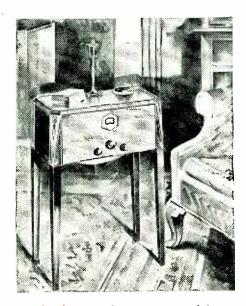
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(FORMERLY RADIOCAST WEEKLY - - ESTABLISHED 1922 AS BROADCAST PROGRAM)

A. J. URBAIN, Publisher

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APRIL 12, 1930

Los Angeles

No. 29

# The Editor's Page

HOT battle has been precipitated before Congress over the "cleared channel" arrangement of the Federal Radio Commission. The commission has cleared certain channels in the broadcast band and there stabled, like a lot of prize horses, certain major broadcasters. It is now contemplating a "squeeze play" at the lower end of the dial with the avowed purpose of forcing a lot of smaller stations out of the field so that ten more channels may be cleared down Stations which do not intend to be squeezed out have asked Congress where the commission got the authority, under the radio act of 1927, which makes no mention of cleared channels, to give a few fatted equines the steamheated, velvet-lined stalls. The Senate committee is scratching its head and trying to figure out the same thing. It appears from this distance that the old game of "playing favorites" is going to get somebody into a mess.

ODERN school practice is making excellent use of radio devices as an aid to education. No longer is the school radio a receiving set and a loudspeaker housed in the school auditorium. The modern school has a complete public address system which centralizes at the principal's office. The throw of a switch, and the school head may instantly speak to every classroom in the building. Music is furnished for the cafeteria, loudspeaker connections for class lectures, pickups for phonograph reproduction in specialized work, and a thousand other details. The combining of radio and public address facilities puts the school in complete touch with educational channels of the air and more

thoroughly centralizes the school itself. The time will come when the radio public address system will be as essential to every school as the ink well and the eraser of the past generation.

THE world heard Will Rogers on the air Sunday. As always, Rogers was a joy serene. He is, perhaps, America's greatest humorist-the man who gets over solid facts with a punch, sugar-coated with a laugh. But it did seem a bit sad to us that Rogers could only be brought to the listening public through the medium of a high-powered sales policy-that we had to have shoes jammed down our throats in order to hear Rogers. We were a bit disappointed about Rogers. We liked to think he was a free lance, jousting in a tournament of ideas. But we learned that in order to be funny over the radio he had to sell a few shoes—that the shoe company was so avid for business they had him sell their product. It hasn't done Rogers any harm, but that is more than we can say for the shoe company.

VIATION'S radio needs are being met by four "color" chains, or networks of ground stations, whose duty it is to establish and keep constant communication with flying craft. The chains include the "brown," "blue," "green" and "red" chains, each linking different companies, under an individual color service. The stations of each color will work together, although in emergency one color may work with another if desired. It is the government's first step toward a systematization of the radio activities of aviation communication, already one of the most efficient units in the entire radio field.



By EARLE ENNIS

ochinvar rode out of the West and left a name on history. But Elinvar came out of the East, and if there is anything to prophecies, he is going to revamp the daily life of 125,000,000 people.

Elinvar is a child of Uncle Sam. It is the stuff of which an aviator's radio reeds are made. It is a metal, the vibration of which is not affected by temperature. It tells the pilot when he is off course, and by using various color combinations with as many reeds it will tell him when he is off course in twelve different directions.

That is something a lot of folks need—an elinvar indicator to tell them when they are off. We have an uncle that needs one of those. Everybody has some relative—a mother-in-law, a brother, a third cousin, who ought to be equipped. People who buy gold bricks, who put their money in rubber and oil stocks, who try to make a fortune on a ten-cent investment—they need elinvar reeds.

No one needs a thing like that as much as a singer. We heard a soprano on the radio the other night who climbed patiently up the scale, with a whole orchestra behind her, and then leaped for a high note without a parachute. She was just eight half-tones, three whole tones, and five quarter-tones off the scale when she cracked up. Now, an elinvar reed would have saved her reputation. In one misguided squawk she cheated herself out of being recorded on a rubber pieplate. The reed might have preserved her for posterity. As it is, she will have to go back to slinging biscuits.

A politician needs an elinvar reed. Oh, how he needs one. The woods are full of boys who needed them just before the last election. They were off course—a whole lot of them. They didn't know it. They went along, talking about constitutional rights, promising the people everything, and defying the corporations. They were going into tailspins even as they talked, but they had nothing to warn them. If only such a one could have looked on his switchboard and seen

by a blue or a green reed just how far off course he was. What a blessing it would have been to a lot of folks, and what a pileup in the runway it would have saved him!

Socially, the elinvar reed is worth a fortune. Nearly anybody can tell when he is wrong once. But an elinvar reed would tell him when he was wrong twelve different ways. When one is wrong twelve different ways socially, he is either a genius or the extra butler. Take the Julian crowd, for instance. Now, there is a bunch that could have used a dozen or two of those reeds to good advantage.

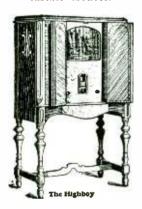
The man who argues with a traffic cop needs one. It would save him learning from the cop where he was wrong. The poor victims of civil service mania, who have to wade through the imbecile stupidity of trick questions, asked by incompetent examiners—every one of them would buy a reed of elinvar if he thought it would keep him on his course. And the woman who falls for the hokum of a "special sale" never would be trapped if her reed turned red just as she reached for her pocketbook.

The day the Mayos, or some other great medical savants find out how to graft an elinvar reed onto a human being, or crossbreed one with a first mortgage, is the day humanity will begin to be sane and happy. It is just a matter of time when we will carry such a reed as we carry a cigar lighter. We'll give our friends the elinvar test, and the glad-hander who used to slip his personality over on us will blossom like a rainbow when little elinvar begins to tell the goods on him.

Uncle Sam has done a great thing for the aviators, but he has done a greater thing for the nation as a whole. Now that we know that there is something that will warn us when we are off our correct course, we'll be a little more careful. That's the only way we can keep from buying one. And the highest compliment, shortly, that can be paid a candidate for office will be to say of him: "He is the elinvar of his community!"

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# Personal Pickups

By GYPSY



JAMES KENDRICK FANS: Our popular "Jimmie" has at last returned to his home in Burlingame. "Will he be back on the air? Will he?" Mustn't interrupt, my dears. I know you are eager but do be calm. James is to become a commercial pilot. He is already in training

and some nice, warm, summer's day he'll take everybody for a thrilling flight. Think how handsome he'll look in those romantic flying togs! If it can be arranged, he is to do part-time broadcasting. I'll let you know soon as I hear. On the air or of it, "Jimmie," good luck!

I., TACOMA, WASH.—"Uncle Andy" (Carric Andrew) is 5 feet 11 inches tall and weighs 170 pounds. His dark brown hair is smoothly brushed back from an intellectual forehead and his blue eyes are very somber. He is 27 years old, but looks younger despite the dignified mustache that adorns his upper lip. He is single, goes in for creative art; dislikes raw, cold weather; is a former student of the University of Washington and prefers blondes. His appearances over KGA are varied, but you will find his regular broadcasts listed in the program section of this issue.

MRS. M. R., BERKELEY, CALIF.—No, "Toby and Babs" are not marital partners. Both are residents of San Francisco. Sorry I cannot give personal addresses, but you may write them at Station KYA. Your other questions are answered on this page.

MRS. C. A. K., BERKELEY, CAL.—The Pearce Brothers' mother's maiden name was Myrtle Wood. Does that check up with your school-hood friend?

"Cecil and Sally" Fans—Please share this among you. 1. Where do "Cecil and Sally" live? In San Francisco. 2. Are they engaged? They say, "Uh-uh" (negative). 3. Are they married? Same answer. 4. What are their names in full? John Patrick and Helen Troy. 5. Who writes

their continuity? John Patrick. 6. How many stations play their records? Forty-one, bounded by Honolulu, Florida, Halifax and Vancouver. 7. Do they really appear in person at Station KPO? Yes.

\* \* \* \*

MRS. L. O., PETALUMA, CALIF. — Cotton Bond is decidedly fair with blue eyes and blond hair. You are not the only listener who thought him colored, so don't let anybody "spoof" you. I hope the bet you lose is not a heavy one. Jean Wakefield is in her twenties, a former Stanford co-ed. No, not married. Her height is 5 feet 3 inches, and she weighs 105 pounds. Your informant was right about Frederick Brown's family. The little twins died a month apart, the first one during the Christmas holidays. There are now three children.

MRS. L. A. M., PORTLAND, ORE.—"Mac" and his haywire orchestry are not haywiring at the present time, but you may still hear "Mac" on KFRC during the Happy-Go-Lucky Hour, 2 to 3 every day except Saturday and Sunday, and on the Blue Monday Jamboree. He broadcasts on other programs too, usually late-hour dance intermissions, but the dates are not arranged sufficiently in advance to warrant publication.

Doris, Ventura, Cal.—Burton Bennett (KFI) is about 26 years old, was born in Marysville, Washington, attended Stadium High in Tacoma, a business college in the same city and later became a student at the University of Washington. He is one of those energetic Americans whose adaptability and willing response to emergency's call makes him decidedly popular wherever he goes. He has worked in logging camps, orchestras, musical comedy, night clubs, has made several records and is furthering his operatic training along with his present radio activities. Burton endures much from his fellow workers who torment him about his "school-girl" complexion, which is particularly noticeable due to his dark eyes and hair, his 180 pounds and his 5 feet 11 of hardihood. His greatest annoyance is unnaturalness of any sort, including bleached blondes, and his enthusiasms are intelligent women and red-haired ladies. (I don't know which predominates.) And, Doris, he is not

# MICROPHONE GOSSIP

Bennie Walker, editor of the "Woman's Magazine of the Air," plays the role of "little Bennie," who is heard often during the NBC morning programs. Scores of letters have come to the NBC San Francisco studios asking the identity of the five-year-old. Walker's 200 pounds don't cramp his style when he assumes the juvenile characterization.

Margaret O'Dea, staff contralto on KFRC, once won a scholarship for the Eastman School of Music, Rochester, N. Y., after an audition held for several hundred contestants in San Francisco. The scholarship called for two years free tuition with a thousand dollars a year. Miss O'Dea refused the scholarship, however, because she wished to pursue her career in San Francisco.

Bud Lynch, KGW continuity writer, has reverted to the pastimes of his childhood and is conjuring up weird noises on bits of tin, leather and glass. His locomotive imitator made a hit at a recent Union Pacific dinner. Diners who had been lulled to sleep by the speech makers leaped to their feet when he started the choochoo.

Harold Peary is one of the most versatile of the NBC staff artists. He is billed as a baritone soloist, but he also is an actor, and before coming to the San Francisco studios he spent many years on the legitimate stage.

The KFRC Concert Orchestra was going through the ordeal of having a picture made of its members. Walter Kelsey, violinist, had to leave before all of the pictures were taken and someone facetiously suggested that "Pedro" take up his fiddle and fill the vacant chair. Pedro overheard. "A man," he spoke up, with injured pride, "has gotty draw the line someplace," and he strode from the room.

Young lady, ardent admirer of the liquid larynx owned and operated by Bob Swan, KHJ announcer, sent a beautiful scarf to a sponsor "for making it possible for me to hear Mr. Swan's lovely voice over KHJ every afternoon." Gratitude, thy name is young woman, says Bob, turning up his coat collar to keep his neck warm.

Ted Berlin, who takes the part of "Jimmy" on the "Tales of the Sea" programs on KJBS every Tuesday morning, has recently been appointed director of publicity for that station.

David Percy, baritone, who was with the Fox movie studio for the last year, has returned to station KNX, Hollywood, as an exclusive artist.

Cecil Wright, who sings and yodels, to his own guitar accompaniment over KFRC, San Francisco, is a product of the rural districts of Arkansas and Oklahoma, plus a high school training. Cecil says he knows two hundred songs right off, without scratching his head once. He straps a harmonica onto a framework which holds it near his mouth, and while playing the guitar alternates between singing and harmonica playing. He was on KTHS, Hot Springs, Arkansas, for two years and has the distinction of receiving more mail during that time than any other artist on the station. Cecil is twenty-three years old and has been singing and playing for ten years.

Grace Le Page, NBC soprano, made her debut as a child. She appeared first in a series of light operas presented by up-state New York juveniles. Miss Le Page formerly was a pupil of Mme. Argenti, Italian opera singer.

Gilbert Hyde Chick, staff tenor on KFRC, is president of the Amphion Club, in Oakland, and has long been prominent in East Bay music circles as a singer of folk songs, and old Irish and English airs.

Once in a while a slip on the part of the continuity of a broadcasting station creates a humorous situation. Attest the recent announcement during one of KPO's evening broadcasts.

"You will now hear from our little Princess of Melody."

Then there floated out over the ether waves the masculine voice of Harvey Orr, baritone, singing "Kiss Me With Your Eyes."

It was a tough break for a real he man, such as Orr, who fought with the Royal Flying Corps during the late war—but withal today he is the butt of jesters who brutally call him "The Little Princess of Melody."

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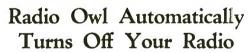
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After you've beer lulled to sleep, Radio Ow! silently, automatically turns off the set—saving it from useless wear.



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THIS small, efficient guardian eliminates all radio shut-off worries. Saves light bills, batteries, tubes—quickly pays for itself. Operates on any make set, battery or A-C.

Installed in a second to radio or any electrical household appliance by plugging in light socket. Gently push down Owl's head to set desired shut-off time from a few minutes up to two hours.

Radio Owl, sturdily constructed of metal, is practically indestructible. Will outlast your radio—nothing to get out of order. Finished in bronze with red eyes and antique bronze with green eyes, this modern device is attractive in any home. Your nearest dealer has the new, improved Radio Owl. See it TODAY. If he is out of stock, send \$5.00. We ship post-paid, \$5.50, east of Rockies.

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Mark (X) I am a dealer Set Builder I have a store
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# Flying Phone Booth May Be Next Development

Jones aboard? May I speak to her, please . . . Hello . . . Is that you, Ada? This is Joe . . . no—Joe—your husband . . . Yes . . . In New York . . . Where are you, Ada? Where? Over Kansas? Having a nice trip? That's fine . . . Say, Ada . . . where did you—hello . . hello . . . Ada—where did you put the key to the garage? The garage, yes. Oh . . . in the flower pot . . . All right . . . I couldn't get in . . . yes . . . yes . . All right . . . I will . . . yes . . . I emptied it Yes . . . yes, I put the cat out . . . yes . . . All right. Have a good time . . . Goo' bye . . ."

We do it over the land line telephone now. But if certain experiments which are being conducted by the Department of Commerce prove to be successful, we'll be doing it to airplanes, flying all over the country. For Uncle Sam, convinced that two-way telephone service between ground and plane, and plane and ground is just as easy as any other kind of telephoning, is going to try it out, and we'll shortly hear conversations like the above spinning through the ether.

The two-way plane-ground telephone service is to be tried out first along the New York-Chicago air route. If it works out successfully there it will be extended to other major routes, so that eventually every important air line in the country will have a flying telephone booth aboard every plane, and an endless series of ground station "exchanges" with which to talk.

One of the major factors which has impelled the government to throw its resources behind this experiment is the recent dropping out of sight of a number of planes—planes that literally fell from the sky into days of oblivion, not to be discovered until rescue parties had made intensive searches for them. These accidents have brought dramatically to the attention of the federal authorities the need for some system by which immediate assistance could be obtained in time of emergency. The radiophone, workable in air or on the ground, is believed to meet the need.

The broadcast of ground stations to planes is already in successful working operation. At most of the major airways of the country, hourly, and sometimes half and quarter-hourly bulletins of weather and storm conditions are broadcast by voice in a band far above the broadcast channels.

These are received by planes in flight, through the snap of a button on the pilot's dashboard.

The present experiments include message transmission from the planes to the ground stations. This has been done with a certain facility by commercial planes, handling their own business over limited distances, and even between planes in flight, as in the case of army and navy planes, handled by a central plane for evolutions when on practice or battle flights.

The full scope of the present experiments which expect to go further than just sporadic communication is outlined by Clarence M. Young, assistant secretary of commerce for aeronautics.

"This experimental work," he says, "is intended to inquire into the feasibility of constant two-way voice communication between the plane in flight and ground stations. The establishment of these facilities is intended primarily for emergency messages; however, out of this close connection between the plane in flight and the ground station will grow a periodic communication system, known as 'position reporting,' which will enable a chart of the plane's progress to be plotted."

In the forthcoming tests radio telephone communication along the New York-Chicago airway will use radio stations at Maywood, Ill., Bryan and Cleveland, Ohio. Preliminary tests have already been made, during which communication was maintained between planes in flight and ground stations over distances of 75 miles in the daytime and 200 miles at night. This means distinguishable conversation in which the words were plainly heard. At the ground stations named, a continuous watch is kept by operators for plane reports, at listening posts which are connected by distant transmitters by remote control. In this way no local noises are permitted to interfere with plane report reception or the sending of an emergency message by a plane in trouble.

Similar stations are being constructed for the same purpose at Hadley Field, New Brunswick. N. J., and Bellefonte, Pa., which will complete the route between the two terminal points. Planes planning to use the new service are already in process of being equipped with the proper transmitting and receiving apparatus.



# 30 Days of R.T.A. Home Training

## enables you to cash in on this latest opportunity in Radio

a week full time, this R.T.A. training offers you the opportunity of a lifetime.

Ever on the alert for new ways of helping our members make more money out of Radio, the Radio Training Association of America now offers ambitious men an intensified training course in Radio Service Work. By taking this training you

can qualify for Radio Service Work in 30 days, earn \$3.00 an hour and up, spare time; prepare yourself for full-time work paying \$40 to \$100 a week.

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If you were qualified for Radio Service Work today, we could place you. We can't begin to fill the requests that pour in from great Radio organizations and

dealers. Members wanting full time positions are being placed as soon as they qualify. 5,000 more men are needed quick! If you want to get into Radio, earn \$3.00 an hour spare time or \$40 to \$200 Radio Service Work a Quick Route

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Radio Service Work gives you the basic experience you need to qualify for the big \$8,000, \$10,000 to \$25,000 a year Radio positions. Once you get this experience the whole range of rich opportunities in Radio lies open before you. Training in the Association, starting as Radio Service Man, is one of the quickest, most profitable ways of qualifying for rapid advancement. ¶ If you want to get out of small-pay, monotonous work and

cash in on Radio quick, investigate this R.T.A. training and the rich money-making opportunities it opens up. No special education or electrical experience necessary. The will to succeed is all you need.

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Cash in on Radio's latest opportunity! Enroll in the Association. For a limited time we will give to the ambitious man a No-Cost Membership which need not . . . should not . . . cost you a cent. But you must act quickly. Filling out coupon can enable you to cash in on Radio within 30 days, lift you out of the small-pay, no-opportunity rut, into a field where phenomenal earnings await the ambitious. You owe it to yourself to investigate. Fill out coupon NOW for details of No-Cost Membership.

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City State		

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Licensed under patents of The Technidyne Corporation and patents owned or controlled by Radio Corporation of America,

Built to Defy Tradition, to Meet the Most Exacting Requirements of All Times

HE beauty of this Star-Raider cabinet in the Jacobean Period is unusual. Imported English Pollard Oak and American Stripe and Burl Walnuts have been carved and fashioned to an instrument of richness and charm.

The R-20 Star-Raider has a phonograph pick-up connection that permits recorded music on any phonograph to be amplified to tone qualities never equaled in ordinary reproduction.

The exclusive new Technidyne Circuit gives new sweetness and clarity of tone. Has 14-inch matched Dynamic Speaker. Operates on 110 volt, 60 cycle, A. C. A smooth, positive volume control, and a station selector in ten kilocycle calibration make its operation a real pleasure because of exceptional simplicity.

Swing out to the star land of laughter and melody at a touch of your finger to Star-Raider's selector. Hear the true, undistorted tones of song and speech.

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# Train Radio to Cheer Traveler On the Way

ANADIAN radio train installations, the most successful in the world, had intrigued France, and announcement has just reached here that the French State Railway has equipped a train between Paris and Havre with headfones for each passenger, to while away the tedium of the journey.

Canada was the first to realize that when a passenger was tired of reading, and his eyes grew weary of looking at scenery, that a radio set in the car would be a thing of joy to him. And so the Canadian National Railways built up what is considered to be the most efficient train radio service in the world.

The thing grew from an experiment in 1923 when a special broadcast from Montreal was received on a set aboard a fancy train, across the country. The company, enthused over the results, created a special radio department, equipped trains and established broadcasting stations.

Various lines in this country have similarly installed radio equipment in their crack trains. Among them are the Erie; the Chicago, Milwaukee and St. Paul; Chicago Northwestern; Great Northern; Illinois Central and Pennsylvania lines. The Southern Pacific has the plan under consideration as has the Missouri Pacific, and a number of others.

From the experience of the Canadian line, it is apparent that radio is greatly appreciated by the travelling public. Club, lounge, observation, library and buffet cars are those usually equipped. Compartment cars are wired for individual head sets and the main receiver is located in the lounge or buffet car and connected to the head phones by a protected wiring system. In all, seventy-five cars are wired on the Canadian line, for radio, and fifty-four, are equipped and in operation. Each car carries its own radio operator.

Train reception is unusually good. There is some difficulty in the Rocky Mountains, due to static and storm conditions and a slight drop in signal strength when a train ducks into a narrow gorge. But much of this is obviated by the handling of the set by the operator who is trained for his work.

The type of set used is a tuned radio frequency instrument, operating on alternating current,

obtained from a motor-generator, dynamotor or rotary-converter. A converter has been developed which supplies a. c., for the set, and d. c., for the dynamic speaker. Antennas erected on the car roofs, and insulated from them, constitutes the "pick-up."

The train radio operators keep a complete log of reception and by this means the chief operator, in charge of the radio broadcasting is able to determine reception needs over the entire system. The radio department is a regular division of the railroad and operated with railroad efficiency throughout.

# Newest Engineering Gives Greatest Radio Efficiency In These New Sets

After long study and intensive research, a new and different radio construction will be offered in the Gilfillan sets which will set a new high standard for selectivity, sensitivity and improvement of tone quality. The Gilfillan engineers have surmounted many difficulties in their search for a tone control feature. Besides the ability to cut down the frequencies, at will, they have enriched the body of the tone by refining the harmonies through a specially designed audio system. No longer is it necessary to have a great number of tubes, because fewer screen grid tubes give better performance by this new radio engineering construction in the new Gilfillan circuit. Besides this distinctly new feature, the cabinets have additional charm because of their new pleasing design and finish. Mr. S. W. Gilfillan, president of the company, states that never before in their history have they given so much value for so little money, and that he is confident that the new sets will be most enthusiastically received by the radio trade and the buying public. The special adaption of these new engineering features to overcome the difficulties of western reception is a specially strong reason why people in the West will prefer them.

# A Page From the NBC Woman's Magazine of the Air

By MADONNA M. TODD

RITING along week after week gives us a lot of fun and just the opportunity to get things off our chest. But it just occurred to us that maybe you'd like an opportunity to hear directly from your friends, Helen Webster and Ann Holden, instead of hearing about them as you have been, through this column. With that in view, we've bullied the "Woman's Magazine of the Air" experts into taking time out to write you today. We hope you like

their chats. Helen Webster is the repository for all sorts of household discoveries that women make. Again and again some one of the "Woman's Magazine of the Air's" audience will discover a short cut or a bright idea and right off she takes pen in hand to tell Helen Webster about it. We've won from her a little note in which she passes some of these hints on to you.

One of the most entertaining letters of this sort came to me in connection with the Clorox feature, Helen writes. The correspondent wrote that on a recent Monday morning when she was hanging her clothes on the line, she concluded that she was somewhat bored by the continuous process of stooping for the clothespins.

"Clothes-pin aprons are *not* satisfactory," she explained. "They pull in the wrong places."

Hanging up near the house she noticed an old discarded fishing basket belonging to her husband. Lidless, somewhat battered and a trifle fishy in odor. Inspiration!

"I remembered that Clorox could be used for cleaning wicker. So I gave the old basket a good washing with suds and Clorox. This cleaned and bleached it and took away every trace of odor. Then I filled it with the clothespins and slung it over my shoulder. It works wonderfully! And, best of all, it gives my husband the final excuse he needed to buy a new fishing basket!"

And the adventures that women are having these days with Fuller paints!

"I thought I was going to have to spend a



HELEN WEBSTER

lot of money for some new pieces of furniture this spring," one woman confessed. "But instead, I'm spending just a little on paint—and the rest on some new dresses for myself! Just giving the baby's high chair a fresh coat of paint was what started me. And now you should see the breakfast room set, the kitchen chairs and the spare bedroom! To say nothing of coffee canisters and odds and ends that I've decorated with left over dibs and dabs of paint!"

One idea for which I want to give thanks in public, and personally, is the one that suggests winding rubber bands on each end of coat hangers, about four inches from the tip. This keeps silk dresses and evening dresses from slipping off onto the floor.

Now from Ann Holden.

Timeliness reaps its own reward, says the vaudevillian that won a laugh from the audience after repeating a very worn-out Irish joke on St. Patrick's Day. And, says Ann Holden, who only can judge of your approval by the letters you write her, Irish stew was popular on the bright 17th of March just past.

Wipe and cut in pieces, three pounds of lamb from the fore quarter. Put in a kettle, cover with boiling water, and cook slowly until tender. This will take about two hours. After cooking one hour, add one-half cup each of cubes carrots and turnips, and one onion cut in slices. Fifteen minutes before serving, add four cups of potatoes, cut in 1/4-inch slices, previously parboiled in boiling water. Thicken with 1/4 cup of flour diluted with enough water to make a thin paste. Season with salt and pepper and serve with dumplings.

Now, next week, we'll try to send you some more "little-letters" from Helen and Ann. We'll ask Helen about her Burns baby and demand some more recipes from Ann. Perhaps some of the others of the Magazine personnel.



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### Radio Knocking Down World's Fences

NOTHER back fence went down this week, when London and Tokyo said "hello" by radio telephone and Japan listened to a London concert on the national crystal set. The feat, one of the most difficult yet attempted, indicates that one may shortly talk to any point on the earth's surface without any more trouble than it takes to ring up a friend across town.

The trans-Atlantic broadcasts, and the pickups from Holland and South America, have all been achieved with complete success. But the step from England to Japan, along the great circle route from Great Britain through the Scandinavian peninsula, across the Arctic Ocean, Siberia, Manchuria and the Sea of Japan, was the greatest single broadcasting event in history.

The jump between the two countries was accomplished by linking the London station, where the program was given, to the beam telegraph antenna which connects England with Japan. The program, after the first exchange of greetings, included an address to the Japanese people by Reijiro Wakausuke, chief Japanese delegate to the naval conference, and an orchestral program.

The program was rebroadcast by Japanese stations all over Japan, where a good deal of the reception is on crystal sets. It was the first London program to be received there direct from England, and every available Japanese set was ringed by silent, thrilled listeners.

The success of the experiment shows, according to engineers, that there is no longer any technical obstacle to telephonic communication between any two points on the earth's surface, no matter how far apart they may be. It also shows that any radio telegraph installation which is capable of handling 100 words a minute or more, may be used with little change, for radio telephone work, making available for voice use the high-powered radio equipment of the world, already in successful telegraph communication between most of the important countries of the globe.

The problems of avoiding distortion, of insuring clear reception, and of getting signals from one point to another without interruption has already been solved as broadcasting developed. Now this whole fabric can be converted to telephone use, and it will be only a matter of a few months when we may pick up our house telephone and talk to a friend in any country of the globe.

# "Ham" Patrons Saving Telephone Tolls

HY pay inter-zone and long distance telephone tolls when "ham radio" channels will send personal messages for nothing? This is the question that is being asked by thousands of telephone users, as the availability of the amateur radio networks becomes known to folks who thought the only way they could reach a friend or a relative in another town was by mail or long distance telephone or telegraph.

The "ham" network comprises some 15,000 trained radio operators, licensed by the United States Government. It is to the "hams," or amateurs, that goes the credit for the discovery of the value of short waves in radio work. It is estimated that amateur research work has scrapped millions of dollars' worth of high-powered radio stations, because the same work can be done more cheaply and with less power over short waves.

The amateurs are not high-school boys, playing with a toy. Hiram Percy Maxim is the president of the national league of amateurs, the American Radio Relay League, and the membership includes the chief operators of railroads, college professors, army and navy officers, expert wire men, radio experts, laboratory savants and scores of men, women and youths of all ages, interested in radio, who like key and telephone work for its intrinsic interest.

Day and night this voluntary army of telegraph and telephone operators are on duty, on their own time, working, each with the other. You will see their antennas everywhere—a single wire with a stepladder lead—the famous Zeppelin antenna. Sometimes it is a "cage," or cylinder, antenna; sometimes just a thin wire hooked to a tree.

But this wire is talking with the world. The ordinary radio receiving set reaches out a few hundred miles—a thousand if the night is good, and the owner thinks it is marvelous. The "ham" operator reaches out 15,000 miles, circles the globe, with less power than it takes to run a flatiron, transmitting messages of greeting, death, inquiry—of every type and description except purely business communications—all for the love of it.

The ordinary ham operator in a single night will talk directly with stations in New York,

Cuba, South America, Alaska, England, Hawaii and the Philippines, and in the course of an hour or two handle ten to fifty messages between those points. Only the other night a woman over in the Luzon sent a radiogram by ham channels to her husband in Croyden, England.

"When are you coming home?" she wire-

The message was sent by a Philippine station to Hawaii, by them relayed to San Diego, who in turn handed it to an amateur in Brooklyn, N. Y. The New York operator queried a station in England and the operator there picked up his telephone and called the husband. Back to the waiting wife in Luzon, in less than twenty minutes, came the reply.

"Am leaving March 29. Be there as soon as I can. Love."

The telephone tolls between Luzon and Croyden would have been prohibitive, even if the connection could have been established. The radio toll, by ham network was—nothing!

So it goes. Mary hasn't heard from mother back in Kansas for a month. She knows somebody who has a "ham" station. She calls him up.

"Would you send a message to Emporia, Kansas, for me?" she asks.

"Sure," says the amateur operator. "Who is the message for?"

She gives him the message and he shoots it along. Back from Kansas, within a few minutes, comes the answer. Mother is all right.

Thousands of instances can be cited by any ham in the business, where the amateur radio has beaten both telephone and telegraph to a given point, both in speed and accuracy. Only a month ago a woman was dying in Oakland. Her son was in an isolated point in Oregon. There was no telephone or telegraph connection there. A brother appealed to a ham operator to help him out.

The ham sent out a general call for all stations in Oregon. Six answered. One—the nearest to the place where the son was working, took the message. Then he got out his flivver, cranked it up, and motored eight miles up into the mountains to get the son, and bring him back to an airport, where he caught a plane south in time to reach his mother's bedside before she died.

(Continued on Next Page)

## Real Trouble Book Now Available

GAIN and again the radio fan asks: "Where can I get a little book that will tell me what is wrong with my radio set?" Noises, tube troubles, rackets of various kinds—all mean trouble to him, and his only recourse is to call in a "radio expert" who usually isn't an expert at all, but just a high-priced guesser.

In answer to this continued need, the Tobe Deutschmann Corporation have issued a little booklet, the Tobe Filterette Manual, in which most radio troubles are explained in simple, non-technical language so that the ordinary set owner may diagnose and locate, and, in most instances, correct his own difficulties. It is a book written for the man on the street who wants to know.

Photographs, diagrams, drawings, illustrations, all designed to make perfectly plain the inner gizzard of the radio set, have been scattered through the work in great profusion. It is an invaluable work both for the man who knows nothing of radio and the man who likes to build his own sets and needs certain important information about them. The book answers several thousand questions, so arranged that practically everything that can go wrong with a set has an intelligent answer there.

Among the various chapters is one on the interferences caused by household appliances, such as flatirons, electric mixers, etc., and how to get away from it. Another gives the details of various types of filters for removing noises of different kinds. The book retails for 25 cents and should be on the shelf of every radio set owner in the country.

# New Mexican Station to be Mucho Caliente

EXICO—the land of hot tamales, vicious sand-fleas and American bootleg—is going to have a broadcast station of its own. One that

we can hear up in the States.

The call of the new station is XIBC, but that is not the way it will sound to the listener. The Mexican announcer will call his letters in Spanish first and then English. After that he will talk to his own people in his native tongue. But anybody can understand the music, although Mexican instruments will be used.

The station will be Mexico's largest broadcasting unit. It is located at Reynosa and operates with 500 watts of power. It has six pick-up studios located in as many cities in the Rio Grande valley. Advance announcements contain the information that programs will be presented for American audiences as well as Mexican listeners.

The exact date of the formal opening of the station has not been made, but it is understood that almost any night it may be on the air. So far the Department of Commerce at Washington has not been informed of the official wave length to be used.

# "Ham" Patrons Saving Telephone Tolls

(Continued from Page 19)

The service was free—a gift of the ham network for the cause of radio advancement.

These are only a few of the many instances in which this no-charge, non-fee system is linking, not only sections of this country, but of every country in the world. You can send a message by ham radio to any point of the civilized globe where there is a radio station, a rural mail route, or a telephone line—free of charge. Ham operators like to get these messages. They add them up. The more they handle the more credits they get with the national organization. Gold cups are awarded for "traffic"—for the most traffic, for the best handled traffic. They'll take your business for nothing to run up their own station reports.

Thousands of people, friends and relatives of hams, never use the telephone or telegraph wires any more because they can get free service for personal messages over ham lines. A ham station never handles commercial business—the buying and selling of commodities, and other purely industrial, commercial or financial messages. But anything of a personal nature they are glad to get.

If you know a ham operator, if you know where there is an amateur with a telephone or a telegraph set, and you are interested in radio, send a message through him to some point in America, or the world anywhere, and watch the network gobble it up. It will be a revelation of the efficiency of ham network activities, already recognized by the Government as the most valuable research branch of the entire radio field.

BROADCAST WEEKLY devotes more space to station programs than any magazine or newspaper in the United States.



# Will You Be Clerk or Manager Ten Years from Now?

URELY, this could never happen to me," you say—"that I should be sitting at the same desk be doing the same work, for ten straight years!" But wait a minute-

Exactly the same thing is happening to thousands upon thousands of men thruout the country. It has probably happened to men right in the com-pany you now are working for. And—unless you deliberately fit yourself for a better job—there is a very good chance that it will happen to you!

Unthinkable? That's what R. M. Whitney, of Rochester, N. Y., said to himself. Yet lack of training kept him slaving away at low wages for more than twenty years...

#### Trebled His Salary in Three Years

For more than twenty years, till finally, at the age of 47, and still receiving only thirty dollars a week, R. M. Whitney resolved to be a bookkeeper no longer. He enrolled with LaSalle for training in Higher Accountancy, and completed the course. Almost immediately came the offer of a bigger job.

Less than three years later, the Davenport Machine Tool Company—the very company he had worked for as a clerk—invited him to come back. He returned as Auditor, at a salary increase of better than 300 per cent.

Today, he is Treasurer of this great company; and in a letter to LaSalle, after commenting on the opportunities LaSalle affords to men in their forties or early fifties, he adds, "And for the young man, who is just getting a foothold in the business world, LaSalle Extension University training is the most profitable investment he could make."

#### Says Good-bye to Clerkship-Now Heads Successful Firm

We have told you about a man who waited—at a cost to himself of probably not less than \$100,000. Now consider the experience of a younger man—G. Roy Eshelman, of Decatur, Illinois—

Eshelman was occupying a subordinate position in the purchasing department of a manufacturing concern—salary \$16 a week. Visualizing the opportunities for skilled accountants, he enrolled with LaSalle for training in Higher Accountancy. "Thru this training," writes Mr. Eshelman, "I became interested in the Auditing Department and often remained after working hours watching the Auditor at his work. Observing my interest, he soon placed me in his department at a 50% increase in pay, and as I progressed with my LaSalle work, I was shortly rewarded with an additional 40% increase.

"My studies rapidly equipped me to strike out for myself, and at present I have an extensive practice as a Public Accountant, employing four accountants. It is sufficient to say that my present income is many, many times greater than when I enrolled."

#### Send For These Two Books and Start Toward Real Success

Need you hear more before you investigate the opportunities in Accountancy? Shall we tell you about Pentland—or Gray—or McDuffie—all of them commanding incomes better than \$10,000 a year and all of them still in their thirties?

Or will you face the problem of your future NOW—and send to LaSalle and get further facts and particulars?

Without cost or obligation, the coupon will bring you two books—one a 64-page book entitled, "Accountancy, the Profession that Pays:" the other, "Ten Years' Promotion in One."

How about those next ten years—will you wait, or will you START TODAY to realize the opportunities that lie ahead of you thru sound and practical home-study business training?

Measure your grit and ambition by what you do with this coupon—NOW.

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Dept. HR-173
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#### ☐ Higher Accountancy:

Other LaSalle Opportunities: If more interested in one of the other fields of business indicated below, check here:

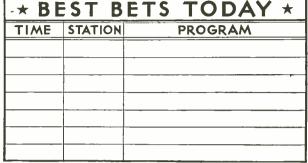
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  - Correspondence Banking and Finance Modern Foremanship
- Personnel Management Expert Bookkeeping
  C. P. A. Coaching
  Business English
  Commercial Spanish Effective Speaking
  Telegraphy
  Stenotypy-Stenography
  Railway Accounting
  Paper Salesman's

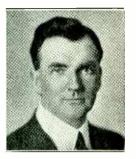
Present Position....

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April 13, 1930







Allan Wilson KPO-9 p.m.

Herman Reinberg KHJ and KFRC—3 p.m.

379.5 Meters

790 Kcys.

**KGO** Channel 79 10.000 Watts

General Electric Co., Oakland, Calif.

General Electric Co., Oakland, Calif.

10 to 11 a.m.—Arion Trio
11 to 12 noon—Bible stories
12 to 1 p.m.—National Youth Conference
1 to 3 p.m.—Dr. S. Parkes Cadman; concert
3 to 4 p.m.—Catholic Hour
4 to 4:30 p.m.—Western Artists Series
4:30 to 5 p.m.—Duo Disc program
5 to 6:15 p.m.—Gems of the drama; news service
6:15 to 6:45 p.m.—Candle-Light Silhouettes
6:45 to 7:15 p.m.—Stanislas Bem's Little Symphony
7:15 to 7:45 p.m.—Studebaker Champions
7:45 to 8:15 p.m.—Sunday at Seth Parker's
8:15 to 9:30 p.m.—The Pilgrims; Borden program
9:30 to 10 p.m.—"The Reader's Guide"
10 to 11 p.m.—The Gay Classics
11 to 12 midnight—Musical Musketeers

315.6 Meters 950 Kcys.

## KFWR

Channel 95 1000 Watts

Warner Brothers, Hollywood, California

8:30 to 9 a.m.—The Funny Paper Man

8:30 to 9 a.m.—The Funny Paper Man 9 to 10 a.m.—Program, courtesy of the Mutual Build-ing & Loan Association 10 to 1:30 p.m.—Courtesy programs 1:30 p.m.—Double-header baseball game 6:30 to 7 p m.—Harry Jackson's Entertainers 7 to 7:30 p.m.—Dale Imes' Hollywood Revelers 7:30 to 8 p.m.—Burr McIntosh, the Cheerful Philoso-

pher

-Leo Forbstein's Orchestra; First National stars and players in person
9 to 10 p.m.—Concert orchestra and Emma Kimmel,

309.1 Meters 970 Kcys.

Channel 97 5000 Watts

Northwest Broadcasting System, Seattle, Wash.
12 noon—Classical concert; Y. M. C. A.
2 p.m.—Emanuel Tabernacle
3 p.m.—Elmore Vincent, tenor; Marjorle Robillard,

piano
3.45 p.m.—Lutheran Church program
4:30 p.m.—Lyric Trio; Stephanie Lewis, contralto;
Eugene Costellerin, basso
5:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, plano
6 p.m.—Broadway Quintet; Agatha Turley, soprano;
Sydney Dixon, tenor; Jean Kantner, baritone
7 p.m.—Hometowners; Glen Eaton, tenor; Ragnar
Salldin, accordion

7 p.m.—Hometowners; Glen Eaton, tenor; Ragnar Salldin, accordion
8 p.m.—Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
9 p.m.—Los Gauchos Argentine; Ed Sheldon, mandolin; Elmore Vincent, tenor
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Tempie Anderson, contralto
11 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor

**KFRC** 491.5 Meters 610 Kcys.

Channel 61 1000 Watts

Don Lee, Inc., San Francisco, Calif.

Don Lee, Inc., San Francisco, Calif.

9 to 12 noon—"Home Sweet Home" concert
12 to 1 p.m.—Sherman & Clay concert
1 to 2 p.m.—Jean Wakefield, "Jean and Her Shadows"
2 to 2:30 p.m.—McKesson & Robbins, CBS
2:30 to 3 p.m.—Song recital featuring male quartette
and organ, DLBS
3 to 4 p.m.—Classical concert featuring Frank Moss,
pianist, assisted by Herman Reinberg, 'cellist, DLBS
4 to 4:30 p.m.—Globe Trotter, CBS
4:30 to 5 p.m.—Inspirational talk
5 to 5:30 p.m.—Lucille Atherton Harger, contralto;
Marjorie Coletti with violin and harp, and piano
5:30 to 6 p.m.—In a Russian Village, CBS
6 to 7 p.m.—Majestic Theatre of the Air, CBS
7 to 7:30 p.m.—Squibb's program, featuring Will
Rogers, CBS
7:30 to 8:30 p.m.—Charles Bulotti, tenor; Juanita Tennyson, soprano, and orchestra under direction of
Meredith Willson, DLBS
8:30 to 9 p.m.—"Melody Hour": Robert Olsen, Modern
Melodists, DLBS
9 to 11 p.m.—Val Valente and his Roof Garden Orchestra, DLBS
11 to 12 midnight—Organ recital, DLBS

11 to 12 midnight-Organ recital, DLBS

285.5 Meters 1050 Kcys.

Channel 105 5000 Watts

#### L. A. Evening Express, Los Angeles, Calif.

P. A. Evening Express, Los Angeles, Cair.

9 to 11 a.m.—Musical program of recordings
11 to 12:30 p.m.—First Presbyterian Church
12:30 to 1 p.m.—Louise Johnson, astroanalyst
1 to 2 p.m.—International Bible Students
2 to 4 p.m.—City Park Board musical program
4 to 5 p.m.—First Radio Church of the Air
5 to 6 p.m.—Guaranty Bldg. & Loan Assoc. program
6 to 6:30 p.m.—Talk by Dr. Ernest Holmes
6:30 to 7 p.m.—Hollywood Humanist Society
7 to 7:30 p.m.—Scriptural Research Bureau
7:30 to 8 p.m.—KNX artists
8 to 9 p.m.—First Presbyterian Church
9 to 10:30 p.m.—Calmon Lubovisky, master violinist;
Claire Mellonino, pianist; Walter V. Perner, cellist

361.2 Meters 830 Kcys.

### KOA

Channel 83 12,500 Watts

General Electric Co., Denver, Colorado

General Electric Co., Denver, Color

to 5:15 p.m.—Enna Jettick Melodies

5:15 to 6:15 p.m.—Collier's Radio Hour

6:15 to 7:15 p.m.—Atwater Kent Hour

7:15 to 7:45 p.m.—Studebaker Champions

7:45 to 8:15 p.m.—Sunday at Seth Parker's

8:15 to 8:45 p.m.—The Solitaire Cowboys

8:45 to 9 p.m.—Everett E. Foster, baritone

9 to 9:30 p.m.—Borden program

9:30 to 10 p.m.—The Reader's Guide

10 to 11 p.m.—The Gay Classics

10 to 11 p.m.—The Gay Classics

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National Broadcasting Company

National Broadcasting Company

12 to 1 p.m.—National Youth Conference, KGO, KGW, KOMO 12:15 to 1 p.m.

Speaking on "The World's Deepest Well," Dr. Daniel A. Poling will conduct another National Youth Conference today.

1 to 2 p.m.—Dr. S. Parkes Cadman, KGO, KHQ, KOMO, KGW 1:30 to 2 p.m.

Dr. Cadman's address will be introduced by sacred music presented by an orchestra and a chorus under the direction of George Dilworth. The dramatic "Fling Wide the Gates" from Stainer's "Crucifixion" is one of the choral selections.

the direction of George Dilworth. The dramatic "Fling Wide the Gates" from Stainer's "Crucifixion" is one of the choral selections.

It of 3 p.m.—Sunday Concert, KGO, KOMO, KPO, KHQ 2:30 to 3 p.m., KGW 2 to 2:45 p.m.

Charles Hart's orchestra and Myron Niesley, tenor, will interpret the works of Wallace, Borodin, Faure, Massenet, Grieg, Cady, Coleridge-Taylor and Chopin during the Sunday Concert.

to 4 p.m.—Catholic Religious Hour, KGO, KHQ, KOMO, KGW, KPO, KECA

Rev. Fulton J. Sheen will have "The Pulpit of the Cross" for his Palm Sunday topic. The noted Paulist Choristers will be directed by Father Finn in a number of sacred musical compositions.

to 4:30 p.m.—Western Artists Series, KGO, KHQ, KOMO, KPO

Playing on his famous Guadagnini violin which was made in 1760 and which formerly belonged to Henri Vieuxtemps, the celebrated violinist, Robert Pollak, internationally known concert artist, will be heard.

heard.
4:30 to 5 p.m.—DUO Disc Program, KGO, KHQ,
KOMO, KGW, KECA
Vocal and instrumental music. John Wolf and
Ned Tollinger will take care of the popular vocal
offerings, the responsibility for the instrumental
selections resting on a salon ensemble headed by

onerings, the responsibility for the sheaded by Max Dolin.

5 to 5:15 p.m.—Enna Jettick Melodies, KHQ, KOMO, KGW, KPO, KFI

5:15 to 6:15 p.m.—Collier's Radio Hour, KHQ, KOMO, KGW, KPO, KFI

The program, as usual, will include talks by guest speakers, dramatized stories and music.

6:15 to 7:15 p.m.—Atwater-Kent Hour, KHQ, KOMO, KGW, KPO, KFI

Maria Olszewska, contralto who has been appearing with the Chicago Opera Company, will be the Atwater-Kent Hour guest soloist. A concert orchestra playing under the baton of Josef Pasternack will accompany Mme. Olszewska and will contribute several classic selections.

7:15 to 7:45 p.m.—Studebaker Champions, KGO, KHQ, KOMO, KGW, KFI

The Studebaker Champions, headed by Jean Gold-kette, will play a program of fox-trots, waltzes and salon compositions.

salon compositions

salon compositions.
to 9:30 p.m.—Borden Program, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
The Florodora girls who paved way for the chorines of today will live again tonight when a group of voices will sing five of the hit songs from the famous musical comedy, "Florodora."
:30 to 10 p.m.—The Reader's Guide, KGO, KHQ,

the famous musical comedy, "Florodora."

9:30 to 10 p.m.—The Reader's Guide, KGO, KHQ, KOMO, KOA
Joseph Henry Jackson will give reviews of current books and magazine articles.

10 to 11 p.m.—The Gay Classics, KGO, KHQ, KOMO, KECA, KOA
Max Dolin's orchestra will present the instrumental selections and a soloist the vocal portion of the Gay Classics program.

296.6 Meters 1010 Kcys.

Channel 101 500 Watts

First Baptist Church, San Jose, Calif. 10:15 to 11 a.m.-Sunday school lessons by Fred J.

Hart That 1:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin 7:30 to 9 p.m.—Evening services, First Baptist Church

440.9 Meters 680 Kcvs.

**KPO** 

Channel 68 5000 Watts

Hale Bros. & The Chronicle, San Francisco 9:30 to 10:45 a.m.—Interdenominational and nonsectarian church services
12 to 12:30 p.m.—KPO Sequoians with Eva De Vol, so-

12 to 12:30 p.m.—KPO Sequoians with Eva De Vol, soprano
12:30 to 1:30 p.m.—Temple of the Golden Hour, KFI
2 to 3 p.m.—Sunday concert, NBC
3 to 4 p.m.—Catholic services, NBC
4 to 4:30 p.m.—Western Artists, NBC
4:30 to 5 p.m.—KPO Vocal Ensemble
5 to 5:15 p.m.—Enna Jettick, NBC
5:16 to 6:15 p.m.—Collier Hour, NBC
6:15 to 7:15 p.m.—Atwater-Kent program, NBC
7:15 to 7:30 p.m.—Talk, "Science and Invention"
7:30 to 8:30 p.m.—Palace Hotel Concert Orchestra
8:30 to 9 p.m.—Rudy Seiger's Fairmont Hotel concert orchestra

orchestra -Abas String Quartette with Allan Wil-9 to 10 p.m.-

son, tenor 10 to 10:30 p.m.—News digest, "Scotty" Mortland 10:30 to 11:30 p.m.—Joe Wright's dance orchestra

209.7 Meters **KECA** 1430 Kcys.

Channel 143 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

Earle C. Anthony, Inc., Los Angeles, Calif.

3 p.m.—Catholic religious services, NBC

4 p.m.—Helen Clare Dudley, concert pianist

4:30 p.m.—Duo Disc, NBC

5 p.m.—Kealoha Trio with Karl Brandenburg, tenor

5:30 p.m.—Noreen Gammill, character sketches

6 p.m.—Ralph Romer and his Peplanders

7 p.m.—Margaret Ruth Kernan, soprano

8 p.m.—Grace Hamilton and Jack Stern, duets

8:30 p.m.—Capital B's Trio

9 p.m.—KECA Symphonet

10 p.m.—The Gay Classics, NBC

325.9 Meters **KOMO** 920 Kcys.

Channel 92 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

Fisher's Blend Station, Inc., Seattle, Wash.

9 a.m.—Organ recital by Betty Shilton

10 a.m.—International Bible Students Assoc.

11 a.m.—Perdin Korsmo, tenor; Ethel Parks, contralto

11:15 a.m.—Plymouth Congregational Church

12:15 p.m.—National Youth Conference, NBC

1 p.m.—Dr. S. Parkes Cadman, NBC

2 p.m.—Sunday concert, NBC

3 p.m.—Catholic Hour, NBC

4 p.m.—Western Artist Series, NBC

4:30 p.m.—Duo Disc program, NBC

5 p.m.—Enna Jettick Melodies, NBC

5:15 p.m.—Collier's Hour, NBC

6:15 p.m.—Atwater-Kent program, NBC

7:15 p.m.—Studebaker Champions, NBC

7:145 p.m.—Perdin Korsmo, tenor; Ethel Parks, contralto

8 p.m.—First Church of Christ, Scientist

8 p.m.—First Church of Christ, Scientist 9 p.m.—Borden Milk program, NBC 9:30 p.m.—Reader's Guide, NBC 10 p.m.—Gay Classics, NBC

483.6 Meters 620 Kcys.

KGW

Channel 62 1000 Watts

The Morning Oregonian, Portland, Oregon

8:30 a.m.—Organ concert 9:30 a.m.—American Legion program 10 a.m.—International Bible Students' program a.m.—Organ concert

130 a.m.—American Legion program
10 a.m.—American Legion program
11 a.m.—Church service
12 noon—National Youth Conference
1:30 p.m.—Dr. Cadman's service, NBC
2 p.m.—Sunday concert, NBC
2:45 p.m.—Music and talk
3 p.m.—Catholic religious service, NBC
4 p.m.—Holman & Lutz, optometry talk
4:30 p.m.—Duo Disc, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier Hour, NBC
6:15 p.m.—Atwater-Kent Hour, NBC
7:15 p.m.—Studebaker program, NBC
7:45 p.m.—Baker Rhythm Boys
8:15 p.m.—Baker Rhy

243.8 Meters 1230 Kcvs.

KYA

Channel 123 1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 10:45 a.m.—Recorded program
10:45 to 12 noon—Old St. Mary's Church services
12 to 1 p.m.—Program of Musical Vagabondages
1 to 5:45 p.m.—Recordings; Sunset Hour
5:45 to 6 p.m.—National Kanteens program
6 to 7 p.m.—Popular recordings
7 to 8 p.m.—Pacific Artists Trio; Nona Campbell, solo-

to 9 p.m.—Old St. Mary's Church services to 10 p.m.—Calendar of the Air, with Pacific Artists Trio and Nellie Wren, soloist; stories of Horace Bushnell and Noah Webster 0 to 1 a.m.—Dance and request recordings

340.7 Meters 880 Kcys.

Channel 88 500 Watts

Tribune Publishing Co., Oakland, Calif. 5 to 6 p.m.-Chas. T. Besserer at Scottish Rite organ

508.2 Meters 590 Kcys.

KHO

Channel 59 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—Variety Hour; I. B. S. A. 11 a.m.—Central Methodist Episcopal Church 12 non—Gold Seal concert
1 p.m.—Dr. S. Parkes Cadman, NBC
2 p.m.—KHQ Novelty Trio 2 p.m.—KHQ Novelty Trio
2:30 p.m.—Sunday afternoon concert, NBC
3 p.m.—Catholic religious service, NBC
4 p.m.—Western Artist Series, NBC
4:30 p.m.—Duo Disc Duo, NBC
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Enna Jettick Melodies, NBC
6:15 p.m.—Atwater Kent, NBC
6:15 p.m.—Studebaker Champions, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Marian Boyle, pianist
8 p.m.—New Episcopal Cathedral
9 p.m.—Borden Milk, NBC
10 p.m.—The Reader's Guide, NBC
10 p.m.—'The Gay Classics,'' NBC

265.3 Meters

**KSL** 

Channel 113 5000 Watts

Radio Service Corp., Salt Lake City. Utah
7 a.m.—Informal program; "Sunny Side Up"
10 a.m.—Utah Educational Department
10:30 a.m.—National Light Opera, NBC
11 a.m.—Metropolitan Echoes; concert, NBC
12 noon—"The Friendly Hour," NBC
1 p.m.—L. D. S. services from Tabernacle
2:30 p.m.—Vocal and instrumental ensemble
3:30 p.m.—Studio program; organ concert
4:30 p.m.—Buddwin piano program. NBC
5 p.m.—"Enna Jettick Melodies," NBC
5:15 p.m.—Collier's Hour, NBC
6:15 p.m.—First Presbyterian Church services
7:30 p.m.—First Presbyterian Church services
8:45 p.m.—U. D. S. Church services
8:45 p.m.—Urflevision" concert
9 p.m.—Borden's concert, NBC
9:30 p.m.—Utah Hour
10:30 p.m.—"Vagabond of the Air"

204 Meters 1470 Kcys. KGA

Channel 147 5000 Watts

Northwest Broadcasting System, Spokane, Wash.

10 a.m.—Revellers; organ; songs
12 noon—Singing Strings; Classical Hour
2 p.m.—Hour of Favorite Steppers
3 p.m.—Masterworks; popular favorites
5 p.m.—Artist Ensemble; Broadway Quintet
8 p.m.—Damski Imperial Grand Orchestra; Agatha
Turley, soprano; Jean Kantner, baritone
9 p.m.—Elmore Vincent, tenor; Zac Kalbach, saxophone: Request program

phone; Request program

535.4 Meters 560 Kcvs.

**KTAB** 

Channel 56 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

Pickwick Broadcasting Co., Oakland, Calif.

9 to 11 a.m.—Dr. B. L. Corley; Bible Class

11 to 12:30 p.m.—Church services from Tenth Avenue
Baptist Church

1:30 to 1 p.m.—Chapel of Chimes

1 to 1:30 p.m.—Church of Latter Day Saints

1:30 to 3 p.m.—Masters Album; novelty records

3 to 3:30 p.m.—"Pianistic Pictures in Blue"

3:30 to 4 p.m.—"Organ Echoes"

4 to 5 p.m.—Musical Appreciation Hour

5 to 6 p.m.—Chapel of Chimes

6 to 6:30 p.m.—Art Fadden, pianist

6:30 to 7 p.m.—Jindall lecture

7 to 7:45 p.m.—Joan Ray, contralto; Jane Sands, pianist

6:thapel of Chimes

ist; Chapel of Chimes

7:45 to 9:15 p.m.—Church Services from Tenth Avenue Baptist Church

9:15 to 9:30 p.m.—Chapel of Chimes 9:30 to 10 p.m.—Elbert Bellows, tenor; Jane Sargent Sands, pianist

10 to 11 p.m.-Brunswick Hour

254.1 Meters KEX 1180 Kcys.

Channel 118 5000 Watts

Western Broadcasting Co., Portland, Ore.

12 noon—Sacred prelude p.m.—Starkel's Russian Entertainers

12 noon—Sacred prelude

p.m.—Starkel's Russian Entertainers
1:30 p.m.—Neapolitans recording concert
b:30 p.m.—Recording concert
b:30 p.m.—Recording concert
b:30 p.m.—Broadway Quintet; Agatha Turley, soprano;
Sydney Dixon, tenor; Jean Kantner, baritone
7 p.m.—Glen Eaton, tenor; Regnar Selldin, accordion
8 p.m.—Orchestra; Agatha Turley, soprano; Jean
Kantner, baritone
9 p.m.—Ed Sheldon, mandolin; Elmore Vincent, tenor
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor;
Hubert Graf, harp; Tempie Andersen, contralto
11 p.m.—Harmony Aces; Eulala Dean, blues; Elmore
Vincent, tenor
12 midnight—Midnite, time, Oregon Journal news

333.1 Meters

Channel 90 1000 Watts

900 Kcys. Don Lee, Inc., Los Angeles, California

8 to 9 a.m.—Recordings; Calif. Home Extension 9 to 11 a.m.—Pac. States Sav. & Loan concert, KFRC 11 to 12:30 p.m.—First M. E. Church of Los Angeles 12:30 to 1 p.m.—Conclave of Nations, CBS

11 to 12:30 p.m.—First M. E. Church of Los Angeles
12:30 to 1 p.m.—Conclave of Nations, CBS
1 to 2 p.m.—McKesson and Robbins, CBS
2:30 to 3 p.m.—McKesson and Robbins, CBS
2:30 to 3 p.m.—Prof. Chas. Lindsley and organ
3 to 4 p.m.—Frank Moss & Herman Reinberg, KFRC
4:30 to 5 p.m.—Rabbi Edgar Magnin
5 to 5:30 p.m.—Tea Time Three, from KFRC
5:30 to 6 p.m.—In a Russian Village, CBS
6 to 7 p.m.—Majestic Theater of the Air, CBS
7 to 7:30 p.m.—Squibb program, CBS
7:30 to 8:30 p.m.—Cadillac La Salle Concert Orch.
8:30 to 9 p.m.—Melody Hour, featuring Robert Olson
9 to 10 p.m.—Val Valente's orchestra, KFRC
10 to 10:10 p.m.—World-wide news
10:10 to 11 p.m.—Val Valente's orchestra, KFRC
11 to 12 midnight—Wesley Tourtellotte, organist

239.9 Meters 1250 Kcys.

**KFOX** 

Channel 125 1000 Watts

Nichols & Warinner, Long Beach, Calif.

Nichols & Warinner, Long Beach, Calif.

5 to 8 a.m.—The Early Bird; music
8 to 8:30 a.m.—Family Circle Hour
8:30 to 10 a.m.—Clover Leaf program; music
10 to 11 a.m.—Angeles Abbey organ recital
11 to 12:30 p.m.—St. Luke's Episcopal Church
1 to 2 p.m.—Bollywood Girls, novelty trio
2 to 3 p.m.—Seth Parker; Kaai Hawaiians
3 to 3:30 p.m.—Pianistic Pansy
3:30 to 4 p.m.—Long Beach Municipal Band
4 to 5:30 p.m.—Organ recital; The Sky Boat
5:30 to 6:30 p.m.—Hollywood Girls; "Em & Clem"
6:30 to 6:45 p.m.—Zadah Stoker and Her Kiddies
6:45 to 7 p.m.—Foster Rucker and Helene Smith
7 to 8 p.m.—First Church of Christ, Scientist
8 to 9 p.m.—First Church of Christ, Scientist
9 to 11:15 p.m.—Kilpatrick Purity Bread Capers
11:15 to 12 midnight—Rev, Ethel Duncan
12 to 3 a.m.—Organ recital; Knight Fox

-www.americanradiohistorv.com

#### 322.4 Meters 930 Kcys.

# **KFWM**

Channel 93 1000 Watts

Oakland Educational Society. Oakland, Cal.

a.m.—Osborne Pearson, tenor; Mary Bibby, organist 0 a.m.—Children's radio story; Bible lecture; musical

10 a.m.—Children's radio story, Bible lecture, hidskar selections
11 a.m.—"Surphonoprise" program
12 noon—The Aeolian Trio: Jeanette Rauhut, violin-ist; Doris Eckler, 'cellist; Roslyn Rost, pianist
1 p.m.—Bible questions and answers; vocal and instru-mental selections and anthems by San Jose Choir
2 p.m.—Bible lecture, "The Ransom Beclouded by Satan"

6 p.m.-Community singing; Bible dialogue; musical selections

7 p.m.-Warren Guthrie, baritone; Hazel Fish, accom-

30 p.m.—Bible lecture, "What Is Meant by the Gospel"

9 p.m.—Program of Japanese vocal and instrumental selections; lecture in Japanese language

#### 322.4 Meters 930 Kcvs.

## KFWI

Channel 93 500 Watts

Radio Entertainments, San Francisco, Calif.

2:30 to 4 p.m.—Variety Hour, featuring Florence Lorraine, Nadine Chriss, Rolf Metcalf, Henry C. Blank and others

4 to 5 p.m.—Sherman Clay Hour with masters 5 to 6 p.m.—Popular recordings 7:50 to 9:15 p.m.—Services Fifth Church of Christ, Sci-

entist

#### 394.5 Meters 760 Kcys.

Channel 76 1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

Puget Sound Broadcasting Co., Tacoma, Wi
8:30 to 9:45 a.m.—Organ recital
9:45 to 10:30 a.m.—Reading the Funny Papers
10:30 to 11 a.m.—Ballad Hour, CBS
11 to 12 noon—La Presse Symphony Orch., CBS
12 to 12:30 p.m.—Columbia Male Chorus, CBS
12:30 to 1 p.m.—Conclave of Nations, CBS
1 to 2 p.m.—Sacred musical service, CBS
2:30 to 3 p.m.—'News Reel of the Air," CBS
2:30 to 3 p.m.—Program to be announced
3:30 to 4 p.m.—The Gauchos, CBS
4 to 4:30 p.m.—The Globe Trotter, CBS
4:30 to 4:45 p.m.—The Globe Trotter, CBS
5:30 to 5:30 p.m.—Program to be announced
4:45 to 5 p.m.—The World's Business, CBS
5 to 5:30 p.m.—Program to be announced
5:30 to 6 p.m.—Around the Samovar, CBS
6 to 7 p.m.—Majestic Theater of the Air, KOL
7 to 7:30 p.m.—Will Rogers, CBS, through KOL
9 to 10 p.m.—Val Valente's orchestra, DLBS
10 to 11 p.m.—Monique Thomas' Trio; soloists
11 to 12 midnight—Organ recital, DLBS, L. A.
12 to 1 a.m.—Organ recital, George Yount 12 to 1 a.m.-Organ recital, George Yount

#### 291.1 Meters 1030 Kcvs.

CNRV

Channel 103 500 Watts

Canadian National Railways, Vancouver, B. C.

7 p.m.-Imperial Oil Hour of fine music

#### 280.2 Meters 1070 Kcys.

## KJBS

Channel 107 100 Watts

J. Brunton & Sons, San Francisco, Calif.

8:30 to 9:30 a.m.—Popular records; Esrey program 8:30 to 9:30 a.m.—Popular records; Esrey program 9:30 to 10 a.m.—Popular half-hour 10 to 10:30 a.m.—Sunshine half-hour 10:30 to 11:30 a.m.—Recorded music; Selix program 11:30 to 12:30 p.m.—Musical Sparklings; records 12:30 to 1 p.m.—U. S. popular half-hour 1 to 3 p.m.—Record program; California program 3 to 4 p.m.—Mabel Payne, soprano; records 4 to 4:30 p.m.—Saphire program 4:30 to 6:30 p.m.—Vocal solos; recordings

468.5 Meters 640 Kcys.

# KFI

Channel 64 5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

Copyright, 1930, E. C. Althony, Inc., 2010 a.m.—L. A. Church Federation program 10:50 a.m.—Christian Science Church 12:30 p.m.—"Temple of the Golden Hour" 1:30 p.m.—Sylvia's Happy Hour 3 p.m.—Francis Sullivan, "Books I Kept" 3:30 p.m.—Kealoha Trio 4 p.m.—Genevieve Behrend, "Science of Life" 4:30 p.m.—Leila Castberg talk 5 p.m.—Ernes Lettick Welfdies, NBC

4:30 p.m.—Leila Castberg talk
5 p.m.—Enna Jettick Melodies, NBC
5:15 p.m.—Collier Hour, NBC
7:15 p.m.—Studebaker Champions, NBC
7:45 p.m.—Modeste Altschuler and symphony orchestra
9 p.m.—Borden Milk program, NBC
9:30 p.m.—Violin recital, Purcell Mayer
10 p.m.—Wally Perrin's Packard Dance Orchestra with Two Shades of Blue

299.8 Meters KFVD 1000 Kcys.

Channel 100 250 Watts

Auburn Fuller, Culver City, Calif.

9 a.m.-Selected recordings 9 a.m.—Selected recordings
10 a.m.—Theme songs
11 a m.—Hawaiian Trio
1 p.m.—"Inspiration," the Magazine of the Air
2 p.m.—J. Newton Yates, organ recital
3 p.m.—Sacred Half Hour
4:30 p.m.—Community program
11 p.m.—Pipe organ, Peggy Price

# 230.6 Meters

Channel 130 1000 Watts

Bible Institute of Los Angeles, Calif. 6 to 7 p.m.—Studio vesper service, Rev. John A. Hubbard

8 to 9 p.m.-Church of the Open Door, Dr. P. W.

9 to 10 p.m.—Bible Institute after-church service

220.4 Meters 1360 Kcys.

1300 Kcys.

# KGER

Channel 136 250 Watts

C. M. Dobyns, Long Beach, Calif.

8:30 a.m.—Comrades of the Air 9:30 a.m.—Taubman Men's Bible Class 9:30 a.m.—Taubman Men's Bible Class 11:15 a.m.—First Presbyterian Church 2:30 p.m.—Long Beach Band 4 p.m.—Cathedral Hour 6:45 p.m.—Aristocrat of the Supper Table 7 p.m.—Music Lovers' Hour 7:30 p.m.—Triolian Trio; Reverie Hour 10 p.n.—Sunday night frolic

#### 232.6 Meters 1290 Kcvs.

# KDYL

Channel 129 1000 Watts

Intermountain Broad. Corp., Salt Lake City

p.m.-Moments of Melody

i p.m.—Moments of Melody
4:30 p.m.—Vocal varieties
4:45 p.m.—Whe World's Business," CBS
5 p.m.—Musical Shower
5:30 p.m.—Around the Samovar, CBS
6 p.m.—Majestic Theatre of the Air," CBS
7 p.m.—Squibbs program, CBS
7:30 p.m.—A modern "Thousand and One Nights,"
featuring Frank Knight, Yolande Langworthy,
Georgia Bachus and David Ross, CBS
8 p.m.—Lauren W. Gibbs Orchestra
8:30 p.m.—Wynken, Blynken and Nod, vocal trio
9 p.m.—Concert orchestra, Alice Anderson, director
9:30 p.m.—Old and new song hits
10:30 p.m.—Midnight Dance Parade

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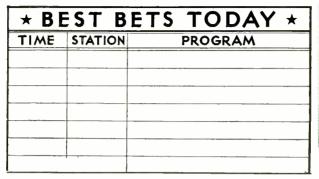
SHELL HAPPYTIME, Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, over KFI, KPO, KOMO, KHQ, KGW, KSL
—8 to 9 a. m. Pacific Time.

SHELL SYMPHONISTS (Rudy Seiger conducting) Mondays, 8 to 9 p. m. over KFI and KPO, 8 to 8:30 p. m. over KGW, KOMO, KHQ.

April 14, 1930



Cecil Wright KFRC—Staff Artist





Harriet Pool KFWM-5 p.m.

#### 440.9 Meters 680 Kcvs.

### **KPO**

#### Channel 68 5000 Watts

Hale Bros. & The Chronicle, San Francisco

Hale Bros, & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and
"Wee Willie" Hancock

8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs

9:30 to 10 a.m.—Walter W. Cribbins

10 to 10:30 a.m.—Walter W. Cribbins

10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC

11:30 to 11:55 a.m.—Ye Towne Cryer

11:55 to 12:05 p.m.—Time signals, Scripture reading

12:05 to 1 p.m.—Snapshots, programs in miniature

1:30 to 2 p.m.—Ann Warner's Homemaking Chats

2 to 2:10 p.m.—E. A. Pierce stock reports

2:10 to 2:30 p.m.—Matinee Time, NBC

3:30 to 3:45 p.m.—Dept. of Commerce talk

3:45 to 4 p.m.—Callifornia State Chamber of Commerce

4:50 to 5 p.m.—E. A. Pierce stock reports

5 to 5:50 p.m.—Children's Hour

5:50 to 6 p.m.—News digest with "Scotty" Mortland

6 to 7 p.m.—Reo Masters of Music

to 8 p.m.—North Americans

8 to 9 p.m.—Shell Symphonists program, NBC

9 to 9:10 p.m.—Cecil and Sally

9:10 to 10 p.m.—The Toreadors

10 to 11 p.m.—Jesse Stafford's dance orchestra

10 to 11 p.m.—Jesse Stafford's dance orchestra

#### 483.6 Meters 620 Kcys.

# KGW

Channel 62 1000 Watts

#### The Morning Oregonian, Portland, Oregon

7:15 a.m.—Popular music; exercises 8 a.m.—Shell Happytime, from KPO 9 a.m.—Town Cryer 8 a.m.—Shell Happytime, from KPO
9 a.m.—Town Cryer
10:15 a.m.—Josephine Gibson, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Musical Masterworks
11:45 a.m.—Canny Cook program, NBC
12 noon—Powers' Pied Piper
12:30 p.m.—Stewart-Warner organ
1 p.m.—Organ recital
2 p.m.—Among Ourselves
3 p.m.—Mormon Tabernacle, NBC
3:30 p.m.—Studio Personalities, NBC
3:45 p.m.—Traffic talk; the Spotlight
4:30 p.m.—Evening Reveries, NBC
5 p.m.—Vocal and instrumental: Movie Club
5:50 p.m.—Talk by Charles F. Walker
6 p.m.—Ted Fiorito and his orchestra, NBC
6:30 p.m.—General Motors Family Party, NBC
7 p.m.—Stromberg-Carlson Symphony, NBC
7 p.m.—Empire Builders, NBC
8 p.m.—Rudy Seiger's Shell Symphonists, NBC
8:30 p.m.—Amos 'n' Andy, NBC
9 p.m.—The Voice of Firestone, NBC
9 p.m.—The Voice of Firestone, NBC
10:15 p.m.—Prohibition Poll, NBC
10:15 p.m.—Ben Selling's Boys
11 p.m.—Olympic Hotel Dance Orchestra

#### 243.8 Meters 1230 Kcvs.

# **KYA**

Channel 123 1000 Watts

#### Pacific Broadcasting Corp., San Francisco

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program

10 to 10:15 a.m.—Mrs. Paul Springer of the ParentTeachers Association, subject, "Our National Congress of Parents and Teachers and Its Relation to
the Local Associations"

10:15 to 11 a.m.—Popular recordings

11 to 12:15 p.m.—California Sunshine Hour; news

12:15 to 2 p.m.—Popular and classic recordings

2 to 3 p.m.—Bridge Party Hour

3 to 3:30 p.m.—Cabbages and Kings

3:30 to 5:30 p.m.—Recordings; Sunset Hour

5:30 to 5:45 p.m.—Mining stock quotations

5:45 to 6:15 p.m.—Program of recordings

6:15 to 7 p.m.—Metro and Cosmo: records

7 to 7:30 p.m.—George Taylor and the Boys

7:30 to 8 p.m.—Tommy Monroe and Bob Allen

8 to 9 p.m.—The Musical Parade, conducted by George

Taylor, and presenting a revue of KYA artists

9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra

10 to 1 a.m.—Dance and request recordings

#### 285.5 Meters 1050 Kcys.

# KNX

5000 Watts

#### L. A. Evening Express, Los Angeles, Calif.

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:15 to 8:30 a.m.—Inspirational talk and prayer
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
9 to 9:30 a.m.—Courtesy program
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
10:30 to 11 a.m.—Radio shopping news
11 to 11:15 a.m.—Musical program of recordings
11:15 to 11:30 a.m.—Madame Marie beauty secrets
11:30 to 12 noon—Radio Church of the Air
12 to 12:30 p.m.—Noonday Little Symphony
12:30 to 1 p.m.—C. P. R.'s musical program
11:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Reading interesting books
2 to 3:35 p.m.—Announcements
2:30 to 3 p.m.—Matinee Symphony program
3 to 3:30 p.m.—Organ program, Lucle Lee
3:45 to 4 p.m.—Dr. Hugo Escobar, Spanish lessons
4 to 4:30 p.m.—Little Symphony program
5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Organ program, Lucle Lee
6:30 to 7 p.m.—KNX Little Symphony
7 to 7:30 p.m.—Program presenting KNX artists
7:30 to 8 p.m.—Den-Announcement program
8:4 to 9 p.m.—Luboviski Musical Trio
9 to 9:30 p.m.—Program presenting KNX artists
7:30 to 8 p.m.—One-act play, Georgia Fifield, director
8 to 9 p.m.—Luboviski Musical Trio
9 to 9:30 p.m.—RNX feature program
10 to 12 midnight—Johnny Hamp and his Kentucky
8:erenaders
12 to 1 a.m.—Dance hour of records 12 to 1 a.m.—Dance hour of records

#### National Broadcasting Company

10:15 to 10:30 a.m.—Josephine Gibson Food Talk, KGO,

10:15 to 10:30 a.m.—Josephine Gibson Food Talk, KGO, KHQ, KOMO, KGW. KFI
10:30 to 11:30 a.m.—"Woman's Magazine of the Air," KGO, KHQ, KOMO, KGW, KPO, KFI; KSL and KOA 10:50 to 11:10 a.m.
11:45 to 12 noon—The Hour of Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
1 to 2 p.m.—Pacific Vagabonds, KGO, KOA
This feature offers Walter Beban's Musical Musketeers, the Coquettes and Myron Niesley, tenor.
2:30 to 3 p.m.—Matinee Time, KGO, KHQ, KOMO, KPO.

KPO

KPO.
3 to 3:30 p.m.—Mormon Tabernacle Choir and Organ.
KGO, KOMO, KGW, KPO
3:30 to 3:45 p.m.—Studio Personalities, KGO, KGW
Byron Mills, one of the most recent additions to
the staff of NBC announcers, will appear in the
role of entertainer. He is well known also as a
baritone and will include two solos in his program.
The balance of his time on the air will be devoted to an informal talk.

3:45 to 4:15 n.m.—California Federation of Women's Clubs, KGO, KECA American citizenship will be the theme of a talk by Mrs. Ann M. Godfrey. Mrs. Alfred McLaughlin will be a second sneaker. Two-piano selections will be offered by Esther Hale Sittig and Vera Wyatt Frazier.

Frazier.
4:15 to 4:45 p.m.—Evening Reveries, KGO, KGW.
5 to 5:30 p.m.—The Hot Spot of Radio, KGO, KOMO
6 to 6:30 p.m.—Ted Fiorito and His Maytag Orchestra.
KGO, KHQ, KOMO, KGW, KECA
6:30 to 7 p.m.—General Motors Family Party, KGO.
KHO, KOMO, KGW, KFI
Aida Doninelli, soprano of the Metropolitan Opera
Company of New York, will sing two grouns of
songs. Don Voorhees has selected an interesting
orchestral program to surround Miss Doninelli's
contributions. contributions.
7 to 7:30 p.m.—Stromberg-Carlson

Program,

6 to 630 n.m.—Stromberg-Carlson Program, KGO, KHO, KOMO, KGW, KFI
The introduction to the third act of "The Jewels of the Madonna" by Wolf-Ferrari has been selected by Guy Fraser Harrison for one of four numbers to be played by the Rochester Civic Orchestra.

7:30 to 8 n.m.—"Empire Builders," KGO, KHQ, KOMO, KGW, KFI
Hedded by Harrisy Have as the 1904 Times." This

KGW, KFI
Headed by Harvey Hays as the "Old Timer." this feature offers dramatic and musical entertainment.

8 to 8:15 p.m.—William Don. KGO, KECA
Typical songs and patter will be the vocal wares displayed by William Don. English comedian.

8 to 9 p.m.—Budy Seiger's Shell Symphonists, KPO. KFI: KGO, KOMO, KGW 8 to 8:30 p.m.
Announced and conducted by Rudy Seiger, a concert of classic, light classic and semi-popular music will be heard tonight when his Shell Symphonists are on the air.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHO, KOMO.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

8:45 to 9 p.m.-Ole and the Girls, KGO, KHQ, KOMO,

KGW

Enacted by Dick Le Grand, Imelda Montagne and Mariorie Primley, this ensodic offering harks back to the old-fashioned musical comedies. It is replete with comedy and songs.

9 to 9:30 p.m.—"Voice of Firestone," KGO. KHQ, KOMO. KGW. KFI, KSL. KOA Prominent in the program's casting are Easton Kent, tenor: Marion Gilbert, contralto; the Chor-isters and Max Dolin's concert orchestra.

9:20 to 10 p.m.—"The Cigar Band," KOMO, KGW, KFI

A baton wielded by Walter Beban will direct the band as the program goes on the air. Jack Deane, tenor, will sing the refrains.

10 to 10:15 p.m.—Literary Digest KGO, KHQ, KOMO, KGW, KECA Prohibition Poll.

10 to 10:30 p.m.—The Music Box, KOA: KHQ, KECA 10:15 to 10:39 p.m.
Charles Hart's orchestra will be on the air playing such dainty things as "To a Water Lily."

10:30 to 11 p.m.-House of Myths, KGO, KECA, KSL, KOA

Carlton E. Morse's dramatized version of the story of Perseus will be continued. Bernice Berwin, Betty Lee, Charles McAllister and George Rand will head the cast

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KOMO

#### 468.5 Meters 640 Kcys.

### KFI

Channel 64 5000 Watts

#### Copyright, 1930, E. C. Anthony, Inc., L. A.

7:30 a.m.—Opening market reports 7:45 a.m.—Chester Foster Rand, tenor 1:45 a.m.—Chester Foster Rand, tenors
8 a.m.—Shell Happytime, from KPO
9:30 a.m.—Shell Happytime, from KPO
9:30 a.m.—Spenine Gibson talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Care of the Hair''
12 noon—Dept. of Agriculture talks
12:15 p.m.—Federal and state market reports
2:15 p.m.—Winnie Fields Moore, travelogue
3 p.m.—L. A. Public Library, "Book Review"
3:30 p.m.—Bess Kilmer's Helpful Hints
4 p.m.—Mothers Legion of the Air
4:15 p.m.—Big Erother
5 p.m.—The Story Man
5:30 p.m.—The Story Man
5:30 p.m.—Wilfred Butterworth, tenor
5:45 p.m.—Stock market reports 5:45 p.m.—Stock market reports 5:45 p.m.—Stock market reports 6:30 p.m.—General Electric Hour. NBC 7 p.m.—Stromberg-Carlson program, NBC 7:30 p.m.—Elmpire Builders, NBC 8 p.m.—Shell Symphonists, NBC 9 p.m.—Firestone Tire and Rubber, NBC 9:30 p.m.—The Cigar Band, NBC 10:30 p.m.—Cafe Max Fisher

#### 315.6 Meters 950 Kcys.

## KFWB

Channel 95 1000 Watts

#### Warner Brothers, Hollywood, California

2 to 2:30 p.m.—Art Pabst and his banjo 2:30 to 3 p.m.—Ann Grey, accompanied by Don Warner 3 to 3:30 p.m.—Art and Artie in popular songs 3:30 to 4 p.m.—Musical program 4 to 6 p.m.—Eyerett Hoagland's Ensemble; Gus

3:30 to 4 p.m.—Musical program
1 to 6 p.m.—Everett Hoagland's Ensembl
Mack, solvist
6 to 6:30 p.m.—Pacific Salon Orchestra
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 7:30 p.m.—Julius K. Johnson, organist
7:30 to 7:45 p.m.—Jean Leonard, "Wizard
Ivories"
7:15 to 2:20 p.m.—Boswell Sisters: "Evening i

100rles"
7:45 to 8:30 p.m.—Boswell Sisters; "Evening in Paris"
8:30 to 9 p.m.—The Southlanders, Arthur Moranz, dir,
9 to 10 p.m.—"The Old Timer's Hour"
10 to 10:30 p.m.—Irving Aaronson's Commanders
10:30 to 11:30 p.m.—Gus Arnheim's Orchestra
11:30 to 12:30 a.m.—Irving Aaronson's Commanders

#### 254.1 Meters 1180 Kcvs.

# KEX

Channel 118 5000 Watts

#### Western Broadcasting Co., Portland, Ore.

Western Broadcasting Co., Portland, Ore.

1 p.m.—Recordings; The Bookworm

2 p.m.—The Bitter with the Sweet

3:15 p.m.—Afternoon Classique

5 p.m.—KEX Bulletin

6 p.m.—Hometowners: Glen Eaton, tenor

6:45 p.m.—Hometowners: Glen Eaton, tenor

6:45 p.m.—Howel Box program; Agatha Turley, soprano

9:30 p.m.—Wrestling match, Ken Stuart

10:30 p.m.—KEX Concert Hour recordings

10:30 p.m.—Jack and Jill Tavern Orchestra

11:30 p.m.—Time, police and weather reports

11:40 p.m.—KEX Midnite Matinee

#### 204 Meters 1470 Kcys.

# **KGA**

Channel 147 5000 Watts

#### Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy 6 p.m.—Hometowners Orchestra; Glen Eaton, tenor 7 p.m.—Dream Melodies Orchestra; Agatha Turley, soprano: Eugene Castellarin, basso: Sydney Dixon. tenor; Mabel Mohrman, piano

9 p.m.—Jewel Box program; Agatha Turley, soprano 9:30 p.m.—Neapolitans; Sydney Dixon, tenor

10 p.m.-Request program

535.4 Meters 560 Kcys.

**KTAB** 

Channel 56 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

II to 1 p.m.—Records; studio program 1 to 1:45 p.m.—Chapel of Chimes; records 1:45 to 2:30 p.m.—Dr. Wade Forrester

2:30 to 3 p.m.—Musical Appreciation Hour 3 to 3:30 p.m.—Alice Blue, organist; Mabel Payne. soloist

solots 3:30 to 5 p.m.—Novelty records; studio program 5 to 6 p.m.—Brother Bob's Frolic Hour 6 to 6:30 p.m.—'Date Book''; studio program 6:30 to 7 p.m.—Chapel of Chimes 7 to 7:30 p.m.—'The Two Franks''; records 7:30 to 8 p.m.—Alice Blue, piano; Olive Thorton, soppose

8 to 9 p.m.—"Poem Pictures," John Teel, Melody

Quintette, Sam Hayes to 10 p.m.—"Quintette" with Elbert Bellows, Jane Sands, soloists

10 to 1 a.m.—Dance records

209.7 Meters 1430 Kcys.

Channel 143 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

Earle C. Anthony, Inc., Los Angeles, Caitt.

5 p.m.—Dr. Hersch, talk on health

5:30 p.m.—Talk on dentistry

6 p.m.—Ted Fiorito and his Maytag Orchestra, NBC

6:30 p.m.—Virginia Ballrom Orchestra

7:30 p.m.—Felipe Delgado, Spanish baritone

8 p.m.—William Don, NBC

8:15 p.m.—Song of the Harp, NBC

8:30 p.m.—Amos 'n' Andy, NBC

8:45 p.m.—Geo. Porter, baritone

9:15 p.m.—Ray Van Dyne's orchestra

10 p.m.—Literary Digest, NBC

10:15 p.m.—Music Box, NBC

10:30 p.m.—House of Myths, NBC

333.1 Meters 900 Kcys.

Channel 90 1000 Watts

Don Lee, Inc., Los Angeles, California

Don Lee, Inc., Los Angeles, California

12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:45 to 1 p.m.—Organ and vocalists
1 to 2 p.m.—U. S. Navy Band; Times Ferum
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
2:30 to 3:30 p.m.—Happy Go Lucky Hour, from KFRC
3:30 to 3:45 p.m.—Talk on home problems
3:45 to 4 p.m.—Auto Club of Southern California
4 to 4:40 p.m.—Viennese Quintet
4:40 to 4:45 p.m.—Better Business Bureau
4:45 to 5 p.m.—World-wide news; Town Topics
5 to 5:30 p.m.—Charlie Wellman and Nell Larson
5:30 to 6:30 p.m.—Don Lee Concert Orchestra
6:30 to 7 p.m.—Chas, Hamp in Thirty Minutes of Sunshine, presented by S. & W. Company
7 to 7:30 p.m.—Silverwood's program
7:30 to 8 p.m.—American Wire Fabrics Corp., CBS
8 to 10 p.m.—Golden State Milk Products Jamboree
10 to 10:05 p.m.—World-wide news
10:05 to 11 p.m.—Anson Weeks Dance Orch., KFRC
11 to 12 midnight—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist

1309.1 Meters

309.1 Meters 970 Kcvs.

KJR

Channel 97 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

5:25 p.m.—Market reports; Raymond Holmes 6 p.m.—Hometowners Orchestra; Glen Eaton, tenor 6:30 p.m.—Hometowners Orchestra; Spencer Adams, xylophone

7 p.m.—Sydney Dixon, tenor; Eugene Castellari, basso 7:30 p.m.—Wash. Fire & Marine Ins. Aces 8 p.m.—Mission Orange Aces; Bob Munson; Elmore

8 p.m —Mission Ora Vincent, tenor 8:30 p.m.—Harmony

Vincent, tenor
8:30 p.m.—Harmony Aces; Elmore Vincent, tenor;
Marjorie Robillard, piano
9 p.m.—Jewel Box program: Agatha Turley, soprano
9:30 p.m.—Wrestling match, Ken Stuart
10:30 p.m.—Glen Eaton, tenor; Marjorie Robillard,
piano; Elmore Vincent, tenor; Bob Munson
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnite Revellers

340.7 Meters 880 Kcvs.

KLX

Channel 88 500 Watts

Tribune Publishing Co., Oakland, Calif.

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—S. F. stocks; weather
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2:30 p.m.—Jean's Hi-Lights; records
2:30 to 3:30 p.m.—Opportunity Hour; stocks
3:30 to 4:50 p.m.—Homane Education talk
5 to 6 p.m.—Brother Bob Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 a.m.—News items
7:30 to 8 p.m.—Amati Quartet
9 to 10 p.m.—Helen Parmelee, pianist; Edith Newcomb, contralto, and Chas. Follette, accompanist
10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth
10:10 to 11: p.m.—Dance program

239.9 Meters 1250 Kcys.

KFOX

Channel 125 1000 Watts

Nichols & Warinner, Long Beach, Calif.

Nichols & Warinner, Long Beach, College of the Action of t

508.2 Meters 590 Kcys.

KHO

Channel 59 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service 6:45 a.m.—Inspirational service
8 a.m.—Shell Happytime, from KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—'Hints to Hostesses'
10:15 a.m.—Josephine Gibson talk, NBC
10:20 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Winfred Rhoades, organist
11:45 a.m.—The Hour of Canny Cook 11:30 a.m.—Winified Rhoades, organist
11:45 a.m.—The Hour of Canny Cook
12 noon—National Savings luncheon program
12:15 p.n.—"Studio Affairs": Gold Seal program
1 p.m.—"By the Way"; "Hawaiian Echoes"
1:45 p.m.—"Comedy Capers": "The Old Days"
3 p.m.—Album Symphonies; "Ceeil and Sally"
3:30 p.m.—"Paint o' Mine" period
4 p.m.—Happy Harmonies
5 p.m.—Melodies We Love: Sport Talk
6 p.m.—Ted Fiorito's Orchestra, NBC
6:30 p.m.—General Motors Party, NBC
7:30 p.m.—Empire Builders, NBC
7:30 p.m.—Empire Builders, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:30 p.m.—Amos 'n' Andy, NBC
9:45 p.m.—Voice of Firestone, NBC
9:50 p.m.—The Cigar Band, NBC
10 p.m.—Problibition Poll, NBC
10:15 p.m.—"Music Box." NBC; bridge lessons
11 p.m.—Just Another Hour; "Ask for It"

265.3 Meters 1130 Kcys.

KSL

Channel 113 5000 Watts

Radio Service Corp., Salt Lake City, Utah

Radio Service Corp., Sait Lake City, 6:30 p.m.—General Motors Party, NBC 7 p.m.—Diversified musical selections, NBC 7:30 p.m.—Empire Builders, NBC 8 p.m.—"The Jewel Box" 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Program for men 9 p.m.—"Voice of Firestone." NBC 10 p.m.—Organ recital: violin presentations 10:30 p.m.—"House of Myths," NBC 11 p.m.—"Vagabond of the Air"

491.5 Meters 610 Kcvs.

**KFRC** 

Channel 61 1000 Watts

Don Lee, Inc., San Francisco, Calif.

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 9 a.m.—Georgia O. George; records
9 to 9:30 a.m.—Columbia Revue. CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Mary Haines, Domestic Science talk
11:30 to 11:45 a.m.—Norman Nielson and Edua Fischer
11:45 to 12 noon—Auditions
12 to 1 p.m.—Sherman and Clay concert
1 to 2 p.m.—U. S. Navy Band, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:25 p.m.—Aviation talk; records
3:25 to 3:30 p.m.—Something About Everything
3:30 to 4 p.m.—Yoeng's Orchestra, CBS
4 to 4:30 p.m.—Current Events, CBS
4 to 4:30 p.m.—Evices from Filmland, DLBS
5 to 5:30 p.m.—Wellman & Larsen, DLBS
5 to 5:30 p.m.—Bobs, sports authority
6:15 to 6:30 p.m.—Charles W. Hamp for S. & W.
7 to 7:30 p.m.—Melodies of Broadway, DLBS
7:30 to 8 p.m.—'Golden State Blue Monday Jamboree'
10 to 10:10 p.m.—'Musical For-Get-Me-Nots''
10:10 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
11 to 12 midnight—Los Angeles Biltmore Orchestra

12 to 1 a.m.—Dance music

#### 322.4 Meters 930 Kcvs.

# **KFWI**

Channel 93 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Musical "Pep" Hour
9 to 9:30 a.m.—Semi-classical program
9:30 to 9:30 a.m.—Anne Murray, "Special Dishes"
9:40 to 10 a.m.—Recordings and announcements
10 to 10:30 a.m.—Charlie Glenn, Songs of Yesterday
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Happy Ray Batz, planologue
11:30 to 12 noon—Sherman Clay program
12 to 12:15 p.m.—Greetings"
12:15 to 12:45 p.m.—Luncheon dance music
12:45 to 1 p.m.—Chamber of Commerce Boosters
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour Variety
7 to 7:30 p.m.—Studio Specialty
8:30 to 9:30 p.m.—Popular "request" program
9:30 to 10 p.m.—Musical travel tales
10 to 12 midnight—"The Hooligans," featuring Henry
C. Blank, Master of Ceremonies: Hooligan Band;
Folan Sisters, harmony team; Campus Chords, banjo
duo; Rolf Metcalf and Nadine Chriss, planists; California Rhythm Boys; Ray Batz, pianist and accordionist: Niles Bentley, Hillbilly songs; Hooligan
Piano Duo, and others
12 to 1 a.m.—Midnight Hour

#### 322.4 Meters 930 Kcys.

# **KFWM**

Channel 93 1000 Watts

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold
8:55 a.m.—Union Mutual Life program
1:30 p.m.—Organ Reverie, Lillian Boyd
2 p.m.—The Tryco program, recordings
2:15 p.m.—Detective story by Tom King
2:30 p.m.—Richmond Stringed Trio: William Higuera,
mandolin; Charlie Soto, guitar; William Soto, tenor

guitar
3, m.—Brother Walter and Luella Cooper
3:30 p.m.—Bill Simmons, "Yodeling Cowboy," and his
Happy Hayseeds
4 p.m.—The Mystery Co-ed's Orchestra
4:30 p.m.—Beauty talks; Lillian Boyd, organist
5 p.m.—Request program: "Charlie," pianist; Wade
Forrester's Tropical Trio; Harriett Pool, organist;
Beth Chase, vocalist; Wade Forrester, vocalist
7:30 p.m.—The Imperial program, recordings
7:45 p.m.—Doc Herrold's shopping program
8 p.m.—The Hayseed Review

**KGO** 379.5 Meters 790 Kcys.

Channel 79 10,000 Watts

General Electric Co., Oakland, Calif.

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap Dancing Lessons
7:45 to 8 a.m.—The Chanticleers
8 to 8:15 a.m.—Financial Service
8:15 to 8:30 a.m.—The Chanticleers
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 10:15 a.m.—Radio Ramblings
10:15 to 10:30 a.m.—Josephine Gibson, food talk
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 11:30 a.m.—Magazine of the Air
11:45 to 12 noon—Canny Cook program
12 to 1 p.m.—Rembrandt Trio
1 to 2 p.m.—Pacific Vagabonds
2 to 2:30 p.m.—Mormon Tabernacle choir and organ
3:30 to 3:45 p.m.—Studio personalities
3:45 to 4:45 p.m.—Evening Reveries
5 to 5:30 p.m.—The Hot Spot of Radio
5:30 to 6 p.m.—Eternion Musicale; news service
6 to 6:30 p.m.—Ted Fiorito's Maytag Orchestra
6:30 to 7 p.m.—General Motors Family Party
7 to 7:30 p.m.—The Empire Builders
8 to 8:30 p.m.—The Empire Builders
8 to 8:30 p.m.—William Don; Song of the Harp
8:30 to 8 s.45 p.m.—Ehe Origan Band''
10 to 10:15 p.m.—The Cigar Band''
10 to 10:15 p.m.—Prohibition Poll
10:15 to 11 p.m.—Music Box; House of Myths
11 to 12 midnight—Hotel St. Francis dance orchestra

#### 325.9 Meters **KOMO** 920 Kcys.

Channel 92 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

risner's Bieng Station, Inc., Seattle, Wash.

12 noon—Agriculture Farm talk

12:15 p.m.—'What to Prepare for Dinner''

12:30 p.m.—Grain, fruit and vegetable reports

12:35 p.m.—Orchestra; Agnes Skartvedt, contralto, and
Fred Lynch, tenor

2:30 p.m.—Matinee Time, NBC

3 p.m.—Salt Lake Tabernacle choir and organ, NBC

3:30 p.m.—Artistic Ensemble; Greenwood Mitchell,
baritone baritone

4 p.m.—Resumé of programs; mining quotations

4:15 p.m.—Vocal ensemble recital

4:30 p.m.—Garden Patch children's program

5 p.m.—Henry Starr, Hot Spot of Radio, NBC

5:30 p.m.—Ensemble with VeOna Socolofsky, soprano

6:30 p.m.—General Motors Family Party, NBC

7 p.m.—Stromberg-Carlson concert, NBC

7:30 p.m.—Empire Builders, NBC

8:30 p.m.—Empire Builders, NBC

8:30 p.m.—Amos 'n' Andy, NBC

8:45 p.m.—Ole and the Girls, NBC

9 p.m.—Voice of Firestone, NBC

9:30 p.m.—The Cigar Band, NBC

10:45 p.m.—Olympic Hotel Dance Orchestra

12 midnight—Organ recital by Betty Shilton baritone

#### 394.5 Meters 760 Kcys.

## KVI

Puget Sound Broadcasting Co., Tacoma, Wash.

Puget Sound Broadcasting Co., Tacoma, Wash.

12 to 12:30 p.m.—Columbia Ensemble, CBS

12:30 to 1 p.m.—Women's Forum, CBS

1 to 2 p.m.—U. S. Navy Band, CBS

2 to 3 p.m.—Happy Go Lucky Hour, DLBS

3 to 3:30 p.m.—Hotel Barclay Orchestra, CBS

4 to 4:30 p.m.—Yoeng's orchestra, CBS

4 to 4:30 p.m.—Current Events, CBS

4 to 4:30 p.m.—Levitow's Commodore Ensemble, CBS

5 to 6:57 p.m.—Programs to be announced

7:30 to 8 p.m.—Merle Johnston's orchestra, released through KOL

8 to 8:30 p.m.—The Columbians, CBS, through KOL

8:30 to 9 p.m.—Hotel Paramount Orch., CBS through KOL

KOL 9 to 10 p.m —Blue Monday Jamboree, DLBS 10 to 10:15 p.m.—Varsity Quartet 10:15 to 11:05 p.m.—Anson Weeks' orchestra, DLBS 11:07 to 12 midnight—Earl Burtnett's Biltmore Orch. 12 to 1 a.m.—Slumberbusters' organ recital

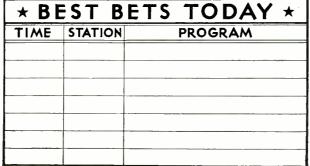
www.americanradiohistorv.com

April 15, 1930



Jean Cowan

KFWB-10:30 p.m.





David Percy KNX-Staff Artist

535.4 Meters

560 Kcys.

**KTAB** 

Channel 56 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.
6:30 to 8 a.m.—Health exercises; studio program
8 to 9 a.m.—Masters Album; Towne Cryer
9:30 to 10 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 11 a.m.—Dr. B. L. Corley
11 to 1 p.m.—Recordings; studio program
1 to 1:30 p.m.—Chapel of Chimes
1:30 to 1:45 p.m.—"Fashionette"
1:45 to 2:40 p.m.—Dr. Forrester; recordings
2:40 to 4:45 p.m.—Baseball from Recreation Park
4:45 to 5 p.m.—Program of recordings
5 to 6 p.m.—Brother Bob's Frolic Hour
6 to 6:30 p.m.—"Date Book"; studio program
6:30 to 7;30 p.m.—Chapel of Chimes
7:30 to 7:45 p.m.—Jack Riley, ukelele and songs
7:45 to 8 p.m.—Houis Margi, Frank Wright, program
7:30 to 7:45 p.m.—Jack Riley, ukelele and songs
8 to 9 p.m.—"Flashlights of Yesterday"
9 to 10 p.m.—"Highway Highlights"
10 to 1 a.m.—Dance records Pickwick Broadcasting Co., Oakland, Calif.

254.1 Meters 1180 Kcys.

KEX

Channel 118 5000 Watts

Western Broadcasting Co., Portland, Ore.

Western Broadcasting Co., Portland, Ore.

7 a.m.—Serenaders; farm flashes; news
9 a.m.—Better Homes Hour
9:45 a.m.—Devotional services
10 a.m.—Shopping service; Ronald Buck, pianist
12:05 p.m.—Happy Hour Girls
1:05 p.m.—Recordings; The Bookman
3 p.m.—The Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin
6 p.m.—Ed Sheldon, mandolin; Elmore Vincent, tenor
8 p.m.—Novelty Recording Hour
9 p.m.—Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
10 p.m.—The White Wizard
10:15 p.m.—Thirty Minutes of Sunshine, Ken Stuart
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time; weather; police reports
11:40 p.m.—KEX Midnight Matinee

204 Meters 1470 Kcys.

KGA

Channel 147 5000 Watts

Northwest Broadcasting System, Spokane, Wash.

Northwest Broadcasting System, Spokane, Wash. 5 p.m.—World Bookman, Uncle Andy 5:30 p.m.—Dinner Hour; market reports 6 p.m.—Ed Sheldon, mandolin; Elmore Vincent, tenor 7 p.m.—Orpheus Quintet; Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, baritone 8 p.m.—KGA Ensemble; Dwight Heter, baritone 9 p.m.—Sydney Dixon, tenor; Jean Kantner, baritone; Betty Andersen, soprano 10 p.m.—The White Wizard 10:15 p.m.—Ken Stuart, 30 Minutes of Sunshine

340.7 Meters 880 Kcys.

KLX

Channel 88 500 Watts

880 Kcys.

Tribune Publishing Co., Oakland, Calif.
7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9:30 a.m.—Exercises and entertainment; stocks
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:30 a.m.—Records; stocks; weather
10:30 to 11 a.m.—John Breuner's Radiola program
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2 p.m.—Jean's Hi-Lights
2 to 2:40 p.m.—Recordings; stocks
2:40 to 4:30 p.m.—Baseball—Seattle vs. the Oaks
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Remar program
8 to 9 p.m.—Fleur de Lis dance orchestra
9 to 9:15 p.m.—Oakland School Department talk
9:15 to 10 p.m.—Helen Parmelee, pianist; Nerino Turchet, accordionist; Muriel Scherruble, soprano
10 to 11 p.m.—Dance program

325.9 Meters **KOMO** 920 Kcys.

Channel 92 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services
8 a.m.—Shell Happytime, from KPO
9 a.m.—Mary & Gordon in "Song of the Morning"
9:15 a.m.—Meet the Folks, NBC
9:30 a.m.—Talk by John D. Barry, NBC
9:45 a.m.—The Entertainers, NBC
10:15 a.m.—Color Harmony program, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:45 a.m.—Canny Cook program, NBC
12 noon—Agriculture Farm talk
12:15 p.m.—"What to Prepare for Dinner"
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra; Agnes Skartvedt, contraito
1:30 p.m.—National Concert Orchestra, NBC
2:30 p.m.—Orchestra with Hayden Morris, basso
3:45 p.m.—Resumé of programs; mining quotations
4 p.m.—Voters' Service, NBC
4:30 p.m.—Garden Patch children's program
5 p.m.—Artistic ensemble; Perdin Korsmo, tenor
5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Radio-Keith-Orpheum Hour, NBC
8:45 p.m.—Veona Socolofsky, soprano, and Greenwood Mitchell, baritone
9 p.m.—Don Amalzo, the Wizard

Mitchell, baritone

9 p.m.—Don Amalzo, the Wizard
9:30 p.m.—Florsheim Frolic, NBC
10 p.m.—Literary Digest Prohibition Poll, NBC
10:15 p.m.—Gold Shield Little Symphony Hour
11:15 p.m.—News flashes
11:30 p.m.—Laughner-Harris St. Francis Hotel Merrywelers NPC.

rymakers, NBC
12 midnight—Organ recital by Betty Shilton

National Broadcasting Company

9 to 9:30 a.m.-Meet the Folks, KGO; KOMO 9:15 to

9:30 a.m.
9:30 a.m.
9:30 to 19:45 a.m.—John D. Barry, KGO, KOMO
9:45 to 10:15 a.m.—The Entertainers, KGO, KOMO
10:15 to 10:30 a.m.—Color Harmony Program, KGO, KHQ, KOMO, KGW, KFI
The advice and suggestions of Andrew Lawrence regarding the use of color in decorating the home will be offered listeners.
10:30 to 11:30 a.m.—"Woman's Magazine of the Air," KGO, KHQ, KOMO, KGW, KPO, KFI; KSL 11:10 to 11:30 a.m.

11:30 a.m.

11:45 to 12 noon—The Hour of Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA

1:30 to 2 p.m.—National Concert Orchestra, KGO, KOMO, KHQ, KGW, KPO, KFI.

2 to 2:30 p.m.—The Lady Next Door, KGO, KPO, KOA.

4 to 4:30 p.m.—Voters' Service, KGO, KHQ, KOMO

5:30 to 6 p.m.—"Around the World with Libby," KGO, KHQ, KOMO, KGW, KECA

Michel Rosenker, violinist, comes under the category of stars and as such will be featured as soloist.

Josef Pasternack's orchestra, a regular feature of this transcontinental program, will be heard in a number of classical offerings.

number of classical offerings.
6 to 6:30 p.m.—Eveready Program, KGO, KHQ, KOMO, KGW, KFI
6:30 to 7 p.m.—Happy Wonder Bakers, KGO, KHQ, KOMO, KGW, KECA
The Happy Wonder Bakers will be assisted by Phil Dewey, popular New York tenor.
7 to 7:30 p.m.—Westinghouse Salute, KGO, KHQ, KOMO, KGW, KECA
With John Philip Sousa's "Hands Across the Sea" as the initial selection by a symphonic orchestra conducted by Cesare Sodero, the presentation will include three numbers by a chorus of 40 vocalists and a brief address by Mr. Carpenter, representing the lumber industry.

a brief address by Mr. Carpenter, representing and lumber industry.
7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour, KGO, KHQ, KOMO, KGW, KECA
There will be Margaret Schilling, soprano: Peter Higgins, tenor: Milton Schwartzwald's orchestra: Tom Kennedy, tenor, and a number of stellar artists from Broadway vaudeville theatres. Graham Me-Names will be heard as master of ceremonies.

from Broadway vaudeville theatres. Graham Mc-Namee will be heard as master of ceremonies. 8:39 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA 9:30 to 10 p.m.—Florsheim Frolic, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA Novelty selections, vocal and instrumental solos and ensemble offerings will be heard.

10 to 10:15 p.m.—Literary Digest KGO, KHQ, KOMO, KGW, KECA Prohibition Poll,

KGO, KHQ, KOMO, KGW, KECA

10 to 11 p.m.—Down Through the Years, KOA; KGO, KHQ, KECA 10:15 to 11 p.m.

The first 15 minutes of this program will be given over to music by the old masters. This will be followed by a skit written by Harry De Lasaux and built around the period in which the music of the preceding quarter-hour was composed. The third section will be devoted to American dance tunes of the 'sixties and 'seventies. The last period will include popular airs by composers of the present.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KOMO 11:15 to 12 p.m.

#### 265.3 Meters 1130 Kcvs.

## KSL

Channel 113 5000 Watts

Radio Service Corp., Salt Lake City, Utah

Radio Service Corp. Salt Lake City, Utah
5:30 p.m.—"Around the World with Libby," NBC
6:n.m.—Eveready Hour, NBC
6:30 p.m.—"Happy Wonder Bakers," NBC
7:n.m.—Westinghouse Salute, NBC
7:30 p.m.—Radio-Keith-Orpheum, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Floyd Gibbons on Prohibition
9 p.m.—Brunswick Brevities
9:30 p.m.—Elorsheim Frolic, NBC
10:15 p.m.—Claude Kiff's Tayern Band
11 p.m.—"Vagabond of the Air"

379.5 Meters 790 Kcys.

# KGO

Channel 79 10.000 Watts

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.-Tap Dancing Lessons 7:45 to 8 a.m.—The Chanticleers 8 to 8:15 a.m.—Financial Service

8 to 8:15 a.m.—Financial Service
8:15 to 8:30 a.m.—The Chanticleers
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—Bohn D. Barry
9:45 to 10:15 a.m.—The Entertainers
10:15 to 10:30 a.m.—Color Harmony program
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 11:45 a.m.—Philharmonic organ
11:45 to 12 noom—The Hour of Canny Cook
12 to 1:30 p.m.—Novelty Flve; Songland
1:30 to 2 p.m.—Pacific Coast School of the Air
2 to 2:30 p.m.—The Lady Next Door
2:30 to 3 p.m.—Matinee Time
3 to 4 p.m.—Musical Musketeers

2:30 to 3 p.m.—Matinee Time
3 to 4 p.m.—Musical Musketeers
4 to 4:30 p.m.—Voters' Service
4:30 to 5:15 p.m.—Hotel St. Francis Orchestra
5:15 to 5:30 p.m.—News service
5:30 to 6 p.m.—Around the World with Libby
6 to 6:30 p.m.—Eveready Hour
6:30 to 7 p.m.—Happy Wonder Bakers
7 to 7:30 p.m.—Westinghouse Salute
7:30 to 8:30 p.m.—RKO Hour
8:30 to 9 p.m.—Amos 'n' Andy; John and Ned
9 to 9:30 p.m.—Concert Album
9:30 to 10 p.m.—Florsheim Frolic
10 to 10:15 p.m.—Prohibition Poll
10:15 to 11 p.m.—Down Through the Years
11 to 12 midnight—Laughner-Harris Dance Orchestra

#### 483.6 Meters 620 Kcys.

# KGW

Channel 62 1000 Watts

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises 7:45 a.m.—Devotional exercises

7:45 a.m.—Devotional exercises
8 a.m.—Portland Breakfast Club: Town Cryer
10:15 a.m.—Color Harmony program, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Musical Masterworks
11:45 a.m.—Canny Cook program, NBC
12 noon—Powers' Pied Piper
12:30 p.m.—Stewart-Warner organ

12:30 p.m.—Stewart-Warner organ
1 p.m.—Among Ourselves
1:30 p.m.—National Concert Orchestra, NBC
3:30 p.m.—Studio program
4 p.m.—Voters' Service, NBC
4:30 p.m.—The Spotlight
5 p.m.—KGW Dance Band
5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Eveready Hour, NBC
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7:30 p.m.—Radio-Keith-Orpheum, NBC
8:30 p.m.—Anos 'n' Andy, NBC
8:45 p.m.—Studio program
9 p.m.—Don Amaizo

9 p.m.—Don Amaizo
9:30 p.m.—Plorsheim Frolic, NBC
10 p.m.—Cecil and Sally; Prohibition Poll, NBC
10:15 p.m.—Gold Shield Symphony
11 to 12 midnight—Hollywood Theater organ

#### 309.1 Meters 970 Kcys.

Channel 97 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.-News and music; devotional services

o a.m.—Glen Eaton, tenor; Marjorie Robillard, piano 11 a.m.—Classical program 12 noon—World in Review; music 3 p.m.—Elmore Vincent, tenor; Marjorie Robillard,

piano; Joy Boys p m.—The Gondoliers; Zac Kalbach, clarinet; Glen

p.m.—The Gondoliers; Zac Kalbach, clarinet; Glen Eaton, tenor
5 p.m.—Dinner concert; market report
5:45 p.m.—Radio Nature Club
6 p.m.—Mandolins at Sunset; Ed Sheldon, mandolin; Elmore Vincent, tenor
7 p.m.—Orpheus Quintet; Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, baritone
8 p.m.—Blue Streaks; J. E. Drain, speaker
9 p.m.—Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
10 p.m.—The White Wizard
10:30 p.m.—Tibron's 25'ers, Song Birds
11 p.m.—Vic Meyer's Club Victor Club Orchestra
12 midnight—Midnight Revellers

491.5 Meters 610 Kcys.

**KFRC** 

Channel 61 1000 Watts

Don Lee, Inc., San Francisco, Calif.

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 9 a.m.—KFRC Dance Band, DLBS
9 to 9:30 a.m.—Clumbia Revue, CBS
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Dally Chats
11 to 11:30 a.m.—Feminine Fancies, DLBS
10:30 to 12 noon—American School of the Air, CBS
12 to 1 p.m.—Sherman and Clay noonday concert
1 to 2 p.m.—U. S. Army Band, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Beauty talks; financial hints
3:30 to 4 p.m.—Don Lee Concert Orchestra, CBS
4 to 4:45 p.m.—Don Lee Concert Orchestra, DLBS
5 to 5:30 p.m.—Recordings and Town Topics
5 to 5:30 p.m.—Edna Fischer, "Plano Moods"
6 to 7 p.m.—Paul Whiteman's Old Gold Orchestra, CBS
7 to 7:30 p.m.—Joe and Vi, CBS
7 to 7:30 p.m.—Pacific States Sav. program, DLBS
8 to 9 p.m.—Pacific States Sav. program, DLBS
9 to 9:30 p.m.—Studio program
9:30 to 10 p.m.—Captain Adams program, DLBS
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
10:10 to 12 midnight—Val Valente's Orchestra
12 to 1 a.m.—Dance music

315.6 Meters 950 Kcys.

# **KFWB**

Channel 95 1000 Watts

Warner Brothers, Hollywood, California

8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio 10 to 10:30 a.m.—Ted Dahl's Orchestra 10:30 to 11:30 a m.—Jean Cowan; Dixieland Synco-

10:30 to 11:30 a m.—Jean Cowan; Dixieland Syncopators
11:30 to 12:30 p.m.—String orchestra and Nelson Case
12:30 to 2 p.m.—Variety Serenaders; Three Boswell
Sisters and Bernard Cooney, popular songs
2 p.m.—Baseball game from Wrigley Field
4 to 6 p.m.—Radio Varieties
6 p.m.—Pacific Salon Orchestra
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 7:30 p.m.—Enima Kinmel, soprano
7:30 to 8 p.m.—Hollywood Revelers; Buster Dees, tenor
8 to 8:30 p.m.—Kelley Aristocrats
8:30 to 9 p.m.—Bridge by radio
9 to 9:30 p.m.—The Edgeworth Plantation ('lub)
9:30 to 10:30 p.m.—Main bout from Olympic Auditorium
10:30 to 11 p.m.—Irving Aaronson's Commanders
11 to 12 midnight—Gus Arnheim's Orchestra

12 to 1 a.m.—Dance music

508.2 Meters

# KHO

Channel 59 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

Louis Wasmer, Inc., Spokane, Washingto 8 a.m.—Shell Happytime, from KPO 9 a.m.—Walt, Winne and Harvey 9:30 a.m.—'Hints to Hostesses''
10 a.m.—Home Service Hour 10:15 a.m.—Color Harmony, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Winifred Rhoades, organist 11:45 a.m.—The Hour of Canny Cook, NBC 12 noon—Chamber of Commerce luncheon 1 p.m.—'By the Way''; Chamber Music 2:30 p.m.—Gems from Sartori and Wolff 3 p.m.—Album Symphonies: "Cecil and Sally" 3:30 p.m.—Yearn o' Mine" period 4 p.m.—Voters' Service, NBC 4:30 p.m.—Happy Harmonies 5:30 p.m.—Happy Harmonies 5:30 p.m.—Happy Wonder Bakers, NBC 6:30 p.m.—Heappy Wonder Bakers, NBC 7 p.m.—Westinehouse "Salutes," NBC 7:30 p.m.—RKO program, NBC 8:30 p.m.—RKO program, NBC 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Hawaiian Duo 9 p.m.—Don Amaizo, the Wizard 9:30 n m — "Elorscheim Frolic" NBC 8:45 p.m.—Hawanan Duo 9 p.m.—Don Amaizo, the Wizard 9:30 p.m.—"Florsheim Frolic," NBC 10 p.m.—Prohibition Poll, NBC 10:15 p.m.—"Down Through the Years," NBC 11 p.m.—Just Another Hour; "Ask for It"

322.4 Meters 930 Kcys.

# KFWM

Channel 93 1000 Watts

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold
8:30 a.m.—Dr. Wade Forrester
11 a.m.—Classical recordings
1:30 p.m.—Organ Reverie, Helen Jewell
2 p.m.—Hodge-Podge of Melody, Mildred Joyce
2:30 p.m.—Richmond Stringed Trio

3 p.m.-Brother Walter, vocalist, and Luella Cooper, pianist 3:30 p.m.-

pianist
3:30 p.m.—Bill Simmons and his Happy Hayseeds
4 p.m.—Orchestra and novelty features
4:30 p.m.—Beauty talks; name analysis; organist
5 p.m.—Request program, featuring: "Charlie," pianist; Wade Forrester's Tropical Trio; Harriett Pool, organist; Beth Chase, Wade Forrester, vocalists
7:30 p.m.—Soldier Joe Peslin, guitar, harmonica, vocal and comics

7:30 p.m.—Soldier Joe Peslin, guitar, narmomea and comics
7:45 p.m.—Dr. Newman's health talk
8 p.m.—Bible lecture, "The Three Ways"
8:15 p.m.—The "Ne'er Do Well"
8:15 p.m.—San Francisco colored singers
9:15 p.m.—Norman Prince, novelty entertainer
9:30 p.m.—Organ harmony, E. J. Thomas
10 p.m.—Union Mutual Life program
10:05 n m—Andy Wallace Dance Orchestra

10:05 p.m.-Andy Wallace Dance Orchestra

#### 322.4 Meters **KFWI** 930 Kcys.

Channel 93 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Musical "Pep" program
9 to 9:40 a.m.—Cal King; A. Murray, "Special Dishes"
9:40 to 10 a.m.—Recordings and announcements
10 to 10:30 a.m.—Charlie Glenn, Songs of Yesterday
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 12:15 p.m.—Items of interest; "Greetings"
12:15 to 12:45 p.m.—Luncheon dance music
12:45 to 1 p.m.—Chamber of Commerce Boosters
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour Variety
7 to 7:15 p.m.—Dorothy Churchill, lyric soprano; Elsie
Campbell, pianist
7:15 to 7:30 p.m.—Recordings
11 to 1 a.m.—Dance music; Midnight Hour

#### 209.7 Meters **KECA** 1430 Kcys.

Channel 143 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

Earle C. Anthony, Inc., Los Angeles, Ca

11:45 a.m.—Hour of the Canny Cook, NBC
3 p.m.—Henry M. Sloat, basso
3:30 p.m.—Frederick Bowers, ballads
4 p.m.—Carmen Ray, ballads
4:30 p.m.—Jack Reed, ballads
5 p.m.—Winslow Allen's Six Clouds of Joy
5:30 p.m.—Around the World with Libby, NBC
6 p.m.—Buster Wilson's Orchestra
6:30 p.m.—Happy Wonder Bakers, NBC
7 p.m.—Westinghouse Salute, NBC
7 p.m.—RKO Hour, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Anna and Oscar; Nick Harris
9:30 p.m.—Florsheim Frolic, NBC
10 p.m.—Literary Digest, NBC
10:15 p.m.—Down Through the Years, NBC

394.5 Meters 760 Kcys.

# KVI

Channel 76 1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

Puget Sound Broadcasting Co., Tacoma, Wash.

12 to 12:30 p.m.—Columbia Ensemble, CBS

12:30 to 1 p.m.—Columbia Educational Feature, CBS

1 to 2 p.m.—U. S. Army Band, CBS

2 to 3 p.m.—Happy Go Lucky Hour, DLBS

3 to 3:45 p.m.—Charles Dorenberger's orchestra, CBS

3:45 to 4 p.m.—Program to be announced

4 to 4:30 p.m.—Levitow's Commodore Ensemble, CBS

5:30 to 5 p.m.—Manhattan Moods, CBS

5 to 5:15 p.m.—Manhattan Moods, CBS

5 to 5:15 p.m.—Program to be announced

5:30 to 6 p.m.—Program to be announced

5:30 to 6 p.m.—Romany Patteran, CBS

6 to 7 p.m.—Paul Whiteman's orchestra, through KOL

7:30 p.m.—Mr. and Mrs. drama, through KOL

7:30 to 8 p.m.—Musical Comedy Memories, KOL

9 to 9:30 p.m.—Program to be announced

9:30 to 10 p.m.—Captain Adams program, DLBS

10 to 11 p.m.—KVI Open House program

11 to 12 midnight—Val Valente's orchestra, DLBS

12 to 1 a.m.—Slumberbusters' organ recital

12 to 1 a.m.-Slumberbusters' organ recital

440.9 Meters

Channel 68 5000 Watts

680 Kcvs. Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and

"Wee Willie" Hancock

8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs

9:30 to 10 a.m.—Walter W. Cribbins

10 to 10:15 a.m.—Helen Barker, Art talk

10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC

11:30 to 12:05 p.m.—Time signals, Scripture reading

12:05 to 1 p.m.—Snapshots, programs in miniature

1:30 to 2 p.m.—National Concert Orchestra, NBC

2:30 to 2:30 p.m.—The Lady Next Door, NBC

2:30 to 2:45 p.m.—E. A. Pierce stock reports

2:45 to 4:50 p.m.—Baseball game

4:50 to 5 p.m.—Stock market quotations

5 to 5:50 p.m.—Children's Hour

5:50 to 6 p.m.—News digest, "Scotty" Mortland

6 to 7 p.m.—Reo Masters of Music

7 to 8 p.m.—North Americans

8 to 8:30 p.m.—Cy Trobbe's Scrap Book

8:30 to 9 p.m.—KPO Players and Salon Orchestra

9 to 9:15 p.m.—Cecil and Sally

9:15 to 9:30 p.m.—Meeting in the Tavern

9:30 to 10 p.m.—California Crooners

10 to 11 p.m.—Joe Wright's dance orchestra Hale Bros. & The Chronicle, San Francisco

239.9 Meters 1250 Kcys.

**KFOX** 

1000 Watts

Nichols & Warinner, Long Beach, Calif.

Nichols & Warinner, Long Beach, Calif.
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 5 p.m.—Jones Harmony Four
5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"
6:15 to 6:30 p.m.—Percy at the Phone
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7 p.m.—Dr. Robert Williams
7 to 7:15 p.m.—Buttercream School Kids
7:15 to 7:30 p.m.—Seth Parker
7:30 to 7:45 p.m.—Vest Pocket Minstrels
7:45 to 8:30 p.m.—Bill & Coo; The Gossipers
8:30 to 9 p.m.—Texas Cowboys
9 to 10 p.m.—Zandra's Mystic Hour
10 to 10:30 p.m.—Fights from Olympic Auditorium
10:30 to 11 p.m.—The Coquettes
11 to 12 midnight—Majestic Ballroom Orchestra
12 to 3 a.m.—Organ recital; Knight Fox

468.5 Meters 640 Kcvs.

KFI

Channel 64 5000 Watts

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12 noon—Dept. of Agriculture talk 12:15 p.m.—Federal and state market reports 1:30 p.m.—National Concert Orchestra, NBC 2:30 p.m.—Grace Hamilton and Jack Stern, duets 2:30 p.m.—Grace Hamilton and Jack Stern, duets
3 p.m.—Jack Parker, ballads
3:30 p.m.—Wedgwood Nowel, "Playgoers' Memories"
4:15 p.m.—KFI News Bureau
4:30 p.m.—Big Brother
5 p.m.—The Story Man
5:30 p.m.—American Chiropractic Association
5:45 p.m.—Stock market reports
6 pu.m.—Eveready Hour, NBC
6:30 p.m.—Bob and Monte
7 p.m.—Arthur Lang and concert ensemble
7:30 p.m.—Packard Concert Orchestra with soloist
10:30 p.m.—Packard Concert Orchestra with soloist
10:30 p.m.—Cafe Max Fisher program

291.1 Meters 1030 Kcvs.

Channel 103 500 Watts

Canadian National Railways, Vancouver, B. C.

Canadian National Railways, Vancouver, B. C.

10:30 a.m.—Morning Hour of Music

7 p.m.—Canadian National Railways Hour

8 p.m.—Educational Feature

8:45 p.m.—Safety Topics by Percy Abell

9 p.m.—Helene Ainsworth's Singing Violins

9:30 p.m.—Richard Stanton, tenor; Catherine McEwan,
mezzo-contralto; Jas. Todd, pianist

10 p.m.—Canadian National Ensemble and the Lyricist
of CNRV

243.8 Meters **KYA** 1230 Kcvs.

Channel 123

Pacific Broadcasting Corp., San Francisco

Pacific Broadcasting Corp., San Francisco
9 to 11 a.m.—Recordings; Dr. Bowring
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 1 p.m.—Tuesday Noon Club
1 to 2 p.m.—Classical recordings
2 to 3 p.m.—Bridge Party Hour
3 to 5:30 p.m.—Bridge Party Hour
3 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 5:35 p.m.—Mining stock quotations
5:35 to 6 p.m.—National Kanteens, recordings
6 to 6:25 p.m.—Song recital with Nona Campbell and
Claire Upshur
6:25 to 6:30 p.m.—Census talk
6:30 to 7 p.m.—Popular recorded program
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—"College Daze" with Toby and Babs
7:45 to 8 p.m.—News, Pop Questions, Harmonettes
8 to 9 p.m.—Calendar of the Air, Pacific Artists Trio,
with George Nickson and Nellie Wren, soloists;
stories of Fillippi Brunelleschi, John Motley, Henry
James

9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra 10 to 11 p.m.—Pacific Artists Trio; Gene Sullivan,

11 to 1 p.m.-Dance and request recordings

285.5 Meters 1050 Kcvs.

L. A. Evening Express, Los Angeles, Calif.
6:45 to 8 a.m.—Exercises given by Dr. P. M. Selxas
8 to 8:15 a.m.—Musical program of recordings
8:15 to 8:30 a.m.—Inspirational talk and prayer
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
9 to 9:30 a.m.—Beauty talk, Georgia O. George
9:30 to 10 a.m.—Eddie Albright's 10 o'clock family
10:30 to 10 a.m.—Eddie Albright's 10 o'clock family
10:30 to 11 a.m.—Kate Vaughn, Household Economics
11 to 12 noon—Concert hour of symphonic numbers
12 to 12:30 p.m.—Noonday Little Symphony
12:30 to 1 p.m.—C. P. R.'s musical program
1:30 to 2 p.m.—Reading interesting books
2:30 p.m.—Records and announcements
2:30 to 3:35 p.m.—Announcements; stock reports
4:30 to 5 p.m.—C. P. R.'s musical program
5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Town Crier's amusement tips
6 to 6:30 p.m.—Talk by Dr. Mars Baumgardt
7:30 to 8 p.m.—Program presenting KNX artists
8 to 9 p.m.—Tom and his mule Hercules
9 to 9:30 p.m.—Tom and his mule Hercules
9 to 9:30 p.m.—Puritan Malt courtesy program
10 to 12 midnight—Johnny Hamp and his Kentucky
Serenaders
12 to 1 a.m.—Dance hour of records L. A. Evening Express, Los Angeles, Calif. Serenaders 12 to 1 a.m.-Dance hour of records

333.1 Meters

Channel 90 1000 Watts

900 Kcvs. Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Stock Exchange reports
8 to 8:30 a.m.—Salon orchestra, CBS
8:30 to 8:45 a.m.—Party House, CBS
8:45 to 9:30 a.m.—Franklin Bldg, & Loan; records
9:30 to 10:30 a.m.—Franklin Bldg, & Loan; records
9:30 to 10:30 a.m.—Franklin Bldg, & Loan; records
9:30 to 10:30 a.m.—Chas. Hamp, presented by S & V
11:30 to 12 noon—American School of the Air, CBS
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—L. A. Advertising Club luncheon
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
2:30 to 3:40 p.m.—Recordings and talks
3:40 to 4 p.m.—U. S. C. Trojan period
4 to 4:55 p.m.—Melody Masters; news
4:55 to 5:30 p.m.—Charlie Wellman and Nell Larson
5:30 to 6 p.m.—Sunset Ensemble
6 to 7 p.m.—Paul Whiteman and orchestra, CBS
7 to 7:30 p.m.—Thompson's Malted Milk, CBS
8 to 9 p.m.—Pac. States Sav. & Loan Co, program
9 to 9:30 p.m.—Don Lee Concert Orchestra
9:30 to 10:05 p.m.—Ballad Crooners; news
10:05 to 12 midnight—Biltmore Hotel Dance Orch.
12 to 1 a.m.—Wesley Tourtellotte, organist Don Lee, Inc., Los Angeles, California

# WEDNESDAY Programs

April 16, 1930



<u> ★ B I</u>	<u>ST B</u>	ETS TODAY *
TIME	STATION	PROGRAM



T. G. Linebarger KFWI-7 p.m.

Greta Gahler KYA-9:30 p.m.

322.4 Meters

930 Kcys.

**KFWI** 

Channel 93 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Musical "Pep" Hour
9 to 9:40 a.m.—Cal King; A. Murray, "Special Dishes"
9:40 to 10 a.m.—Recordings and announcements
10 to 10:30 a.m.—Charlie Glenn, Songs of Yesterday
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—Items of interest
11 to 11:30 a.m.—Happy Ray Batz, pianologue
11:30 to 12:15 p.m.—Sherman Clay program; Greetings
12:15 to 12:45 p.m.—Luncheon dance music
12:45 to 1 p.m.—Chamber of Commerce Booster
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour Variety
7 to 7:15 p.m.—Dr. T. G. Linebarger, health talk
7:15 to 7:30 p.m.—Studio features
8:30 to 8:45 p.m.—Rita Murray, investment talk
8:30 to 9:30 p.m.—Arthur F. Bergner, baritone
9:30 to 9:45 p.m.—Isabel Henion, ballads; Nadine
Chriss, pianist to 8 a.m.-Musical "Pep" Hour

322.4 Meters **KFWM** 930 Kcys.

Channel 93 1000 Watts

Oakland Educational Society, Oakland, Cal.

Chriss, pianist 9:45 to 10 p.m.—Radio skit, "Ambrose and Mandy 10 to 1 a.m.—Popular recordings; Midnight Hour

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning, Doc Herrold

8:55 a.m.—Union Mutual Life program

1:30 p.m.—Popular recordings

2 p.m.—Organ Reverie, Helen Jewell

2:15 p.m.—The Tryco program, recordings

2:30 p.m.—Talk, "The Great Physician"

3 p.m.—Brother Walter and Luella Cooper

3:30 p.m.—Bill Simmons and his Happy Hayseeds

4 p.m.—The Mystery Co-ed's orchestra

4:30 p.m.—Beauty talks; name analysis; organist

5 p.m.—Request program, featuring: "Charlie," pianist; Wade Forrester's Tropical Trio; Harriett Pool, organist, Beth Chase, vocalist; Wade Forrester, vocalist

7:30 p.m.—Doc Herrold's shopping program 8 p.m.—Request program, featuring: "Charlie," plan-ist; Wade Forrester's Tropical Trio; Harriett Pool, organist; Beth Chase, Wade Forrester, vocalists

204 Meters 1470 Kcys.

KGA

Channel 147 5000 Watts

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy 5:30 p.m.—Dinner Hour; market reports 6 p.m.—Blue Streaks; Elmore Vincent, tenor 6:30 p.m.—Glen Eaton, tenor; Ragner Selldin, accor-

7 p.m.—Ringlettes Captivators; Eulala Dean, blues 8 p.m.—Orchestra; Stonewall Jackson, guitar; Elmore Vincent, tenor 9 p.m.—Neapolitans; Agatha Turley, Jean Kantner 10 p.m.—Request program

491.5 Meters 610 Kcvs.

KFRC

Channel 61

Don Lee, Inc., San Francisco, Calif. 7 to 8 a.m.—Seal Rocks broadcast; stocks

7 to 8 a.m.—Seal Rocks broadcast: stocks
8 to 8:30 a.m.—Program of recordings
8:30 to 9 a.m.—Three Dainty Misses, DLBS
9 to 9:15 a.m.—Columbia Revue, CBS
9:15 to 9:30 a.m.—Ovaltine, electrical transcription
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:15 a.m.—Mary Haines, Domestic Science talk
11:15 to 11:30 a.m.—Dorothy Chase and Charis Players
11:30 to 11:45 a.m.—Glidden So-a-tone
11:45 to 12 noon—Barbara Gould broadcast
12 to 1 p.m.—Sherman & Clay concert
1 to 2 p.m.—Musical Albums, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—About New Books, Monroe Upton
3:30 to 3:35 p.m.—Bomething About Everything
3:35 to 4 p.m.—Ingraham's Paramount Orchestra, CBS
4 to 4:30 p.m.—Levitow's Commodore Ensemble, CBS
4:30 to 4:45 p.m.—Adventures of Colonel Purcell, CBS
4:45 to 5 p.m.—Recordings and Town Topics
5 to 5:30 p.m.—Wellman & Peppers, DLBS
5:30 to 6:10 p.m.—KFRC Dance Band, DLBS
6:10 to 6:15 p.m.—Seth Thomas Clock program
6:30 to 7 p.m.—Charles W. Hamp for S. & W.
7 to 7:45 p.m.—Don Lee Symphony Orchestra and singers, DLBS
7:45 to 8 p.m.—Waltonal Retail Shoe, DLBS
8 to 8:30 p.m.—"Romantic Forty-Niners," DLBS singers, DLBS
7:45 to 8 p.m.—National Retail Shoe, DLBS
8 to 8:30 p.m.—"Romantic Forty-Niners," DLBS
8:30 to 9 p.m.—Studio program, DLBS
9:30 to 9 p.m.—General Mills Fast Freight, CBS
9:30 to 10 p.m.—Novelty program, KHJ, DLBS
10 to 10:30 p.m.—Bourjois Perfume, recordings
10:30 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
11 to 12 midnight—Los Angeles Biltmore Orchestra

#### 309.1 Meters 970 Kcvs.

12 to 1 a.m.-Dance music

5000 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services 10 a.m.—Elmore Vincent, tenor; Marjorie Robillard, piano

noon—World in Review; music p.m.—Glen Eaton, tenor; Marjorie Robillard, piano; Joy Boys

5 p.m.—Dinner concert; market report 5:45 p.m.—American Institute of Banking 6 p.m.—Blue Streaks; Elmore Vincent, tenor; Song Birds

Birds
7:30 p.m.—Ringlette Captivators and Euiala Dean
8 p.m.—Spanish Knights Orchestra; Elmore Vincent
9 p.m.—Orchestra; Harold Strong, piano
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Stonewall Jackson; Glen Eaton, tenor;
Marjorie Robillard, piano; Bob Munson, ukelele;
Eulala Dean, blues
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

# WEDNESDAY Programs

# **NBC**

National Broadcasting Company

National Broadcasting Company
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home
Service Talks, KGO, KHQ, KOMO, KGW, KFI
9:45 to 10 a.m.—Betty Kelly, KGO, KOMO
10:15 to 10:30 a.m.—Mary Hale Martin's Household
Period, KGO, KHQ, KOMO, KGW, KFI, KSL, KOA
10:30 to 11:30 a.m.—"Woman's Magazine of the Air,"
KGO, KHQ, KOMO, KGW, KPO, KFI
11:45 to 12 noon—The Hour of the Canny Cook, KGO,
KHQ, KOMO, KGW, KECA, KSL, KOA
12:30 to 1 p.m.—Evening Stars, KGO, KOMO
1 to 2 p.m.—Radio Guild, KGO, KOMO
A dramatic production directed by Vernon Radcliffe.

2 to 2:15 p.m.—National Woman's Party, KGO, KHQ, KOMO

4:30 to 4:45 p.m.—Back of the News in Washington, KGO, KECA
William Hard will continue his discussion of current events of national importance.

to 6:30 p.m.—Halsey, Stuart Program, KGO, KHQ, KOMO, KGW, KFI Musical numbers will be furnished by the Chicago Little Symphony Orchestra under the direction of

Little Symphony Orchestra under the direction of George Dasch.
639 to 7:30 p.m.—Palmolive Hour, KGO, KHQ, KOMO, KGW, KFI
Olive Palmer will be heard as a soloist. Interesting numbers will be interpreted by Paul Oliver, tenor: Elizabeth Lennox, contratto; the Revelers, and Gustave Haenschen's orchestra
7:30 to 8 p.m.—Coca Cola Program, KGO, KHQ, KOMO, KGW, KECA
Grantland Rice's survey of the sports world will be the feature of the Coca Cola program. Music by Leonard Joy's 31-piece string dance orchestra will precede and follow Rice's talk.
8 to 8:30 p.m.—Let's Get Associated, KHQ, KOMO, KGW, KPO, KFI
Entertainment in music and story is offered to-

Entertainment in music and story is offered to-

Entertainment in music and story is ordered to night. 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA 8:45 to 9:15 p.m.—Sunkist Serenaders, KGO, KHQ, KOMO, KGW, KFI Spanish and American compositions will be inter-preted by the Sunkist Serenaders orchestra and a

vocal soloist. 9:15 to 9:30 p.m.—Montag Melodians, KHQ, KOMO, KGW, KSL

During this brief interval, Reese Campbell, Long Protteau and Charles Linn will be heard in vocal and instrumental interpretations of the newest com-

and instrumental interpretations of the newest compositions by the writers of popular songs.

10 to 10:15 p.m.—Literary Digest Prohibition Poll, KGO, KHQ, KOMO, KGW, KECA 10:15 to 11 p.m.—Cotton Blossom Minstrels, KGO, KHQ, KECA, KOA Earry Hopkins, as interlocutor, will play a leading part in the performance of the Cotton Blossom Minstrels.

#### 254.1 Meters 1180 Kcys,

# KEX

Channel 118 5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Serenaders; farm flashes; news
9 a.m.—Better Homes Hour; records
10 a.m.—Shopping service: Billy's Hawaiians
12 noon—Time; weather reports; World Bookman
12:05 p.m.—Happy Hour Girls; records
2:30 p.m.—The Bookworm
3 p.m.—The Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin
6 p.m.—Blue Streaks: Glen Eaton, tenor; Ragnar
Selldin, accordion
7 p.m.—Melvin & Merciful
9 p.m.—Orchestra; Harold Strong, piano; Agatha Turley, soprano; Jean Kantner, baritone
10 p.m.—KEX Concert Hour of recordings
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time, weather and police reports
11:40 p.m.—KEX Midnight Matinee a.m.—Serenaders; farm flashes; news

440.9 Meters 680 Kcys.

# **KPO**

Channel 68 5000 Watts

Hale Bros. & The Chronicle, San Francisco

o 8 a.m.—Health exercises with Professor Bob and 'Wee Willie'' Hancock

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—Walter W. Cribbins
10:30 to 11:30 a.m.—Julia Hayes, "Helpful Hints"
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Scripture reading, time signals
12:05 to 1 p.m.—Snapshots, programs in miniature
1:30 to 2 p.m.—Ann Warner's Home Chat
2 to 2:10 p.m.—Pierce Co.'s stock market reports
2:10 to 2:45 p.m.—Jerry Jermaine, balladist
2:45 to 4:50 p.m.—Bascball game, Don Thompson
4:50 to 5:0 p.m.—Children's Hour
5:50 to 6 p.m.—News digest, "Scotty" Mortland
6 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 8:30 p.m.—Let's Get Associated
8:30 to 9 p.m.—Musical Capers
9 to 9:15 p.m.—Cecil and Sally
9:15 to 9:45 p.m.—Cecil and Sally
9:15 to 19:45 p.m.—Cecil and Sally
9:15 to 10 p.m.—Maurice Gunsky, popular balladist
10 to 11 p.m.—Jesse Stafford's dance orchestra

#### 468.5 Meters 640 Kcys.

## KFI

5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

Copyright, 1930, E. C. Anthony, Inc., L. A. 7:30 a.m.—Opening market reports 7:45 a.m.—Chester Foster Rand, tenor 8 a.m.—Shell Happytime, from KPO 9 a.m.—Bess Kilmer's Helpful Hints 9:30 a.m.—Best Vinceker Home Service talk, NBC 9:15 a.m.—Kaai Hawaiian Trio 10:15 a.m.—Mary Hale Martin talk, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—"Care of the Hair" 11:45 a.m.—French lesson, Annette Doherty

10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—'Care of the Hair''
11:45 a.m.—'French lesson, Annette Doherty
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market report
2 p.m.—Ray West Cafe Orchestra
2:30 p.m.—Sylvia's Happy Hour
3:30 p.m.—Solvia's Happy Hour
3:30 p.m.—Eddie Armstrong, ballads
4 p.m.—Eddie Goldmacher, jazz pianist
4:15 p.m.—Eddie Goldmacher, jazz pianist
4:15 p.m.—Big Brother
5 p.m.—Heldie Story Man
5:30 p.m.—He Story Man
5:30 p.m.—Heonard Van Berg, ballads
5:45 p.m.—Stock market reports
6 p.m.—Halsey Stuart program, NBC
6:30 p.m.—Palmolive Hour, NBC
6:30 p.m.—Ray West Cafe Orchestra
8 p.m.—Let's Get Associated, NBC
8:45 p.m.—Sunkist Serenaders, NBC
8:15 p.m.—Eva Olivotti, James Burroughs and orch.
10:30 p.m.—Cafe Max Fisher program 10:30 p.m.—Cafe Max Fisher program

#### 483.6 Meters 620 Kcys.

# KGW

Channel 62 1000 Watts

The Morning Oregonian, Portland, Oregon

The Morning Oregonian, Portland, Oregon 7:15 a.m.—Popular music; devotional services 8 a.m.—Shell Happytime, from KPO 9 a.m.—Town Cryer 9:30 a.m.—Betty Crocker, NBC 10:15 a.m.—Mary Hale Martin, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Dorothy Chase and Charis Players 11:45 a.m.—Canny Cook program, NBC 12 noon—Powers' Pied Piper 12:30 p.m.—Stewart-Warner organ 2 p.m.—Among Ourselves; Masterworks 3:30 p.m.—Piano Capers; studio program 5 p.m.—Piano Children's Hour 6 p.m.—Halsey, Stuart & Co. program, NBC 6:30 p.m.—Palmolive Hour, NBC 7:30 p.m.—Coca Cola Topnotchers, NBC 8 p.m.—Let's Get Associated, NBC 8:30 p.m.—Laths Get Associated, NBC 9:15 p.m.—Montag Melodians, NBC 9:15 p.m.—Sunkist Serenaders, NBC 9:15 p.m.—Montag Melodians, NBC 9:30 p.m.—Vecil and Sally: Prohibition Poll, NBC 10:10 p.m.—Pisher Flouring Mills concert, KOMO 11 to 12 midnight—KGW Dance Band

# WEDNESDAY Programs

379.5 Meters 790 Kcvs.

**KGO** 

Channel 79 10,000 Watts

General Electric Co., Oakland, Calif.

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General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap Dancing Lessons
7:45 to 8 a.m.—The Chanticleers
8 to 8:15 a.m.—Financial Service
8:15 to 8:30 a.m.—The Chanticleers
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—Betty Crocker, talk
9:45 to 10 a.m.—Betty Kelly
10 to 10:15 a.m.—The Recitalists
10:15 to 10:30 a.m.—Wary Hale Martin
10:30 to 11:30 a.m.—Woman's Magazine of the Air
11:30 to 11:35 a.m.—Philharmonic organ
11:45 to 12 noon—Canny Cook program
12 to 1 p.m.—Rembrandt Trio; Evening Stars
1 to 2 p.m.—Radio Guild
2 to 2:15 p.m.—National Women's Party
2:15 to 3:30 p.m.—Matinee Time; The Amphions
3:30 to 4:45 p.m.—Plano Capers
4 to 4:30 p.m.—Plano Capers
4 to 4:30 p.m.—Back of the News in Washington
4:45 to 5 p.m.—Hhythmic Ripples
5 to 5:45 p.m.—The Three Boys; news service
5:45 to 6 p.m.—Agricultural program
6:30 to 7:30 p.m.—Halsey Stuart program
6:30 to 7:30 p.m.—Palmolive Hour
7:30 to 8 p.m.—Palmolive Hour
7:30 to 8 p.m.—Palmolive Hour
8:30 to 8:45 p.m.—Palmolive Hour
9:30 to 8:45 p.m.—Bunkist Serenaders
9:15 to 9:30 p.m.—Max Dolin and his violin
9:30 to 10 p.m.—Minlature Biographies
10 to 10:15 p.m.—Prohibition Poll
10:15 to 11 p.m.—The Cotton Blossom Minstrels
11 to 12 midnight—St. Francis Hotel dance orchestra
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209.7 Meters 1430 Kcys.

## **KECA**

Channel 143 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif. 11:45 a.m.—Hour of the Canny Cook, NBC 3 p.m.—Jerome Powers, pianist 3:15 p.m.—German lesson, Annette Doherty 3:30 p.m.—Musical Appreciation, Jose Rodriguez 4 p.m.—Geo, Rhodes, baritone 4:24 p.m.—Beo, Rhodes, baritone 4 p.m.—Geo, Rhodes, baritone
4:30 p.m.—Back of the News in Washington, NBC
5 p.m.—Doug. Freeman's Orchestra
5:30 p.m.—Les Emerson, banjo and vocal
6 p.m.—Buster Wilson's Orchestra
7 p.m.—Kenmorent String Trio
7:30 p.m.—Coca Cola program, NBC
8 p.m.—Cliff Gunning, tenor
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Winnie Fields Moore, travelogue
9:30 p.m.—Three Skippers
10 p.m.—Literary Digest, NBC
10:15 p.m.—Cotton Blossom Minstrels, NBC

10:15 p.m.—Cotton Blossom Minstrels, NBC

315.6 Meters 950 Kcys.

## **KFWB**

Channel 95 1000 Watts

Warner Brothers, Hollywood, California

8 to 10 a.m.—The Breakfast Club 10 to 10:30 a.m.—Prudence Penny of the Examiner 10:30 to 11:30 a.m.—Orpheus Sextet and Feature Trio 11:30 to 12:30 p.m.—String Orchestra: Nelson Case, soloist
12:30 to 1:15 p.m.—Jean Cowan; Dixieland Syncopators
1:15 to 1:45 p m.—Gus Arnheim's Orchestra
1:45 to 2 p.m.—Radio Varieties
2 p.m.—Baseball game from Wrigley Field
4 to 6 p.m.—Everett Hoagland's Ensemble
6 p.m.—The Southlanders, Arthur Moranz, dir.
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 7:40 p.m.—Julius K. Johnson, organist
7:40 to 8 p.m.—Everett Hoagland's Trio
8 to 8:30 p.m.—'Pest of the Rancho," a serial, by Johnston McCulley soloist Johnston McCulley 8:30 to 9 p.m.—507 Orchestra 9 to 9:30 p.m.—Pacific Salon Orchestra and soloists 9:30 to 10 p.m.—Ted Dahl's Band 10 to 11 p.m.—Irying Aaronson's Commanders 11 to 12 midnight—Gus Arnheim's Orchestra

243.8 Meters KYA 1230 Kcvs.

Channel 123 1000 Watts

Pacific Broadcasting Corp., San Francisco

Pacific Broadcasting Corp., San Francisco
9 to 11 a.m.—Recorded program
1 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 2 p.m.—Popular and classical recordings
2 to 3 p.m.—Bridge Party Hour
3 to 3:30 p.m.—Short story course
3:30 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 5:45 p.m.—Mining stock quotations
5:45 to 6 p.m.—National Kanteens recordings
6 to 6:15 p.m.—Metro and Cosmo; records
7 to 7:30 p.m.—Metro and Cosmo; records
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 8:30 p.m.—Hidweek Jubilee of the 1640 Boys,
Tommy Monroe and Bob Allen, with Jack Lee,
George Bowers and Larry Smith, guest announcer
8:30 to 9:30 p.m.—Pacific Artists Trio with Gene Sullivan and Nona Campbell, soloists; stories of William
the First, Sir John Franklin, Ernest Solway, Anatole Prance and Wilbur Wright
9:30 to 10 p.m.—George Nickson, Virginia Spencer,
Greta Gahler, Fred Heward and Dud Williamson
10 to 11 p.m.—Pacific Artists Trio, with Nellie Wren,
soloist, presenting light opera hits
11 to 1 a.m.—Dance and request recordings

11 to 1 a.m.—Dance and request recordings

265.3 Meters 1130 Kcys.

Channel 113 KSL 5000 Watts

Radio Service Corp., Salt Lake City, Utah

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Informal musical program

5:30 p.m.—Musical program, NBC

6 p.m.—"The Old Counsellor," NBC

6:30 p.m.—Palmolive Hour, NBC

7:30 p.m.—Palmolive Hour, NBC

8 p.m.—Instrumental and vocal ensemble

8:30 p.m.—Amos 'n' Andy, NBC

8:45 p.m.—Floyd Gibbons on Prohibition

9 p.m.—"Romance of Gems"

9:15 p.m.—Montag Melodians, NBC

10:15 p.m.—Harmony Night Hawks, popular orchestra

11 p.m.—"Vagabond of the Air"

291.1 Meters **CNRV** 1030 Kcys.

Channel 103 500 Watts

Channel 92

1000 Watts

Canadian National Railways, Vancouver, B. C.

10:30 a.m.—Morning Hour of Music 10 p.m.—Variety Hour

**KOMO** 325.9 Meters 920 Kcvs.

Fisher's Blend Station, Inc., Seattle, Wash. 7:55 a.m.—Inspirational services

7:55 a.m.—Inspirational services
8 a.m.—Shell Happytime, from KPO
9 a.m.—Julia Hayes, Helpful Hints
9:30 a.m.—Betty Crocker's Home Service talk, NBC
9:45 a.m.—Organ recital by Betty Shilton
10 a.m.—Ovaltine program
10:15 a.m.—Mary Hale Martin Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Concert orchestra with Fred Lynch, tenor
11:45 a.m.—Camy Cook program, NBC
12 noon—U. S. Department of Agriculture Farm talk
12:15 p.m.—'What to Prepare for Dinner''
12:30 p.m.—Evening Star, NBC
1 p.m.—Radio Guild, NBC
2 p.m.—National Women's Party, NBC
2:15 p.m.—Orchestra; Greenwood Mitchell, baritone
3:30 p.m.—Artistic ensemble; Agnes Skartvedt, contralty

4 p.m.—Resumé of programs; mining quotations 5 p.m.—Garden Patch children's programs 5:30 p.m.—Artistic ensemble with VeOna Socolofsky,

soprano

6 p.m.—Halsey Stuart program, NBC 6:30 p.m.—Palmolive Hour, NBC 7:30 p.m.—Coca Cola program, NBC 8 p.m.—Let's Get Associated, NBC 7:30 p.m.—Coca Cola program, NBC 8 p.m.—Let's Get Associated, NBC 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Sunkist Serenaders, NBC 9:15 p.m.—Sunkist Serenaders, NBC 9:30 p.m.—Veedol Vodvil 10 p.m.—Literary Digest Prohibition Poll, NBC 10:15 p.m.—Fisher's Blend Hour 11:15 p.m.—Laughner-Harris Dance Orchestra, NBC 12 midnight—Organ recital by Betty Shilton

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## WEDNESDAY Programs

340.7 Meters 880 Kcvs.

Channel 88 500 Watts

Tribune Publishing Co., Oakland, Calif.

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks

8 to 9:30 a.m.—Jean Kent; Modern Homes

9:30 to 10 a.m.—Pierot and Pierette

10 to 10:30 a.m.—Records; stocks

10:30 to 11 a.m.—Henderson's Radiola program

11 to 12 noon—Classified Adv. hour

12 to 1 p.m.—Machado's KI.X Hawaiians

1 to 2 p.m.—Jean's Hi-Lights

2 to 2:40 p.m.—Records; stocks

2:40 to 4:30 p.m.—Baseball—Seattle vs. the Oaks

4:30 to 5 p.m.—Chas. T. Besserer, organist

5 to 6 p.m.—Brother Bob Club; Edgar Russell

6 to 7 p.m.—Hotel Oakland concert trio

7 to 7:30 p.m.—News Items

7:30 to 8 p.m.—Rhinard and Scott

8 to 9 p.m.—Signor Rinaldo and his orchestra

9 to 9:15 p.m.—The Bookworm

9:15 to 10 p.m.—Helen Parmelee, planist; George
Barnes, tenor; Iva Vanni, soprano

10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth

10:10 to 11 p.m.—Herb Rosine's dance orchestra

#### 285.5 Meters 1050 Kcys.

## KNX

Channel 105 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas

8 to 8:15 a.m.—Talk on "Belco"

8:15 to 8:30 a.m.—Inspirational talk and prayer

8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"

9 to 9:30 a.m.—Musical program of recordings

9:30 to 10 a.m.—Eddie Albright's 10 o'clock family

10:30 to 11 a.m.—Eddie Albright's 10 o'clock family

10:30 to 11 a.m.—Kate Vaughn, Household Economics

11 to 11:30 a.m.—KNX Clinic of the Air

11:30 to 11:45 a.m.—Dorothy Chase and Charis Players

11:45 to 12:noon—Beauty secrets by Georgia Fifield

12 to 12:30 p.m.—Noonday Little Symphony

1:30 to 12 p.m.—Reading interesting books

2 to 2:30 p.m.—Reading interesting books

2 to 2:30 p.m.—Matinee String Ensemble

3:35 to 3:30 p.m.—Matinee String Ensemble

3:35 to 3:30 p.m.—Mrxiuction in Spanish

3:30 to 4 p.m.—KNX Clinic of the Air

4:30 to 5 p.m.—C. P. R.'s musical program

5 to 5:15 p.m.—E. C. Griffith's talk on "Travel"

5:15 to 5:45 p.m.—Big Brother Ken's Kiddle Hour

5:45 to 6 p.m.—Town Crier's amusement tips

6 to 6:30 p.m.—Organ program, Lucie Lee

6:30 to 7 p.m.—KNX Little Symphony

7 to 7:30 p.m.—"Mr. and Mrs." radio skit

7:30 to 8 p.m.—Feature program by KNX artists

8 to 8:30 p.m.—Teature program by KNX artists

8 to 8:30 p.m.—Teature program; bridge talk

10 to 12 midnight—Johnny Hamp and his Kentucky

Serenaders

12 to 1 a.m.—Dance hour of records L. A. Evening Express, Los Angeles, Calif.

Serenaders 12 to 1 a.m.-Dance hour of records

#### 394.5 Meters 760 Kcvs.

## KVI

Channel 76 1000 Watts

## Puget Sound Broadcasting Co., Tacoma, Wash.

12 to 12:30 p.m.—Columbia Ensemble, CBS 12:30 to 1 p.m.—Program to be announced 1 to 2 p.m.—Columbia Symphony Orchestra; solvists, CBS CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—Program to be announced
3:15 to 3:30 p.m.—'Bill Schudt's Going to Press," CBS
3:30 to 4 p.m.—Hotel Paramount Orchestra, CBS
4 to 4:30 p.m.—Levitow's Commodore Ensemble, CBS
4:30 to 4:45 p.m.—Adventures of Colonel Powell, CBS
4:45 to 7 p.m.—Programs to be announced
7:45 to 8 p.m.—Shoes Mark the Man, through KOL
8 to 9 p.m.—The Roustabouts, CBS, through KOL
9 to 9:30 p.m.—Gold Medal Fast Freight, CBS
9:30 to 10 p.m.—KHJ specialty program, DLBS
10 to 10:15 p.m.—Monique Thomas' Instrumental Trio
10:15 to 11 p.m.—Slumber Hour
11 to 12 midnight—Burtnett's Biltmore Orch., DLBS

11 to 12 midnight-Burtnett's Biltmore Orch., DLBS

535.4 Meters 560 Kcvs.

## **KTAB**

Channel 56 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 8 a.m.—Health exercises; studio program 8 to 9 a.m.—Towne Cryer; Dr. Forrester 8 to 9 a.m.—Towne Cryer; Dr. Forrester
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. J. Douglas Thompson
10 to 10:30 a.m.—Household Hour with Alma La Marr
10:30 to 12 noon—Dr. Corley; records
1:30 to 2:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:30 p.m.—Baseball from Recreation Park
4:45 to 6 p.m.—Records; Brother Bob's Frolic
6 to 6:30 p.m.—"Date Book"; studio program
6:30 to 7 p.m.—Chapel of Chimes
7 to 7:30 p.m.—"The Two Franks"; records
7:30 to 8:30 p.m.—"Memory Bouquet" with Alice Blue,
Dorothy Nichols, Joan Ray, Harry McKnight
8:30 to 10:30 p.m.—"Pepper Box Program"
130 to 1 a.m.—Broadway Tunes; records

#### 333.1 Meters 900 Kcys.

Channel 90 1000 Watts

Don Lee, Inc., Los Angeles, California

12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra 12:30 to 12:45 p.m.—World-wide news 12:45 to 1:30 p.m.—Optimist Club luncheon 1:30 to 2 p.m.—Times Forum 2 to 2:30 p.m.—Happy Go Lucky Hour

2:30 to 3:30 p.m.—Recordings; talk on gardens
3:30 to 4 p.m.—L. A. Public Library book review
4 to 4:30 p.m.—Levitow's Commodore Hotel Orchestra, CBS

CBS
4:30 to 4:45 p.m.—Adventures of Colonel Powell, CBS
4:45 to 5 p.m.—World-wide news Town Topics
5 to 5:30 p.m.—Charlie Wellman and his Peppers
5:30 to 5:45 p.m.—Nell Larson, organist
5:45 to 6 p.m.—Police Commissioner Thorpe
6 to 6:30 p.m.—Romance of Fashions, Peggy Hamilton
6:30 to 7 p.m.—Chas. Hamp, presented by S & W
7 to 7:45 p.m.—Don Lee Symphony
7:45 to 8 p.m.—National Shoe Retailers' Ass'n, CBS
8 to 8:30 p.m.—'Romantic Days of '49
8:30 to 9 p.m.—Ice Association program, DLBS
9 to 9:30 p.m.—Gold Medal Fast Freight, CBS
9:30 to 10 p.m.—Musical Suggestions

9:30 to 10 p.m.—World suggestions 10 to 10:05 p.m.—World-wide news 10:05 t o12 midnight—Hotel Biltmore Dance Orch. 12 to 1 a.m.—Wesley Tourtellotte's organ recital

#### 508.2 Meters 590 Kcys.

Channel 59 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

1 p.m.—"By the Way"; organ recital 2 p.m.—National Woman's Party, NBC 2:15 p.m.—"Danceomania" 2:15 p.m.—"Danceomania"
3 p.m.—Album Symphonies; "Cecil and Sally"
3:30 p.m.—Paint o' Mine"; Happy Harmonies
5 p.m.—"With the Classics"; sport talk
6 p.m.—Halsey Stuart, NBC
6:30 p.m.—Palmolive Hour, NBC
7:30 p.m.—Coca Cola program, NBC
8 p.m.—Let's Get Associated, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Sunkist Serenaders, NBC
9:15 p.m.—Montag Melodians, NBC; Veedol Vodvil
10 p.m.—The Prohibition Poll, NBC
10:15 p.m.—Cotton Blossom Minstrels, NBC
11 p.m.—Just Another Hour; "Ask for It"

#### 239.9 Meters 1250 Kcys.

Channel 125 **KFOX** 1000 Watts

Nichols & Warinner, Long Beach, Calif.

Nichols & Warinner, Long Beach, Cairt.

5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"

6:15 to 6:30 p.m.—Percy at the Telephone

6:30 to 6:45 p.m.—Sunset Harmony Boys

6:45 to 7 p.m.—The Three Vagabonds

7 to 7:15 p.m.—Buttercream School Kids

7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels

7:45 to 8 p.m.—Cherrio Boys

8 to 8:30 p.m.—Seth Parker Singing School

8:30 to 9 p.m.—Bill & Coo: Cline Chittick

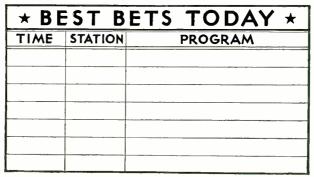
9 to 9:30 p.m.—Pickwick Papers

9:30 to 10 p.m.—Rolly. Gene & Cline 9:30 to 10 p.m.—Rolly, Gene & Cline 10 to 11 p.m.—The Coquettes 11 to 12 midnight—Majestic Ballroom Orchestra 12 to 3 a.m.—Organ recital; Knight Fox

April 17, 1930



Veona Socolofsky KOMO-3:30 p.m.





Bob Nichols KVI-Announcer

440.9 Meters **KPO** 680 Kcys.

Channel 68 5000 Watts

Hale Bros. & The Chronicle, San Francisco

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock

8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs

9:30 to 10 a.m.—Woman's Magazine of the Air, NBC

11 to 11:45 a.m.—Standard School broadcast, NBC

11:45 to 12:05 p.m.—Scripture reading, announcements

12:05 to 12:30 p.m.—Shrine luncheon broadcast

1:30 to 1:30 p.m.—Shrine luncheon broadcast

1:30 to 1:30 p.m.—Shrine luncheon broadcast

1:50 to 2 p.m.—E. A. Pierce stock reports

2:05 to 2:30 p.m.—Julia Hayes, "Helpful Hints"

2:30 to 2:45 p.m.—Emily Kneiss, book review

2:45 to 4:50 p.m.—Baseball game

4:50 to 5 p.m.—E. A. Pierce stock reports

5 to 5:50 p.m.—Children's Hour

5:50 to 6 p.m.—Pederal Business Association talk

6 to 7 p.m.—Reo Masters of Music

7 to 8 p.m.—North Americans

8 to 8:30 p.m.—Caswell Musical Episode

8:30 to 9 p.m.—Salon Orchestra with G. Donald Gray

9:15 to 9:30 p.m.—Meeting in the Tavern

9:30 to 10 p.m.—Nattan Abas violin recital

10 to 11 p.m.—Joe Wright's dance orchestra

333.1 Meters

333.1 Meters 900 Kcys.

KHJ

Channel 90 1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock exchange reports

8 to 8:45 a.m.—Sewing Circle, CBS; records

8:45 to 9:15 a.m.—Franklin Bldg. & Loan Ass'n

9:30 to 10:45 a.m.—Franklin Bldg. & Loan Ass'n

9:30 to 10:45 a.m.—Franklin Bldg. & Loan Ass'n

9:30 to 10:45 a.m.—Franklin Bldg. & Loan Ass'n

9:30 to 11:40 a.m.—Agnes White, Home Economics

11 to 11:30 a.m.—Chas. Hamp, presented by S & W

11:30 to 12 noon—American School of the Air, CBS

12 to 12:30 p.m.—Biltmore Hotel Concert Orch.

12:30 to 12:45 p.m.—World-wide news

12:45 to 2 p.m.—Jr. Ch. of Commerce; Times Forum

2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC

2:30 to 3:15 p.m.—Recordings; talk on books, to KFRC

3:15 to 3:30 p.m.—U.S. C. Trojan period

3:30 to 4 p.m.—Civic Repertory Theater, CBS

4 to 4:30 p.m.—Organ recital

4:30 to 4:45 p.m.—Elvia Allman and Nell Larson

4:45 to 5 p.m.—World-wide news; Town Topics

5 to 5:15 p.m.—Vagabonds, CBS

5:15 to 5:30 p.m.—Talk on National Politics, CBS

5:30 to 6 p.m.—Perodondings; Coast Investor

6:30 to 7 p.m.—J. S. Bushey, Inc.

7:30 p.m.—Porf. Charles Lindsley, drama

8 to 9 p.m.—Prof. Charles Lindsley, drama

8 to 9 p.m.—Prof. Charles Lindsley, drama

8 to 9 p.m.—Prof. Charles Lindsley, drama

8 to 9 p.m.—Violet Ray Merry Makers

9 to 9:30 p.m.—Eastman Kodak, CBS

9:30 to 10:05 p.m.—Mood Pictures; news

10:05 to 12 midlight—Biltmore Hotel and Dance Orch.

12 to 1 a.m.—Wesley Tourtellotte, organist Don Lee, Inc., Los Angeles, California

379.5 Meters 790 Kcys.

KGO

Channel 79 10,000 Watts

General Electric Co., Oakland, Calif.

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap Dancing Lessons
7:45 to 8 a.m.—The Chanticleers
8 to 8:15 a.m.—Financial Service
8:15 to 8:30 a.m.—Financial Service
8:15 to 8:30 a.m.—The Chanticleers
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 10 a.m.—Morning Glories, NBC
10 to 11 a.m.—Woman's Magazine of the Air
11 to 11:45 a.m.—Standard School broadcast
11:45 to 12 noon—The Hour of Canny Cook
12 to 2 p.m.—Novelty Five; U. S. Army Band
2 to 2:15 p.m.—A Series of Talks
2:15 to 2:30 p.m.—Melody Musketeers
2:30 to 3 p.m.—The Vignettes
3 to 3:30 to 4 p.m.—The Hot Spot of Radio
4 to 4:30 p.m.—Black and Gold Room Orchestra
4:30 to 5 p.m.—The Hot Spot of Radio
5 to 6 p.m.—Helschmann Hour
5 to 6 of p.m.—Fleischmann Hour
6 to 6:30 p.m.—Harbor Lights
6:30 to 7 p.m.—Maxwell House Melodies
7 to 7:30 p.m.—RCA Victor Hour
7:30 to 8:30 p.m.—Blandard Symphony Hour
8:30 to 9 p.m.—Memory Lane
9:30 to 10 p.m.—Memory Lane
9:30 to 10 p.m.—The Olympians
10 to 10:15 p.m.—Prohibition Poll
10:15 to 11 p.m.—National Concert Orchestra
11 to 12 nidnight—Laughner-Harris Dance Orchestra

483.6 Meters 620 Kcys.

KGW

Channel 62 1000 Watts

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises

8 a.m.—Shell Happytime, from KPO

9 a.m.—Town Cryer

10 a.m.—Standard School broadcast, NBC

11:45 a.m.—Canny Cook program, NBC

12:30 p.m.—Stewart-Warner organ recital

1:30 p.m.—U. S. Army Band, NBC; organ

2 p.m.—A series of talks, NBC

2:30 p.m.—Among Ourselves

5 p.m.—Black and Gold Room Orchestra

4 p.m.—The Spotlight

4:30 p.m.—Half Hour in Nation's Capital, NBC 4 p.m.—The Spotlight
4:30 p.m.—Half Hour in Nation's Capital. NBC
5 p.m.—Eleischmann Sunshine Hour, NBC
6 p.m.—Musical program
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—RCA-Victor Hour, NBC
7:30 p.m.—Standard Symphony Hour, NBC
8:30 p.m.—Amos 'n' Andy; music
9 p.m.—Memory Lane, NBC
9:30 p.m.—Tommy Luke's Flower Girls
9:30 p.m.—Boyer, the Society Parfumeur
10 p.m.—Cecil and Sally: Prohibition Poll
10:15 p.m.—Associated Dance Band, KOMO
11 to 12 midnight—Fox Hollywood organ recital

## **NBC**

#### National Broadcasting Company

9:30 to 10 a.m.-Morning Glories, KGO; KHQ 9:45 to

9:30 to 10 a.m.—Morning Glories, KGO; KHQ 9:45 to 10 a.m.
10 to 11 a.m.—"Woman's Magazine of the Air," KGO, KHQ, KOMO, KGW, KPO, KFI
11 to 11:45 a.m.—Standard School Broadcasts, KGO, KHQ, KOMO, KGW, KPO, KFI

Musically illustrated lectures on descriptive music will be heard by elementary and advanced students this morning. The Arion Trio and flute and French horn players will participate in the broadcasts, which are prepared by Arthur S. Garbett.

11:45 to 12 noon—The Hour of Canny Cook, KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
1 to 2 p.m.—U. S. Army Band, KGO, KOMO; KGW 1:30 to 1:45 p.m.
2 to 2:15 p.m.—A Series of Talks, KGO, KGW
2:15 to 2:30 p.m.—Black and Gold Room Orchestra, KGO, KGW 3 to 3:15 p.m.
4:30 to 5 p.m.—Half Hour in the Nation's Capital, KGO, KECA
5 to 6 p.m.—Fleischmann Hour, KGO, KHQ, KOMO, KGW, KECA
Singing in a style all his own to an unseen audience numbering millions. Endy Vallee and his Con-

KGW, KECA
Singing in a style all his own to an unseen audience numbering millions, Rudy Vallee and his Connecticut Yankees will be heard.

6 to 6:30 p.m.—Harbor Lights, KGO, KHQ
Another dramatic tale will be enacted with an o'd sea captain as the principal character. Edwin M. Whitney heads the cast.

6:30 to 7 p.m.—Maxwell House Melodies, KGO, KHQ, KOMO, KGW, KECA
Auriel Wilson, soprano, and an orchestra under the direction of Harold Sanford will participate in this program.

this program.
7 to 7:30 p.m.—RCA Victor Hour, KGO, KHQ, KOMO, KGW, KFI

With Richard Crooks and Lawrence Tibbett, as the tenor and baritone soloists, assisted by Mark Andrews, organist, and the Trinity Choir, Sir John Stainer's cantata, "The Crucifixion," will be presented.

-Standard Symphony Hour, KGO,

sented.
7:30 to 8:30 p.m.—Standard Symphony Hour, KGO, KHQ, KOMO, KGW, KFI
Eight composers whose works are classed among the masterpieces of musical literature will be represented on the Standard Symphony Hour concert by

sented on the Sameura Symphony Hour concert by the Los Angeles Philharmonic Orchestra tonight. 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

to 9:30 p.m.-Memory Lane, KGO, KHQ, KGW, KECA

KECA
Billy Smithers tries a hand at matchmaking in
"The Paint Gang," the latest episode of "Memory
Lane." In his plans for marrying Muriel La Salle
to Fred Goetz, the boss of a visiting railroad paint
gang at Goshen Center, he is aided and abetted by
his mother. Mrs. Silas Smithers. Her idea is not
only to have Muriel married, but also to get the
Campbellite Church painted at little or, perhaps,
no cost. How Muriel reacts to these plans brings
the surprise element into the playlet in which Billy
Page, Eileen Piggott and Bernice Berwin will have
the leading roles. the leading roles.

the teathing roles.

9:30 to 10 p.m.—The Olympians, KGO, KOA
This male quartet will do, among other things,
"Mosquitoes," "Dar's Goin' to Be a Landslide" and
"When Evening Twilight."

10 to 10:15 p.m.—Literary Digest Prohibition Poll.
KGO, KHQ, KOMO, KGW, KECA
10 to 11 p.m.—The National Concert Orchestra, KOA;
KGO 10:15 to 11 p.m.
May Dolip will direct the National Concert Orches-

Max Dolin will direct the National Concert Orchestra and a vocal soloist will assist in an all-classical program.

#### 291.1 Meters 1030 Kcys.

500 Watts Canadian National Railways, Vancouver, B. C.

Channel 103

10:30 a.m.—Morning Hour of Music 7 p.m.—Canadian National Railways Hour

#### 340.7 Meters KLX 880 Kcys.

Channel 88 500 Watts

Tribune Publishing Co., Oakland, Calif.

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks

8 to 9:30 a.m.—Jean Kent; Modern Homes

9:30 to 10:15 a.m.—Clinic of the Air

10:15 to 10:30 a.m.—S. F. stocks and weather

10:30 to 11 a.m.—Breuner's Radiola program

11 to 12 noon—Classified Adv. hour

12 to 1 p.m.—Machado's KLX Hawaiians

1 to 2 p.m.—Jean's Hi-Lights

2 to 2:35 p.m.—Records and stocks

2:40 to 4:30 p.m.—Baseball—Seattle vs. the Oaks

1:30 to 5 p.m.—Chas. T. Besserer, organist

5 to 6 p.m.—Brother Bob's Club; Edgar Russell

6 to 7 p.m.—Hotel Oakland concert trio

7 to 7:30 p.m.—News items

7:30 to 8 p.m.—Ethel Rhinard and Cora Scott

8 to 8:30 p.m.—Ethel Rhinard and Cora Scott

8:30 to 9 p.m.—"The Melody Man"

9 to 9:30 p.m.—Gospel hymns by M. J. Goodman,

tenor, and Helen Wegman Parmelee, accompanist

9:30 to 10 p.m.—Will R. Hill, old home poet, in 'Neath

the Old Hanging Lamp

10 to 11 p.m.—Machado's KLX Hawaiians

1 to 12 midnight—Dance program

10 to 11 p.m.—Machado's KLX Hawaiians 11 to 12 midnight—Dance program

#### 285.5 Meters KNX 1050 Kcys.

Channel 105 5000 Watts

L. A. Evening Express, Los Angeles. Calif

L. A. Evening Express, Los Angeles, Calif
6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
8:15 to 8:30 a.m.—Inspirational talk and prayer
8:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
9: 50 9:30 a.m.—Georgia O. George program
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's 10 0'clock family
10:30 to 11 a.m.—Kate Vaughn, Household Economics
11 to 12:30 p.m.—Reading interesting books
12 to 12:30 p.m.—Records and announcements
13:00 to 2 p.m.—Records and announcements
13:00 to 3 p.m.—French lessons by Edgard Leon
13 to 3:30 p.m.—French lessons by Edgard Leon
13:00 to 4 p.m.—Louise Johnson, astroanalyst
14:00 4:30 p.m.—Courtesy program
14:30 to 5:15 p.m.—C. P. R.'s musical program
15:15 to 5:15 p.m.—E. C. Griffith's talk on "Trayel"
5:15 to 5:15 p.m.—Records and announcement tips
16 to 7 p.m.—Forrest Stove, Country Jane
17 to 8 p.m.—Program presenting KNX artists
18 to 9:45 p.m.—Program of electrical transcription
19:45 to 10 p.m.—Program of electrical transcription
19:45 to 10 p.m.—Program of electrical transcription
10:45 to 12 midnight—Johnny Hamp and his Kentucky
12 to 1 a.m.—Dance hour of records

Serenaders

12 to 1 a.m.—Dance hour of records

#### 508.2 Meters KHO 590 Kcys.

Channel 59 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

-Inspirational service 7 a.m.—Popular waltz melodies
7:30 a.m.—Musical Headliners
8 a.m.—Shell Happytime, from KPO
9 a.m.—Walt, Winn and Harvey
9:45 a.m.—Morning Glories, NBC
10 a.m.—Woman's Magazine of the Air, NBC
11 a.m.—Standard School broadcast, NBC
11:45 a.m.—The Hour of Canny Cook
12:noon—National Savings luncheon program
12:30 p.m.—'Ballads We Remember''
1 p.m.—'By the Way''
1:30 p.m.—Hawaiian Echoes; Fur Facts
2 p.m.—'With the Classics'
3 p.m.—Album Symphonies; "Cecil and Sally''
3:30 p.m.—'Paint o' Mine''; Happy Harmonies
5 p.m.—Rudy Vallee's Connecticut Yankees, NBC
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Radio Victor Hour, NBC
7:30 p.m.—Astandard Symphony Hour, NBC
8:30 p.m.—Amaxwell House Melodies, NBC
9 p.m.—Maked, White and Blue Boys''
9 p.m.—'Memory Lane,' NBC
9:30 p.m.—'Red, White and Blue Boys''
9 p.m.—'Memory Lane,' NBC
9:30 p.m.—'A Night in Paris'
10 p.m.—Prohibition Poll, NBC
10:15 p.m.—Associated Dance Band, KOMO
11 p.m.—Just Another Hour; "Ask for It" 7 a.m.—Popular waltz melodies 7:30 a.m.—Musical Headliners

243.8 Meters 1230 Kcvs.

KYA

Channel 123 1000 Watts

Pacific Broadcasting Corp., San Francisco

Pacific Broadcasting Corp., San Francisco 9 to 11 a.m.—Recorded program; Dr. Howring 11 to 12:15 p.m.—California Sunshine Hour; news 12:15 to 2 p.m.—Popular and classic recordings 2 to 3 p.m.—Bridge Party Hour 3 to 5:30 p.m.—Bridge Party Hour 5:30 to 5:35 p.m.—Mining stock quotations 5:45 to 6 p.m.—National Kanteens, recordings 6 to 6:30 p.m.—"What's in the Sky" 6:30 to 7 p.m.—Popular recorded program 7 to 7:30 p.m.—George Taylor and the Boys 7:30 to 7:45 p.m.—"College Daze" with Toby and Babs 7:45 to 8 p.m.—George Taylor and the Hoys and Younce 8 to 9 p.m.—Calendar of the Air 9 to 9:95 p.m.—Census talk 9:05 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra 10 to 11 p.m.—Paul Kelli's Lido Cafe Orchestra Sullivan, solists

Sullivan, soloists
11 to 1 a.m.—Dance and request recordings

209.7 Meters KECA 1430 Kcys.

Channel 143 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

Earle C. Anthony, Inc., Los Angeles, Calif.

11:45 a.m.—Hour of the Canny Cook, NBC
3 p.m.—Jerome Powers, pianist
3:15 p.m.—Marcella Burke, "Hollywood Chatterer"
3:30 p.m.—Frederick V. Bowers, ballads
4 p.m.—Bess Kilmer's Helpful Hints
4:30 p.m.—Half Hour in the National Capital, NBC
5 p.m.—Fleischmann Sunshine Hour, NBC
6 p.m.—Buster Wilson's Orchestra
6:30 p.m.—Maxwell House Melodies, NBC
7 p.m.—Wedgwood Nowell
7:30 p.m.—Acolian organ recital
8:30 p.m.—Aonso 'n' Andy, NBC
8:45 p.m.—Yantis Trio, Georgia, Hazel and Phyrne
9 p.m.—Memory Lane, NBC
9 p.m.—Eddie Armstrong, ballads
10 p.m.—Literary Digest, NBC
10:30 p.m.—Capital B's Trio

325.9 Meters 920 Kcys.

**KOMO** 

Channel 92 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

risher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services

8 a.m.—Shell Happytime, from KPO

9 a.m.—Mary and Gordon in "Song of the Morning"

9:15 a.m.—Aristic ensemble: Hayden Morris, basso

9:30 a.m.—Glidden Paint Co. program

9:45 a.m.—Agnes Skartvedt, contralto, & Fred Lynch.

10 a.m.—Woman's Magazine of the Air, NBC

11 a.m.—Standard School broadcast, NBC

11:45 a.m.—Canny Cook program, NBC

12:noon—Dept. of Agriculture Farm talk

12:15 p.m.—'What to Prepare for Dinner''

12:30 p.m.—Grain, fruit and vegetable reports

12:35 p.m.—Orchestra with Perdin Korsmo, tenor

1 p.m.—U. S. Army Band, NBC

2 p.m.—Concert orchestra with Greenwood Mitchell,

baritone

2 p.m.—Julia Hayes, Helpful Hints

3 p.m.—Julia Hayes, Helpful Hints 3:30 p.m.—Artistic ensemble; VeOna Socolofsky, so-

prano

1 p.m.—Resumé of programs; mining quotations

1:15 p.m.—Vocal ensemble recital

4:30 p.m.—Garden Patch children's program

5 p.m.—Fleischmann Sunshine Hour, NBC

6 p.m.—Artistic ensemble with Perdin Korsmo, tenor

6:30 p.m.—Akaxwell House Melodies, NBC

7 p.m.—Radio-Victor program, NBC

7:30 p.m.—Standard Symphony Hour, NBC

8:30 p.m.—Amos 'n' Andy, NBC

8:34 p.m.—Lowe Bros Paint program

9 p.m.—Lowe Bros Paint program

1 p.m.—Lowe Bros Paint program

8:4a p.m.—Vocal ensemble recital
9 p.m.—Lowe Bros. Paint program
9:30 p.m.—Lessons in contract bridge
10 p.m.—Literary Digest Prohibition Poll, NBC
10:15 p.m.—Associated Dance Hour, dir. by Zita Dillon
11:15 p.m.—News flashes
11:30 p.m.—Olympic Hotel Dance Orchestra
12 midnight—Organ recital by Betty Shilton

535.4 Meters 560 Kcvs.

**KTAB** 

Channel 56 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

6:30 to 8 a.m.—Health exercises; studio program

6:30 to 8 a.m.—Health exercises; studio program 8 to 9 a.m.—Masters Album; Towne Cryer 9 to 9:30 a.m.—Morning Prayer Hour 9:30 to 10 a.m.—Dr. J. Thompson 10:30 to 12 noon—Dr. Corley; records 12 to 1:30 p.m.—Studio program; Chapel of Chimes 1:30 to 1:45 p.m.—Trashionette" 1:45 to 2:30 p.m.—Dr. Wade Forrester 2:30 to 4:45 p.m.—Baseball from Recreation Park 4:45 to 6 p.m.—Records; Brother Bob's Frolic 6 to 6:30 p.m.—Chapel of Chimes; Hawaiians 7:30 to 10 p.m.—Studio program; Melody Masters 10 to 1 a.m.—Dance records

10 to 1 a.m.—Dance records

468.5 Meters 640 Kcys.

KFI

5000 Watts

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7:30 a.m.—Stock market reports
7:45 a.m.—Gertrude Gussell, ballads
8 a.m.—Shell Happytime, from KPO
9 a.m.—Herbic Scharlin, ballads
9:45 a.m.—Spanish lesson, Annette Doherty
10 a.m.—Woman's Magazine of the Air. NBC
11 a.m.—Yamish lesson, Annette Doherty
10 a.m.—Woman's Magazine of the Air. NBC
11:45 a.m.—'Care of the Ilair'
12 noon—Dept, of Agriculture talk
12:15 p.m.—Federal and state market
2:15 p.m.—Federal and state market
2:15 p.m.—Winnie Moore, travelogue
2:30 p.m.—L. A. Fire Department orchestra
3:30 p.m.—News Burcau; Big Brother
5 p.m.—The Story Man
5:30 p.m.—Dr. H. Edw. Myers, dentistry
5:45 p.m.—Stock market reports
6:30 p.m.—Ir. H. Edw. Myers, dentistry
5:45 p.m.—Stock market reports
6:30 p.m.—Radio Victor, NBC
7:30 p.m.—Radio Victor, NBC
7:30 p.m.—Tom Terris, vagabond movic director
9 p.m.—Tom Terris, vagabond movic director
10:30 p.m.—Packard Orchestra, Pryor Moore, director
10:30 p.m.—Cafe Max Fisher program

309.1 Meters 970 Kcys.

KJR

5000 Watts

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music

8 a.m.—News and music
9:30 a.m.—Morning devotional services
10 a.m.—Glen Eaton, tenor: Marjorie Robillard, piano
12 noon—World news; music
3 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor:
Harold Strong, piano
5:25 p.m.—Market report; Raymond Hølmes
6 p.m.—Harry Reed, organist; Jean Kantner, baritone
7 p.m.—Zac Kalbach, saxophone; Glen Eaton, tenor
8 p.m.—Jean Kantner, baritone: Agatha Turley, soprano; Sydney Dixon, tenor
9 p.m.—Engene Castellarin, basso; Song Birds
9:30 p.m.—Hometowners; Stonewall Jackson
10 p.m.—Ken Stnart, 30 Minutes of Sunshine
10:30 p.m.—Tilori's 25's, Song Birds
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

## 254.1 Meters 1180 Kcys.

KEX

Channel 118 5000 Watts

Western Broadcasting Co., Portland, Ore.

Western Broadcasting Co., Portland, Ore.
7 a.m.—Screnaders; farm flashes; news
9 a.m.—Better Homes Hour; records
9:45 a.m.—Devotional services
10 a.m.—Shopping services; Ronald Buck, pianist
12:noon—Time; weather; World Bookman
12:05 p.m.—Happy Hour Girls
2:05 p.m.—Recordings; The Bookworm
3 p.m.—The Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin; Concert Hour
8 p.m.—Novelty program
9 p.m.—Eugene Castellarin, basso; Song Birds
9:30 p.m.—Hometowners; Stonewall
10 p.m.—Thomas & Tessie; Concert Tour
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time, weather, police reports
11:40 p.m.—KEX Midnight Matinee

#### 491.5 Meters 610 Kcvs.

## **KFRC**

Channel 61 1000 Watts

Don Lee, Inc., San Francisco, Calif. Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcasts; stocks
8 to 8:45 a.m.—Program of recordings
8:45 to 9:15 a.m.—Columbia Noonday Club, CBS
9:15 to 9:30 a.m.—Hazel Warner and Edna Fischer
9:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Charles W. Hamp for S. & W.
11:30 to 12 noon—American School of the Air, CBS
12 to 1 p.m.—U. S. Navy Band, CBS
12 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—Talk on Popular Psychology
3:30 to 4 p.m.—Civic Repertory Theatre, CBS
4 to 4:30 p.m.—Program of recordings
4:30 to 4:55 p.m.—KFRC Dance Band, DLBS
6:15 to 5:30 p.m.—The Political Situation, CBS
5:15 to 5:30 p.m.—Pramount Song Writers' Recital from KHJ, DLBS
6:30 to 7:30 p.m.—Paramount Song Writers' Recital from KHJ, DLBS
8 to 9:30 p.m.—Estana Fischer, "Piano Moods"
9 to 9:30 p.m.—Estana Forum, CBS
8 to 9 p.m.—Violet Ray Merrymakers
9 to 9:30 p.m.—Estana Kodak, CBS
9:30 to 10 p.m.—Estana Kodak, CBS
9:30 to 10 p.m.—Estana Kodak, CBS
1:10 to 10:10 p.m.—'Frank Watanabe," Eddie Holden
10:10 to 11:10 p.m.—Val Valente's Orchestra, DLBS
11:10 to 12:10 a.m.—Anson weeks' Orchestra, DLBS
12:10 to 1 a.m.—Dance music a.m.—Seal Rocks broadcasts; stocks

#### 394.5 Meters 760 Kcys.

Channel 76 1000 Watts

760 Kcys.

Puget Sound Broadcasting Co., Tacoma, Wash.
12 to 12:30 p.m.—Columbia Ensemble, CBS
12:30 to 1 p.m.—For Your Information, CBS
1 to 2 p.m.—II. S. Navy Band, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4 p.m.—Civic Repertory Theater, CBS
4 to 5 p.m.—Programs to be announced
5:15 to 5:30 p.m.—Political Situation in Wash., CBS
5:30 to 7:02 p.m.—Polymans to be announced
7:30 to 8 p.m.—National Radio Forum, through KO
8 to 9 p.m.—Violet Ray Merrymakers, through KOL
9 to 9:30 p.m.—Eastman Kodak Company program
CBS
CBS program,

9:30 to 10:30 p.m.—Programs to be announced 10:30 to 11:11 p.m.—Val Valente's Roof Garden Orch. 11:11 to 12 midnight—Mark Hopkins Orch. DLBS 12 to 1 a.m.—Slumberbusters' organ recital

#### 204 Meters 1470 Kcys.

## KGA

Channel 147 5000 Watts

Northwest Broadcasting System, Spokane, Wash. 5 p.m.—World Bookman, Uncle Andy 5:30 p.m.—Dinner; market report; Melody Aces 6:30 p.m.—Agatha Turley, soprano; Sydney Dixon,

renor 7 p.m.—Zac Kalbach, saxophone; Glen Eaton, tenor 8 p.m.—Hour with the Operas 9 p.m.—Eugene Castellarin, basso; Song Birds 9:30 p.m.—Hometowners; Stonewall Jackson 10 p.m.—Request program

## 265.3 Meters

## KSL

Channel 113 5000 Watts

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Fleischmann "Sunshine" program, NBC

6 p.m.—Vico Light Opera Company

6:30 p.m.—Maxwell House program, NBC

7 p.m.—Victor Radio program, NBC

8 p.m.—Conoco Adventurers, NBC

8:30 p.m.—Amos 'n' Andy, NBC

8:46 p.m.—Floyd Gibbons on Prohibition

9 p.m.—Musical Varieties

9:30 p.m.—Ifformal musical program

10:15 p.m.—Milt Taggart's Odeon Orchestra

11 p.m.—"Vagabond of the Air"

#### 322.4 Meters 930 Kcvs.

## **KFWM**

Channel 93 1000 Watts

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold

8:30 a.m.—Dr. Wade Forrester

11 a.m.—Classical recordings

1:30 p.m.—Organ Reverie, Helen Jewell

2 p.m.—Hodge-Podge of Melody, Mildred Joyce

2:30 p.m.—Brother Walter and Luella Cooper

3:30 p.m.—Bill Simmons and his Happy Hayseeds

4 p.m.—The Mystery Co-ed's orchestra

4:30 p.m.—Beauty talks; name analysis; organist

5 p.m.—Wade Forrester's Hour of Sunshine

7:30 p.m.—The Imperial program, recordings

7:45 p.m.—Doc Herrold's shopping program

8 p.m.—Bible lecture, "Is Man a Product of Evolution?"

8:15 p.m.—The "Ne'er Do Well"

8:45 p.m.—Tony and Chauncey

9 p.m.—Jackie's Novelty Trio

9:30 p.m.—Organ harmony, Lillian Boyd

10 p.m.—Union Mutual Life program

10:05 p.m.—Elmer Keeton's Brown Favorites Oakland Educational Society, Oakland, Cal.

#### 322.4 Meters 930 Kcvs.

## **KFWI**

Channel 93 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Musical "Pep" Hour
9 to 9:40 a.m.—Cal King; A. Murray, "Special Dishes"
9:40 to 10 a.m.—Recordings and announcements
10 to 10:30 a.m.—Charlie Glenn, Songs of Yesterday
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 12:15 p.m.—Items of interest; "Greetings"
12:15 to 12:45 p.m.—Luncheon dance music
12:45 to 1 p.m.—Chamber of Commerce Boosters
10:130 p.m.—Cal King's Country Store
10:130 p.m.—Dinner Hour Variety
7 to 7:30 p.m.—Norma Lee, contralto; Louise Gilbert,
pianist

11 to 1 a.m.-Dance music; Midnight Hour

#### 315.6 Meters KFWB 950 Kcys.

Channel 95 1000 Watts

Warner Brothers, Hollywood, California

8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio
10 to 10:30 a.m.—Ted Dahl's Orchestra
10:30 to 11:30 a.m.—Jean Cowan and Syncopators
11:30 to 12:30 p.m.—Orchestra; Nelson Case, soloist
12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters
2 p.m.—Baseball game from Wrigley Field
6 to 6:30 p.m.—The Southlanders
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 8 p.m.—"The Daffodils" with "Daffy" Duke
Atterbury as master of ceremonies
8 to 8:30 p.m.—507 Orchestra
8:30 to 9 p.m.—Frogram by Bert Butterworth
9 to 10 p.m.—The Southlanders; Vernon Rickard, tenor
10 to 10:30 p.m.—Irving Aaronson's Commanders
10:30 to 12 midnight—Gus Arnheim's Orchestra Warner Brothers, Hollywood, California

#### 239.9 Meters 1250 Kcvs.

## **KFOX**

Channel 125 1000 Watts

Nichols & Warinner, Long Beach, Calif.

10 to 11:30 a.m.—Organ recital; Harmony Boys

11:30 to 12:45 p.m.—News; Hollywood Girls

12:45 to 1:50 p.m.—Cherrio Boys; Health & Efficiency

1:50 to 2:20 p.m.—Dr. Harbottle, Doris & Clarence

2:20 to 2:30 p.m.—Rolly Wray

2:30 to 3:p.m.—Sunset Harmony Boys

3 to 3:15 p.m.—The Coquettes

3:15 to 3:30 p.m.—Today in History

3:30 to 4:15 p.m.—Organ recital; late news

4:15 to 4:30 p.m.—Rolly & Gene

4:30 to 4:45 p.m.—Jones Harmony Four

5 to 6:15 p.m.—Hollywood Girls; "Em & Clem"

6:30 to 6:45 p.m.—Percy at the Phone

6:30 to 6:45 p.m.—Sunset Harmony Boys

6:45 to 7 p.m.—The Three Vagabonds

7 to 7:15 p.m.—Buttercream School Kids

7:15 to 7:30 p.m.—Seth Parker

7:30 to 7:45 p.m.—Seth Parker

7:30 to 7:45 p.m.—Seth Parker

7:30 to 7:45 p.m.—Cherrio Boys

8 to 9 p.m.—Ennie Light and Mark Cook

9 to 11 p.m.—The Coquettes; Rev. Duncan

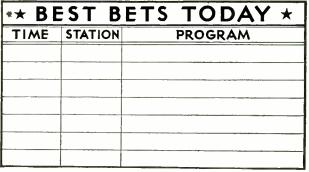
11 to 12 midnight—Majestic Ballroom Orchestra

12 to 3 a.m.—Organ recital; Knight Fox Nichols & Warinner, Long Beach, Calif.

April 18, 1930



Eva G. Atkinson NBC-1 p.m.





Jimmie Currie KTAB-10 p.m.

535.4 Meters

KTAB

Channel 56 1000 Watts

243.8 Meters 1230 Kcys.

KYA

Channel 123 1000 Watts

560 Kcys.

Pickwick Broadcasting Co., Oakland, Calif.

Pickwick Broadcasting Co., Oakland, Calif.
6:30 to 8 a.m.—Health exercises; studio program
8 to 9 a.m.—Towne Cryer; Dr. Forrester
9 to 9:30 a.m.—Morning Prayer Hour
9:30 to 10 a.m.—Dr. W. G. Keys
10 to 10:30 a.m.—Dr. W. G. Keys
10:30 to 12 noon—Dr. Corley; records
12 to 1:30 p.m.—Studio program; Chapel of Chimes
1:30 to 2:30 p.m.—Dr. Forrester; records
1:30 to 2:30 p.m.—Basehall from Recreation Park
4:45 to 6:30 p.m.—Basehall from Recreation Park
4:45 to 6:30 p.m.—Thate Book"; studio program
6:30 to 7:30 p.m.—Chapel of Chimes
7 to 7:30 p.m.—The Two Franks"; records
7:30 to 7:45 p.m.—Jack Riley, ukelele
7:45 to 8 p.m.—Miniatures"
9 to 10 p.m.—"Miniatures"
10 to 11 p.m.—"Wariefy Hour" with Alice Blue, Carl
Tobin, Jimmie Currie
11 to 1 a.m.—Dance records

11 to 1 a.m.-Dance records

209.7 Meters 1430 Kcys.

**KECA** 

Channel 143 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

5 p.m.—Cities Service Hour, NBC

5:30 p.m.—D. A. R. program, NBC

6:15 p.m.—Buster Wilson's Orchestra

6:20 p.m.—Molly Wilbur, ballads

7 p.m.—Winslow Allen's Six Clouds of Joy

7:30 p.m.—Raleigh Review, NBC

8 p.m.—Hamilton Brown Sketch Book, NBC

8:15 p.m.—Mrs. June Snow, bridge lesson

8:30 p.m.—Anna and Oscar

9 p.m.—Winifred Donaldson, contralto

9:15 p.m.—Literary Digest, NBC

10 p.m.—Literary Digest, NBC

10:15 p.m.—Harmony Hour, Three Minor Keys, Three Minstrellets

265.3 Meters 1130 Kcvs.

KSL

Channel 113 5000 Watts

Radio Service Corp., Salt Lake City, Utah

Radio Service Corp., Salt Lake City, 15 p.m.—"Cities Service," NBC 5:30 p.m.—D. A. R. program. NBC 6:15 p.m.—Interwoven Pair, NBC 6:30 p.m.—Armour Ensembles, NBC 7 p.m.—Armstrong Quakers, NBC 7:30 p.m.—Raleigh Revue, NBC 8 p.m.—Hamilton Brown Sketch Book, NBC 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Floyd Gibbons on Prohibition 9 p.m.—Chamber Music 9:15 p.m.—Eastman Kodak program, NBC 10 p.m.—Brief feature 10:15 p.m.—Radio-Keith-Orpheum Frolic 11 p.m.—"Vagabond of the Air"

Pacific Broadcasting Corp., San Francisco

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Program of recordings
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 2 p.m.—Popular and classic recordings
2 to 3 p.m.—Bridge Party Hour
3 to 3:30 p.m.—Bridge Party Hour
3 to 3:30 p.m.—Cabhages and Kings
3:30 to 5:30 p.m.—Recordings; Sunset Hour
5:30 to 5:45 p.m.—Mining stock quotations
5:45 to 6 p.m.—National Kanteens program
6 to 7 p.m.—Recordings; Metro and Cosmo
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 8 p.m.—Tommy Montoe and Bob Allen
8 to 9 p.m.—Pacific Artists Trio with Nellie Wren and
Gene Sullivan, soloists; stories of Paul Revere
9 to 10 p.m.—Paul Kelli's Lido Cafe Orchestra
10 to 11 p.m.—Pacific Artists Trio with George Nickson and Greta Gahler
11 to 1 a.m.—Dance and request recordings

11 to 1 a.m.-Dance and request recordings

325.9 Meters 920 Kcys.

**KOMO** 

Channel 92 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services

8 a.m.—Shell Happytime, from KPO
9 a.m.—Julia Hayes, Helpful Hints
9:30 a.m.—Betty Crocker's Home Service talk, NBC
9:45 a.m.—Perdin Korsmo, tenor; Agnes Skartvedt,

contraito
10 a.m.—Dubarry Radio talk, NBC
10:15 a.m.—Josephine Gibson, talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:10 a.m.—Orchestra with Perdin Korsmo, tenor
12 noon—Radio visits to Dairymen and Poultrymen
12:15 p.m.—'What to Prepare for Dinner'
12:30 p.m.—Grain, fruit and vegetable reports
12:35 p.m.—Orchestra with Fred Lynch and Greenwood
Mitchell

Mitchell

12:35 p.m.—Orchestra with Fred Lynch and Greenwoon Mitchell

1 p.m.—Pacific Feature Hour, NBC

2 p.m.—Artistic ensemble with Hayden Morris, basso 3 p.m.—Orchestra with Agnes Skartvedt, contralto 3:30 p.m.—What's Happening in the World, NBC

4 p.m.—Mining stock quotations

4:30 p.m.—Garden Patch children's program 5 p.m.—Cities Service concert, NBC

5:30 p.m.—D. A. R. program, NBC

6:15 p.m.—Interwoven Pair, NBC

6:30 p.m.—The Armour program, NBC

7:30 p.m.—Armstrong Quakers, NBC

7:30 p.m.—Raleigh Revue, NBC

8:15 p.m.—Hamilton Brown Sketch Book, NBC

8:15 p.m.—Hamilton Brown Sketch Book, NBC

8:15 p.m.—Tone Pictures, NBC

9:15 p.m.—Tone Pictures, NBC

9:15 p.m.—Eastman Kodak program, NBC

9:45 p.m.—Deastman Kodak program, NBC

10:15 p.m.—U. S. Sixth Reglment Engineers Army Band concert

11 p.m.—Dance Orchestra

12 midnight—Organ recital by Barney Barnes

## **NBC**

National Broadcasting Company

National Broadcasting Company
9:30 to 9:45 a.m.—Betty Crocker Gold Medal Home
Service Talks, KGO, KHQ, KOMO, KGW, KFI
9:45 to 10 a.m.—Parks Sisters, KGO, KOMO
10 to 10:15 a.m.—Du Barry Radio Program, KGO,
KHQ, KOMO, KGW, KFI, KSL
10:15 to 10:30 a.m.—Josephine Gibson Food Talk,
KGO, KHQ, KOMO, KGW, KFI
10:30 to 11:30 a.m.—'Woman's Magazine of the Air,'
KGO, KGW, KPO, KFI; KHQ and KOMO 10:30 to
11:10 a.m.; KSL 10:50 to 11:10 a.m.
1 to 2 p.m.—Pacific Feature Hour, KGO, KOMO
Eva Gruninger Atkinson's contraito voice will go
east when she appears as soloist with Max Dolin's
orchestra during this hour.
2 to 3 p.m.—Matinee Time, KGO, KGW 2:30 to 3 p.m.
3 to 3:38 p.m.—Plantation Echoes, KGO, KGW
3:30 to 4 p.m.—What's Happening in the World, KGO,
KOMO
KOMO

комо

5 to 5:30 p.m.—Cities Service Concert Orchestra—Jessica Dragonette and the Cavaliers, KGO, KHQ, KOMO, KGW, KECA
5:30 to 6:15 p.m.—39th Continental Congress of D.A.R.
KGO, KPO, KECA, KGW, KHQ, KOMO, KSL, and KOA

KGO, KPO, KECA, KGW, KHQ, KOMO, KSL. and KOA.
6:15 to 6:30 p.m.—Interwoven Pair, KGO, KHQ, KOMO Billy Jones and Ernie Hare will be heard in another Interwoven Pair program of comedy and

6:30 to 7 p.m.—Armour Program, KGO, KHQ, KOMO, KGW, KFI

Joseph Koestner will conduct an orchestra and a chorus during the Armour program tonight.
7 to 7:30 p.m.—Armstrong Quakers, KGO, KHQ, KOMO, KGW, KFI
Don Voorhees makes his debut as director of the

KOMO, KGW, KFI

Don Voorhees makes his debut as director of the Armstrong Quakers orchestra in this program. There will be the customary soprano offerings by Miss Bennett as well as male quartet selections.

7:30 to 8 p.m.—Raleigh Revue, KGO, KHQ, KOMO, KGW, KECA

Elliott Shaw, baritone, Phil Ohmen and Victor Arden, pianists, the Raleigh Rovers, and an orchestra conducted by William Merrigon Daly will participate in the presentation.

8 to 8:15 p.m.—Hamilton-Brown Sketch Book, KGO, KHQ, KOMO, KGW, KECA

Presenting a brief dramatic sketch in which the denouement is not revealed.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

KGW, KFCA

K45 to 9:15 p.m.—Tone Pictures, KGO, KHQ, KOMO, KGW, KFI

The Rounders, a male quintet, will present a half-hour of musical "Tone Pictures."

9:15 to 9:45 p.m.—Piano Pictures, KGO, KHQ, KOA

Aileen Fealy and Phyllida Ashley will focus their attention on four classical compositions during this program.

program.

10 to 10:15 p.m.—Literary Digest Prohibition Poll, KGO, KHQ, KOMO, KGW, KECA 10 to 10:30 p.m.—The Aces of Harmony, KOA; KGO, KHQ 10:15 to 10:30 p.m.—

Jack Deane, Clarence Hayes and Norman Link are

fack Deane, Charence Hayes and Norman Link are the three tenors to be heard tonight. Popular music is the special forte of this male trio. Solo and trio offerings will alternate on the program.

10:30 to 11 p.m.—Pacific Nomads, KGO, KHQ, KOA A string ensemble headed by Charles Hart and Lucille Kirtley, soprano, will appear under the guise of the Pacific Nomads.

#### Channel 103 291.1 Meters 500 Watts 1030 Kcys.

Canadian National Railways, Vancouver, B. C. 10:30 a.m.-Morning Hour of Music

9 p.m.—Apollo Quartet 9:80 p.m.—Kathleen Macdonald, contralto; Iris Lock-wood, soprano; Jas. Todd, pianist 10 p.m.—Calvin Winters' Salon Orch

## 491.5 Meters 610 Kcys.

**KFRC** 

Channel 61 1000 Watts

Don Lee, Inc., San Francisco, Calif.

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 8:30 a.m.—Georgia O. George, DLBS
8:30 to 9 a.m.—Program of recordings
9 to 9:30 a.m.—Program of recordings
9 to 9:30 a.m.—Program of recordings
9 to 9:30 a.m.—Prominine Fancies, DLBS
10:30 to 10:30 a.m.—Feminine Fancies, DLBS
10:30 to 11 a.m.—Wyn's Daily Chats
11 to 11:30 a.m.—Mary Haines, Domestic Science talk
11:30 to 12 noon—Auditions
12 to 1 p.m.—Sherman & Clay concert
1 to 1:30 p.m.—Light opera gems, CBS
1:30 to 2 p.m.—Club Plaza Orchestra, CBS
2 to 3 p.m.—Happy Go Lucky Hour, DLBS
3 to 3:15 p.m.—The Musical Foursome, CBS
3:15 to 3:30 p.m.—Musical record program
3:30 to 3:35 p.m.—Something About Everything
3:35 to 4 p.m.—Voeng's Orchestra, CBS
4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
4:30 to 4:55 p.m.—KFRC Dance Band, DLBS
4:55 to 5 p.m.—Recordings and Town Topics
5 to 5:30 p.m.—Organ recital, DLBS
5:30 to 6 p.m.—Custo program
6 to 6:15 p.m.—Al Santoro, sports
6:15 to 6:30 p.m.—Clusto program
6 to 6:30 p.m.—Light Opera, DLBS
8 to 8:30 p.m.—Veedol Vodvil, DLBS
8:30 to 9 p.m.—Stanley's, novelty program
9 to 10 p.m.—True Story Hour, CBS
10 to 10:10 p.m.—Musical "For-Get-Me-Nots"
10:10 to 10:10 p.m.—Musical "For-Get-Me-Nots"
10:10 to 10 p.m.—True Story Hour, CBS
11 to 12 midnight—Val Valente's Orchestra, DLBS
11 to 12 midnight—Val Valente's Orchestra, DLBS

12 to 1 a.m.—Dance music

#### 315.6 Meters 950 Kcvs.

## **KFWB**

Warner Brothers, Hollywood, California

-Baseball game from Wrigley Field

2 p.m.—Baseball game from Wrigley Field 6 to 6:30 p.m.—The Southlanders 6:30 to 7 p.m.—Harry Jackson's Entertainers 7 to 7:10 p.m.—Cecil and Sally 7:10 to 7:45 p.m.—Rainbow Trail to Colorland 7:45 to 8:30 p.m.—Mac and Al; Billy Van 8:30 to 9 p.m.—National Life Dance Orchestra 9 to 9:30 p.m.—Sports interview by Mark Kelly 9:20 to 10 p.m.—Vecatory Onite to Tail Mark

9:30 to 10 p.m.—Yucatan Quintet; Luis Alvarez, Span-

ish tenor 10 to 10:30 p.m.—Irving Aaronson's Commanders 10:30 to 12 midnight—Gus Arnheim's Orchestra

#### 483.6 Meters 620 Kcys.

## KGW

Channel 62 1000 Watts

The Morning Oregonian, Portland, Oregon

1:30 p.m.—Stewart organ recital: Among Ourselves 2:30 p.m.—Matinee Time, NBC 3 p.m.—Plantation Echoes 3:30 p.m.—"What's Happening in the World," NBC

3 p.m.—Frantation Lenges
3 p.m.—What's Happening in the World,
4 p.m.—Musical program
4 p.m.—Musical program,
1:30 p.m.—The Spotlight
5 p.m.—Cities Service program, NBC
5:30 p.m.—Ib. A. R. program, NBC
6:15 p.m.—The Interwoven Pair, NBC
6:30 p.m.—Armour Hour, NBC
7 p.m.—Armstrong Quakers, NBC
7;30 p.m.—Raleigh Revue, NBC
8 p.m.—Hamilton Brown Sketch Book, NBC
8 p.m.—Hamilton Brown Sketch Book, NBC
8:15 p.m.—Gill's Garden talk
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—Eastman Kodak program, NBC
10 p.m.—Cecil and Sally: Chas. F. Berg
10:40 to 12 miduight—Hoot Owls

#### 394.5 Meters 760 Kcys.

## **KVI**

Channel 76 1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

to 5 p.m.—Programs to be announced 5 to 5:30 p.m.—Nit Wit Hour, CBS 5:30 to 6 p.m.—U. S. Navy Band, CBS 6 to 7:03 p.m.—Programs to be announced 7 to 7:30 p.m.—Quaker State Oil, CBS, through KOL 8:30 to 9 p.m.—Biltmore Orchestra, CBS through KOL

9 to 10 p.m.—Mary and Bob drama
10 to 11:15 p.m.—Varsity Quartet; Slumber Hour
11:15 to 12 midnight—Val Valente's orchestra, DLBS 12 to 1 a.m.—Slumberbusters' organ recital

340.7 Meters 880 Kcys.

Channel 88 500 Watts

## Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment
7:35 a.m.—Opening N. Y. stocks
8 to 9:30 a.m.—Dean Kent; Modern Homes Period
9:30 to 10:15 a.m.—Records; Educational talk
10:15 to 10:30 a.m.—S. F. stocks; weather
10:30 to 11 a.m.—Henderson's Radiola program
11 to 12 noon—Classified Adv. hour
12 to 1 p.m.—Machado's KLX Hawaiians
1 to 2:35 p.m.—Closing San Francisco stocks
2:35 p.m.—Closing San Francisco stocks
2:40 to 4:30 p.m.—Baseball—Seattle vs. the Oaks
4:30 to 5 p.m.—Chas. T. Besserer, organist
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 8 p.m.—News items; Melody Man
8 to 10 p.m.—Hi-Jinks—Machado's Hawaiians; Lo
and Found, piano duo; Ethel Rhinard, pianist; Co to 8 a.m.—Exercises and entertainment 8 to 10 p.m.—Hi-Jinks—Machado's Hawaiians; Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto: Jean Scott, monologist; Togo and Fugii, two Japanese gentlemen; Deli Sisters, harmony team; Elsbeth Frellesen, guitar girl; orchestra; Lena Genster, the dumb KLX janitress; Fred and Morris; Lillie Laguna, the Mexican diva from Tampico; Nerino Turchet, accordionist, and Larry Stewart, banjoist
10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth 10:10 to 11 p.m.—Fleur de Lis dance orchestra 11 to 12 midnight—Dance program

#### 254.1 Meters 1180 Kcys.

## KEX

Channel 118 5000 Watts

Western Broadcasting Co., Portland, Ore.

7 a.m.—Serenaders; farm flashes; news 9 a.m.—Better Homes Hour; novelties 9 a.m.—Better Homes Hour; novelities 9:45 a.m.—Devotional service 10 a.m.—Shopping service; Billy's Hawaiians 12 noon—Happy Hour Girls; Bookman 2:05 p.m.—Recordings; Bookworm 3 p.m.—The Bitter with the Sweet 5 p.m.—KEX Bulletin 6 p.m.—Harmony Aces; Elmore Vincent, tenor; Eulala Dean, blues

Dean, butes
7 p.m.—Melvin & Merciful; Ellen Reep, contralto
9 p.m.—The Jewel Box; Agatha Turley, soprano
9:30 p.m.—Xeapolitans Orchestra; Sydney Dixon, tenor
10 p.m.—KEX Concert Hour
10:30 p.m.—Jack and Jill Tavern Orchestra
11:30 p.m.—Time, weather and police reports
11:40 p.m.—KEX Midnight Matinee

#### 333.1 Meters 900 Kcys.

## KHJ

Channel 90 1000 Watts

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; Stock reports
8 to 8:45 a.m.—Piano recital; Recordings
8:45 to 9 a.m.—Health talk, Dr. Dorosh
9 to 9:30 a.m.—Franklin Bldg. & Loan Association
9:30 to 10:30 a.m.—Feminine Fancies, from KFRC
10:30 to 10:35 a.m.—Nu-Sight Optical Company
10:45 to 11:30 a.m.—Recordings; The Gauchos, CBS
11:30 to 12 noon—Richardson's music program; records
12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
12:30 to 1 p.m.—News; organ and vocalist
1 to 1:30 p.m.—Light operatic gems, CBS
1:30 to 2 p.m.—Times Forum
2 to 2:30 p.m.—Happy Go Lucky Hour, from KFRC
2:30 to 3:15 p.m.—Recordings; Boy Scouts of America
3:15 to 3:30 p.m.—Dr. Hertzog's School program
3:30 to 4 p.m.—Council of International Relations
4 to 4:30 p.m.—Dixie Echoes, CBS
4:30 to 4:45 p.m.—Charlie Wellman and Nell Larson
4:45 to 5 p.m.—World-wide news: Town Topics
5 to 6:30 p.m.—Organ recital; Viennese Quintet
6:30 to 7 p.m.—Chas. Hamp, presented by S. & W.
7 to 7:30 p.m.—Quaker State Oil, CBS
7:30 to 8 p.m.—Desmond's light opera program
8 to 8:39 p.m.—Peedol Vodvil, from KFRC
8:30 to 9 p.m.—Bekins Van and Storage, DLBS
9 to 10 p.m.—True Story Hour, CBS
10 to 10:05 p.m.—World-wide news
10:05 to 12 midlinght—Biltmore Hotel Dance Orchestra
12 to 1 a.m.—Wesley Tourtellotte, organist Don Lee, Inc., Los Angeles, California

322.4 Meters KFWI 930 Kcvs.

Channel 93 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Morning "Pep" Hour
9 to 9:40 a.m.—Cal King; A. Murray, "Special Dishes"
9:40 to 10 a.m.—Recordings and announcements
10 to 10:30 a.m.—Charlie Glenn, Songs of Yesterday
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 11 a.m.—Happy Ray Batz, planologue
11:30 a.m.—Happy Ray Batz, planologue
11:30 to 12:15 p.m.—Sherman Clay program; Greetings
12:15 to 12:45 p.m.—Luncheon dance music
12:45 to 1 p.m.—Chamber of Commerce Boosters
1 to 1:30 p.m.—Cal King's Country Store
6 to 7 p.m.—Dinner Hour Variety
7 to 7:30 p.m.—Rolf Metcalf, planist
8:30 to 9 p.m.—Johnny Oliver's Hawaiians
9 to 9:30 p.m.—Novelty program
9:30 to 9:45 p.m.—Isabel Henion, ballads; Nadine Chriss, planist

Chriss, planist 9:45 to 10 p.m.—Radio skit, "Ambrose and Mandy" 10 to 10:30 p.m.—Philip Steinman, violinist; Cly Dibble, tenor; Le Morgan, concert planist 10:30 to 1 a.m.—Recordings; Midnight Hour

#### 322.4 Meters **KFWM** 930 Kcys. Oakland Educational Society, Oakland, Cal.

Channel 93 1000 Watts

Channel 105

5000 Watts

8 a.m.—"Top o' the Morning," Doc Herrold 8:55 a.m.—Union Mutual Life program 1:30 p.m.—Richmond Quality Market program 2:30 p.m.—A Watch Tower talk 2:45 p.m.—The Tryco program, recordings 3 p.m.—Brother Walter and Luella Cooper 3:30 p.m.—Bill Simmons and his Happy Hayseeds 3:30 p.m.—Bill Simmons and his Happy Hayseeds 4 p.m.—The Mystery Co-ed's orchestra 4:30 p.m.—Beauty talks; name analysis; organist 5 p.m.—Wade Forrester's Hour of Sunshine 7:30 p.m.—Doc Herrold's shopping program 7:45 p.m.—Dr. Newman's health talk 8 p.m.—Wm. Friend, "Oakland Pioneers' Hour"

#### 204 Meters KGA Channel 147 1470 Kcvs. 5000 Watts Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy 6 p.m.—Elmore Vincent, tenor; Eulala Dean, blues 7 p.m.—Daniski's concert; orchestra; soloists 7:30 p.m.—Orchestra; Ellen Reep, contralto 8 p.m.—KGA Ensemble; Dwight Heter, baritone 9 p.m.—Jewel Box program; Agatha Turley, soprano 9:30 p.m.—Daniski's Neapolitans; Sydney Dixon, tenor -Request program

#### 285.5 Meters KNX 1050 Kcvs.

L. A. Evening Express, Los Angeles, Calif.

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas
8 to 8:15 a.m.—Talk on "Belco"
8:15 to 8:30 a.m.—Talk on "The Moslem Mystic"
9:30 to 8:55 a.m.—Zandra, "The Moslem Mystic"
9:30 to 10 a.m.—Radio shopping news
10 to 10:30 a.m.—Radio shopping news
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family
10:30 to 10 10:45 a.m.—The "Ovaltine" Ensemble
11:45 to 12 noon—"Musical Contrasts"
12 to 12:30 p.m.—Noonday Little Symphony
1:30 to 2 p.m.—Reading interesting books
2 to 2:30 p.m.—Records and announcements
2:30 to 3:10 p.m.—Musical program, Matinee Symphony
3 to 3:10 p.m.—Musical program, Matinee Symphony
4 to 4:30 p.m.—Musical program
4:30 to 5 p.m.—C. P. R.'s musical program
5:to 5:15 p.m.—E. C. Griffith's talk on "Travel"
5:15 to 5:45 p.m.—Big Brother Ken's Kiddie Hour
5:45 to 6:30 p.m.—Organ program, Lucle Lee
6:30 to 7 p.m.—KNX Little Symphony
7 to 8 p.m.—Forrest Stove Works program
8 to 9 p.m.—Royal Order of Optimistic Do-Nuts
9 to 9:45 p.m.—Main event, Hollywood Legion Stadium
10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders

10 to 12 midnight-Johnny Hamp and his Kentucky Serenaders

12 to 1 a.m.-Dance hour of records

440.9 Meters 680 Kcvs.

Channel 68 5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock "Wee Willie" Hancock
8 to 9 a.m.—Health exercises with Professor Bob and
"Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime, Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Time signals, Scripture reading
12:05 to 12:45 p.m.—Snapshots, programs in miniature
12:45 to 1:30 p.m.—Commonwealth Club luncheon
1:30 to 2 p.m.—California Crooners
2 to 2:10 p.m.—Stock market quotations
2:10 to 2:45 p.m.—R. U. McIntosh in "Plane Journeys"
2:45 to 4:50 p.m.—Baseball game
4:50 to 5 p.m.—E. A. Pierce stock reports
5 to 5:30 p.m.—Children's Hour
5:30 to 6:15 p.m.—D. A. R. Program, NBC
6:15 to 7 p.m.—Reo Masters of Music
7 to 8 p.m.—North Americans
8 to 9 p.m.—KPO Variety Hour
9 to 9:15 p.m.—Cecil and Sally
9:15 to 10 p.m.—Out West
10 to 11 p.m.—Jesse Stafford's Palace Hotel dance orchestra
11 to 12 midnight—Joe Wright's Silver Slipper dance

chestra 11 to 12 midnight-Joe Wright's Silver Slipper dance orchestra

#### 309.1 Meters 970 Kcys.

**KJR** 

Channel 97 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

Northwest Broadcasting System, Seattle, Wash.

8 a.m.—News and music; devotional services
10 a.m.—Glen Eaton, tenor; Marjorie Robillard, piano
12 noon—World in Review; music
3 p.m.—Elmore Vincent and Marjorie Robillard
5:15 p.m.—Elmore Vincent and Marjorie Robillard
5:15 p.m.—Elmore Vincent and Elmore, tenor; Eulala
Dean, blues
7 p.m.—Harmony Aces; Vincent Elmore, tenor; Eulala
Dean, blues
7 p.m.—Damski's Concert Orchestra; Agatha Turley,
soprano; Sydney Dixon, tenor
7:30 p.m.—Orchestra; Ellen Reep, contralto
8 p.m.—Blue Streaks; J. E. Drain, speaker
9 p.m.—Jewel Box program; Agatha Turley, soprano
9:30 p.m.—Neapolitan Orchestra; Sydney Dixon, tenor
10 p.m.—Ken Stuart, 30 Minutes of Sunshine
10:30 p.m.—Tilton's 25'ers; Lyric Trio; Eugene Castellerin, basso
11 p.m.—Vic Meyer's Club Victor Orchestra
12 midnight—Midnight Revellers

12 midnight-Midnight Revellers

#### 468.5 Meters 640 Kcvs.

KFI

Channel 64 5000 Watts Copyright, 1930, E. C. Anthony, Inc., L. A.

Copyright, 1930, E. C. Anthony, Inc., L. A.
7:30 a.m.—Opening market reports
8 a.m.—Shell Happytime, from KPO
9 a.m.—Bess Kilmer's Helpful Hints
9:30 a.m.—Betty Crocker Home Service talk, NBC
9:45 a.m.—English lesson, Ayrta Drew
10 a.m.—Ubarry Radio talk, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—"Care of the Hair"
12 noon—Dept. of Agriculture talk
12:15 p.m.—Federal and state market reports
2:15 p.m.—Winnie Moore, travelogue
2:30 p.m.—Grace Hamilton and Jack Stern, duets
3 p.m.—Joe Charles and his guitar
3:15 p.m.—Wedgewood Nowell, "Playgoers' Memories"
4 p.m.—Mother's Legion of the Air
4:15 p.m.—News Bureau; Big Brother
5 p.m.—The Story Man
5:30 p.m.—Talk on gardening
5:45 p.m.—Stock market reports
6:15 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour program, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Paul Roberts and Schonberger Trio
8 p.m.—Ray West Cafe program
8:45 p.m.—Tone Pictures, NBC
9:15 p.m.—The Three Co-eds
10:30 p.m.—The Three Co-eds

379.5 Meters 790 Kcvs.

**KGO** 

Channel 79 10.000 Watts

General Electric Co., Oakland, Calif.

General Electric Co., Oakland, Calif.

7:30 to 7:45 a.m.—Tap Dancing Lessons
7:45 to 8 a.m.—The Chanticleers
8 to 8:15 a.m.—Financial Service
8:15 to 8:30 a.m.—The Chanticleers
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—Betty Crocker Gold Medal talk
9:45 to 10 a.m.—Parks Sisters
10 to 10:15 a.m.—Du Barry Radio talk
10:15 to 10:30 a.m.—Josephine Gibson, talk
10:30 to 11:30 a.m.—Magazine of the Air
11:30 to 12 noon—Philharmonic organ recital
12 to 1 p.m.—Rembrandt Trio
1 to 2 p.m.—Pacific Feature Hour
2 to 3 p.m.—Matinee Time
3 to 3:30 p.m.—Plantation Echoes
3:30 to 4 p.m.—What's Happening in the World
4 to 4:45 p.m.—Hotel St. Francis orchestra
4:45 to 5 p.m.—News service
5 to 5:30 p.m.—Cities Service concert
5:30 to 6:15 p.m.—D. A. R. program, NBC
6:15 to 6:30 p.m.—Interwoven Pair
6:30 to 7 p.m.—Armstrong Quakers
7:30 to 8 p.m.—Armstrong Quakers
7:30 to 8 p.m.—Hamilton Brown Sketch Book
8:15 to 8:30 p.m.—Fiddlers Three
8:30 to 8:45 p.m.—Hamilton Brown Sketch Book
8:15 to 9:45 p.m.—Pastman Kodak program
9:45 to 10 p.m.—Pacastman Kodak program
9:45 to 10 p.m.—Pacastman Kodak program
9:45 to 10 p.m.—Pacastman Kodak program
10:30 to 11 p.m.—Pacific Nomads
11 to 12 midnight—Laughner-Harris Dance Orchestra

#### 508.2 Meters 590 Kcys.

**KHO** 

Channel 59 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

Louis Wasmer, Inc., Spokane, Washington 6:45 a.m.—Inspirational service 8 a.m.—Shell Happytime, from KPO 9 a.m.—Walt, Winn and Harvey 9:30 a.m.—Betty Crocker, talk, NBC 10:15 a.m.—Dubarry program, NBC 10:15 a.m.—Josephine Gibson talk, NBC 10:30 a.m.—Woman's Magazine of the Air, NBC 11:45 a.m.—Organ recital 12 noon—"For the Love of the Scotch and Irish" 1 p.m.—"By the Way": organ; Fur Facts 2 p.m.—Gems from Sartori and Wolff comic opera 3 p.m.—Album Symphonies; "Cecil and Sally" 3:30 p.n.—"Paint o' Mine" period 4 p.m.—Happy Harmonies 3 p.m.—Handin Symptomes, Ceeri and Sany
3:30 p.m.—'Paint o' Mine" period
4 p.m.—Happy Harmonies
5 p.m.—Jessica Dragonette and the Cavaliers, NBC
5:30 p.m.—D. A. R. program, NBC
6:15 p.m.—Interwoven Pair, NBC
6:30 p.m.—Armour program, NBC
7 p.m.—Armstrong Quakers, NBC
7 p.m.—Armstrong Quakers, NBC
7:30 p.m.—Hamilton Brown Sketch Book, NBC
8:15 p.m.—Sports news
8:30 p.m.—Hamilton Brown Sketch Book, NBC
8:15 p.m.—Sports news
8:30 p.m.—Tone Pictures, NBC
9:15 p.m.—Eastman Kodak Co., NBC
9:15 p.m.—Eastman Kodak Co., NBC
9:15 p.m.—Paino Pictures, NBC
10 p.m.—The Prohibition Poll, NBC
10:15 p.m.—'Aces of Harmony," NBC
10:30 p.m.—Pacific Nomads, NBC
11 p.m.—Just Another Hour; "Ask for It"

#### 239.9 Meters **KFOX** 1250 Kcys.

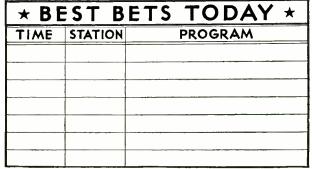
Channel 125 1000 Watts

Nichols & Warinner, Long Beach, Calif. Nichols & Warinner, Long Beach, Calif 5 to 6:15 p.m.—Hollywood Girls; "Em & Clem" 6:15 to 6:30 p.m.—Percy at the Telephone 6:30 to 6:45 p.m.—Sunset Harmony Boys 6:45 to 7 p.m.—The Three Vagabonds 7 to 7:15 p.m.—Buttercream School Kids 7:15 to 7:30 p.m.—Seth Parker 7:30 to 7:45 p.m.—Vest Pocket Minstrels 7:45 to 8:30 p.m.—Cherrio Boys; Song Story 8:30 to 9 p.m.—Campus Nights 9 to 10 p.m.—Zandra's Mystic Hour 10 to 11 p.m.—Rolly & Gene; The Coquettes 11 to 12 midnight—Majestic Ballroom Orchestr 12 to 3 a.m.—Organ recital; Knight Fox

April 19, 1930



Dick Dixon KGER-7:30 p.m.





Helen Parmelee KLX-8 p.m.

340.7 Meters

## KLX

#### Channel 88 500 Watts

322.4 Meters 930 Kcvs.

## **KFWM**

Channel 93 1000 Watts

880 Kcys.

Tribune Publishing Co., Oakland, Calif.

Tribune Publishing Co., Oakland, Calif.
7 to 8 a.m.—Exercises and entertainment; stocks
8 to 9:30 a.m.—Jean Kent; Modern Homes
9:30 to 10:15 a.m.—Clinic of the Air
10:15 to 10:30 a.m.—S. F. stocks; weather
10:30 to 11 a.m.—Breuner's Radiola program
11 to 12 noon—Classified Adv. hour
12 to 12:05 p.m.—Closing S. F. stocks
12:05 to 1 p.m.—Machado's KLX Hawaiians
1 to 3 p.m.—Jean's Hi-Lights; records
3 to 4:30 p.m.—Helen Parmelee, planist; records
4:30 to 5 p.m.—Chas. Besserer, organist
5 to 6 p.m.—Brother Bob's Club; Edgar Russell
6 to 7 p.m.—Hotel Oakland concert trio
7 to 7:30 p.m.—News items
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
8 to 9 p.m.—Helen Parmelee, planist; Myrth Lacy, soprano, and Franklin Roberts, baritone
9 to 10 p.m.—Chuck Dutton's dance orchestra
10 to 11 p.m.—Dance program

204 Meters Channel 147 KGA 5000 Watts 1470 Kcys.

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy 5:30 p.m.—Dinner Hour; market reports 6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor 7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor;

Vincent, tenor 7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano 7:39 p.m.—Saturday Knights; Elmore Vincent, tenor; Bob Munson, ukelele 8:30 p.m.—Rickey Quartet; Eulala Dean, blues 9 p.m.—KGA Ensemble; Dwight Heter, baritone 10 p.m.—Musical Potpourri; Request recordings

315.6 Meters Channel 95 KFWB 950 Kcys. 1000 Watts Warner Brothers, Hollywood, California

8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio 10 to 10:30 a.m.—Musical program 10:30 to 11:30 a.m.—Jean Cowan; Dixieland Syncopa-

tors
11:30 to 12:30 p.m.—String orchestra and Nelson Case
12:30 to 1:30 p.m.—Variety Serenaders; Boswell Sisters
1:30 to 2:10 p.m.—Gus Arnheim's Orchestra
2:10 p.m.—Baseball game from Wrigley Field
6 to 6:30 p.m.—The Southlanders, Arthur Moranz, dir.
6:30 to 7 p.m.—Harry Jackson's Entertainers
7 to 7:10 p.m.—Cecil and Sally
7:10 to 8 p.m.—Xavier Cugat, violinist, and Carmen Castillo. sourano

Castillo, soprano
8 to 9 p.m.—Mona Motor Oilers; Vernon Rickard, tenor; Boswell Sisters
9 to 9:30 p.m.—Kelly Aristocrats
9:30 to 10 p.m.—Gus Arnheim's Orchestra
10 to 11 p.m —Irving Aaronson and his Commanders
11 to 11:30 p.m.—Gus Arnheim's Orchestra

Oakland Educational Society, Oakland, Cal.

Oakland Educational Society, Oakland, Call
8:35 a.m.—Union Mutual Life program
11 a.m.—Classical recordings
1:30 p.m.—Piano Recreation, Jean Ardath
2 p.m.—Hodge-Podge of Melody, Mildred Joyce
2:30 p.m.—The Richmond Stringed Trio
3 p.m.—Detective story by Tom King
3:15 p.m.—Prof. Cassius, accordionist
3:30 p.m.—Bill Simmons and his Happy Hayseeds

4 p.m.—Orchestra and novelty features
4:30 p.m.—Ex-Cel-Cis Beauty program
5 p.m.—Wade Forrester's Hour of Sunshine
7:30 p.m.—Doc Herroid's shopping program
8 p.m.—Annette Clark, vocalist; Mary Baker Bibby.

8 p.m.—Annette Clark, Vocalist; Mary Baker organist
8:15 p.m.—The "Ne'er Do Well"
8:45 p.m.—Tony and Chauncey
9 p.m.—Gustave Hoffman's Orchestra Supreme
10 p.m.—Union Mutual Life program
10:05 p.m.—Wade Forrester's Whoopee program

322.4 Meters KFWI 930 Kcys.

Channel 93 500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Morning "Pep" Hour
9 to 9:40 a.m.—Cal King; A. Murray, "Special Dishes"
9:40 to 10 a.m.—Recordings and announcements
10 to 10:30 a.m.—Charlie Glenn, Songs of Yesterday
10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
10:50 to 12:15 p.m.—Lutems of interest; "Greetings"
12:15 to 12:45 p.m.—Luncheon dance music
12:45 to 1 p.m.—Chamber of Commerce Boosters
1 to 1:30 p.m.—Sherman Clay program
6 to 7 p.m.—Dinner Hour Variety
7 to 7:30 p.m.—Studio Specialty
11 to 1 a.m.—Dance music; Midnight Hour

394.5 Meters 760 Kcvs.

## KVI

Channel 76

Puget Sound Broadcasting Co., Tacoma, Wash.

Puget Sound Broadcasting Co., Tacoma, Wash.
3 to 3:30 p.m.—Hotel Shelton Orch., CBS
3:30 to 4 p.m.—Ted Husing's Sportslants, CBS
4 to 5 p m.—Levitow's Ensemble, CBS
5 to 5:15 p.m.—Sense and Nonsense, CBS
5:15 to 5:30 p.m.—Program to be announced
5:30 to 6 p.m.—Dixle Echoes, CBS
6 to 7 p.m.—Hank Simmons' Showboat, CBS
7 to 8 p.m.—Hark Simmons' Showboat, CBS
8 to 8:30 p.m.—Hotel Paramount Orch., CBS, KOL
8:30 to 9 p.m.—Guy Lombardo's Royal Canadians,
CBS, through KOL
9 to 10 p.m.—Chasin' the Blues, DLBS
10 to 10:12 p.m.—Program to be announced
10:12 to 11:12 p.m.—Mark Hopkins Orch., DLBS
11:12 to 12 midnight—Earl Burtnett's Biltmore Orch.,
DLBS

DLBS 12 to 1 a.m.-RKO Midnight Vaudeville Frolic

## **NBC**

## National Broadcasting Company

9:45 to 10:30 a.m.—National Farm and Home Hour, KGO, KHQ, KGW, KFI; KPO 10 to 10:30 a.m. 10:30 to 11:30 a.m.—"Woman's Magazine of the Air," KGO, KHQ, KOMO, KPO, KFI; KGW 10:45 to 11:30

a.m.
1 to 1:30 p.m.—Dixie Dandies, KGO, KOMO
1:30 to 2 p.m.—The Entertainers, KGO and KOMO;
KGW 1:30 to 1:45 p.m.
2:30 to 3 p.m.—Novelettes, KGO, KOMO 2:30 to 3 p.m.
3 to 4 p.m.—Black and Gold Room Orchestra, KGO;

3 to 4 p.m.—Black and Gold Room Orchestra, KGO; KOMO 3:30 to 4 p.m.
4 to 5 p.m.—Premier Broadcast of Puccini's Opera "La Boheme," KGO, KHQ, KOMO, KGW, KFI to 5:30 p.m.—The New Business World, KGO, KHQ, KOMO, KGW, KECA
5:30 to 6 p.m.—Winnie Lightner and Joe E. Brown in "Hold Everything," KSL, KOA
6 to 7 p.m.—General Electric Hour, KGO, KHQ, KOMO, KGW, KFI Floyd Gibbons, noted war correspondent, will discuss his wartime experiences when he appears with Walter Damrosch's symphonic orchestra tonight.

Walter Damrosch's symphonic orchestra tonight.

7 to 8 p.m.—B. A. Rolfe and His Lucky Strike Orchestra, KGO, KHQ, KOMO, KGW, KFI

8 to 8:30 p.m.—Gilmore Circus, KOMO, KGW, KPO,

KFI Clowns, animals, freaks, musicians and other familiar circus attractions will take part in the pro-

millar circus attractions will take part in the program.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA

9:30 p.m.—Program to be announced

9:30 to 10 p.m.—Penrod, KGO, KHQ, KOA

How Penrod, Sam and the boys are inspired to follow the divine calling will be revealed when the Penrod episode goes on the air.

"The Quiet Afternoon," the title of this episode at least starts out that way, but it is not long before the conversation turns to the proverbial preadolescent subject, "When I get to be a man."

Herman describes the advantages of the cloth and the gang is spellbound by his demonstration. The boys decide to enter the ministry in a body, until Mrs. Bassett and the Rev. Dr. Kinosling disillusion them. them

Billy Page has the title role in this Booth Tark-

ington play.
to 10:15 p.m.—Literary Digest Prohibition Poll and
Latest World News Flashes, KGO, KHQ, KOMO,

10 to 10:15 p.m.—Literary Digest Prohibition Poll and Latest World News Flashes, KGO, KHQ, KOMO, KGW, KECA
10:15 to 12 midnight—Spotlight Review, KGO; KHQ
and KECA 10:15 to 11 p.m.; KOMO 10:15 to 11:15 p.m.
With the exception of Eva Gruninger Atkinson and Harold Dana, the Spotlight Review will have its usual cast. These two singers have been drafted because of their association with the more serious type of music. The Coquettes, who usually sing popular airs, will be heard in such songs as "A Brown Bird Singing" and an old hymnal entitled "Just When I Need Him Most."

#### 220.4 Meters 1360 Kcys.

## KGER

Channel 136 250 Watts

C. M. Dobyns, Long Beach, Calif.

8 a.m.—Devotional services 8:20 a.m.—Foot Comfort talks a.m.-Home Makers Hour 9 a.m.—Home Makers Hour
10:45 a.m.—Beauty talk
11:45 a.m.—Hi-Noon, Hi-Jinks (Rhythm Makers)
12:45 p.m.—Lost and Found
1 p.m.—Popular music
2:30 p.m.—Long Beach Band
4 p.m.—Gordon James Orchestra
5 p.m.—Wuritzer organ
7 p.m.—Junila Northery Goo. Strange 5 p.m.—Wurlitzer organ
7 p.m.—Lucile Newberry, Geo. Strange
7:30 p.m.—Penry Selby, Dick Dixon
8 p.m.—Breakers Hotel Orchestra
8:30 p.m.—Spotlight Review
9 p.m.—News bulletin, Long Beach Sun
10 p.m.—Rhythm Makers
11 p.m.—Quiet Time Tunes

#### KGO. 379.5 Meters 790 Kcys.

Channel 79 10,000 Watts

General Electric Co., Oakland, Calif.

General Electric Co., Oakland, Calif.
7:30 to 7:45 a.m.—Tap Dancing Lessons
7:45 to 8 a.m.—The Chanticleers
8 to 8:15 a.m.—Financial Service
8:15 to 8:30 a.m.—The Chanticleers
8:30 to 9 a.m.—Crosscuts of the Day
9 to 9:30 a.m.—Reveille; Meet the Folks
9:30 to 9:45 a.m.—Grace Adams East, cornetist
9:45 to 19:30 a.m.—Farm and Home Hour
10:30 to 11:30 a.m.—Magazine of the Air, NBC
11:30 to 12 noon—Philharmonic organ
12 to 1:30 p.m.—Novelty Five; Dixie Dandies
1:30 to 2 p.m.—The Entertainers
2 to 3 p.m.—Matinee Time; Novelettes
3 to 4 p.m.—Black and Gold Room Orchestra
4 to 5 p.m.—Premier broadcast Puccini's opera

4 to 5 p.m.—Premier broadcast Puccini's opera, "La Boheme'

Boheine"
5 to 5:30 p.m.—"The New Business World"
5:30 to 6 p.m.—Singing Strings
6 to 7 p.m.—General Electric Hour
7 to 8 p.m.—Lucky Strike Hour
8 to 8:30 p.m.—Pacific Serenaders
8:30 to 8:45 p.m.—Amos 'r.' Andy
8:45 to 9 p.m.—Parks Sisters
9 to 9:30 p.m.—NBC program
9:30 to 10 p.m.—Penrod
10 to 10:15 p.m.—Prohibition Poll
10:15 to 12 midnight—Spotlight Review

#### 468.5 Meters 640 Kcys.

## KFI

Channel 64 5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.

Copyright, 1930, E. C. Anthony, Inc., L. A.

1:30 a.m.—Opening market reports

7:45 a.m.—Gertrude Gussell, hallads

8 a.m.—Shell Happytimefi from KPO

9 a.m.—Mental exercises, Frances Hancock

9:45 a.m.—Matonal Farm and Home Hour, NBC

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—"Carc of the Tair," The Lovalon Lady

11:45 a.m.—French lesson, Annette Doherty

12 noon—U. C. & U. S. Dept, of Agriculture talk

12:15 p.m.—Federal and state market reports

2:45 p.m.—Kelly Alexander, baritone

3:15 p.m.—Resed Minstrels Hour

4 p.m.—Premiere of Puccini opera

5:30 p.m.—Two Shades of Blue

5:46 p.m.—General Electric Hour, NBC

7 p.m.—General Electric Hour, NBC

8 p.m.—Gilmore Circus, NBC

8 p.m.—Gilmore Circus, NBC

8 p.m.—Robert Hurd, Packard Orchestra

9 p.m.—NBC program

9:30 p.m.—NBC program

9:30 p.m.—Mixed quartet with James Burroughs

10:30 p.m.—Cafe Max Fisher

#### 325.9 Meters 920 Kcys.

## **KOMO**

Channel 92 1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.-Inspirational services 4:55 a.m.—Inspirational services
8 a.m.—Shell Happytime, from KPO
9 a.m.—Gordon and Mary in "Song of the Morning"
9:15 a.m.—Organ recital by Betty Shilton
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Woman's Magazine of the Air, NBC
11:30 a.m.—Concert orchestra with Fred Lynch, tenor
12:15 p.m.—Prudence Penny, "What to Prepare for Dinner" Dinner'

12:30 p.m.-Grain, fruit and vegetable reports 12:35 p.m.—Grain, trut and vegetable reports
12:35 p.m.—Orchestra with Agnes Skartvedt, contralto
1 p.m.—Dixie Dandies
1:30 p.m.—The Entertainers, NBC

1:30 p.m.—Dister Patients
1:30 p.m.—The Entertainers, NBC
2 p.m.—Orchestra with Greenwood Mitchell, baritone
3:30 p.m.—Black and Gold Room Orchestra, NBC
4 p.m.—Puccini opera, NBC
5 p.m.—New Business World by Merle Thorpe, NBC
6 p.m.—General Electric program, NBC
7 p.m.—Lucky Strike Dance Hour, NBC
8 p.m.—Gilmore Circus, NBC
8:45 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Nunn-Bush program
9 p.m.—NBC program
9:30 p.m.—Studio program
9:30 p.m.—Studio program
10 p.m.—Literary Digest Prohibition Poll, NBC
10:15 p.m.—Spotlight Revue, NBC
11:15 p.m.—News flashes
11:30 p.m.—Radio-Keith-Orpheum Theatrical Frolic
12 midnight—Organ recital by Betty Shilton

12 midnight—Organ recital by Betty Shilton

491.5 Meters 610 Kcys.

**KFRC** 

Channel 61 1000 Watts

Don Lee, Inc., San Francisco, Calif.

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks
8 to 9 a.m.—U. S. Army Band, CBS
9 to 9:30 a.m.—U. S. Army Band, CBS
9:30 to 10 a.m.—Program of recordings
10 to 11 a.m.—Song recital from KHJ, DLBS
11 to 12 noon—Auditions and church amouncements
12 to 1 p.m.—Sherman & Clay concert
1 to 1:30 p.m.—Manlius School Cadet Band
1:30 to 2 p.m.—Club Plaza Orchestra. CBS
2 to 2:30 p.m.—French Trio with Kenyon Congdon, CBS
2:30 to 2:45 p.m.—Quiet Harmonies, CBS
2:45 to 3 p.m.—Three Dainty Misses," Girls Trio
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
3:30 to 4 p.m.—Norman Nielsen, tenor; Edna Fischer, pianist

pianist 4 to 5 p.m.—Levitow's Commodore Ensemble, CBS 5 to 5:15 p.m.—"Exploring the Jungles for Science," CBS

CBS
5:15 to 5:30 p.m.—"Three Dainty Misses"
5:30 to 6 p.m.—Edna Fischer, "Piano Moods"
6 to 7 p.m.—Hank Simmons Showboat
7 to 8 p.m.—Paramount Publix Radio Hour, CBS
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS
8:30 to 9 p.m.—Musical Cocktails, DLBS
9 to 10 p.m.—Chasin' the Blues, DLBS
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden
10:10 to 11:10 p.m.—Anson Weeks' Orchestra, DLBS
11:10 to 12:10 a.m.—Los Angeles Biltmore Hotel Orchestra DLBS

chestra, DLBS 12:10 to 1 a.m.—Dance music

254.1 Meters 1180 Kcys.

KEX

Channel 118 5000 Watts

Western Broadcasting Co., Portland, Ore.

Western Broadcasting Co., Portland, Ore.

7 a.m.—Morning Serenaders; news
9 a.m.—Better Homes Hour; records
9:45 a.m.—Devotional services; R. Buck, pianist
12 noon—Time, weather, World Bookman
12:05 p.m.—Happy Hour Girls; records
2:30 p.m.—Bookman; Bitter with the Sweet
3:15 p.m.—Afternoon Classique
5 p.m.—KEX Bulletin
6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore
Vincent, tenor
8 p.m.—Novelty program; Northwest Hour
10 p.m.—Thomas & Tessie; records
10:30 p.m.—Time, weather, police reports
11:40 p.m.—KEX Midnight Matinee

508.2 Meters 590 Kcys.

KHO

Channel 59 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

Louis Wasmer, Inc., Spokane, Washington
6:45 a.m.—Inspirational service
7 a.m.—"Sweet and Low"
7:30 a.m.—Musical Headdiners
8 a.m.—Shell Happytime, from KPO
9 a.m.—Walt, Winn and Harvey
9:30 a.m.—Walt, Winn and Harvey
9:30 a.m.—Hints to Hostesses"
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Wooman's Magazine of the Air, NBC
11:30 a.m.—RKO organ recital
12 noon—National Savings luncheon program
12:30 p.m.—Gold Seal program
1 p.m.—"By the Way"; "Trail Blazing"
1:45 p.m.—Fifteen Minutes with the Violin
2 p.m.—"With the Classics"; "Cecil and Sally"
3:30 p.m.—"Paint o' Mine" period
4 p.m.—Puccini's opera, "La Boheme"
5 p.m.—The New Business World, NBC
5:30 p.m.—School Band Contest
6 p.m.—General Electric Hour, NBC
7 p.m.—Lucky Strike Hour, NBC
8 p.m.—Sport page; "Idaho Cowboy Four"
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—"Red, White and Blue Boys"
9 p.m.—NBC program
9:30 p.m.—"The New Penrod Stories," NBC
10 p.m.—The Prohibition Poll, NBC
11 p.m.—"Ask for It"; RKO Frolic 6:45 a.m.—Inspirational service

440.9 Meters

**KPO** Channel 68 5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises with Professor Bob and "Wee Willie" Hancock
8 to 9 a.m.—Shell Happytime. Hugh Barrett Dobbs
9:30 to 10 a.m.—Walter W. Cribbins
10 to 10:30 a.m.—National Home and Farm Hour, NBC
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 11:55 a.m.—Ye Towne Cryer
11:55 to 12:05 p.m.—Scripture reading and time signals
12:05 to 1 n.m.—Snapshots, programs in miniature

11:55 to 12:05 p.m.—Scripture reading and time sign 12:05 to 1 p.m.—Snapshots, programs in miniature 2 to 2:10 p.m.—E. A. Pierce stock reports 2:10 to 2:45 p.m.—Saturday Matinee 2:45 to 4:50 p.m.—Baseball game 4:50 to 5:50 p.m.—E. A. Pierce stock reports 5 to 5:50 p.m.—Children's Hour 5:50 to 6 p.m.—News digest, "Scotty" Mortland 6 to 7 p.m.—Reo Masters of Music 7 to 8 p.m.—North Americans 8 to 8:30 p.m.—The Gilmore Circus, NBC 8:30 to 9 p.m.—Packard program, KPO and KFI 9 to 9:15 p.m.—Cecil and Sally 9:15 to 10 p.m.—Salon Orchestra with Dorothy Lew 9:15 to 10 p.m.—Salon Orchestra with Dorothy Lewis,

contralto 10 to 11 p.m.—Jesse Stafford's Palace Hotel Orchestra 11 to 12 midnight—Joe Wright's dance orchestra

285.5 Meters 1050 Kcys.

Channel 105 KNX 5000 Watts

L. A. Evening Express, Los Angeles, Calif.

6:45 to 8 a.m.—Exercises given by Dr. P. M. Seixas 8:15 to 8:30 a.m.—Inspirational talk and prayer

5:45 to 8:30 a.m.—Exercises given by 17. 1. 3. Serials 8:15 to 8:30 a.m.—Inspirational talk and prayer 9:30 to 10 a.m.—Radio shopping news 10 to 10:30 a.m.—Eddie Albright's 10 o'clock family 10:30 to 11 a.m.—Eddie Albright's 10 o'clock family 10:30 to 11 a.m.—Recordings and announcements 11 to 12 noon—KNX Little Symphony 12:30 to 12:30 p.m.—Noonday Little Symphony 12:30 to 2 p.m.—Reading interesting books 2 to 2:30 p.m.—Program of recordings 2:30 to 5 p.m.—Presenting an opera (recorded) 5 to 5:15 p.m.—E. C. Griffith's talk on "Travel" 5:45 to 6 p.m.—Town Crier's amusement tips 6 to 6:25 p.m.—Services of Los Angeles churches 6:30 to 7 p.m.—KNX Little Symphony 7 to 8 p.m.—Paramount Publix Hour 8 to 9 p.m.—Peature program presenting KNX artists 9 to 9:45 p.m.—Broadcasting from the Russian American Art Club

9 to 9:45 p.m.—Broadcasting from the Russian Ameri-can Art Club 9:45 to 10 p.m.—Program of musical contrasts (recordings)

10 to 12 midnight—Johnny Hamp and his Kentucky Serenaders

12 to 1 a.m.—Dance hour of records

333.1 Meters 900 Kcys.

Channel 90 1000 Watts

Don Lee, Inc., Los Angeles, California

Don Lee, Inc., Los Angeles, California

7 to 8 a.m.—Recordings; stock reports
8 to 9 a.m.—U. S. Army Band, CBS
9 to 9:30 a.m.—U. S. Army Band, CBS
9:30 to 10:30 a.m.—Young's Orchestra, CBS
10:30 to 11:30 a.m.—Harry Tucker's Orchestra, CBS
11 to 11:30 a.m.—Harry Tucker's Orchestra, CBS
11 to 11:30 a.m.—Ann Leaf at the organ
11:30 to 12 noon—Dominion Male Quartet, CBS
12 to 12:30 p.m.—Bilthnore Hotel Concert Orchestra
12:30 to 1 p.m.—World-wide news; recordings
1 to 1:30 p.m.—Manlius School Cadet Band, CBS
1:30 to 2:30 p.m.—Times Forum; French Trio, CBS
2:30 to 2:35 p.m.—Quiet Harmonies, CBS
2:45 to 3 p.m.—French lesson, CBS
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS
4 to 4:45 p.m.—Bernhard Levitow and Commodore Orchestra, CBS
4 to 4:45 p.m.—Bernhard Levitow and Commodore Orchestra, CBS
5 to 5:15 p.m.—Exploring the Jungle for Science, CBS
5:15 to 6 p.m.—Recordings; CBS program
6 to 6:30 p.m.—Organ recital
6:30 to 7 p.m.—Around the Samovar, CBS
7 to 8 p.m.—Paramount Hour, CBS
8 to 8:30 p.m.—Williams Oil-O-Matic Heater concert, DLBS
8:30 to 9 p.m.—Raymond Paige's Musical Cocktail
9 to 10 p.m.—"Chasin' the Blues"

BIBS 8:30 to 9 p.m.—Raymond Paige's Musical Cocktail 9 to 10 p.m.—"Chasin' the Blues" 10 to 10:05 p.m.—World-wide news 10:05 to 12 miduight—Biltmore Hotel Dance Orchestra 12 to 1 a.m.—Wesley Tourtellotte's organ recital

535.4 Meters 560 Kcvs.

**KTAB** 

Channel 56 1000 Watts

Pickwick Broadcasting Co., Oakland, Calif. 6:30 to 8 a.m.—Health exercises; studio programs 8 to 9 a.m.—Masters Album; Towne Cryer 9 to 9:30 a.m.—Morning Prayer Hour 9:30 to 10 a.m.—Dorning Prayer Hour 9:30 to 10 a.m.—Dr. W. G. Keys 10 to 10:30 a.m.—Household Hour with Alma La Marr 10:30 to 11 a.m.—Dr. B. L. Corley 11 to 1 p.m.—Records; studio program 1 to 1:30 p.m.—Chapel of Chimes 1:30 to 1:45 p.m.—Broadway Tunes 1:45 to 2:40 p.m.—Dr. Forrester; records 2:40 to 4:45 p.m.—Baseball from Recreation Park 4:45 to 6 p.m.—Records; Brother Bob's Frolic Hour 6:50 p.m.—'Date Book'; studio program 6:30 to 7 p.m.—Chapel of Chimes 7 to 7:30 p.m.—Studio program with Margi's Hawaiians 7:30 to 8 p.m.—Piano recital by Walter J. Rudolph 8 to 8:30 p.m.—Dorothy Nichols, cellist, and Alice Blue, organist 6:30 to 8 a.m.-Health exercises; studio programs

Blue, organist 8:30 to 9:30 p.m.—Melody Quintette and Carl Tobin,

tenor 9:30 to 10:30 p.m.—Melody Makers and Alice Blue 10:30 to 11 p.m.—Organ Echoes with Alice Blue 11 to 1 a.m.—Dance recordings

483.6 Meters 620 Kcys.

KGW

Channel 62 1000 Watts

The Morning Oregonian, Portland, Oregon

9 a.m.—Town Cryer
9:45 a.m.—National Farm and Home Hour, NBC
10:30 a.m.—Talk by O. M. Plummer
10:45 a.m.—Magazine of the Air, NBC
11:30 a.m.—Musical Masterworks
12 noon—Powers' Pied Piper
12:30 p.m.—Stewart-Warner organ
1:30 p.m.—The Entertainers
2 p.m.—Among Ourselves; Musical Masterworks
4 p.m.—Puccini's opera, NBC
5 p.m.—The New Business World, NBC
5:30 p.m.—The Spotlight
6 p.m.—General Electric Hour, NBC
7 p.m.—Lucky Strike Hour, NBC
8 p.m.—Glimore Circus, NBC
8:30 p.m.—Amos 'n' Andy, NBC
8:45 p.m.—Book chat
9 p.m.—NBC program
9:30 p.m.—Studio; Yellow Cab Trio
10 p.m.—Cecil and Sally; Prohibition Poll
10:10 p.m.—Cecil and Sally; Prohibition Poll
10:10 p.m.—Hi Jinx
12 to 1 a.m.—Oyster Loaf program a.m.-Town Cryer

209.7 Meters 1430 Kcys.

**KECA** 

Channel 143 1000 Watts

Earle C. Anthony, Inc., Los Angeles, Calif.

3 p.m.—Ray West Cafe Orchestra
4 p.m.—Clinton Wardrop, melodies
4:30 p.m.—Fuller Man, NBC
5 p.m.—New Business World, NBC
5:30 p.m.—Max Mellinger, ballads
6 p.m.—L. A. Fire Dept. orchestra
7 p.m.—Jack Parker, tenor
7:30 p.m.—Elton Hey's Virginia Ballroom orchestra
8 p.m.—Helen Guest, ballads
8:30 p.m.—Eddie Armstrong, ballads
10 p.m.—Literary Digest, NBC
10:15 p.m.—Spotlight Review, NBC

265.3 Meters 1130 Kcys.

**KSL** 

Channel 113 5000 Watts

Radio Service Corp., Salt Lake City, Utah

Radio Service Corp., Sait Lake City, Utan 5:30 p.m.—NBC program 6 p.m.—General Electric Hour, NBC 7 p.m.—"Lucky Strike" dance orchestra, NBC 8 p.m.—Sugarhouse Business League 8:30 p.m.—Amos 'n' Andy, NBC 8:45 p.m.—Floyd Gibbons on Prohibition 9:15 p.m.—Organ recital 10:15 p.m.—"Vagabond of the Air" 11:15 p.m.—Midnite Review, directed by Roscoe Grover

243.8 Meters KYA 1230 Kcys.

Channel 123 1000 Watts

Pacific Broadcasting Corp., San Francisco

9 to 11 a.m.—Program of recordings
11 to 12:15 p.m.—California Sunshine Hour; news
12:15 to 2 p.m.—Popular and classical recordings
2 to 3 p.m.—Bridge Party Hour
3 to 5:30 p.m.—Popular recordings; Sunset Hour
5:30 to 5:45 p.m.—Mining stock quotations
5:45 to 6 p.m.—National Kanteens recordings
6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Cambbell Campbell

Campbell
6:30 to 7 p.m.—Recorded program
7 to 7:30 p.m.—George Taylor and the Boys
7:30 to 7:45 p.m.—'College Daze' with Toby and Babs
7:45 to 8 p.m.—News, Pop Questions, Harmonettes
8 to 9 p.m.—Pacific Artists Trio with Nellie Wren
and Nona Campbell, soloists
9 to 10 p.m.—Mayology Marin Entertainers

9 to 10 p.m.—Marvelous Marin Entertainers 10 to 11 p.m.—Pacific Artists Trio with Gene Sullivan and Claire Upshur, soloists 11 to 1 a.m.—Dance and request recordings

309.1 Meters 970 Kcys.

Channel 97 5000 Watts

Northwest Broadcasting System, Seattle, Wash. 8 a.m.—News and music; devotional services 10:30 a.m.—Elmore Vincent, tenor; Pearle Dempsey,

KJR

piano 12 nos

piano 12 noon—World in Review; music 2:30 p.m.—Matinee program 5:30 p.m.—Dinner concert; market report 6 p.m.—Harmony Aces; Eulala Dean, blues; Bob Mun-son, ukelele; Elmore Vincent, tenor; Spencer Adams,

son, dated, sand sylophone p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano

Harold Strong, piano
7:30 p.m.—Saturday Knights; Elmore Vincent, tenor;
Pearle Dempsey, piano; Bob Munson, ukelele
8:30 p.m.—Rickey Quartet; Eulala Dean, blues
9 p.m.—Northwest Hour; Sydney Dixon, tenor; Agatha
Turley, soprano
10 p.m.—Ken Stuart in 30 Minutes of Sunshine
10:30 p.m.—Titlon's 25'ers, Song Birds
11 p.m.—Vic Meyer's Orchestra
12 midnight—Midnight Revellers

239.9 Meters **KFOX** Channel 125 1250 Kcys. Nichols & Warinner, Long Beach, Calif.

Nichols & Warinner, Long Beach, Calif.

3:30 to 4:15 p.m.—Organ recital; late news
4:15 to 4:30 p.m.—Rolly & Gene
4:30 to 4:45 p.m.—Violets Tiny Tots Hour
4:45 to 5 p.m.—Jones Entertainers
5 to 6 p.m.—Hollywood Girls
6 to 6:15 p.m.—'Em & Clem'
6:15 to 6:30 p.m.—Percy at the Telephone
6:30 to 6:45 p.m.—Sunset Harmony Boys
6:45 to 7 p.m.—The Three Vagabonds
7 to 7:15 p.m.—Buttercream School Kids
7:15 to 7:30 p.m.—Seth Parker
7:30 to 7:45 p.m.—Buttercream School Kids
7:15 to 8:30 p.m.—Knights of the Air
8 to 8:15 p.m.—Knights of the Air
8 to 8:15 p.m.—The Coquettes
8:30 to 8:45 p.m.—Clarence & Doris
8:30 to 8:45 p.m.—Cline Chittick
8:45 to 9 p.m.—Three Vagabonds
9 to 10 p.m.—Majestic Ballroom; organ
10 to 10:30 p.m.—Rev. Ethel Duncan
10:30 to 11 p.m.—The Coquettes
11 to 12 midnight—Majestic Ballroom Orchestra
12 to 3 a.m.—Organ recital; Knight Fox

361.2 Meters 830 Kcys.

KOA

Channel 83 12,500 Watts

1000 Watts

General Electric Co., Denver, Colorado

4 to 5 p.m.—Premiere broadcast of Puccini opera 5 to 5:30 p.m.—The New Business World 5:30 to 6 p.m.—NBC program 6 to 7 p.m.—General Electric Hour 7 to 8 p.m.—B. A. Rolfe and his Lucky Strike Orch. 8 to 8:30 p.m.—Preview of International Sunday School

Lesson

Lesson 8:30 to 8:45 p.m.—Amos 'n' Andy 8:45 to 9 p.m.—Literary Digest Prohibition Poll 9 to 9:30 p.m.—Henry Halstead and his orchestra 9:30 to 10 p.m.—Penrod Stories 10 to 12 midnight—Spotlight Review

# NOW IS THE TIME TO SELL ON FACTS!

Convince Yourself...then
Convince Your Customers



Your customers want quick action! Let them hold a watch on Arcturus... the program is there in 7 seconds.



Your customers want clear, pure tone. Let them listen to an Arcturus-equipped set—no question about tone quality.



Your customers want long-lasting tubes. Your meter shows that Arcturus Tubes easily withstand a 50% overload; definite proof of stamina that means long life.

HE day of radio ballyhoo has passed. The public has quit buying extravagant claims. Merit alone is the modern measure of merchandise—merit that can be proved to today's critical customers.

Right now buyers are more than set-conscious—they are tube-wise. Radio tubes, like other products, must toe the mark with *proved performance* to build up your biggest asset—consumer satisfaction.

Arcturus Tubes are that kind of merchandise, they need no "sales talk." They sell steadily on proved performance, easily demonstrated by convincing tests. Show your customers Arcturus' quick action, clear tone and long life . . . and make your sales with satisfaction assured.

You need this kind of tangible quality in all your merchandise under present conditions. Concentrate on products of proved reliability, and put your business on a healthier, more profitable basis during 1930.

ARCTURUS RADIO TUBE COMPANY
Newark, N. J.



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