys. 5000 Watts
- Northwest Broadcasting System, Seattle, Wash.

#### 285.5 Meters Hempstead 4101 KNX 1050 Kcys. 5000 Watts

- 1050 Kcys. INA 5000 Watts
  L. A. Evening Express, Los Angeles, Calif.
  9:30 to 10 a.m.—Radio shopping news
  10 to 10:30 a.m.—Be Young, Be Happy," Eddie Albright's "family"
  10:30 to 11 a.m.—Records and announcements
  11 to 12 noon—KNX Little Symphony and Marjorie Healy, soprano
  12 to 12:30 p.m.—I'The Musical Lunch Box"
  12:30 to 1 p.m.—Musical program presented by C.P.R.
  1 to 1:30 p.m.—First Radio Church of the Air
  1:30 to 2 p.m.—Reading interesting books
  2 to 2:30 p.m.—Presenting the KNX Trio
  2:30 to 5 p.m.—Presenting the KNX Trio
  2:30 to 5 p.m.—Presenting the KNX Trio
  5:15 to 5:45 p.m.—E. C. Griffith's talk on "Travel"
  5:15 to 5:45 p.m.—E. C. Griffith's talk on "Travel"
  5:15 to 5:45 p.m.—Musical program
  5:45 to 6 p.m.—Town Cryer's timely amusement tips
  6 to 7 p.m.—Faramount Publix Hour, Columbia chain
  7 to 8 p.m.—KNX String Quintet
  8 to 9 p.m.—Feature program
  9:45 to 10 p.m.—Program of recordings
  10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders

Serenaders

#### 280.2 Meters **KJBS** 1070 Kcys.

- Ord 4148-49 100 Watts

- J. Brunton & Sons, San Francisco, Cal.f. 7 to 8 a.m.—KJBS Alarm Klok Klub 8 to 12 noon—Variety records; concert music 12 to 12:30 p.m.—U. S. popular half-hour 12:30 to 1:30 p.m.—Salon Crchestra; Jack and Jill 3 to 4 p.m.—Popular recordings 4 to 4:30 p.m.—Jerry McMillan, pianist 4:30 to 6 p.m.—Vocal recordings; dinner concert 6 to 7:15 p.m.—Popular music 12:01 to 7 a.m.—All night broadcast

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