For Week of March

24 to 30

The most complete Radio Guide Published in the United States

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THE LEADING RADIO GUIDE OF THE PACIFIC COAST

"You're there with a Crosley"



A-C
Electric\$6900Power
Speaker
Operating

Without Tubes

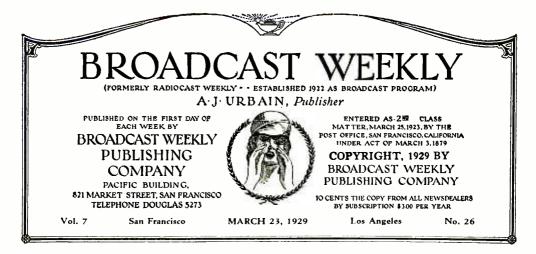
If you are "there with a Crosley" during 1929, you are the possessor of all the wealth of the air—of music, songs, and "wisecracks," of solid and reliable information on marketing, of interesting educational hours which no private fortune could buy. With a GEMBOX and DYNACONE, the resources of the air are easily yours. The Gembox is the lowest-priced standard A-C electric receiver on the market. Let a Crosley dealer demonstrate it for you.

Dynacone Power Speaker \$27.00

Exclusive California Distributors



THE JAMES H. BARRY COMPANY - - BAN FRANCISCO



THE EDITOR'S PAGE

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It is an interesting thought that the words of the great—Moses, Christ, Abraham Lincoln—are with us always. That the vibrations of sound, once set into motion, are never lost. The only problem involved is a mechanical one. Vibrations once set up never die. They become more attenuated but they exist forever. Speech may be stepped up and amplified. It may be "scrambled," as is done in trans-Atlantic transmission, and fit together across the water. It is not without the bounds of possibility that some day science may recapture some of the speeches of the great ones—long after they have been uttered. It is an intriguing theory, at any rate.

A German scientist has developed an instrument by which he can hear plants growing. The protests of a field of vegetables against their unfortunate lot may yet form material for some broadcast station which advertises a healthful soup. This development, however, indicates the declining personal privacy everywhere. It is not a far cry to the old story of the Palace of Truth where everyone was transparent to the observer. We shudder to think what a Congressional committee room record would sound like.

*

The development of a new illuminating paint product, non-radioactive, which absorbs light rays during the day, sufficient to light a house at night without electrical action, has its disadvantages. How would one get a night's rest, for instance, if the chemically treated wall paper glared with an eerie phosphorescent light? In developing this chemical glow, as a substitute for globes and dynamos, we hope the savants will not neglect a method of dimming it when needed.

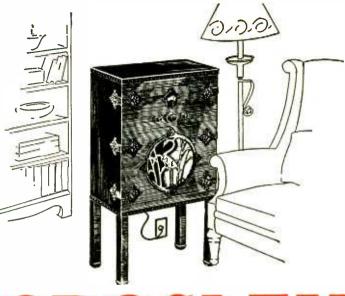
Radio is undoubtedly building a love of good music throughout the entire nation. Musical magazines are literally filled with coming events of high worth, listing additionally scores of new movements to further the art in all directions. We may say, in truth, that radio is working a musical renaissance in America.

* * *

There is a need for good music on the air. Even Sunday concerts are not free from the impinging advertising which converts the music period into a billboard. The dinner concerts are certainly nothing to write home about, unless one likes to cat with a medley of questionable talent hammering at the consciousness. There seems to be a shortage of good orchestral effort which can be tuned in and left, for at least an hour. The Hotel Oakland stands almost alone in this regard.

* *

So long as there is no protection for the "mother lode" of musical compositions—so long as any also-ran with a dash of rhythmic response can clip the lyric, dramatic and mystic flowers from any masterly opus, and by wiring them with third rate camouflage foliage, resell them under his own name to a jazz-doped world, why the necessity for composers at all? With the great ones lying helpless in his path, what is to prevent any Jimmy Valentine from looting Fame of her laurels?





Power Speaker operating SHOWBOX with the Crosley Dynacone

You are invited to hear a demonstration of the SHOWCHEST or any of the splendid Crosley radio models, the all-electric Gembox or Showbox table models, the Showchest, or the Dynacone Power Speaker. Ease of operation, outstanding performance and a low price range give the Crosley line first rank in the radio field. electro-magnetic power speaker built in the

SHOWCHEST



WITHOUT TUBES

The new Crosley SHOW-CHEST is the complete radio set for which you have been waiting. It has the A.C. electric receiver chassis of the famous Crosley Showbox set, plus the Dynacone Power Speaker, in one beautiful metal chest of Chinese Chippendale design. Three colors to choose from, Mandarin Red, Nanking Green or Manchu Black. The moderate price of the SHOW-CHEST is an important feature of this striking radio value!

YOU'RE THERE WITH A CROSLEY

Exclusive California Distributors

RADIO EQUIPMENT



133-141 W. 17th Street LOS ANGELES



The New

CROSLEY

8 Tube – Antenna Tuned JEWEL BOX \$112

Power detector makes use of plate rectification instead of grid rectification, as commonly used in radio. Result: overloading prevented and tone improved.

Tuned antenna circuit creates selectivity and sensitivity to a degree of quality never before attained.

By use of C-327 tubes, except in the output, filtering of circuits is improved.

Add to these features other improvements such as *new* volume control, improved push pull audio system, full voltage supply, Mershon condenser and new neutrodyne balancing. Finished in black and white gold.

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133-141 West 17th Street LOS ANGELES

121-131 Ninth Street SAN FRANCISCO



Again and again Claybrough touched the key and each time the picture answered

The SINGING PICTURE

By JULIAN RASHMAN

YOU surely must know of Buxley Hall. . . . Feudal in its every detail—its moat mossgrown and picturesque, its towers gray against the emerald sward of the hillside, thrust skyward like a Norman outpost.

There is a painting in Buxley Hall—a painting of a young girl, exquisite as a golden iris in her yellow gown, playing a harp beside a window. In the early evening when the after-glow is just right, the effect is striking. Coming into the great, beam-shrouded hall and suddenly confronting the painting, one is struck with the conviction—hardly more than momentary, of course—that the young girl is verily there in the flesh. One finger-tip rests lightly upon a string and her head is turned toward the jonquil garden as if she were listening to the faint echo of the final note, her face illumined with the light from the garden.

No, there is none living, apparently, who knows the identity of the young woman. Old retainers had it from their predecessors that it was a portrait of the former Lady Alice, grandmother of the present young Earl of Limmford. But Burke's peerage contradicts this. It might again have been an idealized picture of that famous and bewitching heartbreaker, Doris of Cromleigh, except that she was raven-haired, while the lady of the picture is of Titian coloring.

Charles Claybrough, grown rich in spices and tea, and present owner of Buxley Hall, disclaims all knowledge of the picture. It was hanging in that identical spot when he purchased Buxley Hall from the Earl of Limmford, and the setting was so obviously appropriate that it remained as it hung, with the noonday light thrilling across her exquisite hands and the after-glow irradiating her face.

In one particular there is no painting like it in the world. Would you see? Step into the music room, adjoining, and lift the cover of the priceless seven-legged Friederici square piano, bearing the date 1764. Now, softly but firmly, with the tip of your finger, touch middle A. Now, quickly, back to the niche where the picture hangs with its lovely subject turned, half profile, to the jonquil garden. Stand perfectly quiet. Do you hear . . . that faint, far strain, like the echo from an elfin lute? Yes, you are right, it comess from the painting—from the very string touched by that slender finger. A single, faint but clear, phantom harmonic, holding for a breathless moment to die away like a shadow note of the painted harp.

This is the mystery, with all the eerie web of legend that time can weave, of the famous picture-the answering call to that single note from the old Friederici. Nonsense, imagination, say you? Try it again. Now stand directly before the picture, here, in this worn spot on the inlaid floor. Now let your friend touch that note on the piano. . . Ah! The same strain, like a faint, singing sigh, as the slender finger seems to touch the painted string-a fleet, silver cadence against the dark-paneled ceiling, then gone! Doubt you now? Nor could the others who, like yourself, have heard the selfsame strain and have left unable to explain the strange phenomenon.

Yet, there is an answer to the picture's mystery, an answer that might never have been found but for the curiosity of a young American-Larry McCormick, son of Charles Claybrough's old school friend, Dudley McCormick, who dipped his fingers in the viscous uncertainty of the oil fields and brought them out again with a fortune clinging to them. A letter from Dudley McCormick had mentioned that his son Larry would be in London about the tenth of October. It was but natural that Claybrough should invite him for a week-end at Buxley Hall, recently purchased, and young McCormick had promptly accepted the invitation. The young American and his host liked each other immensely, on sight, and fell at once into one of those rare, easy intimacies.

McCormick brought along a portable radio set in his suitcase. It was the first that Claybrough had ever seen, Buxley Hall having held aloof from the touch of modernism. Young McCormick set the device down on a table in the smoking room, made certain adjustments, and presently they were listening to some very excellent music from the station at Coventry. Claybrough was properly amazed, having spent twenty years of his life in the tea islands, and possessing only the most rudimentary idea of the broadcast art. In fact he was thrilled out of his usual poise by finding that he could tune in the station himself.

"By Jove!" he whispered several times.

They talked far into the night. The talk very naturally came around, in time, to the singing picture. Young McCormick, with-

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out being discourteous, was openly skeptical of the whole thing as a mystery or a psychic phenomena. He maintained that there must be a simple scientific basis for the entire occurrence. He was an expert radio engineer, it developed, and his arguments were so convincing that Claybrough finally consented to his making a number of scientific tests on the morrow.

"Mind you," said Larry, "I won't guarantee to solve the thing. But we'll have a try at it and we may dig out its secret. Our ancestors were not as clever, mechanically, as their own generation thought them."

The thing intrigued Claybrough, no end, for he had secretly made a number of futile investigations on his own.

Much to his surprise, and despite the fact that he was travel-weary, Larry dreamed of the picture during the night. Claybrough had shown it to him by candlelight and he had carried away a hazy impression of a lovely girl playing a harp, though the picture had looked rather flat and charmless at night. He awoke the following morning with that impression still fresh and feeling that Claybrough had an old man's fondness for a personal possession around which he had woven a mystery of his own.

However, coming suddenly upon the picture, with the morning light in the garden beyond, he was amazed at its exquisite and haunting beauty. He stood for a long time studying it. There seemed nothing supernatural about it. It was undoubtedly a picture of a breathlessly pretty girl, and the reflected light from the stone coping of the garden wall gave her a vivid realness that was almost uncanny. He began to realize the picture's atmosphere. . .

"And what do you think of her by daylight?" Charles Claybrough's voice at his elbow caused McCormick to turn.

"Marvelous!" Larry exclaimed, enthusiastically. "Undoubtedly the work of a famous artist."

Claybrough shook his head sadly.

"Unfortunately—no," he said. "One destined for fame, it is true, yet one who never realized it. This was his only painting—his one revealing expression of himself. I found the story of it in an old diary, wrapped in a bit of brocade and buried deep in a chest among odds and ends of clothing and trinkets, in a deserted wing of the Hall when I took it over. In general, I do not tell of this. But with Dudley McCormick's son, I feel more free. . . . However, the story does (Continued on Page 72)

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Mighty Monarch of the Air

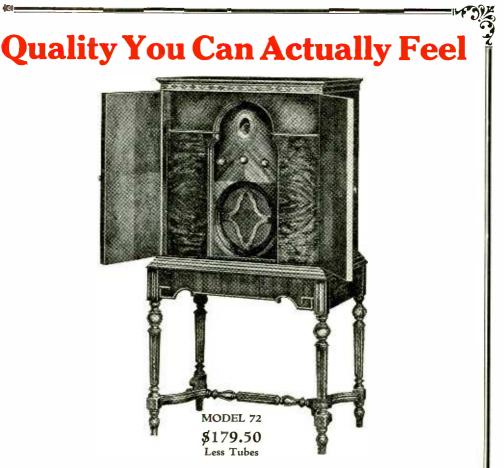
MAJESTIC has the whole country talking ... for MAJESTIC did the "impossible."

Bankers and great industrial leaders said that such radio receivers and cabinets could not be sold at MAJESTIC prices.

MAJESTIC made possible super-dynamic speaker tone quality . . . and marvelously beautiful cabinets . . . at moderate prices.

See and hear a MAJESTIC . . . today . . . and you will realize why 4,000 sets a day do not supply the demand.

TUNE IN MAJESTIC THEATRE OF THE AIR Over Columbia Broadcasting System—Station KYA, San Francisco—every Sunday night, 6 to 7, Pacific Standard Time. Headliners of stage and screen.



BEAUTIFUL Louis XVI walnut cabinet with doors of diamond matched oriental walnut having genuine inlaid marquetry border. Instrument panel also of diamond matched oriental walnut framed with butt walnut and bird's-eye maple panel. Seven tubes completely shielded, using R.F.L. balanced circuit.

Equipped with MAJESTIC Super-Dynamic speaker—the last word in faithful reproduction and tone quality.

Wholesale Distributors

Frederick H. Thompson Co. Holmes & Crane

1131 Mission Street, San Francisco

291 Fourth Street, Oakland, Calif.

Kimball-Upson Company

607 K Street, Sacramento



 B_{γ} EARLE ENNIS

FOR crying out loud—isn't it possible to sit down in front of a radio set and listen to any kind of rhythmic music any more without having someone cut in and bleat the sappy words of some sappy song? And they call this entertainment! Ye Gods!

Is this the best America can do in the way of entertainment? Is this what the public wants? We ask the public—such of it as we come in contact with, if they like it. They say they do not. They say it gives them a pain. Who likes it, then? And why is it done?

The thing is disgusting, nauseating. Turn the dial of your set to whatever station you will, and if there is dance music, in nine times out of ten, you will hear some bozo with 25,000 kilocycle adenoids, gargling some brainless tune, the music of which has rhythm and melody and the words of which would gag a camel. Because some composer wrote the words, every orchestra in the country thinks that it must have someone yodle them into the microphone.

We will admit that there is a certain type of man, and he undoubtedly has a radio set, too, like the rest of us, who gets a certain vicarious thrill out of having another man sing a sappy song to him in a back alley tenor. There seems to be a growing crop of these in the country—fine, virile men who run to knitting for their athletics, illegal postcards for their dissipation. These may find in the interlude singers of the rhythmic radio song—just what their little hearts desire.

* * *

But there are a few of us left who believe in muscle, whiskers and manhood, and blamed if we can stomach the avalanche of meaningless, goo-goo mouthings that night after night are flung into the ether. We, too, have radio sets, and night after night we turn them off. The radio dealer kicks because business is bad. Why shouldn't it be bad when the only thing that greets the ear, in the majority of cases is the larruping of these hopeless bunnies in their girlish make-up

* * *

We'd like to hear some of the good old dance music again. It used to be that in thousands of homes, people turned on the radio for an hour or two when friends were in or a card game was in progress, softened it down to a pleasing degree, and let the dance music roll in. It added something to the evening. But these nights it runs just so long and then somebody says: "For the love of Heaven—turn that thing off!" And it is turned off. And don't think that it isn't!

* * *

We can't believe that good red-blooded Americans like the sort of entertainment that is foisted in their faces, night after night, by these back alley tenors, because their type of entertainment is that which entertains only a mediocre form of intelligence—and the large percentage of people in this country are fairly intelligent, as they prove when they really give something their attention at the polls.

We believe that the public is just as much against that as it is against the musical buffonery which permits cabaret sublimates to prostitute classical music, for the cheap thrill of a harmonic novelty. It is tiresome, stupid, a depreciation of the intelligence of the radio listener, and makes radio a hurdy-gurdy and a side-show instead of a worth-while public service.

We have to laugh when these high-powered executives of chains and networks utter high-sounding sentiments and then fill the air with Alpine goats bleating their moronic lyrics into a thousand microphones under the guise of "public service." It might well be called "organized ribaldry!" What think you?

FREE with a one year subscription to BROADCAST WEEKLY—A New Log and Call Book. There's nothing else like it today. It is indexed and contains all the information about every station in the United States and Canada. Send your three dollars today and get BROADCAST WEEKLY every week for the next year and the new Log and Call Book. WIND A DIVERSIA DIVER



Genuine Pooley Cabinet with all Atwater Kent Electro Dynamic Equipment



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11

Complete with Tubes

The very finest of Atwater Kent equipment throughout, a real Pooley with all of Pooley's finish and beauty—at a remarkable price. See it at the nearest Atwater Kent retailer.

ERNEST INGOLD, INC. 930 Van Ness Avenue San Francisco



This department will be devoted to a general exchange of ideas. Letters of constructive criticism or suggestions will be printed. Broadcast Weekly assumes no responsibility for letters printed in these columns.

Sacramento, Feb. 25, 1929.

So I took my little three dollars, three dimes, one nickle, and sent it to the nice man for thirty-three dollars and five dimes' worth of live reading matter (at least I hope Motion Picture is as live as Broadcast).

Your last issue was splendid, and if you keep up that high mark there will be nothing but praises. I do agree, however, with some of your vox popaeli that KSL and KOA programs should appear in full, and I think KMOX ought to be given some space, for often when there is nothing on local stations but bedtime stories, I dial to KMOX and there get a wonderful program. In fact, only on KMOX can I now get Majestic Theatre of the Air, as KYA has too much interference, and KEX fades so terribly.

I do not, however, agree with the correspondent who wants to throw Earl Ennis and Monroe Upton in the gutter. Monroe gives a delightful, personal touch to the radio artists we like best (but I do wish he would tell us what happened to Edna Fisher), and the mess of good-natured slang which Earl Ennis uses in his page illuminations is always good for a healthy giggle (and I'll never be too old to giggle, thank goodness).

And so, with these few remarks I here and now pass on. A. C.

Yakima, Wash., March 6, 1929.

What on earth was the matter with "G. H." of Marin County, whose letter appears in this week's Broadcast? Regarding the remark of "too much nightly advertising," does G. H. appreciate the splendid programs he receives—yes? Well, who pays for the programs, if not the advertiser. We surely do enjoy the programs, and I am sure G. H. should consider. MRS. E. J. LEMKE.

Sebastopol, Calif., March 1, 1929.

Replying to "Lee Mitchell," please allow me to say that the articles written by Monroe Upton are the very best things in the "Weekly." Mr. Upton has a whimsical, intrigueing way of telling us about our favorites, and we enjoy the stories by him very much indeed. I consider Monroe Upton a very great writer—he has intuition and sympathy, and a real sense of humor, and he makes us really know our radio stars.

May I suggest to "Lee Mitchell" that he read Mr. Upton's articles more carefully. Perhaps Mr. Mitchell's sense of humor is slow and maybe he will like them better if he understands them better. Your well wisher, ROSE REDFIELD.

Spokane, Wash., March 9, 1929.

Broadcast Weekly:

Referring to J. M. Hitt's letter in your March 10-16 issue, I am heartily in accord with his views in the matter of announcing the name of the piece before and after playing. In this respect I think our KHQ announcer, Cecil Underwood, was the best in the West. He announced his station so consistently and gave the broadcast matter out in such manner as to leave no doubt what was to be given, and what had been given. He used his initials, "C. P. U.," rather than his whole name, but he was so popular, I believe everybody for 500 miles around knew him. That is why he has been given KOL at Seattle as director of that station. Do we miss him? Well-rather!

Yours truly,

M. L. H.

N. B.—Radio fans in the East have written letters to KHQ complimenting Cecil on his care in giving name of station and name of piece so carefully.

Ukiah, Calif., Feb. 25, 1929.

Have been using your book, Broadcast Weekly, and find it about all anyone could wish for, but would like KSL programs, too, as it is sure a fine station.

Hope you don't act on the suggestions made by Lee Mitchell (as one can buy a book for 50 cents that will probably answer most questions he would want to know) and not give up the Open Circuit or Mr. Monroe Upton's page. We like to know something about the artists we hear and wouldn't call Mr. Upton's biography purported, as he is very well informed, and we like his writing very much.

MRS. JOHN A. GIBSON.

The SPARKS-ENSEMBLE

The Outstanding Phone-Radio Combination of the Year



Above: The SPARKS EN-SEMBLE, encased in a beautiful walnut cabinet of French design.

Right: The cabinet open showing complete arrangement of mechanical equipment. Ample record compartments.

Here at last is the combination you have wanted to see.

\$925.00 complete with tubes in your home.

Have your nearest Sparton dealer demonstrate this outstanding musical instrument to you. The "SPARKS ENSEMBLE" embodies the utmost that present day research can offer in the recreation of Radio Broadcasting and Recorded Music.

Absolute fidelity in tone over the entire musical scale.

AUTOMATIC REPEATING PHONOGRAPH—Electric pickup—Reproducing 12 records with but 9 seconds wait between selections.

The Radio is THE SPARTON EQUASONNE, "Radio's Richest Voice," 8-tube all-electric receiver, with the sureness of sensitivity and selectivity.



Cabinet Open

SOLD BY ALL SPARTON FRANCHISE DEALERS

W. E. & W. H. JACKSON, INC.

2511 Broadway Oakland LAkeside 3833

255-261 Ninth St. San Francisco UNderhill 2900



THE ultra-violet ray is being employed in movie effects in a new way, and efforts are being made to adapt it to radio work for picture pickups. Persons subjected to ultraviolet rays before a screen may be reduced to silhouettes in such a way that novel tableaux and ensemble effects are produced.

The Bell telephone laboratories are working on the production of pictures which give perspective, in an effort to get away from the flatness of the modern movie. This is accomplished by means of cameras placed behind a transparent screen, and arranged in a semi-circle. The views are taken at one time by the battery of cameras and the projection is likewise simultaneous, but from different angles. Both sides of the screen are then blanketed with grids of alternate opaque and open spaces that pass the light in narrow parallel bands. The result is a projection of pictures in relief—pictures which have depth and perspective. Owing to the great expense the process is not yet of commercial value.

The finals in the oratorial contest which is being sponsored by forty American newspapers will take place in Washington May 25. The debates are on the Constitution of the United States. The Pacific Coast finals will be held in Los Angeles May 10, the winner of the Hawaiian Island finals competing. Eight speakers will contest the Washington finals, each to receive a trip to South America and other emoluments. The winner of the national finals is given a silver cup and a major prize. High schools all over the country are competing.

A new and rapid method of carving inscriptions on tombstones has been developed and the stone cutter with his chisel now gives way to a man with a sand blast and a pump. The tombstone is covered with a composition in which is cut the letters desired. The sand is then directed in a stream against the stone, and etches the letters into it, the composition covering acting as a template. The system is very rapid.

The NBC has its prototype in the BCJ the Broadcasting Corporation of Japan which is now piping programs from Osaka and Tokio. These programs can be heard on the coast around 3 a. m.

The Boeing Air Transport Company is awaiting permission from the government to install 1000, watt radiophone transmitters at Oakland, Portland and Los Angeles airports, and suitable equipment on their planes to make possible the "train dispatching" of them as a regular business. Preliminary tests with a 75-watt transmitter have shown that the scheme is highly practical. The phone is used in preference to continuous wave telegraph because trained radio operators are not required for its use and any pilot may be given sufficient instruction in a few minutes to operate a radiophone. It is planned to have the planes report position and arrival time by telephone and to give orders to the planes from the ground stations by the same means.

Some bright genius has found that a twoampere battery charger can be made to deliver three amperes by taking the device out of the metal can in which it is fastened. The metal walls of the container cut down the efficiency somewhat. The removal of the outside also makes the device silent and removes the hum.

The International Bureau of the Telegraph Union of Berne, Switzerland, has called a European broadcast parley at Prague, April 4 to 13, at which allocation of wavelengths for broadcast and telegraph work will be discussed. Twenty-one nations will be represented. The United States will have representatives, but will take no active part in the parley, which deals solely with European problems.

To aid in calling a halt in the selling of stock in fake perpetual motion machines, the editors of "Science and Invention" have offered \$5000 to anyone who will bring a device to them and merely SHOW them that it will work as a perpetual motion machine. The offer is safe, because scientifically, perpetual motion is an impossibility.

A Kansas man who wanted a loud speaker and had nothing but the unit took a cheese box, clamped a phonograph record to it with six clothes pins, snapped around the rim, put his unit between and claims to have as good a speaker as any radio fan in town. The phonograph record acts as a vibrating diapluram.



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RS. Florence Christy, Past Guardian of Bethel No. 2, Daughters of Job, which meets in Palestine Temple, and Past Grand Guardian of Oregon, has just reurned from a trip to the Supreme Bethel, where she was elected Supreme Guide of the World, according to the South Portland Index. That won't keep her busy. She could handle the NBC easily, in addition.

* * *

The mechanical robot which lights an airport when a siren is blown by a plane, may be adapted to reporting the presence of fog in distant places. If we can get it to warn us when a radio program is coming which we don't like, we can see a lot of good movies.

With schools of mechanics for women on the increase, with broadcast studios filled with "men" crooners, it behooves the few remaining members of the male species to rally and guard their Adam's apples. Can't somebody start a beard contest?

We note that \$7,500,000 has been subscribed to establish an Institute of Human Relations wherein, it is hoped, that savants in the high realms of science may combine, consult and coöperate. Does this mean broadcasters may some day get together?

* * *

An Eastern broadcast station recently presented a "Gangster Quartet" in "home songs." We presume there was a machinegun obligato and the cries of the wounded as incidental effects.

* *

A broadcast director, paging a vaudeville circuit for talent, was recently offered a contortionist and a pantomime act. He indignantly refused them on the ground that they would not be suitable for radio presentation. It seems that he was dead wrong. What a delicious silence there would have been when those acts were on! And at least we would not have been "crooned" at.

* * *

A Nebraska man has complained to Washington that a performer at a broadcast station in Chicago hypnotized him. The hypnotist, over the air, told the listeners to regard a bright object steadily for five minutes. The Nebraska man stared at the illuminated dial on his set and went into a trance from which he complains he was unable to arouse himself for several hours. Habib Kahn, who speaks seventeen languages, is going back to Afghanistan, where he was born, to aid Amanullah, deposed king, regain his throne. Kahn is taking his fortune, which he accumulated by selling tamales in Texas. He intends to introduce radio. What a peach of an announcer he will make with his seventeen languages!

* * *

The entire city council of El Cerrito failed to show up the other night and no business was transacted. Just imagine if all the radio stations forgot to start up for one night!

* * '

Japanese radio fans complain of international heterodynes. One fan kicks because JOCK at Nagoya, Japan, and 3LO in Japan, between 3LO and 7CA, Calcutta India, and between KPO and 2FC at Sydney. This raises a new problem. Just as the federal commission gets all the American stations spread out so they cease heterodyning, along come the powerful foreign ones and the thing begins all over again.

* * *

The NBC is using movie tactics to good effect by "farming out" radio stars to various events. The tired business men are no longer as tired as they were. Some of their air-lane favorites have taken to stepping in on these business luncheons and getting acquainted, and it is making the soup and entrees pass pleasantly.

* * *

KTAB, the Pickwick station, is wrestling with a phantom wave down in the lower band which is almost as loud as its higher wave. Engineers believe it is the second harmonic of the normal wave. It gives the effect of broadcasting on two waves, and every effort is being made to eliminate the objectionable intruder.

* * *

An eastern radio fan, not satisfied with one dynamic, built a baffle board the size of a room end and put three dynamic speakers in it. What a joy he must be to his neighbors about nidnight on any summer evening when a good band is in!

* * *

A prominent actress recently gave a demonstration of face lifting over the radio. Despite the use of powerful amplifiers the station could not lift more than ten years off of her age.

Broadcast Weekly





A Peep Across the Music Firmament

S TRANGE to say, Italy has been the first to try out a futuristic opera. Not strange to say, the opera was a complete washout. The opera was called "Seven Songs," and was from the pen of G. F. Malipiero. It was given in the Teatro Reale at Rome. The audience hooted and jeered so that the curtain had to be rung down. The music was harsh and aroused only animosity in the audience, which finally catcalled it into extinction.

Sir Thomas Beecham is known in London as the man who can't be beaten. Yet this does not mean that he swings a wicked mashie or has a mean eye on the International Polo cup, but that in musically torpid England he refuses to give up the fight for nationally good music. He has, it is said, a sturdy co-worker in the British Broadcasting Corporation, which is using both good money and good talent to uphold its end of a thankless job.

Arthur Bodansky has been performing some plastic surgery upon the heroic bulk of such Wagnerian scores as "Meistersinger" and "Gotterdammerung," not to mention "Siegfried" to conform to Metropolitan's modernized svelt modes. When Tullio Serafin took the helm, however, and regarded the scars on the mighty visage of "Siegfried" he shuddered indignantly, jumped into his own operating apron and proceeded to restore some of its epic curves. The double operation has stirred up considerable party feeling. In the meantime the original scores may be heard on the phonograph records which if not strictly non-partisan are at least progressive.

: * *

Mills College is to offer a summer vacation music course from July 1 to August 9, in which music, drama and art will be featured, with Luther B. Marchat in charge of the musical section. Individual and class ininstruction in voice, pianoforte, organs, and stringed instruments will be given by an aggregation of twenty musicians. Particular attention is to be paid to creative music.

* * *

"Johnny spielt auf," the jazz opera of musical claptrap which rocked New York, has similarly tickled Russia. It was given a recent performance in the Little Opera House in Leningrad and was reported to have been a great success.

Paris is in the throes of another Mozart revival. A Munich musician, Ludwig Kusche, has undertaken to orchestrate eight numbers of the opera "Le Fiance Trompe" written in 1783, a thing never before undertaken. There is to be noted a certain reverence in the revival which has been stimulated considerably by the growing respect for Mozart's works throughout Europe.

"We are not educated as children to know music," says Professor Thomas Whitney Surette of Harvard, "We have our ideas of music do-rey-me'd out of us. We are not taught to recognize tunes. To be musical, one must be familiar with music and to be able to recognize the themes of the great masters." Not only the public, Professor, but the musicians; a great many of whom do not know music after years of so-called study.

The Columbia Network has signed up Mary Garden, Chaliapin, Alma Gluck, Frances Alda, Anna Case, Richard Bonelli, Charles Hackett, Rudolph Ganz, and the Russian Symphonic choir. Some galaxy of stars for one network! Gluck started the parade on March 3, and Chaliapin came next on the 17th. The others on dates to be announced.

Elizabeth Rethberg, Metropolitan star who won such laurels with the San Francisco musical public, sailed for Europe March 16 for concerts at the Royal Opera House at Rome and a second series at La Scala. This is her first appearance in Italy and should bring her a new fame.

The Musical Lyceum at Amsterdam, Holland, has a new idea. It has a furnished apartment which is placed at the disposal of any visiting artist who performs at the Lyceum. A radical improvement over the star's dressing room in most theaters.

* *

The Scala opera aggregation will reverse the usual process by going to Berlin and presenting a musical series, during May or June.

*

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An advanced course in radio by Herbert E. Metcalf, research engineer, the Magnavox Company, is to be offered in April by the University of California Extension Division in San Francisco, according to announcement by the division.

Ten lectures are to be included in the series, which will be given at the University Extension Building, 540 Powell Street, starting Friday evening, April 19, at 7:30 o'clock.

The course includes the study of oscillating currents, inductance, capacity and measurements thereof, tuned and aperiodic circuits, oscillating generators, the general theory of the vacuum tube, explanation and measurement of amplification factor, plate resistance, mutual conductance, transmitting and receiving station circuits. The first meeting will be open to those interested.

* * * Henry Starr, the first colored entertainer to sign his name on the dotted line at KGO, Pacific Coast station of the General Electric Company, turned down a movie contract for radio. King Vidor selected Starr for the the lead in "Hallelujah," the first negro story to be made for the screen. Starr had already tasted film success in "Four Devils," and decided that he would rather syncopate and sing over the air than emote before a cranking camera.

Coming as a surprise to their friends and admirers of radioland, Miss Virginia Flohri and Carl Haverlin, commercial manager of KFI, were married in a quiet ceremony at the Beverly Hills home of the bride's parents, Mr. and Mrs. Emil Flohri, on Monday, March 4, at 4 o'clock in the afternoon.

* *

Although their engagement was announced last June, the wedding came as a surprise to their friends, as it was generally thought that the young couple would be married during the summer months.

Plans for a honeymoon trip have been postponed until June, as business engagements of both parties will interfere. More than fifty intimate friends were in attendance at the ceremony.

After three years in West Point, Billy Murray, KFI announcer, decided that a career as an army officer would not be as interesting as the life behind the footlights. Before joining KFI's staff he was connected with the West Coast Theatres in Los Angeles. You are missing much if you haven't heard the Dobyns Patent Leather Kids Orchestra over the Dobyns radio station. They play a dance program from 6 to 7 every evening except Monday.

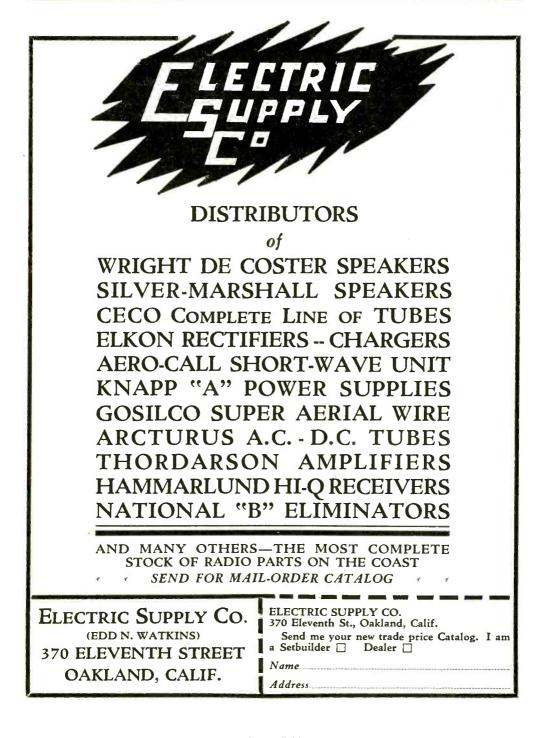
If frogs in back of the Oakland studios of KGO could read, the General Electric station would undoubtedly have to add them to its payroll. Whenever microphones pick up their croaking the California station is sure to get a letter from some listener commenting on the informal frog concert and the enjoyment derived thereby. In the city folk the KGO frogs seem to have their warmest admirers.

One of the pioneer radio stations of San Francisco, for several years owned by Glad Tidings Temple and known as KGTT has changed hands recently. The station is now owned by the Golden Gate Broadcasting Company, and the new call letters authorized by the Federal Radio Commission are KGGC. Under the new ownership the station will undoubtedly widen its scope of usefulness and service.

Paul Reese, veteran radio announcer, singer and program director, has returned to the air after an absence of several years and will be heard over KNX, Hollywood, with the famous Rounders, a Dudley Chambers organization.

Monroe Jockers and his concert orchestra have been added to the staff at station KNX, Hollywood. The well-known leader will present daily programs over the powerful Paramount-Express station.





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By MONROE R. UPTON

HAPPY DAYS," says the optimistic voice in your loud-speaker, and a unique broadcast of sympathetic good cheer that has covered the entire Pacific Coast, dominated by a single personality, comes to a close until the following morning. It is the radio personality J. E. Doyle of the Oakland Post-Enquirer has called the most outstanding on the bay region air today. It is none other than Hugh Barrett Dobbs, whose name has been affectionately contracted to "Dobbsv."

It is the man's peculiar virtue that he is able to give to those who are beset with trials and tribulations the sympathy, solace and stimulation which renews their hope and faith in living. Not merely by the words he speaks does he do this, but largely through the significant inflections of his voice. When he talks one must listen to the message and one remembers what has beensaid because the emotions have been touched.

"Dobbsy" calls his morning barrages of optimism against the negative emotions which destroy the possibilities of decent daily living "ammunition." He was born in Bowling Green, Kentucky, 1885. Following in the footsteps of his mother's family, his father's family had been professional men. he went from high school into Annapolis Naval Academy and might have carved for himself a career with real U.S. Government "ammunition," one to rival that of his illustrious cousin, Richard Pearson Hobson, who sank the Merrimac at Santiago June 3, 1898, had it not been for his participation in a hazing scrape. Together with a dozen other lads, whose youthful exuberances found outlets not exactly in keeping with the academy's ideas of discipline, he was expelled.

The young man felt pretty badly about it. He saw his hopes for a career go glimmering. Sensing the despair in him, his father, Willoughby Dobbs, now a prominent New York attorney, who was then a Congressmen at Washington from Kentucky, sent him with some relatives on a trip around the world. When he returned he had new plans for a career and entered Johns Hopkins Medical School at Baltimore to fit himself to be a physical instructor. He wanted as solid a foundation as science afforded for an occupation that is largely infested with mountebanks. After completing the fouryear course he traveled about the country for a while, teaching physical training. Then came the playground period of his life.

The idea of outdoor gymnasiums for children came from the brain of Hugh Barrett Dobbs. He built them for the city of New York and remained there for several years instructing the children in their play. Judge Lindsay sent for him to build Denver's play-

grounds. From there he moved on to Seattle and built the playgrounds for that city.

In those days, about 1905, Seattle was the taking-off place for the adventurous ones who were flocking to Alaska. Young Dobbs not only had plenty of love for adventure in his veins, he possessed the physique which clamors for expression in the out-ofdoors. During his four years in Alaska much of the time he spent with the United States Government Boundary Survey, plotting the boundary between Alaska and

Canada, employed as a camp hunter. Besides ammunition and camp supplies he was paid a substantial daily wage. Paid to be a big game hunter suited him perfectly.

In Seattle, in 1911, while engaged in the commercial end of the motion picture industry, selling films, he fell in love with and married Miss Alma Hemrich. They have two children, a boy sixteen, Barrett W. Dobbs, who is a champion golf player, and a girl eleven, who already shows remarkable promise as a musician.

Dropping down to San Francisco he sold musical instruments on the road and then opened up a gymnasium. It occurred to him that morning exercises could be most advantageously tied up with radio broadcasting and he first went on the air June 22, 1925, over KGO. He switched to KFI, Los Angeles, but after three months returned to San Francisco again and went on KPO in September, 1926, from which station he has been increasing his activities and influence ever since. At the present time he daily pilots the Shell Ship of Joy from 8 to 9 a. m. over a network of stations including KPO, KFI, KSL, KOMO, KHQ and KGW.

"Dobbsy" feels when he is broadcasting the same way he would in conversing with or singing for a group of his intimate friends. (Continued on Page 80)



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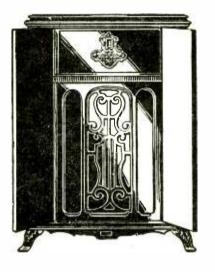
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Coast Station Information

The following information has been compiled by Broadcast Weekly. It has been corrected to date and will be repeated from time to time. Save it until the next appears.

- KDB---Santa Barbara Broad. Co., Santa Bar-bara, Calif. 199.9 meters; channel 150; power 100 Manager: H. J. Hine Technician: V. M. Goldsmith Day Phone Number: 6230 Night Phone Numbers: 3118-6230
- KEJK--R. S. MacMillan, Beverly Hills, Calif. 239.9 meters; channel 125; power 500 Manager: John W. Swallow Program Director: Edmund Lytton Technicians: Kenneth Ormiston, Chas. Bush Day Phone: Oxford 1036, 1303 Night Phone: Oxford 7141
- KELW-Earl L. White, Burbank, Calif. 384.4 meters; channel 78; power 500 Manager: H. W. Cole Program Director: Harry James Technicians: S. Wainwright and C. A. Riggs Day and Night Phones: Bur. 1601-02; Gr. 3192
- KEX—Western Broadcasting Co., Portland, Ore. 254.1 meters; channed 118; power 2500 Manager; Jack Barnet Program Director: Lewis Tee Garden Technician; C. R. Clark, Chief Engineer Day and Night Phones: Atwater 3111-3112
- KFBK--Kimball Upson Co., Sacramento, Calif. 228.9 meters; channel 131; power 100 Manager: W. H. James Program Director: Ralph K. Clark Technicians: S. A. Melnicoe and E. Reimers Day and Night Phone: Main 8700
- KFBL—Leese Bros., Everett, Wash. 218.8 meters; channed 137; power 50 Manager: O. Leese Program Director: J. Albert Folkins Technicians: Robt. Leese and A. R. Tingstad Day and Night Phones: Main 526
- Day and Night Phones: Main 526 **KFEC-Meier & Frank Co., Portland, Ore.** 218.8 meters; channel 137; power 50 Manager: Sid Goodwin Program Director: Sid Goodwin Technicians: R. E. Hartzog, E. C. McKewon Day and Night Phones: Br. 4411 **KFI-Earle C. Anthony, Los Angeles, Calif.** 468.5 meters; channel 64; power 5000 Manager: Arthur F. Kales Program Director: Robert Hurd Technicians: H. L. Blatterman, C. W. Mason, Seymour Johnson, H. M. Lindgren and L. W. Packard

- Packard

- Seymour Johnson, H. M. Lindgren and L. W. Packard Day Phone: Westmore 0331 Night Phone: Westmore 0337 KFJI-George Kincaid, Astoria, Ore. 218.8 meters; channel 137; power 50 Manager: J. Robert Hughes Program Director: Clay Osborn Technician: Luverne Shatto Day Phones: 450 and 525 Night Phone: 450 KFJR-Ashley C. Dixon & Son, Portland, Ore. 230.6 meters; channel 130; power 500 Manager: Ashley C. Dixon Program Director: Ashley C. Dixon Technician: Lawrence Rathkey Day and Night Phones: Broadway 2468 KFOX-Nichois & Warinner, Long Beach, Calif. 239.9 meters; channel 125; power 1250 Manager: Hal G. Nichols Technicians: Five Day and Night Phones: 672-81 KFPY-Symons Investment Co., Spokane, Wash. 215.7 meters; channel 139; power 500 Manager: E. B. Craney

- Program Director: T. W. Baird, Jr. Technicians: Ed Gradey, Tom Atherstone Day and Night Phones: Main 1216-17-18-19
- KFQU—W. E. Riker, Holy City, Calif.
 211.1 meters; channel 142; power 1500
 Manager: W. E. Riker
 Program Director: Lucille Riker
 Technician: F. Rommel
 Day and Night Phones: Los Gatos 458J
- KFQW-KFQW Inc., Seattle, Wash. 211.1 meters; channel 142; power 100 Manager: Edwin A. Kraft Program Director: Harry R. Long Technicians: J. W. Holcomb, Tech. Director Day Phone: EL 6675
- KFQZ-Taft Radio & Br. Co., Hollywood, Callf. 348.6 meters; channel 86; power 1000 Manager Monroe Manning Program Director: Pearl Bestman Technicians: L. E. Taft and Al Weinert Day and Night Phones: West 3001-02-03-04
- KFRC--Don Lee, San Francisco, Calif. 491.5 meters: channel 61; power 1000 Manager: Harrison Holliway Program Director: Helen O'Neill Technicians: Alan N. Cormack, Chief; V. W. DeRoco, Ray Foley Day and Night Phones: Prospect 0100
- KFSD—Alrfan Radio Corp., San Diego, Calif. 499.7 meters; channel 60; power 500 Manager: T. H. Sexton Program Director: Dorothy Zimbleman Technicians Gene Merrit and Jack Clement Day and Night Phones: Franklin 6353
- KFSG-Echo PK. Evan. Assn., Los Angeles, Cal. 267.7 meters; channel 112; power 500 Manager: Roderick H. Morrison Program Director C. N. Tucker Technician: Maurice Kennedy Day and Night Phones: Fitz 5121
- KFVD—Los Angeles Broadcasting Co., Culver City, Calif. 428.3 meters; channel 70; power 250 Manager: C. F. Carr Program Director: Chet Cathers Technician: M. S. Adams Day and Night Phones: Santa Monica 77115
- Day and Night Phones: Santa Monica 77115 KFWB--Warner Broad. Co., Hollywood, Calif. 315.6 meters; channel 95; power 1000 Manager: Gerald King Program Director: Gerald King Technicians: Leslie Hewitt, Chief; Calbert Applegate, Earl Sitar, R. Walter Swift Day and Night Phones: Glad. 9461-2, 2711
- KFWC—James R. Fouch, Ontario, Calif.
 249.9 meters; channel 120; power 100
 Manager: E. L. Landsberg
 Program Director: Roy Adams
 Technician: Mr. Griffin
 Day and Night Phones: Pomona 1147
- KFWI-Radio Entertainments, San Francisco 322.4 meters; channel 93; power 500 Manager: Charles L. Peck Program Director: Mildred Schneider Technician-Leon Fry, director Day and Night Phones: Market 1140-1141
- KFWM—Oakland Educ. Society, Oakland, Calif. 322.4 meters; channel 93; power 500 Manager: W. R. Fraser Program Director: O. B. Eddins Technician; William Madole Day and Night Phones: Merritt 0635-0636

- KGA—Northwest Radio Serv. Co., Spokane, Wn. 204 meters; channel 147; power 5000 Manager: H. E. Studebaker Program Director: Carrie Andrew Technicians: C. R. Gavvin, Carl Johnson Day and Night Phones: Main 3434 KGB-S. W. Broadcast. Corp., San Diego, Calif. 220 meters; channel 136; power 250 Manager: George M. Herndon Program Director: L. S. McMahon Technician: C. A. Sullivan Day and Night Phones: Franklin 6151-6153
- KGDM—E. F. Peffer, Stockton, Calif. 272.6 meters; channel 110; power 50 Manager: E. F. Peffer Program Director: Bessie Chesebro Technician: A. H. Green Day and Night Phones: 794-795
- KGEF-Trinity Methodist Church, Los Angeles 230.6 meters; channel 130; power 1000 Manager C. C. Hooper Program Director: E. C. Huckabee Technician: Marvin J. Hankins Day and Night Phones: Westmore 1773
- KGEN—Irey & Bowles, El Centro, Calif. 249.9 meters; channel 120; power 15 Managers: Irey and Bowles Program Director and Announcer: F. Bowles Technician: E. R. Irey Musical Director: D. R. Deeble Day and Night Phones: 1100
- KGER—C. Merwin Dobyns, Long Beach, Calif. 218.8 meters; channel 137; power 100 Manager and Owner: C. Merwin Dobyns Program Director: Bertha Brewster Announcers: Harry Brewster and E. Merril Technicians: Harold Bender, chief; Jay Tapp Day and Night Phones: 632-75
- CGFH—Fred Robinson, Glendale, Calif. 299.8 meters; channel 100; power 250 Manager: Russell L. Rust Program Director: Marcia Conrad Technician: Barrett Cosby Day and Night Phones: Douglas 3326
- KGFJ-Ben S. McGlashan, Los Angeles, Calif. 211.1 meters; channel 142; power 100 Manager: Calvin J. Smith Program Director: Thelma Kirchner Announcer: Larry Shell Day and Night Phones: Westmore 7777-7778
- KGO—General Electric Co., Oakland, Calif. 379.5 meters; channel 79; power 10,000 Manager: Howard I. Milholland Program Director: Howard I. Milholland Technician: Walter D. Kellogg, Engineer Day and Night Phones: Fruitvale 5980
- Day and Night Phones: FruitVale 5980 KGW—Oregonian Pub. Co., Portland, Ore. 483.6 meters; channel 62; power 1000 Manager Harry Anderson Program Director: Stephen I. Gaylord Technicians: Verne Haybarker and 3 operators Day and Night Phones: Atwater 2121 KGY—St. Martin's College, Lacey, Wash. 249.9 meters; channel 120; power 50 Manager: Sebastian Ruth Program Director: Sebastian Ruth Day and Night Phones: Olympia 1174J KHJ—Don Lee, Inc., Los Angeles, Calif. 333.1 meters; channel 90; power 1000 Managers: E. K. Barnes and Glenn Dolberg Program Director: Glenn Dolberg

- Managers: E. K. Barnes and Glenn Dolberg Program Director: Glenn Dolberg
 Technicians: H. G. Peery, Ernest Underwood, Dean Moffitt Murray
 Day and Night Phones: TR 8411
 KHQ—Louis Wasmer, inc., Spokane, Wash. 508.2 meters; channel 59; power 1000
 Manager: Louis Wasmer
 Program Director: Betty Wasmer
 Technician: A. G. Sparling
 Day and Night Phones: Main 5383
 KJBS—J. Brunton & Sons, San Francisco, Calif.
- JBS—J. Brunton & Sons, San Francisco, Calif. 260.7 meters; channel 115; power 100 Manager: Ralph R. Brunton KJBS-

Program Director: Ronald J. Smith Technician: George Brown Day and Night Phones: Graystone 3717

KJR—Northwest Radio Service, Seattle, Wash. 309.1 meters; channel 97; power 5000 Manager: Royal T. Forbes Program Director: Arthur L. Fram Technician: Clarence R. Clark Day Phone: Main 2495 Nicht Dharos. Main 2495 Night Phone: Main 2475

44.4

- KKP-City of Seattle, Wash., Harbor Dept. 218.8 meters; channel 137; power 15 Manager: Arthur C. Dailey Technician: Arthur C. Dailey Day and Night Phones: Ell. 1881
- KLS-Warner Bros., Oakland, Calif. 208.2 meters; channel 144; power 100 Manager: C. E. Boone Technicians: Howard E. Falknor, first; Ber-nard E. Eastman, second Day and Night Phones: Lakeside 6223
- LX,—Tribune Publishing Co., Oakland, Calif. 340.7 meters; channel 88; power 500 Manager: Preston D. Allen Program Director: Chas. Lloyd Technicians: R. S. Smith, James Blanchet and A Brodie KLXand A. Brodie Day Phone: Lakeside 6000 Night Phone: Lakeside 6015
- KMED-W. J. Virgin, Medford, Ore. 228.9 meters; channel 131; power 50 Manager: Mrs. W. J. Virgin Program Director: Floyd M. Rush Technician: F. M. Rush Day Phone: 305 Night Phone: 305J-2
- KMIC-Jas. R. Fouch, Inglewood, Calif. 267.7 meters; channel 112; power 250 Manager: James R. Fouch Program Director: Little Eddie Barnes Technicians: C. B. Olmstead, Robert Lytle, A. F. Goldboro Day and Night Phones: Thornwall 1121, York 8545, Inglewood 1897
- KMJ-The Fresno Bee, Fresno, Calif. 249.9 meters; channel 120; power 50 Manager: E. S. Riggins Program Director: H. R. McLaughlin Technician: Hap Webster Day Phone: Fresno 3-5221 Vicht Bhone: Fresno 2, 2817 Night Phone: Fresno 2-8817
- KMO-KMO, Inc., Tacoma, Wash. 223.7 meters; channel 134; power 500 Manager: Carl E. Haymond Program Director: Margaret Haymond Technician: J. D. Kolesar Day and Night Phones: Ma 4144
- KMTR-KMTR Radio Corp., Hollywood, Calif. 526 meters; channel 57; power 1000 Manager: Gerald G. Staley Program Director: Loren Powell Technician: Forbes Van Why Day and Night Phones: Ho. 3026
- KTM—Pickwick Br. Corp., Santa Monica, Calif. 384.4 meters; channel 78; power 500 Manager: Frank N. Bull Program Director: Bill Sabransky Technicians: Clarence B. Juneau, William Snider and E. L. Gray Day and Night Phones: Dunkirk 5154-5194
- KNX-L. A. Evening Express, Hollywood, Calif. 285.5 meters; channel 105; power 5000 Manager: Naylor Rogers Program Director: Naylor Rogers Technician: N. D. Garner Day and Night Phones: Hemp. 4101
- KOAC—Oregan State Agric. College, Corvallis 535.4 meters; channel 56; power 1000 Program Director: W. L. Kadderly Technicians: Jacob Jordan and Grant Feikert Day and Night Phones: 620

KOIN-KOIN Inc., Portland, Ore. 319 meters; channel 94; power 1000 Manager: The Portland News Program Director: Dolph Thomas Technician: Clifton Watson Day Phone: At. 4151 Night Phone: At. 5262 KOL-Seattle Broad. Co., Seattle, Wash. 236.1 meters; channel 127; power 1000 Studio Director: Cecil Underwood Program Director: Ward Ireland Technicians: Chas. Burson and Jas. Clark Day and Night Phones: Main 8000 KOMO—Fisher's Blend Station, Seattle, Wash. 325.9 meters; channel 92; power 1000 Manager: Bert F. Fisher Program Director: Montgomery Lynch Techniclans: F. J. Brott and Tom Rewak Day and Night Phones: Elliot 5890 KPCB—Pacific Coast Biscuit Co., Seattle, Wash. 247.8 meters; channel 121; power 100 Manager: L. D. Greenway Program Director: Florence Wallace Technician: John R. Hill Day and Night Phones: Ma. 7997 KPLA—Pacific Dev. Radio Co., Los Angeles, Cal. 526 meters; channel 57; power 1000 Manager: A. Macdonald Program Director; Harry McCoy Technicians: G. M. Sprague, George Hammer, W. Brown and M. Winsor Day and Night Phones: Trinity 3202 KPO-Hale Bros. and Chronicle, San Francisco 440.9 meters; channel 68; power 5000 Manager: J. W. Laughlin Program Director: Jean Crowe Announcer and Technician: Curtis Peck Day and Night Phones: Kearny 0704 KPPC--Pasadena Pres. Church, Pasadena, Cal. 249.9 meters; channel 120; power 50 Manager: David Black Program Director: David Black Techniclan: Frederick T. Swift Day and Night Phones: Terrace 1163 KPQ-Archie Taft & Louis Wasmer, Seattle, Wn. 247.8 meters; channel 121; power 100 Manager: C. A. Berger Program Director: Don Johnson Technician: Herman Reise Day Phone: El. 1433; Night Phone: Sa. 7809 KPSN—Pasadena Star.News, Pasadena, Calif. 315.6 meters; channel 95; power 1000 Manager: George Cecil Cowing Program Director: P. C. Pryor Technician: H. E. Satterfield Day and Night Phones: Wakefield 3111 KQW—First Baptist Church, San Jose, Calif. 296.9 meters; channel 101; power 500 Manager: Fred J. Hart Program Director: Ira L. Smith Technicians: Harry Saine, Frank Reynolds Day and Night Phones: Col. 777 KRSC-Radio Sales Corp., Seattle, Wash. 267.7 meters; channel 112; power 50 Manager: Robert E. Priebe Program Director: Robert E. Priebe Technician: Robert E. Priebe Day and Night Phones: Main 5494 **KTAB--Pickwick Broad. Co., Oakland, Calif.** 545.1 meters; channel 55; power 500 Manager: Bob Roberts Program Director: Stephen Hobart Technician: Raymond Bitzer Day and Night Phones: Garfield 4700

KTBI-Bible Inst. of Los Angeles, Calif. 230.6 meters; channel 130; power 1000 Manager: Harry P. Herdman Program Director: Harry P. Herdman Technician: R. W. Burns Day and Night Phones: Metropolitan 6701 230.6 meters; channel 130; power 500 Manager: M. E. Brown Program Director: M. E. Brown Technician: C. A. Baker Day and Night Phones: Beacon 7000 and Lancaster 1700
KUJ-Loveloy & Kerfoot, Longview, Wash. 199.9 meters; channel 150; power 10 Manager: R. G. Snead Program Director: R. G. Snead Technician: Alvin Stenso Day and Night Phones: 352-J

KTBR-M. E. Brown, Portland, Ore.

KVI-Puget Sound Broad. Co., Tacoma, Wash. 223.7 meters; channel 134; power 1000 Manager: C. M. Winningham Program Director: F. L. Winningham Technician: Howard Reichert Day Phone: Main 1530; Night: Main 3960

KVL—Arthur C. Daily, Seattle, Wash. 218.8 meters; channel 137; power 100 Manager: Arthur C. Dailey Program Director: Grace Dailey Technician: Arthur C. Dailey Day and Night Phones: Ell. 1881

- KVOS-L. Kessler, Bellingham, Wash.
 249.9 meters; channel 120; power 100
 Manager: L. Kessler
 Program Director: Dorothy P. Frank
 Technicians: Wesley M. Bell and M. D. Brown
 Day Phone; 1627
 Night Phones: 1627 and 1366
- KWG-Port. Wireless Tel. Co., Stockton, Calif. 249.9 meters; channel 120; power 100 Manager: G. A. Turner Program Director: George J. Turner Technician: W. H. Phillips Day and Night Phones: 580 and 581
- KWSC--State College of Washington, Pullman 250.7 meters; channel 139; power 500 Manager: Dr. Frank F. Nalder Program Director: Arvilla Weisel Technician: Harvey Wixson Day and night Phones: 227M
- KWTC-Pacific Broad. Fec., Santa Ana, Calif. 199.9 meters; channel 150; power 100 Manager: Dr. John Wesley Hancock Program Director: Edith C. Hancock Technicians: Dr. John Wesley Hancock and Glen Litten Day and Night Phones: 1896
- KXA—American Radio Tel. Co., Seattle, Wash. 526 meters; channel 57; power 500 Manager: Vincent I. Kraft Program Director: Ben H. Wold Technicians: Eugene Fraer, Eugene Zaluskey Day and Night Phones: Eliot 1634
- KXL—KXL Broadcasters, Portland, Ore.
 239.9 meters; channel 125; power 1000
 Manager: C. R. Hunt
 Program Director: Roland Truitt
 Technicians: H. B. Read, C. Bloomsness and
 Victor Carson
 Day and Night Phones: Beacon 0456
- KXRO--KXRO, Inc., Aberdeen, Wash. 211.1 meters; channel 142; power 50 Manager: Harry R. Spence Program Director: Helen G. Spence Technicians: W. M. Goffin and Don Harris Day and Night Phones: Aberdeen 4098-4099
- KYA—Pacific Broad. Co., San Francisco, Calif.
 243.8 meters; channel 123; power 1000
 Manager: Clair E. Morrison
 Program Director: Liborius Hauptmann
 Technicians: T. B. Palmer, Edward Ludes and
 J. R. Brunhouse
 Day and Night Phones: Prospect 3456

Again





AMAZES THE RADIO WORLD



The EQUASONNE

Console De Luxe 1 MODEL 109

A complete electric console with a thrilling tone perfection that is fairly breath-taking in its exquisiteness. This model has a special built-in free edged moving type speaker, ultra-powered and as grippingly harmonious as a rare old 'cello. Encased in a carved walnut cabinet of beautiful appointment.

> Price, complete with tubes, \$520.00 Other Models \$152.50 to \$925

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Accusti-Cone (Cement) Claroceptors) Aerial Balls (Morris) Aero Aerovox Air King Airplane Cloth Airplane Dope Irons) American Hdwe. Co. Amertran Amperite Amsco Arcturus Aston (Consoles) Baldwin Balls (Morris Antenna) Barkelew (Phone Tips) Belden Benjamin Bethlehem Radio Corp. Birnbach Black Bros. Blue Bird (Consoles) B. M. S. (Microphones) Bodine Books (Drakes) Books (Consrad) Brach Braidite (Cornish Wire) Brielle Units (Penn) Carborundum Cardwell Carter CeCo Tubes Cedar Creek (Consoles) Celatsite (Acme) Cement (Accusti-Cone) Cement (Ambroid Penn) Centralab Claroceptors (Falck) Clarostats Clips (Fahnestock) Clips (Mueller) Colls (Transcontinental) Comparators (Temple) Consoles (Edde Dird Co. Consoles (Cedar Creek) Consoles (Pierson) Consoles (United) Consrad (Books) Corning Glass (Pyrex) Cornish Wire (Braidite) Crystals Culver Sterns Cutler-Hammer

"THE HOUSE of a MILLION RADIO PARTS" HAS THEM ALL Acme Apparatus Acme Wire (Celatsite) Adaptors (Ekko Phonograph) Advance Electric (Falck Daven De Jur Dongan Dubilier Durham Eby Ēkko Electrad Electrahot (Soldering Irons) Elkon Erla Potter Airpiane Dope A-1 Crystals Alden (Naald) Alhambra Fonetex (Paper) Ambroid Cement (Penn.) American Beauty (Soldering Precise Eveready Fahnestock Falck Claroceptors Ferranti Firth (Soldering Fluid) Fleron Floats Fonetex (Cone Paper) Remler Formica Fritts Samson Frost Gosilco Wire Grounds (Paragon) Hammarlund Scott Signal Hammarlund Roberts H. F. L. Kits Holyoke (Cables and Cords) Home Charger Points Horns (Racon) Howl Caps (McDonald) Hydrometers Insulators (Pyrex) Insulators (Little Joe) Insuline Corp. Jefferson Jensen Speakers Jewell Meters Johnson, E. F. (Microphones) Jones (Plug and Cables) Browning Drake Bulbs (Tungar) Burnley (Soldering Paste) Cables and Cords (De Luxe) Cannon Ball (Phones) Sterling Karas Kellogg Kester (Solder) Knapp Kuprox Units Kurz-Kasch Lead-in Strips (Permanco) Lugs (Sodderdipt) Tobe Lynch Magnaformer Magnavox Marco Markone Speakers McDonald (Howl Caps) Microphones (E. K. S.) Microphones (E. F. Johnson) Microphones (Universal) Morris (Ball Antennas) Mueller (Clips) Tyrman Cons (Apexes) Consoles (Aston Cabinet Co.) Consoles (Blue Bird Co.) Muter Naald (Alden) National Weston Ohmite Pacent Panels (Bakelite) Panels (Rubber) Paper (Alhambra Fonetex) Paragon (Grounds) Parvolt (Condensers) Paste (Burnley) Penn (Ambroid Cement) Yaxley

. .

Penn (Brielle Units) Perfecto (Soldering Fluid) Permanco (Lead-in Strips) Philmore Phone Tips (Barkelew) Phones (Baldwin) Phones (Cannon Ball) Pierson (Consoles) Polarizers (Black Bros.) Polymet Pyrex (Corning Glass Co.) Qualitone (Loops) Racon (Horns) Ray-O-Vac Raytheon Rajah (Terminals) Resistances (Ward Leonard) Sangamo Sargent Rayment Simplex (Lotan Solder) Silver Marshall Skindervicken (Buttons and Induction Coils) Sodderdipt (Lugs) Solder (Kester) Solderall (Brach) Soldering Fluid (Firth) Soldering Irons (American Beauty) Soldering Irons (Electrahot) Soldering Paste (Burnley) Spaghetti (Acme) Spintite (Wrenches) Stevens (Tools) Sunset Aerials Sunset Grounds Temple (Comparators) Testrite (Hydrometers) Thordarson Tips (Phone, Barkelew) Tom Thumb Portable-Screen Grid Receiver Transcontinental (Colls) Transformers (Black Bros.) Transformer Colls Tungar Twin Coupler Universal (Microphones) Utah (Big Chief Units) Victoreen Vitalitone (Units) Ward Leonard Wire (Braidite) Wire (Gosilco) Wire (Ross) Wrenches (Spintite) Wright-DeCoster X-L Laboratories Yahr-Lange (Aerial Balls)

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K.C.• Selectivity



Single Dial Control – Verniers for Long Distance Tuning

Sargent-Rayment Screen Grid Seven

Working Model always on display using S-M 670 B-Eliminator and Knapp "A"

Here are a few things the Sargent-Rayment Seven has done this year:

- 1. Received 116 stations in two nights from a Pacific Coast location.
- 2. Received signals (verified) from Japan, Australia, New Zealand, Alaska, Honolulu, Canada, Mexico, Cuba, and South Africa.
- 3. Established new long distance records for broadcast reception.
- Operated consistently over a range of 1000 miles daylight reception (between 9 a.m. and 4 p.m.). This applies to country locations only.
- Offers the best balance between tone quality, selectivity, and distance. Designed for the man who wants the best there is in radio reception.

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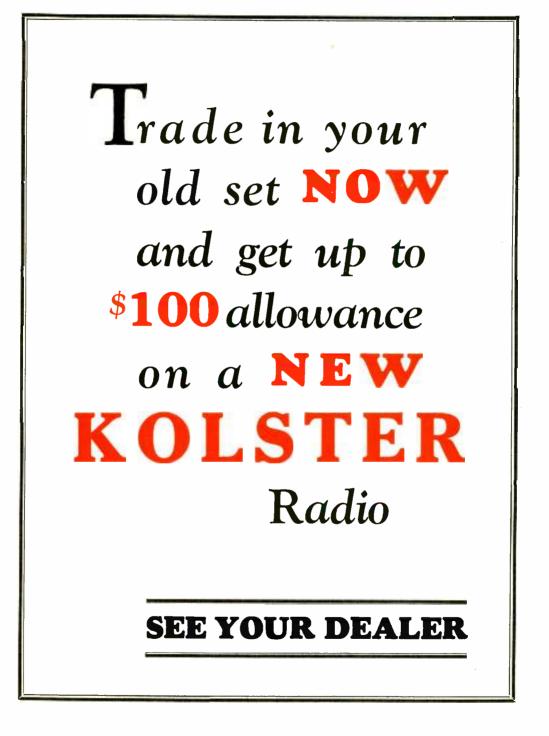
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ANITA PAGE Metro-Goldwyn-Mayer star tuning in on her new model Kolster



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investigation of the



G. Harold Porter, Pacific Coast manager for the Radio Corporation of America, and a director of the Pacific Radio Trade Association, is now in Honolulu and will return April 3.

E. G. Arnold, Northern California manager of Kierulff & Ravenscroft, distributors for Crosley radio receivers, is also chairman of the membership committee of the Pacific Radio Trade Association. Mr. Arnold and his committee are making a very good sales talk for the association.

James S. Remick Company, Sacramento, distributors of Sparton and Zenith receivers for Northern California, has just been purchased by the Chanslor-Lyon Company of San Francisco.

Don Slocum, for many years manager of the radio department of Kimball & Upson Company, Sacramento, distributors for Majestic receivers in Northern California, has accepted the management of the Majestic Distributing Company at Portland, Oregon.

Abner Wilson, formerly associated with the Fobes Supply Company, has accepted the appointment of sales manager with the Majestic Distributing Company of Seattle.

Belden S. Gardner, manufacturers' agent during the last few years, is now associated with the Kolster Radio Corporation.

Harold C. Bodman, sales manager for the Silver-Marshall Company of Chicago, manufacturers of radio parts and kits, and recently licensed by the Radio Corporation to manufacture radio receivers, will arrive in San Francisco this week. We are looking forward to hearing something about their new line of receivers.

The Pacific Radio Trades Association reports that the employment bureau has been very busy during the last week. No charge is made for the service.

J. F. Brown, of the Pacific Wholesale Radio Company, San Francisco distributors of Eveready receivers and also the Freed-Eisemann receiver, has just been presented with a daughter. William Stevenson, manager of the radio department of the Hampton Hardware Company, Marysville, spent several days in San Francisco during last week.

Harold G. Cunningham, traveling ambassador for E. T. Cunningham, Inc., manufacturers of the well-known Cunningham radio tube, just returned from an extended trip to Reno. Harold's friends are wondering if it was radio business that took him there.

W. F. Trego, with C. L. Stakey, radio dealer of Arcada, California, was a visitor in San Francisco last week looking over the Eveready consoles receivers just received by the Pacific Wholesale Radio Company.

Ed Butler, engineer of note with the E. T. Cunningham Company, manufacturers of the nationally known Cunningham radio tube, sojourned to San Jose on March 13 in order to speak before the San Jose Engineers' Club at the Elks' Club. He spoke on "The Manufacture of Radio Tubes."

That the phrase "complete with tubes" has been one of the most powerful good-will factors in the extremely rapid growth of the Sparton Radio business is the opinion expressed by Capt. William Sparks, president of the manufacturing company.

"I believe," says Capt. Sparks, "that there is something deeper than the mere matter of dollars and cents involved. It is my opinion, backed by observation, that sales are actually lost through resentment when additional costs mount, and that this resentment is out of all proportion to the actual money involved.

"Practically from the start it has been our policy to quote the actual amount the buyer will pay for the set complete, with tubes, speaker, everything. In many cases our dealers are asked about what 'additional' costs there are. The satisfaction of the buyer when he learns that there are no 'extras' creates a good-will that is very definite, but cannot be estimated in value.

"Then there is the additional leverage provided for the closing of sales. The public has been of the opinion that Sparton is a high-priced set. When dealers compare the final cost of Sparton with others the prospect may be interested in, the comparison is often productive of sales.



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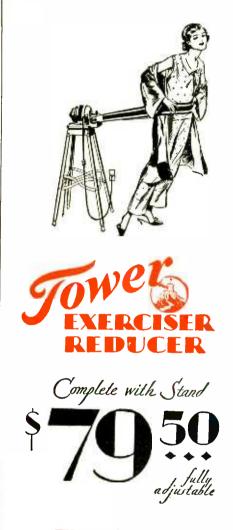
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JESSICA DRAGONETTE, diminutive soprano star, is well known and liked by radio fans throughout the nation. She sings over the NBC Network on the Philco Hour every Friday night.

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AIRLINE DISTANCES FROM SAN FRANCISCO To all Cities in the United States Having Radio Stations

ALABAMA

| Birmingham | |
|------------|------|
| Gadsden | 2035 |
| Montgomery | 2055 |

ALASKA

| Anchorage | |
|-----------|--|
| Tuneau | |
| Vetchikan | |
| Reteman | |

ARKANSAS

| Blytheville . | 1780 |
|---------------|---------|
| Fayetteville | |
| Hot Springs | |
| Little Rock | |
| Megenee | |
| Sulphur Spri | ngs1520 |

CALIFORNIA

| Berkeley | 10 |
|---------------------------|------|
| Berkeley Beverly Hills | 350 |
| Burbank | 340 |
| Culver City | 350 |
| El Centro | 525 |
| Fresno | 165 |
| Glendale | 350 |
| Hayward | 15 |
| Hollywood | 345 |
| Inglewood | 350 |
| Long Beach | 370 |
| Los Angeles | 350 |
| Oakland | 5 |
| Ontario | 370 |
| Pasadena | 350 |
| Sacramento | - 76 |
| San Diego | 465 |
| San Jose | 40 |
| Santa Ana | 380 |
| Santa Barbara | 280 |
| Santa Maria | 225 |
| Santa Monica | 345 |
| Stockton | 60 |
| Westminster | 350 |
| | |

COLORADO

| Colo, Springs | 950 |
|---------------|------|
| Denver | 945 |
| Dupont | |
| Edgewater | 935 |
| Greeley | 960 |
| Gunnison | 835 |
| Pueblo | 965 |
| Trinidad | 975 |
| Yuma | 1060 |
| | |

CONNECTICUT

| Easton | 2585 |
|-----------|------|
| Hartford | 2595 |
| New Haven | 2605 |
| Storres | 2620 |

DELAWARE

Wilmington2490

FLORIDA

| Clearwater | 2380 |
|--------------|------|
| Gainesville | 2345 |
| Jacksonville | |
| Lakeland | |
| Miami | |
| Miami Beach | |

| Orlando | 2435 |
|---------------|------|
| Pensacola | 2060 |
| Sarasota | 2410 |
| Tampa | |
| • · · · · · · | |

GEORGIA

| Atlanta | 2125 |
|----------|------|
| Macon | 2190 |
| Columbus | |
| Tifton | 2230 |
| Toccoa | 2165 |

HAWAII

Honolulu2402

| Jerome | .53 |
|------------|-----|
| Kellogg | 750 |
| Pocatello | |
| Sand Point | 78 |
| Twin Falls | 530 |

- ILLINOIS

| Addison | 1825 |
|----------------|-------|
| Batavia | .1810 |
| Carthage | |
| Chicago | 1845 |
| Decatur | 1785 |
| Deerfield | |
| Desplaines | |
| Evanston | |
| Galesburg | |
| | |
| Harrisburg | |
| Joliet | 1825 |
| La Salle | 1770 |
| Mooseheart | 1810 |
| Mt. Prospect | 1830 |
| Peoria Heights | 1750 |
| Quincy | |
| Rockford | 1770 |
| Rock Island | |
| Springfield | |
| Streator | |
| Tuscola | |
| | |
| Zion | 1999 |
| | |

INDIANA

| Anderson | 1955 |
|--------------|------|
| Brookville | |
| Culver | 1910 |
| Evansville | 1855 |
| Ft. Wayne | 1975 |
| Gary | 1860 |
| Hammond | 1850 |
| Indianapolis | |
| Kokomo | 1930 |
| Lafayette | 1890 |
| La Porte | 1890 |
| Muncie | 1970 |
| South Bend | 1915 |
| Terre Haute | 1870 |
| Valparaiso | 1875 |
| | |

10WA

| Ames | 1540 |
|----------------|------|
| Boone | |
| Cedar Rapids | |
| Clarinda | 1465 |
| Council Bluffs | 1420 |
| Davenport | |

| Decorah | 1635 |
|--------------|------|
| Des Moines | 1535 |
| Ft. Dodge | 1510 |
| Jowa City | |
| Marshalltown | |
| Muscatine | |
| Ottumwa | |
| Red Oak | |
| Shenondoah | |
| Sioux City | |
| Waterloo | 1605 |

KANSAS

| Concordia | 1995 |
|-----------|------|
| | |
| | 1460 |
| Manhattan | |
| Milford | 1370 |
| Topeka | 1435 |
| | 1355 |

KENTUCKY

| Hopkinsville | 1900 |
|--------------|------|
| | 1970 |
| Okalona | 1975 |

LOUISIANA

| Cedar Grove | |
|-------------|------|
| Kentwood | |
| New Orleans | |
| Shrevenort | 1645 |

MAINE

| Bangor | |
|----------|----------|
| Dover-Fo | 2680 |
| Portland | 2710 |

MARYLAND

| Baltimore | |
|-------------|-------|
| Cumberlan | d2320 |
| Salisbury . | |

MASSACHUSETTS

| Boston | 2685 |
|----------------|------|
| Chelsea | 2685 |
| S. Dartsmouth | 2695 |
| Fall River | 2685 |
| Gloucester | 2700 |
| Lexington | 2675 |
| Medford | 2685 |
| New Bedford | |
| E. Springfield | 2610 |
| Webster | 2645 |
| Wellesly Hills | 2670 |
| Worcester | |
| | |

MICHIGAN

| Battle Creek | 1965 |
|-----------------|------|
| Bay City | 2030 |
| Berrien Springs | |
| Detroit | 2075 |
| E. Lansing | |
| Flint | |
| Fraser | |
| Grand Rapids | 1940 |
| Jackson | 2005 |
| Lapeer | |
| Ludington | |
| Pontiac | |
| Royal Oak | |
| Ypsilanti | |
| rpsnanti | |
| | |

MINNESOTA

| Collegeville | 1530 |
|--------------|------|
| Fergus | 1465 |
| Fridley | |
| Hallock | 1480 |
| Minneapolis | |
| Northfield | 1575 |
| Westcott | 1580 |

MISSISSIPPI

| Columbus | 1910 |
|------------|-------|
| | |
| | |
| Hattieshur | g1917 |
| Itica | |

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MISSOURI

| Cape Girardeau | |
|----------------|------|
| Columbia | 1615 |
| Independence | 1500 |
| Jefferson City | 1625 |
| Joplin | |
| Kansas City | 1490 |
| Kirksville | 1590 |
| St. Joseph | |
| St. Louis | |
| | |

MONTANA

| Billings | 902 |
|-----------|-----|
| Butte | 768 |
| Havre | 980 |
| Kalispell | 880 |
| Missoula | 765 |
| Vida | 100 |

NEBRASKA

| Clay Center | 1305 |
|-------------|------|
| Lincoln | 1375 |
| Norfolk | 1345 |
| Omaha | 1420 |
| Ravenna | 1260 |
| York | 1330 |

NEW HAMPSHIRE

| Laconi | |
|--------|----------|
| Tilton | 2645 |

NEVADA

Reno 185

NEW JERSEY

| Asbury Park | 2560 |
|---------------|-------|
| Atlantic City | |
| Camden | |
| Cliff Park | 2550 |
| Elizabeth | 2540 |
| Ft. Lee | 2535 |
| Jersey City | .2550 |
| Newark | 2540 |
| Paterson | 2540 |
| Plainfield | 2530 |
| Red Bank | 2553 |
| Trenton | 2520 |

NEW MEXICO

| Albuquerque | 885 |
|---------------|-----|
| State College | 960 |
| Raton | 980 |

(Cont. on Pg 40)

‰ SPARTON EQUASONNE

embodies features found in no other radio

RITING on "New Trends in Radio Design for 1929-30," Keith Henney in the magazine "Radio Broadcast" states that the two most important coming developments are:

The Band Selector,
 The Single Stage Audio.

Both of these revolutionary improvements were developed by Sparton Engineers and have been incorporated for a full six months in the Sparton Equasonne. And in 1929 they are brought to a higher state of perfection than ever before.



These and many other exclusive features are the reasons why Sparton Equasonne gives you such exquisite purity and perfect fidelity of tone . . .

. . . why it never distorts or grows harsh when you give it all the volume you can use.

. . . why, for the first time in radio history, you get knife-edge selectivity and a positive elimination of interference.

. . . why you not only get distance but get it at room volume, clear, round and distinct.

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| Brookings1395 | - |
|-----------------|---|
| Dell Rapids1395 | |
| ldham | |
| Pierre | 4 |
| tapid City1085 | I |
| ioux Falls1390 |] |
| ermillion1375 | ł |
| 1070 | 1 |

| Knoxville | 2100 |
|--------------|------|
| Lawrenceburg | 1935 |
| Memphis | |
| Nashville | |
| Springfield | |
| Union City | |
| Chattanooga | |

| Amarillo | |
|---------------|------|
| Austin | |
| Beaumont | 1695 |
| Brownsville | 1675 |
| Col. Station | 1565 |
| Dallas | |
| Dublin | 1415 |
| El Paso | 995 |
| Fort Worth | |
| Galveston | 1685 |
| Greenville | 1505 |
| Harlingen | |
| Houston | |
| San Antonio | |
| Waco | |
| Wichita Falls | |
| | |

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AIRLINE DISTANCES FROM SAN FRANCISCO To all Cities in the United States Having Radio Stations

2035

2020

2055

2055

Cincinnati2025

Cleveland2150

Columbus2090

Mason2033

Youngstown2205

OKLAHOMA

Alva1295 Enid1340

Tulsa1450 OREGON

Astoria 590 Corvallis 475 Marshfield 395 Medford 315 Portland 540

PENNSYLVANIA Allentown2480

Davton

Hamilton

Springfield

Toledo

(Cont. from Pg 38)

NEW YORK

| Astoria | 2550 |
|---------------|------|
| Auburn | 2400 |
| Bay Shore | 2584 |
| Bellmore | 2575 |
| Binghamton | 2440 |
| Brooklyn | 2550 |
| Buffalo | 2285 |
| Canton | 2460 |
| Cazenovia | 2435 |
| Coney Island | 2550 |
| Farmingdale | 2530 |
| Freeport | 2575 |
| Greenville | 2525 |
| Ithaca | 2410 |
| Jamaica | 2560 |
| Jamestown | 2275 |
| Long Beach | 2565 |
| Long Island | 2550 |
| Martinsville | 2275 |
| New York City | 2550 |
| Rochester | 2345 |
| Rossville | 2545 |
| Saranac Lake | 2510 |
| Syracuse | 2420 |
| Troy | 2545 |
| Utica | 2465 |
| Woodhaven | |
| Woodside | |
| | |

NORTH CAROLINA

| Ashville | |
|--------------|--|
| Charlotte | |
| Gastonia | |
| Greensboro | |
| Raleigh | |
| Wilmington . | |

NORTH DAKOTA

| Bismarck1260 | |
|-----------------|--|
| Devils Lake1380 | |
| Fargo1440 | |
| Grand Forks1455 | |
| Mandan 1255 | |

OHIO

| Akron | .2160 |
|---------------|-------|
| Bellefontaine | .2050 |
| Cambridge | .2170 |

Altoona2330 Carbondale 2465 Elkins Park..... 2500 Erie . 2225 Frankford 2500 Johnstown 2305 2450 Kingston Lancaster2435 Lewisburg2400 Philadelphia2505 Pittsburgh2250

Pawtucket2670

Wilkesbarre2450

Wilkinsburg2260

RHODE ISLAND

SOUTH CAROLINA

Charleston2385

SOUTH DAKOTA

| Brookings | |
|-------------|------|
| Dell Rapids | 1395 |
| Oldham | |
| Pierre | |
| Rapid City | |
| Sioux Falls | |
| Vermillion | |
| Yankton | 1350 |

TENNESSEE

| Lawrenceburg | 1935 |
|--------------|------|
| Memphis | |
| Nashville | |
| Springfield | |
| Union City | |
| Chattanooga | 2045 |

TEXAS

1150

| 1111011110 | | WISCONSI | N |
|--------------------------|------|---------------|------|
| Austin | 1500 | Relat | 1000 |
| Beaumont | 1695 | Deluit | |
| Brownsville | | Eau Claire | |
| Col. Station | | Kenosha | |
| Dallas | | La Crosse | |
| Dublin | | Madison | |
| El Paso | | Manitowac | |
| Fort Worth | | Milwaukee | |
| Galveston | | Poynette | |
| | | Racine | |
| Greenville | | Superior | 1655 |
| Harlingen | | Stevens Point | |
| Houston | 1635 | | |
| San Antonio | 1490 | | - |
| Waco | 1490 | WYOMIN | G |
| TTT - 1. 1 / - T1 - 12 - | 1000 | T - m- main | 0.90 |

Stevens Point......1755

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| Picture Magazine. You will save \$2.15 if you subscribe. | | |
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| City State | | |

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VERMONT Newport2680

Ogden

| Burlington Springfield | |
|---------------------------|--|
| op menora | |

UTAH

Salt Lake City..... 595

..... 600

VIRGINIA

| Mt. Vernon | 2420 |
|--------------|------|
| Newport News | |
| Norfolk | |
| Petersburg | |
| Richmond | |
| Roanoke | |
| Portsmouth | |

WASHINGTON

| WASHINGTON | |
|----------------|------|
| Aberdeen | 645 |
| Bellingham | 765 |
| Des Moines | 665 |
| Everett | 710 |
| Lacey | 645 |
| Longview | |
| Pullman | |
| Seattle | |
| Spokane | 730 |
| Tacoma | 660 |
| WASHINGTON, D. | с. |
| Washington2 | 2420 |
| | |

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Single Dial Control Verniers for Long Distance Tuning

The Season's Best Selling Kit

The Sargent-Rayment Seven has done more than break distance records this season. It has broken sales records,—which is the best possible testimonial we can offer to show that the set really has the goods. The Sargent-Rayment has everything,—tone quality that is incomparable, ten kilocycle selectivity,—individual verniers for fine tuning on each stage,—single dial control for local and Coast tuning,—and DX getting ability that has set new records for the others to shoot at. The dial is full of stations—big wide gaps between locals in which several Eastern stations can be heard. When you pay a good price for a radio, you are entitled to this. No need to be restricted to local reception,—you can buy a dial full of stations as easily as you can a dial full of blanks.

Designed on the Pacific Coast

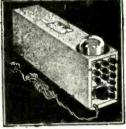
The Sargent-Rayment has the distinction of having been designed on the Pacific Coast. Like our football teams, Pacific Coast radio sets are beginning to win recognition as being of distinctly "All-American" calibre. Our receiving conditions are much more difficult to contend with than anything found in the East. It is now known that a set that will work out here on the Coast will work anywhere,—and a set designed under such difficult conditions certainly has many things in its favor.

The Acid Test

Imagine operating a tuned radio frequency receiver with its antenna less than ten feet from that of a 500-wat broadcast anrenna. and tuning in several distant stations WITHOUT A TRACE OF INTERFERENCE from the nearby broadcaster! That was cone recently at KEJK where the Sargent-Rayment Seven was used for re-broadcasting. Sargent-Rayment Screen Grid Seven

The Ideal Combination

In the combination of the Sargent. Rayment Seven and the Silver-Marshall 675-ABC we offer what we confidently believe is the best radio installation at any price. The SM-675-ABC supplies "B" Power for the entire receiver and is built to handle the high voltage necessary to operate a 350tube in the second



to operate a 350tube in the second audio stage of the receiver. The tone quality is absolutely unsurpassed. There is no emphasis placed on bass notes. All notes are equally amplified. On a quiet winter night, stations as far east as Chicago and Cincinnati are brought in with both the volume and the clearness of locals. This is hard to believe because it is not done on the ordinary set. It is done on the Sargent-Rayment Seven.

the clearness of locals. This is hard to believe because it is not done on the ordinary set. It is done on the Sargent-Rayment Seven. The Sargent-Rayment Seven is either "Allelectric" or all-battery. Take your choice,—flexibility of design permits either method of operation. Write us for further information.

Prices

For the kit: Grained finish \$130.00; crackle crystalline finish \$140.00.

For the built-up set: Grained aluminum finish \$150.00; crackle crystalline finish \$160.00.

Distributed to the Trade West of the Rockies by

RADIO CONSTRUCTORS CORPORATION 357 Twelfth Street OAKLAND, CALIF. SOUTHERN CALIFORNIA Radio Supply Company 912 S. Broadway, Los Angeles Radio Manufacturets Supply Co. 1000 S. Broadway, Los Angeles C. C. Lawton 1125 Wall St., Los Angeles Herbert H. Horn 1629 S. Hill St., Los Angeles

Where To Buy

CENTRAL CALIFORNIA Offenbach Electric Company 1452 Market St., San Francisco Electric Supply Company 370 11th St., Oakland

PACIFIC NORTHWEST Wedel Company 520 Second Ave., Seattle, Wash.

Utah Develops Remote Control of Radio Receivers

An automatic remote control tuning device for radio receivers which removes all necessity of placing dials, switches and knobs upon the panel, has been developed by the Utah Radio Products Company, Chicago. Through the use of this device the radio receiver may be controlled from an easy chair in the living room, dining room, bedroom or any other point in the home, any number of controls being used. If through the living room control Station WGN, for instance, is tuned in, the user may go to a control in another room of the house and tune another station, such as WLS. Station WGN, which was tuned in the living room, is automatically disconnected and the entertainment from WLS is immediately heard.

The remote control box, through which the radio receiver is operated, is small and compact and may be held in the palm of one's hand. It contains two knobs, one a station selector, the other a volume control. On the selector knob, any one of ten stations, either DX or local, may be dialed. It is possible to secure DX tuning, also for stations not listed on the selector dial, as two auxiliary tuning buttons are provided allowing much finer tuning than is possible through the ordinary hand control.

The mechanism of the automatic remote control tuning device is simple and may be mounted easily and economically on manufacturers' present day receivers. The device automatically turns on the set, lights the tubes and tunes. When the dial is turned to the "off" position, it automatically de-tunes the station and turns off the tubes.

A new and unique type of electric motor has been developed as an important part of this new tuning device. It is a reversible, brushless motor that causes no noise or disturbance while tuning. The entire automatic mechanism is encased in a small metal container approximately 3x7x7 inches, which lends itself easily to cabinet installation and presents no engineering problem for the manufacturer who wishes to adapt it to his present chassis design. The Utah Radio Products Company plans to limit the licensing of this automatic remote control tuning device to only those firms manufacturing high quality receiving sets.

In commenting on the new device, E. S. Riedel, General Sales Manager, stated: "The

new Utah automatic remote control, we believe, will revolutionize manual control of radio receivers. No one, at the present time, would consider purchasing an automobile without a self-starter, and the new Utah control revolutionizes radio tuning as the selfstarter revolutionized the starting of a motor car."

SONATRON DEVELOPS NEW TUBE

A new tube which makes possible radio reception on AC sets within five to seven seconds after the current has been turned on has been perfected in the laboratories of the Sonatron Tube Company, it was announced today.

This new tube, which is known as Y 227 AC, has been perfected after months of experimentation, which resulted in the perfection of a faster heater. Among the new features in it is the mica bridge.

"The Y 227 AC tube is the fastest heating tube perfected up to date," explained Harry Chirelstein, vice president of Sonatron, in charge of the Chicago office. "At present the radio listener must wait from 10 to 15 seconds before his AC set "heats up." This has been the source of much annoyance because frequently an important part of a program is lost because of the failure of a set to establish immediate connection with a broadcasting station.

"Our new Y 227 AC tube will give full reception under most circumstances five seconds after the current has been turned on, and will not require more than seven seconds under any circumstances to "heat up."

Sonatron also announces the production of the new 171 AC tube which will sell at \$3.50. The former standard price of this tube was \$4.25.

The filament on the 171 AC tube is heavier than that on the 171 A, giving the new tube a greater total electron emitting area. This results in reducing the audible AC component or hum, which is present in many types of sets. Because of the greater mass of the filament it has attained greater thermal inertia. The tube consequently does not tend to heat and cool in accordance with the frequency of the current as is the case with a tube having a smaller filament.

<image>





Sensational realism! Unbelievable tone richness! Unique cabinet artistry! There are scientific reasons why the large surface area of the Magnavox Belvedere makes reproduction clearer and "fuller". Another exclusive triumph for Magnavox -creator of the dynamic speaker. Prices... For A-Battery Operation, \$45. For AC Operation, \$55.

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The "Blooper" Still With Us

By N. E. BORCH

Interference Investigator, Pacific Radio Trade Association

There is probably not a single radio owner in a city location who has not at some time had his reception of an excellent program spoiled by siren-like squeals or rumbling growls, which he could not account for, but probably heard later from a radio wise friend was caused by a "blooper."

The "blooper" is a certain type of regenerative radio set which can be made to oscillate and while oscillating will radiate into the antenna to which it is connected, causing squeals and howls in near-by receivers. New sets have replaced some of these "bloopers," but although the percentage of "bloopers" against the total number of sets in use is smaller than in the past, the total number is still large enough in many districts to cause poor reception of those stations to which the "blooper" is tuned.

All of the so-called regenerative sets do not radiate into the antenna when the set is being tuned. For example: receivers using one or more stages of neutralized or stabilized tuned radio frequency amplification ahead of the detector do not cause this disturbance. In general such sets are easily recognized, typical examples being the Roberts and Browning Drake circuits.

There are in general two types of "blooper." The first is the three-tube receiver using a regenerative detector and two stages of audio amplification. The second and later type is the tuned radio frequency set which is neither stabilized nor neutralized and in which the radio frequency amplifier may be made to oscillate by means of a regenerative control.

As a rule "bloopers" depend for their sensitivity and selectivity upon being operated in a highly regenerative condition. Tuning is generally done with the detector (first type of blooper) or radio frequency stages (second type) in oscillation, the station being picked up by the squeal heard in the loudspeaker as the wave of a station is approached. The regeneration is then reduced until the set stops oscillating and the signal is heard or until the operator decides that he wants to listen to another station and repeats the performance. During this time his neighbor or neighbors may be suffering.

When operated in an oscillating condition the "blooper" sends out from the antenna to which it is connected, a radio wave similar to that sent out by a broadcasting station,

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this wave combining with the station's wave so that the combined signal is heard as a squeal or growl in near-by receivers.

With care, however, the "blooper" can be operated in such a way as to cause very little or no disturbance among its neighbors, and it is probable that a majority of owners of "bloopers" do not know that they are making things unpleasant for their neighbors. At any rate, here is how the "blooper" owner can tune his set without disturbing his neighbor.

When tuning, retard the regeneration or sensitivity control to minimum position where the set will not oscillate. If additional sensitivity is needed advance the regeneration only slightly so that the set will not go into oscillation as evidenced by a "plop" in the loudspeaker or a whistle or growl if a station is already tuned in. In other words, if the operator will be conservative in the use of the regeneration control instead of advancing it so far as to keep the set in oscillation all the time, his own set will be free from squeals and he will not inflict them on his neighbors.

REPAIRING

We maintain a laboratory especially equipped for repairing and re-building radio sets. No job is too small or too large for us.

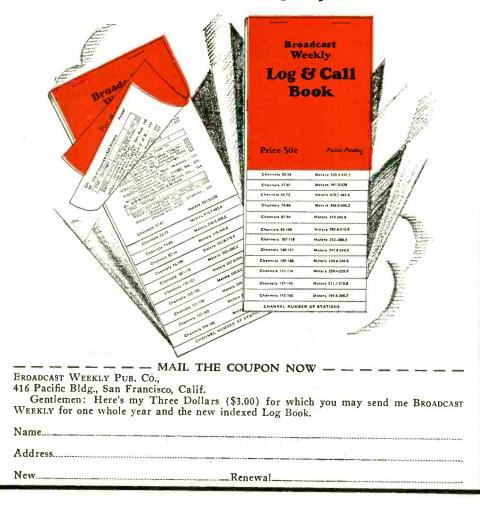
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DYNAMIC•SPEAKER "The Finest in Radio"

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SUNDAY Programs ·

March 24, 1929



Trojan Band and Glee Club of University of Southern California Harold William Roberts, Band Leader NBC-2 p.m.

379.5 Meters KGO Channel 79 10.000 Watts 790 Kcvs. General Electric Co., Oakland, California

- 11 a.m.-First Congregational Church service, San Francisco; Rev. Chauncey J. Hawkins, D. D., pastor

- 2 to 3:30 p.m.—Sunday afternoon concert, NBC 3:30 to 4 p.m.—Whittall Anglo-Persians, NBC 4 to 4:30 p.m.—Retold Tales, NBC 4:30 to 5 p.m.—The Olympians 5 to 5:30 p.m.—What's Happening in the World, John D. Barry
- 6:15 to 7:15 p.m.—Atwater Kent program, NBC 7:15 to 7:45 p.m.—Studebaker Champions, NBC NBC
- 7:45 to 8 p.m.-Enna Jettick Melodies, NBC
- 8 to 9 p.m.—First Congregational Church serv-ice, San Francisco; Rev. Chauncey J. Haw-kins, D. D., pastor 9 p.m.—Joseph Henry Jackson, "A Chat About
- New Books'

468.5 Meters Channel 64 KFI 5000 Watts 640 Kcvs.

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- 1 p.m.-Margaret Ruth Kernan

- p.m.—Margaret Ruth Kernan
 p.m.—Musical program, NBC
 330 p.m.—Whittall Anglo Persians, NBC
 p.m.—Retold Tales, NBC
 p.m.—Lelia Castberg, "Advanced Thought"
 p.m.—Lelia Castberg, "Advanced Thought"
 p.m.—Lelia Castberg, "Advanced Thought"
 p.m.—Narcotic Research Association
 5:58 p.m.—Father Ricard's weather forecast
 p.m.—Atwater Kent hour, NBC
 7:15 p.m.—Studebaker program, NBC
 7:45 p.m.—Enna Jettick Melodies, NBC
 p.m.—Concert orch., Pryor Moore, director
 p.m.—Studio program
 p.m.—Wally Perrin's dance orchestra; Jean Dunn, soloist Dunn. soloist

Channel 88 340.7 Meters KLX 500 Watts 880 Kcvs.

Tribune Publishing Co., Oakland, Calif.

5 to 6 p.m.-Charles T. Besserer, organ recital

440.9 Meters KPO Channel 68 680 Kcys. 5000 Watts

Hale Bros. & The Chronicle, San Francisco

- 9:45 to 10:45 a.m.-Interdenominational and nonsectarian church services, Dr. H. P. Shaw of West Side Christian Church
- 2 to 3:30 p.m.—Sunday afternoon concert, NBC 3:30 to 4 p.m.—Whittall Anglo Persians, NBC 4 to 4:30 p.m.—Retold Tales, NBC

- 4:30 to 5 p.m.—Rose Florence, soprano 5 to 6:15 p.m.—Afternoon musicale by Uda Waldrop with Gretchen Brendel, contralto
- 6:15 to 7:15 p.m.—Atwater Kent porgram, N 7:15 to 7:45 p.m.—Studebaker program, NBC NBC

- 7:45 to 8 p.m.—Enna Jettick Melodies, NBC 8 to 8:30 p.m.—KPO drama 8:30 to 9 p.m.—Rudy Seiger and his Fairmont Hotel concert orchestra
- 9 to 10 p.m.-Abas String Quartet with Elsa Trautner, soprano

285.5 Meters Channel 105 KNX 1050 Kcvs. 5000 Watts L. A. Evening Express, Los Angeles, Calif.

9 to 10 a.m.-Musical program

- 10 to 11 a.m.-Courtesy program
- 11 a.m. to 12 noon—First Presbyterian Church 12:30 to 1 p.m.—"Automobile Buyers' Guide"
- 1 to 2 p.m.-International Bible Students' Assoc.
- 2 to 4 p.m.—first Radio Church of the Air 5:30 to 6 p.m.—First Radio Church of the Air 5:30 to 6 p.m.—All Souls' Church 6 to 6:30 p.m.—Talk by Ernest Holmes
- 6:30 to 7 p.m.-Hollywood Humanist Society
- to 8 p.m .- Famous personalities of the screen, 7 Paramount orchestra, etc.
- to 9 p.m.—First Presbyterian Church to 10:30 p.m.—Calmon Lubovski, master vio-linist; Claire Mellonino, pianist; Walter V. Ferner, cellist

230.6 Meters Channel 130 КТВІ 1300 Kcvs. 1000 Watts Bible Institute of Los Angeles, California

- 6 to 7 p.m.-Vesper service 8 to 9:15 p.m.—Church of the Open Door 9:15 to 10 p.m.—Old hymns hour

SUNDAY Programs

NBC

National Broadcasting Company

National Broadcasting Company 2 to 3:30 p.m.-Sunday Afternoon Concert With the Trojan Band, the Men's Glee Club and soloists from the University of Southern California in a 45-minute program of instru-mental and vocal music, the Sunday After-noon Concert will be broadcast through NBC system stations from 2 to 3:30 o'clock this afternoon. NBC artists participating in the broadcast will be Charles H. Gabriel, Jr., pianist and program director of the NBC's Pacific Division, a women's quartet, and the National Concert Orchestra. The University of Southern California groups are now making their annual spring tour, with Harold William Roberts, director. The band, famous in football circles for its playing at U. S. C. games, is the largest col-lege band west of the Mississippi. Both or-ganizations have a reputation for musical

ganizations have a reputation for musical excellence.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI. KGW from 3 to 3:30 p. m. only. 3:30 to 4 p.m.—Whittall Anglo-Persians

As their magic carpet bears them aloft, the Whittall Anglo-Persians will play selections suggested by scenes they see below them. Amy Woodford-Finden's four Indian love lyrics form one group of numbers, the best known of which is the melodious "Kashmiri Song."

"Celeste Aida," the aria whose beauty has made it the most popular selection in Verdi's great opera, "Aida," is another of the orchesgreat opera, tral offerings.

KHQ, KOMO, KGW, KGO, KPO and KFI.

KGO, KPO and KFI. 4 to 4:30 p.m.—Retold Tales "Shoes," a dramalogue of one of the strik-ing O. Henry tales which reveals the author at his best, will be presented through NBC system stations. This "Retold Tales" feature is the amusing comedy-drama of a love-sick swain and his inadvertently attempted "shoeing" of thou-sands of natives in Carallo, Anchuria, South America. Whether Johnny Atwood really "shoes" the town isn't answered until the drama comes to one of those striking O. Henry endings.

Henry endings. Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

- 6:15 to 7:15 p.m.—Atwater Kent program The Atwater Kent program will be heard on the Pacific Coast tonight through KHQ, KOMO, KGW, KGO, KPO and KFI.

KOMO, KGW, KGO, KPO and KFI.
7:15 to 7:45 p.m.—Studebaker Champions "Jericho," a new Feist number, will open the transcontinental broadcast of the Stude-baker Champions tonight. Gene Goldkette directs the Studebaker Champions, who play in the Chicago studios of the NBC. Besides 'Jericho," several num-bers with vocal choruses and a special concert arrangement of "Moonlight on the Ganges" will be presented by the orchestra. The Stu-debaker piano twins will offer "I Want to Be Loved by You." Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

KGO, KPO and KFI.

"145 to 8 p.m.—"Enna Jettick Melodies" "Men of Harlech," a patriotic song of Wales dating from the fifteenth century, will begin the "Enna Jettick Melodies" program tonight.

This stirring old melody will be sung by

This stirring old melody will be sung by the mixed vocal quartet. The soprano and contralto in the quartet will join in that ever-lovely duet, the "Barca-rolle" from Offenbach's most beloved stage work, "The Tales of Hoffman." A familiar hymn, "Onward, Christian Sol-diers," is the concluding quartet offering. Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

361.2 Meters 830 Kcys.



KOA General Electric Co., Denver, Colorado

9:50 a.m.-Service of Central Presbyterian 9:50 a.m.—Service of Central Presbyteria Church, Denver 12:30 to 1 p.m.—Peerless Reproducers 1 to 2:30 p.m.—Dr. S. Parkes Cadman, NBC 2:30 to 3 p.m.—Twilight Singers, NBC 3 to 3:30 p.m.—Stetson parade, NBC 3:30 to 4 p.m.—Wiltall Anglo Persians, NBC 4 to 4:30 p.m.—Piggly Wiggly program 4:30 to 5 p.m.—End Jettick, NBC 5 to 5:15 p.m.—End Jettick, NBC 5:15 to 6:15 p.m.—Collier's hour, NBC 6:15 to 7:45 p.m.—Studeaker Motors program

7:15 to 7:45 p.m.-Studebaker Motors program, NBC

7:45 to 8:15 p.m.-National Light Opera Co., NBC

KFWB Channel 95 315.6 Meters 1000 Watts 950 Kcvs.

Warner Brothers, Hollywood, California

Warner Brönners, Hönywood, Camorina
10 to 1:30 p.m.—Courtesy program
6:30 p.m.—Harry Jackson's entertainers
7 p.m.—Hollywood Athletic Club program
7:30 p.m.—Burr Mcintosh, Cheerful Philosopher
9 p.m.—News items, Bill's Ragtime Review
10 p.m.—Amos 'n' Andy
10:10 to 11 p.m.—Bill's Ragtime Review

BEST BETS TODAY

| TIME | STATION | PROGRAM |
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SUNDAY Programs

ABC

American Broadcasting Company

- 10 to 11 a.m.-Melodies, KJR, KEX, KGA

- 10 to 11 a.m.—Melodies, KJR, KEX, KGA 11 to 12 noon—American Artistic Ensemble, so-loists, KJR, KEX, KYA, KLZ, KDYL 12 to 12:30 p.m.—Song recital, Dorothy Lewis and Gordon Onstad, KJR, KEX, KLZ, KDYL 12:30 to 1:30 p.m.—Vic Meyers' Popular Record-ing Orchestra, KJR, KEX, KGA, KLZ, KDYL (KMTR from 1 p.m.) 1:30 to 2 p m.—Pamela humorous sketch KUR
- (KMTR from 1 p.m.)
 1:30 to 2 p.m.—Pamela, humorous sketch, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL
 2 to 3 p.m.—American Military Band; soloists, G. Donald Gray and Sydney Dixon, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL
 3 to 3:30 p.m.—Enchanters' Male Quartet, KJR, KEX, KGA, KYA, KMTR, KLZ, KDYL
 3:30 to 4 p.m.—American Salon Orchestra, F. Longo director: soloist. Agatha Turley, KJR
- 3130 to 4 p.m.—American Salon Orchestra, F. Longo, director: soloist, Agatha Turley, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ
 4 to 4:30 p.m.—Cathedral hour with orchestra, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ
 4:30 to 5 p.m.—Woodwind ensemble, KJR, KGA, KEX, KYA, KMTR
 5 to 5:30 p.m.—Merican Articia Encomplex

- KEX, KYA, KMTR
 Sto 5:30 p.m.—American Artistic Ensemble; soloist, G. Donald Gray, KJR, KGA, KEX
 5:30 to 6 p.m.—Sonatron Tube program, CBS from New York, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ
 to 7 p.m.—Majestic Theatre of the Air, CBS from New York, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ
 to 7:30 p.m.—De Forest program, CBS from New York, KJR, KGA, KEX, KYA, KLZ, KDYL
- NDYL
- 7:30 to 8 p.m.—Lyric Hour, KJR, KEX 8 to 8:30 p.m.—"Harpers Corners," a humorous sketch, KJR, KEX, KMTR
- 8:30 to 10 p.m.-American Salon Orchestra; F Sydney Dixon, KJR, KEX, KYA, KMTR, KDYL, KLZ, KYA; KGA takes this program
- from 9 p.m. on 10 to 11 p.m.—Show Boat Frolic, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL
- 265.3 Meters

1130 Kcys.

Channel 113 5000 Watts

KSL Radio Service Corp., Salt Lake City, Utah 11 a.m.-Informal program

- 12 noon—International Bible Students' Assoc. 1 p.m.—Tabernacle services
- 2:30 p.m.-Mutual hour
- 4 p.m.-Salt Lake realty program
- 4:30 p.m.—Organ concert by Edward P. Kimball. Tabernacle organist
- 5 p.m.-Instrumental trio and featured soprano
- 6:15 p.m.-Atwater Kent program, NBC
- 7 p.m.—First Presbyterian Church services 7:30 p.m.-Mons. D. G. Hunt, of the Cathedral
- of the Madeleine
- p.m.—I. D. S. services from the studio p.m.—"Utah Loud Speakers" and the "Melody Trio"
- 291.1 Meters Channel 103 CNRV 1030 Kcys. 500 Watts

Canadian National Rys., Vancouver, B. C.

9:30 p.m.—Vancouver Little Symphony Orches-tra; Calvin Winter, guest conductor

243.8 Meters KYA Channel 123 1230 Kcvs. 1000 Watts

Pacific Broadcasting Corp., San Francisco 9 to 10 a.m.-KYA Trio

- 10 to 11 a.m.-Special program from the Elks' Club

- Club 11 to 12 noon—Examiner Funny Hour 12 to 1:30 p.m.—Old St. Mary's Church 1:30 to 2 p.m.—Pamela sketch, ABC 2 to 3 p.m.—Military band, ABC 3 to 3:30 p.m.—Enchanters, ABC 3:30 to 4 p.m.—Salon orchestra, ABC 4 to 4:30 p.m.—Cathedral Hour, ABC 4:30 to 5 p.m.—Woodwinds, ABC, Seattle 5 to 5:30 p.m.—Mary Elliot and Billy Leonard 5:30 to 6 p.m.—Sanatron Tube program, CBS: Ben Selvin's orchestra Ben Selvin's orchestra
- Ben Selvin's orchestra 6 to 7 p.m.—Majestic Theatre of the Air, CBS, featuring Arnold Johnson's orchestra 7 to 7:30 p.m.—De Forrest Audions, CBS; Ar-thur Pryor's band, with Alma Gluck 7:30 to 8 p.m.—KYA Trio 8 to 9 p.m.—Old St. Mary's Church 9 to 10 p.m.—American Salon Orchestra, ABC 10 to 11 p.m.—Show Boat Revue ABC

- 10 to 11 p.m .- Show Boat Revue, ABC
- 325.9 Meters KOMO Channel 92 920 Kcys. 1000 Watts Fisher's Blend Station, Seattle, Washington
- 10 a.m.—International Bible Students' Assoc. 11 a.m.—Rhena Marshall, soprano; Margaret Grey, pianist
- 11:15 a.m.—Plymouth Congregational Church 12:15 p.m.—Fred Lynch, tenor; Margaret Gray, readings

- 12:30 p.m.-Y. M. C. A. music 1 p.m.-Stoneway Tabernacle 1:30 p.m.-Rhena Marshall; Fred Lynch

- 2 p.m.—Sunday concert, NBC 3:30 p.m.—Whittall Anglo Persians, NBC 4 p.m.—Retold Tales, NBC 4:30 p.m.—Orchestra; Fred Lynch; Rhena Marshall
- 6:15 p.m.-Atwater Kent artists, NBC

- 7:15 p.m.—Studebaker Champions, NBC
 7:15 p.m.—Enna Jettick Melodies, NBC
 8 p.m.—First Church of Christ, Scientist
 9 to 11 p.m.—Orchestra: Fred Lynch; Marshall; George Godfrey, readings Lynch; Rhena
- 508.2 Meters Channel 59 KHO 590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 10 to 11 a.m.-Children's Bible Class
- 10 to 11 a.m.—Central M. E. Church 2 to 3:30 p.m.—Central M. E. Church 3:30 to 4 p.m.—Whittall Anglo Persians, NBC

- 4 to 4:30 p.m.—Retold tales, NBC 4:30 to 4:45 p.m.—Musical program 4:45 to 5:15 p.m.—International Bible Students 5:15 to 6:15 p.m.—KHQ classical recordings
- 6:15 to 7:15 p.m.—Atwater-Kent, NBC 7:15 to 7:45 p.m.—Studebaker Champions, NBC
- 7:45 to 8 p.m.—Enna Jettick Melodies, NBC 8 to 9 p.m.—All Saints' Cathedral
- 9 to 10 p.m.-City Service Little Symphony

296.6 Meters Channel 101 1010 Kcys. 500 Watts First Baptist Church, San Jose, California 10:15 to 11 a.m.-Sunday school lessons by Fred

- J. Hart 11 to 12:30 p.m.—Morning service, First Baptist Church, conducted by Rev. Paul H. Ralston 7:30 to 9 p.m.—Evening services, First Baptist Church

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Broadcast Weeklu

SUNDAY Programs

491.5 Meters 610 Kcys.



KFRC

- Don Lee, Inc., San Francisco, Calif. 9 to 12 noon—"Home Sweet Home" concert with Pacific States Concert Orchestra, Francesca Ortega, soprano; Robert Olsen, tenor; Sierra Lelane Rivera and Herman Reinberg, Trio. cellist
- 12 to 1:15 p.m.—Sherman, Clay noonday concert 1:15 to 3:15 p.m.—Musical comedy tabloid

- 5 to 6 p.m.—Theodore Strong, organist; Lucille Atherton Harger, contraito, and Marjorie Col-letti, planist, with cello and harp 6 to 6:30 p.m.—Talk by Dr. Louis I. Newman 6:30 to 7 p.m.—Sierra Trio; Lelane Rivera, so-
- prano
- 7 to 8 p.m.—Harold Dana, baritone; Mary Pas-more, violinist; Frank Moss, pianist
- 8
- to 9 p.m.—Charles Bulotti, tenor; Juanita Tennyson, soprano, and orchestra, directed by
- Frank Moss 9 to 9:30 p.m.—Robert Olsen and Florentine Trio 9:30 to 10 p.m.—Tom Gerunovich and his Roof Garden Orchestra
- 10 to 10:10 p.m.—Amos 'n' Andy 10:10 to 11:10 p.m.—Tom Gerunovich's orchestra 11:10 to 12:10 a.m.—New Mandarin Cabaret Band



The Morning Oregonian, Portland, Oregon The Morning Oregonian, Portland, Oregon 11 to 12:30 p.m.—Church service 3 to 3:30 p.m.—Sunday afternoon concert, NBC 3:30 to 4 p.m.—Whittall Anglo Persians, NBC 4 to 4:30 p.m.—Retold Tales, NBC 4:30 to 5 p.m.—Talk on modern science 5:15 to 5:15 p.m.—Talk on modern science 5:15 to 6:15 p.m.—Vesper hour 6:15 to 7:15 p.m.—Atwater Kent program, NBC 7:15 to 7:45 p.m.—Enna Jettick Melodies, NBC 8 to 8:30 p.m.—Musical Allegory 8:30 to 9:30 p.m.—Majestic Fireside hour 9:30 to 10 p.m.—Frantzsies 10 to 11 p.m.—Little Symphony Orchestra 11 to 11:15 p.m.—Oregonian news summary

236.1 Meters 1270 Kcvs.

KOL Channel 127 1000 Watts

Seattle Broadcasting Co., Seattle, Wash.

10 to 12 midnight-Olson's Everstate Scandinavian Band

333.1 Meters KHJ Channel 90 900 Kcys. 1000 Watts

Don Lee, Inc., Los Angeles, Califorr 8 to 9 a.m.—Late recordings 9 to 11 a.m.—Program from KFRC 11 to 12:15 p.m.—First M. E. Church 12:15 to 1:15 p.m.—Late recordings 1:15 to 2 p.m.—Program from KFRC 2 to 3 p.m.—''The Old Adobe'' 3 to 5 p.m.—Late recordings 5 to 6 p.m.—Tea Time Three, from KFRC 6 to 6:30 p.m.—Rabbi Edgar Magnin 6:30 to 6:45 p.m.—Recordings 6:45 to 7 p.m.—World-wide news 7 to 8 p.m.—First M. E. Church 8 to 11 p.m.—Program from KFRC 11 to 1 a.m.—Organ and variety program Don Lee, Inc., Los Angeles, California

- from KFRC

- 9 to 9:15 p.m.-Organ program 322.4 Meters KFWM Channel 93
 - 930 Kcys. 500 Watts Oakland Educational Society, Oakland, Cal.
 - 9:45 to 11 a.m.—Watch Tower program: Organ prelude, Alice Gray Padel; children's radio story, B. F. Holoday; discourse, O. B. Eddins, "The Comfort of the Scriptures." Musical porgram under the direction of Prof. Orrin Leon Padel
 - 12 to 1 p.m.—Program presented by the Aeolian Trio: Jeanette Rahut, violinist; Doris Eckler, 'cellist; Harriette Poole, planist and organist
 - 1 to 1:25 p.m.-Bible questions and answers,
 - 1 to 1:25 p.m.—Bible questions and answers, C. R. Little
 1:25 to 2:30 p.m.—Watch Tower program, pre-sented by I. B. S. A.; instrumental solos, B. D. Van Winkle; vocalist, Joseph Morris; accom-panists, Mrs. Ruth Morgan Crawford, Helen L. Jewell; vocal solos, Lillian Pelletier; songs by the choral singers
 Discourse, A. R. Crawford, "The Harp of

Discourse, A. R. Crawford, "The Harp of God"

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 Got 7:45 p.m.—Watch Tower program: Bible dialogue, "Longevity;" Bible discourse, "Was Jesus Divine?" Vocal and instrumental music German lecture, C. P. Peterson
 9:15 to 10:30 p.m.—Watch Tower program: Bible dialogue, "The Judgment Day;" Bible lecture, I. B. S. A. speaker; "Earth's New Government," Vocal solos and duets; KFWM Mixed Quartet Mixed Quartet

239.9 Meters KFOX 1250 Kcys.

Channel 125 1000 Watts

Nichols & Warinner, Long Beach, Calif.

- 3:05 to 3:20 p.m .- Musical program
- 3:20 to 4 p.m.-Long Beach Municipal Band

- 3.20 to 4 p.m.—Long Beach Municipal Band 4 to 5 p.m.—Organ recital, Dick Dixon 5 to 6 p.m.—Charlie Joslyn's Orchestra 6 to 7 p.m.—Hancock Oil Orchestra 7 to 8 p.m.—String quartette 8 to 9 p.m.—First Church of Christ, Scientist 9 to 11 p.m.—"All Star Nite"
- 11 to 1:30 a.m.-"Egyptian Tom Cats" frolic

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545.1 Meters **KTAB** Channel 55 550 Kcvs. 500 Watts

Pickwick Broadcasting Co., Oakland, Calif. 9 to 10 a.m.-Recorded program

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- 10 to 11 a.m.-Bible class, Prof. Lindsley
- 11 to 12:30 p.m.-Tenth Avenue Baptist Church services
- 12:30 to 1 p.m.-Organ recital
- 1 to 1:30 p.m.—Irving Krick, Octo Lindquist 1:30 to 2 p.m.—Studio program

- 2 to 3 p.m.—Happy Hour String Sextet 3 to 3:30 p.m.—Millicent Benioff in song recital 3:30 to 4:30 p.m .- Organ recital and instrumen-
- talists 4:30 to 5:30 p.m.-Symphonic recordings
- 5:30 to 6 p.m.-Joan Ray, staff contralto
- 6 to 7 p.m.-Studio program

tist, service

- 7 to 7:40 p.m.—Recordings 7:40 to 9:15 p.m.—Tenth Avenue Baptist Church services
- 9:15 to 10:15 p.m.-Concert trio
- 10:15 to 11 p.m.-Symphonic recordings 11 to 12 midnight-Night Owls
- 322.4 Meters KFWI Channel 93 930 Kcvs. 500 Watts

Radio Entertainments, San Francisco, Calif. 3 to 4 p.m.-Christian Science lecture 7:50 to 9 p.m.-Fourth Church of Christ, Scien-

• March 25, 1929



Don Warner KFWB-2 p.m.



Hayden Morris ABC-1:30 p.m.

Channel 61 491.5 Meters KFRC 1000 Watts 610 Kcys.

Don Lee, Inc., San Francisco, Calif. 7 to 8 a.m.—"Simpy Fitts" 8 to 9 a.m.—Embassy Theater program 9 to 9:30 a.m.—Georgia O. George 10 to 11 a.m.—Wyn's daily chats 11 to 11:30 a.m.—Mary Lewis Haines, talk 11:30 to 12 noon—Amateur auditions 12 to 1 p.m.—Sherman, Clay noonday concert 3 to 4 p.m.—Matinee concert orchestra 4 to 4:15 p.m.—Aviation talk 4:15 to 4:30 p.m.—Talk from U. C. Med. Dept. 4:30 to 4:55 p.m.—Something about everything 4:35 to 4:55 p.m.—Town topics 5 to 5:30 p.m.—Town topics 5 to 5:30 p.m.—Chy String Quintet 5:30 to 6 p.m.—Chy String Quintet 6:30 to 7 p.m.—Berger's X Y Z 7 to 7:30 p.m.—Dor Lee Symphony Orchestra 8 to 10 p.m.—Blue Monday Jamborée' 10 to 10:10 p.m.—Anson Weeks' Hotel Mark Hopkins Orchestra 12 to 1 p.m.-Sherman, Clay noonday concert

Hopkins Orchestra

11:10 to 12:10 a.m.—Val Valente's Jungletown Orchestra KXA

526 Meters 570 Kcvs.

Channel 57 500 Watts

American Radio Tel. Co., Seattle, Wash.

- 10 to 10:15 a.m.-Inspirational services
- 10:15 to 10:30 a.m.—Health exercises 10:30 to 11 a.m.—Moss-La Grande Harmony duo;
- Patsy Kelly; Jack Medford; Jerry McGrath

- Parsy Kelly; Jack Mediord, Jerry McGrath 11 to 11:15 a.m.—Youth Always program 11:15 to 12 noon—Our Sunshine hour 12 to 12:30 p.m.—Hawley Oil Burner program 12:30 to 1:30 p.m.—Popular recorded program 5 to 6 p.m.—Recorded program 6 to 7 p.m.—Slim Secord's Hot-En-Tots; Patsy Kelly, sololst 7 to 7:30 p.m.—Studio program 7:30 to 8 p.m.—The Jazz Birds and Clarence
- Lundquist
- 8 to 9 p.m.-Program featuring Harold Chase
- 9 to 10 p.m.—KXA Trio, Don Craig. Fred Lyon 10 to 11 p.m.—Glen Carter's Merrymakers; Patsy Kelly, soloist



James Harvey KOMO-10 p.m.

Channel 88

500 Watts

340.7 Meters KLX 880 Kcvs. Tribune Publishing Co., Oakland, Calif.

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- 7 to 8 a.m.—Exercises 8 to 9 a.m.—Jean Kent
- to 9:30 a.m.-Recordings

- 8 to 9 a.m.—Jean Kent
 9 to 9:30 a.m.—Recordings
 9:30 to 9:40 a.m.—Becordings
 9:40 to 10:15 a.m.—Recordings
 10:15 to 10:30 a.m.—Opening stocks, weather
 10:30 to 11 a.m.—Recordings
 11 to 12 noon—Classified adv. hour
 12 to 1 p.m.—Jean's Hi-Lights
 2 to 2:30 p.m.—Recordings
 2:30 to 3:30 p.m.—Opportunity hour
 3:30 to 5 p.m.—Chas. T. Besserer, organ recital
 5 to 5:30 p.m.—Cressy Ferra, planist
 6 to 6:10 p.m.—Curtain Calls
 6:10 to 7 p.m.—Hetel Oakland Concert Trio
 7 to 7:30 p.m.—The Alabam Orchestra
 8:30 to 9 p.m.—Heten Wegman Parmelee, planist
 8 to 9:30 p.m.—Heten Wagers
 9:30 to 9 p.m.—Heten Kapers
 9:20 to 9:30 p.m.—Kanteen Kapers
- 9 to 9:30 p.m.—Kanteen Kapers 9:30 to 10 p.m.—Charmant Trio
- 296.6 Meters Channel 101 KOW 1010 Kcvs. 500 Watts First Baptist Church, San Jose, California

- 10 to 11 a.m.—The Helpful Hour 11 to 12 noon—Santa Cruz program 12 to 12:30 p.m.—Leonard & Holt program 12:30 to 1 p.m.—Market and weather reports 1 to 1:30 p.m.—Market and weather reports 1 to 1:30 p.m.—Thart's Store half hour 1:30 to 2:45 p.m.—Freadly Hour 2:30 to 2:45 p.m.—Freadly Hour 2:30 to 2:45 p.m.—Frazier Dev. Co. program 2:45 to 3:30 p.m.—Second Street musical hour 3:30 to 4 p.m.—Fanchon's Style Chat 4 to 5 p.m.—Sunshine Hour with "W. K."

- 4 to 5 p.m.—Sunshine Hour with "W. K." 5 to 5:15 p.m.—Belco program 5:15 to 5:30 p.m.—Fifteen minutes at Franco's 5:30 to 6 p.m.—Pal's Big Brother Hour 6 to 6:20 p.m.—U. S. D. A. Farm School 6:20 p.m.—Farm market reports 6:50 to 7 p.m.—Farmers' Exchange 7 to 8 p.m.—California Farm Bureau news 8 to 9 p.m.—San Jose Community program 9:30 to 10 p.m.—Crop digest

NRC

National Broadcasting Company

10:30 to 11:30 a.m.-"Woman's Magazine of the

Air" "Exciting Rice" is the amusing subject title that Ann Holden, domestic science editor, has given her Rubyette feature this morning. "Exciting" ways to serve rice will be retold, in response to hundreds of requests from all points along the Pacific Coast. Miss Holden will also present the Shredded Wheat feature

Wheat feature. Bennie Walker, editor, will conduct the "Woman's Magazine of the Air" broadcast. A series of musical numbers will augment the Holden talks. Broadcast through KHQ, KOMO, KGW,

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI. 11:30 to 11:45 a.m.—Canned Peaches With the trio of "Singing Peaches" provid-ing harmony and Helen Webster introducing recipes for the use of California peaches at 5 o'clock tea, the "Canned Peaches" feature promises to provide pleasant and profitable entertainment this morning. Broadcast through KGO and KPO

Broadcast through KGO and KPO.

Broadcast through KGO and KPO. 6 to 6:30 p.m.—Edison Recorders Mary Pickford will have her favorite mu-sical compositions played and sung by the Edison Recorders tonight. Complete details follow: Orchestra—In a Monastery Garden.....Ketelby String ensemble—EstrellitaPonce Orchestra—In Romany 'Cello soloist—The SwanSaint-Saens

Orchestra-

.....Drigo

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

6:30 to 7:30 p.m.—Another General Motors Fam-ily party will be broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

7:30 to 8 p.m.—Empire Builders History will be relived when dramatic epi-sodes chosen from the historical records of the Pacific Northwest will be presented before the microphone with the "Pioneer" as the narrator.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

8 to 9 p.m.-Rudy Seiger's Shell Symphonists Representing eleven composers whose names are familiar to all music lovers, a one-hour program of orchestral music will be broadcast by Rudy Seiger's Shell Symphonists through NBC system stations beginning at 9 o'clock system stations beginning at 9 o'clock tonight. Details follow:

Orchestra-Selections-"Beggar's Suite"

Orchestra-Solvejg's Song-"Peer Gynt" Orchestra—To Spring ______Gound Orchestra—Amour Coquette Frimi Orchestra—Overture—"Hungarian Lustspiel" Orchestra— a. To a Water Lily......MacDowell b. To a Wild Rose.....MacDowell Orchestra—Arabian SerenadeLangey Orchestra—Gypsy LoveLehar Piano solo—Musical Snuff Box....Liadow Orchestra—AlbumblattWagnerKeler-Bela

Orchestra-Selections-"Pinafore" Gilbert and Sullivan Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI. to 9:30 p.m.-"Voice of Firestone"

٩ Participating in the presentation will be Easton Kent, tenor; Jerry Germaine, con-tralto; the Firestone Choristers and the 32-piece Firestone Orchestra, conducted by Max Dolin.

Max Dolin. Broadcast through KHQ, KOMO, KGW, KGO, KPO and KSL. 9:30 to 10 p.m.—"Plantation Echoes" "Plantation Echoes," one of the popular features, is broadcast twice each week. Jerry and his Dixie Melodists play a pleasing pro-gram of southern tunes, Judge Chandler is master of ceremonies, and "Tambo," "Rufus" and others contribute comedy, dances and songes songs

songs. Broadcast tonight through KSL and KOA. 10 to 11 p.m.—Slumber Hour The Slumber Hour originates in the NBC's San Francisco studios under the direction of Max Dolin and is one of the most popular classical and semi-classical programs of the week

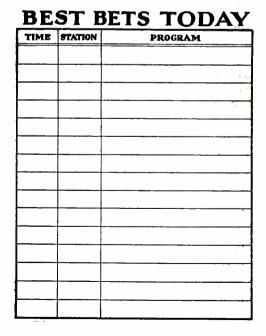
week. Tonight Dolin's orchestra will play "Spanish Dance No. 2" by Moszkowski and Rossini's "Semiramide Overture" among other num-bers. "Thank God for a Garden" and "One Fleeting Hour" will be Gwynfi Jones' tenor solos. Dolin's solo number will be Drigo's solos. 'Serenade.

Broadcast through KSL and KOA.

Channel 103 291.1 Meters CNRV 500 Watts 1030 Kcys.

Canadian National Rys., Vancouver, B. C.

10 to 11 a.m.—Morning hour of music 10 to 11 p.m.—Genesis, Chronicle, Willie and Euphonius, four Continental Limited porters, in a musical and comedy review



Channel 79 379.5 Meters KGO 10.000 Watts 790 Kcys.

General Electric Co., Oakland, California 9:30 to 10:30 a.m .-- California Home Life

- 10:30 to 11:30 a.m.-Woman's Magazine of the

- Air, NBC 11:30 to 11:45 a.m.—Canned Peaches, NBC 11:45 to 1 p.m.—Rembrandt Trio 3:30 to 4 p.m.—Everyday Living, Christina S. Madison
- 5 to 5:30 p.m.—Aunt Betty (Ruth Thompson) stories, KGO Kiddies' Klub 5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F.
- produce; news
- 6 to 6:30 p.m.—Edison program, NBC 6:30 to 7:30 p.m.—General Motors Family Party, NBC
- 7:30 to 8 p.m.—The Empire Builders, NBC 8 to 9 p.m.—Rudy Seiger's Shell Symphonists, NBC
- 9 to 9:30 p.m.—The Voice of Firestone, NBC 9:30 to 10:30 p.m.—General Electric program, featuring J. Wharry Lewis and his orchestra and the Three Bees

Orchestra-Glad Rag Doll......Milton Ager Three Bees-Down Among the Sugarcane Orchestra-Pas Des Amphores (Scarf Dance)

-Chaminade Three Bees-Shout Hallelujah
- Orchestra—Three Shades of Blue.......Grofie Indigo, Alice Blue, Heliotrope Three Bees—Fill Get By

- Orchestra-Two Silvan Sketches ... Wheeler Beckett The North Wind, The Forest Three Bees—I've Found the Girl of My Dreams Orchestre—Forest
- Orchestra-Fantasie on themes from "Rigoletto"
-Verdi Three Bees-Outside
- Orchestra-Swethearts on Parade...Lombardo Three Bees-There's a Four-Leaf Clover in My Pocket
- Orchestra-The Wolverine Blues
- 10:30 to 10:45 p.m.-Alaskan news flashes

285.5 Meters KNX Channel 105 1050 Kcvs. **5000 Watts** L. A. Evening Express, Los Angeles, Calif.

- 6:45 to 8 a.m.-Health exercises 8 a.m.—Talk and morning prayer
 9:30 to 10 a.m.—Shopping news
 10 a.m.—Town Crier's morning message
 10:30 a.m.—Household economics

- 11 to 11:30 a.m.—Courtesy program 11:30 a.m.—Maytag So-A-Tone broadcast
- 12 noon to 12:30 p.m.—Musical program 12:30 to 12:45 p.m.—W. F. Alder travelogue 1:30 to 2 p.m.—The Bookworm 2 to 2:30 p.m.—Courtesy program 4 p.m.—Lost and found announcements.

- p.m.—Lost and found announcements.
 4:25 p.m.—Dr. Wesley M. Barrett
 5 to 5:45 p.m.—Town Your Own Home"
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 6:30 p.m.—Crgan program
 6:30 to 7 p.m.—KNX String Quartet
 7 to 7:20 p.m.—Alignee Compliant exchanges

- 7 to 7:30 p.m.—Alfonso Corelli's orchestra 7:30 to 8 p.m.—One-act play under the direction

- 7:30 to 8 p.m.—One-act play under the direction of Georgia Fifeld 8 to 9 p.m.—"Edison hour" program 9 to 9:30 p.m.—Program of "Early California" 9:30 to 10 p.m.—Feature program 10 p.m. to 12 midnight.—Hotel Ambassador orch. 12 midnight to 1 a.m.—Dorado Club dance hour

ABC

American Broadcasting Company

- 7 to 8 a.m.-Vim, Vigor and Vitality, KJR, KGA, KEX, KYA, KMTR to 9 a.m.—Anthony Euwer
- 8 and Golden Hour Orchestra, KJR, KGA, KEX, KLZ, KDYL. KYA
- 9 to 9:30 p.m.—Mary Cooke, Better Homes program, KJR, KGA, KEX, KDYL, KLZ, KYA
 9:30 to 9:45 a.m.—Glenn Eaton and Marjorie Robillard, KJR, KEX, KGA, KLZ, KDYL KYA
- 9:45 to 10 a.m.-Devotional service, KJR, KEX,

- 9:45 to 10 a.m.—Devotional service, KJR, KEX, KGA, KDYL, KLZ, KYA
 10:30 to 10:45 p.m.—Georgia O. George, hair culture, KJR, KEX, KGA, KDYL, KLZ
 11 to 12 noon—American Reveillers, KJR, KGA, KEX, KLZ, KDYL
 12 to 12:15 p.m.—Late news events, KJR, KGA, KDYL, KLZ
 12:15 to 12:30 p.m.—Glenn Eaton and Marjorie Robillard, Murray and Harris, KJR, KGA, KDYL, KLZ
- KD911. KLZ KDYL, KLZ 12:30 to 1:30 p.m.—American Salon Orchestra, Francesco Longo, director; soloists, KJR,
- KEX, KGA, KDYL, KLZ 1:30 to 2 p.m.—Song recital, Vance Gerber and Hayden Morris, KJR, KEX, KGA, KLZ, Vance Gerber and KDYL
- KGA, KLZ, KDYL, KYA at 2:45 3 to 4 p.m.—American Salon Orchestra, Fran-
- cesco Longo, director; soloists, Gordon On-stad and Dorothy Lewis, KJR, KGA, KEX,
- stad and Dorothy Lewis, KJR, KGA, KEX, KLZ, KDYL, KYA 4 to 5 p.m.—"The Melodians," 4:30, Burton W. James, KJR, KEX, KGA, KDYL, KLZ, KYA 5 to 5:30 p.m.—Noveity studio program, KJR, KGA, KEX, KDYL, KLZ 5:30 to 6:30 p.m.—Vic Meyers' Popular Record-ing Orchestra, KJR, KGA, KEX 6:30 to 7 p.m.—Warner Bros. Vitaphone Jubilee, CBS from New York KJR KEX KGA KYA

- CBS from New York, KJR, KEX, KGA, KYA, KMTR, KDYL, KLZ
- 7 to 7:30 p.m.—Americana, Herman Kenin's or-chestra, KJR, KGA, KEX, KYA, KMTR 7:30 to 8 p.m.—"Two Pianos," KJR, KGA, KYA.
- KMTR
- 8 to 9 p.m.-"'Musical Gems," Pacific Salon Orchestra, KJR, KGA, KYA, KMTR, KLZ, KDYL
- NDTL
 9 to 9:30 p.m.—Lyre and Mask, KJR, KGA, KEX, KMTR, KLZ, KDYL
 9:30 to 10 p.m.—String quartet, KJR, KGA, KEX, KMTR, KDYL, KLZ
 10 to 11 p.m.—''Hour on Broadway,'' Pacific Salar Jon Orabestra, John Britz, Jing Graphing, KIR

- In the prime root broadway, Pacific Salon Orchestra, John Britz directing, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL
 In to 12 midnight—Golden Gate Gypsies, Herman Kenin director, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL

265.3 Meters KSL Channel 113 1130 Kcys. **5000 Watts** Radio Service Corp., Salt Lake City, Utah

- 5:30 p.m.—Maytag variety program 6 p.m.—Edison program, NBC
- 6:30 p.m.—General Motors program, NBC 7:30 p.m.—Great Northern Railroad program, NBC
- p.m .--- "The Jewel Box"
- 8:30 p.m.-Harry Jellison, basso, and Kalawaia Hawaiian Trio
- 9 p.m.—"Firestone" program, NBC 9:30 p.m.—"Plantation Echoes," N 10 p.m.—"Slumber Music,' NBC
- NBC

243.8 Meters 1230 Kcvs.

Channel 123 1000 Watts

KYA Pacific Broadcasting Corp., San Francisco

- 7 to 8 a.m.—Vim, Vigor and Vitality, ABC 8 to 8:05 a.m.—Newscasting, ABC 8:05 to 8:15 a.m.—Anthony Euwer, ABC
- 8:00 to 8:15 a.m.—Anthony Edwer, ABC 8:15 to 9 a.m.—Golden Hour Orchestra, ABC 9 to 9:30 a.m.—Mary Cooke, better homes, ABC 9:30 to 9:45 a.m.—Eaton and Robillard, ABC 9:45 to 10 a.m.—Eya and Robillard, ABC 10 to 11 a.m.—KYA Trio 11 to 12 noon—California Sunshine Hour

- 12 to 12:15 p.m.—News items 12:15 to 12:30 p.m.—Metro and Cosmo Novelties 12:30 to 1:30 p.m.—Pacific Salon Orchestra 1:30 to 1:45 p.m.—Dr. Buren L. Corley 1:45 to 2:45 p.m.—Golden Gate Gypsies 2:45 to 3 p.m.—Harmonists. ABC

- 2:45 to 3 p.m.-Harmonists, ABC

- 2:45 to 3 p.m.—Harmonists, ABC 3 to 4 p.m.—American Salon Orchestra, ABC 4 to 4:30 p.m.—Melodians, ABC 4:30 to 4:45 p.m.—Burton W. James, ABC 4:45 to 5 p.m.—Melodians, ABC 5 to 5:30 p.m.—Who's Who Travelogues 5:30 to 6 p.m.—KYA Trio 6 to 6:15 p.m.—News items 6:15 to 6:30 p.m.—Golden Gate Cryer 6:30 to 7 p.m.—Vitaphone Jubilee, CBS 7 to 7:30 p.m.—Golden Gate Gypsies, Herman Kenin directing, ABC 7:30 to 8 p.m.—Plano duo and male quartet, ABC
- ABC
- to 9 p.m.—Hour of musical gems, featuring Mishel Piastro, ABC to 10 p.m.—Ice hockey from Iceland 8
- 10 to 11 p.m.-Hour on Broadway, Pacific Salon Orchestra, ABC
- 11 to 12 midnight-Golden Gate Gypsies, Prof. Schnitzel and Nita Mitchell, ABC

Channel 125 239.9 Meters KFOX 1000 Watts 1250 Kcvs.

Nichols & Warinner, Long Beach, Calif.

- 8 to 8:15 a.m.—'Tadpole," The Buttercream Boy 8:15 to 9:20 a.m.—Novelty program 9:20 to 9:50 a.m.—Organ recital 9:50 to 10 a.m.—Spanish program 10 to 10:10 a.m.—Hawaiian program

- 10 to 10:10 a.m.—Hawaiian program 10:10 to 10:20 a.m.—Popular songs 10:20 to 10:30 a.m.—Salon music 10:30 to 10:50 a.m.—Organ recital 10:50 to 11 a.m.—Cramence'' 11 to 11:10 a.m.—Beauty talk 11:10 to 12 noon—Music; recordings; news 12 to 12:30 p.m.—'Gene and Bill'' 12:30 to 1 p.m.—Louise Church and Maud Irvine 1 to 2 p.m.—Quartette; Elsie Montgomery, cellist 2 to 2:15 p.m.—Health talk 2:15 to 3 p.m.—Musical program 3 to 4 p.m.—Play by studio players

- to 4 p.m.—Puschar program
 to 4 p.m.—Play by studio players
 to 4:30 p.m.—Music; news
 to 5 p.m.—Dick Love's orchestra
 to 5:30 p.m.—Eleanor Sammons; Louise Church 5:30 to 6 p.m.—String trio 6 to 6:05 p.m.—Lost and found department 6:05 to 6:30 p.m.—Supper Club 6:30 to 7 p.m.—Eleanor Sammons; Louise Church

- 7 to 8 p.m.—Suydam's Buttercream School 8 to 9 p.m.—Double Eagle Quartette 9 to 10 p.m.—Orchestra; Maud Irvine; Warner
- Duo 10 to 11 p.m.-Foster Rucker; Louise Church; Eleanor Sammons
- 11 to 12 midnight-Organ recital, Dick Dixon

Channel 68 KPO 440.9 Meters 680 Kcvs. **5000 Watts**

57

Hale Bros. & The Chronicle, San Francisco

- 6:45 to 8 a.m.—Health exercises by Hugh Bar-rett Dobbs, assisted by William H. Hancock 8 to 9 a.m.—Shell Happy Time by Hugh Bar-rett Dobbs, assisted by William H. Hancock, Bem's Little Orchestra and Golden State Quartet
- 9:30 to 10 a.m.-Dobbsie's Daily Chat; Andrew Robinson, basso
- 10 to 10:15 a.m.—Art talk, Helen G. Barker 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC 11:30 to 11:45 a.m.—Canned Peaches, NBC 11:45 to 12 noon—Ye Towne Cryer service 12 to 12:10 p.m.—Scripture reading; announce-

- ments
- 12:10 to 1 p.m.—Aeolian Trio 1 to 1:30 p.m.—Shopping hour, featuring Jerry Jermaine
- 1:30 to 2 p.m.—Anne Warner's home chats to 2:15 p.m.—Secrets for women only 2:15 p.m.—Stock market quotations

- 2:10 p.m.—Stock market quotations 4:30 p.m.—California Dev. Assn. talk 4:45 p.m.—Stock market quotations 5:45 to 5:55 p.m.—Harold Small's book review 5:55 to 6 p.m.—Chamber Commerce talk 6 to 6:30 p.m.—Edison Recorders, NBC 6:30 to 7:30 p.m.—General Motors' progra program, NBC

- NBC 7:30 to 8 p.m.—Great Northern Railway, NBC 8 to 9 p.m.—Shell Symphonists' program, NBC 9 to 9:30 p.m.—Voice of Firestone program, NBC 9:30 to 10 p.m.—KPO mixed quartet 10 to 12 midnight—KPO's variety hour featuring KPO's nonular entertainers and Granada Granada KPO's popular entertainers and Theatre stars

Channel 62 483.6 Meters KGW 1000 Watts 620 Kcys.

The Morning Oregonian, Portland, Oregon

- 7:15 to 7:30 a.m.—Y. M. C. A. health exercises 8 to 9 a.m.—Shell Happy Time 9 to 9:30 a.m.—Betty Baker's Cooking School 9:30 to 10 a.m.—Chamber of Commerce talk 10 to 10:30 a.m.—The Town Crier 10:30 to 11:30 a.m.—Women's Magazine of the Air, NBC Air, NBC 11:30 to 12 noon—Continuatioin of Town Crier

- 12 to 1 p.m.—Luncheon concert 2 to 2:20 p.m.—Stock market quotations 6 to 6:30 p.m.—Edison program, NBC 6:30 to 7:30 p.m.—General Motors Family Party,
- NBC NBC 7:30 to 8 p.m.—Great Northern Railway pro-gram, NBC 8 to 9 p.m.—Seiger's Shell Symphonists, NBC 9 to 9:30 p.m.—Firestone program, NBC 9:30 to 10 p.m.—Liebes "Puppett Show" 10 to 11 p.m.—Ben Selling's Boys and Collegiates

KTBI

Bible Institute of Los Angeles, California

9:15 to 10:35 a.m.—Home folks request hour 2 to 2:30 p.m.—Dr. Morris Peterson 7 to 7:45 p.m.—Walter N. Riddick and Evan-geline Tucker

7:45 to 8:15 p.m.—Catherine Enns, pianist 8:15 to 9 p.m.—Evening school lecture 9 to 10 p.m.—Musical hour

Channel 130 1000 Watts

11 to 11:15 p.m.—Oregonian news summary

8 to 8:15 a.m.-Uncle Harry's Bible story 8:15 to 8:45 a.m.—Devotional service 8:45 to 9:15 a.m.—Announcer's hour 9:15 to 9:45 a.m.—Radio Bible course

230.6 Meters

1300 Kcvs.

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Channel 64

MONDAY Programs

545.1 Meters 550 Kcvs.

58

Channel 55 500 Watts

Pickwick Broadcasting Co., Oakland, Calif. 8 to 9 a.m.-Ray Raymond's Tabloid of the Air

KTAB

- 9 to 9:30 a.m.—Morning prayer hour 9:30 to 10 a.m.—Popular recordings 10 to 10:15 a.m.—Dr. B. L. Corley 10:15 to 11 a.m.—Popular records

- 11 to 12 noon-Studio program 12 to 1 p.m.-George Otto's Hawalians
- 1 to 1:30 p.m.—Organ recital 1:30 to 2:30 p.m.—Recordings
- 2:30 to 3 p.m.—Carlson, Dorman and Moran 3 to 4 p.m.—Pickwick Versatilians 4 to 5 p.m.—Orchestra; Teresita Costello, so-
- loist

- to 6 p.m.—Brother Bob's Frolic Hour
 6 to 6:30 p.m.—Recordings
 6:30 to 7 p.m.—Twilight Hour
 7 to 7:15 p.m.—George J. Davis, sport talk
 7:15 to 7:30 p.m.—Talk, "City Government and the People"

- 7:30 to 8 p.m.—Ben Swett's Cadets 8 to 9 p.m.—Pickwick Versatilians 9 to 10 p.m.—Orchestra; Lydia Sturtevant, soloist
- 10 to 10:30 p.m.—Carl Tobin, tenor 10:30 to 11 p.m.—Mabel Payne, soprano
- 11 to 1 a.m.-Night Owls

361.2 Meters KOA Channel 83 830 Kcvs. 12.500 Watts

General Electric Co., Denver, Colorado to 5:30 p.m.-Second U. S. Engineers' Band,

- 5:30 to 6 p.m.—Automatic Disc duo, NBC 6 to 6:30 p.m.—Edison program, NBC 6:30 to 7:30 p.m.—General Motors Family Hour, NBC
- 7:30 to 8 p.m.-Great Northern Railroad program, NBC
- 8 to 8:05 p.m .- "The Road to Financial Independence"
- 8:05 to 9 p.m.—General Electric hour—featuring Denver Concert Orchestra and General Electric male quartet

KFWB

- 9 to 9:30 p.m.—Studio program 9:30 to 10 p.m.—Plantation Echoes, NBC
- 10 to 11 p.m.-Slumber hour, NBC

315.6 Meters

950 Kcys.

5

Channel 95 1000 Watts

Warner Brothers, Hollywood, California

- Warner Brothers, Hollywood, California 9:30 a.m.—Harmony hour 11 a.m.—Shoppers' directory 12:30 p.m.—Air Journal 1:30 p.m.—Housekeepers' Chat 4:30 p.m.—Radio Travel Tales 5 p.m.—Radio Tavel Tales 5 p.m.—Radio Review 5:45 p.m.—Town Tattler 6:20 p.m.—Vitaphone Jubilee Hour 7 p.m.—Harry Jackson's entertainers 7:30 p.m.—Jean Cowan in popular songs 7:45 p.m.—Daily news 8 p.m.—Vicenzo Pometti's orchestra; Arthur Lang, baritone 9 p.m.—Curtesy program 9:30 p.m.—Zavier Cugat, violinist; Carmen Cas-tillo, soprano, and Evelyn Kemp, pianist 10 p.m.—Henry. Halstead's orchestra 11:10 to 12:10 p.m.—Roy Fox' orchestra

- 468.5 Meters
- **KFI** 640 Kcvs. 5000 Watts

Copyright 1929, E. C. Anthony, Inc., L. A. 8 a.m.—Shell Happy Time from KPO 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Ivar

- 11:30 a.m.—Ivar 12 noon—Dept. of Agriculture talks 12:15 p.m.—Federal and state market reports 12:25 p.m.—Shirley Reid, plano and song 1:02 p.m.—Noreen Gamille; Violet Steinaman 2 p.m.—Leon Archer, Wilfred Butterworth, Ann McKinley 2 m.—Leon Dept. Org. Dept. Org.
- McKinley
 p.m.-L. A. Fire Dept. Orchestra; Dorothy Green, soloist
 p.m.-Hugo Escobar Spanish lesson; Fred Skinner jazz pianist; Ruby Berry blues
 p.m.-Big Brother
 5:30 p.m.-Benator George W. Cartwright
 6 p.m.-Edison program, NBC
 6:30 p.m.-General Motors Family Party, NBC
 7:30 p.m.-General Motors Family Party, NBC
 8 p.m.-Shell program, NBC
 9 p.m.-L. A. Philharmonic Orchestra
 10 p.m.-Concert orchestra; Pryor Moore, dir.
 10:30 p.m.-Violin recital by Purcell Mayer; Margaret Kintz Duncan, acc.

- 325.9 Meters KOMO Channel 92 920 Kcys. 1000 Watts Fisher's Blend Station, Seattle, Washington
- 8 a.m.-Shell Happy Time

- 8 a.m.—Sneii Happy Time
 9 a.m.—Organ recital
 9:55 a.m.—Inspirational services
 10 a.m.—Y. M. C. A. health exercises
 10:15 a.m.—Talk by Prudence Penny
 10:30 a.m.—Joy Boys; duets, Rhena Marshall
 and Fred Lynch and Fred Lynch
- 12 non-Farm flashes; grain reports 12:15 p.m.-Concert orchestra 12:45 p.m.-Constance Cook, recipes

- 1:15 p.m.—Popular orchestra with Joy Boys 2:30 p.m.—Orchestra; Fred Lynch and Jimmie 2130 p.m.—Orenestra, Fred Lynch u. Riddel in duets 5 p.m.—Kiddies' program 5:30 p.m.—Stock and bond quotations 5:45 p.m.—Late news flashes

- 6 p.m.—Edison transcontinental program, NBC 6:30 p.m.—General Motors Family Party, NBC 7:30 p.m.—"Empire Builders," NBC

- 9 p.m.—Empire Bunders, NBC
 9 p.m.—Rudy Seiger's Shell Symphonists, NBC
 9 p.m.—Firestone Tire & Rubber Co., NBC
 9:30 p.m.—Maytag So-A-Tone program
 10 p.m.—Orchestra; James Harvey, tenor
 11 p.m.—Eith Avanue Therape of the state

KXL

KXL Broadcasters, Inc., Portland, Ore.

12 to 1 p.m.—Orcnestra program 1 to 2:30 p.m.—Afternoon presentations 2:30 to 3 p.m.—Half hour of better music 3 to 5 p.m.—Popular musical selections 5 to 6 p.m.—Rural request program 7 to 7:30 p.m.—Grandpa Bulger's children's hour 7:30 to 8 p.m.—Vesper music 9 to 10 p.m.—Pose Room Orchestra

8 to 10 pm.—Rose Room Orchestra 10 to 10:30 p.m.—Nosey Ned, the Reporter and

10:30 to 12 midnight-Multnomah Hotel Orches-

8 to 9 a.m.—Dreaktast concert 8 to 9 a.m.—Carly Birds 10 to 12 noon—Home Economics and music 12 to 1 p.m.—Orchestra program

Channel 125

500 Watts

- 11 p.m.-Fifth Avenue Theatre frolic
- 12 midnight-Late news flashes 12:15 to 12:30 a.m.-James Harvey; Zita Dillon

6:30 to 8 a.m.-Breakfast concert

12 to 6:30 a.m.-All night program

239 Meters

1250 Kcvs.

Pianist

tra

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Channel 93 322.4 Meters KFWM 500 Watts 930 Kcys. Oakland Educational Society, Oakland, Cal. 8 to 9 a.m.-Max's Market and Health Hour 2:30 to 3:30 p.m.-Musical program under the direction of Pha Fraser direction of Fina Fraser
4:30 to 5 p.m.—Don's Half Hour of Happiness
5 to 5:50 p.m.—Big Brother Walter
5:50 to 6 p.m.—Kingdom or world news
7 to 8 p.m.—Doc Herrold
8 to 8:30 p.m.—Watch Tower program: Bib lecture, C. H. Martin Tower program: Bible Channel 127 236.1 Meters KOL 1000 Watts 1270 Kcvs. Seattle Broadcasting Co., Seattle, Wash. 6:45 to 8:45 a.m.—Sunset's Musical Klock 8:45 to 9:30 a.m.—Program of general interest 9:30 to 9:45 a.m.—The Market Basket 9:45 to 10 a.m.—Housekeepers Chat 10 to 10:10 a.m.—Household topics 11 to 11:15 a.m.—Dorothy Neighbors, menu hints 11:15 to 12 noon—Musical Moments 12 to 12:15 p.m.—Organ, F. C. Feringer 12:30 to 1:30 p.m.—An hour from the Song Shop 2 to 3 p.m.—Matinee Melodies 3 to 4 p.m.—Organ, F. C. Feringer 4 to 4:30 p.m.—Twilight Time 4:30 to 5 p.m.—News items, weather report 5 to 6 p.m.—Service hour Seattle Broadcasting Co., Seattle, Wash. 4:30 to 5 p.m.—News items, weather report 5 to 6 p.m.—Service hour 6 to 6:10 p.m.—American Institute of Banking 6:10 to 6:25 p.m.—Newscasting 6:25 to 6:40 p.m.—Pacific Trade program 6:40 to 7 p.m.—Madge Baldwin, This and That 7 to 7:30 p.m.—Ken Stuart's half hour 7:30 to 7:45 p.m.—Book Chat, short stories 7:45 to 8 p.m.—'Industograms'' 8 to 9 m.—'Industograms'' 8 to 9 m.—Musical Miniature 8 to 9 p.m.—Unical Miniature 9 to 9:15 p.m.—Amos 'n' Andy 9:15 to 10 p.m.—Studio program 10 to 12 midnight—Cole McElroy's dance band KHJ 333.1 Meters Channel 90 900 Kcvs. 1000 Watts Don Lee, Inc., Los Angeles, California 7:30 to 8 a.m.—Physical culture period 8 to 9 a.m.—'The Alarm Clock" 9 to 9:55 a.m.—Late recordings 10:15 to 11:15 a.m.—A. White, "At Our House" 11:15 to 11:30 a.m.—Diet Question Box 11:30 to 12 noon—''Two Starving Song Writers" 12 to 12:30 p.m.—Biltmore Hotel Orchestra 12:30 to 12:45 p.m.—World-wide news 12:45 to 1:30 p.m.—Charlle Wellman's requests 2 to 2:30 p.m.—Charlle Wellman's requests 2 to 2:30 to 3 p.m.—Charlle Wellman's requests 2 to 2:30 to 3 p.m.—Charlle Wellman's requests 2 to 4:30 p.m.—Charlle Wellman's neguests 2 to 4:30 p.m.—Charlle Wellman's neguests 2 to 4:30 p.m.—Weltern Air Express 4 to 4:15 p.m.—Western Air Express 4 to 4:30 p.m.—Matthew Murray, "Home Prob-lems" Don Lee, Inc., Los Angeles, California

- lems" 5 to 6 p.m.—Sunset Quintet 6 to 6:45 p.m.—Organ recital 6:45 to 7 p.m.—World-wide news 7 to 7:30 p.m.—Inglewood Park program 7:30 to 8 p.m.—KHJ Concert Orchestra 8 to 10 p.m.—Jamboreė program from KFRC 10 to 11 p.m.—Anson Weeks' dance orchestra from KFRC 11 to 12 midnight—Earl Burtnett's dance orch. 12 to 1 a.m.—Organ and variety program

322.4 Meters KFWI Channel 93 930 Kcys. 500 Watts

14.1

Radio Entertainments, San Francisco, Calif. 9 to 10 a.m.-Musical breakfast program

- 9 to 10 a.m.—Musical breakfast program
 10:30 to 11 a.m.—Studio program
 11 to 12 noon—Morning concert
 12 to 1 p.m.—Hooligans' luncheon program
 1 to 130 p.m.—Cal King's Country Store
 6 to 6:30 p.m.—Dinner program
 6:30 to 7 p.m.—Herb Scharlin, piano and songs
 8:30 to 9 p.m.—May Josephi-Kincaid Dramatic
 Players present "The Poor House," by Alice
 Brown; Mrs. Blair, Adele Bolger; Mrs. Dyer,
 Jessie Ladd; Mrs. Fullerton, Mame Molkenbuhr; Matron, Flora Fox
 9 to 9:30 to 11 p.m.—Dance music
- 9:30 to 11 p.m.-Dance music
- KHQ 508.2 Meters Channel 59 1000 Watts 590 Kcys. Louis Wasmer, Inc., Spokane, Washington 6:45 to 7 a.m.-Inspirational services 7 to 7:30 a.m.—Sunrise Pep Period 7:30 to 8 a.m.—Myrrohl Musical Klock 8 to 9 a.m.—Happy Time Hour 9 to 10 a.m.—Household Service 8 to 9 a.m.—Happy Time Hour 9 to 10 a.m.—Household Service 10 to 10:30 a.m.—Sara Leigh's Women's Hour 11:30 to 12 noon—Farmers' Service Hour 12 to 12:30 p.m.—Valvoline musical programs 12:30 to 1 p.m.—Steinite information 1 to 1:30 p.m.—Miss Modern 1:30 to 2 p.m.—Fur Facts 2 to 3 p.m.—Bailey's concert 3:30 to 4 p.m.—Musical program 4 to 4:30 p.m.—Hailey's concert 3:30 to 4 4.5 p.m.—Eailey's concert 3:30 to 4 4.5 p.m.—Eailey's concert 5:45 to 5 p.m.—The New Volce of the Skles 5 to 5:45 p.m.—Service Hour 5:45 to 6 p.m.—Dinner concert, sports, news 6 to 6:30 p.m.—General Motors, NBC 6:30 to 7:30 p.m.—General Motors, NBC 7:30 to 8 p.m.—Great Northern Railway, NBC 8 to 9:30 to 9:45 p.m.—Simplex singing banjoist 9:45 to 10 p.m.—Alice in Launderland 10 to 10:30 p.m.—Tues Oil 260.7 Meters **KJBS** Channel 115 100 Watts 1150 Kcys
 - J. Brunton & Sons, San Francisco, Calif.
 - 7 to 8 a.m.—Early Bird hour 8 to 9 a.m.—Favorite recordings
 - 9:30 to 11:30 a.m.-Vocal and instrumental

 - 11:30 to 1 p.m.—Orthophonic recordings 1 to 1:45 p.m.—Raymond Melodists 1:45 to 2 p.m.—Dr. Wiseman, health talk 2 to 3 p.m.—Concert recordings

 - 3 to 3:15 p.m.—Mahr, the Great 3:15 to 4 p.m.—Letterman Hospital period 4 to 5:30 p.m.—Record varieties

 - 5:30 to 6:15 p.m.-Dinner music
 - 232.6 Meters KDYL Channel 129 1290 Kcvs. 1000 Watts Intermountain Broad. Corp., Salt Lake City

6 p.m.—Studio program with instrumental trio 6:30 p.m.—"Vitaphone Jubilee," CBS

- 7 p.m.—Harmony time studio 8 p.m.—Harmony time at the studio 8 p.m.—Hawaiian program 8:30 p.m.—Fight broadcast from Hippodrome Theatre
- 9:30 p.m.—Piano duo and male quartet, ABC 10 p.m.—Pacific Salon Orchestra, ABC 11 p.m.—Golden Gate Gypsies, ABC

TUESDAY Programs March 26, 1929



"Buster" Dees KFWB-7:30 p.m.

Damonte Novelty Trio KGO-9:30 a.m.

Dr. J. D. Thompson KTAB-9:30 a.m.

243.8 Meters KYA 1230 Kcys.

Pacific Broadcasting Corp., San Francisco 7 to 8 a.m.-Vim, Vigor and Vitality, ABC

8 to 8:05 a.m.—Newscasting, ABC 8:05 to 8:15 a.m.—Anthony Euwer, ABC

- 8:05 to 9 a.m.—Golden Hour Orchestra, ABC 9 to 9:30 a.m.—Mary Cooke, better homes, ABC
- 9:30 to 9:45 a.m.—Eaton and Robillard, ABC 9:45 to 10 a.m. Morning devotional servi service.
- ABC

10 to 10:30 a.m.-George Taylor and Clem Kennedy

- 10:30 to 10:40 a.m.—Dr. Buren L. Corley 10:40 to 11 a.m.—Helen Troy and John Patrick 11 to 12 noon-California Sunshine Hour

- 11 to 12 noon—California Sunshine Hour 12 to 12:15 p.m.—News items 12:15 to 12:30 p.m.—Tuesday Noon Club 12:30 to 1:30 p.m.—Pacific Salon Orchestra 1:30 to 1:45 p.m.—Babette, fashion authority 1:45 to 2:45 p.m.—Babette, fashion authority 2:45 to 5 p.m.—Baseball from Recreation Park 5 to 5:30 p.m.—Who's Who Travelogues 5:30 to 5:45 p.m.—Golden Gate Cryer 5:45 to 6 p.m.—News items 6 to 7 p.m.—Old Gold program, Paul White-man's orchestra, CBS 7 to 8 p.m.—The Wrigley Hour, with Guy Lom-bardo's Royal Canadians, CBS 9 to 9:30 p.m.—Pacific Salon Orchestra, KYA
- 9 to 9:30 p.m.—Pacific Salon Orchestra, KYA
- 9:30 to 10 p.m.—Paul Bunyan Stories, ABC 10 to 11 p.m.—American Philharmonic Orchestra, ABC 11 to 12 midnight—Vic Meyers' orchestra, ABC

361.2 Meters Channel 83 KOA 830 Kcys. 12,500 Watts

General Electric Co., Denver, Colorado

4 to 4:30 p.m.—Voters' service, NBC 4:30 to 5 p.m.—Fundamentals of the Law, NBC 5 to 5:30 p.m.—Stromberg-Carlson, NBC 5:30 to 5:55 p.m.—Farm question box 5:55 to 6 p.m.—Answers on financial questions 5:57 To m.—Evernedy hour NBC

- 5:55 to 6 p.m.—Answers on infancial questions 6 to 7 p.m.—Eveready hour, NBC 7 to 7:30 p.m.—Clicquot Club Eskimos, NBC 7:30 to 8 p.m.—Teshman Orchestradians, NBC 8 to 9 p.m.—Radio, Keith-Orpheum hour, NBC 9 to 9:30 p.m.—Tom Mitchell's Half Hour of
- Happiness

545.1 Meters KTAB Channel 55 550 Kcys. 500 Watts Pickwick Broadcasting Co., Oakland, Calif.

- 8 to 9 a.m.-Ray Raymond's Tabloids
- 9 to 9:30 a.m.—Morning prayer 9:30 to 10 a.m.—Dr. J. Douglas Thompson
- 10 to 10:30 a.m.—Cal King's Country Store 10:30 to 11 a.m.—Cals with Ruth 11 to 12 noon—Popular recordings

- 11 to 12 non-Popular recordings 12 to 1 p.m.-George Otto's Hawaiians 1 to 1:30 p.m.-Organ recital 1:30 to 2:30 p.m.-Recordings 2:30 to 3 p.m.-Carlson, Dorman and Moran 3 to 4 p.m.-Pickwick Versatilians 4 to 5 p.m.-KTAB Salon Orchestra 5 to 6 p.m.-Brother Bob's Frolic 6 to 6:30 p.m.-Records 6:30 to 7 p.m.-Twilight Hour 7 to 8 p.m.-States Restaurant Orchestra

- 7 to 8 p.m.-States Restaurant Orchestra
- 8 to 8:15 p.m.—Careers for Women 8:15 to 9 p.m.—American Legion of Alameda 9 to 10 p.m.-Pickwick Versatilians; Henry Kar-
- penstein 10 to 11 p.m.-Orchestra; Millicent Benioff, so-
- loist 11 to 1 a.m.-Night Owls
- - KOW Channel 101 500 Watts
- First Baptist Church, San Jose, California

296.6 Meters

1010 Kcys.

- 10 to 11 a.m.—The Helpful Hour 10 to 11 a.m.—The Helpful Hour 11 to 12 noon—Salinas program 12 to 12:30 p.m.—Leonard & Holt's program 12:30 to 1 p.m.—Market and weather reports 1 to 1:30 p.m.—Market and weather reports 1 to 1:30 p.m.—Thart's Store half hour 1:30 to 2:35 p.m.—The Friendly Hour 2:36 to 2:45 p.m.—Frazier Dev. Co. program 2:45 to 3:30 p.m.—Frazier Dev. Co. program 2:45 to 3:30 p.m.—Fachon's Style Chat 4 to 5 p.m.—Sunshine Hour with "W. K." 5 to 5:15 p.m.—Weeks Securities Corporation 5:15 to 5:30 p.m.—Fifteen minutes at Franco's 5:30 to 6 p.m.—Far's Big Brother Hour 6 to 6:20 p.m.—U. S. D. A. Farm School 6:20 to 6:50 p.m.—Farm market reports 6:50 to 7 p.m.—Farms' Exchange 7 to 8 p.m.—California Farm Bureau 8 to 9:30 p.m.—Trop digest

- 9:30 to 10 p.m.-Crop digest

1000 Watts

- Channel 123



TUESDAY *Programs*

NRC

National Broadcasting Company

10:30 to 11:30 a.m.—"Woman's Magazine of the Air"

Another appetizing meatless meal will be described by Ann Holden this morning. "Meatless meat loaf" Miss Holden calls the "piece de resistance" for her meatless meal. During the Kraft feature Miss Holden will

During the Kraft feature Miss Holden will give some interesting facts concerning the making of cheese and several tempting reci-pes for cheese dishes. Bennie Walker, editor, will conduct the "Woman's Magazine of the Air" broadcast and will read several new poems, while mu-sical selections will complete the hour. Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI. 11:30 to 11:45 a.m.—The Park Bench "The Park Bench" is a clever dramalogue presented by members of the National Play-ers and depicts in a realistic way the fre-quenters of New York's far-famed Central Park.

Park.

Broadcast through KHQ, KOMO, KGW and KGO.

11:45 a.m. to 12 noon—Fleischmann Food Club Miss Harriette Wilson, food expert, will give the Fleischmann Club talk on breads and the possibilities of varying the bread menu.

the possibilities of varying the bread menu. Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
to 4 p.m.—The Waysile Inn Modern music and the striking melodies which have come down in the form of folk songs from England's early days are features of the hour.

Broadcast through KHQ, KOMO, KGW, KGO and KPO.

4 to 4:30 p.m.—Voters' Service The second radio citizenship school program will be presented by two distinguished speak-ers during the Voters' Service coast-to-coast broadcast through KHQ, KOMO, KGW, KGO

broadcast through KHQ, KOMO, KGW, KGO and KPO.
6 to 7 p.m.—The weekly Eveready Hour will be broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
7 to 7:30 p.m.—Clicquot Club Eskimos Foxtrots, lively in rhythm and tuneful in melody, will be the principal items in the thirty-minute dance music program to be broadcast by the Clicquot Club Eskimos through KHQ, KOMO, KGW, KGO, KPO and KFI KFI.

7:30 to 8 p.m.—Freshman Orchestradians Presenting the "original radio girl." Vaughn De Leath, as guest soloist, the Freshman Or-chestradians, directed by Hugo Mariani, will offer a half hour of attractive musical diver-tisement to a nation-wide audience in a broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

KPO and KFI.
8 to 8:30 p.m.—"Jonesey and Mabel" Bobbe Dean as "Mabel" and Bert Horton as "Jonesey" still are newlyweds and their experiences as told in the skit provide gen-uine comedy entertainment. Barbara Blan-chard as "Barbara Huntington" and Ted Maxwell as "Rodney" complete the "Jonesey and Mabel" cast. Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
8:30 to 9 p.m.—Don Amaizo

8:30 to 9 p.m.—Don Amaizo As usual, Don Amaizo will play two solos, in addition to conducting his spirited orches-

tra in delightful and appropriate musical interludes.

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Details follow:

| Famale | |
|--------------------------------|-----------|
| Orchestra-Estrellita | |
| Orchestra-Carnival March | Paull |
| Violin solo-La Gitana | Kreisler |
| Orchestra-Populaire Silhouette | Maxixe |
| | Veiselia |
| Orchestra-El Relicario | Padilla |
| Orchestra-La Seduccion | Nocelti |
| Violin solo-Blanquita | McLeod |
| Orchestra-Agitato | |
| Orchestra-Bolero | Eilenberg |

Orchestra—Estrellita Broadcast through KHQ, KOMO, Ponce KGW.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI. 10 to 11 p.m.-Dance music by the Trocaderans under the leadership of Frank Ellis will be broadcast through KFO and KFI from 10 to 11 and through KGO from 10:15 to 11 o'clock. 11 to 12 midnight-Radio-Keith-Orpheum Hour Every Orpheum show has a star or two and many well-known "headliners," so the Radio-Keith-Orpheum Hour is one of those programs that folks stay up to hear. A galaxy of talent is scheduled to appear before the microphones in the San Francisco and Los Angeles NBC studios during the hour. Broadcast through KHQ, KOMO, KGW,

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

265.3 Meters Channel 113 KSL 1130 Kcvs. 5000 Watts

Radio Service Corp., Salt Lake City, Utah 5:30 p.m.—Osborne Sisters and sax, quartet 6 p.m.—"Eveready" hour, NBC 7 p.m.—"Clicquot Eskimos," NBC 7:30 p.m.—"Freshman Radio" program, NBC 8 p.m.—"Radio Keith-Orpheum," NBC

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9:30 p.m.—Studio program 10 p.m.—Claude Kiff's Odeon Spanish Ballroom Rand

BEST BETS TODAY TIME STATION PROGRAM

TUESDAY *Programs*

ARC

American Broadcasting Company

- 7 to 8 a.m.-Vim, Vigor and Vitality, KJR, KGA, KEX, KYA, KMTR 8 to 9 a.m.-Anthony Euwer and Golden Hour Orchestra, KJR, KGA, KEX, KLZ, KDYL, KYA
- KIA
 to 9:30 a.m.—Mary Cooke, Better Homes program, KJR, KGA, KEX, KLZ, KDYL, KYA
 9:30 to 9:45 a.m.—Glenn Eaton and Marjorle Robillard, KJR, KGA, KEX, KLZ, KDYL, KYA

- KYA 9:45 to 10 a.m.—Devotional service, KJR, KGA, KEX, KLZ, KDYL, KYA 10:30 to 10:45 a.m.—Georgia O. George, hair cul-ture, KJR, KGA, KEX, KLZ, KDYL 11 to 12 noon—American Reveillers, KJR, KGA, KEX, KLZ, KDYL 12 to 12:15 p.m.—Late news events, KJR, KGA, KDYL, KLZ 12:15 to 12:30 p.m.—Glenn Eaton and Marjorie Robillard, Murray and Harris, KJR, KGA, KEX, KLZ, KDYL 12:30 to 1:30 p.m.—American Artistic Ensemble;
- 12:30 to 1:30 p.m.-American Artistic Ensemble; soloists, Perdin Korsmo and Gertrude Kirk-smith, KJR, KGA, KEX, KLZ, KDYL 1:30 to 2 p.m.-Song recital, Sydney Dixon and G. Donald Gray, KJR, KGA, KEX, KLZ,
- KDYL
- kDTL
 kDTL</l 2 to 3 p.m.-American Salon Orchestra, Fran-

- to s p.m.—voice of Columbia, CBS from New York, KJR. KGA, KYA, KMTR, KLZ, KDYL
 to 9 p.m.—Wrigley's Royal Canadians, Guy Lombardo director, CBS from New York, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ
 to 9:30 p.m.—Enchanters' Male Quartet, KJR, KEX, KGA
 9:30 to 0.m.—Historias of Paul Pupular KJP

- 9:30 to 10 p.m.—Histories of Paul Bunyan, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ 10 to 11 p.m.—American Philharmonic Orches-tra. KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ
- 11 to 12 midnight-Vic Meyers' orchestra, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ

322.4 Meters 930 Kcys.



- Radio Entertainments, San Francisco, Calif. 7 to 8 a.m.-Health exercises by Cal King 7 to 8 a.m.—Health exercises by Cal King 9 to 9:30 a.m.—Country Store 9:30 to 10 a.m.—Musical program 10 to 10:30 a.m.—Charlie Glenn, songs 10:30 to 11 a.m.—Studio program 12 to 1 p.m.—Hooligans' luncheon program 1 to 1:30 p.m.—Cal King's Country Store 6 to 6:30 p.m.—Chiner hour program 6:55 to 7 p.m.—Police reports of missing people 8:30 to 9 p.m.—Hank Blank, Pal of the Air

379.5 Meters 790 Kcvs.

Channel 79 KGO 10.000 Watts

General Electric Co., Oakland, California

9:30 to 10:30 a.m.—California Home Life 10:30 to 11:30 a.m.—Woman's Magazine of the

- Air, NBC 11:30 to 11:45 a.m.—The Park Bench, NBC 11:45 to 12 noon—Fleischmann Food Club, NBC

- 12 to 1 p.m.—Rembrandt Trio 3 to 4 p.m.—The Wayside Inn, NBC 4 to 4:30 p.m.—Voters' Service, NBC 5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F. produce; news

- produce; news 6 to 7 p.m.-Eveready Hour, NBC 7 to 7:30 p.m.-Clicquot Club Eskimos, NBC 7:30 to 8 p.m.-Freshman Orchestradians, NBC 8 to 8:30 p.m.-Jonesey and Mabel, NBC 8:30 to 9 p.m.-Don Amaizo, NBC 9 to 10 p.m.-The Pilgrims, with American composers; August Hinrichs, director; Grace Le Page, soprano
 - Orchestra—The Atonement of Pan......Hadley 1. Dance of the Nymphs 2. Intermezzo
 - Songs
 -Barnett Tonight .
 - In a Gondola.....Barnett
 - String quartet— Carry Me Back to Old Virginny......Bland
 - Songs-
 - Song of Love....La Forge By the Fountain.....Ware Orchestra—Suite—Woodland Sketches.....
 -MacDowell
 - 1. To a Wild Rose 2. Will o' the Wisp 3. At an Old Trysting Place
 - 4. In Autumn
 - 5. From an Indian Lodge

 - Song, with flute obligato-The Voice and the Flute......DensmoreNevin
- Narcissus Narcissus 10 to 10:15 p.m.—DX flashes 10:15 to 11 p.m.—The Venetians
- 11 to 12 midnight-Keith Orpheum program, NBC

285.5 Meters KNX Channel 105 5000 Watts 1050 Kcys.

- L. A. Evening Express, Los Angeles, Calif.
- 6:45 to 8 a.m.-Health exercises

- 8 a.m.—Talk and morning prayer 9 to 9:30 a.m.—Musical program 9:30 to 10 a.m.—Shopping news 10 a.m.—Town Crier's morning message
- 10:30 a.m.-Household economics

- 10:30 a.m.—Household economics 11 to 11:30 a.m.—French lesson by Edgard Leon 12 noon to 12:30 p.m.—Musical program 12:30 to 12:45 p.m.—W. F. Alder travelogue 1:30 to 2 p.m.—The Bookworm 2 to 2:30 p.m.—Courtesy program 4 p.m.—Lost and found announcements. 4:25 p.m.—Stock market reports 4 to 5 p.m.—Garden talk by Dewey R. Krucke-barg berg 5 to 5:45 p.m.—"Own Your Own Home" 5:45 to 6 p.m.—Town Crier's amusement tips 6 to 6:30 p.m.—Organ program 6:30 to 7 p.m.—KNX String Quartet 7 to 7:30 p.m.—Dr. Mars Baumgardt 7:30 to 8 p.m.—Albert Sheetz program 8 to 9 p.m.—Hercules Gasoline program 9 to 9:30 to 10 p.m.—Teature program 9:30 to 10 p.m.—Feature program 10 p.m. to 12 midnight.—Hotel Ambassador orch. 12 midnight to 1 a.m.—Dorado Club dance hour berg

Channel 93

500 Watts

TUESDAY *Programs*

440.9 Meters 680 Kevs.

Channel 68 5000 Watts

KPO Hale Bros. & The Chronicle. San Francisco

- 6:45 to 8 a.m.—Health exercises by Hugh Barrett Dobbs, assisted by William H. Hancock
 8 to 9 a.m.—Shell Happy Time by Hugh Barrett Dobbs and William H. Hancock, assisted by Edna Fisher, pianist, and Kenneth Rowley, baritone
- 9:30 to 10 a.m.—Dobbsie's Daily Chat; Edna May Hamilton, contralto
- 10 to 10:10 a.m.—Annabelle Lee 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
- 11:30 to 11:45 a.m.—Ye Towne Cryer 11:45 to 12 noon—Fleischmann program, NBC 12 to 12:10 p.m.—Scripture reading; announcements

- 12:10 to 12:30 p.m.—Don George, organist 12:30 to 1 p.m.—Aeolian Trio 1 to 1:30 p.m.—Jerry Jermaine for Hale Bros. 1:30 to 2 p.m.—Anne Warner's home chats 2 to 2:30 p.m.—House of Dreams; Jack Hillman, baritone

- baritone 2:30 to 2:45 p.m.—Secrets for women only 2:45 to 3 p.m.—Stock market quotations 3 to 4 p.m.—"The Wayside Inn." NBC 4 to 4:30 p.m.—Others' service program, NBC 4:30 to 5 p.m.—Bridge lesson No. 20 5 to 6 p.m.—Children's hour, Big Brother 6 to 7 p.m.—Clicquot Club Eskimos, NBC 7 to 7:30 p.m.—Clicquot Club Eskimos, NBC 7 to 7:30 p.m.—Freshman Orchestradians, NBC 8 to 8:30 p.m.—Tjonesey and Mabel," NBC 8:30 to 9 p.m.—Don Amaizo, NBC 9 to 9:30 p.m.—Chrysler program with Merton Bories Bories
- 9:30 to 10 p.m.—Tommy Munroe and Bob Allen 10 to 11 p.m.—"The Trocaderans," NBC 11 to 12 midnight—Radio Keith-Orpheum pro-
- gram, NBC

| 333.1 Meters | KHJ | Channel 90 |
|--------------|------|------------|
| 900 Kcys. | NIIJ | 1000 Watts |

- Don Lee, Inc., Los Angeles, California 7:30 to 8 a.m.—Physical culture period 8 to 9 a.m.—KHJ "Early Birds" 9 to 9:15 a.m.—Uphrit" program 9:15 to 9:30 a.m.—The Thinc Lady 9:30 to 9:55 a.m.—Late recordings 9:55 to 10:15 a.m.—A. White, "At Our House" 11:15 to 11:15 a.m.—A. White, "At Our House" 11:15 to 11:30 a.m.—Narcotic Research Assn. 11:30 to 12 non—"Two Starving Song Writers" 12 to 12:30 p.m.—Biltmore Hotel Concert Orch. 12:30 to 12:45 p.m.—World-wide news 12:45 to 1:30 p.m.—Advertising Club luncheon 1:30 to 2 p.m.—Charlle Weilman's requests 2 to 2:30 p.m.—Trojan half hour, U. of S. C. 2:30 to 3 p.m.—Street and Highway Safety 3 to 4 p.m.—Matinee Melody Masters 4 to 4:30 p.m.—Dr. Frank McCoy, health talk 4:30 to 5 p.m.—Studio program 5 to 5:30 p.m.—Charlle woild news 7 to 7:30 p.m.—Orchestra and singers 6:45 to 7 p.m.—World-wide news 7 to 7:30 p.m.—Peiton Motor Co. program 7:30 to 8 p.m.—Playlet, featuring Edw. Murphy 8 to 9 p.m.—So. Cal. Edison hour 9 to 10 p.m.—Organ and variety program Don Lee, Inc., Los Angeles, California

491.5 Meters Channel 61 **KFRC** 610 Kcvs. 1000 Watts

63

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—"Simpy Fitts" 8 to 9 a.m.—Embassy Theater program
- 9 to 9:30 a.m.-Georgia O. George
- 130 to 10 a.m.—Snarol program records 10 to 11 a.m.—Wyn's daily chats 11 to 11:30 a.m.—Mary Lewis Haines 11:30 to 12 non—Amateur auditions

- 12 to 1 p.m.—Sherman, Clay noonday concert 3 to 4 p.m.—Matinee concert

- 4 to 4:30 p.m.—Bridge lessons and news 4:30 to 4:35 p.m.—Something about everything 4:35 to 4:55 p.m.—News bulletins; lost and found

- 4:35 to 4:55 p.m.—News bulletins; lost and found 4:55 to 5 p.m.—Town Topics 5 to 5:30 p.m.—Mac and his gang 5:30 to 6 p.m.—Emporium's children's hour 6 to 6:45 p.m.—Concert orchestra and ensemble 6:45 to 7 p.m.—Tolbsriv sports authority 7 to 7:30 p.m.—Toll bridge program 7:30 to 8 p.m.—The Cecilians 5 to 9 p.m.—The Cecilians

- 8 to 9 p.m.—Specialty program and soloists 9 to 10 p.m.—Concert program from KHJ 10 to 10:10 p.m.—Amos 'n' Andy 10:10 to 11:10 p.m.—Earl Burtnett's dance orchestra, KHJ
- 11:10 to 12:10 a.m.-Tom Gerunovich's orchestra
- 483.6 Meters KGW Channel 62 620 Kcys. 1000 Watts
- The Morning Oregonian, Portland, Oregon 8 to 9 a.m.—Portland Breakfast Club 9 to 9:30 a.m.—Betty Baker's Cooking School 9:30 to 10:30 a.m.—The Town Crier 10:30 to 11:30 a.m.—Women's Magazine of the Air, NBC 11:30 to 11:45 a.m.—Park Bench program, NBC 11:45 to 12 noon—Fleischmann program, NBC 12 to 1 p.m.—Luncheon concert 2 to 2:30 p.m.—Stock market quotations 2:30 to 3 p.m.—Bridge game 3 to 4 p.m.—Voters' service, NBC 4 to 4:30 p.m.—Dirdge game 3 to 4 p.m.—Clicquot Club program, NBC 7 to 7:30 p.m.—Clicquot Club program, NBC 7 to 7:30 to 8 p.m.—Jonesy and Mable, NBC 8:30 to 9 p.m.—Don Amaizo, NBC 9 to 10 p.m.—Dance frolk from KOMO 10 to 11 p.m.—Dance frolk from KOMO 11 to 12 p.m.—Cregonian news summary The Morning Oregonian, Portland, Oregon

- 315.6 Meters **KFWB** Channel 95 950 Kcvs. 1000 Watts

Warner Brothers, Hollywood, California

- 9:30 a.m.—Harmony hour 11 a.m.—Shoppers' directory 12:30 p.m.—Air Journal 1:30 p.m.—Housekeepers' Ch
- 1:30 p.m.—Housekeepers' Chat 2 p.m.—Ann Grey, songs; Don Warner, pianist; George Mayes, trumpet 4:30 p.m.—Radio Travel Tales

- 4:30 p.m.—Radio Travel Tales
 5 p.m.—Radio Review
 5:45 p.m.—Town Tattler
 6:30 p.m.—Musical program
 6:30 p.m.—Harry Jackson's entertainers
 7 p.m.—Hollywood Athletic Club
 7:36 p.m.—Daily news
 8 p.m.—Wrigley program, CBS
 9 p.m.—Edgeworth Club program
 9:30 p.m.—Boxing bout from Olympic Auditorium
 10:30 p.m.—Anos 'n' Andy 10:30 p.m.—Amos 'n' Andy 10:40 p.m.—Henry Halstead's orchestra 11:40 p.m.—Roy Fox' orchestra 12:40 to 1:40 a.m.—Harry Q. Mills. organist

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Channel 88

500 Watts

TUESDAY *Programs*

64

239.9 Meters

1250 Kcvs.

KFOX Channel 125 1000 Watts

Nichols & Warinner, Long Beach, Calif.

8 to 8:15 a.m.-"Tadpole," the Buttercream Boy 8:15 to 9:20 a.m.—Novelty program 9:20 to 9:50 a.m.—Organ recital 9:20 to 9:50 a.m.—Organ recital 9:50 to 10 a.m.—Spanish program 10 to 10:10 a.m.—Hawaiian program 10:10 to 10:20 a.m.—Popular songs 10:20 to 10:30 a.m.—Salon music 10:30 to 10:50 a.m.—Organ recital 10:50 to 11 a.m.—Carence" 11 to 11:10 a.m.—Beauty talk 11:10 to 11:50 a.m.—Beauty taik 11:10 to 11:50 a.m.—Banjo recordings; news 11:50 to 12 noon—Musical numbers 12 to 12:30 p.m.—"Gene and Bill" 12:30 to 1 p.m.—Foster Rucker; Louise Church 1 to 1:30 p.m.—Kiwanis Club luncheon 1:30 to 2 p.m.—Heinie Dorner; Eva Balfour; Doris Dolan 2 to 2:30 pn.—Health talk; music 2:30 to 4 p.m.—Long Beach Municipal Band 4 to 4:30 p.m.—Musical program; news 4:30 to 5 p.m.—Old time dance music 5 to 5:30 p.m.—Foster Rucker; Louise Church 5:30 to 6 p.m.—String trio 6 to 6:05 p.m.—Lost and found department 6:05 to 6:45 p.m.—Supper Club 6:45 to 7 p.m.—Talk by tubercular specialist 7 to 7:30 p.m.—Rhythm Makers 8 to 8:30 p.m.—Old time fiddlers 8:30 to 9 p.m.—Clorg Beach Municipal Band 9 to 9:30 p.m.—Operatic program 9:30 to 10:30 p.m.—Fights from Olympic Audi-Doris Dolan

- 9:30 to 10:30 p.m .- Fights from Olympic Auditorium
- 10:30 to 11 p.m.—Operatic program 11 to 12 midnight—Organ recital, Dick Dixon

508.2 Meters KHQ Channel 59 1000 Watts 590 Kcvs. Louis Wasmer, Inc., Spokane, Washington

Louis Wasmer, Inc., Spokane, Washington 6:45 to 7 a.m.—Inspirational services 7 to 7:30 a.m.—Sunrise Pep Period 7:30 to 8 a.m.—Myrrohl Musical Klock 8 to 8:30 a.m.—Spokane Furniture 8:30 to 9 a.m.—Kronenberg's program 9 to 10 a.m.—Household Service 10 to 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 to 11:30 a.m.—Park Bench, NBC 11:45 to 12 noon—Fleischmann Yeast, NBC 12 to 1 p.m.—Chamber of Commerce luncheon 1 to 1:30 p.m.—Musk Modern 1:30 to 2 p.m.—Fur Facts 2 to 2:30 p.m.—Musk I program 3 to 4 p.m.—Muskal program 3 to 4 p.m.—Muskal program 3 to 4 p.m.—Muskal program 4 to 4:30 p.m.—Hur Facts 2 to 7:30 p.m.—Inter Home Hints 4:45 to 5 p.m.—The New Volce of the Skies 5 to 6 p.m.—Evrice Hour 6 to 7 jo p.m.—Clicquot Club Eskimos, NBC 7:30 to 8 p.m.—Furshman Radio, NBC 8 to 8:30 p.m.—Jonesey an Mabel'' 8:30 to 10 p.m.—Jonesey an Mabel'' 8:30 to 10 p.m.—Sprague Investment Co. 10 to 11 p.m.—Concert orchestra 11 to 12 midnight—Radio-Keith-Orpheum, NBC 6:45 to 7 a.m.-Inspirational services

340.7 Meters KLX 880 Kcvs.

Tribune Publishing Co., Oakland, Calif.

- to 8 a.m.-Exercises to 9 a.m.-Jean Kent 7

- 7 to 8 a.m.—Exercises
 8 to 9 a.m.—Jean Kent
 9 to 9:30 a.m.—Recordings
 9:30 to 10:15 a.m.—Health questions
 10:15 to 10:30 a.m.—Opening stocks, weather
 10:15 to 10:30 a.m.—Opening stocks, weather
 11 to 12 noon—Classified adv. hour
 12 to 1 non.—Classified adv. hour
 12 to 1 p.m.—Jean's Hi-Lights
 2 to 2:30 p.m.—Recordings
 2:30 to 4:30 p.m.—Baseball broadcast
 4:30 to 5 p.m.—Chas. T. Besserer, organ recital
 5 to 5:30 p.m.—Brother Bob
 5:30 to 6 p.m.—Chast Ferra, planist
 6 to 6:10 p.m.—Curtain Calls
 6:10 to 7 p.m.—Hotel Oakland Concert Trio
 7 to 7:30 p.m.—Edna Fisher, planist
 8 to 9 p.m.—John Wharry Lewis KLX Quintet
 9 to 9:30 p.m.—Popular song hits, Adele and
 Gertrude, harmony team; Betty Kelly, soprano;
 Frank Holiday, Jr., tenor; Genevieve Chinn. Frank Holiday, Jr., tenor; Genevieve Chin. blues singer; Ruth Leasure, accompanist, and Jackson Swales, pianist 10 to 11 p.m.—Fleur-de-Lis Orchestra

Channel 127 236.1 Meters KOL 1000 Watts 1270 Keys. Seattle Broadcasting Co., Seattle, Wash.

6:45 to 8:45 a.m.—Sunset's Musical Klock 8:45 to 9:30 a.m.—Program of general interest 9:30 to 9:45 a.m.—The Market Basket 9:45 to 10 a.m.—Housekeepers' Chat

- 9:45 to 10 a.m.—Housekeepers' Chat 10 to 10:10 a.m.—Housekeepers' Chat 10:10 to 11 a.m.—Househeld Topics 11 to 11:15 a.m.—Dorothy Neighbors, menu hints 11:15 to 12 noon—Musical Moments 12 to 12:15 p.m.—Organ, Frederick C. Feringer 12:15 to 12:30 p.m.—Farm flashes, livestock 12:30 to 1:30 p.m.—Kiwanis Club luncheon pro-gram gram

2 to 2:30 p.m.—Matinee Melodies 2:30 to 4:30 p.m.—Coast League baseball game 4:30 to 5 p.m.—News items, weather report

- 4:30 to 5 p.m.—News items, weather report 5 to 6 p.m.—Service hour 6 to 6:40 p.m.—Music, newscasting 6:40 to 7 p.m.—Madge Baldwin, This and That 7 to 7:15 to 8 p.m.—Melbourne Trio 8 to 8:30 p.m.—Pacific Trade program 8:30 to 9 p.m.—Pacific Trade program 8:30 to 9 p.m.—Hour of old melodies 9 to 9:15 p.m.—Amos 'n' Andy 9:15 to 9:30 p.m.—Studio program 9:30 to 10 p.m.—Auction bridge game

- 9:30 to 10 p.m .- Auction bridge game
- 10 to 12 midnight-Dance program
- 260.7 Meters 1150 Kcvs

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- Channel 115 100 Watts
- J. Brunton & Sons, San Francisco, Calif.

12 to 1 p.m.—Record varieties
1 to 1:30 p.m.—Raymond Melodists
1:30 to 3 p.m.—Record program
3 to 4 p.m.—Barbara Dailey and Doris Barclay
4 to 5 p.m.—Requested records
5 to 5:30 p.m.—Record varieties
5:30 to 6 p.m.—The Bluebird Boys, Fred Mc-Kinley and Bob Close

9 to 9:30 a.m.—Embassy popular program 9:30 to 10:45 a.m.—Popular recordings 10:45 to 11 a.n.—Dr. Wiseman, health talk 11 to 12 noon—Favorite recordings

7 to 8 a.m.—Early Bird hour 8 to 9 a.m.—Instrumental recordings

12 to 1 p.m.-Record varieties

TUESDAY *Programs* 930 Kcys.

468.5 Meters 640 Kcvs.

Channel 64 5000 Watts

- KFI Copyright 1929, E. C. Anthony, Inc., L. A.
- 8 a.m.-Shell Happy Time from KPO

- 9 a.m.—Musical program by Sylvia 10 a.m.—Sylvia's Happy Hour 10:30 a.m.—Woman's Magazine of the Air, NE 11:45 a.m.—Fleischmann Yeast program, NBC NBC

- 11:45 a.m.—Fleischmann Yeast program, NBC 12 noon—Dept. of Agriculture talks 12:15 p.m.—Federal and state market reports 2 p.m.—Leon Archer, Idell Moyd, Hazel Shively and Eleanor Maegle 3 p.m.—Marie Lohlkar, contralto 4 p.m.—Jeanette Warner, Mae Irving, Katherine Lewis, in piano and song 4:45 p.m.—Bridge by June Snow 5 p.m.—Big Brother

- 4:45 p.m.—Bridge by June Snow 5 p.m.—Big Brother 5:30 p.m.—Prof. Carl S. Knopf 5:45 p.m.—Dept. of Commerce talks 6 p.m.—Eveready hour, NBC 7 p.m.—Clicquot Club program, NBC 7:80 p.m.—Freshman Radio program, NBC 8 p.m.—Pacific States Electric program, NBC 8:30 p.m.—Don Amajzo NBC
- 8:30 p.m.-Don Amaizo, NBC
- 9 p.m.—Concert orchestra; Pryor Moore, dir. 9:30 p.m.—Paul Roberts and the John Schon-berger Trio 10 p.m.—Dance music program, NBC
- 11 to 12 midnight-Radio-Keith-Orpheum, NBC

325.9 Meters Channel 92 KOMO 920 Kcys. 1000 Watts

Fisher's Blend Station, Seattle, Washington

- 9:40 a.m.—Inspirational services 9:45 a.m.—What to Prepare for Dinner 10 a.m.—What to Prepare for Dinner 10:30 a.m.—Women's Magazine of the Air, NBC 11:30 a.m.—Park Bench, NBC 12 noon—Farm flashes; grain reports 12:15 p.m.—Quintet; Alice Maclean. soprano 12:45 p.m.—Constance Cook, recipes 1 p.m.—Concert quintet

- p.m.---Concert quintet
- 1:30 p.m.-Totem Gyrators; "The Harmonists"
- 3 p.m.—Wayside Inn, NBC 4 p.m.—Voters' service, NBC
- 4:30 p.m.-Concert orchestra with Alice Maclean, soprano
- 5 p.m.—Kiddies' program 5:30 p.m.—Stock and bond quotations 5:45 p.m.—News flashes

- 6 p.m.—Eveready hour, NBC 7 p.m.—Clicquot Club Eskimos, NBC
- 7:30 p.m.—Freshman Orchestradians, NBC 8 p.m.—Jonesey & Mabel, NBC 8:30 p.m.—Don Amaizo, NBC

- 9 p.m.-Orchestra; James Harvey; Rhena Marshall
- 9:30 p.m.-Orchestra with Ve One Socolofsky, soprano
- 10:30 p.m.—Orchestra; George Godfrey, readings 11 p.m.—Radio-Keith-Orpheum hour, NBC
- midnight-News flashes
- 12:15 to 12:30 a.m.-Zita Dillon; James Harvey



- Canadian National Rys., Vancouver, B. C.
- 10 to 11 a.m.—Morning hour of music 9 to 10 p.m.—Jackie Souders and his orchestra 10 to 11 p.m.—String quintet and assisting artists
- 11 to 12 midnight—Dance music by the Na-tional Melodians under the direction of Charlie Pawlette

322.4 Meters KFWM Channel 93 500 Watts Oakland Educational Society, Oakland, Cal.

65

8 to 9 a.m.—Max's Market and Health Hour 11 to 12 noon—Scharlin and Wright, Joy Makers 1:30 to 2:30 p.m.—Edna's Entertainment Hour 2:30 to 3 p.m.—A Kingdom Message, C. R. Welsh, "God's Kingdom at Hand" 3 to 3:30 p.m.—Opera, Wright and Ralston 3:30 to 4 p.m.—Treasure Hour, Wright and Ral-ston

- ston
- to 5 p.m.-Don's Hour of Happiness 4
- 5 to 5:50 p.m.—Big Brother Walter 5:50 to 6 p.m.—Kingdom or World News
- 7 to 8 p.m.-Doc Herrold
- to 8:30 p.m.—Watch Tower program: Bible lecture, C. W. Gerdes to 10 p.m.—Musical program presented under 8
- 9 the direction of R. A. Joy
- 239 Meters Channel 125 KXL 1250 Kcvs. 500 Watts

KXL Broadcasters, Inc., Portland, Ore.

- 6:30 to 8 a.m.-Breakfast concert
- 8 to 9 a.m.-Morning radio clock 9 to 10 a.m.-Early Birds
- 10 to 12 noon-Home economics and music
- 12 to 1 p.m.—Orchestra program
- 1 to 2:30 p.m.—Afternoon presentations 2:30 to 3 p.m.—Half hour of better music
- 3 to 5 p.m.-Popular musical selections

- 3 to 5 p.m.—Popular musical selections
 5 to 6 p.m.—Rural request program
 7 to 7:30 p.m.—Grandpa Bulger's children's hour
 7:30 to 8 p.m.—Studio program
 8:30 to 9:30 p.m.—Church of the Nazarene
 9:30 to 11 p.m.—Studio features
 11 to 12 midnight—Multnomah Hotel Orchestra
 12 to 6 a m.—Mul negaram 12 to 6 a.m.-All night program
- 232.6 Meters Channel 129 KDYL 1000 Watts 1290 Kcys.
- Intermountain Broad. Corp., Salt Lake City
- p.m.—Paul Whiteman's band, CBS p.m.—"Voice of Columbia," CBS
- p.m.—Guy Lombardo and his Royal Canadians, 8 CBS
- 9 a.m.-Harmony time at the studio
- Philharmonic 10 p.m.—American Orchestra. ABC

12:30 to 1:30 p.m.-Ad. Club of Seattle luncheon

10 to 11 p.m.-Glen Carter's Merrymakers; Daisy

- 11 p.m.-Vic Meyers' Orchestra, ABC
- 526 Meters

570 Kcys.

gram

soloists

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Brunt, soloist

- Channel 57 KXA 500 Watts
- American Radio Tel. Co., Seattle, Wash.
- 10 to 10:15 a.m.-Inspirational services
- 10:15 to 10:15 a.m.—Hashrattonar services 10:15 to 10:30 a.m.—Health exercises 10:30 to 11 a.m.—Moss-La Grande Harmony duo; Jack Medford; Patsy Kelly; Jerry McGrath 11 to 11:15 a.m.—Youth Always program 11:15 to 12 noon—Our Sunshine hour 12 to 12:30 p.m.—Semi-classical recorded pro-

5 to 6 p.m.—Recorded program 6 to 7 p.m.—Slim Secord's Hot-En-Tots

7:30 to 7:45 p.m.-National Health Forum 7:45 to 8 p.m.—Recorded program 8 to 9 p.m.—Seattle Pacific College 9 to 10 p.m.—"The Nite Owls," The Gypsies,

7 to 7:30 p.m.-Hugh Baird travelogue

WEDNESDAY Programs March 27, 1929







Helen O'Neil KFRC-Program Dir.

379.5 Meters KGO Channel 79 790 Kcys. 10.000 Watts General Electric Co., Oakland, California

9:30 to 10:30 a.m.-California Home Life

- 10:30 to 11:30 a.m.-Woman's Magazine of the Air, NBC 11:30 to 1 p.m.—Rembrandt Trio

- 1 to 2 p.m.—Reinfor Yagabonds, NBC 2 p.m.—S. F. and N. Y. stocks 2:15 p.m.—U. S. Dept. of Commerce talk 3 to 4 p.m.—The Cabin Door, NBC 5 to 5:15 p.m.—Dr. Albertine Richards Nash, convulting proceeders consulting psychologist
- 5:15 to 5:30 p.m.—Special talk 5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F.
- produce 6 to 6:30 p.m.-"Paul Revere"

- 6:30 to 7:30 p.m.— Palmolive Hour, NBC 7:30 to 8 p.m.—Gold Strand program, NBC
- 8 to 8:30 p.m.-Jack and Ethyl, the motor mates, NBC
- 8:30 to 9 p.m.-Remar program
- 9 to 9:30 p.m.-Parisian Quintet
- Quintet-
 - By the Blue Hawaiian Waters......Ketelby String quartet-
 - Drink to Me Only With Thine EyesArr. Pochon
- Quintet-Allegro moderato e maestoso, from Quintet, Op. 14......Saint-Saens Danse SlaveBrahms

Serenata ______Moszkowski 9:30 to 10 p.m.—"Songs and the Singer," Vir-ginia Treadwell King, contralto 10 to 12 midnight—The Trocaderans, NBC

322.4 Meters KFWM Channel 93 930 Kcvs. 500 Watts Oakland Educational Society, Oakland, Cal.

- 8 to 9 a.m.-Max's Market and Health Hour
- 2:30 to 3:30 p.m.-Organ recital, Charlotte Len-hart; health talk, Mrs. Alston Yuille
- 4:30 to 5 p.m.—Don's Half Hour of Happiness 5 to 5:50 p.m.—Big Brother Walter 5:50 to 6 p.m.—Kingdom or World News
- 7 to 8 p.m.-Doc Herrold
- 8 to 8:30 p.m.-Bible dialogue, "Why Evil Is Permitted"



May Church KFWM-7 p.m.



Hal G. Nichols KFOX-Announcer

468.5 Meters 640 Kcvs.

Channel 64 KFI 5000 Watts

- Copyright 1929, E. C. Anthony, Inc., L. A. Copyright 1929, E. C. Anthony, Inc., L. A.
 8 a.m.—Shell Happy Time from KPO
 10 a.m.—Betty Crocker, "Gold Medal Talks"
 10:30 a.m.—Woman's Magazine of the Air, NBC
 12 noon—Dept. of Agriculture talks
 12:10 p.m.—Federal and state market reports
 12:15 p.m.—Talk from the Sheriff's office
 2 p.m.—Leon Archer, Margaret Meatheringham and Coral Tilton, Alfred Marion
 3 p.m.—Inez Ingram, uke and song; Cliff Gunning, tenor; Beulah Ellis, soprano
 4 p.m.—Hugo Escobar, Spanish lessons; Bell Bridewell Dansie, soprano; Bee Allen, blues
 5 p.m.—Big Brother
 5:30 p.m.—Better America Federation, Colonel Smith

- Smith
- Smith 5:45 p.m.—Nunes Lei Trio 6:15 p.m.—Police Commissioner W. G. Thorpe 6:30 p.m.—Palmolive program, NBC 7:30 p.m.—Gold Strand program, NBC 8 p.m.—Jack and Ethyl, Motormates, NBC 8:30 p.m.—Arrowhead Springs Water Co.

- 9
- p.m.-Concert orchestra, Pryor Moore, director 10 p.m.-Dance music program, NBC
- 322.4 Meters Channel 93 KFWI 930 Kcys. 500 Watts

Radio Entertainments, San Francisco, Calif. 7 to 8 p.m.-Health exercises by Cal King 9 to 9:30 a.m.—Country Store 9:30 to 10 a.m.—Charlie Glenn, songs 10:30 to 11 a.m.—Studio program 11 to 12 noon —Morning concert

- 10:30 to 11 a.m.—Studio program 11 to 12 noon—Morning concert 12 to 1 p.m.—Hooligans' luncheon program 1 to 1:30 p.m.—Cal King's Country Store 6 to 6:55 p.m.—Dinner hour program 6:55 to 7 p.m.—Police reports of missing people 8:30 to 9 p.m.—Jean Dotson, planist 9 to 11 p.m.—Cocoanut Club

291.1 Meters CNRV Channel 103 1030 Kcys. 500 Watts

Canadian National Rys., Vancouver, B. C.

10 to 11 a.m.—Morning hour of music 10 to 11 p.m.—Marj. Glibert, blues singer; Rod and Cherrie, steel guitars; Midnight Harmony Sons, Hazel McDonald, planist

66

WEDNESDAY Programs

ABC

American Broadcasting Company

- 7 to 8 a.m.—Vim, Vigor and Vitality, KJR, KGA, KEX, KYA, KMTR
 8 to 9 a.m.—Anthony Euwer and Golden Hour
- Orchestra, KJR, KGA, KEX, KYA, KLZ, KDYL
- 9 to 9:30 a.m.—Mary Cooke, Better Homes pro-gram, KJR, KGA, KEX, KYA, KLZ, KDYL
 9:30 to 9:45 a.m.—Novelty program, Glenn Eaton and Marjorie_Robillard, KJR, KGA, KEX, KYA, KLZ, KDYL 9:45 to 10 a.m. <u>Morning</u> devotional service,
- KJR, KGA, KEX, KYA, KLZ, KDYL 10:30 to 10:45 a.m.—Georgia O. George, hair cul-ture, KJR, KGA, KEX, KLZ, KDYL 11 to 12 noon—American Reveillers, KJR, KGA, KEX, KLZ, KDYL

- 12 to 12:15 p.m.-Late news events, KJR, KGA, KĎŸL
- 12:15 to 12:30 p.m.—Glenn Eaton and Marjorie Robillard, KJR, KEX, KGA, KLZ, KDYL 12:30 to 1:30 p.m.—American Salon Orchestra,
- IKJR, KGA, KEX, KDYL, KLZ
 1:30 to 2 p.m.—Song recital, G. Donald Gray and Sydney Dixon, KJR, KGA, KEX, KDYL, $\overline{\mathrm{KLZ}}$
- 2 to 3 p.m.-American Salon Orchestra, soloists, KJR, KGA, KEX, KLZ, KDYL 3 to 4 p.m.—American Salon Orchestra, Fran-
- cesco Longo, director, sololists, KJR, KGA, KEX, KDYL, KLZ to 4:20 p.m.—Bridge Table, Lillian Thompson, instructor, KJR, KGA, KEX, KLZ, KDYL :20 to 5 p.m.—Song recital, KJR, KGA, KEX,
- 4:20 to 5 p.m.-KLZ, KDYL
- KLZ, KDYL
 5 to 5:55 p.m.—American Salon Orchestra, KJR, KGA, KEX, KLZ, KDYL
 5:55 to 6 p.m.—McMahon Institute of Finance, KJR, KGA, KEX, KYA, KLZ, KDYL
 6 to 7 p.m.—American Artistic Ensemble, solo-ists, KJR, KGA, KEX
- 7
- to 7:30 p.m.—Kolster program, CBS from New York, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL

- KDFL
 7:30 to 8 p.m.—"Great American Appleburys," KJR, KGA, KYA, KMTR
 8 to 8:30 p.m.—"Singing Strings," KJR, KGA
 8:30 to 9 p.m.—"Over Land and Sea," Liborius Hauptmann and his Pacific Salon Orchestra,
- KJR, KGA, KYA, KMTR, KLZ, KDYL to 9:30 p.m.—Pacific Artists' Trio, male quar-tet, KJR, KGA, KEX, KYA, KMTR, KLZ, 9 KDYL

- KDYL
 9:30 to 10 p.m.—Kenin's Novelties, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL
 10 to 11 p.m.—"Sleepy Time," KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL
 11 to 12 midnight—Golden Gate Gypsies, Herman Kenin director, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL

230.6 Meters **KTBI** Channel 130 1300 Kcys. 1000 Watts

Bible Institute of Los Angeles, California

- 8 to 8:15 a.m.-Uncle Harry's Bible story
- 8:15 to 9:15 a.m.—Devotional service 8:45 to 9:15 a.m.—Announcer's hour 9:15 to 9:45 a.m.—Radio Bible course

- 9:45 to 19:35 a.m.—Rev. A. V. Kimmell

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491.5 Meters **KFRC** Channel 61 610 Kcvs. 1000 Watts

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—"Simpy Fitts" 8 to 9 a.m.—Embassy Theater program
- 9 to 9:30 a.m.—Georgia O. George 10 to 11 a.m.—Wyn's daily chats
- 11 to 11:30 a.m.—Mary Lewis Haines, talk 11:30 to 12 noon—Amateur auditions
- 12 to 1 p.m.-Sherman, Clay noonday concert
- 3 to 4 p.m.—Matinee concert 4 to 4:30 p.m.—Educational period
- 4:30 to 4:35 p.m.—News and lost and found

- 4:55 to 5.5 p.m.—News and lost and lost 4:55 to 5:30 p.m.—Mac and his gang 5:30 to 6 p.m.—Emporium's children's hour
- to 7 p.m.-Concert orchestra and Carolinans
- 7 to 7:30 p.m.-Program featuring the Pearce Brothers
- 7:30 to 8 p.m.-Maytag So-A-Tone
- 8 to 9 p.m.—Buick Boosters' program 9 to 10 p.m.—John Smallman A'Capella Choir
- 10 to 11 p.m.-Hotel Mark Hopkins Orchestra
- 11 to 12 midnight-New Mandarin Cabaret Band
- 265.3 Meters KSL Channel 113 1130 Kcys. **5000 Watts** Radio Service Corp., Salt Lake City, Utah
- 5:30 p.m.-Katheryne Fisher, pianist
- 6 p.m.-Mamie Stark

- 6:25 p.m.—Financial advice 6:30 p.m.—'Palmolive'' hour, NBC 7:30 p.m.—Gold Strand Orchestra, NBC 8 p.m.—Varlety program
- 8:30 p.m.-Symphony orchestra
- 9 p.m.-Concert ensemble
- 10 p.m.-Trocaderans, NBC

BEST BETS TODAY

| TIME | STATION | PROGRAM |
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WEDNESDAY Programs

NBC

National Broadcasting Company

10:30 to 11:30 a.m.-"Woman's Magazine of the Air"

Air" John D. Barry's talks, which are a Wednes-day morning feature, will be broadcast again through NBC system stations. Barry, widely known columnist, critic and lecturer, talks informally on public speaking and topics of the day of interest to women. Helen Webster will follow with a discussion of exterior decoration in the Fuller feature. Painting of concrete and stucco exteriors will be included with the explanation of color com-

be included with the explanation of color com-

be included with the explanation of color com-binations effective for frame buildings. Bennie Walker, editor, will entertain and musical selections will intersperse the talks. Broadcast through KHQ, KOMO (11 to 11:30 a. m.), KGW, KGO, KPO and KFI. 1 to 2 p.m.—Pacific Vagabonds After saying their musical "Hello, Broad-way" to their Atlantic Coast listeners, the Pacific Vagabonds, directed by Max Dolin, will proceed to entertain them with a novelty called "Carmen Capers." Abandoning the Spanish mood of the hour, the Vagabonds will present "My Mother's Eyes," "Voici la Garconne" and several other numbers.

numbers.

Broadcast through KHQ, KOMO, KGW

Broadcast three and KGO. 3 to 4 p.m.—The Cabin Door With the vogue for negro and southern melodies at its height, "The Cabin Door," which is broadcast through NBC system sta-tions, is meeting with widespread response. Broadcast through KHQ, KOMO, KGW,

KGO and KPO. 6:30 to 7:30 p.m.—Palmolive Hour Contributing to the sixty-minute program of musical variety will be Oliver Palmer, so-prano, Paul Oliver, tenor; Elizabeth Lennox, contralto; the Revelers and the Palmolive Orchestra under the direction of Gustave Haenschen.

"Babes in the Woods" from "Very Good Eddie" will be Miss Palmer and Oliver's duct "Babes in the Woods" from "Very Good Eddie" will be Miss Palmer and Oliver's duet, while Miss Lennox and Miss Palmer will sing Rimsky-Korsakoff's "Song of India." Vocal solos include the brilliant aria, the "Bird Song," from Leoncavallo's "Pagliacci," to be sung by Miss Palmer, and Rasbach's ever lovely "Trees," one of Oliver's offerings. The balance of the program includes Sousa's

song by 'Trees,'' one of Oliver's offerings. The balance of the program includes Sousa's ''El Capitan,'' a stirring march played by the orchestra, and ''The Owl and the Pussy Cat,'' a comedy number to be sung by the Revelers. Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.
7:30 to 8 p.m.—Gold Strand program Two vocalists will assist the orchestra in presenting the weekly Gold Strand program. Edna Bennet will make her first appearance in the song, 'Lover Come Back to Me,'' from ''New Moon.'' The second singer will be Fred Vettel, a favorite of Gold Strand listeners, whose solos will be ''Eleanor'' and ''King for a Day.'' The Gold Strand Orchestra follows the open-

The Gold Strand Orchestra follows the open-ing theme music with an exotic selection called "Savage Carnival" and contributes two other popular melodies. Broadcast through KHQ, KOMO, KGW,

KGO, KPO and KFI.

8 to 8:30 p.m.—"Roads to Romance" The legend of the famous "Painted Rock" at San Luis Obispo will be told by Jack and

Ethyl tonight.

This famous phenomenon has puzzled scien-tists of the University of California and the Smithsonian Institute since it came to their attention many years ago. A gigantic stone precipice, 200 feet high, the rock's only relief is a cleft which probably was used as an altar by California Indians before the advent of the Padres. the coloring. Jack and Ethyl, in their visit to San Luis Obispo, hear the Indian legend of the rock and this they will tell during the broadcast.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI. 8:30 to 9 p.m.—The Hill Billy Boys Charles Marshall and his "pard" are the entertainers for the half hour, which is given over to the singing of southern mountain folk songs and near molding and according in songs and negro melodies and occasional new

songs and hegro metodies and occasional new popular tunes through KHQ.) to 12 midnight—Dance music by the Troca-derans, who play under the leadership of Frank Ellis, will be broadcast from 10 to 12 through KGO from 10 to 11 through KFI, KSL and KOA and from 11 to 12 through KFO. 10

333.1 Meters KHJ 900 Kcvs.

Channel 90 1000 Watts

Don Lee, Inc., Los Angeles, California

- 7:30 to 8 a.m.—Physical culture period 8 to 9 a.m.—''The Alarm Clock''

7:30 to 8 a.m.—Physical culture period
8 to 9 a.m.—'The Alarm Clock"
9 to 9:55 a.m.—Late recordings
9:55 to 10:15 a.m.—L S. C. Chapel period
10:15 to 11:15 a.m.—A. White, "At Our House"
11:15 to 11:130 a.m.—Klein's Harmonica Trio
11:30 to 12 noom—'Two Starving Song Writers"
12 to 12:30 p.m.—Biltmore Hotel Concert Orch.
12:30 to 12:45 p.m.—World-wide news
12:45 to 1:30 p.m.—Charlie Wellman's requests
2 to 2:30 p.m.—Charlie Wellman's requests
2 to 2:30 p.m.—Public Library talk
3 to 4 p.m.—Matinee Melody Masters
4 to 5 p.m.—Fred C. McNabb, "Gardens"
5:30 to 6 p.m.—Terpezone Co. program
6:45 to 7 p.m.—World-wide news
7 to 7:30 p.m.—Program from KFRC
7:30 to 8 p.m.—Don Lee, Inc., program
8 to 9 p.m.—Buick program from KFRC
9 to 10 p.m.—Smallman A. Cappella Choir
10 to 12 midnight—Burtnett's Biltmore Dance Orchestra
2 to 12 midnight—Burtnett's Biltmore Dance Orchestra 12 to 1 a.m.-Organ and variety program



Channel 59 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

8 to 9 a.m.—Happy Time Hour 9 to 9:15 a.m.—Lesser program 9:15 to 9:30 a.m.—Musical recordings 9:30 to 10:30 a.m.—Sara Leigh's Women's Hour 10:30 to 11:30 a.m.—Woman's Magazine of the y:30 to 10:30 a.m.—Sara Leigh's Women's Hour 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC
11:30 to 12 noon—Farmers' Service Hour 1 to 2 p.m.—Pacific Vagabonds, NBC
3 to 4 p.m.—The Cabin Door, NBC
4 to 4:30 p.m.—Recordings
4:30 to 5:30 p.m.—Varieties Hour, NBC
5:30 to 6:15 p.m.—Service Time
6:15 to 6:30 p.m.—Sports news
6:30 to 7:30 p.m.—Palmolive (transc.), NBC
8 to 8:30 p.m.—Roads to Romance, NBC
8 to 8:30 p.m.—Hill Billy Boys, NBC
9 to 9:30 p.m.—Bidge lesson
9:30 to 9:45 p.m.—Simplex singing banjoist
9:45 to 10 p.m.—Alice in Launderland
10 to 12 midnight—Trocaderans' dance orches-tra, NBC

- tra, NBC 12 to 12:30 a.m.—Trues Oil

Broadcast Weeklu

WEDNESDAY Programs

440.9 Meters 680 Kcvs.

Channel 68 5000 Watts

Channel 92

Hale Bros. & The Chronicle, San Francisco

KPO

- 6:45 to 8 a.m.—Health exercises by Hugh Bar-rett Dobbs, assisted by William H. Hancock 8 to 9 a.m.—Shell Happy Time, by Hugh Bar-rett Dobbs and William H. Hancock and Horace Heidt's orchestra
- 9:30 to 10 a.m.-Dobbsie's daily chat: Lou Foote's orchestra
- 10 to 10:20 a.m.—Betty Crocker's home talks 10:30 to 11:30 a.m.—Woman's Magazine of the

- Air, NBC 11:30 to 12 noon—Ye Towne Cryer 12 to 12:10 p.m.—Scripture reading; announce-
- 12:10 to 1 p.m.—Aeolian Trio 1 to 1:30 p.m.—Jerry Jermaine, with Newell Chase, planist 1:30 to 2 p.m.—Anne Warner's home chats 2 to 2:30 p.m.—House of Dreams; Rita Riviera.
- soprano
- 2:30 to 2:45 p.m.-Secrets for women only
- 2:45 p.m.—Stock market quotations 3 to 4 p.m.—The Cabin Door, NBC
- 4:50 p.m.-Stock market quotations
- 4.00 p.m.—Stock market duotations 5 to 6 p.m.—Children's hour, Big Brother 6 to 6:30 p.m.—Antannae Maids' Quartet 6:30 to 7:30 p.m.—Palmolive, NBC 7:30 to 8 p.m.—Gold Strand program, NBC 8 to 8:30 p.m.—'Jack and Ethyl,'' NBC

- 8:30 to 9 p.m.—Aeolian Trio 9 to 9:30 p.m.—Calif. Teachers' Conference
- 9:30 to 10 p.m.—Tommy Monroe and Bob Allen 10 to 11 p.m.—Jesse Stafford's Palace Hotel dance orchestra
- 11 to 12 midnight-The Trocaderans, NBC
- 325.9 Meters **KOMO**
- 920 Kcvs.
- **1000 Watts** Fisher's Blend Station, Seattle, Washington

- 8 a.m.—Shell Happy Time 9 a.m.—Organ recital 9:55 a.m.—Inspirational services 10 a.m.—Health exercises
- 10:15 a.m.—What to Prepare for Dinner 10:30 a.m.—Organ recital

- 11 a.m.—Women's Magazine of the Air, NBC 11:30 a.m.—Rhena Marshall; Fred Lynch; "Nip & Tuck"
- 12 noon-Farm flashes; grain reports
- 12:30 p.m.-Duets, Fred Lynch and Jimmie Riddel

- Riddel 12:45 p.m.—Constance Cook, recipes 1 p.m.—Pacific Vagabonds, NBC 2 p.m.—Quintet; Rhena Marshall, soprano 3 p.m.—The Cabin Door, NBC 4 p.m.—Orchestra; Alice Maclean, soprano 5 p.m.—Kiddles' program 5:30 p.m.—Stock and bond quotations 5:45 p.m.—Orchestra with James Harvey, tene

- 6 p.m.—Palmolive hour, NBC 7:30 p.m.—Gold Strand program, NBC
- 8 p.m.—Roads to Romance, NBC 8:30 p.m.—Alice in Garder, NBC
- 8:30 p.m.—Alice in Candyland 9 p.m.—Orchestra; Rhena Marshall; James Har-
- vey
- 10 p.m.—Orchestra; male quartet 11 p.m.—Orchestra; Walter Reseburg, baritone 11:30 p.m.—Late news flashes 11:45 to 12:30 a.m.—Orchestra with male quartet

340.7 Meters KLX Channel 88 880 Kcys. 500 Watts

-411

69

Tribune Publishing Co., Oakland, Calif.

- to 8 a.m.-Exercises to 9 a.m.-Jean Kent 8

- 7 to 8 a.m.-Exercises 8 to 9 a.m.-Jean Kent 9 to 9:30 a.m.-Becordings 9:30 to 9:40 to 10:15 a.m.-Recordings 10:15 to 10:30 a.m.-Opening stocks, weather 10:30 to 11 a.m.-Recordings 11 to 12 noon-Classified adv. hour 12 to 1 p.m.-Machado's Hawaiians 1 to 2 p.m.-Jean's Hi-Lights 2 to 2:30 p.m.-Recordings 2:30 to 4:30 p.m.-Baseball broadcast 4:30 to 5 p.m.-Chas. T. Besserer, organ recital 5 to 5:30 p.m.-Brother Bob 5:30 to 6 p.m.-Curtain Calls 6:10 to 7 p.m.-Hotel Oakland Concert Trio 7 to 7:30 p.m.-Edua Fisher, pianist 8 to 9 p.m.-Edua Fisher, pianist 8 to 9 p.m.-Educational hour-World news by Ad Schuster; music talk by Roy Harrison Danforth; book reviews by the Bookworm; commercial law talk by Attorney Milton W. Dobrzensky, and piano solos by Helen Weg-man Parmelee 9 to 9:30 p.m.-Kanteen Kapers 9:30 to 10 p.m.-Helen Weginan Parmelee, pia-nist, and Nellie Clark Alsing, soprano 10 to 11 p.m.-Service Co. 159th Infantry Band 285.5 Meters **VNV** Channel 105

- 285.5 Meters KNX Channel 105 1050 Kcys. 5000 Watts
- L. A. Evening Express, Los Angeles, Calif. 6:45 to 8 a.m.-Health exercises
- 8 a.m.-Talk and morning prayer
- 9 to 9:30 a.m.—Musical program 9:30 to 10 a.m.—Shopping news
- 10 a.m.-Town Crier's morning message
- 10:30 a.m.-Household economics

- 10:30 a.m.—Household economics 12:30 to 12:30 p.m.—Musical program 12:30 to 12:45 p.m.—Musical program 2:30 to 2 p.m.—The Bookworm 2 to 2:30 p.m.—Courtesy program 4 p.m.—Lost and found announcements. 4:25 p.m.—Perfect eyesight without glasses 5 to 5:45 to 6 p.m.—Town Your Own Home" 5:45 to 6 p.m.—Town Crier's amusement tips 6 to 6:30 p.m.—Playgoers' Club 6 to 6:30 p.m.—Cran program 6:30 to 7 p.m.—KNX String Quartet 7 to 7:30 p.m.—'Mr. and Mrs.'' radio skit 7:30 to 8 p.m.—Bert Butterworth and his Aire-dales

8:30 to 10 p.m.—Feature program
10 p.m. to 12 midnight.—Hotel Ambassador orch.
12 midnight to 1 a.m.—Dorado Club dance hour

KXL

KXL Broadcasters, Inc., Portland, Ore.

2:30 to 3 p.m.—Hall hour of better music 3 to 5 p.m.—Popular musical selections 5 to 6 p.m.—Rural request program 7 to 7:30 p.m.—Grandpa Bulger's children's hour 7:30 to 8 p.m.—Cesper music 8 to 10 p.m.—Rose Room trio

10:30 to 11 p.m.—Reporter and pianist 11 to 12 midnight—Multnomah Hotel Orchestra

from

10 to 12 noon—Home economics and music 12 to 1 p.m.—Orchestra program 1 to 2:30 p.m.—Afternoon presentations 2:30 to 3 p.m.—Half hour of better music

Channel 125

500 Watts

Multnomah

6:30 to 8 a.m.-Breakfast concert 9 to 10 a.m.-Early Birds

12 to 6:30 a.m.-All night program

10 to 10:30 p.m.-Program

dales

239 Meters

1250 Kcys.

Club

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WEDNESDAY Programs

KTAB

545.1 Meters 550 Kcvs.

70

Channel 55 500 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 8 to 9 a.m.—Ray Raymond's Tabloids 9 to 9:30 a.m.—Morning prayer 9:30 to 10 a.m.—Records 10:15 to 11 a.m.—Classified and recordings 11 to 11:30 a.m.—Studio program 11:30 to 12 noon—Popular recordings 10 to 12 noon—Popular recordings

- 12 to 1 p.m.—George Otto's Hawaiians 1 to 1:30 p.m.—Organ recital 1:30 to 2 p.m.—Talk by D. Tindill

- 1:30 to 2 p.m.—Talk by D. Tindill 2 to 2:30 p.m.—Recordings 2:30 to 3 p.m.—Carlson, Dorman and Moran 3 to 4 p.m.—Pickwick Versatilians 4 to 5 p.m.—Orchestra; Doris Turner, soprano 5 to 6 p.m.—Brother Bob's Frolic 6 to 6:30 p.m.—Studio program 6:30 to 7 p.m.—Tinance talk, Harry Sack 7:15 to 7:30 p.m.—Studio program 7:30 to 8 p.m.—Carl Tobin, tenor 8 to 9 p.m.—KTAB Salon Orchestra 9 to 10 p.m.—Irving Krick, Octo Lindquist 10:30 to 11 p.m.—Studio program 11 to 1 a.m.—Nite Owls

Channel 95 315.6 Meters **KFWB** 950 Kcys. 1000 Watts

Warner Brothers, Hollywood, California

- Warner Brotners, Honywood, Camorina
 8 a.m.—Breakfast Club program
 9:30 a.m.—Harmony hour
 11 a.m.—KFWB Shoppers' Directory
 12:30 a.m.—Air Journal
 1:30 p.m.—Housekeepers' Chat
 2 p.m.—Ann Grey and Louise Lynch, songs; Don Warner, pianist; George Mayes, trumpet
 4:30 p.m.—Radio Travel Tales
 5 p.m.—Radio Baviaw

- 4:30 p.m.—Radio Travei Tales
 5 p.m.—Radio Review
 5:45 p.m.—Town Tattler
 6:20 p.m.—Musical program
 6:30 p.m.—Harry Jackson's entertainers
 7 p.m.—Ray Balley's quintet
 7:30 p.m.—Don Warner, piano solos
 7:45 p.m.—Concert orchestra; Emma Kimmel, soprano: Charles Reauchamp, tenor prano; Charles Beauchamp, tenor
 p.m.—A recreated world championship fight
 10 p.m.—Henry Halstead's orchestra
 11 to 12 midnight—Roy Fox's orchestra

296.6 Meters KQW Channel 101 1010 Kcys. 500 Watts First Baptist Church, San Jose, California 10 to 11 a.m.—The Helpful Hour 12 to 12:30 p.m.—Leonard & Holt program 12:30 to 1 p.m.—Market and weather reports 1 to 1:30 p.m.—Hart's Store half hour 1:30 to 2:30 p.m.—The Friendly Hour 2:30 to 2:45 p.m.—Frazier Dev. Co. program 2:45 to 3:30 p.m.—Second Street musical hour 3:30 to 4 p.m.—Fanchon's Style Chat 4 to 5 p.m.—Belco program 5:15 to 5:30 p.m.—Filteen minutes at Franco's 5:30 to 6 p.m.—Pal's Big Brother Hour 6 to 6:20 p.m.—U. S. D. A. Farm School 6:20 to 6:50 p.m.—Farm market reports 6:50 to 7 p.m.—Farmers' Exchange 7 to 8 p.m.—Gilfornia Farm Bureau 8 to 9:30 p.m.—First Baptist Church 9:30 to 10 p.m.—Crop digest 10 to 11 a.m.-The Helpful Hour

Channel 123 243.8 Meters KYA 1230 Kcvs. 1000 Watts

Pacific Broadcasting Corp., San Francisco

- 7 to 8 a.m.—Vim, Vigor and Vitality, ABC 8 to 8:05 a.m.—Newscasting, ABC 8:05 to 8:15 a.m.—Anthony Euwer, ABC

- 8:15 to 9 a.m.—Golden Hour Orchestra, ABC 9 to 9:30 a.m.—Mary Cooke, better homes, ABC 9:30 to 9:45 a.m.—Eaton and Robillard, ABC 9:45 to 10 a.m.—Devotional service, ABC

- 10 to 11 a.m.—KYA Trio 11 to 12 noon—California Sunshine Hour

- 1 to 12 noon—California Sunshine Hour
 12 to 12:15 p.m.—News items
 12:15 to 12:30 p.m.—Metro and Cosmo Novelties
 12:30 to 1:30 p.m.—Pacific Salon Orchestra
 1:30 to 1:45 p.m.—Dr. Buren L. Corley
 1:45 to 2:45 p.m.—Golden Gate Gypsies
 2:45 to 5 p.m.—Baseball from Recreation Park
 5 to 5:30 p.m.—Who's Who Travelogue
 5:30 to 6 p.m.—News items
 6:15 to 6:15 p.m.—Colden Gate Cryer period
 6:45 to 7 p.m.—Talk on Crime Prevention
 7 to 7:30 p.m.—Kolster Hour, CBS
 7:30 to 8 p.m.—The Great American Appleburys, comedy skit, with Reginald Travers directing, ABC
 8 to 5:30 p.m.—Carter's Happiness program.

- directing, ABC 8 to 8:30 p.m.—Carter's Happiness program, KYA, KMTR 8:30 to 9 p.m.—Over Land and Sea, ABC 9 to 9:30 p.m.—Pacific Four, assisted by Pa-cific Artists' Trio, ABC 9:30 to 10 p.m.—Kenin's Capers, ABC 10 to 11 p.m.—Sleepy Time, ABC 11 to 12 p.m.—Golden Gate Gypsies, Herman Kenin directing; Yvonne Petersen and Helen Trov ABC Troy, ABC

Channel 83 361.2 Meters KOA 12.500 Watts 830 Kcys. General Electric Co., Denver, Colorado

- 5 to 5:30 p.m.—Vacuum Óil program, NBC 5:30 to 6 p.m.—Tom Mitchell's Half Hour of Happiness

- Happiness 6 to 6:30 p.m.—Ipana Troubadours, NBC 6:30 to 7:30 p.m.—Palmolive hour, NBC 7:30 to 8 p.m.—Cold Strand program, NBC 8 to 8:30 p.m.—Conoco Pace Setters 8:30 to 9 p.m.—Colorado Fuel and Iron Co. 9 to 9:30 p.m.—March orchestra and "The Col-legiates"
- "Biso to 10 p.m.—In the Garden—A garden in old Mexico; tenor and contralto solos and duets: "Estrellita," "Old Mexico," "Ask of the Stars, Beloved," "My Tonio," "Southern Song," "Rio Rita," "La Paloma"
- 10 to 11 p.m.—The Trocaderans, NBC
- 260.7 Meters
- 1150 Kcvs

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KJBS Channel 115

100 Watts J. Brunton & Sons, San Francisco, Calif.

- 7 to 8 a.m.-Early Bird hour
- 8 to 9 a.m.-Favorite recordings

2 to 3 p.m.—Popular recordings 3 to 3:15 p.m.—Mahra, the Great 3:15 to 4 p.m.—Red Seal records 4 to 5 p.m.—Art Fadden, pianist 5 to 5:30 p.m.—Vocal recordings 5:30 to 6:15 p.m.-Dinner music

- 9 to 9:30 a.m.—Embassy popular program 9:30 to 10:30 a.m.—Orthophonic recordings 10:30 to 11 a.m.—Cressy Ferra, jazz pianist
- 11 to 12 noon—Instrumental recordings 12 to 12:30 p.m.—Variety record program 12:30 to 1 p.m.—Talk on aviation 1 to 1:45 p.m.—Raymond Melodists 1:45 to 2 p.m.—Dr. Wiseman, health talk

WEDNESDAY Programs



- Church

- Church 5:30 to 6 p.m.—String trio 6 to 6:05 p.m.—Lost and found department 6:05 to 6:30 p.m.—Supper Club 6:30 to 7 p.m.—Motor Tires Quartette 7 to 7:30 p.m.—Minstrel show 7:30 to 8 p.m.—Rhythm Makers 8 to 8:30 p.m.—Jones Orchestra 8:30 to 9 p.m.—Long Beach Municipal Band 9 to 9:45 to 10:30 p.m.—Fights from Wilming' 9:45 to 10:30 p.m.-Fights from Wilmington Bowl
- 10:30 to 11 a.m.-Rhythm Makers 11 to 12 midnight-Organ recital

232.6 Meters

1290 Kcys.

Channel 129 1000 Watts

Intermountain Broad. Corp., Salt Lake City 6 p.m.—Instrumental ensemble and soloists 7 p.m.—Varied program, CBS 7:30 p.m.—Studio time, featuring orchestra

KDYL

- 8 p.m.-Harmony program
- 8:30 p.m.—Late record releases 9 p.m.—Piano recital and male quartet, ABC

- 9:30 p.m.—Kenin Novelties, ABC 10 p.m.—"Sleepy Time Program," ABC 11 p.m.—Golden Gate Gypsies, ABC

526 Meters Channel 57 KXA 570 Kcys. 500 Watts

American Radio Tel. Co., Seattle, Wash.

- 10 to 10:15 a.m.—Inspirational services 10:15 to 10:30 a.m.—Health exercises

- 10:15 to 10:30 a.m.—Health exercises 10:30 to 11 a.m.—Moss-La Grande Harmony duo; Patsy Kelly; Jack Medford; Jerry McGrath 11 to 11:15 a.m.—Youth Always program 11:15 to 12 noon—Our Sunshne hour 12 to 12:30 p.m.—Hawley Oil Burner program 12:30 to 1:30 p.m.—Hecorded program 5 to 6 p.m.—Recorded program 5 to 7 p.m.—Slim Secord's Hot-En-Tots 7 to 7:30 p.m.—Studio program 7:30 to 8 p.m.—Bray's Old Time Orchestra 8 to 9 p.m.—Program featuring Harold Chase 9 to 10 p.m.—Jazz Pirates with Jo-Alton Brim-mer mer
- 10 to 11 p.m.-Glen Carter's Merrymakers; Patsy Kelly, soloist

483.6 Meters KGW Channel 62 620 Kcys. 1000 Watts

The Morning Oregonian, Portland, Oregon 7:15 to 1:30 a.m.—Y. M. C. A. health exercises 8 to 9 a.m.—Shell Happy Time 9 to 9:30 a.m.—Betty Baker's Cooking School 9:30 to 10 a.m.—Chamber of Commerce talk 10 to 10:30 a.m.—Town Crier 10:30 to 11:30 a.m.—Woman's Magazine of the

- 10:30 to 11:30 a.m.—Woman's Magazine of th Air, NBC 11:30 to 12 noon—Continuation of Town Crier 12 to 1 p.m.—Luncheon concert 1 to 2 p.m.—Pacific Vagabonds, NBC 2 to 2:20 p.m.—Stock market quotations 2:20 to 2:45 p.m.—Studio program 2:45 to 3 p.m.—Talk on flowers and gardening 3 to 4 p.m.—Cabin Door, NBC 5:30 to 6 n m.—Movie talk

236.1 Meters

1270 Kcys.

- 5:30 to 6 p.m.—Movie talk 6 to 6:15 p.m.—Music by Mat Howard 6:15 to 6:30 p.m.—Book chat by Richard Mont-

- 6:15 to 6:30 p.m.—Book chat by Richard Mogomery
 6:30 to 7:30 p.m.—Palmolive program, NBC
 7:30 to 8 p.m.—Gold Strand program, NBC
 8 to 8:30 p.m.—Roads to Romance, NBC
 8:30 to 9 p.m.—Historical drama
 9 to 9:30 p.m.—Davidson Bakery program
 9:30 to 10 p.m.—Fisher Concert Orchestra for KOMO from KOMO
- 11 to 12 midnight—KGW Dance Band 12 to 12:15 a.m.—Oregonian news summary
 - KOL Channel 127 1000 Watts
 - Seattle Broadcasting Co., Seattle, Wash.
- 6:45 to 8:45 a.m.—Sunset's Musical Klock 8:45 to 9:30 a.m.—Program of general interest 9:30 to 9:45 a.m.—The Market Basket 9:45 to 10 a.m.—Housekeepers_ Chat

- 10 to 10:10 a.m.—Housekeepers' Chat 10 to 10:10 a.m.—Soups and Chowders 10:10 to 11 a.m.—Household Topics 11 to 11:15 a.m.—Dorothy Neighbors, menu hints 11:15 to 12 noon—Musical Moments 12 to 12:15 p.m.—Organ, Frederick C. Feringer 12:15 to 12:30 p.m.—Farm flashes, fruits and
- vegetables 12:30 to 1:30 p.m.-Rotary Club luncheon program

- 2 to 3 p.m.—Matinee Melodies 3 to 4 p.m.—Organ, Frederick C. Feringer 4 to 4:30 p.m.—Twilight Time 4:30 to 5 p.m.—News items, weather report

- 4:30 to 5 p.m.—News items, weather report 5 to 6 p.m.—Service hour 6 to 6:40 p.m.—Music, newscasting 6:40 to 7 p.m.—Madge Baldwin, This and That 7 to 7:30 p.m.—Ken Stuart's half hour 7:30 to 8:15 p.m.—Studio program 8:15 to 8:30 p.m.—KOL Movie Club

- 8:30 to 9 p.m.—Symphony hour 9 to 9:15 p.m.—Amos 'n' Andy
- 9:15 to 9:30 p.m.—Requests 9:30 to 10 p.m.—Pacific Trade program 10 to 11 p.m.—Studio program
- 11 to 12 midnight-Hotel Butler Indians

THREE DOLLARS A YEAR

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THE SINGING PICTURE

(Continued from Page 7)

not explain the mystery. But, I will show you. . . . "

Leaving young McCormick standing before the picture, Claybrough walked into the music room, lifted the front of the mellow old Friederici and softly touched a key. For an instant, only the piano note sounded in the great Hall, and then, from the very picture itself came the living essence of the same clear note—swelling steadily and then gradually dying away. Again and again Claybrough touched the key, and each time the picture answered. Presently Claybrough came out of the music room....

Larry McCormick's face was expressionless. He was studying the painting with concentrated attention. He walked closer and examined it, viewing it first in this light and that. The canvass told him nothing. The frame, when he touched it, was solid and ungiving nor did a careful tapping with a knuckle reveal any hollow places. Larry turned to his host.

"No other note does that?"

"Octaves of that note affect it slightly, but not to any great extent. The first lower octave produces the same note here, but faintly...."

Larry nodded quickly as if he expected the answer.

"The piano?" he asked. "That can be moved—freely? There is no electrical connection possible?"

Claybrough raised his hand with an instinctive gesture of horror.

"We are not so modern as you in America," he smiled, gravely. "Our only electrical devices are door bells and such."

Larry nodded again.

"I will try an experiment, with your permission," he said.

Claybrough nodded and Larry ran rapidly up the broad stairs to his sleeping apartment. He returned presently with a small metal box.

"We call this an oscillator," he explained, as he attached a coil and set a tiny buzzer to singing, inside the device. "It is used for various purposes in radio—chiefly in determining frequencies or producing them. Wait! I'll show you."

He placed the box against the frame of the picture, listening intently. There was no sound save the steady whine of the buzzer within the morning shadows of the great Hall. From time to time, Larry changed the tiny coils of green wire. Presently his eyes lighted and he placed his ear against the frame of the picture. He made a slight ad-

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justment and abruptly switched off the buzzer. Into the quiet Hall came again the note from the picture—this time without the piano being struck.

"Ah!" said Larry, and smiled broadly.

"By Jove!" exclaimed Charles Claybrough, staring.

Larry walked over and placed the box on the seat of a tall carved chair. He copied certain figures from the coil, and with a pencil figured rapidly on the back of an envelop. Claybrough watched him in fascination. Presently Larry looked up, measuring the height of the picture frame with his eye. He whistled softly. Then he laughed.

"I'll make you a wager," he said suddenly. "Done," said his host promptly. "Name it!"

I'll wager you that on the back of that picture frame there is a piano wire just four feet six inches long, tuned to middle A of the keyboard. And I'll wager, further, that the wire is the answer to the mystery of the girl and her harp."

Claybrough stared at him open-mouthed. "Oh, I say . . ." he began, and then the surety in young McCormick's attitude arrested him. He turned abruptly and struck a gong. A servant answered.

"I want you to take this picture down," said Claybrough. "You will need tools. It is bracketed."

The servant left, to return presently with another, and a collection of screwdrivers. Larry stood by while the two men unclamped the rusty brackets that held the picture to the wall. A cloud of dust came away with it. . . Together Larry and Charles Claybrough peered behind the dusty canvass and its frame. There, crossing the back vertically from top to bottom held tightly between two rusty piano pegs was a piano wire!

Softly Larry plucked it with his finger. Into the silent Hall came the phantom note of the painted harp—the mystery note of Buxley Hall...

"You see," said Larry—it was later as they sat at breakfast—"the frequency generated by the oscillator when I put on a certain coil created a series of tiny sound waves from the thin metal reed with which the oscillator is equipped. These sound waves impinging upon the wire—inaudible themselves to the human ear—set the wire into vibration."

"But I say—how did you know the exact length of that wire?" asked Claybrough. "I measured it myself afterward. It was correct—to the inch."

"That," laughed Larry, "was just simple mathematics. Once I knew the frequency

(Continued on Page 80)



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THURSDAY Programs . March 28, 1929

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Calmon Luboviski KNX-8:30 p.m.



Channel 79 379.5 Meters KGO 10,000 Watts 790 Kcvs. General Electric Co., Oakland, California

9:30 to 10:30 a.m.-California Home Life 10:30 to 10:45 a.m.—"Happy Homes," Bettina Angelo

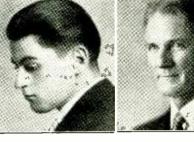
- 10:45 to 11:30 a.m.-Rembrandt Trio
- 11:30 to 12 noon-Standard School Broadcast, NBC

- 12 to 1 p.m.—Rembrandt Trio 3 to 4 p.m.—The Wanderers, NBC 5 to 5:30 p.m.—Tom King, detective stories; Jack Martin's Hawaiians 5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F.
- produce; news
- 6 to 6:30 p.m.-Seiberling program, NBC
- 6:30 to 6:45 p.m.—Bert Harwell, the bird man 6:45 to 7:30 p.m.—Agricultural program 7:30 to 8:30 p.m.—Standard Symphony Hou
- Hour. NBC
- 8:30 to 9:30 p.m.-Skipper Brown's Yarns: "The Wedding Day," by Charles Keeler. Presented by the KGO Players. Wilda Wilson Church, directing

- 9:30 to 10 p.m.—The Three Boys 10 to 10:30 p.m.—Travelogue 10:30 to 12 midnight—The Trocaderans, NBC



10 to 11 a.m.—The Helpful Hour 12 to 12:30 p.m.—Leonard & Holt program 12:30 to 1 p.m.—Market and weather reports 1 to 1:30 p.m.—Hart's Store half hour 1:30 to 2:36 p.m.—The Friendly Hour 2:30 to 2:45 p.m.—Frazier Dev. Co. program 2:45 to 3:30 p.m.—Second Street musical hour 3:30 to 4 p.m.—Franchon's Style Chat 4 to 5 p.m.—Sunshine Hour with "W. K." 5 to 5:15 p.m.—Weeks Securities Corporation 5:15 to 5:30 p.m.—Fifteen minutes at Franco's 5:30 to 6 p.m.—Pal's Big Brother Hour 6 to 6:20 p.m.—Farm market reports 6:50 to 7 p.m.—Farm market reports 6:50 to 7 p.m.—Farm market reports 8 to 9:30 p.m.—Songs of the old church choir 9:30 to 10 p.m.—Crop digest 10 to 11 a.m.-The Helpful Hour



David McDaniel KQW-8 p.m.

322.4 Meters

930 Kcvs.

Charles Keeler KGO-8:30 p.m.

Channel 93 KFWI 500 Watts Radio Entertainments, San Francisco, Calif.

- 7 to 8 a.m.-Health exercises by Cal King

- 7 to 8 a.m.—Health exercises by Cal King 10 to 10:30 a.m.—Charlie Glenn, songs 10:30 to 11 a.m.—Studio program 12 to 1 p.m.—Hooligans' luncheon program 1 to 1:30 p.m.—Cal King's Country Store 6 to 6:55 p.m.—Dinner hour program 6:55 to 7 p.m.—Police reports of missing people 8:30 to 9 p.m.—Studio program
- Channel 93 322.4 Meters KFWM 500 Watts 930 Kcys. Oakland Educational Society, Oakland, Cal.
- 8 to 9 a.m.-Max's Market and Health Hour

- to s a.m.—Max s Market and Health Hour
 11 to 12 noon—Organ recital, Robert Hadlock
 1:30 to 2:30 p.m.—Edna's Entertainment Hour
 2:30 to 3 p.m.—A Kingdom Message, O. B. Eddins, "The Hebrew Prophets and the State"
 3 to 3:30 p.m.—Opera, Wright and Ralston
 3:30 to 4 p.m.—Treasure Hour, Wright and Ral-
- ston

- 4 to 5 p.m.--Don's Hour of Happiness 5 to 5:50 p.m.--Big Brother Walter 5:50 to 6 p.m.--Kingdom or World News
- 7 to 8 p.m.—Doc Herrold 8 to 8:30 p.m.—Bible lecture, I. B. S. A. speaker 9 to 10 p.m.—The Travelers 10 to 10:30 p.m.—Oakland in Story and Song
- 10 to 11 p.m.-KFWM Maui Hawaiians



- 6 p.m.—Favorite radio artists 6:30 p.m.—Columbia Broadcasting System pre-senting famous entertainers
- 7 p.m.—Studio time 8 p.m.—"Chronicles of Katz," ABC

- p.m.— Chromeres of Katz, ABC
 p.m.—American Opera Company, ABC
 10 p.m.—"Nite Club Skit," ABC
 10:30 p.m.—Plano duets by Aubrey Knoff and Helen Hill, ABC
 10:45 p.m.—Saxophone sextette, ABC
 11 p.m.—Vic Meyers' Orchestra, ABC

NBC

National Broadcasting Company

11:30 to 12 noon-Standard School Broadcast

1:30 to 12 noon—Standard School Broadcast With the symphony and its development as the lesson theme, a Standard School Broad-cast will be heard this morning. This radio music lesson, prepared by Arthur S. Garbett, NBC educational director, will ex-plain to school children and other listeners how the classic dance suite came to be the forerunner of the symphony. forerunner of the symphony. Broadcast through KHQ. KHO, KOMO, KGW.

KGO, KPO and KFI.

Sto4 p.m.—The Wanderers Switzerland will be visited by "The Wan-derers" this afternoon. Geneva, the "peace capital" of the world, will be described by the airplane travelers. There will be an excursion over the Alps with the travelers giving their word picture of the exquisite landscape spread out before them. Broadcast through KHQ, KOMO, KGW,

KGO and KPO.

6 to 6:30 p.m.—Seiberling Program "Liebestraum," Liszt's famous composition, will be introduced to radio listeners in a new form when the Seiberling Singers open their coast-to-coast broadcast. This tone poem, one of the loveliest in piano literature, will be sung by the quartet in a special vocal transcription transcription.

transcription. Another transcription is one of the well-known "Roses of Picardy," which is to be played by Phil Ohman and Victor Arden, planists, as a duet. James Melton, Seiberling's own tenor, will bring the classic beauty of Schubert's "Hark, Hark, the Lark," and the wistful melody of Fritz Kreisler's beloved "The Old Refrain" to auditors.

auditors. The "Singing Violins" will contribute a Victor Herbert number. Broadcast through KHQ, KOMO, KGW,

KGO, KPO and KFI.

7 to 7:30 p.m.—Halsey Stuart Program Financial advice from the "Old Counselor"

Financial advice from the "Old Counselor" will be heard again. Andy Sanella will direct the orchestra in the musical numbers which precede and fol-low the "Old Counselor's" talk on invest-ments. "Juba Dance," Dett's quaint compo-sition based on southern negro rhythms, opens the program. The vivid "Habanera" from Victor Herbert's American grand opers "Nathe program. The vivid "Habanera" from Victor Herbert's American grand opera, "Na-toma," and Barnes' "Dainty Miss" are other selections.

Broadcast through KHQ, KOMO, KGW, KPO and KFI.

7:30 to 8:30 p.m.—Standard Symphony Hour Tschaikovsky's great "Symphonie Pathe-tique," his last symphonic work, will be played in full during the broadcast of the Standard Symphony Hour. This will be the first time that a complete symphony has been presented in a program from the NBC studios. Max Dolin will conduct the Standard Sym-phony Orchestra in the Russian composer's masterolece.

masterpiece. "It is indescribably beautiful," Tschaikovsky himself wrote of this symphony. "I love it as I have never loved any of my musical offspring before." He died five weeks after

Broadcast through KHQ, KOMO, KGW, KGO and KFI.

8:30 to 9:30 p.m.-Memory Lane

"The Box Social" provides tonight's theme for "Memory Lane" music and dialogue. In Goshen Center the townsfolk are gathered for one of those long-to-be-remembered affairs. Their chatting will describe the host of brightly decorated boxes and reveal the result of the happy custom of selling them to the highest bidder. Billy Page, the youthful radio star: Eileen Piggott, soprano: Ben McLaughlin star; Eileen Piggott, soprano; Ben McLaughlin and other NBC artists will present "Memory Lane."

11 1 1

Broadcast through KGW.

derans will be broadcast from 10 to 12 o'clock through KPO, KFI, 10 to 11 and KGO 10:30 to 12.

340.7 Meters Channel 88 KLX 880 Kcys. 500 Watts

Tribune Publishing Co., Oakland, Calif. 7 to 8 a.m.—Exercises 8 to 9 a.m.—Jean Kent 9 to 9:30 a.m.—Recordings 9:30 to 10:15 a.m.—Health questions 10:15 to 10:30 a.m.—Opening stocks, weather 10:33 to 11 a.m.—Recordings 11 to 12 noon—Classified adv. hour 12 to 1 p.m.—Classified adv. hour 12 to 2 non.—Classified adv. hour 12 to 2 non.—Leasified adv. hour 12 to 2 non.—Recordings 2:30 to 4:30 p.m.—Baseball broadcast 4:30 to 5 p.m.—Chas. T. Besserer, organ recital 5 to 5:30 p.m.—Brother Bob 5:30 to 6 p.m.—Cressy Ferra, planist 6 to 6:10 p.m.—Curtain Calls 6:10 to 7 p.m.—Hotel Oakland Concert Trio 7 to 7:30 p.m.—Edna Fisher, planist 6 to 8:0 p.m.—Edna Fisher, planist 8 to 8:30 p.m.—Red Bow Co. program 8:30 to 9 p.m.—National Broom Co. program 9:30 to 10 p.m.—Machado's Hawaiians Tribune Publishing Co., Oakland, Calif.

- 9:30 to 10 p.m.-Machado's Hawaiians

BEST BETS TODAY

| TIME | STATION | PROGRAM |
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THURSDAY Programs

440.9 Meters **KPO** Channel 68 680 Kcvs. 5000 Watts

- Hale Bros. & The Chronicle, San Francisco 6:45 to 8 a.m.-Health exercises by Hugh Bar-
- 6:45 to 8 a.m.—Health exercises by Hugh Dat-rett Dobbs, with William H. Hancock
 8 to 9 a.m.—Shell Happy Time by Hugh Bar-rett Dobbs with William H. Hancock, Dixie Marsh and Lou Foote's orchestra
 9:30 to 10 a.m.—Dobbsie's daily chat, with Kevin
- Ahern, Irish tenor

- 10 to 10:10 a.m.—Annabelle Lee 11 to 11:30 a.m.—Ye Towne Cryer 11:30 to 12 noon—Standard Scho School broadcast, NBC
- 12 to 12:10 p.m.-Scripture reading; announcements
- 12:10 to 12:30 p.m.—Don George, organist 12:30 to 1:30 p.m.—Shrine luncheon from Palace Hotel
- 1:30 to 2 p.m.—Jerry Jermaine for Hale Bros. 2 to 2:30 p.m.—House of Dreams; Philip Newcomb, tenor
- 2:30 to 2:45 p.m.-Secrets for women only

- 2:45 to 3 p.m.—Stock market quotations 3 to 4 p.m.—The Wanderers program, NBC 4:30 to 4:45 p.m.—U.S. Dept. of Commerce talk 4:45 to 5 p.m.—Chidren's hour, Big Brother 5:20 to 6 p.m.—Chidren's hour, Big Brother

- 5:30 to 6 p.m.—Evelyn Trent, world topics 6 to 6:30 p.m.—Evelyn Trent, world topics 6:30 to 6:45 p.m.—Federal Business Assoc. talk

- 6:45 to 7 p.m.—Roberta Leitch, soprano 7 to 7:30 p.m.—Halsey Stuart, NBC 7:30 to 8 p.m.—Violin recital by Nathan Abas 8 to 8:30 p.m.—Caswell Musical Travelers 8:30 to 9 p.m.—Elsa Trautner and assisting instrumentalists
- 9 to 9:30 p.m.-Chrysler program with Merton Bories
- 9:30 to 10 p.m.-Tommy Munroe and Bob Allen 10 to 12 midnight-Trocaderans, NBC

508.2 Meters KHO Channel 59 590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 to 7 a.m.—Inspirational services 7 to 7:30 a.m.—Northw. Sunrise Pep Perlo 7:30 to 8 a.m.—Myrrohl Musical Klock 8 to 8:30 a.m.—Spokane Furniture 8:30 to 9 a.m.—Kronenberg's program 9 to 10 a.m.—Household Service 10 to 11 a.m.—Sara Leigh's Women's Hour 11 to 11:30 a.m.—Farmers' Service Hour 11:30 to 12 noon—Standard Educational H NBC Period

- Hour. NBC 12 to 12:30 p.m.-Valvoline 12:30 to 1 p.m.-Steinite Information 1 to 1:30 p.m.-Miss Modern 1:30 to 2 p.m.-Fur Facts 2 to 3 p.m.-Fur Facts 2 to 3 p.m.-The Wanderers, NBC 4 to 4:30 p.m.-The Wanderers, NBC 4 to 4:30 p.m.-The New Voice of the Skies 5 to 6 p.m.-Service Hour 6 to 6:30 p.m.-Service Hour 6 to 6:45 p.m.-Concert, sports and news 6:45 to 7 p.m.-Alice in Launderland 7 to 7:30 p.m.-Standard Symphony, NBC NBC

- 7:30 to 8:30 p.m.—Standard Symphony, NBC 8:30 to 9:30 p.m.—Crescent's Old Favorites 9:30 to 10 p.m.—Sprague Avenue Invest. 10 to 11 p.m.—Associated Oll Brass Band, KOMO

ABC

American Broadcasting Company

- 7 to 8 a.m.-Vim, Vigor and Vitality, KJR,
- KGA, KEX, KYA, KMTR
 8 to 9 a.m.—Anthony Euwer Golden Hour Or-chestra, KJR, KEX, KGA, KYA, KMTR, KLZ, KDYL
- RD4L
 sto 9:30 a.m.—Mary Cooke, Better Homes program, KJR, KGA, KEX, KYA, KLZ, KDYL
 9:30 to 9:45 a.m.—Glenn Eaton and Marjorie Robillard, KJR, KGA, KEX, KYA, KLZ, KDYL
- 9:45 to 10 a.m.-Devotional service, KJR, KGA, KEX, KYA, KLZ, KDYL 10:30 to 10:45 a.m.—Georgia
- О. Georgia, hair culture, KJR, KGA, KEX, KLZ, KDYL to 12 noon-American Reveillers, KJR, KGA,
- to 12 noon—Ameri KEX, KLZ, KDYL 11
- 12 to 12:15 p.m.-Late news events, KJR, KGA, KLZ, KDYL
- 12:15 to 12:30 p.m.—Glenn Eaton and Marjorie Robillard, Murray and Harris, KJR, KGA, KEX, KLZ, KDYL
- LEA, KLZ, KDYL
 12:30 to 1:30 p.m.—American Salon Orchestra, Francesco Longo, director; soloist, Dorothy Lewis, KJR, KGA, KEX, KLZ, KDYL
 1:30 to 2 p.m.—Lecture, "The Well Trained Child," KJR, KGA, KEX, KYA, KDYL, KLZ
 2 to 3 p.m.—American Artistic Ensemble; so-loists Cartrude Kirkemith and Haydon More
- to's p.m.—American Artistic Ensemble, so-loists, Gertrude Kirksmith and Hayden Mor-ris, KJR, KGA, KEX, KLZ, KDYL
 to 4 p.m.—American Salon Orchestra, Fran-
- cesco Longo, director; soloists, Agatha Tur-ley and G. Donald Gray, KJR, KGA, KEX, KDYL, KLZ
- to 5 p.m.-The Melodians, KJR, KGA, KEX,
- KDYL, KLZ KDYL, KLZ to 6 p.m.—Vic Meyers' orchestra, KJR, KGA, KEX, KDYL, KLZ; KLZ and KDYL take this program to 5:30 p.m. to 6:30 p.m.—Novelty program, KJR, KGA,
- KEX

- KEA
 6:30 to 7 p.m.—Orchestra, KJR, KGA, KEX, KYA, KDYL, KLZ
 7 to 8 p.m.—American Artistic Ensemble, soloists, KJR, KGA
 8 to 8:30 p.m.—'Chronicles of Katz,'' humorous sketch, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYA, KDYA, KMTR, KLZ, KDYA, KMTR, KLZ, KDYA, KDY KDYL

- KDTL
 8:30 to 9 p.m.—Enchanters' Male Quartet, KJR, KGA, KEX, KMTR, KLZ, KDYL
 9 to 10 p.m.—American Opera Company, KJR, KGA, KEX, KMTR, KDYL, KLZ
 10 to 10:30 p.m.—Nite Club Skit, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ
 10:30 to 10:45 p.m.—Novelty piano duo, Aubrey Knoff and Helene Hill, KJR, KGA, KEX, KYA, KMTR
- KMTR, KLZ, KDYL
 10:45 to 11 p.m.—Saxophone sextet, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL
 11 to 12 midnight—Vic Mevers' orchestra, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ

265.3 Meters Channel 113 KSL 1130 Kcys. 5000 Watts Radio Service Corp., Salt Lake City, Utah

- 5:30 p.m.-Old time dance music

- 6 p.m.—Salt Lake Police Department 6:15 p.m.—Dr. E. E. Keller 6:30 p.m.—Rhythm Trio, Lowell Berry, pianist 7 p.m.—National Broad. Co. program 7:30 p.m.—Apollo Male Quartet and Peerless Instrumental Trio
- 8:30 p.m.-Mormon Tabernacle organ and choir
- 9 p.m.—John Stacey and his orchestra 10 p.m.—Claude Kiff's Odeon Ballroom Band

243.8 Meters KYA Channel 123 1230 Kcvs. 1000 Watts Pacific Broadcasting Corp., San Francisco 7 to 8 a.m.—Vim, Vigor and Vitality, ABC 8 to 8:05 a.m.—Newscasting, ABC 8:05 to 8:15 a.m.—Anthony Euwer, ABC 8:15 to 9 a.m.—Golden Hour Orchestra, ABC 9:10 to 9:30 a.m.—Mary Cooke, better homes, ABC 9:30 to 9:45 a.m.—Eaton and Robillard, ABC 9:45 to 10 a.m.—Evotional service, ABC 10 to 11 a.m.—KYA Trio 11 to 12 noon—California Sunshine Hour 12 to 12:15 p.m.—News items 12:15 to 12:30 p.m.—Metro and Cosmo Novelties 12:30 to 1:20 p.m.—Pacific Salon Orchestra 12:16 to 12:30 p.m.—Metro and Cosmo Frotener 12:30 to 1:20 p.m.—Pacific Salon Orchestra 1:20 to 1:30 p.m.—Dr. Buren L. Corley 1:30 to 2 p.m.—Dr. Stevenson Smith, ABC 2 to 2:45 p.m.—Golden Gate Gypsles 2:45 to 5 p.m.—Baseball from Recreation Park 5 to 5:30 p.m.—Who's Who Travelogues 5:30 to 6 p.m.—Who's Who Travelogues 5:30 to 6 p.m.—News items from the Examiner 6:15 to 6:30 p.m.—Orchestra, ABC, Seattle 7:00 to 7 p.m.—Orchestra, ABC, Seattle 7:30 to 7:45 p.m.—Sport interviews 7:45 to 8 p.m.—Butler Novelties 8 to 8:30 p.m.—Chronicles of Katz, ABC 8:30 to 10 p.m.—Ice Hockey from Iceland 10 to 10:30 p.m.—Night Club skit, ABC 10:30 to 10:45 p.m.—Novelty piano duo, ABC 10:45 to 11 p.m.—Saxophone quintet, ABC 10:45 to 11 p.m.—Saxophone quintet, ABC 11 to 12 midnight—Vic Meyers, ABC

333.1 Meters KHJ Channel 90 900 Kcvs. 1000 Watts

Don Lee, Inc., Los Angeles, California

- Don Lee, Inc., Los Angeles, California 7:30 to 8 a.m.—Physical culture period 8 to 9 a.m.—KHJ "Early Birds" 9 to 9:15 a.m.—"Dip-It" program 9:15 to 9:15 a.m.—The Thinc Lady 9:30 to 9:55 a.m.—Late recordings 9:55 to 10:15 a.m.—Late recordings 9:55 to 11:35 a.m.—A. White, "At Our House" 11:15 to 11:36 a.m.—Recordings 11:30 to 12 noon—"Two Starving Song Writers" 12:30 to 12:45 p.m.—Wiltmore Hotel Concert Orch. 12:35 to 12:45 p.m.—Wild_wide news 12:45 to 12:30 p.m.—KHJ Dance Orchestra 1:30 to 2 p.m.—Charlle Wellman's requests 2 to 2:30 p.m.—H. M. Robertson, "The Dog Man" 2:30 to 3 p.m.—Dorothy Cole, "This and That"

- Man" "Man" 2:30 to 3 p.m.—Dorothy Cole, "This and That" 3 to 4 p.m.—Matinee Melody Masters 4 to 4:30 p.m.—Health talk 4:30 to 5 p.m.—Health talk 4:30 to 5:50 p.m.—Police Com. W. G. Thorpe 5:50 to 6 p.m.—Recordings 6 to 6:45 p.m.—KFRC Orchestra and singers 6:45 to 7 p.m.—Morld-wide news 7 to 7:30 p.m.—Pelton Motor Co. program 7:30 to 8 p.m.—Pelton Motor Co. program 9 to 10 p.m.—Elvia Allman's Surprise Package 10 to 12 midnight—Biltmore Hotel Dance Orch. 12 to 1 a.m.—Organ and variety program 12 to 1 a.m.-Organ and variety program

291.1 Meters **CNRV** Channel 103 1030 Kcys. 500 Watts

- Canadian National Rys., Vancouver, B. C.
- 10 to 11 a.m.—Morning hour of music 10 to 11 p.m.—Salon orchestra and male quartet

KFRC 491.5 Meters Channel 61 610 Kcys. 1000 Watts

77

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.—"Simpy Fitts" 8 to 9 a.m.—Embassy Theater program
- 9 to 9:30 a.m.-Georgia O. George
- 10 to 11 a.m.—Wyn's daily chats 11 to 11:30 a.m.—Maytag So-A-Tone program 11:30 to 11:40 a.m.—Madame Marie
- 11:40 to 12 noon-Amateur auditions

- 12 to 1 p.m.—Sherman, Clay noonday concert 3 to 4 p.m.—Sir Francis Drake Hotel Orchestra 4 to 4:30 p.m.—"The Observer" about new books
- 4:30 to 4:35 p.m.—Something about everything 4:35 to 4:55 p.m.—News bulletin; lost and found
- 4:55 to 5 p.m.—Town topics 5 to 5:30 p.m.—Mac and his gang
- 5:30 to 6 p.m.—Emporiun's children's hour 6 to 7 p.m.—KFRC Concert Orchestra 7 to 7:30 p.m.—Berger's X Y Z program

- 7:30 to 8 p.m.-Sir Francis Drake Hotel Orchestra
- 8
- to 9 p.m.—"Cruise of the Flying Cloud" to 9:30 p.m.—Program featuring the Pearce 9 Brothers
- 10 to 10 p.m.—Elvia Allman's Surprise Package 10 to 10:10 p.m.—Amos 'n' Andy 10:10 to 11:10 p.m.—Val Valente's Jungletown
- Orchestra 11:10 to 12:10 a.m.-Anson Weeks' Orchestra
- 239.9 Meters Channel 125 KFOX 1250 Kcys. 1000 Watts
- Nichols & Warinner, Long Beach, Calif. Nichols & Warinner, Long Beach, Calif. 8 to 8:15 a.m.—"Tadpole," the Buttercream Boy 8:15 to 9:20 a.m.—Novelty program 9:20 to 9:50 a.m.—Organ recital 9:50 to 10 a.m.—Spanish program 10 to 10:20 a.m.—Popular songs 10:20 to 10:30 a.m.—Popular songs 10:20 to 10:30 a.m.—Popular dance music 10:30 to 10:50 a.m.—Popular dance music 10:50 to 11 a.m.—'Clarence'' 11 to 11:10 a.m.—Beauty talk, Mae Day 11:10 to 11:50 a.m.—Banjo recordings; news 11:50 to 12 noon—Musical numbers 12 to 12:30 p.m.—'Gene and Bill'' 12:30 to 1 p.m.—Toster Rucker; Louise Church 1 to 11:15 p.m.—Talk, "Health and Efficiency'' 2 to 2:30 p.m.—Halth talk; music

- 2 to 2:30 p.m.—Halth talk; music 2:30 to 4 p.m.—Long Beach Municipal Band
- 4 to 4:30 p.m.—Musical program; news 4:30 to 5 p.m.—Oldtime dance music

- 5 to 5:30 p.m.-Eleanor Sammons; and Louise Church Church 5:30 to 6 p.m.—String trio 6 to 6:05 p.m.—Lost and found department 6:05 to 6:30 p.m.—Supper Club 6:30 to 7:30 p.m.—Bear Cafe Orchestra 7:30 to 8 p.m.—Sunset Harmony Boys 8 to 8:30 p.m.—Rebroadcast from KNX 8:30 to 9 p.m.—Chorg Beach Municipal Band 9 to 9:30 p.m.—Cecil Fry 9:30 to 11 p.m.—Classical hour 1 to 12 midnight—Orran recital Dick Dixon

- 11 to 12 midnight-Organ recital, Dick Dixon
- 230.6 Meters KTBI 1300 Kcvs.

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- Channel 130 1000 Watts
- Bible Institute of Los Angeles, California

All a start of the second s

- 8 to \$:15 a.m .- Uncle Harry's Bible story
- 8:15 to 8:45 a.m.-Devotional service
- 8:45 to 9:15 a.m.-Announcer's hour
- 9:15 to 9:45 a.m.—Radio Bible course 9:45 to 10:35 a.m.—News of Christian work
- 1 to 1:15 p.m.—Freest Nichols, baritone 1:15 to 2 p.m.—Misionary biographies 2 to 2:30 p.m.—Rev, W. E. Appleberry

Channel 64

5000 Watts

468.5 Meters 640 Kcys.

78

- KFI
- Copyright 1929, E. C. Anthony, Inc., L. A.
- 8 a.m.—Shell Happy Time from KPO 9 a.m.—Musical program by Sylvia 10 a.m.—Sylvia's Happy Hour 11:30 a.m.—Standard Oll Co. program, NBC

- 12 noon-Dept. of Agriculture talks 12 noon-Dept. of Agriculture talks 12:15 p.m.—Federal and state market reports 2 p.m.—Leon Archer, Eddie Marble 2:30 p.m.—Helen White, Aaron Gonzales, pianist 3 p.m.—Alma and Adele Howell; Betty Thompson, contraito and pianist 4 p.m.—A. Melvern Christie 4:30 p.m.—Kay Phillips 4:45 p.m.—Dr. H. Edward Myers

- 5 p.m.—Big Brother 5:30 p.m.—Newscasting 5:45 p.m.—Dena Jacobson Brilliant, "Attorney" 6 p.m.—Seiberling program, NBC

- 6 p.m.—Studio program 7 p.m.—Halsey Stuart program, NBC 7:30 p.m.—Standard Symphony, NBC 8:30 p.m.—North American Building and Loan Co. program
- 9:30 p.m.—Concert orchestra; Pryor Moore, dir. 10 p.m.—Dance music program, NBC

KOMO Channel 92 325.9 Meters 1000 Watts 920 Kcys.

Fisher's Blend Station, Seattle, Washington

- 9:55 a.m.-Inspirational services

- 10 a.m.—Y. M. C. A. health exercises 10:15 a.m.—What to Prepare for Dinner 10:30 a.m.—Organ recital 11 a.m.—'Nip & Tuck''; Rhena Marshall 11:30 a.m.—Standard School broadcast, NBC

- 11:30 a.m.—Standard School broadcast, NBC 12 noon—Farm flashes; grain reports 12:45 p.m.—Constance Cook, recipes 1 p.m.—Gyrators with Fred Lynch, tenor 1:45 p.m.—Quintet; Rhena Marshall, soprano 2:45 p.m.—''Joy Boys'' 3 p.m.—The Wanderers, NBC 4 p.m.—Orchestra, Fred Lynch; Rhena Marshall 5 p.m. & Viddio' upogram

- 5 p.m.—Kiddies' program 5:30 p.m.—Stock and bond quotations 5:45 p.m.—News flashes

- 6 p.m.—Selberling program, NBC 6 p.m.—Selberling program, NBC 6:30 p.m.—Orchestra; James Harvey, tenor 7 p.m.—Halsey Stuart program, NBC 7:30 p.m.—Standard Symphony hour, NBC 8:30 p.m.—Crescent Old Time Band and singer, КĤQ
- 9:30 p.m.-Novelty trio

- 10 p.m.—Associated Brass Band 11 p.m.—Alaska School program 11:15 p.m.—Novelty trio; Art Lindsay; James Harvey
- 12:15 to 12:30 a.m.-Late news flashes

Channel 83 361.2 Meters KOA 12,500 Watts 830 Kcys.

General Electric Co., Denver, Colorado

- 5 to 5:30 p.m.—Forhan's Song Shop, NBC 5:30 to 6 p.m.—Hoff-Schroeder Crystal Studio Entertainers

- 6 to 6:30 p.m.—Seiberling Singers, NBC 6:30 to 7 p.m.—Maxwell House Coffee hour, NBC 7 to 7:30 p.m.—Halsey Stuart, NBC 7:30 to 8 p.m.—United States National Bank 8 to 8:30 p.m.—Extension Service, Colorado Ag-
- ricultural College

545.1 Meters **KTAB** Channel 55 500 Watts 550 Kcys.

Pickwick Broadcasting Co., Oakland, Calif. 8 to 9 a.m.—Ray Raymond's Tabloids 9 to 9:30 a.m.—Morning prayer 9:30 to 10 a.m.—Dr. J. Douglas Thompson 10 to 11:30 a.m.—Classified recordings

- 11:30 to 12 noon-Brunswick recordings 12 to 1 p.m.-George Otto's Hawaiians

- 1 to 1:30 p.m.—Georgen recital 3 to 4 p.m.—Versatilians; Estelle Moran 4 to 5 p.m.—Orchestra; Robert Carlson, baritone

- to 6 p.m.—Brother Bob's Frolic to 6:30 p.m.—Studio program to 7 p.m.—Twilight Hour to 8 p.m.—States Orchestra; Waldemar Lind, 7 director

- 8 to 9 p.m.—Artists' review 9 to 10 p.m.—Romance Hour 10 to 11 p.m.—Orchestra; Joan Ray, Davis Turner
- 11 to 1 a.m.-Night Owls
- 236.1 Meters KOL 1270 Kcvs.
 - Channel 127 1000 Watts

Channel 95

1000 Watts

- Seattle Broadcasting Co., Seattle, Wash.
- 6:45 to 8:45 a.m.—Sunset's Musical Klock 8:45 to 9:30 a.m.—Program of general interest 9:30 to 9:45 a.m.—The Market Basket 9:45 to 10 a.m.—Housekeepers' Chat

- 9:45 to 10 a.m.—Housekeepers' Chat 10 to 10:10 a.m.—Soups and Chowders 10:10 to 11 a.m.—Household Topics 11 to 11:15 a.m.—Dorothy Neighbors, menu hints 11:15 to 12 noon—Musical Moments 12 to 12:15 p.m.—Organ, Frederick C. Feringer 12:15 to 12:30 p.m.—Farm flashes, poultry 12:30 to 1:30 p.m.—Shrine Club luncheon pro-gram gram

trol 7:30 to 7:55 p.m.—Studio program 7:55 to 8 p.m.—Market advice 8 to 8:30 p.m.—'4-H Club Crier'' 8:30 to 9 p.m.—Pacific Trade program 9 to 9:15 p.m.—Amos 'n' Andy 9:15 to 9:30 p.m.—Henry Ehlers' Ukulele Ditties 9:30 to 10 p.m.—Request hour 10 to 12 midnight_Cole McElroy's dance hand

10 to 12 midnight-Cole McElroy's dance band

KFWB

Warner Brothers, Hollywood, California

Warner Brothers, Hollywood, California 9:30 a.m.—Harmony hour 11 a.m.—Shoppers' Directory 12:30 p.m.—Ari Journal 1:30 p.m.—Housekeepers' Chat 4:30 p.m.—Radio Travel Tales 5 p.m.—Radio Review 5:45 p.m.—Town Tattler 6:20 p.m.—Musical program 6:30 p.m.—Harry Jackson's entertainers 7 p.m.—Program by Edward Murphy 7:30 p.m.—Mark Corden, popular songs 7:45 p.m.—Daily News 8 p.m.—Vernon Rickard, tenor; concert orch. 9 p.m.—Hollywood Revelers; Badger and Burns, song and patter team 10 p.m.—Amos 'n' Andy 10:10 p.m.—Henry Halstead's orchestra 11:10 to 12:10 a.m.—Roy Fox' orchestra

- 2 to 3 p.m.—Matinee Melodies 3 to 4 p.m.—Organ, Frederick C. Feringer 4 to 4:30 p.m.—Twilight Time 4:30 to 5 p.m.—News items, weather report
- 5 to 6 p.m.-Service hour 6 to 6:40 p.m.—Music, newscasting 6:40 to 7 p.m.—Madge Baldwin, This and That 7 to 7:30 p.m.—Program by State Highway Pa-

trol

315.6 Meters

950 Kcys.



Channel 62 1000 Watts

- KGW The Morning Oregonian, Portland, Oregon

- 9 to 9:30 a.m.—Betty Baker's Cooking School 9:30 to 10 a.m.—Chamber of Commerce talk 10 to 10:15 a.m.—Women's setting-up exercises 10:15 to 11:30 a.m.—The Town Crier 11:30 to 12 noon—Standard Oil Company pro-Bram, NBC

- 11:30 to 12 noon-stands a gram, NBC 12 to 12:30 p.m.—Maytag So-A-Tone program 2 to 2:20 p.m.—Stock market quotations 2:20 to 3 p.m.—Studio program 3 to 4 p.m.—Wanderers, NBC 6 to 6:30 p.m.—Seiberling program, NBC 6:30 to 6:35 p.m.—Thrift talk by George Simons George P.

- Simons 6:35 to 6:40 p.m.—Mat Howard, planist 6:40 to 6:55 p.m.—Garden talk by Ray W. Gill 6:55 to 7 p.m.—Studio program 7 to 7:30 to 8:30 p.m.—Halsey Stuart, NBC 7:30 to 8:30 p.m.—Standard Symphony hour, NBC
- NBC 8:30 to 9:30 p.m.—Memory Lane program, NBC 9:30 to 9:45 p.m.—Current events 9:45 to 10 p.m.—Tommy Luke's Flower Girls 10 to 11 p.m.—Associated Brass Band, KOMO 11 to 11:15 p.m.—Oregonian news summary 11:15 to 12 midnight—Dance frolic

- 526 Meters 570 Kcys.



Channel 57 500 Watts

American Radio Tel. Co., Seattle, Wash.

- 10 to 10:15 a.m.—Inspirational services 10:15 to 10:30 a.m.—Health exercises 10:30 to 11 a.m.—Moss-La Grande Harmony duo; Jerry McGrath; Jack Medfodr, Patsy Kelly 11 to 11:15 a.m.—Youth Always program 11:15 to 12 noon—Our Sunshine hour 12 to 12:30 p.m.—Semi-classical records 12:30 to 1:30 p.m.—Men's Business Club lunch-eon

- eon

- eon 5 to 6 p.m.—Recorded program 6 to 7 p.m.—Slim Secord's Hot-En-Tots 7 to 7:30 p.m.—Studio program 7:30 to 7:45 p.m.—National Health Forum 7:45 to 8 p.m.—Recorded program 8 to 9 p.m.—Popular program; Daisy Brunt; Jack Medford; Lurlene Day; Moss-La Grande Harmony boys 9 to 9:30 p.m.—University Players
- 9 to 9:30 p.m.—University Players
 9:30 to 10:30 p.m.—Glen Carter's Merrymakers; Oscar Johnson, soloist
 10:30 to 12 midnight—"Bats in the Belfry" frolic

| 239 Meters | KXL | Channel 125 |
|------------|------------|--------------|
| 1250 Kcys. | ЛЛL | 500 Watts |
| KXL Broade | asters Inc | Portland Ore |

6:30 to 8 a.m.-Breakfast concert 8 to 9 a.m.—Morning radio clock 10 to 12 noon—Home economics and music 10 to 12 noon—Home economics and music 12 to 1 p.m.—Orchestra program 1 to 2:30 p.m.—Afternoon presentations 2:30 to 3 p.m.—Half hour of better music 3 to 5 p.m.—Popular musical selections 5 to 6 p.m.—Rural request program. 7 to 7:30 p.m.—Grandpa Bulger's children's hour 7:30 to 8 p.m.—Grandpa Bulger's children's hour 7:30 to 8 p.m.—Studio program 8:30 to 9 p.m.—Imperial Skating Rink program 9 to 10 p.m.—Multnomah Hotel Orchestra 10 to 10:30 p.m.—Studio feature 10:30 to 12 midnight—Tom Cats frolic 12 to 6:30 a.m.—All night program

12 to 6:30 a.m.—All night program

285.5 Meters Channel 105 KNX 1050 Kcys. 5000 Watts

L. A. Evening Express, Los Angeles, Calif. 6:45 to 8 a.m.-Health exercises

- 8 a.m.-Talk and morning prayer

- 9 to 9:30 a.m.—Nusical program 9:30 to 10 a.m.—Shopping news 10 a.m.—Town Crier's morning message
- 10:30 a.m.-Household economics

- 10:30 a.m.—Household economics 12 noon to 12:30 p.m.—Musical program 12:30 to 12:45 p.m.—W. F. Alder travelogue 1:30 to 2 p.m.—The Bookworm 2 to 2:30 p.m.—Courtesy program 2:30 to 3 p.m.—Paul Hugon 3:30 p.m.—Louise Johnson, reading horoscopes 4 p.m.—Lost and found announcements. 4:25 p.m.—Stock market reports

- 4 p.m.—Lost and found announcements.
 4:25 p.m.—Stock market reports
 5 to 5:45 p.m.—''Own Your Own Home''
 5:45 to 6 p.m.—Town Crier's amusement tips
 6 to 6:30 p.m.—Cogan program
 6:30 to 7 p.m.—KNX String Quartet
 7 to 7:30 p.m.—Courtesy program
 8:30 to 9:30 p.m.—Luboviski trio, Calmon Luboviski, master violinist; Claire Mellonino, planist; Walter V. Ferner, cellist
 9:30 to 10 p.m.—Feature program
 10 p.m. to 12 midnight.—Hotel Ambassador orch.
 12 midnight to 1 a.m.—Dorado Club dance hour

260.7 Meters **KJBS** Channel 115 1150 Kcys 100 Watts

- J. Brunton & Sons, San Francisco, Calif.

- J. Brunton & Sons, San Francisco, Cain. 7 to 8 a.m.—Early Bird hour 8 to 9 a.m.—Favorite recordings 9 to 9:30 a.m.—Embassy popular program 11 to 12 noon—Concert recordings 12 to 1 p.m.—Dance recordings 1 to 1:30 p.m.—Raymond Melodists 1:30 to 3 p.m.—Raymond Melodists 1:30 to 3 p.m.—Variety records 3 to 4 p.m.—Records for the bridge hour 4 to 5 p.m.—Dorothy Tourneur, soprano; Imo Persons, pianist Persons, pianist 5 to 5:30 p.m.—New record releases 5:30 to 6:15 p.m.—Dinner music

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THE SINGING PICTURE

(Continued from Page 72)

and the pitch, it was comparatively easy to determine what length of string would produce that note. By the way—what was the story of the painting . . . ?" I have it here, said Claybrough.

He held up a worn, stained little volume. It was the diary that had been laid away in the forgotten chest many years before. Larry held out his hand, but his host shook his head.

"I will read it to you," he said, "while you finish your muffins. I have never read it to anyone else. It is very precious to me. You see-the painting is . . . my mother! The artist, my father-a lost genius. I never saw him . . . but I remember my mother. And you can imagine my amazement when I first saw her picture on this wall while a house guest of Lord Limmford. . . That is why I purchased Buxley Hall!"

And opening the book at a certain page, he began to read . . . !

HUGH BARRETT DOBBS

(Continued from Page 22)

It is just as though he were at a party with high school chums, and someone had suggested that he sing them a song. He has felt that way about it ever since he has been on the air. He confesses that he has a tendency to forget that there is such a thing as a microphone in the room with him. In addition, he has never lost consciousness of the "miracle" of radio. The wonder of being able to talk to hundreds of thousands of persons, over thousands of miles of mountain, sea and plain, is ever a stimulating thought with him.

He has a deep faith in the stupendous commercial possibilities of radio. The spoken word, he says, can be the most powerful force in human affairs. With this faith, and his own phenomenal success on the air, Hugh Barrett Dobbs has carried his expansion in the radio field outside of the precincts of his own personal broadcasting. He has opened offices in the Humboldt Bank Building as a commercial radio program counselor. In an advisory capacity, and with production facilities, he offers his services to all radio advertisers on any station.

The busiest men often have more time for recreational activities than their slower moving brothers. They have learned to make every second of their time count. "Dobbsy" lives in Burlingame and catches the 5:49 train in the morning in order to be on the air

from KPO's studio with the S & W exercises at 6:45. He finds time for golf, swimming and fishing. Baseball, football and similar sports he loves. He was once a champion school-boy sprinter himself. He also loves the movies, vaudeville, travel books and sea stories. His favorites in Dr. Elliott's five-foot shelf, which he determinedly read from beginning to end, were Darwin's "Cruise of the Beagle" and Dana's "Three Years Be-fore the Mast." He reads the National Geographic, the Saturday Evening Post and plays bridge. The poetry he reads daily over the air comes fresh to his eyes at the mike. He feels that his first enjoyment of it is communicable to his audience.

On the other hand, there are a couple of things which interfere with "Dobbsy's" peace of mind considerably. One of them is swearing, and the other is for women to smoke or powder their shiny noses in public.

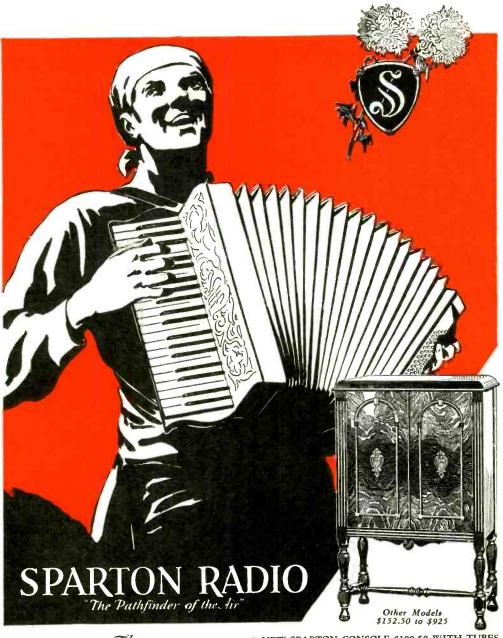
CROSLEY PLANTS ARE IN FULL PRODUCTION

With the present production equal in volume to that of November, formerly the busiest month in the radio industry, Powel Crosley, Jr., head of the Crosley Radio Corporation, is firm in his belief that all traces of the seasonal aspect have been removed from the business at least as far as the low priced field is concerned.

"Due to the unprecedented demands for our new models, we find that we may be confronted with the same problem we had to face in November, that of a shortage of merchandise," explained Mr. Crosley. "We thought in November, however, that the demand which caused the shortage was occasioned by Christmas orders. However, with dealers demanding sets in carload lots in January and February, we realize that the people are buying radios without regard to season.

"It is true that the introduction of the new Showchest lent new life to the merchandising activities of our dealers," continued Mr. Crosley, "but at the same time the ready acceptance of these models by the public indicate that the replacement of obsolete radio sets is going forward at a steady pace. This model, being of the ensemble type with speaker and chassis in the same cabinet, is merely filling the demand of those who have been waiting for just such models. The introduction of a choice of color in cabinet finish has also prompted many to replace their old sets a this time."

Kierulff & Ravenscroft of 121-131 Ninth Street, San Francisco, and 133-141 West Seventeenth Street, Los Angeles, are distributing Crosley merchandise in California.



The EQUASONNE

Wholesale Distributors W. E. & W. H. JACKSON, Inc. 2511 Broadway, Oakland 255-261 Ninth St., San Francisco

A NEW SPARTON CONSOLE \$199.50 WITH TUBES The thrill of radio at its enchanting best is now brought within the means of all. The brilliance . . the tonal magnificance . . that have brought universal recognition to Sparton as "Radio's Richest Voice" is yours in full measure in this new Sparton EQUASONNE console. Be sure you hear it.

THE MUSIC SHOPPE 2335 Shattuck Ave., Berkeley Phone BErkeley 1267

FRIDAY Programs. . • March 29, 1929





John Risso KPO-9:30 a.m.



379.5 Meters KGO Channel 79 790 Kcvs. 10.000 Watts General Electric Co., Oakland, California

9:30 to 10:30 a.m.-California Home Life

- 10:30 to 11:30 a.m.-Woman's Magazine of the Air, NBC
- 11:30 to 11:45 a.m.-Antrol Laboratories program, NBC
- 11:45 to 12 noon-Elner Martin, "Home Eco-nomics"
- 12 to 1 p.m.—Rembrandt Trio 1 to 2 p.m.—Pacific Little Symphony, NBC 2 p.m.—S. F. and N. Y. stocks

- 5 to 5:15 p.m.—Da-Ra-O, the wise man from the Land o' Health
 5:15 to 5:30 p.m.—"Something to Think About"
 5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F. produce; news

- 6 to 6:30 p.m.—Wrigley Review, NBC 6:30 to 7 p.m.—Philco program, NBC 7 to 7:30 p.m.—Hudson-Essex Challengers, NBC 7:30 to 8 p.m.-A half hour with the Senate, NBC

- 8 to 9 p.m.—RCA Hour, NBC 9 to 9:30 p.m.—Borden Sales program, NBC
- 9:30 to 10 p.m.—The Olympians 10 to 11 p.m.—Western Artist Series concert. The KGO Mixed Quartet presents the Good Friday cantata "Olivet to Calvary," by Maunder
- 11 to 12 midnight-Burt King's Hotel Clare-mont Orchestra (Berkeley)

260.7 Meters Channel 115 **KJBS** 1150 Kcvs 100 Watts

J. Brunton & Sons, San Francisco, Calif.

7 to 8 a.m.-Early Bird hour 8 to 9 a.m.-Popular recordings

- 10:45 to 11 a.m.—Dr. Wiseman, health talk 11 to 12 noon—Instrumental recordings
- 12 to 1 p.m.-Popular dance tunes
- 1 to 1:30 p.m.—Raymond Melodists 1:30 to 2 p.m.—Variety records

- 2 to 3 p.m.—Red Seal recordings 3 to 3:15 p.m.—Mahra, the Great 3:15 to 4 p.m.—Records for the bridge hour 4 to 5 p.m.-Dance music
- 5 to 6:30 p.m .- Dinner music



Louise Jacobsen KGW-Staff Pianist



Gordon Brown KJBS-Announcer

491.5 Meters **KFRC** Channel 61 610 Kcvs. 1000 Watts Don Lee, Inc., San Francisco, Calif.

to 8 a.m.-"Simpy Fitts" 8 to 9 a.m.-Embassy Theater program 9 to 9:30 a.m.—Georgia O. George 10 to 11 a.m.—Wyn's daily chats 11 to 11:30 a.m.—'Hints to Home Makers'' 11:30 to 12 noon—Amateur auditions 11:30 to 12 hoon—Amateur auditions 12 to 1 p.m.—Sherman, Clay noonday concert 1:30 to 2:30 p.m.—Musical record program 4 to 4:30 p.m.—Garden talk by F. W. Davis 4:30 to 4:35 p.m.—Something about everything 4:55 to 4:55 p.m.—News and lost and found 4:55 to 5:30 p.m.—News and lost and loun 4:55 to 5:30 p.m..—Town topics 5 to 5:30 to 6 p.m..—Mac and his gang 5:30 to 6 p.m.—Enporium's children's hour 6 to 6:30 p.m.—Jo Mendel's Pep Band 6:30 to 7 p.m.—Pat Frayne, sports 7 to 7:30 p.m.—Toll bridge program 7:30 to 8 p.m.—Anna Kristina 8 to 8:30 p.m.—Tales from an Antique Shop 9 to 10 p.m.—Sherman, Clay & Co. program 10 to 10:10 p.m.—Amos 'n' Andy 10:10 to 11:10 p.m.—Anson Weeks' Orchestra 11:10 to 12:10 a.m.—Tom Gerunovich's orchestra

239 Meters KXL Channel 125 1250 Kcys. 500 Watts KXL Broadcasters, Inc., Portland, Ore.

6:30 to 8 a.m.-Breakfast concert

- 8 to 9 a.m.—Morning radio clock 9 to 10 a.m.—Early Birds
- 10 to 12 noon-Home economics and music 12 to 1 p.m.-Orchestra program
- 1 to 2 p.m.-Afternoon presentations
- 2:30 to 3 p.m.—Half hour of better music 3 to 5 p.m.—Popular musical selections
- 5 to 6 p.m.-Rural request program
- b to 6 p.m.—Rurai request program
 7 to 7:30 p.m.—Grandpa Bulger's children's hour
 7:30 to 8 p.m.—Vesper music
 8 to 8:30 p.m.—Studio features
 8:30 to 9 p.m.—Retail Bakers' studio hour
 to 10:20 p.m.—Studio regram with orchestra

- 9 to 10:30 p.m.-Studio program with orchestra
- 10:30 to 12 midnight-Imperial Skating Rink music
- 12 to 6:30 a.m.-All night program

FRIDAY Programs

ABC

American Broadcasting Company

- 7 to 8 a.m.-Vim, Vigor and Vitality, KJR, KGA,
- KEX, KYA, KMTR to 9 a.m.—Anthony Euwer and Golden Hour Orchestra, KJR, KGA, KEX, KYA, KLZ, 8 KDYL
- 9 to 9:30 a.m.—Mary Cooke, Better Homes pro-gram, KJR, KGA, KEX, KYA, KDYL, KLZ
 9:30 to 9:45 a.m.—Glenn Eaton and Marjorie
- Robillard, KJR, KGA, KEX, KYA, KDYL, KLZ
- KLZ
 Sta to 10 a.m.—Morning devotional service, KJR, KGA, KEX, KYA, KDYL, KLZ
 10:30 to 10:45 a.m.—Georgia O. George, hair cul-ture, KJR, KGA, KEX, KDYL, KLZ
 11 to 12 noon—American Reveillers, KJR, KGA, KEX, KLZ, KDYL
 12 to 12:15 p.m.—Late news events, KJR, KGA, KDYL, KLZ
 12:15 p.m.—Cate news events, KJR, KGA, KDYL, KLZ

- 12:15 to 12:30 p.m.-"'Music Appreciation," by Raymond David Holmes, KJR, KEX, KGA,
- KDYL, KLZ 12:30 to 1:30 p.m.—Vic Meyers' orchestra, KJR, KGA, KEX, KDYL, KLZ 1:30 to 2 p.m.—Song recital, Sidney Dixon and G. Donald Gray, KJR, KGA, KEX, KDYL, G. D KLZ

- KLZ
 to 3 p.m.—American Artistic Ensemble, KJR, KGA, KEX, KDYL, KLZ
 to 4 p.m.—Vic Meyers' orchestra, KJR, KGA, KEX, KDYL, KLZ
 4 to 5 p.m.—''The Melodians," KJR, KGA, KEX, KDYL, KLZ
- to 6 p.m.-American Artistic Ensemble; soloists, Agatha Turley and Sydney Dixon, KJR, KGA, KEX, KDYL, KLZ

- KGA, KEX, KDYL, KLZ
 6 to 6:30 p.m.—Vic Meyers' dinner music, KJR, KGA, KEX
 6:30 to 7 p.m.—Six Best Steppers, Herman Ken-in's orchestra (SF), KJR, KGA, KYA, KMTR
 7 to 7:30 p.m.—Eastman Kodak Company pro-gram, CBS from New York, KJR, KGA, KEX, KYA, KMTR, KDYL, KLZ
 7:30 to 8 p.m.—'Nite Club Romances," CBS from New York, KJR, KGA, KYA, KMTR, KLZ, KDYL
 8 to 9 p.m.—Neapolitan Nights, KJR, KGA, KYA, KMTR
- 8 to 9 p.m.—Neapolitan Nights, KJR, KGA, KYA, KMTR
 9 to 9:30 p.m.—Musical Marathon, KJR, KEX, KYA, KMTR, KLZ, KDYL
 9:30 to 10 p.m.—Woodwind ensemble, KJR, KEX, KYA, KMTR, KDYL, KLZ
 10 to 11 p.m.—Dancing Strings, Herman Kenin's orchestra, KJR, KGA, KEX, KYA, KLZ, KMTR, KDYL
- KMTR, KDYL
- in to 12 midnight-Golden Gate Gypsies, Her-man Kenin director, KJR, KGA, KEX, KYA, KMTR, KLZ, KDYL

265.3 Meters 1130 Kcys.

KSL

5000 Watts

- Radio Service Corp., Salt Lake City, Utah 6 p.m.—"Wrigley Revue," NBC 6:30 p.m.—"Philco Hour," NBC 7 p.m.—"Hudson-Essex Challengers," NBC

- 7:30 p.m.-Harry Clark, Donald Cope, Frank Cole and Frances Osborne 8 p.m.—"The Utah Quintet," Frank McGanney,
- tenor, and concert artists 9 p.m.—Dance music 10 p.m.—"The Trocaderans," NBC

Channel 55 545.1 Meters **KTAB** 500 Watts 550 Kcys.

Pickwick Broadcasting Co., Oakland, Calif.

- 8 to 9 a.m.—Ray Raymond's Tabloids 9 to 9:30 a.m.—Morning prayer 9:30 to 10:30 a.m.—Cal King's Country Store 10:30 to 11 a.m.—Chats with Ruth 11 to 12 noon—Popular records

- 11 to 12 noon—Popular records 12 to 1 p.m.—George Otto's Hawaiians 1 to 1:30 p.m.—Organ recital 1:30 to 2:30 p.m.—Variety recording 2:30 to 3 p.m.—Carlson, Dorman and Moran 3 to 4 p.m.—Versatilians; Heinie Klotz, tenor 4 to 5 p.m.—Brother Bob's Frolic 5 to 6 p.m.—Brother Bob's Frolic 5 to 6 p.m.—Brother Bob's Frolic

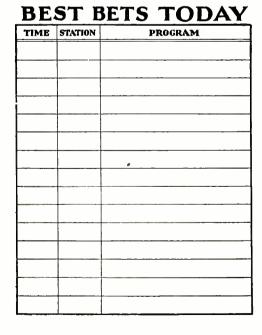
- 6 to 6:30 p.m.—Studio program 6:30 to 7 p.m.—Twilight Hour
- 6:30 to 7 p.m.—Iwinght Hour 7 to 7:15 p.m.—Aviation talk, Al Stovswald 7:30 to 8 p.m.—Mormon Church program 8 to 8:15 p.m.—Careers for Women 8:15 to 9 p.m.—San Jose De Molay program 9 to 10 p.m.—Orchestra; Irene Smith

- 10 to 11 p.m.-Versatilians; Hal Burmeister 11 to 1 a.m.-Night Owls



- 10 to 11 a.m.-Morning hour of music

- 10 to 11 a.m.—Morning hour of music 7:80 to 8:15 p.m.—Children's hour 8:15 to 8:30 p.m.—Period of addresses 8:30 to 9 p.m.—Western Ladies' Qua James Todd, pianist 9 to 10 p.m.—CNRV Players Quartet and
- 10 to 11 p.m.-String quintet and assisting artists
- 11 to 12 midnight—Dance Music by the National Melodians; Charles Pawlette, director



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Channel 113

FRIDAY Programs

NBC

National Broadcasting Company

10:30 to 11:30 a.m.-"Woman's Magazine of the Air'

A palatable hot drink with milk as the foundation often relaxes the weary "office brain.

dation often relaxes the weary "office brain," and Ann Holden, domestic science expert, will present several of these during the "Woman's Magazine of the Ah" this morning. Miss Holden has tested a number of these evening drinks for inducing sleep and will read the recipes for the first time today dur-ing the Alpine feature. Lenten cheese dishes will be discussed by Miss Holden during the Kraft feature Kraft feature,

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

11:30 to 11:45 a.m.—Antrol program This fifteen-minute broadcast is a piano-logue in which Henry Starr provides both musical diversion and interesting information. Broadcast through KGO, KPO and KFI.

1 to 2 p.m.-Pacific Little Symphony Masterworks in a variety of musical forms by world-famed composers will be presented by the Pacific Little Symphony in the nation-

by the Facine Little symphony in the nation-wide broadcast through KOMO and KGO. 5 to 5:15 p.m.-Land O' Health "On Guard!" That is the watchword for DA-RA-O's friends today, for a skirmish with the cruel Tooth Robbers and Tooth Robber Canyon will be the Land O' Health adventure o' Health broadcast through KHQ, KOMO, KGW and KGO.

6 to 6:30 p.m.—Wrigley Review Harold Sanford and the orchestra will use "The Old Gray Mare" for the theme number. Herbert Gould, noted basso, the Wright Sis-ters, a popular duo, and the Dalhart Trio are scheduled for selections about all sorts of animals.

Saint-Saens' "The Carnival of the Animals," an orchestral offering, will open the program, "Three Bears." by the orchestra; "Give a Man a Horse He Can Ride," by Gould, and "What Does the Pussy Cat Mean?" by the Wright Sisters, are among other numbers. Broadcast through KHQ, KON

KHQ, KOMO, KGW, KGO, KPO and KFI.

6:30 to 7 p.m.-Philco program Jessica Dragonette and Colin O'More are to go adventuring along Broadway again to-night between 6:30 and 7 o'clock, to entertain the NBC System audiences tuned in for the half-hour transcontinental broadcast of the Philco program.

These two vocalists sing leading roles in radio musical comedies written especially for them, in corporating songs from the popular successes of the past and the present, Broadcast through KHQ, KOMO, KGW,

KGO, KPO and KFI.

7 to 7:30 p.m.—A nation-wide network of sta-tions associated with the NBC System will tions associated with the Fibe bratem by bring listeners another half-hour program by the Hudson-Essex Challengers to-night through KHQ, KOMO, KGW, KGO, KPO and KFI.

7:30 to 8 p.m.—A Half Hour With the Senate Problems confronting the Senate of the United States will be discussed by its members in the nation-wide broadcast of "A Half Hour

the Senate" With through stations KHQ, KOMO, KGW, KGO and KPO. 8 to 9 p.m.-RCA hour

One of the East's noted educators, Dr. Peter W. Dykema, will be the speaker for the RCA "University of the Air" broadcast tonight.

Details follow: World of Music and Letters:

Orchestra-Danse des Bacchantes-

| "Philemon et | Baucis'' | Gounod |
|------------------|---------------|-------------|
| Contralto solo-1 | Printemps qui | commence- |
| "Samson et I | Delila'' | Saint-Saens |

- Orchestra-PhaetonSaint-Saens World of Knowledge:
- Baritone solo-Allah.....Chadwick Educational Lecture-

World of Music and History:

Orchestra-Siegfried's Ordeal of Fire...Wagner

KGO, KPO and KFI.
 9 to 9:30 p.m.—Borden Farm program Thirty minutes' vacation from the rush of city life will reward listeners who tune in NBC System stations tonight.

At the Borden Dairy Farm auditors will find At the Borden Dairy Farm auditors will find the usual group of men who participate in these programs. Of course, the center of in-terest will be the hard-to-please old bachelor, Silas Eagle. In his cabin he will be enter-tained by Charley and the boys, who har-monize in vocal quartets and play the banjo and the guitar. More of Silas' love for Es-meralda, the cook, will be heard. Broadcast through KHQ, KOMO, KGW,

9:30 to 10 p.m.—"Footlights" will through KGW and KOMO. will be broadcast

derans will be broadcast from 10 to 12 through KSL and KOA, and from 11 to 12 through KGO and KPO.

243.8 Meters KYA Channel 123 1230 Kcys. 1000 Watts

Pacific Broadcasting Corp., San Francisco

- 7 to 8 a.m.-Vim, Vigor and Vitality, ABC

- 8 to 8:05 a.m.—Newscasting, ABC 8:15 to 9 a.m.—Golden Hour Orchestra, ABC 9 to 9:30 a.m.—Mary Cooke, better homes, A ABC

- 9:30 to 9:45 a.m.—Eaton and Robillard, ABC 9:45 to 10 a.m.—Devotional service, ABC 10 to 10:30 a.m.—George Taylor and Clem Kennedy
- 10:30 to 10:40 a.m.—Dr. Buren L. Corley 10:40 to 11 a.m.—KYA Trio

- 12 to 12 noon-California Sunshine Hour 12 to 3 p.m.-Good Friday services from Old St. Mary's
- 3 to 5 p.m.-Baseball from Recreation Park
- 5 to 5:30 p.m.—Who's Who Travelogues 5:30 to 6 p.m.—KYA Trio 6 to 6:15 p.m.—News items

- 6:15 to 6:30 p.m.—Golden Gate Cryer 6:30 to 7 p.m.—Golden Gate Gypsles, ABC 7 to 7:30 p.m.—Nat Shilkret's orchestra, CBS 7:30 to 8 p.m.—Night Club Romance, CBS

- 8 to 9 p.m.—Reapolitan Nights, ABC
 9 to 9:30 p.m.—Golden Gate Gypsies, ABC
 9:30 to 10 p.m.—Woodwind ensemble, ABC
- 10 to 11 p.m.-Dancing Strings, ABC
- 11 to 12 midnight-Golden Gate Gypsies; Nita Mitchell, soloist

FRIDAY Programs

440.9 Meters 680 Kcys.

Channel 68 5000 Watts

Hale Bros. & The Chronicle, San Francisco 6:45 to 8 a.m.—Health exercises by Hugh Bar-rett Dobbs, assisted by William H. Hancock

KPO

- to 9 a.m.—Shell Happy Time by Hugh Bar-rett Dobbs, William H. Hancock, Helen Lowe and John Risso
- 9:30 to 10 a.m.-Dobbsie's daily chat: John Risso, tenor 10 to 10:20 a.m.—Betty Crocker's home talks 10:30 to 11:30 a.m.—Women's Magazine of the

- Air, NBC 11:30 to 11:45 a.m.—Antrol Lab. program, NBC 11:45 to 12 noon—Ye Towne Cryer 12 to 12:10 p.m.—Scripture reading; announce-
- ments 12:10 to 12:45 p.m.—KPO Carolers 12:45 to 1:30 p.m.—Commonwealth Club lunch-
- eon
- 1:30 to 2 p.m.—Jerry Jermaine for Hale Bros. 2 to 2:30 p.m.—House of Dreams; Hollister Mc-
- Guire, baritone

- 5 to 6 p.m.—Children's hour, Big Brother 6 to 6:30 p.m.—Wrigley program, NBC 6:30 to 7 p.m.—Philco program, NEC 7 to 7:30 p.m.—Hudson program, NBC 7:30 to 8 p.m.—A Half Hour with the Senate, NBC NBC
- 8 to 9 p.m.-RCA hour, NBC
- 9 to 9:30 p.m.—Borden Farm program, NBC 9:30 to 10 p.m.—Tamalpais Woods and Bolinas Beach program
- 10 to 11 p.m.-Jesse Stafford's Palace Hotel dance orchestra 11 to 12 midnight—Trocaderans, NBC

508.2 Meters 590 Kcys,

KHQ Louis Wasmer, Inc., Spokane, Washington

Channel 59

1000 Watts

- S90 Kcys, IIII 1000 Watt
 Louis Wasmer, Inc., Spokane, Washingto
 6:45 to 7 a.m.—Inspirational services
 7 to 7:30 a.m.—Myrrohl Musical Klock
 8 to 8:30 a.m.—Spokane Furniture
 8:30 to 9 a.m.—Kronenberg's program
 9 to 9:30 a.m.—The Chocolate Giri
 9:30 to 10 a.m.—Horoneberg's program
 9 to 9:30 a.m.—The Chocolate Giri
 9:30 to 10 a.m.—Horoneberg's Women's Hour
 10:30 to 11 a.m.—Worman's Magazine of the Air, NBC
 11 to 12 noon—Farmers' Service Hour
 12 to 12:30 p.m.—Valvoline
 12:30 to 1 p.m.—Steinite Information
 1 to 1:30 p.m.—Fur Facts
 2 to 3:30 p.m.—Eailey's concert
 3:30 to 4 p.m.—Musical program
 4 to 4:30 p.m.—Empire Home Hints
 4:45 to 5 p.m.—Empire Home Hints
 4:45 to 5 p.m.—Empire Home Hints
 5:15 to 6 p.m.—Service hour
 6 to 6:30 p.m.—Wrigley transc., NBC
 7:30 to 8 p.m.—Beiley transc., NBC
 7:30 to 9 p.m.—Philco Hour program, NBC
 7:30 to 9:45 p.m.—Bring banjoist
 9:45 to 10 p.m.—Ringing banjoist
 9:45 to 10 p.m.—News and sports
 10:30 a finght, Dance orchestra
 12 to 12:30 a.m.—Trues Oil the

340.7 Meters Channel 88 KLX 880 Kcys. 500 Watts

85

Tribune Publishing Co., Oakland, Calif.

- Tribune Publishing Co., Oakland, Calif. 7 to 8 a.m.—Exercises 8 to 9 a.m.—Jean Kent 9 to 9:30 a.m.—Recordings 9:30 to 9:40 a.m.—Belco talk 9:40 to 10:15 a.m.—Recordings 10:15 to 10:30 a.m.—Opening stocks, weather 10:30 to 11 a.m.—Recordings 11 to 12 noon—Classified adv. hour 12 to 1 p.m.—Machado's Hawaiians 1 to 2 p.m.—Jean's Hi-Lights 2 to 2:30 p.m.—Recordings 2:30 to 4:30 p.m.—Baceball broadcast 4:30 to 5 p.m.—Chas. T. Besserer, organ recital 5 to 5:30 p.m.—Creasy Ferra, pianist 6 to 6:10 p.m.—Curtain Calls 6:10 to 7 p.m.—Hotel Oakland Concert Trio 7 to 7:30 p.m.—News broadcast 7:30 to 8 p.m.—Edna Fisher, pianist 8 to 9 p.m.—John Wharry Lewis KLX Quintet 9 to 9:30 to 10 p.m.—Helen W. Parmelee, piano re-cital cital
- 10 to 11 p.m.-Fleur-de-Lis Orchestra
- 325.9 Meters Channel 92 KOMO 920 Kcys. 1000 Watts
- Fisher's Blend Station, Seattle, Washington 9:55 a.m.-Inspirational services
- 10 a.m.—Y. M. C. A. health exercises 10:15 a.m.—What to Prepare for Dinner
- 10:30 a.m.-Women's Magazine of the Air, NBC 11:10 a.m.-Concert trio; Rhena Marshall, soprano
- 12 noon-Visits to Dairymen and Poultrymen; grain reports
- 12:30 p.m.-Fred Lynch, tenor; Rhena Marshall, soprano

- 2:45 p.m.—Constance Cook, recipes 1 p.m.—Pacific Little Symphony, NBC 2 p.m.—Gyrators with "Joy Boys" 3:30 p.m.—Studio program 4 p.m.—Quintet; Fred Lynch and Rhena Marshall 5 p.m.—Land O' Health, NBC

orchestra with The Har-

Channel 83

12,500 Watts

- 5 p.m.—Land O Health, NBC 5:15 p.m.—Stock and bond quotations 5:45 p.m.—News flashes 6 p.m.—Wrigley Review, NBC 6:30 p.m.—Philco hour, NBC 7 p.m.—Hudson-Essex Challengers, NBC

monists

361.2 Meters

Happiness

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NBC

830 Kcys.

liers,

11:30 p.m.-Late news flashes

7 p.m.—Hudson-Essex Challengers, NBC 7:30 p.m.—Ifalf hour with the Senate, NBC 8 p.m.—RCA hour, NBC 9 p.m.—Borden Farm program, NBC 9:30 p.m.—''Footlights,'' NBC 10 p.m.—''Evensong'' 10:30 p.m.—Dance orchestra with The monitorial content of the second se

11:45to 12:30 a.m.-Program by mixed quartet

KOA

General Electric Co., Denver, Colorado 5 to 6 p.m.-Cities Service Orchestra and Cava-

liers, NBC 6 to 6:30 p.m.—Wrigley Review, NBC 6:30 to 7 p.m.—Philco hour, NBC 7 to 7:30 p.m.—Hudson-Essex Challengers, NBC 7:30 to 8 p.m.—The Solitaire Cowboys 8 to 8:30 p.m.—The Skellodians, NBC 8:30 to 8:35 p.m.—Answers on financial questions 8:35 to 9 p.m.—Tom Mitchell's Half Hour of Hanniness

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9 to 9:30 p.m.—Bordens Sales Co., NBC 9:30 to 10 p.m.—Denver String Trio 10 to 11 p.m.-The Trocaderans, NBC



FRIDAY *Programs*

468.5 Meters 640 Kcys.

Channel 64 5000 Watts

KFI Copyright 1929, E. C. Anthony, Inc., L. A.

- Copyright 1929, E. C. Anthony, Inc., L. A. 8 a.m.—Shell Happy Time from KPO 10 a.m.—Betty Crocker, "Gold Medal Talks" 10:30 a.m.—Woman's Magazine of the Air, NBC 11:30 a.m.—Antrol program, NBC 12 noon—U. C. and U. S. agriculture talks 12:15 p.m.—Federal and state market reports 12:25 p.m.—Franklin L. Graves, talk 2 p.m.—Nunez Lei Trio, William Don, Harold Raphael 3 p.m.—Dolly McDonald

- Raphael 3 p.m.—Dolly McDonald 4 p.m.—E. H. Rust, nurseryman 4:30 p.m.—Hugo Escobar, Spanish lesson 5 p.m.—Big Brother 5:30 p.m.—Glen Edmund and his Collegians 6 p.m.—Wrigley program, NBC 6:30 p.m.—Philco program, NBC 7 p.m.—Hudson Motors program, NBC 7 p.m.—RCA hour, NBC 9 p.m.—Borden Farm program, NBC 9 p.m.—Orchestra; Pryor Moore, direc Bernice Morrison. pianist 9:30 p.m.—Orchestra; Pryo Bernice Morrison, pianist director;
- 10 p.m.-Studio program

483.6 Meters KGW Channel 62 1000 Watts 620 Kcys.

The Morning Oregonian, Portland, Oregon

The Morning Oregonian, Portland, Oregon 7:15 to 7:30 a.m.—Y. M. C. A. health exercises 9 to 9:30 a.m.—Betty Baker's Cooking School 9:30 to 10:30 a.m.—The Town Crier 10:30 to 11:30 a.m.—Woman's Magazine of the Air, NBC 11:30 to 12 noon—Continuation of Town Cryer 2 to 2:20 p.m.—Stock market quotations 5 to 5:15 p.m.—Da-Ra-O program, NBC 5:15 to 5:20 p.m.—Fishing bulletin 5:20 to 6 p.m.—Concert trio 6 to 6:30 p.m.—Wrigley Spearmen, NBC 6:30 to 7 p.m.—Philco hour, NBC 7 to 7:30 p.m.—Hudson Motor program, NBC 7:80 to 8 p.m.—Half hour with the Senators, NBC 8 to 9 p.m.—RCA Hour, NBC

- NBC 8 to 9 p.m.—RCA Hour, NBC 9 to 9:30 p.m.—Borden's Sales program, NBC 9:30 to 10 p.m.—'Footlights," NBC 10 to 10:15 p.m.—Mathis-Otis Co., sports talk 10:15 to 10:30 p.m.—Traffic talk by Capt, Ervin 10:30 to 12 midnight—Frolic of Hoot Owls

| 315.6 Meters | KFWB | Channel 95 |
|--------------|--------|------------|
| 950 Kcys. | NT W D | 1000 Watts |

Warner Brothers, Hollywood, California

- 9:30 a.m.—Harmony hour 11 a.m.—KFWB Shoppers' Directory 12:30 p.m.—Air Journal 1:30 p.m.—Housekeepers' Chat

- 1:30 p.m.—Housekeepers' Chat
 2 p.m.—Art and his banjo
 4:30 p.m.—Radio Travel Tales
 5:45 p.m.—Town Tattler
 6:20 p.m.—Musical program
 6:30 p.m.—Harry Jackson's entertainers
 7 p.m.—Hollywood Athletic Club
 7:30 p.m.—Jean Leonard, Wizard of the Ivories
 7:45 p.m.—Daily news items
 8 p.m.—Xavier Cugat's quintet; Carmen Castillo, soprano
 9 p.m.—Serenaders and soloist

- 9 p.m.—Serenaders and soloist 9:30 p.m.—Concert orchestra 10 p.m.—Amos 'n' Andy 11:10 to 12:10 a.m.—Roy Fox' orchestra

KOL Channel 127 236.1 Meters 1270 Kcys. 1000 Watts

87

Seattle Broadcasting Co., Seattle, Wash.

- 6:45 to 8:45 a.m.-Sunset's Musical Klock
- 8:45 to 9:30 a.m.—Program of general interest 9:30 to 9:45 a.m.—The Market Basket

- 9:45 to 10 a.m.—Housekeepers' Chat 10 to 10:10 a.m.—Soups and Chowders 10:10 to 11 a.m.—Household Topics 11 to 11:15 a.m.—Dorothy Neighbors, menu hints
- 11:15 to 11:30 a.m.—Musical Moments 11:30 to 12 noon—"Sweet Sixteen Time"
- 12 to 12:15 p.m.-Organ, Frederick C. Feringer
- 12 to 12:15 p.m.—Organ, Frederick C. Feringel 12:15 to 1:30 p.m.—Council luncheon program 2 to 3 p.m.—Matinee Melodies 3 to 4 p.m.—Organ, Frederick C. Feringer 4 to 4:30 p.m.—Twilight Time 4:30 to 5 p.m.—News items, weather

- 4:30 to 5 p.m.—News terms, weather 5 to 6 p.m.—Service hour 6 to 6:40 p.m.—Music, newscasting 6:40 to 7 p.m.—Madge Baldwin, This and That 7 to 7:30 p.m.—Ken Stuart's half hour 7:30 to 8:30 p.m.—Oldtimers' hour

- 7:30 to 8:30 p.m.—Datific Trade program 9 to 9:15 p.m.—Amos 'n' Andy 9:15 to 10:15 p.m.—Hotel Butler Indians 19:15 to 10:30 p.m.—Studio program
- 10:30 to 11 p.m.-Request hour
- 11 to 1 a.m.-Tucker's Everstate band
- 230.6 Meters **KTBI** Channel 130 1300 Kcvs. 1000 Watts Bible Institute of Los Angeles, California
- 8 to 8:15 a.m.—Uncle Harry's Bible story 8:15 to 8:45 a.m.—Devotional service

- 8:15 to 9:15 a.m.—Devolutinal service 8:45 to 9:15 a.m.—Announcer's hour 9:15 to 9:45 a.m.—Radio Bible course 9:45 to 10:35 a.m.—New Testament word studies
- 1:30 to 2 p.m.—Rev. Charles A. Nethery 2 to 2:30 p.m.—Rev. L. W. Guilford 7 to 8 p.m.—Evening School lesson 8 to 9 p.m.—Evening School lecture

- 9 to 10 p.m.-Studio musical hour
- 232.6 Meters Channel 129 KDYL 1000 Watts 1290 Kcys.
- Intermountain Broad. Corp., Salt Lake City
- 6 p.m.—Program of orchestra music 7 p.m.—Columbia Broadcasting System 7:30 p.m.—''Nite Club Romances,'' CBS

9 p.m.—Instrumental trio 9 p.m.—Pacific Artists' Trio, ABC 9:30 p.m.—Woodwind ensemble, ABC 10 p.m.—'Dancing Strings,'' ABC 11 p.m.-Golden Gate Gypsies, ABC

KXA

American Radio Tel. Co., Seattle, Wash.

10 to 10:15 a.m.—Inspirational services 10:15 to 10:30 a.m.—Health exercises 10:30 to 11 a.m.—Moss-La Grande Harmony duo;

Patsy Kelly; Jack Medford; Jerry McGrath 11 to 11:15 a.m.—Youth Always program 11:15 to 12 noon—Our Sunshine Hour 12 to 12:30 p.m.—Hawley Oil Burner program 12:30 to 1:30 p.m.—Recorded program 5 to 6 p.m.—Recorded program 5 to 7 m.—Slim Socord's Hot-En-Tots

8 to 9 p.m.—Program featuring Harold Chase 9 to 10 p.m.—Victor Herbert quintet; Eva Gon-

7 to 7:30 p.m.—Studio program 7:30 to 8 p.m.—Harold Morrison, tenor

nella, soloist 10 to 11 p.m.—Glen Carter's Merrymakers

Channel 57

500 Watts

526 Meters

570 Kcvs.

Any conclusion that might be drawn that this latest step was in the direction of entering the low price competition field was dispelled by a statement by Captain William Sparks, president of the Sparton organization.

"The new Sparton EQUASONNE is emphatically not a specially designed instrument, but the same that Sparton has manufactured with pride since the EQUASONNE circuit was announced. The doubling and doubling again of our plant facilities have made possible the natural economies that permit our moderate price.

"Every exclusive advantage of the EQUA-SONNE circuit is preserved intact. It has the selective power at the lower end of the dial that makes Sparton different from all other instruments. The 'wave band filter,' so well known in higher priced Spartons, gives the same exquisite purity of tone and freedom from interference that characterizes all Spartons.

"In the matter of tonal power, richness and fidelity this new Sparton is worthy of its name. The natural velvety smoothness of EQUASONNE reception is notable, and the dynamic speaker with which this instrument is equipped brings out every light and shadow of music with amazing beauty.

"Dwelling further on the matter of tone, we are naturally exceedingly proud of Sparton's acknowledged 'Radio's Richest Voice.' We have invited music critics of highest rank to express their opinions regarding the new model, and their verdicts have been gratifying. The new model, too, possesses the magnificent richness of other Spartons."

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THIS is the way to get rid of that man-made "static" from motors, street cars, telephones, electrical appliances, etc. Plug in a Falck Claroceptor between your receiving set and the wall socket; it will block out those line interference noises and radio frequency disturbances. Also helps selectivity and distance amazingly! Thousands all over America are praising this splendid improvement. An absolute necessity to clear reception in some locations.

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2511 Broadway, Oakland

SATURDAY Programs • March 30, 1929 .



Jesse Stafford's Palace Hotel Dance Orchestra KPO-9 p.m.

379.5 Meters KGO Channel 79 790 Kcvs. 10,000 Watts

General Electric Co., Oakland, California 9:30 to 10:30 a.m.—California Home Life 11:30 to 1 p.m.—Rembrandt Trio 5 to 5:30 p.m.—Organ recital, Lew White, NBC 5:30 to 6 p.m.—S. F. and N. Y. stocks; S. F.

- produce; news
- 7 to 8 p.m.—Ceneral Electric program, NBC 7 to 8 p.m.—Lucky Strike Hour, NBC 8 to 8:30 p.m.—The Singing Peaches, NBC

8:30 to 8:45 p.m.-Weekly sport review, Al Santoro

- 8:45 to 9 p.m .- Olivia Robins Dunn, popular pianist
- 9 to 10 p.m.-Golden Legends, NBC
- 10 to 12 midnight-The New Big Show, NBC

| 239.9 Meters | VEOV | Channel 125 |
|--------------|------------|-------------|
| 1250 Kcys. | KFOX | 1000 Watts |
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- Nichols & Warinner, Long Beach, Calif. 8 to 8:15 a.m.—''Tadpole,'' the Buttercream Boy 8:15 to 9:20 a.m.—Novelty program 9:20 to 9:50 a.m.-Organ recital 9:50 to 10 a.m.—Spanish program 9100 to 10 a.m.—Spanish program 10:10 to 10:20 a.m.—Popular songs 10:30 to 10:50 a.m.—Popular dance music 10:50 to 11 a.m.—'Clarence'' 11 to 11:10 a.m.—Banjo recordings; news 11:50 a.m.—Banjo recordings; news 11:10 to 11:00 a.m.—Banjo recordings; news 11:50 to 12 noon—Musical numbers 12 to 12:30 p.m.—"Gene and Bill" 12:30 to 1 p.m.—Louise Church; Foster Rucker 1 to 1:30 p.m.—Health talk; music 2:30 to 4 p.m.—Long Beach Municipal Band to 4:20 p.m. 2:30 to 4 p.m.—Long Beach Municipal Band 4 to 4:30 p.m.—Musical program; news 4:30 to 5 p.m.—Popular dance selections 5 to 5:30 p.m.—Foster Rucker and Louise Church 5:30 to 6 p.m.—String trio 6 to 6:05 p.m.—Lost and found department 6:05 to 6:30 p.m.—Supper Club 6:30 to 7 p.m.—Motor Tires Quartet 7 to 7:30 p.m.—Marmony Roys; Hawaiian Trio 6:30 to 7 p.m.—Motor Tires Quartet 7 to 7:30 p.m.—Harmony Boys; Hawaiian Trio 7:30 to 8 p.m.—Chrysler Rhythm Makers 8 to 8:30 p.m.—Jones Orchestra 8:30 to 9 p.m.—Long Beach Municipal Band 9 to 10 p.m.—Cecil Fry; Warner Duo: orchestra 10 to 11 p.m.—Rhythm Makers 11 to 12 midnight—Organ recital

440.9 Meters Channel 68 KPO 680 Kcys. 5000 Watts Hale Bros. & The Chronicle, San Francisco

- 6:45 to 8 a.m.-Health exercises by Hugh Bar-
- rett Dobbs, assisted by William H. Hancock 8 to 9 a.m.—Sheil Happy Time by Hugh Bar-rett Dobbs, assisted by Will Hancock, Cy Trobbe's orchestra and Ed Randall, baritone
- 9:30 to 10 a.m.-Dobbsie's daily chat; Art Fadden, pianist
- 10 to 10:10 a.m.-Annabelle Lee
- 11:30 to 12 noon-Ye Town Cryer 12 to 12:10 p.m.-Scripture reading; announcements
- 12:10 to 1 p.m.—Aeolian Trio 1 to 1:30 p.m.—Jerry Jermaine for Hale Bros. 1:30 to 2 p.m.—Ann Warner's home chats 2 to 2:15 p.m.—Secrets for women only

- 4:50 pm.—Stock market quotations 5 to 6 p.m.—Big Brother, Paul Pitman 6 to 7 p.m.—General Electric, NBC 7 to 8 p.m.—Lucky Strike hour, NBC

- 8 to 8:30 p.m.—Plantation Echoes, NBC 8:30 to 9 p.m.—Plantation Echoes, NBC
- 9 to 10 p.m.-Jesse Stafford's Palace Hotel dance orchestra 10 to 12 midnight—The Big Show, NBC

- 239 Meters KXL Channel 125 1250 Kcys. 500 Watts KXL Broadcasters, Inc., Portland, Ore.
- 6:30 to 8 a.m.-Breakfast concert
- 8 to 9 a.m.—Morning radio clock 9 to 10 a.m.—Early Birds
- 10 to 12 noon-Home economics and music
- 12 to 1 p.m.—Orchestra program
- 1 to 2:30 p.m.—Afternoon presentations 2:30 to 3 p.m.—Half hour of better music
- 3 to 5 p.m.—Popular musical selections 5 to 6 p.m.—Rural request program

- 6 to 6:30 p.m.—Berg's Orchestra 6:30 to 7:30 p.m.—Grandpa Bulg Bulger's children's hour
- 7:30 to 8 p.m.—Vesper music 8 to 9:30 p.m.—Studio features; concert trio
- 9:30 to 10:30 p.m.—Evening musicale 10:30 to 12 noon—Multnomah Hotel Orchestra
- 12 to 9 a.m.-All night program

SATURDAY Programs

NBC

National Broadcasting Company

5 to 5:30 p.m.-Lew White organ recital An Easter motif will prevail during the or-gan recital broadcast through the NBC System transcontinental network this afternoon by

Lew White, nationally famous organist. Broadcast through KOMO, KGW, KGO and KFI.

5:30 to 6 p.m,-Mildred Hunt and Marimba Band

Mildred Hunt, the Ziegfeld "Follies" beauty who now is one of NBC's most popular "blues" singers, will be heard again with a marimba band during the transcontinental broadcast through KHQ, KOMO, KGW and KFI.

6 to 7 p.m.—General Electric Hour Classic music, chosen from the works of Beethoven, Ravel, Saint-Saens, Berlioz and Liszt, will compose the program to be played by the National Orchestra during the General Electric hour broadcast tonight.

Complete details follow:

Orchestra-Egmont-OvertureBeethoven Orchestra-Mother Goose Suite......Ravel

a. Beauty and the Beast b. Empress of the Pagodas

Orchestra-Spinning Wheel of Omphale. Saint-Saens

Orchestra—Procession of the Pilgrins— "Harold Symphony"......Berlioz Orchestra—First Hungarian Rhapsody....Liszt Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

7 to 8 p.m.—Lucky Strike hour "Making Whoopee," one of the current "tunes that made Broadway Broadway," will he a feature of the spirited program planned for the coast-to-coast broadcast of the Lucky Strike Dance Orchestra.

Strike Dance Orchestra. The complete program follows: This Is My Lucky Day; Hello, Sweetie; Hello, Frisco; Dream Mother; Let's Do It; Till We Meet Again; On the Banks of the Wabash; That Precious Little Thing Called Love; Tell Me, Pretty Gypsy; Nightmare; I Wanna Be Bad; Nola; Canadian Capers; Hawaiian Medley; I'm Bringing a Red, Red Rose; Making Whoopee; Spanish War Days Medley; My Gal's a High Born Lady, Seeing Nellie Home, Hi Ho Dixie, Creole Belle, There'll Be a Hot Time in the Old Town To-night, Dixie. night, Dixie.

Broadcast through KHQ, KOMO, KGW, KGO, KPO and KFI.

S to 8:30 p.m.—The Singing Peaches New popular unmbers, favorite ballads and some of the times from today's most successful musical comedies will be presented. The "Singing Peaches" include two girls

and a male quartet with violin, piano and vibraphone accompanists.

Broadcast through KGO and KPO.

8:30 to 9 p.m .- Plantation Echoes

Southern melodies, tap dancing and dialogue will entertain those who tune in.

The entertainment is presented at a party in the home of Judge Chandler, "somewhere south of the Mason Dixon Line," and is char-acteristic of the traditional Southern gathering.

Broadcast through KPO.

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9 to 10 p.m.—Golden Legends Huckleberry Finn will live again tonight from 9 to 10 o'clock when the "Golden Legends" feature is broadcast The story of "Huck" and his boy friends as told by Mark Twain is familiar to old and young. It is probably one of the best-known tales ever to be presented before the microtales ever to be presented before the micro-phone. A group of National Players will pre-sent an especially prepared version of "Huckleberry Finn" for the radio audience.

Broadcast through KHQ, KGW and KGO. 10 to 12 midnight—The New Big Show Frank Ellis and the Trocaderans will be on

the air providing dance music during the "New Big Show." Captain "BIII" Royle, master of ceremonies, will have charge of the features, introducing many NBC artists. Among them will be "Cookie," the "California Sunshine Girl"; Clarence Hayes, "the Voice of the South"; Sylvano Dale, the West's only radio tap-dancer, and Charles Marshall, one of the "Hill Billys."

through KHQ, KOMO, KGO Broadcast and KPO.

Channel 115 260.7 Meters KJBS 100 Watts 1150 Kcys J. Brunton & Sons, San Francisco, Calif.

- 7 to 8 a.m.-Early Bird hour
- 8 to 9 a.m.-Favorite recordings

9 to 9:30 a.m.-Embassy popular program

9:30 to 12 noon-Recordings of popular favorites

12 to 1 p.m.-Dance recordings

- 1 to 1:30 p.m.—Raymond Melodists 1:30 to 3 p.m.—Popular records
- 3 to 4 p.m.—Orchestra recordings 4 to 5 p.m.—Dance music
- 5 to 6:30 p.m .- Dinner music

BEST BETS TODAY

| TIME | STATION | PROGRAM |
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SATURDAY Programs

KYA

243.8 Meters 1230 Kcvs.

Channel 123 1000 Watts

- Pacific Broadcasting Corp., San Francisco 7 to 8 a.m.-Vim, Vigor and Vitality, ABC 8 to 8:05 a.m.—vim, vigot and vicanty, ABC
 8 to 8:05 a.m.—Newscasting, ABC
 8:05 to 8:15 a.m.—Anthony Euwer, ABC
 8:15 to 9 a.m.—Golden Hour Orchestra, ABC
 9:30 a.m.—Mary Cooke, better homes, ABC
 9:30 to 9:45 a.m.—Eaton and Robillard, ABC
 9:45 to 9:45 a.m.—Eaton and Robillard, ABC 9:45 to 10 a.m.—Evotional service, ABC 10 to 10:30 a.m.—KYA Trio 10:30 to 10:40 a.m.—Dr. Buren L. Corley 10:30 to 10:40 a.m.—Dr. Buren L. Corley 11 to 12 noon—California Sunshine Hour 12 to 12:15 p.m.—News items 12:15 to 12:30 p.m.—Metro and Cosmo Novelties 12:30 to 1:45 p.m.—Pacific Salon Orchestra 1:45 to 2:45 p.m.—Golden Gate Gypsies 2:45 to 5 p.m.—Baseball from Recreation Park 5 to 5:30 p.m.—Who's Who Travelogues 5:30 to 6 p.m.—KYA Trio 6 to 6:15 p.m.—News items 6:15 to 6:30 p.m.—Golden Gate Cryper

- 6 15 to 6:30 p.m.—News items 6:15 to 6:30 p.m.—Golden Gate Cryer 6:30 to 7 p.m.—Golden Gate Gypsies 7 to 8 p.m.—National Forum, CBS, Washing-ton, D. C.

- 8 to 8:30 p.m.—Pacific Salon Orchestra 8:30 to 9 p.m.—Reverie Hour, ABC 9 to 9:30 p.m.—American Salon Orchestra, ABC
- 9:30 to 10 p.m.-Charmed Land Quartet, ABC 10 to 12 midnight-Vic Meyers' orchestra, ABC

361.2 Meters Channel 83 KOA 830 Kcys. 12,500 Watts

General Electric Co., Denver, Colorado

- 5 to 5:30 p.m.-Lew White organ recital, NBC 5:30 to 6 p.m.-Tom Mitchell's Half Hour of Happiness
- 6 to 7 p.m.—General Electric hour, NBC 7 to 8 p.m.—Lucky Strike hour, NBC
- to 8:30 p.m.-Preview of International Sunday 8 School lesson
- 8:30 to 9:30 p.m.-Bill Grabau's dance orchestra
- 508.2 Meters KHQ Channel 59 590 Kcys. 1000 Watts

Louis Wasmer, Inc., Spokane, Washington

- 6:45 to 7 a.m.—Inspirational services 7 to 7:30 a.m.—Northwestern Survices Pep Period 7:30 to 8 a.m.—Myrrohl Musical Klock 8 to 9 a.m.—Happy Time Hour 9 to 10 a.m.—Household Service 10 to 11 a.m.—Sara Leigh's Women's Hour 11 to 12 noon—Farmers' Service Hour 12 to 12:30 p.m.—Valvoline 12:30 to 1 p.m.—Steinite Information 1 to 1:30 p.m.—Miss Modern

- 1 to 1:30 p.m.—Miss Modern 1:30 to 2 p.m.—Fur Facts

- 1:30 to 2 p.m.—Fur Facts 2 to 3 p.m.—Washington Home Service 3 to 3:30 p.m.—Bailey's concert 3:30 to 4 p.m.—Musical program 4 to 4:30 p.m.—Imaint o' Mine'' Period 4:30 to 4:45 p.m.—Empire Home Hints 4:45 to 5 p.m.—The New Voice of the Skies 5 to 5:30 p.m.—Service Hour 5:30 to 6 p.m.—Mildred Hunt and marimba band, NBC NBC 6 to 7 p.m.—General Electric transc., NBC 7 to 8 p.m.—Lucky Strike Hour, NBC 8 to 8:15 p.m.—Sports and news 8:15 to 8:30 p.m.—Alice in Launderland 8:30 to 9 p.m.—KHQ Concert Orchestra 9 to 10 p.m.—Golden Legends. NBC 10 to 12 midnight—The Big Show, NBC

ABC

American Broadcasting Company

- 7 to 8 a.m.-Vim, Vigor and Vitality, KJR, KGA,
- KEX, KYA, KMTR
 8 to 9 a.m.—Anthony Euwer and Golden Hour Orchestra, KJR, KGA, KEX, KYA, KDYL, KLZ
- KLZ
 9 to 9:30 a.m.—Mary Cooke, Better Homes program, KJR, KGA, KEX, KYA, KDYL, KLZ
 9:30 to 9:45 a.m.—Glenn Eaton and Marjorie Robillard, KJR, KGA, KEX, KYA, KDYL, KUX KLZ
- KIZ 1945 to 10 a.m. Morning devotional service, KJR, KGA, KEX, KYA, KDYL, KLZ 11 to 12 noon—American Reveillers, KJR, KGA, KEX, KDYL, KLZ 12 to 12:15 p.m.—Late news events, KJR, KGA, KLZ, KDYL

- 12:15 to 12:30 p.m.—Glenn Eaton and Marjorie Robillard, Murray and Harris, KJR, KGA, KEX, KDYL, KLZ
- 12:30 to 1:30 p.m.—American, Salon Orchestra, Francesco Longo, director, KJR, KGA, KEX,
- KDYL, KLZ 1:30 to 2 p.m.—Song recital, G. Donald Gray and Sydney Dixon, KJR, KGA, KEX, KLZ, KDYL
- 2 to 3 p.m.—American Artistic Ensemble; solo-ists, Vance Gerber and Hayden Morris, KJR, KGA, KEX, KLZ, KDYL
- 3 to 4 p.m.-American Salon Orchestra, Francesco Longo, director; soloists, Agatha Tur-ley and G. Donald Gray, KJR, KEX, KGA,
- ley and G. Lonan, S. K. KJR, KGA, KEX, KDYL, KLZ, KDYL, KLZ
- 6 to 7 p.m.-American Artistic Ensemble; so-10 to P. Dorothy Lewis and Sydney Dixon, KJR, KGA, KEX, KDYL, KLZ 7 to 8 p.m.—National Forum, CBS from Wash-ington, D. C., KJR, KGA, KYA, KLZ, KMTR,
- KDYL
- 8 to 8:30 p.m .- The Wandering Minstrels, KJR, KGA, KEX 8:30 to 9 p.m.—Reverie
- Hour, melodies and memories, vocal quartet and full orchestral accompaniment, KJR, KGA, KEX, KYA, KMTR
- 9 to 9:30 p.m.—American Salon Orchestra, F. Longo, director, KJR, KGA, KEX, KYA, KMTR
- KMATK
 NGA, KYA, CARMED Land male singers,
 KJR, KGA, KYA, KEX, KMTR
 10 to 12 midnight—Vic Meyers' orchestra, KJR,
 KGA, KYA, KEX, KMTR
- KGA, KEX, KYA, KMTR
- 296.6 Meters KQW 1010 Kcys.

Channel 101

- 500 Watts First Baptist Church, San Jose, California

- Flist Baptist Church, San Jose, California
 10 to 11 a.m.—The Helpful Hour
 11 to 12 noon—Watsonville program
 12 to 12:30 p.m.—Leonard & Holt program
 12 to 12:30 p.m.—Leonard & Holt program
 12 to 12:30 p.m.—Hart's Store half hour
 1:30 to 2:30 p.m.—The Friendly Hour
 2:30 to 2:36 p.m.—Frazier Dev. Co. program
 2:45 to 3:30 p.m.—Frazier Dev. Co. program
 2:50 to 3:50 p.m.—Frazier Dev. Co. program
 2:51 to 5:30 p.m.—Frazier Dev. Co. program
 2:55 to 5:30 p.m.—Frazier Dev. Co. program
 2:50 to 5:15 p.m.—Weeks Securities Corporation
 5:15 to 5:30 p.m.—Fifteen minutes at Franco's
 6:30 to 6:50 p.m.—Farmers' Exchange
 7 to 7:30 p.m.—Farmers' Exchange
 7:30 to 8 p.m.—Quisical program, Camp Fire

- 7:30 to 8 p.m.-Musical program, Camp Fire Girls
- 8 to 9 p.m.-International night; direction Italian societies

SATURDAY Programs

491.5 Meters KFRC Channel 61 1000 Watts 610 Kcys.

Don Lee, Inc., San Francisco, Calif.

- 7 to 8 a.m.-"Simpy Fitts"
- 8 to 9 a.m.—Embassy Theater program 10 to 11 a.m.—Leigh Harline and Al Pearce
- 11 to 11:45 a.m.—Amateur auditions 11:45 to 12 noon—Announcements of Sunday church services
- 12 to 1 p.m.—Sherman Clay noonday concert 2 to 3 p.m.—KHJ recital program

- 3 to 4 p.m.—KH3 recrtat program 3 to 4 p.m.—KH3 recrtat program 4 to 5 p.m.—Sir Francis Drake Orchestra 5 to 6 p.m.—Mac and his gang 6 to 6:45 p.m.—Organ recital from KHJ 6:45 to 7 p.m.—Duc Art program

- 6:45 to 7 p.m.-Duo Art recordings
- 7 to 7:30 p.m .- Program featuring the Pearce Brothers
- to 9 p.m.-Don Lee Broadcasting System pro-8 gram

- 10 to 10 p.m.—Don Wilson's varieties 10 to 10:10 p.m.—Amos 'r' Andy 10:10 to 1:10 p.m.—Anson Weeks' Hotel Mark Hopkins Orchestra
- 11:10 to 12:10 a.m.-Earl Burtnett's Biltmore Hotel Orchestra

KHJ

333.1 Meters 900 Kcys.

Channel 90 1000 Watts Don Lee, Inc., Los Angeles, California

- 7:30 to 8 a.m.—Physical culture period 8 to 9 a.m.—KHJ "Early Birds" 12 to 12:30 p.m.—Biltmore Hotel Concert Orch. 12:30 to 12:45 p.m.—World-wide news 12:45 to 1:30 p.m.—KHJ Dance Orchestra 1:30 to 2 p.m.—Charlie Wellman's requests 2 to 3 p.m.—KHJ soloists 3 to 4 p.m.—Matinee Melody Masters 4 to 4:30 p.m.—Half hour with Midnight Mis-sion sion

sion 4:30 to 5 p.m.—Playground Department 5 to 5:30 p.m.—"Monkey Business" 5:30 to 6 p.m.—KHJ Quintet 6 to 6:45 p.m.—Organ recital 6:45 to 7 p.m.—World-wide news 7 to 7:30 p.m.—Concert program 7:30 to 8:30 p.m.—Den Lee, Inc., program 8:30 to 9 p.m.—Pelton Motor Co. program 9 to 10 p.m.—Pon Wilson's varieties 10 to 12 midnight—Earl Burtnett's dance orch. 12 to 1 a.m.—Organ and variety program

483.6 Meters KGW Channel 62 1000 Watts 620 Kcys.

The Morning Oregonian, Portland, Oregon

- 8 to 9 a.m.—Shell Happy Time 9 to 9:30 a.m.—Betty Baker's Cooking School 9:30 to 10 a.m.—Chamber of Commerce talk 10 to 11:30 a.m.—Town Crier 12 to 1 p.m.—Luncheon concert 1 to 1:20 p.m.—Stock market quotations 1:20 to 1:35 p.m.—Old Hickory Smoked Salt talk 1:35 to 2:20 p.m.—Farmer's hour 5 to 5:30 p.m.—Lew White, organ recital 5:30 to 6 p.m.—Mildred Hunt and marimba orch. NBC NBC
- NBC 6 to 7 p.m.—General Electric Co. program, NBC 7 to 8 p.m.—Lucky Strike hour, NBC 8 to 9 p.m.—Operatic program 9 to 10 p.m.—Golden Legends, NBC 10 to 10:15 p.m.—Oregonian news summary 10:15 to 12 midnight—The Big Show, NBC

Channel 64 468.5 Meters KFI 5000 Watts 640 Kcys.

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Copyright 1929, E. C. Anthony, Inc., L. A. Copyright 1923, E. C. Anthony, Inc., L. 8 a.m.—Shell Happy Time from KPO 9 a.m.—Musical program by Sylvia 9:30 a.m.—Sylvia's Happy Hour 12 noon—U. C. and U. S. agriculture talks 12:15 p.m.—Federal and state market reports 12:30 p.m.—Paris Inn Cafe Orchestra 1:30 p.m.—Dicky Thomas, acc. Berta Hill 2 p.m.—Buth Haddock. contralto

- 1:30 p.m.—Dicky Thomas, acc. Berta Hill
 2 p.m.—Ruth Haddock, contralto
 3 p.m.—Collegiate chorus, Mrs. Bowser, dir.
 4 p.m.—Glen Edmund and his Collegians, Opal Snow, soloist
 5 p.m.—Lew White, organ recital, NBC
 5:30 p.m.—Mildred Hunt with Marimba Band,
- NBC

- NBC 6 p.m.—General Electric program, NBC 7 p.m.—Lucky Strike hour, NBC 8 p.m.—Variety hour 9 p.m.—Packard Concert Orch.; Pryor Moore, dir.; Everton Stidham, baritone 10 p.m.—KFI Symphonette 11 p.m.—Midnight Frolic

Channel 92 325.9 Meters KOMO 920 Kcvs. 1000 Watts

Fisher's Blend Station, Seattle, Washington 8 a.m.-Shell Happy Time

- 9 a.m.—Organ recital
- 10 a.m.—Y. M. C. A. health exercises 10:15 a.m.—What to Prepare for Dinner 10:30 a.m.—Organ recital
- 11 a.m.-Concert trio with Joy Boys
- 12 noon-Gyrators with The Harmonists
- 1:15 p.m.—Gyrators; Fred Lynch, tenor 2:30 p.m.—Orchestra; Fred Lynch; Joy Boys

- 2:30 p.m.—Orchestra; Fred Lynch; Joy Boys 4 p.m.—Kiddies; program 4:30 p.m.—News flashes 4:45 p.m.—Stock and bond quotations 5 p.m.—Lew White in organ recital, NBC 5:30 p.m.—Marimba orchestra with Mildred Hunt 6 p.m.—National Orchestra, Walter Damrosch, director NPC
- director, NBC

- director, NBC 7 p.m.—Lucky Strike dance orchestra, NBC 8 p.m.—Spanish hour with Luz Barroso 9 p.m.—Puget Sound Navigation program 9:30 p.m.—Orchestra; James Harvey, tenor 10 p.m.—Big Show, NBC 12 midnight—News flashes

1050 Kcvs.

www.americanradiohistorv.com

12:15 to 12:30 a.m.-James Harvey; Zita Dillon KNX

L. A. Evening Express, Los Angeles, Calif.

Channel 105

5000 Watts

285.5 Meters

6:45 to 8 a.m.-Health exercises 8 a.m.-Talk and morning prayer 9 to 9:30 a.m.-Musical program

9:30 to 10 a.m.-Shopping news

10:30 to 11 a.m.-Beauty talk

10 a.m.-Town Crier's morning message

4 p.m.-Lost and found announcements. 4:25 p.m.—Stock market reports 5 to 5:45 p.m.—"Own Your Own Home" 5:45 to 6 p.m.—Town Crier's amusement tips

6 to 6:30 p.m.—Organ program 6 to 6:30 p.m.—Playgoers' Club 6:30 to 7 p.m.—KNX String Quartet

12 noon to 12:30 p.m.—Musical program 12:30 to 12:45 p.m.—W. F. Alder travelogue 1:30 to 2 p.m.—The Bookworm 2 to 2:30 p.m.—Courtesy program

7 to 8 p.m.—Courtesy program 8 to 8:05 p.m.—Announcement of church services 8:05 to 10 p.m.—Feature program 10 p.m. to 12 midnight.—Hotel Ambassador orch.

12 midnight to 1 a.m.—Dorado Club dance hour 1 to 3 a.m.—The Midnight Express



KFWI 322.4 Meters Channel 93 930 Kcys. 500 Watts

Radio Entertainments, San Francisco, Calif. 7 to 8 a.m.-Health exercises by Cal King 9 to 9:30 a.m.—Country Store 9:30 to 10 a.m.—Country Store 9:30 to 10 a.m.—Musical program 10 to 10:30 a.m.—Charlie Glenn, songs 10:30 to 11 a.m.—Studio program 12 to 1 p.m.—Hooligans' luncheon program

6 to 6:55 p.m.-Dinner hour program

6:55 to 9 p.m.—Police reports of missing people 8:30 to 9 p.m.—Studio program

322.4 Meters **KFWM** Channel 93 500 Watts 930 Kcvs.

Oakland Educational Society, Oakland, Cal. 8 to 9 a.m.-Max's Market and Health Hour

- 8 to 9 a.m.—Max's Market and Health Hour
 11 to 12 noon—Musical program
 1:30 to 2:30 p.m.—Edna's Entertainment Hour
 2:30 to 3 p.m.—A Kingdom Message, C. R. Welch, "Steps to Inauguration of Kingdom"
 3 to 3:30 p.m.—Opera, Wright and Ralston
 3:30 to 4 p.m.—Treasure Hour, Wright and Ral-
- ston
- 4 to 5 p.m.-Don's Hour of Happiness
- 5 to 6 p.m.—Kingdom talk, classical music 7 to 8 p.m.—Doc Herrold

- 8 to 8:30 p.m.—Bible dialogue, "The Slanderer"
 9 to 10 p.m.—Boys of the Caravansery
 10 to 12 midnight—Kermess of Nations, featur-
- ing Japan
- 12 to 1:30 a.m.-Special Japanese program under the direction of F. Y. Tonomura

265.3 Meters KSL 1130 Kcvs. Radio Service Corp., Salt Lake City, Utah

- 5 p.m.—Lew White, organist, and Marimba Band, NBC
- p.m.—Damrosch Symphony Orchestra, NBC
 p.m.—"Lucky Strike" dance orchestra, NBC
 p.m.—Brimley Brothers Male Quartet

- 8:30 p.m.-Concert troupe 9:30 p.m.-KSL amateur night
- 10 p.m.-Dance music
- 11 p.m.-KSL Coyoto Club

545.1 Meters **KTAB** Channel 55 550 Kcvs. 500 Watts

Pickwick Broadcasting Co., Oakland, Calif.

- 8 to 9 a.m.—Ray Raymond's Tabloids 9 to 9:30 a.m.—Morning prayer
- 9:30 to 12 noon—Features and recordings 12 to 1 p.n.—George Otto's Hawaijans
- 1 to 1:30 p.m.—Organ recital 1:30 to 2:30 p.m.—Recordings
- 2:30 to 3 p.m.-Carlson, Dorman and Moran
- 3 to 4 p.m.—Versatilians; Mart Grauenhorst 4 to 5 p.m.—Orchestra; Henry Karpenstein, bar-
- itone
- 5 to 6 p.m.—Brother Bob's Frolic 6 to 6:30 p.m.—Studio program 6:30 to 7 p.m.—Twilight Hour

- 7 to 8 p.m.—States Restaurant Orchestra 8 to 9 p.m.—Dog Watch
- 9 to 10 p.m.-Orchestra; Mildred Epsteen, soprano
- 10 to 10:30 p.m.-Joan Ray, contralto
- 10:30 to 11 p.m.-Studio program
- 11 to 1 a.m.-Night Owls

236.1 Meters Channel 127 KOL 1270 Kcvs. 1000 Watts Seattle Broadcasting Co., Seattle, Wash.

- 6:45 to 8:45 a.m.—Sunset's Musical Klock 8:45 to 9:30 a.m.—Program of general interest

- 10 to 11 a.m.—A children's program 11:15 to 12 noon—Musical Moments
- 11:15 to 12 noon-Musical Moments 12 to 1 p.m.-Organ recital, F. C. Feringer 1 to 1:30 p.m.-Half hour from the Song Shop 2 to 3 p.m.-Matinee Melodies 3 to 4 p.m.-Organ, Frederick C. Feringer 4 to 4:30 p.m.-Twilight Time 4:30 to 5 p.m.-News items, weather report

- 5 to 6 p.m.-Service hour
- 5 to 6 p.m.—Service hour 6 to 6:40 p.m.—Music, newscasting 6:40 to 7 p.m.—Music, newscasting 7 to 7:15 p.m.—Mr. Riff and Mr. Raff 7:15 to 7:30 p.m.—Farm science snapshots 7:30 to 8 p.m.—Camp Fire Girls' program 8 to 8:30 p.m.—Boy Scouts' program 8:30 to 9 p.m.—Pacific Trade program 9 to 9:15 p.m.—Amos 'n' Andy 9:15 to 10:15 p.m.—Amos 'n' Andy

- 9:15 to 10:15 p.m.—Tucker's Everstate band 10:15 to 11:45 p.m.—Coc Coo Noodle Club 11:45 to 12:15 a.m.—Tucker's Everstate band

315.6 Meters **KFWB** 950 Kcvs.

Channel 95 1000 Watts

Channel 130

- Warner Brothers, Hollywood, California
- 9:30 a.m.—Harmony hour 11 a.m.—KFWB Shoppers' Directory 12:30 p.m.—Air Journal
- 4:30 p.m.-Radio Travel Tales

- 4:30 p.m.—Radio Traver Tales 5 p.m.—Radio Review 5:45 p.m.—Town Tattler 6:20 p.m.—Musical program 6:30 p.m.—Harry Jackson's entertainers 7 p.m.—Concert quintet; Edward Jardon, baritone
- -Mona Motor Oilers; Esther White and n.m.-p.m.—Mona Motor Ohers; Esther Wi Lucky Wilber in harmony numbers
 p.m.—Courtesy program
 p.m.—Henry Halstead's orchestra
 to 10:10 p.m.—Annos 'n' Andy
 10:40 to 11:40 p.m.—Roy Fox' orchestra

- 230.6 Meters KTBI 1300 Kcys.
 - 1000 Watts Bible Institute of Los Angeles, California
- 7 to 7:30 p.m.-Jewish service
- 7:30 to 8 p.m.—Romelda Schlotzhauer, planist 8 to 9 p.m.—C. I. Schmidt's Players
- 9 to 10 p.m.-Organ recital

Channel 113

5000 Watts

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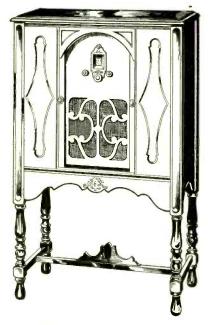


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