

BROADCAST engineering

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ON AIR STATUS
Wednesday 03/07/90

AUTO-RUN 23:39:26:00 00:00:00:00 02 00:50:00 00:00:00:00

EVENT	SOURCE	TYPE	TRM	CTL	ACTUAL	LENGTH	RMID	PGMID	DESCRIPTION	STATUS
0150A	6030	OF	CUT			00:00:30	01346		SWEEPS	complete
0159	MANC1	SM	CUT	EJC	21:37:56	00:00:30	0674A	00192	CHANNEL 5 RUN	COMPLETE
0160	UCTL	SQ	CUT		21:39:26	00:01:15			ONCE MAT CH	
0161		CM							& WEATHER SLI	
0162		CM								
0163	6030	TC	CUT		23:38:50	00:00:23	1818		CLOSE	STANDBY
0163A	MANC2	OF	AUD			00:00:23	1818		STATION BRK	standby
0164		CM								
0165	6030	SM	CUT		23:39:01	00:00:05	2651		THE PDA	STANDBY
0165A	MANC2	OF	AUD			00:00:05	2651		THE PDA	standby
0166	MANC1	SM	CUT	EJC	23:39:06	00:00:08	0066	02015	TELEPHONE	CUED
0167	MANC1	SQ	CUT	EJC	23:39:36	00:00:04	0926	PR132	PRIME LEAD-IN	CUED
0168	KU12	SQ	CUT		23:39:48	00:00:46			TOWAY SHOW	STANDBY
0168A		OF	CM			00:00:46			TOWAY SHOW (C	
0169		CM								
0170	MANC	TC	CUT	EJC	00:00:26	00:00:10	00193		PRIME LEAD-IN	

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Surviving new owners
p. 64



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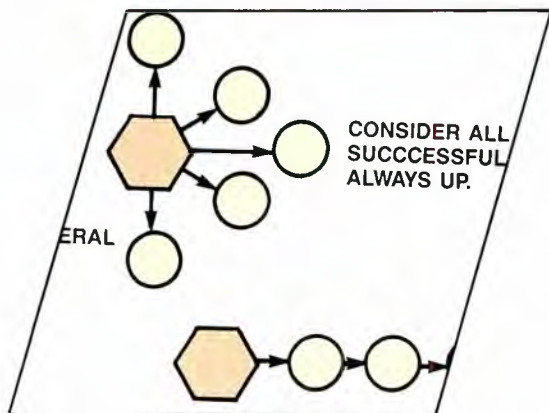
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ON THE COVER

Automation continues to improve the operation of today's stations. The technology improves efficiency and eliminates mistakes, making for a successful operation. Best of all, the equipment is easier to use than ever before. (Cover credits: Circuit board supplied by Digital F/X, broadcast automation supplied by Alamar Electronics, design by Eric Muller, photography by Douglas Schwartz.)

BROADCAST engineering

MAKING AUTOMATION WORK:

Automation of radio and TV station operations has become an important tool for increasing the productivity of any facility. With increased competition in the marketplace, stations are looking for ways to reduce overhead and improve on-air performance. Automation is one method to accomplish both objectives.

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Chyron and Midwest terminate agreement

Chyron, Melville, NY, and Midwest Communications, Edgewood, KY, have terminated their previously announced agreement in principle to combine the two companies. They were unable to reach agreement on definitive terms for their merger.

Both companies anticipate that Midwest will remain an important distributor of Chyron products. Neither company expects that the failure to reach agreement will in any way disrupt their long-standing commercial relationship.

PTC '91 issues call for papers

The Pacific Telecommunications Council's conference, "Accessing the Global Network: Weaving Technology and Trade in the Pacific," is seeking paper proposals for its 13th annual conference, which will be

held Jan. 13-16, 1991, in Honolulu. The deadline for the proposals is June 30, 1990. For further information and a proposal submission form, contact: PTC '91, 1110 University Avenue, Suite 308, Honolulu, HI 96826; 808-941-3789, 808-944-4874 (fax).

132nd SMPTE issues call for papers

A call for papers for the 132nd SMPTE Technical Conference and Equipment Exhibit has been issued. The conference will be held Oct. 13-17 at the Jacob K. Javits Convention Center, New York.

Kerns H. Powers (consultant) has been appointed program chairman. John L. Baptista (Consolidated Film Industries) and Alan S. Godber (National Broadcasting) are the program vice chairmen. John Erwin (Eastman Kodak) is coordinating the film papers.

The theme for the conference is "Film and Television — One World?" Authors

should submit a 500-word synopsis and a completed author's form to SMPTE headquarters by June 15 in order to have a paper considered for the conference. The 100-word abstract that was required in previous years has been eliminated. Finished manuscripts of accepted papers are due by Aug. 17. Authors will be notified of acceptance before Aug. 3. Presentation time, including visuals and demonstrations, should be 20 minutes. Author forms are available from program coordinator Marilyn Waldman, 595 W. Hartsdale Ave., White Plains, NY 10607; 914-761-1100.

In addition to the technical program, an equipment exhibit and several social activities are planned. The equipment exhibit will be staged at the convention center Oct. 13-16. Approximately 250 to 300 manufacturers are expected to participate.

The social events begin on Friday, Oct. 12, with the Welcoming reception at the Marriott Marquis Hotel. The Honors and Awards luncheon will be held Saturday in

Continued on page 112

BROADCAST engineering

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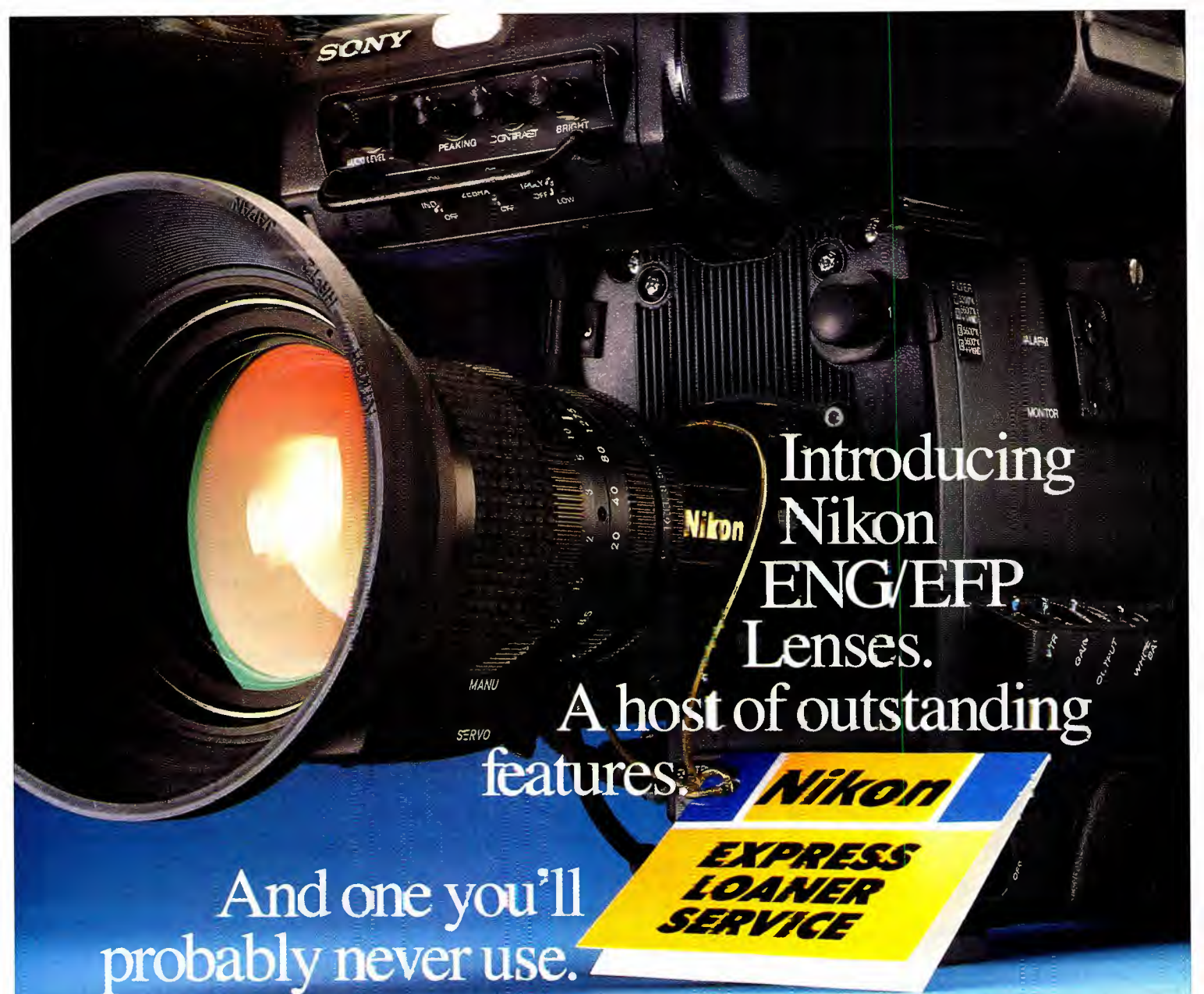
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Legal beagles



I have always thought that people who hold jobs should do something for a living. Firemen should put out fires. Policemen should catch crooks. People who regulate broadcasting should verify that transmitters operate according to the license granted, should not interfere with others' operations and should make sure that the EBS system is constantly viable. Such is not always the case, however.

I recently attended a meeting of communications lawyers, convened at a classy hotel in Washington. We heard regulatory postulations from FCC officials, industry representatives and a wizard from a high-level think tank. I enjoyed the program, but

was shocked when I asked the attorney next to me why he had chosen communications law. He replied that he had been between jobs and thought he'd give it a whirl.

This took me aback. To him, broadcasting was just another business. To many of **BE's** readers, broadcasting is a way of life. Most engineers I know love this industry. We put more into it than we would dare if it was just a job. For instance, once I received almost two dozen sutures when an errant tape deck slipped as I carried it down a stairway. There's a small brown mark on my right wrist where an overzealous co-worker tried to solder on me. Many engineers bear significant injuries from contacting high voltage in the line of duty. Shouldn't we feel indignant when impudent lawyers announce they'll dabble for a while in the field of communications?

Adding insult to injury is the fact that these legal beagles think they really do something. In their meetings, they talk of adjusting the regulatory mix to spur competition. They propose laws to level the playing field, making things just a little bit bad for everyone. And somehow, they manage to do it all on a commission basis.

These wonder kids really do shape the world, unfortunately. They make the rules the rest of us live by, but they often

do so without a full knowledge of their potential impact. My personal distrust of regulators began with a stroke of some lawyer's pen when my coveted first-class radiotelephone license was suddenly devalued. My employer changed me instantly from a transmitter operator into a VTR loader and told the rest of the tape crew they now were free to adjust the transmitter — until one of them melted several thousand dollars worth of final output tubes. Management, trusting the government to know best, had mistaken common law for common sense.

Such problems continue today. EBS tones in TV stations are supposed to modulate the transmitter to 40%, but some station chief operators report that different FCC offices render different interpretations of the law. I spoke with one who says the FCC field office that would inspect his station told him it's 40% per tone, 80% overall. It is hard to attain that level without bypassing the station's audio-processing equipment. Seeking further clarification, he called the FCC in Washington and was told that the law says 40%, period. To break the tie, the station's consultant on EBS compliance (whoever needed such a thing before deregulation?) ruled that the FCC would allow 65%, considering audio processing. This chief has since seen a convincing study by a respected consulting engineer, which states that the levels must be, in fact, 80%. In such a case, the frustrated chief knows little more than that no matter what he does with his tones, it will be wrong.

It does no good to pine for the old FCC where "engineer's engineers," by virtue of training and experience, could speak with authority on a given rule and have it stay spoken. And yet, for all the turmoil caused by the great deregulation experiment, we must ask ourselves, "Are we really any better off?"

If we must have rules, let them be good rules, clearly defined and applicable to broadcasting today. It takes good technical people to make such rules, not flighty lawyers who decide to "have a go" at broadcasting before moving on.

Rick Lehtinen

Rick Lehtinen,
TV technical editor

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The future offers real promise for AM radio. NRSC AM radios are almost here, factory-installed in new cars. Soon, home stereos and portable sets will also be NRSC-equipped.

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Wireless cable service rules proposed

By Harry C. Martin

The commission has proposed rule changes to accommodate "wireless cable," an emerging service that provides multiple video channels, which use a combination of old and relatively new over-the-air technologies.

This service uses microwave radio channels instead of coaxial cable to deliver non-broadcast material, such as HBO and ESPN over-the-air into homes. It typically combines standard television with special microwave reception equipment, and uses a combination downconverter and channel selector to provide a composite of broadcast and non-broadcast signals to subscribers in a simple-to-use format.

The frequencies allocated for this use are those in the multipoint distribution service (MDS) and the multichannel multipoint distribution service (MMDS). Also, there are channels in the private operational-fixed microwave service (OFS), which are suitable for and permitted for MDS-type service. In addition, channels in the instructional television fixed service (ITFS) can be leased for MDS-type use on a part-time basis. Under the FCC proposal, all of these services will be combined under one set of rules. The commission also plans significant deregulation of wireless cable.

Among the specific rule changes are the following:

- Eliminating multiple ownership restrictions on the E, F and H channels.
- Modifying interference requirements and processing practices to accelerate authorization of MDS systems.
- Easing restrictions on the lease terms for MDS use of ITFS excess capacity.
- Prohibiting or restricting ownership and/or control of MDS and OFS channels by cable system operators.
- Increasing power output limits where possible, and conforming technical parameters and channel assignment standards among the services, to the extent possible.
- Making technical rule changes to increase licensees' flexibility in adjusting systems to avoid interference.



- Authorizing use of "signal boosters" or "beambenders" in all services.
- Increasing MDS operators' access to auxiliary frequencies.

Two additional matters will be considered, although no rules are proposed at this time:

- Licensing non-ITFS entities for vacant and unapplied-for ITFS channels, subject to some restriction that will preserve some capacity for future ITFS use.
- Reallocating the H channels from the OFS to the MDS service.

Cable signal leakage rules enforced; new form adopted

A cable system in Texas recently was fined \$4,000 by the FCC for violating the agency's signal leakage standards. An inspection revealed the system had been radiating in excess of FCC standards on two aeronautical frequencies, and the FAA had complained to the commission regarding the resulting interference.

Because cable systems use closed-delivery systems that are not intended to radiate over the air, a cable system's use of the spectrum is dependent upon its ability to strictly limit any signal leakage. Systems must meet stringent radiation standards to ensure that their use of the same frequencies as aeronautical and other over-the-air services will not cause any interference.

In January, the commission sent copies of its new Form 320 to all cable system operators. The form is to be used to collect the needed information to ensure the safe use of aeronautical frequencies.

Before July 1, 1990, each cable TV system that uses a frequency in the 108MHz-137MHz or 225MHz-400MHz bands is required to file cumulative signal leakage index (CLI) information or the results of airspace measurements, in accordance with section 76.611 of the commission's rules. Effective July 1, 1990, all grandfathered cable operations on aeronautical frequencies, pursuant to section 76.619, will cease. After July 1, 1990, CLI information or the results of airspace measurements is required to be submitted before the activation of aeronautical frequencies on new cable systems or on extensions of existing ones.

The commission has proposed rules to protect children from exposure to telephone dial-a-porn services.

Section 223 of the Communications Act will impose criminal penalties on those who knowingly make obscene or indecent communications by telephone for commercial purposes to persons younger than 18 years of age or to adults without their consent. To the extent technically feasible, the law also requires telephone companies to prohibit access to indecent communications from the telephone of a subscriber who has not previously required access. The law also provides that it is a defense to prosecution if the service provider restricts access to indecent communications to persons 18 years or older by complying with FCC procedures.

The proposed rules would establish the following procedures as means to avoid prosecution:

- Payment by credit card before message transmission.
- Use of an authorized access or identification code before message transmission.
- Scrambling the message.
- When the company offering the service is a message sponsor subscribing to a mass announcement service tariffed at the FCC, requests must be made indicating in writing to the carrier that calls to the message service are subject to billing notification as an adult telephone message service.

The commission believes these alternative options represent, under current technology, the most carefully tailored and least-restrictive procedures available that are consistent with the First Amendment and section 223 of the Communications Act.

FCC forfeiture authority increased

In December 1989, section 503 of the Communications Act was amended to increase dramatically the amount the FCC may access for forfeitures of rule violations.

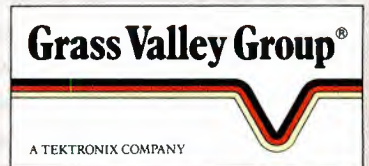
The forfeiture structure increases the permissible forfeiture limitation from \$2,000 for each violation to \$25,000 for broadcasters and cable TV operators and applicants, with an aggregate limit of \$250,000, up from \$20,000. ☺

Martin is a partner with the legal firm of Reddy, Begley & Martin, Washington, DC.

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Lightning-quick evaluations

By Margaret Craig

The Lightning display is a useful tool for adjusting component analog video (CAV) signals. You can interpret the Lightning display easily and make the correct CAV adjustments quickly by understanding the implications of dot displacement relative to the graticule.

Connect the dots

Evaluating and adjusting CAV component amplitudes is easy when using the Lightning display; simply adjust the gain of each signal until every dot in the display is located in the center of its respective graticule box. (See Figure 1.)

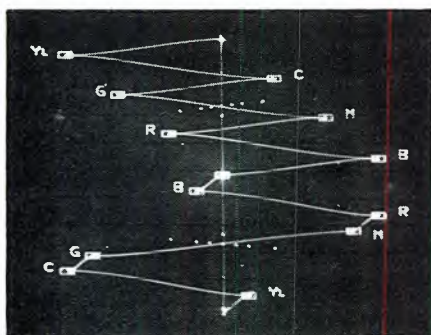


Figure 1. A Lightning display provides a quick, easy way to check CAV signals.

The zero signal level (blanking) is represented by the dot in the center of the display. The color bar levels appear as the other dots. If the dots are displaced vertically from the indicated graticule positions, the luminance amplitude is incorrect. A luminance setting that is too high causes vertical displacement of the dots away from the center (blanking) dot. Luminance that is too low causes vertical displacement toward the center dot.

Horizontal displacement of the dots relative to the calibrated graticule positions indicates incorrect B-Y or R-Y levels. The B-Y dots are in the upper half of the display, and the R-Y dots are in the lower half of the display. Again, displacement away from display center indicates a signal level that is too high, and displacement



toward display center reveals a signal level that is too low.

The relative timing between component signals also can be evaluated with the Lightning display, which is done by observing the amount and direction of bending in the transitions between dots. The green-magenta transitions in the upper and lower halves of the display are used for this. A series of graticule dots aids this observation and can be used to estimate relative timing error. The best results are obtained with display expansion, as shown in Figure 2.

If there is zero relative delay between components, the green-magenta transition will pass through the center dot of the dot series, as is the case in Figure 1. Bending away from the center of the display indicates that the color-difference signal is advanced from the luminance signal, and bending toward the display center indicates a delay in the color-difference signal. To establish correct relative timing, simply adjust the advance or delay of the appropriate component signal until the Lightning display's green-magenta transition passes through the center dot of the dot series. Remember, the top half of the display is +Y vs. B-Y and the bottom half is -Y vs. R-Y.

How Lightning compares

The advantage of a Lightning display is that it shows all three components in a single, easily interpreted display. Relative channel gain and timing errors can be spotted at a glance, which is particularly advantageous in setting up and evaluating CAV distribution systems.

You also can use parade, overlay and bowtie measurement methods directly for CAV signal evaluation. In fact, these other methods may be preferred for high-resolution amplitude and timing measurements. They are, by their nature, somewhat more demanding to use. Although the parade display is good for absolute and relative amplitude measurements on all three components, it is not as amenable to timing measurement. For timing measurements, it's generally better to switch to an overlay display mode and observe how the component transitions line up. Alternatively, the bowtie method could be used

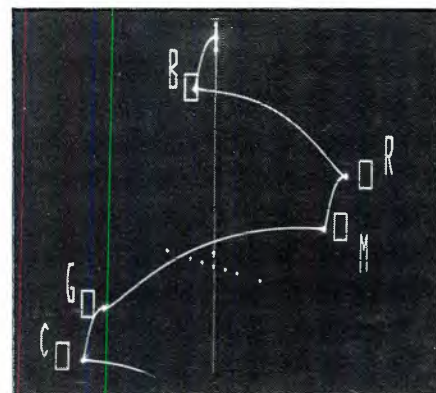


Figure 2. The Lightning display expansion can show amplitude and timing errors. Component signal timing can be evaluated by observing the green-magenta transition.

for both relative amplitude and timing measurements, but this method requires a special test signal.

The Lightning display offers two important advantages for evaluation and setup of CAV signals. First, it provides a single display of the important component relationships. Second, the display, which derives from standard component color bar signals, simplifies CAV channel monitoring and initial evaluation. If a quick look at the Lightning display reveals possible gain or timing problems, more definitive measurement methods can be used.

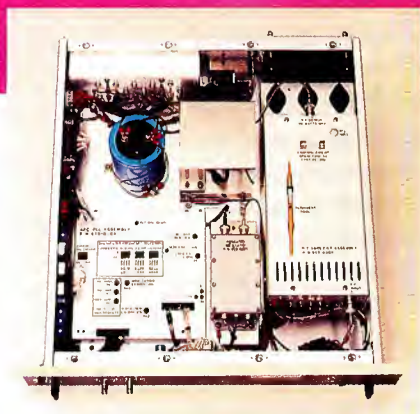
Craig is an engineer for the technology development group, Tektronix Television Division, Beaverton, OR.

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In-line bridge measures actual conditions

By John Battison



In the early days of radio work, an engineer used a *cold bridge*, pre-WWII and probably a BC-210 oscillator and heterodyne receiver to adjust a station's antenna or phasing system. I remember a repair assignment one midnight more than 30 years ago, in Dismal Swamp (the actual name), NC. I was working on an antenna with an old cold bridge and battery-operated equipment with only a Coleman lantern for light because there was no power at the tower base. First, I found a weak heterodyne and then a null, and the job was completed. Compare this antenna maintenance with the equipment setup engineers use today.

Use an in-line bridge

An important advantage of the in-line bridge is that it is *in line* and, therefore, measures the system under actual operating conditions. Other bridges measure system parameters under cold conditions. This requires the station to go off the air to make an antenna system measurement. Also, the readings may be less accurate because coils and capacitors are not at operating temperature when the test is made. Remember, when using either type of bridge, apply the correction factor properly.

Both types of impedance bridges are calibrated for 1,000kHz (1MHz), and reactance dial readings must be corrected for the frequency in use. In the case of the G.R. bridge, the measured reactance must be *divided* by the operating frequency to obtain the actual reactance.

Apply the correction factor

It is easy to make a mistake in interpreting the reactance correcting instructions engraved on the in-line bridge. Many users have mistakenly divided instead of multiplied the operating frequency in MHz by the reactance dial reading. A dial reading of $-j150$ at 1,550kHz turns out to be $-j150$ multiplied by 1.55MHz, which equals $-j232.5\Omega$. This is quite a bit more than the original reading of $-j150$. A worse error would occur if $j150$ was divided by 1.55,

the result equaling $j96.7\Omega$, which is a significant difference.

Although the OIB reads hot circuits, and reactance adjustments can be made while hot, inserting an OIB can disturb a circuit. An easy way to check for this problem is to read the antenna monitor with the bridge in circuit, then remove the bridge and re-read the antenna monitor. If retuning is required to regain the original monitor reading, try adjusting the network closest to the bridge insertion point.

Make adjustments carefully

After the ATUs are properly tuned, the line input will see 50 (usual line Z) $\pm j0$. If R is not exactly $50 \pm j0$, the output (antenna) arm should be adjusted slightly to make the correction. If output arm tuning will not correct the situation, it will be necessary to adjust the shunt arm slightly. These adjustments probably will upset the reactance so the input arm should be adjusted as necessary to get rid of j .

If it was necessary to adjust the phaser, the phasing networks can be set up in the same way. However, I discourage changing any internal phaser settings until everything else has been tried. It is not often that permanent changes have to be made. Usually the front controls will handle the requirements.

If a control is adjusted fully one way and the parameters still are not correct, it may be necessary to change a coil tap in the phaser to put more power into the antenna. This sometimes happens when jeep coils are tapped across the power divider.

If you change any tap in any coil, be absolutely sure to mark the tap position *before* removing the tap. It is easy to lose sight of a turn after the tap is removed and mark the wrong one.

If you think that the only thing to do is move a tap in a phaser, never go more than one turn in either direction, and, preferably, no more than half a turn. It is easy to go right past the correct position and go from bad to worse because too large of a step was taken.

I mentioned jeep coils in a power divider previously. Before deciding that a coil is a power divider coil, refer to the phaser schematic. If you don't have a phaser

schematic, you must make a circuit sketch in your notebook and label the coils with their printed references. In my experience, power divider taps and coils seem to have a habit of not being what I think they are. It is essential to mark the taps before making a move.

Try to avoid making tap changes inside the phaser unless you are completely sure that such a change is imperative. Generally, if the original settings have not been disturbed, the cause of the variation is external to the phaser's circuits, and is due to antenna system changes or lines and ATUs.

Re-measure system parameters

After all of the phaser and ATU adjustments have been made, the common point must be re-measured with the bridge inserted after the common point meter. You should have a phaser with continuously variable series and shunt arms in the common point network. The shunt and series arms then are adjusted for $50 \pm j0$, using the shunt leg to vary the resistance.

Line damage

Assuming that you have made your adjustments and the bridge's measured values are close to those desired, you should check the line current. Insert an ammeter into the line, leaving the phaser and read line current. Do the same thing at the ATU input jack. These two line currents should be very close to each other. If they are not, check the line impedance with an OIB at the phaser end. If the ATU input impedance is approximately correct on all lines but one line is way out at the phaser end, it's a good indication that actual physical line problems are developing.

Make a dc check, terminate the line at the ATU end with a 50Ω non-inductive resistance and re-measure the line input impedance. Something may have damaged the line. If so (in the absence of a pulsed-line tester), the simple grid dip meter test, which I described in the May 1989 column, will aid in locating the damage. This is especially helpful if the line is long and buried.

Battison, BE's consultant on antennas and radiation, owns John H. Battison and Associates, a consulting engineering company in Loudonville, OH, near Columbus.

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Uncommon engineers

Nathan Hughes

By Elmer Smalling III

By the time Nathan Hughes graduated from high school in Carmarthenshire, South Wales, he had earned multiple credits in physics, math and chemistry. He probably had only an inkling of how much he would come to depend on his educational background. It would serve him well throughout a long and distinguished career that would take him to many parts of the world. But on that day in 1941, the world was at war. Like thousands of his countrymen, he put his future on hold "for the duration of the emergency."

Wartime training

Hughes joined the Royal Navy and was trained to be a radio mechanic. He was awarded an Engineering Cadetship, designed to provide academic and practical training in mechanical and electrical engineering. That training, however, had to be completed in only 21 months, compared with four years for the peacetime course.

With his training concluded, Hughes anticipated that he would be returned to active service in the Royal Navy as an engineering officer. To his surprise, he was transferred to the Army and sent to the School of Signals, where he learned about the latest radio and encryption equipment used in the British army. In Italy he operated and maintained this equipment for various artillery, armored, infantry and air units.

Hughes later was posted at the War Office transmitting station at Droitwich, where he operated 20kW transmitters. This facility provided high-speed telegraphy from the United Kingdom to allied military command stations. His next assignment involved experimental assembly and packaging of radio equipment, which was dropped by parachute and then tested to determine which combination of factors resulted in the least equipment damage. Among his final duties in the service was the decommissioning of many communications facilities in the South of England used during the Battle of Britain.

As his American counterparts attended school on the GI Bill, Hughes entered the University of Wales at Swansea, where he



Profile

- Chartered Engineer (U.K. equivalent of a Professional Engineer)
- Fellow and past council member of the Institution of Electronic and Radio Engineers and chairman of the Panel on Training and Education for electronic engineering
- Fellow of the Institution of Electrical Engineers
- Member of the Royal Television Society
- One of the founding members of the South Wales Center and the North American Center of the RTS

earned a degree in physics and applied math. He also got his amateur radio ticket, GW3GHT. His ham antenna alignment allowed him to work up and down Europe and into South America. He talked frequently with U.S. servicemen based at Templehof Airfield during the Berlin Airlift.

Launching a career

When Hughes left college in 1951, he had a tough choice. One option was to join the BBC, where he had worked during school vacations. The other was to join the Marconi Company, which paid less but offered a greater opportunity to work in all fields of radio and television. He chose Marconi.

About the time Hughes completed his Marconi post-graduate apprenticeship to become a planning and installation engineer, great things were happening in television. In 1953 he helped design and install technical facilities in Milan, Italy, that included 21 studio camera channels with associated master, production and audio control rooms. Next, he installed the Rome studio facility before Italian television changed from experimental to full service. He also supervised the technical operation of the pioneer broadcast from the Vatican, part of the 10-day "Eurovision" spectacular during which many countries with different line standards shared programming.

In 1957, Hughes joined Television Wales and West in Cardiff, where he designed and built a medium-size TV center. When he was chief engineer, he fine-tuned the high-efficiency, low-manpower operations

at ARTV and introduced new features such as the first outside garden studio in the United Kingdom and the first remote unit equipped with a modified Ampex VR-1000. In 1961, he was appointed general manager of Television Wales, where he designed the most modern studio center of the day.

His next appointment, as RCA's sales manager of broadcast and communications systems, took him to Geneva. He negotiated the sale of many different types of systems in Europe, Africa and the Middle East. In 1965, Hughes moved to the United States and, as broadcast technical manager of WTTW in Chicago, planned and supervised the installation and move of channels 11 and 20 to the company's new north Chicago location. WTTW/WXXW had the first semi-automated master control room in educational television.

After more than 25 years of worldwide TV experience, Hughes founded his own consulting firm, which deals with all areas of broadcasting and communications. A recent project included supervising the installation of a self-supporting 120-foot microwave tower. It would have been a straightforward project except that the tower was to be erected within 130 feet of an AM directional tower. With the required precondition against radiation hazards for personnel and close cooperation with the chief engineer of the AM station, acceptable levels of radiation and VSWR were achieved during the installation.

The power of education

Hughes has been keenly interested in education, fostering workshops and chairing committees on electronic engineering education over the years. His background in physics and math has served him well throughout his career. It has provided the basis for his accomplishments of the past 40-plus years, allowing him to do everything from calculating antenna impedances to engineering and troubleshooting TV and radio systems in countries around the world.

Smalling, BE's consultant on cable/satellite systems, is president of Jenel Systems and Design, Dallas.

Fortunately for us, most radio engineers look before they leap.

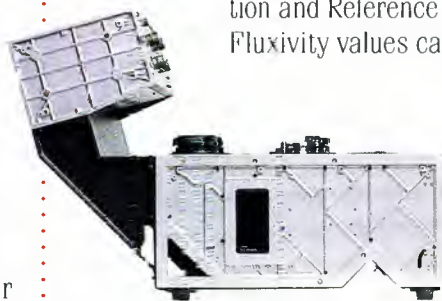
You've always been an analytical bunch, so we're sure you know that our MX-55NM 2-track not only gives you the features you need, but that it's also priced several thousand dollars below its nearest competitor.

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A 1.5" cast alloy deckplate plus cast side frames give the MX-55NM the rigidity and ruggedness you've come to expect from Otari. (Do our competitors show you the inside of their machines?)

be changed with a flip of a switch. And as you put the deck

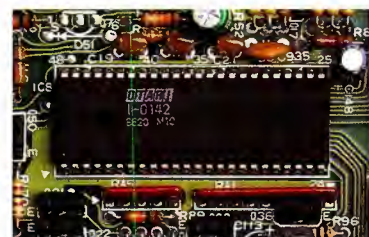


Three cue locations and a zero memory can be accessed via the MX-55NM's built-in locator.

through its paces, notice that the variable-speed control

provides 0.01% step resolution. This means you can make precise changes, and perhaps more importantly, you can repeat a change *exactly* when necessary.

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Circle (9) on Reply Card

Using the Smith chart overlay

By Gerry Kaufhold II

The use of a Smith chart can allow you to obtain an admittance by taking a compass and locating a point 180° from a reactance, with prime center as the center of rotation. Instead of performing this construction step, however, you can use a clear plastic Smith chart overlay, rotated 180° from the paper Smith chart page. Two sets of coordinates will appear. The underlying page is the normal Smith chart, for use in constructing and measuring impedances. Because the clear plastic overlay is rotated 180°, it can be used for plotting and measuring admittances.

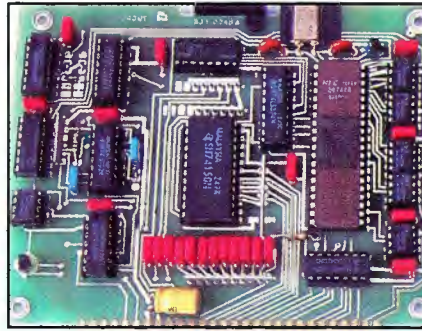
Set up the Smith chart with the zero resistance point to the far left. Place the Smith chart overlay on top of the Smith chart sheet and align prime center of the overlay directly over prime center of the Smith chart sheet. Rotate the overlay so that the zero resistance point of the overlay is to the far right. Use thumbtacks to maintain the prime centers and horizontal resistance component lines directly on top of each other.

The overlay now is rotated 180° from the bottom Smith chart sheet, giving you two coordinate systems directly on top of each other. The top layer (the Smith chart overlay) is marked with values around the outside diameter that read clockwise: 0.0, 0.1, 0.2, 0.3... 1.0. Any component value plotted onto the overlay will represent susceptance, with capacitive susceptance measured going down and inductive susceptance measured going up. Any component value plotted onto the underlying Smith chart will represent reactance, with capacitive reactance going down and inductive reactance going up.

If you are careful about plotting points, and make careful note of the changing scales between the underlying Smith chart sheet and the overlay, you can use a few simple construction techniques to solve fairly tricky impedance-matching problems.

Adding capacitive and inductive components

Imagine a clock face superimposed over the Smith chart plus overlay, with the



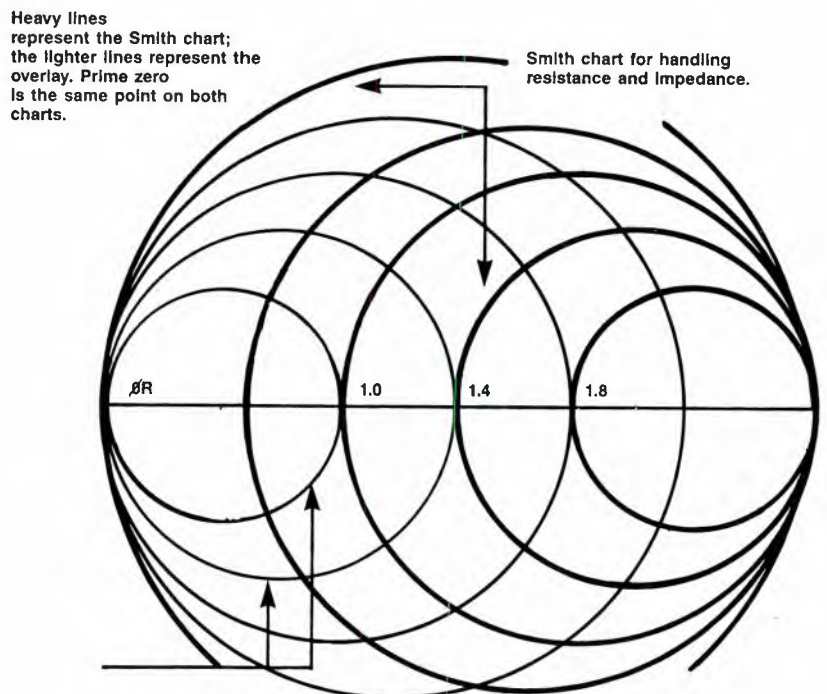
original point at high noon. Capacitive components are added by moving down. A capacitive susceptance, measured along the curves of the overlay, runs to the right and down (through the 3 o'clock position). This is considered going in the positive direction (remember, the overlay is rotated 180°), and the sign is (+). Capacitive reactance, traced along the curves of the underlying Smith chart, is added by tracing to the left and down (through 9 o'clock). For capacitive reactance, this is considered the negative direction, and the sign is (-).

Inductive components always are added by moving up. Inductive susceptance is added by tracing along the curve of the overlay right and up (through 3 o'clock). This is considered the negative direction, and the operation's sign is (-). Inductive reactance is added by tracing along the underlying chart left and up (through 9

o'clock). This is considered the positive direction, with sign (+).

Next month we will combine elements of the previous columns to solve an impedance-matching problem.

Editor's note: A special copyrighted version of the Smith chart, which presents the bottom (impedance) layer in red and the rotated overlay (admittance) layer in black, is available from Analog Instruments Company, Murray Hill, NJ, 201-464-4214. The order number is Smith chart form ZY-01-N.



Smith chart overlay for dealing with susceptance and admittance. All readings are rotated 180°.

Figure 1. The Smith chart overlay and some simple rules greatly simplify conversion by eliminating the construction step. Values are read directly from chart. [:-=)]))]]

Kaufhold is a market development engineer for SGS-Thomson Microelectronics, Phoenix.

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Battling power amp ac line voltage sag

By Gary R. Jones

A curious phenomenon occurs when the ac line voltage of an audio power amplifier is monitored at idle and at rated output; the line voltage sometimes will noticeably sag. Because of this, many manufacturers include a disclaimer in the product literature that states the product must be supplied by a 120Vac line to meet printed specifications. There's no shame or specmanship here; any power amplifier is a slave to the ac line feeding it.

To provide some protection, designers often build in enough headroom to compensate for a loss (drop/sag) of up to 10% in ac line voltage. This headroom guarantees the power amplifier's ability to deliver rated output, but probably not its THD specs, under the worst line-voltage conditions.

To examine this phenomenon, let's develop a rack of equipment and place it in different situations to see how ac line sag might affect the power amplifiers.

Example problem

Showing the particular unit and its power consumption in watts, our system consists of the following:

- One routing switcher power supply 205W
- Two stereo audio power amplifiers (500W each) 1,000W
- Two electronic crossovers 32W
- One recorder power supply 800W
- Total 2,037W

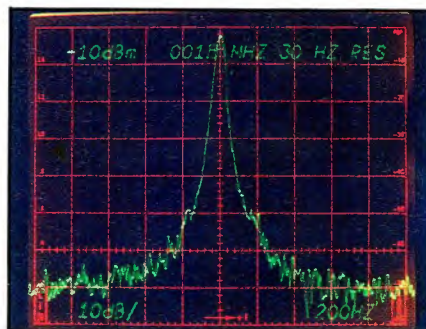
This system's electrical load, when converted to resistance, is approximately 7.07Ω (using Ohm's law).

Assume a 30A service has been pulled for the audio rack, and that the wire run is 40 feet from the service panel. Forty feet of 2-wire No. 10 will generate a measured resistance of about 0.081Ω. (See Table 1.) If the No. 10 wire is considered a series resistance (R1), and the load resistance (R2) is 7.07Ω, a voltage divider network has been created:

$$(V_{in})(R2) / (R1) + (R2) = V_{out}$$

$$(120 \times 7.07) / (0.081 + 7.07) = 118.64V$$

This 1.4V loss represents a 1.2% sag and is normally not a problem. But what hap-



pens if only a 20A service is supplied? Based on Table 1, 40 feet of No. 12 wire (the higher gauge probably would be used for this lower-amperage service) will have a measured resistance of about 0.12952Ω. $(120 \times 7.07) / (0.12952 + 7.07) = 117.8V$ (1.8% sag)

What happens if a 20A service is supplied, but the wire run is 100 feet long? That length of No. 12 wire would contribute a resistance of about 0.3238Ω: $(120 \times 7.07) / (0.3238 + 7.07) = 114.7V$ (4.4% sag)

This sag percentage certainly could become a problem under some conditions.

Extension cords

What about the innocuous extension cord? Just about everyone would have to plead guilty to misuse of this item. Typical wire gauge for extension cords usually is 14-, 16- or even 18-gauge. The rack equipment assembled in the previous example is simple, and it easily could be portable. Connection to a 50-foot extension cord might lead to incredible ac line loss.

14-gauge = 0.00515Ω/foot:
 $(120 \times 7.07) / (0.2575 + 7.07) = 115.8V$

16-gauge = 0.00819Ω/foot:
 $(120 \times 7.07) / (0.4094 + 7.07) = 113.4V$

In addition to losses caused by a low supply or poor service-panel configuration, 4.2V will be lost to the 14-gauge, 50-foot extension cord. The 16-gauge cord could lose up to 6.6V.

All this indicates that it is well worth the few minutes spent to actually measure the voltage delivered to your racks, at the service drop point and in the racks themselves. Those convenient power strips also can contribute to some drop.

SERVICE	WIRE GAUGE	OHMS PER FOOT
20A	No. 12	0.003238
30A	No. 10	0.002036
40A	No. 6	0.000806

Table 1. Higher amperage service panels use larger wire, which results in a lower cable resistance.

Shop testing power amps

Many shops have underpowered test benches and massive ac line sag. A repair or test technician who is experiencing this problem may not know why the power amplifier under test will not meet printed specifications. Joe's power amplifier model 2000 could have been rejected by ABC Audio Design because it didn't have any "headroom" and did not meet printed specifications for THD. Did the test technician for ABC maintain 120Vac on the power amplifier's line cord? Will ABC say bad things about Joe's power amps from this day forward? Could this situation have been avoided? Absolutely!

A variac (variable power transformer) is one method to help alleviate sag on a test bench. The variac offers the technician a method for recovering ac line loss because it is a variable step-up transformer. A variac usually is fuse-protected and includes a voltmeter, an ammeter and a voltage-control knob. Variacs generally are required test devices for manufacturers of power amplifiers, yet they rarely are seen in the field.

Available ac line voltage during peak hours may be well below 120V. The city of Dallas, for example, regularly experiences line voltage in residential areas as low as 109V during peak hours. If line voltages already are low and the service panel is not nearby or is too small, the performance of any sound system may be affected. The minimum acceptable ac line voltage is 108V, and professional audio power amplifiers are expected to be able to deliver rated output power even when the ac supply has sagged this low. If your installation is having problems, and troubleshooting indicates ac line voltage sag is occurring, check for the following:

- low unloaded line voltage.
- an overloaded service panel.
- adequate service routed to the audio rack.
- a service panel that is nearby, not hundreds of feet away.

Before you curse the equipment and condemn the manufacturer, check your electrical power. It still takes power to make power.

! :-)))))

Editor's note: This article originally appeared in *Sound & Video Contractor*, an Intertec publication, Jan. 20, 1989.

Jones is technical services manager for Altec Lansing Corporation, Oklahoma City.



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Management for engineers

Dodging the corporate ax

By Brad Dick, editor

I was talking with a friend about his recent "out-placing" from a major company. Marketplace conditions (no, not broadcasting) had forced the company to lay off more than 10% of its work force. This person was taking the loss of his job quite hard, because he had worked for the company for almost 20 years.

Whose company is it?

My friend expressed a loss of confidence in the system. He not only wondered how such a thing could happen, but also thought he deserved much better treatment. "How could they do this to me?" he asked.

One response to the question has been around for a long time. Lord Edward Thurlow, an English jurist and statesman in the 18th century, put it this way: "Did you ever expect a corporation to have a conscience, when it has no soul to be damned and no body to be kicked?"

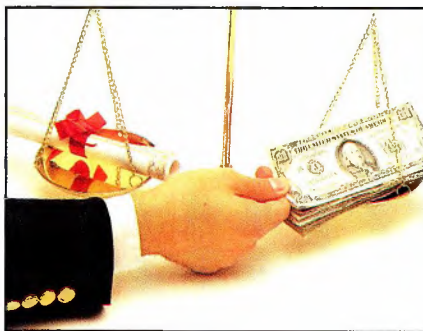
Although it's true that the most successful companies are the ones that appreciate the value of their employees, those employees represent a cost variable of the utmost importance. And, without the ability to control costs, no corporation can survive.

Many in the broadcasting business have been victims of the corporate ax over the past 10 years. Deregulation merely started the ball rolling. Once the regulations that limited station trafficking were lifted, new marketplace forces came into play. Stations were traded like pork bellies and stocks. A frequent question was, "Who owns us today?"

The constant ownership changes meant that employees no longer had the security of a long-term commitment by the station to the community and staff. Now the owner might be a bank or a country-western singer. As the new-style owners took over, so did new management methods. Some of these methods resulted in "out-placement" or "disemployment" — euphemisms for firing.

Here today, gone tomorrow

The first station sales I witnessed affected only the managers and program directors. Most of us in engineering seemed immune to the effects of new ownership.



Later, I discovered that as corporations gained experience in broadcasting, they often brought in their own experts to take over many areas of the stations, including engineering.

The same scenario originally applied to the lower-level staff in broadcast stations. A camera operator was needed no matter whether the owner was a holding company or newspaper magnate, right? What many of us did not anticipate was that these new owners brought with them management techniques based on regulation-free marketplaces. When they took over, they immediately applied their tried-and-true methods of automation and job consolidation.

Because so many stations had based the size of their staffs on 20-year-old technology, it wasn't difficult to see where staff reductions could be applied. The engineering department often was one of the first to be scaled down.

Examine your company's health

Take an unsentimental look at what's happening at your station. Is it being squeezed by the competition? Is its share of the media pie shrinking? How have these factors affected the station's profitability? Have recent staff reductions taken place or are some planned?

If your station is owned by a group, you need to ask the same questions about the parent corporation. The corporation may be making money, but perhaps your station is not; that's reason for concern.

Even if your group-owned station is profitable, you still may have reason to be concerned. Ailing stations in the company could increase pressure to cut your station's operating costs to shore up the unprofitable operations. Upper management may view a successful station as a safe place to pare the budget so that scarce financial resources can be shifted.

Take stock of your job

Look at your own job. Are you getting paid a relatively large salary? Ask yourself, honestly, how much the station would suffer if you were replaced by someone who could be paid significantly less. How much would station operations suffer if you weren't replaced at all? What if your

boss were transferred or fired? Would it make your termination a possibility?

Many conscientious engineers adopt an unrealistic view of their importance to the station. They think that the hard work and long hours they put into getting the job done will be recognized and rewarded. The reward is supposed to be a raise and job security, but financial managers often take a much different view.

Weigh your options

Visualize where you'd be if you lost your job today. Could you transfer to another position within the corporation? Do you have powerful friends who could help open important doors for you? Would you have to relocate? If so, how would that affect your family and your standard of living?

Could you get a job in another area, such as a production house, recording studio or electronics company? If you look closely at the alternatives, you may find that they pay more. Some may pay less. The point is to examine your options.

Develop survival skills

Many people have trouble coming to grips with these questions. These tactics may help.

Assume you've lost your job and have no income. It's amazing how creative you become once you accept the notion that if you fail to act, you're done for. Suddenly, luxuries become insignificant, and survival becomes the critical factor. Once you begin a drive for survival, a whole range of new possibilities opens up.

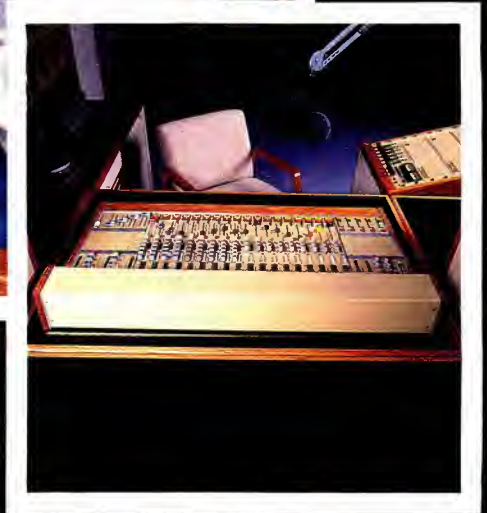
Don't wait for the ax to fall. While you still have a job, look around for alternatives. Become political, develop alliances and call in favors. Now's the time to increase your value to the company. Don't wait until trouble looms on the horizon. Enroll in courses, develop new skills and increase your visibility within the company.

Broadcast engineers are talented people. Put those talents to work to ensure your survival in case everything changes tomorrow. Remember, if change does affect you or your station, what you become may be even better than what you are now.

!:-:~)))))

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What goes around, comes around.

Making automation work

The old saying, "The more things change, the more they stay the same," is especially true when applied to automation. Automation has always been about capability. It was next to impossible to make a diverse group of tape machines work together to pull off a perfect commercial break unless some kind of sequencing system took over the button-pushing and told each machine when to roll, allowing for individual preroll times, and controlled the switch between machines.

Then came the cart machine. Automation gradually shifted its emphasis to simplification. One person could easily keep up with a rack of early Spctmasters or a 2-inch cart machine, but it might take two or more to handle a mix of reel-to-reel machines and turntables or a room full of screaming quadruplex machines.

The circle is shrinking further as stations begin to trade their old automation equipment for today's cart library systems, sequenced tape machines and programmable random-access digital audio program sources. Some stations are even converting to remote commercial-insertion facilities, which rely on satellites for the bulk of their programming, including "live" talent.

This Automation Special Report will touch on the future shape of radio automation; the advances in automatic program delay units, in which microcomputers keep a multitude of decks organized; and new ideas in

large library cart machines, which are becoming so powerful that they may redefine the master-control process. Also covered will be how to plot a course of action for getting back on the air quickly if disaster strikes, and the digital connections between machinery.

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- "Automatic Program Delay Units" 32
- "The Cart Machine Takes Charge" 44
- "Picking Up the Pieces" 49
- "Making Digital Connections" 54

Strangely, this trend toward rampant automation is reaching its zenith just when the economics of broadcasting are the bleakest they've been in quite a while, and when the future has storm clouds of increased competition from alternate methods of program delivery. Once again, we just might see that automation is about capability, but not about commanding hardware and rolling tape machines — the next round of automation may deal with a station's capability to stay economically viable in a changing world.



Rick Lehtinen,
issue editor

ON AIR - S030790 W A A - T V ON AIR STATUS

PREV. RUN: 23:39:26:00 NEXT EVENT: 00:00:00:30 IN POINT: 02:00:59:00 DROPPED TILL: Wednesday 03/07/96
 AUTO-RUN: 23:39:26:00 00:00:00:30 02:00:59:00 00:00:00:00 03/07/96

EVENT	SOURCE	TYPE	TRM	CTL	ACTUAL	LENGTH	REELS	PGMID	DESCRIPTION	STATUS
0158A	6030	OF	CUT		23:38:50	00:00:04		01346	SNEEFS	complete
0159	MARC1	SQ	CUT	EJC	21:37:54	00:00:30	0074A	0019Z	CHANNEL 5 NEWS	COMPLETE
0160	BCTL	SQ	CUT		21:38:54	00:01:46			(NOTE: MAT CH	
0161		CH							A WEATHER SLI	
0162	6030	YG	CUT		23:38:50	00:00:03		1010	CLOSE:	STANDBY
0163A	ANNCE	OF	AUD		00:00:00	00:00:03		1010	CLOSE:	standby
0164		CH							STATION BRK	
0165	6030	SQ	CUT		23:39:00	00:00:05		2651	:05 P00	STANDBY
0165A	ANNCE	OT	AUD		23:39:00	00:00:05		2651	:05 P00	standby
0166	MARC1	SQ	CUT	EJC	23:39:00	00:00:05	0065A	02015	TELEWNE	CUED
0167	MARC1	SQ	CUT	EJC	23:39:00	00:00:04	0092A	PR13Z	PRIME LEAD-IN	
0168	NUIR	SQ	CUT		23:39:00	00:00:46			TODAY SHOW	STANDBY
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0169		CH								
0170	MARC	YG	CUT	EJC	00:00:00	00:00:10		0019Z	PRIME LEAD-IN	

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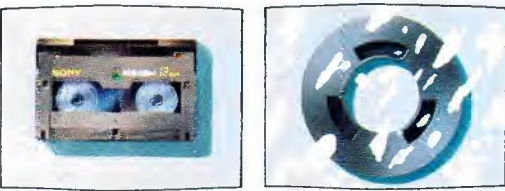
D-2 takes the amazing possibilities of digital technology and makes them a practical reality.

In fact, revolutionary is the only way to describe it. D-2's digital world is a place where performance is consistently extraordinary. Where every tape copy is as good as the original. Where audio is as



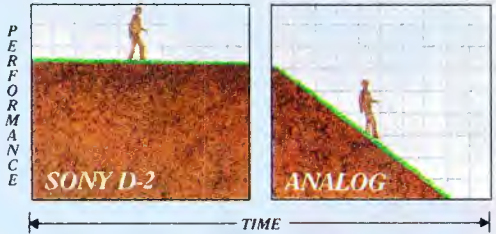
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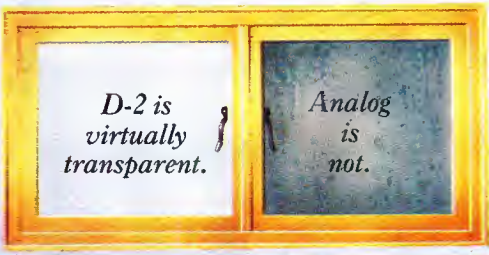
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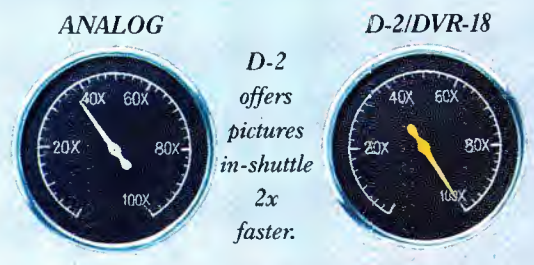
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The right automation system can vanquish a lot of little headaches around the station. The wrong one can be a pain in the neck.

Radio automation for the '90s

By Steve Walker



The general manager of a radio station in rural Texas might define automation as "absolutely the best decision I ever made." Ask an engineer in Idaho to define automation, and the answer might include the words, "that stupid machine." Consult the McGraw-Hill Encyclopedia of Science and Technology (1987), and you'll see automation defined as systems that "save or eliminate labor, or imitate actions typically associated with human beings."

However defined, radio automation is here to stay. More stations each year are discovering that either full automation or live-assist (partial automation) can be helpful in maintaining a consistent on-air sound, keeping program quality high and managing the cost of attracting and holding quality on-air talent.

This article will examine the state-of-the-art in radio station automation. It will discuss the types of source equipment and automation controllers available, important considerations in the selection of a system, and the pros and cons of "do-it-yourself" automation.

Audio sources

When considering automation, first determine the basics: Where will the primary source material (music, news, talk shows) originate, and on what type of medium (reel-to-reel, cart, compact disc, DAT, cassette, videotape, satellite) is it available?

Walker is operations manager for Broadcast Automation, Dallas.

Reel-to-reel tape decks and broadcast cartridge machines have made the radio business what it is today. With technology changing constantly, it's difficult to know what the future holds for these tape formats. Perhaps one day the typical radio station will operate free of analog tape machines. For the time being, however, the ease of interface and the random-access capabilities of multicart sources make them hard to beat for commercial playback, and the reel-to-reel is still the standard answer for music storage.

Digital audio is another consideration. It is now possible to build an automation system with CD players (including "CD jukeboxes," which hold 60 discs each), DAT (digital audiotape) machines, videocassette recorders or even Winchester-type hard disk storage.

Then there are the satellite services. Once the mystical domain of rocket scientists and TV gurus, satellite transmissions now serve thousands of radio stations. No matter what format you want, it's probably available for delivery by satellite from one of many program syndicators.

Although satellite-delivered programming promises to allow stations to automate with a smaller initial equipment investment, it offers less control over content than other formats do. It also is more difficult to impart a distinctly local flavor to this type of programming. However, the convenience of having nearly everything done for you has caught the attention of hundreds of radio stations

over the past few years.

Two kinds of controllers

Two basic types of automation controllers are available: stand-alone controllers and personal computer-based systems. Each has distinct advantages over the other.

In the strictest sense of the word, all automation systems are really computers. The stand-alone controller is a dedicated computer designed to execute the singular function of providing automatic control of radio station equipment. Stand-alone controllers often are organized in modules: power supply, memory unit, random-access controller and audio switcher. In addition, some kind of keyboard or terminal is provided for programming.

Most stand-alone systems also will accept second terminals or keyboards for remote programming capability, as well as remote-control panels for live-assist operation. Also, system programs may be stored on cassette or, through interconnection with a computer, on floppy disk.

Stand-alone systems tend to be full-featured and, therefore, offer more flexibility than PC-based systems. Because of the modular design, a bad card or module does not necessarily cause the entire system to fail. Often, the bad module can be replaced with a spare and repaired later with little system downtime.

The typical PC-based system uses the power of personal computers to control

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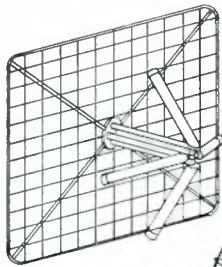
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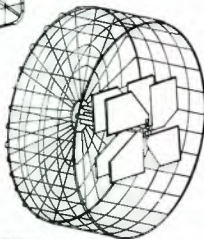


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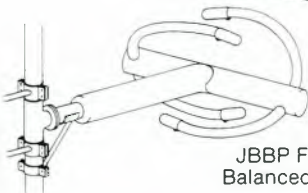
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an audio switcher unit. The switcher provides start commands to each of the audio sources, accepts EOM (end of message) signals from each source, and controls the flow of audio into the system.

Most of the "brains" in this type of system reside in the computer. The PC-based system uses software custom-written for broadcast automation. The software may be changed as needed to provide enhancements or to cure certain types of problems.

Programming for PC-based systems may be done on any computer that can run the programming software. This means that the traffic department can perform this task in the office and send a floppy disk to the automation computer. Some systems can be programmed automatically by the traffic computer.

Choosing a system

Purchase of an automation system requires a major investment, but if it is chosen wisely, the system may be of great benefit to your station. Look for these features:

1. Ease of use/programming.

For PC-based systems, does the software flow in a logical manner? Ask for a demo copy of the software, and determine whether you can figure out the basics before you read the manual. If not, ask yourself how easy it will be for the rest of your station's staff to learn.

In the case of stand-alone systems, basic operations such as *start*, *stop* and *step* (start next event) should be easy and straightforward. Programming shouldn't be any harder than with PC-based systems, but it may seem more difficult without the on-screen prompts.

2. Expandability/flexibility.

How easy is it to expand the system beyond your immediate needs? For example, suppose your station begins automation with format A and later decides to switch to format B. Will the system accommodate additional equipment needed for the new format?

Can you access the system remotely by modem? This would be helpful if you were called in the middle of the night and told that the system "blew up." Is the system capable of live-assist operation? Many stations prefer partial automation in certain day parts. Will the system join networks? If it is not able to join networks by time, the network program will have to be recorded and played back on a delay basis.

3. Failsafe features.

The following features may greatly increase the reliability of a system.

- Closed loop: This failsafe mechanism checks whether the source just called for actually started. If it did not, the system

immediately starts the next programmed source, with no noticeable dead air.

- Silence sense: This feature should be present in all automation systems. It starts the next programmed source if more than a preset number of seconds of silence pass.
- Battery backup: When power glitches are a problem, a battery backup or uninterruptible power supply can keep your system's memory alive so that you won't lose the whole day's worth of programming.

Not all of these features are equally important in every case, but make sure you know your requirements, and find a system that meets or exceeds them. Also consider the reputations and policies of the manufacturer and dealer. Will they be willing and able to help if you need assistance?

Do-it-yourself?

Because of the ready availability of off-the-shelf automation controllers, some engineers elect to put together their own automation systems. Lots of potential "gotchas" lurk behind this approach. For instance, some controllers are poorly documented, making them almost impossible to install without help. You may be billed for that help, so know what your vendor has available in the way of technical support before you begin.

Another possible pitfall concerns the source equipment you plan to interface to the system. Some controllers are not very flexible regarding source levels and impedances. Before purchasing a controller, be sure that all the source equipment you intend to use will interface properly.

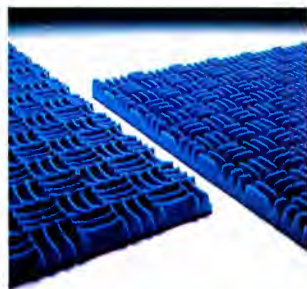
Warranties are another area of concern. Most warranties contain exclusions that may be costly if you make an honest mistake that causes major damage to part of your system. The exclusion, covering "improper installation," "unsafe engineering practices" and/or "abuse," is a legitimate practice that allows the manufacturer some protection against tampering by unqualified personnel.

Buying a complete system from the factory or an authorized after-market system vendor has distinct advantages. These companies will make sure that all parts of your system work together in harmony before you ever see it. Many of them offer installation and training at reasonable cost.

In this case, responsibility for proper operation of the equipment rests on the company's shoulders. There can be no question about "proper installation" on your part, and the training makes learning the system quicker and easier for you and the staff. The installer may give you programming and operating tips that don't appear

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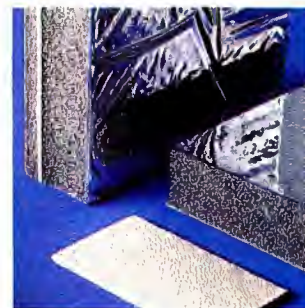
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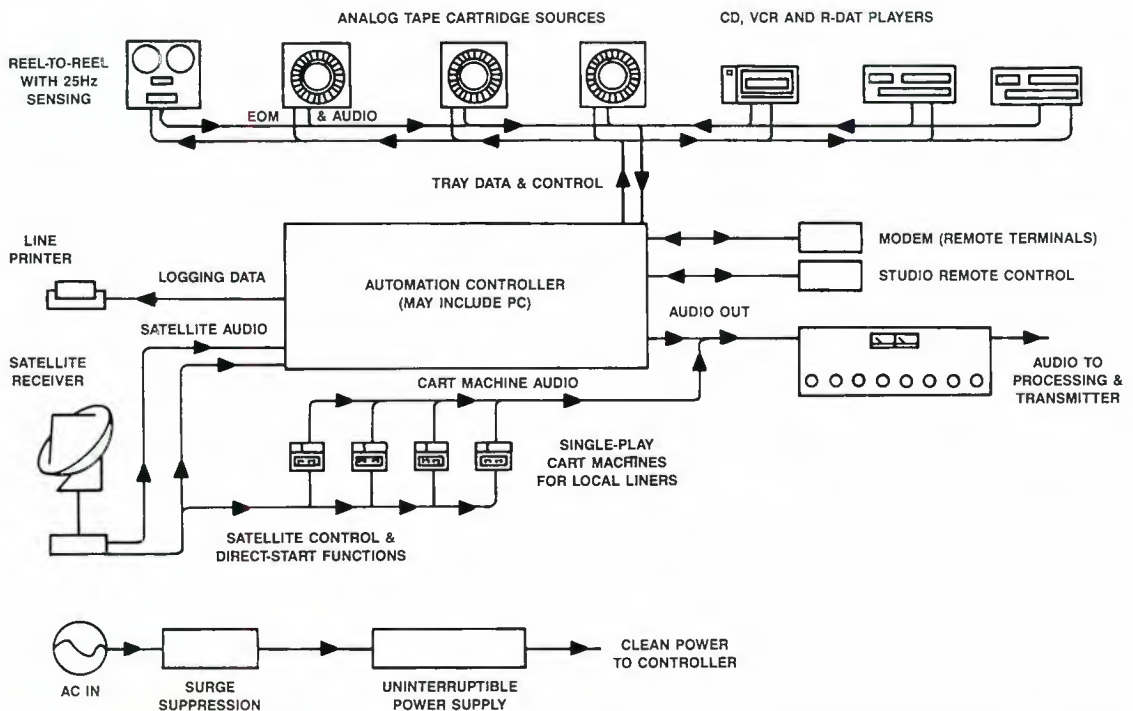


Figure 1. A good automation system can accept a broad variety of input sources and accommodate remote-control or live-assist operations.

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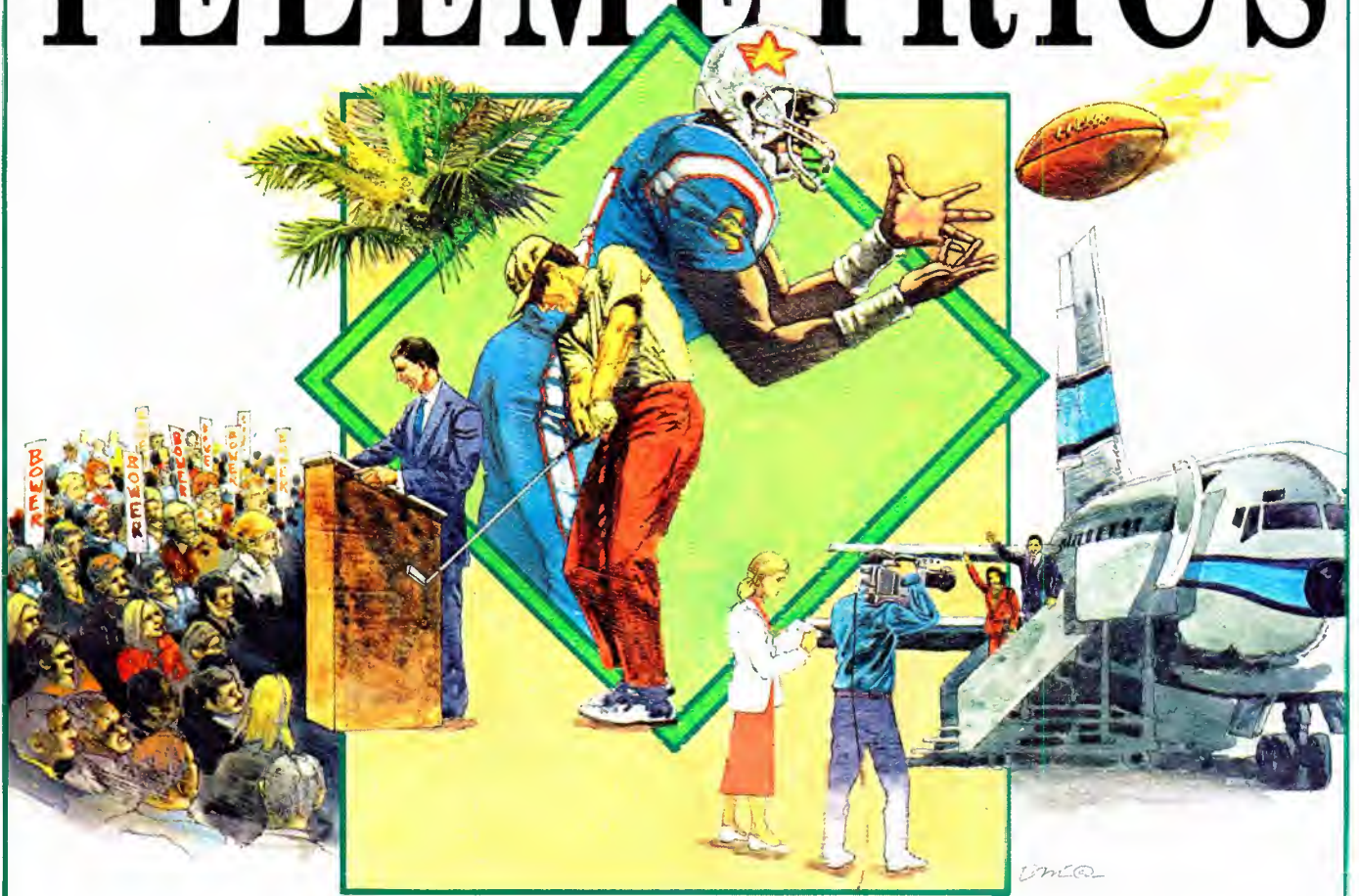
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Automatic program delay units

By James W. Lindelien

Financial realities of the new decade are putting the pinch on engineering and operating budgets. The halcyon days of TV broadcasting, when station acquisition costs were lower and more could be spent on facility design and operations, are fading fast. Consequently, the trend toward adopting flexible, reliable, cost-effective automation shows no sign of slowing. Like most chief engineers, you're probably either dreaming about, or losing sleep over, station automation, library management and cart and traffic systems.

Previously, broadcast delay was routinely needed only for converting the incoming network feed to local time. Modern program delay systems are not only tailored to automating conventional time zone conversion, but also lend themselves to a variety of new tasks, such as time-compressing the delayed network playback or shifting it incrementally by a few seconds or a minute each prime-time hour to add extra regional commercial breaks. The network also can be delayed until the conclusion of a local sporting event, to avoid joining the program in progress. (Such creative rescheduling may run afoul of contractual commitments with the network or other program suppliers, however, so be aware of your non-technical constraints.)

With these new features, delay systems not only reduce operating costs and improve on-air reliability, but also may pay their own way by generating extra revenue.

Lindelien is president of Time Logic, Simi Valley, CA.

Automated delay systems

Satellite distribution of syndicated programming and commercials, as well as the local broadcaster's desire to shuffle the original network schedule to target local viewing habits, has increased the cost and complexity of network delay. This means there is a higher probability of human error causing on-air disruption. An automatic program delay system can perform ad-

vanced program record and delay tasks while significantly reducing the incidence of on-air mistakes.

The essentials of a basic single-input, single-output program delay system are a control computer, a bank of VTRs and an output switcher. (See Figure 1.) The signal to be recorded is distributed to each VTR, along with a time-code reference. The computer then cycles each VTR through a sequence of record, hold and playback operations, and hands off the delayed signal frame-accurately from each VTR to the next. The system may be self-contained in one or two equipment racks, or the delay controller may integrate with the facility's routing switcher and VTRs.

Dedicated delay vs. cart systems

The minimum number of VTRs required for the simplest continuous-delay process is three. At any time, one VTR is recording, a second one is playing and the third is recuing. Typical delay requirements easily can tie up more VTRs. The variable is the length of tape load with respect to the length of the delay. (See Figure 2.) If the delay is too long, the number of cart VTRs available for playing commercial spots may not be adequate to cover complex breaks. This is especially true in light of the dynamic limitations imposed by robotic loading, particularly when several short (5- to 10-second) spots must be played back to back.

Few cart systems offer automatic generation of delay event schedules, which

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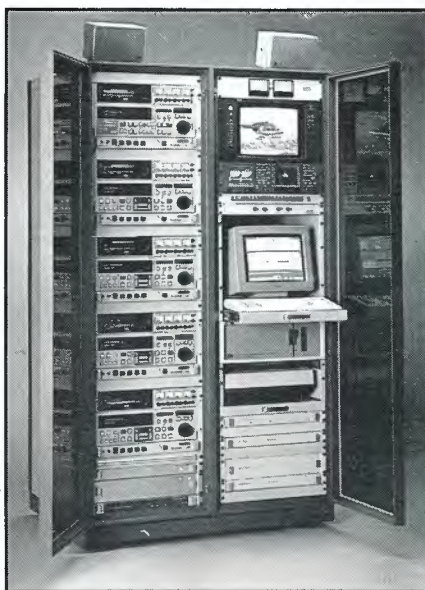


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The delay-system screen display should convey clearly the detailed event list, system and VTR real-time activity so that error conditions can be quickly assessed and equipment maintenance procedures planned.



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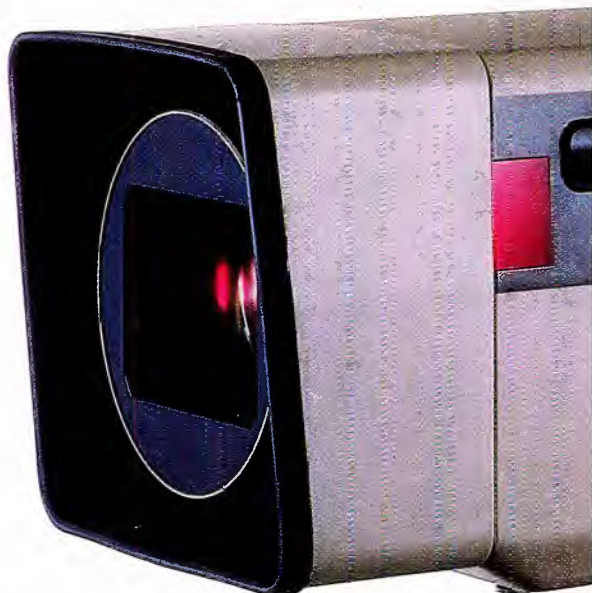
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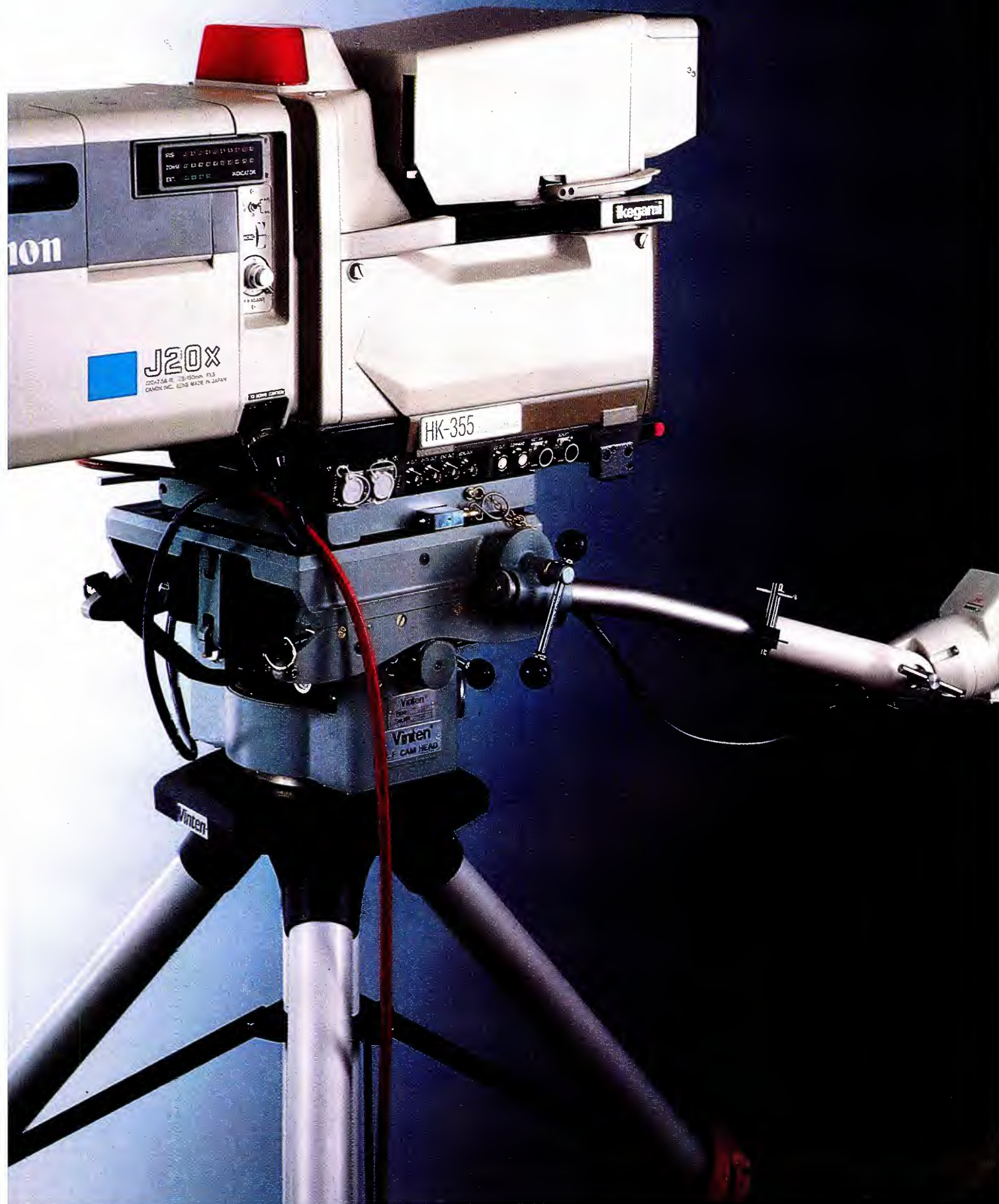
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Continued from page 32

means that the operator must create and load such schedules manually. The latest delay-system software packages automatically will generate an event list and determine the minimum number of VTRs needed for a given delay schedule, tapeload size and VTR cuing ballistics. Automatic schedule creation is a key distinguishing feature of delay-system software in contrast to station automation and cart machine programming.

Flexibility pays

With minor changes, the delay-system design can be tailored to other real-time control tasks commonly needed by broadcasters, such as feeding multiple outputs, dubbing and editing. Increasing the number of applications of the system may offer a more rapid payback on the original equipment investment. With the cost of a dedicated delay controller and VTRs at one-tenth to one-fifth that of a robotic cart system, the added operational capabilities are acquired at a marginal cost.

For national network centers distributing to multiple time zones, a multibus output switcher replaces the single output switcher. (See Figure 3.) A change in the VTR scheduling software permits the same bank of VTRs to handle unique delays to multiple outputs simultaneously,

with each output responsible for feeding an entire time zone. The controller also may drive an input switcher or router bus to automatically select the appropriate feed to record.

One delay controller optionally doubles as a daytime news editing system, which may be advantageous to the budget-conscious small broadcaster needing delay only during prime-time or late-night hours. (See Figure 4.) The edit bay may share the delay VTRs and cuts-only switcher, or it may have its own equipment complement. The capability to edit during no-delay day parts offers an additional way to reduce costs or, perhaps, to generate revenue.

Reliability is critical

Things break. Equipment runs too hot or too cold. Fan filters clog up, cutting off cooling air. Heads clog and the power fails. Tape wrinkles and transports stop. CPUs glitch and memory bits change state. Disk drives get dusty or, worse yet, erase a sector of the program boot track as the power fails. Distribution amplifiers fail, micro-waves fade. A robust delay product addresses these problems.

Disaster recovery

When evaluating a system, ask what happens in worst-case scenarios. Remem-

ber, by definition an automation system is supposed to be capable of operating unattended for long periods of time. If it does this, your people may not be familiar or comfortable with potentially intricate software menu commands and recovery procedures. You may be tempted to demand that all foreseeable error situations be covered by user commands in the delay-system software, but this would be impractical. No delay-system design addresses all potential problems, and if the situation arises less than once a month, your operators will not remember how the commands work anyway. On the other hand, many common situations can be handled automatically, and they are in some systems.

Find out how fault-tolerant the product is. Is it based on an office PC clone? Many are not designed with industrial applications in mind, and have low temperature extremes and uncertain meantime-between-failure (MTBF) ratings.

On average, VTRs and tape fail more frequently than the controller. Does the software allow spare on-line VTRs, and will it use them automatically if necessary? Make sure it allows you to declare certain VTRs off-line for preventive maintenance.

Ask whether the controller recovers on its own in the event of a brief power failure (the time it takes for your diesels to

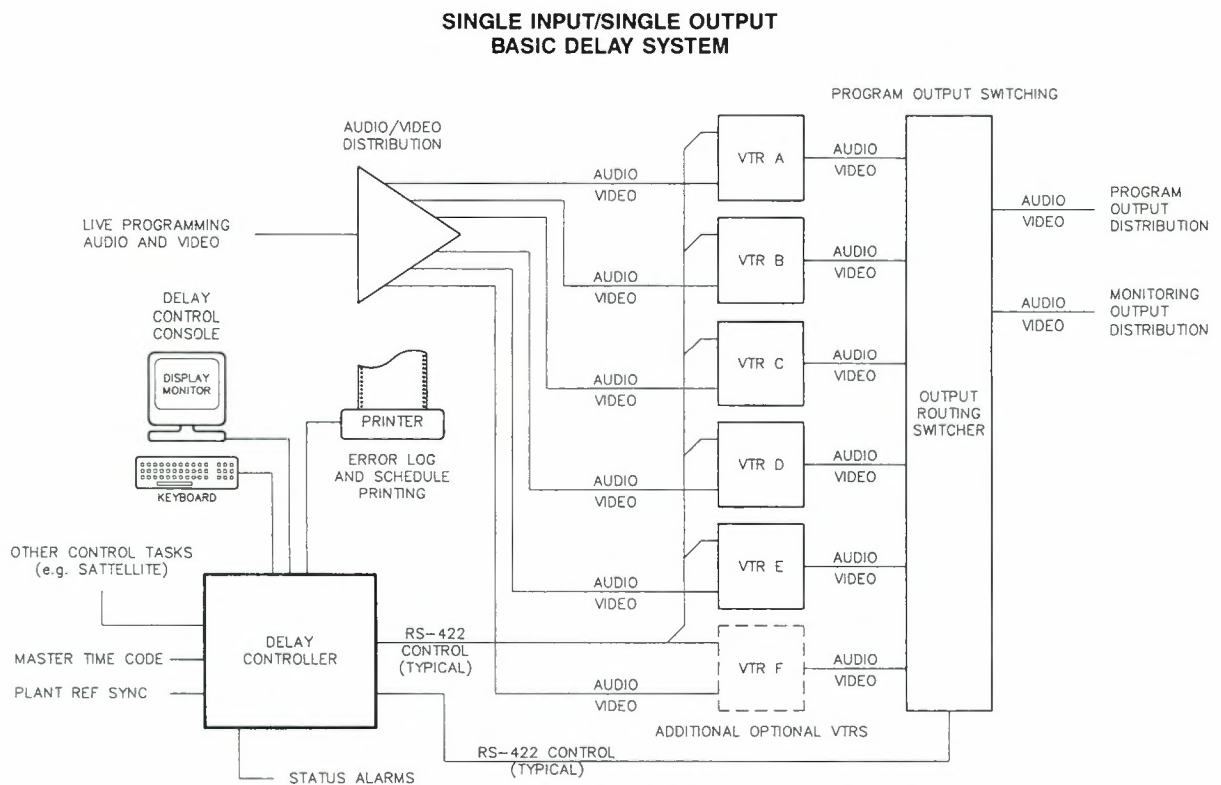


Figure 1. A basic delay system records the incoming network feed to a bank of VTRs and replays it after the programmed delay interval, automatically switching each successive playback VTR to air.

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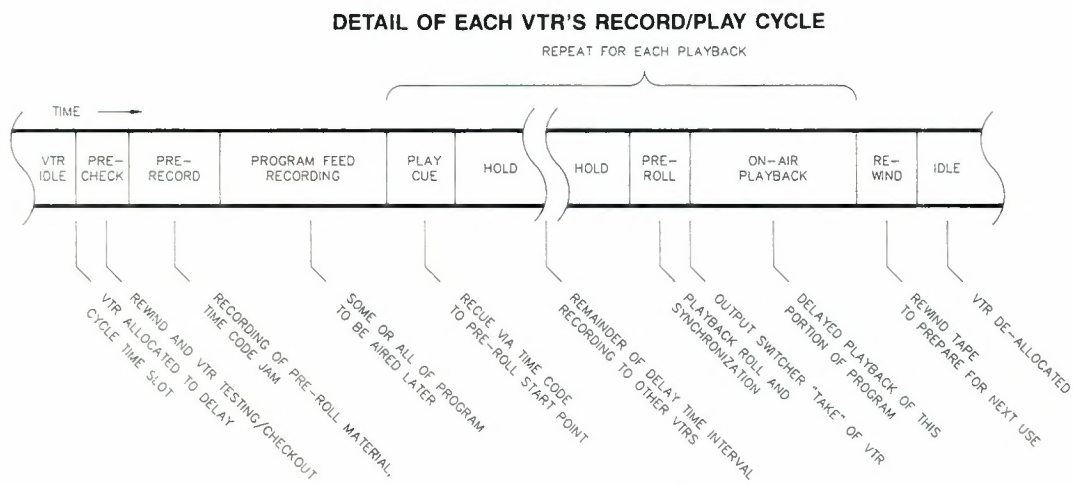
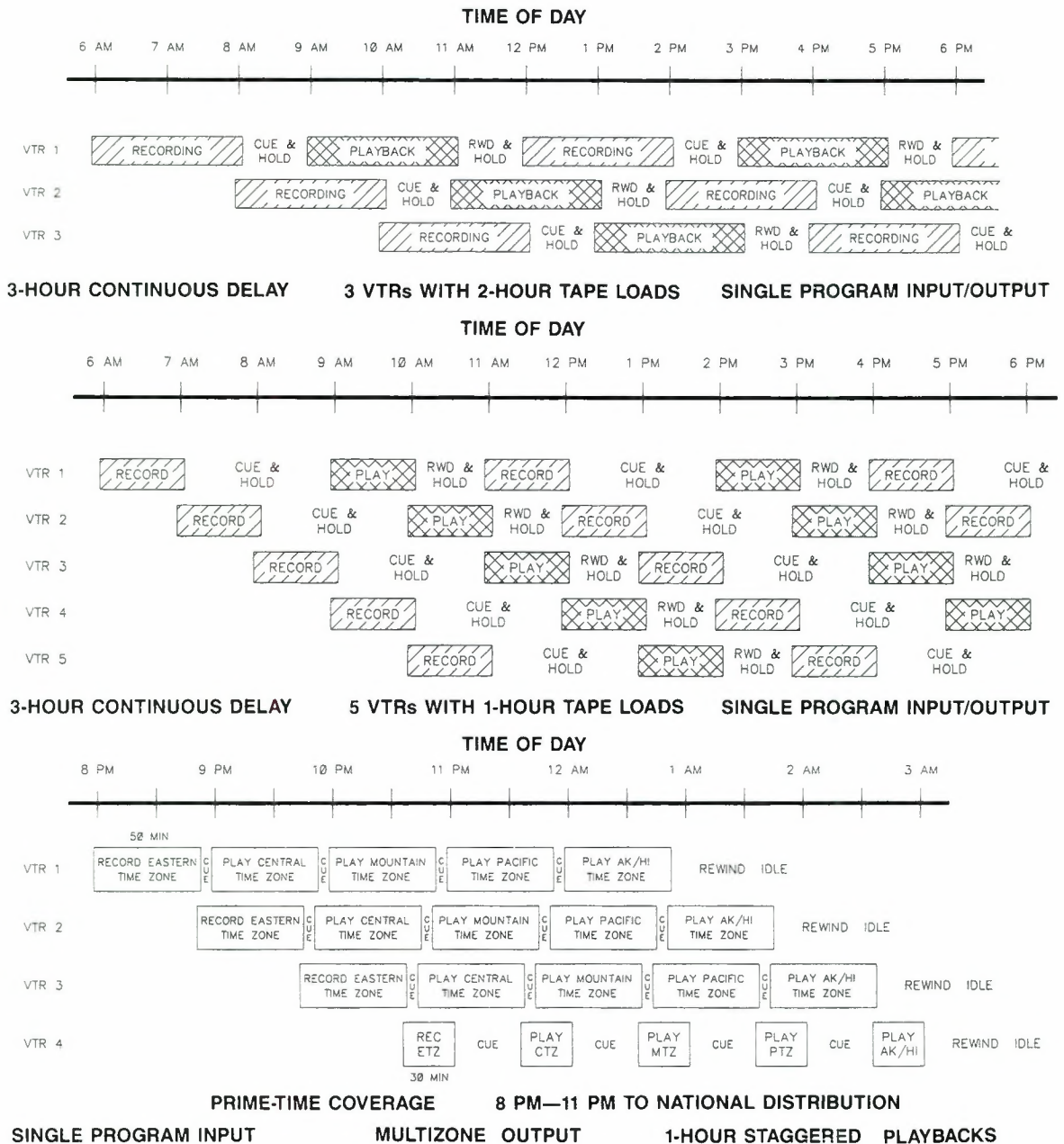


Figure 2. When the delay is long, with respect to the tape load length, more VTRs are required in order to delay on a continuous basis. This can tie up all the VTRs in a cart machine or leave too few to handle complex breaks that have several short spots.

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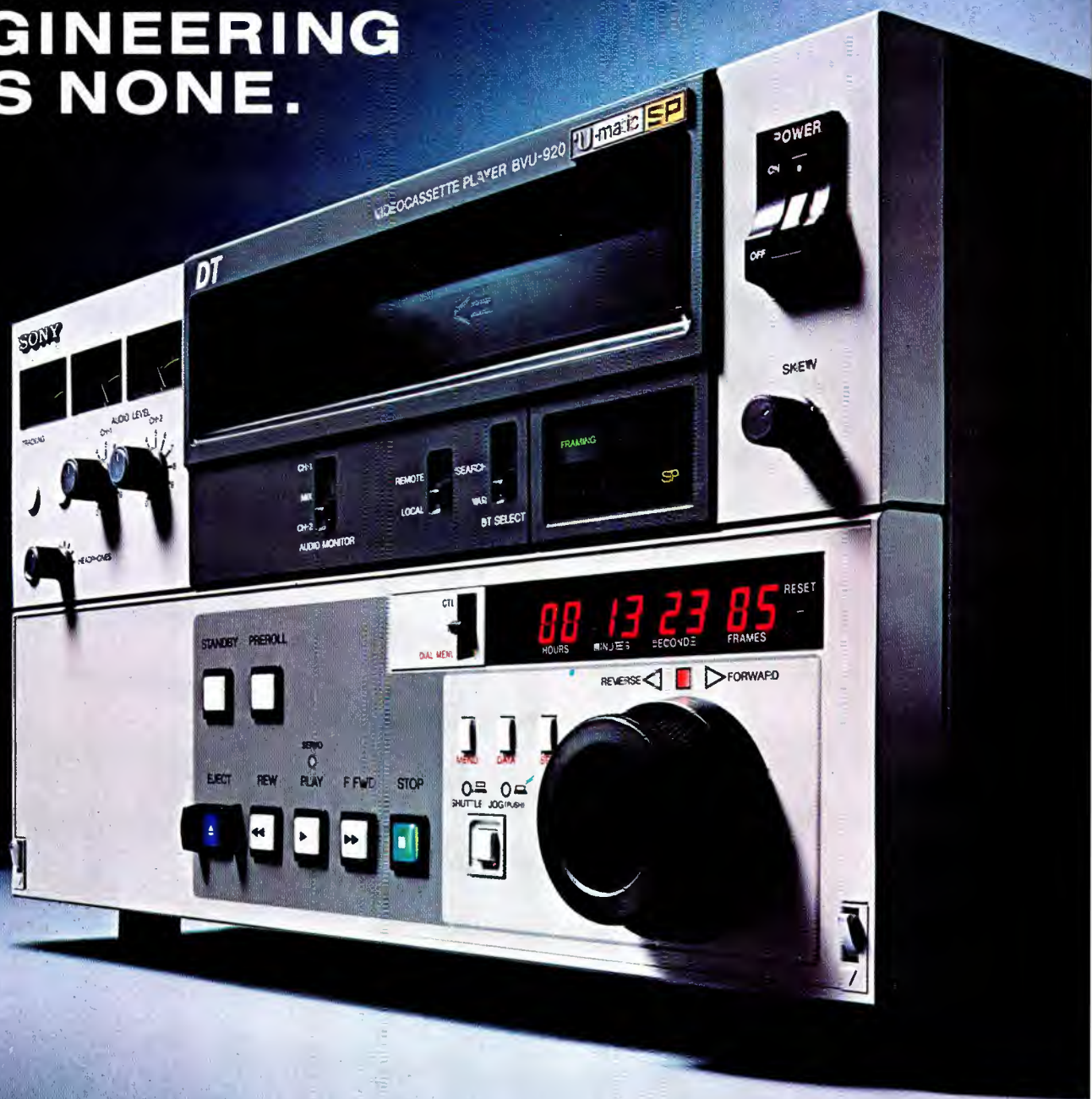
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PROFESSIONAL VIDEO

Continued from page 38

come up). Does it keep its event list and real-time status intact? Many controllers do not, requiring the event list to be rebuilt or reloaded manually, which could keep you off the air for a considerable amount of time.

At the network level, two fully redundant systems usually are specified. This permits long-term system-level preventive maintenance and assists in operator training because an off-air test bed is available. New controller software releases can be tested first on the backup system, then brought on-line on the primary unit.

One effective compromise to full redundancy is to drive two redundant banks of VTRs and output switchers with a single controller and add a manual or automatic changeover switch into the playback signal path. Some of the vendors supporting this configuration charge for the extra VTR and switcher control ports, and others do not. Some also offer a price break on the second controller in fully dual redundant configurations.

Any delay controller you choose should be capable of controlling one or more VTRs in addition to the minimum num-

ber required by your delay schedule. The software should be smart enough to automatically substitute one of these spare transports if it finds the intended one is not ready. A still better allocation method is to use all available VTRs, including the on-line spares, on a first-in, first-out basis. This would more evenly distribute the wear on heads and tape and still guarantee that at least one VTR is spare at any time.

Know your needs

Delay-system software capabilities vary, ranging from a fixed delay interval running continuously throughout the day to single daily start and stop times to schedule-driven variable delay. Some systems allow for record-only or play-only operation, allowing late-night satellite program distribution to be automated at both the origination center and downlink sites. Try to anticipate your future needs and assess current ones in order to be able to streamline your upgrade path when the need arises.

What level of control do you want your software to provide? Some delay-system software may display the detailed VTR and

switcher events on the computer screen. Others suppress them and show only the "high-level" parameters of the delay task: the intervals to be recorded and the amount of delay to be applied to each. Each method has its advantages, and it is best if the software package can display both.

Besides the generation of delay event lists, additional list "compilers" can be added to the delay controller software to create specialized event lists for dubbing, general-purpose station automation (on-air switcher events, station ID keying, spot playback), satellite dish and routing-system control. The events required by these secondary activities are time-sorted and displayed along with those associated with delay. Some delay-system vendors offer such software customization services; others do not. In either case, determine the vendor's policy and pricing for future software updates.

Bottom-line advantages

An automatic program delay unit can lend extra flexibility to your operation and contribute to your facility's bottom line,

Continued on page 106

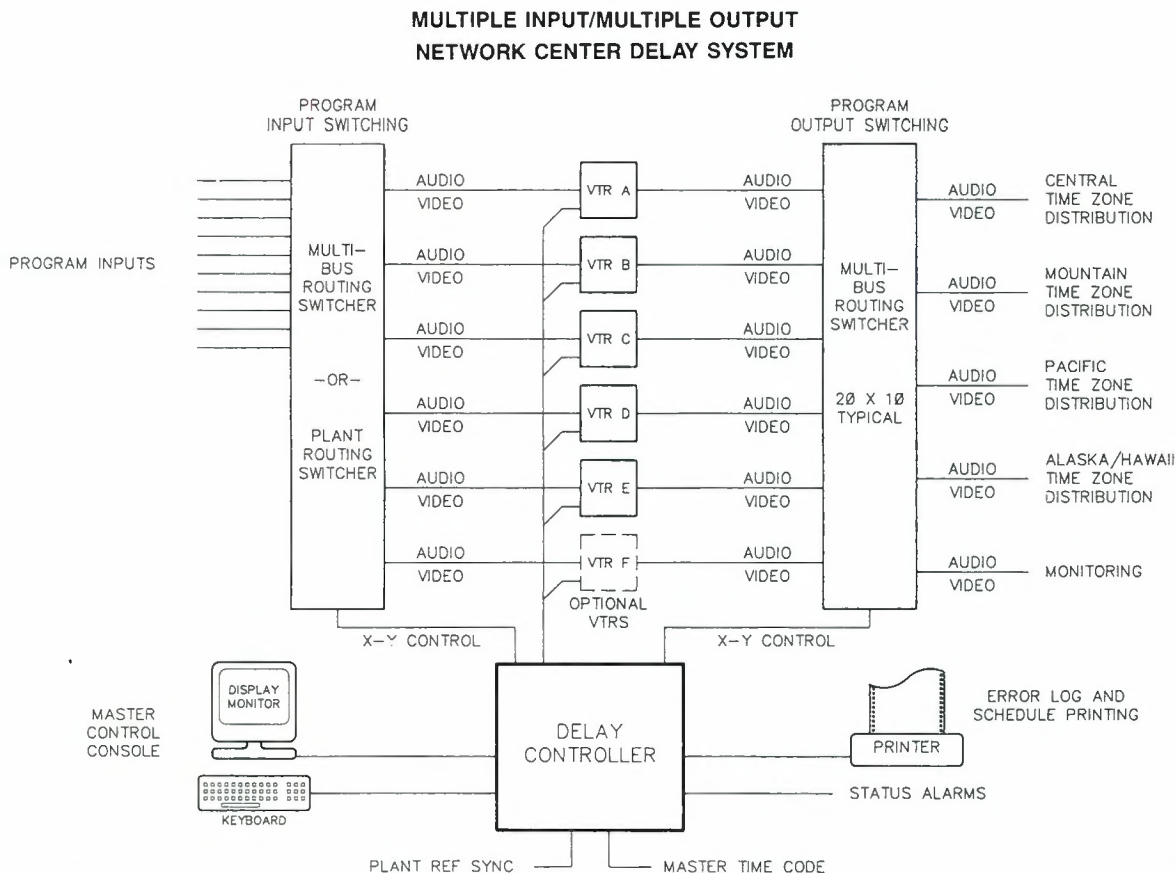


Figure 3. The typical network center delay system supports multiple simultaneous inputs and outputs, each having a different delay requirement, as required for distribution from many sources to all time zones.



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**Move over master control.
The cart machine wants your job.**

The cart machine takes charge

By Tim Crabtree



Large-capacity cart-machine systems around the world offer a look at how well automation is living up to its predicted virtues. Stations with these systems have enjoyed a healthy return on investment.

Engineers and technicians, freed from mundane cart-machine operations, have been able to assume more demanding responsibilities. Also, routine procedures, such as the manual transfer of traffic schedules to playlists, need no longer lull workers into making costly errors. Today's cart systems not only convert traffic schedules into playlists without human intervention, but also keep track of all carts in a station and prepare "as run" logs to report back to the traffic department exactly what was played.

Furthermore, the systems handle these tasks with such precision that make-goods are becoming a rarity. In fact, the modern cart machine's inherent sequential programming capability, combined with the high level of computer control and software, makes it the logical hub of master control and, perhaps, news operations.

Taking charge?

The cart-machine playlist contains one event line for each spot or program segment. The event line also defines the cue point and duration of play. The sequence controller directs the robotic manipulator to load the scheduled cart into a recorder or player, rolls the VTRs, commands the

switcher, times the cart's play and carries on the next event. Meanwhile, it recues and subsequently stores the last cart played.

The sequence controller also can control external VTRs. Because of this capability, program material that comes in on 1-inch reels can be played directly to air from the 1-inch deck, yet be controlled and switched by the cart machine. The only human intervention required is the entry of cart data into the cart machine's playlist.

Within just a few years, cart systems routinely will be controlling and switching a myriad of broadcast devices. This will be accomplished through the use of external device interface units for each peripheral. The internal event lines in the cart machine's playlist will be joined by external event command lines that will allow control of external VTRs. In addition, they can prompt routing switchers to select specific crosspoints at specific times, preset still-stores and direct production switchers to execute special effects between two sources at specified times and predesignated rates.

One of the first devices to accept such automation commands probably will be the master-control switcher. Station traffic computers may include switcher commands that will become part of the play schedule downloaded into the cart machine. This will result in automatic insertion of commands such as "switch to network," or "preselect still-store by frame

number," between events in a playlist, according to presettable parameters. The commands also could be inserted manually by the operator at the desired switch-points within the playlist.

The automated tape room

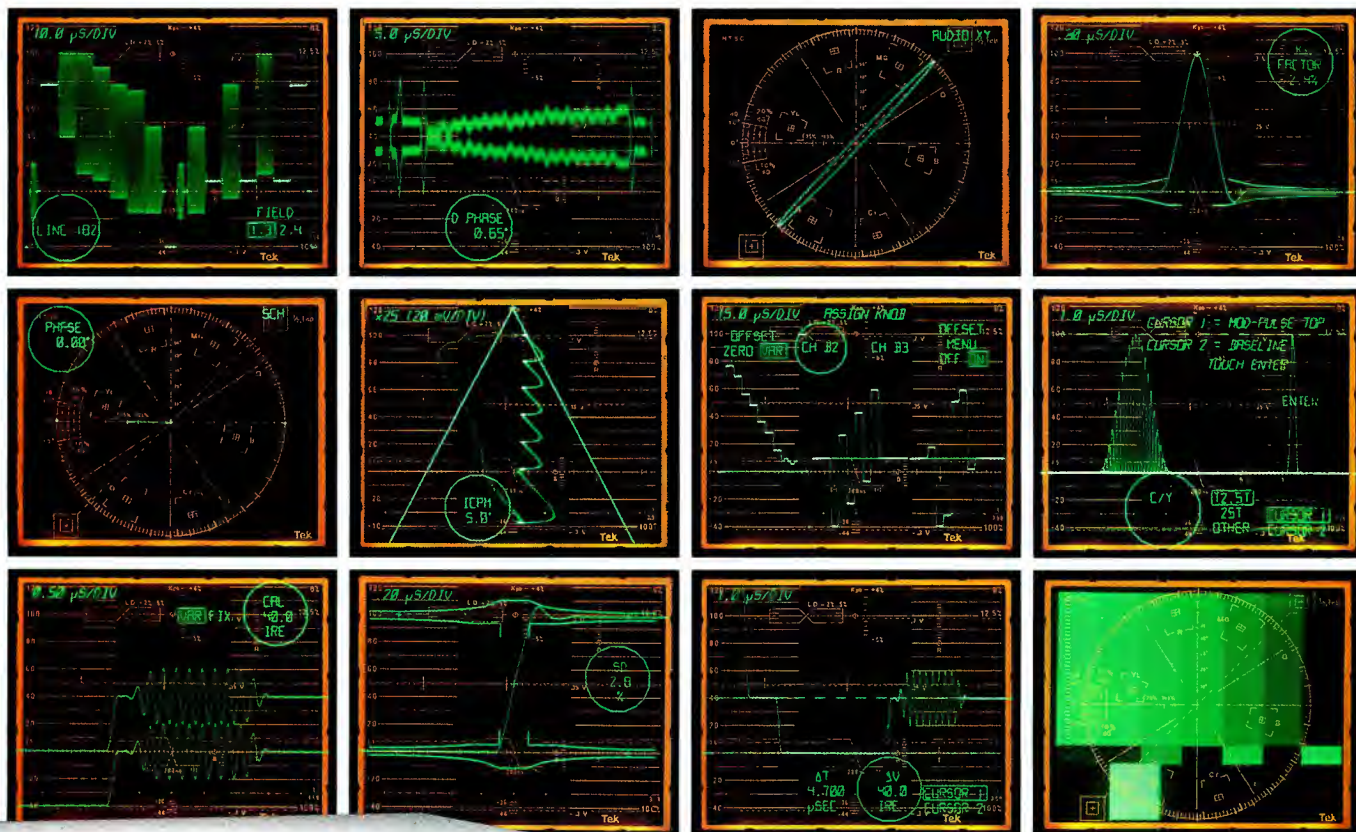
Already, commercial spots are being fed via satellite to TV stations that subscribe to satellite downlink services. More and more broadcasters are taking advantage of satellites for receiving commercial spot material, news segments, sports and syndicated material.

Currently, this downlinked material is received by equipment that is external to the station's cart machine. It is the responsibility of the control room staff to make sure that the recorders are ready to receive. However, the next generation of cart machines automatically will record the spots that are downlinked from a satellite or other communications system. They also will incorporate automated test equipment to verify electronically that the signal came through intact.

This type of program distribution places an extra burden on the station, which must provide the raw tape stock, make dubs to carts, and make and store back-up copies. The "multiple-event-per-cart" capabilities of today's cart machines, however, are helping to control the expense and effort. First, because each cassette is fully utilized, the physical size of the tape library can be reduced. Second, cart-machine advances are doing away with

Crabtree is director of broadcast engineering at Odetics, Anaheim, CA.

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the longtime problem of multiple events per cart — what to do if two spots are scheduled back-to-back on the same cart, allowing no time to recue prior to play-back. Increasingly sophisticated collision-detection software now automatically directs the creation of a dub copy for use in the break.

Another promise for the future is that data pertaining to the spot will be transmitted along with the spot. This information, such as start-of-event and duration times, automatically will be entered into

the cart machine's database. The cart machine, in turn, automatically will update the traffic department computer system so that all concerned parties, both human and electronic, will know that the commercial cart is in the station's inventory.

Into the newsroom

In some pioneering stations, news operations are automated by large library cart machines that control the playing of news carts. With a News Control Terminal linked to a cart system, technical directors no

longer rely on verbal communication with the tape room to keep the newscast flowing. They now have real-time control, via a touchscreen panel, of the VTRs within the cart machine. This puts news carts at their fingertips; they can even revise the rundown list during a newscast. (See Figure 1.)

Although news operations currently are better served by the use of news control terminals with a dedicated cart machine, the next decade will see larger library cart systems that fulfill the needs of spot, news and program playback.

Networked stations

With the computing power of today's computer workstations, local area networks (LANs) can be set up so that station departments that now communicate by floppy disk, telephone or paper will be able to pass information between each other's computer files.

Within the control room itself, the computer link will be put to work so that a network feed can be accompanied by the latest timing information. Special graphics or audio pieces can be stored digitally and called up on a computer workstation.

If there is a roadblock to stationwide automation, it is the lack of interface standards. As with other now-commonplace technologies, usage will set the standards that evolve as the broadcast industry meets its automation needs. (See "The Great Video Computer Merger" pg. 26 in **BE** February 1990, for more information about LANs in broadcasting.)

Human vs. machine?

An often overlooked — or purposefully ignored — stumbling block to successful implementation of automated systems is human resistance. It is human nature to fear change. But, as in earlier "revolutions," in which VTRs replaced film and color replaced black and white, people eventually will wonder how they ever survived without the changes they once dreaded. However, during the transition period, we must take our colleagues' concerns seriously.

Fear of change is only part of the trepidation that strikes the heart of the technician who sees a large library cart machine on the loading dock. The fear of being replaced by the machine is a legitimate one.

There are two ways to handle both concerns. One is for management to communicate as often as possible to the staff about the station's goals for automating. The second is to involve the control room staff in the purchase decision-making process early on. Once the decision is made, the staff should be kept informed of plans for the new equipment.

Although one of the reasons for purchase of such equipment is to use the staff



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A cart machine remote-control system can simplify news operations by providing instant access to hundreds of tapes and simultaneous control of multiple tape decks.

more efficiently, it is by no means a foregone conclusion that every technician will be laid off. Two important points should be addressed:

- The equipment will improve master-control efficiency and accuracy, making life less stressful for everyone.
- Even the most self-contained equipment allows for human interface; someone has to be on hand to edit a playlist or manually override the automatic functions when needed. (Because this is rarely done, user-friendly override controls are extremely important.)

Bridge to the future

The automated control room will become the standard in the 1990s. Forward-thinking broadcasters are installing state-of-the-art equipment today, reaping its benefits and preparing for future advances. A conservative, practical approach is to select equipment with proven technology. It should be capable of streamlining station operations today as well as expanding into a strong, reliable bridge to the control room of the next century.

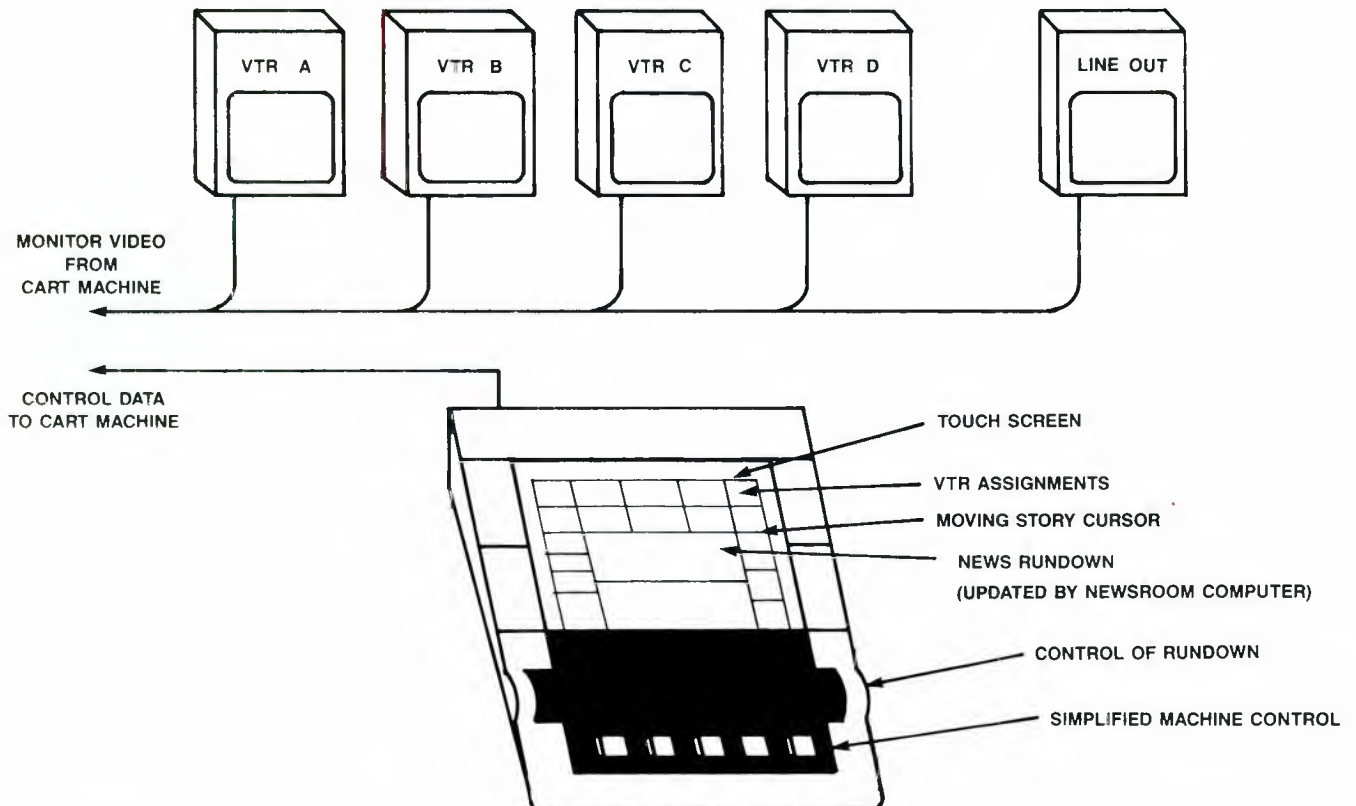
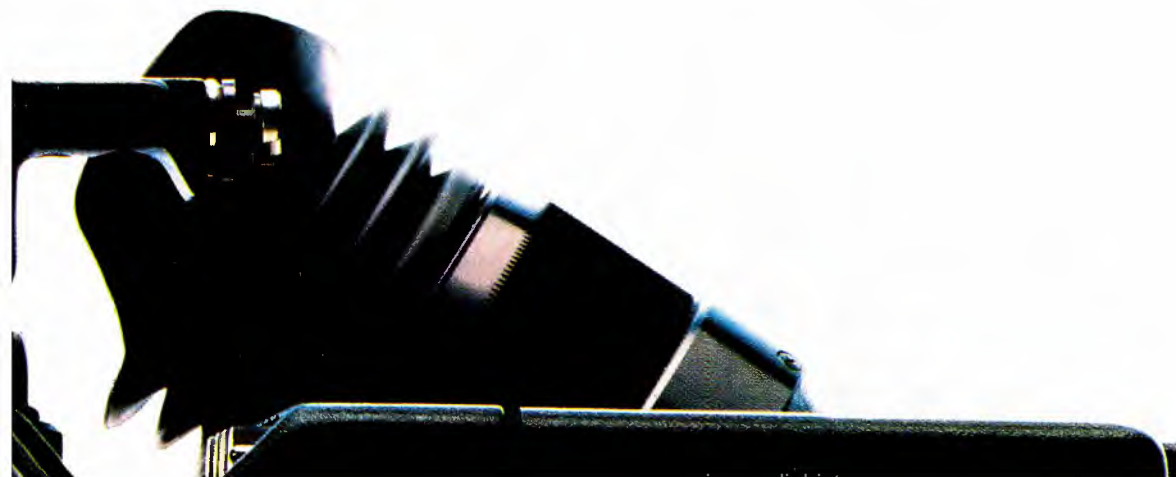


Figure 1. This control terminal allows a video cart machine to fulfill the functions of a manned ENG tape playback area.

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TRUE MS STEREO.

The Shure VP88 is a single point stereo condenser microphone that recreates the sonic environment as few other mics can. The forward facing Mid capsule, and the perpendicular Side capsule, plus the built-in stereo matrix provide wide, natural, uncolored response for optimized stereo imaging. Yet the VP88 is perfectly mono compatible.

The VP88's three switch-selectable levels of stereo effect allow you to control the degree of stereo "spread" and ambience pickup to achieve the exact image that you desire.

Of course the VP88 also provides the low noise, low distortion and wide dynamic range that has made Shure microphones famous.

POWER AND MOUNTING VERSATILITY.

When you're reporting from a remote location you never know where the action is going to take you. So you need a microphone that can go just about anywhere.

That's why the Shure VP88 can be powered by a self-contained battery (with LED indicator) or phantom power just by turning a switch. And its advanced surface mount design means extended battery life through the improved efficiency of the mic's circuitry components.

The VP88 mounting is versatile, too. Besides easi



Affordable And Reliable: The No



mounting on a camera, you can use the VP88 on a floor stand, fishpole, boom, or as a handheld microphone.

LOW-FREQUENCY ROLLOFF.

Shure knows that you do remotes to capture the action – not the rumble of passing traffic. So we included a switch-selectable low-frequency rolloff (12 dB/octave below 80Hz) to reduce ambient noise and vibration pickup when you need it.

And to further reduce extraneous sound the VP88 is equipped with an advanced shock-mounted cartridge and built-in “pop” screen to reduce wind noise.

ACCESSORY PACKAGE INCLUDED.

The Shure VP88 comes with a 30” multi-connector “Y” cable, foam windscreen, swivel stand adapter, battery, and zippered carrying/storage bag.

You can also get optional accessories like a locking isolation mount, a 25’ microphone extension cable, phantom power supply, and microphone stand.

Whatever options you choose, you can be sure

of years of reliable performance from the only stereo microphone that covers both sides of the story – the Shure VP88.



Standard and optional accessories.

Shure VP88 Stereo Microphone.



(Microphone shown actual size.)

SPECIFICATIONS

Type
 Single-Point Stereo (MS configuration)
 Condenser

Frequency Response
 40 to 20,000 Hz

Output Impedance
 Rated at 150 ohms (100 ohms actual).
 Recommended minimum load impedance:
 800 ohms (may be used with loads as low
 as 150 ohms with reduced clipping level)

Output Level (1 kHz, MS mode)
 Open Circuit Voltage: -66 dB (0.5 mV) Mid.
 (Side level 1.6 dB higher than Mid level)
 (0 dB = 1 volt per microbar)

Side Level (Stereo mode, relative to Mid level)
 Low: -6.0 dB; Medium: -1.9 dB; High: +1.6 dB

Clipping Level (1 kHz)
 800-ohm Load (less than 1% THD)
 -12 dBV (0.25 V) (Mid output, 1% THD)
 -10 dBV (0.30 V) (Side output, 1% THD)
 150-ohm Load (less than 3% THD)
 -25 dBV (0.06 V) (Mid output)
 -19 dBV (0.11 V) (Side output)

Maximum SPL
 800-ohm Load.....129 dB
 150-ohm Load.....119 dB

Hum Pickup
 -4 dB equivalent SPL in 1 millioersted field
 (60 Hz)

Output Noise (Mid, Side, Left and Right
 outputs, equivalent sound pressure levels)
 24 dB typical, A-weighted
 28 dB typical, weighted per DIN 45405

Dynamic Range
 105 dB (maximum SPL to A-weighted
 noise level)

Signal-to-Noise Ratio*
 70 dB (IEC 651) at 94 dB SPL

*S/N ratio: difference between
 microphone output at 94 dB SPL and
 microphone self-noise A-weighted.

Overvoltage Protection

Maximum External Voltage applied to Pins
 2 through 5 with respect to
 Pin 1.....±75 Vdc

Polarity

Positive pressure applied from any
 direction to the Mid cartridge or from the
 left to the Side cartridge in the MS mode,
 or applied from the front in the Stereo
 mode produces positive voltage on pin 2
 relative to pin 3 (Mid/Left) and pin 4
 relative to pin 5 (Side/Right).

Power

Phantom
 Supply Voltage.....9 to 52 Vdc
 Current Drain1.3 mA/output,
 2.6 mA total

Battery

Type.....6 V cylindrical*
 Life.....Average 70 hours**
 Current Drain.....2.4 mA total

*Silver oxide (NEDA 1406SOP), lithium
 (NEDA 5005L), alkaline (NEDA 1414A)
 **Fresh silver oxide or lithium battery; 40
 hours with alkaline

Environmental Conditions

Operating.....-18° to 57° C (0° to 135° F)
 (Relative Humidity <90%)
 Storage.....-29° to 74° C (-20° to 165° F)
 (Relative Humidity <80%)

Net Weight (without battery)

416.7 grams (14.697 oz.)

Cables

Y-Splitter Cable (supplied): 0.76 m (30 in.)
 vinyl-jacketed, dual-shielded, 2-conductor
 with 5-pin female XLR connector on
 microphone end and two 3-pin male XLR
 connectors on equipment ends.

Microphone Extension Cable (Model C110;
 optional): 7.6 m (25 ft) vinyl-jacketed,
 shielded, 4-conductor with 5-pin male XLR
 connector on one end and 5-pin female XLR
 connector on other end.

Case

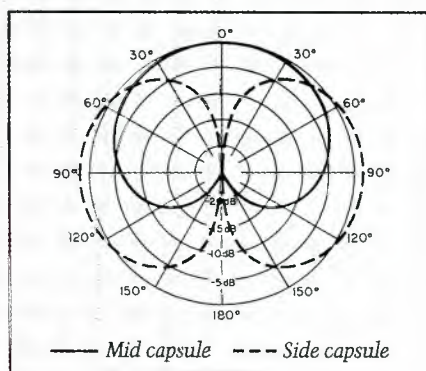
Brass and nickel-plated aluminum
 construction with stainless steel grille.
 Finished in satin black vinyl enamel.

FURNISHED ACCESSORIES

Battery.....90TC1371
 Carrying/Storage Bag.....26A14
 Foam Windscreen90A4163
 Swivel Adapter.....90B4046
 Y-Splitter Cable (0.76 m—30 in.).....90A4148

OPTIONAL ACCESSORIES

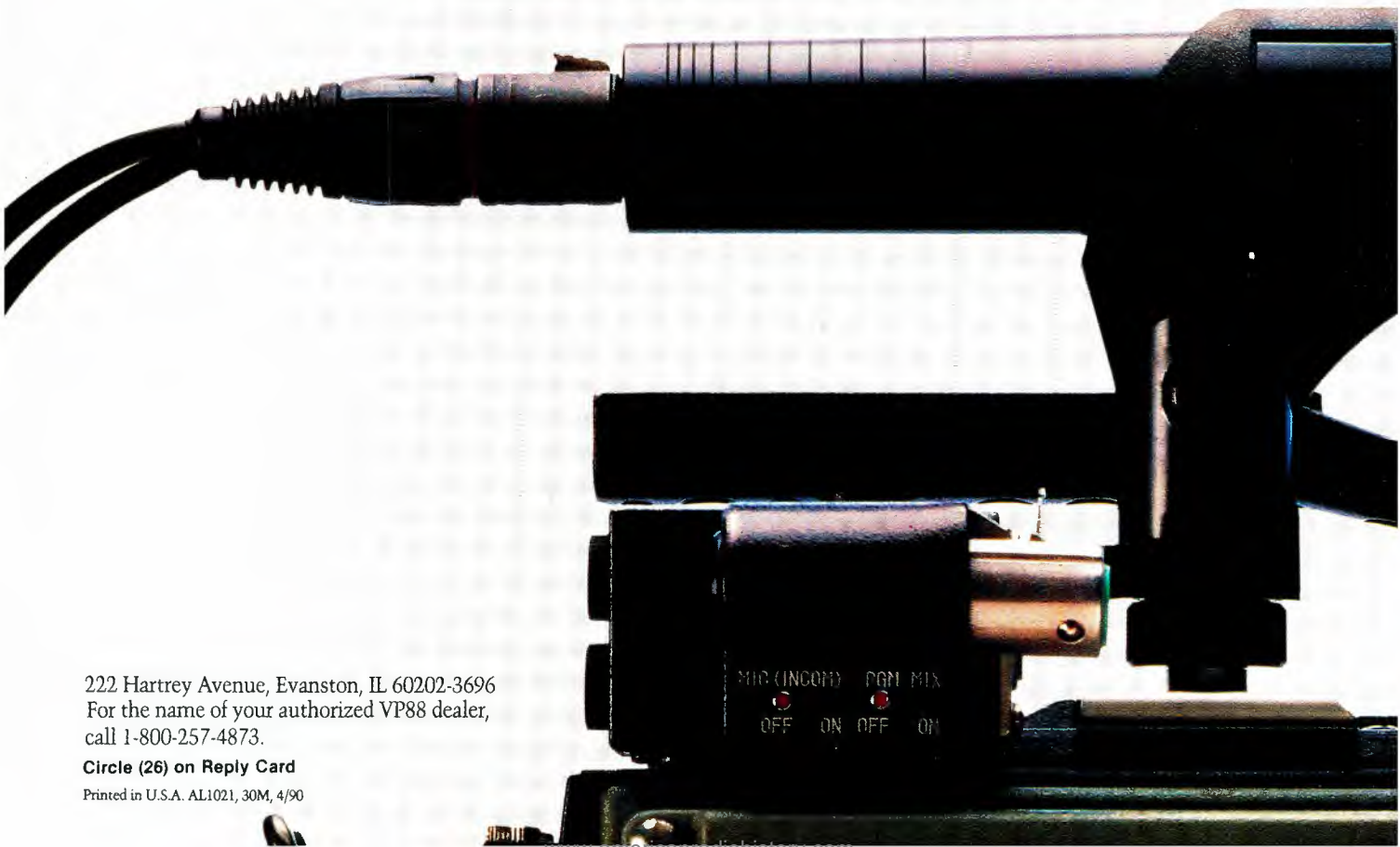
Extension Cable (4-cond. shielded,
 7.6 m—25 ft).....C110
 Isolation Mount.....A88SM
 Phantom Power Supply.....PS1A
 Microphone Stand (4.3 m—14 ft).....S15



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**The best time to cope with a disaster is
before it happens.**

Picking up the pieces

By Rick Lehtinen, TV technical editor



Broadcasters get paid by the hour. Not the station staffs, necessarily, but the stations themselves. If programming stops, whatever the cause, so does the revenue.

This article will discuss planning for disaster recovery. One aspect in preparing your station for a disaster is "hardening." This means anticipating what calamities might befall your station and preparing for them. Another important aspect is planning. In the event of various anticipated contingencies, there should be a course of action for what must be done when and where and by whom. The disaster that may happen may not be the one anticipated, but even the best laid plans may fall victim to poor execution. Careful planning will help broadcasters form a list of their options in numerous situations. Important decisions also can be made before disaster strikes. The best time to pick up the pieces is before they drop.

Establish priorities

The first step in any disaster recovery plan is to establish priorities. Staying on the air and supporting the news are just two. Part of disaster recovery planning should include provisions for station business operations. For instance, the traffic department must be able to generate the log. It does no good to have the engineers work to keep a station on the air if no one knows what tapes to play. Also, because commercials mean revenue, an as-run log must be created for billing purposes. Station sales departments may require simi-

lar support. Spots are often sold with considerable lead time, and a competitive advantage may be lost if the station is crippled too long.

What to talk about

Do these departments have adequate emergency power and lighting available so employees can continue their work? If smoke damage renders their areas uninhabitable, can their operations be transferred to a different area? One plan might be to move these operations off the station premises to a safe location that is blocks or even miles away, where data processing can be continued while clean-up operations are under way.

Involving the business teams of the station in developing the disaster recovery plan serves three purposes. First, everyone knows the priorities, and no one gets upset if one department receives help before another. Second, it pools resources. If one division of a station must be moved temporarily outside of the facility because of fire damage, certain assets may be available for loan to help surviving departments get back to speed. Finally, and perhaps most important, it asserts an engineering department presence into management decisions of the station. Engineers can be viewed as providers of station technical support instead of merely as fixers of broken tape machines. This may become a key to keeping broadcast engineering a viable career.

The planning team should consider

what steps can be taken to reduce station vulnerability. Determine what type of disaster could affect each site (fires, vandalism and acts of nature). What kind of recovery operations would be required at each site? What resources or vendor support would be required to affect the recovery? Estimate the monetary losses in downtime and equipment if a given site was lost. What steps could be taken to overcome such loss?

Interdepartmental debate about allocation of emergency resources will probably run loud and long as each division asserts its own needs. The important thing is to have the debates now, before disaster strikes.

Who stays?

A fast way to shut down a broadcast plant is to threaten the people inside it. Gas leaks, sewer backups, toxic spills on nearby railways or interstate highways can lead authorities to order evacuations. Even a bomb threat will push prudent managers to release all non-essential personnel.

There are a few facilities in which automation has advanced to such a degree that equipment can get along fine for a few hours or even days without human intervention. But, in most cases, someone will have to stay behind and "hold the fort."

Determining who stays is not a task to be taken lightly. During a bomb scare, one station evacuated its entire staff, except for the master-control operator. The building

Continued on page 52



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Continued from page 49

was inspected by authorities, pronounced safe, and the staff was re-admitted. (Fortunately, the incident occurred near lunchtime, which minimized the inconvenience.) The master-control operator was awarded a bonus for sticking to her post — two free movie tickets. She took this as a measure of how much her services meant to station management, and she quit shortly thereafter.

Disaster recovery may eventually become one of the most compelling arguments for station automation. In an automated environment, station control can be transferred to one of several points that are out of harm's way. Multiple-event-per-cartridge programming can allow immense libraries of programming and commercials to be stored in a reasonable area, decreasing the frequency with which such equipment must be tended.

Station business operations must also be administered. Disaster recovery may form a cost-justification factor for a voice-mail system. If everyone has to leave, the voice-mail system can indicate that all circuits are busy and invite callers to try again later. Callers who dial direct extensions can leave detailed messages, which can

be fielded by the respective employees from off-site until the facility problem can be resolved.

Happy, joyous redundancy

Plot the various microwave and satellite signal paths into a station, and then plot the various paths on which signals flow out of the station into the viewer's home. Put your hand over each block on the diagram. If eliminating any location can shut down the entire operation, you have discovered a *single point of failure*, which is the electronic equivalent of putting all your eggs in one basket. The best disaster plans center on distributing the signal path, always providing redundancy.

For instance, the transmitter site could be equipped with a secondary antenna and a standby transmitter. More than one microwave or phone link should serve the transmitter site. TV stations may consider providing direct microwave feeds to cable companies so that their signals will still reach a large number of homes even if the transmitter site fails.

Arrangements may be worked out with news bureaus, sister stations or stations in different markets to provide backup feed points in case of emergency. (Although

many cities are geographically isolated from competing markets, transmitter sites may be within microwave range of each other). In this day of satellites, it should be no problem to arrange alternate sources of signals. However, it might be easier to set up a mutual assistance pact when you are up and running and have resources to pledge than when your back is to the wall and you seem to have little to offer.

Best laid plans

Backup power systems and duplicate signal paths between studios and transmitters can help to assure that a single point of failure never hampers your operations. Planning, however, will provide your greatest protection. This is not to say that specific plans will not be washed aside in the face of calamity. Rather, planning is profitable because it forces a careful and realistic assessment of what resources are available, and requires you to consider new and sometimes unorthodox usage of those resources to achieve the goal of getting back on your feet and staying in business after a disaster strikes.

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Selecting a UPS

By Stewart W. Nowak

Everyone knows about backup power. That's why stations have generators. They are noisy, rumbling diesels hidden in the bowels of a station or in an out-building. Traditional generator sets keep stations going when commercial power quits, but there are some tasks for which they are simply not subtle

Editor's note: Nowak is sales manager, power products at Clary, San Gabriel, CA. This article is adapted from *Electronic Service & Technology*, November, 1989.

enough. Anything related to or using computers falls into this category, and that includes most of today's broadcast equipment.

The shortcoming of generator sets is not that they can't carry the load. After all, they are in many instances just smaller versions of what the utility used to create the power in the first place. The problem is that by the time a generator gets cranked up, even a sophisticated one equipped with compressed-air start-

ers, block heaters and automatic transfer switchers, most station computers have already died a horrible death.

Some way is needed to keep computer and microprocessor-based equipment ticking through the few deadly seconds it takes a generator to come alive. Preferably, such a device could then help clean up the generator's sometimes erratic voltage waveforms. Such a device is an uninterruptible power supply (UPS).

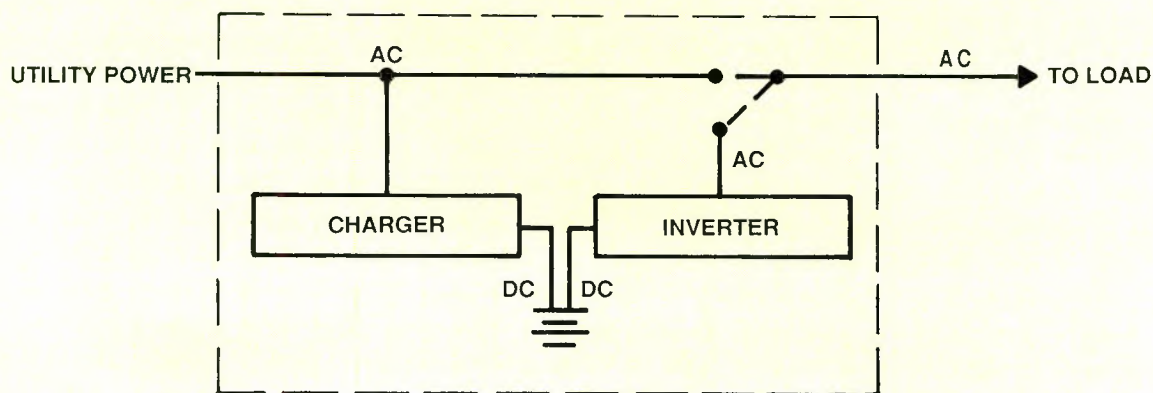


Figure 1. The off-line UPS is usually inexpensive and lightweight, but it has some disadvantages. It causes a switching glitch of 5ms to 20ms; it usually offers no line conditioning or regulation; it can be "fooled" by brownouts and frequency shifts; it usually doesn't have sine wave output; and its switching time can triple during brownouts.



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Understanding and solving equipment interface problems.

Making digital connections

By Bruce Lilly



It has been 15 years since digital techniques were introduced to the TV industry. Digital time base correctors were the first to benefit from digital signal processing and storage, followed by effects generators, synchronizers, VTRs and routing and production switchers. In order to realize the full potential benefits of digital audio and video equipment, digital connections should be used throughout a system.

Analog agony

In order to better understand the benefits of digital signal transmission, a brief review of analog signal transmission is in order. As shown in Figure 1, analog transmission begins with a signal source that represents sound or picture by a time-varying voltage. This voltage is coupled to a cable through a source impedance, which is nominally matched to the cable impedance and the load impedance. The cable carries the analog signal with some inherent losses, which include low-frequency amplitude loss due to the finite resistance of the cable's conductors, additional high-frequency losses due to cable inductance and capacitance and losses due to mismatched source and load impedances. In addition, ground potential differences can couple hum and noise into the signal by generating a voltage across one of the cable's conductors. Stray elec-

tric and magnetic fields also can introduce interference, which degrades the signal quality.

In an audio or video system, further complications are introduced by the differences in source or load impedance of different pieces of equipment, which result in level differences. Moreover, the impedance might not be purely resistive, contributing to frequency response errors. Variations in cable length or characteristics also can cause signal-quality differences in various parts of a system. Finally, variations in cable and equipment characteristics over time and in response to environmental changes (temperature and humidity) cause signal quality to fluctuate.

Every time signals are converted to or from the analog domain, various errors, such as increased noise, frequency response errors and non-linearities, are introduced by the conversion process. Analog signal transmission also introduces noise and frequency response errors. It's

possible to avoid these problems by using all-digital connections, which can mean the difference between a well-functioning plant and one in constant need of attention.

Digital transmission: The ultimate in signal quality

Signal transparency is the main distinguishing characteristic and advantage of digital signal transmission. Unlike analog signal transmission, the digital signal at the receiving end of a signal path is identical to the signal at the sending end, as long as the limits of the transmission system are not exceeded. Audio and video signals do not deteriorate because of cable losses, hum pickup or other problems that plague analog systems.

Digital signal transmission is fundamentally different from analog transmission. Because the sound or picture information is coded as a numerical digital signal, rather than as an analog voltage, cable char-

Continued on page 58

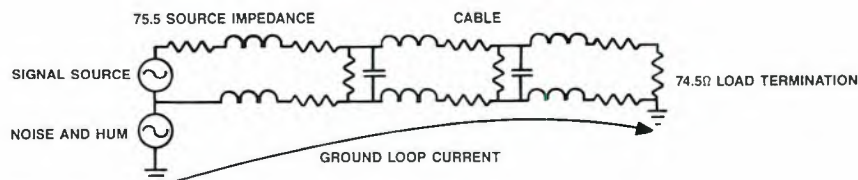


Figure 1. Equivalent circuit of a cable carrying an analog signal.

Lilly is manager, digital television tape recording product management, Sony Broadcast Products Division, Teaneck, N.J.

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- FIRST - 30 MHz equalizers for up to 200 feet of coaxial cable, 1967
- FIRST - 90 MHz video matrix (Satellite Tracking Center), 1969
- FIRST - 42 MHz bandwidth switching system (USAF), 1969
- FIRST - Use of laser-trimmed hybrid video circuits, 1978
- FIRST - Switching of high res computer generated graphics, 1980
- FIRST - 120 MHz switching system, 1987
- FIRST - 135 MHz switching system, 1987
- FIRST - 150 MHz video DA's, 1988
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Continued from page 54

acteristics, minor variations in source and load impedances and moderate levels of interference do not degrade the quality of the audio or video.

The perils of parallel

Early digital video products use a parallel signal transmission scheme, as shown in Figure 2. Each bit of a given sample is sent on a dedicated pair of wires, and a separate clock signal, transmitted on another pair of wires, is used to recover the

data samples. This method of transmission achieves all of the benefits of digital transmission, but there are some technical and practical limitations.

First, the individual pairs of wires that are used to transmit the data and clock signals must be closely matched in effective length (to within nanoseconds) in order to recover the data reliably. This imposes an upper limit of about 30 meters (approximately 98 feet) on the practical cable length that can be used. Because the databits are transmitted separately, timing

errors and jitter can make recovery of the signal less reliable.

As shown in Figure 3, these errors reduce the margin for data recovery. In order to reliably recover data, the data must be stable (no transitions) inside the area marked "recovery window," which is only a few tens of nanoseconds wide. Timing offsets and jitter bring transitions close to the edges of this window, as compared to the theoretically ideal signal shown. Each of the eight (or 10) data signals can have a timing offset or jitter different from the others. Figure 3 shows the allowable timing errors at the parallel signal source. Additional errors, due to the variation in effective length of the individual pairs within the parallel digital cable, cause the signal transitions to approach even closer to the edges of the recovery window. The cable contains many individual wires and it is rather bulky and costly. The 25-pin connectors used for parallel digital video also are bulky, limiting the practical number of connections on a given piece of equipment.

Because many individual signals are simultaneously transmitted, distribution and routing equipment tends to be cumbersome, power-hungry and expensive. Many individual line-driver and receiver circuits must be used, one for each databit and an additional set for the clock signal. Such circuitry must be repeated for each input or output connection. Also, because of the size and construction of the parallel digital video connectors, there is no convenient way to patch parallel signals. (Of course, an electronic routing switcher can be used, subject to the size, power and expense considerations previously mentioned.)

The audio end of it

In digital audio, a serial digital transmission method was standardized by the AES and EBU. In serial digital signal transmission, the individual databits that comprise a sample are sent one after the other, serially, on a single path. (See Figure 4.) Circuitry at the sending and receiving ends of the path takes care of multiplexing and reconstructing the individual databits of each sample. The chosen transmission method allows the timing information to be recovered from the serial signal, obviating the separate clock signal used in parallel transmission. Because a single transmission path is used, rather than many paths operating in parallel, the cable and connectors can be much less bulky than those used for parallel digital transmission.

Serial video

Serial transmission also now is being used for digital video signals. Although serial digital video transmission has all of the advantages of digital transmission as noted earlier, it also eliminates the draw-

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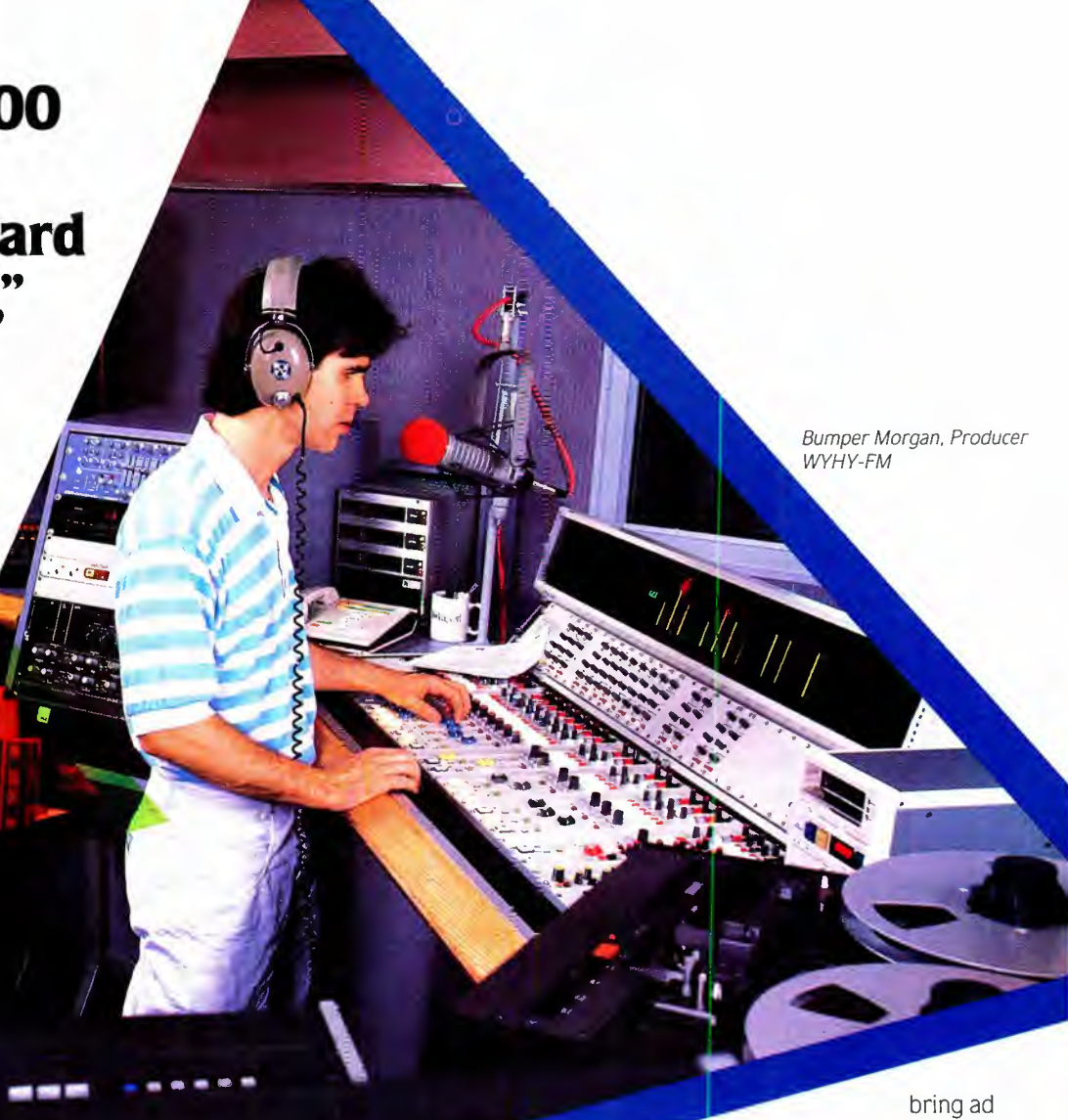
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*Cameron Adkins
Chief Engineer
WYHY-FM
A Jacor
Communications
station*



*Bumper Morgan, Producer
WYHY-FM*

... says
Cameron Adkins,
Chief Engineer of Nashville's
outrageous Y107 FM. "In fact, Audi-
tronics' sound has helped make us number one
in our market for the last five books, and we expect to
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"After looking at all the production consoles that
were out there, we found the Auditronics 400 was the best
buy for the money. It had more useful features than any other
console in its class, and was less expensive overall. So we
decided to buy it not only for WYHY here in Nashville, but for
two of our other stations as well."

"We bought the light-bar metering version because
the ballistics and characteristics are more meaningful for what
the production engineer needs to know. Our producer,
Bumper Morgan, likes the light bars better than conventional
VU meters because he can see from across the room if he's
got one channel a little hot without having to stare at the
board all the time. The light bars also give the console a
high-tech look that helps our sales people when they

bring ad
agency and client
types in, because the 400 gives
us the best looking production room
in town."

Bumper Morgan, Producer at WYHY says,
"Auditronics has really set a new standard in radio production
consoles. Going from our old board to this 400 was like going
from night to day. The light-bar display gave me instant
gratification. I use the foldback modules a lot. I like the range
of the eq and the very clean overall sound of the board.
Besides our own work, I do a lot of promos, sweepers and
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I continually get compliments that the sound of our packages
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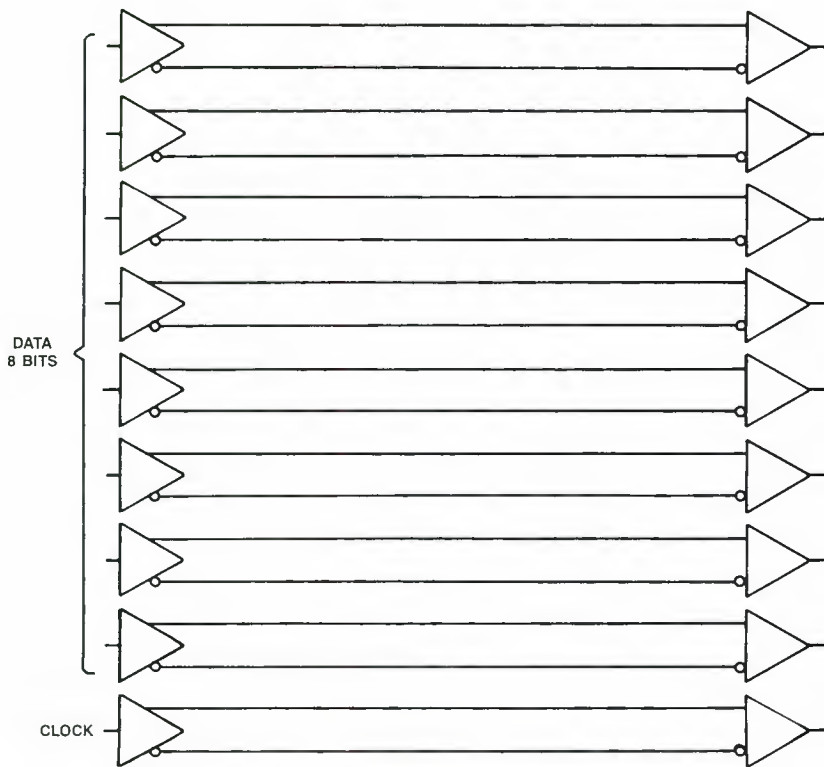


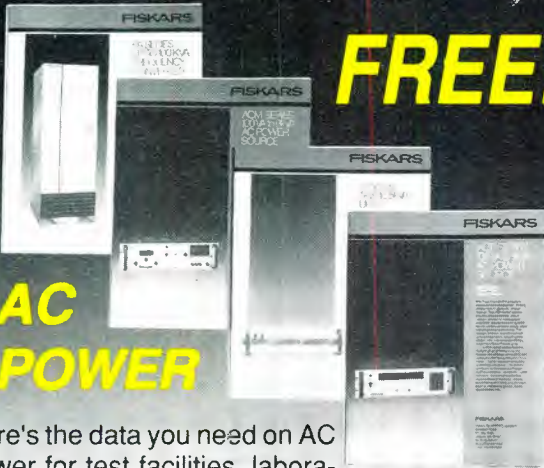
Figure 2. In a parallel digital signal transmission system, a separate pair of wires is required for each bit of a sample, plus the clock signal. This makes parallel cables bulky.

backs of parallel transmission. Serial digital video transmission uses ordinary, video coaxial cable and can reliably transmit signals up to 500 meters — more than 10 times the parallel limit. Repeaters can be used to extend this distance.

Because a single transmission path is used in serial digital video transmission, the circuitry in such devices as routing switchers and distribution equipment is much smaller and consumes less power than parallel digital video equipment. As coaxial cables are used, patching is possible by using a standard, high-quality video jackfield. The ability to patch signals quickly while maintaining the transparency of digital signal transmission allows rapid configuration of a system to meet changes in requirements.

Serial digital video transmission offers other benefits. Video signals, including digital video signals, have unused areas in the TV horizontal and vertical intervals, so it is possible to transmit additional information on the same transmission path as the video. For example, several channels of digital audio could be sent down the same cable as the associated video signal. Other information, perhaps relating to the origin of the signal or the types of processing that have been performed on

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System 14 II	\$1,955	\$1,780	\$365	\$540	\$1,415	V-14II, S-14 long, SP-14, Free case.
System 18 II ENG	\$5,130	\$4,695	\$996	\$1,431	\$3,699	V-18II, ENG 2CF, SP-100, Free ENG2 case.
System 20 II ENG	\$6,235	\$5,705	\$1,206	\$1,736	\$4,499	V-20II, ENG 2CF, SP100/150. Free ENG2 case.
System 25 II	\$7,400	\$6,734	\$1,380	\$2,046	\$5,354	V-25II, DA 150 med/long, dolly S, Free case.
System 30 II Combi	\$15,325	\$13,870	\$2,771	\$4,226	\$11,099	V-30II, Combi-Pedestal, rubber feet, Free case.
System 80	\$16,185	\$14,525	\$2,795	\$4,455	\$11,730	V-80, OB-2 tripod, OB-2 dolly, (no case avail.).

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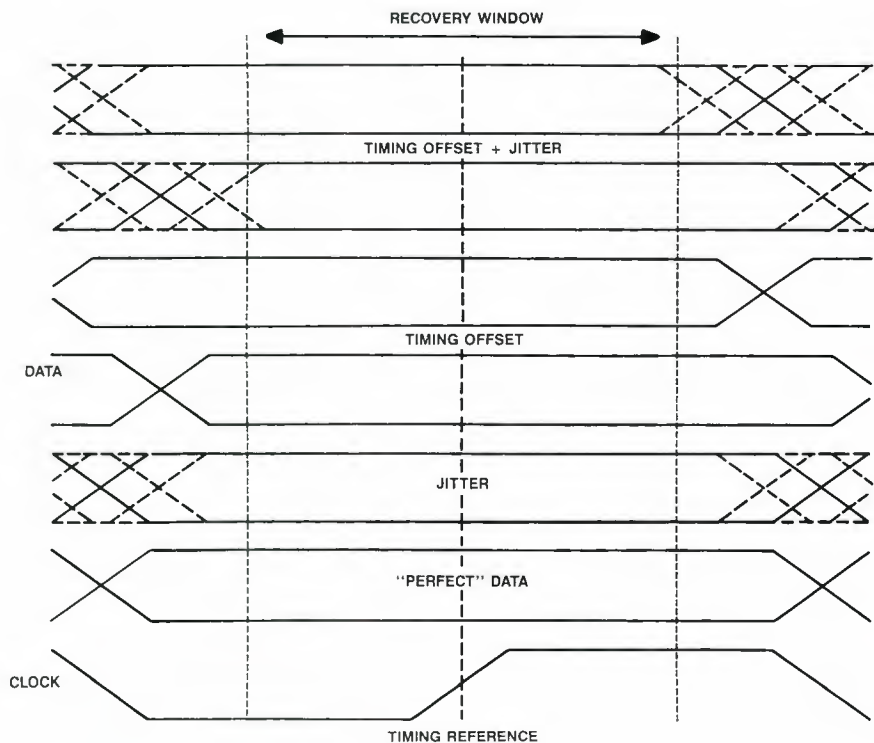


Figure 3. In a parallel digital signal, the phase of each signal with respect to the clock affects the data's readability. All variations due to signal jitter or cable length variations must not exceed the recovery window or else the data will be invalid.

it, also can be encoded as part of the digital signal sent down the cable.

Solving problems with converters

Sony and Alpha Image are offering serial digital equipment that can convert between the serial and parallel transmission methods. A number of facilities have incorporated these units to interface older equipment, having only parallel connections, to systems using the more modern serial connections.

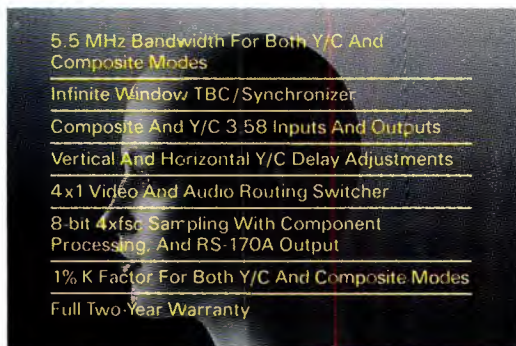
Initially, facilities coped with communication problems in the digital interface by running parallel digital cables to and from the products. Frequently, the parallel runs were long and the resulting signal was degraded. Installation of digital interfaces can help facilities cope with these problems.

Installation is usually a matter of inserting two short parallel cables that go to and from the parallel/serial converters, which may be switch-selectable for operation with either 4:2:2 component or 4fsc composite digital video signals.

Routing and distribution

Parallel routers tend to be bulky and expensive. Serial routers have made it practical. *Continued on page 115*

Left Brain Specs. Right Brain Effects.



Two Views On ALTA's New Wideband TBC/Synchronizer.

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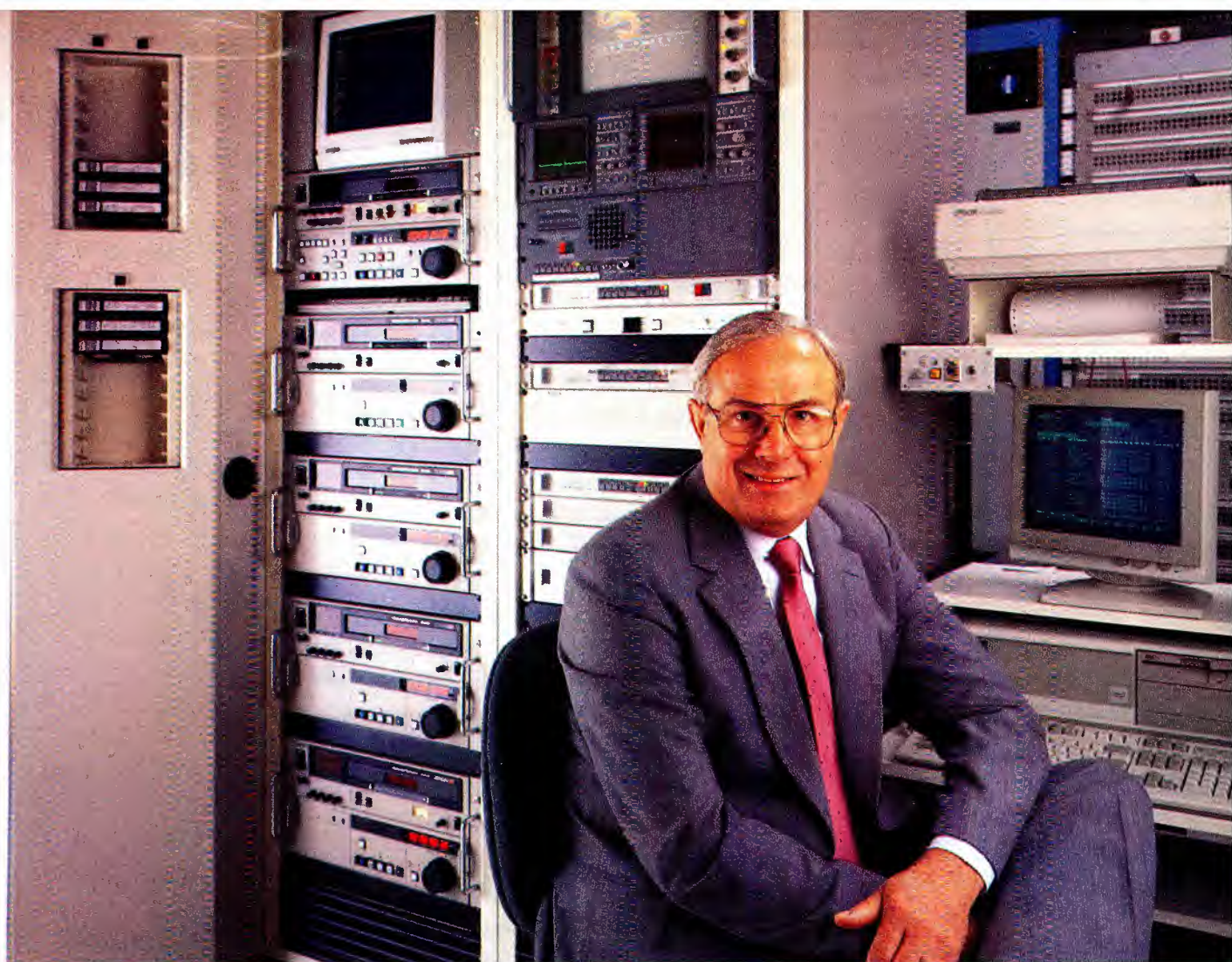
ALTA's new Cygnus 5.5 wideband TBC/Synchronizer is made for both. On the left, the impressive set of better-than-broadcast quality specs is unparalleled for the price. On the right, just look at the dazzling array of special effects. Picture freeze. Strobe. Variable colorization, mosaics and posterization.

With its left brain logic, right brain magic and modest \$5950 price tag, the Cygnus 5.5 is another single-minded demonstration of ALTA's "Technology Of Value" at work. Call or write.

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“Since we switched over to the Odetics TCS2000 Cart Machine, on-air discrepancies have dropped from about six per day to virtually none. And the quality has improved dramatically .

Our old machines were labor intensive. Too much time was spent daily pulling carts from storage and programming. We needed a machine that would do away with human effort...and human error.

I shopped and compared for over two years before I settled on the TCS2000. The other machines I researched didn’t have the Odetics level of automation, and they were not nearly as dependable.

I’ve been especially impressed with the Odetics machines ability to download from our traffic computer and generate a play list. Not only does that feature save time and effort, it eliminates

the error factor. And, of course, if we don’t have on-air failures, we don’t worry about makegoods.

The on-air appearance of the station is 100% better now. That’s a big morale booster for everyone here. And the machine has certainly made my job easier. I don’t miss those phone calls about our old machines problems at all hours of the night.

I didn’t know a lot about Odetics before I bought their equipment, so I asked for a factory tour and demonstration. After I saw the large-scale robotics work the company was doing for the space industry as well as the broadcast business, I knew Odetics had the automation expertise I needed. In fact, I would strongly recommend that any chief engineer looking at cart machines take that factory tour. Also, I knew

Odetics had already installed about 80 machines at other stations, so I called some of those chief engineers. I didn’t talk to anyone who wasn’t happy with the Odetics machine.

Most of the engineers I talked to emphasized the exceptional after-sale service and support Odetics provided. We found that out for ourselves when our new machine was installed. The training and support our operations people got was efficient, thorough and highly professional.

If you’d like to know about what the Odetics cart machine has done for KPHO, why not get some firsthand information? Feel free to give me a call at (602)264-1000.”

**Bill Strube, Director of Engineering
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Surviving changes in station ownership

By Brad Dick, editor

Develop a survival plan, before it's too late.

Tom was one of the most important engineers in the station, and he knew it. The station relied on an old TCR to playback most of its commercials, which made it crucial to the company's financial success. Tom originally installed the machine, knew all of its idiosyncracies, and was the only one in the station who could keep it operating.

Although many of the younger engineers tried to learn how to repair the machine, Tom felt that such work was best left to him. Eventually, even the most persistent engineers gave up and let Tom take care of the machine. He was an expert with the "old technology," but didn't understand much of the newer hardware.

Tom's many years of experience, and the station's continued dependency upon the old-technology cart machine, forced management to encourage Tom's loyalty and continued employment with a higher salary. After all, it was cheaper to pay Tom more money than to replace the machine. Unfortunately, as Tom soon learned, he had traded his security of knowing only the old ways for the insecurity of not having a job.

Forced changes

Mergers and buyouts occur daily. If your station hasn't been sold already, it may happen soon. In major markets, hardly a month goes by when at least one property doesn't change hands.

The catalyst to implementing new technology often is based on new station ownership, especially if the owners are looking for a quick return on their investment. This can translate into rapid and

drastic changes within a station, which often includes the search for labor-saving and staff-reducing technology.

As staffs shrink, engineers who do not have the skills to compete for the remaining jobs will be released. Even if the owner feels some degree of responsibility for the employees (which is not always the case), the reality of monthly debt payments usually takes priority.

First technology wave

Engineering job security used to be based on federal regulations and the need for good, component-level troubleshooting skills. Today, both of these reasons to hold on to your job have vanished. Sophisticated technology requires different troubleshooting skills. Systems, as op-

posed to components, become the repair targets. Two major changes have affected broadcast engineering.

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Second technology wave

Broadcasting's second technology wave was represented by how components could be integrated into systems. Systems became the blocks of construction and even repair.

Modern remote-control systems are a good example of how the system approach affected significantly the broadcast environment. As the transmitters (especially TV transmitters) were replaced, modern, sophisticated, remote-control systems were installed. The engineers working at the transmitter sites were usually transferred back to the studio, often with disastrous results.

Those engineers usually were highly qualified, but only with transmitters. Their skills were seriously lacking when it came to repairing modern tape or video equipment. Because the engineers usually worked alone, they often found it extremely difficult to be around others, usually in tension-packed studio environments. Many of these engineers sought, and were granted, early retirement.

You have to ask yourself, "Do I want to remain in broadcasting?"

This new systems technology first swept through radio and is now making its way through TV stations. It often requires advanced or, at least, different maintenance skills. Engineers who have not upgraded their skills may find themselves seriously handicapped when it comes to maintaining modern equipment. Another consequence of the second technology wave is that fewer people are required to operate and maintain stations.

Fewer jobs

It is no secret that there are fewer broadcast-engineering jobs. The latest state-of-the-industry report **BE** (December 1989) shows a marked drop in radio and TV staff

In 1986, the median-size TV staff was 15 people. This fell to 14.7 in 1987 and to 11 in 1988. In 1989, the median TV station engineering staff was 11 people. This represents a 20% reduction in only one year. The non-commercial TV station median staff size fell a whopping 21% in just one year.

Radio stations saw a similar reduction in the same period. The median radio station engineering staff size was 2.7 in 1986. It fell to 2.4 in 1987 and to 2.3 in 1988. In 1989, the median radio station engineering staff was only 2.0 people. This represents a 26% reduction over a 4-year period.

Only 15% of radio stations (67.9%) have two or fewer technical people on staff. Approximately 20% of the radio stations have between three and four. Very few stations employ five or more technical people. Approximately 23% of the TV stations employ between 10 and 24 technical people. Most of the respondents to the December 1989 survey fell into this category. Only 16.5% of the stations employ between five and nine or between 20 and 50 people.

Survival skills

This means that the market may get even tougher. Labor-saving devices will continue to eat away at the operator-type positions. Despite the statement "Automation can't take away my job," automation will affect how broadcast engineers do their jobs.

In addition to major changes in automation, equipment is more reliable, yet more complex. The seeming dichotomy of automation (labor-saving) and complex (labor-using) can benefit the savvy engineer.

To be a successful broadcast engineer will require different skills. For instance, component-level repair will become obsolete for complex equipment. Swapping boards and troubleshooting systems will become important. Instead of complaining about board swapping as a maintenance practice, become the fastest and best board swapper in your station.

The most important survival skill isn't technical at all, but requires some introspection. Ask yourself, "Do I want to remain in broadcasting?" If you do, then it's time for self-examination and improvement. If not, then admit it and put your skills to work elsewhere. Plenty of opportunities exist in the electronics field, and

most of them don't require you to wear a pager or work holidays.

Engineers are the key

For those who choose to stay, the future looks bright. Engineers are still (and always will be) the gatekeepers of technology and crucial to the success of every station. Broadcast stations cannot function without proper technical expertise. Just as managers can run stations only with good engineers, engineers will be successful only using proper management techniques.

Station managers are no fools either. They recognize the value of staying on the air. Recall the last time the transmitter went off the air — how valuable was the engineer? What about the time the network satellite link failed? Who panicked first? It probably wasn't the engineering staff. Why? Because they knew what went wrong *and how to fix it*. Engineers hold a crucial key to stations' financial success.

If you want to remain in this exciting business, you have to do three things. First, accept the responsibility for your own future. Whether you stay in broadcasting should be your decision — not someone else's. If you're not happy where you are, don't wait for the ax to fall. Make your

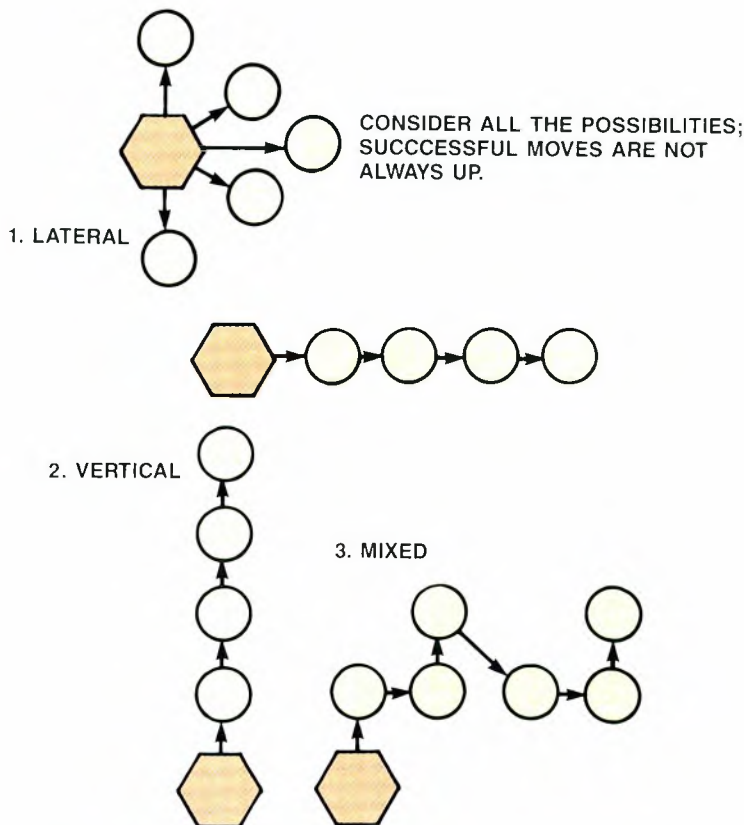


Figure 1. When faced with significant changes in your work environment, consider all of the possibilities. Not every move on the career ladder has to be up. Lateral and mixed-direction moves can also prove successful.

move early while you still have a place from which to jump. Figure 1 illustrates that your move may not be up, but that both lateral and mixed-direction moves also can bring success to your career.

Second, learn the new technology and how to apply it toward making money for the station. Stop complaining about how bad things are and look for ways to make things better.

Third, adopt a new language. Stop using *engineereze* when talking with your manager. Use English so you'll be understood. Could that old tape machine be reconditioned for less than a new one? Use charts and graphs to show the manager what the difference between reconditioning and replacement will mean in terms of dollars, not frequency response or chroma level. Compare the costs in per-hour of operation. Leave the engineering terminology in your office.

Purchases for every department must show a return on investment (ROI). Learn how to justify your requests based on the manager's perspective. You're still telling the manager what's best for the station, but you're using language that you both understand.

No manager would throw you out of his office for showing him how the station could make more money. He might, however, throw you out if you ask for equip-

ment that doesn't contribute to making a profit. Table 1 explains a process to follow when trying to sell your recommendations to your station manager.

You can become a part of the manager's team or part of the manager's problem. That decision rests primarily with you.

Surviving new ownership

One sure way to lose points with the new owner is to introduce yourself by pointing out everything that's wrong with the station. If you come into the manager's office with a chip on your shoulder about how bad things are, watch out. A manager wants solutions, not problems. If you don't have a solution, don't bring up the problem.

So you don't place yourself in Tom's situation, there are some other steps you can take to prepare yourself before the new owner shows up.

Demonstrate your versatility. Learn how to operate and repair as many pieces of equipment as possible. Ask to be trained on unfamiliar equipment. If this requires factory schooling, ask to attend. If you're told no, look for alternatives. Conventions, such as those conducted by the SBE, often provide inexpensive, factory-type instruction on broadcast equipment. If the company won't send you to school, try to learn on your own. After all, it's your future you're investing in.

Learn as much as possible about how the station operates. The more you know about how each department works and interacts with the others, the better position you'll be in to recommend profit changes.

Increase your visibility. If you work at night, show up occasionally at the station during the day. The adage "Out of sight, out of mind" also applies to employees. Be sure the manager knows you exist and that you're valuable to the station.

Engineers can either contribute to or detract from a station's bottom line. You become a part of the manager's team or part of the manager's problem. That decision rests primarily with you.

Kick in the pants

Technology will continue to change the nature of broadcast engineering, and that's good. Companies exist to make a profit, and employees who don't contribute to making that profit must accept the consequences.

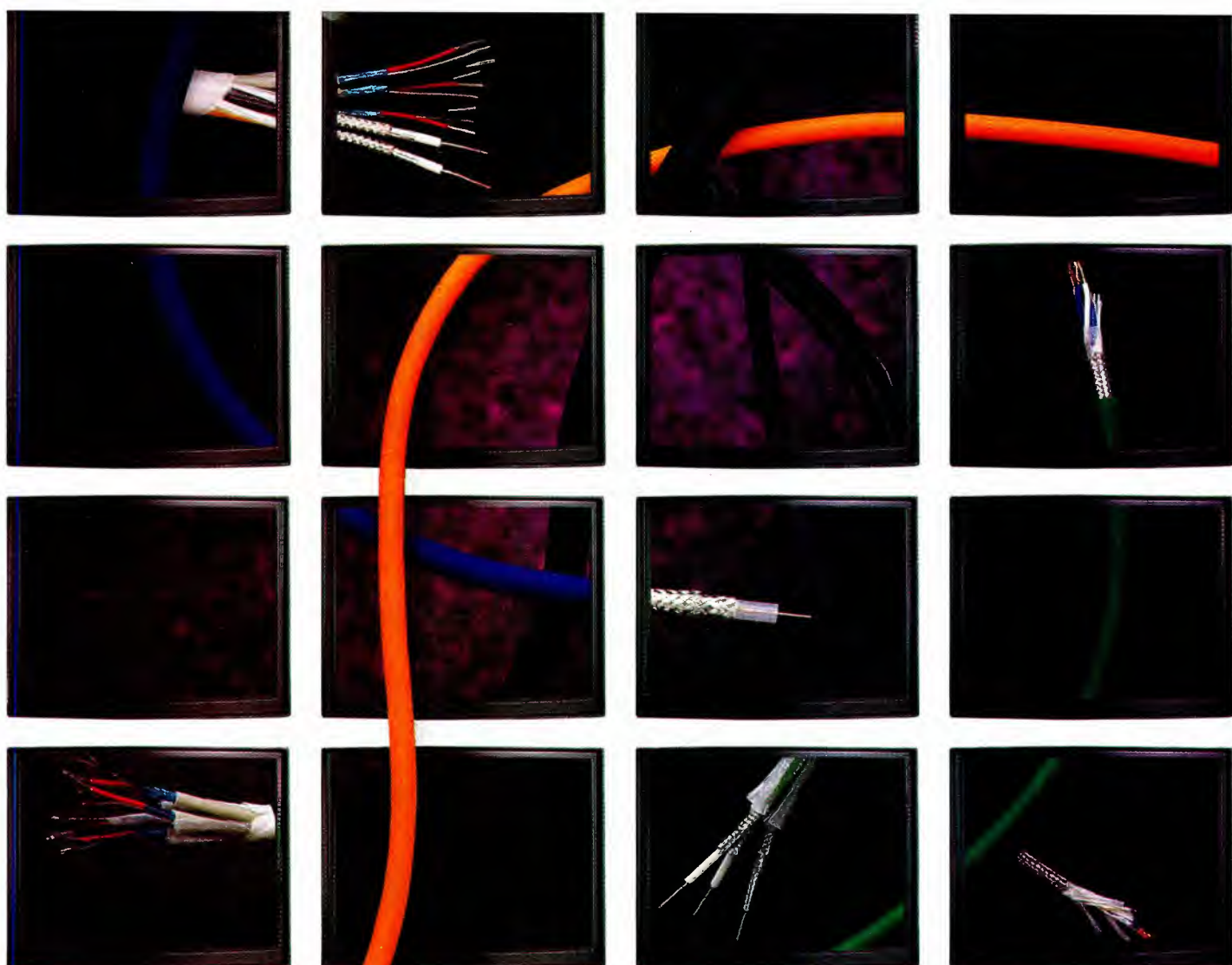
David Sarnoff, reminiscing about his early days in radio, mentioned the stiff competition he had to face. "But I'm grateful to my enemies," he said. "In the long range movement toward progress, a kick in the pants sends you further along than a friendly handshake."

Although that may be true, you do have to wait for that to happen to you. Exciting opportunities are appearing on the horizon. Digital audio broadcasting (DAB) and satellite-delivered radio and television are now being proposed. These broadcast systems will need broadcast engineers. After all, someone will have to design, install and maintain the systems, and who is better qualified than the modern broadcast engineer?

Don't wait for a new owner to give you a kick in the pants. Make plans now to survive the turmoil of new station ownership.

STEP:	EXAMPLE:
1. Research	<ul style="list-style-type: none"> • Review previous budgets. • Use proper forms. • Incorporate station goals into your proposal.
2. Planning	<ul style="list-style-type: none"> • Think through the process. • Relate your department's objectives in terms of overall station goals. • Highlight benefits the station will receive. • Develop, but do not present, several lower-cost budgets, cutting what you want, but not what management wants.
3. Preparation	<ul style="list-style-type: none"> • Read and re-read everything. • Use charts and graphs where possible. • Schedule your presentation carefully.
4. Presentation	<ul style="list-style-type: none"> • Start with an overview and the benefits. • Be calm and enthusiastic. • Don't fake answers. If you don't know, say so and offer to get the answer.
5. Follow-up	<ul style="list-style-type: none"> • Once approved, show your results against the project's budget. • Thank the manager for supporting your plan.

Table 1. Selling your plans to the management requires careful planning and execution. Follow these steps to success.



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tection against signal loss. Features include loose tube construction and a non-reflecting black matte finish.

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Baumgartner resigns board position

By Bob Van Buhler

The resignation of newly elected board member Frederick Baumgartner has created a vacancy on the board. Baumgartner, who recently accepted a position as technical editor of "Communications" magazine, said that he could no longer act as a representative of the SBE membership in light of his departure from the broadcast industry and transition to land mobile.

In his letter of resignation, Baumgartner included his personal insights and observations on the changes that have occurred in broadcast engineering in the past 10 years. He said the business was "choking in debt" and that other problems were "overpopulated airwaves and...management (that) can no longer afford to be concerned with the public interest, necessity or good."

Baumgartner urged the board to choose the professional rather than fraternal course for the society. He stressed the importance of fostering and protecting the credentials of engineering professionals.

In search of chapter zero

SBE president Brad Dick is focusing his attention on "chapter zero" members — those who are not chapter-affiliated. Many members are unable to attend regular chapter meetings in their area because of the remoteness of the location or other accidents of geography.

A special effort is under way to make extra copies of all press releases as well as the frequency coordination, certification and SBE convention newsletters so that they can be distributed to "chapter zero" members. Although this incurs additional printing and mailing costs, it is considered necessary to keep all members informed of the organization's activities.

Directory and board reports

The membership directory should be in the hands of members by the end of this month. The design of the publication and printouts of member information were completed in early March. Because of the directory's high production cost, another one is not expected to be published until

Van Buhler is manager of engineering at KNIX-AM/FM, Phoenix.

1992. The society has published only three complete membership directories in its 25-year history.

The officers and directors now are receiving monthly reports on SBE national activities, issues and interests. More than 90 pages of data have been disseminated to the directors since Dick assumed office.

This flood of information will enable board members to comment promptly on issues concerning the membership and to arrive at semiannual board meetings better informed and prepared to vote on matters presented on the agenda.

Portrait of an executive director

In a recent letter to chapter chairmen, Dick outlined his opinions on hiring an executive director. In his discussion of the potential duties of an executive director, he drew a distinction between industry visibility and member services.

The primary goal of the executive director, he said, should be to increase membership. New incentives would be likely to bring many more engineers into the society. Dick thinks the traditional benefits of membership — certification, representation before the FCC and the operation of a convention — are not enough when it comes to serving the membership.

He also sees a need for improved life and health insurance plans for members. By drawing on the strength of a membership numbering nearly 6,000, the SBE can exercise substantial buying power for group insurance. This level of buying power is unattainable for many engineers; those who work in small markets or for small companies often are unable to receive first-class insurance benefits. Dick suggested that a professional association director or manager could provide the expertise necessary to revise the current insurance plans to cost-effectively increase the level of protection for these members.

Another potential responsibility of the executive director would be the publication of a monthly newsletter, Dick said. Obtaining advertiser support, necessary to offset added production costs, also would be a function of the executive director. The production costs for a quality monthly newsletter would exceed \$60,000 per year, according to Dick.

Other potential benefits of hiring an executive director fall within the realm of education, in the form of regional training seminars sponsored by SBE and held in various locations throughout the United States. The director could, in cooperation with the Ennes Foundation, develop and administer a curriculum of valuable seminars on broadcast engineering and management topics to be offered to members.

With an executive director in place, Dick predicted, the SBE convention would enjoy a noticeable increase in size and scope. Full-time management would allow more extensive convention planning, better communication with the membership and a higher level of cooperation with local chapters and other groups.

Many other projects, such as an annual membership directory, sample contracts for contract engineers and consultants and preferential access to business insurance, would become feasible if a professional association manager were there to see them through. The key, according to Dick, is generating the revenue to accomplish these goals. "A professional association manager will be able to raise money from a variety of sources," he said. "We should look to those areas first, before members are asked to pay more (in dues)."

VISA and video

Members soon will be receiving applications for an SBE-sponsored VISA card. The credit card will carry the SBE logo, and the relationship will offer financial benefits to individual members as well as to the entire organization. Members are urged to support the society by taking advantage of this offer.

Sandy Fryou, operations supervisor at WENH-TV in Durham, NH, has offered to duplicate copies of the SBE convention tape for distribution to chapters across the country. For members who were unable to attend last year's show, the tape will provide an overview of the programs and exhibits. David Sloane of East Texas University has offered to produce the tapes. The details are being worked out, and the video may be ready for distribution soon.

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Corporate Director of Engineering
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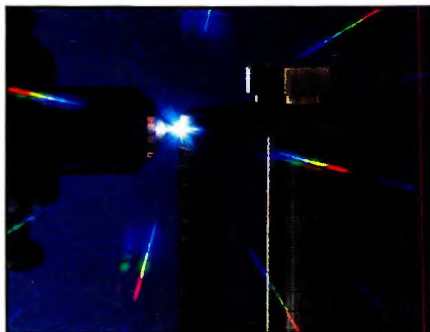
System compresses digital audio data

By Francis Rumsey

In modern communications, channel bandwidth is purchased by the hertz, and the many eager customers have made space a valuable commodity. Digital audio and video both need considerable bandwidth in their raw forms. It is expensive to transmit or store this digital data without some form of intermediate processing to reduce the amount of bandwidth required.

Several techniques exist for digital audio bit-rate reduction. In turn, the bandwidth requirement is lowered. This article describes a new system, known as APT-X 100. The technique is designed to reduce the bit rate required for digital audio by one-fourth, without adversely affecting audio quality.

Rumsey is an engineer with Audio Processing Technology, Oxford, England.



Background

Digital audio data-compression systems are not new to the industry. Various companding and adaptive coding systems already are in wide use in communications and broadcasting. This discussion will be restricted to the area of high-quality music-coding systems, which are capable of handling full-bandwidth audio.

Two common data-compression techniques are ADM (adaptive delta modulation) and NICAM (near instantaneously companded audio multiplex). These systems can reduce the bit-rate requirements of digital audio to 256kb/s-400kb/s per channel. Such techniques are used in broadcasting, particularly for stereo TV sound transmission in some parts of the world.

The rapid rise of inexpensive digital sig-

nal processing (DSP) ICs has opened the door for more complicated techniques. There are several new ways to achieve the increased number of calculations per second. It's important to be able to properly analyze and code an audio signal economically and quickly. With DSP, the APT-X 100 system can transmit one channel of digital audio, sampled at 32kHz with 16-bit original quantization, at a data rate of 128kb/s. Further efforts may reduce this by a factor of 2kb/s to 64kb/s.

Data-compression methods

The aim of a music-coding system is to ensure no apparent loss of audio quality from the data-compression process. A study of psychoacoustic effects plays an important role in determining what side effects the human ear can perceive. To re-

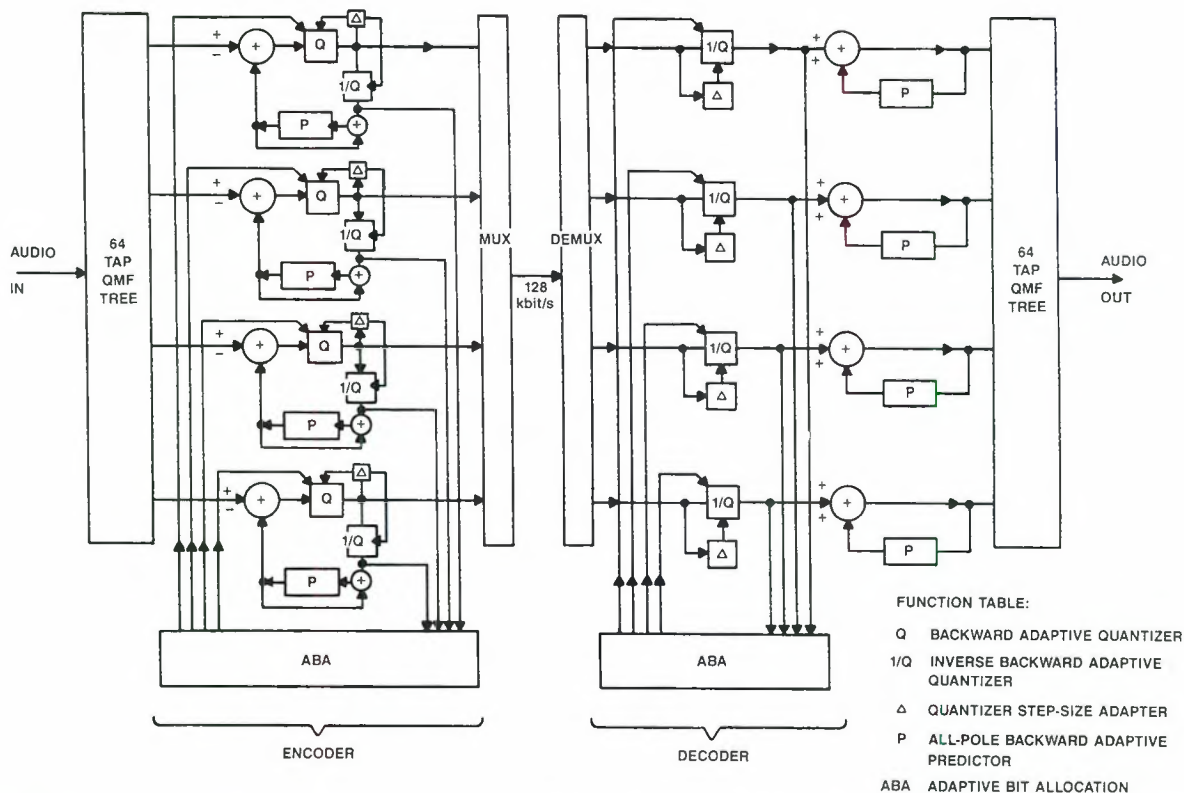
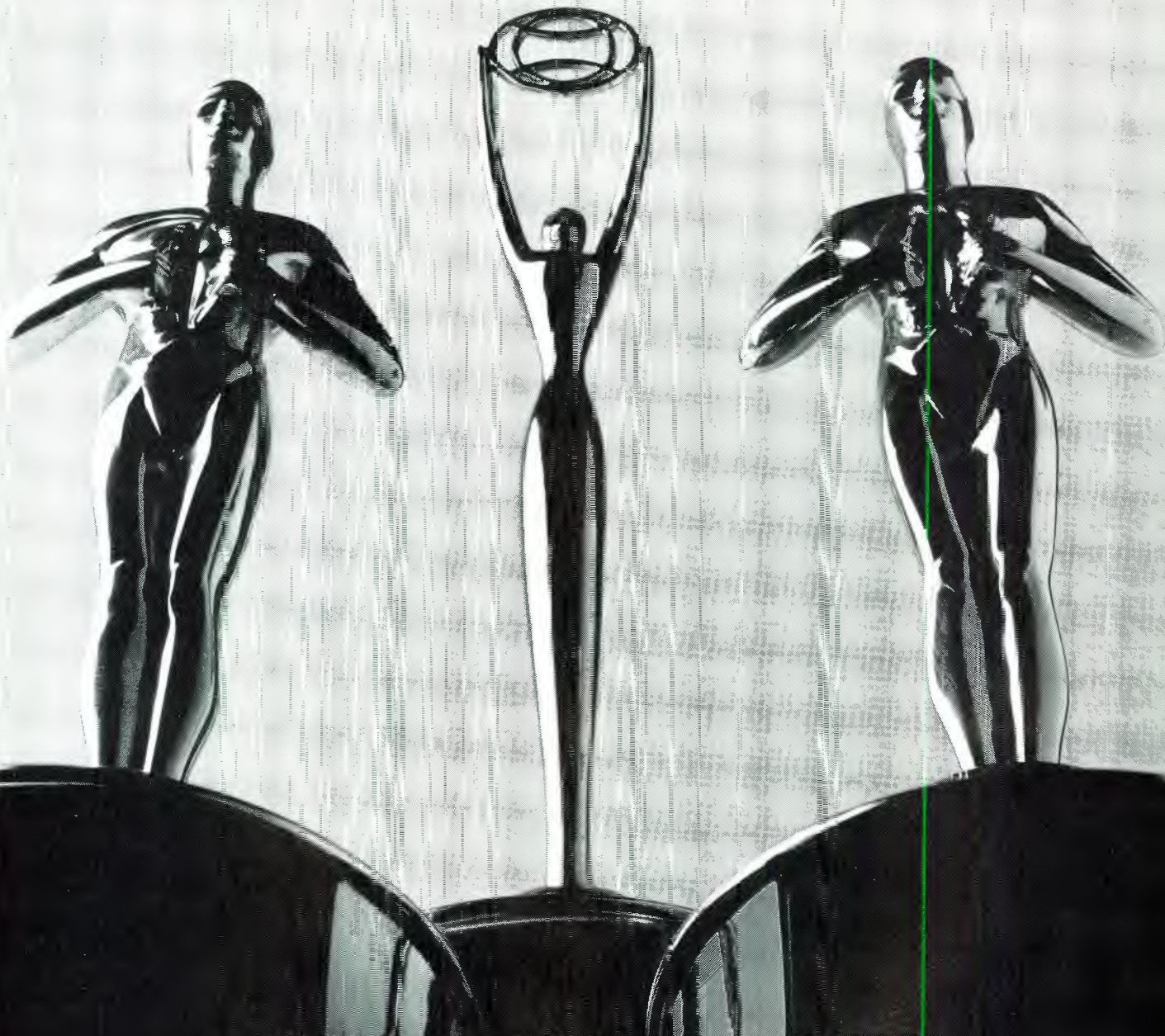


Figure 1. Block diagram of the APT-X 100. The encoding/decoding process does not require a separate control channel, nor are significant delays produced.



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duce the bit rate by the amounts mentioned above, there must be some exploitation of redundancies within the audio

signal to be encoded. This means the designer must be able to anticipate the masking effects of certain signals on others in

both the time and frequency domains. It's also important to look for repetitive or predictable components.

Once the signal has been analyzed, it's possible to concentrate on coding accurately the components that are dominant or that have a significant effect on perceived sound quality. Essentially, the accuracy of coding is adjusted according to the nature of the audio signal and optimized for the best audible result.

It is possible to allow a data-compression system to vary its output data rate, to adjust its coding accuracy according to the nature of input audio signals. A second method fixes the output data rate, which requires that the system always aim for the same output rate no matter what the prevailing signal situation. This second method is mandatory in applications of one channel using a fixed data rate (such as a transmission channel). The former method may be used in storage applications (such as disk recording), in which the actual data rate may not be that important.

The audio signal may be analyzed in either the frequency domain or the time domain in order to exploit spectral redundancies. One system uses *adaptive transform coding* and works by perform-

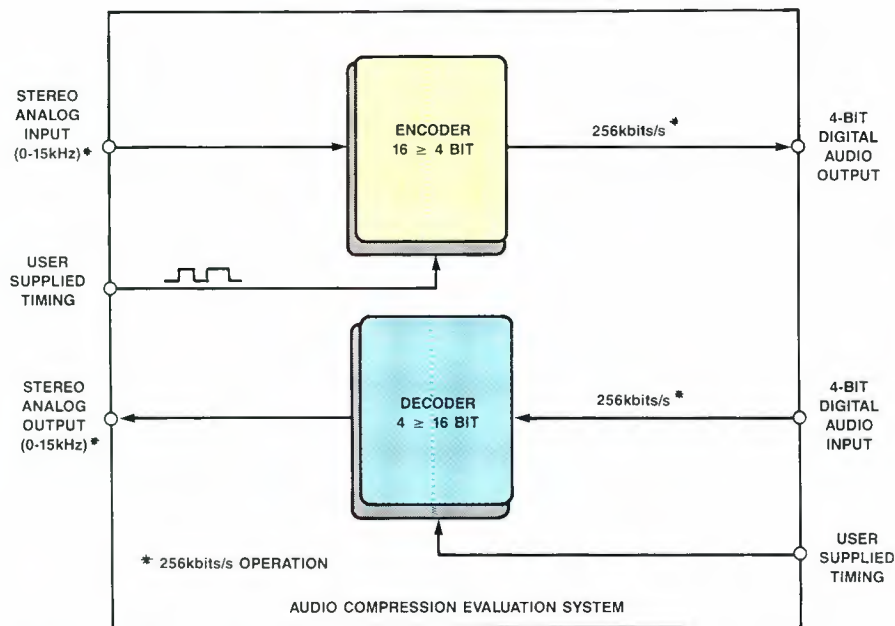


Figure 2. User-supplied timing signals can be used to control the sample rate in the evaluation configuration.

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ing a discrete fast Fourier transform on a group of samples. The resulting set of values represents the spectral components contained in the sample window.

The signal then is processed selectively, while known properties of the human ear are taken into account. This allows dominant spectral components to be quantized more accurately than less important components of the audio signal. Furthermore, because any increased quantizing noise is constrained to narrow bands, it will be masked by spectral components of the signal itself.

In such a system, a control pattern is generated by the encoder, which tells the decoder what coding scheme is involved at any particular time. This control pattern is heavily error-protected, because its corruption could result in severe audible degradation of the main signal.

Analyze the signal

The APT-X 100 system relies on a combination of *backward adaptive quantization*, *linear prediction* and *sub-band adaptive differential pulse code modulation (ADPCM)*. The system does not result in significant delays (3.8ms coding delay at 32kHz) and reacts gently to conditions of high error rate.

To determine what dominant spectral components exist within the audio, the system examines the signal in the time domain, eliminating the need for a time-consuming fast Fourier transform. Periodic

emphasis in the signal shows up dominant frequency components.

Linear prediction is a technique commonly used for speech coding. It is advantageous for music signals because it is particularly efficient with signals of high spectral purity (such as pure tones of high-amplitude resonant sounds).

The technique makes it possible to attenuate these predictable signals, which normally show up as unwanted modulation noise effects, before quantizing. Because of this, resonant components can be coded referentially without resolving the frequency spectrum. More random signals, which are inherently unpredictable, do not benefit from linear prediction. However, these signals themselves have a masking effect on noise.

Band-splitting

The sub-band ADPCM part of the data-compression process involves splitting the signal into four frequency bands and adjusting the accuracy of quantization according to the amount of signal energy in each band.

By using backward adaptive quantization, it is possible to look at what has gone before in order to predict what coding accuracy is required in each band. This technique also eliminates the need for a control signal to indicate the coding rules for a decoder. The decoder is really a mirror image of the coder, also investigating past samples but performing the inverse action

to the coder, which restores the audio signal to its original form. (See Figure 1.)

One particularly important design factor for good sound quality is the correct selection of the number of previous samples to be analyzed. This is crucial in determining the adaption of quantizing interval at the current moment (the backward adaptive quantizing principle). Because this technique relies, to some extent, on the predictability of an audio signal, it is important to pick a window of the right length. If the window is too short, there may not be enough information on which to base the prediction. If the window is too long, the prediction is likely to be inaccurate.

Sound quality and error tolerance

In subjective trials, the APT-X 100 system has performed extremely well with a wide range of program material. Side effects of the companding/expansion process, when compared with original digital recordings, have been judged by experienced listeners to be inaudible in most cases.

The performance of such a system under error conditions is important to anybody who wishes to use it in a transmission environment. Although the current design has not been tested in such a situation, it has worked well in simulated burst and random error tests. Random error

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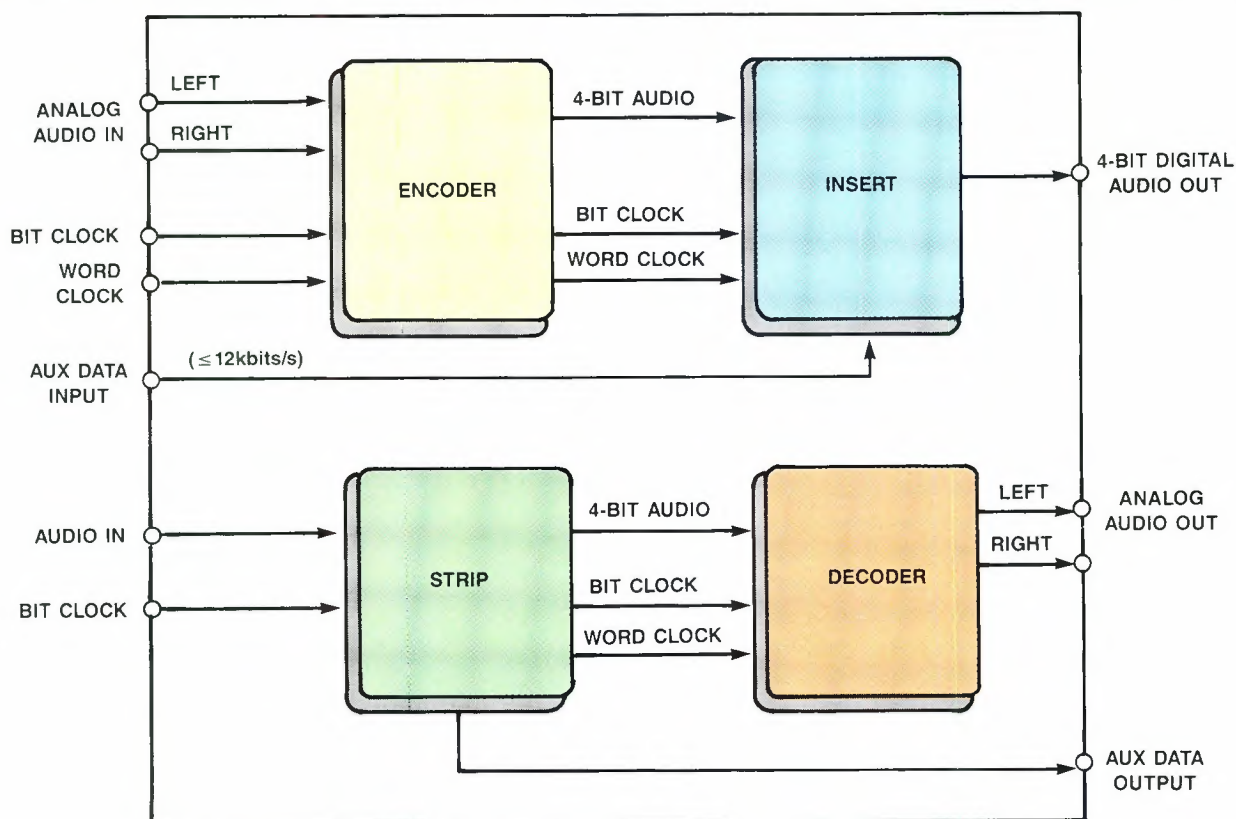


Figure 3. An auxiliary data channel exists within the system. The data is supplied to the auxiliary input and must not exceed 8kb/s per channel.

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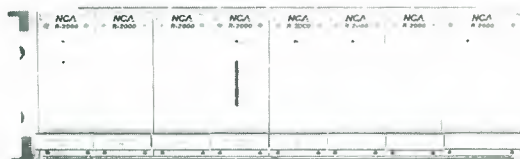
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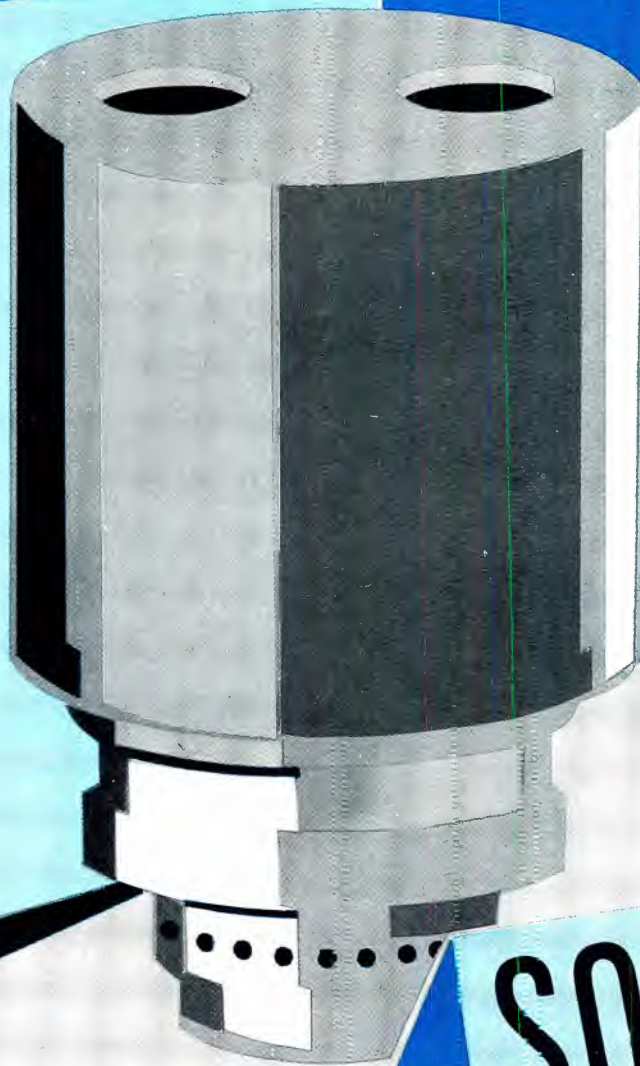


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rates of 1 in 10^4 were audibly undetectable. At 1 in 10^3 , the effect of the errors were noticed slightly. Even at an error rate of 1 in 10, it is still possible to hear an audio signal, although it is distorted and noisy. The important factor is that the degradation appears to be gradual as error rate increases.

Practical implementation

The audio data-compression system may operate at any sampling rate up to 48kHz. This rate can be selected on the evaluation version of the system by a user-supplied clock. (See Figure 2.) The resulting output is a TTL datastream with a bit rate that depends on the initial sampling rate used.

For example, with a 32kHz sampling rate, the output data rate is 128kb/s per audio channel. With a sampling rate of 48kHz, the data rate is 192kb/s. A wide range of sampling rates can be used. It is even possible to use the system in applications that require only 7.5kHz audio bandwidth by sampling at 16kHz, thereby lowering the data rate to only 64kb/s.

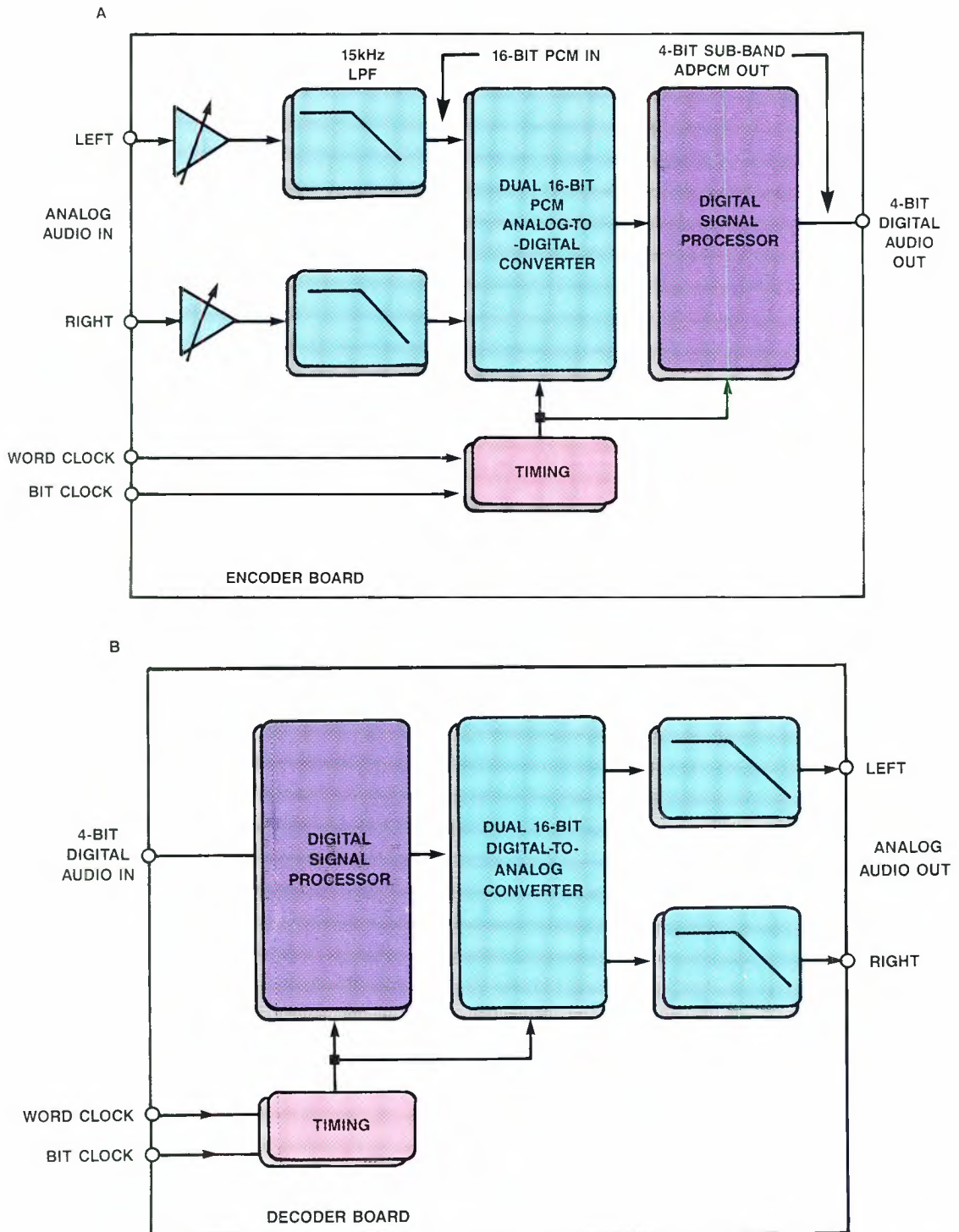


Figure 4. A pair of encoder and decoder cards makes up a complete working system. This is only one of three system configurations available.



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The converters use a 64X oversampling ADC, offering continuously variable sampling rate and a 4X oversampling digital-to-analog converter.

Additional data can be carried by inserting auxiliary data into the compressed bit-stream. This is done by overwriting the LSB of each 16-bit ADPCM code word. (See Figure 3.) One 16-bit output word is generated for every four 16-bit input words. Keep in mind that the overwriting procedure used will reduce the overall audio fidelity slightly. The maximum rate of

the auxiliary data will be 8kb/s per audio channel.

Usefulness

The technique eventually might be used in several ways. At the heart of the system are the programmed DSP chips. Anybody who purchases a processor really is buying the algorithms within the chips. The system is available in three forms: as a rack-mounted developing system, complete with power supply; as a pair of Eurocard boards (an encoder and decoder,

as shown in Figure 4,) or simply as the programmed DSP chips.

Eventually, the user (who may be another manufacturer) may need to purchase only the chips. The compression algorithms have been patented, and it is not possible for anyone else to download them from the DSP chips.

Applications

Bit-rate or bandwidth reduction is a valuable means of saving money when purchasing space in a satellite band, broadcast band, integrated services digital network (ISDN) or any other telecommunications environment. Alternatively, a data-compression system allows the user to fit more audio channels into existing bandwidth.

Standardization is a question that must be raised, because of the increasing number of competing systems offering different methods of bandwidth reduction. If program material is to be shared or sold among users of satellite links, a proliferation of compression methods will not aid this interchange.

Further applications may be seen in the area of audio data storage. To date, most systems that store digital audio on computer media such as hard disks use linear PCM as the coding method. This results in the need for about 330Mbytes of storage space to contain one hour of monophonic digital audio (48kHz, 16 bits).

This is practical only for small numbers of channels. Recording 20 channels of audio for one hour would require 6,600Mbytes (6.6Gbytes) of storage. That amount of storage is simply not available at a reasonable cost. The APT-X 100 compression system would allow the storage requirement to be reduced by a factor of four. One hour of mono then would require only 82.5Mbytes.

Unfortunately, it is not possible to simply retrofit an existing audio system with this technology. Because of the many design implications in recording and handling compressed audio, the technology would have to be implicit in the design from the start. Even so, the incentives might be considerable.



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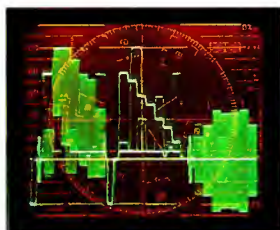
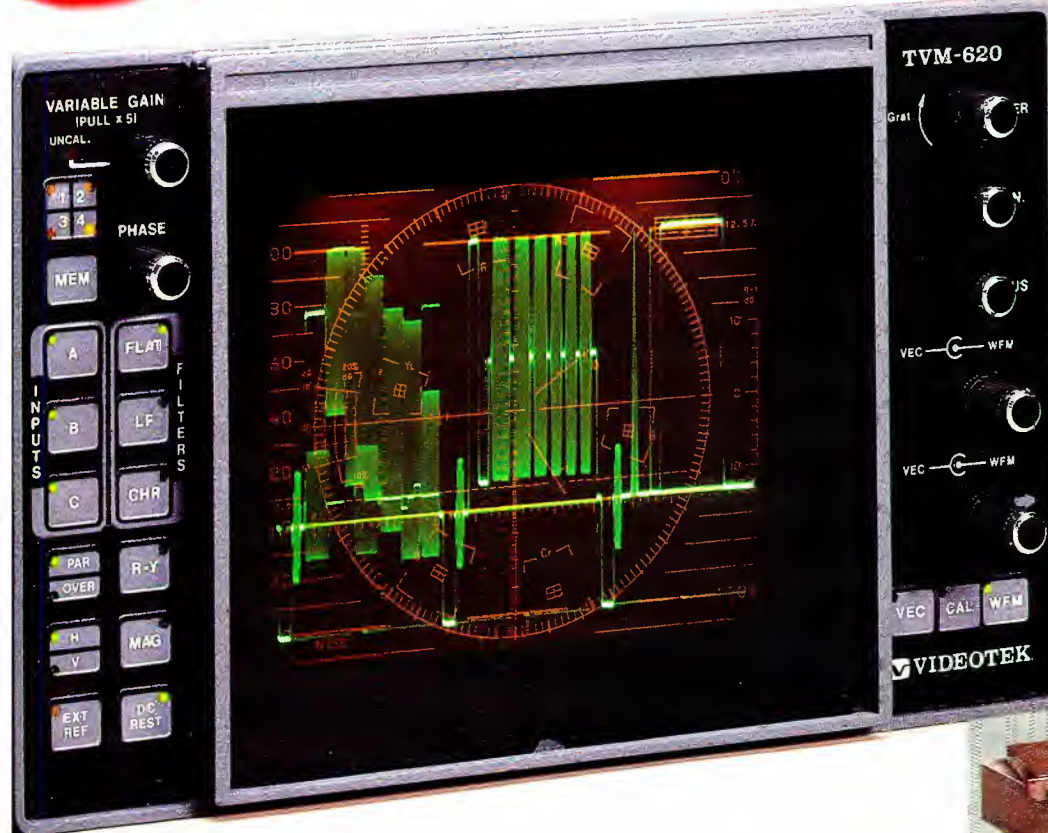
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Denon DN-950FA CD cart player

By Christopher Scherer

When the compact disc was introduced, it brought with it many new responsibilities for broadcasters. Nonetheless, it has found a home in almost every radio station in the country.

At first it was difficult to find a commercially available (consumer) player that could withstand the abuse that it would receive in a control room. Later, several professional models became available, but the design of these units was based on consumer decks. Denon took a different approach with the DN-950FA CD cart player. The company designed it as a broadcast application unit, with features and controls familiar to most operators.

The basics

The DN-950FA is a second-generation CD player, built according to the same ideas that launched the original DN-950F. The design approach was based not on a CD player, but on a cart machine. The idea was to bring the convenience and simplicity of cart machine operation to the playing of CDs.

The major difference in the operation of this player is that the user never actually touches the CD. Each disc is housed in its own cartridge, which is inserted into the machine. This not only avoids several steps that take time away from running a show, but also may increase the life of the disc.

In analyzing the processes used to load and unload a CD, Denon found that a conventional player requires 26 discrete steps to load the disc and obtain audio. The DN-950FA accomplishes this in 10 discrete steps. (See Figure 1.) The conventional player requires nine steps to stop, remove and store the disc. This player does the same thing in two steps. (See Figure 2.)

The case is held securely shut by two small screws, preventing unauthorized access to the CDs. The case is made of a more flexible plastic than that used for conventional cases. If it slips through the DJ's fingers, it will not shatter.

Front panel

The player's face resembles a cart machine. Two illuminated buttons are labeled



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play/pause and *stdby/cue*. Four search buttons are labeled <<, <, >, >> (fast reverse, reverse, forward, fast forward), and two concentric rotary switches are *track select* and *single/continuous play mode*. The red numeric LED is easy to see and read, displaying track number (up to 99) and time in minutes, seconds and frames. The track number indicator also serves as a power indicator when the machine is not loaded.

Upon inserting a cartridge, the operator selects the track desired by number with the rotary track select switch. Pressing the play button outputs audio. Cuing is performed automatically by the machine after track selection.

While cuing is in progress, the *stdby/cue* indicator flashes. When cuing is complete (usually within two seconds), the light stops flashing and remains steady. When play begins, the *play/pause* indicator is red. It turns white when the machine is paused, and when play is complete, it flashes white.

The indicators do not have bulbs, but use LEDs that are easy to see, regardless of the room lighting. This should provide some relief from the constant bulb changing that is common on many pieces of gear.

The time display can be set (on the back panel) for countup or countdown timing. The frame's indication can be defeated on playback with a back-panel switch as well. The actual frame indication is useful for cuing, but may be distracting during playback.



The back panel contains all of the output, power and remote-control connectors. Also available are the DIP switches for selection of operating options.

Scherer is an engineering consultant, Fairfield, CT.

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The search functions are in single-frame increments for regular searching and 0.5-second increments for fast searching. If anything other than to first audio is desired, it is easily obtained with the search buttons. In this case, one second equals 75 frames.

Back panel

The back-panel layout is simple, consisting of a D-subminiature remote connector, power switch, power cord connector and fuse holder, headphone jack, the user DIP switches, output level trimmers and

audio output connectors (3-pin XLR).

The DIP switches provide several user-selectable options. They include: stereo/mono output, audio cue level detect (selectable to -54, -60, -66 or -72dBm), remote/local control, end of message (EOM) indication (flashing play indicator from five seconds to 35 seconds remaining, in 5-second increments), frame indication on/off and elapsed/remaining time.

The remote connector has 37 pins and allows many functions to be brought out for interfacing to consoles or other controlling equipment. The DIP switch con-

trols only some of the remote-control functions. Because each particular setup of the machine has different requirements, the manual should be consulted for in-depth description. The manual provides several examples of connecting the player to broadcast hardware.

The functions of the DIP switches are easy to understand, and a description of each one is screened on the back panel. This eliminates the need to consult the manual every time you need some information about the back-panel connections. Locating these switches on the back panel reduces the chance of tampering, and security would be even tighter if the units were rack-mounted. A unit that sets on a tabletop might be further protected from curious fingers by some type of cover. Perhaps Denon will consider this for later models.

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All the servo and laser adjustments and test points are available on one circuit board. The board can be accessed by removing the player's top cover.

On the inside

Disassembly of the DN-950FA is simple. All components are easy to access, and even though the circuit boards are layered, they are interconnected with removable sockets that facilitate disassembly for easy component location. Any internal adjustments can be made without disconnecting the entire machine.

All the servo test points, test jumpers and calibration trim pots are located on the servo board. The gain and focus adjustments also are located on this board. To gain access, simply remove the deck's top cover.

The circuit boards are labeled with component names for ease in troubleshooting. Access to the crystal also is easy. If pitch changes are needed, simply remove the top cover and move a jumper on the top circuit board (servo unit). Denon includes a crystal that increases the speed by 2%. If other speed change values are desired, special crystals may be ordered.

This player employs a different transport than the one used in the original F model. Instead of a dual worm gear differential system, the player uses single worm gear drive. The helical gear helps provide

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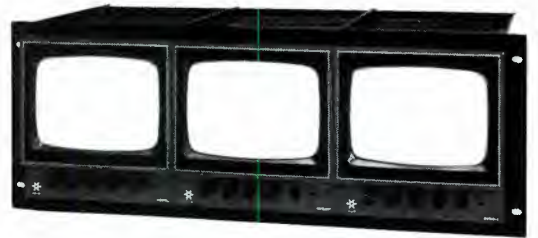
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fast cue and recue. My tests showed no problems with the transport.

In the audio electronics, separate D/As are used for each channel. One section of the service manual discusses the fine tuning of the D/As for the absolute lowest distortion. The filtering is performed with 4X oversampling.

Cleaning the laser lens is tough on some CD players. All you have to do with the DF model is remove the top cover and

swing out the servo board. The lens is clearly visible and accessible.

Two units can be rack-mounted side by side in a 19-inch-wide rack. The width of the machine dictated this because of the limitation involved with the size of the CD itself. Denon does not manufacture the rack-mount adapters, but other manufacturers' adapters are available through professional equipment distributors.

An extensive service manual is in-

cluded. It provides all the information you'll need for disassembly and basic adjustments. There are several foldout schematics and diagrams, as well as illustrations of oscilloscope patterns that represent optimum operation.

But how does it work?

The best application of the DN-950FA, in my opinion, is in the studio where a rotating format such as contemporary hits

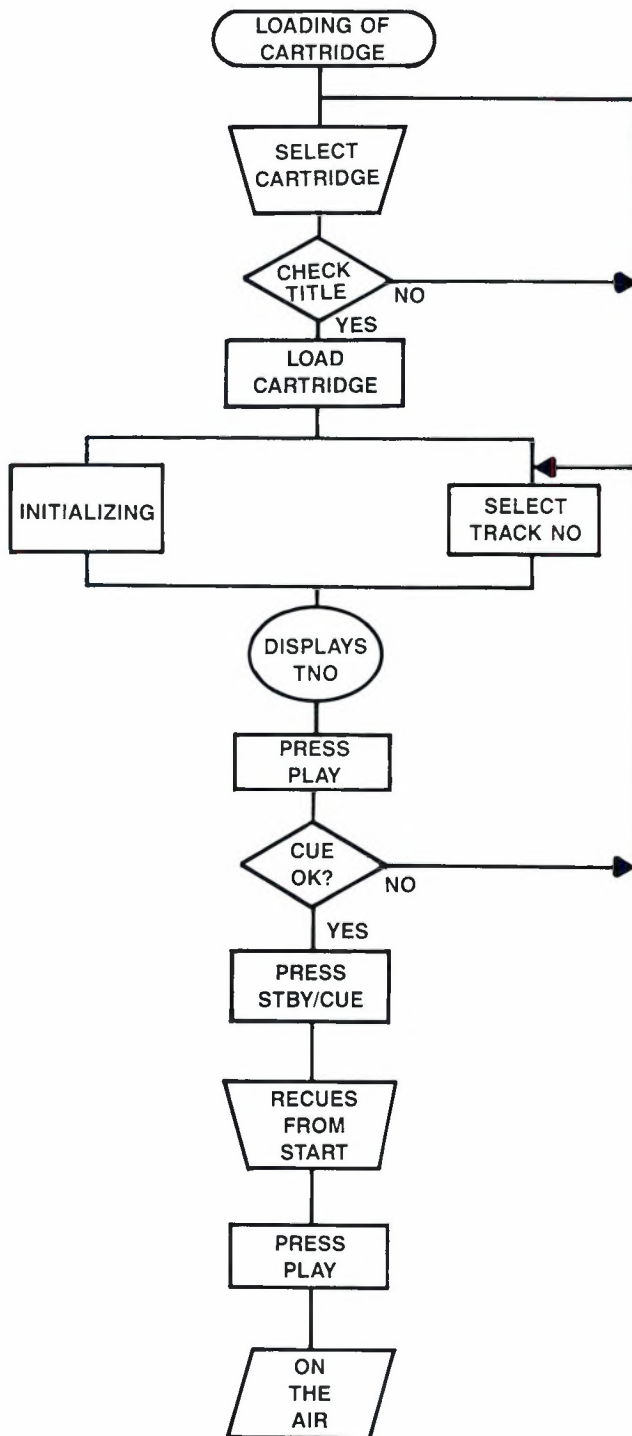
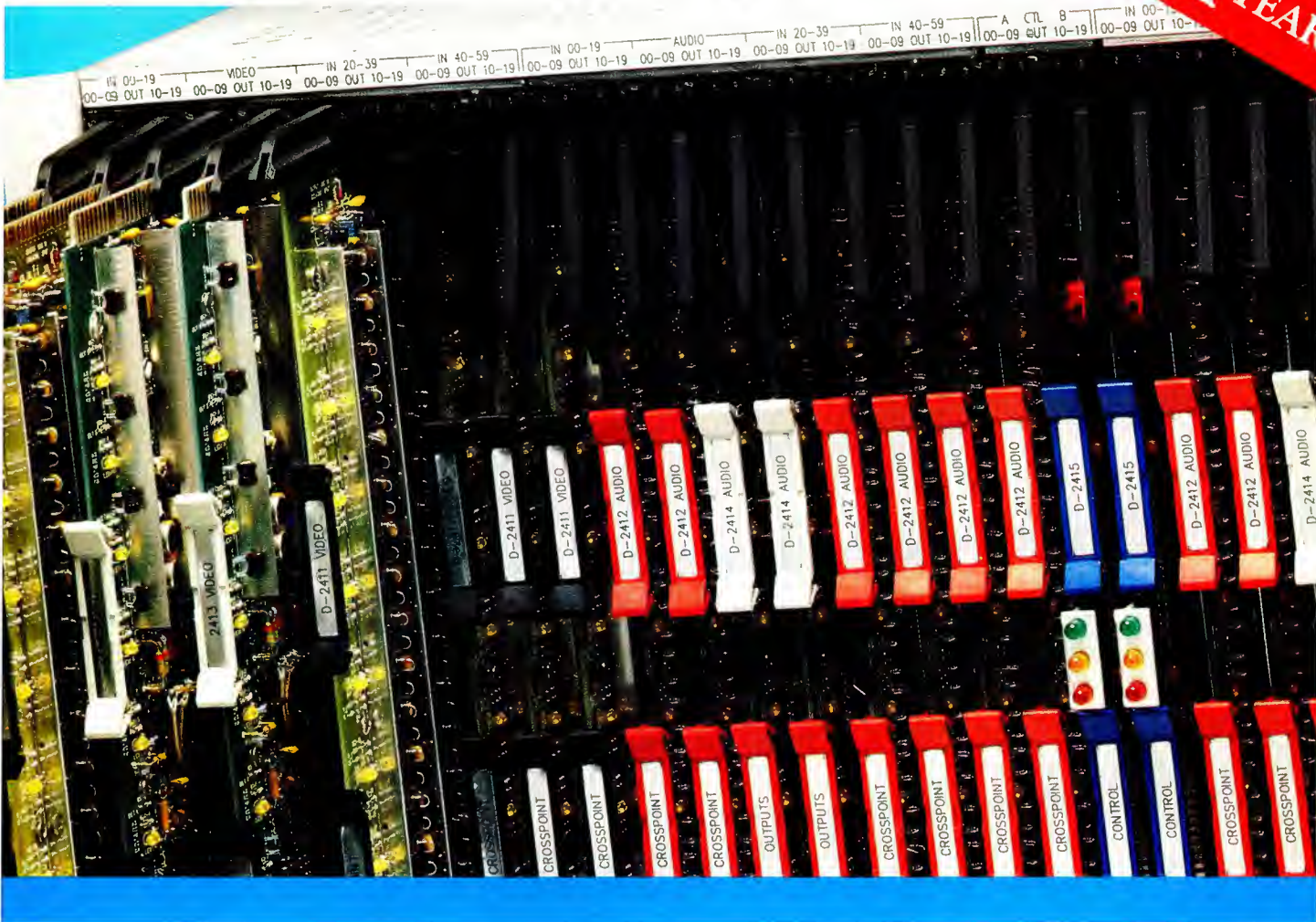


Figure 1. Playing a CD to air requires only 10 steps with this player. Conventional players may require as many as 26.

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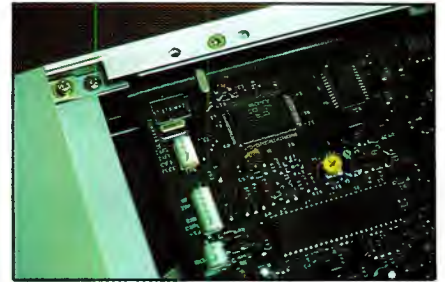
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radio is used. A station with this type of format that carts music could make a direct transition. A station with a format that requires a much larger library, such as jazz or classical, may not find the player suited to its needs. Because these types of formats demand access to a large number of discs, the station would be obliged to make a sizable investment in plastic cases. In addition, this practice precludes the use of liner notes for announcers.



All it takes to increase the speed of the player is adding a new crystal and moving a jumper.

This doesn't mean that the player could not be used in these applications. The adult contemporary format at WEBE-FM made the switch to encased CDs without a problem. I previously worked at a classical music station, and I think the switch to plastic-enclosed CDs would have taken some time there.

An interesting aspect of the machine is the way it handles errors. Discs that would not play in any of the other three brands of players at the station have played perfectly, or at least with considerably less difficulty, in this machine.

The generation gap

The FA is the updated version of the original F. The company says comparing the two is like comparing this year's car to last year's model. On the outside they look pretty much alike, but there are some real differences internally.

The face of the unit bears some minor cosmetic changes. All the indicators and buttons are in the same place as before, but the location of labels has been changed. Other differences include the display of either elapsed or remaining track time. The F model displayed only time remaining. The FA model includes a crystal for a +2% speed change.

The FA model has a feature that may be handy for formats using discs provided by certain music services. Discs manufactured by Century 21, for instance, provide an index within the track for starting the next event. In the same way that cart machines sometimes use a cue tone to activate the next deck, Century 21 inserts index 3 where the next event would be "musically correct." (Index 2 is placed

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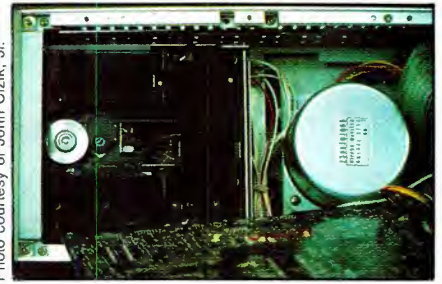


HENRY RADIO

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Photo courtesy of John Cizik, Jr.



Access to the laser for cleaning is quick and easy. Remove the top cover, and swing aside the servo board.

one second before index 3 if a preroll is desired.) The FA player provides a dry contact closure, which can be used to start another FA player or a cart machine.

Accessories included with the FA mod-

An open-and-shut case

Encasing the CD in a plastic box is an idea that I have kicked around myself. The fact that the disc always is protected and will not have to endure repeated handling is a major advantage. The downside is that a separate plastic case would be required for every disc used, and that probably would be costly. A station with an all-carted format still would have to purchase cartridges for each song. Unlike the carts, however, CDs do not have to be reloaded with new tape after extended periods of use.

Labeling of the plastic cases is limited to the edge, where a title or brief description can be placed. It is possible to read through the top cover, which provides information about the cuts and, sometimes, their length.

Another limitation to the case idea is that it locks the user in to this format. Most stations keep a less-expensive player on hand for emergencies. That approach, however, won't work here. Unless you want to unbox half of your library because someone spilled coffee into a player, a spare machine might be a wise choice.

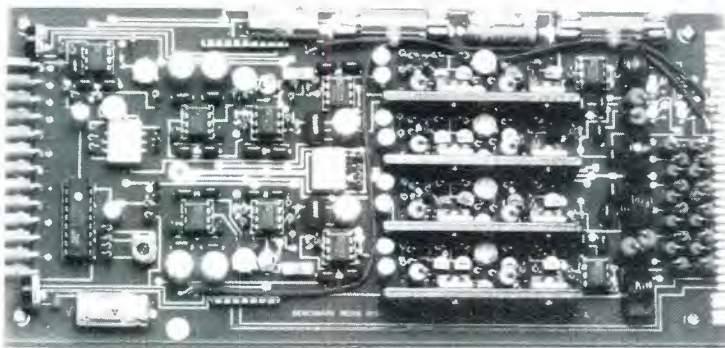
On the whole, though, I like the concept of using cases. The plastic armor will prevent the reading errors (and lost airtime) caused by scratches and dirt on the discs. In the long run, maybe the more reliable playback of the protected CDs will offset the cost of the cases.

Editor's note: The field report is an exclusive **BE** feature for broadcasters. Each report is prepared by the staff of a broadcast station, production facility or consulting company.

In essence, these reports are prepared by the industry and for the industry. Manufacturer's support is limited to providing loan equipment and to aiding the author if support is requested in some area.

It is the responsibility of **Broadcast Engineering** to publish the results of any piece tested, positive or negative. No report should be considered an endorsement or disapproval by **Broadcast Engineering** magazine.

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The application of the digital process to audio has been well received. Unfortunately, digital audio has given a 1970s standard of 16 bits, with its 96 dB dynamic range. To improve upon this, some are using 18 bit converters with 16 bit data, to wring the last drop from an undersized pipe line. Even when an 18 bit standard comes, it's dynamic range will be limited to 108 dB.

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el are an owner's manual, a service manual (not included with the F model), one cartridge, a power cord and the 37-pin remote connector. I wish the company had included two XLR connectors for the audio outputs. Although there are usually plenty of these around, it would be one less thing to think about when that new piece of gear arrives.

The Denon DN-950FA CD cart player was designed to be used for formats that typically use carted music. It preserves the original audio quality of the CD and eliminates the need to dub it as well. In addition, the disc is not subject to the handling abuse so common in broadcast environments.

The drawbacks are that the user

sacrifices labeling space and is locked into using a cartridge format that is not yet considered a standard. The trade-offs, however, are in the many steps saved in playing CDs and in reduction of the wear and tear that results from their constant use.

||:~(-))|||

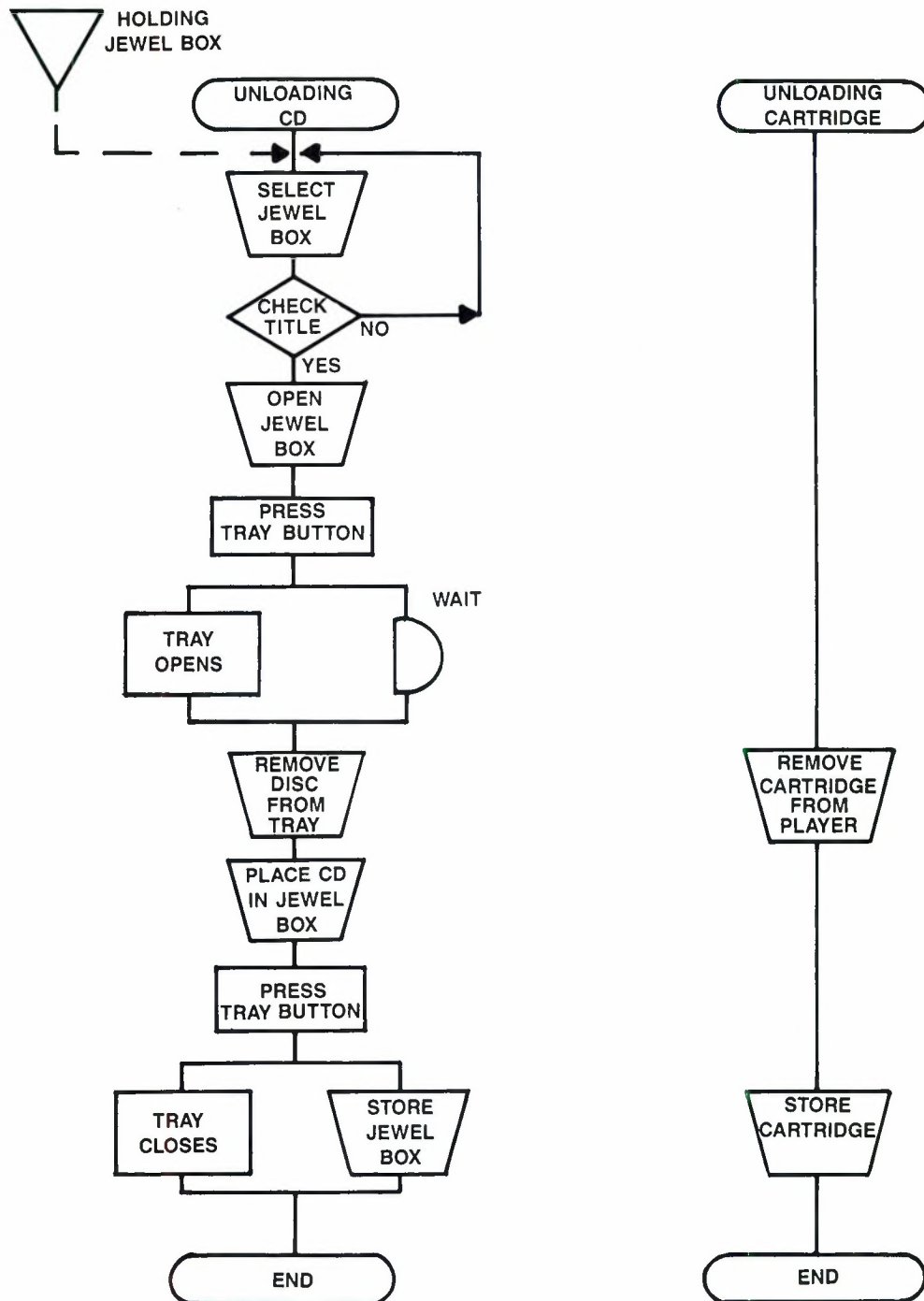
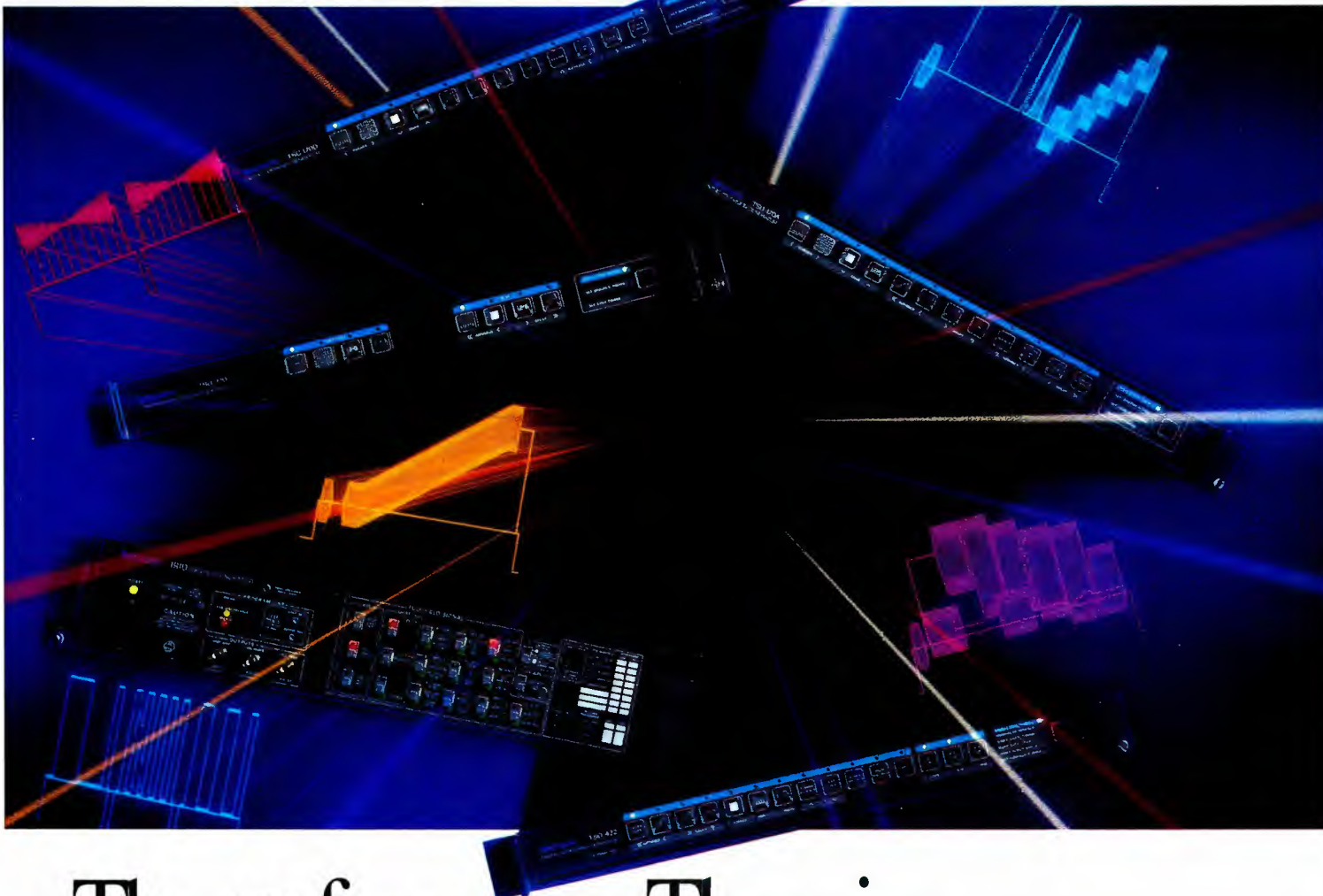


Figure 2. Unloading a CD may require nine steps in a typical player, left. The CD cart player on the right does the same thing in two steps.

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• **MVT-5000:** hand-held receiver; continuous coverage in 25MHz-550MHz and 800MHz-1,300MHz ranges; 100-channel unit receives civil, military aviation and public-service bands; AM, narrowband FM modes; 0.4µV sensitivity at 12dB SINAD in FM mode; programmable from 20 front-panel keys, battery-backed RAM.

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Internal focus zoom

By Canon USA/Broadcast Equipment

• **J14x8.5B-IRS:** TV zoom lens with internal focusing; front element remains fixed during focus adjustment; square lens shade, polarizer attachments do not need resetting after focusing; increased protection against weather, elements; reduced chromatic aberration, distortion.

• **U-4 pan/tilt system:** remote-controlled camera mount; weatherproofed unit may be operated by wired remote control or

connected with a modem for pan, tilt, focus, zoom, iris and extender control functions via telco.

Circle (357) on Reply Card

Maintenance supplies

By AMP



• **Coaxial connectors:** collections for RG-58, RG-59 cable use; one includes 20 BNC series plugs with a Super Champ BNC hand tool; a UHF kit includes 25 UHF series plugs and the hand tool is fitted for the UHF component.

Circle (351) on Reply Card

Digital audio interface

By Apogee Electronics



• **AD1000, DA1000:** reference A/D converter; stand-alone, portable package supporting AES/EBU and S/PDIF digital interfacing; non-random dither sequence tailored for musical signals; low-jitter clock for minimum noise; enhanced oversampling filter; dither feature allows an additional three bits of data to be encoded into a 16-bit datastream for playback on any

system.

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Digital audio tests

By Audio Precision

• **BITTEST.DSP:** software package for System One Dual Domain; generates data patterns to analyzer bit-level error detection of digitized audio data as it passes through interfaces, transmission links and recording processes; several signal formats available; error checking with algorithms, insensitivity to time delay.

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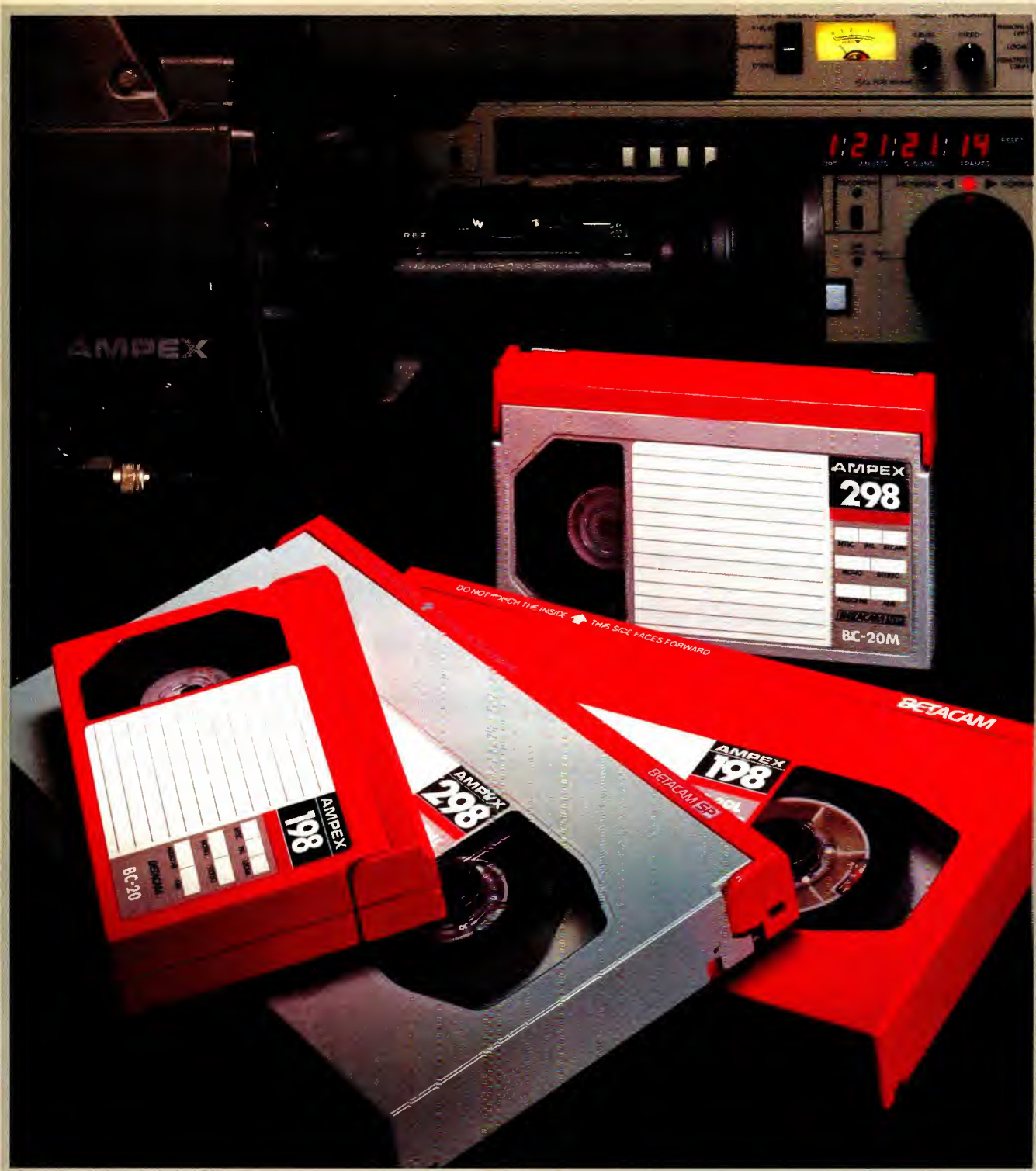
Vocal plosives filter

By Audio Visual Assistance



• **Studio pop filter:** fine-mesh black nylon filter; retained in seamless plastic rim with mic stand adapter; placed between talent and microphone to reduce effects of consonants B, P, T; 5-inch diameter.

• **Radio mic belts:** hides, secures wireless mic transmitter; 2-inch-wide elastic, nylon hook-and-loop fastening; adjusts to many sizes; elastic and nylon pouch accepts most popular transmitter types; extension belt available for larger sizes; XLR ankle



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By AVS Broadcast

• **ManuScript:** RISC-based character generator system from G2 Systems; 10ns resolution with anti-aliased text, dynamic re-sizing; 10-font capability includes support for 47 languages; encoder and linear keyer.

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Digital recorder software

By Digital Dynamics

• **CueList:** upgrade package for ProDisk-464 recording/editing system; allows disk-based audio system to place a series of cues into an EDL for sound-for-picture editing; after its construction, the EDL may be edited for rearrangement of cue

positions.

Circle (361) on Reply Card

Noise-control products

By Azonic



• **Type AZP4:** wall sound-absorbing ma-

terial with 4-inch pyramid shape; available in sections 4"×48"×48"; average noise-reduction coefficient (NRC) rating of 1.05 in tests over 250Hz to 2kHz range.

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Bookshelf speaker

By Celestion Industries

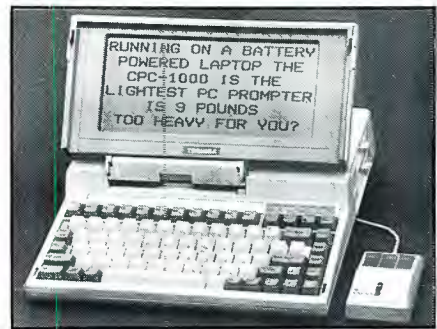


• **Model 3:** compact speaker systems; response from 75Hz to 20kHz rated -3dB; suitable for amplifier outputs from 10W-60W; 1-inch tweeter with 5-inch mid/bass driver; rigid closed-box cabinet design of particle board; integral crossover; walnut, black ash finishes; for near-field monitor applications.

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Laptop prompting

By Computer Prompting



• **CPC-1000:** for IBM and compatible laptop PCs; ASCII-based script files may be prepared on other computers or with integrated word processor; 4-hour scrolling capacity; mini-trackball or keyboard controls scroll direction, speed; operates from floppy, hard disk or RAM disk; hard-copy output includes line numbers to aid in locating a specific spot in a long script.

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Maintenance cleaner

By Chemtronics

• **Flux-Off:** defluxant for use after soldering; recommended for leaded, hybrid and surface-mount assemblies; contains no ozone-destructive materials to remove various rosin fluxes and ionic contaminants from printed circuit boards.

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Titler software, network

By Dubner Computer Systems

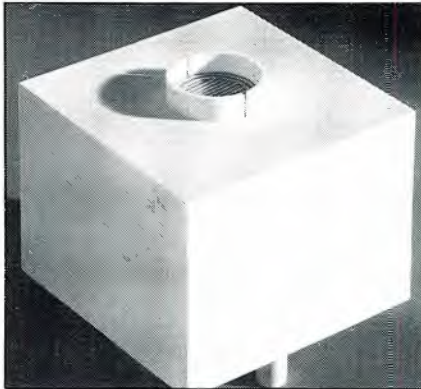
• **K-Works:** software package of utility programs for use with 20K, 30K character generators; allows operator to access functions not usually available on these systems, such as pastels against vivid colors, specific object placements and object animation.

• **Affiliate ID:** network message service, remote machine control device; based on Dubner 6K system; allows multistep sequencing functions with triggering for remote machine control capability; package includes hardware modifications.

Circle (362) on Reply Card

Antenna minder

By Environmental Technology



• **LCD-3, LCD-4:** automatic controller for satellite antenna de-icing and rain-blower systems; operates de-icing systems between 17°F and 38°F during precipitation, powers rain blower during precipitation above 17°F with 1-hour operation after either condition; on-board microprocessor monitors activity; bypass switch for on-site

testing, automatic control resumed after 40 hours if personnel leaves mode switch in bypass position.

Circle (364) on Reply Card

Specialty camera tubes

By EEV

• **XQ1610, XQ-1615:** 1-inch, 2/3-inch IR Leddicons; high spectral response above 2 micron in infrared light; good spatial resolution, fast response; for front-loading vidicon cameras; magnetic deflection, focus; applications include night vision, surveillance, thermal imaging.

• **Pevicon:** pyroelectric vidicon; 1-inch format; infrared imaging capability to see through smoke aids fire fighting or monitoring by surveillance camera in fire-risk areas.

Circle (363) on Reply Card

Battery charger

By Frezzi Energy Systems



• **SF-1:** automatic multicharge rate support for all NP-1 type batteries; three modes for Super Fast, Fast and Slow charging rates; high-speed rate provides one battery in 30 minutes; fast rate rejuvenates two batteries in 60 minutes; slow rate refreshes four batteries in eight hours; operates over a wide range from 110Vac and 220Vac.

Circle (366) on Reply Card

Monitoring device

By GAMMA Microwave

• **Arc sensors:** solid-state electro-optical sensors detect infrared, visible arcs in microwave waveguides; 15Vdc or 28Vdc operation with fail-safe features; available for all standard waveguide sizes; voltage trip port to track levels of reflected power.

Circle (367) on Reply Card

Light source

By Gray Supply Company

• **Studio lamps:** full line of lamps for studio lighting, including tungsten filament and metal halide types; also instrumenta-

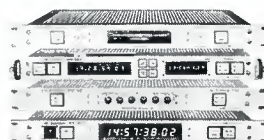
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tion panel lamps, projector bulbs, arc lamps, Philips, Osram units.

Circle (369) on Reply Card

Effects control

By Grass Valley Group

• **DPM-100:** digital picture manipulator; 2-channel system with integrated keying; enhances switchers with an additional mix/effects bank; assigns effects layers upstream or downstream of a switcher on a "by keyframe" basis; available in NTSC, PAL, component video, D-1 or D-2 forms.

Circle (368) on Reply Card

Audio modulator

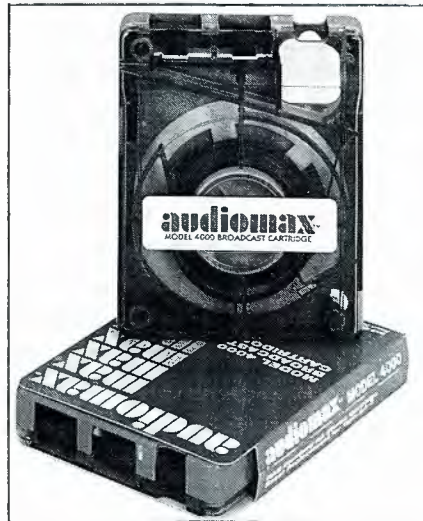
By Leaming Industries

• **FMT411F:** fixed-frequency modulator; use any specified frequency in the ranges 4.5MHz-10MHz, 52MHz-88MHz or 88MHz-126MHz; four audio bandwidths from 3.4kHz to 15kHz available; typical use for modulation of audio signal to 4.5MHz for microwave or fiber transmission.

Circle (373) on Reply Card

Premium cartridge

By Fidelipac



• **Audiomax 4000:** audio cartridge supports elevated recording levels; bias and

phase compatibility with existing AA-4 carts; newly designed shell with DYN-600X formulation offers minimum oxide shedding, low coefficient of abrasion and improved phase-tracking characteristics; 100% user guarantee in standard lengths from 10 seconds to 10.5 minutes.

Circle (365) on Reply Card

Multichannel combiners

By LOMA Scientific

• **700SDF series:** stackable waveguide filters; direction coupler design for ITFS, OFS, MMDS operation offers insertion loss less than 0.7dB and isolation from any input to any output at 40dB; allows up to 16 non-adjacent channels in 2.5GHz-2.7GHz range to be combined for transmission by a single antenna.

Circle (375) on Reply Card

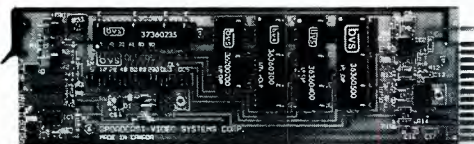
Microwave components

By Loral Microwave-Narda

• **No. 4920 series circulators:** three models cover 2GHz-4GHz, 4GHz-8GHz

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and 7GHz-12.4GHz spectra; 1.30:1 VSWR maximum, greater than 18dB isolation between equipment connector to the devices; SMA female connectors provided.

• **No. 4196-20 directional coupler:** serves 6GHz-18GHz signals with power capability to 100W CW; 20dB coupler has a minimal directivity of 12dB.

Circle (376) on Reply Card

Maintenance shop equipment

By HUB Material Company



• **MC5000:** solder station; programmable system with LCD menu to select tip temperature, tip style, °F/°C, parameter memory; 4-digit lockout to prevent calibration changes; 42W macro, 20W micro systems.

Circle (370) on Reply Card

Fiber-optic router

By Integrated Switching Systems



• **PATHFINDER:** high-speed, digital fiber-optic matrix switcher; I/O modules perform conversion to/from optical to electrical form; crosspoint formed from gallium arsenide devices; various connector facilities available; for 800nm-1,300nm wavelengths with multimode or single-mode fibers.

Circle (371) on Reply Card

Low-noise amplifier

By LNR Communications

• **CF4-35:** LNA for C-band satellite reception; 35°K noise temperature uses cooled GaAs FET devices; cooling by thermoelectrical means; available in single, dual and tridundant configurations.

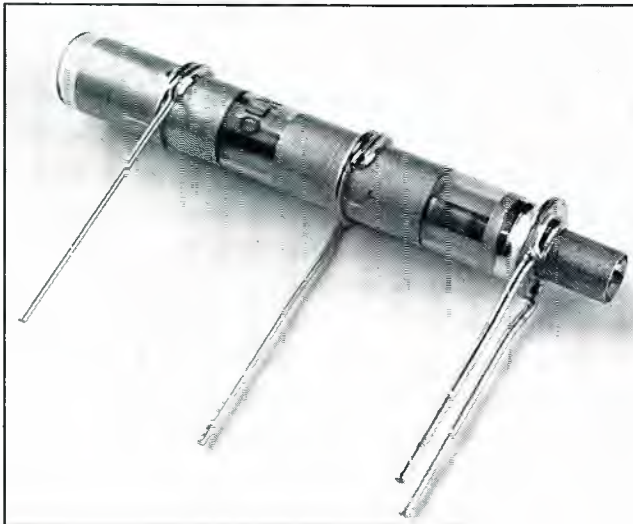
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Circle (85) on Reply Card

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Trimmer caps

By Voltronics



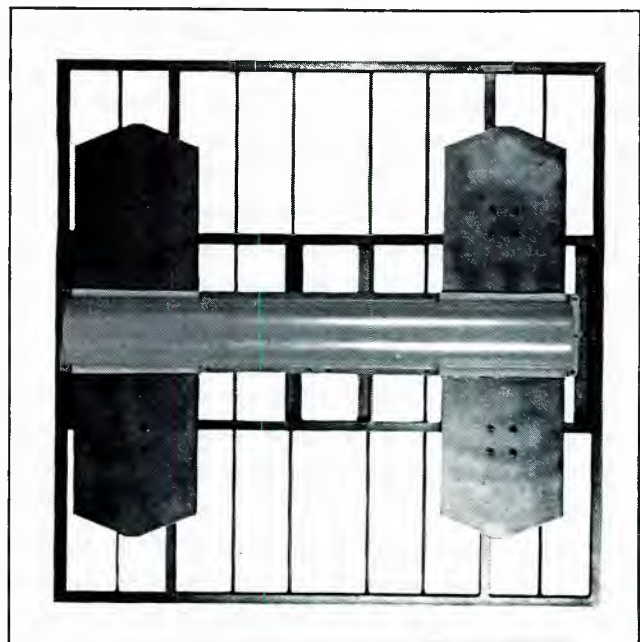
- **Differential trimmers:** non-magnetic, tunable capacitors;

dual differential design permits one section to increase in value, second section decreases; for 30pf device, crossover occurs around 18.5pf; 0.312"Dx1.67"L; rated to 1.5kVdc, withstands 3kVdc; RF peak-pulse rating greater than 1kVdc; thermal coefficient 0±50ppm/°C; non-rotating piston design; available in 3pf-30pf range.

Circle (399) on Reply Card

VHF panel antenna

By SIRA/Sistemi Radio



- **3VTV-04:** high-band VHF transmitting antenna; panel design covers entire 174MHz-230MHz band; insulated dipole support avoids shunt effects that interact at some frequencies and reflections that modify the phase center; also available in a half-panel version 3VTV-02 and an extended-frequency version to 254MHz.

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Digital audio production

By Studer Editech

- **Dyaxis 2+2:** multichannel hard disk recording, playback system; playback and overdub on four channels simultaneously with dual audio processors; synchronizer and master clock module syncs to house clock, film tach, SMPTE LTC/MTC/VITC.
- **DAT back-up:** software allows backup of Dyaxis system on DAT tape with edit information stored on a floppy disk.
- **Excellerator DSP:** module based on Motorola 56000 processing device for direct interconnection between a Mac II PC and the Dyaxis processor; includes play-length modification without pitch change.

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S-video TBC

By JVC Professional Products

- **SA-T411U**: provides time base correction with noise-reduction circuit; 4:1:1 sampling of input video to digital components; separate luminance, chroma timing correction prior to noise correction to extend dub capability beyond a fifth generation; frame memory corrects timing error over two fields; DOC feature; dual-band recursive noise filtering adjustable in 15 steps.

Circle (372) on Reply Card

Video filters

By North Hills Electronics



- **Model 1124VF, 1124VB**: video low-pass filters; covers 0-4.2MHz with suppression of the audio carrier at 4.5MHz; trims spurious output of highly enhanced video circuits in cameras and fast rise times in character generators; available in 50Ω and 75Ω with BNC or F-type connectors; 30dB attenuation band between 4.5MHz-1GHz.

Circle (377) on Reply Card

Stereo microphone

By Schalltechnik/Schoeps

- **VMS02IB, KCY 5I**: combines a stereo microphone pre-amplifier, figure-8 and cardioid Collette-series mic capsules and an active Y cable; use as M-S microphone; may operate as X-Y mic by exchanging capsules for matched cardioid or omni

units; battery-powered, drives aux/line inputs.

Circle (385) on Reply Card

Surge reduction

By Northern Technologies



- **TCS-1000-C**: power-line protection system; 120Vac/208Vac 3-phase unit for 4-wire WYE service; high-speed silicon avalanche diode devices offer dissipation capability of 1,000 joules per millisecond; with linear clamping characteristics; response time of 5ns or less; metal oxide varistor MOV devices increase initial pulse-dissipation rating.

Circle (378) on Reply Card

High-definition audio

By nVision



- **NV2000**: multichannel, audio multiplexing system; 20-bit encoding and distribution designed for use with HDTV, digital and type C recording equipment; 110dB S/N with all program audio and secondary signals carried in one datastream; basic unit configured for 4-channel use.

Circle (379) on Reply Card

Transcoding TBC

By Panasonic A/V Systems



- **TBC-200**: Y/C time base correction with transcoding features; NTSC, S-VHS inputs; NTSC, S-VHS, Y/R-Y/B-Y outputs; component formats acceptable for M-II and Betacam systems; 16-line correction window; H/V Y/C delay adjustable; available with rack slides for mounting.

Circle (380) on Reply Card

UHF power equipment

By Philips Components/Discrete Products

- **YK1267**: 70kW klystron for 470MHz-860MHz range operation; ABC annular beam control; 65% efficiency for UHF TV broadcast; air-cooled; for visual service; companion YK1221 for aural power amplifier.

Circle (381) on Reply Card

Satellite receiver

By R. L. Drake

- **ESR1424**: programmable receiver with full-function UHF remote control and VideoCipher II Plus descrambler; on-screen graphics menu guides programming; supports discrete, matrix or digital stereo sound; 100 audio and 100 video presets with program name memory; stores 50 antenna positions for 1-button control of earth-station antenna control with automatic C-/Ku-band operation; 8-event integrated VCR timer; interference filter and selectable audio bandwidth filters.

Circle (382) on Reply Card

Receiver controller

By Standard Communications

- **CRC-850**: hardware, software package allows total control of MT830 satellite receiver from a PC; permits 60 changes in receiver functions per day, including all satellite format parameters, such as polarization and frequency; remote operation of audio-video levels, alarms; three audio subcarrier demodulators.

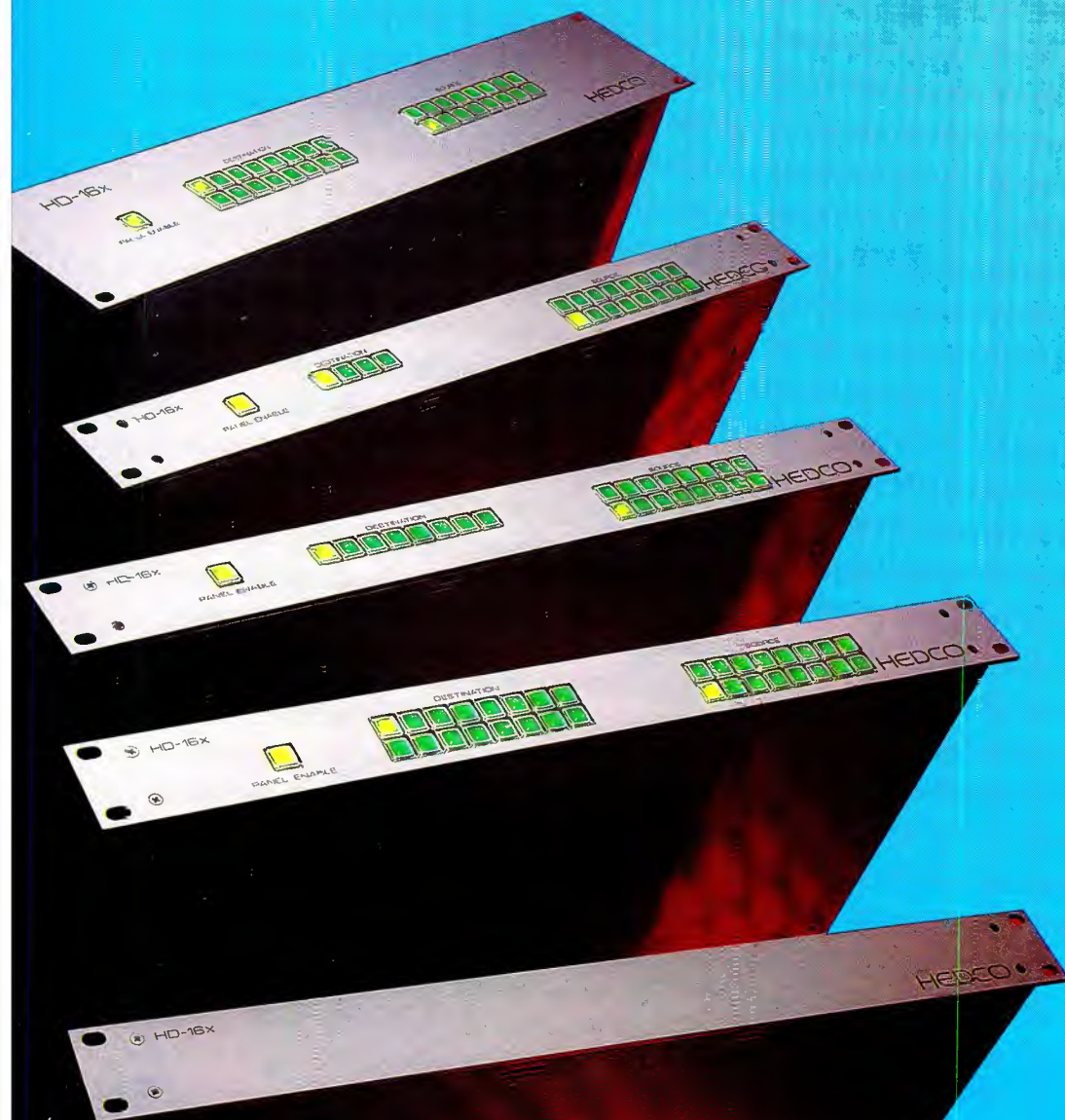
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The delay-system screen display should convey clearly the detailed event list, system and VTR real-time activity so that error conditions can be quickly assessed and equipment maintenance procedures planned.

Continued from page 42

provided you carefully assess your needs and select a system that not only matches them, but also offers a future growth path. Examine reliability issues in fine detail, but not just on the equipment itself. Take a system-level view of your facility and its personnel skill levels when choosing an approach to redundancy, and don't be shortsighted.

Differences in initial system costs may be dwarfed by operations costs saved or incurred over the life of the system. Although redundancy may appear expensive at the outset, balance that against the cost of being off the air.

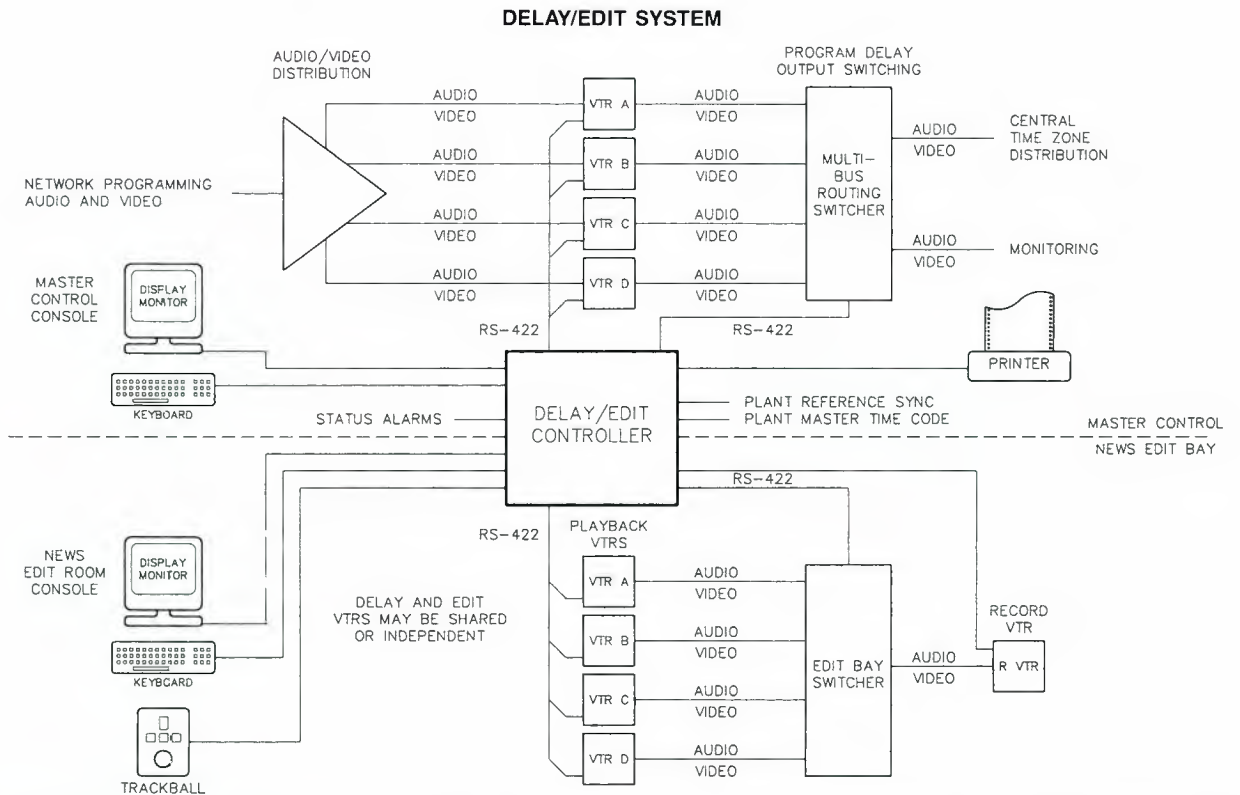


Figure 4. New delay controllers offer extended general-purpose station automation and editing functionality beyond simple time delay, which may benefit facilities needing to delay for only a few hours per day.

Continued from page 52

Carry my load

"How long do I want to support the load?" is the first question to ask. If your goal is to keep things running long enough so that you can power things down in an orderly manner (graceful degradation), then you will require much less backup power than a facility that intends to support all or part of its operations during extended periods without incoming ac power. A collection of UPS units will serve nicely for graceful degradation. Equipment can stay powered for the few minutes of most power outages, and when the UPS batteries are nearly exhausted, station personnel can turn equipment off and wait for the lights to come back on.

Broadcasters who intend to stay on the air in spite of power failures could select the combination of UPS and generators. The UPS will get you through the interval between the power failure and when the generator comes on-line. Before you order anything, however, you must ask a few questions to avoid purchasing equipment that is mutually incompatible.

A UPS comes in three basic configurations: off-line, hybrid and on-line. Some of these have greater utility for broadcasters than others. A bonus with some configurations is that they might also provide significant power-line filtering and conditioning, which helps increase the reliability of computer-based equipment.

The off-line

The off-line UPS is the simplest form. UPS is a misnomer because the inverter is normally off. For this reason, the off-line UPS also is known as the stand-by power source (SPS). During normal operation, an SPS routes raw utility ac power directly to the computer while trickle-charging the battery. When the incoming utility voltage drops below a certain value (typically 102Vac), a detection circuit switches to battery power via a dc-to-ac inverter. This switchover causes a loss of power or glitch, which typically lasts 5ms to 10ms.

Theoretically, an SPS is designed to switch to its battery before the micro-processor in a system senses a power loss. In many situations, an SPS can be an inexpensive solution to blackouts. However, during normal operation, many units provide no line conditioning, voltage or frequency regulation and little or no surge and spike protection.

A significant advantage of an off-line UPS is its low cost. The unit can be less expensive because the inverter in these systems is normally off, so the charging and sense circuits are simple and inexpensive. Because the inverter in these devices may not be designed for long-term use, they may not be the best choice for critical applications.

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The hybrid UPS

Some off-line systems add surge and spike suppressors, ferroresonant or electronic line conditioners or utility-interactive designs. The price goes up with each modification. A UPS with line conditioners or interactive designs is a hybrid UPS. This type of device has several descriptive names, such as triport, line interactive, electronic fly-wheel, hot standby, no break, load sharing, bidirectional and single conversion.

The addition of electronic or ferroresonant conditioners is intended to smooth out the load transition from utility-supplied to inverter-supplied power. A typical hybrid is designed to help eliminate the switching glitch or resulting inverter output droop by using the capacitance of its electronic or ferroresonant conditioner to feed the load line while the unit switches the entire load from the utility to its inverter and battery.

The on-line UPS

In contrast, the on-line UPS always operates on its inverter and no switching takes place. A well-designed on-line UPS is a solid-state generator that continuously breaks down and filters utility ac power to dc. Then, via its inverter, it provides new, clean ac power. Regardless of the utility power's condition, the output of an on-line, sine wave UPS remains steady at the designed voltage/frequency. The unit protects against blackouts, surges, sags, spikes, transients, noise, frequency variations and brownouts.

Until recently, one drawback of the on-line UPS had been a higher price. Recent advancements, however, have resulted in on-line, sine wave units that are smaller and lighter than some off-line or hybrid units, yet are only marginally more expensive.

Sine wave vs. square wave

All three UPS types are available with sine wave or square wave outputs or some modification thereof. Sine wave power is best because it is the same as the waveform provided by the utility company. Most loads prefer a sine wave because it consists of linear or rms-sensitive elements and non-linear or peak-sensitive elements. A square wave output only approximates the utility waveform and may overstress the rms-sensitive system elements while starving the peak-sensitive elements. The result can be overheating and premature component failure.

Evaluating UPS performance

Evaluating and selecting a UPS from the numerous models available can be complex, but it need not be difficult. The following questions should help you discern the highest-quality UPS for your application:

1. Which type is it: off-line, hybrid or on-line?

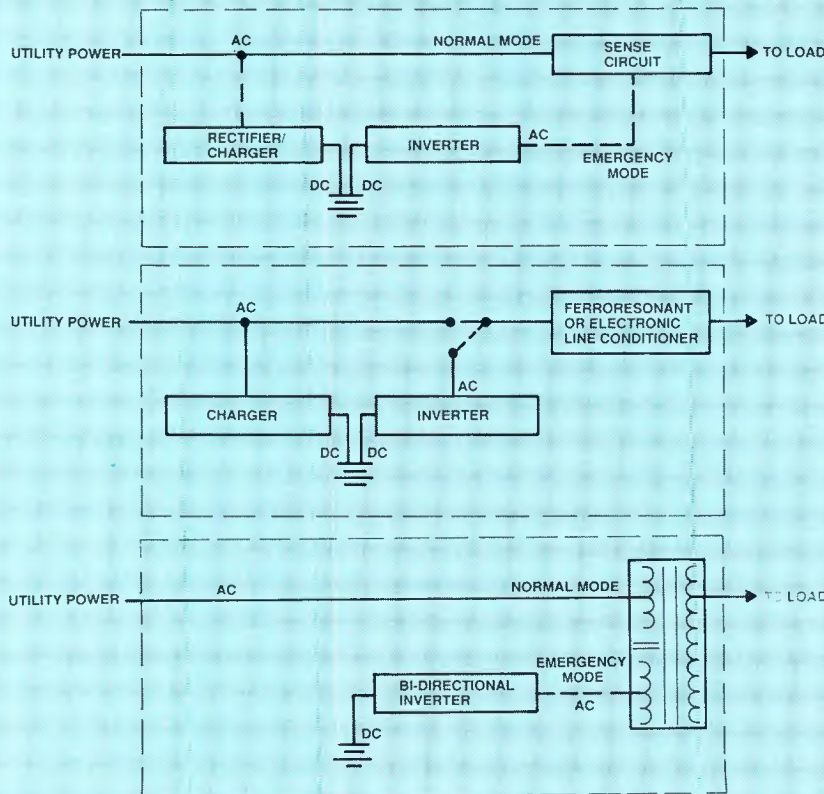


Figure 2. The hybrid UPS is sometimes less expensive and has fewer components, but it is inherently an off-line unit. Some units may be "fooled" by brownouts and frequency shifts. It usually has limited line conditioning and regulation.

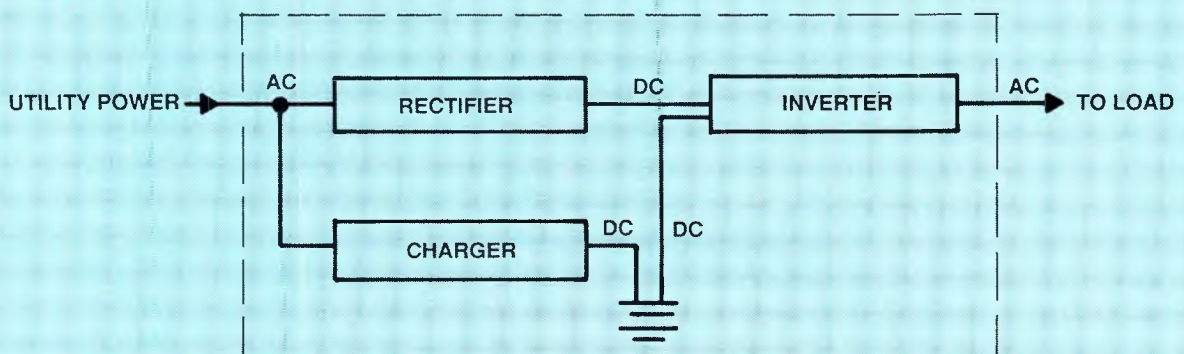


Figure 3. The on-line UPS offers 100% line condition and regulation, sustained brownout protection, sine wave output, yet no switching. However, it is usually more expensive, larger and heavier. The unit's inverter should power 100% of the load at all times.

2. To find out whether a UPS is on-line, ask whether the rectifier powers the inverter, which in turn powers 100% of the load continuously. If yes, it is on-line. If no, it is off-line or hybrid.

3. Is the inverter output square wave, quasi sine wave or sine wave? To find out whether a UPS provides a clean sine wave at all times, you can ask the manufacturer for photographs of its output waveform at full load, both on utility power and on battery. The two can be very different.

4. What is the lowest input voltage it can accept without discharging the battery? (The lower, the better.)

5. What is the crest factor ratio? Crest factor is the ratio between the non-linear (repetitive peak) current and the linear (rms) value. A UPS rated at 750Va with a high crest factor ratio (2.5 or higher) will typically support the same non-linear load as a 1,000Va unit with a low crest factor ratio (2.0 or less).

6. Can the backup time be extended by

adding extra batteries? (The longer, the better.)

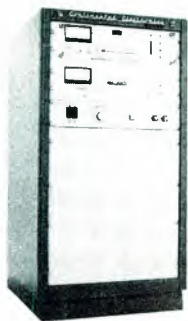
7. Does it maintain at least $\pm 3\%$ voltage regulation during battery operation all the way down to low-battery shutoff? (If not, the equipment receiving power from the unit could be damaged.)

8. What range of input frequency can the unit accept without discharging its battery? (The wider, the better, especially for use with on-site generators. Make sure you inform your vendor that you intend to operate the UPS in conjunction with a generator. Some units do poorly in this application.)

9. Is it UL-listed?

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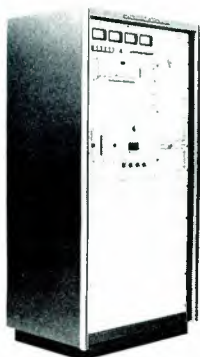
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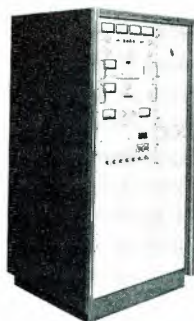
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Scan conversion

By RGB Spectrum

• **X-series:** video encoder in RGB/Video-link series converts computer-graphic video to RS-170A NTSC or EBU PAL signal specifications; gen-locking or stand-alone operation with composite, S-VHS, Betacam and M-II outputs; linear keyer; models available for 45kHz-80kHz scan rate or PC, PS/2 and Mac II computers.

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Audio mixer

By Ramko Research



• **xL series:** stereo audio consoles; 4-, 6-,

8-, 12-channel with single and dual outputs; separate mono mix as balanced out; two inputs per channel with 9-input connection for last channel; VCA signal control; high RF immunity, double shielding, RF beads, Star grounding system; on-air light relay; rotary raders; optional slider faders, mix-minus bus, clock/timer, programmable machine start-stop controls.

Circle (383) on Reply Card

Facility security systems

By Thorn Automated Systems

• **Sitewatch 50:** entry and access control system; integrates control of energy management, HVAC, access control, time/attendance, clock dismissal bells and other functions; supports 2-16 card readers for 2,000 card holders, multiple access-approval levels, control files of programmable logic; operable through video terminal or PC with modem, but does not require interaction with PC at all times.

Circle (392) on Reply Card

FM stereo analyzer

By Sencore

• **AM stereo/FM stereo analyzer:** microprocessor-based analyzer for servicing of AM/FM stereo receivers; troubleshoot sensitivity, selectivity, separation, pilot threshold with RF, IF, C-QUAM, MPX, SCA audio and tunable sweep and marker generators.

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Low-power audio

By SESCO

• **PO-58:** stereo amplifier; 2W 8Ω output with individual right and left channel level adjustments; mono-stereo switch; jacks for speakers or headphones; can drive headphones or a pair of small efficient speakers with low distortion, broad frequency response.

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Cable management

By Seam-Tech

• **RIP-TIES:** nylon hook-and-loop straps attach permanently to a cable; other end has convenient pull tab; securely holds coiled cables, bundles; can provide strain relief by attaching to conduits, scaffolds to avoid cables from being pulled off a connector.

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Editing software package

By Video Access

• **East Lister:** off-line editing program; creates EDL file while operator views raw or transferred film footage on VHS, 3/4 or Beta VCRs; writes EDL data to a disk file for importing into the on-line editing system; requires DOS 3.0 minimum; EGA, VGA, mono 256k graphics adapter.

Circle (396) on Reply Card

Stereo synthesis

By Titus Technological Laboratories

• **The Last Word TLW-2:** microprocessor-based automatic stereo synthesizer and corrector; two stereo inputs allow second set to be used in loss-of-channel or loss-of-signal events; polarity inversion; full metering operable by remote control; programmed sequencing, time delays in auto, manual modes.

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Switcher software features

By Videotek

• **Prodigy switcher upgrade:** feature designates preset audio bus as a live program video bus, eliminating a separate audio-switching option; "Snapshots" from memory do not affect the program video bus setup.

Circle (398) on Reply Card

Machine control

By Videomedia

• **V-LAN universal control network:** a machine control interface for VideoCreator animation produced on IRIS 4-D silicon graphics workstations; with the network, the video workstation maintains frame-accurate control of video recorders and allows scan conversion to record images from high-resolution monitors in real time.

Circle (397) on Reply Card

Audio amplifier

By Target Technology

• **TTD-200 studio amp:** stereo audio power amplifier; configured as two separate units; individual remote VCAs track closely for gain adjustment from a single control; dual 40W to 8Ω or mono 90W.

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Studio clocks

By Time Service Systems

• **Illuminated series:** impulse clocks for studios, control rooms; dial sizes of 10-, 12-, 16-inch with Telenorma silent movements; stepdown transformer supplies long-life aircraft for illumination.

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News

Continued from page 4

the convention center. The Fellows luncheon is scheduled for Sunday in the Marriott, and the annual banquet will be Tuesday evening in the Marriott.

Paltex and Aston join forces in U.S. marketing program

Negotiations between Paltex International, Tustin, CA, and Aston Electronic Designs, Surrey, England, have resulted in an exclusive licensing agreement whereby Paltex will take over manufacturing, sales and technical support of all Aston products for NTSC applications and markets.

All Aston sales and marketing will be carried out at the Tustin offices of Paltex. Manufacturing, quality assurance and distribution will remain in the Aston facility in Olathe, KS.

International Conference call for papers

The Institution of Electrical Engineers will hold its fourth International Conference on Television Measurements, June 20-22, 1991, at the Casino in Montreux, Switzerland, following the 17th International Montreux Television Symposium.

Papers are sought describing measurement techniques in the fields of cable television, conventional terrestrial TV broadcasting and direct broadcasting by satellite. Synopses should be submitted by Oct. 28, 1990. Diagrams should be included if necessary. Final papers, which will be printed in an IEE conference publication, must be typed on special lay sheets that will be supplied to the authors. The papers should not exceed eight sides of these sheets (including diagrams).

News From Europe

**By John Blau,
European correspondent**

Broadcasting bill draws criticism

The U.K. broadcasting bill, announced in December, has been strongly criticized by Britain's mainstream broadcasters. The government upheld most of its controver-

sial proposals, which had been announced in an earlier policy paper. Those proposals included auctioning off the Independent TV (ITV) franchises, renaming the network Channel 3 and replacing the Independent Broadcast Association (IBA) with the new, less rigid Independent Television Commission (ITC).

The most surprising aspect of the bill is the plan to set up a licensing framework for non-domestic satellite services. The plan is an attempt to bring all non-DBS programmers, including UK cable-only channels and the satellite stations aboard Intelsat and Astra, under the control of ITC. These channels previously were governed by the Cable and Broadcasting Act and regulated by the Cable Authority, which is to be incorporated into the ITC.

EC to study pan-European DBS

The European Commission (EC) announced early this year that it will conduct two studies into the future of satellite services.

The first study, called "Options for Development of the Broadcast Satellite Services in Europe in Light of DBS Second-Generation Technology," will focus on the feasibility of establishing a "pan-regional multizone" DBS system rather than the nationally bound systems conceived by Warc 77. EC officials say that a pan-European DBS system is a logical step, considering the technological advancements in the 12 years since Warc 77. They view the current concept as redundant, pointing out that many of the countries granted DBS frequencies in 1977 have not pursued DBS and do not plan to. They say that it would be far more efficient for countries to combine frequencies.

The second study is labeled "Technical Aspects of the Frequency Allocation of Fixed Satellite Services in Europe." It will examine ways of generating more open competition in the ground equipment market and in the transponder supply market, as well as encouraging the development of business satellite communications in Europe. This aim is already part of the EC's Green Paper on telecommunications, which would bring the regulation of satellite services into line with existing policy.

CNN on the airwaves in Moscow

Cable News Network (CNN), Atlanta, has reached an agreement with the Soviet state broadcaster Gosteleradio for over-the-air transmission in Moscow. Program-

ming is to be scrambled, but details on the type of decoders to be used and their distribution are not known.

CNN broadcasts already can be received at a number of locations in Moscow. The first public relay, at the Savoy Hotel, started last summer. The arrangement with Gosteleradio provides for additional relays in other Soviet cities. Leningrad is likely to be the next.

Japan benefits from Eastern Europe sales

Japan shipped a total of 286,000 videotape recorders to EC nations in 1989, representing a 36% drop in sales. Its color TV exports, however, numbered about 21,000 sets, an increase of 37%. The gain was caused partly by the near tripling of exports to West Germany. Meanwhile, Japan's exports to the Soviet Union more than doubled.

EC to back joint HDTV venture

The EC is to help set up a joint venture of leading European broadcasters, programmers and equipment suppliers to compete with the Japanese for the world adoption of an HDTV standard. The Brussels-based commission, which has been actively promoting HDTV research through the Eureka 95 project, has switched its emphasis from the technology to its application.

The new venture is to take the form of a "European Economic Interest Grouping," a flexible, new type of company that can be set up with a minimum of capital under recent EC rules. The main goal of the venture is to ensure that a full range of HDTV equipment is available to programmers and broadcasters. By bringing together more than 30 production companies and manufacturers such as Philips and Thomson, the commission aims to guarantee European HDTV better access to the market.

Private TV comes to Eastern Europe

Eastern Europe's first private TV station has begun broadcasting from the top of a student dormitory in the Polish city of Wroclaw.

West Germany launches another

Six months after launching its first telecommunications satellite, West Germany has put its second one into orbit. DFS

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Kopernikus 2, a medium-powered satellite, also will be used for beaming broadcasts.

Grundig joins HDTV effort

A West German company, Grundig, has taken over development of a digital norm converter for signaling within the framework of Eureka 95. The company has been involved in developing a broadband video recorder for recording programs broadcast in HD-Mac.

3-D TV is off the drawing board

When researchers from across Europe met at the end of last year for the second conference on 3-D TV at the Institute of Broadcast Research in Munich, they agreed to delve more deeply into the technology. The resulting research project, entitled "Stereoscopic TV Standards, Technology and Signal Processing," is part of the COST (European Cooperation in the Field of Scientific and Technical Research) program. A prototype was demonstrated at the 1989 Berlin International Consumer Electronics Fair.

The 3-D technology was introduced in the 1950s, but required that viewers wear special glasses. The current research is focusing on a 3-D system that does not involve wearing glasses. The Heinrich-Hertz Institute in Berlin already has developed such a system, but it has one major drawback in that the 3-D image can be seen on the screen only from a certain angle.

Thomson to receive government support

The French government has agreed to inject about \$349 million into Thomson, the state-owned electronics group, to support its ambitious research program in HDTV. Thomson plans to spend up to \$700 million on HDTV over the next four years and begin marketing a preliminary version of HDTV by the end of this year.

WDR makes debut in HDTV production

The West German state-run broadcasting company Westdeutsche Rundfunk (WDR) has started work on its first production using Eureka 95 HDTV technology. The production also will feature digital sound recording.

The broadcaster also announced what it called a "world premiere." Apart from being Europe's first public service broadcaster to introduce an all-digital sound-

mixing system, WDR also claims to have produced the first "DDDD" compact disc.

European companies to work with NBC

Philips Consumer Electronics and Thomson Consumer Electronics, the U.S. subsidiaries of the Dutch Philips and the French Thomson, are to join NBC, RCA and the David Sarnoff Research Center in a venture to develop improved TV broadcasts, including HDTV. The primary goal of the venture, called the Advanced Television Research Consortium, is to introduce wide-screen, higher-resolution television to U.S. homes by 1993. The proposed system is to provide an enhanced image, require only one broadcast channel and be compatible with existing American TV sets.

Commercial TV is Launched in the Netherlands

Commercial television in the Netherlands has finally broken through the dikes. RTL-Veronique began broadcasting in October, putting to an end the 70-year-old monopoly of the Netherlands' publicly owned broadcasting system.

The station took advantage of a loophole in the Dutch broadcasting law that bans commercial radio and television in the country, but allows foreign-based commercial broadcasters to hook up to the Dutch cable system. Cable reaches approximately 80% of all Dutch viewers. RTL Veronique is receiving support from Philips, who is involved in Europe's HDTV efforts.

The fate of its rival, TV10, another Luxembourg-based commercial broadcaster is still undecided. It is unlikely that the Dutch commercial channel will be launched on Astra following the decision by Joop van den Ende Productions and the public broadcaster TROS to withdraw programming support. The surprise move led to the collapse of a plan to launch a Dutch-language channel on the TV10 transponder, backed by TF1, Esselte and NBC.

The Dutch broadcasting system is designed to accommodate the pillarization of Dutch society. Eight broadcasting organizations provide programming for three public service channels. These, in turn, reflect religious and political pillars, such as Protestant, Roman Catholic, liberal or conservative. Viewers choose the broadcasting organization in line with their views and pay fees to help finance them. Government officials are concerned that commercial broadcasting could de-

stroy the country's unique pluralistic system.

Word of warning on EC TV legislation

The future of European TV will be significantly affected by the EC's directive on broadcasting, according to a report by consultants Coopers & Lybrand. The report, called "Television in 1992," is said to be the largest and most comprehensive published on the topic. It warns that the Commission, in winning approval for the directive, has made broadcasting part of Community law but finds that most European companies are not paying enough attention to what the Commission is doing.

The report also said that deregulation in the European audio-visual industry is a myth and that regulation is growing rather than diminishing.

Wall to East German TV opens

When the Berlin Wall opened in November, the East German media wall also was lifted. For years, Germans in the East have been able to view West German television. Now, Germans in the West want the same.

The West German public service satellite channel, 3Sat, has worked out an arrangement with East German broadcasting authorities to air the Aktuelle Kamera, the East German news program. The signal is received in West Berlin and then relayed by microwave to 3Sat's headquarters in Mainz for uplinking to the three satellites currently used by 3Sat. There also is talk of putting both East German national TV channels on satellite to be fed into all of West German public cable networks.

The country also recently placed an order for more than 100,000 VCRs with the Japanese manufacturer Sanyo.

Proposals anger French private TV

Proposals from the Culture and Communication ministries to put strict limits on non-European programs have outraged private TV channels in France. The quotas would require 60% of prime-time programming to be of European Community origin, and half of that to be French-language originals. The stations currently air films and series during prime-time, many of them American.

Philippe Ramond, managing director of channel La 5, referred to the plan as

"premeditated homicide," claiming that there aren't enough Franco-European productions on the market to fill the time span. Ramond hopes that Francois Mitterrand, the first French prime minister to open up television to the private sector, will come to the defense of the stations. Mitterrand, who also is heading a program to promote the French language, has issued a report outlining ways to market French television worldwide.

Sony to open plants in France

Sony plans to begin manufacturing magnetic tape in France at the beginning of 1991. The company will begin construction of a new factory at Dax, in southwest France, which will supply two Sony videotape and audiotape plants nearby in addition to a group audiotape factory in Rovereto, Italy.

In 1974, Sony opened its first European factory in Britain. The company now has 30 plants outside Japan, spread across Europe and North and South America as well as Asia. It is the country's largest produc-

er of video- and audiocassettes.

Luxembourg continues to attract broadcasters

Luxembourg's minister of the interior, Jean Spautz, speaking to journalists at the Berlin Consumer Electronics Show, said that his country continues to favor greater cross-border broadcasting in Europe.

Although the smallest, Luxembourg was among the first EC members to bypass a national public service network in favor of the privately operated Compagnie Luxembourgeoise de Telediffusion (CLT). Extensive cable networks, restrictions on commercial channels and bans on advertising in neighboring Belgium, West Germany and the Netherlands have helped Luxembourg emerge as a key spot for pan-European broadcasting.

The German-owned RTL Plus station was one of the first private channels to set up a studio in Luxembourg, sidestepping German law to broadcast programs to other European countries. Two Dutch private commercial channels will broadcast from Luxembourg to Dutch viewers later this

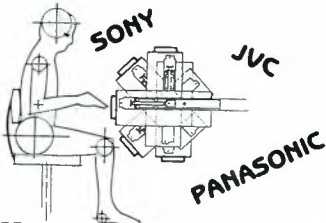
year, while the country's ASTRA medium-power satellite continues to spin its web of coverage Europe-wide.

West German cable TV grows

Of West Germany's 25.7 million households, some 12.6 million were cabled as of June of this year, according to the Deutsche Bundespost. The ministry reported that, after the telephone, cable is the second fastest-growing telecommunications sector. Analysts predict, however, that cable's popularity is likely to decline because of a 30% increase in cable fees and because the two commercial satellite channels — Sat-1 and RTL Plus — have been allowed to broadcast terrestrially.

Research studies for the first half of this year indicate that viewership of commercial programs is increasing rapidly, at the expense of the public service networks ARD and ZDF. Although these two stations remain the most favored in West Germany, the gap between them and the commercial channels has been almost closed,

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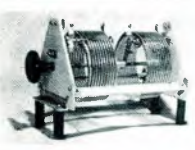
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at least in cabled households. Of all channels competing for some 160 minutes of viewing time, ARD reported the largest share with 40 minutes (24.2%), ZDF with 36 minutes (22.2%), Sat-1 with 35 minutes (21.6%) and RTL Plus with 17 minutes (10.7%).

Prime-time viewing still is dominated by the ARD and ZDF. Movies, entertainment shows and news reach a wider audience through these networks than on the commercial stations. Industry analysts concede, however, that the commercial channels have nibbled a large chunk out of the public networks' viewership by successfully scheduling a variety of light entertainment programs.

Poland and U.S. cooperate on cable

The first U.S.-Polish communications joint venture, a \$900 million, 20-year cable TV project, was signed by Chase Enterprises and the Polish government in December.

The new company, Polska Telewizja Kablowa (PTK), began the first phase of construction in January, for 1.8 million homes in Warsaw and Krakow. It hopes to begin offering services by the middle of the year.

Philips to build HDTV tubes in U.S.

N.V. Philips is planning to build a \$100 million plant in the United States to manufacture color TV picture tubes and HDTV components. This decision reflects Philip's concrete effort to promote the European HDTV standard in the United States. The plant is to be built in two phases, through Philips Display Components, a division of North American Philips. The first phase is designed to make one million 29-inch standard and high-grade color picture tubes a year. The second phase is intended to produce tubes for upscale HDTV models.

Capital Radio uses computerized DJ

Most fans outside Capital Radio's headquarters in London are unaware that a computer is doing some of the work of their favorite disc jockeys.

A tailor-made software package for Capital's FM and "golden oldies" stations makes sure that the DJs are giving their listeners what they want to hear. The software, called Selector, was developed by Andrew Economos, former head of computer systems at NBC. He leases the PC-compatible software to about 40 radio sta-

tions in the United Kingdom.

Economos developed the system to track songs played so that royalty payments could be made, but it is being used as a programming tool by Capital. A station's record library is activated with classifications (title, artist, date), a description of the song category (pop, soul, rock) and values (key, tempo and texture). The computer is programmed to use these details in meeting the station's requirements. For Capital, which is on the air 24 hours a day, seven days a week, Selector can plan up to 168 hours of programming in an hour.

SMPTE technical conference to be held in Toronto

The Society of Motion Picture and Television Engineers (SMPTE) 134th Technical Conference and Equipment Exhibit will be held in Toronto, Canada, at the Metro Toronto Convention Center, Nov. 10-14, 1992. The technical sessions, equipment exhibit, Coffee Club and Honors and Awards Luncheon will be held at the convention center. The banquet and the Fellows Luncheon will be held in another hotel.

As previously scheduled, the 132nd Technical Conference and Equipment Exhibit will be held Oct. 13-17, 1990, at the Jacob K. Javits Convention Center in New York City. The 133rd conference will be held Oct 26-30, 1991, at the Los Angeles Convention Center, Los Angeles.

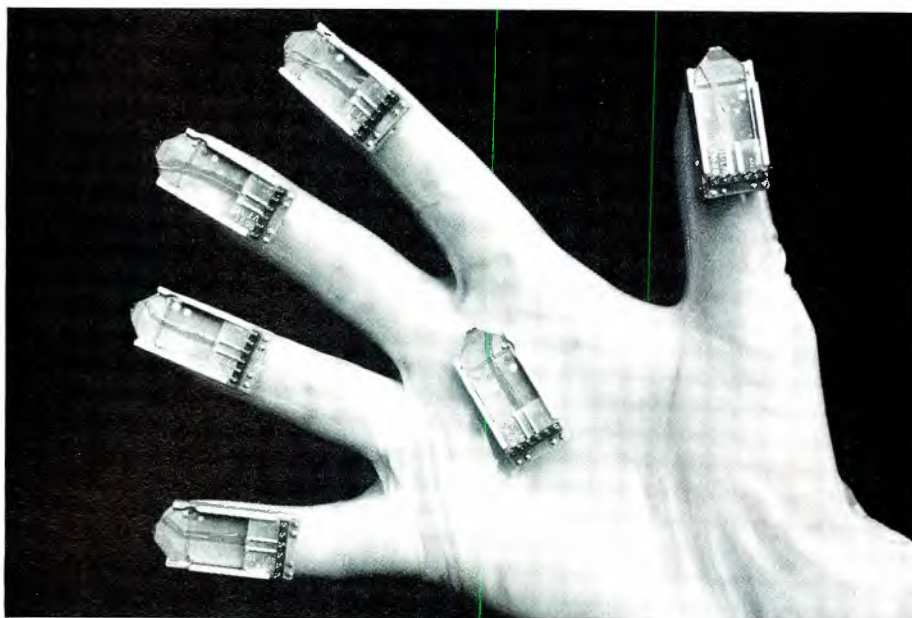
British satellite sales are up

The number of U.K. homes with satellite TV receivers increased to 352,000, according to the latest FT satellite monitor. The boom over the past several months has been attributed to the heavy promotion by Sky TV. Continental Research, which produces the monitor, estimated that the number of dishes in place at the beginning of 1990 could reach 600,000 homes.

U.S. shows interest in U.K. cable

U.S. companies have shown keen interest in the bid for six U.K. cable franchises. There were bids from US West, Videtron, Starstream and U.S. Cable for the

Continued on page 124



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Dan Rau has been appointed director of sales and marketing for Marti Electronics, Cleburne, TX.

Memorial services were held Feb. 15 for **Daniel R. Brewer**, former director of engineering and technical services, Paramount Pictures Video Operations.

Before joining Paramount in 1983, Brewer was director of video engineering at CFI since 1981. He was videotape technical supervisor at Universal from 1977 to 1981 and at the Burbank Studios from 1973 to 1977. He also served in engineering positions at USC (1972-1973), RCA (1948-1954 and 1963-1972) and NBC (1954-1960). Brewer served on the RCA Service Engineer Group that worked with the National Television Systems Committee on the development of color television. In 1982 he received a technical achievement award from the Academy of Motion Picture Arts & Sciences. He also was a Governor of the National Academy of Television Arts & Sciences and a member of many engineering societies. He is a past president of the Society of Television Engineers.

Trent Fisher has been promoted to manager of quality assurance for RITTAL, Springfield, OH. He is responsible for ensuring constant maintenance, supervision and improvement of product quality and the quality of the manufacturing processes. He also monitors and assures adherence to worldwide industry standards and deals with specific customer requirements.

Sandra Hale has joined Studer Revox, Nashville, as public relations/copywriter.

Larry W. Burke has been elected president and chief executive officer and a member of the board of directors for Robinson Nugent, New Albany, IN. **Samuel C. Robinson**, a member of the board, has been appointed chairman of the board.

Jeff Muhleman has been appointed sales manager for the Los Angeles office of Beers Associates, Westboro, MA.

O.G. Mills has been named regional sales manager for TV products for Angenieux Corporation of America, Miami. He is based in Tampa and handles sales and field-service support in the Southeast and Southwest.

Richard Foate has been named national sales manager for Alpha Audio, Richmond, VA. He is responsible for expanding the national and international markets of the systems division. He also is responsible for launching the DR-2 digital disk-based recorder.

Burton Richter has been elected to the board of directors of Varian Associates, Palo Alto, CA.

Robert M. van Zyl, **Kevin M. Miller** and **Wen Li** have been appointed to positions with Videotek, Pottstown, PA. van Zyl is vice president of operations. Miller is manager of engineering and Li is mechanical engineering manager.

Daniel J. McCarthy, **George I. Hardy**, **Carl C. Guastaferrero** and **Eric P. McCulley** have been appointed to positions with Microwave Radio, Lowell, MA. McCarthy is Northeastern regional sales manager. Hardy is Southeastern regional sales manager. Guastaferrero is Western regional sales manager, and McCul-

ley is Midwestern regional sales manager.

William P. Edwards has been named satellite operations coordinator for the University of Oklahoma Television and Satellite Services Operations, Norman, OK.

Paul Stewart has joined Paltex, Tustin, CA, as Aston product specialist. He provides technical and training support for the dealer network.

Richard K. Wheeler, Mark Gray and Harry Taxin have been appointed to positions with Sony. Wheeler is president of Sony Operations and Technical Services, San Jose, CA. Gray is president, Sony Communications Products Company, Teaneck, NJ. Taxin is president, Sony Systems and Technology, San Jose, where he is responsible for R&D systems development and design. Taxin still is responsible for Sony's Advanced Video Technology Center (AVTC).

Burt Young, Michael Arbuthnot and Tom Hindle have been appointed to positions with BTS, Salt Lake City. Young is Midwest regional sales manager. He is located at the Chicago sales and service office. Arbuthnot is manager of marketing programs. He works with all areas of product management to develop marketing programs for the various product lines. Hindle, currently the product manager for the Vidifont character generator line, has accepted additional responsibilities and serves as key accounts manager, covering New York. He handles all sales of company products to the networks and their New York-based owned-and-operated affiliates.

Gordon Tubbs has been appointed regional sales manager for the East and Canada for the broadcast equipment division of Canon USA, Englewood Cliffs, NJ.

Don Reynolds has been named product manager for Dynair Electronics, San Diego. He is responsible for overall product planning, pricing and market research.

Frank Oakes, Stuart Hesselton, Mike Kirk, Al Markiewicz and Greg Smith have been appointed to positions with EEV, Elmsford, NY. Oakes is director of business development. Hesselton is marketing manager for the industrial, medical and scientific markets. His group is responsible for developing commercial business for the company's products in these markets. Kirk is marketing manager, broadcast and communications. His group is responsible for marketing the company's power and imaging devices. Markiewicz has rejoined EEV, and heads up the new Northeastern district office. He is responsible for developing OEM business on the East Coast. Smith has rejoined EEV and is responsible for the sales of broadcast products in Arkansas, Iowa, Kansas, Louisiana, Missouri, Nebraska, Oklahoma and Texas.

Chris Smith has been appointed president of Essex Marketing Services, Simsbury, CT.

Max Berry and Halfon Hamaoui have been appointed to positions with Faroudja Research Enterprises, Sunnyvale, CA. Berry is manager of strategic planning in the New Jersey office. He will help define strategies for SuperNTSC and HDTV. Hamaoui is executive vice president. He is responsible for marketing, manufacturing, administration and sustaining engineering.

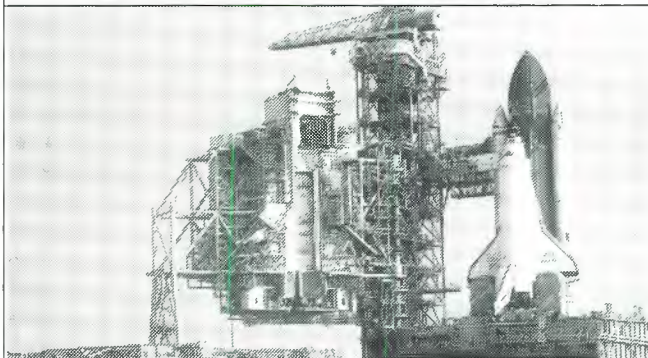
Robert J. Miller has been hired by Gardere & Wynne, a communications company in Dallas. Miller provides regulatory and business counsel for communications companies and

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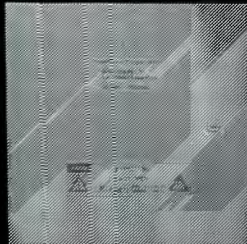
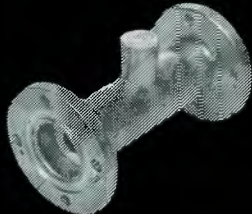
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related industries that deal with the Federal Communications Commission, Congress and state regulatory bodies.

John J. Rourke, Christopher P. McCabe, Nancy Salas and Thomas P. Delehanty have been promoted to various positions with Hughes Television Network, New York. Rourke is director, communications services. McCabe is director, MIS. Salas is manager, telecommunications facilities. Delehanty is assistant manager, communications services.

Lance Korthals has joined JBL Professional, Northridge, CA. He is vice president of market development and is responsible for steering the growth of new professional markets and companies.

Lisa Schraml has been appointed manager of marketing and sales for JVC, Los Angeles. She is head of the New York office.

Jon Foster has been named broadcast technical instructor for Harris Broadcast Division, Quincy, IL. He teaches first-year courses for the company's cooperative program with John Wood Community College. He also will work in the field-service department to become familiar with the products and then will instruct some of the customer seminars.

Ⓜ



TSL establishes international offices

Transmission Structures Limited (TSL), Vinita, OK, has opened two international sales and services offices. The offices are located in London and Arecibo, Puerto Rico, and will provide faster and more complete service to their international markets.

Digital Microwave develops digital video division

Digital Microwave, San Jose, CA, has entered the digital video transmission market with the formation of a separate division, DMC Digital Video. The initial product offering focuses on digital microwave radio systems for digital transmission of broadcast video and audio.

New England Digital training available on West Coast

The *Full Sail Center* for the recording arts has opened a branch in Hollywood, CA. The school is making its basic and intermediate New England Digital tapeless studio seminar available to more students than ever before. The focus on the West Coast branch is in the training of current professionals on the industry's most advanced workstations.

Ampex offers voluntary retirement

Ampex, Redwood City, CA, has developed an early retirement program available to 400 U.S. employees. To be eligible, employees must be at least 50 years old and have five years or more of service. The retirement program has been put to

use as a means of balancing employment while slowing expense growth.

The company will continue to hire in areas such as sales and engineering.

BERC opens San Diego office

Broadcast Equipment Rental Company (BERC), Burbank, CA, has opened a San Diego-based office. The facility is a full-service video rental operation for the broadcast, production, convention and industrial video communities.

BTS consolidates U.S. operations

Broadcast Television Systems (BTS), Salt Lake City, has moved studio equipment and computer graphics manufacturing corporate headquarters for North and South America, and one of its three worldwide manufacturing centers to its Salt Lake headquarters. Facilities in Stamford, CT, and Mahwah, NJ, will no longer handle these services. Salt Lake City also will become the technical support center for BTS service engineers on both continents.

All changes are expected to be completed this month.

Canon Broadcast relocates headquarters

Canon USA Broadcast Equipment Division has relocated its headquarters to Englewood Cliffs, NJ. The address and phone numbers are Canon USA, Broadcast Equipment Division; 610 Palisade Avenue, Englewood Cliffs, NJ 07632; 201-816-2900; 201-816-97029 (fax).

C-COR acquires Acunet Data Systems

C-Cor Electronics, State College, PA, has obtained Acunet Data Systems, the Canadian-based distributor of C-Cor products.

Acunet, renamed C-Cor Electronics Canada, will operate as a wholly-owned subsidiary of C-Cor Electronics and will have sales responsibility for C-Cor's cable and data products throughout Canada.

Mathews Studio Equipment gains ITE

Mathews Studio Equipment Group, Burbank, CA, has purchased Innovative Television Equipment.

Paltex and Aston establish marketing plan

Paltex International, Tustin, CA, and *Aston Electronic Designs Limited*, Surrey, England, have joined forces in an exclusive licensing agreement whereby Paltex will take over manufacturing, sales and technical support of all Aston products for all NTSC applications and markets.

All Aston sales and marketing efforts will be carried out at the Tustin offices of Paltex

Sony facility opens for business in Europe

Sony Broadcast & Communications is conducting the transfer of high-definition video to 35mm film at its Basingstoke facility. The facility is the second in the world to offer electronic beam recorder transfer, applying the service already provided by Sony PCL in Tokyo.

[:(=))]]]

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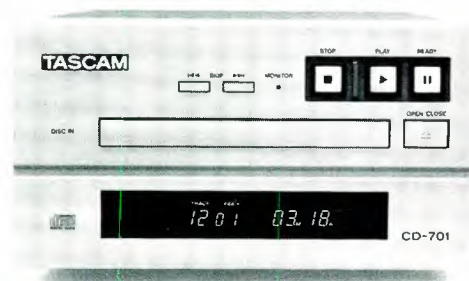
Then there's the optional RC-701 Remote Control with Auto Cue so you can cue to the music instead of the track (for even less dead air). Or you can add the Ram Buffer for true, instantaneous startup.

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*Radio Technology Component Grand Prix '88, CD Division, Stereo Sound Component of the Year (1988) & Best Buy (1988)

Circle (104) on Reply Card

April 1990 *Broadcast Engineering* 121

Battery test system streamlines work

By Rick Leipert

Like countless broadcast facilities, the Broadcast Education Department of the British Columbia Institute of Technology (BCIT) uses many rechargeable batteries in its portable equipment. The batteries range from single 0.5Ah cells to 7Ah multicell batteries.

Rechargeable batteries are great as long as the people using the batteries charge them properly and the capacity of the batteries is reasonably close to normal. A failure in either area usually will result in a complaint. At BCIT, matters are complicated because of the number of people learning to use the equipment.

Leipert is an engineer and assistant instructor in the broadcast department at the British Columbia Institute of Technology, British Columbia, Canada.



Automated testing

The members of the engineering staff became frustrated with the large amount of time they were devoting to resolving battery problems. Usually the battery was fine, and the complaint was based on operator error. Even so, each complaint had to be checked out.

The evaluation process required fully charging the battery, then discharging it in a controlled manner while monitoring its performance. Charging the battery was not a problem, but the monitored discharge was complex and time-consuming. At first, the staff used clip leads, resistor loads and voltage-sensitive alarms as test circuits. The process was neither time- nor cost-efficient.

What the staff needed was a flexible, simple-to-use test system that would connect the proper load to the battery and monitor the discharge. A printout of the test results also would be handy for future reference. Sounds like a job for computer control, doesn't it?

After looking at various personal computers, the staff decided that the Commodore 64 was well-suited to the task. It's inexpensive, has a built-in clock and a user interface and requires only an external disk drive to make it fully functional. Although the system described here uses a printer, that would be optional. Almost any type of video monitor can be used. The computer provides both video and RF (TV) outputs. When it is not being used to

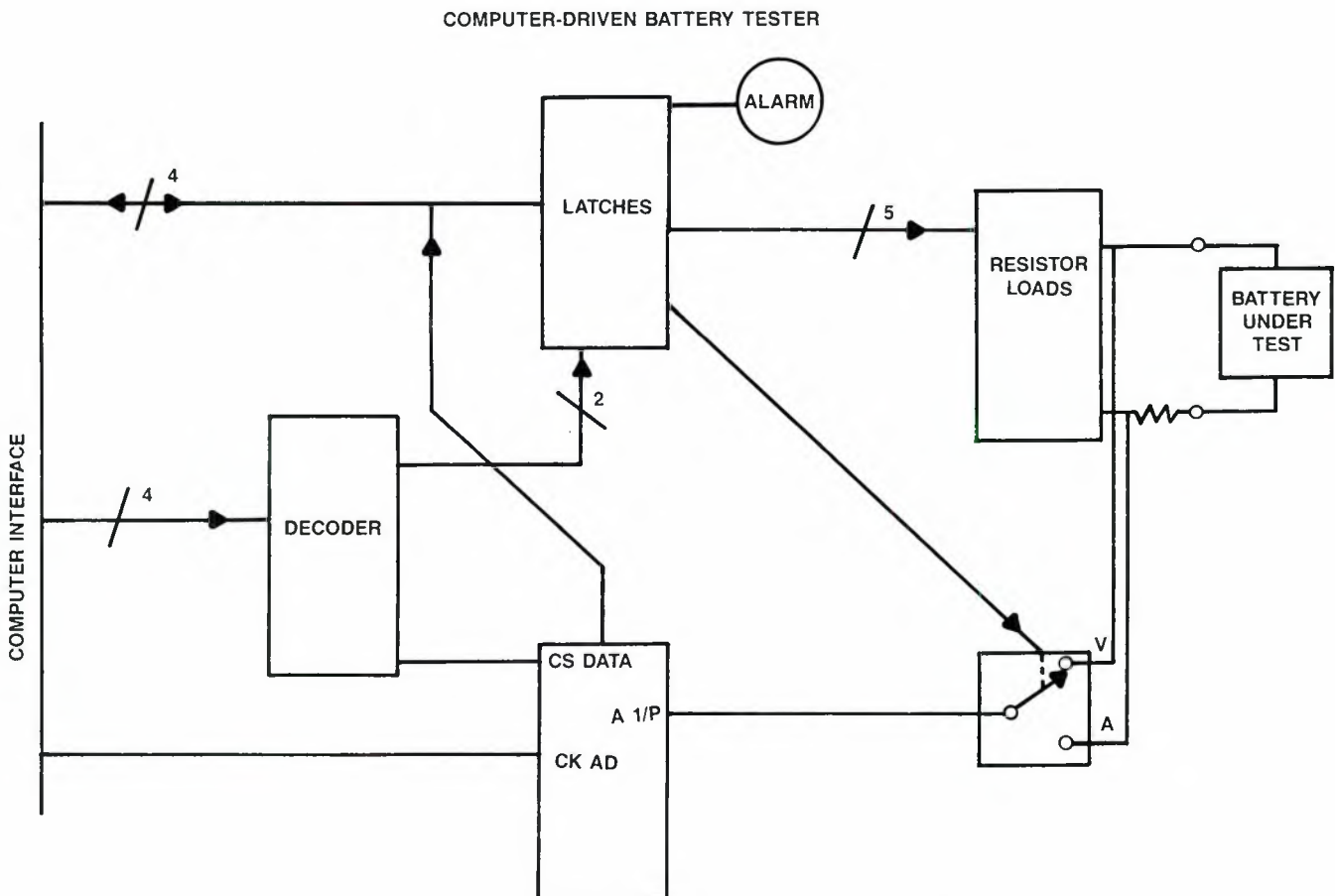


Figure 1. The system relies on a C64 computer, but other computers could be used with minor changes. A complete schematic is available.

control the battery tester, the computer system still can be used for other duties, such as word processing, inventory control and making jackfield and intercom labels.

Testing procedure

The test bed developed by the staff has a connector for each type of battery, the required selection of power load resistors, and an A/D (analog-to-digital) converter. A bit of interface circuitry to allow computer monitoring and control also was needed. The circuit was built into a large chassis with a ventilated box on the top to enclose the power resistors.

A block diagram of the system is shown in Figure 1. The eight bits of data coming from the computer bus are split into two 4-bit nibbles. One nibble is used for function selection, and the other is used for bidirectional data flow. The decoder selects the function, and the latches act as memory cells for computer commands.

Commands select appropriate power load resistors and voltage range or current input to the A/D converter. All power and signal switching is done with semiconductors for reliability. The system uses LEDs as mode and function indicators.

The program is written in BASIC because it is more than fast enough for this task, and it can be modified easily as new battery types come along. The program menu allows the operator to select from among the six most common battery setups. The operator also has the option of designing a setup.

During the test, an on-screen graph of voltage vs. time is created. Other test parameters also are displayed. The test ends when the computer detects a predetermined low battery voltage limit. The computer then disconnects the battery and begins sounding an alarm to call the operator. The operator may choose to print the test results, move on to another test or quit.

This system has saved the BCIT engineering staff hours of tedious work. The system allows testing of all new batteries before they are placed into service. The printed test results provide a useful reference on battery performance.


Additional help available

A BASIC program listing, Commodore format program disk and/or a full schematic diagram with parts suggestions is available from the BCIT Development Assistance Center. The price schedule follows.

Program on a 5 1/4-inch floppy disk,
C64 format, fully annotated \$35
Printed listing of program 35
Schematic diagram of test system . . 35

All orders must be accompanied by full payment. Prices shown are in Canadian dollars for orders shipped to Canadian des-

tinations. All other orders should be paid in U.S. dollars or the equivalent. The items are intended solely for the personal use of the purchaser and are not intended for any commercial purpose unless prior written authorization is received from the BCIT Development Assistance Center Society. To order, use the following address or phone number:

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Continued from page 117

Tyneside franchise.

Spain opens airwaves for three stations

Most politicians would discreetly avoid breaking up a TV monopoly under safe government control, but Spain's socialist prime minister, Felipe Gonzalez, has done just that.

Amid a storm of criticism, the Spanish government opened up the nation's TV airwaves by granting licenses for three commercial stations, including one backed by Italian TV mogul Silvio Berlusconi. Media tycoon Rupert Murdoch, however, lost out.

Spain has the lowest newspaper readership in the EC, and as much as 80% of the population depends on television for the bulk of its political and cultural diet. Maintaining a monopoly on Spanish broadcasting was a cornerstone of General Franco's grip on Spain. Its breakup stems from a 1982 ruling by the Constitutional Court that upheld private television as a consequence of the constitution's guarantees on freedom of speech.

Gonzalez, who came to power later that year, took five years to draw up a private TV bill. Only at the beginning of this year did he establish a government authority, modeled on Britain's Independent Broadcasting Authority (IBA), to review the groups eager to become part of the private TV scenario.

The controversial awarding of the licenses, seven years after the constitutional ruling, has drawn harsh accusations of favoritism. In spite of this, plurality at last has come to Spanish broadcasting. The winners of the licenses are: Antena-3 Television, Canal Plus-Sociedad de Television and Gestevisión-Telecinco.

The two losing applicants were Univision Canal 1 SA, a combination of the Grupo Zeta magazine and newspaper group, Murdoch's News International and other Spanish investors; and Canal C, a group formed by 25 Catalan businessmen.

The three new channels will be competing with publicly owned state and regional stations for a slice of the national TV advertising pie, which last year amounted to about \$1.22 billion.

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Contact Renée Hambleton, at (913) 888-4664, for information on frequency and pre-payment discounts. To place your classified ad send your order and materials to Broadcast Engineering, Classified Ad Mgr., P.O. Box 12901, Overland Park, KS 66212.

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NEW YORK FACILITY ENGINEER: Busy, diversified Sony-based house with GV-300 switchers, full effects edit suites, studio and graphics seeks ambitious engineer with minimum (5) years experience. Send resume and salary requirements: Broadcast Engineering, P.O. Box 12901, Dept. 712, Overland Park, KS 66212. 04-90-11

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TV MAINTENANCE ENGINEER, KPLR-TV. St. Louis Cardinal baseball station. 3-5 years broadcast TV experience. Strong background in VHF-TV transmitters, broadcast microwave and satellite communication equipment. Experience with RCA FH line transmitters preferred. Applicant should also be experienced in VTR's and various studio equipment. Some moving expenses covered. Call Rod Wisdom, 314-454-6310 or send resume to KPLR-TV, Rod Wisdom, 4935 Lindell Blvd., St. Louis, MO 63108. EOE. 04-90-11

MAINTENANCE ENGINEER WANTED: Must have 2 years Recent Experience repairing general studio equipment. Ability to repair VTR's, switchers, and studio cameras a must. Resume and Salary History to: Mike Taylor, KSWO-TV, Box 708, Lawton, Oklahoma 73502. 04-90-11

TV BROADCAST MAINTENANCE ENGINEER. Immediate opening for experienced video tape repair, or UHF transmitter engineer. Southern California area. P.O. Box 121569, San Diego, CA 92112-5569, FAX (619) 575-6951. 04-90-11

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LARGE POST PRODUCTION FACILITY IN ATLANTA is seeking motivated maint. engineers with repair experience in the post production or broadcast industries. Persons should be experienced in maintenance down to component level on edit suites and associated equipment: 1/2", 3/4", 1", VTR's, switchers, editors, DVE's, routing, audio, etc. Send resume to Video Tape Associates, 1575 Sheridan Rd. N.E., Atlanta, GA 30324. Attn: Trevor Mincher. 04-90-11

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Send to: Director of Engineering Search,
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TV MAINTENANCE ENGINEER—WLWT. Career opportunity for experienced engineer. Position includes responsibilities for television transmitter and studio equipment maintenance. Extensive background in broadcast engineering, FCC license & driver's license required. Send resume to: Georgia Jones, WLWT, 140 West Ninth Street, Cincinnati, Ohio 45202. Equal opportunity employer. 04-90-11

BROADCAST ENGINEER for AM side of dominant AM/FM combo in mid-west. Must have good interpersonal skills and a demonstrated knowledge of audio and studio construction. Will also be required to engineer remotes. Five years minimum experience as chief or assistant. Familiarity with RF/FCC rules helpful. AM engineer reports to chief engineer. Send resume and salary history to: Jeff Glass, Nolte Communications, 3901 Brendenwood Road, Rockford, IL 61107. Nolte Communications, an Equal Opportunity Employer. 04-90-11

TV MAINTENANCE TECHNICIAN—Requires self starter having experience with Sony 3/4" and Beta, Ikegami, TK-47 and VPR-3 equipment maintenance. Experience with microwave, D2, satellite and VHF transmitters as well as an FCC General Class License is preferred. Contact Marty Peshka, Maintenance Supervisor, WTNH, P.O. Box 1859, New Haven, CT 06508 or call (203) 784-8888. EOE.04-90-11

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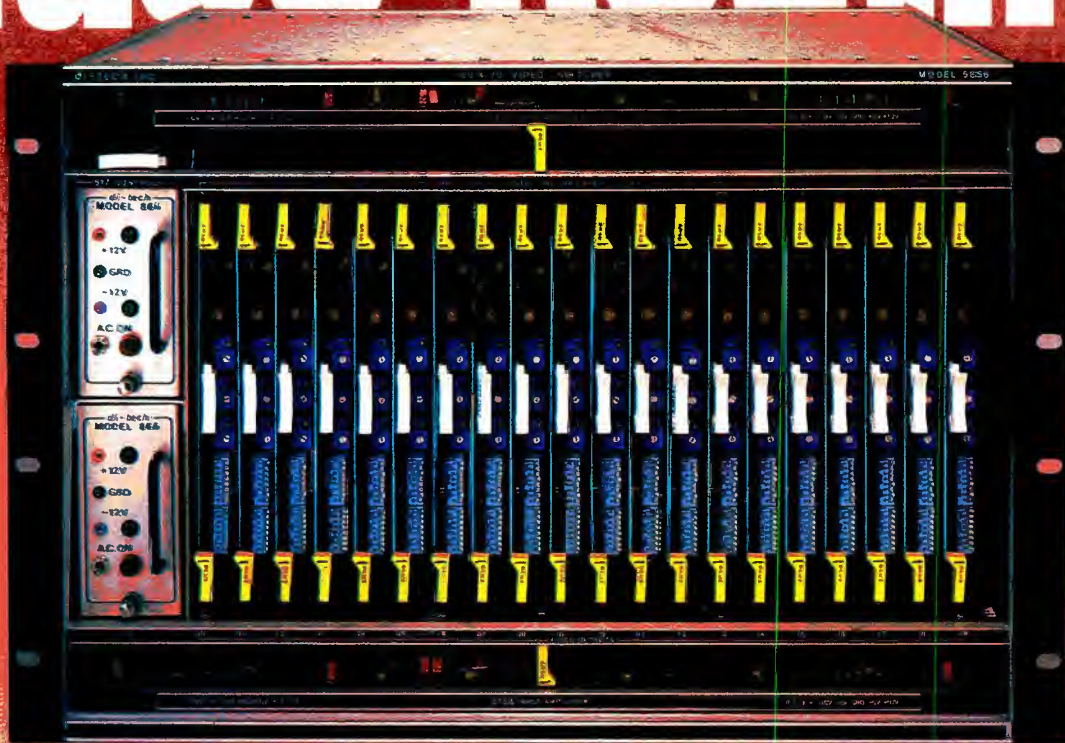

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