

# Broadcast Weekly

FOR  
WEEK OF  
MARCH  
16-22

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# BROADCAST WEEKLY

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No. 25

## The Editor's Page

**C**HARLES Evans Hughes, the nation's new Chief Justice, who has already figured in some of the important national events in America's recent history, may write the opinion which will decide, once and for all, the greatest outstanding question in the broadcast field today, viz., the property rights of broadcasters in their station allocations.

Hughes as chief counsel for the General Electric Company expressed certain opinions in the matter of broadcasting property rights. Should the Supreme Court now sustain those opinions, many existing allocations might have to be shifted, the validity of the entire radio law might be challenged, and the Federal Radio Commission forced to reverse its findings in certain important cases.

The pronouncements of Hughes in matters of law usually stand—nationally and internationally. The question now before the Supreme Court involves the reduction of the power of station WCRW of Chicago from 400 to 100 watts. With decision in the lower courts adverse to it, the station took the matter into the Circuit Court of Appeals. This body, confronted with a decision in the matter of property rights, asked the Supreme Court for an opinion.

In its request the Circuit Court pointed out that the present radio law may be invalid, in that, if property rights of broadcasters are sustained, the law deprives a person of property without due process of law, which is contrary to the Federal Constitution. When he was counsel

for the General Electric Company, Chief Justice Hughes expressed the opinion that "priority of time as against any subsequent station gives the General Electric Company superiority of right."

Senator C. C. Dill, father of much radio legislation, takes issue with Hughes in this point. He brands such a doctrine as "squatter sovereignty," which enables a person to grab something and defend it against the world—a procedure against which the courts have, in the past, set their faces. The Supreme Court is confronted with the need for a decision on this ticklish point, with the knowledge that its own Chief Justice has already sustained the alleged doctrine of "squatter sovereignty."

Dill opposed the appointment of Hughes to the supreme bench in the face of his already expressed opinions on the very point at issue while acting as attorney for the General Electric Company.

\* \* \*

**S**OMETHING ought to be done about these program directors who cut a number, or an act, or a talk in half, to let some other sponsor get at the air. There was that last Wednesday cooking lecture. Three hundred interested housewives were left with a spoonful of flour in a bowl, a hot oven, and an egg ready to break in one hand, when the lecture was cut off to let in a jazz number. As a matter of curiosity, we'd like to know what happened to those three hundred uncompleted cakes?

# The RADIO TATTLER



By EARLE ENNIS

ONE of our lady readers has a radio mystery which she has asked us to solve. "I have an electric refrigerator," she writes. "Every time the refrigerator starts up, my radio set comes in louder, although the two are not connected." It is perfectly simple. Her husband turns up the radio, and starts the refrigerator going, so his wife can't hear the latch on the refrigerator door click when he snacks himself some cold lunch. We do it ourselves, so we know.

\* \* \*

The noise-producing qualities of a good radio set are invaluable, if one knows how to use them. Take Sunday, for instance. Sunday is usually a terrible day around the house. The woman wants to go for a ride. The man wants to sit on his neck and read the Sunday paper. Try and budge him. Try and get him even to cut a lawn, or put up a shelf or fix the kitchen faucet. "All right—in a minute," he says, and goes on reading. That is where the radio is friend wife's handy little aid.

She picks out the worst program she can find and turns it up—loud. "I want to hear it out here in the kitchen," she says, if any one complains. The old man stands about an hour of it. Then he throws down the paper and comes out into the kitchen. "Say, let's get out of here and go for a ride," he says. "I'm tired of sitting around." Check and double check! It worked! It always works. Try it!

\* \* \*

The unwelcome guest. The one who "just happened to be passing"—at meal time. The one who drops in the night the coffee is short, and there is just half-a-square of butter, all prepared to spend an evening. The guest who is never invited, but who comes just the same with callous indifference to family sentiment. Good old radio saves the day. Turn it up good and loud—so that you have to shout across the dinner table. Beat time to the music—on the table. Hum the melodies—twa-twa-twa. The most seasoned gossip can't talk against that. They'll flit right after dinner—and they won't come back. Try it!

\* \* \*

Then there is the squalling baby. A crying baby is one thing—a squalling baby another. A

baby squalls when it is in a temper or wants attention. It learns that if it squalls people fuss around it, and babies like to be fussed around. But after a bit a wise mother gets onto this graft of the baby. She fools it. Every time the baby yells she snaps on the radio, and sends a soprano wailing through the house. No baby can buck that. The baby has only a pair of lungs. The soprano has 1000 watts. The baby gives up in disgust and goes to sleep. Try it!

\* \* \*

We are thankful to John Philip Sousa—mighty thankful. He saved us getting our life insured one night. A life insurance drake called on us, with a legubrious expression, and quacked dismal things into our ear. In the midst of life we were surrounded by death and desolation. Mortuary tables proved it. He wanted to sign on the dotted line before the scythe fell. Instead, we turned on Sousa. The band played "The Stars and Stripes Forever"—full force, rocking the rafters. The insurance agent yelled above the din, until his voice gave out. Then he took his hat and went home. That one piece saved us \$30 a month. Try it!

\* \* \*

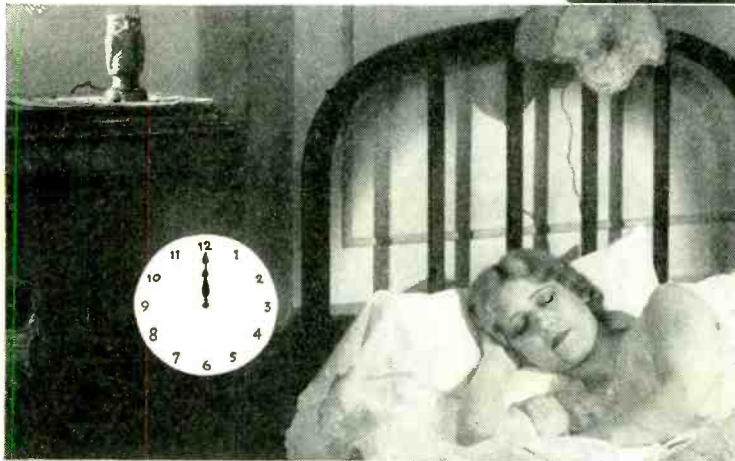
An enthusiastic radio fan told us the other day that any one of Wagner's pieces, played loudly in a room, from a good radio with a powerful speaker, will drive away the odor of cauliflower en pot. His theory was that the concussion of the loudspeaker set up air waves that wafted the objectionable odor outside. The louder one played the set, the sooner the air cleared, he believed. We tried it. We must have turned the set up too high, however. It wafted out the cauliflower, but it brought in the smell of onions from the house next door. When we acquire a little better technique, we believe it will work out pretty well.

\* \* \*

There is a gentle dentist, not far from where we sit, who keeps a radio set in his chamber of horrors. If one goes in to have a tooth filled, the dentist promptly turns on the set. If possible he tunes in a good crooner. The crooning drowns out the sound of the drill and the patient suffers very little. For extractions he looks

(Continued on Page 50)

*New Magic Sentinel*  
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*After you've been lulled to sleep, Radio Owl silently, automatically turns off the set—saving it from useless wear.*

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*(Electric Household Appliances)*

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Installed in a second to radio or any electrical household appliance by plugging in light socket. Gently push down Owl's head to set desired shut-off time from a few minutes up to two hours.

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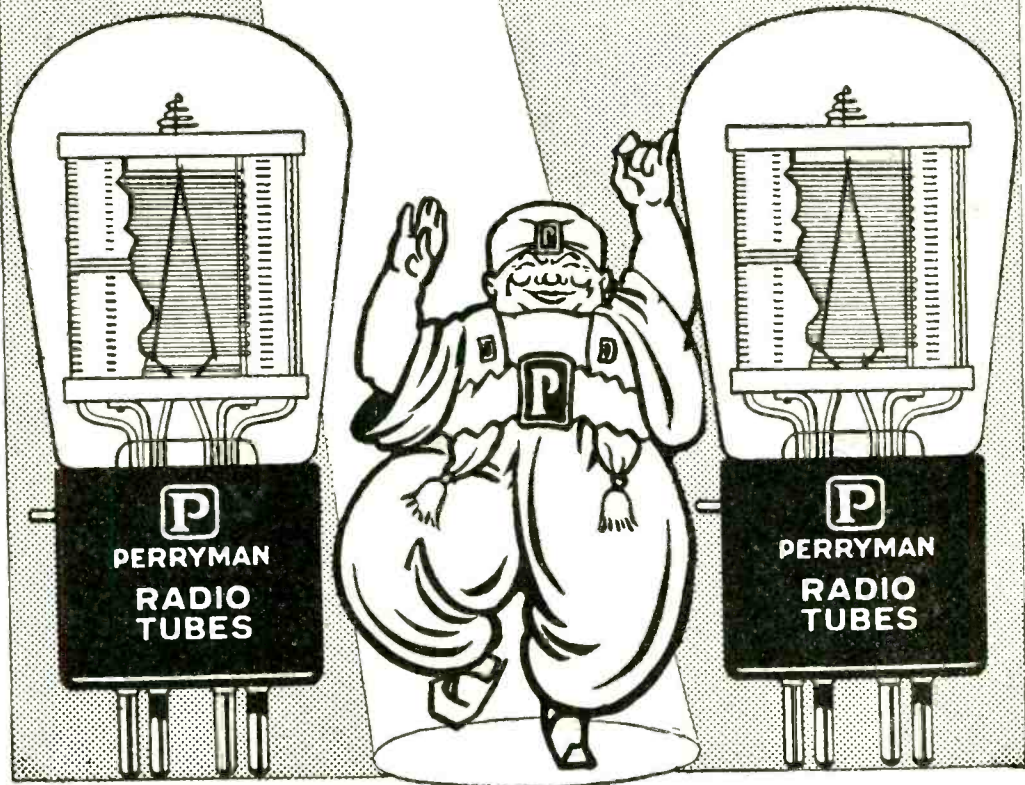
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# Personal Pickups

By GYPSY



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\* \* \*

J. H. N., HELENA, MONTANA.—Hold everything, or at least save the pieces “Scotty” Mortland (KPO) is not a native of Scotland. He says he was born in a foreign country sure enough, but it was on this side of the Atlantic—St. Louis, Missouri, to be quite explicit. However, “Scotty’s” parents came from Scotland. A friendly, lovable character is “Scotty.” A composite of all of life’s interests and a newspaper man through and through.

\* \* \*

MRS. J. R., SACRAMENTO, CAL.—There is an Eleanor Allen on KFRC, but no Eleanor Sullivan, and according to a telegram received from KHJ, there is no one answering to the name on that station.

\* \* \*

M. A. R., SEATTLE, WASH.—Bobbe Deane has grayish-green eyes. Hair, a sort of amber shade. She is 5 feet 2½ inches tall and weighs about 130 pounds. She is as refreshing and entertaining away from the microphone as she is before it, and under a boyish off-handedness there lurks something closely bordering on shyness that makes you love her unreservedly. Her friends refer to her as a “wonderful, good scout.” She likes fishing, swimming, skating, and is “crazy about animals.” Bobbe forsook a colorful, successful theatrical career which began when she was three years old, to go into broadcasting two and a half years ago.

\* \* \*

B. E., SAN FRANCISCO, CAL.—Professor Hamburg is in private life Mr. William Wright, newspaper man, producer of plays, continuity writer, baritone soloist, advertising man, the “Laugh-finder” you so greatly admire, the kiddies’ Santa during the Christmas season, the “Captain Vacation” you heard last summer,

and—well, his impersonations are practically limitless. Mr. Wright is married and has a little girl eight years old. He is of Scotch and German origin, was born in San Francisco, is about 6 feet tall, weighs 160 pounds, and has brown eyes, light brown hair and a reddish-brown mustache.

\* \* \*

MRS. E. L., WILLOWS, CAL.—Here is an intimate glimpse of “H. M.” Howard Milholland, now manager of the program department of the National Broadcasting Company, Pacific division. The Milhollands live on a hill in Oakland. It is rather an exhausting climb to the house, so the resourceful Mr. Milholland has arranged for his visitors a little recompense. When they mount the steps and ring the door bell, out pops a saucy bird who shrilly chirps “Coo-coo!” It is so unexpected and cheery that the impulse to laugh is irresistible and the long climb is immediately forgotten.

\* \* \*

MRS. J. R., SACRAMENTO, CAL.—“Babykins” can be heard from station KTAB every Friday evening between 5 and 6 o’clock.

\* \* \*

J. S. G., MT. VIEW, CAL.—Vanita D’Voir (NBC) is a crinkly blonde with wide, blue eyes. The type, you know, who looks so helpless a man will drop his wife’s bundles in a rush to assist the little girl with her troublesome umbrella. And all the time demure Vanita is smiling to herself because—she was brought up in a rugged cattle country where men are men and women ride bareback. Her vitality is truly surprising. She is charming, has a keen sense of humor, is an expert at surf-board riding and has an obsession for flowers. Her ancestry is French and Spanish.

\* \* \*

L. A., PORTLAND, ORE.—“Jack and Ethyl” are married, but not to each other. “Jack,” Ted Maxwell, is married to Bobbe Deane, while “Ethyl,” Bernice Berwin, is married to Attorney Brooks A. Berlin.

\* \* \*

MRS. L. M. B., SAN FRANCISCO, CAL.—Hugh Barrett Dobbs (KPO) is married and has two children. Barrett Jr. is in his teens and Caroline is said to be nearing hers. Mr. Dobbs gives his birthplace as Bowling Green, Kentucky.

# MICROPHONE GOSSIP



Bob Roberts, manager of KTAB, announces that Miss Helen O'Neill, well known for her radio activities in California, will be program director of that station. Miss O'Neill has been identified with radio for several years and brings to KTAB a wealth of experience. Prior to her radio work she had appeared in musical comedy and comic opera. This training, along with concert and educational work done with Sherman Clay & Co. gives Miss O'Neill a background of unusual experience which is very necessary for the work she is doing.

\* \* \*

Walter J. Rudolph, famed concert pianist, is in charge of the musical activities of KTAB, while Earl Towner, well known in San Francisco musical circles, has been engaged as vocal director.

\* \* \*

Georgia Simmons, heard through NBC System as "Magnolia," was born in Georgia and has been "on the air" more than six years.

\* \* \*

The KFRC Happy-Go-Lucky Hour, discovered, announced and floundered by Al Pearce, is the first completely informal program to be put on a Coast chain broadcast. KHJ, Los Angeles, takes the first half hour, from 2 to 2:30, while KVI, Seattle, takes the entire hour. It is said that the program has some of the quality of an automobile race on a dirt track; the listeners are always expecting the ad-libbing Master of Ceremonies to crack up. So far, Al hasn't lost a single wheel. Artists on the program are Jean Wakefield, Edna O'Keefe, Hazel Warner, Gypsy and Marta, Edna Fischer, "Mac," Norman Nielsen, Walter Kelsey and Cal Pearce, with occasional visitations from Pedro, Frank Watanabe and "Simp."

\* \* \*

Byron Mills, NBC announcer, is a talented singer whose voice is heard regularly in San Francisco and Oakland on programs arranged for banquets, clubs and during church services.

\* \* \*

Modest Altshuler, famous Russian symphonic conductor in Southern California for his appearances as guest conductor of the Hollywood Bowl and other important musical events, and now conductor of the Glendale Community Orchestra, has been engaged to conduct fifty-two Sunday

concerts over KFI. The Russian maestro has recruited an excellent instrumental ensemble, and has prepared a series of programs representing the favorite symphonic masters as well as orchestral novelties seldom or never yet heard in this country.

\* \* \*

KFRC's Sunday Night Master Concert, directed by Meredith Willson, and featuring Juanita Tennyson, Margaret O'Dea and Charles Bulloti, vocal soloists, with Herman Reinberg and William Walski, instrumental soloists, boasts of a three months' record without having repeated a single musical selection.

\* \* \*

Amos 'n' Andy fans in Portland may now go to the theatre at night and still enjoy the daily episode in the lives of the beloved characters. The Oriental Theatre in the Oregon city has announced that the Amos 'n' Andy programs will be broadcast regularly, according to word received at NBC's San Francisco studios from station KGW, Portland. The motion picture on the screen will be stopped at 8:30 o'clock nightly so that patrons who follow the blackface entertainers and their activities will not miss the evening's episode.

\* \* \*

George Gramlich, tenor, who sings in more languages than was heard during a League of Nations meeting, is now a star on station KNX, Hollywood. Gramlich studied under Tito Schipa in Europe and sings with perfect enunciation in Spanish, French, German and Italian, as well as English.

\* \* \*

Billy Van, "modern Paul Revere," didn't have his horse when he was doubling for a star on one of the prominent movie lots recently. Van had just left Paramount Pictures-Los Angeles Evening Express station after a skit. He brushed in with a group of extras. The director gave him a shove and said: "Register like you look in a fight." So Van is in a terrible leather pushing engagement in the next "Buddy" Rogers picture and still worries while he sings over KNX.

\* \* \*

Austin Mosher, NBC baritone soloist and one of the Firestone Choristers, studied in Italy several years. He was a concert singer immediately prior to coming to NBC.



## First Radio Theater Almost Finished

**R**ADIO is to have its first "theater" in New York City. The wide interest of the public in the actual broadcast operations as carried on in front of the "mike" has impelled the establishment of an actual "little theater" on the roof of the New Amsterdam Theater at a cost of \$75,000. It is the first institution of its kind in the world.

The radio theater was the former home of the Ziegfeld Frolic. There is stage space for 100 musicians and the place has a seating capacity of 600 persons. In the reorganization for radio purposes the stage has been converted into a studio. The asbestos curtain has been replaced by one of glass, weighing six tons, which can be raised or lowered to keep out audience noises.

Twenty-two microphone outlets are provided in the new equipment and more than 32 miles of wire have been used to wire up the new studio and the theater itself. The control room is situated in the spot formerly occupied by the motion picture projection room. From this elevation engineers and control operators can watch the proceedings in the studio and monitor the output. Connecting the control room with the stage is an elaborate system of signals so that the broadcasts can be controlled at all times from the observation point.

When the glass curtain is raised, people in the audience may hear the studio programs directly. If audience noises are too considerable, the glass curtain is dropped and the audience will then hear the program through a battery of loudspeakers, at the same time seeing what is taking place on the stage through the glass curtain.

In addition to the control room, there is a sound-proof monitor room where program officials and sponsors may sit and listen to what is taking place on the stage, under conditions similar to the broadcasts over the air. A Chinese stule reception room for artists, eight dressing rooms, and an orchestra lounge and rehearsal room are also included in the theater equipment. Admission to the studio is to be by invitation only and lucky the outside listener who can wangle an "invite" and get inside to see and hear at the same time.

The theater is practically finished and efforts are to be made to broadcast the Collier hour on March 16 as the initial program from the new radio theater. The theater is under the control of the National Broadcasting Company.

## World Scramble On For Message Business

**A** GRAND scramble for the world's radio, telegraph and cable business is under way between American interests and European agencies. The threat of European competition is the basis for the projected merger of the Radio Corporation communication interests and the International Telephone and Telegraph Company recently announced. Aligned with the Radio Corporation in the battle for world supremacy against European interests are the American Telephone and Telegraph Company, the Western Union and the International body.

At the present time the telephone company has three transatlantic telephone circuits in operation to London and a fourth just about ready for service to Buenos Aires. As an example of the business transacted, the company notes 7737 transoceanic calls put through for the six months ending last October—an amazing volume of business when the expense of chatting across the water is considered.

The Western Union has forty marine cables 30,185 miles long over which 100,000,000 words a year are sent. It also holds a controlling interest in the Mexican Telegraph Company, which owns seven cables. This company's cable business netted \$12,000,000 last year out of a total of \$150,000,000, of which the bulk covered land business returns.

The International group includes the All-American Cables, Postal Telegraph, Commercial Cables, and the Mackay Radio—65,000 miles of cable capable of handling 50,000,000 words a year. The RCA Communications Service, a subsidiary of the Radio Corporation of America, serves forty countries by radio in its giant network arrangements.

In Europe various world powers, through government subsidy, have competing systems of their own. The British group is the strongest, nearly half of the total world cable mileage belonging to Great Britain. Its radio stations handle more than 35,000,000 words a year. French and German cable and radio companies have merged under private operation. British supremacy has been menaced by the United States, whose radio system is far more extensive than that of the British government, but not as centralized and unified. To meet this unified situation the Radio Corporation and the International Telegraph interests have planned their present projected merger and the scramble for world business is under way.

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## (a World-Famous Flier shows how YOU can get into AVIATION

### 40

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Right at home in sparetime Hinton will teach you all the essential facts about plane construction, rigging, repairs, motors, instruments, theory of flight, navigation, commercial Aviation. Whether you plan to fly, or to cash-in on one of the more than forty Big-pay ground

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# Television On Slow March to Success

**A** DETERMINED effort is being made to put over television in some form which will make it attractive to the general public. Already plans are under way for the construction of an immense theater in which this newest of baby sciences will be exploited for public interest and entertainment.

Certain secret tests of television and much research work, which is being kept quiet, has been under way during the past few months. One of the important things done was the transmission of a television image a distance of 29,000 miles. It was received clearly enough to identify the original design and was considered by engineers to be a triumph of achievement.

The "picture," a black rectangle painted on a white card, was sent by the General Electric Company's short-wave station, W2XAF, to Sydney, Australia, where it was picked up and sent back again by the Australian station VK2ME, and received at Schenectady, N. Y. The design arrived a bit fuzzy, but sufficiently sharp that its original outlines could be distinguished.

No efforts have been made yet to transmit pictures of persons. The General Electric Company will continue its efforts to send designs such as the one transmitted to far points, in an effort to determine just how far mechanical, atmospheric and other disturbances will affect such transmissions.

There is a general consensus of opinions among engineers that television will first be seen in theaters. That is, proper reception of it will be so complicated and expensive that only in a theater will reception be possible—at first. Later it will reach the home, but this is a long time in the future.

In anticipation of the coming development of the new science, the famous Roxy—in private life S. L. Rothafel—purposes building a huge theater, on a site once considered by the Metropolitan Grand Opera Company, on property controlled by John D. Rockefeller at Fifth Avenue and Forty-eighth Street, New York. There will be exploited, according to present plans, radio vision, drama, musical comedies, music, talking pictures and radio. Among the list of concerns rumored to be ready to cooperate in the venture are the National Broadcasting Company, Radio-

Keith-Orpheum, General Electric, Westinghouse, and allied interests.

It is roughly estimated that more than \$500,000,000 in actual resources are at the present time engaged in trying to solve the riddle of television, primarily because of the immense profits which will accrue, once the thing is an actual success. In the United States today there are 28,000,000 homes, of which 12,000,000 have phonographs, 9,000,000 radio sets, 17,500,000 automobiles, 13,500,000 telephones, and 19,000,000 electric current. Each one of these homes represents a potential sale for a television set.

In 1929 the American public spent the astounding sum of \$850,000,000 for radio apparatus. This was for sound apparatus alone. Add sight, the ability to see as well as hear over the radio, and the figures will run into unbelievable amounts. It is this lucrative plum which is the prize in the grand national scramble for television—a pot of gold at the foot of the rainbow of technical hope.

Certain manufacturers, to the disgust of the better class of set makers, are trying to "grab off" the television market before it is ripe by selling "attachments" which can be coupled or connected to an ordinary radio set, enabling the user to receive television in the home. These attachments are arrant bunk. An ordinary radio set cannot be used to receive television signals, because special amplifiers are required for television. Transformers, such as are used in ordinary sets, produce distortion in television images and the purchase of such an "attachment" is money thrown away.

When television has been legitimately attained, when it is commercially practical, it will be shown in theaters. Then, and then only, can the set buyer begin "looking around" for a set.

**\$3.00** Will bring Broadcast Weekly to your door every week for one full year. **Subscribe now!**

# EDNA O'KEEFE---KFRC

By MONROE R. UPTON

**D**ID you ever try to rope a wild calf with the strap off of your suitcase in order to brand it with a broken stove poker? In case you have, you will understand something of the difficulty involved in wresting an interview from the coy Miss Edna O'Keefe, KFRC's youthful vocal artiste extraordinary. After we finally ran her down all we could get out of her were the following facts: First, she was born in San Francisco in 1912. Second, she attended Jefferson grammar and girls' high schools. Third, she has taken dancing lessons and sung popular songs as far back as she can remember.

For the remainder of this infant biography we shall depend upon our personal observation after a year or two of association with her on KFRC.

Edna came to KFRC over the audition route. She made her first appearance on the old Seal Rock program, with Earl Paolonelli playing the accordion for her. Later she was put on the Jamboree where she continued to make friends, and now it has come to the point where the station would'nt be one big happy family at all without the baby. Boop-oop-a-doop!

Edna is a brown-eyed, black-haired, chubby-cheeked and very comely little lass, five feet two inches tall, with a way of singing and a mind all her own, who dresses becomingly in vivid colors. One shouldn't be misled by her air of boredom, which she often assumes in order to conform with her idea of the way a "big radio star" should comport herself. She also evidences a sphinx-like quality in her character, in order to protect herself from the "kidding" to which she is subject around the studios. In fact, she has managed to build up quite a little reputation for herself as being entirely immune to the attractions of the society of young gentlemen. We are sorry to have to puncture this illusion that she gets away with so nicely but Edna does dream romantic dreams just like other sweet young things and doubtless has at least a dozen worshipping males on the "string" at all times. One reason that makes us think this is because she usually has a romantic novel under her arm to work on when leisure allows. Flash! Since writing the above we cornered Edna for the second time and after much coaxing she divulged



EDNA O'KEEFE

the fact that her favorites among the males are large, blonde football players with curly hair, especially when they happen to be captain of the team. She also was a great hand at school for playing baseball with the boys and it was a poor week if she didn't manage to break at least one finger. Furthermore, she once won a cup in a tennis tournament. According to her own admission, Edna is possessed of a terrible Irish temper. It seldom flares up, however, even

when Pedro calls her "Wop," which he is in the habit of doing, and which she objects to strenuously.

You will know by now that Edna is a natural actress. By that we mean she has a natural ability for acting without using a conscious technique. Aside from putting over her songs she has been used in all kinds of dramatic work over the station, from being a "voice" in a mob scene to interviewing Maurice Chevalier, and never once has she fallen down. She always surprises by not only giving a good interpretation but by giving a better one than she ever gave before. Which is further proof of the fact that the work of little Edna O'Keefe over KFRC has improved with alarming rapidity since she first joined the station.

Here is how Edna happened to get on KFRC. She had considerable of a reputation for singing already, but it didn't extend much farther than the circle of her girl friends in high school. These girl friends didn't think she would have the nerve to go to a radio station and try out, so they dared her to do it. If she didn't go she would have to treat them all. Edna went.

Her first song over KFRC on the auditions was, strange to relate, The Desert Song. She felt that the wildest animal of the African jungle had nothing on the mike; she was afraid that it might reach over and bite a huge piece out of her right shoulder at any moment. That her knees held her up until the final note died away, she considered a miracle. But the Jamboree debut! The audition experience was nothing compared to that, says Edna. She had no hope at all of living through it. Appropriately enough, her song was "That's My Weakness Now." Today Edna is never happier than when singing for the mike or a visible audience.

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<p><b>JUST A FEW OF THE MANY LINES WE CARRY</b></p> <table border="0"> <tbody> <tr> <td>American Beauty Irons</td> <td>Elkon Rectifiers and Chargers</td> <td>Radio Owls</td> </tr> <tr> <td>Audak Pick-ups</td> <td>Flewelling Tube Checkers</td> <td>Raytheon Rectifier Tubes</td> </tr> <tr> <td>B-L Rectifiers</td> <td>Falck Claroceptors</td> <td>Super-Ball Aerials</td> </tr> <tr> <td>Carter Products</td> <td>Gosilco Wire</td> <td>Sunset Aerials and Grounds</td> </tr> <tr> <td>CECO Tubes</td> <td>Knapp Power Units</td> <td>Utah Speakers</td> </tr> <tr> <td>Electrad Products</td> <td>Master Voltage Controls</td> <td>Yaxley Products</td> </tr> </tbody> </table>		American Beauty Irons	Elkon Rectifiers and Chargers	Radio Owls	Audak Pick-ups	Flewelling Tube Checkers	Raytheon Rectifier Tubes	B-L Rectifiers	Falck Claroceptors	Super-Ball Aerials	Carter Products	Gosilco Wire	Sunset Aerials and Grounds	CECO Tubes	Knapp Power Units	Utah Speakers	Electrad Products	Master Voltage Controls	Yaxley Products
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# New Plans to Improve Broadcasting Under Way

**E**NGINEERS of the Westinghouse Electric and Manufacturing Company, owners of the famous station, KDKA, have submitted to the Federal Radio Commission a plan for improving the general field of broadcasting throughout the country. The plan consists of two parts—one, a means by which two or more broadcast stations may be combined on the same wavelength without interference; and, second, the use of a transmitter which will send out either powerful local or long distance signals.

The second plan holds the most scientific interest. It is accomplished by means of a specially constructed antenna, so arranged as to produce, at will, either a strong local signal which is confined to nearby area, or a powerful signal for long distance work, which can be scarcely heard locally. By this means a super-power station may send programs to distant points without blanketing local reception.

The idea is to be tried out at Saxonburg, Pa., where a powerful transmitter of new design is to be shortly tried out. The antenna here will consist of eight poles 110 feet high, arranged in a circle 800 feet in diameter. The horizontal radiations of each antenna are blocked by the others, so that the effect is that of confining the radio waves inside of a tube. The tube is then pointed toward the Heavenside layer, above the earth, and by it reflected to any distant point desired. It is not believed that the area sur-

rounding the transmitter can hear it at all when it is in operation.

The first idea, which is also to be given a detailed trial by the United States Government, consists of synchronizing two or more stations on one wave so that the same program may be simultaneously transmitted on the same wave, the listener getting the impression that he is hearing but one station. It also permits the installation of a small "booster station," where signals are weak, to pick up and amplify the signals for the particular area.

The synchronization is accomplished by generating a certain frequency at the central station, and then supplying this frequency by wire or radio, to one or more stations. At the receiving stations it is amplified sufficiently to be put on the air as a carrier wave, which will then be in exact step with the original carrier wave of the parent station. Modulation to transmit voice or music is then simple.

Both plans are to be tried out in the near future. The synchronized idea makes possible the use of a cleared channel for any number of stations, all on the same wave, without interference. The tilted antenna system permits of high-powered broadcast work without blanketing listeners living near such stations. When the tests have been made the actual value of the two suggestions under daily conditions will have been learned.



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42 West Second Street

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178 Tenth Street

PORTLAND: Marshall-Wells Co.  
508 Lovejoy Street

# A Page From the NBC Woman's Magazine of the Air

By MADONNA M. TODD

**T**URNING the imaginary pages of the NBC "Woman's Magazine of the Air," one comes again to the register of stars whose voices are heard during the week.

It's been a long time since we devoted this page to the men and women who sing to you each day. There are several new luminaries whose names have been added to the roster. Some were signed recently by NBC, and others have been recruited from other programs.

We've been chatting each morning with many of these vocalists as we presented them in "Meet the Folks," to the KGO Oakland audience. Now we'll try to tell you briefly of them—. It is impossible to say exactly when they will be heard "on" the "Woman's Magazine of the Air," but "tuned to your favorite station" you will hear them shortly.

Among the well-beloved entertainers is Irving Kennedy, tenor. Irving is a New Yorker, born of Scotch and Irish parents. He celebrates his birthday anniversary on the Fourth of July and we'd say, unofficially, that he will be about 28 when that holiday arrives again. Irving began the study of voice in 1918 and won his first real success in the East.

Harry Stanton signed on the NBC in 1928 after a successful vaudeville tour. Harry was born in Walla Walla, Washington, and was graduated from Washington State College. Singing in the varsity glee club and the varsity quartet, of which he became manager, won him his first public favor.

Among the lads who sing popular airs and "blues" there's Clarence Hayes. He always brings his guitar along and oftentimes plays his own arrangements of popular numbers or old-time songs of the South. Clarence was born in Virginia and brought up in Danville, Ky. He went on the air first in Kansas City.

Gwynfi Jones is among the most versatile of the NBC soloists. A Welshman, Gwynfi came to America in 1924 after winning an enviable repu-



**Irving Kennedy**  
Tenor

tation as a singer and musician in his own country. Jones is one of a large family. "There are nine brothers, and we all have a sister," Gwynfi insists. But he doesn't mean there were eighteen children in the Jones family.

"The Dean of Popular Songs" is the billing that Jack Deane has won. Jack celebrates his birthday anniversary on August 17, which, coincidentally, is the date upon which he sang his first program in the NBC studios.

Betty Kelly was chosen only recently as a Magazine singer.

Betty was a tiny girl during the World War and sang publicly first for the returning veterans.

Another artist from Wales is Mary Groom, a native of Burryport. She was among the first to sing through NBC System stations. Educated abroad, Mary came to America when she was 21 to tour the East. Her first public appearance was made when she was six years old.

Eileen Piggott is known to many as "Ma" Smithers of Memory Lane. She's a native of Santa Cruz and has lived in California continuously. She signed with NBC two years ago.

A soloist with the San Francisco Opera Company and a widely known concert artist, Eva Gruninger Atkinson is among the contralto singers heard oftentimes in the morning.

Phyllis Campbell has been entertaining the NBC audience with Southern songs and spirituals mostly. She was born in Hartford, Conn.

Barbara Blanchard has been singing professionally since she was 16 years old, but long before that she delighted the folk at home.

From Portland, Ore., NBC won Lucile Kirtley, a petite blonde soprano who was born in Kentucky but grew up in the North Pacific section.

Marian Gilbert sang with Lucile at KGW, but preceded her to San Francisco. Marian was born in Portland and completed her musical education in New York City.

There are many others. We'll try to tell you something about them next week.



1930 1931 1932 1933 1934 1935 1936 1937 1938 1939



1939

# Will You Be Clerk or Manager Ten Years from Now?

**S**URELY, this could never happen to me," you say—"that I should be sitting at the same desk—be doing the same work, for ten straight years!"

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# SUNDAY Programs March 16, 1930



Florence Lorraine  
KFWI—5 p.m.

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TIME	STATION	PROGRAM



Edna B. Saake  
KFWM—10 a.m.

440.9 Meters  
680 Kcys.

## KPO

Channel 68  
5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 9:30 to 10:45 a.m.—Interdenominational and nonsectarian church services; Rev. Norman W. Pendleton, Trinity Center
- 12 to 12:30 p.m.—KPO Crooners
- 12:30 to 1:30 p.m.—Temple of the Golden Hour, KFI
- 2 to 3 p.m.—Sunday concert, NBC
- 3 to 4 p.m.—Catholic services, NBC
- 4 to 4:30 p.m.—Western Artists, NBC
- 4:30 to 5 p.m.—KPO Players, directed by G. Donald Gray
- 5 to 5:15 p.m.—Enna Jettick, NBC
- 5:15 to 6:15 p.m.—Collier Hour, NBC
- 6:15 to 7:15 p.m.—Atwater Kent program, NBC
- 7:15 to 7:30 p.m.—Talk, "Science and Invention," by Elmer Robinson
- 7:30 to 8:30 p.m.—Palace Hotel Concert Orchestra
- 8:30 to 9 p.m.—Rudy Selger and his Fairmont Hotel Concert Orchestra
- 9 to 10 p.m.—Abas String Quartette, with Audrey Farncroft, soprano
- 10 to 10:30 p.m.—News digest, "Scotty" Mortland
- 10:30 to 11:30 p.m.—Joe Wright's Silver Slipper Dance Orchestra

379.5 Meters  
790 Kcys.

## KGO

Channel 79  
10,000 Watts

General Electric Co., Oakland, Calif.

- 10 to 11 a.m.—Arion Trio
- 11 to 12 noon—Grace Cathedral services
- 12 to 1 p.m.—National Youth Conference
- 1 to 3 p.m.—Dr. S. Parkes Cadman; concert
- 3 to 4 p.m.—Catholic Hour
- 4 to 4:30 p.m.—Western Artists Series
- 4:30 to 5 p.m.—Duo Disc program
- 5 to 6:15 p.m.—Gems of the drama; news service
- 6:15 to 6:45 p.m.—Candle-Light Silhouettes
- 6:45 to 7:15 p.m.—Stanislas Bem's Little Symphony
- 7:15 to 7:45 p.m.—Studebaker Champions
- 7:45 to 8:15 p.m.—Sunday at Seth Parker's
- 8:15 to 9:30 p.m.—The Pilgrims; Borden program
- 9:30 to 10 p.m.—"The Reader's Guide"
- 10 to 11 p.m.—The Gay Classics
- 11 to 12 midnight—Musical Musketeers

315.6 Meters  
950 Kcys.

## KFWB

Channel 95  
1000 Watts

Warner Brothers, Hollywood, California

- 8:30 to 9 a.m.—The Funny Paper Man
- 9 to 1:30 p.m.—Courtesy programs
- 1:30 p.m.—Exhibition baseball game, Chicago Cubs vs. Los Angeles Angels
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:30 p.m.—Buster Dees, tenor; The Serenaders
- 7:30 to 8 p.m.—Burr McIntosh, Cheerful Philosopher
- 8 to 9 p.m.—First National Hour, stars and players in person
- 9 to 10 p.m.—Boswell Sisters; Southlanders Orchestra

285.5 Meters  
1050 Kcys.

## KNX

Channel 105  
5000 Watts

L. A. Evening Express, Los Angeles, Calif.

- 9 to 11 a.m.—Program of popular recordings
- 11 to 12:30 p.m.—First Presbyterian Church
- 12:30 to 1 p.m.—Louise Johnson, astroanalyst
- 1 to 2 p.m.—International Bible Students' Association
- 2 to 4 p.m.—City Park Board musical program
- 4 to 5 p.m.—Radio Church of the Air
- 5 to 6 p.m.—Guaranty Bldg. & Loan Assoc. program
- 6 to 6:30 p.m.—Talk by Dr. Ernest Holmes
- 6:30 to 7 p.m.—Hollywood Humanist Society
- 7 to 7:30 p.m.—Scriptural Research Bureau talk
- 7:30 to 8 p.m.—KNX artists
- 8 to 9 p.m.—First Presbyterian Church
- 9 to 10:30 p.m.—Calmon Luboviski, master violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist

333.1 Meters  
900 Kcys.

## KHJ

Channel 90  
1000 Watts

Don Lee, Inc., Los Angeles, California

- 8 to 9 a.m.—Program of recordings
- 9 to 11 a.m.—Pac. States Sav. & Loan concert
- 11 to 12:30 p.m.—First M. E. Church
- 12:30 to 1:30 p.m.—Terpezone string trio and vocalist
- 1:30 to 2 p.m.—Nu-Sight Optical Company, recordings
- 2 to 2:30 p.m.—McKesson and Robbins, CBS
- 2:30 to 3 p.m.—Prof. Chas. Lindsley and organ
- 3 to 4 p.m.—Program from KFRC
- 4 to 4:30 p.m.—Program of recordings
- 4:30 to 5:15 p.m.—Rabbi Edgar Magnin; records
- 5:15 to 6 p.m.—Tea Time Three, KFRC
- 6 to 7 p.m.—Majestic Theatre of the Air, CBS
- 7 to 7:30 p.m.—Jesse Crawford, organist, CBS
- 7:30 to 8:30 p.m.—Concert program from KFRC
- 8:30 to 9 p.m.—J. W. Miller concert, KFRC
- 9 to 11 p.m.—Val Valente's orchestra, KFRC
- 11 to 12 midnight—Wesley Tourtelotte, organist

309.1 Meters  
970 Kcys.

## KJR

Channel 97  
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 5:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano
- 6 p.m.—Hour on Broadway; Broadway Trio; Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone
- 7 p.m.—Miller's Hometowners; Glen Eaton, tenor; Captivator's Quartet; Paul Karlsen, accordion
- 8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone
- 9 p.m.—Los Gauchos Argentine; Ed. Sheldon, mandolin; Elmore Vincent, tenor
- 10 p.m.—Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp
- 11 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor

**SUNDAY Programs**

**NBC**

- 12 to 1 p.m.—National Youth Conference  
"Was Jesus a Plagiarist?" is the question Dr. Daniel A. Poling will ask and answer in his sermon today. The musical portion of the hour will be presented by a mixed quartet and an orchestra conducted by George Shackley. KGO, KOMO (12:15 to 1 p.m.) and KGW.
- 1 to 2 p.m.—Dr. S. Parkes Cadman  
This service, presented under the auspices of the Federal Council of Churches of Christ in America, will include sacred musical offerings by a choral group and an orchestra under the direction of George Dilworth. KGO, KHQ, KOMO and KGW (1:30 to 2 p.m.).
- 2 to 3 p.m.—Sunday Concert, KGO, KHQ (2:30 to 3 p.m.), KOMO, KGW (2:45 to 3 p.m.) and KPO.
- 3 to 4 p.m.—Catholic Hour  
Prominent speakers and music by the Paulist choir under Pather Finn's direction will be heard. KGO, KHQ, KOMO, KGW, KPO and KECA.
- 4 to 4:30 p.m.—Western Artists Series  
Albert Vertchamp, violinist, will be guest soloist on this program over KGO, KHQ, KOMO and KPO.
- 4:30 to 5 p.m.—Duo Disc Program  
The program will open and close with Max Dolin's salon ensemble interpretations of Hadley's "Irish Silhouette" and "Mother Machree." "My Wild Irish Rose" is to be the Irish number sung by Ned Tollinger and John Wolf, the Duo Disc Duo. KGO, KHQ, KOMO, KGW and KECA.
- 5 to 5:15 p.m.—Enna Jettick Melodies  
"All Praise to St. Patrick," one of many Irish hymns in the ritual of the church, will be the concluding number in an all-Irish program of Enna Jettick Melodies to be sung and played by Fisk O'Hara, tenor, a mixed quartet and a special instrument ensemble. KGQ, KOMO, KGW, KPO and KFL.
- 5 to 6 p.m.—Gems of the Drama  
"Rabbit's Foot Luck," ninth in the series of "Tales in a California Garden" radio plays by Charles Keeler, poet and world wanderer, will be given over KGO.
- 5:15 to 6:15 p.m.—Collier's Radio Hour  
Besides a noted guest speaker, the program will also include dramatized stories and music. KHQ, KOMO, KGW, KPO and KFL.
- 6:15 to 7:15 p.m.—Atwater Kent Hour  
Edward Johnson, the distinguished Canadian operatic tenor who first became famous in Italy and other European countries and who is now a favorite with the American public, will be the guest artist tonight. KHQ, KOMO, KGW, KPO and KFL.
- 6:15 to 6:45 p.m.—Candle-Light Silhouettes, KGO.
- 6:45 to 7:15 p.m.—Bem's Little Symphony, KGO.
- 7:15 to 7:45 p.m.—Studebaker Champions  
Music to be played by Jean Goldkette's Studebaker Champions will bring to mind an old musical comedy success and several new ones, as well as four current motion pictures. KGO, KHQ, KOMO, KGW and KFL.
- 7:45 to 8:15 p.m.—Sunday at Seth Parker's  
A little group of Jonesport, Me., residents will gather once more in the Parker home. Seth will conduct the semi-religious meeting, leading his friends in their hymn-singing and telling them another of his stories. KGO.
- 8:15 to 9 p.m.—The Pilgrims, KGO.
- 9 to 9:30 p.m.—Borden Program  
Selections from "The Prince of Pilsen" by Luders, in which Barbara Blanchard, soprano; a male quartet and an orchestra headed by Joseph Hornik will be featured. are to be offered over KGO, KHQ, KOMO, KGW, KFL, KSL and KOA.
- 9:30 to 10 p.m.—Reader's Guide, KGO, KHQ, KOMO and KOA.
- 10 to 11 p.m.—The Gay Classics  
Grace Le Page, soprano, who alternates with Eva Gruninger Atkinson as guest soloist in the presentation of the Gay Classics, will be the featured vocalist. KGO, KHQ, KOMO, KECA and KOA.
- 11 to 12 midnight—Musical Musketeers, KGO.

243.8 Meters  
1230 Kcys.

**KYA**

Channel 123  
1000 Watts

Pacific Broadcasting Corp., San Francisco

- 8:45 to 10:45 a.m.—Recorded program
- 10:45 to 12 noon—Old St. Mary's Church services
- 12 to 5:30 p.m.—Pacific Artists Trio; records
- 5:30 to 6:30 p.m.—Sunset Hour
- 6:30 to 7 p.m.—Popular recorded program
- 7 to 8 p.m.—Pacific Artists' Trio, with Nona Campbell
- 8 to 9 p.m.—Old St. Mary's Church services
- 9 to 10 p.m.—Pacific Artists' Trio; Nellie Wren
- 10 to 12 midnight—Recordings

325.9 Meters  
920 Kcys.

**KOMO**

Channel 92  
1000 Watts

Fisher's Blend Station, Inc., Seattle, Wash.

- 9 a.m.—Organ recital, Betty Shilton
- 10 a.m.—International Bible Students' Association
- 11 a.m.—Lucile Johnson, piano; Rhena Marshall, soprano
- 11:15 a.m.—Plymouth Congregational Church
- 12:15 p.m.—National Youth Conference, NBC
- 1 p.m.—Dr. Cadman Cathedral Hour, NBC
- 2 p.m.—Sunday concert, NBC
- 3 p.m.—Catholic religious service, NBC
- 4 p.m.—Western Artist Series, NBC
- 4:30 p.m.—Duo Disc program, NBC
- 5 p.m.—Enna Jettick Melodies, NBC
- 5:15 p.m.—Collier's Hour, NBC
- 6:15 p.m.—Atwater Kent program, NBC
- 7:15 p.m.—Studebaker Champions, NBC
- 7:45 p.m.—VeOna Socolofsky and Hayden Morris, duets
- 8 p.m.—First Church of Christ, Scientist
- 9 p.m.—Borden Milk program, NBC
- 9:30 to 11 p.m.—Reader's Guide; Gay Classics, NBC

483.6 Meters  
620 Kcys.

**KGW**

Channel 62  
1000 Watts

The Morning Oregonian, Portland, Oregon

- 8:30 a.m.—Organ concert
- 9:30 a.m.—American Legion program
- 10 a.m.—International Bible Students' program
- 11 a.m.—Church service
- 12 noon—National Youth Conference
- 1 p.m.—Dr. Cadman's service, NBC
- 2 p.m.—Sunday concert, NBC
- 3 p.m.—Catholic religious service, NBC
- 4 p.m.—Holman & Lutz; optometry talk
- 4:30 p.m.—Duo Disc, NBC
- 5 p.m.—Enna Jettick Melodies, NBC
- 5:15 p.m.—Collier Hour, NBC
- 6:15 p.m.—Atwater Kent Hour, NBC
- 7:15 p.m.—Studebaker program, NBC
- 7:45 p.m.—Studio program; Cecil and Sally
- 8:15 p.m.—Baby's Boudoir program
- 8:30 p.m.—Edwards Furniture
- 9 p.m.—Borden Milk program, NBC
- 9:30 p.m.—First National Bank orchestra
- 10 p.m.—Little Symphony concert
- 11 to 12 midnight—Fox Hollywood theater organ

265.3 Meters  
1130 Kcys.

**KSL**

Channel 113  
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 7 a.m.—Informal program; "Sunny Side Up"
- 10 a.m.—Utah Educational Department
- 10:30 a.m.—National Light Opera Company, NBC
- 11 a.m.—Russian Balalaika Orchestra, NBC
- 11:30 a.m.—Concert, NBC
- 12 noon—"The Friendly Hour," NBC
- 1 p.m.—L. D. S. services from the Tabernacle
- 2:30 p.m.—Vocal and instrumental ensemble
- 3:30 p.m.—Studio program; Standard concert
- 4:30 p.m.—Baldwin Piano Company program, NBC
- 5 p.m.—"Enna Jettick Melodies," NBC
- 5:15 p.m.—Collier's Hour, NBC
- 6:15 p.m.—Atwater Kent Hour, NBC
- 7 p.m.—First Presbyterian Church services
- 7:30 p.m.—Mons. Hunt, Roman Catholic discourse
- 8 p.m.—L. D. S. Church services
- 8:45 p.m.—"Television" concert
- 9 p.m.—Borden's Concert Hour, NBC
- 9:30 p.m.—Utah Hour; Request Hour

# SUNDAY Programs

491.5 Meters  
610 Kcys.

## KFRC

Channel 61  
1000 Watts

Don Lee, Inc., San Francisco, Calif.

9 to 12 noon—"Home Sweet Home" concert, DLBS  
12 to 1 p.m.—Sherman and Clay concert  
1 to 2 p.m.—Jean and Her Shadows, DLBS  
2 to 2:30 p.m.—McKesson and Robbins, CBS  
2:30 to 3 p.m.—Song and organ recital  
3 to 4 p.m.—Classical concert featuring Frank Moss, pianist, assisted by Herman Reinberg, cellist, and Harold Dana, baritone, DLBS  
4 to 4:30 p.m.—Globe Trotter, CBS  
4:30 to 5 p.m.—Talk by Dr. Louis I. Newman  
5 to 5:30 p.m.—Lucille Harger, contralto; Marjorie Coletti with violins and harp, and pianist, DLBS  
5:30 to 6 p.m.—In a Russian Village, CBS  
6 to 7 p.m.—Majestic Theater of the Air, CBS  
7 to 7:30 p.m.—Jesse Crawford, organist, CBS  
7:30 to 8:30 p.m.—Charles Bulotti, tenor; Juanita Tenneyson, soprano, and KFRC concert orchestra, directed by Meredith Willson, DLBS  
8:30 to 9 p.m.—"Melody Hour," Robert Olsen, Modern Melodists  
9 to 11 p.m.—Val Valente's orchestra & soloists, DLBS  
11 to 12 midnight—Organ recital, DLBS

236.1 Meters  
1270 Kcys.

## KOL

Channel 127  
1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

4 to 4:30 p.m.—Semi-classical recorded program  
4:30 to 6:30 p.m.—Concert program  
9:30 to 11:30 p.m.—Everstate Scandinavian American Dance Band

361.2 Meters  
830 Kcys.

## KOA

Channel 83  
12,500 Watts

General Electric Co., Denver, Colorado

9:50 a.m.—First Church of Christ, Scientist  
11:15 to 11:45 a.m.—The Seven Aces  
11:45 to 12 noon—String trio  
12 to 12:30 p.m.—Davis and Shaw, home builders  
1 to 2 p.m.—Dr. S. Parkes Cadman  
2 to 3 p.m.—National religious service  
3 to 3:30 p.m.—Automatic Washers  
4 to 4:30 p.m.—Durant Heroes of the World  
4:30 to 5 p.m.—Williams Oilomatics  
5 to 5:15 p.m.—Enna Jettick Melodies  
5:15 to 6:15 p.m.—Collier's Radio Hour  
6:15 to 7:15 p.m.—Atwater Kent Hour  
7:15 to 7:45 p.m.—Studebaker Champions  
7:45 to 8:15 p.m.—Sunday at Seth Parker's  
8:15 to 8:45 p.m.—The Solitaire Cowboys  
8:45 to 9 p.m.—Everett E. Foster, baritone  
9 to 9:30 p.m.—Borden program  
9:30 to 10 p.m.—The Reader's Guide  
10 to 11 p.m.—The Gay Classics

508.2 Meters  
590 Kcys.

## KHQ

Channel 59  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

9 a.m.—"Sweet and Low"; "Opera Interlude"  
10 a.m.—I. B. S. A., KHQ, KOMO, KGW  
11 a.m.—Central Methodist Episcopal Church  
12 noon—Gold Seal concert  
1 p.m.—Dr. S. Parkes Cadman, NBC  
2 p.m.—KHQ Novelty Trio  
2:30 p.m.—Sunday afternoon concert, NBC  
3 p.m.—Catholic Religious Service, NBC  
4 p.m.—Western Artist Series, NBC  
4:30 p.m.—Duo Disc Duo, NBC  
5 p.m.—Enna Jettick Melodies, NBC  
5:15 p.m.—Collier Hour, NBC  
6:15 p.m.—Atwater-Kent, NBC  
7:15 p.m.—Studebaker Champions, NBC  
7:45 p.m.—Marian Boyle, pianist  
8 p.m.—New Episcopal Cathedral  
9 p.m.—Borden Milk, NBC  
9:30 p.m.—The Reader's Guide, NBC  
10 p.m.—"The Gay Classics," NBC

535.4 Meters  
560 Kcys.

## KTAB

Channel 56  
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

9 to 10 a.m.—Dr. B. L. Corley  
10 to 11 a.m.—Bible class  
11 to 12:30 p.m.—Tenth Ave. Baptist Church services  
12:30 to 1 p.m.—Chapel of Chimes  
1 to 1:30 p.m.—Church of Latter Day Saints  
1:30 to 3 p.m.—Masters Album; organ echoes  
3 to 3:30 p.m.—"Pianistic Pictures in Blue"  
3:30 to 4 p.m.—Everett Williams and Jane Sargent Sands, in joint recital  
4 to 5 p.m.—Musical Appreciation Hour  
5 to 6 p.m.—Chapel of Chimes  
6 to 7 p.m.—Art Fadden, pianist; studio program  
7 to 7:30 p.m.—Novelty piano with Jack Weldron  
7:30 to 7:45 p.m.—Chapel of Chimes  
7:45 to 9:15 p.m.—Tenth Ave. Baptist Church services  
9:15 to 9:30 p.m.—Chapel of Chimes  
9:30 to 10 p.m.—Elbert Bellows and Jane Sands in joint recital  
10 to 11 p.m.—Brunswick Hour

340.7 Meters  
880 Kcys.

## KLX

Channel 88  
500 Watts

Tribune Publishing Co., Oakland, Calif.

4 to 5 p.m.—City of Tracy community chorus  
5 to 6 p.m.—Charles T. Besserer at Scottish Rite organ

254.1 Meters  
1180 Kcys.

## KEX

Channel 118  
5000 Watts

Western Broadcasting Co., Portland, Ore.

6 p.m.—"Hour on Broadway"; Agatha Turley, soprano; Sydney Dixon, tenor; Jean Kantner, baritone; Broadway Trio  
7 p.m.—Miller's Hometown's Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano; Zac Kalbach, saxophone  
8 p.m.—Damski's Imperial Grand Orchestra; soloists  
9 p.m.—Los Gauchos Argentines; Elmore Vincent, tenor; Zac Kalbach, saxophone  
10 p.m.—Angelus Ensemble; Sydney Dixon, tenor  
11 p.m.—Harmony Aces Dance; Eulala Dean, blues; Elmore Vincent, tenor

239.9 Meters  
1250 Kcys.

## KFOX

Channel 125  
1000 Watts

Nichols & Warinner, Long Beach, Calif.

5 to 8 a.m.—The Early Bird; music  
8 to 8:30 a.m.—Family Circle Hour  
8:30 to 9 a.m.—Clover Leaf program  
9 to 10 a.m.—Old time music  
10 to 11 a.m.—Angeles Abbey organ recital  
11 to 12:30 p.m.—St. Luke's Episcopal Church  
12:30 to 1 p.m.—Musical program  
1 to 2 p.m.—Hollywood Girls, novelty trio  
2 to 3 p.m.—Memory Hour; Kaai Hawaiians  
3 to 3:30 p.m.—Pianistic Pansy  
3:30 to 4 p.m.—Long Beach Municipal Band  
4 to 6 p.m.—Organ recital; Hollywood Girls  
6 to 6:30 p.m.—"Em and Clem"  
6:30 to 6:45 p.m.—Zadah Stoker and her Kiddies  
6:45 to 8 p.m.—Rolly Wray; The Co-eds  
8 to 9 p.m.—First Church of Christ, Scientist  
9 to 11:15 p.m.—Kilpatrick Purity Bread program  
11:15 to 12 midnight—Ethel Duncan  
12 to 3 a.m.—The Knight Fox

394.5 Meters  
760 Kcys.

## KVI

Channel 76  
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

4 to 4:30 p.m.—The Globe Trotter, CBS  
4:30 to 4:45 p.m.—Helena Casey, soprano; Bill Ross, tenor; Aubrey Knoff, piano  
4:45 to 5 p.m.—The World's Business, CBS  
5 to 5:30 p.m.—Margaret Yost, violin; Aubrey Knoff, piano  
5:30 to 6 p.m.—In a Russian Village, CBS  
9 to 9:30 p.m.—Val Valente's orchestra, DLBS  
9:30 to 10:30 p.m.—Captain Kidd and his Gang of Buccaneers  
10:30 to 11 p.m.—Val Valente's orchestra, DLBS  
11 to 12 midnight—Wesley Tourtellotte, organist, DLBS  
12 to 1 a.m.—George Yount, organist

**SUNDAY Programs**

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **1000 Watts**

**Oakland Educational Society, Oakland, Cal.**  
 9 a.m.—Sacred and semi-classics program, featuring Osborne Pearson, tenor  
 10 a.m.—Children's radio story; Bible lecture; Edna B. Saake, contralto; Edith Cunningham, soprano  
 11 a.m.—Mixed select recordings  
 12 noon—Jeanette Rauhut, violinist; Doris Eckler, cellist; Roslyn Rost, pianist  
 1 p.m.—Bible questions and answers; vocal selections, Lillian Peletier and Dorres Gerdes; violin solos, Margaret Woelfl; vocal duets, Virginia Merrill, Rosa Sprague; hymns and anthems by the choral singers  
 2 p.m.—Bible lecture, "Prophecy"  
 6 p.m.—Community singing; Bible dialogue, "A War in Heaven"; musical selections  
 7 p.m.—Warren Guthrie, baritone; Hazel Fish, accompanist  
 7:30 p.m.—Bible lecture, "The Times of Restitution"  
 9:15 p.m.—Italian broadcast, direction of J. B. Lupi  
 10:15 p.m.—Earl Miller, tenor; Elizabeth Hall, soprano; George Heid, baritone and master of ceremonies; Merry Makers' Orchestra

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**

**Radio Entertainments, San Francisco, Calif.**  
 2:30 to 4 p.m.—Popular recordings  
 4 to 5 p.m.—Sherman Clay Hour with the Masters  
 5 to 6 p.m.—Variety Hour with orchestra; Florence Lorraine, balladist; Nadine Chriss and Rolf Metcalf, pianists; Bill Thompson, ukelele; Henry Blank, blues; Charles Glenn, Old Timers  
 7:50 to 9:15 p.m.—Fifth Church of Christ, Scientist

**204 Meters** **KGA** **Channel 147**  
**1470 Kcys.** **5000 Watts**

**Northwest Broadcasting System, Spokane, Wash.**  
 5 p.m.—Artistic Ensemble; "Hour on Broadway"  
 7 p.m.—Miller's Hometowners Orchestra; Glen Eaton, tenor; Zac Kalbach, saxophone  
 8 p.m.—Damski's Imperial Grand Orchestra; Agatha Turley, soprano; Jean Kantner, baritone  
 9 p.m.—Los Gauchos Argentines; soloists  
 10 p.m.—Request program

**280.2 Meters** **KJBS** **Channel 107**  
**1070 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**  
 8:30 to 10 a.m.—Deluxe program; records  
 10 to 11 a.m.—Sunshine Half-Hour; records  
 11 to 11:30 a.m.—Selix program  
 11:30 to 12 noon—Musical Sparklings  
 12 to 12:30 p.m.—Collegian program  
 12:30 to 2 p.m.—Popular half-hour; records  
 2 to 2:30 p.m.—Jackson Bell program  
 2:30 to 3 p.m.—Calif. program  
 3 to 3:30 p.m.—Mabel Payne, soprano  
 3:30 to 4 p.m.—Variety record program  
 4 to 4:30 p.m.—Saphire program  
 4:30 to 6:15 p.m.—Chas. Warriner, baritone; records

**291.1 Meters** **CNRV** **Channel 103**  
**1030 Kcys.** **500 Watts**

**Canadian National Railways, Vancouver, B. C.**  
 2 p.m.—All-Canada Symphony Hour  
 7 p.m.—Imperial Oil Hour of fine music

**296.6 Meters** **KQW** **Channel 101**  
**1010 Kcys.** **500 Watts**

**First Baptist Church, San Jose, Calif.**  
 10:15 to 11 a.m.—Sunday School lessons, Fred J. Hart  
 11 to 12:30 p.m.—Morning services, First Baptist Church, conducted by Rev. Paul H. Ralstin  
 7:30 to 9 p.m.—Evening services, First Baptist Church

**468.5 Meters**  
**640 Kcys.**

**KFI**

**Channel 64**  
**5000 Watts**

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10 a.m.—L. A. Church Federation program  
 10:50 a.m.—Temple Baptist Church  
 12:30 p.m.—Temple of the Golden Hour  
 2 p.m.—Salvation Army Band  
 2:30 p.m.—Max Mellinger, ballads  
 3 p.m.—Frances Sullivan, "Books I Kept"  
 3:30 p.m.—Kealoha Trio  
 4 p.m.—Genevieve Behrend, "Science of Life"  
 4:15 p.m.—Margaret Ruth Kernan  
 4:30 p.m.—Leila Castberg, "Advanced Thought"  
 5 p.m.—Enna Jettick Melodies, NBC  
 5:15 p.m.—Collier Hour, NBC  
 6:15 p.m.—Atwater Kent program, NBC  
 7:15 p.m.—Studebaker Champions, NBC  
 7:45 p.m.—Earl Cass, baritone  
 8 p.m.—KFI String Trio  
 9 p.m.—Borden Milk program, NBC  
 9:30 p.m.—Purcell Mayer, violin recital  
 10 p.m.—Wally Perrin's Packard Dance Orchestra with Two Shades of Blue

**299.8 Meters**  
**1000 Kcys.**

**KFVD**

**Channel 100**  
**250 Watts**

**Auburn Fuller, Culver City, Calif.**

9 a.m.—Happy-Go-Lucky Trio  
 10 a.m.—Theme songs  
 11 a.m.—Madame Zollers Beauty Hour  
 1 p.m.—"Inspiration," Magazine of the Air  
 2 p.m.—Pipe organ; sacred half hour  
 4:30 p.m.—DeWitt Hagar's program  
 9:15 p.m.—Community program  
 11 p.m.—Pipe organ, Peggy Price



Bushnell and Raynor, sales agents for the Sul-mock Manufacturing Corporation of Oakland, manufacturers of radio cabinets, have moved their main offices to 305-306 Pacific Building, Oakland.

\* \* \*

E. Farny, president of the All-American Mohawk Lyric Company, was a recent visitor to San Francisco.

\* \* \*

Paul B. Klugh, vice-president and general manager of the Zenith Radio Corporation, was a guest of the Chanslor & Lyon Company, their California distributors.

\* \* \*

H. R. Zeusler, Pacific Coast representative for the Edison Distributing Corporation, says that business is good—we know why. He has been a very busy man recently, traveling up and down the Coast, which indicates that he has been working to make business good.

\* \* \*

R. Johnstone, formerly associated with Leo J. Meyberg Company, recently purchased an interest in the Radioart Shoppe, 2065 Chestnut Street, San Francisco. His broad experience in connection with the radio industry is certain to prove a success in his new undertaking.



# LEM and LAFE

(Tommy Monroe) (Arnold McGuire)

WHEN you turn the dial to KFRC, KHJ or KMJ, Monday nights at 8 o'clock, you can always count on these two veteran radio blackface artists. They never fail to add their share of fun to the Golden State Blue Monday Jamboree.

To hear Lafe's plaintive query—"What mus' I do, Lemuel? What mus' I do?" and Lem's deep bass voice *advisin'* his little friend as they get in and out of trouble—it is indeed, to laugh.

You're *sure* to enjoy Lem and Lafe, and the host of other well known radio stars in their two hours of gloom-dispelling Jamboree.

And it's certain you'll appreciate the purity goodness and high quality of Golden State dairy products. Your local Golden State plant is ready at your call to begin *dependable* delivery service of creamy, *safe* Golden State Milk.

## GOLDEN STATE MILK PRODUCTS COMPANY

San Francisco.....	DAvenport 8600
Merced.....	Merced 112
San Luis Obispo.....	San Luis Obispo 181
Santa Barbara.....	Santa Barbara 5154
Ventura.....	Ventura 3682
Oxnard.....	Oxnard 11
Van Nuys.....	Van Nuys 10
Burbank.....	{ Kenwood 171
Glendale.....	{ Douglas 421
Pasadena.....	Terrace 6670
Los Angeles.....	WEstmore 9331
San Pedro.....	San Pedro 194
El Monte.....	El Monte 401
Riverside.....	Riverside 2400
Santa Monica.....	Santa Monica 24599

CENTRAL-SHUEY CREAMERY	
East Bay.....	Olympic 3000
Richmond.....	Richmond 1938

PARKSIDE DAIRY	
Fresno.....	3-5174

BLAKE'S DAIRY	
Sacramento.....	Main 6418

STOCKTON MILK COMPANY	
Stockton.....	Stockton 2527

THE HOME DAIRY	
Palo Alto.....	Palo Alto 6116

GOLD MEDAL CREAMERY	
Long Beach.....	Long Beach 33961

# Golden State

## MILK PRODUCTS COMPANY

# MONDAY Programs

March 17, 1930



George Gramlich  
KNX—Tenor

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM
8 p.m.	DLBS	Blue Monday Jamboree



Richard Le Grande  
NBC—8:45 p.m.

491.5 Meters  
610 Kcys.

## KFRC

Channel 61  
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 8:30 a.m.—Georgia O. George, DLBS
- 8:30 to 8:45 a.m.—Children's Corner broadcast, CBS
- 8:45 to 9 a.m.—Program of recordings
- 9 to 9:30 a.m.—Columbia Revue, CBS
- 9:30 to 10:30 a.m.—Feminine Fancies, DLBS
- 10:30 to 11 a.m.—Wyn's daily chats
- 11 to 11:30 a.m.—Mary Haines, Domestic Science talk
- 11:30 to 12 noon—Auditions
- 12 to 1 p.m.—Sherman and Clay concert
- 1 to 2 p.m.—U. S. Navy Band, CBS
- 2 to 3 p.m.—Happy-Go-Lucky Hour, DLBS
- 3 to 3:25 p.m.—Aviation talk; records
- 3:25 to 3:30 p.m.—Something About Everything
- 3:30 to 4 p.m.—Yoeng's Orchestra, CBS
- 4 to 4:30 p.m.—H. Kaltenborn, current events, CBS
- 4:30 to 5 p.m.—Voices from Filmiland, CBS
- 5 to 5:30 p.m.—Wellman & Larsen, DLBS
- 5:30 to 6 p.m.—Don Lee concert, DLBS
- 6 to 6:15 p.m.—Bobs, sports authority
- 6:15 to 6:30 p.m.—"Your Financial Problems"
- 6:30 to 7 p.m.—Charles Hamp, for S. & W., DLBS
- 7 to 7:30 p.m.—Melodies of Broadway, DLBS
- 7:30 to 8 p.m.—"Gold Strand," CBS
- 8 to 10 p.m.—"Golden State Blue Monday Jamboree"
- 10 to 10:15 p.m.—Gypsy and Marta
- 10:15 to 11 p.m.—Hotel Mark Hopkins Orchestra, DLBS
- 11 to 12 midnight—Los Angeles Biltmore Orch., DLBS
- 12 to 1 a.m.—Dance music

535.4 Meters  
560 Kcys.

## KTAB

Channel 56  
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 7 to 8:30 a.m.—Studio program; records
- 8:30 to 9 a.m.—Towne Cryer
- 9 to 9:30 a.m.—Morning Prayer Hour
- 9:30 to 10 a.m.—"Broadway Tunes"
- 10 to 10:30 a.m.—Household Hour, Alma La Marr
- 10:30 to 11 a.m.—Dr. B. L. Corley
- 11 to 12 noon—Barney Lewis' Tabloid of the Air
- 12 to 2 p.m.—Studio program; Chimes; Dr. Keyes
- 2 to 2:30 p.m.—Musical Appreciation Hour
- 2:30 to 3 p.m.—Organ recital, Alice Blue; Mabel Payne, soloist
- 3 to 5 p.m.—Novelty records; Dr. Forrester
- 5 to 6 p.m.—Brother Bob's Frolic Hour
- 6 to 7 p.m.—Studio program; Twilight Hour
- 7 to 7:30 p.m.—"The Two Song Writers from Melody Land"
- 7:30 to 8 p.m.—"Poem Pictures," Carl Tobin, soloist
- 8 to 9 p.m.—Melody Quintette: John Teel, Gergette Schiller, Jane Sands
- 9 to 9:30 p.m.—"Bits of Everything," Alice Blue, Dorothy Nichols
- 9:30 to 10:30 p.m.—Walter J. Rudolph, KTAB singers, soloists, Elbert Bellows, Joan Ray
- 10:30 to 12 midnight—Program of records
- 12 to 1 a.m.—"Slumber Chaser"

265.3 Meters  
1130 Kcys.

## KSL

Channel 113  
5000 Watts

Radio Service Corp., Salt Lake City, Utah

- 6 p.m.—Ted Florito's Orchestra, NBC
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Program of diversified musical selections
- 7:30 p.m.—Great Northern Railway program, NBC
- 8 p.m.—"The Jewel Box"
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—Program for men
- 9 p.m.—"The Voice of Firestone," NBC
- 10 p.m.—Music Box
- 10:30 p.m.—House of Myths, NBC
- 11 p.m.—Midnight Hour

254.1 Meters  
1180 Kcys.

## KEX

Channel 118  
5000 Watts

Western Broadcasting Co., Portland, Ore.

- 6 p.m.—Hometown's Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano; Fred Waldrop and Harvey Clark, harmonicas
- 7 p.m.—Studio program
- 9 p.m.—Studio program; dance program
- 10:30 p.m.—Jack and Jill Dance Band
- 11:30 p.m.—Weather and police news

468.5 Meters  
640 Kcys.

## KFI

Channel 64  
5000 Watts

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- 7 a.m.—"Making Merry with Sperry"
- 7:30 a.m.—Opening market quotations
- 8 a.m.—Shell Happytime from KPO
- 9 a.m.—"The Sylvia's Happy Hour"
- 10:15 a.m.—Josephine Gibson talk, NBC
- 10:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 a.m.—"Mental Exercises," Francis Hancock
- 12 noon—U. C. and U. S. agriculture talks
- 12:15 p.m.—Federal and state market reports
- 2:15 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—Pacific Coast School of the Air
- 3 p.m.—Joe Charles and his guitar
- 3:30 p.m.—Bess Kilmer's Helpful Hints to Housewives
- 4 p.m.—Leonard Van Berg, ballads
- 4:30 p.m.—Big Brother
- 5 p.m.—Baron Keyes, "The Story Man" (Union Oil Co.)
- 5:30 p.m.—Wilfred Butterworth, tenor
- 5:45 p.m.—Stock market reports
- 6 p.m.—Wm. Don, Dr. Oojah, comedian
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Stromberg-Carlson Radio program, NBC
- 7:30 p.m.—Empire Builders, NBC
- 8 a.m.—Shell Symphonists, NBC
- 9 p.m.—Voice of Firestone, NBC
- 9:30 p.m.—The Cigar Band, NBC
- 10:30 p.m.—Purcell Mayer Quartet; Virginia Flohrl, soloist
- 11 p.m.—KFI News Bureau

# MONDAY Programs

## NBC

### National Broadcasting Company

- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk  
Foods and their preparation will be the subject of another Josephine Gibson food talk to be released through KGO, KHQ, KOMO, KGW and KFI.
- 10:30 to 11:30 a.m.—“Woman’s Magazine of the Air”  
With Bennie Walker conducting, Helen Webster and Helen Chase are the feminine speakers of the day with the former talking during the Clorox Feature on “Outside Sanitation” and Miss Chase, the Camay beauty expert, on “Let’s Be Ourselves.” Joseph Hornik directs the Magazine Melodists, whose instrumental music adds zest to the hour. KGO, KHQ, KOMO, KGW, KPO, KFI and KSL; KOA from 10:30 to 10:50 o’clock.
- 1 to 2 p.m.—Pacific Vagabonds, KGO, KGW and KOA.
- 2:30 to 3 p.m.—Pacific Coast School of the Air  
“X-ray as a Life Work” will be Dr. W. Edward Chamberlain’s topic when he speaks today through KGO, KHQ, KOMO, KGW, KPO and KFI.
- 3 to 3:30 p.m.—Mormon Tabernacle Choir and Organ  
Directed by George H. Durham, the L. D. S. College Festival Chorus of 275 voices will sing. Frank W. Asper, organist, will offer three solos during the program. KGO, KOMO, KGW and KPO.
- 3:30 to 3:45 p.m.—Studio Personalities, KGO & KGW.
- 3:45 to 4:15 p.m.—California Federation of Women’s Clubs, KGO and KECA.
- 4:45 to 5 p.m.—“Back of the News in Washington,” KGO and KGW.
- 6 to 6:30 p.m.—Ted Florito and his Maytag Orchestra  
In the studio for special offerings will be Tom, Dick and Harry, popular vocal trio, and Retting and Platt, a piano duo. KGO, KHQ, KOMO, KGW, KECA.
- 6:30 to 7 p.m.—General Motors Family Party  
An overture, two serenades, an intermezzo, a march, several waltzes, a descriptive piece and ballet music will be played by Don Voorhees’ orchestra over KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Stromberg-Carlson Program  
A St. Patrick’s Day program consisting entirely of Irish music will be played by the Rochester Civic Orchestra of 50 pieces under the direction of Guy Fraser Harrison and sung by Inez Quinn, soprano. KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Empire Builders  
“Bob” MacGimsey, harmony whistler, who uses neither fingers nor mechanical aids in his musical offerings, will be heard along with Harvey Hays, the Old Timer, during the Empire Builders drama-logue. KGO, KHQ, KOMO, KGW and KFI.
- 8 to 9 p.m.—Rudy Seiger’s Shell Symphonists  
Including two of Rudy Seiger’s own compositions and his arrangement of a potpourri of Irish songs and dances, a musical program will be offered listeners tonight by Seiger’s Shell Symphonists. “Argentine Love” and “Shell Patrol” are the Seiger numbers. Among other composers represented are Deppen, whose “Eleanor” will be played by request, Saint-Saens, Victor Herbert and Rimsky-Korsakoff. A flute and clarinet duet will be an additional high light of the concert. KPO and KFI for the full hour and KHQ, KOMO and KGW from 8 to 8:30 o’clock.
- 8 to 8:15 p.m.—William Don, KGO and KECA.
- 8:15 to 8:30 p.m.—The Park Sisters, KGO and KECA.
- 8:30 to 8:45 p.m.—Amos ‘n’ Andy, KGO, KOMO, KHQ, KGW, KECA.
- 8:45 to 9 p.m.—Ole and the Girls  
Dick Le Grand writes the continuity for this program and also handles the character role of Ole, the Swede, who deserted the express business in order to trod the boards. Imelda Montagne and Marjorie Primley interpret the parts of the Apple Sisters, Cora and Seeda, who see in Ole a good bet to improve their act. KGO, KHQ, KOMO, KGW and KECA.
- 9 to 9:30 p.m.—“Voice of Firestone”  
Easton Kent, the original “Voice of Firestone” in the West, will be heard again with his former associates in this program, the Choristers, Marian Gilbert, contralto, and Max Dolin’s concert orchestra. KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.

9:30 to 10 p.m.—“The Cigar Band”

Jack Deane, tenor, will sing the refrains of the popular numbers which will be heard as the group plays under the leadership of Walter Beban. KGO, KHQ, KOMO, KGW and KFI.

10 to 10:30 p.m.—Music Box

Musical numbers frequently heard in dainty music boxes will be played by a special orchestral ensemble under the direction of Charles Hart. KSL and KOA for the half-hour and KGO, KHQ and KECA from 10:15 to 10:30 o’clock.

10:30 to 11 p.m.—House of Myths

Thisbe and Tyramus are the mythical characters whose lives will be the subject of the “House of Myths” drama. Carleton E. Morse is the author of the slightly facetious sketch which a cast of National Players, headed by Bernice Berwin, George Rand and Charles McAllister, will enact. KGO, KECA, KSL and KOA.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KOMO.

440.9 Meters

## KPO

Channel 68

680 Kcys.

5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 7 to 8 a.m.—Health exercises with Professor Bob
- 8 to 9 a.m.—The Shell Happytime by Hugh Barrett Dobbs, assisted by William H. Hancock
- 9:30 to 10 a.m.—Daily chat, Walter W. Cribbins
- 10 to 10:30 a.m.—Julia Hayes in “Helpful Hints”
- 10:30 to 11:30 a.m.—Woman’s Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 1 p.m.—Snap shots, programs in miniature
- 1:30 to 2 p.m.—Ann Warner’s Home Chats
- 2 to 2:10 p.m.—E. A. Pierce stock reports
- 2:10 to 2:30 p.m.—Book review, Harold Small
- 2:30 to 3 p.m.—Pacific Coast School broadcast, NBC
- 3 to 3:30 p.m.—Mormon Tabernacle, NBC
- 3:30 to 3:45 p.m.—Dept. of Commerce talk
- 3:45 to 4 p.m.—Calif. State Chamber of Commerce
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children’s Hour
- 5:50 to 6 p.m.—News digest with “Scotty” Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 9 p.m.—Shell Symphonists program, NBC
- 9 to 9:10 p.m.—Cecil and Sally
- 9:10 to 10 p.m.—The Toreadors
- 10 to 11 p.m.—Jesse Stafford’s Palace Hotel Dance Orchestra

325.9 Meters

## KOMO

Channel 92

920 Kcys.

1000 Watts

Fisher’s Blend Station, Inc., Seattle, Wash.

- 6:55 a.m.—Inspirational services
- 8 a.m.—Shell Happytime, KPO
- 9 a.m.—Helpful Hints to Housewives
- 9:30 a.m.—Organ recital by Betty Shilton
- 10:15 a.m.—Food talk by Josephine Gibson, NBC
- 10:30 a.m.—Woman’s Magazine of the Air, NBC
- 11:30 a.m.—Orchestra with Ferdin Korsmo and Agnes Skartvedt
- 12 noon—Agriculture farm talk
- 12:15 p.m.—“What to Prepare for Dinner”
- 12:30 p.m.—Grain, fruit and vegetable reports
- 12:35 p.m.—Orchestra; Agnes Skartvedt & Fred Lynch
- 2:30 p.m.—Pacific Coast School of the Air
- 3 p.m.—Tabernacle choir and organ recital, NBC
- 3:30 p.m.—Artistic Ensemble; Marye Burns, soprano
- 4 p.m.—Resumé of programs; stock quotations
- 4:15 p.m.—Vocal ensemble, Greenwood Mitchell, dir.
- 4:30 p.m.—“Kiddies” program
- 5 p.m.—The Hot Spot of Radio, NBC
- 5:30 p.m.—Artistic Ensemble; Hayden Morris, basso
- 6 p.m.—Ted Florito’s orchestra, NBC
- 6:30 p.m.—General Motors Family Party, NBC
- 7 p.m.—Stromberg-Carlson concert, NBC
- 7:30 p.m.—Empire Builders, NBC
- 8 p.m.—Rudy Seiger’s Shell Symphonists, NBC
- 8:30 p.m.—Amos ‘n’ Andy, NBC
- 8:45 p.m.—Ole and the Girls, NBC
- 9 p.m.—Voice of Firestone, NBC
- 9:30 p.m.—The Cigar Band, NBC
- 10 p.m.—Prohibition Foll
- 10:15 p.m.—University of Wash. Educational Hour
- 10:45 p.m.—News flashes
- 11 p.m.—Olympic Hotel Dance Orchestra
- 12 to 12:30 a.m.—Organ recital by Betty Shilton



**MONDAY Programs**

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

Pacific Broadcasting Corp., San Francisco

9 to 10 a.m.—Recorded program  
 10 to 10:30 a.m.—Cooking, by Belle de Graf  
 10:30 to 11 a.m.—Popular recordings  
 11 to 12 noon—California Sunshine Hour  
 12 to 2 p.m.—Newscasting; recordings  
 2 to 3 p.m.—Bridge Party Hour  
 3 to 3:30 p.m.—Cabbages and Kings  
 3:30 to 4:15 p.m.—Popular recordings  
 4:15 to 5:15 p.m.—Sunset Hour; stock quotations  
 5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger  
 5:45 to 6 p.m.—National Kanteens program  
 6 to 6:15 p.m.—Vocational Guidance  
 6:15 to 6:30 p.m.—Metro and Cosmo  
 6:30 to 7 p.m.—Popular recordings  
 7 to 7:30 p.m.—George Taylor and the boys  
 7:30 to 8 p.m.—Tommy Monroe and Bob Allen  
 8 to 9 p.m.—Musical Parade, a revue of the KYA artists, with George Taylor, Master of Ceremonies  
 9 to 10 p.m.—Paul Kell's orchestra  
 10 to 1 a.m.—Popular recordings

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

Don Lee, Inc., Los Angeles, California

12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra  
 12:30 to 12:45 p.m.—World-wide news  
 12:45 to 1 p.m.—Organ and vocalists  
 1 to 1:30 p.m.—U. S. Navy Band, CBS  
 1:30 to 2 p.m.—Times Forum  
 2 to 2:30 p.m.—Happy-Go-Lucky Hour, from KFRC  
 2:30 to 3:45 p.m.—Records; talk  
 3:45 to 4 p.m.—Auto Club of Southern California  
 4 to 4:05 p.m.—Town Topics  
 4:05 to 4:20 p.m.—Better Business Bureau; records  
 4:20 to 4:30 p.m.—World-wide news  
 4:30 to 5 p.m.—"Voices from Filmland," to CBS  
 5 to 5:30 p.m.—Charlie Wellman and Nell Larson  
 5:30 to 6:30 p.m.—Don Lee Concert Orchestra  
 6:30 to 7 p.m.—Chas. Hamp, presented by S.&W., DLBS  
 7 to 7:30 p.m.—Silverwood's program  
 7:30 to 8 p.m.—American Wire Fabrics Corp., CBS  
 8 to 10 p.m.—Golden State Milk Products Jamboree  
 10 to 10:05 p.m.—World-wide news  
 10:05 to 11 p.m.—Mark Hopkins Dance Orch., KFRC  
 11 to 12 midnight—Earl Burnett's dance orchestra  
 12 to 1 a.m.—Wesley Tourtellotte's organ recital

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**

The Morning Oregonian, Portland, Oregon

8 a.m.—Shell Happytime; Town Crier  
 10:15 a.m.—Heinz Food talk, NBC  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:30 a.m.—Musical Masterworks  
 12 noon—Powers' Pied Piper  
 12:30 p.m.—Stewart-Warner organ  
 1 p.m.—Pacific Vagabonds, NBC  
 2 p.m.—Among Ourselves  
 2:30 p.m.—Pacific School of the Air, NBC  
 3 p.m.—Mormon Tabernacle, NBC  
 3:30 p.m.—Studio Personalities, NBC  
 3:45 p.m.—Traffic talk; the Spotlight  
 4:30 p.m.—Evening Reveries, NBC  
 4:45 p.m.—Back of the News in Washington, NBC  
 5 p.m.—Vocal and Instrumental; Movie Club  
 5:50 p.m.—Talk by Charles F. Walker  
 6 p.m.—Ted Fiorita and his orchestra, NBC  
 6:30 p.m.—General Motors Family Party, NBC  
 7 p.m.—Stromberg-Carlson Symphony, NBC  
 7:30 p.m.—Empire Builders, NBC  
 8 p.m.—Rudy Seiger's Shell Symphony, NBC  
 8:30 p.m.—Amos 'n' Andy, NBC  
 8:45 p.m.—Ole and the Girls, NBC  
 9 p.m.—The Voice of Firestone, NBC  
 9:30 p.m.—The "Cigar Band," NBC  
 10 p.m.—National Prohibition Poll, NBC  
 10:15 p.m.—Ben Selling's Boys  
 11:15 to 12 midnight—Olympic Hotel dance orchestra

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks  
 8 to 9 a.m.—Jean Kent  
 9 to 9:30 a.m.—Modern Homes period  
 9:30 to 10:15 a.m.—Clinic of the Air  
 10:15 to 10:30 a.m.—S. F. stocks; weather  
 10:30 to 11 a.m.—Henderson's Radiola program  
 11 to 12 noon—Classified Adv. Hour  
 12 to 1 p.m.—Machado's KLX Hawaiians  
 1 to 2 p.m.—Jean's Hi-Lights  
 2 to 3:30 p.m.—Records; Opportunity Hour  
 3:30 to 5 p.m.—Recordings; Lena and Lillie  
 5 to 5:30 p.m.—Brother Bob Club  
 5:30 to 6 p.m.—Edgar Russell  
 6 to 7:30 p.m.—Hotel Oakland concert trio; news items  
 7:30 to 8 p.m.—Jack Delaney's Alabama Cafe orchestra  
 8 to 9 p.m.—Amati Quartet  
 9 to 10 p.m.—Helen Wegman Parmelee, pianist; Edith Fern Newcomb, contralto, and Chas. Follette, accom.  
 10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth  
 10:10 to 11 p.m.—Dance program

**309.1 Meters** **KJR** **Channel 97**  
**970 Kcys.** **5000 Watts**

Northwest Broadcasting System, Seattle, Wash.

5:25 p.m.—Market report  
 5:40 p.m.—Raymond David Holmes, lecture  
 6 p.m.—Hometown's Orchestra; Glen Eaton, tenor; Spencer Davis, xylophone; Fred Waldrop and Harvey Clark, harmonicas  
 7 p.m.—Dream Melodies; Sydney Dixon, tenor; Agatha Turley, soprano; Mabel Mohrman, piano  
 8 p.m.—Harmony Aces; Bob Munson; Glen Eaton, tenor; Marjorie Robillard, piano  
 9 p.m.—Jewel Box program; Agatha Turley, soprano  
 9:30 p.m.—Wrestling match, Ken Stuart  
 10:30 p.m.—Glen Eaton, tenor; Marjorie Robillard, piano; Elmore Vincent, tenor  
 11 p.m.—Vic Meyers' Club Victor Orchestra  
 12 midnight—Request program

**204 Meters** **KGa** **Channel 147**  
**1470 Kcys.** **5000 Watts**

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy  
 6 p.m.—Hometown's Orchestra; Glen Eaton, tenor; Fred Waldrop and Harvey Clark, harmonicas  
 7 p.m.—Dream Melodies Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor  
 8 p.m.—Harmony Aces; Glen Eaton, tenor; Bob Munson, blues  
 9 p.m.—Jewel Box program; Agatha Turley, soprano  
 9:30 p.m.—Neapolitans; Sydney Dixon, tenor  
 10 p.m.—Request program

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

L. A. Evening Express, Los Angeles, Calif.

10 to 10:30 a.m.—Eddie Albright's 10 o'clock family  
 10:30 to 11 a.m.—Household Economics, Kate Vaughn  
 11 to 11:15 a.m.—Soda-Lax courtesy program  
 11:15 to 11:30 a.m.—Madame Marie, beauty talk  
 11:30 to 12 noon—First Radio Church of the Air  
 12 to 12:30 p.m.—Program of recordings  
 12:30 to 1 p.m.—C. P. R.'s musical program  
 1:30 to 2 p.m.—Reading interesting books  
 2 to 2:30 p.m.—Records and announcements  
 2:30 to 3:30 p.m.—String Ensemble; organ program  
 3:30 to 3:35 p.m.—Stock market reports  
 3:45 to 4 p.m.—Dr. Hugo Escobar, Spanish lessons  
 4 to 4:30 p.m.—Program of popular recordings  
 4:30 to 5 p.m.—C. P. R.'s musical program  
 5 to 5:15 p.m.—E. C. Griffith's "Travel" talk  
 5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour  
 5:45 to 6 p.m.—Town Crier's amusement tips  
 6 to 6:30 p.m.—Wright Whitlock, organist  
 6:30 to 7 p.m.—KNX String Ensemble  
 7 to 7:30 p.m.—Program presenting KNX artists  
 7:30 to 8 p.m.—One-act play, directed by Georgia Fifield  
 8 to 9 p.m.—Luboviski Musical Trio  
 9 to 9:30 p.m.—Rio Grande Oil courtesy program  
 9:30 to 10 p.m.—KNX feature program  
 10 to 12 p.m.—Hotel Ambassador Cocomat Grove Orch.  
 12 to 1 a.m.—Dance Hour of records

# PHILCO STANDS SU

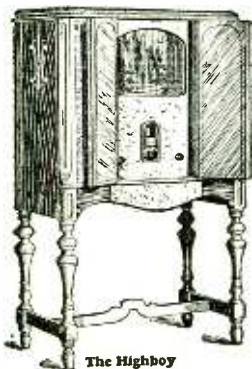
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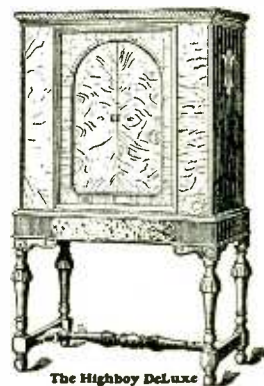
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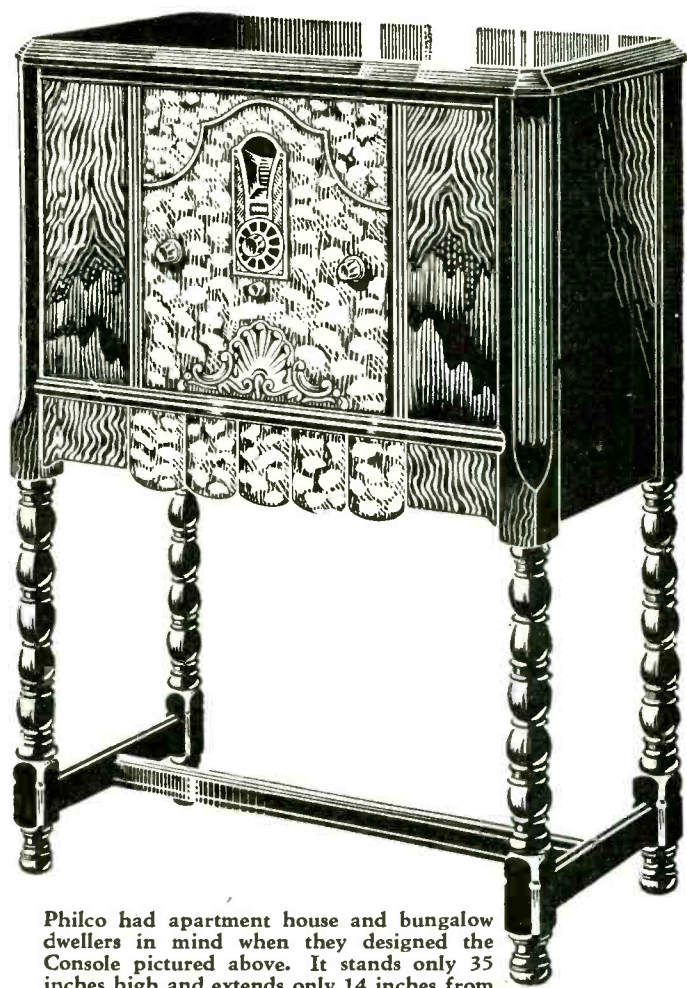
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# MONDAY Programs

**379.5 Meters**  
**790 Kcys.**

## KGO

**Channel 79**  
**10,000 Watts**

General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Folks  
9:30 to 10:15 a.m.—Radio Ramblings  
10:15 to 10:30 a.m.—Josephine Gibson, food talk  
10:30 to 11:30 a.m.—Magazine of the Air  
11:30 to 12 noon—Philharmonic organ recital  
12 to 2 p.m.—Rembrandt Trio; Pacific Vagabonds  
2 to 2:30 p.m.—NBC Debut Hour  
2:30 to 3 p.m.—Pacific Coast School of the Air  
3 to 3:30 p.m.—Mormon Tabernacle choir and organ  
3:30 to 3:45 p.m.—Studio personalities  
3:45 to 4:15 p.m.—Calif. Federation of Women's Clubs  
4:15 to 4:45 p.m.—Evening Reveries  
4:45 to 5 p.m.—Back of the News in Washington, D. C.  
5 to 5:30 p.m.—The Hot Spot of Radio  
5:30 to 6 p.m.—Afternoon Musicale; news service  
6 to 6:30 p.m.—Ted Florita's Maytag Orchestra  
6:30 to 7 p.m.—General Motors Family Party  
7 to 7:30 p.m.—Stromberg-Carlson program  
7:30 to 8 p.m.—The Empire Builders  
8 to 8:30 p.m.—William Don; Park Sisters  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—Ole and the Girls  
9 to 9:30 p.m.—The Voice of Firestone  
9:30 to 10 p.m.—"The Cigar Band"  
10 to 10:15 p.m.—Literary Digest Prohibition Poll  
10:15 to 11 p.m.—House of Myths; the Music Box  
11 to 12 midnight—Hotel St. Francis dance orchestra

**508.2 Meters**  
**590 Kcys.**

## KHQ

**Channel 59**  
**1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service  
8 a.m.—The Shell Happytime, KPO  
9 a.m.—Walt, Winn and Harvey  
9:30 a.m.—"Hints to Hostesses"  
10:15 a.m.—Josephine Gibson talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Winifred Rhoades, organist  
12 noon—Nat'l Savings luncheon program  
12:15 p.m.—"Brick Bats and Bouquets"  
12:30 p.m.—Gold Seal program; "By the Way"  
1:15 p.m.—"Hawaiian Echoes"; "Studio Affairs"  
1:45 p.m.—"Comedy Capers"; "The Old Days"  
2:30 p.m.—Pacific Coast School of the Air, NBC  
3 p.m.—Album Symphonies; "Cecil and Sally"  
3:30 p.m.—"Paint o' Mine" period  
4 p.m.—Happy Harmonies  
5 p.m.—"Melodies We Love"; sport talk  
6 p.m.—Ted Florita and his orchestra, NBC  
6:30 p.m.—General Motors Family Party, NBC  
7 p.m.—Stromberg-Carlson, NBC  
7:30 p.m.—Empire Builders, NBC  
8 p.m.—Rudy Selger's Shell Symphonists, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—"Ole and the Girls," NBC  
9 p.m.—Voice of Firestone, NBC  
9:30 p.m.—The Cigar Band, NBC  
10 p.m.—Prohibition Poll, NBC  
10:15 p.m.—"Music Box," NBC; bridge lessons  
11 p.m.—Just Another Hour; "Ask for It"

**361.2 Meters**  
**830 Kcys.**

## KOA

**Channel 83**  
**12,500 Watts**

General Electric Co., Denver, Colorado

5 to 5:25 p.m.—Brown Palace Hotel orchestra  
5:25 p.m.—Denver Better Business Bureau  
5:30 to 6 p.m.—Ipana Troubadours  
6 to 6:30 p.m.—Ted Florita and his orchestra  
6:30 to 7 p.m.—General Motors Family Party  
7 to 7:30 p.m.—Stromberg-Carlson program  
7:30 to 8 p.m.—Empire Builders  
8 to 8:30 p.m.—Supreme Serenaders  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—Lamb Mixed Quartet  
9 to 9:30 p.m.—Voice of Firestone  
9:30 to 10 p.m.—KOA String Trio  
10 to 10:30 p.m.—The Music Box  
10:30 to 11 p.m.—House of Myths

**322.4 Meters**  
**930 Kcys.**

## KFWI

**Channel 93**  
**500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's setting-up exercises  
9 to 10 a.m.—Popular recordings  
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"  
10:30 to 10:50 a.m.—Dr. Linebarger, health talk  
10:50 to 11 a.m.—Items of interest  
11 to 11:30 a.m.—Happy Ray Batz, pianologue  
11:30 to 12:15 p.m.—Luncheon concert  
12:15 to 12:45 p.m.—Nearing Sisters, harmony team;  
Ramona Saxe, pianist  
12:45 to 1 p.m.—Program of recordings  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 6:45 p.m.—Aeolian String Trio  
6:45 to 7 p.m.—Johnny Oliver's Hawaiians  
7 to 7:15 p.m.—Radio skit, "The Oakleys," with Lucille Gordon and Henry Blank  
7:15 to 7:30 p.m.—Edna Baron on the keys  
8:30 to 9 p.m.—Variety recordings  
9 to 9:30 p.m.—Bertha Elliot and Ethel Terrill, pianists  
9:30 to 9:45 p.m.—Isabel Henion, ballads  
9:45 to 10 p.m.—Arthur F. Bergner, baritone  
10 to 12 midnight—"Hooligan Frolic"

**322.4 Meters**  
**930 Kcys.**

## KFWM

**Channel 93**  
**1000 Watts**

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold  
8:55 a.m.—Union Mutual Life program  
1:30 p.m.—Organ reverie, Helen Louise Jewell  
2:15 p.m.—Detective story by Tom King  
2:30 p.m.—Richmond Stringed Quartette  
3 p.m.—Brother Walter, vocalist, and Luella Cooper, pianist; recordings  
4 p.m.—The Co-ed's Orchestra; George Otto's Hawaiians; Phyllis Hodgkins, pianist; Ted and Louise, duets; David Kay, tenor  
5 p.m.—Harriett Pool, organist; Beth Chase, vocalist; Violet and Rey, vocal duets; "Charlie," pianist; Dr. Wade Forrester, vocalist  
7:30 p.m.—Doc Herrold's shopping program  
8 p.m.—Jackie's Novelty Trio

**291.1 Meters**  
**1030 Kcys.**

## CNRV

**Channel 103**  
**500 Watts**

Canadian National Railways, Vancouver, B. C.

10:30 a.m.—Morning Hour of Music  
10 p.m.—Genesis, Chronicle, Willie and Euphonious, four Continental Limited porters

**315.6 Meters**  
**950 Kcys.**

## KFWB

**Channel 95**  
**1000 Watts**

Warner Brothers, Hollywood, California

4 to 6 p.m.—Everett Hoagland's Ensemble with Gus Mack, soloist  
6 to 6:30 p.m.—The Southlanders, Arthur Moranz, dir.  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 7:30 p.m.—Julius K. Johnson, organist  
7:30 to 7:45 p.m.—Jean Leonard, "Wizard of Ivories"  
7:45 to 8 p.m.—Cliff and Lolly, "The Nuts of Radio"  
8 to 8:30 p.m.—Bourjois "Evening in Paris"  
8:30 to 9 p.m.—Pacific Salon Orchestra, Ray Martinez, director  
9 to 10 p.m.—"The Old Timer's Hour"  
10 to 10:30 p.m.—George Olsen's music  
10:30 to 11:30 p.m.—Gus Arnheim's orchestra  
11:30 to 12 midnight—George Olsen's music

**239.9 Meters**  
**1250 Kcys.**

## KFOX

**Channel 125**  
**1000 Watts**

Nichols & Warinner, Long Beach, Calif.

4:45 to 5 p.m.—Jones Entertainers  
5 to 6:15 p.m.—Organ recital; Em and Clem  
6:15 to 6:30 p.m.—Percy at the Phone  
6:30 to 6:45 p.m.—The Kaai Hawaiian Trio  
6:45 to 7 p.m.—The Cherrio Boys  
7 to 8 p.m.—Suydam's Buttercream School  
8 to 8:30 p.m.—Rolly Wray and Gene Pinkston  
8:30 to 9 p.m.—Texas Cowboys  
9 to 10 p.m.—Majestic Ballroom Orchestra  
10 to 11 p.m.—The Coquettes  
11 to 12 midnight—Majestic Ballroom Orchestra  
12 to 3 a.m.—The Knight Fox

# **DEALERS ATTENTION!**

*Replacement  
Parts  
for*

**Freed-Eisemann Receivers  
Freed Receivers  
Freshman Receivers**

All models, both current  
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**PACIFIC WHOLESALE RADIO, Inc.**

Seventh and Folsom Streets, San Francisco

# TUESDAY Programs

March 18, 1930



Charles Concannon  
"Toby"  
KYA—7:30 p. m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Virginia F. Barker  
KSL—Staff Soprano

**340.7 Meters**  
**880 Kcys.**  
**KLX**  
Tribune Publishing Co., Oakland, Calif.  
7 to 8 a.m.—Exercises and entertainment; stocks  
8 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern Homes period  
9:30 to 10:30 a.m.—Records; stocks  
10:30 to 11 a.m.—John Breuner's Radiola program  
11 to 12 noon—Classified Adv. Hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 3 p.m.—Recordings; stocks  
3 to 3:30 p.m.—Bert Norris, pianist  
3:30 to 4:30 p.m.—Records; educational talk  
4:30 to 5 p.m.—Charles T. Besserer, organist  
5 to 5:30 p.m.—Brother Bob's Club  
5:30 to 6 p.m.—Edgar Russell  
6 to 7:30 p.m.—Hotel Oakland concert trio; news items  
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott  
8 to 9 p.m.—Fleur de Lis Dance Orchestra  
9 to 9:15 p.m.—Oakland School Department talk  
9:15 to 10 p.m.—Helen Wegman Parmelee, pianist;  
Nerino Turchet, accordionist; Muriel Scherruble, soprano  
10 to 11 p.m.—Dance program

**508.2 Meters**  
**590 Kcys.**  
**KHQ**  
Louis Wasmer, Inc., Spokane, Washington  
6:45 a.m.—Inspirational service  
7 a.m.—Morning Varieties; Headliners  
8 a.m.—The Shell Happytime, KPO  
9 a.m.—Walt, Winn and Harvey  
9:30 a.m.—"Hints to Hostesses"  
9:45 a.m.—Betty Crocker Gold Medal talks, NBC  
10 a.m.—Home Service Hour  
10:15 a.m.—Color Harmony, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Winifred Rhoades, RKO organ  
12 noon—Chamber of Commerce luncheon  
1 p.m.—"By the Way"; Chamber Music  
1:30 p.m.—Pacific Coast School of the Air, NBC  
2:15 p.m.—"Flag Talks," NBC  
2:30 p.m.—Gems from Sartori & Wolff  
3 p.m.—Album Symphonies; "Cecl and Sally"  
3:30 p.m.—"Palnt o' Mine" period  
4 p.m.—Voters' Service, NBC  
4:30 p.m.—Happy Harmonies  
5:30 p.m.—Around the World with Libby, NBC  
6 p.m.—Eveready Hour, NBC  
6:30 p.m.—Happy Wonder Bakers, NBC  
7 p.m.—Westinghouse "Salutes," NBC  
7:30 p.m.—RKO program, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—John and Ned, NBC  
9 p.m.—Don Amalzo, the Wizard  
9:30 p.m.—"Florsheim Frolic," NBC  
10 p.m.—Prohibition Poll, NBC  
10:15 p.m.—Spotlight Review, NBC

**243.8 Meters**  
**1230 Kcys.**  
**KYA**  
Pacific Broadcasting Corp., San Francisco  
9 to 10 a.m.—Recorded program  
10 to 10:30 a.m.—Cooking, by Belle de Graf  
10:30 to 11 a.m.—Recordings; Dr. E. A. Bowring  
11 to 12:15 p.m.—California Sunshine Hour; news  
12:15 to 1 p.m.—Tuesday Noon Club  
1 to 2 p.m.—Classical recordings  
2 to 3 p.m.—Bridge Party Hour  
3 to 5:10 p.m.—Fashion Show; recordings  
5:10 to 5:15 p.m.—Mining stock quotations  
5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger  
5:45 to 6 p.m.—National Kanteens program  
6 to 6:30 p.m.—Song recital, Claire Upshur and Nona  
Campbell  
6:30 to 7 p.m.—Popular recordings  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 7:45 p.m.—College Daze, Toby and Babs  
7:45 to 8 p.m.—Greta, Yvonne and Helen Stone  
8 to 9 p.m.—Calendar of the Air, trio, George Nick-  
son, soloist  
9 to 10 p.m.—Paul Kelli's orchestra  
10 to 11 p.m.—Pacific Artists Trio, Gene Sullivan and  
Nellie Wren, soloists  
11 to 1 a.m.—Dance recordings

**265.3 Meters**  
**1130 Kcys.**  
**KSL**  
Radio Service Corp., Salt Lake City, Utah  
5 p.m.—Novelty instrumental and vocal program  
5:30 p.m.—"Around the World with Libby," NBC  
6 p.m.—Eveready Hour, NBC  
6:30 p.m.—"Happy Wonder Bakers," NBC  
7 p.m.—Westinghouse Salute, NBC  
7:30 p.m.—Radio-Keith-Orpheum, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—Studio program  
9 p.m.—Brunswick Brevities, Special Brevity  
9:30 p.m.—Florsheim Melodies, NBC  
10:15 p.m.—Claude Kiff's Tavern Band  
11 p.m.—Midnight Hour

**361.2 Meters**  
**830 Kcys.**  
**KOA**  
General Electric Co., Denver, Colorado  
5 to 5:30 p.m.—Farm question box  
5:30 to 6 p.m.—Around the World with Libby  
6 to 6:30 p.m.—Eveready Hour  
6:30 to 7 p.m.—Happy Wonder Bakers  
7 to 7:30 p.m.—Westinghouse Salute  
7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—National Prohibition Poll of the Lit-  
erary Digest—Floyd Gibbons on Current News  
9:30 to 10 p.m.—Florsheim Frolic  
10 to 11 p.m.—Spotlight Review

**TUESDAY Programs**

**NBC**

**National Broadcasting Company**

9:45 to 10 a.m.—Betty Crocker's Gold Medal Home Service Talks

Betty Crocker's stop in her culinary tour today will be Paris, when she discusses a Parisian dinner over KGO, KHQ, KOMO, KGW and KFI.

10:15 to 10:30 a.m.—Color Harmony Program

Colorful interior decoration will be the theme of Andrew Lawrence's third talk to be heard during the Color Harmony program over KGO, KHQ, KOMO, KGW and KFI.

10:30 to 11:30 a.m.—"Woman's Magazine of the Air"

Besides Bennie's party, there will be a discussion of "The Child's Bedroom" by Helen Webster, who presents the Lady Pepperell Feature, and an Ann Holden talk in the Wedgewood period on "Templeton Stuffed Peppers," through KGO, KHQ, KOMO, KGW, KPO and KFI.

1:30 to 2 p.m.—Pacific Coast School of the Air

California's Superintendent of Public Instruction, Vlering Kersey, will talk to the students under his supervision and to those of other western states. KGO, KHQ, KOMO, KGW and KPO.

2:15 to 2:30 p.m.—Flag Talks for Children. KGO, KHQ, KOMO, KGW, KPO and KFI.

4 to 4:30 p.m.—Voters' Service

Lobbyists and their activities will be the subjects of two addresses to be given during the Voters' Service broadcast through KGO, KHQ, KOMO, KGW.

5:30 to 6 p.m.—"Around the World with Libby"

Jeannette Vreeland will be the guest artist on the Ship of Melody in the "Around the World with Libby" cruise over KGO, KHQ, KOMO, KGW, KECA.

6 to 6:30 p.m.—Eveready Hour

An Eveready Hour presentation will be released over KGO, KHQ, KOMO, KGW and KFI.

6:30 to 7 p.m.—Happy Wonder Bakers

Frank Luther, tenor, has been assigned solo position in the instrumental and vocal program. Two numbers calling for the entire Happy Wonder Bakers' ensemble consisting of a male vocal trio and Frank Black's orchestra will open and close the program. KGO, KHQ, KOMO, KGW and KECA.

7 to 7:30 p.m.—Westinghouse Salute

Contrasting with the brilliance of the "Polovetzian Dance" from Borodin's "Prince Igor," Bland's simple melody, "Carry Me Back to Old Virginny," will be sung by a chorus directed by Cesare Sodero. KGO, KHQ, KOMO, KGW and KECA.

7:30 to 8:30 p.m.—Radio-Keith-Orpheum Hour

Interspersing the specialties given by vaudeville stars on the Radio-Keith-Orpheum Hour, Leo Reisman's orchestra will be heard in popular and semi-classic selections. KGO, KHQ, KOMO, KGW, KECA.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA.

8:45 to 9 p.m.—John and Ned

John and Ned accompany themselves as they sing popular songs, ballads and humorous numbers in their own duet arrangements. KGO, KHQ, KOMO, KGW and KECA.

9:30 to 10 p.m.—Florsheim Frolic

Besides the many vocal refrains to be offered by various members of the orchestra, there will be a tenor soloist singing "With a Song in My Heart" and an instrumental sextet playing "Just a Little Love, a Little Kiss." KGO, KHQ, KOMO, KGW, KECA, KSL and KOA.

10:15 to 12 midnight—Spotlight Review

Guiding the talent as master of ceremonies will be Ted Maxwell. He will call upon the Coquettes, Irving Kennedy, Bobbe Deane, William Powers, Charles Marshall, Johnnie O'Brien, Bennie Walker, the Hill Billies, Harold Peary, Captain "Bill" Royle, Peggy Chapman, Johnnie Toffoli, Professor Knickelbine, Ole Swensen and Walter Behan's Musketeers. KGO for the full period and KHQ and KECA from 10:15 to 11 o'clock.

**379.5 Meters  
790 Kcys.**

**KGO**

**Channel 79  
10,000 Watts**

General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Folks

9:30 to 9:45 a.m.—John D. Barry

9:45 to 10 a.m.—Betty Crocker Gold Medal talks

10 to 10:15 a.m.—Betty Kelly

10:15 to 10:30 a.m.—Color Harmony program

10:30 to 11:30 a.m.—Magazine of the Air

11:30 to 12 noon—Philharmonic organ

12 to 1:30 p.m.—Novelty Five; Songland

1:30 to 2 p.m.—Pacific Coast School of the Air

2 to 3 p.m.—Matinee Time; flag talk

3 to 4 p.m.—Musical Musketeers

4 to 4:30 p.m.—Voters' Service

4:30 to 5:15 p.m.—Hotel St. Francis Orchestra

5:15 to 5:30 p.m.—News service

5:30 to 6 p.m.—Around the World with Libby

6 to 6:30 p.m.—Eveready Hour

6:30 to 7 p.m.—Happy Wonder Bakers

7 to 7:30 p.m.—Westinghouse Salutes

7:30 to 8:30 p.m.—RKO Hour

8:30 to 9 p.m.—Amos 'n' Andy; John and Ned

9 to 9:30 p.m.—Concert Album

9:30 to 10 p.m.—Florsheim Shoe Co. program

10 to 10:15 p.m.—Literary Digest Prohibition Poll

10:15 to 12 midnight—Spotlight Review

**483.6 Meters  
620 Kcys.**

**KGW**

**Channel 62  
1000 Watts**

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises

7:45 a.m.—Devotional exercises

8 a.m.—Portland Breakfast Club; Town Crier

9:45 a.m.—Betty Crocker, NBC; Town Crier

10:15 a.m.—Color Harmony program, NBC

10:30 a.m.—Woman's Magazine of the Air, NBC

11:30 a.m.—Musical Masterworks

12 noon—Powers' Pied Piper

12:30 p.m.—Stewart-Warner organ

1 p.m.—Among Ourselves, KGW

1:30 p.m.—Pacific School of the Air, NBC

2 p.m.—Matinee Time, NBC; flag talk

3:30 p.m.—Musical Musketeers, NBC

4 p.m.—Voters' Service, NBC

4:30 p.m.—The Spotlight

5 p.m.—KGW Dance Band

5:30 p.m.—Around the World with Libby, NBC

6 p.m.—Eveready Hour, NBC

6:30 p.m.—Happy Wonder Bakers, NBC

7 p.m.—Westinghouse Salute, NBC

7:30 p.m.—Radio-Keith-Orpheum, NBC

8:30 p.m.—Amos 'n' Andy, NBC

8:45 p.m.—John and Ned, NBC

9:30 p.m.—Florsheim Frolic, NBC

10 p.m.—Ceil and Sally

10:15 p.m.—Gold Shield Symphony

11 to 12 midnight—Hollywood Theater organ

**239.9 Meters  
1250 Kcys.**

**KFOX**

**Channel 125  
1000 Watts**

Nichols & Warinner, Long Beach, Calif.

12 to 1 p.m.—Hollywood Girls

1 to 1:30 p.m.—Kiwanis Luncheon Club

1:30 to 1:50 p.m.—Rolly, Gene and Cline

1:50 to 2:20 p.m.—Dr. Harbottle—Clarence and Doris

2:20 to 2:30 p.m.—Rolly Wray

2:30 to 3 p.m.—Happy Heini's Singing Birds

3 to 3:30 p.m.—The Coquettes; Radio Calendar

3:30 to 4:30 p.m.—Organ recital; news; Rolly Wray

4:30 to 4:45 p.m.—Violets Tiny Tots Hour

4:45 to 5 p.m.—Jones Entertainers

5 to 6:15 p.m.—Hollywood Girls; Em and Clem

6:15 to 6:30 p.m.—Percy at the Phone

6:30 to 6:45 p.m.—Sunset Harmony Boys

6:45 to 7 p.m.—Dr. Williams

7 to 7:15 p.m.—Buttercream School Kids

7:15 to 7:45 p.m.—Seth Parker; Vest Pocket Minstrels

7:45 to 8:30 p.m.—Campus Boys; The Gossipers

8:30 to 9 p.m.—Texas Cowboys

9 to 10 p.m.—Zandra's Mystic Hour

10 to 10:30 p.m.—Fights from Olympic Auditorium

10:30 to 11 p.m.—The Coquettes

11 to 12 midnight—Majestic Ballroom Orchestra

12 to 3 a.m.—The Knight Fox

## TUESDAY Programs

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **1000 Watts**

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold  
8:30 a.m.—Dr. Forrester, answering health questions  
11 a.m.—Classical recordings  
1:30 p.m.—Organ reverie, Helen Jewell  
2 p.m.—Hodge Podge of Melody, Mildred Joyce  
2:30 p.m.—William Higuera, first mandolin; Pat Juarez, second mandolin; Charlie Soto, guitar; William Soto, tenor guitar  
3 p.m.—Brother Walter and Luella Cooper; records  
4 p.m.—The Co-ed's Orchestra George Otto's Hawaiians; Phyllis Hodkins, pianist; Ted and Louise, duets; David Kay, tenor  
5 p.m.—Dr. Wade Forrester's Hour  
7:30 p.m.—Doc Herrold's shopping program; music  
8:30 p.m.—Bible lecture, "Talking with the Dead"  
8:45 p.m.—Musical program  
9 p.m.—The "Ne'er Do Well"  
9:30 p.m.—The Schrader Melody program  
10 p.m.—Andy Wallace Dance Orchestra

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefer's setting-up exercises  
9 to 10 a.m.—Cal King; records and announcements  
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"  
10:30 to 10:50 a.m.—Dr. Linebarger, health talk  
10:50 to 11 a.m.—Items of interest  
12 to 1 p.m.—Dance music  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 6:45 p.m.—Zay Rector Bevitt, course of piano instruction  
6:45 to 7:30 p.m.—Popular recordings  
11 to 12 midnight—New Shanghai Orchestra  
12 to 1 a.m.—Midnight Hour

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

Don Lee, Inc., Los Angeles, California

12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra  
12:30 to 12:45 p.m.—World-wide news  
12:45 to 1:30 p.m.—L. A. Advertising Club luncheon  
1:30 to 2 p.m.—Times Forum  
2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC  
2:30 to 3:45 p.m.—Recordings and talks  
3:45 to 4 p.m.—U. S. C. Trojan period  
4 to 4:45 p.m.—Melody Masters  
4:45 to 5 p.m.—World-wide news; Town Topics  
5 to 5:30 p.m.—Charlie Wellman and his Peppers  
5:30 to 6 p.m.—Organ recital  
6 to 7 p.m.—Paul Whiteman and orchestra, CBS  
7 to 7:30 p.m.—Graybar Elec. program, "Jo and Vi," CBS  
7:30 to 8 p.m.—Musical selections  
8 to 9 p.m.—Pac. States Sav. & Loan program, KFRC  
9 to 9:30 p.m.—Van C. Newkirk continuity  
9:30 to 10:05 p.m.—Don Lee Symphony; news  
10:05 to 12 midnight—Biltmore Hotel Dance Orchestra  
12 to 1 a.m.—Wesley Tourtellotte, organist

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

Warner Brothers, Hollywood, California

11:30 to 12 noon—Orchestra; Nelson Case, soloist  
12 to 12:10 p.m.—"Cecil and Sally"  
12:10 to 12:30 p.m.—Orchestra and soloists  
12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters and Bernard Cooney, popular songs  
4 to 6 p.m.—Radio Varieties  
6 to 6:30 p.m.—The Southlanders, Arthur Moranz, dir.  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 8 p.m.—507 Orchestra; Murphey Players  
8 to 8:30 p.m.—Serenaders (dance orchestra)  
8:30 to 9 p.m.—Bridge by radio  
9 to 9:30 p.m.—The Edgeworth Plantation Club  
9:30 to 10:30 p.m.—Olympic Auditorium main bout,  
10:30 to 12 midnight—Gus Arnheim's orchestra

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises, with Professor Bob  
8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock  
9:30 to 10 a.m.—Daily chat, Walter W. Cribbins  
10 to 10:15 a.m.—Helen G. Barker, art talk  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 11:55 a.m.—Ye Towne Cryer  
11:55 to 12:05 p.m.—Time signals, Scripture reading  
12:05 to 1 p.m.—Snap shots, programs in miniature, with Benay Venuta, blues singer  
1:30 to 2 p.m.—Pacific Coast School broadcast, NBC  
2 to 2:15 p.m.—E. A. Pierce stock reports  
2:15 to 2:30 p.m.—Flag talk, NBC  
4 to 4:30 p.m.—Bridge lesson  
4:50 to 5 p.m.—Stock market quotations  
5 to 5:30 p.m.—Children's Hour  
5:50 to 6 p.m.—News digest, "Scotty" Mortland  
6 to 7 p.m.—Reo Masters of Music  
7 to 8:30 p.m.—North Americans; studio program  
8:30 to 9 p.m.—"Packard program," KPO and KFI  
9 to 9:10 p.m.—Cecil and Sally  
9:10 to 10 p.m.—Musical Capers  
10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orchestra

**468.5 Meters** **KFI** **Channel 64**  
**640 Kcys.** **5000 Watts**

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11:45 a.m.—English lesson by Annette Doherty  
12 noon—U. C. and U. S. agriculture talks  
12:15 p.m.—Federal and state market reports  
2:15 p.m.—Flag talk from New York, NBC  
2:30 p.m.—Grace Hamilton and Jack Stern  
3 p.m.—Cyprian Paulette, tenor  
3:30 p.m.—Wedgwood Nowell, Playgoers' Club  
4:15 p.m.—"Human Nature Around the World," by Dr. Miller; Big Brother  
5 p.m.—Baron Keyes, "The Story Man" (Union Oil Co.)  
5:45 p.m.—Stock market reports  
6 p.m.—Eveready Hour, NBC  
6:35 p.m.—James Burroughs and KFI String Quartet  
7 p.m.—Arthur Lang and Concert Ensemble  
7:30 p.m.—RKO Hour, NBC  
8:30 p.m.—Earle C. Anthony, Inc., program  
9:30 p.m.—Ivan Ivanoff, concert pianist  
11 p.m.—KFI News Bureau

**325.9 Meters** **KOMO** **Channel 92**  
**920 Kcys.** **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services  
8 a.m.—Shell Happytime  
9 a.m.—Y. M. C. A. health exercises  
9:15 a.m.—Meet the Folks, NBC  
9:30 a.m.—Talk by John D. Barry, NBC  
9:45 a.m.—Betty Crocker's Home talk, NBC  
10 a.m.—Orchestra; Hayden Morris, basso  
10:15 a.m.—Color Harmony program, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Orchestra; Agnes Skartvedt, contralto  
12 noon—Agriculture farm talk  
12:15 p.m.—"What to Prepare for Dinner"  
12:30 p.m.—Grain, fruit and vegetable reports  
12:35 p.m.—Orchestra; Fred Lynch and Greenwood Mitchell  
1:30 p.m.—Pacific Coast School of the Air, NBC  
2 p.m.—Matinee Time; flag talk, NBC  
2:30 p.m.—Orchestra; Perdin Korsmo, tenor  
3:45 p.m.—Mining stock quotations  
4 p.m.—Voters' Service, NBC  
5 p.m.—Kiddies' program  
5:30 p.m.—Around the World with Libby, NBC  
6 p.m.—Eveready Hour, NBC  
6:30 p.m.—Happy Wonder Bakers, NBC  
7 p.m.—Westinghouse Salute, NBC  
7:30 p.m.—Radio-Keith-Orpheum Hour, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—Union Oil Co. program, NBC  
9 p.m.—Don Amazo, the Wizard  
9:30 p.m.—Florsheim Frolic, NBC  
10 p.m.—Prohibition Poll, NBC  
10:15 p.m.—Gold Shield Little Symphony Hour  
11 p.m.—News flashes  
12 midnight—Organ recital by Betty Shilton



**TUESDAY Programs**

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

**Don Lee, Inc., San Francisco, Calif.**

7 to 8 a.m.—Seal Rocks broadcast; stocks  
8 to 8:30 a.m.—Musical record program  
8:30 to 9 a.m.—The Party House, CBS  
9 to 9:15 a.m.—Columbia Revue, CBS  
9:15 to 9:30 a.m.—The Home Roastaire  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11 a.m.—Wyn's daily chats  
11 to 11:30 a.m.—Thirty Minutes of Sunshine and Mellow'd Melody for S. & W., Chas. W. Hamp, DLBS  
11:30 to 12 noon—American School of the Air, CBS  
12 to 1 p.m.—Sherman and Clay noonday concert  
1 to 2 p.m.—U. S. Army Band, CBS  
2 to 3 p.m.—Happy-Go-Lucky Hour  
3 to 3:15 p.m.—Colonial Dames beauty talk  
3:15 to 3:30 p.m.—Rita Murray, Financial Hints  
3:30 to 3:35 p.m.—Something About Everything  
3:35 to 4 p.m.—Yoeng's Orchestra, CBS  
4 to 4:55 p.m.—Levitow's Commodore Ensemble, CBS  
4:55 to 5 p.m.—Recordings and Town Topics  
5 to 5:30 p.m.—Wellman & Peppers, DLBS  
5:30 to 6 p.m.—Edna Fischer, "Piano Moods"  
6 to 7 p.m.—Paul Whiteman's Old Gold Orchestra, CBS  
7 to 7:30 p.m.—Graybar Elec. Co., Joe and Vi, CBS  
7:30 to 8 p.m.—Thompson's Malted Milk, CBS  
8 to 9 p.m.—Pacific States Savings program  
9 to 9:30 p.m.—Remar Twins  
9:30 to 10:10 p.m.—Captain Adams program  
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden  
10:10 to 12 midnight—Val Valente's orchestra, soloists  
12 to 1 a.m.—Dance music

**204 Meters** **KGA** **Channel 147**  
**1470 Kcys.** **5000 Watts**

**Northwest Broadcasting System, Spokane, Wash.**  
5 p.m.—World Bookman, Uncle Andy  
5:30 p.m.—Dinner Hour; market reports  
6 p.m.—Ed Sheldon, mandolin; Elmore Vincent, tenor  
7 p.m.—Orpheus Quintet; Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, baritone  
8 p.m.—KGA Ensemble; Dwight Heter, baritone, soloist  
9 p.m.—Musical Comedy Hour; Sydney Dixon, tenor; Jean Kantner, baritone; Betty Andersen, soprano  
10 p.m.—Request program

**309.1 Meters** **KJR** **Channel 97**  
**970 Kcys.** **5000 Watts**

**Northwest Broadcasting System, Seattle, Wash.**  
5 p.m.—Dinner concert; market report  
5:45 p.m.—Radio Nature Club  
6 p.m.—Mandolins at Sunset; Ed Sheldon, mandolin; Elmore Vincent, tenor  
7 p.m.—Orpheus Quintet; Betty Andersen, soprano; Hubert Graf, harp; Jean Kantner, baritone; Dorothy Garbovitzky, piano  
8 p.m.—Gold and Silver Ensemble  
9 p.m.—Musical Comedy Hour; Betty Andersen, soprano; Sydney Dixon, tenor; Jean Kantner, baritone  
10 p.m.—Ken Stuart, 30 Minutes of Sunshine  
10:30 p.m.—Captivator's; Bob Munson  
11 p.m.—Vic Meyers' Club Victor Orchestra  
12 midnight—Request program

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**  
1:30 to 2:30 p.m.—Popular program  
2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella, Inez Z. Morrison, Alice Blomquist, Ralph Clayton  
3:30 to 4 p.m.—Newscasting; "Musical Side Show"  
4 to 5 p.m.—Slogan contest; Mr. Flixt and news  
5 to 6 p.m.—Service Hour  
6 to 6:15 p.m.—Ivan Ditmars with Show News  
6:15 to 7 p.m.—"The Silver King"; slogan contest  
7 to 8 p.m.—"The Midway" with Ivan Ditmars, Pinkerton Day, Three Little Girls, Midway Band  
8 to 9 p.m.—Baxter's Boys; Blakewood Boys  
9 to 12 midnight—Boxing broadcast; dance music

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **1000 Watts**

**Pickwick Broadcasting Co., Oakland, Calif.**

7 to 8:30 a.m.—Studio program; Masters Album  
8:30 to 9:30 a.m.—Towne Cryer; morning prayer  
9:30 to 10 a.m.—Dr. J. Douglas Thompson  
10 to 10:30 a.m.—Household Hour with Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis' Tabloid of the Air  
12 to 1:30 p.m.—Studio program; Chapel of Chimes  
1:30 to 3 p.m.—"Fashionette"; symphonic records  
3 to 3:30 p.m.—Alice Blue, organist; Dorothy Nichols, cello  
3:30 to 4 p.m.—"Broadway Tunes"  
4 to 5 p.m.—Dr. Forrester; records  
5 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 7 p.m.—Studio program; Chapel of Chimes  
7 to 7:30 p.m.—Art Fadden, pianist  
7:30 to 8:30 p.m.—Harry McKnight and Jane Sands  
8:30 to 10 p.m.—Ice hockey game, Ernie Smith  
10 to 11 p.m.—Melody Quintette, Carl Tobin, soloist; Jane Sands, pianist  
11 to 12 midnight—Semi-classical program  
12 to 1 a.m.—"Slumber Chaser"

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**

12 to 12:30 p.m.—Program of recordings  
12:30 to 1 p.m.—C. P. R.'s musical program  
1:30 to 2 p.m.—Reading interesting books  
2 to 2:30 p.m.—Records and announcements  
2:30 to 3 p.m.—L. A. Firemen's Orchestra  
3:30 to 3:35 p.m.—Stock market reports  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—E. C. Griffith's "Travel" talk  
5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Wright Whitlock, organist  
6:30 to 7 p.m.—KNX String Ensemble  
7 to 7:30 p.m.—Dr. Baumgardt on "Popular Science"  
7:30 to 8 p.m.—Program presenting KNX artists  
8 to 9 p.m.—Tom and his mule Hercules  
9 to 9:30 p.m.—KNX feature program  
9:30 to 10 p.m.—Puritan Malt Co. courtesy program  
10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.  
12 to 1 a.m.—Dance Hour of records

**254.1 Meters** **KEX** **Channel 118**  
**1180 Kcys.** **5000 Watts**

**Western Broadcasting Co., Portland, Ore.**

5 p.m.—Popular program  
8:30 p.m.—Troubles of Thomas  
8:45 p.m.—Novelty, studio and dance programs  
10:30 p.m.—Jack and Jill Dance Band  
11:30 p.m.—Weather and police news

**394.5 Meters** **KVI** **Channel 76**  
**760 Kcys.** **1000 Watts**

**Puget Sound Broadcasting Co., Tacoma, Wash.**

4 to 4:30 p.m.—Bernhard Levitow's Ensemble, CBS  
4:30 to 5 p.m.—Manhattan Moods, CBS  
5 to 5:15 p.m.—Major and Minor in two-piano recital  
5:15 to 6 p.m.—Margaret Yost, violin; Bill Ross, tenor; Aubrey Knoff, piano; Helena Casey, soprano; Buddy Jenkins, baritone  
9 to 9:30 p.m.—Mahlon Merrick's Modern Melodists, DLBS  
9:30 to 10 p.m.—Captain Adams program, DLBS  
10 to 11 p.m.—Open house program  
11 to 12 midnight—Val Valente's orchestra, DLBS  
12 to 1 a.m.—Organ recital, George Yount

**291.1 Meters** **CNRV** **Channel 103**  
**1030 Kcys.** **500 Watts**

**Canadian National Railways, Vancouver, B. C.**

10:30 a.m.—Morning Hour of Music  
7 p.m.—Canadian National Railways  
8 p.m.—Educational Feature  
8:45 p.m.—Safety topics by Mr. Percy Abell  
9 p.m.—Helene Ainsworth's Violin Quartette  
9:30 p.m.—Richard Stanton, tenor; Catherine McEwan, contralto, and James Todd, pianist  
10 p.m.—Canadian National Ensemble and the Lyricist

**WEDNESDAY Programs** . . . . . **March 19, 1930**



Myrth Lacey  
KLX—9:15 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Earl Burtnett  
KHJ—10:05 p.m.

**322.4 Meters**  
**930 Kcys.**

**KFWI** Channel 93  
500 Watts

Radio Entertainments, San Francisco, Calif.

7 to 8 a.m.—Frank Roefler's setting-up exercises  
9 to 9:30 a.m.—Cal King  
9:30 to 10 a.m.—Recordings and announcements  
10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"  
10:30 to 10:50 a.m.—Dr. Linebarger, health talk  
10:50 to 11 a.m.—Items of interest  
11 to 11:30 a.m.—Happy Ray Batz, pianologue  
11:30 to 12:15 p.m.—Luncheon concert  
12:15 to 12:45 p.m.—Nearing Sisters, harmony team; Ramona Saxe, pianist  
12:45 to 1 p.m.—Recordings  
1 to 1:30 p.m.—Cal King's Country Store  
6 to 6:45 p.m.—Aeolian String Trio  
6:45 to 7 p.m.—"Ambrose and Mandy," radio skit  
7 to 7:15 p.m.—Dr. Linebarger, health talk  
7:15 to 7:30 p.m.—Edna Barron on the keys  
8:30 to 9 p.m.—Investment talk; variety program  
9 to 9:30 p.m.—Arthur Bergner, baritone  
9:30 to 10 p.m.—Isabel Henion, ballads; records  
10 to 10:30 p.m.—Gertrude Tracy and Nadine Chriss  
10:30 to 11 p.m.—Popular recordings  
11 to 12 midnight—New Shanghai Orchestra  
12 to 1 a.m.—Midnight Hour

**322.4 Meters**  
**930 Kcys.**

**KFWM** Channel 93  
1000 Watts

Oakland Educational Society, Oakland, Cal.

8 a.m.—"Top o' the Morning," Doc Herrold  
8:55 a.m.—Union Mutual Life program  
1:30 p.m.—Frank Clark, popular pianist  
2 p.m.—Organ reverie, Helen Louise Jewell  
2:30 p.m.—A Watch Tower talk  
2:45 p.m.—Musical program  
3 p.m.—Brother Walter and Luella Cooper  
3:30 p.m.—Popular recordings; The Travelairs  
5 p.m.—Harriett Pool, organist; Beth Chase, vocalist; Violet and Rey, vocal duets; "Charlie," pianist; Dr. Wade Forrester, vocalist  
7:30 p.m.—Doc Herrold's shopping program  
8 p.m.—Dr. Forrester's request program

**204 Meters**  
**1470 Kcys.**

**KGA** Channel 147  
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

5 p.m.—World Bookman, Uncle Andy  
5:30 p.m.—Dinner Hour; market reports  
6 p.m.—Glen Eaton, tenor; Fred Waldrop and Harvey Clark, harmonicas; Marje Robillard, piano; Paul Karlsen, accordion  
7 p.m.—Concert Ensemble; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin  
8 p.m.—Kalbach's Spanish Knights Orchestra; Stone-wall Jackson, guitar; Elmore Vincent, tenor  
9 p.m.—Neapolitans; Agatha Turley, soprano; Jean Kantner, baritone  
10 p.m.—Request program

**440.9 Meters**  
**680 Kcys.**

**KPO** Channel 68  
5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises, with Professor Bob  
8 to 9 a.m.—Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock  
9:30 to 10 a.m.—Daily chat, Walter W. Cribbins  
10 to 10:30 a.m.—Julia Hayes, "Helpful Hints"  
10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 to 11:55 a.m.—Ye Towne Cryer  
11:55 to 12:05 p.m.—Scripture reading, time signals  
12:05 to 1 p.m.—Snap shots, programs in miniature  
1:30 to 2 p.m.—Ann Warner's Home Chat  
2 to 2:10 p.m.—Stock market reports  
2:10 to 2:40 p.m.—Jerry Jermaine, balladist  
3 to 3:30 p.m.—The Amphions, NBC  
3:30 to 4 p.m.—Plantation Echoes, NBC  
4:50 to 5 p.m.—E. A. Pierce stock reports  
5 to 5:50 p.m.—Children's Hour  
5:50 to 6 p.m.—News digest, "Scotty" Mortland  
6 to 7 p.m.—Reo Masters of Music  
7 to 8 p.m.—North Americans  
8 to 8:30 p.m.—Let's Get Associated  
8:30 to 9 p.m.—The Sequoians  
9 to 9:10 p.m.—Cecil and Sally  
9:10 to 10 p.m.—Midweek Variety Hour  
10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra  
11 to 12 midnight—Joe Wright's Silver Slipper Dance Orchestra

**468.5 Meters**  
**640 Kcys.**

**KFI** Channel 64  
5000 Watts

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7:30 a.m.—Opening market quotations  
8 a.m.—Shell Happytime from KPO  
9 a.m.—Sylvia's Happy Hour  
10:15 a.m.—Mary Hale Martin's talk, NBC  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—"Mental Exercises," Frances Hancock  
12 noon—Agriculture talks and market reports  
12:10 p.m.—Federal and state market reports  
2:15 p.m.—Winnie Fields Moore, travelogue  
2:30 p.m.—Grace Hamilton and Jack Stern  
3 p.m.—Kelly Alexander, baritone  
3:30 p.m.—Noreen Gammill  
3:45 p.m.—Eddie Armstrong, ballads  
4 p.m.—Triolian Trio; Big Brother  
5 p.m.—Baron Keys, "The Story Man"  
5:30 p.m.—Anthropology talk; stock reports  
6 p.m.—Halsey Stuart program, NBC  
6:30 p.m.—Palmolive Hour, NBC  
7:30 p.m.—Gene Johnson's Trio  
8 p.m.—"Let's Get Associated," NBC  
8:30 p.m.—Felipe Delgado, Spanish baritone  
8:45 p.m.—Sunkist Serenaders, NBC  
9:15 p.m.—Two Shades of Blue, ballads  
9:30 p.m.—Helen Guest, ballads  
10 p.m.—Packard Concert Orchestra  
11 p.m.—KFI News Bureau

**WEDNESDAY Programs**

**NBC**

**National Broadcasting Company**

- 10:15 to 10:30 a.m.—Mary Hale Martin's Household Period  
Miss Martin's 15-minute talk on the preparation of foods will be heard by KGO, KHQ, KOMO, KGW, KFI, KSL and KOA.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"  
Magnolia, Henry and Charley, the Oronite comedians, will open the program.
- 12:30 to 1 p.m.—Evening Stars  
Erva Giles, soprano, will be the soloist. An orchestra conducted by Ludwig Laurier will be heard in classical selections during the half-hour, which is dedicated to an associated NBC station, through KGO and KOMO.
- 1 to 2 p.m.—Radio Guild  
Adapted especially for microphone use, a notable stage work will be enacted by the Radio Guild under Vernon Radcliffe's direction. KGO, KOMO and KGW.
- 2 to 2:15 p.m.—National Woman's Party. KGO, KHQ and KOMO.
- 3 to 3:30 p.m.—The Amphions  
Salon music interpreted by an ensemble of strings and woodwinds will be offered listeners by the Amphions when they broadcast through KGO & KPO.
- 3:30 to 4 p.m.—Plantation Echoes  
Music typical of the states lying south of the Mason-Dixie Line will be used in this dialogue and song program. Georgia Simmons, who was born and reared in Georgia, writes the continuity for this regular weekly feature. KGO, KGW and KPO.
- 4:30 to 5 p.m.—The Choristers  
George Dilworth is the director of this group, which includes Harold Branch, Henry Shope, Maurice Tyler and Steele Jamison, tenors; Darl Bethmann and Edward Wolter, baritones; Earl Waldo and Leon Salathiel, basses. Hart Giddings, organist, will accompany the singers. KGO and KOMO.
- 6 to 6:30 p.m.—Halsey, Stuart Program  
"Can Diversification Ever Be Substituted for Conservatism" is the title of the investment talk to be given by the "Old Counsellor." KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7:30 p.m.—Palmolive Program  
A miniature edition of the three-act musical comedy, "The Pink Lady," with Olive Palmer, soprano, in the leading role and Gustave Haenschen as musical director, will be presented. Paul Oliver will have the role opposite Miss Palmer, with the Revelers and Elizabeth Lennox, contralto, rounding out the cast. KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Coca Cola Sportscasts  
Grantland Rice, dean of American sports writers, will be heard in the initial Coca Cola Sportscasts half-hour to be released through KGO, KHQ, KOMO, KGW and KECA.
- 8 to 8:30 p.m.—Parisian Quintet, KGO.
- 8 to 8:30 p.m.—Let's Get Associated  
Jack and Ethyl are invited to an old-fashioned corn beef and cabbage dinner at a ranch house near their home in Romancia in the "Let's Get Associated" music-dramatic program over KHQ, KOMO, KGW, KPO and KFI.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW, KECA.
- 8:45 to 9:15 p.m.—Sunkist Serenaders  
Harmonica, banjo, saxophone and accordion players will join in presenting "Harmonica Harry" as a novelty selection. "Peasant Love Song," from the sound-picture, "Married in Hollywood," will be James Burroughs' first tenor solo. KGO, KHQ, KOMO, KGW and KFI.
- 9:15 to 9:30 p.m.—Max Dolin and His Violin, KGO.
- 9:30 to 10 p.m.—Miniature Biographies, KGO.
- 10:15 to 11 p.m.—Cotton Blossom Minstrels  
The interlocutor, as portrayed by Barry Hopkins, will be master of ceremonies. KGO, KHQ, KECA and KOA.
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

379.5 Meters  
790 Kcys.

**KGO**

Channel 79  
10,000 Watts

- General Electric Co., Oakland, Calif.
- 8 to 9:30 a.m.—Reveille; Meet the Folks
  - 9:30 to 10 a.m.—The Entertainers
  - 10 to 10:15 a.m.—The Recitalists
  - 10:15 to 10:30 a.m.—Mary Hale Martin
  - 10:30 to 11:30 a.m.—Woman's Magazine of the Air
  - 11:30 to 12 noon—Philharmonic organ
  - 12 to 1 p.m.—Rembrandt Trio; Evening Stars
  - 1 to 2 p.m.—Radio Guild
  - 2 to 2:15 p.m.—National Women's Party
  - 2:15 to 3:30 p.m.—Matinee Time; the Amphions
  - 3:30 to 4 p.m.—Plantation Echoes
  - 4 to 4:30 p.m.—St. Francis Hotel orchestra
  - 4:30 to 5 p.m.—The Choristers
  - 5 to 5:45 p.m.—The Three Boys; news service
  - 5:45 to 6 p.m.—Agricultural program
  - 6 to 6:30 p.m.—Halsey Stuart program
  - 6:30 to 7:30 p.m.—Palmolive Hour
  - 7:30 to 8 p.m.—Coca Cola Sportscasts
  - 8 to 8:30 p.m.—Parisian Quintet
  - 8:30 to 8:45 p.m.—Amos 'n' Andy
  - 8:45 to 9:15 p.m.—Sunkist Serenaders
  - 9:15 to 9:30 p.m.—Max Dolin and his violin
  - 9:30 to 10 p.m.—Miniature Biographies
  - 10 to 10:15 p.m.—Literary Digest program
  - 10:15 to 11 p.m.—The Cotton Blossom Minstrels
  - 11 to 12 midnight—St. Francis Hotel dance orchestra

325.9 Meters  
920 Kcys.

**KOMO**

Channel 92  
1000 Watts

- Fisher's Blend Station, Inc., Seattle, Wash.
- 6:55 a.m.—Inspirational services
  - 8 a.m.—Shell Happytime
  - 9 a.m.—Y. M. C. A. health exercises
  - 9:15 a.m.—Organ recital by Betty Shilton
  - 10 a.m.—Ovaltine program
  - 10:15 a.m.—Mary Hale Martin Hour
  - 10:30 a.m.—Woman's Magazine of the Air, NBC
  - 11:30 a.m.—Orchestra; Agnes Skartvedt, contralto
  - 12:15 p.m.—"What to Prepare for Dinner"
  - 12:30 p.m.—Evening Stars, NBC
  - 1 p.m.—Radio Guild, NBC
  - 2 p.m.—National Women's Party, NBC
  - 2:15 p.m.—Orchestra; Marye Burns, soprano
  - 3:30 p.m.—Artistic Ensemble and VeOna Socolofsky
  - 4 p.m.—Mining stock quotations
  - 4:30 p.m.—The Choristers, NBC; kiddies' program
  - 5:30 p.m.—Artistic Ensemble and Greenwood Mitchell
  - 6 p.m.—Halsey Stuart program, NBC
  - 6:30 p.m.—Palmolive Hour, NBC
  - 7:30 p.m.—Coca Cola Sportscasts, NBC
  - 8 p.m.—Let's Get Associated, NBC
  - 8:30 p.m.—Amos 'n' Andy, NBC
  - 8:45 p.m.—Sunkist Serenaders, NBC
  - 9:15 p.m.—Nunn-Bush program; Veedol Vodvil
  - 10 p.m.—Fisher's Blend Hour; news flashes
  - 11:15 p.m.—Laughner-Harris Dance Orchestra, NBC
  - 12 midnight—Organ recital by Betty Shilton

483.6 Meters  
620 Kcys.

**KGW**

Channel 62  
1000 Watts

- The Morning Oregonian, Portland, Oregon
- 8 a.m.—Shell Happytime; Town Crier
  - 10:15 a.m.—Mary Hale Martin, NBC
  - 10:30 a.m.—Woman's Magazine of the Air, NBC
  - 11:30 a.m.—Masterworks
  - 12 noon—Powers' Pied Piper
  - 12:30 p.m.—Stewart-Warner organ
  - 1 p.m.—Radio Guild, NBC
  - 2 p.m.—Among Ourselves; Masterworks
  - 3:30 p.m.—Plantation Echoes, NBC
  - 4 p.m.—Hotel St. Francis, NBC
  - 4:30 p.m.—The Spotlight, KGW
  - 5 p.m.—Franz Children's Hour
  - 6 p.m.—Halsey, Stuart & Co. program, NBC
  - 6:30 p.m.—Palmolive Hour, NBC
  - 7:30 p.m.—Coca Cola Sportscasts, NBC
  - 8 p.m.—Let's Get Associated, NBC
  - 8:30 p.m.—Amos 'n' Andy
  - 8:45 p.m.—Sunkist Serenaders, NBC
  - 9:15 p.m.—Four Davidson Bakers
  - 9:30 p.m.—Veedol Vodvil from KOMO
  - 10 p.m.—Cecil and Sally
  - 10:15 p.m.—Fisher Flouring Mills concert
  - 11 to 12 midnight—KGW Dance Band

## WEDNESDAY Programs

**491.5 Meters** **KFRC** **Channel 61**  
**610 Kcys.** **1000 Watts**

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—"Simpy Fitts"; stocks  
8 to 8:30 a.m.—Program of recordings  
8:30 to 8:45 a.m.—The Traveling Tinker, CBS  
8:45 to 9 a.m.—Program of recordings  
9 to 9:30 a.m.—Columbia Revue, CBS  
9:30 to 10:30 a.m.—Feminine Fancies, DLBS  
10:30 to 11 a.m.—Wyn's daily chats  
11 to 11:30 a.m.—Mary Haines, Domestic Science talk  
11:30 to 11:45 a.m.—Dorothy Chase & Charis Players  
11:45 to 12 noon—Barbara Gould broadcast  
12 to 1 p.m.—Sherman & Clay noonday concert  
1 to 2 p.m.—Musical Albums, CBS  
2 to 3 p.m.—Happy-Go-Lucky Hour  
3 to 3:30 p.m.—The Observer About New Books  
3:30 to 3:35 p.m.—Something About Everything  
3:35 to 4 p.m.—News items and lost and found  
4 to 4:45 p.m.—Levitow's Commodore Ensemble, CBS  
4:45 to 5 p.m.—National Retail Shoe, CBS  
5 to 5:30 p.m.—Wellman & Peppers, DLBS  
5:30 to 6 p.m.—KFRC Dance Band  
6 to 6:15 p.m.—Musical Forget-Me-Nots, DLBS  
6:15 to 6:30 p.m.—Shaler Company program  
6:30 to 7 p.m.—Charles W. Hamp for S. & W.  
7 to 7:30 p.m.—Philco Hour, CBS  
7:30 to 7:45 p.m.—Leonard School, piano recital  
7:45 to 8 p.m.—Studio program  
8 to 9 p.m.—Hank Simmons Show Boat  
9 to 9:30 p.m.—General Mills Fast Freight, CBS  
9:30 to 10 p.m.—Studio program, KHJ  
10 to 10:30 p.m.—Bourjois Perfume record program  
10:30 to 11 p.m.—Hotel Mark Hopkins Orchestra  
11 to 12 midnight—Los Angeles Biltmore Orch., DLBS  
12 to 1 a.m.—Dance music

**254.1 Meters** **KEX** **Channel 118**  
**1180 Kcys.** **5000 Watts**

Western Broadcasting Co., Portland, Ore.

5 p.m.—Popular program  
6 p.m.—Hometowner's Orchestra; Glen Eaton, tenor; Fred Waldrop, Harvey Clark, harmonicas; Marjorie Robillard, piano  
9 p.m.—"Neapolitans"; Agatha Turley, soprano; Jean Kantner, baritone  
10 p.m.—Dance program  
10:30 p.m.—Jack and Jill Dance Band  
11:30 p.m.—Weather and police news

**508.2 Meters** **KHQ** **Channel 59**  
**590 Kcys.** **1000 Watts**

Louis Wasmer, Inc., Spokane, Washington

6:45 a.m.—Inspirational service  
8 a.m.—The Shell Happytime, KPO  
9 a.m.—Walt, Winn and Harvey  
9:30 a.m.—"Hints to Hostesses"  
10 a.m.—"Home Service"  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—Winifred Rhoades, organist  
12 noon—"Down Memory Lane"  
12:15 p.m.—"Brick Bats and Bouquets"  
12:30 p.m.—Violin and Piano Studies  
1 p.m.—"By the Way"; "Studio Affairs"  
1:45 p.m.—Hawaiian Echoes  
2 p.m.—National Woman's Party, NBC  
2:15 p.m.—"Danceomania"; Album Symphonies  
3:25 p.m.—"Cecil and Sally"  
3:30 p.m.—"Paint o' Mine"; Happy Harmonies  
5 p.m.—"With the Classics"  
6 p.m.—Halsey Stuart, NBC  
6:30 p.m.—Palmolive Hour, NBC  
7:30 p.m.—Coca Cola Sportscasts, NBC  
8 p.m.—Let's Get Associated, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—Sunkist Serenaders, NBC  
9:15 p.m.—"Red, White and Blue Boys"  
9:30 p.m.—Veedol Vodal, NWT  
10 p.m.—Prohibition Poll, NBC  
10:15 p.m.—Cotton Blossom Minstrels, NBC  
11 p.m.—Just Another Hour; "Ask for It"

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

7 to 8:30 a.m.—Studio program; Towne Cryer  
8:30 to 9 a.m.—Dr. Wade Forrester  
9 to 9:30 a.m.—Morning Prayer Hour  
9:30 to 10 a.m.—Dr. J. Douglas Thompson  
10 to 10:30 a.m.—Household Hour with Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis' Tabloid of the Air  
12 to 2 p.m.—Studio program; Chimes; Dr. Keyes  
2 to 2:30 p.m.—Musical Appreciation Hour  
2:30 to 3 p.m.—"Planistic Pictures in Blue"  
3 to 3:30 p.m.—"Organ Echoes," Alice Blue  
3:30 to 4 p.m.—"Broadway Tunes"  
4 to 5 p.m.—Dr. Forrester; records  
5 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 7 p.m.—Studio program; Chapel of Chimes  
7 to 7:30 p.m.—"The Two Song Writers from Melody Land"  
7:30 to 9 p.m.—Church services  
9 to 11 p.m.—"Pepper Box program"  
11 to 12 midnight—Semi-classical program  
12 to 1 a.m.—"Slumber Chaser"

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**

General Electric Co., Denver, Colorado

5 to 5:30 p.m.—Extension Service, Colorado Agricultural College  
5:30 to 6 p.m.—Mobiloil concert  
6 to 6:30 p.m.—Halsey, Stuart program  
6:30 to 7:30 p.m.—Palmolive Hour  
7:30 to 8 p.m.—Coca Cola Sportscasts  
8 to 8:15 p.m.—Slumber music  
8:15 to 8:30 p.m.—Billiken Shoemakers  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—National Prohibition Poll of the Literary Digest  
9 to 10 p.m.—General Electric Hour—Denver Concert Orchestra; male quartet  
10 to 10:15 p.m.—Lucile Fowler, contralto  
10:15 to 11 p.m.—Cotton Blossom Minstrels

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

5 p.m.—"The Sunshine Girls"  
5:30 p.m.—Musical program  
6 p.m.—"The Old Counsellor," NBC  
6:30 p.m.—Palmolive Hour, NBC  
8 p.m.—Instrumental and vocal ensemble  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—"The Romance of Gems"  
9 p.m.—Utah Woolen Mills  
10 p.m.—Grover Production  
10:15 p.m.—Cotton Blossom Minstrels, NBC  
11 p.m.—Midnight Hour

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

12 to 1 p.m.—Hollywood Girls  
1 to 1:30 p.m.—Rotary Luncheon Club  
1:30 to 1:50 p.m.—Rolly, Gene and Cline  
1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray  
2:30 to 3 p.m.—Happy Helm's Singing Birds  
3 to 3:30 p.m.—The Coquettes; Radio Calendar  
3:30 to 4:30 p.m.—Organ recital; news; Rolly Wray  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
4:45 to 5 p.m.—Jones Entertainers  
5 to 6:15 p.m.—Hollywood Girls; Em and Clem  
6:15 to 6:30 p.m.—Percy at the Phone  
6:30 to 6:45 p.m.—Sunset Harmony Boys  
6:45 to 7 p.m.—Dr. Williams  
7 to 7:15 p.m.—Buttercream School Kids  
7:15 to 7:30 p.m.—Seth Parker  
7:30 to 7:45 p.m.—Vest Pocket Minstrels  
7:45 to 8 p.m.—Campus Boys  
8 to 8:30 p.m.—Seth Parker Singing School  
8:30 to 9:30 p.m.—The Crooners; Sky Boat  
9:30 to 10 p.m.—Organ recital  
10 to 10:30 p.m.—Rolly Wray and Gene Pinkston  
10:30 to 11 p.m.—The Coquettes  
11 to 12 midnight—Majestic Ballroom Orchestra  
12 to 3 a.m.—The Knight Fox

**WEDNESDAY Programs**

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**  
9 to 10 a.m.—Recorded program  
10 to 10:30 a.m.—Cooking, by Belle de Graf  
10:30 to 11 a.m.—Popular recordings  
11 to 12 noon—California Sunshine Hour  
12 to 2 p.m.—Newscasting; recordings  
2 to 3:30 p.m.—Bridge Party Hour; short story course  
3:30 to 5:15 p.m.—Popular recordings; stocks  
5:15 to 5:45 p.m.—Reduce-old Twins, Joan and Ginger  
5:45 to 6 p.m.—National Kanteens program  
6 to 6:30 p.m.—Mathew W. Brady; Metro & Cosmo  
6:30 to 7 p.m.—Recorded program  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 8:30 p.m.—Tommy Monroe and Bob Allen  
8:30 to 9:30 p.m.—Pacific Artists Trio, Gene Sullivan and Nona Campbell, soloists  
9:30 to 10 p.m.—George Nickson, Virginia Spencer, Yvonne Petersen, Fred Heward, Dud Williamson  
10 to 1 a.m.—Pacific Artists Trio; Nellie Wren, soloist; dance recordings

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**  
8 to 10 a.m.—The Breakfast Club  
10 to 10:30 a.m.—Prudence Penny of the Examiner  
10:30 to 11:30 a.m.—Orpheus Sextet and Feature Trio  
11:30 to 12 noon—Orchestra; Nelson Case, soloist  
12 to 12:10 p.m.—"Cecil and Sally"  
12:10 to 12:30 p.m.—Orchestra and soloists  
12:30 to 1:15 p.m.—Jean Cowan and Syncopators  
1:15 to 1:45 p.m.—Gus Arnheim's Orchestra  
1:45 to 2 p.m.—Radio Varieties  
4 to 6 p.m.—Everett Hoagland's Ensemble and the Boswell Sisters  
6 to 6:30 p.m.—The Southlanders, Arthur Moranz, dir.  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 7:30 p.m.—Sunland Crooners; concert orchestra  
7:30 to 8 p.m.—Julius K. Johnson, organist  
8 to 8:30 p.m.—"Pest of the Rancho," a serial  
8:30 to 9:30 p.m.—Purr-Pull Dance Band and soloists  
9:30 to 10 p.m.—Hollywood Revelers  
10 to 11 p.m.—George Olsen's music  
11 to 12 midnight—Gus Arnheim's orchestra

**309.1 Meters** **KJR** **Channel 97**  
**970 Kcys.** **5000 Watts**

**Northwest Broadcasting System, Seattle, Wash.**  
5:30 p.m.—American Institute of Banking talk  
6 p.m.—Hometown's Orchestra; Glen Eaton, tenor; Marjorie Robillard, piano; Paul Karlson, accordion; Fred Waldrop and Harvey Clark, harmonicas  
7 p.m.—Damski's Concert Orchestra; Agatha Turley, soprano; Jean Kantner, baritone; Ernest Gill, violin  
8 p.m.—Spanish Knights, orchestra; soloists  
9 p.m.—Harold Strong, piano; Agatha Turley, soprano; Jean Kantner, baritone  
10 p.m.—Ken Stuart, 30 Minutes of Sunshine  
10:30 p.m.—Stonewall Jackson; Glen Eaton, tenor; Marjorie Robillard, piano; Bob Munson, ukelele  
11 p.m.—Vic Meyers' Club Victor Orchestra  
12 midnight—Request program

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**

**Seattle Broadcasting Co., Seattle, Wash.**  
12 to 12:30 p.m.—Slogan contest  
12:30 to 1:30 p.m.—Rotary Club luncheon  
1:30 to 2:30 p.m.—Popular program  
3:30 to 4:30 p.m.—Bridge game; slogan contest  
4:30 to 6 p.m.—Mr. Fixit; news items; Service Hour  
6 to 6:15 p.m.—Ivan Ditmars with Show News  
6:15 to 7 p.m.—"The Silver King"; slogan contest  
7 to 8 p.m.—"The Midway" with Ivan Ditmars, Pinkerton Day, Louise Little Girls, Midway Band  
8 to 9 p.m.—Louise Schroeder, Helen Enge, Donald Ballantyne, Ralph Clayton, Daisy Ireland  
9 to 12 midnight—Popular program; dance music

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

**Tribune Publishing Co., Oakland, Calif.**  
7 to 8 a.m.—Exercises and entertainment; stocks  
8 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern Homes period  
9:30 to 10:30 a.m.—Records stocks  
10:30 to 11 a.m.—Henderson's Radiola program  
11 to 12 noon—Classified Adv. Hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 3 p.m.—Jean's Hi-Lights; records; stocks  
3 to 4:30 p.m.—Ethel Rhinard, pianist; records  
4:30 to 5 p.m.—Charles T. Besserer, organist  
5 to 5:30 p.m.—Brother Bob Club  
5:30 to 6 p.m.—Edgar Russell  
6 to 7:30 p.m.—Hotel Oakland concert trio; news  
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott  
8 to 9 p.m.—Signor Rinaldo and his orchestra  
9 to 9:15 p.m.—Bookworm  
9:15 to 10 p.m.—Helen Wegman Parmelee, pianist; George Barnes, tenor; Myrth Lacey, soprano  
10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth  
10:10 to 11 p.m.—Herb Rosine's dance orchestra  
11 to 12 midnight—Dance program

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**  
1:30 to 2 p.m.—Reading interesting books  
2 to 2:30 p.m.—Records and announcements  
2:30 to 3 p.m.—KNX String Quintet  
3:15 to 3:30 p.m.—Instruction in Spanish, Dr. Escobar  
3:30 to 4 p.m.—KNX Clinic of the Air  
4 to 4:30 p.m.—Bundy & Albright courtesy program  
4:30 to 5 p.m.—C. P. R.'s musical program  
5 to 5:15 p.m.—E. C. Griffith's "Travel" talk  
5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:30 p.m.—Wright Whitlock, organist  
6:30 to 7 p.m.—KNX String Ensemble  
7 to 7:30 p.m.—"Mr. and Mrs." radio skit  
7:30 to 8 p.m.—Brunswick-Balke-Collender program  
8 to 8:30 p.m.—"The Airdales" and Bert Butterworth  
8:30 to 10 p.m.—Feature program; Roy Sergeant, bridge talk  
10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.  
12 to 1 a.m.—Dance Hour of records

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**  
1:30 to 2 p.m.—Times Forum  
2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC  
2:30 to 3 p.m.—Program of recordings  
3 to 3:30 p.m.—Fred C. McNabb, garden talk  
3:30 to 4 p.m.—Public Library, book review  
4 to 4:45 p.m.—Commodore Hotel Orchestra, CBS  
5 to 5:30 p.m.—Charlie Wellman and his Peppers  
5:30 to 5:45 p.m.—Nell Larson, organist  
5:45 to 6 p.m.—Police Commissioner Thorpe  
6 to 6:30 p.m.—Don Lee Symphony  
6:30 to 7 p.m.—Chas. Hamp, presented by S. & W. Company, DLBS  
7 to 7:30 p.m.—Phileo Hour, CBS  
7:30 to 7:45 p.m.—Carl Omeron, tenor, and organ  
7:45 to 8 p.m.—National Retail Shoe Assoc., CBS  
8 to 9 p.m.—Sierra Symphonists' novelty program  
9 to 9:30 p.m.—Gold Medal Fast Freight, CBS  
9:30 to 10 p.m.—Elvia Allman's Surprise Package  
10 to 10:05 p.m.—World-wide news  
10:05 to 12 midnight—Hotel Biltmore Dance Orch.  
12 to 1 a.m.—Wesley Tourtellotte, organist

**394.5 Meters** **KVI** **Channel 76**  
**760 Kcys.** **1000 Watts**

**Puget Sound Broadcasting Co., Tacoma, Wash.**  
5:45 to 6:20 p.m.—Margaret Yost, violin; Aubrey Knoff, piano; Bill Ross, tenor; Billy Landers, blues singer  
9 to 9:30 p.m.—General Mills Fast Freight, CBS  
9:30 to 10 p.m.—Program from Los Angeles  
10 to 10:30 p.m.—College of Puget Sound educ. program  
10:30 to 11:30 p.m.—The Serenaders; Billy Landers, blues  
11:30 to 12 midnight—Earl Burtnett's Biltmore Orchestra, DLBS



**THURSDAY Programs**

**NBC**

**National Broadcasting Company**

9:45 to 10 a.m.—Betty Crocker's Gold Medal Home Service Talks

A favorite old German recipe for potato cake given to Betty Crocker by a member of her radio audience whose grandmother learned it in the "old country" will be given today. KGO, KHQ, KOMO, KGW, KFI. 10 to 11 a.m.—"Woman's Magazine of the Air"

A new sketch will be introduced during today's broadcast when the Bon Ami Feature is presented for the first time. With the editor, Bennie Walker, presiding, other features of the hour will be "California Home-brand Catsup" and "Crisco," with Ann Holden offering tempting menus. Musical selections complete the broadcast. KGO, KHQ, KOMO, KGW, KGO and KFI.

11 to 11:45 a.m.—Standard School Broadcast  
Beethoven, immortal German composer whom authorities consider the greatest personality in the history of music, will be the subject of elementary and advanced lessons during the Standard School broadcasts. Arthur S. Garbett, NBC Educational Director, has prepared the two lessons, both of which will be illustrated with musical examples played by the Arion Trio and flute and clarinet soloists. KGO, KHQ, KOMO, KGW, KPO and KFI.

1 to 2 p.m.—U. S. Army Band  
Captain William J. Stannard will conduct the band, which will be heard over KGO, KOMO and KGW. 3 to 3:30 p.m.—Black and Gold Room Orchestra, KGO, KGW and KPO.

4:30 to 5 p.m.—"A Half Hour in the Nation's Capital"  
Mrs. Ruth Hanna McCormick, United States representative at large from Illinois, will speak today. KGO, KHQ, KOMO, KGW, KPO and KECA.

5 to 6 p.m.—Fleischmann Hour  
Rudy Vallee and his Connecticut Yankees, with Graham McNamee as master of ceremonies, will be heard in the Fleischmann Hour program to be released through KGO, KHQ, KOMO, KGW & KECA.

6 to 6:30 p.m.—Seiberling Singers  
Acclaimed by both London and New York, "What Is This Thing Called Love," the song hit from the musical comedy "Wake Up and Dream," will be the initial male quartet selection. Three solos will be high lights of the concert—two by James Melton, tenor, and one by Wilfred Glenn, basso. KGO, KHQ, KOMO, KGW and KFI.

6:30 to 7 p.m.—Maxwell House Melodies  
This half-hour of musical memories will bring before the microphone Muriel Wilson, soprano, the Rollickers quartet and an orchestra conducted by Harold Sanford. KGO, KHQ, KOMO, KGW, KECA.

7 to 7:30 p.m.—RCA Victor Hour  
Nina Koshetz, internationally known Russian opera and concert soprano, will be the featured soloist. A Russian choir and an orchestra directed by Nathaniel Shilkret will also participate in the concert. KGO, KHQ, KOMO, KGW and KFI.

7:30 to 8:30 p.m.—Standard Symphony Hour  
Playing the first movement of Beethoven's Fifth Symphony, "The Mighty Fifth," as the high light of the concert, Dr. Artur Rodzinski and the Los Angeles Philharmonic Orchestra will be heard over KGO, KHQ, KOMO, KGW and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW, KECA.

8:45 to 9 p.m.—John and Ned  
Singing their customary opening greeting, John and Ned will go on the air through KGO, KHQ, KOMO, KGW and KECA.

9 to 9:30 p.m.—Memory Lane  
Spring fever has struck the Goshen Center folk and a general house-cleaning will take place in the Smithers' home during the "Memory Lane" episode. Paper hanging not being the particular forte of "Pa" Smithers, he enlists the services of Ezra Higgins and Billy when a decision is made to paper the hall. All three prove to be unskilled at the job when actual operations begin. When the task is finished, they find that the flowers are growing upside down

with "Ma" Smithers declaring it to be the worst job of paper hanging she has ever seen. KGO, KHQ, KGW and KECA.

9:30 to 10 p.m.—The Olympians, KGO and KOA.  
10 to 11 p.m.—National Concert Orchestra, KGO (10:15 to 11 p.m.) and KOA.

11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

243.8 Meters  
1230 Kcys.

**KYA**

Channel 123  
1000 Watts

**Pacific Broadcasting Corp., San Francisco**

9 to 10 a.m.—Recorded program  
10 to 10:30 a.m.—Cooking, by Belle de Graf  
10:30 to 11 a.m.—Recordings; Dr. Bowring  
11 to 12 noon—California Sunshine Hour  
12 to 2 p.m.—News-casting; recordings  
2 to 3 p.m.—Bridge Party Hour  
3 to 5:10 p.m.—Popular recordings; Sunset Hour  
5:10 to 5:15 p.m.—S. F. mining stock quotations  
5:15 to 5:45 p.m.—Reduce-old Twins, Joan and Ginger  
5:45 to 6 p.m.—National Kanteens program  
6 to 6:30 p.m.—Freddie Heward, Virginia Spencer and the Tru-Jo Duo  
6:30 to 7 p.m.—Popular recorded program  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 7:45 p.m.—College Daze, Toby and Babs  
7:45 to 8 p.m.—Harmonettes, Yvonne, Greta and Helen  
8 to 9 p.m.—Pacific Artists Trio, with George Nickson and Claire Upshur, soloists  
9 to 10 p.m.—Paul Kelli's orchestra  
10 to 11 p.m.—Pacific Artists Trio; soloists  
11 to 1 a.m.—Program of recordings

483.6 Meters  
620 Kcys.

**KGW**

Channel 62  
1000 Watts

**The Morning Oregonian, Portland, Oregon**

7:15 a.m.—Y. M. C. A. health exercises  
7:45 a.m.—Devotional service  
8 a.m.—Shell Happytime; Town Crier  
9:45 a.m.—Betty Crocker, NBC  
10 a.m.—Woman's Magazine of the Air, NBC  
11 a.m.—Standard School broadcast, NBC  
11:45 a.m.—Barbara Gould  
12 noon—Powers' Pled Piper  
12:30 p.m.—Stewart-Warner organ recital  
1 p.m.—U. S. Army Band, NBC  
2:15 p.m.—Melody Musketeers, NBC  
2:30 p.m.—Studio program; Among Ourselves  
3 p.m.—Black and Gold Room, NBC  
3:30 p.m.—Hot Spot of Radio, NBC  
4 p.m.—The Spotlight  
4:30 p.m.—Half Hour in Nation's Capital, NBC  
5 p.m.—Fleischmann Sunshine Hour, NBC  
6 p.m.—The Seiberling Singers, NBC  
6:30 p.m.—Maxwell House Melodies, NBC  
7 p.m.—RCA-Victor Hour, NBC  
7:30 p.m.—Standard Symphony Hour, NBC  
8:30 p.m.—Amos 'n' Andy  
8:45 p.m.—John and Ned, NBC  
9 p.m.—Memory Lane, NBC  
9:30 p.m.—Tommy Luke's Flower Girls  
9:45 p.m.—Boyer, the Society Parfumeur  
10 p.m.—Cecil and Sally  
10:15 p.m.—Associated Dance Band, KOMO  
11 to 12 midnight—Fox Hollywood organ recital

309.1 Meters  
970 Kcys.

**KJR**

Channel 97  
5000 Watts

**Northwest Broadcasting System, Seattle, Wash.**

5:25 p.m.—Market report; Raymond Holmes  
6 p.m.—Harry Reed, organist; Jean Kantner  
6:30 p.m.—Doreé Sisters, violin and piano  
7 p.m.—Northwest Salon Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor; Henri Damski, saxophone  
8 p.m.—Harmony Aces; Eulala Dean, blues; Glen Eaton, tenor  
9 p.m.—Mr. R. Clam, program; Jean Kantner, baritone; Joy Boys  
9:30 p.m.—Henri Damski's Concert Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor  
10 p.m.—Ken Stuart in 30 Minutes of Sunshine  
10:30 p.m.—Lyric Trio; Jean Kantner, baritone  
11 p.m.—Vic Meyers' Club Victor Orchestra  
12 midnight—Request program

## THURSDAY Programs

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**

Tribune Publishing Co., Oakland, Calif.

7 to 8 a.m.—Exercises and entertainment; stocks  
8 to 9 a.m.—Jean Kent  
9 to 9:30 a.m.—Modern Homes period  
9:30 to 10:15 a.m.—Clinic of the Air  
10:15 to 10:30 a.m.—S. F. stocks and weather  
10:30 to 11 a.m.—John Breuner's Radiola program  
11 to 12 noon—Classified Adv. Hour  
12 to 1 p.m.—Machado's KLX Hawaiians  
1 to 2 p.m.—Jean's Hi-Lights  
2 to 3 p.m.—Recordings; stocks  
3 to 3:30 p.m.—Helen Parmelee, pianist  
3:30 to 4:30 p.m.—Records; educational talk  
4:30 to 5 p.m.—Charles T. Besserer, organist  
5 to 5:30 p.m.—Brother Bob's Club  
5:30 to 6 p.m.—Edgar Russell  
6 to 7:30 p.m.—Hotel Oakland concert trio; news  
7:30 to 8 p.m.—Ethel Rhinard and Cora Scott  
8 to 8:30 p.m.—Burke S. Calfee and his banjo boys  
8:30 to 9 p.m.—"The Melody Man"  
9 to 9:30 p.m.—Gospel hymns by M. J. Goodman, tenor,  
and Helen Wegman Parmelee, accompanist  
9:30 to 10 p.m.—"Neath the Old Hanging Lamp"  
10 to 11 p.m.—Machado's KLX Hawaiians  
11 to 12 midnight—Dance program

**236.1 Meters** **KOL** **Channel 127**  
**1270 Kcys.** **1000 Watts**

Seattle Broadcasting Co., Seattle, Wash.

12 to 12:30 p.m.—Slogan contest  
12:30 to 1:30 p.m.—Shrine Club luncheon  
1:30 to 2:30 p.m.—Popular melodies  
2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella,  
Inez Z. Morrison, Alice Blomquist, Ralph Clayton  
3:30 to 4 p.m.—News; "Musical Side Show"  
4 to 5 p.m.—Slogan contest; Mr. Fixit; news items  
5 to 6 p.m.—Service Hour  
6 to 6:15 p.m.—Ivan Ditmars with Show News  
6:15 to 6:30 p.m.—"The Silver King"  
6:30 to 7 p.m.—Slogan contest  
7 to 8 p.m.—"The Midway" with Ivan Ditmars, Pink-  
erton Day, Three Little Girls, Midway Band  
8 to 8:30 p.m.—Hugh Barbour, Helen Raemer, Victor  
Brewbaker  
8:30 to 10 p.m.—Blakewood Boys; Happiness Hour  
10 to 12 midnight—Leo Club Dance Band

**325.9 Meters** **KOMO** **Channel 92**  
**920 Kcys.** **1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services  
8 a.m.—Shell Happytime  
9 a.m.—Y. M. C. A. health exercises  
9:15 a.m.—Artistic Ensemble with VeOna Socolofsky  
9:45 a.m.—Betty Crocker's Home Service talk, NBC  
10 a.m.—Woman's Magazine of the Air, NBC  
11 a.m.—Standard School broadcast, NBC  
11:45 a.m.—Barbara Gould Auditone  
12 noon—Agriculture farm talk  
12:15 p.m.—"What to Prepare for Dinner"  
12:30 p.m.—Grain, fruit and vegetable reports  
12:35 p.m.—Orchestra; Fred Lynch, tenor  
1 p.m.—United States Army Band, NBC  
2 p.m.—Orchestra; Hayden Morris & Agnes Skartvedt  
4 p.m.—Resumé of programs; mining quotations  
4:15 p.m.—Vocal Ensemble recital  
4:30 p.m.—Half Hour in Nation's Capital, NBC  
5 p.m.—Fleischmann Sunshine Hour, NBC  
6 p.m.—Seiberling Singers, NBC  
6:30 p.m.—Maxwell House Melodies, NBC  
7 p.m.—Radio-Victor program, NBC  
7:30 p.m.—Standard Symphony Hour, NBC  
8:30 p.m.—Amos 'n' Andy; John and Ned, NBC  
9 p.m.—Lowe Bros. Paint program  
9:30 p.m.—Bourjois Co. program  
10 p.m.—Prohibition Poll, NBC  
10:15 p.m.—Associated Dance Hour  
11 p.m.—Olympic Hotel Dance Orchestra  
12 midnight—Organ recital by Betty Shilton

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **1000 Watts**

Pickwick Broadcasting Co., Oakland, Calif.

7 to 8:30 a.m.—Studio program; Masters Album  
8:30 to 9:30 a.m.—Town Cryer; morning prayer  
9:30 to 10 a.m.—Dr. J. Douglas Thompson  
10 to 10:30 a.m.—Household Hour, Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis' Tabloid of the Air  
12 to 2 p.m.—Studio program; Chimes; Fashionette  
2 to 4 p.m.—Dance records; classical programs  
4 to 5 p.m.—Dr. Forrester; records  
5 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 7 p.m.—Studio program; Chapel of Chimes  
7 to 7:30 p.m.—Art Fadden, pianist  
7:30 to 8:30 p.m.—"Fireside Interlude" with Melody  
Quintette, Jane Sands, Gerorgette Schiller, Carl Tobin  
8:30 to 10 p.m.—Ice hockey game, Ernie Smith  
10 to 11 p.m.—Melody Quintette with Harry Mc-  
Knight, soloist  
11 to 12 midnight—Semi-classical program  
12 to 1 a.m.—"Slumber Chaser"

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**

Radio Service Corp., Salt Lake City, Utah

5 p.m.—Fleischmann "Sunshine" program, NBC  
6 p.m.—Vico Light Opera Company  
6:30 p.m.—Maxwell House Coffee Co. program, NBC  
7 p.m.—Victor Radio program, NBC  
8 p.m.—Conoco Adventures, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
9 p.m.—Musical Varieties  
9:30 p.m.—"Blue Blaze Fireside Entertainers"  
10 p.m.—Surprise  
10:15 p.m.—Milt Taggart's Odeon Orchestra  
11 p.m.—Midnight Hour

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**

General Electric Co., Denver, Colorado

4:30 to 5 p.m.—Half Hour in the Nation's Capital  
5 to 6 p.m.—Fleischmann Hour  
6 to 6:30 p.m.—Seiberling Singers  
6:30 to 7 p.m.—Maxwell House Melodies  
7 to 8 p.m.—RCA Victor Hour  
8 to 8:30 p.m.—Conoco Adventures  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—National Prohibition Poll  
9:30 to 10 p.m.—The Olympians  
10 to 11 p.m.—National Concert Orchestra

**254.1 Meters** **KEX** **Channel 118**  
**1180 Kcys.** **5000 Watts**

Western Broadcasting Co., Portland, Ore.

5 p.m.—Popular program; studio program  
9 p.m.—"Mr. R. Clam" program; Jean Kantner, bari-  
tone; Joy Boys  
10 p.m.—Dance program  
10:30 p.m.—Jack and Jill Dance Band  
11:30 p.m.—Weather and police news

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**

Nichols & Warinner, Long Beach, Calif.

12 to 1:30 p.m.—Hollywood Girls; Dr. Clark  
1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray  
2:30 to 3 p.m.—Happy Heini's Singing Birds  
3 to 3:30 p.m.—The Coquettes; Radio Calendar  
3:30 to 4:30 p.m.—Organ recital; news; Rolly Wray  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
4:45 to 5 p.m.—Jones Entertainers  
5 to 6:15 p.m.—Hollywood Girls; Em and Clem  
6:15 to 6:30 p.m.—Percy at the Phone  
6:30 to 7 p.m.—Sunset Harmony Boys; Dr. Williams  
7 to 7:15 p.m.—Buttercream School Kids  
7:15 to 7:30 p.m.—Seth Parker  
7:30 to 7:45 p.m.—Vest Pocket Minstrels  
7:45 to 9 p.m.—Campus Boys; The Crooners  
9 to 10 p.m.—The Coquettes  
10 to 10:30 p.m.—Rev. Ethel Duncan  
10:30 to 11 p.m.—The Coquettes  
11 to 12 midnight—Majestic Ballroom Orchestra  
12 to 3 a.m.—The Knight Fox



**THURSDAY Programs**

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**

- 7 to 8 a.m.—Health exercises with Professor Bob
- 8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs and William H. Hancock
- 9:30 to 10 a.m.—Daily chat, Walter W. Cribbins
- 10 to 11 a.m.—Woman's Magazine of the Air, NBC
- 11 to 11:45 a.m.—Standard School broadcast, NBC
- 11:45 to 12:05 p.m.—Scripture and announcements
- 12:05 to 12:30 p.m.—Snap shots, programs in miniature
- 12:30 to 1:30 p.m.—Shrine luncheon broadcast
- 1:30 to 1:50 p.m.—Ann Warner, Home Chat
- 1:50 to 2 p.m.—E. A. Pierce stock reports
- 2 to 2:30 p.m.—Julia Hayes, "Helpful Hints"
- 3 to 3:30 p.m.—Black and Gold Room Orchestra, NBC
- 4:15 to 4:20 p.m.—Book review, Emily Kneiss
- 4:20 to 4:30 p.m.—E. A. Pierce stock reports
- 4:30 to 5 p.m.—Half Hour in the Nation's Capital, NBC
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—Federal Business Association talk
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 8:30 p.m.—Caswell Musical Episode
- 8:30 to 9 p.m.—KPO Salon Orchestra with readings by G. Donald Gray
- 9 to 9:10 p.m.—Cecil and Sally
- 9:10 to 10 p.m.—Nathan Abas violin recital, with Dorothy Lewis, contralto
- 10 to 11 p.m.—Joe Wright's Silver Slipper Dance Orchestra

**468.5 Meters** **KFI** **Channel 64**  
**640 Kcys.** **5000 Watts**

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- 9:45 a.m.—Betty Crocker Home Service talks, NBC
- 10 a.m.—Woman's Magazine of the Air, NBC
- 11 a.m.—Standard School broadcast, NBC
- 11:45 a.m.—French lesson by Annette Doherty
- 12 noon—U. C. and U. S. agriculture talks
- 12:15 p.m.—Federal and state market reports
- 2 p.m.—Winnie Fields Moore, travelogue
- 2:30 p.m.—L. A. Fire Dept. Orchestra
- 3:30 p.m.—Cyprian Paulette, tenor
- 4 p.m.—Bess Kilmer; Big Brother
- 5 p.m.—Baron Keyes, "The Story Man"
- 5:30 p.m.—Dental talk, Dr. H. Edward Myers
- 5:45 p.m.—Stock market reports
- 6 p.m.—Seiberling Singers, NBC
- 6:30 p.m.—Leonard Van Berg, ballads
- 6:45 p.m.—Mamie Stark, girl baritone
- 7 p.m.—Radio Victor, NBC
- 7:30 p.m.—Standard Symphony, NBC
- 8:30 p.m.—Arthur Lang and North American Ensemble
- 9 p.m.—Glen Edmunds Three Strings
- 9:30 p.m.—Tom Terriss, Vagabond Movie Director
- 10 p.m.—KFI Symphony; News Bureau

**315.6 Meters** **KFWB** **Channel 95**  
**950 Kcys.** **1000 Watts**

**Warner Brothers, Hollywood, California**

- 8:30 to 10 a.m.—Orpheus Sextet and the Feature Trio
- 10 to 10:30 a.m.—Musical program
- 10:30 to 11:30 a.m.—Jean Cowan and Syncopators
- 11:30 to 12 noon—String orchestra; Nelson Case, soloist
- 12 to 12:10 p.m.—"Cecil and Sally"
- 12:10 to 12:30 p.m.—String orchestra and soloist
- 12:30 to 2 p.m.—Variety Serenaders and Boswell Sisters
- 2 to 4:30 p.m.—Exhibition baseball game, Chicago Cubs vs. Portland
- 4:30 to 6:30 p.m.—Radio Varieties; Southlanders
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 8 p.m.—"The Daffodils," "Dafty" Duke Atterbury, Master of Ceremonies
- 8 to 8:30 p.m.—507 Orchestra
- 8:30 to 9 p.m.—Program by Bert Butterworth
- 9 to 10 p.m.—The Southlanders; Emma Kimmel, soprano
- 10 to 10:30 p.m.—George Olsen's music
- 10:30 to 12 midnight—Gus Arnheim's orchestra

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **1000 Watts**

**Oakland Educational Society, Oakland, Cal.**

- 8 a.m.—"Top o' the Morning," Doc Herrold
- 8:30 a.m.—Dr. Forrester, answering health questions
- 11 a.m.—Classical recordings
- 1:30 p.m.—Organ reverie, Helen Louise Jewell
- 2 p.m.—Hodge-Podge of Melody, Mildred Joyce
- 2:30 p.m.—Richmond Stringed Quartette
- 3 p.m.—Brother Walter and Luella Cooper
- 3:30 p.m.—Popular recordings
- 4 p.m.—The Co-ed's Orchestra; George Otto's Hawaiians; Phyllis Hodkins, pianist; Ted and Louise, duets; David Kay, tenor
- 5 p.m.—Harriett Pool, organist; Beth Chase, vocalist; Violet and Rey, vocal duets; "Charlie," pianist; Dr. Wade Forrester, vocalist
- 7:30 p.m.—Doc Herrold's shopping program
- 8 p.m.—Musical program
- 8:30 p.m.—Bible lecture, "God's Witnesses"
- 8:45 p.m.—Musical program
- 9 p.m.—The "Ne'er Do Well"
- 9:30 p.m.—The Schrader melody program
- 10 p.m.—Elmer Keeton's Brown Program

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**

**Radio Entertainments, San Francisco, Calif.**

- 7 to 8 a.m.—Frank Roefers's setting-up exercises
- 9 to 9:30 a.m.—Cal King
- 9:30 to 10 a.m.—Records and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 10:50 a.m.—Dr. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 12 to 1 p.m.—Dance music
- 1 to 1:30 p.m.—Cal King's Country Store
- 6 to 6:30 p.m.—Norma Lee, contralto; Louise Gilbert, concert pianist
- 6:30 to 7 p.m.—Popular recordings
- 7 to 7:30 p.m.—Mabel H. Payne, soprano; Leland P. Morgan, pianist
- 11 to 12 midnight—New Shanghai Orchestra
- 12 to 1 a.m.—Midnight Hour

**333.1 Meters** **KHJ** **Channel 90**  
**900 Kcys.** **1000 Watts**

**Don Lee, Inc., Los Angeles, California**

- 2 to 2:30 p.m.—Happy-Go-Lucky Hour, KFRC
- 2:30 to 3:15 p.m.—Recordings; talk on books
- 3:15 to 3:30 p.m.—U. S. C. Trojan period
- 3:30 to 4 p.m.—Civic Repertory Theatre, CBS
- 4 to 4:30 p.m.—Commodore Hotel Orchestra, CBS
- 4:30 to 4:45 p.m.—Elvia Allman and Nell Larson, "This and That"
- 4:45 to 4:55 p.m.—World-wide news
- 4:55 to 5:15 p.m.—Town Topics; Vagabonds, CBS
- 5:15 to 5:30 p.m.—Talk on National Politics, CBS
- 5:30 to 6 p.m.—Recordings; talk
- 6 to 6:30 p.m.—Prof. Lindsley, play; Sunset Ensemble
- 6:30 to 7 p.m.—Charlie Wellman and his Peppers
- 7 to 7:30 p.m.—Mood Pictures
- 7:30 to 8 p.m.—Organ and singers
- 8 to 9 p.m.—Violet Ray Merry Makers
- 9 to 9:30 p.m.—Veedol Vodvil, from KFRC
- 9:30 to 10 p.m.—Don Lee Symphony
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtellotte, organist

**204 Meters** **KGA** **Channel 147**  
**1470 Kcys.** **5000 Watts**

**Northwest Broadcasting System, Spokane, Wash.**

- 5 p.m.—World Bookman, Uncle Andy
- 5:30 p.m.—Dinner Hour; market reports
- 6 p.m.—Melody Aces
- 6:30 p.m.—Doree Sisters, violin and piano
- 7 p.m.—Northwest Salon Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor; Henri Damski, saxophone
- 8 p.m.—Harmony Aces; Eulala Dean, blues; Glen Eaton, tenor
- 9 p.m.—Mr. R. Clam program; Jean Kantner, baritone; the Joy Boys
- 9:30 p.m.—Henri Damski's Concert Orchestra; Agatha Turley, soprano; Sydney Dixon, tenor
- 10 p.m.—Request program

# FRIDAY Programs

March 21, 1930



Curtis Peck  
KPO—Announcer

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Ray Martinez  
KFVB—9:30 p.m.

243.8 Meters  
1230 Kcys.

**KYA**

Channel 123  
1000 Watts

Pacific Broadcasting Corp., San Francisco  
9 to 10 a.m.—Popular recorded program  
10 to 10:30 a.m.—Cooking, by Belle de Graf  
10:30 to 12 noon—Recordings; Calif. Sunshine Hour  
12 to 2 p.m.—Newscasting; recordings  
2 to 3 p.m.—Bridge Party Hour  
3 to 3:30 p.m.—Cabbages and Kings  
3:30 to 5:10 p.m.—Popular recordings; Sunset Hour  
5:10 to 5:15 p.m.—Mining stock quotations  
5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger  
5:45 to 6 p.m.—National Kanteens program  
6 to 6:15 p.m.—Vocational Guidance by E. Mallary  
6:15 to 6:30 p.m.—Metro and Cosmo  
6:30 to 7 p.m.—Popular recorded program  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 8 p.m.—Tommy Monroe and Bob Allen  
8 to 9 p.m.—Pacific Artists Trio, with Gene Sullivan and Nellie Wren, soloists  
9 to 10 p.m.—Paul Kelli's orchestra  
10 to 11 p.m.—Pacific Artists Trio, George Nickson and Greta Gahler, soloists  
11 to 1 a.m.—Dance recordings

254.1 Meters  
1180 Kcys.

**KEX**

Channel 118  
5000 Watts

Western Broadcasting Co., Portland, Ore.  
5 p.m.—Children's Hour  
6 p.m.—Hometownner's Orchestra; Glen Eaton, tenor; Fred Waldrop and Harvey Clark, harmonicas; Marjorie Robillard, piano  
7:30 p.m.—Crescent program; Ellen Reep, contralto  
9 p.m.—Studio program; dance program  
10:30 p.m.—Jack and Jill program

315.6 Meters  
950 Kcys.

**KFWB**

Channel 95  
1000 Watts

Warner Brothers, Hollywood, California  
8:30 to 10 a.m.—Orpheus Sextet and Feature Trio  
10 to 10:30 a.m.—Prudence Penny  
10:30 to 11:30 a.m.—Jean Cowan and Syncopators  
11:30 to 12 noon—String orchestra; Nelson Case, soloist  
12 to 12:10 p.m.—"Cecil and Sally"  
12:30 to 2 p.m.—Serenaders and Boswell Sisters  
2 p.m.—Exhibition baseball game, Cubs vs. Portland, followed by Radio Varieties  
6 to 6:30 p.m.—The Southlanders  
6:30 to 7 p.m.—Harry Jackson's entertainers  
7 to 7:30 p.m.—507 Orchestra  
7:30 to 8 p.m.—"Journeys of a Jilted Girl"  
8 to 8:30 p.m.—Jimmie Mack, "The Jokester," and his Musical Jesters  
8:30 to 9 p.m.—National Life Dance Orchestra  
9 to 9:30 p.m.—Sports interview by Mark Kelly  
9:30 to 10 p.m.—Pacific Salon Orchestra  
10 to 11 p.m.—George Olsen's music  
11 to 12 midnight—Gus Arnheim's orchestra  
12 to 1 a.m.—Julius K. Johnson, organist

535.4 Meters  
560 Kcys.

**KTAB**

Channel 56  
1000 Watts

Pickwick Broadcasting Co., Oakland, Calif.  
7 to 8:30 a.m.—Studio program; Towne Cryer  
8:30 to 9:30 a.m.—Dr. Forrester; morning prayer  
9:30 to 10 a.m.—"Broadway Tunes"  
10 to 10:30 a.m.—Household Hour, Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis' Tabloid of the Air  
12 to 2 p.m.—Studio program; Chimes; Dr. Keyes  
2 to 2:30 p.m.—Musical Appreciation Hour  
2:30 to 3 p.m.—Alice Blue, organ; Dorothy Nichols, cello  
3 to 3:30 p.m.—"Planistic Pictures in Blue"  
3:30 to 4 p.m.—"Broadway Tunes"  
4 to 5 p.m.—Dr. Wade Forrester; records  
5 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 7 p.m.—Studio program; Chapel of Chimes  
7 to 7:30 p.m.—"The Two Song Writers from Melody Land"  
7:30 to 8 p.m.—Studio program  
8 to 9 p.m.—Melody Quintette; Elbert Bellows, Jane Sargent Sands  
9 to 10 p.m.—"Highway Highlights" with Joan Ray, contralto; Jane Sands, pianist  
10 to 11 p.m.—Variety program with Alice Blue, Carl Tobin, Abe Bloom, Hawaiians  
11 to 12 midnight—Semi-classical program  
12 to 1 a.m.—"Slumber Chaser"

468.5 Meters  
640 Kcys.

**KFI**

Channel 64  
5000 Watts

Copyright, 1930, E. C. Anthony, Inc., L. A.  
7:30 a.m.—Opening market quotations  
8 a.m.—Shell Happytime from KPO  
9 a.m.—Bess Kilmer's Helpful Hints  
9:30 a.m.—Spanish lesson by Annette Doherty  
9:45 a.m.—English lesson by Annette Doherty  
10 a.m.—Du Barry Radio talks  
10:30 a.m.—Woman's Magazine of the Air, NBC  
11:30 a.m.—"Mental Exercises," Francis Hancock  
12 noon—Federal and state market reports  
12:10 p.m.—Christian Science lecture  
2:15 p.m.—Winnie Field Moore, travelogue  
2:30 p.m.—Grace Hamilton and Jack Stern  
3:15 p.m.—Wedgwood Nowell, Playgoers' Club  
4:15 p.m.—Winfield Scott, "Trees"  
4:30 p.m.—Big Brother  
5 p.m.—Baron Keyes, "The Story Man"  
5:30 p.m.—E. H. Rust, nurseryman  
5:45 p.m.—Stock market reports  
6 p.m.—Interwoven Pair, NBC  
6:30 p.m.—The Armour Hour, NBC  
7 p.m.—Armstrong Quakers, NBC  
7:30 p.m.—Paul Roberts and Schonberger Trio  
8:30 p.m.—Nick Harris, detective stories  
9 p.m.—Organ ensemble; Constance Balfour, soloist  
9:30 p.m.—KFI Organ Ensemble  
10 p.m.—KFI Symphonette; Jean Dunn, soloist  
11 p.m.—KFI News Bureau

# FRIDAY Programs

**440.9 Meters** **KPO** **Channel 68**  
**680 Kcys.** **5000 Watts**

**Hale Bros. & The Chronicle, San Francisco**

- 7 to 8 a.m.—Health exercises with Professor Bob
- 8 to 9 a.m.—The Shell Happytime, by Hugh Barrett Dobbs, assisted by William H. Hancock
- 9:30 to 10 a.m.—Daily chat, Walter W. Cribbins
- 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:55 a.m.—Ye Towne Cryer
- 11:55 to 12:05 p.m.—Time signals, Scripture reading
- 12:05 to 12:45 p.m.—Snap shots, programs in miniature
- 12:45 to 1:30 p.m.—Commonwealth Club luncheon
- 1:30 to 1:40 p.m.—Stock market quotations
- 4:50 to 5 p.m.—E. A. Pierce stock reports
- 5 to 5:50 p.m.—Children's Hour
- 5:50 to 6 p.m.—News digest, "Scotty" Mortland
- 6 to 7 p.m.—Reo Masters of Music
- 7 to 8 p.m.—North Americans
- 8 to 9 p.m.—Studio hour; Out West
- 9 to 9:10 p.m.—Cecil and Sally
- 9:10 to 10 p.m.—Cy Trobbe's Scrap Book
- 10 to 11 p.m.—Jesse Stafford's Palace Hotel Dance Orchestra
- 11 to 12 midnight—Joe Wright's Silver Slipper Dance Orchestra

**483.6 Meters** **KGW** **Channel 62**  
**620 Kcys.** **1000 Watts**

**The Morning Oregonian, Portland, Oregon**

- 8 a.m.—Shell Happytime; Town Crier
- 10 a.m.—Dubarry talk, NBC
- 10:15 a.m.—Heinz Food talk, NBC
- 10:30 a.m.—Woman's Magazine of Air, NBC
- 11:30 a.m.—Ghirardelli program
- 12 noon—Powers' Pied Piper; business talk
- 12:45 p.m.—City Club of Portland
- 1:30 p.m.—Stewart organ recital; Among Ourselves
- 2:30 p.m.—Matinee Time, NBC
- 3 p.m.—Plano Capers, NBC
- 3:30 p.m.—"What's Happening in the World," NBC
- 4 p.m.—Hotel St. Francis Orchestra, NBC
- 4:30 p.m.—The Spotlight
- 5 p.m.—Cities Service program, NBC
- 6 p.m.—The Interwoven Pair, NBC
- 6:30 p.m.—Armour Hour, NBC
- 7 p.m.—Armstrong Quakers, NBC
- 7:30 p.m.—Old Fashion Mill program
- 8 p.m.—Hamilton Brown Sketch Book, NBC
- 8:15 p.m.—Gill's Garden talk
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—John and Ned, NBC
- 9 p.m.—Evening in Paris; Melody Troupers
- 10 p.m.—Cecil and Sally; Chas. F. Berg
- 10:40 to 12 midnight—Hoot Owls

**239.9 Meters** **KFOX** **Channel 125**  
**1250 Kcys.** **1000 Watts**

**Nichols & Warinner, Long Beach, Calif.**

- 12 to 1 p.m.—Hollywood Girls
- 1 to 1:30 p.m.—Masonic Luncheon Club
- 1:30 to 1:50 p.m.—Rolly, Gene and Cline
- 1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray
- 2:30 to 3 p.m.—Happy Heini's Singing Birds
- 3 to 3:30 p.m.—The Coquettes; Radio Calendar
- 3:30 to 4:30 p.m.—Organ recital; news; Rolly Wray
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 4:45 to 6 p.m.—Jones Entertainers; Hollywood Girls
- 6 to 6:15 p.m.—Em and Clem
- 6:15 to 6:30 p.m.—Percy at the Phone
- 6:30 to 6:45 p.m.—Sunset Harmony Boys
- 6:45 to 7 p.m.—Dr. Williams
- 7 to 7:15 p.m.—Buttercream School Kids
- 7:15 to 7:30 p.m.—Seth Parker
- 7:30 to 7:45 p.m.—Vest Pocket Minstrels
- 7:45 to 8:30 p.m.—Campus Boys; Song Story
- 8:30 to 9 p.m.—The Coquettes; The Crooners
- 4:30 to 4:45 p.m.—Violets Tiny Tots Hour
- 10 to 10:30 p.m.—Rolly Wray and Gene Pinkston
- 10:30 to 11 p.m.—The Coquettes
- 11 to 12 midnight—Majestic Ballroom Orchestra
- 12 to 3 a.m.—The Knight Fox

# NBC

National Broadcasting Company

- 10 to 10:15 a.m.—Du Barry Radio Program  
 How to protect the skin when March winds blow will be explained by Doris Hale in her talk. The importance of proper care will be stressed and a treatment for extreme cases of chapping or roughness will be suggested. KGO, KHQ, KOMO, KGW, KFI and KSL.
- 10:15 to 10:30 a.m.—Josephine Gibson Food Talk  
 Louise Miller, Miss Gibson's special representative on the Pacific Coast, will read her suggestions for preparing meals. Miss Gibson is well known in the East for her broadcasts. KGO, KHQ, KOMO, KGW and KFI.
- 10:30 to 11:30 a.m.—"Woman's Magazine of the Air"  
 Helen Webster will present an Impromptu Feature at the opening and the M. J. B. Chef promises a recipe. The closing feature, presented by Alpine, offers Ann Holden in a discussion of foods suitable to the Lenten fast. Joseph Hornik and his Magazine Melodists are to play and vocal selections also are programmed. KGO, KGW, KPO and KFI for the full hour; KHQ and KOMO from 10:30 to 11:10, and KSL from 10:30 to 11:10 o'clock.
- 1 to 2 p.m.—Pacific Feature Hour  
 "Wedding Day at Troldhaugen" by Grieg is the concluding number to be played by a concert orchestra under the direction of Max Dolin during the 60-minute transcontinental Pacific Feature Hour. KGO and KOMO.
- 3:30 to 4 p.m.—What's Happening in the World  
 John D. Barry, newspaper columnist, editorial writer and dramatist, will be heard over KGO, KOMO and KGW.
- 5 to 6 p.m.—Cities Service Concert Orchestra, Jessica Dragonette and the Cavaliers, KGO, KHQ, KOMO, KGW and KECA.
- 6 to 6:30 p.m.—Interwoven Pair  
 Another exploration into the fields of comedy, both in song and patter, will be made by Billy Jones and Ernie Hare, the Interwoven Pair. KGO, KHQ, KOMO, KGW and KFI.
- 6:30 to 7 p.m.—Armour Program  
 Musical selections played by an orchestra under Josef Koestner's direction and sung by a mixed chorus will be heard when the Armour program is broadcast from Chicago through KGO, KHQ, KOMO, KGW and KFI.
- 7 to 7:30 p.m.—Armstrong Quakers  
 For the Armstrong Quakers' evening at home, there will be lined up before the microphone Lois Bennett, soprano; a mixed quartet and Victor Arden's orchestra, all of whom will be heard over KGO, KHQ, KOMO, KGW and KFI.
- 7:30 to 8 p.m.—Smith Ballew and His Club Richman Orchestra  
 Popular songs of the moment will be offered NBC System auditors by Smith Ballew and his orchestra in a half-hour program through KGO and KHQ.
- 8 to 8:15 p.m.—Hamilton-Brown Sketch Book  
 A dramatic sketch which ends with the leading characters in some perplexing situation is presented in these 15-minute periods. Auditors are invited to suggest solutions for the problem. KGO, KHQ, KOMO, KGW and KECA.
- 8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KGW, KHQ, KOMO, KECA.
- 8:45 to 9 p.m.—John and Ned  
 John and Ned, the Union Service Station Team, will probably welcome "Little Mary" to the studio while they sing and play for the radio audience. KGO, KHQ, KOMO, KGW and KECA.
- 9 to 9:30 p.m.—Piano Pictures, KGO and KHQ.
- 9:30 to 10 p.m.—Hill Billy Boys  
 Old-time songs that lend themselves well to simple interpretation by harmonica, banjo, guitar, accordion and voice will be played and sung by the Hill Billy Boys over KGO, KHQ and KOA.
- 10 to 10:30 p.m.—Aces of Harmony, KGO and KHQ (10:15 to 10:30 p.m.), and KOA.
- 10:30 to 11 p.m.—Pacific Nomads  
 Charles Hart will direct the string and woodwind ensemble and Lucile Kirtley, soprano, will contribute two solos during the program. KGO, KHQ and KOA.
- 11 to 12 midnight—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO.

## FRIDAY Programs

**322.4 Meters** **KFWI** **Channel 93**  
**930 Kcys.** **500 Watts**  
**Radio Entertainments, San Francisco, Calif.**

7 to 8 a.m.—Frank Roefer's setting-up exercises  
 9 to 9:30 a.m.—Cal King  
 9:30 to 10 a.m.—Recordings and announcements  
 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"  
 10:30 to 10:50 a.m.—Dr. Linebarger, health talk  
 10:50 to 11 a.m.—Items of interest  
 11 to 11:30 a.m.—Happy Ray Batz, pianologue  
 11:30 to 12:15 p.m.—Luncheon concert  
 12:15 to 12:45 p.m.—Nearing Sisters, harmony team;  
 Ramona Saxe, pianist  
 12:45 to 1 p.m.—Program of recordings  
 1 to 1:30 p.m.—Cal King's Country Store  
 6 to 6:45 p.m.—Zay Rector, piano instruction  
 6:45 to 7 p.m.—Johnny Oliver's Hawaiian Trio  
 7 to 7:15 p.m.—"The Oakleys," radio skit, with Lucille Gordon and Henry Blank  
 7:15 to 7:30 p.m.—Johnny Oliver's Hawaiian Trio  
 8:30 to 9:30 p.m.—Popular recordings  
 9:30 to 10 p.m.—Isabel Henion, ballads; variety  
 10 to 10:30 p.m.—Gertrude Tracy and Nadine Chriss  
 10:30 to 11 p.m.—Comedy program  
 11 to 12 midnight—New Shanghai Orchestra  
 12 to 1 a.m.—Midnight Hour

**322.4 Meters** **KFWM** **Channel 93**  
**930 Kcys.** **1000 Watts**  
**Oakland Educational Society, Oakland, Cal.**

8 a.m.—"Top o' the Morning," Doc Herrold  
 8:55 a.m.—Union Mutual Life program  
 1:30 p.m.—Musical program  
 2:30 p.m.—Talk, "Seek and Ye Shall Find"  
 3 p.m.—Brother Walter and Luella Cooper  
 3:30 p.m.—Popular recordings  
 4 p.m.—The Co-ed's Orchestra; George Otto's Hawaiians; Phyllis Hodkins, pianist; Ted and Louise, duets; David Kay, tenor  
 5 p.m.—Harriett Pool, organist; Beth Chase, vocalist; Violet and Rey, vocal duets; "Charlie," pianist; Dr. Wade Forrester, vocalist  
 7:30 p.m.—Doc Herrold's shopping program  
 8 p.m.—"Oakland Pioneer's Hour," William Friend

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**  
**Radio Service Corp., Salt Lake City, Utah**

5 p.m.—"Cities Service," NBC  
 6 p.m.—Interwoven Pair, NBC  
 6:30 p.m.—Armour Ensembles, NBC  
 7 p.m.—Armstrong Quakers, NBC  
 7:30 p.m.—Studio program  
 8 p.m.—Hamilton Brown Sketch Book, NBC  
 8:30 p.m.—Amos 'n' Andy, NBC  
 9 p.m.—Chamber Music; Brief Feature  
 10:15 p.m.—Radio-Keith-Orpheum Frolic  
 11 p.m.—Midnight Hour

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**  
**General Electric Co., Denver, Colorado**

4:30 to 5 p.m.—Raybestos Twins  
 5 to 6 p.m.—Cities Service Concert Orchestra and the Cavaliers  
 6 to 6:30 p.m.—Interwoven Pair  
 6:30 to 7 p.m.—Armour program  
 7 to 7:30 p.m.—Armstrong Quakers  
 7:30 to 8 p.m.—Reminiscences of the Old West  
 8 to 8:15 p.m.—Hamilton Brown Sketch Book  
 8:15 to 8:30 p.m.—Slumber music  
 8:30 to 8:45 p.m.—Amos 'n' Andy  
 8:45 to 9 p.m.—National Prohibition Poll  
 9 to 9:30 p.m.—The Stagecoachers  
 9:30 to 10 p.m.—The Hill Billies  
 10 to 10:30 p.m.—Aces of Harmony  
 10:30 to 11 p.m.—Pacific Nomads

**340.7 Meters** **KLX** **Channel 88**  
**880 Kcys.** **500 Watts**  
**Tribune Publishing Co., Oakland, Calif.**

7 to 8 a.m.—Exercises and entertainment; stocks  
 8 to 9 a.m.—Jean Kent  
 9 to 9:30 a.m.—Modern Homes period  
 9:30 to 10:30 a.m.—Records; stocks  
 10:30 to 11 a.m.—Henderson's Radiola program  
 11 to 12 noon—Classified Adv. Hour  
 12 to 1 p.m.—Machado's KLX Hawaiians  
 1 to 2 p.m.—Jean's Hi-Lights  
 2 to 3 p.m.—Records; stocks  
 3 to 4:30 p.m.—Bert Norris, pianist; records  
 4:30 to 5 p.m.—Charles T. Besserer, organist  
 5 to 5:30 p.m.—Brother Bob's Club  
 5:30 to 6 p.m.—Edgar Russell  
 6 to 7:30 p.m.—Hotel Oakland concert trio; news  
 7:30 to 8 p.m.—"The Melody Man"  
 8 to 10 p.m.—Hi-Jinks—Machado's Hawaiians; Lost and Found, piano duo; Ethel Rhinard, pianist; Cora Scott, contralto; Jean Scott, monologist; Togo and Fugli, two Japanese gentlemen; Dell Sisters, harmony team; Elsbeth Frellesen, guitar girl; orchestra; Lena Genster, the dumb janitress; Fred and Morris; Lillie Laguna, the Mexican diva from Tampico; Nerino Turchet, accordionist, and Larry Stewart.  
 10 to 10:10 p.m.—Dr. Jelopie—Anything but the Truth  
 10:10 to 11 p.m.—Fleur de Lis Dance Orchestra  
 11 to 12 midnight—Dance program

**325.9 Meters** **KOMO** **Channel 92**  
**920 Kcys.** **1000 Watts**  
**Fisher's Blend Station, Inc., Seattle, Wash.**

6:55 a.m.—Inspirational services  
 8 a.m.—Shell Happytime  
 9 a.m.—Y. M. C. A. health exercises  
 9:15 a.m.—Organ recital by Barney Barnes  
 10 a.m.—Dubarry Radio talk, NBC  
 10:15 a.m.—Food talk by Josephine Gibson, NBC  
 10:30 a.m.—Woman's Magazine of the Air, NBC  
 11:10 a.m.—Orchestra; Hayden Morris, basso  
 12 noon—Radio visit to dairymen and poultrymen  
 12:15 p.m.—"What to Prepare for Dinner"  
 12:30 p.m.—Grain, fruit and vegetable reports  
 12:35 p.m.—Orchestra; VeOna Socolofsky and Perdin Korsmo  
 1 p.m.—Pacific Feature Hour, NBC  
 3 p.m.—Artistic Ensemble; Agnes Skartvedt, contralto  
 3:30 p.m.—What's Happening in the World, NBC  
 4 p.m.—Mining stock quotations; kiddies' program  
 5 p.m.—Cities Service concert, NBC  
 6 p.m.—Interwoven Pair, NBC  
 6:30 p.m.—The Armour program, NBC  
 7 p.m.—Armstrong Quakers, NBC  
 7:30 p.m.—Artistic Ensemble; Marye Burns, coloratura  
 8 p.m.—Hamilton Brown Sketch Book, NBC  
 8:15 p.m.—Vocal Ensemble, Greenwood Mitchell, dir.  
 8:30 p.m.—Amos 'n' Andy; John and Ned, NBC  
 9 p.m.—Mozart Concert Hour; news flashes  
 10 p.m.—Prohibition Poll, NBC  
 10:15 p.m.—Sixth Engineers U. S. Army Band  
 11 p.m.—Laughner-Harris Dance Orchestra, NBC  
 12 midnight—Organ recital by Barney Barnes

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**  
**L. A. Evening Express, Los Angeles, Calif.**

11 to 11:25 a.m.—First Radio Church of the Air  
 11:30 to 11:45 a.m.—Musical program of recordings  
 11:45 to 12 noon—Program of musical contrasts  
 12 to 12:30 p.m.—Program of recordings  
 1:30 to 2 p.m.—Reading interesting books  
 2 to 2:30 p.m.—Records and announcements  
 2:30 to 3 p.m.—KNX Ensemble  
 3 to 3:10 p.m.—Joyce Coad, little movie star  
 3:30 to 4 p.m.—Federation of Women's Clubs' program  
 4:30 to 5 p.m.—C. P. R.'s musical program  
 5 to 5:15 p.m.—E. C. Griffith's "Travel" talk  
 5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour  
 5:45 to 6 p.m.—Town Crier's amusement tips  
 6 to 7 p.m.—KNX Ensemble, Margit Hegedus  
 7:30 to 8 p.m.—Bundy & Albright program  
 8 to 9 p.m.—Royal Order of Optimistic Do-Nuts  
 9 to 9:45 p.m.—"Lion Tamers'" program  
 9:45 p.m.—Main event, Hollywood Legion Stadium  
 10 to 12 p.m.—Hotel Ambassador Coconut Grove Orchest.  
 12 to 1 a.m.—Dance Hour of records

**FRIDAY Programs**

491.5 Meters  
610 Kcys.

**KFRC**

Channel 61  
1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—Seal Rocks broadcast; stocks
- 8 to 8:30 a.m.—Georgia O. George, DLBS
- 8:30 to 9 a.m.—The Week Enders, CBS
- 9 to 9:15 a.m.—Columbia Revue, CBS
- 9:15 to 9:30 a.m.—Home Roastaire
- 9:30 to 10:30 a.m.—Feminine Fancies
- 10:30 to 11 a.m.—Wyn's daily chats
- 11 to 11:30 a.m.—Mary Haines, Domestic Science talk
- 11:30 to 12 noon—Auditions
- 12 to 1 p.m.—Sherman and Clay concert
- 1 to 1:30 p.m.—Light opera gems, CBS
- 1:30 to 2 p.m.—Club Plaza Orchestra, CBS
- 2 to 3 p.m.—Happy-Go-Lucky Hour
- 3 to 3:15 p.m.—The Musical Foursome, CBS
- 3:15 to 3:30 p.m.—Musical record program
- 3:30 to 3:35 p.m.—Something About Everything
- 3:35 to 4 p.m.—News Items, lost and found
- 4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
- 4:30 to 4:55 p.m.—KFRC Dance Band
- 4:55 to 5 p.m.—Recordings and Town Topics
- 5 to 5:30 p.m.—Organ recital, DLBS
- 5:30 to 6 p.m.—Custo program
- 6 to 6:15 p.m.—Al Santoro, sports editor
- 6:15 to 6:30 p.m.—Charles W. Hamp for S. & W.
- 7 to 7:30 p.m.—Quaker State Oil, CBS
- 7:30 to 8 p.m.—Light opera, DLBS
- 8 to 8:30 p.m.—Don Lee Symphony, DLBS
- 8:30 to 9 p.m.—Lights and Shadows, CBS
- 9 to 10 p.m.—True Story Hour
- 10 to 10:15 p.m.—Gypsy and Marta
- 10:15 to 11 p.m.—Hotel Mark Hopkins Orchestra
- 11 to 12 midnight—Val Valente's orchestra, soloists
- 12 to 1 a.m.—Dance music

309.1 Meters  
970 Kcys.

**KJR**

Channel 97  
5000 Watts

Northwest Broadcasting System, Seattle, Wash.

- 5:25 p.m.—Market reports
- 6 p.m.—Hometown's Orchestra; Glen Eaton, tenor; Zac Kalbach, clarinet; Paul Karlson, accordion; Fred Waldrop, Harvey Clark, harmonicas
- 7 p.m.—Damski's Concert Orchestra; soloists
- 7:30 p.m.—Crescent Orchestra; Ellen Reep, contralto
- 8 p.m.—Gold and Silver Trio
- 9 p.m.—Jewel Box program; Agatha Turley, soprano
- 9:30 p.m.—Neapolitan's Orchestra; Sydney Dixon, tenor
- 10 p.m.—Ken Stuart, 30 Minutes of Sunshine
- 10:30 p.m.—Elmore Vincent, tenor; Bob Munson, ukelele; Stonewall Jackson; Eaton & Robillard
- 11 p.m.—Vic Meyers' Club Victor Orchestra
- 12 midnight—Request program

333.1 Meters  
900 Kcys.

**KHJ**

Channel 90  
1000 Watts

Don Lee, Inc., Los Angeles, California

- 12 to 12:30 p.m.—Biltmore Hotel Concert Orchestra
- 12:30 to 12:45 p.m.—World-wide news
- 12:45 to 1 p.m.—Organ and vocalist
- 1 to 1:30 p.m.—Light opera gems, CBS
- 1:30 to 2 p.m.—Times Forum
- 2 to 2:30 p.m.—Happy-Go-Lucky Hour, from KFRC
- 2:30 to 3:15 p.m.—Recordings; talk on dogs
- 3:15 to 3:30 p.m.—Dr. Herzog's school program
- 3:30 to 4 p.m.—Council of International Relations
- 4 to 4:30 p.m.—Hotel Paramount Orchestra, CBS
- 4:30 to 4:45 p.m.—Charlie Wellman and Nell Larsen
- 4:45 to 5 p.m.—World-wide news; Town Topics
- 5 to 5:30 p.m.—Organ recital, courtesy Pacific States Sav. & Loan Co.
- 5:30 to 6:30 p.m.—Orchestra; Sunset Ensemble
- 6:30 to 7 p.m.—Chas. Hamp, presented by S. & W. Co.
- 7 to 7:30 p.m.—Ballad Crooners
- 7:30 to 8 p.m.—Desmond's light opera program
- 8 to 9 p.m.—Don Lee Symphony
- 9 to 10 p.m.—True Story Hour, CBS
- 10 to 10:05 p.m.—World-wide news
- 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra
- 12 to 1 a.m.—Wesley Tourtelotte, organist

379.5 Meters  
790 Kcys.

**KGO**

Channel 79  
10,000 Watts

General Electric Co., Oakland, Calif.

- 8 to 9:30 a.m.—Reveille; Meet the Folks
- 9:30 to 10 a.m.—Morning Glories
- 10 to 10:15 a.m.—Du Barry Radio talk
- 10:15 to 10:30 a.m.—Josephine Gibson, talk
- 10:30 to 11:30 a.m.—Magazine of the Air
- 11:30 to 12 noon—Philharmonic organ recital
- 12 to 1 p.m.—Rembrandt Trio
- 1 to 2 p.m.—Pacific Feature Hour
- 2 to 3:30 p.m.—Matinee Time; Piano Capers
- 3:30 to 4 p.m.—What's Happening in the World
- 4 to 4:45 p.m.—Hotel St. Francis orchestra
- 4:45 to 5 p.m.—News service
- 5 to 6 p.m.—Cities Service concert
- 6 to 6:30 p.m.—Interwoven Pair
- 6:30 to 7 p.m.—Armour program
- 7 to 7:30 p.m.—Armstrong Quakers
- 7:30 to 8 p.m.—Club Richman Orchestra, NBC
- 8 to 8:15 p.m.—Hamilton Brown Sketch Book
- 8:15 to 8:30 p.m.—Fiddlers Three
- 8:30 to 8:45 p.m.—Amos 'n' Andy
- 8:45 to 9:30 p.m.—John and Ned; Piano Pictures
- 9:30 to 10 p.m.—Hill Billy Boys
- 10 to 10:15 p.m.—Literary Digest program
- 10:15 to 10:30 p.m.—Aces of Harmony
- 10:30 to 11 p.m.—Pacific Nomads
- 11 to 12 midnight—Hotel St. Francis dance orchestra

508.2 Meters  
590 Kcys.

**KHQ**

Channel 59  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service
- 8 a.m.—The Shell Happytime, KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—The Chocolate Girl
- 10 a.m.—Du Barry program, NBC
- 10:15 a.m.—Josephine Gibson talk, NBC
- 11:45 a.m.—Organ recital
- 12:15 p.m.—"Brick Bats and Bouquets"
- 12:30 p.m.—Gold Seal program; "By the Way"
- 1:30 p.m.—"Studio Affairs"; Fur Facts
- 2 p.m.—Sartori & Wolff comic opera gems
- 3 p.m.—Album Symphonies; "Cecil and Sally"
- 3:30 p.m.—"Paint o' Mine" period
- 4 p.m.—Happy Harmonies
- 5 p.m.—Cities Service Hour, NBC
- 6 p.m.—Interwoven Pair, NBC
- 6:30 p.m.—Armour program, NBC
- 7 p.m.—Armstrong Quakers
- 7:30 p.m.—Club Richman Orchestra, NBC
- 8 p.m.—Hamilton Brown Sketch Book, NBC
- 8:15 p.m.—Sports news
- 8:30 p.m.—Amos 'n' Andy; John and Ned, NBC
- 9 p.m.—Piano Pictures, NBC
- 9:30 p.m.—"Hill Billy Boys," NBC
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—The Aces of Harmony, NBC
- 10:30 p.m.—Pacific Nomads, NBC
- 11 p.m.—Just Another Hour; "Ask for It"

204 Meters  
1470 Kcys.

**KGA**

Channel 147  
5000 Watts

Northwest Broadcasting System, Spokane, Wash.

- 5 p.m.—World Bookman, Uncle Andy
- 6 p.m.—Hometown's Orchestra; soloists
- 7 p.m.—Damski's Concert Orchestra and soloists
- 7:30 p.m.—Crescent Orchestra; Ellen Reep, contralto
- 8 p.m.—KGA Ensemble; Dwight Heter, baritone
- 9 p.m.—Jewel Box program; Agatha Turley, soprano
- 9:30 p.m.—Damski's Neapolitans; Sydney Dixon, tenor
- 10 p.m.—Request program

394.5 Meters  
760 Kcys.

**KVI**

Channel 76  
1000 Watts

Puget Sound Broadcasting Co., Tacoma, Wash.

- 5 to 5:30 p.m.—U. S. Navy Band, CBS
- 5:30 to 6:23 p.m.—Margaret Yost, violin; Helene Hill, piano; Helena Casey, soprano; Bill Ross, tenor; Dorothy Grodvis, soprano; Buddy Jenkins, baritone
- 9 to 10 p.m.—True Story Hour, CBS
- 10 to 11 p.m.—The Co-Eds
- 11 to 11:16 p.m.—Mark Hopkins Orchestra, DLBS
- 11:16 to 12 midnight—Val Valente's orchestra, DLBS
- 12 to 1 a.m.—Organ recital by George Yount

**SATURDAY Programs** . . . . . **March 22, 1930**



John Teel  
KTAB—8:30 p.m.

★ BEST BETS TODAY ★		
TIME	STATION	PROGRAM



Marian Gilbert  
NBC—10:15 p.m.

340.7 Meters  
880 Kcys.

**KLX**

Channel 88  
500 Watts

Tribune Publishing Co., Oakland, Calif.

- 7 to 8 a.m.—Exercises and entertainment
- 8 to 9 a.m.—Jean Kent
- 9 to 9:30 a.m.—Modern Homes period
- 9:30 to 10:15 a.m.—Clinic of the Air
- 10:15 to 10:30 a.m.—S. F. stocks; weather
- 10:30 to 11 a.m.—John Breuner's Radiola program
- 11 to 12:05 p.m.—Classified Adv. Hour; stocks
- 12:05 to 1 p.m.—Machado's *KLX* Hawaiians
- 1 to 3 p.m.—Jean's Hi-Lights; records
- 3 to 3:30 p.m.—Olivette Nichols, contralto; Helen Parmelee, pianist
- 4:30 to 5 p.m.—Charles T. Besserer, organist
- 5 to 5:30 p.m.—Brother Bob's Club
- 5:30 to 6 p.m.—Edgar Russell
- 6 to 7:30 p.m.—Hotel Oakland concert trio; news items
- 7:30 to 8 p.m.—Ethel Rhinard and Cora Scott
- 8 to 9 p.m.—Helen Parmelee, pianist; Helen Brown, mezzo soprano, and Franklin Roberts, baritone
- 9 to 10 p.m.—Chuck Dutton's Hotel Oakland dance orchestra
- 10 to 11 p.m.—Dance program

508.2 Meters  
590 Kcys.

**KHQ**

Channel 59  
1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 a.m.—Inspirational service
- 7 a.m.—"Sweet and Low"; Musical Headliners
- 8 a.m.—The Shell Happy Time, KPO
- 9 a.m.—Walt, Winn and Harvey
- 9:30 a.m.—"Hints to Hostesses"
- 9:45 a.m.—National Farm and Home Hour, NBC
- 10:30 a.m.—Program of waltzes from motion pictures
- 11 a.m.—"Their Radio Debut"; organ recital
- 12 noon—National Savings luncheon program
- 12:15 p.m.—"Brick Bats and Bouquets"
- 12:30 p.m.—Gold Seal program
- 1 p.m.—"By the Way"; "Studio Affairs"
- 1:45 p.m.—Fifteen minutes with the violin
- 2 p.m.—"With the Classics"
- 3 p.m.—Classical Symphonies; "Cecil and Sally"
- 3:30 p.m.—"Paint o' Mine" period
- 4 p.m.—Happy Harmonies
- 4:30 p.m.—The Fuller Man, NBC
- 5 p.m.—The New Business World, NBC
- 5:30 p.m.—"Hits and Bits"
- 6 p.m.—General Electric, NBC
- 7 p.m.—Lucky Strike Hour, NBC
- 8 p.m.—"The Melody Three"
- 8:30 p.m.—Amos 'n' Andy, NBC
- 8:45 p.m.—"Red, White and Blue Boys"
- 9 p.m.—Lauderland Lyrics, NBC
- 9:30 p.m.—"The New Penrod Stories," NBC
- 10 p.m.—Prohibition Poll, NBC
- 10:15 p.m.—Retold Tales, NBC
- 10:45 p.m.—Sports Review, NBC
- 11 p.m.—RKO Frolic
- 12 midnight—Just Another Hour; "Ask for It"

322.4 Meters  
930 Kcys.

**KFWM**

Channel 93  
1000 Watts

Oakland Educational Society, Oakland, Cal.

- 8 a.m.—The Schrader melody program
- 11 a.m.—Classical recordings
- 1:30 p.m.—Piano recreation, Jean Ardath
- 2 p.m.—Hodge-Podge of Melody, Mildred Joyce
- 2:30 p.m.—Richmond String Quartette
- 3 p.m.—Detective story by Tom King
- 3:15 p.m.—Popular recordings; The Travelairs
- 5 p.m.—Request program, featuring Harriett Pool, organist; Beth Chase, vocalist; Violet and Rey, vocal duets; "Charlie," pianist; Dr. Wade Forrester, vocalist
- 7:30 p.m.—Doc Herrold's shopping program
- 8 p.m.—Musical program
- 8:45 p.m.—San Francisco Minstrels
- 9 p.m.—Gustave Hoffman's Orchestra Supreme
- 10 p.m.—Union Mutual Life program
- 10:05 p.m.—Toutjian's variety program

322.4 Meters  
930 Kcys.

**KFWI**

Channel 93  
500 Watts

Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.—Frank Roefer's setting-up exercises
- 9 to 9:30 a.m.—Cal King
- 9:30 to 10 a.m.—Recordings and announcements
- 10 to 10:30 a.m.—Charlie Glenn, "Songs of Yesterday"
- 10:30 to 10:50 a.m.—Dr. T. G. Linebarger, health talk
- 10:50 to 11 a.m.—Items of interest
- 12 to 12:30 p.m.—Variety recordings
- 12:30 to 1:30 p.m.—New Shanghai Orchestra
- 6 to 6:30 p.m.—Norma Lee, contralto; Louise Gilbert, concert pianist
- 6:30 to 7 p.m.—Popular recordings
- 7 to 7:30 p.m.—Mabel H. Payne, soprano Leland P. Morgan, accompanist
- 11 to 12 midnight—New Shanghai Orchestra
- 12 to 1 a.m.—Midnight Hour

315.6 Meters  
950 Kcys.

**KFWB**

Channel 95  
1000 Watts

Warner Brothers, Hollywood, California

- 12:10 to 12:30 p.m.—String orchestra and soloist
- 12:30 to 2 p.m.—Variety Serenaders; Boswell Sisters
- 2 p.m.—Exhibition baseball game followed by Gus Arnheim's orchestra
- 6 to 6:30 p.m.—The Southlanders
- 6:30 to 7 p.m.—Harry Jackson's entertainers
- 7 to 7:30 p.m.—Xavier Cugat, violinist, and Carmen Castillo, soprano
- 7:30 to 8 p.m.—Pac. Salon Orchestra; Emma Kimmel, soprano
- 8 to 9 p.m.—Mona Motor Oilers; Vernon Rickard, tenor; Ann Grey, popular songs
- 9 to 9:30 p.m.—The Variety Boys
- 9:30 to 10 p.m.—Gus Arnheim's orchestra
- 10 to 10:30 p.m.—George Olsen's music
- 10:30 to 11 p.m.—Gus Arnheim's orchestra

**SATURDAY Programs**

**NBC**

**National Broadcasting Company**

9:45 to 10:30 a.m.—National Farm and Home Hour  
 Intended primarily for agriculturists through the country, a National Farm and Home Hour program will be broadcast over KGO, KHQ, KOMO, KGW, KPO (10 to 10:30 a.m.) and KFI.

10:30 to 11:30 a.m.—Morning Melodies  
 Grace Le Page, soprano, and Annabelle Jones Rose, contralto, will be the vocalists, with Jeannette Sheerer clarinetist, and John Darasch, flutist, providing the instrumental music through KGO, KOMO and KGW (10:45 to 11:30 a.m.).

1 to 2 p.m.—Dixie Dandies  
 Sixty minutes of popular southern songs and spirituals will be presented by the Dixie Dandies. This group of colored entertainers includes Thelma Brown, contralto; William Powers, tenor, and the Southern Harmony Four, a male quartet directed by Basil Wilson. KGO, KOMO and KGW.

4 to 4:30 p.m.—The Entertainers  
 Norman Link and Joseph Sherman will be the entertainers today. Their popular vocal and instrumental selections will be heard through stations KGO, KOMO and KGW.

4:30 to 5 p.m.—The Fuller Man  
 Earle Spicer, baritone, an orchestra conducted by Don Voorhees, a male quartet and a soprano soloist will participate in the Fuller Man's presentation, which will be released over KGO, KHQ, KOMO, KGW and KECA.

5 to 5:30 p.m.—"New Business World"  
 "The New Business World," a radio service for business men conducted by Merle Thorpe from NBC's Washington studios, introducing frequently leaders in commerce as guest speakers. KGO, KHQ, KOMO, KGW and KECA.

6 to 7 p.m.—General Electric Hour  
 In commemoration of Colonel Charles A. Lindbergh's epoch-making flight to Paris, the third anniversary of which will be observed in May, Walter Damosch will present his symphonic orchestra in an interpretation of "We," musical composition by Dunn, during the General Electric Hour. Floyd Gibbons will give his customary "Adventures in Science" talk. KGO, KHQ, KOMO, KGW and KFI.

7 to 8 p.m.—B. A. Rolfe and His Lucky Strike Orchestra  
 Besides playing the modern "Tunes That Made Broadway Broadway," this dance organization will be heard in favorites that have become mellow with age. Broadcast over KGO, KHQ, KOMO, KGW, KFI.

8 to 8:30 p.m.—Pacific Serenaders  
 From the many serenades known in the realm of music, the Pacific Serenaders have selected a number to play and sing during their 30-minute program through KGO.

8 to 8:30 p.m.—Gilmore Circus  
 Picturesque people, wild animals and other attractions of the "Big Top" will be brought before the microphone in NBC's Los Angeles studios as the program is broadcast through KOMO, KGW, KPO and KFI.

8:30 to 8:45 p.m.—Amos 'n' Andy, KGO, KOMO, KHQ, KGW, KECA.

9 to 9:30 p.m.—"Lauderland Lyrics"  
 Seven motion picture song successes will form the major part of the "Lauderland Lyrics" program. Walter Beban will conduct the orchestra in the popular dance numbers. KGO, KHQ, KOMO, KGW and KFI.

9:30 to 10 p.m.—Penrod  
 Herman and Verman, the inimitable colored chums of Penrod Schofield, will be introduced to the radio audience during the episode of the Penrod series tonight. This presentation, dramatized by Julian Street, Jr., and produced under the direction of Wilda Wilson Church with Billy Page in the title role, will be heard through KGO, KHQ and KOA.

10:15 to 10:45 p.m.—Tales Never Told  
 The tales are based on the lyrics of familiar songs. Marian Gilbert, contralto, and Irving Kennedy, tenor, sing the numbers. A cast of National Players will enact the dramas over KGO, KHQ, KOMO, KECA and KOA.

**379.5 Meters Channel 79**  
**790 Kcys. KGO 10,000 Watts**

General Electric Co., Oakland, Calif.

8 to 9:30 a.m.—Reveille; Meet the Folks  
 9:30 to 9:45 a.m.—Grace Adams East, cornetist  
 9:45 to 10:30 a.m.—Farm and Home Hour  
 10:30 to 11:20 a.m.—Morning Melodies  
 11:30 to 12 noon—Philharmonic organ  
 12 to 2 p.m.—Novelty Five; Dixie Dandies  
 2 to 3 p.m.—Matinee Time; Novelettes  
 4 to 4:30 p.m.—The Entertainers  
 4:30 to 5 p.m.—The Fuller Man  
 5 to 5:30 p.m.—"The New Business World"  
 5:30 to 6 p.m.—Sunset Syncopators  
 6 to 7 p.m.—General Electric Hour  
 7 to 8 p.m.—Lucky Strike Hour  
 8 to 8:30 p.m.—Pacific Serenaders  
 8:30 to 8:45 p.m.—Amos 'n' Andy  
 8:45 to 9 p.m.—Park Sisters  
 9 to 9:30 p.m.—Lauderland Lyrics  
 9:30 to 10:15 p.m.—Penrod; Literary Digest  
 10:15 to 10:45 p.m.—Tales Never Told  
 10:45 to 11 p.m.—Klawans' sports review  
 11 to 12 midnight—Musical Musketeers

**325.9 Meters Channel 92**  
**920 Kcys. KOMO 1000 Watts**

Fisher's Blend Station, Inc., Seattle, Wash.

7:55 a.m.—Inspirational services  
 8 a.m.—Shell Happytime  
 9 a.m.—Y. M. C. A. health exercises  
 9:15 a.m.—Organ recital by Betty Shilton  
 9:45 a.m.—National Farm and Home Hour, NBC  
 10:30 a.m.—Morning Melodies, NBC  
 11:30 a.m.—Orchestra; Agnes Skartvedt, contralto  
 12:15 p.m.—"What to Prepare for Dinner"  
 12:30 p.m.—Grain, fruit and vegetable reports  
 12:35 p.m.—Concert orchestra; Perdin Korsmo, tenor  
 1 p.m.—Dixie Dandies, NBC  
 2 p.m.—Orchestra; Fred Lynch and Agnes Skartvedt  
 3 p.m.—Artistic Ensemble and Greenwood Mitchell  
 3:30 p.m.—Resumé of broadcast; stock quotations  
 4 p.m.—The Entertainers  
 4:30 p.m.—The Fuller Man, NBC  
 5 p.m.—New Business World, NBC  
 5:30 p.m.—Artistic Ensemble; Hayden Morris, basso  
 6 p.m.—General Electric program, NBC  
 7 p.m.—Lucky Strike Dance Hour, NBC  
 8 p.m.—Gilmore Circus, NBC  
 8:30 p.m.—Amos 'n' Andy; news flashes  
 9 p.m.—Lauderland Lyrics, NBC  
 9:30 p.m.—Hill Billy Boys, NBC  
 10 p.m.—Literary Digest program, NBC  
 10:15 p.m.—Tales Never Told; sports review  
 11 p.m.—Musical Musketeers  
 11:30 p.m.—Radio-Keith-Orpheum Frolic  
 12 midnight—Organ recital by Betty Shilton

**333.1 Meters Channel 90**  
**900 Kcys. KHJ 1000 Watts**

Don Lee, Inc., Los Angeles, California

12:30 to 1 p.m.—World-wide news; records  
 1 to 2 p.m.—The Aztecs, CBS; Times Forum  
 2 to 2:30 p.m.—French Trio, CBS  
 2:30 to 2:45 p.m.—Quiet Harmonies, CBS  
 2:45 to 3 p.m.—Program of recordings  
 3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS  
 3:30 to 4 p.m.—Ted Husing's Sportslants, CBS  
 4 to 4:45 p.m.—Levitow's Commodore Orchestra, CBS  
 4:45 to 5 p.m.—World-wide news; Town Topics  
 5 to 5:15 p.m.—Exploring the Jungle for Science, CBS  
 5:15 to 6 p.m.—Recordings; Dixie Echoes, CBS  
 6 to 6:30 p.m.—Nit Wit Hour, CBS  
 6:30 to 7 p.m.—Around the Samovar, CBS  
 7 to 8 p.m.—Paramount Hour, CBS  
 8 to 8:30 p.m.—Williams Oil-O-Matic concert, DLBS  
 8:30 to 9 p.m.—Raymond Paige's Musical Cocktail  
 9 to 10 p.m.—"Chasin' the Blues"  
 10 to 10:05 p.m.—World-wide news  
 10:05 to 12 midnight—Biltmore Hotel Dance Orchestra  
 12 to 1 a.m.—Wesley Tourtellotte, organist

## SATURDAY Programs

491.5 Meters **KFRC** Channel 61  
610 Kcys. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

7 to 8 a.m.—Seal Rocks broadcast; stocks  
8 to 9 a.m.—U. S. Army Band, CBS  
9 to 9:30 a.m.—Adventures of Helen and Mary, CBS  
9:30 to 10 a.m.—Program of recordings  
10 to 10:30 a.m.—Song recital, featuring Norman Neil-  
sen and Edna Fischer  
10:30 to 11 a.m.—Program of recordings  
11 to 12 noon—Auditions and church announcements  
12 to 1 p.m.—Sherman and Clay  
1 to 1:30 p.m.—The Aztecs, CBS  
1:30 to 2 p.m.—Club Plaza Orchestra, CBS  
2 to 2:30 p.m.—French Trio with Kenyon Congdon,  
baritone, CBS  
2:30 to 3 p.m.—Quiet Harmonies, CBS; records  
3 to 3:30 p.m.—Hotel Shelton Orchestra, CBS  
3:30 to 4 p.m.—Studio program  
4 to 5 p.m.—Levitov's Commodore Ensemble, CBS  
5 to 5:15 p.m.—"Exploring the Jungles," CBS  
5:15 to 5:30 p.m.—Studio program  
5:30 to 6 p.m.—Edna Fischer, "Piano Moods"  
6 to 6:30 p.m.—Nit Wit Hour  
6:30 to 6:45 p.m.—Boyer, the Society Parfumer  
6:45 to 7 p.m.—"Grand Daughters," novelty program  
7 to 8 p.m.—Paramount Public Radio Hour, CBS  
8 to 8:30 p.m.—Williams Oil-O-Matic, DLBS  
8:30 to 9 p.m.—Musical Cocktails, DLBS  
9 to 10 p.m.—Chasin' the Blues, DLBS  
10 to 10:10 p.m.—"Frank Watanabe," Eddie Holden,  
10:10 to 11:10 p.m.—Hotel Mark Hopkins Orchestra  
11:10 to 12:10 a.m.—Los Angeles Biltmore Hotel Or-  
chestra, DLBS  
12:10 to 1 a.m.—Dance music

483.6 Meters **KGW** Channel 62  
620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon

7:15 a.m.—Y. M. C. A. health exercises  
7:45 a.m.—Devotional service  
8 a.m.—Shell Happytime; Town Crier  
10:30 a.m.—Talk by O. M. Plummer  
10:45 a.m.—Morning Melodies  
11:30 a.m.—Musical Masterworks  
12 noon—Powers' Pied Piper  
12:30 p.m.—Stewart-Warner organ  
1 p.m.—Dixie Dandies, NBC  
2 p.m.—Among Ourselves; Musical Masterworks  
4 p.m.—The Entertainers, NBC  
4:30 p.m.—The Fuller Man, NBC  
5 p.m.—The New Business World, NBC  
5:30 p.m.—The Spotlight  
6 p.m.—General Electric Hour, NBC  
7 p.m.—Lucky Strike Hour, NBC  
8 p.m.—Gilmore Circus, NBC  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—Book chat  
9 p.m.—Launderland Lyrics, NBC  
9:30 p.m.—Studio program; Cecil and Sally  
10:10 p.m.—Hi Jinx  
12 to 1 a.m.—Oyster Loaf program

236.1 Meters **KOL** Channel 127  
1270 Kcys. 1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

12 to 1:30 p.m.—Slogan contest; Children's Hour  
1:30 to 2:30 p.m.—Popular program  
2:30 to 3:30 p.m.—"KOL Matinee" with Eva Gonnella,  
Inez Z. Morrison, Alice Blomquist, Ralph Clayton  
3:30 to 4 p.m.—News; "Musical Side Show"  
4 to 4:30 p.m.—Slogan contest  
4:30 to 6 p.m.—Mr. Fixit; news items; Service Hour  
6 to 6:15 p.m.—Ivan Ditmars with Show News  
6:15 to 6:30 p.m.—"The Silver King"  
6:30 to 7 p.m.—Slogan contest  
7 to 8 p.m.—"The Midway" with Ivan Ditmars, Pink-  
erton Day, Three Little Girls, Midway Band  
8 to 9 p.m.—"Old Timer's Hour" with Farmsteaders,  
Don and Farrell, Ward Ireland  
9 to 12 midnight—Everstead Dance Band

440.9 Meters **KPO** Channel 68  
680 Kcys. 5000 Watts

Hale Bros. & The Chronicle, San Francisco

7 to 8 a.m.—Health exercises, with Professor Bob  
8 to 9 a.m.—The Shell Happytime, by Hugh Barrett  
Dobbs, assisted by Will Hancock  
9:30 to 10 a.m.—Daily chat, Walter W. Cribbins  
10 to 10:30 a.m.—National Home and Farm Hour, NBC  
11:30 to 11:55 a.m.—Ye Towne Cryer  
11:55 to 12:05 p.m.—Scripture reading and time signals  
12:05 to 1 p.m.—Snap shots, programs in miniature  
1 to 1:10 p.m.—E. A. Pierce stock reports  
4:50 to 5 p.m.—E. A. Pierce stock reports  
5 to 5:50 p.m.—Children's Hour  
5:50 to 6 p.m.—News digest, "Scotty" Mortland  
6 to 7 p.m.—Reo Masters of Music  
7 to 8 p.m.—North Americans  
8 to 8:30 p.m.—The Gilmore Circus, NBC  
8:30 to 9 p.m.—Earle C. Anthony Packard program  
9 to 10 p.m.—Cecil and Sally  
9:10 to 10 p.m.—KPO Salon Orchestra, with Eva De  
Vol, soprano  
10 to 11 p.m.—Jesse Stafford's Palace Hotel Orchestra  
11 to 12 midnight—Joe Wright's Silver Slipper Dance  
Orchestra

309.1 Meters **KJR** Channel 97  
970 Kcys. 5000 Watts

Northwest Broadcasting System, Seattle, Wash.

5:30 p.m.—Dinner concert; market report  
6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore  
Vincent, tenor; Spencer Adams, xylophone  
7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor;  
Harold Strong, piano  
7:30 p.m.—Doré Sisters, violin and piano  
8 p.m.—Saturday Knights; Elmore Vincent, tenor;  
Pearle Dempsey  
9 p.m.—Northwest Hour  
10 p.m.—Ken Stuart, 30 Minutes of Sunshine  
10:30 p.m.—Vic Meyers' Club Victor Orchestra  
12 midnight—Request program

468.5 Meters **KFI** Channel 64  
640 Kcys. 5000 Watts

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11:45 a.m.—French lessons by Annette Doherty  
12 noon—U. C. and U. S. agriculture talks  
12:15 p.m.—Federal and state market reports  
5:15 p.m.—Tom Mitchell  
5:45 p.m.—Stock market reports  
6 p.m.—General Electric Hour, NBC  
7 p.m.—Lucky Strike Hour, NBC  
8 p.m.—Gilmore Circus, NBC  
8:30 p.m.—Earle C. Anthony, Inc., program  
9 p.m.—"Launderland Lyrics," NBC  
9:30 p.m.—Forest Lawn Memorial Park program  
10 p.m.—Prokhanoff Russian String Quartette  
11 p.m.—KFI Midnight Frolic

239.9 Meters **KFOX** Channel 125  
1250 Kcys. 1000 Watts

Nichols & Warriner, Long Beach, Calif.

12 to 1 p.m.—Hollywood Girls  
1 to 1:30 p.m.—Pianistic Pansy  
1:30 to 1:50 p.m.—Rolly, Gene and Cline  
1:50 to 2:30 p.m.—Clarence and Doris; Rolly Wray  
2:30 to 3 p.m.—Happy Helmi's Singing Birds  
3 to 3:30 p.m.—The Coquettes; Radio Calendar  
3:30 to 4:30 p.m.—Organ recital; news; Rolly Wray  
4:30 to 4:45 p.m.—Violets Tiny Tots Hour  
4:45 to 6 p.m.—Jones Entertainers; Hollywood Girls  
6 to 6:15 p.m.—Em and Clem  
6:15 to 6:30 p.m.—Percy at the Phone  
6:30 to 6:45 p.m.—Sunset Harmony Boys  
6:45 to 7 p.m.—Dr. Williams  
7 to 7:15 p.m.—Buttercream School Kids  
7:15 to 7:30 p.m.—Vest Parker  
7:30 to 7:45 p.m.—Seth Pocket Minstrels  
7:45 to 8:15 p.m.—Campus Boys; Cline Chittick  
8:15 to 9 p.m.—Rolly Wray; The Coquettes  
9 to 9:30 p.m.—The Crooners  
9:30 to 10 p.m.—West Coast Theatre  
10 to 10:30 p.m.—Rev. Ethel Duncan  
10:30 to 11 p.m.—The Coquettes  
11 to 12 midnight—Majestic Ballroom Orchestra  
12 to 3 a.m.—The Knight Fox



**SATURDAY Programs**

**243.8 Meters** **KYA** **Channel 123**  
**1230 Kcys.** **1000 Watts**

**Pacific Broadcasting Corp., San Francisco**

9 to 11 a.m.—Popular recordings  
11 to 12 noon—California Sunshine Hour  
12 to 2 p.m.—Newscasting; recordings  
2 to 3 p.m.—Bridge Party Hour  
3 to 5:15 p.m.—Recordings, Sunset Hour; stocks  
5:15 to 5:45 p.m.—Reduce-oid Twins, Joan and Ginger  
5:45 to 6 p.m.—National Kanteens program  
6 to 6:30 p.m.—Song recital, Claire Upshur and Nona Campbell  
6:30 to 7 p.m.—Popular recordings  
7 to 7:30 p.m.—George Taylor and the Boys  
7:30 to 7:45 p.m.—College Daze, Toby and Babs  
7:45 to 8 p.m.—News and Harmonettes, Yvonne, Greta and Helen  
8 to 9 p.m.—Calendar of the Air  
9 to 9:30 p.m.—George Nickson, Freddie Heward, Dud Williamson, George Hepburn, Virginia Spencer and Tru-Jo Duo  
9:30 to 10:30 p.m.—Pacific Artists Trio, with Gene Sullivan, soloist  
10:30 to 1 a.m.—Dance recordings

**265.3 Meters** **KSL** **Channel 113**  
**1130 Kcys.** **5000 Watts**

**Radio Service Corp., Salt Lake City, Utah**

5 p.m.—"Merle Thorpe," NBC  
5:30 p.m.—"Launderland Lyrics," NBC  
6 p.m.—General Electric Hour, NBC  
7 p.m.—"Lucky Strike" dance orchestra, NBC  
8 p.m.—Sugarhouse Business League  
8:30 p.m.—Amos 'n' Andy, NBC  
8:45 p.m.—Brimley Brothers Male Quartet  
9:15 p.m.—Organ recital; Midnight Hour  
11:15 p.m.—Midnite Review, directed by Roscoe Grover

**361.2 Meters** **KOA** **Channel 83**  
**830 Kcys.** **12,500 Watts**

**General Electric Co., Denver, Colorado**

4:30 to 5 p.m.—Phil Spitalny's music  
5 to 5:30 p.m.—The New Business World  
5:30 to 6 p.m.—Launderland Lyrics  
6 to 7 p.m.—General Electric Hour  
7 to 8 p.m.—B. A. Rolfe and Lucky Strike Orchestra  
8 to 8:30 p.m.—Olinger Male Quartet  
8:30 to 8:45 p.m.—Amos 'n' Andy  
8:45 to 9 p.m.—National Prohibition Poll  
9 to 9:30 p.m.—Preview of International Sunday School lesson  
9:30 to 10 p.m.—Penrod stories  
10 to 11 p.m.—The Seven Aces—All Eleven of 'Em

**285.5 Meters** **KNX** **Channel 105**  
**1050 Kcys.** **5000 Watts**

**L. A. Evening Express, Los Angeles, Calif.**

9:30 to 10 a.m.—Radio shopping news  
10 to 10:30 a.m.—Eddie Albright's 10 o'clock family  
10:30 to 11 a.m.—Recordings and announcements  
11 to 12 noon—KNX String Ensemble  
12 to 12:30 p.m.—Program of recordings  
12:30 to 1 p.m.—First Radio Church of the Air  
1:30 to 2 p.m.—Reading interesting books  
2 to 2:30 p.m.—Program of recordings  
2:30 to 5 p.m.—Presenting an opera (recorded)  
5 to 5:15 p.m.—E. C. Griffith's "Travel" talk  
5:15 to 5:45 p.m.—Brother Ken's Kiddie Hour  
5:45 to 6 p.m.—Town Crier's amusement tips  
6 to 6:25 p.m.—Wright Whitlock, organist  
6:25 p.m.—Announcements of services  
6:30 to 7 p.m.—KNX String Ensemble  
7 to 8 p.m.—Paramount Publix Hour, CBS  
8 to 9 p.m.—Program presenting KNX artists  
9 to 9:45 p.m.—Broadcasting from the Russian American Art Club  
**9:45 to 10 p.m.—Program of musical contrasts (recordings)**  
10 to 12 p.m.—Hotel Ambassador Coconut Grove Orch.  
12 to 1 a.m.—Dance Hour of records

**535.4 Meters** **KTAB** **Channel 56**  
**560 Kcys.** **1000 Watts**  
**Pickwick Broadcasting Co., Oakland, Calif.**

7 to 8:30 a.m.—Studio program; Masters Album  
8:30 to 9:30 a.m.—Towne Cryer; morning prayer  
9:30 to 10 a.m.—"Broadway Tunes"  
10 to 10:30 a.m.—Household Hour with Alma La Marr  
10:30 to 11 a.m.—Dr. B. L. Corley  
11 to 12 noon—Barney Lewis' Tabloid of the Air  
12 to 1:30 p.m.—Studio program; Chapel of Chimes  
1:30 to 2:30 p.m.—Dance records  
2:30 to 3 p.m.—Alice in Wonderland  
3 to 3:30 p.m.—Sunshine Boy and Alice Blue  
3:30 to 4 p.m.—"Broadway Tunes"  
4 to 5 p.m.—Dr. Wade Forrester; records  
5 to 6 p.m.—Brother Bob's Frolic Hour  
6 to 7:30 p.m.—Studio program; Chapel of Chimes  
7:30 to 8 p.m.—Walter J. Rudolph, concert pianist  
8 to 8:30 p.m.—Alice Blue, organist; Dorothy Nichols, cello  
8:30 to 9:30 p.m.—Melody Quintette, John Teel, Jane Sargent Sands  
9:30 to 10:30 p.m.—Melody Quintette, Alice Blue  
10:30 to 11 p.m.—Studio program  
11 to 12 midnight—Semi-classical program  
12 to 1 a.m.—"Slumber Chaser"

**204 Meters** **KGA** **Channel 147**  
**1470 Kcys.** **5000 Watts**

**Northwest Broadcasting System, Spokane, Wash.**

5 p.m.—World Bookman, Uncle Andy  
5:30 p.m.—Dinner Hour; market reports  
6 p.m.—Harmony Aces; Eulala Dean, blues; Elmore Vincent, tenor  
7 p.m.—Agatha Turley, soprano; Sydney Dixon, tenor; Harold Strong, piano  
7:45 p.m.—Doree Sisters, violin and piano  
8 p.m.—Saturday Knights; Elmore Vincent, tenor  
9 p.m.—KGA Ensemble; Dwight Heter, baritone  
10 p.m.—Musical Potpourri; recordings

**254.1 Meters** **KEX** **Channel 118**  
**1180 Kcys.** **5000 Watts**

**Western Broadcasting Co., Portland, Ore.**

5 p.m.—Popular program; children's program  
6 p.m.—Studio program; musical program  
9 p.m.—Studio program; dance program  
10:30 p.m.—Jack and Jill Dance Band

**394.5 Meters** **KVI** **Channel 76**  
**760 Kcys.** **1000 Watts**

**Puget Sound Broadcasting Co., Tacoma, Wash.**

4 to 5 p.m.—Bernhard Levitow's Commodore Ensemble, CBS  
5 to 5:15 p.m.—Exploring the Jungles for Science, CBS  
5:15 to 6:15 p.m.—The Serenaders; Billy Landers, blues singer; Bill Ross, tenor  
6:15 to 6:24 p.m.—Helene Hill, piano; Billy Landers, blues singer; Bill Ross, tenor  
9 to 10 p.m.—Chasin' the Blues program, DLBS  
10 to 10:12 p.m.—Bill Ross, tenor; Billy Landers, blues singer; Helene Hill, piano  
10:12 to 11:12 p.m.—Anson Weeks' Mark Hopkins Orchestra  
11:12 to 12 midnight—Earl Burtnett's Biltmore Orchestra, DLBS

**280.2 Meters** **KJBS** **Channel 107**  
**1070 Kcys.** **100 Watts**

**J. Brunton & Sons, San Francisco, Calif.**

6:45 to 8 a.m.—KJBS Alarm Klok Klub  
8 to 11 a.m.—Variety and dance records  
11 to 11:30 a.m.—Popular recorded selections  
11:30 to 12 noon—U. S. popular half-hour  
12 to 1 p.m.—Stock report; records  
1 to 1:30 p.m.—Al Kellie and Ernie Lohrman  
1:30 to 2 p.m.—Salon Orchestra  
2 to 2:30 p.m.—Dell Raymond and Oscar Young  
2:30 to 4 p.m.—Popular recordings  
4 to 6:15 p.m.—Jerry McMillan, pianist; records

## Many Home Uses Found For Radio Owl

**T**HAT housewives are often more ingenious than husbands is evidenced by the multitude of uses they have found for Radio Owl the small automatic device for turning off radios.



Although Radio Owl was originally intended by the manufacturer for shutting off radios exclusively, madam soon discovered it proved a reliable sentinel for shutting off electric irons, washing machines, night lights, heating pads and many other products found in every household. By her discoveries, she has changed the selling plans of the Taylor-Travers Company, Ltd., manufacturers, so that now as well as being available at radio stores, Radio Owls may also be procured at many electric supply, department and hardware stores. Even drug stores have put them in, so great has been its appeal for general household use.

Radio Owl works on the hydraulic principle, there being no clocks to wind or hands to set. Through a double plug attachment it is instantly plugged into any electric outlet. After it has been attached, the Owl's head is pressed down. This turns on the electric current and sets the desired time, which is indicated on the front of the Owl and graduated to show any time from a minute up to two hours. Radio Owl shuts off the current which operates the radio or electrical appliance at the time designated.

**A**N AMERICAN television station sent a radio picture to Australia last night, and Australia sent it back again. The picture returned all bent and warped out of shape. Whereupon the natural question arose: Where is television better than the postoffice?

**\$3 will bring *Broadcast Weekly* to your door every week for one whole year. Why not subscribe *Now*?**

## The Radio Tattler

(Continued from Page 4)

through the programs until he finds a Galli-Curci record. He says other patients in the waiting room remain calmer if they think the shrieks from the operating room have a radio origin.

\* \* \*

Radio is invaluable when these little domestic frictions arise—these Cecil and Sally spats that men and women indulge, so that folks will know they are married, and not just living together. Instead of asking, "What was that last remark?" just turn on the radio and you won't hear the last remark. It's the last remark that causes the trouble. The first remark is never anything but the "wind-up" for a hot pitch over the home plate. But the last remark—Oh, boy! Let radio guard your peace as the bob-headed lion does the family furniture. Snap 'er on—and save a divorce, or the carfare home to mother.

\* \* \*

It is the noise-producing qualities of radio which really make it a family necessity. There are a lot of ways of getting music, but how else can one make a din in his own home and not get bawled out for it, except with the radio? It's a lifesaver, with a knob in the middle instead of a hole. Why, even when there's a burglar in the house the radio is invaluable. Yank out a tube and "bust" it on the floor and the burglar will think he is shot. Try it, and be convinced, the very next time a burglar calls.

\* \* \*

Salesmen never tell folks about this other side of radio. They talk about quality, and distance, and selectivity and such things, and never mention the peace one can get out of the racket. Perhaps after a salesman gets married, and has a home, and a mother-in-law and a sink, he'll understand how it is. Then watch him sell radio sets to the married folks! Uh-Ugh!

Harold L. Bodman, general sales manager of Silver-Marshall, Inc., is on a tour of the Pacific Coast, where he is having personal conferences with all of the western distributors of Silver radio and the company's representatives in that territory. Mr. Bodman is explaining the operation of new sales plans which have been formulated in conference with McMurdo Silver, president of the firm, at their headquarters in Chicago. San Francisco, Los Angeles, Oakland, Seattle, Portland, Salt Lake City and Reno are among the cities on Mr. Bodman's itinerary

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with any radio at any price and  
compare performance ”*

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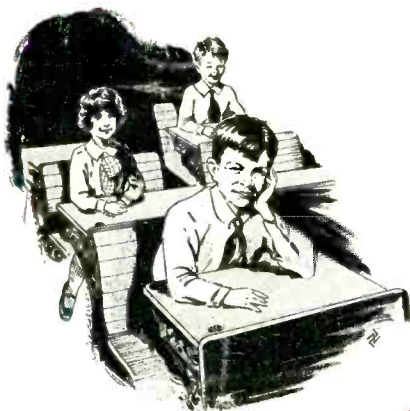


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*“Radio's Richest Voice”*

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