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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Oklahoma City, OK	604,240	45	APP (46), KAUT-TV (43), KFOR-TV (4), KOCB (34), KOCO-TV (5), KOKH-TV (25), KOPX (62), KSBI (52), KTBO-TV (14), KWTW (9)
Tulsa, OK	490,160	59	KDOR (17), KGEB (53), KJRH (2), KOKI-TV (23), KOTV (6), KTFD (41), KTPX (44), KTUL (8), KWBT (19), KWHB (47)
Wichita-Hutchinson, KS	444,710	65	KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNW (3), KUPK-TV (13), KWCH-TV (12), KWCV (33)
Shreveport, LA	371,020	76	KMSS-TV (33), KPXJ (21), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Fort Smith, AR	227,670	115	KFAA (51), KFMS-TV (5), KHBS (40), KHOG-TV (29), KPOM-TV (24), KSNB-TV (57)
Amarillo, TX	189,880	127	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)
Joplin, MO-Pittsburg, KS	148,180	145	KOAM-TV (7), KODE-TV (12), KSNF (16)
Wichita Falls, TX-Lawton, OK	147,590	146	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Sherman, TX-Ada, OK	114,330	161	KTEN (10), KXII (12)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- KXII, Ardmore . . . . . See Sherman, TX
- KAUZ-TV & KFDX-TV, Lawton . . . . . See Wichita Falls, TX
- KDOR, Tulsa . . . . . See Bartlesville, OK
- KTPX, Tulsa . . . . . See Okmulgee, OK
- KWBT, Tulsa . . . . . See Muskogee, OK

**Oklahoma Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	8	13	21
<b>Educational Television</b>	4	1	6
	12	14	27

# Oklahoma—Ada-Sherman, TX

**KTEN**  
Ch. 10

**Network Service:** NBC.

**Licensee:** Lockwood Broadcasting Inc., Box 549, Hampton, VA 23669.

**Studios:** 101 E. Main, Denison, TX 75021; 1214 Merrick Dr., Ardmore, OK 73401; 124 E. Main, Suite 2, Ada, OK 74820.

**Mailing Address:** Box 1068, Denison, TX 75021.

**Phone:** 903-465-5836. **Fax:** 903-465-5859.

**E-mail:** contact10@kten.com

**Web Site:** http://www.kten.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1460-ft. above av. terrain, 1458-ft. above ground, 2338-ft. above sea level.

Latitude 34° 21' 34"  
Longitude 96° 33' 34"

**Transmitter:** 6-mi., 225° SSW, near Bromide, OK.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 1398-ft. above av. terrain, 1325-ft. above ground.

Latitude 34° 21' 34"  
Longitude 96° 33' 34"

**FCC Digital File Number:** BPCDT-19991007AAW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Prodelin, 5-meter; Prodelin receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Lockwood Broadcasting Inc.

**Began Operation:** April 28, 1954. Sale to present owners by KTEN Television approved by FCC May 29, 1998. Sale to KTEN Television LP approved by FCC July 20, 1994. Assignment of license to Trustee granted by FCC Feb. 8, 1993. Transfer of control to Eastern Oklahoma Television Co. Inc. approved by FCC Nov. 16, 1988. Sale to TV 10, et al., by Bill Hoover, et al., approved by FCC Jan. 25, 1985.

**Represented (sales):** Katz Continental Television.

**Personnel:**

Otis Pickett, General Manager.

Asa Jessee, Station Manager.

Keith Smith, General Sales Manager.

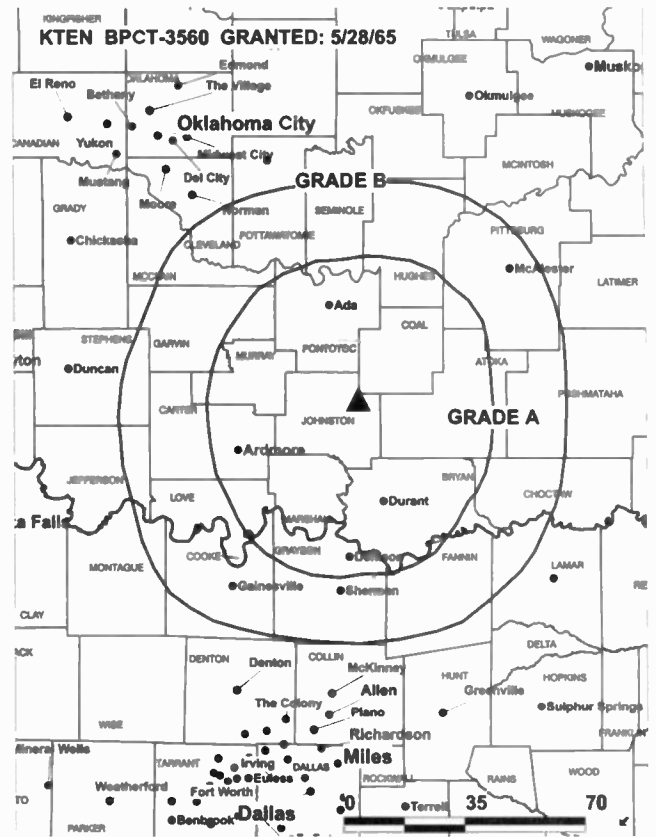
Kevin Marks, Regional Sales Manager.

Ken Connaughton, News Director.

Karen Lewis, Business Manager.

David Hebert, Chief Engineer.

Keith Folz, Program Director.



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Danny Woodruff, Promotion Director.

Eric Kidwell, Marketing Director.

Pam Lawson, Development Director.

Jude Harrington, Production Manager.

**Highest 30 Sec. Rate:** \$350.

**City of License:** Ada. **Station DMA:** Sherman-Ada. **Rank:** 161.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,920	72,500	191,420
Average Weekly Circulation (2000)	47,790	26,689	74,479
Average Daily Circulation (2000)			31,861
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,560	43,940	110,500
Average Weekly Circulation (2000)	29,196	21,612	50,808
Average Daily Circulation (2000)			24,184
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,360	28,560	80,920
Average Weekly Circulation (2000)	18,594	5,077	23,671
Average Daily Circulation (2000)			7,677

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Bartlesville

**KDOR**  
Ch. 17

**Network Service:** TBN.

**Licensee:** Trinity Christian Center of Santa Ana Inc., Box C-11949, Santa Ana, CA 92711.

**Studio:** 2120 N. Yellowwood, Broken Arrow, OK 74012.

**Phone:** 918-250-0777. **Fax:** 918-461-8817.

**E-mail:** kdor@xc.org

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 3981-kw max. visual, 398-kw max. aural. Antenna: 1036-ft. above av. terrain, 1056-ft. above ground, 1716-ft. above sea level.

Latitude 36° 30' 59"  
Longitude 95° 46' 10"

**Transmitter:** 4.2-mi. WSW of Talala.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 200-kw max. visual. Antenna: 971-ft. above av. terrain, 991-ft. above ground.

Latitude 36° 30' 59"  
Longitude 95° 46' 11"

**FCC Digital File Number:** BPCDT-19991013ABN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Vertex, 6.1-meter C-band; Microdyne receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** January 10, 1987. Sale to present owner from All American TV Inc. approved by FCC May 8, 2000.

**Personnel:**

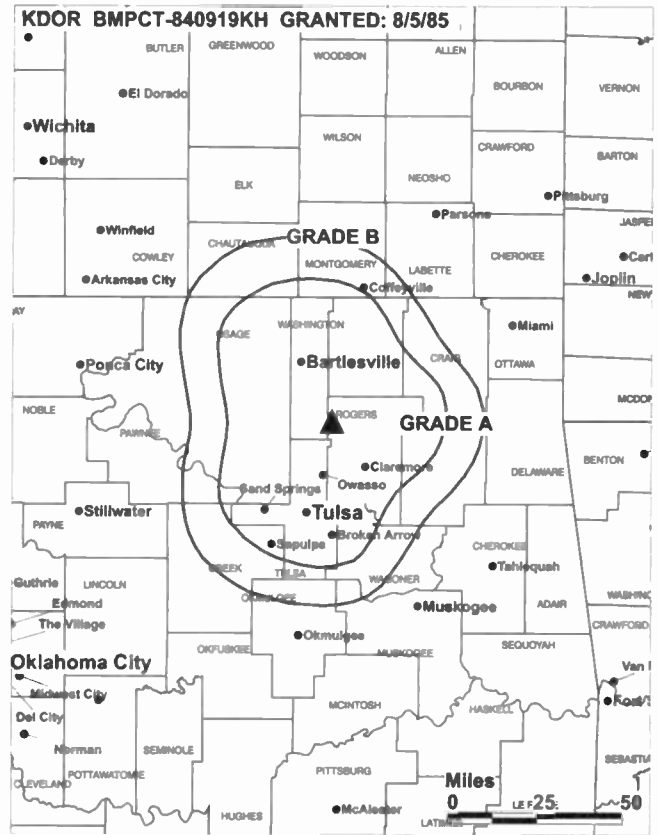
Mike Harris, General Manager.

Jim Bowles, Chief Engineer.

Craig Nelson, Production Director.

**Rates:** On request.

**City of License:** Bartlesville. **Station DMA:** Tulsa. **Rank:** 59.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	237,420	65,290	302,710
Average Weekly Circulation (2000)	15,336	5,643	20,979
Average Daily Circulation (2000)			5,595
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	237,420	65,290	302,710
Average Weekly Circulation (2000)	15,336	5,643	20,979
Average Daily Circulation (2000)			5,595

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Lawton-Wichita Falls, Texas

## KSWO-TV Ch. 7

**Network Service:** ABC.

**Licensee:** KSWO TV Co. Inc., Box 708, Lawton, OK 73502.

**Studio:** E. Hwy. 7, Lawton, OK 73501.

**Mailing Address:** Box 708, Lawton, OK 73502.

**Phone:** 405-355-7000. **Fax:** 405-357-3811.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

Latitude 34° 12' 55"  
Longitude 98° 43' 13"

**Transmitter:** Grandfield, OK, near Wichita Falls, TX.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 985-ft. above av. terrain, 920-ft. above ground.

Latitude 34° 12' 55"  
Longitude 98° 43' 13"

**FCC Digital File Number:** BPCDT-19991029AHI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; RCA, 4-meter.

**AM Affiliate:** KSWO, 1-kw, 1380 kHz.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Drewry Communications (Group Owner).

**Began Operation:** March 8, 1953.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Arent, Fox, Kintner, Plotkin & Kahn.

### Personnel:

R. H. Drewry, President.

Larry Patton, Vice President & General Manager.

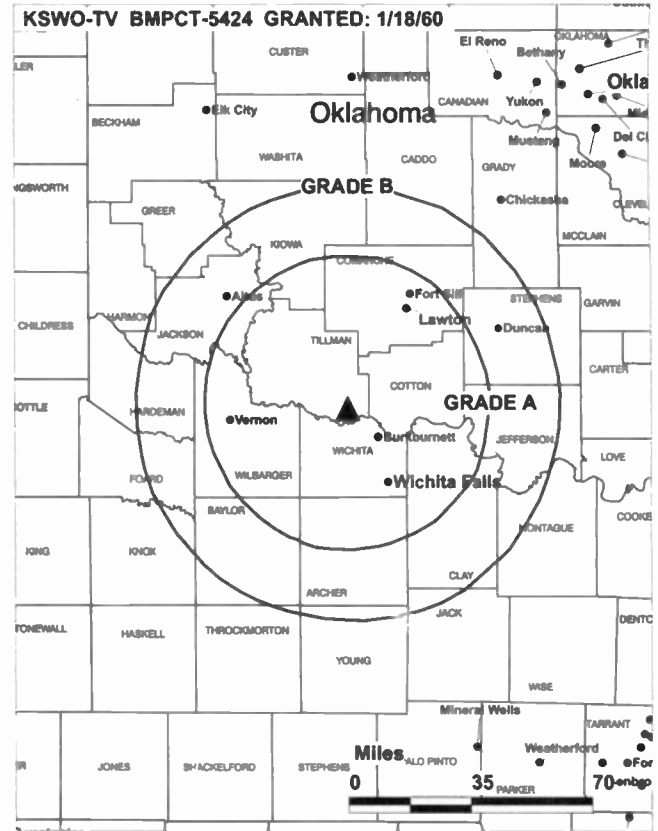
Jerry Pursley, General Sales Manager.

Cindy Coleman, National Sales Manager.

Mike Taylor, Operations Director.

Jan Stratton, News Director.

Joe Borhink, Chief Engineer.



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Todd Young, Marketing Director.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Lawton. **Station DMA:** Wichita Falls & Lawton. **Rank:** 146.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,820	65,750	181,570
Average Weekly Circulation (2000)	81,667	31,739	113,406
Average Daily Circulation (2000)			62,762
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,810	45,600	146,410
Average Weekly Circulation (2000)	76,474	28,708	105,181
Average Daily Circulation (2000)			59,209
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,010	20,150	35,160
Average Weekly Circulation (2000)	5,194	3,032	8,225
Average Daily Circulation (2000)			3,553

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Muskogee

**KWBT**  
Ch. 19

**Network Service:** WBN.

**Grantee:** Tulsa Channel 19 LLC, 1703 W. Doe Run Rd., Box 1010, Unionville, PA 19375.

**Studio:** 6910 E. 14th St., Tulsa, OK 74112.

**Phone:** 918-270-1919. **Fax:** 918-280-0019.

**Web Site:** <http://www.wb19.com>

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual. Antenna: 824-ft. above av. terrain, 738-ft. above ground, 1509-ft. above sea level.

Latitude 35° 45' 08"  
Longitude 95° 48' 15"

**Transmitter:** Approx. 2-mi. ENE of Bald Hill.

**FCC Proposed Digital Channel Number:** Ch. 19.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Tulsa Communications LLC.

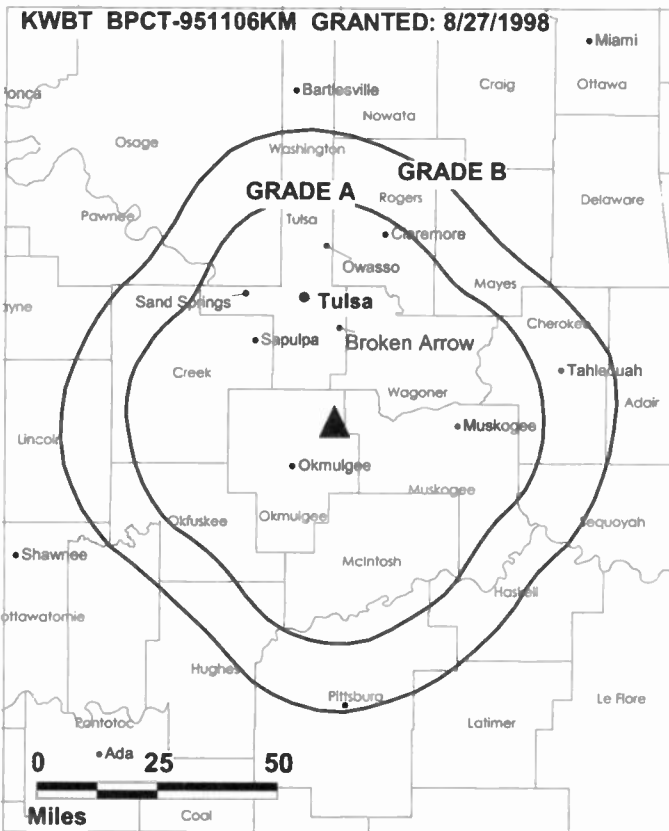
**Began Operation:** September 12, 1999. FCC approved transaction June 1, 1999 in which Tulsa Communications increased its ownership to 100%. Transfer of control from KM Communications Inc. (Myoung Hwa Bae), Northwest Television Inc. & Todd P. Robinson to Tulsa Communications LLC approved by FCC October 13, 1998.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Witherspoon, Davenport, Kelley, Toole; Shaw Pittman.

**Personnel:**

- Rod Bacon, General Manager.
- Terry Conway, General Sales Manager.
- Stacy Sercus, Local Sales Manager.
- Carol Jones, National Sales Manager.
- Phillip Sutterfield, Account Executive.
- Jim Hobbs, Chief Engineer.
- Nikki Macario, Program Director.
- Charley Paige, Promotion Director.
- Jillian Schillaci, Marketing Director.
- Chris Humphrey, Production Manager.
- Leslie Davis, Business Manager.



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**City of License:** Muskogee. **Station DMA:** Tulsa. **Rank:** 59.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,180	151,220	409,400
Average Weekly Circulation (2000)	30,555	17,474	48,029
Average Daily Circulation (2000)			15,815
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,180	148,230	406,410
Average Weekly Circulation (2000)	30,555	17,112	47,667
Average Daily Circulation (2000)			15,729
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,990	2,990
Average Weekly Circulation (2000)	0	362	362
Average Daily Circulation (2000)			87

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

## KAUT-TV Ch. 43

**Network Service:** UPN.

**Licensee:** Paramount Stations Group of Oklahoma City Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 11901 N. Eastern Ave., Oklahoma City, OK 73131.

**Phone:** 405-516-4300. **Fax:** 405-516-4343.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 1950-kw max. & 1070-kw horizontal visual, 195-kw max. & 107-kw horizontal aural. Antenna: 1560-ft. above av. terrain, 1596-ft. above ground, 2704-ft. above sea level.

Latitude 35° 35' 22"  
Longitude 97° 29' 03"

**Transmitter:** 11901 N. Eastern Ave., Oklahoma City.

**FCC Proposed Digital Channel Number:** Ch. 42.

Requests change in digital allocation to Ch. 40. MM Docket No. 00-104.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Zenith, 3-meter C-band; Zenith, 3.6-meter C-band; M/A-Corn, Scientific-Atlanta, Zenith receivers.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** September 24, 1980 as a commercial station. Sale to Rollins Telecasting by Ina S. Autry Estate, Gene Autry & Stanley B. Schneider, co-executors, approved by FCC April 10, 1985. Sale to Heritage Media approved by FCC September 18, 1986 (*Television Digest*, Vol. 27:23). Sale to Oklahoma Educational Television Authority approved by FCC June 27, 1991 (Vol. 31:23). Sale to present owner as a commercial station approved by FCC July 8, 1998.

### Personnel:

Sue Stuechell, Vice President & General Manager.

Dennis Kelly, Business Manager.

Ken Hansen, Chief Engineer.

**Highest 30 Sec. Rate:** On request.

**City of License:** Oklahoma City.

**Station DMA:** Oklahoma City. Rank: 45.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	350,790	217,470	568,260
Average Weekly Circulation (2000)	105,323	85,615	190,938
Average Daily Circulation (2000)			67,680
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	349,520	202,570	552,090
Average Weekly Circulation (2000)	105,224	83,934	189,158
Average Daily Circulation (2000)			67,174
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,270	14,900	16,170
Average Weekly Circulation (2000)	99	1,681	1,780
Average Daily Circulation (2000)			506

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

## KFOR-TV Ch. 4

**Network Service:** NBC.

**Licensee:** The New York Times Co., 229 W. 43rd St., New York, NY 10036.

**Studio:** 444 E. Britton Rd., Oklahoma City, OK 73114.

**Mailing Address:** Box 14068, Oklahoma City, OK 73113.

**Phones:** 405-424-4444; 405-478-1212. **Fax:** 405-478-6206.

**E-mail:** kfor@ionet.net

**Web Site:** http://www.kfor.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1538-ft. above av. terrain, 1555-ft. above ground, 2703-ft. above sea level.

Latitude 35° 34' 07"  
Longitude 97° 29' 20"

**Transmitter:** 1401 E. Britton Rd., Oklahoma City.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 352-kw max. visual. Antenna: 1604-ft. above av. terrain, 1608-ft. above ground, 2717-ft. above sea level.

Latitude 35° 35' 52"  
Longitude 97° 29' 22"

**Transmitter:** N.E. 122nd St. & N. Kelly Ave.

**FCC Digital File Number:** BPCDT-980902KE. Granted: March 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 3.1-meter Ku-band; Harris, 6.2-meter C-band; Harris, 8.1-meter Ku-band; RCA Americom, 3.7-meter Ku-band; Andrew, 3.2-meter Ku & C-band; Agile-Omni Ku & C-band, Harris, M/A-Com receivers.

**SNG Mobile Dish:** Vertex, 4.6-meter Ku-band.

**News Services:** AP, Conus, NBC News Channel, Sportsticker.

**Ownership:** The New York Times Co. (Group Owner).

**Began Operation:** June 6, 1949. Sale to present owner by Palmer Communications approved by FCC July 9, 1996 (*Television Digest*, Vol. 36:21). Sale to Palmer Communications by Knight-Ridder approved by FCC May 8, 1989 (Vol. 28:41, 29:10). Sale to Knight-Ridder approved by FCC January 13, 1986. Sale to Evening News Assn. by Gaylord Broadcasting Co. approved by FCC October 29, 1975 (Vol. 15:29).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Koteen & Naftalin LLP.

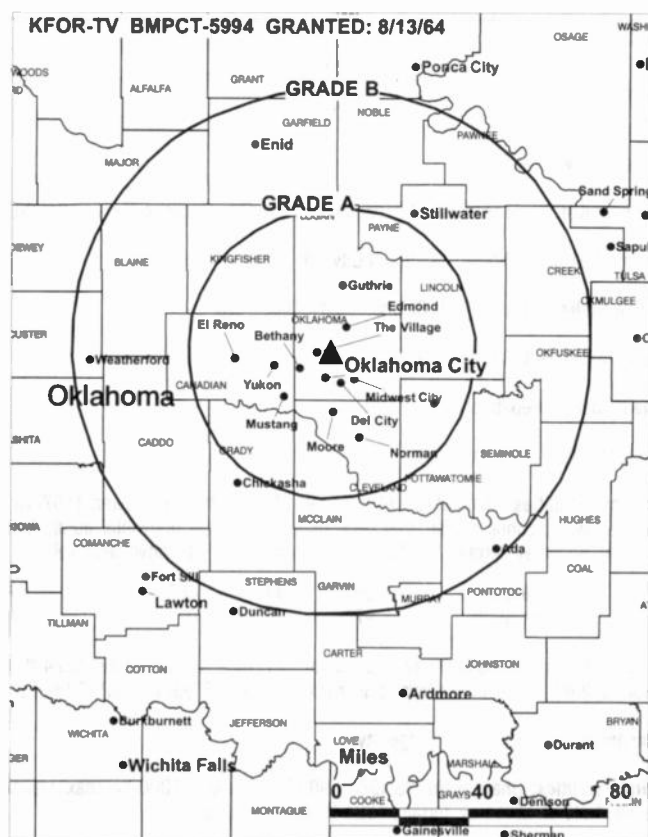
### Personnel:

Timothy J. Morrissey, President & General Manager.

Wes Milbourn, Vice President & General Sales Manager.

Mary Ann Eckstein, Vice President & News Director.

Bryan April, Local Sales Manager.



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**Bob Ablah, Engineering Director.**

**Luanne Stuart, Creative Services Director.**

**Cindy Beare, Program Coordinator.**

**Jill Fraim, Sales, Marketing & Research Director.**

**Oliver Murray, Production Manager.**

**Highest 30 Sec. Rate:** \$10,000.

**City of License:** Oklahoma City. **Station DMA:** Oklahoma City. **Rank:** 45.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	479,240	262,740	741,980
Average Weekly Circulation (2000)	353,385	181,886	535,271
Average Daily Circulation (2000)			316,720
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,120	215,810	589,930
Average Weekly Circulation (2000)	311,161	171,897	483,059
Average Daily Circulation (2000)			292,881
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,120	46,930	152,050
Average Weekly Circulation (2000)	42,224	9,989	52,213
Average Daily Circulation (2000)			23,840

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

## KOCB Ch. 34

**Network Service:** WBN.

**Licensee:** KOCB Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1501 N.E. 85th St., Oklahoma City, OK 73131.

**Mailing Address:** Box 13034, Oklahoma City, OK 73113.

**Phone:** 405-478-3434. **Fax:** 405-478-1027.

**E-mail:** kocb@telepath.com

**Web Site:** http://www.kocb.com/

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 1167-kw max. & 785-kw horizontal visual, 116.7-kw max. & 78.5-kw horizontal aural. Antenna: 1209-ft. above av. terrain, 1257-ft. above ground, 2397-ft. above sea level.

Latitude	35°	33'	36"
Longitude	97°	29'	07"

Holds CP for change to 5000-kw max. visual, 1217-ft. above av. terrain, 1224-ft. above ground, 2365-ft. above sea level, transmitter to S of N.E. 93rd St. BPCT-960621KH.

**Transmitter:** N.E. 85th St. at Ridgeway.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 1000-kw max. visual. Antenna: 1217-ft. above av. terrain, 1224-ft. above ground.

Latitude	35°	33'	36"
Longitude	97°	29'	07"

**FCC Digital File Number:** BPCDT-19991020ABK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3-meter Ku-band; Prodelin, 4.5-meter C-band; United Satellite Systems, 5-meter.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** November 1, 1979. Purchase of remaining 80% by Oklahoma City Broadcasting Inc. from General Media Corp. approved by FCC February 16, 1983. Transfer of control to Beverly Hills Hotel Corp., et al., approved by FCC October 21, 1983. Transfer of control to Oklahoma City Broadcasting Co. approved by FCC January 5, 1990. Transfer of control to Superior Communications Group Inc. approved by FCC October 15, 1993 (*Television Digest* Vol. 33:35). Sale to present owner from Superior Communications Inc. approved by FCC April 26, 1996 (Vol. 36:11).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

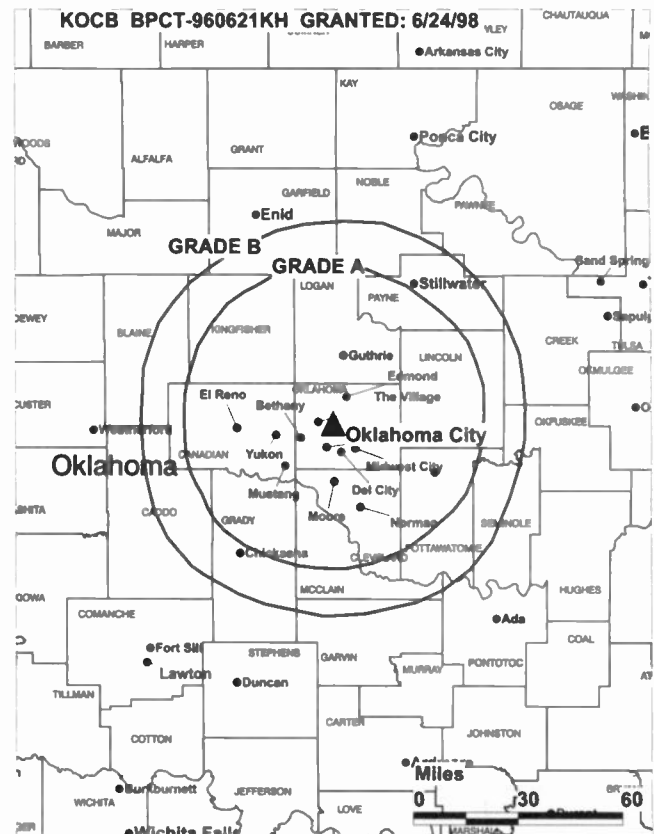
**Personnel:**

**Joe Muller,** General Manager.

**Joe Merideth,** Local Sales Manager.

**Steve King,** Engineering Director.

**CeCe Smith,** Program Director.



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**Dana Kortemeier,** Business Manager.

**Todd Lacey,** Promotion Director.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Oklahoma City. **Station DMA:** Oklahoma City. **Rank:** 45.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	391,410	224,310	615,720
Average Weekly Circulation (2000)	198,481	103,770	302,251
Average Daily Circulation (2000)			129,557
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	371,620	209,410	581,030
Average Weekly Circulation (2000)	189,114	101,863	290,978
Average Daily Circulation (2000)			125,390
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,790	14,900	34,690
Average Weekly Circulation (2000)	9,367	1,907	11,274
Average Daily Circulation (2000)			4,167

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Oklahoma—Oklahoma City

## KOCO-TV Ch. 5

**Network Service:** ABC.

**Licensee:** KOCO Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 1300 E. Britton Rd., Oklahoma City, OK 73131.

**Mailing Address:** Box 14555, Oklahoma City, OK 73113.

**Phones:** 405-478-3000; 800-851-5215. **Fax:** 405-478-6675.

**E-mail:** koco@ionet.net

**Web Site:** <http://www.kocotv.com/>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 14.5-kw aural. Antenna: 1520-ft. above av. terrain, 1563-ft. above ground, 2726-ft. above sea level.

Latitude 35° 33' 45"  
Longitude 97° 29' 24"

Holds CP for change to 1522-ft. above av. terrain, 1516-ft. above ground, 2680-ft. above sea level, transmitter to 1200 E. Britton Rd. BPCT-910315KF.

**Transmitter:** 0.33-mi. E of N. Kelley Ave. on Britton Rd.

**FCC Proposed Digital Channel Number:** Ch. 16.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CNN Newsource, ESDI, National Weather Service, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** June 19, 1954. Sale to L. E. Caster (75%) & Ashley L. Robinson (25%) by Streets Electronics Inc. approved by FCC December 11, 1957 (*Television Digest*, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al., approved by FCC March 5, 1958 (Vol. 14:7, 8, 10). Sale to Capital Investments Co. (Cimarron Television Corp.) approved by FCC 1961 (Vol. 17:23; 1:4). Transfer to Combined Communications approved by FCC June 7, 1979 (Vol. 10:30). Merger of Combined with Gannette Co. approved by FCC June 7, 1979 (Vol. 18:30, 38, 19: 24). Trade by Gannette with WLWT-TV Cincinnati, OH to Argyle Television Inc. for WGRZ-TV Buffalo, NY & WZZM-TV Grand Rapids, MI approved by FCC January 27, 1997 (Vol. 36:49, 37:5, 6). Merger with Hearst Corp. approved by FCC June 2, 1997 (Vol. 37:13, 35).

**Represented (sales):** Blair Television.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

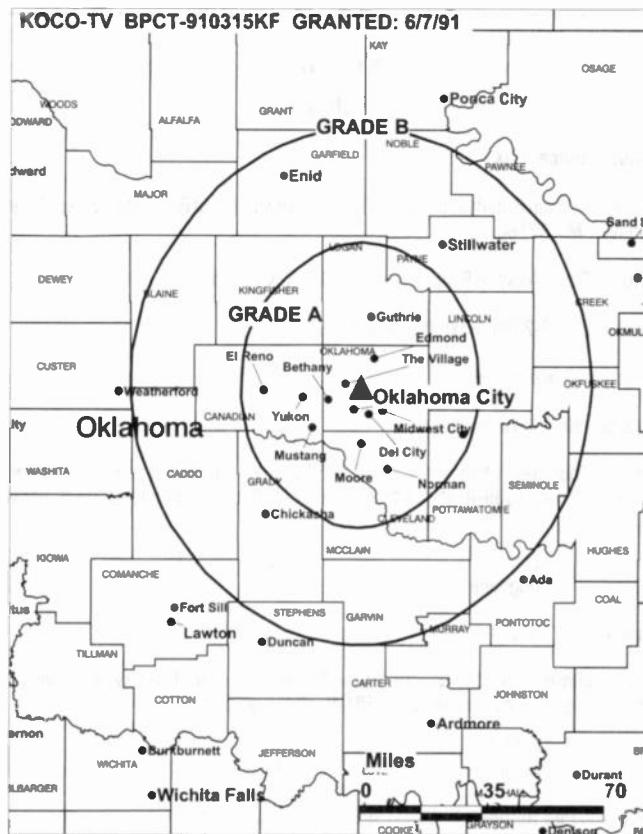
### Personnel:

**Brent Hensley**, President & General Manager.

**Bill Maples**, Local Sales Manager.

**Kimi Serrano**, National Sales Manager.

**David Evans**, Chief Engineer.



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**Joe Hengemuehler**, News Director.

**Patricia Ronne**, Controller.

**Lori Beth Pickle**, Creative Services Director.

**Janet Sinclair**, Program Coordinator.

**Highest 30 Sec. Rate:** \$6000.

**City of License:** Oklahoma City. **Station DMA:** Oklahoma City. **Rank:** 45.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	434,630	246,740	681,370
Average Weekly Circulation (2000)	322,559	170,419	492,978
Average Daily Circulation (2000)			267,276
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,120	215,810	589,930
Average Weekly Circulation (2000)	304,338	162,585	466,923
Average Daily Circulation (2000)			256,491
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,510	30,930	91,440
Average Weekly Circulation (2000)	18,221	7,833	26,055
Average Daily Circulation (2000)			10,786

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

## KOKH-TV Ch. 25

**Network Service:** FOX.

**Licensee:** Sullivan Broadcasting Co. IV Inc., 10 New England Business Center, Suite 100, Andover, MA 02180.

**Studio:** 1228 E. Wilshire Blvd., Oklahoma City, OK 73111.

**Phone:** 405-843-2525. **Fax:** 405-478-4343.

**E-mail:** fox25@ionet.net

**Web Site:** http://www.fox25.net

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 3240-kw max. visual. Antenna: 1539-ft. above av. terrain, 1575-ft. above ground, 2703-ft. above sea level.

Latitude	35°	32'	58"
Longitude	97°	29'	18"

**Transmitter:** 1228 E. Wilshire Blvd.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. Antenna: 1549-ft. above av. terrain, 1581-ft. above ground.

Latitude	35°	32'	58"
Longitude	97°	29'	18"

**FCC Digital File Number:** BPCDT-19991101AKJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Prodelin, 5-meter, C-band; Comtech, 3.8-meter, Ku & C-band; Comtech, 5-meter, C-band; Standard Communications receivers.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** February 2, 1959. Initially operated as a non-commercial, educational station. Sale to John Blair & Co. by Independent School District No. 89 of Oklahoma City approved by FCC June 6, 1979 (*Television Digest*, Vol. 19:25). Resumed operation as commercial station October 1, 1979. Sale by Blair to Gillett Broadcasting approved by FCC December 30, 1986. Transfer to Busse Broadcasting approved by FCC July 31, 1987. Sale to George Gillett and subsequent sale to Heritage Media Corp. approved by FCC June 27, 1991 (Vol. 30:49, 31:23). Sale to News Corp., who then spun-off station to Sinclair Communications approved by FCC 1997. Sale to present owner by Sinclair Communications approved by FCC 1998. Sinclair is buying station back from Sullivan (Vol. 39:47, 48).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Personnel:**

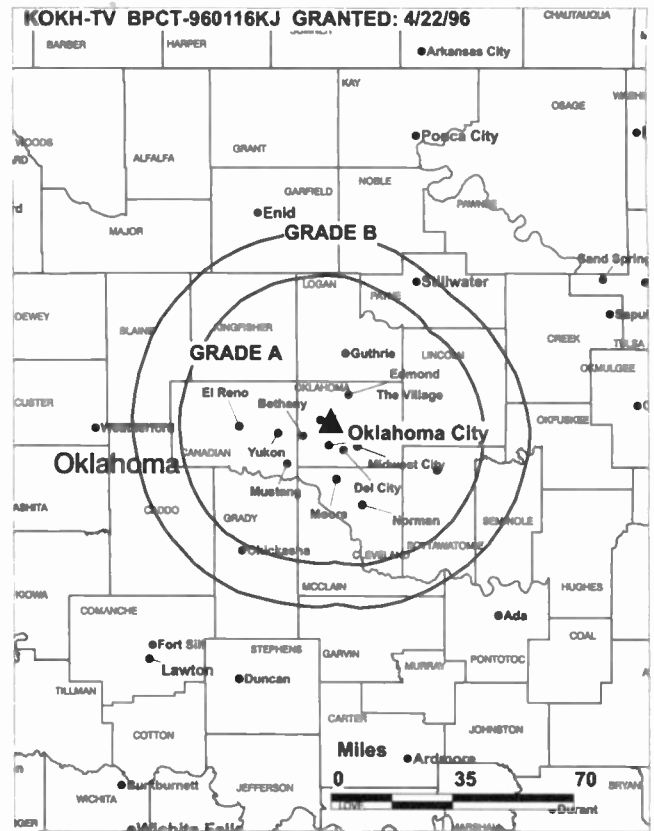
Joe Muller, General Manager.

Chris Christensen, Local Sales Manager.

Trey McNeil, National Sales Manager.

Steve King, Chief Engineer.

Todd Lacey, Promotion Director.



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**Richard Mardis, Production Manager.**

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Oklahoma City. **Station DMA:** Oklahoma City. **Rank:** 45.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	432,790	237,560	670,350
Average Weekly Circulation (2000)	208,496	122,558	331,055
Average Daily Circulation (2000)			116,372
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,120	215,810	589,930
Average Weekly Circulation (2000)	189,474	118,235	307,709
Average Daily Circulation (2000)			108,753
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,670	21,750	80,420
Average Weekly Circulation (2000)	19,022	4,323	23,345
Average Daily Circulation (2000)			7,619

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

**KOPX**  
Ch. 62

(Affiliated with KTPX Okmulgee, OK)

**Network Service:** PAX.

**Licensee:** Paxson Communications of Oklahoma City-62 Inc, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 13424 Railway Dr., Oklahoma City, OK 73114.

**Phone:** 405-751-6800. **Fax:** 405-751-6867.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 2680-kw max. visual. Antenna: 787-ft. above av. terrain, 751-ft. above ground, 1932-ft. above sea level.

Latitude 35° 34' 24"  
Longitude 97° 29' 08"

**Transmitter:** 0.6-mi. E of Kelley Ave.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 200-kw max. visual. Antenna: 1585-ft. above av. terrain, 1617-ft. above ground, 2723-ft. above sea level.

Latitude 35° 35' 52"  
Longitude 97° 29' 22"

**Transmitter:** Intersection of Kelly Ave. & 122nd St.

**FCC Digital File Number:** BPCDT-990610KE, Granted: November 24, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Planned.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 6, 1996. Sale by Aracelis Ortiz to Harlan Reams approved by FCC October 25, 1996 (Television Digest, Vol. 36:33).

**Personnel:**

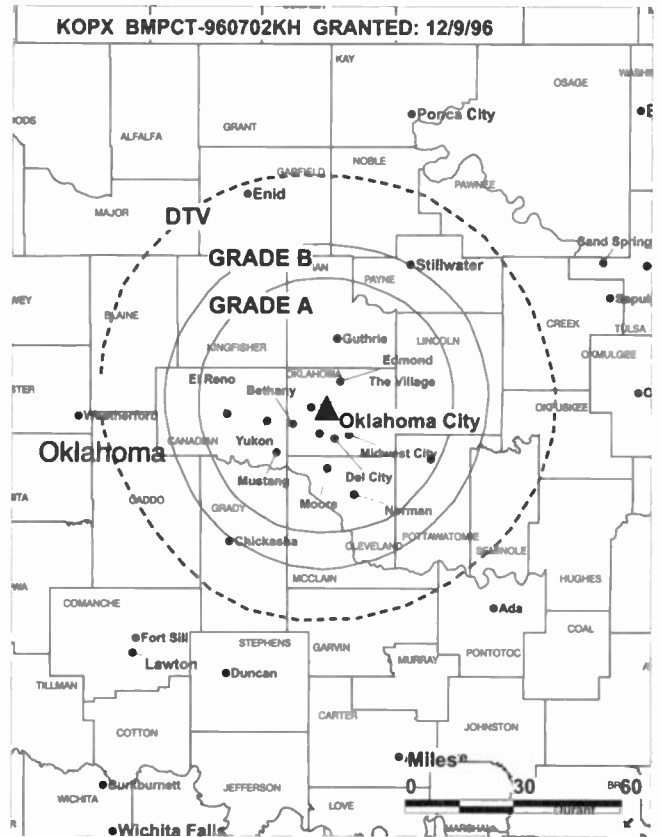
Harlan Reams, General Manager.

**City of License:** Oklahoma City. **Station DMA:** Oklahoma City. **Rank:** 45.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	316,590	189,410	506,000
Average Weekly Circulation (2000)	33,308	26,062	59,371
Average Daily Circulation (2000)			19,542
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	316,590	186,950	503,540
Average Weekly Circulation (2000)	33,308	25,922	59,230
Average Daily Circulation (2000)			19,530
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,460	2,460
Average Weekly Circulation (2000)	0	140	140
Average Daily Circulation (2000)			12

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

**KSBI**  
**Ch. 52**

**Network Service:** Independent.

**Licensee:** Locke Supply Co., Box 26404, Oklahoma City, OK 73126.

**Studio:** 1350 S.E. 82nd St., Oklahoma City, OK 73149.

**Mailing Address:** Box 26404, Oklahoma City, OK 73126.

**Phone:** 405-631-7335. **Fax:** 405-631-7367.

**E-mail:** easom@flash.net

**Web Site:** <http://www.ksbitv.com>

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 1355-kw max. visual, 135.5-kw max. aural. Antenna: 601-ft. above av. terrain, 520-ft. above ground, 1824-ft. above sea level.

Latitude 35° 22' 54"  
Longitude 97° 29' 20"

Holds CP for change to 3000-kw max. visual, 1512-ft. above av. terrain, 1539-ft. above ground, 2651-ft. above sea level; lat. 35° 35' 54", long. 97° 29' 25", transmitter to N.E. 122nd Ave. & N. Kelley Ave. BPCT-980827KF.

**Transmitter:** 1300 S.E. 82nd St., Oklahoma City.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 130-kw max. visual. Antenna: 1502-ft. above av. terrain, 1540-ft. above ground.

Latitude 35° 35' 52"  
Longitude 97° 29' 22"

**FCC Digital File Number:** BPCDT-19991028AFH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Locke Supply Co.

**Began Operation:** October 31, 1988.

**Represented (legal):** Baraff, Koerner & Olender PC.

**Personnel:**

**Steve Easom,** General Manager.

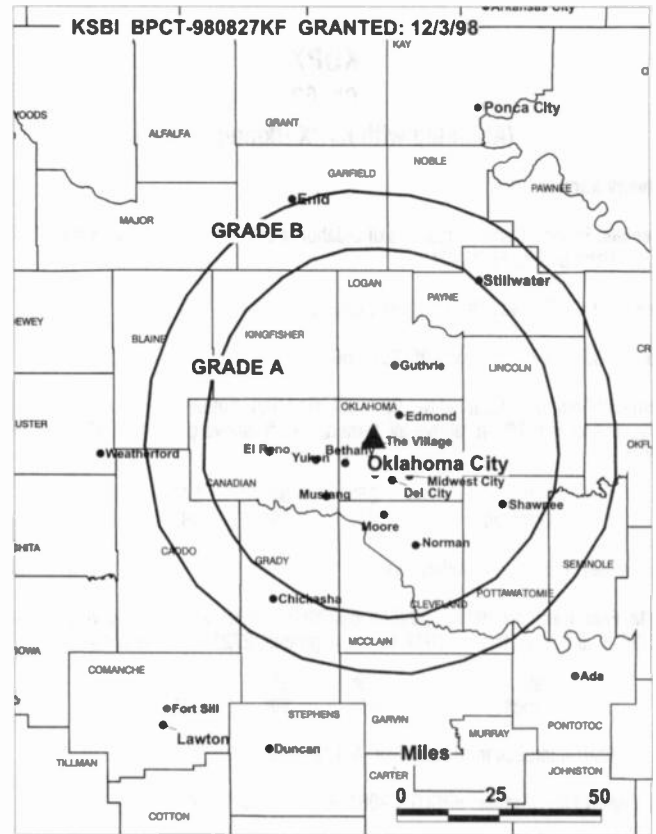
**Jack Kroth,** Station Manager.

**Ron Tutor,** Chief Engineer.

**Melissa White,** Program & Promotion Director.

**Mike Glover,** Production Manager.

**Highest 30 Sec. Rate:** \$90.



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**City of License:** Oklahoma City. **Station DMA:** Oklahoma City. **Rank:** 45.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,600	155,040	409,640
Average Weekly Circulation (2000)	19,320	13,903	33,223
Average Daily Circulation (2000)			9,971
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,600	149,340	403,940
Average Weekly Circulation (2000)	19,320	13,536	32,855
Average Daily Circulation (2000)			9,935
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,700	5,700
Average Weekly Circulation (2000)	0	368	368
Average Daily Circulation (2000)			36

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

## KTBO-TV Ch. 14

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting of Oklahoma City, 3705 N.W. 63rd, Oklahoma City, OK 73116.

**Studio:** 3705 N.W. 63rd, Oklahoma City, OK 73116.

**Phone:** 405-848-1414.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 575-kw max. visual. Antenna: 1130-ft. above av. terrain, 1185-ft. above ground, 2355-ft. above sea level.

Latitude 35° 34' 30"  
Longitude 97° 29' 04"

Holds CP for change to 1175-ft. above av. terrain, 1152-ft. above ground, 2323-ft. above sea level; lat. 35° 34' 35", long. 97° 29' 09", transmitter to 0.5-mi. SW of intersection of Eastern Ave. & 108th St NE. BPCT-990414K1.

**Transmitter:** 1300 N.E. 108th St., Oklahoma City.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 500-kw max. visual. Antenna: 1173-ft. above av. terrain, 1152-ft. above ground, 2323-ft. above sea level.

Latitude 35° 34' 35"  
Longitude 97° 29' 09"

**Transmitter:** 0.5-mi. SW of intersection of Eastern Ave. & 108th St. NE.

**FCC Digital File Number:** BPCDT-19990923AAL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter C-band.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** March 6, 1981.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

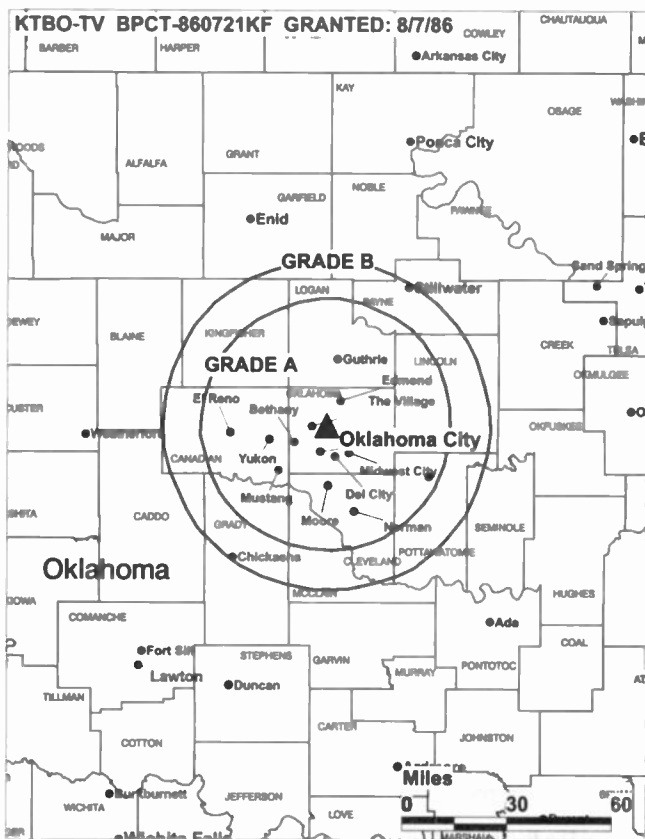
Fern E. Deaver, General Manager.

Joanne Mann, Public Affairs Director.

Ken Howerton, Chief Engineer.

**Highest 30 Sec. Rate:** \$72.

**City of License:** Oklahoma City. **Station DMA:** Oklahoma City. **Rank:** 45.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	221,740	154,940	376,680
Average Weekly Circulation (2000)	13,878	15,419	29,297
Average Daily Circulation (2000)			8,757
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,470	154,940	375,410
Average Weekly Circulation (2000)	13,719	15,419	29,138
Average Daily Circulation (2000)			8,734
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,270	0	1,270
Average Weekly Circulation (2000)	159	0	159
Average Daily Circulation (2000)			23

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Oklahoma City

**KWTV**  
Ch. 9

**Network Service:** CBS.

**Licensee:** Kelley International Licensing LLC, 3773 Howard Hughes Pkwy., Suite 300 N, Las Vegas, NV 89109.

**Studio:** 7401 N. Kelley Ave., Oklahoma City, OK 73111.

**Phone:** 405-843-6641. **Fax:** 405-841-9135.

**E-mail:** mailroom@kwtv.com

**Web Site:** <http://www.9online.com>; <http://www.kwtv.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1525-ft. above av. terrain, 1577-ft. above ground, 2690-ft. above sea level.

Latitude 35° 32' 58"  
Longitude 97° 29' 50"

**Transmitter:** 7401 N. Kelley Ave.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 1000-kw max. visual. Antenna: 1572-ft. above av. terrain, 2717-ft. above ground.

Latitude 35° 35' 52"  
Longitude 97° 29' 22"

**FCC Digital File Number:** BPCDT-19990920AAK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Harris, 3-meter C-band; Harris, 4.6-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Midwest/Andrew, 2.5-meter Ku-band.

**News Services:** AP, CBS Newspath, Conus, UPI.

**Ownership:** Griffin Television LLC.

**Began Operation:** December 20, 1953. Change in ownership approved by FCC May 15, 1997.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Holland & Knight.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

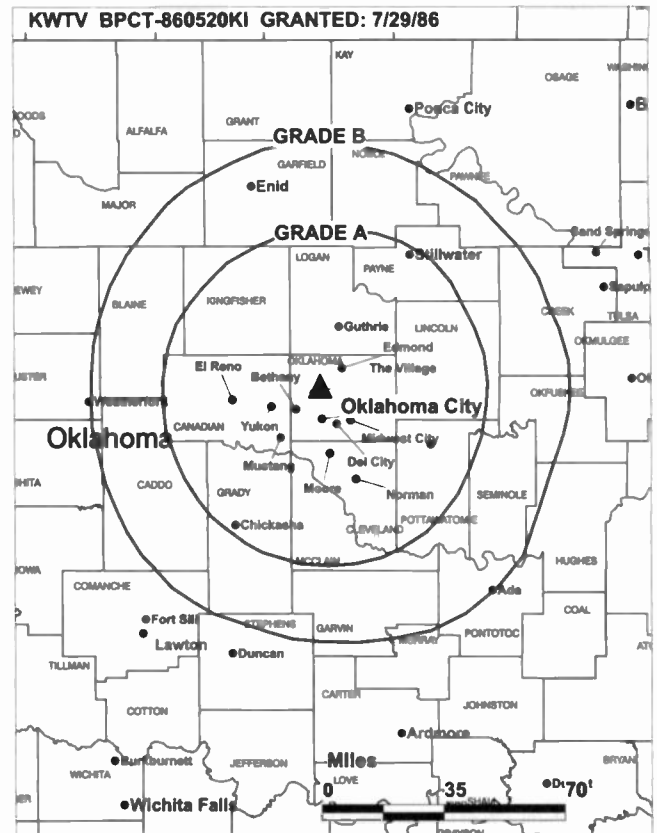
David F. Griffin, President & General Manager.

Dick Dutton, Vice President, Operations/Engineering.

Joyce Reed, Vice President, News & Marketing.

Rob Krier, Vice President, Sales & Programming.

Wade Deaver, Local Sales Manager.



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**Mike Austin**, National Sales Manager.

**Randy Cassimus**, Operations Director.

**Kim Williamson**, Program Director.

**Julie Cameron**, Engineering Director.

**Rates:** On request.

**City of License:** Oklahoma City. **Station DMA:** Oklahoma City. **Rank:** 45.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	490,790	264,170	754,960
Average Weekly Circulation (2000)	345,740	189,773	535,513
Average Daily Circulation (2000)			298,362
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,120	215,810	589,930
Average Weekly Circulation (2000)	299,854	177,430	477,284
Average Daily Circulation (2000)			272,454
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,670	48,360	165,030
Average Weekly Circulation (2000)	45,886	12,343	58,229
Average Daily Circulation (2000)			25,909

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Okmulgee

**KTPX  
Ch. 44**

**(Affiliated with KOPX Oklahoma City, OK)**

**Network Service:** PAX.

**Grantee:** Paxson Tulsa License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 5800 E. Skelly Dr., Suite 101, Tulsa, OK 74135.

**Phone:** 918-664-1044. **Fax:** 918-664-4913.

**Web Site:** <http://www.paxtv.com>

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 5000-kw max. visual. Antenna: 909-ft. above av. terrain, 741-ft. above ground, 1670-ft. above sea level.

Latitude 35° 50' 02"  
Longitude 96° 07' 28"

**Transmitter:** 4.2-mi. SW of Mounds, 3-mi. W of Alternate Hwy. 75.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 719-ft. above av. terrain, 551-ft. above ground, 1,480-ft. above sea level.

Latitude 35° 50' 02"  
Longitude 96° 07' 28"

**FCC Digital File Number:** BPCDT-19990604KG. Granted: October 11, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp.

**Began Operation:** August 31, 1998. Sale of remaining 51% interest to present owner by Broadcasting Systems Inc. approved by FCC September 25, 1997.

**Represented (legal):** Eugene T. Smith.

**Represented (engineering):** Tabcon Inc.

**Personnel:**

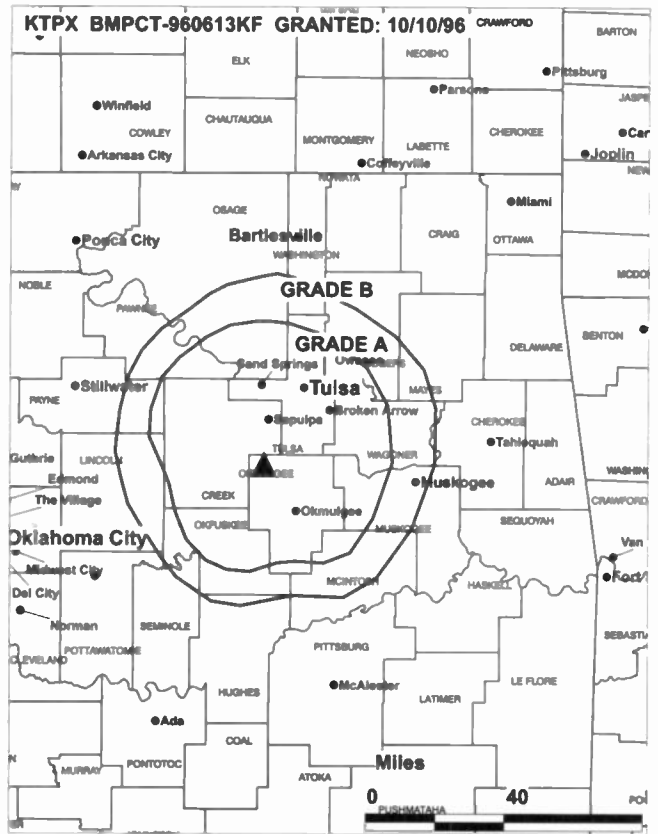
**Harian Reams, General Manager.**

**Susan Smith, Sales Assistant.**

**Chris Larsen, Sales Assistant.**

**Tom Needham, Chief Engineer.**

**Peter DeLosDernier, Business Manager.**



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**Janeen Rode, Traffic Manager.**

**Rates:** On request.

**City of License:** Okmulgee. **Station DMA:** Tulsa. **Rank:** 59.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,300	143,220	399,520
Average Weekly Circulation (2000)	45,746	19,345	65,091
Average Daily Circulation (2000)			21,159
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,300	143,220	399,520
Average Weekly Circulation (2000)	45,746	19,345	65,091
Average Daily Circulation (2000)			21,159

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

## KGEB Ch. 53

**Network Service:** Independent.

**Licensee:** University Broadcasting Inc., 7777 S. Lewis Ave., Tulsa, OK 74136.

**Studio:** 7777 S. Lewis Ave., Tulsa, OK 74136.

**Mailing Address:** Box 3286, Tulsa, OK 74101.

**Phone:** 918-488-5300. **Fax:** 918-495-7388.

**E-mail:** kgeb@oru.edu

**Web Site:** <http://www.kgeb.net>

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 1780-kw max. visual. Antenna: 597-ft. above av. terrain, 672-ft. above ground, 1296-ft. above sea level.

Latitude 36° 02' 34"  
Longitude 95° 57' 11"

**Transmitter:** 2448 E. 81st St., Tulsa.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 50-kw max. visual. Antenna: 597-ft. above av. terrain, 673-ft. above ground, 1,296-ft. above sea level.

Latitude 36° 02' 35"  
Longitude 95° 57' 11"

**FCC Digital File Number:** BPCDT-19991026ABX. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** University Broadcasting Inc.

**Began Operation:** January 24, 1996.

**Represented (legal):** Hardy & Carey LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

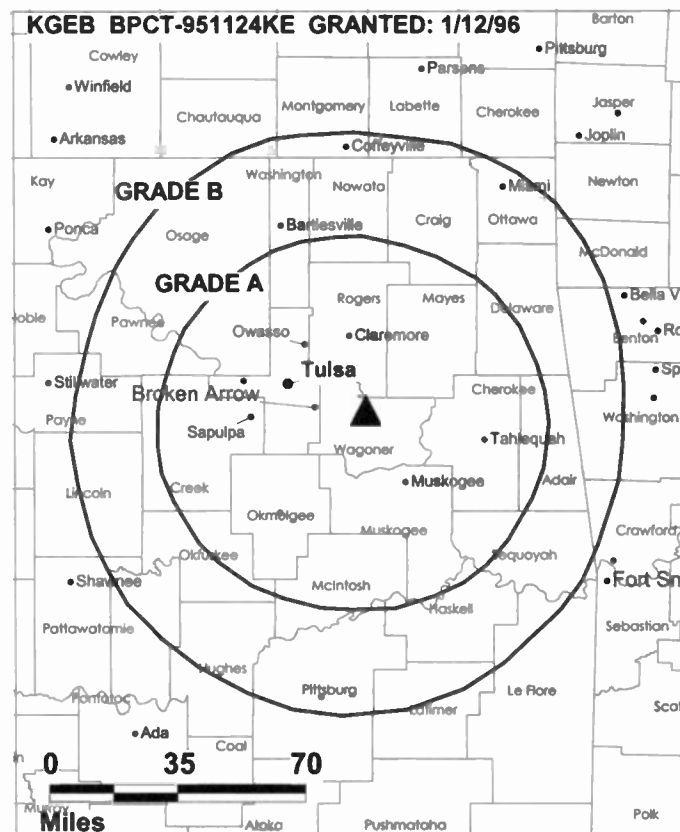
**Personnel:**

Walter Richardson, General Manager.

William P. Lee, Engineering Director.

Christi Vanover, Program Director.

Charmaine Lee, Promotions Manager.



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**Rates:** On request.

**City of License:** Tulsa. **Station DMA:** Tulsa. **Rank:** 59.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,700	122,420	127,120
Average Weekly Circulation (2000)	437	8,849	9,286
Average Daily Circulation (2000)			2,093
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,700	122,420	127,120
Average Weekly Circulation (2000)	437	8,849	9,286
Average Daily Circulation (2000)			2,093

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Oklahoma—Tulsa

**KJRH**  
Ch. 2

**Network Service:** NBC.

**Licensee:** Scripps Howard Broadcasting Co., 3701 S. Peoria Ave., Tulsa, OK 74105-3269.

**Studio:** 3701 S. Peoria Ave., Tulsa, OK 74105-3269.

**Mailing Address:** Box 2, Tulsa, OK 74101.

**Phone:** 918-743-2222. **Fax:** 918-748-1460.

**E-mail:** news@kjrh.com

**Web Site:** http://www.kjrh.com; http://www.teamtulsa.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1828-ft. above av. terrain, 1775-ft. above ground, 2465-ft. above sea level.

Latitude 36° 01' 15"  
Longitude 95° 40' 32"

**Transmitter:** 9870 S. 273rd E Ave.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 800-kw max. visual. Antenna: 1657-ft. above av. terrain, 1579-ft. above ground.

Latitude 35° 01' 15"  
Longitude 95° 40' 32"

**FCC Digital File Number:** BPCDT-19991014ABH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 3-meter Ku-band; Microwave General, 5-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel, NWS, Oklahoma News Network, Southwest Newswire, UPI.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** December 5, 1954. Sale to present owner by Central Plains Enterprises Inc. approved by FCC November 25, 1970 (*Television Digest*, Vol. 10:24, 48).

**Represented (sales):** Blair Television.

**Represented (legal):** Baker & Hostetler.

**Personnel:**

William J. Donahue, General Manager.

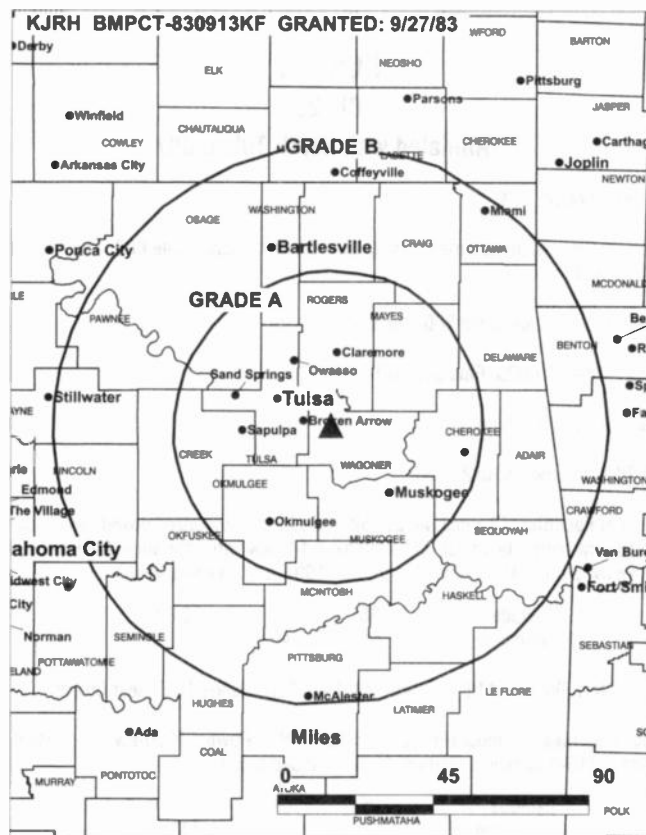
Bill Sevenoaks, General Sales Manager.

Justin Jones, National Sales Manager.

Chad Woolbright, Local Sales Manager.

Todd Spessard, News Director.

Dale Vennes, Chief Engineer.



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Peggy Loop, Business Manager.

Alan Douglas, Production Manager.

Karen Framel, Research Director.

**Rates:** On request.

**City of License:** Tulsa. **Station DMA:** Tulsa. **Rank:** 59.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	322,980	219,410	542,390
Average Weekly Circulation (2000)	222,117	113,414	335,532
Average Daily Circulation (2000)			172,534
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,990	180,590	462,580
Average Weekly Circulation (2000)	211,969	110,600	322,569
Average Daily Circulation (2000)			168,023
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,990	38,820	79,810
Average Weekly Circulation (2000)	10,148	2,814	12,963
Average Daily Circulation (2000)			4,511

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

## KOKI-TV

Ch. 23

(Affiliated with KTFO, Tulsa, OK)

**Network Service:** FOX.

**Licensee:** Clear Channel Broadcasting, 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

**Studio:** 5416 S. Yale, Suite 500, Tulsa, OK 74135.

**Phone:** 918-491-0023. **Fax:** 918-491-6650.

**E-mail:** fox23@fox23.com

**Web Site:** http://www.fox23.com

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 3310-kw max. & 1480-kw horizontal visual, 331-kw max. & 148-kw horizontal aural. Antenna: 1310-ft. above av. terrain, 1274-ft. above ground, 1994-ft. above sea level.

Latitude 36° 01' 35.80"  
Longitude 95° 40' 43.70"

**Transmitter:** SW 1/4 of NE 1/4, Sec. 23, Twp. 18N, Range 15 E, near Coweta.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 1316-ft. above av. terrain, 1237-ft. above ground.

Latitude 36° 01' 36"  
Longitude 95° 40' 44"

**FCC Digital File Number:** BPCDT-19991020ABQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comsat, 3-meter C-band; DH Satellite, 5-meter C-band; RCA, 3-meter Ku-band; Microdyne, Omni receivers.

**News Service:** AP.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** October 26, 1980. Sale to Clear Channel Communications by Tulsa 23 Ltd. Partnership approved by FCC November 17, 1989 (Television Digest, Vol. 29:11, 48).

**Represented (sales):** Seitel Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Marsand Inc.

**Personnel:**

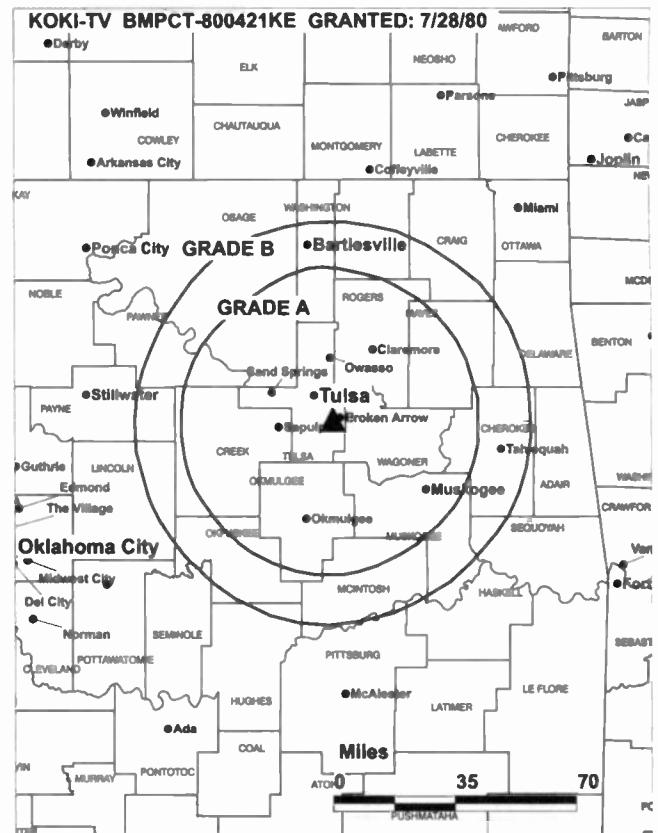
Hal Capron, Vice President & General Manager.

Darrin McDonald, Director of Sales.

Mike Lewis, General & Local Sales Manager

Kyle Brawner, National Sales Manager.

Brian Egan, Chief Engineer.



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**Charlie Ray**, Creative Services & Promotion Manager.

**Kathleen Smith**, Business Manager.

**Irv Johnson**, Production Supervisor.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Tulsa. **Station DMA:** Tulsa. **Rank:** 59.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,730	198,450	534,180
Average Weekly Circulation (2000)	174,032	78,637	252,669
Average Daily Circulation (2000)			95,704
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,990	180,590	462,580
Average Weekly Circulation (2000)	161,018	77,120	238,139
Average Daily Circulation (2000)			91,289
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,740	17,860	71,600
Average Weekly Circulation (2000)	13,014	1,516	14,530
Average Daily Circulation (2000)			4,415

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

## KOTV Ch. 6

**Network Service:** CBS.

**Licensee:** KOTV Inc., Box 6, Tulsa, OK 74101.

**Studio:** 302 S. Frankfort St., Tulsa, OK 74120.

**Mailing Address:** Box 6, Tulsa, OK 74101.

**Phone:** 918-582-6666. **Fax:** 918-581-8616.

**E-mail:** kotv@kotv.com; rohen@kotv.com

**Web Site:** <http://www.kotv.com/>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1885-ft. above av. terrain, 1839-ft. above ground, 2549-ft. above sea level.

Latitude 36° 01' 15"  
Longitude 95° 40' 32"

**Transmitter:** Approx. 1.8-mi. E of Oneta, N of intersection of Muskogee Toll Rd. & S. 101st St.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 970-kw max. visual. Antenna: 1609-ft. above av. terrain, 1536-ft. above ground.

Latitude 36° 01' 15"  
Longitude 95° 40' 32"

**FCC Digital File Number:** BPCDT-19991012AAQ. Granted: April 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** October 22, 1949. Sale to General Television Co. (Jack D. Wrather & mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (*Television Digest*, Vol. 8:19, 31). Sale to Corinthian Broadcasting approved by FCC May 13, 1954 (Vol. 10:20). Merger of Corinthian Broadcasting with Dun & Bradstreet approved by FCC April 14, 1971 (Vol. 11:16, 21). Sale to present owner by Corinthian approved by FCC November 22, 1983 (Vol. 23:20). Sale to Griffin Television LLC pending (Vol. 40:43).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

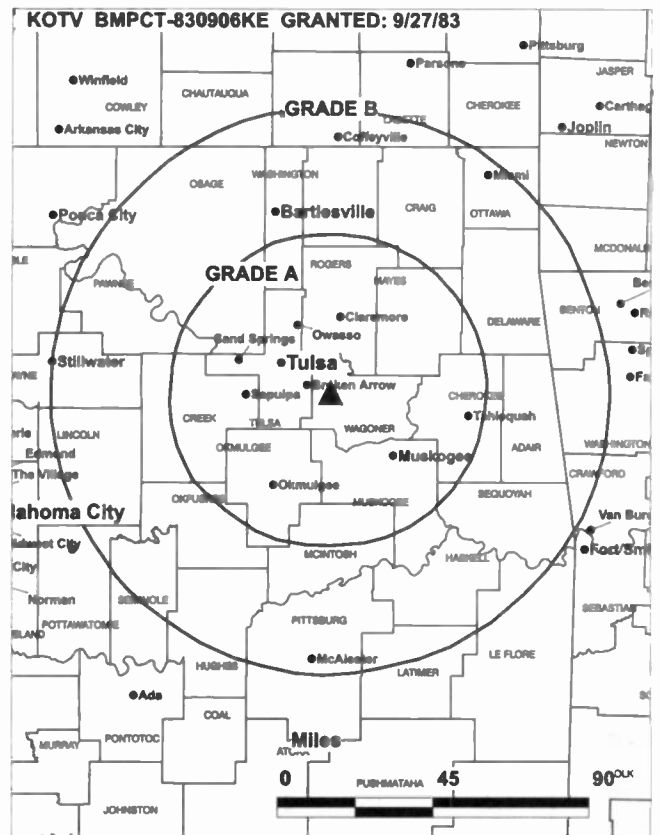
**Albert (Bud) Brown,** Vice President & General Manager.

**Michael Vrabac,** General Sales Manager.

**Shawn Jordan,** National Sales Manager.

**Carolyn Williams,** News Director.

**Don Dobbs,** Chief Engineer.



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**Lisa Kovacs,** Financial Manager.

**Donita Quesnel,** Promotion Manager.

**John Quesnel,** Production Manager.

**Rates:** On request.

**City of License:** Tulsa. **Station DMA:** Tulsa. **Rank:** 59.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	419,080	254,160	673,240
Average Weekly Circulation (2000)	254,855	141,877	396,732
Average Daily Circulation (2000)			228,883
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,990	180,590	462,580
Average Weekly Circulation (2000)	226,468	134,703	361,171
Average Daily Circulation (2000)			216,157
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	137,090	73,570	210,660
Average Weekly Circulation (2000)	28,387	7,175	35,562
Average Daily Circulation (2000)			12,726

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

**KTFO**

**Ch. 41**

(Affiliated with KOKI-TV, Tulsa, OK)

**Network Service:** UPN.

**Licensee:** Clear Channel Broadcasting Inc., Suite 600, 200 Concord Plaza, San Antonio, TX 78216.

**Studio:** Suite 500, 5416 S. Yale, Tulsa, OK 74135.

**Phone:** 918-491-0023. **Fax:** 918-491-6650.

**E-mail:** upn-41@upn-41.com

**Web Site:** http://www.upn41.com

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 1350-kw max. & 295-kw horizontal visual, 58.9-kw max. aural. Antenna: 1510-ft. above av. terrain, 1368-ft. above ground, 2168-ft. above sea level.

Latitude 36° 02' 28"  
Longitude 95° 39' 24"

**Transmitter:** 2.67-mi. NE of State Rte. 51, on 101st St., near Oneta.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 625-kw max. visual. Antenna: 1512-ft. above av. terrain, 1339-ft. above ground.

Latitude 36° 01' 10"  
Longitude 95° 39' 24"

**FCC Digital File Number:** BPCDT-19991101AIW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Agile Omni, 3-meter Ku & C-band; 2 Agile Omni, 5-meter Ku & C-band; Agile Omni receivers.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** March 18, 1981. Sale of interest held by Ray L. Beindorf to Armstrong Investment Co. approved by FCC April 26, 1989. Sale to R.D.S. Broadcasting Inc. approved by FCC August 27, 1990. Station left air February 1, 1989; resumed operation May 6, 1991. Sale to MGA Broadcasting Inc. from R.D.S. Broadcasting Inc. approved by FCC May 13, 1997. Sale to present owner from MGA Broadcasting Inc. approved by FCC March 9, 2000.

**Personnel:**

Hal Capron, General Manager.

Mike Lewis, General Sales Manager.

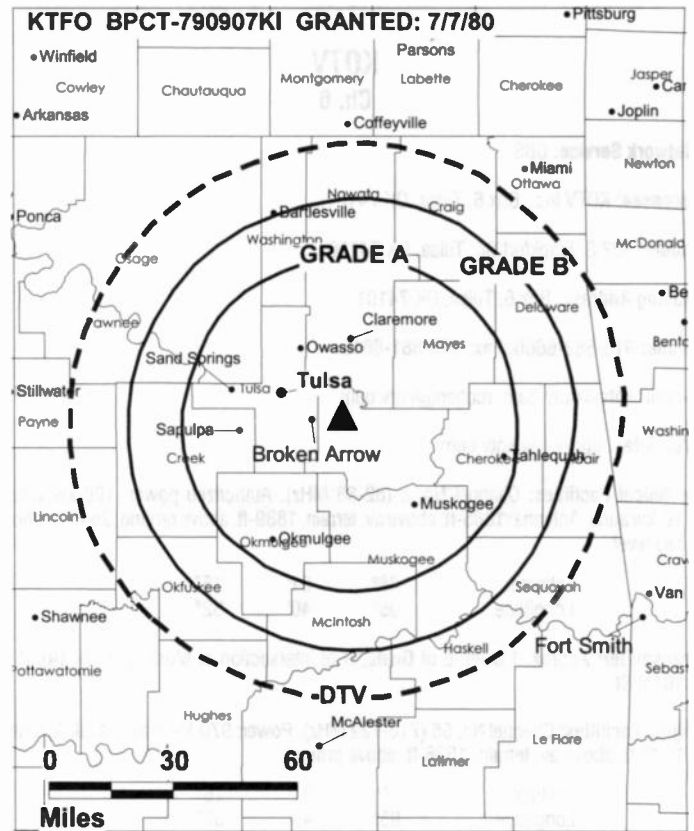
Brian Egan, Chief Engineer.

Darrin McDonald, Sales Director.

Deedra Hayes, Promotion Director.

Irv Johnson, Production Manager.

Kathleen Smith, Business Manager.



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Charlie Ray, Creative Services.

**Rates:** On request.

**City of License:** Tulsa. **Station DMA:** Tulsa. **Rank:** 59.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,690	164,060	420,750
Average Weekly Circulation (2000)	80,479	43,695	124,174
Average Daily Circulation (2000)			43,382
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,030	160,650	415,680
Average Weekly Circulation (2000)	80,358	43,452	123,810
Average Daily Circulation (2000)			43,368
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,660	3,410	5,070
Average Weekly Circulation (2000)	121	242	363
Average Daily Circulation (2000)			13

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

## KTUL Ch. 8

**Network Service:** ABC.

**Licensee:** KTUL LLC, Box 8, Tulsa, OK 74101-0008.

**Studio:** 3333 S. 29th West Ave., Tulsa, OK 74107.

**Mailing Address:** Box 8, Tulsa, OK 74101-0008.

**Phone:** 918-445-8888. **Fax:** 918-445-9316.

**E-mail:** ktultv@aol.com

**Web Site:** <http://www.ktul.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1880-ft. above av. terrain, 1909-ft. above ground, 2549-ft. above sea level.

Latitude 35° 58' 08"  
Longitude 95° 36' 55"

**Transmitter:** 13455 S. 321st St. E, 2.3-mi. NE of Coweta.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 11-kw max. visual. Antenna: 1633-ft. above av. terrain, 1594-ft. above ground.

Latitude 35° 58' 08"  
Longitude 95° 36' 55"

**FCC Digital File Number:** BPCDT-19991026ACJ. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, 7.3-meter C-band; Avantek receivers.

**SNG Mobile Dish:** Andrew, 2.7-meter Ku-band.

**News Services:** AP, Conus.

**Ownership:** Allbritton Communications Co. (Group Owner).

**Began Operation:** September 18, 1954. Sale to present owner by Leake TV Inc. approved by FCC February 14, 1983 (Television Digest, Vol. 22:45).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

### Personnel:

Pat Baldwin, Vice President & General Manager.

Garry Porterfield, General Sales Manager.

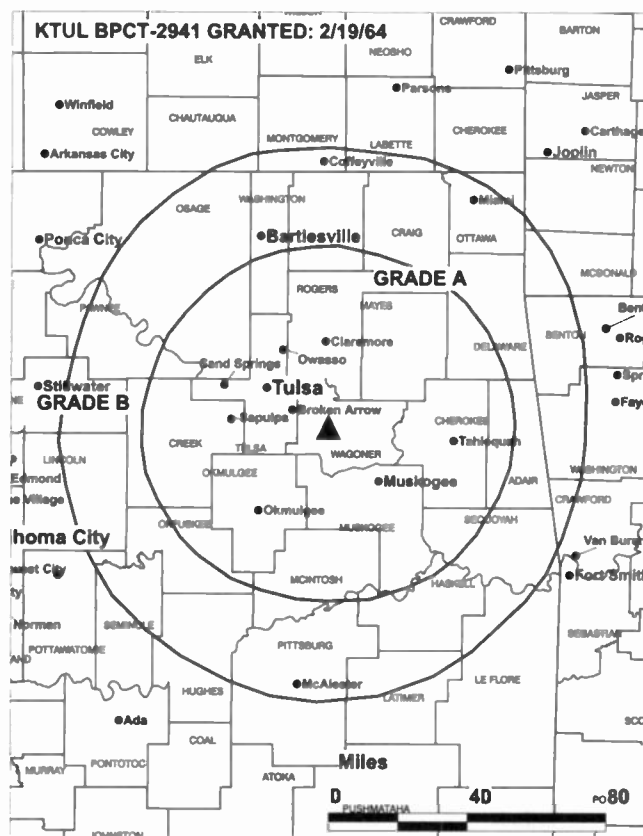
Ron Jones, National Sales Manager.

Lee Williams, News Director.

Marcia Baker, Local Sales Manager.

Amy Miller, Program Director.

Deborah Kurin, Marketing Director.



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Roger Herring, Operations Director.

Troy Wilborn, Business Manager.

Terri Adcock, Traffic & Programming Director.

Larry Nitz, Promotion Director.

Doug Bonebrake, Production Supervisor.

**Rates:** On request.

**City of License:** Tulsa. **Station DMA:** Tulsa. **Rank:** 59.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	474,050	257,440	731,490
Average Weekly Circulation (2000)	298,574	148,358	446,933
Average Daily Circulation (2000)			254,508
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,990	180,590	462,580
Average Weekly Circulation (2000)	235,851	139,045	374,896
Average Daily Circulation (2000)			227,159
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,060	76,850	268,910
Average Weekly Circulation (2000)	62,723	9,313	72,036
Average Daily Circulation (2000)			27,349

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oklahoma—Tulsa

## KWHB Ch. 47

**Network Service:** Independent.

**Licensee:** Le Sea Broadcasting Corp., 8835 S. Memorial Dr., Tulsa, OK 74133.

**Studio:** 8835 S. Memorial Dr., Tulsa, OK 74133.

**Phone:** 918-254-4701. **Fax:** 918-254-5614.

**Web Site:** <http://www.kwhb.com>

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 1660-kw visual, 166-kw aural. Antenna: 1510-ft. above av. terrain, 1425-ft. above ground, 1839-ft. above sea level.

Latitude 36° 01' 15"  
Longitude 95° 40' 32"

Holds modification of CP for change to 2500-kw max. visual, 1581-ft. above av. terrain, 1503-ft. above ground, 2228-ft. above sea level, lat. 35° 59' 52", long. 95° 42' 43", transmitter to 2300-ft. SSW of junction of 111th St. & Oneta Rd., 4.5-mi. NW of Coweta. BMPCT-981022KE.

**Transmitter:** Oneta.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 150-kw max. visual. Antenna: 1503-ft. above av. terrain, 1425-ft. above ground.

Latitude 36° 01' 15"  
Longitude 95° 40' 32"

**FCC Digital File Number:** BPCDT-19991005ABN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Cyclesat, 3.6-meter Ku-band; Paraclipse, 4.8-meter; RCA Americom, 3.6-meter Ku-band; United Satellite Systems, 4.2-meter C-band; M/A-Com receivers.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

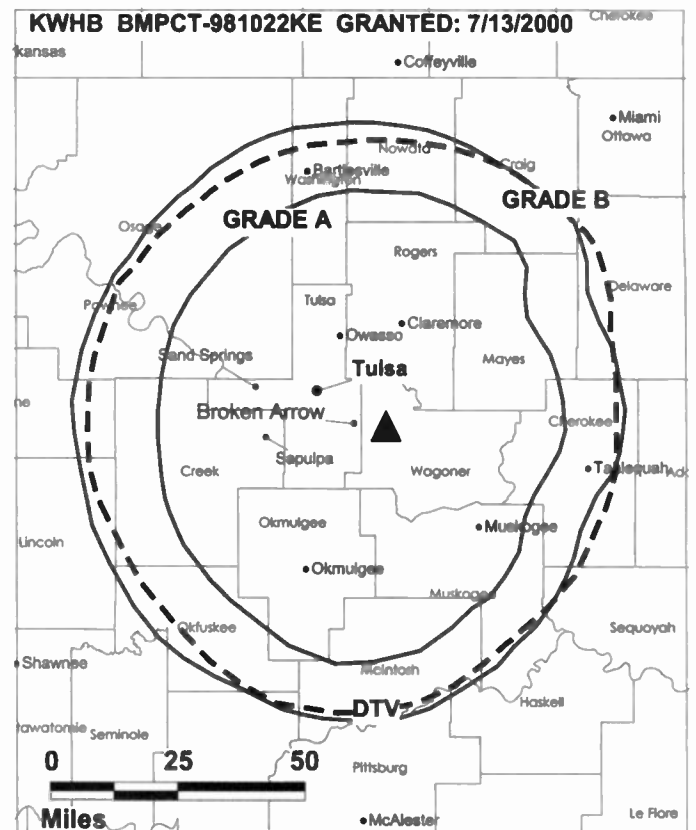
**Began Operation:** July 20, 1985. Sale to present owner by Kearn family approved by FCC May 14, 1986.

**Represented (sales):** Le Sea Media Sales.

**Represented (legal):** Gardner, Carton & Douglas.

**Personnel:**

Everett A. Strong, General Manager.



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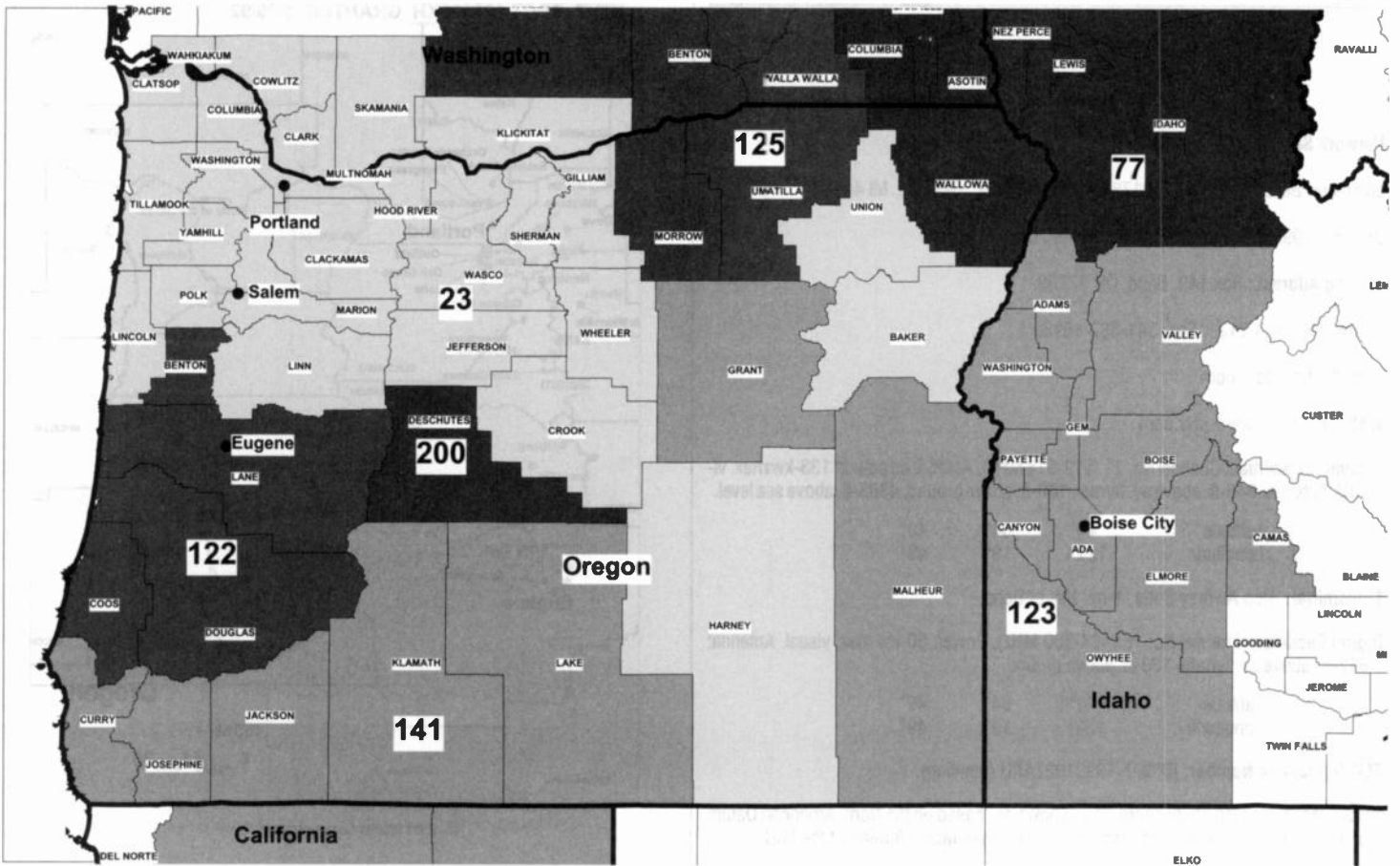
**Highest 30 Sec. Rate:** \$75.

**City of License:** Tulsa. **Station DMA:** Tulsa. **Rank:** 59.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,600	148,000	398,600
Average Weekly Circulation (2000)	24,121	12,736	36,857
Average Daily Circulation (2000)			9,184
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,600	148,000	398,600
Average Weekly Circulation (2000)	24,121	12,736	36,857
Average Daily Circulation (2000)			9,184

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Portland, OR	1,017,760	23
Spokane, WA	370,060	77
Eugene, OR	210,910	122
Boise, ID	206,820	123
Yakima-Pasco-Richland-Kennewick, WA	203,450	125
Medford-Klamath Falls, OR	154,800	141
Eureka, CA	55,320	191
Bend, OR	42,230	200

**MARKET AREA COMMERCIAL STATIONS**

KATU (2), KGW (8), KNMT (24), KOIN (6), KPOX (49), KPTV (12), KPXG (22), KWBP (32)  
 KAYU-TV (28), KGPX (34), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)  
 KCBY-TV (11), KEZI (9), KLSR-TV (34), KMTR (16), KMTX-TV (46), KMTZ (23), KPIC (4),  
 KTVC (36), KVAL-TV (13)  
 KBCI-TV (2), KIM (6), KNIN-TV (9), KTRV (12), KTVB (7)  
 KAPP (35), KEPR-TV (19), KIMA-TV (29), KNOO (23), KNOU (25), KVEW (42)  
 KDKF (31), KDRV (12), KMOV (26), KOB (5), KOTI (2), KTVL (10)  
 KAEF (23), KBVU (29), KIEM-TV (3), KVIQ-TV (6)  
 KTVZ (21)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

**KPXG & KWBP, Portland** . . . . . See Salem, OR  
**KPDx, Portland** . . . . . See Vancouver, W

**Oregon Analog Station Totals as of November 1, 2000**

	VHF	UHF	TO-TAL
<b>Commercial Television</b>	12	11	23
<b>Educational Television</b>	5	2	7
	17	13	30

# Oregon—Bend

## KTVZ Ch. 21

**Network Service:** NBC.

**Licensee:** Bend Licenses LP, 2178 Commons Pkwy., Okemos, MI 48864.

**Studio:** 62990 O.B. Riley Rd., Bend, OR 97701.

**Mailing Address:** Box 149, Bend, OR 97709.

**Phone:** 541-383-2121. **Fax:** 541-382-1616.

**E-mail:** ktvz@ktvz.com

**Web Site:** <http://www.ktvz.com>

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 133-kw max. visual. Antenna: 646-ft. above av. terrain, 180-ft. above ground, 4383-ft. above sea level.

Latitude 44° 04' 40"  
Longitude 121° 19' 49"

**Transmitter:** Atop Awbrey Butte, 1-mi. NW of Bend.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 50-kw max. visual. Antenna: 617-ft. above av. terrain, 138-ft. above ground.

Latitude 44° 04' 40"  
Longitude 121° 19' 49"

**FCC Digital File Number:** BPCDT-19991027AAU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 9-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Harris, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Stainless Enterprises of Pennsylvania (Group Owner).

**Began Operation:** November 6, 1977. Sale to present owner by Sierra Cascade Communications Inc. approved by FCC October 30, 1986.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

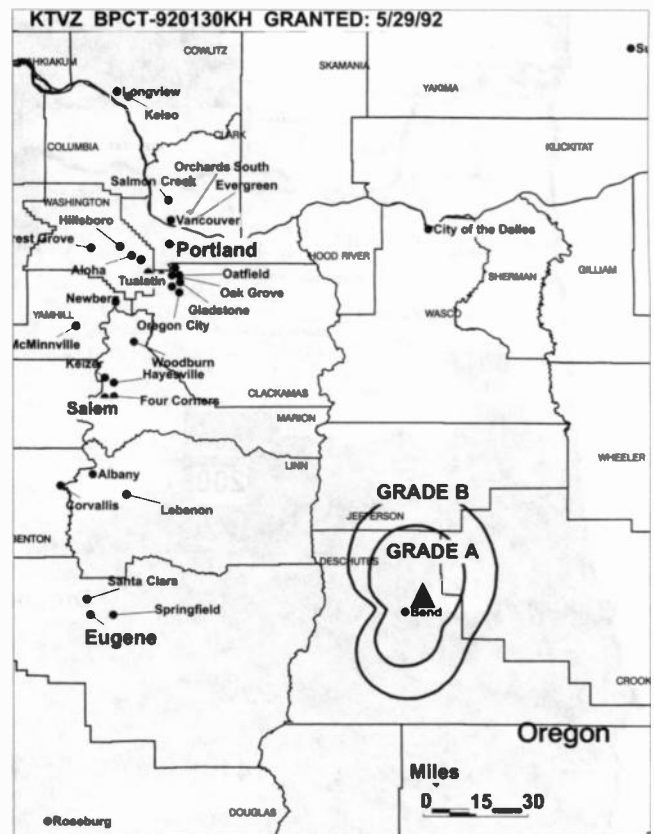
Bill Bradley, General Manager.

James W. DeChant, Chief Engineer & Production Manager.

Vance Weige, Local Sales Manager.

Lee Anderson, News Director.

Matt Hurth, Promotion Director.



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**Sandy Hober, Business Manager.**

**Rates:** On request.

**City of License:** Bend. **Station DMA:** Bend, OR. **Rank:** 200.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,870	19,720	54,590
Average Weekly Circulation (2000)	27,674	11,209	38,883
Average Daily Circulation (2000)			22,840
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,900	13,050	41,950
Average Weekly Circulation (2000)	24,334	8,104	32,438
Average Daily Circulation (2000)			19,549
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,970	6,670	12,640
Average Weekly Circulation (2000)	3,340	3,105	6,445
Average Daily Circulation (2000)			3,291

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Oregon—Coos Bay-North Bend

## KCBY-TV Ch. 11 (Satellite of KVAL-TV, Eugene, OR)

**Network Service:** CBS.

**Licensee:** Fisher Broadcasting Inc., 2001 6th Ave., Suite 3425, Seattle, WA 98121-2520.

**Studio:** 611 Coal Bank Slough Rd., Coos Bay, OR 97420.

**Mailing Address:** Box 1313, Eugene, OR 97440.

**Phone:** 541-269-1111. **Fax:** 541-269-7464.

**E-mail:** kcby@kcby.com

**Web Site:** <http://www.kcby.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 11.5-kw visual, 1.15-kw aural. Antenna: 630-ft. above av. terrain, 180-ft. above ground, 1037-ft. above sea level.

Latitude 43° 23' 26"  
Longitude 124° 07' 46"

**Transmitter:** 5-mi. ENE of city center.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 50-kw max. visual. Antenna: 617-ft. above av. terrain, 138-ft. above ground, 1053-ft. above sea level.

Latitude 43° 23' 26"  
Longitude 124° 07' 46"

**FCC Digital File Number:** BPCDT-19991026AAV. Granted: December 8, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Tractor, 3-meter; M/A-Corn receivers.

**News Service:** AP.

**Ownership:** Fisher Broadcasting Inc. (Group Owner).

**Began Operation:** October 1, 1960. Sale to Retlaw Enterprises Inc. by Northwest Television Inc. approved by FCC March 29, 1996. Sale to present owner from Retlaw Enterprises Inc. approved by FCC April 16, 1999 (*Television Digest*, Vol. 38:47).

**Represented (sales):** Katz Television.

**Represented (legal):** Shaw Pittman.

**Personnel:**

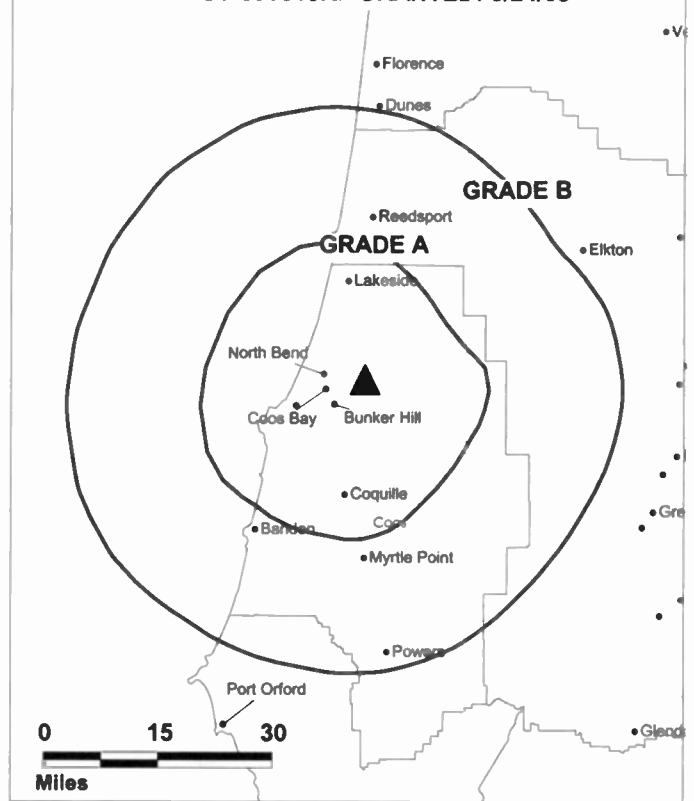
David P. Weinkauf, General Manager.

Richard McMahon, Station Manager.

James Bowen, Director of Engineering.

Brent Smith, Production Manager.

KCBY-TV BMPCT-830513KI GRANTED: 5/24/83



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**Highest 30 Sec. Rate:** \$125.

**City of License:** Coos Bay. **Station DMA:** Eugene. **Rank:** 122.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,330	9,260	53,590
Average Weekly Circulation (2000)	17,752	2,705	20,457
Average Daily Circulation (2000)			14,069
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,580	6,560	44,140
Average Weekly Circulation (2000)	16,166	2,289	18,455
Average Daily Circulation (2000)			12,897
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,750	2,700	9,450
Average Weekly Circulation (2000)	1,586	416	2,002
Average Daily Circulation (2000)			1,172

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Coos Bay

## KMTZ Ch. 23 (Satellite of KMTR, Eugene, OR)

**Network Service:** NBC.

**Licensee:** AK Media Group Inc., c/o Rubin, Winston, Diercks, Harris & Cooke LLP, 1333 New Hampshire Ave. NW, Suite 1000, Washington, DC 20036.

**Studio:** See KMTR, Eugene, OR.

**Mailing Address:** Box 7308, Eugene, OR 97401.

**Phone:** 541-746-1600. **Fax:** 541-747-0866.

**Web Site:** <http://www.nbc16.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 12.43-kw max. visual, 1.24-kw aural. Antenna: 623-ft. above av. terrain, 151-ft. above ground, 1030-ft. above sea level.

Latitude	43°	23'	39"
Longitude	124°	07'	56"

**Transmitter:** Atop Noah Butte, 4.8-mi. E of Coos Bay at 70°.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 50-kw max. visual. Antenna: 564-ft. above av. terrain, 102-ft. above ground.

Latitude	43°	23'	39"
Longitude	124°	07'	56"

**FCC Digital File Number:** BPCDT-19991101AGF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Planned.

**News Services:** AP, NBC News Channel.

**Ownership:** The Ackerley Group (Group Owner).

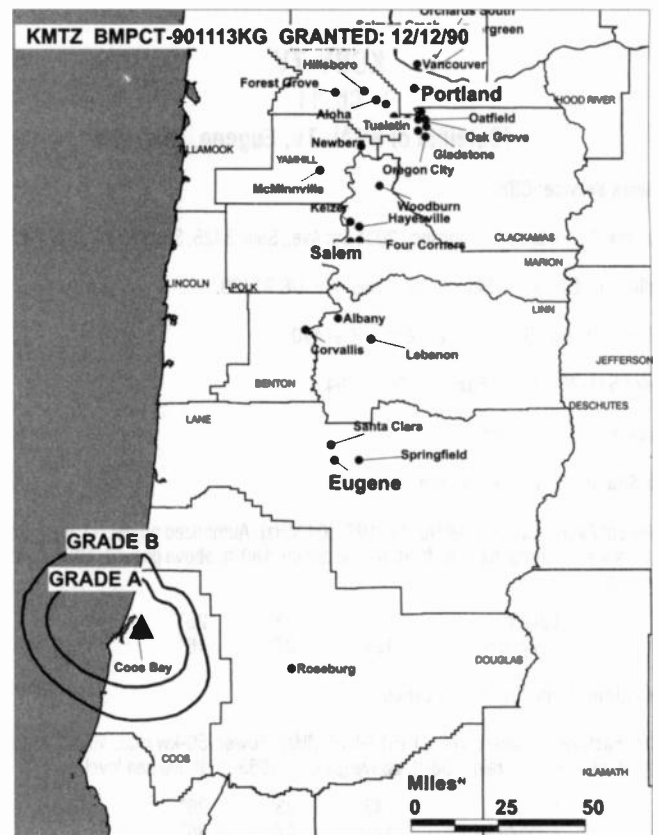
**Began Operation:** July 8, 1991. Sale to Wicks Broadcast Group LP by KMTR Inc. approved by FCC October 17, 1995 (*Television Digest*, Vol. 35:31). Sale to present owner from Wicks Broadcast Group LP approved by FCC March 12, 1999.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke LLP.

**Represented (engineering):** Hatfield & Dawson.

**Personnel:** See KMTR, Eugene, OR.



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**Rates:** On request.

**City of License:** Coos Bay. **Station DMA:** Eugene. **Rank:** 122.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,580	6,560	44,140
Average Weekly Circulation (2000)	11,981	781	12,762
Average Daily Circulation (2000)			5,302
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,580	6,560	44,140
Average Weekly Circulation (2000)	11,981	781	12,762
Average Daily Circulation (2000)			5,302

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Eugene

## KEZI Ch. 9

**Network Service:** ABC.

**Licensee:** KEZI Inc., Box 7009, Eugene, OR 97401.

**Studio:** 2975 Chad Dr., Eugene, OR 97408.

**Mailing Address:** Box 7009, Eugene, OR 97401.

**Phone:** 541-485-5611. **Fax:** 541-342-1568.

**E-mail:** kezitv9@aol.com

**Web Site:** http://www.kezi.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1769-ft. above av. terrain, 496-ft. above ground, 2604-ft. above sea level.

Latitude 44° 06' 57"  
Longitude 122° 59' 57"

**Transmitter:** Coburg Ridge, approx. 7-mi. NE of Eugene.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 474.4-kw max. visual. Antenna: 1590-ft. above av. terrain, 320-ft. above ground.

Latitude 44° 06' 57"  
Longitude 122° 59' 57"

**FCC Digital File Number:** BPCDT-19991021ACS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Drake, Harris, M/A-Com receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Chambers Communications Corp. (Group Owner).

**Began Operation:** December 19, 1960. Sale to present owner approved by FCC August 10, 1983.

**Represented (sales):** Seltel Inc.; Tacher Television.

### Personnel:

**John Prevedello,** General Manager.

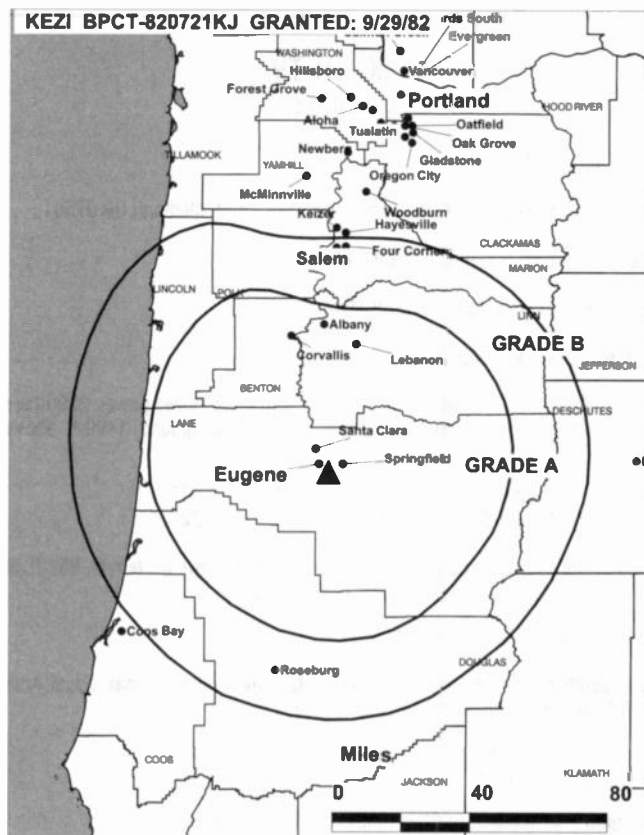
**Joe Smelser,** Operations Director.

**Tom Anderson,** General Sales Manager.

**Teresa Thomas,** General Sales Manager.

**Beth Cookson,** National & Regional Sales Coordinator.

**Denise Clodjeaux,** News Director.



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**Nicholle Winters,** Marketing & Promotion Director.

**Dennis Hunt,** Chief Engineer.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Eugene. **Station DMA:** Eugene. **Rank:** 122.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	214,570	98,750	313,320
Average Weekly Circulation (2000)	121,468	42,034	163,503
Average Daily Circulation (2000)			77,802
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	131,910	77,880	209,790
Average Weekly Circulation (2000)	95,710	38,194	133,904
Average Daily Circulation (2000)			67,572
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,660	20,870	103,530
Average Weekly Circulation (2000)	25,758	3,841	29,599
Average Daily Circulation (2000)			10,230

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Eugene

## KLSR-TV Ch. 34

**Network Service:** FOX.

**Licensee:** California Oregon Broadcasting Inc., Box 1489, Medford, OR 97501.

**Studio:** 2940 Chad Dr., Eugene, OR 97408.

**Phone:** 541-683-3434. **Fax:** 541-683-8016.

**E-mail:** foxrocks@ksrtvfox.com

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 3090-kw max. visual. Antenna: 850-ft. above av. terrain, 141-ft. above ground, 1499-ft. above sea level.

Latitude	44°	00'	04"
Longitude	123°	06'	22"

Holds CP for change to 805-kw max. visual, 1000-ft. above av. terrain, 358-ft. above ground, 1656-ft. above sea level. BPCT-960711LL.

**Transmitter:** 5139 Solar Heights, Eugene.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 66.5-kw max. visual. Antenna: 2739-ft. above av. terrain, 167-ft. above ground.

Latitude	42°	41'	31"
Longitude	123°	13'	42"

**FCC Digital File Number:** BPCDT-19991101AEZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 7-meter C-band; Paraclipse, 5-meter; Prodelin, 5-meter; General Instrument, Standard Agile Omni, Wegener receivers.

**Ownership:** California-Oregon Broadcasting Inc. (Group Owner).

**Began Operation:** October 30, 1991. Sale to present owner approved by FCC September 1, 1994 (*Television Digest*, Vol. 34:5).

**Represented (sales):** Blair Television.

**Represented (legal):** Hildreth & Coons.

**Represented (engineering):** Cecil Lynch.

**Personnel:**

**Mark Metzger**, General Manager.

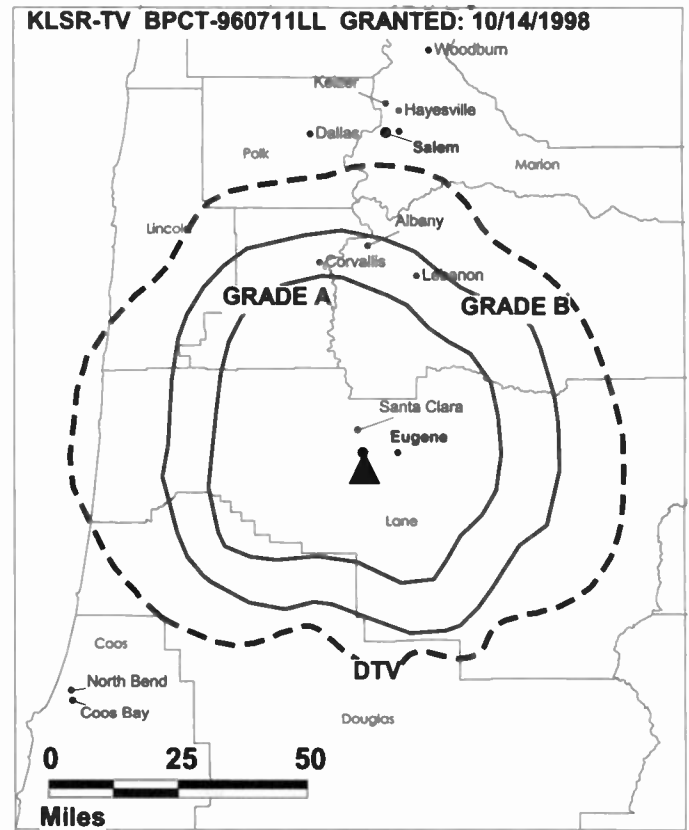
**Christina Breen**, National Sales Coordinator.

**Sandi Dornon-Belmont**, Program Director.

**Bob Broderick**, Promotion Director.

**Tim Hershiser**, Chief Engineer.

**Marc Belmont**, Production Manager.



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**Paula Spriggs**, Business Manager.

**Highest 30 Sec. Rate:** \$950.

**City of License:** Eugene. **Station DMA:** Eugene. **Rank:** 122.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,660	91,290	229,950
Average Weekly Circulation (2000)	80,456	28,559	109,014
Average Daily Circulation (2000)			39,850
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	131,910	77,880	209,790
Average Weekly Circulation (2000)	79,376	24,844	104,220
Average Daily Circulation (2000)			39,091
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,750	13,410	20,160
Average Weekly Circulation (2000)	1,080	3,715	4,795
Average Daily Circulation (2000)			759

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Eugene

**KMTR**  
Ch. 16

(Operates satellites KMTZ, Coos Bay & KMTX-TV, Roseburg, OR)

**Network Service:** NBC.

**Licensee:** AK Media Group Inc., c/o Rubin, Winston, Diercks, Harris & Cooke LLP, 1333 New Hampshire Ave. NW, Suite 1000, Washington, DC 20036.

**Studio:** 3825 International Court, Springfield, OR 97477.

**Mailing Address:** Box 7308, Eugene, OR 97401.

**Phone:** 541-746-1600. **Fax:** 541-747-0866.

**E-mail:** cward@ackerley.com

**Web Site:** <http://www.kmtr.com>

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 1910-kw max. & 871-kw horizontal visual, 381.6-kw max. & 174-kw horizontal aural. Antenna: 1685-ft. above av. terrain, 496-ft. above ground, 2606-ft. above sea level.

Latitude 44° 06' 58"  
Longitude 122° 59' 55"

**Transmitter:** Coburg Ridge, near Eugene.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 72.7-kw max. visual. Antenna: 1659-ft. above av. terrain, 476-ft. above ground.

Latitude 44° 06' 57"  
Longitude 122° 59' 57"

**FCC Digital File Number:** BPCDT-19991101AGC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** October 4, 1982. Transfer of control to KMTR Inc. approved by FCC Jan. 16, 1984. Sale to Wicks Broadcast Group LP approved by FCC October 17, 1995 (Television Digest, Vol. 35:31). Sale to present owner by Wicks Broadcast Group LP approved by FCC March 12, 1999.

**Represented (sales):** Petry Television Inc.

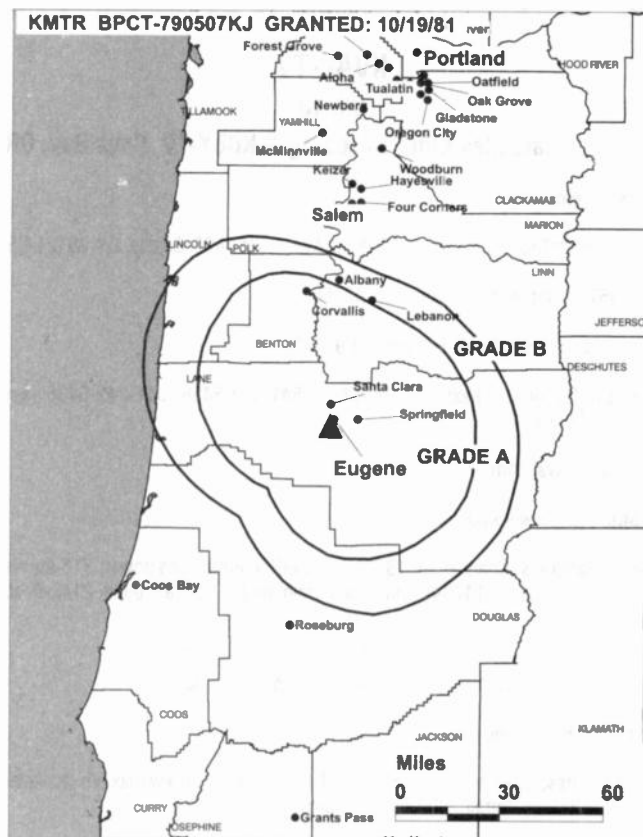
**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke LLP.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Cambra Ward, General Manager.**

**Mike Chisholm, General Sales Manager.**



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**Kurt Thelen, Chief Engineer.**

**Highest 30 Sec. Rate:** \$1800.

**City of License:** Eugene. **Station DMA:** Eugene. **Rank:** 122.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	139,530	67,760	207,290
Average Weekly Circulation (2000)	82,825	30,523	113,348
Average Daily Circulation (2000)			50,898
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,450	54,350	168,800
Average Weekly Circulation (2000)	70,736	28,753	99,490
Average Daily Circulation (2000)			46,279
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,080	13,410	38,490
Average Weekly Circulation (2000)	12,089	1,770	13,859
Average Daily Circulation (2000)			4,619

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Eugene

## KVAL-TV

Ch. 13

(Operates satellites KPIC, Roseburg & KCBY-TV, Coos Bay, OR)

Network Service: CBS.

Licensee: Fisher Broadcasting Inc., 2001 6th Ave., Suite 3425, Seattle, WA 98121-2520.

Studio: 4575 Blanton Rd., Eugene, OR 97405.

Mailing Address: Box 1313, Eugene, OR 97440.

Phone: 541-342-4961. Fax: 541-342-2635; 541-342-5436; 541-342-5436 (news); 541-342-7252 (sales).

E-mail: kval@kval.com

Web Site: <http://www.kval.com/>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1476-ft. above av. terrain, 848-ft. above ground, 2142-ft. above sea level.

Latitude 44° 00' 07"  
Longitude 123° 06' 53"

Transmitter: Blanton Heights.

Digital Facilities: Channel No. 25 (536-542 MHz). Power: 600-kw max. visual. Antenna: 1328-ft. above av. terrain, 699-ft. above ground.

Latitude 44° 00' 07"  
Longitude 123° 06' 53"

FCC Digital File Number: BPCDT-19991027ACL (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Transmit/receive Andrew, 4.6-meter Ku-band; Harris, 4.6-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Corn, Scientific-Atlanta receivers.

News Service: AP.

Ownership: Fisher Broadcasting Inc. (Group Owner).

Began Operation: April 15, 1954. Sale to Retlaw Enterprises Inc. by Northwest Television Inc. approved by FCC March 29, 1996 (Television Digest, Vol. 35:45). Sale to present owner by Retlaw Enterprises Inc. approved by FCC April 16, 1999 (Vol. 38:47).

Represented (sales): Katz Continental Television.

Represented (legal): Shaw Pittman.

Represented (engineering): Shaw Pittman.

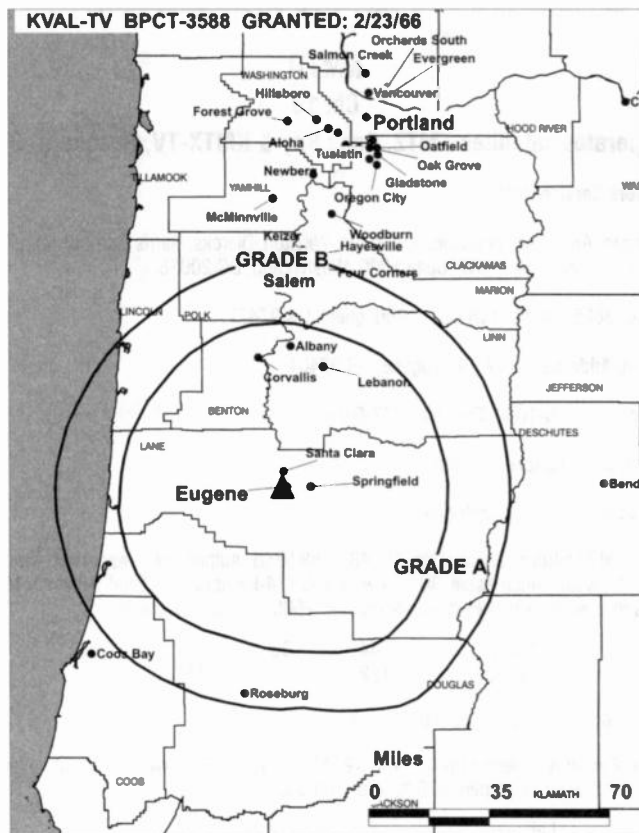
### Personnel:

David P. Weinkauff, General Manager.

Greg Raschio, General Sales Manager.

Steve Murray, Local Sales Manager.

Deana Reece, News Director.



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Paul Greene, Program Director.

R. Wade Hughes, Promotion Director.

James Bowen, Director of Engineering.

Highest 30 Sec. Rate: \$700.

City of License: Eugene. Station DMA: Eugene. Rank: 122.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,480	70,420	232,900
Average Weekly Circulation (2000)	82,803	31,346	114,149
Average Daily Circulation (2000)			57,826
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,330	54,350	148,680
Average Weekly Circulation (2000)	66,114	29,272	95,386
Average Daily Circulation (2000)			52,081
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,150	16,070	84,220
Average Weekly Circulation (2000)	16,688	2,074	18,762
Average Daily Circulation (2000)			5,745

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Klamath Falls

**KDKF**  
**Ch. 31**  
**(Satellite of KDRV, Medford, OR)**

**Network Service:** ABC.

**Licensee:** Soda Mountain Broadcasting Inc., 1090 Knutson Ave., Medford, OR 97504.

**Studio:** 231 East Main St., Klamath Falls, OR 97601.

**Phone:** 541-882-5648. **Fax:** 541-883-8931.

**Web Site:** <http://www.kdrv.com>

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 6.03-kw visual, 0.6-kw aural. Antenna: 2267-ft. above av. terrain, 145-ft. above ground, 6579-ft. above sea level.

Latitude 42° 05' 50.10"  
 Longitude 121° 31' 59.10"

**Transmitter:** Stukel Mountain, Klamath County.

**FCC Proposed Digital Channel Number:** Ch. 29.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Chambers Communications Corp. (Group Owner).

**Began Operation:** October 15, 1989. Sale to present owner by Love Broadcasting approved by FCC May 27, 1993.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Shaw Pittman.

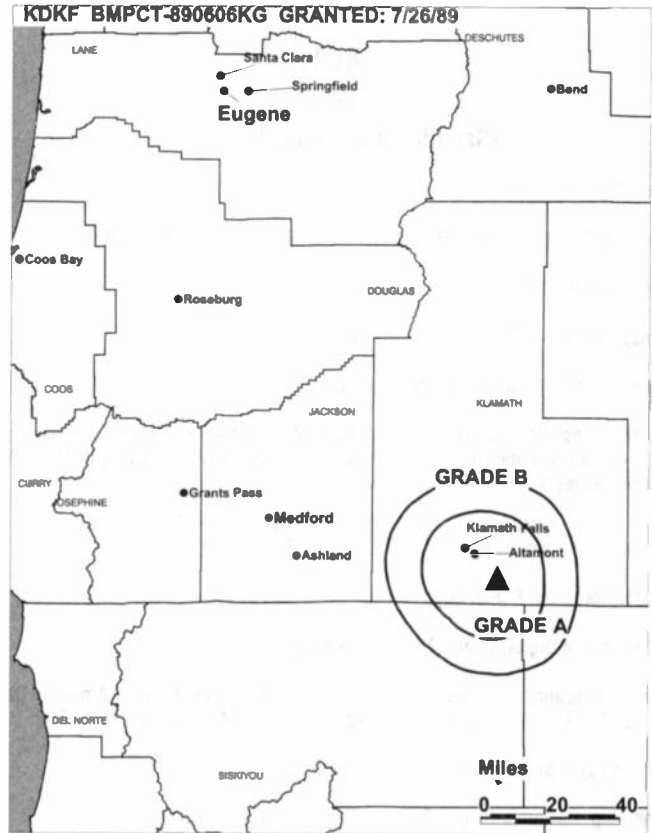
**Represented (engineering):** McClanathan & Associates Inc.

**Personnel:** See KDRV, Medford, OR.

**Rates:** On request.

**City of License:** Klamath Falls.

**Station DMA:** Medford-Klamath Falls. **Rank:** 141.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,620	10,500	27,120
Average Weekly Circulation (2000)	12,313	3,273	15,586
Average Daily Circulation (2000)			8,467
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,620	10,500	27,120
Average Weekly Circulation (2000)	12,313	3,273	15,586
Average Daily Circulation (2000)			8,467

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Klamath Falls

## KOTI Ch. 2 (Satellite of KOB1, Medford, OR)

**Network Service:** NBC.

**Licensee:** California-Oregon Broadcasting Inc., Box 1489, Medford, OR 97501.

**Studio:** 222 S. 7th St., Box 2K, Klamath Falls, OR 97601.

**Phone:** 541-882-2222. **Fax:** 541-883-7664.

**Web Site:** <http://www.localnewscomesfirst.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 35.5-kw visual, 3.55-kw aural. Antenna: 2201-ft. above av. terrain, 154-ft. above ground, 6565-ft. above sea level.

Latitude 42° 05' 48"  
Longitude 121° 37' 57"

**Transmitter:** 4-mi. ESE of city.

**FCC Proposed Digital Channel Number:** Ch. 40.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paraclipse, 4.5-meter.

**Ownership:** California-Oregon Broadcasting Inc. (Group Owner).

**Began Operation:** August 13, 1956.

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Patricia C. Smullin, President.

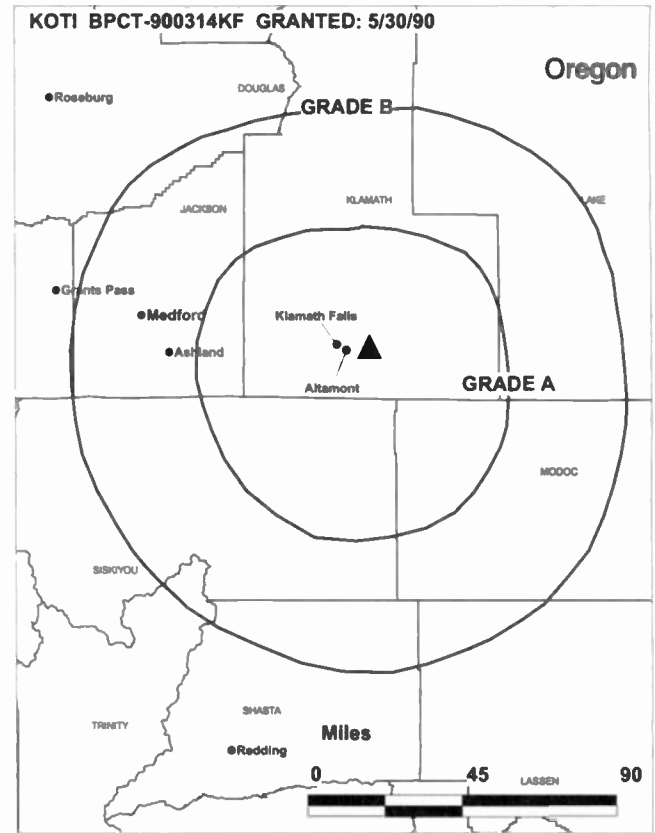
John Larkin, General Manager.

Dave Sabastian, News Director.

Mark Dumond, Production Manager.

Scott McMahon, Chief Engineer.

**Rates:** On request.



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**City of License:** Klamath Falls. **Station DMA:** Medford-Klamath Falls. **Rank:** 141.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,060	12,040	30,100
Average Weekly Circulation (2000)	12,577	4,185	16,762
Average Daily Circulation (2000)			9,294
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,060	12,040	30,100
Average Weekly Circulation (2000)	12,577	4,185	16,762
Average Daily Circulation (2000)			9,294

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Oregon—Medford

**KDRV**

**Ch. 12**

**(Operates satellite KDKF, Klamath Falls, OR)**

**Network Service:** ABC.

**Licensee:** Soda Mountain Broadcasting Inc., Box 9007, Eugene, OR 97401.

**Studio:** 1090 Knutson Ave., Medford, OR 97504.

**Mailing Address:** Box 728, Medford, OR 97501.

**Phone:** 541-773-1212. **Fax:** 541-779-9261.

**E-mail:** kdrv@kdrv.com

**Web Site:** <http://www.kdrv.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 2701-ft. above av. terrain, 171-ft. above ground, 5434-ft. above sea level.

Latitude	42°	41'	30"
Longitude	123°	13'	44"

**Transmitter:** King Mountain, 31.4-mi. from Medford.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 65-kw max. visual. Antenna: 2700-ft. above av. terrain, 46-ft. above ground.

Latitude	42°	41'	30"
Longitude	123°	13'	44"

**FCC Digital File Number:** BPCDT-19991021ACU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; United Satellite Systems, 4.5-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

**News Service:** ABC NewsOne.

**Ownership:** Chambers Communications Corp. (Group Owner).

**Began Operation:** February 26, 1984. Sale to present owner by Love Broadcasting approved by FCC May 27, 1993. Sale to Love Broadcasting by Dunbar, Carpenter, et al., approved by FCC July 16, 1987.

**Represented (sales):** Settel Inc.; Canadian Communications Co.

**Represented (legal):** Shaw Pittman.

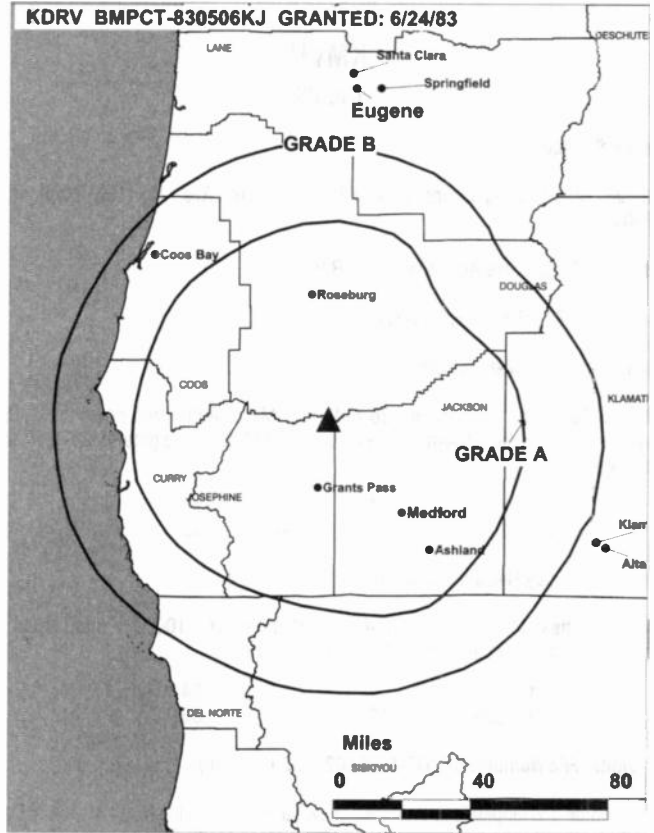
**Represented (engineering):** McClanathan & Associates Inc.

**Personnel:**

**Renard Maiuri,** General Manager.

**Cindy Minnici,** Local Sales Manager.

**Geoffrey Riley,** Promotion Manager.



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**Rick Carrara,** Chief Engineer.

**Rates:** On request.

**City of License:** Medford. **Station DMA:** Medford-Klamath Falls. **Rank:** 141.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,860	57,070	160,930
Average Weekly Circulation (2000)	60,182	21,393	81,575
Average Daily Circulation (2000)			48,657
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,450	40,100	117,550
Average Weekly Circulation (2000)	57,182	20,273	77,455
Average Daily Circulation (2000)			47,151
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,410	16,970	43,380
Average Weekly Circulation (2000)	3,000	1,120	4,120
Average Daily Circulation (2000)			1,505

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Medford

## KMVU Ch. 26

**Network Service:** FOX.

**Licensee:** Broadcasting Licenses LP, 820 Crater Lake Ave., No. 105, Medford, OR 97504.

**Studio:** 820 Crater Lake Ave., Medford, OR 97504.

**Phone:** 541-772-2600. **Fax:** 541-772-7634.

**E-mail:** webmaster@kmvu.com

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 110.15-kw max. visual. Antenna: 1404-ft. above av. terrain, 111-ft. above ground, 3878-ft. above sea level.

Latitude 42° 17' 54"  
Longitude 122° 44' 59"

**Transmitter:** Baldy Hill, approx. 6.8-mi. ESE of Medford.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 1467-ft. above av. terrain, 128-ft. above ground.

Latitude 42° 17' 54"  
Longitude 122° 44' 59"

**FCC Digital File Number:** BPCDT-19991027AAZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Northwest Broadcasting LP (Group Owner).

**Began Operation:** August 8, 1994. Sale to 914 Broadcasting Inc. by Junko K. Shehan & Bobby C. Shehan approved by FCC March 11, 1995. Sale to present owner approved by FCC October 16, 1995.

### Personnel:

**Peter Rogers**, General Manager.

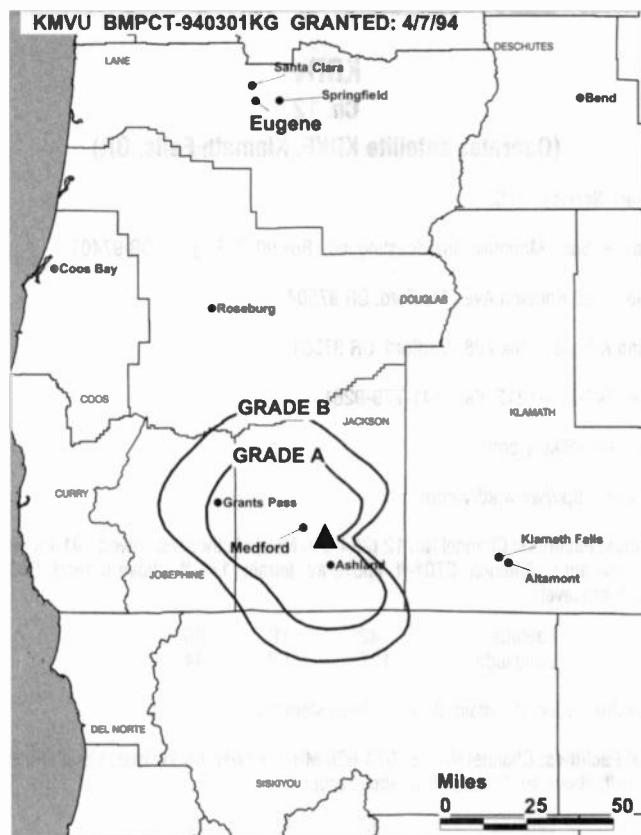
**Steve Gonzales**, General Sales Manager.

**Brian Schenk**, National Sales Manager.

**Mike Gary**, Operations Manager.

**Tammy Allweiss**, Promotions Manager.

**Rates:** On request.



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**City of License:** Medford. **Station DMA:** Medford-Klamath Falls. **Rank:** 141.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,070	47,900	133,970
Average Weekly Circulation (2000)	47,161	14,547	61,707
Average Daily Circulation (2000)			24,165
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,070	47,900	133,970
Average Weekly Circulation (2000)	47,161	14,547	61,707
Average Daily Circulation (2000)			24,165

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Medford

## KOBI Ch. 5

(Operates satellite KOTI, Klamath Falls, OR)

**Network Service:** NBC.

**Licensee:** California-Oregon Broadcasting Inc., Box 1489, Medford, OR 97501.

**Studio:** 125 S. Fir St., Medford, OR 97501.

**Mailing Address:** Box 1489, Medford, OR 97501.

**Phone:** 541-779-5555. **Fax:** 541-779-1151.

**Web Site:** <http://www.localnewscomesfirst.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 60.3-kw visual, 8.13-kw aural. Antenna: 2700-ft. above av. terrain, 120-ft. above ground, 5385-ft. above sea level.

Latitude 42° 41' 49"  
Longitude 123° 13' 39"

**Transmitter:** King Mountain, approx. 28-mi. NW of Medford.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 115-kw max. visual. Antenna: 1713-ft. above av. terrain, 951-ft. above ground.

Latitude 45° 30' 58"  
Longitude 122° 43' 59"

**FCC Digital File Number:** BPCDT-19991101AEY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 6.3-meter; Harris, 3-meter; Paradigm, 4.5-meter; Andrew, Harris, Scientific-Atlanta receivers.

**Ownership:** California-Oregon Broadcasting Inc. (Group Owner).

**Began Operation:** August 1, 1953.

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

Patricia C. Smullin, President.

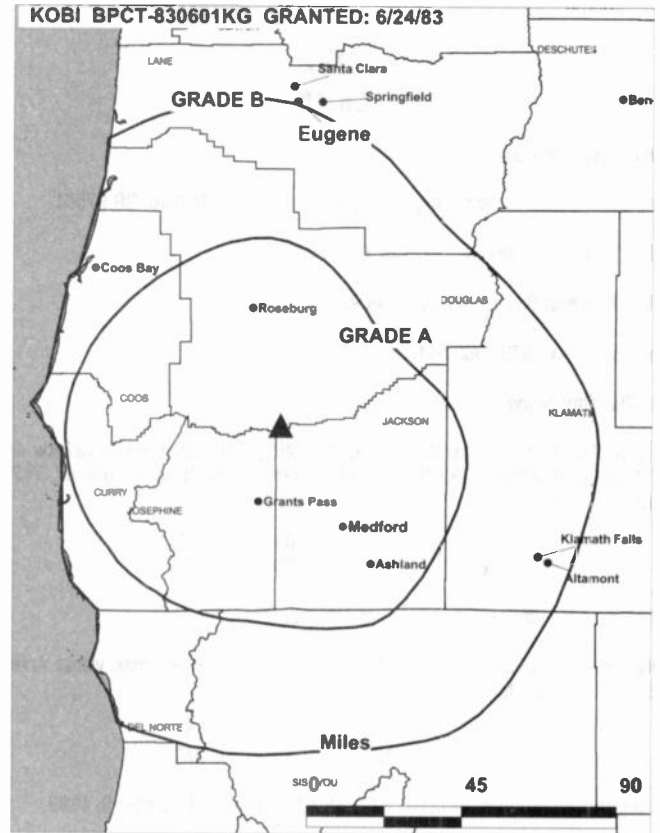
John Larkin, General Manager.

Duncan Laing, General Sales Manager.

Dave Sebastian, News Director.

Mark DuMond, Production Manager.

Steve Aase, Chief Engineer.



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**Rates:** On request.

**City of License:** Medford. **Station DMA:** Medford-Klamath Falls. **Rank:** 141.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,320	71,830	193,150
Average Weekly Circulation (2000)	84,678	27,631	112,309
Average Daily Circulation (2000)			53,292
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,450	48,300	125,750
Average Weekly Circulation (2000)	56,761	23,108	79,869
Average Daily Circulation (2000)			39,261
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,870	23,530	67,400
Average Weekly Circulation (2000)	27,917	4,523	32,440
Average Daily Circulation (2000)			14,032

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Medford

## KTVL Ch. 10

**Network Service:** CBS.

**Licensee:** Freedom Broadcasting of Oregon Inc., Box 10, Medford, OR 97501.

**Studio:** 1440 Rossanley Dr., Medford, OR 97501.

**Mailing Address:** Box 10, Medford, OR 97501.

**Phone:** 541-773-7373. **Fax:** 541-779-0451.

**Web Site:** <http://www.ktv.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 132-kw visual, 19.1-kw aural. Antenna: 3309-ft. above av. terrain, 154-ft. above ground, 7626-ft. above sea level.

Latitude 42° 04' 55"  
Longitude 122° 43' 07"

**Transmitter:** Mount Ashland, 8-mi. S of Ashland, OR.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 20-kw max. visual. Antenna: 3278-ft. above av. terrain, 95-ft. above ground.

Latitude 42° 04' 55"  
Longitude 122° 43' 07"

**FCC Digital File Number:** BPCDT-19991006AAJ. Granted: December 9, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Andrew, Ku-band; Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Andrew, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** October 3, 1961. Transfer of control to present owner approved by FCC December 23, 1998. Sale to Freedom Communications by Sierra/Cascade Communications Inc. approved by FCC July 17, 1981.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Latham & Watkins.

**Personnel:**

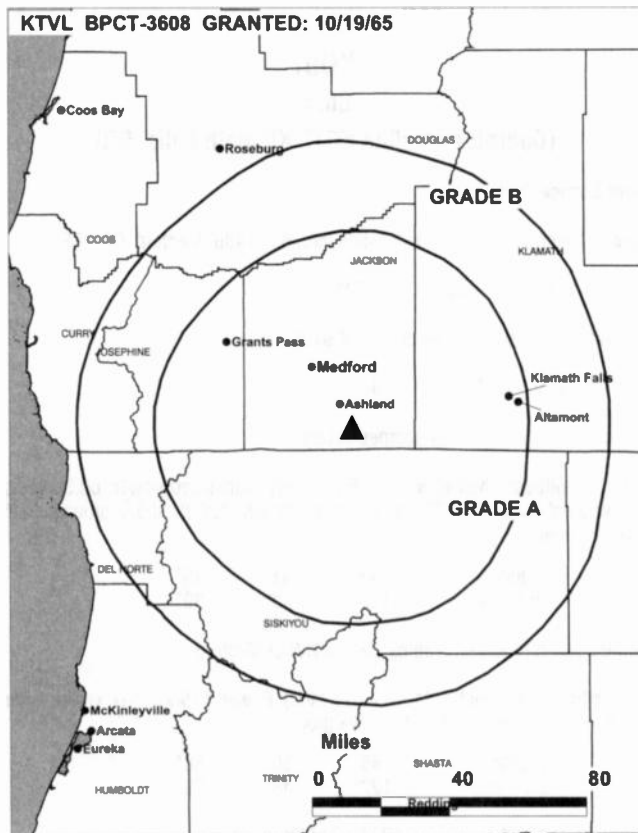
Susan Kelley, Vice President & General Manager.

Brian May, General Sales Manager.

Gary Leaming, News Director.

Mel Tynan, Chief Engineer.

Barry Tevis, Promotion Director.



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**Jim Underhill, Business Manager.**

**Rates:** On request.

**City of License:** Medford. **Station DMA:** Medford-Klamath Falls. **Rank:** 141.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,800	56,100	157,900
Average Weekly Circulation (2000)	70,550	22,505	93,055
Average Daily Circulation (2000)			49,604
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,510	56,100	151,610
Average Weekly Circulation (2000)	70,091	22,505	92,596
Average Daily Circulation (2000)			49,535
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,290	0	6,290
Average Weekly Circulation (2000)	459	0	459
Average Daily Circulation (2000)			69

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Portland

## KATU Ch. 2

**Network Service:** ABC.

**Licensee:** Fisher Broadcasting Inc., Box 2, Portland, OR 97207.

**Studio:** 2153 N.E. Sandy Blvd., Portland, OR 97232.

**Mailing Address:** Box 2, Portland, OR 97207.

**Phone:** 503-231-4222. **Fax:** 503-231-4233.

**Web Site:** <http://www.katu.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1560-ft. above av. terrain, 918-ft. above ground, 1873-ft. above sea level.

Latitude 45° 31' 15.00"  
Longitude 122° 44' 37.50"

Holds CP for change to 1745-ft. above av. terrain, 1040-ft. above ground, 1995-ft. above sea level; lat. 45° 31' 14", long. 122° 44' 37". BPCT-960624KG.

**Transmitter:** 225 N.W. Skyline Blvd.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 0.4246-kw max. visual. Antenna: 1165-ft. above av. terrain, 505-ft. above ground, 1460-ft. above sea level.

Latitude 45° 31' 14.00"  
Longitude 122° 44' 37.00"

Requests modification of CP for change to 1000-kw max. visual, 1719-ft. above av. terrain, 955-ft. above ground, 1060-ft. above sea level, lat. 45° 30' 58", long. 122° 43' 59", transmitter to 0.62-mi. ESE of the KATU's analog transmitter site. BMPCDT-990804KF.

**Transmitter:** Approx. 0.1-mi. at a bearing of 249°T from the inter of NW Skyline & NW Royal Blvds.

**FCC Digital File Number:** BPCDT-980713KF. Granted: September 9, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 4.6-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7-meter C-band; Andrew, 9.1-meter C-band; Avantek, M/A-Com, Scientific-Atlanta, Vertex receivers.

**SNG Mobile Dish:** Vertex, 2.6-meter Ku-band.

**News Services:** ABC NewsOne, AP, MediaLink, PR Newswire, UPI.

**Ownership:** Fisher Broadcasting Inc. (Group Owner).

**Began Operation:** March 15, 1962.

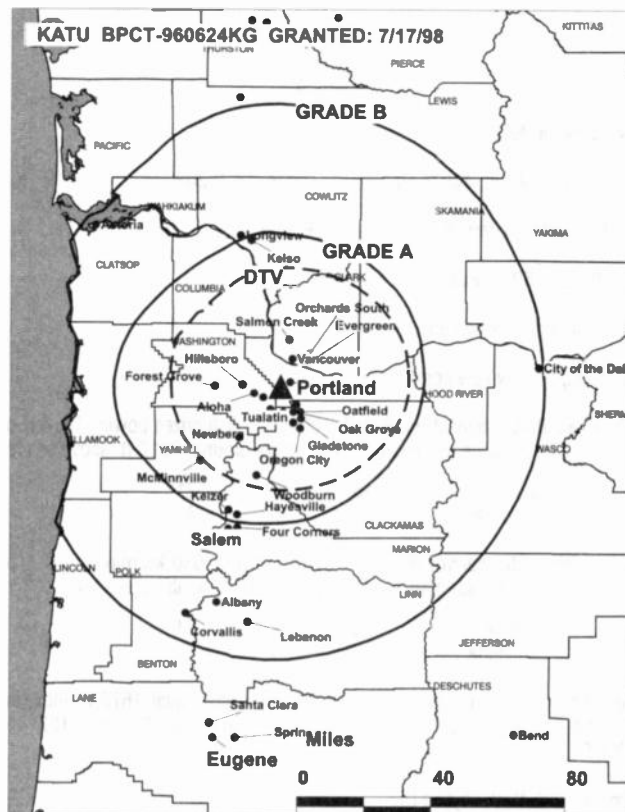
**Represented (sales):** Katz Television.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

**James L. Boyer, Senior Vice President & General Manager.**



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**Jan Allen, Vice President & Station Manager.**

**Paul Clithero, General Sales Manager.**

**Diane Gervais, General Sales Manager.**

**Colette Rees, Creative Services Director.**

**Rates:** On request.

**City of License:** Portland. **Station DMA:** Portland, OR. **Rank:** 23.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	693,810	416,650	1,110,460
Average Weekly Circulation (2000)	515,286	267,532	782,818
Average Daily Circulation (2000)			420,942
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	609,090	363,100	972,190
Average Weekly Circulation (2000)	472,473	255,911	728,384
Average Daily Circulation (2000)			397,942
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,720	53,550	138,270
Average Weekly Circulation (2000)	42,813	11,620	54,433
Average Daily Circulation (2000)			23,000

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Portland

**KGW**  
**Ch. 8**

**Network Service:** NBC.

**Licensee:** KGW-TV Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 1501 S.W. Jefferson St., Portland, OR 97201.

**Phone:** 503-226-5000. **Fax:** 503-226-4448.

**E-mail:** webmaster@kgw.com

**Web Site:** http://www.kgw.com/

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: 1719-ft. above av. terrain, 894-ft. above ground, 2017-ft. above sea level.

Latitude 45° 31' 21"  
Longitude 122° 44' 45"

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 960-kw max. visual. Antenna: 1670-ft. above av. terrain, 846-ft. above ground, 1970-ft. above sea level.

Latitude 45° 31' 21"  
Longitude 122° 44' 46"

Requests modification of CP for change to 1000-kw max. visual, 1670-ft. above av. terrain, 864-ft. above ground, 1969-ft. above sea level, lat. 45° 31' 21", long. 122° 44' 45".  
BMPCDT-990525K1.

**Transmitter:** 299 N.W. Skyline Dr.

**FCC Digital File Number:** BPCDT-980317KF. Granted: May 29, 1998.

**Began Digital Operation:** February 4, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** RCA Americom, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** December 15, 1956. Sale to Providence Journal by King Broadcasting Co. approved by FCC Aug. 27, 1991 (Television Digest, Vol. 31:9, 29). Sale to present owner by Providence Journal approved by FCC February 28, 1997 (Vol. 36:40; 37:9).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Ron Longinotti**, Vice President & General Manager.

**Margaret Evans**, Local Sales Manager.

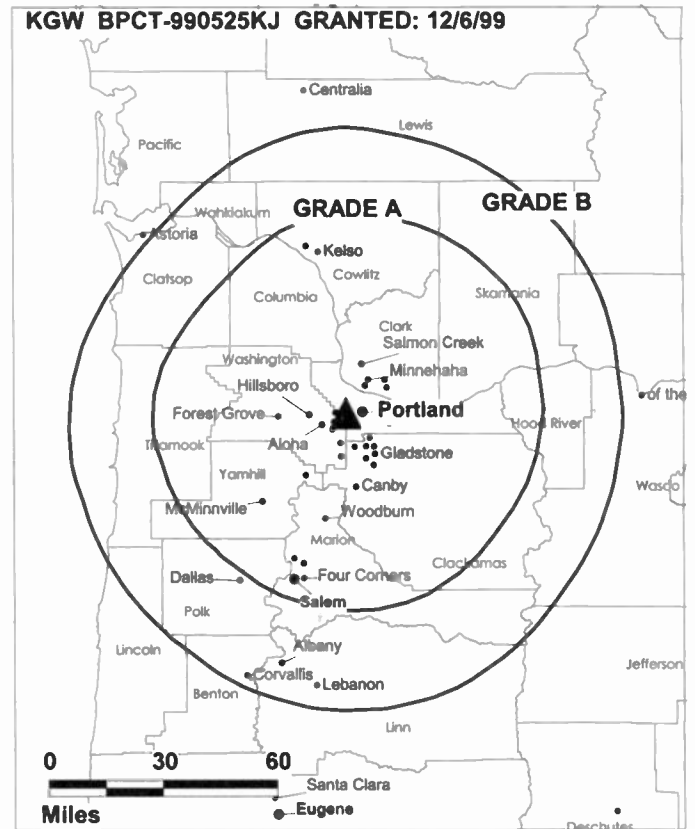
**Sandie Lanza**, National Sales Manager.

**Rod Gramer**, News Director.

**Brenda Buratti**, Program Director.

**Richard Brase**, Creative Services Director.

**KGW BPCT-990525KJ GRANTED: 12/6/99**



**Eric Dausman**, Engineering Director.

**Caryn Lilley**, Business Manager.

**Brenda Buratti**, Public Affairs Director.

**Mary Warner**, Traffic Manager.

**Rates:** On request.

**City of License:** Portland. **Station DMA:** Portland, OR. **Rank:** 23.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	676,940	412,790	1,089,730
Average Weekly Circulation (2000)	502,748	265,829	768,577
Average Daily Circulation (2000)			397,842
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	609,090	363,100	972,190
Average Weekly Circulation (2000)	476,336	259,958	736,293
Average Daily Circulation (2000)			387,500
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,850	49,690	117,540
Average Weekly Circulation (2000)	26,412	5,872	32,284
Average Daily Circulation (2000)			10,342

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Portland

## KNMT Ch. 24

**Network Service:** TBN.

**Licensee:** National Minority TV Inc., 14252 Culver Dr., Suite A831, Irvine, CA 92604-1867.

**Studio:** 432 N.E. 74th Ave., Portland, OR 97213.

**Phone:** 503-252-0792. **Fax:** 503-256-4205.

**Web Site:** <http://www.nmtv.org>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 2690-kw max. visual, 269-kw max. aural. Antenna: 1433-ft. above av. terrain, 665-ft. above ground, 1830-ft. above sea level.

Latitude 45° 30' 58"  
Longitude 122° 43' 59"

**Transmitter:** 5516 S.W. Barnes Rd., Portland.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 1000-kw max. visual. Antenna: 1713-ft. above av. terrain, 951-ft. above ground, 2011-ft. above sea level.

Latitude 45° 30' 58"  
Longitude 122° 43' 59"

**Transmitter:** 5516 S.W. Barnes Rd., Portland.

**FCC Digital File Number:** BPCDT-19991028AER (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Vertex, 6.1-meter C-band; Wegener, 6-meter C-band; Wegener receivers.

**Ownership:** National Minority TV Inc.

**Began Operation:** November 16, 1989.

**Represented (legal):** Shaw Pittman.

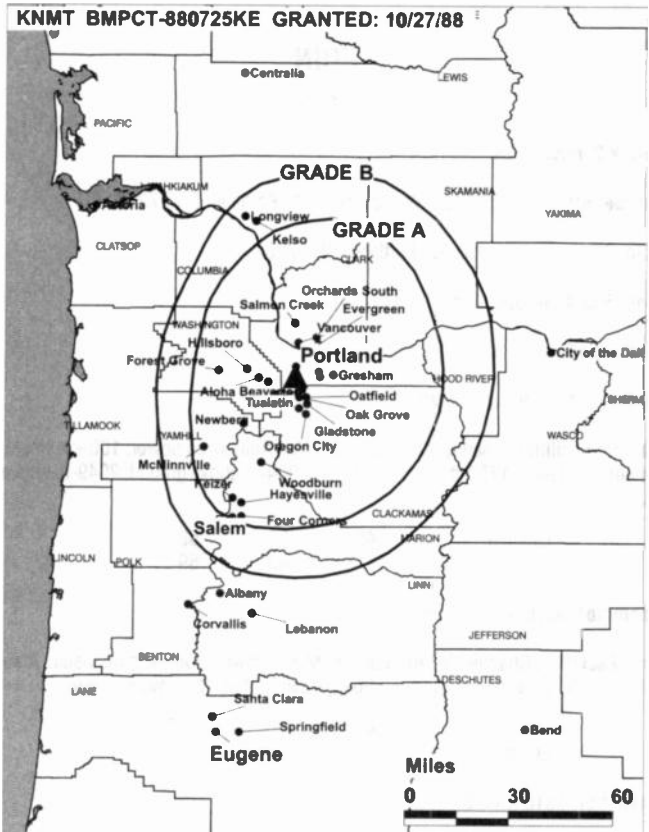
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Mark Fountain,** Chief Engineer.

**Adolfo Carbajal,** Production Engineer.

**Rates:** On request.



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**City of License:** Portland. **Station DMA:** Portland, OR. **Rank:** 23.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,140	0	97,140
Average Weekly Circulation (2000)	5,060	0	5,060
Average Daily Circulation (2000)			1,286
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,140	0	97,140
Average Weekly Circulation (2000)	5,060	0	5,060
Average Daily Circulation (2000)			1,286

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Portland

## KOIN Ch. 6

**Network Service:** CBS.

**Licensee:** KDIN-TV Inc., 222 S.W. Columbia St., Portland, OR 97201.

**Studio:** 222 S.W. Columbia St., Portland, OR 97201.

**Phone:** 503-464-0600. **Fax:** 503-464-0717.

**E-mail:** koin@koin.com

**Web Site:** <http://www.koin.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1750-ft. above av. terrain, 984-ft. above ground, 2049-ft. above sea level.

Latitude 45° 30' 58"  
Longitude 122° 43' 59"

**Transmitter:** 5516 S.W. Barnes Rd.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 806-kw max. visual. Antenna: 1713-ft. above av. terrain, 948-ft. above ground, 2008-ft. above sea level.

Latitude 45° 30' 58"  
Longitude 122° 43' 59"

**Transmitter:** 5516 S.W. Barnes Rd.

**FCC Digital File Number:** BPCDT-971218KE. Granted: July 29, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 9-meter C-band; Microdyne, 7-meter Ku-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** October 15, 1953. Sale to Lee Enterprises Inc. by Newhouse Broadcasting Corp. and M. M. Tonkon & Harvey Benson, trustees, approved by FCC August 26, 1977 (*Television Digest*, Vol. 17:21). Transfer to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (Vol. 40:20).

**Represented (sales):** Blair Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

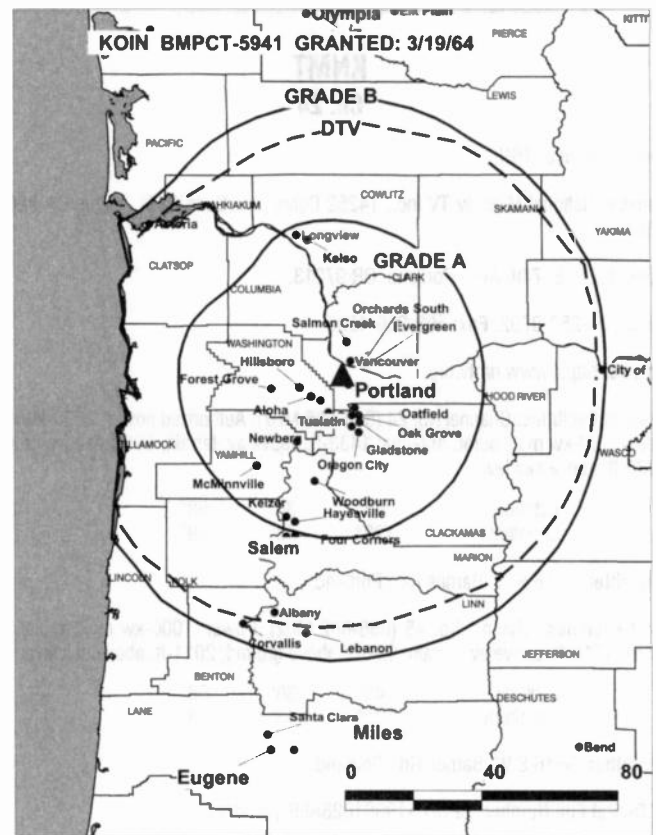
**Personnel:**

Peter Maroney, Vice President & General Manager.

John N. Tamerlano, Sales Director.

Dave Berkeley, Local Sales Manager.

Kerry Oslund, News Director.



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**Robb Kirk,** Finance & Administration Director.

**Lee Wood,** Engineering Director.

**Rates:** On request.

**City of License:** Portland. **Station DMA:** Portland, DR. **Rank:** 23.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	686,900	1,091,090	1,777,990
Average Weekly Circulation (2000)	495,578	322,182	817,761
Average Daily Circulation (2000)			382,995
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	609,090	363,100	972,190
Average Weekly Circulation (2000)	454,767	255,482	710,249
Average Daily Circulation (2000)			354,175
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,810	727,990	805,800
Average Weekly Circulation (2000)	40,811	66,701	107,512
Average Daily Circulation (2000)			28,820

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Oregon—Portland

**KPTV**  
**Ch. 12**

**Network Service:** UPN.

**Licensee:** Oregon Television Inc., Box 3401, Portland, OR 97208.

**Studio:** 211 S.E. Caruthers, Portland, OR 97214.

**Mailing Address:** Box 3401, Portland, OR 97208.

**Phone:** 503-230-1200. **Fax:** 503-736-1290.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 30.9-kw aural. Antenna: 1780-ft. above av. terrain, 1049-ft. above ground, 2049-ft. above sea level.

Latitude 45° 31' 19"  
Longitude 122° 44' 53"

**Transmitter:** 212 N.W. Miller Rd.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 741-kw max. visual. Antenna: 1732-ft. above av. terrain, 974-ft. above ground, 1965-ft. above sea level.

Latitude 45° 31' 19"  
Longitude 122° 44' 53"

**Transmitter:** 212 N.W. Miller Rd.

**FCC Digital File Number:** BPCDT-981117KH. Granted: April 16, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 7.2-meter C-band; Scientific-Atlanta receivers.

**News Service:** CNN Newsource.

**Ownership:** Chris-Craft Industries Inc. (Group Owner).

**Began Operation:** September 20, 1952. George Haggarty's purchase of KLOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved by FCC April 17, 1957; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (*Television Digest*, Vol. 13:10, 11, 16, 18). Transfer from George Haggarty to NAFI Corp. approved July 22, 1959 (NAFI Corp. name changed to Chris-Craft Industries Inc.). Transfer of stock of Chris-Craft Industries Inc. by shareholders to Baldwin-Montrose Chemical Co. Inc. bringing holdings to 35% approved November 8, 1967 (Vol. 7:46). Later Baldwin-Montrose merged into Chris-Craft. Sale pending to News Corp. (Vol. 40:34).

**Represented (sales):** United Television Sales.

**Represented (legal):** Marvin J. Diamond.

**Personnel:**

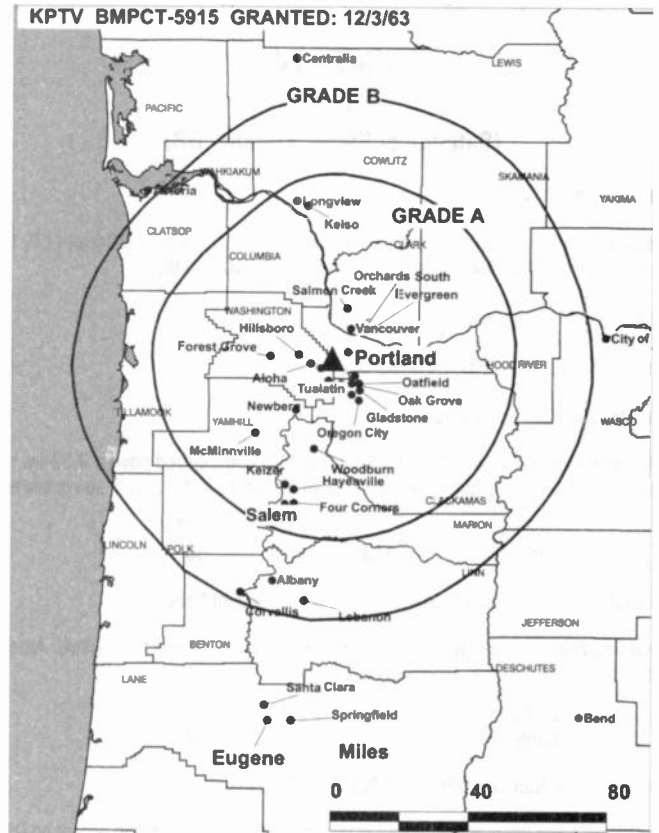
Humberto Carlos, Acting General Manager.

Andy Feldman, General Sales Manager.

Greg Shelby, National Sales Manager.

Stan Hubert, Local Sales Manager.

Marvin Rhodes, Program Director.



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**John Sears, News Director.**

**Val Roberts, Chief Engineer.**

**Rates:** On request.

**City of License:** Portland. **Station DMA:** Portland, OR. **Rank:** 23.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	738,270	414,180	1,152,450
Average Weekly Circulation (2000)	381,296	211,063	592,358
Average Daily Circulation (2000)			235,286
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	609,090	360,440	969,530
Average Weekly Circulation (2000)	325,561	202,108	527,669
Average Daily Circulation (2000)			214,602
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,180	53,740	182,920
Average Weekly Circulation (2000)	55,734	8,955	64,689
Average Daily Circulation (2000)			20,684

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oregon—Roseburg

### KMTX-TV Ch. 46 (Satellite of KMTR, Eugene, OR)

**Network Service:** NBC.

**Licensee:** AK Media Group Inc., c/o Rubin, Winston, Diercks, Harris & Cooke LLP, 1333 New Hampshire Ave. NW, Suite 1000, Washington, DC 20036.

**Studio:** See KMTR, Eugene, OR.

**Phone:** 541-746-1600. **Fax:** 541-747-0866.

**Web Site:** <http://www.nbc16.com>

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 9.82-kw max. visual. Antenna: 358-ft. above av. terrain, 56-ft. above ground, 1227-ft. above sea level.

Latitude 43° 12' 22"  
Longitude 123° 21' 56"

**Transmitter:** 1.9-mi. SW of Roseburg at 220°T, on Mount Nebo.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 50-kw max. visual. Antenna: 334-ft. above av. terrain, 42-ft. above ground.

Latitude 43° 12' 22"  
Longitude 123° 21' 56"

**FCC Digital File Number:** BPCDT-19991101AGD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** April 20, 1992. Sale to Wicks Broadcast Group LP by KMTR Inc. approved by FCC October 10, 1995. Sale to present owner by Wicks Broadcast Group LP approved by FCC March 12, 1999.

**Represented (sales):** Petry Television Inc.

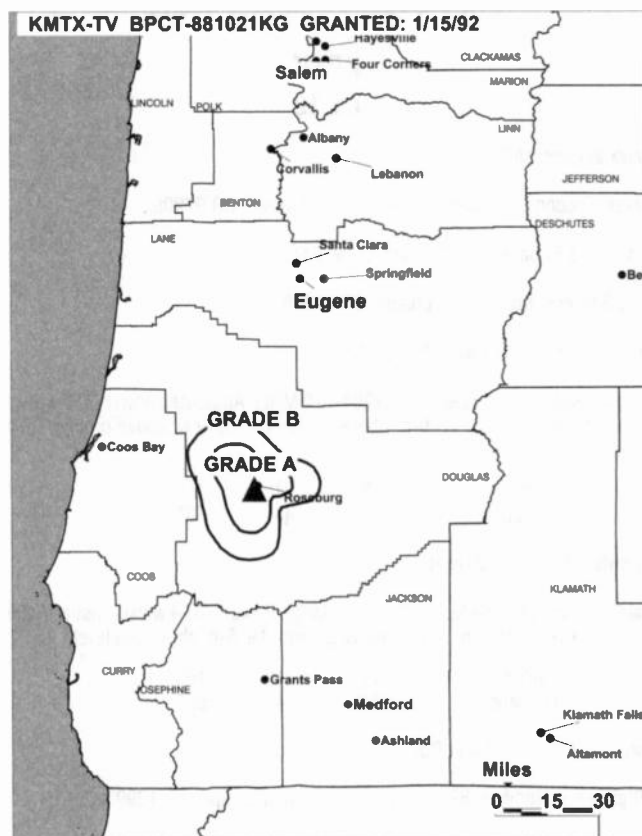
**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke LLP.

**Represented (engineering):** Hatfield & Dawson.

**Personnel:** See KMTR, Eugene, OR.

**Rates:** On request.

**City of License:** Roseburg. **Station DMA:** Eugene. **Rank:** 122.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,120	16,970	37,090
Average Weekly Circulation (2000)	6,277	1,714	7,991
Average Daily Circulation (2000)			3,375
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,120	16,970	37,090
Average Weekly Circulation (2000)	6,277	1,714	7,991
Average Daily Circulation (2000)			3,375

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Roseburg

## KPIC Ch. 4 (Satellite of KVAL-TV, Eugene, OR)

**Network Service:** CBS.

**Licensee:** SW Oregon Television Broadcasting Corp., Box 1345, Roseburg, OR 97470.

**Studio:** 655 W. Umpqua, Roseburg, OR 97470.

**Mailing Address:** Box 1313, Eugene, OR 97440.

**Phone:** 541-672-4481.

**E-Mail:** kplic@kplic.com

**Web Site:** http://www.kpic.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 5.37-kw visual, 0.55-kw aural. Antenna: 1000-ft. above av. terrain, 173-ft. above ground, 1873-ft. above sea level.

Latitude	43°	14'	39.60"
Longitude	123°	18'	42.00"

**Transmitter:** 3.1-mi. NE of center of Roseburg.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 50-kw visual. Antenna: 899-ft. above av. terrain, 102-ft. above ground, 1588-ft. above sea level.

Latitude	43°	14'	08.00"
Longitude	123°	19'	18.00"

**FCC Digital File Number:** BPCDT-19991027AAS. Granted: June 2, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Tractor, 3-meter C-band; M/A-Com receivers.

**News Service:** AP.

**Ownership:** Fisher Broadcasting Inc., 50.00% (Group Owner); California-Oregon Broadcasting Inc., 50.00% (Group Owner).

**Began Operation:** April 1, 1956. Sale of Northwest Television Inc.'s share to Retlaw Enterprises Inc. approved by FCC March 29, 1996. Sale of Retlaw's interest to Fisher Broadcasting Inc. approved by FCC April 16, 1999 (*Television Digest*, Vol. 38:47).

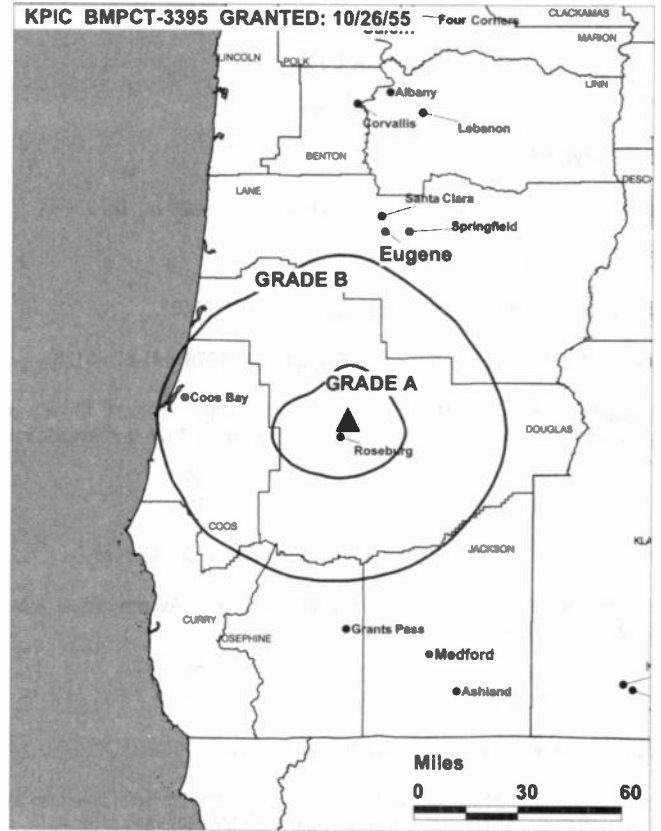
**Represented (sales):** Katz Television.

**Represented (legal):** Shaw Pittman.

**Personnel:**

**David P. Weinkauff,** General Manager.

**Don Clithero,** Station Manager.



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**Michael Hill,** Chief Engineer.

**Highest 30 Sec. Rate:** \$100.

**City of License:** Roseburg. **Station DMA:** Eugene. **Rank:** 122.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,120	16,970	37,090
Average Weekly Circulation (2000)	15,814	5,838	21,652
Average Daily Circulation (2000)			13,723
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,120	16,970	37,090
Average Weekly Circulation (2000)	15,814	5,838	21,652
Average Daily Circulation (2000)			13,723

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Oregon—Roseburg

**KTVC**  
**Ch. 36**

**Network Service:** PAX.

**Licensee:** Johanna Broadcasting Inc., 829 S.E. Cass St., Roseburg, OR 97470.

**Studio:** 829 S.E. Cass St., Roseburg, OR 97470.

**Mailing Address:** One E. Broadway No. 100, Eugene, OR 97401.

**Phones:** 541-345-2119; 541-673-3636. **Fax:** 541-345-9376; 541-673-1136.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 43-kw max. visual. Antenna: 693-ft. above av. terrain, 88-ft. above ground, 1576-ft. above sea level.

Latitude 43° 14' 09"  
Longitude 123° 19' 16"

**Transmitter:** Rose Mountain, 1.9-mi. from Douglas County Courthouse.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 50-kw max. visual. Antenna: 698-ft. above av. terrain, 93-ft. above ground.

Latitude 43° 14' 09"  
Longitude 123° 19' 16"

**FCC Digital File Number:** BPCDT-20000807AHF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Johanna Broadcasting Inc.

**Began Operation:** July 18, 1994. Transfer of control from Estate of John E. Field to Ronald & Brenda L. Lee approved by FCC October 26, 1995. Station left air March 2000. Sale pends.

**Personnel:**

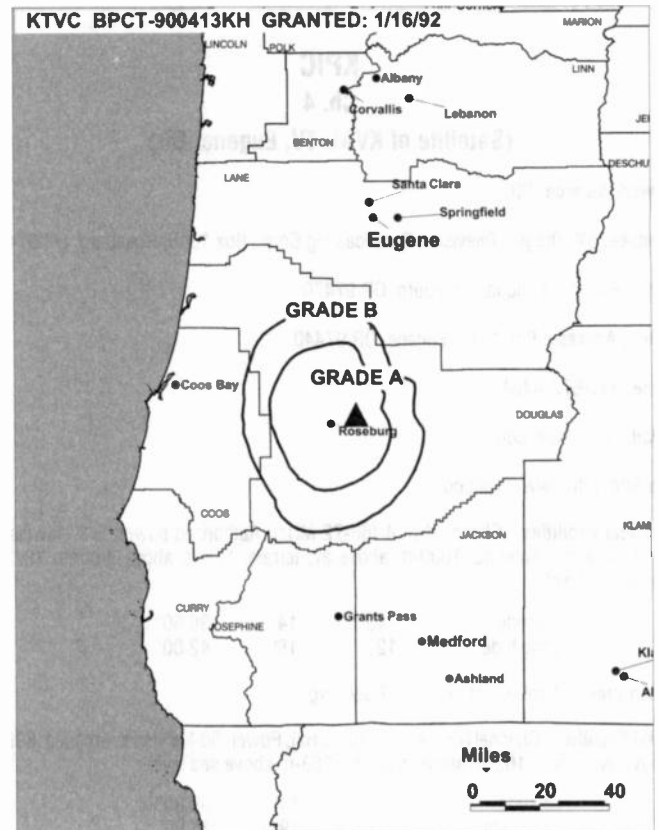
Patrick Shearer, Chief Engineer.

Dale Stuart, National Sales Manager.

Roxanne Bushnell, National Sales Manager.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Roseburg. **Station DMA:** Eugene. **Rank:** 122.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,100	44,980	141,080
Average Weekly Circulation (2000)	15,444	3,374	18,817
Average Daily Circulation (2000)			4,998
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,100	44,980	141,080
Average Weekly Circulation (2000)	15,444	3,374	18,817
Average Daily Circulation (2000)			4,998

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Salem

**KPXG**  
**Ch. 22**

**Network Service:** PAX.

**Licensee:** Paxson Salem License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401-6233.

**Studio:** Suite 1100, 1001 S.W. Fifth Ave., Portland, OR 97204.

**Mailing Address:** 54 SW Yam Hill, Portland, OR 97204.

**Phone:** 503-222-2221. **Fax:** 503-535-0746.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 1700-kw max. & 759-kw horizontal visual, 170-kw aural. Antenna: 1100-ft. above av. terrain, 949-ft. above ground, 2049-ft. above sea level.

Latitude 45° 00' 00"  
Longitude 122° 41' 37"

**Transmitter:** 3.1 mi. SW of Scotts Mills, OR.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 1191-ft. above av. terrain, 911-ft. above ground.

Latitude 45° 00' 00"  
Longitude 122° 41' 37"

**FCC Digital File Number:** BPCDT-20000427ABW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.2-meter C-band; M/A-Com, 4-meter C-band; Drake, Wegener receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** November 21, 1981. Transfer of control to Robert Finkelstein, et al., from Arnold Brustin & Christopher Desmond, et al., approved by FCC May 8, 1985. Sale to Home Shopping Network by Robert Finkelstein approved July 17, 1987. Sale to Blackstar LLC approved by FCC February 18, 1988 (*Television Digest*, Vol. 27:49). Sale to present owner by Blackstar LLC approved by FCC May 14, 1998 (Vol. 38:11).

**Personnel:**

**Leo Ramos**, General Manager.

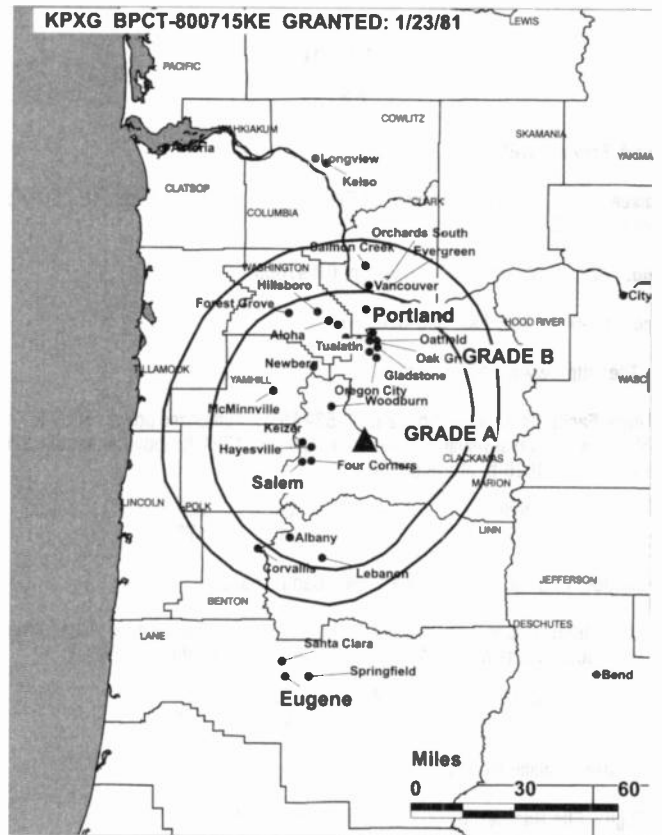
**Rosalie Drake**, General Sales Manager.

**Tim Mance**, Chief Engineer.

**Maya Szymanski**, Business Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Salem. **Station DMA:** Portland, OR. **Rank:** 23.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	559,100	318,450	877,550
Average Weekly Circulation (2000)	85,005	32,505	117,511
Average Daily Circulation (2000)			38,511
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	540,750	318,450	859,200
Average Weekly Circulation (2000)	83,629	32,505	116,135
Average Daily Circulation (2000)			38,089
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,350	0	18,350
Average Weekly Circulation (2000)	1,376	0	1,376
Average Daily Circulation (2000)			422

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Oregon—Salem

**KWBP**  
**Ch. 32**

**Network Service:** WBN.

**Licensee:** Acme Television Licenses of Oregon LLC, 650 Town Center Dr., Suite 850, Costa Mesa, CA 92626.

**Studio:** 10255 S.W. Arctic Dr., Beaverton, OR 97005.

**Phone:** 503-644-3232. **Fax:** 503-626-3576.

**Web Site:** <http://www.wb32tv.com>.

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 5000-kw max. & 5000-kw horizontal visual, 500-kw aural. Antenna: 1781-ft. above av. terrain, 220-ft. above ground, 4626-ft. above sea level.

Latitude 45° 00' 35"  
Longitude 122° 20' 17"

**Transmitter:** 14.5-mi. SE of Molalla at High Camp Lookout.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 750-kw max. visual. Antenna: 1716-ft. above av. terrain, 951-ft. above ground, 2011-ft. above sea level.

Latitude 45° 30' 58"  
Longitude 122° 43' 59"

**Transmitter:** Tualatin Mountains, Multnomah County.

**FCC Digital File Number:** BPCDT-981007KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Echostar, 3-meter Ku & C-band; Scientific Atlanta, Drake receivers.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** May 8, 1989. Sale to Glen Chambers, et al., by Willamette Valley Broadcasting approved by FCC July 17, 1991. Station left air in 1992. Resumed operation September 13, 1994. Sale to Victor Ives, et al., approved by FCC September 16, 1994. Transfer of control from Victor Ives to Peregrine Communications Ltd. approved by FCC September 28, 1995. Sale to present owner by Peregrine Communications Ltd. approved by FCC May 15, 1997.

**Represented (legal):** Dickstein, Shapiro, Morin & Oshinsky LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Steve Dant, Vice President & General Manager.

Tom Oberg, General Sales Manager.

Ann Van Gordon, National Sales Manager.

Tom Keeler, Local Sales Manager.

Corina Klass-Torseth, Programming Manager.

John Clarke, Promotion Director.



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Paul Barasch, Business Manager.

Pat Shearer, Chief Engineer.

Steve Stallin, Production Manager.

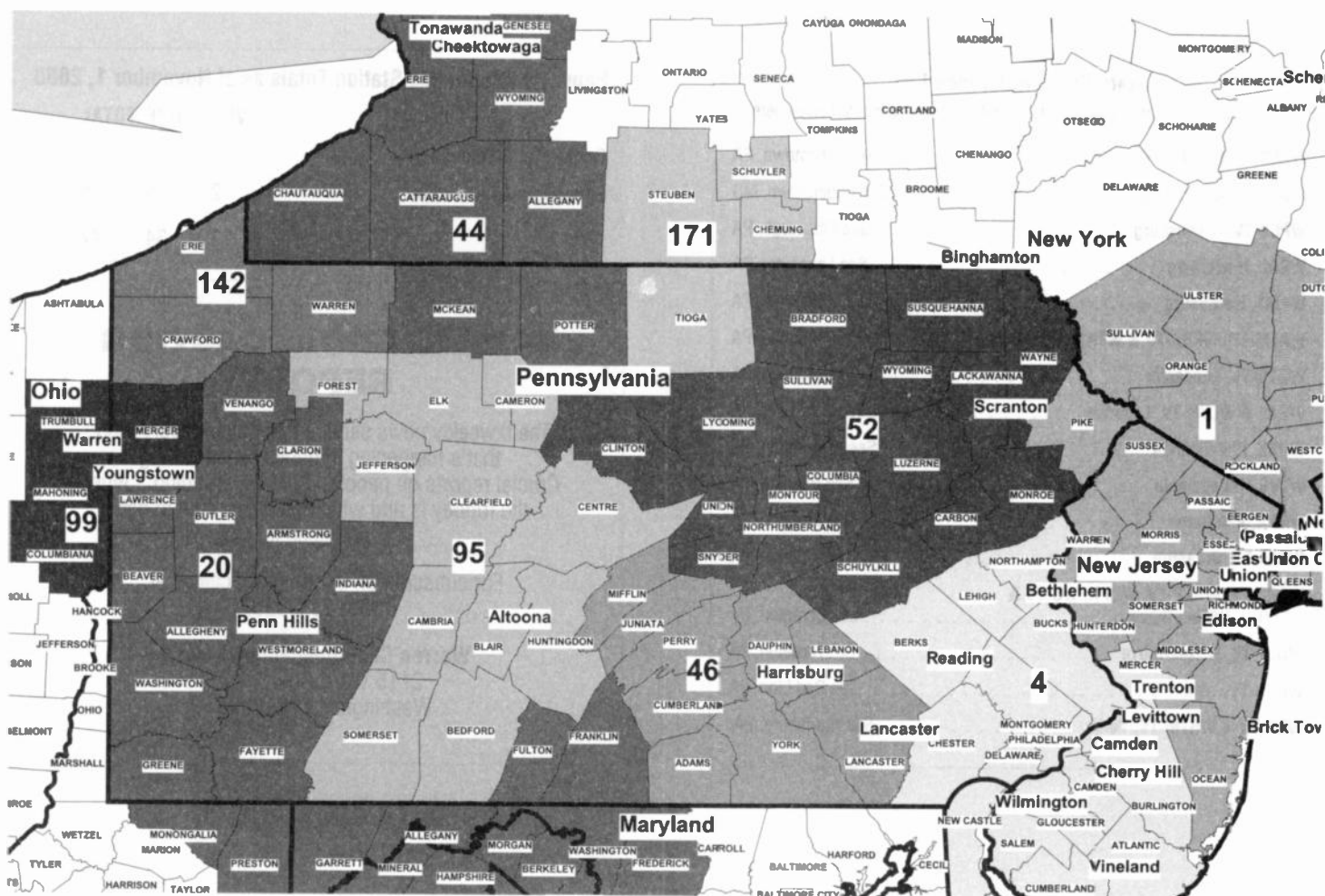
**Highest 30 Sec. Rate:** \$4,000.

**City of License:** Salem. **Station DMA:** Portland, OR. **Rank:** 23.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	578,820	349,430	928,250
Average Weekly Circulation (2000)	188,240	78,856	267,096
Average Daily Circulation (2000)			88,462
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	578,820	340,060	918,880
Average Weekly Circulation (2000)	188,240	77,835	266,074
Average Daily Circulation (2000)			88,293
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	9,370	9,370
Average Weekly Circulation (2000)	0	1,021	1,021
Average Daily Circulation (2000)			169

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,935,610	1	WABC-TV (7), WCBS-TV (2), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPX (11), WPXN-TV (31), WRNN-TV (62), WSAH (43), WTBY (54), WWOR-TV (9), WXTV (41), KYW-TV (3), WBPH-TV (60), WCAU (10), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPPX (61), WPSG (57), WPVI-TV (6), WTVE (51), WTXF-TV (29), WWAC-TV (53)
Washington, DC	2,047,340	8	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WPXW (66), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WWPX (60)
Pittsburgh, PA	1,128,810	20	KDKA-TV (2), WCWB (22), WNPA (19), WPCB-TV (40), WPGH-TV (53), WPXI (11), WTAE-TV (4)
Baltimore, MD	1,010,160	24	WBAL-TV (11), WBFF (45), WJZ-TV (13), WMAR-TV (2), WNUV (54), WUTB (24)
Buffalo, NY	618,660	44	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNGS (67), WNYB (26), WNYO-TV (49), WPXJ-TV (51), WUTV (29)
Harrisburg-Lancaster-Lebanon-York, PA	604,210	46	WGAL (8), WGCB-TV (49), WHP-TV (21), WHTM-TV (27), WLYH-TV (15), WPMT (43)
Wilkes Barre-Scranton, PA	550,340	52	WBRE-TV (28), WILF (53), WNEP-TV (16), WOLF-TV (56), WOPX (64), WSWB (38), WYOU (22)
Johnstown-Altoona, PA	283,140	95	WATM-TV (23), WJAC-TV (6), WKBS-TV (47), WTAJ-TV (10), WWCP-TV (8)
Youngstown, OH	272,500	99	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Erie, PA	153,110	142	WFXP (66), WICU-TV (12), WJET-TV (24), WSEE (35)
Binghamton, NY	129,430	156	WBNG-TV (12), WICZ-TV (40), WIVT (34)
Elmira, NY	93,090	171	WENY-TV (36), WETM-TV (18), WYDC (48)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WJAC-TV & WWCP-TV, Altoona . . . . . See Johnstown, PA
- WJAL, Chambersburg . . . . . See Hagerstown, MD
- WPCB-TV, Greensburg . . . . . See Pittsburgh, PA
- WGAL, Harrisburg . . . . . See Lancaster, PA
- WPMT, Harrisburg . . . . . See York, PA
- WATM-TV, WKBS-TV & WTAJ-TV, Johnstown . . . . . See Altoona, PA
- WGCB-TV, Lancaster . . . . . See Red Lion, PA
- WGAL & WLYH-TV, Lebanon . . . . . See Lancaster, PA
- WPXX, Philadelphia . . . . . See Wilmington, DE
- WTVE, Philadelphia . . . . . See Reading, PA
- WNPA, Pittsburgh . . . . . See Jeanette, PA
- WOLF-TV, Scranton . . . . . See Hazleton, PA
- WBRE-TV, WNEP-TV, WQPX, WSWB & WYOU, Wilkes-Barre . . . . . See Scranton, PA
- WOLF-TV, Wilkes-Barre . . . . . See Hazleton, PA
- WGCB-TV, York . . . . . See Red Lion, PA
- WHP-TV & WHTM-TV, York . . . . . See Harrisburg, PA

**Pennsylvania Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	11	28	39
<b>Educational Television</b>	2	6	8
	13	34	47

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# Pennsylvania—Allentown

## WFMZ-TV Ch. 69

**Network Service:** Independent.

**Licensee:** Maranatha Broadcasting Co. Inc., 300 E. Rock Rd., Allentown, PA 18103.

**Studio:** 300 E. Rock Rd., Allentown, PA 18103.

**Phone:** 610-797-4530. **Fax:** 610-791-3000.

**E-mail:** news@wfmz.com

**Web Site:** http://www.wfmz.com

**Technical Facilities:** Channel No. 69 (800-806 MHz). Authorized power: 1783-kw max. visual. Antenna: 1027-ft. above av. terrain, 594-ft. above ground, 1522-ft. above sea level.

Latitude 40° 33' 52"  
Longitude 75° 26' 24"

Requests modification of CP for change to 5000-kw max. visual, 1083-ft. above av. terrain, 650-ft. above ground, 1578-ft. above sea level. BMPCT-980706KE.

**Transmitter:** 300 E. Rock Rd., Allentown.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 50-kw max. visual. Antenna: 961-ft. above av. terrain, 528-ft. above ground, 1457-ft. above sea level.

Latitude 40° 33' 52"  
Longitude 75° 26' 24"

Requests modification of CP for change to 200-kw max. visual, 1030-ft. above av. terrain, 597-ft. above ground, 1526-ft. above sea level. BMPCDT-990401KH.

**Transmitter:** E. Rock Rd.

**FCC Digital File Number:** BPCDT-980330KG. Granted: October 15, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** M/A-Corn, 5-meter Ku-band; Microwave Assoc., 5-meter; M/A-Corn, Microwave Assoc. receivers.

**AM Affiliate:** WEST-AM.

**News Service:** AP.

**Ownership:** Maranatha Broadcasting Co.

**Began Operation:** November 25, 1976.

**Represented (engineering):** Larry H. Will PE.

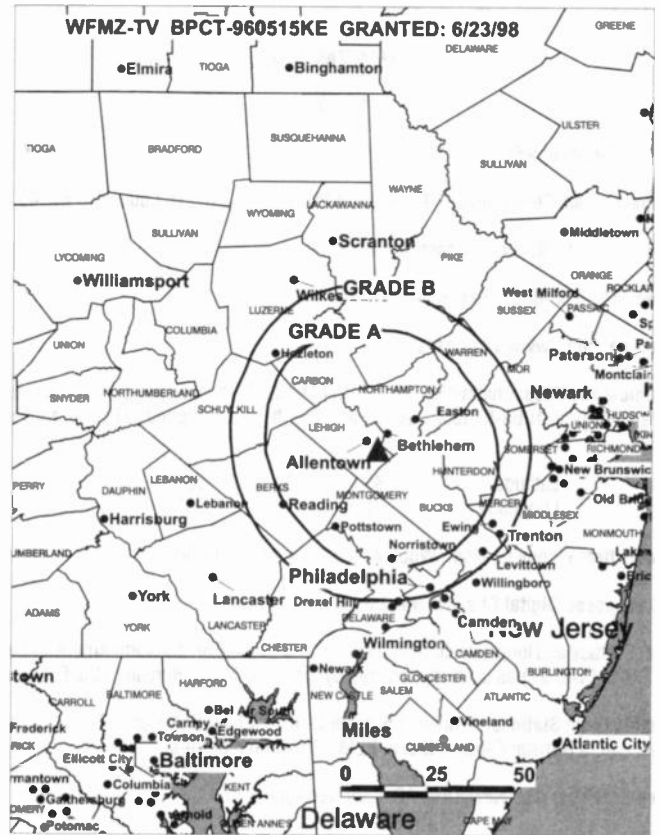
**Personnel:**

**Richard C. Dean,** President.

**Barry N. Fisher,** General Manager.

**Brad Rinehart,** Assistant General Manager, Programming & News.

**Dean Dallmann,** Sales & Program Manager.



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**Ken Arndt,** Sales & Spot Sales Manager.

**James McNulty,** Promotion Director.

**Highest 30 Sec. Rate:** \$990.

**City of License:** Allentown. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	929,840	37,090	966,930
Average Weekly Circulation (2000)	160,147	8,225	168,373
Average Daily Circulation (2000)			60,263
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	806,060	36,560	842,620
Average Weekly Circulation (2000)	142,757	8,112	150,869
Average Daily Circulation (2000)			56,039
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,780	530	124,310
Average Weekly Circulation (2000)	17,390	113	17,503
Average Daily Circulation (2000)			4,225

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Altoona

## WATM-TV Ch. 23

**Network Service:** ABC.

**Licensee:** Palm Television LP, 940 W. Port Plaza, Suite 210, St. Louis, MO 63146.

**Studio:** 1450 Scalp Ave., Johnstown, PA 15904.

**Phone:** 814-266-8088. **Fax:** 814-266-7749.

**Web Site:** <http://www.wtag.com/>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 700-kw max. visual. Antenna: 1063-ft. above av. terrain, 259-ft. above ground, 2789-ft. above sea level.

Latitude 40° 34' 06"  
Longitude 78° 26' 38"

**Transmitter:** Wopsy Lookout, Wopsonnock Mountain, Dysart.

**FCC Proposed Digital Channel Number:** Ch. 24.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; ChannelMaster, 3.2-meter C-band; Prodelin, 3.6-meter C-band; Drake, KLM, M/A-Com receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**LMA:** Local marketing agreement with WWCP-TV (F), Johnstown, PA.

**Ownership:** Gregory P. Filandrinos.

**Began Operation:** November 28, 1974. Sale to Smith Broadcasting Group Inc. by John R. Powley approved by FCC October 25, 1985. Sale to Auburn Television Group Inc. approved by FCC December 19, 1989 but not consummated. Sale to present owner by Smith Broadcasting Group Inc. approved by FCC August 7, 1999.

**Represented (sales):** Katz Television.

**Represented (legal):** Irwin, Campbell & Tannenwald PC.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

**Frank Quitoni,** President & General Manager.

**Bill Creager,** Sales & Marketing Director.

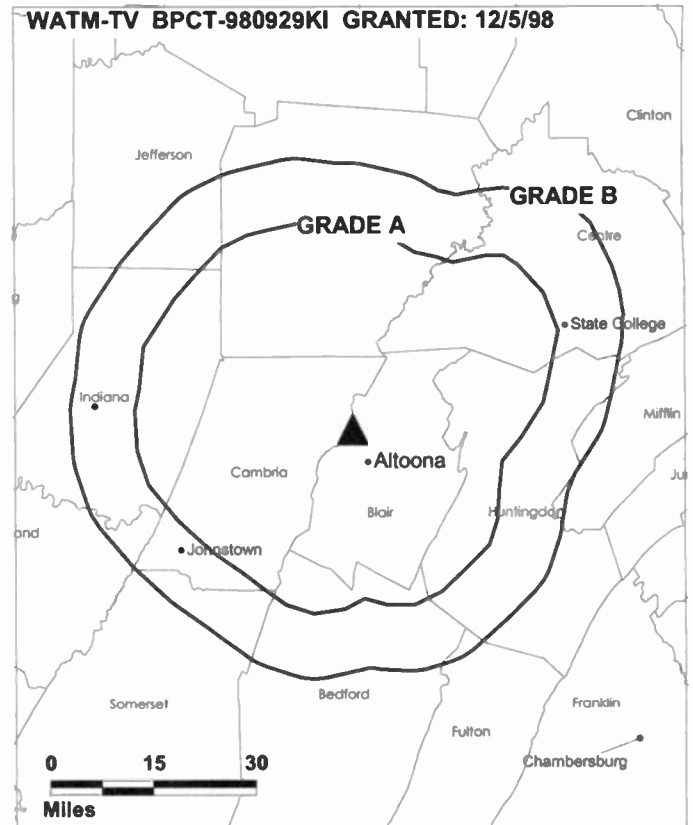
**Mike Zahurak,** Local Sales Manager.

**Bill Caramana,** Chief Engineer.

**Beverly Myer,** News Director.

**Jill Ream,** Production Manager.

**Brian Durham,** Business Manager.



**Rates:** On request.

**City of License:** Altoona. **Station DMA:** Johnstown-Altoona. **Rank:** 95.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,320	40,380	286,700
Average Weekly Circulation (2000)	142,911	5,752	148,663
Average Daily Circulation (2000)			67,730
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	231,420	40,380	271,800
Average Weekly Circulation (2000)	141,167	5,752	146,919
Average Daily Circulation (2000)			67,029
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,900	0	14,900
Average Weekly Circulation (2000)	1,743	0	1,743
Average Daily Circulation (2000)			700

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Altoona



**WKBS-TV**

**Ch. 47**

**(Satellite of WPCB-TV, Greensburg-Pittsburgh, PA)**

**Network Service:** Independent.

**Licensee:** Cornerstone Television Inc., Wall, PA 15148-1499.

**Studio:** 1813 Valley View Blvd., Altoona, PA 16602.

**Phone:** 814-942-3400.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 1524.6-kw max. visual, 152.5-kw max. aural. Antenna: 1015-ft. above av. terrain, 172-ft. above ground, 2717-ft. above sea level.

Latitude	40°	34'	12"
Longitude	78°	26'	26"

**Transmitter:** Lookout Rd., Logan Twp.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 50-kw max. visual. Antenna: 1014-ft. above av. terrain, 175-ft. above ground.

Latitude	40°	34'	12"
Longitude	78°	26'	26"

**FCC Digital File Number:** BPCDT-19991026ACS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** DX Antenna, 3.2-meter C-band.

**Ownership:** Cornerstone Television Inc. (Group Owner).

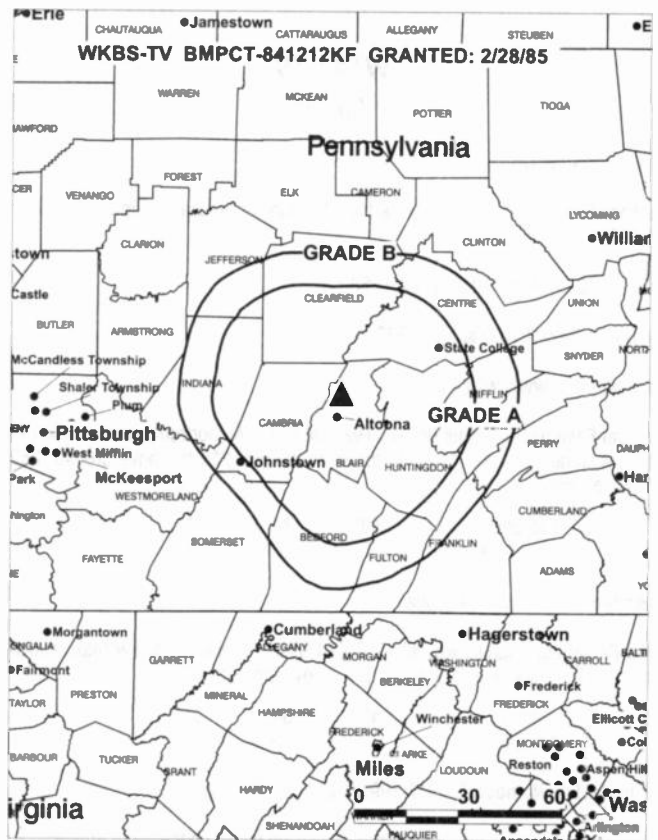
**Began Operation:** October 1, 1985.

**Represented (legal):** Gammon & Grange PC.

**Personnel:** See WPCB-TV, Greensburg-Pittsburgh, PA.

**Rates:** On request.

**City of License:** Altoona. **Station DMA:** Johnstown-Altoona. **Rank:** 95.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	185,830	3,590	189,420
Average Weekly Circulation (2000)	12,321	258	12,579
Average Daily Circulation (2000)			3,494
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,930	0	170,930
Average Weekly Circulation (2000)	10,473	0	10,473
Average Daily Circulation (2000)			3,086
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,900	3,590	18,490
Average Weekly Circulation (2000)	1,848	258	2,106
Average Daily Circulation (2000)			408

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Altoona

## WTAJ-TV Ch. 10

**Network Service:** CBS.

**Licensee:** Gateway Communications Inc., 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790-0012.

**Studio:** 5000 6th Ave., Altoona, PA 16602.

**Phone:** 814-942-1010. **Fax:** 814-946-8746.

**Web Site:** <http://www.wtajtv.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 21.9-kw aural. Antenna: 1110-ft. above av. terrain, 218-ft. above ground, 2821-ft. above sea level.

Latitude 40° 34' 01"  
Longitude 78° 26' 31"

**Transmitter:** 5-mi. NW of Altoona.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 1000-kw max. visual. Antenna: 1060-ft. above av. terrain, 229-ft. above ground.

Latitude 40° 34' 01"  
Longitude 78° 26' 30"

**FCC Digital File Number:** BPCDT-19991021ACA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath, CNN Newsource, Conus.

**Ownership:** Gateway Communications Inc. (Group Owner).

**Began Operation:** March 1, 1953. Sale to present owner by Triangle Publications approved by FCC September 20, 1972 (*Television Digest*, Vol. 11:50; 12:39). Previous sale by William F Gable Co. dept. store approved by FCC January 11, 1956 (Vol. 11:33, 39, 47; 12:2).

**Represented (sales):** TeleRep Inc.

**Personnel:**

Mike Waka, Business Manager.

Dennis Cruz, Regional & National Sales Manager.

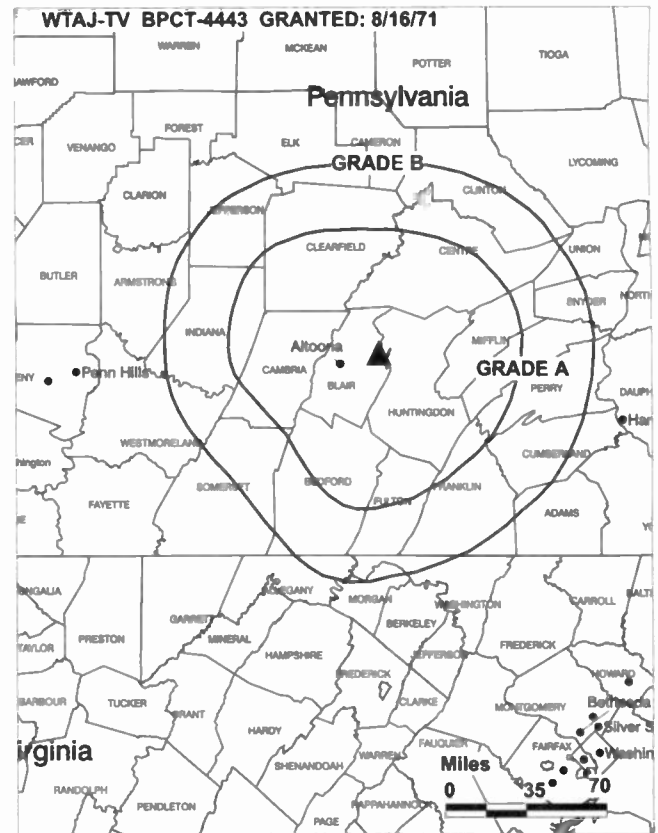
Chris Huston, News Director.

Dave Beene, Production Manager.

Lisa McManus, Operations Manager.

Randy Chamberlin, Chief Engineer.

Mikeis Zahurak, Marketing Manager.



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**Rates:** On Request.

**City of License:** Altoona. **Station DMA:** Johnstown-Altoona. **Rank:** 95.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	314,510	72,670	387,180
Average Weekly Circulation (2000)	220,590	26,076	246,666
Average Daily Circulation (2000)			147,409
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	233,500	50,370	283,870
Average Weekly Circulation (2000)	186,157	22,419	208,576
Average Daily Circulation (2000)			130,437
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,010	22,300	103,310
Average Weekly Circulation (2000)	34,433	3,657	38,090
Average Daily Circulation (2000)			16,972

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Bethlehem

## WBPH-TV Ch. 60

**Network Service:** Independent.

**Licensee:** Sonshine Family TV Inc., 483 Woodland Rd., Walnutport, PA 18058.

**Studio:** 813 N. Fenwick St., Allentown, PA 18103.

**Mailing Address:** Box 4455, Bethlehem, PA 18018.

**Phone:** 610-433-4400. **Fax:** 610-954-7505.

**Technical Facilities:** Channel No. 60 (746-752 MHz). Authorized power: 12-kw max. visual, 1.2-kw max. aural. Antenna: 738-ft. above av. terrain, 288-ft. above ground, 1218-ft. above sea level.

Latitude	40°	33'	54"
Longitude	75°	26'	26"

Holds CP for change to 2951-kw max. visual, 932-ft. above av. terrain, 481-ft. above ground, 1411-ft. above sea level. BPCT-960131KF.

**Transmitter:** 300 E. Rock Rd., Allentown.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 40-kw max. visual. Antenna: 932-ft. above av. terrain, 481-ft. above ground.

Latitude	40°	33'	52"
Longitude	75°	26'	24"

**FCC Digital File Number:** BPCDT-19991101AHO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

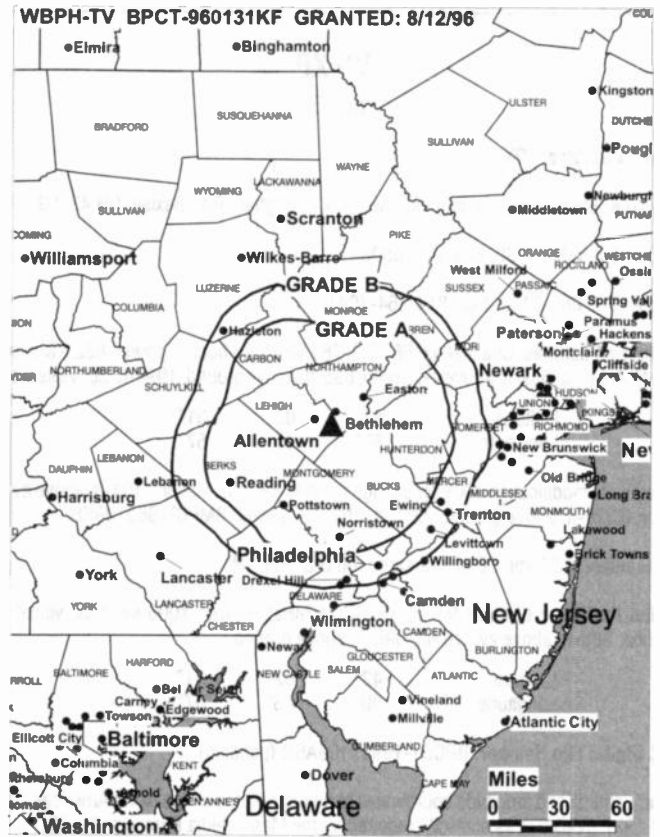
**Satellite Earth Stations:** ChannelMaster, 3.2-meter C-band; Prodelin, 3.7-meter C-band; Drake receivers.

**Ownership:** Sonshine Family TV Inc.

**Began Operation:** December 27, 1990.

**Represented (legal):** Blair, Joyce & Silva.

**Represented (engineering):** Mullaney Engineering Inc.



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### Personnel:

Patricia F. Huber, President.

Art Kardos, General Manager.

Daniel Huber, Chief Engineer.

**Rates:** On request.

**City of License:** Bethlehem. **Station DMA:** Philadelphia. **Rank:** 4.

**Nielsen Data:** Not available.

# Pennsylvania—Erie

## WFXP Ch. 66

**Network Service:** FOX.

**Licensee:** Bastet Broadcasting Inc., 806 S. Cassingham Rd., Bexley, OH 43209.

**Studio:** 8455 Peach St., Erie, PA 16509.

**Phone:** 814-864-2400. **Fax:** 814-864-3041.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 882-kw max. visual. Antenna: 889-ft. above av. terrain, 695-ft. above ground, 1994-ft. above sea level.

Latitude 42° 02' 31"  
Longitude 80° 03' 57"

Requests modification of CP for change to 5000-kw max. visual, 1191-ft. above av. terrain, 1020-ft. above ground, 2319-ft. above sea level. BMPCT-960709KH.

**Transmitter:** 2.25-mi. SE of Kearsarge, on U.S. Rte. 19.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 906-ft. above av. terrain, 696-ft. above ground.

Latitude 42° 02' 31"  
Longitude 80° 03' 57"

**FCC Digital File Number:** BPCDT-19991103ABO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter; Cyclesat; Microdyne receivers.

**Ownership:** Bastet Broadcasting Inc. (Group Owner).

**Began Operation:** September 2, 1986. Sale to Erie Broadcasting by Gannon University approved by FCC September 6, 1994. Sale to NV Acquisition Co. by Erie Broadcasting approved by FCC July 12, 1996. Sale to present owner by NV Acquisition Co. approved by FCC October 22, 1998.

**Represented (sales):** Blair Television.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

Louis A. Gattozzi, Vice President & General Manager.

Mary Scheller, Program Director.

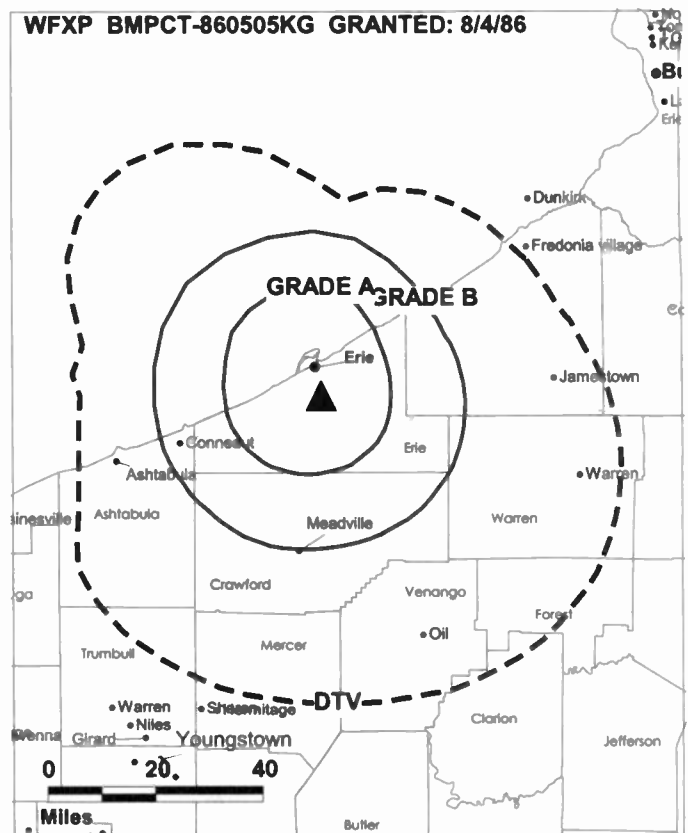
Craig Schertzer, Production Manager.

Lorne Earle, Chief Engineer.

Steve Helmuth, Business Manager.

**Highest 30 Sec. Rate:** \$225.

WFXP BMPCT-860505KG GRANTED: 8/4/86



**City of License:** Erie. **Station DMA:** Erie. **Rank:** 142.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,280	58,130	192,410
Average Weekly Circulation (2000)	59,098	21,234	80,332
Average Daily Circulation (2000)			28,872
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,620	45,050	149,670
Average Weekly Circulation (2000)	56,844	19,854	76,698
Average Daily Circulation (2000)			27,634
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,660	13,080	42,740
Average Weekly Circulation (2000)	2,254	1,380	3,634
Average Daily Circulation (2000)			1,238

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Erie

## WICU-TV Ch. 12

**Network Service:** NBC.

**Licensee:** SJL of Pennsylvania Inc., 3514 State St., Erie, PA 16508.

**Studio:** 3514 State St., Erie, PA 16508.

**Phone:** 814-454-5201. **Fax:** 814-455-0703.

**E-mail:** 12news@wicu.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 798-ft. above ground, 2170-ft. above sea level.

Latitude 42° 03' 52"  
Longitude 80° 00' 19"

**Transmitter:** Donation Rd.

**FCC Proposed Digital Channel Number:** Ch. 52.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; Scientific-Atlanta, 3.5-meter Ku & C-band; Harris, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** SJL Communications LP (Group Owner).

**Began Operation:** March 15, 1949. Sale to present owner by Lamb & Schweir interests approved by FCC July 12, 1996.

**Represented (sales):** Katz Continental Television; Radio-Television Representatives Ltd.

**Represented (legal):** Ferrara, Fiorenza, Larrison, Barrett & Reitz.

**Personnel:**

**Sandy Benton**, President & General Manager.

**Judy Shannon**, Program Director.

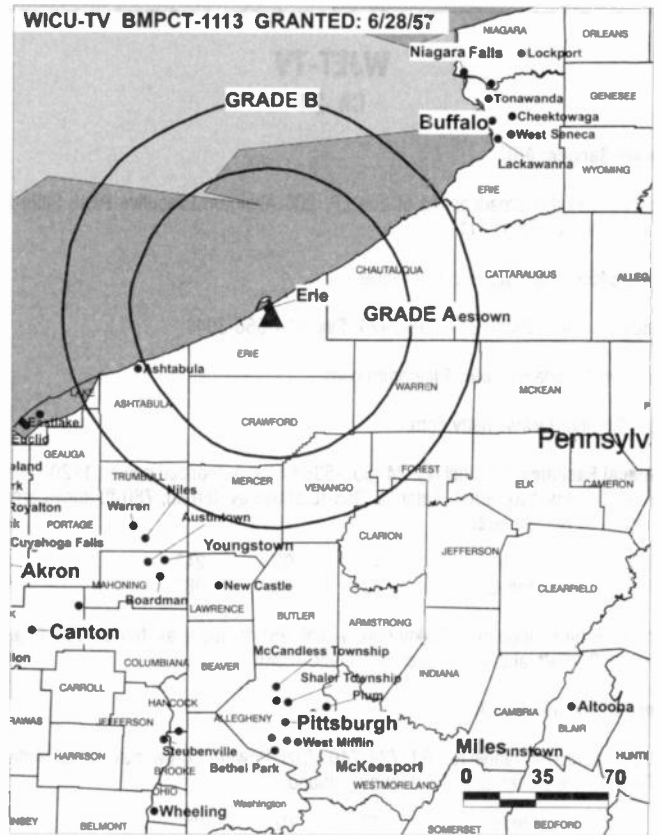
**Phil Hayes**, News Director.

**Laurie Thompson**, Local Sales Manager.

**Tom Guadagno**, Chief Engineer.

**Rates:** On request.

**City of License:** Erie. **Station DMA:** Erie. **Rank:** 142.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,950	78,940	325,890
Average Weekly Circulation (2000)	124,229	41,962	166,190
Average Daily Circulation (2000)			84,288
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,620	49,930	154,550
Average Weekly Circulation (2000)	84,270	34,334	118,604
Average Daily Circulation (2000)			66,338
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,330	29,010	171,340
Average Weekly Circulation (2000)	39,958	7,628	47,586
Average Daily Circulation (2000)			17,950

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Erie

## WJET-TV Ch. 24

**Network Service:** ABC.

**Licensee:** Nexstar Broadcasting of Erie LP, 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 8455 Peach St., Erie, PA 16509.

**Phones:** 814-864-2400; 814-868-2424. **Fax:** 814-868-3041.

**E-mail:** wjet@erie.net; wjet@jetcomm.com

**Web Site:** http://www.wjettv.com

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 1120-kw max. visual, 112-kw max. aural. Antenna: 955-ft. above av. terrain, 780-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 24"  
Longitude 80° 04' 08"

Holds CP for change to 2570-kw max. visual, 951-ft. above av. terrain, 781-ft. above ground, 2089-ft. above sea level. BPCT-960710KO.

**Transmitter:** 8455 Peach St.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 3.8-kw max. visual. Antenna: 874-ft. above av. terrain, 700-ft. above ground.

Latitude 42° 02' 25"  
Longitude 80° 04' 09"

Requests modification of CP for change to 1000-kw max. visual, 850-ft. above av. terrain, 680-ft. above ground. BMPCDT-20000501AEK.

**FCC Digital File Number:** BPCDT-19991101AKH. Granted: March 16, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**FM Affiliate:** WJET, 3-kw, 102.3 MHz.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** April 3, 1966. Sale to present owner by Jet Broadcasting Co. Inc. approved by FCC December 16, 1997.

**Represented (sales):** Blair Television.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

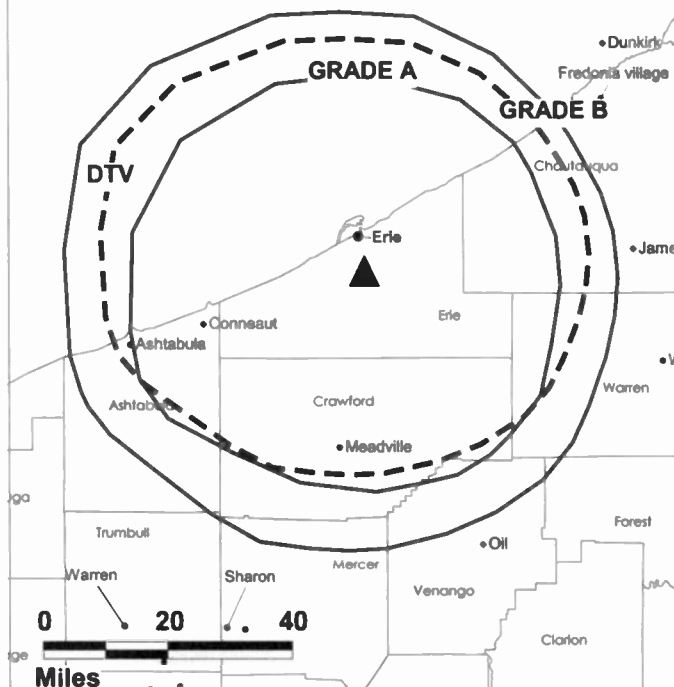
Louis A. Gattozzi, Vice President & General Manager.

Steve Crabtree, News Director.

Steve Freifeld, General Sales Manager.

Bob Bach, Local Sales Manager.

### WJET-TV BPCT-960710KO GRANTED: 7/24/1998



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Lorne Earl, Chief Engineer.

**Rates:** On request.

**City of License:** Erie. **Station DMA:** Erie. **Rank:** 142.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	227,100	74,520	301,620
Average Weekly Circulation (2000)	116,870	37,968	154,838
Average Daily Circulation (2000)			88,145
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,620	49,930	154,550
Average Weekly Circulation (2000)	86,743	33,565	120,308
Average Daily Circulation (2000)			74,435
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,480	24,590	147,070
Average Weekly Circulation (2000)	30,127	4,403	34,529
Average Daily Circulation (2000)			13,710

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Pennsylvania—Erie

**WSEE**  
Ch. 35

**Network Service:** CBS.

**Licensee:** WSEE Television Inc., 1220 Peach St., Erie, PA 16501.

**Studio:** 1220 Peach St., Erie, PA 16501.

**Phone:** 814-455-7575. **Fax:** 814-454-5541.

**E-mail:** wsee@35wsee.com

**Web Site:** http://www.35wsee.com

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 1186-kw max. visual, 118.6-kw max. aural. Antenna: 938-ft. above av. terrain, 750-ft. above ground, 2090-ft. above sea level.

Latitude 42° 02' 20"  
Longitude 80° 03' 45"

Requests CP for change to 1170-kw max. visual, 955-ft. above av. terrain, 715-ft. above ground, 2060-ft. above sea level, lat. 42°02'16", long. 80°03'44". BPC-19990928AAT.

**Transmitter:** U.S. Hwy. 19, 7-mi. S of Erie.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 200-kw max. visual. Antenna: 916-ft. above av. terrain, 670-ft. above ground.

Latitude 42° 02' 15.80"  
Longitude 80° 03' 43.80"

**FCC Digital File Number:** BPCDT-19991101AIR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** WSEE Holdings Inc.

**Began Operation:** April 25, 1954. Sale to present owner by Northstar approved by FCC October 25, 1996. Sale to Northstar Television Group by Federal Broadcast Corp. approved by FCC September 19, 1989. Sale to Federal Broadcast Corp. approved by FCC September 30, 1987 (*Television Digest*, Vol. 27:33) Sale by MMT Sales Inc. approved by FCC December 13, 1985. Sale to MMT by Gillett Broadcasting approved by FCC April 16, 1982. Sale to Gillett by Great Lakes Television Co. approved by FCC July 19, 1978.

**Represented (sales):** Settel Inc.

**Personnel:**

Robert Hoffman, President.

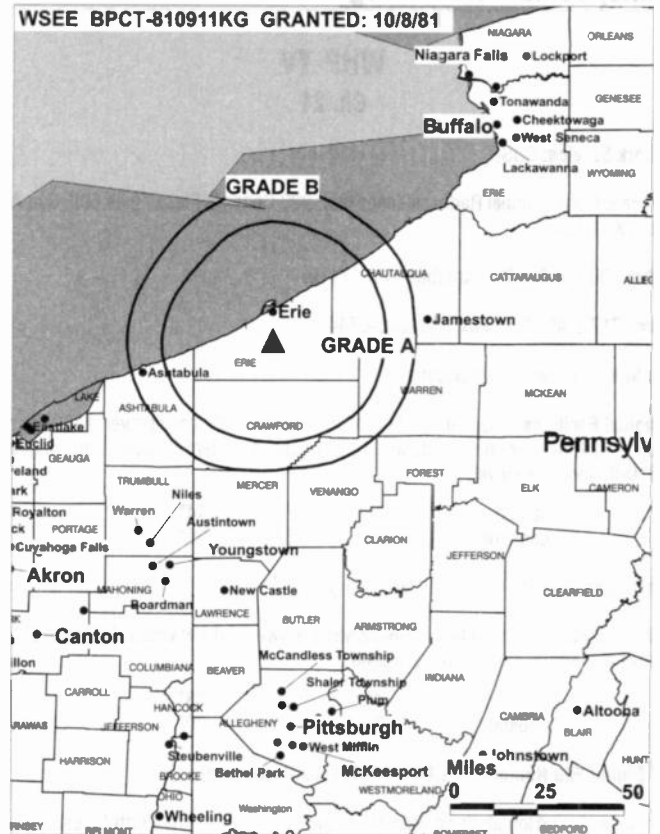
Earl Kneissler, Program Director.

Linda Raker, Promotion Director.

Rita Masi, Business Manager.

**Rates:** On request.

**City of License:** Erie. **Station DMA:** Erie. **Rank:** 142.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,780	672,510	927,290
Average Weekly Circulation (2000)	120,903	82,925	203,828
Average Daily Circulation (2000)			93,977
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,620	49,930	154,550
Average Weekly Circulation (2000)	82,274	30,859	113,133
Average Daily Circulation (2000)			68,153
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,160	622,580	772,740
Average Weekly Circulation (2000)	38,629	52,066	90,695
Average Daily Circulation (2000)			25,824

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker in the 1982 & 1987 sales of WSEE-TV**

**THE TED HEPBURN COMPANY**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Pennsylvania—Harrisburg-York

## WHP-TV Ch. 21

**Network Service:** CBS.

**Licensee:** Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78326.

**Studio:** 3300 N. 6th St., Harrisburg, PA 17110.

**Phone:** 717-238-2100. **Fax:** 717-238-8744.

**Web Site:** <http://www.whptv.com>

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 1220-ft. above av. terrain, 500-ft. above ground, 1810-ft. above sea level.

Latitude 40° 20' 44"  
Longitude 76° 52' 09"

**Transmitter:** Roberts Valley Rd., Harrisburg.

**Digital Facilities:** Channel No. 4 (66-72 MHz). Power: 2.3-kw visual. Antenna: 1145-ft. above av. terrain, 427-ft. above ground.

Latitude 40° 20' 43"  
Longitude 76° 52' 09"

**FCC Digital File Number:** BPCDT-19991006AAU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Comtech, 4.5-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta, Standard Communications receivers.

**AM Affiliate:** WLAN, Lancaster, PA; WHP-AM; WWKL-AM.

**FM Affiliate:** WKBO-FM; WLAN-FM, Lancaster, PA; WRBT-FM; WRVV-FM; WWKL-FM.

**News Services:** AP, CBS Newspath, CNN Newsource.

**LMA:** Local marketing agreement with WLYH-TV (U), Lancaster-Lebanon, PA.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** April 15, 1953. Sale to present owner by Becker approved by FCC September 12, 1995 (Vol. 35:28). Sale to Becker Television Inc. & Growth Media approved by FCC September 3, 1993 (Television Digest, Vol. 33:20).

**Represented (sales):** Sattel Inc.

**Personnel:**

John F. Feeser III, Vice President & General Manager.

Tracye McCarthy, General Sales Manager.

Stuart Brenner, National Sales Manager.

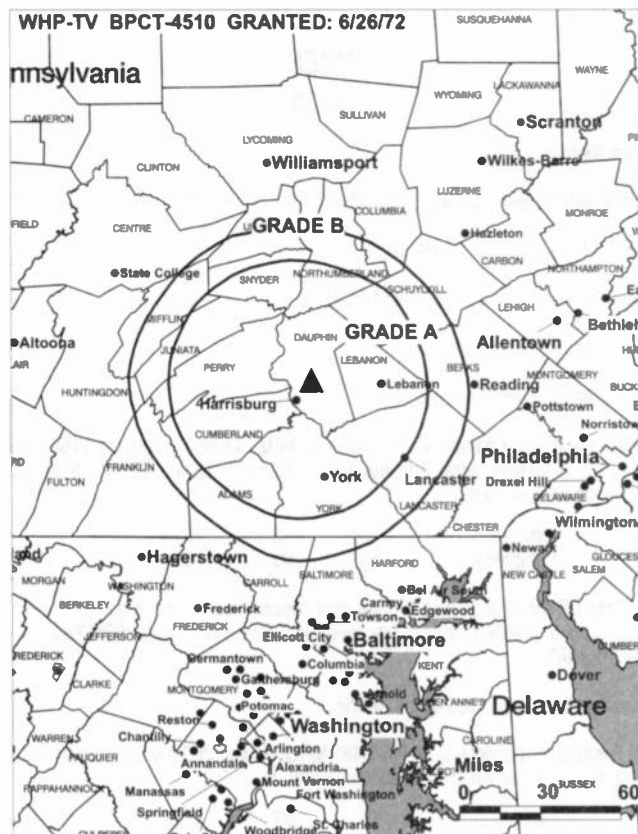
Jerry Trently, News Director.

Rob Hershey, Chief Engineer.

Sherry Taylor, Promotion Director.

Susan Ruch, Business Manager.

Jodi Dovidio, Program Assistant.



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**Highest 30 Sec. Rate:** \$1500.

**City of License:** Harrisburg. **Station DMA:** Harrisburg-Lancaster-Lebanon-York. **Rank:** 46.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	610,830	176,080	786,910
Average Weekly Circulation (2000)	331,204	66,973	398,177
Average Daily Circulation (2000)			185,922
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	466,710	133,220	599,930
Average Weekly Circulation (2000)	304,303	61,498	365,801
Average Daily Circulation (2000)			174,500
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	144,120	42,860	186,980
Average Weekly Circulation (2000)	26,900	5,475	32,376
Average Daily Circulation (2000)			11,422

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1993 sale of  
WHP-TV**

**THE  
TED HEPBURN  
COMPANY**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Pennsylvania—Harrisburg-York-Lebanon

## WHTM-TV Ch. 27

**Network Service:** ABC.

**Licensee:** Harrisburg TV Inc.

**Studio:** 3235 Hoffman St., Harrisburg, PA 17110.

**Mailing Address:** Box 5860, Harrisburg, PA 17110.

**Phone:** 717-236-2727. **Fax:** 717-232-5272.

**Web site:** <http://www.abc27.com>

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 2138-kw max. visual. Antenna: 1135-ft. above av. terrain, 577-ft. above ground, 1657-ft. above sea level.

Latitude 40° 18' 57.40"  
Longitude 76° 57' 02.20"

**Transmitter:** W of U.S. Hwys. 11 & 15, N of State Hwy. 944.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 30-kw max. visual. Antenna: 1020-ft. above av. terrain, 460-ft. above ground.

Latitude 40° 18' 58.00"  
Longitude 76° 57' 01.00"

**FCC Digital File Number:** BPCDT-19991008ACF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 3.5-meter Ku-band; Avantek receivers.

**News Service:** AP.

**Ownership:** Allbritton Communications Co. (Group Owner).

**Began Operation:** June 19, 1953. At first, broadcast on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (*Television Digest*, Vol. 13:15, 20). Sale to Times Mirror Co. by Newhouse Broadcasting approved by FCC March 27, 1980 (Vol. 18:50, 19:19). Sale to Smith Broadcasting Group Inc. by Times Mirror approved by FCC April 17, 1986. Sale to Price Communications by Smith Broadcasting approved by FCC March 31, 1994. Sale to present owner by Price Communications approved by FCC February 28, 1996 (Vol. 35:43).

**Represented (sales):** Seltel Inc.

**Personnel:**

Joseph Lewin, President & General Manager.

Robert Saylor III, General Sales Manager.

Randy Whitaker, Local Sales Manager.

Paul Roda, National Sales Manager.

Greg Zoerb, News Director.

Caroline Wilson, Marketing Director.

Betty Bryan, Promotion Director.



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Donald Landis, Chief Engineer.

Jan Hoffman, Controller.

Ron Goforth, Creative Services Director.

**Rates:** On Request.

**City of License:** Harrisburg. **Station DMA:** Harrisburg-Lancaster-Lebanon-York. Rank 46.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	624,250	178,420	802,670
Average Weekly Circulation (2000)	371,191	70,305	441,496
Average Daily Circulation (2000)			225,494
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	466,710	133,220	599,930
Average Weekly Circulation (2000)	338,728	64,883	403,611
Average Daily Circulation (2000)			210,209
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	157,540	45,200	202,740
Average Weekly Circulation (2000)	32,463	5,422	37,885
Average Daily Circulation (2000)			15,285

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Hazleton

## WOLF-TV

Ch. 56

(Operates satellite WILF, Williamsport, PA.)

Network Service: FOX.

Licensee: WOLF-TV License Corp., 5 Radnor Corporate Center, 100 Matsonford Rd., Suite 454, Radnor, PA 19087.

Studio: 1181 Hwy. 315, Plains, PA 18702.

Phone: 570-970-5600. Fax: 717-347-3141.

E-mail: fox56tv@pgtv.com

Web Site: <http://www.fox56tv.com>

Technical Facilities: Channel No. 56 (722-728 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1079-ft. above av. terrain, 381-ft. above ground, 2201-ft. above sea level.

Latitude 41° 02' 13"  
Longitude 76° 05' 07"

Holds CP for change to 1580-kw max. visual, 1650-ft. above av. terrain, 814-ft. above ground, 2913-ft. above sea level, lat. 41° 11' 00", long. 75° 52' 10", transmitter to Penobscot Mountain, near State Rte. 93. BMPCT-971222KE.

Transmitter: Nescopeck Mountain, near State Rte. 93, Hollenback/Sugarloaf.

Digital Facilities: Channel No. 9 (186-192 MHz). Power: 6.3-kw visual. Antenna: 1601-ft. above av. terrain, 764-ft. above ground, 2864-ft. above sea level.

Latitude 41° 11' 00"  
Longitude 75° 52' 10"

Transmitter: Antenna farm on Penobscot Mountain, near State Rte. 93.

FCC Digital File Number: BPCDT-980825KI (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Ownership: Pegasus Communications Corp. (Group Owner).

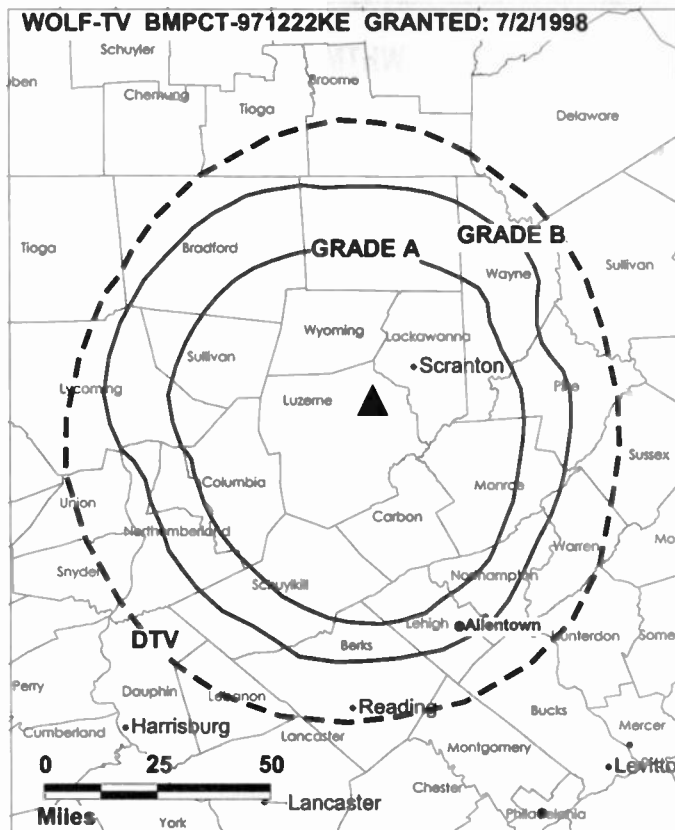
Began Operation: June 3, 1985. Sale to present owner by Scranton TV Partners Ltd. approved by FCC April 27, 1993.

Represented (sales): Seltel Inc.

Represented (legal): Shaw Pittman.

Personnel: See WSWB, Scranton, PA.

Rates: On request.



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City of License: Hazleton. Station DMA: Wilkes Barre-Scranton. Rank: 52.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	466,260	89,130	555,390
Average Weekly Circulation (2000)	223,199	26,071	249,270
Average Daily Circulation (2000)			90,880
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	454,630	89,130	543,760
Average Weekly Circulation (2000)	222,304	26,071	248,375
Average Daily Circulation (2000)			90,706
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,630	0	11,630
Average Weekly Circulation (2000)	896	0	896
Average Daily Circulation (2000)			174

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Jeannette

## WNPA Ch. 19

**Network Service:** UPN.

**Licensee:** Paramount Stations Group of Pittsburgh Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 100 First Ave., Suite 300, Pittsburgh, PA 15222.

**Phone:** 412-552-1900. **Fax:** 412-552-1919.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 3020-kw max. & 3020-kw horizontal visual. Antenna: Horizontally polarized, 1066-ft. above av. terrain, 371-ft. above ground, 3071-ft. above sea level.

Latitude 40° 10' 51"  
Longitude 79° 09' 46"

**Transmitter:** AT&T tower site, Rte. 30 & RR2, Bosewell.

**FCC Proposed Digital Channel Number:** Ch. 30.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3 in operation, DH Satellite, 3.7-meter Ku & C-band; Winegard, 3-meter Ku & C-band.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** October 15, 1953. Left air May 13, 1990. Returned to air July 27, 1996. Change of city of license to Jeannette from Johnstown approved by FCC August 29, 1997. Sale to present owner by Venture Technologies Group Inc. approved by FCC December 9, 1998 (*Television Digest*, Vol. 38:46). Sale to Venture Technologies Group Inc. from Richard Bedford, trustee approved by FCC in 1994. Sale to Leon A. Crosby by John E. Gelormino approved by FCC October 14, 1982. Sale to Gelormino by Benjamin C. Werk, et al., approved by FCC July 20, 1972 (Vol. 12:30). Previous sale by Rivoli Realty Co. approved by FCC March 17, 1971.

**Represented (sales):** Roslin TV Sales.

**Represented (legal):** Kaye, Scholer, Fierman, Hays & Handler LLP.

**Personnel:**

Kevin O'Kane, General Manager.

Michael Wolff, General Sales Manager.

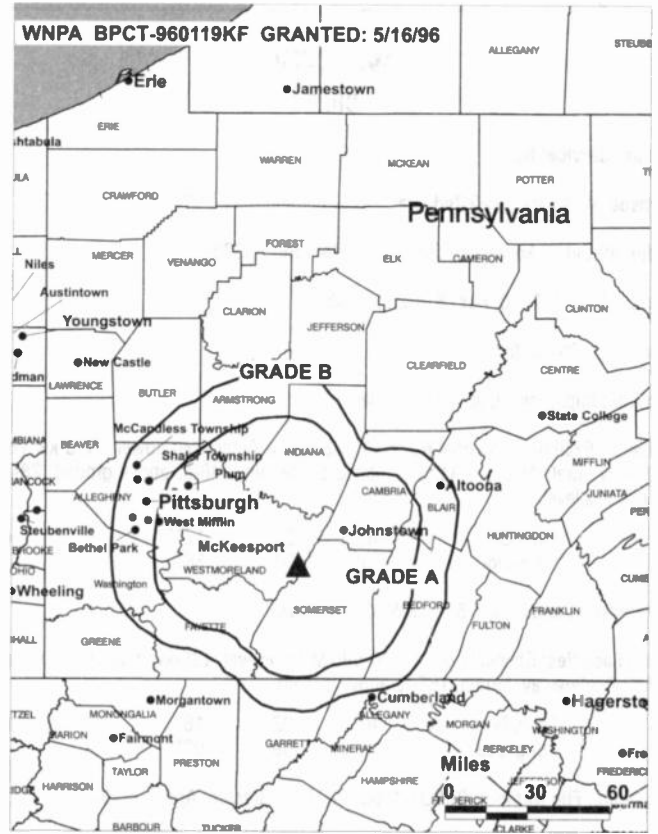
Frank Bobro, Chief Engineer.

Mark Truax, Promotion & Marketing Director.

Bob Hank, Regional Sales Manager.

Matt Van Ormer, Development Director.

**Highest 30 Sec. Rate:** \$1500.



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**City of License:** Jeannette. **Station DMA:** Pittsburgh. **Rank:** 20.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	984,890	194,680	1,179,570
Average Weekly Circulation (2000)	190,280	20,111	210,391
Average Daily Circulation (2000)			57,615
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	859,680	171,980	1,031,660
Average Weekly Circulation (2000)	174,793	16,902	191,695
Average Daily Circulation (2000)			52,474
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	125,210	22,700	147,910
Average Weekly Circulation (2000)	15,487	3,209	18,696
Average Daily Circulation (2000)			5,141

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Johnstown

## WJAC-TV Ch. 6

**Network Service:** NBC.

**Licensee:** WJAC Inc., 720 2nd Ave. S, St. Petersburg, FL 33701.

**Studio:** 49 Old Hickory Lane, Johnstown, PA 15905-3373.

**Phone:** 814-255-7600. **Fax:** 814-255-3958.

**E-mail:** wjac6tv@citipage.com

**Web Site:** http://www.citipage.com/wjac

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 70.8-kw visual, 10.5-kw aural. Antenna: 1119-ft. above av. terrain, 148-ft. above ground, 2848-ft. above sea level.

Latitude 40° 22' 17"  
Longitude 78° 58' 58"

**Transmitter:** Laurel Hill, 4.5-mi. NW of Johnstown.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 126-kw max. visual. Antenna: 1122-ft. above av. terrain, 167-ft. above ground.

Latitude 40° 22' 16"  
Longitude 78° 59' 02"

**FCC Digital File Number:** BPCDT-19991020ABS. Granted: April 18, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ChannelMaster, 3.5-meter C-band; Comtech, 5-meter C-band; Harris, 7-meter Ku-band; Microdyne, 7-meter C-band; Harris, Pinzone, Standard Communications receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Sunrise Television Corp. (Group Owner).

**Began Operation:** September 15, 1949. Sale to present owner by WJAC Inc. approved by FCC August 8, 1997. Transfer of control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest maintained by Sunrise Television Corp. Sale pending to Cox Broadcasting Inc. (Television Digest, Vol. 40:29).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

### Personnel:

**Marty Ostrow,** President & General Manager.

**Richard Burnard,** General Sales Manager.

**Debby Miller,** Local Sales Manager.

**Mark Carros,** News Director.

**Chris Taylor,** Operations Manager.



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**William Legdon,** Promotion Manager.

**Gale Koestler,** Human Resources Director.

**Rob Abele,** Chief Engineer.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Johnstown. **Station DMA:** Johnstown-Altoona. **Rank:** 95.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	449,850	133,060	582,910
Average Weekly Circulation (2000)	248,716	46,160	294,876
Average Daily Circulation (2000)			164,167
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	233,500	50,750	284,250
Average Weekly Circulation (2000)	188,455	24,816	213,271
Average Daily Circulation (2000)			129,582
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	216,350	82,310	298,660
Average Weekly Circulation (2000)	60,261	21,344	81,605
Average Daily Circulation (2000)			34,584

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Johnstown

## WWCP-TV Ch. 8

**Network Service:** FOX.

**Licensee:** Peak Media LLC, 34 W. Brentmoor Park, Clayton, MO 63105.

**Studio:** 1450 Scalp Ave., Johnstown, PA 15904.

**Phone:** 814-266-8088. **Fax:** 814-266-7749.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 16.6-kw aural. Antenna: 1208-ft. above av. terrain, 270-ft. above ground, 3175-ft. above sea level.

Latitude 40° 10' 53"  
Longitude 79° 09' 06"

**Transmitter:** Approx. 6-mi. SE of Ligonier, near Hwy. 30.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 1000-kw max. visual. Antenna: 1155-ft. above av. terrain, 227-ft. above ground.

Latitude 40° 10' 53"  
Longitude 79° 09' 05"

**FCC Digital File Number:** BPCDT-19991029ADP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ChannelMaster, 4.4-meter C-band; Microdyne, 7-meter C-band; RCA, 3-meter Ku-band; ChannelMaster, W/A-Corn, Microdyne receivers.

**News Services:** AP, CNN Newsource, Fox NewsEdge, UPI.

**LMA:** Local marketing agreement with WATM-TV (A), Altoona, PA.

**Ownership:** Larry D. Marcus.

**Began Operation:** October 13, 1986. Sale to US Broadcast Group by Smith Broadcasting Group approved by FCC January 12, 1996 (*Television Digest*, Vol. 35:35). Sale to present owner by US Broadcast Group approved by FCC October 2, 1998.

**Represented (sales):** Katz Communications Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

Frank Quitoni, General Manager.

Christopher J. Taylor, Station Manager.

Bill Creager, Sales & Marketing Director.

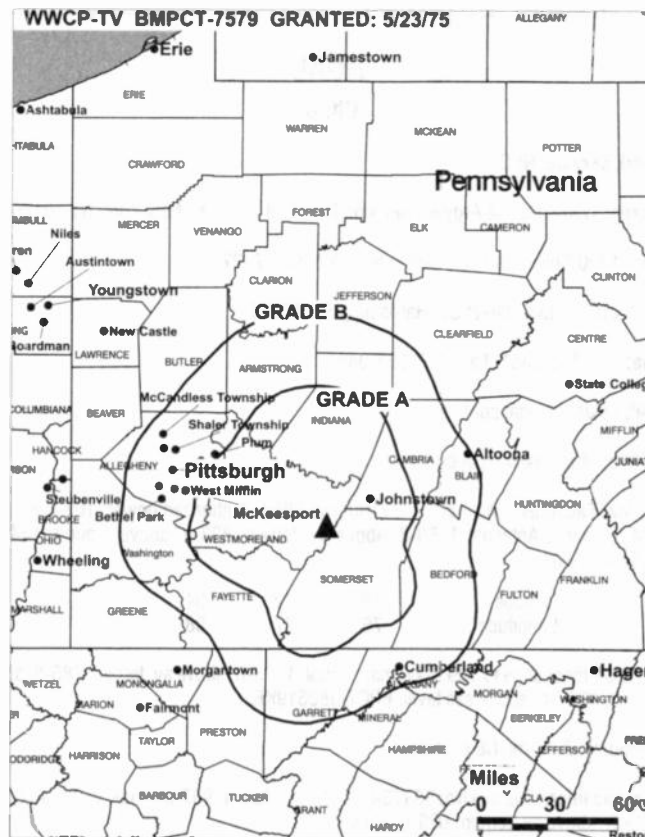
Mark Sistiier, Local Sales Manager.

Jill Ream, Program Director.

Brian Sorham, Business Manager.

Bill Caramana, Chief Engineer.

Beverly Myer, News Director.



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**Kathleen Smith, Administration Director.**

**Rates:** On request.

**City of License:** Johnstown. **Station DMA:** Johnstown-Altoona. **Rank:** 95.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	405,630	268,140	673,770
Average Weekly Circulation (2000)	161,098	46,434	207,532
Average Daily Circulation (2000)			74,271
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	231,420	50,370	281,790
Average Weekly Circulation (2000)	135,613	15,038	150,651
Average Daily Circulation (2000)			59,261
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,210	217,770	391,980
Average Weekly Circulation (2000)	25,485	31,396	56,881
Average Daily Circulation (2000)			15,010

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Lancaster

## WGAL Ch. 8

**Network Service:** NBC.

**Licensee:** WGAL Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 1300 Columbia Ave., Lancaster, PA 17603-7127.

**Branch Office:** 333 Market St., Harrisburg, PA 17100.

**Phone:** 717-393-5851. **Fax:** 717-393-9484.

**E-mail:** news8@wgal.com

**Web Site:** <http://www.wgal.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 107-kw visual, 21.4-kw aural. Antenna: 1360-ft. above av. terrain, 823-ft. above ground, 1849-ft. above sea level.

Latitude 40° 02' 04"  
Longitude 76° 37' 08"

Holds CP for change to 109.9-kw max. visual, 1375-ft. above av. terrain, 785-ft. above ground, 1827-ft. above sea level. BPC2-980619KF.

**Transmitter:** 2.25-mi. NE of Hallam.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 907-kw max. visual. Antenna: 1289-ft. above av. terrain, 699-ft. above ground.

Latitude 40° 02' 04"  
Longitude 76° 37' 08"

**FCC Digital File Number:** BPCDT-19991013ABT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 8.8-meter C-band; RCA, Ku-band; Harris receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** March 18, 1949. Sale to Pulitzer Publishing Co. by Steinman Stations approved by FCC October 5, 1978 (*Television Digest*, Vol. 17:50). Sale to present owner by Pulitzer approved by FCC November 24, 1998 (Vol. 38:22, 48).

**Represented (sales):** Katz American Television.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Personnel:**

Paul D. Quinn, President & General Manager.

Bob Bee, General Sales Manager.

Nancy Tulli, Local Sales Manager.

Andy Scheid, National Sales Manager.

Ed Wickenheiser, News Director.

Vicki Turjan, Program Manager.



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John Baldwin, Creative Director.

Pat Saam, Commercial Operations Manager.

Robert B. Good Jr., Chief Engineer.

Collette Leonard, Business Manager.

**Rates:** On request.

**City of License:** Lancaster. **Station DMA:** Harrisburg-Lancaster-Lebanon-York. **Rank:** 46.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	868,710	236,150	1,104,860
Average Weekly Circulation (2000)	501,675	102,703	604,378
Average Daily Circulation (2000)			338,703
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	466,710	133,220	599,930
Average Weekly Circulation (2000)	371,384	89,588	460,972
Average Daily Circulation (2000)			276,804
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,000	102,930	504,930
Average Weekly Circulation (2000)	130,291	13,114	143,405
Average Daily Circulation (2000)			61,899

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Pennsylvania—Lancaster-Lebanon

## WLYH-TV Ch. 15

**Network Service:** UPN.

**Licensee:** Gateway Communications Inc., 12 Gateway Plaza, Columbia Dr., Box 12, Johnson City, NY 13790-0012.

**Studio:** 3300 N. 6th St., Harrisburg, PA 17110.

**Phones:** 717-238-2100; 717-273-4697. **Fax:** 717-238-8744; 717-270-0901.

**Web Site:** <http://www.upn15.com>

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 1050-kw max. & 676-kw horizontal visual, 68-kw max. & 33.8-kw horizontal aural. Antenna: 1364-ft. above av. terrain, 1062-ft. above ground, 1940-ft. above sea level.

Latitude 40° 15' 45"  
Longitude 76° 27' 51"

**Transmitter:** 374 S. Butler Rd., Lebanon.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 600-kw max. visual. Antenna: 1266-ft. above av. terrain, 935-ft. above ground.

Latitude 40° 15' 45"  
Longitude 76° 27' 51"

**FCC Digital File Number:** BPCDT-19991027ACB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Comtech, 3.8-meter Ku & C-band; Comtech, 4.5-meter Ku & C-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, Drake, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource.

**LMA:** Local marketing agreement with WHP-TV (C), Harrisburg-York, PA.

**Ownership:** Gateway Communications Inc. (Group Owner).

**Began Operation:** October 9, 1953. Left air October 16, 1954. Sold to Triangle Publications by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (*Television Digest*, Vol. 11:27, 13:18). Sale to present owner by Triangle approved by FCC September 20, 1972 (Vol. 11:50; 12:39). Sale pend to SJL Communications LP.

**Represented (sales):** Seltel Inc.

### Personnel:

**Bob Patterson**, General Manager.

**Matthew T. Uhl**, General Sales Manager.

**Stuart Brenner**, National Sales Manager.

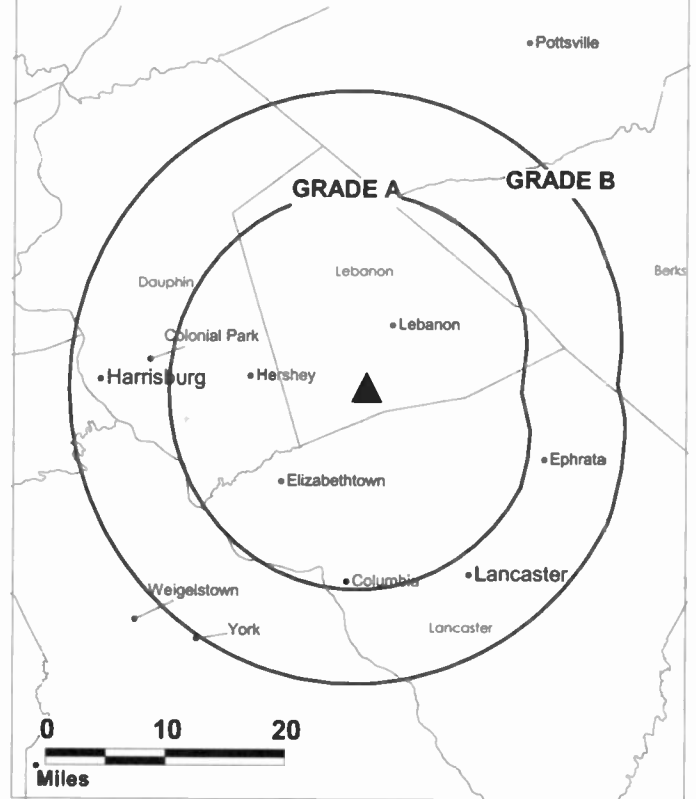
**Anne Hartman**, Local Sales Manager.

**Susan Ruch**, Business Manager.

**Jerry Trently**, News Director.

**Rob Hershey**, Chief Engineer.

### WLYH-TV BPCT-980611KE GRANTED: 3/13/00



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**Jodi Dovidio**, Programming Assistant.

**Sherry Taylor**, Promotion Director.

**Rates:** On request.

**City of License:** Lebanon. **Station DMA:** Harrisburg-Lancaster-Lebanon-York. **Rank:** 46.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	746,280	176,080	922,360
Average Weekly Circulation (2000)	160,277	42,162	202,439
Average Daily Circulation (2000)			56,699
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	466,710	133,220	599,930
Average Weekly Circulation (2000)	129,754	36,679	166,433
Average Daily Circulation (2000)			46,848
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	279,570	42,860	322,430
Average Weekly Circulation (2000)	30,523	5,483	36,005
Average Daily Circulation (2000)			9,851

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia

## KYW-DT Ch. 26

**Network Service:** CBS.

**Grantee:** Viacom Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 101 S. Independence Mall E, Philadelphia, PA 19106.

**Phone:** 215-328-4700.

**Web Site:** <http://www.kyw.com>

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 786-kw max. visual. Antenna: horizontal, 1360-ft. above av. terrain, 1200-ft. above ground, 1442-ft. above sea level.

Latitude	40°	02'	39"
Longitude	75°	14'	26"

**Transmitter:** Culp St. & Domino Lane.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Digital Operation:** October 29, 1998.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

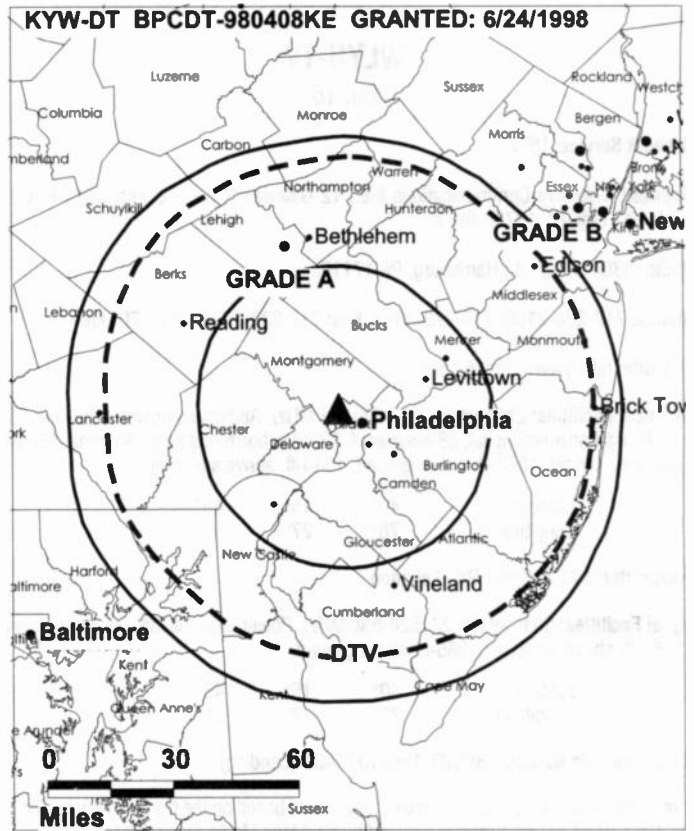
**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Marcellus Alexander, General Manager.

Jim Chase, Chief Engineer.

**Rates:** On request.



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**City of License:** Philadelphia.

**Station DMA:** Philadelphia. Rank: 4.

**Nielsen Data:** Not available.

# Pennsylvania—Philadelphia

## KYW-TV Ch. 3

**Network Service:** CBS.

**Licensee:** Viacom Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 101 S. Independence Mall E, Philadelphia, PA 19106.

**Phone:** 215-238-4700. **Fax:** 215-238-4907.

**Web Site:** <http://www.kyw.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw & 100-kw horizontal visual, 9.95-kw aural. Antenna: 280-ft. above av. terrain, 1020-ft. above ground, 1360-ft. above sea level.

Latitude 40° 02' 38.50"  
Longitude 75° 14' 25.50"

**Transmitter:** 413 Wigard St.

**Began Digital Operation:** October 29, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, 3-meter Ku-band; Vertex, 4.5-meter Ku-band; Scientific-Atlanta receivers.

**News Services:** AP, UPI.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** September 1, 1941. Sold to Westinghouse Broadcasting by Philco Corp. in 1953 (*Television Digest*, Vol. 9:8, 22); then transferred to NBC in deal approved by FCC December 21, 1955 (Vol. 11:2, 12:3). Transfer from NBC back to Westinghouse under order by FCC approved by FCC February 17, 1965 (Vol. 5:7, 8, 25). Sale to CBS Inc. by Westinghouse approved by FCC August 16, 1995 (Vol. 35:34). Sale to present owner by CBS Inc. approved by FCC May 3, 2000.

**Represented (sales):** CBS/Group W TV Sales.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

### Personnel:

**Marcellus Alexander**, Vice President & General Manager.

**James Gallagher**, General Sales Manager.

**Tom Wise**, Local Sales Manager.

**John Iannuzzi**, National Sales Manager.

**Jim Chase**, Chief Engineer.

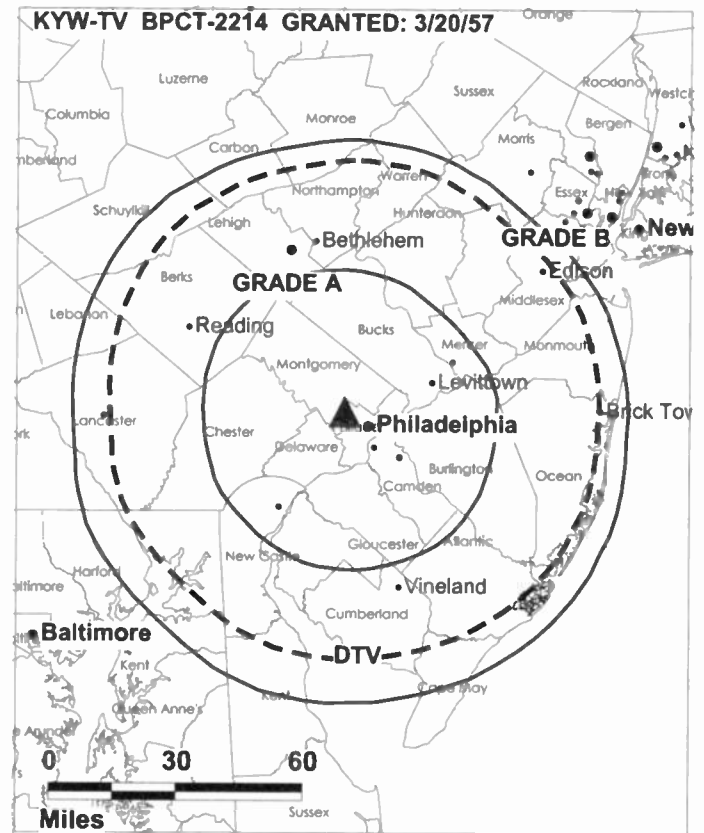
**Melissa Klinzing**, News Director.

**Naomi Adams**, Program Administrator.

**Brent Struense**, Promotion Manager.

**Randall Pringle**, Controller.

**Lynell Antonelli**, Sales Marketing Manager.



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**Jim Higgins**, Marketing Consultant.

**Adrienne Anderson**, Creative Service Director.

**Iona Harper**, Human Resources Manager.

**Joanne Calabria**, Communications Director.

**Rates:** On request.

**City of License:** Philadelphia. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,672,590	653,180	3,325,770
Average Weekly Circulation (2000)	1,646,719	418,684	2,065,403
Average Daily Circulation (2000)			977,279
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,118,550	552,160	2,670,710
Average Weekly Circulation (2000)	1,527,181	395,597	1,922,778
Average Daily Circulation (2000)			923,230
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	554,040	101,020	655,060
Average Weekly Circulation (2000)	119,538	23,087	142,625
Average Daily Circulation (2000)			54,049

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia

## WCAU Ch. 10

**Network Service:** NBC.

**Licensee:** NBC Stations Management Inc., 30 Rockefeller Plaza, Room 1022, New York, NY 10112.

**Studio:** 10 Monument Rd., Bala Cynwyd, PA 19004.

**Phone:** 610-668-5510. **Fax:** 610-668-7038.

**E-mail:** nbc10@nbc.com

**Web Site:** <http://www.nbc10.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 191-kw visual, 19.1-kw aural. Antenna: 1160-ft. above av. terrain, 1139-ft. above ground, 1421-ft. above sea level.

Latitude 40° 02' 31"  
Longitude 75° 14' 11"

**Transmitter:** Domino Lane & Fowler St., Roxborough.

**Began Digital Operation:** November 30, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, UPI.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** March 15, 1948. Sale to NBC in exchange for KCNC-TV, Denver, CO, license for Ch. 4, Miami, FL, KUTV, Salt Lake City, UT & other considerations approved by FCC July 19, 1995 (*Television Digest*, Vol. 34:29, 35, 48, 52; 35:31). Sale to CBS by *Philadelphia Bulletin* interests approved by FCC July 23, 1958 (Vol. 13:51; 14:1, 18, 27, 30).

**Represented (sales):** NBC TV Spot Sales.

### Personnel:

Dennis Bianchi, President & General Manager.

Joe Collins, Vice President, Sales.

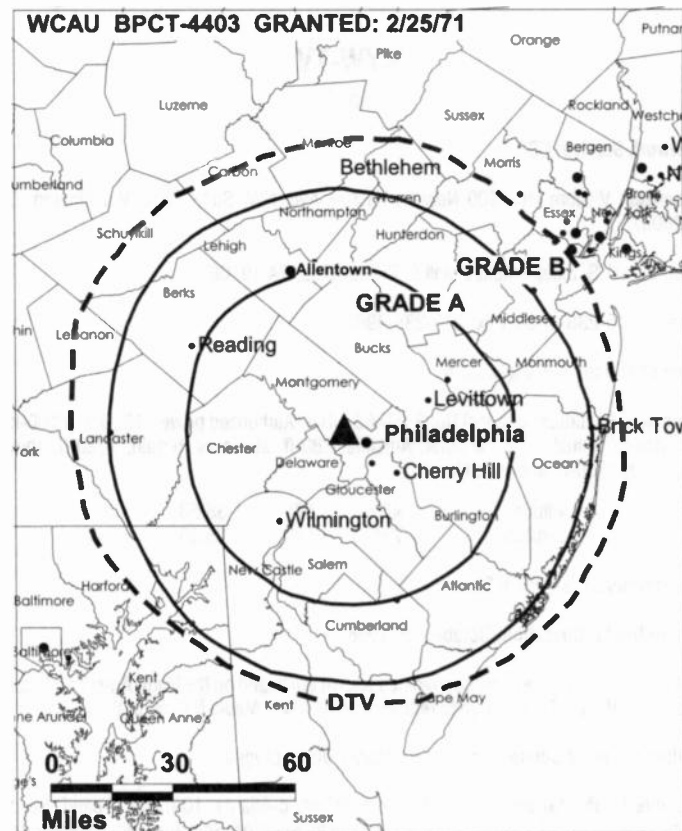
Steve Schwaid, Vice President, News.

Ginger Zumaeta, Vice President, Creative Services.

Sim Kolliner, Engineering Director.

Lawana Scales, Program Director.

Joanne Wilder, Community Affairs Director.



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**Rates:** On request.

**City of License:** Philadelphia. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,675,520	669,890	3,345,410
Average Weekly Circulation (2000)	1,731,002	450,108	2,181,110
Average Daily Circulation (2000)			1,102,752
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,118,550	552,160	2,670,710
Average Weekly Circulation (2000)	1,582,395	429,565	2,011,960
Average Daily Circulation (2000)			1,042,466
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	556,970	117,730	674,700
Average Weekly Circulation (2000)	148,607	20,543	169,150
Average Daily Circulation (2000)			60,285

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia

## WCAU-DT Ch. 67

**Network Service:** NBC.

**Grantee:** NBC Stations Management Inc., 30 Rockefeller Plaza, Room 1022, New York, NY 10112.

**Studio:** 10 Monument Rd., Bala Cynwyd, PA 19004.

**Phone:** 610-668-5510. **Fax:** 610-668-7038.

**E-mail:** nbc10@nbc.com

**Web Site:** <http://www.nbc10.com>

**Digital Facilities:** Channel No. 67 (788-794 MHz). Power: 759-kw max. visual. Antenna: 1125-ft. above av. terrain, 1066-ft. above ground, 1349-ft. above sea level.

Latitude	40°	02'	31"
Longitude	75°	14'	12"

Requests modification of CP for change to 112-kw max. visual, 860-ft. above av. terrain, 801-ft. above ground, 1083-ft. above sea level. BMPCDT-980826KF.

**Transmitter:** Domino Lane & Fowler St.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** National Broadcasting Co. (Group Owner).

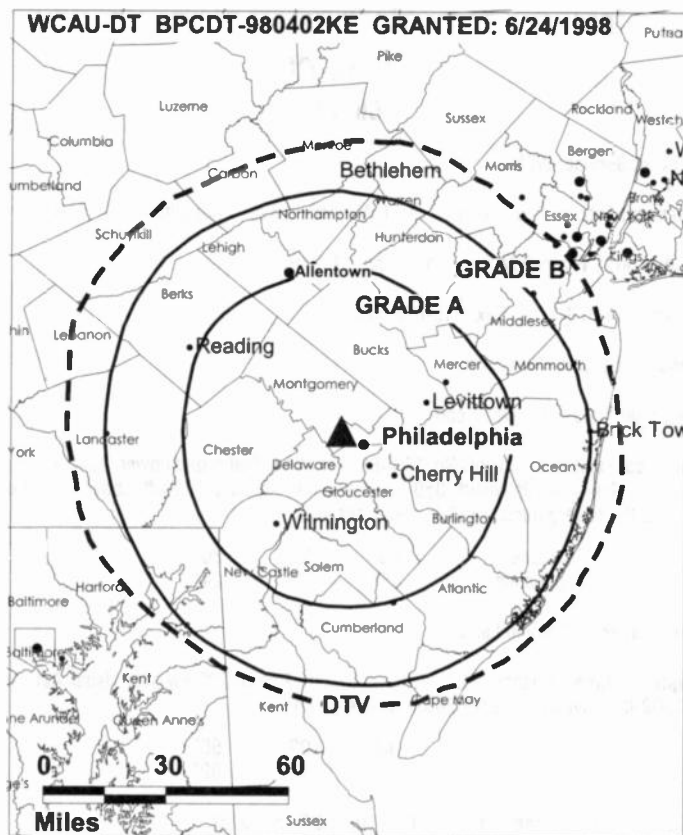
**Began Digital Operation:** December 4, 1998.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Dennis Bianchi, President & General Manager.

Sim Kolliner, Engineering & Operations Director.



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**Rates:** On request.

**City of License:** Philadelphia.

**Station DMA:** Philadelphia. **Rank:** 4.

**Nielsen Data:** Not available.

# Pennsylvania—Philadelphia

## WPHL-TV Ch. 17

**Network Service:** WBN.

**Licensee:** Tribune Television Co., 5001 Wynnefield Ave., Philadelphia, PA 19131.

**Studio:** 5001 Wynnefield Ave., Philadelphia, PA 19131.

**Phone:** 215-878-1700. **Fax:** 215-878-3737.

**E-mail:** wb17philly@aol.com

**Web Site:** <http://www.wb17.com>

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 2340-kw max. & 1290-kw horizontal visual, 350-kw max. aural. Antenna: 1050-ft. above av. terrain, 1092-ft. above ground, 1313-ft. above sea level.

Latitude 40° 02' 30"  
Longitude 75° 14' 24"

**Transmitter:** E. Domino Lane.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 200-kw max. visual. Antenna: 1302-ft. above av. terrain, 1268-ft. above ground.

Latitude 40° 02' 56"  
Longitude 75° 15' 02"

**FCC Digital File Number:** BPCDT-19991025ADR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter Ku & C-band; Comtech, 5-meter Ku & C-band; Andrew, Standard Communications receivers.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** July 17, 1960. Left air August 1, 1962. Resumed operation September 17, 1965. Sale to U.S. Communications (AVC Corp.) approved by FCC December 6, 1967. Sale to Providence Journal by AVC Corp. approved by FCC November 16, 1978 (Television Digest, Vol. 18:20). Sale to Taft Broadcasting Partners approved by FCC October 22, 1987 (Vol. 27:30). Transfer of control to present owner from Taft approved by FCC April 17, 1992 (Vol. 31:45; 32:24).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Sidley & Austin.

**Personnel:**

Leslie Glenn, Vice President & General Manager.

Brian Monihan, General Sales Manager.

Karen Graham, National Sales Manager.

Bill Lipp, Local Sales Manager.

Joan Boyce, Programming Director.

Dan Reese, Promotion Director.

Wanda Kelley, Production Manager.

Michael Hort, Engineering Manager.



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Cathy Davis, Controller.

Highest 30 Sec. Rate: \$5000.

City of License: Philadelphia. Station DMA: Philadelphia. Rank: 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,084,740	599,960	3,684,700
Average Weekly Circulation (2000)	1,010,504	275,473	1,285,978
Average Daily Circulation (2000)			469,199
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,118,550	548,430	2,666,980
Average Weekly Circulation (2000)	815,755	266,939	1,082,694
Average Daily Circulation (2000)			417,480
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	966,190	51,530	1,017,720
Average Weekly Circulation (2000)	194,750	8,534	203,284
Average Daily Circulation (2000)			51,720

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
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WPHL-TV**

*THE*  
**TED HEPBURN**  
*COMPANY*

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Pennsylvania—Philadelphia

**WPSG**  
**Ch. 57**

**Network Service:** UPN.

**Licensee:** Paramount Stations Group of Philadelphia Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 420 N. 20th St., Philadelphia, PA 19130.

**Phone:** 215-563-5757.

**Web Site:** <http://www.upn57.com>

**Technical Facilities:** Channel No. 57 (728-734 MHz). Authorized power: 3470-kw max. visual. Antenna: 1178-ft. above av. terrain, 1152-ft. above ground, 1394-ft. above sea level.

Latitude 40° 02' 21"  
Longitude 75° 14' 13"

**Transmitter:** Umbria & Paoli Ave., Roxborough.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 107-kw max. visual. Antenna: 974-ft. above av. terrain, 940-ft. above ground.

Latitude 40° 02' 21"  
Longitude 75° 14' 13"

**FCC Digital File Number:** BPCDT-19991025AEE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Microdyne, 7-meter; Prodelin, 4.5-meter.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** June 15, 1981. Sale to Grant Broadcasting by Leon S. Gross, et al., approved by FCC April 24, 1985. Transfer to Combined Broadcasting Inc. approved by FCC June 8, 1988. Proposed sale to Fox Television Stations dismissed (**Television Digest** Vol. 33:34; 34:10). Sale to present owner approved by FCC August 24, 1995 (Vol. 34:43, 35:20).

**Represented (sales):** Settel Inc.

**Represented (legal):** Sutherland, Asbill & Brennan.

**Personnel:**

**Kevin D'Kane**, General Manager.

**Philip Salas**, General Sales Manager.

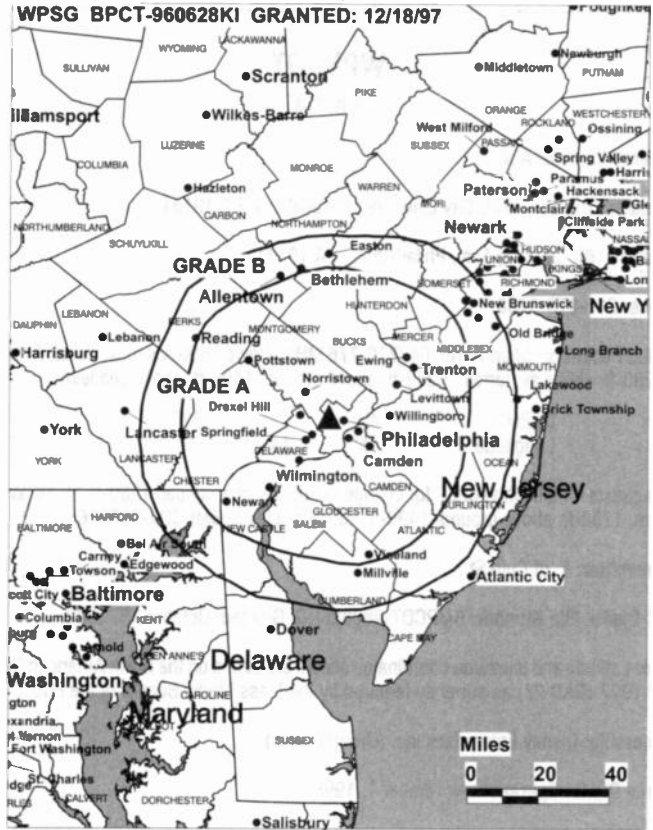
**Patrick Furlong**, National Sales Manager.

**Nancy Horton**, Chief Engineer.

**Mark Cooper**, Program & Promotion Manager.

**Kathleen Gorman**, Business Manager.

**Jeffrey Finken**, Research Manager.



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**Rates:** On request.

**City of License:** Philadelphia. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,751,530	568,830	3,320,360
Average Weekly Circulation (2000)	752,723	207,353	960,075
Average Daily Circulation (2000)			311,107
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,118,550	548,430	2,666,980
Average Weekly Circulation (2000)	685,362	204,390	889,752
Average Daily Circulation (2000)			293,796
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	632,980	20,400	653,380
Average Weekly Circulation (2000)	67,360	2,963	70,323
Average Daily Circulation (2000)			17,311

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Pennsylvania—Philadelphia

### WPVI-DT Ch. 64

**Network Service:** ABC.

**Grantee:** ABC Inc., 4100 City Line Ave., Philadelphia, PA 19131.

**Studio:** 4100 City Line Ave., Philadelphia, PA 19131.

**Phone:** 215-878-9700.

**Digital Facilities:** Channel No. 64 (770-776 MHz). Power: 500-kw max. visual. Antenna: 1280-ft. above av. terrain, 1253-ft. above ground, 1496-ft. above sea level.

Latitude	40°	02'	33"
Longitude	75°	14'	33"

Requests modification of CP for change to 500-kw max. visual, 1280-ft. above av. terrain, 1253-ft. above ground, 1496-ft. above sea level. BMPCDT-980826KG.

**Transmitter:** E. of Culp St..

**FCC Digital File Number:** BMPCDT-980826KG. Granted: October 15, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Disney Enterprises Inc. (Group Owner).

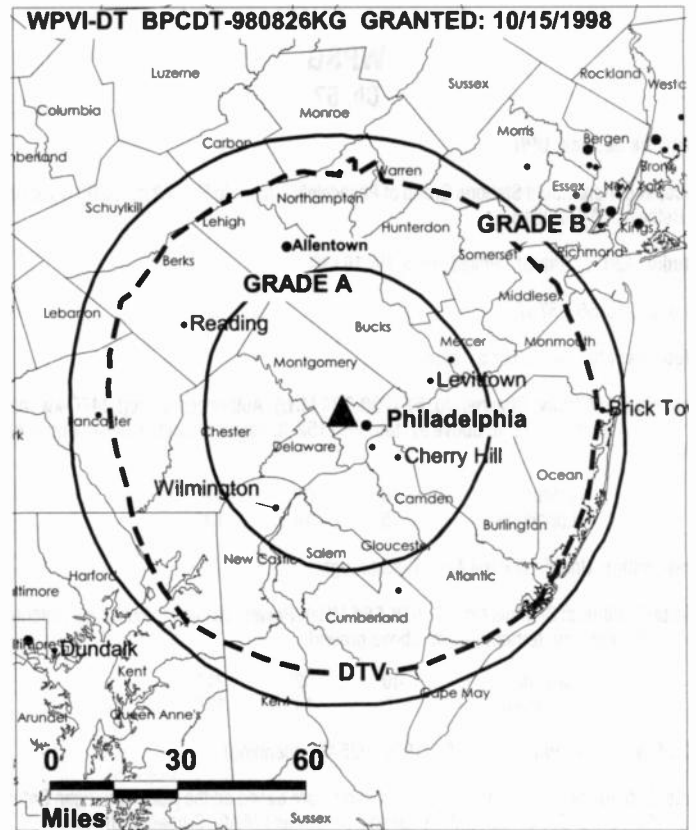
**Began Digital Operation:** November 1, 1998.

**Personnel:**

Dave Davis, General Manager.

Jim Gilbert, Chief Engineer.

**Rates:** On request.



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**City of License:** Philadelphia. **Station DMA:** Philadelphia. **Rank:** 4.

**Nielsen Data:** Not available.



# Pennsylvania—Philadelphia

## WPVI-TV Ch. 6

**Network Service:** ABC.

**Licensee:** The Walt Disney Co., 500 S. Buena Vista St., Burbank, CA 91521.

**Studio:** 4100 City Line Ave., Philadelphia, PA 19131.

**Phone:** 215-878-9700. **Fax:** 215-581-4515; 215-581-4530.

**E-mail:** cyber6@wpvi.com

**Web Site:** http://www.wpvi.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 74.1-kw visual, 7.41-kw aural. Antenna: 1090-ft. above av. terrain, 1116-ft. above ground, 1368-ft. above sea level.

Latitude 40° 02' 38.50"  
Longitude 75° 14' 25.50"

**Transmitter:** Culp St., Philadelphia.

**Began Digital Operation:** November 11, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 5.6-meter Ku-band; Andrew, 7.1-meter C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Operation:** September 13, 1947. Sale to Capital Cities/ABC Inc. by Triangle Publications approved by FCC February 24, 1971 (*Television Digest*, Vol. 10:8, 9; 11:9). Sale to present owner by Capital Cities/ABC Inc. approved by FCC February 8, 1996.

**Represented (sales):** ABC-TV Network Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

### Personnel:

**J. David Davis**, President & General Manager.

**Bernard Prazenica**, Sales Director.

**James Aronow**, Sales Manager.

**Tim Gianettino**, Sales Manager.

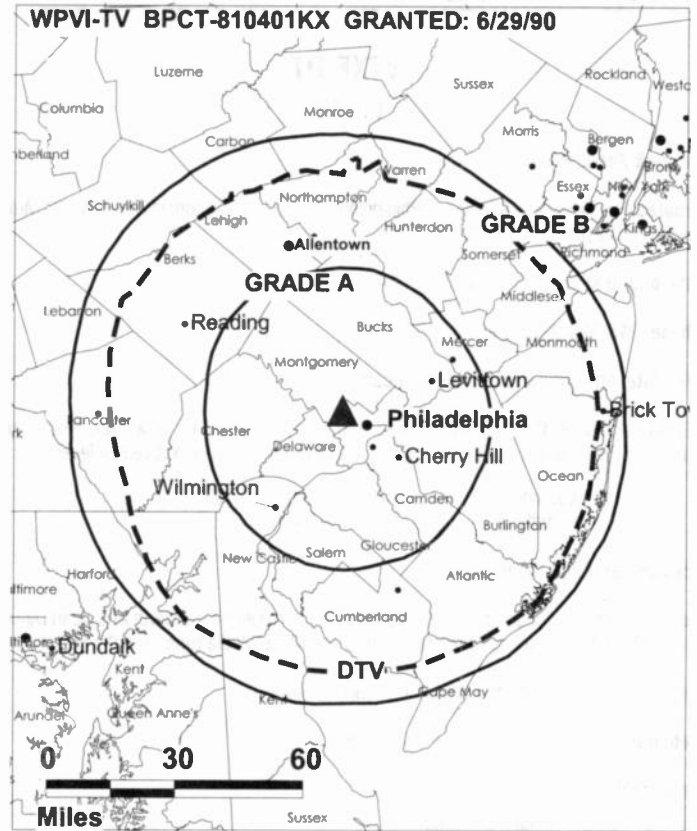
**Charles D. Dunn**, Sales Manager.

**Caria Carpenter**, News Director.

**Cindy Torres**, Business Manager.

**Terry Belford**, Production Manager.

**Rebecca Campbell**, Programming & Operations Director.



**Jim Gilbert**, Engineering Director.

**Linda Munich**, Public Affairs Director.

**Caroline Welch**, Creative Services Director.

**Rates:** On request.

**City of License:** Philadelphia. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,669,730	706,180	3,375,910
Average Weekly Circulation (2000)	1,921,291	465,522	2,386,813
Average Daily Circulation (2000)			1,485,164
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,118,550	552,160	2,670,710
Average Weekly Circulation (2000)	1,759,692	438,269	2,197,961
Average Daily Circulation (2000)			1,401,623
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	551,180	154,020	705,200
Average Weekly Circulation (2000)	161,599	27,253	188,852
Average Daily Circulation (2000)			83,541

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Pennsylvania—Philadelphia

### WTXF-DT Ch. 42

**Network Service:** FOX.

**Grantee:** Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, c/o Molly Pauker, Washington, DC 20016.

**Studio:** 330 Market St., Philadelphia, PA 19106.

**Phone:** 215-925-2929. **Fax:** 215-925-2420.

**Web Site:** <http://www.foxphiladelphia.com>

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 317.4-kw max. visual. Antenna: 528-ft. above av. terrain, 354-ft. above ground, 758-ft. above sea level.

Latitude	40°	03'	33"
Longitude	75°	14'	21"

**Transmitter:** 8200 Ridge Ave.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fox Television Stations Inc. (Group Owner).

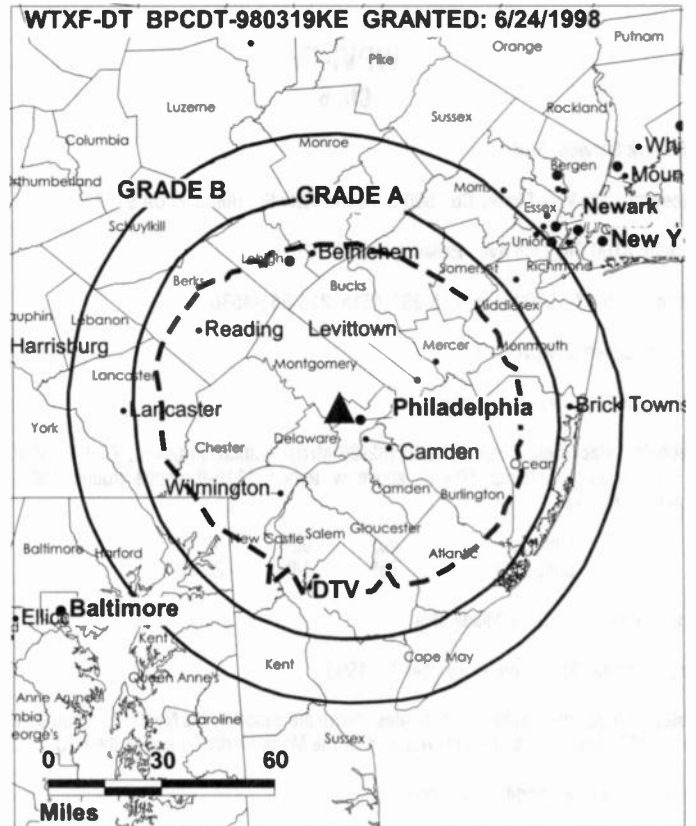
**Began Digital Operation:** October 27, 1998.

**Personnel:**

**Roger LaMay**, General Manager.

**Rates:** On request.

**City of License:** Philadelphia. **Station DMA:** Philadelphia. **Rank:** 4.



**Nielsen Data:** Not available.

# Pennsylvania—Philadelphia

## WTFX-TV Ch. 29

**Network Service:** FOX.

**Licensee:** Fox Television Stations of Philadelphia Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 330 Market St., Philadelphia, PA 19106.

**Phone:** 215-925-2929. **Fax:** 215-925-2420.

**Web Site:** <http://www.foxphiladelphia.com>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. & 3470-kw horizontal visual, 500-kw max. & 347-kw horizontal aural. Antenna: 1140-ft. above av. terrain, 1190-ft. above ground, 1415-ft. above sea level.

Latitude 40° 02' 26"  
Longitude 75° 14' 20"

**Transmitter:** 340 Domino Lane.

**Began Digital Operation:** October 27, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Microdyne, 3.6-meter C-band; Vertex, 3-meter C-band; Vertex, 8.8-meter C-band; Winegard, 3-meter Ku & C-band; Chapparral, Harris, Kenwood receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** May 16, 1965. Sale to Taft Broadcasting approved by FCC May 7, 1969 (Television Digest, Vol. 9:21). Sale to TVX Broadcast Group by Taft approved by FCC February 20, 1987 (Vol. 27:9, 14, 15). Sale to Paramount Communications Inc. by TVX Broadcast Group approved by FCC April 22, 1990. Sale to present owner by Viacom International (which had purchased Paramount) approved by FCC August 14, 1995 (Vol. 34:36, 43, 48, 49, 50; 35:20).

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Roger LaMay**, Vice President & General Manager.

**Chris Wolf**, Vice President, Programming & Creative Services.

**Kent Von Hertsenberg**, Vice President, Finance.

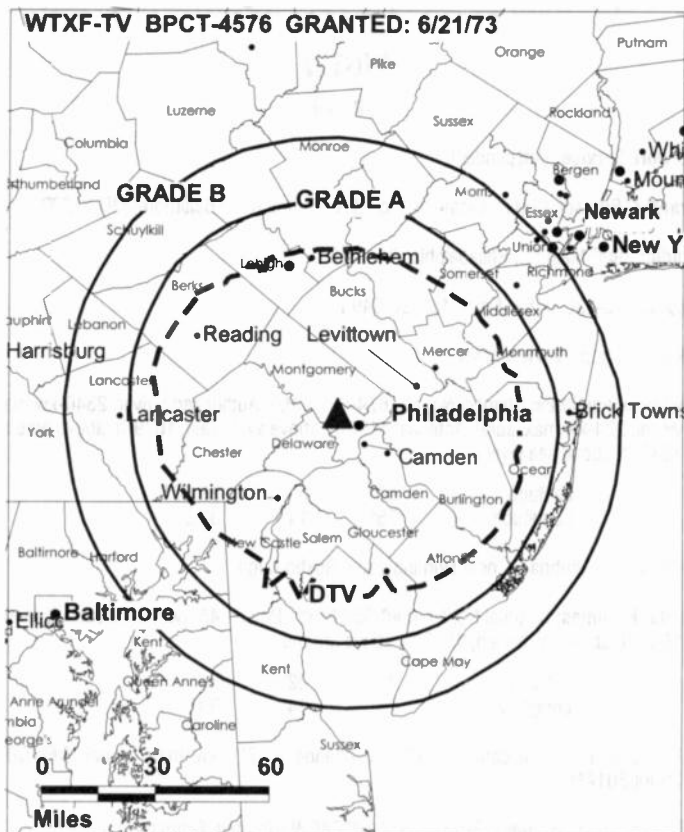
**Scott Mayes**, General Sales Manager.

**Drew Camerota**, Local Sales Manager.

**Robin Davidson**, Local Sales Manager.

**Karen Gilligan**, National Sales Manager.

**John Mussoni**, News Director.



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**Mike Daly**, Marketing & Promotion Director.

**Diane Krach**, Vice President, Engineering.

**Rates:** On request.

**City of License:** Philadelphia. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,916,200	2,357,460	5,273,660
Average Weekly Circulation (2000)	1,474,545	492,586	1,967,131
Average Daily Circulation (2000)			782,434
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,118,550	548,430	2,666,980
Average Weekly Circulation (2000)	1,310,354	331,905	1,642,259
Average Daily Circulation (2000)			704,892
Other JMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	797,650	1,809,030	2,606,680
Average Weekly Circulation (2000)	164,191	160,681	324,872
Average Daily Circulation (2000)			77,542

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Philadelphia-Burlington, New Jersey

**WGTW**  
Ch. 48

**Network Service:** Independent.

**Grantee:** Brunson Communications Inc., 3 N. Central Ave., Baltimore, MD 21202.

**Studio:** 3900 Main St., Philadelphia, PA 19127.

**Phone:** 215-930-0482. **Fax:** 215-930-0496.

**Web Site:** <http://www.wgtw.com>

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1100-ft. above av. terrain, 1079-ft. above ground, 1332-ft. above sea level.

Latitude 40° 02' 35.50"  
Longitude 75° 14' 32.50"

**Transmitter:** Umbria St. near Domino Lane, Roxborough.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 45-kw max. visual. Antenna: 1099-ft. above av. terrain, 1079-ft. above ground.

Latitude 40° 02' 36"  
Longitude 75° 14' 33"

Requests for modification of CP for change to 225-kw max. visual. BPCDT-20000501AFH.

**FCC Digital File Number:** BPCDT-19991026ACW. Granted: February 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Brunson Communications Inc.

**Began Operation:** August 13, 1992.

**Represented (legal):** Wood, Maines & Brown Chartered.

**Personnel:**

**Dorothy E. Brunson,** General Manager.

**Bruce Franzen,** General Sales Manager.

**John Duffin,** National Sales Manager.

**Frank Volght,** Program Director.

**Jason Niell,** Chief Engineer.

**Allen Box,** Production Manager.

**Michelle Williams,** Business Manager.

**Dan Lavelle,** Program Continuity.

**Renee LaPointe,** Promotions.



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**Rates:** On request.

**City of License:** Burlington, NJ. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,879,220	519,240	2,398,460
Average Weekly Circulation (2000)	170,924	105,250	276,174
Average Daily Circulation (2000)			81,063
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,879,220	499,370	2,378,590
Average Weekly Circulation (2000)	170,924	103,200	274,124
Average Daily Circulation (2000)			80,877
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	19,870	19,870
Average Weekly Circulation (2000)	0	2,050	2,050
Average Daily Circulation (2000)			186

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Pittsburgh

## KDKA-TV Ch. 2

**Network Service:** CBS.

**Licensee:** Viacom Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** One Gateway Center, Pittsburgh, PA 15222-1465.

**Phones:** 412-575-2200; 412-575-2276. Fax: 412-575-3207.

**Web Site:** <http://www.kdka.com/>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 968-ft. above av. terrain, 604-ft. above ground, 1969-ft. above sea level.

Latitude 40° 29' 38.22"  
Longitude 80° 01' 09.40"

**Transmitter:** 4101 Grizella St.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 727-kw max. visual. Antenna: 1020-ft. above av. terrain, 656-ft. above ground, 2021-ft. above sea level.

Latitude 40° 29' 38"  
Longitude 80° 01' 09"

**Transmitter:** 4101 Grizella St.

**FCC Digital File Number:** BPCDT-980709KF. Granted: October 26, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive 3 Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta receivers.

**SNG Mobile Dish:** Satcom, 2.3-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** January 11, 1949. Originally operated as WDTV. Sale to Westinghouse by DuMont Laboratories approved by FCC January 5, 1955 (*Television Digest*, Vol. 10:49; 11:2). Sale to present owner by CBS Inc. approved by FCC May 3, 2000.

**Represented (sales):** CBS/Group W TV Sales.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

Gary Cozen, Vice President & General Manager.

Bruce Kaplan, General Sales Manager.

Jeff Weissbart, News Director.

John J. Cvetic, Engineering Manager.



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Jerry Kalke, Broadcast Operations & Engineering Director.

**Rates:** On request.

**City of License:** Pittsburgh. **Station DMA:** Pittsburgh. **Rank:** 20.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,281,100	307,370	1,588,470
Average Weekly Circulation (2000)	866,371	173,034	1,039,405
Average Daily Circulation (2000)			602,974
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	907,000	228,290	1,135,290
Average Weekly Circulation (2000)	747,653	155,146	902,799
Average Daily Circulation (2000)			550,682
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,100	79,080	453,180
Average Weekly Circulation (2000)	118,718	17,888	136,606
Average Daily Circulation (2000)			52,292

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Pittsburgh

## WCWB Ch. 22

**Network Service:** WBN.

**Licensee:** WPTT Inc., 3474 William Penn Hwy., 2nd Floor, Pittsburgh, PA 15235.

**Studio:** 3474 William Penn Hwy., 2nd Floor, Pittsburgh, PA 15235.

**Phone:** 412-829-9788. **Fax:** 412-829-0313.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. & 1950-kw horizontal visual, 500-kw max. & 195-kw horizontal aural. Antenna: 920-ft. above av. terrain, 829-ft. above ground, 2049-ft. above sea level.

Latitude 40° 26' 22.50"  
Longitude 79° 43' 10.50"

**Transmitter:** Hawkeye Dr. Extended.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 331-kw max. visual. Antenna: 1027-ft. above av. terrain, 705-ft. above ground, 2024-ft. above sea level.

Latitude 40° 29' 43"  
Longitude 80° 00' 18"

Requests CP for change to 3818-kw max. visual, 919-ft. above av. terrain, 797-ft. above ground; lat. 40° 26' 23", long. 79° 43' 11". BPCT-19991112ACD.

**Transmitter:** 750 Ivory Ave.

**FCC Digital File Number:** BPCDT-990112KF. Granted: June 17, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter C-band; AFC, 3.7-meter Ku-band; AFC, 5-meter C-band; M/A-Com, Microdyne receivers.

**LMA:** Local marketing agreement with WPGH-TV (F), Pittsburgh.

**Ownership:** Glencaim Ltd. Broadcast Properties (Group Owner).

**Began Operation:** September 29, 1978. Sale to present owner by Commercial Radio Institute approved by FCC June 21, 1991. Sale pending to Sinclair Communications Inc.

**Represented (sales):** Settel Inc.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

Edwin L. Edwards, President & General Manager.

Michael Wolff, Station Manager.

Willette Edwards, Secretary.

**Highest 30 Sec. Rate:** \$1200.



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**City of License:** Pittsburgh. **Station DMA:** Pittsburgh. **Rank:** 20.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,077,030	257,470	1,334,500
Average Weekly Circulation (2000)	350,494	53,954	404,448
Average Daily Circulation (2000)			137,030
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	889,640	218,150	1,107,790
Average Weekly Circulation (2000)	315,327	50,447	365,774
Average Daily Circulation (2000)			124,262
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	187,390	39,320	226,710
Average Weekly Circulation (2000)	35,167	3,507	38,674
Average Daily Circulation (2000)			12,767

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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**WPCB-TV**  
CORNERSTONE TELEVISION

# Pennsylvania—Greensburg-Pittsburgh



**WPCB-TV**

**Ch. 40**

**(Operates satellite WKBS-TV, Altoona, PA)**

**Network Service:** Independent.

**Licensee:** Cornerstone Television Inc., Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

**Studio:** Rte. 48, Signal Hill Dr., Wall, PA 15148-1499.

**Phone:** 412-824-3930. **Fax:** 412-824-5442.

**E-mail:** drichert@ctv.org

**Web Site:** <http://www.ctv.org>

**Technical Facilities:** Channel No. 40 (626-632 MHz). **Authorized power:** 5000-kw max. **visual.** Antenna: 988-ft. above av. terrain, 814-ft. above ground, 2024-ft. above sea level.

Latitude	40°	23'	30"
Longitude	79°	46'	51"

Holds CP for change to 4900-kw max. visual, 932-ft. above av. terrain, 773-ft. above ground, 1970-ft. above sea level, lat. 40° 23' 34", long. 79° 46' 54", BPCT-19991004ABW

**Transmitter:** Mosside Blvd., 1.7-mi. N of U.S. Hwy. 30.

**FCC Proposed Digital Channel Number:** Ch. 50.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Cornerstone Television Inc. (Group Owner).

**Began Operation:** April 15, 1979. Swap of station for Metropolitan Pittsburgh Public Broadcasting Inc.'s WQEX-TV and subsequent sale to Paxson Communications cancelled by Cornerstone (*Television Digest*, Vol. 37:18; 40:4, 5).

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

Oleen Eagle, President.

David Skeba, Vice President & Programming Director.

Blake Richert, Vice President & Engineering Director.

Mark Dreistadt, Vice President of Administration & Finance.



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**Rates:** On request.

**City of License:** Greensburg. **Station DMA:** Pittsburgh. **Rank:** 20.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	330,880	147,410	478,290
Average Weekly Circulation (2000)	21,387	8,881	30,268
Average Daily Circulation (2000)			7,075
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	330,880	141,820	472,700
Average Weekly Circulation (2000)	21,387	8,512	29,899
Average Daily Circulation (2000)			7,052
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,590	5,590
Average Weekly Circulation (2000)	0	369	369
Average Daily Circulation (2000)			23

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Pennsylvania—Pittsburgh

## WPGH-TV Ch. 53

**Network Service:** FOX.

**Licensee:** WPGH Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 750 Ivory Ave., Pittsburgh, PA 15214-1606.

**Phone:** 412-931-5300. **Fax:** 412-931-8029.

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 2340-kw max. & 1280-kw horizontal visual, 234-kw max. & 64-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 736-ft. above ground, 2049-ft. above sea level.

Latitude 40° 29' 43"  
Longitude 80° 00' 18"

Holds CP for change to 5000-kw max. visual, 1024-ft. above av. terrain, 702-ft. above ground, 2021-ft. above sea level, lat. 40° 29' 43", long. 80° 00' 17". BPCT-950629KP.

**Transmitter:** 750 Ivory Ave., Pittsburgh.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 1024-ft. above av. terrain, 705-ft. above ground, 2021-ft. above sea level.

Latitude 40° 29' 43"  
Longitude 80° 00' 18"

**Transmitter:** 750 Ivory Ave.

**FCC Digital File Number:** BPCDT-980803KS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter C-band; AFC, 4.5-meter Ku-band; AFC, 4.7-meter C-band; SatCom, 5.5-meter C-band; Vertex, 6.1-meter C-band; DX Communications, Harris receivers.

**LMA:** Local marketing agreement with WCWB (W), Pittsburgh.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** July 14, 1953. Started as WKJF-TV, left air July 2, 1954. Resumed operation under new ownership February 1, 1969; left air August 16, 1971. Transfer to Henry Posner Jr. from Receiver in Bankruptcy approved by FCC December 12, 1973. Returned to air January 14, 1974. Sale to Meredith Corp. by Henry Posner Jr. approved by FCC September 8, 1978 (Television Digest, Vol. 18:17, 38). Sale to Lorimar-Telepictures by Meredith approved by FCC November 12, 1986 (Vol. 26:29, 46, 52; 27:2). Sale to Renaissance Communications by Lorimar approved by FCC November 23, 1988 (Vol. 29:3). Sale to present owner by Renaissance approved by FCC June 21, 1991.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

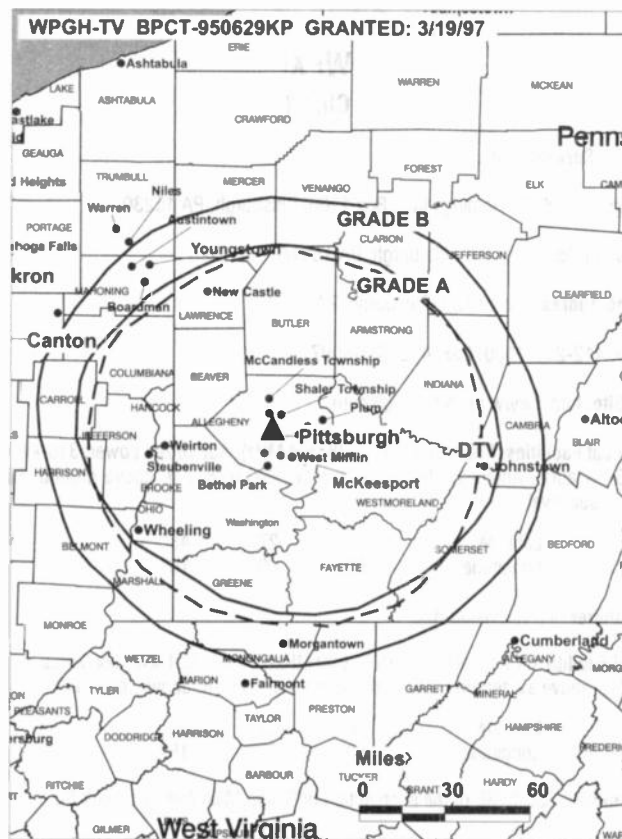
**Personnel:**

Dick Singer, Regional Manager.

Jayne Adair, Station Manager.

Terry Caywood, Regional Director, Programming.

Tom Burke, News Director.



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Kerry Check, Engineering Director.

Wendy Shust, Business Manager.

**Rates:** On request.

**City of License:** Pittsburgh. **Station DMA:** Pittsburgh. **Rank:** 20.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,195,490	286,960	1,482,450
Average Weekly Circulation (2000)	587,232	87,068	674,299
Average Daily Circulation (2000)			239,420
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	907,000	209,430	1,116,430
Average Weekly Circulation (2000)	495,102	78,676	573,778
Average Daily Circulation (2000)			207,620
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	288,490	77,530	366,020
Average Weekly Circulation (2000)	92,129	8,392	100,521
Average Daily Circulation (2000)			31,800

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Pittsburgh

**WPXI**  
Ch. 11

**Network Service:** NBC.

**Licensee:** WPXI-TV Holdings Inc., Box 1100, Pittsburgh, PA 15230.

**Studio:** 11 Television Hill, Pittsburgh, PA 15214.

**Mailing Address:** Box 1100, Pittsburgh, PA 15230.

**Phone:** 412-237-1100. **Fax:** 412-323-8097.

**Web Site:** <http://www.realpittsburgh.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1001-ft. above av. terrain, 817-ft. above ground, 2018-ft. above sea level.

Latitude 40° 27' 48"  
Longitude 80° 00' 16"

**Transmitter:** 11 Television Hill.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 501-kw max. visual. Antenna: 948-ft. above av. terrain, 764-ft. above ground, 1965-ft. above sea level.

Latitude 40° 27' 48"  
Longitude 80° 00' 16"

**Transmitter:** 330-ft. SE of the intersection of Rising Main Ave. & Lanark St.

**FCC Digital File Number:** BPCDT-980729KG. Granted: October 16, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 6-meter; Harris, 3-meter; Microdyne, 3-meter; Satcom Technologies, 2.8-meter; Scientific-Atlanta, 7-meter; Cyclesat, DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Satcom Technologies, 2.8-meter.

**News Services:** AP, CNN Newsource, Mediawire, National Weather Wire, NBC News Channel, Nexus, UPI.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** September 1, 1957. Sale to present owner by co-owners *Pittsburgh Post-Gazette & Sun Telegraph* and H. Kenneth Brennen & family approved by FCC November 20, 1964 (*Television Digest*, Vol. 4:36, 47).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

John Howell, Vice President & General Manager.

Ellen Bramson, General Sales Manager.

Phil Johnson, Local Sales Manager.

Gary Bogart, National Sales Manager.

Jennifer Rigby, News Director.

Glenn Romsos, Engineering Director.



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**Karen Lah**, Promotion Director.

**Bud Moore**, Controller.

**Vicki Roberts**, Production Manager.

**Maureen D'Connor**, Affiliate Relations Manager.

**Rates:** On request.

**City of License:** Pittsburgh. **Station DMA:** Pittsburgh. **Rank:** 20.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,254,220	293,500	1,547,720
Average Weekly Circulation (2000)	810,116	167,297	977,413
Average Daily Circulation (2000)			544,813
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	907,000	219,840	1,126,840
Average Weekly Circulation (2000)	730,702	154,221	884,922
Average Daily Circulation (2000)			507,933
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	347,220	73,660	420,880
Average Weekly Circulation (2000)	79,414	13,076	92,490
Average Daily Circulation (2000)			36,881

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Pittsburgh

## WTAE-DT Ch. 51

**Network Service:** ABC.

**Licensee:** WTAE Hearst-Argyle Television Inc., 400 Ardmore Blvd., Pittsburgh, PA 15221.

**Studio:** 400 Ardmore Blvd., Pittsburgh, PA 15221.

**Phone:** 412-242-4300.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 145-kw max. visual. Antenna: 820-ft. above av. terrain, 869-ft. above ground, 1854-ft. above sea level.

Latitude	40°	16'	49"
Longitude	79°	48'	11"

Requests CP for change to 900-kw max. visual, 1040-ft. above av. terrain, 991-ft. above ground. BPCDT-20000421.

**Transmitter:** Henderson Rd., 0.31-mi. NW of Buena Vista.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

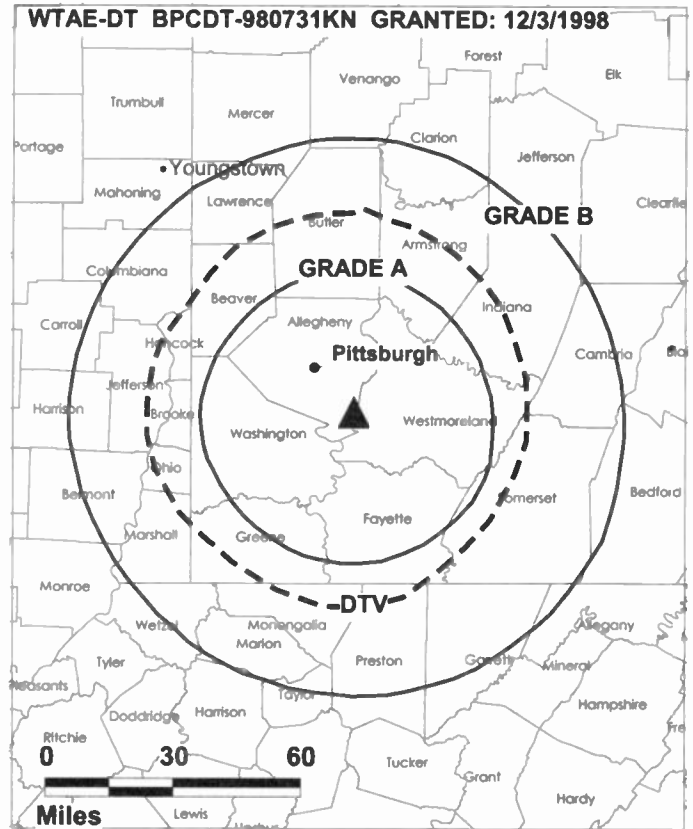
**Began Digital Operation:** February 28, 1999.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Jim Hefner, General Manager.

**Rates:** On request.



**City of License:** Pittsburgh. **Station DMA:** Pittsburgh. **Rank:** 20.

**Nielsen Data:** Not available.

# Pennsylvania—Pittsburgh

## WTAE-TV Ch. 4

**Network Service:** ABC.

**Licensee:** WTAE Hearst-Argyle Television Inc., 400 Ardmore Blvd., Pittsburgh, PA 15221.

**Studio:** 400 Ardmore Blvd., Pittsburgh, PA 15221.

**Phone:** 412-242-4300. **Fax:** 412-244-4628.

**Web Site:** <http://www.wtaetv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"  
Longitude 79° 48' 11"

**Transmitter:** Elizabeth Township.

**Began Digital Operation:** February 28, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5-meter C-band; Andrew, 5.3-meter Ku-band; Andrew, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Avantek, DX Antenna, Standard Communications receivers.

**News Services:** AP, Conus, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC August 1, 1962 (*Television Digest*, Vol. 2:29, 32). Merged with Argyle Television Inc. Approved by FCC June 2, 1997 (Vol. 37:13, 29, 35).

**Represented (sales):** Katz American Television.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

### Personnel:

James R. Hefner III, President & General Manager.

Kathy Wallace, General Sales Manager.

Bob Scutari, National Sales Manager.

Dave Kasperok, Engineering Director.

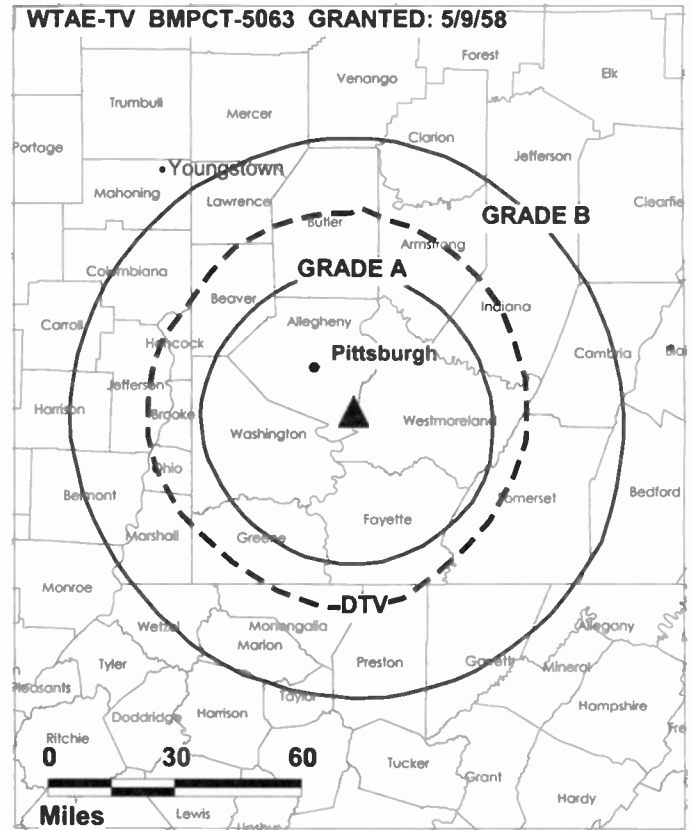
Bob Longo, News Director.

Gloria Spence, Resident Controller.

Kurt Haase, Assistant Chief Engineer.

Jim Byrne, Broadcast Operations Director.

Cindy DeLuca, Business Development Director.



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Leslie Wojdowski, Marketing & Development Director.

Sherry Carpenter, Creative Services Director.

**Rates:** On request.

**City of License:** Pittsburgh. **Station DMA:** Pittsburgh. **Rank:** 20.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,326,740	358,650	1,685,390
Average Weekly Circulation (2000)	915,644	173,966	1,089,611
Average Daily Circulation (2000)			590,908
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	907,000	228,290	1,135,290
Average Weekly Circulation (2000)	733,808	148,542	882,351
Average Daily Circulation (2000)			502,106
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	419,740	130,360	550,100
Average Weekly Circulation (2000)	181,836	25,424	207,260
Average Daily Circulation (2000)			88,802

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Reading

**WTVE**  
**Ch. 51**

**Network Service:** Independent.

**Licensee:** Reading Broadcasting Inc., 1729 N. 11th St., Reading, PA 19604.

**Studio:** 1729 N. 11th St., Reading, PA 19604.

**Phone:** 610-921-9181. **Fax:** 610-921-9139.

**E-mail:** wtve@enter.net

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 1445-kw max. & 1100-kw horizontal visual, 290-kw max. & 219-kw horizontal aural. Antenna: 750-ft. above av. terrain, 148-ft. above ground, 1248-ft. above sea level.

Latitude	40°	21'	15"
Longitude	75°	53'	56"

Holds CP for change to 5000-kw max. visual, 1296-ft. above av. terrain, 689-ft. above ground, 1749-ft. above sea level, lat. 40° 19' 36", long. 75° 42' 15", transmitter to Fancy Hill, 0.9-mi. NW of Rte. 562 in Worman. BMPCT-940811KL.

**Transmitter:** Mount Penn, 1.9-mi. NE of center of Reading.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 120-kw max. visual. Antenna: 1296-ft. above av. terrain, 699-ft. above ground.

Latitude	40°	19'	35"
Longitude	75°	42'	15"

**FCC Digital File Number:** BPCDT-19991101AKO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

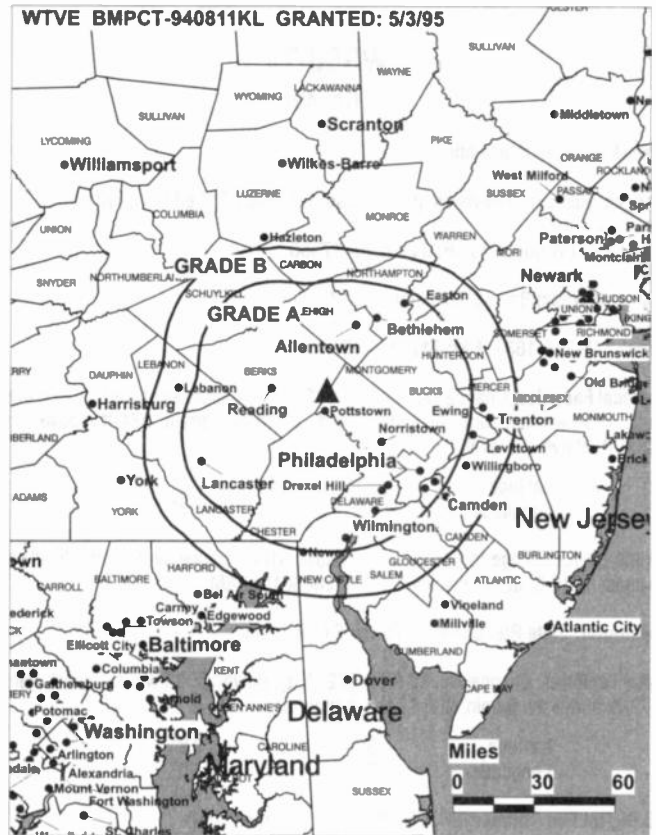
**Satellite Earth Stations:** AFC, 3-meter Ku-band; Andrew, 5-meter C-band; ChannelMaster, 3-meter C-band; Microdyne, 7-meter C-band; ChannelMaster, M/A-Com, Microdyne, Standard Communications receivers.

**Ownership:** Reading Broadcasting Inc.

**Began Operation:** May 4, 1980.

**Represented (legal):** Kaye, Scholer, Fierman, Hays & Handler LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.



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**Personnel:**

**Michael Parker, President.**

**Frank McCracken, Executive Vice President & General Sales Manager.**

**Gibson White, Chief Engineer.**

**Rates:** On request.

**City of License:** Reading. **Station DMA:** Philadelphia. **Rank:** 4.

**Nielsen Data:** Not available.

# Pennsylvania—Red Lion-Lancaster

## WGCB-TV Ch. 49

**Network Service:** Independent.

**Licensee:** Red Lion Television Inc., Windsor Rd., Box 88, Red Lion, PA 17356.

**Studio:** 2900 Windsor Rd., Red Lion, PA 17356.

**Mailing Address:** Box 88, Red Lion, PA 17356.

**Phone:** 717-246-1681. **Fax:** 717-244-9316.

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 550-kw max. visual, 110-kw max. aural. Antenna: 580-ft. above av. terrain, 374-ft. above ground, 1234-ft. above sea level.

Latitude 39° 54' 18"  
Longitude 76° 35' 00"

Holds CP for change to 617-kw max. visual, 610-ft. above av. terrain, 352-ft. above ground, 1236-ft. above sea level. BPC2-20000105AAM.

**Transmitter:** State Rte. 66141, 1.75-mi. E of Red Lion.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 500-kw max. visual. Antenna: 572-ft. above av. terrain, 299-ft. above ground.

Latitude 39° 54' 18"  
Longitude 76° 35' 00"

**FCC Digital File Number:** BPCDT-19991130AAQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3.3-meter C-band; 3.3-meter Ku-band; 4.3-meter C-band; Gardiner, 5.6-meter C-band; Microdyne receivers.

**AM Affiliate:** WGCB, 1-kw, 1440 KHz.

**FM Affiliate:** WGCB-FM, 50-kw, 96.1 MHz (No. 241).

**Ownership:** Red Lion Television Inc.

**Began Operation:** April 28, 1979.

**Represented (sales):** Hugh Wallace Inc.

**Represented (legal):** Benedict P. Cottone.

### Personnel:

John H. Norris, President.

Fred Wise, Vice President.

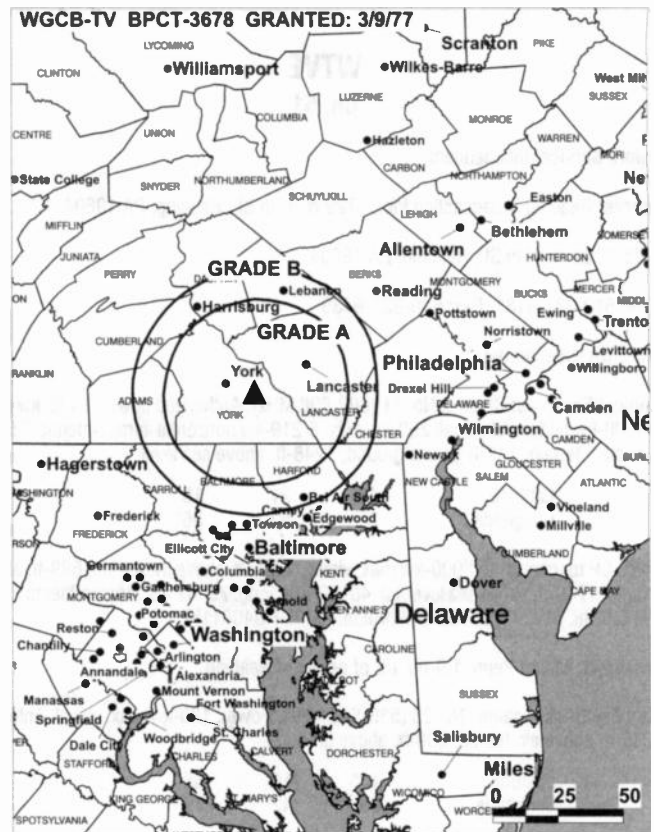
John E. Stockstill, Station Manager.

Gordon Moul, National Sales Manager.

John Banker, Program & Promotion Director.

Clyde Campbell, Business Manager.

Don Horst, Chief Engineer.



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**Jerry Jacobs, Marketing Director.**

**George Montgomery, Production Manager.**

**Rates:** On request.

**City of License:** Red Lion. **Station DMA:** Harrisburg-Lancaster-Lebanon-York. **Rank:** 46.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,900	76,180	375,080
Average Weekly Circulation (2000)	18,835	5,591	24,426
Average Daily Circulation (2000)			8,177
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	298,900	69,200	368,100
Average Weekly Circulation (2000)	18,835	5,158	23,993
Average Daily Circulation (2000)			8,143
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,980	6,980
Average Weekly Circulation (2000)	0	433	433
Average Daily Circulation (2000)			35

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Wilkes-Barre & Scranton

## WBRE-TV Ch. 28

**Network Service:** NBC.

**Licensee:** Nexstar Broadcasting Group of Northeastern Pennsylvania, 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 62 S. Franklin St., Wilkes-Barre, PA 18701-1201.

**Phone:** 570-823-2828. **Fax:** 570-823-4523.

**Web Site:** <http://www.wbre.com>

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 3020-kw max. & 2290-kw horizontal visual, 470-kw max. & 230.1-kw horizontal aural. Antenna: 1670-ft. above av. terrain, 814-ft. above ground, 2920-ft. above sea level.

Latitude 41° 11' 01"  
Longitude 75° 52' 02"

**Transmitter:** Penobscot Mountain, Hanover Twp.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 2.5-kw visual. Antenna: 1545-ft. above av. terrain, 705-ft. above ground.

Latitude 41° 10' 58"  
Longitude 75° 52' 26"

Requests modification of CP for change to 30-kw visual. BMPCDT-20000501ACL.

**FCC Digital File Number:** BPCDT-19991104AAQ. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

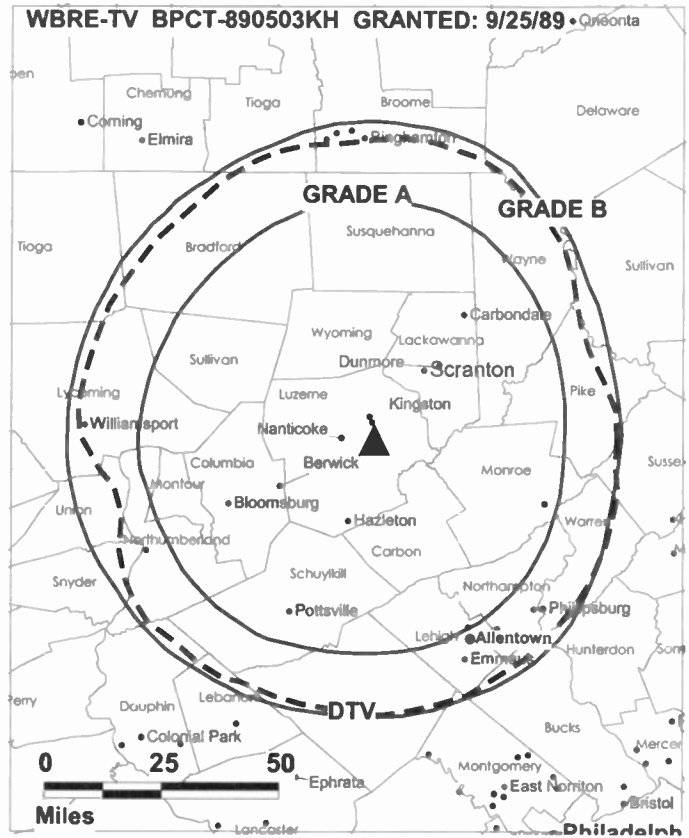
**Began Operation:** January 1, 1953. Sale to WBRE Associates (Northeastern Television Investors) by David M. Baltimore & family approved by FCC May 24, 1984 (Television Digest, Vol. 24:9). Sale to Adams Communications approved by FCC June 22, 1989 but not consummated (Vol. 29:17). Sale to present owner by Northeastern Television Investors approved by FCC November 14, 1997.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

- Perry Sook, General Manager.
- Michael Gee, General Sales Manager.
- Morrell Devlin, Local Sales Manager.
- Jim Bisagni, National & Regional Sales Manager.
- Dave Phoenix, Program Director.
- Stan Teater, Promotion Director.



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**Barry Erick, Chief Engineer.**

**Brenda Dbeld, Business Manager.**

**Al Zobel, News Director.**

**Randy Williams, Operations Director.**

**Rates:** On request.

**City of License:** Wilkes-Barre. **Station DMA:** Wilkes Barre-Scranton. **Rank:** 52.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	674,500	110,230	784,730
Average Weekly Circulation (2000)	373,753	51,450	425,203
Average Daily Circulation (2000)			248,528
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	454,630	98,530	553,160
Average Weekly Circulation (2000)	353,709	50,600	404,309
Average Daily Circulation (2000)			240,923
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	219,870	11,700	231,570
Average Weekly Circulation (2000)	20,044	850	20,894
Average Daily Circulation (2000)			7,605

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Scranton & Wilkes-Barre

## WNEP-TV Ch. 16

**Network Service:** ABC.

**Licensee:** WNEP-TV LLP, 16 Montage Mountain Rd., Moosic, PA 18507.

**Studio:** 16 Montage Mountain Rd., Moosic, PA 18507.

**Phone:** 570-346-7474. **Fax:** 570-347-0359.

**E-mail:** email@wnep.com

**Web Site:** http://www.wnep.com/

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 525-kw horizontal visual, 115-kw max. & 52.5-kw horizontal aural. Antenna: 509-ft. above av. terrain, 253-ft. above ground, 899-ft. above sea level.

Latitude 41° 10' 58"  
Longitude 75° 52' 21"

**Transmitter:** Penobscot Knob, Electronic Heights, Hanover Twp.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 100-kw max. visual. Antenna: 1660-ft. above av. terrain, 827-ft. above ground, 2100-ft. above sea level.

Latitude 41° 11' 00"  
Longitude 75° 52' 10"

**Transmitter:** 300-ft. from present WNEP-TV site.

**FCC Digital File Number:** BPCDT-990729KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Prodelin, 4-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 11-meter; Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Vortex, 2.4-meter Ku-band.

**News Services:** ABC NewsOne, AP, NYT, UPI.

**Ownership:** The New York Times Co. (Group Owner).

**Began Operation:** February 9, 1954. Sale to present owner by NEP Communications approved by FCC October 29, 1985 (*Television Digest*, Vol. 25:32). Sale to NEP by Taft Broadcasting approved by FCC October 30, 1973. Sale to Taft by Transcontinent Television Corp.'s subsidiary, Northeastern Pennsylvania Broadcasting Inc., approved by FCC February 19, 1964 (Vol. 3:15, 16, 31; 4:8). Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre, PA (Ch. 34) into Northeastern Pennsylvania Broadcasting Co. approved by FCC February 12, 1958 (Vol. 13:46; 14:7).

**Represented (sales):** Katz American Television; Millenium Television Sales.

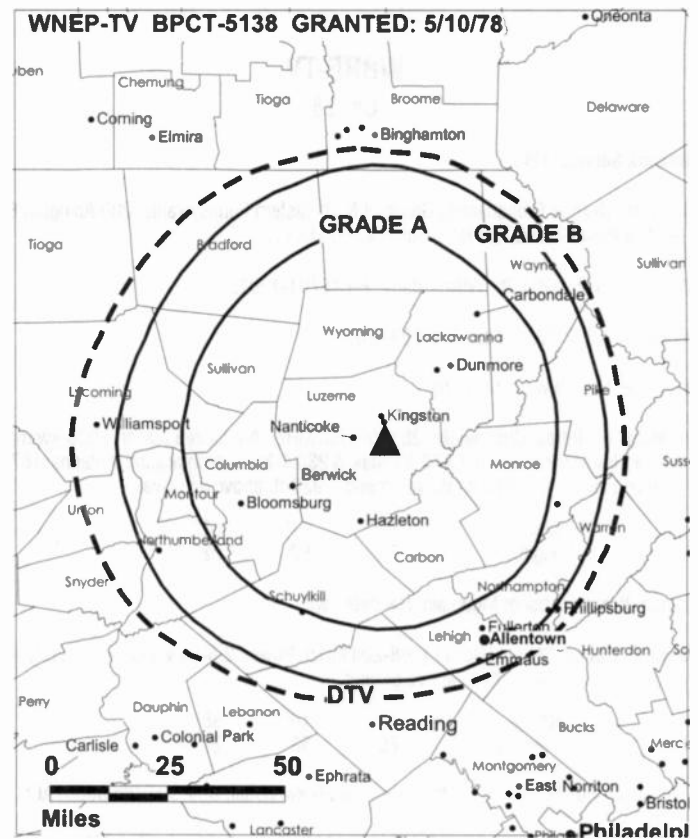
**Represented (legal):** Koteen & Naftalin LLP.

**Personnel:**

Rene LaSpina, President & General Manager.

John Gee, General Sales Manager.

Ronald Schacht, Chief Engineer.



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John Westling, News Director.

Jackie Lewandoski, Promotion Director.

Dave Lewandoski, Production Manager.

**Rates:** On request.

**City of License:** Scranton. **Station DMA:** Wilkes Barre-Scranton. **Rank:** 52.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	712,980	129,020	842,000
Average Weekly Circulation (2000)	412,861	57,898	470,759
Average Daily Circulation (2000)			303,805
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	454,630	98,530	553,160
Average Weekly Circulation (2000)	376,826	54,374	431,200
Average Daily Circulation (2000)			288,564
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,350	30,490	288,840
Average Weekly Circulation (2000)	36,035	3,524	39,559
Average Daily Circulation (2000)			15,241

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Pennsylvania—Scranton

**WQPX**  
Ch. 64

**Network Service:** PAX.

**Licensee:** Paxson Communications of Scranton-64 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** Suite 700, Lackawanna Ave., Scranton, PA 18503.

**Phones:** 717-344-6400; 717-969-9792.

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 3100-kw max. visual. Antenna: 1220-ft. above av. terrain, 321-ft. above ground, 2410-ft. above sea level.

Latitude 41° 26' 06"  
Longitude 75° 43' 35"

**Transmitter:** 0.5-mi. NW of Beacon Dr.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 501-kw max. visual. Antenna: 1194-ft. above av. terrain, 381-ft. above ground, 2382-ft. above sea level.

Latitude 41° 26' 12"  
Longitude 75° 43' 31"

**Transmitter:** On Bald Mountain, 0.68-mi. at a bearing of 348°T from intersection of Community & Beacon Drs., 1.7-mi. WNW of Keysow Valley.

**FCC Digital File Number:** BPCDT-990521KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** June 1, 1998. Ehrhardt Broadcasting sale of 49% interest to Channel 64 of Scranton Inc. (Paxson Communications Corp.) approved by FCC June 9, 1997. Sale of remaining 51% to Paxson Communications Corp. approved by FCC July 31, 1998.

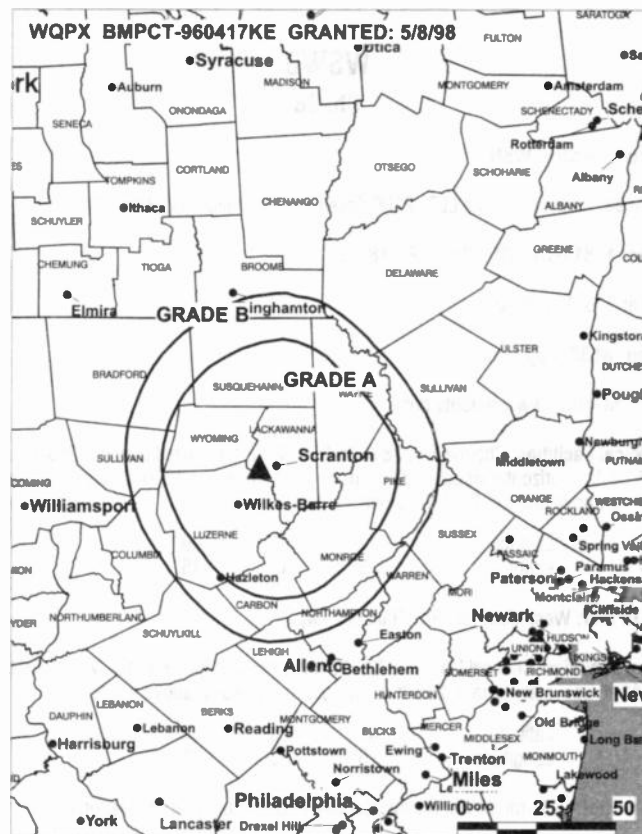
**Represented (legal):** Dow, Lohnes & Albertson.

**Personnel:**

Raymond Gillette, General Manager.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Scranton. **Station DMA:** Wilkes Barre-Scranton. **Rank:** 52.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,850	47,950	284,800
Average Weekly Circulation (2000)	32,916	7,395	40,311
Average Daily Circulation (2000)			12,563
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,850	47,950	284,800
Average Weekly Circulation (2000)	32,916	7,395	40,311
Average Daily Circulation (2000)			12,563

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Scranton

**WSWB**  
Ch. 38

**Network Service:** WBN.

**Licensee:** KB Prime Media LLC, 2130 Greenbrier Dr., Villanova, PA 19085.

**Studio:** 1181 Hwy. 315, Plains, PA 18702.

**Phone:** 570-970-3800.

**E-mail:** wb38@pgtv.com

**Web Site:** http://www.wb38tv.com

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 1290-kw max. & 52.5-kw horizontal visual, 129-kw max. aural. Antenna: 1260-ft. above av. terrain, 351-ft. above ground, 2411-ft. above sea level.

Latitude 41° 26' 09"  
Longitude 75° 43' 45"

**Transmitter:** West Mountain Rd., Ransom Twp.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 200-kw max. visual. Antenna: 1181-ft. above av. terrain, 285-ft. above ground, 2346-ft. above sea level.

Latitude 41° 26' 09"  
Longitude 75° 43' 46"

**Transmitter:** 0.75-mi. NW of the intersection of Community Dr. & Beacon Dr.

**FCC Digital File Number:** BPCDT-980825KK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Microdyne, 7-meter C-band; Miralite, 3.5-meter Ku & C-band; Chapparral, Wegener receivers.

**Ownership:** KB Prime Media LLC.

**Began Operation:** June 6, 1985. Sale to Pegasus Communications Corp. Scranton TV Partners Ltd. approved by FCC April 27, 1993. Assignment of license to KB Prime Media LLC approved by FCC August 27, 1998. Sale to present owners by Pegasus approved by FCC August 27, 1998.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Shaw Pittman.

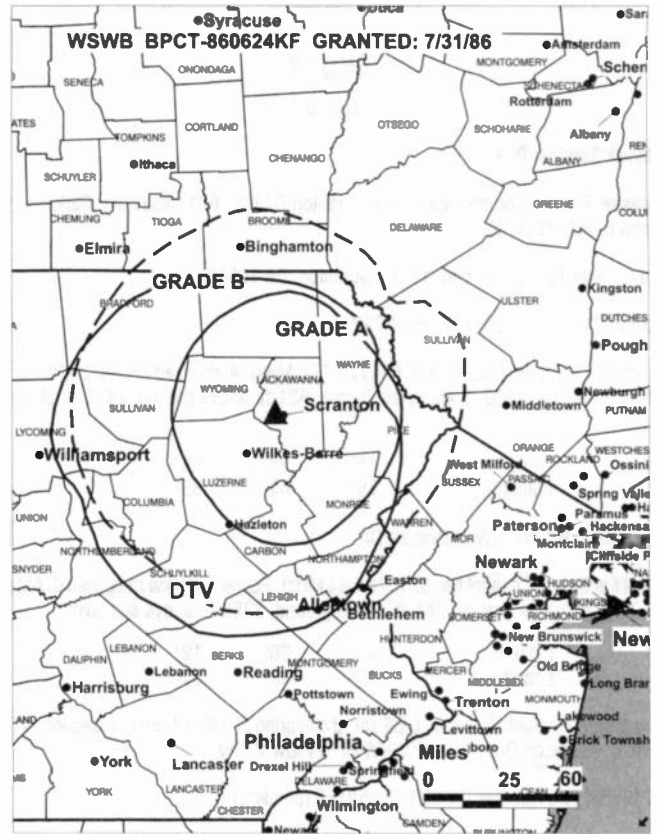
**Personnel:**

Jon Cadman, General Manager.

Thom Welby, Local Sales Manager.

Edward Hart, National Sales Manager.

Rich Chofey, Chief Engineer.



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Peter Kilcullen, Program Director.

Doug Cook, Promotion Director.

John Klimkiewicz, Production Manager.

Marianne Ceterlo, Business Manager.

**Highest 30 Sec. Rate:** \$4000.

**City of License:** Scranton. **Station DMA:** Wilkes Barre-Scranton. **Rank:** 52.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	329,460	59,380	388,840
Average Weekly Circulation (2000)	68,230	12,411	80,642
Average Daily Circulation (2000)			24,458
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	329,460	59,380	388,840
Average Weekly Circulation (2000)	68,230	12,411	80,642
Average Daily Circulation (2000)			24,458

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—Scranton & Wilkes-Barre

**WYOU**  
Ch. 22

**Network Service:** CBS.

**Licensee:** Bastet Broadcasting Inc., 544 Red Rock Drive, Wadsworth, OH 44281.

**Studio:** 409 Lackawanna Ave., Scranton, PA 18503.

**Phone:** 570-961-2222. **Fax:** 570-344-4484.

**E-mail:** 22actionnews@nbga.net; wyou@nbga.net

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 2945-kw max. visual, 295-kw max. aural. Antenna: 1686-ft. above av. terrain, 842-ft. above ground, 2949-ft. above sea level.

Latitude 41° 10' 58"  
Longitude 75° 52' 26"

Holds CP for change to 5000-kw max. visual, 1657-ft. above av. terrain, 814-ft. above ground, 2913-ft. above sea level. BPCT-960711KE.

**Transmitter:** Penobscot Mountain, Hanover Twp.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 2.8-kw visual. Antenna: 1545-ft. above av. terrain, 705-ft. above ground.

Latitude 41° 10' 58"  
Longitude 75° 52' 26"

**FCC Digital File Number:** BPCDT-19991103ABM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Varian, 2.4-meter Ku-band; Varian, 3.3-meter Ku-band; DX Engineering, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Spacelink 22.

**News Services:** AP, CBS Newspath, Conus.

**Ownership:** Bastet Broadcasting Inc. (Group Owner).

**Began Operation:** June 7, 1953. In 1959 Scranton Broadcasters reacquired control by purchasing stock held by WCAU Inc. (*Philadelphia Evening Bulletin*), which had held 75% control of station since 1956 (*Television Digest*, Vol. 12:31, 42; 15:16, 22). Sale to Southeastern Capital Corp. approved by FCC May 9, 1984. Sale to Diversified Communications approved by FCC July 18, 1986 (Vol. 26:23). Sale to Nexstar Broadcasting Group approved by FCC September 12, 1996 (Vol. 36:26). Sale to present owner by Nexstar Broadcasting Group approved by FCC November 14, 1997.

**Represented (sales):** Blair Television.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

John B. Dittmeier, Vice President & General Manager.

Kim Corey, Local Sales Manager.

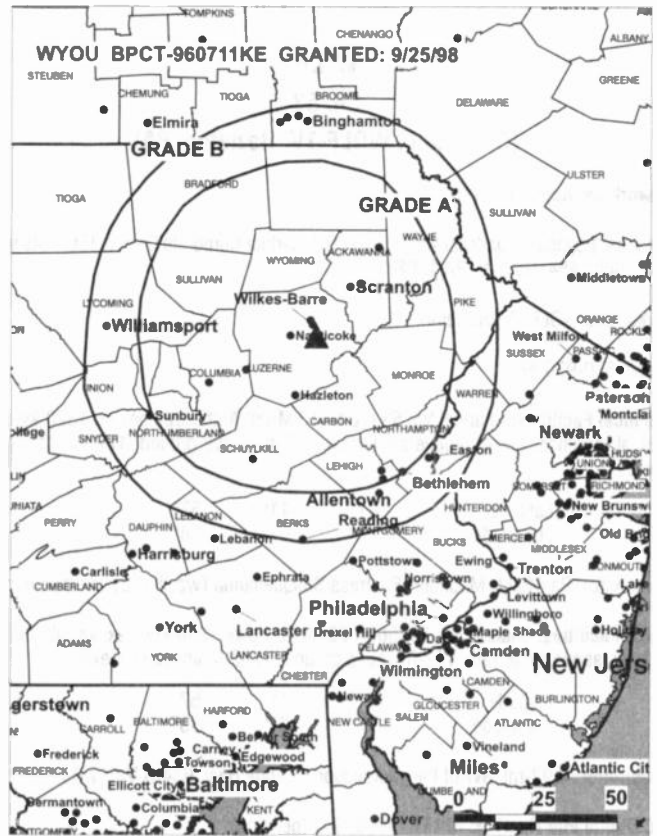
Jennifer Luke-Khoury, National Sales Manager.

Al Zobel, News Director.

Susan Kalinowski, Program Director.

Stan Teater, Promotion Director.

David Jones, Business Manager.



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**Rick Stolpe, Chief Engineer.**

**Rates:** On request.

**City of License:** Scranton. **Station DMA:** Wilkes Barre-Scranton. **Rank:** 52.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	489,870	110,230	600,100
Average Weekly Circulation (2000)	313,065	49,270	362,335
Average Daily Circulation (2000)			181,857
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	454,630	98,530	553,160
Average Weekly Circulation (2000)	308,368	48,466	356,835
Average Daily Circulation (2000)			180,161
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,240	11,700	46,940
Average Weekly Circulation (2000)	4,696	804	5,500
Average Daily Circulation (2000)			1,695

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**Kepper, Tupper & Company**

**We brokered the sale of WYOU-TV**

112 High Ridge Avenue Ridgefield, CT 06877 (203) 431-3366

# Pennsylvania—Williamsport

**WILF**

**Ch. 53**

**(Satellite of WOLF-TV, Hazleton, PA)**

**Network Service:** WBN, FOX.

**Licensee:** Pegasus Broadcast Associates LP, 5 Radnor Corporate Center, 100 Matsonford Rd., Suite 454, Radnor, PA 19087.

**Studio:** See WOLF-TV, Hazleton, PA.

**Phone:** 570-970-5600.

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 1320-kw max. visual. Antenna: 801-ft. above av. terrain, 177-ft. above ground, 1798-ft. above sea level.

Latitude 41° 11' 57"  
Longitude 77° 07' 38"

**Transmitter:** Bald Eagle Mountain, Bastress/Susquehanna Twp. line, Lycoming County.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 200-kw max. visual. Antenna: 732-ft. above av. terrain, 112-ft. above ground, 1732-ft. above sea level.

Latitude 41° 11' 57"  
Longitude 77° 07' 39"

**Transmitter:** 0.93-mi. SW of the intersection of State Hwy. 654 & Valley Rd.

**FCC Digital File Number:** BPCDT-980825KJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Pegasus Communications Corp. (Group Owner).

**Began Operation:** December 30, 1992. Sale to present owner approved by FCC April 27, 1993.

**Represented (legal):** Shaw Pittman.

**Personnel:** See WOLF-TV, Hazleton, PA.

**Rates:** On request.

**City of License:** Williamsport.

**Station OMA:** Wilkes Barre-Scranton. Rank: 52.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,810	0	48,810
Average Weekly Circulation (2000)	19,975	0	19,975
Average Daily Circulation (2000)			6,247
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,810	0	48,810
Average Weekly Circulation (2000)	19,975	0	19,975
Average Daily Circulation (2000)			6,247

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Pennsylvania—York

**WPMT**  
Ch. 43

**Network Service:** FOX.

**Licensee:** Tribune Broadcasting Co., 2005 S. Queen St., York, PA 17403-4806.

**Studio:** 2005 S. Queen St., York, PA 17403-4806.

**Phone:** 717-843-0043. **Fax:** 717-843-9741.

**E-mail:** fox43@aol.com

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 2159-kw max. & 1795-kw horizontal visual, 215.9-kw max. & 179.5-kw horizontal aural. Antenna: 1360-ft. above av. terrain, 947-ft. above ground, 1847-ft. above sea level.

Latitude 40° 01' 38"  
Longitude 76° 36' 00"

Holds CP for change to 5010-kw max. visual, 1368-ft. above av. terrain, 922-ft. above ground, 1821-ft. above sea level. BPCT-960724KK.

**Transmitter:** Hellam Twp., 0.5-mi. NE of Chimney Rock.

**FCC Proposed Digital Channel Number:** Ch. 47.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.9-meter Ku-band; Comtech, 5-meter C-band; M/A-Com, 5-meter C-band; General Instrument, M/A-Com, Standard Communications receivers.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** December 21, 1952. Sale to present owner by Renaissance Communications approved by FCC March 20, 1997 (Television Digest, Vol. 38:28; 37:12, 13). Sale to Renaissance Communications by Westport-York Assoc. approved by FCC March 30, 1990. Sale to Westport-York Assoc. Inc. by Mohawk Broadcasting approved by FCC September 12, 1986. Sale to Mohawk Broadcasting by Susquehanna Broadcasting (Louis J. Appell) approved by FCC December 30, 1982.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Sidley & Austin.

**Personnel:**

John Riggie, Vice President & General Manager.

Pete Rosella, General Sales Manager.

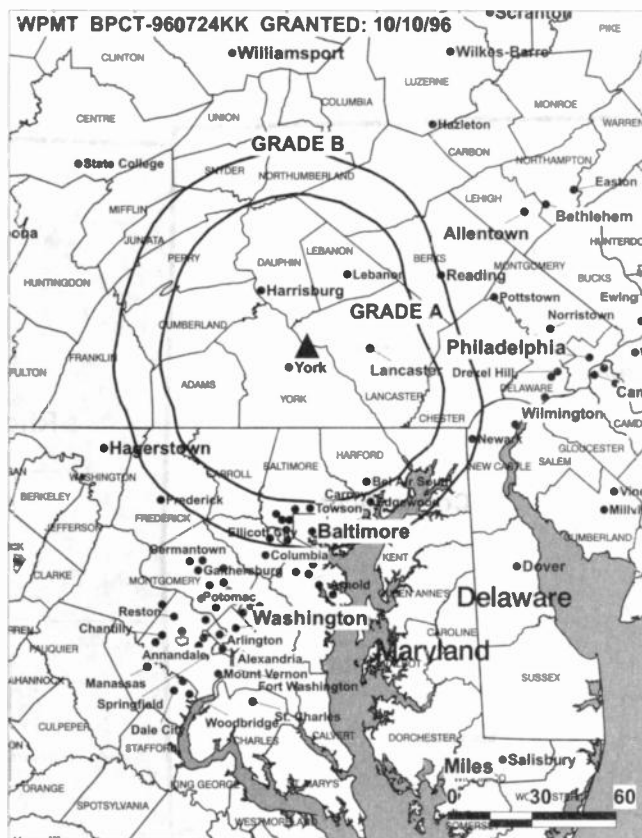
Bryon Shumaker, Local Sales Manager.

David Farish, Promotion Director.

Bob Andrade, Engineering Director.

Lou Castriota, Program Director.

Jim Depury, News Director.



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Timothy L. Koller, Business Manager.

**Rates:** On request.

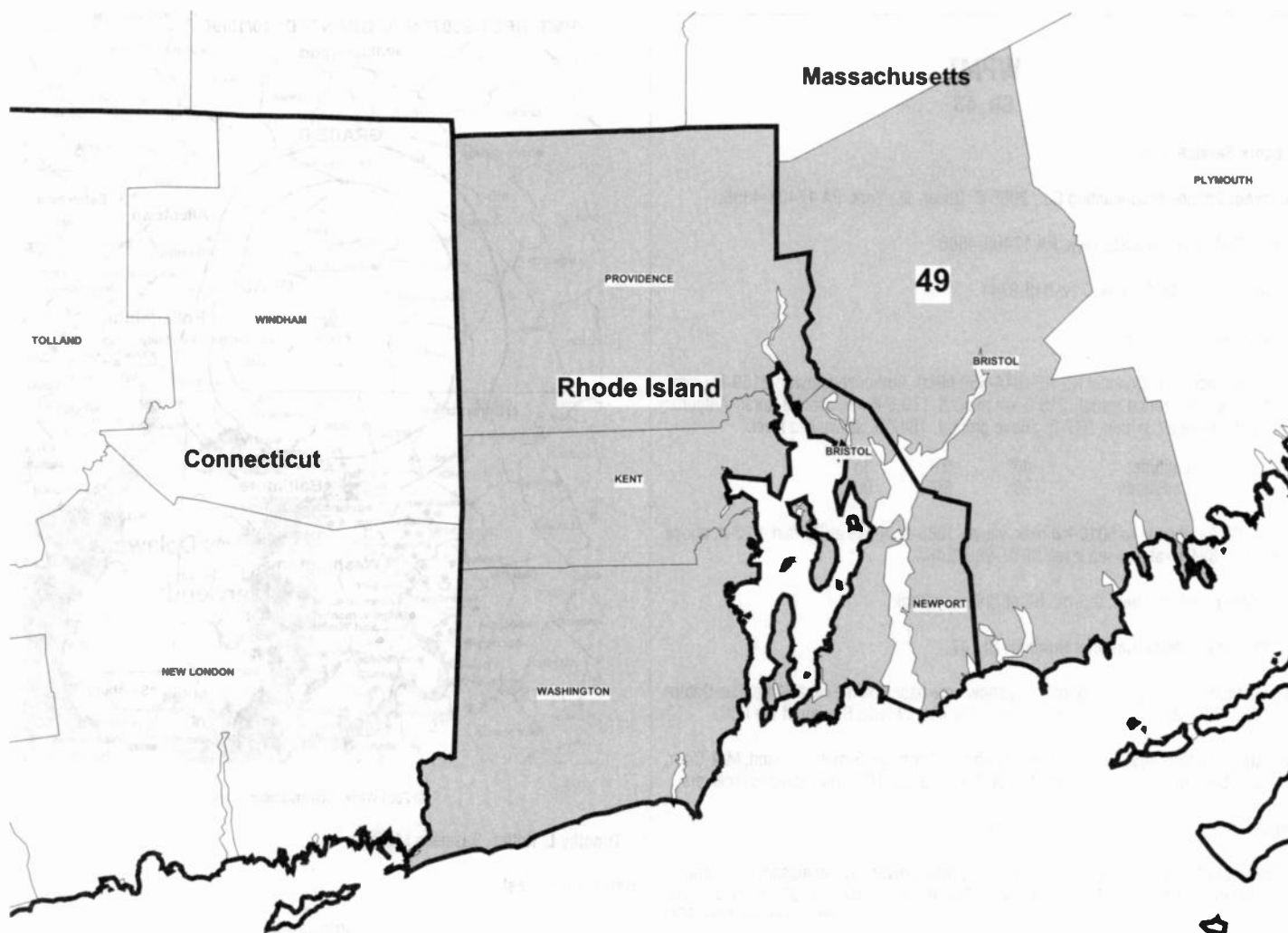
**City of License:** York. **Station DMA:** Harrisburg-Lancaster-Lebanon-York. **Rank:** 46.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	693,300	191,090	884,390
Average Weekly Circulation (2000)	317,836	65,396	383,233
Average Daily Circulation (2000)			150,470
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	466,710	133,220	599,930
Average Weekly Circulation (2000)	271,467	60,710	332,176
Average Daily Circulation (2000)			132,955
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	226,590	57,870	284,460
Average Weekly Circulation (2000)	46,370	4,687	51,057
Average Daily Circulation (2000)			17,515

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Rhode Island



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Boston, MA	2,242,240	6	WPX (68), WBZ-TV (4), WCVB-TV (5), WDPX (58), WFXT (25), WHDH-TV (7), WHUB-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WPXB (60), WPXG (21), WSBK-TV (38), WUNI (27), WWDP (46)
Hartford & New Haven, CT	923,740	27	WBNE (59), WFSB (3), WHCT-TV (18), WHPX (26), WTIC-TV (61), WTNH-TV (8), WTXN (20), WWIT (30)
Providence, RI-New Bedford, MA	572,880	49	WJAR (10), WLNE-TV (6), WLWC (28), WNAC-TV (64), WPRI-TV (12), WPXQ (69)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

- WLNE-TV & WLWC, New Bedford, MA . . . . . See Providence, RI
- WPQX, Providence . . . . . See Block Island, RI

### Rhode Island Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	3	3	6
Educational Television	0	1	1
	3	4	7

# Rhode Island—Block Island

**WPXQ**  
Ch. 69

**Network Service:** PAX.

**Licensee:** Ocean State Television LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 23 Kenney Dr., Cranston, RI 02920.

**Phone:** 401-455-9263. **Fax:** 401-455-9156.

**Web Site:** <http://www.pax.net>

**Technical Facilities:** Channel No. 69 (800-806 MHz). Authorized power: 3470-kw max. visual. Antenna: 673-ft. above av. terrain, 509-ft. above ground, 892-ft. above sea level.

Latitude 41° 29' 41"  
Longitude 71° 47' 05"

Holds CP for change to 4370-kw max. visual, 1230-ft. above av. terrain, 974-ft. above ground, 1483-ft. above sea level, lat. 41° 34' 09", long. 71° 37' 48", transmitter to Pine Hill, 0.62-mi. S of Ten Rod Rd. & 1.7-mi. E of I-95. BPCT-980706KF.

**Transmitter:** Champlin Hill, Hopkinton.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 200-kw max. visual. Antenna: 1322-ft. above av. terrain, 1269-ft. above ground.

Latitude 41° 33' 33"  
Longitude 71° 45' 18"

**FCC Digital File Number:** BPCDT-19991022AAT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** April 2, 1992. Left air 1995. Sale of 50% interest by Offshore Broadcasting Corp. to Paxson Communications Corp. approved by FCC August 2, 1996. Station returned to air June 1, 1998. Transfer of remaining 50% interest to Paxson Communications Corp. approved by FCC June 15, 2000.

**Personnel:**

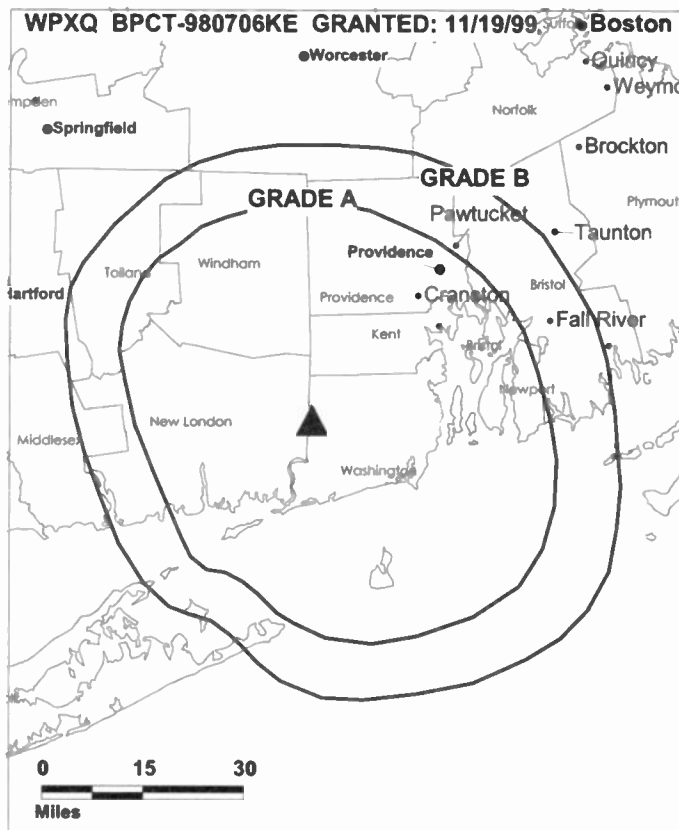
Steve Delpico, Sales Manager.

Robert Tiodor, Chief Engineer.

Iris Kane, Traffic Manager.

Nancy Hanson, Business Manager.

**Rates:** On request.



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**City of License:** Block Island. **Station DMA:** Providence-New Bedford. **Rank:** 49.

**Nielsen Data:** Not available.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,030	32,000	479,030
Average Weekly Circulation (2000)	51,554	2,648	54,202
Average Daily Circulation (2000)			14,801
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,030	32,000	479,030
Average Weekly Circulation (2000)	51,554	2,648	54,202
Average Daily Circulation (2000)			14,801

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Rhode Island—Providence

**WJAR**  
Ch. 10

**Network Service:** NBC.

**Licensee:** Outlet Broadcasting, 23 Kenney Dr., Cranston, RI 02920.

**Studio:** 23 Kenney Dr., Cranston, RI 02920.

**Phone:** 401-455-9100.

**Web Site:** <http://www.nbc10wjar.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 49-kw aural. Antenna: 1000-ft. above av. terrain, 940-ft. above ground, 1136-ft. above sea level.

Latitude 41° 51' 54"  
Longitude 71° 17' 15"

**Transmitter:** Rehoboth, MA.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 974-kw max. visual. Antenna: 938.3-ft. above av. terrain, 854-ft. above ground.

Latitude 41° 51' 54"  
Longitude 71° 17' 15"

**FCC Digital File Number:** BPCDT-19991101ADG. Granted: June 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** July 10, 1949. Sale to Outlet Communications approved by FCC November 23, 1983 (Television Digest, Vol. 23:19, 22; 24:6). Sale to present owner by Outlet Communications approved by FCC November 9, 1995 (Vol. 35:28, 32).

**Represented (sales):** NBC National Sales Office.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

Lisa Churchville, President & General Manager.

Scot Laird, Station Operations Director.

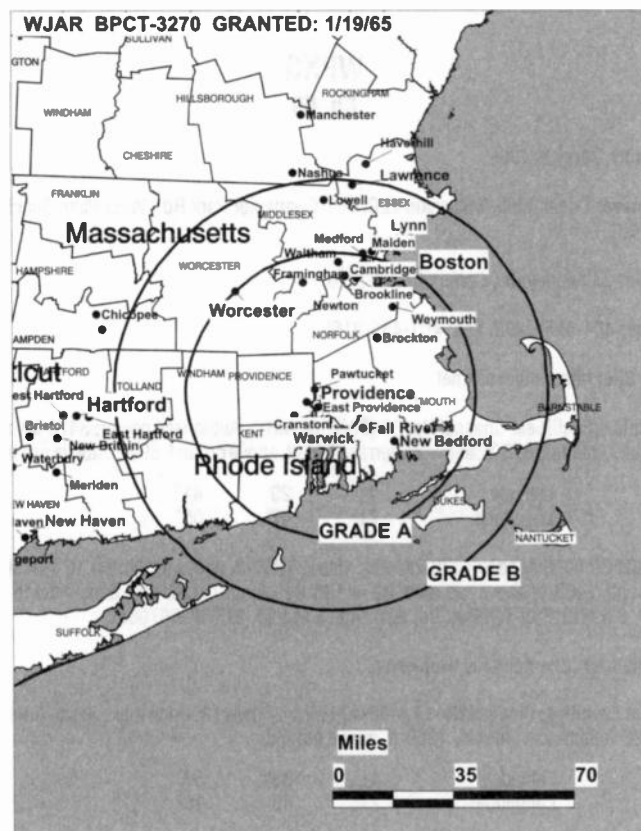
Gina Smith, Vice President, Sales.

Stephen DelPico, Local Sales Manager.

Valerie McCain, National Sales Manager.

B. J. Finnell, News Director.

Elaine Moy-Gederman, Programming & Research Manager.



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Lauren Bacigalupi, Promotion Director.

Peter Lassotovitch, Business Manager.

**Rates:** On request.

**City of License:** Providence. **Station DMA:** Providence-New Bedford. **Rank:** 49.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,172,130	260,050	1,432,180
Average Weekly Circulation (2000)	427,221	119,993	547,214
Average Daily Circulation (2000)			314,043
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,030	118,200	565,230
Average Weekly Circulation (2000)	331,746	97,837	429,583
Average Daily Circulation (2000)			276,706
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	725,100	141,850	866,950
Average Weekly Circulation (2000)	95,475	22,155	117,631
Average Daily Circulation (2000)			37,337

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Rhode Island—Providence, RI-New Bedford, MA

## WLNE-TV Ch. 6

**Network Service:** ABC.

**Licensee:** Freedom WLNE-TV Inc., 10 Orms St., Providence, RI 02904.

**Studio:** 10 Orms St., Providence, RI 02904.

**Phone:** 401-453-8000. **Fax:** 401-453-8088.

**E-mail:** news@abc.com

**Web Site:** http://www.abc6.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 928-ft. above av. terrain, 961-ft. above ground, 1049-ft. above sea level.

Latitude 41° 35' 48"  
Longitude 71° 11' 24"

**Transmitter:** 1.8-mi. N of Tiverton, RI on Lafayette Rd.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 400-kw max. visual. Antenna: 866-ft. above av. terrain, 755-ft. above ground.

Latitude 41° 51' 54"  
Longitude 71° 17' 15"

**FCC Digital File Number:** BPCDT-19991026ACC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** SatCom, 6-meter Ku & C-band; Vertex, 4.6-meter Ku-band; Vertex, 8.8-meter C-band; DX Antenna, Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** January 1, 1963. Transfer of control to present owner approved by FCC December 23, 1998. Sale to Freedom Communication by Pulitzer Publishing Co. approved by FCC December 14, 1982 (*Television Digest*, Vol. 22:35). Sale to Pulitzer by Steinman Station approved by FCC October 5, 1966 (Vol. 17:50). Sale to Steinman by WTEV Television Inc. approved by FCC April 6, 1966 (Vol. 5:45; 6:7).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

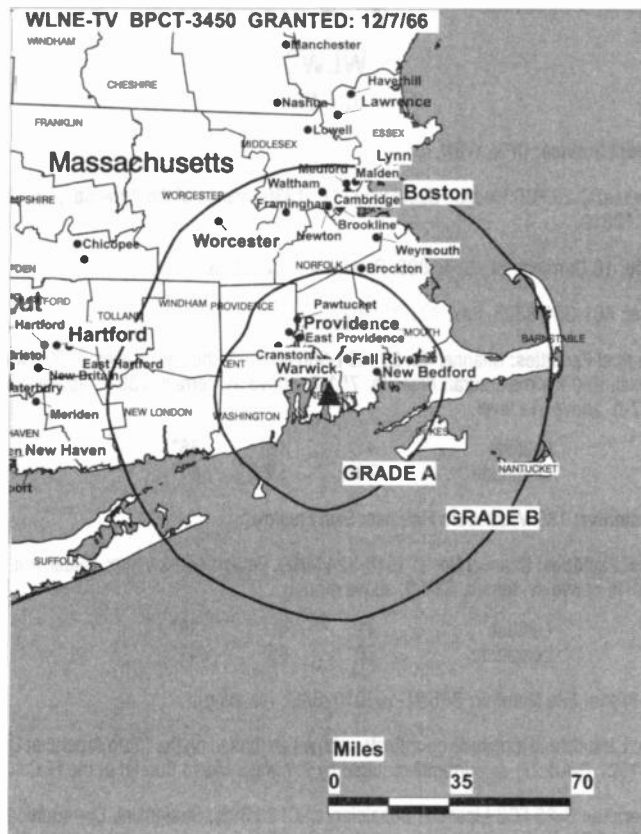
**Thomas Long**, Vice President & General Manager.

**Ann McIntyre**, General Sales Manager.

**Truman B. Taylor**, Program Manager & Public Affairs Director.

**Simonne Coutinho**, Controller.

**James Brown**, Chief Engineer.



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**Lisa DiMonte**, Promotion Director.

**Juliana Dkine**, Video Department Manager.

**Highest 30 Sec. Rate:** \$1400.

**City of License:** New Bedford, MA. **Station DMA:** Providence-New Bedford. Rank: 49.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	973,540	167,340	1,140,880
Average Weekly Circulation (2000)	356,554	85,105	441,659
Average Daily Circulation (2000)			180,934
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,030	118,200	565,230
Average Weekly Circulation (2000)	267,812	73,352	341,163
Average Daily Circulation (2000)			150,853
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	526,510	49,140	575,650
Average Weekly Circulation (2000)	88,743	11,753	100,496
Average Daily Circulation (2000)			30,082

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Rhode Island—Providence, RI-New Bedford, MA

## WLWC Ch. 28

**Network Service:** UPN, WBN.

**Licensee:** C-28 FCC License Subsidiary LLC, 1330 Avenue of the Americas, New York, NY 10019.

**Studio:** 10 Dorrance St., Suite 805, Providence, RI 02903.

**Phone:** 401-351-8828. **Fax:** 401-351-0222.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 250-kw max. aural. Antenna: 751-ft. above av. terrain, 738-ft. above ground, 837-ft. above sea level.

Latitude 41° 46' 36"  
Longitude 70° 55' 41"

**Transmitter:** 186 Middleboro Rd., near East Freetown.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 440-kw max. visual. Antenna: 701-ft. above av. terrain, 688-ft. above ground.

Latitude 41° 46' 39"  
Longitude 70° 55' 41"

**FCC Digital File Number:** BPCDT-19991028AFL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** C-28 FCC Licensee Subsidiary LLC, 83.30%; Straightline Communications LLC, 16.7% (Group Owner).

**Began Operation:** April 1, 1997. Sale to present owners from Fant Broadcasting approved by FCC November 16, 1997. Sale pending to Viacom International Inc.

### Personnel:

Ed Goldman, General Manager.

John Satterfield, Station Manager.

David C. Bartlett II, Office Manager.

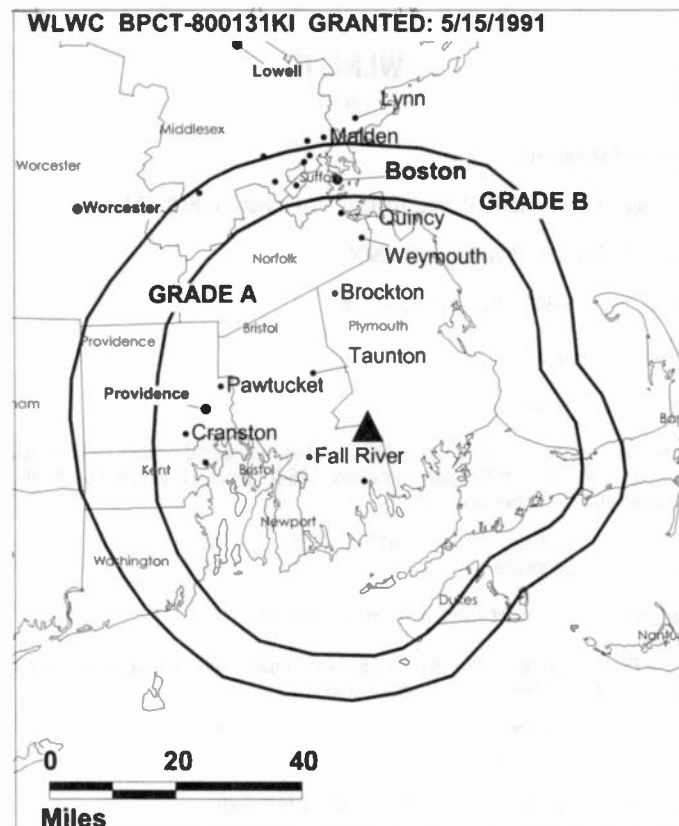
**Rates:** On request.

**City of License:** New Bedford, MA. **Station DMA:** Providence-New Bedford. **Rank:** 49.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,030	201,830	648,860
Average Weekly Circulation (2000)	119,558	34,643	154,201
Average Daily Circulation (2000)			49,622
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,030	118,200	565,230
Average Weekly Circulation (2000)	119,558	28,265	147,823
Average Daily Circulation (2000)			49,203
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	83,630	83,630
Average Weekly Circulation (2000)	0	6,378	6,378
Average Daily Circulation (2000)			419

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Rhode Island—Providence

### WNAC-TV Ch. 64

**Network Service:** FOX.

**Licensee:** Smith Acquisition License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 25 Catamore Blvd., East Providence, RI 02914.

**Phone:** 401-438-7200. **Fax:** 401-434-3761.

**Web Site:** <http://www.wnac.com>

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 3720-kw horizontal visual, 372-kw horizontal aural. Antenna: Circularly polarized, 1033-ft. above av. terrain, 951-ft. above ground, 1125-ft. above sea level.

Latitude 41° 52' 14"  
Longitude 71° 17' 45"

**Transmitter:** 33 Pine St., Rehoboth, MA.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 1000-kw max. visual. Antenna: 968-ft. above av. terrain, 886-ft. above ground.

Latitude 41° 52' 14"  
Longitude 71° 17' 45"

**FCC Digital File Number:** BPCDT-19991029ABE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Antenna Technology, 7-meter C-band; Paraclypse, 3.9-meter C-band; Vertex, 4.7-meter Ku-band; M/A-Corn, Microdyne, Scientific-Atlanta, Sony receivers.

**LMA:** Local marketing agreement with WPRI-TV (C), Providence.

**Ownership:** Smith Acquisition Co. (Group Owner).

**Began Operation:** December 1, 1981. Sale to Providence Television Ltd. Partnership by C. W. Murchison Jr. approved by FCC December 9, 1983. Sale to Sudbrink Broadcasting by Providence Television Ltd. Partnership approved by FCC July 14, 1986. Sale to Price Communications Corp. by Sudbrink Broadcasting approved by FCC May 10, 1988 (Television Digest, Vol. 28:12). Sale to Northstar TV Group by Price Communications Corp. approved by FCC September 11, 1989. Sale to Argyle Television by Northstar TV Group approved by FCC November 7, 1994 (Vol. 34:37; 35:2). Merger with Hearst Corp. approved by FCC June 2, 1997 (Vol. 37:13, 35). Station, along with Hearst-Argyle's WDTN, was swapped for Sunrise Television's KSBW, WNNE & WPTZ (Vol. 38:8). FCC approved deal July 1, 1998.

**Represented (sales):** Katz Communications Inc.

**Personnel:**

Deborah J. Sinay, Vice President.

Craig Bachman, Station Manager.

Mike Brostek, Local Sales Manager.

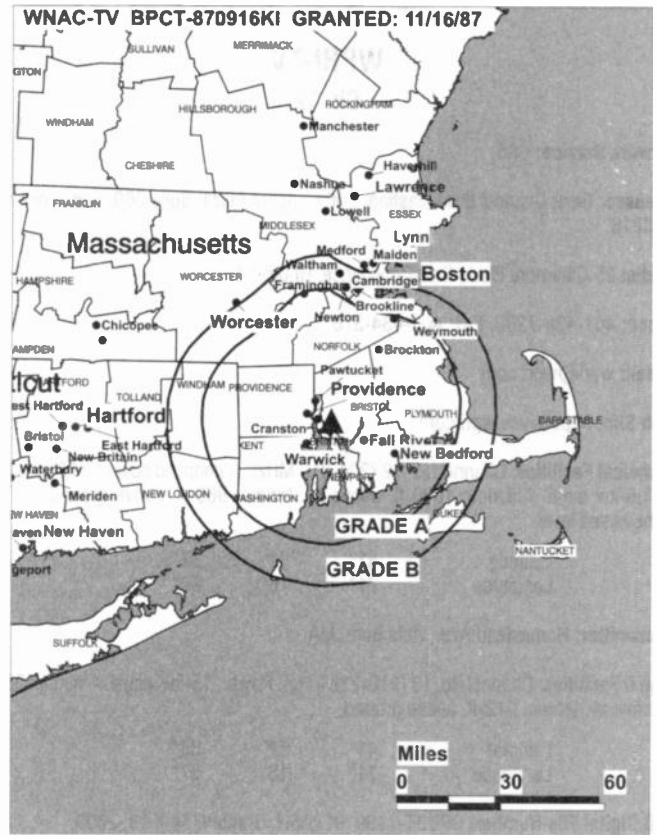
Patti St. Pierre, National Sales Manager.

William Hogue, Chief Engineer.

Matt Ellis, News Director.

Pamela Brennan, Program Manager.

Heather Shean, Promotion Manager.



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Anne Marie Menard, Business Manager.

**Rates:** On request.

**City of License:** Providence. **Station DMA:** Providence-New Bedford. **Rank:** 49.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	779,860	143,340	923,200
Average Weekly Circulation (2000)	228,082	51,480	279,562
Average Daily Circulation (2000)			94,130
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,030	118,200	565,230
Average Weekly Circulation (2000)	199,339	48,664	248,003
Average Daily Circulation (2000)			85,247
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	332,830	25,140	357,970
Average Weekly Circulation (2000)	28,743	2,816	31,559
Average Daily Circulation (2000)			8,883

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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**Ted Hepburn, President**  
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(561) 863 8995

## Rhode Island—Providence

### WPRI-TV Ch. 12

**Network Service:** CBS.

**Licensee:** Clear Channel Broadcasting, 200 Concord Plaza, Suite 600, San Antonio, TX 78216.

**Studio:** 25 Catamore Blvd., East Providence, RI 02914.

**Phone:** 401-438-7200. **Fax:** 401-434-3761.

**E-mail:** wpri@wpri.com

**Web Site:** http://www.wpri.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 969-ft. above ground, 1099-ft. above sea level.

Latitude 41° 52' 37"  
Longitude 71° 16' 56"

**Transmitter:** Homestead Ave., Rehoboth, MA.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 15-kw visual. Antenna: 980-ft. above av. terrain, 912-ft. above ground.

Latitude 41° 52' 36"  
Longitude 71° 16' 57"

**FCC Digital File Number:** BPCDT-19991012ABH. Granted: April 18, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew; Harris, 6.1-meter; Microdyne, 7-meter; RCA Americom, Ku-band; Avantek, Harris, Microdyne, Standard Components receivers.

**News Services:** AP, Bloomberg TV, CNN Newsource, Sportsticker.

**LMA:** Local marketing agreement with WNAC-TV (F), Providence.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** March 27, 1955. Sale to present owner by CBS approved by FCC June 11, 1996 (Television Digest, Vol. 36:16). Sale to CBS by Narragansett approved by FCC June 22, 1995 (Vol. 34:50, 35:10, 19). Sale to Narragansett Television LP by Knight-Ridder Broadcasting approved by FCC April 26, 1989 (Vol. 29:9). Sale to Knight-Ridder by Poole Broadcasting approved by FCC December 21, 1977 (Vol. 16:26). Sale to Poole by Capital Cities Broadcasting approved by FCC June 15, 1967. Sale to Capital Cities by William S. Cherry and associates approved by FCC March 11, 1959 (Vol. 14:51; 15:11).

**Represented (sales):** Katz Communications Inc.

#### Personnel:

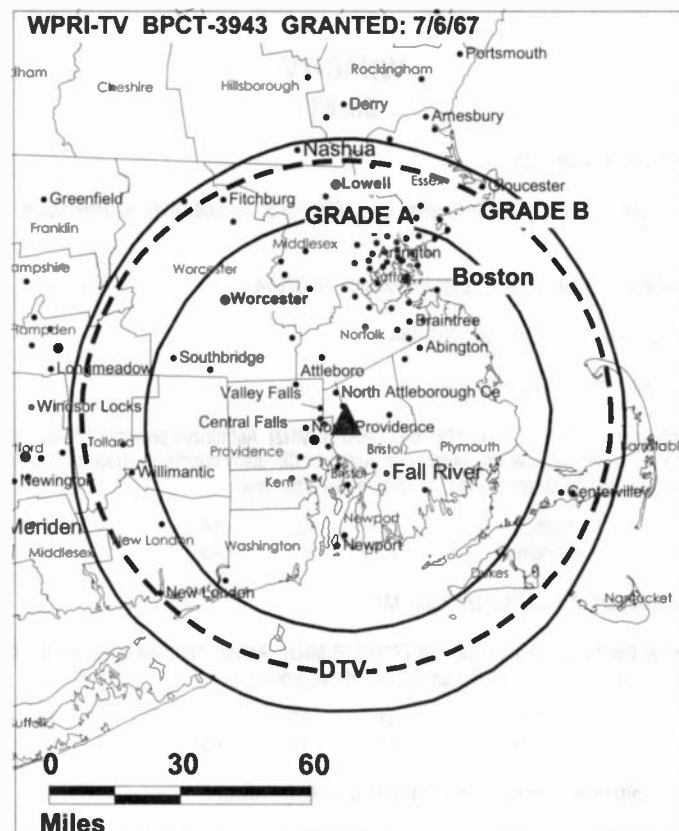
Deborah J. Sinay, Vice President & General Manager.

Kevin Hickey, Local Sales Manager.

Patti St. Pierre, National Sales Manager.

William Hague, Chief Engineer.

Matt Ellis, News Director.



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Pamela Brennan, Program Manager.

Heather Shean, Promotion Manager.

Anne Marie Menard, Business Manager.

Richard Lynch, Production Director.

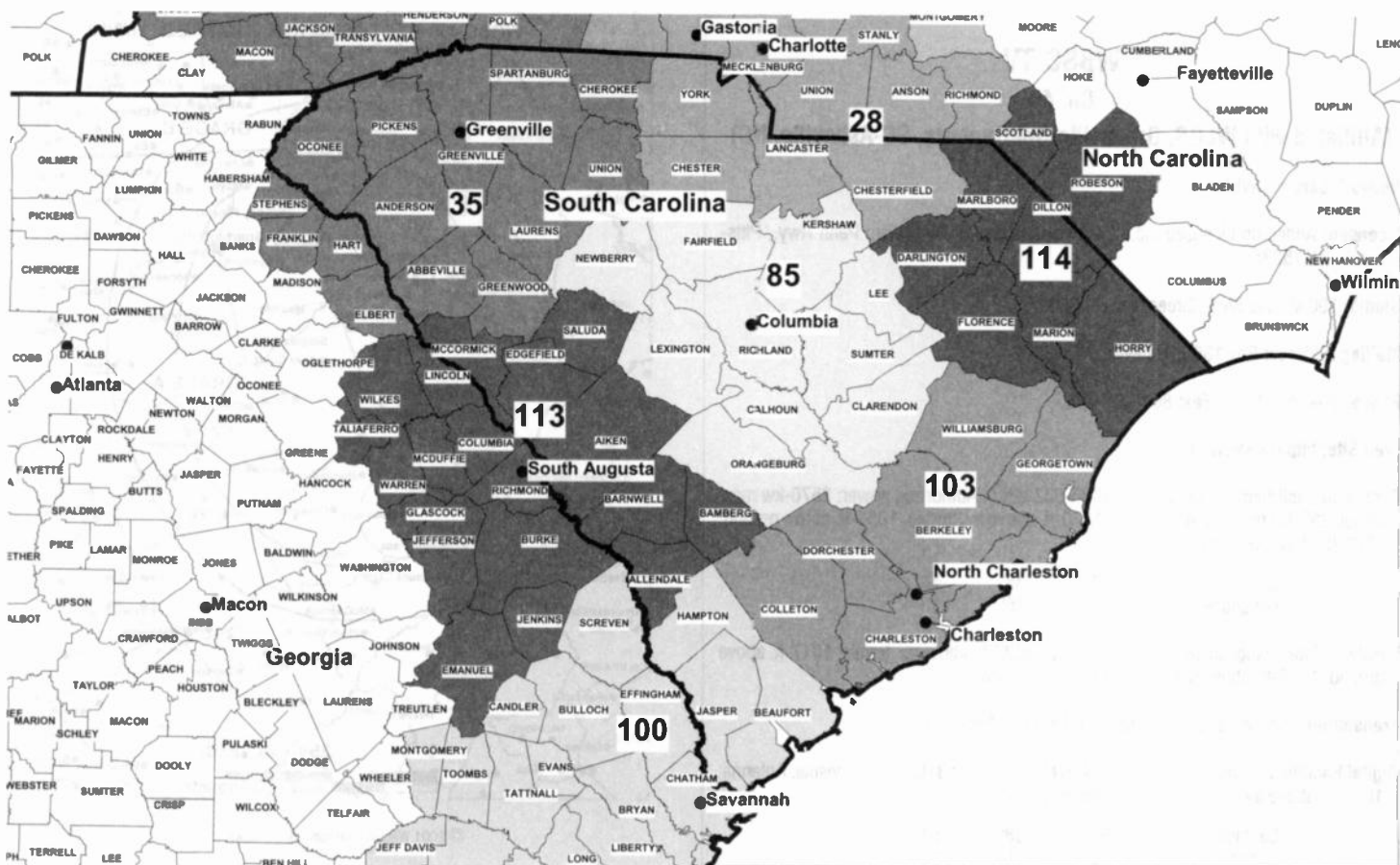
**Rates:** On request.

**City of License:** Providence. **Station DMA:** Providence-New Bedford. **Rank:** 49.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	973,540	260,050	1,233,590
Average Weekly Circulation (2000)	381,885	103,726	485,611
Average Daily Circulation (2000)			234,780
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,030	118,200	565,230
Average Weekly Circulation (2000)	307,339	84,590	391,929
Average Daily Circulation (2000)			200,215
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	526,510	141,850	668,360
Average Weekly Circulation (2000)	74,546	19,136	93,682
Average Daily Circulation (2000)			34,565

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Charlotte, NC	903,950	28	WAXN (64), WBTV (3), WCCB (18), WCNC-TV (36), WFVT (55), WHKY-TV (14), WJZY (46), WSOC-TV (9)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	734,600	35	WASV-TV (62), WBSC-TV (40), WGGG-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
Columbia, SC	324,060	85	WACH (57), WIS (10), WLTX (19), WOLO-TV (25), WQHB (63)
Savannah, GA	260,340	100	WGSA (34), WJCL (22), WSAV-TV (3), WTGS (28), WTOG-TV (11)
Charleston, SC	252,560	103	WCBG-TV (2), WCIV (4), WCSC-TV (5), WMMP (36), WTAT-TV (24)
Augusta, GA	230,420	113	WAGT (26), WFXG (54), WJBF (6), WRDW-TV (12)
Florence-Myrtle Beach, SC	230,260	114	WBTW (13), WFXB (43), WPDE-TV (15), WWMB (21)
Wilmington, NC	139,230	148	WECT (6), WSFX-TV (26), WWAY (3)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WQHB, Columbia . . . . . See Sumter, SC
- WFXB, Florence . . . . . See Myrtle Beach, SC
- WASV-TV, Greenville-Spartanburg . . . . . See Asheville, NC
- WBSC-TV, Greenville-Spartanburg . . . . . See Anderson, SC
- WNEG-TV, Greenville-Spartanburg . . . . . See Toccoa, GA
- WLOS, Spartanburg, SC-Asheville, NC . . . . . See Greenville, SC
- WGGG-TV, WHNS, WSPA-TV & WYFF, Spartanburg . . . . See Greenville, SC

**South Carolina Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
Commercial Television	8	14	22
Educational Television	1	10	11
	9	24	33

## South Carolina—Anderson

### WBSC-TV Ch. 40

(Affiliated with WLOS, Greenville-Spartanburg, SC-Asheville, NC)

Network Service: WBN.

Licensee: Anderson Licensee Inc., a Maryland Corp., 3474 William Penn Hwy., Pittsburgh, PA 15235.

Studio: 100 Verdae Blvd., Greenville, SC 29607.

Mailing Address: Box 1300, Asheville, NC 28802.

Phone: 864-297-1313. Fax: 864-297-8085.

Web Site: <http://www.wb40.com>

Technical Facilities: Channel No. 40 (626-632 MHz). Authorized power: 2570-kw max. visual, 257-kw max. aural. Antenna: 1020-ft. above av. terrain, 1051-ft. above ground, 1821-ft. above sea level.

Latitude 34° 38' 51"  
Longitude 82° 16' 13"

Holds CP for change to 5000-kw max. visual, 1027-ft. above av. terrain, 1017-ft. above ground, 1818-ft. above sea level. BPCT-960621KM.

Transmitter: Woodside Rd., 0.9-mi. W of Fairview, Fork Shoals.

Digital Facilities: Channel No. 14 (470-476 MHz). Power: 310-kw max. visual. Antenna: 1020-ft. above av. terrain, 1017-ft. above ground.

Latitude 34° 38' 51"  
Longitude 82° 16' 13"

FCC Digital File Number: BPCDT-19991109ACE (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 6.1-meter C-band; M/A-Corn, 3.6-meter Ku-band; Harris, M/A-Corn receivers.

LMA: Local marketing agreement with WLOS (A), Greenville-Spartanburg, SC-Asheville, NC.

Ownership: Glencairn Ltd. Broadcast Properties (Group Owner).

Began Operation: December 1, 1953. Sale to Frank Outlaw by Wilton E. Hall approved by FCC May 31, 1978 (Television Digest, Vol. 18:23). Sale by Outlaw approved by FCC December 28, 1982. Left air 1983; resumed operation October 1, 1984. Ceased operation August 1, 1989. Proposed sale to Anchor Media dismissed by FCC (Vol. 30:17). Resumed operation in 1990. Sale to Anchor Media remanded, eventually approved by FCC November 1, 1991. Transfer of control to Continental Broadcasting approved by FCC June 30, 1993. Sale to Better Communications Inc. approved by FCC July 20, 1994. Sale to present owner by Better Communications Inc. approved by FCC June 27, 1997. Sale to Sinclair Communications pending (Vol. 39:47).

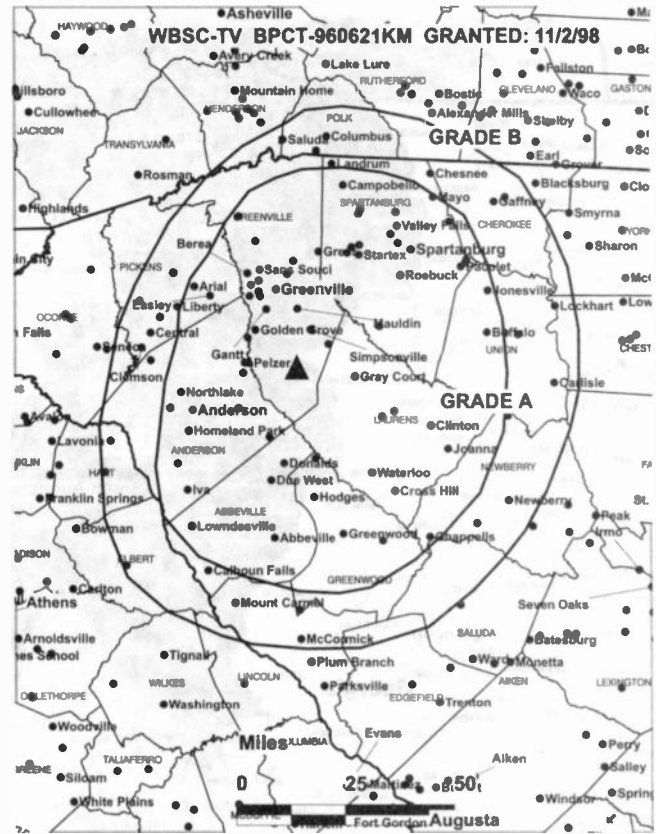
Represented (sales): Harrington, Righter & Parsons Inc.

Represented (legal): Shaw Pittman.

Represented (engineering): Smith & Fisher.

Personnel:

Joel Fishleigh, General Manager.



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Tom Heston, General Sales Manager.

Guy Chancey, Promotions Manager.

Mark Dillon, Business Manager.

Tom Stinnett, Chief Engineer.

Rates: On request.

City of License: Anderson. Station DMA: Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	411,120	198,430	609,550
Average Weekly Circulation (2000)	122,185	38,437	160,623
Average Daily Circulation (2000)			49,676
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	411,120	192,140	603,260
Average Weekly Circulation (2000)	122,185	37,997	160,182
Average Daily Circulation (2000)			49,562
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,290	6,290
Average Weekly Circulation (2000)	0	440	440
Average Daily Circulation (2000)			113

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Charleston

## WCBD-TV Ch. 2

**Network Service:** NBC.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 210 W. Coleman Blvd., Mount Pleasant, SC 29464.

**Phone:** 803-884-2222. **Fax:** 803-881-3410.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1950-ft. above av. terrain, 1940-ft. above ground, 1957-ft. above sea level.

Latitude 32° 56' 24"  
Longitude 79° 41' 45"

**Transmitter:** Awendaw Section, Sewee Rd., 4-mi. NE of Ten Mile, Charleston County.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 1841-ft. above av. terrain, 1837-ft. above ground.

Latitude 32° 56' 24"  
Longitude 79° 41' 45"

**FCC Digital File Number:** BPCDT-19991025ADT. Granted: January 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Station:** Harris, 6.1-meter C-band; Andrew, Avantek, Harris, Microdyne receivers.

**News Services:** AP, UPI.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** September 25, 1954. Sale to present owner by State Record Co. approved by FCC December 28, 1982 (*Television Digest*, Vol. 22:27). Sale to State Record by Reeves Telecom Corp. approved by FCC May 26, 1971 (Vol. 10:42). Transfer of control from J. Drayton Hastie family to Reeves approved by FCC July 14, 1960 (Vol. 16:29).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

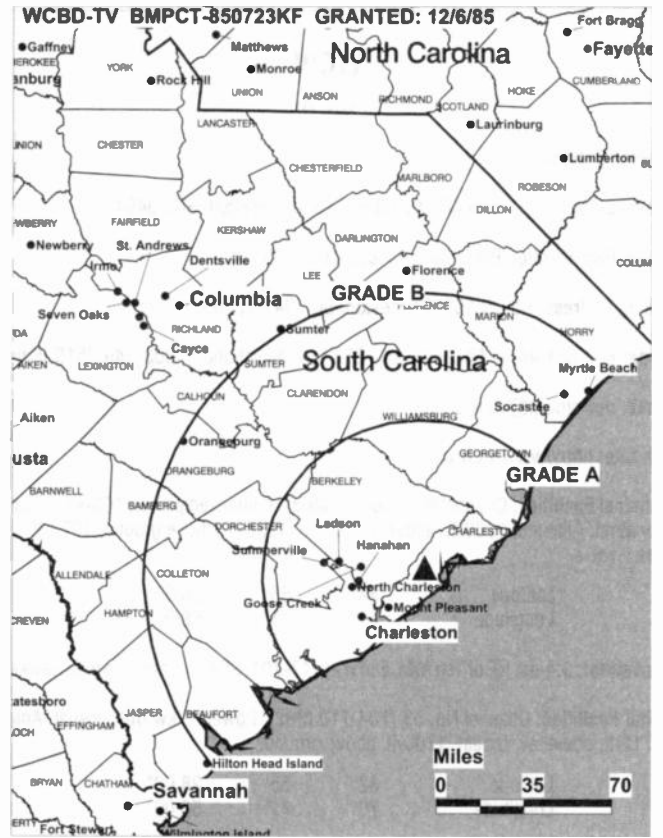
Joseph W. (Bill) Evans III, President & General Manager.

Suzanne Teagle, General Sales Manager.

Jean Viox, National Sales Manager.

Richard Fordham, Operations Manager.

Daria Horne, Marketing Director.



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Bryan Worboys, Traffic Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Charleston. **Station DMA:** Charleston, SC. **Rank:** 103.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	295,230	113,910	409,140
Average Weekly Circulation (2000)	141,849	60,177	202,026
Average Daily Circulation (2000)			113,944
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	162,870	80,360	243,230
Average Weekly Circulation (2000)	123,922	53,891	177,812
Average Daily Circulation (2000)			102,962
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	132,360	33,550	165,910
Average Weekly Circulation (2000)	17,927	6,286	24,213
Average Daily Circulation (2000)			10,982

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## South Carolina—Charleston

### WCIV Ch. 4

**Network Service:** ABC.

**Licensee:** WCIV LLC, 888 Allbritton Blvd., Mount Pleasant, SC 29464.

**Studio:** 888 Allbritton Blvd., Mount Pleasant, SC 29464.

**Mailing Address:** Box 22165, Charleston, SC 29413-2165.

**Phone:** 803-881-4444. **Fax:** 803-849-2507 (Administration); 803-849-2515 (Sales).

**E-mail:** newsroom@wciv.com

**Web Site:** http://www.wciv.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level.

Latitude	32°	55'	28.00"
Longitude	79°	41'	58.00"

**Transmitter:** 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Sewee Rd.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 8-kw max. visual. Antenna: 1712-ft. above av. terrain, 1705-ft. above ground.

Latitude	32°	55'	28.00"
Longitude	79°	41'	58.00"

**FCC Digital File Number:** BPCDT-19991026ACK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Harris, 3.5-meter Ku-band; Harris, 10-meter Ku-band; RCA, 3.5-meter Ku-band; Standard Communications, Vertex receivers.

**SNG Mobile Dish:** Vertex, 2.6-meter.

**News Services:** ABC NewsOne, AP, CNN Newsource, Conus.

**Ownership:** Allbritton Communications Co. (Group Owner).

**Began Operation:** October 23, 1962. Sale to present owner by Washington Star Communications was finalized in 1976. Sale to Washington Star Communications by First Charleston Corp. approved by FCC October 5, 1966 (Television Digest, Vol. 6:28, 41).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Jansky & Bailey.

**Personnel:**

Stephen G. Brock, President & General Manager.

Robert Forsyth, Operations Manager.

Peter Carnes, General Sales Manager.

Terri Hegel, Local Sales Manager.

Deborah Tibbetts, News Director.



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**Eva Wicks, Business Manager.**

**Paige Canaday, Promotion Manager.**

**Deborah Jackson, Program Director.**

**Timothy Weeks, Production Manager.**

**Joe Papp, Chief Engineer.**

**Rates:** On request.

**City of License:** Charleston. **Station DMA:** Charleston, SC. **Rank:** 103.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	295,230	128,310	423,540
Average Weekly Circulation (2000)	136,813	60,025	196,838
Average Daily Circulation (2000)			91,861
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,870	80,360	243,230
Average Weekly Circulation (2000)	112,501	53,239	165,740
Average Daily Circulation (2000)			80,986
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,360	47,950	180,310
Average Weekly Circulation (2000)	24,312	6,786	31,098
Average Daily Circulation (2000)			10,874

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## South Carolina—Charleston

### WCSC-TV Ch. 5

**Network Service:** CBS.

**Licensee:** WCSC Inc., 2126 Charlie Hall Blvd., Charleston, SC 29414.

**Studio:** 2126 Charlie Hall Blvd., Charleston, SC 29414.

**Phone:** 843-402-5555. **Fax:** 843-402-5579.

**Web Site:** <http://www.wcsc5.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1960-ft. above av. terrain, 1956-ft. above ground, 1972-ft. above sea level.

Latitude 32° 55' 28"  
Longitude 79° 41' 58"

**Transmitter:** 3.4-mi. NE of Ten Mile, E of Hwy. 17-701, SE of intersection with Sewee Rd.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1709-ft. above av. terrain, 1706-ft. above ground.

Latitude 32° 55' 28"  
Longitude 79° 41' 58"

**FCC Digital File Number:** BPCDT-19991028AFK. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 1.9-meter Ku-band.

**News Services:** AP, CBS Newspath, NIWS, UPI.

**Ownership:** Jefferson-Pilot Communications Co. (Group Owner).

**Began Operation:** June 19, 1953. Sale to Harold Crump & David Allen by John M. Rivers Sr., et al., approved by FCC September 1, 1987 (Television Digest, Vol. 27: 29). Proposed sale to Anchor Media Holdings Ltd. dismissed April 2, 1990. Transfer of control to General Electric Capital Corp. approved by FCC July 24, 1991. Sale to present owner by General Electric Capital Corp. approved by FCC September 3, 1993 (Vol. 33:25).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Tierney & Swift.

**Represented (engineering):** Lohnes & Culver.

#### Personnel:

**Charles Wing**, General Manager.

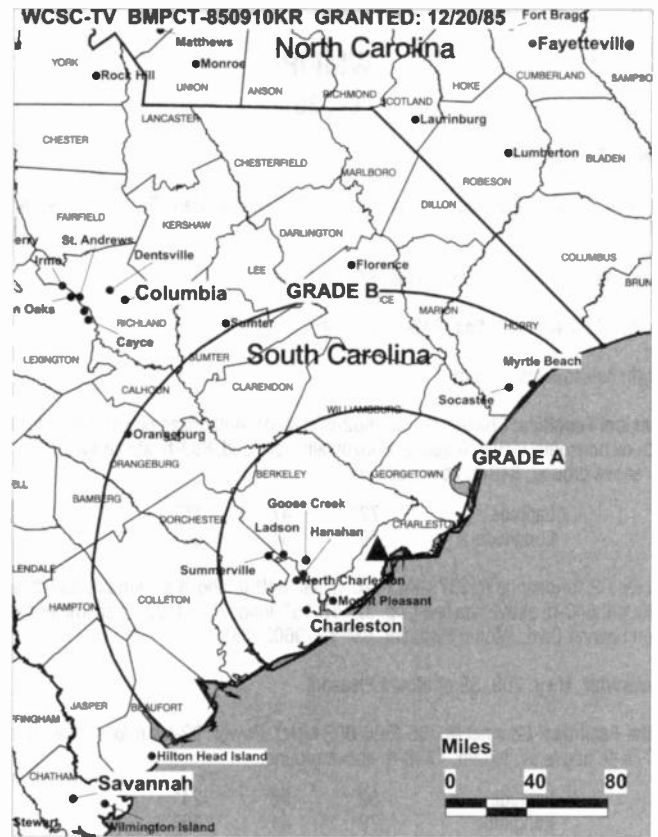
**Rita Littles-O'Neill**, General Sales Manager.

**Lovell W. Waugh**, Local Sales Manager.

**Donald M. Feldman**, News Director.

**Charles I. Thompson III**, Program Director.

**Miriam McManus**, Business Manager.



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**Jack R. Becknell Jr.**, Engineering Director.

**James P. DeMauro**, Production Manager.

**Andrew F. Hunt**, Promotion Director.

**Sallie Moultrie**, Traffic Director.

**Highest 30 Sec. Rate:** \$7000.

**City of License:** Charleston. **Station DMA:** Charleston, SC. **Rank:** 103.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	297,610	128,310	425,920
Average Weekly Circulation (2000)	164,528	67,140	231,668
Average Daily Circulation (2000)			128,303
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,870	80,360	243,230
Average Weekly Circulation (2000)	123,267	59,002	182,268
Average Daily Circulation (2000)			107,515
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,740	47,950	182,690
Average Weekly Circulation (2000)	41,262	8,138	49,400
Average Daily Circulation (2000)			20,788

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Charleston

## WMMP Ch. 36

**Network Service:** UPN.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 4301 Arco Lane, Charleston, SC 29418.

**Phone:** 843-744-2424. **Fax:** 843-554-9649.

**E-mail:** sales@wmmp.com

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 147-kw max. & 60-kw horizontal visual. Antenna: Horizontally polarized, 833-ft. above av. terrain, 840-ft. above ground, 840-ft. above sea level.

Latitude 72° 47' 15"  
Longitude 79° 51' 00"

Holds CP for change to 3379-kw max. visual, 840-ft. above av. terrain, 833-ft. above ground, 840-ft. above sea level; lat. 32° 47' 15", long. 79° 51' 00", transmitter to 1558 Ben Sawyer Blvd., Mount Pleasant. BMPCT-960508KI.

**Transmitter:** Hwy. 703, SE of Mount Pleasant.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 92-kw max. visual. Antenna: 1778-ft. above av. terrain, 1768-ft. above ground.

Latitude 32° 56' 24"  
Longitude 79° 41' 45"

**FCC Digital File Number:** BPCDT-19991028ACJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**LMA:** Local marketing agreement with WTAT-TV (FU), Charleston.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** December 2, 1992. Sale to Max Media Properties LLC by Caro Broadcasting Ltd. approved by FCC July 23, 1996. Sale to present owner by Max Media Properties LLC approved by FCC June 26, 1998 ( *Television Digest*, Vol. 37:49).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Clark & Stant PRP.

**Personnel:**

**Scott Campbell**, General Manager.

**Danielle Johnson**, National Sales Manager.

**Don Stewart**, Chief Engineer.



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**Deborah Anderson**, Program Director.

**Kathleen Stewart**, Business Manager.

**Highest 30 Sec. Rate:** \$200.

**City of License:** Charleston. **Station DMA:** Charleston, SC. **Rank:** 103.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,160	59,340	218,500
Average Weekly Circulation (2000)	51,323	19,805	71,128
Average Daily Circulation (2000)			23,364
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,160	59,340	218,500
Average Weekly Circulation (2000)	51,323	19,805	71,128
Average Daily Circulation (2000)			23,364

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## South Carolina—Charleston

### WTAT-TV Ch. 24

**Network Service:** FOX, UPN.

**Licensee:** Sullivan Broadcasting Co. III Inc., 18 Newbury St., Boston, MA 02116.

**Studio:** 4301 Arco Lane, Charleston, SC 29418.

**Phone:** 843-744-2424. **Fax:** 843-554-9649.

**E-mail:** dstewart@wtat.com

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1778-ft. above av. terrain, 1767-ft. above ground, 1784-ft. above sea level.

Latitude 32° 56' 24"  
Longitude 79° 41' 45"

**Transmitter:** 4-mi. NE of Ten Mile on Sewee Rd., Isle of Palms.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 1772-ft. above av. terrain, 1768-ft. above ground.

Latitude 32° 56' 24"  
Longitude 79° 41' 45"

**FCC Digital File Number:** BPCDT-19991101AIN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 7-meter; Microdyne, 7-meter C-band; Paraclipse, 5-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Microdyne receivers.

**LMA:** Local Marketing agreement with WMMP (U), Charleston.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** September 7, 1985. Sale to Act III Broadcasting by Terry A. Trousdale, et al., approved by FCC October 22, 1987. Sale to present owner by ACT III Broadcasting approved by FCC December 15, 1995.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

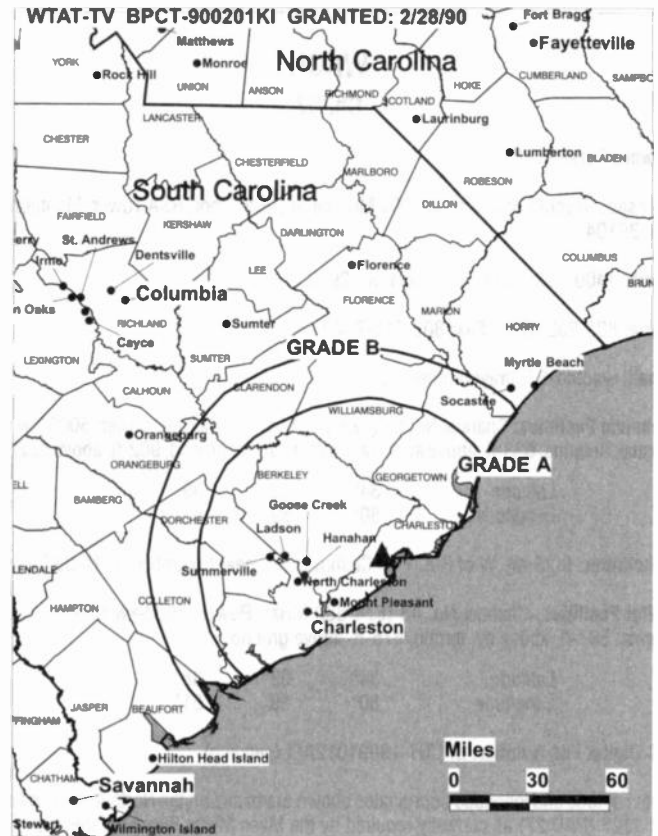
**Personnel:**

Don Stewart, General Manager & Chief Engineer.

Danielle Johnson, National Sales Manager.

Deborah Anderson, Program Director.

**Rates:** On request.



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**City of License:** Charleston. **Station DMA:** Charleston, SC. **Rank:** 103.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,370	97,960	352,330
Average Weekly Circulation (2000)	103,412	45,931	149,343
Average Daily Circulation (2000)			61,327
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,870	80,360	243,230
Average Weekly Circulation (2000)	93,869	42,106	135,975
Average Daily Circulation (2000)			56,451
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,500	17,600	109,100
Average Weekly Circulation (2000)	9,543	3,825	13,368
Average Daily Circulation (2000)			4,876

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## South Carolina—Columbia

### WACH Ch. 57

**Network Service:** FOX.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 1400 Pickens St., Columbia, SC 29201.

**Phone:** 803-252-5757. **Fax:** 803-212-7270.

**E-mail:** wachfox57@raycommedia.com

**Technical Facilities:** Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual. Antenna: 633-ft. above av. terrain, 522-ft. above ground, 902-ft. above sea level.

Latitude 34° 02' 39"  
Longitude 80° 59' 52"

**Transmitter:** 0.25-mi. W of Rte. 1 on Cushman Dr., near Columbia, Richland County.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 1000-kw max. visual. Antenna: 587-ft. above av. terrain, 475-ft. above ground.

Latitude 34° 02' 38"  
Longitude 80° 59' 51"

**FCC Digital File Number:** BPCDT-19991012ACI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku & C-band.

**News Services:** CNN Newsource, Fox NewsEdge.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** October 2, 1981. Sale by Carolina Christian Broadcasting approved by FCC March 14, 1988. Sale to Ellis Communications by FCVS Communications approved by FCC October 7, 1993. Sale to present owner by Ellis Communications approved by FCC July 26, 1996 (*Television Digest*, Vol.36:4).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Covington & Burling.

#### Personnel:

**Lee Meredith**, Vice President & General Manager.

**Scott McBride**, General Sales Manager.

**Lisa Cruz**, Program Director.

**Lee Latham**, Chief Engineer.

**Brian Corell**, Promotion Director.

**Nina Gibson**, Traffic Manager.



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**Janis Metts**, Business Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Columbia. **Station DMA:** Columbia, SC. **Rank:** 85.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,930	119,730	331,660
Average Weekly Circulation (2000)	122,584	54,303	176,887
Average Daily Circulation (2000)			74,227
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,570	119,730	312,300
Average Weekly Circulation (2000)	117,105	54,303	171,408
Average Daily Circulation (2000)			72,620
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,360	0	19,360
Average Weekly Circulation (2000)	5,479	0	5,479
Average Daily Circulation (2000)			1,607

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Columbia

**WIS**  
**Ch. 10**

**Network Service:** NBC.

**Licensee:** Cosmos Broadcasting Corp., Box 19023, Greenville, SC 29602.

**Studio:** 1111 Bull St., Columbia, SC 29201.

**Mailing Address:** Box 367, Columbia, SC 29202.

**Phone:** 803-799-1010. **Fax:** 803-758-1155.

**Web Site:** <http://www.wis-tv.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1545-ft. above av. terrain, 1463-ft. above ground, 1814-ft. above sea level.

Latitude 34° 07' 29"  
Longitude 80° 45' 23"

Requests modification of CP for change to 1624-ft. above av. terrain, 1709-ft. above ground, 1975-ft. above sea level. BPCT-20000501AEZ.

**Transmitter:** 1741 Tower Rd., Lugoff, SC 29078.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 1000-kw max. visual. Antenna: 1450-ft. above av. terrain, 1365-ft. above ground.

Latitude 34° 07' 29"  
Longitude 80° 45' 23"

**FCC Digital File Number:** BPCDT-19991101ACE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Comsat, 3-meter Ku-band; Comsat, 8-meter Ku-band; DH Satellite, 4.9-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Corn, Scientific-Atlanta, Standard Communications receivers.

**SVG Mobile Dish:** Andrew, 2.3-meter Ku-band; Vertex, 2.4-meter Ku-band.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** November 7, 1953.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

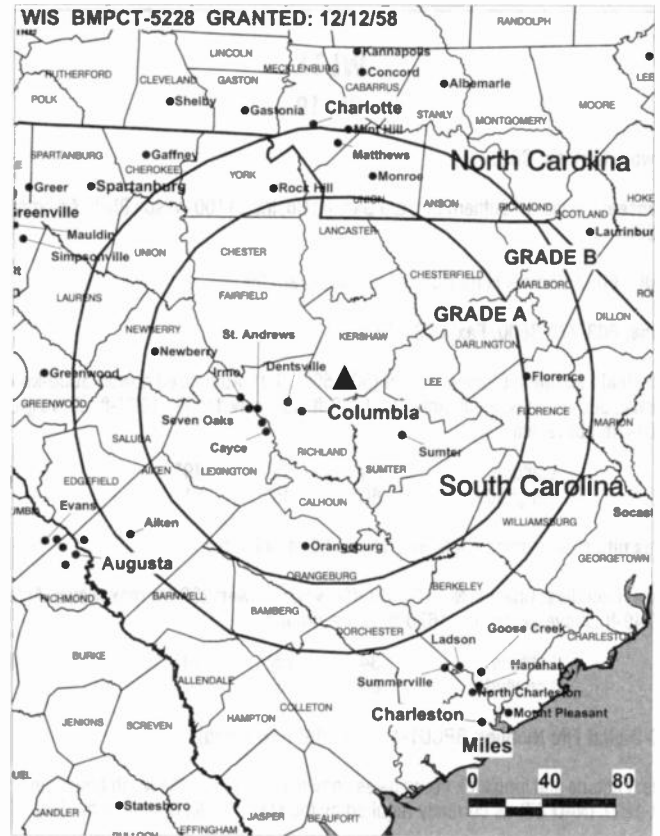
John Cottingham, Vice President & General Manager.

Dody Yarborough, General Sales Manager.

Randy Covington, News Director.

Jerry Grimes, Program & Promotion Manager.

Evon A. Trotter, Business Manager.



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**Eric Powell, Production Manager.**

**John Augustine, Chief Engineer.**

**Highest 30 Sec. Rate:** \$3,000.

**City of License:** Columbia. **Station DMA:** Columbia, SC. **Rank:** 85.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	495,980	208,500	704,480
Average Weekly Circulation (2000)	264,447	106,646	371,093
Average Daily Circulation (2000)			205,999
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,570	125,170	317,740
Average Weekly Circulation (2000)	157,371	90,139	247,510
Average Daily Circulation (2000)			160,567
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	303,410	83,330	386,740
Average Weekly Circulation (2000)	107,075	16,507	123,583
Average Daily Circulation (2000)			45,431

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## South Carolina—Columbia

**WLTX**  
Ch. 19

**Network Service:** CBS.

**Licensee:** Pacific & Southern Co., c/o Gannett Co. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** 6027 Gamers Ferry Rd., Columbia, SC 20209.

**Phone:** 803-776-3600. **Fax:** 803-783-2971.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1749-ft. above av. terrain, 1664-ft. above ground, 2014-ft. above sea level.

Latitude 34° 05' 49"  
Longitude 80° 45' 51"

**Transmitter:** Screaming Eagle Rd., 11-mi. NE of Columbia.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 232-kw max. visual. Antenna: 1749-ft. above av. terrain, 1670-ft. above ground.

Latitude 34° 05' 49"  
Longitude 80° 45' 51"

**FCC Digital File Number:** BPCDT-19991020ABB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter C-band; ChannelMaster, 3.6-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; ChannelMaster, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 1, 1953. Broadcast on Ch. 67 for first eight years. Shifted to Ch. 19 on June 30, 1961. Sale to Lewis Broadcasting Corp. by Palmetto Radio Corp. approved by FCC February 22, 1978 (*Television Digest*, Vol. 18:9). Sale to present owner by Lewis Broadcasting Corp. approved by FCC April 29, 1998.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Communications Engineering Services PC.

**Personnel:**

Rich D'Dell, President & General Manager.

Bob Heinzelman, General Sales Manager.

Charles Alexander, Local Sales Manager.

Beth Desjardins, National Sales Manager.

Fred Steppe, Program & Marketing Director.

Jack McGregor, Technical Operations Director.

Larry Audas, News Director.



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**Dan Stalmaker**, Chief Engineer.

**Linda Barnhill**, Business Manager.

**Patrick Phillips**, Promotion Director.

**Barry Anderson**, Production Manager.

**Rates:** On request.

**City of License:** Columbia. **Station DMA:** Columbia, SC. **Rank:** 85.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	199,800	213,000	412,800
Average Weekly Circulation (2000)	141,553	89,408	230,961
Average Daily Circulation (2000)			122,281
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,570	125,170	317,740
Average Weekly Circulation (2000)	138,465	80,158	218,623
Average Daily Circulation (2000)			118,910
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,230	87,830	95,060
Average Weekly Circulation (2000)	3,088	9,250	12,338
Average Daily Circulation (2000)			3,372

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## South Carolina—Columbia

### WOLO-TV Ch. 25

**Network Service:** ABC.

**Licensee:** South Carolina Broadcasting Partners, Box 4217, Columbia, SC 29240.

**Studio:** 5807 Shakespeare Rd., Columbia, SC 29223.

**Mailing Address:** Box 4217, Columbia, SC 29240.

**Phone:** 803-754-7525. **Fax:** 803-754-6147.

**E-mail:** 25news@wolo.com; wolo.tv@aol.com

**Web Site:** <http://www.wolo.com/>

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 3589-kw max. & 2344-kw horizontal visual, 388-kw max. & 254-kw horizontal aural. Antenna: 830-ft. above av. terrain, 747-ft. above ground, 1149-ft. above sea level.

Latitude	34°	03'	23"
Longitude	80°	58'	49"

Holds CP for change to 5000-kw max. visual, 1739-ft. above av. terrain, 1722-ft. above ground, 2011-ft. above sea level; lat. 34° 06' 59", long. 80° 45' 50", transmitter to 4-mi. SE of Elgin at Baldwin & Tower Rds. intersection. BPCT-960702KL.

Requests modification of CP for change to 1670-ft. above av. terrain, 1663-ft. above ground, lat. 34° 06' 58", long. 80° 45' 51". BMPCT-20000801ACM.

**Transmitter:** 5807 Shakespeare Rd.

**Digital Facilities:** Ch. No. 8 (180-186 MHz). Power: 43.7-kw visual. Antenna: 1736-ft. above av. terrain, 1729-ft. above ground, 2011-ft. above sea level.

**FCC Digital File Number:** BPCDT-19990713KH. Granted: August 15, 2000

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Harris, 6-meter; Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, Sports News Satellite.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** October 1, 1961. Sale to present owner by First Carolina Corp. approved by FCC May 5, 1964 (*Television Digest*, Vol. 4:14).

**Represented (sales):** Katz Continental Television.

#### Personnel:

David Dodds, General Manager.

Rigby Wilson, General Sales Manager.

Douglas Broadwater, Local Sales Manager.

David Aiken, Program Director.

Marty White, Business Manager.



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Ted Small, Chief Engineer.

**Rates:** On request.

**City of License:** Columbia. **Station DMA:** Columbia, SC. **Rank:** 85.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	199,800	127,240	327,040
Average Weekly Circulation (2000)	125,566	64,929	190,495
Average Daily Circulation (2000)			86,587
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	192,570	119,730	312,300
Average Weekly Circulation (2000)	123,911	63,990	187,901
Average Daily Circulation (2000)			86,066
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	7,230	7,510	14,740
Average Weekly Circulation (2000)	1,656	939	2,594
Average Daily Circulation (2000)			521

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Florence

## WBTW Ch. 13

**Network Service:** CBS.

**Licensee:** Media General Broadcasting of South Carolina, 333 E. Franklin St., Richmond, VA 23219.

**Studios:** 3430 N. TV Road, Florence, SC 29501; 101 McDonald Court, Myrtle Beach, SC 29577.

**Phones:** 843-317-1313 (Florence); 843-293-1301 (Myrtle Beach). **Fax:** 843-317-1410 (Florence).

**Web Site:** <http://www.wbtw.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude 34° 22' 02"  
Longitude 79° 19' 22"

**Transmitter:** 3.1-mi. N of Floyd Dale.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: 1776-ft. above av. terrain, 1826-ft. above ground.

Latitude 34° 22' 04"  
Longitude 79° 19' 21"

**FCC Digital File Number:** BPCDT-19991015ABP. Granted: December 2, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, M/A-Com, Scientific-Atlanta, Vertex, Harris, M/A-Com, Scientific-Atlanta, Vertex receivers.

**News Service:** AP.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** October 18, 1954. Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000. Sale to Spartan Communications Inc. by Daily Telegraph Printing Co. approved by FCC June 12, 1984 (*Television Digest*, Vol. 24:15). Sale by Jefferson Standard Life Insurance Co. approved by FCC February 28, 1968 (Vol. 7:43; 8:10).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** du Treil, Lundin & Rackey Inc.

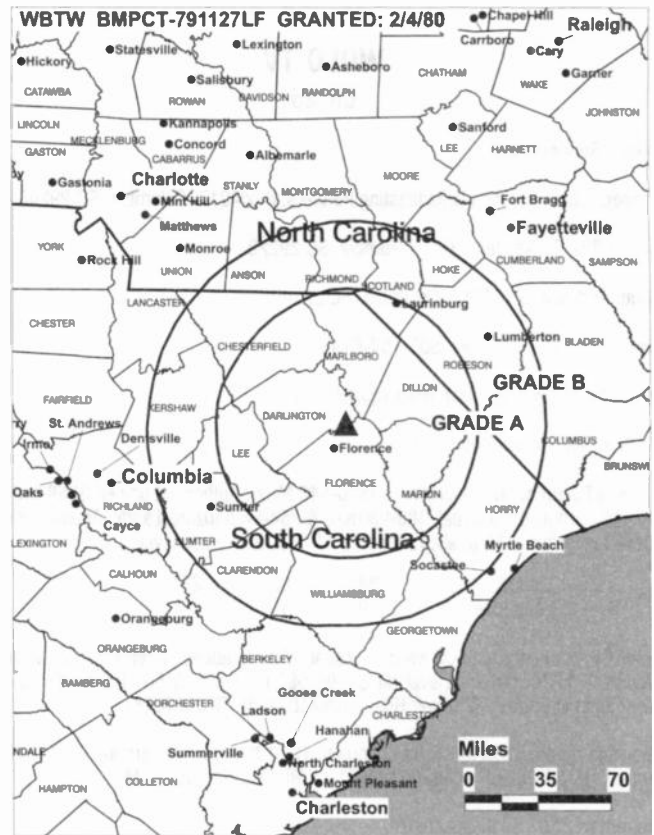
**Personnel:**

Nannette Frye, Vice President & General Manager.

Mark Garrison, Florence Sales Manager.

Jerry Kelly, Myrtle Beach Sales Manager.

Scott Rethi, Marketing Director.



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**Judy Turner, Business Manager.**

**Wayne Phillips, Chief Engineer.**

**Rates:** On request.

**City of License:** Florence. **Station DMA:** Florence-Myrtle Beach. **Rank:** 114.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	338,070	240,680	578,750
Average Weekly Circulation (2000)	192,489	84,501	276,990
Average Daily Circulation (2000)			156,270
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,650	66,870	227,520
Average Weekly Circulation (2000)	129,923	47,222	177,144
Average Daily Circulation (2000)			112,511
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,420	173,810	351,230
Average Weekly Circulation (2000)	62,566	37,279	99,845
Average Daily Circulation (2000)			43,760

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## South Carolina—Florence

### WPDE-TV Ch. 15

**Network Service:** ABC.

**Licensee:** Grand Strand Communications, 3215 S. Cashua Dr., Florence, SC 29501-6386.

**Studios:** 3215 S. Cashua Dr., Florence, SC 29501-6386; 843 Founders Centre, 2411 N. Oak St., Myrtle Beach, SC 29577.

**Phone:** 843-665-1515. **Fax:** 843-679-2723.

**Web Site:** <http://www.wpdetv15.com>

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 1290-kw max. & 562-kw horizontal visual, 129-kw max. & 56.2-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1997-ft. above ground, 2100-ft. above sea level.

Latitude 34° 21' 53"  
Longitude 79° 19' 49"

**Transmitter:** 2.7-mi. S of State Rte. 9 & 1.2-mi. E of Little Pee Dee River.

**Digital Facilities:** Channel No. 16 (482-488MHz). Power: 421-Kw max visual Antenna: 1973-ft above av. terrain, 1968-ft above ground.

Latitude 34° 21' 53"  
Longitude 79° 19' 49"

**FCC Digital File Number:** BPCDT-19992101AFV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** ADM, 4-meter; Avcom receivers.

**News Services:** ABC NewsOne, AP.

**LMA:** Local marketing agreement with WWMB (U), Florence.

**Ownership:** Diversified Communications (Group Owner).

**Began Operation:** November 22, 1980. Sale to present owner by Eastern Carolinas Broadcasting approved by FCC June 27, 1985 (*Television Digest*, Vol. 25:24).

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Billy Huggins, Vice President & General Manager.

Leigh Vaters, General Sales Manager.

Linda McCaskill, Program Manager.

Brian Bynum, Promotion & Operations Director.



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**Marshall Lucius, Controller.**

**Rates:** On request.

**City of License:** Florence. **Station DMA:** Florence-Myrtle Beach. **Rank:** 114.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	221,520	149,770	371,290
Average Weekly Circulation (2000)	120,423	43,797	164,220
Average Daily Circulation (2000)			73,803
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,650	66,870	227,520
Average Weekly Circulation (2000)	101,227	32,109	133,336
Average Daily Circulation (2000)			64,300
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,870	82,900	143,770
Average Weekly Circulation (2000)	19,196	11,688	30,884
Average Daily Circulation (2000)			9,503

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Florence

**WWMB**  
**Ch. 21**

**Network Service:** UPN.

**Licensee:** Atlantic Media Group Inc., 2411 N. Oak St., Suite 206, Myrtle Beach, SC 29578.

**Studio:** 3215 S. Cashua Dr., Florence, SC 29501.

**Mailing Address:** Box 736, Myrtle Beach, SC 29578.

**Phone:** 803-665-1515. **Fax:** 843-679-2723.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. visual. Antenna: 1860-ft. above av. terrain, 1867-ft. above ground, 1968-ft. above sea level.

Latitude 34° 21' 53"  
Longitude 79° 19' 49"

**Transmitter:** 2.8-mi. N of Floydale, 3.6-mi. SE of intersection of State Rtes. 57 & 9, Dillon County.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 375-kw max. visual. Antenna: 1973-ft. above av. terrain, 1968-ft. above ground.

Latitude 34° 21' 53"  
Longitude 79° 19' 49"

**FCC Digital File Number:** BPCDT-19991102ABF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WPDE-TV (A), Florence.

**Ownership:** Atlantic Media Group.

**Began Operation:** September 21, 1994.

**Represented (legal):** Haley, Bader & Potts PLC.

**Personnel:**

Albert D. Ervin, General Manager.

Linda McCaskill, Program Director.

Russ Pigioni, Chief Engineer.

**Rates:** On request.

**City of License:** Florence.

**Station DMA:** Florence-Myrtle Beach. **Rank:** 114.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	200,560	136,190	336,750
Average Weekly Circulation (2000)	52,144	31,176	83,320
Average Daily Circulation (2000)			30,917
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,650	66,870	227,520
Average Weekly Circulation (2000)	48,441	22,027	70,467
Average Daily Circulation (2000)			27,092
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,910	69,320	109,230
Average Weekly Circulation (2000)	3,703	9,149	12,852
Average Daily Circulation (2000)			3,825

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Greenville

## WGGS-TV Ch. 16

**Network Service:** Independent.

**Licensee:** Carolina Christian Broadcasting Inc., Box 1616, Greenville, SC 29602.

**Studio:** 3409 Rutherford Rd., Taylors, SC 29687.

**Mailing Address:** Box 1616, Greenville, SC 29602.

**Phone:** 864-244-1616. **Fax:** 864-292-8481.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 1150-kw max. & 717.9-kw horizontal visual, 115-kw max. & 71.9-kw horizontal aural. Antenna: 1149-ft. above av. terrain, 195-ft. above ground, 2185-ft. above sea level.

Latitude 34° 56' 26"  
Longitude 82° 24' 41"

Holds CP for change to 5000-kw max. visual, 1145-ft. above av. terrain, 167-ft. above ground, 2156-ft. above sea level. BPCT-960628KK.

**Transmitter:** Ridge Rd. off Altamont Rd. on Paris Mountain near Greenville.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 150-kw max. visual. Antenna: 1106-ft. above av. terrain, 118-ft. above ground.

Latitude 34° 56' 26"  
Longitude 82° 24' 41"

**FCC Digital File Number:** BPCDT-19991027ABK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.8-meter Ku-band; Scientific-Atlanta, 5-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

**Ownership:** Carolina Christian Broadcasting Co.

**Began Operation:** October 29, 1972.

### Personnel:

**James H. Thompson,** President & General Manager.

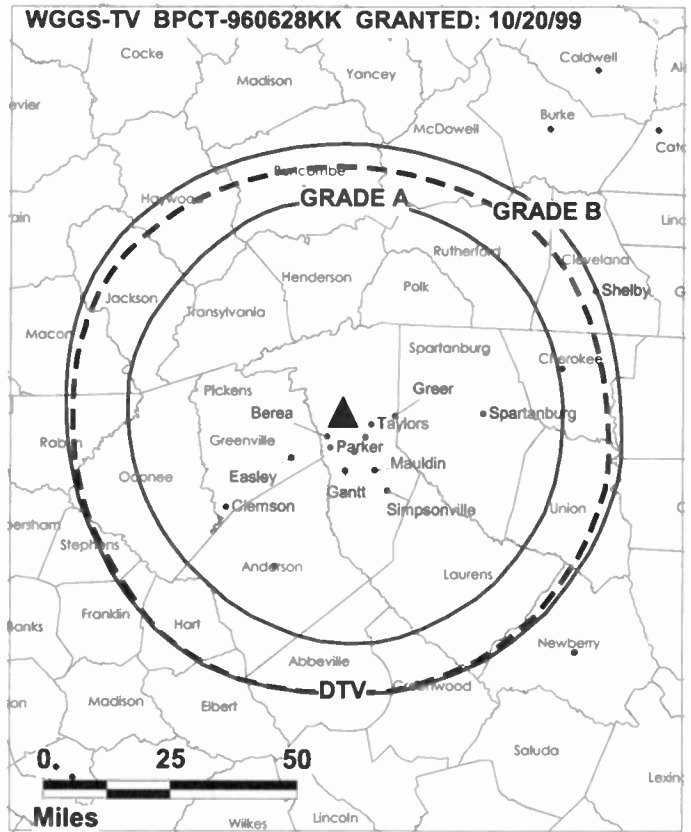
**Norvin C. Duncan,** Assistant to the President.

**Gene Gibson,** Engineering Director.

**Pete Littlefield,** Chief Engineer.

**Hugh McLean,** Program Director.

**Greg West,** Promotion Director.



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**Peggy Denny,** Public Affairs Director.

**Rates:** On request.

**City of License:** Greenville. **Station DMA:** Greenville-Spartanburg-Asheville-Anderson. **Rank:** 35.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	307,360	174,540	481,900
Average Weekly Circulation (2000)	27,166	18,679	45,845
Average Daily Circulation (2000)			13,135
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	307,360	174,540	481,900
Average Weekly Circulation (2000)	27,166	18,679	45,845
Average Daily Circulation (2000)			13,135

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

## WHNS Ch. 21

**Network Service:** FOX.

**Licensee:** Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

**Studio:** 21 Interstate Court, Greenville, SC 29615.

**Office:** 56 Central Ave., Suite 105, Asheville, NC 28801.

**Phones:** 864-288-2100; 704-258-2100. **Fax:** 864-297-0728.

**Web Site:** <http://www.whns.com>

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 3390-kw visual, 339-kw aural. Antenna: Circularly polarized, 2510-ft. above av. terrain, 1620-ft. above ground, 5049-ft. above sea level.

Latitude 35° 10' 56"  
Longitude 82° 40' 56"

**Transmitter:** Slick Rock Mountain, Transylvania County.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 1000-kw max. visual. Antenna: 2441-ft. above av. terrain, 1526-ft. above ground.

Latitude 35° 10' 56"  
Longitude 82° 40' 56"

**FCC Digital File Number:** BPCDT-19991018AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3-meter C-band; Scientific-Atlanta, 7-meter C-band.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** July 5, 1953. Sale to Pappas Telecasting by Thomas Broadcasting approved by FCC July 27, 1979 (Television Digest, Vol. 19:25). Resumed operation April 1, 1984. Sale to Cannell Communications by Pappas Telecasting Companies approved by FCC August 2, 1990 (Vol. 29:47; 30:35). Sale to First Media Television LP by Cannell approved by FCC November 1, 1994. Sale to present owner by First Media Television LP approved by FCC June 20, 1997 (Vol. 37:27).

**Represented (sales):** TeleRep Inc.

**Represented (engineering):** Cohen, Dippell & Everist PC.

### Personnel:

Linda Sherman, General Manager.

Joe Heaton, Operations Director.

Jim Laura, General Sales Manager.

Ted Fortenberry, Local Sales Manager.

Rob Young, National Sales Manager.

Jerry Garvin, Chief Engineer.



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**Phyllis Olson, Controller.**

**John Burton, Production Manager.**

**Highest 30 Sec. Rate:** \$800.

**City of License:** Asheville, NC. **Station DMA:** Greenville-Spartanburg-Asheville-Anderson. **Rank:** 35.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	485,150	341,850	827,000
Average Weekly Circulation (2000)	250,284	114,286	364,569
Average Daily Circulation (2000)			141,494
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	438,140	261,770	699,910
Average Weekly Circulation (2000)	245,313	104,160	349,473
Average Daily Circulation (2000)			137,547
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,010	80,080	127,090
Average Weekly Circulation (2000)	4,970	10,126	15,096
Average Daily Circulation (2000)			3,947

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

**WLOS**  
Ch. 13

(Affiliated with WBSC-TV, Anderson, SC)

**Network Service:** ABC.

**Licensee:** WLOS Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studios:** 288 Macon Ave., Asheville, NC 28804; 100 Verdae Blvd., Suite 410, Greenville, SC 29607.

**Mailing Address:** Box 1300, Asheville, NC 28802.

**Phones:** 704-255-0013 (Asheville); 864-297-1313 (Greenville). Fax: 704-255-4612.

**Web Site:** <http://www.wlos.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 178-kw visual, 19.6-kw aural. Antenna: 2804-ft. above av. terrain, 339-ft. above ground, 6056-ft. above sea level.

Latitude 35° 25' 32.21"  
Longitude 82° 45' 25.06"

**Transmitter:** Mount Pisgah.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 647-kw max. visual. Antenna: 2799-ft. above av. terrain, 305-ft. above ground.

Latitude 35° 25' 32.00"  
Longitude 82° 45' 25.00"

**FCC Digital File Number:** BPCDT-19991018AAW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Comtech, 5-meter Ku-band; Vertex, 6.1-meter C-band; DX Antenna, M/A-Com, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, Carolina News Network, UPI.

**LMA:** Local marketing agreement with WBSC-TV (I), Anderson.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 18, 1954. Sale to Anchor Media Holdings by Wometco Broadcasting Co. approved by FCC April 10, 1987. Transfer of control to Continental Broadcasting approved by FCC June 30, 1993. Sale to Better Communications approved by FCC July 20, 1994 (Television Digest, Vol. 34:20). Sale to present owner by Better Communications approved by FCC June 27, 1997.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

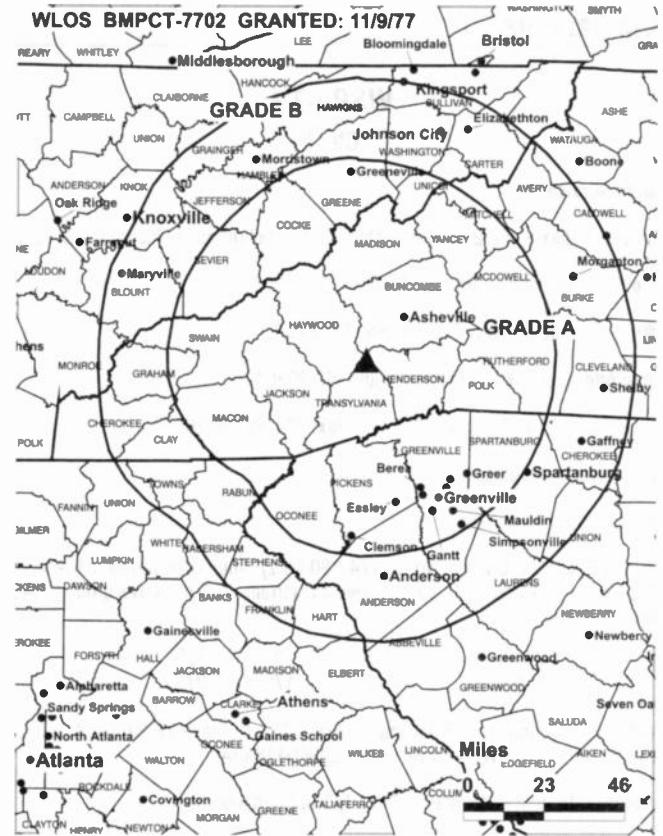
**Represented (engineering):** Smith & Fisher.

**Personnel:**

Joe Fishleigh, General Manager.

Tom Heston, General Sales Manager.

Tom Loebig, News Director.



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**Guy Chancey,** Promotion Director.

**Mark Dillon,** Business Manager.

**Tom Stinnett,** Chief Engineer.

**Glenn York,** Production Manager.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Asheville, NC. **Station DMA:** Greenville-Spartanburg-Asheville-Anderson. Rank: 35.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	496,690	397,710	894,400
Average Weekly Circulation (2000)	350,900	146,609	497,508
Average Daily Circulation (2000)			260,703
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	438,140	268,700	706,840
Average Weekly Circulation (2000)	335,479	131,247	466,727
Average Daily Circulation (2000)			250,407
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,550	129,010	187,560
Average Weekly Circulation (2000)	15,420	15,361	30,782
Average Daily Circulation (2000)			10,295

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

## WSPA-TV Ch. 7

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Richmond St., Richmond, VA 23219.

**Studio:** 250 International Dr., Spartanburg, SC 29303.

**Studio:** Greenville Commons, Greenville, SC 29602.

**Mailing Address:** Box 1717, Spartanburg, SC 29304.

**Phones:** 864-233-7777; 864-576-7777. **Fax:** 864-587-5425.

**E-mail:** news7@wspa.com

**Web Site:** http://www.wspa.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 254-ft. above ground, 3465-ft. above sea level.

Latitude	35°	10'	12"
Longitude	82°	17'	27"

Holds CP for change to 225-kw max. visual, 2267-ft. above av. terrain, 459-ft. above ground, 3671-ft. above sea level. BPCT-20000428ABA.

**Transmitter:** Hogback Mountain, 25-mi. NW of Spartanburg.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 6.1-meter C-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; DX Communications, Standard Communications receivers.

**AM Affiliate:** WSPA, 5-kw, 950-kHz.

**FM Affiliate:** WSPA-FM, 100-kw, 98.9 MHz (No. 255), 1910-ft.

**News Services:** AP, CBS Newspath.

**LMA:** Local marketing agreement with WASV-TV (W), Asheville.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** April 29, 1956. Sale to present owner from Spartan Communications Inc. approved by FCC March 22, 2000.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Bone & Associates.

### Personnel:

**Jim Conschifter**, Vice President & General Manager.

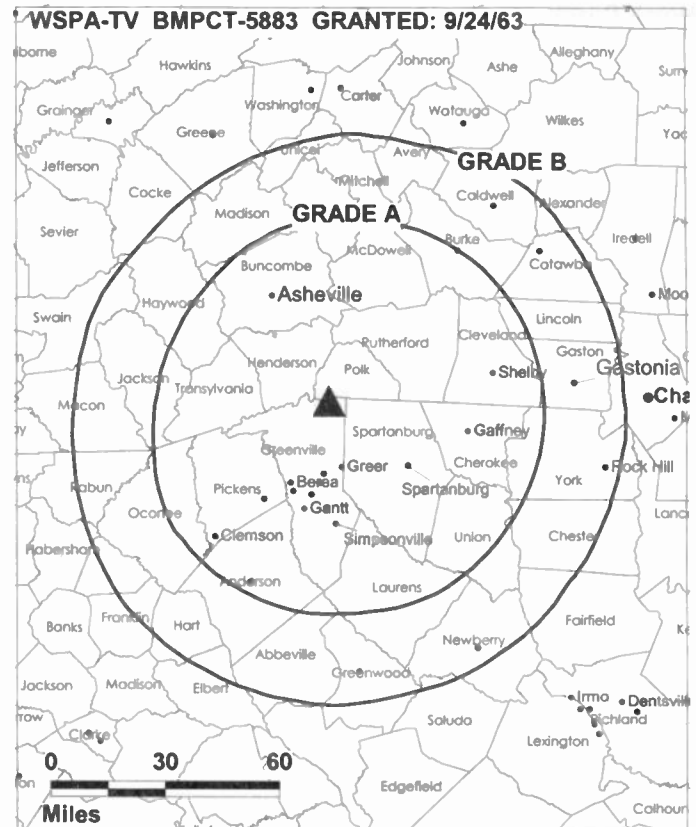
**John Humphries**, General Sales Manager.

**Mark Overstreet**, National Sales Manager.

**Ken Elmore**, News Director.

**Shukriyyah Fareed**, Program Coordinator.

**Sara Bowmann**, Business Manager.



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**Johnny Roper Rogers**, Creative Services Director.

**Doris Kirby**, Human Resources Coordinator.

**Betty Foster**, Traffic Manager.

**Jennifer Evins**, Public Affairs Director.

**Rates:** On request.

**City of License:** Spartanburg. **Station DMA:** Greenville-Spartanburg-Asheville-Anderson. **Rank:** 35.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	590,150	376,240	966,390
Average Weekly Circulation (2000)	362,505	186,430	548,934
Average Daily Circulation (2000)			288,839
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	434,090	268,700	702,790
Average Weekly Circulation (2000)	316,375	169,030	485,405
Average Daily Circulation (2000)			265,775
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,060	107,540	263,600
Average Weekly Circulation (2000)	46,130	17,400	63,530
Average Daily Circulation (2000)			23,063

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Greenville-Spartanburg & Asheville, North Carolina

**WYFF**  
Ch. 4

**Network Service:** NBC.

**Licensee:** WYFF Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** Broadcast Place, 505 Rutherford St., Greenville, SC 29609.

**Mailing Address:** Box 788, Greenville, SC 29602.

**Phone:** 864-242-4404. **Fax:** 864-240-5329.

**Web Site:** <http://www.thecarolinachannel.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.7-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"  
Longitude 82° 36' 17"

Requests CP for change to lat. 34° 33' 40", long. 82° 41' 36". BPCT-990715KE.

**Transmitter:** Caesar's Head.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw visual. Antenna: 1893-ft. above av. terrain, 761-ft. above ground, 3848-ft. above sea level.

Latitude 35° 06' 43"  
Longitude 82° 36' 24"

**Transmitter:** Cleveland, SC.

**FCC Digital File Number:** BPCDT-19990930AAU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** BMS, 6.1-meter C-band; Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** December 31, 1953. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (Television Digest, Vol. 38:22, 48). Exchange (with WXII, Winston-Salem, NC) for KSDK, St. Louis, MO approved by FCC February 17, 1983 (Vol. 21: 12; 22:1; 23:8). Transfer to Multimedia Inc. from Southeastern Broadcasting Corp. approved by FCC September 22, 1967.

**Represented (sales):** Eagle Television.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Represented (engineering):** Smith & Fisher.

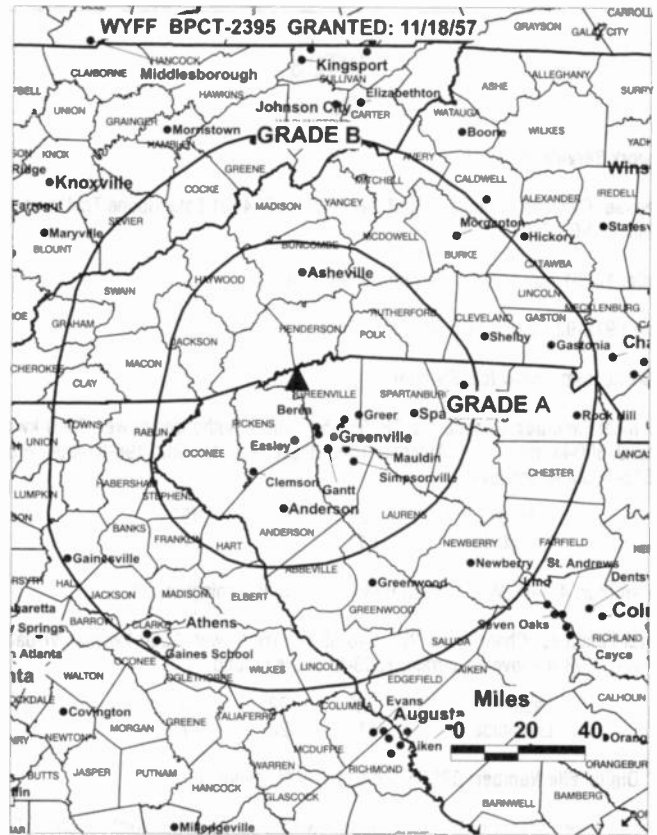
**Personnel:**

David McAtee, President & General Manager.

Ken Bauder, General Sales Manager.

Mark McGeary, National Sales Manager.

Andy Still, News Director.



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**Cathy Petropoulos**, Program Director.

**Marsa Jarrett**, Promotion Manager.

**Steve Bomar**, Business Manager.

**Doug Durkee**, Broadcast Operations Director.

**Stephanie Stoka**, Marketing Director.

**Rates:** On request.

**City of License:** Greenville. **Station DMA:** Greenville-Spartanburg-Asheville-Anderson. **Rank:** 35.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	492,040	352,290	844,330
Average Weekly Circulation (2000)	353,498	169,857	523,356
Average Daily Circulation (2000)			288,610
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	438,140	268,700	706,840
Average Weekly Circulation (2000)	337,111	154,037	491,148
Average Daily Circulation (2000)			277,326
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,900	83,590	137,490
Average Weekly Circulation (2000)	16,388	15,820	32,207
Average Daily Circulation (2000)			11,283

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Hardeeville

## WTGS Ch. 28

**Network Service:** FOX.

**Licensee:** Brissette Broadcasting of Savannah LLC, 4101 Lake Boone Trail, Suite 300, Raleigh, NC 27607.

**Studio:** 10001 Abercom St., Savannah, GA 31406.

**Phone:** 912-925-2287. **Fax:** 912-925-7026.

**Web Site:** <http://www.fox28tv.com>

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1500-ft. above av. terrain, 1498-ft. above ground, 1515-ft. above sea level.

Latitude 32° 02' 45"  
Longitude 81° 20' 27"

**Transmitter:** 4.3-mi. W of I-95 on Hwy. 204, S of Bloomington, GA.

**Digital Facilities:** Channel No. 27. (548-554 MHz). Power: 1000-kw max Visual. Antenna: 1493-ft above av. terrain, 1503-ft. above ground.

Latitude 32° 02' 45"  
Longitude 81° 20' 27"

**FCC Digital File Number:** BPCDT-19991101AFM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Paraclipse, 3.7-meter C-band; Prodelin, 3.7-meter Ku & C-band; United Satellite Systems, 5-meter C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Standard Components, Wegener receivers.

**LMA:** Local marketing agreement with WJCL (A), Savannah, GA.

**Ownership:** Brissette Broadcasting of Savannah LLC.

**Began Operation:** September 1, 1985. Sale to present owner by LP Media Inc. approved by FCC October 28, 1998 (Television Digest, Vol. 38:22). Sale to LP Media Inc. by American Communications & Television Inc. approved by FCC July 15, 1996.

**Represented (sales):** Katz Continental.

**Personnel:**

**Kyle Krebs**, Vice President & General Manager.

**Greg Goldman**, General Sales Manager.

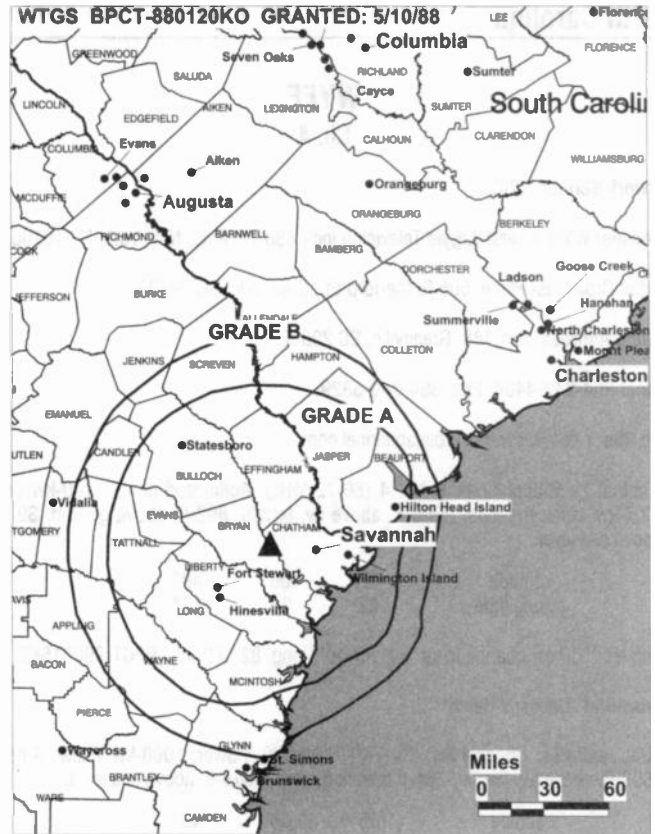
**Jennifer Burns**, Local Sales Manager.

**Ed Youmans**, Chief Engineer.

**Bryan McGruder**, News Director.

**Kurt Hetzger**, Promotion Director.

**Dave German**, Production Manager.



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**Karon Johnson**, Traffic Manager.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Hardeeville. **Station DMA:** Savannah. **Rank:** 100.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	190,590	81,720	272,310
Average Weekly Circulation (2000)	97,599	29,560	127,159
Average Daily Circulation (2000)			50,215
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,780	73,440	248,220
Average Weekly Circulation (2000)	93,512	28,395	121,907
Average Daily Circulation (2000)			48,575
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,810	8,280	24,090
Average Weekly Circulation (2000)	4,087	1,164	5,252
Average Daily Circulation (2000)			1,640

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## South Carolina—Myrtle Beach

**WFXB**  
Ch. 43

**Network Service:** FOX.

**Licensee:** JME Media Inc., 3364 Huger St., Myrtle Beach, SC 29577.

**Studio:** 3364 Huger St., Myrtle Beach, SC 29577.

**Phone:** 843-828-4300. **Fax:** 843-828-4343.

**E-mail:** listen43@wfxb.com

**Web Site:** <http://www.wfxb.com>

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 5000-kw max. visual. Antenna: 1519-ft. above av. terrain, 1506-ft. above ground, 1581-ft. above sea level.

Latitude	34°	11'	19"
Longitude	79°	11'	00"

**Transmitter:** 1.5-mi. S of Hwy. 76 & State Rd. S34-320, 4.2-mi. ESE of Mullins.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 1000-kw max. visual. Antenna: 1506-ft. above av. terrain, 1503-ft. above ground, 1578-ft. above sea level.

Latitude	34°	11'	19"
Longitude	79°	11'	00"

**Transmitter:** 1.5-mi. S of Hwy. 76 & State Rd. S34-320, Mullins.

**FCC Digital File Number:** BPCDT-990719KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** RCA, 3.6-meter Ku-band; Trans-World, 3.6-meter c-band; M/A-Com receivers

**Ownership:** JME Media Inc.

**Began Operation:** July 5, 1984. Sale to present owner by Carolina Christian Broadcasting approved by FCC April 12, 1996.

**Represented (legal):** Everett & Everett.

### Personnel:

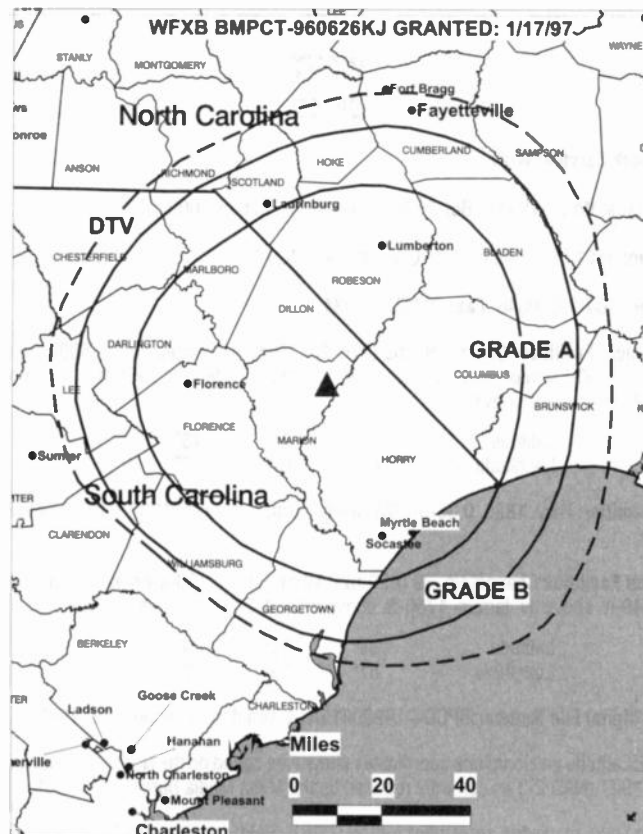
**Dave Carlolite**, Vice President & General Manager.

**Sandra Suber**, Program Coordinator.

**Bob LeClair**, Chief Engineer.

**Joel Schedtler**, News Director.

**Ricky Adams**, Creative Services Director.



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**Highest 30 Sec. Rate:** \$1500.

**City of License:** Myrtle Beach. **Station DMA:** Florence-Myrtle Beach. **Rank:** 114.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	178,770	128,820	307,590
Average Weekly Circulation (2000)	79,453	34,017	113,470
Average Daily Circulation (2000)			43,305
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	152,470	66,870	219,340
Average Weekly Circulation (2000)	74,656	24,770	99,425
Average Daily Circulation (2000)			39,573
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,300	61,950	88,250
Average Weekly Circulation (2000)	4,797	9,248	14,044
Average Daily Circulation (2000)			3,732

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Carolina—Rock Hill

**WFVT**  
**Ch. 55**

**Network Service:** WBN.

**Licensee:** WFVT-TV Inc., Box 12000, Raleigh, NC 27605-2000.

**Studio:** 3501 Performance Rd., Charlotte, NC 28214.

**Phone:** 704-398-0046. **Fax:** 704-393-6034.

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1952-ft. above av. terrain, 1955-ft. above ground, 2725-ft. above sea level.

Latitude 35° 21' 48"  
Longitude 81° 09' 17"

**Transmitter:** Hwy. 1836, 0.35-mi. SW of intersection of Hwys. 1836 & 1837, near Stanley.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 153-kw max. visual. Antenna 1749-ft. above av. terrain, 1780-ft. above ground, 2586-ft above sea level.

Latitude 35° 21' 44"  
Longitude 81° 09' 19"

**FCC Digital File Number:** BPCDT-19990915ATK. Granted: November 26, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WJZY (U), Belmont-Charlotte, NC.

**Ownership:** Capitol Broadcasting Co. Inc. (Group Owner).

**Began Operation:** October 21, 1994. Sale to present owner by TV 55 Inc. approved by FCC January 14, 2000. Sale to TV 55 Inc. by Family 55 Inc. approved by FCC July 22, 1996.

**Represented (legal):** Gardner, Carton & Douglas.

**Personnel:**

Wharton Winstead, General Manager.

Tom Schenck, General Sales Manager.

Andy Scheid, National Sales Manager.

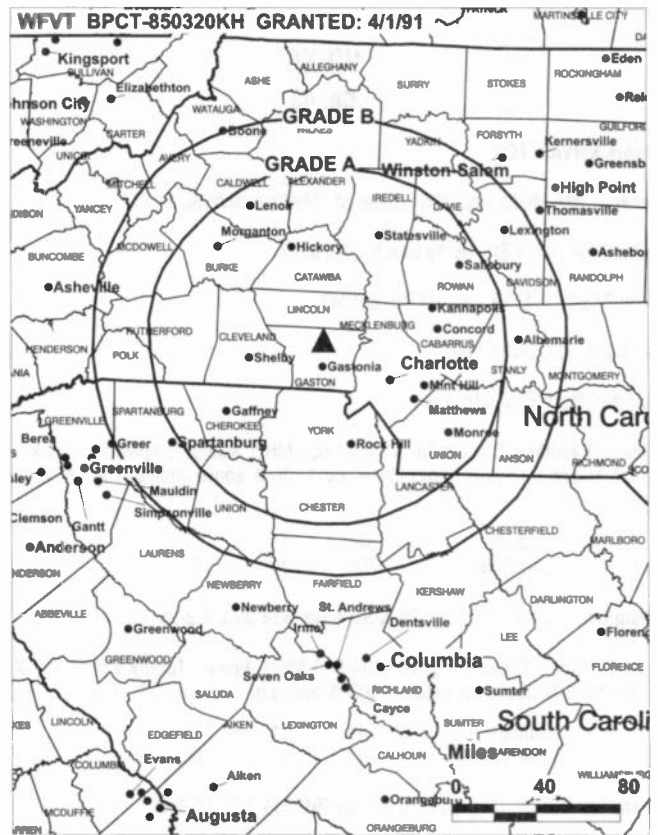
Mark Gray, Program, Promotion & Production Manager.

Jacqueline Draper, Business Manager.

Tom Long, Chief Engineer.

**Rates:** On request.

**City of License:** Rock Hill. **Station DMA:** Charlotte. **Rank:** 28.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	584,480	358,040	942,520
Average Weekly Circulation (2000)	174,276	90,593	264,869
Average Daily Circulation (2000)			91,516
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	581,730	277,770	859,500
Average Weekly Circulation (2000)	174,135	82,492	256,628
Average Daily Circulation (2000)			89,764
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,750	80,270	83,020
Average Weekly Circulation (2000)	140	8,100	8,241
Average Daily Circulation (2000)			1,752

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## South Carolina—Sumter

**WQHB**  
Ch. 63

**Network Service:** UPN.

**Grantee:** Dove Broadcasting Inc., 3409 Rutherford Rd. Extension, Taylors, SC 29687.

**Studio:** 100 N. Main St., Suite 100, Sumter, SC 29150.

**Mailing Address:** Box 160, Sumter, SC 29151.

**Phone:** 803-775-2817. **Fax:** 803-775-4486.

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 13-kw max. visual. Antenna: 541-ft. above av. terrain, 538-ft. above ground, 682-ft. above sea level.

Latitude 33° 54' 52"  
Longitude 80° 17' 39"

Holds CP for change to 4450-kw max. visual, 883-ft. above av. terrain, 837-ft. above ground, 1132-ft. above sea level; lat. 34° 00' 33", long. 80° 44' 35". BPCT-19991126ABW.

**Transmitter:** Intersection of Rtes. 387 & 763.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 200-Kw max. Visual. Antenna: 545-ft. above av. terrain, 538-ft. above ground, 682-ft. above sea level.

Latitude 38° 54' 52"  
Longitude 80° 17' 39"

**FCC Digital File Number:** BPCDT-19991029AFQ. Granted: November 2, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Dove Broadcasting Inc.

**Began Operation:** September 15, 1997. Transfer of 51% interest by C. Fred McLaughlin to present owner approved by FCC October 15, 1999.

**Represented (legal):** Bechtel & Cole.

**Represented (engineering):** William Culpepper & Associates Inc.

**Personnel:**

James H. Thompson, General Manager.

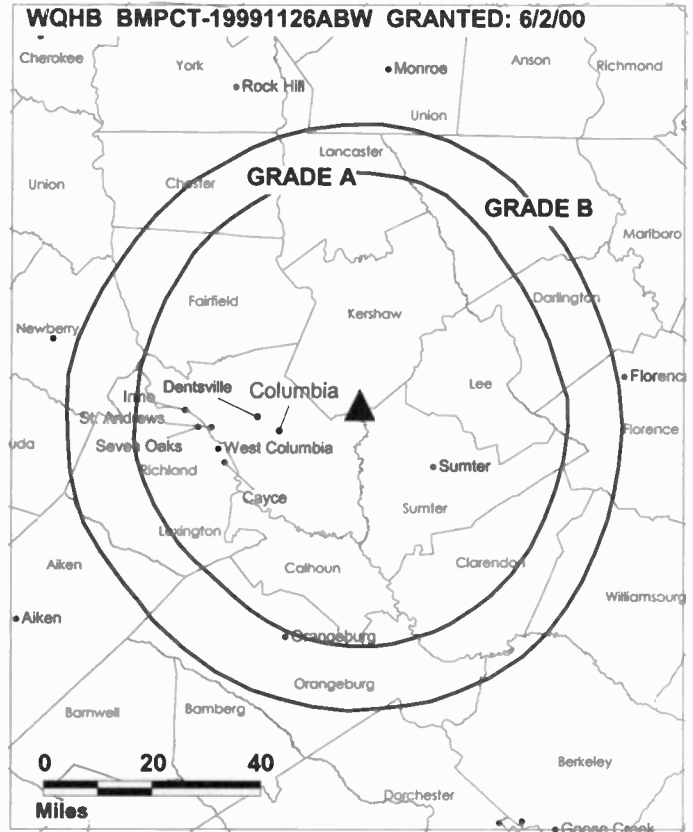
Dolly Lynn, Operations Manager.

Greg West, Local Sales Manager.

Pete Littlefield, Chief Engineer.

Anthony Blair, Program Director.

**Rates:** On request.



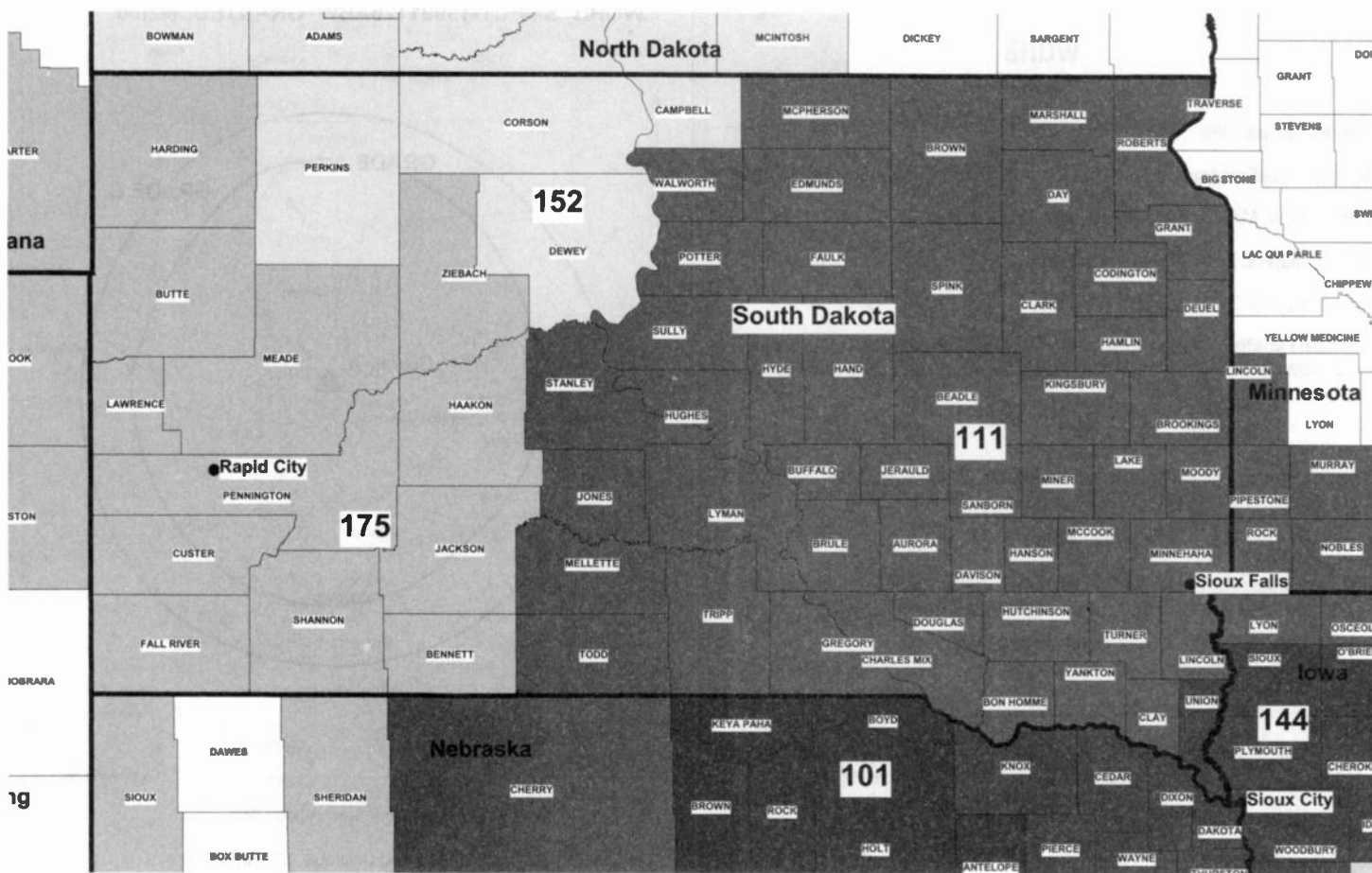
**City of License:** Sumter. **Station DMA:** Columbia, SC. **Rank:** 85.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,080	12,370	185,450
Average Weekly Circulation (2000)	23,682	930	24,613
Average Daily Circulation (2000)			4,781
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,080	12,370	185,450
Average Weekly Circulation (2000)	23,682	930	24,613
Average Daily Circulation (2000)			4,781

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Denver, CO	1,312,300	18
Sioux Falls-Mitchell, SD	231,550	111
Sioux City, IA	149,940	144
Minot-Bismarck-Dickinson, ND	136,000	152
Rapid City, SD	84,880	175

## MARKET AREA COMMERCIAL STATIONS

KCEC (50), KCNC-TV (4), KDEN (25), KDVR (31), KFCT (22), KFNR (11), KMAS-TV (24), KMGH-TV (7), KPXC-TV (59), KREG-TV (3), KTVB (20), KTVJ (14), KTVS (3), KUSA-TV (9), KWGN-TV (2), KWHD (53)

KABY-TV (9), KDLO-TV (3), KDLT-TV (46), KDLV-TV (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)

KCAU-TV (9), KMEG (14), KPTH (44), KTV (4)

KBMY (17), KFVR-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)

KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KNBN (21), KOTA-TV (3), KSGW-TV (12)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

<b>KHSD &amp; KIVV-TV, Deadwood</b>	See Lead, SD
<b>KDLV-TV, Mitchell</b>	See Sioux Falls, SD
<b>KTTM, Mitchell</b>	See Huron, SD
<b>KDLO-TV, Watertown</b>	See Florence, SD

### South Dakota Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
<b>Commercial Television</b>	12	3	15
<b>Educational Television</b>	7	2	9
	19	5	24

# South Dakota—Aberdeen

## KABY-TV

Ch. 9

(Satellite of KSFY-TV, Sioux Falls, SD)

**Network Service:** ABC.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** See KSFY-TV, Sioux Falls, SD.

**Mailing Address:** Suite 100, 300 North Dakota Ave., Sioux Falls, SD 57104.

**Phone:** 605-225-9200. **Fax:** 605-225-9226.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 288-kw visual, 45.7-kw aural. Antenna: 1413-ft. above av. terrain, 1311-ft. above ground, 3071-ft. above sea level.

Latitude 45° 06' 32"  
Longitude 97° 53' 30"

**Transmitter:** 3-mi. S & 3-mi. E of Crandall.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 704-kw max. visual. Antenna: 1316-ft. above av. terrain, 1162-ft. above ground.

Latitude 45° 06' 23"  
Longitude 97° 53' 57"

**FCC Digital File Number:** BPCDT-19991025ACT. Granted: December 7, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 3.7-meter C-band.

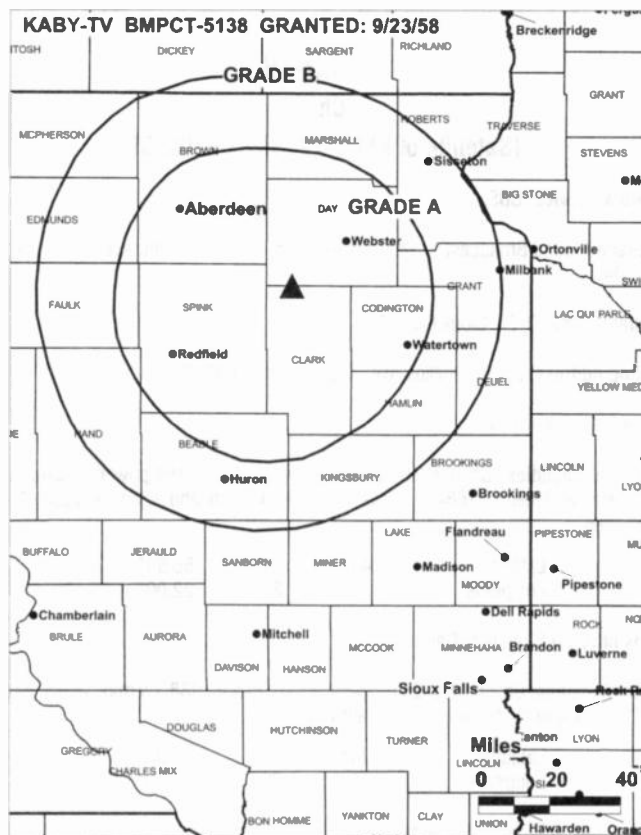
**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** November 27, 1958. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Sale to Ellis Communications by New Vision TV approved by FCC December 4, 1994. Sale to New Vision TV by New Press & Gazette Co. approved by FCC September 7, 1993. Sale to New Press & Gazette Co. by Forum Publishing approved by FCC November 15, 1985. Sale to Forum Publishing by Gordon H. Ritz, Wheelock Whitney, et al., approved by FCC November 14, 1973. Sale to Gordon H. Ritz, Wheelock Whitney, et al., by John Boler and others approved by FCC December 23, 1969.

**Represented (sales):** TeleRep Inc.

**Personnel:** See KSFY, Sioux Falls, SD.



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**Rates:** On request.

**City of License:** Aberdeen. **Station DMA:** Sioux Falls-Mitchell. **Rank:** 111.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,320	12,950	46,270
Average Weekly Circulation (2000)	27,110	6,379	33,489
Average Daily Circulation (2000)			18,486

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,320	12,950	46,270
Average Weekly Circulation (2000)	27,110	6,379	33,489
Average Daily Circulation (2000)			18,486

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Florence-Watertown

## KDLO-TV

Ch. 3

(Satellite of KELO-TV, Sioux Falls, SD)

**Network Service:** CBS.

**Licensee:** Young Broadcasting of Sioux Falls Inc., 501 S. Phillips Ave., Sioux Falls, SD 57104.

**Studio:** See KELO-TV, Sioux Falls, SD.

**Mailing Address:** 501 S. Phillips Ave., Sioux Falls, SD 57104.

**Phone:** 605-532-3621.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1684-ft. above av. terrain, 1705-ft. above ground, 3552-ft. above sea level.

Latitude 44° 57' 56.50"  
Longitude 97° 35' 22.00"

**Transmitter:** 0.5-mi. N of Garden City.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 938-kw max. visual. Antenna: 1713-ft. above av. terrain, 1680-ft. above ground.

Latitude 44° 57' 56.00"  
Longitude 97° 35' 22.00"

**Transmitter:** 0.5-mi. N. Of Garden City.

**FCC Digital File Number:** BPCDT-19991021ABN. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** September 24, 1955. Sale to present owner by Midcontinent Television of South Dakota Inc. approved by FCC March 29, 1996.

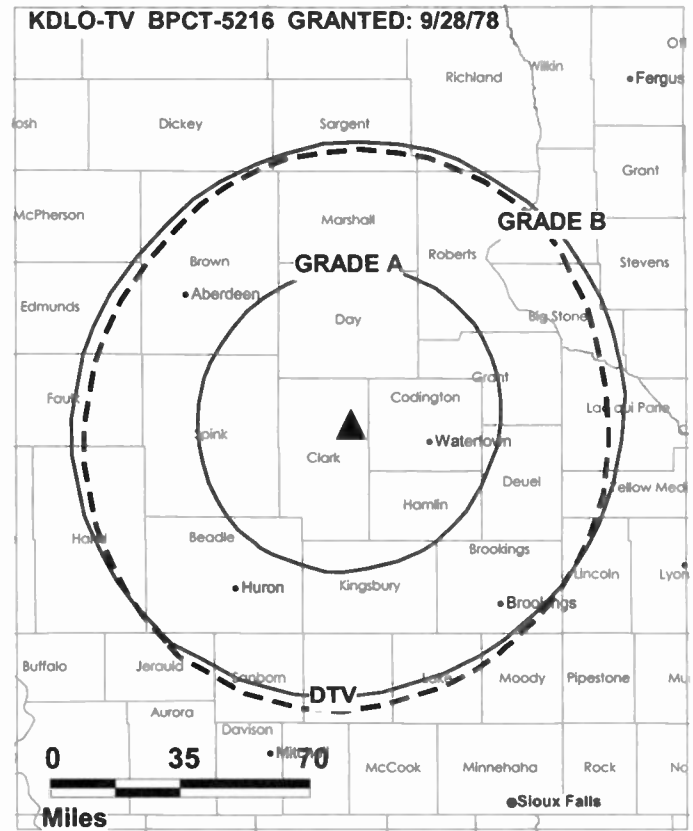
**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:** See KELO, Sioux Falls, SD.

**Rates:** On request.

**City of License:** Florence. **Station DMA:** Sioux Falls-Mitchell. **Rank:** 111.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	34,870	14,730	49,600
Average Weekly Circulation (2000)	27,719	8,896	36,615
Average Daily Circulation (2000)			24,962
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	33,320	13,120	46,440
Average Weekly Circulation (2000)	27,107	8,463	35,570
Average Daily Circulation (2000)			24,690
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,550	1,610	3,160
Average Weekly Circulation (2000)	612	433	1,045
Average Daily Circulation (2000)			272

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Huron

**KTTM**

**Ch. 12**

(Satellite of KTTW, Sioux Falls, SD)

**Network Service:** FOX.

**Licensee:** Independent Communications Inc., 2000 W. 32nd St., Sioux Falls, SD 57105.

**Studio:** See KTTW, Sioux Falls, SD.

**Mailing Address:** 2817 W. 12th St., Sioux Falls, SD 57104.

**Phone:** 605-338-0017.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 830-ft. above ground, 2146-ft. above sea level.

Latitude 44° 11' 39"  
Longitude 98° 19' 05"

**Transmitter:** 12-mi. SW of Huron, Warren Twp., Sanborn County.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 712-ft. above av. terrain, 699-ft. above ground.

Latitude 44° 11' 39"  
Longitude 98° 19' 05"

**FCC Digital File Number:** BPCDT-19991029ADD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Independent Communications Inc.

**Began Operation:** August 31, 1991.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Reddy, Begley & McCormick.

**Personnel:**

Ed Hoffman, General Manager.

Sherry Mohr, Local Sales Manager.

Tigran Grant, Chief Engineer.

**Rates:** On request.



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**City of License:** Huron. **Station DMA:** Sioux Falls-Mitchell. **Rank:** 111.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,470	12,790	55,260
Average Weekly Circulation (2000)	19,202	4,136	23,338
Average Daily Circulation (2000)			7,605
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,470	12,790	55,260
Average Weekly Circulation (2000)	19,202	4,136	23,338
Average Daily Circulation (2000)			7,605

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## South Dakota—Lead

### KHSD-TV

Ch. 11

(Satellite of KOTA-TV, Rapid City, SD)

**Network Service:** ABC.

**Licensee:** Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

**Studio:** See KOTA-TV, Rapid City, SD.

**Mailing Address:** Box 1760, Rapid City, SD 57709-1760.

**Phone:** 605-342-2000. **Fax:** 605-342-7305.

**Web Site:** <http://www.kotatv.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1890-ft. above av. terrain, 605-ft. above ground, 7579-ft. above sea level.

Latitude	44°	19'	36"
Longitude	103°	50'	12"

**Transmitter:** Terry Peak.

**FCC Proposed Digital Channel Number:** Ch. 30.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

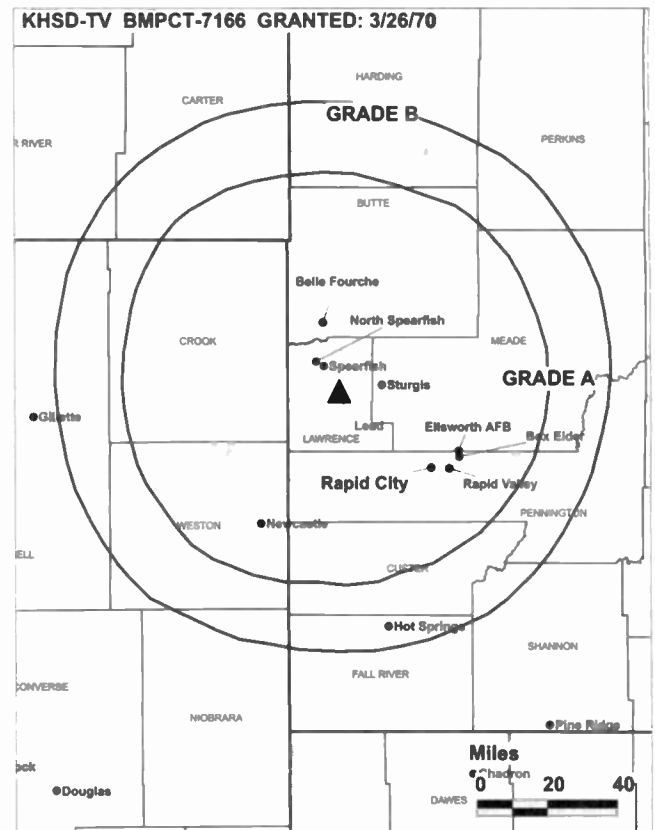
**News Services:** ABC NewsOne, AP.

**Ownership:** Duhamel Broadcasting Enterprises (Group Owner).

**Began Operation:** November 2, 1966. Sale pending to Schurz Communications Inc. (Television Digest, Vol. 37:29).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Shaw Pittman.



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**Personnel:** See KOTA-TV, Rapid City, SD.

**Rates:** On request.

**City of License:** Lead. **Station DMA:** Rapid City. **Rank:** 175.

**Nielsen Data:** Not available.



# South Dakota—Lead-Deadwood

## KIVV-TV Ch. 5

(Satellite of KEVN-TV, Rapid City, SD)

**Network Service:** FOX.

**Licensee:** KEVN Inc., Box 677, Rapid City, SD 57709.

**Studio:** See KEVN-TV, Rapid City, SD.

**Mailing Address:** Box 677, Rapid City, SD 57709.

**Phone:** 605-394-7777. **Fax:** 605-348-9128.

**E-mail:** fox7@rapidcity.com

**Web Site:** http://www.fox7blackhills.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 95.5-kw visual, 9.55-kw aural. Antenna: 1851-ft. above av. terrain, 638-ft. above ground, 7531-ft. above sea level.

Latitude 44° 19' 30"  
Longitude 103° 50' 14"

**Transmitter:** Terry Peak, 3.6-mi. SW of Lead.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 123-kw max. visual. Antenna: 1765-ft. above av. terrain, 515-ft. above ground.

Latitude 44° 19' 30"  
Longitude 103° 50' 14"

**FCC Digital File Number:** BPCDT-19991019ABJ. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CNN Newsource, Fox NewsEdge.

**Ownership:** Mission TV LLC (Group Owner).

**Began Operation:** July 11, 1976. Sale to Blackstar LLC by Heritage Media Corp. approved by FCC December 15, 1995. Sale to Silver King Communications Inc. by Blackstar LLC approved by FCC May 14, 1998. Sale to present owner by Silver King approved by FCC August 26, 1998.

**Represented (sales):** Petry Television Inc.

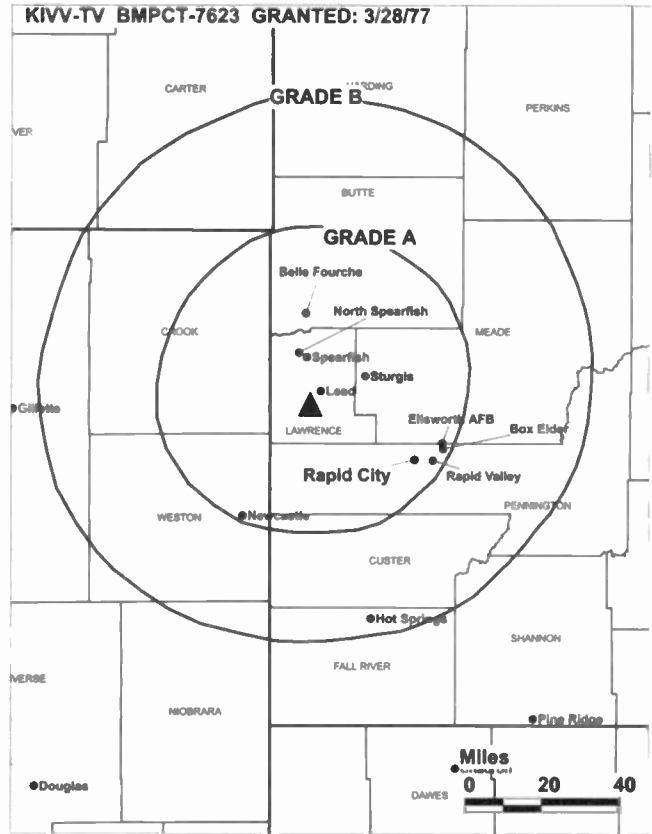
**Represented (legal):** Hogan & Hartson LLP.

**Personnel:** See KEVN-TV, Rapid City, SD.

**We were the broker  
in the 1996 sale of  
KIVV-TV**

**THE  
TED HEPBURN  
COMPANY**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995



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**Rates:** On request.

**City of License:** Lead.

**Station DMA:** Rapid City. **Rank:** 175.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,170	9,080	24,250
Average Weekly Circulation (2000)	7,412	3,039	10,451
Average Daily Circulation (2000)			4,314
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,170	8,410	23,580
Average Weekly Circulation (2000)	7,412	2,742	10,154
Average Daily Circulation (2000)			4,263
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	670	670
Average Weekly Circulation (2000)	0	297	297
Average Daily Circulation (2000)			52

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Pierre

## KPRY-TV Ch. 4

(Satellite of KSFY-TV, Sioux Falls, SD)

**Network Service:** ABC.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** See KSFY-TV, Sioux Falls, SD.

**Mailing Address:** Suite 100, 300 N. Dakota Ave., Sioux Falls, SD 57104.

**Phones:** 605-336-1300; 605-336-7936.

**Web Site:** <http://www.ksfy.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 12.3-kw aural. Antenna: 1283-ft. above av. terrain, 1089-ft. above ground, 3129-ft. above sea level.

Latitude 44° 03' 07"  
Longitude 100° 05' 03"

**Transmitter:** 10-mi. N of Presho.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 955-kw max. visual. Antenna: 1145-ft. above av. terrain, 960-ft. above ground.

Latitude 44° 03' 07"  
Longitude 100° 05' 03"

**FCC Digital File Number:** BPCDT-19991025ACV. Granted: December 7, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 3.7-meter C-band.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

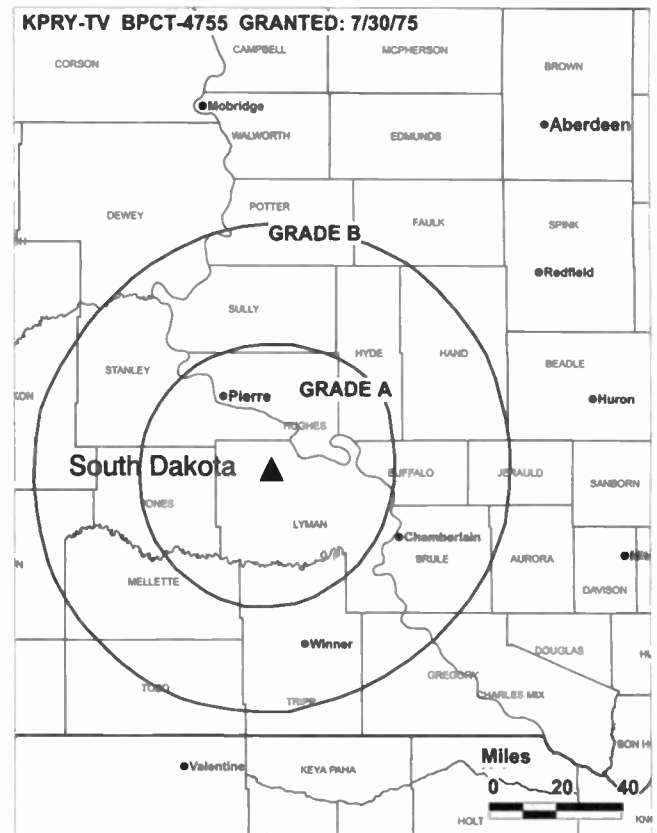
**Began Operation:** January 30, 1976. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Previous sale to Ellis Communications by New Vision approved by FCC December 21, 1994. Sale to New Vision by News Press & Gazette Co. approved by FCC September 7, 1993. Sale to News Press & Gazette Co. approved by FCC November 15, 1985.

**Represented (sales):** TeleRep Inc.

**Personnel:** See KSFY, Sioux Falls, SD.

**Rates:** On request.

**City of License:** Pierre. **Station DMA:** Sioux Falls-Mitchell. **Rank:** 111.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,700	3,050	7,750
Average Weekly Circulation (2000)	3,751	1,486	5,236
Average Daily Circulation (2000)			2,345
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,700	2,840	7,540
Average Weekly Circulation (2000)	3,751	1,424	5,175
Average Daily Circulation (2000)			2,339
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	210	210
Average Weekly Circulation (2000)	0	62	62
Average Daily Circulation (2000)			6

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## South Dakota—Rapid City

### KCLO-TV

Ch. 15

(Satellite of KELO-TV, Sioux Falls, SD)

**Network Service:** CBS.

**Licensee:** Young Broadcasting of Rapid City Inc., 599 Lexington Ave., 47th Floor, New York, NY 10222.

**Studio:** See KELO, Sioux Falls, SD.

**Mailing Address:** 2497 W. Chicago, Rapid City, SD 57709.

**Phones:** 605-336-1100 (Sioux Falls); 605-341-1500 (Rapid City). **Fax:** 605-348-5518.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 690-kw max. visual, 69-kw max. aural. Antenna: 508-ft. above av. terrain, 395-ft. above ground, 4150-ft. above sea level.

Latitude 44° 04' 14"  
Longitude 103° 15' 01"

**Transmitter:** Skyline Dr., approx. 0.8-mi. S of inter. of Rtes. 44 & 79, Pennington County.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 38-kw max. visual. Antenna: 522-ft. above av. terrain, 390-ft. above ground.

Latitude 44° 04' 13"  
Longitude 103° 15' 01"

**Transmitter:** Skyline Dr., Rapid City.

**FCC Digital File Number:** BPDCT-19991021AAT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 3.2-meter C-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Young Broadcasting Inc. (Group Owner).

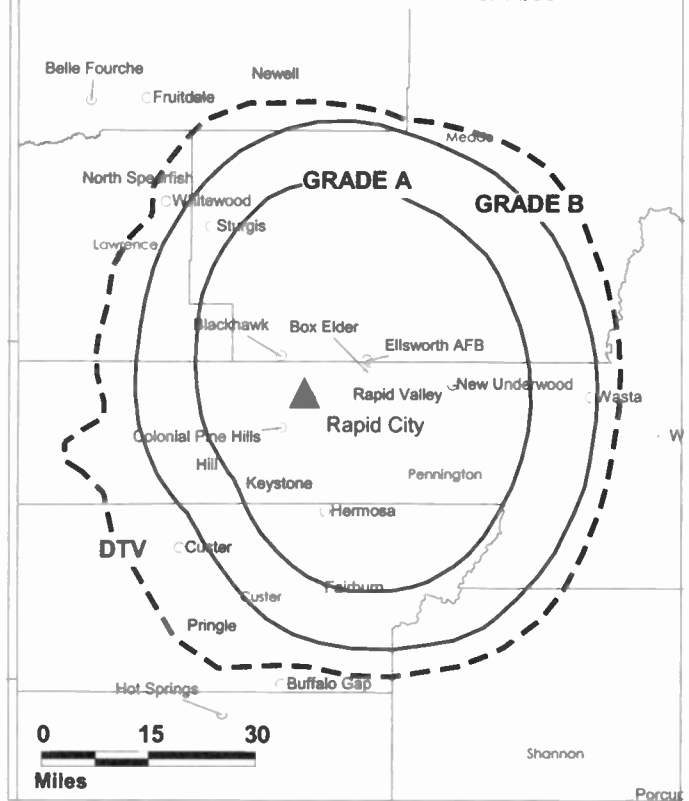
**Began Operation:** November 28, 1988. Sale to present owner by Midcontinent Television of South Dakota Inc. approved by FCC March 29, 1996.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:** See KELO-TV, Sioux Falls, SD.

KCLO-TV BPCT-930913KE GRANTED: 9/22/95



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**Highest 30 Sec. Rate:** \$90.

**City of License:** Rapid City. **Station DMA:** Rapid City. **Rank:** 175.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,090	19,200	54,290
Average Weekly Circulation (2000)	23,896	9,252	33,148
Average Daily Circulation (2000)			15,491
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,090	19,200	54,290
Average Weekly Circulation (2000)	23,896	9,252	33,148
Average Daily Circulation (2000)			15,491

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Rapid City

## KEVN-TV

Ch. 7

(Operates satellite KIVV-TV, Lead-Deadwood, SD)

Network Service: FOX.

Licensee: KEVN Inc., Box 677, Rapid City, SD 57709.

Studio: 7 Skyline Dr., Rapid City, SD 57701.

Mailing Address: Box 677, Rapid City, SD 57709.

Phone: 605-394-7777. Fax: 605-348-9128.

E-mail: fox7@rapidcity.com

Web Site: <http://www.fox7.blackhills.com>

Technical Facilities: Channel No. 7 (174-180 MHz). Authorized power: 224-kw visual, 22.4-kw aural. Antenna: 670-ft. above av. terrain, 626-ft. above ground, 4342-ft. above sea level.

Latitude 44° 04' 06"  
Longitude 103° 15' 03"

Transmitter: Skyline Dr., 1.6-mi. from center of Rapid City.

Digital Facilities: Channel No. 18 (494-500 MHz). Power: 120-kw max. visual. Antenna: 594-ft. above av. terrain, 512-ft. above ground.

Latitude 44° 04' 00"  
Longitude 103° 15' 01"

FCC Digital File Number: BPCDT-19991019ABB. Granted: December 2, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Station: Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

News Services: AP, CNN Newsource, Fox NewsEdge.

Ownership: Mission TV LLC (Group Owner).

Began Operation: July 11, 1976. Sale to Heritage Media Corp. by Sherwood L. Comer & Gilbert D. Moyle approved by FCC August 14, 1985. Sale to Blackstar LLC by Heritage Media Corp. approved by FCC December 15, 1995. Sale to Silver King Communications Inc. by Blackstar LLC approved by FCC May 14, 1998 (Television Digest, Vol. 38:11). Sale to present owner by Silver King approved by FCC August 26, 1998.

Represented (sales): Millennium Sales & Marketing.

Represented (legal): Hogan & Hartson LLP.

Personnel:

Samuel Weiss, Vice President & General Manager.

Robert A. Slocum, Treasurer & Chief Financial Officer.

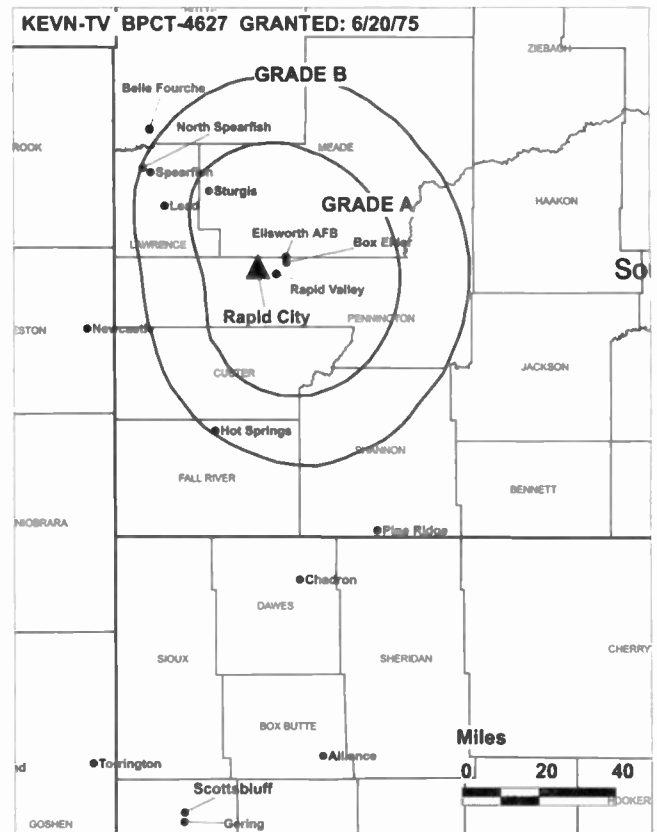
Jeana Wintersteen, Sales Manager.

Dan Schillinger, News Director.

Lindsay Bold, Chief Engineer.

Jack Sitch, Promotion Director.

Dave Downs, Production Manager.



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Highest 30 Sec. Rate: \$750.

City of License: Rapid City. Station DMA: Rapid City. Rank: 175.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,630	33,660	70,290
Average Weekly Circulation (2000)	18,833	12,750	31,583
Average Daily Circulation (2000)			14,451
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,860	25,260	53,120
Average Weekly Circulation (2000)	17,537	11,218	28,755
Average Daily Circulation (2000)			12,980
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,770	8,400	17,170
Average Weekly Circulation (2000)	1,297	1,532	2,829
Average Daily Circulation (2000)			1,471

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1996 sale of  
KEVN-TV**

*THE*  
**TED HEPBURN**  
*COMPANY*

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

## South Dakota—Rapid City

### KOTA-TV Ch. 3

(Operates affiliated KDUH-TV, Scottsbluff, NE; KHSD-TV, Lead, SD & KSGW-TV, Sheridan, WY)

**Network Service:** ABC.

**Licensee:** Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709-1760.

**Studio:** Duhamel Building, 518 St. Joe St., Rapid City, SD 57709.

**Mailing Address:** Box 1760, Rapid City, SD 57709-1760.

**Phone:** 605-342-2000. **Fax:** 605-342-7305.

**Web Site:** <http://www.kotatv.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 659-ft. above av. terrain, 604-ft. above ground, 4364-ft. above sea level.

Latitude 44° 04' 05"  
Longitude 103° 15' 03"

**Transmitter:** Skyline Dr.

**FCC Proposed Digital Channel Number:** Ch. 22.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 5.8-meter; Simulsat, 7-meter; Scientific-Atlanta, Simulsat receivers.

**AM Affiliate:** KOTA, 5-kw, 1380 kHz.

**News Services:** ABC NewsOne, AP.

**Ownership:** Duhamel Broadcasting Enterprises (Group Owner).

**Began Operation:** May 29, 1955.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Shaw Pittman.

#### Personnel:

William F. Duhamel, President & General Manager.

Peter A. Duhamel, Vice President.

Helene M. Duhamel, Vice President.

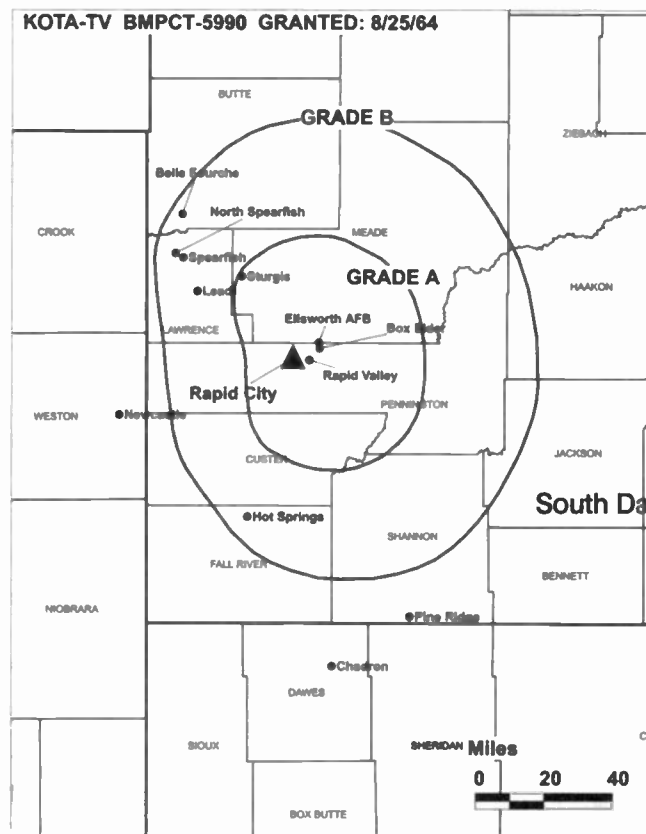
Steve Duffy, General Sales Manager.

Monte Loos, Program & Operations Manager.

Frank Etherington, Engineering Director.

John Petersen, News Director.

Susan Hastings, Business Manager.



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**Randy Howe, Sports Director.**

**Rates:** On request.

**City of License:** Rapid City. **Station DMA:** Rapid City. **Rank:** 175.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,380	36,510	74,890
Average Weekly Circulation (2000)	33,284	19,688	52,972
Average Daily Circulation (2000)			33,369
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,610	30,450	68,060
Average Weekly Circulation (2000)	32,738	17,917	50,656
Average Daily Circulation (2000)			32,442
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	770	6,060	6,830
Average Weekly Circulation (2000)	545	1,771	2,316
Average Daily Circulation (2000)			927

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Reliance

## KPLO-TV Ch. 6 (Satellite of KELO-TV, Sioux Falls, SD)

**Network Service:** CBS.

**Licensee:** Young Broadcasting of Sioux Falls Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

**Studio:** See KELO-TV, Sioux Falls, SD.

**Phone:** 605-473-5564.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1109-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude 43° 57' 55"  
Longitude 99° 36' 11"

**Transmitter:** Medicine Butte, 6-mi. N of Reliance.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 878-kw max. visual. Antenna: 1132-ft. above av. terrain, 692-ft. above ground.

Latitude 43° 57' 57"  
Longitude 99° 36' 11"

**Transmitter:** Reliance, SD.

**FCC Digital File Number:** BPCDT-19991021ABA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** July 15, 1957. Sale to present owner by Midcontinent Television approved by FCC March 29, 1996.

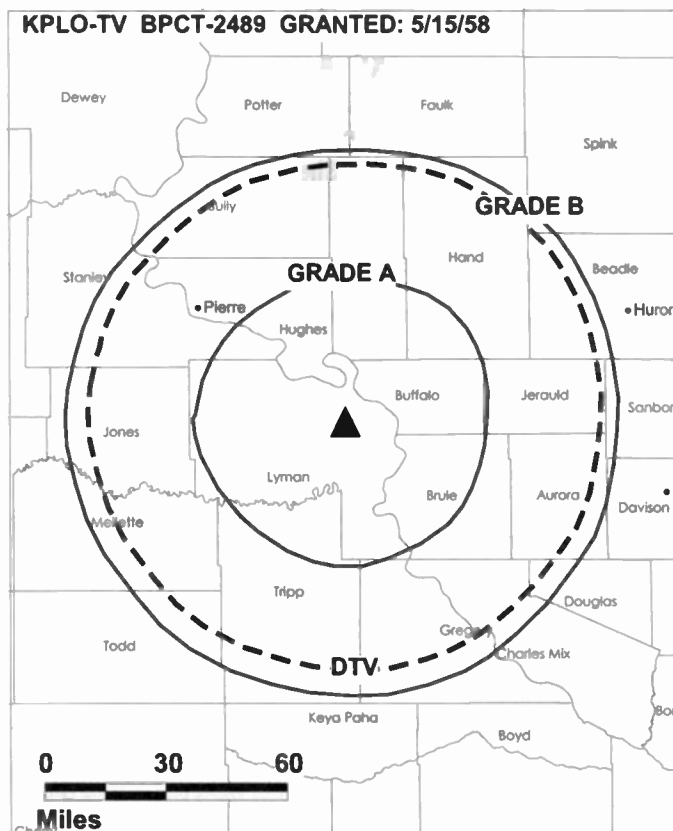
**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:** See KELO-TV, Sioux Falls, SD.

**Rates:** On request.

**City of License:** Reliance. **Station DMA:** Sioux Falls-Mitchell. **Rank:** 111.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,290	3,770	11,060
Average Weekly Circulation (2000)	5,599	1,629	7,228
Average Daily Circulation (2000)			4,863
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,740	3,560	9,300
Average Weekly Circulation (2000)	4,941	1,605	6,545
Average Daily Circulation (2000)			4,703
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,550	210	1,760
Average Weekly Circulation (2000)	658	24	682
Average Daily Circulation (2000)			159

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Sioux Falls

## KDLT-TV

Ch. 46

(Operates satellite KDLV-TV, Mitchell-Sioux Falls, SD)

Network Service: NBC.

Licensee: Red River Broadcast Co. LLC, 4015 9th Ave. SW, Fargo, ND 58103.

Studio: 3600 S. Westport Ave., Sioux Falls, SD 57106-6325.

Phone: 605-361-5555. Fax: 605-361-7017.

E-mail: info@kdt.com

Web Site: http://www.kdt.com

Technical Facilities: Channel No. 46 (662-668 MHz). Authorized power: 4000-kw max. visual. Antenna: 1932-ft. above av. terrain, 1910-ft. above ground, 3330-ft. above sea level.

Latitude 43° 30' 17"  
Longitude 96° 33' 22"

Transmitter: 1.2-mi. S of Rowena.

Digital Facilities: Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 1995-ft. above av. terrain, 1965-ft. above ground.

Latitude 43° 30' 18"  
Longitude 96° 33' 22"

FCC Digital File Number: BPCDT-19991101AEJ (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Comtech, 5-meter C-band; GE, 5-meter Ku-band; Harris, 3.5-meter Ku-band; Agile Omni, Harris receivers.

News Services: AP, NBC News Channel.

Ownership: Red River Broadcast Co. LLC. (Group Owner).

Began Operation: September 23, 1998.

Represented (sales): Millennium Sales and Marketing.

Represented (legal): Crowell & Moring LLP.

Represented (engineering): Cohen, Dippell & Everist PC.

### Personnel:

Myron Kunin, Chief Executive Officer.

Kathy M. Lau, Vice President & Chief Financial Officer.

Gary R. Bolton, General Manager.

Mari Ossenfort, General Sales Manager.

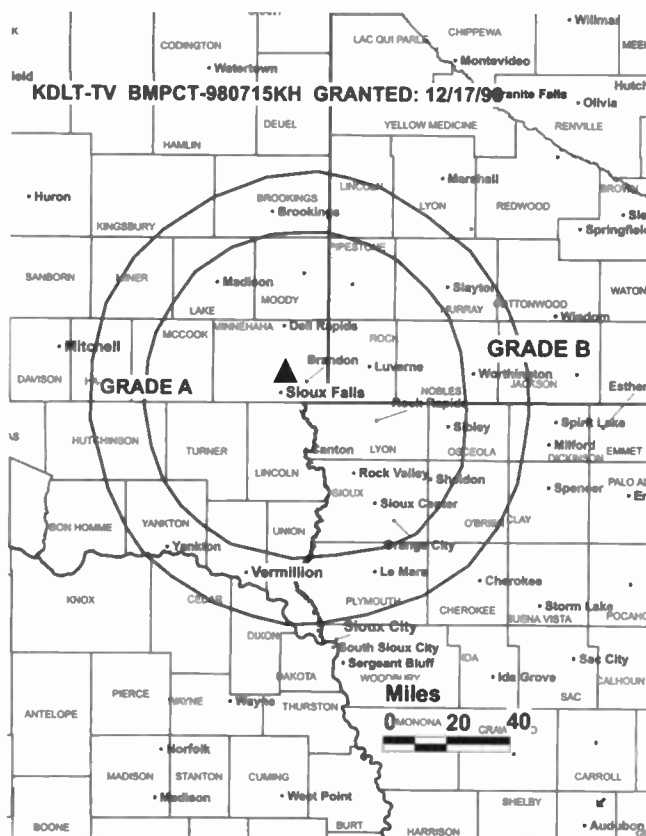
Don Sturzenbecher, Chief Engineer.

Jeffrey S. Nelson, News Director.

Shane Dailey, Program & Promotion Director.

Troy Baltzer, Production Manager.

Shelly Steichen, Business Manager.



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Highest 30 Sec. Rate: \$3500.

City of License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 111.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,950	62,420	165,370
Average Weekly Circulation (2000)	63,367	23,755	87,122
Average Daily Circulation (2000)			38,514
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,330	50,340	149,670
Average Weekly Circulation (2000)	62,668	21,700	84,368
Average Daily Circulation (2000)			37,759
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,620	12,080	15,700
Average Weekly Circulation (2000)	699	2,056	2,754
Average Daily Circulation (2000)			755

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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**TED HEPBURN**  
**COMPANY**

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in the 1994 sale of  
KDLT-TV**

*Ted Hepburn, President*  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# South Dakota—Mitchell-Sioux Falls

**KDLV-TV**

**Ch. 5**

**(Satellite of KDLT-TV, Sioux Falls, SD)**

**Network Service:** NBC.

**Licensee:** Red River Broadcast Co. LLC, 4015 9th Ave. SW, Fargo, ND 58103.

**Studio:** See KDLT-TV, Sioux Falls, SD.

**Phone:** 605-361-5555. **Fax:** 605-361-7017.

**E-mail:** info@kdlv.com

**Web Site:** http://www.kdlv.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 982-ft. above av. terrain, 998-ft. above ground, 2423-ft. above sea level.

Latitude	43°	37'	56"
Longitude	97°	22'	21"

**Transmitter:** 4.5-mi. N & 1.5-mi. E of I-90 & Hwy. 281 interchange.

**FCC Proposed Digital Facilities:** Ch. 26, 1000-kw, 1508-ft. above av. terrain.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, NBC News Channel.

**Ownership:** Red River Broadcast Co. LLC (Group Owner).

**Began Operation:** June 12, 1960. Sale to present owner by Heritage Media Corp. approved by FCC August 25, 1994. Sale to Heritage Media Corp. by Sherwood L. Comer & Gilbert D. Moyle approved by FCC August 14, 1985. Sale to Sherwood L. Comer & Gilbert D. Moyle by Gillett Broadcasting approved by FCC May 12, 1982. Sale to Gillett by Buford TV approved by FCC January 17, 1978 (*Television Digest*, Vol. 17:44). Sale to Buford by R. V. Eppel, et al., approved by FCC October 4, 1972.

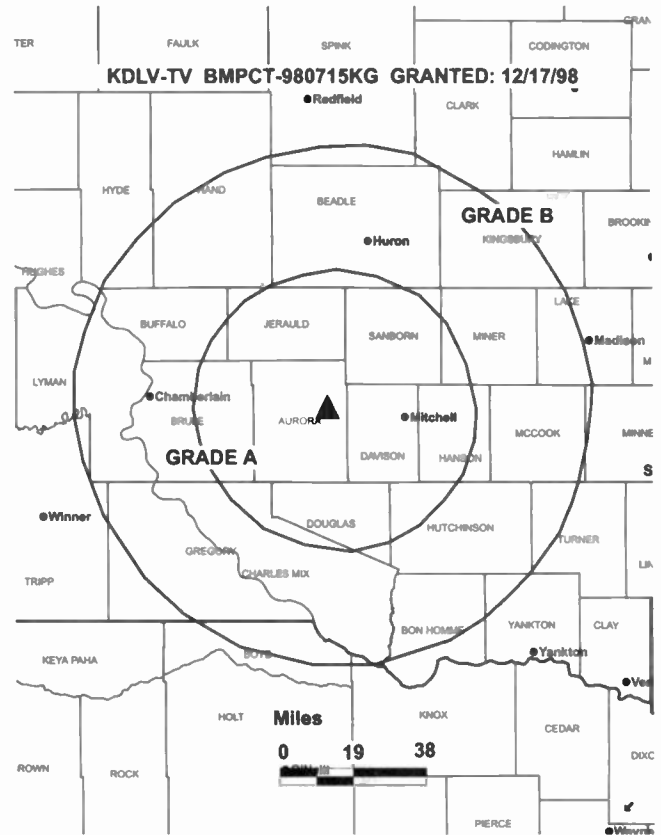
**Represented (sales):** Millennium Sales and Marketing.

**Personnel:** See KDLT-TV, Sioux Falls, SD.

**Highest 30 Sec. Rate:** \$3500.

**City of License:** Mitchell.

**Station DMA:** Sioux Falls-Mitchell. **Rank:** 111.



Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,740	10,820	42,560
Average Weekly Circulation (2000)	19,214	2,752	21,966
Average Daily Circulation (2000)			10,037
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,120	10,820	38,940
Average Weekly Circulation (2000)	19,022	2,752	21,774
Average Daily Circulation (2000)			9,997
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,620	0	3,620
Average Weekly Circulation (2000)	192	0	192
Average Daily Circulation (2000)			40

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# South Dakota—Sioux Falls

## KELO-TV Ch. 11

(Operates satellites KDLO-TV, Florence; KCLO-TV, Rapid City & KPLO-TV, Reliance, SD)

**Network Service:** CBS.

**Licensee:** Young Broadcasting of Sioux Falls Inc., 599 Lexington Ave., 47th Floor, New York, NY 10222.

**Studio:** 501 S. Phillips Ave., Sioux Falls, SD 57104.

**Phone:** 605-336-1100. **Fax:** 605-357-5530.

**E-mail:** kelotv@keloland.com

**Web Site:** <http://www.keloland.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 28.8-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 30' 11"  
Longitude 96° 34' 38"

**Transmitter:** 1-mi. SW of Rowena.

Holds CP for change to 25.1-kw visual, 630-ft. above av. terrain, 795-ft. above ground, 2028-ft. above sea level. BPCT-19950531KE

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 869-kw max. visual. Antenna: 1932-ft. above av. terrain, 1883-ft. above ground.

Latitude 43° 31' 07"  
Longitude 96° 32' 05"

**Transmitter:** Rowena, SD.

**FCC Digital File Number:** BPCDT-19991021AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive, Andrew, 4.6-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7.0-meter; Scientific-Atlanta Andrew, Standard receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** May 12, 1953. Sale to present owner by Midcontinent Television approved by FCC March 29, 1996 (Television Digest, Vol. 36:4, 20, 24).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

### Personnel:

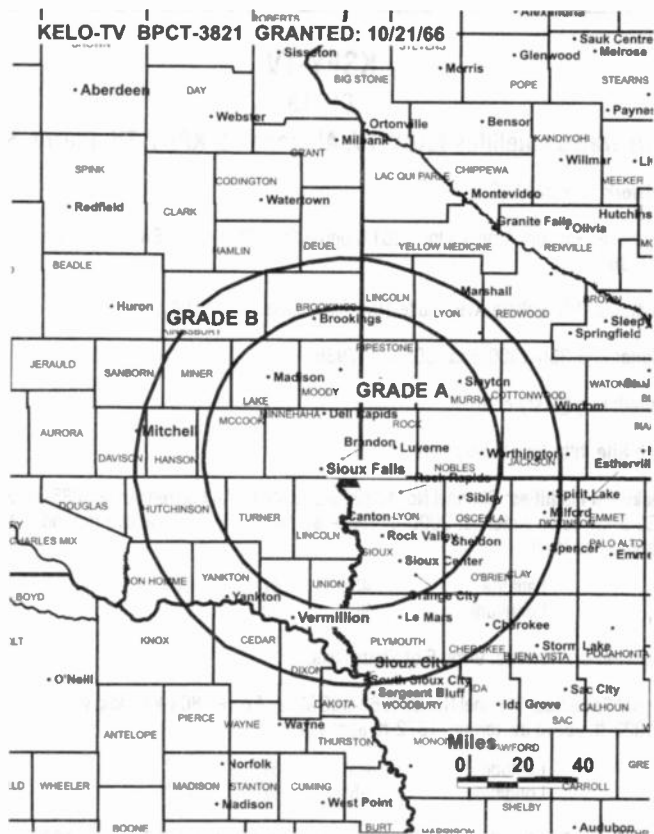
Vincent J. Young, Chairman.

Deb McDermott, Executive Vice President & Operations Director.

Mark Antonitis, Vice President & General Manager.

Jay Huizenga, General Sales Manager.

John Hertz, Chief Engineer.



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**Karen Floyd**, Program Director.

**Paul Farmer**, Promotion Manager.

**Marlin Van Peursem**, Business Manager.

**John Miller**, Production Manager.

**Mark Millage**, News Director.

**Jeanne Richardson**, Internet Services Director.

**Highest 30 Sec. Rate:** \$850.

**City of License:** Sioux Falls. **Station DMA:** Sioux Falls-Mitchell. **Rank:** 111.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,770	84,570	226,340
Average Weekly Circulation (2000)	99,369	45,702	145,070
Average Daily Circulation (2000)			88,435
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,810	51,510	138,320
Average Weekly Circulation (2000)	74,404	35,158	109,562
Average Daily Circulation (2000)			72,640
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,960	33,060	88,020
Average Weekly Circulation (2000)	24,965	10,543	35,508
Average Daily Circulation (2000)			15,795

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Sioux Falls

## KSFY-TV

Ch. 13

(Operates satellites KABY-TV, Aberdeen & KPRY-TV, Pierre, SD)

Network Service: ABC.

Licensee: Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

Studio: 300 N. Dakota Ave., Suite 100, Sioux Falls, SD 57104.

Phone: 605-336-1300. Fax: 605-336-7936.

E-mail: ksfy@ksfy.com

Web Site: <http://www.ksfy.com>

Technical Facilities: Channel No. 13 (210-216 MHz). Authorized power: 285-kw visual, 39.5-kw aural. Antenna: 2000-ft. above av. terrain, 1985-ft. above ground, 3444-ft. above sea level.

Latitude 43° 31' 07"  
Longitude 96° 32' 05"

Transmitter: Rowena, 9-mi. E of Sioux Falls.

Digital Facilities: Channel No. 29 (560-566 MHz). Power: 804-kw max. visual. Antenna: 1923-ft. above av. terrain, 1872-ft. above ground.

Latitude 43° 31' 07"  
Longitude 96° 32' 05"

FCC Digital File Number: BPCDT-19991025ACR. Granted: December 7, 1999.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Satellite Earth Stations: Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.7-meter Ku-band; Avantek, DX Antenna receivers.

News Service: AP.

Ownership: Raycom Media Inc. (Group Owner).

Began Operation: July 31, 1960. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Sale to Ellis Communications by New Vision Television approved by FCC February 10, 1995 (Television Digest, Vol. 34:48; 35:14). Sale to New Vision by News Press & Gazette approved by FCC September 7, 1993. Sale to News Press & Gazette by Forum Publishing Co. approved by FCC November 15, 1985. Sale to Forum by Gordon H. Ritz, Wheelock Whitney, et al., approved by FCC November 14, 1973. Sale of control to Ritz and Whitney by former owners approved by FCC August 23, 1965 (Vol. 5:35).

Represented (sales): TeleRep Inc.

Represented (legal): Covington & Burling.

Personnel:

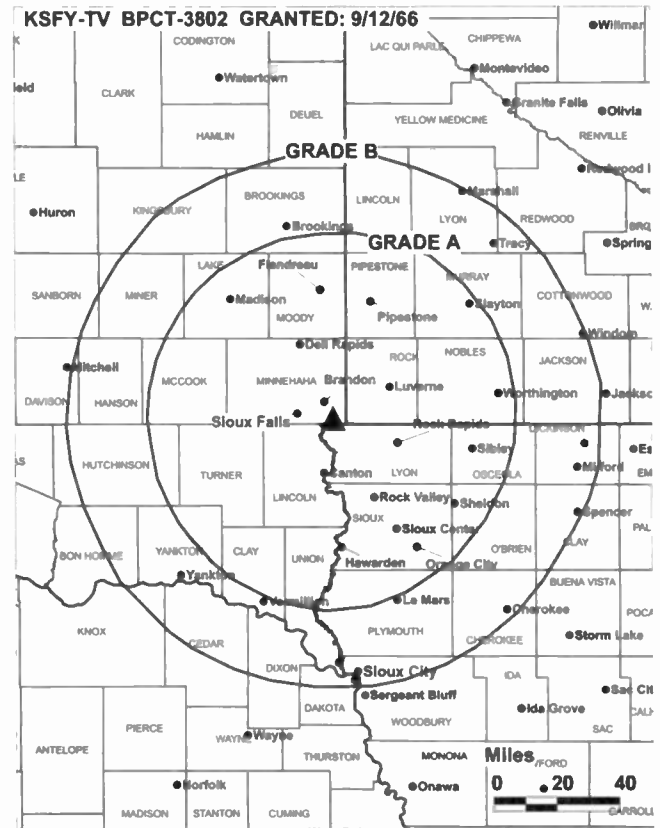
Jack Hansen, Vice President & General Manager.

Kelly Manning, General Sales Manager.

Tom Moan, Local Sales Manager.

Tom Claycomb, News Director.

Marge Hokenstad, Program Director.



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Melanie Pearson, Public Relations & Marketing Director.

Marilyn Brink, Business Manager.

Eugene Schultz, Chief Engineer.

Rates: On request.

City of License: Sioux Falls. Station DMA: Sioux Falls-Mitchell. Rank: 111.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,310	74,390	223,700
Average Weekly Circulation (2000)	95,405	39,552	134,957
Average Daily Circulation (2000)			68,373
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,850	50,470	138,320
Average Weekly Circulation (2000)	71,797	32,518	104,314
Average Daily Circulation (2000)			56,845
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,460	23,920	85,380
Average Weekly Circulation (2000)	23,609	7,034	30,642
Average Daily Circulation (2000)			11,528

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# South Dakota—Sioux Falls

**KTTW**  
Ch. 17

(Operates satellite KTTM, Huron, SD)

**Network Service:** FOX.

**Licensee:** Independent Communications Inc., 2817 W. 11th St., Sioux Falls, SD 57104.

**Studio:** 2817 W. 11th St., Sioux Falls, SD 57104.

**Phones:** 605-338-0017; 800-568-4340 **Fax:** 605-338-7173.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 196.7-kw max. visual, 20-kw max. aural. Antenna: 495-ft. above av. terrain, 443-ft. above ground, 1942-ft. above sea level.

Latitude 43° 29' 20"  
Longitude 96° 45' 40"

Holds CP for change to 2025-kw max. visual, 1460-ft. above av. terrain, 1526-ft. above ground, 2858-ft. above sea level; lat. 43° 31' 14", long. 96° 34' 54", transmitter to 0.2-mi. S of State Hwy. 38, Rowena. BPCT-960724KH.

**Transmitter:** Rural Rte. 3, Yankton Rd., Sioux Falls.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 65-kw visual. Antenna: 413-ft. above av. terrain, 371-ft. above ground.

Latitude 43° 29' 20"  
Longitude 96° 45' 40"

**FCC Digital File Number:** BPCDT-19991029ACY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Independent Communications Inc. (Group Owner).

**Began Operation:** May 25, 1987. Sale to present owner approved by FCC January 15, 1988.

**Represented (legal):** Reddy, Begley & McCormick.

**Represented (engineering):** Peter V. Gureckis & Associates.

**Personnel:**

Ed Hoffman, General Manager.

Dorothy Richards, Sales Coordinator.

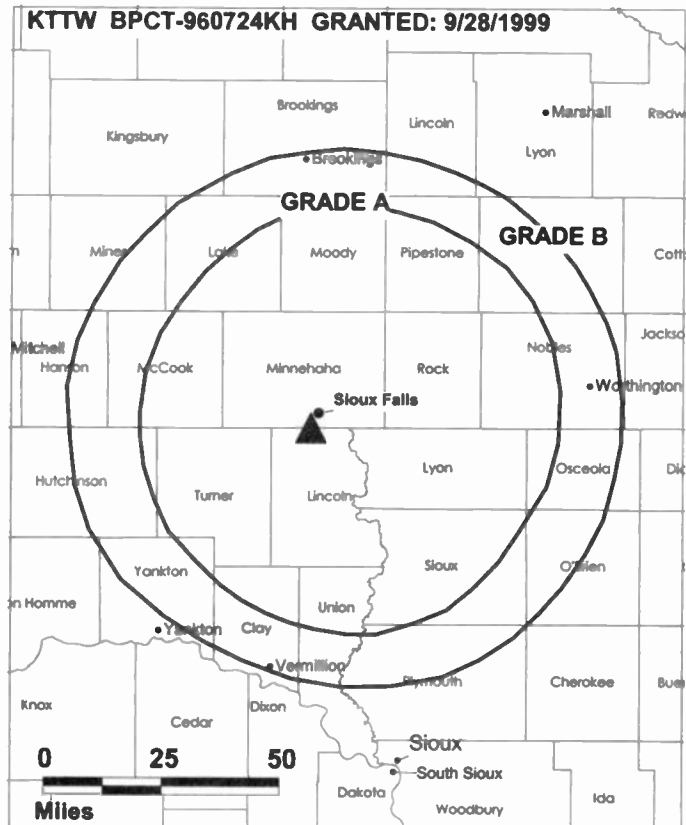
Sherry Mohr, Local Sales Manager.

Kevin Phipps, Programming & Promotions Manager.

Tigran Grant, Chief Engineer.

Nick Simon, Production Manager.

Stephanie Fischer, Traffic Manager.



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**Rates:** On request.

**City of License:** Sioux Falls. **Station DMA:** Sioux Falls-Mitchell. **Rank:** 111.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,300	45,170	152,470
Average Weekly Circulation (2000)	48,715	16,570	65,286
Average Daily Circulation (2000)			21,909
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,020	39,340	117,360
Average Weekly Circulation (2000)	41,612	15,377	56,989
Average Daily Circulation (2000)			19,991
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,280	5,830	35,110
Average Weekly Circulation (2000)	7,103	1,194	8,297
Average Daily Circulation (2000)			1,918

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee



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MARKET	NIELSEN OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Nashville, TN	830,800	31	WHTN (39), WJFB (66), WKRN-TV (2), WNAB (58), WNPX (28), WPGD (50), WSMV (4), WTVF (5), WUXP (30), WZTV (17)
Memphis, TN	641,630	40	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WPXX-TV (50), WREG-TV (3)
Knoxville, TN	461,950	63	WATE-TV (6), WBIR-TV (10), WBXX-TV (20), WPXX (54), WTNZ (43), WVLT-TV (8)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon	376,780	73	KBSI (23), KFVS-TV (12), KPOB-TV (15), WDKA (49), WPSD-TV (6), WPXS (13), WSIL-TV (3), WTCT (27)
Huntsville-Decatur-Florence, AL	351,860	82	WAAY-TV (31), WAFF (48), WHDF (15), WHNT-TV (19), WYLE (26), WZDX (54)
Chattanooga, TN	323,170	86	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	295,260	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Bowling Green, KY	76,180	181	WBKO (13), WKNT (40)
Jackson, TN	65,180	184	WBBJ-TV (7), WMTU (16)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WJHL-TV, Bristol & Kingsport . . . . . See Johnson City, TN
- WKPT-TV, Bristol . . . . . See Kingsport, TN
- WELF, Chattanooga . . . . . See Dalton, GA
- WFLI-TV, Chattanooga . . . . . See Cleveland, TN
- WCYB-TV, Johnson City . . . . . See Bristol, VA
- WKPT-TV, Johnson City . . . . . See Kingsport, TN
- WEMT, Kingsport-Johnson City . . . . . See Greeneville, TN
- WBXX-TV, Knoxville . . . . . See Crossville, TN
- WPXK, Knoxville . . . . . See Jellico, TN
- WBUY, Memphis . . . . . See Holly Springs, MS
- WHTN, Nashville . . . . . See Murfreesboro, TN
- WJFB, Nashville . . . . . See Lebanon, TN
- WNPX, Nashville . . . . . See Cookeville, TN
- WPGD, Nashville . . . . . See Hendersonville, TN

**Tennessee Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	14	18	32
<b>Educational Television</b>	4	3	7
	18	21	39



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# Tennessee—Chattanooga

## WDEF-TV Ch. 12

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 330 E. Grace St., Richmond, VA 23219.

**Studio:** 3300 Broad St., Chattanooga, TN 37408.

**Phone:** 423-785-1200. **Fax:** 423-785-1271.

**E-mail:** news@wdef.com

**Web Site:** http://www.wdef.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 37.1-kw aural. Antenna: 1260-ft. above av. terrain, 641-ft. above ground, 2549-ft. above sea level.

Latitude 35° 08' 06"  
Longitude 85° 19' 25"

**Transmitter:** Atop Signal Mountain.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 1234-ft. above av. terrain, 463-ft. above ground.

Latitude 35° 08' 06"  
Longitude 85° 19' 25"

**FCC Digital File Number:** BPCDT-19991025ACX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; United Products, 2.8-meter; United Products, 3-meter; United Products, 3.5-meter; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CBS Newspath, NIWS.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** April 25, 1954. Sale to present owner by Park Acquisition Inc. approved by FCC November 22, 1996 (Television Digest, Vol. 36:31). Transfer of control to Park Acquisition Inc. approved by FCC March 27, 1995. Sale to Park Communications Inc. by Carter M. Parham Group approved by FCC February 28, 1964 ( Vol. 4:7).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** David Steel.

**Personnel:**

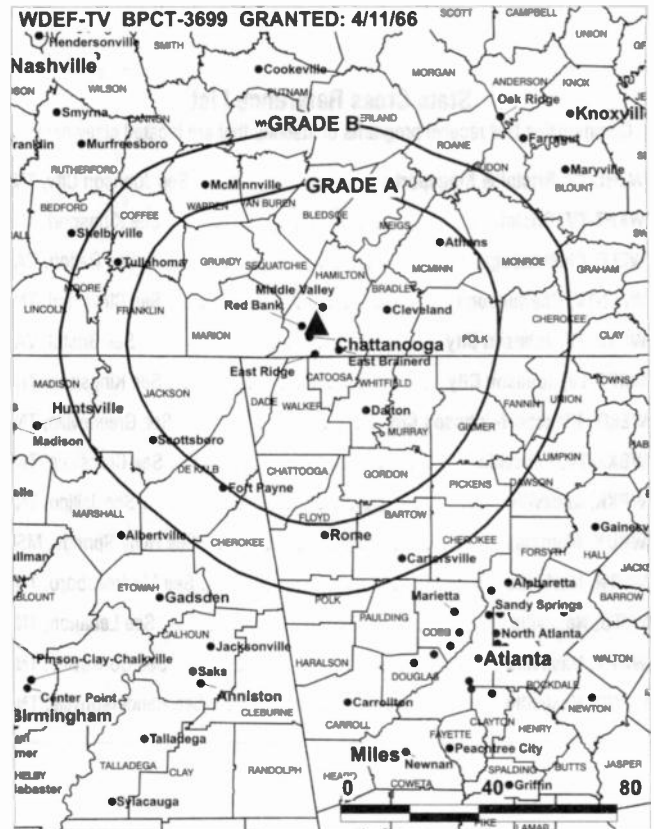
**Cathy Gugerty,** Vice President & General Manager.

**Joe Cooper,** General Sales Manager.

**David Goldberg,** News Director.

**Doris Ellis,** Program Director.

**Chris Friedrichs,** Promotion Director.



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**Mike Newberry,** Business Manager.

**Rick McClain,** Chief Engineer.

**Highest 30 Sec. Rate:** \$2000.

**Rates:** \$.

**City of License:** Chattanooga. **Station DMA:** Chattanooga. **Rank:** 86.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	308,220	152,870	461,090
Average Weekly Circulation (2000)	193,133	61,550	254,683
Average Daily Circulation (2000)			120,149
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	221,580	93,180	314,760
Average Weekly Circulation (2000)	163,707	52,189	215,896
Average Daily Circulation (2000)			106,133
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,640	59,690	146,330
Average Weekly Circulation (2000)	29,426	9,361	38,787
Average Daily Circulation (2000)			14,016

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Chattanooga

## WDSI-TV Ch. 61

**Network Service:** FOX.

**Licensee:** WDSI License Corp., 225 City Line Ave., Suite 200, Bala Cynwyd, PA 19004.

**Studio:** 1101 E. Main St., Chattanooga, TN 37408.

**Phone:** 423-265-0611. **Fax:** 423-265-3636.

**E-mail:** wdsi@fox61tv.com

**Web Site:** <http://www.fox61tv.com>

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 5000-kw max. & 457-kw horizontal visual, 117-kw max. & 91.2-kw horizontal aural. Antenna: 1212-ft. above av. terrain, 552-ft. above ground, 2522-ft. above sea level.

Latitude 35° 12' 34"  
Longitude 85° 16' 39"

**Transmitter:** 1.6-mi. NW of Falling Water.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 75-kw max. visual. Antenna: 1148-ft. above av. terrain, 486-ft. above ground, 2457-ft. above sea level.

Latitude 35° 12' 34"  
Longitude 85° 16' 39"

Requests modification of CP for change to 1000-kw max. visual. B MPCDT-990416KH.

**Transmitter:** 1129 Sawyer Cemetery Rd., Falling Water.

**FCC Digital File Number:** BPCDT-980825KG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Paraclipse, 4-meter C-band; Paraclipse, 5-meter C-band; M/A-Corn, Microdyne receivers.

**Ownership:** Pegasus Communications Corp. (Group Owner).

**Began Operation:** January 24, 1972. Sale to present owner approved by FCC February 18, 1993. Sale to Donatelli & Klein Inc. by Roy L. Hess, et al., approved by FCC January 30, 1985. Previous sale by Col. Jay Sadow approved by FCC January 18, 1983 (*Television Digest*, Vol. 22:39).

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Baraff, Koerner & Olender PC.

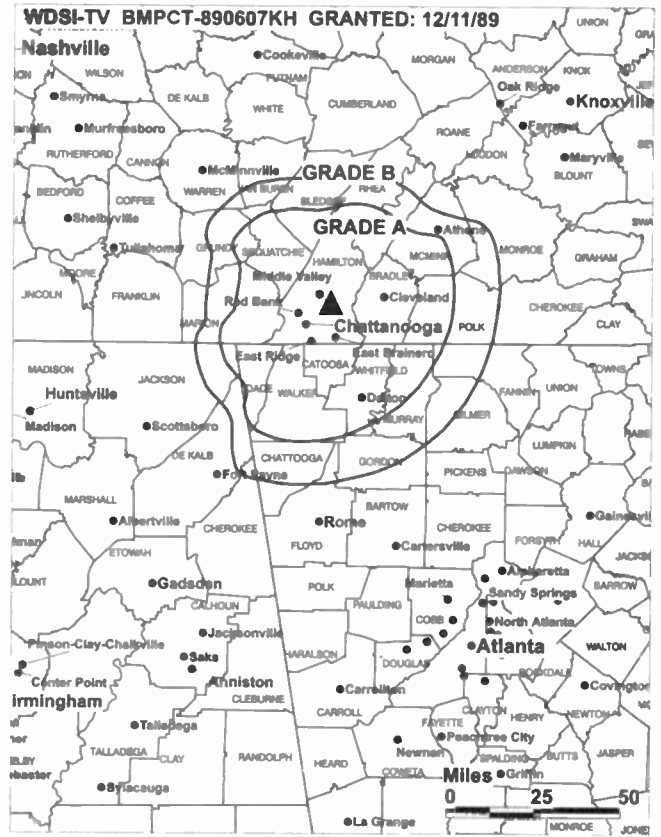
**Personnel:**

Michael J. Costa, Station Manager.

Peter Remmert, National Sales Manager.

Larry S. Nixon, Chief Engineer.

Lee Eldridge, News Director.



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Debbie Hollis, Business Manager.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Chattanooga. **Station DMA:** Chattanooga. **Rank:** 86.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	237,290	82,020	319,310
Average Weekly Circulation (2000)	121,730	21,241	142,971
Average Daily Circulation (2000)			54,079
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	221,580	82,020	303,600
Average Weekly Circulation (2000)	119,454	21,241	140,695
Average Daily Circulation (2000)			53,538
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,710	0	15,710
Average Weekly Circulation (2000)	2,276	0	2,276
Average Daily Circulation (2000)			541

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Chattanooga

## WRCB-TV Ch. 3

**Network Service:** NBC.

**Licensee:** Sarkes Tarzian Inc., 205 N. College Ave., Bloomington, IN 47402.

**Studio:** 900 Whitehall Rd., Chattanooga, TN 37405.

**Phone:** 423-267-5412. **Fax:** 423-267-6840; 423-756-3148.

**Web Site:** <http://www.wrcbtv.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 251-ft. above ground, 2313-ft. above sea level.

Latitude 35° 09' 40"  
Longitude 85° 18' 52"

**Transmitter:** Fairmont Rd., near Hwy. 8, near Chattanooga.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 1000-kw max. visual. Antenna: 1152-ft. above av. terrain, 322-ft. above ground.

Latitude 35° 09' 40.00"  
Longitude 85° 18' 51.00"

**FCC Digital File Number:** BPCDT-20000501AEN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter C-band; Harris, 3.7-meter Ku-band; Harris, M/A-Corn receivers.

**SNG Mobile Dish:** Ku-band.

**News Service:** AP.

**Ownership:** Sarkes Tarzian Inc. (Group Owner).

**Began Operation:** May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved by FCC November 25, 1959 (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.) & later sale to Ziff-Davis, see WTOV-TV, Steubenville, OH. Sale to present owner by Ziff-Davis Broadcasting Co. approved by FCC September 29, 1982.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Thomas R. Tolar Jr., President & General Manager.

Doug Short, General Sales Manager.

Ralph Flynn, Local Sales Manager.

Bill Wallace, News Director.



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**Pam Teague, Program Director & Business Manager.**

**Duane Bryan, Promotion Director.**

**Ed Aslinger, Chief Engineer.**

**Rates:** On request.

**City of License:** Chattanooga. **Station DMA:** Chattanooga. **Rank:** 86.

**Circulation** © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,450	158,360	442,810
Average Weekly Circulation (2000)	187,056	64,394	251,450
Average Daily Circulation (2000)			136,859
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	221,580	93,180	314,760
Average Weekly Circulation (2000)	169,397	52,800	222,197
Average Daily Circulation (2000)			124,481
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,870	65,180	128,050
Average Weekly Circulation (2000)	17,659	11,594	29,253
Average Daily Circulation (2000)			12,378

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Tennessee—Chattanooga

**WTVC**  
Ch. 9

**Network Service:** ABC.

**Licensee:** Freedom-TV Sub Inc., Box 60028, Chattanooga, TN 37406-0028.

**Studio:** 4279 Benton Dr., Chattanooga, TN 37406.

**Mailing Address:** Box 60028, Chattanooga, TN 37406-0028.

**Phone:** 423-756-5500. **Fax:** 423-757-7400.

**E-mail:** news@newschannel9.com

**Web Site:** http://www.newschannel9.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1040-ft. above av. terrain, 278-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"  
Longitude 85° 19' 03"

Holds CP for change to 1056-ft. above av. terrain, 246-ft. above ground, 2326-ft. above sea level; lat. 35°09' 38", long. 85°19'06". BPCT-20000418AAS.

**Transmitter:** Taft Hwy. & Anderson Pike, Signal Mountain.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 200-kw max. visual. Antenna: 994-ft. above av. terrain, 184-ft. above ground, 2867-ft. above sea level.

Latitude 35° 09' 38"  
Longitude 85° 19' 06"

**FCC Digital File Number:** BPCDT-19991026ACM. Granted: February 8, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter; Harris, 6-meter Ku & C-band; Microdyne, 7-meter.

**SNG Mobile Dish:** Vertex, 2.4-meter Ku-band.

**News Services:** ABC NewsOne, AP, Conus.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** June 15, 1953. Began as WROM-TV, Rome, GA but left air December 5, 1957. Moved to Chattanooga & resumed operation February 11, 1958 after transfer to Martin Theatres of Georgia Inc. by Dean Covington & associates was approved by FCC October 30, 1957 (*Television Digest*, Vol. 13:40, 44). Sale to Fuqua Industries by Martin Theatres approved by FCC February 7, 1969. Sale to Belo Broadcasting approved by FCC June 13, 1980. Sale to present owner by Belo Broadcasting approved by FCC December 13, 1983 (Vol. 23:42).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Latham & Watkins.

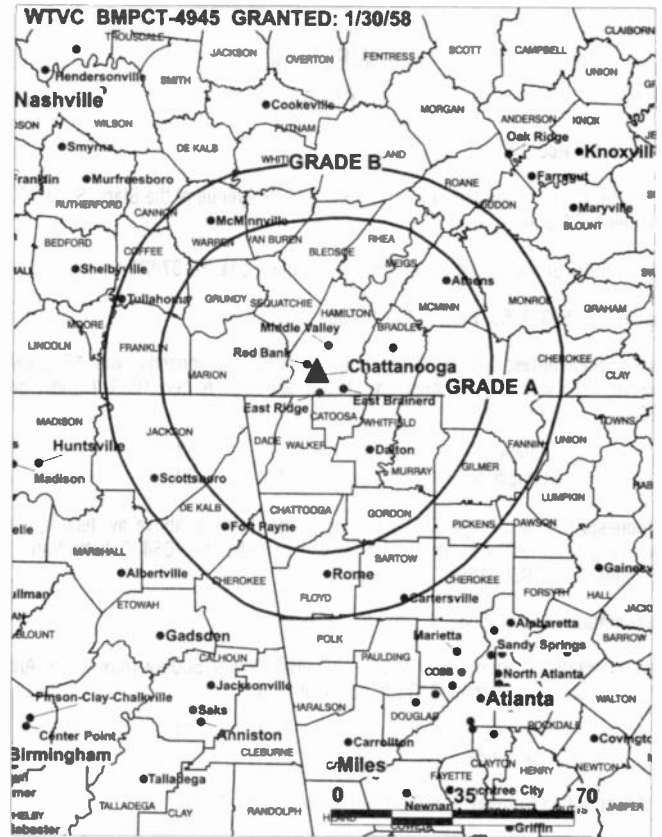
**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

**Jerry Lingerfelt**, General Manager.

**Bob Brandy**, Local Sales Manager.

**Mike Hood**, National Sales Manager.



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**Steve Hunsicker**, News Director.

**Ronnie Minton**, Promotion & Marketing Director.

**Harold Tallant**, Business Manager.

**Dennis Brown**, Chief Engineer.

**Highest 30 Sec. Rate:** \$2800.

**Rates:** Average 30 minute rate: \$1000.

**City of License:** Chattanooga. **Station DMA:** Chattanooga. **Rank:** 86.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	301,630	145,150	446,780
Average Weekly Circulation (2000)	205,901	61,424	267,325
Average Daily Circulation (2000)			148,437
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	221,580	93,180	314,760
Average Weekly Circulation (2000)	178,004	54,054	232,058
Average Daily Circulation (2000)			135,056
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,050	51,970	132,020
Average Weekly Circulation (2000)	27,897	7,370	35,267
Average Daily Circulation (2000)			13,381

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Cleveland

## WFLI-TV Ch. 53

**Network Service:** UPN.

**Licensee:** Chattanooga Media Holdings LLC, 1999 Avenue of the Stars, Suite 500, Los Angeles, CA 90067.

**Studio:** 6024 Shallow Ford Rd., Suite 100, Chattanooga, TN 37421.

**Phone:** 423-893-9553. **Fax:** 423-893-9853.

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 1306-kw max. visual, 131-kw max. aural. Antenna: 1169-ft. above av. terrain, 1039-ft. above ground, 2023-ft. above sea level.

Latitude 34° 55' 57"  
Longitude 84° 58' 32"

Requests CP for change 5000-kw max. visual, 1165-ft. above av. terrain, 1040-ft. above ground, 2024-ft. above sea level, transmitter to 4654 Cohutta-Vamell Rd., Cohutta. BPCT-960712LG.

**Transmitter:** Cohutta Ridge, 2.1-mi. N of Vamell.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 500-kw max. visual. Antenna: 1093-ft. above av. terrain, 2405-ft. above ground.

Latitude 35° 12' 34"  
Longitude 85° 16' 39"

**FCC Digital File Number:** BPCDT-19991013ABS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 3.8-meter Ku & C-band; Miralite, Standard Communications receivers.

**Ownership:** Lambert Broadcasting of Tennessee (Group Owner).

**Began Operation:** May 25, 1987. Sale to present owner by WFLI-TV Inc. approved by FCC September 4, 1997.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

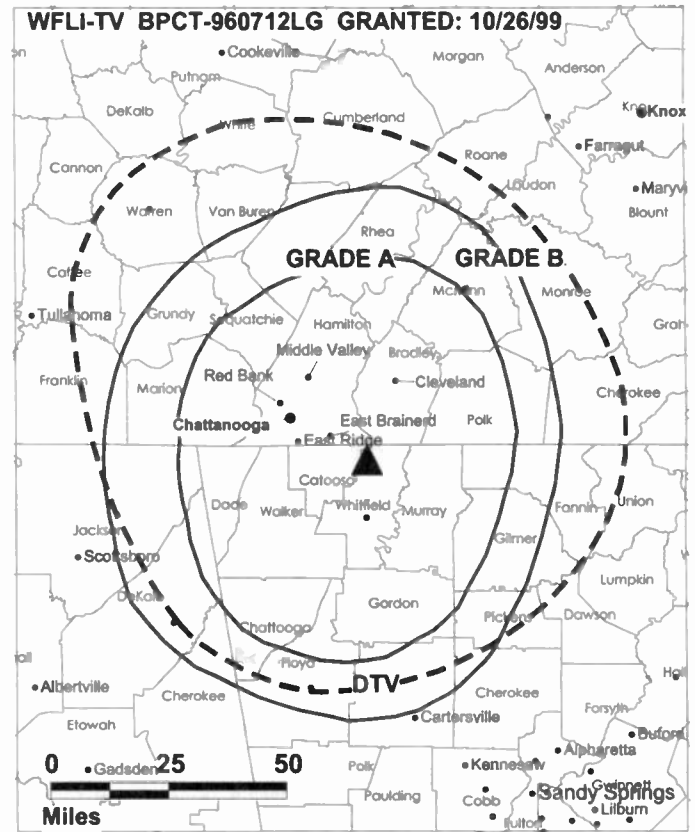
**Represented (engineering):** Smith & Fisher.

**Personnel:**

Matt Pryor, General Manager.

Bill Christman, Engineering Director.

**Highest 30 Sec. Rate:** \$1000.



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**City of License:** Cleveland, **Station DMA:** Chattanooga. **Rank:** 86.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	208,700	67,780	276,480
Average Weekly Circulation (2000)	73,215	12,295	85,510
Average Daily Circulation (2000)			24,161
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	208,700	67,780	276,480
Average Weekly Circulation (2000)	73,215	12,295	85,510
Average Daily Circulation (2000)			24,161

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Cookeville

**WNPX**  
**Ch. 28**

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 1281 N. Mt. Juliet Rd., Suite K, Mt. Juliet, TN 37122.

**Mailing Address:** Suite 349, 209 10th Ave. S, Nashville, TN 37203.

**Phone:** 615-773-6100. **Fax:** 615-773-6106.

**E-mail:** pax28@paxemail.com

**Web Site:** <http://www.pax.net/wnpk>

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 230-kw max. visual. Antenna: 869-ft. above av. terrain, 466-ft. above ground, 2444-ft. above sea level.

Latitude 36° 07' 33"  
Longitude 85° 17' 33"

Holds CP for change to 5000-kw max. visual, 1298-ft. above av. terrain, 1002-ft. above ground, 2016-ft. above sea level; lat. 36° 08' 35", long. 85° 54' 35", transmitter to 1.8-mi. E of Hickman. BMPCT-960705KI.

**Transmitter:** 4 Preston Hollow Lane, Hickman.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1243-ft. above av. terrain, 645-ft. above ground, 1959-ft. above sea level.

Latitude 36° 08' 35"  
Longitude 85° 54' 35"

**Transmitter:** Approx. 0.75-mi. at 324°T from the inter of Hackett Rd. & Nabors Hollow.

**FCC Digital File Number:** BPCDT-990602KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** November 5, 1988. Sale to Inavision Broadcasting Inc. by Steven J. Sweeney approved by FCC June 29, 1993. Sale to Roberts Broadcasting by Inavision approved by FCC November 4, 1996. (*Television Digest*, Vol. 36:42). Sale to present owner by Roberts Broadcasting approved by FCC September 4, 1997 (Vol. 37:28).

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

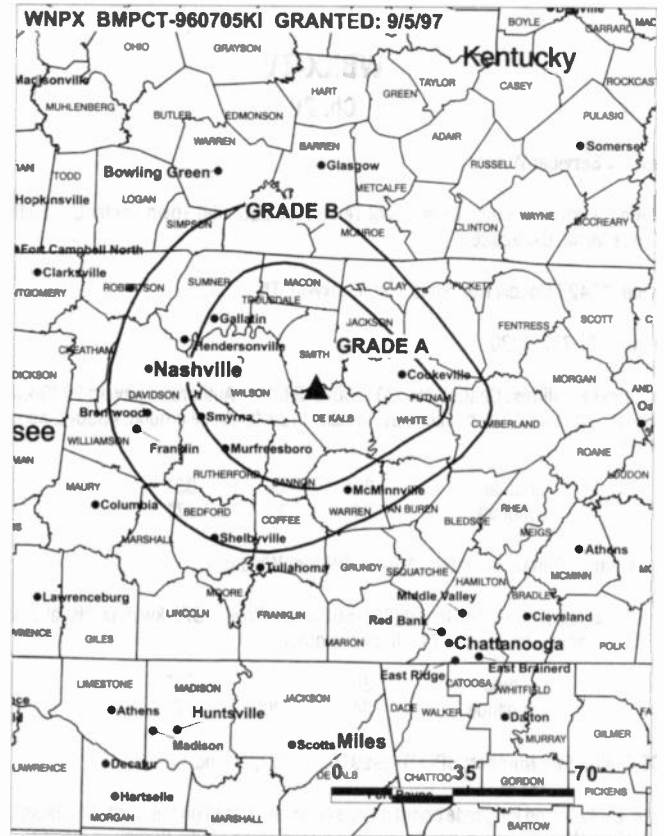
**Personnel:**

Phillip Crihfield, General Manager.

Tim Coucke, Chief Engineer.

Sandra Osborne, Business Manager.

**Highest 30 Sec. Rate:** \$225.



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**City of License:** Cookeville. **Station DMA:** Nashville. **Rank:** 31.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,960	145,930	623,890
Average Weekly Circulation (2000)	83,845	13,164	97,009
Average Daily Circulation (2000)			26,370
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	457,280	134,580	591,860
Average Weekly Circulation (2000)	81,198	12,204	93,402
Average Daily Circulation (2000)			25,625
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,680	11,350	32,030
Average Weekly Circulation (2000)	2,647	960	3,607
Average Daily Circulation (2000)			745

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Crossville

## WBXX-TV Ch. 20

**Network Service:** WBN.

**Grantee:** Acme Television Licenses of Tennessee LLC, 650 Town Center Dr., Suite 850, Costa Mesa, CA 92626.

**Studio:** 10427 Cogdill Rd., Suite 100, Knoxville, TN 37932.

**Phone:** 423-777-9220.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 2830-kw max. visual. Antenna: 2795-ft. above av. terrain, 1129-ft. above ground, 4390-ft. above sea level.

Latitude 36° 06' 33"  
Longitude 84° 20' 17"

**Transmitter:** Buffalo Mountain, 1.9-mi. NNW of Windrock.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 375-kw max. visual. Antenna: 2359-ft. above av. terrain, 712-ft. above ground.

Latitude 36° 06' 33"  
Longitude 84° 20' 17"

**FCC Digital File Number:** BPCDT-19991029AHS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** October 3, 1976. Began operation as WINT-TV; initial broadcasts were on Ch. 55. Left air 1983; resumed operation on Ch. 20. Left air, date unannounced. Sale to Crossville TV LP approved by FCC February 22, 1996. Resumed operation October 3, 1996. Sale to present owner by Crossville TV LP approved by FCC August 28, 1997.

### Personnel:

Louis Cosby, General Manager.

Bill DeWert, Sales Manager.

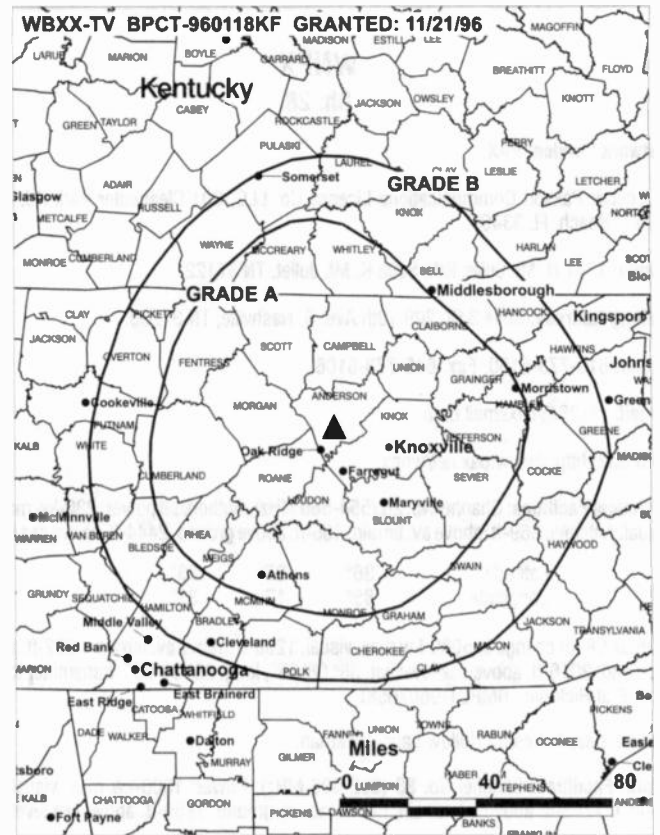
Jim Higer, Chief Engineer.

David Williams, Program Director.

**Rates:** On request.

**City of License:** Crossville.

**Station DMA:** Knoxville. Rank: 63.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	347,650	182,170	529,820
Average Weekly Circulation (2000)	114,137	33,292	147,429
Average Daily Circulation (2000)			53,681
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	308,590	122,830	431,420
Average Weekly Circulation (2000)	109,181	27,990	137,171
Average Daily Circulation (2000)			51,185
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,060	59,340	98,400
Average Weekly Circulation (2000)	4,956	5,302	10,258
Average Daily Circulation (2000)			2,497

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Greenville

**WEMT**  
**Ch. 39**

**Network Service:** FOX.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 3206 Hanover Rd., Johnson City, TN 37604.

**Mailing Address:** Box 3489 CRS, Johnson City, TN 37602-3489.

**Phone:** 423-283-3900. **Fax:** 423-283-4938.

**E-mail:** fox39@fox39.xtn.net

**Web Site:** http://www.fox39.xtn.net

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 3020-kw max. visual, 300-kw max. aural. Antenna: 2631-ft. above av. terrain, 141-ft. above ground, 4981-ft. above sea level.

Latitude 36° 00' 53"  
Longitude 82° 42' 57"

**Transmitter:** Camp Creek Bald, Bald Mountain.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 900-kw max. visual. Antenna: 2612-ft. above av. terrain, 141-ft. above ground.

Latitude 36° 01' 24"  
Longitude 82° 42' 56"

**FCC Digital File Number:** BPCDT-19991101AJR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3-meter Ku & C-band; DH Satellite, 3-meter Ku & C-band; Harris, 6-meter C-band; DX Communications, Harris, M/A-Corn, Satellite Technology, Standard Agile Omni receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** November 8, 1985. Sale to MT Communications approved by FCC August 23, 1989 (Television Digest, Vol. 29:52). Sale to Television Marketing Group of Tri-Cities Inc. approved by FCC March 19, 1992. Sale to Max Media approved by FCC February 13, 1994. Sale to present owner from Max Media approved by FCC August 24, 1999 (Vol. 37:49).

**Represented (sales):** Seltel Inc.; Canadian Communications Co.

**Represented (legal):** Shaw Pittman.

**Personnel:**

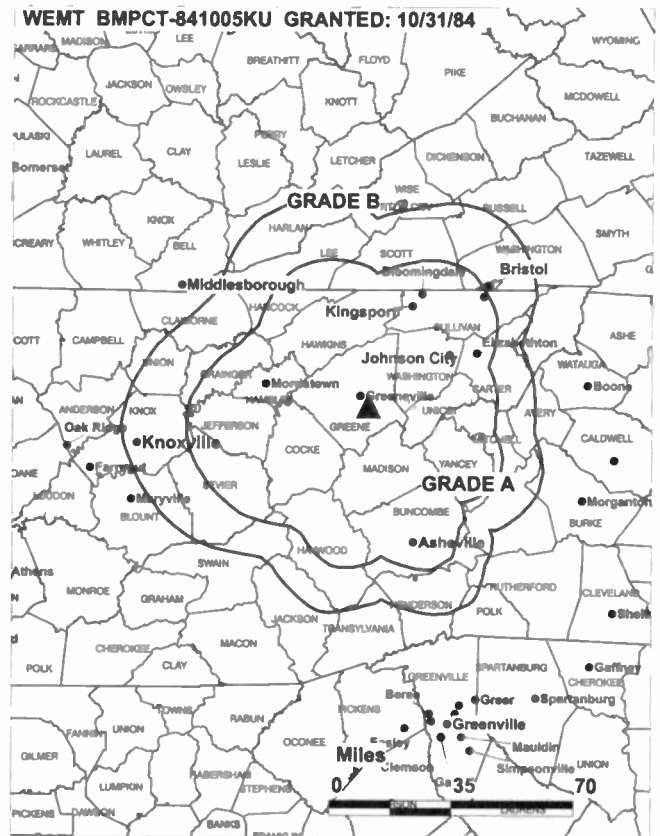
Leesa Wilcher, General Manager.

Amy McClary, Local Sales Manager.

Jimmy Denton, National Sales Manager.

Wendy Wilder, Program Director.

Menesa Kirk, Promotion Director.



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**Billy Garrett, Production Manager.**

**Jim Hartline, Chief Engineer.**

**Angela Corvin, Business Manager.**

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Greenville. **Station DMA:** Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). **Rank:** 93.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	246,860	92,810	339,670
Average Weekly Circulation (2000)	102,200	16,675	118,875
Average Daily Circulation (2000)			39,973
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,170	57,220	260,390
Average Weekly Circulation (2000)	93,918	12,654	106,572
Average Daily Circulation (2000)			36,127
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,690	35,590	79,280
Average Weekly Circulation (2000)	8,282	4,021	12,303
Average Daily Circulation (2000)			3,847

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Hendersonville

**WPGD**  
**Ch. 50**

**Network Service:** Independent.

**Licensee:** Trinity Christian Center of Santa Ana, 2442 Michelle Dr., Tustin, CA 92780.

**Studio:** 36 Music Village Blvd., Hendersonville, TN 37075.

**Phone:** 615-822-1243. **Fax:** 615-822-1642.

**E-mail:** wpgd@xe.org

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 4470-kw max. visual, 447-kw aural. Antenna: 771-ft. above av. terrain, 472-ft. above ground, 1463-ft. above sea level.

Latitude 36° 28' 02"  
Longitude 86° 28' 53"

**Transmitter:** 221 Music Rd., Gallatin.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 175-kw max. visual. Antenna: 1401-ft. above av. terrain, 1220-ft. above ground.

Latitude 36° 15' 50"  
Longitude 86° 47' 39"

**FCC Digital File Number:** BPCDT-19991101AHR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Standard Communications, 3.3-meter Ku & C-band; Tractor, 3.3-meter Ku & C-band.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** September 24, 1992. Sale to All American TV Inc. by Sonlight Broadcasting Systems Inc. approved by FCC June 9, 1997. Sale to present owner by All American TV Inc. approved by FCC May 8, 2000.

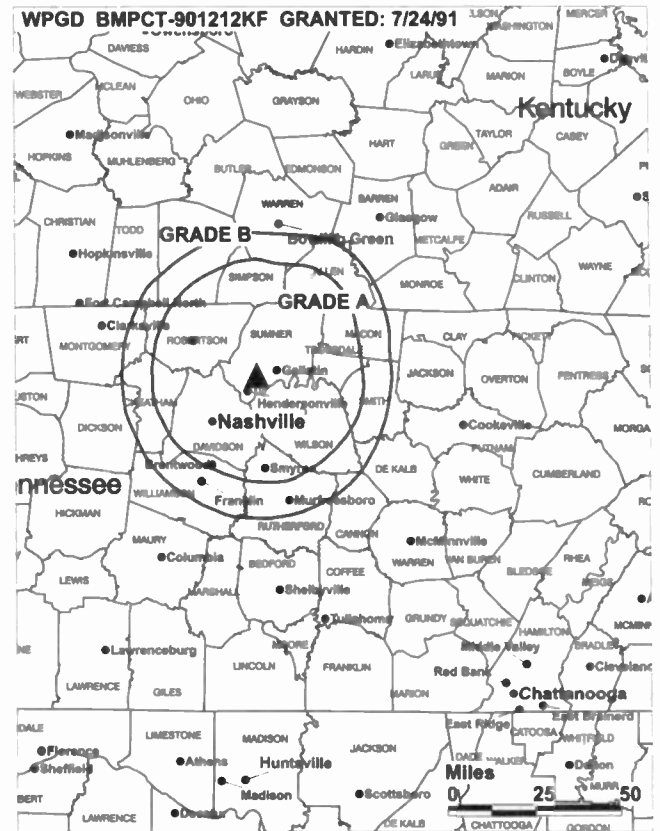
**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

**Devita Simpson, Station Manager.**

**Rates:** On request.



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**City of License:** Hendersonville. **Station DMA:** Nashville. **Rank:** 31.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,600	5,040	82,640
Average Weekly Circulation (2000)	5,567	1,451	7,018
Average Daily Circulation (2000)			1,187
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,600	5,040	82,640
Average Weekly Circulation (2000)	5,567	1,451	7,018
Average Daily Circulation (2000)			1,187

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Jackson

## WBBJ-TV Ch. 7

**Network Service:** ABC.

**Licensee:** Tennessee Broadcasting Partners, Box 2387, Jackson, TN 38302.

**Studio:** 346 Muse St., Jackson, TN 38301.

**Mailing Address:** Box 2387, Jackson, TN 38302.

**Phone:** 901-424-4515. **Fax:** 901-424-5448.

**E-mail:** manager@wbbjtv.com

**Web Site:** http://www.wbbjtv.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1060-ft. above av. terrain, 1065-ft. above ground, 1545-ft. above sea level.

Latitude 35° 38' 15"  
Longitude 88° 41' 32"

**Transmitter:** 6-mi. E of Jackson.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 920-kw max. visual. Antenna: 994-ft. above av. terrain, 955-ft. above ground, 0-ft. above sea level.

Latitude 35° 38' 16"  
Longitude 88° 41' 33"

**FCC Digital File Number:** BPCDT-19991013ABH. Granted: December 2, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 7.2-meter C-band; Harris, 6.1-meter C-band; Andrew, Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** March 6, 1955. Sale to present owner by Dixie Broadcasting (estate of Aaron B. Robinson, majority owner) approved by FCC August 17, 1966 (Television Digest, Vol. 6:17, 34).

**Represented (sales):** Katz Continental Television.

**Personnel:**

**Jerry K. Moore**, Vice President & General Manager.

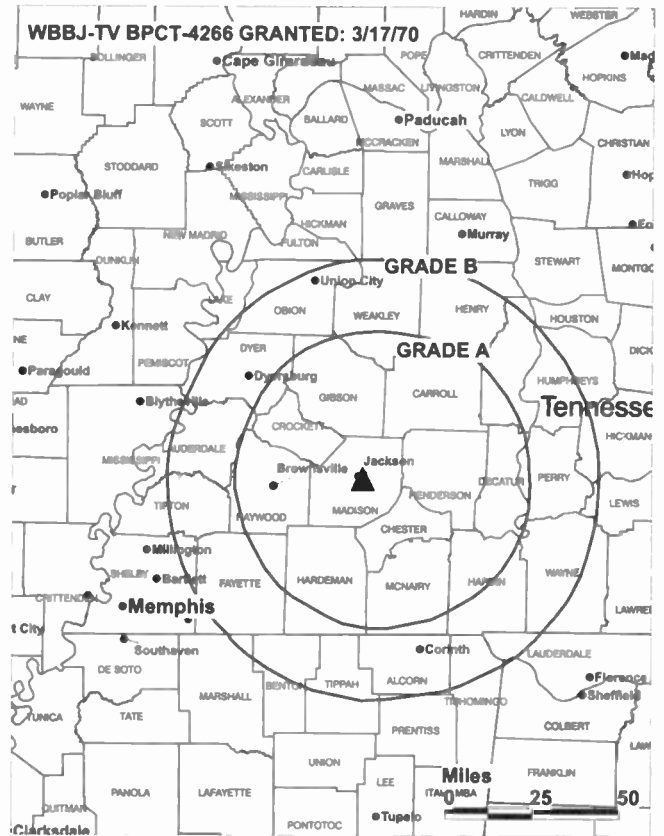
**Anthony Matrisciano**, Operations Manager.

**Robert Fay**, General Sales Manager.

**Randy McCaskill**, Engineering Director.

**Jeremy Johnson**, News Director.

**Thelma Jones**, Office Manager.



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**Highest 30 Sec. Rate:** \$550.

**City of License:** Jackson. **Station DMA:** Jackson, TN. **Rank:** 184.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	144,480	100,590	245,070
Average Weekly Circulation (2000)	91,504	40,692	132,195
Average Daily Circulation (2000)			73,310
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,040	22,800	63,840
Average Weekly Circulation (2000)	32,092	14,970	47,062
Average Daily Circulation (2000)			30,383
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,440	77,790	181,230
Average Weekly Circulation (2000)	59,412	25,722	85,134
Average Daily Circulation (2000)			42,927

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Jackson

## WMTU Ch. 16 (Satellite of WLMT, Memphis, TN)

**Network Service:** UPN.

**Licensee:** TV Marketing Group of Jackson Inc., 2701 Union Extended, Memphis, TN 38112.

**Phone:** 901-323-2430. **Fax:** 901-323-9403.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 4680-kw max. visual, 58.8-kw max. aural. Antenna: 1056-ft. above av. terrain, 1004-ft. above ground, 1385-ft. above sea level.

Latitude 35° 47' 22"  
Longitude 89° 06' 14"

**Transmitter:** 0.8-mi. ENE of intersection of State Rtes. 54 & 88.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 800-kw max. visual. Antenna: 971-ft. above av. terrain, 928-ft. above ground.

Latitude 35° 47' 22"  
Longitude 89° 06' 14"

**FCC Digital File Number:** BPCDT-19991027ADE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Chesapeake Bay Holding Co. Inc. (Group Owner).

**Began Operation:** April 18, 1985. Sale to present owner by MT Communications approved by FCC March 18, 1992. Sale to MT Communications by Star North Communications approved by FCC December 5, 1989 (*Television Digest*, Vol. 29:11). Sale to Star North by Aztec Communications approved by FCC October 27, 1988. Sale to Clear Channel Broadcasting pending.

**Represented (sales):** Petry Television Inc.

**Represented (engineering):** B. Scott Baxter & Associates.

**Personnel:**

Jack Peck, General Manager.

Chuck Spohn, General Sales Manager.

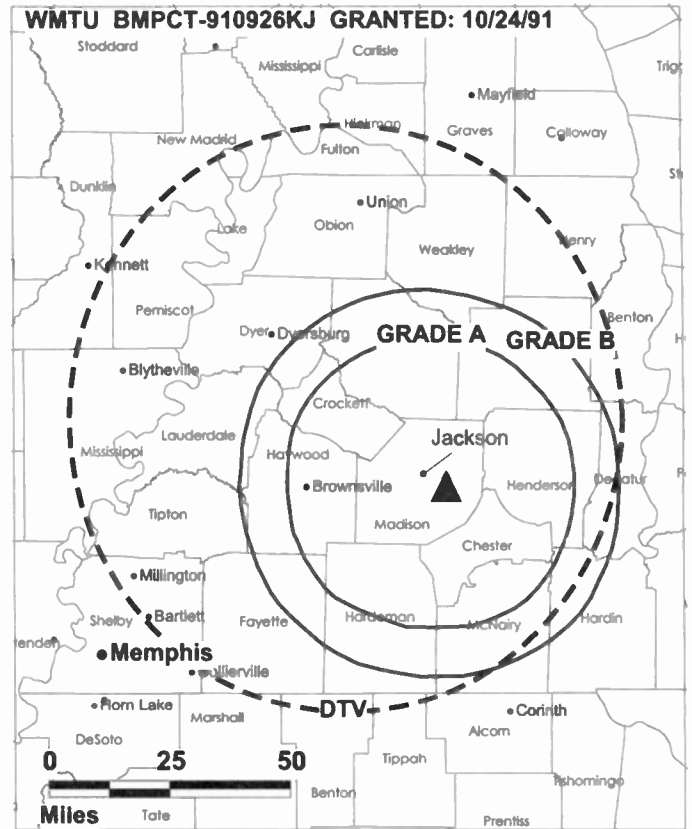
Scott Prentice, Chief Engineer.

Suzanne Pierce, Program Director.

George Davis, Promotion Director.

Cathy Floyd, Business Manager.

**Highest 30 Sec. Rate:** \$170.



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**City of License:** Jackson. **Station DMA:** Jackson, TN. **Rank:** 184.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,030	52,730	134,760
Average Weekly Circulation (2000)	21,504	7,392	28,896
Average Daily Circulation (2000)			9,481
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,040	19,320	60,360
Average Weekly Circulation (2000)	12,903	3,300	16,203
Average Daily Circulation (2000)			5,556
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,990	33,410	74,400
Average Weekly Circulation (2000)	8,601	4,092	12,693
Average Daily Circulation (2000)			3,925

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Tennessee—Jellico

**WPXK**  
Ch. 54

**Network Service:** PAX.

**Licensee:** Paxson Knoxville License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studios:** 800 S. Gay St., Suite 1216, Knoxville, TN 37929; 231 Huddleston Cemetery Lane, Jellico, TN 37762.

**Mailing Address:** Suite 100, 10427 Cogdill Rd., Knoxville, TN 37923.

**Phone:** 423-329-0022. **Fax:** 423-329-0054.

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 26.1-kw max. visual. Antenna: 2028-ft. above av. terrain, 112-ft. above ground, 3645-ft. above sea level.

Latitude 36° 11' 53"  
Longitude 84° 13' 51"

**Transmitter:** WDFX-FM & WOKI-FM transmitter site.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 18-kw max. visual. Antenna: 1995-ft. above av. terrain, 69-ft. above ground.

Latitude 36° 11' 53"  
Longitude 84° 13' 51"

**FCC Digital File Number:** BPCDT-19991027ACV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** May 4, 1992. Sale to present owner by Wayne Marler Crusaders approved by FCC September 23, 1998 (*Television Digest*, Vol. 37:47). Sale to Wayne Marler Crusaders by Pine Mountain Christian Broadcasting Inc. approved by FCC March 2, 1998.

**Represented (legal):** Baraff, Koemer & Olender PC.

**Represented (engineering):** Smith & Fisher.

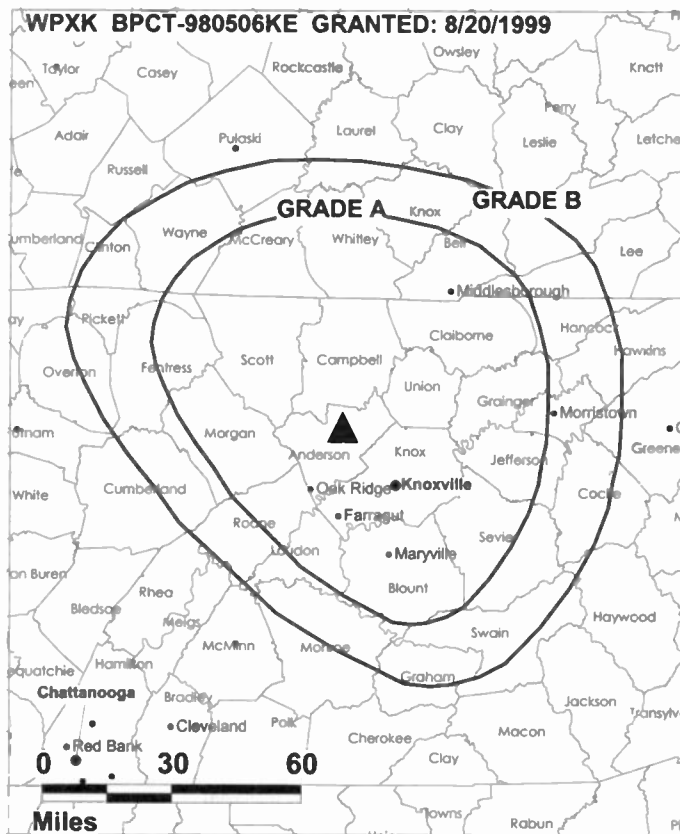
**Personnel:**

Ron Cassady, Chief Engineer.

Matthew Honeycut, Office Manager.

**Rates:** On request.

**City of License:** Jellico. **Station DMA:** Knoxville. **Rank:** 63.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	259,130	2,260	261,390
Average Weekly Circulation (2000)	33,097	240	33,337
Average Daily Circulation (2000)			8,097
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,380	2,260	252,640
Average Weekly Circulation (2000)	32,135	240	32,374
Average Daily Circulation (2000)			7,870
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,750	0	8,750
Average Weekly Circulation (2000)	963	0	963
Average Daily Circulation (2000)			228

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Johnson City-Bristol-Kingsport

## WJHL-TV Ch. 11

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 338 E. Main St., Johnson City, TN 37601.

**Mailing Address:** Box 1130, Johnson City, TN 37605-1130.

**Phone:** 423-926-2151. **Fax:** 423-434-4537.

**Web Site:** <http://www.wjhl.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 245-kw visual, 30-kw aural. Antenna: 2320-ft. above av. terrain, 228-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 55"  
Longitude 82° 08' 15"

**Transmitter:** Holston Mountain.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 1000-kw max. visual. Antenna: 2270-ft. above av. terrain, 144-ft. above ground.

Latitude 36° 25' 55"  
Longitude 82° 08' 15"

**FCC Digital File Number:** BPCDT-19991025ADN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.7-meter Ku-band; Prodelin, 3.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** October 26, 1953. Sale to present owner by Park Acquisition Inc. approved by FCC March 21, 1997 (Television Digest, Vol 36:31). Sale to Park Acquisition approved by FCC March 27, 1995. Sale to Park Communications Inc. by W. H. Lancaster Sr. & Jr. approved by FCC June 8, 1964 (Vol. 4:11, 24).

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** David Steel & Associates Inc.

### Personnel:

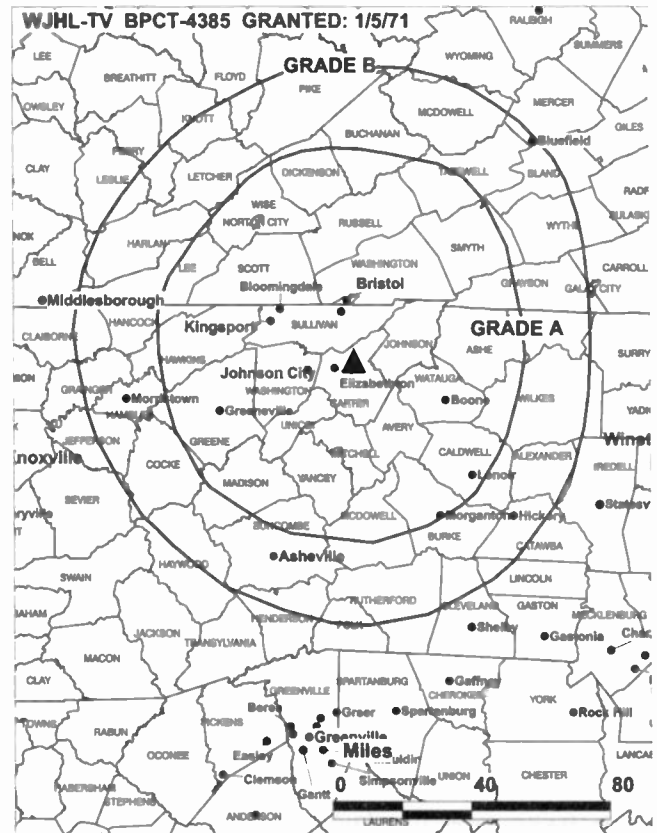
Jack D. Dempsey, President & General Manager.

Michael Gee, General Sales Manager.

Ed Diver, Production Manager.

Mike Moore, Chief Engineer.

Debra Hobson, Operations Manager.



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Rachel Maden, Marketing Director.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Johnson City. **Station DMA:** Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). **Rank:** 93.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,100	107,510	361,610
Average Weekly Circulation (2000)	174,408	41,057	215,465
Average Daily Circulation (2000)			117,447
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,170	72,520	275,690
Average Weekly Circulation (2000)	160,847	36,232	197,080
Average Daily Circulation (2000)			111,309
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,930	34,990	85,920
Average Weekly Circulation (2000)	13,560	4,825	18,385
Average Daily Circulation (2000)			6,138

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Kingsport-Johnson City-Bristol

## WKPT-TV Ch. 19

**Network Service:** ABC.

**Licensee:** Holston Valley Broadcasting Corp., Box WKPT, Kingsport, TN 37662.

**Studio:** 222 Commerce St., Kingsport, TN 37660.

**Mailing Address:** Box WKPT, Kingsport, TN 37662.

**Phone:** 423-246-9578. **Fax:** 423-246-1863.

**E-mail:** webmaster@wkptv.com

**Web Site:** http://www.wkptv.com

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 1255-kw max. & 447-kw horizontal visual, 251-kw max. & 89.1-kw horizontal aural. Antenna: 2320-ft. above av. terrain, 225-ft. above ground, 4398-ft. above sea level.

Latitude 36° 25' 54"  
Longitude 82° 08' 15"

Holds CP for change to 3890-kw max. visual, 2313-ft. above av. terrain, 190-ft. above ground, 4364-ft. above sea level. BPCT-960711KM.

**Transmitter:** Holston Mountain, Cherokee National Forest.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 200-kw max. visual. Antenna: 2293-ft. above av. terrain, 177-ft. above ground.

Latitude 36° 25' 52"  
Longitude 82° 08' 17"

**FCC Digital File Number:** BPCDT-19991029ABD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** AFC, 3-meter C-band; AFC, 3-meter Ku-band; AFC, 5-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avcom, M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, Bloomberg TV.

**Ownership:** Glenwood Communications Corp.

**Began Operation:** August 20, 1969.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Cordon & Kelly; Wiley, Rein & Fielding.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

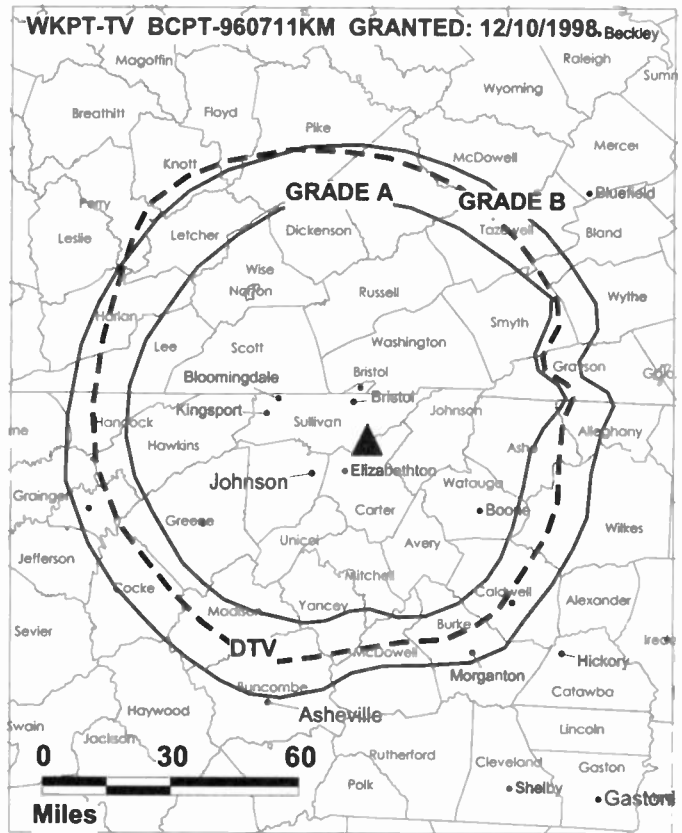
**George E. DeVault Jr.,** President & General Manager.

**Ray Walker,** Executive Vice President & Station Manager.

**Bette Lawson,** Vice President, Controller & Treasurer.

**Jack Jeter,** Vice President & Sales Manager.

**Betty Payne,** News Director.



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**Fred Falin,** Program Director.

**John D. Davis,** Chief Engineer.

**Bob Lawrence,** Promotion Director.

**Wayne Walters,** Production Director.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Kingsport. **Station DMA:** Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). **Rank:** 93.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	262,820	69,360	332,180
Average Weekly Circulation (2000)	130,614	17,358	147,972
Average Daily Circulation (2000)			53,218
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,170	63,360	266,530
Average Weekly Circulation (2000)	119,269	16,663	135,932
Average Daily Circulation (2000)			50,136
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,650	6,000	65,650
Average Weekly Circulation (2000)	11,345	695	12,040
Average Daily Circulation (2000)			3,082

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Knoxville

## WATE-TV Ch. 6

**Network Service:** ABC.

**Licensee:** WATE GP, Box 2349, Knoxville, TN 37901.

**Studio:** 1306 Broadway NE, Knoxville, TN 37917.

**Mailing Address:** Box 2349, Knoxville, TN 37901.

**Phone:** 423-637-6666. **Fax:** 423-525-4091.

**E-mail:** watetv6@aol.com

**Web Site:** http://www.wate.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1490-ft. above av. terrain, 1153-ft. above ground, 2549-ft. above sea level.

Latitude 36° 00' 13"  
Longitude 83° 56' 35"

**Transmitter:** Sharp's Ridge Memorial Park Rd.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 898-kw max. visual. Antenna: 1503-ft. above av. terrain, 1126-ft. above ground, 0-ft. above sea level.

Latitude 36° 00' 13"  
Longitude 83° 56' 34"

**FCC Digital File Number:** BPCDT-19991021AAU. Granted: April 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.5-meter; Andrew, 7.2-meter; Comtech, 3.8-meter Ku-band; Comtech, 5-meter; Avantek, M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

**News Service:** AP.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** October 1, 1953. Sale to Nationwide Communications by Paul Montcastle & associates approved by FCC April 8, 1965 (*Television Digest*, Vol. 5:9, 15). Sale to present owner by Nationwide approved by FCC August 24, 1994.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

### Personnel:

**Jan Wade**, Vice President & General Manager.

**Stephen Hayes**, General Sales Manager.

**Brian Trauring**, News Director.

**Anthony Jones**, Production Manager.

**Jim Smith**, Marketing Director.



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**Teresa Sylvia**, Business Manager.

**Bob Williams**, Chief Engineer.

**Highest 30 Sec. Rate:** \$4000.

**City of License:** Knoxville. **Station DMA:** Knoxville. **Rank:** 63.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	379,690	175,570	555,260
Average Weekly Circulation (2000)	245,038	82,532	327,570
Average Daily Circulation (2000)			165,220
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	308,590	130,200	438,790
Average Weekly Circulation (2000)	226,206	76,523	302,729
Average Daily Circulation (2000)			156,079
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,100	45,370	116,470
Average Weekly Circulation (2000)	18,832	6,009	24,841
Average Daily Circulation (2000)			9,142

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Knoxville

## WBIR-TV Ch. 10

**Network Service:** NBC.

**Licensee:** Gannett Tennessee LP, 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** 1513 Hutchinson Ave., Knoxville, TN 37917.

**Phone:** 423-637-1010. **Fax:** 423-637-6380.

**E-mail:** wbir@wbir.gannett.com

**Web Site:** http://www.wbir.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 38-kw max. & 35.5-kw horizontal aural. Antenna: 1790-ft. above av. terrain, 1504-ft. above ground, 2849-ft. above sea level.

Latitude 36° 00' 19"  
Longitude 83° 56' 23"

**Transmitter:** 601 Memorial Park Dr., Knoxville.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 760-kw max. visual. Antenna: 1786-ft. above av. terrain, 1463-ft. above ground.

Latitude 36° 00' 19"  
Longitude 83° 56' 23"

**FCC Digital File Number:** BPCDT-20000501ADC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Anbter-Mark, 5-meter C-band; Harris, 6-meter; RCA Americom, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta, Standard Agile Omni receivers.

**SNG Mobile Dish:** Vertex, 4.5-meter Ku-band.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** August 12, 1956. Sale to present owner by Multimedia Inc. approved by FCC November 30, 1995 (Television Digest, Vol. 35:25, 31). Sale to Multimedia Inc. by Southeastern Broadcasting Co. approved by FCC September 22, 1967. Sale to WMRC Inc. by Taft Broadcasting Co. approved by FCC November 16, 1960 (Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Broadcasting, which had previously held other 30%, approved by FCC October 29, 1959 (Vol. 15:41, 44).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Denny & Associates PC.

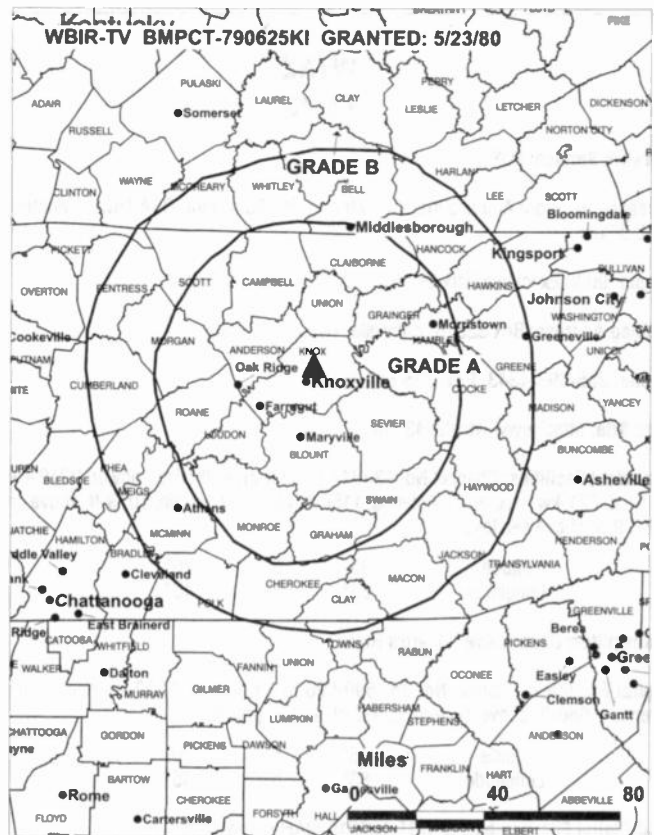
**Personnel:**

Jeffrey Lee, President & General Manager.

Nick Clark, National Sales Manager.

Margie Nichols, News Director.

David Cowen, Program Director.



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Steve Dean, Promotion Director.

Gary L. Davis, Chief Engineer.

Jim Robertson, Business Manager.

E. J. Junker, Assistant News Director.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Knoxville. **Station DMA:** Knoxville. **Rank:** 63.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	416,130	178,900	595,030
Average Weekly Circulation (2000)	298,626	91,345	389,972
Average Daily Circulation (2000)			242,327
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	308,590	130,200	438,790
Average Weekly Circulation (2000)	257,727	84,619	342,346
Average Daily Circulation (2000)			223,368
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,540	48,700	156,240
Average Weekly Circulation (2000)	40,899	6,726	47,626
Average Daily Circulation (2000)			18,960

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Knoxville

## WTNZ Ch. 43

**Network Service:** FOX.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 9000 Executive Park Dr., Bldg. D, Knoxville, TN 37923.

**Mailing Address:** Box 32516, Knoxville, TN 37930-2156.

**Phone:** 865-693-4343. **Fax:** 865-691-6904.

**Web Site:** <http://www.wtnzfox43.com>

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 2210-kw max. visual, 221-kw max. aural. Antenna: 1150-ft. above av. terrain, 1079-ft. above ground, 2179-ft. above sea level.

Latitude 35° 59' 20"  
Longitude 83° 57' 45"

**Transmitter:** Cadock Ave., Sharp's Ridge.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 1000-kw max. visual. Antenna: 1086-ft. above av. terrain, 992-ft. above ground.

Latitude 35° 59' 20"  
Longitude 83° 57' 45"

**FCC Digital File Number:** BPCDT-19991029AFI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Harris, Scientific-Atlanta receivers.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** December 31, 1983. Sale to present owner by Ellis Communications approved by FCC July 26, 1996. Previous sale by FCVS Communications approved by FCC October 7, 1993 (*Television Digest*, Vol. 33:35). Sale to FCVS Communications by Media Central Inc. approved by FCC July 17, 1990. Sale to Media Central by H. Bernard Dixon, et al., approved by FCC October 1, 1985.

**Represented (sales):** TeleRep Inc.

### Personnel:

**Rick Lipps**, Vice President & General Manager.

**John Hayes**, General Sales Manager.

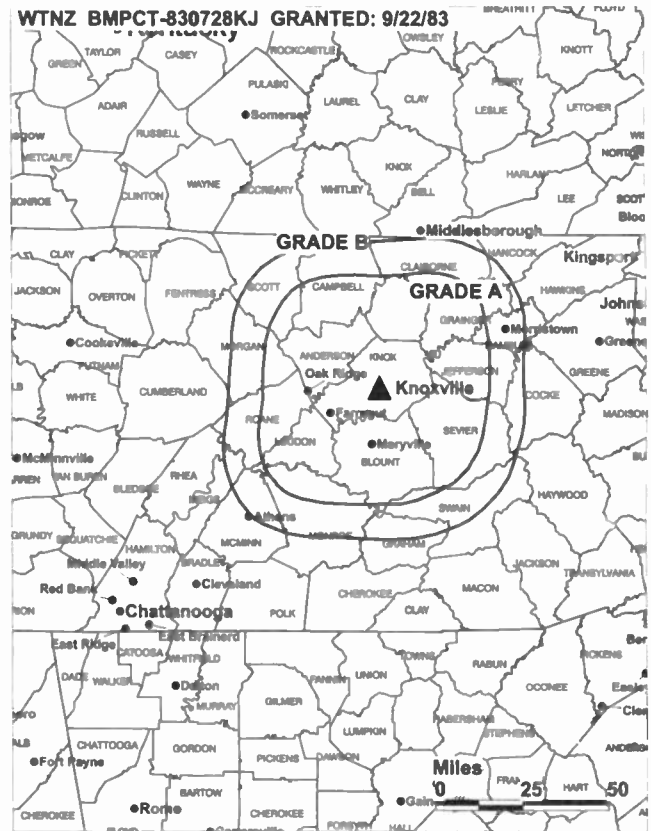
**Zach Smith**, Local Sales Manager.

**Amanda Brewer**, Program Coordinator.

**Suzie Brown**, Promotion Director.

**Bob Vaughn**, Business Manager.

**Rick Starnes**, Production Manager.



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**Tom Theilman**, Chief Engineer.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Knoxville. **Station DMA:** Knoxville. **Rank:** 63.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	315,690	111,510	427,200
Average Weekly Circulation (2000)	144,674	28,691	173,364
Average Daily Circulation (2000)			60,477
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	293,150	111,510	404,660
Average Weekly Circulation (2000)	143,146	28,691	171,837
Average Daily Circulation (2000)			60,240
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,540	0	22,540
Average Weekly Circulation (2000)	1,528	0	1,528
Average Daily Circulation (2000)			237

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Knoxville

## WVLT-TV Ch. 8

**Network Service:** CBS.

**Licensee:** Gray Communications Systems Inc., 126 N. Washington St., Albany, GA 31702.

**Studio:** 6516 Papermill Rd., Knoxville, TN 37919.

**Phone:** 423-450-8888. **Fax:** 423-450-8869.

**Web Site:** <http://www.volunteertv.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1254-ft. above av. terrain, 1016-ft. above ground, 2274-ft. above sea level.

Latitude 36° 00' 35.90"  
Longitude 83° 55' 56.50"

**Transmitter:** 0.18-mi. NE of Sharp's Ridge Memorial Park, Knox County.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 414-kw max. visual. Antenna: 1780-ft. above av. terrain, 1396-ft. above ground.

Latitude 36° 00' 13.00"  
Longitude 83° 56' 35.00"

**Transmitter:** 1100 Sharp's Ridge Rd., Knoxville, TN 37918.

**FCC Digital File Number:** BPCDT-19990921AAL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.7-meter Ku-band; AFC, 3.7-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta, Standard Agile Dmni receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Gray Communications Systems Inc.

**Began Operation:** December 6, 1988. Sale to Phipps of Tennessee, et al., approved by FCC June 9, 1992. Sale to present owner approved by FCC September 27, 1996 (Television Digest, Vol. 35:52; 36:41).

**Represented (sales):** Katz Communications Inc.

**Represented (legal):** Morrison, Tyree & Dunn PA.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

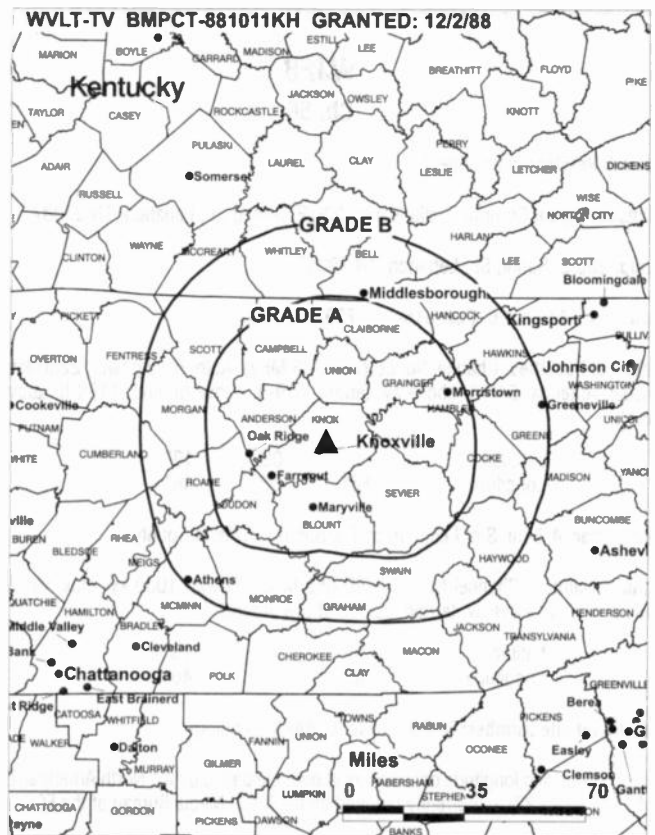
Wayne Martin, President.

Christopher Baker, Executive Vice President & General Manager.

Doug Stallard, Chief Engineer.

Desiree Landers, News Director.

John Tackett, Operations & Production Manager.



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Michelle Hanson, Program Director.

Dino Cartwright, Promotion Director.

Jeremy Morgan, Business Manager.

**Highest 30 Sec. Rate:** \$1,200.

**City of License:** Knoxville. **Station DMA:** Knoxville. **Rank:** 63.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	355,540	151,150	506,690
Average Weekly Circulation (2000)	226,259	73,876	300,135
Average Daily Circulation (2000)			144,244
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	308,590	121,460	430,050
Average Weekly Circulation (2000)	215,947	70,989	286,937
Average Daily Circulation (2000)			139,569
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,950	29,690	76,640
Average Weekly Circulation (2000)	10,311	2,887	13,198
Average Daily Circulation (2000)			4,675

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Lebanon

**WJFB**  
**Ch. 66**

**Network Service:** Independent.

**Licensee:** Bryant Communications Inc., 200 E. Spring St., Lebanon, TN 37087.

**Studio:** 200 E. Spring St., Lebanon, TN 38087.

**Phone:** 615-444-8206. **Fax:** 615-444-7592.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 2250-kw max. visual. Antenna: 548-ft. above av. terrain, 279-ft. above ground, 1168-ft. above sea level.

Latitude	36°	09'	13"
Longitude	86°	22'	46"

**Transmitter:** 4.3-mi. S of Lebanon on Franklin Rd., Wilson County.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 1000-kw max. visual. Antenna: 528-ft. above av. terrain, 259-ft. above ground.

Latitude	36°	09'	13"
Longitude	86°	22'	46"

**FCC Digital File Number:** BPCDT-19991028AFA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

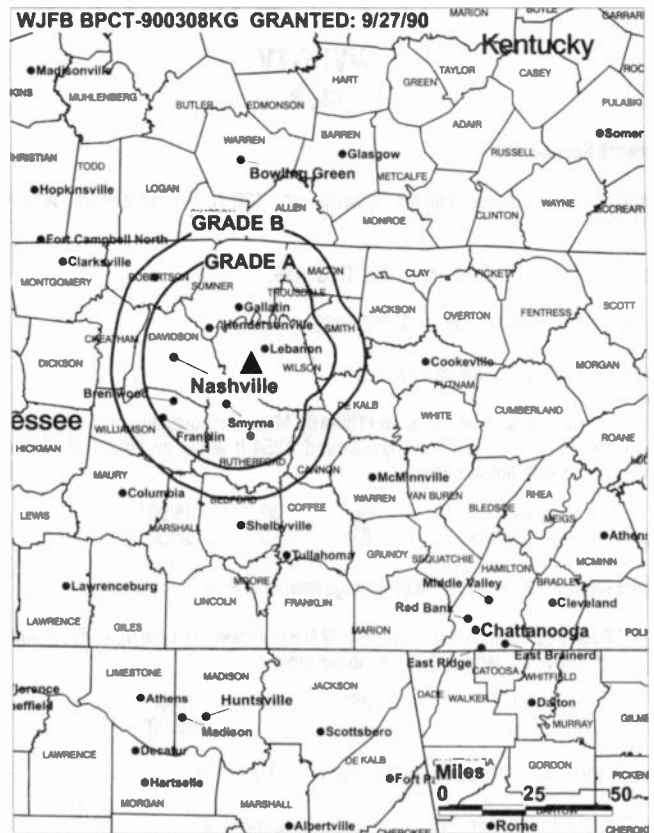
**Ownership:** Bryant Broadcasting Co.

**Began Operation:** July 8, 1987. Left air April 1991 after being struck by lightning; returned to air November 4, 1995.

**Personnel:**

**Dr. Joe F. Bryant,** General Manager.

**Dale Howard,** Chief Engineer.



**Pat Bryant,** Business Manager.

**Rates:** On request.

**City of License:** Lebanon. **Station DMA:** Nashville. **Rank:** 31.

**Nielsen Data:** Not available.



# Tennessee—Memphis

## WHBQ-TV Ch. 13

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 1999 S. Bundy Dr., Los Angeles, CA 90025.

**Studio:** 485 S. Highland, Memphis, TN 38111.

**Phone:** 901-320-1313. **Fax:** 901-323-0092.

**Web Site:** <http://www.fox13whbq.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1013-ft. above av. terrain, 1076-ft. above ground, 1336-ft. above sea level.

Latitude 35° 10' 28"  
Longitude 89° 50' 41"

**Transmitter:** 6555 Raleigh-La Grange Rd.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 1000-kw max. visual. Antenna: 768-ft. above av. terrain, 801-ft. above ground.

Latitude 35° 10' 29"  
Longitude 89° 50' 43"

**FCC Digital File Number:** BPCDT-19990929ABG. Granted: November 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 7.3-meter; Avantek receivers.

**News Service:** AP.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** September 27, 1953. Sale to present owner approved by FCC June 7, 1995 (*Television Digest*, Vol. 34:34, 48). Sale to Communications Corp. of America approved by FCC April 26, 1994. FCC dismissed RKO General's application for license renewal, granted application of South Jersey Inc. & consented to the assignment of license to Adams TV of Memphis January 11, 1990 (Vol. 29:20; 30:3).

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

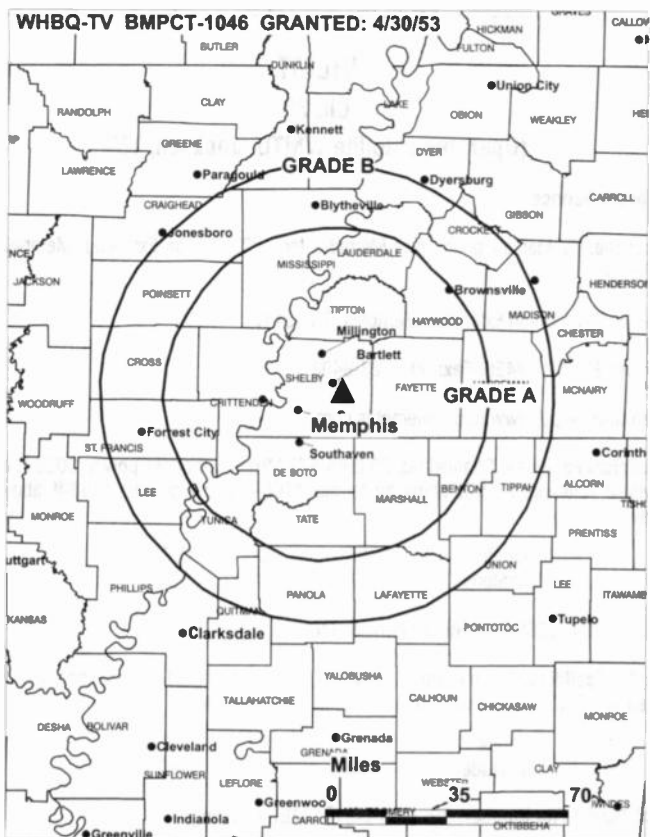
John Koski, Vice President & General Manager.

Sheri Germain, Vice President, Finance.

J. C. Jowe, Local Sales Manager.

Rob Mize, Production Manager.

Larry Coughlan, Chief Engineer.



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**Rates:** On request.

**City of License:** Memphis. **Station DMA:** Memphis. **Rank:** 40.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	537,900	257,510	795,410
Average Weekly Circulation (2000)	282,527	138,670	421,197
Average Daily Circulation (2000)			178,963
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	402,000	223,640	625,640
Average Weekly Circulation (2000)	231,809	132,608	364,418
Average Daily Circulation (2000)			161,056
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	135,900	33,870	169,770
Average Weekly Circulation (2000)	50,718	6,062	56,780
Average Daily Circulation (2000)			17,906

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Memphis

**WLMT**  
Ch. 30

(Operates satellite WMTU, Jackson, TN)

**Network Service:** UPN.

**Licensee:** TV Marketing Group of Memphis Inc., 2701 Union Extended, Memphis, TN 38112.

**Studio:** 2701 Union Extended, Memphis, TN 38112.

**Phone:** 901-323-2430. **Fax:** 901-323-9403.

**Web Site:** <http://www.upn30memphis.com>

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 3020-kw max. visual. Antenna: 1115-ft. above av. terrain, 1168-ft. above ground, 1388-ft. above sea level.

Latitude 35° 16' 33"  
Longitude 89° 46' 38"

**Transmitter:** 5205 Brief Rd. Brunswick, TN.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 1050-ft. above av. terrain, 1102-ft. above ground.

Latitude 35° 16' 33"  
Longitude 89° 46' 38"

**FCC Digital File Number:** BPCDT-19991027ABL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Automation Techniques, 3.8-meter; M/A-Com, 4.2-meter Ku-band; Scientific-Atlanta, 4.6-meter; Standard Communications, Ku & C-band; Automation Techniques, Scientific-Atlanta, Standard Agile Omni, Standard Communications receivers.

**LMA:** Local marketing agreement with WPTY-TV (A), Memphis.

**Ownership:** Chesapeake Bay Holding Co. Inc. (Group Owner).

**Began Operation:** April 18, 1983. Sale to MT Communications by TVX Broadcast Group approved by FCC March 10, 1989 (*Television Digest*, Vol. 29:7). Sale to present owner by MT Communications approved by FCC March 19, 1992. Sale pending to Clear Channel Broadcasting.

**Represented (sales):** Millennium Television Sales.

**Represented (legal):** McFadden, Evans & Sill.

**Personnel:**

**Jack Peck**, General Manager.

**Timo Saarelainen**, General Sales Manager.

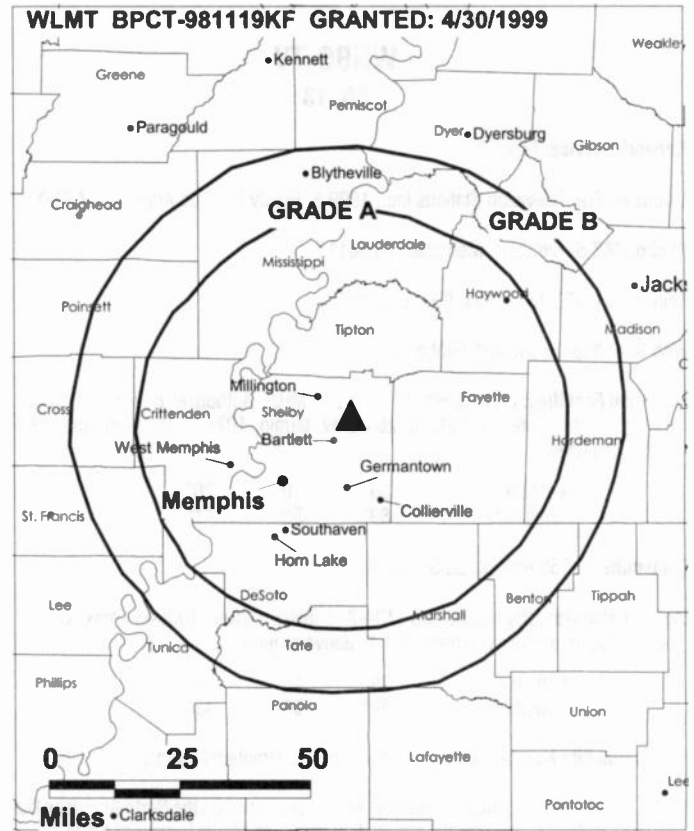
**Robert Richardson**, National Sales Manager.

**Robyn Callaway**, Local Sales Manager.

**Pam Bridges**, Program Director.

**Cathy Floyd**, Business Manager.

**Melissa Seffens**, Promotion Manager.



**Borys Tomaszczuk**, Production Manager.

**Derick McMillian**, Chief Engineer.

**Stephanie Croswait**, News Director.

**Rates:** On request.

**City of License:** Memphis. **Station DMA:** Memphis. **Rank:** 40.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	397,430	233,340	630,770
Average Weekly Circulation (2000)	169,739	92,255	261,994
Average Daily Circulation (2000)			104,488
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	375,640	208,970	584,610
Average Weekly Circulation (2000)	165,892	90,319	256,211
Average Daily Circulation (2000)			103,272
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,790	24,370	46,160
Average Weekly Circulation (2000)	3,847	1,936	5,783
Average Daily Circulation (2000)			1,216

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Memphis

## WMC-TV Ch. 5

**Network Service:** NBC.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 1960 Union Ave., Memphis, TN 38104.

**Mailing Address:** Box 4420, Memphis, TN 38174-6851.

**Phone:** 901-726-0555. **Fax:** 901-278-7633.

**Web Site:** <http://wmcstations.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"  
Longitude 89° 53' 12"

**Transmitter:** 5317 Crestview Dr., U.S. 70 & Macon Rd.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 790-kw max. visual. Antenna: 1119-ft. above av. terrain, 1170-ft. above ground.

Latitude 35° 16' 33"  
Longitude 89° 46' 38"

**FCC Digital File Number:** BPCDT-19991025ADE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** GE, 5-meter Ku-band; Miralite, 3.9-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Corn, Scientific-Atlanta, Standard Components receivers.

**AM Affiliate:** WMC, 5-kw, 790 kHz.

**FM Affiliate:** WMC-FM, 300-kw, 99.7 MHz (No. 259), 910-ft.

**News Services:** AP, CNN Newsource.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** December 11, 1948. Sale to Elcom of Memphis Inc. approved by FCC October 7, 1993 (Television Digest, Vol. 33:30). Sale to present owner by Elcom approved by FCC July 26, 1996 (Vol. 36:32).

**Represented (sales):** TeleRep Inc.

**Represented (engineering):** Cohen, Dippell & Everist PC.

### Personnel:

**Bill Applegate**, Vice President & General Manager.

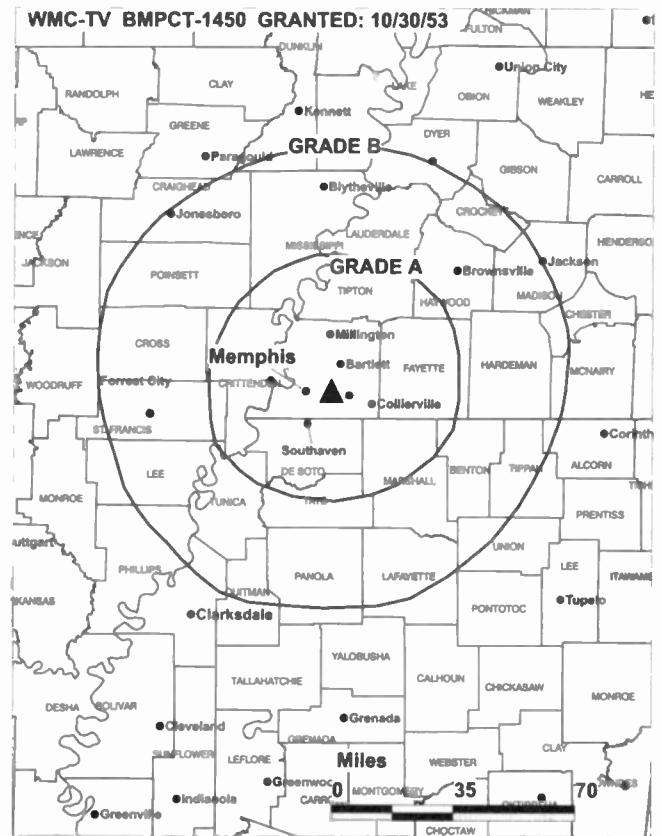
**Lynda Nicholls**, General Sales Manager.

**Jim Himes**, National Sales Manager.

**Lee Marcus**, Local Sales Manager.

**Robert Benjamin**, Chief Engineer.

**Peggy Phillip**, News Director.



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**Judy Cornelius**, Promotion & Marketing Director.

**Cheryl Browder**, Business Manager.

**Craten Armer**, Director of Public Affairs.

**Rates:** On request.

**City of License:** Memphis. **Station DMA:** Memphis. **Rank:** 40.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	617,420	338,100	955,520
Average Weekly Circulation (2000)	398,070	170,481	568,551
Average Daily Circulation (2000)			294,882
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,000	227,250	629,250
Average Weekly Circulation (2000)	310,323	156,222	466,544
Average Daily Circulation (2000)			261,349
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	215,420	110,850	326,270
Average Weekly Circulation (2000)	87,747	14,260	102,007
Average Daily Circulation (2000)			33,533

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Memphis

## WPTY-TV Ch. 24

**Network Service:** ABC.

**Licensee:** Clear Channel Radio Licenses Inc., Box 659512, San Antonio, TX 78265-9512.

**Studio:** 2701 Union Extended, Memphis, TN 38112.

**Phone:** 901-323-2430. **Fax:** 901-323-9503.

**Web Site:** <http://www.abc24.com>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 3020-kw max. visual, 600.6-kw max. aural. Antenna: 1116-ft. above av. terrain, 1019-ft. above ground, 1449-ft. above sea level.

Latitude 35° 16' 03"  
Longitude 89° 46' 38"

**Transmitter:** 5205 Brief Rd., Brunswick, TN.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 1000-kw max. visual. Antenna: 1050-ft. above av. terrain, 1102-ft. above ground, 250-ft. above sea level.

Latitude 35° 16' 33"  
Longitude 89° 46' 38"

**FCC Digital File Number:** BPCDT-19990914AAC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive 3 Andrew, 4.5-meter Ku-band; 5 DH Satellite, 5-meter Ku & C-band; Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Service:** ABC NewsOne.

**LMA:** Local marketing agreement with WLMT (U), Memphis.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** September 10, 1978. Sale to Precht Communications by Martin F. Connelly, Arthur E. Muth, et al. approved by FCC July 23, 1984. Sale to Channel 24 Memphis Ltd. Partnership by Precht Communications approved by FCC March 28, 1986. Transfer to Chase Broadcasting approved by FCC May 31, 1988. Sale to present owner by Chase Broadcasting approved by FCC March 26, 1992 (*Television Digest*, Vol. 32:6).

**Represented (sales):** Millennium Television Sales.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Andrus & Associates Inc.

### Personnel:

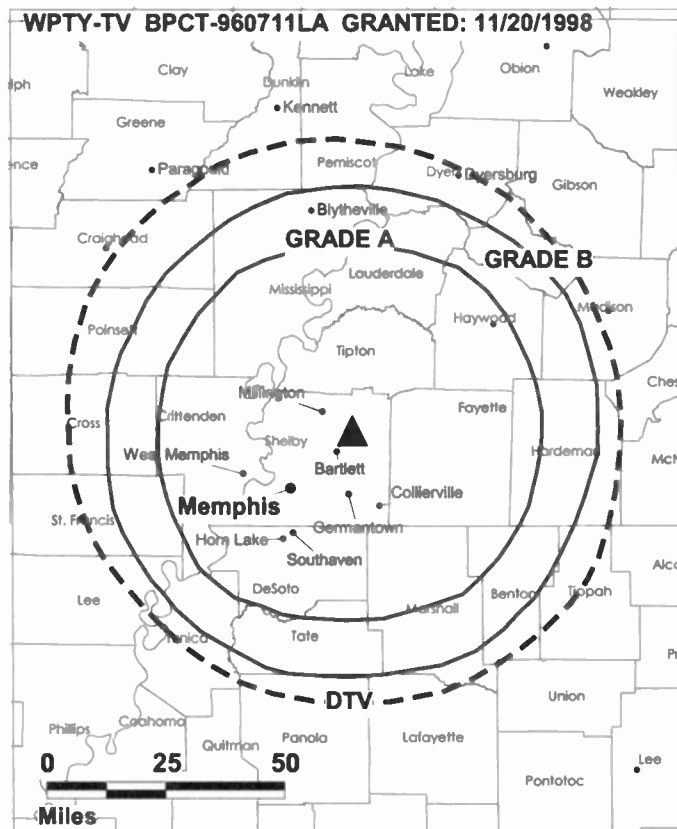
Jack L. Peck, General Manager.

Timo Saarelainen, General Sales Manager.

Greg Carter, National Sales Manager.

Robert Richardson, National Sales Manager.

Stephanie Croswait, News Director.



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**Marshall Hart**, Program Director.

**Borys Tomazczuk**, Production Manager.

**Lia Guinisz**, Promotion Director.

**Catherine Floyd**, Business Manager.

**Derrick McMillian**, Chief Engineer.

**Rates:** On request.

**City of License:** Memphis. **Station DMA:** Memphis. **Rank:** 40.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	522,840	256,580	779,420
Average Weekly Circulation (2000)	289,952	119,834	409,786
Average Daily Circulation (2000)			161,999
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,000	218,200	620,200
Average Weekly Circulation (2000)	243,752	116,514	360,266
Average Daily Circulation (2000)			148,297
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,840	38,380	159,220
Average Weekly Circulation (2000)	46,200	3,320	49,520
Average Daily Circulation (2000)			13,702

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Memphis

## WPXX-TV Ch. 50

**Network Service:** PAX.

**Licensee:** Flinn Broadcasting Corp., 3145 Bartlett Corporate Dr., Bartlett, TN 38133.

**Studio:** 6061 Stage Rd., Suite 3, Bartlett, TN 38134.

**Phone:** 901-381-7291. **Fax:** 901-381-7288.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 1310-kw max. visual. Antenna: 1033-ft. above av. terrain, 1043-ft. above ground, 1322-ft. above sea level.

Latitude 35° 12' 41"  
Longitude 89° 48' 54"

**Transmitter:** 0.4-mi. W of Appling Rd. & Ellis Rd., SE of Ellendale, Shelby County.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 978-ft. above av. terrain, 988-ft. above ground, 1270-ft. above sea level.

Latitude 35° 12' 41"  
Longitude 89° 48' 54"

**FCC Digital File Number:** BPCDT-19990514KE. Granted: November 24, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Flinn Broadcasting Corp. (Group Owner).

**Began Operation:** December 31, 1994. Sale pending to Paxson Communications (*Television Digest*, Vol. 37:47).

**Represented (legal):** Stephen C. Simpson.

**Represented (engineering):** Suffa & Cavell Inc.

**Personnel:**

Ann Sommer, General Manager.

Charles Meyers, Chief Engineer.

Terry Digel, Business Manager.

Benita Granberry, Traffic Manager.

**Highest 30 Sec. Rate:** \$50.

### MICROWAVE SERVICE

Corporation

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Melrose, MA 02176 Fax: (781) 665-9499



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**City of License:** Memphis. **Station DMA:** Memphis. **Rank:** 40.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	346,060	201,260	547,320
Average Weekly Circulation (2000)	58,372	43,440	101,811
Average Daily Circulation (2000)			34,068
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	346,060	196,100	542,160
Average Weekly Circulation (2000)	58,372	43,056	101,427
Average Daily Circulation (2000)			34,012
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,160	5,160
Average Weekly Circulation (2000)	0	384	384
Average Daily Circulation (2000)			55

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Memphis

## WREG-TV Ch. 3

**Network Service:** CBS.

**Licensee:** The New York Times Broadcasting Service Inc., 803 Channel 3 Dr., Memphis, TN 38103.

**Studio:** 803 Channel 3 Dr., Memphis, TN 38103.

**Phone:** 901-543-2333. **Fax:** 901-543-2198.

**E-mail:** wreg99a@prodigy.com; wregtv3@aol.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

Latitude 35° 10' 52.19"  
Longitude 89° 49' 56.11"

**Transmitter:** 2.75-mi. SE of Bartlett, 2105 Charles Bryan Rd.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 906-kw max. visual. Antenna: 1027-ft. above av. terrain, 1047-ft. above ground, 1319-ft. above sea level.

Latitude 35° 10' 52.00"  
Longitude 89° 49' 56.00"

**Transmitter:** 2105 Charles Bryan Rd.

**FCC Digital File Number:** BPCDT-981116KF. Granted: February 9, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.5-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Satcom Technologies, 5-meter Ku & C-band; Scientific-Atlanta, 4.7-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CBS Newspath, National Weather Service, NYT.

**Ownership:** The New York Times Co. (Group Owner).

**Began Operation:** January 1, 1956. Sale to present owner by Cowles Broadcasting approved by FCC August 18, 1971 (*Television Digest*, Vol. 10:44; 11:34). Sale to Cowles by Hoyt B. Wooten approved by FCC April 24, 1963 (Vol. 3:1, 17).

**Represented (sales):** Katz American Television.

**Represented (legal):** Koteen & Naftalin LLP.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

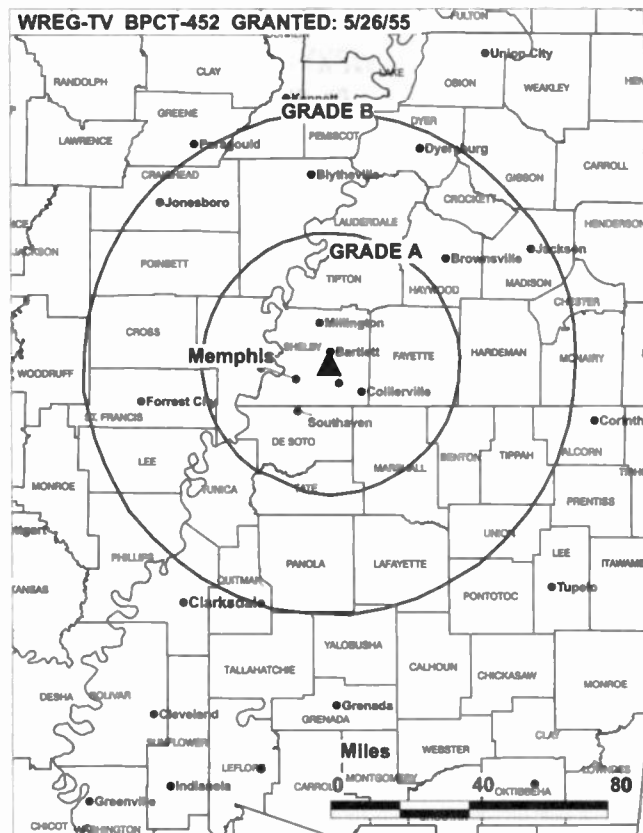
Robert Eoff, President & General Manager.

Ronald Walter, Executive Vice President & Station Manager.

Mark Howell, Vice President & Controller.

Jim Anhalt, Vice President, Engineering & Operations.

Michele Gors, News Director.



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Maureen O'Connor, General Sales Manager.

Maury Elkner, Marketing Director.

Stella L. Fields, Program Traffic Manager.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Memphis. **Station DMA:** Memphis. **Rank:** 40.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	582,640	294,270	876,910
Average Weekly Circulation (2000)	386,877	169,385	556,262
Average Daily Circulation (2000)			310,062
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,000	227,250	629,250
Average Weekly Circulation (2000)	303,667	157,241	460,908
Average Daily Circulation (2000)			269,888
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	180,640	67,020	247,660
Average Weekly Circulation (2000)	83,210	12,144	95,354
Average Daily Circulation (2000)			40,174

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Murfreesboro-Nashville

**WHTN**  
**Ch. 39**

**Network Service:** Independent.

**Licensee:** Christian Television Network Inc., Box 6922, Clearwater, FL 34618.

**Studio:** 14346 Lebanon Rd., Old Hickory, TN 37138-1628.

**Phone:** 615-754-0039. **Fax:** 615-754-0047.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 821-ft. above av. terrain, 878-ft. above ground, 1449-ft. above sea level.

Latitude 36° 04' 54"  
Longitude 86° 25' 57"

**Transmitter:** Lone Oak Rd., 2.36-mi. SW of Gladeville.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 183.2-kw max. visual. Antenna: 820-ft. above av. terrain, 850-ft. above ground.

Latitude 36° 04' 58"  
Longitude 86° 25' 52"

**FCC Digital File Number:** BPCDT-19991019ABI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Christian Television Corp. Inc. (Group Owner).

**Began Operation:** December 30, 1983. Sale to Murfreesboro TV Corp. by Channel 39 of Murfreesboro approved by FCC August 2, 1985. Sale to present owner by Murfreesboro TV Corp. approved by FCC August 21, 1986.

**Represented (legal):** Hardy & Carey LLP.

**Personnel:**

Donald Price, President.

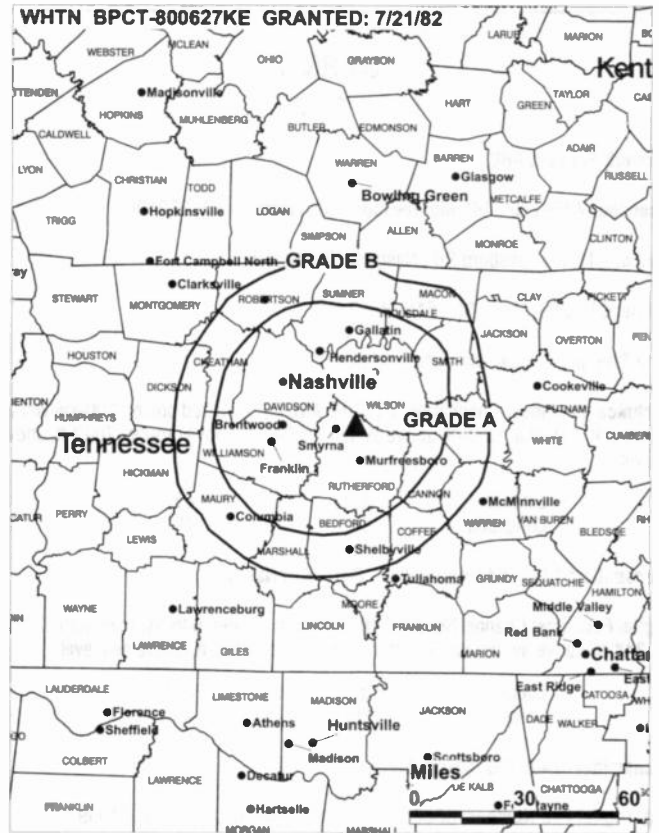
Robert R. D'Andrea, General Manager.

Herman Bailey, Station Manager.

Steve Bates, Production & Promotion Director.

Ron Cassidy, Chief Engineer.

**Highest 30 Sec. Rate:** \$90.



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**City of License:** Murfreesboro. **Station DMA:** Nashville. **Rank:** 31.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,230	2,790	24,020
Average Weekly Circulation (2000)	1,288	349	1,636
Average Daily Circulation (2000)			444
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,230	2,790	24,020
Average Weekly Circulation (2000)	1,288	349	1,636
Average Daily Circulation (2000)			444

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Nashville

## WKRN-TV Ch. 2

**Network Service:** ABC.

**Licensee:** WKRN GP, 441 Murfreesboro Rd., Nashville, TN 37210.

**Studio:** 441 Murfreesboro Rd., Nashville, TN 37210.

**Phone:** 615-369-7200. **Fax:** 615-369-7329.

**Web Site:** <http://www.wkm.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1353-ft. above av. terrain, 942-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 49"  
Longitude 86° 49' 49"

**Transmitter:** 1406 Old Hickory Blvd., 8-mi. S of Nashville.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 946-kw max. visual. Antenna: 1348-ft. above av. terrain, 902-ft. above ground, 2008-ft. above sea level.

Latitude 36° 02' 50"  
Longitude 86° 49' 49"

**Transmitter:** 1406 Old Hickory Blvd.

**FCC Digital File Number:** BPCDT-981215KF. Granted: January 26, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; Avanteq, DX Engineering, M/A-Com, Standard Communications receivers.

**News Service:** AP.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** November 28, 1953. Originally broadcast on Ch. 8. Sale to present owner by Knight-Ridder approved by FCC April 17, 1989 (*Television Digest*, Vol. 29:9). Sale to Knight-Ridder by General Electric Broadcasting Co. approved by FCC September 28, 1983 (Vol. 22:48; 23:18). Sale to General Electric by Louis R. Draughon & Associates approved by FCC April 6, 1966 (Vol. 5:41; 6:15).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Mike Sechrist**, Vice President & General Manager.

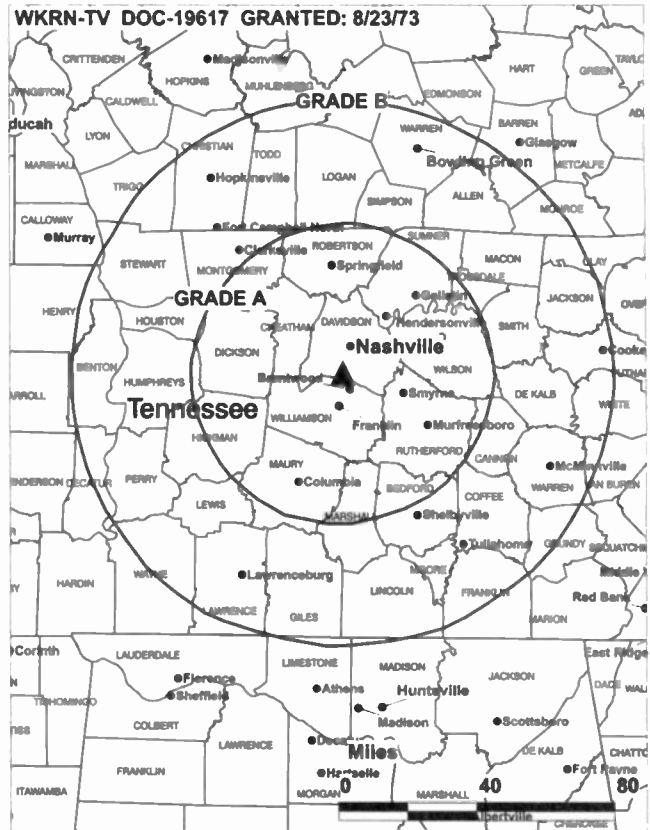
**Mark Arminio**, General Sales Manager.

**Connie Sullivan**, Local Sales Manager.

**Mike McCord**, Regional Sales Manager.

**Ann Sharpsteen**, Manager, Information Services.

**Michelle Dube**, Marketing, Promotion & Program Director.



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**Matthew Zelkind**, News Director.

**Gene Parker**, Chief Engineer.

**Sharon Morris**, Development Director.

**Highest 30 Sec. Rate:** \$6250.

**City of License:** Nashville. **Station DMA:** Nashville. **Rank:** 31.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	586,080	693,140	1,279,220
Average Weekly Circulation (2000)	385,566	183,802	569,368
Average Daily Circulation (2000)			274,423
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	502,020	260,260	762,280
Average Weekly Circulation (2000)	370,299	146,957	517,256
Average Daily Circulation (2000)			264,623
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,060	432,880	516,940
Average Weekly Circulation (2000)	15,267	36,845	52,111
Average Daily Circulation (2000)			9,800

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Tennessee—Nashville

**WNAB**  
Ch. 58

**Network Service:** WBN.

**Licensee:** Nashville License Holdings LLC, 1999 Avenue of the Stars, No. 500, Los Angeles, CA 90067.

**Studio:** 2994 Sidco Dr., Nashville, TN 37204.

**Phone:** 615-650-5858. **Fax:** 615-650-5843.

**Technical Facilities:** Channel No. 58 (734-740 MHz). Authorized power: 3980-kw max. visual. Antenna: 787-ft. above av. terrain, 322-ft. above ground, 1522-ft. above sea level.

Latitude 35° 55' 20"  
Longitude 86° 42' 46"

**Transmitter:** 0.75-mi. at 176.5°T from intersection of Pleasant Hill Rd. & Clovercroft Rd.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 350-kw max. visual. Antenna: 1401-ft. above av. terrain, 1220-ft. above ground.

Latitude 36° 15' 50"  
Longitude 86° 47' 39"

**FCC Digital File Number:** BPCDT-19991014ABF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Lambert Broadcasting of Tennessee (Group Owner).

**Began Operation:** November 29, 1995. Sale to Speer Communications Holdings I LP by WNAB Limited Partnership approved by FCC September 23, 1996. Sale to present owner by Speer Communications approved by FCC July 14, 1998.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Bob Jay, Vice President & General Manager.

Brad Raney, General Sales Manager.

Debra Chadwell, Program Director.

Scott Gerlock, Promotion & Production Manager.

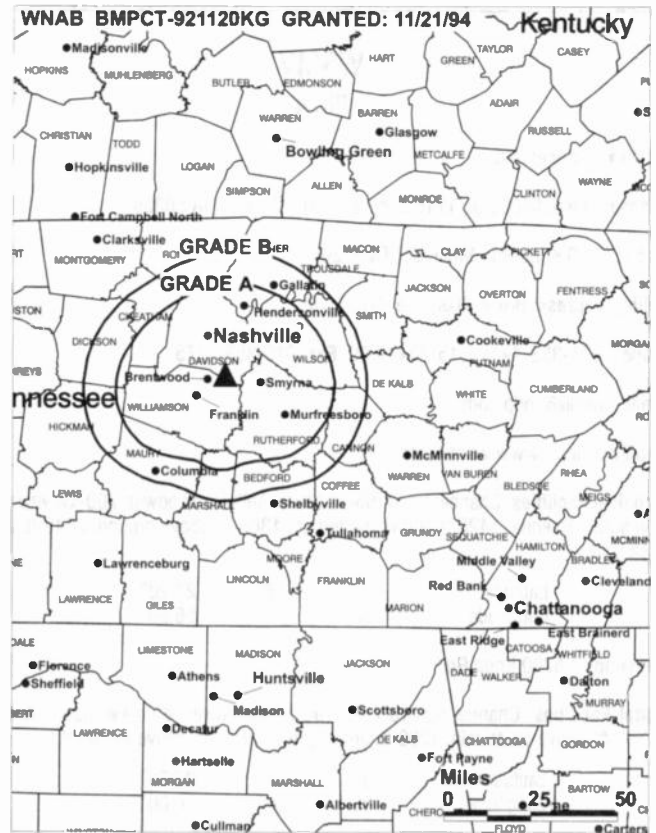
J. R. Melchor, Chief Engineer.

Lisa Burr, Controller.

Liz Cyree, Traffic Manager.

**Rates:** On request.

**City of License:** Nashville. **Station DMA:** Nashville. **Rank:** 31.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	507,300	147,730	655,030
Average Weekly Circulation (2000)	160,122	29,318	189,440
Average Daily Circulation (2000)			58,558
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	498,500	147,730	646,230
Average Weekly Circulation (2000)	158,424	29,318	187,742
Average Daily Circulation (2000)			58,250
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,800	0	8,800
Average Weekly Circulation (2000)	1,698	0	1,698
Average Daily Circulation (2000)			308

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Nashville

## WSMV Ch. 4

**Network Service:** NBC.

**Licensee:** Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

**Studio:** 5700 Knob Rd., Nashville, TN 37209.

**Mailing Address:** Box 4, Nashville, TN 37202.

**Phones:** 615-353-4444; 615-284-3000. **Fax:** 615-353-2375.

**E-mail:** fdetilli@mdp.com

**Web Site:** <http://www.wsmv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1425-ft. above av. terrain, 1368-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27.20"  
Longitude 86° 51' 56.20"

**Transmitter:** 5700 Knob Rd.

**Digital Facilities:** Channel No. 10 (192-198 MHz). Power: 42.4-kw visual. Antenna: 1360-ft. above av. terrain, 1260-ft. above ground, 675-ft. above sea level.

Latitude 36° 08' 27.00"  
Longitude 86° 51' 56.00"

**FCC Digital File Number:** BPCDT-990728LE. Granted: November 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3.5-meter Ku-band; Harris, 6.1-meter Ku-band; Odom, 5-meter C-band; Harris, Microdyne receivers.

**SNG Mobile Dish:** Dalsat, 3-meter Ku-band.

**News Service:** AP.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** September 30, 1950. Sale to present owner by Cook Intel Communications approved by FCC November 1, 1994 (Television Digest, Vol. 34:34; 35:2). Sale to Cook Inlet Communications approved April 17, 1989. Sale to Gillett Broadcasting by NLT Corp. approved by FCC September 14, 1981 (Vol. 21:20).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wilmer, Cutler & Pickering.

### Personnel:

Frank De Tullio, Vice President & General Manager.

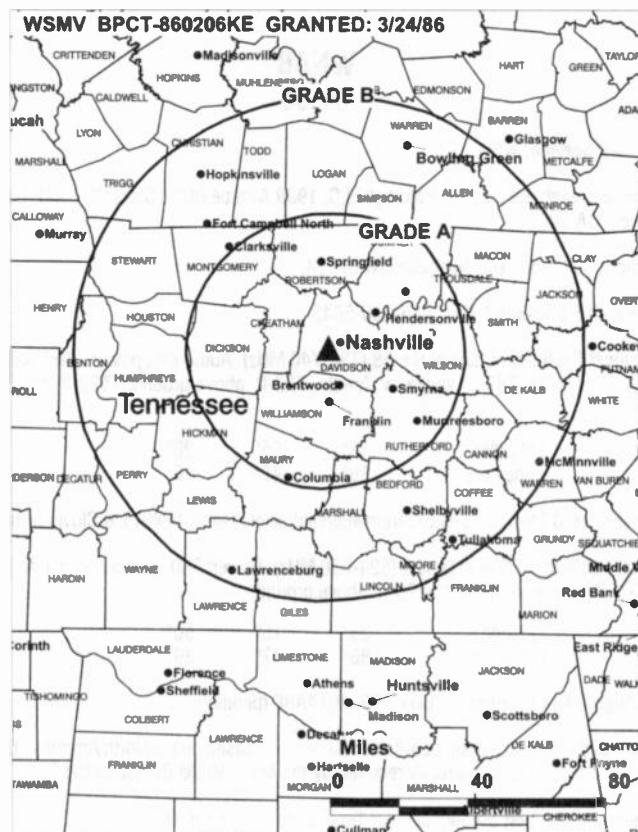
Mike Murphy, General Sales Manager.

Ashley Bittman, Local Sales Manager.

Keith Wheatley, National Sales Manager.

Vernon Johnson, Production Manager.

J. T. Thompson, News Director.



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**Brenda Jordan**, Program Coordinator.

**Teresa McDaniel**, Business Manager.

**Mike Nichols**, Chief Engineer.

**Daniel Pennington**, Creative Services Director.

**Rates:** On request.

**City of License:** Nashville. **Station DMA:** Nashville. **Rank:** 31.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	648,170	312,040	960,210
Average Weekly Circulation (2000)	446,916	175,789	622,706
Average Daily Circulation (2000)			325,735
Station DMA Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	506,860	260,260	767,120
Average Weekly Circulation (2000)	404,013	168,051	572,064
Average Daily Circulation (2000)			310,048
Other DMA Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	141,310	51,780	193,090
Average Weekly Circulation (2000)	42,904	7,738	50,642
Average Daily Circulation (2000)			15,687

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Nashville

**WTVF**  
Ch. 5

**Network Service:** CBS.

**Licensee:** NewsChannel 5 Network LP, 474 James Robertson Pkwy., Nashville, TN 37219.

**Studio:** 474 James Robertson Pkwy., Nashville, TN 37219.

**Phone:** 615-244-5000. **Fax:** 615-244-9883.

**E-mail:** comment@nc5.infi.net; mwest@nc5.infi.net

**Web Sites:** <http://www.infi.net/nc5/nc5top.html>;  
<http://www.newschannel5.com/nc5top.html>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1394-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"  
Longitude 86° 47' 16"

**Transmitter:** Brick Church Pike & Old Hickory Blvd.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 405-kw max. visual. Antenna: 1329-ft. above av. terrain, 1066-ft. above ground.

Latitude 36° 16' 05"  
Longitude 86° 47' 16"

**FCC Digital File Number:** BPCDT-19990929AAK. Granted: November 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Hubcom, 2.4-meter Ku-band.

**News Services:** AP, Conus.

**Ownership:** Landmark Communications Inc. (Group Owner).

**Began Operation:** August 6, 1954. Working control of Life & Casualty Insurance Co. was acquired in 1958 by John D. & Clint W. Murchinson Jr., but FCC didn't approve this transfer of control until July 29, 1959 (*Television Digest*, Vol. 14:35, 15:30). American General Insurance Co. acquired 100% of the stock of Life & Casualty Co. on January 1, 1969. Sale to H & C Communications approved by FCC October 15, 1975. Sale to present owner approved by FCC September 12, 1991 (Vol. 31:26).

**Represented (sales):** Katz American Television.

**Represented (legal):** Hogan & Hartson LLP.

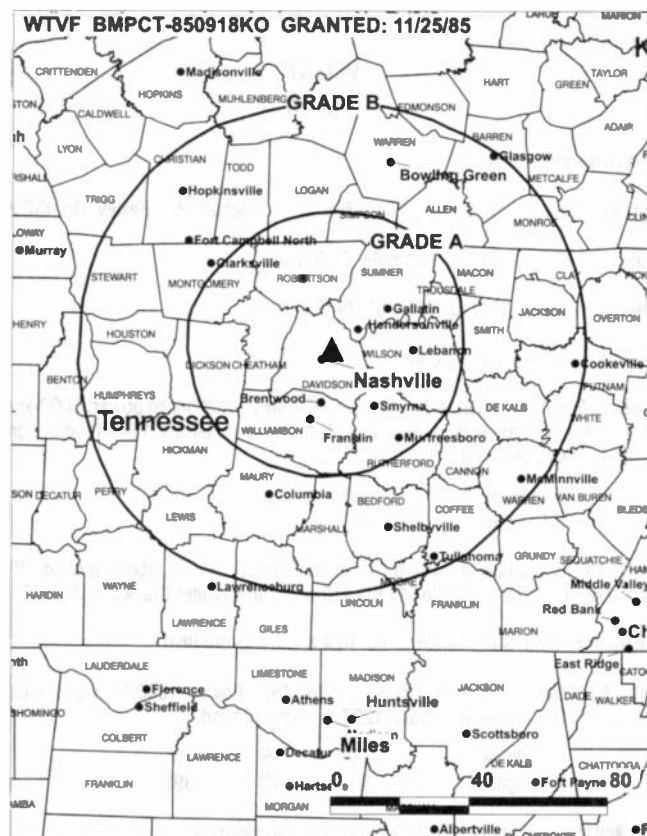
**Personnel:**

Lemuel E. Lewis, General Manager.

Kathy Peet, General & Local Sales Manager.

Lynn Moore, National Sales Manager.

Mike Cutler, News Director.



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**Mark Binda**, Program Director.

**Charlie Orr**, Production Manager.

**Debbie Turner**, Station Manager.

**Roger Dowdy**, Chief Engineer.

**Rates:** On request.

**City of License:** Nashville. **Station DMA:** Nashville. **Rank:** 31.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	662,090	332,340	994,430
Average Weekly Circulation (2000)	450,278	191,988	642,266
Average Daily Circulation (2000)			354,562
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	506,860	260,260	767,120
Average Weekly Circulation (2000)	391,249	177,130	568,379
Average Daily Circulation (2000)			324,695
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,230	72,080	227,310
Average Weekly Circulation (2000)	59,029	14,858	73,887
Average Daily Circulation (2000)			29,866

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Nashville

**WUXP**  
Ch. 30

**Network Service:** UPN.

**Licensee:** Mission Broadcasting I Inc., 806 S. Cassingham Rd., Bexley, OH 43209.

**Studio:** 631 Mainstream Dr., Nashville, TN 37228.

**Phone:** 615-259-5630. **Fax:** 615-259-3962.

**Web Site:** <http://www.wuxp.com>

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1415-ft. above av. terrain, 1249-ft. above ground, 2017-ft. above sea level.

Latitude 36° 15' 50"  
Longitude 86° 47' 38"

Holds CP for change to 1414-ft. above av. terrain, 1217-ft. above ground, 2018-ft. above sea level, transmitter to 517 Brick Church Lane, Whites Creek. BPCT-960711KG.

**Transmitter:** 1-mi. S of intersection of I-24 & Old Hickory Blvd.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 1000-kw max. visual. Antenna: 1411-ft. above av. terrain, 1227-ft. above ground.

Latitude 36° 15' 50"  
Longitude 86° 47' 39"

**FCC Digital File Number:** BPCDT-19991101AKK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WZTV (F), Nashville.

**Ownership:** Mission Broadcasting Inc. (Group Owner).

**Began Operation:** February 18, 1984. Sale to present owner by MT Communications approved by FCC June 28, 1996. Previous sale by TVX Broadcast Group approved by FCC October 19, 1988. Sale to Sinclair Communications Pends.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

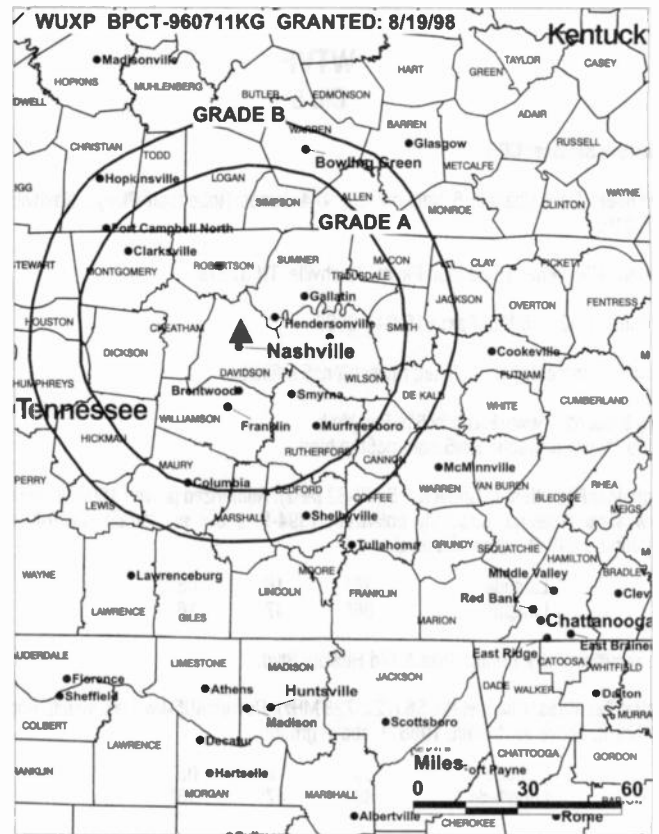
David S. Smith, President.

Jeff Stern, General Manager.

Kelly Armstead, Station Manager.

Ray McInturff, Engineering Director.

**Rates:** On request.



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**City of License:** Nashville. **Station DMA:** Nashville. **Rank:** 31.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	516,800	245,240	762,040
Average Weekly Circulation (2000)	203,731	76,201	279,932
Average Daily Circulation (2000)			110,150
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	480,540	220,080	700,620
Average Weekly Circulation (2000)	196,990	72,657	269,647
Average Daily Circulation (2000)			106,791
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,260	25,160	61,420
Average Weekly Circulation (2000)	6,741	3,544	10,286
Average Daily Circulation (2000)			3,358

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Tennessee—Nashville

**WZTV**  
Ch. 17

**Network Service:** FOX.

**Licensee:** Sullivan Broadcasting Co. II Inc., 18 Newbury St., Boston, MA 02116.

**Studio:** 631 Mainstream Dr., Nashville, TN 37064.

**Phone:** 615-259-5617. **Fax:** 615-259-3962.

**E-mail:** wztv@wztv.com

**Web Site:** <http://www.wztv.com>

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 3266-kw max. & 2193-kw horizontal visual, 327-kw max. & 219-kw horizontal aural. Antenna: 1160-ft. above av. terrain, 1062-ft. above ground, 1742-ft. above sea level.

Latitude 36° 08' 27"  
Longitude 86° 51' 56"

Holds CP for change to 5000-kw max. visual, 1161-ft. above av. terrain, 1063-ft. above ground, 1742-ft. above sea level. BPCT-960709KI.

**Transmitter:** 5700 Knob Rd., Nashville.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1424-ft. above av. terrain, 1224-ft. above ground.

Latitude 36° 15' 50"  
Longitude 86° 47' 39"

**FCC Digital File Number:** BPCDT-19991101ADI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Standard Components, Wegener receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with WUXP (U), Nashville.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** August 5, 1968. As WMCV, station left air March 14, 1971. Sale to Hudson Broadcasting approved by FCC August 1974. Sale to Robert K. Zelle et al., approved by FCC September 30, 1975. Resumed operation March 6, 1976. Sale to Multimedia by Robert K. Zelle, et al., approved by FCC December 14, 1979 (*Television Digest*, Vol. 19:5; 20:10). Sale to Act III Broadcasting by Multimedia approved by FCC April 29, 1988 (Vol. 28:5, 12, 26). Sale to present owner approved by FCC December 15, 1995.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Arter & Hadden LLP.

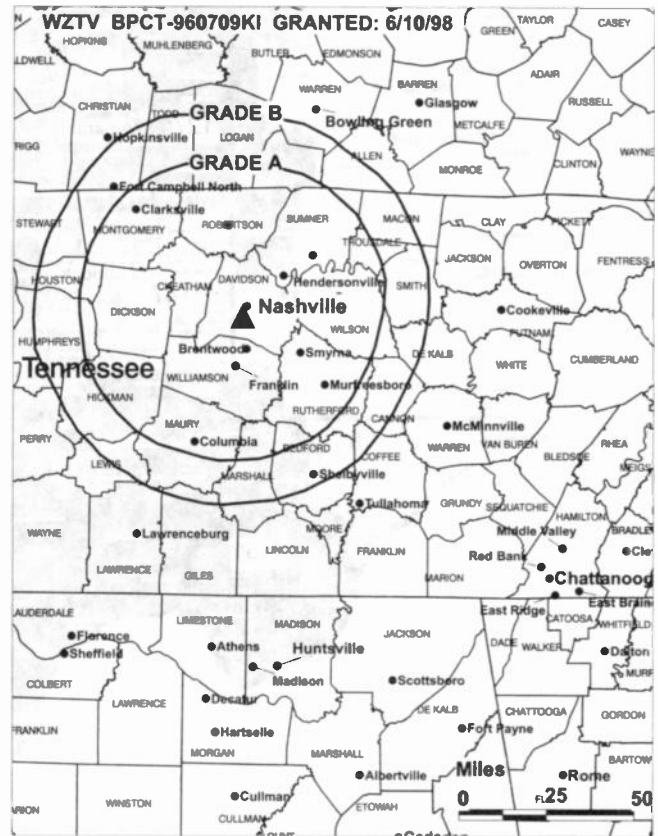
**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Jeff Stern**, General Manager.

**Pam Minnicks**, Local Sales Manager.

**Ginny Lovelace**, Local Sales Manager.



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**Jim Posey**, National Sales Manager.

**Becky Dan**, Promotion & Production Director.

**Cathy Viola**, Business Manager.

**David Birdsong**, Chief Engineer.

**Highest 30 Sec. Rate:** \$10,000.

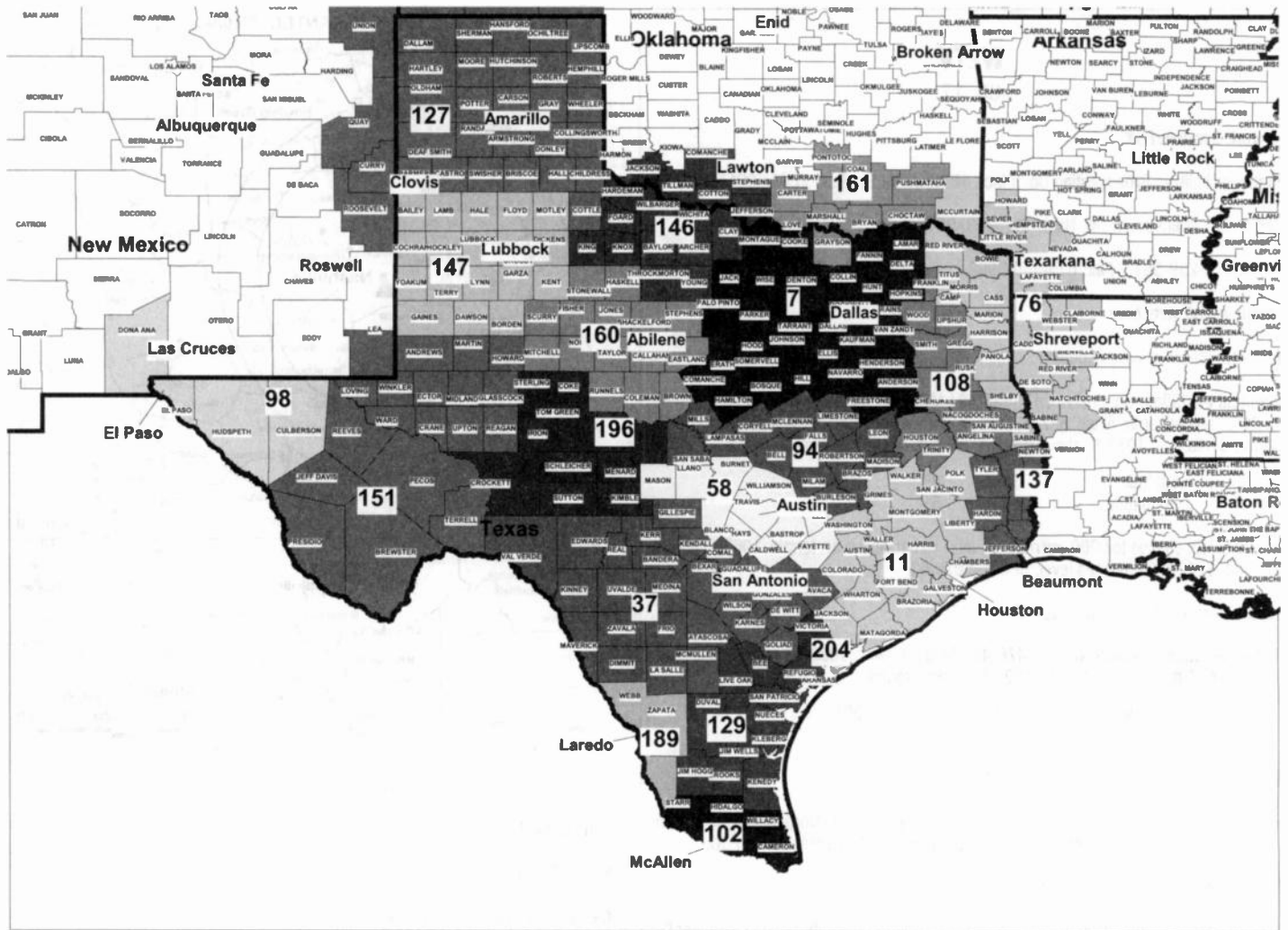
**City of License:** Nashville. **Station DMA:** Nashville. **Rank:** 31.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	592,520	245,850	838,370
Average Weekly Circulation (2000)	301,337	90,317	391,654
Average Daily Circulation (2000)			147,078
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	506,860	229,120	735,980
Average Weekly Circulation (2000)	277,622	88,939	366,561
Average Daily Circulation (2000)			140,771
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,660	16,730	102,390
Average Weekly Circulation (2000)	23,715	1,378	25,093
Average Daily Circulation (2000)			6,307

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Dallas-Fort Worth, TX	2,069,010	7	KDAF (33), KDFI-TV (27), KDFW (4), KDTX-TV (58), KFWD (52), KLDI (55), KMPX (29), KPXD (68), KSTR-TV (49), KTAQ (47), KTVT (11), KTXA (21), KUVN (23), KXAS-TV (5), KCTX-TV (39), WFAA-TV (8)
Houston, TX	1,747,350	11	KAZH (57), KHOU-TV (11), KHSH-TV (67), KHNB (39), KNWS-TV (51), KPRC-TV (2), KPXB (49), KRIV (26), KTBU (55), KTMJ (48), KTRK-TV (13), KTXH (20), KXLN-TV (45), KZJL (61)
San Antonio, TX	693,810	37	KABB (29), KENS-TV (5), KMOL-TV (4), KPXL (26), KRRT (35), KSAT-TV (12), KTRG (10), KVAW (16), KVDA (60), KWEX-TV (41)
Austin, TX	491,820	58	KEYE-TV (42), KNVA (54), KTBC (7), KVUE-TV (24), KXAM-TV (14), KXAN-TV (36)
Shreveport, LA	371,020	76	KMSS-TV (33), KPXJ (21), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
Waco-Temple-Bryan, TX	286,720	94	KAKW (62), KBTX-TV (3), KCEN-TV (6), KWKT (44), KWTX-TV (10), KXXV (25), KYLE (28)
El Paso, TX	275,850	98	KDBC-TV (4), KFOX-TV (14), KINT-TV (26), KKWB (65), KMAZ (48), KTSM-TV (9), KVIA-TV (7), XEJ-TV (5), XEPM-TV (2), XHJ-TV (44)
Harlingen-Weslaco-Brownsville-McAllen, TX	256,810	102	KGST-TV (4), KNVO (48), KRGV-TV (5), KTLM (40), KVEO (23), XHFX (17), XHUPN (2)
Tyler-Longview, TX	237,650	108	KETK-TV (56), KFXX (51), KLSB-TV (19), KLTV (7), KTRE (9)
Amarillo, TX	189,880	127	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)
Corpus Christi, TX	185,570	129	KIII-TV (3), KORO (28), KRIS-TV (6), KZTV (10)
Beaumont-Port Arthur, TX	165,030	137	KBMT (12), KBTV-TV (4), KFDM-TV (6)
Wichita Falls, TX-Lawton, OK	147,590	146	KAUZ-TV (6), KFDX-TV (3), KJTL (18), KSWO-TV (7)
Lubbock, TX	141,990	147	KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13), KPTB (16)
Odessa-Midland, TX	138,300	151	KMID (2), KMLM (42), KOSA-TV (7), KPEJ (24), KWAB-TV (4), KWES-TV (9)
Abilene-Sweetwater, TX	114,350	160	KPCB (17), KRBC-TV (9), KTAB-TV (32), KTXS-TV (12)
Sherman, TX-Ada, OK	114,330	161	KTEN (10), KXII (12)
Laredo, TX	57,270	189	KGNS-TV (8), KLDO-TV (27), KVTU (13), XEFE-TV (2), XHFTX (57)
San Angelo, TX	51,370	196	KACB-TV (3), KIDY (6), KLST (8)
Victoria, TX	29,070	204	KAVU-TV (25), KVCT (19)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- KHSH-TV, Alvin . . . . . See Houston, TX
- KPXD, Arlington . . . . . See Dallas, TX
- KAZH, Baytown . . . . . See Houston, TX
- KGBT-TV, Brownsville . . . . . See Harlingen, TX
- KRGV-TV, Brownsville . . . . . See Weslaco, TX
- KPXB & KTBU, Conroe . . . . . See Houston, TX
- KLDT, Dallas . . . . . See Lake Dallas, TX
- KMPX, Dallas . . . . . See Decatur, TX
- KXII, Denison . . . . . See Sherman, TX
- KMAZ, El Paso . . . . . See Las Cruces, NM
- KFWD, KTVT, KTXA, KXAS-TV, Fort Worth . . . . . See Dallas, TX
- KTMD, Galveston . . . . . See Houston, TX
- KUVN, Garland . . . . . See Dallas, TX
- KTAQ, Greenville . . . . . See Dallas, TX
- KRGV-TV, Harlingen . . . . . See Weslaco, TX
- KTLM, Harlingen . . . . . See Rio Grande City, TX
- KSTR, Irving . . . . . See Dallas, TX
- KETK-TV, Jacksonville . . . . . See Tyler, TX
- KNWS-TV, Katy . . . . . See Houston, TX
- KRRT, Kerrville . . . . . See San Antonio, TX
- KAKW, Killeen . . . . . See Waco, TX
- KETK-TV, KFXK & KLTV, Longview . . . . . See Tyler, TX
- KNVO, McAllen . . . . . See Brownsville, TX
- KOSA-TV, Midland & Monahans . . . . . See Odessa, TX
- KWES-TV, Monahans . . . . . See Odessa, TX
- KTRE, Nacogdoches . . . . . See Lufkin, TX
- KMID, Odessa . . . . . See Midland, TX
- KBMT, KBTU-TV & KFDM-TV, Port Arthur . . . . . See Beaumont, TX
- KXLN-TV, Rosenberg . . . . . See Houston, TX
- KPXL, San Antonio . . . . . See Uvalde, TX
- KTEN, Sherman . . . . . See Ada, OK
- KPCB, Snyder . . . . . See Abilene, TX
- KTXS-TV, Sweetwater . . . . . See Abilene, TX
- KCEN-TV, KWKT, KWTX-TV & KXXV, Temple . . . . . See Waco, TX
- KTAL-TV, Texarkana . . . . . See Shreveport, LA
- KGBT-TV, Weslaco . . . . . See Harlingen, TX
- KSWO-TV, Wichita Falls . . . . . See Lawton, OK

**Texas Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
Commercial Television	47	60	107
Educational Television	7	13	20
	54	73	127

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# Texas—Abilene

## KRBC-TV

Ch. 9

(Operates satellite KACB-TV, San Angelo, TX)

**Network Service:** NBC.

**Licensee:** STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 4510 S. 14th St., Abilene, TX 79605.

**Phone:** 915-692-4242. **Fax:** 915-692-8265; 915-698-4111.

**E-mail:** 9news@abilene.com; krbc@abilene.com

**Web Site:** http://www.krbctv.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 850-ft. above av. terrain, 543-ft. above ground, 2893-ft. above sea level.

Latitude 32° 17' 13"  
Longitude 99° 44' 20"

**Transmitter:** Cedar Gap Mountain.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 111-kw max. visual. Antenna: 709-ft. above av. terrain, 344-ft. above ground.

Latitude 32° 17' 06"  
Longitude 99° 44' 23"

**FCC Digital File Number:** BPCDT-19991015ABI. Granted: December 2, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Service:** AP.

**Ownership:** SunRise Television Partners LP; Station is controlled by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** August 24, 1953. Sale by Abilene Reporter News to Abilene Radio & Television Co. approved by FCC September 16, 1953 (*Television Digest*, Vol. 9:35, 38). Sale to present owner by Abilene Radio & Television Co. approved by FCC February 10, 1998. Transfer of control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest maintained by SunRise Television Partners LP.

**Represented (sales):** Blair Television.

### Personnel:

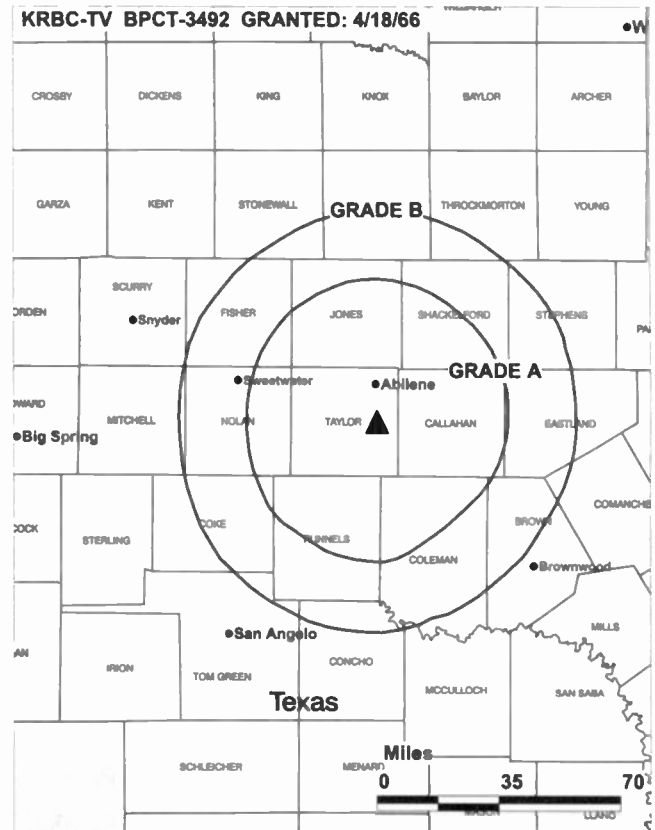
Gayle Kiger, General Manager.

James Tilley, Chief Engineer.

Toby Dagenhart, News Director.

Shelly Dotson, Program Director.

M. J. Shockley, Promotions Manager.



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**Debbie Freeman, Accounting Manager.**

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Abilene. **Station DMA:** Abilene-Sweetwater. **Rank:** 160.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,840	43,060	123,900
Average Weekly Circulation (2000)	59,112	20,741	79,854
Average Daily Circulation (2000)			40,232
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,610	32,550	110,160
Average Weekly Circulation (2000)	57,458	19,716	77,174
Average Daily Circulation (2000)			39,230
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,230	10,510	13,740
Average Weekly Circulation (2000)	1,655	1,025	2,679
Average Daily Circulation (2000)			1,003

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Abilene

## KTAB-TV Ch. 32

**Network Service:** CBS.

**Licensee:** Nexstar Broadcasting of Abilene LLC, 200 Abingdon Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 5401 S. 14th St., Abilene, TX 79606.

**Mailing Address:** Box 5309, Abilene, TX 79608-5309.

**Phone:** 915-695-7777. **Fax:** 915-695-9922.

**E-mail:** ktab@camalott.com

**Web Site:** <http://www.ktabtv.com>

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 2040-kw max. & 1230-kw horizontal visual, 408-kw max. & 245-kw horizontal aural. Antenna: 920-ft. above av. terrain, 749-ft. above ground, 2949-ft. above sea level.

Latitude 32° 16' 35"  
Longitude 99° 35' 39"

**Transmitter:** Near Hwy. 36, 15-mi. SE of Abilene.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 2.5-kw max. visual. Antenna: 1545-ft. above av. terrain, 705-ft. above ground.

Latitude 41° 10' 58"  
Longitude 75° 52' 26"

**FCC Digital File Number:** BPCDT-19991104AAU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.7-meter C-band; Vertex, 4.7-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** October 6, 1979. Sale to present owner from Shooting Star Broadcasting approved by FCC July 7, 1999. Sale to Shooting Star Broadcasting from Shamrock Holdings Inc. approved by FCC November 14, 1996. Sale to Shamrock Holdings Inc. by Television Investors Ltd. Partnership approved by FCC November 25, 1986 (*Television Digest*, Vol. 26:42). Sale to Television Investors Ltd. Partnership by Big Country TV of Abilene Inc. approved by FCC December 31, 1984. Sale to Big Country by William Terry, et al., approved by FCC May 25, 1984.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

**Diane Sutter**, President.

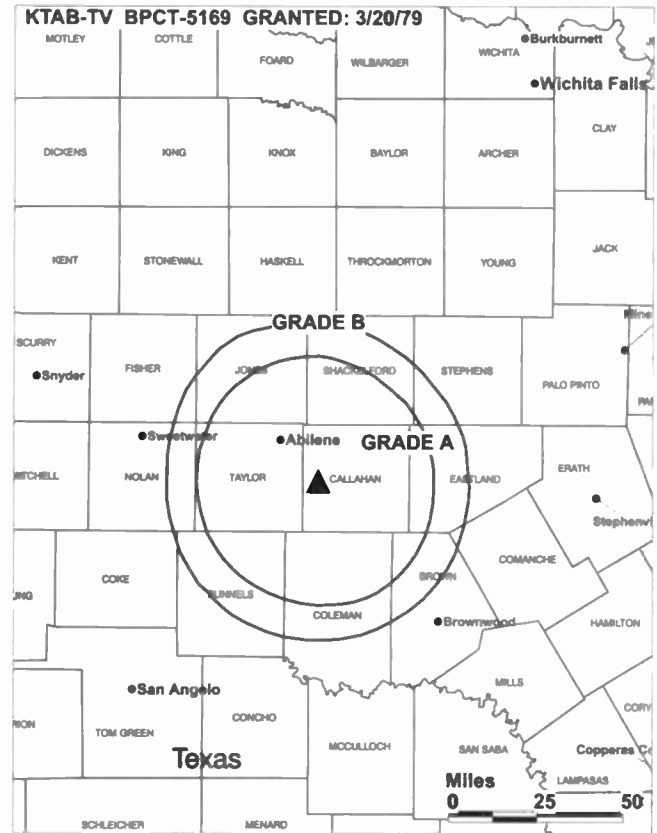
**Randy Rich**, General Sales Manager.

**Bob Bartlett**, News Director.

**Darlene Loza**, Business Manager.

**Leland Dhlhausen**, Chief Engineer.

**Damon Brown**, Creative Services Director.



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**Highest 30 Sec. Rate:** \$600.

**City of License:** Abilene. **Station DMA:** Abilene-Sweetwater. **Rank:** 160.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,710	35,290	115,000
Average Weekly Circulation (2000)	62,109	19,851	81,960
Average Daily Circulation (2000)			49,810
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,610	33,650	111,260
Average Weekly Circulation (2000)	60,986	19,725	80,711
Average Daily Circulation (2000)			49,220
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,100	1,640	3,740
Average Weekly Circulation (2000)	1,123	126	1,249
Average Daily Circulation (2000)			590

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# Texas—Sweetwater-Abilene

## KTXS-TV Ch. 12

**Network Service:** ABC.

**Licensee:** Abilene-Sweetwater Broadcasting Co., 4420 N. Clack, Abilene, TX 79603.

**Studio:** 4420 N. Clack, Abilene, TX 79603.

**Studio:** U.S. Hwy. 83, Abilene, TX.

**Mailing Address:** Box 2997, Abilene, TX 79604.

**Phone:** 915-677-2281. **Fax:** 915-676-9231.

**E-mail:** news12@ktxs.com; star12@ktxs.com

**Web Site:** http://www.ktxs.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 257-kw visual, 25.7-kw aural. Antenna: 1400-ft. above av. terrain, 1063-ft. above ground, 3543-ft. above sea level.

Latitude 32° 24' 47.70"  
Longitude 100° 06' 24.80"

**Transmitter:** 6.8-mi. SW of Merkel off U.S. 80.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 146-kw max. visual. Antenna: 1152-ft. above av. terrain, 751-ft. above ground.

Latitude 32° 24' 47"  
Longitude 100° 06' 24"

**Mailing Address:** Box 2997, Abilene, TX 79604.

**FCC Digital File Number:** BPCDT-19991027ABO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5-meter C-band; Andrew, 7-meter C-band; Harris, 5-meter Ku & C-band; Andrew, Standard Communications receivers.

**SNG Mobile Dish:** Harris, 2.8-meter Ku-band.

**News Services:** AP, CNN Newsource, ABC NewsOne.

**Ownership:** Lamco Communications Inc. (Group Owner).

**Began Operation:** January 30, 1956. Operation by former owners A. R. Elam & Associates as Texas Key Broadcasters Inc. (to whom Grayson Enterprises leased equipment) was terminated when transfer of all Texas Key stock to Grayson Enterprises was approved by FCC June 15, 1966 (*Television Digest*, Vol. 6:25). For sale to Prima Inc., see KLBK-TV, Lubbock, TX. Sale to S. M. Moore Jr. by Prima approved by FCC July 25, 1983. Sale to SouthWest MultiMedia Corp. approved by FCC October 30, 1985. Sale to Lamco by SouthWest Multimedia Corp. approved by FCC November 25, 1986.

**Represented (sales):** Petry Television Inc.

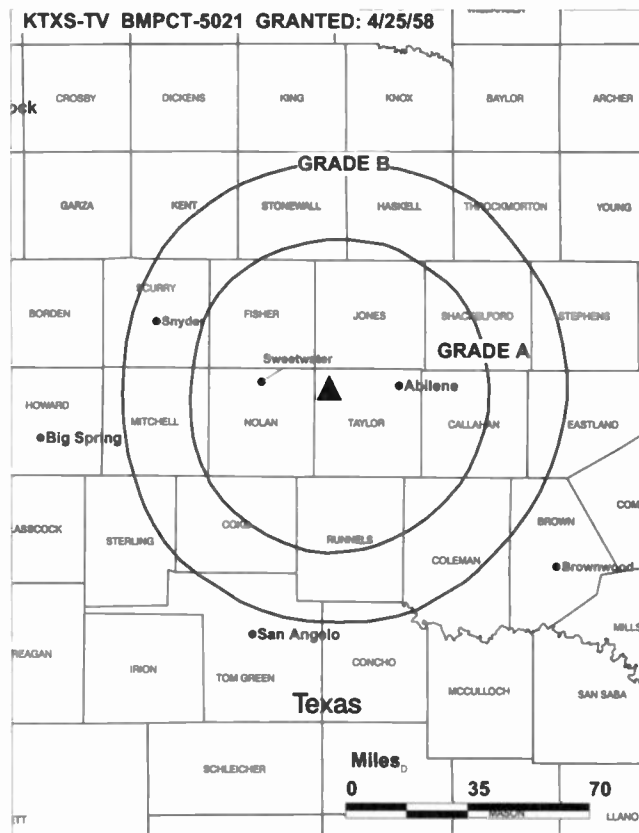
**Represented (legal):** Koteen & Naftalin LLP.

**Represented (engineering):** A. D. Ring PA.

### Personnel:

Jackie Rutledge, General Manager.

Paula Willis, Local & Regional Sales Manager.



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**Monte Williams, Chief Engineer.**

**Paul Brown, News Director.**

**Sylvia Holmes, Program Director.**

**David Caldwell, Promotion Director.**

**Eddie Sides, Business Manager.**

**Todd Vann, Production Manager.**

**Highest 30 Sec. Rate:** \$800.

**City of License:** Sweetwater. **Station DMA:** Abilene-Sweetwater. **Rank:** 160.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,060	54,430	144,490
Average Weekly Circulation (2000)	63,452	24,655	88,107
Average Daily Circulation (2000)			49,820
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,610	34,110	111,720
Average Weekly Circulation (2000)	58,095	21,325	79,420
Average Daily Circulation (2000)			47,187
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,450	20,320	32,770
Average Weekly Circulation (2000)	5,357	3,330	8,687
Average Daily Circulation (2000)			2,633

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Snyder-Abilene

**KPCB**  
**Ch. 17**

**Network Service:** Independent.

**Licensee:** Prime Time Christian Broadcasting Inc., Box 7708, Midland, TX 79708.

**Studio:** 88 E. County Rd. 112, Snyder, TX 79549.

**Mailing Address:** Box 620, Snyder, TX 79549.

**Phone:** 915-573-5000.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 464-kw max. visual. Antenna: 442-ft. above av. terrain, 320-ft. above ground, 2822-ft. above sea level.

Latitude 32° 46' 52"  
Longitude 100° 53' 52"

**Transmitter:** 4.5-mi. NNE of Snyder.

**Digital Facilities:** Channel No. 10 (192-198 MHz). Power: 3.2-kw visual. Antenna: 453-ft. above av. terrain, 365-ft. above ground.

Latitude 32° 46' 52"  
Longitude 100° 53' 52"

**FCC Digital File Number:** BPCDT-19991018ABJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Prime Time Christian Broadcasting Inc. (Group Owner).

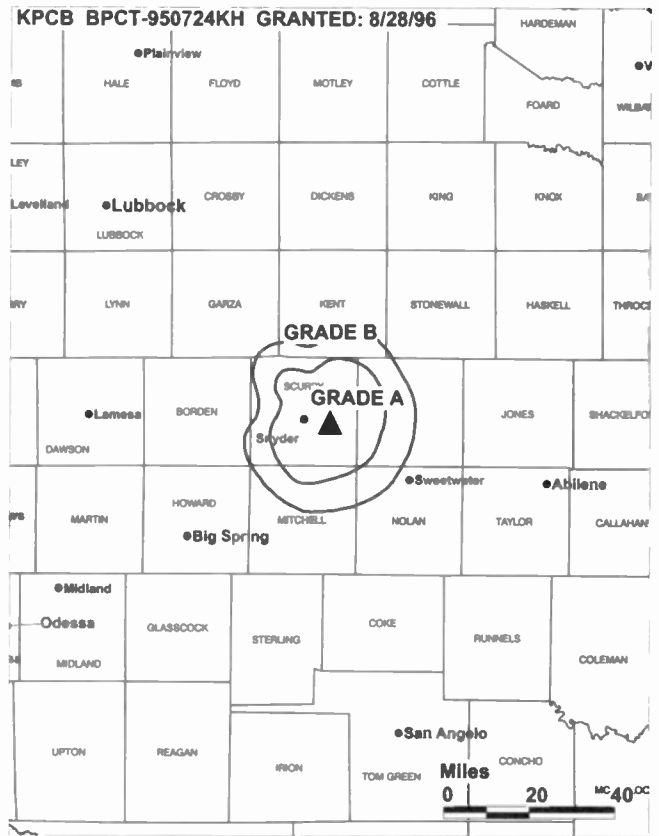
**Began Operation:** March 24, 1997.

**Personnel:**

**Fred Magnuson**, General Manager.

**Jeff Welter**, Sales Manager.

**Dave Whitley**, Program Director.



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**City of License:** Snyder. **Station DMA:** Abilene-Sweetwater. **Rank:** 160.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	5,320	1,100	6,420
Average Weekly Circulation (2000)	979	64	1,043
Average Daily Circulation (2000)			263

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	5,320	1,100	6,420
Average Weekly Circulation (2000)	979	64	1,043
Average Daily Circulation (2000)			263

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# Texas—Amarillo

## KAMR-TV Ch. 4

**Network Service:** NBC.

**Licensee:** Quorum of Amarillo License Corp., 18 Newbury St., Boston, MA 02116.

**Studio:** 1015 S. Fillmore, Amarillo, TX 79101.

**Mailing Address:** Box 751, Amarillo, TX 79189.

**Phone:** 806-383-3321. **Fax:** 806-381-2943.

**E-mail:** nbc4@kamr.com

**Web Site:** <http://www.kamr.com/>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1420-ft. above av. terrain, 1444-ft. above ground, 4906-ft. above sea level.

Latitude 35° 18' 52"  
Longitude 101° 50' 47"

**Transmitter:** N of Amarillo at Broadway & Mobley Dr.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 1000-kw max. visual. Antenna: 489-ft. above av. terrain, 489-ft. above ground.

Latitude 42° 17' 26"  
Longitude 89° 09' 51"

**FCC Digital File Number:** BPCDT-19991029ADB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; RCA Americom, 3-meter Ku-band; Cyclesat, Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** March 18, 1953. Sale to present owner by Cannan Communications Inc. approved by FCC February 23, 1999. Sale to Cannan Communications Inc. by Stauffer Publications approved by FCC July 1, 1974 (*Television Digest*, Vol. 13:43, 14:31). Sale to Stauffer by Globe News Publishing Co. approved by FCC January 12, 1966 (Vol. 5:42; 6:3).

**Represented (sales):** Blair Television.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

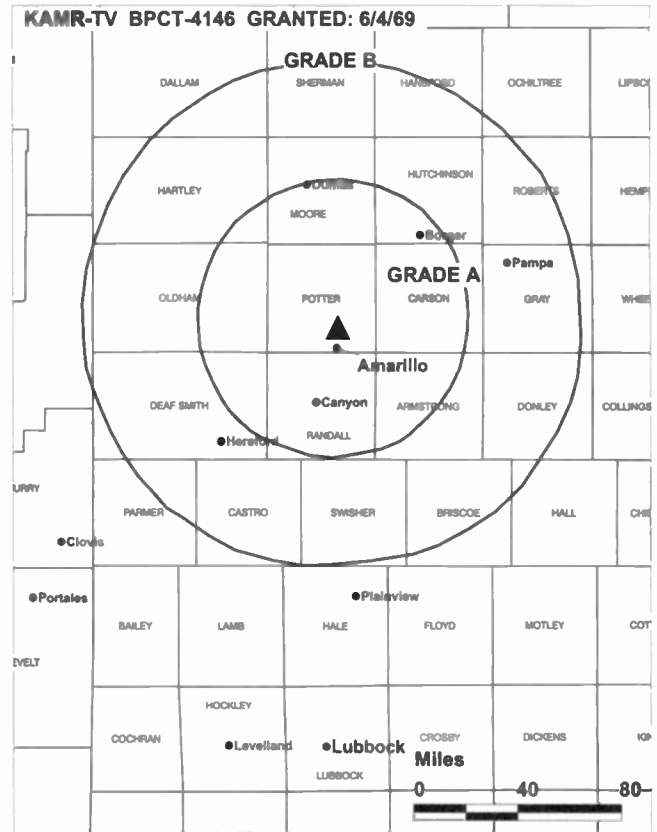
**Personnel:**

J. Daniel Sullivan, President & Chief Executive Officer.

Dick Montgomery, Vice President & General Manager.

Tim Sturgess, General Sales Manager.

Phil Johnson, News Director.



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**Frances Tillery, Business Manager.**

**Ken High, Chief Engineer.**

**Dan Morgan, Production Manager.**

**Rates:** On request.

**City of License:** Amarillo. **Station DMA:** Amarillo. **Rank:** 127.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	125,910	60,390	186,300
Average Weekly Circulation (2000)	87,072	36,072	123,144
Average Daily Circulation (2000)			64,048
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,590	58,750	168,340
Average Weekly Circulation (2000)	82,773	35,910	118,683
Average Daily Circulation (2000)			62,391
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,320	1,640	17,960
Average Weekly Circulation (2000)	4,299	162	4,460
Average Daily Circulation (2000)			1,657

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Amarillo

## KCIT Ch. 14

**Network Service:** FOX.

**Licensee:** Mission Broadcasting of Amarillo Inc., 806 S. Cassingham Rd., Bexley, OH 43209.

**Studio:** 1015 S. Fillmore, Amarillo, TX 79105-3538.

**Mailing Address:** Box 1414, Amarillo, TX 79105-1414.

**Phone:** 806-374-1414. **Fax:** 806-371-0408.

**E-mail:** staff@kcitfox14.com

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1280-kw max. visual, 128-kw max. aural. Antenna: 1521-ft. above av. terrain, 1463-ft. above ground, 4895-ft. above sea level.

Latitude 35° 20' 33"  
Longitude 101° 49' 21"

**Transmitter:** Hwy. 287, 5-mi. N of Amarillo.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 925-kw max. visual. Antenna: 1522-ft. above av. terrain, 1460-ft. above ground.

Latitude 35° 20' 33"  
Longitude 101° 49' 21"

**FCC Digital File Number:** BPCDT-19991029AIB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; 2 Calsat, 5-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Mission Broadcasting Inc. (Group Owner).

**Began Operation:** October 29, 1982. Sale to Ralph Wilson Industries by Ray Moran approved by FCC December 11, 1984. Sale to Epic by Ralph Wilson Industries approved by FCC March 11, 1991. Sale to Wicks Broadcast Group LP by Epic Broadcasting Co. approved by FCC July 6, 1995 (*Television Digest*, Vol. 35:18). Sale to present owner by Wicks Broadcast Group LP approved by FCC April 8, 1999.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Ken Bowman**, General Manager.

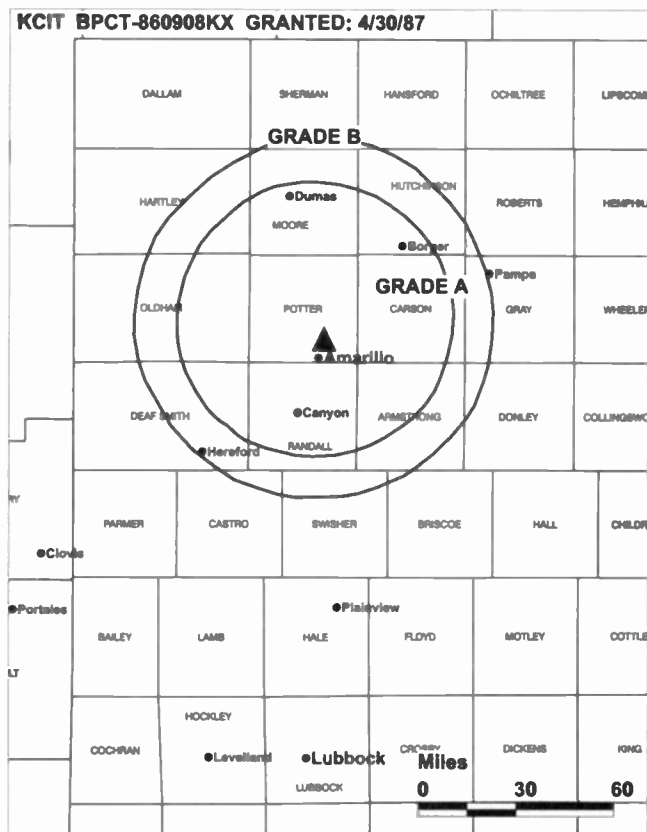
**Tim Sturges**, General Sales Manager.

**Debbie McManus**, National Sales Manager.

**Doug Sullens**, Local & Regional Sales Manager.

**Jim Bowdoin**, Chief Engineer.

**Cindy Perez**, Promotion Director.



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**Dan Morgan**, Production Manager.

**Shelly Cathey**, Business Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Amarillo. **Station DMA:** Amarillo. **Rank:** 127.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,060	61,280	179,340
Average Weekly Circulation (2000)	64,379	30,597	94,977
Average Daily Circulation (2000)			38,156
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,180	57,840	170,020
Average Weekly Circulation (2000)	61,927	30,300	92,228
Average Daily Circulation (2000)			37,410
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,880	3,440	9,320
Average Weekly Circulation (2000)	2,452	297	2,749
Average Daily Circulation (2000)			746

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Amarillo

## KFDA-TV Ch. 10

**Network Service:** CBS.

**Licensee:** Panhandle Telecasting Co., Gen. Partnership, Box 10, Amarillo, TX 79105-0010.

**Studio:** 7900 Broadway, Amarillo, TX 79108.

**Mailing Address:** Box 10, Amarillo, TX 79105-0010.

**Phone:** 806-383-1010.

**Web Site:** <http://www.newschannel10.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1530-ft. above av. terrain, 1493-ft. above ground, 5047-ft. above sea level.

Latitude 35° 17' 34"  
Longitude 101° 50' 42"

**Transmitter:** Broadway St. at Cherry Ave., Amarillo.

**FCC Proposed Digital Channel Number:** Ch. 9.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Harris, 5-meter; Scientific-Atlanta, 5-meter; Andrew, Harris, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource, Texas State Network.

**Ownership:** Drewry Communications (Group Owner).

**Began Operation:** April 4, 1953. Sale of 61% by Sid W. Richardson Foundation to Bass Broadcasting and subsequent transfer of 19.6% by Gene L. Cagle was approved by FCC February 2, 1966. Sale to Midessa Cablevision by Bass Broadcasting approved by FCC August 20, 1976. Sale of 50% by Midessa Television Inc. to Lawton Cablevision Inc. approved by FCC February 27, 1984.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Arent Fox Kintner Plotkin & Kahn.

**Personnel:**

**Mike Lee**, Vice President & General Manager.

**Mike Lee**, Acting, General Sales Manager.

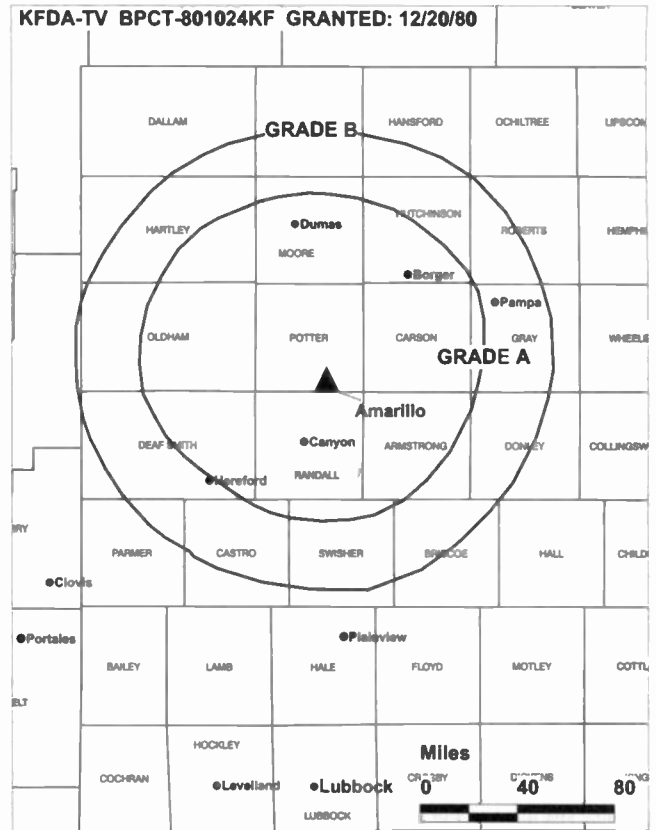
**Joyce Austin**, National & Regional Sales Manager.

**Walt Howard**, News Director.

**Nicole Ricks**, Promotion & Marketing Director.

**Don Long**, Business Manager.

**Tim Winn**, Chief Engineer.



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Tim Cato, Production Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Amarillo. **Station DMA:** Amarillo. **Rank:** 127.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	122,180	60,030	182,210
Average Weekly Circulation (2000)	90,836	38,729	129,565
Average Daily Circulation (2000)			72,393
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	112,180	58,390	170,570
Average Weekly Circulation (2000)	88,369	38,397	126,766
Average Daily Circulation (2000)			71,516
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	10,000	1,640	11,640
Average Weekly Circulation (2000)	2,467	332	2,799
Average Daily Circulation (2000)			877

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Amarillo

## KVII-TV Ch. 7

(Operates satellite KVIH-TV, Clovis, NM)

**Network Service:** ABC.

**Licensee:** Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4328.

**Studio:** One Broadcast Center, Amarillo, TX 79101-4328.

**Phone:** 806-373-1787. **Fax:** 806-371-7329.

**E-mail:** kvii@am.net

**Web Site:** <http://www.kvii.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1703-ft. above av. terrain, 1626-ft. above ground, 5049-ft. above sea level.

Latitude 35° 22' 29"  
Longitude 101° 52' 58"

Holds CP for change to 2000-ft. above av. terrain, 1877-ft. above ground; 5300-ft. above sea level. BPCT-960628KY.

Requests CP for change to 1580-ft. above av. terrain, 5003-ft. above ground, lat. 35° 22' 30", long. 101° 52' 56". BPCT-19991129AAP.

**Transmitter:** 10.4-mi. N of Amarillo.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 658-kw max. visual. Antenna: 1608-ft. above av. terrain, 1486-ft. above ground.

Latitude 35° 22' 30"  
Longitude 101° 52' 56"

**FCC Digital File Number:** BPCDT-19991029ACE. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter; Avantek, M/A-Corn, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Marsh Media Inc. (Group Owner).

**Began Operation:** December 21, 1957. Sale to Marsh family by John B. Walton Jr. approved by FCC January 31, 1968 (*Television Digest*, Vol. 7:43). Sale to John B. Walton Jr. by Southwest States approved by FCC November 12, 1963 (Vol. 3:46). Sale of control to TV Properties (Southwest States) approved by FCC July 16, 1958 (Vol. 14:24, 26, 29).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Wiley, Rein & Fielding.

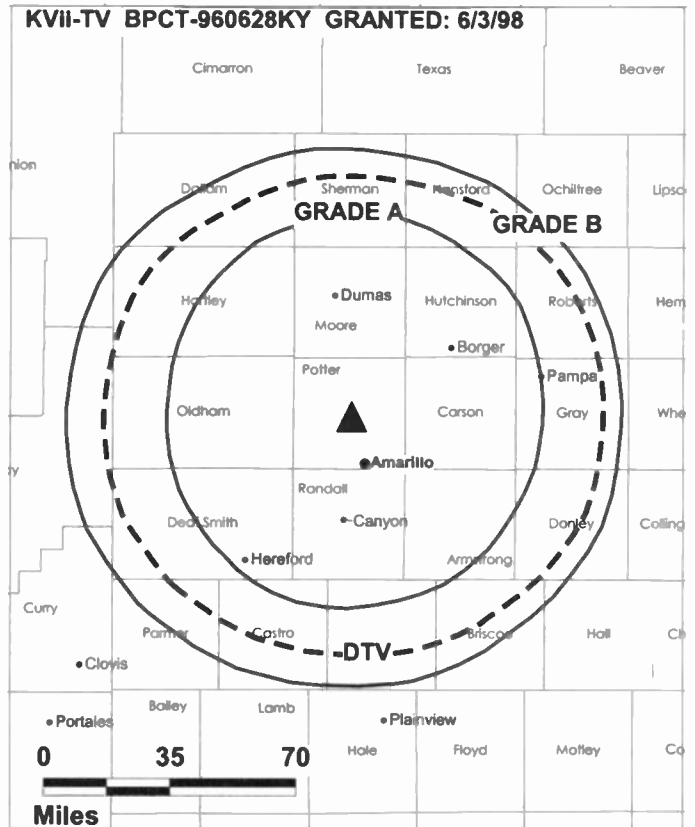
**Represented (engineering):** Smith & Fisher.

**Personnel:**

**Mac Douglas**, General Manager.

**Jim Currie**, General Sales Manager.

**Diane Ditson**, News Director.



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**William R. Canady**, Engineering Director.

**Paula Harris**, Program Director.

**Curtis Weaver**, Creative Services Director.

**Jackie Smith**, Production Manager.

**Rates:** On request.

**City of License:** Amarillo. **Station DMA:** Amarillo. **Rank:** 127.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,450	60,390	183,840
Average Weekly Circulation (2000)	81,448	37,949	119,397
Average Daily Circulation (2000)			74,026
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,590	58,750	168,340
Average Weekly Circulation (2000)	80,060	37,675	117,736
Average Daily Circulation (2000)			73,532
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,860	1,640	15,500
Average Weekly Circulation (2000)	1,387	274	1,661
Average Daily Circulation (2000)			494

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Austin

## KEYE-TV Ch. 42

**Network Service:** CBS.

**Licensee:** Viacom Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 10700 Metric Blvd., Austin, TX 78758.

**Phone:** 512-835-0042. **Fax:** 512-837-6753.

**Web Site:** <http://www.keye.com>

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 2510-kw max. & 720-kw horizontal visual, 251-kw max. & 72-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1311-ft. above ground, 2049-ft. above sea level.

Latitude	30°	19'	10"
Longitude	97°	48'	06"

**Transmitter:** 2724-B Trail of the Madrones.

**FCC Proposed Digital Channel Number:** Ch. 43.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Planned.

**Satellite Earth Stations:** Chapparral, 3.5-meter Ku-band; Harris, 6.1-meter C-band; Ver-tex, 4.6-meter Ku-band; Harris, M/A-Corn receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** December 4, 1983. Sale to Granite Broadcasting Corp. from Austin Television approved by FCC December 20, 1994 (*Television Digest*, Vol. 34:41; 35:6). Sale to CBS Inc. from Granite Broadcasting Corp. approved by FCC August 3, 1999. (Vol. 39:18). Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld LLP.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Ross Newsome, President & General Manager.

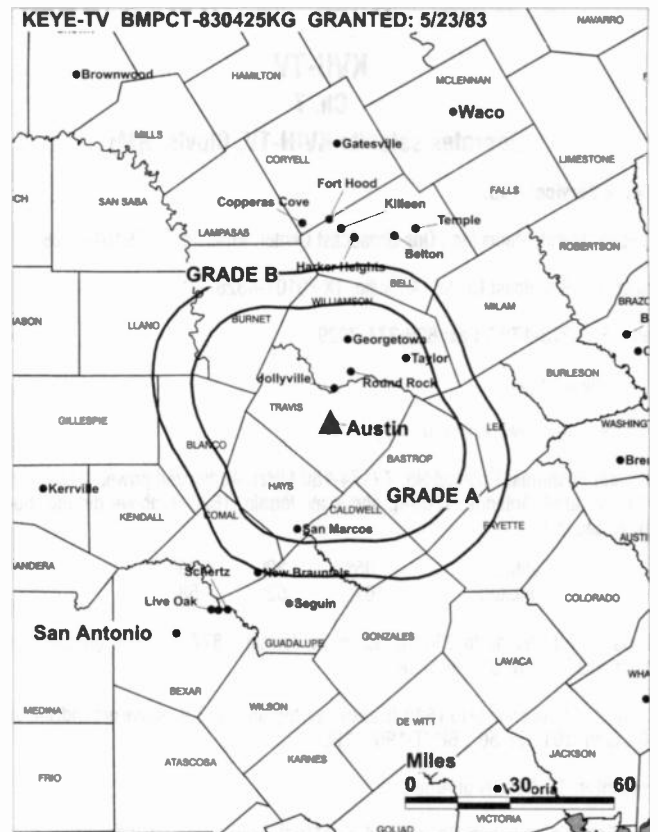
Claudia Montgomery, General Sales Manager.

Ira Poole, National & Regional Sales Manager.

Art Smith, Chief Engineer.

Dave Dverton, News Director.

Lori Leamons, Promotion Manager.



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**Rates:** On request.

**City of License:** Austin. **Station DMA:** Austin. **Rank:** 58.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,780	212,210	614,990
Average Weekly Circulation (2000)	231,974	98,280	330,254
Average Daily Circulation (2000)			141,617
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	310,350	157,010	467,360
Average Weekly Circulation (2000)	205,573	92,840	298,413
Average Daily Circulation (2000)			131,993
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,430	55,200	147,630
Average Weekly Circulation (2000)	26,401	5,440	31,841
Average Daily Circulation (2000)			9,625

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Austin

## KNVA Ch. 54

**Network Service:** WBN.

**Licensee:** 54 Broadcasting Inc., Box 684647, Austin, TX 78768.

**Studio:** 908 W. Martin Luther King Blvd., Austin, TX 78701.

**Mailing Address:** Box 684647, Austin, TX 78768.

**Phone:** 512-478-5400.

**E-mail:** knva530@knva.com

**Web Site:** http://www.knva.com

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. visual. Antenna: 1227-ft. above av. terrain, 1109-ft. above ground, 1959-ft. above sea level.

Latitude 30° 19' 33"  
Longitude 97° 47' 58"

Requests CP for change to 4029-kw max. visual, 1056-ft. above av. terrain, 919-ft. above ground, 1772-ft. above sea level. BPCT-980220KH.

**Transmitter:** Trail of the Madrones Rd., 5-mi. NW of Austin.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 500-kw max. visual. Antenna: 1299-ft. above av. terrain, 1161-ft. above ground.

Latitude 30° 19' 33"  
Longitude 97° 47' 58"

**FCC Digital File Number:** BPCDT-19991025ADB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KXAN-TV (N), Austin.

**Ownership:** Balcones Broadcasting Ltd.

**Began Operation:** August 31, 1994.

**Represented (sales):** Blair Television.

**Represented (legal):** Thompson, Hine & Flory.

**Represented (engineering):** Marsand Inc.

**Personnel:**

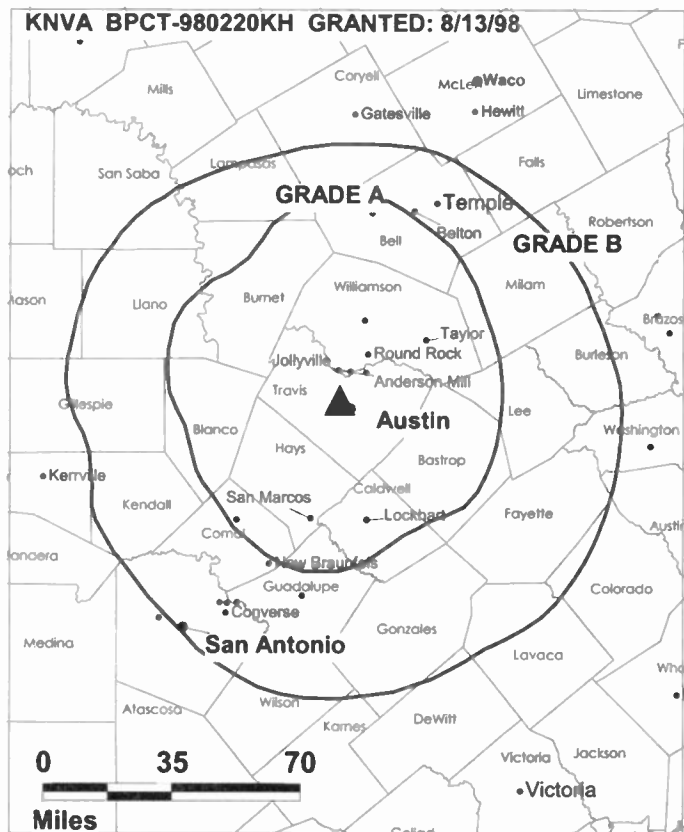
Mark Goldberg, General Manager.

Laura Hargis, Sales Manager.

Alan Cohen, Chief Engineer.

Ron Oliveira, Station Manager.

Janice Langlinais, Program Director.



**Rates:** On request.

**City of License:** Austin. **Station DMA:** Austin. **Rank:** 58.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	322,040	180,680	502,720
Average Weekly Circulation (2000)	121,487	74,016	195,503
Average Daily Circulation (2000)			74,579
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	309,300	156,430	465,730
Average Weekly Circulation (2000)	120,362	71,813	192,174
Average Daily Circulation (2000)			73,676
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,740	24,250	36,990
Average Weekly Circulation (2000)	1,126	2,203	3,329
Average Daily Circulation (2000)			903

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Austin

## KTBC Ch. 7

**Network Service:** FOX.

**Licensee:** KTBC Television Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 119 E. 10th St., Austin, TX 78701.

**Phone:** 512-476-7777. **Fax:** 512-495-7001.

**Web Site:** <http://www.fox7.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1261-ft. above av. terrain, 1077-ft. above ground, 1977-ft. above sea level.

Latitude	30°	18'	36"
Longitude	97°	47'	33"

**Transmitter:** Mount Larson, 4-mi. NW of State Capitol building.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: 1178-ft. above av. terrain, 988-ft. above ground.

Latitude	30°	18'	35"
Longitude	97°	47'	34"

**FCC Digital File Number:** BPCDT-19990928AAZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Prodelin, 3.8-meter; Scientific-Atlanta, 3.6-meter; Scientific-Atlanta, 7-meter.

**News Services:** AP, CNN Newsource, Fox NewsEdge, Reuters TV.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** November 27, 1952. Sale to Times Mirror Co. by Claudia Taylor Johnson, et al., approved by FCC September 6, 1973 (Television Digest, Vol. 12:37; 13:37). Sale to Argyle Television Holding Inc. by Times Mirror Co. approved by FCC October 6, 1993 (Vol. 33:13, 14, 34:2, 41). Sale to New World Communications by Argyle Television Holding Inc. approved by FCC March 31, 1995. Sale to present owner by New World Communications approved by FCC November 7, 1996.

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Fox Legal.

**Represented (engineering):** Fox Television Stations Inc.

**Personnel:**

Danny Baker, Vice President & General Manager.

Pam Vaught, Vice President & News Director.

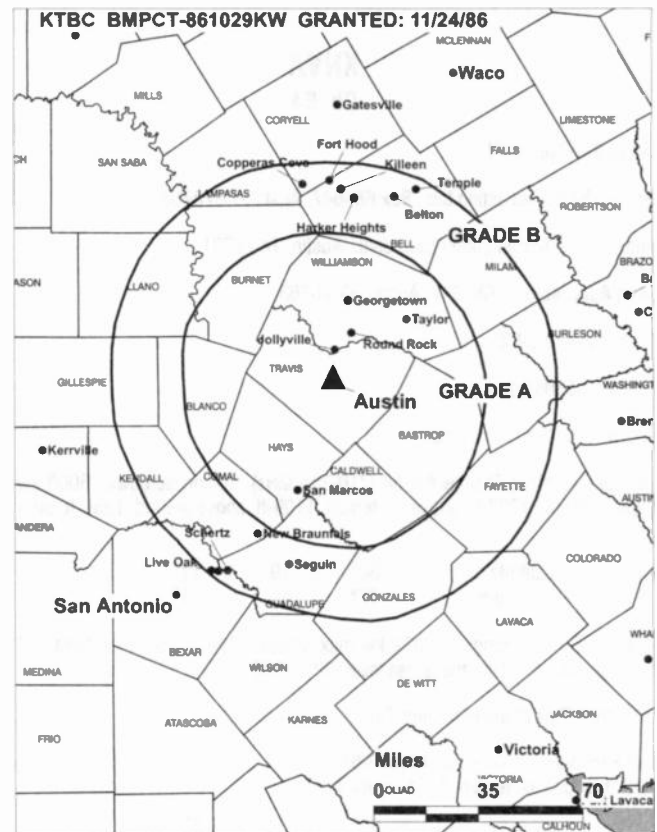
Pablo Rios, Vice President, Engineering.

Jay Jamandre, Operations Supervisor.

Mark Rodman, General Sales Manager.

Lyndean Phinney, Local Sales Manager.

Scott Moore, National Sales Manager.



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Holly Morrison, Program Director.

Kathie Smith, Creative Services Director.

Victor Ovalle, Community Relations Director.

Tom Starr, MIS Manager.

**Rates:** On request.

**City of License:** Austin. **Station DMA:** Austin. **Rank:** 58.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	349,440	244,980	594,420
Average Weekly Circulation (2000)	229,949	117,155	347,104
Average Daily Circulation (2000)			147,026
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	310,350	157,010	467,360
Average Weekly Circulation (2000)	220,112	104,161	324,272
Average Daily Circulation (2000)			139,594
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,090	87,970	127,060
Average Weekly Circulation (2000)	9,837	12,994	22,831
Average Daily Circulation (2000)			7,432

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Austin

### KVUE-TV Ch. 24

**Network Service:** ABC.

**Licensee:** Belo Corp., 400 S. Record St., Dallas, TX 75202.

**Studio:** 3201 Steck Ave., Austin, TX 78757.

**Mailing Address:** Box 9927, Austin, TX 78766.

**Phone:** 512-459-6521. **Fax:** 512-467-7503.

**Web Site:** <http://www.kvue.com>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 1950-kw max. & 711-kw horizontal visual, 327-kw max. & 145-kw horizontal aural. Antenna: 1290-ft. above av. terrain, 1184-ft. above ground, 2049-ft. above sea level.

Latitude 30° 19' 21.00"  
Longitude 97° 48' 10.00"

**Transmitter:** On hill W of Trail of the Madrones Rd., near Austin.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 200-kw max. visual. Antenna: 1293-ft. above av. terrain, 1192-ft. above ground.

Latitude 30° 19' 18.60"  
Longitude 97° 48' 11.60"

**FCC Digital File Number:** BPCDT-19991025ADW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 4.6-meter Ku-band; 2 Andrew, 7.3-meter C-band; Andrew, Avantek, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** September 12, 1971. Swap of station by Gannett Broadcasting Group for A. H. Belo's KXTV, Sacramento-Stockton, CA approved by FCC April 8, 1999. Sale to Gannett Broadcasting Group by Evening News Association approved by FCC January 13, 1986 (*Television Digest*, Vol. 26:3). Sale to Evening News by Tolbert Foster, Allen Shivers, et al., approved by FCC September 8, 1978 (Vol. 18:21, 38).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Wiley, Rein & Fielding.

#### Personnel:

Patti C. Smith, Vice President & General Manager.

Michael J. Wenglar, Vice President, Engineering.

Sarah Smith, General Sales Manager.

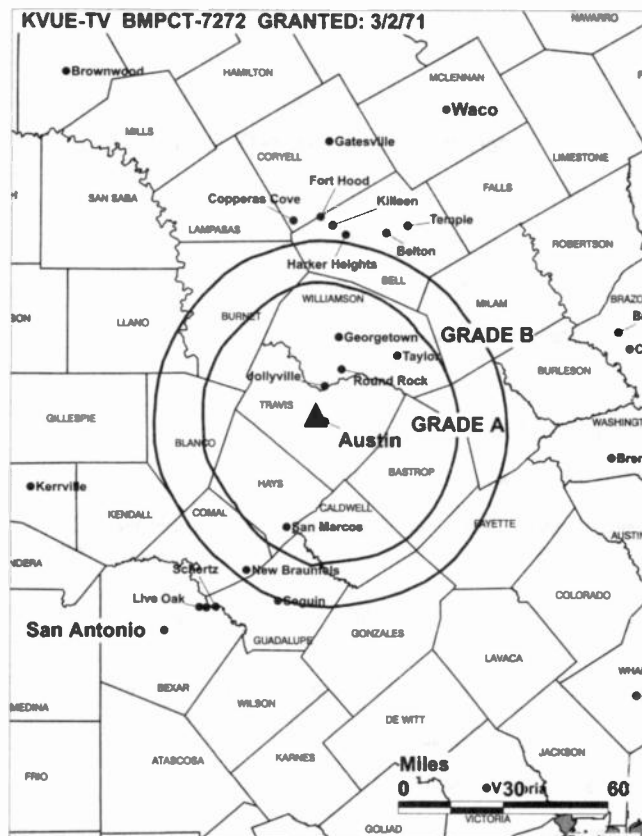
Art Moran, Local Sales Manager.

Randy Rich, Local Sales Manager.

Jo Book, National Sales Manager.

David Reyes, Operations Manager.

Gerry Marcelo, Creative Services Director.



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**Isla Sapien**, Traffic Manager.

**Thad Rosenfeld**, Community Affairs Manager.

**Robert Taylor**, Programming Coordinator.

**John McThompson**, Controller & Business Manager.

**Rates:** On request.

**City of License:** Austin. **Station DMA:** Austin. **Rank:** 58.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,480	189,310	524,790
Average Weekly Circulation (2000)	246,836	113,630	360,466
Average Daily Circulation (2000)			185,994
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	310,350	157,010	467,360
Average Weekly Circulation (2000)	236,489	108,056	344,545
Average Daily Circulation (2000)			179,393
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,130	32,300	57,430
Average Weekly Circulation (2000)	10,347	5,574	15,921
Average Daily Circulation (2000)			6,601

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Austin

## KXAN-TV Ch. 36

(Operates satellite KXAM-TV, Llano, TX)

**Network Service:** NBC.

**Licensee:** KXAN Inc., Box 490, Austin, TX 78767.

**Studio:** 908 W. Martin L. King Jr. Blvd., Austin, TX 78701.

**Mailing Address:** Box 490, Austin, TX 78767.

**Phone:** 512-476-3636. **Fax:** 512-476-1520.

**E-mail:** news36@kxan.com

**Web Site:** <http://www.kxan.com/index.html>

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual. Antenna: 1227-ft. above av. terrain, 1108-ft. above ground, 1959-ft. above sea level.

Latitude 30° 19' 33"  
Longitude 97° 47' 58"

Requests CP for change to 2768-kw max. visual, 876-ft. above av. terrain, 814-ft. above ground, 1594-ft. above sea level, lat. 30° 19' 20", long. 97° 48' 03", transmitter to KNVA(TV) tower. BPCT-980205KE.

**Transmitter:** Trail of Madrones Rd., 5-mi. NW of Austin.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 700-kw max. visual. Antenna: 1299-ft. above av. terrain, 1165-ft. above ground.

Latitude 30° 19' 33"  
Longitude 97° 47' 58"

**FCC Digital File Number:** BPCDT-19991018AAR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Microdyne, 7-meter C-band; Satcom Technologies, 5-meter Ku-band; Harris, Microdyne, Standard Communications receivers.

**News Services:** AP, Conus, NBC News Channel.

**LMA:** Local marketing agreement with KNVA (W), Austin.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** February 12, 1965. Broadcast was initially on Ch. 42. Changed to Ch. 36 January 12, 1973. Sale to LIN Broadcasting by Kingstip Communications Inc. approved by FCC May 2, 1979 (Television Digest, Vol. 18:16, 17). Sale of controlling interest in LIN from AT&T to Hicks, Muse, Tate & Furst approved by FCC March 2, 1998 (Vol. 37:33, 42; 38:2, 19). Sale of Hicks, Muse interest to Chancellor Media Corp. cancelled (Vol. 38:28; 39:12).

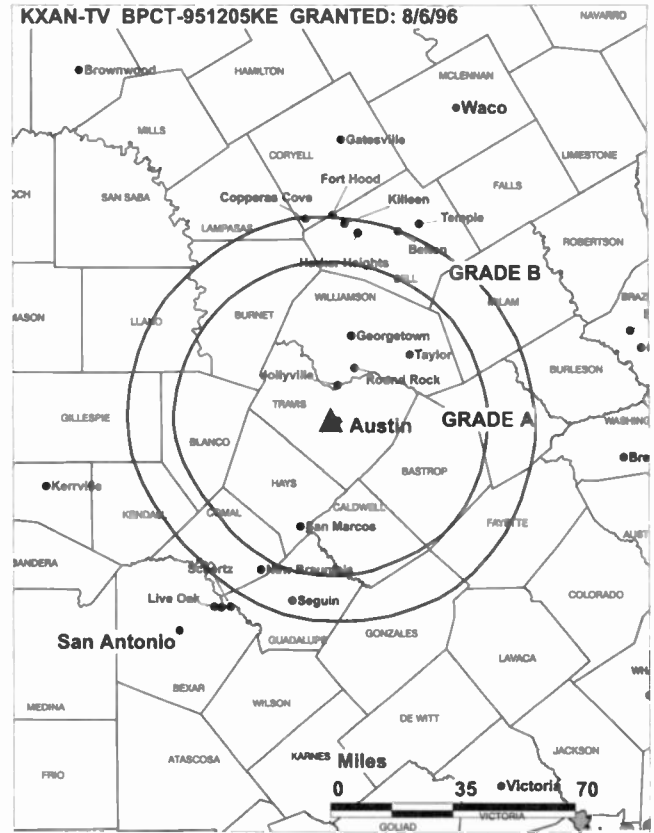
**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

### Personnel:

Gail Brekke, President & General Manager.

David Walker, Local Sales Manager.



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Tod Terry, General Sales Manager.

Alan Cohen, Engineering & Operations Director.

Bruce Whiteaker, News Director.

Anne Peterson, Business Manager.

**Rates:** On request.

**City of License:** Austin. **Station DMA:** Austin. **Rank:** 58.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	322,830	202,840	525,670
Average Weekly Circulation (2000)	235,876	115,262	351,138
Average Daily Circulation (2000)			179,423
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	305,360	157,010	462,370
Average Weekly Circulation (2000)	229,814	109,510	339,323
Average Daily Circulation (2000)			174,509
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,470	45,830	63,300
Average Weekly Circulation (2000)	6,062	5,753	11,815
Average Daily Circulation (2000)			4,915

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Beaumont-Port Arthur

**KBMT**  
Ch. 12

**Network Service:** ABC.

**Licensee:** Channel 12 of Beaumont Inc., 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

**Studio:** 525 Interstate Hwy. 10 S, Beaumont, TX 77701.

**Mailing Address:** Box 1550, Beaumont, TX 77704.

**Phone:** 409-833-7512. **Fax:** 409-833-4007.

**Web Site:** <http://www.kbmt.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1000-ft. above av. terrain, 1032-ft. above ground, 1059-ft. above sea level.

Latitude 30° 11' 26.00"  
Longitude 93° 53' 08.00"

**Transmitter:** 2-mi. W of Mauriceville, TX.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 230-kw max. visual. Antenna: 905-ft. above av. terrain, 900-ft. above ground.

Latitude 30° 11' 24.00"  
Longitude 93° 53' 15.10"

**FCC Digital File Number:** BPCDT-19991012ABM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 4.5-meter C-band; EASI, 3.7-meter Ku & C-band; Avantek, Harris, M/A-Com, Agile Omni receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, Conus.

**Ownership:** McKinnon Broadcasting Co. (Group Owner).

**Began Operation:** June 18, 1961. Sale to present owner by Harbour TV Systems (Liberty National Corp.) approved by FCC October 21, 1976 (*Television Digest*, Vol. 16:27). Transfer of control to Harbour TV Systems from A. O. Banning & William G. Hill Jr. approved by FCC February 11, 1976. Sale to Banning & Hill by Devon Corp. approved by FCC September 28, 1973.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Michael D. McKinnon, President.**

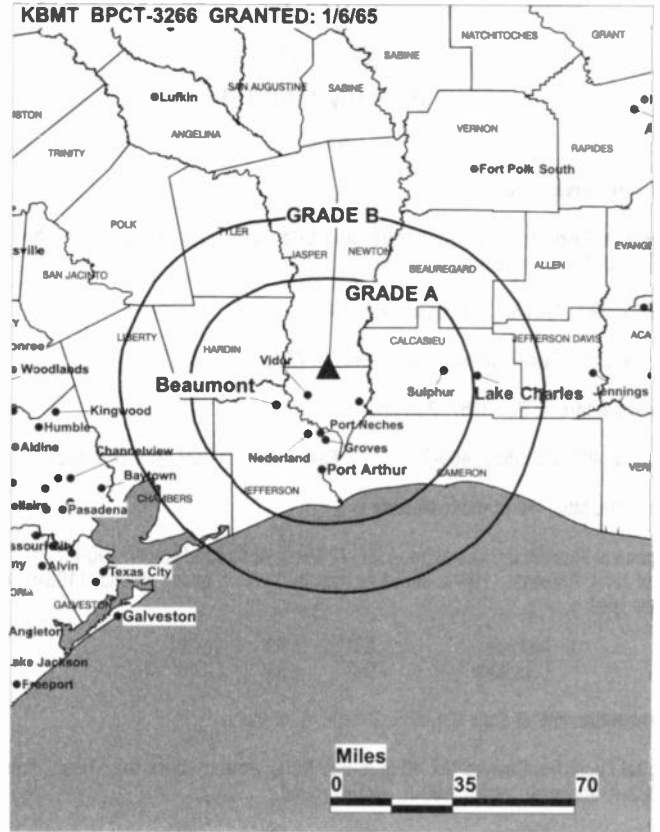
**Mark McKinnon, Vice President & Station Manager.**

**Bob Wilson, General Sales Manager.**

**Chariene Winter, Regional Sales Manager.**

**Matt James, News Director.**

**Elizabeth West, Program Director.**



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**Mark Cormier, Chief Engineer.**

**Scott Jones, Promotion Director & Production Manager.**

**Vernon J. LeJeune, Business Manager.**

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Beaumont. **Station DMA:** Beaumont-Port Arthur. **Rank:** 137.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,050	90,160	262,210
Average Weekly Circulation (2000)	122,633	41,159	163,792
Average Daily Circulation (2000)			83,446
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,170	51,120	165,290
Average Weekly Circulation (2000)	88,383	32,758	121,141
Average Daily Circulation (2000)			66,983
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,880	39,040	96,920
Average Weekly Circulation (2000)	34,250	8,401	42,651
Average Daily Circulation (2000)			16,463

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Port Arthur-Beaumont

### KBTV-TV (formerly KJAC-TV) Ch. 4

**Network Service:** NBC.

**Licensee:** Nexstar Broadcasting of Beaumont/Port Arthur, 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 2900 17th St., Port Arthur, TX 77642.

**Studio:** 6155 Eastex Freeway, Beaumont, TX 77706.

**Mailing Address:** Box 3257, Port Arthur, TX 77643.

**Phones:** 409-985-5557; 409-840-4444. Fax: 409-985-4927; 409-899-4632.

**Web Site:** <http://www.nbc4online.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1198-ft. above av. terrain, 1178-ft. above ground, 1198-ft. above sea level.

Latitude 30° 09' 20"  
Longitude 93° 59' 10"

**Transmitter:** NW of State Rte. 235, 2.8-mi. NE of Vidor.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 10-kw max. visual. Antenna: 803-ft. above av. terrain, 800-ft. above ground.

Latitude 30° 09' 20"  
Longitude 93° 59' 10"

**Mailing Address:** Box 3257, Port Arthur, TX 77643.

**FCC Digital File Number:** BPCDT-19991101AKM. Granted: March 17, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 3.8-meter Ku-band; Harris, 3.5-meter Ku-band; Harris, 8-meter Ku-band; Harris, M/A-Corn receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** October 22, 1957. Originally station was equally owned by Port Arthur College & Jefferson Amusement Co. Sale of its 50% by Port Arthur College to Jefferson Amusement approved by FCC November 15, 1965 (*Television Digest*, Vol. 5:43, 47). Transfer of control from Jefferson Amusement to Robert H. Park, Janet Gordon Jack, et al., approved by FCC May 1, 1969. Sale to Clay Communications approved by FCC May 31, 1973. Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Vol. 27:21). Sale to US Broadcast Group by Price Communications Corp. approved by FCC November 9, 1995 (Vol. 35:35). Sale to present owner by US Broadcast Group approved by FCC November 6, 1997.

**Represented (sales):** Blair Television.

**Represented (legal):** Arter & Hadden LLP.

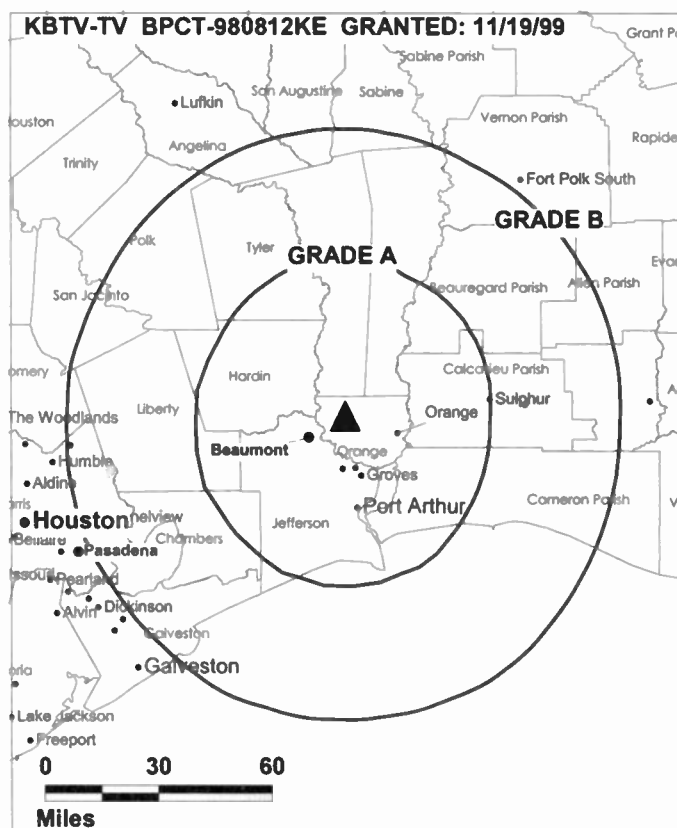
#### Personnel:

Dan Bates, Vice President & General Manager.

Mike Manard, General Sales Manager.

Robert Lenertz, News Director.

Karen Blum, Program Director.



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**Kirby Matthews**, Promotion Director.

**Gery Meyer**, Business Manager.

**Blake Russel**, Production Manager.

**Charles Ravell**, Chief Engineer.

**Shelly Archer**, Traffic Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Port Arthur. **Station DMA:** Beaumont-Port Arthur. **Rank:** 137.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,710	102,770	280,480
Average Weekly Circulation (2000)	106,717	38,426	145,143
Average Daily Circulation (2000)			72,319
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,170	51,120	165,290
Average Weekly Circulation (2000)	88,513	32,010	120,523
Average Daily Circulation (2000)			63,085
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,540	51,650	115,190
Average Weekly Circulation (2000)	18,204	6,416	24,620
Average Daily Circulation (2000)			9,234

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Beaumont-Port Arthur

## KFDM-TV Ch. 6

**Network Service:** CBS.

**Licensee:** Freedom Broadcasting of Texas Inc., Box 7128, Beaumont, TX 77726-7128.

**Studio:** 2955 Interstate 10 E, Beaumont, TX 77702.

**Mailing Address:** Box 7128, Beaumont, TX 77726-7128.

**Phone:** 409-892-6622. **Fax:** 409-892-6665.

**Web Site:** <http://www.kfdm.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 960-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 30° 08' 24"  
Longitude 93° 58' 44"

**Transmitter:** U.S. Hwy. 90, approx. 2.3-mi. ENE of Vidor, TX.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 50-kw max. visual. Antenna: 833-ft. above av. terrain, 820-ft. above ground.

Latitude 30° 08' 24"  
Longitude 93° 58' 44"

**FCC Digital File Number:** BPCDT-19991006AAM. Granted: December 9, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Microdyne, 7-meter C-band; RCA Americom, 4.6-meter Ku-band.

**News Service:** AP.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** April 24, 1955. Sale to present owner by Belo Broadcasting Corp. approved by FCC December 13, 1983 (*Television Digest*, Vol. 23:42). Sale to Belo by Beaumont Broadcasting Corp. approved by FCC May 1969 (Vol. 9:19).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

Larry Beaulieu, General Manager.

C. Rix Garey, General Sales Manager.

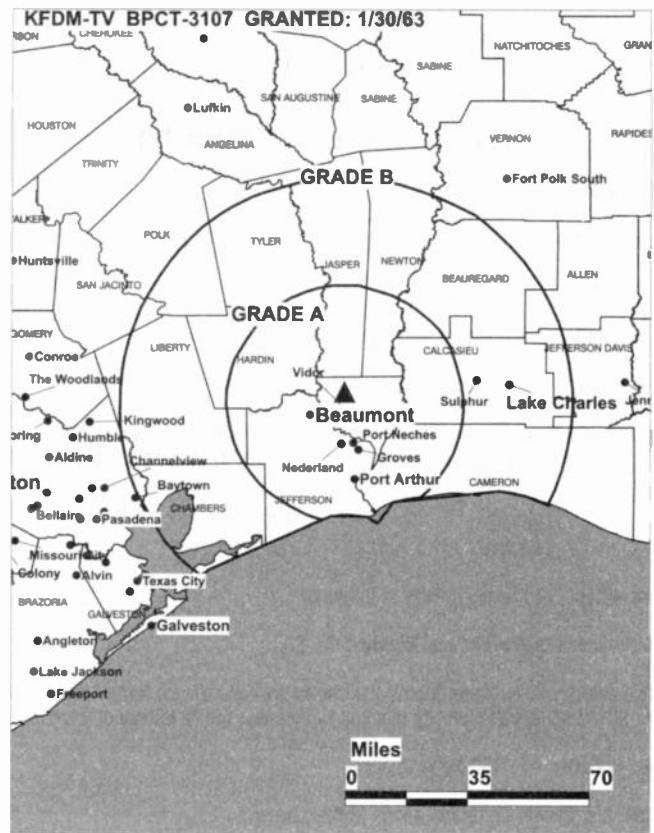
Stuart Sepaugh, National Sales Manager.

David Lowell, News Director.

Jo Ellen Bailey, Program Scheduling.

Gina Hinson, Promotion Director.

Katherine Read, Business Manager.



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David Kobrin, Production Director.

Richard Kihn, Chief Engineer.

**Rates:** On request.

**City of License:** Beaumont. **Station DMA:** Beaumont-Port Arthur. **Rank:** 137.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,710	134,830	312,540
Average Weekly Circulation (2000)	116,511	45,739	162,250
Average Daily Circulation (2000)			103,304
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,170	51,120	165,290
Average Weekly Circulation (2000)	100,753	35,943	136,696
Average Daily Circulation (2000)			94,294
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,540	83,710	147,250
Average Weekly Circulation (2000)	15,758	9,796	25,554
Average Daily Circulation (2000)			9,010

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Big Spring

## KWAB-TV Ch. 4 (Satellite of KWES-TV, Odessa, TX)

**Network Service:** NBC.

**Licensee:** Midessa Television Co., Box 60150, Midland, TX 79711.

**Studio:** 2500 Kentucky Way, Big Spring, TX 79720.

**Mailing Address:** Box 60150, Midland, TX 79711.

**Phone:** 915-263-4901. **Fax:** 915-263-3630.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 12.75-kw visual, 2.51-kw aural. Antenna: 380-ft. above av. terrain, 497-ft. above ground, 2957-ft. above sea level.

Latitude	32°	15'	14"
Longitude	101°	26'	44"

**Transmitter:** 2500 Kentucky Way, Big Spring.

**FCC Proposed Digital Channel Number:** Ch. 33.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, NBC News Channel.

**Ownership:** Drewry Communications (Group Owner).

**Began Operation:** January 15, 1956. Sale to present owner by James C. Taylor, Receiver, approved by FCC September 9, 1991.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Arent Fox Kintner Plotkin & Kahn.

**Personnel:** See KWES-TV, Odessa, TX.

**Rates:** On request.

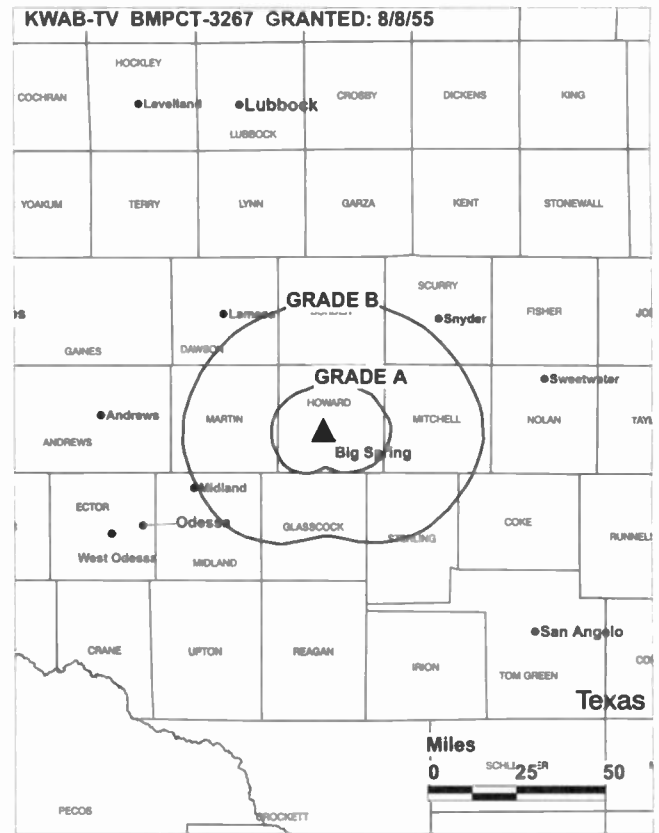
**City of License:** Big Spring.

**Station DMA:** Odessa-Midland. Rank: 151.

Kepper, Tupper & Company

We brokered the sale of KWAB-TV

112 High Ridge Avenue Ridgefield, CT 06877 (203) 431-3366



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,620	4,230	15,850
Average Weekly Circulation (2000)	8,370	1,597	9,967
Average Daily Circulation (2000)			5,829
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,080	4,230	13,310
Average Weekly Circulation (2000)	7,100	1,597	8,697
Average Daily Circulation (2000)			5,359
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,540	0	2,540
Average Weekly Circulation (2000)	1,270	0	1,270
Average Daily Circulation (2000)			470

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—McAllen-Brownsville

**KNVO**  
Ch. 48

**Network Service:** Univision.

**Licensee:** Entravision Holdings LLC, 11900 Olympic Blvd., Suite 590, Los Angeles, CA 90064.

**Studio:** 801 N. Jackson Rd., McAllen, TX 78501-9306.

**Phone:** 956-687-4848. **Fax:** 956-687-7784.

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 3162-kw max. visual. Antenna: 525-ft. above av. terrain, 522-ft. above ground, 600-ft. above sea level.

Latitude 26° 05' 20"  
Longitude 98° 03' 44"

Holds CP for change to 3002-kw max. visual, 944-ft. above av. terrain, 942-ft. above ground, 1019-ft. above sea level. BMPCT-950824KE.

**Transmitter:** 6.5-mi. SW of Weslaco, 1.9-mi. N of Rio Grande.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 200-kw max. visual. Antenna: 940-ft. above av. terrain, 938-ft. above ground.

Latitude 26° 05' 18"  
Longitude 98° 03' 44"

**FCC Digital File Number:** BPCDT-19991025ACS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Entravision Communications Corp. (Group Owner).

**Began Operation:** October 12, 1992. Sale to present owner by Valley Channel 48 approved by FCC September 11, 1996.

**Represented (sales):** Univision.

**Represented (legal):** Thompson, Hine & Flory LLP.

**Represented (engineering):** Marsand Inc.

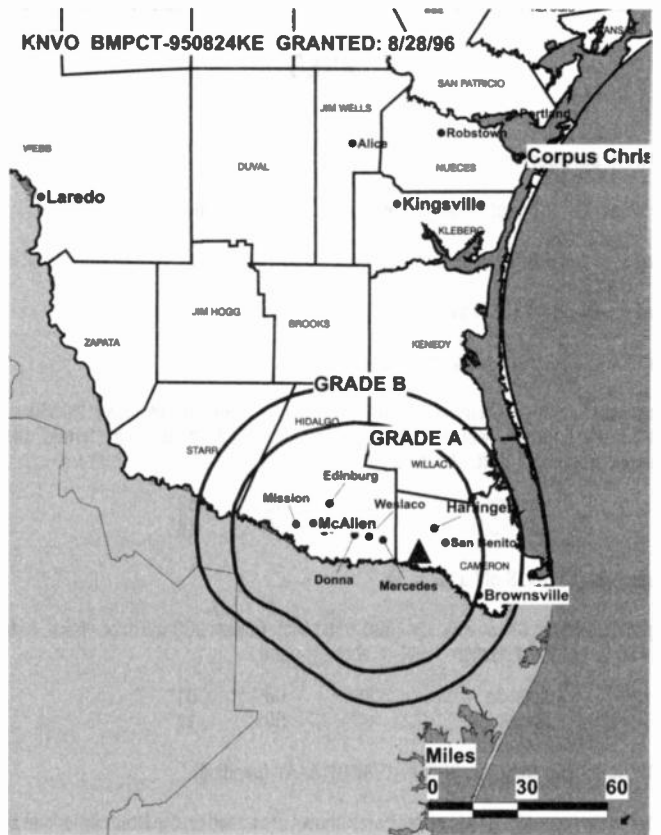
**Personnel:**

Larry Safir, General Manager.

Iggy Cantu, Chief Engineer.

Florencia Cano, Office Manager.

**Rates:** On request.



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**City of License:** McAllen. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen. Rank: 102.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,870	146,590	254,460
Average Weekly Circulation (2000)	41,660	74,686	116,345
Average Daily Circulation (2000)			74,709
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,870	146,590	254,460
Average Weekly Circulation (2000)	41,660	74,686	116,345
Average Daily Circulation (2000)			74,709

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Brownsville

**KVEO**  
**Ch. 23**

**Network Service:** NBC.

**Licensee:** ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

**Studio:** 394 N. Expressway, Brownsville, TX 78521.

**Phone:** 956-544-2323. **Fax:** 956-544-4636.

**Web Site:** <http://www.kveo.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 2600-kw max. & 735-kw horizontal visual, 41-kw aural. Antenna: 1487-ft. above av. terrain, 1489-ft. above ground, 1549-ft. above sea level.

Latitude	26°	06'	59"
Longitude	97°	50'	16"

**Transmitter:** 2-mi. S of La Feria, TX.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 200-kw max. visual. Antenna: 1460-ft. above av. terrain, 1460-ft. above ground.

Latitude	26°	06'	01"
Longitude	97°	50'	18"

**FCC Digital File Number:** BPCDT-19991018AAY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 3.5-meter C-band; Harris, 6.1-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Microwave Assoc. receivers.

**News Service:** NBC News Channel.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** December 18, 1981. Sale to Valley Broadcasting Co. by Trustee-in-Bankruptcy approved by FCC August 31, 1984. Sale to SouthWest MultiMedia Corp. by Valley Broadcasting Co. approved by FCC November 29, 1985. Sale to Associated Broadcasters Inc. by SouthWest MultiMedia Corp. approved by FCC October 19, 1990.

**Represented (sales):** Millenium Television Sales.

**Personnel:**

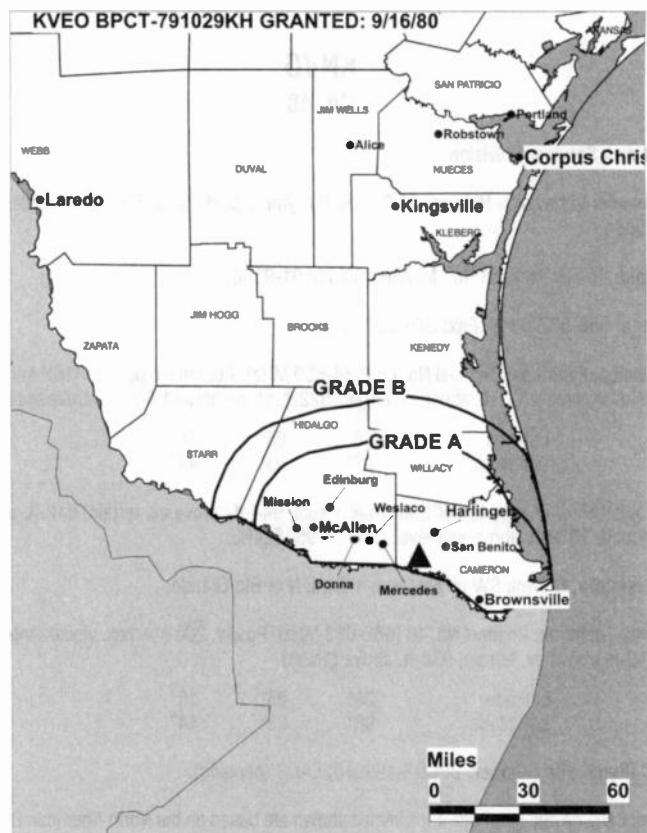
Amy Villarreal, General Manager.

Peter Hockzema, Chief Engineer.

Lisa Kidd-Hagle, Programming Coordinator.

Pat Cortez, Promotion Director.

Corina Lopez, Business Manager.



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Homer Robbins, Production Manager.

Julie Saldivar, Traffic Manager.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Brownsville. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen. **Rank:** 102.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,870	146,590	254,460
Average Weekly Circulation (2000)	63,711	81,905	145,616
Average Daily Circulation (2000)			75,245
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,870	146,590	254,460
Average Weekly Circulation (2000)	63,711	81,905	145,616
Average Daily Circulation (2000)			75,245

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Brownsville-Reynosa-Matamoros, Mexico

## XHFOX Ch. 17

**Network Service:** FOX.

**Licensee:** Televisa.

**Studio:** 97 Fracc. Paseo Residencial H., Matamoros Tam., Mexico 87380.

**Mailing Address:** Suite 188, 1445 E. Adams St., Brownsville, TX 78520.

**Phones:** 956-542-7772 (Brownsville); 88-177-270 (Mexico). **Fax:** 956-542-7748.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 2051-kw visual.  
Antenna: 66-ft. above sea level.

Latitude	25°	56'	36"
Longitude	97°	50'	57"

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Began Operation:** September 4, 1994.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Protele.

**Personnel:**

**Jorge de la Colina**, General Manager.

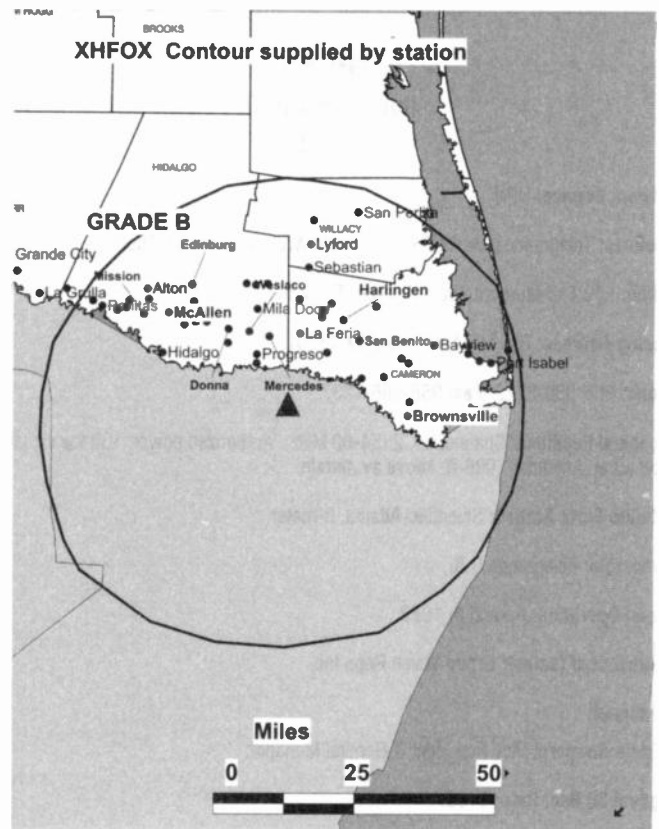
**Brent Skinner**, General Sales Manager.

**Emmet Wells**, National Sales Manager.

**Ruben Ruelas**, Chief Engineer.

**Juan C. Vazquez**, Program Director.

**Rates:** On request.



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**City of License:** Brownsville. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen.  
**Rank:** 102.

**Nielsen Data:** Not available.

## Texas—McAllen-Brownsville-Matamoros, Mexico

### **XHUPN** (formerly XHRIO) Ch. 2

**Network Service:** UPN.

**Licensee:** Telegrande S.A., 500 E. Beaumont Ave., McAllen, TX 78501.

**Studio:** 500 E. Beaumont Ave., McAllen, TX 78501.

**Mailing Address:** Box 5074, McAllen, TX 78501.

**Phone:** 956-630-2222. **Fax:** 956-686-1237.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1096-ft. above av. terrain.

**Satellite Earth Station:** Scientific-Atlanta, 0-meter.

**Ownership:** Telegrande S.A.

**Began Operation:** August 3, 1979.

**Represented (sales):** Group Seven Repts Inc.

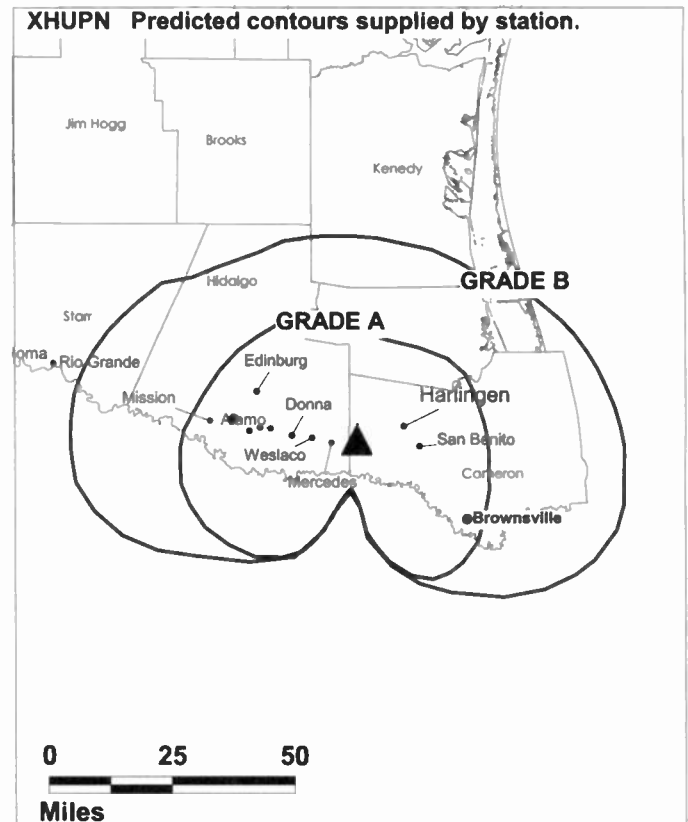
**Personnel:**

Eddie Gongora, Vice President & General Manager.

**Highest 30 Sec. Rate:** \$160.

**Rates:** On request.

**City of License:** Brownsville. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen.  
**Rank:** 102.



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Nielsen Data: Not available.

# Texas—Bryan

## KBTX-TV

Ch. 3

(Affiliated with KWTX-TV, Waco, TX)

**Network Service:** CBS.

**Licensee:** KWTX-KBTX License Corp., 300 Delaware Ave., 9th Floor, Wilmington, DE 19801.

**Studio:** 4141 E. 29th St., Bryan, TX 77802.

**Mailing Address:** Box 2636, Waco, TX 76702-2636.

**Phone:** 409-846-7777. **Fax:** 409-846-1490.

**E-mail:** mail@kbtx.com

**Web Site:** http://www.kbtx.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 70-kw visual, 7-kw aural. Antenna: 1687-ft. above av. terrain, 1705-ft. above ground, 2036-ft. above sea level.

Latitude 30° 33' 10"  
Longitude 96° 01' 50"

**Transmitter:** 4-mi. SE of Carlos, TX.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 988.6-kw max. visual. Antenna: 1565-ft. above av. terrain, 1525-ft. above ground.

Latitude 30° 33' 16"  
Longitude 96° 01' 51"

**FCC Digital File Number:** BPCDT-19991026ACP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 4-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** May 22, 1957. Sale to present owner by KWTX Broadcasting Co. approved by FCC June 26, 1999 (Television Digest, Vol. 39:16).

**Represented (sales):** Millenium Television Sales.

**Represented (legal):** Robert A. Beizer.

**Personnel:**

Ray Deaver, President.

Jim Baronet, General Manager.

Jon Boaz, General Sales Manager.

Jon Bennett, Chief Engineer.



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**Andy Pontz, News Director.**

**Rates:** On request.

**City of License:** Bryan. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,710	86,910	157,620
Average Weekly Circulation (2000)	39,665	23,198	62,863
Average Daily Circulation (2000)			36,524
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,830	24,750	75,580
Average Weekly Circulation (2000)	35,472	14,655	50,127
Average Daily Circulation (2000)			31,695
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,880	62,160	82,040
Average Weekly Circulation (2000)	4,193	8,543	12,736
Average Daily Circulation (2000)			4,829

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Bryan

## KYLE Ch. 28 (Satellite of KWKT, Waco, TX)

**Network Service:** WBN.

**Licensee:** ComCorp of Bryan License Corp., Box 3030, Lafayette, LA 70502.

**Studio:** 820 Industrial Blvd., Suite 100, Bryan, TX 77803.

**Mailing Address:** Suite B101, 2402 Broadmoor Dr., Bryan, TX 77802.

**Phone:** 409-823-2828. **Fax:** 409-822-5511.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 3000-kw max. visual. Antenna: 778-ft. above av. terrain, 778-ft. above ground, 1079-ft. above sea level.

Latitude 30° 33' 58"  
Longitude 95° 59' 24"

Holds CP for change to 2102-kw max. visual, 722-ft. above av. terrain, 640-ft. above ground, 1020-ft. above sea level; lat. 30° 41' 19", long. 96° 25' 36", transmitter to Danby Rd., 2.3-mi. NW of Bryan. BMPCT-960212KE.

**Transmitter:** 3-mi. SW of junction of Rtes. 30 & 90 at Roans Prairie, TX.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 50-kw max. visual. Antenna: 722-ft. above av. terrain, 640-ft. above ground.

Latitude 30° 41' 18"  
Longitude 96° 25' 35"

**FCC Digital File Number:** BPCDT-19991018ABD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** October 31, 1994. Sale to present owner from Silent Ministry Group Inc. approved by FCC November 19, 1996.

**Represented (legal):** Roberts & Eckard PC.

**Represented (engineering):** Lawrence Behr Associates Inc.

**Personnel:**

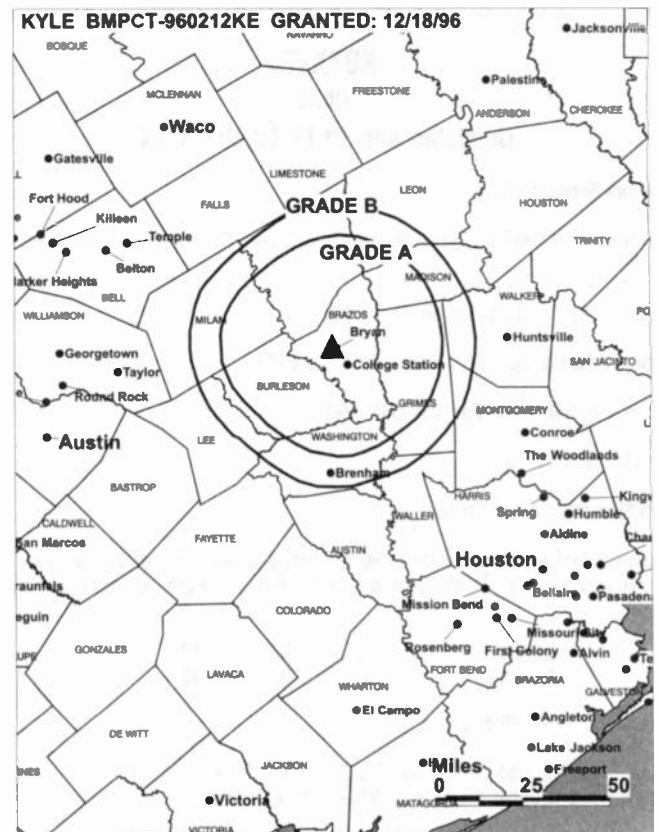
Ron Crowder, General Manager.

Lou Strowger, Chief Engineer.

Duane Sartor, Program Director.

**Rates:** On request.

**City of License:** Bryan. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,420	30,810	75,230
Average Weekly Circulation (2000)	23,776	8,713	32,489
Average Daily Circulation (2000)			12,662
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,420	24,750	69,170
Average Weekly Circulation (2000)	23,776	7,732	31,507
Average Daily Circulation (2000)			12,583
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,060	6,060
Average Weekly Circulation (2000)	0	982	982
Average Daily Circulation (2000)			79

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Corpus Christi

## KIII-TV Ch. 3

**Network Service:** ABC.

**Licensee:** Channel 3 of Corpus Christi Inc., 5002 S. Padre Island Dr., Corpus Christi, TX 78411.

**Studio:** 5002 S. Padre Island Dr., Corpus Christi, TX 78411.

**Mailing Address:** Box 6669, Corpus Christi, TX 78466-6669.

**Phone:** 361-986-8300. **Fax:** 361-986-8311.

**E-mail:** 3news@kiiitv3.com

**Web Site:** http://www.kiiitv3.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 860-ft. above av. terrain, 899-ft. above ground, 949-ft. above sea level.

Latitude 27° 39' 29"  
Longitude 97° 36' 04"

Holds CP for change to 945-ft. above av. terrain, 935-ft. above ground, 988-ft. above sea level; lat. 27° 39' 30", long. 97° 36' 04", transmitter to 15-mi. SW of Corpus Christi. BPCT-960723KF.

**Transmitter:** Near Petronilla, 15-mi. SW of Corpus Christi.

**FCC Proposed Digital Channel Number:** Ch. 47.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, C-band; Harris, 6.1-meter C-band; Andrew, Harris receivers.

**News Services:** ABC NewsOne, CNN Newsource, Conus, NIWS.

**Ownership:** McKinnon Broadcasting Co. (Group Owner).

**Began Operation:** June 9, 1954. Prior to transfer of control to Clinton D. McKinnon, station operated as KVDO-TV on Channel 22 until it left the air August 19, 1957 and later was granted change to Ch. 3. Operation on Ch. 3 began May 4, 1964.

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

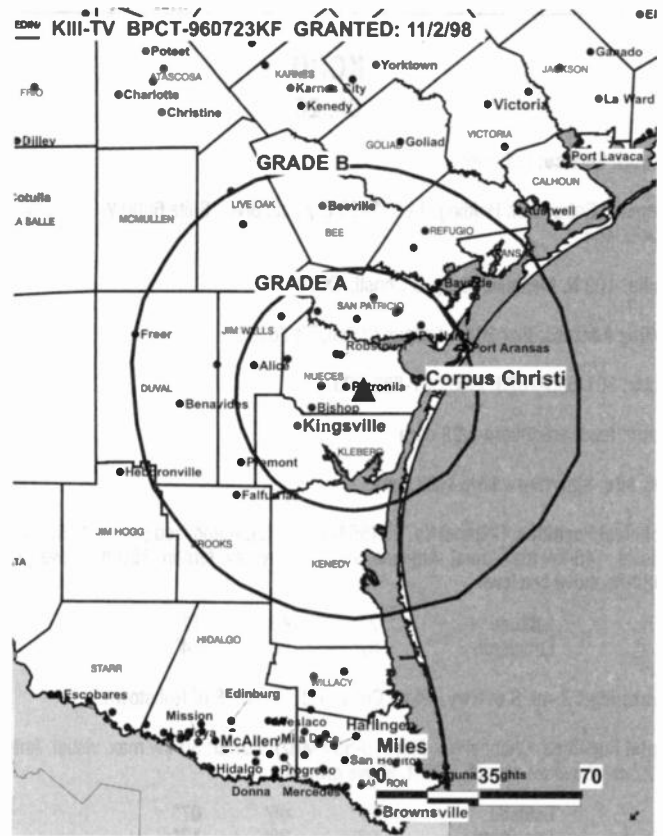
**Michael D. McKinnon, President.**

**Bob White, Vice President & General Manager.**

**Lilly Vela, News Director.**

**Leonard Roper, Business Manager.**

**Tim Gainan, Local Sales Manager.**



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**Larry Hogue, Regional Sales Mgr.**

**Bill Beck, National Sales Manager.**

**Brent Judd, Chief Engineer.**

**Highest 30 Sec. Rate:** \$950.

**City of License:** Corpus Christi. **Station DMA:** Corpus Christi. **Rank:** 129.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,770	52,140	176,910
Average Weekly Circulation (2000)	103,206	39,490	142,696
Average Daily Circulation (2000)			90,881
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,900	52,140	174,040
Average Weekly Circulation (2000)	102,061	39,490	141,551
Average Daily Circulation (2000)			90,364
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,870	0	2,870
Average Weekly Circulation (2000)	1,145	0	1,145
Average Daily Circulation (2000)			517

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Corpus Christi

## KORO Ch. 28

**Network Service:** Univision.

**Licensee:** Entravision Holdings LLC, 2425 Olympic Blvd., Suite 6000 W. Santa Monica, CA 90404.

**Studio:** 102 N. Mesquite, Corpus Christi, TX 78401.

**Mailing Address:** Box 2667, Corpus Christi, TX 78403.

**Phone:** 361-883-2823. **Fax:** 361-883-2931.

**E-mail:** feedback@koro-tv28.com

**Web Site:** http://www.koro-tv28.com

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 1459-kw max. visual, 146-kw max. aural. Antenna: 762-ft. above av. terrain, 750-ft. above ground, 820-ft. above sea level.

Latitude 27° 45' 11"  
Longitude 97° 38' 14"

**Transmitter:** 2-mi. S of Hwy. 44 on Ch. 10 Rd., 2-mi. SE of Robstown.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 30-kw max. visual. Antenna: 722-ft. above av. terrain, 709-ft. above ground.

Latitude 27° 45' 07"  
Longitude 97° 38' 17"

**FCC Digital File Number:** BPCDT-19991027ACG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Andrew, 7-meter.

**News Service:** AP.

**Ownership:** Entravision Communications Corp. (Group Owner).

**Began Operation:** April 13, 1977. Sale to present owner from Telecorpus Inc. approved by FCC March 3, 1998.

**Represented (sales):** Univision.

**Represented (legal):** Thompson, Hine & Flory LLP.

**Personnel:**

Araceli Deleon, General Manager.

Claire Arredondo, Program Director.

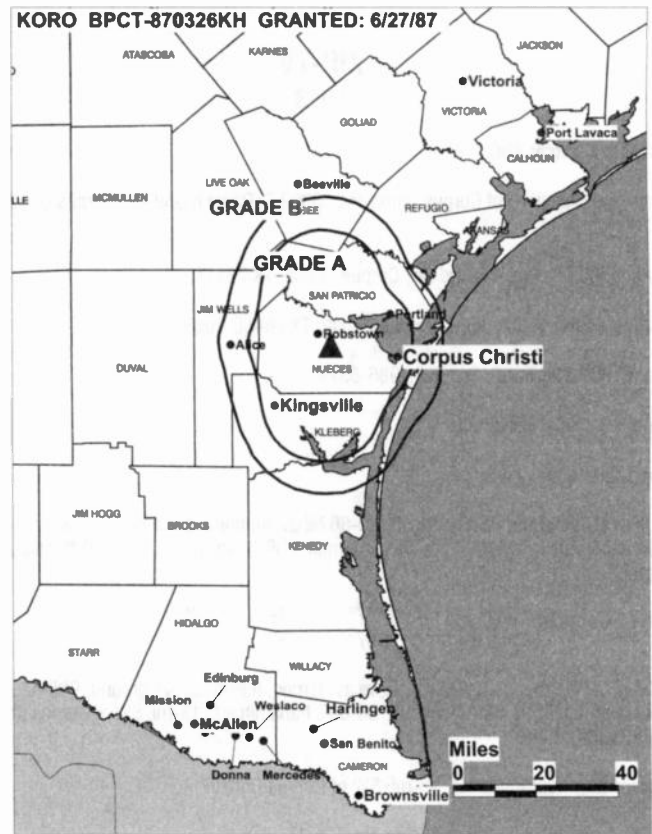
Veronica Moreno, Business Manager.

Hector Juarez, Local Sales Manager.

George Sanders, Chief Engineer.

Louis Patino, News Director.

Arlene Rivera, Creative Services Manager.



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**Veronica Salinas, Production Manager.**

**John Trevino, National Sales Manager.**

**Highest 30 Sec. Rate:** \$210.

**Rates:** On request.

**City of License:** Corpus Christi. **Station DMA:** Corpus Christi. **Rank:** 129.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,080	52,140	169,220
Average Weekly Circulation (2000)	22,267	10,298	32,566
Average Daily Circulation (2000)			19,827
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,650	52,140	167,790
Average Weekly Circulation (2000)	22,057	10,298	32,355
Average Daily Circulation (2000)			19,698
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,430	0	1,430
Average Weekly Circulation (2000)	210	0	210
Average Daily Circulation (2000)			129

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Corpus Christi

## KRIS-TV Ch. 6

**Network Service:** NBC.

**Licensee:** KVOA Communications Inc., 132 Columbus St., Charleston, SC 29403.

**Studio:** 409 S. Staples St., Corpus Christi, TX 78401.

**Mailing Address:** Box 840, Corpus Christi, TX 78403.

**Phone:** 512-886-6100. **Fax:** 512-887-6666.

**E-mail:** kris@trip.net

**Web Site:** http://www.kristv.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 954-ft. above av. terrain, 945-ft. above ground, 1007-ft. above sea level.

Latitude 27° 44' 28"  
Longitude 97° 36' 08"

**Transmitter:** Violet Rd., 2.94-mi. S of Violet community, SW of city limits.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 160-kw visual. Antenna: 953-ft. above av. terrain, 945-ft. above ground.

Latitude 27° 44' 28"  
Longitude 97° 36' 08"

**FCC Digital File Number:** BPCDT-20000501AFK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 4.1-meter Ku-band; Harris, 6.1-meter C-band; Harris, 9.1-meter Ku-band; Harris receivers.

**News Service:** AP.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** May 25, 1956. Sale to present owner by Gulf Coast Broadcasting Co. approved by FCC August 7, 1998.

**Represented (sales):** Blair Television.

**Represented (legal):** Nixon, Hargrave, Devans & Doyle LLP.

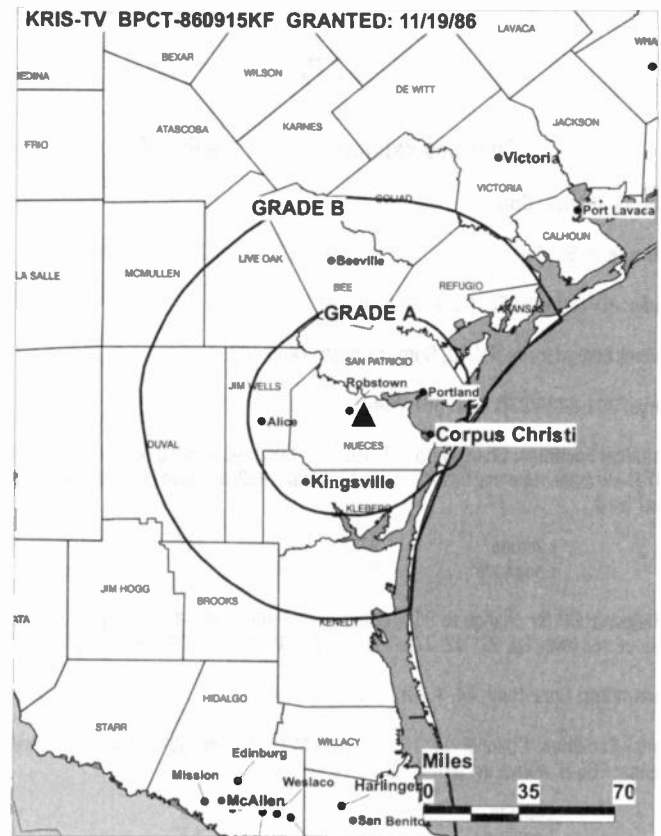
**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

James H. Smith, President & General Manager.

Roger Brandt, General Sales Manager.

Steve West, Chief Engineer.



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**Susan M. Hines, Business Manager.**

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Corpus Christi. **Station DMA:** Corpus Christi. **Rank:** 129.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,900	53,760	175,660
Average Weekly Circulation (2000)	97,286	39,773	137,059
Average Daily Circulation (2000)			82,034
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,900	52,140	174,040
Average Weekly Circulation (2000)	97,286	39,298	136,584
Average Daily Circulation (2000)			81,932
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,620	1,620
Average Weekly Circulation (2000)	0	475	475
Average Daily Circulation (2000)			102

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Corpus Christi

**KZTV**

**Ch. 10**

**(Operates satellite KVTV, Laredo, TX)**

**Network Service:** CBS.

**Licensee:** K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

**Studio:** 301 Artesian St., Corpus Christi, TX 78401.

**Mailing Address:** Box TV-10, Corpus Christi, TX 78403.

**Phone:** 361-883-7070. **Fax:** 361-884-8111.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 940-ft. above av. terrain, 982-ft. above ground, 1049-ft. above sea level.

Latitude 27° 46' 50"  
Longitude 97° 38' 03"

Requests CP for change to 951-ft. above av. terrain, 942-ft. above ground, 1002-ft. above sea level; lat. 27° 42' 27.9", long. 97° 24' 59.0". BPCT-20000413ABR.

**Transmitter:** State Hwy. 44, 1.7-mi. E of Robstown, TX.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 631.2-kw max. visual. Antenna: 866-ft. above av. terrain, 855-ft. above ground.

Latitude 27° 46' 44"  
Longitude 97° 37' 57"

**FCC Digital File Number:** BPCDT-19991101AER (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Pinzone, RCA, Scientific-Atlanta; Pinzone, RCA, Scientific-Atlanta receivers.

**AM Affiliate:** KSIX, 1-kw, 1230 kHz.

**News Services:** AP, CBS Newspath.

**Ownership:** K-SIX Television Inc.

**Began Operation:** September 30, 1956.

**Represented (sales):** Settel Inc.

**Personnel:**

**Vann M. Kennedy, President & General Manager.**

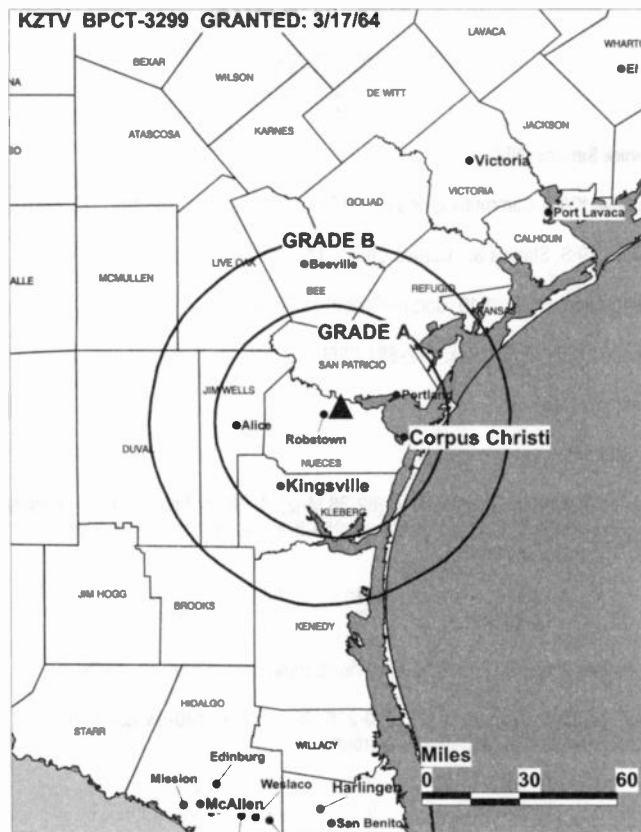
**Jim Bixler, Station Manager.**

**Charley Brite, General Sales Manager.**

**Dale Bowers, Local Sales Manager.**

**Gene Looper, Program Director.**

**Lester Waters, Chief Engineer.**



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**Walter Furley, News Director.**

**Alice Benson, Promotion Director.**

**Highest 30 Sec. Rate:** \$450.

**City of License:** Corpus Christi. **Station DMA:** Corpus Christi. **Rank:** 129.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,900	53,760	175,660
Average Weekly Circulation (2000)	85,672	37,800	123,471
Average Daily Circulation (2000)			60,477
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,900	52,140	174,040
Average Weekly Circulation (2000)	85,672	37,325	122,997
Average Daily Circulation (2000)			60,404
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,620	1,620
Average Weekly Circulation (2000)	0	475	475
Average Daily Circulation (2000)			73

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Dallas-Fort Worth

**KDAF**  
Ch. 33

**Network Service:** WBN.

**Licensee:** Tribune Television Co., 8001 John Carpenter Freeway, Dallas, TX 75247.

**Studio:** 8001 John Carpenter Freeway, Dallas, TX 75247.

**Phone:** 972-252-9222. **Fax:** 972-252-3409.

**E-mail:** klong@tribune.com

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1696-ft. above av. terrain, 1501-ft. above ground, 2321-ft. above sea level.

Latitude 32° 35' 21.50"  
Longitude 96° 58' 10.00"

Requests CP for change to 1706-ft. above av. terrain, 1558-ft. above ground, 2369-ft. above sea level; lat. 32° 32' 33", long. 96° 57' 31", transmitter to approx. 0.5-mi SW of intersection of Tar Rd. & Knight St., near Cedar Hill. BPCT-980909KF.

**Transmitter:** Beltline Rd., 0.81-mi. W of Cedar Hill Rd., Cedar Hill.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 350-kw max. visual. Antenna: 1762-ft. above av. terrain, 1608-ft. above ground, 2421-ft. above sea level.

Latitude 32° 32' 35.00"  
Longitude 96° 57' 32.00"

**Transmitter:** Approx. 0.5-mi. SW of intersection of Tar Rd. & Knight St.

**FCC Digital File Number:** BPCDT-990225KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 4.6-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Harris, Scientific-Atlanta, Standard Communications receivers.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** September 29, 1980. Sale to present owner by Renaissance Communications Corp. approved by FCC March 20, 1997 (Television Digest, Vol. 36:28; 37:12, 13). Sale to Renaissance Communications Corp. by Fox Television Stations Inc. approved by FCC June 7, 1995 (Vol. 34:48). Sale to Fox Television Stations by Metromedia approved by FCC November 14, 1985. Sale to Metromedia by Sheldon K. Turner and Nolanda Turner Hill approved by FCC November 8, 1983.

**Represented (sales):** MMT Sales Inc.

**Personnel:**

Joseph Young, Vice President & General Manager.

Steve McDonald, General Sales Manager.

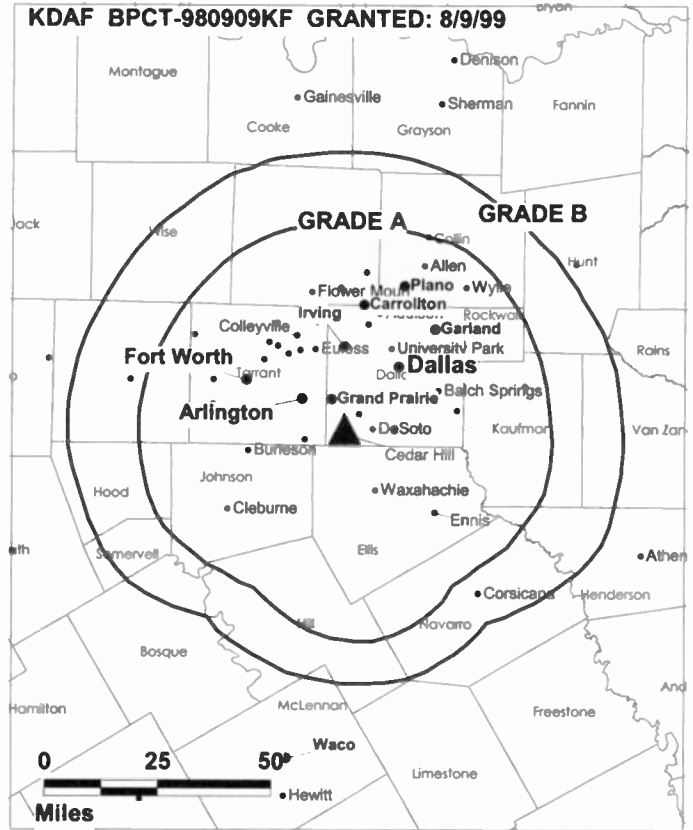
Christopher Daly, Regional Sales Manager.

Wendy Logsdon, Program Director.

Carolyn Hudspeth, Controller.

Anthony Maisel, News Director.

Wendy Logsdon, Programming Director.



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**Bob Dickinson**, Production Manager.

**Rick Anderson**, Chief Engineer.

**Roger Vertrees**, Creative Services Director.

**Beth Stiles**, Local Sales Manager.

**Rates:** On request.

**City of License:** Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	983,390	992,450	1,975,840
Average Weekly Circulation (2000)	453,773	452,862	906,635
Average Daily Circulation (2000)			379,438
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	955,710	976,180	1,931,890
Average Weekly Circulation (2000)	441,621	450,738	892,360
Average Daily Circulation (2000)			374,075
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,680	16,270	43,950
Average Weekly Circulation (2000)	12,152	2,124	14,276
Average Daily Circulation (2000)			5,363

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Dallas-Fort Worth

## KDFI-TV Ch. 27

**Network Service:** Independent.

**Licensee:** NW Communications of Texas Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 400 N. Griffin St., Dallas, TX 75202.

**Phone:** 214-637-2727. **Fax:** 214-720-3355.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. & 1490-kw horizontal visual, 251-kw aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 21"  
Longitude 96° 58' 12"

Holds CP for change to 1709-ft. above av. terrain, 1552-ft. above ground, 2365-ft. above sea level; lat. 32° 32' 35", long. 95° 57' 32". BPCT-20000121AAQ.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1624-ft. above av. terrain, 1476-ft. above ground.

Latitude 32° 32' 35"  
Longitude 96° 57' 32"

**FCC Digital File Number:** BPCDT-19991101AEK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** United Satellite Systems, 5-meter; M/A-Com receivers.

**News Services:** Southwest Newswire, UPI.

**LMA:** Local marketing agreement with KDFW (F), Dallas-Fort Worth.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** January 26, 1981. Pro forma assignment of license to present owner approved by FCC July 26, 1996 Sale to present owner by New Dallas Media Inc. approved by FCC February 18, 2000.

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Gardner Carton & Douglas.

**Personnel:**

**Kathy A. Saunders,** Vice President, General Manager.

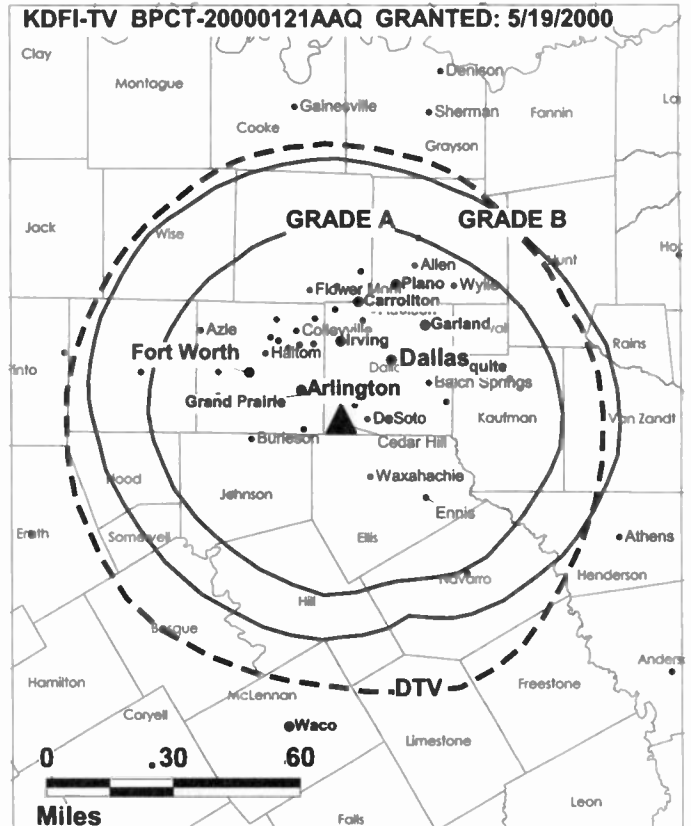
**Mark LeValley,** Vice President, Engineering.

**Pat Schultz,** Vice President, Finance.

**Ken Murphy,** Vice President, Sales Director.

**John Kukla,** Vice President, Creative Services Director.

**Andy Alexander,** Vice President, Research.



**Celeste January,** National Sales Manager.

**Kay Shera,** Traffic Director.

**Rates:** On request.

**City of License:** Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	983,390	986,760	1,970,150
Average Weekly Circulation (2000)	262,076	317,310	579,386
Average Daily Circulation (2000)			206,021
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	955,710	970,490	1,926,200
Average Weekly Circulation (2000)	254,630	315,379	570,009
Average Daily Circulation (2000)			202,588
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,680	16,270	43,950
Average Weekly Circulation (2000)	7,446	1,930	9,376
Average Daily Circulation (2000)			3,434

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Dallas-Fort Worth

## KDFW Ch. 4

**Network Service:** FOX.

**Licensee:** KDFW License Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 400 N. Griffin St., Dallas, TX 75202.

**Phone:** 214-720-4444. **Fax:** 214-720-3177.

**Web Site:** <http://www.kdfwfox4.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1677-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 35' 06"  
Longitude 96° 58' 41"

**Transmitter:** Cedar Hill at junction of Beltline & Mansfield Rds.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Vertex, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, DataTime, HMS, NIWS.

**LMA:** Local marketing agreement with KDFI-TV (I), Dallas-Fort Worth.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** December 3, 1949. Sale to Times Mirror Co. by Times Herald Printing Co. along with Dallas-Times Herald, approved by FCC May 15, 1970 (Television Digest, Vol. 9:38; 10:20). Sale to Argyle Television Holding Inc. by Times Mirror Co. approved by FCC August 6, 1993 (Vol. 33:13, 14; 34:2). Sale to New World Communications by Argyle Television Holding Inc. approved by FCC March 31, 1995; to Fox November 7, 1996.

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

**Kathy Saunders**, Vice President & General Manager.

**Pat Schultz**, Vice President, Finance.

**Mark LeValley**, Vice President, Engineering.

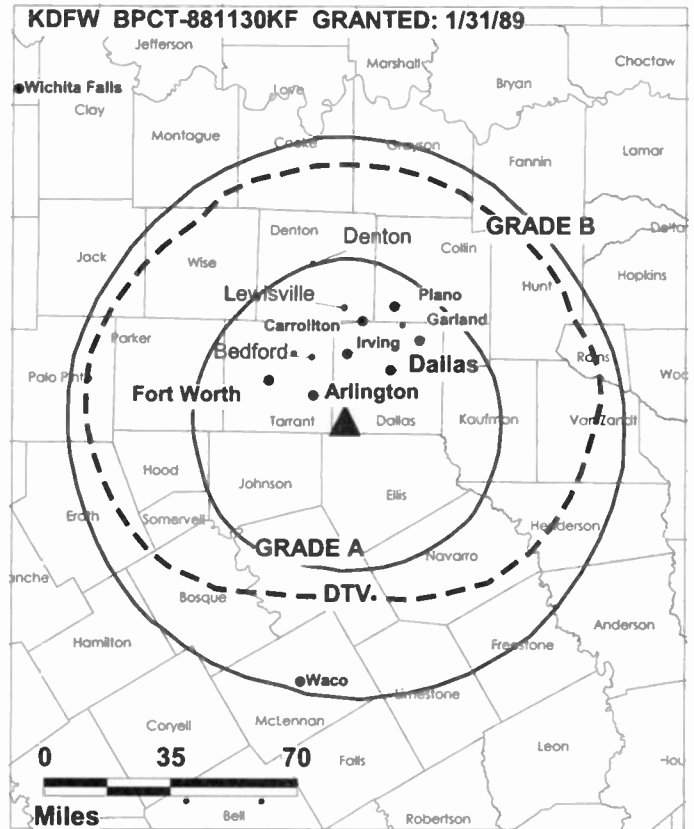
**Andy Alexander**, Vice President, Research & Cable.

**Ken Murphy**, Vice President & Regional Sales Manager.

**John Kukla**, Vice President, Creative Services.

**Kyle Krebs**, Local Sales Manager.

**Jeff Gurley**, National Sales Manager.



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**Ken Foote**, Program Manager.

**Kay Shera**, Traffic Director.

**Rates:** On request.

**City of License:** Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,160,190	1,058,490	2,218,680
Average Weekly Circulation (2000)	749,457	654,545	1,404,002
Average Daily Circulation (2000)			619,945
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	983,080	974,910	1,957,990
Average Weekly Circulation (2000)	681,682	641,923	1,323,605
Average Daily Circulation (2000)			591,674
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,110	83,580	260,690
Average Weekly Circulation (2000)	67,775	12,622	80,397
Average Daily Circulation (2000)			28,271

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Dallas

## KDFW-DT Ch. 35

**Network Service:** FOX.

**Grantee:** Fox Television Station Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 400 N. Griffin St., Dallas, TX 75202.

**Phone:** 214-720-4444. **Fax:** 214-720-3177.

**Web Site:** <http://www.kdfwfox4.com>

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 857-kw max. visual. Antenna: 1699-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude	32°	35'	06"
Longitude	96°	58'	41"

**Transmitter:** Intersection of Beltline & Mansfield Rds., Cedar Hill.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fox Television Stations Inc. (Group Owner).

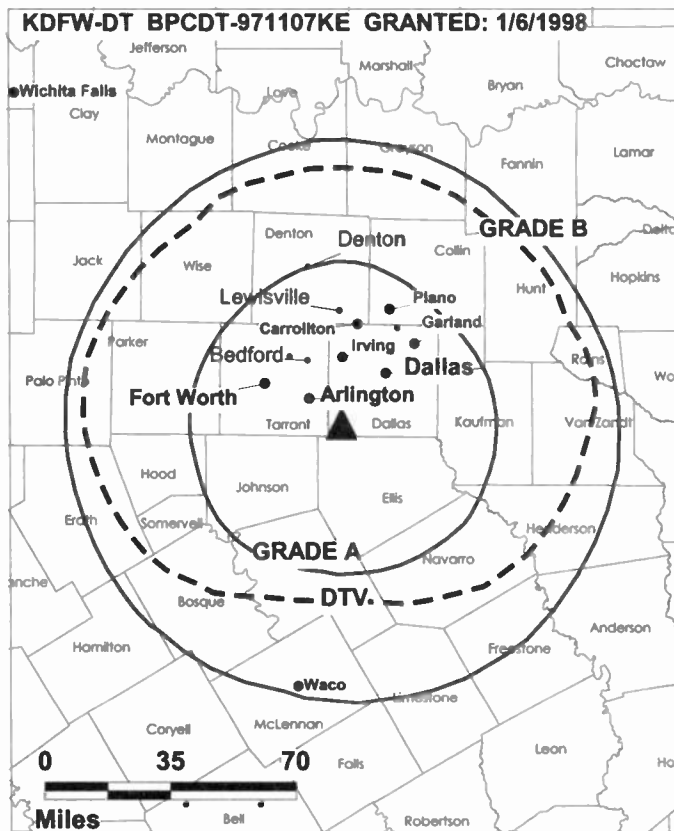
**Began Digital Operation:** September 10, 1998.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

**Kathy Saunders, Vice President & General Manager.**

**Rates:** On request.



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**City of License:** Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

**Texas—Dallas**

**KDTX-TV  
Ch. 58**

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting of Texas Inc., 2823 W. Irving Blvd., Irving, TX 75061.

**Studio:** 2823 W. Irving Blvd., Irving, TX 75061.

**Phone:** 972-313-1333. **Fax:** 972-790-5853.

**Technical Facilities:** Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1437-ft. above av. terrain, 1241-ft. above ground, 2061-ft. above sea level.

Latitude 32° 35' 22"  
Longitude 96° 58' 10"

Requests CP for change to 1434-ft. above av. terrain, 1240-ft. above ground, 2064-ft. above sea level, lat. 32° 35' 21", long. 96° 58' 12", transmitter to side of existing tower on Beltline Rd., 0.8-mi. W of Cedar Hill Rd. BPCT-990401LE.

**Transmitter:** 1360 W. Beltline Rd., 0.8-mi. W of Cedar Hill.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 600-kw max. visual. Antenna: 1637-ft. above av. terrain, 1480-ft. above ground.

Latitude 32° 35' 21"  
Longitude 96° 58' 12"

**FCC Digital File Number:** BPCDT-19991028AFX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter; Wegener receivers.

**SNG Mobile Dish:** Vertex, 2.9-meter Ku-band.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** February 9, 1987.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

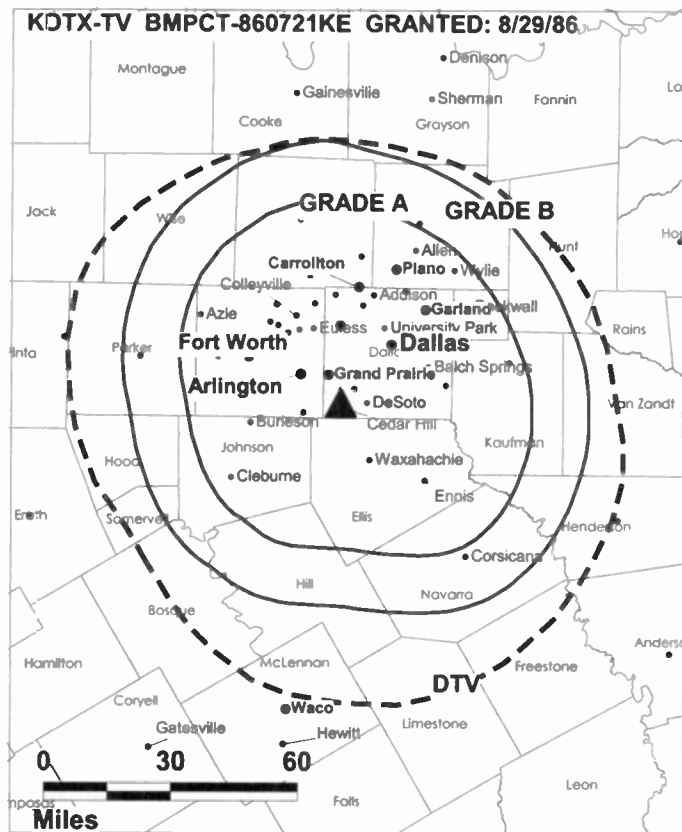
**Personnel:**

**Phil Crouch**, Station Manager.

**Steve Fjordbak**, Production Manager.

**Christene McGinnis**, Public Affairs Director.

**Jim Forman**, Chief Engineer.



**Highest 30 Sec. Rate:** \$95.

**City of License:** Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	61,640	475,480	537,120
Average Weekly Circulation (2000)	6,947	34,788	41,735
Average Daily Circulation (2000)			10,850
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	61,640	475,480	537,120
Average Weekly Circulation (2000)	6,947	34,788	41,735
Average Daily Circulation (2000)			10,850

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Fort Worth-Dallas

## KFWD Ch. 52

**Network Service:** Telemundo.

**Licensee:** HIC Broadcast Partners, 900 S. Garfield Ave., Alhambra, CA 91801.

**Studio:** 3000 W. Story Rd., Irving, TX 75038.

**Phone:** 972-255-5200. **Fax:** 972-258-1770.

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 5000-kw max. visual. Antenna: 1076-ft. above av. terrain, 1053-ft. above ground, 1680-ft. above sea level.

Latitude 32° 45' 01"  
Longitude 97° 16' 07"

Requests CP for change to 5010-kw max. visual, 1788-ft. above av. terrain, 1621-ft. above ground, 2425-ft. above sea level; lat. 32° 35' 19", long. 96° 58' 05". BPC-19991216ABZ.

**Transmitter:** Near 3900 Barnett St., Fort Worth.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 172.9-kw max. visual. Antenna: 1788-ft. above av. terrain, 1621-ft. above ground, 2425-ft. above sea level.

Latitude 32° 35' 19"  
Longitude 96° 58' 05"

Requests modification of CP for change to 375-kw max. visual. BPC-20000501ADA.

**Transmitter:** 1310 Beltline Rd., 0.87-mi. W of Cedar Hill.

**FCC Digital File Number:** BPC-990331KO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** HIC Broadcast Partners, 75%; Interspan Communications, 25%.

**Began Operation:** September 1, 1988.

**Represented (sales):** Telemundo Network Sales.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Silliman & Silliman.

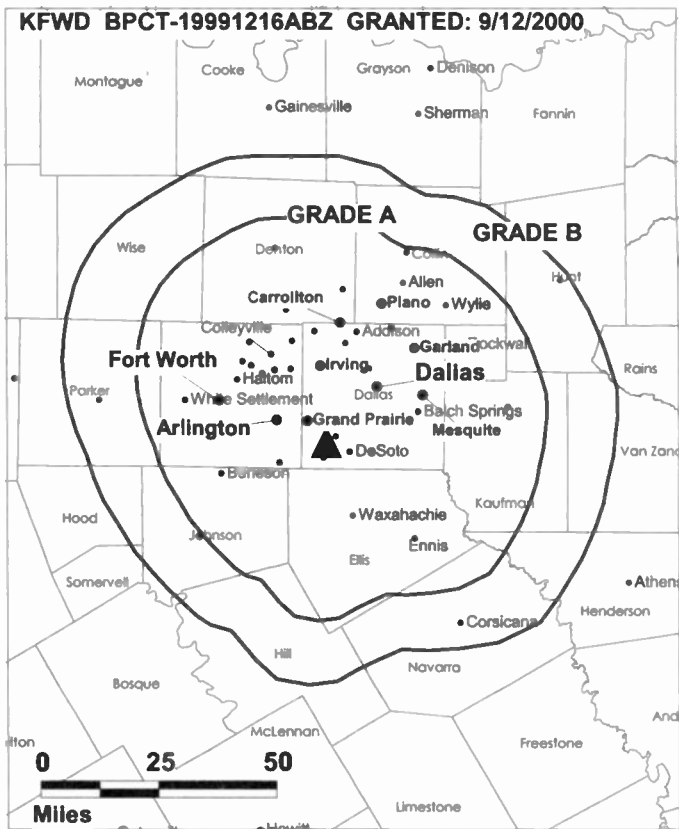
### Personnel:

Wayne Casa, Vice President & General Manager.

Tee Thomas, Chief Engineer.

Angel Covarrubias, Executive News Producer.

Wanda Rivera, Community Relations.



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**Carmen Hillenbrand,** Marketing Coordinator.

**Maria Vera Roman,** Business Manager.

**Victoria D'Anda,** Production Manager.

**Rates:** On request.

**City of License:** Fort Worth. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,360	391,640	423,000
Average Weekly Circulation (2000)	3,804	19,582	23,386
Average Daily Circulation (2000)			8,214
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,360	391,640	423,000
Average Weekly Circulation (2000)	3,804	19,582	23,386
Average Daily Circulation (2000)			8,214

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Arlington-Dallas

**KPXD**  
**Ch. 68**

**Network Service:** PAX.

**Licensee:** United Broadcast Group II Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 800 W. Airport Freeway Suite 750, Irving, TX 75062.

**Phone:** 972-438-6868. **Fax:** 972-579-3045.

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1180-ft. above av. terrain, 960-ft. above ground, 1800-ft. above sea level.

Latitude 32° 35' 24"  
Longitude 96° 58' 21"

Holds CP for change to 1765-ft. above av. terrain, 1558-ft. above ground, 2388-ft. above sea level; lat. 32° 35' 24", long. 96° 58' 25", transmitter to 0.5-mi. E of the intersection of Robin Rd. & Beltline Rd., Cedar Hill. BPC-980706KL.

**Transmitter:** Beltline Rd., 1.5-mi. W of Hwy. 67, Cedar Hill.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 1000-kw max. visual. Antenna: 1207-ft. above av. terrain, 1000-ft. above ground.

Latitude 32° 35' 25"  
Longitude 96° 58' 23"

**FCC Digital File Number:** BPCDT-19990914AAD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** December 21, 1996. Paxson Communications Corp. acquisition of majority interest from United Broadcast Group approved by FCC April 4, 1997. Paxson acquired remaining interest in early 2000.

**Represented (legal):** Walker, Bordelon, Hamlin, Theriot & Hardy.

**Represented (engineering):** du Treil, Lundin & Rackey Inc.

**Personnel:**

Terry E. Hanson, General Manager.

John Deroche, General Sales Manager.

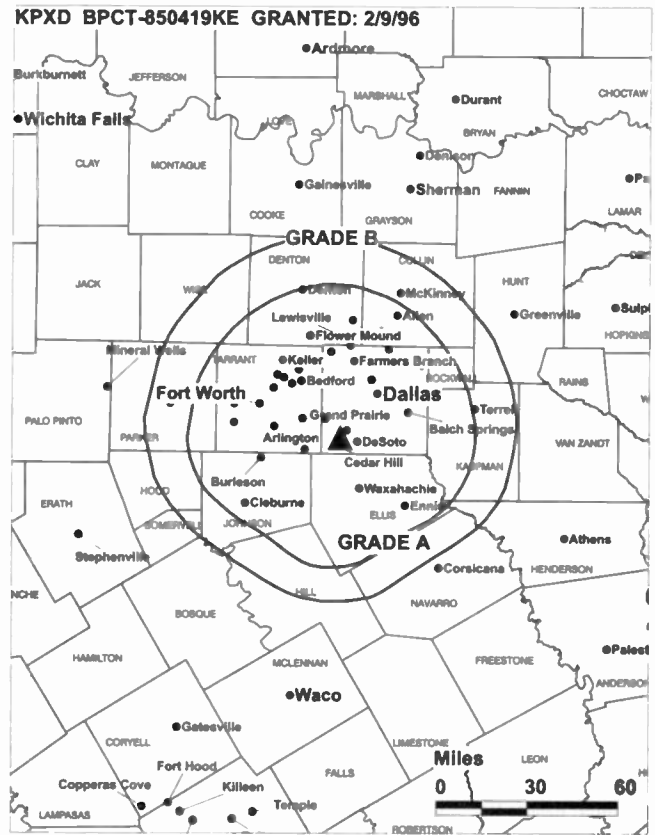
Joanne May, Local Sales Manager.

Kent Mathew, Chief Engineer.

Julie Hanson, Program Director.

Rick Fetter, Business Manager.

**Rates:** On request.



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**City of License:** Arlington. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	973,250	904,530	1,877,780
Average Weekly Circulation (2000)	93,380	111,030	204,409
Average Daily Circulation (2000)			67,600
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	926,140	904,530	1,830,670
Average Weekly Circulation (2000)	89,187	111,030	200,217
Average Daily Circulation (2000)			66,611
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,110	0	47,110
Average Weekly Circulation (2000)	4,193	0	4,193
Average Daily Circulation (2000)			989

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Irving-Dallas

## KSTR-TV (formerly KHSX-TV) Ch. 49

**Network Service:** HSN.

**Licensee:** USA Station Group Partnership, 1957 E. Irving Blvd., Irving, TX 75060.

**Studio:** 1957 E. Irving Blvd., Irving, TX 75060.

**Phone:** 972-579-4900. **Fax:** 972-579-1105.

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1197-ft. above av. terrain, 1166-ft. above ground, 1824-ft. above sea level.

Latitude 32° 35' 24"  
Longitude 96° 58' 21"

Requests CP for change to 1704-ft. above av. terrain, 1556-ft. above ground, 2370-ft. above sea level, lat. 32° 32' 35", long. 96° 57' 32". BPCT-19991019AAT.

**Transmitter:** 1574 W. Beltline Rd., 1-mi. W of Cedar Hill.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 200-kw max. visual. Antenna: 1197-ft. above av. terrain, 1004-ft. above ground, 1824-ft. above sea level.

Latitude 32° 35' 24"  
Longitude 96° 58' 21"

**Transmitter:** Beltline Rd., 1-mi. W of Cedar Hill.

**FCC Digital File Number:** BPCDT-980806KE. Granted: October 20, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Planned.

**Satellite Earth Station:** Pinzone, 6.1-meter C-band.

**Ownership:** USA Broadcasting (Group Owner).

**Began Operation:** April 17, 1984. Sale to present owner by Cela Inc. approved by FCC April 7, 1987.

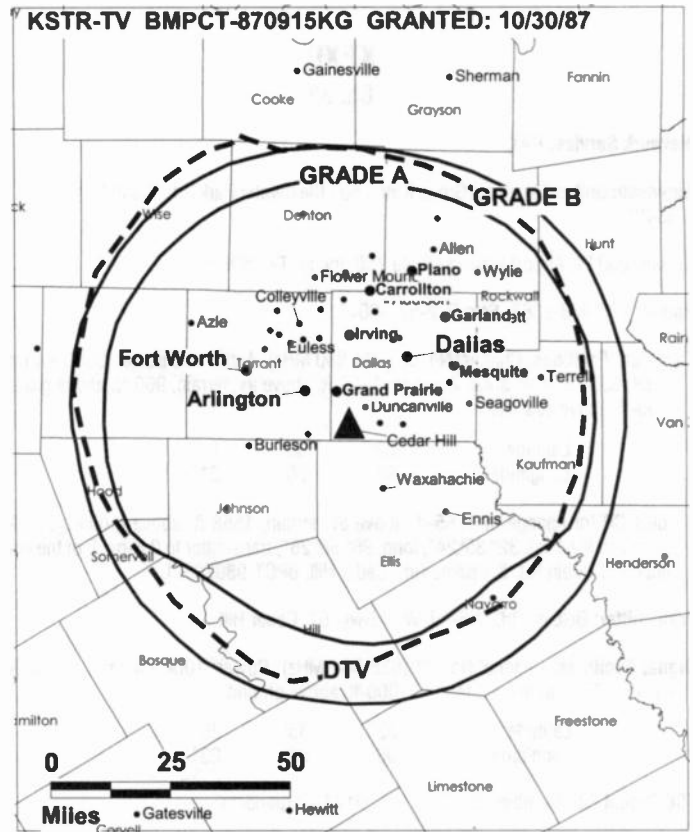
**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** John F. X. Browne & Associates PC.

**Personnel:**

Tony Montes, Operations Manager.

**Rates:** On request.



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**City of License:** Irving. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

**Nielsen Data:** Not available.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	708,360	762,750	1,471,110
Average Weekly Circulation (2000)	43,474	56,359	99,834
Average Daily Circulation (2000)			24,593

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	708,360	762,750	1,471,110
Average Weekly Circulation (2000)	43,474	56,359	99,834
Average Daily Circulation (2000)			24,593

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Greenville-Dallas

**KTAQ**  
Ch. 47

**Network Service:** Independent.

**Licensee:** New World Broadcasting Corp., 1st Floor, 7700 Carpenter Freeway, Dallas, TX 75247.

**Studio:** KTAQ TV 47, Box 8547, Greenville, TX 75404.

**Phone:** 903-455-8847. **Fax:** 903-455-8891.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 14.2-kw max. visual. Antenna: 508-ft. above av. terrain, 492-ft. above ground, 1069-ft. above sea level.

Latitude	33°	09'	32"
Longitude	96°	08'	34"

Holds CP for change to 4730-kw max. visual, 663-ft. above av. terrain, 646-ft. above ground, 1224-ft. above sea level; lat. 33° 9' 32", long. 96° 8' 34", transmitter to County Rd. 1057, Penial. BPCT-960710KP.

**Transmitter:** 1.6-mi. NW, 320° from Greenville, on Hunt County Rd. No. 1058.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power. Antenna: 1673-ft. above av. terrain, 1480-ft. above ground.

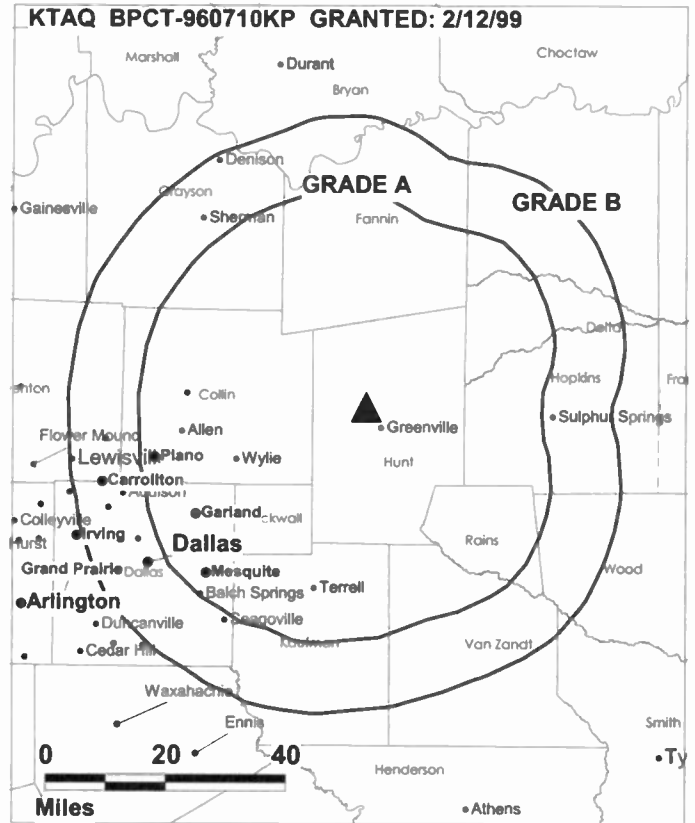
Latitude	32°	35'	21"
Longitude	96°	58'	12"

**FCC Digital File Number:** BPCDT-19991027ABP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** New World Broadcasting Corp.

**Began Operation:** April 1, 1994. Sale to present owner by Mike Simmons approved by FCC January 12, 2000.



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**Represented (legal):** Gammon & Grange PC.

**Personnel:**

**Mike Simmons, General Manager.**

**Rates:** On request.

**City of License:** Greenville.

**Station DMA:** Dallas-Fort Worth. Rank: 7.

**Nielsen Media:** Not available.

# Texas—Fort Worth-Dallas

**KTVT**  
Ch. 11

**Network Service:** CBS.

**Licensee:** KTVT Broadcasting Co. LP, 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 5233 Bridge St., Fort Worth, TX 76103.

**Dallas Sales Office:** 10111 N. Central Expressway, Dallas, TX 75231.

**Mailing Address:** Box 2495, Fort Worth, TX 76113.

**Phones:** 214-750-1111; 817-451-1111. **Fax:** 817-457-1897.

**E-mail:** ktvt@ktvt.com

**Web Site:** <http://www.cbs11tv.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1669-ft. above av. terrain, 1553-ft. above ground, 2349-ft. above sea level.

Latitude	32°	34°	43°
Longitude	96°	57°	12°

**Transmitter:** Approx. 0.7-mi. S of Cedar Hill.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 565.8-kw max. visual. Antenna: 1640-ft. above av. terrain, 1480-ft. above ground, 2277-ft. above sea level.

Latitude	32°	34°	43°
Longitude	96°	57°	12°

**Transmitter:** Approx. 0.66-mi. S from center of Cedar Hill, Dallas County.

**FCC Digital File Number:** BPCDT-980501KL. Granted: June 2, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter Ku & C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku & C-band; Harris, Standard Agile Omni receivers.

**News Service:** AP.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** September 11, 1955. Sale to present owner from CBS Inc. approved by FCC May 3, 2000. Sale to CBS Inc. by Gaylord Broadcasting Co. approved by FCC August 3, 1999 (*Television Digest*, Vol. 39:16, 42). Sale to Gaylord Broadcasting Co. by NAFI Telecasting approved by FCC August 1, 1962 (Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved by FCC July 27, 1960 (Vol. 16:21, 31).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

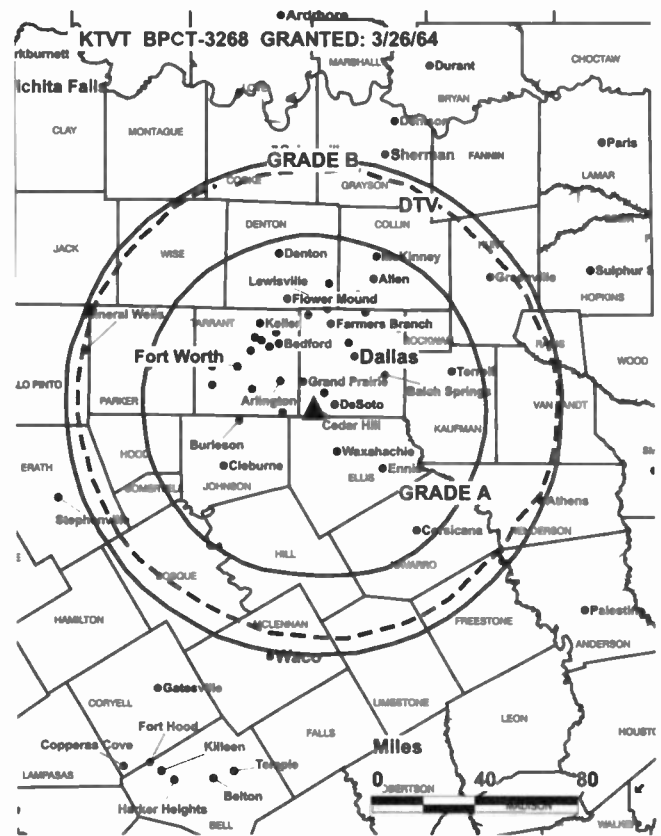
**Personnel:**

Brian P. Jones, Vice President & General Manager.

Linda Levy, Vice President, News.

Kymberly Redmond, Sales Director.

Don Adams, Local Sales Manager.



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**James Kalahar**, Local Sales Manager.

**Mike Kruep**, Controller.

**Tom Daniels**, Engineering & Operations Director.

**Chad Rounsavan**, Production Manager.

**Venus Wehle**, Creative Services Director.

**Rates:** On request.

**City of License:** Fort Worth. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,181,850	1,030,980	2,212,830
Average Weekly Circulation (2000)	726,651	638,019	1,364,669
Average Daily Circulation (2000)			591,121
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	983,080	980,600	1,963,680
Average Weekly Circulation (2000)	658,196	630,717	1,288,913
Average Daily Circulation (2000)			565,474
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	198,770	50,380	249,150
Average Weekly Circulation (2000)	68,455	7,301	75,756
Average Daily Circulation (2000)			25,647

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Fort Worth-Dallas

**KTXA**  
Ch. 21

**Network Service:** UPN.

**Licensee:** Paramount Stations Group of Fort Worth/Dallas Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 301 N. Market St., Suite 700, Dallas, TX 75202.

**Phone:** 972-743-2100. **Fax:** 972-743-2121.

**Web Site:** <http://www.upn21.com>

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 5000-kw max. & 1740-kw horizontal visual, 500-kw max. & 174-kw horizontal aural. Antenna: 1690-ft. above av. terrain, 1529-ft. above ground, 2349-ft. above sea level.

Latitude	32°	35'	22"
Longitude	96°	58'	10"

**Transmitter:** 1360-A W. Beltline Rd., Cedar Hill.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 220-kw max. visual. Antenna: 1755-ft. above av. terrain, 1608-ft. above ground, 2421-ft. above sea level.

Latitude	32°	32'	35"
Longitude	96°	57'	32"

**Transmitter:** 2133 Tar Rd., Cedar Hill.

**FCC Digital File Number:** BPCDT-990513KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter C-band; Harris, 6.1-meter C-band; Vertex, 4.6-meter Ku-band; Harris, Vertex receivers.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** January 4, 1981. Sale to TVX, later Paramount Stations Group, by Taft Television & Radio Co. approved by FCC February 20, 1987 (*Television Digest*, Vol. 27:9, 14, 15). Sale to Taft by Gulf Broadcast Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Sidney L. Schlenker, J. Livingston Kosberg, et al., approved by FCC December 11, 1984 (Vol. 24:23, 53).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

David Tynan, General Manager.

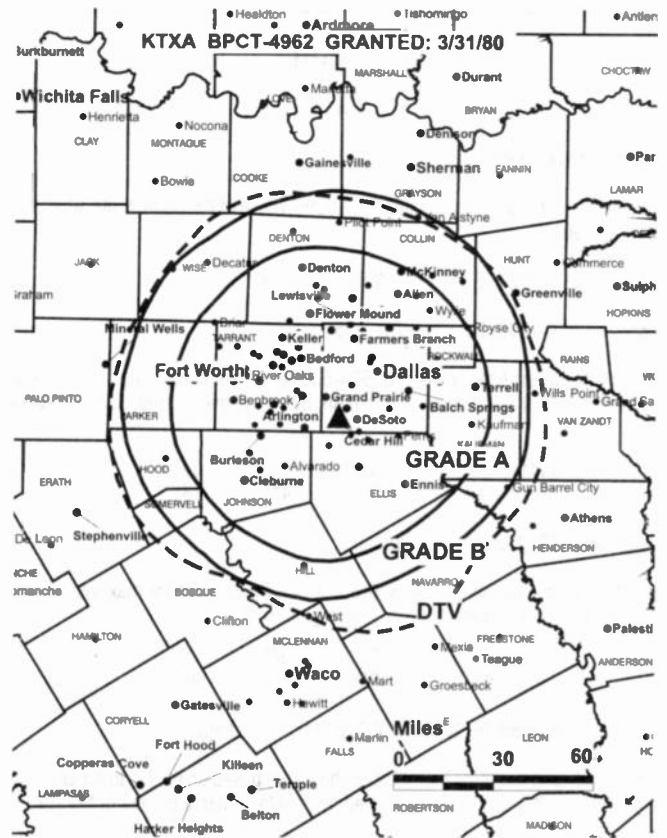
Rick Stanley, General Sales Manager.

Angela Betasso, Local Sales Manager.

Nancy Dervin, Local Sales Manager.

Tammy Salinas, Program Manager.

Joe Garcia, Business Manager.



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**George Delacorda, Chief Engineer.**

**Laura Askew, Traffic Manager.**

**Rates:** On request.

**City of License:** Arlington. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	981,070	996,200	1,977,270
Average Weekly Circulation (2000)	299,525	392,674	692,199
Average Daily Circulation (2000)			245,965
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	953,390	971,960	1,925,350
Average Weekly Circulation (2000)	292,273	390,098	682,371
Average Daily Circulation (2000)			242,894
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,680	24,240	51,920
Average Weekly Circulation (2000)	7,252	2,576	9,828
Average Daily Circulation (2000)			3,071

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Garland-Dallas

**KUVN**  
**Ch. 23**

**Network Service:** Univision.

**Licensee:** KUVN License Partnership GP, 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067.

**Studio:** 2323 Bryan St., Suite 1900, Dallas, TX 75201.

**Phone:** 214-999-7500. **Fax:** 214-758-2351.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. visual. Antenna: 1142-ft. above av. terrain, 603-ft. above ground, 1215-ft. above sea level.

Latitude 32° 54' 04"  
Longitude 96° 41' 14"

**Transmitter:** 3720 Marquis Dr., Garland.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 160-kw max. visual. Antenna: 1785-ft. above av. terrain, 1608-ft. above ground.

Latitude 32° 35' 19"  
Longitude 96° 58' 05"

**FCC Digital File Number:** BPCDT-19991029ACJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Station:** Harris, 6.1-meter C-band.

**Ownership:** Univision Communications Inc. (Group Owner).

**Began Operation:** September 25, 1986. Sale to present owner by Elizabeth R. Vaughn approved by FCC June 28, 1988. Transfer of control to Perenchio TV Inc. approved by FCC September 23, 1992 (*Television Digest*, Vol. 32:40).

**Represented (sales):** Univision.

**Represented (legal):** Gammon & Grange PC.

### Personnel:

**Becky Munoz-Diaz**, General Manager.

**Buff Parham**, General Sales Manager.

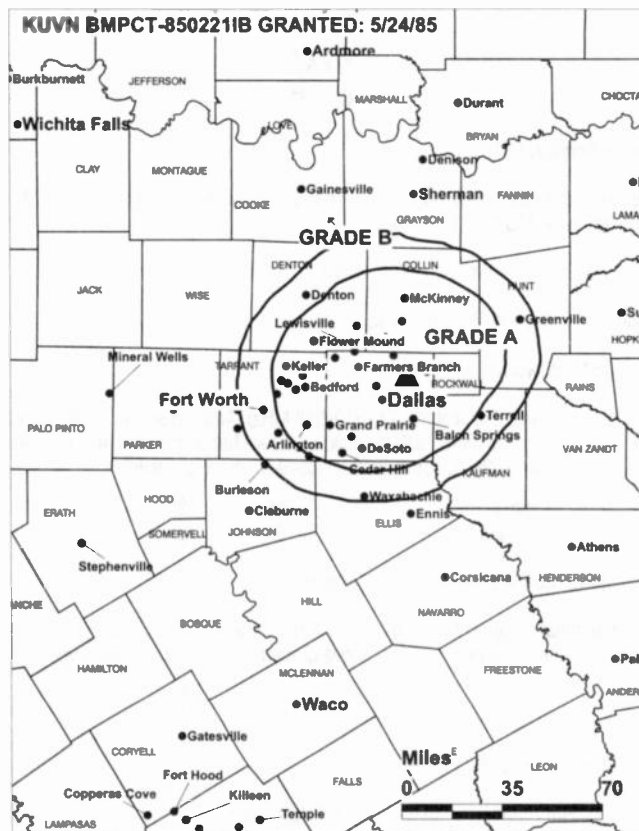
**Rosa Cuellar**, Local Sales Manager.

**Lisa Spooner**, Local Sales Manager.

**Millie Adan**, National Sales Manager.

**Page Graham**, Chief Engineer.

**Martha Kattan**, News Director.



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**Armando de la Fuente**, Promotion & Community Affairs Director.

**Kcenia Leo**, Business Manager.

**Clerinda Briones**, Traffic Manager.

**Rates:** On request.

**City of License:** Garland. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	419,450	756,460	1,175,910
Average Weekly Circulation (2000)	24,189	74,963	99,152
Average Daily Circulation (2000)			66,685
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	419,450	756,460	1,175,910
Average Weekly Circulation (2000)	24,189	74,963	99,152
Average Daily Circulation (2000)			66,685

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Fort Worth-Dallas

## KXAS-DT Ch. 41

**Network Service:** NBC.

**Grantee:** Station Venture Operations LP, 3900 Barnett St., Box 1780, Fort Worth, TX 76101-1780.

**Studio:** 3900 Barnett St., Fort Worth, TX 76103.

**Phone:** 817-429-5555.

**Web Site:** <http://www.nbc5dfw.com>

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 891-kw max. visual. Antenna: 1660-ft. above av. terrain, 1470-ft. above ground, 2284-ft. above sea level.

Latitude	32°	35'	07"
Longitude	96°	58'	06"

**Transmitter:** 1200 W. Beltline Rd., Cedar Hill.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Station Venture Operations LP (Group Owner).

**Began Digital Operation:** November 1, 1998.

**Represented (legal):** Covington & Burling.

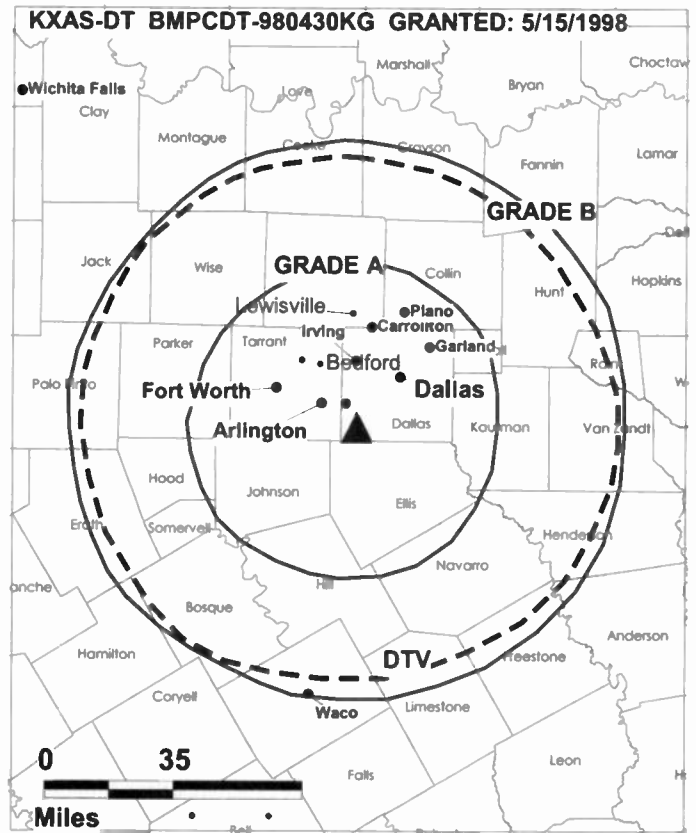
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

**Stephen Doerr,** President & General Manager.

**Teansie Garfield,** Sales Manager.

**Jerry Fryar,** Chief Engineer.



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**Rates:** On request.

**City of License:** Fort Worth.

**Station DMA:** Dallas-Fort Worth. Rank: 7.

# Texas—Fort Worth-Dallas

## KXAS-TV Ch. 5

**Network Service:** NBC.

**Licensee:** Station Venture Operations LP, 1299 Pennsylvania Ave. NW, 11th Floor, Washington, DC 20004.

**Studio:** 3900 Barnett St., Fort Worth, TX 76103.

**Branch Office:** 3900 Harry Hines, Dallas, TX 75219.

**Mailing Address:** Box 1780, Fort Worth, TX 76101-1780.

**Phone:** 214-745-5555. **Fax:** 817-654-6442.

**E-mail:** kxas@nbc5dfw.com

**Web Site:** <http://www.nbc5dfw.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1686-ft. above av. terrain, 1496-ft. above ground, 2306-ft. above sea level.

Latitude 32° 35' 15"  
Longitude 96° 57' 59"

**Transmitter:** 1.12-mi. W of Belt Line Rd. & Rte. 67 intersection, Cedar Hill.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Station:** 4.6-meter Ku & C-band.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, NBC News Channel, UPI.

**Ownership:** Station Venture Operations LP (Group Owner).

**Began Operation:** September 29, 1948. Sale to LIN Television Corp. by Carter Publications Inc. (Fort Worth Star-Telegram) approved by FCC May 13, 1974 (Television Digest, Vol. 13:2; 14:19). Transfer of control from AT&T to Hicks, Muse, Tate & Furst, and subsequent assignment to present owners (NBC & Hicks, Muse partnership) approved by FCC March 2, 1998. Sale of Hicks, Muse share to Chancellor Media cancelled (Vol. 37:33, 42; 38:2, 10, 28; 39:12).

**Represented (sales):** NBC Television Station Sales.

**Represented (legal):** NBC.

### Personnel:

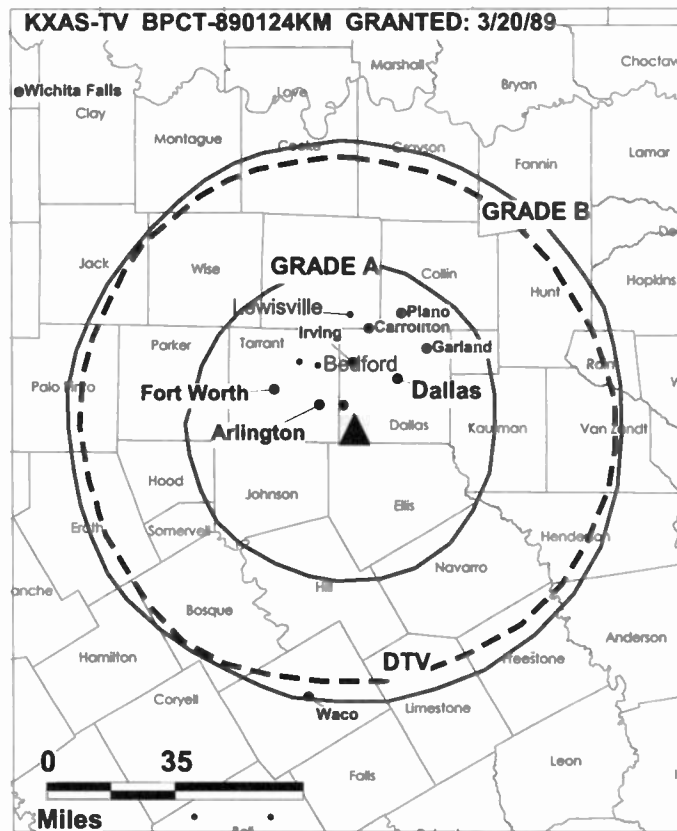
**Stephen Doerr,** President & General Manager.

**Teansle Garfield,** Vice President & General Sales Manager.

**Brian Hocker,** Vice President, Programming & Administration.

**Kimberly Godwin-Webb,** Vice President, News.

**Julia O'Hickey,** National Sales Manager.



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**Karen Dickens,** National Sales Manager.

**Nada Ruddock,** Community Affairs Director.

**Rates.** On request.

**City of License:** Fort Worth. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,095,880	1,017,350	2,113,230
Average Weekly Circulation (2000)	800,210	700,765	1,500,975
Average Daily Circulation (2000)			775,098
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	983,080	980,600	1,963,680
Average Weekly Circulation (2000)	762,444	690,856	1,453,299
Average Daily Circulation (2000)			755,259
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,800	36,750	149,550
Average Weekly Circulation (2000)	37,767	9,909	47,676
Average Daily Circulation (2000)			19,838

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Dallas-Fort Worth

## KXTX-TV Ch. 39

**Network Service:** Independent.

**Licensee:** KXTX of Texas Inc., 3900 Harry Hines Blvd., Dallas, TX 75219.

**Studio:** 3900 Harry Hines Blvd., Dallas, TX 75219.

**Phone:** 214-521-3900. **Fax:** 214-523-5946.

**Web Site:** <http://www.kxtx.com>

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual. Antenna: 1680-ft. above av. terrain, 1490-ft. above ground, 2303-ft. above sea level.

Latitude	32°	35'	07"
Longitude	96°	58'	06"

**Transmitter:** 3900 Harry Hines Blvd., Cedar Hill.

**FCC Proposed Digital Channel Number:** Ch. 40.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**News Service:** UPI.

**Ownership:** United States Media Corp.

**Began Operation:** February 5, 1968. First broadcast as KDTV. Donation to present owner by Doubleday Broadcasting Co. approved by FCC November 9, 1973. Following transfer Christian Broadcasting switched to Ch. 39 from Ch. 33 which went dark. Proposed sale to Family Group Broadcasting (Ian N. Wheeler, et al.) dismissed November 24, 1986.

**Represented (sales):** Blair Television.

**Represented (legal):** Jackson Walker.

**Personnel:**

Bill Murphy, President & General Manager.

Tom Comerford, Sales Director.

Valerie Bonney, National Sales Manager.

Peter Uzelac, Local Sales Manager.

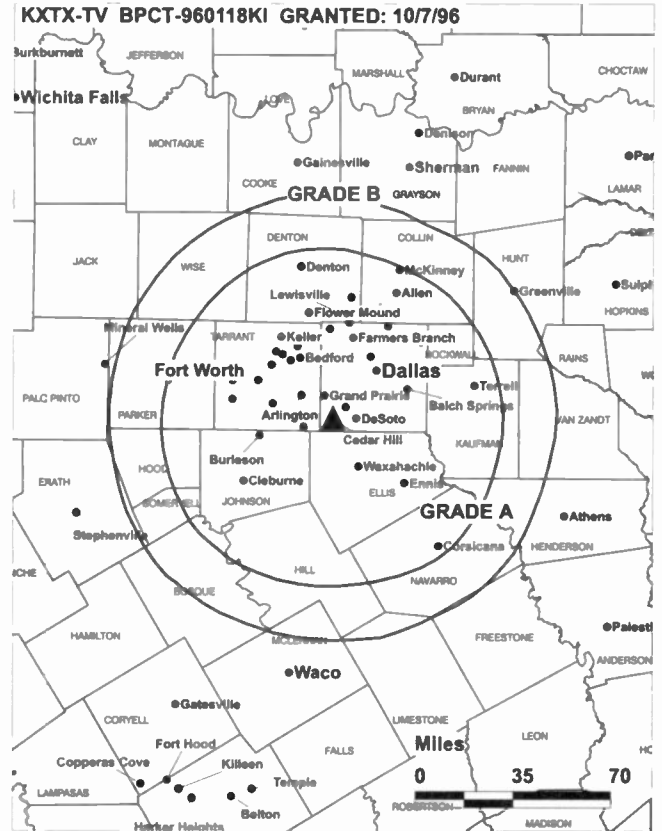
Harold Nash, Chief Engineer.

Sylvia Avey, Program Director.

Melissa Embry, Business Manager.

Bryan McCall, Production Manager.

**Rates:** On request.



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**City of License:** Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,192,220	1,028,480	2,220,700
Average Weekly Circulation (2000)	330,033	280,257	610,289
Average Daily Circulation (2000)			187,547
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	970,120	976,180	1,946,300
Average Weekly Circulation (2000)	278,658	274,044	552,702
Average Daily Circulation (2000)			171,652
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	222,100	52,300	274,400
Average Weekly Circulation (2000)	51,375	6,213	57,588
Average Daily Circulation (2000)			15,895

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Dallas

### WFAA-DT Ch. 9

**Network Service:** ABC.

**Licensee:** WFAA-TV LP, 606 Young St., Communications Center, Dallas, TX 75202-4810.

**Studio:** 606 Young St., Dallas, TX 75202-4810.

**Phone:** 214-748-9631. **Fax:** 214-977-6590.

**Digital Facilities:** Channel No. 9 (186-192 MHz). Power: 18.6-kw visual. Antenna: 1729-ft. above av. terrain, 1551-ft. above ground, 2362-ft. above sea level.

Latitude	32°	35'	06"
Longitude	96°	58'	41"

**Transmitter:** 1570 W. Beltline Rd., Cedar Hill.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Belo Corp. (Group Owner).

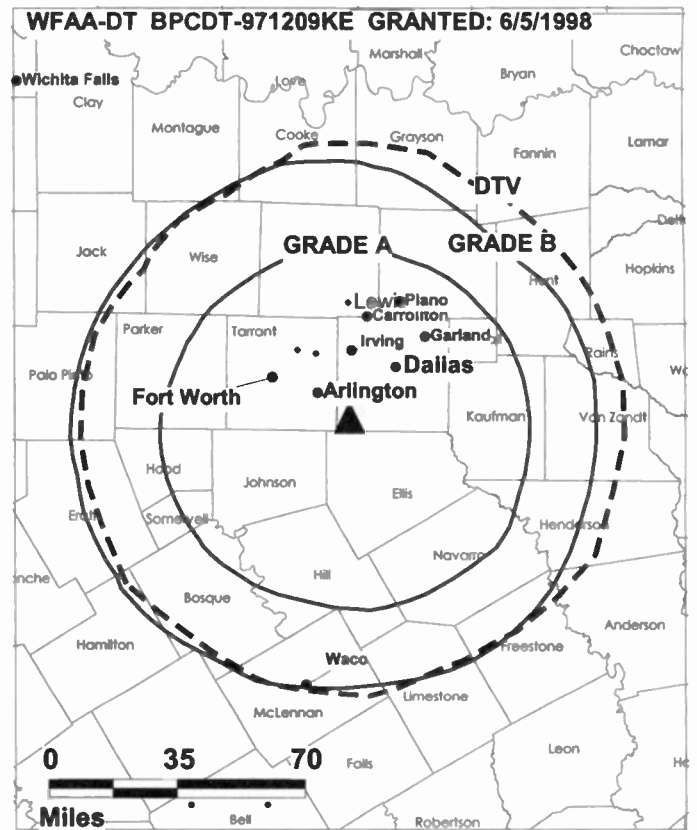
**Began Digital Operation:** February 27, 1998.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Rates:** On request.

**City of License:** Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.



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# Texas—Dallas

## WFAA-TV Ch. 8

**Network Service:** ABC.

**Licensee:** WFAA-TV LP, Communications Center, 606 Young St., Dallas, TX 75202-4810.

**Studio:** Communications Center, 606 Young St., Dallas, TX 75202-4810.

**Phone:** 214-748-9631. **Fax:** 214-977-6268.

**E-mail:** 8listens@wfaa.com

**Web Site:** <http://www.wfaa.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1680-ft. above av. terrain, 1499-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 06"  
Longitude 96° 58' 41"

**Transmitter:** 1590 W. Beltline Rd., 0.5-mi. W of Cedar Hill.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** September 17, 1949. Originally operated as KBTV. Sold to present owner February 1950 (Television Digest, Vol. 6:4, 11).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

John Irvin, Executive Director of Operations.

Valencia McClure, Community Relations Director.

Vic Savelli, Local Sales Manager.

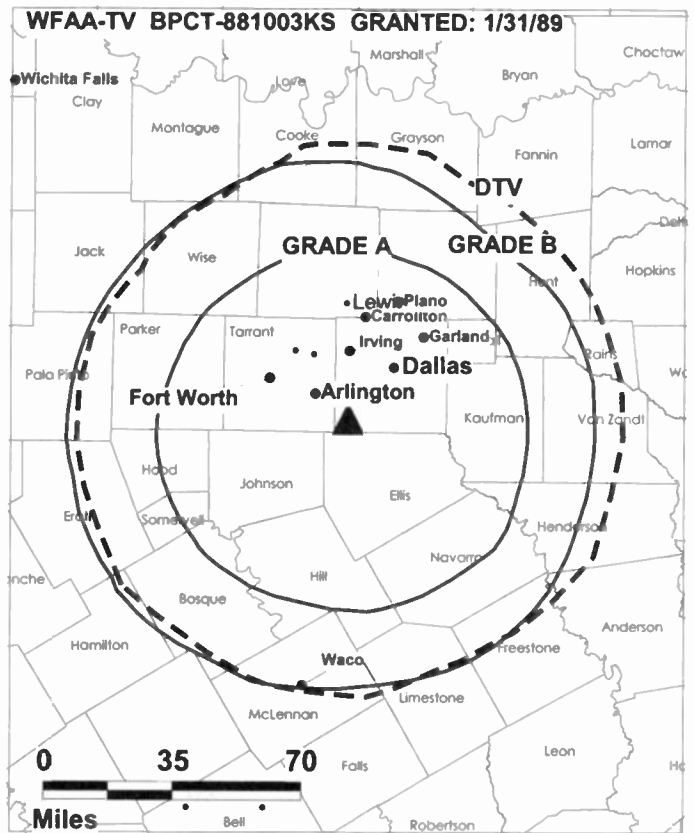
Sandy DeLaunay, National Sales Manager.

David Duitch, News Director.

David Johnson, Engineering Director.

David Walther, Program Director.

Steve Kennett, Controller.



David Muscari, Creative Services Director.

**Rates:** On request.

**City of License:** Dallas. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,322,780	1,055,990	2,378,770
Average Weekly Circulation (2000)	912,095	761,970	1,674,065
Average Daily Circulation (2000)			980,223
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	983,080	980,600	1,963,680
Average Weekly Circulation (2000)	795,690	748,121	1,543,811
Average Daily Circulation (2000)			927,471
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,700	75,390	415,090
Average Weekly Circulation (2000)	116,405	13,849	130,253
Average Daily Circulation (2000)			52,752

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Decatur

## KMPX Ch. 29

**Network Service:** Independent.

**Licensee:** Word of God Fellowship Inc., Box 612066, Dallas, TX 75261.

**Studio:** 4201 Pool Rd., Colleyville, TX 76034.

**Mailing Address:** Box 612066, Dallas, TX 75261.

**Phone:** 817-571-1229. **Fax:** 817-571-7458.

**E-mail:** gm@daystartv.net

**Web Site:** http://www.daystartv.net

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 4000-kw max. visual. Antenna: 525-ft. above av. terrain, 630-ft. above ground, 1049-ft. above sea level.

Latitude	32°	52'	16"
Longitude	96°	55'	22"

**Transmitter:** 1680 W. Northwest Hwy., Dallas.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 99.3-kw max. visual. Antenna: 525-ft. above av. terrain, 597-ft. above ground.

Latitude	32°	52'	16"
Longitude	96°	55'	22"

**FCC Digital File Number:** BPCDT-20000501AEW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3.7-meter; Paraclipse, 3.7-meter; DX Communications receivers.

**News Service:** Conus.

**Ownership:** Word of God Fellowship Inc.

**Began Operation:** September 15, 1993.

**Represented (legal):** Baraff, Koerner & Olender PC.

**Represented (engineering):** Mullaney Engineering Inc.

**Personnel:**

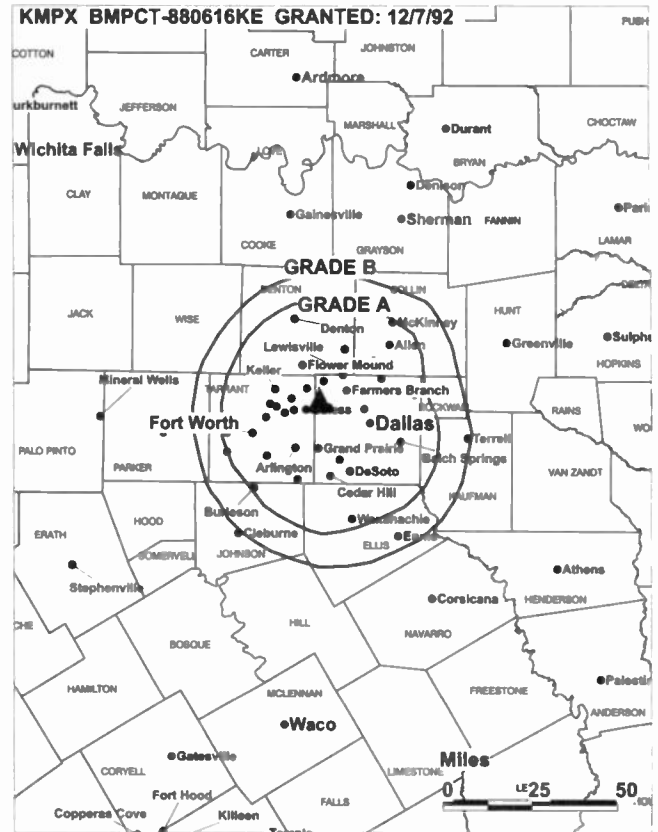
Marcus D. Lamb, President.

John C. Vick, Vice President & General Manager.

Janice Smith, National Sales Director.

David P. Thompson, Chief Engineer.

Steve Wilhite, Production Manager.



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**LaChelle Young, Office Manager.**

**Steve McNeal, Assistant Chief Engineer, Studio Production.**

**Eric Erickson, Chief Operating Officer.**

**Highest 30 Sec. Rate:** \$95.

**City of License:** Decatur. **Station DMA:** Dallas-Fort Worth. **Rank:** 7.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,330	7,230	35,560
Average Weekly Circulation (2000)	2,895	390	3,285
Average Daily Circulation (2000)			725
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,330	7,230	35,560
Average Weekly Circulation (2000)	2,895	390	3,285
Average Daily Circulation (2000)			725

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Del Rio

**KTRG**  
Ch. 10

**Network Service:** WBN.

**Licensee:** Ortiz Broadcasting Co., 4501 W. Expressway 83, Harlingen, TX 78552.

**Phone:** 956-412-5600.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual. Antenna: 328-ft. above av. terrain, 285-ft. above ground, 1342-ft. above sea level.

Latitude 29° 20' 39"  
Longitude 100° 51' 39"

**Transmitter:** Hwy. 227, 1.2-mi. SE of Del Rio.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 328-ft. above av. terrain, 282-ft. above ground.

Latitude 29° 20' 39"  
Longitude 100° 51' 39"

**FCC Digital File Number:** BPCDT-19991101AEN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Ortiz Broadcasting Corp.

**Began Operation:** June 1, 1998.

**Represented (legal):** Shaw Pittman.

**Personnel:**

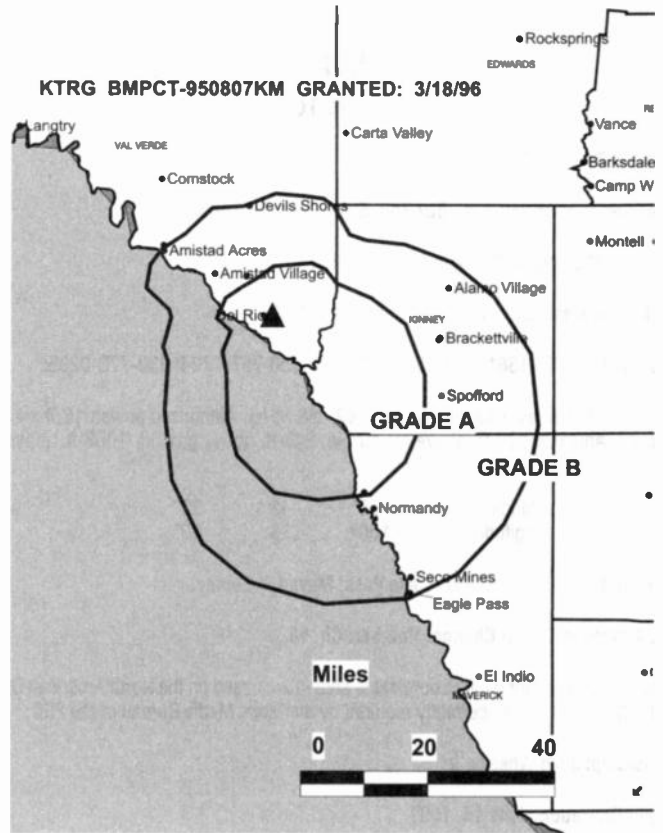
**Almo Rodriguez, General Manager.**

**City of License:** Del Rio. **Station DMA:** San Antonio. **Rank:** 37.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,660	0	10,660
Average Weekly Circulation (2000)	959	0	959
Average Daily Circulation (2000)			128
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,660	0	10,660
Average Weekly Circulation (2000)	959	0	959
Average Daily Circulation (2000)			128

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Eagle Pass

**KVAW**  
Ch. 16

**Network Service:** Telemundo.

**Licensee:** Juan Wheeler Jr., Box 788, Eagle Pass, TX 78852.

**Studio:** 2210 Loop 431, Eagle Pass, TX 78852.

**Mailing Address:** Box 788, Eagle Pass, TX 78852.

**Phones:** 830-757-1381; 830-757-5835. **Fax:** 830-757-1724; 830-773-0295.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 12.7-kw max. visual. Antenna: 279-ft. above av. terrain, 249-ft. above ground, 1063-ft. above sea level.

Latitude 28° 43' 32"  
Longitude 100° 28' 35"

**Transmitter:** 2210 Loop 431, Eagle Pass, Maverick County.

**FCC Proposed Digital Channel Number:** Ch. 18.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Juan Wheeler Jr.

**Began Operation:** June 15, 1991.

**Represented (sales):** Telemundo Network Sales.

**Represented (legal):** James L. Oyster.

**Personnel:**

Alexandro Wheeler, General Manager.

Ignacio Trujillo, Sales Manager.

Lariza Wheeler, Program Director.

Thomas Winkle, Chief Engineer.

**Rates:** On request.

**City of License:** Eagle Pass. **Station DMA:** San Antonio. **Rank:** 37.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,250	4,280	12,530
Average Weekly Circulation (2000)	1,081	912	1,992
Average Daily Circulation (2000)			539
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,250	4,280	12,530
Average Weekly Circulation (2000)	1,081	912	1,992
Average Daily Circulation (2000)			539

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—El Paso

## KDBC-TV Ch. 4

**Network Service:** CBS.

**Licensee:** KDBC-TV Ltd. Partnership, Box 1799, El Paso, TX 79999.

**Studio:** 2201 Wyoming Ave., El Paso, TX 79903.

**Mailing Address:** Box 1799, El Paso, TX 79999.

**Phone:** 915-532-6551. **Fax:** 915-544-2591.

**Web Site:** <http://www.kdbc.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1563-ft. above av. terrain, 410-ft. above ground, 5610-ft. above sea level.

Latitude 31° 47' 46"  
Longitude 106° 28' 57"

**Transmitter:** Comanche Peak, El Paso.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 363-kw max. visual. Antenna: 1299-ft. above av. terrain, 53-ft. above ground.

Latitude 31° 47' 46"  
Longitude 106° 28' 57"

**FCC Digital File Number:** BPCDT-19991029AEW. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comrex, 4.6-meter; Comtech, 5-meter; Scientific-Atlanta, 3-meter; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter; Harris, Microdyne, Pinzone, Scientific-Atlanta receivers.

**News Service:** AP.

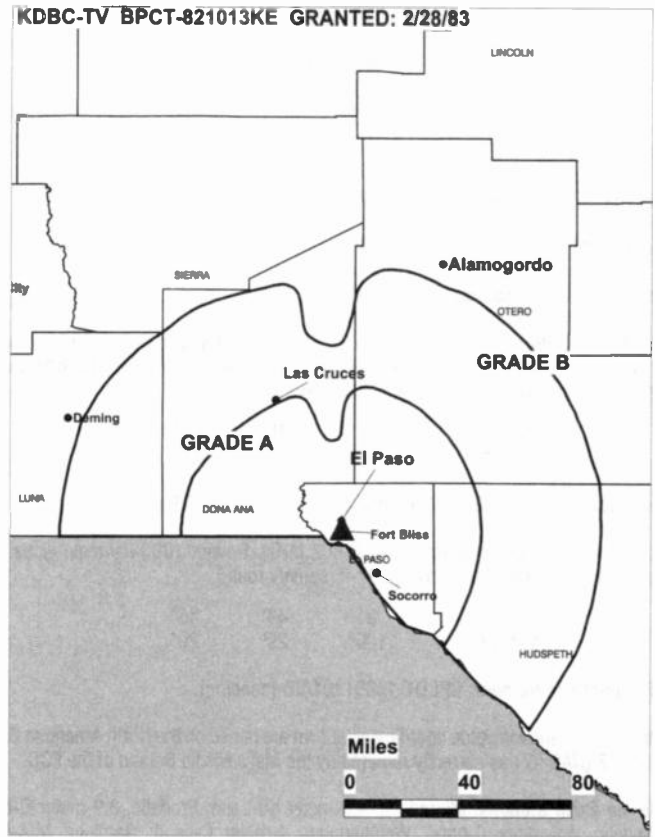
**Ownership:** Imes Communications (Group Owner).

**Began Operation:** December 14, 1952. Sale to present owner by United Broadcasting Corp. approved by FCC May 10, 1988. Sale to United Broadcasting Corp. by El Paso TV Co. approved by FCC April 21, 1986 (*Television Digest*, Vol. 26:14, 25). Sale to Evening Post Publishing Co. by Doubleday Broadcasting Co. approved by FCC August 30, 1974. Previous sale of Trigg-Vaughn station group to Doubleday approved by FCC February 1, 1967 (Vol. 6:44; 7:6). Sale as KROD-TV-AM to Trigg-Vaughn interests by Dorrance Roderick and family, publisher of *El Paso Times*, approved by FCC October 29, 1959 (Vol. 15:36, 44).

**Represented (sales):** Settel Inc.

**Personnel:**

- Don Caparis, Vice President & General Manager.
- Helen Barry, National Sales Manager.
- Pat McGinnis, Chief Engineer.
- Udell Vigil, News Director.
- Margaret Morgan, Program Director.
- Irene Munoz, Business Manager.



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Frank Murillo, Production Manager.

Jim Hiney, Creative Services Director.

**Highest 30 Sec. Rate:** \$500.

**City of License:** El Paso. **Station DMA:** El Paso. **Rank:** 98.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	179,810	123,260	303,070
Average Weekly Circulation (2000)	112,396	51,719	164,115
Average Daily Circulation (2000)			78,996
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	104,699	48,821	153,521
Average Daily Circulation (2000)			74,323
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,940	12,090	28,030
Average Weekly Circulation (2000)	7,697	2,898	10,594
Average Daily Circulation (2000)			4,673

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—El Paso

## KFOX-TV Ch. 14

**Network Service:** FOX.

**Licensee:** KTVU Partnership, 6004 N. Mesa, El Paso, TX 79912.

**Studio:** 6004 N. Mesa, El Paso, TX 79912.

**Phone:** 915-833-8585. **Fax:** 915-833-8973.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 402-kw max. & 214-kw horizontal visual, 21.4-kw horizontal aural. Antenna: 1980-ft. above av. terrain, 366-ft. above ground, 6114-ft. above sea level.

Latitude 31° 48' 55"  
Longitude 106° 29' 20"

**Transmitter:** Approx. 3.9-mi. NNW of County Courthouse, El Paso.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1972-ft. above av. terrain, 331-ft. above ground.

Latitude 31° 48' 55"  
Longitude 106° 29' 20"

**FCC Digital File Number:** BPCDT-19991101AID (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Microdyne, 4.5-meter Ku-band; Prodelin, 3.9-meter C-band; Prodelin, 4.5-meter C-band; Weatherscan, 4-meter C-band; Gardiner, M/A-Com, Microdyne receivers.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** August 1, 1979. Sale to Santa Fe Communications & DeRance Foundation by Cristo Rey Corp. approved by FCC April 20, 1983. Sale to John Mulderrig & David Caparis approved by FCC June 17, 1988. Sale to Cox approved by FCC June 27, 1996 (Television Digest, Vol. 36:21).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Teresa Saylor Burgess**, Vice President & General Manager.

**Larry Pepin**, Station & Business Manager.

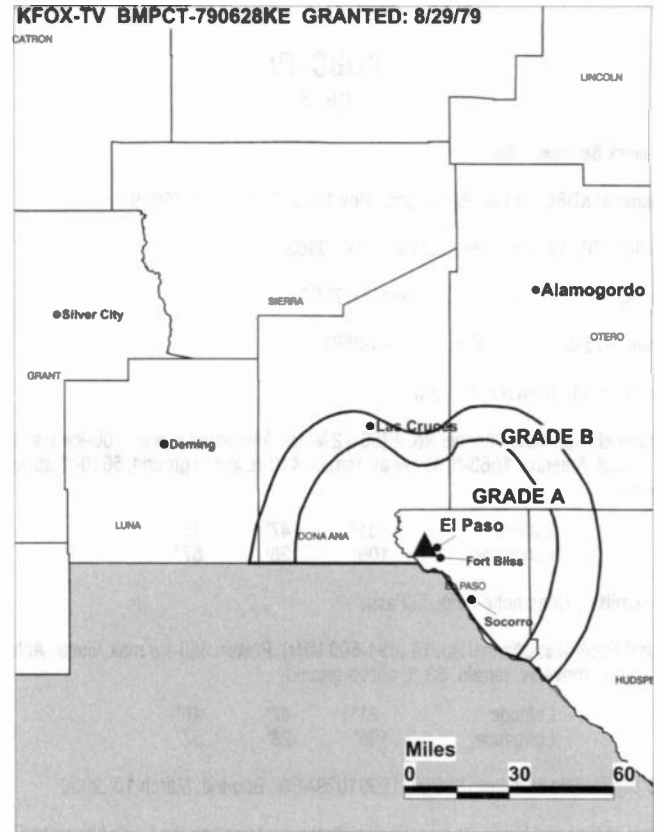
**John Whitte**, National Sales Manager.

**David Bennalack**, News Director.

**Antonio Castro**, Chief Engineer.

**Cliff Williams**, Creative Services Director.

**Rates:** On request.



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**City of License:** El Paso. **Station DMA:** El Paso. **Rank:** 98.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	126,370	290,240
Average Weekly Circulation (2000)	101,724	63,381	165,106
Average Daily Circulation (2000)			76,081
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	101,724	61,672	163,396
Average Daily Circulation (2000)			75,671
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	15,200	15,200
Average Weekly Circulation (2000)	0	1,709	1,709
Average Daily Circulation (2000)			410

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—El Paso

## KINT-TV Ch. 26

**Network Service:** Univision.

**Licensee:** Entravision Communications Co. LLC, 11900 Olympic Blvd., Suite 590, Los Angeles, CA 90064.

**Studio:** 5426 N. Mesa St., El Paso, TX 79912.

**Phone:** 915-581-1126. **Fax:** 915-581-1393.

**E-mail:** kinttv@whc.net

**Web Site:** http://www.kint.com

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2240-kw max. visual, 225-kw max. aural. Antenna: horizontally polarized, 1500-ft. above av. terrain, 316-ft. above ground, 5516-ft. above sea level.

Latitude 31° 47' 46"  
Longitude 106° 28' 57"

**Transmitter:** Comanche Peak, El Paso.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 200-kw max. visual. Antenna: 1473-ft. above av. terrain, 316-ft. above ground.

Latitude 31° 47' 46"  
Longitude 106° 28' 57"

**FCC Digital File Number:** BPCDT-19991029AGI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; 2 Scientific-Atlanta, 4.7-meter C-band; Harris receivers.

**News Services:** AP, Univision.

**Ownership:** Entravision Communications Corp. (Group Owner).

**Began Operation:** May 5, 1984. Sale to present owner by Paso del Norte Broadcasting Corp. approved by FCC June 3, 1997.

**Represented (sales):** Univision.

**Represented (legal):** Thompson, Hine & Flory LLP.

**Personnel:**

David Candelaria, General Manager.

John Barton, General Sales Manager.

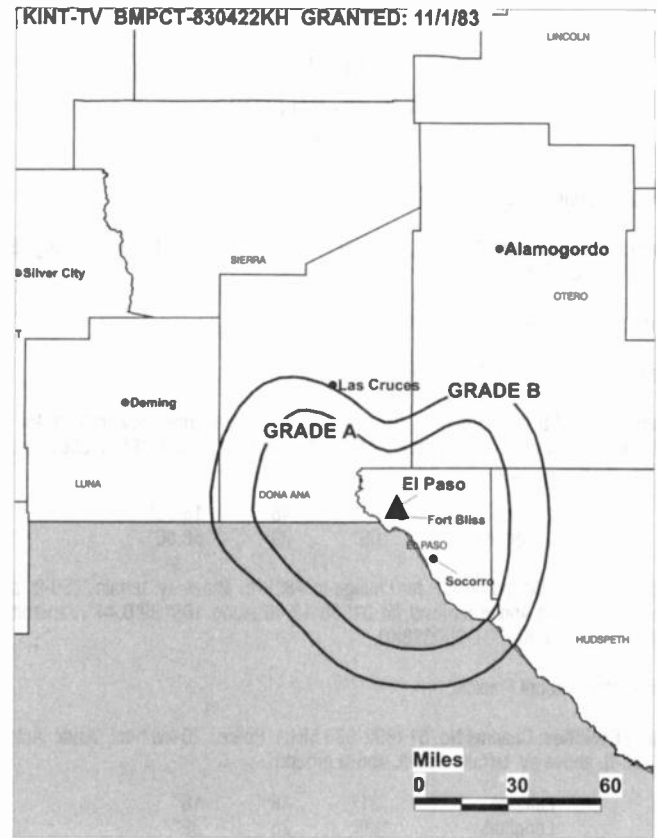
Sylvia Martinez, Program Director.

Zoltan Csanyi, News Director.

Abel Rodriguez, Promotion Director.

Irmgard DiMery, Chief Financial Officer.

Gilbert Martinez, Production Manager.



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Alfredo Durand, Chief Engineer.

**Highest 30 Sec. Rate:** \$600.

**City of License:** El Paso. **Station DMA:** El Paso. **Rank:** 98.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	116,460	280,330
Average Weekly Circulation (2000)	37,012	57,209	94,220
Average Daily Circulation (2000)			61,867
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	37,012	56,489	93,501
Average Daily Circulation (2000)			61,496
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,290	5,290
Average Weekly Circulation (2000)	0	719	719
Average Daily Circulation (2000)			370

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—El Paso

## KKWB (formerly KJLF-TV) Ch. 65

**Network Service:** WBN.

**Licensee:** White Knight Broadcasting of El Paso License Corp., 1116-G Coolidge Blvd., Lafayette, LA 70503.

**Studio:** 801 N. Oregon St., El Paso, TX 79902.

**Phone:** 915-532-6565. **Fax:** 915-532-6841.

**Technical Facilities:** Channel No. 65 (776-782 MHz). Authorized power: 5000-kw max. visual, 100-kw max. aural. Antenna: 1726-ft. above av. terrain, 190-ft. above ground, 5797-ft. above sea level.

Latitude	31°	48'	18.85"
Longitude	106°	29'	58.80"

Requests modification of CP for change to 1829-ft. above av. terrain, 250-ft. above ground, 5901-ft. above sea level, lat. 31° 38' 18.48", long. 106° 29' 0.44", transmitter to Mount Franklin. BMPCT-960628KQ.

**Transmitter:** Mount Franklin.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 70-kw max. visual. Antenna: 1723-ft. above av. terrain, 190-ft. above ground.

Latitude	31°	48'	18"
Longitude	106°	28'	59"

**FCC Digital File Number:** BPCDT-19991029AEX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Planned.

**Satellite Earth Station:** Odom, 4-meter C-band; Hughes receivers.

**SNG Mobile Dish:** Production Uplink, 2.4-meter Ku-band.

**Ownership:** White Knight Holdings Inc. (Group Owner).

**Began Operation:** June 22, 1991. Sale to present owner from UN2JC Communications Ltd. approved by FCC September 10, 1998.

**Represented (legal):** Shaw Pittman.

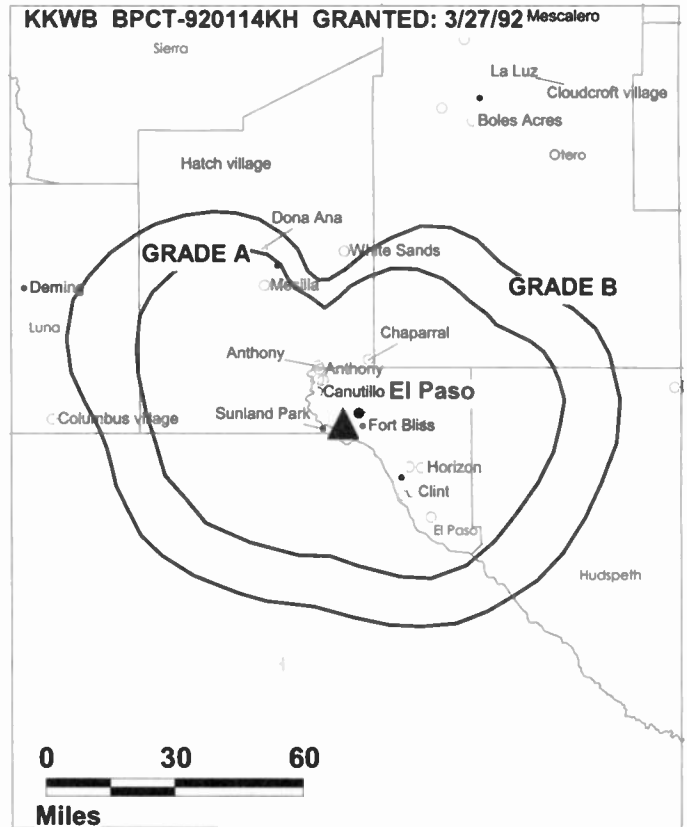
**Represented (engineering):** Marsand Engineering.

**Personnel:**

**Cindy Hansen,** Station Manager.

**Doug Moser,** General Sales Manager.

**Ernie Hartt,** Chief Engineer.



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**Trisha Risse,** Program Director.

**Lee Beau Santa Ana,** Production Manager.

**Michelle Lujan,** Traffic & PSA Director.

**Rates:** On request.

**City of License:** El Paso. **Station DMA:** El Paso. **Rank:** 98.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	54,499	21,033	75,532
Average Daily Circulation (2000)			25,529
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	54,499	21,033	75,532
Average Daily Circulation (2000)			25,529

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—El Paso

### KTSM-TV Ch. 9

**Network Service:** NBC.

**Licensee:** ComCorp of El Paso License Corp., Box 53708, Lafayette, LA 70505.

**Studio:** 801 N. Oregon St., El Paso, TX 79902.

**Phone:** 915-532-5421. **Fax:** 915-532-6793.

**E-mail:** ktsmtv@aol.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1910-ft. above av. terrain, 370-ft. above ground, 5993-ft. above sea level.

Latitude 31° 48' 18.50"  
Longitude 106° 28' 57.00"

**Transmitter:** Ranger Peak, Franklin Mountains, 1-mi. NW of El Paso.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 1000-kw max. visual. Antenna: 1909-ft. above av. terrain, 376-ft. above ground.

Latitude 31° 48' 18.00"  
Longitude 106° 28' 59.00"

**FCC Digital File Number:** BPCDT-19991018AAZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Harris, 3-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** January 4, 1953. Sale to present owner by Tri-State Broadcasting Co. Inc. approved by FCC July 23, 1997 (*Television Digest*, Vol. 37:11).

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

Richard Pearson, General Manager.

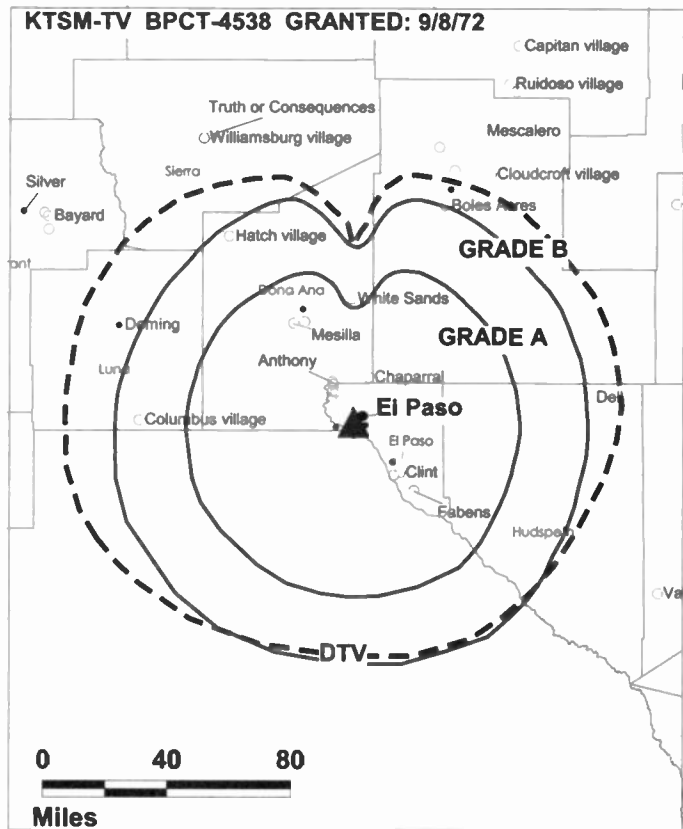
Larry Bracher, General Sales Manager & Program Director.

Steve Masters, Local Sales Manager.

Ernie Hartt, Engineering Director.

Roy Ortega, News Director.

Courtney Elam, Promotion Director.



LeeBeau Santa Ana, Production Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** El Paso. **Station DMA:** El Paso. **Rank:** 98.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	184,100	118,430	302,530
Average Weekly Circulation (2000)	131,501	68,428	199,929
Average Daily Circulation (2000)			109,683
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	121,793	67,157	188,950
Average Daily Circulation (2000)			106,059
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,230	7,260	27,490
Average Weekly Circulation (2000)	9,708	1,271	10,979
Average Daily Circulation (2000)			3,624

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—El Paso

## KVIA-TV Ch. 7

**Network Service:** ABC.

**Licensee:** NPG of Texas LP, 4140 Rio Bravo, El Paso, TX 79902.

**Studio:** 4140 Rio Bravo St., El Paso, TX 79902.

**Phone:** 915-496-7777. **Fax:** 915-532-0070.

**E-mail:** feedback@kvia.com

**Web Site:** http://www.kvia.com/

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 820-ft. above av. terrain, 296-ft. above ground, 4916-ft. above sea level.

Latitude	31°	47'	17"
Longitude	106°	28'	46"

Holds CP for change to 1942-ft. above av. terrain, 334-ft. above ground, 5964-ft. above sea level; lat. 31° 48' 18", long. 106° 28' 58". BPCT-20000214ABG.

**Transmitter:** S slope of Comanche Peak, 0.4-mi. N of Scenic Dr., near El Paso.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 850-kw max. visual. Antenna: 1883-ft. above av. terrain, 276-ft. above ground.

Latitude	31°	48'	18"
Longitude	106°	28'	58"

**FCC Digital File Number:** BPCDT-19991029AHQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter; RCA, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter; Superior, 5-meter Ku & C-band; Andrew, DX Engineering, W/A-Com, RCA, Scientific-Atlanta receivers.

**News Services:** AP, Conus, Sun World Satellite News.

**Ownership:** News Press & Gazette Co. (Group Owner).

**Began Operation:** September 1, 1956. Sale to present owner by Marsh Media Inc. approved by FCC December 9, 1994. Previous sale by John B. Walton Jr. approved by FCC February 24, 1976. Sale to Walton by Joseph Harris & Norman Alexander approved by FCC January 19, 1966 (*Television Digest*, Vol. 6:4). Sale to Harris & Alexander by McLendon Investment Corp. approved by FCC March 20, 1957 (Vol. 13:12). Began operation on Ch. 13, which is now an educational outlet.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

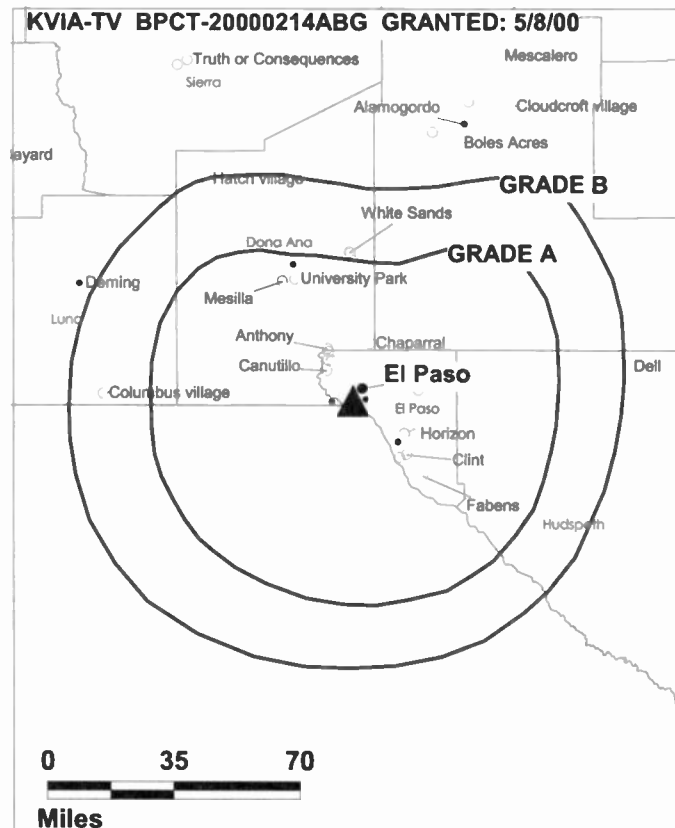
**Represented (engineering):** Smith & Fisher.

**Personnel:**

Kevin Lovell, General Manager.

Dan Overstreet, General Sales Manager & Marketing Director.

Eric Huseby, News Director.



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Liz Reveles, Program Director.

Mike Sepulveda, Controller

Owen Smith, Chief Engineer.

Maria Savedra, Promotion Director.

**Highest 30 Sec. Rate:** \$700.

**City of License:** El Paso. **Station DMA:** El Paso. **Rank:** 98.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,370	123,260	304,630
Average Weekly Circulation (2000)	119,473	60,227	179,700
Average Daily Circulation (2000)			91,803
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	114,619	57,397	172,016
Average Daily Circulation (2000)			89,281
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,500	12,090	29,590
Average Weekly Circulation (2000)	4,854	2,830	7,684
Average Daily Circulation (2000)			2,522

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—El Paso-Juarez, Mexico

### XEJ-TV Ch. 5

**Network Service:** Independent.

**Licensee:** Television de la Frontera SA, Box 9555, El Paso, TX 79985.

**Studio:** Edificio XEJ, Apartada 111, Juarez, Mexico

**Mailing Address:** Box 9555, El Paso, TX 79985.

**Phone:** 521-615-5555.

**Fax:** 52-161-14-96-25.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 63-kw visual, 10-kw aural.

**Transmitter:** Penon Mountain.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Television de la Frontera SA.

**Began Operation:** May 17, 1954.

#### Personnel:

**Pedro Meneses Hoyos**, General Manager.

**Steve Guerrero**, Chief Engineer.

**Highest 30 Sec. Rate:** \$350.

**City of License:** El Paso. **Station DMA:** El Paso. **Rank:** 98.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

<b>Grand Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	0	93,100	93,100
Average Weekly Circulation (2000)	0	13,814	13,814
Average Daily Circulation (2000)			1,785

<b>Station DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	0	87,810	87,810
Average Weekly Circulation (2000)	0	13,523	13,523
Average Daily Circulation (2000)			1,668

<b>Other DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	0	5,290	5,290
Average Weekly Circulation (2000)	0	291	291
Average Daily Circulation (2000)			116

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—El Paso-Juarez, Mexico

### XEPM-TV Ch. 2

**Network Service:** Independent.

**Licensee:** XEPM-TV Television Inc., Apdo. No. 271, Juarez, Mexico.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 6.3-kw visual, 3.15-kw aural. Antenna: 1150-ft. above av. terrain.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** XEPM-TV Television Inc.

**Began Operation:** January 16, 1961.

**Personnel:**

**M. D. Heredia**, General Manager.

**Sergio D. Molinar Jr.**, Sales Manager.

**Rates:** On request.

**City of License:** El Paso. **Station DMA:** El Paso. **Rank:** 98.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

<b>Grand Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	18,149	24,554	42,703
Average Daily Circulation (2000)			20,063

<b>Station DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	18,149	24,554	42,703
Average Daily Circulation (2000)			20,063

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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## Texas—El Paso-Juarez, Mexico

### XHIJ-TV Ch. 44

**Network Service:** Telemundo.

**Licensee:** Arnoldo Cabada de la O, Carretera Juarez Porvenir 8388, Juarez, Chihuahua, Mexico.

**Studio:** Carretera Juarez Porvenir 8388, Juarez, Chihuahua, Mexico.

**Mailing Address:** 5925 Cromo Dr., El Paso, TX 79912.

**Phone:** 915-585-6344. **Fax:** 915-585-6333.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 240-kw visual. Antenna: 1200-ft. above av. terrain, 150-ft. above ground, 5773-ft. above sea level.

**Transmitter:** Cerro Del 44, 2-mi. SW of Juarez.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Televisora Nacional SA.

**Began Operation:** October 16, 1980.

**Represented (sales):** Telemundo Network Sales.

#### Personnel:

**Arnoldo Cabada de la O**, Chief Executive Officer.

**Luis Arnoldo Cabada**, Executive Vice President.

**Jesus Cabada**, Vice President & Controller.

**Sergio Cabada**, Vice President, Programming & Marketing.

**Gabriel Rios**, Chief Engineer.

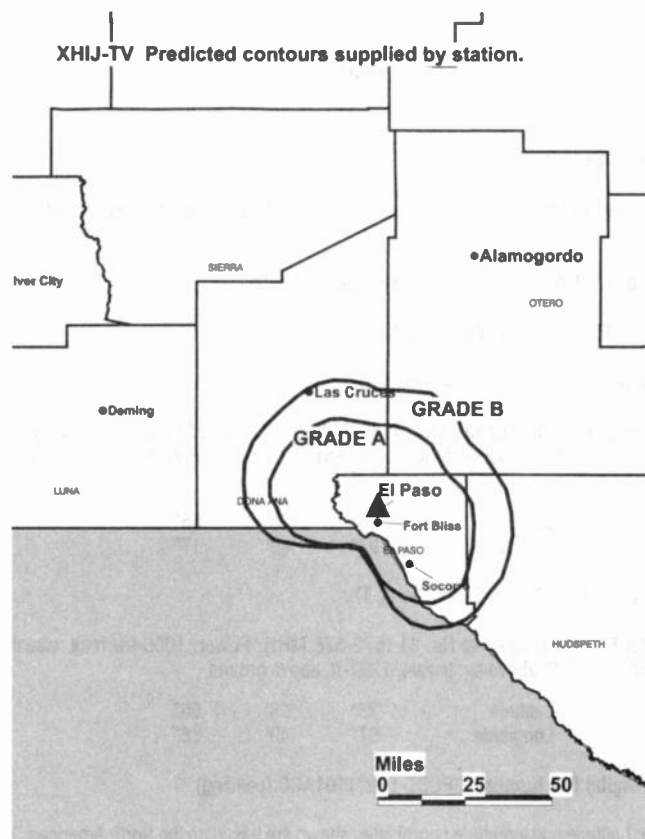
**Armando Cabada**, News Director.

**Maria Elana Solorzano**, Production Manager.

**Carlos Siller**, Public Affairs Director.

**Highest 30 Sec. Rate:** \$375.

**City of license:** El Paso. **Station DMA:** El Paso. **Rank:** 98.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	87,810	87,810
Average Weekly Circulation (2000)	0	9,571	9,571
Average Daily Circulation (2000)			1,493
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	87,810	87,810
Average Weekly Circulation (2000)	0	9,571	9,571
Average Daily Circulation (2000)			1,493

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Harlingen

## KGBT-TV Ch. 4

**Network Service:** CBS.

**Licensee:** Cosmos Broadcasting Corp., 2000 Wade Hampton Blvd., Greenville, SC 29615.

**Studio:** 9201 W. Expressway 83, Harlingen, TX 78552.

**Phone:** 956-421-4444. **Fax:** 956-421-2318.

**Web Site:** <http://www.team4news.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1299-ft. above av. terrain, 1292-ft. above ground, 1347-ft. above sea level.

Latitude 26° 08' 55"  
Longitude 97° 49' 17"

**Transmitter:** 0.125-mi. S of La Feria, TX.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 1207-ft. above av. terrain, 1201-ft. above ground.

Latitude 26° 08' 56"  
Longitude 97° 49' 18"

**FCC Digital File Number:** BPCOT-19991101ACC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 4.6-meter Ku-band; Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

**News Services:** AP, CBS Newspath, CNN Newsource, Sports News Satellite.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** October 4, 1953. Sale to present owner by Oraper Communications Inc. approved by FCC October 23, 1998 (*Television Digest*, Vol. 38:34). Sale to Oraper Communications Inc. by Tichenor Media System Inc. approved by FCC February 7, 1986.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Oow, Lohnes & Albertson PLLC.

**Represented (engineering):** O. W. Sargent Broadcast Service.

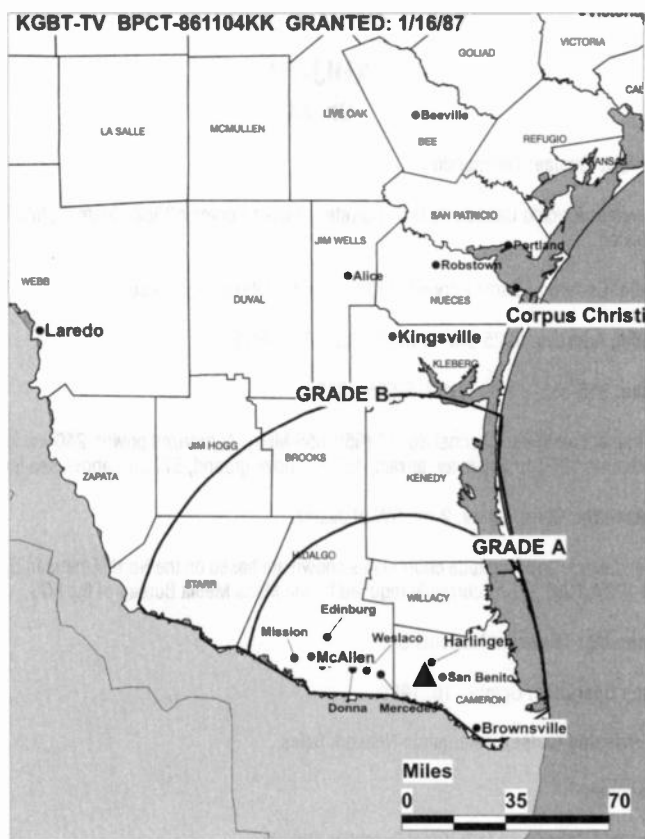
### Personnel:

**Coby Cooper**, Vice President & General Manager.

**Harry Remboldt**, General Sales Manager.

**Herman Lopez**, National Sales Manager.

**Mitch Jacob**, News Director.



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**Deidre Treacy**, Promotion Director.

**Juan Silva**, Chief Engineer.

**Carrie Cox**, Creative Services Manager.

**Belinda Garcia**, Business Manager.

**Rates:** On request.

**City of License:** Harlingen. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen. **Rank:** 102.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	107,870	146,590	254,460
Average Weekly Circulation (2000)	71,737	80,552	152,290
Average Daily Circulation (2000)			84,867

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	107,870	146,590	254,460
Average Weekly Circulation (2000)	71,737	80,552	152,290
Average Daily Circulation (2000)			84,867

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Baytown-Houston

## KAZH (formerly KVVV) Ch. 57

**Network Service:** Independent.

**Licensee:** Pappas Telecasting of Houston, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** 1044 Hercules, Houston, TX 77058.

**Phone:** 281-286-4245. **Fax:** 281-286-4541.

**Technical Facilities:** Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1932-ft. above ground, 1909-ft. above sea level.

Latitude	29°	17'	56"
Longitude	95°	14'	11"

Requests CP for change to 1959-ft. above av. terrain, 1944-ft. above ground, 2021-ft. above sea level; lat. 29° 34' 15", long. 95° 30' 37". BPCT-20000404ABC.

**Transmitter:** 4-mi. SE of corner of Springtown Rd. & Hwy. 35, 8-mi. S of Alvin.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 1000-kw max. visual. Antenna: 1955-ft. above av. terrain, 1941-ft. above ground.

Latitude	29°	34'	15"
Longitude	95°	30'	37"

**FCC Digital File Number:** BPCDT-1999101ADZ (pending).

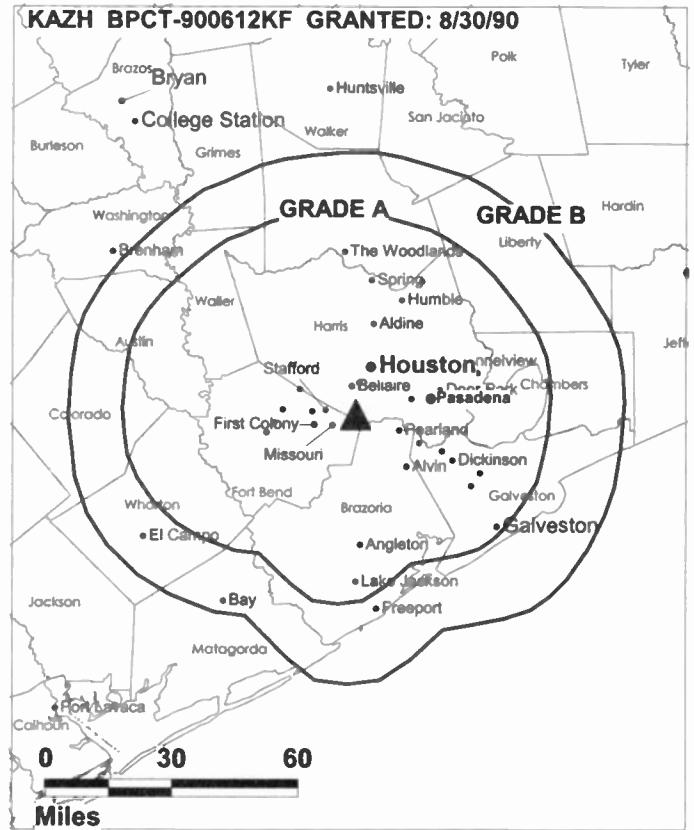
**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 5-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** May 18, 1988. Sale to present owner by ValueVision International Inc. approved by FCC July 7, 1999. Sale to ValueVision International Inc. by Pray Inc. approved by FCC January 27, 1994 (*Television Digest*, Vol. 33:44).



**Represented (legal):** Wilmer, Cutler & Pickering.

**Personnel:**

**Robyn Gerard,** Station Operation Manager.

**Rates:** On request.

**City of License:** Baytown. **Station DMA:** Houston. **Rank:** 11.

**Nielsen Data:** Not available.

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# Texas—Houston

## KHOU-TV Ch. 11

**Network Service:** CBS.

**Licensee:** KHOU-TV LP, 1945 Allen Pkwy., Houston, TX 77109.

**Studio:** 1945 Allen Pkwy., Houston, TX 77109.

**Mailing Address:** Box 11, Houston, TX 77001-0011.

**Phones:** 713-526-1111; 713-284-8756. Fax: 713-521-4326.

**E-mail:** 11listens@khou.com

**Web Site:** <http://www.khou.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 1870-ft. above av. terrain, 1937-ft. above ground, 2008-ft. above sea level.

Latitude	29°	33′	40″
Longitude	95°	30′	04″

**Transmitter:** 3111 Senior Rd., Missouri City, TX.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 6-meter Ku-band; Andrew, M/A-Corn, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** March 22, 1953. Transfer of control to Corinthian Broadcasting by Paul E. Taft, et al., approved by FCC July 11, 1956 (*Television Digest*, Vol. 12:19, 28). Sale to present owner by Corinthian Broadcasting approved by FCC November 22, 1983.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Peter Diaz**, President & General Manager.

**John Rizzuti**, Sales & Marketing Director.

**Kenlyn Zschunke**, National Sales Manager.

**Jeff Lovins**, National Sales Manager.

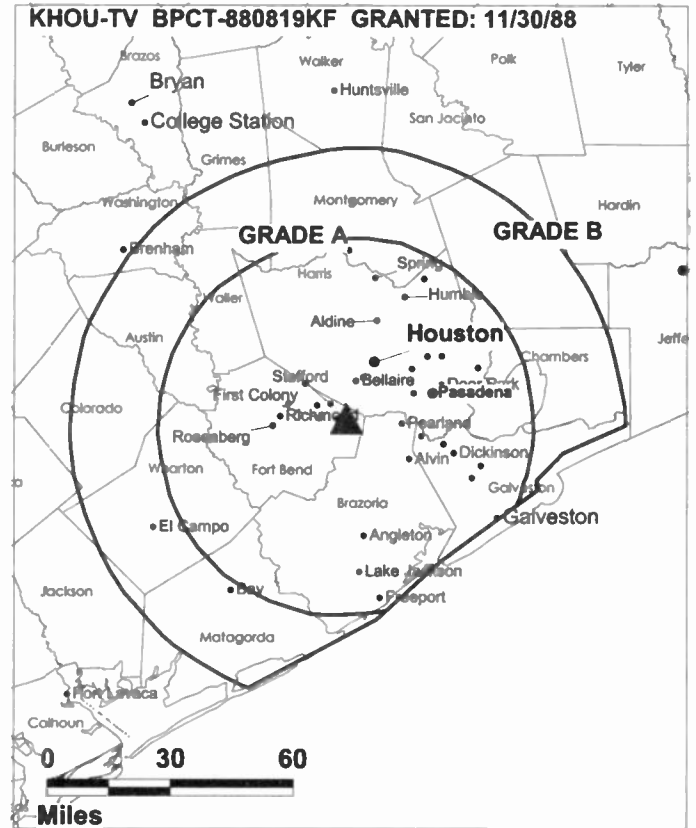
**Mike Devlin**, Executive News Director.

**Myra Jolivet**, Special Projects Manager.

**Steven James**, Operations Coordinator.

**Robyn Hughes**, Art Director.

**John Smith**, Production Manager.



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**David Carr**, Engineering Director.

**Joan Swanson**, Program Director.

**Cris Perez**, Community Affairs Director.

**Rates:** On request.

**City of License:** Houston. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,012,130	690,340	1,702,470
Average Weekly Circulation (2000)	727,782	471,444	1,199,226
Average Daily Circulation (2000)			663,468
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	971,410	680,710	1,652,120
Average Weekly Circulation (2000)	709,922	468,767	1,178,689
Average Daily Circulation (2000)			656,799
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,720	9,630	50,350
Average Weekly Circulation (2000)	17,861	2,677	20,537
Average Daily Circulation (2000)			6,669

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**Texas—Alvin-Houston**

**KHSH-TV  
Ch. 67**

**Network Service:** HSN.

**Licensee:** SKHO Broadcasting Partnership, 10849 Kinghurst Dr., No. 130, Houston, TX 77099.

**Studio:** 10849 Kinghurst Dr., No. 130, Houston, TX 77099.

**Phone:** 281-933-8867. **Fax:** 281-933-3181.

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: horizontally polarized, 1783-ft. above av. terrain, 1769-ft. above ground, 1848-ft. above sea level.

Latitude	29°	34'	06"
Longitude	95°	29'	57"

Holds CP for change to 1781-ft. above av. terrain, 1764-ft. above ground, 1843-ft. above sea level. BPCT-960709KJ.

**Transmitter:** Missouri City, TX.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1964-ft. above av. terrain, 1950-ft. above ground.

Latitude	29°	34'	15"
Longitude	95°	30'	37"

**FCC Digital File Number:** BPCDT-19991027ACC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

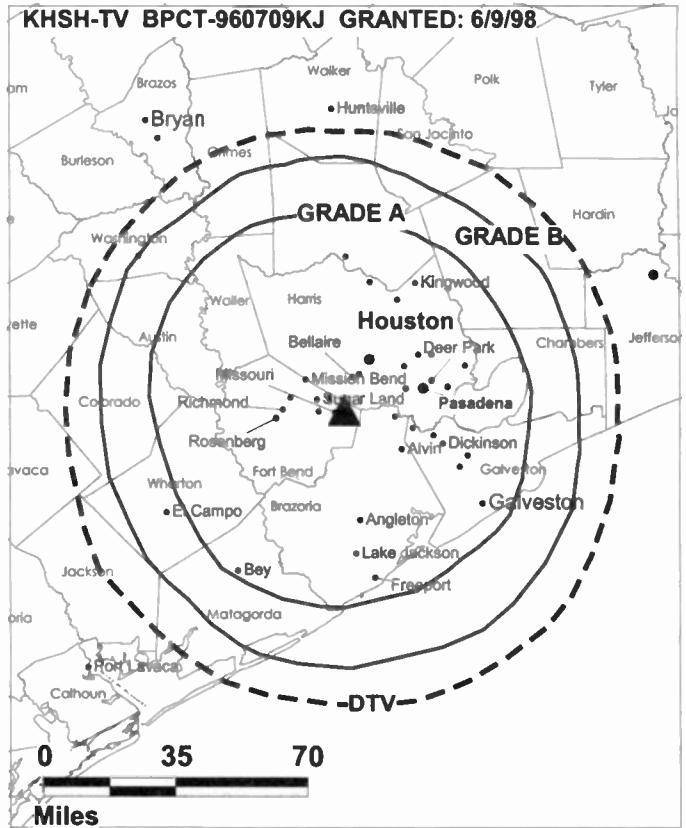
**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Pinzone, 5-meter Ku & C-band.

**Ownership:** USA Broadcasting (Group Owner).

**Began Operation:** January 27, 1986. Sale to present owner by Four Star Broadcasting Inc. approved by FCC November 30, 1986 (*Television Digest*, Vol. 26:39, 45).

**Represented (legal):** Wiley, Rein & Fielding.



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**Personnel:**

**Sally Huffer, Operations Manager.**

**Ray Cisneros, Chief Engineer.**

**Rates:** On request.

**City of License:** Alvin. **Station DMA:** Houston. **Rank:** 11.

**Nielsen Data:** Not available.

# Texas—Houston

## KHWB Ch. 39

**Network Service:** WBN.

**Licensee:** KHWB Inc., 7700 Westpark Dr., Houston, TX 77063.

**Studio:** 7700 Westpark Dr., Houston, TX 77063.

**Phone:** 713-781-3939. **Fax:** 713-781-3441.

**Web Site:** <http://www.khwb39.com>

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"  
Longitude 95° 29' 57"

**Transmitter:** 4126 McHard Rd., 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City boundary.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 208-kw max. visual. Antenna: 1909-ft. above av. terrain, 1887-ft. above ground, 1965-ft. above sea level.

Latitude 29° 34' 06"  
Longitude 95° 29' 57"

Requests modification of CP for change to 1000-kw max. visual. B MPCDT-20000425AAY.

**Transmitter:** Approx. 0.93-mi. at a bearing of 207° from the intersection of Blue Ridge & McHard Rds.

**FCC Digital File Number:** BPCDT-990521KE. Granted: June 11, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Paraclype, 4.8-meter; Scientific-Atlanta, 7-meter; Microdyne, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** October 10, 1953. Initially operated as KNUZ-TV, but quit air June 25, 1954. Sale of 80% to WKY-TV by KNUZ Television Co. approved by FCC October 13, 1965 (Television Digest, Vol. 5:21, 42). Transfer of remaining 20% approved by FCC June 17, 1966 (Vol. 6:26). Resumed operations January 6, 1967. Sale to present owner by Gaylord Broadcasting Co. approved by FCC December 14, 1995.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

Tom Ehlmann, Vice President & General Manager.

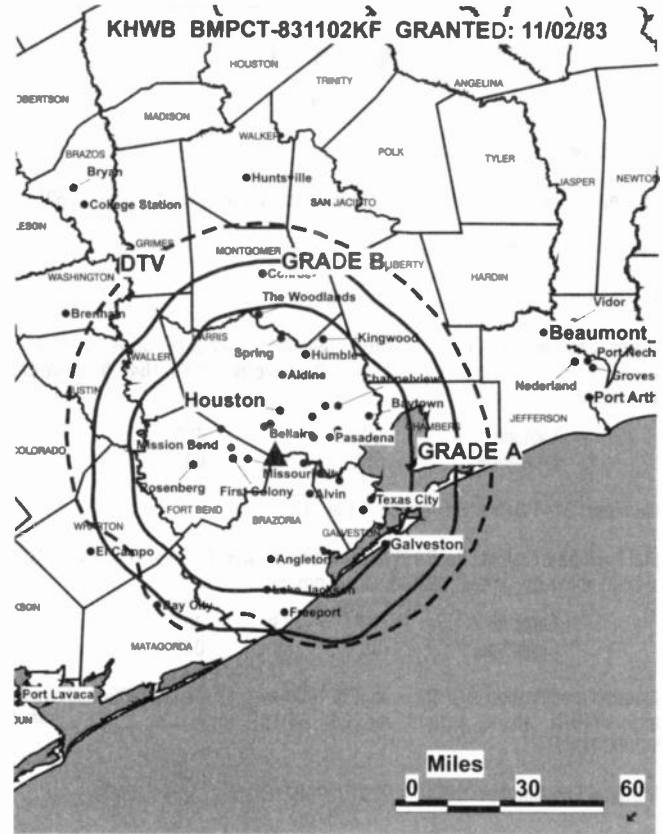
Roger Bars, General Sales Manager.

David Blaszkowski, National Sales Manager.

Joe Nolan, News Director.

Lyle Schulze, Production & Programming Manager.

Yolanda Green, Community Relations Director.



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**Bob Chase,** Engineering & Technology Director.

**Cam Trinh,** Controller.

**Jeff Clemons,** Marketing & Creative Services Director.

**Deb Palumbo,** Art Director.

**Sean Haley,** On-Air Promotions Manager.

**Rates:** On request.

**City of License:** Houston. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,055,100	688,180	1,743,280
Average Weekly Circulation (2000)	480,716	333,116	813,832
Average Daily Circulation (2000)			325,433
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	971,410	679,090	1,650,500
Average Weekly Circulation (2000)	452,642	331,934	784,576
Average Daily Circulation (2000)			317,597
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,690	9,090	92,780
Average Weekly Circulation (2000)	28,073	1,182	29,256
Average Daily Circulation (2000)			7,836

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Katy-Houston

## KNWS-TV Ch. 51

**Network Service:** Independent.

**Licensee:** Johnson Broadcasting Inc., 8440 Westpark Dr., Houston, TX 77063.

**Studio:** 8440 Westpark Dr., Houston, TX 77063.

**Phone:** 713-974-5151. **Fax:** 713-974-5188.

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 2250-kw max. visual, 250-kw max. aural. Antenna: 1660-ft. above av. terrain, 1644-ft. above ground, 1716-ft. above sea level.

Latitude 29° 33' 40"  
Longitude 95° 30' 04"

**Transmitter:** 3111 Senior Rd., Missouri City, TX.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 77.6-kw max. visual. Antenna: 1542-ft. above av. terrain, 1526-ft. above ground.

Latitude 29° 33' 40"  
Longitude 95° 30' 04"

Requests modification of CP for change to 1000-kw max. visual, 1962-ft. above av. terrain, 1949-ft. above ground; lat. 29° 34'15", long. 95° 30'37". BMPCDT-20000501AER.

**FCC Digital File Number:** BPDCT-19991020ABJ. Granted: April 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band; Comtech, 7.3-meter Ku & C-band; Standard Communications receivers.

**News Services:** AP, CNN Newsource, Reuters TV, WSI.

**Ownership:** Douglas Johnson (Group Owner).

**Began Operation:** November 3, 1993.

**Represented (legal):** Smithwick & Belendiuk PC.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

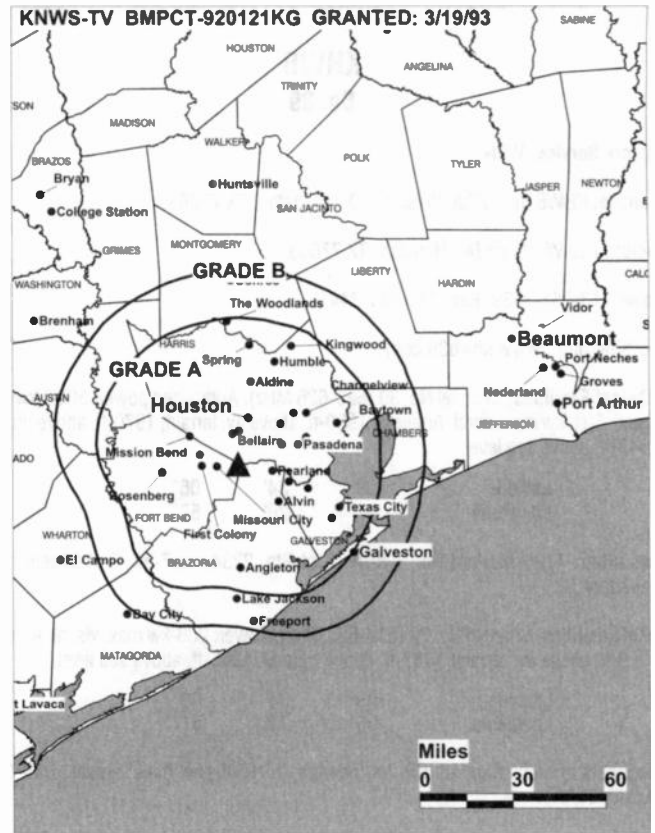
**Doug Johnson,** General Manager.

**Jack Dabbah,** Station Manager.

**Graham McKernon,** Vice President & Sales Director.

**Chris Bourne,** Engineering & Operations Director.

**Rates:** On request.



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**City of License:** Katy. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	956,990	673,830	1,630,820
Average Weekly Circulation (2000)	109,494	81,606	191,100
Average Daily Circulation (2000)			51,288
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	953,790	668,310	1,622,100
Average Weekly Circulation (2000)	109,324	81,120	190,444
Average Daily Circulation (2000)			51,035
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,200	5,520	8,720
Average Weekly Circulation (2000)	170	486	655
Average Daily Circulation (2000)			253

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Houston

## KPRC-DT Ch. 35

Network Service: NBC.

Grantee: Post-Newsweek Stations Inc., 8181 Southwest Freeway, Houston, TX 77074.

Studio: 8181 Southwest Freeway, Houston, TX 77074.

Phone: 713-222-2222.

Digital Facilities: Channel No. 35 (596-602 MHz). Power: 1000-kw max. visual. Antenna: 1919-ft. above av. terrain, 1906-ft. above ground, 1985-ft. above sea level.

Latitude	29°	34'	06"
Longitude	95°	29'	57"

Transmitter: 4126 Farm Rd. 2234, Missouri City.

Definition: Standard.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: Post-Newsweek Stations Inc. (Group Owner).

Began Digital Operation: November 1, 1999.

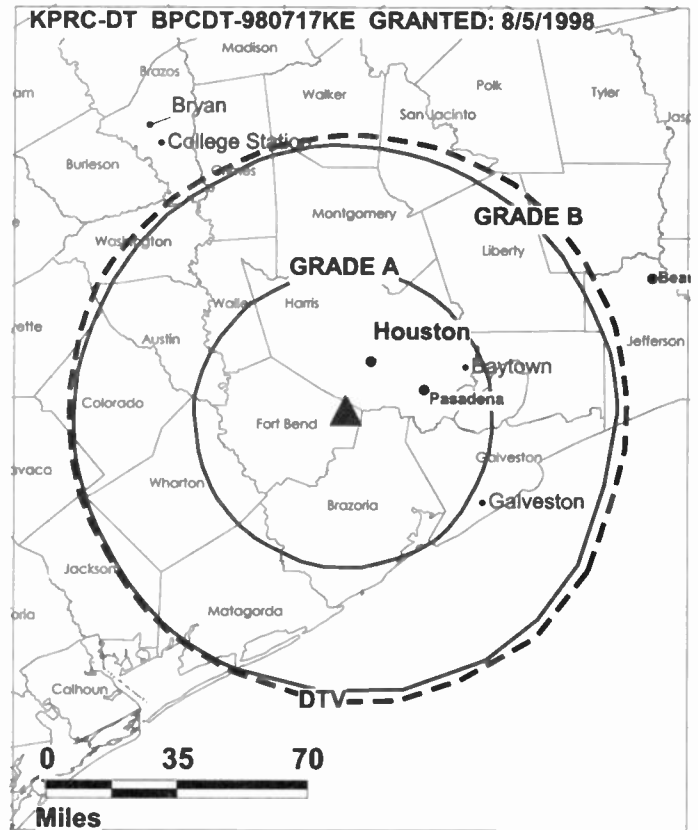
Represented (legal): Covington & Burling.

### Personnel:

Steve Wasserman, General Manager.

Dale Werner, Chief Engineer.

Rates: On request.



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City of License: Houston. Station DMA: Houston. Rank: 11.

# Texas—Houston

## KPRC-TV Ch. 2

**Network Service:** NBC.

**Licensee:** Post-Newsweek Stations Houston Inc., Box 2222, Houston, TX 77252.

**Studio:** 8181 Southwest Freeway, Houston, TX 77074.

**Mailing Address:** Box 2222, Houston, TX 77252.

**Phone:** 713-222-2222. **Fax:** 713-270-9334.

**Web Site:** <http://www.kprc.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 06"  
Longitude 95° 29' 57"

**Transmitter:** 0.8-mi. S of Rte. 2234, 1.27-mi. E of Missouri City line.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 8-meter Ku-band; EASI, 4.5-meter Ku & C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 7-meter Ku-band; Harris, Microdyne, Omni, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2-meter Ku-band; Vertex, 2.4-meter Ku-band.

**News Services:** AP, NBC News Channel, CNN Newsource, PR Newswire, Sportsticker.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** January 1, 1949. Originally broadcast as KLEE-TV. Sold to H & C Communications Inc. May 1950 (*Television Digest*, Vol. 6:13, 21). Sale to present owner approved by FCC February 28, 1994 (Vol. 33:49).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

Steve Wasserman, Vice President & General Manager.

Terrie Anderson, Operations Manager.

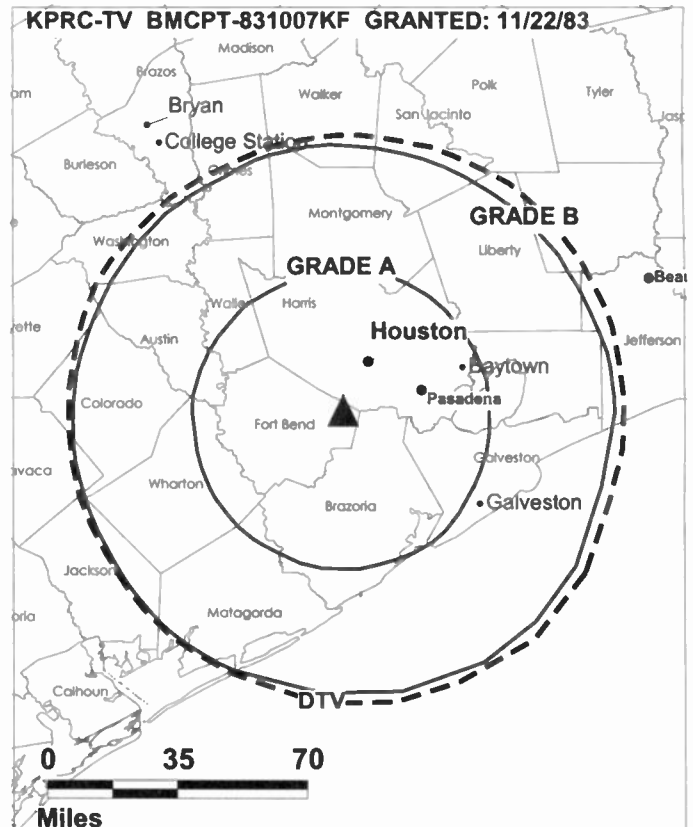
Steve Danowski, General Sales Manager.

Shannon Murphy, Local Sales Manager.

Kathy Bardsley, National Sales Manager.

Nancy Shaffran, News Director.

Karen Koch, Advertising & Promotion Director.



Von Johnson, Business Manager.

Dale Werner, Broadcast Operations & Engineering Director.

**Rates:** On request.

**City of License:** Houston. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,033,410	697,680	1,731,090
Average Weekly Circulation (2000)	743,642	423,695	1,167,337
Average Daily Circulation (2000)			603,312
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	971,410	680,710	1,652,120
Average Weekly Circulation (2000)	725,930	420,820	1,146,750
Average Daily Circulation (2000)			597,419
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,000	16,970	78,970
Average Weekly Circulation (2000)	17,712	2,876	20,587
Average Daily Circulation (2000)			5,893

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Conroe-Houston

**KPXB**  
Ch. 49

**Network Service:** PAX.

**Licensee:** Paxson Communications Corp., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 256 Sam Houston Pkwy., Suite 49, Houston, TX 77060.

**Phone:** 281-820-4900. **Fax:** 281-820-3916.

**Web Site:** <http://www.paxtv.net>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 4227-kw max. visual. Antenna: Circularly polarized, 1178-ft. above av. terrain, 1171-ft. above ground, 1316-ft. above sea level.

Latitude 30° 15' 45"  
Longitude 95° 14' 50"

Requests CP for change to 5000-kw max. visual, 1870-ft. above av. terrain, 1850-ft. above ground, 1968-ft. above sea level; lat. 30° 13' 50", long. 95° 7' 25", transmitter to 2.3-mi ESE of Splendora. BPCT-960710KJ.

**Transmitter:** N of State Rd. 2090, 12-mi. SE of Conroe, 1.05-mi. N of Hwy. 2090.

**Digital Facilities:** Channel No. 5 (76-82 MHz). Power: 8-kw visual. Antenna: 1978-ft. above av. terrain, 1956-ft. above ground, 2031-ft. above sea level.

Latitude 29° 33' 44"  
Longitude 95° 30' 35"

**FCC Digital File Number:** BPCDT-990719KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paraclipse, 4-meter C-band; Houston Tracker, Standard Agile Omni receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** June 16, 1989. Sale to present owner by San Jacinto TV Corp. approved by FCC May 16, 1995.

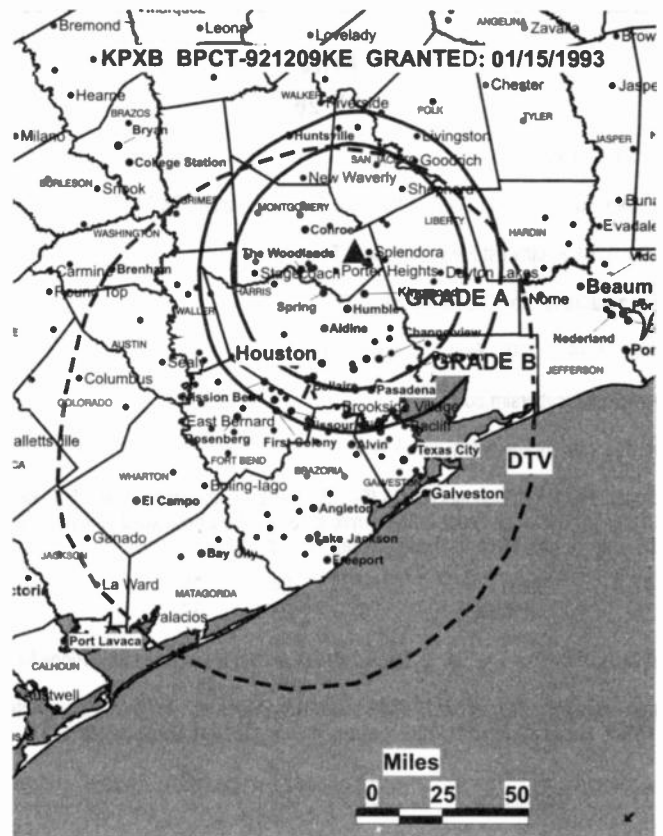
**Personnel:**

Carol Wright-Holzhauser, General Manager.

Calvin Smith, Chief Engineer.

Amanda Ramirez, Business Manager.

**Rates:** On request.



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**City of License:** Conroe. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	889,660	587,000	1,476,660
Average Weekly Circulation (2000)	93,890	47,912	141,801
Average Daily Circulation (2000)			40,006
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	889,660	587,000	1,476,660
Average Weekly Circulation (2000)	93,890	47,912	141,801
Average Daily Circulation (2000)			40,006

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Houston

**KRIV**  
**Ch. 26**

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., Box 22810, Houston, TX 77227.

**Studio:** 4261 Southwest Frwy., Houston, TX 77027.

**Mailing Address:** Box 22810, Houston, TX 77227.

**Phone:** 713-479-2600. **Fax:** 713-479-2604.

**E-mail:** kriv@cybersim.com

**Web Site:** <http://www.delphi.com/kriv>

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. & 1303-kw horizontal visual, 500-kw max. & 130-kw horizontal aural. Antenna: 1950-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 28"  
Longitude 95° 29' 37"

**Transmitter:** 0.4-mi. S of Rte. 2234, 0.1-mi. W of intersection with Blue Ridge Rd.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 261-kw max. visual. Antenna: 1752-ft. above av. terrain, 1736-ft. above ground, 1814-ft. above sea level.

Latitude 29° 34' 28"  
Longitude 95° 29' 37"

Requests modification of CP for change to 1000-kw max. visual. BMPCDT-980807KH.

**Transmitter:** 5034 McHard Rd., Missouri City; 0.4-mi S of TX Rte. 2234; 0.1-mi W of intersection with Blue Ridge Rd.

**FCC Digital File Number:** BPCDT-980521KE. Granted: June 4, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Microdyne, 5-meter C-band; Vertex, 6.1-meter Ku-band; Harris, Standard Communications receivers.

**News Services:** AP, CNN Newsource, Fox NewsEdge, National Weather Service.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** August 15, 1971. Sale to present owner by Metromedia approved by FCC November 14, 1985. Sale to Metromedia by Crest Broadcasting approved by FCC April 6, 1978 (*Television Digest*, Vol. 17:34).

**Represented (sales):** Fox Television Sales.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

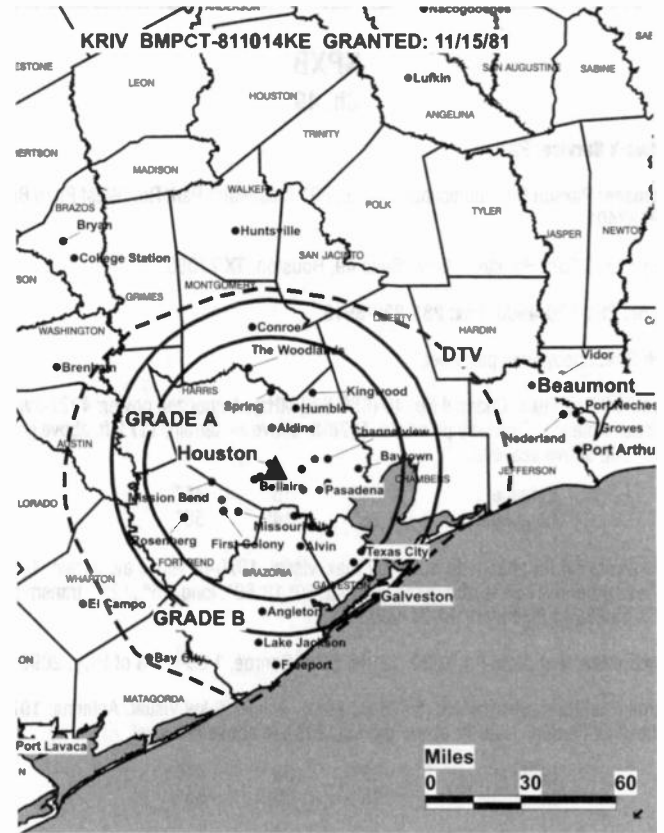
D'Artagnan Babel, Vice President & General Manager.

Scott Stamer, Vice President & General Sales Manager.

Wendell Wyborny, Vice President & Chief Engineer.

Mary Delaney, Vice President & Promotion Director.

Debbie Kuchera, Vice President, Administration & Finance.



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**Denise Bishop**, Vice President, News.

**Scott Eustice**, Program Manager.

**Gary Casper**, National Sales Manager.

**Rates:** On request.

**City of License:** Houston. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	974,950	692,950	1,667,900
Average Weekly Circulation (2000)	571,964	418,548	990,512
Average Daily Circulation (2000)			395,931
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	965,480	679,090	1,644,570
Average Weekly Circulation (2000)	569,574	416,514	986,088
Average Daily Circulation (2000)			394,899
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,470	13,860	23,330
Average Weekly Circulation (2000)	2,390	2,034	4,424
Average Daily Circulation (2000)			1,032

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Conroe-Houston

**KTBU**  
**Ch. 55**

**Network Service:** Independent.

**Licensee:** Humanity Interested Services Media Inc., 200 Ave. J, Conroe, TX 77301.

**Studio:** 2080 Longmire Rd., Conroe, TX 77304.

**Phone:** 409-441-4954.

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1814-ft. above av. terrain, 1801-ft. above ground, 1916-ft. above sea level.

Latitude            30°    13'    54"  
Longitude          95°    07'    27"

**Transmitter:** 1.9-mi. NW of State Rtes. 2090 & 1010, 2.3-mi. SE of Splendor.

**FCC Proposed Digital Channel Number:** Ch. 42.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Humanity Interested Services Media Inc.

**Began Operation:** July 15, 1998.

**Represented (legal):** James L. Oyster.

**Represented (engineering):** Pete E. Myrl Warren III.

**Personnel:**

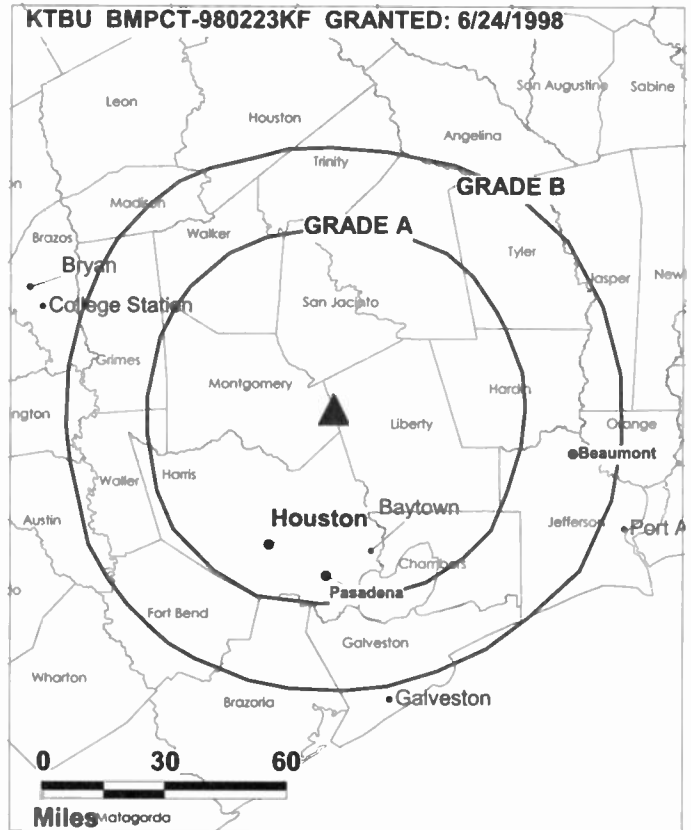
**Downen Johnson**, General Manager.

**Chuck Primrose**, Chief Engineer.

**Rates:** On request.

**City of License:** Conroe.

**Station DMA:** Houston. Rank: 11.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

<b>Grand Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	889,660	612,300	1,501,960
Average Weekly Circulation (2000)	85,348	70,205	155,553
Average Daily Circulation (2000)			53,133
<b>Station DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	889,660	595,040	1,484,700
Average Weekly Circulation (2000)	85,348	68,862	154,210
Average Daily Circulation (2000)			52,787
<b>Other DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	0	17,260	17,260
Average Weekly Circulation (2000)	0	1,343	1,343
Average Daily Circulation (2000)			346

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# Texas—Galveston-Houston

**KTMD**  
**Ch. 48**

**Network Service:** Telemundo.

**Licensee:** Telemundo of Galveston-Houston License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

**Studio:** 3903 Stoney Brook, Houston, TX 77063.

**Phone:** 713-974-4848. **Fax:** 713-974-5875.

**E-mail:** t48gm@ktmd.com

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 4198-kw max. visual. Antenna: 1176-ft. above av. terrain, 1199-ft. above ground, 1212-ft. above sea level.

Latitude 29° 27' 57.00"  
Longitude 95° 13' 23.00"

**Transmitter:** Rte. 3, Alvin.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 400-kw max. visual. Antenna: 1097-ft. above av. terrain, 1097-ft. above ground.

Latitude 29° 27' 56.20"  
Longitude 95° 13' 23.20"

**FCC Digital File Number:** BPCDT-19991028ACO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band; Vertex, 6.1-meter C-band; Pinzone receivers.

**News Service:** AP.

**Ownership:** Telemundo Holdings Inc. (Group Owner).

**Began Operation:** February 1, 1988. Sale to present owner by Raymond G. Schindler, et al., approved by FCC March 9, 1988.

**Represented (sales):** Telemundo Network Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Marco Camacho,** Vice President & General Manager.

**Lois Culpepper,** General Sales Manager.

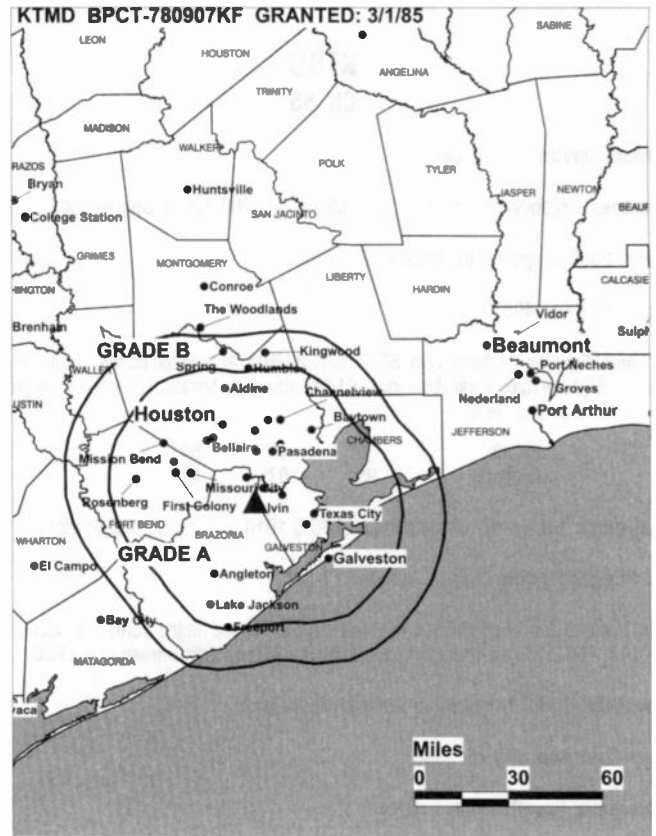
**Rod Rodriguez,** Local Sales Manager.

**Luis Cruz,** News Director.

**Marcello Marini,** Program & Public Relations Manager.

**Linda Stillwell,** Business Manager.

**Neal Metersky,** Engineering Director.



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**Cassandra Castellanos,** Creative Services Director.

**Eric Smith,** Production Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Galveston. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	686,790	529,070	1,215,860
Average Weekly Circulation (2000)	40,521	55,404	95,925
Average Daily Circulation (2000)			44,306
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	686,790	523,550	1,210,340
Average Weekly Circulation (2000)	40,521	54,990	95,511
Average Daily Circulation (2000)			44,268
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,520	5,520
Average Weekly Circulation (2000)	0	414	414
Average Daily Circulation (2000)			39

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Houston

## KTRK-DT Ch. 32

**Network Service:** ABC.

**Grantee:** KTRK Television Inc., 3310 Bissonnet St., Houston, TX 77005.

**Studio:** 3310 Bissonnet St., Houston, TX 77005.

**Phone:** 713-666-0713.

**Web Site:** <http://www.ktrk.com>

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 796.8-kw max. visual. Antenna: 1844-ft. above av. terrain, 1830-ft. above ground, 1909-ft. above sea level.

Latitude	29°	34'	27"
Longitude	95°	29'	37"

**Transmitter:** 0.4-mi. S of junction of Blue Ridge Rd. & Rte. 2234, Missouri City.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Disney Enterprises Inc. (Group Owner).

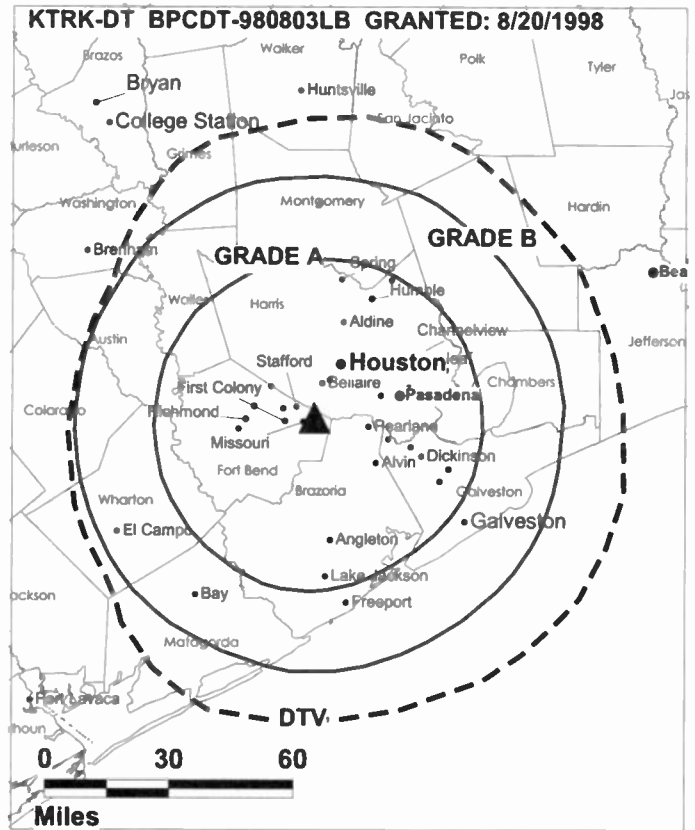
**Began Digital Operation:** January 30, 2000.

**Personnel:**

Henry Florsheim, General Manager.

Jim Stanley, Chief Engineer.

**Rates:** On request.



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**City of License:** Houston.

**Station DMA:** Houston. Rank: 11.

# Texas—Houston

## KTRK-TV Ch. 13

**Network Service:** ABC.

**Licensee:** The Walt Disney Co., 500 S. Buena Vista St., Burbank, CA 91521.

**Studio:** Box 13, 3310 Bissonnet, Houston, TX 77005.

**Mailing Address:** Box 13, Houston, TX 77001.

**Phone:** 713-666-0713. **Fax:** 713-663-4574.

**E-mail:** ktrktv@aol.com

**Web Site:** <http://www.ktrk.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 1930-ft. above av. terrain, 1970-ft. above ground, 2049-ft. above sea level.

Latitude	29°	34'	27"
Longitude	95°	29'	37"

**Transmitter:** 0.4 mi. S of Blue Ridge Rd. & Rte. 2234 intersection, Missouri City, TX.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 7-meter C-band; Vertex, 6-meter Ku-band; Vertex, 9-meter C-band; Avantek, Harris receivers.

**News Services:** AP, Sportsticker.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Operation:** November 20, 1954. Sale to present owner from Capital Cities/ABC approved by FCC February 8, 1996. Sale to Capital Cities/ABC Inc. by Houston Consolidated TV Co. approved by FCC June 15, 1967 (*Television Digest*, Vol. 6:48; 7:25).

**Represented (sales):** ABC-TV Network Sales.

**Personnel:**

Henry S. Fjorsheim, President & General Manager.

Jerry Lyles, General Sales Manager.

Winfred Frazier, Regional Sales Manager.

Greg Reinhardt, Local Sales Manager.

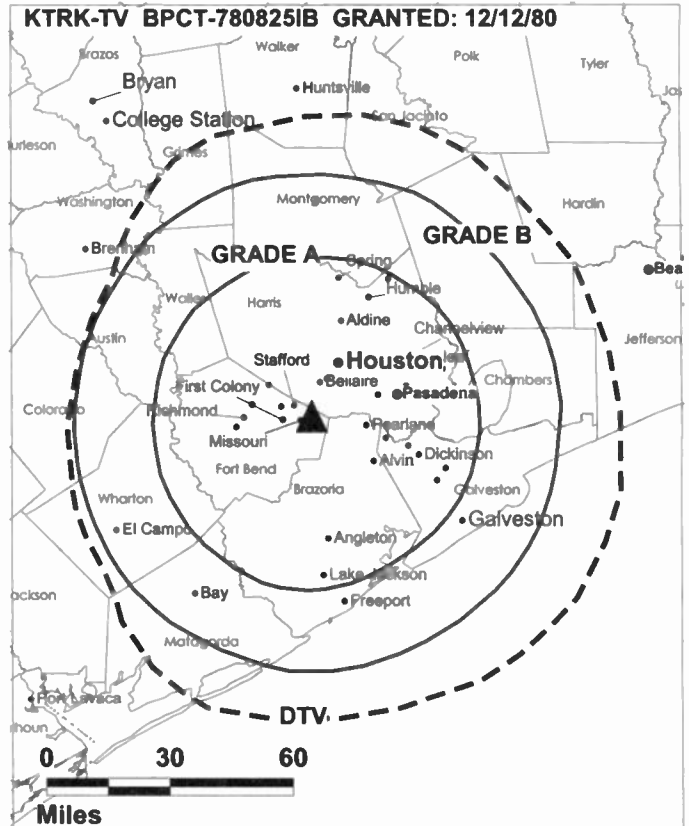
Jim Stanley, Chief Engineer.

Kim Nordt-Jackson, Program Director.

Dave Strickland, News Director.

Tom Ash, Promotion Director.

Dan Adams, Business Manager.



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Jean Roberts, Research & Sales Development Director.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Houston. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,050,150	706,130	1,756,280
Average Weekly Circulation (2000)	736,446	494,448	1,230,894
Average Daily Circulation (2000)			645,943
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	971,410	680,710	1,652,120
Average Weekly Circulation (2000)	720,999	490,919	1,211,917
Average Daily Circulation (2000)			639,723
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,740	25,420	104,160
Average Weekly Circulation (2000)	15,447	3,529	18,976
Average Daily Circulation (2000)			6,220

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Houston

**KTXH**  
**Ch. 20**

**Network Service:** UPN.

**Licensee:** Paramount Stations Group of Houston Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 8950 Kirby Dr., Houston, TX 77054.

**Phone:** 713-661-2020. **Fax:** 713-665-3909.

**Web Site:** <http://www.surfupn20.com>

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. & 2275-kw horizontal visual, 500-kw max. & 228-kw horizontal aural. Antenna: 1807-ft. above av. terrain, 1971-ft. above ground, 2049-ft. above sea level.

Latitude 29° 34' 34"  
Longitude 95° 30' 36"

Requests CP for change to 5010-kw max. visual, 1896-ft. above av. terrain, 1883-ft. above ground, 1959-ft. above sea level; lat. 29° 33' 44", long. 95° 30' 35". BPCT-20000106AAR.

**Transmitter:** 4120 McHard Rd., Missouri City.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 508-kw max. visual. Antenna: 1955-ft. above av. terrain, 1942-ft. above ground.

Latitude 29° 33' 44"  
Longitude 95° 30' 35"

**FCC Digital File Number:** BPCDT-19991013ABL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Harris, 3-meter; Harris, 6.1-meter; Harris, 9-meter C-band; Harris receivers.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** November 7, 1982. Left air December 7, 1982; resumed operation February 13, 1983. Sale to present owner by Taft Television & Radio Co. approved by FCC February 20, 1987 (Television Digest, Vol. 27:9, 14, 15). Sale to Taft by Gulf Broadcast Group approved by FCC May 30, 1985 (Vol. 25:5, 20, 22). Sale to Gulf by Peter S. McMullen, Sidney Schlenker, et al., approved by FCC December 11, 1984 (Vol. 24:23, 53).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Thomas L. Hurley, Vice President & General Manager.

Harvey Saxer, General Sales Manager.

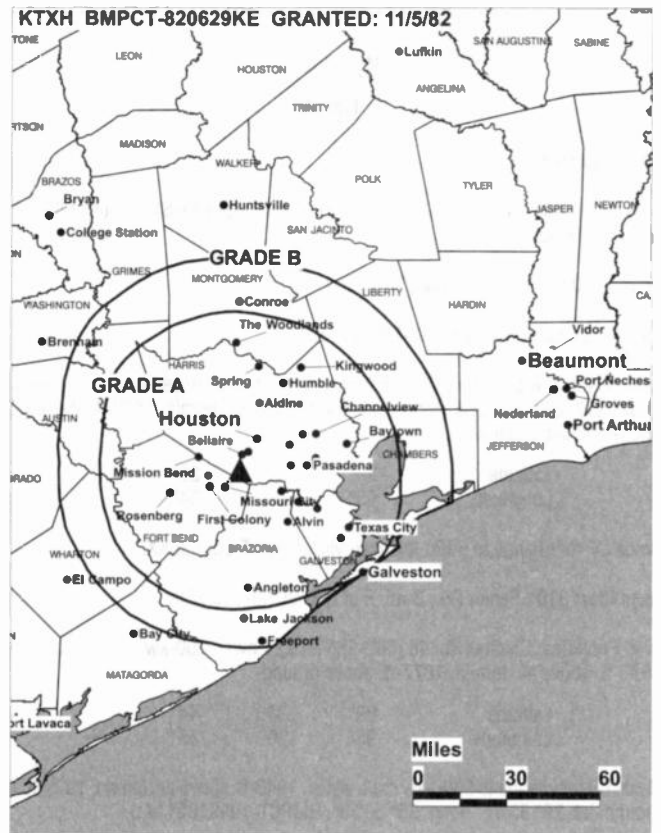
Mike Thomas, Local Sales Manager.

Jim Doty, Local Sales Manager.

Geoff Campbell, National Sales Manager.

Fred Lewis, Chief Engineer.

Kim Dipliant, Public Affairs Director.



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Stan Wasilik, Program Director.

George Garant, Business Manager.

Brad Levy, Marketing Director.

**Rates:** On request.

**City of License:** Houston. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	980,940	681,760	1,662,700
Average Weekly Circulation (2000)	380,063	350,599	730,663
Average Daily Circulation (2000)			304,535
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	965,480	672,670	1,638,150
Average Weekly Circulation (2000)	376,085	349,174	725,259
Average Daily Circulation (2000)			303,270
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,460	9,090	24,550
Average Weekly Circulation (2000)	3,979	1,426	5,404
Average Daily Circulation (2000)			1,265

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Rosenberg-Houston

## KXLN-TV Ch. 45

**Network Service:** Univision.

**Licensee:** Univision Television Group Inc., 1901 Avenue of the Stars, Suite 680, Los Angeles, CA 90067.

**Studio:** 9440 Kirby Dr., Houston, TX 77054.

**Phone:** 713-662-4545. **Fax:** 713-668-9054.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 2173-kw max. visual, 217-kw max. aural. Antenna: 1440-ft. above av. terrain, 1429-ft. above ground, 1505-ft. above sea level.

Latitude 29° 33' 25"  
Longitude 95° 30' 04"

Holds CP for change to 5000-kw max. visual. BPCT-960628KX.

**Transmitter:** 3101 Senior Rd., 3-mi. E of Dewalt, Missouri City.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 200-kw max. visual. Antenna: 1896-ft. above av. terrain, 1877-ft. above ground.

Latitude 29° 33' 44"  
Longitude 95° 30' 35"

Holds CP for change to 5000-kw max. visual, 1949-ft. above av. terrain, 1929-ft. above ground; lat. 29° 33'44", long. 95° 30'35". BMPCT-19991021AAD.

**FCC Digital File Number:** BPCDT-19991021ACL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** SatCom, 5-meter; Scientific-Atlanta, 4.6-meter; Standard Communications receivers.

**News Service:** AP.

**Ownership:** Univision Communications Inc. (Group Owner).

**Began Operation:** September 1, 1987. Sale to present owner by Pueblo Broadcasting Corp. approved by FCC July 20, 1994 (*Television Digest*, Vol. 34:24).

**Represented (sales):** Univision.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

### Personnel:

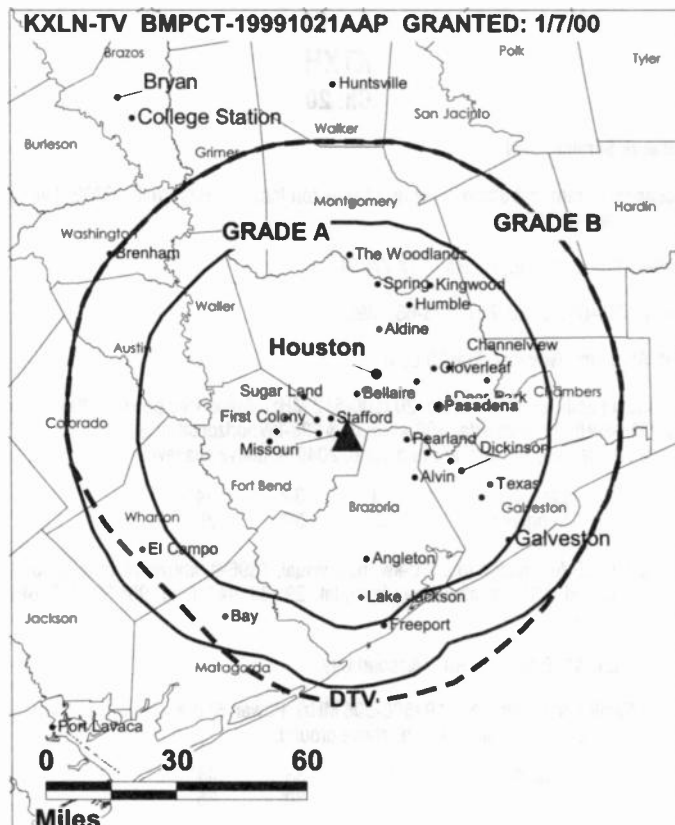
**Jose Adan Trevino**, Senior Vice President & General Manager.

**Craig Bland**, Senior Vice President, Station Manager.

**Chris Brown**, Vice President & Controller.

**Jose Oti**, General Sales Mngr.

**Kathy Blanco**, Local Sales Manager.



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**Chas Wilson**, National Sales Manager.

**Steve Looney**, Engineering Director.

**Juan Garcia**, News Director.

**Cindy Chisum**, Program Director.

**Rates:** On request.

**City of License:** Rosenberg. **Station DMA:** Houston. **Rank:** 11.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	813,390	612,390	1,425,780
Average Weekly Circulation (2000)	67,463	105,900	173,362
Average Daily Circulation (2000)			125,848
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	813,390	612,390	1,425,780
Average Weekly Circulation (2000)	67,463	105,900	173,362
Average Daily Circulation (2000)			125,848

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## Texas—Houston

**KZJL**  
**Ch. 61**

**Network Service:** Independent.

**Licensee:** SAH-Houston License Corp., Box 305249, Nashville, TN 37230.

**Studio:** 3101 Senior Rd., Missouri City, TX 77459.

**Phone:** 281-835-3181. **Fax:** 281-835-3556.

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 4680-kw max. visual. Antenna: 1407-ft. above av. terrain, 1384-ft. above ground, 1460-ft. above sea level.

Latitude	29°	33'	25"
Longitude	95°	30'	04"

**Transmitter:** 3101 Senior Rd., Harris County.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 1000-kw max. visual. Antenna: 1381-ft. above av. terrain, 1358-ft. above ground.

Latitude	29°	33'	25"
Longitude	95°	30'	04"

**FCC Digital File Number:** BPCDT-19991101AFF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Shop at Home Inc. (Group Owner).

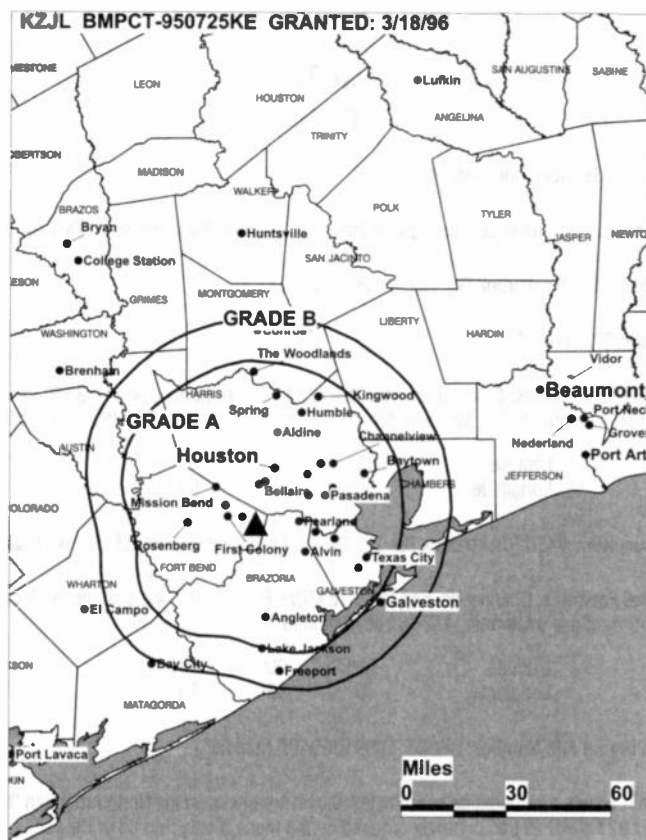
**Began Operation:** June 2, 1995. Sale to present owner by Charles E. Walker approved by FCC August 6, 1996. Sale pending to Liberman Broadcasting Inc. (*Television Digest*, Vol. 40:42).

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Robert E. Bullock (La Canada, CA).

**Personnel:**

**Peter Keierleber**, General Manager.



**Rod Harty**, Chief Engineer.

**Bobby Angel**, Program Director.

**Rates:** On request.

**City of License:** Houston. **Station DMA:** Houston. **Rank:** 11.

**Nielsen Data:** Not available.

# Texas—Lake Dallas

**KLDT**  
**Ch. 55**

**Network Service:** Independent.

**Licensee:** Johnson Broadcasting of Dallas Inc., 8440 W. Park, Houston, TX 77063.

**Studio:** 2450 Rockbrook Dr., Lewisville, TX 75067.

**Phone:** 972-316-2115.

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 3240-kw max. visual. Antenna: 469-ft. above av. terrain, 472-ft. above ground, 994-ft. above sea level.

Latitude 33° 00' 19"  
Longitude 96° 58' 59"

**Transmitter:** 2450 Rockbrook (St. Rd. 3040), Lewisville; 8.7-mi. SE of Lake Dallas.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 70.7-kw max. visual. Antenna: 459-ft. above av. terrain, 472-ft. above ground.

Latitude 33° 00' 19"  
Longitude 96° 58' 59"

**FCC Digital File Number:** BPCDT-19991005ABE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Douglas Johnson (group Owner).

**Began Operation:** October 1, 1997. **Note:** Station granted permit after FCC revoked authority for previous Ch. 55 in Lake Dallas.

**Represented (legal):** Smithwick & Belendiuk PC.

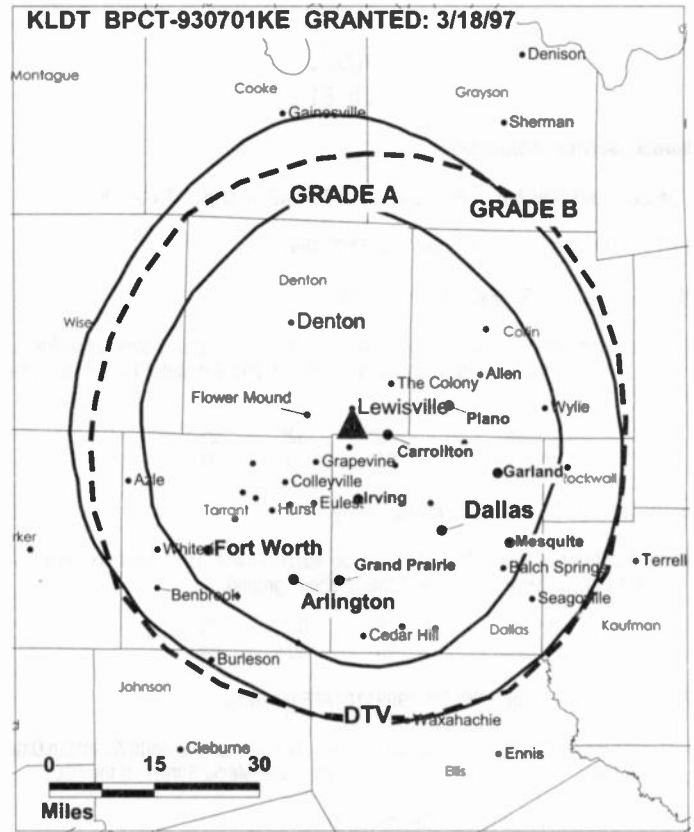
**Personnel:**

**Douglas Johnson**, General Manager.

**Rates:** On request.

**City of License:** Lake Dallas.

**Station DMA:** Dallas-Fort Worth. **Rank:** 7.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,510	65,610	152,120
Average Weekly Circulation (2000)	4,845	5,118	9,962
Average Daily Circulation (2000)			2,434
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,510	65,610	152,120
Average Weekly Circulation (2000)	4,845	5,118	9,962
Average Daily Circulation (2000)			2,434

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Laredo

## KGNS-TV Ch. 8

**Network Service:** NBC, ABC.

**Licensee:** Century Development Corp., 270 Commerce Dr., Rochester, NY 14623.

**Studio:** 120 W. Del Mar Blvd., Laredo, TX 78045.

**Mailing Address:** Box 2829, Laredo, TX 78044.

**Phone:** 956-727-8888. **Fax:** 956-727-5336; 956-727-4364 (News).

**E-mail:** pro8news@netscorp.net

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.2-kw aural. Antenna: 1024-ft. above av. terrain, 1033-ft. above ground, 1519-ft. above sea level.

Latitude 27° 40' 21"  
Longitude 99° 39' 51"

**Transmitter:** 6.52-mi. N of Islitas.

**FCC Proposed Digital Channel Number:** Ch. 15.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** The Malcolm Glazer Trust U/A.

**Began Operation:** January 5, 1956. Transfer from partners H. C. Avery Jr. & David H. Cole to Donald W. Reynolds approved by FCC July 30, 1958 (*Television Digest*, Vol. 14:28, 32). Sale to T. Frank Smith Jr., et al., approved by FCC October 4, 1977. Sale to Burke Broadcasting approved by FCC October 28, 1983; rescinded November 2, 1983; granted December 15, 1983. Federal court subsequently ordered that Burke sell station back to Gulf Coast Broadcasting Co., to be followed by sale to Century Development Co. (Malcolm I. Glazer).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

Mary Nell Sanchez, Vice President & General Manager.

Jeannette Puig, National Sales Manager.

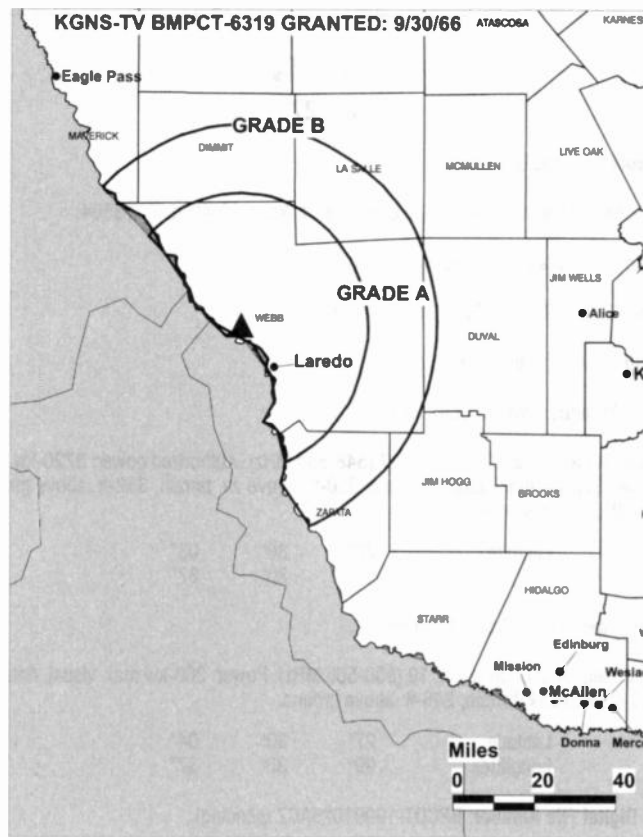
Mary Nell Sanchez, News Director.

David York, Chief Engineer.

Velia Herrera, Office Manager.

Danny Alcocer, Creative Services Director.

Juan De Luna, Production Manager.



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**Rates:** On request.

**City of License:** Laredo. **Station DMA:** Laredo. **Rank:** 189.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,870	21,670	59,540
Average Weekly Circulation (2000)	26,032	6,739	32,771
Average Daily Circulation (2000)			18,631
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,440	18,100	54,540
Average Weekly Circulation (2000)	25,515	6,402	31,916
Average Daily Circulation (2000)			18,370
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,430	3,570	5,000
Average Weekly Circulation (2000)	518	337	855
Average Daily Circulation (2000)			260

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Laredo

### KLDO-TV Ch. 27

**Network Service:** Univision.

**Licensee:** Entravision Holdings LLC, 801 N. Jackson, McAllen, TX 78504.

**Studio:** 1600 Water St., Laredo, TX 78040.

**Phone:** 956-727-0027. **Fax:** 956-727-2673.

**E-mail:** esolis@entravision.com

**Web Site:** <http://www.kldotv-27.com>

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 220-ft. above av. terrain, 352-ft. above ground, 732-ft. above sea level.

Latitude	27°	30'	03"
Longitude	99°	30'	37"

**Transmitter:** 1600 Water St., Laredo.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 200-kw max. visual. Antenna: 162-ft. above av. terrain, 248-ft. above ground.

Latitude	27°	30'	04"
Longitude	99°	30'	37"

**FCC Digital File Number:** BPCDT-19991025ACZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Hero, 5-meter C-band; United Satellite Systems, 3-meter C-band; Avcom, Scientific-Atlanta receivers.

**Ownership:** Entravision Communications Corp. (Group Owner).

**Began Operation:** December 18, 1984. Sale to present owner by Panorama Broadcasting Co. approved by FCC July 30, 1997.

**Represented (sales):** Univision.

**Represented (legal):** Thompson, Hine & Flory LLP.

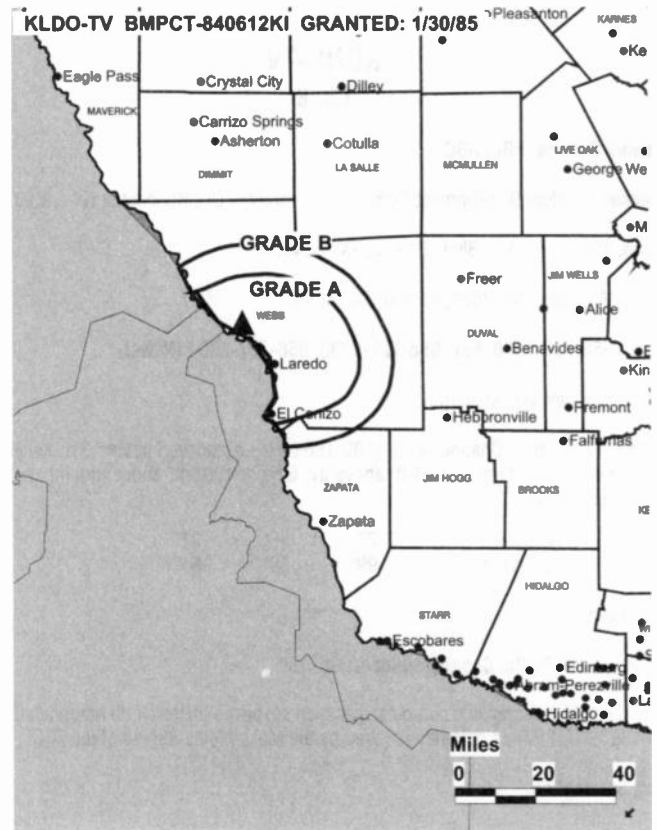
**Personnel:**

**Ella Solis**, General Manager.

**Jose Luis Salinas**, Production Manager.

**Merlin Miller**, Chief Engineer.

**Marisa Limon**, News Director.



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**Maggie Mora**, Business Manager.

**Highest 30 Sec. Rate:** \$350.

**City of License:** Laredo. **Station DMA:** Laredo. **Rank:** 189.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	36,440	18,100	54,540
Average Weekly Circulation (2000)	21,064	11,693	32,758
Average Daily Circulation (2000)			21,733
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	36,440	18,100	54,540
Average Weekly Circulation (2000)	21,064	11,693	32,758
Average Daily Circulation (2000)			21,733

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Laredo

**KTVV**  
**Ch. 13**

**(Satellite of KZTV, Corpus Christi, TX)**

**Network Service:** CBS.

**Licensee:** K-SIX Television Inc., 301 Artesian St., Corpus Christi, TX 78401.

**Studio:** Anna & Shea Sts., Laredo, TX 78041.

**Mailing Address:** Box TV-10, Corpus Christi, TX 78403.

**Phone:** 956-723-2923. **Fax:** 956-723-0474.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 87.5-kw visual, 17.4-kw aural. Antenna: 920-ft. above av. terrain, 1035-ft. above ground, 1449-ft. above sea level.

Latitude 27° 31' 04"  
Longitude 99° 31' 20"

**Transmitter:** Anna & Shea Sts.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 200-kw max. visual. Antenna: 856-ft. above av. terrain, 919-ft. above ground.

Latitude 27° 31' 12"  
Longitude 99° 31' 19"

**FCC Digital File Number:** BPCDT-19991101AKI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** CBS Newspath, Southwest Newswire, UPI.

**Ownership:** K-SIX Television Inc.

**Began Operation:** December 28, 1973.

**Represented (sales):** Seltel Inc.

**Personnel:**

Vann M. Kennedy, President & General Manager.

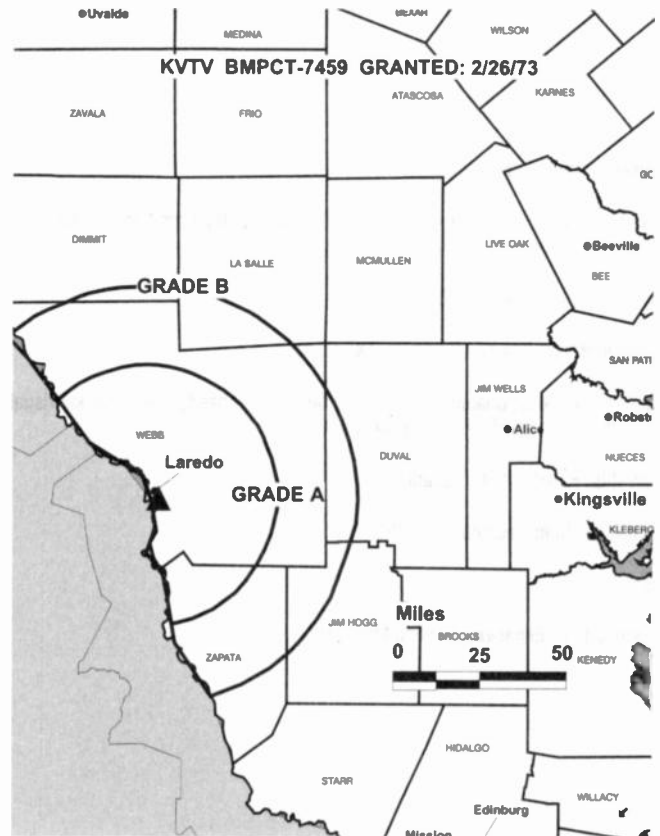
Oebbie Murphy, Station Manager.

Kathy Gonzalez, News Director.

Joe Martinez, Chief Engineer.

**Highest 30 Sec. Rate:** \$250.

**City of License:** Laredo. **Station DMA:** Laredo. **Rank:** 189.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,870	18,590	56,460
Average Weekly Circulation (2000)	17,459	5,795	23,253
Average Daily Circulation (2000)			10,252
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,440	18,100	54,540
Average Weekly Circulation (2000)	17,329	5,747	23,076
Average Daily Circulation (2000)			10,167
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,430	490	1,920
Average Weekly Circulation (2000)	130	48	178
Average Daily Circulation (2000)			84

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Laredo-Nuevo Laredo, Mexico

### XEFE-TV

Ch. 2

**Network Service:** Independent.

**Licensee:** Ramoncita Esparaza, Col. Los Fresnos CP 88000, Carr. Nacional Km. 5, Nuevo Laredo, Tamaulipas, Mexico.

**Studio:** 212 Oklahoma, Laredo, TX 78042.

**Mailing Address:** Box 1484, Laredo, TX 78040.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 105-kw visual, 15-kw aural. Antenna: 550-ft. above av. terrain.

**Ownership:** Ramoncita G. Esparaza.

**Began Operation:** December 1, 1958.

**Personnel:**

**Ramoncita G. Esparaza, General Manager.**

**Enrique Esparaza, Sales Manager.**

**Ruben Lopez, Chief Engineer.**

**Arturo Esparaza, Chief Engineer.**

**Antonio Esparaza, Program Manager.**

**Rates:** On request.

**City of License:** Laredo. **Station DMA:** Laredo. **Rank:** 189.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

<b>Grand Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	0	17,760	17,760
Average Weekly Circulation (2000)	0	1,669	1,669
Average Daily Circulation (2000)			249

<b>Station DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	0	17,760	17,760
Average Weekly Circulation (2000)	0	1,669	1,669
Average Daily Circulation (2000)			249

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Laredo-Nuevo Laredo, Mexico

**XHFTX**  
Ch. 57

**Network Service:** FOX, UPN.

**Licensee:** Televisa.

**Studio:** 2103 Fracc. Hojo Caliente, Nuevo Laredo, Tamaulipas, Mexico 88040.

**Mailing Address:** Suite 475, 4619 San Dario Ave., Laredo, TX 78401.

**Phone:** 87-35-5078.

**Technical Facilities:** Channel No. 57 (728-734 MHz). Authorized power: 1837.84-kw visual. Antenna: 656-ft. above sea level.

Latitude	27°	26'	41.50"
Longitude	99°	30'	30.20"

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Began Operation:** September 4, 1994.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Protele.

**Personnel:**

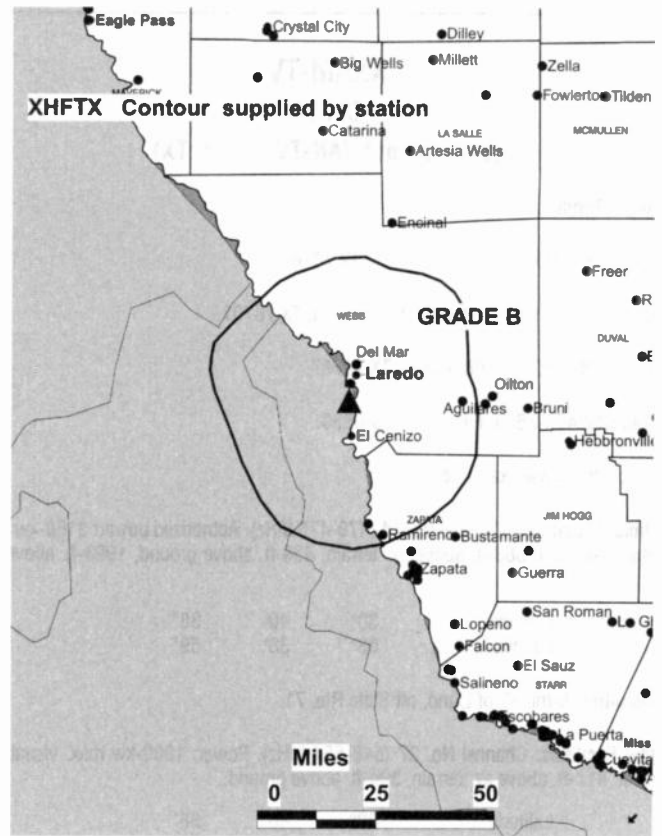
**Jorge de la Colina**, General Manager.

**Brent Skinner**, General Sales Manager.

**Emmet Wells**, National Sales Manager.

**Ruben Lopez Rubio**, Chief Engineer.

**Juan C. Vazquez**, Program Director.



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**Rates:** On request.

**City of License:** Nuevo Laredo. **Station DMA:** Laredo. **Rank:** 189.

**Nielsen Data:** Not available.

# Texas—Llano

## KXAM-TV Ch. 14 (Satellite of KXAN-TV Austin, TX)

**Network Service:** NBC.

**Licensee:** KXAN Inc., Box 490, Austin, TX 78767.

**Studio:** 908 W. Martin Luther King Jr., Austin, TX 78701.

**Mailing Address:** Box 490, Austin, TX 78767.

**Phone:** 512-476-3636. **Fax:** 512-469-0630.

**E-mail:** <http://www.kxam.com>

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 3160-kw max. visual. Antenna: 883-ft. above av. terrain, 459-ft. above ground, 1998-ft. above sea level.

Latitude	30°	40'	36"
Longitude	98°	33'	59"

**Transmitter:** 8-mi. SE of Llano, off State Rte. 71.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 817-ft. above av. terrain, 394-ft. above ground.

Latitude	30°	40'	36"
Longitude	98°	33'	59"

**FCC Digital File Number:** BPCDT-19991018AAV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** September 6, 1991. Sale of controlling interest in LIN from AT&T to Hicks, Muse, Tate & Furst approved by FCC March 2, 1998 (*Television Digest*, Vol. 37:33, 42; 38:2, 10). Proposed sale of Hicks, Muse interest to Chancellor Media dismissed.

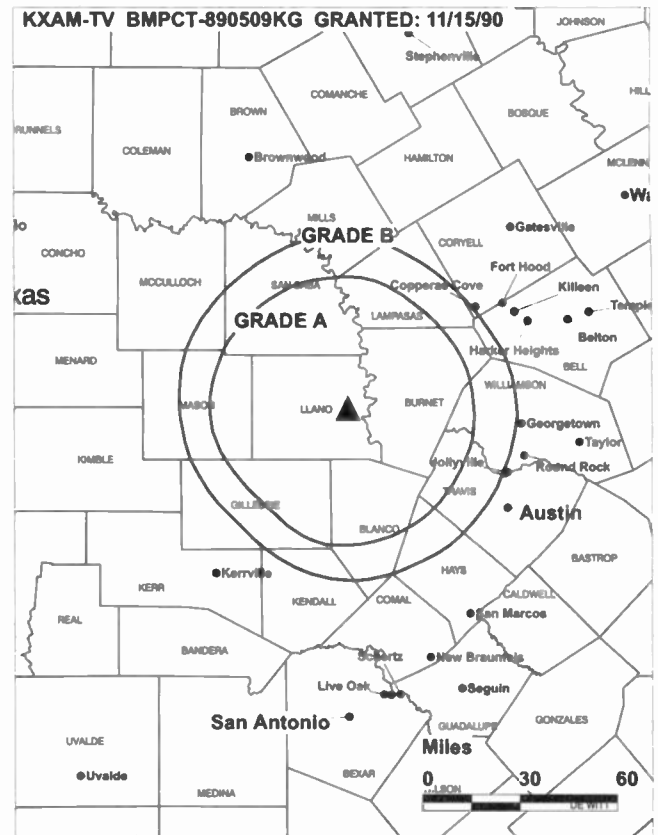
**Represented (legal):** Covington & Burling.

**Personnel:** See KXAN-TV, Austin, TX.

**Rates:** On request.

**City of License:** Llano.

**Station DMA:** Austin. Rank: 58.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,140	18,880	35,020
Average Weekly Circulation (2000)	10,885	3,550	14,436
Average Daily Circulation (2000)			7,909
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,950	9,550	21,500
Average Weekly Circulation (2000)	9,128	2,343	11,471
Average Daily Circulation (2000)			6,833
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,190	9,330	13,520
Average Weekly Circulation (2000)	1,758	1,207	2,965
Average Daily Circulation (2000)			1,076

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Lubbock

## KAMC Ch. 28

**Network Service:** ABC.

**Licensee:** VHR Lubbock License Inc., 1201 8th Ave. S, Nashville, TN 37203.

**Studio:** 1201 84th St., Lubbock, TX 79423.

**Mailing Address:** Box 3790, Lubbock, TX 79452-3790.

**Phone:** 806-745-2828. **Fax:** 806-748-1080.

**E-mail:** kamc28@hub.ofthe.net

**Web Site:** <http://www.abc28.com>

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 2000-kw max. & 788-kw horizontal visual, 374-kw max. & 153-kw horizontal aural. Antenna: 840-ft. above av. terrain, 875-ft. above ground, 4081-ft. above sea level.

Latitude 33° 30' 57"  
Longitude 101° 50' 54"

**Transmitter:** 0.2-mi. SW of 84th St. & Ave. J, Lubbock.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 830-ft. above av. terrain, 824-ft. above ground, 4035-ft. above sea level.

Latitude 33° 30' 57"  
Longitude 101° 50' 54"

**Transmitter:** 1201 84th St.

**FCC Digital File Number:** BPCDT-990305KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 3-meter C-band; Satcom Technologies, 5-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Burr-Hawkins Media Inc. (Group Owner).

**Began Operation:** November 11, 1968. Transfer of control to McAlister TV Enterprises Inc. approved by FCC March 24, 1975. Assignment of license to Intercontinental Pacific Group Inc. (Douglas Wolf) & subsequent sale to Burr-Hawkins Media Inc. approved by FCC November 24, 1998.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Bryan Cave LLP.

**Represented (engineering):** Cavell, Mertz & Davis Inc.

**Personnel:**

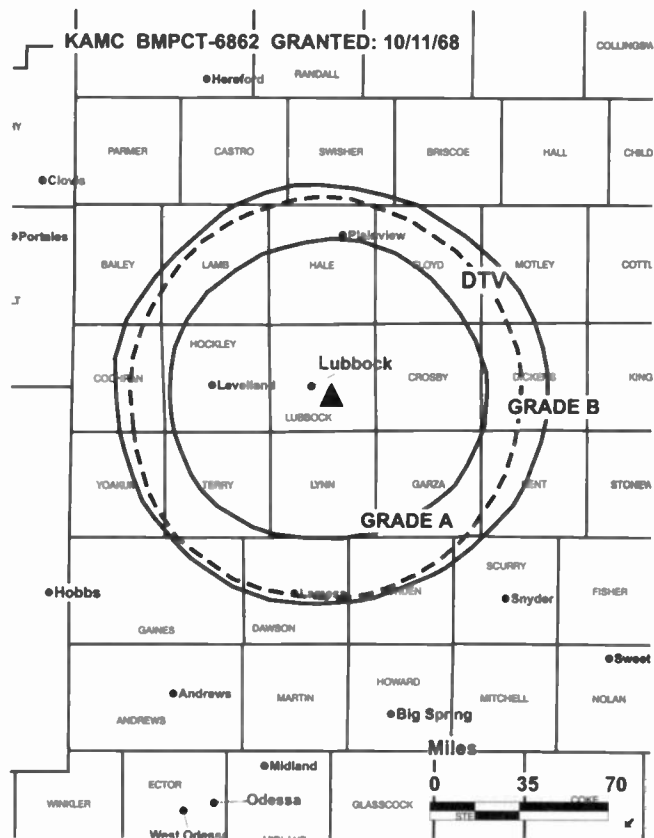
**Greg McAlister,** President & General Manager.

**Chuck Spaugh Sr.,** General Sales Manager.

**Gary Melton,** Regional Sales Manager.

**A. C. Wimberly,** Program Director.

**Jeff Pitner,** Promotion & Marketing Director.



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**Bill Enloe,** Chief Engineer.

**Don Garth,** Business Manager.

**George Entz,** Operations Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Lubbock. **Station DMA:** Lubbock. **Rank:** 147.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,890	63,600	152,490
Average Weekly Circulation (2000)	63,571	39,440	103,011
Average Daily Circulation (2000)			54,160
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,120	52,770	139,890
Average Weekly Circulation (2000)	63,419	36,804	100,223
Average Daily Circulation (2000)			53,810
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,770	10,830	12,600
Average Weekly Circulation (2000)	152	2,635	2,788
Average Daily Circulation (2000)			349

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Lubbock

## KCBD-TV Ch. 11

**Network Service:** NBC.

**Licensee:** Cosmos Broadcasting Corp., 1200 Wade Hampton Blvd., Greenville, SC 29615.

**Studio:** 5600 Ave. A, Lubbock, TX 79404.

**Mailing Address:** Box 2190, Lubbock, TX 79408.

**Phone:** 806-744-1414. **Fax:** 806-744-0449.

**Web Site:** <http://www.kcbd.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 760-ft. above av. terrain, 814-ft. above ground, 4014-ft. above sea level.

Latitude 33° 32' 32"  
Longitude 101° 50' 14"

**Transmitter:** U.S. Hwy. 87 between 50th & 66th Sts.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 653-ft. above av. terrain, 650-ft. above ground.

Latitude 33° 32' 32"  
Longitude 101° 50' 14"

**FCC Digital File Number:** BPCDT-19991019ABQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 6-meter; Scientific-Atlanta, 10-meter; Harris, W/A-Corn, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** May 10, 1953. Sale to State Record by Bryant Radio & Television Inc. approved by FCC May 26, 1971 (*Television Digest*, Vol. 11:4). Sale to Holsum Inc. by State Record approved by FCC August 12, 1983. Sale to present owner by Holsum Inc. approved by FCC February 17, 2000 (Vol. 39:45).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

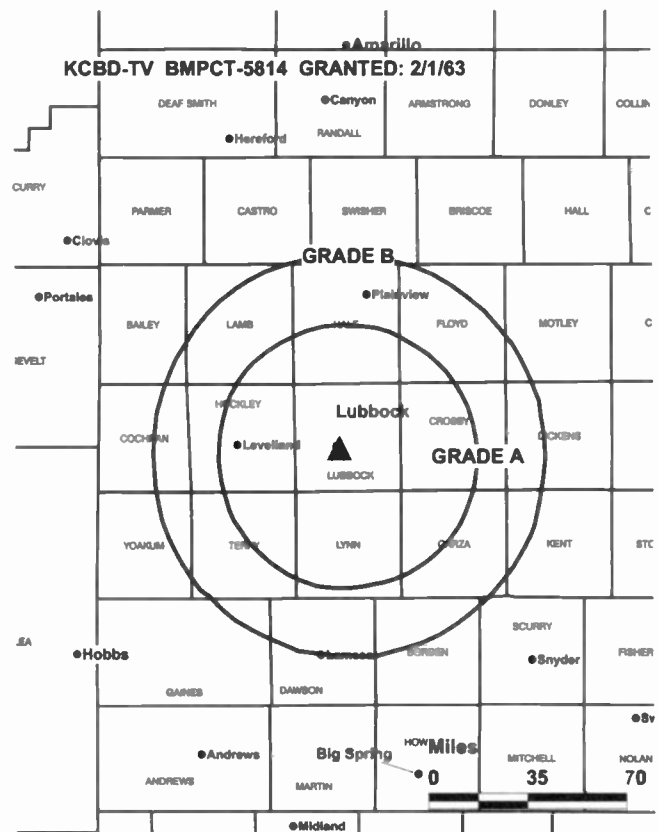
**Represented (engineering):** Lohnes & Culver.

### Personnel:

**Bill DeTournillon**, Vice President & General Manager.

**Craig Wells**, General Sales Manager.

**Sherrell Lambert**, Engineering Director.



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**Marcia Teichelman**, Business Manager.

**Brent McClure**, Managing Director.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Lubbock. **Station DMA:** Lubbock. **Rank:** 147.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,210	56,760	150,970
Average Weekly Circulation (2000)	71,251	41,035	112,286
Average Daily Circulation (2000)			68,670
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,120	52,770	139,890
Average Weekly Circulation (2000)	68,104	40,417	108,521
Average Daily Circulation (2000)			67,157
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,090	3,990	11,080
Average Weekly Circulation (2000)	3,147	618	3,765
Average Daily Circulation (2000)			1,513

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Lubbock

**KJTV**  
**Ch. 34**

**Network Service:** FOX.

**Licensee:** Ramar Communications II Ltd., 9800 University Ave., Lubbock, TX 79423.

**Studio:** 9800 University Ave., Lubbock, TX 79423.

**Mailing Address:** Box 3757, Lubbock, TX 79452.

**Phone:** 806-745-3434. **Fax:** 806-748-1949.

**E-mail:** bmoran@ramarcom.com

**Web Site:** http://www.ramarcom.com

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 3732.5-kw visual, 373.25-kw aural. Antenna: 844-ft. above av. terrain, 893-ft. above ground, 4100-ft. above sea level.

Latitude 33° 30' 08"  
Longitude 101° 52' 20"

Requests CP for change to 1781-ft. above av. terrain, 1791-ft. above ground, lat. 33° 20' 18"; long. 101° 55' 30". BPCT-20000511ABE.

**Transmitter:** 100th & University, Lubbock.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 1000-kw max. visual. Antenna: 843-ft. above av. terrain, 853-ft. above ground.

Latitude 33° 30' 08"  
Longitude 101° 52' 20"

**FCC Digital File Number:** BPCDT-19991020ABT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band; KJ Technologies, 3.7-meter Ku & C-band; KJ Technologies, 5-meter C-band; Prodelin, 5-meter C-band; Vertex, 4.6-meter Ku-band.

**AM Affiliate:** KXTQ, Lubbock 5-kw.

**FM Affiliate:** KXTQ FM, Lubbock 100-kw.

**News Services:** Fox NewsEdge, CNN Newsource.

**Ownership:** Ramar Communications II Ltd. (Group Owner).

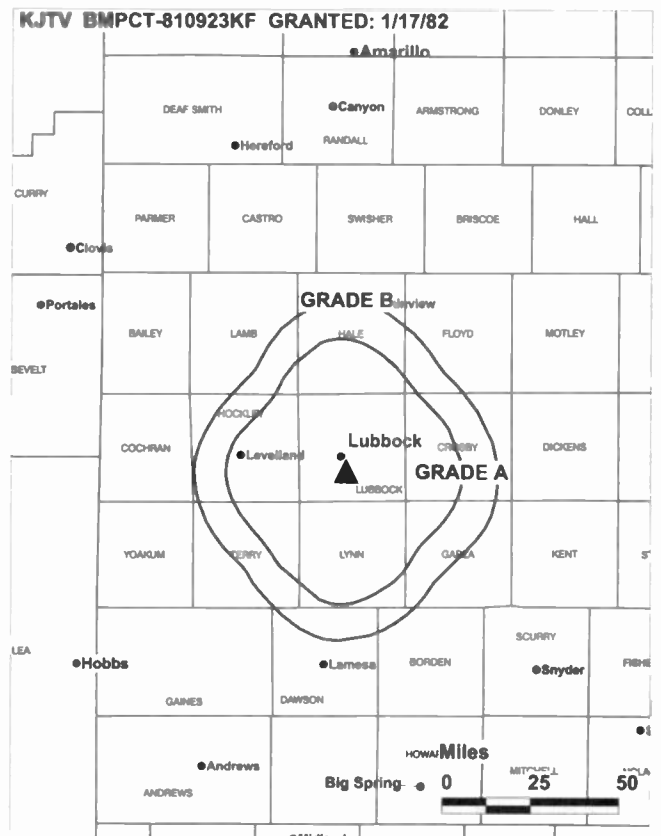
**Began Operation:** December 10, 1981.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

- Ray Moran, Chief Executive Officer.
- Brad Moran, President & General Manager.
- Marc Gilmour, General Sales Manager.
- Randy Anderson, National Sales Manager.
- Sherry Saffie, Regional Sales Manager.



**Jennifer Gray, Program Director.**

**Scott Cawthron, Promotions Director.**

**Donna Campbell, Business Manager.**

**Todd Chisnell, Production Manager.**

**Rates:** On request.

**City of License:** Lubbock. **Station DMA:** Lubbock. **Rank:** 147.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,350	59,680	171,030
Average Weekly Circulation (2000)	56,929	33,581	90,510
Average Daily Circulation (2000)			35,828
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,120	51,880	139,000
Average Weekly Circulation (2000)	45,267	30,406	75,673
Average Daily Circulation (2000)			30,279
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,230	7,800	32,030
Average Weekly Circulation (2000)	11,662	3,175	14,836
Average Daily Circulation (2000)			5,549

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Lubbock

## KLBK-TV Ch. 13

**Network Service:** CBS.

**Licensee:** Quorum of Texas License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 7400 S. University Ave., Lubbock, TX 79423.

**Phone:** 806-745-2345. **Fax:** 806-748-2250.

**E-mail:** comments@kbbk.com; kbbk@kbbk.com

**Web Site:** http://www.kbbk.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 251-kw visual, 25.1-kw aural. Antenna: 880-ft. above av. terrain, 923-ft. above ground, 4143-ft. above sea level.

Latitude 33° 31' 33"  
Longitude 101° 52' 07"

**Transmitter:** 7400 S. University Ave.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 879-ft. above av. terrain, 4039-ft. above ground.

Latitude 33° 31' 33"  
Longitude 101° 52' 07"

**FCC Digital File Number:** BPCDT-19991029AHW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** November 13, 1952. Sale to Grayson Enterprises by W. D. (Dub) Rogers and associates approved by FCC October 11, 1961 (*Television Digest*, Vol. 17:27; 1:5). Sale of control to Theodore Shanbaum, Ellis Carp, Lee Optical and associated companies pension plan trust approved by FCC March 25, 1964. Sale of 1/3 interest from Ellis Carp to Dal-Tex Optical Co. Inc. approved by FCC March 19, 1971. Sale of 1/3 interest back to Carp by Dal-Tex approved by FCC December 24, 1974. Sale to Robert L. Dudley, et al., conditionally approved by FCC March 27, 1980; full approval by FCC May 23, 1980 (Vol. 20:13). Sale of 50% by Dudley to Charles Woods, giving him 100%, approved by FCC October 14, 1983. Assignment of license to BankAmerica Corp. from Woods Communications Group Inc. approved by FCC March 16, 1993. Sale to Petracom Equity Partners LP by Banam Broadcasting Inc. approved by FCC May 31, 1995. Sale to present owner by Petracom Equity Partners LP approved by FCC May 4, 1998 (Vol. 37:37).

**Represented (sales):** Blair Television.

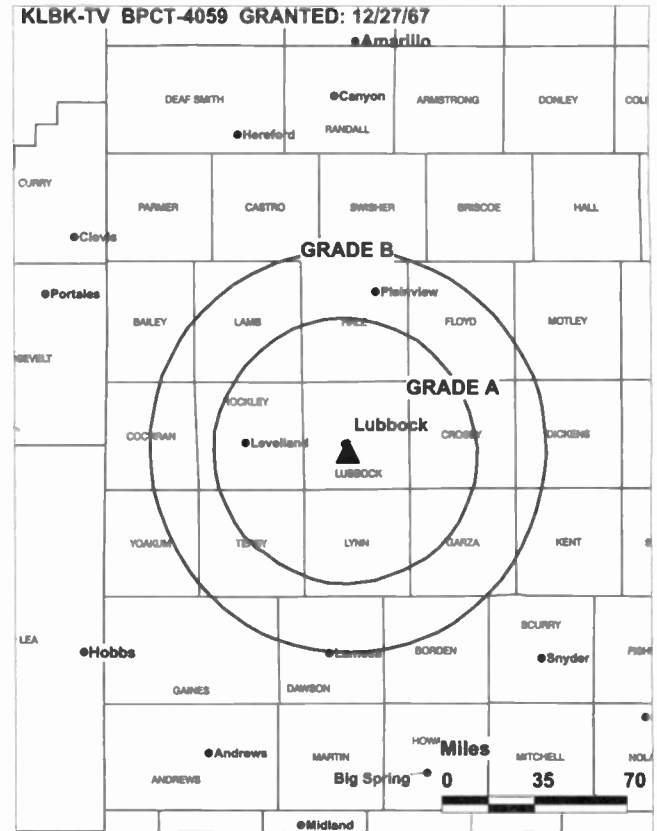
**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Dan Sullivan, President.

Michael J. Pumo, General Manager.



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Don King, Chief Engineer.

Joyce Kelly, Business Manager.

Chuck Spaugn Jr., Production Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Lubbock. **Station DMA:** Lubbock. **Rank:** 147.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,210	56,070	150,280
Average Weekly Circulation (2000)	71,055	38,997	110,052
Average Daily Circulation (2000)			57,514
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,120	52,770	139,890
Average Weekly Circulation (2000)	67,025	38,230	105,255
Average Daily Circulation (2000)			55,945
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,090	3,300	10,390
Average Weekly Circulation (2000)	4,030	767	4,797
Average Daily Circulation (2000)			1,570

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Lubbock

**KPTB  
Ch. 16**

**Network Service:** Independent.

**Grantee:** Prime Time Christian Broadcasting Inc., Box 7708, Midland, TX 79708.

**Studio:** 1330 44th St., Lubbock, TX 79412.

**Mailing Address:** Box 7708, Midland, TX 79708.

**Phone:** 806-747-4997. **Fax:** 915-563-1736.

**E-mail:** ptcb@marshall.com

**Web Site:** <http://www.marshall.com/ptcb>

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 211-kw max. visual. Antenna: 272-ft. above av. terrain, 282-ft. above ground, 3434-ft. above sea level.

Latitude 33° 33' 12"  
Longitude 101° 49' 13"

**Transmitter:** Magnolia Ave. & 46th St.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 50-kw max. visual. Antenna: 272-ft. above av. terrain, 282-ft. above ground.

Latitude 33° 33' 12"  
Longitude 101° 49' 13"

**FCC Digital File Number:** BPCDT-19991018ABK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Ownership:** Prime Time Christian Broadcasting Inc. (Group Owner).

**Began Operation:** June 10, 1996.

**Personnel:**

Al Cooper, President & General Manager.

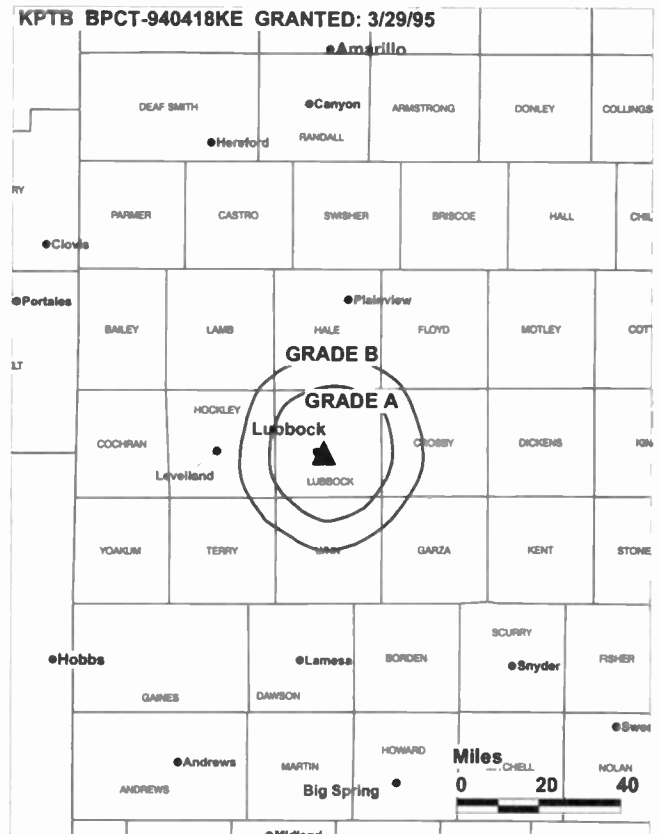
Jeff Tveit, Station Manager.

Jeff Welter, Operations Manager.

**Rates:** On request.

**City of License:** Lubbock.

**Station DMA:** Lubbock. **Rank:** 147.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,220	4,540	24,760
Average Weekly Circulation (2000)	1,286	429	1,716
Average Daily Circulation (2000)			425
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,450	4,540	22,990
Average Weekly Circulation (2000)	1,134	429	1,564
Average Daily Circulation (2000)			388
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,770	0	1,770
Average Weekly Circulation (2000)	152	0	152
Average Daily Circulation (2000)			37

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Lufkin-Nacogdoches

**KTRE**

**Ch. 9**

(Satellite of KLTV, Tyler-Longview, TX)

**Network Service:** ABC.

**Licensee:** Civic License Holding Co. Inc., 715 S. Jefferson, Jackson, MS 39205.

**Studio:** 1.4-mi. NW of Clawson, Lubbock, TX 75902.

**Mailing Address:** Box 729, Lufkin, TX 75902.

**Phone:** 409-853-5873. **Fax:** 409-853-3084.

**Web Site:** <http://www.ktre.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 158-kw visual, 31.6-kw aural. Antenna: 670-ft. above av. terrain, 522-ft. above ground, 932-ft. above sea level.

Latitude 31° 25' 09"  
Longitude 94° 48' 02"

**Transmitter:** 1.4-mi. NW of Clawson.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 612-kw max. visual. Antenna: 627-ft. above av. terrain, 479-ft. above ground.

Latitude 31° 25' 09"  
Longitude 94° 48' 03"

**FCC Digital File Number:** BPCDT-19991028AFM. Granted: March 13, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** ABC NewsOne, AP.

**Ownership:** Civic Communications Corp. (Group Owner).

**Began Operation:** August 31, 1955. Sale pending to Cosmos Broadcasting (*Television Digest*, Vol. 40:26). Sale to present owner by Buford Television Inc. approved by FCC February 16, 1989. Sale to Buford by R. W. Wortham Jr. and associates approved by FCC July 18, 1962 (Vol. 2:31).

**Represented (sales):** Katz Television.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Frank Melton, Chairman.

Errol R. Rkapellusch, President & General Manager.

Shelley Martin, National Sales Manager.

Van Green, Sales Manager.

Tina Alexander, News Director.

Cathy Carmichael, Program Director.

Dean Worley, Chief Engineer.



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**Glenda London, Business Manager.**

**James Moore, Production Manager.**

**Rates:** On request.

**City of License:** Lufkin. **Station DMA:** Tyler-Longview. **Rank:** 108.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,830	58,320	123,150
Average Weekly Circulation (2000)	39,721	18,291	58,012
Average Daily Circulation (2000)			39,351
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,560	37,310	82,870
Average Weekly Circulation (2000)	32,954	15,176	48,130
Average Daily Circulation (2000)			33,870
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,270	21,010	40,280
Average Weekly Circulation (2000)	6,767	3,115	9,882
Average Daily Circulation (2000)			5,481

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Nacogdoches

## KLSB-TV Ch. 19

(Satellite of KETK-TV, Jacksonville-Tyler-Longview, TX)

**Network Service:** NBC.

**Licensee:** KLSB Acquisition Corp., 314 W. Olney Rd., Norfolk, VA 23507.

**Studio:** 204 W. Main St., Nacogdoches, TX 75961.

**Phone:** 409-564-1911. **Fax:** 409-569-1595.

**E-mail:** klsb@klsb.com

**Web Site:** <http://www.klsb.com>

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 229-kw max. visual. Antenna: 728-ft. above av. terrain, 610-ft. above ground, 1001-ft. above sea level.

Latitude 31° 24' 28"  
Longitude 94° 45' 53"

Holds CP for change to 4300-kw max. visual, 1499-ft. above av. terrain, 1545-ft. above ground, 1877-ft. above sea level; lat. 31° 54' 20", long. 95° 05' 05", transmitter 3.72-mi. ENE of Gallatin. BPCT-960723LF.

**Transmitter:** Farm Rd. No. 2021, 6.5-mi. NW of Lufkin.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 200-kw max. visual. Antenna: 1499-ft. above av. terrain, 1545-ft. above ground.

Latitude 31° 54' 20"  
Longitude 95° 05' 05"

**FCC Digital File Number:** BPCDT-19991029ACW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KETK-TV (N), Jacksonville.

**Ownership:** Paul Lucci (Group Owner).

**Began Operation:** September 1, 1991. Sale to present owner by Lone Star Broadcasting approved by FCC November 8, 1996. Sale to Lone Star Broadcasting by Radnor Broadcasting Co. Inc. approved by FCC March 24, 1992.

**Represented (sales):** Settel Inc.

**Represented (legal):** Winston & Strawn.

**Represented (engineering):** Andrus & Associates Inc.

**Personnel:**

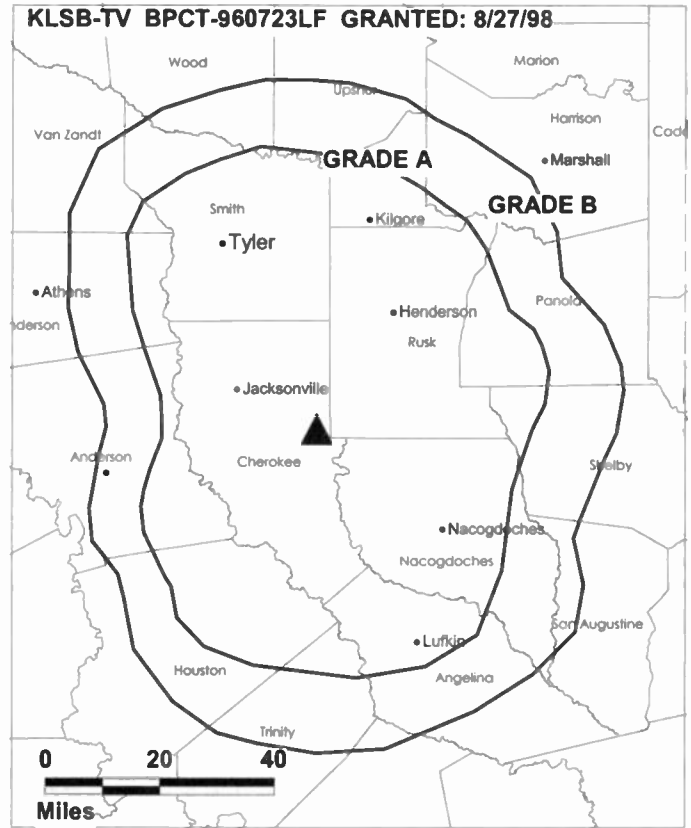
**Roby Comerford,** General Manager.

**Tyrone Curl,** General Sales Manager.

**Anthony B. Cruz,** National Sales Manager.

**Steve Magee,** Chief Engineer.

**Shirley Snodgrass,** Business Manager.



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**Michael Early,** Production Manager.

**Eva Brown,** Traffic Manager.

**Rates:** On request.

**City of License:** Nacogdoches. **Station DMA:** Tyler-Longview. **Rank:** 108.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	49,500	32,370	81,870
Average Weekly Circulation (2000)	25,220	5,250	30,469
Average Daily Circulation (2000)			11,764
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,500	24,330	60,830
Average Weekly Circulation (2000)	21,542	4,647	26,189
Average Daily Circulation (2000)			10,851
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,000	8,040	21,040
Average Weekly Circulation (2000)	3,677	603	4,280
Average Daily Circulation (2000)			913

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Midland-Odessa

## KMID Ch. 2

**Network Service:** ABC.

**Licensee:** Nexstar Broadcasting of Midland-Odessa LLC, 200 Abingdon Executive Park, Suite 210, Clarks Summit, PA 18411.

**Studio:** 3200 La Force Blvd., Midland, TX 79711.

**Phone:** 915-563-2222. **Fax:** 915-563-5819.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1052-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

Latitude 32° 05' 14"  
Longitude 102° 17' 12"

**Transmitter:** 13.5-mi. NW of Midland.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 1060-ft. above av. terrain, 1076-ft. above ground.

Latitude 32° 05' 11"  
Longitude 102° 17' 10"

**FCC Digital File Number:** BPCDT-19991029ADE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.1-meter; Prodelin, 5-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, CNN Newsource, NIWS.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** December 18, 1953. Sale to Lorimar-Telepictures Corp. by Midessa TV Co. Inc. approved by FCC January 4, 1984 (*Television Digest*, Vol. 23:38). Sale to Davis-Goldfarb Co. by Lorimar-Telepictures Corp. approved by FCC February 12, 1988 (Vol. 28:7). Sale to Cottonwood Communications LLC by Davis-Goldfarb Co. approved by FCC February 13, 1995 (Vol. 35:30). Sale to GOCOM Communications LLC by Cottonwood Communications LLC approved by FCC September 18, 1997 (Vol. 37:37). Merger with Grapevine Communications Inc. approved by FCC November 1, 1999. Sale to present owner by GOCOM Holdings LLC approved by FCC July 31, 2000.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Thompson, Hine & Flory LLP.

**Personnel:**

**Nancy A. Davis,** Vice President & General Manager.

**Frank Montoya,** General Sales Manager.

**Glenn Edwards,** Chief Engineer.

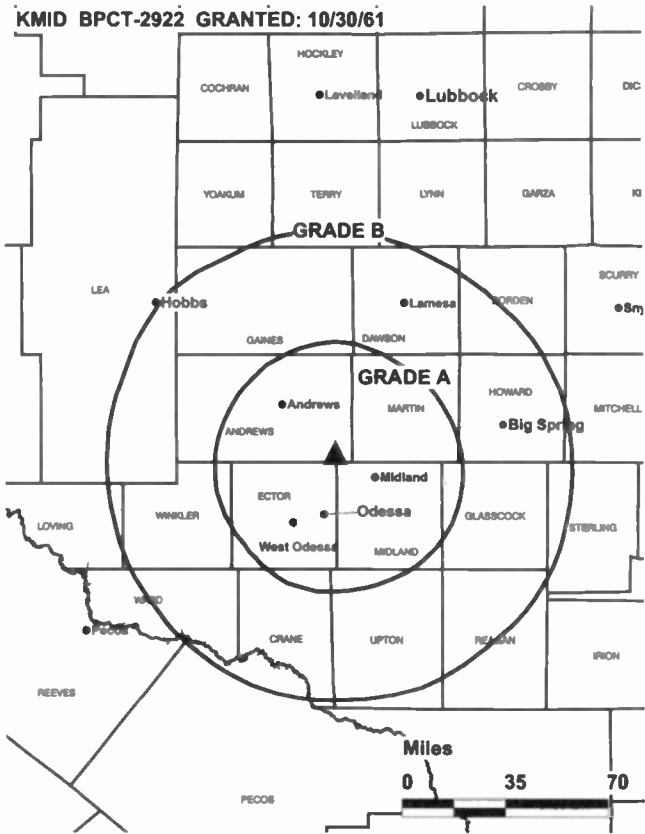
**Jerry Vasquez,** News Director.

**Angela McCutchen,** Program Director.

**Kitty Damron,** Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**Rates:** On request.



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**City of License:** Midland. **Station DMA:** Odessa-Midland. **Rank:** 151.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	109,940	40,970	150,910
Average Weekly Circulation (2000)	75,644	16,296	91,940
Average Daily Circulation (2000)			48,151
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,950	35,780	125,730
Average Weekly Circulation (2000)	67,513	15,600	83,113
Average Daily Circulation (2000)			44,859
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,990	5,190	25,180
Average Weekly Circulation (2000)	8,131	696	8,827
Average Daily Circulation (2000)			3,292

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1995 sale of  
KMID-TV**

*THE*  
**TED HEPBURN**  
*COMPANY*

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995



# Texas—Odessa

## KMLM Ch. 42

**Network Service:** Independent.

**Licensee:** Prime Time Christian Broadcasting Inc., Box 61000, Midland, TX 79711-1000.

**Studio:** 3719 S. Midland County Rd., No. 305, Odessa, TX 79765.

**Mailing Address:** Box 61000, Midland, TX 79711-1000.

**Phone:** 915-563-0420. **Fax:** 915-563-1736.

**E-mail:** ptcbb@marshall.com

**Web Site:** <http://www.marshall.com/ptcb>

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 1130-kw max. visual, 113-kw max. aural. Antenna: 480-ft. above av. terrain, 488-ft. above ground, 3405-ft. above sea level.

Latitude 32° 02' 52.47"  
Longitude 102° 18' 12.52"

Holds CP for change to 305.3-kw max. visual, 477-ft. above av. terrain, 468-ft. above ground, 2924-ft. above sea level; lat. 32° 02' 54", long. 102° 18' 04". BPCT-990720LJ.

**Transmitter:** 1.2-mi. W of junction of State Rtes. 158 & 1788, 12-mi. NE of Odessa.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 50-kw max. visual. Antenna: 467-ft. above av. terrain, 468-ft. above ground.

Latitude 32° 02' 54.00"  
Longitude 102° 18' 04.00"

**FCC Digital File Number:** BPCDT-19991018ABI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Vertex, 6.1-meter C-band.

**Ownership:** Prime Time Christian Broadcasting Inc. (Group Owner).

**Began Operation:** October 17, 1988.

**Personnel:**

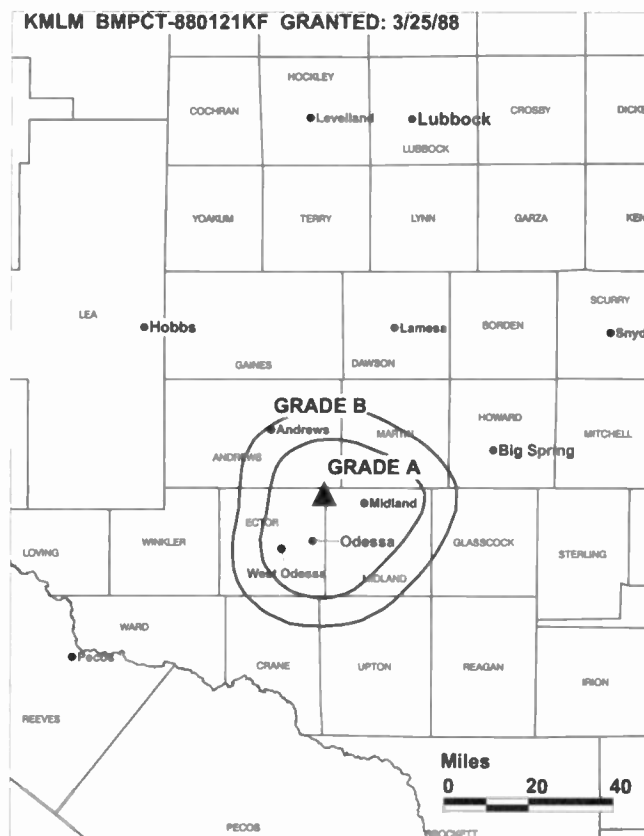
**Al Cooper**, General Manager.

**Jeff Welter**, Operations Manager.

**Fred Magnason**, Chief Engineer.

**Rates:** On request.

**City of License:** Odessa. **Station DMA:** Odessa-Midland. **Rank:** 151.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,320	31,850	120,170
Average Weekly Circulation (2000)	6,136	2,339	8,474
Average Daily Circulation (2000)			3,237
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,040	27,350	112,390
Average Weekly Circulation (2000)	5,916	1,875	7,791
Average Daily Circulation (2000)			3,128
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,280	4,500	7,780
Average Weekly Circulation (2000)	220	464	683
Average Daily Circulation (2000)			109

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Odessa

## KOSA-TV Ch. 7

**Network Service:** CBS.

**Licensee:** ICA Broadcasting I Ltd., 700 N. Grant St., Odessa, TX 74761.

**Studio:** 1211 N. Whitaker Ave., Odessa, TX 79763.

**Mailing Address:** Box 4186, Odessa, TX 79760.

**Phone:** 915-580-5672. **Fax:** 915-580-8010.

**Web Sites:** <http://www.cbs7kosa.com>; <http://www.kosa.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.50"  
Longitude 102° 34' 41"

**Transmitter:** Farm Rd. No. 866, 11-mi. W of Odessa.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 735-kw max. visual. Antenna: 741-ft. above av. terrain, 689-ft. above ground.

Latitude 31° 51' 50"  
Longitude 102° 34' 41"

**FCC Digital File Number:** BPCDT-19991029ADU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** ICA Broadcasting LLC.

**Began Operation:** January 1, 1956. Sale to Forward by Doubleday Broadcasting Co. approved by FCC September 11, 1973. Transfer of control to Wesray Communications Corp. approved by FCC August 16, 1984. Sale to International Broadcasting Co. approved by FCC February 27, 1986 but not consummated. Sale of Forward stations to Adams Communications approved by FCC December 23, 1987. Sale to Brissette Broadcasting Inc. by Adams Communications approved by FCC December 24, 1991. Sale to Benedek Broadcasting Co. LLC by Brissette Broadcasting approved by FCC May 22, 1996 (*Television Digest*, Vol. 35:37, 52). Sale to ICA Broadcasting by Benedek approved by FCC March 10, 2000.) Vol. 40:1).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

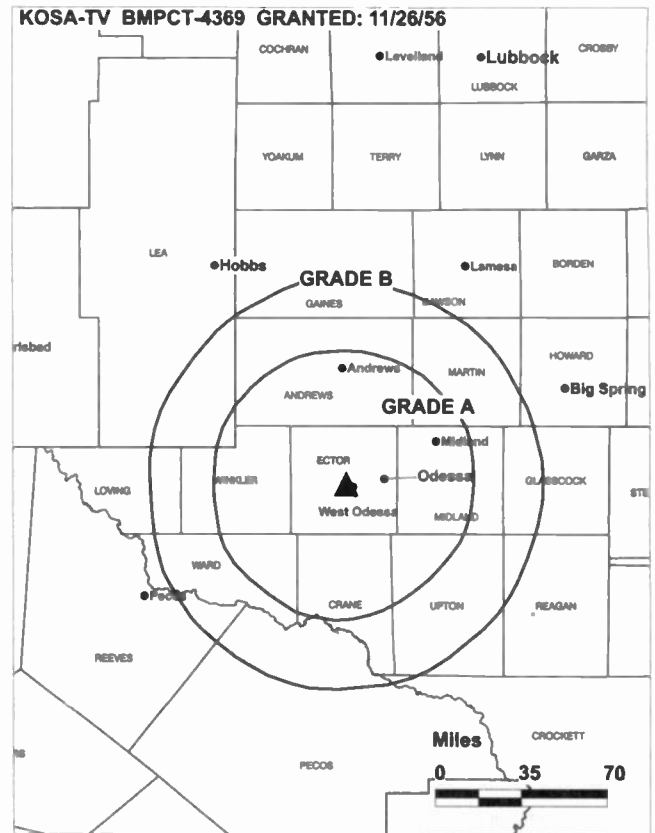
### Personnel:

**Andy Lee**, Vice President & General Manager.

**Tesa Jones Whitley**, General Sales Manager.

**Jim McKinnon**, Chief Engineer.

**Delores Woods**, Program Director.



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**Molla Maytubby**, Promotion Manager.

**Rick McGee**, Production Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Odessa. **Station DMA:** Odessa-Midland. **Rank:** 151.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,850	38,040	149,890
Average Weekly Circulation (2000)	73,815	18,135	91,950
Average Daily Circulation (2000)			45,370
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,820	34,700	128,520
Average Weekly Circulation (2000)	67,087	17,906	84,994
Average Daily Circulation (2000)			43,402
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,030	3,340	21,370
Average Weekly Circulation (2000)	6,728	229	6,956
Average Daily Circulation (2000)			1,968

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Odessa

## KPEJ Ch. 24

**Network Service:** FOX.

**Licensee:** ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

**Studio:** 1550 W. Interstate 20, Odessa, TX 79763.

**Mailing Address:** Box 11009, Odessa, TX 79760.

**Phone:** 915-580-0024. **Fax:** 915-337-3707; 915-337-6306.

**E-mail:** fox24@kpejtv.com

**Web Site:** http://www.kpejtv.com

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 2874-kw max. visual. Antenna: 1134-ft. above av. terrain, 1102-ft. above ground, 4014-ft. above sea level.

Latitude 32° 05' 51"  
Longitude 102° 17' 21"

**Transmitter:** E of Hwy. 1788, 14-mi. NW of Midland.

**FCC Proposed Digital Channel Number:** Ch. 23.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** June 16, 1986. Sale to Associated Broadcasters Inc. by SWMM/ Odessa-Midland Corp. approved by FCC in 1990.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

James Beeghley, General Manager.

Dale Palmer, General Sales Manager.

Jayne Faltus, Program Director.

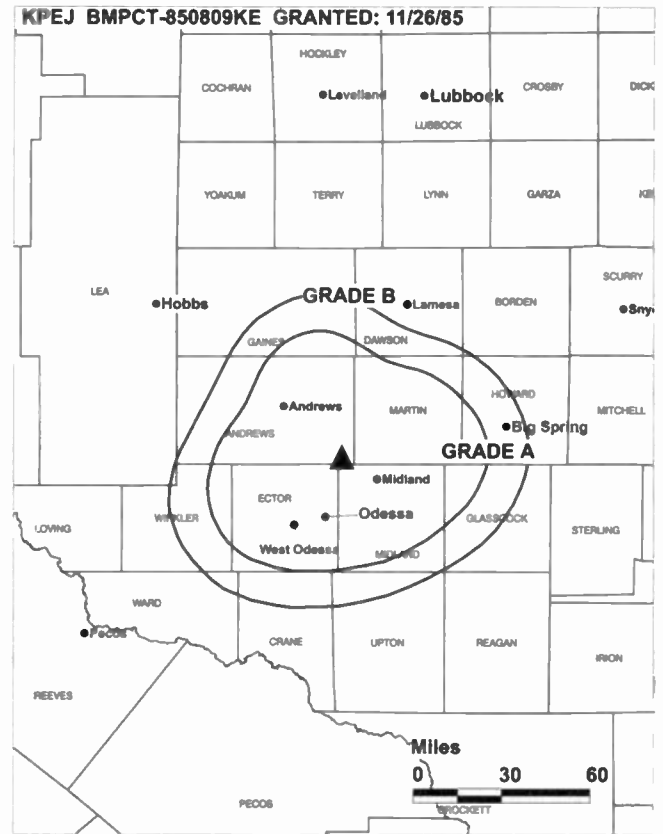
Becky Norris, Promotion Director.

Tina Plumlee, Business Manager.

Danny Barrera, Production Manager.

Doug Faltus, Chief Engineer.

**Highest 30 Sec. Rate:** \$2000.



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**City of License:** Odessa. **Station DMA:** Odessa-Midland. **Rank:** 151.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,420	36,490	137,910
Average Weekly Circulation (2000)	55,700	16,579	72,278
Average Daily Circulation (2000)			28,385
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,260	33,150	125,410
Average Weekly Circulation (2000)	53,197	15,524	68,721
Average Daily Circulation (2000)			27,460
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,160	3,340	12,500
Average Weekly Circulation (2000)	2,502	1,055	3,557
Average Daily Circulation (2000)			925

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Odessa

## KWES-TV

Ch. 9

(Operates satellite KWAB-TV, Big Spring, TX)

**Network Service:** NBC.

**Licensee:** Midessa Television Co., Box 708-A, Lawton, OK 73502.

**Studio:** 11320 County Rd. 127 W, Midland, TX 79711.

**Mailing Address:** Box 60150, Midland, TX 79711.

**Phone:** 915-567-9999. **Fax:** 915-567-9992.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

Latitude 31° 59' 17"  
Longitude 102° 51' 59"

**Transmitter:** 17-mi. ENE of Kermit, TX; 26-mi. NW of Odessa; 27-mi. NE of Monahans.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 700-kw max. visual. Antenna: 1220-ft. above av. terrain, 974-ft. above ground.

Latitude 31° 59' 17"  
Longitude 102° 52' 41"

**FCC Digital File Number:** BPCDT-19991029AHJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3.5-meter Ku-band; Harris, 7.5-meter Ku-band; RCA, 4.5-meter Ku & C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, Conus, NBC News Channel.

**Ownership:** Drewry Communications (Group Owner).

**Began Operation:** December 1, 1958. Moved to new site and higher power February 1, 1963. Sale to Grayson Enterprises by Tri-Cities Broadcasters (John B. Walton) approved by FCC February 12, 1969. Distress sale to Permian Basin TV Corp. conditionally approved by FCC March 27, 1980; full grant April 22, 1980 (*Television Digest*, Vol. 20:13). Sale to MSP Television of Midland-Odessa approved by FCC November 19, 1985. Sale to present owner by MSP Television approved by FCC September 9, 1991.

**Represented (sales):** Settel Inc.

**Personnel:**

John L. Foster, General Manager.

Rick Wood, General Sales Manager.

Gayle Hill, News Director.

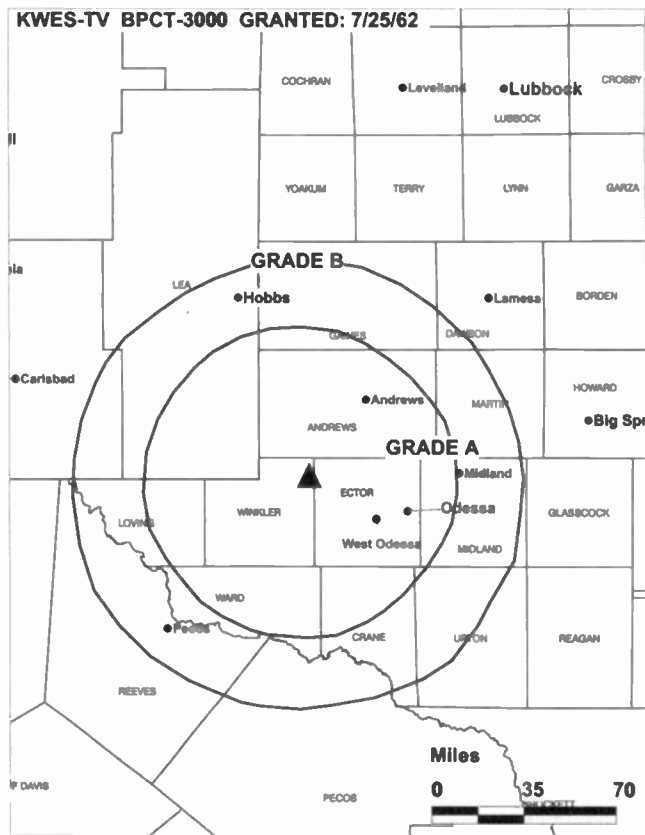
Valarie Dugan, Business Manager.

Chuck Cooper, Chief Engineer.

Kathy Williams, Promotion Director.

Richard Esparza, Production Manager.

**Rates:** On request.



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**City of License:** Monahans. **Station DMA:** Odessa-Midland. **Rank:** 151.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,030	43,640	146,670
Average Weekly Circulation (2000)	74,399	19,743	94,142
Average Daily Circulation (2000)			52,603
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,720	34,700	120,420
Average Weekly Circulation (2000)	64,462	16,338	80,800
Average Daily Circulation (2000)			46,752
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,310	8,940	26,250
Average Weekly Circulation (2000)	9,936	3,405	13,342
Average Daily Circulation (2000)			5,852

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**Kepper, Tupper & Company**  
**We brokered the sale of KWES-TV**  
 112 High Ridge Avenue, Ridgefield, CT (203)431-3366

# Texas—Rio Grande City

**KTLM**  
Ch. 40

**Network Service:** Telemundo.

**Licensee:** Sunbelt Multimedia Inc., Box 156, Rio Grande City, TX 78582.

**Phone:** 956-686-0040. **Fax:** 956-686-0770.

**E-mail:** wjom@ktlm-tv.com

**Web Site:** http://www.ktlm-tv.com

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 229-kw max. visual. Antenna: 768-ft. above av. terrain, 1833-ft. above ground, 1171-ft. above sea level.

Latitude 26° 31' 01"  
Longitude 98° 39' 07"

**Transmitter:** 2.2-mi. E of Hwy. 755, on State Rd. 490.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 942-ft. above av. terrain, 942-ft. above ground.

Latitude 26° 07' 23"  
Longitude 98° 04' 20"

**FCC Digital File Number:** BPCDT-19991026ACA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sunbelt Multimedia Co.

**Began Operation:** August 1, 1999. Sale to present owner by Starr County Historical Foundation Inc. approved by FCC March 20, 2000.

**Represented (legal):** Jones, Waldo, Holbrook & McDonough PC.

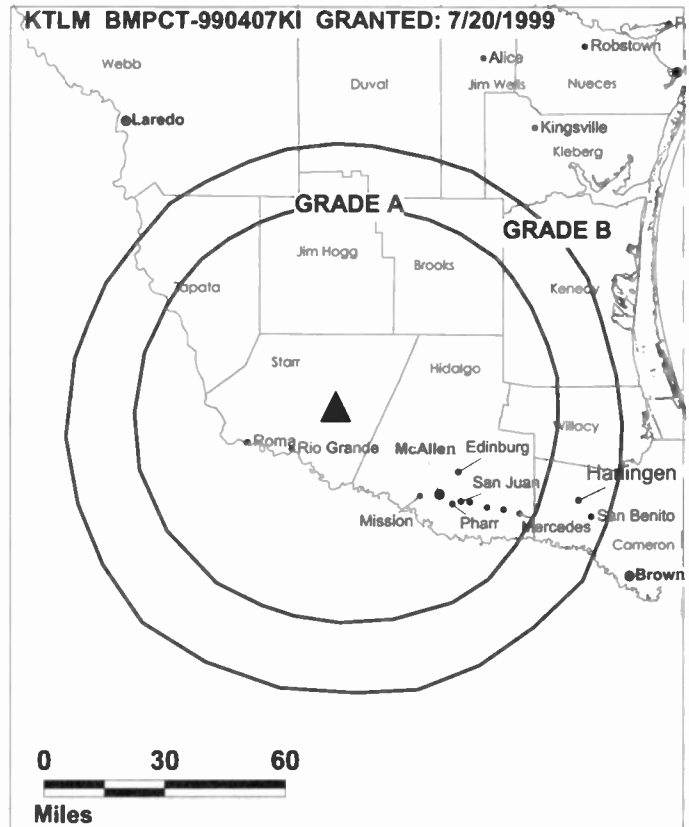
**Represented (engineering):** Peter V. Gureckis & Associates.

**Personnel:**

William Jorn, Vice President & General Manager.

**Rates:** On request.

**City of License:** Rio Grande City. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen. Rank: 102.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,870	96,410	204,280
Average Weekly Circulation (2000)	11,851	15,993	27,844
Average Daily Circulation (2000)			12,763
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,870	96,070	203,940
Average Weekly Circulation (2000)	11,851	15,968	27,819
Average Daily Circulation (2000)			12,761
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	340	340
Average Weekly Circulation (2000)	0	25	25
Average Daily Circulation (2000)		3	3

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**Need Broadcast TV or Cable Mail Labels  
From the Factbook?**

Call Warren Communications News, Inc.  
Data By Design Dept.  
800-771-9202

# Texas—San Angelo

## KACB-TV

Ch. 3

(Satellite of KRBC-TV, Abilene, TX)

**Network Service:** NBC.

**Licensee:** STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Mailing Address:** 4510 South 14th St., Abilene, TX 79605.

**Phone:** 915-692-4242. **Fax:** 915-692-8265.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 17.87-kw visual, 3.55-kw aural. Antenna: 600-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22"  
Longitude 100° 26' 14"

**Transmitter:** 7.7-mi. N of San Angelo, 0.4-mi. W of State Hwy. 208.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 142-kw max. visual. Antenna: 512-ft. above av. terrain, 341-ft. above ground.

Latitude 31° 37' 22"  
Longitude 100° 26' 14"

**FCC Digital File Number:** BPCDT-19991015ABJ. Granted: February 18, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Sunrise Television Partners LP; Station is controlled by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** February 8, 1962. Sale to present owner by Abilene Radio & Television Co. approved by FCC February 10, 1998. Transfer of control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest maintained by Sunrise Television Partners LP.

**Represented (sales):** Blair Television.

**Personnel:**

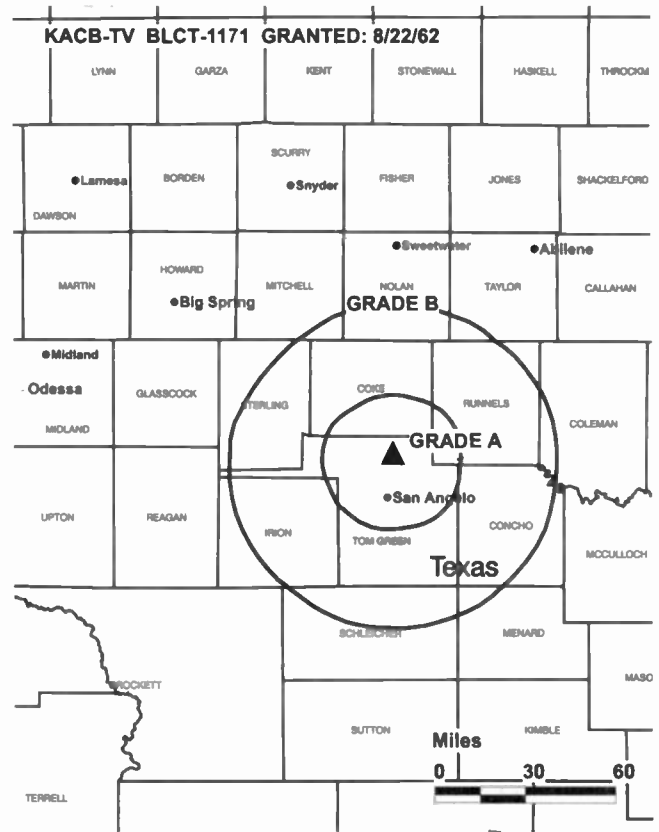
Gayle Kiger, General Manager.

Shelly Dotson, Program Director.

James Tilly, Chief Engineer.

**Rates:** On request.

**City of License:** San Angelo. **Station DMA:** San Angelo. **Rank:** 196.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,400	9,080	48,480
Average Weekly Circulation (2000)	24,964	4,292	29,256
Average Daily Circulation (2000)			12,737
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,990	9,080	46,070
Average Weekly Circulation (2000)	24,822	4,292	29,114
Average Daily Circulation (2000)			12,687
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,410	0	2,410
Average Weekly Circulation (2000)	142	0	142
Average Daily Circulation (2000)			51

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—San Angelo

## KIDY Ch. 6

**Network Service:** FOX.

**Licensee:** Sage Broadcasting Corp., 406 S. Irving St., San Angelo, TX 76903.

**Studio:** 406 S. Irving St., San Angelo, TX 76903.

**Studio:** 500 Chestnut, Abilene, TX 79602.

**Phones:** 915-655-6006; 915-673-2345. **Fax:** 915-655-8461.

**E-mail:** kidy@foxsanangelo.com

**Web Site:** http://www.foxsanangelo.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 908-ft. above av. terrain, 961-ft. above ground, 2974-ft. above sea level.

Latitude 31° 35' 21"  
Longitude 100° 31' 00"

**Transmitter:** 2.31-mi. N of intersection of U.S. 87 & March Rd., San Angelo.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 700-kw max. visual. Antenna: 784-ft. above av. terrain, 830-ft. above ground.

Latitude 31° 35' 21"  
Longitude 100° 31' 00"

**FCC Digital File Number:** BPCDT-19991029AFV. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3.5-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Harris, RCA receivers.

**Ownership:** Sage Broadcasting Corp.

**Began Operation:** May 12, 1984.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Rosenman & Colin LLP.

**Represented (engineering):** Communications Technologies Inc.

### Personnel:

**Bill Carter**, President & General Manager.

**Paris R. Schindler**, Chief Executive Officer.

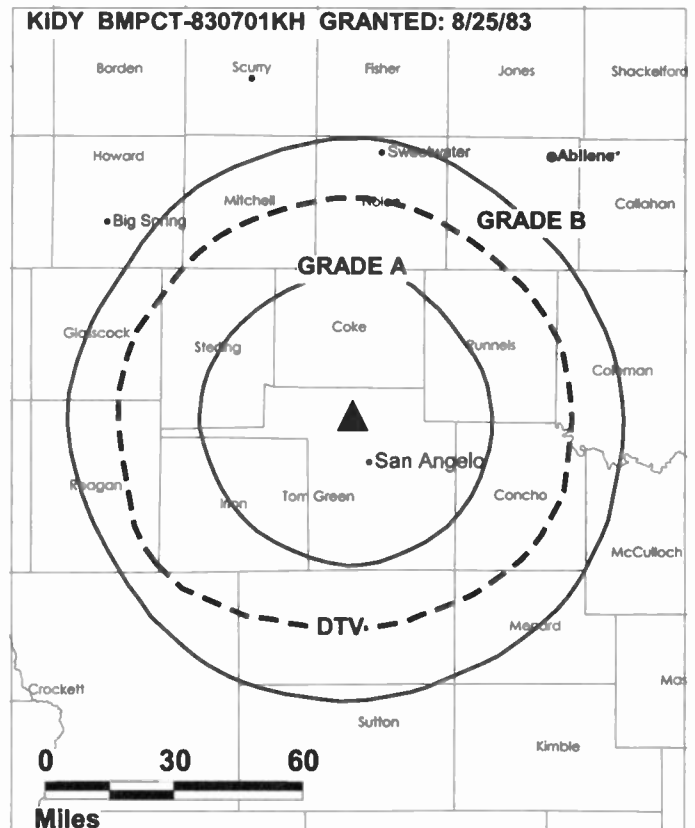
**Bourdon Wooten**, General Sales Manager.

**Charles Sherrill**, Chief Engineer.

**Miles Chick**, Promotion & Public Affairs Director.

**John Talley**, Program Director.

**Mario Munsey**, Production Director.



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**Paul Brown**, Business Manager.

**Anne-Marie Carter**, Marketing Director.

**Highest 30 Sec. Rate:** \$175.

**City of License:** San Angelo. **Station DMA:** San Angelo. **Rank:** 196.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,500	29,020	77,520
Average Weekly Circulation (2000)	23,919	5,864	29,783
Average Daily Circulation (2000)			11,180
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,000	9,480	49,480
Average Weekly Circulation (2000)	22,271	4,430	26,701
Average Daily Circulation (2000)			10,380
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,500	19,540	28,040
Average Weekly Circulation (2000)	1,647	1,434	3,082
Average Daily Circulation (2000)			800

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—San Angelo

## KLST Ch. 8

**Network Service:** CBS.

**Licensee:** Jewell Television Corp., Box 1941, San Angelo, TX 76902.

**Studio:** 2800 Armstrong St., San Angelo, TX 76903.

**Mailing Address:** Box 1941, San Angelo, TX 76902.

**Phone:** 915-949-8800. **Fax:** 915-658-4006.

**E-mail:** klsttv@wcc.net

**Web Site:** <http://www.klst-tv.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1450-ft. above av. terrain, 1500-ft. above ground, 3326-ft. above sea level.

Latitude 31° 22' 01"  
Longitude 100° 02' 48"

**Transmitter:** 3.3-mi. SE of Eola.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 18.8-kw visual. Antenna: 1401-ft. above av. terrain, 1416-ft. above ground.

Latitude 31° 22' 01"  
Longitude 100° 02' 48"

**FCC Digital File Number:** BPCDT-19991015ABB. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Corn, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Jewell Television Corp.

**Began Operation:** June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved by FCC March 13, 1957 (*Television Digest*, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Broadcasting Co. effective March 25, 1959. Transfer to Westex TV Co. owners approved by FCC December 4, 1962. Sale to T. B. Lanford by Houston H. & Edward H. Harte & A. L. Hall approved by FCC January 20, 1971. Transfer of control from Lanford estate approved by FCC June 13, 1994.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Skadden, Arps, Slate, Meagher & Flom LLP.

**Represented (engineering):** Edward F. Lorentz & Associates.

### Personnel:

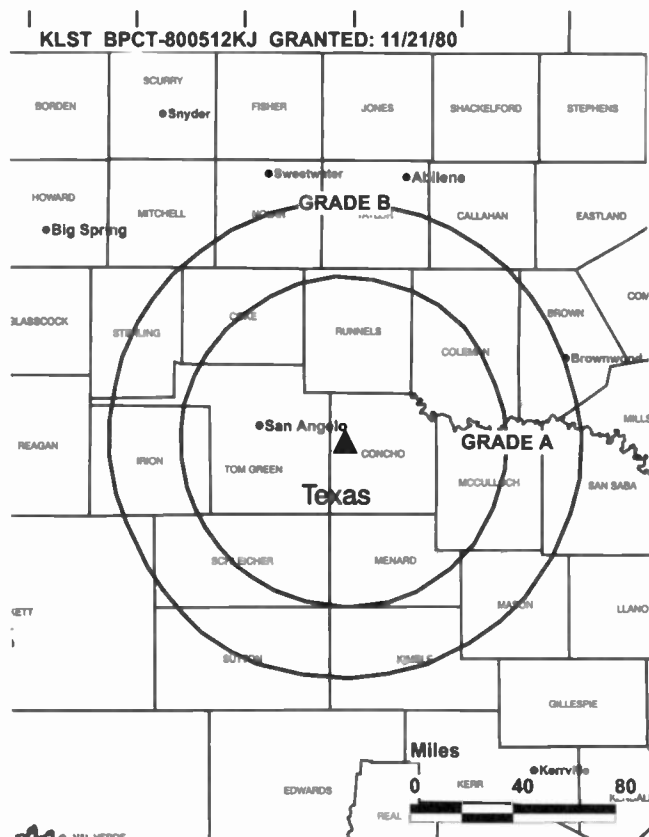
Phil Brassie, Vice President & General Manager.

Gordon Hay, Station Manager & Operations Director.

Lanny Kiest, Sales Manager.

Teresa Gill, National & Regional Sales.

George Taylor, Chief Engineer.



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**John Thomas, News Director.**

**Don Plachno, Promotion Director.**

**Mary Warren, Controller.**

**Patsy Howell, Administrative Assistant.**

**Highest 30 Sec. Rate:** \$500.

**City of License:** San Angelo. **Station DMA:** San Angelo. **Rank:** 196.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,020	49,200	104,220
Average Weekly Circulation (2000)	37,278	13,078	50,356
Average Daily Circulation (2000)			30,666
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,000	10,370	50,370
Average Weekly Circulation (2000)	32,406	6,828	39,235
Average Daily Circulation (2000)			26,187
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,020	38,830	53,850
Average Weekly Circulation (2000)	4,871	6,250	11,121
Average Daily Circulation (2000)			4,479

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—San Antonio

## KABB Ch. 29

**Network Service:** FOX.

**Licensee:** KABB Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 4335 N.W. Loop 410, San Antonio, TX 78229.

**Phone:** 210-366-1129. **Fax:** 210-377-4758.

**E-mail:** kabbtv@kabb.com

**Web Site:** http://www.kabb.com

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1486-ft. above av. terrain, 1503-ft. above ground, 2015-ft. above sea level.

Latitude 29° 17' 27"  
Longitude 98° 16' 12"

**Transmitter:** 12480-B Adkins-Elmendorf Rd.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 1447-ft. above av. terrain, 1483-ft. above ground.

Latitude 29° 17' 28"  
Longitude 98° 16' 12"

**FCC Digital File Number:** BPCDT-19991028AAR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Miralite, 3.5-meter Ku & C-band; Scientific-Atlanta, 4.2-meter C-band; Vertex, 7.5-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

**LMA:** Local marketing agreement with KRRT (W), Kerrville-San Antonio.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** December 16, 1987. Sale to present owner by Better Communications approved by FCC June 27, 1997. Sale to Better Communications by Alamo Broadcasting Corp. approved by FCC July 14, 1989 (Television Digest, Vol. 29:20).

**Represented (sales):** Settel Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**John Seabers,** General Manager.

**David Ostmo,** Regional Operations Director & Production Manager.

**Dean Radla,** Sales Director.

**Laurie Meyer,** Local Sales Manager.

**Ron Speck,** Local Sales Manager.

**Quint Quiner,** National Sales Manager.

**Alan Little,** News Director.

**David Howitt,** Program Director.



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**Ysenia Bivas,** Sales Promotions Director.

**Jeanette Hawkins,** Promotion Director.

**Marcy Timpone,** Regional Business Manager.

**Travis Elland,** Research Director.

**Highest 30 Sec. Rate:** \$925.

**City of License:** San Antonio. **Station DMA:** San Antonio. **Rank:** 37.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	442,160	252,260	694,420
Average Weekly Circulation (2000)	256,825	128,481	385,305
Average Daily Circulation (2000)			164,628
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	436,070	225,230	661,300
Average Weekly Circulation (2000)	256,417	125,424	381,840
Average Daily Circulation (2000)			163,602
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,090	27,030	33,120
Average Weekly Circulation (2000)	408	3,057	3,465
Average Daily Circulation (2000)			1,026

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—San Antonio

## KENS-TV Ch. 5

**Network Service:** CBS.

**Licensee:** BHI Sub Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 5400 Fredericksburg Rd., San Antonio, TX 78229.

**Phone:** 210-366-5000. **Fax:** 210-377-0740.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1390-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"  
Longitude 98° 15' 55"

**Transmitter:** Tower Rd., 4-mi. NE of Elmendorf, TX.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 982-kw max. visual. Antenna: 1391-ft. above av. terrain, 1383-ft. above ground.

Latitude 29° 16' 07"  
Longitude 98° 15' 55"

**FCC Digital File Number:** BPCDT-19991029ACS. Granted: March 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7-meter; Satcom Technologies, 9.2-meter; Scientific-Atlanta receivers.

**News Services:** AP, NIWS.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** February 15, 1950. Sale to present owner by E. W. Scripps Co. approved by FCC December 2, 1997. Sale to E. W. Scripps Co. by Harte-Hanks Communications Inc. approved by FCC September 5, 1997 (*Television Digest*, Vol. 37:21). Transfer to Harte-Hanks Communications Inc. from owner of *San Antonio Express and News* approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Broadcasting Co., which acquired it in October 1951, approved by FCC October 27, 1954 (Vol. 7:30, 41; 10:15, 22, 26, 44).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Robert McGann, Vice President & General Manager.

Susan Lynch, Controller.

Van Williams, Operations Director.

Boots Walker, Sales Director.

Jeff Miller, National Sales Manager.

Sara Fulmer, Local Sales Manager.

Allen Lansing, Marketing Director.



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Nick Simonette, Executive News Director.

Dale Lockett, Creative Services Director.

**Highest 30 Sec. Rate:** \$5000.

**City of License:** San Antonio. **Station DMA:** San Antonio. **Rank:** 37.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	534,940	263,050	797,990
Average Weekly Circulation (2000)	364,989	156,988	521,977
Average Daily Circulation (2000)			296,152
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	441,070	225,720	666,790
Average Weekly Circulation (2000)	333,583	151,054	484,637
Average Daily Circulation (2000)			279,714
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,870	37,330	131,200
Average Weekly Circulation (2000)	31,405	5,934	37,339
Average Daily Circulation (2000)			16,438

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—San Antonio

## KMOL-TV Ch. 4

**Network Service:** NBC.

**Grantee:** UTV of San Antonio Inc., Box 2641, San Antonio, TX 78299.

**Studio:** 1031 Navarro St., San Antonio, TX 78205.

**Mailing Address:** Box 2641, San Antonio, TX 78299.

**Phone:** 210-226-4444. **Fax:** 210-223-5693.

**E-mail:** kmol@kmol.com; kmoltv4@dcci.com

**Web Site:** http://www.kmol.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"  
Longitude 98° 15' 55"

**Transmitter:** 4-mi. from Elmendorf on bearing of N 79° E.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 944.7-kw max. visual. Antenna: 1478-ft. above av. terrain, 1486-ft. above ground.

Latitude 29° 16' 10"  
Longitude 98° 15' 55"

**FCC Digital File Number:** BPCDT-19991101AGP. Granted: June 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 8-meter Ku-band; Harris, 3-meter Ku-band; Satcom Technologies, 7-meter C-band; Comtech, Harris receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CNN Newsource.

**Ownership:** United Television Inc. (Group Owner).

**Began Operation:** December 11, 1949. Sale pends to News Corp. (Television Digest, Vol. 40:34). Sale to present owner by Avco Broadcasting Corp. approved by FCC September 18, 1975 (Vol. 14:48). Sale to Avco by Hugh Halff Jr. & associates approved by FCC September 15, 1965 (Vol. 5:22, 38).

**Represented (sales):** United Television Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Personnel:**

Donald Perry, Vice President & General Manager.

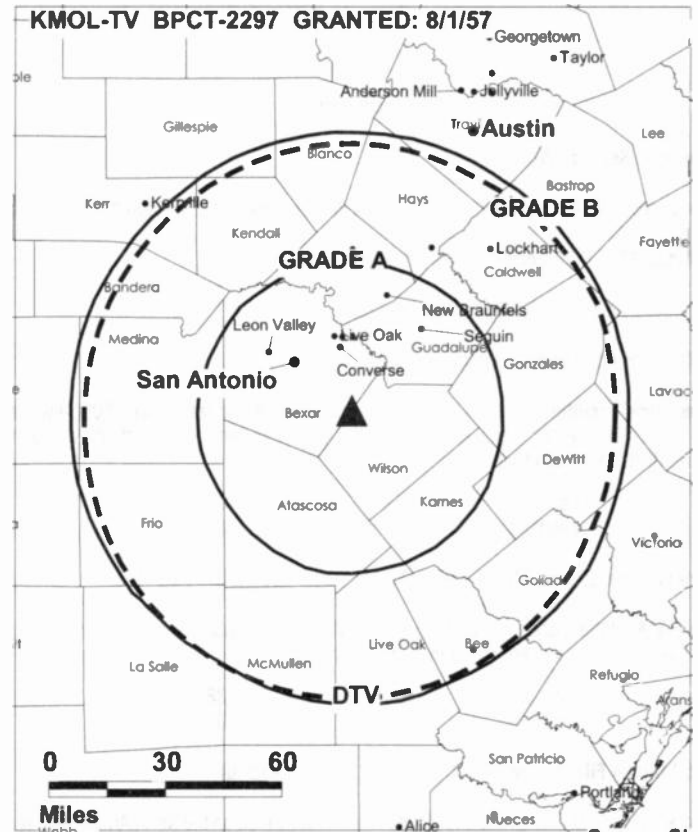
Sanda Coyle, General Sales Manager.

Veima Garcia, Local Sales Manager.

Missy Evenson, National Sales Manager.

Bryon Grandy, News Director.

Pat Bodet, Production Director.



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Ginger Zumaeta, Promotion & Creative Services Director.

Gene Hansbauer, Business Manager.

Harold Friesenhahn, Chief Engineer.

Francois Luca, Research Director.

**Rates:** On request.

**City of License:** San Antonio. **Station DMA:** San Antonio. **Rank:** 37.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	514,980	259,870	774,850
Average Weekly Circulation (2000)	361,942	152,415	514,357
Average Daily Circulation (2000)			275,885
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	441,070	225,230	666,300
Average Weekly Circulation (2000)	340,052	147,315	487,366
Average Daily Circulation (2000)			265,656
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,910	34,640	108,550
Average Weekly Circulation (2000)	21,890	5,101	26,991
Average Daily Circulation (2000)			10,228

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Kerrville-San Antonio

## KRRT Ch. 35

**Network Service:** WBN.

**Licensee:** San Antonio Licensee Inc., 3474 William Penn Hwy., Pittsburgh, PA 15235.

**Studio:** 4335 N.W. Loop 410, San Antonio, TX 78229.

**Phone:** 210-366-1129. **Fax:** 210-377-4758.

**Web Site:** <http://www.krrt.com>

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1763-ft. above av. terrain, 1520-ft. above ground, 3016-ft. above sea level.

Latitude 29° 36' 37"  
Longitude 98° 53' 35"

**Transmitter:** 2.3-mi. ENE of intersection of Hwys. 1283 & 37, Lake Hills.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 880-kw max. visual. Antenna: 1673-ft. above av. terrain, 2955-ft. above ground.

Latitude 29° 36' 38"  
Longitude 98° 53' 33"

**FCC Digital File Number:** BPCDT-19991029ACH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** U.S. Tower, 2-meter Ku-band; 2 United Satellite Systems, 5-meter C-band; Collins, Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with KABB (F), San Antonio.

**Ownership:** Glencairn Ltd. Broadcast Properties (Group Owner).

**Began Operation:** November 6, 1985. Sale to present owner by JJK Broadcasting Inc. approved by FCC June 27, 1997. Sale to JJK Broadcasting Inc. by Viacom Inc. approved by FCC June 6, 1995 (*Television Digest*, Vol. 34:43; 35:20).

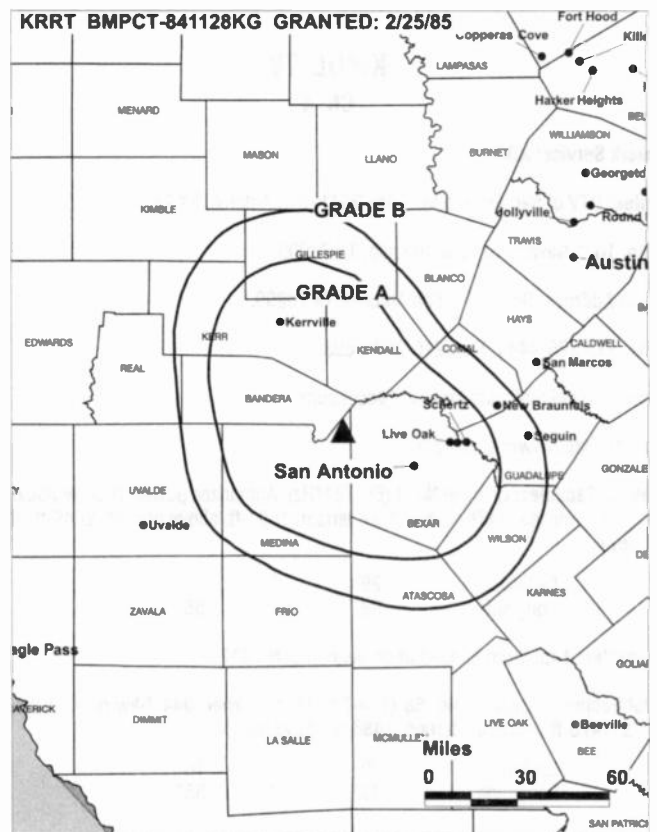
**Represented (sales):** Settel Inc.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:** See KABB, San Antonio, TX.

**Rates:** On request.

**City of License:** Kerrville. **Station DMA:** San Antonio. **Rank:** 37.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	413,880	224,270	638,150
Average Weekly Circulation (2000)	189,211	86,552	275,763
Average Daily Circulation (2000)			101,885
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	413,880	221,610	635,490
Average Weekly Circulation (2000)	189,211	86,350	275,561
Average Daily Circulation (2000)			101,855
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,660	2,660
Average Weekly Circulation (2000)	0	202	202
Average Daily Circulation (2000)			29

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—San Antonio

## KSAT-TV Ch. 12

**Network Service:** ABC.

**Licensee:** Post-Newsweek Stations San Antonio Inc., 1150 15th St. NW, Washington, DC 20071.

**Studio:** 1408 N. Saint Mary's St., San Antonio, TX 78215.

**Mailing Address:** Box 2478, San Antonio, TX 78298.

**Phone:** 210-351-1200. **Fax:** 210-351-1297.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"  
Longitude 98° 15' 31"

**Transmitter:** 4.5-mi. ENE of Elmendorf, TX.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 1000-kw max. visual. Antenna: 1400-ft. above av. terrain, 1380-ft. above ground.

Latitude 29° 16' 11"  
Longitude 98° 15' 31"

**FCC Digital File Number:** BPCDT-19991022AA. Granted: April 19, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Andrew, M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, Conus, Texas State Network.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** January 21, 1957. Sale to present owner by H & C Communications Inc. approved by FCC February 28, 1994 (*Television Digest*, Vol. 33:49). Sale to H & C Communications Inc. by Rockefeller Group Inc. approved by FCC April 29, 1986 (Vol. 26:6, 12). Sale to Rockefeller Group by the Outlet Co. approved by FCC November 23, 1983 (Vol. 23:19, 22; 24:6). Sale to the Outlet Co. by Mission Telecasting Corp. approved by FCC November 22, 1967.

**Represented (sales):** MMT Sales.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

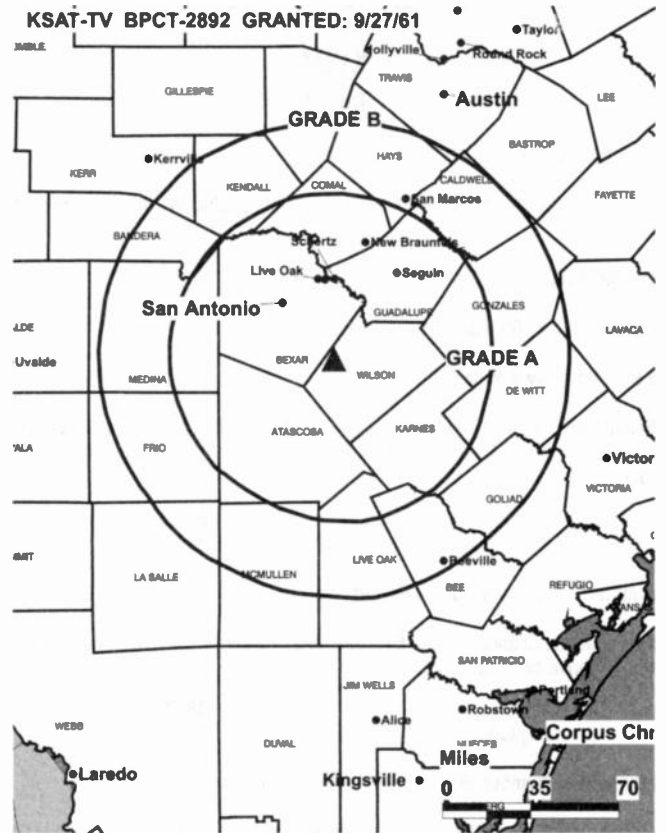
**Personnel:**

James E. Joslyn, Vice President & General Manager.

Randy Schmidt, General Sales Manager.

Pam Phillips, National Sales Manager.

James Boyle, News Director.



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Fred Lozano, Chief Engineer.

Charles B. Craig, Business Manager.

David Cuccio, Creative Services Director.

**Highest 30 Sec. Rate:** \$3600.

**City of License:** San Antonio. **Station DMA:** San Antonio. **Rank:** 37.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,760	263,530	793,290
Average Weekly Circulation (2000)	378,019	167,048	545,068
Average Daily Circulation (2000)			295,840
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	441,070	225,720	666,790
Average Weekly Circulation (2000)	344,582	162,061	506,643
Average Daily Circulation (2000)			282,016
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,690	37,810	126,500
Average Weekly Circulation (2000)	33,438	4,987	38,424
Average Daily Circulation (2000)			13,824

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—San Antonio

**KVDA**  
Ch. 60

**Network Service:** Telemundo.

**Licensee:** Telemundo of San Antonio License Corp., 2290 W. 8th Ave., Hialeah, FL 33010.

**Studio:** 6234 San Pedro, San Antonio, TX 78216.

**Phone:** 210-340-8860. **Fax:** 210-341-3962.

**Web Site:** <http://www.kvda.com>

**Technical Facilities:** Channel No. 60 (746-752 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1496-ft. above av. terrain, 1499-ft. above ground, 2024-ft. above sea level.

Latitude 29° 17' 39.00"  
Longitude 98° 15' 30.00"

**Transmitter:** 12325 Jolly Rd., Elmendorf, TX.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 375-kw max. visual. Antenna: 1488-ft. above av. terrain, 1490-ft. above ground.

Latitude 29° 17' 38.50"  
Longitude 98° 15' 30.70"

**FCC Digital File Number:** BPCDT-19991028ACQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Andrew, 7-meter C-band; Standard Communications receivers.

**Ownership:** Telemundo Holdings Inc. (Group Owner).

**Began Operation:** September 10, 1989.

**Represented (sales):** Telemundo Network Sales.

**Personnel:**

Emilio Nicoles, Jr., Vice President & General Manager.

Mark Trevino, Local Sales Manager.

Ernie Quinones, National Sales Manager.

Victor Landa, News Director.

Kathleen Sanchez, Traffic & Programming Manager.

Armando Solis, Business & Operations Manager.



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Henry Martinez, Creative Services Director.

Roger Topping, Chief Engineer.

**Highest 30 Sec. Rate:** \$535.

**City of License:** San Antonio. **Station DMA:** San Antonio. **Rank:** 37.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	375,710	175,980	551,690
Average Weekly Circulation (2000)	28,398	22,240	50,638
Average Daily Circulation (2000)			20,909
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	375,710	175,980	551,690
Average Weekly Circulation (2000)	28,398	22,240	50,638
Average Daily Circulation (2000)			20,909

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—San Antonio

## KWEX-TV Ch. 41

**Network Service:** Univision.

**Licensee:** KWEX License Partnership, 1901 Avenue of the Stars, Suite 860, Los Angeles, CA 90067.

**Studio:** 411 E. Durango, San Antonio, TX 78204.

**Phones:** 210-227-4141; 210-227-4145. **Fax:** 210-227-0469.

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 5000-kw max. visual. Antenna: 1417-ft. above av. terrain, 1421-ft. above ground, 1946-ft. above sea level.

Latitude 29° 17' 39"  
Longitude 98° 15' 30"

**Transmitter:** 12325 Jolly Rd., Elmendorf.

**FCC Proposed Digital Channel Number:** Ch. 39.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, Televisa, Univision.

**Ownership:** Univision Communications Inc. (Group Owner).

**Began Operation:** June 10, 1955. Sale as KUAL-TV by Raul A. Cortez and associates approved by FCC December 6, 1961 (*Television Digest*, Vol. 17:35; 2:1). Sale to Hallmark Cards (Univision Holdings) by Spanish International approved by FCC June 12, 1987. Sale to Perenchio TV Inc. by Hallmark Cards approved by FCC September 23, 1992 (Vol. 32:40).

**Represented (sales):** Univision.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

**Steve Giust**, General Manager.

**Toni Kirk**, General Sales Manager.

**David Loving**, National Sales Manager.

**Marta Solis**, News Director.

**Angie Ruiz**, Program Director.

**Roland Davila**, Production Manager.

**Kabir Master**, Comptroller.

**Irene Garza**, Marketing Director.

**Amparo Ortiz**, Promotion Manager & Community Affairs Director.



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**Frank Fleenor**, Chief Engineer.

**Highest 30 Sec. Rate:** \$3200.

**City of License:** San Antonio. **Station DMA:** San Antonio. **Rank:** 37.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	411,980	224,750	636,730
Average Weekly Circulation (2000)	70,945	46,955	117,899
Average Daily Circulation (2000)			72,959
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	411,980	207,830	619,810
Average Weekly Circulation (2000)	70,945	45,748	116,693
Average Daily Circulation (2000)			72,624
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	16,920	16,920
Average Weekly Circulation (2000)	0	1,206	1,206
Average Daily Circulation (2000)			335

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Sherman-Denison & Ardmore, Oklahoma

**KXII**  
**Ch. 12**

**Network Service:** CBS.

**Licensee:** KXII License Corp., 300 Delaware Ave., 9th Floor, Wilmington, DE 19801.

**Studios:** 4201 Texoma Parkway, Sherman, TX 75090; 2624 S. Commerce, Ardmore, OK 73401.

**Mailing Address:** Box 1175, Sherman, TX 75091.

**Phones:** 903-892-8123 (Sherman); 580-223-0946 (Ardmore). Fax: 903-893-7858.

**Web Site:** <http://www.kxii.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 222-kw visual, 22.2-kw aural. Antenna: Circularly polarized, 1777-ft. above av. terrain, 1694-ft. above ground, 2584-ft. above sea level.

Latitude 34° 01' 58"  
Longitude 96° 48' 00"

**Transmitter:** 5-mi. SSW of Madill.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 425-kw max. visual. Antenna: 1652-ft. above av. terrain, 1525-ft. above ground.

Latitude 34° 01' 58"  
Longitude 96° 48' 00"

**Mailing Address:** Box 1175, Sherman, TX 75091.

**FCC Digital File Number:** BPCDT-19991026ABW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** August 12, 1956. Sale to present owner by KXII Broadcasters Inc. approved by FCC June 29, 1999 (*Television Digest*, Vol. 39:16). Sale to KXII Broadcasters Inc. by Texoma Broadcasters Inc. approved by FCC October 30, 1986. Sale to Texoma by John E. Riesen, executor for estate of founder John F. Easley, approved by FCC June 17, 1959 (Vol. 15:17, 23, 25).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Dennis J. Kelly.

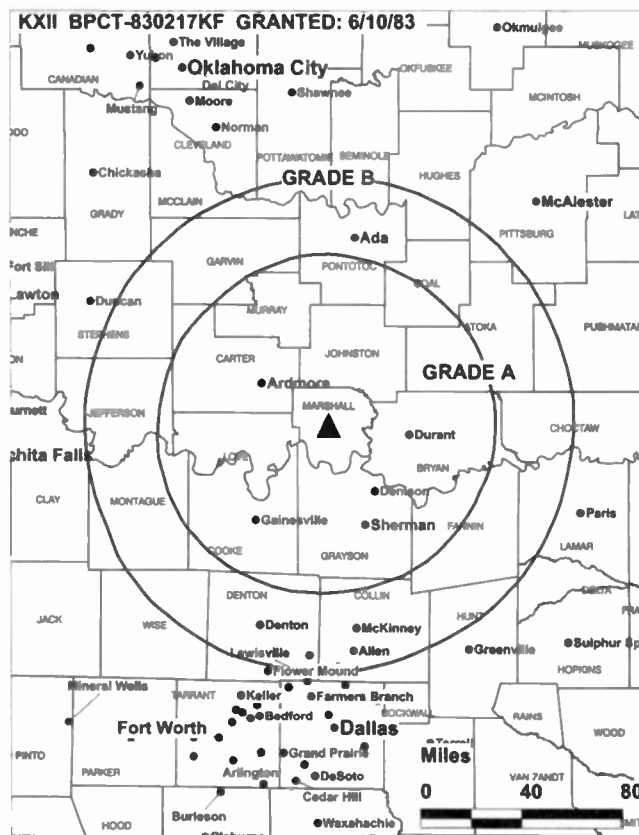
**Personnel:**

Ray Deaver, President.

Richard D. Adams, Vice President & General Manager.

Rick Dean, General Sales Manager.

Ellen Sawko, News Director.



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Joel Scarbrough, Promotion Director.

Suzanne Kulbeth, Business Manager.

Randy Wells, Chief Engineer.

Joel Scarbrough, Production Manager.

**Highest 30 Sec. Rate:** \$675.

**City of License:** Sherman. **Station DMA:** Sherman-Ada. **Rank:** 161.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,200	80,830	187,030
Average Weekly Circulation (2000)	55,115	36,507	91,622
Average Daily Circulation (2000)			55,665
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,560	43,940	110,500
Average Weekly Circulation (2000)	45,070	29,119	74,188
Average Daily Circulation (2000)			47,818
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,640	36,890	76,530
Average Weekly Circulation (2000)	10,045	7,389	17,433
Average Daily Circulation (2000)			7,847

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Jacksonville-Tyler-Longview

**KETK-TV**  
Ch. 56

(Operates satellite KLSB-TV, Nacogdoches, TX)

**Network Service:** NBC.

**Licensee:** KETK Licensee LP, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 4300 Richmond Rd., Tyler, TX 75703.

**Phone:** 903-581-5656. **Fax:** 903-561-1648.

**E-mail:** nbc56@nbc56.com

**Web Site:** http://www.nbc56.com

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1786-ft. above av. terrain, 1497-ft. above ground, 2222-ft. above sea level.

Latitude 32° 03' 40"  
Longitude 95° 18' 50"

Holds CP for change to 4570-kw max. visual, 1499-ft. above av. terrain, 1545-ft. above ground, 1877-ft. above sea level; lat. 31° 54' 20", long. 95° 05' 05", transmitter 3.72-mi. ENE of Gallatin. BPCT-960723LG.

**Transmitter:** 1.8-mi. W of Mount Selman.

**FCC Proposed Digital Channel Number:** Ch. 22.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** 2 Harris, 6-meter C-band; Harris receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with KLSB-TV (N), Nacogdoches.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** March 9, 1987. Sale to Lone Star Broadcasting by Texas American Broadcasting Ltd. approved by FCC September 25, 1989. Sale to Max Media LLC by Lone Star Broadcasting approved by FCC November 8, 1996. Sale to present owner by Max Media LLC approved by FCC June 26, 1998 *Television Digest*, Vol. 37:48).

**Represented (sales):** Sattel Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Philip H. Hurley, President & General Manager.

John T. Gaston, General Sales Manager.

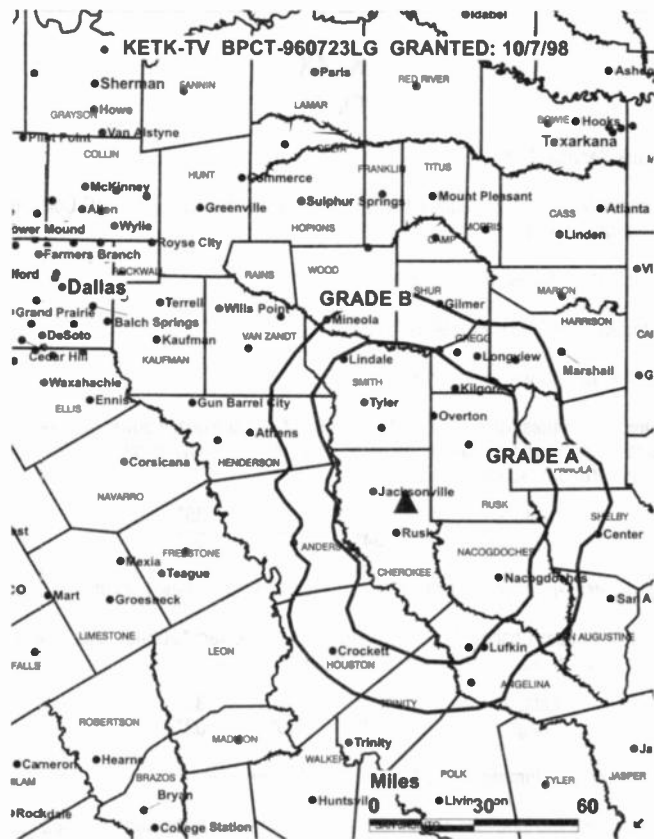
Anthony B. Cruz, National Sales Manager.

Andy Shaw, News Director.

Maurice Strout, Chief Engineer.

Catherine Burns, Program Director.

Robert Dodd, Promotion Director.



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Shirley Snodgrass, Business Manager.

Gary Swartz, Production Director.

Margaret Hill, Traffic Manager.

**Rates:** On request.

**City of License:** Jacksonville. **Station DMA:** Tyler-Longview. **Rank:** 108.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,880	117,690	284,570
Average Weekly Circulation (2000)	97,897	32,131	130,027
Average Daily Circulation (2000)			66,914
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,060	72,000	186,060
Average Weekly Circulation (2000)	80,258	24,128	104,385
Average Daily Circulation (2000)			55,200
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,820	45,690	98,510
Average Weekly Circulation (2000)	17,639	8,003	25,642
Average Daily Circulation (2000)			11,714

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Longview-Tyler

**KFXK**  
**Ch. 51**

**Network Service:** FOX.

**Licensee:** White Knight Broadcasting of Longview License Corp., 1116-G Collidge Dr., Lafayette, LA 70503.

**Studio:** 701 N. Access Rd., Longview, TX 75602.

**Phone:** 903-236-0051. **Fax:** 903-753-6637.

**Web Site:** <http://www.fox51.com>

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 4683-kw max. visual, 309.7-kw max. aural. Antenna: 1249-ft. above av. terrain, 1175-ft. above ground, 1695-ft. above sea level.

Latitude 32° 15' 35"  
Longitude 94° 57' 02"

**Transmitter:** 1-mi. NW of intersection of Hwys. 42 & 1513, New London.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 1184-ft. above av. terrain, 1109-ft. above ground.

Latitude 32° 15' 35"  
Longitude 94° 57' 02"

**FCC Digital File Number:** BPCDT-19991027ACM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.5-meter C-band; M/A-Com Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**Ownership:** White Knight Holdings Inc.

**Began Operation:** September 9, 1984. Sale to Kamin Broadcasting Co./Longview Ltd. Partnership by trustee in bankruptcy approved by FCC November 8, 1990. Sale to Warwick Communications Inc. by Kamin Broadcasting Co./Longview Ltd. approved by FCC May 13, 1992. Sale to present owner from Warwick Communications Inc. approved by FCC July 15, 1998 (*Television Digest*, Vol. 38:29).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

**Randy Roberts**, Vice President & General Manager.

**Tony Cruz**, National Sales Manager.

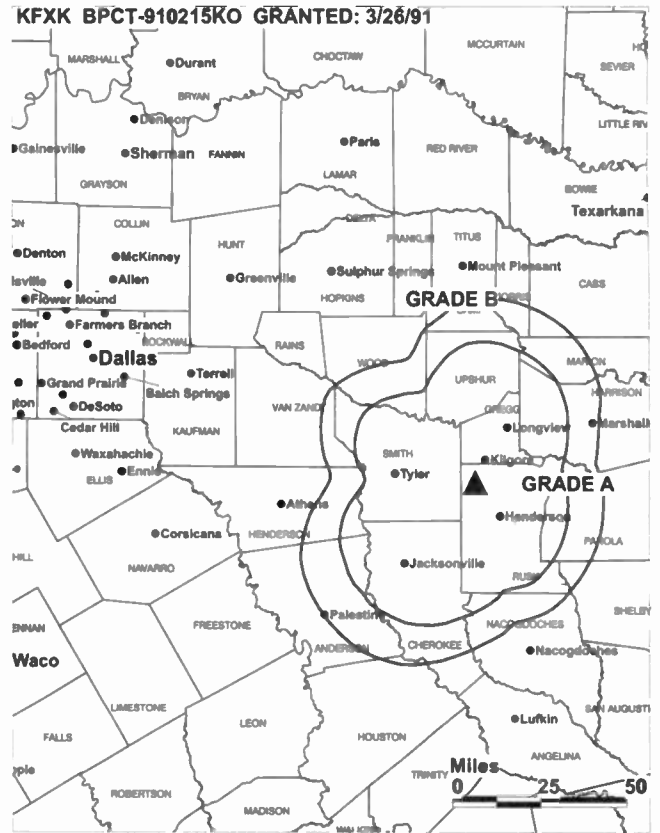
**Ron White**, Local Sales Manager.

**Vicki McRae**, Local Sales Manager.

**C. T. Small**, Engineering Director.

**Nancy Denton**, Business Manager.

**Connie Jobe**, Traffic Manager.



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**Andy Shaw**, News Director.

**Highest 30 Sec. Rate:** \$1400.

**City of License:** Longview. **Station DMA:** Tyler-Longview. **Rank:** 108.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,290	116,530	290,820
Average Weekly Circulation (2000)	68,857	24,589	93,446
Average Daily Circulation (2000)			35,187
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,560	70,460	200,020
Average Weekly Circulation (2000)	60,282	20,193	80,475
Average Daily Circulation (2000)			31,185
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,730	46,070	90,800
Average Weekly Circulation (2000)	8,576	4,396	12,971
Average Daily Circulation (2000)			4,002

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Tyler-Longview

**KLTV**  
Ch. 7

(Operates satellite KTRE, Lufkin-Nacogdoches)

**Network Service:** ABC.

**Licensee:** Civic License Holding Co. Inc., 715 S. Jefferson St., Jackson, MS 39205.

**Studio:** 105 W. Ferguson, Tyler, TX 75702.

**Mailing Address:** Box 957, Tyler, TX 75710.

**Phone:** 903-597-5588. **Fax:** 903-510-7847.

**Web Site:** <http://www.kltv.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1038-ft. above ground, 1388-ft. above sea level.

Latitude 32° 32' 21"  
Longitude 95° 13' 16"

**Transmitter:** 1.28-mi. SSW of intersection of Texas State Hwys. 14 & 2015, near Hawkins.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 927-kw max. visual. Antenna: 909-ft. above av. terrain, 958-ft. above ground.

Latitude 32° 32' 23"  
Longitude 95° 13' 12"

Requests modification of CP for change to 15-kw max. visual, 991-ft. above av. terrain, 1043-ft. above ground. B MPCDT-20000501ADS.

**FCC Digital File Number:** BPCDT-19991027ACP. Granted: February 11, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** American Horizon, 6.1-meter; Andrew, 7.3-meter; RCA, 3.7-meter; RCA, 4.5-meter; AvanteK receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Civic Communications Corp. (Group Owner).

**Began Operation:** October 14, 1954. Sale to present owner by Buford Television approved by FCC February 16, 1989. Sale pending to Cosmos Broadcasting (Television Digest, Vol. 40:26).

**Represented (sales):** Katz Continental Television.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

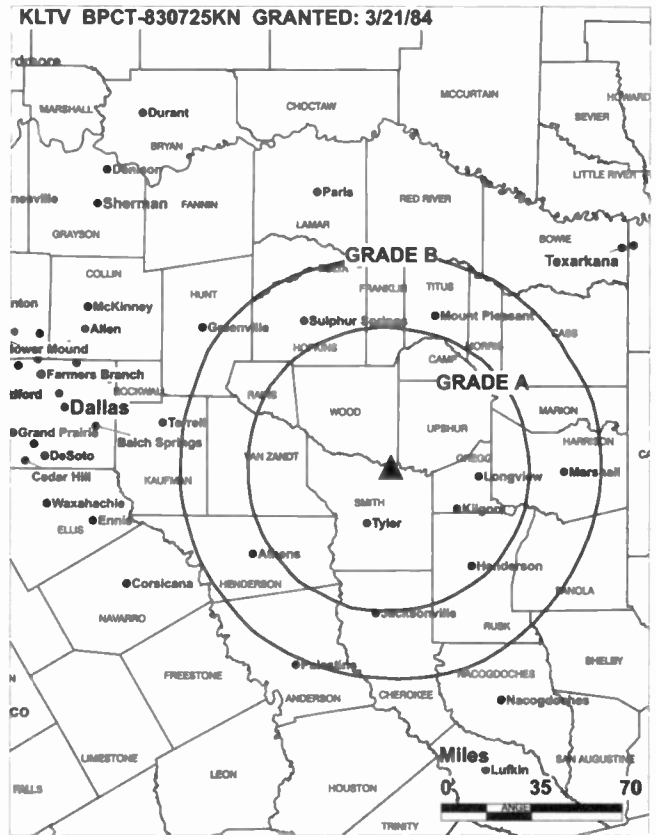
Frank Melton, President.

Brad Streit, General Manager.

Shelley Martin, General Sales Manager.

Barbara Smith, Local Sales Manager.

Butch Adair, Engineering Director.



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**Kenny Boles, News Director.**

**Glenda London, Business Manager.**

**Chesley Bryan, Research.**

**Rates:** On request.

**City of License:** Tyler. **Station DMA:** Tyler-Longview. **Rank:** 108.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,190	154,850	331,040
Average Weekly Circulation (2000)	125,066	68,134	193,200
Average Daily Circulation (2000)			118,800
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,090	62,320	170,410
Average Weekly Circulation (2000)	92,125	41,054	133,179
Average Daily Circulation (2000)			84,785
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,100	92,530	160,630
Average Weekly Circulation (2000)	32,941	27,080	60,021
Average Daily Circulation (2000)			34,015

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Uvalde

## KPXL Ch. 26

**Network Service:** PAX.

**Licensee:** Paxson Communications of San Antonio-26 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 2334 Boca Chica, Suite 500, Brownsville, TX 78521-2268.

**Phone:** 956-546-8220.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual. Antenna: 1837-ft. above av. terrain, 1470-ft. above ground, 3018-ft. above sea level.

Latitude 29° 37' 11"  
Longitude 99° 02' 55"

**Transmitter:** 16.8-mi. N of Hondo Ranch Rd.

**FCC Proposed Digital Channel Number:** Ch. 26.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

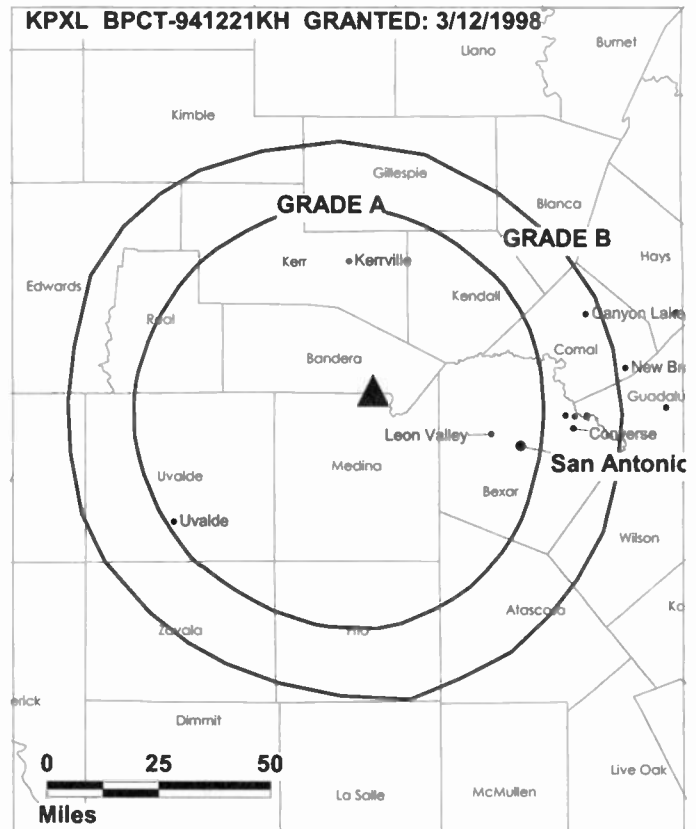
**Began Operation:** February 19, 1999. Sale of 49% interest by South Texas Vision LLC (Joseph Zavaletta) to Paxson Communications Corp. approved by FCC April 17, 1998. Sale of remaining 51% interest to Paxson Communications Corp. approved by FCC June 24, 1999 (*Television Digest*, Vol. 39:19).

**Personnel:**

Michael Jones, General Manager.

**Rates:** On Request.

**City of License:** Uvalde. **Station DMA:** San Antonio. **Rank:** 37.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	401,760	211,510	613,270
Average Weekly Circulation (2000)	64,440	30,018	94,458
Average Daily Circulation (2000)			31,372

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	401,760	211,510	613,270
Average Weekly Circulation (2000)	64,440	30,018	94,458
Average Daily Circulation (2000)			31,372

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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800-771-9202

# Texas—Victoria

## KAVU-TV Ch. 25

**Network Service:** ABC.

**Licensee:** Saga Broadcasting Corp., 73 Kercheval Ave., Grosse Pointe Farms, MI 48236.

**Studio:** 3808 N. Navarro St., Victoria, TX 77901.

**Mailing Address:** Box 4929, Victoria, TX 77901.

**Phone:** 361-575-2500. **Fax:** 361-575-2255.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 2140-kw max. & 933-kw horizontal visual, 214-kw max. & 93-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 1049-ft. above ground, 1079-ft. above sea level.

Latitude 28° 48' 06"  
Longitude 96° 33' 09"

**Transmitter:** County Rd. 1639 S, 2.8-mi. S of Lolita.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 52.3-kw max. visual. Antenna: 1020-ft. above av. terrain, 899-ft. above ground.

Latitude 28° 48' 06"  
Longitude 96° 33' 09"

**FCC Digital File Number:** BPCDT-19991021ACQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Deep Space Tech, 5.1-meter Ku & C-band; Deep Space Tech, 5.1-meter Ku-band; Prodelin, 6-meter C-band; ORSAT, Pinzone, STS receivers.

**News Services:** ABC NewsOne, AP.

**LMA:** Local marketing agreement with KVCT (FU), Victoria.

**Ownership:** Saga Communications Inc. (Group Owner).

**Began Operation:** July 21, 1982. Sale to present owner by W. Russell Withers Jr. approved by FCC October 5, 1998. Sale to W. Russell Withers Jr. by First Victoria National Bank approved by FCC March 12, 1990.

**Represented (sales):** Katz Continental Television.

**Personnel:**

**Jeff Pryor,** General Manager.

**Jeff Pearce,** Chief Engineer.

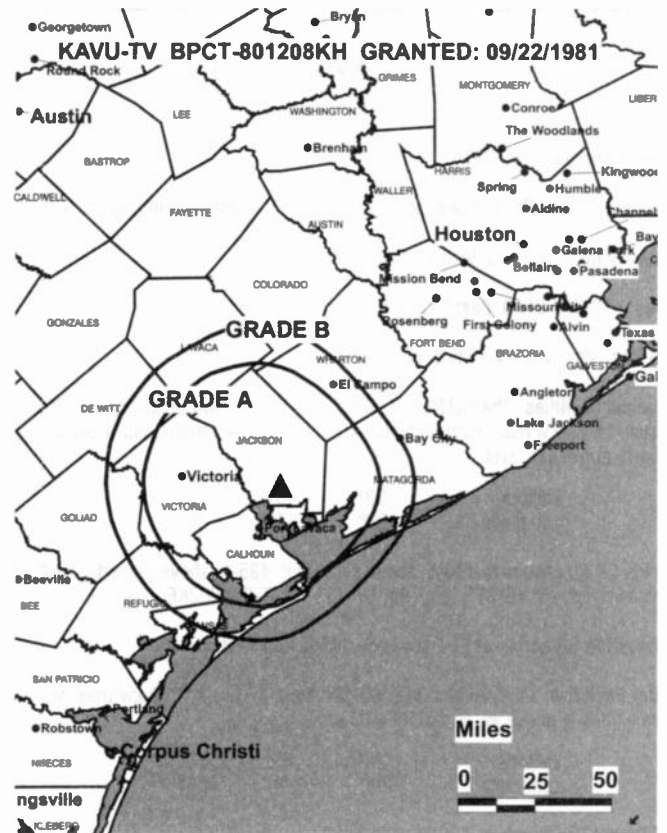
**Tiffany Magana,** News Director.

**Rebecca Sarils,** Program & Promotion Director.

**Jeff Courter,** Promotion Director.

**John Garcia,** Operations Manager.

**Mike Wall,** Business Manager.



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**Steve Broussard,** Production Manager.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Victoria. **Station DMA:** Victoria. **Rank:** 204.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,020	27,300	82,320
Average Weekly Circulation (2000)	25,125	8,318	33,443
Average Daily Circulation (2000)			18,177
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,600	8,120	29,720
Average Weekly Circulation (2000)	16,654	4,255	20,908
Average Daily Circulation (2000)			12,304
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,420	19,180	52,600
Average Weekly Circulation (2000)	8,472	4,063	12,535
Average Daily Circulation (2000)			5,873

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Texas—Victoria

### KVCT Ch. 19

**Network Service:** FOX, UPN.

**Licensee:** Surtsey Productions Inc., 943 Lincoln Rd., Grosse Pointe, MI 48230.

**Studio:** 3808 N. Navarro, Victoria, TX 77901.

**Phone:** 512-575-2500. **Fax:** 512-575-2255.

**Web Site:** <http://www.kvct-tv.com>

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 153.2-kw max. visual, 15.32-kw max. aural. Antenna: 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level.

Latitude 28° 46' 41"  
Longitude 96° 57' 38"

Holds CP for change to 490-ft. above av. terrain, 495-ft. above ground, 584-ft. above sea level; lat. 28° 46' 37", long. 96° 57' 45". BPCCT-981202KE.

**Transmitter:** SE corner of By-Pass Loop 175 & Port Lavaca Hwy.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 1000-kw max. visual. Antenna: 495-ft. above av. terrain, 476-ft. above ground.

Latitude 28° 46' 37"  
Longitude 96° 57' 45"

**FCC Digital File Number:** BPCDT-19991027ACH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Prostar, 4.8-meter; Comtech receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with KAVU-TV (A), Victoria.

**Ownership:** Dana Christian Raymant.

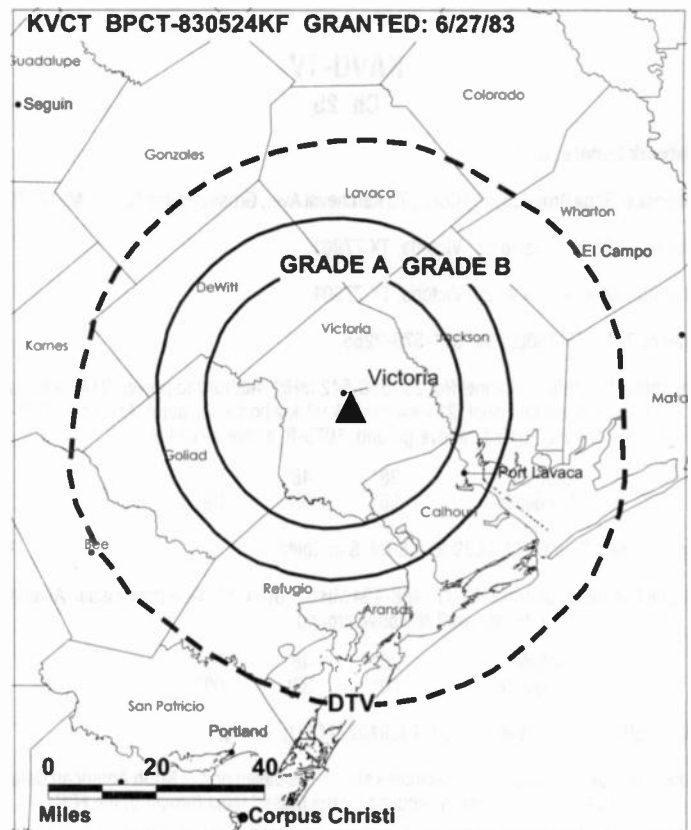
**Began Operation:** October 1, 1969. Sale to Victoria Communications by South Texas Telecasting Co. Inc. (Michael D. & C. Dan McKinnon, et al.) approved by FCC March 4, 1976. Sale to KVCT Inc. approved by FCC June 8, 1990. Sale to VictoriaVision Inc. approved by FCC December 20, 1994. Transfer of control to Dana R. Withers from Gerald R. Proctor approved by FCC September 22, 1998. Sale to present owner by VictoriaVision Inc. approved by FCC April 26, 1999.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Bechtel & Cole.

**Personnel:** See KAVU-TV Victoria, TX.

**Rates:** On request.



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**City of License:** Victoria. **Station DMA:** Victoria. **Rank:** 204.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,320	17,980	49,300
Average Weekly Circulation (2000)	14,014	4,093	18,107
Average Daily Circulation (2000)			5,543
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,600	8,120	29,720
Average Weekly Circulation (2000)	10,973	2,883	13,855
Average Daily Circulation (2000)			4,963
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,720	9,860	19,580
Average Weekly Circulation (2000)	3,041	1,211	4,252
Average Daily Circulation (2000)			580

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Temple-Waco

## KCEN-TV Ch. 6

**Network Service:** NBC.

**Licensee:** Channel 6 Inc., Box 6103, Temple, TX 76503-6103.

**Studio:** 4716 W. Waco Dr., Waco, TX 76710-7016.

**Mailing Address:** Box 6103, Temple, TX 76503-6103.

**Phone:** 254-859-5481. **Fax:** 254-859-4004.

**E-mail:** w.rodil@kcentv.com

**Web Site:** http://www.kcentv.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1866-ft. above av. terrain, 1924-ft. above ground, 2549-ft. above sea level.

Latitude 31° 16' 24"  
Longitude 97° 13' 14"

**Transmitter:** 2.4-mi. SE of I-35 on Old Blevins Rd., near Eddy, TX.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 483-kw max. visual. Antenna: 1729-ft. above av. terrain, 1726-ft. above ground.

Latitude 31° 16' 24"  
Longitude 97° 13' 14"

Requests modification of CP for change to 1000-kw max. visual. B MPCDT-20000223AAQ.

**FCC Digital File Number:** BPCDT-19991008AAAY. Granted: November 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 7.3-meter; Fort Worth Tower, 3.9-meter Ku-band; Harris, 3.6-meter Ku-band; Harris, 7.5-meter; Andrew, AvanteK, M/A-Com, Microdyne receivers.

**News Service:** AP.

**Ownership:** Channel 6 Inc.

**Began Operation:** November 1, 1953.

**Represented (sales):** Blair Television.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Silliman & Silliman.

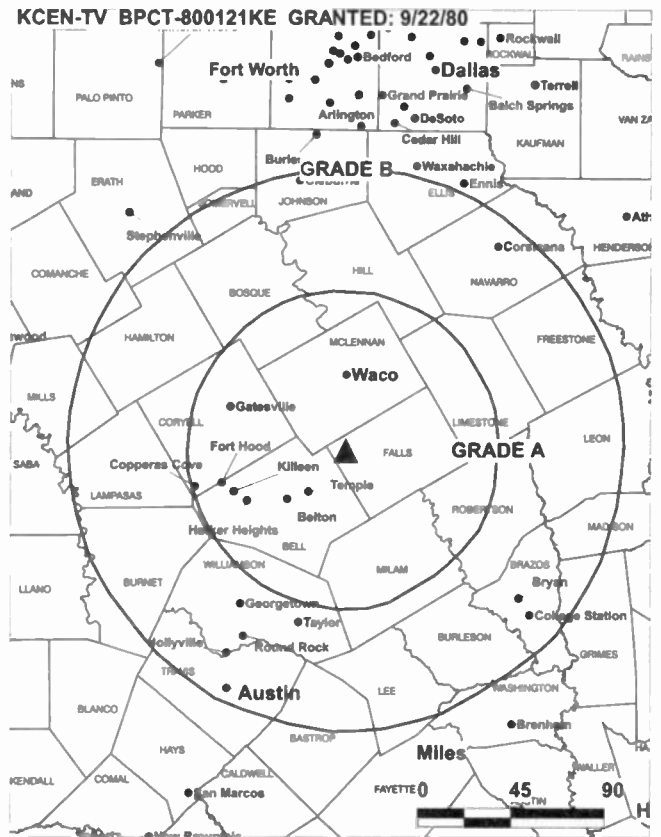
**Personnel:**

**Anyse Sue Mayborn, President.**

**W. Randy Odil, Vice President & General Manager.**

**Tammy Graham, Local & National Sales Manager.**

**Rick Iler, News Director.**



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**Dan Archer, Chief Engineer.**

**Allison Lequin, Promotion Director.**

**Hal Moore, Business Manager.**

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Temple. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	185,380	117,870	303,250
Average Weekly Circulation (2000)	129,394	57,783	187,177
Average Daily Circulation (2000)			94,371
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,060	100,170	283,230
Average Weekly Circulation (2000)	128,960	54,742	183,703
Average Daily Circulation (2000)			93,577
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,320	17,700	20,020
Average Weekly Circulation (2000)	434	3,041	3,474
Average Daily Circulation (2000)			794

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Waco

**KWKT**

**Ch. 44**

(Operates satellite KYLE, Bryan, TX)

**Network Service:** FOX.

**Licensee:** ComCorp of Texas License Corp., Box 3030, Lafayette, LA 70502.

**Studio:** 8803 Woodway Dr., Waco, TX 76712.

**Mailing Address:** Box 2544, Waco, TX 76702.

**Phone:** 254-776-3844. **Fax:** 254-876-8032.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 4207-kw max. visual, 420.7-kw max. aural. Antenna: 1811-ft. above av. terrain, 1673-ft. above ground, 2497-ft. above sea level.

Latitude 31° 18' 52"  
Longitude 97° 19' 37"

**Transmitter:** 1.5-mi. NE of Moody.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 550-kw max. visual. Antenna: 1775-ft. above av. terrain, 1621-ft. above ground.

Latitude 31° 18' 52"  
Longitude 97° 19' 37"

**FCC Digital File Number:** BPCDT-19991029AHF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 7-meter C-band; 7-meter Ku-band.

**LMA:** Local marketing agreement with KAKW (U,W), Killeen.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** March 13, 1988. Sale to Associated Broadcasters Inc. by SWMM/Waco Corp. approved by FCC October 31, 1990.

**Represented (sales):** Katz Television.

**Personnel:**

**Jerry Clemmons,** General Sales Manager.

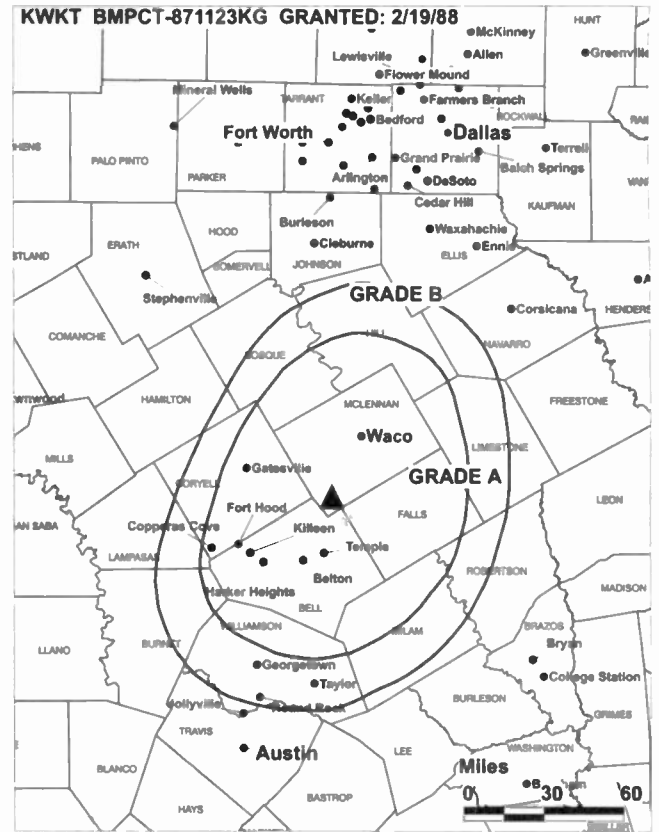
**Lou Strowger,** Chief Engineer & Operations Manager.

**Duane Sartor,** Programming & Promotion Director.

**Edna Williamson,** Business Manager.

**Highest 30 Sec. Rate:** \$800.

**Rates:** On request.



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**City of License:** Waco. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,160	119,770	264,930
Average Weekly Circulation (2000)	80,021	40,557	120,579
Average Daily Circulation (2000)			47,932
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,840	83,280	226,120
Average Weekly Circulation (2000)	79,351	36,964	116,315
Average Daily Circulation (2000)			47,324
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,320	36,490	38,810
Average Weekly Circulation (2000)	670	3,593	4,264
Average Daily Circulation (2000)			608

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Texas—Waco

## KWTX-TV

Ch. 10

(Affiliated with KBTX-TV, Bryan, TX)

**Network Service:** CBS.

**Licensee:** KWTX-KBTX Licensee Corp., 300 Delaware Ave., 9th Floor, Wilmington, DE 19801.

**Studio:** 6700 American Plaza, Waco, TX 76712.

**Mailing Address:** Box 2636, Waco, TX 76702-2636.

**Phone:** 254-776-1330. **Fax:** 254-751-1088.

**Web Site:** <http://www.kwtv.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 209-kw visual, 19.1-kw aural. Antenna: 1810-ft. above av. terrain, 1679-ft. above ground, 2532-ft. above sea level.

Latitude 31° 19' 19"  
Longitude 97° 19' 02"

**Transmitter:** 2.7-mi. ENE of Moody, TX.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 1000-kw max. visual. Antenna: 1691-ft. above av. terrain, 1500-ft. above ground.

Latitude 31° 19' 19"  
Longitude 97° 19' 02"

**FCC Digital File Number:** BPCDT-19991026ABV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**News Service:** AP.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** April 3, 1955. Sale to present owner by KWTX Broadcasting Co. approved by FCC June 29, 1999 (*Television Digest*, Vol. 39:16).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Dennis J. Kelly.

**Personnel:**

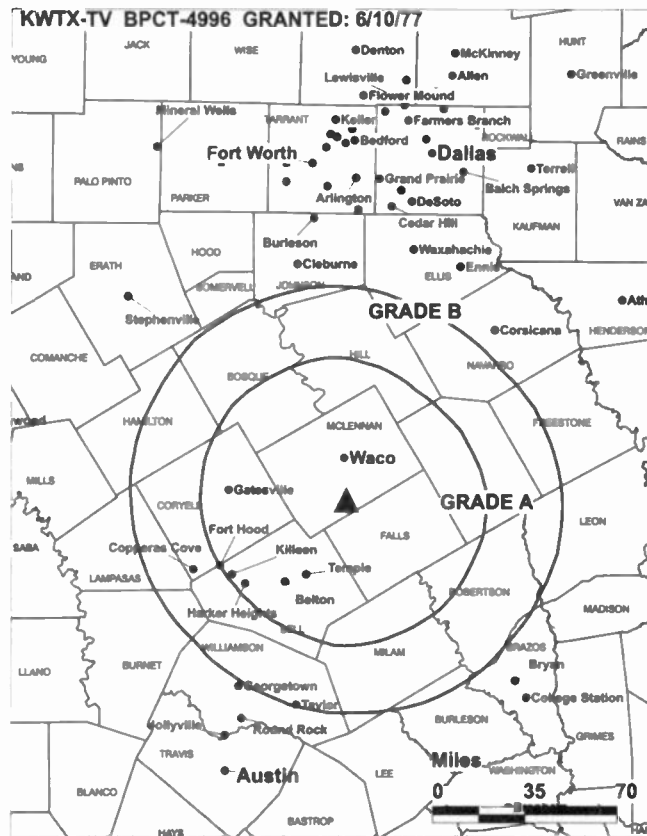
M. N. (Buddy) Bostick, Chairman.

Ray Deaver, President & General Manager.

Virgil Teter, Vice President, News.

Danny Wright, Local Sales Manager.

Pam Samford, National Sales.



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**Ken Musgrave, Chief Engineer.**

**Rick Bradfield, News Director.**

**Rates:** On request.

**City of License:** Waco. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,300	121,880	278,180
Average Weekly Circulation (2000)	112,085	67,627	179,712
Average Daily Circulation (2000)			105,540
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,480	83,280	223,760
Average Weekly Circulation (2000)	108,704	62,333	171,038
Average Daily Circulation (2000)			102,789
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,820	38,600	54,420
Average Weekly Circulation (2000)	3,380	5,294	8,674
Average Daily Circulation (2000)			2,751

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Waco

**KXXV**  
Ch. 25

**Network Service:** ABC.

**Licensee:** Centex Television Ltd. Partnership, Box 78, Lawton, OK 73205.

**Studio:** 1909 S. New Rd., Waco, TX 76711.

**Mailing Address:** Box 2522, Waco, TX 76702.

**Phone:** 254-754-2525. **Fax:** 254-752-1002.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1828-ft. above av. terrain, 1732-ft. above ground, 2532-ft. above sea level.

Latitude 31° 20' 15.00"  
Longitude 97° 18' 36.90"

**Transmitter:** 3.1-mi. NE of Moody.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 1770-ft. above av. terrain, 1634-ft. above ground.

Latitude 31° 20' 16.00"  
Longitude 97° 18' 36.00"

**FCC Digital File Number:** BPCDT-19991020ABZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4-meter; Andrew, 7.2-meter; Harris, 3-meter; Harris, 6.2-meter; Avantek, Harris receivers.

**News Service:** AP.

**Ownership:** Drewry Communications (Group Owner).

**Began Operation:** March 22, 1985. Sale to present owner by Shamrock Broadcasting Inc. approved by FCC October 7, 1994. Sale to Shamrock Holdings by Robert Mann, et al., approved by FCC October 1, 1987 (Television Digest, Vol. 27:20).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

Jeff Cook, General Manager.

Kevin Lynch, News Director.

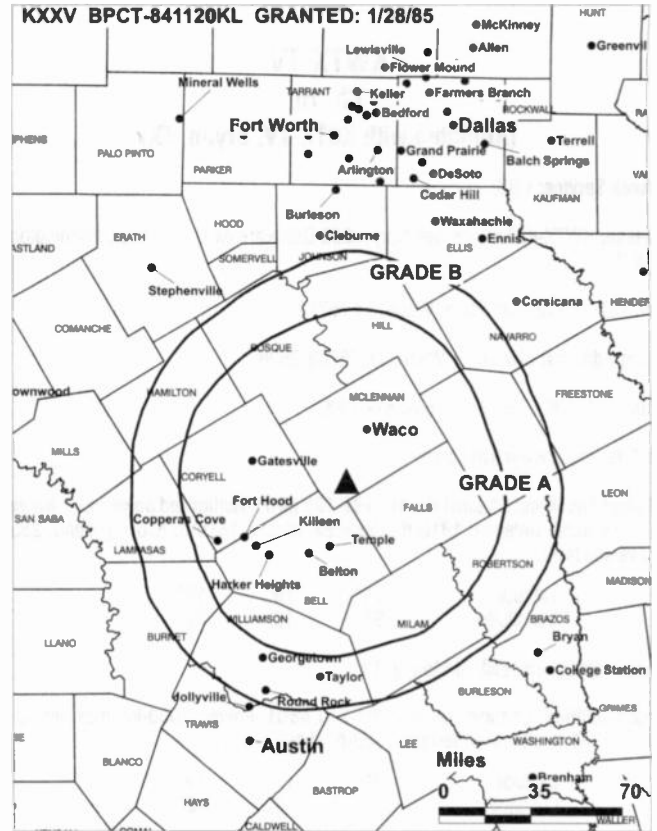
Judy Edens, Program Director.

Mike Jugert, Chief Engineer.

David Lloyd, Operations Director.

**Rates:** On request.

**City of License:** Waco. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	153,620	133,960	287,580
Average Weekly Circulation (2000)	99,942	57,896	157,837
Average Daily Circulation (2000)			77,008
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	144,320	97,470	241,790
Average Weekly Circulation (2000)	97,596	53,751	151,346
Average Daily Circulation (2000)			75,436
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,300	36,490	45,790
Average Weekly Circulation (2000)	2,346	4,145	6,491
Average Daily Circulation (2000)			1,572

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE**  
**TED HEPBURN**  
**COMPANY**

**We were the broker in the**  
**1987 & 1994 sales of**  
**KXXV-TV**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Texas—Killeen-Waco

## KAKW Ch. 62

**Network Service:** UPN, WBN.

**Licensee:** White Knight Broadcasting of Killeen License Corp., Box 1028, Killeen, TX 76540.

**Studio:** 8803 Woodway Dr., Waco, TX 76712-2344.

**Phone:** 800-456-3844. **Fax:** 254-776-8032.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 3213-kw max. visual. Antenna: 1338-ft. above av. terrain, 1200-ft. above ground, 2023-ft. above sea level.

Latitude 31° 18' 52"  
Longitude 97° 19' 37"

Holds CP for change to 1650-kw max. visual, 1814-ft. above av. terrain, 1790-ft. above ground, 2926-ft. above sea level; lat. 30° 43' 33", long. 97° 59' 24". BPCT-990813LE.

**Transmitter:** 1.5-mi. NE of Moody.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 50-kw max. visual. Antenna: 1337-ft. above av. terrain, 1181-ft. above ground.

Latitude 31° 18' 53"  
Longitude 97° 19' 36"

**FCC Digital File Number:** BPCDT-19991027ADJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KWKT (F), Waco.

**Ownership:** White Knight Holdings Inc. (Group Owner).

**Began Operation:** May 31, 1996.

**Represented (engineering):** Marsand Inc.

**Personnel:**

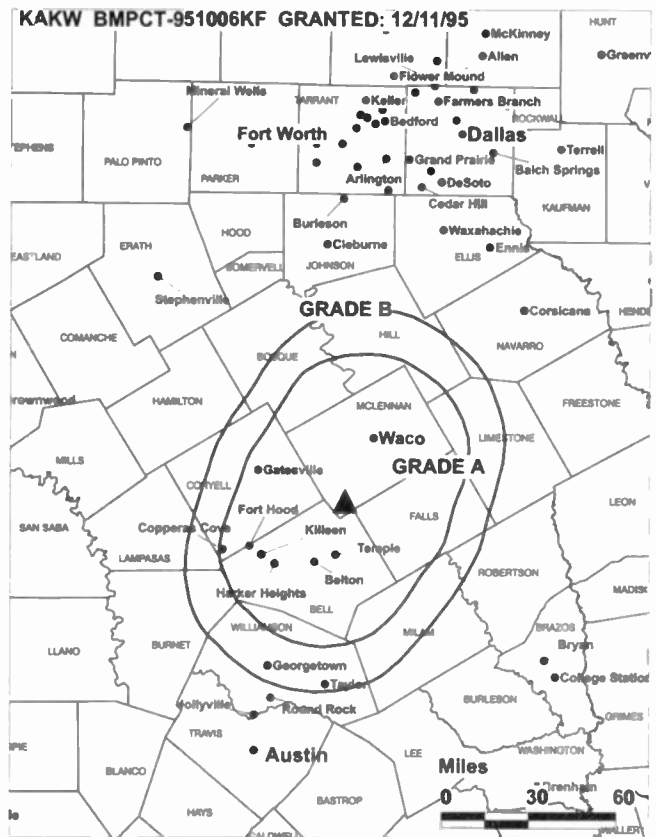
Ron Crowder, General Manager.

Jerry Clemens, Local Sales Manager.

Lou Strouger, Chief Engineer.

**Rates:** On request.

**City of License:** Killeen. **Station DMA:** Waco-Temple-Bryan. **Rank:** 94.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,340	79,640	255,980
Average Weekly Circulation (2000)	63,140	23,533	86,672
Average Daily Circulation (2000)			29,149
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,340	75,420	251,760
Average Weekly Circulation (2000)	63,140	23,014	86,153
Average Daily Circulation (2000)			28,951
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,220	4,220
Average Weekly Circulation (2000)	0	519	519
Average Daily Circulation (2000)			198

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Weslaco

## KRGV-TV Ch. 5

**Network Service:** ABC.

**Licensee:** Mobile Video Tapes Inc., Box 5, Weslaco, TX 78599-0005.

**Studio:** 900 E. Expressway, Weslaco, TX 78596.

**Mailing Address:** Box 5, Weslaco, TX 78599-0005.

**Phone:** 210-968-5555. **Fax:** 210-973-5001.

**E-mail:** rayalexander@krgv.com

**Web Site:** http://www.krgv.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 1542-ft. above av. terrain, 1545-ft. above ground, 1049-ft. above sea level.

Latitude	26°	05'	11"
Longitude	97°	50'	51"

**Transmitter:** La Feria, 7-mi. SW of Harlingen, TX.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 57-kw visual. Antenna: 1480-ft. above av. terrain, 1480-ft. above ground.

Latitude	26°	05'	11"
Longitude	97°	50'	51"

**FCC Digital File Number:** BPCDT-19990913AAJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 7.3-meter; EASI, 4.6-meter; Scientific-Atlanta, 7-meter; Vertex, 4.8-meter; Avantek, M/A-Com, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Manship Stations (Group Owner).

**Began Operation:** April 10, 1954. Sale to present owner by Kenco Enterprises approved by FCC January 28, 1964 (*Television Digest*, Vol. 4:5). Sale to Kenco Enterprises by LBJ Co. approved by FCC October 18, 1961 (Vol. 17:35). LBJ Co. acquired full control of TV and radio when FCC approved sale of 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

**Represented (sales):** Blair Television.

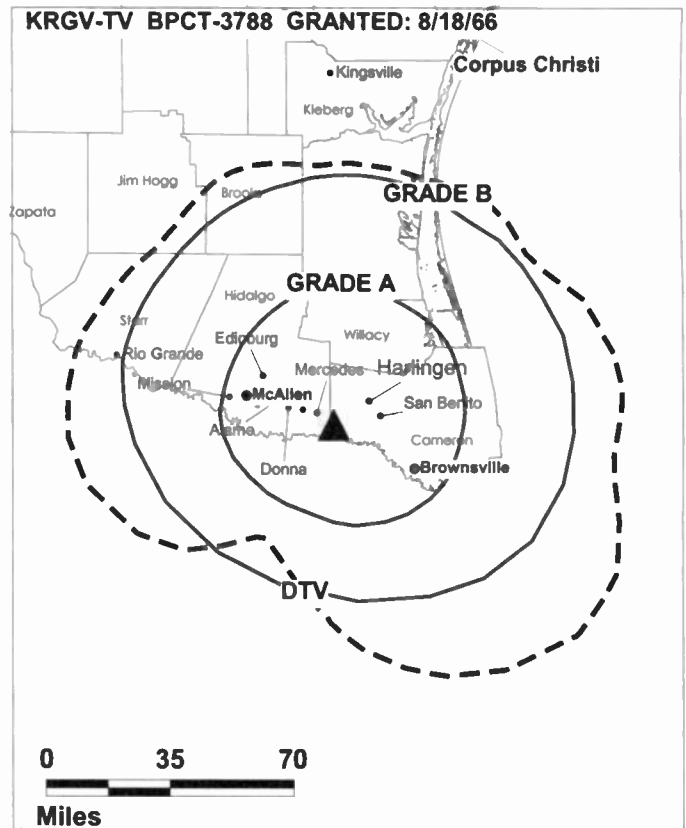
**Represented (legal):** Cohn & Marks.

**Personnel:**

**Ray Alexander,** General Manager.

**Tom Michalk,** Sales Manager.

**John Kittleman,** Sales Director.



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**Tony Lisauckis,** News Director.

**Michelle Martone,** Program Director.

**Jerry Berg,** Promotion Director.

**Chuck Salge,** Chief Engineer.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Weslaco. **Station DMA:** Harlingen-Weslaco-Brownsville-McAllen. Rank: 102.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,870	146,590	254,460
Average Weekly Circulation (2000)	81,615	81,128	162,742
Average Daily Circulation (2000)			101,482
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,870	146,590	254,460
Average Weekly Circulation (2000)	81,615	81,128	162,742
Average Daily Circulation (2000)			101,482

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Wichita Falls

## KAUZ-TV Ch. 6

**Network Service:** CBS.

**Licensee:** Benedek License Corp., Box 2130, Wichita Falls, TX 76307.

**Studio:** 3601 Seymour Hwy., Wichita Falls, TX 76309.

**Mailing Address:** Box 2130, Wichita Falls, TX 76307.

**Phone:** 940-322-6957. **Fax:** 940-761-3331.

**E-mail:** kauz99b@prodigy.com

**Web Site:** <http://www.kauz.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"  
Longitude 98° 32' 21"

**Transmitter:** Seymour Hwy., 2.5-mi. W of center of Wichita Falls.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 200-kw max. visual. Antenna: 1020-ft. above av. terrain, 994-ft. above ground.

Latitude 33° 54' 04"  
Longitude 98° 32' 21"

**FCC Digital File Number:** BPCDT-19991028ADQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Houston Tracker, 4.3-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 4.7-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** March 1, 1953. Originally operated as KWFT-TV. Sale to present owner by Brissette Broadcasting approved by FCC May 22, 1996 (Television Digest, Vol. 35:37, 52). Sale to Brissette Broadcasting by Adams Communications approved by FCC December 24, 1991. Sale to Adams Communications by Ray Clymer & W. Erie White approved by FCC January 5, 1984 (Vol. 23:31). Sale to Clymer & White approved by FCC May 30, 1978 (Vol. 18:23). Sale by Bass Bros. approved by FCC September 19, 1974. Sale to Bass Bros. by Mid-New York Broadcasting (Paul F. Harron) approved by FCC April 10, 1968. Sale to Mid-New York Broadcasting by Sidney A. Grayson & associates approved by FCC March 13, 1963 (Vol. 3:11). Transfer to Sidney A. Grayson group by E. H. Rowley theatre chain family & Kenyon Brown approved by FCC January 11, 1956 (Vol. 11:46, 48; 12:2).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Covington & Burling.

**Personnel:**

**Gary Sotir,** Vice President & General Manager.

**Gary Lucus,** Vice President & Business Manager.

**Darlene Collier,** Local Sales Manager.

KAUZ-TV BPCT-2553 GRANTED: 1/14/59



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**Jeff Newpher,** News Director.

**Linda Hilden,** Program Manager.

**Leon Hoeffner,** Chief Engineer.

**Daniel Montoya,** Production Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Wichita Falls. **Station DMA:** Wichita Falls & Lawton. **Rank:** 146.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	125,870	50,580	176,450
Average Weekly Circulation (2000)	80,350	28,014	108,364
Average Daily Circulation (2000)			60,336
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,810	45,600	146,410
Average Weekly Circulation (2000)	76,807	26,551	103,358
Average Daily Circulation (2000)			57,695
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,060	4,980	30,040
Average Weekly Circulation (2000)	3,543	1,463	5,006
Average Daily Circulation (2000)			2,641

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Wichita Falls

## KFDX-TV Ch. 3

**Network Service:** NBC.

**Licensee:** Nexstar Broadcasting of Wichita Falls LP, 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 4500 Seymour Hwy., Wichita Falls, TX 76309.

**Mailing Address:** Box 4888, Wichita Falls, TX 76308.

**Phone:** 940-691-0003. **Fax:** 940-691-0330.

**E-mail:** kfdx@kfdx.com

**Web Site:** http://www.kfdx.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1045-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 23.60"  
Longitude 98° 33' 30.20"

**Transmitter:** 4500 Seymour Rd.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 10-kw max. visual. Antenna: 907-ft. above av. terrain, 900-ft. above ground.

Latitude 33° 53' 23.00"  
Longitude 98° 33' 30.00"

**FCC Digital File Number:** BPCDT-19991029ACB. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Comtech, 5-meter C-band; Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Paracclipse, 3.7-meter C-band; Drake, Harris, M/A-Com, Pinzone receivers.

**News Service:** AP.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** March 13, 1953. Sale to Clay Communications by Darrold A. Cannan, et al., approved by FCC January 27, 1971 (*Television Digest*, Vol. 11:5). Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (Vol. 27:21). Sale to US Broadcast Group by Price Communications Corp. approved by FCC November 9, 1995 (Vol. 35:35). Sale to present owner from US Broadcast Group approved by FCC November 6, 1997.

**Represented (sales):** Blair Television.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

Julie Pruett, Vice President & General Manager.

Stephanie Darland, General Sales Manager.

Sharon Moser, Business Manager.

Mike Montavon, Promotion Director.



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**Scott Coppenger**, News Director.

**Jim Smith**, Chief Engineer.

**Greg Collier**, Production Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Wichita Falls. **Station DMA:** Wichita Falls & Lawton. **Rank:** 146.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,230	52,640	159,870
Average Weekly Circulation (2000)	79,745	29,354	109,098
Average Daily Circulation (2000)			63,585
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,810	45,600	146,410
Average Weekly Circulation (2000)	77,121	27,241	104,362
Average Daily Circulation (2000)			61,066
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,420	7,040	13,460
Average Weekly Circulation (2000)	2,624	2,113	4,736
Average Daily Circulation (2000)			2,519

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Texas—Wichita Falls

**KJTL**  
**Ch. 18**

**Network Service:** FOX.

**Licensee:** Mission Broadcasting of Wichita, 206 S. Cassingham Rd., Bexley, OH 43209.

**Studio:** 3800 Call Field Rd., Wichita Falls, TX 76308.

**Mailing Address:** Box 4865, Wichita Falls, TX 76308.

**Phone:** 940-691-1808. **Fax:** 940-696-5766.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 2820-kw visual, 282-kw aural. Antenna: 1080-ft. above av. terrain, 1034-ft. above ground, 2146-ft. above sea level.

Latitude 34° 12' 06"  
Longitude 98° 43' 44"

**Transmitter:** Approx. 2.8-mi. SW of Grandfield, 2-mi. S of Hwy. 70.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1066-ft. above av. terrain, 1037-ft. above ground.

Latitude 34° 12' 05"  
Longitude 98° 43' 45"

**FCC Digital File Number:** BPCDT-19991102ABG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Harris, 6.1-meter C-band; Harris, M/A-Corn receivers.

**Ownership:** Mission Broadcasting Inc. (Group Owner).

**Began Operation:** May 14, 1985. Sold to Wichita Fall Television Ltd. by Janet T. Lee, et al., approved by FCC August 1986. Sale to BSP Broadcasting approved by FCC June 29, 1989. Sale to Wicks Broadcast Group LP by Epic Broadcasting Co. approved by FCC July 6, 1995 (*Television Digest*, Vol. 35:18). Sale to present owner by Wicks Broadcast Group LP approved by FCC April 8, 1999.

**Represented (sales):** Seltel Inc.

**Personnel:**

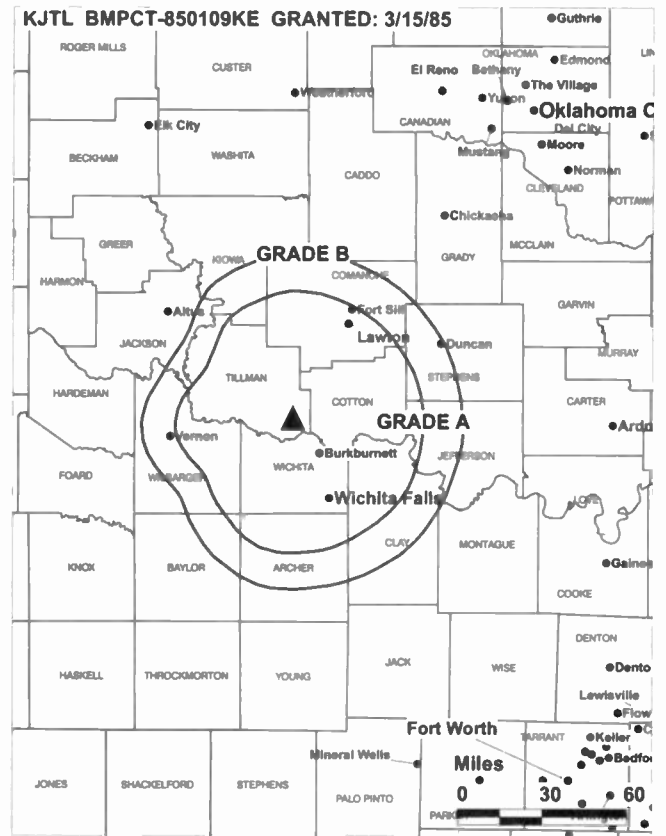
Pete D'Acosta, President & Chief Executive Officer.

Kyle Williams, General Manager.

Rhonda Wright, National Sales Manager.

Ken Thomason, Chief Engineer.

**Highest 30 Sec. Rate:** \$600.



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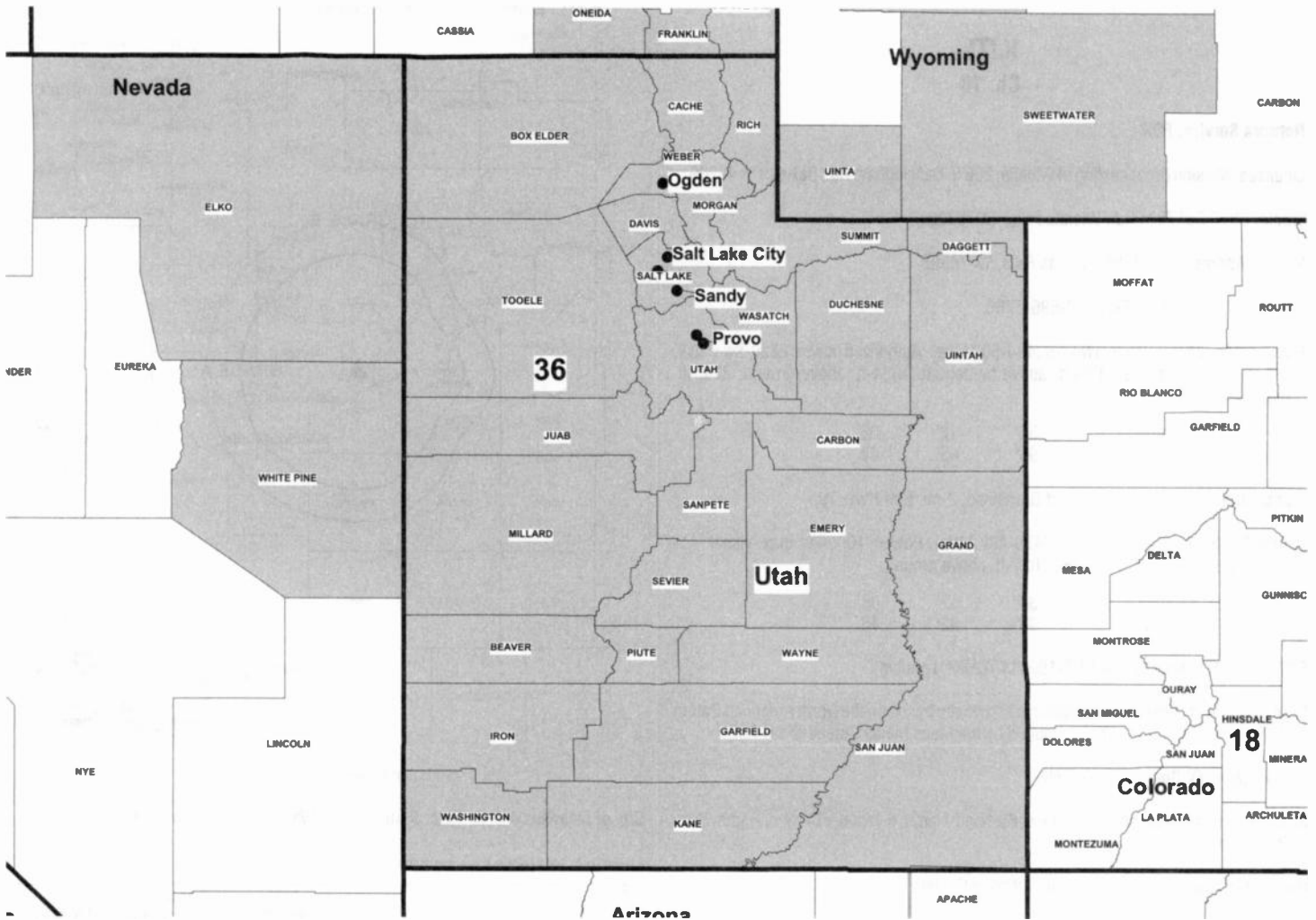
**City of License:** Wichita Falls. **Station DMA:** Wichita Falls & Lawton. **Rank:** 146.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,200	70,350	190,550
Average Weekly Circulation (2000)	59,614	26,629	86,243
Average Daily Circulation (2000)			34,514
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,810	45,600	146,410
Average Weekly Circulation (2000)	57,045	23,431	80,476
Average Daily Circulation (2000)			33,305
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,390	24,750	44,140
Average Weekly Circulation (2000)	2,568	3,198	5,767
Average Daily Circulation (2000)			1,209

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Utah



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## MARKET

Salt Lake City, UT ..... 732,380

**NIELSEN OMA  
TV HOUSEHOLDS**

## RANK

36

## MARKET AREA COMMERCIAL STATIONS

KAZG (24), KCSG (4), KENV (10), KGWR-TV (13), KJWY (2), KJZZ-TV (14), KSL-TV (5), KSTU (13), KTVX (4), KUPX (16), KUSG (12), KUTV (2), KUWB (30)

## Utah Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	6	4	10
Educational Television	3	0	3
	9	4	13

# FCC Report

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# Utah—Cedar City

## KCSG Ch. 4

**Network Service:** Independent.

**Licensee:** Bonneville Holding Co., 55 North 300 West, Box 1160, Salt Lake City, UT 84110.

**Studio:** 210 North 1000 East, St. George, UT 84770.

**Phone:** 801-628-1000. **Fax:** 801-628-6636.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 37.6-kw visual, 15.76-kw aural. Antenna: 2742-ft. above av. terrain, 325-ft. above ground, 10312-ft. above sea level.

Latitude	37°	32'	32"
Longitude	113°	04'	05"

**Transmitter:** Pine Springs Knoll, 9.4-mi. S, 180°T from Cedar City.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 356-kw max. visual. Antenna: 2687-ft. above av. terrain, 239-ft. above ground.

Latitude	37°	32'	29"
Longitude	113°	04'	04"

**FCC Digital File Number:** BPCDT-19991101AFO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 2 in operation, 2 Miralite, 3.7-meter Ku & C-band.

**Ownership:** Bonneville International Corp. (Group Owner).

**Began Operation:** April 23, 1990. Sale to current owner from Seagull Communications Corp. approved by FCC December 5, 1997. Sale to Seagull Communications Corp. by Liberty Broadcast Co. approved by FCC January 19, 1994.

**Represented (legal):** Henry E. Crawford.

**Represented (engineering):** F. W. Hannel & Associates.

**Personnel:**

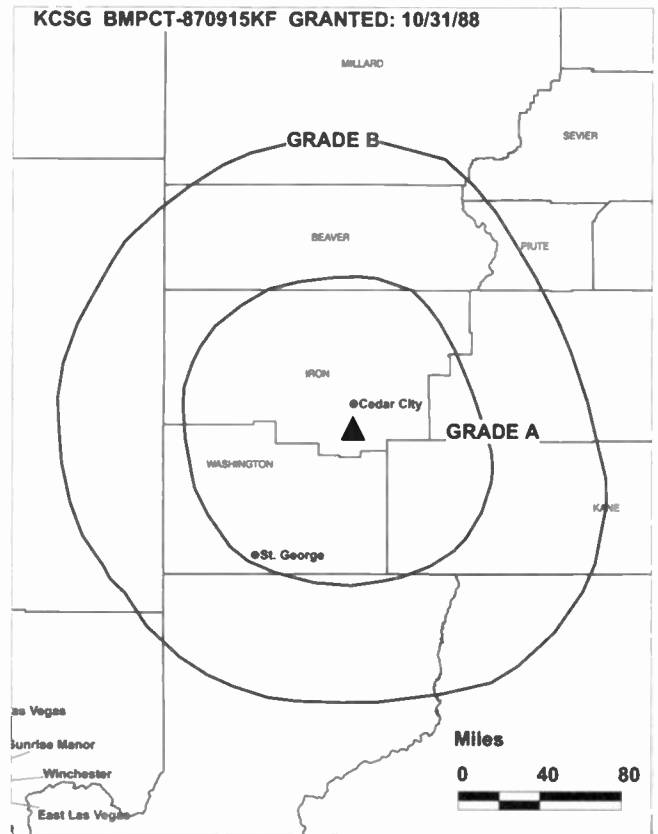
E. Morgan Skinner Jr., President & General Manager.

Dick Carten, Local Sales Manager.

Edith Hardesty, Business Manager.

Kelton Lloyd, Chief Engineer.

**Highest 30 Sec. Rate:** \$55.



**City of License:** Cedar City. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,190	13,090	36,280
Average Weekly Circulation (2000)	5,198	1,725	6,924
Average Daily Circulation (2000)			1,931
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,190	13,090	36,280
Average Weekly Circulation (2000)	5,198	1,725	6,924
Average Daily Circulation (2000)			1,931

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Utah—Ogden

## KAZG Ch. 24

**Network Service:** Independent.

**Licensee:** Utah Television Corp., a California LLC, 1077 W. Morton Ave., Porterville, CA 93257.

**Studio:** Box 12250, Ogden, UT 84412-2250.

**Phone:** 801-393-2424.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 5000-kw max. visual. Antenna: 807-ft. above av. terrain, 338-ft. above ground, 4990-ft. above sea level.

Latitude	41°	15'	17"
Longitude	112°	14'	13"

**Transmitter:** Little Mountain, 6.2-mi. WSW of Warren.

**FCC Proposed Digital Channel Number:** Ch. 24.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Utah Communications LLC.

**Began Operation:** December 6, 1998.

**Represented (legal):** Dan J. Alpert.

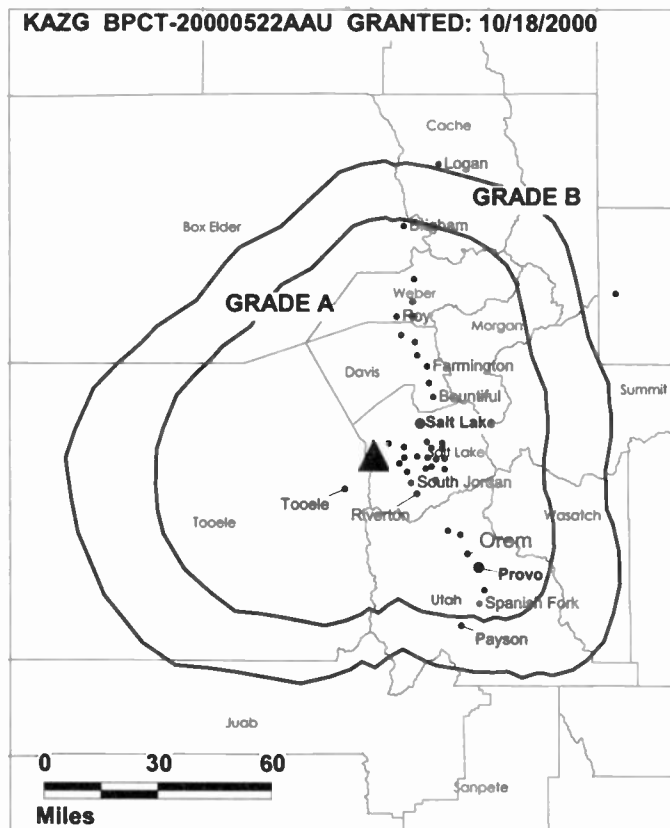
**Represented (engineering):** Suffa & Cavell Inc.

**Personnel:**

Art Kralowec, General Manager.

**Rates:** On request.

KAZG BPCT-20000522AAU GRANTED: 10/18/2000



**City of License:** Ogden. **Station DMA:** Salt Lake City. **Rank:** 36.

**Nielsen Data:** Not available.

# Utah—Ogden

## KUWB Ch. 30

**Network Service:** WBN.

**Grantee:** ACME Television Licenses of Utah LLC, 10829 Olive Blvd., Suite 202, St. Louis, MO 63141.

**Studio:** 6135 S. Stratler St., Murray, UT 84107.

**Phone:** 801-281-0330. **Fax:** 801-281-4503.

**E-mail:** kuwb@utahswb30.com

**Web Site:** <http://www.acmecommunications.com>

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 1646-kw max. visual. Antenna: 3839-ft. above av. terrain, 191-ft. above ground, 9041-ft. above sea level.

Latitude 40° 39' 12"  
Longitude 112° 12' 06"

Holds CP for change to 1486-kw max. visual, 4075-ft. above av. terrain, 210-ft. above ground, 9245-ft. above sea level; lat. 40° 39' 33", long. 112° 12' 07". BPCT-20000706AEY.

**Transmitter:** Farnsworth Peak, Oquirrh Mountain Range.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 188-kw max. visual. Antenna: 2707-ft. above av. terrain, 148-ft. above ground, 7625-ft. above sea level.

Latitude 40° 16' 45"  
Longitude 111° 56' 00"

**Transmitter:** Lake Mountain Antenna Site, Lehi County.

**FCC Digital File Number:** BPCDT-981116KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** November 1, 1985. Involuntary assignment of license to Receiver approved by FCC February 22, 1993. Sale to Miracle Rock Church approved by FCC July 14, 1993. Sale to Paxson Communications Corp. from Miracle Rock Church approved by FCC November 6, 1996. KUPX(TV), Provo, UT exchanged for this station in transaction approved by FCC March 30, 1999. Present owner, ACME Communications Inc., went public September 30, 1999.

**Represented (legal):** Dickstein Shapiro Morin & Oshinsky LLP.

### Personnel:

**John Rossi,** General Manager.

**Paul Rossi,** General Sales Manager.

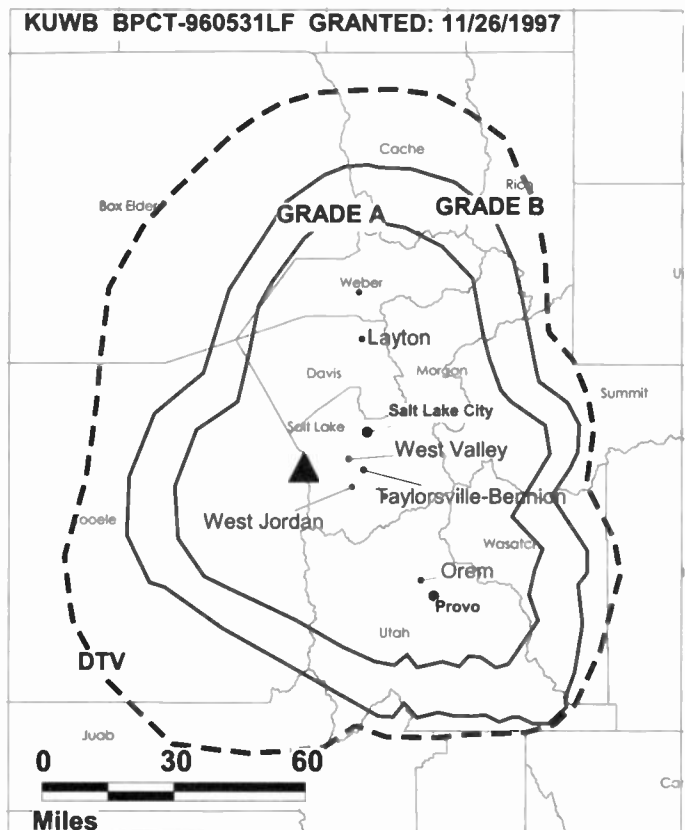
**Ron Fessenden,** Local Sales Manager.

**Rick Ervin,** Chief Engineer.

**Tere Hoffhine,** Business Manager.

**Jim Crownover,** Promotion & Creative Services Director.

**Amy Foreman,** Program Director.



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**Kelly Dalton,** Production Manager.

**Rich Anderson,** Traffic Director.

**Rate:** On Request.

**City of License:** Ogden. **Station DMA:** Salt Lake City. Rank: 36.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	318,020	276,850	594,870
Average Weekly Circulation (2000)	92,018	85,708	177,726
Average Daily Circulation (2000)			62,849
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	316,230	276,850	593,080
Average Weekly Circulation (2000)	91,436	85,708	177,144
Average Daily Circulation (2000)			62,775
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,790	0	1,790
Average Weekly Circulation (2000)	582	0	582
Average Daily Circulation (2000)			73

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Utah—Provo

## KUPX Ch. 16

**Network Service:** PAX.

**Grantee:** Paxson Salt Lake City License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 466 C Lawndale Dr., Salt Lake City, UT 84115.

**Phone:** 801-474-0016. **Fax:** 801-463-9667.

**Web Site:** <http://www.paxtv.com>

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 3890-kw max. visual. Antenna: 2308-ft. above av. terrain, 70-ft. above ground, 9510-ft. above sea level.

Latitude	39°	51'	14"
Longitude	111°	42'	17"

Holds CP for change to 2000-kw max. visual, 2778-ft. above av. terrain, 221-ft. above ground, 7697-ft. above sea level; lat. 40° 16' 45", long. 111° 56' 00", transmitter to Lake Mountain, 3.5-mi. W of Hwy. 68, 9-mi. from Fairfield. BMPCT-960313KE.

**Transmitter:** Mount Nebo, 20-mi. NNE of Nephi.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 530-kw max. visual. Antenna: 3842-ft. above av. terrain, 194-ft. above ground, 9045-ft. above sea level.

Latitude	40°	39'	12"
Longitude	112°	12'	06"

**Transmitter:** Little Farnsworth Peak, Oquirrh Mountain Range, W of Salt Lake City.

**FCC Digital File Number:** BPCDT-980724KI. Granted: March 31, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** April 21, 1998 under Roberts Broadcasting ownership. FCC approved transfer to minority owner ACME Television Holdings LLC January 26, 1999. FCC approved trade of station from ACME to Paxson Communications for KUWB, Ogden, UT March 30, 1999.

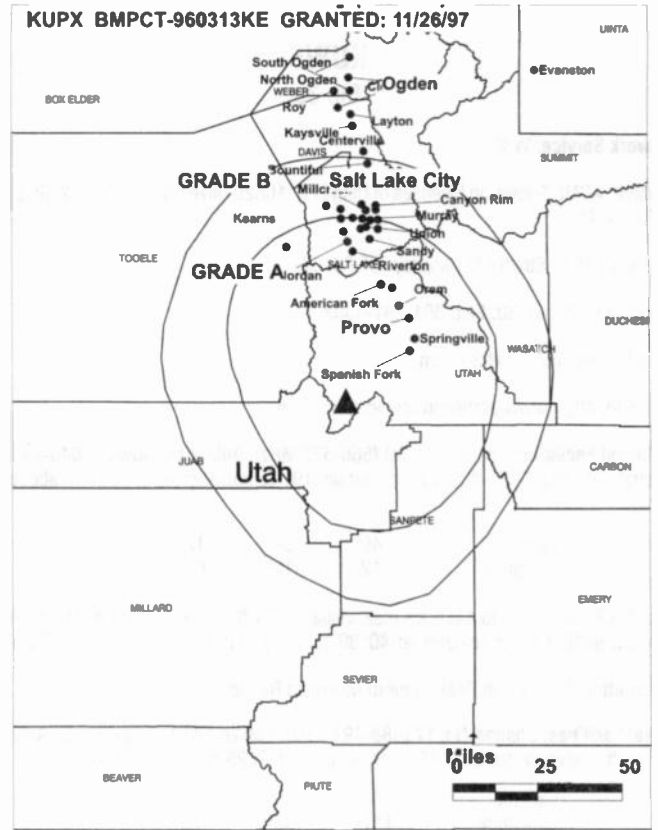
**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Robert Gross.

**Personnel:**

**Kevin Burdge,** General Manager.

**Bernard Howell,** Chief Technician.



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**Jim Dbin,** Program Director & Traffic Manager.

**Rates:** On request.

**City of License:** Provo. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	223,680	260,640	484,320
Average Weekly Circulation (2000)	34,162	40,138	74,301
Average Daily Circulation (2000)			23,231

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	223,680	260,640	484,320
Average Weekly Circulation (2000)	34,162	40,138	74,301
Average Daily Circulation (2000)			23,231

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Utah—Salt Lake City

## KJZZ-TV Ch. 14

**Network Service:** UPN.

**Licensee:** Larry H. Miller Communications Corp., 5650 S. State Dr., Murray, UT 84107.

**Studio:** 5181 Amelia Earhart Dr., Salt Lake City, UT 84116.

**Phone:** 801-537-1414. Fax: 801-238-6414.

**Web Site:** <http://www.kjzz.com>

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 58.9-kw max. visual. Antenna: 3874-ft. above av. terrain, 253-ft. above ground, 9072-ft. above sea level.

Latitude 40° 39' 12"  
Longitude 112° 12' 06"

**Transmitter:** Salt Lake City.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 200-kw max. visual. Antenna: 4153-ft. above av. terrain, 287-ft. above ground.

Latitude 40° 39' 33"  
Longitude 112° 12' 07"

**FCC Digital File Number:** BPCDT-19991101AJS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 5-meter Ku & C-band; 5.5-meter Ku-band; 9.2-meter C-band; 10-meter C-band.

**Ownership:** Larry H. Miller Communications Corp.

**Began Operation:** February 14, 1989. Sale to present owner by American TV of Utah approved by FCC February 22, 1993.

**Represented (sales):** Blair Television.

**Represented (legal):** Fleischman & Walsh LLP.

**Personnel:**

**Randy Rigby,** General Manager.

**Chris Baum,** General Sales Manager.

**Mark Lowry,** National Sales Manager.

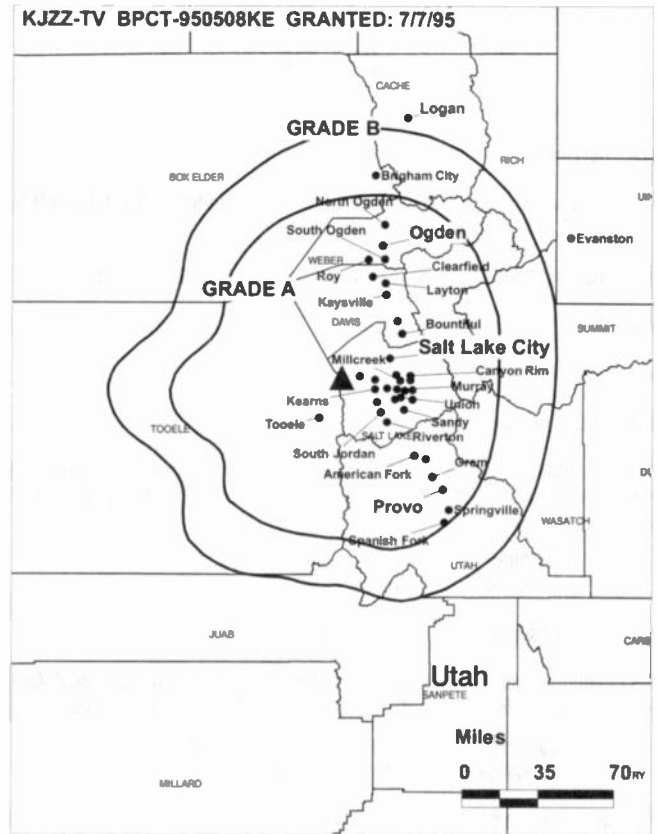
**Robert Quigley,** Program Director.

**Norma Lloyd,** Promotion Director.

**Mark Harris,** Operations Director.

**Maggie Kearns,** Controller.

**Mike Grover,** Chief Engineer.



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**Rates:** On request.

**City of License:** Salt Lake City. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	342,350	325,490	667,840
Average Weekly Circulation (2000)	196,613	164,961	361,574
Average Daily Circulation (2000)			131,731
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,560	320,020	660,580
Average Weekly Circulation (2000)	195,985	164,074	360,059
Average Daily Circulation (2000)			131,564
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,790	5,470	7,260
Average Weekly Circulation (2000)	628	886	1,514
Average Daily Circulation (2000)			167

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Utah—Salt Lake City

## KSL-TV Ch. 5

**Network Service:** NBC.

**Licensee:** Bonneville Holding Co., Broadcast House, 55 North 300 West, Box 1160, Salt Lake City, UT 84110-1160.

**Studio:** Broadcast House, 55 North 300 West, Box 1160, Salt Lake City, UT 84110-1160.

**Phone:** 801-575-5555. **Fax:** 801-575-5857.

**E-mail:** steve.lindsley@ksl.com

**Web Site:** http://www.ksl.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 34-kw visual, 6.76-kw aural. Antenna: 3780-ft. above av. terrain, 219-ft. above ground, 9258-ft. above sea level.

Latitude 40° 39' 35"  
Longitude 112° 12' 05"

**Transmitter:** Farnsworth Peak, Oquirrh Range.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 295-kw max. visual. Antenna: 4157-ft. above av. terrain, 289-ft. above ground, 9324-ft. above sea level.

Latitude 40° 39' 33"  
Longitude 112° 12' 07"

**Transmitter:** Farnsworth Peak, 6.2-mi. SW of Magna.

**FCC Digital File Number:** BPCDT-990318KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Dalsat, 3.7-meter Ku-band.

**AM Affiliate:** KSL, 50-kw, 1160 kHz.

**News Service:** AP.

**Ownership:** Bonneville International Corp. (Group Owner).

**Began Operation:** June 1, 1949.

**Represented (sales):** Pety Television Inc.

### Personnel:

Chris Redgrave, Vice President & General Manager.

Sam Wilson, Vice President & Controller.

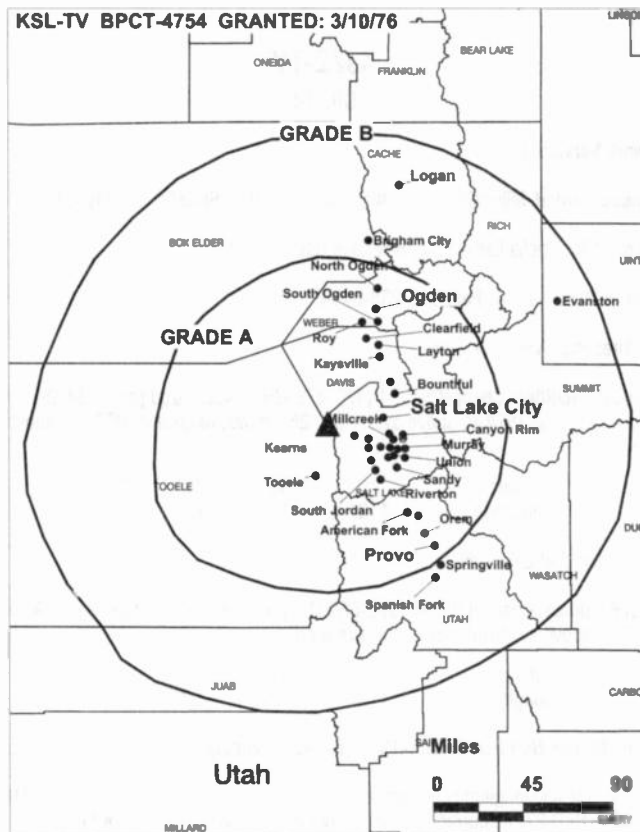
David Manookin, Vice President, Programming.

Greg James, Vice President, Engineering.

Kurt Gentry, Vice President, Sales.

Paul Rennie, National Sales Manager.

Mark Wiest, Local Sales Manager.



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Linda Yorgason, Local Sales Manager.

Steve Poulsen, Marketing & Events Director.

Russ Crabbe, Production Manager.

Brink Chipman, News Director.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Salt Lake City. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	438,570	323,580	762,150
Average Weekly Circulation (2000)	319,487	246,695	566,182
Average Daily Circulation (2000)			312,628
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,720	320,020	686,740
Average Weekly Circulation (2000)	302,651	246,367	549,018
Average Daily Circulation (2000)			308,543
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,850	3,560	75,410
Average Weekly Circulation (2000)	16,836	328	17,163
Average Daily Circulation (2000)			4,085

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Utah—Salt Lake City

**KSTU**  
Ch. 13

**Network Service:** FOX.

**Licensee:** Fox TV Stations Inc., 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

**Studio:** 5020 W. Amelia Earhart Dr., Salt Lake City, UT 84116.

**Phone:** 801-532-1300. **Fax:** 801-537-5335.

**Web Site:** <http://www.fox13.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 112-kw visual, 11.2-kw aural. Antenna: 3661-ft. above av. terrain, 157-ft. above ground, 9114-ft. above sea level.

Latitude 40° 39' 33"  
Longitude 112° 12' 08"

**Transmitter:** Farnsworth Peak, Oquirrh Range.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 800-kw max. visual. Antenna: 3966-ft. above av. terrain, 167-ft. above ground.

Latitude 40° 39' 33"  
Longitude 112° 12' 08"

**FCC Digital File Number:** BPCDT-19991101AJD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 4.5-meter Ku-band; 2 Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Scientific-Atlanta, 5-meter; Scientific-Atlanta, Standard Agile Omni receivers.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 24, 1978. Originally broadcast on Channel 20. Began operation on Channel 13 November 2, 1987. Sale to present owner by MWT Corp., Northstar Communications Inc., et al., approved by FCC February 16, 1990 (Television Digest, Vol. 29:43). Previous sale approved by FCC February 29, 1988. Sale to MWT Corp., et al., by Adams Communications approved by FCC September 9, 1987. Sale to Adams Communications by Springfield Television Corp. approved by FCC January 9, 1984 (Vol. 23:35).

**Represented (sales):** TeleRep Inc.

**Personnel:**

Glenn Dyer, Vice President & General Manager.

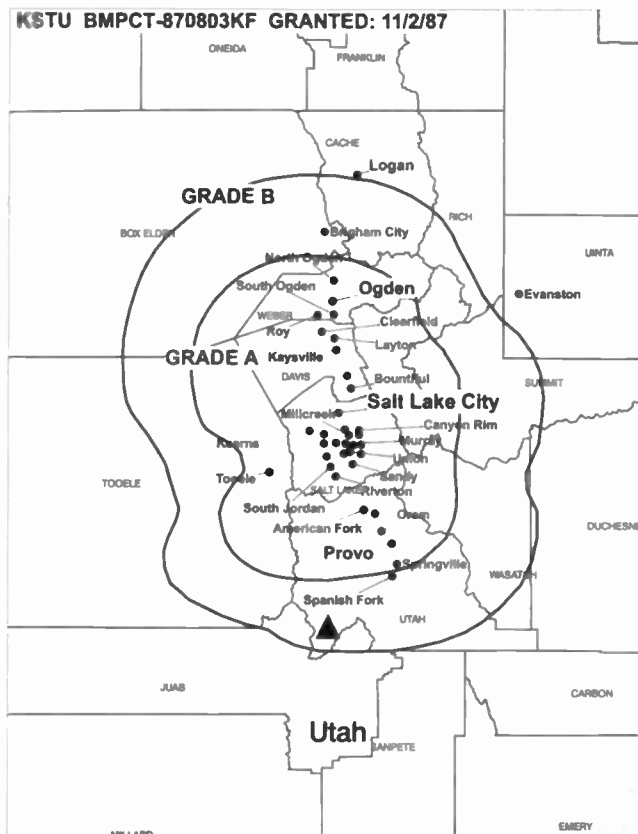
Jeff Maloney, General Sales Manager.

Kerry Toland, National Sales Manager.

Geoff Roth, News Director.

Melanie Say, Program Promotion Director.

Al Schultz, Chief Engineer.



**Rates:** On request.

**City of License:** Salt Lake City. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,750	312,070	666,820
Average Weekly Circulation (2000)	229,453	204,219	433,672
Average Daily Circulation (2000)			196,436
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	352,960	311,140	664,100
Average Weekly Circulation (2000)	228,722	204,160	432,882
Average Daily Circulation (2000)			196,320
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,790	930	2,720
Average Weekly Circulation (2000)	730	60	790
Average Daily Circulation (2000)			115

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Utah—Salt Lake City

**KTVX**  
Ch. 4

**Network Service:** ABC.

**Licensee:** United Television Inc., 8501 Wilshire Blvd., Suite 340, Beverly Hills, CA 90211.

**Studio:** 1760 Fremont Dr., Salt Lake City, UT 84104.

**Phone:** 801-975-4444. **Fax:** 801-975-4442.

**E-mail:** news@4utah.com

**Web Site:** http://www.4utah.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 32.4-kw visual, 4.9-kw aural. Antenna: 3870-ft. above av. terrain, 131-ft. above ground, 9470-ft. above sea level.

Latitude 40° 36' 50"  
Longitude 112° 11' 05"

**Transmitter:** Nelson Peak, 18-mi. SW of Salt Lake City.

**FCC Proposed Digital Channel Number:** Ch. 40.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** 3.8-meter Ku-band; 5-meter Ku & C-band; 7.5-meter Ku & C-band.

**News Service:** ABC NewsOne.

**Ownership:** United Television Inc. (Group Owner).

**Began Operation:** July 1, 1948. Sale pend to News Corp. (*Television Digest*, Vol. 40:34). Sale to present owner by Screen Gems Stations Inc., subsidiary of Columbia Pictures Industries Inc., approved by FCC August 12, 1975 (Vol. 15:18). Sale to Screen Gems by TLF Broadcasters Inc. (Time Inc.) approved by FCC November 5, 1959 (Vol. 15:30, 45). Sale to Time Inc. by Intermountain Broadcasting & Television Corp. (S. S. Fox, et al.) approved by FCC June 24, 1953 (Vol. 9:14, 26).

**Represented (sales):** United Television Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Steve Cohen, General Manager.

Ron Fessenden, General Sales Manager.

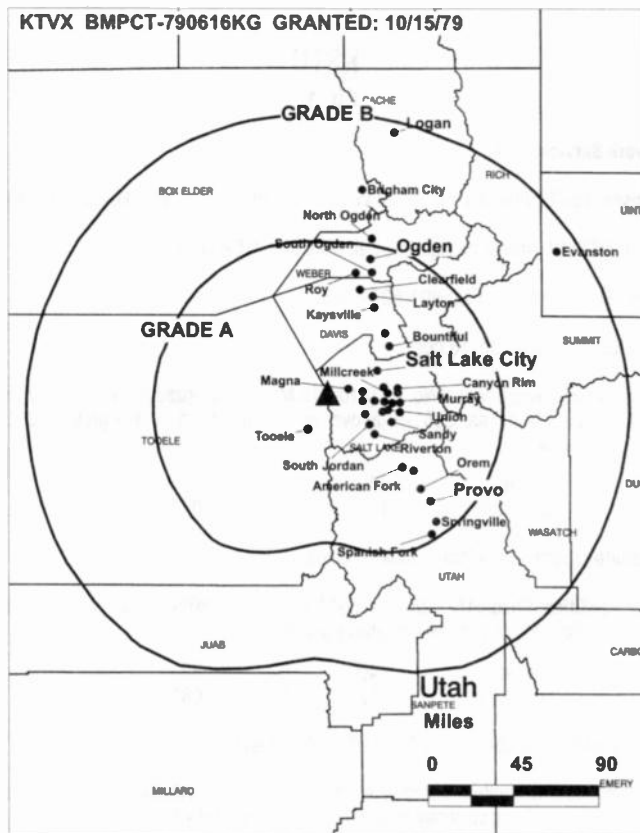
Tom Love, Local Sales Manager.

Jim McDermaid, Chief Engineer.

Adam Bradshaw, News Director.

K. Randall Kimball, Business Manager.

Dennis Shiner, Production Manager.



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Gloria Lee, Creative Services Director.

Michele Stratton, Public Affairs Director.

**Rates:** On request.

**City of License:** Salt Lake City. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	368,510	316,820	685,330
Average Weekly Circulation (2000)	277,760	221,068	498,828
Average Daily Circulation (2000)			251,072
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,720	313,890	680,610
Average Weekly Circulation (2000)	276,115	220,737	496,851
Average Daily Circulation (2000)			250,550
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,790	2,930	4,720
Average Weekly Circulation (2000)	1,645	331	1,976
Average Daily Circulation (2000)			522

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Utah—Salt Lake City

**KUTV**

**Ch. 2**

**(Operates satellite KUSG, St. George, UT).**

**Network Service:** CBS.

**Licensee:** KUTV Associates, c/o CBS Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 2185 South 3600 West, Salt Lake City, UT 84119.

**Phone:** 801-973-3000. **Fax:** 801-973-3369.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized Power: 45.7-kw visual, 9.12-kw aural. Antenna: 3061-ft. above av. terrain, 217-ft. above ground, 8684-ft. above sea level.

Latitude 40° 36' 22"  
Longitude 112° 09' 46"

**Transmitter:** Mountain Peak in Oquirrh Range, 11.2-mi. SW of Salt Lake City.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 523.1-kw max. visual. Antenna: 3025-ft. above av. terrain, 137-ft. above ground.

Latitude 40° 36' 22"  
Longitude 112° 09' 46"

**FCC Digital File Number:** BPCDT-19991025ACP. Granted: January 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, Conus.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** September 10, 1954. Sale to KUTV Inc. by Frank C. Carman, Grant R. Wrathall & Keams-Tribune Corp. approved by FCC March 7, 1956 (*Television Digest*, Vol. 11:31, 38; 12:10). Acquisition of Keams-Tribune Corp. minority interest approved by FCC January 29, 1972. Transfer of control to VS & A Hughes approved by FCC October 18, 1993. Sale to NBC approved by FCC February 28, 1995 (Vol. 34:34, 48, 52). Transfer of control to CBS/Group W approved by FCC August 16, 1995 (Vol. 35:34). Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

**Represented (sales):** CBS/Group W TV Sales.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

David W. Phillips, Vice President & General Manager.

Scott Jones, Operations Manager.

Kent Crawford, Sales Director.

Amber Smith, National Sales Manager.

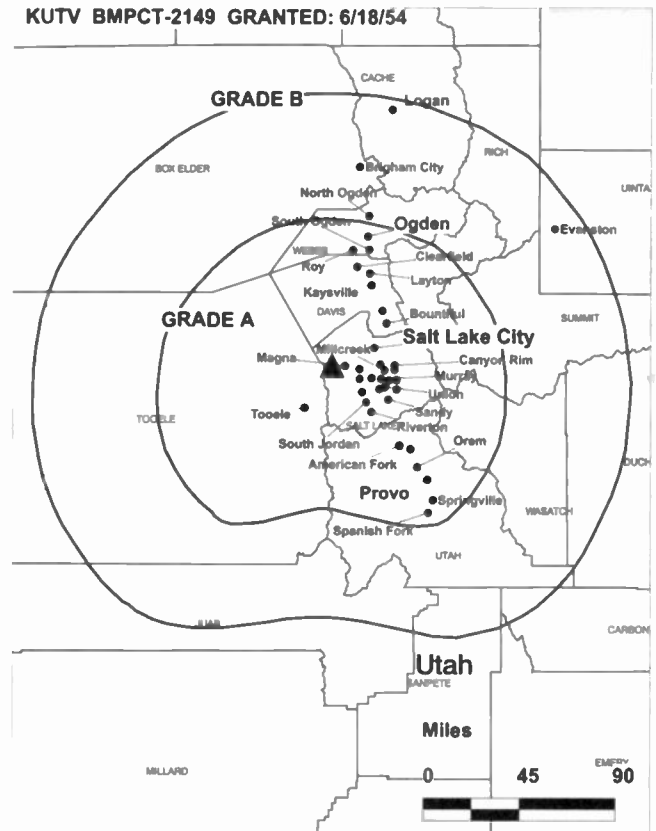
Doug Beck, Local Sales Manager.

Keefe Pulley, Local Sales Manager.

David Hudson, Engineering Director.

Bryan Shiffer, News Director.

KUTV BMPCT-2149 GRANTED: 6/18/54



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Jane Maxey, Promotion Director.

John Greene, Marketing Director.

Marie Fuhrken, Business Manager.

**Rates:** On request.

**City of License:** Salt Lake City. **Station DMA:** Salt Lake City. **Rank:** 36.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	368,510	337,220	705,730
Average Weekly Circulation (2000)	269,580	207,736	477,316
Average Daily Circulation (2000)			229,297
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,720	313,890	680,610
Average Weekly Circulation (2000)	267,985	206,211	474,196
Average Daily Circulation (2000)			228,828
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,790	23,330	25,120
Average Weekly Circulation (2000)	1,595	1,525	3,120
Average Daily Circulation (2000)			470

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Utah—St. George

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**KUSG**

**Ch. 12**

**(Satellite of KUTV, Salt Lake City, UT)**

**Network Service:** CBS.

**Grantee:** KUTV Associates, c/o CBS Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** See KUTV, Salt Lake City, UT.

**Phone:** 801-973-3346.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 9.8-kw visual. Antenna: 138-ft. above av. terrain, 23-ft. above ground, 3133-ft. above sea level.

Latitude	37°	03'	49"
Longitude	113°	34'	20"

**Transmitter:** Webb Hill, approx. 2.8-mi. S of St. George.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** August 11, 1999. Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

**Represented (sales):** CBS Sales.

**Represented (legal):** CBS Legal.

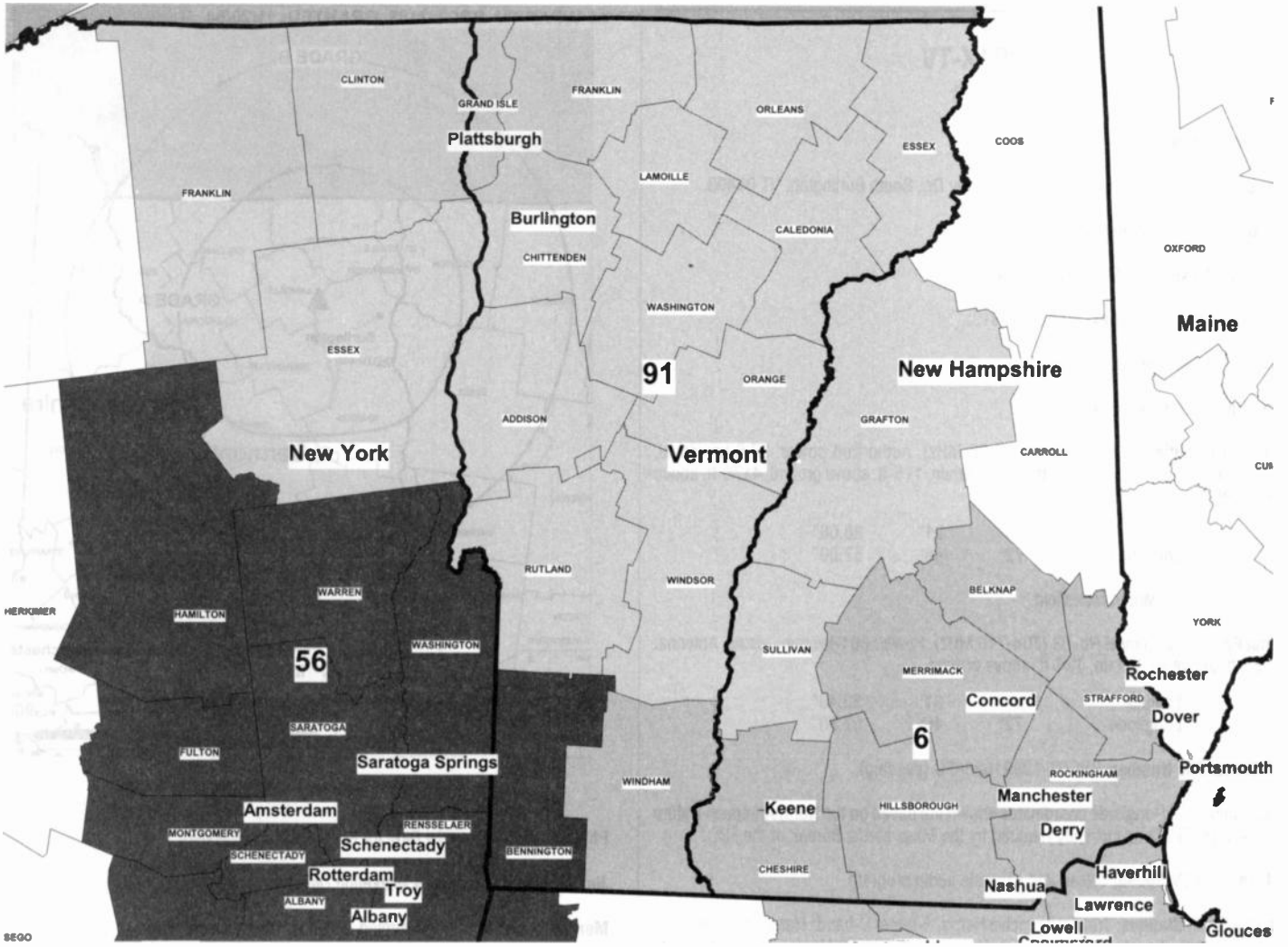
**Personnel:** See KUTV, Salt Lake City, UT.

**Rates:** On request.

**City of License:** St. George.

**Station DMA:** Salt Lake City. Rank: 36.

**Nielsen Data:** Not available.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Boston, MA	2,242,240	6
Albany-Schenectady-Troy, NY	508,470	56
Portland-Auburn, ME	362,660	79

**MARKET AREA COMMERCIAL STATIONS**

WBPX (68), WBZ-TV (4), WCVB-TV (5), WDPX (58), WFXT (25), WHDH-TV (7), WHUB-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WPXB (60), WPXG (21), WSBK-TV (38), WUNI (27), WWDP (46)  
 WCDC (19), WEWB (45), WNYT (13), WRGB (6), WTEN (10), WXXA-TV (23), WYPX (55)  
 WCSH (6), WGME-TV (13), WMPX-TV (23), WMTW-TV (8), WPME (35), WPXT (51), WCAX-TV (3), WFFF-TV (44), WNNE (31), WPTZ (5), WVNY (22)

**State Cross Reference List**  
 Communities that receive programs of stations that are located elsewhere.

WPTZ, Burlington	See Plattsburgh, NY
WNNE, White River Junction	See Hartford, VT

**Vermont Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
Commercial Television	1	3	4
Educational Television	0	4	4
	1	7	8

# Vermont—Burlington

## WCAX-TV Ch. 3

**Network Service:** CBS.

**Licensee:** Mount Mansfield Television Inc., Joy Dr., South Burlington, VT 05403.

**Studio:** Joy Dr., South Burlington, VT 05403.

**Mailing Address:** Box 608, Burlington, VT 05402.

**Phone:** 802-658-6300. **Fax:** 802-652-6319.

**E-mail:** channel3@wcax.com

**Web Site:** http://www.wcax.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 37.6-kw visual, 7.4-kw aural. Antenna: 2740-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36.00"  
Longitude 72° 48' 57.00"

**Transmitter:** Atop Mount Mansfield.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 801-kw max. visual. Antenna: 2753-ft. above av. terrain, 134-ft. above ground.

Latitude 44° 31' 32.40"  
Longitude 72° 48' 57.80"

**FCC Digital File Number:** BPCDT-19991028AFC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 9-meter C-band; Transmit/receive Scientific-Atlanta, 6-meter Ku-band; RCA Americom, Ku-band; Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Midwest Communications, 2.3-meter Ku-band.

**News Services:** AP, CNN Newsource.

**Ownership:** Mount Mansfield Television Inc.

**Began Operation:** September 3, 1954.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Personnel:**

**Stuart T. Martin**, President.

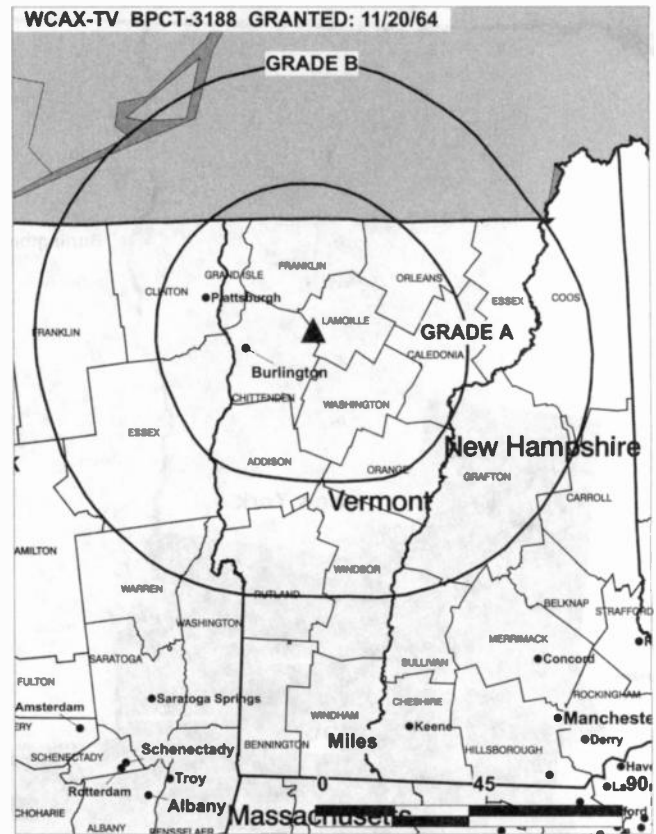
**Peter R. Martin**, Executive Vice President & General Manager.

**Bruce Grindle**, General Sales Manager.

**Judith Fisher**, Local Sales Manager.

**Marselis Parsons**, News Director.

**Theodore Teffner**, Chief Engineer.



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**Phil Scharf**, Commercial Director & Production Supervisor.

**Jim Strader**, Operations & Marketing Director.

**Meredith Goodwin**, Programming & Public Service Coordinator.

**Rates:** On request.

**City of License:** Burlington. **Station DMA:** Burlington-Plattsburgh. **Rank:** 91.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	231,340	121,170	352,510
Average Weekly Circulation (2000)	152,166	58,064	210,229
Average Daily Circulation (2000)			118,816
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	181,210	109,110	290,320
Average Weekly Circulation (2000)	135,957	56,293	192,250
Average Daily Circulation (2000)			112,252
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,130	12,060	62,190
Average Weekly Circulation (2000)	16,208	1,771	17,979
Average Daily Circulation (2000)			6,564

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Vermont—Burlington

## WFFF-TV Ch. 44

**Network Service:** FOX.

**Grantee:** Smith Broadcasting of Vermont LLC, 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 553 Roosevelt Hwy., Colchester, VT 05446.

**Phone:** 802-655-0044. **Fax:** 802-655-0040.

**E-mail:** jnichols@together.net

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 1700-kw visual. Antenna: 1302-ft. above av. terrain, 305-ft. above ground, 2303-ft. above sea level.

Latitude 44° 34' 30"  
Longitude 73° 40' 29"

Requests modification of CP for change to 1460-kw max. visual, 2756-ft. above av. terrain, 148-ft. above ground, 4147-ft. above sea level; lat. 44° 31' 32", long. 72° 48' 54", transmitter to Mount Mansfield, 20-mi. from Burlington. BMPCT-960212KG.

**Transmitter:** Terry Mountain, 23.8-mi. W of Burlington.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 50-kw max. visual. Antenna: 2231-ft. above av. terrain, 151-ft. above ground.

Latitude 44° 31' 32"  
Longitude 72° 48' 54"

**FCC Digital File Number:** BPCDT-1991029ABX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Smith Broadcasting Group Inc. (Group Owner).

**Began Operation:** August 31, 1997. Sale to present owner from Champlain Valley Tele-casting Inc. approved by FCC November 30, 1998.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

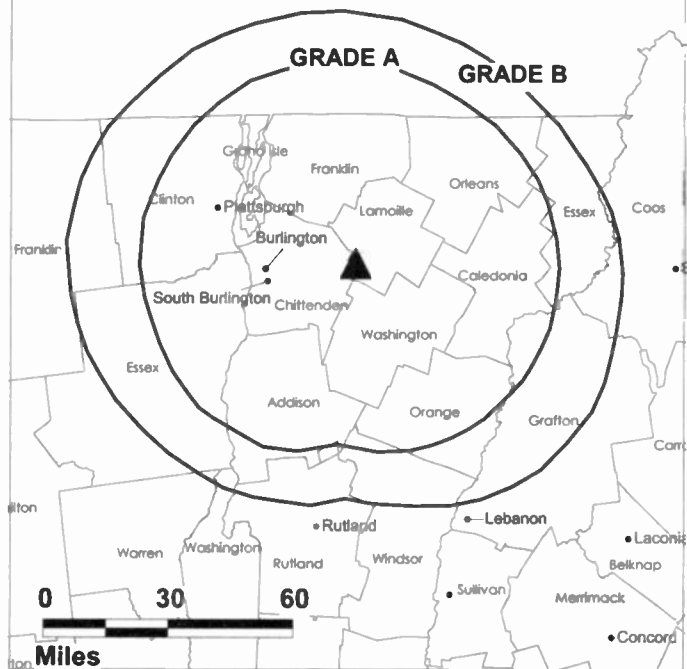
**Personnel:**

**John Nichols**, General Manager.

**Joe Cummings**, Chief Engineer.

**Joe Krone**, Program Director.

WFFF-TV BMPCT-960212KG GRANTED: 5/17/96



**Rates:** On request.

**City of License:** Burlington. **Station DMA:** Burlington-Plattsburgh. **Rank:** 91.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,770	46,900	223,670
Average Weekly Circulation (2000)	65,708	12,103	77,811
Average Daily Circulation (2000)			22,360
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,770	46,900	223,670
Average Weekly Circulation (2000)	65,708	12,103	77,811
Average Daily Circulation (2000)			22,360

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Vermont—Burlington-Plattsburgh, New York

## WVNY Ch. 22

**Network Service:** ABC.

**Licensee:** C-22 FCC Licensee Subsidiary LLC, 1330 Avenue of the Americas, New York, NY 10019.

**Studio:** 530 Shelburn Road, Burlington, VT 05401.

**Mailing Address:** Box 22, Burlington, VT 05402.

**Phone:** 802-860-2222. **Fax:** 802-865-9976.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 1000-kw max. & 589-kw horizontal visual, 100-kw max. & 58.9-kw horizontal aural. Antenna: 2740-ft. above av. terrain, 309-ft. above ground, 4172-ft. above sea level.

Latitude 44° 31' 40"  
Longitude 72° 48' 58"

**Transmitter:** Mount Mansfield.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 817-kw max. visual. Antenna: 2654-ft. above av. terrain, 200-ft. above ground.

Latitude 44° 31' 40"  
Longitude 72° 48' 58"

**FCC Digital File Number:** BPCDT-19991027ACA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** C-22 FCC Licensee Subsidiary LLC; Straightline Communications LLC (Group Owner).

**Began Operation:** April 19, 1968. Left air April 2, 1971; resumed operation September 17, 1971. Sale to International TV Corp. (Donald G. Martin, et al.) by Vermont-New York TV Inc. approved by FCC April 17, 1974. Sale to Citadel Communications approved by FCC October 18, 1982 (*Television Digest*, Vol. 22:34). Sale to U.S. Broadcast Group LP approved by FCC November 9, 1995 (Vol. 35:35). Sale to present owners by U.S. Broadcast Group approved by FCC April 23, 1998.

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Larry Delia, General Manager.

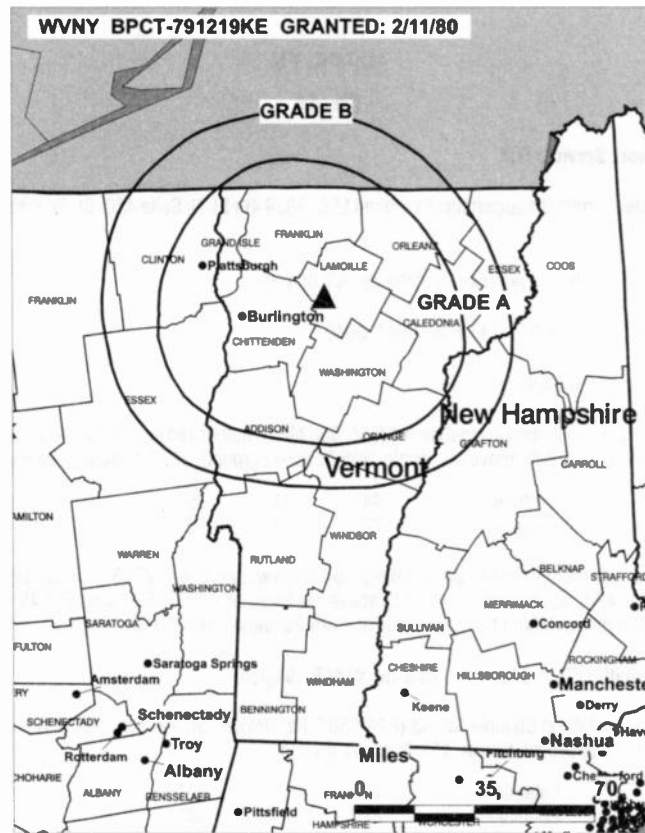
Erik Storck, General Sales Manager.

Pete James, Local Sales Manager.

Ken Schreiner, News Director.

Linda Noyes, Promotion Director.

Ken Kaszubowski, Operations Manager & Program Director.



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**Highest 30 Sec. Rate:** \$2000.

**City of License:** Burlington. **Station DMA:** Burlington-Plattsburgh. **Rank:** 91.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,500	86,080	257,580
Average Weekly Circulation (2000)	91,935	23,957	115,893
Average Daily Circulation (2000)			45,917
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,500	85,740	257,240
Average Weekly Circulation (2000)	91,935	23,940	115,876
Average Daily Circulation (2000)			45,916
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	340	340
Average Weekly Circulation (2000)	0	17	17
Average Daily Circulation (2000)			1

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Vermont—Hartford-Hanover, New Hampshire

**WNNE**

**Ch. 31**

**(Satellite of WPTZ, Plattsburgh, NY)**

**Network Service:** NBC.

**Licensee:** Hearst-Argyle Stations Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 203 DeWitt Dr., White River Junction, VT 05001.

**Phone:** 802-295-3100. **Fax:** 802-295-3983.

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 2220-ft. above av. terrain, 149-ft. above ground, 3299-ft. above sea level.

Latitude 43° 26' 38"  
Longitude 72° 27' 17"

**Transmitter:** Mount Ascutney, Windsor, VT.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 135-kw max. visual. Antenna: 2330-ft. above av. terrain, 131-ft. above ground.

Latitude 43° 26' 38"  
Longitude 72° 27' 17"

**FCC Digital File Number:** BPCDT-19991101AEW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Transmit/receive Scientific-Atlanta, 7-meter C-band; Harris, 3-meter Ku-band; Vertex, 4.5-meter Ku-band; Harris, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel, Potomac News Service, Skycorn.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 27, 1978. Sale to Heritage Media by Taft Broadcasting Co. approved by FCC October 10, 1990 (*Television Digest*, Vol. 30:17, 43). News Corp. acquired Heritage Media & then sold station through William G. Evans, Trustee, to Sinclair Communications (Vol. 37:29). In 1997, SunRise Television bought station from Sinclair Communications. Station, along with SunRise Television's KSBW & WPTZ, was swapped for Hearst-Argyle's WDTN & WNAC-TV (Vol. 38:8). FCC approved deal July 1, 1998.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Sidley & Austin.

**Personnel:**

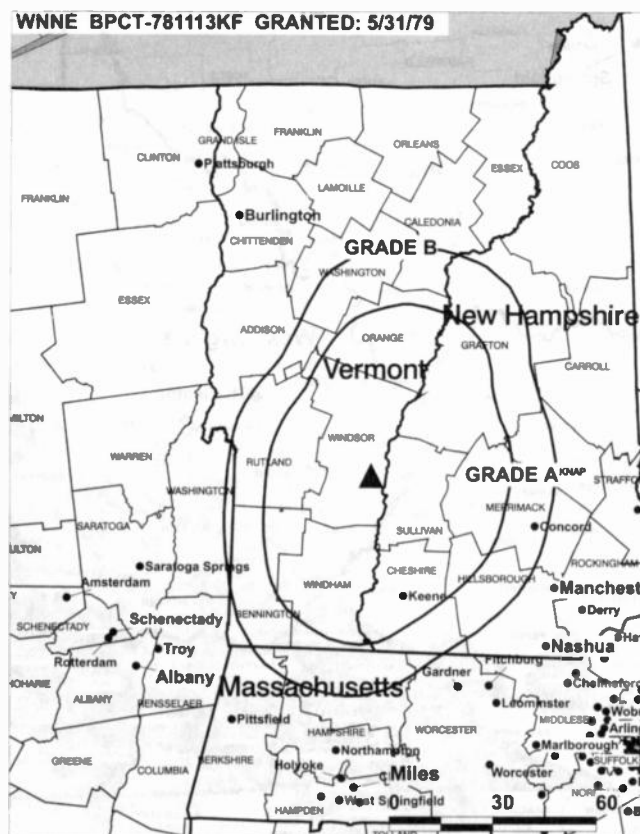
Paul Sands, President & General Manager.

Gary Osheyack, General Sales Manager.

Bruce Lyndes, News Director.

Steve Herbers, Controller.

WNNE BPCT-781113KF GRANTED: 5/31/79



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Joe Cummings, Engineering Director.

**Rates:** On request.

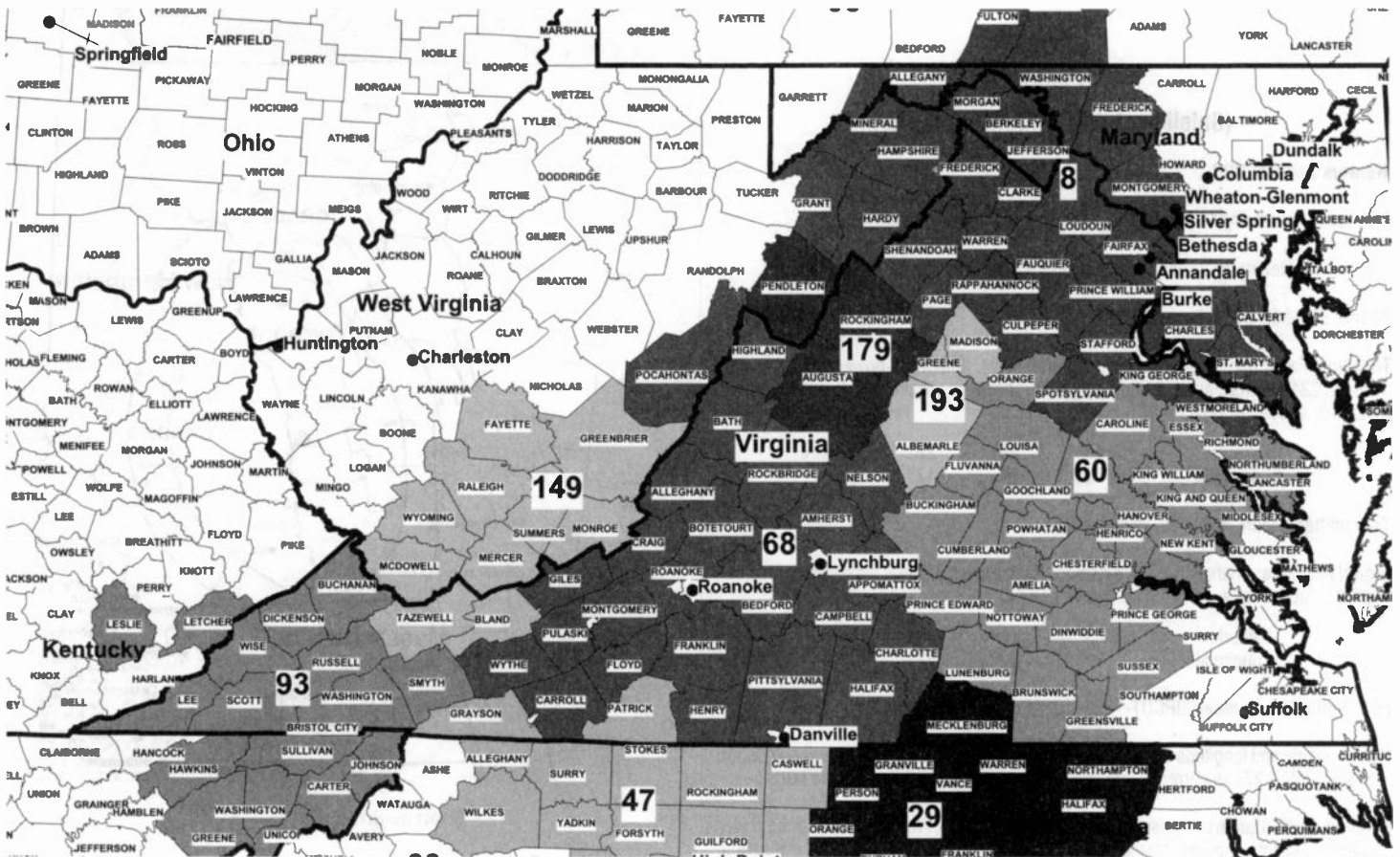
**City of License:** Hartford. **Station DMA:** Burlington-Plattsburgh. **Rank:** 91.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,160	35,730	191,890
Average Weekly Circulation (2000)	58,017	8,560	66,576
Average Daily Circulation (2000)			29,406
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,560	28,350	113,910
Average Weekly Circulation (2000)	36,215	7,652	43,867
Average Daily Circulation (2000)			20,815
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,600	7,380	77,980
Average Weekly Circulation (2000)	21,802	908	22,710
Average Daily Circulation (2000)			8,592

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia



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## MARKET

## NIELSEN DMA TV HOUSEHOLDS

## RANK

Washington, DC	2,047,340	8
Raleigh-Durham, NC	873,440	29
Norfolk-Portsmouth-Newport News, VA	638,190	41
Greensboro-High Point-Winston Salem, NC	600,000	47
Richmond-Petersburg, VA	489,320	60
Roanoke-Lynchburg, VA	407,480	68
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	295,260	93
Bluefield-Beckley-Oak Hill, WV	139,070	149

## MARKET AREA COMMERCIAL STATIONS

Washington, DC	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WPXW (66), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WWPX (60)
Raleigh-Durham, NC	WFPX (62), WKFT (40), WLFL (22), WNCN (17), WRAL-TV (5), WRAY-TV (30), WRAX (50), WRDC (28), WRPX (47), WTVB (11)
Norfolk-Portsmouth-Newport News, VA	WAVY-TV (10), WGNT (27), WPXV (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
Greensboro-High Point-Winston Salem, NC	WFMY-TV (2), WGHP (8), WGPX (16), WLXI-TV (61), WTWB-TV (20), WUPN-TV (48), WXII (12), WXLV-TV (45)
Richmond-Petersburg, VA	WRIC-TV (8), WRLH-TV (35), WTVR-TV (6), WUPV (65), WWBT (12)
Roanoke-Lynchburg, VA	WDBJ (7), WDRL-TV (24), WFXR-TV (27), WJPR (21), WPXR (38), WSET-TV (13), WSLI-TV (10)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Bluefield-Beckley-Oak Hill, WV	WOAY-TV (4), WVSX (59), WVVA (6)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WJHL-TV, Bristol	See Johnson City, TN
WKPT-TV, Bristol	See Kingsport, TN
WLFG, Grundy	See Bristol, VA
WVEC-TV, Hampton	See Norfolk, VA
WDBJ & WSLI-TV, Lynchburg	See Roanoke, VA
WAVY-TV & WNGT, Norfolk	See Portsmouth, VA
WVBT, Virginia Beach	See Norfolk, VA
WRIC-TV & WTVR-TV, Petersburg	See Richmond, VA
WUPV, Richmond	See Ashland, VA
WDRL-TV, Roanoke	See Danville, VA
WJPR & WSET-TV, Roanoke	See Lynchburg, VA

### Virginia Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	11	14	25
Educational Television	0	11	11
	11	25	36

## Communications Daily

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For information, call 800-771-9202



## Virginia—Arlington

**WTMW**  
Ch. 14

**Network Service:** Independent.

**Licensee:** Urban Broadcasting Corp., 3565 Lee Hwy., Arlington, VA 22207.

**Studio:** 3565 Lee Hwy., Arlington, VA 22207.

**Phone:** 703-528-0051. **Fax:** 703-528-2956.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 2880-kw max. visual. Antenna: 568-ft. above av. terrain, 650-ft. above ground, 1010-ft. above sea level.

Latitude	38°	56'	24"
Longitude	77°	04'	54"

**Transmitter:** 4001 Nebraska Ave. NW, Washington, DC.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 900-kw max. visual. Antenna: 568-ft. above av. terrain, 410-ft. above ground.

Latitude	38°	56'	24"
Longitude	77°	04'	54"

**FCC Digital File Number:** BPCDT-19991028ADH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Urban Broadcasting Corp.

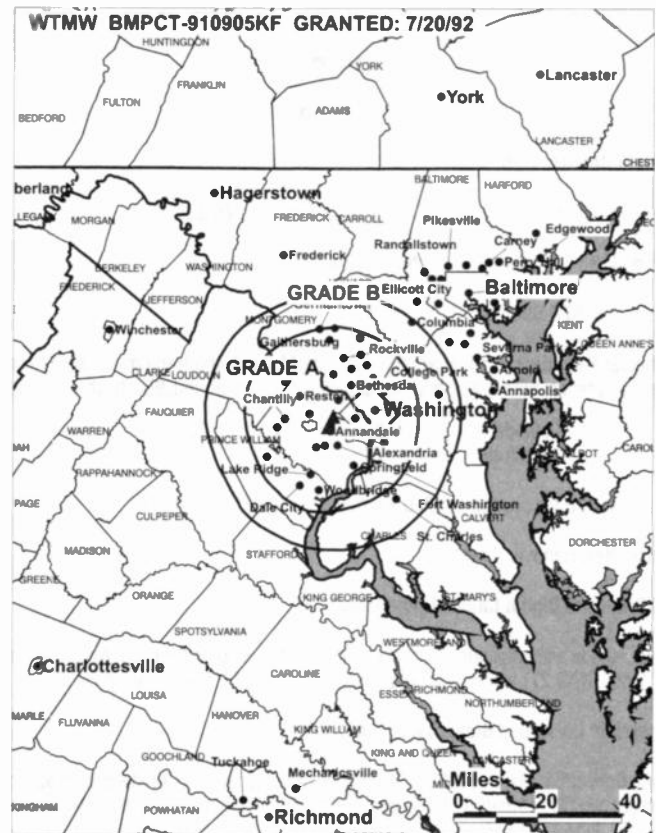
**Began Operation:** August 3, 1993.

### Personnel:

**Ted White**, General Manager.

**Page Silver**, Assistant General Manager & Business Manager.

**Cliff Haglund**, Chief Engineer.



**Rates:** On request.

**City of License:** Arlington. **Station DMA:** Washington, DC. **Rank:** 8.

**Nielsen Data:** Not available.

# Virginia—Ashland

**WUPV**  
**Ch. 65**

**Network Service:** UPN.

**Licensee:** TV 65 Broadcasting LC, Box 549, Hampton, VA 23669.

**Studio:** 4120 E. Parham Rd., Richmond, VA 23228.

**Phone:** 804-672-6565.

**Technical Facilities:** Channel No. 65 (776-782 MHz). Authorized power: 34.7-kw max. visual. Antenna: 859-ft. above av. terrain, 869-ft. above ground, 968-ft. above sea level.

Latitude            37°    44'    32"  
Longitude          77°    15'    18"

Requests CP for change to 2710-kw max. visual. BPCT-960627KT.

**Transmitter:** Hanover County.

**FCC Proposed Digital Channel Number:** Ch. 47.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Lockwood Broadcasting Inc. (Group Owner).

**Began Operation:** March 9, 1990. Sale to Bell Broadcasting by Christel Broadcasting approved by FCC February 7, 1997. Sale to present owner by Bell Broadcasting approved by FCC June 18, 1997.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

Gerald Walsh, General Manager.

Ryan Harris, National Sales Manager.

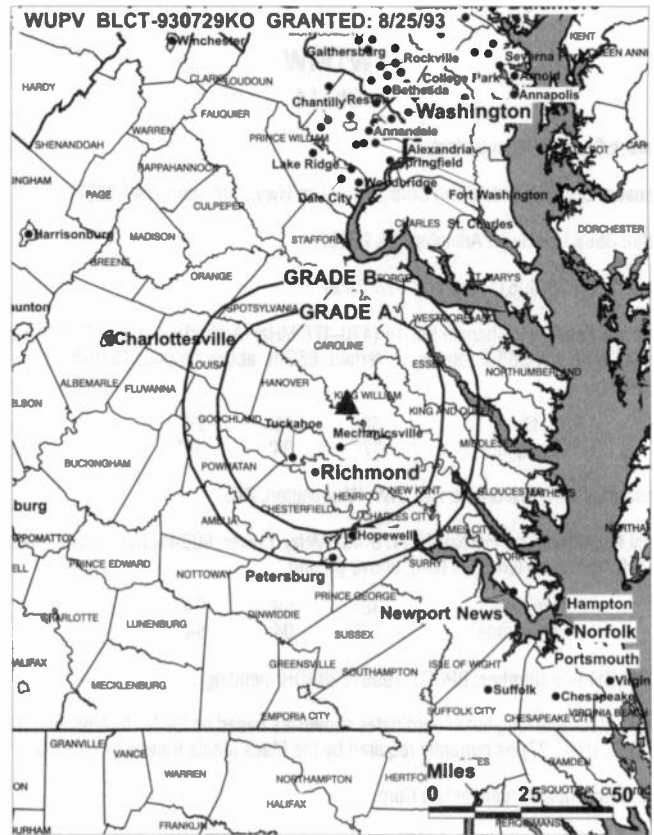
Kenyatta Gunn, Business Manager.

Jeff Loughridge, Chief Engineer.

**Rates:** On request.

**City of License:** Ashland.

**Station DMA:** Richmond-Petersburg. **Rank:** 60.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,160	125,300	406,460
Average Weekly Circulation (2000)	82,815	24,562	107,377
Average Daily Circulation (2000)			34,715
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	281,160	125,300	406,460
Average Weekly Circulation (2000)	82,815	24,562	107,377
Average Daily Circulation (2000)			34,715

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Bristol-Kingsport-Johnson City, Tennessee

## WCYB-TV Ch. 5

**Network Service:** NBC.

**Licensee:** Appalachian Broadcasting Corp., Cumberland & Lee Sts., Bristol, VA 24201.

**Studio:** 101 Lee St., Bristol, VA 24201.

**Phone:** 540-645-1555. **Fax:** 540-645-1513.

**E-mail:** info@wcyb.com

**Web Site:** http://www.wcyb.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 83.2-kw visual, 11.5-kw aural. Antenna: 2230-ft. above av. terrain, 140-ft. above ground, 4380-ft. above sea level.

Latitude 36° 26' 57"  
Longitude 82° 06' 31"

Holds CP for change to 53-kw max. visual, 2897-ft. above av. terrain, 778-ft. above ground, 5016-ft. above sea level. BPCT-960111K1.

**Transmitter:** Rye Patch Knob, Cherokee National Forest.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 129-kw max. visual. Antenna: 2162-ft. above av. terrain, 58-ft. above ground.

Latitude 36° 26' 55"  
Longitude 82° 06' 31"

**FCC Digital File Number:** BPCDT-19990913AAI. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 3.8-meter Ku & C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Harris, Standard Communications receivers.

**News Services:** AP, Conus, NBC News Channel, Sports News Satellite.

**Ownership:** Lamco Communications Inc. (Group Owner).

**Began Operation:** August 13, 1956. Sale to present owner by Starr Broadcasting group approved by FCC March 17, 1977 (*Television Digest*, Vol. 16:33). Sale to Starr by Robert H. Smith, J. Fey Rogers, Charles M. Gore & Harry M. Daniel approved by FCC November 12, 1970 (Vol. 10:6, 46).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Koteen & Naftalin LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

### Personnel:

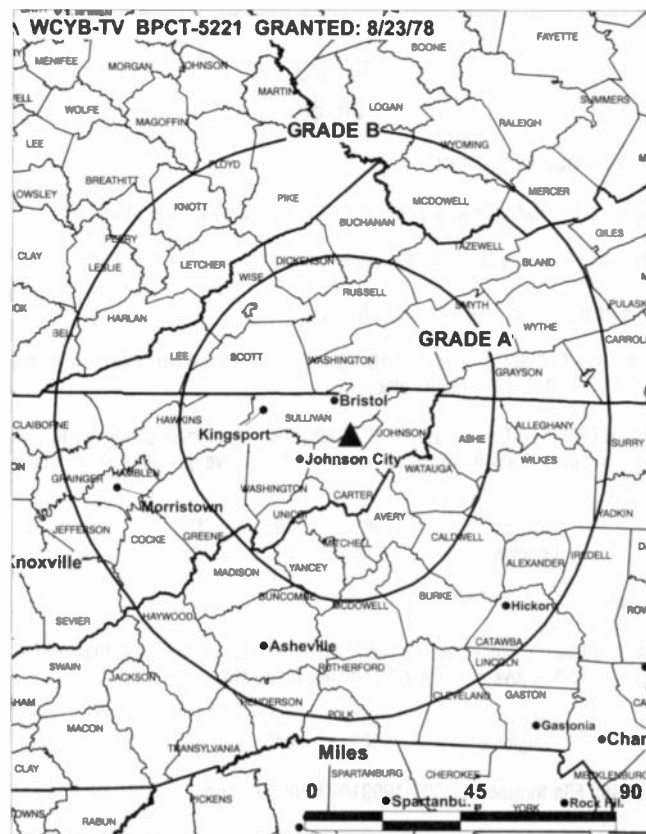
**Joe Macione Jr.**, Executive Vice President & General Manager.

**Jim Bowman**, Sales Manager.

**Steve Hawkins**, News Manager.

**Cheryl Stout**, Program Manager.

**Tom Cupp**, Engineering Manager.



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**Nancy Booher**, Accounting Manager.

**Warren Sanders**, Station Relations Manager.

**Tony Venable**, Production Manager.

**James Riffe**, Promotion Manager.

**Rates:** On request.

**City of License:** Bristol. **Station DMA:** Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). **Rank:** 93.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	283,230	147,920	431,150
Average Weekly Circulation (2000)	200,093	50,960	251,053
Average Daily Circulation (2000)			158,207
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	203,170	74,780	277,950
Average Weekly Circulation (2000)	175,297	43,532	218,829
Average Daily Circulation (2000)			143,642
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	80,060	73,140	153,200
Average Weekly Circulation (2000)	24,795	7,428	32,224
Average Daily Circulation (2000)			14,565

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Virginia—Grundy-Bristol

**WLFG**  
**Ch. 68**

**Network Service:** Independent.

**Licensee:** Living Faith Ministries, Rte. 460, Box 151, Vansant, VA 24656.

**Studio:** 8594 Hidden Valley Rd., Abingdon, VA 24210.

**Mailing Address:** Box 151, Vansant, VA 24656.

**Phones:** 540-676-3806 (studio); 540-935-7850 (home office). **Fax:** 540-676-3572 (studio); 540-935-8857 (home office).

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 1140-kw max. visual. Antenna: 2504-ft. above av. terrain, 167-ft. above ground, 4348-ft. above sea level.

Latitude	36°	49'	47"
Longitude	82°	04'	45"

**Transmitter:** Clinch Mountain.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 2172-ft. above av. terrain, 167-ft. above ground.

Latitude	36°	49'	47"
Longitude	82°	04'	45"

**FCC Digital File Number:** BPCDT-19991029ANK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Living Faith Ministries Inc.

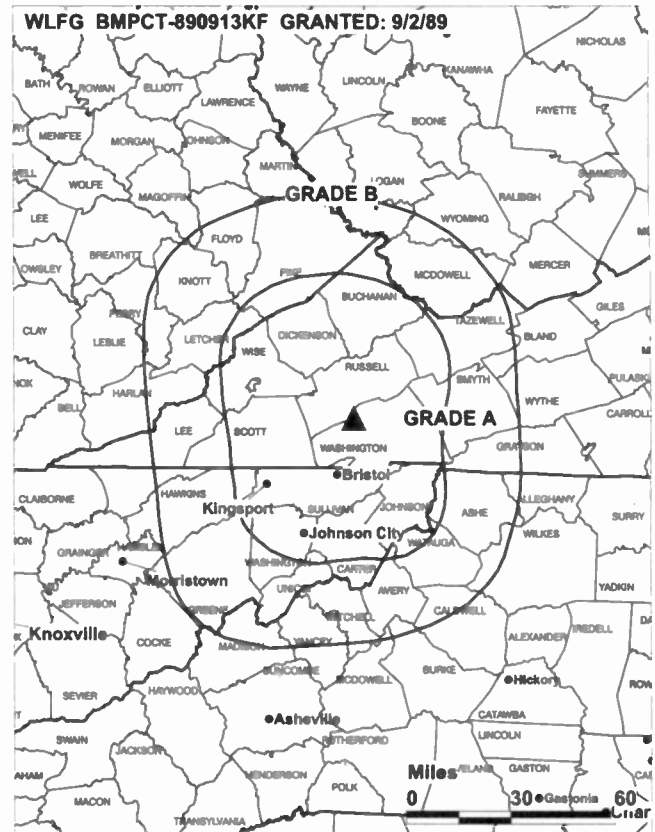
**Began Operation:** January 1, 1995.

**Represented (engineering):** Robert L. Litter II.

**Personnel:**

**Rev. Buford Smith, President.**

**Michael D. Smith, General Manager.**



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**Chuck Britt, Chief Engineer.**

**Rates:** On request.

**City of License:** Grundy.

**Station DMA:** Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN). **Rank:** 93.

**Nielsen Data:** Not available.

# Virginia—Charlottesville

## WVIR-TV Ch. 29

**Network Service:** NBC.

**Licensee:** Virginia Broadcasting Corp., Box 769, Charlottesville, VA 22902.

**Studio:** 503 E. Market St., Charlottesville, VA 22902.

**Mailing Address:** Box 769, Charlottesville, VA 22902.

**Phones:** 804-220-2900; 804-220-2905 (news). **Fax:** 804-220-2903 (programming); 804-220-2904 (sales).

**Web Site:** <http://www.nbc29.com>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1188-ft. above av. terrain, 269-ft. above ground, 1729-ft. above sea level.

Latitude 37° 59' 00"  
Longitude 78° 28' 54"

**Transmitter:** Carter Mountain, 3.5-mi. S of Charlottesville.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 1000-kw max. visual. Antenna: 1184-ft. above av. terrain, 274-ft. above ground.

Latitude 37° 59' 00"  
Longitude 78° 28' 54"

**FCC Digital File Number:** BPCDT-19991028AEI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 4-meter; Scientific-Atlanta, 5-meter.

**News Service:** AP.

**Ownership:** Waterman Broadcasting Corp. (Group Owner).

**Began Operation:** March 11, 1973. Sale to present owner by Harold B. Wright Jr., et al., approved by FCC October 30, 1986.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Harold B. Wright Jr., Vice President & General Manager.

Jim Fernald, General Sales Manager.

Dave Cupp, News Director.

Bob Doyle, Program Director.

Phyllis Melton, Business Manager.



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**Bob Jenkins, Chief Engineer.**

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Charlottesville. **Station DMA:** Charlottesville. **Rank:** 193.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,520	91,800	207,320
Average Weekly Circulation (2000)	63,370	30,637	94,007
Average Daily Circulation (2000)			54,505
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,060	19,780	52,840
Average Weekly Circulation (2000)	26,374	12,678	39,052
Average Daily Circulation (2000)			26,260
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,460	72,020	154,480
Average Weekly Circulation (2000)	36,996	17,959	54,955
Average Daily Circulation (2000)			28,245

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Danville

## WDRL-TV Ch. 24

**Network Service:** UPN.

**Licensee:** Melvin N. Eleazer, Box 370, Danville, VA 24540.

**Studio:** 5200 Wilson St., Roanoke, VA 24014.

**Mailing Address:** Box 14005, Roanoke, VA 24038.

**Phone:** 540-366-2424. **Fax:** 540-366-1056.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 1142.6-kw max. visual. Antenna: 351-ft. above av. terrain, 174-ft. above ground, 915-ft. above sea level.

Latitude	36°	30'	36"
Longitude	79°	28'	23"

**Transmitter:** 0.5-mi. S of NC Hwys. 29 & 1353, Old Post Office Bldg., Pelham.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 49.8-kw max. visual. Antenna: 351-ft. above av. terrain, 174-ft. above ground.

Latitude	36°	30'	36"
Longitude	79°	28'	23"

**FCC Digital File Number:** BPCDT-19991028AEM. Granted: June 2, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Melvin N. Eleazer.

**Began Operation:** August 16, 1994. Involuntary transfer to Melvin Eleazer dismissed by FCC October 14, 1999; however, Eleazer appealed initial bankruptcy court decision and was awarded sole custody of station.

**Personnel:**

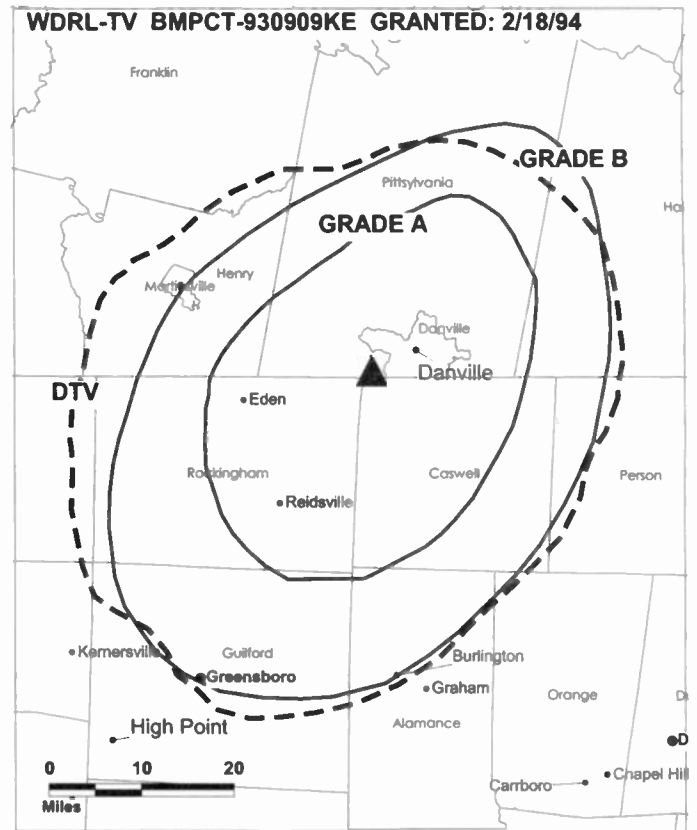
**Mel Eleazer,** Chief Executive Officer.

**Larry Smith,** National Sales Manager.

**Robert Motley,** Engineer.

**Rates:** On request.

**City of License:** Danville. **Station DMA:** Roanoke-Lynchburg. **Rank:** 68.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,280	36,850	247,130
Average Weekly Circulation (2000)	43,111	2,443	45,554
Average Daily Circulation (2000)			10,784
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	210,280	36,850	247,130
Average Weekly Circulation (2000)	43,111	2,443	45,554
Average Daily Circulation (2000)			10,784

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Harrisonburg

## WHSV-TV Ch. 3

**Network Service:** ABC, FOX.

**Licensee:** Benedek Broadcasting Co. LLC, 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates, IL 60195.

**Studio:** 50 N. Main St., Harrisonburg, VA 22802.

**Phone:** 540-433-9191. **Fax:** 540-433-4028.

**Web Site:** <http://www.wHSV.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 8.32-kw visual, 0.83-kw aural. Antenna: 2130-ft. above av. terrain, 332-ft. above ground, 3287-ft. above sea level.

Latitude 38° 36' 05"  
Longitude 78° 37' 57"

**Transmitter:** Big Mountain, New Market.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 88.2-kw max. visual. Antenna: 2119-ft. above av. terrain, 315-ft. above ground.

Latitude 38° 36' 05"  
Longitude 78° 37' 57"

**FCC Digital File Number:** BPCDT-19991028ADT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 6.1-meter C-band; AFC, 3.6-meter C-band; Andrew, 4.7-meter C-band; ChannelMaster, 3.7-meter C-band; DH Satellite, 3.7-meter Ku & C-band; Avantek, M/A-Corn, Standard Agile Omni receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** October 9, 1953. Sale to present owner by Worrell Broadcasting approved by FCC November 5, 1986. Sale to Worrell Broadcasting by Gilmore Broadcasting approved by FCC January 15, 1976; transfer completed June 3, 1976. Sale to Gilmore Broadcasting by Evening Star and Hamilton Shea approved by FCC August 9, 1965 (Television Digest, Vol. 5:23, 33). Sale of 50% by Transcontinent Corp. & 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved by FCC September 23, 1959 (Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved by FCC May 29, 1956 (Vol. 12:15, 22).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Covington & Burling.

**Personnel:**

Tracey Jones, Vice President & General Manager.

Frank Brady, General Sales Manager.

Mike Dunlap, Chief Engineer & Operations Manager.

Brenda Brown, Business Manager.



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**Nelson Bourne, News Director.**

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Harrisonburg. **Station DMA:** Harrisonburg. **Rank:** 179.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,850	58,730	199,580
Average Weekly Circulation (2000)	81,668	17,689	99,358
Average Daily Circulation (2000)			53,628
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,630	20,220	77,850
Average Weekly Circulation (2000)	48,405	11,285	59,690
Average Daily Circulation (2000)			37,492
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,220	38,510	121,730
Average Weekly Circulation (2000)	33,264	6,404	39,668
Average Daily Circulation (2000)			16,137

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Lynchburg

**WJPR**  
**Ch. 21**  
**(Satellite of WFXR-TV, Roanoke, VA)**

**Network Service:** FOX.

**Licensee:** Grant Broadcasting System II Inc., 915 Middle River Dr., Fort Lauderdale, FL 33304.

**Phone:** 540-344-2127. **Fax:** 540-345-1912.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 4207-kw max. visual, 421-kw max. aural. Antenna: 1640-ft. above av. terrain, 886-ft. above ground, 2748-ft. above sea level.

Latitude 37° 19' 14.00"  
 Longitude 79° 37' 58.50"

**Transmitter:** Flat Top Mountain, Bedford County.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 500-kw max. visual. Antenna: 1540-ft. above av. terrain, 768-ft. above ground.

Latitude 37° 19' 14.00"  
 Longitude 79° 37' 58.00"

**FCC Digital File Number:** BPCDT-19991028AFD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; 2 Comtech, 5-meter C-band; M/A-Com, Pinzone receivers.

**Ownership:** Grant Broadcasting Stations (Group Owner).

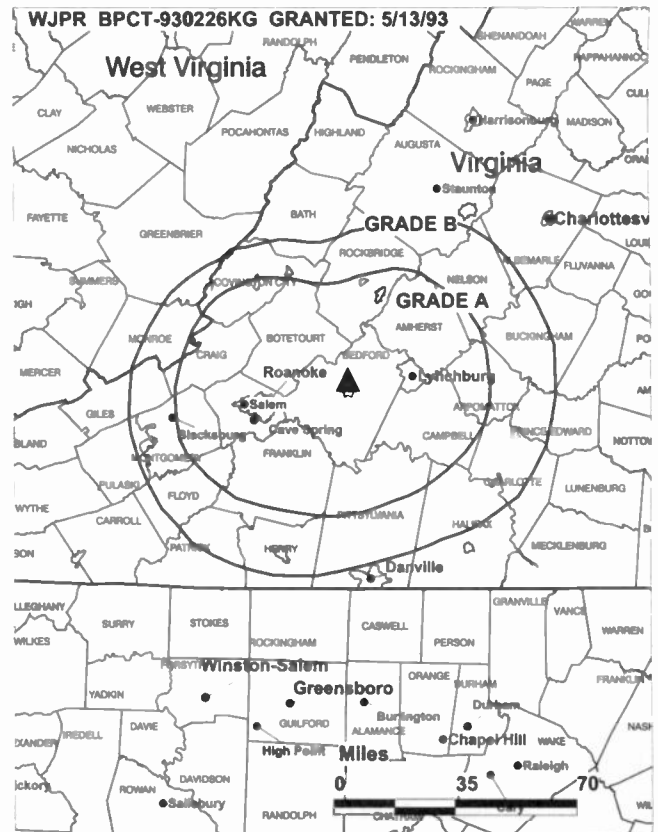
**Began Operation:** March 23, 1986. Sale to Roanoke Lynchburg TV Acquisition Corp. (Henry Ash, et al.) by Lynchburg-Roanoke Television Partners LP approved by FCC August 27, 1990. Sale to present owner by Roanoke Lynchburg TV Acquisition Corp. approved by FCC September 15, 1993.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Personnel:** See WFXR-TV, Roanoke, VA.

**Rates:** On request.

**City of License:** Lynchburg. **Station DMA:** Roanoke-Lynchburg. **Rank:** 68.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	82,170	76,720	158,890		
Average Weekly Circulation (2000)	41,747	14,364	56,111		
Average Daily Circulation (2000)			20,752		
Station DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	TV Households
Estimated Station Totals*	82,170	76,720	158,890		
Average Weekly Circulation (2000)	41,747	14,364	56,111		
Average Daily Circulation (2000)			20,752		

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Virginia—Lynchburg

## WSET-TV Ch. 13

**Network Service:** ABC.

**Licensee:** WSET Inc., Box 11588, Lynchburg, VA 24506-1588.

**Studio:** 2320 Langhome Rd., Lynchburg, VA 24501.

**Mailing Address:** Box 11588, Lynchburg, VA 24506-1588.

**Phone:** 804-528-1313. **Fax:** 804-847-0458; 804-947-9212.

**E-mail:** wset@wset.com

**Web Site:** http://www.wset.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 29.5-kw aural. Antenna: Circularly polarized, 1960-ft. above av. terrain, 1189-ft. above ground, 3149-ft. above sea level.

Latitude 37° 18' 54"  
Longitude 79° 38' 06"

**Transmitter:** Thaxton Mountain, 15-mi. E of Roanoke.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 7-kw max. visual. Antenna: 1889-ft. above av. terrain, 1058-ft. above ground, 2976-ft. above sea level.

Latitude 37° 18' 54"  
Longitude 79° 38' 06"

**Transmitter:** Thaxton Mountain, 15-mi. E of Roanoke.

**FCC Digital File Number:** BPCDT-19991028AAO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 7-meter; Microdyne, 7-meter; Avantek, M/A-Com, Microdyne receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Allbritton Communications Co. (Group Owner).

**Began Operation:** February 8, 1953. Sale to present owner by Evening Star Broadcasting Co. approved by FCC May 5, 1976. Sale to Evening Star by Lynchburg Broadcasting Co. approved by FCC August 23, 1965 (*Television Digest*, Vol. 5:25, 35).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Jansky & Bailey.

**Personnel:**

**Randall Smith**, General Manager.

**Linda Ottinger-Dinkle**, Sales Director.

**Thomas Honer**, Local Sales Manager.

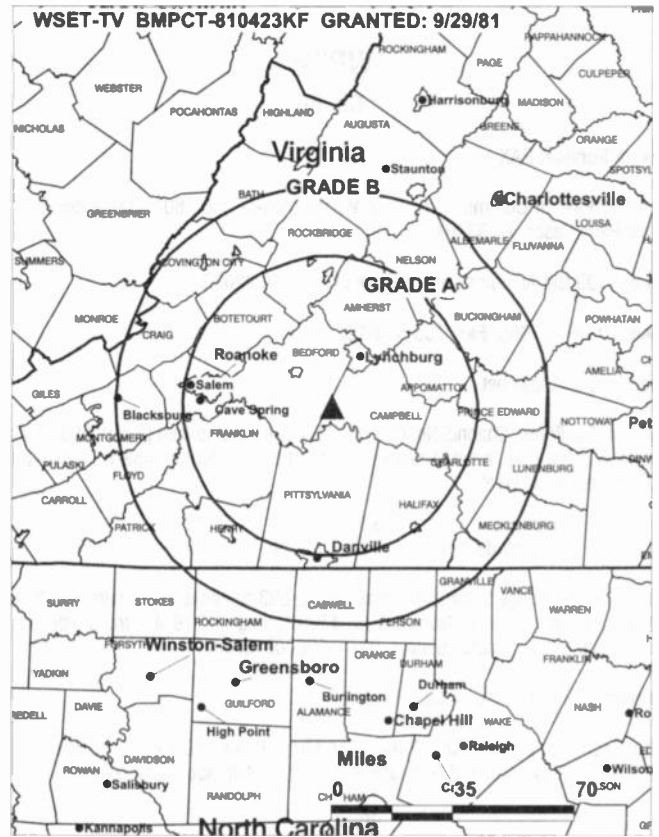
**John Crumpler**, Promotion Director.

**Douglas Daniel**, Broadcast Operations & Engineering Director.

**Jeff Taylor**, Public Relations & Web Services Director.

**Carol Christenson**, Business Director.

**Gloria Cannady**, Community Services Director.



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**Debbie Coleman**, Administrations Director.

**Willis Little**, Chief Engineer.

**K.C. Spiron**, Production Manager.

**Dorothy Ballagh**, Traffic Manager.

**Jenny Marshall**, Human Resources Director.

**Pam Windsor**, News Director.

**Rates:** On request.

**City of License:** Lynchburg. **Station DMA:** Roanoke-Lynchburg. **Rank:** 68.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,840	153,060	427,900
Average Weekly Circulation (2000)	183,071	60,481	243,552
Average Daily Circulation (2000)			130,144
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	250,840	128,200	379,040
Average Weekly Circulation (2000)	177,591	58,135	235,727
Average Daily Circulation (2000)			127,199
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,000	24,860	48,860
Average Weekly Circulation (2000)	5,480	2,346	7,826
Average Daily Circulation (2000)			2,945

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Manassas

## WPXW Ch. 66

**Network Service:** PAX.

**Licensee:** Paxson Communications of Washington-66 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 6199 Old Arlington Lane, Fairfax Station, VA 22039.

**Phone:** 703-503-7966. **Fax:** 703-503-1225.

**E-mail:** jmyers@pax.net

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 550-ft. above av. terrain, 459-ft. above ground, 897-ft. above sea level.

Latitude 38° 47' 16"  
Longitude 77° 19' 49"

Holds CP for change to 3400-kw max. visual, 623-ft. above av. terrain, 461-ft. above ground, 904-ft. above sea level, lat. 38° 47' 16", long. 77° 19' 47" transmitter to 6199 Old Arlington Lane, Fairfax Station. BPCT-20000215AAR.

**Transmitter:** 6110 Ox Rd., Fairfax Station.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 80-kw max. visual. Antenna: 505-ft. above av. terrain, 348-ft. above ground, 784-ft. above sea level.

Latitude 38° 47' 16"  
Longitude 77° 19' 49"

**Transmitter:** 6110 Ox Rd., Fairfax Station.

**FCC Digital File Number:** BPCDT-990526KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** DH Satellite, 2.5-meter Ku & C-band; DH Satellite, 5-meter Ku & C-band; Weatherscan, 2.3-meter Ku-band; Weatherscan, 3-meter; Weatherscan, 10-meter; Wegener receivers.

**LMA:** Local marketing agreement with WWPX (X), Martinsburg, WV.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** March 26, 1978. Sale to ValueVision International Inc. by WTKK Inc. approved by FCC January 27, 1994 (Television Digest, Vol. 33:44). Sale to present owner by ValueVision International Inc. approved by FCC April 6, 1997 (Vol. 36:48).

**Represented (legal):** Wilmer, Cutler & Pickering.

**Personnel:**

**Jeffrey Myers, President & General Manager.**

**Robert Ludwig, Chief Engineer.**



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**Marilyn Lewis, Program Director.**

**Rick Weed, Promotion Director.**

**Dan Johnson, Production Manager.**

**Lillie Burford, Business Manager.**

**Highest 30 Sec. Rate:** \$505.

**City of License:** Manassas. **Station DMA:** Washington, DC. **Rank:** 8.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	911,830	140,220	1,052,050
Average Weekly Circulation (2000)	79,945	15,843	95,788
Average Daily Circulation (2000)			24,828
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	911,830	140,220	1,052,050
Average Weekly Circulation (2000)	79,945	15,843	95,788
Average Daily Circulation (2000)			24,828

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Norfolk

**WPXV**  
Ch. 49

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 220 Salters Creek Rd., Hampton, VA 23661.

**Phone:** 757-722-9736. **Fax:** 757-726-0196.

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 495.9-kw max. visual. Antenna: 509-ft. above av. terrain, 499-ft. above ground, 522-ft. above sea level.

Latitude 36° 48' 32"  
Longitude 76° 30' 13"

Requests CP for change to 2000-kw max. visual, 1129-ft. above av. terrain, 1125-ft. above ground, 1152-ft. above sea level, lat. 36° 49' 51", long. 76° 31' 05", transmitter to Sleepy Hole Rd., Rte. 629. BPCT-960627KK.

Requests modification of CP for change to 5000-kw max. visual, 1234-ft. above av. terrain, 1221-ft. above ground, 1243-ft. above sea level, lat. 36° 48' 31", long. 76° 30' 13", transmitter to 0.2-mi. NE of intersection of State Hwy. 337 & Sportsman Blvd. BMPCT-981019KE.

**Transmitter:** On Hwy. 337, 0.75-mi. S of Driver.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1181-ft. above av. terrain, 1168-ft. above ground, 1191-ft. above sea level.

Latitude 36° 48' 31"  
Longitude 76° 30' 13"

**Transmitter:** Approx. 0.19-mi. NE of intersection of State Hwy. 337 & Sportsman Blvd.

**FCC Digital File Number:** BPCDT-990212KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** May 29, 1989. Sale to present owner by Lockwood Broadcasting Inc. approved by FCC December 18, 1997 (Television Digest, Vol. 37:45).

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

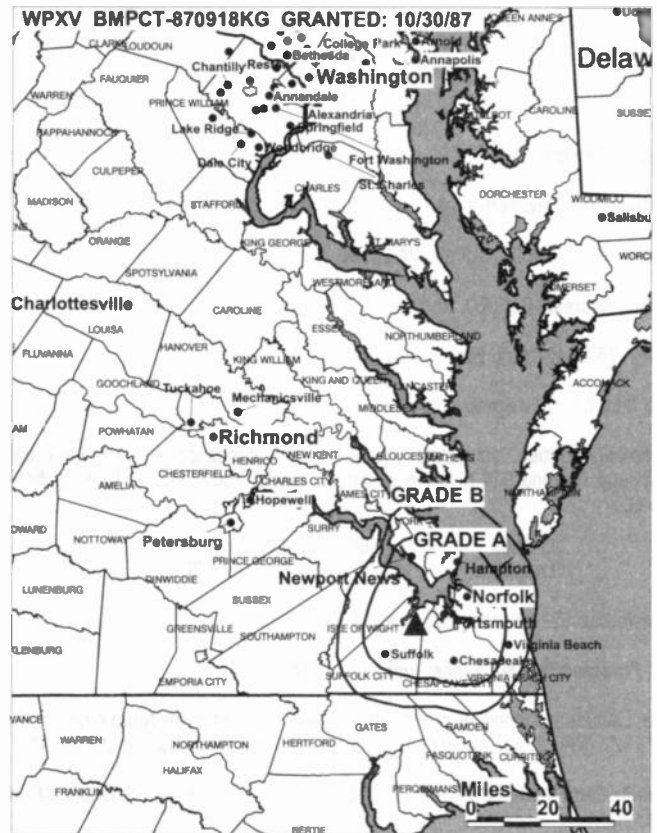
**Personnel:**

Dave Hanna, General Manager.

Harrison Pittman, Station Manager.

**Rates:** On request.

**City of License:** Norfolk. **Station DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 41.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	431,280	86,870	518,150
Average Weekly Circulation (2000)	53,075	10,069	63,144
Average Daily Circulation (2000)			19,125
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	431,280	86,870	518,150
Average Weekly Circulation (2000)	53,075	10,069	63,144
Average Daily Circulation (2000)			19,125

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# Virginia—Norfolk

## WTKR Ch. 3

**Network Service:** CBS.

**Licensee:** The New York Times Co., 229 W. 43rd St., New York, NY 10036.

**Studio:** 720 Boush St., Norfolk, VA 23510.

**Mailing Address:** Box 300, Norfolk, VA 23501-0300.

**Phone:** 757-446-1000. **Fax:** 757-622-1113.

**Web Site:** <http://www.wtkr.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude	36°	48'	56"
Longitude	76°	28'	00"

**Transmitter:** 5277 Nansemond Pkwy., Suffolk.

**FCC Proposed Digital Channel Number:** Ch. 58.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 4-meter C-band; 5-meter Ku-band; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, NIWS, UPI.

**Ownership:** The New York Times Co. (Group Owner).

**Began Operation:** April 2, 1950. Sale to Knight-Ridder by Landmark Television approved by FCC January 16, 1981 (*Television Digest*, Vol. 20:33; 21:4). Sale to Narragansett Television approved by FCC April 26, 1989 (Vol. 29:9). Sale to present owner by Narragansett Television approved by FCC May 9, 1995 (Vol. 34:50; 35:10).

**Represented (sales):** Katz American Television.

**Represented (legal):** Koteen & Naftalin LLP.

**Personnel:**

**Sandra Yost**, President & General Manager.

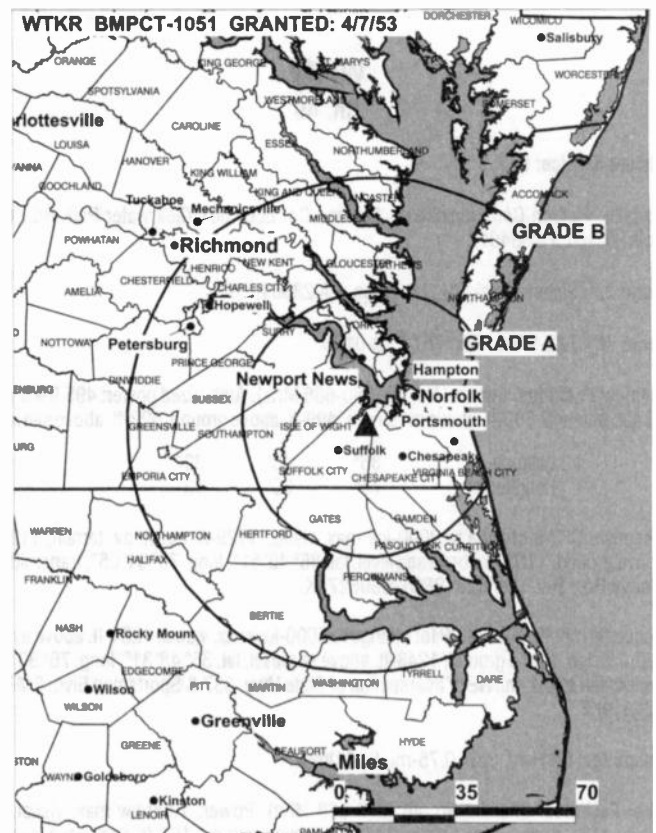
**John Turver**, General Sales Manager.

**Ted Hand**, Chief Engineer.

**Lori LeBlanc**, Controller.

**Tracye Fox**, News Director.

**Rates:** On request.



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**City of License:** Norfolk. **Station DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 41.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	503,940	174,260	678,200
Average Weekly Circulation (2000)	370,781	102,306	473,087
Average Daily Circulation (2000)			244,883
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	482,450	140,710	623,160
Average Weekly Circulation (2000)	364,864	97,561	462,425
Average Daily Circulation (2000)			240,282
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,490	33,550	55,040
Average Weekly Circulation (2000)	5,917	4,745	10,662
Average Daily Circulation (2000)			4,601

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Norfolk

## WTVZ Ch. 33

**Network Service:** WBN.

**Licensee:** Norfolk Acquisition Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 900 Granby St., Norfolk, VA 23510.

**Phone:** 757-622-3333. **Fax:** 757-623-1541.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. & 1320-kw horizontal visual, 204-kw horizontal aural. Antenna: 910-ft. above av. terrain, 1027-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 32"  
Longitude 76° 30' 13"

Holds CP for change to 5000-kw max. visual, 1197-ft. above av. terrain, 1184-ft. above ground, 1207-ft. above sea level; lat. 35° 48' 31", long. 76° 30' 13". BPC-19991015AAL.

**Transmitter:** 1-mi. S of Driver.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 1243-ft. above av. terrain, 1230-ft. above ground.

Latitude 36° 48' 31"  
Longitude 76° 30' 13"

**FCC Digital File Number:** BPCDT-19991101AIQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 5-meter C-band; Continental, 4.9-meter C-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 24, 1979. Sale to Max Television by TVX Broadcast Group approved by FCC May 24, 1989 (Television Digest, Vol. 29:15). Sale to present owner by Max Television approved by FCC May 15, 1995.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

### Personnel:

**Scott Sanders**, General Manager.

**Bruce A. Kulikowski**, General Sales Manager.

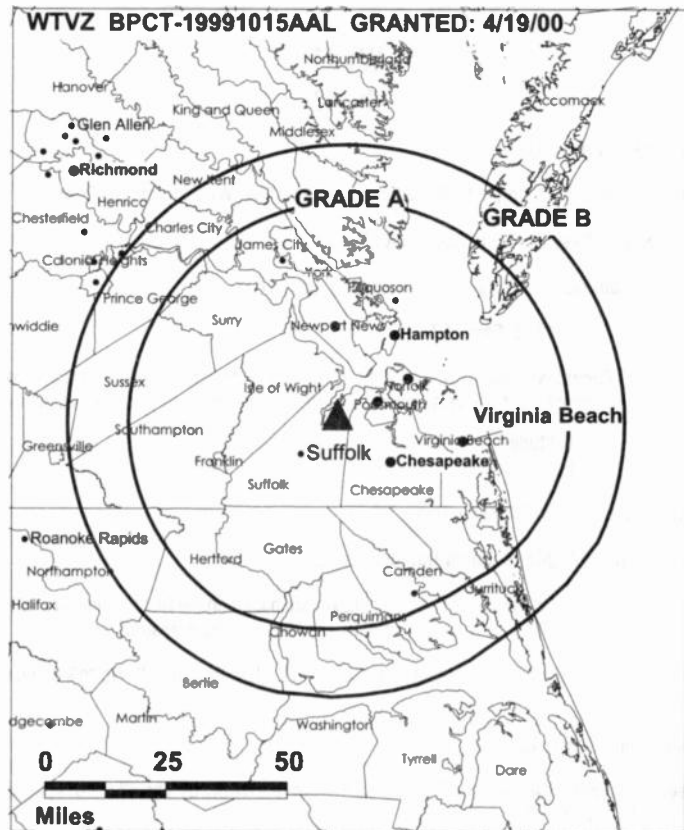
**Margie Nelowett**, Sales Manager.

**William Mantos**, Sales Manager.

**Mark Hudgins**, Program Director.

**Cutch Armstrong**, Promotion Director.

**Nancy S. Crocker**, Research Director.



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**Ed Cuthrell**, Chief Engineer.

**Rates:** On request.

**City of License:** Norfolk. **Station DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 41.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	500,500	132,420	632,920
Average Weekly Circulation (2000)	225,416	57,322	282,737
Average Daily Circulation (2000)			107,685
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	482,450	132,420	614,870
Average Weekly Circulation (2000)	223,349	57,322	280,670
Average Daily Circulation (2000)			107,170
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,050	0	18,050
Average Weekly Circulation (2000)	2,067	0	2,067
Average Daily Circulation (2000)			515

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Virginia Beach-Norfolk

## WVBT Ch. 43

**Network Service:** FOX.

**Licensee:** Beach 43 Corp., 1299 Pennsylvania Ave. NW, Washington, DC 20004.

**Studio:** 300 Wavy St., Portsmouth, VA 23704.

**Mailing Address:** 243 Wythe St., Portsmouth, VA 23704.

**Phone:** 757-393-4343. **Fax:** 757-393-7615.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 5000-kw max. visual. Antenna: 853-ft. above av. terrain, 853-ft. above ground, 879-ft. above sea level.

Latitude 36° 49' 14"  
Longitude 76° 30' 41"

**Transmitter:** WAVY-TV, Kings Hwy., Driver.

**FCC Proposed Digital Channel Number:** Ch. 29.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WAVY-TV (N), Portsmouth-Norfolk-Newport News.

**Ownership:** Beach 43 Corp.

**Began Operation:** December 17, 1992. Sale to present owner by The 43 Corp. approved by FCC July 28, 1995.

**Represented (engineering):** Silliman & Silliman.

### Personnel:

Larry Hunt, General Manager.

Lisa Rhodes, Program & Promotion Director.

Jennifer Buck, Production Manager & Development Director.

Walter Ulloa, Business Manager.

**Rates:** On request.

**City of License:** Virginia Beach. **Station DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 41.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	490,350	147,360	637,710
Average Weekly Circulation (2000)	227,553	61,373	288,926
Average Daily Circulation (2000)			86,537
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	482,450	135,630	618,080
Average Weekly Circulation (2000)	225,701	60,225	285,926
Average Daily Circulation (2000)			85,066
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,900	11,730	19,630
Average Weekly Circulation (2000)	1,852	1,148	3,000
Average Daily Circulation (2000)			1,471

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Hampton-Norfolk

## WVEC-TV Ch. 13

**Network Service:** ABC.

**Licensee:** WVEC Television Inc., 613 Woodis Ave., Norfolk, VA 23510.

**Studios:** 613 Woodis Ave., Norfolk, VA 23510; 774 Settler's Landing Rd., Hampton, VA 23669.

**Phone:** 757-625-1313. **Fax:** 757-628-5855.

**E-mail:** pmcelveen@wvec.com

**Web Site:** <http://www.wvec.com/>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 177-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1191-ft. above av. terrain, 1184-ft. above ground, 1207-ft. above sea level.

Latitude 36° 49' 00"  
Longitude 76° 28' 06"

**Transmitter:** 5225 Nansemond Pkwy., Suffolk.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 531-kw max. visual. Antenna: 1129-ft. above av. terrain, 1122-ft. above ground, 1145-ft. above sea level.

Latitude 36° 49' 00"  
Longitude 76° 28' 06"

**Transmitter:** 5225 Nansemond Pkwy., Suffolk.

**FCC Digital File Number:** BPCDT-980605KE. Granted: March 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3.7-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Superior, 4.5-meter Ku-band; Avantek, RCA, Scientific-Atlanta, Standard Components receivers.

**News Services:** AP, CNN Newsource, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** September 19, 1953. Initial broadcasts were on Ch. 15; switched to Ch. 13 November 13, 1959. Sale to Corinthian Broadcasting by Thomas P. Chisman, et al., approved by FCC February 12, 1980 (*Television Digest*, Vol. 19:21). Sale to present owner by Corinthian Broadcasting approved by FCC November 29, 1983 (Vol. 23:20).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

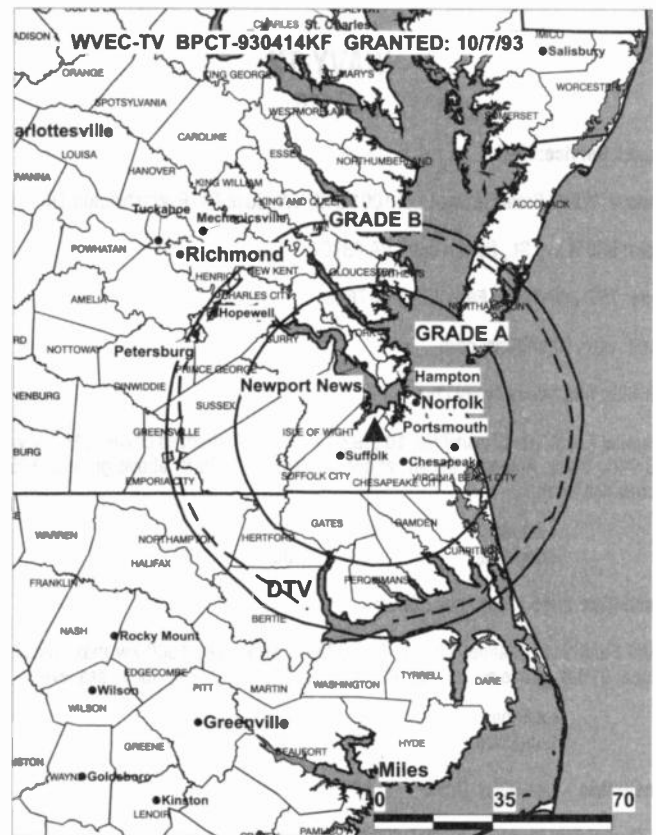
**Personnel:**

**Mario A. Hewitt**, Vice President & General Manager.

**Jim Tellus**, Executive News Director.

**Christopher Klein**, Sales & Marketing Director.

**Dave Yarashes**, Financial Manager.



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**Peter D. Dennant Jr.**, Engineering Director.

**Sandy Sharp**, Creative Services Manager.

**Wendy Juren**, Community Affairs Director.

**Rates:** On request.

**City of License:** Hampton. **Station DMA:** Norfolk-Portsmouth-Newport News. Rank: 41.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	503,940	158,360	662,300
Average Weekly Circulation (2000)	382,848	104,553	487,401
Average Daily Circulation (2000)			261,628
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	482,450	140,780	623,230
Average Weekly Circulation (2000)	375,521	102,049	477,570
Average Daily Circulation (2000)			258,305
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,490	17,580	39,070
Average Weekly Circulation (2000)	7,327	2,505	9,831
Average Daily Circulation (2000)			3,323

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Portsmouth-Norfolk-Newport News

## WAVY-TV Ch. 10

**Network Service:** NBC.

**Licensee:** WAVY Broadcasting LLC, 1001 G St. NW, Suite 700 E, Washington, DC 20001.

**Studio:** 300 Wavy St., Portsmouth, VA 23704.

**Phone:** 757-393-1010. **Fax:** 757-399-7628.

**E-mail:** wavy10gm@aol.com

**Web Site:** <http://www.wavy.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude	36°	49'	14"
Longitude	76°	30'	41"

**Transmitter:** 2865 Kings Hwy., Driver.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 919-ft. above av. terrain, 919-ft. above ground, 942-ft. above sea level.

Latitude	36°	49'	14"
Longitude	76°	30'	41"

**Transmitter:** Kings Hwy., Driver.

**FCC Digital File Number:** BPCDT-990407KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Harris, 3.1-meter C-band; Harris, 3.5-meter Ku-band; Andrew, DX Engineering, Harris, Microdyne receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, UPI.

**LMA:** Local marketing agreement with WVBT (F), Virginia Beach-Norfolk.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** September 1, 1957. Sale to LIN Broadcasting by Tidewater Teleradio Inc. approved by FCC March 27, 1968. Sale of controlling interest in LIN from AT&T to Hicks, Muse, Tate & Furst approved by FCC March 2, 1998 (*Television Digest*, Vol. 37:33, 42; 38:2, 10). Sale to Chancellor Media Corp. cancelled (Vol. 38:28; 39:12).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

Edward L. Munson Jr., President & General Manager.

David Rogers, General Sales Manager.

Les Garrenton, Engineering Director.

Jim Turpin, News Director.



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**Manny Munoz,** Business Manager.

**Judy Triska,** Marketing Director.

**Dave Whitener,** Production Manager.

**Joe Weller,** Program Coordinator.

**Rates:** On request.

**City of License:** Portsmouth. **Station DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 41.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	506,400	162,740	669,140
Average Weekly Circulation (2000)	375,921	105,473	481,393
Average Daily Circulation (2000)			258,993
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	482,450	140,780	623,230
Average Weekly Circulation (2000)	369,788	102,642	472,430
Average Daily Circulation (2000)			255,333
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,950	21,960	45,910
Average Weekly Circulation (2000)	6,132	2,831	8,963
Average Daily Circulation (2000)			3,659

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Virginia—Portsmouth-Norfolk-Newport News

**WGNT**  
Ch. 27

**Network Service:** UPN.

**Licensee:** Viacom Broadcasting of Seattle Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 1318 Spratley St., Portsmouth, VA 23704.

**Branch Office:** 753 Thimble Shoals Blvd., Newport News, VA 23606.

**Phone:** 757-393-2501. **Fax:** 757-399-3303.

**E-mail:** upn27@paramount.com

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 2340-kw max. & 1440-kw horizontal visual, 234-kw max. & 144-kw horizontal aural. Antenna: 970-ft. above av. terrain, 1023-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 43"  
Longitude 76° 27' 49"

**Transmitter:** 5443 Nansemond Pkwy., Suffolk.

**FCC Proposed Digital Channel Number:** Ch. 19.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Comtech, 7.3-meter Ku-band; TrueFocus, 4.9-meter Ku & C-band; Agile Omni, M/A-Com, Uniden receivers.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** October 1, 1961. First broadcast as a non-commercial religious station. Began commercial operation July 1967. Sale to Centennial Communications Inc. approved by FCC May 22, 1989. Sale to present owner by Centennial Communications Inc. approved by FCC October 17, 1997.

**Represented (sales):** Millennium Sales & Marketing.

**Personnel:**

**Meg LaVigne**, Vice President & General Manager.

**J. David Bunnell**, General Sales Manager.

**Bob Webb**, National Sales Manager.

**Kevin Tucker**, Local Sales Manager.

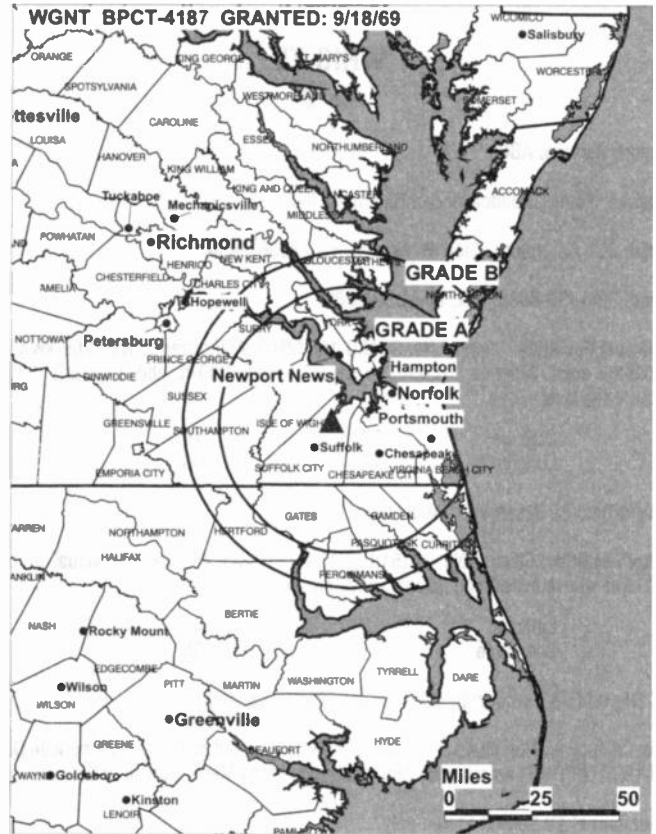
**George Randell**, Chief Engineer.

**Kristin Borsky**, Program Manager.

**Mike Hilton**, Promotion Director.

**Harry Fagan**, Business Manager.

**Kafi Rouse**, Public Affairs Director.



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**Rates:** On request.

**City of License:** Portsmouth. **Station DMA:** Norfolk-Portsmouth-Newport News. **Rank:** 41.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	521,010	161,540	682,550
Average Weekly Circulation (2000)	241,877	71,968	313,845
Average Daily Circulation (2000)			135,573
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	482,450	140,710	623,160
Average Weekly Circulation (2000)	231,189	68,783	299,972
Average Daily Circulation (2000)			130,979
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,560	20,830	59,390
Average Weekly Circulation (2000)	10,687	3,185	13,873
Average Daily Circulation (2000)			4,594

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Richmond-Petersburg

## WRIC-TV Ch. 8

**Network Service:** ABC.

**Licensee:** Young Broadcasting of Richmond Inc.

**Studio:** 301 Arboretum Place, Richmond, VA 23236-3464.

**Phone:** 804-330-8888. **Fax:** 804-330-8881.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 269-kw visual, 26.9-kw aural. Antenna: 1052-ft. above av. terrain, 999-ft. above ground, 1356-ft. above sea level.

Latitude 37° 30' 46"  
Longitude 77° 36' 06"

**Transmitter:** 23 Sesame St., Midlothian District.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 450-kw max. visual. Antenna: 1079-ft. above av. terrain, 939-ft. above ground.

Latitude 37° 30' 45"  
Longitude 77° 36' 05"

**FCC Digital File Number:** BPCDT-19991022ABD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7-meter C-band; Comtech, 5-meter C-band; RF Systems, 3-meter Ku-band; 3 Scientific-Atlanta, 4.5-meter Ku & C-band; AvanteK, Drake, M/A-Com, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, NIWS.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** August 15, 1955. Sale to Nationwide Communications Inc. by Thomas G. Tinsley Jr. & Assoc. approved by FCC in 1968 (*Television Digest*, Vol. 7:45). Sale to present owner by Nationwide approved by FCC August 24, 1994 (Vol. 34:48).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Tom Best,** Vice President & General Manager.

**Dan Klintworth,** Station Manager.

**David Weems,** General Sales Manager.

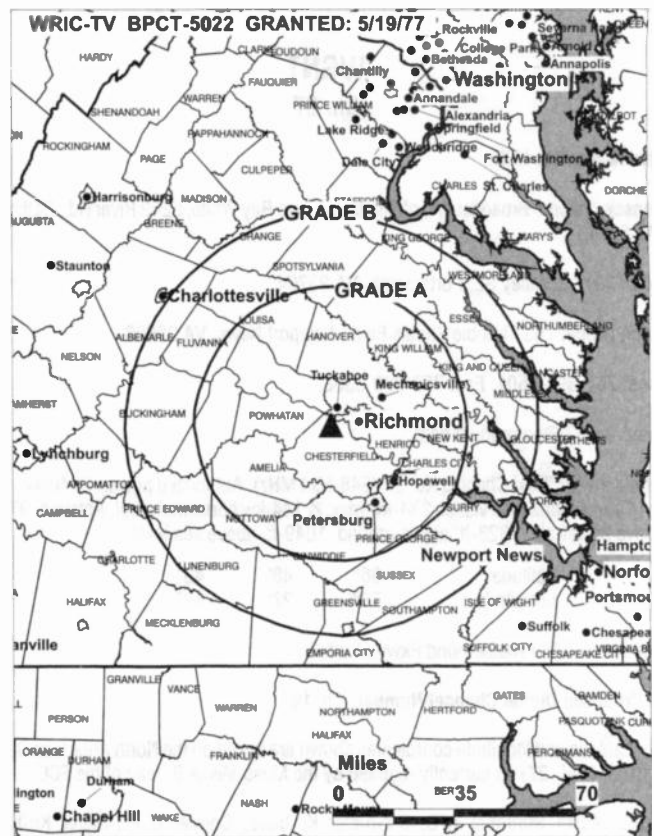
**Stephen Hayes,** Local Sales Manager.

**Pam Magee,** News Director.

**Janet South,** Business Affairs Director.

**Kim Roberts,** Business Manager.

**Tom Beauchamp,** Chief Engineer.



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**Denise Pannell,** Client Services Director.

**Marit Price,** Community Affairs.

**Rates:** On request.

**City of License:** Petersburg. **Station DMA:** Richmond-Petersburg. **Rank:** 60.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	498,050	232,480	730,530
Average Weekly Circulation (2000)	292,552	126,907	419,459
Average Daily Circulation (2000)			214,347
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	300,630	163,530	464,160
Average Weekly Circulation (2000)	235,781	113,976	349,757
Average Daily Circulation (2000)			190,356
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	197,420	68,950	266,370
Average Weekly Circulation (2000)	56,770	12,931	69,702
Average Daily Circulation (2000)			23,991

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Richmond

## WRLH-TV Ch. 35

**Network Service:** FOX.

**Licensee:** Sullivan Broadcasting Co. II Inc., 18 Newbury St., Boston, MA 02116.

**Studio:** 1925 Westmoreland St., Richmond, VA 23230.

**Mailing Address:** Box 11169, Richmond, VA 23230.

**Phone:** 804-358-3535. **Fax:** 804-358-1495.

**Web Site:** <http://www.fox35.com>

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 2588-kw max. & 1183-kw horizontal visual, 259-kw max. & 118-kw horizontal aural. Antenna: 1259-ft. above av. terrain, 1212-ft. above ground, 1514-ft. above sea level.

Latitude	37°	30'	21"
Longitude	77°	41'	58"

Holds CP for change to 2750-kw max. visual, 1260-ft. above av. terrain, 1204-ft. above ground, 1506-ft. above sea level. BPCT-980416KF.

**Transmitter:** 15703 Midlothian Turnpike, Chesterfield.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 930-kw max. visual. Antenna: 1266-ft. above av. terrain, 1211-ft. above ground.

Latitude	37°	30'	21"
Longitude	77°	41'	58"

**FCC Digital File Number:** BPCDT-19991101ADE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Comtech, 5-meter C-band; Agile Omni receivers.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** February 20, 1982. Sale to Gillett Group by Times Mirror Co. following merger with A. S. Abell Co. approved by FCC September 4, 1986 (*Television Digest*, Vol. 26:28). Sale to A. S. Abell Co. by Television Corp. of Richmond approved by FCC April 24, 1985. Transfer to Busse Broadcasting approved by FCC 1987. Sale to Act III Broadcasting approved by FCC September 9, 1988. Sale to present owner approved by FCC December 15, 1995. Sale pending to Sinclair Broadcast Group Inc.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

John Quigley, General Manager.

William Lane, General Sales Manager.

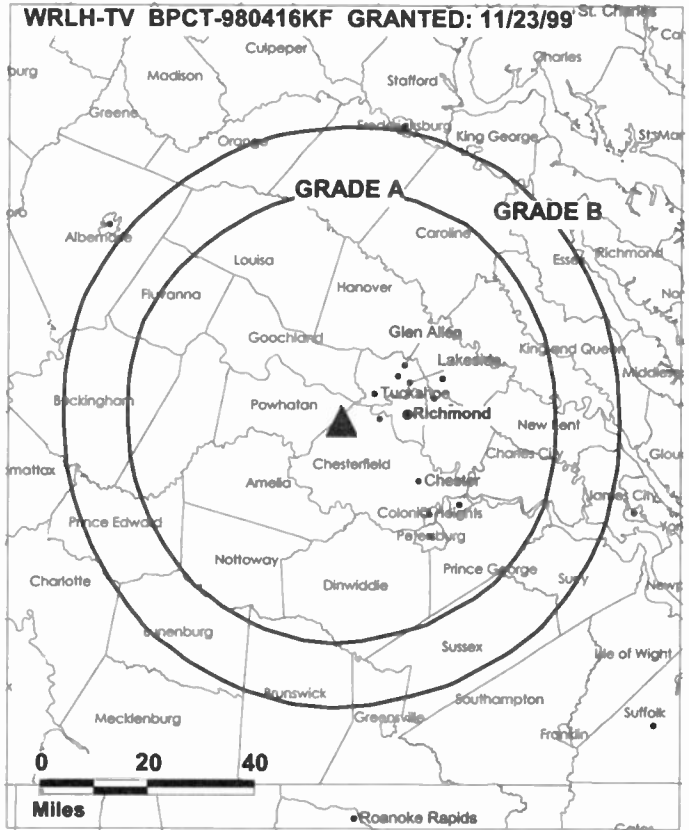
Michael Park, Operations Manager.

Richard Miller, National Sales Manager.

Janet May, News & Program Director.

Vicky Cosio, Business Manager.

Eldon Brown, Chief Engineer.



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**Rates:** On request.

**City of License:** Richmond. **Station DMA:** Richmond-Petersburg. **Rank:** 60.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	326,320	210,080	536,400
Average Weekly Circulation (2000)	187,161	88,654	275,815
Average Daily Circulation (2000)			106,976
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	300,630	163,530	464,160
Average Weekly Circulation (2000)	178,935	81,193	260,128
Average Daily Circulation (2000)			103,609
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,690	46,550	72,240
Average Weekly Circulation (2000)	8,226	7,461	15,687
Average Daily Circulation (2000)			3,367

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1988 sale of  
WRLH-TV**

*THE*  
**TED HEPBURN**  
*COMPANY*

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Virginia—Richmond-Petersburg

## WTVR-TV Ch. 6

**Network Service:** CBS.

**Licensee:** Raycom Media Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 3301 W. Broad St., Richmond, VA 23230.

**Mailing Address:** Box 11064, Richmond, VA 23230.

**Phone:** 804-254-3600. **Fax:** 804-254-3699.

**Web Site:** <http://www.wtvr.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

Latitude 37° 34' 00"  
Longitude 77° 28' 36"

**Transmitter:** Tilden St. & Cutshaw Ave.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 1000-kw max. visual. Antenna: 735-ft. above av. terrain, 699-ft. above ground.

Latitude 37° 34' 00"  
Longitude 77° 28' 36"

**FCC Digital File Number:** BPCDT-19991025ACY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 5.2-meter C-band; 2 Comtech, 5.2-meter Ku & C-band.

**SNG Mobile Dish:** Harris-Allied-Vertex, Ku-band.

**News Services:** AP, CNN Newsource.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** April 15, 1948. Sale to Park Communications by Wilbur M. Havens approved by FCC October 13, 1965 (Television Digest, Vol. 5:42). Sale to Park Acquisition approved by FCC March 27, 1995. Sale to Media General by Park Acquisition approved by FCC November 22, 1996. Media General swap of WTVR-TV with Ellis Communications (Raycom Media) for WSAV-TV Savannah, GA, WHLT Hattiesburg & WJTV Jackson, MS approved by FCC July 23, 1997 (Vol. 37:2).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Covington & Burling.

### Personnel:

**Mark Pimentel**, Vice President & General Manager.

**Jody Trinsay**, General Sales Manager.

**Sally Dayton Lowell**, Local Sales Manager.

**James Taguchi**, National Sales Manager.

**Rob Cizek**, News Director.

**Rosetta Rolan**, Program Assistant.



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**Bill Anderson**, Promotion Director.

**Tricia Thurman**, Business Manager.

**Dale Williams**, Chief Engineer.

**Brent Struense**, Marketing Director.

**John Nance**, Art Director.

**Rates:** On request.

**City of License:** Richmond. **Station DMA:** Richmond-Petersburg. **Rank:** 60.

**Circulation** © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	532,170	257,790	789,960
Average Weekly Circulation (2000)	302,281	129,706	431,987
Average Daily Circulation (2000)			209,590
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	300,630	163,530	464,160
Average Weekly Circulation (2000)	224,085	111,223	335,307
Average Daily Circulation (2000)			176,345
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	231,540	94,260	325,800
Average Weekly Circulation (2000)	78,197	18,483	96,680
Average Daily Circulation (2000)			33,245

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Richmond

## WWBT Ch. 12

**Network Service:** NBC.

**Licensee:** Jefferson-Pilot Communications Co. of VA, 5710 Midlothian Pike, Richmond, VA 23225.

**Studio:** 5710 Midlothian Pike, Richmond, VA 23225.

**Mailing Address:** Box 12, Richmond, VA 23218.

**Phone:** 804-230-1212. **Fax:** 804-230-2793.

**E-mail:** webmaster@nbc12.com

**Web Site:** http://www.nbc12.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.50"  
Longitude 77° 30' 11.95"

**Transmitter:** 5710 Midlothian Pike.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 860-kw max. visual. Antenna: 692-ft. above av. terrain, 656-ft. above ground.

Latitude 37° 30' 22"  
Longitude 77° 30' 12"

**FCC Digital File Number:** BPCDT-19991028AFG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 5-meter Ku-band; Satcom Technologies, 5.5-meter Ku & C-band; Harris, Microwave Assoc. receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Jefferson-Pilot Communications Co. (Group Owner).

**Began Operation:** April 29, 1956. Sale to Jefferson Standard Broadcasting by Richmond Television Corp. approved by FCC October 16, 1968 (*Television Digest*, Vol. 8:43).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Denny & Associates.

**Personnel:**

**Don Richards**, Vice President & General Manager.

**W. Henry Boze**, Vice President, Engineering & Television.

**Ellen Shuler**, Assistant Vice President, Sales.

**Harvey Powers**, Assistant Vice President, News & Information Services.



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**Julian J. Young**, Business Manager.

**Nancy Kent**, News Director.

**Highest 30 Sec. Rate:** \$3500.

**City of License:** Richmond. **Station DMA:** Richmond-Petersburg. **Rank:** 60.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	494,340	207,830	702,170
Average Weekly Circulation (2000)	289,200	117,068	406,269
Average Daily Circulation (2000)			227,543
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	300,630	163,530	464,160
Average Weekly Circulation (2000)	239,744	111,623	351,368
Average Daily Circulation (2000)			209,503
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,710	44,300	238,010
Average Weekly Circulation (2000)	49,456	5,445	54,901
Average Daily Circulation (2000)			18,040

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Roanoke

**WDBJ**  
Ch. 7

**Network Service:** CBS.

**Licensee:** WDBJ Television Inc., Box 7, Roanoke, VA 24022-0007.

**Studio:** 2001 Colonial Ave. SW, Roanoke, VA 24015.

**Mailing Address:** Box 7, Roanoke, VA 24022-0007.

**Phone:** 540-344-7000. **Fax:** 540-344-5097.

**E-mail:** news@wdbj7.com

**Web Site:** http://www.wdbj7.com/

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"  
Longitude 80° 09' 22"

**Transmitter:** On Poor Mountain, 13-mi. SW of Roanoke.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 460-kw max. visual. Antenna: 1988-ft. above av. terrain, 125-ft. above ground.

Latitude 37° 11' 42"  
Longitude 80° 09' 23"

**Transmitter:** 8187 Honeysuckle Lane, Roanoke.

**FCC Digital File Number:** BPCDT-19991012ABJ. Granted: December 2, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 5.6-meter Ku-band; AFC, 3.7-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** AP, CBS Newspath, Conus, UPI, WSI.

**Ownership:** Schurz Communications Inc. (Group Owner).

**Began Operation:** October 3, 1955. Sale to present owner by Times World Corp. approved by FCC October 29, 1969 (Television Digest, Vol. 9:44).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

Robert G. Lee, President & General Manager.

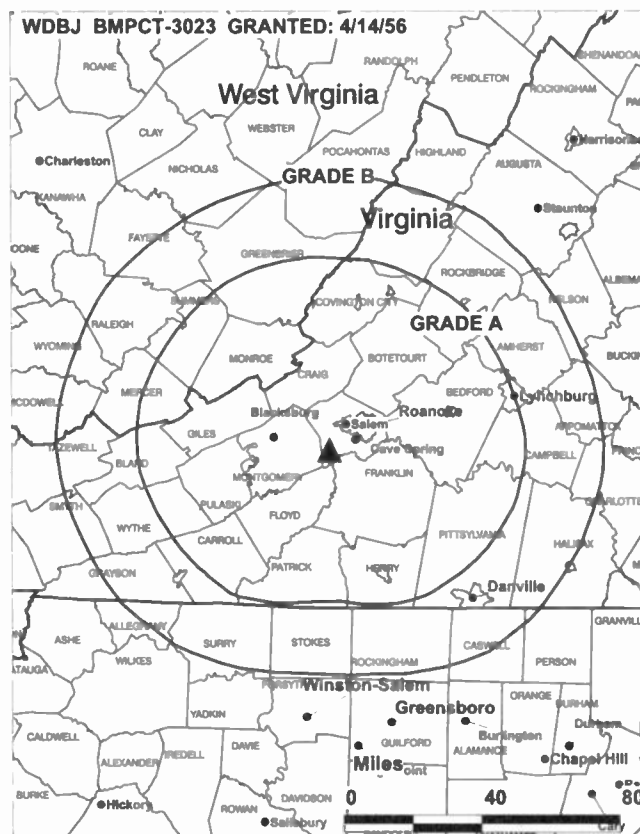
James N. Shaver, Vice President, News & Programming.

Joan S. Turner, General Sales Manager.

Tom Fraticelli, Local Sales Manager.

Jim Kent, News Director.

Carl Guffey, Engineering & Operations Director.



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Mike Bell, Program Manager.

Edward Allen, Business Manager.

Glenn Saunders, Engineering Manager.

Ellen Bishop, Traffic Manager.

**Rates:** On request.

**City of License:** Roanoke. **Station DMA:** Roanoke-Lynchburg. **Rank:** 68.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	409,920	239,410	649,330
Average Weekly Circulation (2000)	256,387	92,731	349,118
Average Daily Circulation (2000)			204,578
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,240	130,450	387,690
Average Weekly Circulation (2000)	202,783	78,175	280,957
Average Daily Circulation (2000)			176,081
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	152,680	108,960	261,640
Average Weekly Circulation (2000)	53,605	14,556	68,161
Average Daily Circulation (2000)			28,497

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Roanoke

**WFXR-TV**

**Ch. 27**

**(Operates satellite WJPR, Lynchburg, VA)**

**Network Service:** FOX.

**Licensee:** Grant Broadcasting System II Inc., 915 Middle River Dr., Fort Lauderdale, FL 33304.

**Studio:** 2618 Colonial Ave. SW, Roanoke, VA 24015.

**Mailing Address:** Box 2127, Roanoke, VA 24009-2127.

**Phone:** 540-344-2127. **Fax:** 540-345-1912.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 2690-kw max. visual. Antenna: 1991-ft. above av. terrain, 161-ft. above ground, 3894-ft. above sea level.

Latitude 37° 11' 46"  
Longitude 80° 09' 16"

**Transmitter:** 8127 Honeysuckle Rd., Bent Mountain.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 400-kw max. visual. Antenna: 1949-ft. above av. terrain, 112-ft. above ground.

Latitude 37° 11' 46"  
Longitude 80° 09' 16"

**FCC Digital File Number:** BPCDT-19991028AFE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 3.5-meter; Chapparral receivers.

**Ownership:** Grant Broadcasting Stations (Group Owner).

**Began Operation:** November 11, 1986. Sale to present owner by Family Group Ltd. approved by FCC August 27, 1990.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Personnel:**

**Tony Kahl, Station & General Sales Manager.**

**Don Fisher, Local & Regional Sales Manager.**

**Marie Bryant, Program Director.**

**Sam Lawson, Promotion Director.**

**Judy Witt, Business Manager.**

**John Baker, Chief Engineer.**



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**W. D. Rinker, Production Manager.**

**Rates:** On request.

**City of License:** Roanoke. **Station DMA:** Roanoke-Lynchburg. **Rank:** 68.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,670	138,670	340,340
Average Weekly Circulation (2000)	98,026	26,454	124,479
Average Daily Circulation (2000)			49,006
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	196,230	115,120	311,350
Average Weekly Circulation (2000)	96,756	24,914	121,670
Average Daily Circulation (2000)			48,529
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,440	23,550	28,990
Average Weekly Circulation (2000)	1,269	1,539	2,809
Average Daily Circulation (2000)			478

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Virginia—Roanoke

**WPXR**  
**Ch. 38**

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 210 First St. SW, Suite 110, Roanoke, VA 24011.

**Phone:** 540-857-0038. **Fax:** 540-345-8568.

**Web Site:** <http://www.pax.net>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 1334-kw max. visual, 66.7-kw max. aural. Antenna: 2022-ft. above av. terrain, 166-ft. above ground, 3926-ft. above sea level.

Latitude 37° 11' 35"  
Longitude 80° 09' 29"

**Transmitter:** Poor Mountain Communications Site.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 700-kw max. visual. Antenna: 2054-ft. above av. terrain, 191-ft. above ground.

Latitude 37° 11' 37"  
Longitude 80° 09' 25"

**FCC Digital File Number:** BPCDT-19990903AAF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** M/A-Com, 3.2-meter Ku-band; 2 Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**Ownership:** Paxson Communications Corp.

**Began Operation:** January 3, 1986. Sale to present owner by Vine & Branch Inc. approved by FCC August 25, 1997 (*Television Digest*, Vol. 37:22).

**Represented (legal):** Baraff, Koerner & Olender PC.

**Personnel:**

**Mike Slenski**, General Manager.

**Andrew Wright**, Business Manager.

**George Stein**, Chief Engineer.

**Rates:** On request.

**City of License:** Roanoke. **Station DMA:** Roanoke-Lynchburg. **Rank:** 68.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,380	93,590	351,970
Average Weekly Circulation (2000)	42,060	9,079	51,138
Average Daily Circulation (2000)			16,464
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	252,910	93,590	346,500
Average Weekly Circulation (2000)	40,880	9,079	49,958
Average Daily Circulation (2000)			16,241
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,470	0	5,470
Average Weekly Circulation (2000)	1,180	0	1,180
Average Daily Circulation (2000)			223

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Virginia—Roanoke-Lynchburg

## WSLS-TV Ch. 10

**Network Service:** NBC.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 401 3rd St. SW, Roanoke, VA 24011.

**Mailing Address:** Box 10, Roanoke, VA 24022-0010.

**Phone:** 540-981-9110. **Fax:** 540-981-9709.

**E-mail:** wsls@roanoke.infi.net.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw & 316-kw horizontal visual, 47-kw aural. Antenna: horizontally polarized, 2000-ft. above av. terrain, 242-ft. above ground, 3962-ft. above sea level.

Latitude 37° 12' 02"  
Longitude 80° 08' 55"

Holds CP for change to 2001-ft. above av. terrain, 203-ft. above ground, 3924-ft. above sea level; lat. 37° 12' 03", long. 80° 8' 54". BPCCT-990813LC.

**Transmitter:** Poor Mountain, approx. 13-mi. SW of Roanoke.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 950-kw max. visual. Antenna: 1929-ft. above av. terrain, 125-ft. above ground.

Latitude 37° 12' 03"  
Longitude 80° 08' 54"

**FCC Digital File Number:** BPCDT-19991025ADC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 6 in operation, Transmit/receive Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Harris, Standard Communications receivers.

**SNG Mobile Dish:** Andrews, 2.4-meter Ku-band.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** December 11, 1952. Sale to Park Communications by Shenandoah Life Insurance Co. approved by FCC September 10, 1969 (*Television Digest*, Vol. 9:36, 37). Sale to Park Acquisition approved by FCC March 27, 1995. Sale to present owner by Park Acquisition approved by FCC November 22, 1996 (Vol. 36:31).

**Represented (sales):** Blair Television.

### Personnel:

**Michael Brunette**, President & General Manager.

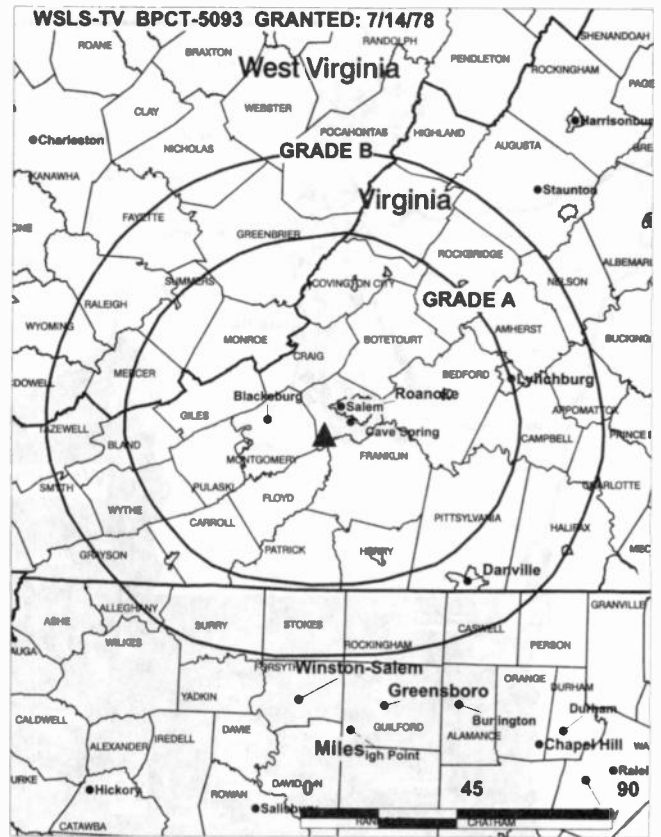
**Mark Kunkel**, General Sales Manager.

**Mike Fowler**, Promotion & Marketing Director

**Robert King**, Chief Engineer.

**Shane Moreland**, News Director.

**Mike Brunette**, Program Director.



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**Judy Ralph**, Program Director.

**Donna Howard**, Assistant Marketing Director.

**Kelly McBride**, Business Manager.

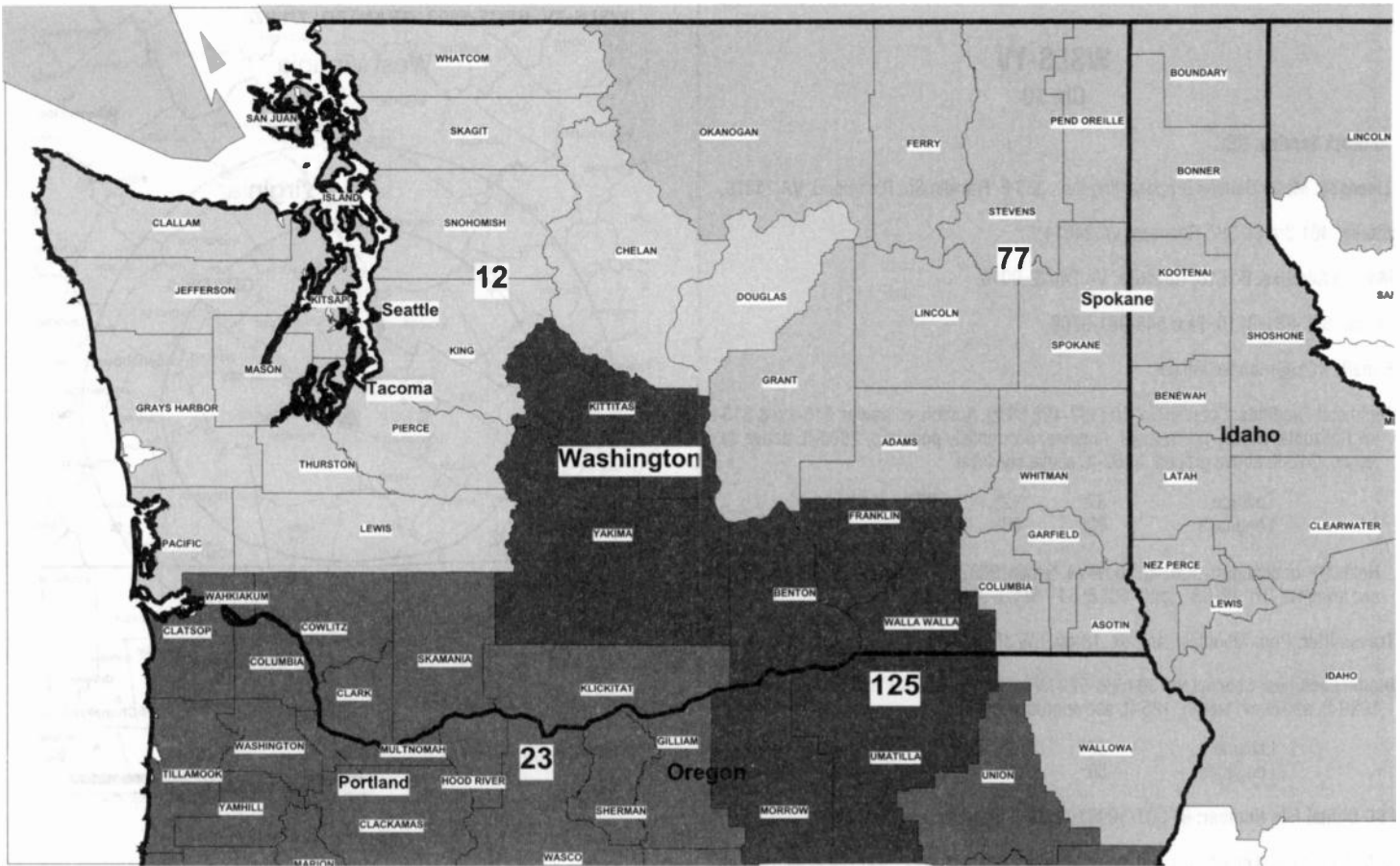
**Rates:** On request.

**City of License:** Roanoke. **Station DMA:** Roanoke-Lynchburg. **Rank:** 68.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	345,090	178,550	523,640
Average Weekly Circulation (2000)	192,908	71,181	264,089
Average Daily Circulation (2000)			138,302
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,240	130,450	387,690
Average Weekly Circulation (2000)	178,791	65,463	244,254
Average Daily Circulation (2000)			132,201
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	87,850	48,100	135,950
Average Weekly Circulation (2000)	14,117	5,719	19,836
Average Daily Circulation (2000)			6,100

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Seattle-Tacoma, WA	1,605,900	12
Portland, OR	1,017,760	23
Spokane, WA	370,060	77
Yakima-Pasco-Richland-Kennewick, WA	203,450	125

**MARKET AREA COMMERCIAL STATIONS**

KBCB (24), KCPQ (13), KHCV (45), KING-TV (5), KIRO-TV (7), KOMO-TV (4), KONG-TV (16), KSTW (11), KTBW-TV (20), KTWB (22), KVOS-TV (12), KWPX (33)  
 KATU (2), KGW (8), KNMT (24), KOIN (6), KPDX (49), KPTV (12), KPXG (22), KWBP (32)  
 KAYU-TV (28), KGPX (34), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)  
 KAPP (35), KEPR-TV (19), KIMA-TV (29), KNDO (23), KNDU (25), KVEW (42)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- KEPR-TV, Kennewick . . . . . See Pasco, WA
- KNDU, Kennewick . . . . . See Richland, WA
- KNDU, Pasco . . . . . See Richland, WA
- KVEW, Pasco . . . . . See Kennewick, WA
- KEPR-TV, Richland . . . . . See Pasco, WA
- KVEW, Richland . . . . . See Kennewick, WA
- KWPX, Seattle . . . . . See Bellevue, WA
- KCPQ, KSTW & KTBW-TV, Tacoma . . . . . See Seattle, WA

**Washington Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
Commercial Television	9	16	25
Educational Television	3	4	7
	12	20	32

TELEVISION & CABLE

ACTION UPDATE

The Authoritative Newsletter of Actions Affecting  
Broadcasting and Cable Activities

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# Washington—Bellevue

## KWPX Ch. 33

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 18000 International Blvd., Suite 513, SeaTac, WA 98188.

**Phone:** 206-439-0333. **Fax:** 206-246-5940.

**Web Site:** <http://www.paxtv.com/kwpx>

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 3690-kw max. visual. Antenna: 2352-ft. above av. terrain, 272-ft. above ground, 3117-ft. above sea level.

Latitude 47° 30' 17"  
Longitude 121° 58' 06"

**Transmitter:** West Tiger Mountain, approx. 2-mi. from intersection of State Rte. 203 & I-90, King County.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 175-kw max. visual. Antenna: 2352-ft. above av. terrain, 272-ft. above ground, 3117-ft. above sea level.

Latitude 47° 30' 17"  
Longitude 121° 58' 06"

**Transmitter:** West Tiger Mountain, approx. 2-mi. at a bearing of 232°T from the intersection of State Rte. 203 & I-90.

**FCC Digital File Number:** BPCDT-990212KE. Granted: June 25, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** May 17, 1989. Left air, date unreported. Resumed operation November 1, 1995. Sale to present owner by ValueVision International approved by FCC February 2, 1998 (*Television Digest*, Vol. 37:47).

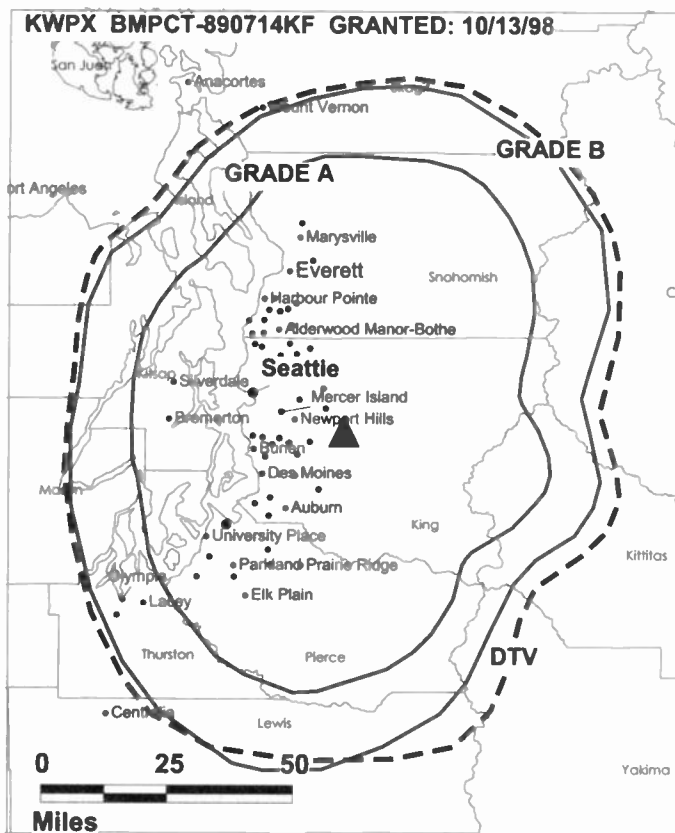
**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Hatfield & Dawson.

**Personnel:**

Kevin Mashek, General Manager.

Terry Spring, Chief Engineer.



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**Rates:** On request.

**City of License:** Bellevue. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,029,470	306,200	1,335,670
Average Weekly Circulation (2000)	110,828	23,389	134,217
Average Daily Circulation (2000)			41,564

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,029,470	306,200	1,335,670
Average Weekly Circulation (2000)	110,828	23,389	134,217
Average Daily Circulation (2000)			41,564

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Washington—Bellingham

**KBCB**  
**Ch. 24**

**Network Service:** Independent.

**Licensee:** World Television of Washington LLC, 6611 Santa Monica Blvd., Los Angeles, CA 90038-1311.

**Studio:** 4164 Meridian Plaza, Suite 102, Bellingham, WA 98226.

**Phone:** 360-647-8842. **Fax:** 360-647-9204.

**E-mail:** kbcb@telcom.com

**Web Site:** <http://www.loop.com/kbcb>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 43.7-kw max. visual. Antenna: 2464-ft. above av. terrain, 476-ft. above ground, 2582-ft. above sea level.

Latitude	48°	40'	45"
Longitude	122°	50'	31"

Holds CP for change to 3390-kw max. visual, 2530-ft. above av. terrain, 528-ft. above ground, 2641-ft. above sea level; lat. 48° 40' 46", long. 122° 50' 31", transmitter to 0.5-mi. W of summit of Mount Constitution, East Sound, San Juan County. BPCT-980513KG.

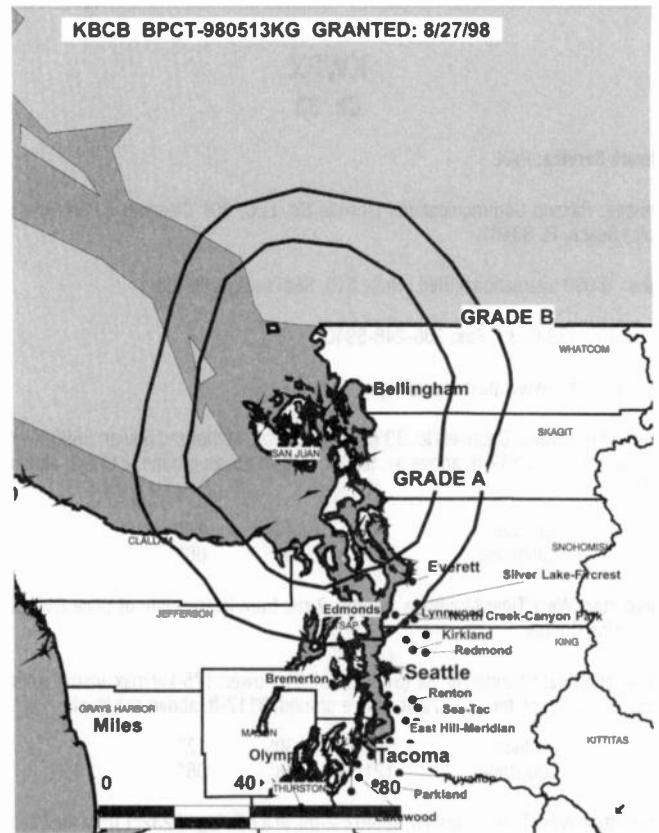
**Transmitter:** Mount Constitution, San Juan County.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 100-kw max. visual. Antenna: 2539-ft. above av. terrain, 537-ft. above ground.

Latitude	48°	40'	46"
Longitude	122°	50'	31"

**FCC Digital File Number:** BPCDT-19991101AEB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.



**Ownership:** World Television.

**Began Operation:** August 15, 1997.

**Personnel:**

Brian Holton, General Manager.

David Graham, Operations Manager.

**Highest 30 Sec. Rate:** \$250.

**City of License:** Bellingham. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

**Nielsen Data:** Not available.

# Washington—Bellingham

## KVOS-TV Ch. 12

**Network Service:** Independent.

**Licensee:** Ackerley Communications Group Inc., 800 5th Ave., Suite 3770, Seattle, WA 98104.

**Studio:** 1151 Ellis St., Bellingham, WA 98225.

**Phones:** 360-671-1212; 604-681-1212. **Fax:** 360-647-0824.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 229-kw visual, 45.7-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"  
Longitude 122° 49' 48"

**Transmitter:** Mount Constitution, Orcas Island.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 612.2-kw max. visual. Antenna: 2348-ft. above av. terrain, 118-ft. above ground.

Latitude 48° 40' 40"  
Longitude 122° 49' 48"

**FCC Digital File Number:** BPCDT-19991101AGI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 7-meter; Microdyne, 7-meter; Microdyne receivers.

**News Services:** AP, Canadian Press, CNN Newsource.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** May 23, 1953. Sale to present owner approved by FCC June 5, 1985. Sale to Wometco Enterprises Inc. by Rogan Jones & Associates approved by FCC March 29, 1961 (*Television Digest*, Vol. 16:48; 17:14).

**Represented (sales):** Seltel Inc.; AirTime Television Sales Inc. (Toronto & Montreal).

**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke.

### Personnel:

**David P. Reid**, Vice President & General Manager.

**John Gibson**, General Sales Manager.

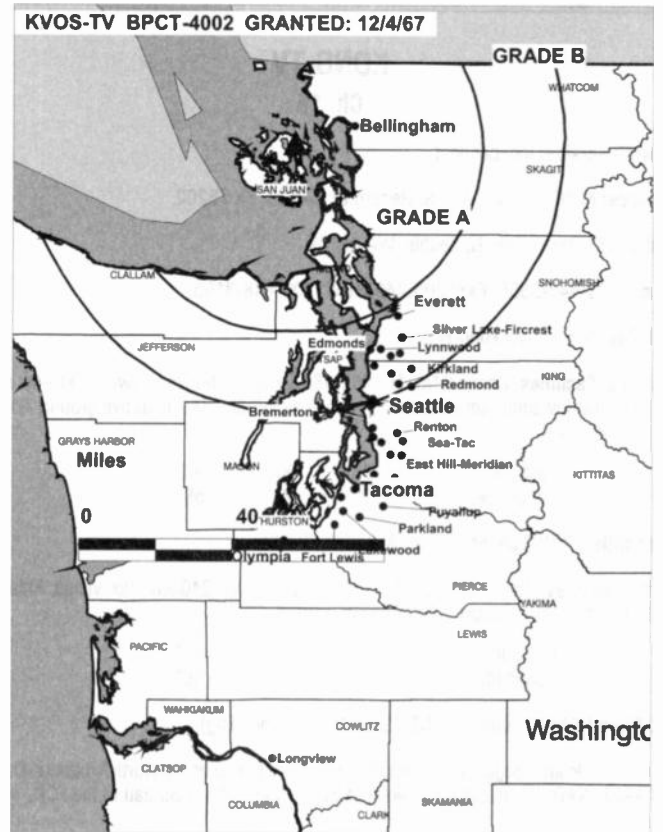
**Marti Ward**, Local Sales Manager.

**Duane Lee**, National Sales Manager.

**Terry Kaye**, News Director.

**Amy Cloud**, News Director.

**Margot Wilson**, Operations Manager.



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**Joan McCauley**, Controller.

**Bernadette Holsworth**, Marketing Director.

**Donald Luchsinger**, Chief Engineer.

**Joyce Lorenz**, Traffic Manager.

**Rates:** On request.

**City of License:** Bellingham. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	270,640	108,130	378,770
Average Weekly Circulation (2000)	51,604	16,507	68,112
Average Daily Circulation (2000)			19,339
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	270,640	108,130	378,770
Average Weekly Circulation (2000)	51,604	16,507	68,112
Average Daily Circulation (2000)			19,339

\*Estimate station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Everett

## KONG-TV Ch. 16

**Network Service:** Independent.

**Licensee:** KONG-TV Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 333 Dexter Ave. N, Seattle, WA 98109.

**Phone:** 206-448-5555. **Fax:** 206-448-3169; 206-448-3195.

**Web Site:** <http://www.kong-tv.com>

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 784-ft. above av. terrain, 486-ft. above ground, 915-ft. above sea level.

Latitude 47° 37' 55"  
Longitude 122° 20' 59"

**Transmitter:** 301 Galer St., Queen Anne Hill, Seattle.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 240-kw max. visual. Antenna: 2342-ft. above av. terrain, 259-ft. above ground.

Latitude 47° 30' 17"  
Longitude 121° 58' 06"

**FCC Digital File Number:** BPCDT-19991101AFR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** July 8, 1997. Sale to present owner by Zeus Corp. of Washington Inc. approved by FCC January 18, 2000 (*Television Digest*, Vol. 40:10).

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Dave Lougee, General Manager.

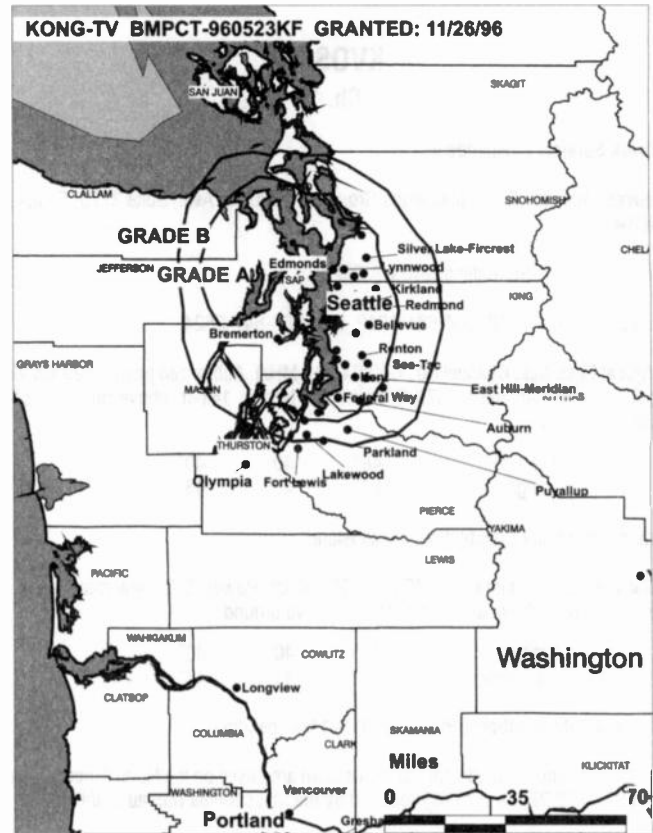
Sophia Marciano, General Sales Manager.

Kathy Palmer, Chief Engineer.

Jay Cascio, Promotion Director.

**Rates:** On request.

**City of License:** Everett. **Station DMA:** Seattle-Tacoma. **Rank:** 12.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,069,150	332,500	1,401,650
Average Weekly Circulation (2000)	296,447	52,596	349,043
Average Daily Circulation (2000)			92,647
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,069,150	332,500	1,401,650
Average Weekly Circulation (2000)	296,447	52,596	349,043
Average Daily Circulation (2000)			92,647

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Kennewick-Pasco-Richland

## **KVEW** Ch. 42 (Satellite of KAPP, Yakima, WA)

**Network Service:** ABC.

**Licensee:** Apple Valley Broadcasting Inc., 1610 S. 24th Ave., Yakima, WA 98902.

**Studio:** 601 Edison, Kennewick, WA 99336.

**Mailing Address:** Box 10208, Yakima, WA 98909-1208.

**Phone:** 509-735-8369. **Fax:** 509-735-7889.

**E-mail:** comments@kvewv.com

**Web Site:** http://www.kvewv.com

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 501-kw max. & 200-kw horizontal visual, 100-kw max. & 39.8-kw horizontal aural. Antenna: 1280-ft. above av. terrain, 208-ft. above ground, 2328-ft. above sea level.

Latitude 46° 06' 11"  
Longitude 119° 07' 54"

**Transmitter:** Jump Off Joe Butte, near Kennewick.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 200-kw max. visual. Antenna: 1280-ft. above av. terrain, 185-ft. above ground.

Latitude 46° 06' 11"  
Longitude 119° 07' 54"

**FCC Digital File Number:** BPCDT-19991029ACO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** M/A-Corn, 5-meter; Avantek, M/A-Corn receivers.

**News Service:** AP.

**Ownership:** Morgan Murphy Stations (Group Owner).

**Began Operation:** October 29, 1970.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Rini, Coran & Lancellotta PC.

### Personnel:

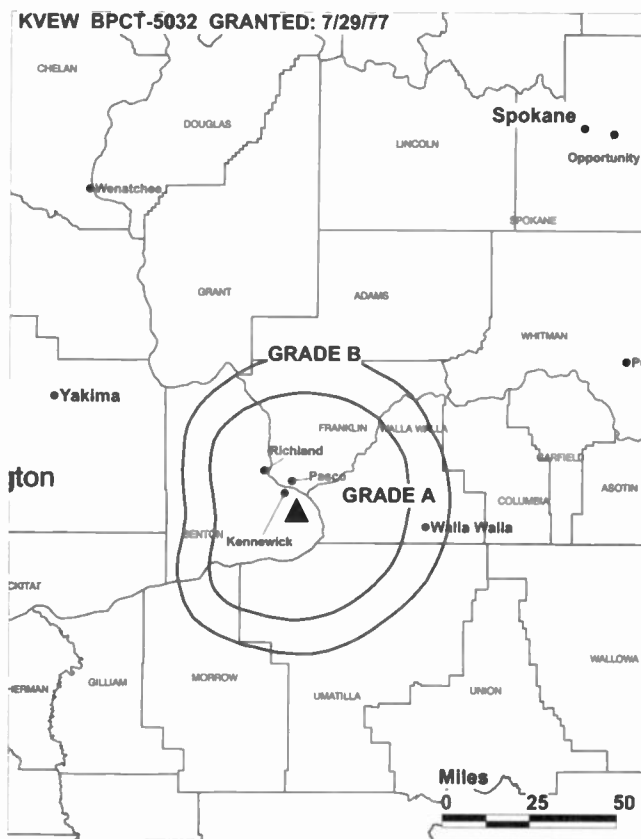
Elizabeth Murphy Burns, President.

Darrell Blue, Vice President & General Manager.

Clarke Veach, Local Sales Manager.

Neil Bennett, Chief Engineer.

Mike Balmelli, News Director.



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**Scott Morgan, Creative Services Director.**

**Rates:** On request.

**City of License:** Kennewick. **Station DMA:** Yakima-Pasco-Richland-Kennewick. **Rank:** 125.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

<b>Grand Total</b>	<b>Cable</b>	<b>Non-cable</b>	<b>Total</b>
	<b>TV Households</b>	<b>TV Households</b>	<b>TV Households</b>
Estimated Station Totals*	76,680	45,340	122,020
Average Weekly Circulation (2000)	54,517	22,550	77,066
Average Daily Circulation (2000)			38,255
<b>Station DMA Total</b>	<b>Cable</b>	<b>Non-cable</b>	<b>Total</b>
	<b>TV Households</b>	<b>TV Households</b>	<b>TV Households</b>
Estimated Station Totals*	73,760	40,550	114,310
Average Weekly Circulation (2000)	53,848	21,874	75,722
Average Daily Circulation (2000)			37,870
<b>Other DMA Total</b>	<b>Cable</b>	<b>Non-cable</b>	<b>Total</b>
	<b>TV Households</b>	<b>TV Households</b>	<b>TV Households</b>
Estimated Station Totals*	2,920	4,790	7,710
Average Weekly Circulation (2000)	669	676	1,344
Average Daily Circulation (2000)			385

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Pasco-Kennewick-Richland

## KEPR-TV Ch. 19 (Satellite of KIMA-TV, Yakima)

**Network Service:** CBS.

**Licensee:** Fisher Broadcasting Inc., 100 4th Ave. N, Seattle, WA 98109.

**Studio:** 2807 W. Lewis, Pasco, WA 99301.

**Mailing Address:** Box 2648, Pasco, WA 99302-2648.

**Phone:** 509-547-0547. **Fax:** 509-547-2845.

**E-mail:** kepr-tv@owt.com

**Web Site:** <http://www.owt.com/kepr>

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 490-kw max. & 383-kw horizontal visual, 88.3-kw max. & 69-kw horizontal aural. Antenna: 1203-ft. above av. terrain, 354-ft. above ground, 2397-ft. above sea level.

Latitude 46° 05' 51"  
Longitude 119° 11' 30"

**Transmitter:** Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 36.4-kw max. visual. Antenna: 1166-ft. above av. terrain, 290-ft. above ground.

Latitude 46° 05' 51"  
Longitude 119° 11' 29"

**FCC Digital File Number:** BPCDT-19991027ACX. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; RCA, 4.6-meter Ku-band; Harris, M/A-Com receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Fisher Broadcasting Inc. (Group Owner).

**Began Operation:** December 28, 1954. Sale to present owner from Rettlaw Enterprises Inc. approved by FCC April 16, 1999 (Television Digest, Vol. 38:47).

**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammitt & Edison Inc.

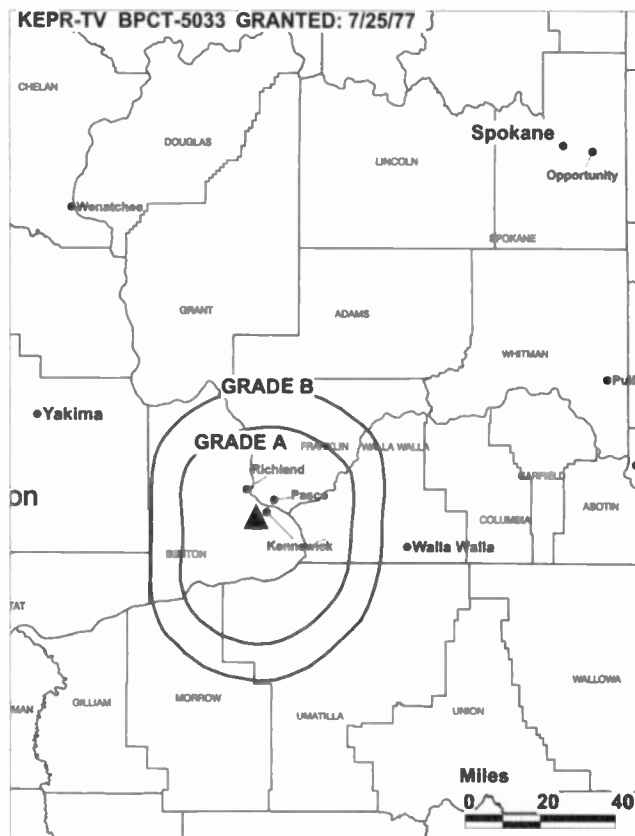
**Personnel:**

Dick Drilling, Station & General Sales Manager.

Steve Crow, National Sales Manager.

Don Eckis, Chief Engineer.

Paul Shoemaker, News Director.



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Vic Dailey, Production Manager.

**Rates:** On request.

**City of License:** Pasco. **Station DMA:** Yakima-Pasco-Richland-Kennewick. **Rank:** 125.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,680	42,680	119,360
Average Weekly Circulation (2000)	52,324	22,153	74,477
Average Daily Circulation (2000)			35,810
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,760	40,550	114,310
Average Weekly Circulation (2000)	51,627	21,759	73,386
Average Daily Circulation (2000)			35,436
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,920	2,130	5,050
Average Weekly Circulation (2000)	698	394	1,092
Average Daily Circulation (2000)			374

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Washington—Richland-Pasco-Kennewick

## KNDU Ch. 25 (Satellite of KNDU, Yakima, WA)

**Network Service:** NBC.

**Licensee:** KHQ Inc., 4202 S. Regal St., Spokane, WA 99203.

**Studio:** 3312 W. Kennewick Ave., Kennewick, WA 99336-2916.

**Phone:** 509-737-2300. **Fax:** 509-783-3746.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 677-kw max. & 550-kw horizontal visual, 67.7-kw max. & 55-kw horizontal aural. Antenna: 1351-ft. above av. terrain, 228-ft. above ground, 2415-ft. above sea level.

Latitude 46° 06' 11.00"  
Longitude 119° 07' 47.00"

**Transmitter:** Jump Off Joe Butte, S of Kennewick.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 50-kw max. visual. Antenna: 1237-ft. above av. terrain, 196-ft. above ground.

Latitude 46° 06' 12.48"  
Longitude 119° 07' 48.58"

**FCC Digital File Number:** BPCDT-19991027ACK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Microdyne, 3.7-meter; Microdyne, 5.1-meter; M/A-Com, Microdyne receivers.

**News Services:** AP, NBC News Channel, CNN.

**Ownership:** KHQ Inc. (Group Owner).

**Began Operation:** October 10, 1961. Sale to Farragut Communications Inc. by Hugh Davis, et al., approved by FCC January 29, 1988. Sale to Federal Broadcasting Co. approved by FCC December 11, 1995. Sale to Raycom Media Inc. by Federal Broadcasting approved by FCC September 24, 1996. Sale to present owner by Raycom Media Inc. approved by FCC June 17, 1999.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Skadden, Arps, Slate, Meagher & Flom LLP.

**Personnel:**

Paul Dughi, General Manager.

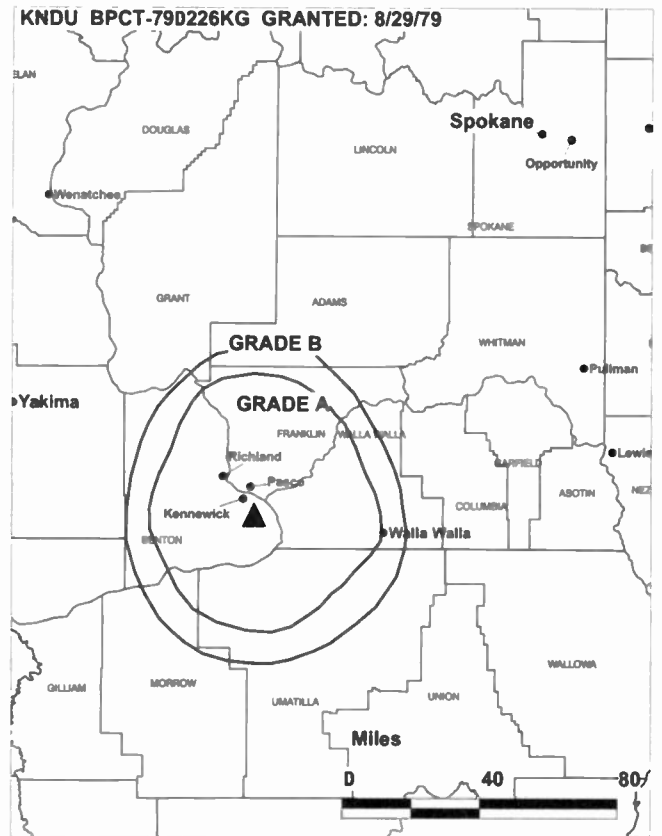
Dave Dalthorp, Local Sales Manager.

Christine Brown, News Director.

Susan Martinez, Program Director.

Mike Grief, Production Manager.

Rodney Johnson, Chief Engineer.



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**Rates:** On request.

**City of License:** Richland. **Station DMA:** Yakima-Pasco-Richland-Kennewick. **Rank:** 125.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	76,680	42,680	119,360
Average Weekly Circulation (2000)	53,461	24,512	77,973
Average Daily Circulation (2000)			43,788
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	73,760	40,550	114,310
Average Weekly Circulation (2000)	52,716	23,988	76,704
Average Daily Circulation (2000)			43,293
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	2,920	2,130	5,050
Average Weekly Circulation (2000)	745	524	1,269
Average Daily Circulation (2000)			495

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Tacoma-Seattle

**KCPQ**  
Ch. 13

**Network Service:** FOX.

**Licensee:** KCPQ Inc., 435 N. Michigan Ave., Chicago, IL 60611.

**Studio:** 1813 Westlake Ave., Seattle, WA 98109-2706.

**Phone:** 206-674-1313. **Fax:** 206-674-1777.

**E-mail:** programming@kcpq.com

**Web Site:** http://www.kcpq.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 2001-ft. above av. terrain, 669-ft. above ground, 2356-ft. above sea level.

Latitude 47° 32' 53"  
Longitude 122° 48' 22"

**Transmitter:** Gold Mountain, 6.5-mi. W of Bremerton.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 650-kw max. visual. Antenna: 1919-ft. above av. terrain, 591-ft. above ground, 2277-ft. above sea level.

Latitude 47° 32' 53"  
Longitude 122° 48' 22"

**Transmitter:** Gold Mountain, 6.5-mi. W of Bremerton.

**FCC Digital File Number:** BPCDT-980731KO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.5-meter Ku-band; DX Antenna, Standard Communications receivers.

**News Services:** AP, CNN Newsource, Fox NewsEdge.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** August 2, 1953. Commercial station left air December 13, 1974. Sale to Clover Park School District No. 400 approved by FCC September 9, 1975. Resumed operation as an educational station January 4, 1976. Sale to Kelly Broadcasting Co. approved by FCC December 4, 1979. Resumed operation as a commercial station November 4, 1980. Station was sold to Meredith Broadcasting, who then swapped KCPQ for Tribune Broadcasting's WGNX, Atlanta, GA (Television Digest, Vol. 38:25). FCC approved deal February 22, 1999.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

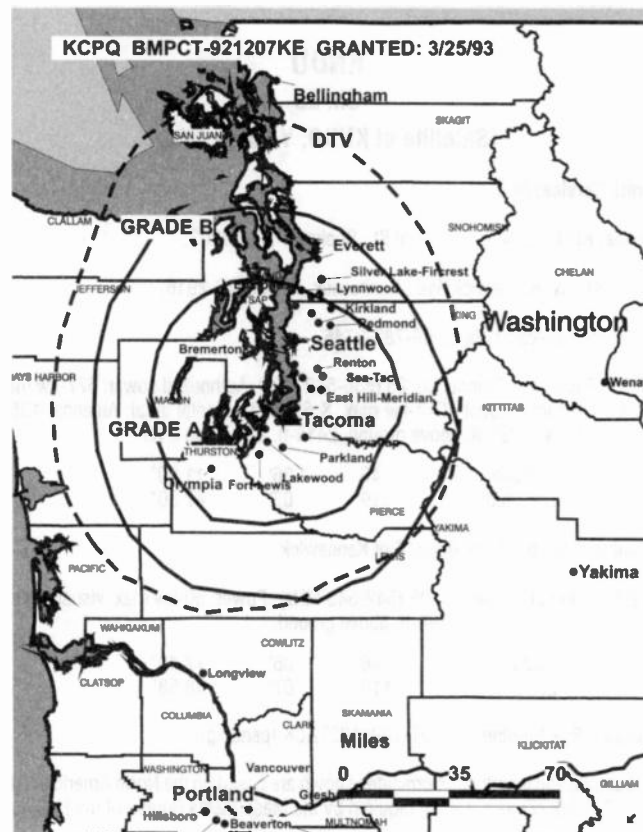
**Personnel:**

Pamela Pearson, Vice President & General Manager.

Lloyd Low, General Sales Manager.

Chris Schuler, Local Sales Manager.

Randa Minkarah, Sales Director.



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Todd Mokhtari, News Director.

Michael Weiner, Finance Director.

Wade Brewer, Program Manager.

A. R. Hill, Assistant Chief Engineer.

**Rates:** On request.

**City of License:** Tacoma. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,159,030	433,340	1,592,370
Average Weekly Circulation (2000)	701,277	191,908	893,185
Average Daily Circulation (2000)			341,434
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,650	421,700	1,571,350
Average Weekly Circulation (2000)	700,640	190,602	891,242
Average Daily Circulation (2000)			340,900
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,380	11,640	21,020
Average Weekly Circulation (2000)	638	1,305	1,943
Average Daily Circulation (2000)			535

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Washington—Seattle

### KHCV Ch. 45

**Network Service:** Independent.

**Grantee:** North Pacific International TV Inc., 18024 72nd Ave. S, Kent, WA 98032-1065.

**Studio:** 18024 72nd Ave. S, Kent, WA 98032-1065.

**Phone:** 425-656-4455. **Fax:** 425-656-4450.

**E-mail:** tjkammer@khcvtv.com

**Web Site:** <http://www.khcvtv.com>

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 2000-kw max. visual. Antenna: 2283-ft. above av. terrain, 200-ft. above ground, 3045-ft. above sea level.

Latitude	47°	30'	17"
Longitude	121°	58'	06"

Holds CP for change to 2343-ft. above av. terrain, 259-ft. above ground, 3104-ft. above sea level. BMPCT-990723KE.

**Transmitter:** W. Tiger Mountain near Issaquah, 18.3-mi. from Central Seattle at 115°T.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 240-kw max. visual. Antenna: 2342-ft. above av. terrain, 259-ft. above ground.

Latitude	47°	30'	17"
Longitude	121°	58'	06"

**FCC Digital File Number:** BPCDT-19991101AGX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 4-meter; DX Communications receivers.

**Ownership:** North Pacific International TV Inc.

**Began Operation:** January 1, 1999.

**Represented (legal):** Irwin, Campbell & Tannenwald PC.

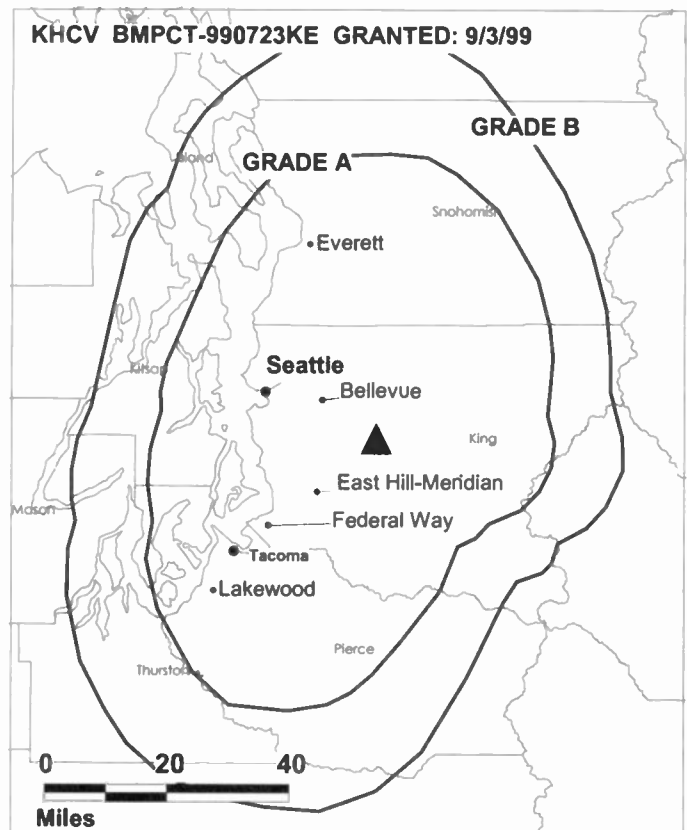
**Represented (engineering):** Hatfield & Dawson.

#### Personnel:

**Kenneth Casey**, President & General Sales Manager.

**Tim Kammer**, General Manager.

**Terry Spring**, Chief Engineer.



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**Charlene Weh**, Program Director.

**Chris Casey**, Business Manager.

**Highest 30 Sec. Rate:** \$100.

**City of License:** Seattle. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

**Nielsen Data:** Not available.

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Data By Design Dept.  
800-771-9202

# Washington—Seattle

## KING-DT Ch. 48

**Network Service:** NBC.

**Licensee:** King Broadcasting Co., 333 Dexter Ave. N, Seattle, WA 98109.

**Studio:** 333 Dexter Ave. N, Seattle, WA 98109.

**Phone:** 206-448-5555. **Fax:** 206-448-3926.

**Web Site:** <http://www.king5.com>

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 960-kw max. visual. Antenna: 784-ft. above av. terrain, 485-ft. above ground, 915-ft. above sea level.

Latitude	47°	37'	55"
Longitude	122°	20'	59"

**Transmitter:** Queen Anne Hill, 301 Galer St.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Belo Corp. (Group Owner).

**Began Digital Operation:** October 1, 1998.

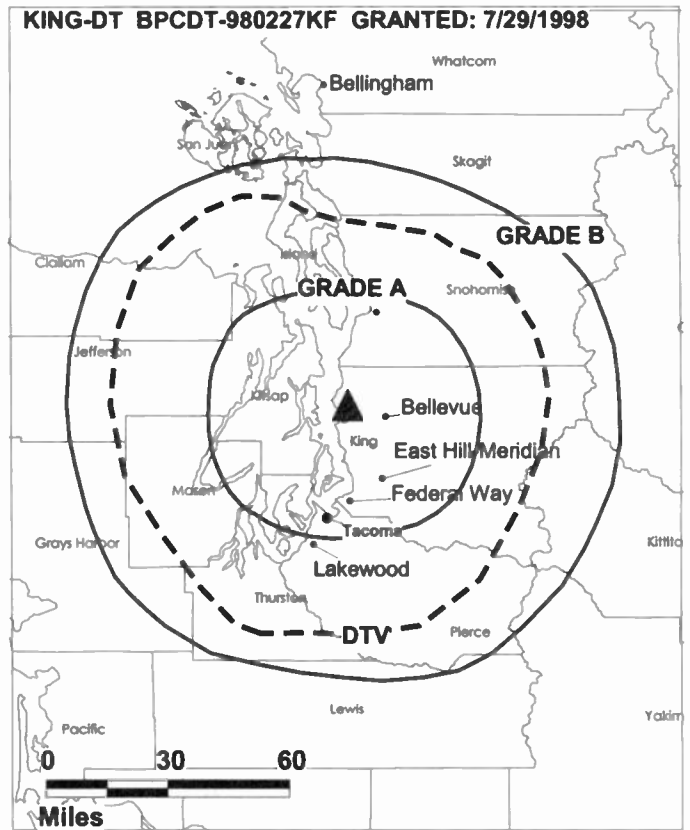
**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hatfield & Dawson.

**Personnel:**

Dave Lougee, General Manager.

**Rates:** On request.



**City of License:** Seattle. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

# Washington—Seattle

## KING-TV Ch. 5

**Network Service:** NBC.

**Licensee:** KING-TV Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 333 Dexter Ave. N, Seattle, WA 98109.

**Mailing Address:** Box 24525, Seattle, WA 98124.

**Phone:** 206-448-5555. **Fax:** 206-448-3936.

**E-mail:** kingtv@king5.com

**Web Site:** http://www.king5.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 820-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"  
Longitude 122° 20' 59"

Holds CP for change to 1142-ft. above av. terrain, 896-ft. above ground, 1290-ft. above sea level. BPCT-870811KG.

**Transmitter:** 301 Galer St.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** November 25, 1948. Initially operated as KRSC-TV. Sale to King Broadcasting Co. approved by FCC August 1949 (*Television Digest*, Vol. 5:20, 23, 30). Sale to Providence Journal approved by FCC August 27, 1991 (Vol. 30:35; 31:9, 29). Sale to present owner by Providence Journal approved by FCC February 28, 1997 (Vol. 36:40; 37:9).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

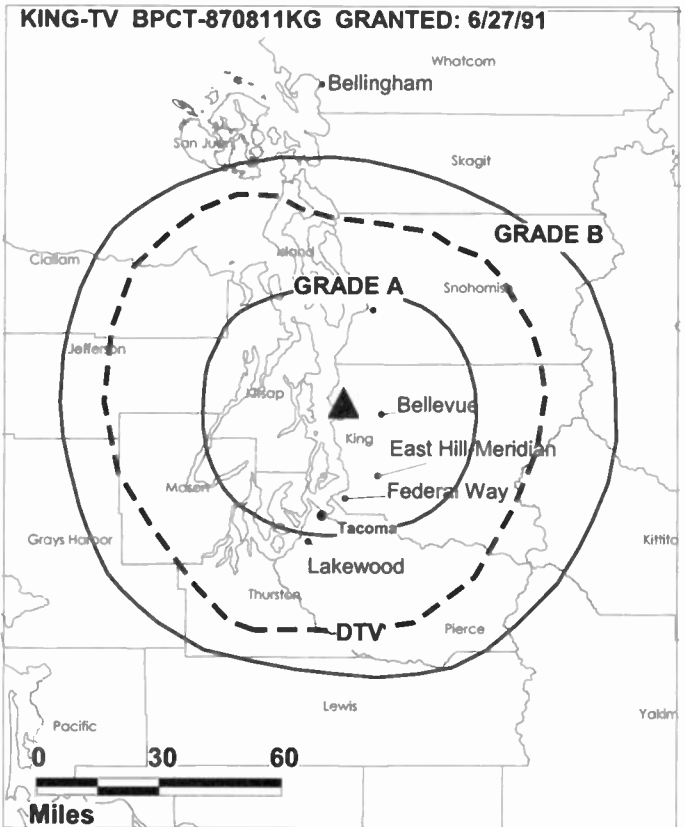
**Dave Lougee**, General Manager.

**James Heacock**, Operations Manager.

**Deborah Wilson**, General Sales Manager.

**Karen Heric**, Local Sales Director.

**Luke Hublou**, Local Sales Manager.



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**Kathy Palmer**, Engineering Director.

**Jay Cascio**, Programming & Creative Services Director.

**Highest 30 Sec. Rate:** \$9000.

**City of License:** Seattle. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,202,850	433,420	1,636,270
Average Weekly Circulation (2000)	952,273	266,499	1,218,773
Average Daily Circulation (2000)			663,049
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,650	421,700	1,571,350
Average Weekly Circulation (2000)	925,575	265,420	1,190,995
Average Daily Circulation (2000)			653,231
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,200	11,720	64,920
Average Weekly Circulation (2000)	26,698	1,079	27,777
Average Daily Circulation (2000)			9,817

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Seattle

## KIRO-TV Ch. 7

**Network Service:** CBS.

**Licensee:** KIRO-TV Holdings Inc., 1400 Lake Hearn Dr. NE, Atlanta, GA 30319.

**Studio:** 2807 3rd Ave., Seattle, WA 98111-7777.

**Phone:** 206-728-7777. **Fax:** 206-728-8230.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1013-ft. above sea level.

Latitude 47° 38' 01"  
Longitude 122° 21' 20"

**Transmitter:** 1518 Queen Anne Ave. N.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 603-kw max. visual. Antenna: 666-ft. above av. terrain, 489-ft. above ground, 889-ft. above sea level.

Latitude 47° 38' 01"  
Longitude 122° 21' 20"

**Transmitter:** SE Corner of Queen Anne Ave. & W. Garfield St.

**FCC Digital File Number:** BPCDT-980710KE. **Granted:** October 16, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

**News Services:** AP, UPI.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** February 8, 1958. Sale to Bonneville International by Saul Haas & Associates approved by FCC December 17, 1963 (*Television Digest*, Vol. 3:51). Sale to A. H. Belo Corp. approved by FCC January 27, 1995 (Vol. 34:49). Sale to present owner from A. H. Belo Corp. approved by FCC April 16, 1997.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

John Woodin, Vice President & General Manager.

James Zogg, General Sales Manager.

Michael Poth, Sales Operations Director.

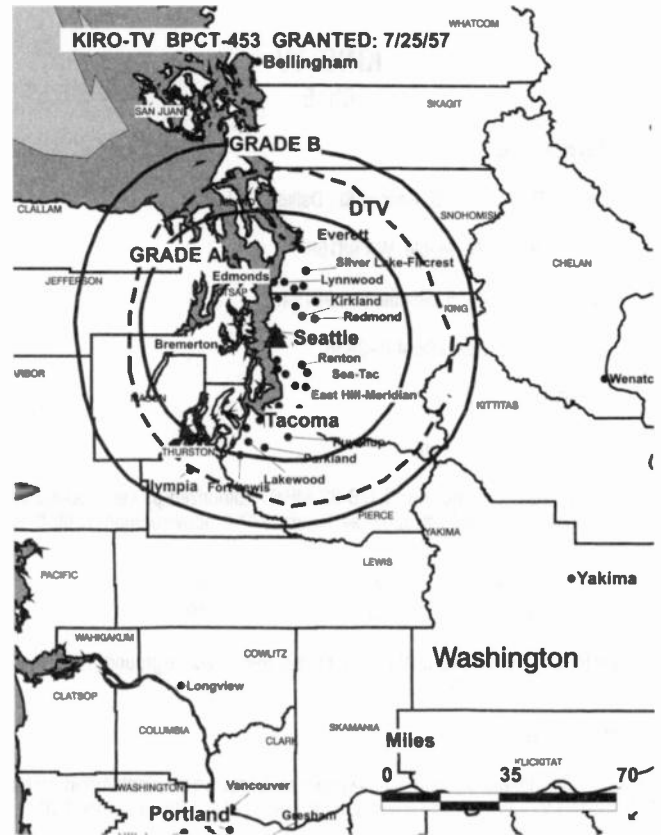
David Blakely, National Sales Manager.

Maria Margaris, Programming.

Bill Lord, News Director.

John Walters, Engineering & Technical Operations Director.

Paul Polzin, Chief Engineer.



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**Mark Sabo, Controller.**

**Mike Kinzer, Creative Services Director.**

**Janeen Gutierrez, Operations & Traffic Director.**

**Rates:** On request.

**City of License:** Seattle. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,212,770	416,780	1,629,550
Average Weekly Circulation (2000)	866,720	234,818	1,101,538
Average Daily Circulation (2000)			500,154
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,650	413,920	1,563,570
Average Weekly Circulation (2000)	843,614	234,403	1,078,018
Average Daily Circulation (2000)			493,556
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,120	2,860	65,980
Average Weekly Circulation (2000)	23,106	415	23,520
Average Daily Circulation (2000)			6,598

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Washington—Seattle

### KOMO-DT Ch. 38

**Network Service:** ABC.

**Grantee:** Fisher Broadcasting Inc., 100 4th Ave. N, Seattle, WA 98109.

**Studio:** 100 4th Ave. N, Seattle, WA 98109.

**Phone:** 503-226-5000.

**E-mail:** marksi@komotv.com

**Web Site:** <http://www.komotv.com>

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 810-kw max. visual. Antenna: 1000-ft. above av. terrain, 551-ft. above ground, 449-ft. above sea level.

Latitude	42°	37'	55"
Longitude	121°	21'	09"

**Transmitter:** 157 Galer St.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fisher Broadcasting Inc. (Group Owner).

**Began Digital Operation:** January 1, 1997. **Note:** Application is for digital allocation to replace Ch. 4 (KOMO-TV) Seattle.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

#### Personnel:

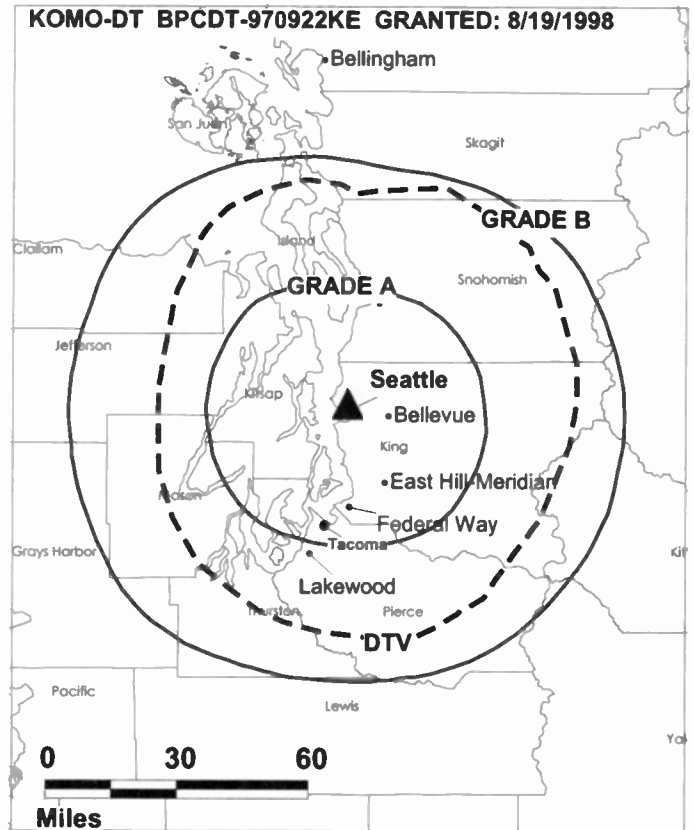
Richard Warsinske, General Manager.

Scott Haymer, General Sales Manager.

Dan Johnson, Local Sales Manager.

Diane Wilson, National Sales Manager.

Pat Holland, Chief Engineer.



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**Joe Barnes**, News Director.

**Carlos Espinoza**, Promotion Director.

**Nancy Heard**, Business Manager.

**Sandy Montgomery**, Marketing Director.

**Rates:** On request.

**City of License:** Seattle. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

# Washington—Seattle

## KOMO-TV Ch. 4

**Network Service:** ABC.

**Licensee:** Fisher Broadcasting Inc., 140 4th Ave. N, Seattle, WA 98109.

**Studio:** 140 4th Ave. N, Seattle, WA 98109.

**Phone:** 206-404-4000. **Fax:** 206-443-4014.

**E-mail:** stano@fishcomm.com

**Web Site:** <http://www.komotv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 16.2-kw aural. Antenna: 810-ft. above av. terrain, 550-ft. above ground, 1006-ft. above sea level.

Latitude	47°	37'	56.36"
Longitude	122°	21'	09.82"

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Frontline, 2.4-meter Ku-band; Midwest Communications, 2.6-meter Ku-band.

**News Service:** AP.

**Ownership:** Fisher Broadcasting Inc. (Group Owner).

**Began Operation:** December 10, 1953. Sale of 1/3 to Fisher's Blend Station (making it 100% owner) by Theodore Gamble & C. Howard Lane consummated in April 1959 (*Television Digest*, Vol. 15:16).

**Represented (sales):** Katz American Television.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Richard Warsinske**, Senior Vice President & General Manager.

**Scott Hayner**, Vice President & General Sales Manager.

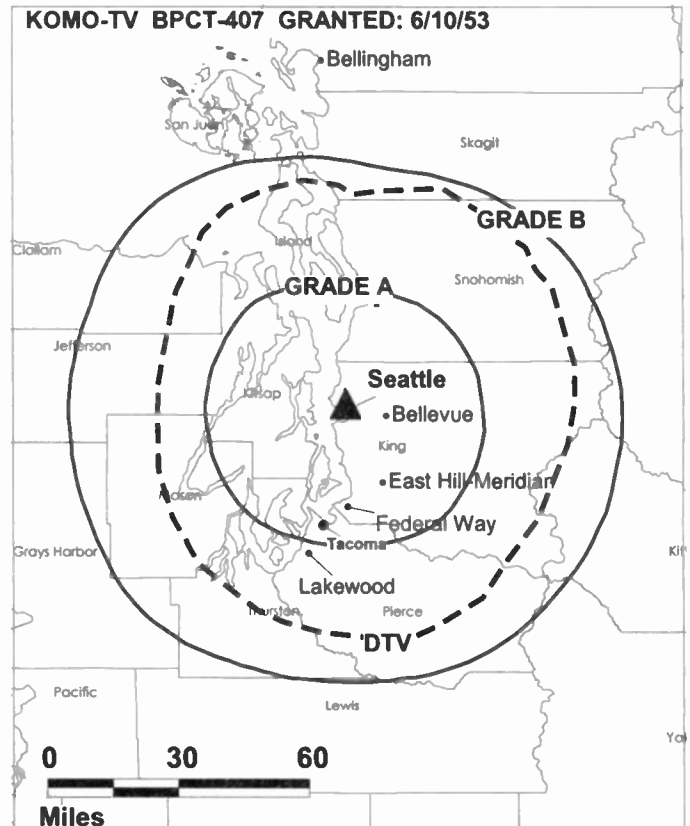
**Sandy Montgomery**, Vice President, Broadcast Operations.

**Pat Holland**, Vice President & Engineering Director.

**Joseph Barnes**, Vice President & News Director.

**Dan Johnson**, Local Sales Manager.

**Diane Wilson**, Local Sales Manager.



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**Mike Eguchi**, National Sales Manager.

**Carlos Espinoza**, Promotion Manager.

**Highest 30 Sec. Rate:** \$16,000.

**City of License:** Seattle. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,205,040	468,180	1,673,220
Average Weekly Circulation (2000)	919,676	269,378	1,189,054
Average Daily Circulation (2000)			614,388
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,650	421,700	1,571,350
Average Weekly Circulation (2000)	901,261	265,274	1,166,535
Average Daily Circulation (2000)			607,990
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,390	46,480	101,870
Average Weekly Circulation (2000)	18,415	4,104	22,518
Average Daily Circulation (2000)			6,398

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Washington—Seattle-Tacoma

**KSTW**  
Ch. 11

**Network Service:** UPN.

**Licensee:** Viacom Broadcasting of Seattle Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studios:** 2320 S. 19th St., Tacoma, WA 98405; United Airlines Bldg., Seattle, WA 98121.

**Mailing Address:** Box 11411, Tacoma, WA 98411.

**Phone:** 253-572-5789. **Fax:** 253-383-1250.

**E-mail:** kstwmail@nwlink.com

**Web Site:** http://www.kstw.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: Circularly polarized, 761-ft. above av. terrain, 466-ft. above ground, 880-ft. above sea level.

Latitude 47° 36' 56.00"  
Longitude 122° 18' 29.00"

**Transmitter:** 1715 E. Madison St., Seattle.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 850-kw max. visual. Antenna: 767-ft. above av. terrain, 473-ft. above ground.

Latitude 47° 36' 55.60"  
Longitude 122° 18' 28.50"

**Mailing Address:** Box 11411, Tacoma, WA 98411.

**FCC Digital File Number:** BPCDT-19991027ACT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Andrew, 7.3-meter Ku & C-band; Andrew, 10-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.5-meter Ku-band; Andrew, M/A-Corn, Scientific-Atlanta, Standard Agile Omni receivers.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** February 22, 1953. Sale to Gaylord Broadcasting Co. by Tribune Publishing Co. approved by FCC January 30, 1974 (Television Digest, Vol. 13:13; 14:5). Sale to present owner from Gaylord Broadcasting approved by FCC April 4, 1997 (Vol. 37:9).

**Represented (sales):** Sattel Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Dick Williams, Vice President & General Manager.

Dennis McCormick, General Sales Manager.

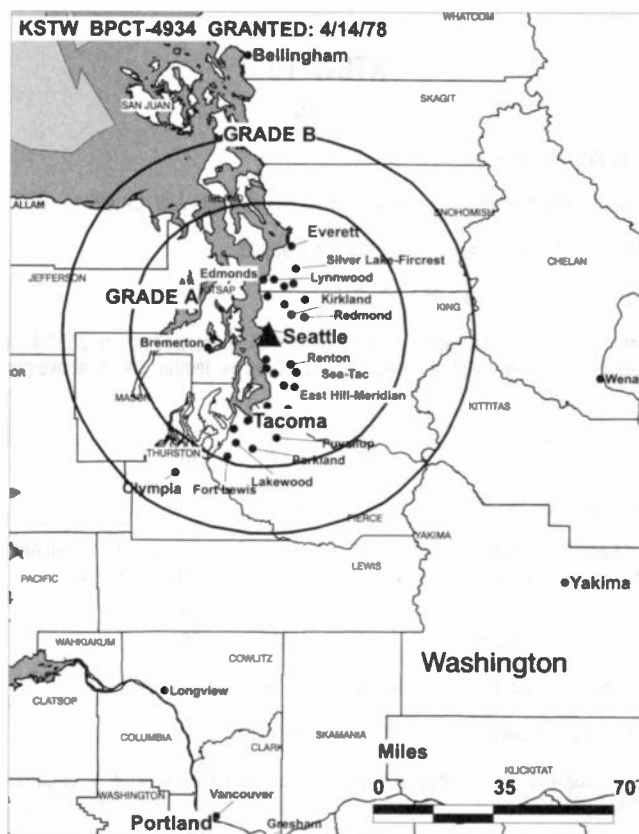
Noreen King, Local Sales Manager.

Mitch Boyle, Local Sales Manager.

Colleen Morgan, National Sales Manager.

Doug LaFeve, Business Manager.

Kathleen Holmstrom, Market Research Manager.



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Dick Schaller, Production Manager.

Ron Diotte, Chief Engineer.

Mary Anderson, Traffic Manager.

Shelly D. Cano, Public Affairs Director.

**Rates:** On request.

**City of License:** Tacoma. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,205,130	413,140	1,618,270
Average Weekly Circulation (2000)	574,815	175,290	750,104
Average Daily Circulation (2000)			261,813
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,149,650	410,280	1,559,930
Average Weekly Circulation (2000)	553,515	174,406	727,921
Average Daily Circulation (2000)			256,680
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,480	2,860	58,340
Average Weekly Circulation (2000)	21,300	884	22,184
Average Daily Circulation (2000)			5,133

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Tacoma-Seattle

## KTBW-TV Ch. 20

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting of Washington, Box A, Santa Ana, CA 92711.

**Studio:** 1909 S. 341st Place, Federal Way, WA 98003.

**Phone:** 253-927-7720. **Fax:** 253-874-7432.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 3550-kw max. visual, 355-kw max. aural. Antenna: 1610-ft. above av. terrain, 330-ft. above ground, 2000-ft. above sea level.

Latitude 47° 32' 50"  
Longitude 122° 47' 39"

**Transmitter:** Gold Mountain, 12-mi. W of Bremerton.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 500-kw max. visual. Antenna: 1553-ft. above av. terrain, 236-ft. above ground, 1906-ft. above sea level.

Latitude 47° 32' 50"  
Longitude 122° 47' 39"

**Transmitter:** Existing tower atop Gold Mountain, near Bremerton.

**FCC Digital File Number:** BPCDT-990601KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6-meter C-band; Scientific-Atlanta receivers.

**News Service:** TBN.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** March 30, 1984. Sale to present owner by Family Broadcasting Co. approved by FCC October 25, 1984.

**Personnel:**

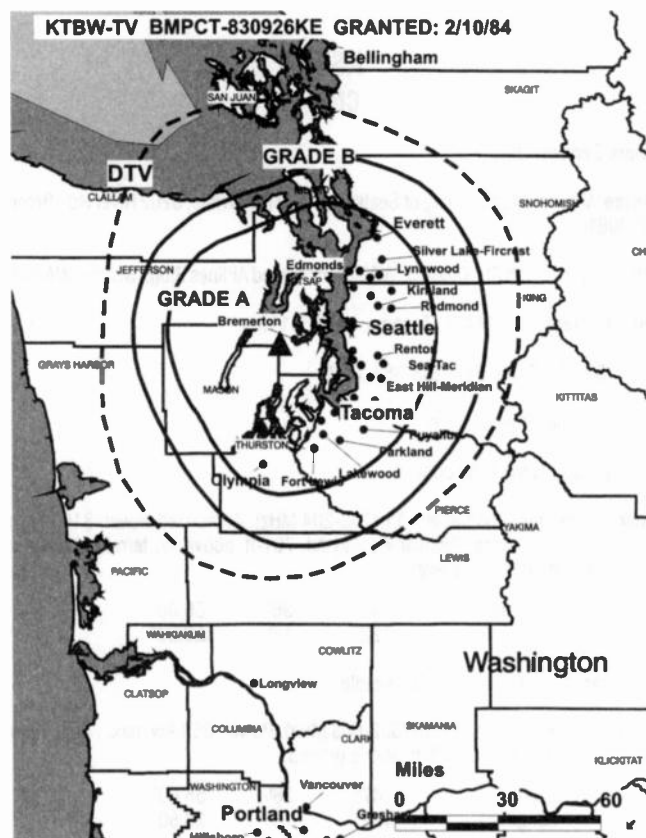
**Mary Jane Allen**, Station Manager.

**Gene Glasunow**, Chief Engineer.

**Michele Phillips**, News Director.

**George Pettingell**, Program & Production Director.

**Highest 30 Sec. Rate:** \$77.



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**City of License:** Tacoma. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	24,360	24,360
Average Weekly Circulation (2000)	0	1,583	1,583
Average Daily Circulation (2000)			219
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	24,360	24,360
Average Weekly Circulation (2000)	0	1,583	1,583
Average Daily Circulation (2000)			219

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Seattle

## KTWB-TV Ch. 22

**Network Service:** WBN.

**Licensee:** Tribune Television Holdings Inc., 435 N. Michigan Ave., Chicago, IL 60611.

**Studio:** 1813 West Lake Ave. N., Seattle, WA 98109.

**Phone:** 206-674-1313. **Fax:** 206-674-1777.

**Web Site:** <http://www.ktwbtv.com>

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 889-ft. above av. terrain, 604-ft. above ground, 1014-ft. above sea level.

Latitude 47° 36' 57"  
Longitude 122° 18' 26"

**Transmitter:** 1618 18th Ave., Seattle.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 1000-kw max. visual. Antenna: 951-ft. above av. terrain, 659-ft. above ground.

Latitude 47° 36' 57"  
Longitude 122° 18' 26"

**FCC Digital File Number:** BPCDT-19991022ABF.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Harris receivers.

**News Services:** AP, INN.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** June 22, 1985. Sale to Dudley Communications Corp. by United States Television Seattle Ltd. Partnership approved by FCC September 29, 1988 (*Television Digest*, Vol. 29:19; 30:3). Sale to Emmis Broadcasting Corp. from Dudley Communications Corp. approved by FCC March 20, 1998 (Vol. 38:3). Emmis immediately swapped station, along with WXMI Grand Rapids, for Tribune Broadcasting's WQCD(FM), New York. Swap approved by FCC March 20, 1998. Station was first put in hands of John D. Dudley, Trustee, but because of ownership rule changes, FCC approved Tribune control January 18, 2000 (Vol. 40:7).

**Represented (sales):** MMT Sales Inc.

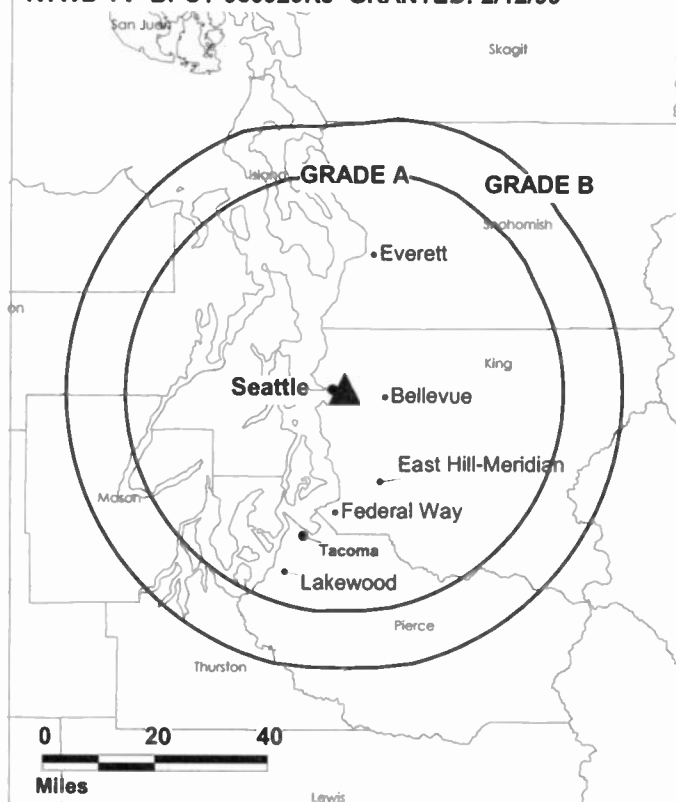
**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Pam Pearson**, General Manager.

**Randa Minkarah**, Sales Director.

### KTWB-TV BPCT-980929KJ GRANTED: 2/12/99



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**Bill Gingrich**, Promotion Manager.

**Wendy Anderson**, Traffic Manager.

**Rates:** On request.

**City of License:** Seattle. **Station DMA:** Seattle-Tacoma. **Rank:** 12.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,126,730	363,670	1,490,400
Average Weekly Circulation (2000)	353,566	73,147	426,712
Average Daily Circulation (2000)			131,993
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,126,730	363,670	1,490,400
Average Weekly Circulation (2000)	353,566	73,147	426,712
Average Daily Circulation (2000)			131,993

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Spokane

## KAYU-TV Ch. 28

**Network Service:** FOX.

**Licensee:** Mountain Licenses LP, 2178 Commons Pkwy., Okemos, MI 48864.

**Studio:** S. 4600 Regal St., Spokane, WA 99223.

**Phone:** 509-448-2828. **Fax:** 509-448-3815.

**E-mail:** kayutv@ior.com

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 2400-kw max. visual, 120-kw max. aural. Antenna: 1972-ft. above av. terrain, 794-ft. above ground, 4370-ft. above sea level.

Latitude 47° 34' 44"  
Longitude 117° 17' 46"

**Transmitter:** 3-mi. SE of Spokane on Krell Hill.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 1923-ft. above av. terrain, 712-ft. above ground.

Latitude 47° 34' 44"  
Longitude 117° 17' 46"

**FCC Digital File Number:** BPCDT-19991027ABB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 5-meter C-band; Prodelin, 5-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Com, Microdyne, Pinzone receivers.

**Ownership:** Northwest Broadcasting LP (Group Owner).

**Began Operation:** October 31, 1982. Sale to Bingham Communications by Robert J. Hamacher, et al., approved by FCC January 29, 1988 but never consummated (Television Digest, Vol. 27:42). Sale to present owner approved by FCC October 19, 1995.

**Represented (sales):** Petry Television Inc.

**Personnel:**

Greg Graber, General Manager.

Paula Bauer, Business Manager.

Becky Martin, Sales Director.

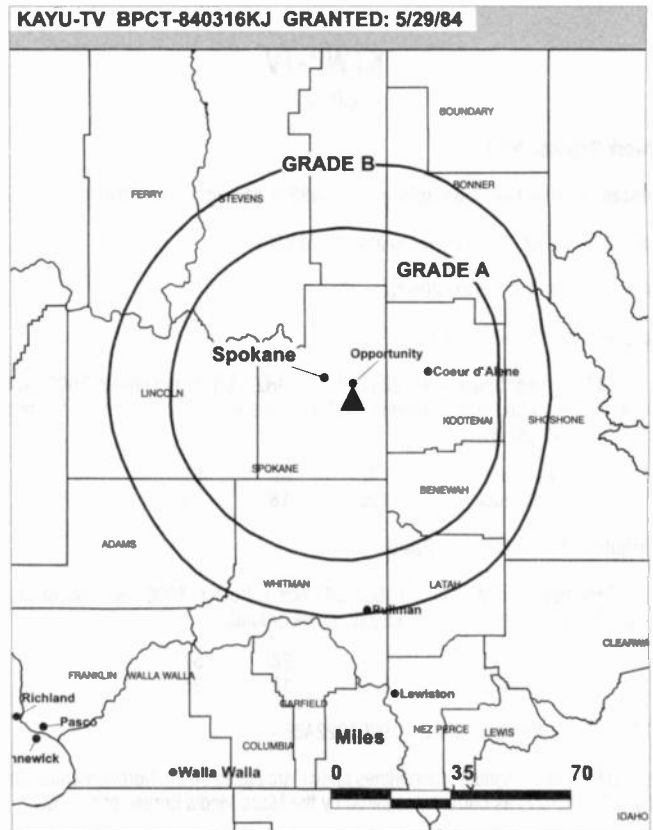
Peggy Peterson, General Sales Manager.

Lynn Stryker Creager, Regional Sales Manager.

Rick Andrycha, Programming & Creative Services Director.

Gary Cooper, News Director.

Margee Chambers, Promotion Director.



**Rick Pukis, Production Manager.**

**Rates:** On request.

**City of License:** Spokane. **Station DMA:** Spokane. **Rank:** 77.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	228,370	141,110	369,480
Average Weekly Circulation (2000)	120,559	46,344	166,903
Average Daily Circulation (2000)			57,636
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,580	133,330	344,910
Average Weekly Circulation (2000)	115,052	44,671	159,724
Average Daily Circulation (2000)			55,351
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,790	7,780	24,570
Average Weekly Circulation (2000)	5,507	1,673	7,180
Average Daily Circulation (2000)			2,285

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Spokane

**KGPX**  
**Ch. 34**

**Network Service:** PAX.

**Grantee:** Paxson Spokane License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 6000 S. Park Lane, Spokane, WA 99223.

**Phone:** 509-448-3746.

**Web Site:** <http://www.paxtv.com>

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 2820-kw max. visual. Antenna: 1476-ft. above av. terrain, 535-ft. above ground, 3760-ft. above sea level.

Latitude 47° 36' 04"  
Longitude 117° 17' 53"

**Transmitter:** Krell Hill, 2.5-mi. E of intersection of Palouse Hwy. & 57th Ave.

**FCC Proposed Digital Channel Number:** Ch. 34.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 1, 1999.

**Personnel:**

**Carlos Ricketson**, Operations Manager.

**City of License:** Spokane.

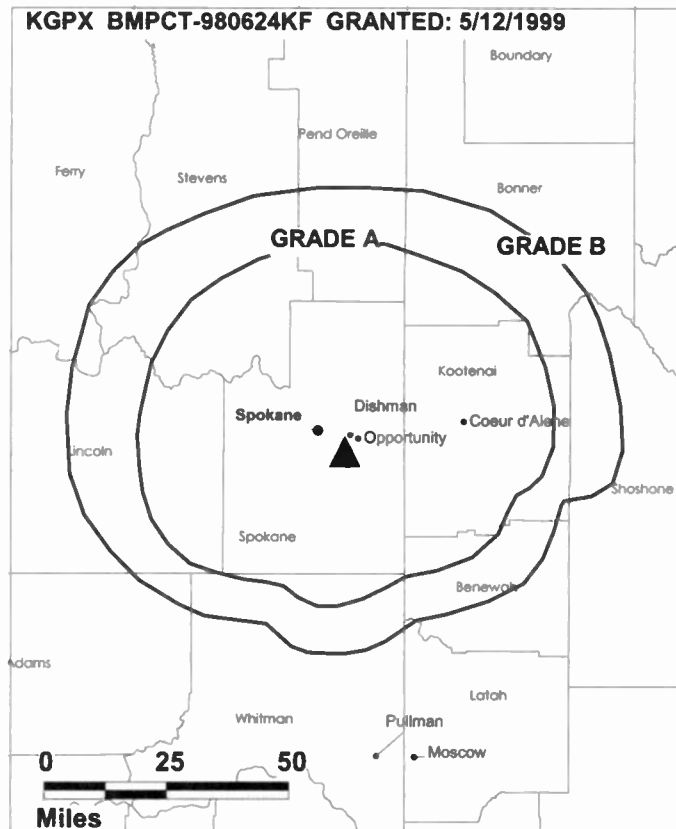
**Station DMA:** Spokane. Rank: 77.

## FCC Report

Covering Telecom Policy, Regulation  
and Business Worldwide

For Information, call 800-771-9202

**KGPX BMPCT-980624KF GRANTED: 5/12/1999**



Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,350	2,940	106,290
Average Weekly Circulation (2000)	7,235	153	7,387
Average Daily Circulation (2000)			1,996
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,350	2,940	106,290
Average Weekly Circulation (2000)	7,235	153	7,387
Average Daily Circulation (2000)			1,996

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Spokane

## KHQ-TV Ch. 6

**Network Service:** NBC.

**Licensee:** KHQ Inc., 4202 S. Regal St., Spokane, WA 99223.

**Studio:** 4202 S. Regal St., Spokane, WA 99223.

**Mailing Address:** Box 8088, Spokane, WA 99203.

**Phone:** 509-448-6000. **Fax:** 509-448-4694.

**E-mail:** q6news@khq.com; q6tv@khq.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 87.1-kw visual, 17.4-kw aural. Antenna: Circularly polarized, 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 53.40"  
Longitude 117° 17' 46.60"

**Transmitter:** Tower Mountain, 3.25-mi. SE of Spokane.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1708-ft. above av. terrain, 599-ft. above ground.

Latitude 47° 34' 53.00"  
Longitude 117° 17' 47.00"

**FCC Digital File Number:** BPCDT-19991027ACF. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 2.8-meter Ku-band; Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, PR Newswire.

**Ownership:** KHQ Inc. (Group Owner).

**Began Operation:** December 20, 1952.

**Represented (sales):** Blair Television.

**Represented (legal):** Skadden, Arps, Slate, Meagher & Flom LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Lon Lee, President & General Manager.

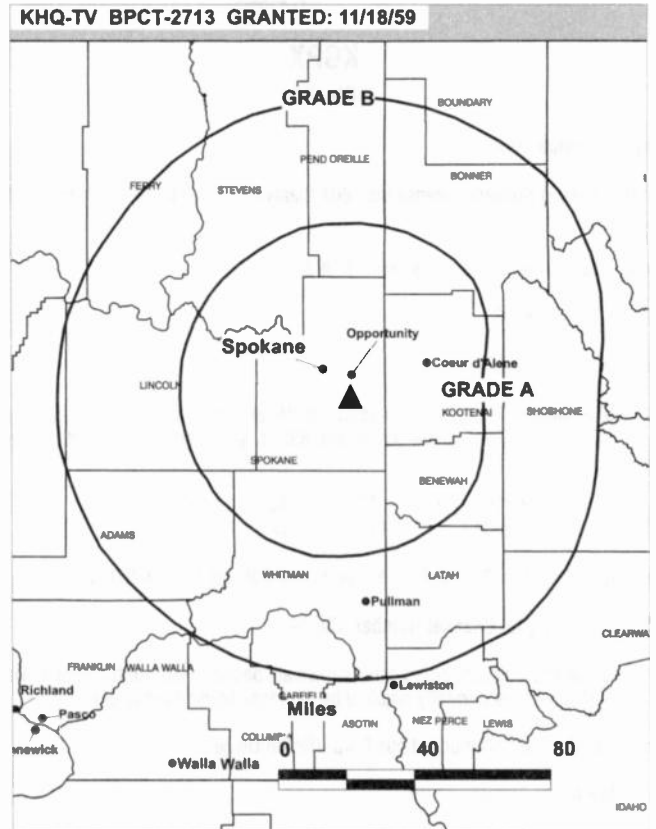
Bill Storms, General Sales Manager.

Patricia McRae, News Director.

Mike Dugger, National Sales Manager.

Scott Blair, Operations Manager.

Bob Wyatt, Chief Engineer.



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**Bob Busse, Business Manager.**

**Louise Hansen, Community Affairs.**

**Rates:** On request.

**City of License:** Spokane. **Station DMA:** Spokane. **Rank:** 77.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	252,050	166,460	418,510
Average Weekly Circulation (2000)	189,779	89,235	279,014
Average Daily Circulation (2000)			158,837
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,580	142,890	354,470
Average Weekly Circulation (2000)	171,225	85,170	256,395
Average Daily Circulation (2000)			149,613
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,470	23,570	64,040
Average Weekly Circulation (2000)	18,555	4,065	22,620
Average Daily Circulation (2000)			9,224

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Spokane

## KREM-TV Ch. 2

**Network Service:** CBS.

**Licensee:** KREM-TV Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 4103 S. Regal St., Spokane, WA 99223.

**Mailing Address:** Box 8037, Spokane, WA 99203.

**Phone:** 509-448-2000. **Fax:** 509-838-7308.

**Web Site:** <http://www.krem.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 84.7-kw visual, 15.5-kw aural. Antenna: 2203-ft. above av. terrain, 969-ft. above ground, 4549-ft. above sea level.

Latitude 47° 35' 42"  
Longitude 117° 17' 53"

**Transmitter:** 7-mi. SE of center of Spokane.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 979-kw max. visual. Antenna: 2201-ft. above av. terrain, 896-ft. above ground.

Latitude 47° 35' 41"  
Longitude 117° 17' 53"

**FCC Digital File Number:** BPCDT-19991028ABY. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter C-band; Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 5.5-meter Ku-band; Vertex, 4.6-meter Ku-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CBS Newspath, CNN Newsource, UPI.

**LMA:** Local marketing agreement with KSKN (UW), Spokane.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** October 29, 1954. Sale to King Broadcasting by founder Louis Wasmer approved by FCC September 25, 1957 (*Television Digest*, Vol. 13:28, 39, 51). Sale to Providence Journal approved by FCC August 27, 1991 (Vol. 30:35; 31:9, 29). Sale to present owner from Providence Journal approved by FCC February 28, 1997 (Vol. 36:40; 37:9).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Barry Barth**, President & General Manager.

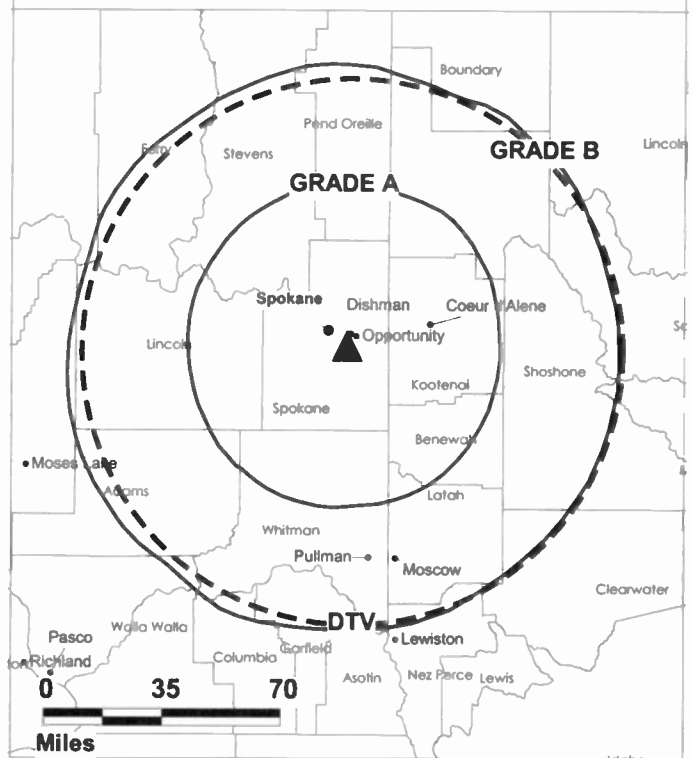
**Rick Rollins**, General Sales Manager.

**John Rowland**, National Sales Manager.

**Tamara Lehman**, News Director.

**Meg Antonius**, Program Director.

### KREM-TV BPCT-3209 GRANTED: 7/9/63



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**John Souza**, Operations Manager.

**Bruce Felt**, Promotion Manager.

**Boyd Lundberg**, Chief Engineer.

**Barbara Nargang-Grant**, Business Manager.

**Rates:** On request.

**City of License:** Spokane. **Station DMA:** Spokane. **Rank:** 77.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	266,880	178,800	445,680
Average Weekly Circulation (2000)	193,866	88,245	282,111
Average Daily Circulation (2000)			145,960
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,580	142,890	354,470
Average Weekly Circulation (2000)	167,011	82,646	249,657
Average Daily Circulation (2000)			135,002
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,300	35,910	91,210
Average Weekly Circulation (2000)	26,854	5,599	32,453
Average Daily Circulation (2000)			10,958

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Spokane

**KSKN**  
Ch. 22

**Network Service:** UPN, WBN.

**Licensee:** KSKN-TV Inc., 2901 Kirkwood Dr., Odessa, TX 79762.

**Studio:** 4103 S. Regal St., Spokane, WA 99223.

**Mailing Address:** Box 30699, Spokane, WA 99223-3011.

**Phone:** 509-742-3563. **Fax:** 509-443-9100.

**E-mail:** kskntv@aol.com

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 1875-kw max. visual. Antenna: 1959-ft. above av. terrain, 650-ft. above ground, 4258-ft. above sea level.

Latitude 47° 35' 42"  
Longitude 117° 17' 53"

**Transmitter:** Krell Hill.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 250-kw max. visual. Antenna: 1900-ft. above av. terrain, 594-ft. above ground.

Latitude 47° 35' 41"  
Longitude 117° 17' 53"

**FCC Digital File Number:** BPCDT-19991029ACU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KREM-TV (C), Spokane.

**Ownership:** KSKN-TV Inc.

**Began Operation:** December 18, 1983. Sale to Eugene D. Adelstein & Ellen B. Adelstein, General Partners, approved by FCC November 27, 1985. Left air 1988. Sale to present owner approved by FCC February 15, 1991. Resumed operation October 3, 1994.

**Personnel:**

**Cris Salsbury**, General Manager.

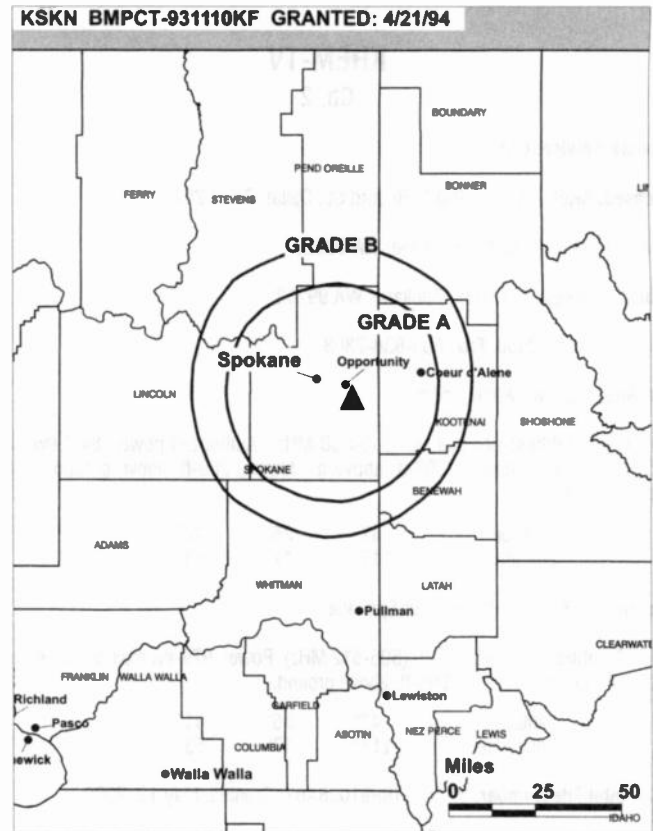
**Rick Rollins**, Sales Director.

**Boyd Lundberg**, Chief Engineer.

**Tamara McGregor**, News Director.

**Meg Antonius**, Program Director.

**Bruce Felt**, Promotion Director.



**Todd Thompson**, Production Manager.

**Rates:** On request.

**City of License:** Spokane. **Station DMA:** Spokane. **Rank:** 77.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,790	86,440	251,230
Average Weekly Circulation (2000)	62,230	27,248	89,478
Average Daily Circulation (2000)			29,824
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,790	86,440	251,230
Average Weekly Circulation (2000)	62,230	27,248	89,478
Average Daily Circulation (2000)			29,824

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Washington—Spokane

## KXLY-TV Ch. 4

**Network Service:** ABC.

**Licensee:** Spokane TV Inc., 500 W. Boone Ave., Spokane, WA 99201.

**Studio:** 500 W. Boone Ave., Spokane, WA 99201.

**Phone:** 509-324-4000. **Fax:** 509-324-5274.

**E-mail:** kody@webmaster.com

**Web Site:** http://www.kody.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 48-kw visual, 4.8-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"  
Longitude 117° 06' 48"

**Transmitter:** Top of Mount Spokane.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 23.3-kw max. visual. Antenna: Horizontal, 3071-ft. above av. terrain, 177-ft. above ground, 6037-ft. above sea level.

Latitude 47° 55' 18"  
Longitude 117° 06' 48"

**Transmitter:** Mount Spokane, 23-mi. NE of Central Spokane.

**FCC Digital File Number:** BPCDT-980702KE. Granted: October 16, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 4.6-meter Ku-band; Andrew, 7.3-meter C-band; Satcom Technologies, 7-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, M/A-Com receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**AM Affiliate:** KXLY-AM, 5-kw, 920 kHz; KVNI-AM, 10kw, 1080 kHz; KKPL-AM, 0.53-kw, 630 kHz.

**FM Affiliate:** KXLY-FM, 37-kw, 99.9 MHz (No. 260), 2998-ft.; KHTQ-FM, 100-kw, 94.5 MHz, 2182-ft.; KEZE-FM, 9.8-kw, 531-ft.

**News Services:** AP, CNN Newsource.

**Ownership:** Morgan Murphy Stations (Group Owner).

**Began Operation:** January 16, 1953. Sale to present owner by Joseph Harris & Norman E. Alexander approved by FCC January 17, 1962 (*Television Digest*, Vol. 17:34; 2:4, 6, 7). Sale to Harris & Alexander by Symons Broadcasting Co. (E. B. Craney) & Bing Crosby approved by FCC January 6, 1954 (Vol. 9:49; 10:2).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Rini, Coran & Lancellotta PC.

**Represented (engineering):** Hatfield & Dawson.

**Personnel:**

**Stephen R. Herling**, Executive Vice President & General Manager.

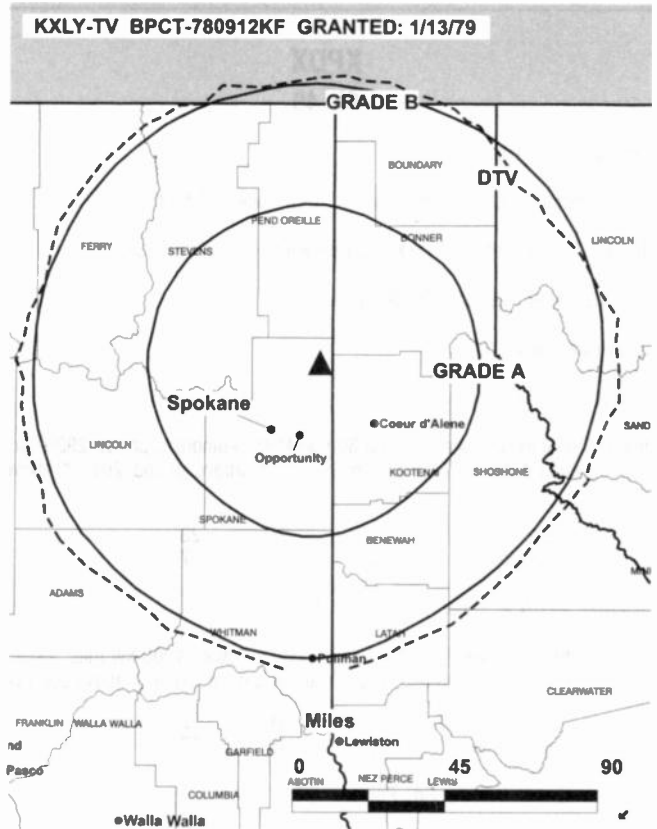
**Teddie Gibbon**, Station Manager & Program Director.

**Lane Guin**, General Sales Manager.

**George Kessler**, Regional Sales Manager.

**Debbie Sieverding**, Local Sales Manager.

**Kirby McKee**, National Sales Manager.



**Paul Brandt**, News Director.

**Alex McGehee**, Assistant News Director.

**Caria Miller**, Program Assistant.

**Brian Paul**, Promotion & Marketing Director.

**Tim Anderson**, Engineering Director.

**Bob Cole**, Business Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Spokane.

**Station DMA:** Spokane. **Rank:** 77.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,560	163,990	421,550
Average Weekly Circulation (2000)	181,834	88,696	270,531
Average Daily Circulation (2000)			135,997
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,580	142,890	354,470
Average Weekly Circulation (2000)	162,363	84,867	247,231
Average Daily Circulation (2000)			127,972
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,980	21,100	67,080
Average Weekly Circulation (2000)	19,471	3,829	23,300
Average Daily Circulation (2000)			8,025

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Vancouver

**KPDX**  
**Ch. 49**

**Network Service:** FOX.

**Licensee:** Meredith Corp., 1716 Locust St., Des Moines, IA 50309.

**Studio:** 14975 NW Greenbrier Parkway, Beaverton, OR 97006-5731.

**Phone:** 503-548-4949. **Fax:** 503-548-6940.

**E-mail:** viewermail@kpdx.com

**Web Site:** http://www.kpdx.com

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 2920-kw max. visual. Antenna: 1729-ft. above av. terrain, 1050-ft. above ground, 2018-ft. above sea level.

Latitude 45° 31' 23"  
Longitude 122° 45' 07"

**Transmitter:** 211 N.W. Miller Rd., Portland, OR.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 1000-kw max. visual. Antenna: 1739-ft. above av. terrain, 1050-ft. above ground, 2018-ft. above sea level.

Latitude 45° 31' 22"  
Longitude 122° 45' 07"

**Transmitter:** 211 N.W. Miller Rd., Portland, OR.

**FCC Digital File Number:** BPCDT-980730KO. Granted: August 17, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** CNN Newsource, INN.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** October 1, 1983. Sale to Cannell Communications by Columbia River Television Inc. approved by FCC November 6, 1992 (*Television Digest*, Vol. 32:34). Sale to First Media Television LP approved by FCC November 1, 1994. Sale to present owner from First Media Television LP approved by FCC June 20, 1997 (Vol. 37:4, 27).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Haley, Bader & Potts PLC.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Tony Thompson, General Manager.

Ray Mirabella, General Sales Manager.

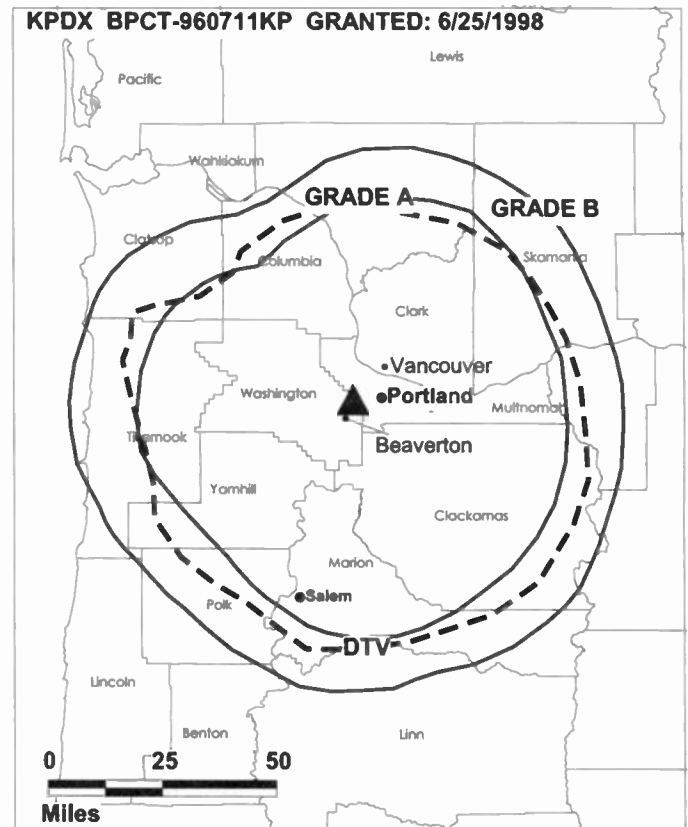
Maureen Fisher, Local Sales Manager.

Bob Singer, National Sales Manager.

T. J. Connolly, National Sales Manager.

Ed Williams, Chief Engineer.

Lee Petrik, Programming & Broadcast Operations Director.



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**Craig Miller**, Promotion Manager.

**Terry Cooper**, Business Manager.

**Doug Darroch**, Production Manager.

**Rates:** On request.

**City of License:** Vancouver. **Station DMA:** Portland, OR. **Rank:** 23.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	611,160	370,380	981,540
Average Weekly Circulation (2000)	374,299	178,938	553,236
Average Daily Circulation (2000)			229,886
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	603,120	359,480	962,600
Average Weekly Circulation (2000)	372,589	178,292	550,881
Average Daily Circulation (2000)			229,098
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,040	10,900	18,940
Average Weekly Circulation (2000)	1,710	646	2,356
Average Daily Circulation (2000)			788

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Yakima

**KAPP**  
Ch. 35

(Operates satellite KVEW, Kennewick, WA)

**Network Service:** ABC.

**Licensee:** Apple Valley Broadcasting Co., Box 10208, Yakima, WA 98909-1208.

**Studio:** 1610 S. 24th Ave., Yakima, WA 98902.

**Phone:** 509-453-0351. **Fax:** 509-453-3623.

**E-mail:** comments@kapptv.com

**Web Site:** http://www.kapptv.com

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 646-kw max. & 257-kw horizontal visual, 64.6-kw max. & 25.7-kw horizontal aural. Antenna: 960-ft. above av. terrain, 175-ft. above ground, 2150-ft. above sea level.

Latitude	46°	31'	57"
Longitude	120°	30'	37"

**Transmitter:** Ahtanum Ridge.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 982-kw max. visual. Antenna: 1391-ft. above av. terrain, 1383-ft. above ground.

Latitude	29°	16'	07"
Longitude	98°	15'	55"

**FCC Digital File Number:** BPCDT-19991029ACQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Morgan Murphy Stations (Group Owner).

**Began Operation:** September 21, 1970.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Rini, Coran & Lancellotta PC.

**Personnel:**

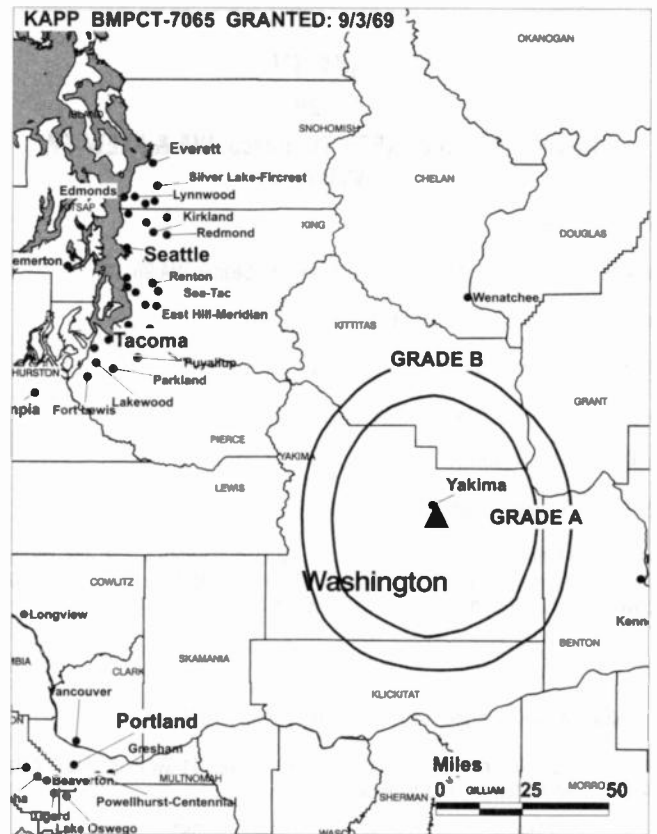
Elizabeth Murphy Burns, President.

Darrell Blue, Vice President & General Manager.

Catherine Schwindt, Operations Manager.

Shane Pierone, Local Sales Manager.

Mike Balmelli, News Director.



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Scott Morgan, Promotion Director.

Neil Bennett, Chief Engineer.

**Rates:** On request.

**City of License:** Yakima. **Station DMA:** Yakima-Pasco-Richland-Kennewick. **Rank:** 125.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,120	55,530	103,650
Average Weekly Circulation (2000)	33,095	26,076	59,171
Average Daily Circulation (2000)			30,074
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,120	55,530	103,650
Average Weekly Circulation (2000)	33,095	26,076	59,171
Average Daily Circulation (2000)			30,074

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Yakima

## KIMA-TV

Ch. 29

(Operates satellites KEPR-TV, Pasco, WA & KLEW-TV, Lewiston, ID)

**Network Service:** CBS.

**Licensee:** Fisher Broadcasting Inc., 100 4th Ave. N, Seattle, WA 98109.

**Studio:** 2801 Terrace Heights Dr., Yakima, WA 98901.

**Mailing Address:** Box 702, Yakima, WA 98907.

**Phone:** 509-575-0029. **Fax:** 509-248-1218.

**E-mail:** information@kimatv.com

**Web Site:** http://www.kimatv.com

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 484-kw max. & 378-kw horizontal visual, 87.3-kw max. & 68.2-kw horizontal aural. Antenna: 974-ft. above av. terrain, 169-ft. above ground, 2169-ft. above sea level.

Latitude 46° 31' 58"  
Longitude 120° 30' 33"

**Transmitter:** Ahtanum Ridge, 2-mi. SW of Union Gap, near Yakima.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 41-kw max. visual. Antenna: 942-ft. above av. terrain, 113-ft. above ground.

Latitude 46° 31' 58"  
Longitude 120° 30' 33"

**FCC Digital File Number:** BPCDT-19991027ACN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Patriot, 4.6-meter Ku & C-band; Prodelin, 3-meter, Ku-band; 2 Prodelin 2.5-meter, Ku-band, Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; 2, 1.5-meter Ku-band, 2.5-meter C-band; 2 1-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Fisher Broadcasting Inc. (Group Owner).

**Began Operation:** July 19, 1953. Sale to present owner from Retlaw Enterprises Inc. approved by FCC April 16, 1999 (Television Digest, Vol. 38:47). Sale to Retlaw Enterprises Inc. by NWG Broadcasting Co. approved by FCC November 25, 1986 (Vol. 26:45). Sale to NWG Broadcasting by Filmways Inc. approved by FCC August 30, 1972 (Vol. 12:4). Merger of Filmways Inc. & Cascade Broadcasting approved by FCC July 23, 1969. Sale to Cascade Broadcasting by A. W. Talbot & Ralph Sundquist, et al., approved by FCC February 21, 1962 (Vol. 1:14).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Ken Messer, General Manager.

Keith Messer, Local Sales Manager.



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Mike Conklin, News Director.

Stu Seibel, Program Director.

Karla Griffin, Operations Director.

Cliff Grady, Chief Engineer.

Harriet Pettie, Business Manager.

Randy Irwin, Promotion Director.

**Rates:** On request.

**City of License:** Yakima. **Station DMA:** Yakima-Pasco-Richland-Kennewick. **Rank:** 125.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,120	55,530	103,650
Average Weekly Circulation (2000)	35,481	27,307	62,789
Average Daily Circulation (2000)			35,181
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,120	55,530	103,650
Average Weekly Circulation (2000)	35,481	27,307	62,789
Average Daily Circulation (2000)			35,181

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Washington—Yakima

**KNDO**

**Ch. 23**

**(Operates satellite KNDU, Richland-Pasco-Kennewick, WA)**

**Network Service:** NBC.

**Licensee:** KHQ Inc., 4202 S. Regal St., Spokane, WA 99203.

**Studio:** 1608 S. 24th Ave., Yakima, WA 98901.

**Mailing Address:** Box 8088, Spokane, WA 99203.

**Phone:** 509-248-2300. **Fax:** 509-575-0266.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 500-kw max. & 389-kw horizontal visual, 63-kw max. & 38-kw horizontal aural. Antenna: 960-ft. above av. terrain, 160-ft. above ground, 2155-ft. above sea level.

Latitude 46° 31' 59"  
Longitude 120° 30' 26"

**Transmitter:** Ahtanum Ridge, S of Yakima.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 50-kw max. visual. Antenna: 2032-ft. above av. terrain, 82-ft. above ground.

Latitude 46° 31' 59"  
Longitude 120° 30' 26"

**FCC Digital File Number:** BPCDT-19991027ACH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3.1-meter; Harris, 6.1-meter; Microdyne, 3.7-meter; Harris, M/A-Com receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** KHQ Inc. (Group Owner).

**Began Operation:** October 15, 1959. Sale to Hugh E. Davis, et al., by Ralph Tronsrud approved by FCC February 1, 1961 (*Television Digest*, Vol. 16:34; 17:6). Sale to Farragut Communications approved by FCC January 29, 1988 (Vol. 27:51). Sale to Federal Broadcasting Co. approved by FCC December 11, 1995. Sale to Raycom Media Inc. by Federal Broadcasting approved by FCC September 24, 1996. Sale to present owner from Raycom Media Inc. approved by FCC June 17, 1999.

**Represented (sales):** Settel Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

Lon Lee, President.

Paul Dughi, General Manager.

John Vorous, General Sales Manager.

Brian van Kleef, News Director.



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Susan Martinez, Program Director.

Cheryl Menke, Business Manager.

Mark Kennedy, Chief Engineer.

**Rates:** On request.

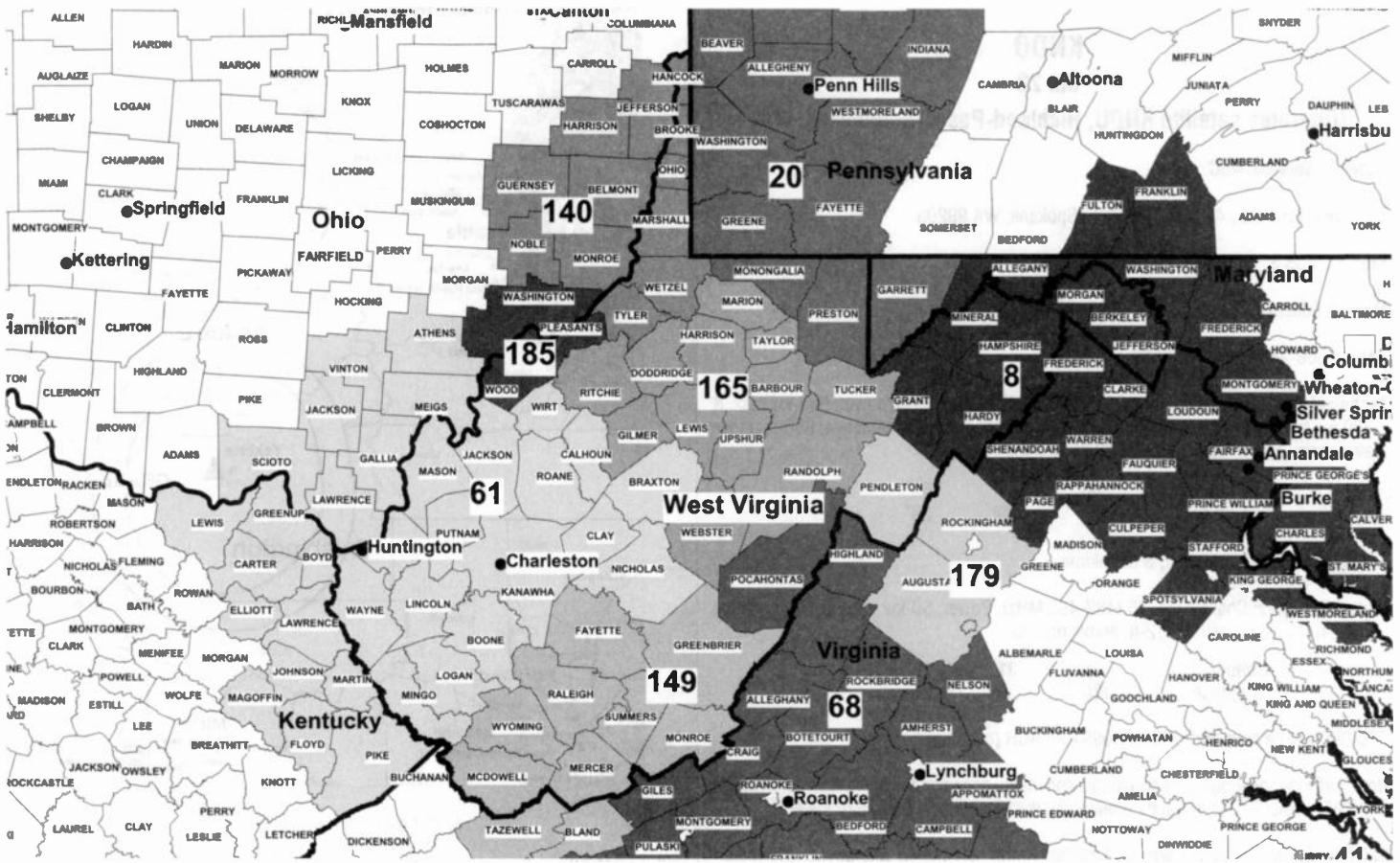
**City of License:** Yakima. **Station DMA:** Yakima-Pasco-Richland-Kennewick. **Rank:** 125.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,120	55,530	103,650
Average Weekly Circulation (2000)	35,445	27,271	62,716
Average Daily Circulation (2000)			34,593
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,120	55,530	103,650
Average Weekly Circulation (2000)	35,445	27,271	62,716
Average Daily Circulation (2000)			34,593

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia



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MARKET	NIELSEN OMA TV HOUSEHOLDS	RANK
Washington, DC	2,047,340	8
Pittsburgh, PA	1,128,810	20
Charleston-Huntington, WV	481,200	61
Roanoke-Lynchburg, VA	407,480	68
Wheeling, WV-Stuebenville, OH	156,150	140
Bluefield-Beckley-Oak Hill, WV	139,070	149
Clarksburg-Weston, WV	106,080	165
Harrisonburg, VA	78,920	179

MARKET AREA COMMERCIAL STATIONS
WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WPXW (66), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WWPX (60)
KDKA-TV (2), WCWB (22), WNPA (19), WPCB-TV (40), WPGH-TV (53), WPXI (11), WTAE-TV (4)
WCHS-TV (8), WHCP (30), WLPX (29), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
WDBJ (7), WDRL-TV (24), WFXR-TV (27), WJPR (21), WPXR (38), WSET-TV (13), WSLS-TV (10)
WTOV-TV (9), WTRF-TV (7)
WOAY-TV (4), WWSX (59), WWA (6)
WBOY-TV (12), WDTV (5), WVPX (46)
WHSV-TV (3)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

- WOAY-TV, Beckley-Bluefield . . . . . See Oak Hill, WV
- WWSX, Beckley-Bluefield . . . . . See Lewisburg, WV
- WHCP, Charleston . . . . . See Portsmouth, OH
- WTSF, Charleston . . . . . See Ashland, KY
- WBOY-TV & WVPX, Fairmont . . . . . See Clarksburg, WV
- WCHS-TV, WLPX, WOWK-TV, WSAZ-TV & WVAH-TV, Huntington . . . . . See Charleston, WV
- WTSF, Huntington . . . . . See Ashland, KY
- WOTV, Weston . . . . . See Clarksburg, WV
- WTOV-TV, Wheeling . . . . . See Steubenville, OH

### West Virginia Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	9	5	14
Educational Television	1	2	3
	10	7	17

## FCC Report

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# West Virginia—Bluefield

## WVVA Ch. 6

**Network Service:** NBC.

**Licensee:** WVVA Television Inc., 130-138 S. 5th St., Quincy, IL 62301.

**Studio:** Rte. 460 Bypass, Box 1930, Bluefield, WV 24701.

**Mailing Address:** Box 1930, Bluefield, WV 24701.

**Phone:** 304-325-5487. **Fax:** 304-327-5586.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 50-kw visual, 6.03-kw aural. Antenna: 1220-ft. above av. terrain, 185-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"  
Longitude 81° 10' 55.43"

**Transmitter:** Top of East River Mountain.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 875-kw max. visual. Antenna: 1312-ft. above av. terrain, 269-ft. above ground.

Latitude 37° 15' 20.00"  
Longitude 81° 10' 53.00"

**FCC Digital File Number:** BPCDT-19991101AH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 5-meter C-band; Gardiner, 6-meter; Harris, 6-meter Ku-band; Gardiner, Harris receivers.

**SNG Mobile Dish:** 3.9-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Quincy Broadcasting Co. (Group Owner).

**Began Operation:** July 31, 1955. Sale to present owner by Daily Telegraph Printing Co. approved by FCC April 9, 1979.

**Represented (sales):** Blair Television.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Charles Webb, Vice President & General Manager.

Larry Roe, Senior Station Manager.

Ray Wilck, News Director.

Steve Jones, Promotion Director.



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**Danny Via,** Chief Engineer.

**Highest 30 Sec. Rate:** \$600.

**City of License:** Bluefield. **Station DMA:** Bluefield-Beckley-Oak Hill. **Rank:** 149.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,160	67,460	215,620
Average Weekly Circulation (2000)	102,186	15,612	117,798
Average Daily Circulation (2000)			71,961
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,590	28,070	135,660
Average Weekly Circulation (2000)	89,896	11,500	101,397
Average Daily Circulation (2000)			66,019
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,570	39,390	79,960
Average Weekly Circulation (2000)	12,289	4,112	16,401
Average Daily Circulation (2000)			5,942

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia—Charleston

## WCHS-TV Ch. 8

**Network Service:** ABC.

**Licensee:** WCHS Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1301 Piedmont Rd., Charleston, WV 25301.

**Mailing Address:** Box 11138, Charleston, WV 25339-1138.

**Phone:** 304-346-5358. **Fax:** 304-346-4765.

**E-mail:** news8@wchstv.com

**Web Site:** <http://www.wchstv.com/>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 158-kw visual, 19.1-kw aural. Antenna: 1234-ft. above av. terrain, 997-ft. above ground, 2047-ft. above sea level.

Latitude 38° 24' 27.90"  
Longitude 81° 54' 13.30"

**Transmitter:** Coal Mountain, 3.5-mi. W of St. Albans.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 1000-kw max. visual. Antenna: 1220-ft. above av. terrain, 961-ft. above ground.

Latitude 38° 24' 28"  
Longitude 81° 54' 13"

**FCC Digital File Number:** BPCDT-19991019ABT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.6-meter C-band; Andrew, 4.6-meter C-band; Andrew, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Avantek, M/A-Corn, Scientific-Atlanta receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with WVAH-TV (F,U), Charleston-Huntington.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** August 16, 1954. Sale to present owner by William G. Evans, trustee for Heritage Media Corp., approved by FCC October 8, 1997 (Television Digest, Vol. 37:29). Sale to Heritage Media Corp. by Rollins Communications approved by FCC September 19, 1986. Sale to Rollins by Tierney Co. approved by FCC September 28, 1960 (Vol. 16:29, 40).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Shaw Pittman.

**Personnel:**

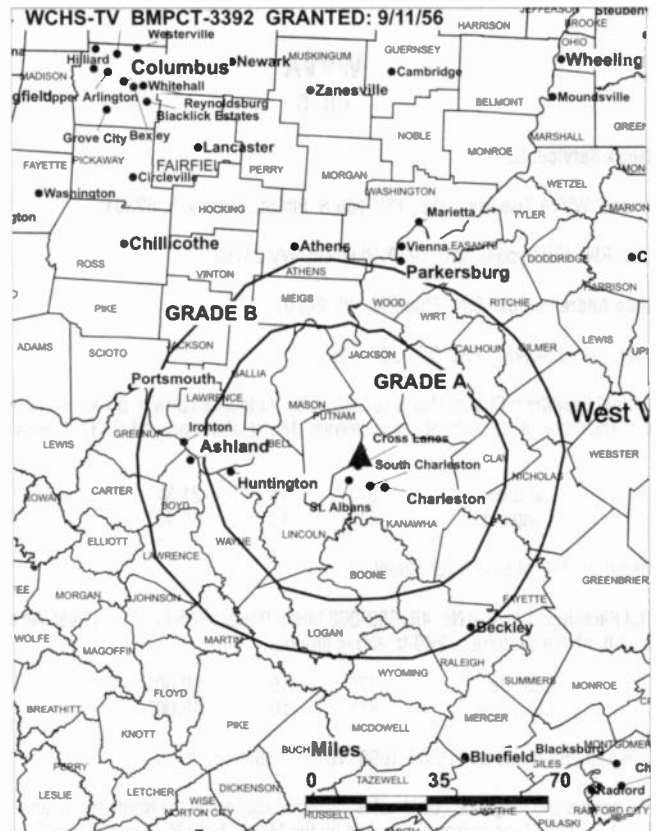
Ed Groves, General Manager.

Harold Cooper, Sales Director.

Charlotte Cohen, Local Sales Manager.

Bob Yuna, News Director.

Robert W. Roush, Engineering & Operations Director.



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Cindy Bledsoe, Programming Coordinator.

John Fawcett, Promotions Director.

Jo Corey, Public Service Director.

Tim Fink, Business Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Charleston. **Station DMA:** Charleston-Huntington. **Rank:** 61.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	472,890	215,200	688,090
Average Weekly Circulation (2000)	294,546	57,714	352,260
Average Daily Circulation (2000)			159,234
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	306,500	111,240	417,740
Average Weekly Circulation (2000)	216,829	45,626	262,455
Average Daily Circulation (2000)			128,241
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,390	103,960	270,350
Average Weekly Circulation (2000)	77,716	12,088	89,805
Average Daily Circulation (2000)			30,993

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# West Virginia—Charleston

**WLPX**  
Ch. 29

**Network Service:** PAX.

**Grantee:** Paxson Communications of Charleston-29 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 600-C Prestige Dr., Hurricane, WV 25526.

**Phone:** 304-760-1029. **Fax:** 304-760-1036.

**E-mail:** bhart@pax.net

**Web Site:** <http://www.paxcharleston.com>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 1600-kw max. visual. Antenna: 697-ft. above av. terrain, 462-ft. above ground, 1811-ft. above sea level.

Latitude 38° 28' 12"  
Longitude 81° 46' 35"

Holds CP for change to 5000-kw max. visual, 1207-ft. above av. terrain, 968-ft. above ground, 1988-ft. above sea level, transmitter to approx. 1.5-mi. N of intersection of County Rtes. 31 & 38, Putnam County. BMPCT-980529KG.

**Transmitter:** Pocatlico.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 1000-kw max. visual. Antenna: 1148-ft. above av. terrain, 909-ft. above ground, 1929-ft. above sea level.

Latitude 38° 28' 12"  
Longitude 86° 46' 35"

**Transmitter:** Approx. 1.5-mi. N of the intersection of County Rds. 31 & 38.

**FCC Digital File Number:** BPCDT-990513KH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 31, 1998. Transfer of control to present owner by William L. Kepper approved by FCC October 28, 1998.

**Represented (legal):** Baker & Hostetter.

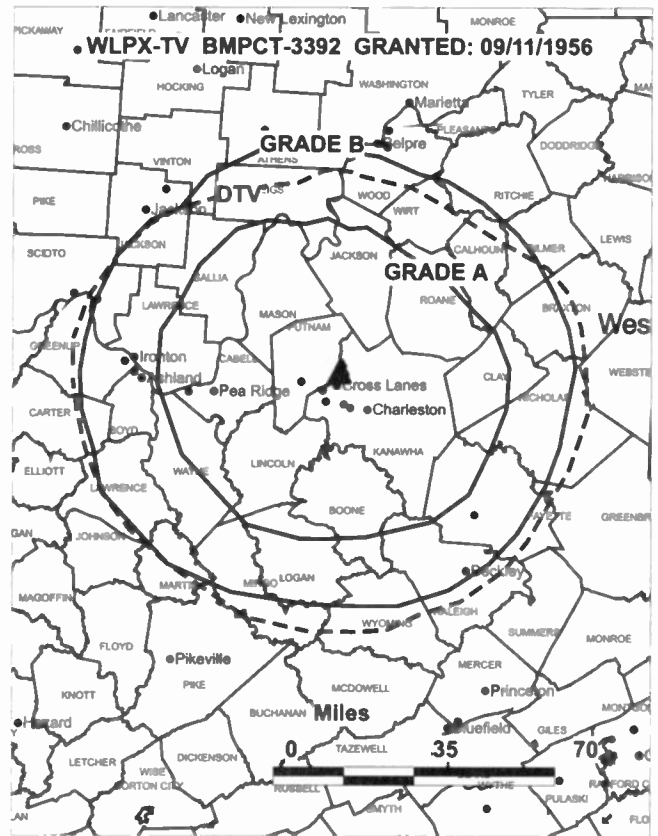
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Steven R. Stanler, Chief Engineer.

**Rates:** On request.

**City of License:** Charleston. **Station DMA:** Charleston-Huntington. **Rank:** 61.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	258,630	42,020	300,650
Average Weekly Circulation (2000)	31,163	4,359	35,523
Average Daily Circulation (2000)			10,936
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	244,550	42,020	286,570
Average Weekly Circulation (2000)	29,713	4,359	34,072
Average Daily Circulation (2000)			10,542
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,080	0	14,080
Average Weekly Circulation (2000)	1,450	0	1,450
Average Daily Circulation (2000)			394

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia—Huntington-Charleston

## WOWK-TV Ch. 13

**Network Service:** CBS.

**Licensee:** Gateway Communications Co.

**Studios:** WOWK-TV Center, 555 5th Ave., Huntington, WV 25701; 13 Kanawha Blvd. W, Suite 300, Charleston, WV 25302.

**Charleston:**

**Mailing Address:** Box 13, Huntington, WV 25706-0013.

**Phone:** 304-525-1313. **Fax:** 304-529-4910.

**E-mail:** wowk@ramlink.net

**Web Site:** http://wowktv.com/

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 132-kw visual, 26.3-kw aural. Antenna: 1270-ft. above av. terrain, 1109-ft. above ground, 2049-ft. above sea level.

Latitude	38°	30'	21"
Longitude	82°	12'	30"

**Transmitter:** Barker's Ridge Rd., Huntington.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 1294-ft. above av. terrain, 1066-ft. above ground.

Latitude	38°	30'	21"
Longitude	82°	12'	33"

**FCC Digital File Number:** BPCDT-20000501AFA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ChannelMaster, 3.5-meter C-band; Comtech, 3.8-meter Ku-band; RCA, 3.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; ChannelMaster, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** BAF, 2.5-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Gateway Communications Inc. (Group Owner).

**Began Operation:** October 2, 1955. Sale pendts to SJL Communications LP; Sale to present owner by Reeves Telecom approved by FCC September 13, 1974. Sale to Reeves by Cowles Broadcasting Co. approved by FCC December 21, 1960 (*Television Digest*, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theatre interests approved by FCC June 20, 1956 (Vol. 12:18, 25).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Ballard, Spahr, Andrews & Ingersoll; Bryan Cave LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Ed N. Bolling, General Manager.

John Leifheit, General Sales Manager.

Shane Vass, National Sales Manager.



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**Roger Aylor, Regional Sales Manager.**

**Allen Payne, Production Manager.**

**Harry E. Wilmoth, Business Manager.**

**Scott Cosco, Promotion Manager.**

**Dennis Fisher, News Director.**

**Warren Kunkle, Chief Engineer.**

**Rates:** On request.

**City of License:** Huntington. **Station DMA:** Charleston-Huntington. **Rank:** 61.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	443,470	151,720	595,190
Average Weekly Circulation (2000)	284,559	55,575	340,134
Average Daily Circulation (2000)			168,209
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	309,200	110,710	419,910
Average Weekly Circulation (2000)	222,484	51,116	273,600
Average Daily Circulation (2000)			141,693
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	134,270	41,010	175,280
Average Weekly Circulation (2000)	62,076	4,459	66,534
Average Daily Circulation (2000)			26,516

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia—Huntington-Charleston

## WSAZ-TV Ch. 3

**Network Service:** NBC.

**Licensee:** Emmis Broadcasting Corp., 40 Monument Circle, Suite 700, Indianapolis, IN 46204.

**Studios:** 645 5th Ave., Huntington, WV 25701; 111 Columbia Ave., Charleston, WV 25302.

**Mailing Address:** Box 2115, Huntington, WV 25721.

**Phones:** 304-697-4780 (Huntington); 304-344-3521 (Charleston). **Fax:** 304-522-8721.

**E-mail:** newschannel3@wsaz.com

**Web Site:** <http://www.wsaz.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 42.7-kw visual, 4.27-kw aural. Antenna: Circularly polarized, 1274-ft. above av. terrain, 1009-ft. above ground, 2020-ft. above sea level.

Latitude 38° 30' 34"  
Longitude 82° 13' 09"

**Transmitter:** Barker's Ridge.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 724-kw max. visual. Antenna: 1318-ft. above av. terrain, 1046-ft. above ground.

Latitude 38° 30' 36"  
Longitude 82° 13' 10"

**FCC Digital File Number:** BPCDT-19991029AFE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive SatCom, 5.5-meter C-band; Pinzone, 5-meter C-band; Pinzone, 5-meter Ku-band; DX Engineering, Harris, M/A-Com, Pinzone receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** October 14, 1949. Sale to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20). Sale to Lee Enterprises Inc. by Capital Cities Broadcasting approved by FCC February 1971. Previous sale by Goodwill Stations Inc. approved by FCC July 29, 1964 (Vol. 4:9, 18, 19, 31). Sale to Goodwill Stations by Huntington Publishing Co. & Mrs. Eugene Katz approved by FCC March 20, 1961 (Vol. 17:6, 14).

**Represented (sales):** Katz American Television.

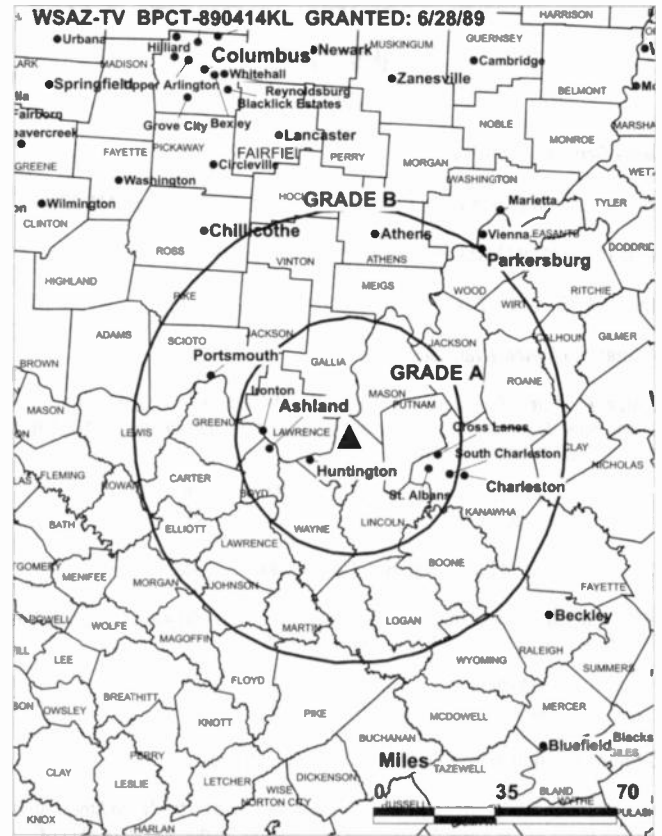
**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Donald Ray**, General Manager.

**Burt Spangler**, Programming & Promotions Director.

**Ken Selvaggi**, News Director.



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**Bill Allen**, Business Manager.

**Bill Galloway**, Engineering Manager.

**Linda Petronko**, Traffic.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Huntington. **Station DMA:** Charleston-Huntington. **Rank:** 61.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	434,650	161,420	596,070
Average Weekly Circulation (2000)	234,506	72,803	307,309
Average Daily Circulation (2000)			185,969
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	309,200	112,970	422,170
Average Weekly Circulation (2000)	199,857	66,480	266,337
Average Daily Circulation (2000)			169,818
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	125,450	48,450	173,900
Average Weekly Circulation (2000)	34,649	6,323	40,972
Average Daily Circulation (2000)			16,150

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia—Charleston-Huntington

## WVAH-TV Ch. 11

**Network Service:** FOX, UPN.

**Licensee:** Sullivan Broadcasting Co. III Inc., 18 Newbury St., Boston, MA 02116.

**Studio:** 11 Broadcast Plaza, Hurricane, WV 25526.

**Phone:** 304-757-0011. **Fax:** 304-757-7533.

**Web Site:** <http://www.wvah.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 51-kw visual, 5.1-kw aural. Antenna: Circularly polarized, 1722-ft. above av. terrain, 1551-ft. above ground, 2522-ft. above sea level.

Latitude 38° 25' 15"  
Longitude 81° 55' 27"

**Transmitter:** S side of Poplar Fork Rd., 1.53-mi. N of U.S. Rte. 60.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 460-kw max. visual. Antenna: 1703-ft. above av. terrain, 1506-ft. above ground.

Latitude 38° 25' 15"  
Longitude 81° 55' 27"

**FCC Digital File Number:** BPCDT-19991101AIK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 4 in operation, Comtech, 5-meter C-band; Vidare, 4.6-meter C-band; Standard Communications receivers.

**LMA:** Local marketing agreement with WCHS-TV (A), Charleston.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** September 19, 1982. Started broadcasts on Ch. 23. Began operation on Ch. 11 April 1988. Sale to Act III Broadcasting approved by FCC December 17, 1987. Sale to present owner approved by FCC December 15, 1995. Sale pending to Sinclair Broadcasting (*Television Digest*, Vol. 38:9).

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Gallagher & Associates, Consulting Radio.

### Personnel:

Ed Groves, General Manager.

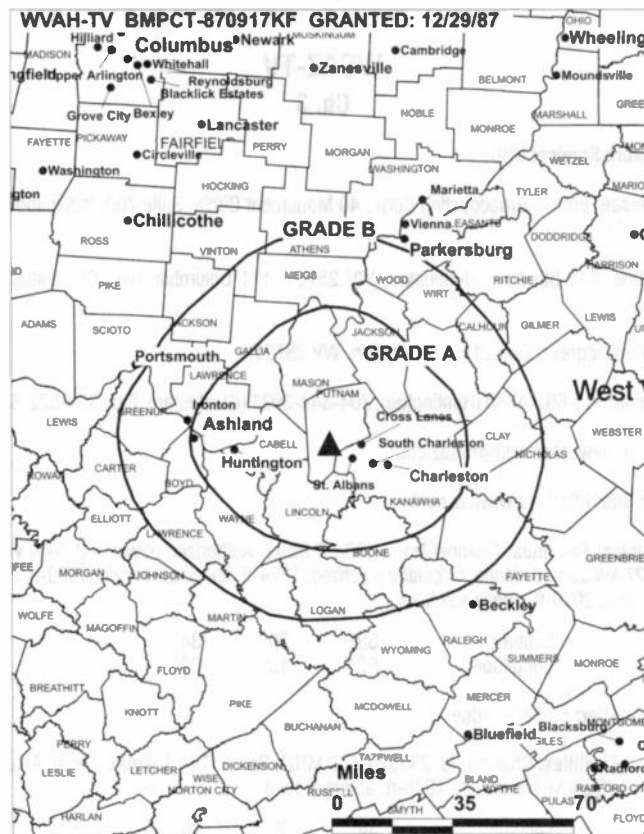
Harold Cooper, General Sales Manager.

Vince Wardell, National Sales Manager.

Cindy Morrison, Program Director.

John Fawcett, Promotion Director.

Tim Fink, Business Manager.



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Raymond Beckner, Chief Engineer.

Mindy Bradley, Marketing Director.

Steve Utt, Production Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Charleston. **Station DMA:** Charleston-Huntington. **Rank:** 61.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	415,430	148,600	564,030
Average Weekly Circulation (2000)	224,645	43,474	268,119
Average Daily Circulation (2000)			106,316
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	309,200	108,980	418,180
Average Weekly Circulation (2000)	186,962	38,957	225,920
Average Daily Circulation (2000)			90,323
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,230	39,620	145,850
Average Weekly Circulation (2000)	37,683	4,516	42,199
Average Daily Circulation (2000)			15,993

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia—Clarksburg-Fairmont

## WBOY-TV Ch. 12

**Network Service:** ABC.

**Licensee:** WBOY-TV Inc., 904 W. Pike St., Clarksburg, WV 26301.

**Studio:** 912 W. Pike St., Clarksburg, WV 26301.

**Mailing Address:** 904 W. Pike St., Clarksburg, WV 26301.

**Phone:** 304-623-3311. **Fax:** 304-624-6152.

**E-mail:** wboy@wboy.com

**Web Site:** http://www.wboy.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 265-kw visual, 26.2-kw aural. Antenna: 860-ft. above av. terrain, 572-ft. above ground, 2024-ft. above sea level.

Latitude 39° 17' 06"  
Longitude 80° 19' 47"

**Transmitter:** Pinnickinnick Mountain.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 324-kw max. visual. Antenna: 820-ft. above av. terrain, 532-ft. above ground.

Latitude 39° 17' 06"  
Longitude 80° 19' 47"

**FCC Digital File Number:** BPCDT-19991029AEU. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Microdyne, 5-meter; Harris, Microdyne receivers.

**News Service:** AP.

**Ownership:** Imes Communications (Group Owner).

**Began Operation:** November 17, 1957. Sale to present owner by Marion R. Ascoli, Max Ascoli & Nathan W. Levin approved by FCC November 5, 1976. Previous sale by Rust Craft Broadcasting Co. approved by FCC March 11, 1964 (*Television Digest*, Vol. 3:12, 46; 4:11). For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WTOV-TV, Steubenville, OH.

**Represented (sales):** Millennium Sales & Marketing.

**Represented (legal):** Latham & Watkins.

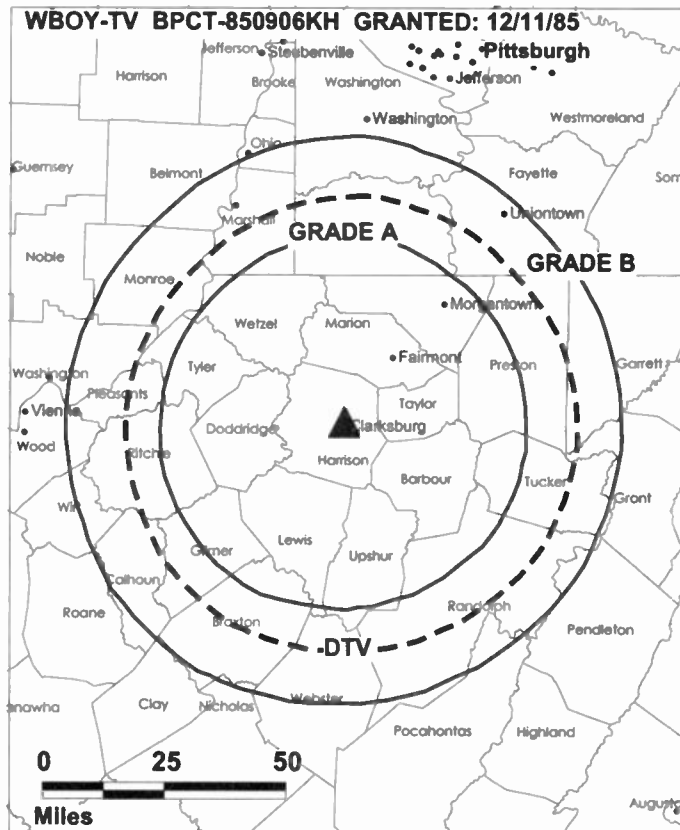
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

**Gary R. Bowden,** Vice President & General Manager.

**Shawn Harkness,** News Director.

**Kristi Somazze,** Program Director.



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**Ray Myers,** Chief Engineer.

**Connie Swim,** Production Manager.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Clarksburg. **Station DMA:** Clarksburg-Weston. **Rank:** 165.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,070	45,580	179,650
Average Weekly Circulation (2000)	82,423	13,992	96,415
Average Daily Circulation (2000)			56,559
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,910	25,220	99,130
Average Weekly Circulation (2000)	59,799	10,328	70,127
Average Daily Circulation (2000)			44,362
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,160	20,360	80,520
Average Weekly Circulation (2000)	22,624	3,664	26,288
Average Daily Circulation (2000)			12,198

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia—Clarksburg-Weston

## WDTV Ch. 5

**Network Service:** CBS.

**Licensee:** Withers Broadcasting Co. of West Virginia, 5 Television Dr., Box 480, Bridgeport, WV 26330.

**Studio:** 5 Television Dr., Box 480, Bridgeport, WV 26330.

**Mailing Address:** Box 480, Bridgeport, WV 26330.

**Phone:** 304-848-5000. **Fax:** 304-842-7501.

**E-mail:** wdtv@wdtv.com

**Web Site:** http://www.wdtv.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"  
Longitude 80° 25' 28"

**Transmitter:** Television Park, Fisher Mountain, U.S. Rte. 19, Weston.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 751.6-kw max. visual. Antenna: 879-ft. above av. terrain, 482-ft. above ground.

Latitude 39° 04' 27"  
Longitude 80° 25' 28"

**FCC Digital File Number:** BPCDT-19991029AFO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 6-meter C-band; AFC, 3.3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Automation Techniques, Chapparral, General Instrument, M/A-Corn, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** June 22, 1960. Sale to present owner by Broadcasting Industries of West Virginia approved by FCC April 5, 1973. Transfer of control to William A. Meehan, Receiver, from Broadcast Industries of West Virginia approved by FCC June 30, 1971. Sale to Broadcast Industries (formerly Medallion Pictures) by J. Patrick Beacom, Thomas P. Johnson & George W. Eby approved by FCC August 24, 1966 (Television Digest, Vol. 6:34, 35).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Baraff, Koerner & Olender PC.

**Personnel:**

Mike Smith, General Manager.

Martha Clark, Program Director.

John Dahlia, News Director.



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**Jeff Schrock,** Promotion Director.

**Maurice E. Heskett,** Chief Engineer.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Weston. **Station DMA:** Clarksburg-Weston. **Rank:** 165.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	139,380	72,630	212,010
Average Weekly Circulation (2000)	79,881	16,517	96,399
Average Daily Circulation (2000)			50,137
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,910	26,710	100,620
Average Weekly Circulation (2000)	56,439	10,916	67,355
Average Daily Circulation (2000)			38,626
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,470	45,920	111,390
Average Weekly Circulation (2000)	23,442	5,601	29,043
Average Daily Circulation (2000)			11,512

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia—Clarksburg

**WVFX**  
Ch. 46

**Network Service:** FOX.

**Licensee:** Davis Television Clarksburg LLC, 2121 Avenue of the Stars, Suite 2800, Los Angeles, CA 90067.

**Studio:** 775 W. Pike St., Clarksburg, WV 26301.

**Mailing Address:** Box 549, Hampton, VA 23669.

**Phone:** 304-623-5782. **Fax:** 304-623-9021.

**E-mail:** wvfx@aol.com

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 156-kw max. visual, 15.6-kw max. aural. Antenna: 796-ft. above av. terrain, 632-ft. above ground, 1992-ft. above sea level.

Latitude 39° 18' 02"  
Longitude 80° 20' 37"

**Transmitter:** N. 16th Extended, Clarksburg.

**FCC Proposed Digital Channel Number:** Ch. 28.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Paradigm, 3.7-meter; Scientific-Atlanta, 5-meter; DX Antenna receivers.

**Ownership:** Davis Television Inc.

**Began Operation:** February 8, 1981. Sale to present owner by Lockwood Broadcasting Inc. approved by FCC December 17, 1998. Sale to Lockwood Broadcasting Inc. by Christian Communications Center Inc. approved by FCC July 2, 1998.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Personnel:**

**George Boggs**, General Manager.

**Betty Shreve**, General Sales Manager.

**Harrison Pittman**, National Sales Manager.

**Delbert Floyd Jr.**, Chief Engineer.

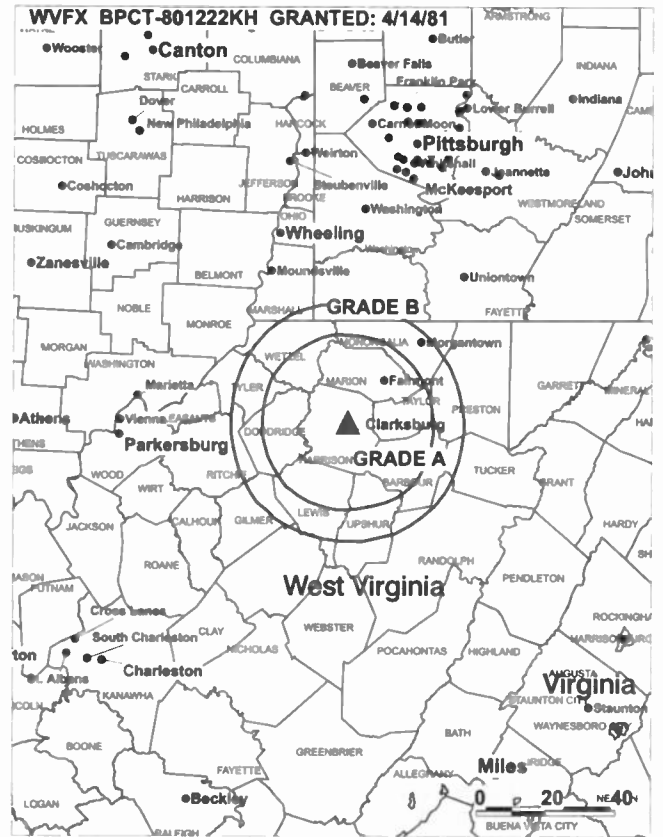
**Keith Folz**, Program Director.

**Eric Kiddwell**, Promotion Director.

**Pam Lawson**, Business Manager.

**Ruth Clark**, Marketing Director.

**John David Blise**, Traffic Manager.



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**Highest 30 Sec. Rate:** \$150.

**City of License:** Clarksburg. **Station DMA:** Clarksburg-Weston. **Rank:** 165.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,600	9,280	111,880
Average Weekly Circulation (2000)	31,025	1,137	32,162
Average Daily Circulation (2000)			9,063
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,670	4,710	74,380
Average Weekly Circulation (2000)	27,099	520	27,619
Average Daily Circulation (2000)			7,719
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,930	4,570	37,500
Average Weekly Circulation (2000)	3,926	617	4,543
Average Daily Circulation (2000)			1,344

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.





# West Virginia—Martinsburg

**WVPX**  
Ch. 60

**Network Service:** PAX.

**Licensee:** Paxson Martinsburg License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** One Discovery Place, Martinsburg, WV 25401.

**Phone:** 304-264-9960. **Fax:** 304-264-4618.

**Technical Facilities:** Channel No. 60 (746-752 MHz). Authorized power: 3890-kw visual. Antenna: 1024-ft. above av. terrain, 240-ft. above ground, 1699-ft. above sea level.

Latitude 39° 27' 27"  
Longitude 78° 03' 53"

Holds CP for change to 2035-kw max. visual, 984-ft. above av. terrain, 200-ft. above ground, 1660-ft. above sea level. BPCT-980402KG.

**Transmitter:** 2.4-mi. W of Nolville, Gerrardstown District, Berkeley County.

**FCC Proposed Digital Channel Number:** Ch. 12.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WPXW (X), Manassas, VA.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** October 1, 1991. Station went off air; resumed operation August 1, 1996. Sale to DP Media Inc. by Paxson Communications Inc. approved by FCC April 16, 1997. Sale to present owner by DP Media Inc. approved by FCC April 5, 2000 (*Television Digest*, Vol. 39:48; 40:24).

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

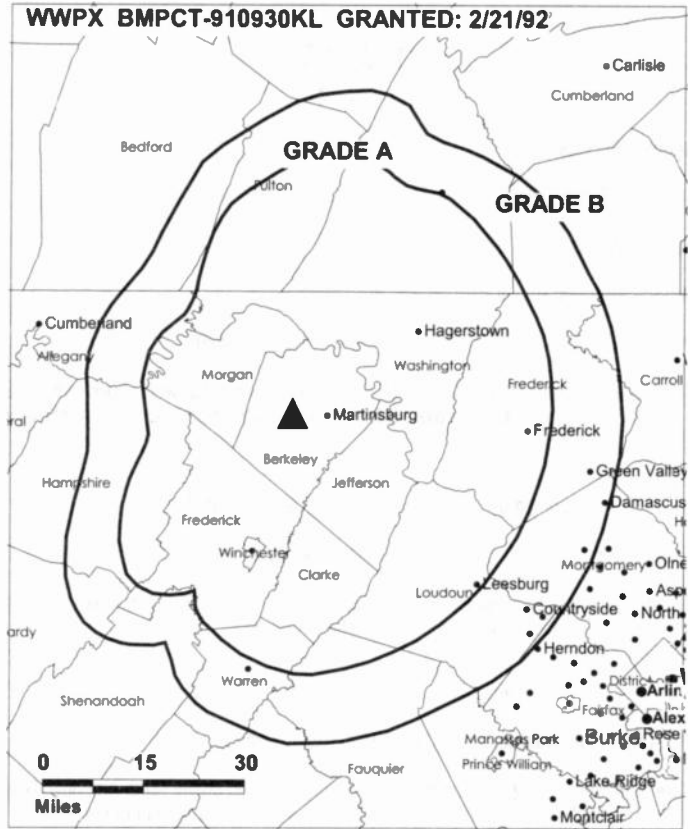
**Personnel:**

Rick Kerns, Station Manager.

**Rates:** On request.

**City of License:** Martinsburg.

**Station DMA:** Washington, DC. **Rank:** 8.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,850	45,890	241,740
Average Weekly Circulation (2000)	36,769	5,184	41,953
Average Daily Circulation (2000)			12,871
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,850	45,890	241,740
Average Weekly Circulation (2000)	36,769	5,184	41,953
Average Daily Circulation (2000)			12,871

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia—Oak Hill-Beckley-Bluefield

## WOAY-TV Ch. 4

**Network Service:** ABC.

**Licensee:** Thomas Broadcasting Co., Box 251, Oak Hill, WV 25901.

**Studio:** Rte. 16 S, Oak Hill, WV 25901.

**Mailing Address:** Box 3001, Oak Hill, WV 25901.

**Phones:** 304-469-3361; 304-255-5224. **Fax:** 304-465-1420.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"  
Longitude 81° 09' 03"

**Transmitter:** U.S. Hwy. 16, 0.7-mi. S of Oak Hill city limits.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 623.7-kw max. visual. Antenna: 774-ft. above av. terrain, 674-ft. above ground.

Latitude 37° 57' 26"  
Longitude 81° 09' 03"

**FCC Digital File Number:** BPCDT-19991101AIZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** ABC NewsOne, AP.

**Ownership:** Thomas Broadcasting Co.

**Began Operation:** December 3, 1954.

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Silliman & Silliman.

**Personnel:**

**Robert R. Thomas III, President.**

**John Maybin, Local Sales Manager.**

**John Price, News Director.**

**Mike McMillon, Promotion Manager.**

**Don Watkins, Production Manager.**

**Jim Martin, Chief Engineer.**

**Rates:** On request.



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**City of License:** Oak Hill. **Station DMA:** Bluefield-Beckley-Oak Hill. **Rank:** 149.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,860	44,000	184,860
Average Weekly Circulation (2000)	83,583	10,790	94,373
Average Daily Circulation (2000)			46,477
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,590	28,160	135,750
Average Weekly Circulation (2000)	71,732	7,727	79,459
Average Daily Circulation (2000)			39,403
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	15,840	49,110
Average Weekly Circulation (2000)	11,851	3,063	14,915
Average Daily Circulation (2000)			7,075

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# West Virginia—Parkersburg-Marietta, Ohio

## WTAP-TV Ch. 15

**Network Service:** NBC.

**Licensee:** Benedek License Corp., Stewart Square Bldg., 308 W. State St., Suite 210, Rockford, IL 61101.

**Studio:** One Television Plaza, Parkersburg, WV 26101.

**Phones:** 304-485-4588 (Parkersburg); 740-375-0806 (Marietta). Fax: 304-422-3920.

**Web Site:** <http://www.wtap.com>

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 236-kw max. & 208-kw horizontal visual, 46.6-kw max. & 41.4-kw horizontal aural. Antenna: 620-ft. above av. terrain, 435-ft. above ground, 1395-ft. above sea level.

Latitude 39° 20' 59"  
Longitude 81° 33' 56"

**Transmitter:** Dole's Knob, Constitution, OH.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 47.4-kw max. visual. Antenna: 620-ft. above av. terrain, 413-ft. above ground.

Latitude 39° 20' 59"  
Longitude 81° 33' 56"

**FCC Digital File Number:** BPCDT-19991028ADE. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** October 8, 1953. Sale to present owner by Robert E. Richardson, et al., approved by FCC October 3, 1979 (*Television Digest*, Vol. 19:44). Previous sale by R. L. Drake Co. approved by FCC November 1974. Sale by T/R Inc. (Zanesville Publishing) approved by FCC November 2, 1967. Sale by Frank Baer-Howard Chernoff group approved by FCC March 30, 1955 (Vol. 11:10, 14).

**Represented (sales):** Katz Continental Television.

**Personnel:**

**Kathy Lucas-Stephens**, News Director.

**Joyce Ancrile**, Program & Promotion Director.

**Judy Lung**, Business Manager.

**Gene Monday**, Chief Engineer.

**Jeff Nutter**, Creative Services Director.

**Rick Stora**, Production Manager.

**Julia Maloney**, Sales Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Parkersburg. **Station DMA:** Parkersburg. **Rank:** 185.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,900	29,780	106,680
Average Weekly Circulation (2000)	52,548	9,231	61,779
Average Daily Circulation (2000)			39,286
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,940	15,020	61,960
Average Weekly Circulation (2000)	42,149	7,365	49,514
Average Daily Circulation (2000)			34,279
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,960	14,760	44,720
Average Weekly Circulation (2000)	10,399	1,866	12,265
Average Daily Circulation (2000)			5,007

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**Kepper, Tupper & Company**  
**We brokered the sale of WTAP-TV**  
 112 High Ridge Avenue, Ridgefield, CT (203)431-3366

## West Virginia—Wheeling

### WTRF-TV Ch. 7

**Network Service:** ABC, CBS.

**Licensee:** Benedek License Corp., Stewart Square Bldg., 308 W. State St., Suite 210, Rockford, IL 61101.

**Studio:** 96 16th St., Wheeling, WV 26003.

**Phone:** 304-232-7777. **Fax:** 304-232-4975.

**Web Site:** <http://www.wtrf.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 30.9-kw aural. Antenna: 962-ft. above av. terrain, 740-ft. above ground, 2025-ft. above sea level.

Latitude 40° 03' 41"  
Longitude 80° 45' 08"

**Transmitter:** RD 1, Kirkwood Heights, Bridgeport, OH.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 730.9-kw max. visual. Antenna: 961-ft. above av. terrain, 705-ft. above ground.

Latitude 40° 03' 41"  
Longitude 80° 45' 08"

**FCC Digital File Number:** BPCDT-19991028ADC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Chapparral, Ku & C-band; M/A-Corn, Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 7-meter C-band; Uniden, 3.5-meter; Chapparral, M/A-Corn, Microdyne, Scientific-Atlanta, Uniden receivers.

**News Service:** AP.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** October 24, 1953. Transfer of control to Benedek Broadcasting from Brissette Broadcasting approved by FCC May 22, 1996 (*Television Digest*, Vol. 35:37, 52). Sale to Brissette Broadcasting Corp. approved by FCC December 24, 1991. Sale to Adams Communications approved by FCC December 23, 1987. Sale to Wesray Corp. approved by FCC August 16, 1984. Transfer of control to Forward Communications from Albert V. Dix family approved by FCC February 28, 1969. Forward assumed control April 8, 1969. Previously, Dix family increased holdings from 30% to 90% by stock purchases from *Wheeling Intelligencer* and *News Register* (30%) and Thomas Bloch family & estate after FCC approved transfer of control December 17, 1958 (Vol. 14:46, 48, 52).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

#### Personnel:

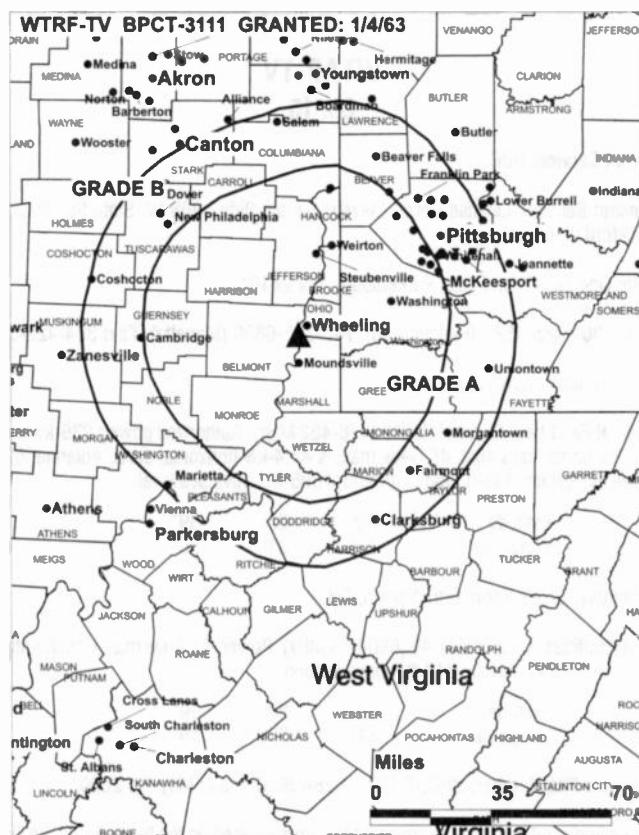
Jim Squibb Jr., Vice President & General Manager.

Jim Davis, General Sales Manager.

Jim Roberts, National Sales Manager.

Scott McIntyre, News Director.

Tom Guadino, Business Manager.



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Grant Fletcher, Production Manager.

Joe Dumas, Chief Engineer.

M. J. Coss, Traffic Manager.

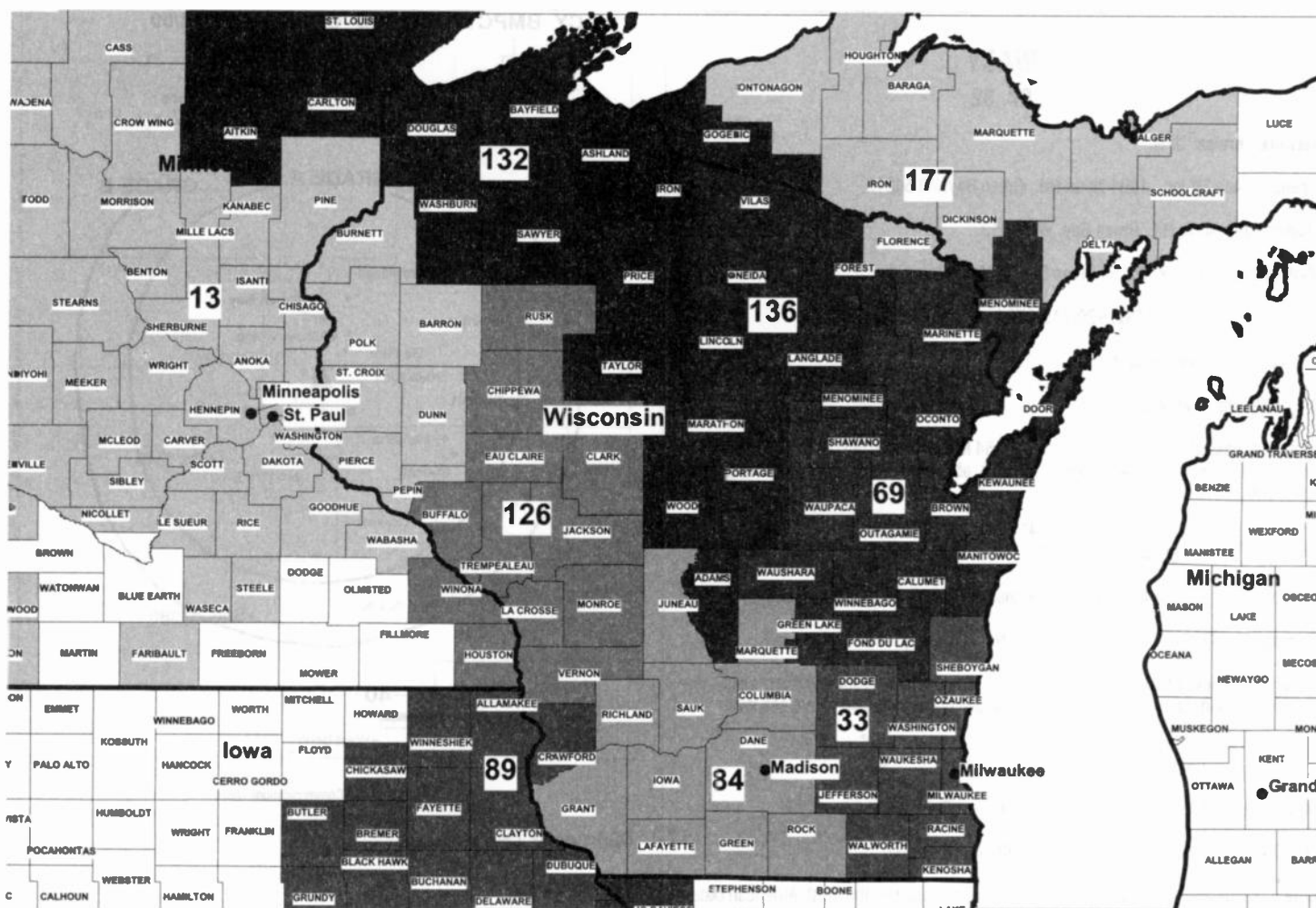
**Highest 30 Sec. Rate:** \$600.

**City of License:** Wheeling. **Station DMA:** Wheeling-Staubenville. **Rank:** 140.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	393,670	119,300	512,970
Average Weekly Circulation (2000)	135,400	29,998	165,397
Average Daily Circulation (2000)			83,409
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,740	34,260	157,000
Average Weekly Circulation (2000)	91,766	19,118	110,883
Average Daily Circulation (2000)			65,933
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	270,930	85,040	355,970
Average Weekly Circulation (2000)	43,634	10,880	54,514
Average Daily Circulation (2000)			17,476

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,244,850	3	WBBM-TV (2), WCIU-TV (26), WCPX (38), WEHS-TV (60), WFLO (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WSNS-TV (44), WWTO-TV (35)
Minneapolis-St. Paul, MN	1,510,130	13	KARE (11), KCCO-TV (7), KCCW-TV (12), KMSP-TV (9), KMWB (23), KPXM (41), KRWF (43), KSAX (42), KSTC-TV (45), KSTP-TV (5), WCCO-TV (4), WFTC (29)
Milwaukee, WI	827,570	33	WCGV-TV (24), WDJT-TV (58), WISN-TV (12), WITI (6), WJJA (49), WPXE (55), WTMJ-TV (4), WVCY-TV (30), WVTM (18), WWRS-TV (52)
Green Bay-Appleton, WI	398,510	69	WACY (32), WBAY-TV (2), WFRV-TV (5), WGBA (26), WWB (14), WLUK-TV (11)
Madison, WI	329,190	84	WHPN-TV (57), WISC-TV (3), WKOW-TV (27), WMSN-TV (47), WMTV (15)
Cedar Rapids-Waterloo-Dubuque, IA	307,310	89	KCRG-TV (9), KFXA (28), KFXB (40), KGAN (2), KPXR (48), KWKB (20), KWLL (7)
La Crosse-Eau Claire, WI	191,720	126	WEAU-TV (13), WEUX (48), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
Duluth, MN-Superior, WI	177,080	132	KBJR-TV (6), KDLH (3), KQOS-TV (21), WDIO-TV (10), WIRT (13)
Rockford, IL	169,550	135	WIFR (23), WQRF-TV (39), WREX-TV (13), WTVD (17)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WEUX, Eau Claire . . . . . See Chippewa Falls, WI
- WACY, Green Bay . . . . . See Appleton, WI
- WIWB, Green Bay . . . . . See Suring, WI
- WHPN-TV, Madison . . . . . See Janesville, WI
- WFRV-TV & WLUK-TV, Marinette . . . . . See Green Bay, WI
- WJJA, Milwaukee . . . . . See Racine, WI
- WPXE, Milwaukee . . . . . See Kenosha, WI
- WJFW-TV, Rhinelander . . . . . See Wausau, WI
- WYOW, Rhinelander . . . . . See Eagle River, WI
- KBJR-TV, KDLH, KQOS-TV & WDIO-TV, Superior . . . . . See Duluth, MN

**Wisconsin Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
Commercial Television	12	19	31
Educational Television	1	7	8
	13	26	39

# Wisconsin—Appleton

## WACY Ch. 32

**Network Service:** UPN.

**Licensee:** Ace TV Inc., 1391 North Rd., Green Bay, WI 54313.

**Studio:** 1391 North Rd., Green Bay, WI 54313.

**Mailing Address:** Box 12328, Green Bay, WI 54307.

**Phone:** 920-733-3232. **Fax:** 920-713-0704.

**E-mail:** genmgr@wacy.com

**Web Site:** <http://www.wacy.com>

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 1050-kw max. visual, 107-kw max. aural. Antenna: 1115-ft. above av. terrain, 935-ft. above ground, 1926-ft. above sea level.

Latitude 44° 21' 30"  
Longitude 87° 58' 48"

Holds CP for change to 5000-kw max. visual. BMPCT-99083LD.

**Transmitter:** 3329 Shirley Rd., Glenmore, Brown County.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 1054-ft. above av. terrain, 869-ft. above ground, 990-ft. above sea level.

Latitude 44° 21' 30"  
Longitude 87° 58' 48"

**Transmitter:** 3329 Shirley Rd., Glenmore, Brown County.

**FCC Digital File Number:** BPCDT-19990902AAF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 5-meter; DH Satellite, 5-meter; Fiberdome, 4-meter C-band; Vertex, 4.6-meter Ku-band; Agile Omni, M/A-Com receivers.

**LMA:** Local marketing agreement with WGBA-TV (N), Green Bay.

**Ownership:** Ace TV Inc.

**Began Operation:** January 15, 1984. Transfer of control to Appleton Midwestern TV Ltd. approved by FCC April 9, 1985. Sale to Trustee by Appleton Midwestern TV Ltd. approved by FCC November 18, 1991. Sale to present owner by Trustee approved by FCC August 3, 1992. Left air August 1993. Resumed operation June 3, 1994.

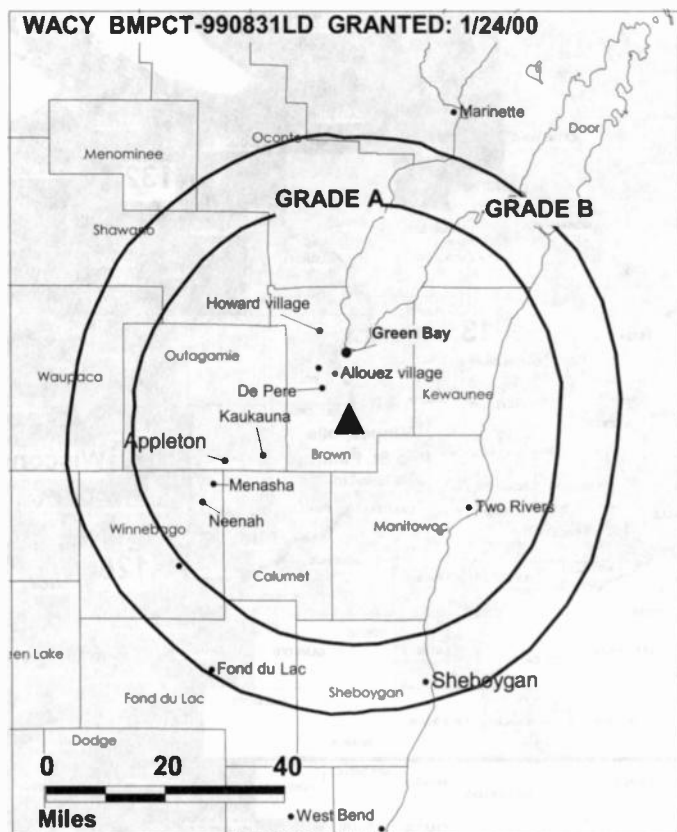
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Michael Watts, General Manager.

Joe Norred, Program Director.



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**Mark Cramer, Chief Engineer.**

**Rates:** On request.

**City of License:** Appleton. **Station DMA:** Green Bay-Appleton. **Rank:** 69.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,180	175,760	409,940
Average Weekly Circulation (2000)	64,039	52,667	116,706
Average Daily Circulation (2000)			39,266
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	232,970	155,330	388,300
Average Weekly Circulation (2000)	63,683	51,430	115,113
Average Daily Circulation (2000)			38,965
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,210	20,430	21,640
Average Weekly Circulation (2000)	356	1,237	1,593
Average Daily Circulation (2000)			301

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Chippewa Falls

**WEUX**  
**Ch. 48**  
**(Satellite of WLAX, La Crosse, WI)**

**Network Service:** FOX.

**Licensee:** Grant Media Inc., 374 W. Spring Blvd., Port Charlotte, FL 33909.

**Studio:** 1324 W. Clairemont, Eau Claire, WI 54701.

**Mailing Address:** 1305 Interchange Place, La Crosse, WI 54603.

**Phone:** 715-831-2548. **Fax:** 715-831-2550.

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 1500-kw max. visual. Antenna: 699-ft. above av. terrain, 725-ft. above ground, 1955-ft. above sea level.

Latitude 44° 57' 27"  
 Longitude 91° 40' 08"

Holds CP for change to 1510-kw max. visual, 699-ft. above av. terrain, 472-ft. above ground, 1746-ft. above sea level; lat. 44° 57' 24", long. 91° 40' 03", transmitter to E. 9772 780th Ave., Dunn County, Colfax. BPCT-980406KG.

**Transmitter:** 400-ft. S of Longview Rd., 0.27-mi. E of Longview & Starr Rds. intersection.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 666-ft. above av. terrain, 407-ft. above ground.

Latitude 44° 57' 24"  
 Longitude 91° 40' 03"

**FCC Digital File Number:** BPCDT-19991027ACD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Grant Broadcasting Stations (Group Owner).

**Began Operation:** March 8, 1993. Sale to present owner by Donald E. Clark approved by FCC December 15, 1995.

**Represented (legal):** Nixon, Hargrave, Devans & Doyle LLP.

**Personnel:**

**Milt Grant**, General Manager.

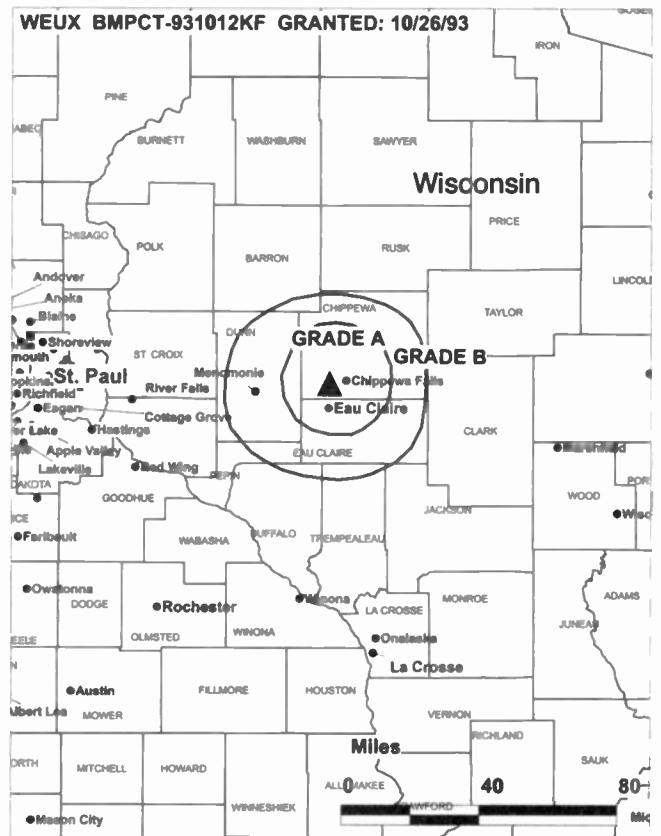
**Al Lancaster**, Station Manager.

**Wayne Kohlhaas**, Sales Manager.

**Barb Quillan**, Program Director.

**Mark Burg**, Chief Engineer.

**Rates:** On request.



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**City of License:** Chippewa Falls. **Station DMA:** La Crosse-Eau Claire. **Rank:** 126.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,450	57,130	145,580
Average Weekly Circulation (2000)	32,122	17,800	49,923
Average Daily Circulation (2000)			16,489
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,010	35,820	77,830
Average Weekly Circulation (2000)	21,793	12,006	33,799
Average Daily Circulation (2000)			12,336
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,440	21,310	67,750
Average Weekly Circulation (2000)	10,329	5,794	16,124
Average Daily Circulation (2000)			4,153

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Eagle River

## WYOW Ch. 34 (Satellite of WAOW-TV, Wausau, WI)

**Network Service:** ABC.

**Grantee:** Shockley Communications Corp., 5727 Tokay Blvd., Madison, WI 53719.

**Studio:** 4937 Hwy. 70 W, Eagle River, WI 54521.

**Mailing Address:** Box 2705, Eagle River, WI 54521.

**Phone:** 715-477-8834. **Fax:** 715-477-8834.

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 2250-kw max. visual. Antenna: 522-ft. above av. terrain, 466-ft. above ground, 2146-ft. above sea level.

Latitude 45° 46' 30"  
Longitude 89° 14' 55"

Holds CP for change to 2400-kw max. visual, 505-ft. above av. terrain, 459-ft. above ground, 2139-ft. above sea level. BMPCT-20000817ABD.

**Transmitter:** Undeveloped field in Section 16, Sugar Camp.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 100-kw max. visual. Antenna: 505-ft. above av. terrain, 459-ft. above ground.

Latitude 45° 46' 30"  
Longitude 89° 14' 55"

**FCC Digital File Number:** BPCDT-19991026ABU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WAOW-TV (A), Wausau.

**Ownership:** Shockley Communications Corp.

**Began Operation:** December 22, 1996. Sale to present owner from Northwoods Educational TV Assn. approved by FCC December 11, 1998.

**Represented (legal):** Rosenman & Colin LLP.

**Personnel:**

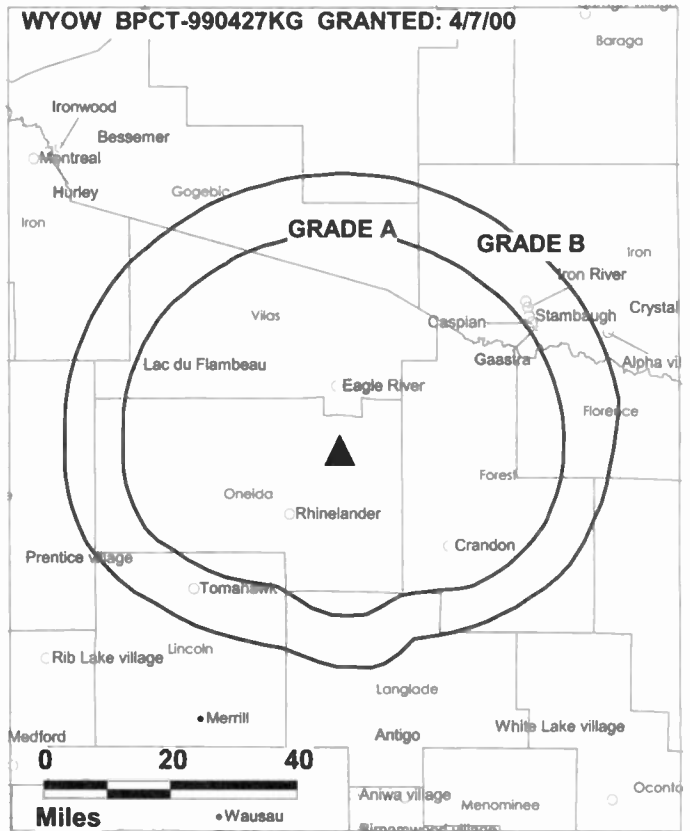
Laurin Jorstad, General Manager.

Brad Heinkle, Sales Manager.

Russ Crass, Chief Engineer.

Sharon Reyer, Program Director.

**Highest 30 Sec. Rate:** \$3300.



**City of License:** Eagle River. **Station DMA:** Wausau-Rhineland. **Rank:** 136.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,220	16,550	19,770
Average Weekly Circulation (2000)	515	3,589	4,104
Average Daily Circulation (2000)			1,386
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	14,450	14,450
Average Weekly Circulation (2000)	0	3,467	3,467
Average Daily Circulation (2000)			1,167
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,220	2,100	5,320
Average Weekly Circulation (2000)	515	122	637
Average Daily Circulation (2000)			218

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Wisconsin—Eau Claire

## WEAU-TV Ch. 13

**Network Service:** NBC.

**Licensee:** WEAU Licensee Corp., 900 Market St., Suite 200, Wilmington, DE 19801.

**Studio:** 1907 S. Hastings Way, Eau Claire, WI 54701.

**Mailing Address:** Box 47, Eau Claire, WI 54702-0047.

**Phone:** 715-835-1313. **Fax:** 715-832-0246.

**E-mail:** weau@weau.com

**Web Site:** http://www.weau.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1990-ft. above av. terrain, 1997-ft. above ground, 3077-ft. above sea level.

Latitude 44° 39' 51"  
Longitude 90° 57' 41"

**Transmitter:** 4.4-mi. N of Fairchild on County Rd. H.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 988.4-kw max. visual. Antenna: 1913-ft. above av. terrain, 1856-ft. above ground, 2953-ft. above sea level.

Latitude 44° 39' 50"  
Longitude 90° 57' 40"

**Transmitter:** 4.4-mi. N of Fairchild on County Rd. H.

**FCC Digital File Number:** BPCDT-990805LC. Granted: February 23, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6-meter Ku-band; United Satellite Systems, 5-meter C-band; DX Antenna, Harris, Microdyne, Wegener receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** December 17, 1953. Station was sold to Cosmos Broadcasting Corp. by Busse Broadcasting Corp. Cosmos then swapped station for Gray Communications Systems WALB-TV, Albany, GA. Deal approved by FCC July 30, 1998 (Television Digest: 38:3, 8). Transfer of control to Mikael Salovaara & Alfred C. Eckert III from Lawrence A. Busse in reorganization approved by FCC May 2, 1995. Sale to Richard Benedek by Busse Broadcasting approved by FCC April 6, 1990 (Vol. 30:13), but never consummated. Sale to Busse Broadcasting by Gillett Broadcasting approved by FCC July 31, 1987. Sale to Gillett Broadcasting by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. by Morgan Murphy interests approved by FCC May 16, 1962 (Vol. 2:4, 21).

**Represented (sales):** TeleRep Inc.

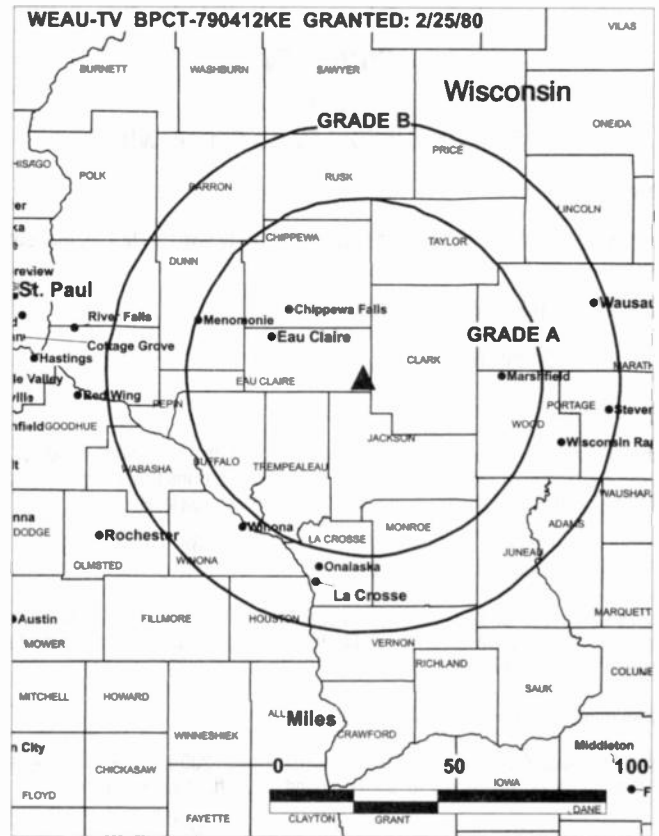
**Personnel:**

Cheri Weinke, President & General Manager.

Cindy Taerud, General Sales Manager.

Tara Bergeson, National Sales Manager.

John Hoffland, News Director.



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**Kristen Lorentz, Program Director.**

**Ron Wiedemeier, Chief Engineer.**

**Barb Renbarger, Business Manager.**

**Dick Dionne, Operations Manager.**

**Deanne Brott, Traffic Manager.**

**Rates:** On request.

**City of License:** Eau Claire. **Station DMA:** La Crosse-Eau Claire. **Rank:** 126.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	225,930	181,230	407,160
Average Weekly Circulation (2000)	125,378	74,042	199,421
Average Daily Circulation (2000)			110,846
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	114,540	71,880	186,420
Average Weekly Circulation (2000)	83,092	43,871	126,963
Average Daily Circulation (2000)			77,038
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,390	109,350	220,740
Average Weekly Circulation (2000)	42,286	30,171	72,457
Average Daily Circulation (2000)			33,808

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Eau Claire

## WQOW-TV

Ch. 18

(Satellite of WXOW-TV, La Crosse, WI)

**Network Service:** ABC.

**Licensee:** Shockley Communications Corp., 5727 Tokay Blvd., Suite 100, Madison, WI 53719.

**Studio:** 2881 S. Hastings Way, Eau Claire, WI 54701.

**Phone:** 715-835-1881. **Fax:** 715-835-8009.

**E-mail:** mgolden@wqow.com

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 1150-kw max. & 407-kw horizontal visual, 115-kw max. & 40.7-kw horizontal aural. Antenna: 740-ft. above av. terrain, 506-ft. above ground, 1776-ft. above sea level.

Latitude	44°	57'	39"
Longitude	91°	40'	05"

Holds CP for change to 911-kw max. visual, 919-ft. above av. terrain, 942-ft. above ground, 1831-ft. above sea level; lat. 44° 48' 00", long. 91° 27' 57", transmitter to 952 Harlem St. BPCT-960610KH.

**Transmitter:** 3.9-mi. SE of Colfax.

**Digital Facilities:** Channel No. 8 (180-186 MHz). Power: 200-kw max. visual. Antenna: 919-ft. above av. terrain, 942-ft. above ground, 1831-ft. above sea level.

Latitude	44°	48'	00"
Longitude	91°	27'	57"

**Transmitter:** 1907 S. Hastings Way.

**FCC Digital File Number:** BPCDT-990416KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** United Satellite Systems, 5-meter; M/A-Corn, Scientific-Atlanta, Uniden receivers.

**Ownership:** Shockley Communications Corp. (Group Owner).

**Began Operation:** September 22, 1980. Sale to Sharad Tak by Liberty Broadcasting approved by FCC January 7, 1985 (*Television Digest*, Vol. 24:43). Assignment of license to Operating Agent granted January 27, 1993. Sale to present owner approved by FCC September 27, 1995.

**Represented (sales):** Katz Television.

**Represented (legal):** Rosenman & Colin LLP.

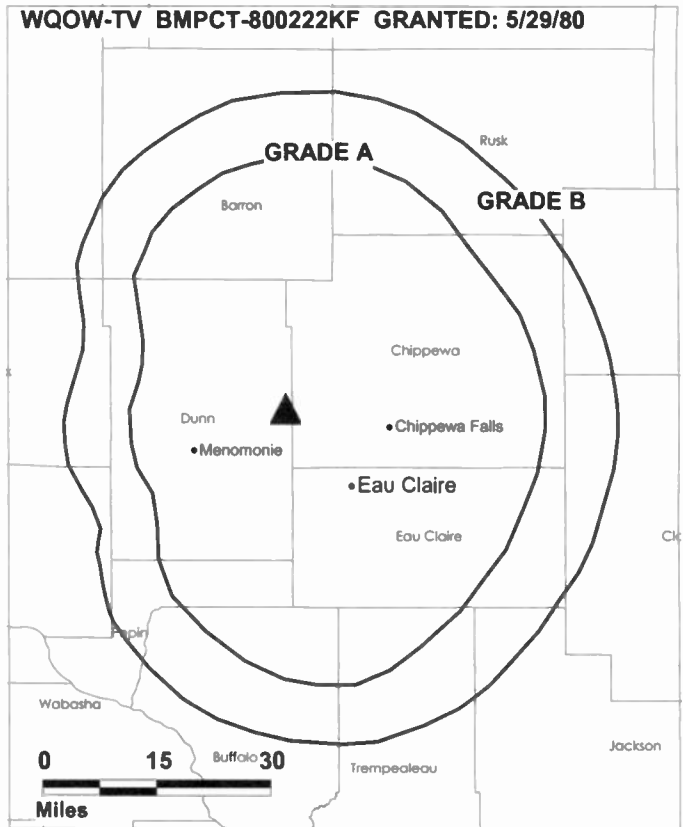
**Personnel:**

**Chuck Roth,** General Manager.

**Mark Golden,** Local Sales Manager.

**Dave White,** Chief Engineer.

**Mike Rindo,** News Director.



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**Deborah Simonis,** Program Director.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Eau Claire. **Station DMA:** La Crosse-Eau Claire. **Rank:** 126.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,640	57,130	127,770
Average Weekly Circulation (2000)	37,521	20,782	58,304
Average Daily Circulation (2000)			26,271
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,220	35,820	83,040
Average Weekly Circulation (2000)	30,068	14,427	44,495
Average Daily Circulation (2000)			21,295
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,420	21,310	44,730
Average Weekly Circulation (2000)	7,453	6,355	13,809
Average Daily Circulation (2000)			4,976

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Green Bay

## WBAY-TV Ch. 2

**Network Service:** ABC.

**Licensee:** Young Broadcasting of Green Bay Inc., 115 S. Jefferson St., Green Bay, WI 54301.

**Studios:** 115 S. Jefferson St., Green Bay, WI 54301; 4351 W. College Ave., Suite 200, Appleton, WI 54914.

**Phones:** 920-432-3331 (Green Bay); 920-735-1222 (Appleton). Fax: 920-432-7808.

**E-mail:** wbay@wbay.com

**Web Site:** http://www.wbay.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 35"  
Longitude 88° 00' 05"

**Transmitter:** Town of DePere.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 903-kw max. visual. Antenna: 1273-ft. above av. terrain, 1119-ft. above ground.

Latitude 44° 24' 35"  
Longitude 88° 00' 05"

**FCC Digital File Number:** BPCDT-19991021ACC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 5-meter C-band; DH Satellite, 3.7-meter Ku & C-band; Andrew, DX Antenna, M/A-Corn, Pinzone receivers.

**News Service:** AP.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** March 17, 1953. Sale to Nationwide Communications by Norbertine Fathers approved by FCC December 30, 1974 (*Television Digest*, Vol. 15:3). Sale to present owner by Nationwide Communications approved by FCC August 24, 1994 (Vol. 34: 48).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Don Carmichael**, General Manager.

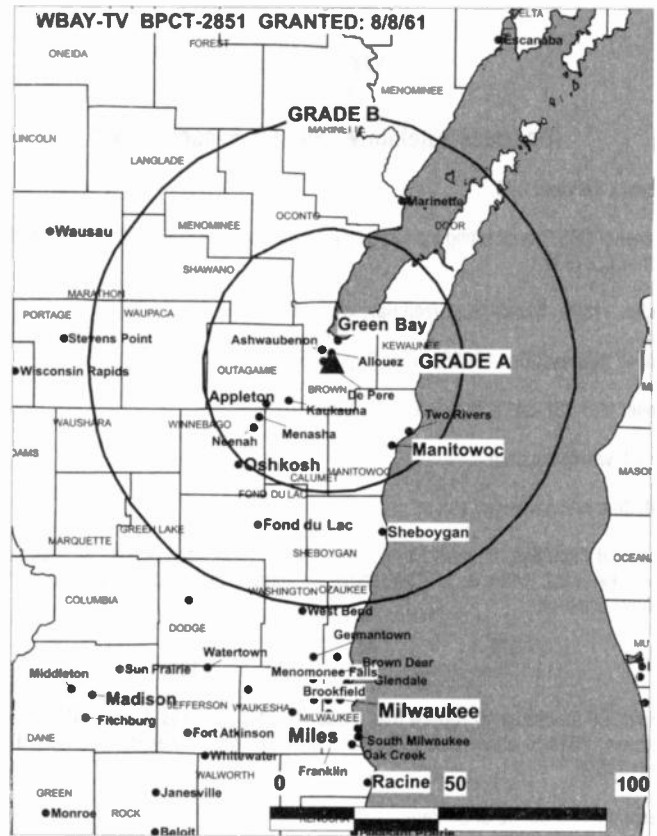
**Rob Krieghoff**, General Sales Manager.

**Jonie Paye**, National Sales Manager.

**Jan Letko**, Regional Sales Manager.

**Richard D. Millhiser**, Program Director.

**Tom McCarey**, News Director.



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**Thomas P. Heed**, Promotion Director.

**John Franken**, Production Manager.

**Peggy Wilcox**, Business Manager.

**Arthur J. Williams**, Chief Engineer.

**John Gibbons**, Traffic Manager.

**Rates:** On request.

**City of License:** Green Bay. **Station DMA:** Green Bay-Appleton. Rank: 69.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290,480	190,940	481,420
Average Weekly Circulation (2000)	207,689	120,269	327,958
Average Daily Circulation (2000)			190,338
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,780	155,330	391,110
Average Weekly Circulation (2000)	188,472	114,763	303,235
Average Daily Circulation (2000)			179,888
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,700	35,610	90,310
Average Weekly Circulation (2000)	19,217	5,506	24,723
Average Daily Circulation (2000)			10,450

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Green Bay

## WFRV-TV

Ch. 5

(Operates satellite WJMN-TV, Escanaba, MI)

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 1181 E. Mason St., Green Bay, WI 54301.

**Mailing Address:** Box 19055, Green Bay, WI 54307-9055.

**Phone:** 920-437-5411. **Fax:** 920-437-4576.

**E-mail:** wfrv@dct.com

**Web Site:** http://www.wfrv.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 18.6-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 21"  
Longitude 88° 00' 19"

Holds CP for change to 100-kw max. visual, 1260-ft. above av. terrain, 1093-ft. above ground, 2011-ft. above sea level, transmitter to 4895 Tower Rd., De Pere. BPCT-951030KE.

**Transmitter:** 3-mi. SE of De Pere.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 890-kw max. visual. Antenna: 1040-ft. above av. terrain, 874-ft. above ground.

Latitude 44° 24' 21"  
Longitude 88° 00' 19"

**FCC Digital File Number:** BPCDT-19991025ACK. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 7.3-meter; Comtech, 5-meter; Ver-tex, 4.6-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

**News Services:** AP, UPI.

**Ownership:** Viacom International Inc. (Group Owner).

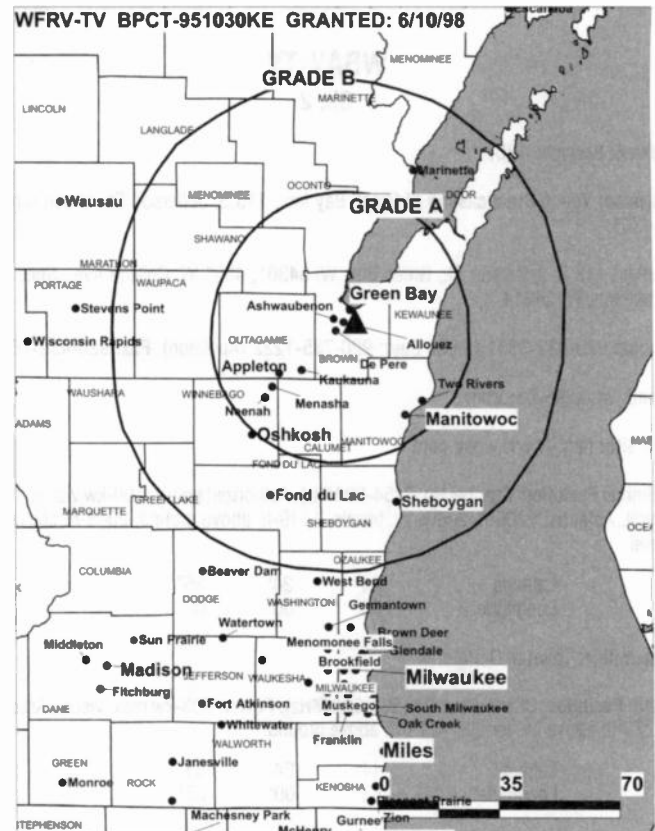
**Began Operation:** May 21, 1955. Purchase of CBS Inc. by Viacom International approved by FCC May 3, 2000. Sale to CBS Inc. by Midwest Communications approved by FCC December 19, 1991 (*Television Digest*, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications by Orion Broadcasting approved by FCC August 14, 1981 (Vol. 21: 4). Sale to Orion by S. N. Pickard group approved by FCC January 4, 1961 (Vol. 16:49; 17:2).

**Represented (sales):** TeleRep Inc.

**Personnel:**

R. Perry Kidder, Vice President & General Manager.

Jackie Stewart, General Sales Manager.



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H. Lee Hitter, News Director.

**Rates:** On request.

**City of License:** Green Bay. **Station DMA:** Green Bay-Appleton. **Rank:** 69.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,220	203,210	542,430
Average Weekly Circulation (2000)	197,605	122,073	319,678
Average Daily Circulation (2000)			172,236
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,780	155,330	391,110
Average Weekly Circulation (2000)	174,775	113,852	288,627
Average Daily Circulation (2000)			160,549
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,440	47,880	151,320
Average Weekly Circulation (2000)	22,830	8,221	31,051
Average Daily Circulation (2000)			11,687

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Green Bay

## WGBA Ch. 26

**Network Service:** NBC.

**Licensee:** Aries Telecommunications Corp., Box 19099, Green Bay, WI 54307.

**Studio:** 1391 North Rd., Green Bay, WI 54313.

**Mailing Address:** Box 19099, Green Bay, WI 54307-9099.

**Phone:** 920-494-2626. **Fax:** 920-494-9550.

**E-mail:** nbc26grb@netnet.net

**Web Site:** <http://www.wgba.com>

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual. Antenna: 1168-ft. above av. terrain, 981-ft. above ground, 1965-ft. above sea level.

Latitude 44° 21' 30"  
Longitude 87° 58' 48"

Holds CP for change to 1211-ft. above av. terrain, 1020-ft. above ground, 990-ft. above sea level. BPCT-990831LC.

**Transmitter:** SE Quarter of Section 20, Town 22 N, Range 46 W, Glenmore Twp.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 1000-kw max. visual. Antenna: 1054-ft. above av. terrain, 869-ft. above ground.

Latitude 44° 21' 30"  
Longitude 87° 58' 48"

**Transmitter:** Shirley Rd. at Ridgeview Rd., Glenmore Twp.

**FCC Digital File Number:** BPCDT-19990902AAG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku & C-band; United Satellite Systems, 5-meter Ku & C-band; Pinzone receivers.

**LMA:** Local marketing agreement with WACY (U), Appleton.

**Ownership:** DP & K Inc.

**Began Operation:** December 31, 1980. Sale to Family Group Ltd. by TV-26 Inc., Debtor-in-Possession, approved by FCC September 27, 1985. Sale to Aries Telecommunications Corp. approved by FCC September 27, 1991. Sale to Donald E. Clark approved by FCC July 29, 1992. Transfer to present owner approved by FCC June 27, 1997.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

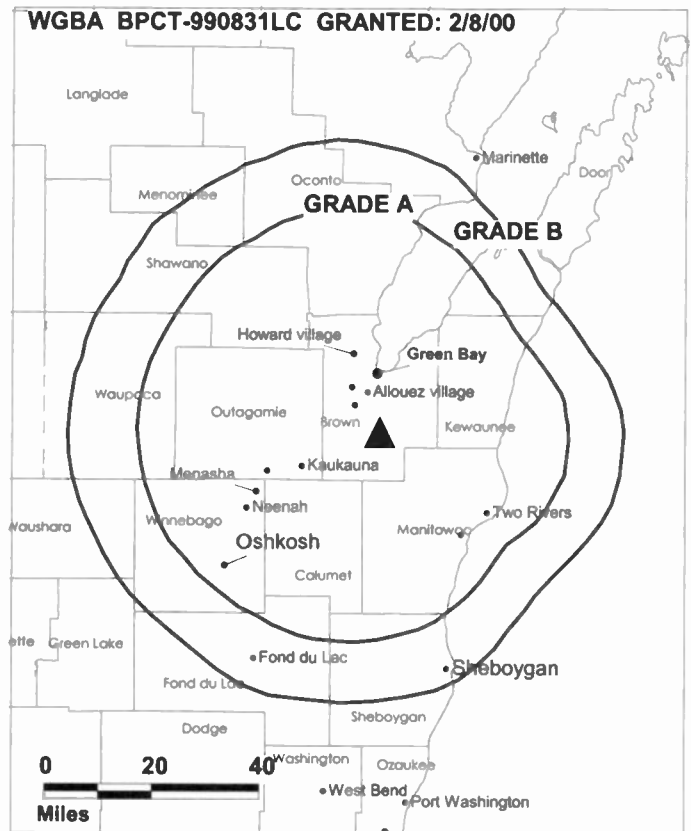
Mike Harding, Chief Exec. Officer.

Mark Cramer, Operations Manager.

Jim Glendering, Corporate Sales Manager.

Mike Smith, General Sales Manager.

Tori Grant-Welhouse, National Sales Manager.



Joel Bernell, News Director.

Joe Norred, Program Director.

Marty Frey, Promotion Director.

Richard Light, Business Manager.

**Highest 30 Sec. Rate:** \$5000.

**City of License:** Green Bay. **Station DMA:** Green Bay-Appleton. **Rank:** 69.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,110	185,260	452,370
Average Weekly Circulation (2000)	163,245	103,141	266,385
Average Daily Circulation (2000)			121,119
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,780	155,330	391,110
Average Weekly Circulation (2000)	156,641	99,570	256,211
Average Daily Circulation (2000)			118,329
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,330	29,930	61,260
Average Weekly Circulation (2000)	6,603	3,571	10,174
Average Daily Circulation (2000)			2,791

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Green Bay

## WLUK-TV Ch. 11

**Network Service:** FOX.

**Licensee:** Emmis Broadcasting Corp., 40 Monument Circle, Suite 700, Indianapolis, IN 46204.

**Studio:** 787 Lombardi Ave., Green Bay, WI 54304.

**Mailing Address:** Box 19011, Green Bay, WI 54307-9011.

**Phone:** 920-494-8711. **Fax:** 920-494-8782.

**E-mail:** fox11@wluk.com, fox11news@wluk.com

**Web Site:** http://www.wluk.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude 44° 24' 31.40"  
Longitude 87° 59' 29.00"

**Transmitter:** Glenmore Rd., De Pere Township.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 1132-ft. above av. terrain, 1001-ft. above ground.

Latitude 44° 24' 31.00"  
Longitude 87° 59' 29.00"

**FCC Digital File Number:** BPCDT-19991028ADW. Granted: March 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3.5-meter; Harris, 6.1-meter; KLM, 5-meter; Harris, Microdyne receivers.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** August 9, 1954. Sale to present owner from Silver King Communications Inc. approved by FCC June 23, 1998. Sale to Silver King Communications Inc. by SF Broadcasting approved by FCC August 16, 1996. Sale to SF Broadcasting by Busse Broadcasting Co. approved by FCC April 27, 1995 (*Television Digest*, Vol. 34:31, 35, 40-43, 46, 48-50, 52; 35:18). Sale to Post Corp. by M & M Broadcasting Co. Inc. approved by FCC January 6, 1965 (Vol. 4:41; 5:2). Sale to M & M Broadcasting by W. E. Walker (50%), J. D. Mackin (23.3%) & associates approved by FCC March 19, 1958 (Vol. 15:52; 14:2, 12).

**Represented (sales):** Katz Television.

**Personnel:**

Jay Zollar, Vice President & General Manager.

Jill Nelson, General & Local Sales Manager.

Jim Sawlsville, National Sales Manager.

Juli Buehler, News Director.



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**Pat Krohlow, Marketing Director.**

**Jim Lueck, Chief Engineer.**

**Rates:** On request.

**City of License:** Green Bay. **Station DMA:** Green Bay-Appleton. **Rank:** 69.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	404,830	197,970	602,800
Average Weekly Circulation (2000)	221,016	116,930	337,946
Average Daily Circulation (2000)			140,406
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	235,780	155,330	391,110
Average Weekly Circulation (2000)	155,708	109,945	265,653
Average Daily Circulation (2000)			119,290
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	169,050	42,640	211,690
Average Weekly Circulation (2000)	65,309	6,985	72,293
Average Daily Circulation (2000)			21,116

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Janesville

## WHPN-TV Ch. 57

**Network Service:** UPN.

**Grantee:** TRP Communications LLC, Box 5726, Rockford, IL 61125-0726.

**Studio:** 2814 Syene Rd., Madison, WI 53713.

**Phone:** 608-270-5700. **Fax:** 608-270-5717.

**E-mail:** whpnu57biz@gdinet.com

**Web Site:** <http://www.whpntv57.com>

**Technical Facilities:** Channel No. 57 (728-734 MHz). Authorized power: 5000-kw max. visual. Antenna: 1115-ft. above av. terrain, 1093-ft. above ground, 2021-ft. above sea level.

Latitude	42°	43'	40"
Longitude	89°	13'	58"

Requests modification of CP for change to 5000-kw max. visual, 1115-ft. above av. terrain, 1092-ft. above ground, 2022-ft. above sea level, lat. 42° 43' 40", long. 89° 13' 58". BMPCT-19981103KF.

**Transmitter:** 3.5-mi. NNW of Footville in Rock County.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 79.3-kw max. visual. Antenna: 1116-ft. above av. terrain, 1093-ft. above ground.

Latitude	42°	43'	40"
Longitude	89°	13'	58"

**Transmitter:** Footville, WI.

**FCC Digital File Number:** BPCDT-19991029AAB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 3.9-meter Ku & C-band, DH Satellite, 3.7-meter.

**Ownership:** TRP Communications LLC.

**Began Operation:** July 5, 1999.

**Represented (engineering):** S. K. Khanna.

**Personnel:**

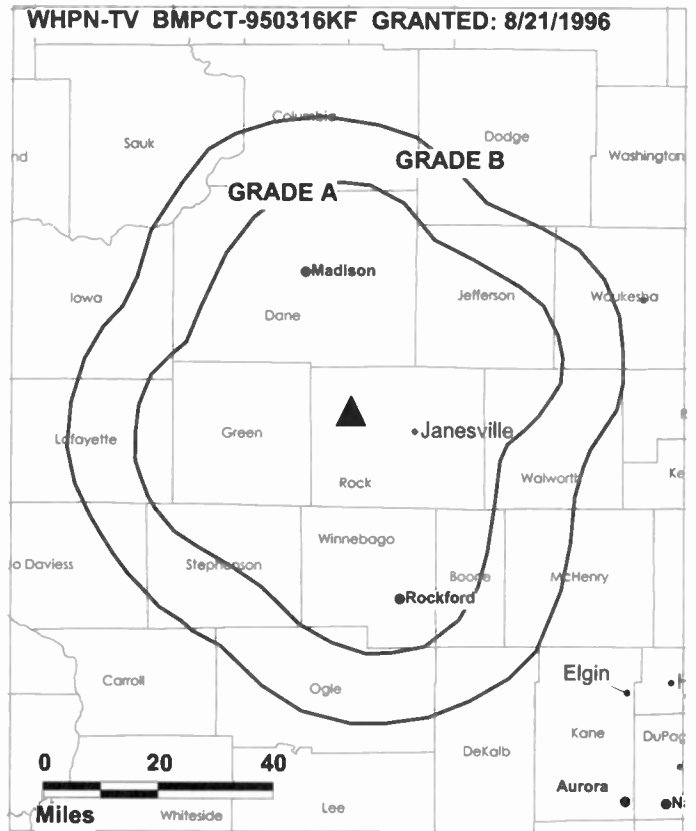
Bill Le Monds, General Manager.

Keith Triller, General Sales Manager.

Dick Madouse, Chief Engineer.

Collin Campbell, Program Director.

**Rates:** On request.



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**City of License:** Janesville. **Station DMA:** Madison. **Rank:** 84.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	183,240	121,420	304,660
Average Weekly Circulation (2000)	19,498	11,757	31,254
Average Daily Circulation (2000)			8,452
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,980	89,740	257,720
Average Weekly Circulation (2000)	18,582	9,519	28,101
Average Daily Circulation (2000)			7,600
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,260	31,680	46,940
Average Weekly Circulation (2000)	916	2,238	3,154
Average Daily Circulation (2000)			853

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Kenosha

## WPXE Ch. 55

**Network Service:** PAX.

**Licensee:** Paxson Milwaukee License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 4300 43rd Ave., Kenosha, WI 53144.

**Mailing Address:** W. Virginia St., No. 605, Milwaukee, WI 53204-1515.

**Phone:** 414-657-9453. **Fax:** 414-656-7664.

**E-mail:** wpxe@pax.net

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual. Antenna: 472-ft. above av. terrain, 472-ft. above ground, 1204-ft. above sea level.

Latitude 42° 45' 30"  
Longitude 87° 57' 55"

**Transmitter:** N. Two Mile Rd., W of I-94, Frankville.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 910-kw max. visual. Antenna: 1122-ft. above av. terrain, 1140-ft. above ground.

Latitude 43° 05' 44"  
Longitude 87° 54' 17"

**FCC Digital File Number:** BPCDT-19991012ABL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** June 1, 1988. Sale to Christian Network Inc. approved by FCC June 30, 1995, but not consummated. Sale to Paxson Communications by Le Sea Broadcasting Co. approved by FCC February 7, 1997. Sale to DP Media Inc. by Paxson Communications approved by FCC March 30, 1998. Sale to present owner by DP Media Inc. approved by FCC February 18, 2000 (*Television Digest*, Vol. 39:48; 40:24).

**Represented (sales):** Paxson TV Sales.

**Personnel:**

Randall Harris, General Manager.

Steve Vinke, Station Manager & Chief Technician.

Linda Lehmann, Business Manager.

Matt Riutta, Production Manager.



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**Donna Lalke, Traffic Manager.**

**Rates:** On request.

**City of License:** Kenosha. **Station DMA:** Milwaukee. **Rank:** 33.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	488,710	235,010	723,720
Average Weekly Circulation (2000)	63,011	25,254	88,266
Average Daily Circulation (2000)			27,085
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	488,710	235,010	723,720
Average Weekly Circulation (2000)	63,011	25,254	88,266
Average Daily Circulation (2000)			27,085

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Wisconsin—La Crosse

**WKBT**  
Ch. 8

**Network Service:** CBS.

**Licensee:** Queen B. Television Inc., 7025 Raymond Rd., Madison, WI 53744-4965.

**Studio:** 141 S. 6th St., La Crosse, WI 54601.

**Mailing Address:** Box 1867, La Crosse, WI 54602.

**Phone:** 608-782-4678. **Fax:** 608-782-4674.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1540-ft. above av. terrain, 1625-ft. above ground, 2449-ft. above sea level.

Latitude 44° 05' 28"  
Longitude 91° 20' 15"

**Transmitter:** 1-mi. NE of Galesville.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 1000-kw max. visual. Antenna: 1463-ft. above av. terrain, 1483-ft. above ground.

Latitude 44° 05' 28"  
Longitude 91° 20' 16"

**FCC Digital File Number:** BPCDT-19991022ABI. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter; DH Satellite, 5-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta, Standard Communications receivers.

**News Service:** AP.

**Ownership:** Morgan Murphy Stations (Group Owner).

**Began Operation:** August 1, 1954. Sale to present owner by Young Broadcasting Inc. approved by FCC January 11, 2000. Sale to Young Broadcasting Inc. by Backe Communications approved by FCC May 14, 1986 (*Television Digest*, Vol. 25:15). Sale to Backe by Gross Telecasting approved by FCC April 26, 1984 (Vol. 24:12). Sale to Gross by *La Crosse Tribune*, Dahl family & others approved by FCC December 10, 1969 (Vol. 9:24, 50).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Scott Chorski, General & Station Manager.

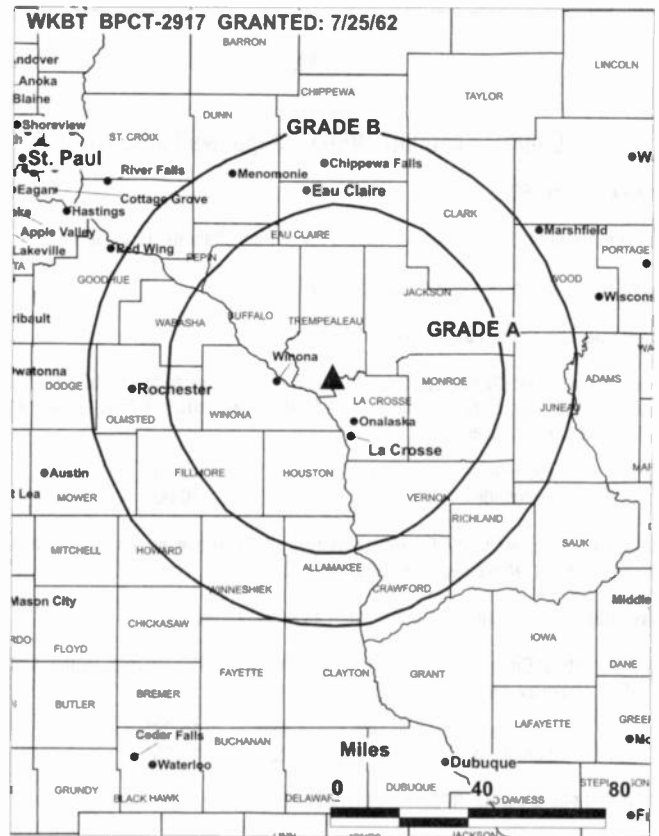
Barb Perviskey, National Sales Manager.

Dick Konrad, Chief Engineer.

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Anne Paape, News Director.

Maria Roswall, Program Director.

Alex Knox, Creative Services Manager.

Chuck Oedsma, Assignment Director.

**Highest 30 Sec. Rate:** \$650.

**City of License:** La Crosse. **Station DMA:** La Crosse-Eau Claire. **Rank:** 126.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,940	143,610	321,550
Average Weekly Circulation (2000)	94,395	47,486	141,882
Average Daily Circulation (2000)			70,849
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,450	74,210	186,660
Average Weekly Circulation (2000)	79,314	36,693	116,007
Average Daily Circulation (2000)			61,535
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,490	69,400	134,890
Average Weekly Circulation (2000)	15,082	10,793	25,875
Average Daily Circulation (2000)			9,314

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—La Crosse

**WLAX**

**Ch. 25**

**(Operates satellite WEUX, Chippewa Falls, WI)**

**Network Service:** FOX.

**Licensee:** Grant Media Inc., 374 W. Spring Blvd., Port Charlotte, FL 33909.

**Studio:** 1305 Interchange Place, La Crosse, WI 54603.

**Phone:** 608-781-0025. **Fax:** 608-781-1456.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 562-kw max. visual, 56.2-kw max. aural. Antenna: 1004-ft. above av. terrain, 677-ft. above ground, 1870-ft. above sea level.

Latitude 43° 48' 15.00"  
Longitude 91° 22' 20.00"

Holds CP for change to 2000-kw max. visual, 981-ft. above av. terrain, 650-ft. above ground, 1864-ft. above sea level. BPCT-960711LD.

**Transmitter:** 1000 Tschumper Ridge Rd., La Crescent, MN.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 450-kw max. visual. Antenna: 1145-ft. above av. terrain, 814-ft. above ground.

Latitude 43° 48' 15.30"  
Longitude 91° 22' 20.00"

**FCC Digital File Number:** BPCDT-19991027ABS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter C-band; 2 DH Satellite, 5-meter C-band; Microdyne, 3.7-meter Ku-band; Pinzone, Standard Agile Omni receivers.

**Ownership:** Grant Broadcasting Stations (Group Owner).

**Began Operation:** November 10, 1986. Sale to Aries Telecommunications Corp. by Family Group Ltd. approved by FCC September 27, 1991. Sale to Donald E. Clark by Aries Telecommunications Corp. approved by FCC July 29, 1992. Sale to present owner by Donald E. Clark approved by FCC December 15, 1995.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Nixon, Hargrave, Devans & Doyle LLP.

**Personnel:**

Milt Grant, General Manager.

Al Lancaster, Station Manager.

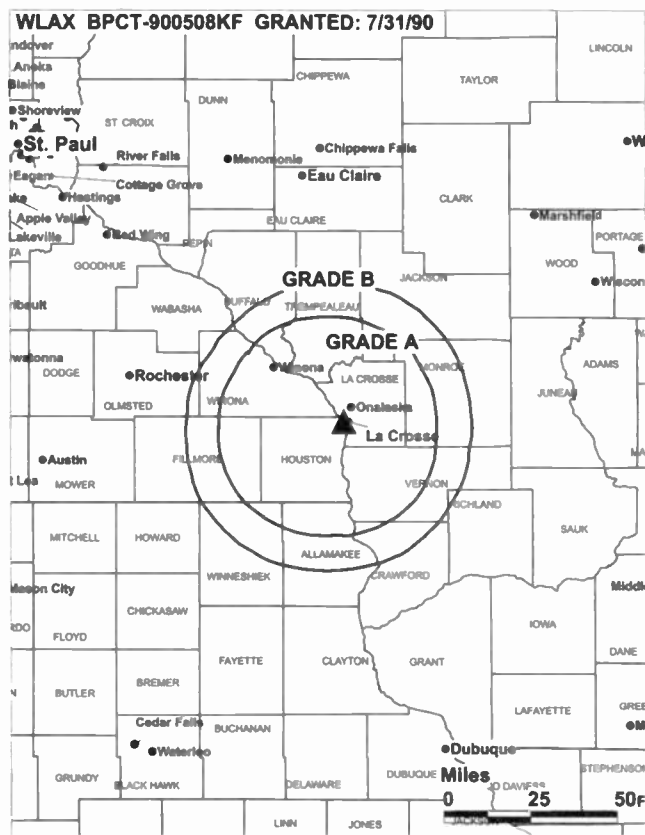
Terry Sacia, Local Sales Manager.

Barb Quillin, Program Director.

Bill Wiesjahn, Business Manager.

Mark Burg, Engineering Director.

Scott Laffuer, Production Director.



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**Lance Schmeckpeper, Traffic Director.**

**Rates:** On request.

**City of License:** La Crosse. **Station DMA:** La Crosse-Eau Claire. **Rank:** 126.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,870	58,390	172,260
Average Weekly Circulation (2000)	49,495	17,802	67,297
Average Daily Circulation (2000)			24,250
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,430	42,910	117,340
Average Weekly Circulation (2000)	42,486	15,584	58,070
Average Daily Circulation (2000)			21,812
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,440	15,480	54,920
Average Weekly Circulation (2000)	7,009	2,218	9,228
Average Daily Circulation (2000)			2,438

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—La Crosse

## WXOW-TV

Ch. 19

(Operates satellite WQOW-TV, Eau Claire, WI)

**Network Service:** ABC.

**Licensee:** Shockley Communications Corp., 5727 Tokay Blvd., Suite 100, Madison, WI 53719.

**Studio:** 3705 County Hwy. 25, La Crescent, MN 55947.

**Mailing Address:** Box C-4019, La Crosse, WI 54602.

**Phone:** 507-895-9969. **Fax:** 507-895-8124.

**E-mail:** wxow@wxow.com

**Web Site:** http://www.wxow.com

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 625-kw max. visual, 62.5-kw max. aural. Antenna: 1168-ft. above av. terrain, 821-ft. above ground, 2046-ft. above sea level.

Latitude 43° 48' 23"  
Longitude 91° 22' 02"

**Transmitter:** 3705 County Hwy. 25, La Crescent, MN.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 200-kw max. visual. Antenna: 1073-ft. above av. terrain, 722-ft. above ground.

Latitude 43° 48' 23"  
Longitude 91° 22' 04"

**FCC Digital File Number:** BPCDT-19991026ABR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Andrew, 5-meter C-band; Andrew, 7-meter C-band; DH Satellite, 5-meter Ku-band; United Satellite Systems, 5-meter C-band; ChannelMaster, Cyclesat, Drake, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Shockley Communications Corp. (Group Owner).

**Began Operation:** March 7, 1970. Sale to Tak Communications by Liberty Broadcasting approved by FCC January 7, 1985 (*Television Digest*, Vol. 24:43). Assignment of license to Operating Agent approved by FCC January 27, 1993. Sale to present owner approved by FCC September 27, 1995.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Rosenman & Colin LLP.

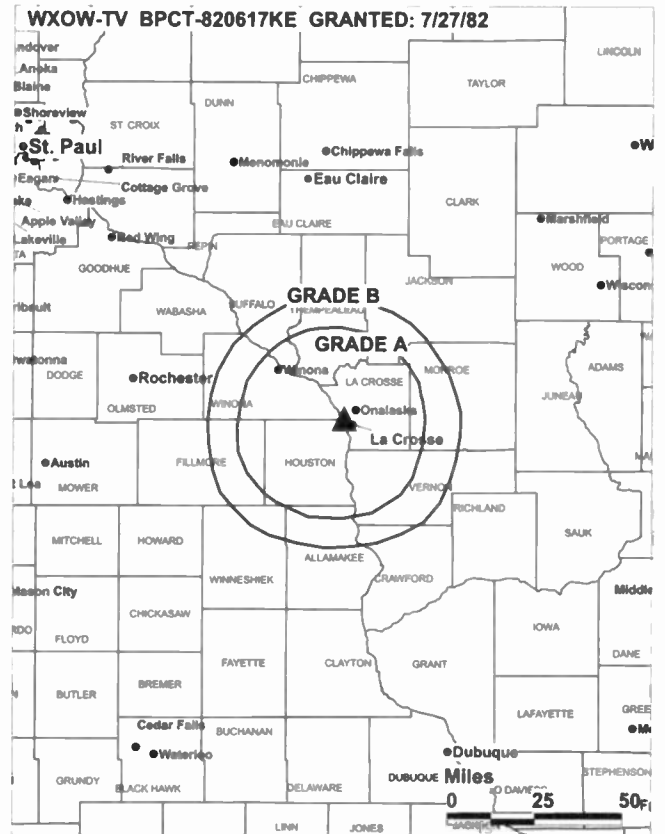
**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Chuck Roth, General Manager.

David Booth, Sales Manager.

Brian Schumacher, National Sales Manager.



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Sean Dwyer, News Director.

Deborah Simonis, Program Director.

Mitch Moths, Promotion Director.

**Highest 30 Sec. Rate:** \$850.

**City of License:** La Crosse. **Station DMA:** La Crosse-Eau Claire. **Rank:** 126.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,650	71,010	170,660
Average Weekly Circulation (2000)	59,701	27,074	86,775
Average Daily Circulation (2000)			48,846
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,430	42,910	117,340
Average Weekly Circulation (2000)	55,856	22,656	78,512
Average Daily Circulation (2000)			46,135
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,220	28,100	53,320
Average Weekly Circulation (2000)	3,845	4,418	8,263
Average Daily Circulation (2000)			2,710

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Madison

## WISC-TV Ch. 3

**Network Service:** CBS.

**Licensee:** Television Wisconsin Inc., Box 44965, Madison, WI 53744-4965.

**Studio:** 7025 Raymond Rd., Madison, WI 53719.

**Mailing Address:** Box 44965, Madison, WI 53744-4965.

**Phone:** 608-271-4321. **Fax:** 608-271-1709.

**E-mail:** talkback@wiscvtv.com

**Web Site:** http://wiscvtv.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 24-kw visual. Antenna: 1539-ft. above av. terrain, 1398-ft. above ground, 2523-ft. above sea level.

Latitude 43° 03' 21"  
Longitude 89° 32' 06"

**Transmitter:** 8559 Mineral Point Rd.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 380.2-kw max. visual. Antenna: 1529-ft. above av. terrain, 1388-ft. above ground.

Latitude 43° 03' 21"  
Longitude 89° 32' 06"

**FCC Digital File Number:** BPCDT-19991027ABG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Service:** AP.

**Ownership:** Morgan Murphy Stations (Group Owner).

**Began Operation:** June 24, 1956.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Rini, Coran & Lancellotta PC.

**Personnel:**

Elizabeth Murphy Burns, President.

David Sanks, Vice President & General Manager.

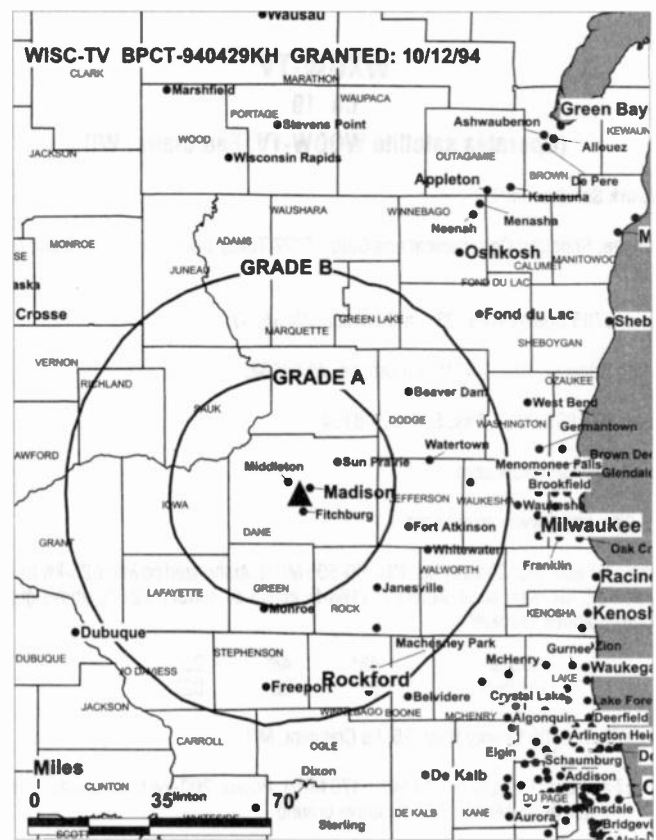
Tom Bier, Station Manager & Exec. News Director.

Mark Friesch, General Sales Manager.

Jill Sommers, Programming & Operations Director.

Nan Roach, Promotion & Marketing Director.

Leonard Charles, Chief Engineer.



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Jeff Ver Voort, Operations Supervisor.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Madison. **Station DMA:** Madison. **Rank:** 84.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	305,390	179,390	484,780
Average Weekly Circulation (2000)	177,759	95,811	273,570
Average Daily Circulation (2000)			148,557
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	205,560	117,220	322,780
Average Weekly Circulation (2000)	150,452	78,874	229,326
Average Daily Circulation (2000)			128,971
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,830	62,170	162,000
Average Weekly Circulation (2000)	27,307	16,937	44,244
Average Daily Circulation (2000)			19,586

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Madison

## WKOW-DT Ch. 26

**Network Service:** ABC.

**Grantee:** Shockley Communications Corp., 5725 Tokay Blvd., Madison, WI 52719.

**Phone:** 608-274-6789.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 218.5-kw max. visual. Antenna: 1493-ft. above av. terrain, 1352-ft. above ground, 2477-ft. above sea level.

Latitude	43°	03'	21"
Longitude	89°	32'	06"

**Transmitter:** 8559 Mineral Point Rd., Verona.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Shockley Communications Corp. (Group Owner).

**Began Digital Operation:** November 1, 1998.

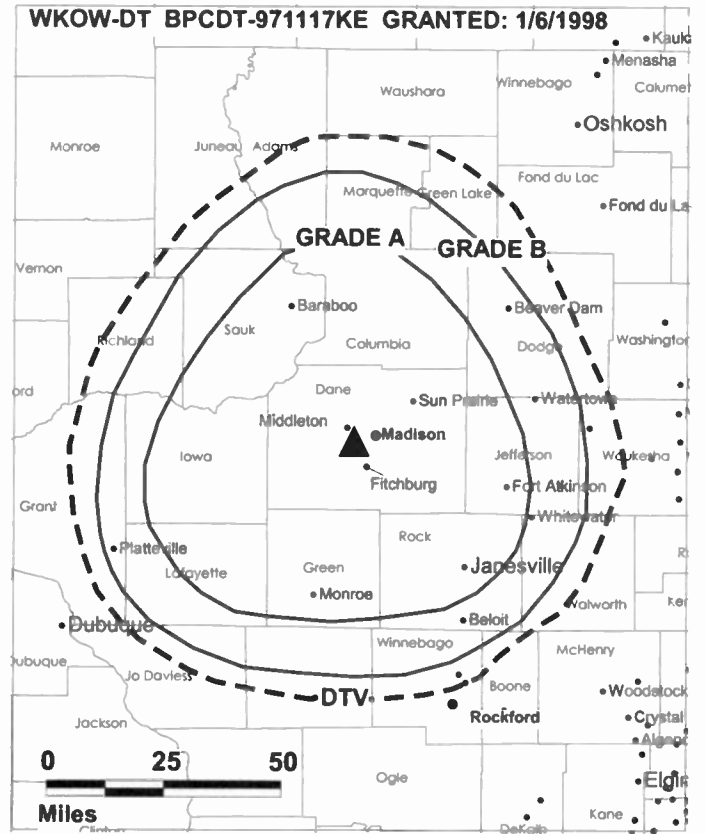
**Represented (legal):** Rosenman & Colin LLP.

**Personnel:**

Bob Miller, General Manager.

**Rates:** On request.

**City of License:** Madison. **Station DMA:** Madison. **Rank:** 85.



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# Wisconsin—Madison

## WKOW-TV Ch. 27

**Network Service:** ABC.

**Licensee:** Shockley Communications Corp., 5727 Tokay Blvd., Madison, WI 53719.

**Studio:** 5727 Tokay Blvd., Madison, WI 53719.

**Mailing Address:** Box 100, Madison, WI 53701.

**Phone:** 608-288-3040. **Fax:** 608-288-3050.

**Web Site:** <http://www.wkowtv.com>

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1000-kw max. & 879-kw horizontal visual, 100-kw max. & 87.9-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 1182-ft. above ground, 2245-ft. above sea level.

Latitude 43° 03' 09.00"  
Longitude 89° 28' 41.60"

Holds CP for change to 2400-kw max. visual, 1493-ft. above av. terrain, 1352-ft. above ground, 2477-ft. above sea level; lat. 43° 3' 21", long. 89° 32' 06", transmitter to 8633 Mineral Point Rd. BMPCT-981216KE.

**Transmitter:** 5727 Tokay Blvd.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 5-meter Ku-band; ADM, Andrew, AvanteK, Avcom, RCA receivers.

**News Service:** AP.

**Ownership:** Shockley Communications Corp. (Group Owner).

**Began Operation:** June 30, 1953. Sale to present owner approved by FCC September 27, 1995. Assignment of license to Operating Agent granted by FCC January 27, 1993. Sale to Sharad Tak by Liberty Broadcasting approved by FCC January 7, 1985 (*Television Digest*, Vol. 24:43). Sale to Liberty by Horizons Communications approved by FCC September 20, 1978 (Vol. 18:24). Sale to Horizons by Midcontinent Broadcasting Co. (Joseph L. Floyd, N. L. Bentson & Edmund R. Ruben) approved by FCC September 9, 1970 (Vol. 10:37). Sale to Midcontinent by Monona Broadcasting Co. approved by FCC July 20, 1960 (Vol. 16:24, 26, 30).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Rosenman & Colin LLP.

### Personnel:

**Bob Miller**, General Manager.

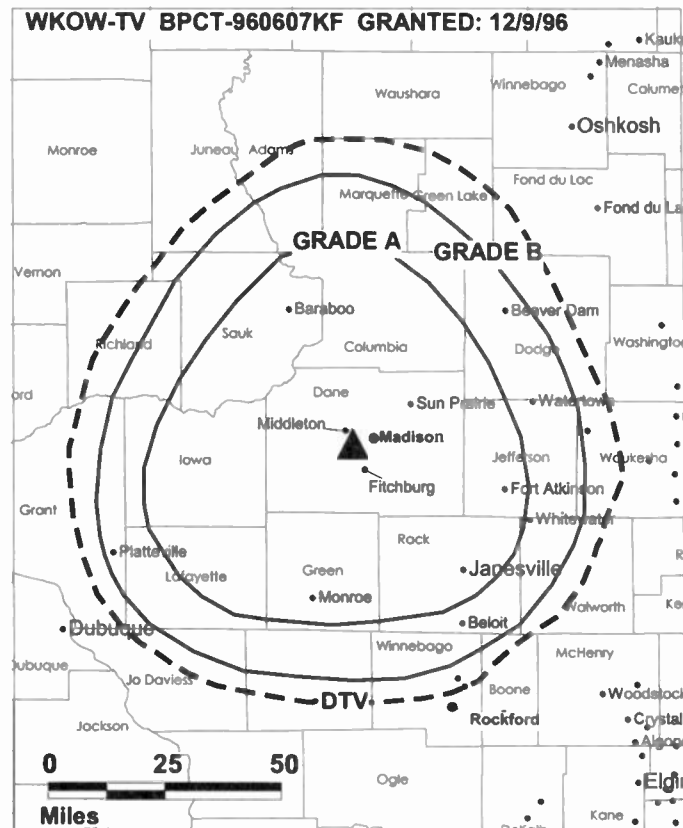
**Ken Simmons**, General Sales Manager.

**Steve Olson**, National Sales Manager.

**Andrew Bohage**, News Director.

**Steve Zimmerman**, Chief Engineer.

**Jill Genter**, Promotion Director.



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**Dave Robbins**, Business Manager.

**Bob Goessling**, Production Manager.

**Highest 30 Sec. Rate:** \$1400.

**City of License:** Madison. **Station DMA:** Madison. **Rank:** 84.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	275,450	205,160	480,610
Average Weekly Circulation (2000)	159,674	95,981	255,656
Average Daily Circulation (2000)			130,925
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	205,560	117,220	322,780
Average Weekly Circulation (2000)	151,483	79,616	231,099
Average Daily Circulation (2000)			120,415
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,890	87,940	157,830
Average Weekly Circulation (2000)	8,191	16,365	24,557
Average Daily Circulation (2000)			10,510

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Madison

## WMSN-TV Ch. 47

**Network Service:** FOX.

**Licensee:** Sullivan Broadcasting Co. II Inc., 18 Newbury St., Boston, MA 02116.

**Studio:** 7847 Big Sky Dr., Madison, WI 53719.

**Phone:** 608-833-0047. **Fax:** 608-833-5055.

**E-mail:** comments@fox47.com

**Web Site:** http://www.fox47.com

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 1150-kw max. visual. Antenna: 1476-ft. above av. terrain, 1335-ft. above ground, 2460-ft. above sea level.

Latitude 43° 03' 21"  
Longitude 89° 32' 06"

**Transmitter:** 8559 Mineral Point Rd., Verona.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 15-kw visual. Antenna: 1545-ft. above av. terrain, 1411-ft. above ground.

Latitude 43° 03' 21"  
Longitude 89° 32' 06"

**FCC Digital File Number:** BPCDT-19991101AIM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Microdyne, 3-meter Ku-band; M/A-Com, Pinzone receivers.

**LMA:** Local marketing agreement with WCGV-TV (U), Milwaukee, WI.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** June 8, 1986. Transfer of control to Ronald J. Koepller from James L. Arnold. Receiver approved by FCC July 26, 1995. Sale to present owner by Koepller approved by FCC May 7, 1996. Sale pending to Sinclair Broadcasting (*Television Digest*, Vol. 38:9).

**Represented (sales):** Millenium Sales & Marketing.

**Represented (legal):** Arter & Hadden LLP.

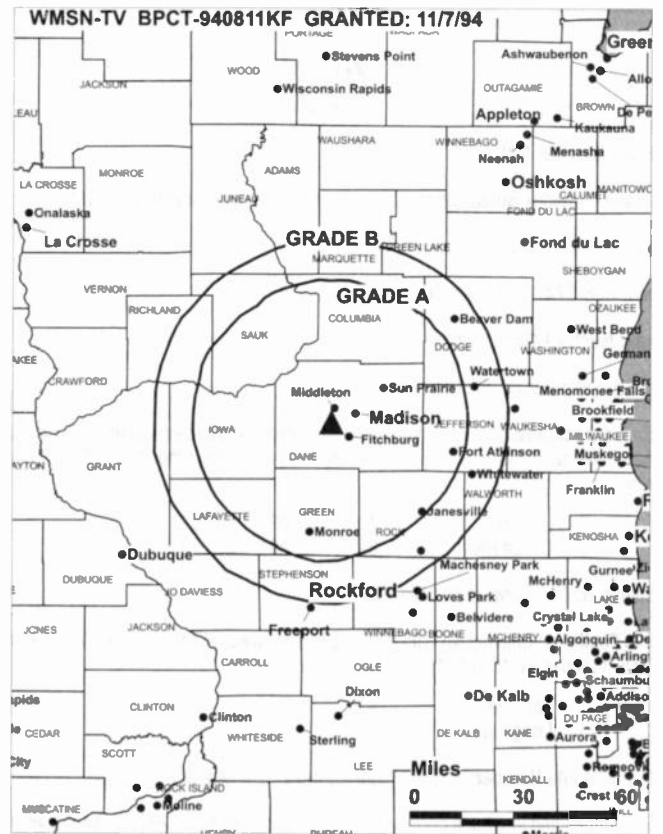
**Personnel:**

David Ford, General Manager.

Sarah Ward, Program Coordinator.

Audra Johnson, Promotion Manager.

Sheryl Nelson, Business Manager.



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**Kerry Maki, Chief Engineer.**

**Rates:** On request.

**City of License:** Madison. **Station DMA:** Madison. **Rank:** 84.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	267,490	181,720	449,210
Average Weekly Circulation (2000)	132,563	78,087	210,651
Average Daily Circulation (2000)			77,410
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	205,560	117,220	322,780
Average Weekly Circulation (2000)	119,518	64,678	184,196
Average Daily Circulation (2000)			69,407
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,930	64,500	126,430
Average Weekly Circulation (2000)	13,045	13,409	26,454
Average Daily Circulation (2000)			8,002

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Madison

## WMTV Ch. 15

**Network Service:** NBC.

**Licensee:** Benedek Broadcasting Co. LLC, 100 Park Ave., Rockford, IL 61101.

**Studio:** 615 Forward Dr., Madison, WI 53711.

**Phone:** 608-274-1515. **Fax:** 608-274-2737.

**E-mail:** feedback@nbc15.com

**Web Site:** http://www.nbc15.com

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 945-kw max. visual. Antenna: 1155-ft. above av. terrain, 1066-ft. above ground, 2132-ft. above sea level.

Latitude 43° 03' 03"  
Longitude 89° 29' 13"

**Transmitter:** 615 Forward Dr., Madison.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 47.9-kw max. visual. Antenna: 1155-ft. above av. terrain, 1066-ft. above ground.

Latitude 43° 03' 03"  
Longitude 89° 29' 13"

**FCC Digital File Number:** BPCDT-19991028AEZ. Granted: June 2, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 3.8-meter Ku-band; 2 Harris, Ku-band; Microdyne, 7-meter C-band; United Satellite Systems, 3.8-meter C-band; United Satellite Systems, 5-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** July 8, 1953. Transfer of control to Benedek Broadcasting from Brissette Broadcasting approved by FCC May 22, 1996 (Television Digest, Vol. 35:37, 52), but Trustee Philip A. Jones operated station until revised ownership rules allowed Benedek to acquire FCC approved control on January 11, 2000. Sale to Brissette by Adams Communications approved by FCC December 24, 1991. Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984. Sale to Forward by Lee P. Loomis approved by FCC May 15, 1963 (Vol. 3:20). Sale to Loomis by WTVJ interests (Mitchell Wolfson) approved by FCC April 2, 1958 (Vol. 14:10, 14). Sale to WTVJ interest by founding Gerald A. Bartell family approved by FCC July 25, 1957 (Vol. 13:26, 30).

**Represented (sales):** Blair Television

**Represented (legal):** Covington & Burling.

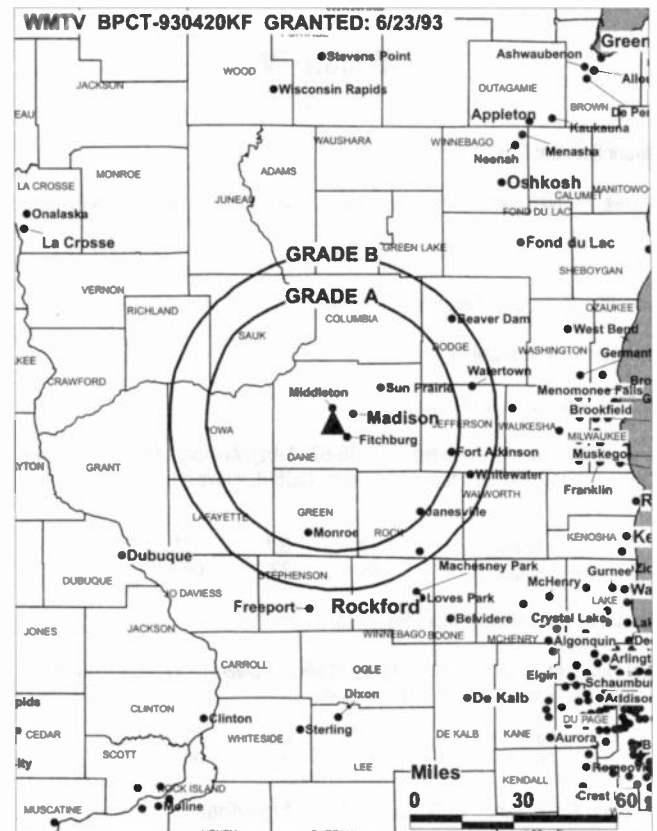
### Personnel:

**Bob Smith,** Vice President & General Manager.

**James Dick,** News Director.

**Shari Telvick,** Business Manager.

**Alan DeFlorio,** Local Sales Manager.



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**Peter Calgano,** Creative Services Director.

**Tom Weedon,** Chief Engineer.

**Jason Effinger,** Operations Manager.

**Rates:** On request.

**City of License:** Madison. **Station DMA:** Madison. **Rank:** 84.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	280,360	181,720	462,080
Average Weekly Circulation (2000)	169,992	97,955	267,947
Average Daily Circulation (2000)			139,211
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	205,560	117,220	322,780
Average Weekly Circulation (2000)	152,270	80,832	233,103
Average Daily Circulation (2000)			123,279
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,800	64,500	139,300
Average Weekly Circulation (2000)	17,721	17,123	34,844
Average Daily Circulation (2000)			15,932

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Wisconsin—Mayville

## WWRS-TV

Ch. 52

**Network Service:** TBN.

**Grantee:** Mayville Communications Inc., 5405 Alton Pkwy., Suite 5A-648, Irvine, CA 92604.

**Studio:** 820 N. Main, Juneau, WI 53039.

**Phone:** 920-386-2526. **Fax:** 920-386-2538.

**E-mail:** business@wwrs-52.org

**Web Site:** <http://www.wwrs-52.org>

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 10-kw max. visual. Antenna: 394-ft. above av. terrain, 190-ft. above ground, 1354-ft. above sea level.

Latitude	43°	26'	11"
Longitude	88°	31'	34"

Holds CP for change to 364-ft. above av. terrain, 161-ft. above ground, 1325-ft. above sea level. BPC-990331KN.

**Transmitter:** 0.47-mi. At bearing of 203°T from intersection of SR 33 & Madison Rd.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power. Antenna: 617-ft. above av. terrain, 427-ft. above ground.

Latitude	43°	26'	09"
Longitude	88°	31'	32"

**FCC Digital File Number:** BPCDT-19991029AEV (pending).

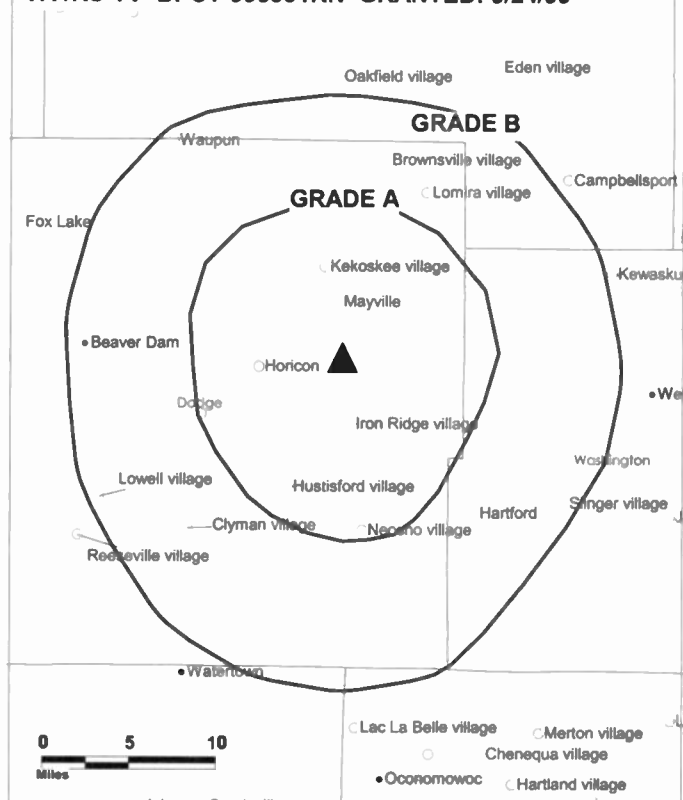
**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** National Minority TV Inc.

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### WWRS-TV BPCT-990331KN GRANTED: 9/24/99



**Began Operation:** February 1, 1999. Sale to Mayville Communications Inc. (National Minority TV Inc.) from Pacer TV of East Central Wisconsin approved by FCC December 17, 1998.

#### Personnel:

Gary Wallace, General Manager.

**City of License:** Mayville.

**Station DMA:** Milwaukee. Rank: 33.

**Nielsen Data:** Not available.

# Wisconsin—Milwaukee

## WCGV-TV Ch. 24

**Network Service:** UPN.

**Licensee:** WCGV Licensee Inc., 2000 W. 41st St., Baltimore, MD 21211.

**Studio:** 4041 N. 35th St., Milwaukee, WI 53216.

**Phone:** 414-442-7050. **Fax:** 414-874-1899.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 3000-kw max. visual, 300-kw max. aural. Antenna: 1027-ft. above av. terrain, 1056-ft. above ground, 1713-ft. above sea level.

Latitude 43° 05' 15"  
Longitude 87° 54' 13"

Holds CP for change 5000-kw max. visual. BPCT-950629KH.

**Transmitter:** 3950 N. Holton St.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 1000-kw max. visual. Antenna: 1007-ft. above av. terrain, 1063-ft. above ground.

Latitude 43° 05' 48"  
Longitude 87° 54' 18"

**FCC Digital File Number:** BPCDT-19991019ABD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microwave Specialties, 5-meter; Paraclipse; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, Standard Communications receivers.

**LMA:** Local marketing agreements with WMSN-TV (F), Madison & WTVV (W), Milwaukee.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** March 19, 1980. Sale to HR Broadcasting by Byron Lasky, Howard Heckel, et al., approved by FCC July 14, 1986 (*Television Digest*, Vol. 26:26). Sale to ABRY Communications by HR Broadcasting approved by FCC October 19, 1990 (Vol. 30:24). Sale to present owner by ABRY Communications approved by FCC May 20, 1994 (Vol. 33:3, 35).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Shaw Pittman.

### Personnel:

Shelia Oliver, General Manager.

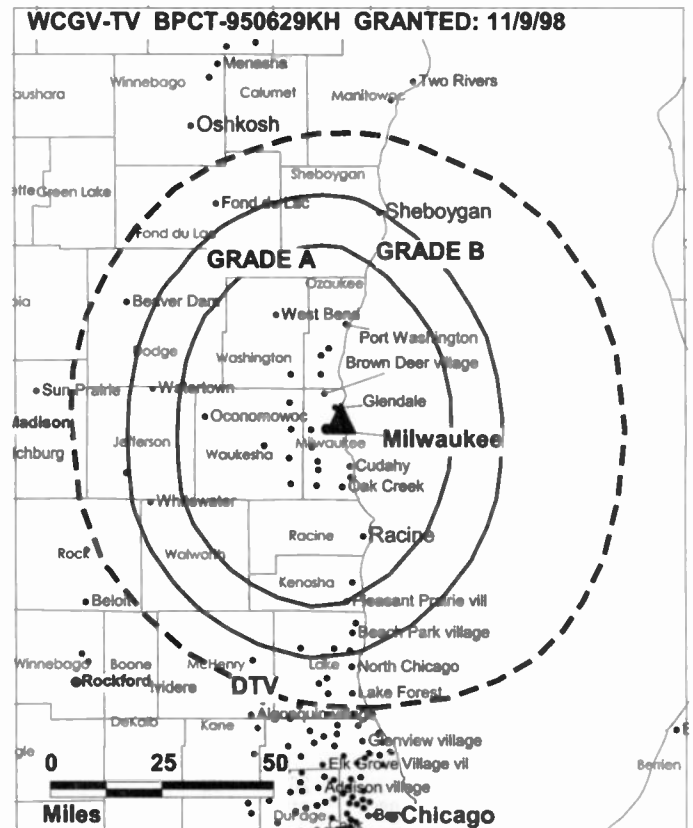
Nancy Stephens, General Sales Manager.

Tom Sonnenberg, National Sales Manager.

Betty Hertz, Program Director.

Kent Welch, Promotion Director.

Tom Leidolf, Chief Engineer.



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**Denise Learned, Business Manager.**

**Paul Rudolph, Production Manager.**

**Rates:** On request.

**City of License:** Milwaukee. **Station DMA:** Milwaukee. **Rank:** 33.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	542,570	315,620	858,190
Average Weekly Circulation (2000)	221,591	148,911	370,502
Average Daily Circulation (2000)			130,410
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,620	300,020	815,640
Average Weekly Circulation (2000)	215,704	146,726	362,430
Average Daily Circulation (2000)			128,204
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,950	15,600	42,550
Average Weekly Circulation (2000)	5,886	2,185	8,071
Average Daily Circulation (2000)			2,206

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WDJT-TV Ch. 58

**Network Service:** CBS.

**Licensee:** Weigel Broadcasting Co., 26 N. Halsted St., Chicago, IL 60661.

**Studio:** 809 S. 60<sup>th</sup> St., Milwaukee, WI 53214.

**Phone:** 414-777-5800. **Fax:** 414-607-8103.

**E-mail:** info@cbs58.com

**Web Site:** http://www.cbs58.com

**Technical Facilities:** Channel No. 58 (734-740 MHz). Authorized power: 5000-kw max. visual. Antenna: 1112-ft. above av. terrain, 1226-ft. above ground, 1820-ft. above sea level.

Latitude 43° 06' 42"  
Longitude 87° 55' 45"

**Transmitter:** 5201 N. Milwaukee Pkwy.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 150-kw max. visual. Antenna: 1064-ft. above av. terrain, 1150-ft. above ground.

Latitude 43° 06' 42"  
Longitude 87° 55' 50"

Requests modification of CP for change to 1000-kw max. visual, 1056-ft. above av. terrain, 1143-ft. above ground. BMPCDT-20000419ABR.

**Transmitter:** 5201 N. Milwaukee River Pkwy.

**FCC Digital File Number:** BPCDT-19990928AAK. Granted: November 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band; DH Satellite, 5-meter C-band; Standard Communications receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Weigel Broadcasting Co. (Group Owner).

**Began Operation:** November 1, 1988.

**Represented (sales):** Settel Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

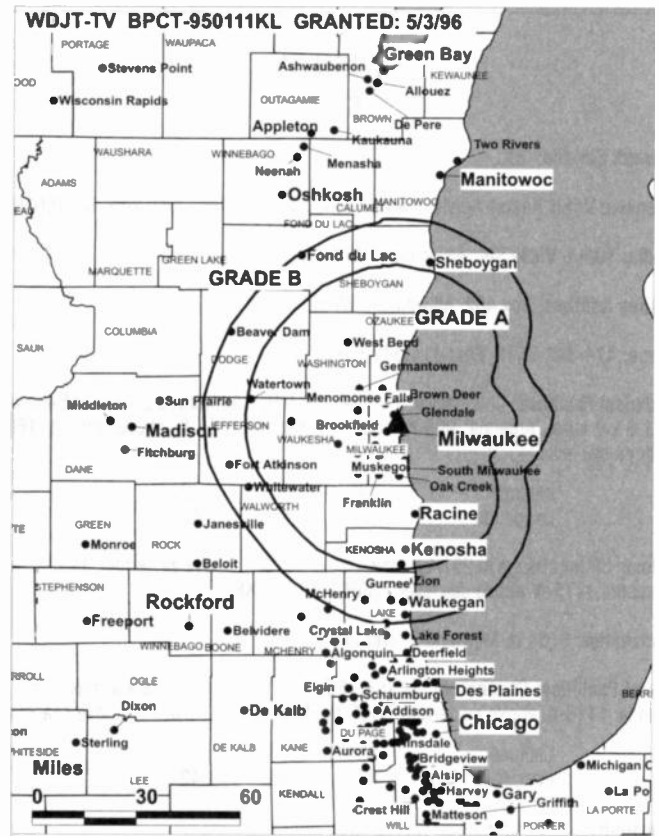
Jim Hall, Station Manager.

Deanne Monaghan, General Sales Manager.

Miles Resnick, News Director.

Dale Palecek, Program & Promotion Director.

Martha Gutierrez, Business Manager.



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**Mike Rozumalski, Production Manager.**

**Jeanne McCarthy, Traffic Manager.**

**Rates:** On request.

**City of License:** Milwaukee. **Station DMA:** Milwaukee. **Rank:** 33.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	541,790	315,620	857,410
Average Weekly Circulation (2000)	327,819	178,916	506,735
Average Daily Circulation (2000)			216,882
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,620	300,020	815,640
Average Weekly Circulation (2000)	322,425	176,005	498,430
Average Daily Circulation (2000)			214,124
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,170	15,600	41,770
Average Weekly Circulation (2000)	5,395	2,911	8,306
Average Daily Circulation (2000)			2,757

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WISN-TV Ch. 12

**Network Service:** ABC.

**Licensee:** WISN Hearst-Argyle Television Inc., 959 8th Ave., New York, NY 10019.

**Studio:** 19th & Wells Sts., Milwaukee, WI 53233.

**Mailing Address:** Box 402, Milwaukee, WI 53201.

**Phone:** 414-342-8812. **Fax:** 414-342-6490.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 994-ft. above av. terrain, 1063-ft. above ground, 1693-ft. above sea level.

Latitude 43° 06' 42"  
Longitude 87° 55' 42"

Holds CP for change to 251-kw max. visual, 1070-ft. above av. terrain, 1152-ft. above ground, 1775-ft. above sea level. BMPCT-981221KF.

**Transmitter:** 5201 N. Milwaukee River Pkwy.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 832.8-kw max. visual. Antenna: 1116-ft. above av. terrain, 1198-ft. above ground, 1821-ft. above sea level.

Latitude 43° 06' 42"  
Longitude 87° 55' 42"

**Transmitter:** 5201 Milwaukee River Pkwy.

**FCC Digital File Number:** BPCDT-981209KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 5-meter; Andrew, 7.3-meter; SatCom, 5.6-meter; Vertex, 4.5-meter Ku-band; Avantek, Scientific-Atlanta receivers.

**AM Affiliate:** WISN, 50-kw, 1130 kHz.

**FM Affiliate:** WLTQ, 11.5-kw, 97.3 MHz (No. 247), 910-ft.

**News Services:** ABC NewsOne, AP, Conus.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** October 27, 1954. Station's first call letters were WTVW. Sale to Hearst Broadcast Group by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (*Television Digest*, Vol. 11:2, 5, 10). Merger of Hearst with Argyle Television Inc. approved by FCC June 2, 1997 (Vol. 37:13, 29, 35).

**Represented (sales):** Katz American Television.

**Represented (legal):** Tharrington, Smith & Hargrove.

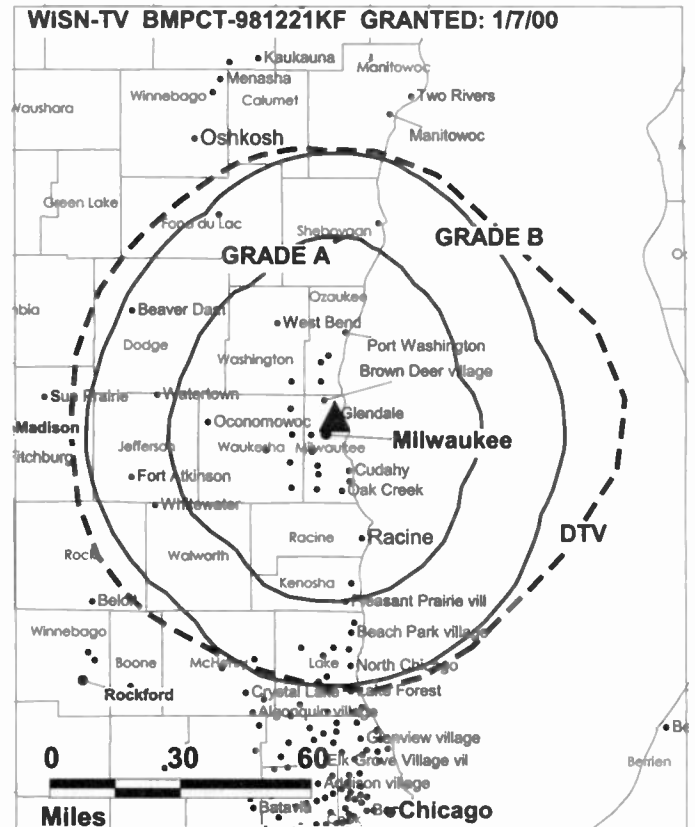
### Personnel:

**Rick Henry**, Vice President & General Manager.

**Pete Monfre**, Vice President, Sales.

**Dean Maytag**, Broadcast Services Director.

**Kerry Johnson**, Local Sales Manager.



**Lori Hayes**, National Sales Manager.

**Barbara Maushard**, News Director.

**Suzanne Grethen**, Promotion & Community Services Director.

**Russ Elkin**, Engineering Director.

**Highest 30 Sec. Rate:** \$7000.

**City of License:** Milwaukee. **Station DMA:** Milwaukee. **Rank:** 33.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	621,110	332,660	953,770
Average Weekly Circulation (2000)	410,009	233,488	643,497
Average Daily Circulation (2000)			334,501
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,620	300,020	815,640
Average Weekly Circulation (2000)	389,523	228,116	617,639
Average Daily Circulation (2000)			326,460
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	105,490	32,640	138,130
Average Weekly Circulation (2000)	20,486	5,372	25,858
Average Daily Circulation (2000)			8,041

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WITI Ch. 6

**Network Service:** FOX.

**Licensee:** WITI License Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 9001 N. Green Bay Rd., Milwaukee, WI 53209.

**Mailing Address:** Box 17600, Milwaukee, WI 53209.

**Phone:** 414-355-6666. **Fax:** 414-355-7853.

**E-mail:** info@fox6milwaukee.com

**Web Site:** http://www.fox6milwaukee.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual. Antenna: 1001-ft. above av. terrain, 1037-ft. above ground, 1676-ft. above sea level.

Latitude 43° 05' 26"  
Longitude 87° 53' 50"

**Transmitter:** NE corner of Capitol Dr. & Estabrook Pkwy., Shorewood.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 980-kw max. visual. Antenna: 948-ft. above av. terrain, 961-ft. above ground, 1591-ft. above sea level.

Latitude 43° 05' 26"  
Longitude 87° 53' 50"

**FCC Digital File Number:** BPCDT-19991004ABL. Granted: April 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 4.5-meter Ku band; Scientific-Atlanta, 7-meter; Vertex, 6.2-meter Ku & C-band; M/A-Com, Pinzone, Scientific-Atlanta receivers.

**SNG Mobile Dish:** BAF, 2.3-meter Ku-band.

**News Services:** AP, CNN Newsource.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** May 21, 1956. Transfer to Trustee from Gillette approved by FCC September 1, 1992. Sale to New World Communications approved by FCC April 13, 1993. Sale to present owner by New World approved by FCC November 7, 1996 (Television Digest, Vol. 36:13, 30).

**Represented (sales):** Fox Television Sales Inc.

### Personnel:

**Carol Rueppel,** Vice President & General Manager.

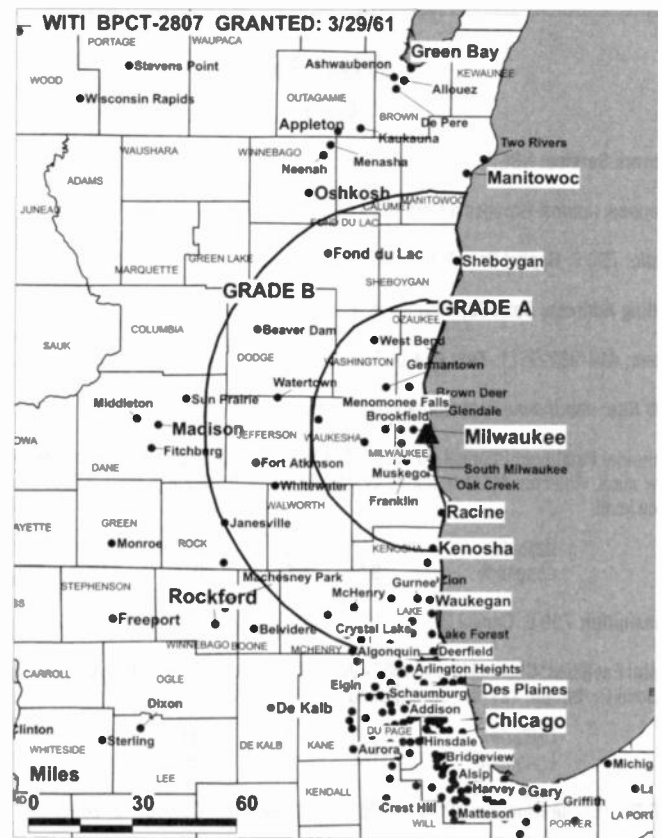
**Chuck Steinmetz,** Vice President, Sales & Marketing.

**Robert Clinkingbeard,** Vice President & News Director.

**Denise Morano,** Vice President, Finance.

**John Baich,** Vice President, Engineering & Operations.

**Lori Wucherer,** Vice President, Creative Services.



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**Mike Neale,** Local Sales Manager.

**Anne Clausen,** Programming & Research Director.

**Rates:** On request.

**City of License:** Milwaukee. **Station DMA:** Milwaukee. **Rank:** 33.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	552,770	355,580	908,350
Average Weekly Circulation (2000)	398,552	230,098	628,649
Average Daily Circulation (2000)			316,457
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,620	300,020	815,640
Average Weekly Circulation (2000)	387,464	222,838	610,302
Average Daily Circulation (2000)			309,857
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,150	55,560	92,710
Average Weekly Circulation (2000)	11,088	7,260	18,348
Average Daily Circulation (2000)			6,601

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WTMJ-TV Ch. 4

**Network Service:** NBC.

**Licensee:** Journal Broadcast Corp., Box 693, Milwaukee, WI 53201.

**Studio:** 720 E. Capitol Dr., Milwaukee, WI 53212.

**Mailing Address:** Box 693, Milwaukee, WI 53201.

**Phone:** 414-332-9611. **Fax:** 414-967-5400.

**Web Site:** <http://www.journalbroadcastgroup.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 1096-ft. above ground, 1728-ft. above sea level.

Latitude 43° 05' 29"  
Longitude 87° 54' 07"

**Transmitter:** 720 E. Capitol Dr.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 12-kw visual. Antenna: 697-ft. above av. terrain, 127-ft. above ground

Latitude 33° 52' 00"  
Longitude 116° 25' 56"

**FCC Digital File Number:** BPCDT-19991101AIE. Granted: October 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 5-meter C-band; Andrew, 4.6-meter C-band; Andrew, 4.6-meter Ku-band; Harris, 5-meter Ku-band; M/A-Com, 5-meter C-band; Andrew, Harris, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Roscor, 2.8-meter Ku-band.

**AM Affiliate:** WTMJ, 5-kw, 620 kHz.

**FM Affiliate:** WKTI, 15.5-kw, 94.5 MHz (No. 233), 910-ft.

**News Services:** CNN Newsource, NBC News Channel, NPS.

**Ownership:** Journal Broadcast Group Inc. (Group Owner).

**Began Operation:** December 3, 1947.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

Jim Prather, President, Television.

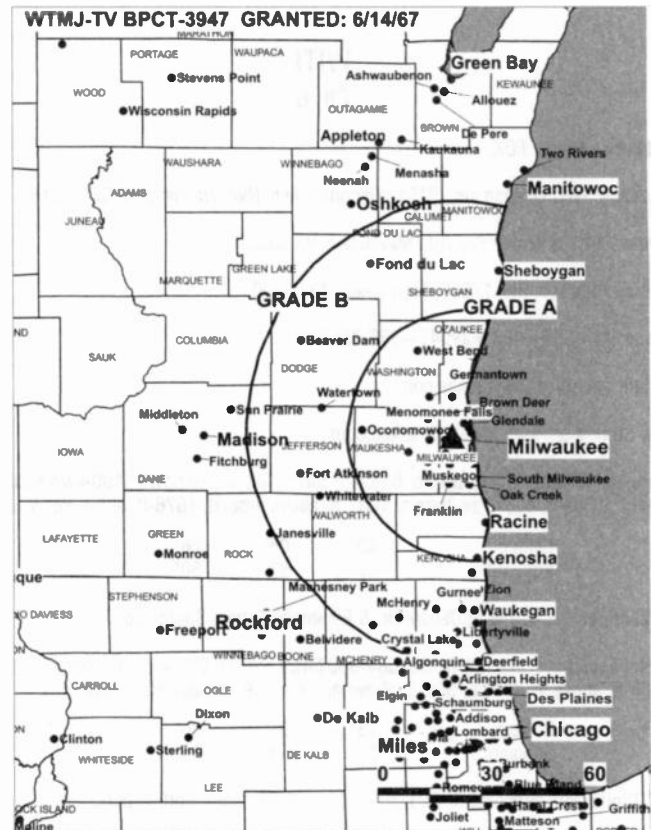
Ron Kurtis, Senior Vice President & Chief Financial Officer.

Randy Price, Vice President, Engineering.

Kerri Grote, Communications Manager.

Ed Hinshaw, Vice President, Human Resources.

Jim Thomas, Station Manager.



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**Greg Della Franco, Business Manager.**

**Nancy Andera, Marketing Director.**

**Mark Strachota, General Sales Manager.**

**Mark LeGrand, Local Sales Manager.**

**Nancy Andera, Promotion Director.**

**Highest 30 Sec. Rate:** \$4000.

**City of License:** Milwaukee. **Station DMA:** Milwaukee. **Rank:** 33.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	601,680	340,950	942,630
Average Weekly Circulation (2000)	445,514	248,135	693,648
Average Daily Circulation (2000)			408,900
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,620	300,020	815,640
Average Weekly Circulation (2000)	419,327	242,054	661,381
Average Daily Circulation (2000)			395,715
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,060	40,930	126,990
Average Weekly Circulation (2000)	26,187	6,081	32,268
Average Daily Circulation (2000)			13,185

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

## WVCY-TV Ch. 30

**Network Service:** Independent.

**Licensee:** VCY/America Inc., 3434 W. Kilbourn Ave., Milwaukee, WI 53208.

**Studio:** 2700 W. Vliet St., Milwaukee, WI 53208.

**Mailing Address:** 3434 W. Kilbourn Ave., Milwaukee, WI 53208.

**Phone:** 414-935-3000. **Fax:** 414-935-3015.

**E-mail:** wvcytv-30@vcyamerica.org

**Web Site:** <http://www.vcyamerica.org>

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 1070-kw max. & 550-kw horizontal visual, 107-kw max. & 55-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1089-ft. above ground, 1747-ft. above sea level.

Latitude 43° 05' 15"  
Longitude 87° 54' 12"

**Transmitter:** 3950 N. Holton St.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 50-kw max. visual. Antenna: 935-ft. above av. terrain, 967-ft. above ground, 1625-ft. above sea level.

Latitude 43° 05' 15"  
Longitude 87° 54' 13"

**Transmitter:** 3950 N. Holton St.

**FCC Digital File Number:** BPCDT-990701KE. Granted: July 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ChannelMaster, 3-meter C-band; Kaultronics, 4-meter C-band.

**Ownership:** VCY/America Inc. (Group Owner).

**Began Operation:** January 1, 1983.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Vic Eliason,** General Manager.

**Andy Eliason,** Chief Engineer.

**Jim Schneider,** Program Director.



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**Rates:** On request.

**City of License:** Milwaukee. **Station DMA:** Milwaukee. **Rank:** 33.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	0	201,140	201,140
Average Weekly Circulation (2000)	0	12,851	12,851
Average Daily Circulation (2000)			2,180
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	201,140	201,140
Average Weekly Circulation (2000)	0	12,851	12,851
Average Daily Circulation (2000)			2,180

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Milwaukee

**WTV**  
**Ch. 18**

**Network Service:** WBN.

**Licensee:** WTV Licensee Inc., a Maryland Corp., 3474 William Penn Hwy., Pittsburgh, PA 15235.

**Studio:** 4041 N. 35th St., Milwaukee, WI 53216.

**Phone:** 414-442-7050. **Fax:** 414-874-1899.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1008-ft. above av. terrain, 1101-ft. above ground, 1732-ft. above sea level.

Latitude 43° 05' 48"  
Longitude 87° 54' 19"

**Transmitter:** 0.5-mi. N of E. Capitol Dr. on N. Humboldt Ave., Milwaukee.

**Digital Facilities:** Channel No. 61 (752-758 MHz). Power: 690-kw max. visual. Antenna: 1007-ft. above av. terrain, 1063-ft. above ground.

Latitude 43° 05' 48"  
Longitude 87° 54' 18"

**FCC Digital File Number:** BPCDT-19991029AGX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 3-meter Ku-band; Comtech, 4.6-meter Ku-band; Comtech, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Corn, Microwave Assoc., Pinzone, Scientific-Atlanta, Standard Communications receivers.

**LMA:** Local marketing agreement with WCGV-TV (U), Milwaukee.

**Ownership:** Glencairn Ltd. Broadcast Properties (Group Owner).

**Began Operation:** July 20, 1959. Sale to present owner by Gaylord Broadcasting approved by FCC June 20, 1995 (*Television Digest*, Vol. 33:34). Sale to Gaylord Broadcasting by Harold & Bernard Sampson approved by FCC March 24, 1966 (Vol. 5:45; 6:13). Sale of 51% to Harold & Bernard Sampson by Gene Posner approved by FCC August 9, 1962 (Vol. 2:26). Sale to Sinclair Broadcast Group pends.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Michael Pumo, General Manager.

Eddie Edwards, Station Manager.

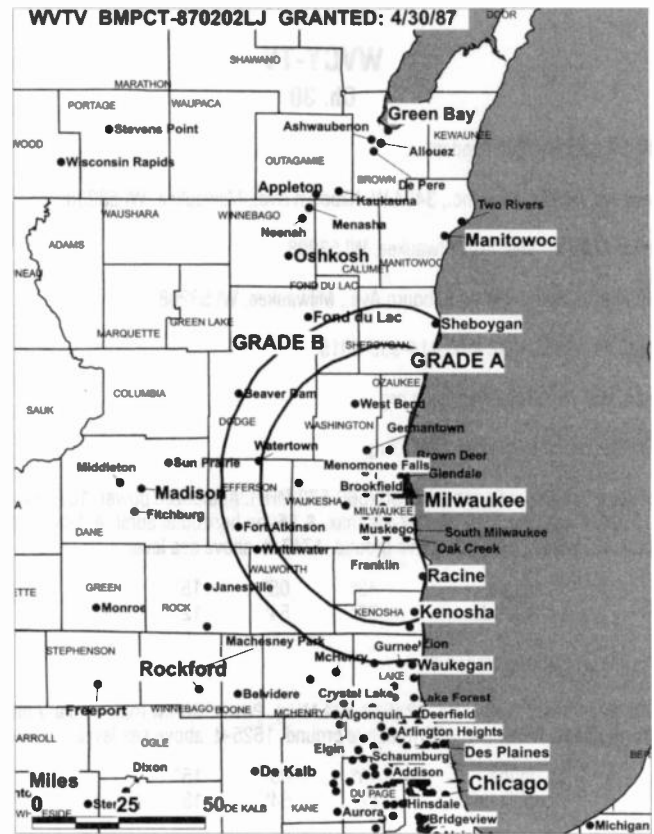
Nancy Stephens, General Sales Manager.

Tom Sonnenberg, National Sales Manager.

Betty Hertz, Program Director.

Kent Welch, Promotion Director.

Tom Leidolf, Chief Engineer.



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**Paul Rudolph**, Production Manager.

**Denise Learned**, Business Manager.

**Rates:** On request.

**City of License:** Milwaukee. **Station DMA:** Milwaukee. **Rank:** 33.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	743,260	312,120	1,055,380
Average Weekly Circulation (2000)	263,473	155,909	419,382
Average Daily Circulation (2000)			156,410
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	515,620	300,020	815,640
Average Weekly Circulation (2000)	218,168	153,670	371,838
Average Daily Circulation (2000)			145,172
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	227,640	12,100	239,740
Average Weekly Circulation (2000)	45,305	2,239	47,544
Average Daily Circulation (2000)			11,238

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## Wisconsin—Racine

**WJJA**  
**Ch. 49**

**Network Service:** HSN.

**Licensee:** TV 49 Inc., 4311 E. Oakwood Rd., Oak Creek, WI 53154.

**Studio:** 4311 E. Oakwood Rd., Oak Creek, WI 53154.

**Phone:** 414-764-4953. **Fax:** 414-764-5190.

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 5000-kw max. visual. Antenna: 994-ft. above av. terrain, 1024-ft. above ground, 1673-ft. above sea level.

Latitude	43°	05'	15"
Longitude	87°	54'	01"

**Transmitter:** 3872 N. Fratney St., Milwaukee.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 176-kw max. visual. Antenna: 896-ft. above av. terrain, 925-ft. above ground.

Latitude	43°	05'	15"
Longitude	87°	54'	01"

**FCC Digital File Number:** BPCDT-19991101AJW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** DH Satellite; Omni receivers.

**Ownership:** TV 49 Inc.

**Began Operation:** January 27, 1990.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** L. R. Evans Engineering.

**Personnel:**

Joel J. Kinlow, General Manager.



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**Bruce Herzog, Chief Engineer.**

**Joe Kinlow, Business Manager.**

**Highest 30 Sec. Rate: \$25.**

**City of License: Racine. Station DMA: Milwaukee. Rank: 33.**

**Nielsen Data: Not available.**

**WIWB  
Ch. 14**

**Network Service:** WBN.

**Grantee:** ACME Television Holdings LLC, 10829 Olive Blvd., Suite 202, St. Louis, MO 63141.

**Studio:** 975 Parkview Rd. Suite 4, Green Bay, WI 54304.

**Phone:** 920-983-9014. **Fax:** 920-983-9424.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. visual. Antenna: 659-ft. above av. terrain, 650-ft. above ground, 1450-ft. above sea level.

Latitude 44° 44' 00"  
Longitude 88° 15' 25"

**Transmitter:** Hwy. 32, Angelica, 2-mi. S of Krakow.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 234-kw max. visual. Antenna: 1325-ft. above av. terrain, 1250-ft. above ground.

Latitude 44° 20' 02"  
Longitude 88° 58' 57"

**FCC Digital File Number:** BPCDT-19991101AHT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** February 22, 1984. Left air July 28, 1987 due to extensive damage to transmitter; resumed operation December 27, 1988. Left air again July 1991; resumed operation February 5, 1997. Sale to Paxson Communications Corp. from VCY/America Inc. approved by FCC July 23, 1997 (*Television Digest*, Vol. 37:19). Sale to present owner from Paxson Communications Corp. approved by FCC June 14, 1999. ACME Communications Inc. went public September 30, 1999.

**Represented (engineering):** L. R. Evans Engineering.

**Personnel:**

Stephen M. Shanks, Vice President & General Manager.

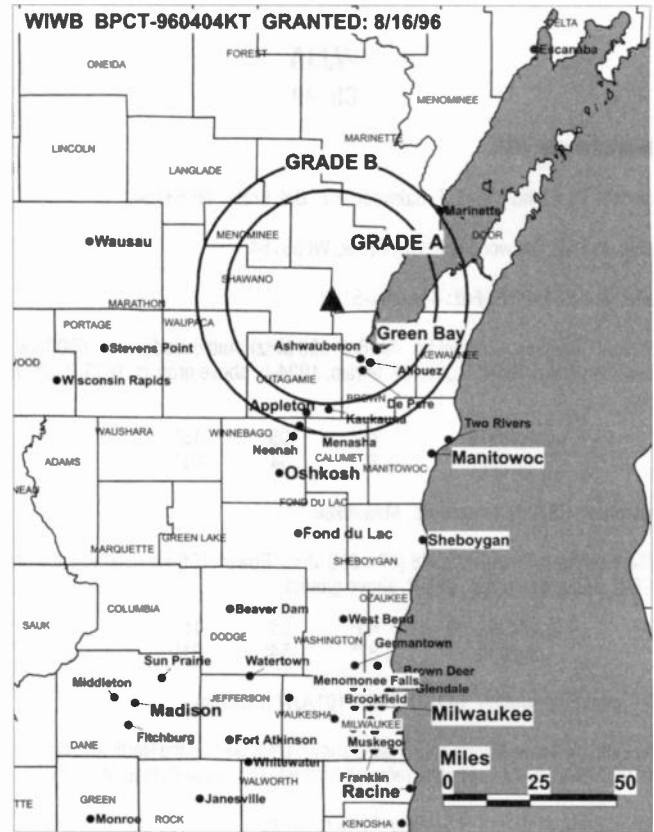
**Highest 30 Sec. Rate:** \$500.

**City of License:** Suring. **Station DMA:** Green Bay-Appleton. **Rank:** 69.

# FCC Report

Covering Telecom Policy, Regulation  
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For Information, call 800-771-9202



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	206,040	142,190	348,230
Average Weekly Circulation (2000)	44,983	31,438	76,421
Average Daily Circulation (2000)			24,594
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	206,040	127,530	333,570
Average Weekly Circulation (2000)	44,983	30,129	75,112
Average Daily Circulation (2000)			24,282
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	14,660	14,660
Average Weekly Circulation (2000)	0	1,309	1,309
Average Daily Circulation (2000)			312

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Rhineland-Wausau

## WJFW-TV Ch. 12

**Network Service:** NBC.

**Licensee:** Northland TV Inc., Box 858, Rhineland, WI 54501.

**Studio:** S. Oneida Ave., Rhineland, WI 54501.

**Mailing Address:** Box 858, Rhineland, WI 54501.

**Phone:** 715-365-8812. **Fax:** 715-365-8810.

**E-mail:** wjfwtv12@newnorth.net

**Web Site:** <http://www.wjfw-wbc12.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 57.6-kw aural. Antenna: 1662-ft. above av. terrain, 1679-ft. above ground, 3323-ft. above sea level.

Latitude 45° 40' 02"  
Longitude 89° 12' 27"

**Transmitter:** County Hwy. C at Starks.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 538-kw max. visual. Antenna: 1604-ft. above av. terrain, 1585-ft. above ground.

Latitude 45° 40' 03"  
Longitude 89° 12' 29"

**FCC Digital File Number:** BPCDT-19991021ACD. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, NBC News Channel.

**Ownership:** Seaway Holdings Inc. (Group Owner).

**Began Operation:** October 20, 1966. Left air November 17, 1968 following destruction of transmitter by plane crash. Resumed operation September 10, 1969 (*Television Digest*, Vol. 9:37). Distress sale to minority-owned Seaway Communications Inc. by Alvin O'Konski approved by FCC April 20, 1979 (Vol. 19:16). Sale to present owner from Seaway Communications Inc. approved by FCC April 23, 1998.

**Represented (sales):** Blair Television.

**Represented (legal):** Fleischman & Walsh LLP.

**Personnel:**

Ron Montezon, General Manager.

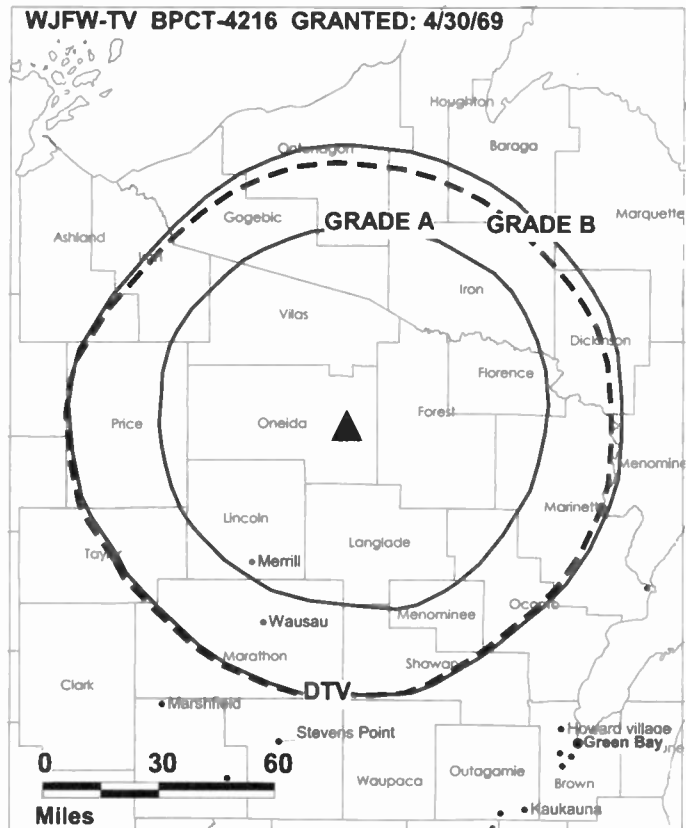
Carol Berens, General Sales Manager (Rhineland).

Patti Groholski, General Sales Manager (Wausau).

Heather Schallock, News Director.

Brian Henning, Chief Engineer.

Dan Venezia, Promotion Director.



Marie Fields, Station & Business Manager.

Andrea Smugala, Production Manager.

Susan Sharkey, Traffic Manager.

**Rates:** On request.

**City of License:** Rhineland. **Station DMA:** Wausau-Rhineland. **Rank:** 136.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,600	96,910	209,510
Average Weekly Circulation (2000)	58,228	32,937	91,165
Average Daily Circulation (2000)			43,708
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,640	60,310	149,950
Average Weekly Circulation (2000)	49,800	28,294	78,094
Average Daily Circulation (2000)			38,086
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,960	36,600	59,560
Average Weekly Circulation (2000)	8,428	4,642	13,071
Average Daily Circulation (2000)			5,622

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Wausau

## WAOW-TV

Ch. 9

(Operates satellite WYOW Eagle River, WI)

**Network Service:** ABC.

**Licensee:** Shockley Communications Corp., 5727 Tokay Blvd., Madison, WI 53713.

**Studio:** 1908 Grand Ave., Wausau, WI 54403.

**Phone:** 715-842-2251. **Fax:** 715-848-0195.

**E-mail:** waow@waow.com

**Web Site:** http://www.waow.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 1210-ft. above av. terrain, 647-ft. above ground, 2549-ft. above sea level.

Latitude	44°	55'	14.30"
Longitude	89°	41'	30.60"

**Transmitter:** Rib Mountain.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 900-kw max. visual. Antenna: 1257-ft. above av. terrain, 623-ft. above ground.

Latitude	44°	55'	14.00"
Longitude	89°	41'	30.00"

**FCC Digital File Number:** BPCDT-19991026ABQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4-meter C-band; Andrew, 7.3-meter C-band; Patriot Systems, 4.5-meter Ku & C-band; Standard receivers.

**News Service:** AP.

**Ownership:** Shockley Communications Corp. (Group Owner).

**Began Operation:** May 7, 1965. Sale to Sharad Tak by Liberty Broadcasting approved by FCC January 7, 1985 (Television Digest, Vol. 24:43). Assignment of license to Operating Agent approved by FCC January 27, 1993. Sale to present owner approved by FCC September 27, 1995.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Rosenman & Colin LLP.

**Personnel:**

Laurin Jorstad, President & General Manager.

Brad Heinkel, General Sales Manager.

Randy Winter, News Director.

Sharon Reyer, Program Director.



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**Mark Oliver,** Promotion Director.

**Russ Cross,** Chief Engineer.

**Highest 30 Sec. Rate:** \$2,500.

**Rates:** On request.

**City of License:** Wausau. **Station DMA:** Wausau-Rhineland. **Rank:** 136.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,160	124,920	242,080
Average Weekly Circulation (2000)	83,374	62,839	150,213
Average Daily Circulation (2000)			88,142
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	117,160	124,920	242,080
Average Weekly Circulation (2000)	87,374	62,839	150,213
Average Daily Circulation (2000)			88,142

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wisconsin—Wausau

## WSAW-TV Ch. 7

**Network Service:** CBS.

**Licensee:** Benedek License Corp.

**Studio:** 1114 Grand Ave., Wausau, WI 54403.

**Mailing Address:** Box 8088, Wausau, WI 54402.

**Phone:** 715-845-4211. **Fax:** 715-845-2649.

**E-mail:** wsaw@wsaw.com

**Web Site:** http://www.wsaw.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1209-ft. above av. terrain, 645-ft. above ground, 2547-ft. above sea level.

Latitude 44° 55' 14.30"  
Longitude 89° 41' 30.60"

**Transmitter:** Rib Mountain.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 110.4-kw max. visual. Antenna: 1299-ft. above av. terrain, 591-ft. above ground.

Latitude 44° 55' 14"  
Longitude 89° 41' 31"

**FCC Digital File Number:** BPCDT-19991029ADR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Com, RCA, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource, Fox NewsEdge.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** October 24, 1954. Sale by Forward Communications Corp. approved by FCC August 16, 1984 (*Television Digest*, Vol. 23:44). Sale to Adams Communications approved by FCC December 23, 1987. Sale to Brissette Broadcasting Corp. by Adams Communications approved by FCC December 24, 1991. Transfer of control to present owner from Brissette Broadcasting Corp. approved by FCC May 22, 1996 (Vol. 35:37, 52).

**Represented (sales):** Harrington, Righter & Parsons Inc.

### Personnel:

Allan Lancaster, General Manager.

Tom Stemmler, Operations Manager.

Betsy Keefe, Local Sales Manager.

Drew Hadwal, News Director.

Patti Watson, Program Coordinator.

Sarah Jablonski, Promotion Manager.



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Lynn Hansen, Business Manager.

Susan Brooks, Traffic Manager.

Tom Chapman, National Sales Manager.

**Highest 30 Sec. Rate:** \$500.

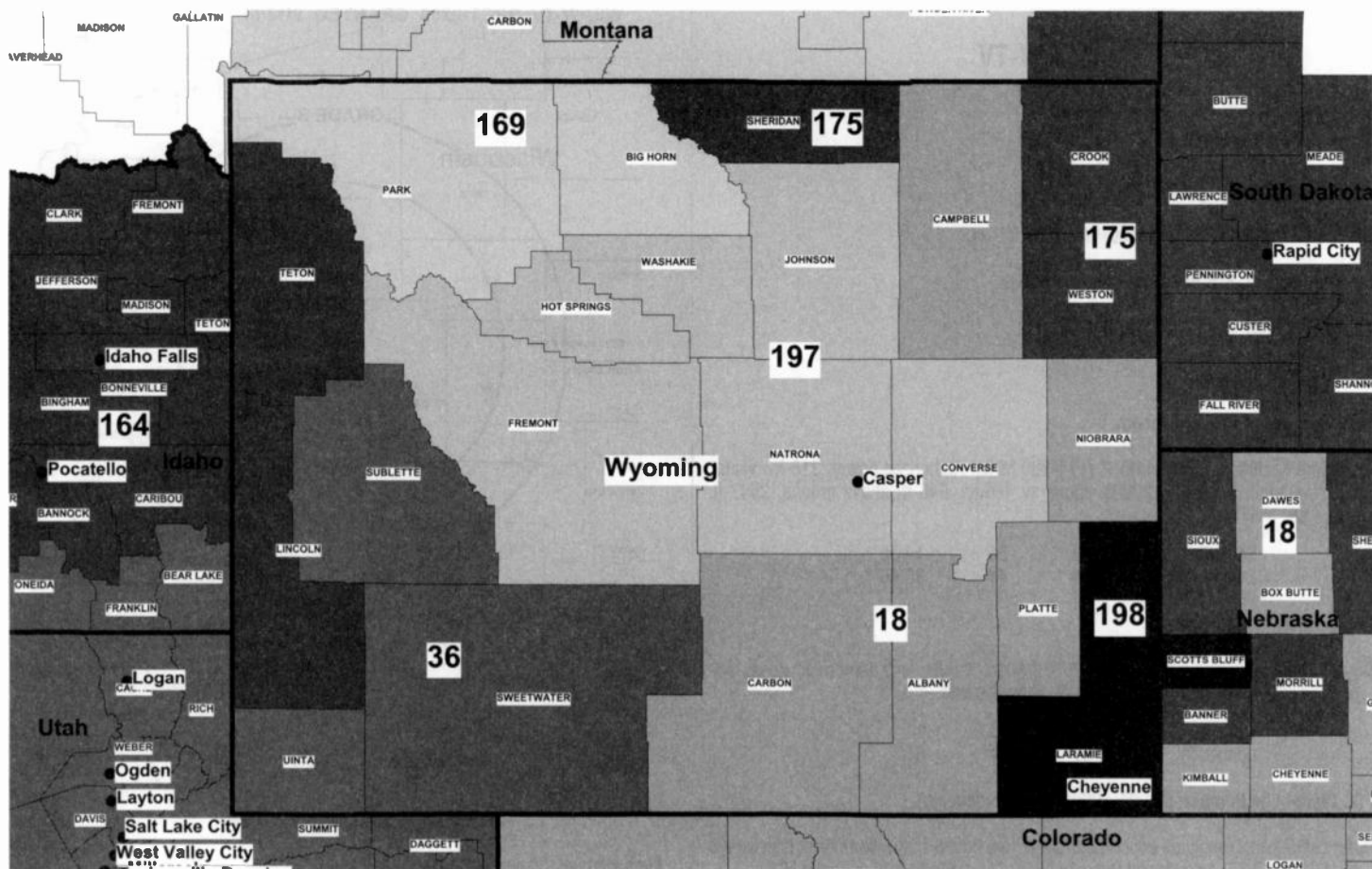
**City of License:** Wausau. **Station DMA:** Wausau-Rhineland. **Rank:** 136.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	123,270	130,100	253,370
Average Weekly Circulation (2000)	90,588	65,108	155,696
Average Daily Circulation (2000)			90,453
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	91,710	74,050	165,760
Average Weekly Circulation (2000)	76,515	52,223	128,738
Average Daily Circulation (2000)			78,373
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	31,560	56,050	87,610
Average Weekly Circulation (2000)	14,073	12,885	26,958
Average Daily Circulation (2000)			12,080

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,312,300	18	KCEC (50), KCNC-TV (4), KDEN (25), KDVR (31), KFCT (22), KFNR (11), KMAS-TV (24), KMGH-TV (7), KPXC-TV (59), KREG-TV (3), KTVQ (20), KTVJ (14), KTVS (3), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Salt Lake City, UT	732,380	36	KAZG (24), KCSG (4), KENV (10), KGWR-TV (13), KJWY (2), KJZZ-TV (14), KSL-TV (5), KSTU (13), KTVX (4), KUPX (16), KUSG (12), KUTV (2), KUWB (30)
Idaho Falls-Pocatello, ID	106,310	164	KFXP (31), KIDK (3), KIFI-TV (8), KPVI (6)
Billings, MT	96,010	169	KHMT (4), KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Rapid City, SD	84,880	175	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KNBN (21), KOTA-TV (3), KSGW-TV (12)
Casper-Riverton, WY	50,640	197	KFNB (20), KFNE (10), KGWC-TV (14), KGWL-TV (5), KTWO-TV (2)
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	50,410	198	KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

**KGWL-TV, Lander** . . . . . See Riverton, WY

### Wyoming Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
<b>Commercial Television</b>	8	4	12
<b>Educational Television</b>	1	0	1
	9	4	13

# Wyoming—Casper

**KFNB  
Ch. 20**

**(Operates satellites KFNR, Rawlins & KFNE, Riverton, WY)**

**Network Service:** ABC, FOX.

**Licensee:** WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

**Studio:** 7075 Salt Creek Hwy., Casper, WY 82601.

**Mailing Address:** Box 1, Casper, WY 82601.

**Phone:** 307-577-5923. **Fax:** 307-577-5928.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 58.9-kw max. visual. Antenna: 1909-ft. above av. terrain, 328-ft. above ground, 8333-ft. above sea level.

Latitude 42° 44' 37"  
Longitude 106° 18' 31"

**Transmitter:** Casper Mountain, 8-mi. SSW of Casper.

**FCC Proposed Digital Channel Number:** Ch. 18.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** WyoMedia Corp. (Group Owner).

**Began Operation:** November 1, 1984. Left air April 25, 1989; resumed operation January 22, 1990. Sale to present owner from Casper Channel 20 Inc., Mark R. Nalbone, Receiver approved by FCC December 11, 1991.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Irwin, Campbell & Tannenwald PC.

**Personnel:**

**Mark Nalbone,** General Manager.

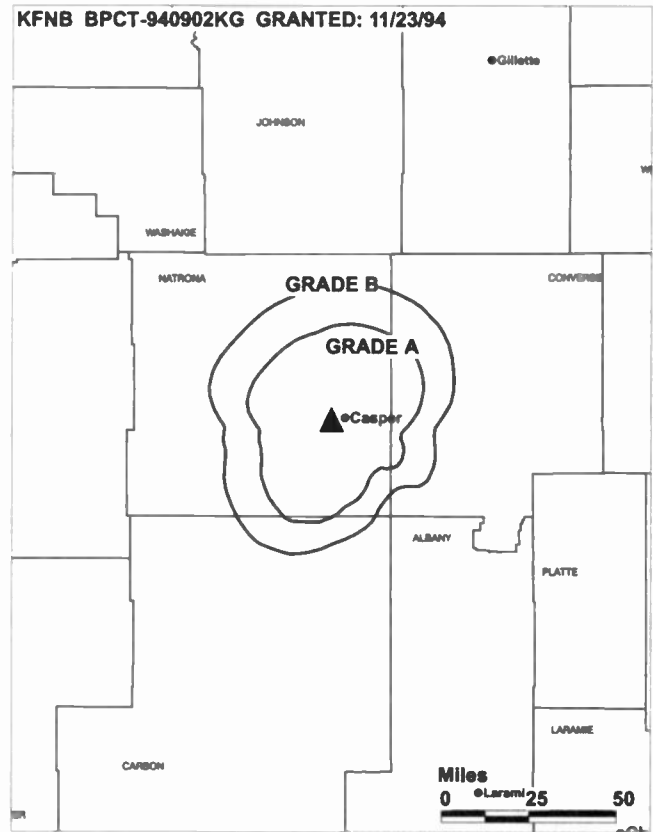
**Kenna L. Hasbrouck,** Operations Manager.

**Tina Nalbone,** Local Sales Manager.

**Neva Hashbrook,** Promotion Director.

**Roger La France,** Chief Engineer.

**Highest 30 Sec. Rate:** \$500.



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**City of License:** Casper. **Station DMA:** Casper-Riverton. **Rank:** 197.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

<b>Grand Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	20,720	10,470	31,190
Average Weekly Circulation (2000)	15,665	4,758	20,422
Average Daily Circulation (2000)			9,495
<b>Station DMA Total</b>	<b>Cable TV Households</b>	<b>Non-cable TV Households</b>	<b>Total TV Households</b>
Estimated Station Totals*	20,720	10,470	31,190
Average Weekly Circulation (2000)	15,665	4,758	20,422
Average Daily Circulation (2000)			9,495

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Casper

## KGWC-TV

Ch. 14

(Operates satellites KGWL-TV, Lander-Riverton & KGWR-TV, Rock Springs, WY)

**Network Service:** CBS.

**Licensee:** Benedek Broadcasting Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** 2500 CY Ave., Casper, WY 82602.

**Phones:** 307-234-1111; 800-288-5492. **Fax:** 307-234-2835.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1380-kw max. & 759-kw horizontal visual, 140-kw max. & 79.4-kw horizontal aural. Antenna: 1880-ft. above av. terrain, 235-ft. above ground, 8255-ft. above sea level.

Latitude 42° 44' 26"  
Longitude 106° 21' 34"

**Transmitter:** R79W, T32N, Section 18, Natrona County.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 17.2-kw max. visual. Antenna: 1880-ft. above av. terrain, 203-ft. above ground.

Latitude 42° 44' 26"  
Longitude 106° 21' 34"

**FCC Digital File Number:** BPCDT-19991028ACV. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne receivers.

**News Service:** CBS Newspath.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** August 12, 1980. Sale to Benedek Broadcasting from Morris Communications approved by FCC April 12, 1996 (*Television Digest*, Vol. 35:49). Sale to Morris Communications by Stauffer Communications Inc. approved by FCC May 2, 1995. Previous sale by Rocky Mountain Communications Network approved by FCC August 25, 1986 (Vol. 26:23).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

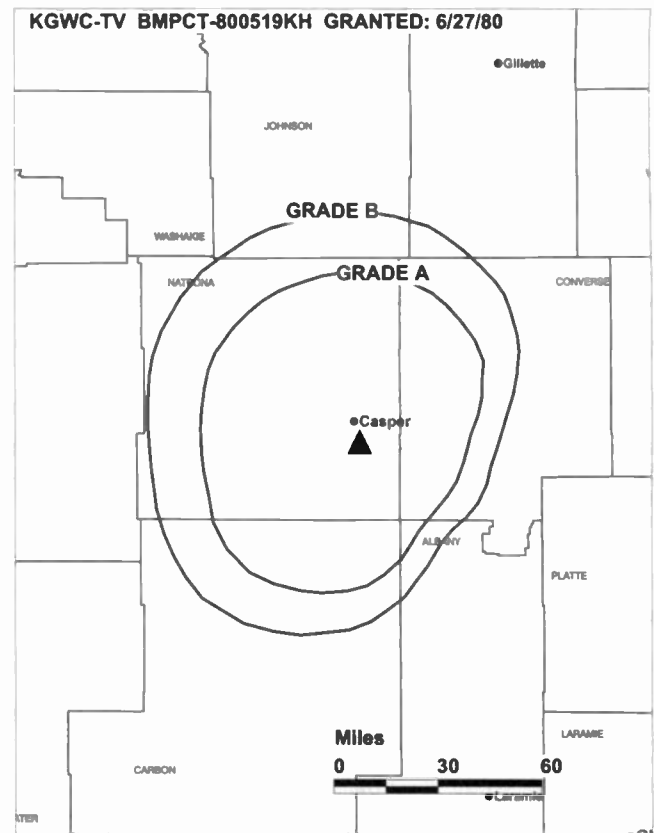
**Personnel:**

Roger Ashley, Vice President & General Manager.

Eric Jordan, General Sales Manager & Marketing Director.

Jeremy Patey, Production Manager.

**Highest 30 Sec. Rate:** \$125.



**City of License:** Casper. **Station DMA:** Casper-Riverton. **Rank:** 197.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,110	19,240	50,350
Average Weekly Circulation (2000)	16,601	6,478	23,079
Average Daily Circulation (2000)			10,971
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,720	15,880	36,600
Average Weekly Circulation (2000)	14,901	5,860	20,760
Average Daily Circulation (2000)			10,223
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,390	3,360	13,750
Average Weekly Circulation (2000)	1,701	618	2,319
Average Daily Circulation (2000)			749

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Wyoming—Casper

## KTWO-TV

Ch. 2

(Operates satellite KKTU, Cheyenne, WY)

**Network Service:** NBC, WBN.

**Licensee:** GOCOM of Wyoming License Sub LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 4200 E. 2nd St., Casper, WY 82609.

**Phone:** 307-237-3711. **Fax:** 307-234-9866.

**Web Site:** <http://www.katv.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 22-kw aural. Antenna: 2000-ft. above av. terrain, 375-ft. above ground, 8485-ft. above sea level.

Latitude 42° 44' 03"  
Longitude 106° 20' 00"

**Transmitter:** 8-mi. S of Casper.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 741-kw max. visual. Antenna: 1928-ft. above av. terrain, 242-ft. above ground.

Latitude 42° 44' 03"  
Longitude 103° 20' 00"

**FCC Digital File Number:** BPCDT-19991028ABB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** March 8, 1957. Sale to Wooster Republican Printing Co. by Harriscope Broadcasting Corp. approved by FCC December 12, 1986 (*Television Digest*, Vol. 26:45). Sale to Eastern Broadcasting Corp. approved by FCC September 6, 1994 (Vol. 34:26; 35:3). Sale to Grapevine Communications Inc. from Eastern Broadcasting Corp. approved by FCC July 2, 1997 (Vol. 37:12). Merger with GOCOM Communications LLC approved by FCC November 1, 1999.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

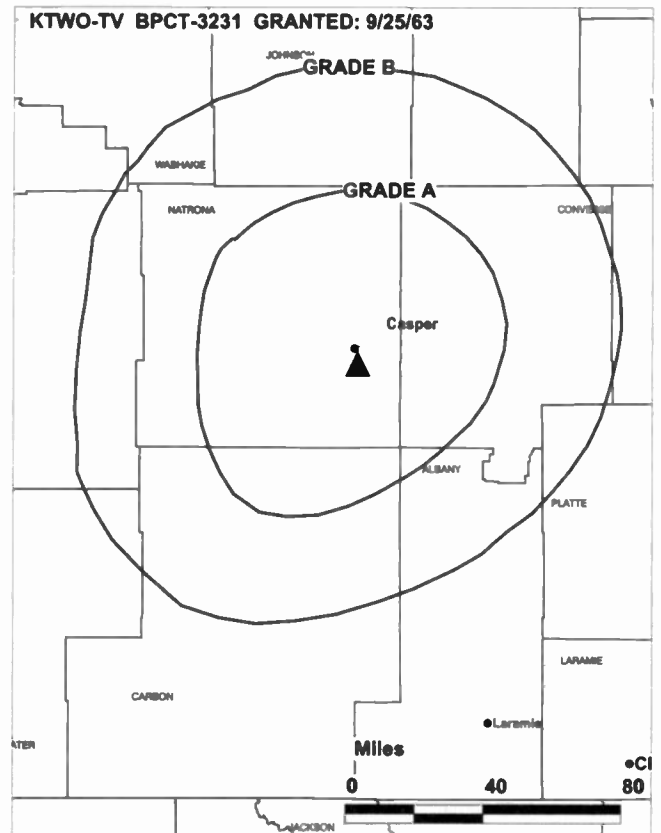
Bonnie M. Foster, General Manager.

Mike Knoll, General Sales Manager.

Bob Geha, News Director.

Staci Owens, Promotion & Marketing Director.

Tanna Trout, Business Manager.



Scott Barella, Engineering Director.

**Highest 30 Sec. Rate:** \$425.

**City of License:** Casper. **Station DMA:** Casper-Riverton. **Rank:** 197.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	78,900	36,240	115,140
Average Weekly Circulation (2000)	53,534	13,285	66,819
Average Daily Circulation (2000)			34,218
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	31,800	16,480	48,280
Average Weekly Circulation (2000)	25,819	8,376	34,195
Average Daily Circulation (2000)			20,915
Other OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	47,100	19,760	66,860
Average Weekly Circulation (2000)	27,715	4,909	32,624
Average Daily Circulation (2000)			13,303

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Cheyenne

## KGWN-TV

Ch. 5

(Operates satellite KSTF, Scottsbluff, NE)

**Network Service:** CBS, ABC.

**Licensee:** Benedek Broadcasting Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** 2923 E. Lincolnway, Cheyenne, WY 82001.

**Phone:** 307-634-7755. **Fax:** 307-637-8604.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude 41° 06' 03"  
Longitude 105° 00' 16"

**Transmitter:** Borie, 10.2-mi. WSW of Cheyenne.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 630-kw max. visual. Antenna: 620-ft. above av. terrain, 440-ft. above ground.

Latitude 41° 06' 01"  
Longitude 105° 00' 23"

**FCC Digital File Number:** BPCDT-19991029ACA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 5-meter Ku-band; RCA, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** March 22, 1954. Sale to Lamb Enterprises by Frontier Broadcasting Co. (McCraken) approved by FCC July 6, 1972 (*Television Digest*, Vol. 11:47; 12:28). Sale to Burke Broadcasting approved by FCC October 14, 1983. Sale to Stauffer Communications Inc. approved by FCC July 8, 1986 (Vol. 26:13). Sale to Morris Communications approved by FCC May 22, 1995. Sale to present owner by Morris Communications approved by FCC April 12, 1996 (Vol. 35:49).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

Ron Johnson, General Manager.

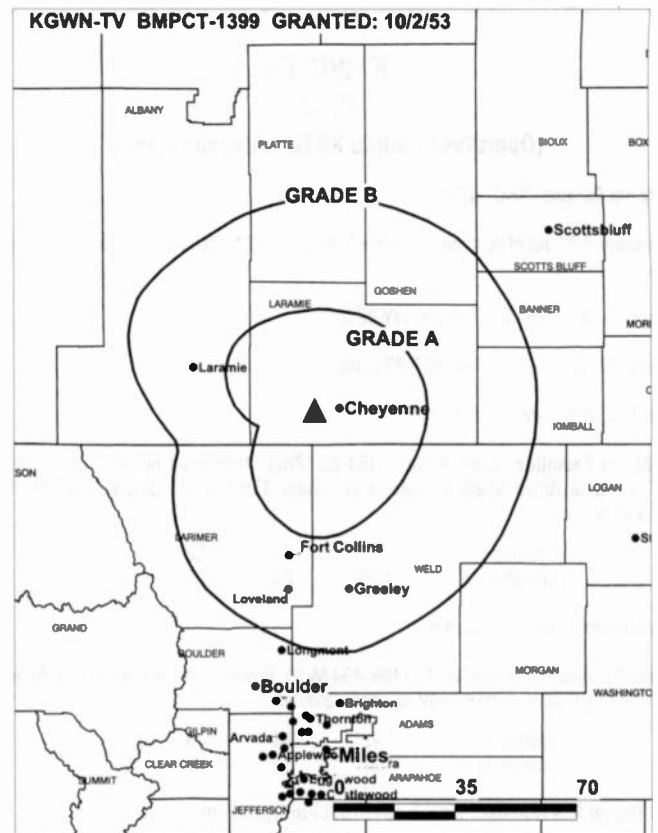
Dusty Thein, General Sales Manager.

Barbara Parenti, Program Director.

Dave Lerner, News Director.

Steve Vancourt, Promotion Director.

Tony Schaefer, Chief Engineer.



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**Bert Grant, Business Manager.**

**Highest 30 Sec. Rate:** \$400.

**City of License:** Cheyenne. **Station DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 198.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,880	9,990	45,870
Average Weekly Circulation (2000)	20,844	5,871	26,715
Average Daily Circulation (2000)			13,803
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,590	7,330	32,920
Average Weekly Circulation (2000)	16,885	4,281	21,165
Average Daily Circulation (2000)			11,602
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,290	2,660	12,950
Average Weekly Circulation (2000)	3,959	1,591	5,550
Average Daily Circulation (2000)			2,201

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Cheyenne

**KKTU**

**Ch. 33**

**(Satellite of KTWO-TV, Casper, WY)**

**Network Service:** NBC, WBN.

**Licensee:** GOCOM of Wyoming License Sub LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** See KTWO-TV, Casper, WY.

**Phone:** 307-237-3711. **Fax:** 307-234-9866.

**Web Site:** <http://www.katv.com>

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5010-kw max. visual. Antenna: 545-ft. above av. terrain, 564-ft. above ground, 7001-ft. above sea level.

Latitude 41° 08' 55"  
Longitude 104° 57' 22"

**Transmitter:** 6.25-mi. W of Cheyenne.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 160-kw visual. Antenna: 488-ft. above av. terrain, 482-ft. above ground.

Latitude 41° 08' 55"  
Longitude 104° 57' 22"

**FCC Digital File Number:** BPCDT-19991028AFR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** August 28, 1987. Sale to Eastern Broadcasting Corp. approved by FCC September 6, 1994. Sale to Grapevine Communications Inc. from Eastern Broadcasting Corp. approved by FCC July 2, 1997 (*Television Digest*, Vol. 37:12). Merger with GOCOM Communications LLC approved by FCC November 1, 1999.

**Represented (sales):** Seltel Inc.

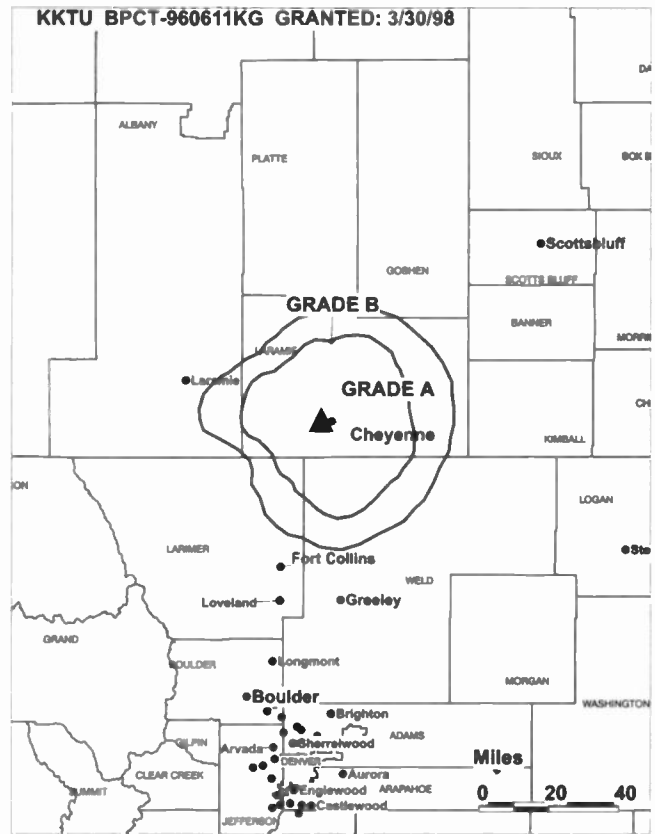
**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:** See KTWO-TV, Casper, WY.

**City of License:** Cheyenne.

**Station DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 198.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,950	11,500	43,450
Average Weekly Circulation (2000)	15,387	3,733	19,120
Average Daily Circulation (2000)			8,646
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,420	7,330	30,750
Average Weekly Circulation (2000)	9,954	3,299	13,252
Average Daily Circulation (2000)			5,597
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,530	4,170	12,700
Average Weekly Circulation (2000)	5,434	435	5,868
Average Daily Circulation (2000)			3,050

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Cheyenne

**KLWY**  
Ch. 27

**Network Service:** FOX.

**Licensee:** WyoMedia Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

**Studio:** 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

**Phone:** 307-577-5923. **Fax:** 307-577-5928.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 4270-kw max. & 1170-kw horizontal visual, 427-kw max. & 117-kw horizontal aural. Antenna: 760-ft. above av. terrain, 631-ft. above ground, 7031-ft. above sea level.

Latitude 41° 02' 05"  
Longitude 104° 53' 28"

**Transmitter:** Off Hwy. 87, 0.6-mi. SE of Spear.

**FCC Proposed Digital Channel Number:** Ch. 28.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** WyoMedia Corp. (Group Owner).

**Began Operation:** August 5, 1994.

**Represented (legal):** Cordon & Kelly.

**Represented (engineering):** Charles S. Fitch PE.

**Personnel:**

**Mark Nailbone, General Manager.**

**Tina Nailbone, Local Sales Manager.**

**Roger La France, Chief Engineer.**

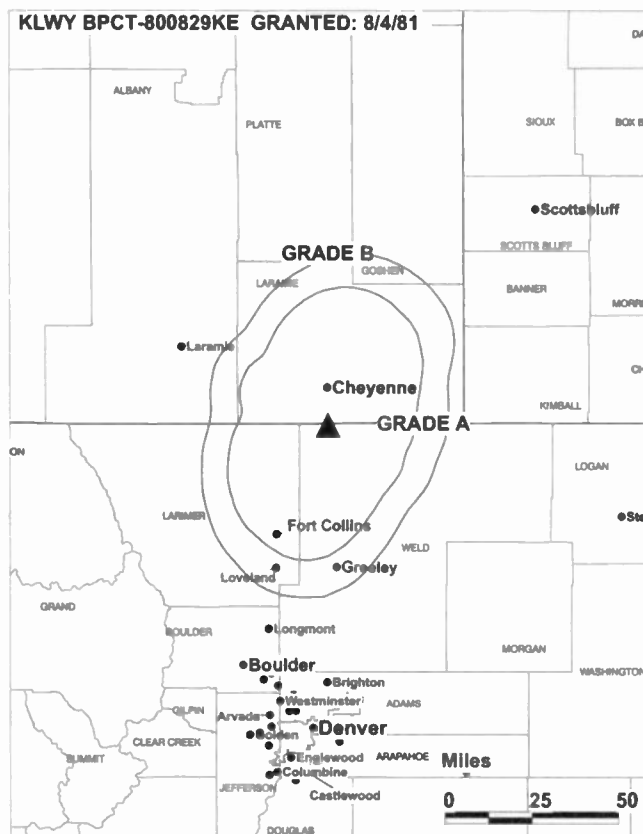
**Neva Hashbrook, Promotion Director.**

**Paul Martin, Business Manager.**

**Highest 30 Sec. Rate:** \$350.

**City of License:** Cheyenne.

**Station DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 198.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,340	7,330	42,670
Average Weekly Circulation (2000)	18,082	3,174	21,256
Average Daily Circulation (2000)			7,556

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,340	7,330	42,670
Average Weekly Circulation (2000)	18,082	3,174	21,256
Average Daily Circulation (2000)			7,556

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Jackson

## KJWY Ch. 2 (Satellite of KPVI, Pocatello, ID)

**Network Service:** NBC.

**Licensee:** Two Ocean Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

**Studio:** 790 W. Broadway, Suite 204, Jackson, WY 83001.

**Mailing Address:** Box 667, Pocatello, ID 83204-0667.

**Phone:** 307-733-2066. **Fax:** 307-733-4834.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 0.19-kw visual. Antenna: 997-ft. above av. terrain, 11-ft. above ground, 8051-ft. above sea level.

Latitude	43°	27'	42"
Longitude	110°	45'	09"

**Transmitter:** Snow King Mountain, approx. 1.25-mi. S of Jackson.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 48-kw max. visual. Antenna: 961-ft. above av. terrain, 69-ft. above ground.

Latitude	43°	27'	42"
Longitude	110°	45'	10"

**FCC Digital File Number:** BPCDT-19991029AED. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** January 9, 1991. Sale to present owner by Ambassador Media Corp. approved by FCC September 29, 1995.

**Represented (sales):** Blair Television.

**Represented (legal):** Drinker Biddle & Reath LLP.

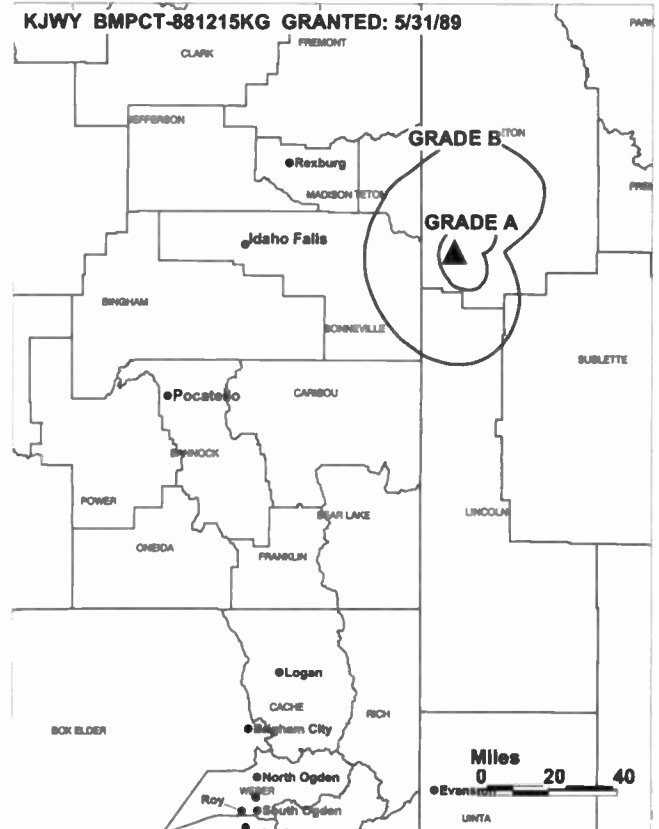
**Personnel:**

Bill Fouch, Executive Vice President & General Manager.

Kathryn Brody, Station Manager.

Robin Estopinal, Chief Engineer.

**Rates:** On request.



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**City of License:** Jackson. **Station DMA:** Salt Lake City. **Rank:** 36.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	10,040	10,040
Average Weekly Circulation (2000)	0	1,043	1,043
Average Daily Circulation (2000)			93
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	10,040	10,040
Average Weekly Circulation (2000)	0	1,043	1,043
Average Daily Circulation (2000)			93

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Riverton

## KFNE Ch. 10 (Satellite of KFNB, Casper, WY)

**Network Service:** ABC.

**Licensee:** First National Broadcasting Corp., 7075 Salt Creek Hwy., Box 1, Casper, WY 82601.

**Studio:** See KFNB, Casper, WY.

**Phone:** 307-577-5923. **Fax:** 307-577-5928.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 170-kw visual, 17-kw aural. Antenna: 526-ft. above av. terrain, 62-ft. above ground, 7546-ft. above sea level.

Latitude 43° 27' 26"  
Longitude 108° 12' 02"

**Transmitter:** Boysen Peak, 31-mi. NNE of Riverton.

**FCC Proposed Digital Channel Number:** Ch. 16.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Andrew, 4.5-meter; Wegener receivers.

**News Service:** UPI.

**Ownership:** First National Broadcasting Corp. (Group Owner).

**Began Operation:** December 22, 1957. Sale to Francis D'Addario, et al., by Joseph P. & Mildred V. Ernst approved by FCC February 28, 1980 (*Television Digest*, Vol. 19:26). Sale to David Antoniak, et al., approved by FCC June 27, 1984. Left air January 1987; resumed operation under current ownership April 7, 1991.

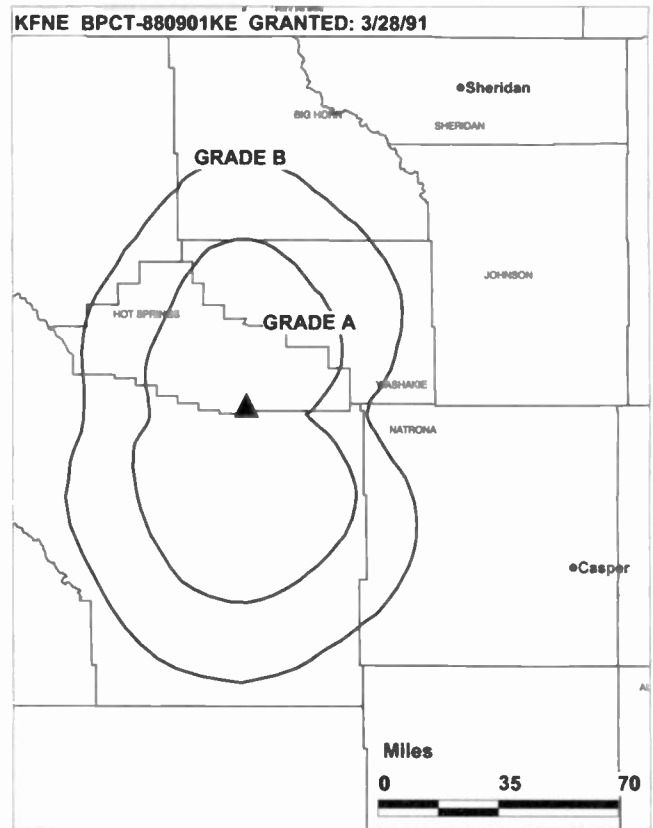
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Irwin, Campbell & Tannenwald PC.

**Personnel:** See KFNB, Casper, WY.

**Rates:** On request.

**City of License:** Riverton. **Station DMA:** Casper-Riverton. **Rank:** 197.



Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,080	7,260	18,340
Average Weekly Circulation (2000)	6,793	1,542	8,335
Average Daily Circulation (2000)			3,669

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,080	7,260	18,340
Average Weekly Circulation (2000)	6,793	1,542	8,335
Average Daily Circulation (2000)			3,669

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Lander-Riverton

## KGWL-TV

Ch. 5

(Satellite of KGWC-TV, Casper, WY)

**Network Service:** CBS.

**Licensee:** Benedek Broadcasting Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** See KGWC-TV, Casper, WY.

**Phones:** 307-234-1111; 800-288-5492. **Fax:** 307-234-2835.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 272-ft. above av. terrain, 183-ft. above ground, 6003-ft. above sea level.

Latitude 42° 53' 41.50"  
Longitude 108° 43' 34.00"

**Transmitter:** 3.6-mi. N of Lander on Sand Hills.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 27.1-kw visual. Antenna: 269-ft. above av. terrain, 128-ft. above ground.

Latitude 42° 53' 43.00"  
Longitude 108° 43' 34.00"

**FCC Digital File Number:** BPCDT-19991029AEA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** September 12, 1982. Sale to present owner by Morris Communications approved by FCC April 12, 1996 (*Television Digest*, VOL. 35:49). Sale to Morris Communications approved by FCC May 2, 1995. Sale to Stauffer Communications Inc. by Rocky Mountain Communications Network approved by FCC August 25, 1986 (Vol. 26:23).

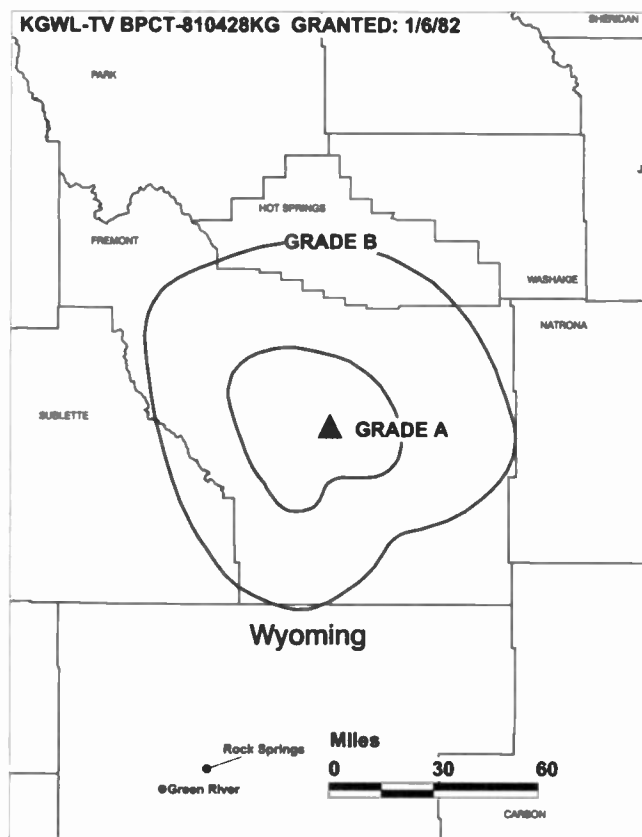
**Represented (sales):** Katz Television.

**Represented (legal):** Covington & Burling.

**Personnel:** See KGWC-TV, Casper, WY.

**Rates:** On request.

**City of License:** Lander. **Station DMA:** Casper-Riverton. **Rank:** 197.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,180	6,010	14,190
Average Weekly Circulation (2000)	4,635	1,683	6,318
Average Daily Circulation (2000)			3,281
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,180	6,010	14,190
Average Weekly Circulation (2000)	4,635	1,683	6,318
Average Daily Circulation (2000)			3,281

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Rawlins

## KFNR Ch. 11 (Satellite of KFNB, Casper, WY)

**Network Service:** ABC.

**Licensee:** First National Broadcasting Corp., Box 2129, Salt Lake City, UT 84110.

**Studio:** See KFNB, Casper, WY.

**Mailing Address:** Box 1, 7075 Salt Creek Hwy., Casper, WY 82601.

**Phone:** 307-577-5923. **Fax:** 307-577-5928.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 1.67-kw visual, 0.16-kw aural. Antenna: 230-ft. above av. terrain, 49-ft. above ground, 7251-ft. above sea level.

Latitude	41°	46'	15"
Longitude	107°	14'	25"

Holds CP for change to 1.66-kw visual, 219-ft. above av. terrain, 49-ft. above ground, 7251-ft. above sea level; lat. 41° 46' 16", long. 107° 14' 15". BPCT-19991102AAJ.

**Transmitter:** 1.2-mi. S of city center of Rawlins, Carbon County.

**Digital Facilities:** Channel No. 9 (186-192 MHz). Power: 0.6-kw visual. Antenna: 244-ft. above av. terrain, 75-ft. above ground, 0-ft. above sea level.

Latitude	41°	46'	16"
Longitude	107°	14'	15"

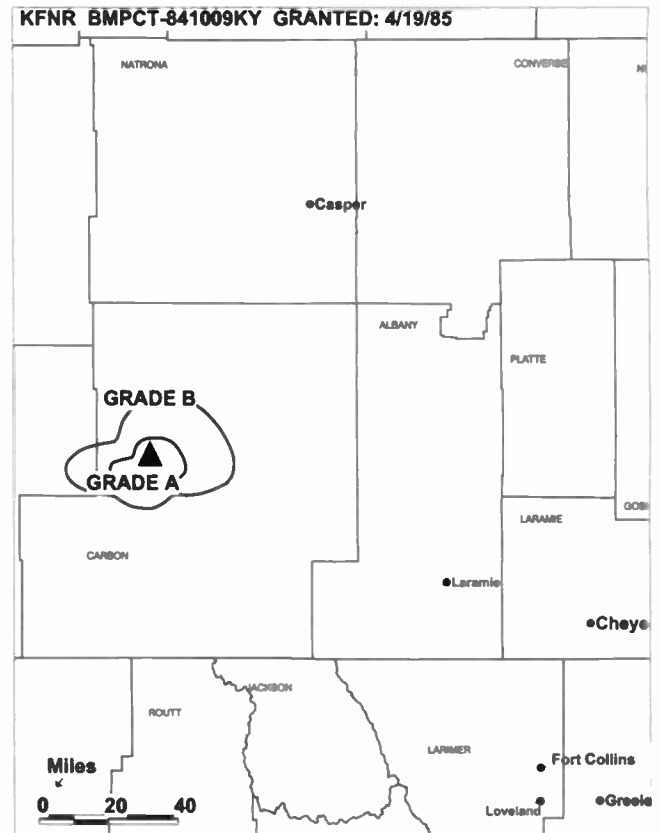
**FCC Digital File Number:** BPCDT-19991020ACM. Granted: January 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** First National Broadcasting Corp. (Group Owner).

**Began Operation:** April 16, 1986. Left air, date unannounced; resumed operation under current ownership April 7, 1991.

**Represented (sales):** Petry Television Inc.



**Personnel:** See KFNB, Casper, WY.

**Rates:** On request.

**City of License:** Rawlins.

**Station DMA:** Denver. Rank: 18.

**Nielsen Data:** Not available.



# Wyoming—Rock Springs

## KGWR-TV Ch. 13 (Satellite of KGWC-TV, Casper, WY)

**Network Service:** CBS.

**Licensee:** Benedek Broadcasting Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** See KGWC-TV, Casper, WY.

**Phones:** 307-234-1111; 800-288-5492. Fax: 307-234-2835.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 209-kw visual, 21-kw aural. Antenna: 1624-ft. above av. terrain, 148-ft. above ground, 8694-ft. above sea level.

Latitude 41° 26' 21"  
Longitude 109° 06' 42"

**Transmitter:** Quaking Asp Mountain.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 348.6-kw max. visual. Antenna: 1624-ft. above av. terrain, 148-ft. above ground.

Latitude 41° 26' 21"  
Longitude 109° 06' 42"

**FCC Digital File Number:** BPCDT-19991029ADZ. Granted: June 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** October 21, 1977. Sale of KTUX to Rocky Mountain Communications by Gerald E. & Linda K. Devine approved by FCC July 13, 1982. Resumed operation as KWWY January 27, 1983. Sale to Stauffer Communications Inc. approved August 25, 1986 (*Television Digest*, Vol. 26:23). Sale to Morris Communications Corp. approved by FCC May 2, 1995. Sale to present owner by Morris Communications approved by FCC April 12, 1996 (Vol. 35:49).

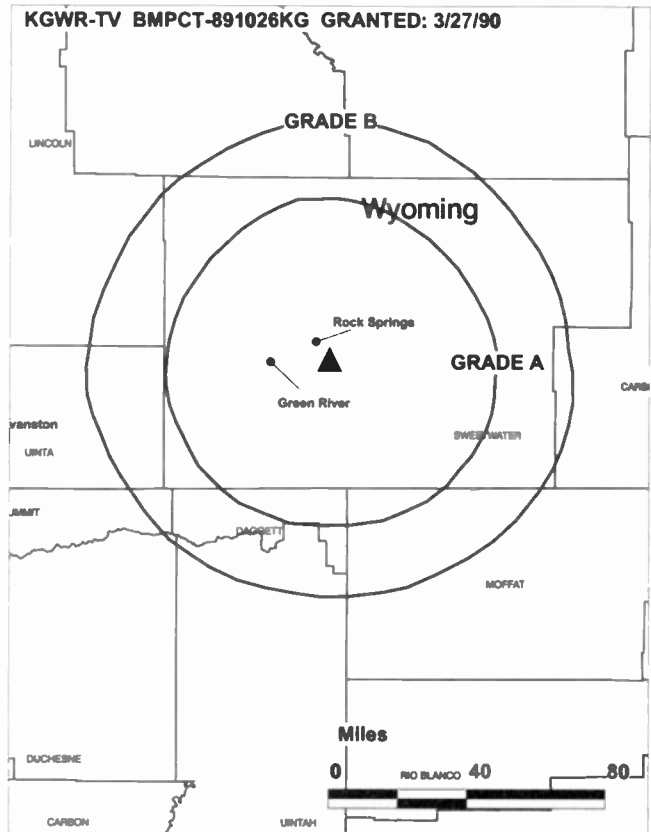
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Personnel:** See KGWC-TV, Casper, WY.

**Rates:** On request.

**City of License:** Rock Springs. **Station DMA:** Salt Lake City. **Rank:** 36.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,400	7,800	20,200
Average Weekly Circulation (2000)	2,505	502	3,007
Average Daily Circulation (2000)			807
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,400	7,800	20,200
Average Weekly Circulation (2000)	2,505	502	3,007
Average Daily Circulation (2000)			807

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Wyoming—Sheridan

## KSGW-TV Ch. 12 (Satellite of KOTA-TV, Rapid City, SD)

**Network Service:** ABC.

**Licensee:** Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

**Studio:** See KOTA-TV, Rapid City, SD.

**Phone:** 605-342-2000. **Fax:** 605-342-7305.

**Web Site:** <http://www.kotatv.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 18-kw aural. Antenna: 1220-ft. above av. terrain, 144-ft. above ground, 7824-ft. above sea level.

Latitude 44° 37' 20"  
Longitude 107° 06' 57"

**Transmitter:** 12-mi. S & 8-mi. W of Sheridan.

**FCC Proposed Digital Channel Number:** Ch. 21.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** ABC NewsOne, AP.

**Ownership:** Duhamel Broadcasting Enterprises (Group Owner).

**Began Operation:** October 28, 1977.

**Represented (sales):** Katz Television.

**Represented (legal):** Shaw Pittman.

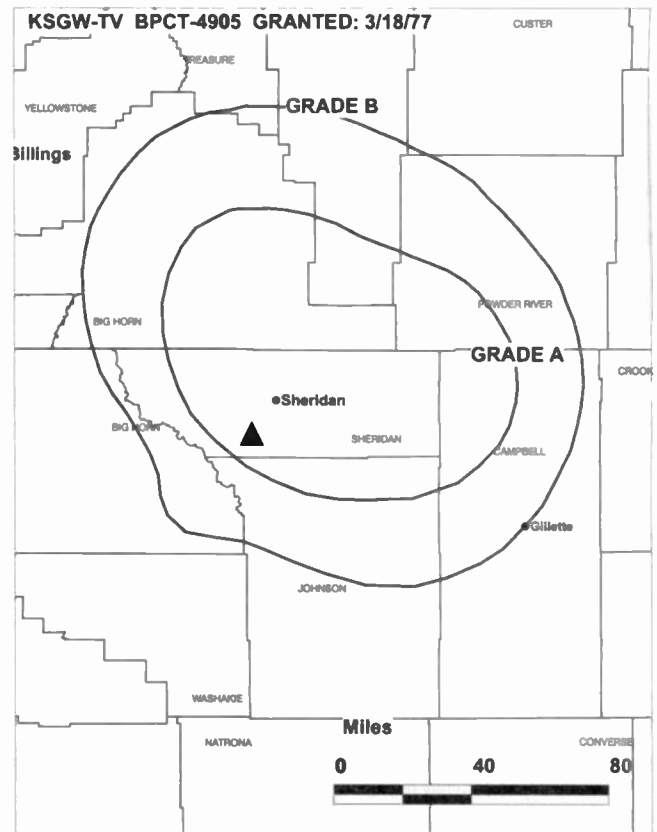
**Personnel:**

William F. Duhamel, General Manager.

Steve Duffy, General Sales Manager.

**Rates:** On request.

**City of License:** Sheridan. **Station DMA:** Rapid City. **Rank:** 175.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,510	11,760	28,270
Average Weekly Circulation (2000)	8,660	2,571	11,231
Average Daily Circulation (2000)			5,386
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,040	3,710	10,750
Average Weekly Circulation (2000)	5,343	1,298	6,641
Average Daily Circulation (2000)			3,876
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,470	8,050	17,520
Average Weekly Circulation (2000)	3,317	1,273	4,589
Average Daily Circulation (2000)			1,510

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Guam—Agana

### KUAM-TV Ch. 8

**Network Service:** CBS, NBC.

**Licensee:** Pacific Telestations Inc., Box 368, Agana, GU 96932.

**Studio:** 600 Harmon Loop, Dededo, GU 96912.

**Phone:** 671-637-5826. **Fax:** 671-637-9865.

**E-mail:** kuam@hafa.net.gu

**Web Site:** <http://www.kuam.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 21.9-kw visual, 3.8-kw aural. Antenna: 936-ft. above av. terrain, 60-ft. above ground, 1139-ft. above sea level.

Latitude	13°	25'	53"
Longitude	144°	42'	36"

**Transmitter:** Mount Alutom.

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 0.035-kw visual. Antenna: 925-ft. above av. terrain, 20-ft. above ground.

Latitude	13°	25'	53"
Longitude	144°	42'	36"

**Digital File Number:** BPCDT-19991101ACD. Granted: June 26, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 10-meter C-band; Standard Communications receivers.

**AM Affiliate:** KUAM, 10-kw, 610 khz.

**FM Affiliate:** KUAM-FM, 2.5-kw, 93.9 MHz (No. 230), 77-ft.

**News Services:** AP, NBC News Channel.

**Ownership:** Micronesia Broadcasting Corp.

**Began Operation:** August 5, 1956. Transfer of control to present owner from Pacific Telestation Inc. approved by FCC April 13, 1989. Sale to Pacific Telestation Inc. by H. S. Killgore approved by FCC September 15, 1977 (*Television Digest*, Vol. 17:38). Sale to Killgore by Phil Berg approved by FCC April 9, 1964 (Vol. 3:48, 4:16). Previously, 5% sold by John P. Heame to Berg, raising Berg's holding to 54.5% (Vol. 2:34).

**Represented (sales):** Intercontinental Services Ltd.

**Represented (legal):** Haley, Bader & Potts PLC.

**Represented (engineering):** Hammett & Edison Inc.

#### Personnel:

**Jon M. Denight**, General Manager.

**Tom Blaz**, Station Manager.

**Sabrina Sales**, News Director.

**Angie O'Hara**, Controller.

**Benito Quan**, Program Director.

**Richard Garman**, Chief Engineer.

**Rates:** On request.

**City of License:** Agana.

## Guam—Tamuning

### KTGM Ch. 14

**Network Service:** ABC.

**Licensee:** Island Broadcasting Inc., 692 N. Marine Dr., Suite 308, Tamuning, GU 96911.

**Studio:** 692 N. Marine Dr., Tamuning, GU 96911.

**Phone:** 671-649-8814. **Fax:** 671-649-0371.

**E-mail:** abc14@ite.net

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 12.8-kw max. visual. Antenna: Minus 52-ft. above av. terrain, 66-ft. above ground, 230-ft. above sea level.

Latitude	13°	30'	09"
Longitude	144°	48'	17"

**Transmitter:** Atiantica Guam Corp. Bldg., Marine Dr., Upper Tumon.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 2-kw max. visual. Antenna: 52-ft. above av. terrain, 66-ft. above ground.

Latitude	13°	30'	09"
Longitude	144°	48'	17"

**FCC Digital File Number:** BPCDT-19991101ADS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Island Broadcasting Inc.

**Began Operation:** October 19, 1987.

**Represented (legal):** Roberts & Eckard PC.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

#### **Personnel:**

**David M. Larson,** General Manager.

**Marie Leon Guerrero,** Station Manager.

**Phala Murray,** Local Sales Manager.

**Ed Lee,** Chief Engineer.

**Jason Kraus,** Production Manager.

**Highest 30 Sec. Rate:** \$250.

**City of License:** Tamuning.

# Puerto Rico—Aguadilla-Mayaguez

## WOLE-TV Ch. 12

**Network Service:** Independent.

**Licensee:** Western Broadcasting Corp. of Puerto Rico, Box 1200, Mayaguez, PR 00681.

**Studio:** 17 Marina St., Aguadilla, PR 00603.

**Mailing Address:** Box 415, Aguadilla, PR 00605.

**Phone:** 787-891-0390. **Fax:** 787-891-3380.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 275-kw visual, 27.5-kw aural. Antenna: 2182-ft. above av. terrain, 237-ft. above ground, 3189-ft. above sea level.

Latitude	18°	09'	00"
Longitude	66°	59'	00"

**Transmitter:** Pico Atalaya, 4.5-mi. SE of Rincon.

**Digital Facilities:** Channel No. 69 (800-806 MHz). Power: 639-kw max. visual. Antenna: 3104-ft. above av. terrain, 151-ft. above ground.

Latitude	18°	09'	00"
Longitude	66°	59'	00"

**FCC Digital File Number:** BPCDT-19991101ABS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Western Broadcasting Corp. of Puerto Rico.

**Began Operation:** May 10, 1960.

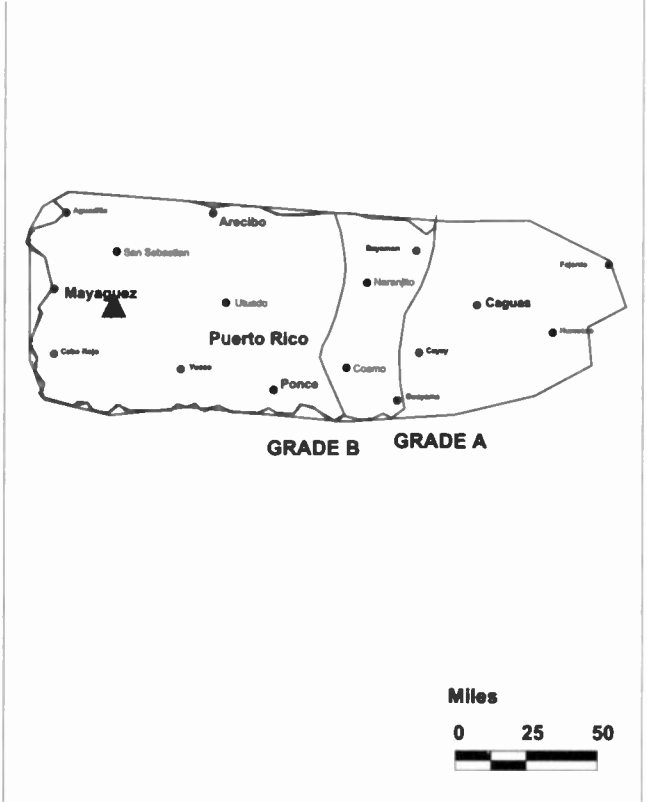
**Represented (legal):** Peper, Martin, Jensen, Maichel & Hetlage.

**Represented (engineering):** du Treil, Lundin & Rackey Inc.

**Personnel:**

Irwin Young, President.

WOLE-TV BPCT-890828KH GRANTED: 6/14/91



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Luis A. Morales, General Manager.

Santiago Hernandez, Program Director.

Doel Driol, Chief Engineer.

Rates: On request.

City of License: Aguadilla.

# Puerto Rico—Aguadilla

## WVEO Ch. 44

**Network Service:** Independent.

**Licensee:** Southwestern Broadcasting Corp., Penthouse, Darlington Bldg., Rio Piedras, PR 00925.

**Studio:** Road 411, km 77, Aguada, PR.

**Mailing Address:** Par. Zagrado Corazon de Jesus, Aptdo. 1569, Quebradillas, PR 00678.

**Phones:** 787-895-3033; 787-756-8888.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 308-kw max. visual. Antenna: 1220-ft. above av. terrain, 213-ft. above ground, 1427-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

**Transmitter:** Barrio Atalaya, Aguada.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 50.1-kw max. visual. Antenna: 1220-ft. above av. terrain, 184-ft. above ground.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

**FCC Digital File Number:** BPCDT-20000501AFS (pending).

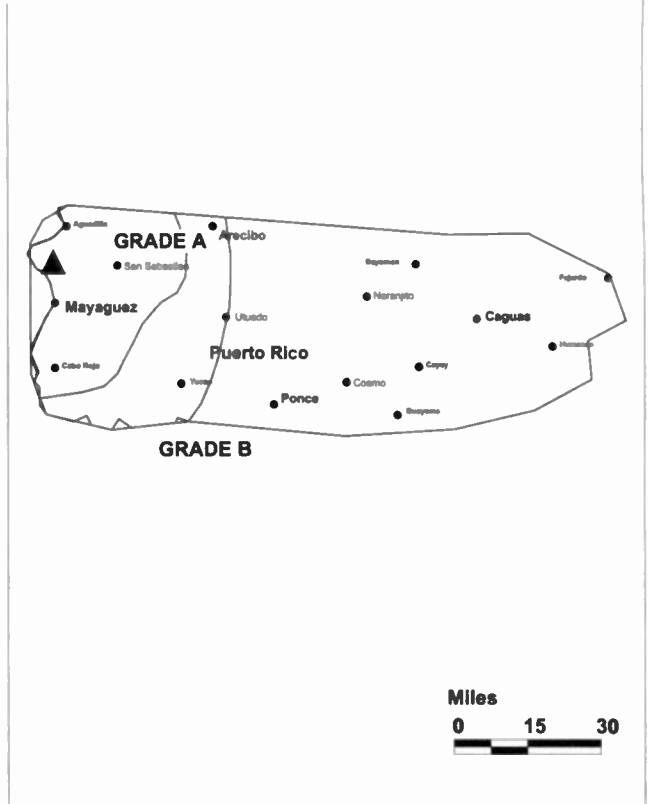
**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Pedro Roman Collazo (Group Owner).

**Began Operation:** October 7, 1974. Sale of off-air station to James C. Leake approved by FCC April 20, 1987 but never consummated. Sale to Seglares Iglesia Catolica Inc. by Video Empresas Del Oeste approved by FCC March 7, 1985. Sale to present owner approved by FCC October 10, 1990 (*Television Digest*, Vol. 30:43).

**Represented (sales):** Contemporary Media.

WVEO BPCT-950328KF GRANTED: 5/25/95



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**Represented (legal):** Piper & Marbury LLP.

**Represented (engineering):** John F. X. Browne & Associates PC.

**Rates:** On request.

**City of License:** Aguadilla.

## Puerto Rico—Arecibo

### WCCV-TV Ch. 54

**Network Service:** Independent.

**Licensee:** Asociacion Evangelista Cristo Viene Inc., Box 949, Camuy, PR 00627-0949.

**Studio:** Carr. No. 2, km 92.6, Camuy, PR 00627.

**Mailing Address:** Box 949, Camuy, PR 00627-0949.

**Phone:** 787-262-5400. **Fax:** 787-262-0541.

**E-mail:** marcos@yiyeavila.org

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 1500-kw max. visual. Antenna: 1969-ft. above av. terrain, 512-ft. above ground, 3571-ft. above sea level.

Latitude	18°	14'	06"
Longitude	66°	45'	36"

**Transmitter:** Cerro Roncador, 4.3-mi. to Utuado on 60°T.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 50.1-kw max. visual. Antenna: 1968-ft. above av. terrain, 512-ft. above ground.

Latitude	18°	14'	06"
Longitude	66°	45'	36"

**FCC Digital File Number:** BPCDT-19991101AGR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** GE, Ku & C-band; Drake receivers.

**Ownership:** Asociacion Evangelistica Cristo Viene Inc.

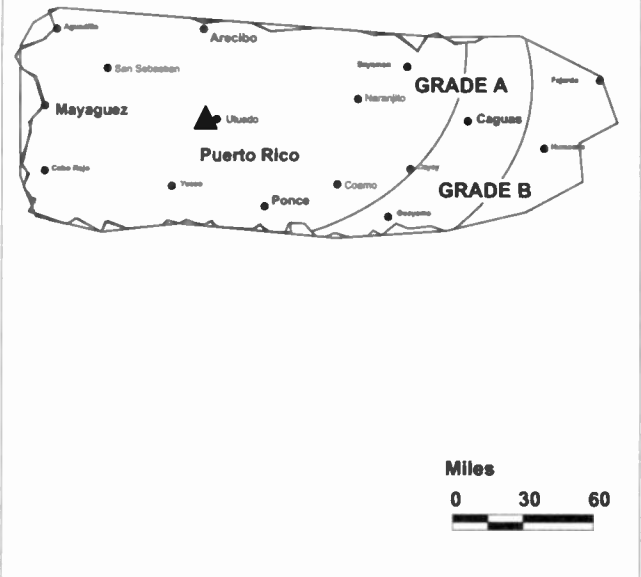
**Began Operation:** April 9, 1982. Sale to present owner by Arecibo Video Corp. approved by FCC March 17, 1989.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Jose J. Avila, President.

WCCV-TV BPCT-890609KH GRANTED: 8/30/89



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**Marcos A. Plaud, General Manager.**

**Jorge Figueroa, Chief Engineer.**

**Betsy Arocho, Program Director.**

**Efrain Rivera, Marketing Director.**

**Melqui Nunez, Production Manager.**

**Highest 30 Sec. Rate: \$30.**

**City of License: Arecibo.**

## Puerto Rico—Bayamon

### WDWL Ch. 36

**Network Service:** Independent.

**Licensee:** Bayamon Christian Network, Levittown Station, Box 50615, Toa Baja, PR 00950.

**Studio:** Box 50615, Levittown Station, Toa Baja, PR 00950.

**Phone:** 787-795-8113. **Fax:** 787-795-8140.

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 9.3-kw max. visual. Antenna: 1078-ft. above av. terrain, 104-ft. above ground, 1704-ft. above sea level.

Latitude	18°	16'	40"
Longitude	66°	06'	38"

**Transmitter:** Cerro Marquesa, Aguas Buenas.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 50.1-kw max. visual. Antenna: 1082-ft. above av. terrain, 89-ft. above ground.

Latitude	18°	16'	40"
Longitude	66°	06'	38"

**FCC Digital File Number:** BPCDT-20000419ABS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Iglesia Christiana Amor y Verdad Inc.

**Began Operation:** March 25, 1991.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Zoraida Justiniano, General Manager.

Gladys Velez, General Sales Manager.

WDWL BMPCT-880622KE GRANTED: 5/11/90



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David Guerrero, Chief Engineer & Production Manager.

Rosa Pereles, Program Director.

Highest 30 Sec. Rate: \$50.

City of License: Bayamon.



## Puerto Rico—Carolina

### WZDE Ch. 52

**Network Service:** Independent.

**Licenses:** R & F Broadcasting Inc., Cermica Annex, Box 1833, Carolina, PR 00984-1833.

**Studio:** No. 21 B St., Sabana, Carolina, PR 00984-1825.

**Phone:** 787-762-5500. **Fax:** 787-752-1825.

**E-mail:** rftv@mailcity.com.

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 275-kw max. visual, 66-kw max. aural. Antenna: 1919-ft. above av. terrain, 252-ft. above ground, 2663-ft. above sea level.

Latitude	18°	16'	44"
Longitude	65°	51'	12"

Requests modification of CP for change to 274-kw max. visual, lat. 18° 16' 44", long. 65° 51' 12", transmitter to 1.1-mi. NE of Rd. 186 KM 9, Canovanas, Barrio Cubuy. BMPCT-971230LC.

**Transmitter:** 1.1-mi. NE of Hwy. 86, 9.2, Bo. Cubuy, Canovanas.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 50-kw max. visual. Antenna: 1919-ft. above av. terrain, 252-ft. above ground, 0-ft. above sea level.

Latitude	18°	16'	44"
Longitude	65°	51'	12"

**FCC Digital File Number:** BPCDT-19991029ACM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 4-meter.

**Ownership:** R. & F. Broadcasting.

**Began Operation:** December 1, 1998.

**Represented (legal):** Tierney & Swift.

**Personnel:**

**Enrique A. Sanchez,** General Manager.

**Jose Lara,** Engineering Director.

**Bianche V. de Sanchez,** Program Director.

**Sandra M. de Sanchez,** Promotion Director.

**German Lanzo,** Chief Engineer.

**Michelle S. Diaz,** Marketing Director.

**Rates:** On request.

**City of License:** Carolina.



## Puerto Rico—Fajardo

### WRUA Ch. 34

**Network Service:** Independent.

**Licensee:** Eastern Television Corp., via Rexville, Ramos EE-22, Bayamon, PR 00960.

**Studio:** Hwy. 167, 18.9, Bayamon, PR 00959.

**Mailing Address:** Box 310, Bayamon, PR 00960.

**Phone:** 787-799-6400. **Fax:** 787-799-6444.

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 50-kw max. visual. Antenna: 2782-ft. above av. terrain, 167-ft. above ground, 3464-ft. above sea level.

Latitude	18°	18'	36"
Longitude	65°	47'	32"

**Transmitter:** Puerto Rico Telephone Co. tower, El Yunque Peak, 9-mi. W of Fajardo.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Eastern Television Corp.

**Began Operation:** February 1, 1995. Sale to present owner by Damarys de Jesus approved by FCC November 8, 1999.

**Personnel:**

**Rafael Torres Ortega,** General Manager.

**Mickey Linares,** Chief Engineer.

**Danny Belles,** General Sales Manager.

**Rates:** On request.

**City of License:** Fajardo.

## FCC Report

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# Puerto Rico—Humacao

**WVSN**  
**Ch. 68**

**Network Service:** Independent.

**Grantee:** Tito Atilas Natal, Box 838, Camuy, PR 00627.

**Studio:** No. 20, 1415 S. Caparra Terrace, San Juan, PR 00906.

**Phone:** 787-262-5416.

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 457-kw max. visual. Antenna: 1949-ft. above av. terrain, 282-ft. above ground, 2694-ft. above sea level.

Latitude	18°	16'	44"
Longitude	65°	51'	12"

**Transmitter:** 1.1-mi. NE of Rd. 186, Cubuy Ward, Loiza.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 50.1-kw max. visual. Antenna: 550-ft. above av. terrain, 282-ft. above ground.

Latitude	18°	16'	44"
Longitude	65°	51'	12"

**FCC Digital File Number:** BPCDT-19991101AJM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Tito Atilas Natal.

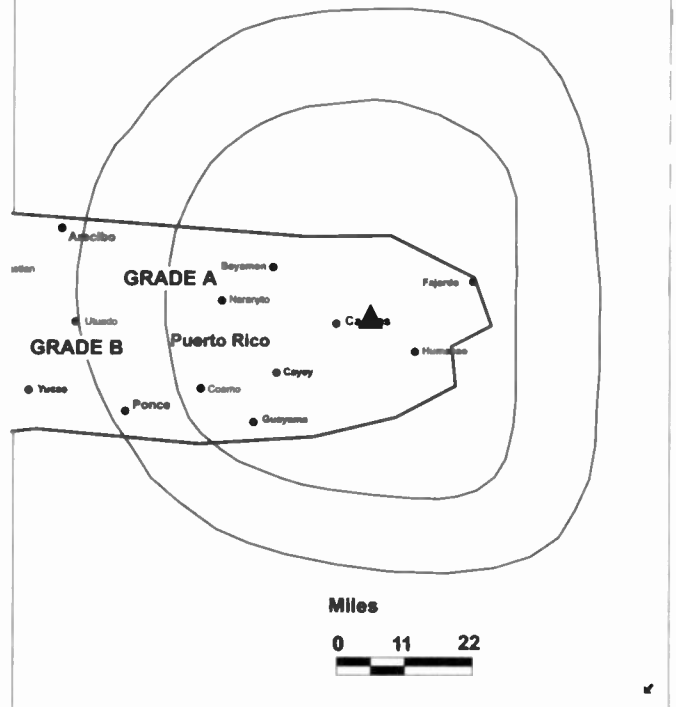
**Began Operation:** August 1, 1990.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Tito Atilas Natal, Owner & General Manager.

WVSN BPCT-9621212KE GRANTED: 3/22/99



**George R. Figueroa, Chief Engineer.**

**Rates:** On request.

**City of License:** Humacao.

## Puerto Rico—Mayaguez

### WNJX-TV

Ch. 22

**Network Service:** Independent.

**Licensee:** WNJX-TV Inc., Box 1030, Mayaguez, PR 00709.

**Studio:** 22 Guanajibo Shopping Center, Mayaguez, PR 00708.

**Phone:** 787-831-2222. **Fax:** 787-834-2211.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 112-kw max. visual, 20-kw max. aural. Antenna: 1975-ft. above av. terrain, 82-ft. above ground, 2936-ft. above sea level.

Latitude	18°	09'	05"
Longitude	66°	59'	20"

**Transmitter:** Monte del Estado Antenna Farm, 2.17-mi. S of Maricao, Mayaguez County.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 400-kw max. visual. Antenna: 2182-ft. above av. terrain, 236-ft. above ground.

Latitude	18°	09'	00"
Longitude	66°	59'	00"

**FCC Digital File Number:** BPCDT-19991019ABA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** C-band.

**Ownership:** WNJX-TV Inc.

**Began Operation:** April 27, 1986. Sale to UN Television pending.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** D. B. Communications.

**Personnel:**

Ana P. Tryon, President.

Glenn A. Tryon, General Manager.

WNJX-TV BPCT-910409KJ GRANTED: 7/17/91



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**Frances Irizarry, General Sales Manager.**

**Pedro Caraballo, Production Director.**

**Ramon Rivera Perez, Chief Engineer.**

**Nydia Plaza, Traffic Director.**

**Highest 30 Sec. Rate: \$100.**

**City of License: Mayaguez.**

# Puerto Rico—Mayaguez-Aguadilla

## WORA-TV

Ch. 5

(Operates satellite WLII, Caguas-San Juan, PR)

**Network Service:** Independent.

**Licensee:** Telecinco Inc., Darlington Bldg., Box 43, Mayaguez, PR 00681-0043.

**Studio:** Ave. Gonzalez Clemente No. 449, Mayaguez, PR 00681-0043.

**Mailing Address:** Box 43, Darlington Bldg., Mayaguez, PR 00681-0043.

**Phones:** 787-831-5555; 787-721-4054. **Fax:** 787-833-0075.

**E-mail:** woratv@prtc.net

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 19.1-kw aural. Antenna: 2001-ft. above av. terrain, 190-ft. above ground, 3012-ft. above sea level.

Latitude	18°	09'	03"
Longitude	66°	59'	27"

**Transmitter:** 2.2-mi. S of Maricao on Rd. No. 120.

**FCC Proposed Digital Channel Number:** Ch. 29.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Telecinco Inc.

**Began Operation:** October 1, 1955.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

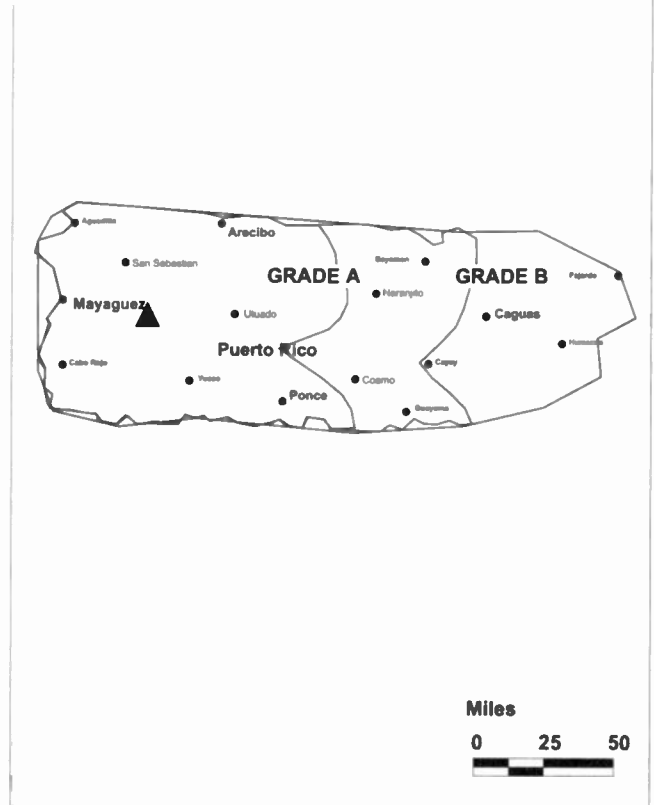
**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

Alfredo R. de Arellano Jr., President.

Benjamin Torres, Vice President & Operations Director.

WORA-TV BPCT-950607KF GRANTED: 1/24/96



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Jose A. Toro, General Manager.

G. A. Bonet, Engineering Director.

Jose F. Irrizary, News Director.

Highest 30 Sec. Rate: \$200.

City of License: Mayaguez.

## Puerto Rico—Naranjito

### WECN Ch. 64

**Network Service:** Independent.

**Licensee:** Encuentro Christian Network Corp., Box 310, Bayamon, PR 00960.

**Studio:** Hwy. 167, km 18.9, Bayamon, PR 00960.

**Mailing Address:** Box 310, Bayamon, PR 00960.

**Phones:** 787-799-6400; 787-797-3447. **Fax:** 787-797-2450.

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 1000-kw max. visual, 15.8-kw max. aural. Antenna: 466-ft. above av. terrain, 131-ft. above ground, 1722-ft. above sea level.

Latitude	18°	17'	34"
Longitude	66°	16'	02"

**Transmitter:** Barrio Cedro Abajo.

**Digital Facilities:** Channel No. 65 (776-782 MHz). Power: 250-kw max. visual. Antenna: 725-ft. above av. terrain, 131-ft. above ground.

Latitude	18°	17'	34"
Longitude	66°	16'	02"

**FCC Digital File Number:** BPCDT-19991101AJ0 (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Encuentro Christian Network Corp.

**Began Operation:** January 1, 1989.

**Represented (legal):** Mitchell, Boyer & Associates PC.

**Represented (engineering):** Satellite Technology for Christ.

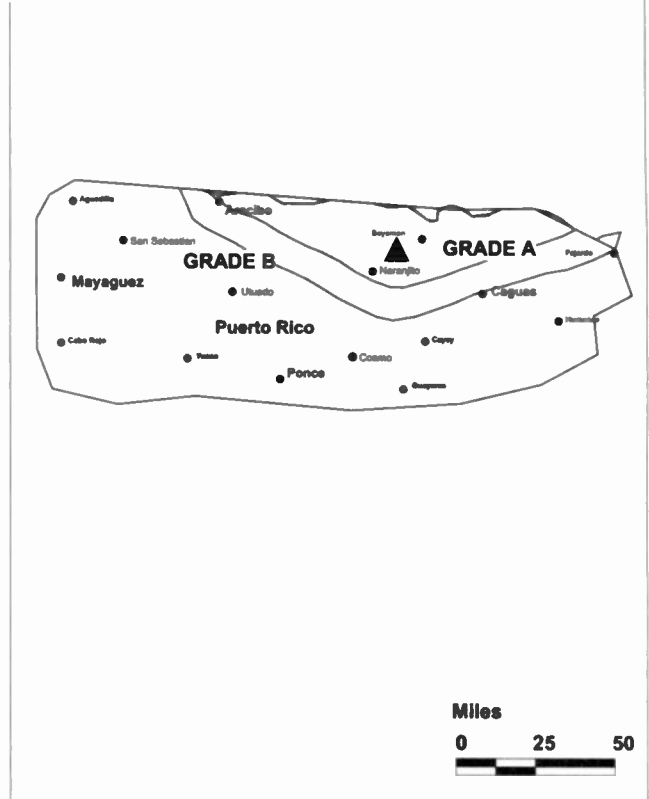
**Personnel:**

**Rafael Torres Padilla**, General Manager.

**Elezer Hernandez Rolon**, General Sales Manager.

**Nacha Rivera**, News Director.

WECN BPCT-890125KH GRANTED: 5/31/89



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**Myriam Guzman Rodriguez**, Program & Production Director.

**Andres Carrasquillo Merced**, Promotion Director.

**Mickey Linares Perez**, Chief Engineer.

**Fernando Luis Casan**, Development Director.

**Rates:** On request.

**City of License:** Naranjito.

## Puerto Rico—Ponce

**WKPV**

**Ch. 20**

**(Satellite of WJPX, San Juan, PR)**

**Network Service:** PAX.

**Licensee:** Paxson Communications of San Juan Inc., 602 Clearwater Rd., West Palm Beach, FL 33401.

**Studio:** See WJPX, San Juan, PR.

**Phone:** 787-722-2424. **Fax:** 787-256-0320.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 100-kw max. visual, 10-kw max. aural. Antenna: 849-ft. above av. terrain, 105-ft. above ground, 2073-ft. above sea level.

Latitude	18°	04'	46"
Longitude	66°	44'	43"

**Transmitter:** 2-mi. N 315°T E of Penuelas.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 50-kw max. visual. Antenna: 945-ft. above av. terrain, 164-ft. above ground, 2198-ft. above sea level.

Latitude	18°	04'	49"
Longitude	66°	44'	53"

**Transmitter:** 1.7-mi. NW of the intersection of local Rtes. 132 & 386, N of Santo Domingo, Penuelas.

**FCC Digital File Number:** BPCDT-990719KI (pending).

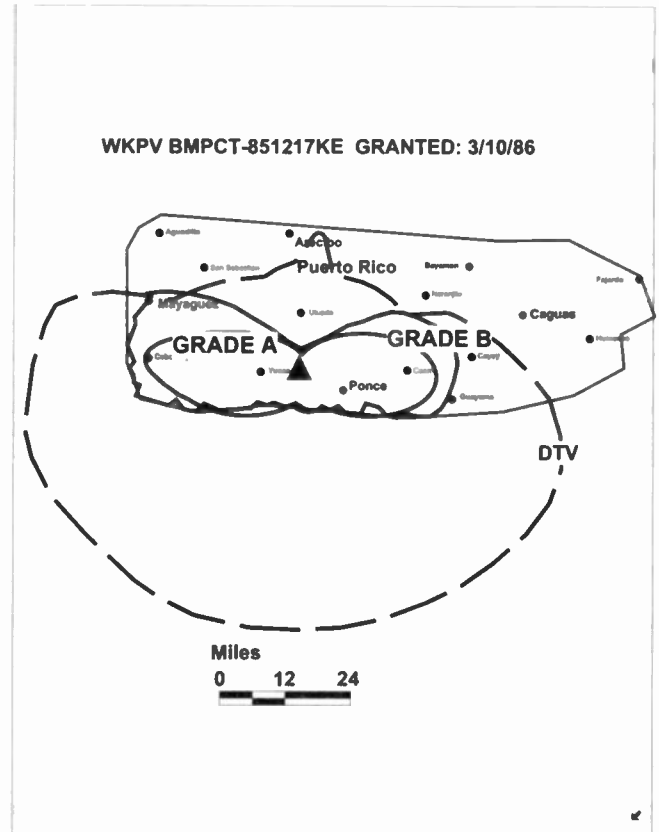
**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 6-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 6, 1985. Left air, date unreported; resumed operation January 5, 1995. Sale to present owner by S & E Network Inc. approved by FCC December 4, 1996.



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**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Kessler & Gehman Associates Inc.

**Personnel:** See WJPX, San Juan, PR.

**Highest 30 Sec. Rate:** \$160.

**City of License:** Ponce.

## Puerto Rico—Ponce

### WSTE Ch. 7

**Network Service:** Independent.

**Licensee:** Siete Grande Television Inc., 120 Olympus Way, Jupiter, FL 33477.

**Studio:** Isabel No. 15, Ponce, PR 00731.

**Mailing Address:** Box A, Old San Juan Station, San Juan, PR 00902.

**Phones:** 787-845-7575 (Ponce); 787-724-7777 (San Juan). **Fax:** 787-725-5870.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 186-kw max. & 166-kw horizontal visual, 22.4-kw aural. Antenna: 2710-ft. above av. terrain, 440-ft. above ground, 4377-ft. above sea level.

Latitude	18°	09'	17"
Longitude	66°	33'	16"

**Transmitter:** Cerro Maravilla, 5-mi. SE of Jayuya.

**Digital Facilities:** Channel No. 66 (782-788 MHz). Power: 679-kw max. visual. Antenna: 1093-ft. above av. terrain, 331-ft. above ground, 1840-ft. above sea level.

Latitude	18°	16'	29"
Longitude	66°	06'	49"

**FCC Digital File Number:** BPCDT-19991101AJI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

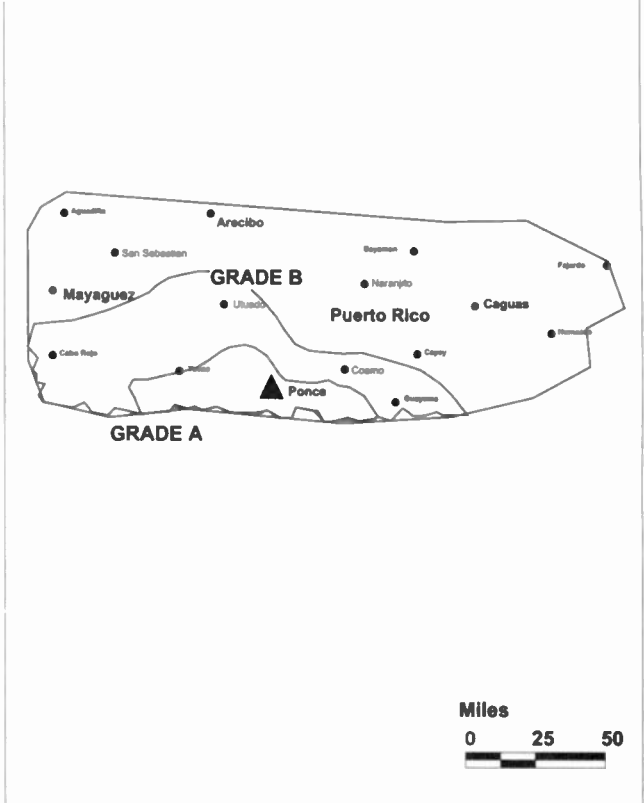
**Satellite Earth Stations:** Avantek, 13-meter; Gardiner, 13-meter; Avcom, Gardiner receivers.

**Ownership:** Siete Grande Television Inc.

**Began Operation:** February 2, 1958. Sale to present owner by Malrite & Muniz approved by FCC August 5, 1991. Sale of 80% to Malrite by Lucas Tomas Muniz approved by FCC September 27, 1985 (*Television Digest*, Vol. 25:23). Previous sale by United Artists Broadcasting approved by FCC December 21, 1978. Sale to United Artists approved by FCC March 11, 1970 (Vol. 9:31). Sale of 36.67% to Alfred C. Ramirez, giving him control, approved by FCC December 3, 1964 (Vol. 5:1).

**Represented (legal):** Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.

WSTE BMPCT-861223KN GRANTED: 1/29/87



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#### Personnel:

**Wanda Costanzo**, General Manager.

**Modesto Delgado**, Chief Engineer.

**Felix D. Roman**, Controller.

**Rates:** On request.

**City of License:** Ponce.



## Puerto Rico—Ponce

### WSUR-TV Ch. 9

**Network Service:** Independent.

**Licensee:** WLII/WSUR Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL 36104.

**Studio:** Lolita Tizol, No. 47, Ponce, PR 00731.

**Sales Office:** 657 Ave. Condado, Santurce, PR.

**Phone:** 787-843-0910. **Fax:** 787-841-7358.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 178-kw visual, 7.24-kw aural. Antenna: 2812-ft. above av. terrain, 266-ft. above ground, 4531-ft. above sea level.

Latitude	18°	10'	09"
Longitude	66°	34'	37"

**Transmitter:** Mount Jayuya.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 380-kw max. visual. Antenna: 2785-ft. above av. terrain, 217-ft. above ground.

Latitude	18°	10'	18"
Longitude	66°	34'	37"

**FCC Digital File Number:** BPCDT-19991028ACZ (pending).

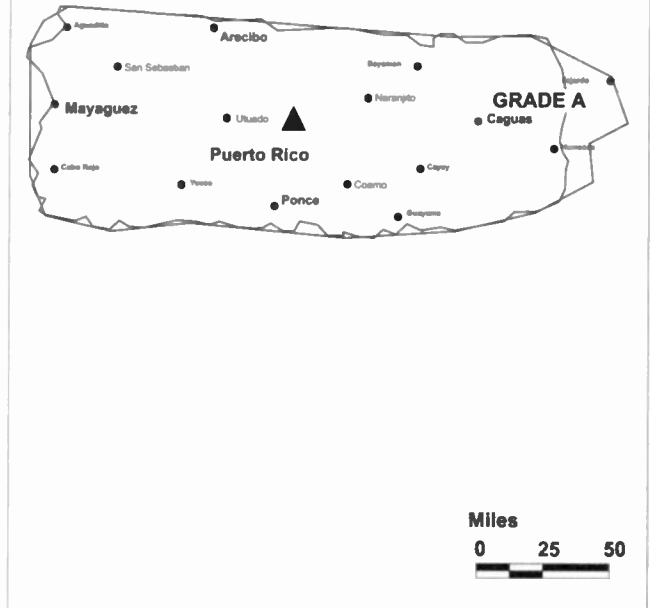
**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** February 20, 1958. Sale to Lorimar-Telepictures, et al., by American Colonial Broadcasting Corp. approved by FCC July 22, 1985 (*Television Digest*, Vol. 23:52). Sale to Timothy Brumlik dismissed (Vol. 28:51; 29:3). Sale to Estrella Brillante Ltd. Co-Partnership approved by FCC August 5, 1991. Sale to present owner by Estrella Brillante Ltd. Co-Partnership approved by FCC August 13, 1998.

WSUR-TV BMPCT-931115KH GRANTED: 3/30/94



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#### Personnel:

**Modesto Delgado**, General Manager.

**Luis Felipe Rodriguez**, Production Manager.

**Robert L. Beurket**, Chief Engineer.

**Rates:** On request.

**City of License:** Ponce.

## Puerto Rico—Ponce

### WTIN Ch. 14

**Network Service:** Independent.

**Licensee:** Laura Nicolau, 10th St., B-19, Valparasio, Toa Baja, PR 00949.

**Phone:** 787-848-5250.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1074-kw max. visual. Antenna: 2825-ft. above av. terrain, 236-ft. above ground, 4505-ft. above sea level.

Latitude	18°	10'	11"
Longitude	66°	34'	38"

**Transmitter:** Mount Jayuya, Jayuya.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 380.2-kw max. visual. Antenna: 2769-ft. above av. terrain, 180-ft. above ground.

Latitude	18°	10'	11"
Longitude	66°	34'	38"

**FCC Digital File Number:** BPCDT-19991101ADR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

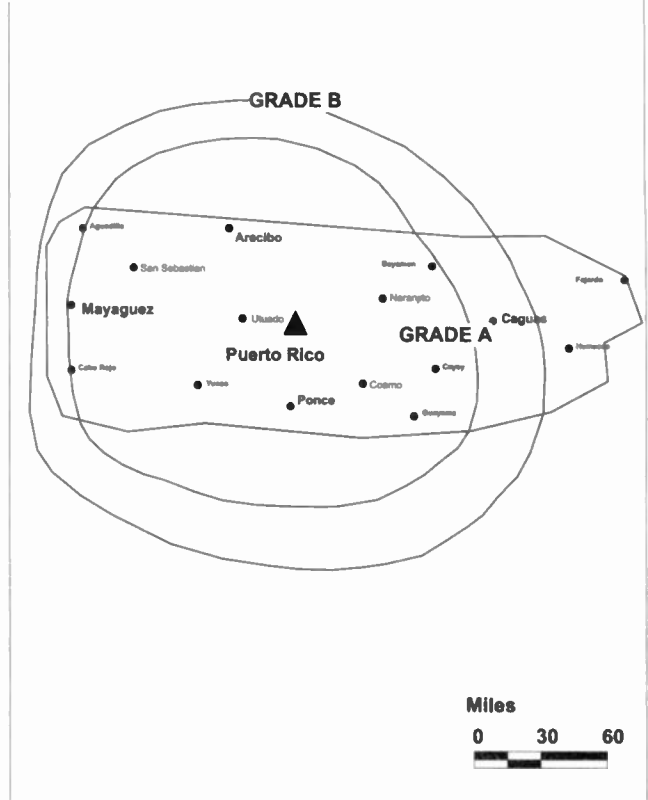
**Ownership:** Laura Nicolau.

**Began Operation:** December 27, 1985.

**Represented (legal):** Baraff, Koerner & Olender PC.

**Rates:** On request.

WTIN BPCT-941103KF GRANTED: 11/6/95



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**City of License:** Ponce.

## Puerto Rico—San Juan

### WAPA-TV Ch. 4

**Network Service:** Independent.

**Licensee:** Pegasus Broadcasting of San Juan LLC, Box 362050, San Juan, PR 00936-2050.

**Studio:** State Rd. 19, km 0.5, San Juan, PR 00657.

**Phone:** 787-792-4444. **Fax:** 787-782-4420.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 53.7-kw visual, 8.1-kw aural. Antenna: 2863-ft. above av. terrain, 1046-ft. above ground, 4002-ft. above sea level.

Latitude	18°	06'	42"
Longitude	66°	03'	05"

**Transmitter:** Cerro La Santa, 21-mi. S of San Juan.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 2605-ft. above av. terrain, 787-ft. above ground.

Latitude	18°	06'	42"
Longitude	66°	03'	05"

**FCC Digital File Number:** BPCDT-19991027ABH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Harris, 13-meter; Harris receivers.

**News Service:** CNN Newsource.

**Ownership:** LIN Television Corp. (Group Owner).

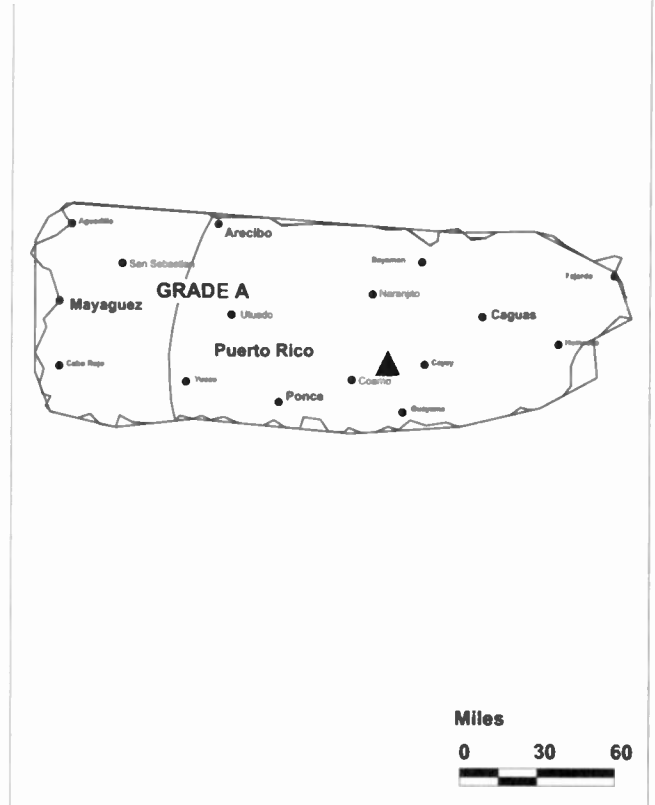
**Began Operation:** March 5, 1954. Sale of 80% to Winston-Salem Broadcasting by Jose R. Quinones interests approved by FCC May 1, 1957 (*Television Digest*, Vol. 13:13, 14, 18). Sale to Columbia Pictures Industries by Winston-Salem Broadcasting & Jose R. Quinones approved by FCC April 25, 1962. Sale to Western Broadcasting Co. by Columbia approved by FCC May 26, 1976. Sale to SFN Communications by Western Broadcasting approved by FCC June 15, 1984. Sale to Pegasus Broadcasting by SFN approved by FCC October 2, 1986. Transfer of control to General Electric Capital Corp. from Pegasus approved by FCC September 11, 1990. After sale to Chancellor Media cancelled, purchase rights assigned to LIN Television Corp. Transaction was completed October 1999 (Vol. 39:43).

**Represented (sales):** Katz Hispanic Media; Canadian Communications Co.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld LLP.

**Represented (engineering):** John F. X. Browne & Associates PC.

WAPA-TV BMPCT-870709KF GRANTED: 8/31/87



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#### Personnel:

**Enrique Cruz**, Executive Vice President & News Director.

**Jonathan Garcia**, Vice President, Sales & Marketing.

**Jose Guerra**, Vice President, Engineering.

**Margarita Millan**, Vice President, Programming & Promotion.

**Maggie Alonso**, Vice President, Production.

**Julio Toro**, General Manager.

**Maria Rodriguez**, Station Manager.

**Luis Somoza**, Sales Director.

**Gurin Belgodere**, Public Affairs Director.

**Highest 30 Sec. Rate:** \$3500.

**City of License:** San Juan.

## Puerto Rico—San Juan

**WJPX**

**Ch. 24**

**(Operates satellites WKPV, Ponce & WJWN-TV,  
San Sebastian, PR)**

**Network Service:** PAX.

**Licensee:** Paxson Communications of San Juan Inc., 602 Clearwater Rd., West Palm Beach, FL 33401.

**Studio:** El Comandante, Race Track Bldg., Row No. 3, km 15.3, Canovanas, PR 00729.

**Mailing Address:** Box 10001, Canovanas, PR 00729.

**Phone:** 787-722-2424. **Fax:** 787-256-0320.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 676-kw max. visual. Antenna: 1906-ft. above av. terrain, 220-ft. above ground, 2648-ft. above sea level.

Latitude	18°	16'	47"
Longitude	65°	51'	14"

Requests CP for change to 1909-ft. above av. terrain, 220-ft. above ground, 2618-ft. above sea level, lat. 18°16' 45", long. 65° 51' 14". BPCT-20000821ABY.

**Transmitter:** 0.5-mi. E of State Rd. 186 in Cubuy Barrio.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 50-kw max. visual. Antenna: 1850-ft. above av. terrain, 160-ft. above ground, 1850-ft. above sea level.

Latitude	18°	16'	45"
Longitude	65°	51'	14"

**Transmitter:** Approx. 0.5-mi. E of State Rd. 186, near Cubuy.

**FCC Digital File Number:** BPCDT-990719KH (pending).

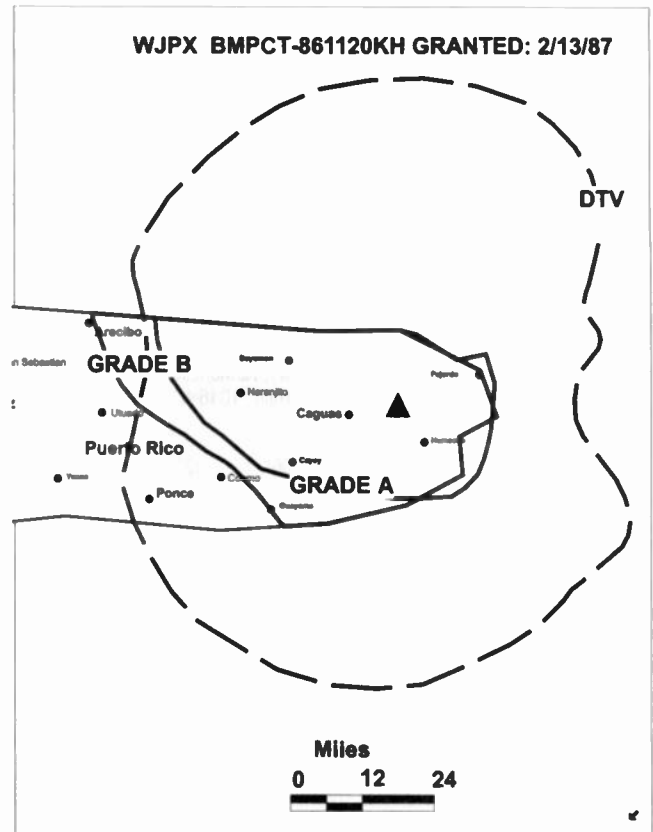
**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 7.3-meter C-band; DX Antenna, Drake, M/A-Corn, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** February 15, 1987. Left air, date unreported; resumed operation January 5, 1995. Sale to present owner by S & E Network Inc. approved by FCC December 4, 1996. Sale, with satellite stations, to LIN Television pends.



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**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Kessler & Gehman Associates Inc.

**Personnel:**

**Mauricio Mendez**, General Manager.

**Arnaldy Medina**, Chief Engineer.

**Aden Vega**, Business & Traffic Manager.

**Rates:** On request.

**City of License:** San Juan.

# Puerto Rico—San Juan

## WKAQ-TV Ch. 2

**Network Service:** Telemundo.

**Licensee:** Telemundo of Puerto Rico License Corp., 1775 Broadway, New York, NY 10019.

**Studio:** 383 Franklin D. Roosevelt Ave., Hato Rey, PR 00919.

**Mailing Address:** Box 366222, San Juan, PR 00936-6222.

**Phone:** 787-758-2222.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 55-kw visual. Antenna: 2825-ft. above av. terrain, 1047-ft. above ground, 3999-ft. above sea level.

Latitude	18°	06'	54"
Longitude	66°	03'	10"

**Transmitter:** La Santa Peak, Cerro La Santa, Cayey.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 924-kw max. visual. Antenna: 2710-ft. above av. terrain, 930-ft. above ground.

Latitude	18°	06'	54"
Longitude	66°	03'	10"

**FCC Digital File Number:** BPCDT-19991028ACP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Harris, 13-meter C-band; Harris receivers.

**News Services:** CNN Newsource, UPI.

**Ownership:** Telemundo Holdings Inc. (Group Owner).

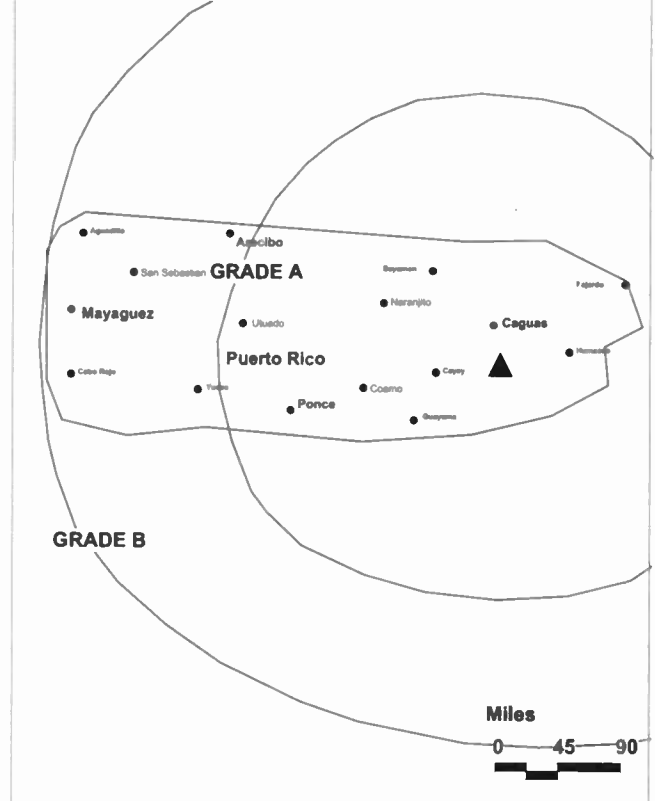
**Began Operation:** March 28, 1954. Sale to present owner by Angel Ramos estate, et al., approved by FCC August 9, 1983.

**Represented (sales):** Telemundo Network Sales.

**Represented (legal):** Covington & Burling.

**Personnel:**

WKAQ-TV BPCT-881109KH GRANTED: 4/28/89



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**Sonia I. Melendez, Vice President, Finance.**

**Luis Roldan, General Manager.**

**Ileana Santiago, Program Director.**

**Jose Medina, Chief Engineer.**

**Ruben Roman, News Director.**

**Rates:** On request.

**City of License:** San Juan.

## Puerto Rico—Caguas-San Juan

**WLII**

**Ch. 11**

**(Satellite of WORA-TV, Mayaguez-Aguadilla, PR)**

**Network Service:** Independent.

**Licensee:** WLII/WSUR Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL 36104.

**Studio:** 657 Condado Ave., Santurce, PR 00907.

**Mailing Address:** Box 10000, San Juan, PR 00908-1000.

**Phone:** 787-724-1111. **Fax:** 787-721-4685.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 1164-ft. above av. terrain, 207-ft. above ground, 1879-ft. above sea level.

Latitude	18°	16'	54"
Longitude	66°	06'	46"

**Transmitter:** Cerro Marquesa, Agua Buenas.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 707-kw max. visual. Antenna: 1161-ft. above av. terrain, 210-ft. above ground.

Latitude	18°	17'	01"
Longitude	66°	06'	47"

**FCC Digital File Number:** BPCDT-19991020ACQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Vertex, 13-meter C-band; Harris receivers.

**News Services:** AP, CNN Newsource, UPI, WSI.

**Ownership:** Raycom Media Inc. (Group Owner).

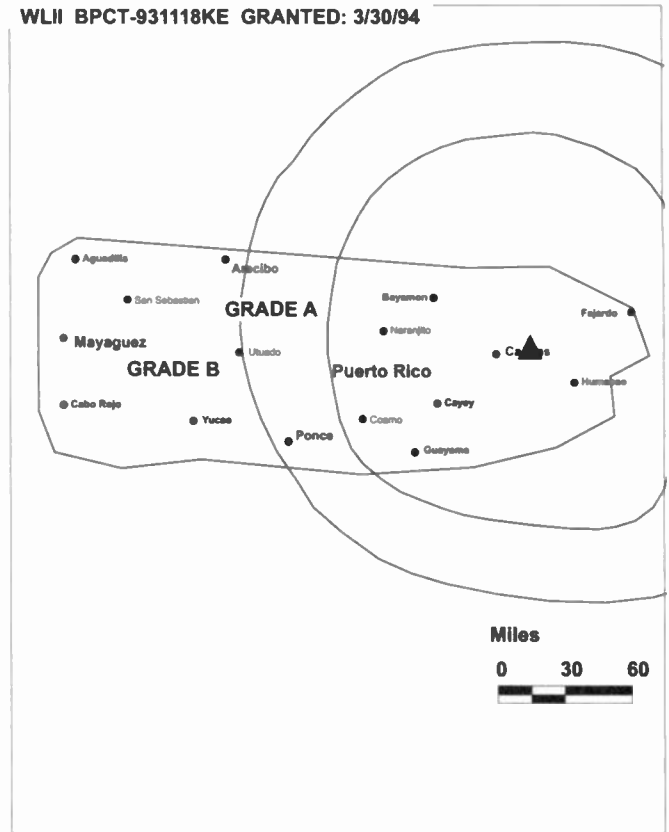
**Began Operation:** April 22, 1960. Sale to TeleOnce Corp. by American Colonial Broadcasting Corp. approved by FCC July 22, 1985 (*Television Digest*, Vol. 23:52). Sale to Estrella Brillante Ltd. Co-Partnership from TeleOnce Corp. approved by FCC August 5, 1991. Sale to present owner from Estrella Brillante Ltd. Co-Partnership approved by FCC August 13, 1998.

**Represented (sales):** Harrington, Richter & Parsons Inc.

**Personnel:**

Santiago Rubin, General Manager.

WLII BPCT-931118KE GRANTED: 3/30/94



**Hector Martinez**, Assistant General Manager.

**Carlos Pagan**, General Sales Manager.

**Tere Mirando**, Production Manager.

**Bias Torres**, Business Manager.

**Diana Hernandez**, Program Director.

**Joaquin Belgodere**, Promotion Manager.

**Linda Hernandez**, News Director.

**Andres Diaz**, Chief Engineer.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Caguas.

## Puerto Rico—San Juan

**WSJU-TV**  
(formerly WRWR-TV)  
**Ch. 30**

**Network Service:** Independent.

**Licensee:** Aerco Broadcasting Corp., 1508 Calle Bori, San Juan, PR 00927.

**Studio:** RD 2, km 9.2, Bayamon, PR 00918.

**Mailing Address:** Iturrequi Ave. at Baldorioty Marginal, Carolina, PR 00979.

**Phone:** 809-752-1800. **Fax:** 809-752-7690.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 2630-kw max. & 288-kw horizontal visual, 263-kw max. & 28.8-kw horizontal aural. Antenna: 942-ft. above av. terrain, 196-ft. above ground, 1672-ft. above sea level.

Latitude	18°	16'	30"
Longitude	66°	05'	36"

**Transmitter:** 1.4-mi. N, 30°E directly from Aguas Buenas.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 75.9-kw max. visual. 942-ft. above av. terrain, 171-ft. above ground.

Latitude	18°	16'	30"
Longitude	66°	05'	36"

**FCC Digital File Number:** BPCDT-19991122AAZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Aerco Broadcasting Corp.

**Began Operation:** January 1, 1987. Left air January 17, 1989, returned to air May 27, 1992 under lease agreement with Monte Sinai Corp. Left air again August 21, 1992. Bankruptcy sale to present owner by Bay Broadcasting approved by FCC June 6, 1995.

**Represented (legal):** Gammon & Grange PC.

**Personnel:**

**Luz Alvarez, General Manager.**

**Rates:** On request.

**City of License:** San Juan.

## Puerto Rico—San Juan

### WTCV Ch. 18

**Network Service:** NBC.

**Licensee:** International Broadcasting Corp., Penthouse, Darlington Bldg., Box 34086, Rio Piedras, PR 00925.

**Mailing Address:** Bori 1554, St. Urb Point, Antonsanti, PR 00927.

**Phone:** 787-752-1800.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 1518-kw max. visual. Antenna: Circularly polarized, 2783-ft. above av. terrain, 168-ft. above ground, 3464-ft. above sea level.

Latitude	18°	18'	36"
Longitude	65°	47'	41"

Holds CP for change to 450-kw max. visual, 902-ft. above av. terrain, 131-ft. above ground, 1608-ft. above sea level; lat. 18° 16' 30", long. 66°05' 36", transmitter to 1.4-mi. N, 30°E directly from Aguas Buenas, WSJU-TV tower. BMPCT-971113KE.

**Transmitter:** El Yunque Peak, 9-mi. W of Fajardo.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 49.4-kw max. visual. Antenna: 2802-ft. above av. terrain, 167-ft. above ground.

Latitude	18°	18'	36"
Longitude	65°	47'	41"

**FCC Digital File Number:** BPCDT-20000501AFC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 6-meter; Harris, 9-meter; Harris, 11-meter; Harris receivers.

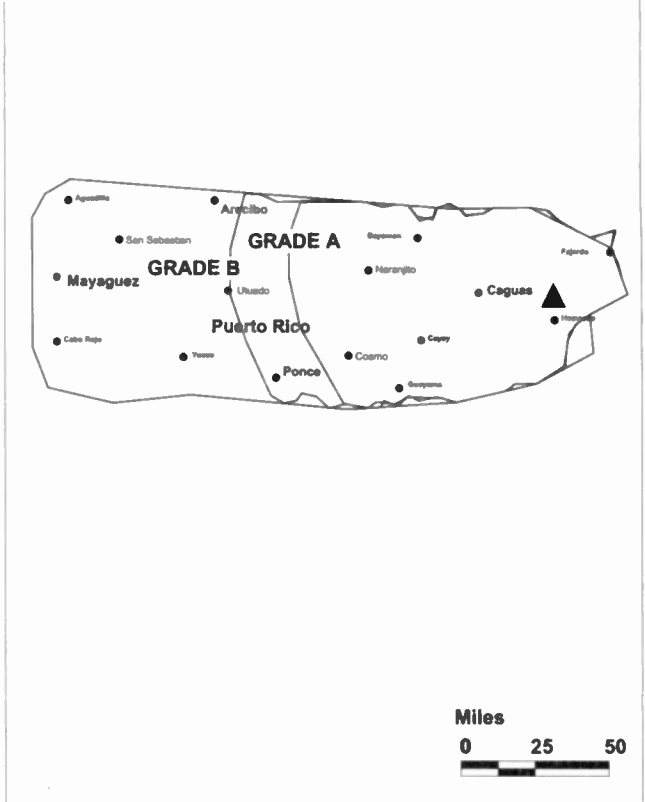
**News Services:** INN, NBC News Channel.

**Ownership:** Pedro Roman Collazo (Group Owner).

**Began Operation:** July 29, 1984. Sold to present owner by trustee in bankruptcy in 1990.

**Represented (legal):** Holland & Knight.

WTCV BPCT-910920KQ GRANTED: 1/31/92



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**Represented (engineering):** Peter V. Gureckis & Associates.

**Personnel:**

**Crysell Torres**, General Manager.

**Jorge L. Alvarez**, Assistant Manager & Controller.

**Rafael Cruz**, Chief Engineer.

**Highest 30 Sec. Rate:** \$750.

**City of License:** San Juan.



## Puerto Rico—San Sebastian

**WJWN-TV**  
**Ch. 38**  
**(Satellite of WJPX, San Juan, PR)**

**Network Service:** PAX.

**Grantee:** Paxson Communications of San Juan Inc., 602 Clearwater Rd., West Palm Beach, FL 33401.

**Studio:** Military Road, San Sebastian, PR 00901.

**Mailing Address:** El Comandante, Carretera No. 3/km 15.3, 65th Infantry Hwy., Route No. 3, Canovanas, PR 00729.

**Phone:** 787-722-2424. **Fax:** 787-256-0320.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 85.9-kw max. visual, 8.6-kw max. aural. Antenna: 1088-ft. above av. terrain, 81-ft. above ground, 1295-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

**Transmitter:** Atalaya Peak, 3.2-mi. NW of Anasco, Aguada.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 50-kw max. visual. Antenna: 1063-ft. above av. terrain, 66-ft. above ground, 1280-ft. above sea level.

Latitude	18°	19'	06"
Longitude	67°	10'	42"

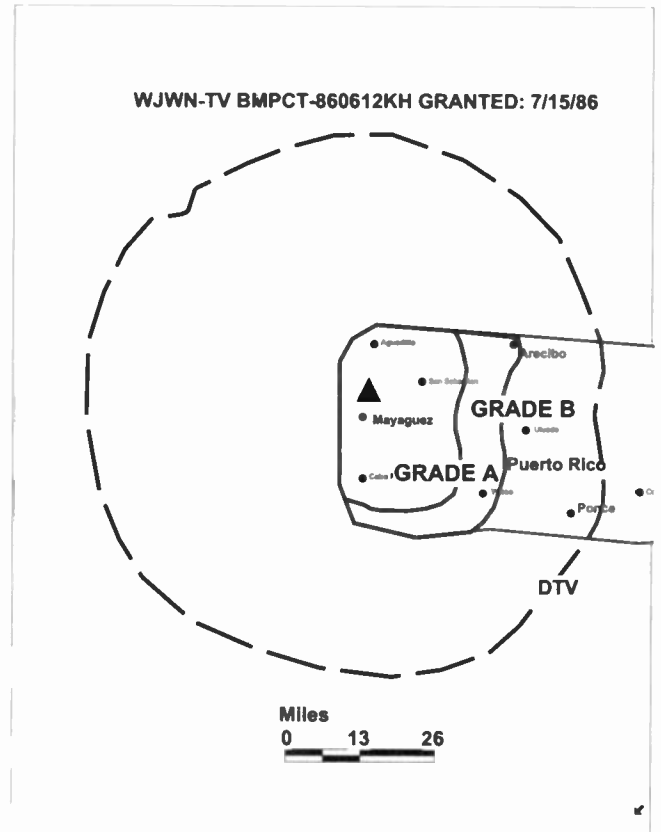
**Transmitter:** 0.4-mi. NE of Cerro Canto Gallo, Municipio de Aguada.

**FCC Digital File Number:** BPCDT-990719KG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** January 1, 1987. Left air, date unreported. Sale to present owner by S & E Network Inc. approved by FCC December 4, 1996. Sale to LIN Television pends.



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**Represented (legal):** James L. Oyster.

**Personnel:** See WJPX, San Juan, PR.

**Rates:** On request.

**City of License:** San Sebastian.

# Puerto Rico—Yauco

## WIRS Ch. 42

**Network Service:** Independent.

**Licensee:** Maranatha Christian Network, Box 635, Bayamon, PR 00960.

**Studio:** 167 Hwy., km 18.9, Bayamon, PR 00960.

**Mailing Address:** Box 635, Bayamon, PR 00960.

**Phones:** 787-797-3447; 787-799-6400. **Fax:** 787-797-2450.

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 1500-kw max. visual. Antenna: 2797-ft. above av. terrain, 126-ft. above ground, 4424-ft. above sea level.

Latitude	18°	10'	10"
Longitude	66°	34'	36"

**Transmitter:** Mount Jayuya electronic site.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 50-kw max. visual. Antenna: 2717-ft. above av. terrain, 126-ft. above ground.

Latitude	18°	10'	10"
Longitude	66°	34'	36"

**FCC Digital File Number:** BPCDT-19991101AJK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 6-meter C-band; Startrack receivers.

**SNG Mobile Dish:** C-band.

**Ownership:** Maranatha Christian Network.

**Began Operation:** December 1, 1991.

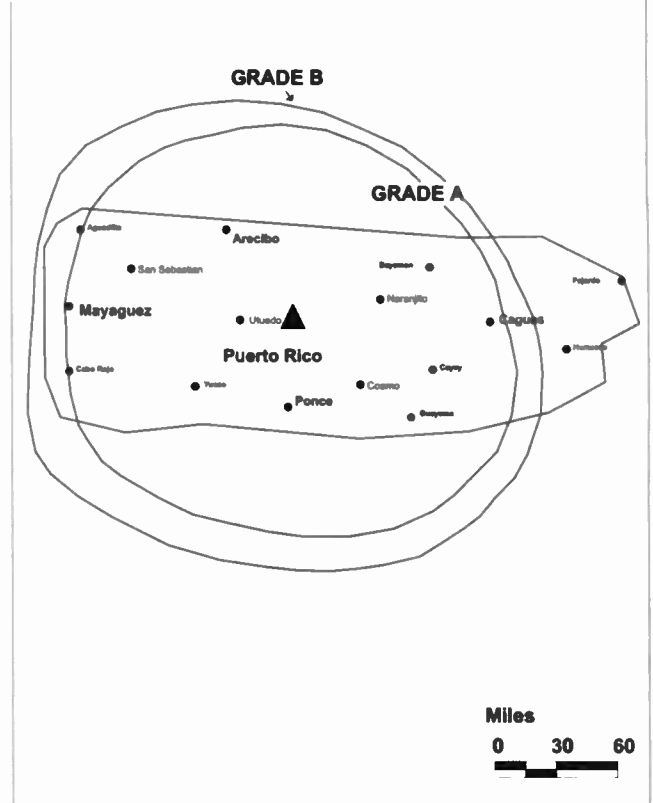
**Represented (legal):** Bisulca & Slaughter PC.

**Represented (engineering):** Pete E. Myrl Warren III.

### Personnel:

Rafael Torres Padilla, General Manager.

WIRS BMPCT-890927KG GRANTED: 12/15/89



Elezer Hernandez Rolon, General Sales Manager.

Nacha Rivera, News Director.

Myriam Guzman Rodriguez, Program & Production Director.

Mickey Linares Perez, Chief Engineer.

Andres Carrasquillo Merced, Promotion Director.

Highest 30 Sec. Rate: \$85.

City of License: Yauco.

## Virgin Islands—Christiansted

### WSVI Ch. 8

**Network Service:** ABC.

**Licensee:** Alpha Broadcasting Corp., Sunny Isle Shopping Center, Box 8 ABC, St. Croix, VI 00823.

**Studio:** Sunny Isle Shopping Center, St. Croix, VI 00823.

**Studio:** Island Marine Bldg., St. Thomas, VI 00801.

**Phone:** 340-778-5008. **Fax:** 340-778-5011.

**E-mail:** wsvi-tv@att.net

**Web Site:** <http://www.listen.to/channel8>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 958-ft. above av. terrain, 135-ft. above ground, 1125-ft. above sea level.

Latitude	17°	45'	21"
Longitude	64°	47'	56"

**Transmitter:** Plot 549A, Estate Mon Bijou, 6-mi. W of Christiansted.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 459-kw max. visual. Antenna: 1001-ft. above av. terrain, 174-ft. above ground.

Latitude	17°	45'	21"
Longitude	64°	47'	56"

**FCC Digital File Number:** BPCDT-19991028AED (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 5-meter C-band; Harris, 6-meter C-band; Harris, Pinzone receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Alpha Broadcasting Corp.

**Began Operation:** November 10, 1965. Sale to Peoples Broadcasting by Quality Telecasting approved by FCC November 19, 1973. Left air November 14, 1975. Sale to Antilles Broadcasting Corp. approved by FCC January 31, 1978. Resumed operation November 1978. Sale to John A. Lack & Jay Emmett approved by FCC June 18, 1985 but not consummated (*Television Digest*, Vol. 25:20). Sale to Commonwealth Enterprises Inc. approved by FCC December 22, 1986 but not consummated. Sale to present owner approved by FCC September 20, 1995.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Calfee, Halter & Griswold.

#### Personnel:

**David Lampel**, President & General Manager.

**Kim Alexander**, Station Manager.

**Wes Small**, News Director.

**Jackie Schrock**, Local Sales Manager.

**Leslie Stewart**, Program Director.

**William Fernandez**, Regional Sales Manager.

**Francis Gustave**, Production Manager.

**Chester Benjamin**, Chief Engineer.

**Highest 30 Sec. Rate:** \$175.

**City of License:** Christiansted.